

March 12

The Hereford Brand

Great Floor Covering Sale

For the Next Two Weeks

We will have the Greatest Floor Covering Sale of our history. This bids fair, without question, to be one of the liveliest events you ever witnessed in these parts. Our full spring line is now on sale and in order that you may get pick and choice, you should come quick. Our stock of all kinds of floor coverings will invoice at least seven and a half thousand dollars, so you see the variety is great. All prices in this sale will be scaled to a minimum. A glance at a few prices will convince you.

Linoleum, Carpeting, Etc.

60c Grade Linoleum goes for	45c
75c Grade Linoleum goes for	55c
Cheaper goods in proportion.	
75c to 85c Carpetings for	67½c
65c to 75c " " "	57½c
55c to 60c " " "	46c
A good Carpet for	27½c

The greatest line of Straw Mattings ever displayed in Hereford. 35c and 37c quality will go for 25c. What do you think of that?

Art Rugs

We have more Art Rugs than you can stack on a two-horse wagon. Every one of them goes in this big Spring Sale of Floor Coverings.

\$27.50 value, Art Rug Sale	\$21.75
25.00 " " " "	19.75
13.75 " " " "	10.50
6.00 " " " "	4.50
Others in like proportion.	

All Blankets and Comforts will be closed out at cost.

Let everyone avail themselves of this opportunity to secure their Spring wants.
Yours for Greater Things

Wholesale and Retail
Furniture Dealer

E. B. BLACK

O. E. THOMAS
Embalmer and Funeral Director

The Civic League.

A few members of the League met at the court house Tuesday night to hear the report of the work done on "Tag Day" and "Arbor Day." The report showed that there had been planted in the City Park 660 trees, 534 having been purchased by the League and the balance donated by the citizens. The cost of preparing the grounds was \$20.80; the cost of the trees including the digging of the holes was \$78.10. The school children planted a large number of the trees and carried water in their buckets, but all the work done in finishing the planting by Mr. Landrum and his men on the afternoon of the planting day was generously donated by him, thus seeing that the work was properly done at no cost to the League.

At the meeting A. P. Murchison proposed to contribute liberally towards the creation of a fund of cash prizes for flower beds, flower yards and clean premises. This question will be taken up at the next meeting. The question of a general "Clean-up Day" was also discussed. In as much as the State Health Officer has designated March 10 for that purpose, it was proposed that the League urge that day for the city. A mass meeting will be called to discuss the plans for the day and announcement will be made of the work intended to be done; in the meantime, let every body take a day off and clean up their premises.

A spring cleaning is ordered for everybody as well as for the city. The city fathers will, no doubt, take

steps to have the main and cross streets thoroughly cleaned on "Clean-up Day" just as a good example and to give weight to the idea. The end sought, that is, the clean streets is worth the while.

Spring Fever.

The warm sunshine days which Hereford people have been enjoying the last week has given everybody the spring fever. Not the kind that drives people mad or puts them to sleep, but that good kind that makes them want to get out and stir old Mother Earth. It is a common sight to view a would-be gardener with a rake or a hoe making strides like a farmer towards his garden spot. He lies awake at night and counts how many bushels of beans he's going to raise; in his dreams he sees all other gardens making obeisance to his garden. In a few months the potato bugs will be carrying lanterns trying to find his garden and the neighbors chickens will scratch up the onions that he planted in early spring.

Hickerson-Scott.

Married—At the residence of A. H. Morriss, Tuesday, March 3, 4 o'clock p. m., Mr. O. H. Hickerson and Miss Leo Scott, Rev. Story, pastor of the local Methodist church, officiating. The couple left the same afternoon for Roswell, New Mexico, where they will make their home. Mr. Hickerson is a railroad engineer and had made his home at Comanche, Texas; Miss Scott is one of Hereford's most popular young ladies. The Brand extends to them congratulations.

Call For Convention.

President Commercial Club,
Hereford, Texas.

Dear Sir:

Herewith you will find enclosed a call for the agricultural and commercial interests of Texas to be held in Fort Worth, March 12th and 13th, 1908.

I believe that you will agree as to the importance of this conference and beg to urge that you will call the matter to the attention of your organization, as well as to your progressive citizens and farmers, and urge upon them the necessity of their attending this important conference. I am pleased to state that the railroads have granted the usual convention rates for this event, that is, a fare and one third for points within one hundred miles of Fort Worth, and a fare and a fifth from all points further than one hundred miles, date of sale March 11, to be good for the entire week.

Fort Worth has given assurances of a most cordial reception, and during the week of this conference, the Fat Stock Show will be in progress, thus giving you and your people the benefit of a splendid outing, in addition to the good work of the proposed conference.

May I indulge in the hope that you will interest your people in this important movement, thereby building such a sentiment that will wrest the Lone Star State from the rule of the idea of destructive legislation, and thus placing her in line for the greatest period of development in her history.

I shall be glad to know of your

co-operation, and assure you that your work along these lines will be for the upbuilding of the entire state.

West Texas will have a special train of delegates to this conference, and I am sure that you will be willing to urge the matter before your people.

Yours for "Fewer Laws, Better Laws" in Texas.

HOMER D. WADE,

Chairman Publicity Committee.
To the Agricultural and Commercial Interests of Texas:

Pursuant to action of the State Association of Texas Commercial Secretaries in Convention held in the city of Fort Worth, on this the 15th day of February, call is hereby issued for a conference of representatives of the Agricultural and Commercial Interests of Texas for the purpose of discussing and proposing legislation as may be found inimical to the development of the agricultural or commercial interests, such conference to be held in the city of Fort Worth, on Friday and Saturday, March 12th and 13th.

This conference is to be held with a view to determining legislative needs of the interests above named for the guidance of the Legislative Committee of the State Association of Commercial Clubs Secretaries, organized for the purpose of actively advocating the enactment of needed legislation.

J. A. ARNOLD,

President Texas Commercial Secretaries Association.

Third number on Lecture Course, Opera House, March 9, 1908. 1t

Clean-Up Day.

Differently named days are getting popular. Hereford has had her "Tag Day" and now comes an edict that the people are going to adopt next Tuesday, the same being the 10th day of March as "Clean-Up Day." Tag Day and Arbor Day both proved a success and now Hereford should show her loyalty to the State Health officer by falling into line and doing the proper thing on "Clean-up Day." It'll be easy to observe that day. All that is needed for the proper observance of that day is a garden rake, a dump cart or wheel-barrow, a can of oil, a few matches and a determination to leave no "can unturned" on streets, in the yards, or on the alleys. Eight hours work by the citizens, and this includes the boys and girls, men and women, and "Clean-up Day" will be gloriously celebrated. The city will observe the day by having the main and cross streets cleaned.

Brick Building.

Two-story brick building for sale, lot 25x140 feet, building 25x80 feet. Terms \$2000 cash, balance on time. 4-4tp J. M. BOGARD.

KILLED AT LUBBOCK.

Former Editor of The Avalanche Killed by Pistol Shot.

Lubbock, Texas.—On Friday night last Sheriff Roberts of Lubbock shot to death Jim Haynes, in the hotel at Lubbock. There had been bad feelings between the parties for some time, growing out of politics.

Haynes was once editor and proprietor of the Lubbock Avalanche.

WE ARE PREPARED TO SUPPLY FARMERS WITH THE BEST OF IMPLEMENTS

to successfully cultivate their farms. THE SUCCESS GANG and SULKY PLOWS are the best made; the easiest running, lightest draft and less trouble to the operator, than any plow made. The Moline Disc Plows are the undisputed champions of the Panhandle. We have the Force Feed Superior Grain Drills from the five disc one horse to the twenty-two horse sizes with or without the Presser Wheels. We have a full line of

Katydid Sod Plows, Canton Walking Plows, Disc and Drag Harrows

Our stock of Baker Perfect Barbed Wire, galvanized and painted is complete. We can sell you Hog Fence and Farm Fence in any quantity from one rod to thirty miles. WE SELL THE AMERICAN, ELWOOD and PITTSBURGH WOVEN FENCES. They are the best that money can buy.

We know that we can save you money on anything in our line. Come in and look through our stock. It is our pleasure to show you. With sincere thanks for your valued trade in the past. We are, yours truly.

STROUD-GARY HARDWARE CO.

WILL LOCATE MILL.

Magnolia Mills Wants a Location in the Panhandle—Writes a Strong Letter.

The Secretary of the Commercial Club is in receipt of the following letter which is in itself sufficiently plain. These people "make a noise like a flour mill" for Hereford. Other mill men have fallen down on similar propositions, but these people seem to be in earnest. The secretary has had a good deal of correspondence with several mill men and this one seems to be the man:

Farmington, Ark., Feb. 26, 1908.

Dear Sir:—Would your town offer any inducements for a complete up-to-date roller mill with feed and meal mill in connection, in the way of subscribing for stock in same? We have one of the best mills in northwest Arkansas here at this place and expect to move it to some good point in the Panhandle this spring and summer and get it in operation by the time the 1908 crop is harvested. This is no snide proposition, neither is it an old rattletrap of a mill, but an up-to-date full roller and plausifier mill, and ranks second to none in or out of the state for quality of product, etc., and as for ourselves, we can furnish you all the references you want as to our honesty, integrity, business qualifications, etc., in other words we simply mean business. The writer will make a trip through your section of the country in the near future and if your people are open to a proposition of this kind I will be glad to stop off there and submit them one.

This is no longer a milling or wheat country, having been set principally to fruit; hence, our reasons for moving.

Our mill will grind 75,000 bushels of wheat in a year, and can grind 180,000 bushels of corn or maize into chops, or we can grind 120,000

bushels of Indian corn into meal. This is figuring 300 running days allowing 13 days for repairs, which I think will be ample. Herewith I enclose self addressed envelope for reply, and will appreciate one at earliest possible convenience. In your reply please state prospects of growing wheat crop, the amount usually grown and marketed at your town, also how far to nearest mill, and will your town and surrounding country support such a mill as this?

If you are not in a position to account on this matter, please hand letter to some one who is and oblige us. Thanking you in advance for this favor, we are yours truly,
CATO & BOHART,
Per M. S. Cravens,
Miller and Manager.

Jr. B. Y. P. U. Program.

Following is the program for March 8, 1908:

Song No. 198.
Prayer—Mrs. Mullens.
Minutes and roll call.
Collection.
Leader—Blake Cogsdell.
Subject, "The Missionary Meeting."
Scripture lesson, Psalms 1.
Memory verse, Psalms 1, 1.
Reading, "The strangers within our gates."—Nellie Wilson.
Reading: "Big voice of little things."—Maud Evans.
Recitation—Blanche Carl.
Rec.—Marie Hammock.
Song—Effie Lee Guinn.
Recitations by Laura Waterman, Sudie Fore, Elizabeth Richards and Lois Garrison.
Reading, "Making home better."—Bessie Mullens.
Report of committees.
Prayer—Cotta Sisk.
Song—Minnie Carl.

For red rust proof oats see Eli Dunlap at Hereford Hardware Company.

TEXAS TO COLORADO.

Railroad From Mineral Wells to Trinidad Will Open up New Territory.

Chicago, Ill.—Authoritative announcement has been made that while the financial depression has caused delay in the carrying out of the Gould plans for building an extension of the Weatherford, Mineral Wells and Northwestern division of the system from Mineral Wells, Texas, northwest to a connection with the Denver and Rio Grande at Trinidad, Colo., the project by no means has been abandoned. Preliminary work in connection with the survey is in progress. More than 400 miles of the route has been decided on. The extension is to be almost an air line, of lower grade than the Fort Worth & Denver or the Colorado and Southern, both of which it will parallel for a considerable

portion of the distance.

The distance from Mineral Wells to Trinidad is about 700 miles. This at present is the largest railroad enterprise on hand in the southwest. The particular object in view is to join up by the most direct route possible the Gould system of roads in Colorado with that in the Southwest, in order to gain an outlet for Colorado traffic through Galveston. In addition to this through traffic, which it is desired to handle economically and expeditiously, the local traffic to be obtained from the full development of a vast region of Texas territory to which the building of the extension will contribute immensely, is deemed of enough importance to justify of itself the prosecution of the enterprise.

For bicycle repairing see Wharton Brothers. We will also buy or trade for any of your household goods. Come and see our bargains. 48-1f

TOO MANY LAWS.

Texas Press Thinks State is Top-Heavy With Irrational Ones.

The Beaumont Enterprise in a recent editorial said:

If every session of the state legislature for the next ten years were spent in repealing laws that are already on the statute books, without initiating any new legislation of any kind, the state of Texas would be the better for it. The fact is that this country is suffering from too much law, much of which is irrational and should have never been enacted and much of the remainder is out of date and has become void through disuse and should be cleared from the books. There should be no law enacted that public opinion will not uphold in its enforcement, and the sooner such laws are wiped off the books the better, for ignoring of one law only excites contempt for all laws.

WHEN YOU FEEL BAD

If you are bilious, languid, constipated, suffer from indigestion, sour belching, bloated feeling, bad breath, headache, wind in the bowels, dizziness, you need

PRICKLY ASH BITTERS

The Great System Cleanser and Regulator.

A few doses will open and purify the bowels, tone up the stomach, stimulate the kidneys and liver and impart a feeling of strength and vigor. It transforms a tired, nervous, half-sick man or woman into one of bright, ruddy good health, energy and cheerfulness.

Get the Genuine with the Figure "3" in Red on Front Label.

Sold by Druggists.

Price \$1.00 per bottle.

PLAINVIEW TO MIDLAND.

New Road Prospecting Across the Plains—Col. Ransom Interested in Project.

A recent issue of the Fort Worth Record contained the following write-up concerning a new road from Plainview to Midland in which Col. J. H. Ransom seems to be the leading spirit. It must not be supposed that the new way the Record has in spelling Mr. Ransom's name has any significance. It will also be noted that the Colonel promoted the Santa Fe branch from Canyon City to Plainview and that the road has sought his aid in extending the line to Midland. The Santa Fe is a poor company and must need the assistance of capitalists. The last sentence in the write-up sounds very familiar—it seems that the people of Hereford have heard something like it before. Read the last sentence first.

PLAINVIEW TO MIDLAND.

Engineers will be put in the field not later than April 1, surveying a route for a railroad projected from Plainview to Midland, across the great staked plains. This information was given out in Fort Worth yesterday morning by Col. J. H. Ransome, promoter of the line.

Accompanied by a party of capitalists from Kansas City, Col. J. H. Ransome passed through Fort Worth en route to the plains country to make an overland trip with the capitalists and endeavor to interest them in industrial and colonization projects along the proposed route.

While in Kansas City, Col. Ransome made arrangements to have a preliminary survey made and the engineers agree to begin the work at Plainview by April 1 and possibly sooner. According to Col. Ransome's plans the survey will start at Plainview in Hale county, now the terminus of an important branch of the

Santa Fe system, going by via Hale, Center, and the counties of Lubbock, Lynn, Dawson and Martin on to Midland, a connection with the Texas & Pacific. Such a line would traverse a wide territory, now used exclusively, almost, for cattle raising purposes, and development possibilities coincident with the building of such a road would be practically unlimited. Much of the land is known to be useful for agricultural purposes if transportation facilities were available; therefore many landholders and capitalists are watching the Ransome project with keen interest.

Col. Ransome promoted the construction of the Plainview branch of the Santa Fe and now he proposes to aid the Santa Fe in reaching below Plainview and bisecting the great plains country. Although he withholds the source of his backing, still it is understood that Col. Ransome has sufficient financial power behind him to build the proposed line under favorable conditions.

Gardens a Failure.

Sometime ago a Mr. Holmes, who had been in Hereford for a few months, returned to his Missouri home and reported that the Plains could not grow melons or pumpkins because the vines grew so fast that they dragged the little melons to death. Our friend, L. E. Thompson, seeing the article in the Missouri paper made the following reply:

Hereford, Texas, Feb. 25, 1908
Editor Herald: After receiving a copy of your paper, sent me by Wm. Holmes of your city, I was much interested, and on seeing your note of his report on garden products will say that we will have to ask some of you Missourians to send us the rock to tie to the vines, as we have no rock here.—A Hereford Barber.

Letter to Mr. Lester Weaver, Hereford, Texas.

Dear Sir: There are several ways of cheating in milk. An old-fashioned way is to water it. Nobody waters it now. A better way is to take out the cream—rich milk with the cream taken out is as good as poor milk with the cream all in.

* But we needn't go into particulars. You don't rob your milk and your customers.

Paint is as easy as milk to cheat with. Good paint is as rare as good milk; for human nature is as much the same in milkmen and paint men.

You are just and true with your milk; so are we with our paint. Devoe lead-and-zinc is twice as good as mixed paints: There's twice as much butter in it.

Mr. J. T. Ladd, Cheraw, S. C., writes:

"When Mr. Evans painted his house with Devoe, he figured on how other paints covered and had enough left to paint three large rooms. He was so pleased that he has used Devoe on two other houses."

Yours truly,

F. W. DEVOE & Co.,
New York, Chicago and Kansas City.
P. S. Alfalfa Lumber Co. sells our paint.

Christian Endeavor Program For Sunday, March 8.

Lesson Topic—"The Wise Use of Time." Eph. 5:15-21.

Song.
Subject discussed and Scripture reading by Leader—Miss Glennis Coulson.

Prayer—Bro. Wooten.
Song.

Talk by each member—"How we should spend our time."

Chain of Prayers.

Paper—"Describe the Ways in which We Waste Time."—Mr. Vandyke.

Song.
Talk by Pastor.

Mizpah.

Horse-Shoeing.

Let me shoe that horse, for fear he gets lame. Let him be gentle or Bronc, standing or pitching, yet I shoe him. Near Easterwood's livery barn.

50-1f PORTER L. JOHNSON.

For views phone M. M. Major. 1f

HEREFORD HARDWARE CO.

Have You Ever Thought About It?

Spring is coming, and you will need Poultry and Garden Fencing, Screen Doors and Wire, Garden Plows, Hoes, Rakes, Etc., Hose for watering trees, Farm Implements and Windmills. See our new Pulverizer and Windmill. And we want to tell you that we will have in a very short time some

SWELL RIGS, STANHOPES, BUGGIES, SURREYS, ETC.

Our Harness Line is Complete and if you should want something not carried in stock we will make it for you, also repair your old harness. We want you to call on us when you need anything in our line.

WE WANT YOUR TRADE

HEREFORD HARDWARE CO.

A NEW FIRM DIMMITT, - TEXAS

Woodburn Brothers have purchased the Drug Store of Dr. Stapleton, and will conduct an up-to-date drug business. Besides the regular line of drugs and medicines, the new firm will handle a full line of cigars, stationery and candies.

Standard Gillett Light



Gives More Light than Electric Lights and Costs Less than One-Fourth as Much. Every Residence in Hereford should have one of these lights. See **WALTER ORR, AGENT**

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank
HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent
This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

DO IT NOW

I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,839,174
Ins. Co. of North America	1792	3,000,000	10,741,510
German American of N. Y.	1872	1,500,000	13,798,730
Phoenix of Brooklyn	1853	1,500,000	9,501,321
Westchester of N. Y.	1837	300,000	3,738,676
Shawnee Fire of Topeka	1882	200,000	1,092,463
Colonial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.

Yours very truly,
J. H. KING, Agent

The Brand

D. W. HAWKINS, Business Manager.
A. C. ELLIOTT, Editor.

Address all communications to
THE HEREFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, MARCH 6, 1908.

A RECENT letter from a friend at Austin to a friend in Hereford contained a very complimentary remark about The Brand. The friend stated in the letter that they (singular number) had been reading The Brand for several weeks closely and "never a word" was seen in the paper about politics, and all that appeared in the paper was about the Panhandle, the Plains, land and homeseekers. Thanks—this is the compliment. The people of the Panhandle are too busy developing the country to waste time on politics and politicians. The only way that either get into The Brand except as a matter of news is so much per pica line. The Brand is a newspaper—not a political sheet. It knows no politics except the freedom of the people to work their own destinies unhampered by drastic laws, free from the blighting influence of spell binders. The Panhandle is the great free district of Texas where the green bug, the boll weevil, the canker worm and the political boss gets no free range. The Brand stands for the progress and prosperity of the people; its owners are Democrats and they believe in government by the people but not in government by the politicians. On the rocky hills of Austin politicians flourish—will hardly grow anything else—while the people of the Plains are growing the more desirable crops of new farms, new cities, new industries, new school houses, new churches and new homes.

THE Fort Worth Telegram devoted two pages of the issue of last Sunday to the Panhandle and Western Texas, giving a three column cartoon, depicting what was going on in this part of the state. The cartoon represents a stage and shows how Roby is raising a \$30,000 weight for a railroad; Hamlin as doing a slight-of-hand trick by taking a full grown college and oil mill out of a borrowed hat; Childress in the act of striking a 5000 pound lick on the population indicator; Tulia sitting on a poker that weighs 800 pounds; five members of the Lubbock band giving out no uncertain music for the concert; and as an audience, Missouri, Illinois, Iowa, Indiana, Fisher county, Louisiana and East Texas. In the reading matter, there are two dispatches from Hereford; one concerning the operations of the Associated Land Company and the other regarding the wheat report as given by The Brand. Thus the Telegram has devoted more in one Sunday issue to the Panhandle than all the other daily papers have given in a month or two. The Telegram is making a special effort to see that its readers are kept posted in the progress of this section of the state.

The best way to pay small accounts is by check. A woman may simplify her expenditures, a man will add to his dignity, by having a bank account. You don't have to take receipts when you pay your bill with checks—when you write the check, you are writing a better receipt than a "paid bill." The bank will do your bookkeeping.

Announcements

Deaf Smith County.

For District Attorney, 47th Judicial District:
A. A. LUMPKIN.
HENRY S. BISHOP, (re-election.)
JUDGE B. H. BAKER.

For County Judge:
W. H. RUSSELL, (re-election).
JAS. A. HUGHES.
S. J. DODSON.

For County Attorney:
W. M. MEGERT.

For Sheriff:
E. F. CONNELL, (re-election).
HENRY HUBBERT.

For County Clerk:
W. M. COGDELL, (re-election).
G. M. SUGGS.
J. H. KING.

For County Treasurer:
C. E. SMITH, (re-election).
G. R. JOWELL.

For Tax Assessor:
J. W. FORD, (re-election).

For City Marshal:
BOB BRAZIL.
C. L. SULLIVAN.
S. B. FEEMSTER.
J. B. ROGERS.

For Commissioner Precinct No. 1:
G. W. ROSS.

For Commissioner Precinct No. 2:
H. B. MCKINLEY.

Castro County.

For County and District Clerk:
EDGAR S. IRELAND, (re-election).

For Sheriff and Tax Collector:
ROY BARBER.
J. H. FLANAGIN.
JOE B. COLLINS.
PRESS BURNAM.

For County Treasurer:
S. I. LEE.

For Tax Assessor:
ARCH CONNER.
F. J. AXE.

THE Daily Panhandle is still publishing an old out-of-date map that gives only four towns in the Panhandle,—Amarillo of course, Dalhart, Childress and Bovina, being the chosen four. Hereford and other good towns are on the ground if not on the D. P.'s map and some day these other good towns are going to step on their big brother's great toe and remind him of the fact that there are "others"

Try buying advertised things, take the paper to the store with you; it will please the merchant if he is an honest advertiser, and you will enjoy the zest, the interest and the profit in your shopping.

Many a man, now successful in business, dates the doubling of his self-respect and the trebling of his determination to succeed from the day he opened a bank account.

THE Hereford Brand celebrated its seventh natal day last week by coming out with sixteen pages, filled with good reading matter and good ads.—Hale County Herald.

No burglar in the world would advise you to open a bank account—not one would fail to approve the SECRET HIDING PLACE for your money.

People who "overlook" the ads in their reading are cultivating the habit of "unselfishness" in its absurdity.

Prohibition Convention.

The convention of prohibitionists who believe in state-wide prohibition met at Fort Worth recently and organized the various prohibition forces to work to that end. Mayor Gough was an appointed delegate from Hereford and was in attendance. A large and enthusiastic meeting was held.

Bulk Olives

There's a Big Difference Between

GROCERIES

Sweet Pickles

There is a difference in price and another in quality. Judged by either standard it will pay you to buy your groceries here. Our groceries are the best that money can buy. The saving you make is caused by our close buying and our moderate ideas of a legitimate profit. Our stock is fresh and complete in all lines. Give us a trial.



Yours for business,

THE HUBBARD GROCERY CO.

Have You A Bank Account With

THE WESTERN NATIONAL BANK

of Hereford, Texas

CAPITAL	-	\$50,000.00
SURPLUS and PROFITS	-	43,000.00

Your business, large or small, is cordially invited by the Bank which has been helping this country to grow and growing with it.

G. A. F. Parker, President

J. L. Smith, Vice President
Frank W. Wilson, Asst. Cashier

A. J. Lipscomb, Cashier

HARNESS AND SADDLES

When in need of a first-class-up-to-now set of Single Buggy, Farm or Double Buggy Harness, come in and examine my stock, it will please the eye. I can fit your horse or mule, besides giving you first quality and the right price always to be found at my place. ❀ ❀

My saddles are made to wear, not flashy, but worth looking at, the kind that give satisfaction. ❀ ❀

Your repairing will receive prompt attention here.

Yours very truly,

J. A. CANTERBURY

Horse Racing.

Many of the friends do not know that Hereford has a race track near the city. Not a real track for fast horses, but simply a course upon which a few small boys congregate

on Sunday afternoons and practice their ponies. For the benefit of parents and others who are interested, the location might be given—in what is known as the Mabry addition east of the Hereford Nursery.

It is not known that visitors are desired, but as no one has been barred from sight-seeing, it might be of interest to some to attend the races.

The Brand is only \$1.00 a year.

BLANK BOOKS

We have a complete line of Ledgers, Journals, Cash and Day Books in both single and double entry.

Paints If you have any spring painting or varnishing to do, be sure to see our line before you buy.

T. M. COULSON'S
DRUG STORE

Local and Personal

R. D. Sedwick of Friona Sundayed in the city.

E. R. Rice of Dimmitt was in Hereford last Saturday on business.

Third number on Lecture Course, Opera House, March 9, 1908. 1t

Insure your livestock with A. M. Jones, local agent. 4tf

See M. M. Major for the Racycle. Best Bicycle made. 47tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

Third number on Lecture Course, Opera House, March 9, 1908. 1t

Born—To Mr. and Mrs. Fletcher Rogers, Tuesday, March 3, 1908, a boy.

P. H. Lauderger and George Sachse of Vega were in the city last Monday on business.

If it's land you want to sell, see Edwards & O'Brien, office next door south of Palmer Lumber Co. 4-2t

For fine dressmaking by first-class seamstresses, inquire at Mc's Boarding House. 45-tf

Mrs. B. D. Galloway and grandson, B. M. Hester, returned Wednesday from a winter stay on the Gulf Coast.

Mr. and Mrs. Sam G. Bratton visited home folks in the city last Sunday, returning to Parmerton in the evening.

J. L. Beach has returned to Hereford after making an extensive visit to Central Texas points.

M. Z. Farwell and Byron H. Joy of Chicago were registered at the Ritchey Hotel for Monday.

Herbert Coulson has ordered his Brand changed from Friona to Hereford and hence expects to be at home for a season.

If you have a bargain in land, Edwards & O'Brien can sell it for you. Office next door to Palmer Lumber Company. 4-2t

When you send your "rough dry" you are with the majority. Flat work ironed free. 2-3t

Miss Sudie Belle Warren and Master Geo. W. Barcus, Jr., left Tuesday afternoon for a visit to relatives at Waco, Texas.

Agents make \$7 to \$12 per day selling Standard Fence Stays. See Lewis Aluerson for particulars, Central Hotel, Hereford, Texas. 1tp

J. E. Tucker of Vancouver, British Columbia, has been in the city this week on business. Mr. Tucker is interested in the Panhandle and its progress.

First-class sewing done by Mrs. F. M. Caddell. Satisfaction guaranteed, prices reasonable, ladies skirts a specialty. First residence west of Coulson's drug store. 4-4tp

First-class sewing done at my home in West Hereford. First house east of big lake. Satisfaction guaranteed. Mrs. Willis Patrick Edwards. 1-4t

G. F. Jones, manager of the Rucker Ranch, was in Wednesday and reports the wheat in fine order. He came in to receive three fine Poland-China hogs shipped to the ranch from Cleburne, Texas.

J. B. Farley and sister, Miss Lucian, left Sunday night for Amarillo, where they will remain a few days with friends before starting to California, where they will spend a few months for pleasure and health.

Mrs. Carrie Storts has returned from her vacation and will continue dressmaking at her home in the northwest part of town. Will be glad to see all her old customers and many new ones. 4-tf

Kansas City (Mo.) Times.—J. Franklin Caveny gave an entertainment at the Y. M. C. A. yesterday. The room was packed with an appreciative audience. He gave a remarkable exhibition of lightening changes from one kind of a picture to another. 1t

Mr. A. H. Morriss and family left Tuesday for Roswell, N. M., where they will make their future home, Mr. Morriss having purchased a large fruit farm near that city. While the move to Roswell will be loss to Hereford, The Brand commends Mr. and Mrs. Morriss to the good graces of the new friends.

Frank Devore was in town Wednesday making some purchases of seed and other things for the W. A. Higgins ranch upon which he is putting 500 acres in cultivation, planting 400 acres in wheat and oats and 100 acres in kaffir corn. The ranch is located 8 miles northwest from the city and is one of the finest farms in the country.

Mr. and Mrs. R. J. Kibbe returned last Saturday night from California where they had spent several weeks wintering on the coast of the Golden State. When asked if he intended to move to that state, he replied, "Not much." He says that they enjoyed the all-summer climate, the beautiful scenery, the rush and push of the cities and the many other attractions for the tourists but that for living a non-strenuous life, Hereford was the better place.

Caveny is a witty and artistic genius. He makes birds fly; He makes chalk fly; He makes his tongue fly; And his fingers fly; And as the people laugh and wonder at these different flies, They are amazed to see how time flies. So take J. Franklin Caveny If artist you would have any. —Fred Emerson Brooks, Poet-Reader. 1t

The Dallas (Tex.) Times-Herald —He is an artist in voice and action as well as with the crayon. 1t

Junior Epworth League: Program for Junior Epworth League for March 8, 2:45 p. m. Subject, "Our Home." St. John 14, 1-8. Song, "Think of the home over there." Prayer—Superintendent. Song—"I love to tell the story." Concert recitation of books of the New Testament. Lesson explained. Song—"Work for the night is coming." Recitation—Raymond Hawkins. Duet. Recitation—Bernadine Price. The beautiful story, "For Johnny's sake." Leader—Annie Price.

Our REPAIRING Department



is complete in every detail. Any job turned over to us will receive prompt and careful attention

Remember, too, that we always carry a complete line of high-grade

Jewelry, Watches, Clocks, China, Cut Glass, and Silverware

Engraving and Special Manufacturing

W. H. RAY

Fine Watch Work and Jewelry Repairing

T. M. Palmer Lumber Comp'y
DEALERS IN
LUMBER, LIME, BRICK, CEMENT
and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :-: :-:

T. M. Palmer Lumber Comp'y
HEREFORD, TEXAS

IN Photographs

and VIEWS quality is of first importance. How disappointing to have a picture fade after a few years. Best material and careful workmanship at

C. M. MCGHEE'S

TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

WARREN GRAIN CO.

Successors to J. F. Collup

DON'T READ THIS

Unless you want to. But say, if you do you will learn that I have a nice lot of well bred (but short fed) Hereford Bulls and a nice lot of Berkshire Pigs, all for sale. (No, not to give away) for sale, and well worth the money. Yes, independent; like the hog on ice; can't stand, go down. At present I am down on prices. Do I have to have the money? No, good notes is what I give my creditors.

COME ON, LET'S DEAL

R. H. NORTON

ONE MILE WEST FROM HEREFORD, TEXAS

INDEPENDENCE DAY

Texas Seventy-Two Years Old Last Monday, March 2—Day Celebrated

Austin.—Seventy-two years ago today the Declaration of Independence of the Republic of Texas was signed and the representatives of the 40,000 white people then within its confines bodily threw off the yoke of Mexican oppression and pronounced Texas a "free, sovereign and independent republic, fully vested with all the rights and attributes which properly belong to independent nations."

The anniversary was celebrated throughout the state as a holiday. In nearly all cities banks and stores are closed and business generally suspended. Celebrations will be conducted by schools, colleges and patriotic cities in many places.

The Declaration of Independence was first read under a grove of oak trees at the village of Columbia, on the Brazos river, on March 2, 1836. Following that declaration came the bloody massacre at Goliad on Sunday, March 27. The battle of San Jacinto, which resulted in the utter defeat of Santa Anna's army and the capture of the Mexican chief of the day following, was fought April 21. On May 14 the treaty was drawn at Velasco. March 2, the day of the signing of the Declaration of Independence, is celebrated as Texas Independence Day, however, just as July 4 is celebrated by the United States.

The presidents of the Republic of Texas during its existence were: Henry Smith (provisional governor), March, 1836; David G. Burnet, ad interim, 1836; Sam Houston, 1836; Mirabeau B. Lamar, 1836; Sam Houston, 1841; Anson Jones, 1844.

At the Waist

Pains at the waist, back, front, or side, are nearly sure proof of female trouble. Some other signs are headache, pressing down pains, irregular functions, restlessness, cold limbs, nervousness, etc. These pains may be allayed, the system braced and the womanly functions regulated by the use of

Wine of Cardui

Mrs. Annie Hamilton, of Stetsonville, Wis., writes: "Cardui saved me from the grave after three (3) doctors had failed to help me. It is a good medicine and I recommend it to all suffering women." For sale at all druggists, in \$1 bottles.

WRITE US A LETTER

Write today for a free copy of valuable 64-page Illustrated Book for Women. If you need Medical Advice, describe your symptoms, stating age, and reply will be sent in plain sealed envelope. Address: Ladies Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn. JJ-1

In the session of the congress of the United States following the election of James K. Polk to the presidency, resolutions for the annexation of Texas were introduced, passing the house Feb. 25, 1845, and the senate on March 1, and were approved by President Polk the same day. President Jones of Texas called a convention, which ratified the act, and prepared that famous organic law known as "the constitution of 1845." On the 27th day of December, Texas became a state in the American union, and her admission was immediately followed by a war between the United States and Mexico. The first governor was J. Pickney Henderson.

Will Come to Hereford.
Silverwood, Ind., Feb. 27, '08.

THE BRAND:—
Please find enclosed \$1.00 to renew my subscription for another year. I am interested in the Panhandle for I think it is the growing country. I was in that country a year ago and it is THE country. I expect some day to make my home there.
Yours truly,
J. M. Hathaway.

OWNERS MUST RENDER.

Letter From Comptroller Explains Rendition of League Land.

The following letter from the Comptroller of Texas seems to indicate that those who have bought league land must render the number of acres in each league and not by the ranch and townsite method as such a notation is not in vogue in this state. The Deaf Smith County Assessor, J. W. Ford, requests The Brand to give publication to this so that owners who live out of the state may act accordingly. If their land has not been properly described in their deeds, it should be done according to the requirements of the Texas laws.

Austin, Texas, Feb. 11, 1908.
Mr. J. W. Ford, Tax Assessor,
Deaf Smith County,
Hereford, Texas.

Dear Sir:
I am in receipt of yours of the 4th instant in regard to the assessment of the lands sub-divided by the Capital Freehold Land and Investment Company.
I fully appreciate the difficulty you will encounter in assessing this land

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,
Traffic Manager,
Pecos Valley Lines,
Amarillo, Texas

according to leagues, but under the law it seems that this must be done. Article 5078 of the Revised Statutes of 1895 provides that lands shall be described by abstract, certificate and survey numbers and name of original grantee. All assessment blanks are prepared according to the descriptions required by the Statute, and of course could not legally be in any other form.

I think the owners of these lands

should ascertain the number of acres they own out of each league and render for assessment accordingly.

Very truly yours,
J. W. STEPHENS,
Comptroller.

Lame Horses.

Can often be cured by the right kind of shoeing. It also keeps a horse from getting lame sometimes. Let Porter Johnson do it for you. Shop located near Easterwood's livery barn. 3-1f

N O 			
Quarter Sections			

TWENTY BUSHELS GUARANTEED

"We prove our faith by our works." An opportunity to buy a farm with a guarantee that the wheat will make a yield of **TWENTY BUSHELS PER ACRE** for four successive years.

We own this 3200 acres of fine land in Castro County, Texas, which is for sale in tracts of 160 and more at from \$14.00 to \$16.00 per acre.

One Section to be Sold Upon the Following Plan:

We will sell one section (or four quarter sections) for one-third cash, balance in four payments at 8 per cent interest; if the buyer will put 50 acres in wheat for each quarter section on the Campbell system under our directions, and at any time the yield of wheat fails to meet the notes and interest, we will extend the notes, or we will guarantee that the acreage required will make 20 bushels per acre each year. If it fails we will make it up and if it makes more than 20 bushels, then the excess shall be delivered to us as a consideration for our instructions and guarantee. One farmer or four may accept this proposition and select the land from the —A— ranch. If you want to own a farm on the Plains of Texas, and pay for it out of the crops, this is the opportunity. See or write.

THE L. GOUGH DEVELOPMENT CO.
HEREFORD, TEXAS



**Better Than Pills
For Liver Ills.**

NATURE'S REMEDY is better than pills, because it acts in the right way. It strengthens the Stomach, aids Digestion, cures Dyspepsia, cleanses the Liver and Bowels, curing Constipation. Usually one NR Tablet is all that is necessary to correct the average trouble. It starts in the Stomach and searches through the Liver, Kidney and Intestine, dissolving and soothing as it goes. NR Tablets are always just right and neither sicken, gripe nor have any harmful after effect. GET A 25c BOX.

E. T. WOODBURN & SON, - Hereford, Texas

Do Not Fail To See

Alfalpa Lumber Co.

When in need of Building Material of any kind. Our stock is large and our goods are good, let us prove to you that our prices are right. See us for DeVoes Lead and Fine Paints and Varnishes.

Alfalpa Lumber Company
C. M. Miller - Local Manager

Hereford Grain Co.

We Pay Highest Prices For
Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

**Do You Want to Make
Some Money**

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.

J. W. Burks, Local Manager
Hereford, Texas

P. R. Purcell & Sons
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

NEWS FROM VEGA.

Progress of Growing City—New People Casting their Fortunes on the Plains.

Fine farming weather and the farmers are very busy.

Miss Edna May is visiting friends in Amarillo this week.

P. H. Landergin and J. N. Ivy are attending court at Hereford this week.

Mr. and Mrs. Charles Gault of Aqua, were visiting Mr. and Mrs. Joe Allen last week.

Mr. and Mrs. J. M. Mayes, who went south to spend the winter at Navasota, returned several days ago. They are loud in their praise of the Plains. Since their return they say "there is no other place so good as Oldham county."

W. L. Jones is finding how important the Village Smithy is, as he can't "let go" the forge long enough to finish covering his shop.

W. B. Phillips of Wildorado is here as foreman of the carpenters crew who are at work on the new hotel.

The Vega Mercantile Company have moved their stock of groceries into the office building just completed for Sachse & Ivy.

Neil Smith is in Amarillo after material for piping water from the well at the public park to the public square north of the railroad survey.

The Messrs. Swinson arrived in Vega last Tuesday and will make this their home. They are located on farm of J. W. Scott.

Mrs. Dale, J. P. Burch and Mr. Little of North Draw, and J. H. Hamilton of Wildorado were among Saturday's visitors at Vega.

Mrs. Swanson of Chicago, with little daughter, Ruth, arrived last Tuesday to join the husband and father on the Le-Nevu ranch.

C. M. McNab and family of Iowa arrived last week and will in the future make Vega their home. Mr. McNab owns a valuable body of land adjacent to the Vega townsite.

Chas. Sprinharnie of Cherokee, Iowa, and Albert Sprinharnie of Gratiot, Wis., have arrived and begun improvements on their farms southwest of town.

Lee Giles moved his family into town Saturday. They are building a new two-story hotel and are pushing it to completion as rapidly as possible, as it is badly needed to accommodate the many strangers who are daily visiting our town to investigate its possibilities.

J. P. Burch and wife of North Draw, and Mr. Haase and wife of St. Louis, Mo., were in Vega last week looking out both business and resident locations. Mr. Haase has bought a section of fine land southeast of Vega and expects to return and have it developed into a fine farm.

Several block of Vega land were selected last week, all by people who expect to improve them at an early date. Now is the time to get choice locations in the Summit City.

J. T. Williams and a Mr. Mingus, with their families arrived from Iowa last week and will make the Vega community their future home. They are domiciled in the Roscoe Neely and Dr. Jarrott houses until they can build on their own land in the Baker pasture.

L. Waggy of Raritan, Illinois, with his estimable family are temporarily housed in the John Baker house until they can build. Mr. Waggy bought a large farm, and bought excellent teams, farming implements, steam plow and thresher, and thus announces his determination to succeed in farming efforts here.

All of these new people come highly recommended and the Vega people extend to them the glad hand of welcome, and wishes them much success in our midst.

A READER.

PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 222 Office Phone 300
Hereford, Texas

R. M. JOHNSON,
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Coulson's Drug Store.
Hereford, Texas

S. D. HOWSER
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Hereford, Texas
Residence Phone No. 244

J. W. HICKS
PHYSICIAN AND SURGEON
Office over Coulson's Drug Store.
Office Phone 298 Residence Phone 217

DR. H. H. TAYLOR
PHYSICIAN AND SURGEON
Office upstairs in Odd Fellows Building.
Residence Phone 138. Office Phone 16

O. P. SUTHERLAND
DENTIST
Office over Coulson's Drug Store.
Phone 234
HEREFORD, TEXAS

DR. F. A. ESTOCK
DENTIST
Office in Opera House Building
Phone No. 196
HEREFORD, TEXAS

J. M. GILLILLAND
Funeral Director and Embalmer
With Gilliland Furniture Co.
DAY PHONE 115 NIGHT PHONE 113

O. E. THOMAS
Funeral Director and Embalmer
With E. B. Black

G. M. Suggs A. M. Jones
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hereford Texas

Wm. M. Knight Jno. P. Slaton
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg.
Hereford, Texas.

W. M. MEGERT
LAWYER
Office 4th door east of Post Office
HEREFORD, TEXAS

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in Western National Bank building

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

W. L. SIMS
LAWYER
ABSTRACTS OF TITLE
PARMERTON TOWN LOTS
Parmerton, Texas

E. F. Connell W. D. Kellehor
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

C. G. Witherspoon W. Caudé Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

SAM H. MORRIS
HEREFORD CITY PROPERTY
RENTAL AGENT
ABSTRACTS ACCOUNTING
Office over Garrison Bros. Hdw. Store--Phone 72

J. W. ENGLISH
Real Estate
Office South Side Public Square

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load lots

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

WHY NOT NOW

WHY NOT TAKE YOUR SEMI ANNUAL BATH NOW AT

Every workman in this shop has a Barber's Certificate and the shop is conducted according to the regulations of the Sanitary Laws of the State of Texas.

The Boone Barber Shop

L. E. Thompson, Proprietor

A BRIEF DESCRIPTION

of a Few of the Choicest Tracts of Land in the Finest Portion of the State of Texas, the Famous

PANHANDLE

WE ARE OWNERS

OF

Texas Panhandle Farm and Ranch Lands

Near the Beautiful City of

HEREFORD

A West Texas baby county seat located on the bank of the sparkling Tierra Blanco river and on the trunk lines of two great railroads, viz: The Santa Fe from California to Chicago and the Panhandle Short Line now under construction from Trinidad, Colorado, to Galveston, Texas, with shops to be located here.

HEREFORD is the gem city of the Panhandle, the prettiest city on the Plains, only eight years old and has a population of 4,000; four nice churches; a \$40,000 Christian college and dormitory and 20-acre campus; a splendid public school of 500 healthy pupils; three banks with deposits of \$850,000.00; electric lights, telephone, flour mill, cotton gin, grain elevator, steam laundry; two cement block plants; two nurseries; four lumber yards; one planing mill; one hack and buss line; two lively stables; two harness and boot shops; one jewelry store; five hotels; three hardware stores; three drug stores; three gent's furnishing stores; five grocery stores; five dry goods stores; Masonic building, Odd Fellows building, both brick; two parks and fishing grounds;

Broad Graded Streets--Cement Sidewalks:

A stem wind, stem set, never tire, home print newspaper, The Hereford Brand; no saloons, no dives; forty nice autos upon which you can take a whizz over the level, rich country to meet oodles of broad gauged, big hearted typical Texans and true American gentlemen who hang the latch string on the outside of the door of their modern cottage homes, which are inhabited by contented and happy wives and healthy children and surrounded by groves of fruit and forest trees. If you are hungry, pull the latch string—the door will open. Enter, traveler. If you are hungry you will be fed. If you are thirsty there's the well of pure cold water, go drink to your heart's content. If you are poor, your bill is settled. If you are rich, you are a lucky boy with a glass eye and your bill is also settled, because you have fallen among the best people and in the best country under the shining sun. **The Hereford Country gets twenty-six inches of rainfall annually and her soil is from three to ten feet deep, and it is here where sheet water, soft, cold and inexhaustible can be had at fifty feet.** It is here where corn, wheat, oats, rye, barley, alfalfa, Kaffir, maize and other farm products, as well as cherries, berries, grapes and other fruits, and vegetables of fine flavor and quality are grown successfully. It is here where you get more good health, wealth, soil, water, climate, sunshine and real happiness for the capital invested than any country on earth. It is here we offer an investment to the rich, a cheap home to the poor and on easy terms.

No. 1 is a beautiful ranch home of 2,555 acres of smooth rich land, every foot tillable, with house, barn and corrals, two wells, fourteen and eighteen feet Eclipse windmills; can water 1000 cattle daily; two large drinking tubs, large ground pool, 175-acre farm and contract for 1000 more to be put in farm this year; 8,000 fruit and forest trees; a beautiful 25-acre knoll located in the right place for another building site only six miles from county seat. This can be made an ideal ranch home. Price \$40,000. Terms: \$3,832 due the state in 36 years at 3 per cent; \$21,000 1 to 10 years at 7 per cent, balance cash.

No. 2 is 640 acres located near No. 1 and same kind of land. Price \$12.00 per acre. One-half cash; 1 to 3 years at 7 per cent on balance.

No. 3 is 160 acres with a few acres of waste basin land. Price \$12.50 per acre. One-half cash, balance 1 to 5 years at 7 per cent.

No. 4 is 75 acres adjoining the city of Hereford; south and east front on two section lines. **Fine Location.** Lays nice to cut in blocks; 25 acres in crop, 5 acres in vines and fruit and black walnut trees. Fenced separately with net wire and choice cedar posts. A fine well of soft water, Eclipse windmill, etc. Price \$85 per acre. One-half cash, balance 1 to 5 years at 7 per cent.

No. 5 is 1280 acres near No. 2. Fine level land with good well of water. Will sell all or cut to suit purchaser. One-fourth cash, balance 1 to 4 years.

No. 6 is 20 quarter sections 14 miles from Hereford. All good land. \$800 cash, balance 1 to 4 years.

No. 7 is 160 acres in 2 1/2 miles of Hereford; 60 acres in wheat. A bargain if sold at once.

There is no land being made these days and the large bodies of cheap land are almost a thing of the past. There is nothing on the globe today that beats

THE TEXAS PANHANDLE

with its low death rate, low tax rate, few farm mortgages and fine school system, and this is not the half. Will it not pay you to **stop, think and investigate?** Why not own your own home? Buy while it is cheap and watch it grow a fortune to you. Old age and decrepitude come later and the wife and babies will appreciate that home. Strike while the iron is hot. 'Tis true the world owes you a living but it is up to you to collect it. The road to success is as plain as the road to market. A word to the wise is sufficient. For further information see or write native Texans.

A. H. ELLISTON & SON,
HEREFORD, TEXAS.

FARMERS INSTITUTE.

Splendid Program at the Court House Tomorrow, Saturday.

The farmers will meet tomorrow, Saturday afternoon, at the court house to carry out the program as published. The last meeting has brought good results and tomorrow's meeting promises to be still better. These institutes are for the purposes of discussing the problems of the farm, farm work, farm economics, tillage, seeding, harvesting, marketing, etc. The following program will be rendered:

Election of officers.

Is the steam plow practical for the small farmer?—H. G. Hays.

Growing Millet.—W. B. Farmer.

Growing Corn.—C. V. Walker.

Tree Growing.—W. G. Ross.

Necessity of summer-tilling a piece of ground.—L. Gough.

ANOTHER MILL PROPOSITION

A Man of Long Experience Writes For Information, and Gets It.

L. G. Ocheltree of Weatherford, Texas, has written to the Secretary of the Commercial Club and others of the city asking about the flour mill situation. He proposes to organize a stock company of \$25,000, erect a 100-bbl. flour mill, 50-bbl. meal mill, and also put in machinery to thresh and grind kaffir and maize. Mr. Ocheltree has a mill in Chickasha, Okla., and says: "I have had 20 years experience in the milling business and already have a big line of customers in South Texas, having shipped from 200 to 400 cars of corn and feed stuffs out of Oklahoma every year for the past four years. If you think that I could get some stock subscribed, I will come up and spend a week with you."

That Hereford must have a mill and that these two opportunities must not be overlooked cannot be disputed. The only question that remains is this: Will the citizens of Hereford give either of these men sufficient encouragement to induce them to locate their mill at Hereford? The Brand thinks that they will. Those who have subscribed to the Weatherford company organized some time ago will, no doubt, transfer the obligations to a new company that gives some promise of putting in a mill this spring. What do you say? Shall Hereford have a mill this season?

The Best Papers.

The papers you want are the papers that will suit your entire family best. A combination that will answer this requirement is this paper and the Fort Worth Semi-Weekly Record.

The Record is a general newspaper of the best type. Aply edited splendidly illustrated, it carries a news service which is the best that knowledge and experience can suggest. Special features of the Record appeal to the housewife, the farmer, the stockraiser and the artisan.

The colored comic pictures printed the Friday issue are a rare treat for the young folks.

Its market news alone is worth the money.

You will surely be a constant reader of The Record once you try it, and the favorable clubbing offer made below is an opportunity not to be missed:

Semi-Weekly Record 1 year, \$1.00.
The Brand - - 1 year, 1.00.
Both papers - - 1 year, 1.75.
Subscribe at this office.

20 Per Cent For One Year.

All customers buying goods from us after March 14, 1908, will save twenty cents on the dollar by our new Copyrighted Coupon Plan. Ask to see our special novelty department.

T. H. BEACH,
Dimmitt, Texas.

\$20⁰⁰ IN CASH

TO BE GIVEN AWAY BY THE
HEREFORD LUMBER COMPANY

There will be deposited each month, in the First National Bank, a sealed box containing \$5.00 in Gold and a can of Paint; the name, kind and color of which Paint is known only to J. L. Fuqua, President of the Bank. Each person who buys as much as 50 cents worth of Paint will be entitled to guess at the name, kind and color contained in the sealed box. The names of the guessers will be published each month just previous to March 21, April 25, May 23 and June 27, and the one who has given the correct name, kind and color, will be entitled to the contents of the box.

Buy Your Paint from the **HEREFORD LUMBER COMPANY** and take a guess at the Paint. :::::

Cardwell Brothers

Are now in their new building at the same old stand, We are now better fixed than ever to handle your Grocery business satisfactorily.

Come in and See Us Whether You Buy or Not

Smoke DAMAGE



and water damage is often as bad as fire damage. Why not be protected against all damage caused by or through fire?

Insurance is cheap and the security against loss is absolute. The many companies I represent, settle all claims promptly and are very liberal in their treatment of policyholders. Your place should be covered by insurance.

B. H. SMITH



REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

The Hereford Brand

Vol. 8

HEREFORD, TEXAS, MARCH 6, 1908

No. 4

A FARMER'S MESSAGE.

**The Plains Good for Farming.—
Man Pays for Land and
Buys More.**

Having been a resident of the Plains for the past six years and feeling confident that I know the if's and the wherefors of this, the Eden of Texas, and the grandest state in the Union, and have decided, not as a land advertisement, to give you my experience here as a farmer, beginning with the first three years.

I was so far from market I did not raise anything for market only cattle, hogs, etc. But during that time, with less than 150 acres in cultivation, I raised feed stuff, such as kaffir, maize, sorghum and millet, to care for my work teams, about 50 hogs, 400 to 600 cattle each winter, not having to go to the feed stores for one bushel of grain or bale of hay. Since commencing raising of small grain I find it much more to my liking. The past year was one of the hard ones and after the dry winter and late freeze my winter wheat made better than ten bushels per acre, oats made 25 bushels and our feed crops, such as kaffir, maize, sorghum and Indian corn, was good. We are wintering 240 head of cattle, 50 hogs including 10 porkers which were fattened out of this crop, with about 25 head of horses, including

the work stock, all off of about 60 acres of land.

Twelve acres of sorghum on sod land broke in March, disked, harrowed and drilled in with wheat drill the first of May, required six pounds of twine per acre to tie; better than four tons per acre. Maize and kaffir would have threshed 40 to 60 bushels per acre. I do not consider this over an average of feed crops, while wheat and oats did not make a full half crop.

The question is often asked: Can a man make a living on a small farm, say 160 acres? I invariably answer that question by referring to Mr. Sailor who has a farm near me. He came here about five years ago, bought 160 acres, principally on credit, and he has not only paid for his home and improved it, but has a nice herd of white-face cattle, good teams, hogs, etc., and has bought another quarter section. There are others I might mention. There is proof positive that when one will labor with the end in view of making a home, no place offers the inducements today that the Hereford country with its fertile lands and pure and shallow water.

ELI DUNLAP.

**Spring Millinery
Don't miss seeing our
line before you buy. It
GEO. A. STAMBAUGH.**

Uncle Billie Higgins.

W. A. Higgins, better known in the city as Uncle Billie, had a birthday last Saturday, the first one in four years. While most of mortals have a birthday every year, it is Uncle Billie's misfortune to have only one every fourth year. One time the calendar beat him out of his usual birthday and he had to wait eight years. That was from 1896 to 1904, the year 1900 failing to have his birthday in it. On the present occasion, he had almost forgotten the approaching event, when about noon on Sunday, a large concourse of people, numbering about twenty, all of whom were kinfolks except a Mr. Devere, were seen to gather at his home in the city and proceeded to make themselves at home and to get ready for the sumptuous dinner that was hurriedly prepared. Uncle Billie, though in his 72nd year, was the liveliest fellow of the bunch. He says that the old family bible in its records shows that he was born in 1837, but there must have been an error in making the record, as that year did not have February 29 in it. "If this is the case," said Uncle Billie, "My father beat me out of one year and made me work for him until I was twenty-two." According to the count, Uncle Billie has had only 18 birthdays. He is thus a young man in

birthdays but old in experience. He attends to his business affairs, looking after his fine stock and a ranch, which has 500 acres in cultivation, and enjoys the company of his many friends wherever and whenever he meets them. May he live to see many more birthdays.

Rainfall for Hereford.

For the benefit of the out-of-the-state subscribers, The Brand has taken the trouble to secure the data with reference to the annual rainfall as reported by the local weather station for Hereford. The fall for 1905 was 26.59 inches; for 1906, 25.54 inches; for 1907, 22.01 inches; making the general average for the three years since the record has been kept 24.70 inches. While there is practically no difference in the amount of rainfall for the different parts of the Plains, the 12-year record at Amarillo shows an annual average of 23.25 inches. As rain clouds have a tendency to follow streams, this may account for the difference at Amarillo, the Canadian valley just north a few miles receiving a larger precipitation.

Rev. Hill at Christian Church.

Rev. C. C. Hill of Roswell, N. M. will occupy the pulpit at the Christian church next Sunday, both morning and night. Other services as usual. A cordial invitation extended to all. J. N. WOOTEN, Pastor.

Edgar S. Ireland for Clerk.

The Brand is authorized to announce Edgar S. Ireland as a candidate for re-election to the office of county and district clerk for Castro county. Mr. Ireland is serving his first term and, though a young man, has shown eminent qualifications for the office. His experience in the position will be of great benefit to him in the discharge of the duties of the office for a second term. He has lived in the county some eight years and the people know him well. If they approve of his conduct while in office, they will, no doubt, give him a second term according to the time honored Democratic custom. If elected, he promises to perform the duties of the office to the best of his ability.

To Panhandle Farmers.

Within a month we will have Sugar Beet Seed, directly imported from Germany, for sale in any quantity and at actual cost, 15c per pound; 12 pounds required for an acre.

Send your order now to J. H. Avery, Secretary, Amarillo, Texas.

Garden Plants.

The Hereford Truck Farm 1 mile northeast will have on sale at the proper time, cabbage and tomato plants and potato slips. 4-2tp

WALTER NELSON, Manager.

**FREE \$600.00 WORTH OF FREE
HAND-PAINTED CHINA GIVEN AWAY**

Opportunity is now knocking at your door, asking you to take advantage of the Greatest Furniture Sale of the whole year. Sale to begin Saturday, March 7th, 1908, and close Friday, April 10th, 1908. Now is the time to furnish your home at a small cost.

Why and How We Make This Offer

Our stock is so large and our house so small that we are compelled to make room for our large shipment, which is already on the way. In order to reduce our stock and make room for our Spring goods we have gone through our store in every department and re-marked everything at a discount of 25 PER CENT. In addition to this big cash discount, we are giving with each \$10.00 cash purchase a coupon which will draw a valuable piece of imported hand-painted china. Every ticket draws something. NO BLANKS.

List of Premiums to be Given Away

- 12 12-piece Toilet Sets, worth each - \$12.50
 - 2 Large Hand-Painted Lamps, each - 8.50
 - 9 Beautiful Water Sets, worth, each - 5.00
 - 11 Beautiful Japanese Vases, each - 4.50
 - 1 Hand-Painted Water Pitcher, worth - 3.50
 - 24 Hand-Painted Cake Plates, worth, each - 250
 - 12 Large Jardiniers, worth, each - 1.50
- and many other pieces of hand-painted imported china, such as Celery Trays, Sugar Bolls, Cream Pitchers, Jelly Dishes, Chop Dishes, Cups and Saucers, Etc. BE SURE you get a COUPON. IT WILL DRAW YOU ONE OF THESE HANDSOME PREMIUMS.

Drawing takes place Saturday, April 11. DON'T FORGET the DATE, and be sure you come in time to get a Coupon

GILLILLAND FURNITURE COMPANY

Day Phone 115

LEADERS IN FURNITURE AND UNDERTAKING

Night Phone 113

=GARRISON BROTHERS=

take this occasion to thank their numerous friends and customers for the splendid trade of 1907, and to assure them that every accommodation consistent with right business principles will be cheerfully granted them in 1908. Our stock is unusually complete in the famous John Deere line of

Farming Implements; Leader, Wood Star and Sampson Windmills, Moline and Fort Smith Wagons; Velie Buggies, Emerson Alfalfa Renovators, Charter Oak and Garland Stoves and a full line of General Hardware.

Make Our Store Your Headquarters

GARRISON BROTHERS

You Will Be Treated Right

Sixteen Pages Again.

This makes the third week in succession that The Brand has been compelled to put out sixteen pages, something unheard of in the history of country newspapers. While the management does not claim any special qualifications as newspaper men, yet they feel that the friends of The Brand are responsible for this condition of affairs. It is not the policy of The Brand to beg or "nag" merchants and business men for patronage; The Brand is a business institution, not depending upon the charitable inclination of the people for support; neither is it an orphan, asking for "made-over" clothes.

A careful perusal of the sixteen pages this week or any other week will show that its advertising columns are fully represented by the business institutions of the city, and the amount of space used by them shows their appreciation of the paper. The readers should not overlook the fact that the advertisers have a message for them; sometimes the

ads contain more NEWS than the news columns. The ads make a good paper possible.

Another thing which would not be unwise to mention in this connection: That The Brand never uses any plate or "patent" matter. All the reading matter is "home-set" type and the paper is known among the fraternity as "all-home-print." While in would be considerable cheaper to use a few columns of "boiler plate" each week, yet the management does not feel that that is what The Brand readers want. So sixteen pages for three consecutive weeks means a considerable amount of work for the office force of a country newspaper. If you like it, send it to your folks "back home."

Notice.

March 10th of this year is the day when the state of Texas has issued as Call Day to each town in the state to adorn itself by having a general and thorough cleaning up day. Hereford sends back the echo—"Hereford Will."

By order of Civic League,
MRS. S. J. DODSON, Sec.

CITY ELECTION

Council Orders Election for April 7.
Mayor, Aldermen, Marshal and Attorney to be Elected.

VOTE ON BOND ISSUE

City Taxpayers to Vote on \$20,000 in Bonds for Sewer and Waterworks.

The City Council has issued an order for the election of all officers for the city and at the same time there will be held an election to determine whether the city shall have the authority to issue bonds to the amount of twenty thousand dollars for the purpose of installing a system of sewers and waterworks.

This order is not unexpected as the council has long contemplated this action on account of the many urgent appeals from the citizens that these things have become a necessity to the further growth of the city. The bonds are to run for forty years with a 20 year option and bearing 5 per cent interest. It has been estimated that \$20,000.00 will provide ample sewerage for the city and also sufficient fire protection to raise the city from a fourth to a third class city, thus reducing the insurance rate on all property within the fire limits or within reach of the water system.

The Big Sign.

A few business men at the solicitation of W. H. Cambien, local painter and decorator, working out the suggestion of L. Baskin made thru The Brand some weeks ago, a big sign 12x18 feet has been erected opposite the depot as a means of advertising Hereford and the Hereford country. The sign bears the following legend:

HEREFORD, TEXAS
County Seat Population 4000

Good Public Schools and College
No Saloons.

Hereford Exhibits Awarded Five
First Prizes at Texas State
Fair in 1907.

Healthful Climate, Ample Rain-
Fall, Fertile Land Growing
Alfalfa, Corn, Maize, Kaffir,
Sorghum and the Finest
Milling Wheat in the
Southwest.

The following firms contributed to the expense of constructing the sign: Baskin Land Co., L. Gough, Edwards Land Co., Witherspoon & Son, Denison Bros. & Fretz, Connell Land Co., Sam H. Morris, Mercer-Beach Land Co., Renfro & Price, Actual Settlers Association, The Brand, First National Bank, Western National Bank and the Commercial Club.

For views phone M. M. Major. tf

The Storm.

For the past several days, Hereford has been enjoying spring weather, the grass and the buds showing their green coats. The first four days of the week were really too pleasant, but on Thursday, though a little late, roarious March was

ushered in with a vengeance. The wind from the west cleaned the streets of all loose articles such as paper, tin cans, "hard-billed" hats, flopped hats, and other loose real estate. Otherwise, no damage was done. Today the cool west wind is serving as a bracer for yesterday's misbehavior.

Ricthey Hotel

R. W. Kirkpatrick & Sons, Proprietors

Newly Furnished
Centrally Located
Rates \$2.00 Per Day

The best is none too good
for our patrons

Come and Make Yourself
at Home

SPECIAL SALE

OF NURSERY STOCK OPENS

Monday, March 2nd.

In order to reduce our enormous stock of nursery goods during the next 30 days we will offer special reduced prices on all cash purchases. This stock is high grade, no shoddy stuff will be offered. If you intend to beautify your premises or improve your orchards, now is the time to see us. Our stock comprises every thing suitable to this climate, such as fruit, shade and ornamental trees and shrubbery consisting of Altheas, Crepe Myrtle, Lilac, Flowering Willow, Bridal Wreath, Wisteria, Trumpet Creeper, and the world's choicest selections of roses of all colors, and other high grade stocks. If you care to enhance the value of your property, it will pay you to let us supply you during this special price reduction sale.

THE HEREFORD NURSERY

L. P. LANDRUM, PROPRIETOR



RESOLVED
THAT YOU SHOULD FURNISH
YOUR BODY AND MAKE IT
FIT TO LIVE IN - YOU OWE
THIS TO YOURSELF AND TO
YOUR FRIENDS - YOU KNOW
FULL WELL THE VALUE OF
A GOOD FRONT
GET ONE BUSTER

FURNISH
YOUR
BODY

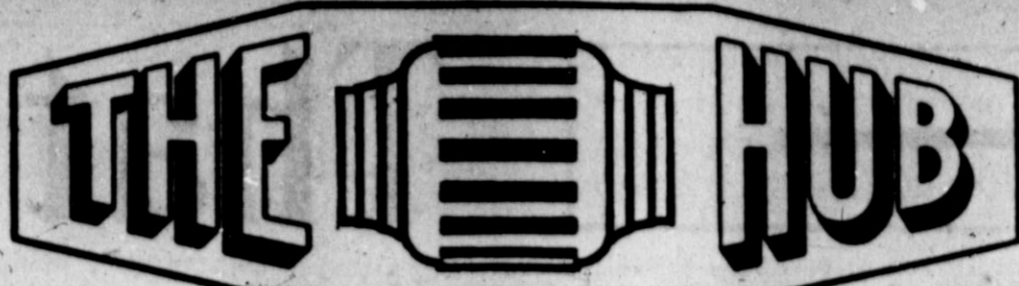
SHOWERS OF SHIRTS AND ALL KINDS OF SPRING FURNISHING GOODS ARE NOW ON SHOW IN OUR WINDOWS AND CASES--THE PROPER CAPERS IN COLLARS; TIES CORRECT IN SHAPE AND COLOR; UNDERWEAR PALATABLE TO THE SKIN, AND HOSE SO TASTY THAT YOU WILL ROLL YOUR TROUSERS UP. IT WILL TAKE ALL OF THESE THINGS TO HELP YOU PUT ON THAT "GOOD FRONT!" AND A GOOD FRONT WILL HELP YOU. HOW DO THESE THINGS STRIKE YOU?

SILVER SHIRTS \$1.25
GOLD SHIRTS \$1.50
IDE SHIRTS . . . \$2.00 AND \$2.50

YOURS RESPECTFULLY,

H. C. MYRICK

**Quit Business Sale
Prices**



**Quit Business Sale
Prices**

Dry Goods

\$1.25 Ready Made Sheets, 72x90	95
75c " " " "	60c
60c " " " "	45c
Calico Prints, per yard	6c
Apron Gingham, per yard	7½c
12½c Shirting	8½c
12½c Outing Flannel	8c
American Shirting	6½c
54-inch Table Padding, per yard	32c
Anthene Lawns	4½c
25c India Linen	20c
12½c India Linen	10c
Garter Elastic, per yard	7c,-11c-13c
House Canvasing	4½c
Table Linen	All Prices
Towels	Different Prices
Ladies' Muslin Underwear and Winter Underwear at prices never quioied so low.	
12-4 Wool Blankets	\$3.85
12-4 Cotton Blankets	1.75
11-4 " " "	1.00

Gents' Furnishings

\$3.00 Slickers	\$2.35
1.00 Bib Overalls	.80
1.00 Overalls Kaka	.74
1.00 Electric Overalls	.72
4.50 Men's Pants	3.25
3.00 " " "	2.25
2.50 " " "	1.75
2.00 " " "	1.24
1.50 " " "	1.10
1.00 " " "	.80

Notions

Pen Tablet	8c
Pencil Tablet	4c
Pen Holder	2c-5c
Brass Lined Rules	8c
Tooth Brushes	12c
Collar Buttons, dozen	4c
Eye Shade	8c
Pearl Buttons, dozen	4c
Hair Pins, package	4c
Pins, 2 paper	4c
Thimbles	4c
Kic-curlers, dozen	7c
Whisk Brooms	8c-19c-32c
Back Combs	8c
Silk Thread, spool	4c
Pens, dozen	6c
Day Books	7c
Slate Pencils, dozen	4c
Talcum Powder	8c
One Lot Window Shades	18c
" " " "	24c
" " " "	38c

Hardware Department

3 Rogers Latch Hatchet	43c
4 Ratchet Braces	73c
4 Mayole Hammers	67c
6 Hammers	32c
7 Hatchets	32c
5 Braces	23c
Monkey Renches	20c-34c-47c
Screw Drivers	6c-8c-10c
10-inch Files	8c

**Men's
and Boys'**



**H
A
T
S
WORTH HATS**

\$4.50 Men's Hats	\$3.40
4.00 " " "	2.85
3.00 " " "	2.35
2.00 " " "	1.25
1.50 Boy's " "	1.10
1.25 " " "	.95
1.00 " " "	.75
.75 Necties	.40
.50 " " "	.30
.25 " " "	.20

Hardware Department

Gate Latches	7c
Loose Pin Butts, pair	4c-8c-12c
Try-Squares, each	16c
Pint Cups	3 for 5c
Pie Pans	3 for 5c
Shoe Alls	3c
Harps and Staples	2c-3c-4c
Pocket Knives	15c-23c-42c
Carpet Tacks, barrel	3c

Local and Personal

S. G. Bratton of Parmerton was in the city this week.

If you want \$5.00 in gold, read the Hereford Lumber Co.'s ad.

Born—To Mr. and Mrs. E. R. Rice, Sunday, March 1, 1908, a boy.

W. A. Hubbard has been in Hereford this week looking after his business.

Judge J. E. Ferguson returned this morning from Kansas City where he has been for several weeks.

The friends of Frank Wilson will be glad to learn that his condition is improving but is still confined to his room.

Judge W. L. Townsend of Parmerton was in the city Tuesday. He says that the court house is still at Parmerton.

The Gililand Furniture Company are advertising an attractive offer in their ad this week. As will be seen they are to give away \$600.00 worth of fine hand-painted china. Read their ad.

Dr. L. F. Taylor returned Wednesday from a trip to Bailey. While there he had the misfortune of losing another fine horse.

Earl Wilson goes this evening to Amarillo to arrange for the judges for the inter-collegiate debate to be held between the Panhandle colleges in April.

Dr. A. L. Taylor returned last night from the Taylor Brothers big ranch in Bailey county where he had spent several days. He reports everything in fine shape.

A five dollar gold piece has been sealed up in a box and placed in the vaults of the First National Bank. Read the Hereford Lumber Co.'s ad in this issue, visit the paint stock and then make a guess at what is in the box with that gold piece.

Mr. and Mrs. Ed Witthauer of Logan, Iowa, came last night and will make their home in this city in the future. The Glad Hand is extended to these good Iowa people and The Brand hopes that they will find in their new home a hearty reception.

Who Has It?

I want at once a ranch between San Angelo and Amarillo in solid body, not less than 50 per cent tillable, from \$4.00 to \$7.00 per acre, in exchange of from \$50,000.00 to \$200,000.00 worth of first class well improved, unincumbered black waxy farms and high grade business property; all in same community and owned by one man.

There could, perhaps, \$70,000.00 be borrowed on the above mentioned properties, if desired.

Want reply from owners of land only. Address Box 166, Hillsboro, Texas.

W. S. Dixon and Bob Hastings of Dimmitt were in the city yesterday and today on business. Mr. Dixon is interested in the full rendition law and to that end will urge a full meeting of tax assessors and county commissioners to be held in Hereford next Friday, March 13.

C. J. Whitcomb, Jeweler. Watch and clock repairing, jewelry repairing of all kinds. All work guaranteed. Elite Confectionery.

D. A. Hemley of Toledo, Ohio, has been visiting his nephew, R. H. Hemley of the local telephone company, leaving to his home last night. He was delighted with the country especially with the beautiful days that we had the first part of the week. He said that he had heard that the wind blew sometimes and wanted to see it at work. He saw it Thursday and was satisfied.

M. Porter, auctioneer, whose card reads "Cries sales any place in the United States or Missouri," made the Brand office a business call this morning. He and Mrs. Porter were at Hereford four weeks ago. Mr. Porter has been sent back by Mrs. Porter on this excursion and is making eyes at the country with a view of becoming one of our permanent citizens.

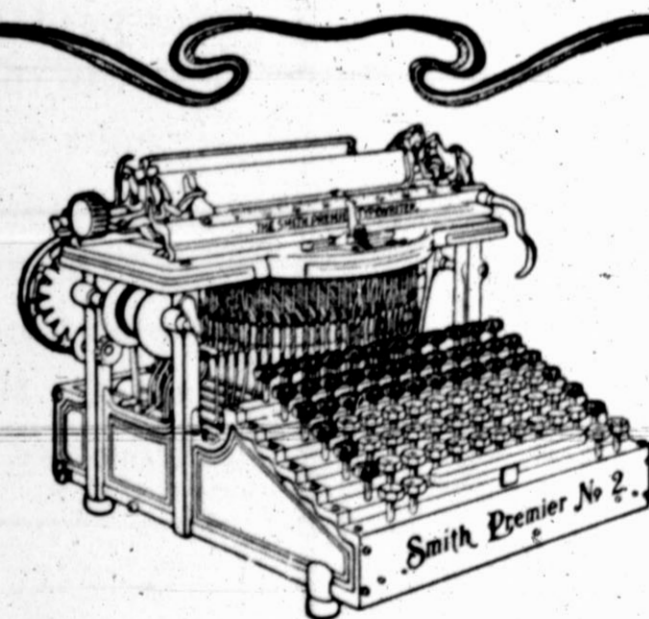
Charles F. Henerer of West Point, Iowa, called at The Brand office today and reports that he is improving one of his sections just south of town by having some fencing done. A few acres will be put in cultivation this year. He says that when he first came to the Plains on a visit two years ago, the land looked too good for the price, and now he knows it was. He has made twenty trips to the Panhandle and likes it better and better every time.

Mrs. A. E. Kellog and children of Logan, Iowa, came in last night to make their home for the future on the Plains of Texas. She paid The Brand office a visit this morning and ordered her copy of the paper to be changed from her former home to Summerfield, Texas. She says Mr. Kellog is coming down with their car of household effects and stock and will be in as quick as the Santa Fe can get him here. These good Iowa people are welcome to

the Llano Estacado of the great Southwest.

Excursion Week.

The large number of prospectors who stopped off at Hereford this week all seemed pleased with the Plains. Those who were here yesterday and enjoyed (?) the blow, and remained over for today are all smiles—the weather is so good—nothing like it, they say.



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

The New Tri-Chrome Smith Premier Typewriter

will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color-ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith-Premier Typewriter Co.

1637 Champs St., Denver, Colo.

Progress on the Plains.

The Commissioners' Court of Randall county last week in regular session, passed an order issuing \$53,000 in bonds for the erection of a new court house. Plans and specifications will be adopted next week and work will begin as soon as the bonds can be sold. The building will be of brick, trimmed in stone and terra cotta, built in classic style.

The Panhandle not a good section in which to buy a farm! Listen. In four months the farmers of Donley county alone have shipped out \$44,000 worth of wheat. The Wichita Falls compress, not exactly in the Panhandle, but in that direction, has handled 17,000 bales of cotton thus far this season.—Fort Worth Telegram.

While the Telegram was talking why couldn't it have mentioned that Hereford have shipped forty-one cars of wheat during the year 1907 and that 12,000 bushels were sent off a few weeks ago this year, bringing a dollar per bushel. Yes, it is a good place to buy a farm.

Have you noticed the whole page devoted to West Texas and the Panhandle in The Telegram ever Sunday? It is the only page of its kind in Texas and gives more up-to-date accurate information about those two rapidly developing section than can be gained from any other source.—Fort Worth Telegram.

J. B. Rogers for Marshal.

In announcing for City Marshal and Tax Collector, I will state that I have had about 14 years experience as a peace officer, having been constable in Harrison county, Texas, for a number of years, which place I resigned when I moved to Hereford some two years ago. I assessed the taxes in the precinct in which I lived four consecutive years for the assessor of Harrison county. If elected, I promise the people to discharge the duties of the office to the best of my ability.

Respectfully,

J. B. ROGERS.

Please Bring Them Home.

Some parties borrowed two pairs of woven wire fence stretches from us last fall. We ask them to bring them in, we need them.

It Stroud-Gary Hardware Co.

Resolutions of Respect.

Whereas, Sister Mat Stamps, on the 3rd day of January, 1908, was called from her earthly to her eternal home. She was, during her stay in our midst, a faithful member in our Sunday school.

Resolved, That we bow in submission to the will of Him who doeth all things well, knowing that our loss is her eternal gain,

Resolved 2nd, That we express our sympathy for the living bereaved by her departure and that a copy of these resolutions be spread on the minutes of this school, and that a copy be presented to her sister, Mrs. E. E. Millet.

J. P. ROBERRON,
MRS. R. L. WILSON,
MRS. W. P. MCMINN,
Committee.

Early Millinery Showing.

Miss Lizzie Collins desires to announce to the ladies of Hereford and vicinity that her early spring showing of hats is now ready for inspection and try-on at Hubbard & Barnett's store. The latest creations of the millinery art are on display and the ladies are respectfully invited to call.

Notice Presbyterians.

At the Sunday morning meeting it is the purpose to discuss some very important matters. The Eldership is anxious that every member be present.

That GREATEST QUESTION

? CAN AN INDUSTRIOUS MAN PAY FOR A QUARTER SECTION OF LAND ON THE PLAINS OF TEXAS BY THE PRODUCTS OF THE SOIL AND AT THE SAME TIME SUPPORT HIS FAMILY ? ? ? ? ?

This Question Will be Tested by

The Actual Settlers Association of Hereford, Texas

Buy a Farm--Pay For it OUT OF THE CROPS

The Association will sell you 160 acres of land and accept the crops for the payments for the first three years.

Terms and Conditions

One sixth cash, the balance in eight payments at six per cent interest. In order to make the purchase secure against a possible crop failure, the Association will agree to accept the first three crops for the first three payments, if the purchaser will agree to cultivate in suitable crops 50 acres of the land purchased and also 50 acres adjoining land belonging to the Association, and to cultivate the 100 acres according to directions, with the understanding that all crops raised thereon shall belong to the Association. The Association will pay all taxes, furnish all necessary seed and binding twine, pay all threshing expenses, including sacks if needed.

The purchaser must make all improvements, such as a house, barns, fences, well, etc., on his own land at his own expense, must agree to furnish teams and farming implements of such a character that he may properly cultivate and harvest the crops, and to deliver all threshed grain at Hereford and to stack all feed stuff or forage in a suitable place on the premises.

Purpose

The Purpose of this Association shall be to bring Actual Settlers into the country and to offer them an opportunity to own a home and open a farm in the Panhandle or on the Plains of Texas.

If you are interested in the purposes of the Association, call at the local office of the Association, located in the Rector building, or drop a line to

The Actual Settlers Association

H. H. Hawkins, R. E. Cook,
Managers and Organizers

Hereford, Texas

Ask for booklet "A Hundred and Sixty Acre Farm." It's Free

LIST YOUR

LAND

with THE SOUTH WEST COLONIZATION CO. In starting out they extend to all a happy New Year, and panic or no panic, they propose to do things, which means a large business in the Hereford territory and logical benefits to each and every man, woman and child in it.

They have live real estate agents in all the large immigration centers and are going to give Hereford the largest immigration business that she has ever enjoyed. Special cars, coaches and trains will be the feature of their new business

They ask all those who have land to sell to assist them to make Hereford a town of 10,000 people in 1910 or before that time. List your land with them and they will spend their own money to do the rest. Jump on the band wagon and help pull altogether for the shallow water, the best country, and the best land on the plains, at Hereford, Texas.

Their books are now open at the office of Fox & Gyles, next door south of The First National Bank

THE SOUTHWEST COLONIZATION COMPANY

FOX & GYLES, Agents

Hereford, Texas

FOR BETTER LAWS

Southeast Texas Fruit and Truck Growers for Constructive Legislation.

Beaumont, Texas.—The southeast Fruit and Truck Growers' Association held a meeting in this city which was largely attended and was an enthusiastic gathering. This association covers the fig and orange belt of Texas and extends well into the interior with its truck membership. It is one of the strongest farmers organizations of its class in Texas. Mr. J. H. Hoopes, president of the association, made an address on needed legislation in Texas. After considerable discussion as to the character of legislation necessary to encourage agricultural development they declared that constructive legislation

was the paramount issue before the people of Texas and passed the following resolution:

Whereas, We consider the agricultural and commercial development of Texas the paramount issue before the people and that the basic principle of all economic laws should be to promote the development of our resources and that all lines of industry should be uniformly encouraged; that the natural advantages of our state are so varied and lines of industry so numerous as to require concerted action between different sections and classes of business in order to secure the highest degree of prosperity, and

Whereas, Good Roads throughout the entire year are necessary to insure the marketing of our crops and we believe that each county or pre-

cinct should be permitted to issue bonds necessary for the improvement of public highways and we believe that a constitutional amendment now submitted to the people would be favorably passed upon, and

Whereas, The soil and climate of Texas are so perfected and adjusted as to grow special and exclusive varieties and produce large yields of fruits, vegetables, cereals and the natural conditions of our state duplicate most every desirable agricultural conditions on the globe and we therefore consider extensive study, experiments, comparisons and demonstrations necessary to develop and introduce new lines of farming as well as the most profitable varieties of products, therefore be it resolved

1st. That we pledge our support to the movement inaugurated by the Commercial Secretaries of Texas to unite the agricultural and commercial interests of the state in an effort to promote material development.

2nd. That we recommend the enactment of a law permitting counties and precincts to issue bonds sufficient to improve public highways.

3rd. That we recommend the legislature appropriate funds to establish experimental and demonstration farms throughout the different sections of the state and to increase the usefulness of the Agricultural Department and the A. & M. college.

Weather for February.

Maximum and minimum temperature and rainfall as reported by the local station.

Day	Max.	Min.	Rain
1	52	14	
2	49	5	
3	60	5	
4	60	5	
5	61	6	
6	66	6	
7	66	6	
8	62	7	
9	70	7	
10	71	6	
11	56	6	2 in.
12	56	5	
13	75	6	2 in. snow
14	60	5	6 in. snow
15	60	4	
16	50	5	
17	80	7	
18	80	6	
19	45	13	
20	50	14	
21	64	14	
22	62	20	
23	61	16	
24	57	28	
25	65	25	
26	68	29	
27	76	23	

Wichita (Kan.) Beacon.—Mr. Caveny made a distinct "hit." He drew almost continuous applause by his clever work with the crayon. To his final number he received two encores, and had to bow his acknowledgement to a third before the insistent audience would excuse him.

F. J. Axe for Assessor.

The Brand is authorized to announce F. J. Axe as a candidate for Tax Assessor for Castro county. Mr. Axe has never asked the people for an office but feels that he is fully competent to fill the office. He is a native Texan and has been on the Plains nearly five years. He owns a farm in the northern part of the county. If elected, he promises to do his duty as the law directs and will appreciate the support of the voters of the county. He says he will try to see every voter before the election but, if any are missed, it will not be done intentionally.

C. W. Dodson returned Thursday morning from Waco where he has been several days at the bedside of his aged father who is just recovering from severe sickness. The elder Dodson is 89 years old.

The Thrice-a-Week World.

A President of the United States will be elected this year. Who is he and who is the man whom he will beat? Nobody yet knows, but the Thrice-a-Week edition of the New York World will tell you every step and every detail of what promises to be a campaign of the most absorbing interest. It may not tell you what you hope, but it will tell you what is. The Thrice-a-Week World long ago established a character for impartiality and fearlessness in the publication of news, and this it will maintain. If you want the news as it really is subscribe to the Thrice-a-Week edition of the New York World, which comes to you every other day except Sunday and is thus practically a daily at the price of a weekly.

THE THRICE-A-WEEK WORLD'S regular subscription price is only \$1.00 per year, and this pays for 156 papers. We offer this unequalled Newspaper and The Brand together for one year for \$1.65. The regular Subscription price of the two papers is \$2.00.

See J. H. Wilson for all kinds of fresh meats and pure lard. 2-1f

For Sale By Owner.

Four Sections Fine Plains Land, only 8 miles to Market. 450 acres in cultivation, good house, well and windmill. Will sell either as a whole or in quarter sections. Small cash payment, balance on long time at seven per cent interest. Price low. Buy direct and save commissions.

Address OWNER, Care Brand, Hereford, Texas

First State Bank of Hereford

HEREFORD, TEXAS

CAPITAL \$30,000.00

Solicits the accounts of the citizens of Hereford and surrounding country upon sound Banking Principles.

We call your attention to the following safeguards of a Texas State Bank, as laid down by the Texas State Bank Law:

1st. No officers of a State Bank shall be indebted to the Bank in any sum whatsoever without the written consent of the Board of Directors obtained and recorded before the loan is made, and no Director shall borrow more than ten per cent of the capital and surplus without the written consent of the Board.

2nd. A State Bank shall at all times have an amount of cash on hand, and cash due from other banks equal to at least twenty-five per cent of the aggregate amount of its demand deposits.

Your account, whether large or small, respectfully solicited . . .

W. B. BEACH, President H. B. WEBB, Vice President OTHO. H. VARDEMAN, Cashier

Hubbard & Barnett

ARE SELLING

Amoskeag

A. F. C.

Ginghams

and

Red Seal

Ginghams

13 1/2 C

PER YARD

Come in Snappy Dress Patterns and Staple Checks

Official Directory.

County.
 W. H. Russell..... Judge
 W. M. Cogdell..... Clerk
 E. F. Connell..... Sheriff
 J. W. Ford..... Tax Assessor
 C. E. Smith..... Treasurer
 T. M. Palmer
 J. S. Wyche
 George Muse } Commissioners
 Frank Shelton }
 G. R. Jowell..... Surveyor
 J. H. Turnbow..... Justice of Peace

City.
 L. Gough..... Mayor
 H. O. Hubbert..... Marshal
 W. M. Megert..... Attorney
 A. G. Bell..... Treasurer
 W. B. Beach
 Geo. W. Irwin, Jr.
 R. N. Mounts } Councilmen
 L. A. Stroud }
 H. B. Webb }

Churches.

BAPTIST CHURCH.

Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. B. Y. P. U. at 3 and 4 p. m. Prayer meeting Wednesday evening. O. W. Dean, Pastor. E. H. Wray, S. S. Supt.

CHRISTIAN CHURCH.

Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. Y. P. S. C. E. at 3 and 4 p. m. Prayer meeting Wednesday evening. J. N. Wooten, Pastor. T. R. Day, S. S. Supt.

METHODIST CHURCH.

Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. Epworth Leagues at 3 and 4 p. m. Prayer meeting Wednesday evening. J. W. Storey, Pastor. E. B. Black, S. S. Supt.

PRESBYTERIAN CHURCH.

Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. Y. P. S. C. E. at 2:30 p. m. Prayer meeting Wednesday evening. W. M. Baker, Pastor. C. G. Witherspoon, S. S. Supt.

Lodges.

I. O. O. F.
 I. O. O. F. Lodge No. 476 meets Thursday evening at 7:30 in Odd Fellows' hall.

L. A. Stroud, N. G.
 B. H. Smith, Sec'y.

A. F. & A. M.

Hereford Lodge No. 849 meets Saturday night on or before full moon, in Mason Temple.

P. W. Price, W. M.
 O. E. Thomas, Secy.

W. O. W.

Hereford Camp No. 990 meets 2nd and 4th Saturday nights in each month in Odd Fellows hall.

J. W. Burks, C. C.
 C. L. Sullivan, Secy.

M. W. OF A.

Estacado Camp No. 12058 meets 2nd and 4th Tuesday nights in Odd Fellows hall. C. E. Smith, N. C. C. L. Sullivan, Secy.

REBEKAHS.

Hereford Rebekah Lodge meets Monday afternoon 4 o'clock in the Odd Fellows hall.

Miss Mina Dameron, N. G.
 Mrs. J. T. Inmon, V. G.
 Mrs. P. L. Johnson, Secy.

R. N. OF A.

La France Camp No. 4731 meets every Friday night in Odd Fellows hall. Mrs. L. B. Cogdell, O. Miss Zelma Beemer, Secy.

Order by Wire.

Italy, Texas, 8 paid
 The Hereford Brand,
 Hereford Texas.

Send me twenty-four Mirages by first mail. John W. DeAtley.

Sweet Potatoes

Should be bedded soon. Price list of field seed now ready. Roswell Seed Co., Roswell, N. M. 3-2t

Local Lumbermen's Banquet.

The newly installed local manager of the Alfalfa Lumber Company, Mr. C. M. Miller, entertained a few friends at the Central Hotel last Monday night. After the reception in the hotel, the guests enjoyed a very unusual bill of fare in the Central Dining Hall. The dainty clever menu cards at each plate read as follows:

- 1x17 SIS No. 1—Kemp Lbr. Co.
- 2x4 No. 2 SIS&E—Hereford Lbr. Co.
- 4x6 No. 1 Com.—Palmer Lbr. Co.
- 1 M Ft. Clg.—Palmer Lbr. Co.
- 1 Bbl. Lime—Kemp Lbr. Co.
- 1 M Brick—Alfalfa Lbr. Co.
- 1 Gal. Devoe's Paint—Alfalfa Lbr. Co.
- 1 Gal. Premo Hard Oil—Hereford Lbr Co
- 1 Cottage Door—Kemp Lbr. Co.
- 1 Doz. Baluster—Palmer Lbr. Co.
- Toothpicks—
- 1 M Lath by Alfalfa Lbr. Co.
- Planned by Palmer Lbr. Co.
- Smoothed with Steel-Wool from Hereford Lbr. Co.
- Painted with Lincoln Paints from Kemp Lbr. Co.

Even those most familiar with the peculiarities of paints and timber were surprised at the undreamed-of delicacy and delicious flavor of these articles. Mr. J. W. Burks, as toastmaster, called forth interesting responses from the lumbermen, their wives and friends. Miss Leila Gregg gave a reading. The managers of the four lumber yards, Mr. Barker of the Hereford, Mr. Gibson of the Palmer, Mr. Burks of the Kemp and Mr. Miller of the Alfalfa, also Mr. Sturdy of the Kemp, gave their experiences in the lumber business. Much merriment and wit sparkled above the table at which Mr. Miller presided.

The latter part of the evening was spent in amusements in the hotel lobby. After the enjoyable event the lumbermen felt a closer fraternal tie, and expressed their thanks to Mr. Miller, whom they have been glad to welcome as one of their brotherhood; and whom all are glad to have as a citizen of Hereford.

A GUEST.

TAX CONVENTION.

Call for Convention of Tax Assessors and County Commissioners for Friday, March 13.

At the request of a number of tax assessors and county commissioners, I hereby issue a call for all tax assessors, county commissioners and county judges of such counties on the Plains that may be interested in the proper and just assessment of taxes to meet in convention at the court house in Hereford, Texas, Friday, March 13, 1906. The purpose of such convention is to discuss the full rendition tax law. All citizens are invited to participate in the convention. All who read this call please call the attention of others who may be interested.

W. H. RUSSELL,
 County Judge, Deaf Smith County.

TO GET ACTUAL SETTLERS.

Fort Worth Telegram Takes Note of New Move Made in the Panhandle.

The Fort Worth Telegram in an editorial way makes the following comment on the page advertisement of the Actual Settlers Association recently organized in this city by Messrs. Hawkins and Cook. It not only devotes a half-column to its comment but prints the greater part of the ad, giving the plans of the association. The Telegram says:

It was only in January that the Telegram told about the Santa Fe quarter section plan to get actual settlers into a newly developed country instead of speculators, who could pay cash for as much land as they want and then go back home to live, without doing anything to improve the tract the had bought. The Santa Fe plans contemplated

inducing large landholders to sell small tracts to men agreeing to live on them and plant crops, at low and easy terms, including ten years' time for payment, and the loan of money for necessary farm tools.

Now comes Hereford with an "Actual Settlers Association," founded on a basis similar to the Santa Fe plan. The plan of the association is to bring only actual settlers into the Hereford country. No land will be sold to persons who do not agree to live on it and develop it.

The formation of such an association indicates that the Panhandle was wakened up to the fact that the man from Iowa, Illinois or Wisconsin who comes in, pays cash for a farm, and goes back home again, is of no benefit to the country. The greatest need is settlers who will produce crops and increase the wealth of the country. There is a selfish side to the proposition. The association knows that one settler on a quarter section, working steadily and raising crops, will increase the selling price of the other three quarter sections, but if the seller is making money and paying for his land at low terms he has no cause for complaint.

If backed by ample capital and conservatively managed, an "actual settlers' association" can be made of great benefit in many localities of both West Texas and the Panhandle.

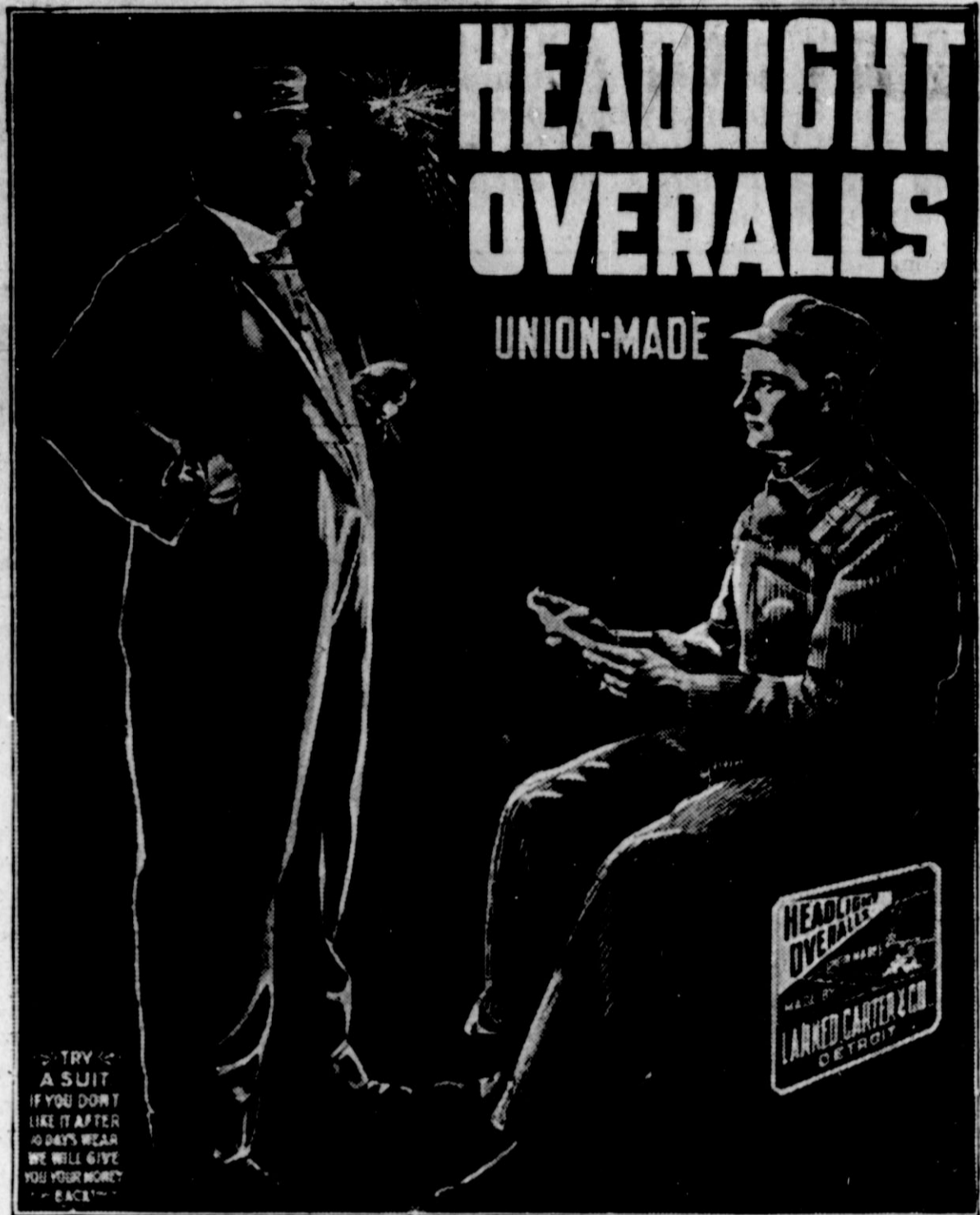
District Court.

The court has been grinding out some grist this week, several important cases being disposed of. The case that involved the legal standing of the city was dismissed on the grounds that the city had no jurisdiction in the case involved. The authority of the city and its corporate power is not affected and does not do away with the corporation as some have thought.

The Brand is only \$1.00 a year.

GEO. A. STAMBAUGH

EXCLUSIVE AGENT FOR THE



ALL SIZES IN BLUES AND GRAYS
 PRICE \$1.00

HARDPATCH

WILL MAKE THE SEASON AT THE McFARLING RANCH, 12 MILES NORTHWEST FROM HEREFORD. TERMS: \$15.00 FOR SEASON.

NUTPATCH, 8713, Sire of Albert Darling P. 2.17 1-4, Hardpatch sire of Hazelpatch, 2.02 3-4, and the dams of Carrie Bell 2.14 3-4, Nutdrill p. 2.14 1-2.

NOTE—145 sons of Nutwood, 600, have sired 556 trotters and 462 pacers in the 2.30 list.

GRACE C., dam of Hardpatch, sire of Hazel Patch p. 2.02 3-4, sold for \$9,000.

Hardpatch Stands 16 1-2 hands high, weighs 1200 pounds; color, chestnut-sorrel.

A. B. TURNER

Feed for sale in Bundle.

FIRE INSURANCE

Plate Glass Insurance
 Live Stock Insurance

written in GOOD COMPANIES

D. F. ASHBROOK, Agent

AT STROUD & GARY'S STORE

Look for the ad of the Actual Settlers Association--then read it

MR. BRYAN'S OPINIONS.

The plan of guaranteed bank deposits has probably found favor, among all classes of people, irrespective of political affiliation, more rapidly than any other public question.

The new state of Oklahoma has already enacted a law taxing state banks, the fund thus accumulated to be used in paying the depositors of any state bank that from any cause becomes unable to meet its obligations. A special session of the Kansas legislature has been called for the purpose of enacting legislation similar to the Oklahoma plan. The governor of Nebraska is considering the advisability of calling a special session of the legislature on account of the growing belief among the people that protection to bank depositors in the form of state or federal guarantees of their deposits will stop the hoarding of money, bring into circulation sufficient currency to conduct the business of the country, and prevent a recurrence of such disastrous panics as the one through which we are now passing.

Mr. Bryan has been an advocate of a law guaranteeing deposits in state and national banks since 1893. The legislature of Ohio has adopted a joint resolution inviting Mr. Bryan to address its members in joint session February 18, 1908, on the sub-

ject of Guaranteed Bank Deposits.

Mr. Bryan, in discussing the tariff question, insists that residents of the United States should be permitted to buy home-made goods at home at as low a price as the foreigner can buy American-made goods abroad. He also insists that our government should be by and for the people as a whole, rather than by and for the trusts, and administered in the interest of a few beneficiaries of the trust system. He believes that national legislation for the purpose of better regulation and control of interstate commerce and common carriers should supplement state legislation, and not be a substitute for state legislation.

Mr. Bryan's paper, The Commoner reflects his opinions each week on questions of public importance and in its columns may also be found his magazine articles, public speeches, addresses and lectures, which are referred to in the daily press from day to day.

If you are interested in political questions, if you desire to keep in touch with the progress of the campaign and to read Mr. Bryan's speeches bring sixty cents to this office, and the paper will be sent to you each week until the close of the next presidential campaign.

Notice of Election.

Notice is hereby given that an election will be held in the city of Hereford on April 7th, 1908 at the county court house of said city between the hours of 8 a. m. and 6 p. m. for the purpose of electing a Mayor, five Councilmen, a City Marshal who shall also be City Treasurer, and a City Attorney, and the following persons are hereby appointed judges of said election:

J. M. Boone and J. H. Head as presiding judges and E. T. Woodburn and J. W. Burks as associate judges of said election.

At the same time and place with said judges presiding the following proposition will be submitted: "Shall the City Council of the city of Hereford, Texas, be authorized to issue bonds of said city in the sum of \$20,000 payable in 40 years from date of issue with option of redeeming same at any time after 20 years from date of issue, bearing interest at 5 per cent per annum, payable annually, and to levy a tax sufficient to redeem them at maturity, for the purpose of constructing and putting into operation a sewerage system and water works for fire protection for said city."

Only qualified voters who are property tax payers of said city shall be allowed to vote on above proposition and all voters desiring to support the proposition to issue bonds shall have printed on their ballots the words "For the issuance of bonds," and those opposed shall have printed on their ballots the words "Against the issuance of bonds."

L. GOUGH,

Mayor, City of Hereford, Texas.

Mrs. C. J. Whitcomb, ladies tailor and fine dress-making. Amarillo reference. Formerly with Gilbert, K. C. Four blocks west of postoffice, first door north of C. H. Carl. It

Resolutions.

Whereas, God in his infinite wisdom has taken from us to Himself our dearly beloved and ever helpful sister and friend, Mrs. E. T. Farley, be it resolved that, we the members of the Baptist Home Missionary society, hereby express our consciousness of the great loss our band has sustained by the absence of her sweet inspiring presence.

That we extend to her children

our heartfelt sympathy, praying that their father and ours may sustain them in these hours of loneliness and grief.

Be it resolved further, that a copy of these resolutions be sent to the bereaved family, that they appear in the minutes of our society and that copies be furnished our home papers for publication.

MRS. J. E. GARRISON,
MRS. P. W. PRICE,
MISS LIZZIE LEGRANDE,
MRS. S. D. HOWSER,
MRS. JNO. D. JARROTT,
Committee.

Early Millinery Showing.

Miss Lizzie Collins desires to announce to the ladies of Hereford and vicinity that her early spring showing of hats is now ready for inspection and try-on at Hubbard & Barnett's store. The latest creations of the millinery art are on display and the ladies are respectfully invited to call.

Cemetery Society Organized.

The Hereford Rebecca Lodge have organized a Cemetery Society. The neglected graves of the deceased Rebeccas' and Odd Fellows will be cared for first, then the entire cemetery will be cared for in the same manner. It is our aim to put out trees, shrubs and flowers. A well and windmill will be planted first of all. We kindly invite all who feel interested in our little cemetery to help us in caring for and beautifying this sanred spot, sacred to many of us. A nice donation of \$25 has already been made. This is a work we have all too long neglected. Let all who will help us feel at liberty at all times to come help us in any way to suit their convenience.

One trip having been all we have made out there, the storm coming up suddenly forced us home without very much work being done. Every good work has to have a beginning and we feel our efforts were not in vain. Occasionally trips will be made to keep the work advancing.

MINA DAMERON, N. G.
DELZIE JOHNSON, Sec.

Mens' Pants.

Our new line for spring is now in. Some stylish patterns from \$5.00 to \$7.50.

GEO. A. STAMBAUGH.

BRAND'S CLASSIFIED ADVERTISEMENTS

LOST AND FOUND

LOST—Sunburst diamond brooch Saturday afternoon. Finder please return to Brand office and get reward. 3tf

FOUND.—At Opera House several weeks ago, pair of long black kid gloves. Owner may get same by calling at Brand office and paying for this ad. 3tf

MISCELLANEOUS WANTS

CHEAP WASHING.—Special rate on family washing. 6 cents a pound. Hereford Steam Laundry. 2-3t

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE—Good red seed oats, at 65 cents. Turrentine Bros., at E. W. Harrison's. 3-tf

FOR SALE—Red Rust Proof Oats, Plains grown; carefully selected for seed. Hereford Grain Co. 52tf

FOR SALE—Household goods, consisting of one folding bed, one divan, one rocking chair, one easel, one dresser, one heating stove and one cook stove. Inquire at The Hub. 1t

FOR SALE—A complete set of abstract books of all lands and city property in Deaf Smith county, Tex. Up-to-date, price \$2,500.00 cash, or would exchange for desirable real estate, not to exceed the value of the books, located in Deaf Smith or Castro counties, Texas. John W. DeAtley. 1-tf

TREES FOR SALE

BLACK LOCUST TREES for sale 10c to 50c each. See G. C. or M. M. Major. 3tf

FOR SALE—1000 peach trees from 2 to 5 feet high at 5 cents apiece, 3-4 mile northeast of College. G. W. Shonkwiler. 2-4tp

FOR SALE—Nice young black locust trees, at the patch or delivered. At Black Locust Grove 4 1/2 miles southwest of town. George E. Burns. 4-3tp

LIVE STOCK FOR SALE

FOR SALE—One good span of mules, cheap. See J. B. Elliston. 4-tf

INSURE YOUR LIVESTOCK against any accident, or death from any cause. See A. M. Jones. 4tf

WANTED—Brood mares and cows. Will pay cash for 10 good brood mares and 25 cows. L. Baskin. 3tf

FOR SALE—Three good work or driving horses, two of them are good, safe family horses. John W. DeAtley. 1-tf

FOR SALE—See Fred Millard, the Hereford horse dealer, when in need of anything in the way of work teams. Will sell you a good team or trade for yours. 50tf

REAL ESTATE WANTED

OWNERS who want to sell their Panhandle lands, send full description and price with legal numbers and distance from station, to A. M. Kauffman, Lockridge, Iowa. 4-4tp

CITY PROPERTY FOR SALE

FOR SALE.—Two houses, one two blocks, the other four blocks from business center; one has 8 rooms, the other 4. Both new and well built. Will be sold at a bargain. See Chas. Havenhill. 4tf

FOR SALE—Good 6-room house, pantry, bath room, complete system of water works, hot and cold water, two large bay windows, 3 porches, cellar, barn, other necessary out buildings; fish pond, two large water tanks, large garden, feed lots, 6 acres young orchard and 3 acres of fine alfalfa. In all 12 acres in Southwest Hereford, near schools and churches. Would rent for \$30 per month. Price \$4,800.00; terms, half cash, balance to suit purchaser. Might be willing to exchange for other desirable real estate of about equal value in Deaf Smith or Castro county. John W. DeAtley. 1-tf

TO TRADE

FOR SALE OR EXCHANGE—Two large automobiles, Buic and Haynes, 22 and 36 horse power, almost new, good repair. The Hereford Realty Company. 1-tf

FOR SALE OR TRADE—Soda fountain and all necessary fixtures for running same. Will trade for town property or stock. Phone 228 or call at Brand office. 4-tf

WANTED—To exchange a five room cottage for half section of land near town. Cottage now renting for \$22.50 per month. Has three good closets, large pantry, well and windmill and is in two blocks of business center. Address P. O. box 551, or phone 276, two rings. 3-2t

FOR SALE OR TRADE—Complete machine and state rights to manufacture Standard Fence Stays in New Mexico. We own and control U. S. patents on stays and machines. For terms see Lewis Aluerson, Central Hotel, Hereford, Texas. 1tp

FOR SALE OR TRADE—Good 6-room, 2-story frame house and ell, two porches; stable; other necessary out buildings; well, cistern; garden; orchard; nice shade trees; blue grass yard and blue grass pasture. Located in Huntsville, Randolph county, Mo., near Court House, school and churches. Over 1 1/2 acres of ground. Price \$2,500, 1-2 cash, balance to suit customer. Would exchange for desirable real estate in Kansas City, Independence or Blue Spring, Mo., or for good property in or near Hereford, Deaf Smith county, Texas.

For further particulars, address The Randolph Land Co., Huntsville, Randolph county, Mo., or John W. DeAtley, Hereford, Deaf Smith county, Texas. 3-2t

JOB PRINTING

The kind we do always please

REAL ESTATE FOR SALE

FOR SALE—Two fine sections of land for sale on easy terms. See or write J. B. Elliston. 50-tf

FOR SALE—One section fine land on long time if sold at once. See or write J. B. Elliston. 50-tf

A BARGAIN—Six sections fine smooth Panhandle land near railroad. See or write J. L. Fuqua, Hereford, Texas. 46tf

FOR SALE—A nice smooth section of land two miles south of Dimmitt. One-third cash; balance on easy terms. See or write J. R. Hastings, the owner, Dimmitt, Texas. 4-4tp

160 ACRES—Of land in the artesian belt, near Artesia, N. M., for sale or will trade for property in or near Hereford, Texas. See or write J. H. Powers, Hereford, Texas. 2-3t

LAND—320 acres 7 miles west of Hereford; also, well-improved 20 acres adjoining town. See or write owner, T. B. Kellow, P. O. box 22, Hereford, Texas. 2tf

FOR SALE—Paloduro Stock Farm and Ranch, 15 1/2 miles northwest of Hereford, Texas. Two, three or more sections, 400 acres in fine state of cultivation, about 200 acres in wheat. Ready stocked with white-face cattle. Price on land \$15.00 per acre, half cash, balance on time. Address P. O. Box 162. 51tf

FOR SALE—All of section 33, township 4 north, range 2 east, in Deaf Smith county, Texas. An elegant section, good rich soil. Price per acre \$14.00. Terms, 1-3 cash, and balance 10 years time, payable on or before at 6 per cent. If interested, look this up and write to Mathew R. Faber, Remsen, Iowa. 52-8t

A BARGAIN—I have a section of land that I will sell at a bargain if sold by the first of April as I want to go into other business. It is a fine piece of land six miles from Hereford. Has good fence with 160 acres in cultivation and crossed fenced. Has a two room house neatly finished good well and windmill with large watering tank and well house. Plenty of feed lots and stack pens, sheds and wind break. I have a little orchard started and nice shade trees all thrifty. The land lies well. It is a black sand land, as good as is in the Panhandle. Is in a good neighborhood and in one mile of a school and in sight of town. It is priced at \$18.50 per acre. Will take the two thousand dollars worth of good horses and cattle on it. Address Box 504, Hereford, Texas.

FEED—200 acres maize in stack for sale. Insure at W. H. Miller's. 2-4t

FOR SALE—Some baled millet and broadcast bundle sorghum. All nice and bright. Fred Millard. 51tf

FOR SALE—Baled alfalfa in ton or 1/2 ton lots, \$17 per ton delivered. Verne Witherspoon. 49tf

BRAND WANT ADS

Are winners. 1800 to 2000 copies are mailed weekly, going into 26 States, New Mexico and Canada. Ask yourself, "Does a Want Ad in The Brand bring results." Rates only five cents per line each insertion.

Hereford—the City Beautiful

The Gem of the Plains

A City With a High Standard of Conduct, Morality and Education. Nine Years Old. First House Built in September, 1898, Now has a Population Estimated at 3,500.

Location, Etc.

Located on the Santa Fe Railway, 580 miles southwest from Kansas City. Main offices of the new road, the Colorado, Hereford and Gulf Railway, now under construction. In the shallow water belt of the Plains of Texas. Seat of Deaf Smith County. Altitude 3750 feet. Average temperature during the summer months 71 degrees.

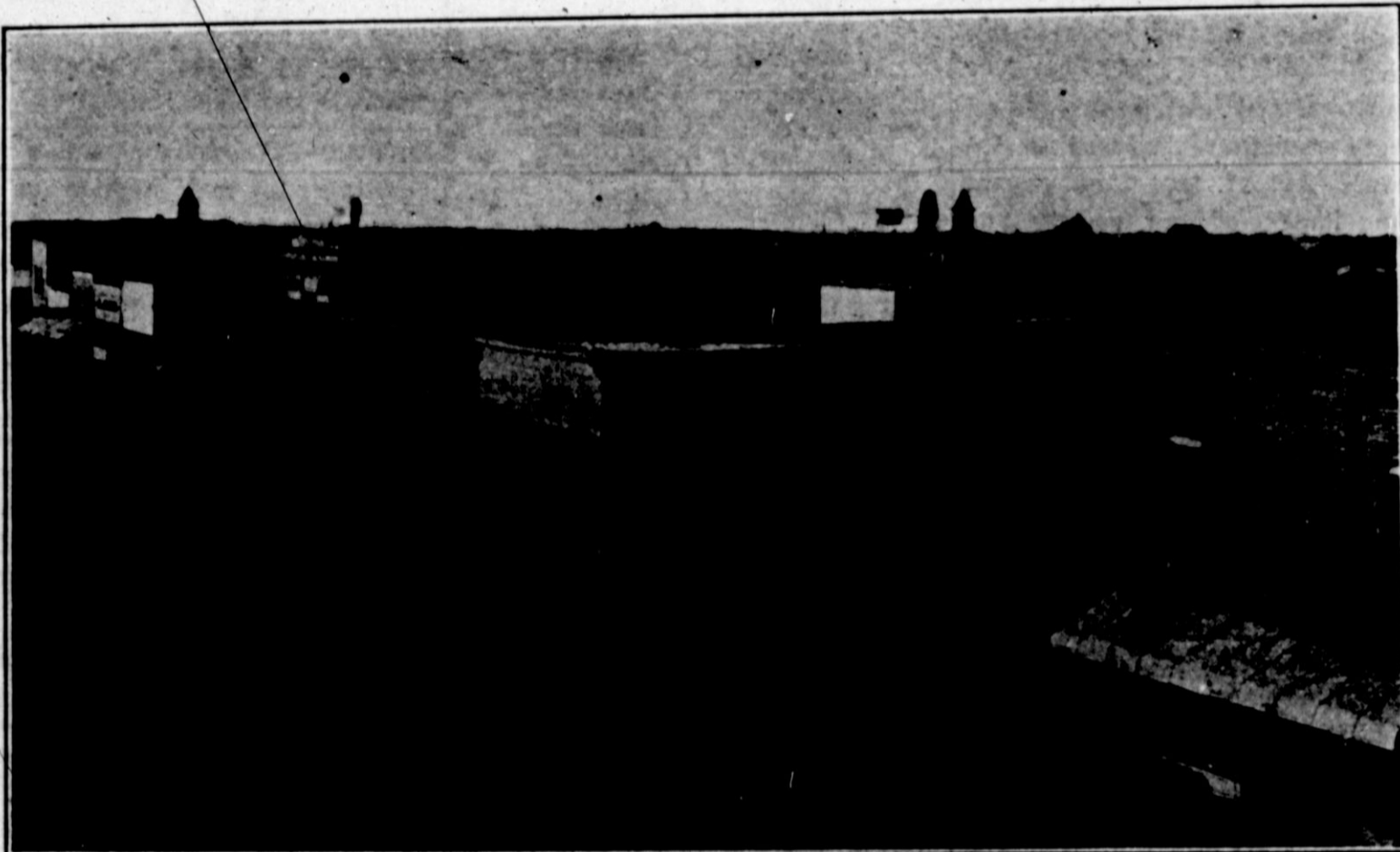
Advantages, Etc.

Pure water supply, natural drainage, equable climate, ample rainfall, surrounded by rich and fertile lands, producing highest test of wheat, growing maize, kaffir corn, sorghum corn, oats, millet, alfalfa, spelts, fruits and garden truck. Soil easily cultivated. Unexcelled for fine stock raising. Good public schools and home of Hereford Christian College.

The Hereford Country

The Center of the Agricultural and Industrial Golden Southwest.

The best land



The Mirage City

The Place of Beautiful Homes—where Contentment and Happiness Abound

Ask about it

First Prizes at the Texas State Fair

The Hereford exhibit of Farm and Garden Products at the Texas State Fair, held at Dallas, 1907, was awarded FIVE FIRST PREMIUMS for Best Alfalfa, Best Milo Maize, Best Kaffir Corn, Best Cabbage, Best Kershaw, and Second Best Beets. No other section of the State won as many Blue Ribbons at the Great Fair.

For full information regarding the city or surrounding country, address the Mayor, the Secretary of the Commercial Club or any advertiser in the Hereford Brand.

Seventy-five Children Burn.

Cleveland, Ohio, March 4.—A fire in the Lake View public school building at Collinwood, a suburb of Cleveland was followed by a panic among 400 or 500 children. It is reported that 50 to 75 children were burned to death. Score of others were injured. The building was burned to the ground.

In a fire which completely destroyed the common school building in Collinwood suburb today, seventy-five children are thought to have lost their lives. The fire started from an overheated furnace. The flames did not spread quickly but a panic ensued when the building filled with smoke and 400 children attempted to escape. Only two ex-

its were available. One of these was used freely by the children but the other soon became choked with children. Those falling in the doorway were trampled upon by those behind and soon the door became impassable. Panic stricken children turned to windows, but by this time escape by that way was shut off. In a few minute the floors fell, precipitating scores of children to the basement among the burning embers. Although the building was of brick this did not retard the flames. The scene was heart-rending. The news quickly spread and the parents crowded about the building to search for their girls and boys. In a few minutes twenty bodies were taken from the ruins. The forms of a

dozen others could be seen in the basement. Near-by factories dismissed and the men assisted in the rescue. They braved the fire and made heroic efforts to save those not dead.

Ho! For Mexico.

The first excursion leaves Hereford via Texico and El Paso Monday, March 16, for Tampico, Mexico. I doubt if there is a country on earth today that offers more promising opportunities than Mexico for the cattle man, the hog man, the farmer or the tropical fruit man. The mild, healthful climate and the pure soft water cures rheumatism and catarrh. Never hot never cold, with abundant rainfall. No irrigation—two crops of corn each year.

The new jetties have deepened the channel at the mouth of the Panuca river until the heavy draft steamers glide safely through to the magnificent wharf seven miles up the river to the city of Tampico, where they ride safely at anchor in a beautiful land-locked harbor. These steamers daily meet the trains on two trunk line railroads and furnish the world's open market at your very doors. Here one may have roasting ears, fresh fish and venison every day in the year, and fresh vegetables gathered out of ones own garden at all seasons. This is that long lost "Garden of Eden" that you read about in your Sunday school books, though the conditions are somewhat changed now as there is no guard at gate and no "forbidden fruit."

We get fairly good railroad rates with 30 days limit and stopover privileges.

Come go with us.
ltp G. R. JOWELL.

Letter List.

List of unclaimed letters remaining in the post office at Hereford, Texas, Mar. 3:

Mrs. Ladonia Walker	Rox Perry
Mrs. Allie Keture	H. J. Ray
Mrs. S. Birke	H. G. Moore
W. T. Noblitt	A. H. Dorn
Messe. Chaves	J. L. Deal

When calling for these letters, please mention that they are advertised.

Respectfully,
CLARENCE SMITH, P. M.

Veterinary calls answered day or night; phone 142; will be at Warren Grain Co.'s on Saturdays for dental work. F. E. Bove. 1-tf