

The Hereford Brand

Special Excursion

To Hereford, Texas

We will run an excursion from Kansas City to Hereford, Texas, leaving Kansas City, Union Depot, at 11 a. m. on Wednesday, April 22, to arrive in Hereford, Texas, at 1 p. m., Thursday, April 23. See that your ticket reads to Hereford and return. We will spare no expense to make this trip a profitable one for all who accompany us, for all who see fit to make investments in some of the Beautiful Prairie Lands which we will show you in the vicinity of Hereford. Situated in the center of a fine agricultural district, on the main line of the Santa Fe Railroad; where an abundance of water is obtained at a depth of 60 feet; where every foot of the land can be cultivated; where the soil is from 4 to 20 feet deep; where all kinds of crops and fruit can be grown with very little cultivation, where two crops of oats, wheat, alfalfa, millet, flax or corn will pay for the land on which it grew and pay you for your labor in raising it. Where

WE OWN

About 30,000 acres of this fine agricultural land in the vicinity of Hereford. When you buy direct from us you save all agents' commissions, as we own our land in fee simple. These lands were bought in large tracts and at a lower price than now prevails, and we will sell you any size tract at prices and terms that will interest you.

all we need is more people to help us settle and improve this

**THE LAST GREAT BODY OF FINE
UNIMPROVED FARMING LANDS
LEFT IN THE UNITED STATES**

FOR YOU

You will have the advantage of our special Pullman Sleepers, on both the going and returning trip; you will see the country at our expense; you will make your headquarters at our ranch where we are equipped to make you comfortable and which will be free of cost.

We Will Make You the Following Proposition:

If you accompany us on this excursion and are not thoroughly satisfied with the country, and with our treatment, and feel that you have not had your "money's worth," we will refund you every dollar of your expenses before you leave Hereford, and in all cases we will refund everyone's expenses who makes a purchase from us while here.

Uncle Sam is Out of Good Land

and the Panhandle of Texas affords the last opportunity to get a home with limited means, in a climate which cannot be excelled in the United States; where malaria, tuberculosis, prostrations from heat, cold severe winters or destructive storms are unknown. ¶ And remember, when you buy land in this vicinity, you become our neighbors, and every member of this firm is a resident of this locality.

You Need Us, and We Need You

This is a business proposition; we have the country and you need homes, so make your arrangements to meet us in Kansas City Tuesday evening or Wednesday morning, April 21 or 22, at the Blossom Hotel, or at room number 7 Union Depot. For further information address our home office at Hereford, Texas.

Hereford, Texas, July 31st, 1907.
We are glad to say for The J. P. Snyder Land Company, that all of their business that has been transacted through us has been entirely satisfactory to us. They have done a very large land business, and to the best of our knowledge, have always made good their contracts and satisfied their customers.
G. A. F. PARKER, Pres. Western National Bank.
F. B. FULLER, Cashier.

Hereford, Texas, July 31st, 1907.
TO WHOM IT MAY CONCERN:—This is to state that we know and have known The J. P. Snyder Land Company for quite a while. They have been doing a very fine land business here, and we feel that they are competent and able to carry out any contract they may make, and will give entire satisfaction to any one with whom they do business.
J. L. FUQUA, Pres. First National Bank of Hereford.
C. W. DODSON, Cashier.

Hereford, Texas, July 31st, 1907.
We take pleasure in stating for The J. P. Snyder Land Company that all of their business that has been transacted through us has been entirely satisfactory. This Company has done quite a large land business in this and adjoining counties, and to the best of our knowledge, have always stood by their contracts to the satisfaction of their customers.
W. B. BEACH, Pres. First State Bank of Hereford.
OTHO H. VARDEMAN, Cashier.

J. P. SNYDER LAND CO.

OF HEREFORD,

TEXAS

GARRISON BROTHERS

take this occasion to thank their numerous friends and customers for the splendid trade of 1907, and to assure them that every accommodation consistent with right business principles will be cheerfully granted them in 1908. Our stock is unusually complete in the famous John Deere line of

Farming Implements; Leader, Wood Star and Sampson Windmills, Moline and Fort Smith Wagons; Velie Buggies, Emerson Alfalfa Renovators, Charter Oak and Garland Stoves and a full line of General Hardware.

Make Our Store Your Headquarters

GARRISON BROTHERS

You Will Be Treated Right

THE CITY ELECTION.

Bond Issue Carries by Big Majority—The Ticket as Chosen.

The city election passed off just like all other elections—every candidate did not get elected. The council and officers elected will do their duty if the people so wills and the people will.

The total vote in the city election last Tuesday was 186. There were 144 taxpayers who voted on the bond issue. One hundred and one of this number voted for the bonds, giving a majority just 63.

The official count shows how the votes were cast:

For Bonds, 101.
Against bonds, 43.

Mayor—

Gough, 89.
Edwards, 97.

Council—

Irwin, 107.
Beach, 136.

Irwin, 85.
Beach, 167.

Witherspoon, 143.

Marshal—

Rogers, 31.
Basham, 1.

Sullivan, 94.
Brazil, 51.

Feemster, 5.

City Secretary—

Jones, 65.
Witherspoon, 39

City Attorney—

Wright, 21.
Warner, 3.

North, 46.
Megert, 34.

The council-elect will qualify in a few days and the people expect them to get very busy in the interests of the town. The people have placed upon their shoulders the responsibility of managing the affairs for the next twelve months and they have a right to demand that each and every one of them be able to give a good account of his stewardship.

The retiring mayor and members of the old council need no commendation from the Brand. The work done and the progress of the city stand for that. During their term of office, the affairs of the city have been wisely and judiciously managed. Handicapped from the very first for the lack of funds, the city being organized at the time of the year when no funds could be had by taxation, they forged ahead with the work. While The Brand, at times, has taken occasion to offer friendly criticism of the city fathers by asking a few pertinent and relevant questions, it has at all times been the first to encourage every good measure and to commend every forward step. If The Brand has called attention to a few things that needed to be done, it has also heralded from the house tops everything that has been wisely done.

When the first council took charge of the affairs of the city, there was not a foot of cement sidewalk in the city; now practically all the business houses on the principal streets have

put them down. There were but few residences that had sidewalks; now, many have fine cement walks and others gravel and board walks, that if placed end to end would be several miles in length. A year ago, there was not a yard of macadam on any of the streets, now all of the main streets in the business section and one leading to the public school building have a good covering of the finest macadam to be found in the state. There was not a proper gutter, storm sewer or a culvert in the city; these have all been attended to as rapidly as circumstances permitted and the streets and gutters of Hereford are now in better condition than in any other town on the Plains or West Texas.

Another item found in the franchisees. These have been granted; one to the electric company; the other to the gas company. These franchises were not given away as in other towns on the Plains have done. Under the terms of the contracts, the city fathers have saved for the people more than \$17,000.00 during the life of these franchisees. That's sum and some. This was done by requiring the companies to give free lights for the main streets, free phones for the city and the payment of a small gross income tax. A small amount, but as the city grows will be a source of revenue and a means of reducing taxation. Bringing now a handsome return, the revenues to the city will increase each year as the population increases and by the time Hereford has 10,000 people, the annual income tax and service to the people will be appreciated. No, the council did not give away any franchises.

Another item to the credit of the out-going officials is the launching of the water and sewer systems. The council after a thorough discussion of the question passes the necessary resolutions calling for the election and the vote of the people on Tuesday giving a majority of 63 votes in favor of the issue shows the wise action on the part of the fathers.

Space will not permit the mention of many smaller and minor things accomplished by the first council but the incoming mayor and new councilmen have a good foundation laid upon which to work. While none of the men who were defeated were in themselves candidates nor none of the men elected, yet all are citizens of Hereford and it must be supposed that each and every one of them will do what they consider their duty. The personnel of the council has not been materially changed; the name of C. G. Witherspoon takes the place of Geo. W. Irwin, Jr; the name of W. D. Keliehor, the place of H. B. Webb; the honors of mayoralty go to S. B. Edwards instead of Judge L. Gough by a small majority. All the other members of the first council stand. C. L. Sullivan took down the marshal jam jar; A. M. Jones will record the proceedings of the august body; while Hon. J. C. North will prosecute the violators of the city's laws.

Celebrated.

A few of the friends of the mayor-elect, S. B. Edwards, in company with the band boys took occasion to celebrate his election after the returns were in Tuesday night by a

serenade. Hot music was served on the half-shell and when Mr. Edwards, who has been quarantined in his home for several days, was aroused from his slumbers, he shouted from his room for North to make a speech for him. This Mr. North did to the satisfaction of all present. Mr. Edwards was not in condition to shake hands with the boys and had made no preparation to receive them. He, however, was none the less appreciative.

Mrs. Ricketts

The effect of a note sent from L. W. Ricketts at the effect that Mrs. Ricketts continues to improve, and they hope to be back to "Dear old Hereford" before long. Mr. Ricketts wants a fish out of that new park.

Render For Taxes.

All those who have bought land in what is known as the Syndicate must render their land in accordance with the laws of Texas, giving the number of acres, the league or section number. The township and range numbers will not enable the tax assessor nor the general land office to locate your land, as no surveys have been made in that way. 9tf

We have four to five thousand feet of lumber we have got to move to make room for other stock. This will go at one-third to one-half the regular price. This lumber has got to go. Now is your time to get cheap lumber. Kemp Lumber Co. 1t

Did You Ever

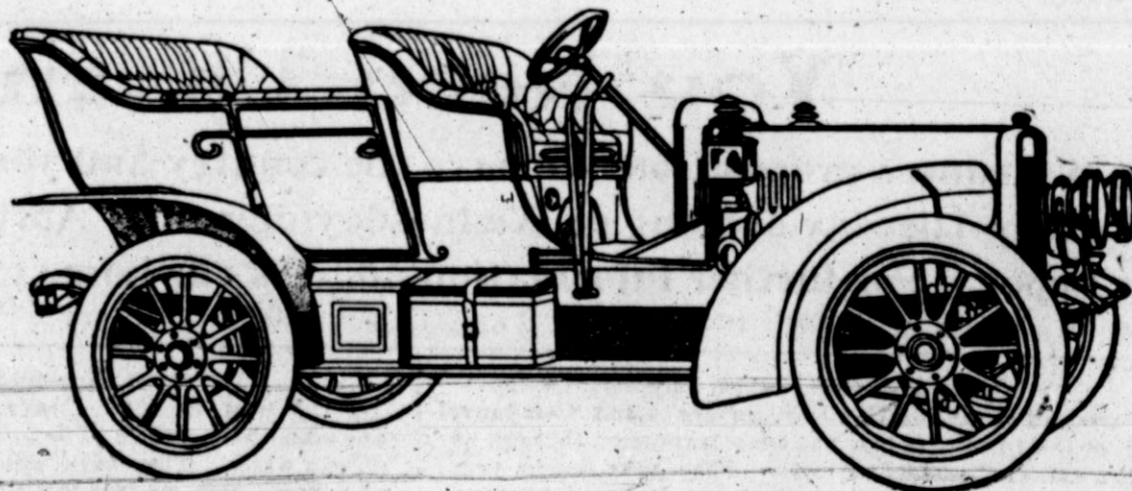
Send to Saint Louis or some other town off yonder for your Dress Goods and Dress Making and then wish that you hadn't? That is what you may do if you fail to visit Hubbard & Barnett's Dress Goods Department and inspect their Dressmaker's Work and Prices.

DID YOU EVER

Have your dress rip down the sleeve, and then in one of your jolly moods rip the Dressmaker up the back for shoddy workmanship? Then you may if you don't have it done at Hubbard & Barnett's, who have a full line of High-Class Dress Goods and Fine Trimmings. Costumes designed; Fit and Workmanship Guaranteed. Prices Reasonable. Come and see and you will exclaim

Did You Ever?

WINTON



The Car With the "Cow Trail Axle"

The car for the Panhandle country on account of its staunch construction and excellence of materials. Does the work all the time. How many times have you seen the "Big Gray Winton" stuck during the past year? Simple, easy to operate, plenty of power, easy riding springs, quiet, in fact every feature a really good motor car should have. I have a car load of slightly used Winton cars for sale at extremely low prices, or will trade for good land.

Shall be glad to demonstrate to you what a real automobile is. Call at Renfro & Price's Garage or phone 169.

D. L. McDonald & Company

Out of Coal

MY last years supply of coal is exhausted, only a little second grade sand and slack on hand now. But there's a bright day coming. Will soon receive several cars of pure old "Nigger-head"--you know it's best. Place your order now, to be filled fresh and fine out of the car.

Yours truly,
E. W. HARRISON

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Registered Hereford Cattle
Head Headed by Strike Six, No. 156847
Ankled by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load lots

MILLINERY OPENING

New Styles For Babies, Misses, Ladies and Merry Widows--In Hereford's Big Stores.

The array of fine hats for all sorts and sizes of the fair sex at the three openings last Saturday was enough to turn the heads and pocketbooks of the whole male population of Hereford. The feathers, flowers and fixings, and nameless things in the millinery departments which had fallen from the artistic and deft fingers of the makers were beyond the imagination of a common country newspaper reporter. The only thing that he saw that was easily recognized was the Merry Widow creations and these could not be approached for examination. The millinery parlors had been tastily arranged and the hats appeared to good advantage. While men know nothing about such matters, it seems that this year's styles have added a profusion of flowers to all their brightest hues. The ladies of Hereford turned out en masse and the day was made a social and festive occasion. At Stambaugh's, Miss Connelly assisted by Mrs. Stambaugh received and made their guests and customers welcome; at Hubbard and Barnett's, Miss Collins presided and showed to advantage the creations of her hands; at Fox & Co.'s, Miss Patterson performed the honors of the occasion and graciously allowed her friends the freedom of the house.

Eggs Eggs Eggs

In pen I have a very select lot of Barred Plymouth Rock hens headed by a dark cockerel of the Bradley strain, a high scorer; is typical rock shape, fine deep barring, plumage soft and velvety. Eggs \$1.50 for 15.

Then I have practically range mating of 30 hens with three fine cockerels, medium light colored, nicely barred. Eggs \$1.00 for 15.

MRS. R. H. NORTON,
8-3t 1 mile west of Hereford, Tex.

For 100 per cent Statemen Paint, see T. M. Palmer Lumber Company. Guaranteed absolutely pure. 8-tf

Dr. Woltord of Harvard, Neb., was in the city yesterday. He owns a section in the Spring Lake district which he is having improved.

W. H. Razor is back from Illinois.

EXECUTION SALE.

The State of Texas, County of Deaf Smith, In the District Court of Deaf Smith County, Texas.

Add Ran College, Plaintiff's, vs. T. J. Davis, et al. Whereas, By virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 2nd day of March, 1908, in favor of the said Add-Ran College and R. H. Gough, and against said T. J. Davis, No. 172, on the docket of said court, I did on the 4th day of April, 1908, at 10 o'clock a. m., levy upon the following described tracts or parcels of land situated in the county of Deaf Smith, State of Texas, and belonging to the said T. J. Davis, to-wit: All of lots No. 5 and 6 in block No. 7, of Whitehead's Addition to the town of Hereford, Texas. And on the 5th day of May, 1908, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. and on said day at the court house door of said county, I will offer for sale and sell at Public Auction, for cash, all the right, title and interest of the said T. J. Davis, in and to said property.

Dated at Hereford, Texas, this the 9th day of April, 1908. E. F. CONNELL, Sheriff of Deaf Smith County, Texas.

SHERIFF'S SALE.

The State of Texas, County of Deaf Smith

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, on the 2nd day of April, A. D. 1908 by the Clerk thereof, in the case of Rockwell Bros. & Co. versus W. J. Walters, et al No. 214, and to me, as sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in May, A. D. 1908, it being the 5th day of said month, before the court house door of said Deaf Smith county, in the city of Hereford, Texas, the following describing property, to-wit:

A parcel of land 100x140 feet out of the southeast corner of Block 46 of the original town of Hereford, Texas, as shown by plot of said town of record in the County Clerk's office of said county, levied on as the property of W. J. Walters and J. A. Garvin to satisfy a judgement amounting to \$522.84 in favor of Rockwell Bros. & Co. with interest thereon from March 2, 1908 at 10 per cent per annum and costs of suit.

Given under my hand this 8th day of April, 1908. E. F. CONNELL, Sheriff Deaf Smith county, Texas.

PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 222 Office Phone 300
Hereford, Texas

R. M. JOHNSON,
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Coulson's Drug Store.
Hereford, Texas

S. D. HOWSER
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Hereford, Texas
Residence Phone No. 244

J. W. HICKS
PHYSICIAN AND SURGEON
Office over Coulson's Drug Store.
Office Phone 298 Residence Phone 217

DR. H. H. TAYLOR
PHYSICIAN AND SURGEON
Office upstairs in Odd Fellows Building.
Residence Phone 138. Office Phone 16

O. P. SUTHERLAND
DENTIST
Office over Coulson's Drug Store.
Phone 234
HEREFORD, TEXAS

DR. F. A. ESTOCK
DENTIST
Office in Opera House Building
Phone No. 196
HEREFORD, TEXAS

J. M. GILLILLAND
Funeral Director and Embalmer
With Gilliland Furniture Co.
DAY PHONE 115 NIGHT PHONE 113

O. E. THOMAS
Funeral Director and Embalmer
With E. B. Black

G. M. Suggs A. M. Jones
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hereford Texas

Wm. M. Knight Jmo. P. Slaton
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg.
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in Western National Bank building

W. M. MEGERT
LAWYER
Office 4th door east of Post Office
HEREFORD, TEXAS

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

E. F. Connell W. D. Kelleher
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

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HEREFORD CITY PROPERTY
RENTAL AGENT
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Office over Garrison Bros. Hdw. Store--Phone 72

J. W. ENGLISH
Real Estate
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MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

JOB PRINTING
The kind we do always please

THE GREATEST SUBSCRIPTION AND EDUCATIONAL OFFER EVER MADE

The Fort Worth Semi-Weekly Record and The Brand together with the New Home Library Wall Chart, showing splendid maps of Texas, the United States and the World, all three for only \$1.75.

The Semi-Weekly Record is easily the best paper in Texas, Tuesday and Friday, twice a week. The newest, best, brightest and biggest Great Southern Newspaper.

The Record presents at one sweeping view the whole area of events. The news of the country, state, nation and the world is given in each complete issue. Special departments each week that will interest every member of the family.

The New Home Library Wall Chart, for home, school, college, business and professional reference is positively up-to-date. Similar charts sell regularly in educational supply stores for \$1.50 and upward. Size of chart, 28x36. Number of pages, 6. Portion of contents: Ten distinct maps; Flags of all nations; Portraits of all our Presidents; Portraits of all rulers; Portraits of all Governors of Texas; Maps of Panama, the United States, Texas, the Philippines and of the world. Nothing approaching it in educational value ever before produced.

Price of the chart alone, express prepaid, \$1.50.

THE GREAT PROPOSITION

Remember, The Brand one year, The Semi-Weekly Record, Tuesday and Friday, for one year, and the splendid Wall Chart, all three for \$1.75, when called for at this office. Fifteen cents extra is charged to cover postage and packing if the chart is to be mailed to you instead of being called for at this office.

The Brand, one year, - - - - -	\$1.00
The Semi-Weekly Record, one year, - - - - -	1.00
The Wall Chart - - - - -	1.50
Total, - - - - -	\$3.50
All Three for only - - - - -	\$1.75

SECOND OFFER

Or the Semi-Weekly Record one year and the Wall Chart for \$1.00 at this office; 15c extra if the chart is to be mailed to you.

This is the greatest value for your money ever offered. Act now. Order at once; as our supply of charts is limited
Address all orders to

The Hereford Brand
Hereford, - - Texas

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

Struck a Gold Mine.

John W. DeAtley was displaying this week several specimens of quartz gold ore, which his father and uncle brought from California 55 years ago. It was in 1852 that his father and uncles made their way across the plains and discovered a gold mine in the coast state. The vein was rich and the four men took out \$25,000 worth of the stuff in a few months. Losing one of their number by death, the rest left the mine and returned home, bringing with them their diggings. The few pieces now in Mr. DeAtley's possession came into his possession 35 years ago.

Genuine Rockvale coal on track. Warren Grain Co. 1t

T. A. Cowart Hurt.

A letter from Mrs. Cowart states that on the 21st of last month Mr. Cowart while helping with a well drilling crew, one of the men fell from the top of the derrick on Mr. Cowart and came near breaking his neck. He lost use of his arm and hand and for several days was in a serious condition. The letter says that he is improving.

The Royal Neighbors.

Last Friday night about twenty of the Royal Neighbors entertained themselves in their hall in their own good way. It was purely a social event and refreshments thrown in simply to be neighborly. The members report a pleasant occasion.

The Brand

D. W. HAWKINS, Business Manager.
A. C. ELLIOT, Editor.

Address all communications to
THE HEREFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901 as second-class
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act of Congress of March 3, 1879.

Subscription Price 1.00 per year
STRICTLY IN ADVANCE

C. H. & G. R. R.

The Central Committee who has in charge the general matters of the new railroad have appointed a number of solicitors and they have been at work this week finishing out the \$60,000.00 bonus to be raised. This is not a large amount for Hereford. The small town of Silverton with less than 300 people have just raised \$50,000.00, and if they can raise fifty, why can't Hereford raise sixty? She can. The one trouble that confronts the solicitors is this: Some men are waiting to see how much the other fellow is going to put down before they will make up their minds. It's alright to come in on the home stretch but you should also make a good "starter." Then there is the man who "bucks." He proposes to let every one else give except himself. He talks about what he has done for the town, how much money he once gave on a bonus, how the railroads are trying to beat the people, how much the taxes will be raised by raising the value of property, how he got what he has by working (?) for it and does not propose to help any body build a railroad, what a mistake was made in the contract, what fools other people are for giving when the road is going to build any how and we'll get the benefit of a new road if we never give a cent, and so on ad infinitum et ad absurdum. Gentlemen, this is no time for "knockers" and "sullers." If the contract was not made to suit your notion, just remember that smarter men than you wrote the contract and perhaps understand the legal points some better. If you were not consulted, it is because you were known to be a "clog" in the wheels of progress. This is the question and the only one under consideration. Stop trying to find objections and hunt for a few things favoring the proposition, and you will be in good company all the time. The question? Do you want the road to be built? It will not be built without the bonus. Are you willing to allow everybody but yourself to help raise that bonus? Do you count yourself as one of the progressive citizens? Do you want to see the town grow? How will you feel when everybody else invests in the bonus but yourself? Feel alright? No sir-ree! If you are going to make your home in Deaf Smith county and own any town or country property and your name is not down for a good lively amount. Hunt up that committee and put down quickly. Be a citizen; be progressive; be a man. It is not just, it is not fair, it is not right, to refuse to make a donation and yet know that your property will be enhanced in value by the efforts of the other fellow.

HEREFORD TO THE FRONT

In the election last Tuesday, one hundred and one tax payers out of a total of 144, with a big cross-cut saw, cut off another wide puncheon for the People's Platform. Each one of these citizens also had his pocket full of spikes and a sledge hammer in his hands with which they fastened down the plank. This

means water and sewer for the city. Were you one of the big majority? It would have been difficult to find a member of the minority after the election. Of course, those who voted against the measure will now mount the platform and endorse the proposition with a rousing speech.

In as good a town as Amarillo, if three roads or even two roads cannot agree as to the location of a union depot, what would two roads do for Hereford? If the Santa Fe will signify its willingness to join any other road to erect a union depot at Hereford and both roads will go into a contract to build one at a suitable location, the Commercial Club will send in its petition to the Railroad Commission asking it to stay its order requiring the first aforesaid road to put in a depot at Hereford. What does Mr. Turner answer?

THE pushing little city of Silverton, capital of Briscoe county with a population not exceeding 300 in the town and not over 2000 in the entire county, has raised \$50,000.00 for a railroad and they are not particular who builds either. The money is ready for the first man that will toot a whistle in the suburbs of the city.

WITH an oil well and a coal field in the bounds of the Panhandle, somebody is going to be accused of having their machinery oiled too well. Mobeetie must go slow or some rocky-fellow will gather up the loose change around town.

NOW that the city election is over, let's all go to work for the town and country. If you didn't get your man in, don't get in the way. The only reason that your man was not elected is very plain—he didn't get enough votes.

NEXT is the campaign for the C. H. & G. and the election of a reception committee for the first train over the line. Everybody is going to vote for that.

THE election is over Did you vote?

VOTE for the C. H. & G. this week.

A Politician's Salary.

In one of the good states north of the M. and D. line, there lives a man, who for many years has been the leader of the Republican party in his county. He has assisted many of his friends to get into office, laboring for the party without price and without money. Year after year the Republicans would meet in convention and nominate men for the various county offices and this man true to the party would make speeches, applaud the success of others, throw up his hat when any man in the party was successful, work for all the candidates, but never once did those who had it in their power, think of him for any office. But that made little difference to him, just so the party was in the lead. A campaign was never inaugurated but that he took a great deal of interest, so much so that he received the name of "Political Samuel." But to make a "short story long," his friends, after many years, thought of him and he was nominated for a lucrative office. He had been poor all his life, but had managed to save up enough to keep body and soul together. It has now been six years since he first took the oath of office and he has never drawn a cent from the treasurer for his services. The money still remains to his credit in the banks of his home. But another chapter is about to be written for Political Samuel. In this time his salary and fees have amounted to nearly \$20,000.00 and he is going to invest it in Panhandle land. He has selected Hereford as the ob-

Announcements

Deaf Smith County.

For District Attorney, 47th Judicial District:
A. A. LUMPKIN.
HENRY S. BISHOP, (re-election.)
JUDGE B. H. BAKER.

For County Judge:
W. H. RUSSELL, (re-election).
JAS. A. HUGHES.
S. J. DODSON.

For County Attorney:
W. M. MEGERT.

For Sheriff:
E. F. CONNELL, (re-election).
HENRY HUBBERT.

For County Clerk:
W. M. COGDELL, (re-election).
G. M. SUGGS.
J. H. KING.

For County Treasurer:
C. E. SMITH, (re-election).
G. R. JOWELL.

For Tax Assessor:
J. W. FORD, (re-election).

For Commissioner Precinct No. 1:
G. W. ROSS.

For Commissioner Precinct No. 2:
H. B. MCKINLEY.

Castro County.

For County and District Clerk:
EDGAR S. IRELAND, (re-election).

For Sheriff and Tax Collector:
ROY BARBER.
J. H. FLANAGIN.
JOE B. COLLINS.
PRESS BURNAM.

For County Treasurer:
S. I. LEE.

For Tax Assessor:
ARCH CONNER.
F. J. AXE.

jective point and it will not be many days before this old time Republican politician will be enjoying a new phase of life by living on a fine farm in a Democratic state. He promises to be good. During the time of his three campaigns, he never spent a cent for campaign purposes; he never treated his friends to cigars or cider; he worked for the party and "Political Samuel."

This is a true story of a real man. The Secretary of the Commercial Club could give his name and address, but for political and other reasons it is withheld at this time. In no distant day, he will have the pleasure of introducing him to the Club members.

EPITOME OF THE NEWS.

Childress is coming to the front as a progressive town; she has passed the "town cow" stage; will turn on the electric lights in a few days and will be enjoying "home-made" ice by the 4th of July.

Dalhart is under good way with its sewer system and now she is talking of free mail delivery. The Texan says that the stamp sales show that the city has reached the required mark.

Dalhart thru its Commercial Club has accepted a flouring mill proposition and agrees to give a bonus of \$2,500. Secretary Lacy of the Club took a list and in a few minutes had one-third of the amount subscribed.

The Childress Index says that a move is "on foot" to erect a 75-room hotel at that city. A good hotel is a fine recommendation to any town. Those who have visited Hereford already know that.

Good Mules Needed.

I have a good, well-bred Spanish and Mammoth Jack that will make the season at my place one mile northeast of College. \$10.00 to insure sucking colt.

7tf FRED MILLARD

VEGA, TEXAS

Is standing on its own merits. Come and investigate its possibilities or write

Sachse & Ivy

For information. Also agents for Land, Cattle and Insurance. Vega, Texas

BLANK BOOKS

We have a complete line of Ledgers, Journals, Cash and Day Books in both single and double entry.

Paints If you have any spring painting or varnishing to do, be sure to see our line before you buy.

T. M. COULSON'S DRUG STORE

\$20⁰⁰ IN CASH

TO BE GIVEN AWAY BY THE HEREFORD LUMBER COMPANY

There will be deposited each month, in the First National Bank, a sealed box containing \$5.00 in gold and a can of Paint; the name, kind and color of which Paint is known only to J. L. Fuqua, President of the Bank. Each person who buys as much as 50 cents worth of Paint will be entitled to guess at the name, kind and collar contained in the sealed box. The names of the guessers will be published each month just previous to March 21, April 25, May 23 and June 27, and the one who has given the correct name, kind and color, will be entitled to the contents of the box.

Buy Your Paint from the HEREFORD LUMBER COMPANY and take a guess at the Paint. :::::

First State Bank of Hereford

HEREFORD, TEXAS

CAPITAL \$30,000.00

Solicits the accounts of the citizens of Hereford and surrounding country upon sound Banking Principles.

We call your attention to the following safeguards of a Texas State Bank, as laid down by the Texas State Bank Law:

1st. No officers of a State Bank shall be indebted to the Bank in any sum whatsoever without the written consent of the Board of Directors obtained and recorded before the loan is made, and no Director shall borrow more than ten per cent of the capital and surplus without the written consent of the Board.

2nd. A State Bank shall at all times have an amount of cash on hand, and cash due from other banks equal to at least twenty-five per cent of the aggregate amount of its demand deposits.

Your account, whether large or small, respectfully solicited . . .

W. B. BEACH, H. B. WEBB, OTHO. H. VARDEMAN,
President Vice President Cashier

Local and Personal

See M. M. Major for the Racycle. Best Bicycle made. 47tf

Insure your livestock with A. M. Jones, local agent. 4tf

Photographs and views at C. M. McGhee's. 6tf

See J. H. Wilson for all kinds of fresh meats and pure lard. 2-tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

See McGhee for views. He is always ready to go and make them.

BORN—To Mr. and Mrs. Smith McLeroy a girl, Sunday, April 5th, 1908.

Bring those Kodak films to McGhee's and let him finish them for you. 6tf

For fine dressmaking by first-class seamstresses, inquire at Mc's Boarding House. 45-tf

Mr. McKinley of Black, Texas, was in the city Tuesday buying supplies.

Fine Barred Plymouth Rock eggs at 30 cents a setting. See G. C. Major at Jarrott's Grocery. 9-tf

Robert H. Kemp, president of the Kemp Lumber Company at this place and other points, was in the city last Saturday.

Screens, screens for everybody, made to order. T. M. Palmer Lumber Company. 8-tf

J. B. Rogers stopped at The Brand office Wednesday morning to remark: "It was not the long fall but the sudden stop that hurt."

Pastor W. O. Dean, who has been delivering some lectures at Canyon City, came up Tuesday morning to exercise his rights of sovereignty.

Veterinary calls answered day or night; phone 142; will be at Warren Grain Co.'s on Saturdays for dental work. F. E. Bowe. 1-tf

Miss Elgie Coston returned Sunday evening from El Paso where she has been taking a course in Spanish. She was granted a certificate at the close of the term testifying to her proficiency.

\$10,000 if the Racycle is not 25 per cent easier pulling than any other wheel made, and it will outwear two wheels of any other make. Get the best. M. M. Major, Agt. 6tf.

T. P. Speakman, Baptist minister at Canyon City, stopped over at Hereford on his return from Summerfield Monday and took dinner with his old-time friends, Mr. and Mrs. R. E. Cook.

This Office will pay cash for good, clean, cotton, rags. No starch or strings accepted. Bring what you have as soon as possible.

Fine unimproved section at \$15.00. Improved section at \$17.00. 8 and 9 miles from Hereford. See or write M. M. Major, Hereford, Texas. 8tf

Mrs. Carrie Storts has returned from her vacation and will continue dressmaking at her home in the northwest part of town. Will be glad to see all her old customers and many new ones. 4-tf

Rev. Nance of Barton, Texas, came in last Saturday looking for a location. He may embark in the hotel and boarding business, having been engaged in that line for a number of years. He is one of the pioneer preachers of the Plains, belonging to the Disciples.

G. R. Jowell came back from Tampico, Mexico Monday afternoon. He alighted from the train with the agility of a young man. He also had a map of Mexico sticking out of his pocket, but was told that it was a violation of the law to carry weapons in Texas. He put it up.

The full page ad of J. A. Fox & Company this week may contain just the thing you have been wanting. Their big red double page ad of last week took up so much space in telling a "bargain story" that room was not left to say anything about it. Everybody saw it and it didn't need an introduction on the part of The Brand.

Mr. and Mrs. Fred G. Groves, their two children and his sister, Miss Anna Groves, arrived in the city the first of the week. They hail from Illinois. Mr. Groves made a visit to Hereford two years ago and was so well pleased that he bought a large ranch near town. He has now come to improve his property and make his home with the people of the Plains.

A stroll along the main street will make you think that you no longer live in a frontier town. The large show-windows, beautifully and artistically decorated by the display of seasonable goods is enough to create the desire to purchase whether you want to or not. Hereford merchants have not been slow in making their stores attractive. Many establishments in the larger towns of the State do not compare with the stores of Hereford. The grocery stores, the drug stores as well as the dry-goods stores are all kept in a tasteful and attractive manner.

Garden Plants.

The Hereford Truck Farm 1 mile northeast will have on sale at the proper time, cabbage and tomato plants and potato slips. Olson Bros. are our agents at Friona. 8-2t

WALTER NELSON, Manager.

Wall Chart.

Come in and see our splendid six page wall chart, and get our combination offer. A new subscription to The Brand, a new subscription to the Fort Worth Record and this Chart for \$1.75, the price of the two papers alone. The Chart is worth the money. It contains a large map of Texas.

Autos by the Car.

That Hereford is becoming a city of automobiles has hardly dawned upon the Honey Grove Citizen but when he reads that a car load of the horseless cars are billed to arrive this week and will be added to the thirty or more already here, he will turn over again in his bed and wonder where Hereford people get the dough. But such is the case. Renfro & Price are the dealers and have already sold the lot.

Just received full line of screen material. Palmer Lumber Co. 8-tf

Our REPAIRING Department



is complete in every detail. Any job turned over to us will receive prompt and careful attention

Remember, too, that we always carry a complete line of high-grade

Jewelry, Watches, Clocks, China, Cut Glass, and Silverware

Engraving and Special Manufacturing **W. H. RAY** Fine Watch Work and Jewelry Repairing

If You Have a Policy

every alarm of fire, and even fire itself, will not cause undue worry. You are secure against loss. Claims for damage are paid promptly and liberal treatment is accorded each policy holder. Don't be without INSURANCE. It is cheap and in the saving of anxiety alone is worth its cost. Full information furnished on request.



B. H. SMITH

Cardwell Brothers

Are now in their new building at the same old stand. We are now better fixed than ever to handle your Grocery business satisfactorily.

Come in and See Us Whether You Buy or Not

HARDPATCH

WILL MAKE THE SEASON AT THE McFARLING RANCH, 12 MILES NORTHWEST FROM HEREFORD. TERMS: \$15.00 FOR SEASON.

NUTPATCH, 8713, Sire of Albert Darling P. 2.17 1-4, Hardpatch sire of Hazelpatch, 2.02 3-4, and the dams of Carrie Bell 2.14 3-4, Nutbril p. 2.14 1-2.

NOTE—145 sons of Nutwood, 600, have sired 556 trotters and 462 pacers in the 2.30 list.

GRACE C., dam of Hardpatch, sire of Hazel Patch p. 2.02 3-4, sold for \$9,000.

Hardpatch Stands 16 1-2 hands high, weighs 1200 pounds; color, chestnut-sorrel.

A. B. TURNER

Feed for sale in Bundle.

DON'T BE CONSTIPATED

Everyone knows when he is constipated, and everyone should know the risk he is running when he fails to promptly correct it.

PRICKLY ASH BITTERS

Is a Bowel Tonic and Regulator.

It empties the bowels just as thoroughly as the harsh, gripping cathartics and does it mildly, comfortably, pleasantly. Moreover, it leaves a beneficial influence behind it because the bowels remain healthy and regular thus there is no return to constipated conditions.

Get the Genuine with the Figure "3" in Red on Front Label. Sold by Druggists. Price \$1.00 per bottle.

Follow the Crowd to J. A. Fox & Co's Big Slaughter Sale

Keep Your Eye On the Indicator. Spend Your Money at J. A. Fox & Company's Big Slaughter Sale on Dry Goods. Where \$1.00 will buy \$1.50 to \$1.75 worth of Merchandise. Ask any of our Customers whether or not we Save You Money

The Big Slaughter Sale still continues at J. A. Fox & Co's, where you get two and one-half yds 25-cent Oil Cloth for 27 cents.

The Big Slaughter Sale at J. A. Fox & Co's will sell you 10 yds of Dress Goods, worth from 10 cents to 20 cents per yd., for, 10 Yds. for Only 29 cents.

Thousands of Yards of Lace, Embroideries and Edgings to Match, on sale at the Big Slaughter Sale at J. A. Fox & Co's for Less Than the Cost of the Raw Material.

Ladies and Children's Slippers Selling for Less Than the Cost of Raw Material--J. A. FOX & CO.

J. A. FOX & COMPANY'S GUARANTEE

Any article purchased at our store during this sale that is Unsatisfactory for Any Reason Whatever, may be returned and Money Refunded.

J. A. FOX & COMPANY GUARANTEE

To Save You 50 Per Cent on All Dry Goods Purchased during the next ten days. Ask the many Satisfied Customers who have purchased our Millinery Goods during the past week whether or not we have saved them money on their Hats. We still have a big stock of Ladies and Children's Hats and will guarantee to sell them 50 per cent Cheaper than you can find them elsewhere. Remember the place where the Big Slaughter Sale is on; Where your Dimes will buy Dollars worth of goods.

Railroad Fare Allowed on Each Purchase of \$15.00

Or Over Within a Radius of Thirty Miles

Store Closes Promptly at 7 p. m. . No goods sold after 7 p. m. or before 8 a. m.

J. A. FOX & COMPANY
HEREFORD, TEXAS

Get Your Spring Clothing Before Easter====Paul Barnett.

CONTRACT SIGNED

Commercial Club Signs Contract for the Construction of the C. H. & G. Road.

Without any noise or "to-do" about the matter, L. Baskin, president of the Hereford Commercial Club and A. C. Elliott, Secretary, met A. D. Goodenough, president and general manager of the new railroad, The Colorado, Hereford & Gulf, at the office of Attorneys Knight and Slaton and affixed their signatures to the contract between The W. A. Cullin Construction Co., of Newark, N. J. and The Hereford Commercial Club. This contract was read at the public mass meeting and also published in The Brand last week but for the benefit of the many who are signing the obligations, a short form is herewith given.

The salient points of the contract between W. A. Cullin and the Commercial Club are as follows:—

1. That Hereford is to pay a bonus of \$60,000.00.
2. That W. A. Cullin is to build a railroad from the Rock Island thru Hereford to the T. & P.
3. That Hereford is to pay the first installment of \$25,000.00 when the actual work of construction begins; the second installment of \$15,000.00 when ten (10) miles of steel are laid; the balance when FORTY miles are complete and in operation including a connection with the Rock Island.
4. That W. A. Cullin is to begin work in sixty days.
5. That Hereford has until the 15th day of May to raise the bonus, same to be deposited with the treasurer of the Club.
6. That W. A. Cullin is to deposit a like sum of \$25,000.00 in the banks of Hereford as an indemnity fund, and said fund is not subject to check until the road is built and ready to operate between Hereford and the Rock Island.

7. That W. A. Cullin has twelve (12) months in which to make the connection and if he fails, the \$25,000.00 will be forfeited to re-emburse those who paid on the first installment.

8. That the charter shall call for a road from the north line of Dallam county to San Angelo.

9. That depot and terminal grounds and also the indebtedness of the old road are to be paid out of the bonus.

10. That Hereford is to have the general offices, the main machine shops and round-houses.

Notice to Farmers.

We will be in Hereford with a carload of good heavy mares and mules and a few drivers, about the 14th of April. All those interested in good stock, call and see us at Fallwell & Sons' feed yard. We will be glad to show them to you.

9-2t Stanek and Sherk

ABOUT THE NEW ROAD

Progress In Raising The Bonus—Whats Being Done By The People

The various committees at work are meeting with encouragement in raising the bonus for the new railroad. Everybody who promised to subscribe at the public meeting has signed their obligations and many others have put down good sums. Printed obligations are being sent to friends who have interests in Hereford and are being asked to swell the bonus. Mr. Goodenough sent the following telegram to Mr. Cullin yesterday evening after the committee assured him that the Commercial Club would be ready to comply with its part of the contract:

Hereford, April 9 '08

W. A. Cullen
738 Broad St. Newark, N. J.
Everything progressing. Come ready to start work.

A. D. GOODENOUGH
Genuine Rockvale coal on track.
Warren Grain Co. 1t

Additional Locals

B. H. Smith went to Friona yesterday.

J. W. Gregg has returned from a trip north.

Car of lime just received at T. M. Palmer Lumber Company. 6-tf

Genuine Rockvale coal on track. Warren Grain Co. 1t

J. M. Garner of Mineral Wells was mixing with friends yesterday and today.

J. L. Fuqua is at his post of duty in the bank after a few days confinement in his home.

All members of W. O. W. will please attend the regular meeting Saturday night, April 11, '08.

W. A. Squires has gone to South Texas in the interest of a railroad from San Antonio to San Angelo.

All members of M. W. A. will please attend the call meeting of camp Tuesday night April 14, '08.

Paul Barnett has what you want in the latest spring and summer suits, tailor made. See him before Easter.

S. G. Ocheltree, the man who is here in the interest of the flour mill came back from Amarillo Wednesday.

City and country property have been changing hands this week with unusual rapidity. Real estate is on the move.

Chas. M. Harding of Amarillo, Royal Arch Mason, has been here this week conducting a school of instruction in the Chapters.

Attorney S. J. Dodson left yesterday for Santa Fe, New Mexico, where he will appear before court in the interest of one of his clients.

Frank Wilson is taking a vacation and in the meantime trying to make a farmer out of himself on the Red River Ranch in Wilbarger county.

SEEDS for garden and field. PLANTS

Sweet potato, cabbage, tomato. 9tf Roswell Seed Co.

J. T. Jowell was seen to board the 2:25 Pea-Vine yesterday. He sported a brand new grip and wore a new suit. He'll come back in a few days.

Mrs. Mattie Ramage of Guymon, Oklahoma, visited in the family of E. T. Woodburn last Sunday and is now spending a month with her sister, Mrs. Woodburn at Dimmitt.

We have four to five thousand feet of lumber we have got to move to make room for other stock. This will go at one-third to one-half price. This lumber has got to go. Now is

your time to get cheap lumber. Kemp Lumber Co. 1t

FOR SALE OR TRADE—Will sell or trade for cattle: Pair young mules, wagon and gear, top buggy and harness, saddle, furniture, sewing machine, clock and lots of other things. 10 miles northwest of town. Charlie Mathis. 9-2tp

G. F. Jones, manager of the Rucker Ranch was in town Wednesday and carried out the biggest water tank ever put up in the country. It was a hundred barrel capacity and was made in the shops of Stroud-Gary Hardware Company.

Copeland-Hough.

Married—At the parsonage, in the presence of a few friends, Mr. C. H. Copeland and Miss Lottie Hough, Friday April 3, 1908, Rev. O. W. Dean officiating. This was a surprise to their friends but they come forward with their usual congratulations.

Ross-Hodges.

Married at the home of their pastor, Sunday afternoon, Mr. Ed Ross and Miss Sina Hodges, Rev. J. W. Story officiating.

Santa Fe Interested

A short message from one of the officials of the officials of the Santa Fe to a friend in the city indicates that the people up the line heard the noise that was made at the public meeting on April 3.

At the Opera House, April 23, 1908. Gilbert A. Eldredge will impersonate the following characters:

- QUILP
- FAGIN
- BIDDY
- SHYLOCK
- PHILANDER
- MRS. WIGGS
- THE PARSON
- FRIGHTENED
- THE QUAKER
- EBEN HOLDEN
- JOSIAH ALLEN
- ENOCH ARDEN
- THE SPINSTER
- A SCHOOL BOY
- THE STUTTRER
- A COUNTRY BOY
- WIDOW BEDOTT
- SAMANTHA ALLEN
- CHILO CHILONIDES
- GRADUATING ESSAY
- THE COLLEGE ORATOR
- THE LITTLE MINISTER
- AN ENGLISH GENTLEMAN
- THE NORTHERN COBBLER

Notice.

Order of the Eastern Star meets in the Masonic Hall April 11, 1908, at 2 o'clock in the afternoon. All members earnestly requested to be present.

MRS. CORA KIRKPATRICK, W. M.
MRS. ALICE GARRISON, A. M.
MRS. DELLA GIBSON, Secy.

See M. M. Major for the Racycle. Best Bicycle made. 47tf

Opera House---One Night Only

≡ THURSDAY, APRIL 16 ≡

RALPH RIGGS, The Comedian

—in—

"THE COLLEGE BOY"

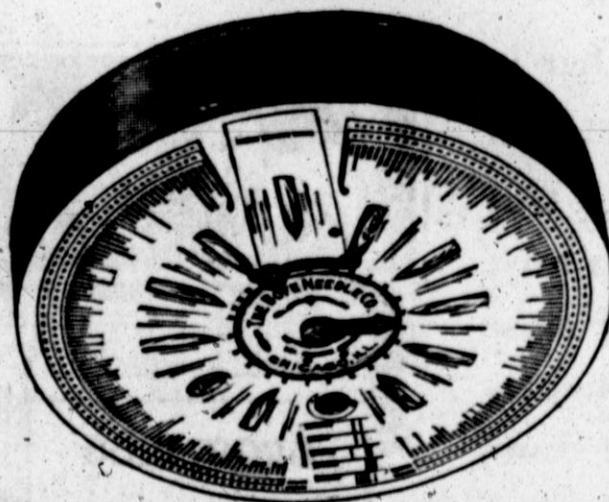
DAINTY DANCES—CATCHY MUSIC—PRETTY COSTUMES

The Musical Treat of the Season.

Seats on Sale Monday.

GILILLAND FURNITURE COMPANY

We Can Furnish Needles to Fit 20,000 Different Makes of Sewing Machines.



We can furnish Needles and Shut-tles for your Sewing Machine, no matter what its name or of whom you purchased it.

We can Furnish you a fine Axminster, Velvet or Brussels Carpet to fit your Floor or in the style of an Art Rug with a nice Border to match, at such a price that you cannot afford to neglect your floor covering any longer. Our Motto is Small Profits and Quick Sales, and that we want the trade of those who are looking for a Square Deal.

GILILLAND FURNITURE COMPANY

Day Phone 115

LEADERS IN FURNITURE AND UNDERTAKING

Night Phone 113

WE ARE PREPARED TO SUPPLY FARMERS WITH THE BEST OF IMPLEMENTMENTS

to successfully cultivate their farms. THE SUCCESS GANG and SULKY PLOWS are the best made; the easiest running, lightest draft and less trouble to the operator, than any plow made. The Moline Disc Plows are the undisputed champions of the Panhandle. We have the Force Feed Superior Grain Drills from the five disc one horse to the twenty-two horse sizes with or without the Presser Wheels. We have a full line of

Katydid Sod Plows, Canton Walking Plows, Disc and Drag Harrows

Our stock of Baker Perfect Barbed Wire, galvanized and painted is complete. We can sell you Hog Fence and Farm Fence in any quantity from one rod to thirty miles. WE SELL THE AMERICAN, ELWOOD and PITTSBURGH WOVEN FENCES. They are the best that money can buy.

We know that we can save you money on anything in our line. Come in and look through our stock. It is our pleasure to show you. With sincere thanks for your valued trade in the past. We are, yours truly.

STROUD-GARY HARDWARE CO.

RAILROAD MILEAGE

Texas Leads in the Number of Miles—Has the Least for the Area.

The Dallas News of last Monday had the following appear as its leading editorial. It is worth the re-reading.

There is three quarters of a mile of railroad to every ten square miles of territory in the United States. The Wall Street Journal asserts that unless there is more zest put into the building of railroads in the near future than can now be commanded, the average may stay about where it is for some time to come. "In the present plight of railway finance neither the State authorities, the railroads themselves, nor the banking interests which back such projects ordinarily are disposed to encourage any new undertakings which would lock up capital pending the period when new mileage might support itself." This was written before the recent decisions were rendered by the Supreme Court. Whether such decisions will tend to reassure investors in railroads remains to be seen.

The Wall Street Journal says that the problem of the future will probably be one of distribution according to progress rather than one of preempting territory through railway competition. How matters stand now will appear from the following table in which length of mileage is compared with area and population in representative states.

States—	Miles Railroad per 10 sq. miles.	per 1,000 population.
Iowa.....	1.78	4.03
Illinois.....	2.16	2.28
Pennsylvania.....	2.50	1.62
North Carolina.....	.90	2.11
Georgia.....	1.13	2.72
Texas.....	.47	3.71
United States.....	.75	2.67

Texas leads in railroad mileage in

recent years, yet Texas has in proportion to area a lower mileage than any other of the states.

"The factors that make railroad mileage necessary are easily accessible territory of a productive character and population. Where such natural resources are found, as in the prairie states of Iowa and Illinois, railway mileage naturally develops until it brings the commodities produced within fair hauling distance of the railroads. This is the decentralizing tendency in the distribution of mileage. Its main field in the future is in the South and Southwest. Elsewhere the concentration of industry and population gives rise to the opposite tendency. Both of these are suspended only temporarily," says the Journal.

There is no other state in the Union that would be more seriously affected by a sudden cessation of railroad construction than Texas would. In vast areas of the state not even a beginning has been made. Taking the whole state together, little more than a beginning has been made. It may be all right for certain sections of the state in which lines have been already supplied to have the work stop short; but a policy tending to such a result would be a bar to further development and little short of a disaster to the thousands and thousands who are waiting for railroads to penetrate the country in which they have settled. Any abrupt turn away from the development policy by which Texas has grown great would necessarily work grave injustice to highly enterprising and progressive pioneers who, assured by such policy in the past, have preceded the railroad man for the first time in the history of the state since the Civil War, and who now extend as a grand army from Colorado to the gulf of Mexico.

For views phone M. M. Major. .tf

THE RECREATION CLUB.

Playgrounds Purchased Near the City—Will be Beautified at Once.

Last week The Brand made mention of the purchase of a tract of 20 acres adjoining the town section out of which a number of enterprising citizens would convert into a recreation park. This week they have purchased 8 acres additional. The Club is preparing to begin the improvement of the grounds at once. Trees will be planted, walks laid out, ball grounds and gun club reservation platted. A little later, a Club House will be erected overlooking the grounds. The boat race will extend a distance of over a mile. A large dam will be put across the

river, levies thrown up where needed, the stream dredged and many things done to beautify the landscape.

On last Friday, the members met and organized. The name selected, "The Hereford Recreation Club" will indicate the general purposes of the order. A charter will be obtained at once. The following officers were elected: S. B. Edwards, President. Geo. Karr, Vice-President, Alex O. Thompson, Secretary. J. L. Fuqua, Treasurer and Geo. Karr, J. H. King, H. H. Taylor, S. B. Edwards, W. D. Keliehor as Board of Directors.

For bicycle repairing see Wharton Brothers. We will also buy or trade for any of your household goods. Come and see our bargains. 48-1f

Big Sunday School Convention

E. B. Black and wife have just returned from the big Sunday School Convention at Fort Worth and report the largest gathering of the kind yet held in the state. Nearly 2000 delegates were present, including three Bishops and a number of prominent Sunday School workers. Mr. Black reports lots of big speeches and a great deal of enthusiasm in the work. He seems to have acquired enough of the latter to last him quite a while in his work here.

Read the ad this week about the 6-page chart to be given away with a new subscription to The Brand and the Fort Worth Record. The papers are worth \$2.00; the chart is worth \$1.75; all three go for \$1.75. Come in and see the chart.

Bulk Olives

There's a Big Difference Between
GROCERIES

Sweet Pickles

There is a difference in price and another in quality. Judged by either standard it will pay you to buy your groceries here. Our groceries are the best that money can buy. The saving you make is caused by our close buying and our moderate ideas of a legitimate profit. Our stock is fresh and complete in all lines. Give us a trial.



Yours for business,

THE HUBBARD GROCERY CO.

The Hereford Brand

YOUR NEXT MOVE

Is to see our complete lines of Bedroom Suits, Iron Beds, Chiffoniers, Odd Dressers and Floor Coverings before buying elsewhere. The experience of catering to the wants of this community for nearly seven years, combined with the advantages of selecting goods from a large assortment, gives our house an enviable prestige that inspires confidence in all our customers. In every department we have exercised unusual diligence to present a collection of furniture so large and handsome that it will favorably compare with the best shown anywhere.

"It is Wise to be Cautious"

Therefore be "cautious and do not buy until you know what kind of goods you are buying. We offer a positive guarantee of workmanship and finish, and prices that can't be beat. We buy in large quantities and therefore avail ourselves of the best bargains to be obtained in the markets' which we in turn offer to the trade.

YOU CAN'T DO BETTER THAN BUY OF US

Wholesale and Retail
Furniture Dealer

E. B. BLACK

O. E. THOMAS
Embalmer and Funeral Director

CACTUS PLAINS--DESERT WASTE

Bonham News Editor Offered Good Job But Can't Accept and Declines With Regret.

THE WINDY WEST

Not a Rose Garden Nor a Goober Field--Bonham Next to the Pearly Gates.

Occasionally a country editor, half awake, half asleep in the stillness of his sanctum, will write an article that should be filed away with the classics. The following extract from the Bonham News, if not classic is, at least, pathetic and should be used at funerals and other places where the last sad rites are being performed over the departed. Printed in cold type it loses much of its lachrymose patheticness. In order to get the full benefit of its meaning and to appreciate the mental ooze of this unknown singer of the mud belt, you should first carefully read the article over two or three times silently. Then read it four times aloud and finally stand in the middle of the room and recite it as you would "The boy stood on the burning deck" or "The charge of the light brigade." Put in all the usual gestures and declamatory attitudes. This makes it highly effective. Be careful as to the amount of lung force you place into the lines where the editor speaks of the pearly gates, or you might

shake them from their golden hinges and they would fail to stand ajar for the poet-editor when the summons comes.

THE SONG

The editor of the News has received a tempting offer to go to the Windy West to edit a newspaper, but he can't accept. He feels that he isn't qualified to write the kind of stuff that would be required. When it comes to picturing a cactus plain as a rose garden, a desert

waste as a fertile oasis, and a land where the wind blows the seared grass out of the ground as a farming country, he simply can't rise to the occasion. What little word-painting he can do is founded on facts, and not come as a creation of fertile imagination. It is no trouble to truthfully sing beautiful songs of the heavenly things in grand old Fannin. Her fertile valleys and rich uplands, her green fields of rich grain, her acres and acres of waving corn, her wealth of luscious fruits and berries, her output of delicious yams and toothsome goobers, her miles and miles of smiling meadows and alfalfa farms, her fields white with the fleecy staple, her lowing

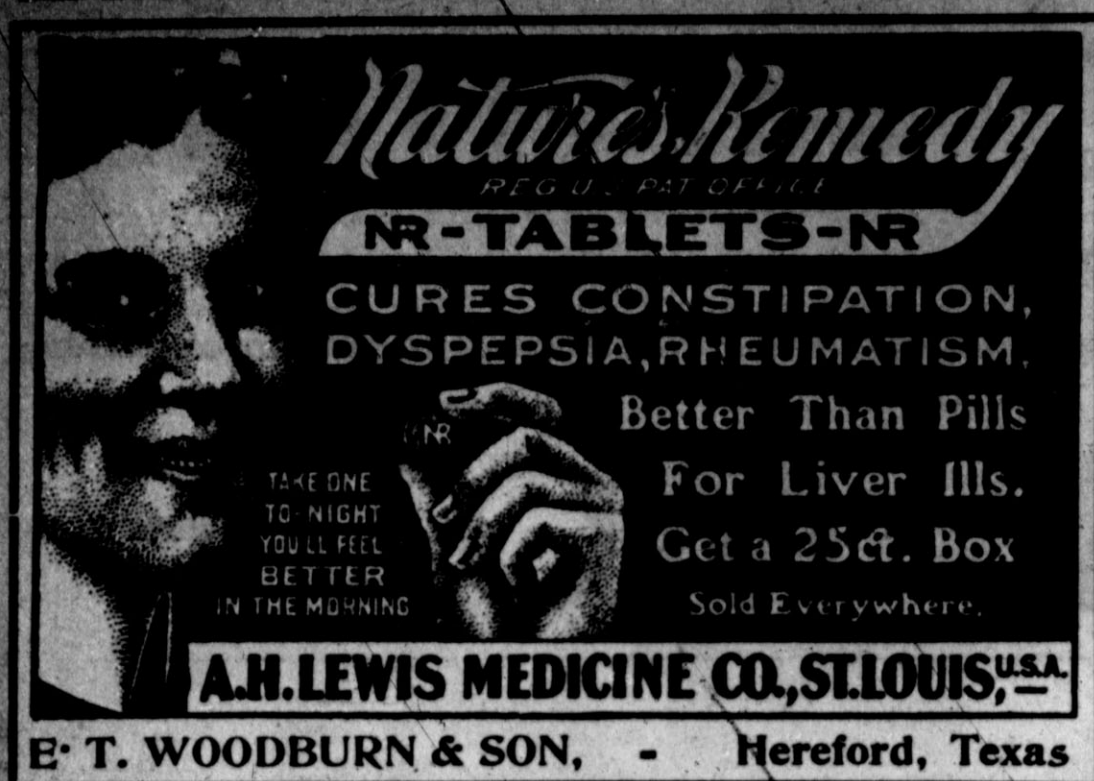
herds of cattle, her magnificent horses and mules, thoroughbred hogs and glossy fowls, her superior schools and many churches and, last and best, her good and beautiful women and splendid men' all together make the old county the best place outside the pearly gates. No, I reckon I'll continue to hang out here until the summons is heard to "come up higher." If the last summons gets directions mixed and I should go below, I would only think I had broken my present resolution and landed on the sand hills in the Far West.—Bonham News.

While the News is not very specific in the use of the term Windy West,

from the context, the Brand concludes that the News means to include all of Texas west of north-and-south line running through Montague county. As the Panhandle is a part of that great empire of the state to which editor refers as a cactus plain and desert waste, the Brand returns the shaft which has been thrown into this territory as a signal of war. This editorial effusion seems to have been drawn from the fertile imagination of the Bonham editor on account of a tempting offer to "Go West" and edit a paper. An editor on a "tempting salary" was never heard of in the black lands of Fannin, where the subscription price of a country is measured by 30 sticks of stove-wood, the advertising space exchanged at the meat market for soup bones, at the grocery store for cracked cheese, dried prunes and aged butter, and at the drygoods counter for sox and galluses. This offer caused the aforesaid editor to see boogers in his dreams. He has been accustomed to paying off the printer and the "devil" on Saturday by orders on the merchants he already owes and to hear of a paper in the Windy West that had money in the till disturbed his brain cells and brought on a cerebrum cyclone.

This slap at West Texas on the part of Bonham News was seconded by the McKinney Examiner as the latter paper clipped it. This is not the first time that the papers in Fannin and Collin counties have slurred the biggest part of the state. In fact, many of the uninformed and unwashed editors of the black land





Nature's Remedy
REG. U. S. PAT. OFFICE
NR-TABLETS-NR

CURES CONSTIPATION,
DYSPEPSIA, RHEUMATISM,
Better Than Pills
For Liver Ills.
Get a 25¢. Box
Sold Everywhere.

TAKE ONE
TO NIGHT
YOU'LL FEEL
BETTER
IN THE MORNING

A.H. LEWIS MEDICINE CO., ST. LOUIS, U.S.A.
E. T. WOODBURN & SON, - Hereford, Texas

DON'T READ THIS

Unless you want to. But say, if you do you will learn that I have a nice lot of well bred (but short fed) Hereford Bulls and a nice lot of Berkshire Pigs, all for sale. (No, not to give away) for sale, and well worth the money. Yes, independent, like the hog on ice; can't stand, go down. At present I am down on prices. Do I have to have the money? No, good notes is what I give my creditors.

COME ON, LET'S DEAL

R. H. NORTON
ONE MILE WEST FROM HEREFORD, TEXAS

**REGISTERED
HEREFORDS**

All ages of Fine Bulls
for sale at reasonable
prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

VEGETABLE PLANTS

READY IN APRIL FOR SALE SPRING 1908

SWEET POTATO—Kinds: Pumpkin yam, Dooley Pumpkin yam, Yellow yam, Yellow Nansemond yam, Vineless (bunch) pumpkin yam, White (bunch) yam, Southern Queen and Black Spanish.....	Doz.	100	1000
CABBAGE—Early Jersey Wakefield, Early Winningstaldt, Henderson's Early Summer, Late Drumhead, Late Flat Dutch and Mammoth Marblehead.....	05	25	2 00
TOMATO—Spark's Earliana (the earliest of large red kinds), Dwarf Champion (tree tomato), Livingstone's Beauty and Pear (small).....	05	25	2 00
PEPPER—Chinese Giant (Mango), Large Bell, Long Red Cayenne and Red Chili.....	10	50	4 00
BROCCOLI—A specie of cabbage.....	10	40
BRUSSELS SPROUTS—A specie of Cabbage.....	10	40
TOBACCO.....	15	65
BERMUDA GRASS—With root and top for making lawns.....	25	1 25
HOP—Perennial, for making yeast.....	25	1 25
SAGE—Perennial.....	25	1 25
HOREHOUND—Perennial.....	25	1 25
CATNIP—Perennial.....	25	1 25
COLLARDS—Georgia.....	05	25	2 00
CELERY—Early White Plume, Late Giant Pascal.....	10	40	3 00
CAULIFLOWER—Early Paris, Autumn Giant.....	10	50	4 00
EGG PLANT—Early long Purple, Late New York Purple.....	10	50	3 50
PARSLEY.....	20	1 00
KOHL RABBI—Part cabbage, part turnip.....	20	1 00
OKRA.....	05	25	2 00

TERMS—Cash with order. Your personal check is good for immediate shipment of plants. Stamps taken for small amounts.

This year we have covered all our plant beds and placed under them a complete system of pipe for heating by hot water. We will have plants and plenty of them, during April, May, June, July and August.

Last July we shipped 5,000 potato slips to Miami, Texas, with the roots dipped in thick mud. This shipment was delayed on road for four days, but arrived in "good shape." This year all plants will have roots dipped in thick mud, before packed. All plants in bundles of 100, properly marked.

The Texas Seed and Floral Co., Dallas, Texas, sells a Rapid Plant Setter at \$3.75. No person or community planting plants (especially sweet potato) in quantity can afford to be without one of them. We used one last year and will use two this year. This Seed and Floral Co. is a reliable firm. Send for their catalogue.

Send in your orders early and they will be filled in the order of their coming. All kinds of Cabbage, Collards, Cauliflower, Brussels Sprouts and Broccoli Plants ready by April 15. Other plants ready between April 25 and May 1.

Thanking you in advance for your valued orders, we are, very truly,

T. JONES & CO.,
CLARENDON, - - TEXAS

This firm has been prompt in filling its obligations with all.—DOWNEY COUNTY STATE BANK (Per H. D. Ramsey, President).

THE FARMERS MEET

Sugar Beet Culture and Factories
Discussed by Colorado Men.

At a meeting of a few farmers in the district court room last Saturday evening, Sam J. Dunn of Colorado, organizer for the Farmers Union, discussed the sugar beet culture. He went over practically the same grounds that were touched upon in an extract from a government bulletin published some weeks ago in the Brand, but he gave it a more lively interest and succeeded in getting several men to promise to try a few beets this year. If he had visited Hereford last fall and thus given the Hereford farmers an opportunity to prepare their ground, many more would have entered the proposed contest.

He says that \$4.00 per ton will be guaranteed for the first crop and that the soil should give a yield of from 15 to 30 tons per acre, owing to the conditions. He stated that if the Plains could produce as good a beet without irrigation as Colorado does with it, that our lands would go at once to \$100.00 per acre.

The following persons agreed to try beets this year. They will plant from a square rod to as much as two acres: J. M. Branch, Frank Devore, W. A. Higgins, Walter Nelson, L. Gough, A. H. Elliston, F. H. Colburn, all of Hereford, and T. S. Shirley of Jimmitt.

Many questions were asked Mr. Dunn after his address. He cheerfully answered and gave all the information possible on the soil conditions, the planting and the cultivation. Mr. Nelson, manager of the Hereford Truck Farm, was present and gave some valuable information on the subject. He is from Colorado and has worked thru six campaigns in the beet factories. He will be glad to talk with any of the Hereford farmers and gardeners who may wish to know something about the beet factory business.

Mr. Dunn in discussing the factory question advised the people to build, own and operate their own factory and to keep away from the sugar trust. He says that it can be done.

The secretary of the Commercial Club announced that he had a few pounds of the government seed on hand which he would be glad to give to any one wanting them and also that he had some Amarillo contest seed which he would sell to the farmers at cost and express.

The meeting adjourned and it is the belief of many that more interest will be shown in the new venture for the Plains after hearing Mr. Dunn discuss the matter.

Storage Room.

If you want to store household goods or any other kind of goods, for any length of time, see 9-14 E. C. ELROD, at The Hub.

New School Board Organize.

The school board elected some weeks ago met Saturday afternoon and affected a permanent organization. The oath of office was signed and officers elected as follows: J. E. Garrison, president; D. W. Hawkins, secretary.

At the drawing for length of term, Beach, Mounts, Irwin and Fuqua drew the short term which will expire the first Saturday in May this year. Garrison, Norton and Hawkins will hold one year longer. It seems that the new district abrogated the old tax so at present we have none for the maintenance of the school. The subjects of maintenance tax and bond issue for new building will be taken up as soon as sufficient data can be obtained to proceed with intelligence.

Services Again.

There will be regular services at the Methodist church Sunday, April 12. Please come and bring your friends. J. W. STOREY, Pastor.

Look at the new stock of spring and summer woollens, latest patterns at Paul Barnett's. It

We have four to five thousand feet of lumber we have got to move to make room for other stock. This will go at one-third to one-half price. This lumber has got to go. Now is your time to get cheap lumber. Kemp Lumber Co. 1t

Choice Kentucky Blue Grass seed. Warren Grain Co. 1t

**Do You Want to Make
Some Money**

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.

J. W. Burks, Local Manager
Hereford, - - - Texas

Hereford Grain Co.

We Pay Highest Prices For
Wheat, Oats, Kaffir and Maize

We Buy Hides We Sell Coal

Come and See Us

Plate Glass Insurance Live Stock Insurance

FIRE INSURANCE

Your Business Solicited. None but the best old Line Companies represented by

D. F. ASHBROOK

Office with the Stroud-Gary Hardware Company

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe all the way. Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,
Traffic Manager,
Pecos Valley Lines,
Amarillo, Texas

Ritchey Hotel

R. W. Kirkpatrick & Sons, Proprietors

Newly Furnished
Centrally Located
Rates \$2.00 Per Day

The best is none too good for our patrons Come and Make Yourself at Home

WHY NOT NOW WHY NOT TAKE YOUR SEMI ANNUAL BATH NOW AT

Every workman in this shop has a Barber's Certificate and the shop is conducted according to the regulations of the Sanitary Laws of the State of Texas.
The Boone Barber Shop
L. E. Thompson, Proprietor

CACTUS PLAINS

(Continued from Page 9)

belt are in the habit of gross misrepresentation when they have occasion to mention West Texas or the Panhandle. As a sample of the high-roller conferences and symposiums in which they engage weekly, The Brand republishes the following taken from a single issue of the McKinney Examiner. You will see that they even call each other "brother" like the Populists.

Corn is selling at 90 cents a bush in Fannin county, says the Bonham News.—Bonham Banner.

Never said it, Bro. Rankin. What it did say was that the fellows out in the Windy West are paying 90 cents for the good corn old Fannin is shipping them. Lots of difference in that.—Bonham News.

Fannin county's crop of stove wood brings more money each season than entire farm crops of lots of counties in the Windy West which the land agents are advertising as "rich agricultural section."—Bonham News.

Say, Evans, that is a mighty hard lick at those fellows out there who have to dig mesquite roots to keep from freezing during the blizzards.—Honey Grove Citizen.

Now what are the facts. This constant stream of superheated atmosphere, snorted from the nostrils of a few extenuated editors, with mud balls dangling from the frazzled bottoms of their only pair of jeans, thinking to divert the attention of their best citizens from the resources of the West will no longer stand the test of the searchlight of facts.

He says that he feels that he is not qualified to write the kind of stuff required; yet, this lord of the quill sings a song of 30 lines, beginning in "grand old Fannin" and ending with the pearly gates. In his second breath, he preaches that the West, "Windy West," he calls it, is nothing but a "cactus plain and desert waste." This is conclusive evidence that he has never been outside of Fannin county or as far west as Mon-ta-gue county. Yes, this young man Evans was raised in that county and he still makes lye soap when the moon is right and stirs it to the left with a sasafraz root. No mistake about it—he never had a day's sport except to go snipe hunting and then he held the bag. In the Panhandle he would be a "tender-foot."

But, let's see. As far as the Panhandle and the Hereford country is concerned, The Brand happens to know a few good men from Collin, Grayson, Fannin and other fine counties of the of the black land belt, who are now enjoying health, wealth and prosperity on the "cactus plains and desert waste."

There is T. E. Shirley, a man highly honored and respected in Fannin, who spent 52 years of his busy life in that county has this to say: "The Hereford country is far better adapted to all kinds of grain and fruit than any of the counties of the black belt. Panhandle wheat excels that raised in Collin and Fannin both in the highest test, color and yield. They have not averaged more than 6 and 8 bushels per acre in that section since the year '72, when the average was about 40 bushels." It is a known fact, that the wheat acreage has gradually decreased in Collin and Fannin, while here, the acreage has increased 10-fold in two years. It is strange that the mills of the black land belt would come to the Panhandle for wheat. Why didn't they go to Fannin? Our farmers are receiving from 90 cents to One Dollar for 1907 crop. What did yours get? Mr. Shirley has repeatedly said that the soil of the Hereford country is the finest in Texas for grapes and small fruits. He has boasted, since making his home in Hereford, about the grapes in his vineyard and the fruits of his orchard. Let the Examiner, the News, the Citizen, and the Banner write him. He will open their eyes and unstop their ears.

But here's another man from Collin and Denton; C. R. Moreman, 16 years in Collin, 12 years in Denton and now 10 years on the "desert waste" of the "Windy West." Let him testify. "I bought 12 sections near Hereford when I came here. The land was worth from \$1.00 to \$1.50 per acre. I have sold 7 sections at various prices. I have 300 acres in cultivation and have fed each year from 200 to 500 head of cattle and never have had to buy a dollars worth of feed. One winter I did not feed as grass was all that

stock wanted. (How is this for "wind-blown seared grass"). I would not exchange my five sections acre for acre for the best farm in either Collin or Fannin and be required to farm it. Farming is so much easier here that one man can cultivate from two to three times as much." "Collin, Grayson and Fannin are alright when it comes to cotton and corn, but they do not compare with the Hereford country in anything else," says Mr. Moreman.

Another witness should suffice. R. N. Mounts who lived in Denton county for a number of years says:

"I came here eight years ago from Denton county, which is considered one of the best counties for wheat in the state and, yet, from my own observations and experiences, there and here, I would rather risk a crop of wheat for money in Deaf Smith county. I raised 4,000 bushels of kaffir and maize in 1906 from 80 acres of land; sold the crop for 45 and 50 cents per bushel. I consider maize and kaffir of equal feeding value, bushel for bushel, to Indian corn."

The Brand could name a score of our best citizens who were once the back-bone of those black land counties, but who are now making their homes in and near Hereford. All these will testify to the exact contrary of young Evans' statement about the "cactus plain and desert waste." They feel ashamed that one of their former neighbors should expose his dense ignorance as to the resources of the state. But The Brand wants to put the Bonham News, the Honey Grove Signal and the McKinney Examiner on the stand. They will make good witnesses for the Plains.

1. How did it occur that the Windy West took most of the prizes at the Fort Worth Fat Stock Show, when you have such fine cattle and hogs? Witness refuses to answer and begs the protection of the court.

2. Now, tell the jury why it was that Deaf Smith county took five, FIVE, first prizes at the Dallas Fair in 1907, on alfalfa, kaffir corn, milo maize, kershaws and cabbage, when Fannin enjoyed "miles and miles of smiling meadows and alfalfa farms?" All the witnesses refuse to answer on the grounds of incrimination.

3. If this country is a "desert plain," why is it that hundreds of the best farmers of the black land belt are still leaving their old homes to make new homes on the Plains? The witness says that they will come back. Has Shirley gone back? Has Moreman become homesick? Has J. H. Head gone back? Has Geo. A. Stambaugh quit the Plains?

4. Have you Mr. Evans ever been as far west as Honey Grove? Did you ever ride over the "desert plains" of the Panhandle? The witness answers, no, but says his father sent him to Dallas "onct."

5. Question to the Examiner. Did you ever examine a Texas geography? Well, then, tell the jury how far it is from McKinney to Hereford by the most direct route? Witness can't say. Does your geography mark the "Staked Plains" as a part of the "Great American Desert?" "Yes, sir, it does," the witness answers quickly. What is the date of your geography? Witness examines title page and reads, "Published 1833." That was the year the "stars fell" and if you don't get a new book you will "see stars" the first time you come to the Plains. The witnesses are excused.

In conclusion, let it be said that no set of black land editors can ever stop the tide of emigration from that section of the state to the "Windy West" this. Their very rantings and covortings, their false charges and misrepresentations tend only to brighten the facts. Their position shows a narrow conception of the great resources of the state when they try to discredit the West. Their ignorance is too dens for an X-ray. Instead of fighting the air and tearing their hair, they should begin to build up their own counties. The "Windy West" editors could give them a lesson in politeness as well as drop a hint as to their duties, if they were capable of apprehension, but they are not. The Brand invites them to throw off the lethargy and to come to the Plains where the air is pure and fresh. They will not care for the "summons to come" as this will be near enough to the pearly gates for a while, but when it does come, there will be no danger in getting the directions mixed as the road is straight from the Panhandle to the golden streets.

HEREFORD HARDWARE CO.

Have You Ever Thought About It?

Spring is coming, and you will need Poultry and Garden Fencing, Screen Doors and Wire, Garden Plows, Hoes, Rakes, Etc., Hose for watering trees, Farm Implements and Windmills. See our new Pulverizer and Windmill. And we want to tell you that we will have in a very short time some,

SWELL RIGS, STANHOPES, BUGGIES, SURREYS, ETC.

Our Harness Line is Complete and if you should want something not carried in stock we will make it for you, also repair your old harness. We want you to call on us when you need anything in our line.

WE WANT YOUR TRADE

HEREFORD HARDWARE CO.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

DO IT NOW

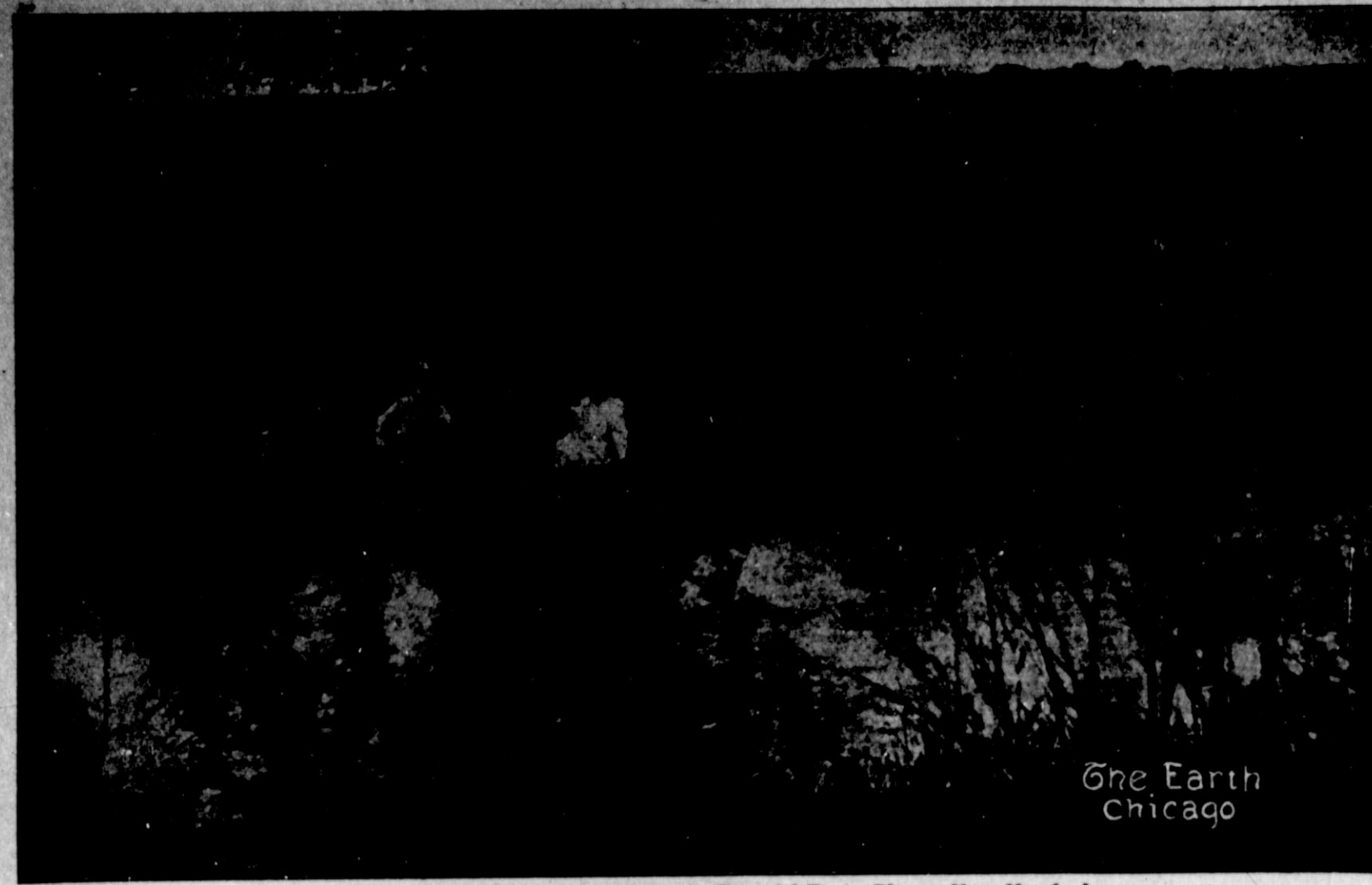
I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,839,174
Ins. Co. of North America	1792	3,000,000	10,741,510
German American of N. Y.	1872	1,500,000	13,798,730
Phoenix of Brooklin	1853	1,500,000	9,501,321
Westchester of N. Y.	1837	300,000	3,738,676
Shawnee Fire of Topeka	1882	200,000	1,092,463
Colonial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.

Yours very truly,

J. H. KING, Agent



Two's Company; Three's a Crowd, on the Peaceful Tierra Blanca, Near Hereford

Immigration to the Plains Letters from Traffic Managers Show Big Increase in Number of Zulus

The following letters from the traffic managers of the roads crossing the Panhandle will give a glimpse of the immigration business being done:

Fort Worth & Denver City Railway Company

Fort Worth, Texas, February 13th, 1908.
A. C. Elliott, Sec. Com. Club, Hereford, Texas.
Gentlemen:—

Your letter of February 10th, addressed to The Denver Traffic Manager came into my hands and in reply thereto beg to say that we do not keep a statement showing the amount of emigrant cars for the calendar year, but all of our reports run with the fiscal year of the road, namely: June 30th.

From July 1st, 1906 to June 30th, 1907, there were unloaded at points on the Fort Worth & Denver, Childress to Texline inclusive 527 cars of emigrant movables. From July 1st, 1907 to December 31st, 1907 346 cars. Total of 883 cars in 18 months.

I trust you can make good use of this as the Panhandle Country can stand some more effective advertising notwithstanding the fact that it has been filling up rapidly in recent years.

Yours truly,
W. F. STERLEY, General Freight Agent.

Pecos Valley Lines.

Traffic Department
Amarillo, Texas, February 6th, 1908.
Editor, Hereford Brand,
Hereford, Texas,

Dear Sir: As a matter of information, we take great pleasure in advising you that during the year 1907 the total movement of emigrant outfits in carloads handled by our line west of Higgins was 2334 cars, same being an increase of one hundred per cent over the previous year. Out of this number, 1033 cars were unloaded at our towns in the Panhandle of Texas, this being an increase of 539 cars over the previous year.

These figures indicate a very healthy development and we hope that the percentage of increase will continue.

Hereford unloaded during the year 145 cars, same being an increase of 30 cars over the preceding year. These figures show that the growth and development of this territory is unmistakable. The prospects seem good for a continuance of the traffic and if the present ratio can be maintained the Panhandle of Texas will in a few years take its proper place in the thriving West.

Yours truly,
D. L. MYERS, Traffic Manager.



The Golden Harvest of the Plains. Wheat Field Near Hereford, One Hundred Acres Yielding 3,000 Bushels

In discussing the general emigration business B. F. Yoakum, Head of the Rock Island-Frisco Lines, in the Saturday Evening Post, January 11 1908 says: "During the fiscal year ending June, 1907, this movement, only by its bi-monthly home-seekers' excursion trains, amounted

to 105,695 persons via the Rock Island-Frisco Lines alone. Of this number there were actually located upon new homes 35,945 people, comprising 8365 families, who took with them 6507 cars of household goods. This movement was distributed chiefly over the states of Arkansas, Missouri, Kansas, Colorado, Oklahoma, Indian Territory, Texas and New Mexico, all this aside from the regular every-day movement."

What the Santa Fe Says

Hereford is the county seat of Deaf Smith County, situated near the center of that part of the state known as El Llano Estacado or Staked Plains. It is on the Pecos Valley division of the Santa Fe Railway, 50 miles Southwest of Amarillo. Hereford had less than 500 population in 1900, but now it has reached the 4,000 mark. Its greatest fame has come from its abundant water supply, its rich agricultural lands, its fine blooded cattle, its delightful climate, and its

beautiful homes. During the past year more than 300 new residences and a large number of brick and concrete business houses have been erected. It has fine cement sidewalks in the business section and in many of the resident blocks. It has two national banks and one state bank.

Hereford has an efficient public school system and is the home of the Hereford Christian College. It has four churches, each with a large membership. Many of the fraternities are represented and the city has a well organized Commercial Club, Civic League and other societies for social and industrial improvement.

Practically all of the land within the Hereford country is tillable and is well suited to all kinds of grasses, grains, fruits, berries, vegetables, forest and ornamental trees. The quality of the wheat produced in this section cannot be excelled, the grapes are equal if not superior in flavor and size to the California product, and berries grow abundantly. Alfalfa and other forage crops grow without irrigation and always give a prodigious harvest. Wheat and alfalfa are becoming the greatest source of wealth for this section.



After the Train Passes. Street Scene at Hereford, March, 1907

tenets. This man has made careful study of the soil conditions and is perhaps better posted than any other man in Hereford on wheat cultivation. His results will be watched with interest. Now taking the estimated acreage for the Hereford market and computing the average yield to 20 bushels, a little multiplication will give the amount of four hundred thousand bushels of wheat turned into cash and biscuits for 1908. At 75c per bushel, (farmers received 85c to \$1.00 for the 1907 crop), would give a neat sum of \$300,000.00 to go into the pockets of the Hereford farmers on that one crop alone. These figures are not a dream but a calculation. When the facts are all in, The Brand will publish the actual results. You can then see how far predictions miss the mark.

New Farms in Hereford Country

It would be next to impossible to estimate the amount of ground that has been turned during the last six or eight months preparatory to opening up new farms, but a report from the steam plows that have been in operation in the immediate vicinity of Hereford will give some idea of the extent of the soil turning. As far as obtainable, the seven big 40-horse power turners have disturbed the native soil to the extent of 20,000 acres. This does not include a large amount of sod turned by mule and horse teams. One man alone has been breaking up with mule teams and expects to finish 1000 acres in a few days. That 25,000 acres of new land has been put to cultivation within the last eight months is a safe estimate. This means that one hundred-acre farms have been added to the Hereford country. The cattlemen have made their last stand against the "newcomer" and have surrendered. The plowman has conquered.

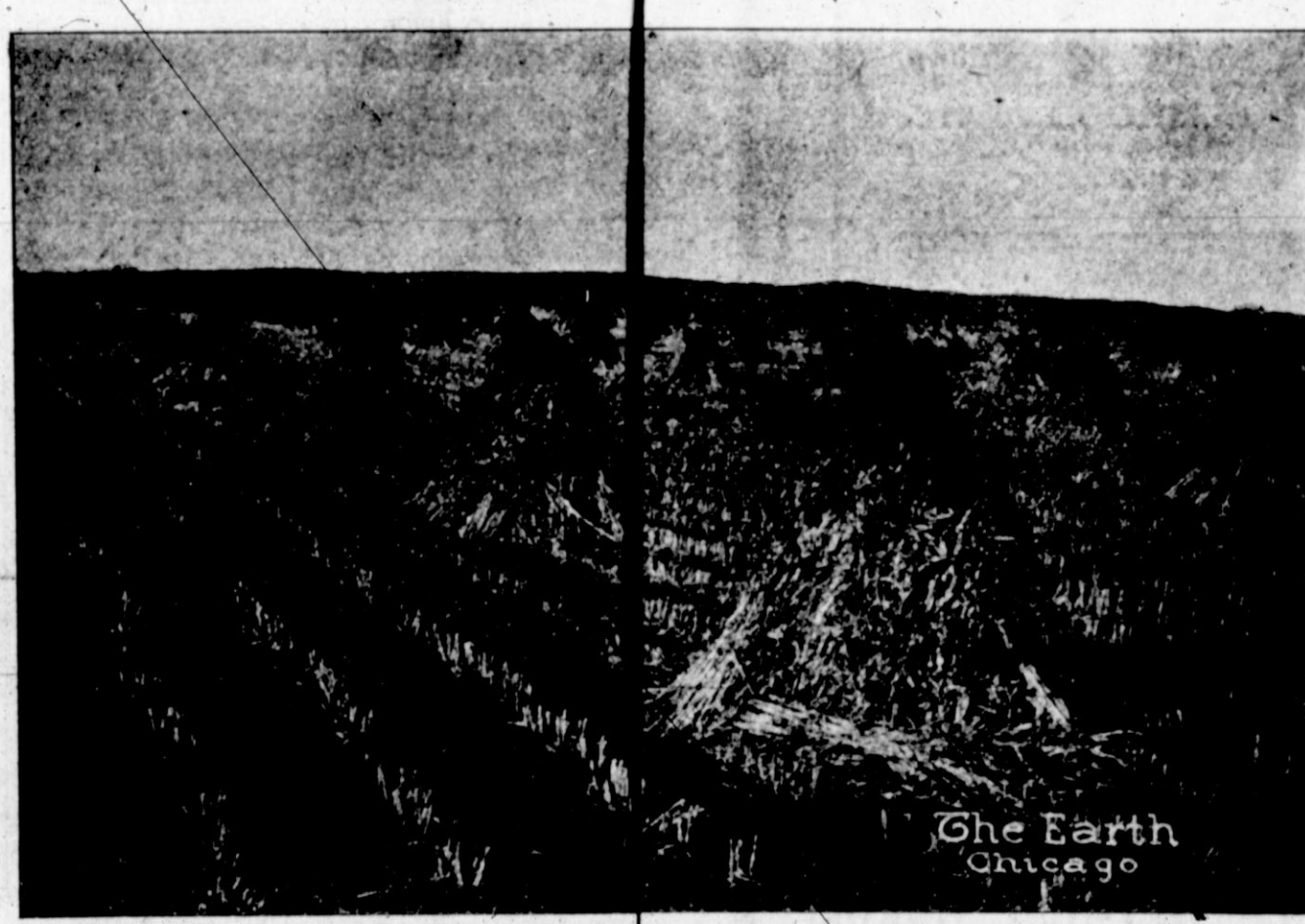
FOUNDING OF AN EMPIRE

Westward! When Horace Greely, the world's then and gifted writer, said, "Go West, young man and conquer the country," he did not even dream of the fact that such a casual remark would have. Little that the words would be ringing in the ears of home-land in this new century and that they would be literally and over again, in settling the great Northwest, repeated again in a more effective way in reclaiming the golden Southwest. Then, the pioneer settler family and effects into a "prairie schooner" and away across the mountains and trackless prairies, but a special car for his stock and household goods and a Pullman sleeper ticket for his family. Then, it required weeks to make the trip fraught with danger and the wild beasts; now, it is a pleasure and hours when he alights at his destination.

great emigration movement towards the Southwest, Texas and the Panhandle of Texas are receiving during the last two years, this section of the attracted more attention perhaps than any other will be possible to obtain reliable data. Every of it was possible to obtain reliable data. Every of it was possible to obtain reliable data. Every of it was possible to obtain reliable data.



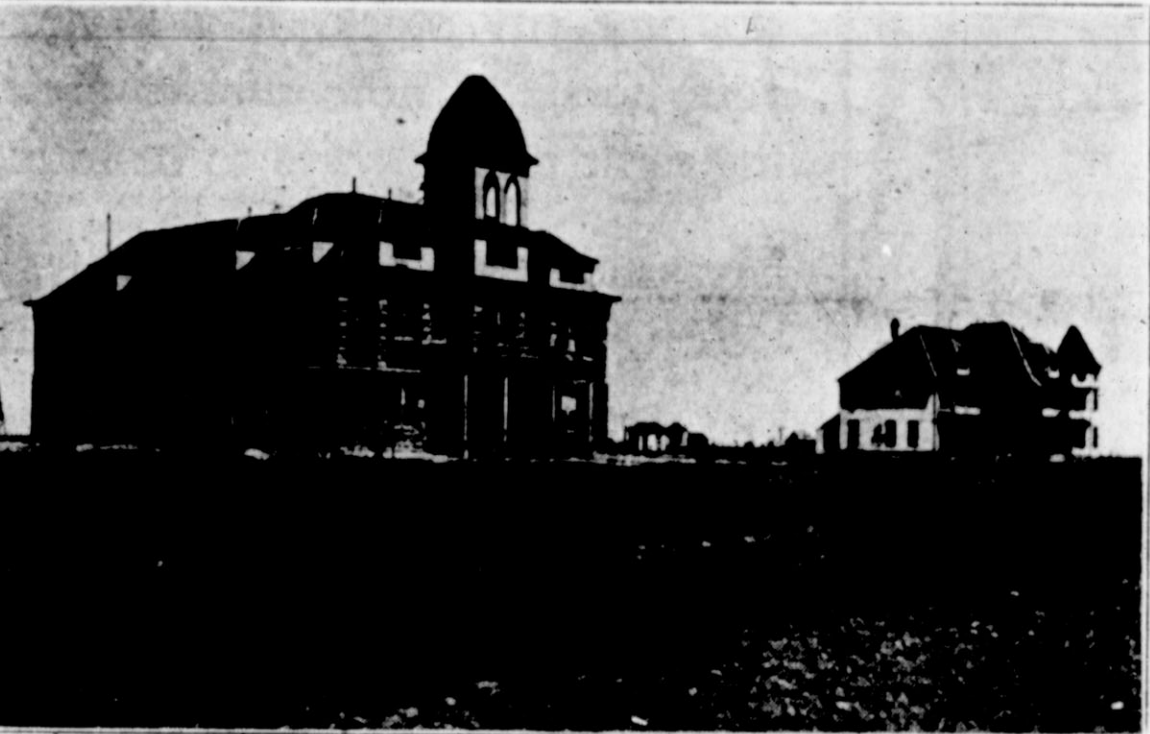
Waving Wheat and Profit



An Abundant Harvest, Standing in Mile-Long Rows

Ft. Worth & Denver in 18 months, 833; by the Rock Island in 12 months, not less than 750; making the grand total, 2666 car loads of emigrant outfits that have arrived within the Panhandle only. Estimating that there are five persons in each family, this would give 13,330 persons. Now add to this one-third more for those who are not classed as Zulus and you have the grand total of 17,770 persons to swell the tide of immigration. But these figures fall short of the actual number who came.

Take a few of the towns and see how they have added to their population. Amarillo claims to have added one-third to her population; Dalhart is sure that she has nearly doubled; Clarendon and Childress come along with about the same figures and feel sure of a big increase; and, of course, it is a known fact that in 1907, Hereford added two sections of land as additions to the town and easily doubled her population. The towns mentioned have added not less than 10,000 to their number and these are not all the towns that may be found in the twenty-six counties of the Panhandle. It would be a safe estimate to say that FIFTY THOUSAND new people have come to make new homes in the territory within 12 months. The letters published elsewhere will verify the statements made. The world has never witnessed such an influx of new people. They are coming from every quarter of the globe. The best class of farmers, merchants and artisans from every state in the Union are filling up the country and improving their holdings in a substantial way.



Hereford College and Girls' Dormitory. Established 1902

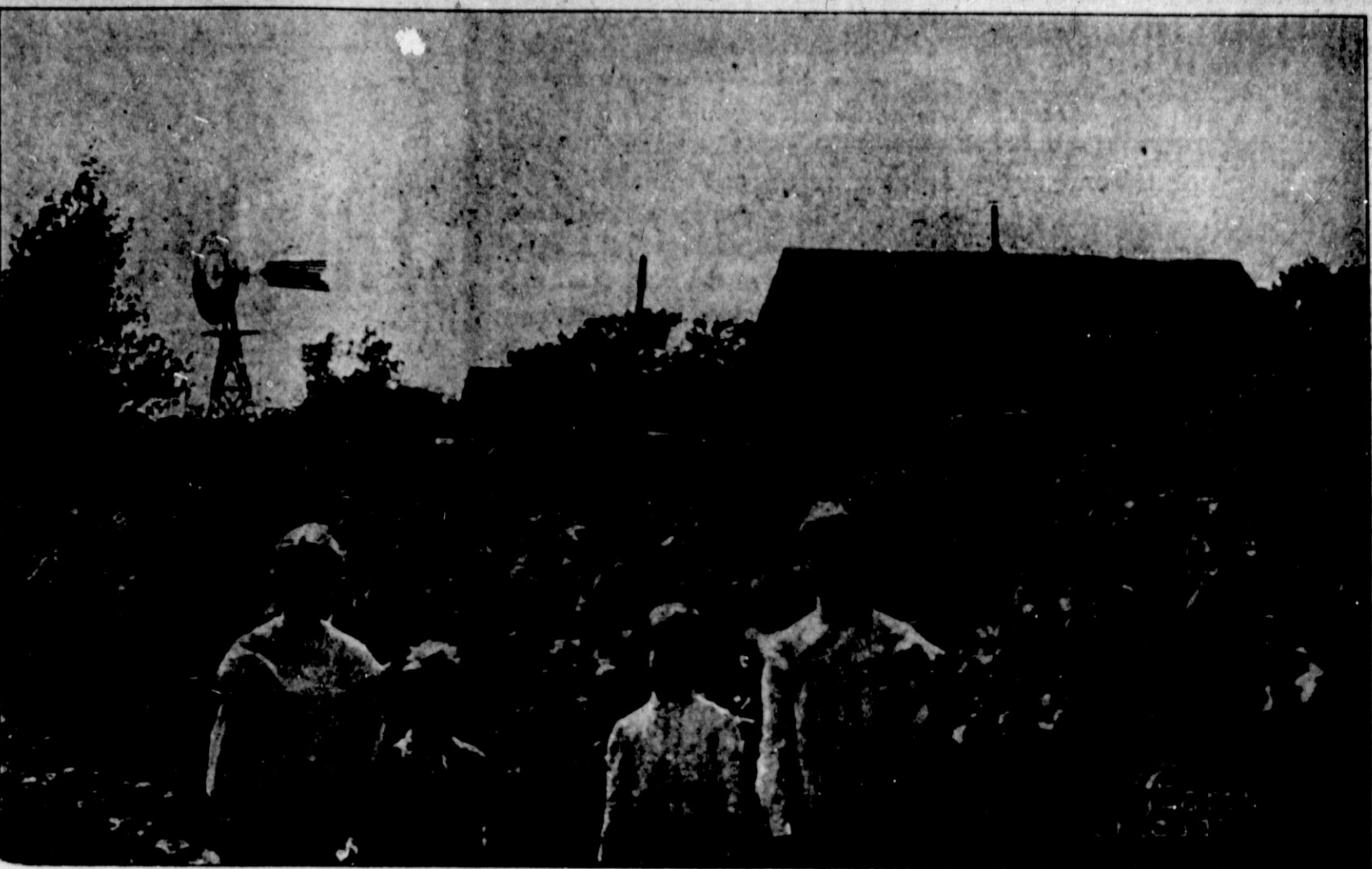
Deaf Smith County

Many of our out-of-the-state friends wonder why such a name was given to this quadrilateral portion of the state of Texas. Even Count Sobieski deplored that such a horrible burden had been placed on such a beautiful country. The county was named from the hero of the battle of San Jacinto, in which a few hundred Texans utterly routed an overwhelming number of Santa Anna's choicest troops, and won for the young Republic of Texas independence.

This hero was none other than Erasmus Smith, dubbed "Deaf Smith" because of his defective hearing. It was he who cut the bridge that gave the only escape to the defeated army, returning in time to wield the battle ax in the thickest of the fray.

Deaf Smith county is on the northwestern rim of the Llano Estacado and touches the New Mexico and Texas state line, which is the 103rd meridian. The 35th parallel passes quite near the center of the county, which parallel becomes the southern state line of Tennessee. The county is fifty miles long by thirty miles wide, and contains over ONE MILLION acres of nearly level land, 95 per cent of which is tillable. It is located in the southwestern part of the Panhandle and is the third county in size. Hereford is the County Seat of this prosperous section of the Great Plains.

The population in 1880 was only 38; in 1890 it was 179; in 1900, 843; while a fair estimate would place the present number at 6,500. The county was organized in 1895 and has enjoyed a season of prosperity from the first. The land values have increased rapidly, farm lands beginning at about \$1.50 per acre and ranging upward until now raw land is worth \$12 to \$25 per acre.



Growing Beauties and Bells of the Plains

The Texas Long-Horns of '76

Cattle Kings Conquer Buffalo Range
—Followed by Fine Stock

The Panhandle of Texas is the greatest stock-raising country in the world. The towns of Canyon City, Hereford and Bovina for many years have shipped more cattle than any other towns on the face of the earth. Where once roamed the "bison and the buffalo" and the sportive antelope, attracted here by the mild winters, abundance of summer-cured grass and everlasting streams of pure water, now are seen fine herds of cattle.

After the countless millions of buffalo were slaughtered by the merciless hunters, the free-grass stock raisers came with their "long-horns" and possessed the country. Cattle raising became such an important factor in the West that the "Texas long horns," as the grade of cattle were known, won a world wide fame. For a time all went well, but soon the "free range" began to be fenced into large pastures. The Capitol Free-Hold Land Company, who had received over three million acres from the state and had located their land in the Panhandle, established large ranches and stocked their entire holdings with the famous white-faced cattle from Hereford shire, England. Other stockmen followed the example and introduced fine cattle. The Aberdeen-Angus and the Shorthorn may be named as two of the finer breeds.

So the cattle from the Panhandle came to be a distinctive type of world-wide reputation. They were well known in the northern markets and always brought the top prices. But the Panhandle is still a great stock country, raising a better and finer grade of Herefords and other breeds than ever before. It is nothing uncommon for a shipment of cattle from the Plains to bring the premium prices in the big stock markets.

The advent of railroads wrought a decided change in the handling and shipping of cattle. In the early days, when the Texas cowboy held the sceptre, the cattle in the spring were gathered into great herds, sometimes numbering upwards of 10,000 and driven over the "trails" to Kansas, Nebraska and other points where they were held or sold into the markets. This was such a common custom that the ponies which the cowboy rode, and he usually had at his command five or six, learned the "trail." Now, twice each year, the stockmen sell their smaller herds to buyers or shippers, who have them loaded into cars and the railroad acts in the capacity of the "trailer." Thousands of cars are shipped each year. Texas leads the world in her cattle industry and the plains leads Texas. No Panhandle farmer can hope to attain success without raising cattle in order to use the surplus stuff on the farm.

The postoffice receipts at Hereford for 1906 were \$5834.74; for 1907 were \$7195.93; an increase of more than 22 per cent. Each month for 1908 shows a healthy increase and the end of the year will put Hereford on the road to free city delivery. The sidewalks and streets are being put in the proper condition.



New Bridge Over the Tierra Blanco River. Hereford School Children Who Had Just Finished Planting 600 Trees in City Park, 1908

CULTURE OF SUGAR BEETS

Instructions as Given by the Bureau of Plant Industry at Washington

For the benefit of all those who have secured beet seed either from the government or from the Commercial Club, the following directions will be of some advantage to all who care to use them. If the soil is in good condition, the results after proper cultivation are expected to be satisfactory. The seed sent out by the government are known as the Kleinwanzleben sugar beet and were grown by E. H. Morrison, at Fairfield, Wash., from mother beets of exceptionally high sugar content and purity. The Department of Agriculture wishes to have written reports as to the quality of this seed, as sugar-beet seed raising in the United States is a new industry. All requests for beet seed for another year from those sending such reports will be given special consideration.

CULTURE.—While sugar beets can be successfully grown on a variety of soils, it is usually considered that they thrive best on a rich or sandy clay loam, the richer the better, having uniform surface or subsoil. The soil should be deep, with moderately porous subsoil, and either naturally or artificially drained. A good crop can not be grown on shal-

low soil having a hard, impenetrable, or water-soaked subsoil. A soil that will grow a good crop of corn or potatoes is well adapted for beet culture. Well-rotted manure, phosphates, potash, and a limited quantity of Chile saltpeter may frequently be used to advantage. The proper preparation of the soil is a prerequisite to successful growing.

The ground should be broken in the autumn to a depth of from 9 to 18 inches, depending upon the locality and the nature of the soil, but more than 2 or 3 inches of new soil should not be thrown up because more than this will throw too much unfertilized soil to the surface. The surface should be thoroughly pulverized by disking and harrowing as soon as the frost is out of the ground. After the weeds have good start, the ground should be again harrowed to destroy them, and finally harrowed the day before seeding. If very lumpy, harrow and roll till fine and uniform. The seed should be evenly planted in rows 18 inches apart, or where horses are used for cultivating sow in rows from 20 to 22 inches apart, as early in the spring as the season will permit. If a horse drill is used, 15 or 20 pounds of seed are required to sow 1 acre, while 10 to 15 pounds are sufficient if sown by hand drill. Cover the seed to a depth of one-half to 1 1/4 inches, according to the condition of the soil and the season. To keep weeds from getting a foothold and the surface loose, cultivation should begin as soon as the seeds have sprouted sufficiently to show the rows, and continued as long as it is possible to do so without breaking the lower leaves. Thinning should be done as soon as the plants have four well farmed leaves. This can be most easily done by bunching with a six inch hoe, leaving a group of plants every 6 to 10 inches.

Thin to one plant to each group, using care always to leave the strongest and healthiest plant, even though the plants are at somewhat irregular distances. Give a thorough hoeing at the time of thinning.

It is difficult to give general directions for raising sugar beets, as local conditions of soil and climate often make general rules impracticable, when the individual grower must meet conditions peculiar to his particular locality.

Choice Kentucky Blue Grass seed. Warren Grain Co. 1t

Have You A Bank Account With THE WESTERN NATIONAL BANK

of Hereford, Texas

CAPITAL	\$50,000.00
SURPLUS and PROFITS	43,000.00

Your business, large or small, is cordially invited by the Bank which has been helping this country to grow and growing with it.

G. A. F. Parker, President

J. L. Smith, Vice President
Frank W. Wilson, Asst. Cashier

A. J. Lipscomb, Cashier

HARNESS AND SADDLES

When in need of a first-class-up-to-now set of Single Buggy, Farm or Double Buggy Harness, come in and examine my stock, it will please the eye. I can fit your horse or mule, besides giving you first quality and the right price always to be found at my place. ❁ ❁

My saddles are made to wear, not flashy, but worth looking at, the kind that give satisfaction. ❁ ❁

Your repairing will receive prompt attention here.

Yours very truly,

J. A. CANTERBURY

The man who tells the truth all the time; Who is worth the Money and will make his Word Good at All Times.

J. W. ENGLISH

REAL ESTATE AGENT

HEREFORD, - - TEXAS

Refers you to any Bank or Banker in the Panhandle, or to any Business Man in the City of Hereford, Texas.

PHOTOGRAPHS

Bring that pretty face of yours to McGhee's Studio and let him work it over. Best material and careful workmanship. ❁ ❁ ❁ ❁

C. M. MCGHEE

Warren Grain Co.

For Grain, Feed, Coal and Posts. Will Pay the highest market price for all kinds of Grain and Field Seeds

We Solicit a Share of Your Business

A New Hat

Brightens an Old Suit
NEED ONE?
Now is the Time

HERE IS THE PLACE

THE HUB

Here is The Hat



WORTH HATS
Buy a Harris, Worth or an Eversole hat and be happy

Why Do We Handle "Dorothy Dodd" and "Hanan" Shoes for Men and Women in Preference to Other Makes?



Because we believe they enable us to offer not only superior Style and Fit, but Absolutely the Best Value you can secure for the price.



Ladies, Visit the only exclusive Shoe Department in Hereford, where you can try on the latest in New Colonial Ties, New Tans, New Pumps, New Blutchers. We have New Styles for every taste, and priced so moderately that you can afford to own several pairs.

HUBBARD & BARNETT'S

DEPARTMENT STORE

SPECIAL SALE

OF NURSERY STOCK OPENS
Monday, March 2nd.

In order to reduce our enormous stock of nursery goods during the next 30 days we will offer special reduced prices on all cash purchases. This stock is high grade, no shoddy stuff will be offered. If you intend to beautify your premises or improve your orchards, now is the time to see us. Our stock comprises every thing suitable to this climate, such as fruit, shade and ornamental trees and shrubbery consisting of Altheas, Crepe Myrtle, Lilac, Flowering Willow, Bridal Wreath, Wisteria, Trumpet Creeper, and the world's choicest selections of roses of all colors, and other high grade stocks. If you care to enhance the value of your property, it will pay you to let us supply you during this special price reduction sale.

THE HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR

GET OUR PRICES

On Coal, Salt, Posts and Feedstuffs before
Buying. We Guarantee Satisfaction.

FALLWELL & SONS

THE RIGHT PLACE

For Lumber and Classes of Building
Material. 100 per cent Pure Paint.
Largest Stock of Glass in Town. No
trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

To Buyers of all Kinds of

Building Material

There are many little advantages
to be obtained by dealing with us.
The close association we have with
the demands and needs of our cus-
tomers has made our relations
mutually pleasant. Those who have
patronized us have found it greatly
to their advantage. Give us your bill

Alfalfa Lumber Company
C. M. Miller - Local Manager

FIRST STATE BANK

Cement Sidewalks Being Put Down
Building is About to be
Finished.

One hundred and twenty-five feet of fine cement walk has been put down on the front and side of the First State Bank building, after several weeks delay on account of the lack of material and the continued cold weather. The interior of the office rooms on the first floor has been finished and preparations are being made to occupy them. The second story has been finished for the Masonic order and the masons have put in some very handsome pieces of furniture and paraphernalia for their use. When completed the lodge will be the finest in all West Texas.

Letter to Mr. R. E. Stewart, Hereford, Texas.

Dear Sir: Pay more for Devoc; be glad to. It is full measure and honest.

Paint is a watch-dog. How would you like a watch-dog that wouldn't watch from 2 to five o'clock in the morning. That's short-measure.

How would you like a watch-dog that had a way of wagging his tail at a burglar? That's false paint. The burglar is rain and snow.

Go by the name: Devoc lead-and-zinc.

Yours truly,
F W DEVOC & CO.
New York, Chicago and Kansas City
P. S. Alfalfa Lbr. Co. sells our paint.

Wires For Information.

The following telegram to Mr. Dodson, cashier of the First National Bank, is an indicator. Mr. Vanderburgh owns property here and, no doubt, wants to know about the new road in order to put down a good fat donation.

McLean, Texas, April 6, 1908
C. W. Dodson,
Hereford, Texas.

Is new railroad assured without qualifications? Wire answer collect.
F. L. Vanderburgh.

For Cleaner Hereford.

I am a candidate for trash hauling, yard and alley cleaning, plowing and harrowing. Phone 78.
8tf H. B. CLEMENTS.

ORDER OF SALE.

STATE OF TEXAS,
To the Sheriff or any Constable of Deaf Smith County, Texas, Greeting:

WHEREAS, on the 2nd day of March, 1908, B. S. Arnold recovered in the District court of Deaf Smith county, a judgement against S. B. Feemster and Mrs. Ophelia Thrasher for the sum of Fifteen Hundred six 23-100 (\$1506.23) Dollars, with interest thereon from the 2nd day of March 1908, at the rate of 10 per cent per annum and costs of suit; and, whereas, the said judgement is a foreclosure of a vendor's lien on the following described property, to-wit: All of lots No. eleven (11) and twelve (12) in block No. sixty-eight (68), of the town of Hereford as shown by plat of said town of Record in Deaf Smith county Deed Records; the same being a part of Survey No. 61, certificate No. 1833, Abstract No. 358, original grantor W W & S, in block K-3, Deaf Smith county, Texas. As said Vendor's lien existed on the 2nd day of March, 1908, and it is ordered and decreed by said judgment that said property be sold as under execution in satisfaction of said judgment. And if said property shall sell for more than sufficient to pay off and satisfy said sums of money, the excess should be paid over to the said Mrs Ophelia Thrasher. But if said property should not sell for enough to pay off said sums of money, the balance due shall be paid as under execution, and such order of sale shall have the force and effect of a writ of possession, and the officer executing same shall make a good and sufficient deed, and place the purchaser of said property in possession thereof within 30 days from date of sale.

Therefore you are hereby commanded that you proceed to seize and sell the above described property, as under execution, and make good and sufficient deed, and to place the purchaser of the same in possession thereof within thirty days after the day of sale, and you apply the proceeds thereof to the payment and satisfaction of said sum of Fifteen Hundred Six and 23-100 Dollars, together with the interest that may be due thereon, and the further sum of Nine and 45-100 (\$9.45) Dollars, costs of suit, together with your legal fees and commissions for executing this writ. And if the said property shall sell for more than sufficient to pay off and satisfy said sums of money, then you are hereby directed to pay over the excess thereof to the defendant Mrs. Ophelia Thrasher. But if you fail to find said property, or if the proceeds of such sale be insufficient to satisfy said judgment, then you are directed to make the money, or any balance thereof remaining unpaid, out of any other property of defendant, as in case of ordinary executions.

Herein fail not, but due return make hereon within sixty days, showing how you have executed the same.

Given under my hand and the seal of the District Court of Deaf Smith County, at my office in Hereford, this 7th day of April, 1908.
W. M. COGDILL, Clerk
District Court, Deaf Smith County, Texas.
9-3t By O. B. PIRKY, Deputy.

CLASSIFIED ADVERTISEMENTS

LIVE STOCK FOR SALE

FOR SALE.—Full-blooded O. I. C. hogs at J. B. Rogers. 4t

INSURE YOUR LIVESTOCK against any accident, or death from any cause. See A. M. Jones. 4tf

FOR SALE—Three good work or driving horses, two of them are good, safe family horses. John W. DeAtley. 1-tf

TRADE—Two-year-old Poland China boar to trade for good milch cow. Also will sell seven sows ready to farrow. See C. T. Dobbins. 9-4t

For Sale—mules, 3, 4 and 5 year old. Will sell for cash or good notes on reasonable time. See 8—4t G. R. Ward, Hereford, Tex.

FOR SALE—See Fred Millard, the Hereford horse dealer, when in need of anything in the way of work teams. Will sell you a good team or trade for yours. 50tf

HOGS—Poland China registered boar and two sows for sale. Sows will farrow in ten days. Call E. Olsen on W. W. Huvvy's ranch 6 miles southeast. 1tp

FOR SALE—175 head of good grade stock hogs, a number of young horses and mules, \$3,000 worth of farming implements of all descriptions also household furniture. Now is the time for bargains. Lone Star Ranch, Bovina Texas, B. B. Curtis, Manager. 5-6t

FOR SALE—Three jacks from three to six years old, black or brown with mealy points. Bred by mammoth Missouri jacks and maltese jennets. All good size, about 15 hands high and very heavy bone. Also 20 mules sired by same jack and from 15 to 16 hands high, all good colors. See H. Trow, Hereford, Texas. 7-tf

FOR LEASE

FOR LEASE—5 sections good grass land; 75 acres in cultivation, two-room house, corral, well, etc.; fenced into two pastures; 15 miles from Hereford. Apply to Geo. H. Guinn, Hereford, Texas. 7-4t

TO TRADE

TRADE—Registered Poland China Boar to trade for good milch cow. C. T. Dobbins. 8-4t

FOR SALE OR TRADE—Soda fountain and all necessary fixtures for running same. Will trade for town property or stock. Phone 228 or call at Brand office. 4-tf

MISCELLANEOUS

PURE DWARF MILO MAIZE SEED. Guaranteed. See Eli Dunlap. 6-4t

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

BLACK LOCUST TREES for sale 10c to 50c each. See G. C. or M. M. Major. 3tf

FOR SALE—Steam plow outfit, Reeves make; if taken at once will sell cheap. J. S. Mullenhour.

HARNESS—Pair double harness and buggy pole at a bargain. Will sell separate. Rev. E. D. Morgan. 9-2tp

FEED FOR SALE

FOR SALE.—Baled alfalfa in ton or ½ ton lots, \$17 per ton delivered Verne Witherspoon. 49tf

CITY PROPERTY FOR SALE

FOR SALE.—Two houses, one two blocks, the other four blocks from business center; one has 8 rooms, the other 4. Both new and well built. Will be sold at a bargain. See Chas. Havenhill. 4tf

FOR SALE CHEAP.—Four acres in Ricketts addition, improved, or will rent subject to sale. F. H. Britain. 7tf

REAL ESTATE FOR SALE

A BARGAIN—Six sections fine smooth Panhandle land near railroad. See or write J. L. Fuqua, Hereford, Texas. 46tf

FOR SALE—Fine quarter section 4½ miles from Kelso, at \$12.00 per acre. DUNHAM & BARKER, Clinton, Iowa. 9-4t

LAND—320 acres 7 miles west of Hereford; also, well-improved 20 acres adjoining town. See or write owner, T. B. Kellow, P. O. box 22, Hereford, Texas. 2tf

197 ACRES in _____ county, 1½ miles from Altamont, Missouri, 117 acres well improved, 25 acres corn land, balance blue grass. Fine spring, good 6-room house, 40x60 barn. Also 80 acres, 60 in cultivation, balance blue grass. All to trade for Panhandle land. Write H. H. Hawkins, Hereford, Tex. 1tf

FOR SALE—Paloduro Stock Farm and Ranch, 15½ miles northwest of Hereford, Texas. Two, three or more sections, 400 acres in fine state of cultivation, about 200 acres in wheat. Ready stocked with white-face cattle. Price on land \$15.00 per acre, half cash, balance on time. Address P. O. Box 162. 51tf

FOR SALE—The best 80 acres of land within one mile of Hereford, house cost \$2,250, \$75 per acre. Lots 9, 10, 11 and 12, block 2, original town, 2 houses, one the best built rent houses in town, rents for \$38 per month, \$3,600. Lots 9, 10, 11 and 12 in block 5, Whitehead addition, \$1,000. Lots and houses in every part of town, my own property. Cash or time, to suit purchaser. J. W. English. 8-tf

FOR SALE—By owner, ranch in Castro county, 12 miles south of Hereford, good smooth land with an inexhaustible supply of good soft water. 4428 acres, elegant house, and other houses for hired men and their families. Fenced, cross-fenced, one of the best big barns on the Plains. Owner having extensive lumber and land holdings on the Pacific coast, and as it will be necessary for him to remain there, he is offering this beautiful home for sale cheap. For further information, address Lock Box 608, Hereford, Texas. 7-tf

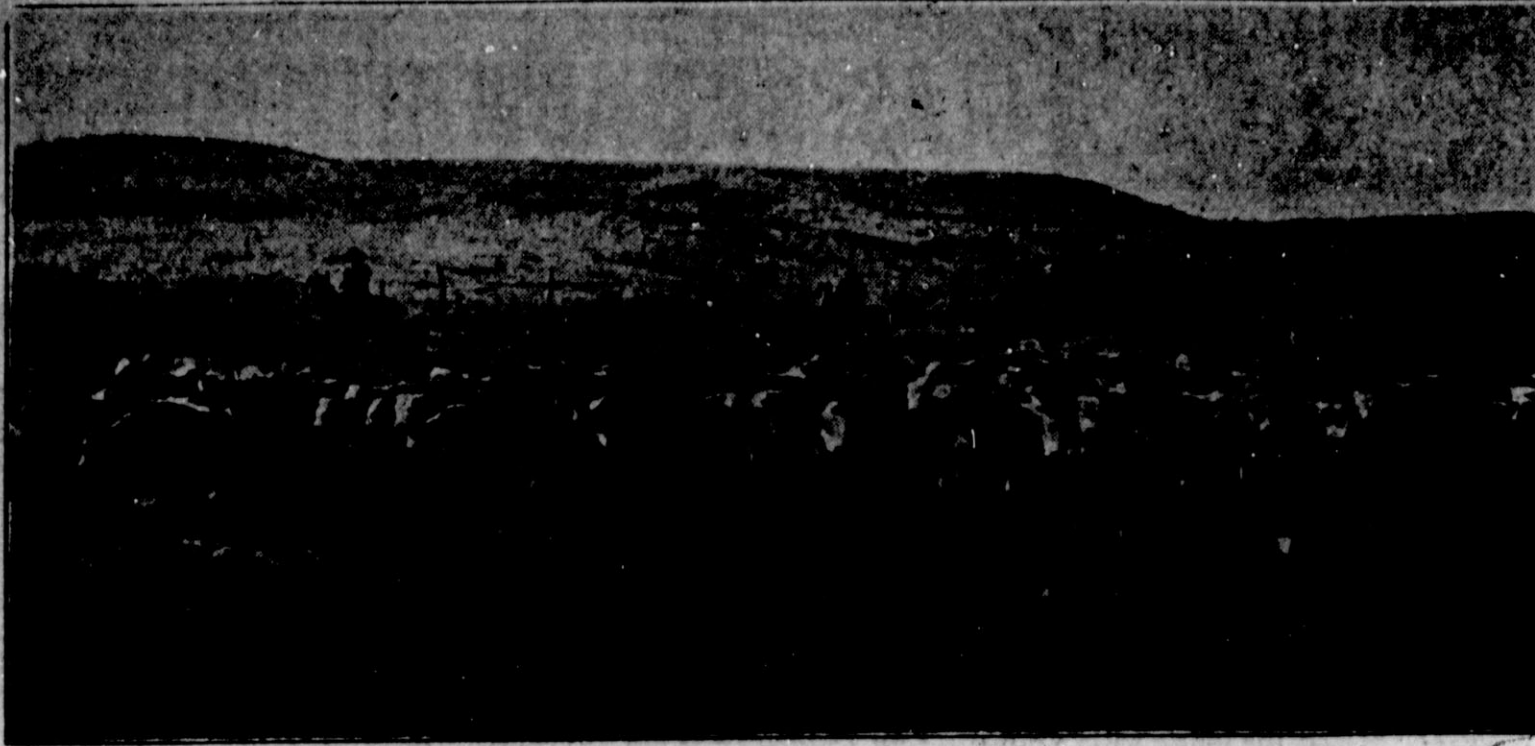
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LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney



Hereford Yearlings. A Source of Profit to Farmer and Stockman

The Call of the Farmers

The letters published on this page of The Brand have appeared before but their importance just at this time is so paramount that many friends have requested that a number, or as many as possible, be put together in some form. With the telling illustrations not before published by any paper on the Plains, giving wheat fields standing thick with great shocks of grain, Kaffir and Maize fields nodding their heads before the breeze, alfalfa valleys sending out their sweet scented perfume, white faced cattle browsing on the plains, and pretty children swinging in the flower gardens, The Brand thus presents a picture inviting to those who would find a home among a peace-loving, industrious and energetic people.

The first letter is from

A Sucker on the Plains

I came from the state of Illinois and bought six hundred and forty (640) acres of land October 12, 1906, and paid fourteen thousand (14,000) dollars for it. There were 140 acres in cultivation and I broke out 120 acres of sod. I had—

65 acres sowed to wheat, threshed 1,092 bushels and sold at 90 cents per bushel, making	\$ 982.00
75 acres oats, threshed 1,100 bushels, sold at 50 cents bushel	550.00
80 acres sorghum, in sod, raised 1,500 bushels seed, worth 80 cents per bushel	1,200.00
40 acres Kaffir corn, in sod, raised 800 bushels worth 50 cents per bushel	400.00
Making a total of	\$3,132.00

A Successful Hoosier

Hereford, Texas, Feb. 8, 1908.

Two years ago I came to Hereford from Indiana. I was 42 years old, had a wife and nine children, and was worth \$1,200.

The previous fall, I had been down and looked over the country, and was starting back without buying, as I was afraid to risk my little nest egg, where I feared I might lose it. A friend took me to the Western National Bank to talk to Mr. Parker, the president of the bank. After telling Mr. Parker that I was afraid to bring my family down here for fear we could not make a living, he laughed at me, and told me that poor folks was what the country needed. That folks did not stay poor long in this country, that there were no poor farms in the Panhandle, and that when the churches would take up collections for the poor it was hard to find anyone who would take the money. That anyone willing to work could make a living and more to. I was only partly convinced, but when Mr. Parker offered to rent me a good section of land with a good house and other improvements, and give me the option to buy it at the end of the year, by my making a small cash payment, and the balance on long time, I decided to try it and closed the trade.

I cultivated only 80 acres of land, having to do all the work myself. I made the rent and a living, and before my time was up I had traded my contract to Mr. J. T. Jowell

for 200 acres of land and \$600 in money.

I am now living on my 200-acre farm, which I own clear of debt. It is as good as land that sells in Indiana for \$150 per acre, and this land cost me nothing, except my agreeing to try the Panhandle one year. I merely transferred my option to buy Mr. Parker's section, and got this farm and \$600 in cash. I think I could easily sell my land for \$20 per acre, but don't want to sell. I am making a good



Baling Alfalfa, 1907. Valley Land on the Tierra Blanca



Stacking Alfalfa in the Hereford Country—A Four-Ton Crop

living on my farm, and am well pleased with the country. It is a healthier country than Indiana, and a much pleasanter country to live in.

Poor people need not fear to come to this country. It is easy to make a living if you will work.

J. P. BOURELL.

From Mississippi

I have been in the Panhandle 19 years, in Texas 58 years. My father moved from Mississippi in '49. I have been on my present ranch, 5 miles south of Hereford nine years, and was here when the city was born. I bought a stock of cattle which was on the four sections and the land was thrown in as good measure. I have some 175 acres in cultivation, and raise corn, wheat, oats, kaffir, millet, maize, sorghum, alfalfa; in fact, anything I have tried. My average yield of wheat last year was 28 bushels, some of the fields going as high as 40 bushels. This year, 1907, I made 35 bushels per acre on one piece. The average for the five crops of wheat that I have raised is about 20 bushels. Corn has averaged 35 bushels; maize about 40 bushels of seed besides the

forage; kaffir from 40 to 50 bushels of seed. All the forage crops and all garden plants do well. I raise Hereford cattle and Jersey Red hogs.

This country is already a good farming country if a man will farm it right, and less labor is required to obtain the same results, and better than in other sections. I would not accept \$25.00 per acre for my ranch. I have a good six-room house, barns and sheds, two wells, one 16 feet to water, the other 63 feet, the latter being on the upland; two windmills, tanks and fences.

I have never wanted to leave since coming here, and, if I should sell out, I would not leave the Panhandle.

Yours very truly,

H. H. STANLEY.

Had to Show Him

I came here from Livingston county, Mo., to try my fortune in this new country. I planted my first crop on the sod, and even the sod here makes a wonderful yield. The horses, hogs and cattle I brought here with me are doing well. I have 40 acres of winter wheat which looks fine, and 40 acres of spring wheat and 40 acres of oats; will also sow 20 acres of flax. Have ten acres in clover and blue grass but haven't seen results yet.

here is as well improved now as the one I left in Missouri after putting 40 years of labor on it.

WM. RAULIE.

Cook County Man

I moved with my wife to the Panhandle in March, 1903, from Cook county, Texas, where I had lived some eight years. I came originally from Tennessee but have been in Texas eighteen years. I have been a farmer all my life and have made a fair crop every year since coming to the Plains. I raise anything that I plant—corn, wheat, oats, Kaffir, maize, sorghum, peanuts, sweet potatoes; in fact, all kinds of garden truck. Last year my wheat averaged 14 bushels and my oats 46 bushels to the acre. The millet crop brought me \$35.00 per acre. I sold the Indian corn from a certain patch last fall and it weighed out 60 bushels to the acre. The corn is short this year on account of the dry spring, but I will make 40 bushels.

I am only a single-handed farmer but I sold last year over \$1,000.00 worth of stuff from the 100 acres in cultivation, besides the feeding of 60 or 75 head of stock. I raise a good breed of cattle and hogs for the market, and keep some good horses for farm use. My wife raises chickens and turkeys and the receipts from these alone will nearly pay for our grocery bill and other little household necessities.

I consider this a good farming country and know from my own experience that a single-handed farmer can make a good living and save up something for the future.

Yours very truly,

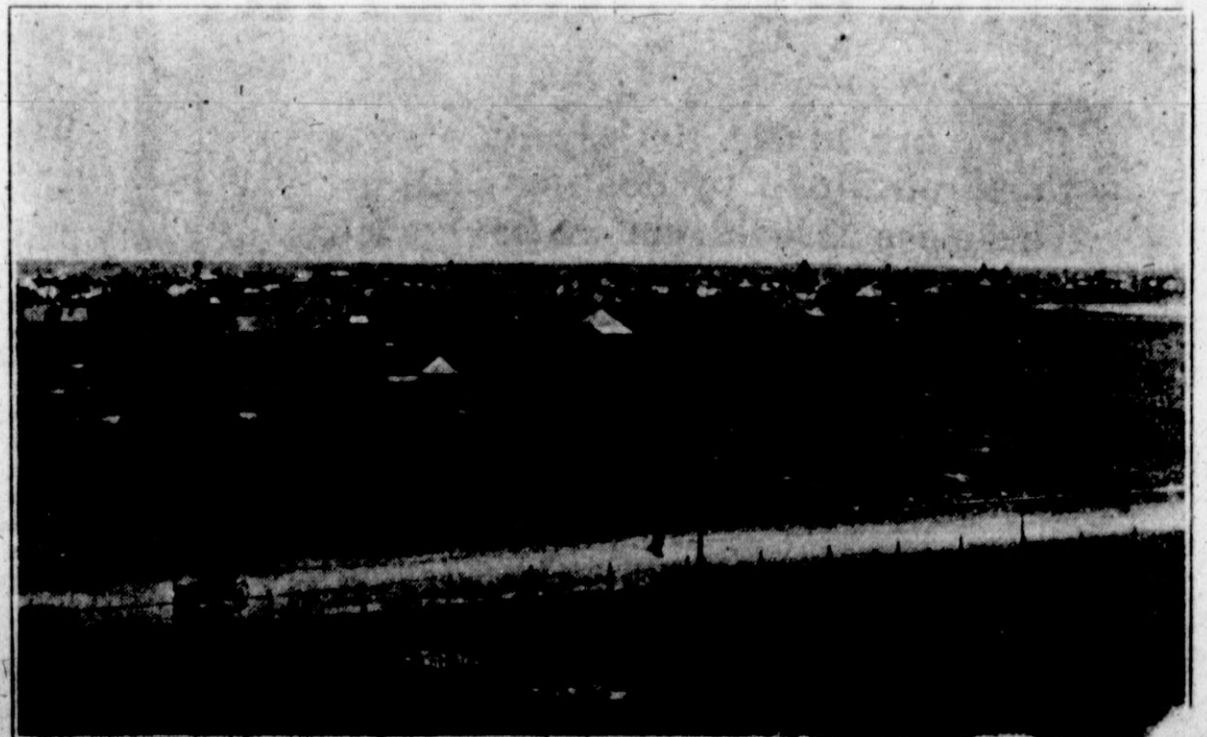
R. C. BRIDGES.

NOTE—Mr. Bridges owns a section of land five miles southeast from Hereford. It contains 688 acres. He came to the Panhandle with about \$4,500.00 in cash, and invested most of the money in this land. On his ranch may be seen a good house, barns, fences and other improvements. Besides paying for the improvements, he has about \$1,500.00 worth of good stock cattle, \$600.00 worth of farm horses, some \$250.00 in hogs, and a lot of chickens and turkeys. He also holds good commercial paper amounting to \$1,300.00. Mr. Bridges is reserved in his manner and does not care to publish his affairs, but it has been learned that he has doubled his estate in less than four years by farming alone. Counting his 688 acres at market value, he is easily worth \$25,000.00.

Water Courses and Lakes

Many imagine that the Plains of Texas is one vast table land, devoid of rivers, creeks or lakes. In fact, the old geographies dotted this section of the state as a desert. The Canadian river with its source in the Rocky Mountains, cuts across the center of the Panhandle; the head waters of the Red river with numerous branches, cover 15 or 20 counties; likewise those of the Brazos and Colorado rivers intersect the Plains, making everlasting streams. Three of the forks of Red River, the Frio, the Paloduro and the Tierra Blanca

pass entirely across Deaf Smith county. The surface of the country is dotted with innumerable depressions called "lakes" and many of these are filled with water, covering from a few acres to as much as 500 acres in some places. The depressions or "lakes" have no inlet streams, but receive their water from the surrounding level area.



Bird's Eye View of Hereford, 1906, From Bellry of Hereford College Building