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HEREFORD, TEXAS, 79045, SUNDAY, FEB. 18, 1968

PUBLISHED EVERY SUNDAY

Four Vital Water Meetings Are Scheduled This Week

The meeting of the Deaf Smith County Water Association at the Community Center on Thursday night revealed plans for future meetings in conjunction with Water, Inc. and the showing of a film on the subject of seeding the clouds.

R. C. "Dick" Godwin, president of the association here, said that this week "might well be designated 'West Texas Water Resources Week', as it is the time for several meetings affecting the future of water development in this area."

The first will be a breakfast meeting of the board of directors of the Deaf Smith County Water Association at the Hickory Log Restaurant in Sugarland Mall on Monday morning at 6:30. On the agenda to be discussed is the making of arrangements for the county water organization's first annual meeting.

"The primary purpose of DSCWA is to promote the effective use of water presently available through conservation and development and to promote the availability of new sources of water."

Godwin spoke to some 25 area people at the Thursday meeting. The directors of DSCWA are Mayor Ray Cowser, Wilburn Axe, Labry Ballard, Dudley Bayne, Bruce Brown, Paul Conaway, Clint Formby, Leo Forrest, Bill Gentry, Godwin, Donald Hicks, Joel Hodges, Charles Hoover, Andrew Kershen, Palmer Norton, John Pitman, Dennis Pulliam, Austin Rose Jr., Henry Sears, and James Witherspoon.

Godwin said, "Every one interested in water resources is invited to attend the breakfast meeting."

Water, Inc. Meeting
Of special concern to West Texas, according to Godwin, is the first annual meeting of Water, Inc. in Plainview on Tuesday. The meeting will be held at the Hale County Agricultural Center, with registration beginning at 8:30 a. m. The featured speaker is Floyd E. Dornay, Commissioner of the Bureau of Reclamation, U. S. Department of the Interior.

Godwin told the group that a car caravan will leave Hereford for Plainview at 8 a. m. from the north side of the court house and anyone desiring transportation to the Water, Inc. meeting is invited to come with the caravan.

Water, Inc. was organized last year by a few area businessmen

Mail Delivery Being Changed

The United States Post Office at Hereford has announced a change in the carrier leaving time, which is described as more of an asset to the people here than a liability.

Along with city carriers, the change will also include rural and star route postmen.

Previously the carriers left to deliver the mail at 8:30 a. m. Hereafter it will be at 9 a. m.

Hutson, who is in charge of office during the absence of Postmaster Nolan Grady, said that some of the routes which are delivered in the afternoons might find their mail delivered a little later, but there will be cases where some of them will actually be receiving their mail sooner than they had under the old schedule. Their mail will be processed quicker.

"The new time will give the post office 30 minutes longer to sort the mail for delivery," Hutson said. "This change will offer better postal service, actually, to the entire city. Due to the mail arrival times from our sectional center, the extra 30 minutes in departure time by carriers will allow more mail to be processed on arrival for the day of delivery."

The conversion of our two trip business district route to a one trip route has necessitated the route adjustments, Assistant Postmaster Billy Hutson stated. Mail arriving from our Sectional Center Facility at 2 a. m. and again at 6:45 a. m. may be processed and delivered the same day of receipt with the adjusted leaving time of 9 a. m. Hereafter only first class mail, newspapers, and small parcels have been guaranteed same day delivery, Hutson said.

who are convinced that importing large quantities of fresh water from surplus regions would provide the only real solution to water shortage problems of West Texas and Eastern New Mexico.

The importance of the meeting was stressed by Godwin, who reported that many government officials will be present. "I think we all want a water importation project here," he said, "and I think we all realize the necessity of federal assistance in research and long-term interest-free reclamation loans. It is easy to see that the officials coming to Plainview from Washington and Austin will go back to report the kind of interest our people here have in this project."

He asked if it is worth a trip to Plainview Tuesday "to show the interest that we have?"

Dallas Meeting
Wednesday will mark the beginning of the third water meeting of the week. The Texas Water Conservation Association will hold its 24th annual convention at the Statler Hilton Hotel in Dallas. The three-day meeting will feature on Friday another address by Dornay, on the subject of "Water Resources Development in Texas by the Bureau of Reclamation." In addition, there will be separate caucuses by the various committees of the association, ground water, irrigation, municipal, industrial, navigation and river authorities.

A number of reports will be given, including a discussion on recent developments in the Texas Water Plan by Howard E. Boswell, executive director of the Texas Water Development Board. Frank R. Booth, executive director of the Texas Water Rights Commission, will report on the Water Rights Adjudication Act of the 90th Legislature, and Hugh C. Yantis Jr., executive director of the Texas Water Quality Board, will bring the membership up to date on water quality control.

"Bill Waddle, previously of Lubbock, has been named general manager of the TWCA. The TWCA is associated with the National Reclamation Association, who work to promote water reclamation projects through the interstate movement of water from areas of surplus to areas of need," Godwin added.

Representing the Deaf Smith County Water Association in Dallas — which is a member of the TWCA — will be Godwin; Wilburn Axe, vice president; Andrew Kershen, chairman of the conservation committee; Austin Rose Jr., chairman of the membership committee; and Palmer Norton of the importation committee.

The involvement of DSCWA was explained by Axe as that of unified effort. "We want always to show that our desire is to work together with the whole State of Texas in forming a water plan which will benefit each and every part of this great state."

All interested persons are invited to attend this meeting during the whole or any part of the program, Godwin said.

Fourth Meeting
The fourth meeting of the week will be sponsored by the Western Nebraska United Chambers of Commerce on Thursday, in Alliance, Neb.

The Great Plains Water Resource Plan, conceived by the Beck engineering firm, will be explained there and promotion of the plan will be organized. The plan calls for the diversion of 13-million acre feet annually of surplus Missouri River water, back up to the Niobrara River in northern Nebraska, to a high point on the western side of the state, from which it would fall by gravity to irrigate the land in Nebraska, Kansas, Colorado, Oklahoma and Texas. The plan includes the development of hydroelectric energy, slack water navigation and recreation.

In Texas, the proposed canal would pass between Amarillo and Hereford, and would terminate in the Trans-Pecos area.

Representing DSCWA in Alliance are Mayor Cowser, chairman of the importation committee; City Manager Bayne, importation committee; and Leo Forrest, chairman of the research committee.

In furthering the plan, Sen. John Tower and Rep. Bob Price have introduced proposed legislation in Congress for the appropriation of federal funds to finance research studies of the project.

Mayor Cowser explained the work of his committee by pointing out that "this area is going to have to have supplemental water from somewhere, and perhaps from more than one source. It is the task of the importation committee of DSCWA to investigate and pursue any source for imported water which may be feasible. We are especially pleased to note the fact that the entire nation is becoming increasingly more water conscious and that the concept of inter-basin and interstate water transportation is gaining popularity. We feel we are doing our job when we are working with people in other areas in concerted efforts to develop water resources for the mutual benefit of all areas involved, and we want to be involved in all water importation plans which may affect our area."

When questioned about a sewer line project from the mid-west to this area of Texas for additional water, previously on the boards, Godwin said he had very little hopes that it would ever materialize, because this project "would be taking water from a point where there is no surplus water" to spare.

"Rivers in the Sky," a 28-minute color film produced by the Weather Modification division of the U. S. Department of the Interior, was shown to the

See WATER Page 2

Young Mothers Study Club To Assist In Heart Fund Campaign

The Young Mothers Study Club will serve as group chairman of the 1968 Heart Sunday Appeal, it was announced by Waldo Baxter, local Heart Fund Campaign Chairman.

Next Sunday, Feb. 25, has been designated as Heart Sunday throughout the nation and will be the high point of the month-long campaign in Hereford.

Baxter states that he is very grateful that the Young Mothers Study Club under the leadership of Mrs. Ray Simpson, club president, has accepted the invitation to work with him in organizing and coordinating the drive.

Mrs. Jerry Don Glover was selected by the members of the club to serve as chairman of the project.

Proceeds of the drive are used to support research, education and community service activities of the Texas Heart Association, the only voluntary health agency here devoted exclusively to combating diseases of the heart and circulation, which are responsible for more than half of all deaths in the country.

Members of the Deaf Smith County Sheriff's Department said that five burglaries and several cases of vandalism in the immediate area had been cleared up with the arrest of some of the persons sentenced.



TOP HEAVYWEIGHTS — Joyce Bezner, extreme left, and Charles Atchley, right, had the champion heavy-weight Hereford and Angus calves during the Young Farmer Junior

Livestock Show. Behind Miss Bezner is Donna Olson, who exhibited the reserve champion in the heavyweight Hereford division.

Bezner, Atchley Exhibit Top Animals In Stock Show

Joyce Bezner and Charles Atchley of Hereford exhibited the champion heavyweight Hereford and Angus calves, respectively, during the three-day Hereford Young Farmers Junior Livestock Show which ended Saturday.

Miss Bezner and Atchley each saw their animals chosen champion in both the Four County Show and the Deaf Smith County Show.

Reserve champion in the heavyweight Hereford division was shown by Donna Olson of Hereford and reserve champion in the heavyweight Angus division was exhibited by John Menev of Hereford.

Dennis Hill of the Hart FFA exhibited the champion lightweight Angus in the Four County Show and Steve Robbins of the Hereford FFA showed the champion lightweight Angus in the Deaf Smith County Show.

Robbins also had the top winner in both the Four County Show and Deaf Smith County Shows of the lightweight Hereford Division.

The show began Thursday afternoon with judging of the barrows by Dr. Don Beerwinkle of West Texas State University. Dr. Charles Smallwood of WTSU judged the lambs Friday morning and Dr. Dale Zinn of Texas Tech judged the steers Friday afternoon. Results of Saturday's Livestock Judging Contest for FFA and 4-H teams was not known at press time Saturday.

In the lamb show, Rodney Douglas of Hereford had winners in both the four County Show and the Deaf Smith County Show for the fine wool class;

James Simpson of the Hereford FFA grabbed both titles in the Fine Wool Cross class; Rodney Brooks of the Hereford FFA had the champions in the south-down class and Benny Kent of the Hereford FFA had winners in both shows for the medium-wool class.

Debra Thomas of the Castro County 4-H had the grand champion in the Four County Show

for barrows and Kenneth Laing of the Hereford FFA exhibited the grand champion in the Deaf Smith County Show. Other results in the barrow division of the show are listed in this issue of the brand.

REC Contestants Compete For Trip

An all-expense-paid trip to the nation's capital city will be captured by winners of an oratorical contest sponsored by the Deaf Smith County Electric Cooperative.

Deadline for entering the contest is Monday. Interested young people may obtain an official entry blank from their school or the offices of Deaf Smith County REC.

The contest is open to any boy or girl at least 16 years of age but not 18 years of age prior

to September 1, 1968. Winners will join winners of similar contests sponsored by other electric cooperatives across Texas on the fourth annual Texas Electric Cooperatives Government-In-Action Youth Tour to Washington, D. C. All expenses of the 13-day trip beginning June 6, will be paid by Deaf Smith County Electric Cooperative.

Each entrant will be required to give a five to eight minute talk about "My Future in Rural Texas" and answer at least one question about rural electric co-ops and the rural electrification program.

The oratorical contest will be judged on the basis of knowledge of subject, 40 percent; speaking ability, 30 percent; poise, 10 percent; personality, 10 percent; and appearance, 10 percent.

As participants in the Texas Electric Cooperatives Youth Tour, local contest winners will travel by chartered bus to Washington, D. C., where they will spend four days visiting places of historical interest and seeing the nation's government in action.

On June 11, the Texas Group will meet more than 800 students from other states for a program sponsored by the National Rural Electric Cooperative Association. It will feature presentations by officials of this organization and other personalities and possibly the Presidential staff.

Also included on the 13-day agenda will be visits to George Washington's Mount Vernon home, Arlington National Cemetery, the U. S. House and Senate, the U. S. Department of Agriculture, the Smithsonian Institution, the Lincoln Memorial and other places of interest.

408 Entries Are In Science Fair

Gary Billingsley of Northwest Elementary School reported that there are now 408 entries in the fourth annual Science Fair, to be held Thursday, Friday and Saturday at the Deaf Smith County Bull Barn.

Billingsley said this total nearly doubled the entries of last year. He said also that this local Science Fair is just for the public schools and not the private and parochial, as previously reported.

The Science Fair will be open to the public on Saturday at 10 a. m.

Billingsley said the judges are Marian Guidry, Alfred Kraus and Claude Boatman, all with Ph.D. degrees from Canyon.

Divisions for the fair will include botany, medicine and health, zoology, mathematics, earth and space science, chemistry and bio-chemistry, and physics. These divisions are open to all public school students in grades 4 to twelve. They will be divided into three groups for elementary, junior high and high school participants.

Billingsley reported that there would be three Grand Winners, one each from the single groups. Afterward, seven from the high school group, seven from junior high and four from elementary will be going to the 11th annual Texas Panhandle Science Fair at Amarillo on April 5, 6, and 7.

The 19th International Science Fair will be held this year at Detroit, Michigan, on May 15-18. Two delegates from the Senior Division of the Texas Panhandle Science Fair will be sent together with their science teachers and/or advisors.

Other counties included in the Panhandle are Armstrong, Briscoe, Carson, Castro, Childress, Collingsworth, Dallam, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher and Wheeler.

Boys Choir To Be Here For Concert

Texas Boys Choir will present the second program of Hereford Community Concert Association 1968 season, appearing at 8 p. m. Thursday in Hereford High School auditorium. Admission will be by membership card only.

One of the two attractions scheduled before the enrollment of members for this year, the choir is composed of 26 boys chosen from 150 trained each year in a special school at Fort Worth. Founded by George Bragg at Denton, the school was moved to Fort Worth 12 years ago.

Bragg continues at the helm, assisted by directors Kalman Halasz and Luis Berber. Auditions are held twice a year to select boys from eight to 12 years of age to replace those whose voices have changed. Two concert groups are maintained, taking turns filling engagements on the road.

Texas Boys Choir came of age in 1967, reaching its 21st year with an international reputation.

The boys sing in Latin, German, French, Spanish and Middle English. They perform songs of the medieval church in traditional vestments, English ballads in Eton collars, church hymns in choir robes, Western ballads in cowboy outfits, popular and classical music of today in their own uniform, grey flannel slacks and navy blazers.

Those attending the meeting included Donald Hicks, president; Tommy Carnahan, vice president; Bob Hicks, secretary-treasurer; John D. Aikin, association attorney; and W. P. Axe, Chester Wiggians, Andrew Kershen, L. D. Pickering, R. C. Godwin, Robert Hickman and Higginbotham, directors.

Bravo Offices Are Moved To Dallas

Bravo Smokes remaining in Hereford is still up in the air, according to Bill Lee of the plant at 1303 Park Ave. and Ave. K.

Lee issued the statement Saturday that the letuce cigarette company's offices were being moved to 1522 Edison in Dallas, but the plant would remain here, at this time.

"We are sort of flying blind at this moment," Lee said. "I do not know how much of the operation will continue here."

Information was gained, however, that Roucher, Pierce Securities of Dallas had taken charge of Bravo's new operations, and that William D. Winter of New York was acting as underwriter for new financing. The new company was incorporated last Monday, according to Lee.

Bravo Smokes, Inc. has had many problems in past months. Puzant Torigian, president of the company, had previously filed two petitions of voluntary bankruptcy in U. S. District Court in Amarillo on September 5, 1967 — one petition covering the Hereford business and another for the plant in Uvalde, Texas. Assets were listed at \$248,689.94 and liabilities at \$708,548.75 for Bravo Smokes, but the petition for Bravo-Uvalde Corporation listed liabilities of \$221,263.41 against assets of \$99,766.94.

Last month the company had been given a deadline by the Amarillo District Court for filing a plan of payment to creditors.

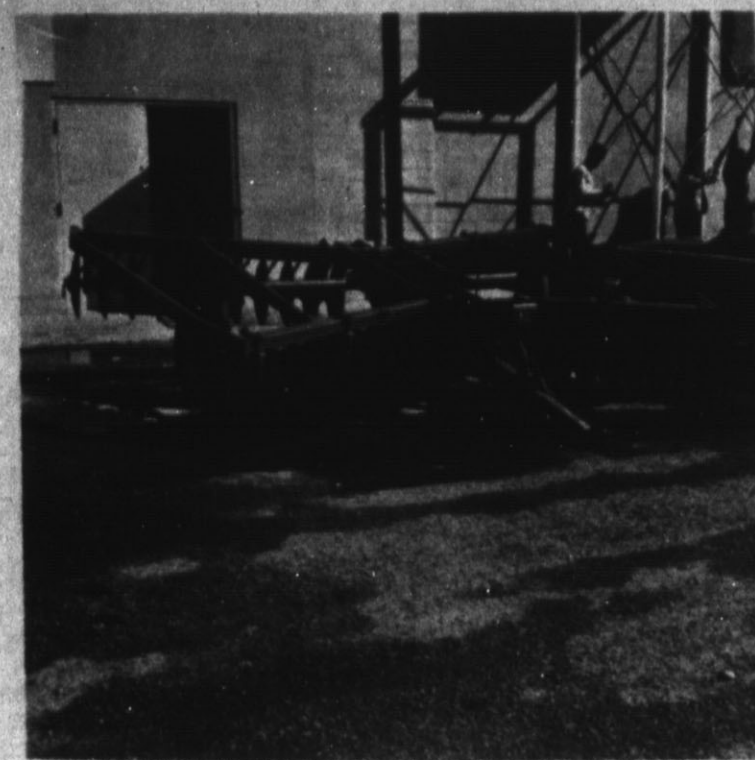
Torigian had told the court earlier that he could keep the company going and would repay 100 cents on every dollar, if given the opportunity. He had listed interference by creditors into the business as reasons for bankruptcy.



LIVESTOCK SHOW ACTIVITIES — The Hereford calves entered in the Young Farmers Junior Livestock Show didn't appear to mind all of the pre-

parations for judging, but a lamb didn't take too kindly to the idea of being anchored down for a fast trim. Brand photographer Tyler Vance took

the photos during open day activities of the three-day show.



Tandem disc . . . Boys Ranch bound.

Disc Is Donated To Boys Ranch

Local merchants, individuals and members of the Hereford Young Farmers Club have joined forces to purchase a tandem disc for Boys Ranch. Larry Dobbs, along with Charles Weatherford, who was in charge of the contributions, announced Friday that the machinery had been purchased. With the donations totaling \$650 from various local businessmen, individual persons,

and all Young Farmers, Lesly Motors donated the remaining sum which was required to buy the disc. Lesly Motors will deliver the tandem disc sometime this week.

The Young Farmers wished to express their appreciation to all persons who donated money toward the purchasing of the implement.

Those businesses which donated include First National Bank, Hereford State Bank, Chemical Company of Texas, Hays Implement, Case Implement, B-B Oliver, Consumers Fuel, Western Auto, Garrison Seed, W. H. Andrews and Sons, Hereford Butane, Coman Jewelers, W. A. C. Seed, E. B. Black Furniture Company, Her-Tex Milling Co., Allred Oil Co. Inc., Big T Pump Company, Hereford Grain Corporation, Ward Gin, Deaf Smith Co. Gin, Hereford Young Farmers, and Walco Drilling Co.

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Rotary Club Hears History Of Shur-Gro Liquid Feed Inc.

Members of the Hereford Rotary Club were told about one of its fastest growing businesses — Shur-Gro Liquid Feed — during their regular noon meeting last Monday.

Roland Barton, who is a Rotarian and presented the program as his "Classification Talk," explained that he and three other men had become partners to start the business. Two of the partners are from Clovis, N. M., while Jerry Skaggs of Hereford is the fourth member.

Construction began on the summer of 1963 and operations began early in 1964. The company has 18 employees, runs three diesel transports, one gasoline transport and hires additional trucking done.

Shur-Gro moves approximately 22,000 tons of liquid supplement a year, said Barton. Sales are approximately \$2 million and the company pays from \$140,000 to \$150,000 in salaries to people living here.

"We felt like five years ago this would be the center of the agriculture business," recalled Barton. The partners also had discussed moving beet molasses for Holly Sugar and that had influenced the move here.

Shur-Gro actually has two facets of business, continued Barton, the range and feedlots. One is based on feedlot usage and the other on the range. For the range, the company forms supplement feed especially for that area, while the feedlots require more specific ingredients and the company works directly with them. "We

know what each feedlot takes to get the good beef production," said Barton.

Shur-Gro covers basically eight different states, and the production is done in Hereford mostly. Some of the products are sent to the destinations for mixing there.

"The U. S. is the only country known to have the luxury of feeding grain to animals," emphasized Barton. The job of his company is to bring the rations down nutritionally to a point where the feeders can continue to feed grain.

He explained that the company now has computer use in California to figure the rations and come up with the cheapest way of feeding. He added that Shur-Gro manufactures a product which is patented and has a licensed trademark.

VISTA Group Speaks To Club

VISTA workers were the speakers at the noon meeting of the local Kiwanis club Thursday afternoon. Their topic — The Migrant Labor Camp.

Keith Schroyer and Mary Schinick, two of the volunteers now helping at the local camp, addressed the club on the many problems now facing the camp, and also brought along some possible solutions.

"We hope to get the people to discuss these problems among themselves," said Schroyer after listing various problems. "But it is of no use to get the people talking about the problems if they know nothing is going to be done about them. They have been promised things before — and nothing happened."

Schroyer listed as the first step in helping, the need to convince them that something could be done about the rats and mice, lack of running water in the homes, and the outdoor toilet facilities. During the discussion the question was raised, "Is the community doing anything for the camp?"

Schroyer answered, "The very fact that there are VISTA workers at the camp shows interest but everything that can be done, hasn't been done yet. If it was done, there would be no camp." "Community Organization" is

WATER . . .

Continued From Page One

group. It was the story of seeding clouds to produce rain, when water is needed. An interesting subject in its own classification, Godwin told them that "reality has no direct bearing on our project here" and was used for entertainment and educational purposes.

manufacturer's original equipment. Motorists who wait until the last weeks of the inspection period may find that they will need to install seat belts. With the last minute rush, there may not be enough seat belts kits to take care of the demand.

1 County Wreck During January

The Texas Highway Patrol investigated one accident on rural highways in Deaf Smith County during the month of January according to Sergeant W. E. Wells, Highway Patrol Supervisor of this area.

These crashes resulted in an estimated property damage of \$500.

April 15 is the deadline to have your motor vehicle inspected. During the past five and one-half months approximately 2,000,000 or 35 percent of the approximately 5,750,000 registered vehicles in Texas have been inspected. This leaves 3,750,000 vehicles to be inspected in approximately two months.

The Sergeant reminded car owners that under new provisions of the law there will be additional inspection this year including: steering, wheels and rims, and front seat belts where the anchorages are part of the

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Jim Hawkins, 407 Ave. E.; George Bumpass, 1013 Grand Miss Sharon Fulton, 700 Blevins; Marcus Verner, Dimmitt; Mrs. Melvin H. Hassenpflug, Friona; Mrs. Dicky R. Voyles, Vega.

Mrs. Jim Hill, 411 E. Rourth; Mrs. Earl Cole, 107 Ave. I; Mrs. Charles Clarke, Rt. 4; Mrs. Nelson Pearce, Bellview, N. M.; Mrs. J. W. Kirby, 901 E. Fourth; Mrs. Douglas Pitman, Box 907; Miss Jean Ferguson, 718 Thunderbird.

W. A. Johnson, Rt. 2; Mrs. Charles Newell, 133 Ranger; Ms. Willie Daniel, 510 W. Fourth Thomas S. Robbs, Rt. 2; Albert P. Pena, 607 E. Third; Mrs.

New Members In Honor Society

Thirty-seven new members were installed into the National Honor Society during an assembly at Hereford High School Wednesday afternoon.

Seniors now belonging to the organization include: Daniel Anderson, Levenie Benefield, Jimmy Childers, Shari Damron, Glenda Dillard, Ricky Grubbs, Cynthia Hanna, Chris Hutcherson, Bryan Knox, Katie Laine, Jan Miller, Debbie Ogan, Cheryl Solomon, Husayin-Shevsky, Joe Walker and Lowell Wiggins.

Juniors are Sheldon Alexander Richard Avon, Renee Beckman, Lanny Buck, Sharon Cash, Cindy Cavness, Gary Crume, David Downy, Lynn Fisher, Kathy Fooks, Trisha Hill, Anna Johnson, Martha Morgan, Suzanne Oglesby, Marvin Readhelmer, Mary Robinson, Deal Sealy, Jan Turrentine, David Vines, Kim Williamson and Wayne Winget.

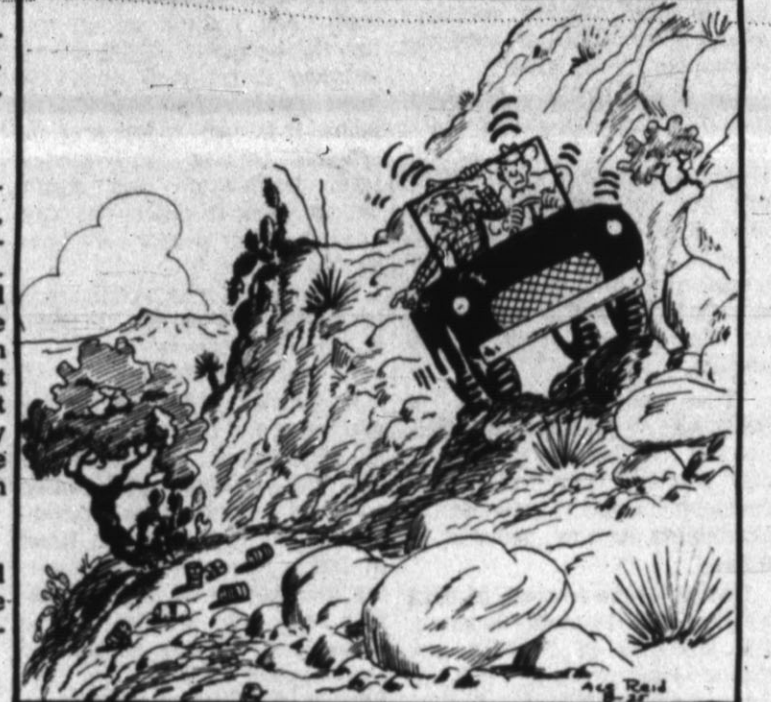
Sophomores are Karen Baine, Jimmy Clark, Stephen Dzuik, Jamie Edmonson, Sharia Harrison, Paul Hendon, Denny Hicks, Betty Hodges, Connie Hoover, Sofia Jimenez, Mary Keyes, Jerry Odom, Marsh Pittman, Lynn Ann Rudd and Santry Rush. The sophomores are provisional members and will be installed next year if their grades permit.

The largest project now in action at the camp according to the volunteers, who are trying to get the people to organize so that something can be done to help them.



HEART SUNDAY APPEAL — Mrs. Ray Simpson, president of the Young Mothers Study Club (standing), with Waldo Baxter, local Heart Fund Campaign chairman, go over a map of the City of Hereford with Mrs. Jerry Don Glover, chairman of the project, to select areas for receiving donations in the 1968 Heart Sunday Appeal.

COW POKES By Ace Reid



"Wul, if no white man ever set foot in this country, the prehistoric Indians were shore careless about their beer cans!"

The Hereford State Bank MEMBER FDIC

WARREN BROS. MOTOR CO.
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THIS WEEK'S SPECIAL

1965 Chevy II 4-door sedan. 6 cylinder with standard shift. Radio and air conditioning. Extra sharp and fully warranted.

\$995

1966 Oldsmobile Delta 88. Local one owner with air and power. Here's a fine luxury car at a price that will please the careful buyer. Fully warranted.

1966 Ford Pick-Up V8 automatic. Full custom. Long wheel base. Local one owner and ready to go to work. Protective warranty.

1965 Chevrolet Impala 2-door hardtop. 327 with automatic. Power steering and brakes. White finish with blue interior. This one will suit the young at heart.

1963 Chevrolet Impala Super Sport. 327 engine with automatic. Power steering and brakes. This one is a sharp as it is sporty! Protective warranty.

1966 Chevrolet Impala 4 door. Locally owned. Has factory air and power. Autumn beige finish with camel tan interior. This car is very nice and bargained priced. 4,000 miles or 90 day warranty.

CLOSED SUNDAY

DAWN LIONS CLUB COMMUNITY FARM SALE
Saturday, February 24 - 10:00 P.M.
Dawn Community Center

TRUCKS, PICKUPS & CARS

- 1-1962 DeSoto 2 dr.
- 1-1948 Dodge Truck without bed
- 1-1961 Chevy Impala 4 dr.
- 1-1960 Dodge Pickup
- 1-1962 I.H.C. Scout
- 1-1948 1 1/2 ton Chevy with bed
- 1-1967 Ford Fairlane 500 2 dr. V-8
- 1-1967 Ford V-8 pickup

LIVESTOCK

- 1-5 yr. old grey gelding broke to ride
- 1-4 yr. old Bay Shetland Filly broke to ride
- 1-Reg. Paint Yearling Filly with papers
- 1-Dogging saddle
- 1-Kid Pony Saddle

IRRIGATION EQUIPMENT

- 1-V-4 Wisconsin Air Cooled Engine
- 1-7/8 Wisconsin Engine with hand clutch
- 1-1963 Pontiac Irrigation Motor
- 1-Flat-Head Cadillac Motor & Trans.

TRAILERS

- 1-4 bale cotton trailers
- 1-1963 Indian Caravan Mobile home 8' x 2 bed. Kitchen & Bath
- 1-2 wheel trailer

MISCELLANEOUS

- 1-Lots of Irrigation Dams
- 1-Lots of Irrigation tubes
- 11-Knives for chisels
- 1-Dumpster Anhydrous Chisels
- 1-Combine Cab Blower
- 1-1500-5 ply Rice tires
- 1-Car air conditioner
- 1-Lot used C. B. Radion
- 1-Case Combine grain bin
- 1-Garden hose reel
- 1-16"x1" Mayrath with elec. motor
- 2-Lots elec. fence wire
- 4-2" tool bar spacers
- 1-Holten 6 volt elec. fence
- 1-International 8 volt elec. fence
- 1-Case 340
- 1-180' roll of socks for gased pipe
- 1-Lot of new tires
- 2-Hydraulic cylinders

TRACTORS & COMBINE

- 1-1964 330 Case Diesel Tractor good shape
- 1-1963 MF 65 Diesel Tractor good shape
- 1-44 MF Wheeland Tractor
- 1-1963 I.H.C. 500 Wide Front good shape
- 1-U Moline Tractor
- 1-1964 Ford 4000 good shape
- 1-1964 JD 95 Combine extra good
- 1-1960 Ford Truck with lift
- 1-1960 Dodge Truck with lift
- 1-34 Farmall

MACHINERY

- 1-4 row lister double tool bar & harrow
- 1-Double tool bar & gauge wheel
- 1-Box shaper
- 1-JD three bottom roll over moldboard
- 1-14 Boone
- 1-14 Krane tandem disc
- 1-Meyers V ditcher
- 1-Ford V ditcher 3 pt.
- 1-Colorado rod weeder
- 1-4' blade ditcher
- 1-JD roll over 2 bottom 16" moldboard
- 1-Model 330 I.H.C. Tandem nearly new
- 1-1963 JD drill
- 1-Set belly row marker
- 1-Everman ditcher
- 1-JD Flex planters
- 1-2 bottom 14" Case breaking plow
- 1-Dumpster lister planters
- 1-3/4 h.p. Roben listers
- 1-6 row stalk cutter
- 1-Stubble Mulcher
- 1-4 row fertilizer attachment
- 1-14' Jetro
- 1-Tractor-mounted 8 row spray rig-roller pump
- 1-3 pt. rear mount Ford scrop
- 1-165 Double disc I.H.C. drill
- 1-I.H.C. Road Grader 17' blade & cab
- 1-JD Flex planters
- 1-4 row JD potato planter
- 1-15' Boone with F' extensions
- 1-4 row front mounted JD cultivator for 750
- 1-Shopmade 3 pt. ditch filler
- 1-Kneibe ball loader
- 1-Feetless PTO grinder mixer almost new
- 1-JD lister marker
- 1-JD 4 row harrow
- 1-3 pt. V ditcher
- 1-3 pt. 4 sec. harrow
- 1-JD side delivery rake
- 1-4 sec. JD rotary hoe
- 1-18" IHC tandem with lift
- 1-2 sec. JD section harrow and hitch
- 1-4 row JD knife sled
- 1-Bushog Jr. shredder
- 1-Easy Flow fert. spreader
- 1-Crosscutter
- 1-Ford tractor loader
- 1-8' 3 pt. Bix Ox blade
- 1-Service 3 pt. blade
- 1-IHC front mount cultivator
- 1-2 bottom IHC roll over
- 1-4 row no. 10 IHC lister-planter
- 1-10' tandem
- 1-3 row shredder

Lunch will be served by the Dawn Lions Club.
Consignment will be taken up until sale time.

TERMS - CASH

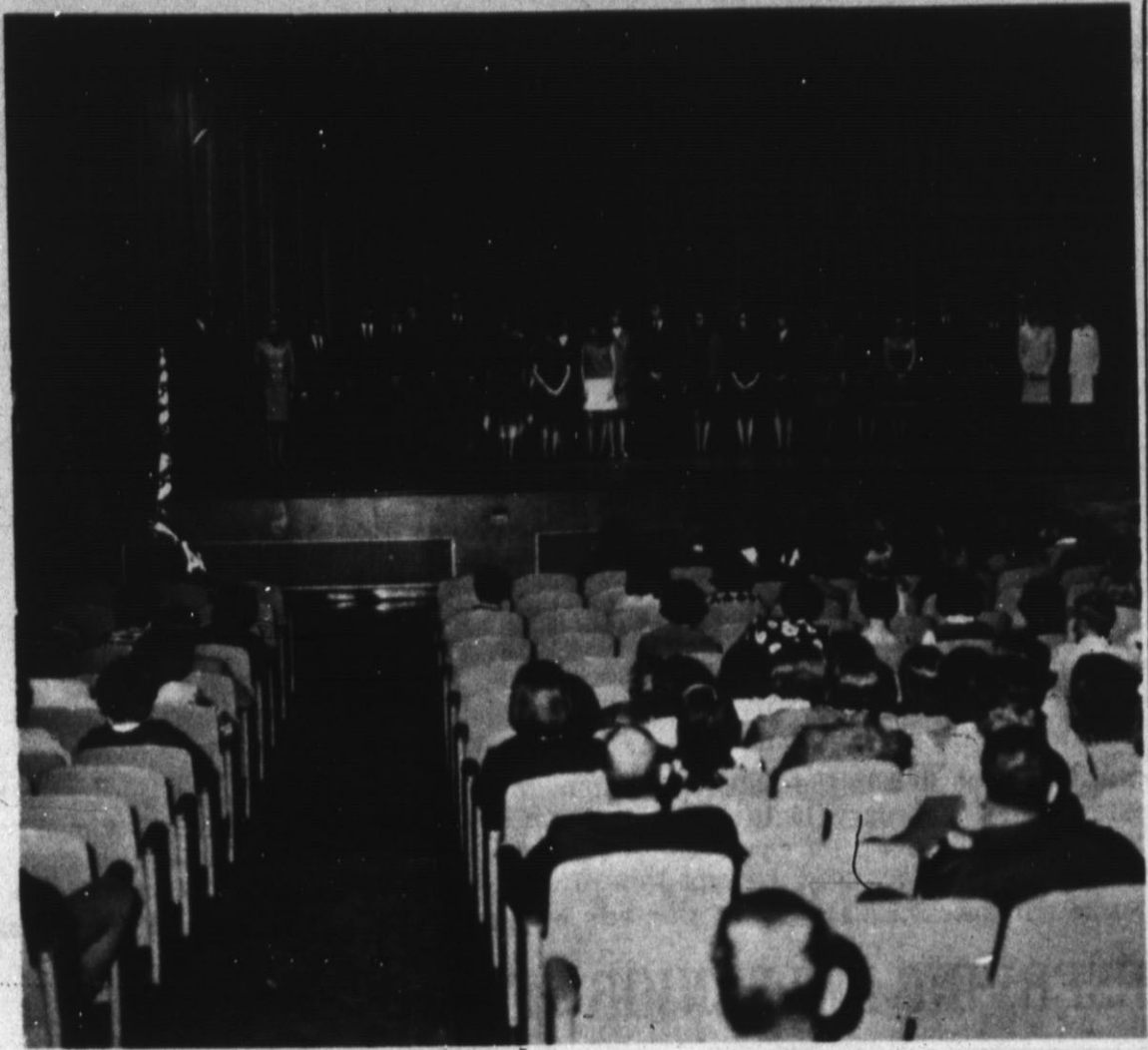
So Dependable -- It's Guaranteed And Weatherproof

Words Are Not Really Needed
But . . . the experience and "know-how" of your qualified local dealer IS NEEDED.

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AMERICAN DUSTING COMPANY
Phone 364-2662
Hereford, Texas

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR **HOME LOANS** TO REFINANCE BUY or BUILD REMODEL



NATIONAL HONOR SOCIETY INSTALLATION — New members were installed in the National Honor Society Wednesday afternoon. Some 35 new members were installed during the assembly in the Hereford high school auditorium.

Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

FEBRUARY

22 — Community Concert featuring Texas Boys Choir.
23-24 — County Science Fair
20 — Second annual meeting of

Ex-Resident Of County Passes

Funeral services for Verner Talmage Glenn of Amarillo, former resident of Deaf Smith County, were conducted Friday in an Amarillo funeral chapel and burial was in Llano Cemetery there.

Mr. Glenn, a retired rancher and farmer, died at the age of 85 Wednesday, in a hospital at Clovis, N. M. He came to Deaf Smith County in 1917 and owned land in the northeast part of the county. Amarillo had been his home for 21 years.

Mr. Glenn was born in Ellis County. His wife died in 1962 and he is survived by two sons, Victor Glenn of Amarillo and Stanley Glenn of Clovis; two sisters, Misses Lora and Maude Glenn of Amarillo; a brother, Bob Glenn of Wellington; four grandchildren and one great-grandchild.

Water, Inc. at Plainview.
26-27 — Annual convention of District 1, Texas Garden Clubs Inc.

MARCH

1 — La Plata Musical Operetta.
5 — Open house at Shirley Elementary School and La Plata Junior High.
8 — School dismissed for Texas State Teachers Association District Meeting.
10 — Music Study Club will sponsor a voice recital of sacred music by Mrs. Richard Godwin, assisted by the Crusader Choir of the First Methodist Church.
31 — Community Concert featuring Peter Nero, pianist.

APRIL

5 — Easter vacation for Hereford schools, 10 days tentatively set.
21-27 — National Secretaries Association Week. Secretaries Day will be on Tuesday, April 24.

MAY

18 — Kiwanis Governor's Banquet.
24 — Hereford schools dismiss for the summer.

JUNE

28 — Opening of "Texas" pageant in Palo Duro Canyon.

FIRST HEREFORD CITIZEN?

C. G. Witherspoon, who built the first residence in La Plata, is also claimed to be the first real citizen of Hereford. He occupied a small tent-house here first in which he handled real estate transactions for a few weeks.

L. L. McDermott established something of a production record when one of his Duroc Jersey sows had produced 75 pigs at two years old in Hereford.

Winners Named In Hereford Division Of Livestock Show

Revival Services Begin In Dawn

Rev. Leon Hill of Amarillo, interim pastor of the Dawn Church will be the evangelist at revival services which will begin at the Dawn Baptist Church this morning and continue for one week through the following Sunday night. Evening services on Monday through Saturday will be at 7:30 p. m.

Also at the services will be Douglas Morris of Hereford, music director of the church, who will be in charge of the music.

A graduate of Atlantic Christian College in North Carolina and Southwestern Seminary in Fort Worth, Rev. Hill has lived in Amarillo for 25 years and is known as an evangelist and speaker. In 1967 he delivered 174 speeches in 38 states and served as pastor of the San Jacinto Baptist Church of Amarillo for nine years, and is a speaker of the Knife and Fork Club and the Executive Clubs of America.

Morris is choir director at Stanton Junior High School in Hereford, and a graduate of North Texas State University at Denton. He has been music director of the Dawn Baptist Church since the fall of 1965.

Morning services will begin at 11 on Sundays.

HEREFORD DIVISION LIGHTWEIGHT

Deaf Smith County Show
1. Steve Robbin; 2. Jim Christie; 3. Bill Cole; 4. Hal Easley; 5. Donna Olson; 6. Jess Robinson; 7. Charles Allison; 8. Twig Rose; 9. Valeo Christie; 10. Don Spearman; 11. Tom Schmidt; 12. Steve Jones. All are from Hereford.

Four-County Show

1. Steve Robbin, Hereford; 2. Jim Christie, Hereford; 3. Debbie Davis, Hart; 4. Debbie Davis, Hart; 5. Bill Cole, Hereford; 6. Hal Easley, Hereford; 7. Donna Olson, Hereford; 8. Jess Robinson, Hereford; 9. Ricke Roark, Vega; 10. Charles Allison, Hereford; 11. Twig Rose, Hereford; 12. Valeo Christie, Hereford; 13. Donny Allred, Vega; 14. Larry Kirkland, Vega; 15. Ricky Roark, Vega; 16. Leon Schulte, Nazareth; 17. Don Spearman, Hereford; 18. Tom Schmidt, Hereford; and 19. Steve Jones, Hereford.

Deaf Smith County Show

15. Larry Wetsel, Vega; 16. Benny Kent, Hereford; 17. Charlie Allison, Hereford; 18. Rodney Brooks, Hereford; 19. Leon Schulte, Nazareth.

HEAVYWEIGHT HEREFORDS

Four-County Show
Champion, Joyce Bezner, Hereford, Reserve champion, Donna Olson, Hereford.
3. Tommie Bezner, Hereford; 4. Kay Clearman, Hereford; 5. Joyce Bezner, Hereford; 6. Rodney Brooks, Hereford; 7. Bill Cole, Hereford; 8. Terry Hill, Hart; 9. Martha McBride, Hereford; 10. Cindy Hill, Hart; 11. Bev Cole, Hereford; 12. Kay Clearman, Hereford; 13. Cheryl Cole, Hereford; 14. Bill Cole, Hereford; 15. Larry Wetsel, Vega; 16. Benny Kent, Hereford; 17. Charlie Allison, Hereford; 18. Rodney Brooks, Hereford; 19. Leon Schulte, Nazareth.

Deaf Smith County Show

Fifteen of the winners in the Four County Show also took the top spots in the Deaf Smith County Show. They finished in the order their names appear in the Four County Show.



A. G. May Construction Co.
Route 2 — Dimmitt Highway
HEREFORD, TEXAS
"RED" MAY

Residence Phone 364-0668 Mobil Phone 289-5684

Angus Winners Are Named In Junior Livestock Show

HEAVY WEIGHT ANGUS

Four County
Champion, Charles Atchley, Hereford, FFA.

2. John McNey, Hereford, FFA; 3. Terry Hill, Hart, FFA; 4. Benny Kewt, Hereford FFA; 5. Charles Atchley, Hereford FFA; 6. Jim McNey, Hereford, FFA; 7. Jim McNey, Hereford, FFA; 8. Dean Hill, Hart, FFA; 9. Kay Atchley, Hereford, FFA; 10. Steve Easley, Hereford FFA; 11. Tom Bezner, Hereford, FFA; 12. Hal Easley, Hereford FFA; 13. Phil Berend, Hereford, FFA.

LIGHTWEIGHT ANGUS

Four County
Champion, Dennis Hill, Hart FFA.

2. Cindy Hill, Hart FFA; 3. Dennis Hill, Hart FFA; 4. Dean Hill, Hart FFA; 5. Steve Robinson, Hereford FFA; 6. Kay Atchley, Hereford FFA; 7. Steve Olson, Hereford FFA; 8. Jim

Deaf Smith County

Champion, Steve Robbins, Hereford FFA.

2. Kay Atchley, Hereford FFA; 3. Steve Olson, Hereford FFA; 4. Jim Christie, Hereford FFA; 5. Steve Jones, Hereford FFA; 6. David Jesko, Hereford FFA; 7. Don Spearman, Hereford FFA; 8. David Jesko.

HEAVY WEIGHT ANGUS

Deaf Smith County
Champion, Charles Atchley, Hereford, FFA.

2. John McNey, Hereford, FFA; 3. Benny Kent, Hereford, FFA; 4. Charles Atchley, Hereford, FFA; 5. Jim McNey, Hereford, FFA; 6. Jim

Local Men To Attend Austin CD Conference

Jerry Don George and W. T. "Bill" Thompson of Hereford will leave today for Austin, where they will attend the annual Civil Defense Conference.

George is chairman of the Deaf Smith County Chamber of Commerce Civil Emergency Planning Committee and Thompson is chamber manager.

The conference will be held Monday and Tuesday, with the main topics of interest being a study of how different organizations operated during Hurricane Buehah. Also, there will be a community shelter program report. The local men will return Tuesday night.

Minor Damages In Friday Wreck

A two-car accident on U. S. 385, near the intersection with 13th Street, resulted in about \$130 total damages Friday night.

Investigating officers said a 1963 Plymouth driven by Joe Warren of Route 2 and a 1962 Ford driven by Stanley Simons of 340 Ave. A both had left the Arrowhead Drive Inn and started to go north on U. S. 385 when the accident occurred.

There was an estimated \$100 damages to the Warren car and \$50 to the other vehicle. A citation was issued for following too closely.

WAIT... WAIT...
All You Have To Do Is Blow The Match Out AND WAIT FOR IT ALL TO HAPPEN!

WAIT UNTIL DARK

SQUARE-IFFIC
A bold new look in heels and toes — from

Magdesian's
California

SEE OUR
COLOR-SPECTACULAR
OF PATENTS

- Pink ● Blue
- Red ● Black
- Yellow



Also stocked in Silver Kid **\$14.95**

It's the look that comes on strong with the pants suit, the divided skirt, or any of the young-set looks that combine what's new with what's fun. With the fashion accents that say strictly '68.



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FOOTWEAR
• Fashion At Your Feet •

Hereford, Texas
Penneys
ALWAYS FIRST QUALITY



Simplicity #7104



Simplicity #7434



McCall's #8904

REDUCED THRU SATURDAY!
Think Spring now and save on Penneys famous dress and sportswear fabrics

Our famous Full Sail® prints and plains
REG. 79¢, NOW **66¢** yd.
35/36" wide

Great fabric for spring sportswear with this crisp-to-the-touch cotton fabric that always behaves. Machine washes, resists creases, little ironing. Colors, subtle and bright.

Dan River's Danstar combed cotton prints and solids
REG. 98¢, NOW **80¢** yd.
35/36" wide

This wash and wear cotton is just right for unlimited spring sportswear. Sew up like a dream thanks to its crisp texture. Zingy prints for the now look in your wardrobe!

Regulated plus prints and coordinated solids
REG. 98¢, NOW **80¢** yd.
35/36" wide

High fashion broadcloth woven of Regulon, 65% Polynosic® rayon/35% combed cotton blend. Lush, silky texture for blouses and dresses. Machine washes with little ironing.

Dacron® and cotton poplin — frosted and plain!
REG. 1.29, NOW **99¢** yd.
44/45" wide

Skirts, shorts and slacks all swing for spring with this wrinkle shedding Dacron® polyester/cotton. For fashion's tailored look. Machine washes and needs little ironing. Lots of colors.

Weekdays 9:30 to 6:00
Saturday 9:30 to 8:30

CHARGE IT AT PENNEY'S!

WIN A FREE \$500 SCHOLARSHIP



2nd Prize -- \$100 Scholarship

3rd Prize -- \$50 Scholarship

ATTENTION 1968 HEREFORD HIGH SCHOOL SENIORS!

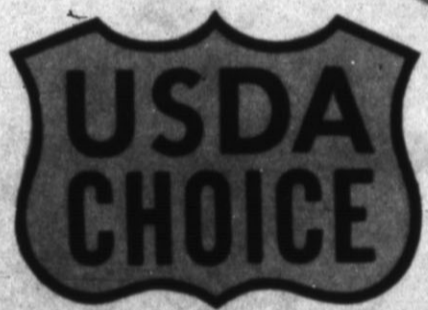
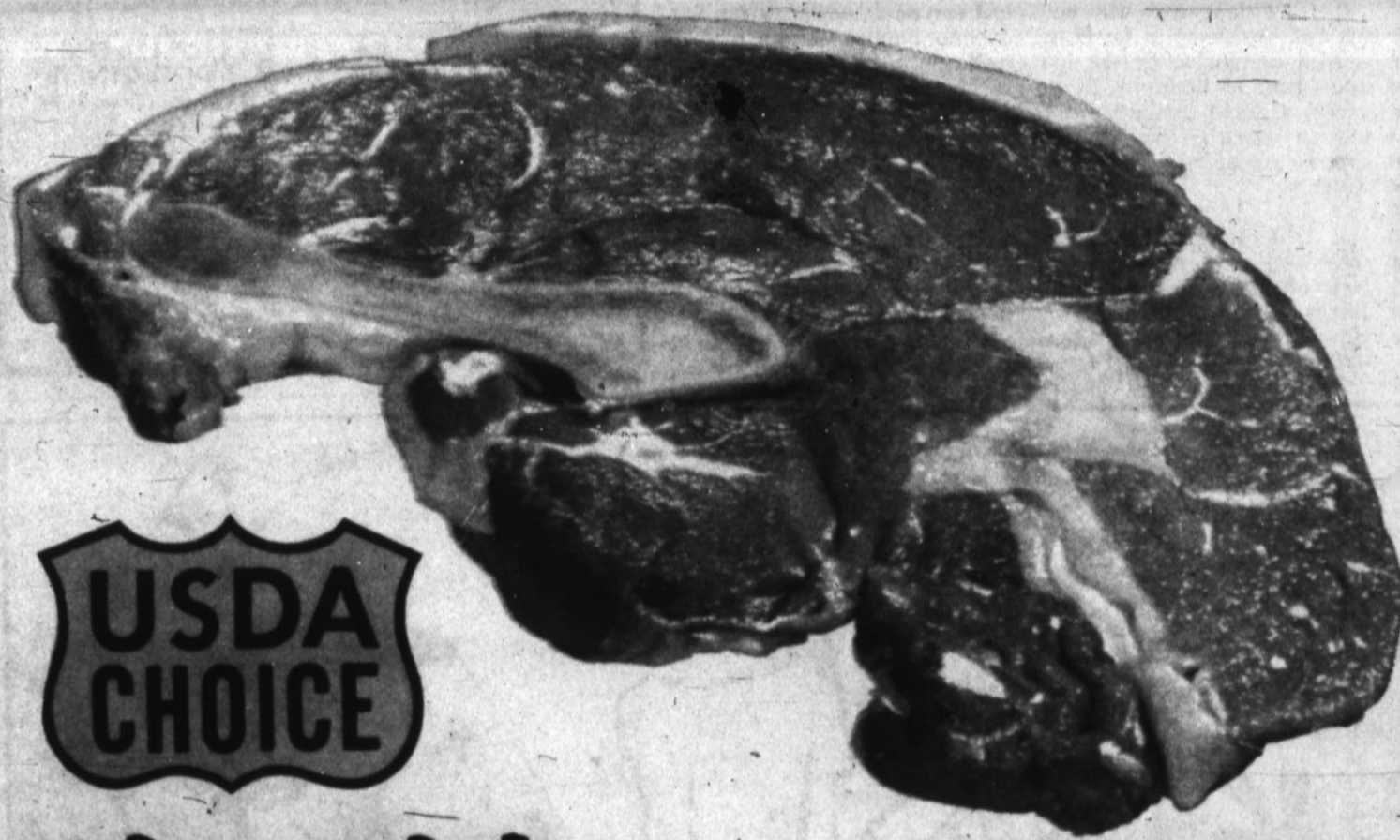
YOU ARE ELIGIBLE IF:

1. You are attending Hereford High School
2. You will be graduated from high school this spring.
3. You will attend an accredited college following your graduation. (Short course or correspondence course cannot be counted)

HERE'S HOW TO WIN:

1. Ask your friends and neighbors to write your name on the back of their Cooper's cash register slip and drop it into the ballot box. EACH PENNEY of that purchase will count as one vote.
2. Votes must not be solicited on the store premises.
3. Cash register slips must be deposited in the ballot box within 10 days of the slip date. All slips must be dated within the contest dates, February 15 to May 15th—Last day to vote will be May 15—Winner will be announced the week following. Purchases on Wednesday will count double points. All register slips from Cooper's may be used except those from Schools, Churches, Hospitals, Cafes, Institutions or wholesale purchases. Employees of Cooper's or their immediate family are not eligible.

COOPER'S WILL FURNISH ALL 3 SCHOLARSHIPS -- VOTE FOR SOME DESERVING 1968 SENIOR OF YOUR CHOICE



SIRLOIN STEAK

lb. **49¢**

OLEO Food King colored 1/4 pound sticks lb. carton **12 1/2¢**
GRAPE JUICE New Item Shurfine frozen 12 ounce can Special Introductory Price **29¢**
CRISCO Shortening - 4c Off Label 3 pound can **69¢**

VANILLA WAFERS Tendercrust 15 oz. bag with \$5.00 purchase **15c**

Shurfresh Old Fashion **Biscuits** 2 for **15c** Gladiola Pound **Cake Mix** box **35c**

Shurfresh ind. wrapped **Cheese** 12 ounce pkg. **49c** Shurfine frozen **Peas** 10 ounce package **6 for \$1**

Nabisco Chips Ahoy **Cookies** 1 1/2 oz. **2 for 89c** Shurfine frozen cream **Corn** 10 ounce package **5 for \$1**

Nestle's Choc. Drink Mix **Quik** big 2 pound box **79c** New Wolf brand **Beef Stew** 24 oz. **55c**

Lipton's **Tea Bags** 48 count **59c** Schillings Spaghetti **Sauce Mix** package **19c**

Dutch Choc.-Van.-Choc.-Cherry **Nutrament** 12 1/2 oz. **39c** Schillings Black **Pepper** 4 ounce can **39c**

DOUBLE GUNN BROS. STAMPS

Wednesday with \$2.50 cash purchase or more

PORK CHOPPIES no bone - no waste lb. **59c**

SAUSAGE made in our ranch kitchen lb. **59c**

MEAT DINNERS All varieties Swanson's regular 65c-73c ea. **55c**

Shurfine **SALAD DRESSING** full quart **39¢**

GERBER'S BABY FOOD strained fruits & vegetables 4 1/2 ounce jar **9¢**

ICE CREAM NOVELTIES

Keep a bunch in your freezer! Popsicles-Fudgesicles-Push Ups Cloverlake Bars box of 6 **19¢**

Roxey **DOG FOOD** WITH GRAVY Cooper's Low Price 25-lb. bag **\$2.69**

Roxey **Dog Food** tall cans **5 for 39c**
 Detergent **Ajax 2** giant size box **49c**
 Bath Soap **Phase III** bath size bars **3 for 59c**
 Detergent **Lux Liquid** 22 ounce size **45c**

Tendercrust Bread free prizes. Shurfresh Milk **PICK 'EM UP SOON!** Save the coupons for

RED POTATOES U.S. Number 1 For A "Real" Meal There's Nothing Like Potatoes! 10 pound bag **39¢**

CUCUMBERS crisp from sunny Mexico lb. **19c**
CELERY HEARTS California-package **29c**

★ Ranch Style Delicatessen ★
ROAST PORK PLATE LUNCH with 2 vegetables, bread, dessert. ea. **98c**
SMOTHERED LIVER PLATE LUNCH with 2 vegetables, bread, dessert. ea. **89c**
 Ham Salad Sandwiches ea. **20c**
 Ham & Swiss Cheese On Rye ea. **35c**



COOPER'S MARKET
 BEST MEAT IN TOWN

Winners Named In Lamb Division Of Young Farmers Jr. Livestock Show

FINE WOOL
Four County
Champion, Rodney Douglas, Hereford FFA;
2. Ross Baird, Hereford FFA;
3. Harold Schacker, Nazareth FFA; 4. Greg Whitaker, Hereford FFA; 5. Kevin Douglas, Deaf Smith 4-H; 6. Mike Stone, Hereford FFA; 7. Ross Baird, Hereford FFA; 8. David Vines, Hereford FFA.

FINE WOOL
Deaf Smith County
Champion, Rodney Douglas, Hereford FFA.
2. Ross Baird, Hereford FFA; 3. Greg Whitaker, Hereford FFA; 4. Kevin Douglas, Deaf Smith 4-H; 5. Mike Stone, Hereford FFA; 6. Ross Baird, Hereford FFA.

FINE WOOL CROSS
Four County
Champion, James Simpson, Hereford FFA.
2. Charlie Stone, Hereford FFA; 3. Greg Whitaker, Hereford FFA; 4. James Simpson, Hereford FFA; 5. David Paetzold, Hereford FFA; 6. Tommy Schmidt, Hereford FFA; 7. David Paetzold, Hereford FFA; 8. Kevin Douglas, Deaf Smith 4-H; 9. Bill Sanders, Dimmitt FFA; 10. Donna Woodward, Deaf Smith 4-H.

FINE WOOL CROSS
Deaf Smith County
Champion, James Simpson, Hereford FFA.
2. Charlie Stone, Hereford FFA; 3. Greg Whitaker, Hereford FFA; 4. James Simpson, Hereford FFA; 5. David Paetzold, Hereford FFA; 6. Tommy Schmidt, Hereford FFA; 7. David Paetzold, Hereford FFA; 8. Kevin Douglas, Deaf Smith 4-H; 9. Bill Sanders, Dimmitt FFA; 10. Donna Woodward, Deaf Smith 4-H.

ford FFA; 7. David Vines, Hereford FFA.
2. Charlie Stone, Hereford FFA; 3. Greg Whitaker, Hereford FFA; 5. David Paetzold, Hereford FFA; 6. Tom Schmidt, Hereford FFA; 7. David Paetzold, Hereford FFA; 8. Kevin Douglas, Deaf Smith 4-H; 9. Donna Woodward, Deaf Smith 4-H; 10. David Vines, Hereford FFA.

SOUTHDOWN
Four County
Champion, Rodney Brooks, Hereford FFA.
2. Marvin Hart, Castro 4-H; 3. Marvin Hart, Castro 4-H; 4. Leon Schulte, Nazareth FFA; 5. Galon Jack, Hereford FFA; 6. Harold Schacker, Nazareth FFA.

SOUTHDOWN
Deaf Smith County
Champion, Rodney Brooks, Hereford FFA.
2. Galon Jack, Hereford FFA; 3. Galon Jack, Hereford FFA; 4. Galon Jack, Hereford FFA; 5. Galon Jack, Hereford FFA; 6. Galon Jack, Hereford FFA; 7. Galon Jack, Hereford FFA; 8. Galon Jack, Hereford FFA; 9. Galon Jack, Hereford FFA; 10. Galon Jack, Hereford FFA.

Deaf Smith County
Champion, Rodney Brooks, Hereford FFA.
2. Galon Jack, Hereford FFA; 3. Galon Jack, Hereford FFA; 4. Galon Jack, Hereford FFA; 5. Galon Jack, Hereford FFA; 6. Galon Jack, Hereford FFA; 7. Galon Jack, Hereford FFA; 8. Galon Jack, Hereford FFA; 9. Galon Jack, Hereford FFA; 10. Galon Jack, Hereford FFA.

MEDIUMWOOL
Champion, Benny Kent, Hereford FFA.
2. Rodney Brooks, Hereford FFA; 3. Benny Kent, Hereford FFA; 4. Donna Woodward, Deaf Smith 4-H; 5. Tommy Schmidt, Hereford FFA; 6. Mark Simpson, Dimmitt FFA; 7. Brent Sanders, Dimmitt FFA; 8. Roger Jones, Dimmitt FFA; 9. Brent Sanders, Dimmitt FFA; 10. Roger Jones, Dimmitt FFA; 11. Gary Hart, Castro County 4-H; 12. Dale Schmidt, Hereford FFA; 13. Jim Marsh, Deaf Smith 4-H; 14. Gene Schumucker, Nazareth FFA; 15. Johnny Wall, Hereford FFA; 16. Francis Acker, Nazareth FFA; 17. George Bullard, Hereford FFA; 18. Marvin Smith, Hereford FFA; 19. Marvin Smith, Hereford FFA; 20. Francis Acker, Nazareth FFA.

MEDIUMWOOL
Deaf Smith County
Champion, Benny Kent, Hereford FFA.
2. Rodney Brooks, Hereford FFA; 3. Benny Kent, Hereford FFA; 4. Donna Woodward, Deaf Smith 4-H; 5. Tommy Schmidt, Hereford FFA; 6. Dale Schmidt, Deaf Smith 4-H; 8. Johnny Wall, Hereford FFA; 9. George Bullard, Hereford FFA; 10. Marvin Smith, Hereford FFA; 11. Marvin Smith, Hereford FFA.

Top Barrows Are Named In YF Junior Livestock Show

GRAND CHAMPIONS OF THE SHOW
Champion, Debra Davis, Castro 4-H; Reserve grand champion, Bobby Schultes, Nazareth FFA.
Champion, Ken Laing, Hereford FFA; Reserve grand champion, Jimmie Clark, Hereford FFA.

LIGHT DUROCS
Four County
Champion, Jimmie Clark, Hereford FFA.
2. David Vines, Hereford FFA; 3. Sue Smith, Dimmitt 4-H; 4. Danny Massie, Hereford FFA; 5. Harry Vogler, Hereford FFA; 6. Billy Johnson, Hereford FFA; 7. Dan Kennedy, Oldham 4-H; 8. Eugene Warrick, Hereford FFA; 9. Joy Paetzold, Hereford FFA; 10. Raymond Warrick, Castro 4-H.

Four County
Champion, Debra Davis, Castro 4-H; Reserve breed champion, Joe West, Hereford FFA.
3. Marvin Smith, Hereford FFA; 4. Bobby Schultes, Nazareth FFA; 5. Johnnie Clark, Hereford FFA; 6. J. E. Pohlmeier, Nazareth FFA; 7. Dwight Ricvan, Hereford FFA; 8. Jerry Aberant Nazareth FFA; 9. J. C. Pohlmeier, Nazareth FFA; 10. Randy Allred, Nazareth FFA.

LIGHT HAMPSHIRE
Deaf Smith County
Champion, Joe West, Hereford FFA; Reserve breed champion, Dan Hall, Hereford FFA.
2. Marvin Smith, Hereford FFA; 3. Johnnie Clark, Hereford FFA; 4. Dwight Rickvan, Hereford FFA.

4. David Spinhrne, Hereford FFA; 5. D. K. Gresson, Hereford FFA; 6. Otis Robinson, Hereford FFA.

CHESTER WHITE
Deaf Smith County
Champion, Kenneth Laing, Hereford FFA; Reserve breed champion, Doug Caperton, Hereford FFA.
3. David Spinhrne, Hereford FFA; 4. D. K. Gresson, Hereford FFA; 5. Otis Robinson, Hereford FFA.

LIGHT BREEDS AND CROSSES
Champion, Bobby Schultes, Nazareth FFA; Number 2 in the 4-County division and number one in Deaf Smith County was Jimmie Clark, Hereford FFA.
3. Ricky Nunley (number 2 in Deaf Smith County), Hereford FFA; 4. Steve Coss, Boys Ranch 5; Billy Laing, Nazareth FFA; 6. Jackie Clay, Boys Ranch; 7. Bently Coleman, (number 3 in Deaf Smith County) Hereford FFA; 8. Marvin Smith (number 4 in Deaf Smith County), Hereford FFA; 9. Curtis Smith, Castro FFA; Ricky Smith, Boys Ranch.
Don Spearman was number 5 in Deaf Smith County, and Dennis Rickman number 6, both Hereford FFA.

Chamber Board Plans Meeting

The Deaf Smith County Chamber of Commerce Board of Directors will meet Wednesday at 8:30 a.m. for a breakfast meeting. The meeting place will be the Hotel Jim Hill Ballroom.

Along with the Hereford directors, several members of the Ralls Chamber of Commerce directors will also be present.

Recommendations of the budget committee will be presented, which will include determining the salary of the Chamber manager and action upon any changes in the proposed budget for 1968, before the adoption of the budget in any form. Chairman of the budget committee is Ed Line.

Authority will also be requested to annually publish the membership roster of the Chamber of Commerce, by business categories in the newspaper. This move is by suggestion of Ralph Shelton, director of accreditation for the Chamber of Commerce of the United States, upon his recent visit to Hereford.

It will also be suggested that the fiscal year of the local Chamber be changed to correspond with the calendar year, and a general financial and expenditure report.

LIGHT DUROCS
Deaf Smith County
Champion, Jimmie Clark, Hereford FFA.
2. David Vines; 3. Danny Massie; 4. Harry Vogler; 5. Billy Johnson; 6. Eugene Warrick; 7. Joy Paetzold.

All winners in the Deaf Smith County portion of the show were all members of the Hereford FFA.

BERKSHIRES
Four County
Champion, James Simpson, Hereford FFA; Reserve breed champion, Dan Hall, Hereford FFA.
3. Danny Massie; 4. Clark Bagle; 5. Roger Barrett; 6. David Vines; 7. Ronnie Vasek; 8. Dan Trotter, Dimmitt 4-H; 9. Dan Trotter, Dimmitt 4-H; 10. Sue Smith, Dimmitt 4-H.

Winners 1-7 were members of the Hereford FFA, and 8-10 were members of the Dimmitt 4-H.

BREED CHAMPIONS OF BREEDS AND CROSSBREEDS
Champion, Bobby Schultes, Nazareth FFA; Reserve breed champion, Jimmie Clark, Hereford FFA (also Deaf Smith County champion.)
Ronnie Vasek was second in Deaf Smith County and third in the 4-County division.

POLAND CHINA
Champion, Johnny Clark, Hereford FFA in both Deaf Smith County and 4-County; Reserve grand champion, Lewis Fetsch, Hereford FFA, second in both divisions.
3. Mark Busby, Hereford FFA; 4. Jess Robinson, Hereford FFA; 5. L. Borman, Hereford FFA.

HEAVY HAMPSHIRE
Four County
Champion, Debra Davis, Castro 4-H; Reserve Breed Champion, Joe West, Hereford FFA.
1. Dan Hall, Hereford FFA; 2. James Simpson, Hereford FFA; 3. David Spinhrne, Hereford FFA; 4. Rodney Douglas, Hereford FFA; 5. Debra Davis, Castro 4-H; 6. Ricky Nunley, Hereford FFA; 7. Harry Vogler, Hereford FFA; 8. Don Spearman, Hereford FFA; 9. Wayne Schilling, Hereford FFA; 10. Ronnie Vasek, Hereford FFA.

HEAVY HAMPSHIRE
Deaf Smith County
Champion, Joe West, Hereford FFA; Reserve Breed Champion, Dan Hall, Hereford FFA.
1. Dan Hall; 2. James Simpson; 3. David Spinhrne; 4. Rodney Douglas; 5. Ricky Nunley; 6. Harry Vogler; 7. Don Spearman; 8. Wayne Schilling; 9. Ronnie Vasek.

All winners were members of the Hereford FFA.

BERKSHIRES
Deaf Smith County
Champion, James Simpson, Hereford FFA; Reserve breed champion, Dan Hall, Hereford FFA.
3. Danny Massie; 4. Clark Bagle; 5. Roger Barrett; 6. David Vines; 7. Ronnie Vasek.

HEAVY DUROCS
Four County
Champion, Jim Tucker, Castro 4-H; Reserve champion, Dennis Sargent, Hereford FFA.
3. L. B. Borman, Hereford FFA; 4. Mark Busby, Hereford 4-H; 5. Gary Dunning, Hereford 4-H; 6. Kenneth Laing, Hereford 4-H; 7. Gary Dunning, Hereford 4-H; 8. Randy Allred, Vega FFA; 9. Bently Coleman, Hereford FFA; 10. Stephen Hale, Hereford FFA.

HEAVY DUROCS
Deaf Smith County
Champion, Dennis Sargent, Hereford FFA; Reserve breed champion, Jimmie Clark, Hereford FFA.
3. Mark Busby, Hereford 4-H; 4. Gary Dunning, Hereford 4-H; 5. Kenneth Laing, Hereford 4-H; 6. Gary Dunning, Hereford 4-H; 7. Bently Coleman, Hereford FFA; 8. Stephen Hale, Hereford FFA; 9. Ira Robinson, Hereford FFA.

CHESTER WHITE
Four County
Champion, Kenneth Laing, Hereford FFA; Reserve breed champion, Doug Caperton, Hereford FFA.
3. Tom Jones; Nazareth FFA;

A. O. THOMPSON ABSTRACT CO.
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OPEN HOUSE
SUNDAY, FEBRUARY 18
AT
335 Stadium Drive
★ CERAMIC TILE - BATHROOMS & ENTRY
★ FORMICA TOPS
★ FLOOR TILE
BY
SOUTHWEST TILE & FLOORS
Phone 364-1763 3rd & Lee

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(Gerald Martin)
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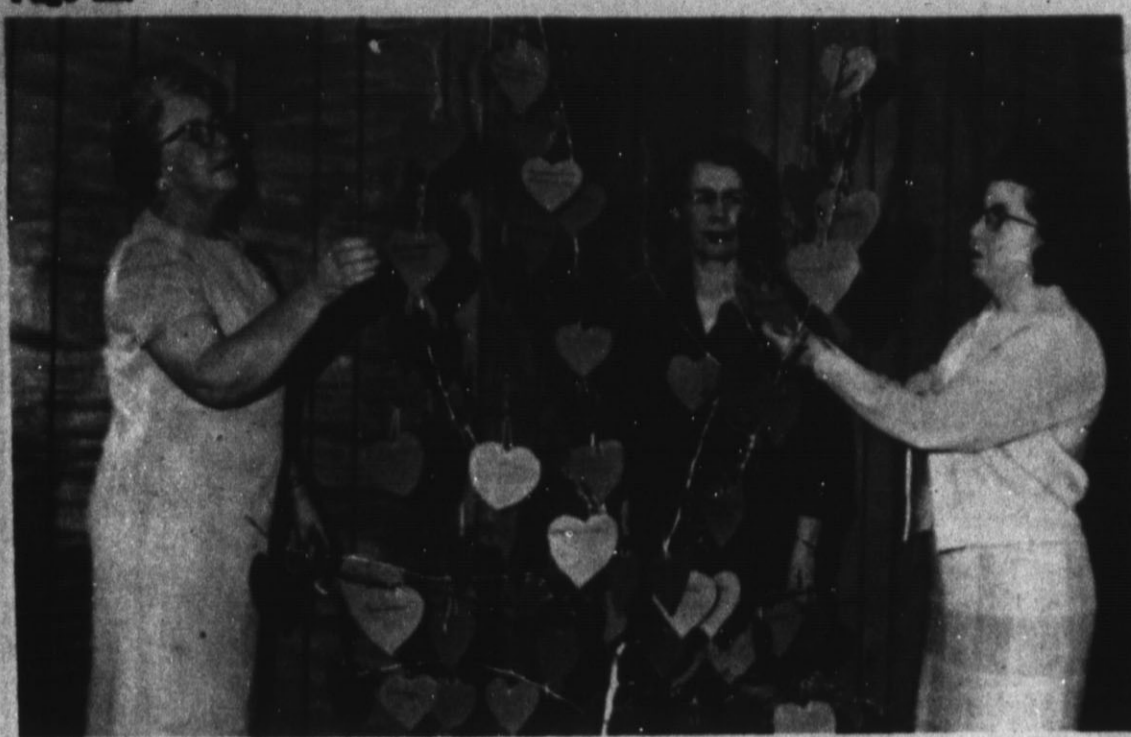
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SWEETHEART TEA TODAY — Wives, mothers and sisters of men in U.S. military service and veterans of past wars, are invited to tea at 3 p.m. today in the American Legion Home at Veterans Park. The Salute to Sweethearts, planned for Wednesday, was postponed because of snow, and American Legion Auxiliary members will be hostesses today instead.

A part of the Valentine decorations is the "membership tree", with a red heart bearing the name of each Auxiliary member hung from gilded branches. From left are Mrs. Ira Ott, chairman of tea arrangements, Mrs. J. E. Young, chairman of serving and Mrs. Grant Hanna, Auxiliary president.

Leslie McGee And Bride Leslie Will Live In Panama

Mr. and Mrs. Leslie Leon McGee will be at home in the Panama Canal Zone after a honeymoon trip to Central America which began following their marriage Feb. 11 in the Church of Christ at Gulfport, Miss.

Mrs. McGee is the former Miss Nancy Stobaugh, daughter of Mr. and Mrs. Robert L. Stobaugh of Gulfport and a senior student in Abilene Christian College. McGee is the son of Mrs. and Mrs. Ernest McGee of Hereford, a graduate of ACC, now stationed in the Canal Zone.

The bride's sister, Mrs. Joe DeLay of Atlanta, was matron Howard McTee of New Orleans was the officiating minister for the afternoon wedding in a church decorated with white flowers. Music had been especially pre-recorded by the ACC

chorus and Highland Church of of honor; Miss Patricia Casey of Novice, Miss Jo Ann Jameson of Floydada, Miss Cheryl Durhagan of Cleburn and Miss Lynn Griffies of Gulfport were bridesmaids.

Mike McGee of Hereford was his brother's best man. Groomsmen were David Malone of Fort Worth, Andy Overmyer and Gordon Redd of Gulfport and Joe DeLay.

The bride wore a sheath gown of Alencon lace with yoked bodice and bell sleeves.

Her illusion veil bordered with the lace fell full length and formed a slight train. She carried a white orchid circled with stephanotis and wore a pearl necklace and earrings, gift of the bridegroom.

Bridesmaids' dresses had burgundy velvet bodices and chiffon skirts over pink crepe. Veiled headpieces and bouquets were also in pink.

The couple and their parents greeted guests at a reception in the church. The table, covered with white lace, was centered with the four-tiered cake topped with miniature bridal couple and a large bell and circled with pink camellias and fern. The cake was served with pink punch.

Mr. and Mrs. McGee attended their son's wedding, as did Mrs. W. H. Blevens of Hereford. The McGees were hosts for the rehearsal dinner in the ballroom of Edgewater Gulf Hotel. Families of the couple were

guests with the wedding party. A doll bride music box, pink ruffled umbrellas and pink blossoms decorated the tables.

Mrs. Ernest McGee was a guest at the bridesmaids' breakfast the day before the wedding in the home of Mrs. J. T. Mason. Red hearts and camellias were used in decorations there.

Toastmasters Hold Meeting

Toastmasters Club 944 met at the Hickory log for their weekly meeting last Thursday night. The meeting was presided over by president Connie Goeringer. Toastmaster of the evening was Stan Knox; topicmaster was Bob Lohr; general critic was Bill Lamm; grammarian was Roger Shipley.

The speakers were Goeringer, Kenneth Rudd and Hardy Benson.

Local Girl Is Queen Candidate

Karen Blackwell of Hereford, will be one of the 24 young ladies who will compete for the title of "South Plains College Homecoming Basketball Queen of 1968," this year.

The Coronation of the Queen will be held during halftime at the SPC vs. Amarillo game on Saturday, in Texan Dome at Levelland. Miss Blackwell is sponsored by the Rodeo Club.

"A Decade of Progress" is the theme of the Homecoming this year at South Plains. Entertainment during halftime will include several dance routines by the SPC Tex-Ann drill team, musical selections played by the SPC Band, and the throwing of miniature basketballs by the SPC spirit group, the Flaming Spurs.

A Homecoming Dance will follow the game in the Girl's Gym

Calendar Of Events

SUNDAY
Antonion Circle of St Anthony's Catholic Church, potluck supper for husbands, Knights of Columbus Hall, 7 p. m.

MONDAY
Rotary Club lunch at Hickory Log, 12:05 p. m.
Rainbow Girls at Masonic Hall 7:15 p. m.
TOPS Club at Community Center, 7 p. m.
IOOF Lodge at IOOF Hall, 8 p. m.
Dawn Lions Club at Dawn Community Center, 7 p. m.

TUESDAY
Women's Golf Association play day and luncheon at Hereford Country Club, 12 noon.
Beta Sigma Phi, Kappa Iota and Xi Epsilon Alpha Chapters at Community Center, 8 p. m.
La Afflatus Estudio Club in

home of Mrs. E. A. Reddell, 3 p. m.
La Plata Study Club, Mrs. J. D. Neill hostess, 8 p. m.
Rebekah Lodge at IOOF Hall, 8 p. m.
Wesley Methodist WSCS at church, 3 p. m.
Temple Baptist WMU, Night Circle at church 7:30 p. m.
Order of Eastern Star, Masonic Night supper at Masonic Hall, 6:30 p. m.

WEDNESDAY
First Christian Women's Fellowship, luncheon at church, 12 noon.
Temple Baptist WMU, Day Circle at church, 9:30 a. m.
Hereford Lions Club lunch at Hotel Jim Hill, 12 noon.
First Baptist Day WMS, all-day mission study and lunch at church, begins at 11 a. m.

THURSDAY
Community Concert Association presents for members only, Texas Boys Choir in program at Hereford High School auditorium, 8 p. m.

Ceramic Arts Club in home of Mrs. W. H. Awtry, 2:30 p. m.
Duplicate Bridge Group at Community Center, 7:30 p. m.
St. Anthony's Guild at parish school auditorium, 8 p. m.
VFW Auxiliary at VFW Clubhouse, 8 p. m.
Toastmasters Club at Hickory Log, 7:30 p. m.
Kiwanis Club at IOOF Hall, 12 noon
Optimist Club breakfast at Jones Restaurant, 6:30 a. m.

FRIDAY
Cultural H. D. Club at Mrs. Burk Inman's home, 2:30 p. m.
Messenger H. D. Club with Mrs. Elmer Nothcutt, 2:30 p. m.

Hostess And Guests Swap Roles This Week
Mrs. W. H. Awtry returned Wednesday from a two-day visit in Portales, N. M., with Mr. and Mrs. E. T. Ward and daughter, Cathy, who had been her guests last weekend. Other visitors with Mrs. Awtry then were Mr. and Mrs. W. G. Bryant of Wenatchee, Wash.

The Bryants were enroute home after several weeks in Gonzales, La. They stopped for visits along their route, visiting in the home of their son, Wayne Bryant, in Amarillo, before they came here. Going on westward, they saw friends in Tucumcari, then stopped in a daughter's home at Salt Lake City.

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**Needle Club
Plans Work Day**

Mrs. Ralph Paul was hostess to Mothers Needle Club Friday afternoon, when members sewed and chatted informally.

They planned to complete two wool quilts from material given by a Hereford cleaning plant; these are to be sold and the proceeds given to Gristown. The work is to be done at the all-day session with a covered dish lunch.

Mmes. C. N. McClure, Annie Springer, A. T. Jones, J. L. Shirley, W. T. Gunstenson, W. H. Awtry Sr. and Haskell Benson were the members present.

Look Who's New

Mr. and Mrs. Raymond L. Stone are the parents of a son, born Feb. 17. He weighed 7 lbs. 9 ozs.

Mr. and Mrs. Roberto Mungia are the parents of a son born Feb. 17. He weighed 4 lbs. 7 ozs.

Mr. and Mrs. Donald R. Chaney are the parents of a daughter, born Feb. 18. She weighed 5 lbs. 10 ozs.

Mr. and Mrs. Jerry R. Bellows are the parents of a son, born Feb. 15. She weighed 7 lbs. 15 ozs.

Mr. and Mrs. Jose E. Ramirez are the parents of a son, Daniel, born Feb. 15. He weighed 7 lbs. 6 ozs.

Mr. and Mrs. Mellico E. Mondragon are the parents of a daughter, Melissa Elaine, born Feb. 15. She weighed 7 lbs. 15 ozs.

Mr. and Mrs. Richard J. Homer are the parents of a son, Richard S., born Feb. 14. He weighed 8 lbs.



Mr. and Mrs. Leslie McGee
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Two Conventions Interest Club

Principal business of Bud To Blossom Club in a Friday morning meeting concerned the district garden club convention at which it will be one of the hostesses Feb. 26 and 27, but members looked ahead to the Texas Garden Club convention next month and elected delegates.

Mrs. Bruce Brown, president, will be a delegate to both conventions, Mrs. Ernest Kendall and Mrs. W. H. Gentry to the district meeting, Mrs. R. N. Yarbro and Mrs. Gentry to the state session at Corpus Christi March 24-25, with Mrs. Kendall as alternate.

Announcement was made that Mrs. E. O. Barton of Houston, state president, will be a visitor to the convention here. Bud To Blossom and Hereford Garden Clubs will entertain delegates from over the large Northwest Texas district.

Bud To Blossom Club will be the hostess group for breakfast Feb. 27 and both clubs will serve as luncheon hostesses that day. A workshop to make decorations is planned for next week.

Mrs. Gentry, vice president, conducted business in Mrs. Brown's absence from the city. Mrs. Art Manjeot, honorary member in whose home the meeting was held, gave the program.

She showed colored slides with recorded narration on an international flower show held in New York City. Its theme, Planning Keeps America Beautiful, was emphasized in the National Garden Clubs' drive for beautification through individual work to make every yard attractive.

Mrs. Manjeot's indoor garden was inspected and members were especially interested in blooming African violets and unusual Japanese bonsai plantings.

Refreshments were served as members arrived, with Mrs. Sam Long pouring coffee. Mrs. Ralph Mitchell was a guest. Mrs. Weidon Stephon and Mrs. Bob Guinn were welcomed to membership.

Other club members present were Mmes. Bob Cooper, Hubert Stoerner, Delmo Williams, Jess Robinson, Yarbro and Kendall.



ENGAGEMENT ANNOUNCED — Miss Linda Faye Price and Gary Tilory are planning an April 6 marriage, her parents, Mr. and Mrs. J. C. Price of Route 5, announce. Tilory is the son of Mr. and Mrs. A. W. Tilory of Duncanville. The couple, both students in Texas Tech, will be married in Bowman Chapel of First Methodist Church at Lubbock.

Supper Is Second Club Meeting Of Past Week

Supper for Mon Amis Club members and their husbands was a Friday evening event at the Easter Lions Clubhouse, the second meeting of the week for the club. Mrs. Raymond Wiley and Mrs. David Hutchins were on the hostess committee to plan the supper.

Mrs. Jack White and Mrs. Jim Lookingbill were hostesses Wednesday in the former's home. Bill Brady, Hereford photographer, was guest speaker for a talk on photography which members found interesting for technical and artistic information.

Brady spoke of cameras, their uses and types, and gave practical suggestions for getting better pictures by correct use of light. He also gave points for the subject to remember in posing for studio photographs.

Another phase of his talk concerned framing and hanging photographs for the best effect, both to show the picture and to

decorate a home. The hostesses served refreshments to Mmes. Roy Botkin, Ruth Sims, D. L. Thomson, J. D. Gresson, Wiley and Hutchins, and the program guest.

Of 4-H Work North Hereford Club Informed

Four-H Club work for girls and boys of Deaf Smith County, as well as the background of the national organization, was described for North Hereford Home Demonstration Club at a meeting Thursday afternoon in Mrs. Viola Williams' home.

Rita Huckert, assistant County H. D. Agent, was guest speaker.

Members present on the chilly afternoon were Mmes. C. L. Whitehead, Clinton Ward, O. L. Williams, W. J. Lueb and Paul Hoff.

Holiday Dinner Is Given

Hereford Study Club's sweet-heart party was given just after St. Valentine's Day but the symbols of that holiday were in evidence Thursday evening on tables where a buffet dinner was served. Husbands of members were honored guests.

Mrs. Don Robinson, Mrs. S. L. Garrison and Mrs. J. W. Witherspoon were hostesses in the Robinson home. A huge heart of velvet and lace centered the buffet table, and smaller hearts and candles were used on quartet tables. Games of hearts followed the meal.

Present were Messrs. and Mmes. R. N. Yarbro, R. P. Coneway, C. R. Winget, Labry Ballard, Garland Solomon, Baxter London, Ed Wilson Jr., N. D. Bartlett, Marvin Knox, Art Stoy, Maurice Tannahill, T. E. Braddy, Noble Howard, W. H. Gentry, Merlin Kaul; the host couples and Mrs. Johnny Clark.

Girl From Finland Is On Program

Lone Star Study Club members heard Katie Laine, student from Finland who is attending high school here under the American Field Service program, talk entertainingly of her native country at a recent meeting in the home of Mrs. Ray Sult, with Mrs. Thelma Chisum as co-hostess.

The student, wearing colorful Finnish peasant dress, said Finland has five major divisions in a land characterized by thousands of lakes. About 30 percent of its income is from agriculture, she said; the major industry is timbering and manufacture from timber products.

Mrs. Hardy Benson directed a business session. Mrs. Vivian Major made a report of the recent County Club Federation meeting. The club planned a contribution to a memorial to the late G. W. Newsom, husband of a member.

Preceding the program, Mrs. H. E. Henslee read a devotional poem titled Christ And The Little Ones. Refreshments in Valentine theme were served to 17 members.

New Word Used In Club Study

A new word, proxemics, used by scientists studying the effect of life in close quarters for present big city-dwellers, was introduced to Bay View Club members in their program Thursday afternoon. Mrs. Carl Swanson was hostess in her home.

Mrs. W. J. Gilliland presented a paper on the basic subject, The Science of Man, using material from two books by anthropologists, The Territorial Imperative by Robert Ardrey and Edward T. Hall's The Hidden Dimension.

Interest of her hearers was shown in general discussion following her talk.

Her main point from the first book was Ardrey's contention that "the basic drive of animals, including man, is not hunger, sex and survival, as has often been said, but possession and defense of territory."

She quoted Hall's theory that lack of adequate space for living may be the cause of much present social disorder in our cities. Attention was given to his studies of people of different cultures living crowded together, and his attempt to answer the question, how much space do people need?

Mrs. Homer Powell was welcomed as a new member. Present for the study and refreshments served from a beautifully decorated table were Mmes. R. B. Miller, Francis Herdwick, Colby Conkright, J. R. Allison, Ansel McDowell and Carl Perrin.

Water Problem Of Area Topic Of H.D. Guest

"The public must be made aware that water is a precious commodity," Andrew Kershen emphasized as he spoke to Dawn Home Demonstration Club Friday afternoon in the home of Mrs. T. J. Carter.

He discussed current plans for water development in this area, the immediate and long-range needs, the cost and the eventual profits.

Mrs. Edgar Sowell was a guest. Members present included Mmes. Rea Cox, H. D. Fowler, Dick Golden, Orval Galley, LeRoy Johnson, Jessie Lee, H. V. McCabe, Jim NMcCabe and Ray Stewart.

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- RUMP ROATS USDA Choice Farm Pac Blue Ribbon Beef lb. 83c
- PORK LIVER Fresh Sliced All Meat Farm Pac 1 lb. pkg. 59c
- SWISS STEAK Bottom Round USDA Choice Farm Pac Blue Ribbon Beef lb. 95c
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- APPLE BEER (non alcoholic) serve with your favorite type pizza 12 o.z. America's newest thirst quencher can 20c 7 12 oz. cans 99c
 - SANDWICHES Ham Salad fresh daily each 25c Chicken salad fresh daily each 25c Pimento cheese spread each 20c

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Frio News

By MRS. OWEN ANDREWS
Brand Correspondent

Frio Homemakers Club met Tuesday in the home of Mrs. Laura Littrell for a program on Health Checks. Mrs. Fred Stindt, a nurse, discussed the subject and pointed out the different types of health checks, what to expect and other ideas on the subject.

Others attending were Mme. Jack Baker, T. L. Sparkman Jr., Harlan Barber, David Yandell, Jim Brooks, Eugene Baldwin, Sam Ogan, Frank Robbins, Dee Taylor, Herbert Bruns, Owen Andrews and Misses Alma Andrews and Darlene Sparkman.

The next meeting will be Feb. 27 at the home of Mrs. Eugene Baldwin with a program on Wigs and Wiglet Care.

Mrs. Jimmy Barber of Hutchinson, Kan., has visited her parents-in-law, the Harlan Barbers here and her parents, the Howards in the Lubbock area, during the past few days. Her husband has been on a tour of Grace Company employees to San German, Puerto Rico, where they are visiting seed fields where research and experiment is being done. They were due to return home Feb. 15.

Frio G. A. members and adult leaders attended a quarterly Llanos Altos associational meeting at Bovina Saturday. Those from Frio Baptist Church were Mrs. Sam Ogan, Mrs. Charles Self, Mrs. Earl Harkins, Andrea Aze, Beverley Cole, Patti Robbins, Jill Stephan and Ruby Reyna.

Visiting the John Simpsons last weekend were their daughters, Mrs. Sam Lindley of Brownwood and Mrs. Leon Roberts of Wellington, and Mrs. Roberts' daughter, Mrs. Patricia Ford and baby of Dodson. The women papered living, dining and bedrooms Friday and Saturday for their parents, getting the Simpson home redecorated.

Also helping with the work and visiting were two grandchildren, Shirley and James Simpson. Shirley, a student at Wayland College came with Mrs. Lindley when she stopped in Plainview to visit.

Mrs. George Parker visited her sister, Mrs. Dovie Isbell at Tahoka several days and came home by bus Monday. Another sister, Mrs. Flora Wallace of Ardmore, Okla., also went to the Isbell home to be with the sisters and came home with Mrs. Parker to visit awhile.

Mr. and Mrs. Juan Rodriguez are parents of a daughter, born Feb. 13. She has been named Laura. The Rodriguezes live in the former home of the Glenn Andrews and he farms for Joe Andrews.

The Gary Masons spent Sunday with his mother, Mrs. R. L. Mason, at Westway.

Among those who are ill in hospitals are Mrs. H. E. Lindley and Mrs. Earl Cole, both pneumonia patients and both of whom seem to be improving. Also, Mrs. Walker Parris has been ill in Amarillo hospital. She was improving the last of the week and hoped to be able

Texas State University and a beauty school. Muse, a junior at Tech, was graduated from Frio High School, attended

to come home during the weekend.

Mr. and Mrs. Owen Andrews spent Friday night with their children, the Glenn Andrews at Etter.

Valentine parties were the special attraction of last weekend at Frio. The Young Married class met at the new Baptist fellowship hall for a supper Saturday. The women had prepared the meal and decorated the hall and supper was served buffet style but everyone was seated at especially decorated tables. The Hereford High School choral group, the Wind-

Jammers, sang several numbers to entertain.

Those attending were the Rev. and Mrs. Sam Ogan, Messrs. and Mrs. Clark Andrews, Earl Harkins, Joe Streun, James Dobbs, Billy Warrick, Robert Dobbins, Weldon Stephan and Johnny Robinson.

Junior Class members had a party at the Clark Andrews home Saturday night. Adults attending were Mrs. Harvey Manion, Mr. and Mrs. Frank Robbins and Billy Warrick. Juniors were Jay Manion, Kenneth Adams, Jerry and Patti Robbins, Jill Stephan, Beverley Cole,

Friday night. Games were played. Those attending were the Rev. and Mrs. Sam Ogan, Messrs. and Mrs. Clark Andrews, Earl Harkins, Joe Streun, James Dobbs, Billy Warrick, Robert Dobbins, Weldon Stephan and Johnny Robinson.

Adult Class No. II had a covered dish supper at the church

Kirk and Lynette Andrews.

Young People had a pizza social after church Sunday night. Steve Robbins and Darlene Sparkman made the pizzas. Adult sponsor-teachers were Mrs. Clark Andrews, Mr. and Mrs. Joe Andrews; other young people enjoying the occasion were Gerald Harder, Kerry Struve, J. D. Harder, Bill Cole, Norman Harder, Debbie Ogan and Kita Struve.

The first edition of the Hereford Reporter came off the presses in 1901. It continues today as the Hereford Brand.

TOWN WITHOUT TOOTHACHE

The world first became aware of Hereford as "The Town Without a Toothache" when Dr. Edward Taylor, Director for Dental Health for the Texas State Board of Health, told the research section of the American Dental Association in 1941, of findings in a survey of native Deaf Smith County children.



Mrs. George Muse nee Lyndia Chandler

Chandler-Muse Marriage Vows Exchanged Here

Wedding vows were exchanged by Miss Lyndia Chandler of Frio and George Muse, Hereford student at Texas Tech, in an evening ceremony at First Presbyterian Church here Wednesday. The couple left afterward for a home at 1210 Dover, Lubbock.

The bride is the daughter of Mrs. James A. Chandler and the late Mr. Chandler of Frio and the bridegroom's parents are Mr. and Mrs. George K. Muse, 123 Center.

The Rev. Russell Wingert officiated for the marriage service conducted at an altar decorated with bouquets of yellow mums.

Miss Judy Carter of Amherst attended the bride as maid of honor and Phil Engle of Lubbock was best man. Traditional wedding music was played by Mrs. B. Y. Crosthwait, organist.

Of bridal satin in ivory shade, the bride's gown was cut on empire lines with long sleeves, pearl-embroidered lace flowers marked the high waistline and a similar flower over her brow held the illusion veil which floated to waist length.

A full circular train was attached at the shoulder line of the gown. She carried a bouquet of white flowers.

Miss Carter wore a dress styled like that of the bride, in lavender.

After the ceremony, the wedding party and members of the families were guests for dinner at Hereford Country Club. The wedding cake, which held the central place on the table, was cut and served for dessert.

Mrs. Muse is a graduate of Frio High School, attended

Turn Them Out. One By One. Until The Last... THEN YOU WAIT IN TERRIFYING SUSPENSE! WAIT UNTIL DARK

Jobs for the Jobless



with Rural Electricity

Although fewer than one-third of this nation's population lives in rural areas, more than half the nation's poor lives there. Consumer-owned rural electric systems such as ours have helped to create new industries across the country which have already resulted in more than 125,000 new jobs for rural people. Volunteering in the war on poverty, we hope to do more in the months and years to come to help develop this community.

Deaf Smith County ELECTRIC COOPERATIVE, INC.

Golden Spread Barber Shop

ANNOUNCES THE ASSOCIATION OF

BOYD BROOKS

We specialize in Hair Styling, Razor Cutting, Flat Tops and Regular Hair Cuts.

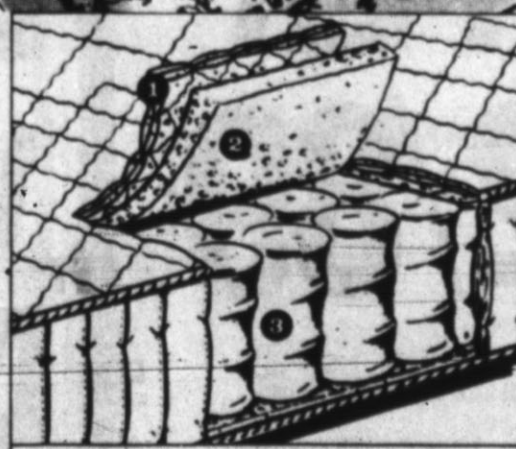
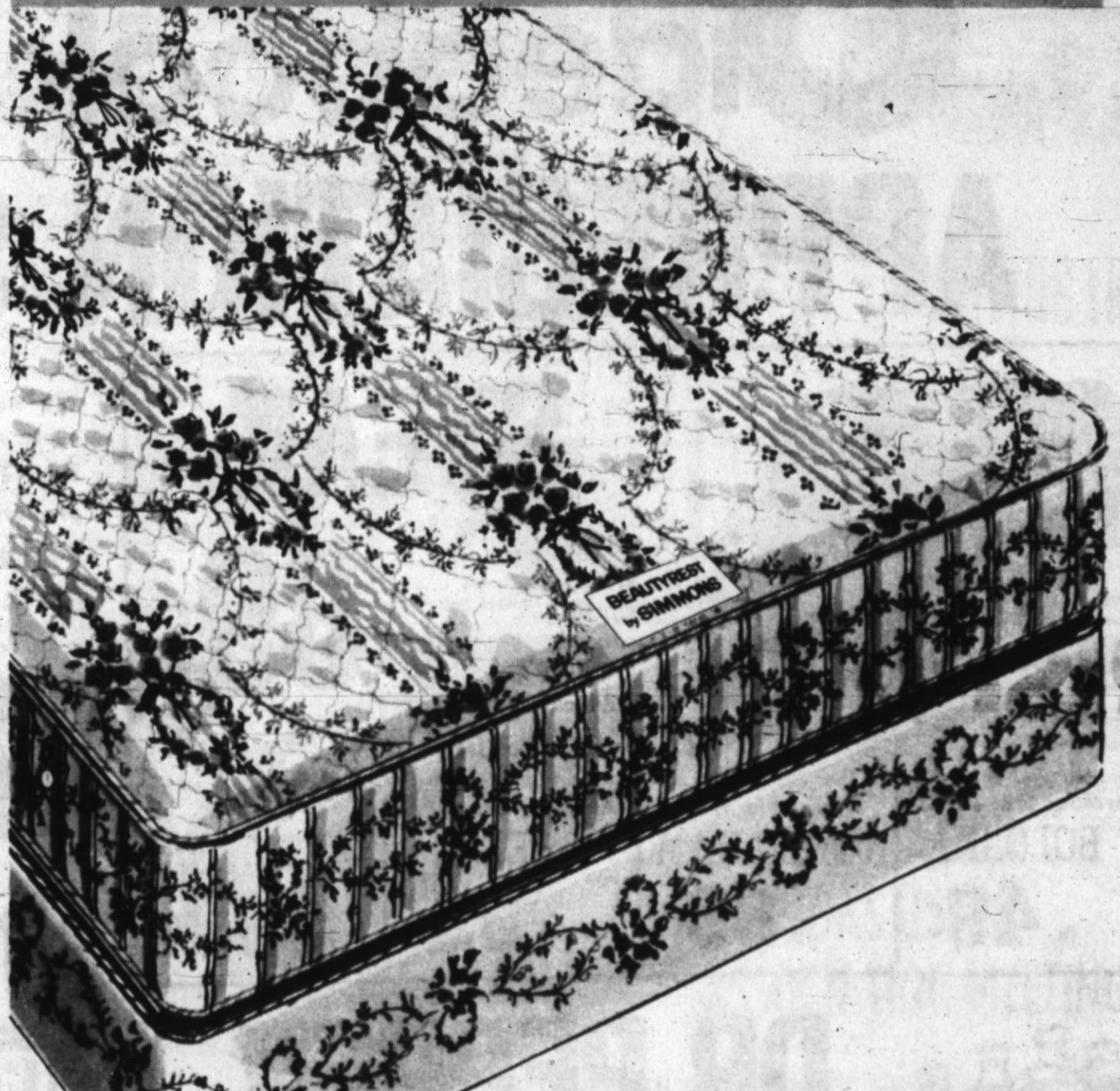
Come in and get this specialized service from BOYD BROOKS and TROY ROWLAND

GOLDEN SPREAD BARBER SHOP

321 W. Third

364-0896

NEW from Simmons! BEAUTYREST SUPREME the world's most comfortable mattress



1. Beautiful cover quilted with double layers of Simflex for extra surface comfort.
2. Thick, luxurious Simflex cushioning cradles you over the firm Beautyrest coils.
3. Over 800 individual pocketed coils... all separate, to give you firm, flexible support.

The best is even better! It's the all NEW Beautyrest Supreme...made with a luxurious new cushioning called Simflex*, an exclusive, non-allergenic, space age material. It gently molds itself to your body... cradles you over the firm, flexible Beautyrest coils below. It's like sleeping on air! And the individual coil construction gives every inch of your body the separate support it needs. There's new protection, too. The beautiful quilted cover is Sani-Seal* treated to guard against mildew, bacteria and odor. Your choice of firmness... regular or extra firm. Come in—try the new Beautyrest Supreme.

\$89.50 Twin or full size
Matching Foundation also \$89.50
Long Boys, each \$99.50; Queen Size, \$239.50 set;
King Size, \$339.50 set

SIMMONS World's Largest Mattress Manufacturer

Exclusively at

Mc Gee Furniture

Home Owned - Home Operated

Phone 364-2586

511 N. Main

Legal Notice

NOTICE TO CONTRACTORS
Sealed bids for the construction of one million gallon steel reservoir and a 400,000 gallon elevated storage for the City of Hereford, Texas, will be received by the City Manager at the City Hall, Hereford, until 2:00

PM, March 4, 1968, and then at said place publicly opened and read aloud.

All proposals shall be accompanied by a cashier's or certified check upon a national or state bank in the amount of five (5) percent of the total maximum bid price payable without recourse to the City of Hereford, Texas, or a bid bond in the same amount from a reliable surety company, as a guarantee that bidder will enter into a contract and execute performance bond within ten (10) days after notice of award of contract to him. The bid security must be enclosed in the same envelope with the bid. Bids without check or bid bond will not be considered.

The successful bidder must furnish performance and payment bonds upon the forms which are attached hereto in the

amount of 100 per cent of the contract price from an approved surety company holding a permit to act as surety or other surety or sureties acceptable to the owner.

The right is reserved to reject any and all bids and to waive any informality in bids received.

Plans, specifications and bidding documents may be secured from the office of the City Manager, City Hall, Hereford, and McMorries and Associates, Inc., 6300 Canyon Drive, Amarillo, Texas 79106, on deposit of Twenty-five (\$25.00) dollars per set, which sum so deposited will be refunded, provided: (1) All documents are returned in good condition to McMorries and Associates, Inc. not later than 48 hours prior to the time for receiving bids; or (2) The Con-

Memorial Gifts Are Over \$200 For Dexter Lillie

Memorial gifts for Dexter Lillie, former agricultural manager for Holly Sugar Corporation who died Feb. 4th due to an apparent heart attack, has now reached a total of over \$200 at Westgate.

Contributors to Westgate include, Mr. and Mrs. Ronald Rayburn of Canyon; Mr. and Mrs. Russell T. Tutt, of Colorado Springs, Colo.; and Holly Sugar Agriculture Dept. in Sidney, Montana.

Contributors from the Hereford community include, Holly employees; Mr. and Mrs. A. J. Schroeter; Texas-New Mexico Sugar Beet Growers Association Mr. and Mrs. B. E. Cooper; Shur-Gro Liquid Feed, Inc.; Mr. and Mrs. Shirley L. Garrison; Mr. and Mrs. John Douglas Pitman; Mr. and Mrs. Walter Seed, and Mr. and Mrs. Robert Wagener.

After the death of her husband, Mrs. Lillie requests that memorials be made as contributions to the Heart Fund or to Westgate.

Contributors from the Hereford community include, Holly employees; Mr. and Mrs. A. J. Schroeter; Texas-New Mexico Sugar Beet Growers Association Mr. and Mrs. B. E. Cooper; Shur-Gro Liquid Feed, Inc.; Mr. and Mrs. Shirley L. Garrison; Mr. and Mrs. John Douglas Pitman; Mr. and Mrs. Walter Seed, and Mr. and Mrs. Robert Wagener.

Deputies Arrest Three Persons

Deaf Smith County Sheriff's deputies filed charges against three persons during the latter part of the past week — two of them in connection with forgery. Mary Sue Chambers was released on \$1,000 bond after being

charged with attempt to pass a forged instrument, and Rubye Lee Jones was charged with forgery, and later released under \$2,000 bond. Frank Perales, charged with auto theft in Morton, also was arrested here by local authorities.

The Hereford Potato Grower Association was formed and operated a processing shed on South Main Street for the 193 crop. Hereford's first carload of potatoes was shipped on the Santa Fe on July 23, 1949.

Four out of every five acres of crops failed in 1934.

Read The Classified Ads Today.

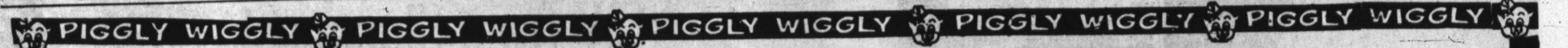
Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS:
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00

ADDRESS CORRECTED

One of the 11 local Official Automobile Inspection stations in Hereford has been listed with an incorrect address.

Instead of Enco Service Center, which was listed as such by the Department of Public Safety, the full title of the station should have read Vernon Lewis' Enco Service Center. The correct address is 403 N. 25 Mile Ave.

DR. E. H. HENDON
OPTOMETRIST
136 East 3rd Phone 364-0987
OFFICE HOURS:
9:00 to 5:00 Mon. thru Fri.
8:30 to 12:00 Saturday



8 Ideabook is here APPRECIATION SALE

Pick One Up . . . Free!



We're having a **Rubbermaid Turntable sale**

3 Single Turntables for \$3.99 (Regularly \$5.94) You save \$1.95
2 Twin Turntables for \$3.99 (Regularly \$5.96) You save \$1.97

SAVE TENDERCRUST & SHURFRESH COUPONS for free gifts.

You'll enjoy the fine quality

STEAK

ROUND —
SIRLOIN —
CLUB —
lb. **89c**

T-Bone or Loin Tip lb. **98c**

Armour Star sliced BOLOGNA lb. 49c	Lean - No Waste SLICED HAM lb. 89c	Armours Longhorn CHEESE lb. 65c	Kraft's TASTY LOAF 2-lb. ctn. 69c
--	--	---	---

We would like to sincerely thank each and every one of you for shopping our Anniversary Sale. To let you know just how much we appreciate your patronage we have offered, here, other great food savings to you, our customers. Again, thanks.

Double S&H Green Stamps
Wednesday with \$2.50 cash purchase or more

Crackers Shurfresh Saltines one pound box with \$5.00 purchase or more **15c**

STRAWBERRY PRESERVES Kraft 18-oz. 67c value **3 for \$1.00**

Vanilla Wafers Tendercrust 39c package with \$5 pur. or more **19c**

VAL VITA PEACHES Yellow Cling Sliced No. 2 1/2 size cans **4 for \$1.33**

Cookies All Flavors Tendercrust Cremes big 59c value with \$5 purchase or more **39c**

DR. PEPPER

OR NUGRAPE New 10 ounce no-deposit, throw away bottles. 6-pack carton **2/89c**

Ice Cream Cloverlake First Quality all flavors deluxe round carton 1/2 gallon **65c**

CHERRY ICE CREAM WILL BE SERVED ALL DAY WEDNESDAY AT OUR STORE

SHORTENING Bake-Rite 3-lb. can 59c	PEACHES Shurline Elberta Freestone sliced or halves No. 2 1/2 cans 39c
COFFEE Maryland Club 1-lb. can 68c	PUDDING My-T-Fine regular all flavors 4/29c
CHILI Gebhardt's big 24-ounce can 49c	DOG FOOD Roxey tall cans 6/49c
BATHROOM TISSUE Kleenex Boutique twin pack 29c	BLEACH Clorox 1/2 gallon plastic bottle 33c

EXCEDRIN TABLETS 36-count bottle **59c**

DELICATESSEN

MONDAY
Chicken Dish - Pork Roast
Black-eyed Peas - Fried Onions
Cucumber Salad - Potato Salad

TUESDAY
Beef Roast - Fried Chicken
Golden Corn - Green Beans
Scalloped Potatoes
Coleslaw

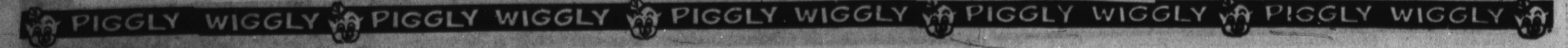
WEDNESDAY
Turkey & Dressing - Meat Loaf - Candied Yams - Stuffed Peas - Stuffed Peppers
Pinto Beans - Spanish Slaw

BANANAS Control American lb. **10c**

Mexico "English" **PEAS** lb. **25c**

Purple Top **TURNIPS** lb. **10c**

York **APPLES** 4 lb. bag **55c**



Herd Lines

By Marshall Day

Winding up another season is just a part of school athletics and basketball is no exception to this. The cagers finished up their last game of the season last Tuesday night in the gymnasium at Dumas and now four of the players have played their last game for the Whitefaces, because it has come that time of their life when graduation is just around the corner.

While it is only proper to give the first mention to the high school boys who played their last game for the Whitefaces, some mention should at least go to the junior high schools who have some boys who will move up another rung on the ladder to take the place left vacant by the graduating seniors. Some of these boys in junior high are just getting started in competitive athletics, but others will take the place left open by the departing ones.

First on the varsity roster, of graduating seniors, is Bobby Burwick. Burwick, through 25 games, played 99 quarters, collected 55 personal fouls, lost the ball 46 times, grabbed 199 rebounds, and made 152 field goals out of 351 attempts for an average percentage of 43.3. He attempted 190 free throws and hit for 120 of these for a 63.2 percentage, and scored a total of 424 points for a 16.9 average per game.

Second on the list is David Kelley. Kelley, having played 24 games at the guard position, and getting a total of 93 periods to his credit, proved himself as a competent player throughout the entire season as he collected a mere 41 personal fouls, lost the ball 82 times on offense, collected 63 rebounds — which is good many for his size and position — and made 114 points from the floor out of an attempted 181 shots, for a percentage of 31.4. At the free throw line, Kelley netted 52 out of a possible 96 for 60.4 percentage, and scored 166 points for a 6.9 average for the season.

Jim Childers, the lanky center for the Herd, played all 25 games this season for a total of 96 quarters. Childers was tagged for an even 100 personal fouls, lost the ball only 25 times — which averages out to only one time during each game — collected a large total of 215 rebounds, and made 70 points in field goals when he attempted 96 shots. At the charity line, he collected 38 points from a possible 73, and popped the net for 106 points this season and thus ending up with a 4.3 average.

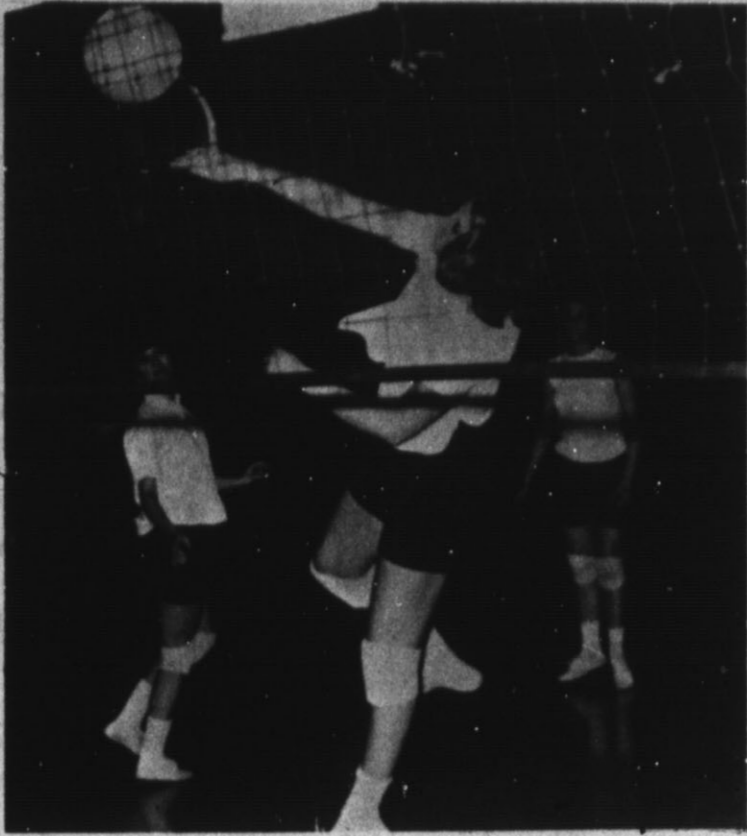
Last, but not least, of the departing four is Tony Malouf. Malouf, being the kind of hustler every coach wants on his team, competed in 22 games this season and while playing only 54 quarters, gave the team the extra boost they needed in crucial spots.

He was pointed out just 31 times for personal fouls, lost the ball only 6 times while on offense, and snagged 25 shots off the board for rebounds. While not being a shot man himself, Malouf did his part in assisting the team. He scored 30 points on field goals out of an attempted 98, made 15 of 30 free throws for a 50 per cent average, and collected 47 points through the season for a 2.1 average per game.

Those boys from La Plata who will now move up the ladder to take open places number 13. Though these boys are not necessarily the ones who will actually take the place of the seniors, they will eventually do this in the future. These boys have totaled 709 points between them this year, with Mike Warrick hitting for 178 of these, Alan Wagner 149 and Donnie McDermitt with 182. These boys were the only ones to reach the three-digit column.

Others who hit in the double figures were John McNey with 56, Rick Lee with 51, Jeff Loerwald with 49, David Myers hitting for 12 and Jeff Deavenport with 22. Others contributing to the efforts of the ninth grade team were Randy Cawthon, Alan Dunning, Jerry Stewart, Steve Cavness and David Cupell.

These are the 13 boys who are, in the hopes of the coaches,



HIGH SCHOOL VOLLEYBALL — The local Hereford High School girls walked away with the first place trophy at Canyon, and have since been set against Littlefield in volleyball action. Results of the latest game was not available at press time.

the ones who will take the place of the departing seniors. And one last tribute to the departing seniors. The entire community probably feels that they were represented well by these boys and will certainly wish them well in the future of sports and athletics.

If you don't believe the amount of emphasis that is being placed on education in institutes of higher education, just listen to what some colleges are now doing to the athletes. One university has become so strict it won't allow a basketball player his letter unless he can tell which one it is.

Another thing that starts with an "if" is that if you don't believe Hereford is equipped with a sufficient amount of recreational facilities, you had better take another look around. In the community there are some 30 different types of facilities to be enjoyed and these include 11 parks, a bowling alley, a roller rink, two movie theaters, a drive-in theatre, a golf course, three club swimming pools, one public swimming pool, two tennis courts, a skeet shooting range, an archery range, a Community Center for dances and meetings, a Country Club, a Bull Barn, a rodeo arena, and a radio club.

You've heard of the silent partners, men behind the scene, and anonymous donors. Well, this might come as a surprise to you and it may not, but Hereford can claim one of these type of people now.

If you attended the Junior High Basketball Tournament last weekend, and saw the three sportsmanship trophies that were given to the teams which showed the best sportsmanship, then it will please you to know that those trophies were given by a person who felt that the teams which deserved them should get trophies of this sort. To make a long story short, this person donated these trophies and made it clear that he or she wished to remain anonymous.

Well, as they say, it takes all kinds to make a world, but as it stands, we can always use more of this kind because you can't get an overabundance of them.



by MELVIN YOUNG
The wise father gives son a generous allowance, knowing the lad can loan him a few dollars in a pinch. — Boston Globe.

—HB—
And Doug Meador in the Matador (Tex.) Tribune says that two can frequently make a bargain, unless of course, one of the parties happens to be a highway patrolman.

—HB—
Mr. Dale Wright, who lives at 113 Avenue I, has suggested 10 topics that he would appreciate seeing reported in the paper, and it appears that Mr. Wright has been doing a considerable amount of thinking about these topics. Certainly, they concern each and every one of us.

In the course of time, we'll try to oblige Mr. Wright by doing the articles that he has suggested. In the meantime, we would like to comment in this space concerning three of the topics.

1. Why, since Hereford is supposed to be a dry area, the 'Private Clubs' are cut so public, since apparently anyone may enter as a guest and purchase liquor marked as belonging to a member.
2. Why the State, County and City Law Enforcement Agencies are not entering the local clubs to check for violations.
3. Why alcoholic beverages are so readily accessible to minors.

Recent stories in the Brand should have explained at least one of the above for you, but we'll go over it again.

The Texas Liquor Control Board has been quite active not only in Hereford, but all over the state in the past few weeks, and many of the private clubs have either been closed down, or are now operating according to the letter of the law. This means that anyone walking in

off the street cannot be given a guest card by the management and buy his drinks as if he were in an open bar in a 'wet' area. The enforcement of these regulations will mean that most of the private club operators will not find it profitable to remain in business. Those that do remain, will be forced to operate as a legitimate private club with dues paying members. These members will have to bring their own liquor to the club to be kept in their own locker. This is the way the country clubs are operated and apparently is the only legal way to run a private club.

The Texas Liquor Control Board maintains a resident officer in Hereford and he, with the cooperation of all the local law enforcement bodies, will be doing their best to enforce the alcoholic beverage rules and regulations.

By the same token, these men police the package stores quite well. Minors who have been picked up with alcoholic beverages in their possession, all tell the same story. The beer or liquor has been purchased for them by some adult. The local Department of Public Safety patrolmen, who probably handle 90 per cent of these cases, tell us that it is almost impossible to make an arrest and get a conviction in these cases.

Licensed beverage dealers are always mindful of the fact that they may lose their license if convicted of selling to minors, therefore they are extra careful in checking identification and ages on those who might look under age. But it appears to be no problem for the minors to get a friend to do their buying for them.

It appears then, that something is being done about the problem of 'open bars' in Hereford. But the problem of preventing minors from obtaining

Reports Made At 4-H Club

The February meeting of the Happy Hustlers 4-H club was held at the Community Center on Tuesday February 13. The meeting was called to order by Donna Woodward the President. Kay Atchley secretary called the roll with the following members answering: Dennis, Gary, and Jim Goheen;

alcoholic beverages may be beyond the local law enforcement officials. In fact, we would suggest that the problem could more readily be solved by diligence on the part of parents. It isn't really hard to find out whether or not your teen-ager is drinking. And if he is, perhaps you should make an effort to handle the problem in the home. It's a lot better that way, and will save a lot of embarrassment on the part of both youngster and parent.

—HB—
Bullfighting, we're told is the most popular sport in Latin America. You may think that's revolting, but revolting is actually the second most popular sport.

Kenneth and Larry Justice, Roger Sanders, Kevin Douglas, Kim Blackwell, Walter Anders, Gary Dillard, James Lee, Rodney Brooks, Don Fortenberry, Charles and Kay Atchley, Donna Woodward, and Kathy Woodward, Mrs. Ginn, and Keith Goheen.

Kenneth Justice reported on 4-H council and public speaking. Kay Atchley reported on bedroom improvement; Larry Justice informed the group of the entomology group's activities; Charles Atchley reported on a livestock activities; Justin McBride made several announcements concerning the livestock show and announced that Rodney Brooks would be on the 4-H judging team. Donna Woodward reported the meeting.

COUNTY NAMED AFTER SCOUT

Deaf Smith County was named in honor of Erastus "Deaf" Smith, noted Texas scout, guide and Indian fighter who gained fame for his part in the fight for Texas Independence under Gen. Sam Houston. His tombstone reads "The Texas Spy" because of his ability to obtain vital information from those who thought he was deaf. Actually, Smith was hard of hearing.

WE CANNOT TELL A LIE!

PRICES are GETTING the AX!

THURSDAY, FEBRUARY 22
at
SUGARLAND MALL!!!
Hereford, Texas

Meeting Slated For Colt League

Tuesday at 7:30 p. m. there will be a meeting in the Community Center for the purpose of trying to organize a Colt Baseball league, it was announced.

Nazareth and Dimmitt will have representatives at the meeting in order that they can get information about the league with the hopes that they can organize one also. Hereford plans to form two teams in this league if at all possible and hope to include Dimmitt and Nazareth in their league.

The league will be open to boys 15 and 16 years of age.

Little League Meeting Slated

The Little League Baseball organization has announced that there will be a meeting in the Flame Room of the Pioneer Natural Gas Co. building, Monday, at 7:30 p. m.

This meeting is for all Little League coaches, managers, and persons interested in helping with work in the league this year. All interested persons are invited to attend the meeting.

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night and day with



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East Hwy. 69



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ORVAL WATSON FORD

proudly announces the opening of their new

BODY SHOP

204 West 2nd Street

Harold Manning Welcomes You!



Harold is the manager of our new Body Shop. He has some 7 years experience in body shop work and pays special attention to details on every job. Drop in and see him . . . soon!

When You Think of Body Work Think Of . . .

ORVAL WATSON FORD BODY SHOP

"Attention to Details"



DEAF SMITH COUNTY IRRIGATION GAS USERS ASSOCIATION MEETING

AT THE HEREFORD COMMUNITY CENTER
2:00 P.M. — MONDAY, FEBRUARY 19, 1968

Is Irrigation Gas Going Up?

The cost of natural gas has been increased to the cities and towns in this area. Is irrigation gas next? The interest of every irrigation gas user is represented by your Irrigation Gas Users Association — a group of farmers just like you — concerned with getting fuel for irrigation at the lowest possible price.

Your Deaf Smith County Irrigation Gas Users Association is only as effective as you make it.

Plan to attend your Deaf Smith County Irrigation Gas Users Association Meeting this Monday afternoon, February 19, 1968 at the Hereford Community Center.

DEAF SMITH COUNTY IRRIGATION GAS USERS ASSOCIATION

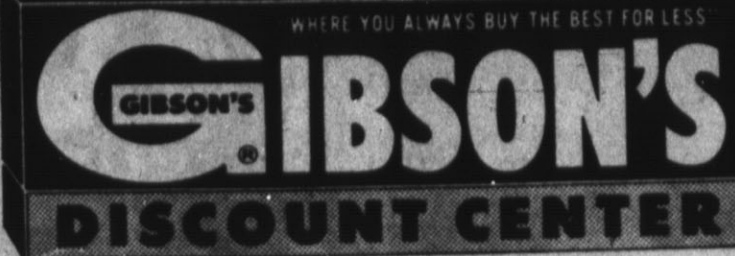


CREST or GLEEM TOOTHPASTE

family size tubes
regular 73c



54c



THE HOME OF LOW EVERY DAY DISCOUNT PRICES

MONDAY thru SATURDAY
OPEN 9 AM - 9 PM

Prices Good Thru Wednesday, Feb. 21, 1968

SCOPE

MOUTHWASH & GARGLE

16 ounce family size
regular \$1.04



79c



AJAX LAUNDRY DETERGENT



King Size Box
5 pounds - 4 ounces

reg. \$1.33

99c

Jergens BATH SOAP



regular bars

2/15c

TRYLON



SHAMPOO
OR
HAND LOTION

\$1.00
retail value each

MIX-OR-MATCH
your choice

5 FOR 99c

VICKS VAPORUB



59c size

39c

Preparation H Ointment



Shrinks Hemorrhoids
and relieves pain

\$1.29 size

89c

St. Joseph ASPIRIN

box of 100



39c

AIR FRESHENER

WIZZARD
9-oz. reg. 57c

39c

Sudden Beauty HAIR SPRAY



16 ounce can

57c

SUDDEN BEAUTY DEODORANT



7 oz. aerosol can
\$1.17 retail value

Special
Introductory Offer

49c

Toothbrushes

by Colgate
69c retail value
our low price



29c

Simonix REDDI Fabric Finish

20 ounce aerosol can



49c



PRELL LIQUID SHAMPOO

family size bottle
regular \$1.17

89c

KLEENEX TOWELS



Jumbo Rolls
3 ROLLS

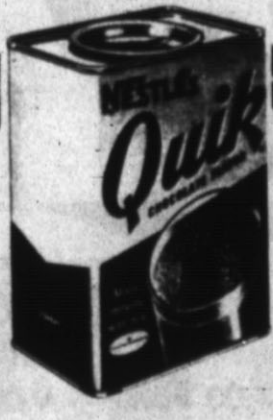
99c



Jewel Shortening

3 pound can

56c



Nestle's Quik

one pound can

37c



Maxwell House Coffee

one pound can

59c

Kitchen Mop

8 ounce

67c

LIGHT FIXTURES



All Types & Styles
25% OFF
our low discount price

House Broom

good quality



99c

WHY PAY MORE?
SHOP GIBSON'S & SAVE!

Socker Ball

by Spalding
official size

\$9.95 value

\$5.99

Children's Rough-Out Wellington Boots

sizes 4 to 8 Reg. \$4.89

\$3.29



GIRLS sizes 1 to 3
COTTON BLOUSES each \$1.99

Floral Pattern Bedspreads

good selection of colors

king size \$24.95 value

\$11.99

twin or full \$6.99

TODDLER SOCKS

100% stretch nylon-asst. colors

sizes 4-6 1/2 reg. 49c



STEREO ALBUM BONANZA!



Reg. \$3.79 now

\$2.99

Reg. \$4.79 now

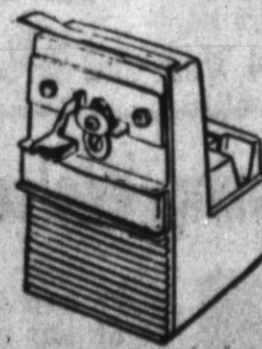
\$3.49

Reg. 5.79 now

\$3.99

Sunbeam Can Opener and knife sharpener

\$15.67



CEREAL BOWLS

assorted colors glass

regular 17c ea.

2 for 23c



Turtle Wax AUTO POLISH KIT
\$3.25 value

99c

GIBSON'S R pharmacy

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Emergencies & Sunday - 364-3317

VETERINARY SUPPLIES
No Limit While Supply Last Below Dealer Cost

Soluble Powder 6.4 ounce packet	\$1.89
Aureomycin regular \$3.85	
Sulmet Solution 1-gallon	\$6.87
Drinking Water reg. \$12.98	
Sulmet 15 gm	\$10.67
Oblets 50 size regular \$18.98	
Stop bleeding-one pound	98c
Denstopped Powder reg. \$1.98	
Injectable Solution 200cc	\$4.97
Terramycin regular \$8.28	
Co-Ral 25% wettable powder 4-lb. sacks	\$7.67
Animal Insecticide reg. \$14.80	

NEED EXPERT PROFESSIONAL HELP ON YOUR INCOME TAX? THEN YOU NEED NATIONAL INCOME TAX SERVICE Professional Tax Consultants



Check These NATIONAL Features

- ★ Available for Help if Your Return is Audited
- ★ Specialists in Complicated Returns
- ★ Offices in 13 States
- ★ No Appointment Necessary
- ★ Manual Return Ready in 34 Hours
- ★ All Work Guaranteed

\$4.88

Crowns For Four Queens



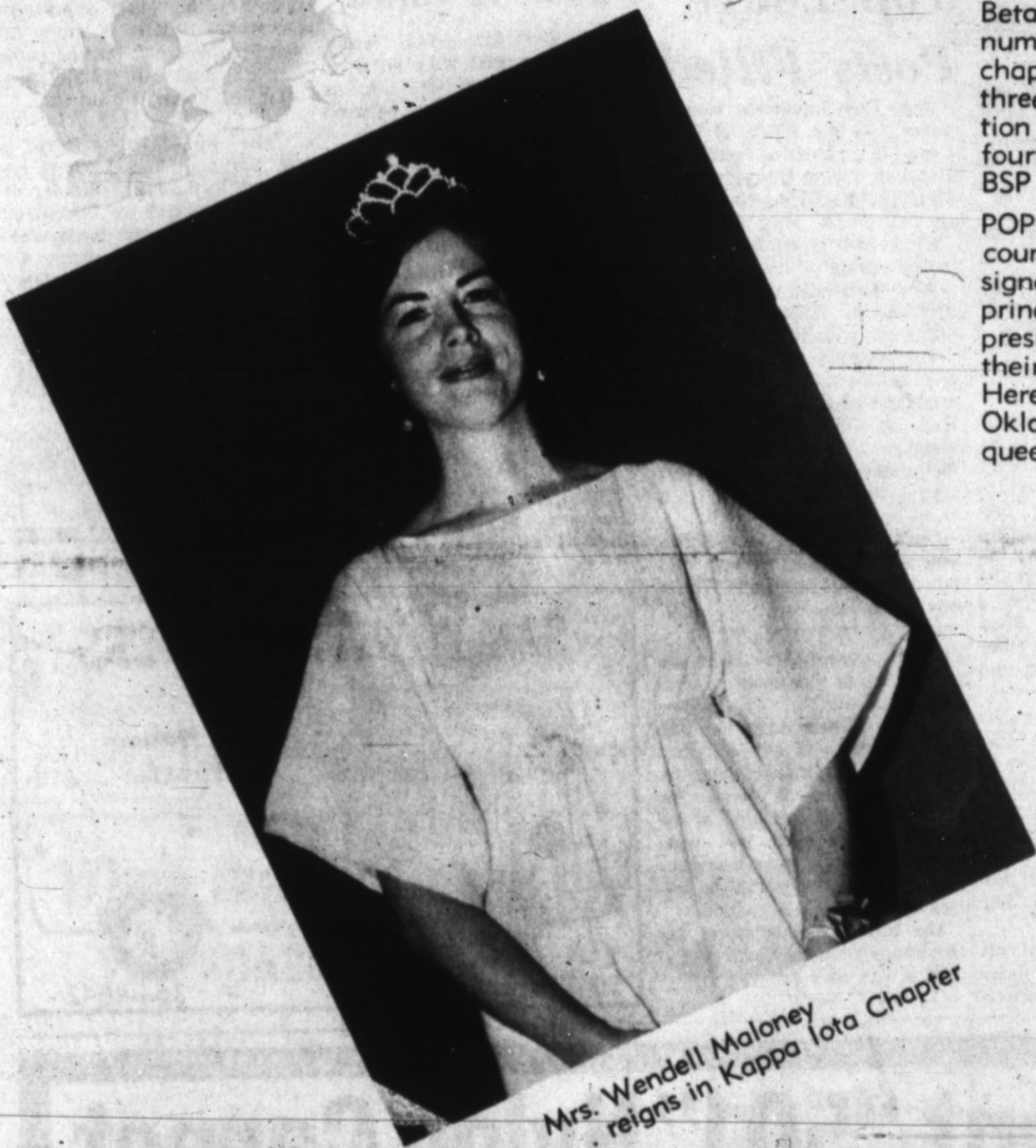
Mrs. Charles Laing
... Alpha Alpha queen



Mrs. Carl Hollingsworth
... first BSP Council queen

VALENTINE QUEENS reigned at the annual Beta Sigma Phi ball last weekend, double in number those of previous years. With a new chapter organized in 1967 to make a total of three which selected favorites for presentation and crowning at the ball this year, a fourth queen was added to represent the City BSP Council.

POPULAR VOTE in each chapter and the council named the honored four, also designating runners-up who were presented as princesses. Mrs. Harold Kids, past council president, introduced the sorority royalty and their escorts. Mrs. Clete Corlis and a former Hereford member now living in Texhoma, Okla., Mrs. Jack Straw, placed crowns on the queens' heads.



Mrs. Wendell Maloney
... reigns in Kappa Iota Chapter



Mrs. Nolan Grady
... Xi Epsilon Alpha favorite

The Sunday Brand

SECTION TWO
HEREFORD, TEXAS, 79045, SUNDAY, FEB. 18, 1968



PRINCESSES PRESENTED — Holding trophies and wearing wrist bouquets to mark their status as runners-up to the sorority queens are, standing, Mrs. Rudy Metz, Kappa Iota Chapter; seated from left, Miss Ollene Williams, Xi Epsilon Alpha; Mrs. Max Goforth, BSP Council; Mrs. R. J. Cramer, Alpha Alpha.

Small Talk

By SUE COEMAN
Women's Editor

A pleasant surprise for Pioneer Study Club women when they toured art classes at LaPlata School Tuesday afternoon was an invitation to tea from girls of LaPlata FHA.

THE JUNIOR HIGH Future Homemakers had made and decorated cookies and candies to serve with pink punch and coffee, and covered a tea table with a net cloth the color of the pink roses which topped a Valentine box in the center.

The young hostesses played their roles to perfection, say the club members who all enjoyed their stop in the homemaking

parlor as well as their view of work being done by art students. Rose Mary Horn is the FHA Sponsor at La Plata.

ANOTHER GROUP of FHA girls, from high school, operated the concession booth at the livestock show staged by FFA and 4-H club members this weekend at the Bull Barn and were praised by the sponsoring Young Farmers as well as by visitors for being Johnny-on-the-spot with welcome refreshments.

A special word of appreciation for Margaret Ann Durham, one of the high school FHA advisors, was spoken by Mrs. Clark Andrews, who said the popular

teacher was out before sunup Thursday morning to have coffee ready for early comers getting the show ready.

Maybe there were others on the dawn patrol, too, but anyhow one was noticed at that sleepy time of the day.

IN SPITE of the snowstorm that was swirling around the Fine Arts Building at WTSU by 4 p. m. Monday, almost a full house was attracted for Joe Ella McGee Cansler's senior recital, a note from the Canyon school says.

In the crowd were a number of friends from Hereford—a dozen members of Music Study Club and nine of Kathlee Palmer's voice students in addition to those who went individually.

My start had to be made a little late so I couldn't join one of the groups, and it had begun to snow enough, and freeze on the road, enough, that I was afraid to trust my driving and turned back, much to my disappointment.

My congratulations to the pretty Hereford soprano for this, one of numerous fine performances as a student. And best wished for future performances, in and out of college.

THERE WILL BE four chances to see a play at WTSU beginning Wednesday, so the weather couldn't be able to keep me away from them all. Two Hereford students are in the cast of Saroyan's drama, *The Cave*, Feb. 21-24.

Randy Carver, a senior, has the role of the Duke and sophomore Ken Eastman, that of the Foreman. I've seen Carver in supporting roles of two WTSU plays and Eastman in a major part in the HHS senior play two years ago, and am eager to see them again.

SOME VERY small things can brighten up a day wonderfully, can't they? I keep remembering Shirley King's cerise pink earrings and pin accenting a so-bor-hued dress she wore when she came by the office this week to give a church society report. Maybe Shirley's sweet face made the color more vivid in my memory, too.

School Menus

Week of Feb. 19-24

HIGH SCHOOL-JUNIOR HIGH

MONDAY—Texas hash, or hot tamales, buttered potatoes, green beans, orange juice, applesauce cake, rolls, butter, milk.

TUESDAY—Ranch style beans or beef ravioli, seasoned spinach, whole kernel corn, apricot pie, cornbread, butter, milk.

WEDNESDAY—Hamburger or fishburger, French fries, lettuce, pickle, onion, orange juice, Waldorf cake, milk.

THURSDAY—Chicken pot pie or stuffed wieners, baked yams, English peas, banana pudding, homemade bread, butter, milk.

FRIDAY—Fried fish filet or Vienna sausage, oven browned potatoes, mixed vegetables, cole slaw, cookie, rolls, butter, milk.

ELEMENTARY PUBLIC SCHOOLS

MONDAY—Texas hash, buttered potatoes, green beans, orange juice, applesauce cake, rolls, butter, milk.

TUESDAY—Ranch style beans, seasoned spinach, whole kernel corn, apricot cobbler, cornbread, butter, milk.



MARCH BRIDE-ELECT—Miss Carolyn Jane Simpson of Dimmitt will become the bride of Ronnie Clark Andrews March 30 in a ceremony at First Presbyterian Church of Hereford, her parents, Mr. and Mrs. M. L. Simpson Jr. of Route 5, Dimmitt, announce. Andrews is the son of Mr. and Mrs. W. H. Andrews, Route 2.



Bing's Wife Writes
For a change sometime pick a book at random, either on the

WEDNESDAY

Hamburgers, french fries, lettuce, pickle, onion, orange juice, Waldorf cake, milk.

THURSDAY—Chicken pot pie, baked yams, English peas, banana pudding, homemade bread, butter, milk.

FRIDAY—Fried fish filet, oven browned potatoes, mixed vegetables, cole slaw, cookie, rolls, butter, milk.

ST. ANTHONY'S SCHOOL

MONDAY—Ham loaf, pineapple and sweet potato casserole, cabbage-carrot-apple salad, oatmeal cookies, rolls, butter, milk.

TUESDAY—Chuck wagon beans, stuffed celery, buttered broccoli, raisin squares, cornbread, butter, milk.

WEDNESDAY—Ranchburgers, lettuce, pickle, French fried potatoes, catsup, peach cobbler, orange juice, milk.

THURSDAY—Fried chicken, creamed potatoes, green beans, chocolate cake, orange juice, rolls, butter, milk.

FRIDAY—Spanish rice with ground beef, buttered corn, carrot sticks, peanut butter bars, orange juice, rolls, butter, milk.

current or the older book shelves. Maybe just a glance at the title. Recently we did just this to come out with *Bing and Other Things* by Kathryn Grant Crosby.

It is a charming book and moves pleasantly along after the rather slow start in which she establishes her background. We had forgotten that she was a Texan. But we know this often makes an extrovert of people, as it does for Mrs. Crosby.

She was greeted the first time she ever said Bing with, "Hello, Tex." She had gone to the studio on some little errand to which she was assigned by the producer with whom she had won a contract. Nothing was so unusual in the greeting but the fact that, from a man of Bing's rank, it was something! They chatted briefly, but the author admits she liked him then and there.

Yet it took him some years and much effort to win her as his wife. In fact, the wedding was called off twice on the day it was to occur. The last year she would not even see him. He pleaded with her through notes, telephone calls and through her relatives. She said she was not ready to marry.

Today she is still very much in love with him, but is independent in that she has more

H.D. CHATTER

Snow Stops Club Travel

By Mrs. Argen Draper
Home Demonstration Agent



The snow this week making slick roads has cancelled some meetings. West Hereford and Bippus HD Clubs have been changed. This month Rita Hucker is meeting the home demonstration clubs and there have been good reports on her program.

THE CLUB women in Texas support their state organization—Texas Home Demonstration Association—by making a 50 cent contribution per club member. This pays the organization's expenses, gives each of the 12 Extension districts \$100 for 4-H work and provides three \$500 scholarships for 4-H girls.

This seems to be making the most of 50 cents per member, but shows what good management can do with the budget. The clubs in the State of Texas have had good leadership and have carried on a good program.

McAllen has been chosen for the site of the state meeting in September. Reports are that the Valley and the Coast have not completely recovered from hurricane damage.

SOME BULLETINS have been received on "Protection of Small Water Supplies." Also, bottles for water samples are still available.

THIS PAST WEEK in several groups, I've heard discussion

Mrs. Chiwood Dies In Oklahoma

Funeral services for Mrs. Otto Chitwood, sister of Mrs. Jimmy Mercer of Hereford, were held at Methodist Church in Clinton, Okla. Saturday.

Mrs. Chitwood, who's home was in Clinton, died in Southwestern Memorial Hospital in Weatherford, Okla. Thursday.

The former Burnice Funderburh, Mrs. Chitwood was born in Cordell, Oklahoma on August 7, 1912 and lived there until she was five years old when she moved to Hereford with her parents and attended the Hereford schools.

Mrs. Chitwood's survivors include seven sisters.

Top Lodge Posts Filled

Mrs. Guy Lawrence was advanced to the office of Noble Grand in an election held by the Rebekah Lodge this week, and Mrs. Thelma Chisum was named vice grand. They will be installed, with appointed officers, in the spring.

Mrs. Lawrence will succeed Mrs. A. W. Rogers in the top office of the local lodge.

The election was held before a Valentine party for members and their families in the IOOF Hall. Despite the snow, a dozen members were present with their families for a covered dish supper followed by 42 and other games.

Hostesses, Mmes. Sam Smith, Benny Cooper and Nathan Hopson, decorated tables in Valentine symbols.

than one career. Now, with the publication of this book, she has added another.

Bing and their three children are the center of her activities but she does not limit her ambitions because of them. She works them into all kind of experiences and with the wide range of Bing's own activities and interests the family is getting an all-round education.

The book does not stress the children or Bing as much as she tells of her own life.

Corinne J. Neely

Coming Events Listed At Session Of First Baptist WMU Board

Special meetings of coming weeks, and a new plan of community service were announced

at an executive board meeting of First Baptist Women Missionary Union in the church Wednesday. It preceded a luncheon for day circles of the Missionary Society.

Patriotic Color Marks Club Dinner

A patriotic theme emphasizing Lincoln's birthday was used in decorations for a buffet dinner for 'Alegra Study Club members and their husbands in Hereford Country club. Red, white and blue bunting draped the walls and tissue roses in those colors were arranged in a drum to center the table.

Replicas of Lincoln's top hat marked places. Partners for supper were found by matching Lincoln silhouettes. One of the after-dinner games tested guests' memory of historical facts about Lincoln and other presidents.

On the hostess committee were Mmes. Jow Lyons, Danny Martin, Alex Schroeter and Terrell Hodges.

Present were Messrs. and Mmes. Dennie Lomas, James Higgins, Cameron Gault, Buddy Bloomer, Noble Ballard, Don Chaney, Sam Lesly, David Gibson and the host couples.

Masonic Night Supper Planned By Eastern Star

Masonic Night will be observed by the Order of Eastern Star Tuesday evening, when supper will be served at 6:30 in the Masonic Hall. Final plans for the annual event were made at a meeting this week.

Mrs. Betty Squires was received as a member by transfer. Reminder was given of two future events, friendship night at Earth Feb. 26 and an OES school at Plainview March 13, to which local members are invited.

A Valentine gift was presented to Mrs. R. B. Hulford, worthy matron, as her favorite song. Others, was sung by a quartet comprising Mmes. Wilton Green, Marple Cline, O. H. Culpper and A. O. Thompson.

Mr. and Mrs. Marvin Coffey, Mr. and Mrs. Vernon Darden and Mrs. Jack Brown, hosts for the evening, served refreshments to 24 persons.

Le Coiffeur BEAUTY SALON

1509 East Hiway 60

... is now under the new ownership and management of Hazel Shifflett, who has taught all phases of Beauty culture for the past 2 years at Jessie Lee's School of Hair Design in Lubbock.

Le Coiffeur offers the latest in hair designs and cuts, all types of facials, frostings, bleachings and parqued hair coloring. We sell, cut, dress and do all type of Hair goods. Private booth manicures for men are available by appointment.

We also accept hospital appointments and can accommodate mortuary hair dressing

Come see Us Soon!



OPEN TUESDAY thru SATURDAY
8:30 am to 6:00 pm Closed Monday
Manicurist On Duty During Salon Hours
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GET THIS SAME CARPET AS LOW AS \$1.10 PER YARD INSTALLED, WITH PAD FURNISHED, WHEN CARPET IS PURCHASED WITH FURNITURE!

VERNON'S

HEREFORD

ODESSA
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West Highway 60

LUBBOCK

3519 34th St.



AWW GET UP — One young exhibitor appears to be having his trouble getting his animal to its feet preparatory to grooming for the Junior Livestock Show. The picture was made Thursday before judging got underway.

Easter Seals Drive To Begin March 1

The 1968 Easter Seal Appeal will begin March 1 and continue until April 14, Easter Sunday, it was announced by J. A. Hodges Jr., the Easter Seal Representative for Deaf Smith County.

During those weeks a statewide appeal for funds will be made by the Easter Seal Society

for Crippled Children and Adults to finance treatment and rehabilitation for crippled children and adults in Texas.

Last year, 17,622 handicapped persons received help from the Texas Easter Seal Society explained Hodges. But the needs of the handicapped and cost of providing expert professional care are rising and more money than ever before will be needed to serve the handicapped during 1968.

The Easter Seal Appeal mail will be delivered in Deaf Smith County about March 1 Hodges stated.

Funds raised in the Easter Seal Appeal help support 21 Easter Seal centers in Texas where crippled children and adults are provided services regardless of ability to pay.

"The people of Texas have always responded to our needs and I feel certain that they will make it possible to increase the Easter Seal services to the crippled during the coming year," said Hodges. The Easter Seal Society for Crippled Children

and Adults is an affiliate of the National Society for Crippled Children and Adults which last year provided services for almost a quarter of a million handicapped persons.

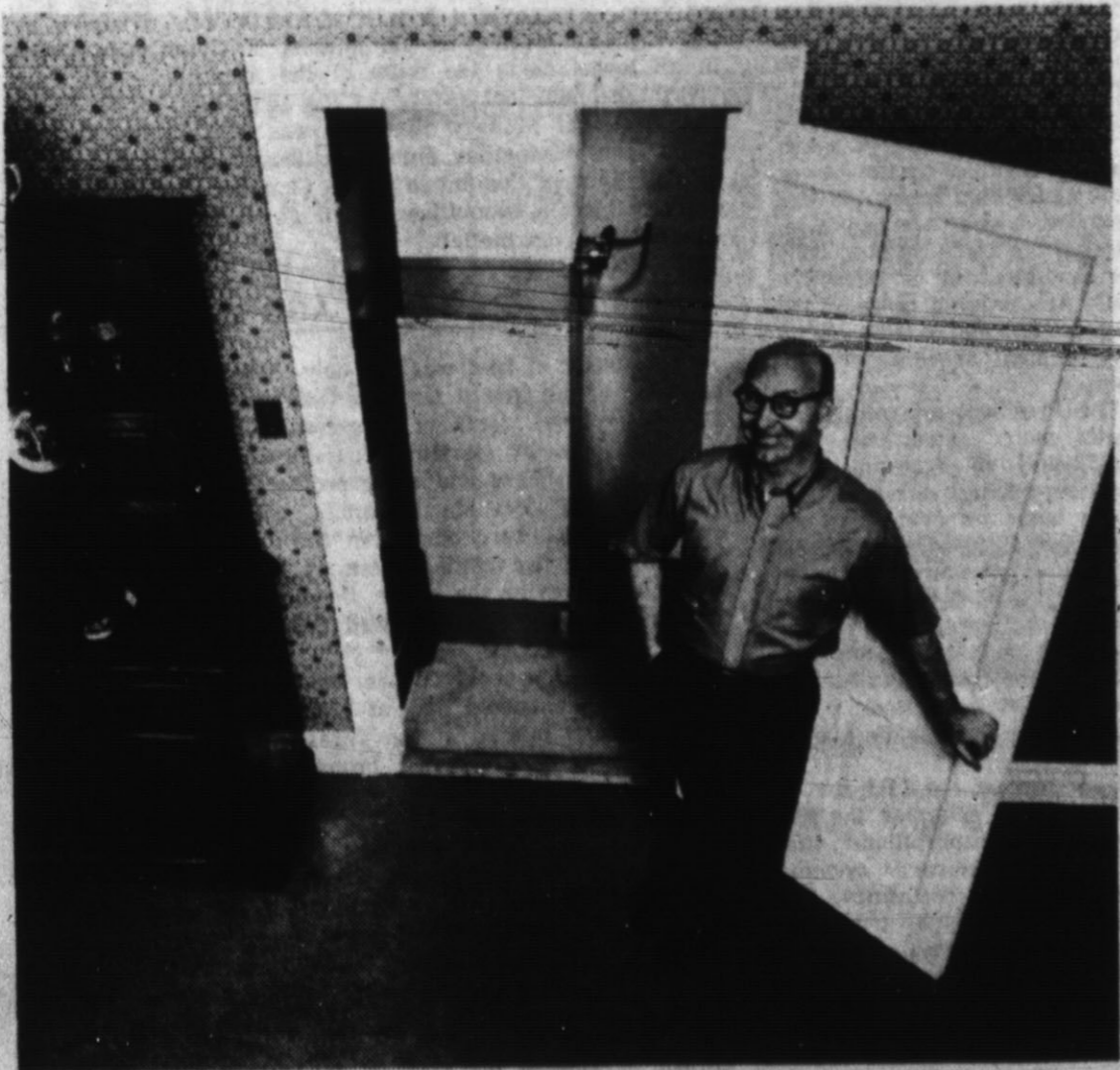
Student Is Wyche HD Club Guest

Sketches of life in Finland for an average family were added to her picture of the country's geography, industry and government as Katie Laine, Finnish student who is attending Hereford High School this year, spoke to Wyche Home Demonstration Club Thursday.

Mrs. E. C. Hewitt was hostess to the club and two guests in First National Community Room. The young speaker gave a vivid account of life in her home country, and answered questions asked by hearers.

Refreshments were served to guests, Mrs. Louie Olson, Mrs. Norma Duncan and the speaker; and members, Mmes. Cecil Masten, Charles Packard, Bill Ellis, Norman Hodges, Leroy Bodkin, T. J. Kelly, Bob Thuet, Carroll Newsom and Ira Ott.

When the heating equipment saves you space...you've graduated to electric heating and cooling!



WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE

Specials Good Monday, Tuesday & Wednesday
February 19, 20 & 21

FRESH PICNIC CUT
PORK ROAST lb. **35c**

<p>Pork Steak Fresh & Lean lb. 49c</p> <p>Bacon Flavorright 2-lb. pkg. \$1.17</p> <p>Longhorn Cheese lb. 69c</p>	<p>Sausage Pure Pork Made in Our Own Market lb. 59c</p> <p>Franks 12-oz. pkg. 49c</p> <p>Ground Chuck lb. 69c</p>
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TAYLOR & SONS has the new **Ideabook**

Wagners **Orange Drink or Grape Punch** 3 32-oz. bottles **89c**

Gebhardt's **Chili with Beans** 40-oz. can **69c**

Shurfine **Pancake Mix** 2-lb. pkg. **35c**

<p>Del Monte CATSUP 3 20-bottles \$1</p> <p>Chicken of the Sea TUNA flat can chunk style 3 FOR \$1</p> <p>By Carnation SLENDER 4-pk. 79c</p>	<p>Sunshine CRACKERS 3 1-lb. boxes \$1</p> <p>Gebhardt's TAMALES 2 1/2 lb. pkg. 39c</p> <p>Shurfine Yellow Cling PEACHES Sliced or Halves 3 2 1/2 cans 89c</p>
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REGISTER FOR
23 Karat Gold Plated Service for 8
DINNERWARE

<p>Shortening Food King 3-lb. can 49c</p> <p>Pinto Beans Arrow 2-lb. pkg. 27c</p> <p>Toothpaste Gleem family size 69c</p> <p>Post Toasties 18-oz. box 39c</p> <p>Peanut Butter Shurfine 2 12-oz. jars 69c</p>	<p>Green Beans Shurfine 3 su. cut 6 for 1.00</p> <p>Tomato Sauce Hunts 4 8-oz. cans 49c</p> <p>Cream Pies Morton - Frozen 25c</p> <p>Toilet Tissue Northern 4-roll pkg. 39c</p> <p>Plastic Decanters 2-qt. size 19c</p> <p>Hair Spray Aqua Net 13-oz. can 59c</p> <p>Perch Fillets Gortons - Frozen 1-lb. 49c</p> <p>Note Book Paper Affiliated 400 sheets 66c</p>
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WHITE POTATOES 20-LBS. **69c**

<p>LEMONS lb. 17c</p> <p>TURNIPS lb. 10c</p>	<p>WE GIVE WE GIVE WE GIVE WE GIVE </p>
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THE SUNDAY BRAND Editorials

THE BIG SQUEEZE



Garbage Men
... Unionized?

Page Four The Sunday Brand, Hereford, Texas, Sunday, February 18, 1968

New Hospital In Amarillo Should Benefit Entire Area

The new, modern High Plains Baptist Hospital which officially opens in Amarillo Tuesday, Feb. 20, is one which can most easily become an important part of Deaf Smith and other areas throughout West Texas, Oklahoma and Eastern New Mexico.

As we visualize the installation it will, instead of competing with local establishments, pick up at the point they leave off — and offer medical treatment which has not previously been available in this part of the country.

Instead of traveling to Dallas, Temple, Houston, Minnesota, Chicago and other distant points, it will be the objective of the new High Plains installation to provide specialized treatment on a regional basis. And while convenience will be a secondary item, the greatest asset will be availability within hours or minutes, as the case may be. Needless to say, this will frequently mean saving of lives through immediate specialized attention.

Another important contribution the institution can make to people of this territory rests within the extensive training programs which are planned by the foundation. Some of this personnel will doubtless gravitate into other portions of the territory, and we cannot think of a more drastic shortage in the Panhandle than that of doctors, nurses and similar qualified personnel. And the availability of a blood bank, eye bank and other services possible

through such an immense operation, and the possibilities are unlimited.

Availability of such services within a 50-mile radius, coupled with the excellent medical facilities now operated in Hereford, and it is useless to point out that it will be highly attractive to future industry in this community, as well as in Amarillo. Very few places in the entire nation, in fact, offer so much along this line as will our own community.

Deaf Smith County residents realized the importance of medical services more than 50 years ago, when they organized and established one of the modern hospitals in the Panhandle. Since then, citizens of the area have followed through with expansion and modernization programs through which Deaf Smith County hospital has modernized to the point that it is still one of the modern, outstanding hospitals of the Panhandle.

On a long range basis Hereford, along with Amarillo and other Panhandle communities, should benefit extensively. The result can mean progress for all concerned.

Stock Show Is Symbolic

The Brand is happy to join other friends and well-wishers in expressing appreciation for the completion, of another record Jr. Livestock show this past week.

Always an outstanding phase of our economy, livestock has jumped even more into the limelight during recent months as feed lots began dotting horizons all over the territory. Purebred cattle, along with feeders, will gain more and more attention as time passes, and as the livestock industry continues to expand into processing as well as production.

The background for livestock in this territory traces to the famous XIX and other ranch domains which provided our original economy. The Panhandle was considered a "natural" in those days, due to resources and climate — and these same factors hold just as true today as they did in 1900, except that we now enjoy the plus factor of grain sorghum feeding which enables the area to market top quality beef at low cost.

While feeder cattle are seldom of the purebred type, their basic qualities are measured by the addition of select purebreds in range breeding, and having such fine basic quality at hand is an important factor in all livestock development.

It would, consequently, be impossible to create a more practical or more beneficial program than that now sponsored in the territory through our annual livestock shows.

Jobs Are Available

Twenty thousand jobs in hospitals offer opportunities for young people. Texas Hospital Association representatives told a Dallas meeting.

Shortages include 10,500 registered nurses and 9,500 para-medical employees. Vacancies include medical librarians who receive \$7,500 yearly as graduates just out of college. Anesthetists earn \$1,000 a month.

Students with only a high school education are in demand as medical secretaries, medical record technicians, admitting clerks, ward clerks and orderlies.

This recruitment program should spotlight a chance for many young people to find useful, rewarding work. The opportunity to be of service to others appeals to many and offers satisfactions that cannot be found in other jobs. With improved salary scales and the increasing opportunities for advancement in hospital careers, parents, teachers and young men and women will do well to consider carefully the advantages this will offer to many as a rewarding occupation. Dallas Morning News.



MAIN STREET, USA

Consumer Becomes A Voter When Election Day Arrives

by Bert Mills

Washington, D. C. — Consumer is just another word meaning voter and the public would do well to remember that fact while assessing the wave of consumerism that engulfs Washington these days.

President Johnson did not create the consumer movement but he has been riding it hard throughout his tenure in the White House. Between elections he sometimes seems to lose interest in his own consumer pro-

gram but the closer he gets to the polls the more he pushes for enactment of legislation billed as aiding the general public.

In his recent consumer message to Congress, the President extended his definition of consumerism a country mile. He went so far as to try to convince the public that a tax increase is necessary "to protect the consumer's dollar." If Mr. Johnson can sell that notion to the man in the street, he is a master salesman indeed.

It has yet to be proved that raising taxes will bring inflation under control. Most economists think that cutting government spending would be of more help, and of course LBJ has no intention of reducing spending in an election year. The President's Budget calls for an increase of more than \$10 billion next fiscal year.

The suspicion is that Mr. Johnson knows he is not going to get a tax increase this year. In fact, in his heart of hearts, he may not even want one. But it is good politics to ask for higher taxes in order to escape blame for worsening inflation. LBJ himself conceded in his consumer message: "Prices are rising faster than they should." All consumers will agree.

Are Consumers Boobs? It seems clear that President Johnson regards consumers as little better than boobs. His 1968 program, which is largely a rehash of his 1967 program, calls for enactment of a Deceptive Sales Act, to crack down on the gyp artists who peddle home improvement schemes door-to-door.

The President apparently regards many Americans as dumbbells, so ignorant that any fast-talking salesman can get a home owner to sign almost any piece of paper, even if the fine print turns out to be a mortgage on their house. Undoubtedly this happens in some cities but such a flagrant violation of the fraud laws hardly requires new legislation. It has always been against the law to steal.

Item two on the LBJ list is legislation to empower the Secretary of Transportation to study the auto insurance system. Well, premiums on insuring the family-car are high, and some bad risks are cancelled. But is this really a Federal problem? Beware Your Color TV

Item three on LBJ's list is a law to control hazardous radiation from color television sets. Some receivers, the government has discovered, "emit radiation which exceeds accepted safety limits." As far as is known, nobody was ever poisoned to death by his TVset but your ever-watchful Big Brother is worrying that it might happen. Is legislation really necessary in this field?

The President's list also includes See MAIN STREET Page 5

THE BOOTLEG — Philosopher

Editor's note: The Bootleg Philosopher on his hindwired farm discusses the crisis situation this week.

Dear editor:

Although it's gotten to a point where a man opens his newspaper these days wondering, Well, what new place in the world did trouble break out in last night, I screwed up my courage and opened a copy of a paper a magazine salesman dropped out here while getting in his car one jump ahead of my dog. Understand, I've got nothing against magazine salesmen, the difficulty was between him and my dog and I don't take responsibility for the attitudes of my dog, any more than Frenchmen are responsible for what DeGaulle says.

After checking the latest reports on Viet Nam, Hanoi, Greece, Egypt, Israel, North Korea, England and New Hampshire I noticed a smaller item which reported that the Secretary of the United Nation, U. Thant, said that "1967 produced more crises than any other year in history."

What the United Nations ought to do is buy Mr. Thant a new adding machine.

Take any year, it doesn't matter which one, and if you check up on it closely enough you'll find it produced more crises than any other year, provided you check on it while it's fresh in your mind.

This is just the second month, but 1968 already has produced more crises than 1967, with 10 more months to go and 1969 still to come.

It's gotten so that a country that can't produce at least one crisis a week just isn't trying. DeGaulle used to do better than that, but lately he's been crowded out. He doesn't know that if you can't produce a brand new one now and then, using the old ones over and over gets tiresome. You get to feeling sorry for France when some little country like Viet Nam no bigger than the state of Florida can beat off the front page weeks on end. In the crisis race, Viet Nam wins as consistently as the Green Bay Packers.

I'll tell you, if man doesn't learn to ration his crises, string them out instead of having one on top of another, nobody is going to take them seriously, which would be a crisis of a different sort.

Yours faithfully,
J. A.

Equality Is In Club Rules

An explanation this week of regulations concerning operation of private clubs appears well in order, particularly in Hereford which abounds with clubs of this variety.

Primarily, the regulations eliminate acceptance of every person who walks in the door as a bona fide guest. This in turn, places the club in the position of operating as a club, rather than an open, liquor by the drink establishment.

The directive, no doubt, stems from Gov. Connally's theory that we should either vote liquor by the drink, or that we should not have it. This, coupled with different enforcement methods all over the state, has presented problems here in most other communities in Texas. Areas such as Lubbock will, of course, be hardest hit through the new enforcement regulations, along with motels.

At the same time, it seems that areas which vote dry, should remain dry so long as we operate on the "majority rule" principle. Another important factor in the new directive is that of uniform interpretation and enforcement in all areas over the state. This matter of consistent application of regulations in all areas a matter of justice and equality.

THE Sunday Brand

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Malvin Young, General Manager
Tom Porter, News Editor
Mrs. Floyd Coleman, Women's Editor
The Bryson Jr., Advertising Manager
Jim O'Hair, Mechanical Superintendent

After reading of New York City's plight this past week, perhaps a few Texas folks appreciated their own garbage man's dependability in picking up the trash once a week. It is amazing to see that garbage men, of all people, have been able to effectively unionize. As urban culture expands, this type organization is bound to be strengthened.

Small businessmen may look upon the strike as an unqualified undermining of this country's economic system. But in effect, all labor has done is capitalize on its members, just as business has capitalized on its financial assets.

Labor unions, although they have no place in small businesses, can hardly be condemned for organizing in the wake of giant corporate structures, which today account for most of this country's business receipts. Increased technology, necessary for economic growth, has brought with it impersonality in the form of gigantic businesses; government has grown gigantic as the economic units have become more interdependent, and labor is forced to organize if it is to shape its own destiny.

Today there are more than five million non-farm businesses in the United States. Three-fourths of these businesses employ only six per cent of the total labor force. Everybody else is on the payroll of big business and government.

Corporation managers and owners, as well as government officials, can hardly hold hands with every employe in an effort to maintain individual personal contact. In small businesses, personal contact is feasible. In big business, it is impossible. This is why unions have taken almost 30 per cent of big business' labor force and continue to grow. Unions represent a chain of communication between employers and employes.

We may shake our heads and wonder, "How do they get away with it?" when a gigantic strike cripples some function of the economy. Unions get away with their antics the same way that big business gets away with some of its pricing policies, through sheer power created by size and market control.

This power wielded by the unions represents one of the United States' greatest strongholds against communism; the American labor movement, unlike movements in other nations, is not aimed at any type of political reform. It operates within the democratic system, paying attention to current bread-and-butter matters rather than trying to overthrow the government. American labor is so apolitical that it won't even join sides with any party. Believe it or not, many labor leaders, including Hoffa, are life-long Republicans.

For this country's economy to expand, it has to develop technology. Otherwise stagnation would set in. Increased technology brings with it bigger businesses, more organization, more bureaucracy (both private and government), and especially more impersonality. Somebody has to effectively represent the little man; this has become the role of labor unions.

Granted, small businesses may avoid unions like the plague. In small businesses, the worker has a chance to meet the boss face-to-face. But in big organizational frameworks which are fast taking over this country's economic structure, unionization may be the only effective communication channel.

Larry Fuhrmann

... from the Brand's files

50 YEARS AGO

A mass meeting of the citizens was called at the Court House last Sunday evening by the pastors of the city in protest against the proposed installation here of a pool hall, to be located in the building now occupied by Ralph Barnett. The meeting was largely attended. Rev. J. E. McClurkin of the Baptist Church presided and stated the object of the meeting. A motion was adopted to appoint a committee to draft a suitable letter to the people whom it is understood contemplates putting in the pool hall, stating to them the attitude of the majority of the people of Hereford and requesting them to drop the matter. G. A. F. Parker was appointed chairman of the committee and Wednesday the letter was being circulated among the businessmen for signature.

A highway meeting in the interest of closer co-operation in all towns along the route of the Amarillo — El Paso Short Line, and looking toward the acquisition of the Bankhead National Military Highway, was held in the District Court room Wednesday night. The local meeting was called by the Highway Committee of the Chamber of Commerce in order to meet a committee of four gentlemen from Roswell, interested in the matter.

25 YEARS AGO

One quarter of beef was the only thing of value that was salvaged in the fire at the Jim Gilliland farm (the old Jim Robinson place), south of Hereford Monday night when flames, supposedly started by a faulty oil stove, completely destroyed the house and other property. The farm was occupied by the Tom Martin family, whose household goods and furnishings were burned in the fire which made such headway that fire-fighting attempts proved useless. In addition to destroying the house, the fire melted a steel windmill tower and burned the well house.

A chance to put old copper, bronze and brass into productive war channels and at the same time get a free show ticket is offered at the Texas Theatre Saturday. One-half pound of either copper, bronze or brass is good for a ticket for any man, woman or child, from one to 5 p. m. Saturday afternoon.

This week Hereford barely averted a shameful situation. This condition was apparently brought about by idle gossip. It was corrected by better understanding. Through some unidentified channel, a rumor was started that the people of this community were getting up a petition to forbid the presence of soldiers on the streets of Hereford after nine o'clock at night. Like most gossip, the rumor became widespread. It reached the ears of soldiers and officers stationed at the Enemy Internment Camp — and it continued to spread. Finally, the rumor declared that Hereford had been placed on the "forbidden list" to men stationed at the camp. A mere telephone conversation between officials of the City of Hereford and officers at the camp cleared up the entire matter in a few seconds. Apparently no such petition ever existed. On the contrary, soldiers will be welcome in the community.

Bette Davis and Paul Henreid appeared in "Now, Voyager" at the Star Theatre. At the Texas Theatre was "The Old Homestead" with the Weaver Brothers and Elvira.



CLOSE ADMIRATION — Taking a close look at some of the trophies and ribbons which were to be given away at the Hereford Young Farmers Junior Livestock Show is an interested admirer.

Main Street

Continued From Page 4

cludes a Wholesome Poultry Products Act and a Wholesome Fish and Fishery Products Act. Everybody favors clean fowl and fish but again state jurisdiction is being invaded and if states and municipalities would enforce the laws they already have, expensive new Federal programs would be unnecessary.

One new plank in the White House consumer platform is on recreational boating safety. The proposed law is 33 but it involves giving the states \$5 million annually to improve boating safety. Again, the U. S. is seeking to step in to take jurisdiction over what is essentially a local problem. Why should taxpayers who live in the desert contribute their dollars to seek to stop drunken sailors from cracking up their powerboats?

There are a couple of other unnecessary proposals on the LBJ shopping list but enough is enough. The suspicion is that if the voice of consumers is heard in Washington, Congress will get the message that what the public wants most is to be left alone and to be spared more new laws and paternalistic programs.

Sugar beets made 15-20 tons per acre at Hereford in 1911.

Concerning Veterans

EDITOR'S NOTE: Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

Q — When does the 1968 Hospitalized Veterans Writing Contest close? Does a disabled veteran have to be hospitalized in a VA hospital in order to enter the contest?

A — The 1968 contest entries must be postmarked on or before the closing date, March 15, 1968. Hospitalized veterans of the U. S. Armed Forces (men and women) and domiciliary residents may enter the contest in any or all sections (General Article, "Humor in Uniform," Book Reviews, Greeting Cards, Writing for Children, Short Stories, Cartoons, and others). Disabled veterans who are no longer hospitalized but who are working with writing aides may be nominated for special awards by these aides. Aides may also nominate hospitalized veterans with whom they have been working longer than a year. Out-



SPARE PHOTOGRAPHY — These tires weren't assembled just for Brand photographer Tyler Vance, but serve a very useful purpose. The tires hold down a tarp which covers feed at one of the local feed yards.

Holly Official To Give Talk

PHOENIX — Paul R. Scott, agronomist at Holy Sugar Corporation's Hereford factory, will present papers at the 15th general meeting of the American Society of Sugar Beet Technologists at Phoenix, Arizona, Monday through Friday.

He will team up with E. M. Holst, agronomist at Holly's agricultural research laboratory at Sheridan, Wyoming, to present a paper on "fertilizer results on sugar beet in the Hereford area" and a paper on "preplant insecticide for curly top control" during the session on entomology and plant pathology.

At the same session, Scott and Holst will present two other papers. One will be on "Cercospora leaf spot and yield of sugar beets as affected by rates and methods of application of several fungicides." The other paper will be on the "results of several fungicides on Cercospora leaf spot and yield of sugar beet in northwest Texas."

7th COLDS take 666

patients and disabled, discharged veterans who are unable to work full time or take full time educational training may also enter. However, they must give date of discharge.

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BONUS BINGO
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 WIN ONE OR MORE PRIZES OF \$1,000 · \$500 · \$100 · \$50 · \$20 · \$10 · \$5 · \$1

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Lean Tender Round Steak Wonderful For Chicken Frying LB.

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- T-Bone Steak Broiling Steak lb. \$1.09

U.S.D.A. Choice
Beef Roast
 RUMP Bone In lb. 83¢
 HEEL Pot Roast lb. 83¢

- Sausage Bar "S" 2 -1-lb. pkg. 79¢
- Sliced Bacon Swift Premium Quality Bacon lb. 69¢
- Sliced Bacon Cudahy Nutwood 2 lb. pkg. \$1.19
- Beef Livers Fresh Tender Baby Beef Liver lb. 59¢
- Fish Sticks Captains Choice 2 8-oz. pkg. 59¢

50 BONUS STAMPS
 With the purchase of any 2 lbs. or more GROUND BEEF Offer expires Feb. 21st

50 BONUS STAMPS
 with the purchase of any 2 lb. pkg. of TOWER FRANKS Offer expires Feb. 21st

- EGGS Breakfast Gem Lge. Grade 'A' Eggs doz. 39¢
- MARGARINE Coldbrook Solid Save 4c 1-lb. bars 10¢
- DETERGENT White Magic Save 18c 2-gt. boxes \$1.00
- PORK & BEANS Van Camp 2 303 cans 27¢
- BAR SOAP Brocade Deodorant 6 bars for 39¢
- BLEACH White Magic Save 4c 1/2 gal. btl. 25¢
- DETERGENT Cascade Dishwasher Save 14c 35-oz. box 69¢

TUNA CREAM PEAS BEANS TIDE

- Sea Trader Chunk Tuna Save 32c 4 No. 1/2 cans \$1.00
- Lucerne Sour Cream Save 10c 8-oz. ctn. 29¢
- Mix or Match Bel Air Frozen 10-oz. Peas or 12-oz. Potato Patties 10-oz. Squash - 12-oz. Leaf Spinach 9-oz. French Fries 5 \$1.00 pkgs.
- Town House Pinto Beans Save 15c 4-lb. bag 44¢
- Tide Detergent 10c off label Low Price! 68¢ gt. box

APPLES

Washington State Extra Fancy Winesap lb. 5/\$1

DOUBLE GUNN BROS. STAMPS WEDNESDAY (with purchase of \$2.50 or more)

- FRANKS Hormel or Safeway All Meat Franks lb. 59¢
- Pet Milk Save 5c 6 tall cans \$1.00
- Sego Save 16c 4 10-oz. cans \$1.00
- Homo Milk Lucerne 1/2 gal. ctn. 51c
- Pledge Regular or Lemon Pledge 14-oz. btl. \$1.19
- Bravo Floor Wax 27-oz. can 93c
- Fabric Softener White Magic Save 10c 33-oz. btl. 69c
- Lucerne ICE MILK Save 10c 1/2 gal. ctn. 48c
- Sara Lee COFFEE CAKE Coffee Cake 7-oz. ctn. 59c
- Cookies Sunshine Yums Yums 2 11-oz. pkg. 89c
- Crackers Sunshine Krispy Crackers 1-lb. box 33c
- Viennas Van Camp Sausages 3 4-oz. cans 69c
- Stick Cheese Cracker Barrel Extra Sharp 10-oz. stick 77c
- Crisco Oil 24-oz. btl. 59c
- Peanut Butter Jif 18-oz. jar 69c
- Kraft VELVEETA Velveeta Rich Cheese Save 9c 2-lb. ctn. 89c
- Scott Regular Roll Towels 2 rolls 45c
- Tissue Scottie Facial Tissue 4 200-ct. boxes \$1.00
- Tissue Scott Bathroom Tissue Save 6c 4 rolls 39c
- Chili Austex with Beans No. 300 can 41c
- Spaghetti Austex Spaghetti with Meat Balls 24-oz. can 47c
- Niagara Save 10c 22-oz. can 69c
- Real Florida Orange Juice 12-oz. can 29c

- ORANGES California Choice Navels lb. 5 for \$1.00
- LEMONS California Sunkist lb. 23¢
- TURNIPS Fancy Clip Top lb. 10¢

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SEMINOLE WHITE Russet Potatoes. 10, 20 and 100 lb. sacks and 50 lb. carton. Dick Barrett Produce Company, 364-1680. B-1-19-25-tfc

ALL VARIETIES of certified seed potatoes. Dick Barrett Inc. 364-1680. B-1-10-26-tfc

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IRONRITE IRONER. Good condition. Call 364-1691 from 9:00-6:00; after 6:00 and Sundays 364-2533. B-1-14-32-tfc

USED SHEET iron. We have plenty of it at a bargain price. Call 364-2342. B-1-14-33-tfc

PLAY HOUSE — 10 x 12 metal building, paneled, wired and insulated. Like new. ALSO — RCA double oven gas range, nearly new. Call 364-3424 or 364-4186. B-1-25-33-tfc

NOW IS the time to get your boat ready for the summer. New and used boats. JACKS MARINE SUPPLY 119 Funston 364-0380 B-1-22-33-tfc

ONE 1956 Ford school bus camper. Six 825 x 20 tires, tubes, wheels, 6 hole bud. One 235 amp. Marquette Welder. 616 Avenue K. B-1-22-7-2p

FIREPLACE WOOD BY THE STICK, RICK OR CORD. OAK, BLACKJACK & HICKORY Jim Loving, 364-2780 4 blks. East of K on 15th Street. B-1-32-8p

FROM WALL to wall, no soil at all, on carpets cleaned with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-20-34-2c

REFRIGERATOR in good condition. Deepfreeze. Wig. Call 364-0861. B-1-10-7-2c

NEW, 1967 Baldwin Orgasonic Organ for sale. This organ originally sold for \$2,000 and is now really priced to sell. Call 364-2524 or go by 136 West Third. B-1-26-7-2p

1967 175CC Kawasaki trail bike. Excellent condition. Extra rear seat, electric starter. Almost new rear tire. \$350.00 Call 276-5630. B-1-19-7-2p

GERMAN SHEPHERD pups. Purebred, healthy, black with light markings. Six weeks old. No papers. \$15.00 each. Call 289-5355. B-1-7-2c

30 INCH gas range, double oven. ALMOST NEW. Call 364-2637 after 6:00 p.m. Monday through Friday. B-1-34-1p

NICE, CLEAN turquoise colored divan and chair. Like new. See at 244 West Fourth or call 364-0369. B-1-17-7-2c

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CLEAN 1961 Chev. Four-door hardtop. Call 276-5279. B-3-10-34-4c

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FOR SALE or trade: 1962 Chev. station wagon. Good condition. Phone 364-1224 for Ken Jones. B-3-14-34-tfc

NEED A NEW BUILDING? We will build you a brand new 50' x 120' building on a 198' x 447' lot in beautiful South Park Industrial Sub-Division . . . right next to Case Implement . . . Fence, paving, turnkey job . . . for \$37,000.00. Financing to suit your needs. SAM NUNNALLY 364-2814 — Home 364-4299 — Office B-4-3-tfc

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3 BEDROOM, 2 bath home with central heat, builtins, attached garage, established FHA loan. \$750 cash will handle. Price \$13,950. Quick possession. Call Gene Campbell 364-0972 or 364-4186. B-4-30-tfc

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 4 ROW IHC Potato Planter for sale. 5 Years old. \$1100.00 Jorde Farms. 364-1655. B-2-14-33-tfc

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1967 GMC 3 1/2 Ton Truck. 1 speed transmission. Call evenings 364-4049. B-3-10-36-tfc

1965 Dodge 2 door hardtop, 1967 Chev. Impala — Loaded. Inquire - Installation Loan Dept. First National Bank. B-3-4-tfc

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 Established agency in the Hereford area. Must have serviceable car. Age 21 to 45. Will consider career minded lady. Starting salary \$100 per week.
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 Leased for \$17,500.00 cash, has 4-8" wells, nat. gas, on paving, priced at \$300.00 per A., would consider trade. SECTION-NORTH PLAINS 500 cult., 2-8" wells, nat. gas, wheat & milo allot., house & barn, will carry 40 head cattle, plus farming, \$275.00 per A. with possession. This is a nice place.
 BUY 160 - RENT 320 160 A. has 1-8" well, 48 milo, 64 wheat, 320 has 1-8" well & milo & wheat allot. \$19,000.00 down, terms on balance. FARMER COUNTY FARM 178 A., good 8" well, nat. gas, 164 milo, 32 wheat, 12 cotton, 35 A. bermuda grass, owner will trade for land-Dalhart-Stratford.
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 1800 ft. House with 10 acres, pavement.
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 • NEW 3 BEDROOM; 2 bath brick in NW Hereford. Has all built-in appliances, carpeted, with 2 car garage. Only \$15,750.00. Low move-in costs. H-3137
 • LEASE-OPTION or sales contract will secure this sound, roomy older house with 3 bedrooms, paneling & carpet, basement, and garage. \$575. will handle deal. H-3138
 • WILL TRADE equity in older, but exceptionally well built 2 story house on valuable lot on Park Avenue for smaller house. Will consider any offer, but would prefer clear property valued at \$5,000.00 to \$9,000.00. H-370

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EDGE OF CITY—Spacious older home, 3 bdms., 1 1/2 baths, utility room, separate dining. Priced at \$12,500 for quick sale. H-3196

NEW CONSTRUCTION—Enhanced with W/B fireplace. Refrigerated air this sedate brick home offers 3 large bedrooms, 2 full baths, formal dining and gracious living room. H-3195

UNDER \$15,000—3 bdrm. brick home, 1 1/2 baths, attractive kitchen, well arranged cabinets, fenced yard and attached garage. Good Ave. J location. H-3194

CORNER LOT—Lovely home offering 3 bedrooms, 2 spacious baths, double fireplace, front kitchen, den, over sized garage and office with private entrance. H-3181

OUT OF CITY—Beautiful home with gracious decor throughout, formal living and dining rooms, paneled den, breakfast areas, built in china hutch, 3 master size bedrooms. Situated on 1 acre of land that produces additional income.

Classifieds...

HOUSES FOR SALE
 ONE 3 BEDROOM N. E. \$10,500. \$500 down.
 ONE NEW 3 bedroom brick. N. W. \$18,000. 10 percent down.
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FARMS
 300 ACRES. 2 small wells. \$210.00 per acre.
 480 ACRES. Three 6 inch wells. Good soil, good allotments. Fair improvements. \$250.00 per acre. 20 per cent down.
 100 ACRES. One 6 inch and one 5 inch well. \$325.00 per acre. 20 per cent down.

RANCHES
 850 MOTHER cow ranch. 22.61' deeded, 2,000 acres lease. Well located. Well improved. Live water plus several wells and tanks. \$850,000. 20 per cent down.
 CARTHOL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944.

HOUSES FOR SALE
 334 Acres. 134 farm land, balance grass and smooth. All can be broken. One irrigation well. Sprinkler. Plenty of pipe. Extra good improvements. \$10,000 down, balance at 5 1/4 per cent. Located on pavement.
 195 Acres. All grass. Can all be broken. Water proven. Stock well. Located on pavement. \$5,000 down, balance 6 per cent.
 280 Acres. 150 maize land, balance grass and smooth. Fair improvements. Water proven. \$10,000 down, balance at 6 per cent.
 These three tracts are under priced. Must sell.
 Call Dalhart 240-4650 before 7 a.m. or after 5 p.m. or write C. H. Gustin, Box 949, Dalhart, Texas B-4-7-4c

BY OWNER: 102 acres, 6 miles north of Hereford. Good water pumping motor. Contact J. G. Clark, 2702 57th Street Lubbock. Phone SW5-1107 B-4-33-8p

CLEAN, CARPETED 4 bedroom house — one room has private bath and entrance, can rent. Plus two nice one room apartments with baths and entrances. Rent will make payment. \$2,500.00 down. Phone Lubbock SW5-5744. B-4-6-4p

800 DOWN, CASH or trade, 4 bedroom, 2 bath home with den, garage and fenced yard on Star street. Call 364-1780. B-4-21-33-tfc

HOUSE FOR SALE IN GREEN ACRES
 New 3 bedroom brick, carpeted, 2 baths, den, fire place, air cond., swimming Pool Membership. Terms to suit buyer. 106 Mimosa. 364-0554. B-4-30-tfc

BRICK DUPLEX. No existing loan. Completely carpeted and air-conditioned with fenced back yards. Very good income property. Call 364-2145. B-4-20-49-tfc

330 ACRES native grass - described as being the South Sec. 1, T-3, R-2, Deaf Smith County, located 4 miles North, 1 mile West of Bootleg, or 25 West, 4 North of Hereford. Will divide into 3 tracts to qualified Veterans. Call OL5-3100, Canyon after 6:00 p.m. or write Bill Money, 1106 8th Street, Canyon, Texas. B-4-6-4c

HOME FOR SALE
 HOME WITH two acres. 2 miles west on Harrison Hwy. 4 bedrooms, 2 1/2 baths, central heat and air-conditioning. Will carry papers for responsible party. Call 364-2788 or 364-1655. B-4-49-tfc

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FURNISHED DUPLEX for adults. No pets. 116 Avenue A. S-5-10-11-tfc

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Taxpayers Ask IRS

This column of questions and answers on federal tax matters is provided by the local office of the U. S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

Q — Last year's medical expenses don't add up to 3 percent of my income. Does that mean I can't use the new provision that allows you to deduct one-half of your medical insurance premiums?

A — You may deduct one-half of your medical insurance premiums up to the maximum of \$150 even though your other medical expenses do not exceed the 3 percent income limitation. However, to take this deduction you must itemize all your other deductions such as taxes, contributions, and interest expenses. You can't deduct your medical insurance premiums if you take the standard deduction.

Q — My brother and I provide over half our mother's support. Who gets to claim her?

A — If each of you contributed over 10 percent of your mother's support, and the combined total adds up to over half of her total support then either of you may claim her as a dependent. A special declaration must be completed by the one not claiming the exemption and sent in with the return of the one who claims the exemption. Form 2120, Multiple Support Declaration, is the one to use.

Q — I just filed my 1967 return. What records should I keep in case I'm audited?

A — Keep whatever you need to substantiate the income and deductions on your return. Cancelled checks, paid bills, Forms W-2 and 1099, bank books and similar records will be helpful.

Q — If I send in my return now, how long will it take to get my refund?

A — Accurate and complete returns are normally processed and the refund issued within five or six weeks.

Q — Do you have anything that explains how a small businessman should handle depreciation of tools and facilities?

A — Depreciation is covered in our publication "Tax Guide For Small Business." It is available at IRS offices for 50 cents.

Q — My son is going to school

under the G. I. Bill. Will those benefits lose us the exemption we take for him?

A — Benefits received by your son under the G. I. Bill have to be included as part of his support. Determine his total support requirement for the year and if you provided more than half of this then you are still entitled to claim him as long as the other dependency tests are met.

Q — Check your 1040 instructions for further details.

Q — Is alimony considered taxable income?

A — Yes, alimony is taxable income to the recipient and could be reported.

Q — One of my wedding gifts was shares of stock. Do I have to report this?

A — No you do not have to report gifts on your income tax return. However, any dividends on the stock or profits from the sale of the stock must be reported by you.

Q — I was just billed for taxes I paid last month. What should I do?

A — Write the office which sent you the bill telling them when you made your last payment and where it was sent. It is possible that your payment separated from the return notice accompanying it.

To make sure payments are properly credited, always put a social security number on your check or money order. It will also be helpful to write on the check what it is for and to return any bill or notice you may have received.

Q — I had several employers last year. Do you need all of my W-2 statements or just the totals?

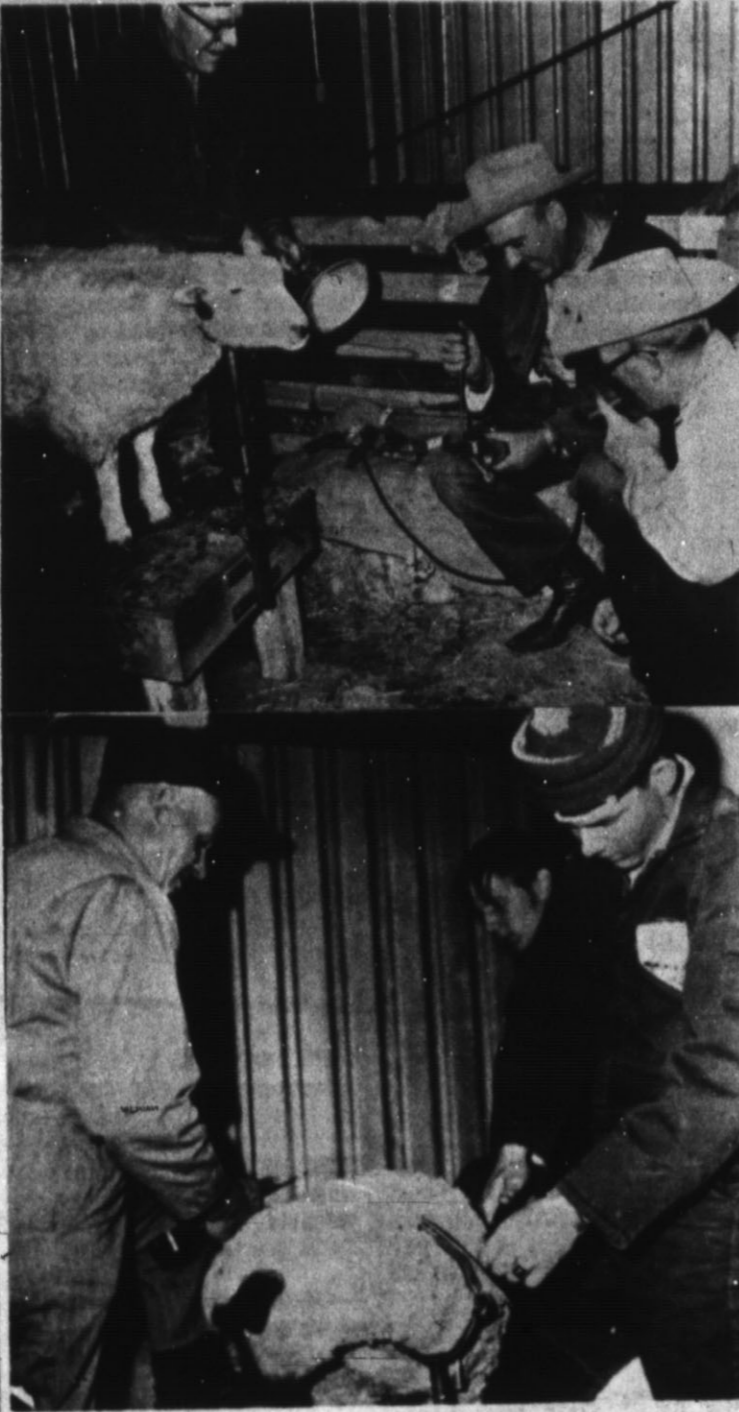
A — A W-2 for each job held should be attached to your return. Processing of your return, along with issuance of any refund due, may be delayed if one is missing.

Q — Where do you report profits from the sale of a home?

A — Use Schedule D to report gains or losses from property sales. Schedule D is available at many banks and post offices as well as local IRS offices.

Q — I helped paint some classrooms for my church school. Can I deduct anything for my time?

A — No, you cannot deduct



SHOW PREPARATIONS — Local and area residents are shown making last minute preparations for the Junior Livestock Show before its start Thursday. The pictures show the procedure used in shearing a sheep the easy way. Just anchor the animal down and go to work.

the value of your services to a charitable group.

Q — Do people over 65 have to file a return?

A — Yes. A tax return has to be filed by someone 65 or over when gross income is \$1,200 or more.

In 1957, Hereford citizens voted \$100,000 in bonds for the building of the Hereford Municipal Airport.

School Personnel To Be Available For Club Talks

Bob Holman, assistant school superintendent, has announced that members of the Hereford school system will be available to speak to any local organiza-

Concerning Veterans

EDITOR'S NOTE: Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

Q — I am a Viet-Nam Era veteran, married, and plan to take college courses under the new G. I. Bill. I know the educational allowance for a veteran with one dependent is \$155 a month for full time enrollment, \$115 for three-quarter time, and \$75 for half time in college. But how many semester hours are required in these classifications?

A — Full time college training means 14 or more semester hours or the equivalent; three-quarter time training consists of 10 to 13 semester hours; and half-time is 7 to 9 semester hours of college courses or the equivalent.

Q — I understand most VA benefits are tax exempt and do not need to be reported as income. Is there any VA derived income that a veteran must report as taxable income?

A — Yes, a veteran who holds a G. I. insurance participating policy and has left his dividends on deposit with the VA has a source of income in the interest that these dividends are drawing. This must be reported as income. The dividends themselves, however, are tax free and need not be reported as income.

Q — As a widow of a retired officer, I am drawing a portion of my husband's retirement pay for my five children under the Servicemen's Family Protection Program. Does this preclude my children's receiving a survivors pension allowance from the VA and college educational assistance under the Orphan's Educational As-

sistance program?

A — Your children may receive pension payments from the VA and may continue to receive them while attending college. But the fact that they are receiving pension indicates your husband did not die from service connected causes, so the children are not eligible for the Orphan's Educational Assistance program.

An expanded Veterans Administration program to give servicemen information on their veteran benefits before their separation from the Armed Forces will reach approximately 4,448 GI's each month at 44 separation points and U. S. military hospitals in Texas, Jack Coker, Manager of the VA Regional Office in Waco announced today.

In his January 30 message to Congress on America's servicemen and veterans, President Johnson directed that the VA extend pre-separation briefing and counseling on veteran benefits to servicemen in 176 U. S. military hospitals and 257 separation points, Coker said.

Coker explained that VA representatives have been briefing and counseling servicemen at 150 separation points and in 110 U. S. military hospitals.

Beet Meeting To Be Thursday

A meeting of the sugar beet producers will be held Thursday at the Community Center, according to Justin McBride, county Agricultural Agent.

The meeting is set to begin at 7:30 p. m.

Speakers on the agenda for the evening include Dr. Robert Berry, Extension Plant Pathologist of Lubbock, who will speak on "Diseases and Their Control in Sugar Beets," Lyndon Almand, Extension Entomologist of Lubbock, who will discuss "Sugar Beet Insects and Their Control and Best Leafhopper Survey"; and Dr. Arthur Onken, Agronomist of Lubbock South Plains Research and Extension Center who will give a talk on "Fertilizer Research On Sugar Beets."

At the conclusion of the program the three speakers will open the floor for a question and answer session, and the program should be over at 9:30 p. m.

Since November 1966, more than 40,000 hospitalized servicemen have been interviewed by VA contact representatives and vocational counselors, Coker said.

In this same period, nearly 21,000 applications from hospitalized servicemen for special training and disability payments have been received and processed.

President Johnson noted in his January 30 message that last year the Veterans Administration took its veteran benefit briefing and counseling service to the battlefield in Vietnam. To date, more than 230,000 servicemen have been briefed and more than 30,000 individuals interviewed in Vietnam, Coker said.

He emphasized that this Vietnam service by VA is also being expanded.

Q — A statement in my service medical report says that I have a stomach hernia that I received while in the service. Although I was discharged from

the Army about five years ago, is it too late for me to file for compensation from the VA?


A — There is no time limit as to when a veteran may file a claim for compensation for a disease or injury which he believes was incurred while serving in the Armed Forces.

Q — May a nonveteran buy a G. I. home that has been repossessed and offered for sale by the VA?

A — Yes. The Veterans Administration has for sale or rent some 14,000 homes which are available to any qualified buyers or renters without regard to national origin. Your real estate broker probably will be able to advise you if any VA homes are for sale in your area, since most brokers cooperate with VA in the sale or rental of these properties.

All the wooden buildings in the first block on the west side of Dewey (now Main Street) in Hereford were destroyed by fire in January 1963.

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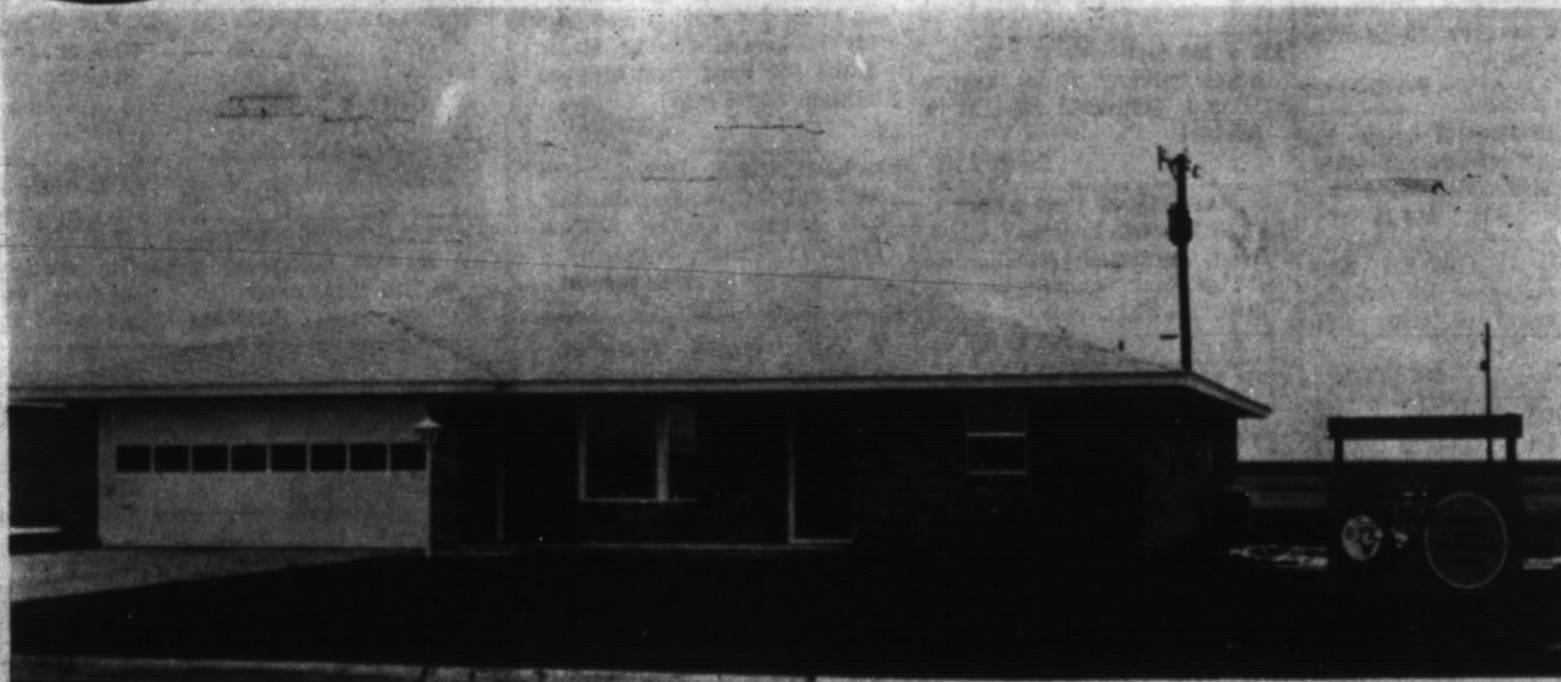
106 EAST THIRD

Weekdays 9 to 6 Saturday 9 to 5 Call 364-4840

—NO APPOINTMENT NECESSARY—



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TODAY 2 - 6 P.M.

Lindy Daniels, Builder

- Electric Comfort Heat
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- 3 Bedrooms 1 1/2 Bath
- Family Room with Fireplace

- Enclosed Patio
- Electric Air Conditioning
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Total ELECTRIC Living

SUNDAY, FEBRUARY 18, 1968

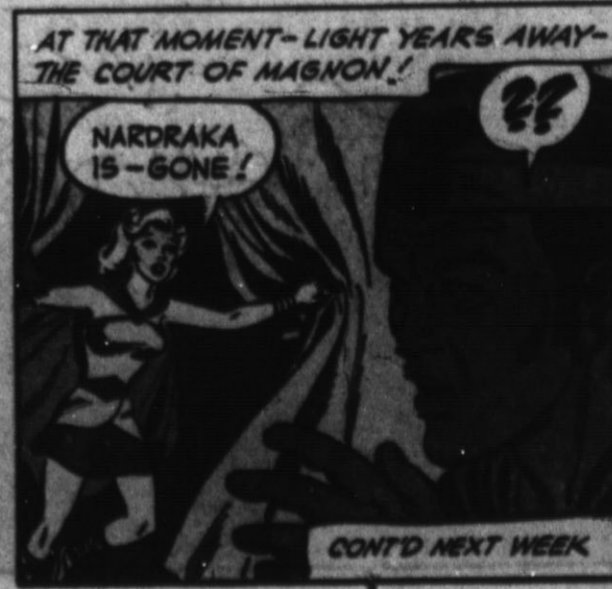
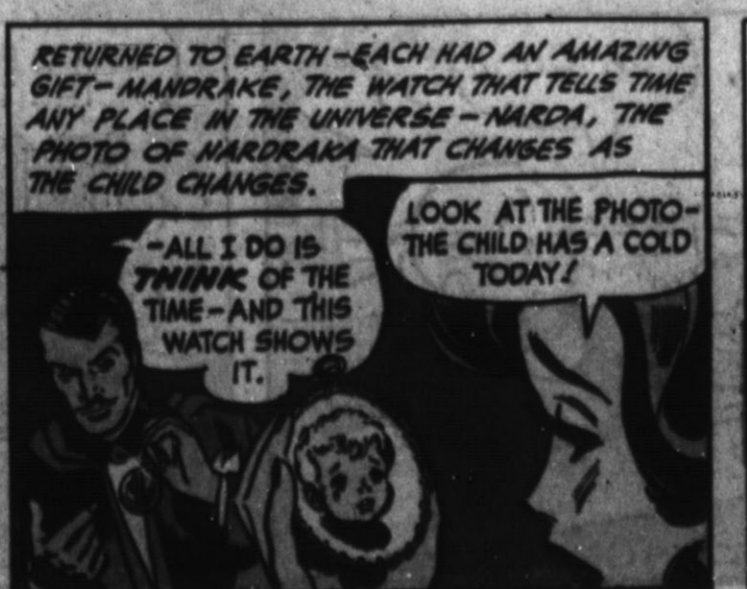
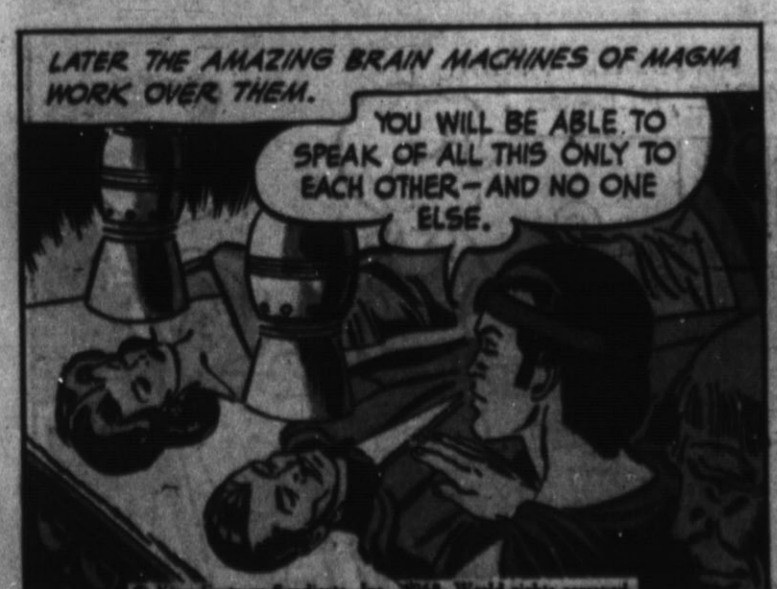
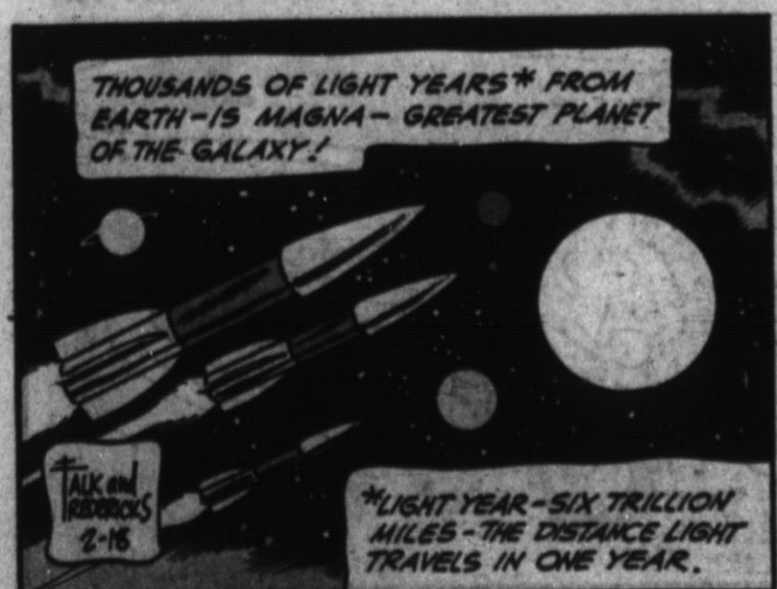
BLONDIE

CHIC YOUNG
by YOUNG



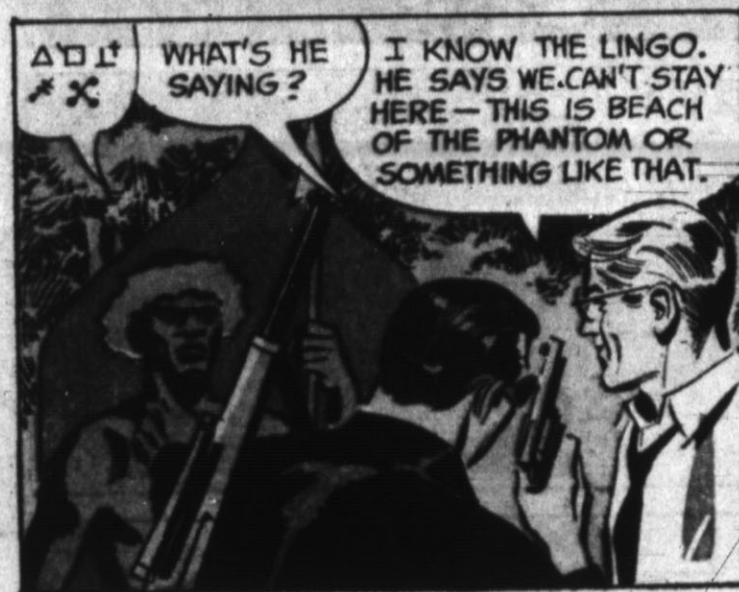
MANDRAKE THE MAGICIAN

BY LEE FALK



The PHANTOM

By Lee Falk



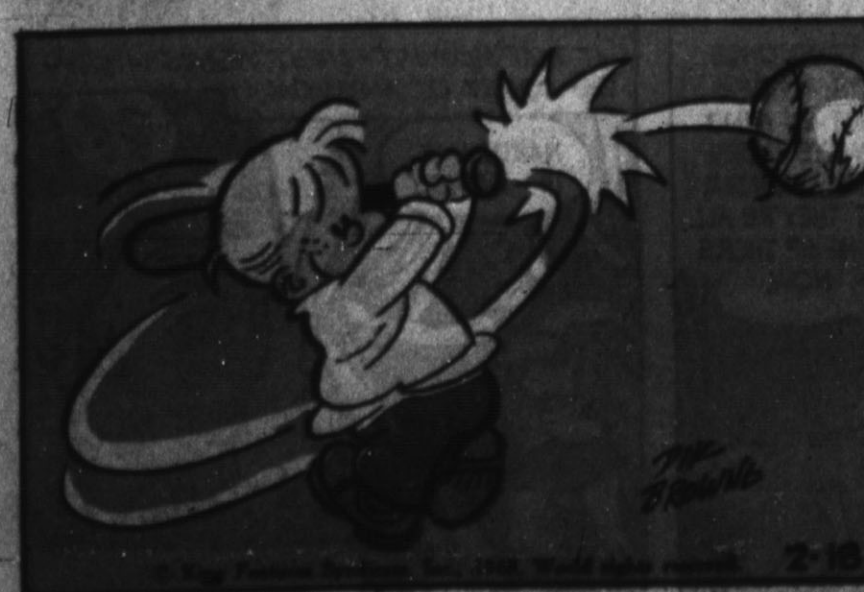
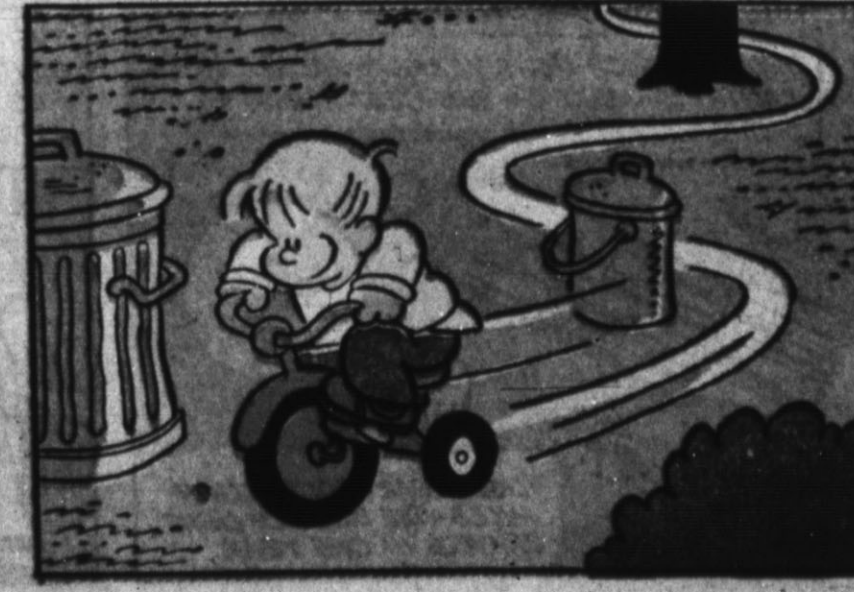
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



ONE LONE GOLD COIN... NOT ANOTHER ON THE ENTIRE BEACH—

IT WAS A LUCKY FIND, TIM!



IS THIS THE BEACH WHERE MARCUS WAS KILLED BY ACCIDENT, OR---

FLASHES FROM POMO LIGHT, TIM... MIRROR SIGNALS FROM STANTON!



...E...N...T... RETURN URGENT—



WE BARELY SURVIVED A ROCK SLIDE... AND LATER FOUND A GOLD COIN!

ANOTHER SLIDE!?. THAT COULD HARDLY BE ANOTHER COINCIDENCE!



I HAVE NEWS, TOO... MY RADIO REQUEST FOR INFORMATION ABOUT MARCUS HAS BEEN ANSWERED....



MY LATE-DEPARTED FRIEND TURNS OUT TO BE NO ORDINARY BEACHCOMBER!

I WAS BEGINNING TO SUSPECT AS MUCH... WHO WAS HE?

TO BE CONTINUED:

TIGER

by BUD BLAKE



GO AHEAD, HUGO! ASK HER

I WON'T! I DON'T WANNA!

IT'LL MEAN A LOT TO HER, HUGO



YOU GOT TO, HUGO

I WON'T, I WON'T

SHE'LL BE SO GRATEFUL



GIVE HER A BREAK, HUGO

IT'S THE NICE THING TO DO



IT'LL MAKE HER HAPPY, HUGO

SHE'LL LOVE YOU FOR IT



WOULD YOU LIKE TO DANCE, SUZY?



NO

2-18 BUD BLAKE

GRANDMA

by Chas. Kuhn



HA! HA!



KIDS CAN SURE BE SILLY!



GOODNESS, BOYS, DON'T YOU KNOW IT'S WINTER?



YEAH, WE'RE TAKING ADVANTAGE OF THIS NICE COLD WEATHER



WE'VE SOLVED THE BIGGEST PROBLEM OF A SUMMERTIME LEMONADE STAND...



...THAT OF KEEPING THE LEMONADE ICE COLD!

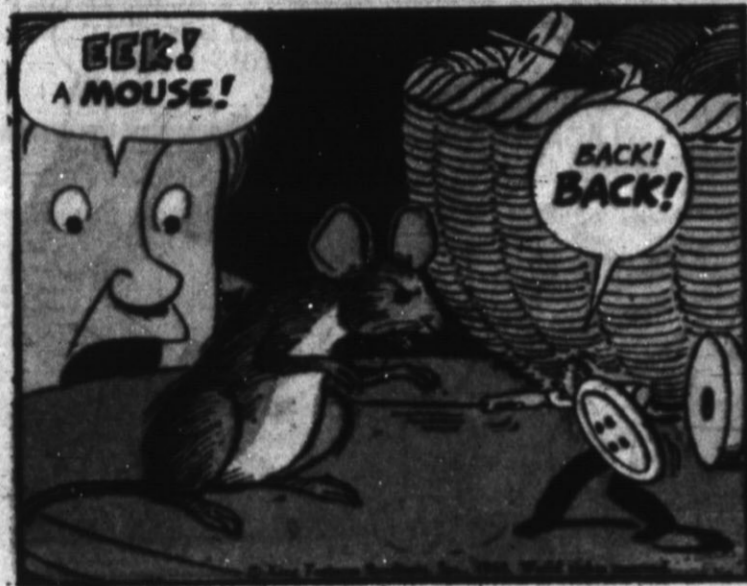


GOLLY, SUCH RESOURCEFULNESS AND INGENUITY!

YES... I GUESS YOUNGSTERS ARE JUST SMARTER THESE DAYS!

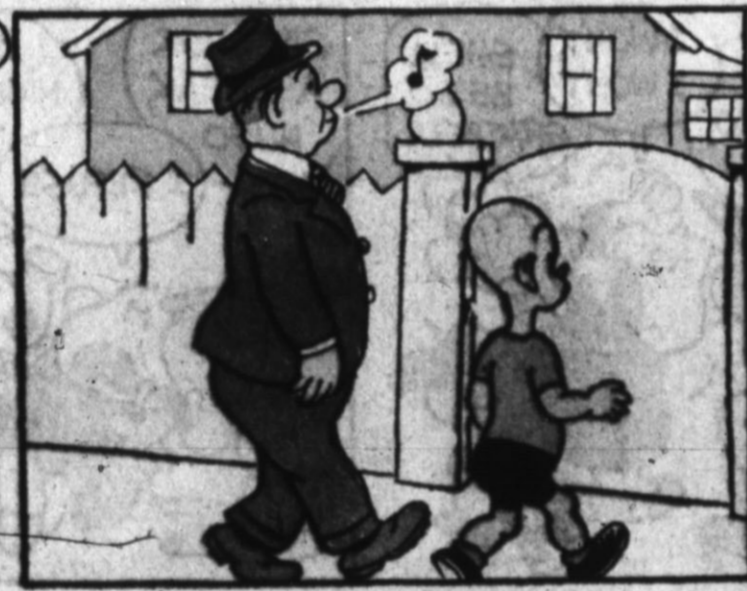
CHAS KUHN 2-18

BUZ SAWYER Featuring His Pal **Rosco Sweeney** by **ROY CRANE**



HENRY

by **CARL ANDERSON**

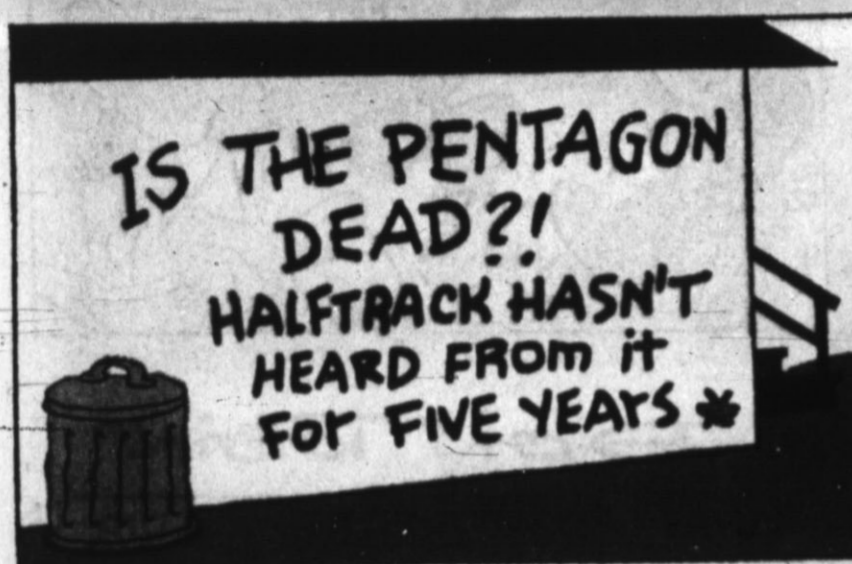


The KATZENJAMMER KIDS

by **JOE MUSIAL**



beetle bailey by mort walker

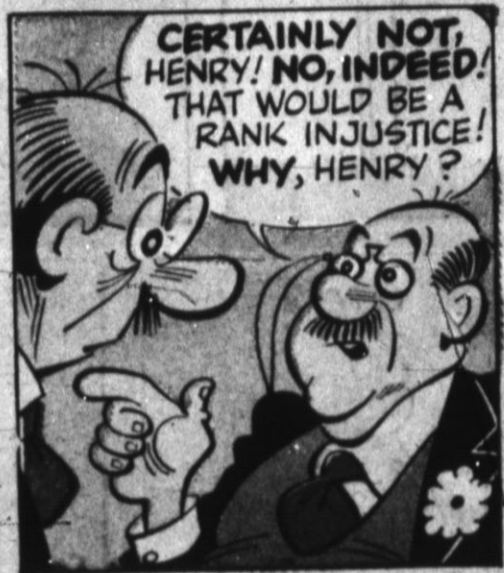


FLASH GORDON by DAN BARRY



NEXT WEEK: ESCAPE PLAN!

LITTLE IODINE



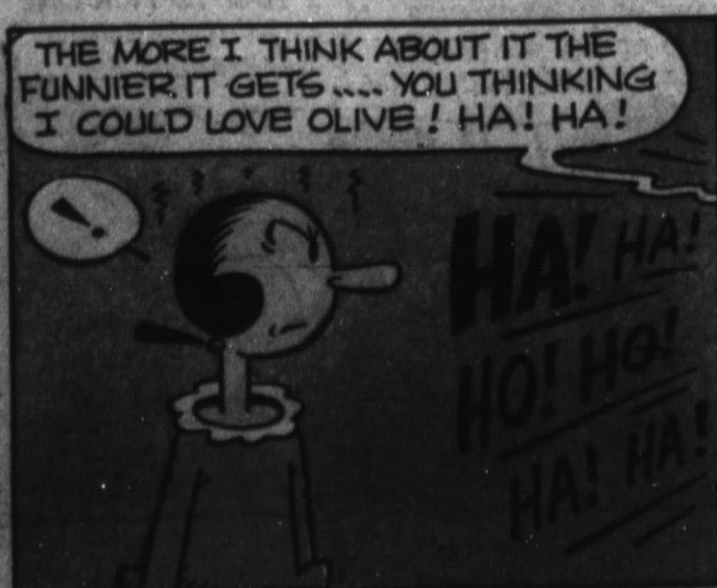
The Little Woman

by DON TOBIN



POPEYE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman

TAKING THE GLASSES FROM TONTO, THE LONE RANGER FOCUSES UPON FENTON'S STARTLING WIND WAGON

CLIMB ON! THE WIND IS WITH US!

JENOSHAPHAT! IT REALLY WORKS!

Y-YOU SPOKE TOO SOON! HANG ON!

PAY IT NO MIND! A LITTLE MORE BALLAST WILL STEADY HER!

BUT SUDDENLY THE WIND STOPS...

HEY! WE'VE STOPPED!

PATIENCE! THE WIND WILL PICK UP SHORTLY!

THIS'LL NEVER WORK RIGHT FOR BLAKER'S PLANS! NOT IF IT DOESN'T KEEP MOVING!

BLAKER? ISN'T HE THE ROBBER WHO WAS JUST RELEASED FROM JAIL? AND WHAT ARE HIS PLANS FOR THAT WIND WAGON?

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FLANDERS NEWMAN 2-18

CONTINUED...

WALT DISNEY'S DONALD DUCK

I WAS JUST GOING UP TO DRESS - BE ONLY A JIFFY!

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GUESS HOW MANY TIMES I DRESSED WHILE YOU DRESSED ONCE - THIRTY-TWO!

2-18

WALT DISNEY'S MICKEY MOUSE

BLIPPS!

SMOOCHES!

MOVING SOUNDS!

SQWACKS!

TOOTLES!

WHAT'S GOING ON? WE'RE TRYING TO GET A NAME...

...FOR OUR NEW GROUP!

2-18

EVERY NOW AN' THEN BRER RABBIT HAS A GOOD IDEE WHUT GITS SQUISHED...

OH-OH! HERE COM' THAT FOOD-SNATCHIN' B'AR-AN' ME WID A BOX O' FRESH EGGS!

I'LL HIDE 'EM UNDER THIS LIDDLE BUSH TILL HE PASSES.

MAWNIN', BRER B'AR... WHAR IS YUH RUSHIN' TO?

HERE!

GIT YOUR FOOT OFFEN THAT ROCK, BRER RABBIT!

YOU WLUZ STEPPIN' ON MY SEEKKIT MONEY-HIDIN' PLACE.

FROM NOW ON I IS KEEPIN' MY CASH IN TH' BANK LIKE ALL TH' TELLYGUNT CREETURES.

WHUT DUZ YUH THINK ABOUT THAT, BRER RABBIT?

YOU HAS JEST SCRAMBELED WHUT I WUZ THINKIN' ABOUT.

SELFISHNESS AN' BAD LUCK IS MIGHTY CLOSE FRIEN'S.

MISTER BREGER by Dave Breger

SO HOW'RE YOU DOING IN SCHOOL, JIMMY?

OKAY NOW, BUT I SURE HAD A ROUGH TIME!

ROUGH? HOW?!

WELL, FIRST I GOT INFLUENZA--

--THEN, BANG, BANG, BANG: COMPLICATIONS-- DIAGNOSIS -- APPENDECTOMY, EMERGENCY!

WOW!

BUT WORSE WAS YET TO COME: PNEUMONIA!

GOSH!

I DIMLY REMEMBER CONFERENCES AND CONSULTATIONS...

YES, YES?

WELL, MAN, I THOUGHT I WAS DONE FOR--

--THEY GAVE ME ADRENALIN AND PENICILIN, AND LUCKILY I PULLED THROUGH!

WHEW!

CONVALESCING WASN'T TOO BAD! I DID WORRY A LITTLE ABOUT RELAPSING

THANK HEAVENS IT'S ALL OVER!

YOU POOR KID--WHAT A ROUGH TIME YOU HAD! BUT YOU LOOK FINE NOW!

OH, I GOT OVER IT OKAY--

--BUT IT SURE WAS THE ROUGHEST SPELLING TEST I EVER HAD!

BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

HOWDY, LEDBETTER-- I COME OVER TO SHOW YE MY BRAND-NEW BABY BOY--

BALLS O' FIRE!! I NEVER SEEN A STICK O' WOOD SO HARD TO WHITTLE

WE-UNS CALL HIM "TATER"

NO WONDER!! THIS OL' WHITTLIN' KNIFE O' MINE IS DULLER'N A HOE

LOOKY!! HE'S TH' SPITTIN' IMAGE OF HIS PAW

Ho Hum

THAT SHIF'LESS SKONK!! HE AIN'T GOT TH' MANNERS OF A DADBURN ROOT HAWG

WHAT WUZ SNUFFY JABBERIN' ABOUT, PAW?!

NOTHIN' SPECIAL