

McKORIN CENTER, INC.
P.O. Box 45436
Dallas, Texas 75235

Serving
the
Magic Triangle

The Sunday Brand

84 Pages
Including 22 Colored Comics
Price 15¢

VOL. 20 — NO. 44

HEREFORD, TEXAS, 76045, SUNDAY, APRIL 28, 1968

PUBLISHED EVERY SUNDAY

Suspects Arrested For Robbery Here

Two Negro men, believed to have pulled the armed robbery at J. P. Jones Texaco Service Station in Hereford early Thursday morning, were being held by state police in Santa Rosa, N.M. Saturday.

Under arrest were Mose So-well Jr., 24, of Jacksonville, Miss., and Edward Allen Lan- cer, 21, of Chicago, Ill. The pair had been arrested on suspicion of auto theft and the description sent out by authorities here fol- lowing the robbery matched the men in custody.

Richard Brown, attendant at

the service station near the in- tersection of U.S. 80 and 385, told local police that two Negro men came into the station about 5 a.m. Thursday and asked him if he sold tires. Both men were wearing business suits, white shirts and ties, and had on black overcoats.

When Brown told the men there were no tires for sale, the two men left the station. Brown then went to the rear of the station and began work. A short time later, one of the men re- turned and asked for cigarette change.

The man then pulled a gun and told Brown to stand back and not to move as he rifled the cash register. The telephone was pulled from the wall, Brown's car keys were taken and the coil on his car also was pulled off. The men left on foot.

The amount of money taken in the robbery was still un- known Saturday as J. P. Jones, station owner, was out of town. Brown said the man had lost some of the coins taken from the cash register as he went out the door, and had overlooked other money in the register.

Projects Set By Committee

Beauty Spots of the Month, residential and non-residential, will be announced around May 1 by the beautification com- mittee of Deaf Smith Chamber of Commerce, members decid- ed at a committee session in the Chamber office Friday morning.

Mrs. Bruce Brown is to be in charge of this phase of the com- mittee's program. After a re- cess during winter months, a beauty spot in each division will be selected each month through the summer and fall, and a plaque placed to mark it.

Rather than choose a specific Flower of the Year for 1968, the committee decided to adopt the slogan, "Color It Bright," and recommend the planting of gaily-colored annuals and perennials for continuous bloom until frost in Hereford yards.

Some flowers listed as suit- able are petunias, verbenas, zinnias, marigolds, daisies and geraniums. The group also en- dorsed a campaign by Texas Garden Clubs Inc. to encourage planting of crepe myrtle shrubs over the entire state, and sug- gested that the shrubs be set now for bloom next year.

A report on planting plans for Windmill Park, the plot on the Santa Fe depot grounds where the committee sponsored the erection of a windmill recalling Hereford's former designation as "the city of windmills," was made by Mrs. W. C. Hromas.

Sometime was spent in dis- cussion of a proposal to form a women's division of Deaf Smith C of C. Such a division would include several of the present Chamber committees, including that on beautification.

Mrs. M. C. Adams presided at the Friday meeting. Also present were Mrs. Jack Renfro, Mrs. Ray L. Johnson, Mrs. Brown, Mrs. Hromas, Don Bau- gous and the Chamber manager Bill Thompson.

Measles Vaccine Is Free Today

Today is the day for the free measles vaccine.

The vaccine will be given from 9 a.m. to 5 p.m. in the Here- ford High School cafeteria.

The Young Mothers Study Club will be in charge of the project.

If your child has not had reg- ular measles, the Study Club urges that he or she be given the vaccine.

The vaccine is for pre-school, kindergarten, headstart, nurs- ery, first second and third grade students.

Members of the Hereford Vet- erans of Foreign Wars will put out flags over the city Wednes- day as Loyalty Day is observ- ed over the nation.

May 1 of each year is de- signated by the U. S. Congress and the President of the United States as Loyalty Day and "is set aside as a special day for the reaffirmation of loyalty to the United States of America and for the recognition of the heritage of American freedom."

Theme of Loyalty Day is "Love of Country," and is held "because the American freedom way of life has persistent, vio- lent enemies and because some of our own citizens have forgot- ten who they are, where they live and what they have in this country of ours."

Flags To Fly Here Wednesday

Members of the Hereford Vet- erans of Foreign Wars will put out flags over the city Wednes- day as Loyalty Day is observ- ed over the nation.

May 1 of each year is de- signated by the U. S. Congress and the President of the United States as Loyalty Day and "is set aside as a special day for the reaffirmation of loyalty to the United States of America and for the recognition of the heritage of American freedom."

Theme of Loyalty Day is "Love of Country," and is held "because the American freedom way of life has persistent, vio- lent enemies and because some of our own citizens have forgot- ten who they are, where they live and what they have in this country of ours."

Nearly 1,200 At REC Meeting

The Deaf Smith County Rural Electric Co-operative re-elected Raymond A. Higginbotham and A.W. Anthony Jr. to its board of directors. The election and meeting were a part of the 30th annual meeting held at the Bull Barn on Thursday.

The other directors are Sloan Osborn, Tom Draper, Eldred A. Brown and Raymond Annen.

At the REC's meeting, a total of \$346,713.43 was paid out in capital gains. The credits were based on money paid in by the members in 1956 and 1967. For 1956, the amount was \$145,559.57 and for 1967 it was \$181,153.57.

At the present, they have 31 fulltime employees and one ad- ditional for part-time work.

What is the story behind the 78 Co-ops all over Texas? A copy of the Pathfinder Magazine — published during the depres- sion years as a subscription- type magazine on the order of the Saturday Evening Post — dated July 1935, gives the an- swer. It included a story of Pres- ident Franklin D. Roosevelt's plan to grant loans to those power companies wishing to build lines to rural areas.

One of the primary benefits to this program, according to Morgan, was that of supplying new jobs for the large number of unemployed during the depres- sion era.

The first loan to the local REC was made on May 18, 1937. It totaled \$700,000.

The repayment of loans from the REC is scheduled on a three-month basis. The REC is a non-profit organization and the loans are not needed for ex- penses but for expansion, Morgan said. The rate of capital credit returned to members av- erages 21 per cent. But with special permission this year, 22 per cent of the amount is be- ing returned to members.

Deadline Reset On Flag Design

Mrs. Gladys Manjeot, in charge of publicity for the Mid-Plains Pioneers Celebration, re- ported that the deadline on the Hereford official flag design has been extended to Thursday.

Mrs. Manjeot asked the Brand to urge everyone to sub- mit their designs as soon as possible, so that they can be properly judged for selection.

The flag design must pertain to some aspect of the Here- ford community, she said.

Flag designs are to be mail- ed to the Mid-Plains Pioneers, in care of Dudley Bayne, City Manager, Hereford, Texas 76-045.

One of the primary benefits to this program, according to Morgan, was that of supplying new jobs for the large number of unemployed during the depres- sion era.

The first loan to the local REC was made on May 18, 1937. It totaled \$700,000.

The repayment of loans from the REC is scheduled on a three-month basis. The REC is a non-profit organization and the loans are not needed for ex- penses but for expansion, Morgan said. The rate of capital credit returned to members av- erages 21 per cent. But with special permission this year, 22 per cent of the amount is be- ing returned to members.

21 Teams Have Entered Volleyball Tourney Here

Twenty-one teams from throughout the Texas Panhandle have been set to play in the Volleyball Tournament, with proceeds being donated to the Revisit Center of the Institutes For the Achievement of Human Potential of Texas, Inc., which is moving to Amarillo after more than a year in Hereford.

The first of the four-night games will be played at the Hereford High School gymnas- ium on Tuesday night. The other games will be played on Thursday, Friday and Saturday, with the championship trophies being presented Saturday night.

For a complete schedule of the teams and the nights they are set to play, see the story on the Sports Page of this issue of the Sunday Brand.

The individuals who will do- nate the trophies Saturday night are:

First place, women: Rena Rae Newton for Rena Rae of Texas Draperies; men: Joe Artho for

the Hereford Grain Corporation.

Second place, women: Forrest Daniels for the Dairy Queen; men: Melvin Young for the Hereford Brand.

Third place, women: Kim Ward for the Hickory Log; men: Marilyn Culpepper for Gibson Pharmacy.

All-star trophies were donated by:

J. C. Penney and Company, Safeway, The Caison House, Vernons of Hereford, Shur-Gro Liquid Feed, Her-Tex Milling Company, City Drug, Tannahill Fabric Mart, McGee Furniture, Harman's, Mary Helen Beauty Salon, The Brogue, Candy Cane, and Sugarland Laundry and Dry Cleaners.

Two individual trophies each were contributed by Spangler's Carl McCaslin Lumber Company and Furr's.

Darrell Rose of KPAN will be the Master of Ceremonies.

Referees all four nights are Coach Cuby Kitchens and Don

Blankenship. Judges for the Outstanding Player Award are Mrs. Jean Schumacher and Glenda Whisenant.

Concessions will also be on sale. Cooper's Market has donated all paper plates, Piggly Wig- gly all the forks, and Taylor and Son all the paper cups.

Kelly's Sporting Goods has donated all printing on the trophies. They are presently on display at Sugarland Mall.

Numerous people throughout the City of Hereford have re- sponded with food donations.

Admission prices are 50 cents for adults and 25 cents for children. There will be no ad- vance ticket sale. All tickets for the games may be purchased on game nights at the HHS gym. The games will begin each night at 6:30.

Representatives of the Volley- ball league said that they "felt this was something very import- ant for the brain-damaged child- ren."



TRAFFIC STOPPER — Brand Photo- grapher Tyler Vance was driving down Plains Avenue recently when he spotted this young lady sitting on

a damaged traffic sign watching all the cars go by. The sign was accident- ally knocked down by a run-a-way car.

Pollution Study To Begin At Buffalo Lake Tuesday

By EARL MOSELEY
Staff Writer

The first of three phases to determine the source of water pollution at Buffalo Lake will begin Tuesday. Four men con- nected with the Robert S. Kerr Foundation of Ada, Oklahoma, working in connection with the Texas Water Quality Board are set to take two sets of daily samples along points of Tierra Blanca Creek, including points in Deaf Smith County.

searching for three types of bac- teria, he explained. The first is total coliform, which could be caused by almost anything; fero-coliform and fero-strepto-coliform, which is caused by ani- mals.

Asked what the remedy would or could be if such bacteria were found to be coming into Buffalo Lake from Tierra Blanca Creek, Reeves replied, "As an example, if the City of Hereford has not chlorinated enough, they could add more."

But he quickly pointed out that the contamination of Buf- falo Lake could be caused by the people themselves who vi- sit the lake at a rate of 15,000 per weekend during the sum- mer months. "They could be the cause. We are here to find out."

He said that if this were the case, "You cannot force the people not to use the lake facili- ties. But you could ask them again — as you did last year — not to use the water."

tems for the research team.

The lab space plus the truck costs \$10,000, Reeves said, with an additional \$10,000 for the equipment installed in it, and an additional \$10,000 for the labor to install it. "In all, the total cost of our lab here is \$30,000."

He pointed out that they are completely fair and impartial in their analyses. They do much work as technical assis- tants to states, cities and mun- icipalities over the country.

They will perform three dif- ferent bacteria tests on each sample "in the hopes that we find the cause we are looking for."

Reeves reported at the Thursday afternoon press con- ference in the Foundation's mo- bil laboratory that "when it rains and runoff occurs, we will do 12 consecutive days of sam- pling."

They hope to be finished by July 1.

He said that once their final report is approved, it will be- come a public document. "How- ever, the Texas Water Quality Board will have it. They re- quested this project."

Reeves said their tests will be confined to locating the bac- teria only. Afterward, the Wa- ter Quality Board will "inves- tigate everything else."

The four-man team will be

He pointed out that they are completely fair and impartial in their analyses. They do much work as technical assis- tants to states, cities and mun- icipalities over the country.

They will perform three dif- ferent bacteria tests on each sample "in the hopes that we find the cause we are looking for."

The dates set for the sam- pling of Buffalo Lake for per- sonal usage being the cause of the bacteria is June 12-18. Other- wise there are 13 monthly sam- pling points — "If there is e- nough water at these points." And they have another 12 points in case it rains. Reeves said there was a total of 25 testing points.

He pointed out that they are completely fair and impartial in their analyses. They do much work as technical assis- tants to states, cities and mun- icipalities over the country.

They will perform three dif- ferent bacteria tests on each sample "in the hopes that we find the cause we are looking for."

The dates set for the sam- pling of Buffalo Lake for per- sonal usage being the cause of the bacteria is June 12-18. Other- wise there are 13 monthly sam- pling points — "If there is e- nough water at these points." And they have another 12 points in case it rains. Reeves said there was a total of 25 testing points.

Award Presentations Climax Spring Concert

Award presentations climaxed the annual spring concert of Hereford High School Band Thursday night, as Chris Hut- cherson was cited as outstand- ing band member and Director Ben Gollehon was honored with a surprise presentation by Deaf

Smith Chamber of Commerce fine arts committee.

A large audience applauded a varied concert program before the awards were given. Hut- cherson, first chair clarinetist and all-state band choice, received the John Philip Sousa Award given each year by Hereford Lions Club. Rocky Lee, Boss Lion, lauded the young bands- man to whom he gave the award.

Gollehon, who had announced other honors of the evening, was the recipient of a plaque pre- sented by Mrs. R. C. Godwin, chairman of the Chamber com- mittee, the first citation in what is to become an annual series.

His seven years' leadership of the HHS Band, six years to sweepstakes honors in UIL com- petition and this year to choice as the Class AAA high school honor band in Texas, were noted by Mrs. Godwin as she spoke of his influence on the fine arts program of the county schools.

The director and his two as- sistants, Lynn McLarty, who di- rects LaPlata Junior High Band, and Jim Priest, Stanton Junior High Band director, had previously been presented an award from band members, by Steve Hendon, band president.

Another honor was accorded W. C. Quattlebaum, who retires this year as Stanton School

principal, as he was given a plaque for his support of the band program in Hereford schools through the years.

Vince Johnson, WTSU student who has served as student teacher in assisting Gollehon this year, Priest and McLarty each served as guest conductor for one of the band's numbers on the Thursday program.

Soloists were Joy McCathern, Oboe, and Lowell Wiggins, alto saxophone, both band mem- bers, and Don Baird of the WTSU music faculty, who played a baritone horn number.

The band concert was sched- uled this year to fall in Fine Arts Festival Week, the first such observance in Hereford which was sponsored by the C of C fine arts committee.

Kiwians Plan Pancake Supper

The Hereford Kiwanis Club annual Pancake Supper will be held from 5 until 8 p. m. Sat- ursday in the Hereford High School cafeteria.

Kiwanians have set a slogan of "all you can eat" for \$1 per person. Proceeds will go to- ward civic projects.

Officers Elected For County Board

Newly elected trustees were sworn in and officers chosen during the regular meeting Friday morning of the Deaf Smith County School Board.

Sworn in by County Judge H. C. Williams, who serves as County Superintendent, were Floyd Brown, trustee for Pre- cinct 3, and Dec Baugous, trustee-at-large. The two were elected April 6.

Brown was elected president of the board for the coming year, and Robert Strain was chosen secretary.

The trustees accepted a special transfer from the Hereford Independent School District to Adrian, and announced the deadline for transferring students for next year.

Students who wish to transfer from one school district to another for the 1968-69 term should file application papers, signed

Water Meeting Here Tuesday

Featured on the program at the Bull Barn at 8 p. m. Tues- day will be importing irriga- tion water from the Missouri River Basin.

The R. W. Beck and Associa- te engineering firm has prepared a new water transfer plan for the Great Plains Region. The primary purpose of the plan is to supply needed supplemental water to water-short farming ar- eas of western Nebraska, western Kansas, eastern Colorado, the Oklahoma Panhandle and the Texas High Plains.

The Deaf Smith County Wa- ter Association is sponsoring the program in conjunction with its annual meeting of the member- ship.

A short business session of the association will be followed by presentation of the water re- source plan by Paul R. Cunning- ham, supervising engineer for the Beck company from its Den- ver branch.

The concept of the plan calls for the diversion of an annual average of 13-million acre feet of surplus water from the Mis- souri below Fort Randall.

At a proposed cost of approx- imately \$3.5 billion, the project would deliver to the cooperat- ing areas some 10-million acre feet of water annually. The pri- mary benefits of the project are irrigation, development of hy- droelectric energy, and recrea- tion.

A taped interview with State Representative Bill Clayton will be included on the program Tuesday night.

R. C. Godwin, president of the Deaf Smith County Water Asso- ciation and a director of Water, Inc., has invited all interested parties to attend the meeting.

Water Meeting Here Tuesday

Featured on the program at the Bull Barn at 8 p. m. Tues- day will be importing irriga- tion water from the Missouri River Basin.

The R. W. Beck and Associa- te engineering firm has prepared a new water transfer plan for the Great Plains Region. The primary purpose of the plan is to supply needed supplemental water to water-short farming ar- eas of western Nebraska, western Kansas, eastern Colorado, the Oklahoma Panhandle and the Texas High Plains.

The Deaf Smith County Wa- ter Association is sponsoring the program in conjunction with its annual meeting of the member- ship.

A short business session of the association will be followed by presentation of the water re- source plan by Paul R. Cunning- ham, supervising engineer for the Beck company from its Den- ver branch.

The concept of the plan calls for the diversion of an annual average of 13-million acre feet of surplus water from the Mis- souri below Fort Randall.

At a proposed cost of approx- imately \$3.5 billion, the project would deliver to the cooperat- ing areas some 10-million acre feet of water annually. The pri- mary benefits of the project are irrigation, development of hy- droelectric energy, and recrea- tion.

A taped interview with State Representative Bill Clayton will be included on the program Tuesday night.

R. C. Godwin, president of the Deaf Smith County Water Asso- ciation and a director of Water, Inc., has invited all interested parties to attend the meeting.

Featured on the program at the Bull Barn at 8 p. m. Tues- day will be importing irriga- tion water from the Missouri River Basin.

The R. W. Beck and Associa- te engineering firm has prepared a new water transfer plan for the Great Plains Region. The primary purpose of the plan is to supply needed supplemental water to water-short farming ar- eas of western Nebraska, western Kansas, eastern Colorado, the Oklahoma Panhandle and the Texas High Plains.

The Deaf Smith County Wa- ter Association is sponsoring the program in conjunction with its annual meeting of the member- ship.

A short business session of the association will be followed by presentation of the water re- source plan by Paul R. Cunning- ham, supervising engineer for the Beck company from its Den- ver branch.

The concept of the plan calls for the diversion of an annual average of 13-million acre feet of surplus water from the Mis- souri below Fort Randall.

At a proposed cost of approx- imately \$3.5 billion, the project would deliver to the cooperat- ing areas some 10-million acre feet of water annually. The pri- mary benefits of the project are irrigation, development of hy- droelectric energy, and recrea- tion.

A taped interview with State Representative Bill Clayton will be included on the program Tuesday night.

R. C. Godwin, president of the Deaf Smith County Water Asso- ciation and a director of Water, Inc., has invited all interested parties to attend the meeting.

Officers Elected For County Board

Newly elected trustees were sworn in and officers chosen during the regular meeting Friday morning of the Deaf Smith County School Board.

Sworn in by County Judge H. C. Williams, who serves as County Superintendent, were Floyd Brown, trustee for Pre- cinct 3, and Dec Baugous, trustee-at-large. The two were elected April 6.

Brown was elected president of the board for the coming year, and Robert Strain was chosen secretary.

The trustees accepted a special transfer from the Hereford Independent School District to Adrian, and announced the deadline for transferring students for next year.

Students who wish to transfer from one school district to another for the 1968-69 term should file application papers, signed

Newly elected trustees were sworn in and officers chosen during the regular meeting Friday morning of the Deaf Smith County School Board.

Sworn in by County Judge H. C. Williams, who serves as County Superintendent, were Floyd Brown, trustee for Pre- cinct 3, and Dec Baugous, trustee-at-large. The two were elected April 6.

Brown was elected president of the board for the coming year, and Robert Strain was chosen secretary.

The trustees accepted a special transfer from the Hereford Independent School District to Adrian, and announced the deadline for transferring students for next year.

Students who wish to transfer from one school district to another for the 1968-69 term should file application papers, signed

Today's Paper Is Special One

This issue of the Sunday Brand contains something extra for our readers — a 48-page tabloid dealing with agriculture and agri-business.

We have attempted to touch on all phases of Deaf Smith County agriculture, sprinkling in stories which may aid area farmers in improving their production. There are even stories on how the local bankers feel about agriculture loans, and what types of assistance the farmer may obtain from the various national offices located in Hereford.

The staff and management of the Brand extends thanks to members of the Soil Conservation Service, the Agricultural Stabilization and Conservation Service and the Farmers Home Administration for their assistance in gathering material for this issue. Also special thanks to the First National Bank of Hereford for sponsoring the plane trip for aerial photos.

This issue of the Sunday Brand contains something extra for our readers — a 48-page tabloid dealing with agriculture and agri-business.

We have attempted to touch on all phases of Deaf Smith County agriculture, sprinkling in stories which may aid area farmers in improving their production. There are even stories on how the local bankers feel about agriculture loans, and what types of assistance the farmer may obtain from the various national offices located in Hereford.

The staff and management of the Brand extends thanks to members of the Soil Conservation Service, the Agricultural Stabilization and Conservation Service and the Farmers Home Administration for their assistance in gathering material for this issue. Also special thanks to the First National Bank of Hereford for sponsoring the plane trip for aerial photos.

Absentee Voting Ends Tuesday

Tuesday is the deadline for filing absentee votes for the May 4 primary elections, Deaf Smith County Clerk B. F. Cain has reminded local residents.

By 3 p. m. Friday there had been 48 absentee votes cast for the elections, with 46 of that number being Democratic.

Of primary importance in vot- ing absentee, said Cain, are the servicemen and new residents

Tuesday is the deadline for filing absentee votes for the May 4 primary elections, Deaf Smith County Clerk B. F. Cain has reminded local residents.

By 3 p. m. Friday there had been 48 absentee votes cast for the elections, with 46 of that number being Democratic.

Of primary importance in vot- ing absentee, said Cain, are the servicemen and new residents

Rank Advanced For Local Man

CAMP FAULKNER, VIETNAM — Equipment Operator Third Class Jackie G. Gamble, USN, son of Mr. and Mrs. Austin N. Gamble of Rt. 4, Hereford, was advanced to his present rate while serving with U.

10 Drafted During April

Ten young men from Hereford and surrounding towns served by Texas Local Board 18 were inducted into the Army during April.

Inductees include Juan M. Murillo, Manuel D. Garcia, Donald Cornelius and Jerry G. Collier, all of Hereford; Michael J. Bailey of Dimmitt; Ronald Young Melton of Friona, David L. Ehly of Nazareth; John M. Sims and Randy C. Buttrill of Canyon, and Gary J. Fletcher of Amarillo (Randal County).

THE SUNDAY BRAND

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County, Texas.

Established 1948
Published every Sunday at 139 West Fourth St. Hereford, Texas 79445 by The Brand Publishing Co.

Subscription Rates: Zone 1, \$4.50 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1, \$5.95 per year, Zone 2, \$7.40 per year. Carrier Delivery, 60 cents per month. Single copies 15 cents each.

CIRCULATION
Mail . . . 364-2030
Carrier . . . 364-1855

James M. Gillentine, Publisher
Melvin Young, General Mgr.
Tom Porter, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Adv. Mgr.
Jim O'Hair, Mechanical Supt.

S. Naval Mobile Construction Battalion 128 at Camp Faulkner Vietnam.

His advancement was based on time in service and rate, military appearance, performance of duties and passing the Navy-wide test for promotion.

In Vietnam, seabees build airstrips, temporary housing port facilities, fuel storage tanks, drill-water wells and construct other facilities as they become necessary.

The battalion is homeported in Gulfport, Miss.

New Club Will Sponsor Contest

The newly organized Creative Writing Club of Hereford High School has announced plans for a contest for essay, short story and poetry writers of HHS.

Linda Brooks, president of the new club, said entries must be turned in by May 10 to either her or Scott Lewis. Only HHS students may enter, and the contestant may submit as many entries in each of the three categories as he or she wishes, but they will be counted as one entry.

There will be a \$5 prize for the winner in each category. The Creative Writing Club is open to anyone, and there are no dues this year.

Shower Held For Patsy Bowers

A personal shower was held Friday in the Flame Room at Pioneer Natural Gas for Miss Patsy Bowers, daughter of Mr. and Mrs. Joe Bowers of 127 Grand and bride-elect of Albert Cupell, son of Mr. and Mrs. Joe Cupell of Stadium Drive.

The hostesses were: Vickie Hysinger, Connie Bryant, Barbara Brownlow, Judy Ward, Janice Artho, Ruth Koelzer, Roberta Albracht, Linda Thomas, Sandra Willis, Glynda Sanders Rita Anderson, Mary Ruth Weaver, Charlene Weaver, Jenene Suttle and Terri Townsend. Barbara Brownlow kept the guest register and all hostesses wore blue and white.

The decorations, the brides colors, were blue and white, the table being decorated with a white cloth and a blue centerpiece.

The wedding is set for May 25.



AT BUFFALO LAKE — Bob Reeves, top, one of the 4-member team in this area from Oklahoma to get to the source of the water pollution at Buffalo Lake for the Texas Water Quality Board, shows the entrance to their single-unit mobil laboratory—which will also be seen in spots along Tierra Blanca Creek through July 1. One of the two research microbiologists, shown below, and another man will make tests for bacteria—two types which are caused by warm-blooded animals and another type which could be caused "by anything."

Hereford Time Is Set Up One Hour?

By EARL MOSELEY
Staff Writer

Daylight saving time is here. But there is strong indication also that the sun does as much traveling toward the north as it does into the west. Moreover — to complicate things further — Hereford could have been in daylight saving time all during the winter and is in double-saving now.

How long does it take the sun to travel across Texas traveling east to west?

First, it was necessary to locate a business that depends entirely upon darkness before it can go into operation. One of the most obvious, of course, is the drive-in theatre. Especially in the spring and summer months, these outdoor movies begin showings as soon as it is dark enough. None are capable of beginning any sooner because any amount of daylight tends to completely blank-out the picture on the screen.

Therefore, going from Orange, the farthest eastern point in Texas to Van Horn, the farthest western point in the Central time zone (the next 160 miles including El Paso is in Mountain time), it takes the sun 45 minutes for a passover. This is a total of 650 miles, as the crow

flies. However, taking a point in far south Texas — Brownsville — and going due north to Wichita Falls at the Oklahoma state-line, it would seem that these two places could start showings at exactly the same time — but they cannot. Brownsville can begin screen showings 30 minutes before this is accomplished in Wichita Falls!

Furthermore, although Brownsville is a good 215 miles inland from the Orange position, both of these cities can start showings at the same time. So can Marshall in upper east Texas.

So — taking it from Brownsville northwest across the state to Hereford, approximately the same distance via the crow as is Orange from Van Horn, the difference in show starting times is 55 minutes — ten minutes longer than due east to west!

Is the sun off its course or is the world off its axis? Which brings up the plan that Hereford is actually in daylight saving time about 50 minutes during the wintertime, making it one hour and 50 minutes in the summer.

According to an astronomer at Fort Worth, the ideal location for the Central Time zone — in

Brand Receives National Mention

The Hereford Brand has received honorable mention in

order to conform with the sun — should lie between 82½ degrees, down through Cleveland, Ohio and Jacksonville, Florida, and 97½ degrees of west latitude down through Fort Worth and just beyond Brownsville in the Gulf of Mexico.

During the first week of summer under official Daylight Saving Time, it does not get dark in Hereford until after 9:30 p. m. — closer to 9:45. According to Francis Hardwick, partner in the Tower Drive-In Theatre here he cannot start until 9:35 on June 21.

Quite possibly, Hereford does cut the blanket in a wide gap at the bottom before it sews it to the top.

By the way — the sun in not really off its east-west course. During this time of the year, it is at such an angle that it merely casts a long south-to-north reflection. This is made all the more-so because of the gradual rise in elevation of the below-sea level gulf to the High Plains.

Best News Story and Best Sports Picture in the 1968 National Better Newspaper Contest conducted by the National News-paper Association.

Theodore A. Serrill, executive vice president of the NNA, informed Brand publisher Jimmie Gillentine that the Brand would be recognized during an Awards Luncheon on May 18.

There were more than 3500 entries in the contest — the largest in the history of the NNA awards.

Coke Party To Honor Seniors

A Coke Party in honor of the graduating senior class of 1968 will be sponsored by the Hereford State Bank today from 2 to 3:30 p. m.

The bank will hand out brochures to all in attendance on banking and its services.

The party is announced as an open house affair. Door prizes will be awarded and many other goodies will be available.

The Hereford School Board of Trustees have also been invited to attend the "come and go party."

Classifieds Get Results.

COW POKES

By Ace Reid



"No, the wind don't blow here all the time... it rained here once!"

The Hereford State Bank
MEMBER FDIC

This Week's Special
AT
Golden Spread Beauty Salon

Uphold Body Curl-Shampoo and Set Included 6.50

Permanents reg. 15.00 12.50
reg. 12.50 10.00

Shampoo & Set - (Wiglet) 1.50

Comb-In Wiglet50

Weekly Rinse50

Haircut, Shampoo & Set 4.50

Specials Good April 30th - May 4th
TUESDAY THRU SATURDAY
321 West 3rd Phone 364-1047

SURPLUS CITY

110 Park Avenue - Hereford - Where Your Money Buys More!
Prices in this ad are effective Monday, Tuesday, Wednesday - April 29, 30 & May 1, 1968

LADIES NYLON BRIEFS NOW JUST 3 FOR 99¢	IRRIGATION DAMS Made Of Neoprene Nylon 5'x9' size \$4.99	KITCHEN BROOMS NOW JUST 89¢
STRETCH JAMAICAS Ladies nylon all colors \$3.99	RECEIVING BLANKETS NOW JUST 2 FOR 69¢	HOUSE COATS Ladies Sizes Made Of Arvel NOW JUST \$1.99
BED PILLOWS NOW JUST 88¢	SPRAY STARCH Big One Pound 2-Ounce Aerosol Can NOW JUST 29¢	COLGATE TOOTHPASTE FAMILY SIZE TUBE 49¢

MR. FARMER, RANCHER, AND MR. BUSINESSMAN:

What is the most important thing in the Panhandle of Texas?

WATER!

When EUGENE LOCKE talked in Hereford Tuesday afternoon, April 9, he stated that he thought water was the No. 1 problem in Texas. He said that East Texas cannot get along without West Texas, and it is going to take the cooperation of the entire State. He pointed out that one of our great problems will be getting permission to cross these other states with our water, and this is going to take a lot of diplomacy.

Don't you believe we should take advantage of this trained man who is a diplomat and who recognizes the importance of water for the Panhandle and our area, and who is qualified, and who has the desire to do something about it to help us? He pointed out that East Texas needs us, and we need the help of East Texas. As governor, EUGENE LOCKE can do more for us than anyone else.

NOW IS THE TIME TO START SOLVING THESE PROBLEMS, by electing a governor with a diplomatic background, who recognizes the necessity, has the desire to work for us, and the training and background in diplomacy to work with other states as well as various sections of this State.

WE BELIEVE EUGENE LOCKE'S STATEMENT WHEN HE WAS IN HEREFORD, THAT HE HAS THE VISION AND THE COURAGE TO GET WATER TO THE PANHANDLE OF TEXAS.

I urge everyone interested in WATER, which is the lifeblood of our part of the State, to

VOTE FOR EUGENE LOCKE.

This is a great opportunity to get a man like EUGENE LOCKE who will handle this job for the Panhandle of Texas.

JAY BOSTON
Paid for by Committee for Eugene Locke,
Virgil Marsh, chairman

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR **HOME LOANS** TO REFINANCE BUY or BUILD REMODEL

Action Is Set In Volleyball Tourney

With 21 teams entered in the first annual Hereford Volleyball Tournament, 13 women's and 8 men's teams will be vying for place-finishing trophies as the opening night of play gets underway Tuesday, April 30 and continues through Friday, May 3, with the exception of Wednesday, May 1.

In the women's bracket, play will begin at 6:30 p. m. Tuesday when the Graham Plows, from Amarillo, meet Pawnees-C a p-rock Flying Service, from Vega. The winner of that contest will meet The 69'ers from Umbarger who drew a bye on the first round of play.

Walcott will meet the Mustangs from Hereford in the second game of the same evening at 7 p. m. The winner of that contest will compete against the Westerns who also drew a bye in first round play. The Westerns and the winner of the Walcott-Mustangs game will play at 7 p. m. Thursday.

The Panthers and the Red and Gold Rocketts will play the third game of Tuesday's play at 8:30 p. m. and the winner of that game will play the winner of the Co-op Cadets-Beauty-Eits game, which will be played at 6:30 Thursday.

The last first-round game of the women's bracket will be played Tuesday at 7:30 p. m. when Ammonia-Etts play Ann's Clan. The winner of that game will play Monsanto, Thursday at 7:30 p. m. Monsanto drew a bye on their first go-round.

In the men's bracket, play will get underway Tuesday at 9 p. m. when the Old Men meet Channing Drug in the first game while the Men From Glad meet The Plow Boys in the second game at 9:30 p. m. The winner of these two games will meet Friday at 9 p. m. to decide who will travel into the winners play-offs.

Also on Tuesday's card will be Walcott going against The Trojans at 10 p. m. while the final game in first round action will be played Thursday at 9 p. m. as Claborn's meet The Wranglers.

Championship game for the men will be played at 9 p. m. Saturday and the women's championship game will be played at 8 p. m. Sat.

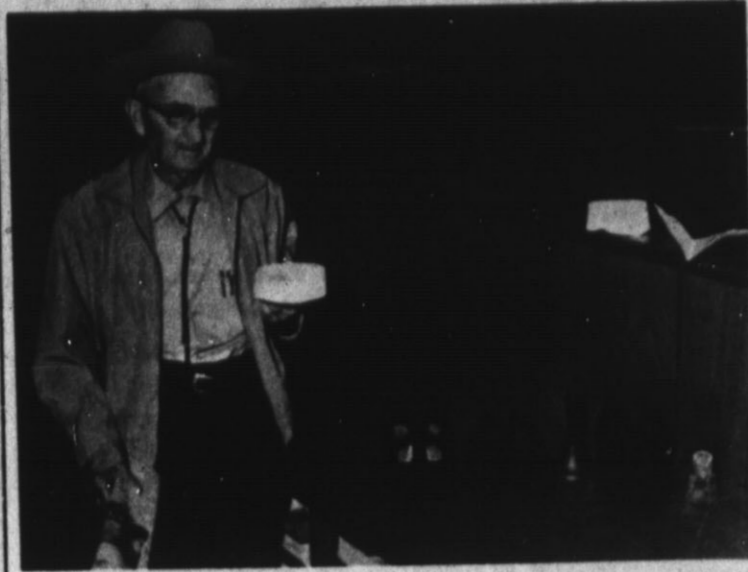
See additional story on page one.

CARD OF THANKS

It is difficult to find words to express my appreciation for all the thoughtfulness and kindnesses, and for the flowers, visits, cards and especially the letters and prayers during my stay in the hospital. Also, many thanks to the nurses, Dr. Rush of Hereford and Dr. Chick of Amarillo, to Brother Trotter, Naugle and Fooks for their visits and prayers, to Mr. Ira Ott and to Jackie and Lola. May God bless you all.

Mr. Billy Graham

L. Baskin came to Hereford on an excursion train in 1906 and stayed to help sell land to others who followed him.



RELICS FROM THE PAST — Burt Elliston, long-time resident of Hereford, is pictured showing various items from the past. These include, from left to right, a collar worn by older men some 80 years ago, which was made of Celluloid and was washable; an 85-year old pair of women's shoes; a 65-year old pair of men's shoes; a school bell from a log building in Tennessee; another pair of 85-year old women's shoes; and a medicine bottle which is believed to be 125 years old. Pictured above the shoes are two other collars worn in days gone by. The one on the left was worn by the younger men while the one on the right was worn by gamblers and persons of sporting blood.



TOP STUDENTS — Top students from the two junior high school for the past six weeks were presented during the noon meeting of the Hereford Lions Club Wednesday. Recognized were, from left to right, Carl Brown and Martha Ann McBride of Stanton Junior High, and Joy Clark and Bill Carrothers of La Plata Junior High. The students were presented pins for their achievements. The mixed choir from La Plata Junior, directed by Bill Devers, presented the program during Wednesday's meeting.

J. C. Allred talked many times over the telephone to Amarillo from the George Day Ranch, using the top barbed wire on the ranch fences for a line, in the early days of Hereford.

Four-out of every five acres of crops failed in 1934.

Good Watches
deserve
Good Care!



all others need it!

Top Quality
WATCH REPAIR
SERVICE

Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

FREE ESTIMATES

COWAN
JEWELERS

217 Main

SPRING FRONT-END

Special

Here's What We Do:

- ALIGN FRONT END
- ROTATE ALL 4 TIRES
- BALANCE ALL 4 WHEELS
- INSPECT BRAKE LINING



\$11.95

all for only

Front-End Special Good Thru Saturday, May 4, 1968

KINSEY-OSBORN MOTORS

142 Mile Ave.

Phone 364-0990



POLITICING TIME — Jerry Tucker of Dumas, Republican candidate for district attorney of the 69th Judicial District, is shown talking with local residents during a coffee in his honor last Monday. Tucker, in the center, is flanked on the right by Joe Frank Clark and Earnest Langley, and on the left by Mrs. Joe Reinauer and Wes Fisher.

1-2-3-4 SALE

OF SPRING & SUMMER SHOES

1-2-3-4 Pairs of a Kind
GREATLY REDUCED

1 Group Mid-Heel
DRESS SHOES
Reg. 15.00 to 21.00
Now
1.00 - 2.00 - 3.00 - 4.90 - 6.90
7.90 - 8.90 - 9.90 - 10.90

1 Group Low-Heel
DRESS SHOES
Reg. 11.95 to 14.95
Now
2.00 - 2.90 - 3.90 - 4.90 - 5.90 - 6.90

1 Group
DRESS FLATS
Reg. 8.95 to 11.95
Now
1.00 - 2.00 - 3.00 - 4.00

SALE STARTS MONDAY & ENDS SATURDAY

• **GLENN'S** •
FOOTWEAR
• Fashion At Your Feet •

State Bank No. 1778
REPORT OF CONDITION OF

HEREFORD STATE BANK

of Hereford in the State of Texas at the close of business on April 18, 1968.

ASSETS	
Cash, balances with other banks, and cash items in process of collection	1,542,416.14
United States Government obligations	755,240.99
Obligation of State and political subdivisions	1,382,702.37
Securities of Federal agencies and corporations	550,000.00
Other securities	51,308.88
Other loans and discounts	4,901,844.37
Bank premises, furniture and fixtures, and other assets representing bank premises	96,623.37
Real estate owned other than bank premises	31,821.00
Other assets	5,118.77
TOTAL ASSETS	9,317,075.89

LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	4,188,527.45
Time and savings deposits of individuals, partnerships, and corporations	3,091,089.59
Deposits of United States Government	34,111.16
Deposits of State and political subdivisions	561,704.03
Deposits of commercial banks	608,019.98
Certified and officers' checks, etc.	132,010.94
TOTAL DEPOSITS	8,615,463.15
(a) Total demand deposits	5,320,623.56
(b) Total time and savings deposits	3,294,839.59
TOTAL LIABILITIES	8,615,463.15

CAPITAL ACCOUNTS	
Common stock—total par value	150,000.00
No. shares authorized 15,000	
No. shares outstanding 15,000	
Surplus	400,000.00
Undivided profits	116,117.14
Reserve for contingencies and other capital reserves	35,495.60
TOTAL CAPITAL ACCOUNTS	701,612.74
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	9,317,075.89

MEMORANDA	
Average of total deposits for the 15 calendar days ending with call date	8,606,993.82
Average of total loans for the 15 calendar days ending with call date	5,261,997.91

I, W. E. Williams, Vice President & Cashier, of the above-named bank, do solemnly swear/affirm that this report of condition is true and correct, to the best of my knowledge and belief.

Correct—Attest: S/W E. WILLIAMS
Harlan D. Vander Zee
J. A. Hodges
Jeff R. Carlile
Directors.

State of Texas, County of Deaf Smith, ss:
Sworn to and subscribed before me this 24th day of April, 1968, and I hereby certify that I am not an officer or director of this bank.

My commission expires June 1, 1969
S/PEARL WIGINTON, Notary Public

End-Of-Month

Clearance

8 Big Days - Monday, April 29th thru
Monday, May 6th

Sale of Better
Knits

\$59.95 to
\$125.00 Values

\$38.00 each

$\frac{1}{3}$ OFF

All
Coats
Including Spring

One Rack
Dresses

$\frac{1}{2}$ PRICE

All Spring and Summer Hats

1 Group Cotton
Shifts
\$9.00
each

$\frac{1}{2}$ Price

1 Long Table of
Items Priced to Clear
Shoes
Bras
Lingerie
\$3.00
Many Other Items

THE **Vogue**

★

The for the lady of fashion

Aikman, Shirley, Northwest Win Firsts In Track Meet

By MARSHALL DAY
Staff Writer

In the second annual Kiwanis Relays track meet, which was held last Tuesday afternoon, some impressive marks were set by the small fries as some 546 entries were listed.

Places in the meet went as follows:

4th Grade division: Pull-ups; Tommy Hickman, from Bluebonnet, first with 12; Roger Pickens from Bluebonnet, second with 12 also; Jerry Burns from Shirley, third with M. Artho of St. Anthony's and M. Waits of Shirley tying for fourth.

Broad jump; A. Suarez from Central, first with a leap of 11 feet 1 1/2 inches; M. Denson of Northwest, second; M. Artho, of St. Anthony's third; B. Martin from Northwest, fourth; and D. Ford from Northwest fifth.

High jump; D. Ford of Northwest, first with a height of 4 feet 5 inches; S. Seyfert of Northwest, second; B. Clark of Aikman, third; V. Herrington of Aikman, fourth; and M. Waits from Shirley, fifth.

100-yard dash; Schumacher from St. Anthony's first with a time of 13.8; Muller of Shirley, second; McQueary of Aikman, third; Hickman of Bluebonnet, fourth; D. Ford of Northwest, fifth.

75-yard dash; Gomez of Shirley, first with a time of 10.3; Artho of St. Anthony's second; Torres of Aikman, third; D. Ford from Northwest fourth; and Waits from Shirley, fifth.

50-yard dash; Schumacher of St. Anthony's first with a time of 7.5; Spain of Shirley, second; Artho of St. Anthony's third; Pickens of Bluebonnet, fourth; and McQueary from Aikman, fifth.

440-yard relay; Shirley first with a time of 65.3; Aikman second; Bluebonnet, third; Northwest, fourth; and St. Anthony, fifth.

Total points for the fourth grade were: Shirley, first with 58 points; St. Anthony, second with 48; Northwest, third with 46; Aikman, fourth with 40; Bluebonnet, fifth with 38; and Central with 10.

Fifth grade results were as follows:

High jump; J. Arney of Northwest, first with 4 feet 1

inch; R. Lee of Northwest, second; L. Martin of Northwest, third; R. Barber of Aikman, fourth; and M. Munerlyn of Aikman, first with a leap of 13 feet 10 1/2 inches; G. Skypala of St. Anthony's with second; B. Allen of Northwest third; B. Varner of Shirley, fourth; and R. Fowler of Shirley, fifth.

100-yard dash; D. Sawyer of Northwest first with a time of 13.4; Pope of Bluebonnet; second Hawthorne of Northwest, third; Munerlyn of Aikman, fourth; and Perez of Central, fifth.

75-yard dash; Williams of Northwest, first with a time of 10.2; Martin of Northwest, second; Perez of Central, third; Fowler of Shirley, fourth; and Rowland of Shirley, fifth.

Bowling League Concludes Play

In concluding the seasons bowling action, the Major League had all kinds of honors handed out as a tribute to the closing season. Named "Bowler of the Week" for the last week in league play was Willie Lyons who rolled a 674 for the honor.

Bowling winners for the last games of the second half included City Cab Co. won 4 and lost 0; Gifford-Hill Western won 0 and lost 4; Sunset Lanes won 3 and lost 1; Boyd Machine Supply won 1 and lost 3; Ink Spot won 3 and lost 1; Hedrick Dodge won 1 and lost 3; Piggy Wiggy won 3 and lost 1; Hereford Flying Service won 1 and lost 3; Summerfield Fertilizer won 3 and lost 1; and Hacker and Son Meat Co. won 1 and lost 3.

Final standings showed that Hereford Flying Service, 42-18; Ink Spot 39-21; Boyd's Machine Shop, 38-22; Sunset Lanes, 35-25; Summerfield Fertilizer, 32-28; City Cab, 30-30; Hedrick Dodge, 28-32; Hacker and Son Meat Co., 22-38; Gifford-Hill Western, 20-40; and Piggy Wiggy, 19-41.

Individual honors won in the final playing included Carl Hoffman, "High Single Game" with a 245; Hoffman, "High 3-Games" with a 599; City Cab Co., "High Team Game" with a 1113 and also the "High 3-Game Team" with 3137. Winners of the Major league's first and second halves included Hereford Flying Service, 1st; Ink Spot, 2nd; Boyd's Machine Shop, 3rd; and Summerfield Fertilizer, 4th.

Trophy winners were L. J. Clark, 179 for High League Average; Burney Kearns, 266 for High Single Game Scratch; Luis Salus, 277 for High Single Game Handicap; Burney Kearns, 709 for High 3-Game Scratch; Chas Owens, 710 for High 3-Game Handicap; Leroy McDonald, Most Improved Average Bowler; and Weldon Stephon's, Sportsmanship trophy.

Shot Put; S. Brashear of Northwest, first with a toss of 24 feet 6 inches; P. Aguirra of Shirley, second; Crim of Aikman, fifth.

Broad Jump; Munerlyn of Bluebonnet, third; J. Jagles of Aikman, fourth; and B. Garza of Central, fifth.

440-yard relay; Northwest, first with a time of 60.7; Aikman second; Shirley, third; Bluebonnet, fourth; and St. Anthony, fifth.

50-yard dash; Bryan of Northwest, first with a time of 7.1; Munerlyn of Aikman, second; Allen of Northwest, third; Martin of Northwest, fourth; and Rowland of Shirley, fifth.

880-yard relay; Northwest, first with a time of 2:15.1; Aikman, second; Shirley, third; Walcott, fourth; and Bluebonnet fifth. Team points showed that Northwest was first with 134; Aikman second with 64; Shirley third with 46; Bluebonnet fourth with 26; St. Anthony fifth with 12; Central sixth with 10; and Walcott seventh with 8.

Sixth grade:

High jump; C. High of Aikman, first with a jump of 4 feet 3 inches; S. Black of Bluebonnet second; C. Barton of Northwest, third; F. Medina, fourth; J. Waits of Northwest, fifth.

Broad jump; J. Waits of Northwest first with a leap of 14 feet 1 inch; D. West of Northwest, second; G. Shipley of Aikman, third; J. Burns of Shirley fourth; G. Dameron of Aikman, fifth.

Shot put; J. Marsh of Bluebonnet first with a throw of 31 feet 8 inches; D. Crume of Northwest, second; G. Shipley of Aikman, third; C. Vald-

ez of Bluebonnet, fourth; and S. Gray of Central, fifth.

100-yard dash; Higgins of Shirley first with a time of 13.2; High of Aikman, second; Rudd of Bluebonnet, third; Waits of Northwest, fourth; and Medina of Central fifth.

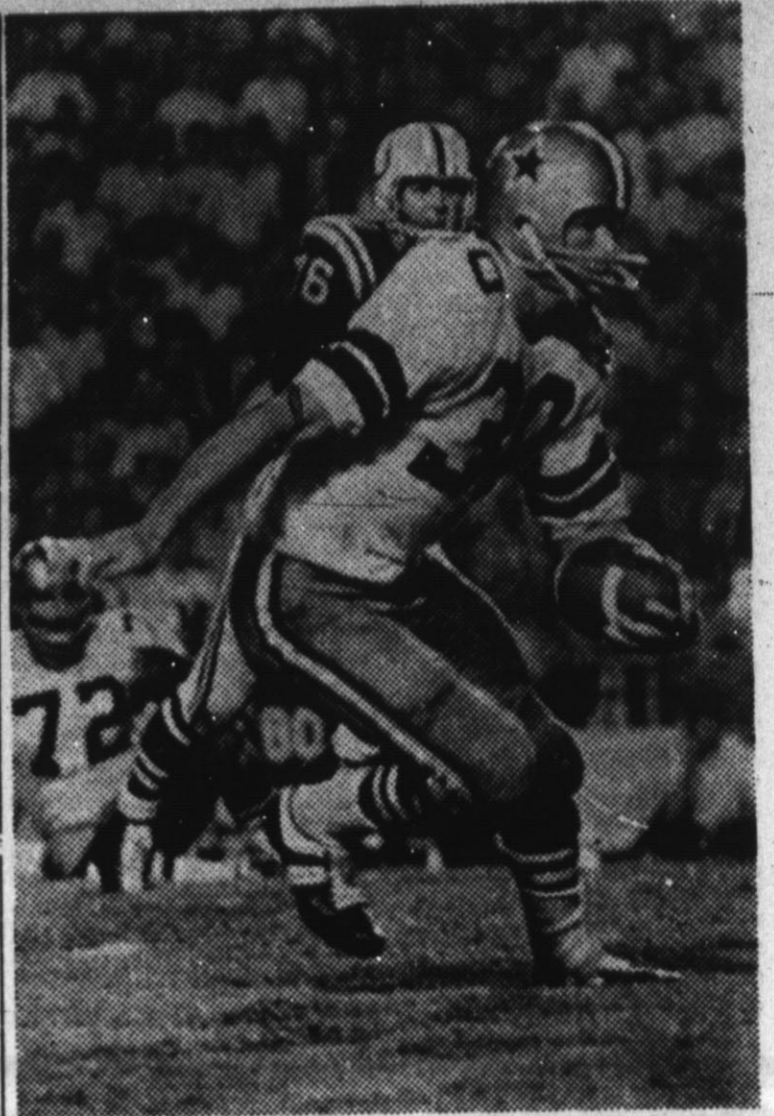
75-yard dash; Reid of Bluebonnet first with a time of 9.7; Schumacher of Northwest, second; Wingert of Aikman, third; Medina of Central, fourth; and Waits of Northwest, fifth.

50-yard dash; Wingert of Aikman first with a timing of 7.0; High of Aikman, second; Payne of Shirley, third; Dameron of Aikman, fourth; and Waits of Northwest, fifth.

440-yard relay; Aikman first with a time of 59.6; Shirley second; Northwest third; Bluebonnet fourth; and Central fifth.

880-yard relay; Shirley first with a timing of 2:10.7; Aikman second; Northwest third; Bluebonnet fourth; and St. Anthony fifth.

Team totals were: Aikman, 97; Northwest 73; Shirley 56; Bluebonnet 54; Central 16; and St. Anthony's 4.



DAN REEVES — While not running circles around the opposition, Dan Reeves, running back for the Dallas Cowboys, does speaking chores for various clubs and organizations throughout the country. Reeves is scheduled to be the main speaker at the first Annual All-Sports Banquet at the Bull Barn, May 7th.



ELEMENTARY TROPHIES — Trophies and ribbons, donated by the local Kiwanis Club, were presented to representatives of the winning teams at a meeting Thursday. For results see story on sports page.

Herd Lines

By Marshall Day



For the last time this year, track will take the spotlight in this space as next weekend in Austin will be the finale as eight top individuals and relay teams gather there to compete for state honors.

Things got down to the real nitty-gritty for all class schools last week when regional competition saw records fall and re-fall while runners, sprinters, and field men did the same. But not all was good for the local cindermen who find themselves on their way to the state meet. From these records that have been very impressive all through the season more promising ones have arisen to take their place in the books.

At one time, several of the Whiteface thinclads found themselves among the state's top five but because of the intense competition at regional meets throughout the state over the past week, they no longer find themselves in the same situation. But, not all is lost as it may seem. The state's top group are not solely from AAA schools (as a matter of fact, there are very few who are) and this should put some light on the matter.

Of the five individuals going to state from Whiteface heritage, Bobby Burwick goes into the state meet with a regional qualifying time of 48.9, and, of the top number in state, all but one of these is from a AAAA school. The number four ranked state 440-yard runner is Carlton Rollings of Liberty with a time of 48.1. This boy, with six others will be the one for Burwick to beat in the state meet.

Gary Goodin, entered in the state meet in the 120-yard high hurdles and the 330-yard intermediate hurdles, fell from the states top group as regional competition hit its high of the season with some unbelievable marks being set. In the 120-yard high hurdles Goodin will face two real tough competitors in the state meet of class AAA as Donnie Rogers of Bay City goes into the meet with a time of 13.7 to his credit and Bobby Smith of Dunbar, whom Goodin defeated in the regional meet, has a best time of 14.0-three tenths of a second better than Goodin's.

In the 330-yard intermediate hurdles, where Goodin nabbed a second place finish in regional, competition becomes a little keener as he will have two runners to defeat who fall in the AAA classification. Seen to be the ones to defeat will be two boys who have posted low marks of 38.2 each and they are Joe Wylie of Henderson and Wayne Davis of Lubbock Dunbar who defeated Goodin in the regional meet in Odessa last week.

With the best timing of the year for the Whiteface sprint relay team being 42.7, things are going to be quite a bit tougher for them because of the great amount of time difference between them and the other stat qualifiers. While no AAA team is listed in the states top team poll, Dunbar, who also defeated this team in the regional meet, will be there with a well represented time.

But there is always one thing you can say about a state track, or any other track meet for that matter, anything can happen. A 440-yard dasher could fall, a hurdler could meet a mishap on a hurdle, or a relay team could drop a baton. . . anything could happen.

Speed of another sort and faster still than the cinder men will be set for today when the Hereford Speedway holds its tryouts at 2 p. m.

While there will be no admission price for the Sunday races, fans will be able to see a newly reworked track. It has been widened and is a mile larger than last year. Official racing fever will hit May 5 when the first official races will be conducted. Admission will be \$1 from then on.

Another event which will take the eyes of many will be the Memorial Golf Tournament which will honor John A. Pitman, who "did so much to help promote and build golf in Hereford." A 27 hole championship flight of medal play will be conducted at the tourney with entry fee set at \$5.

WARREN BROS. MOTOR CO.

1410 Park Ave. 364-1423



THIS WEEK'S SPECIAL

1965 Mustang 2-door hardtop. Small V8 engine with automatic and selector in console. Harvest gold finish with black vinyl roof. New white wall tires and protective warranty.

\$1395

1965 Ford Falcon 2-door. Radio and heater. White wall tires. Local owned unit with low miles and very nice. This one has a slim diet!

1967 Volkswagen 2-door. Radio and heater. 4 speed transmission. 11,000 actual miles. Nice as new. Factory warranty can be transferred.

1966 Ford Galaxie 500 4-door hardtop. Fully equipped with air and power. Harvest gold finish with tan vinyl interior. Sharpest in the Golden Spread! You'll fall for this one.

1965 Chevrolet Pick-Up V8 automatic. Full custom. Long wide bed. Reconditioned engine. Protective warranty.

1964 Chevrolet Pick-Up V8 4 speed. Long wide bed. Has radio and good tires. Priced at a bargain.

CLOSED SUNDAY

DOES THE EARLY BIRD GET THE WORM OR FISH?

Have your boat & motor in sea worthy shape when the fish start biting.

MAKE A DATE WITH Jack's Marine Supply OPEN SATURDAYS

119 Funston 364-0380

The Sunday Brand Sports

Page Four

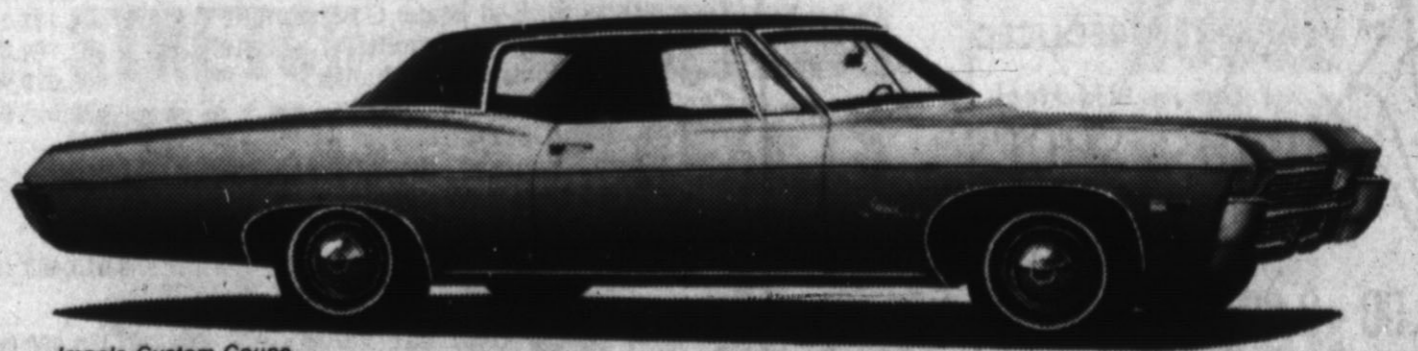
Hereford, Texas, Sunday, April 28, 1968

Sunny's Mister Shop
319 Main
Joe Sunny-Ray
"Building Our Business On Quality & Personal Service!"

Sneak a Peek at our Prices and You'll see why ORSBORN is the NO. 1 Dealer for the

No. 1 Seller...

CHEVROLET



Impala Custom Coupe

Sure, Orsborn Chevrolet-Olds is now offering bigger trade-in on new 1968 Impala Custom Coupe and the Chevelle Coupe than ever before . . . and just in time for graduation. Come by today and let us help you pick the color you want. Big selection — and a good deal on every one.

'68 Chevelle



ORSBORN CHEVROLET-OLDS

2nd at Schley

Phone 364-2160



ASCS AWARD — The Pitman Grain Company has been presented a special plaque by the Agriculture Stabilization and Conservation Service County Committee in behalf of the fourteen years of radio service sponsorship of the ASCS here. Representing

the Pitman Company is John Douglas Pitman, Bert Boomer and Walter Seed. Others in the ceremony were Frank Bezner, Billie Hodges, P. B. So-well and Faust Collier, manager of the county ASCS.

Longoria Gets Army Promotion

FT. HOOD, TEX. — Jose H. Longoria, 21, son of Mrs. Evangelina Hernandez, Friona, was promoted to Army specialist four April 2 at Ft. Hood, Tex. Spec. Longoria is a cannon-er in Battery B, 1st Battalion of the 1st Armored Division's

6th Artillery at the fort. He entered the Army in March 1956, completed basic training at Ft. Campbell, Ky., and was last station- ed in Vietnam.

He is a 1965 graduate of Friona High School.

Minnie Cox, daughter of Mr. and Mrs. J. C. Cox, was Deaf Smith County's first white bride on record. She was married to Cal Walker on Jan. 14, 1890.

J. C. Womble arrived at Amarillo by rail in January 1891, just in time to see the last Indian scare in the Panhandle. While waiting, Womble learned that all the communities were setting up barricades against an Indian raid. Finally, after about two days, word came that it was a false alarm, spread by a woman — probably from the east. Have things changed much in 77 years?

Loss Of Some Payments In SS Is Risked Too Often By Delay

About one of every five applicants for social security disability benefits delays so long before making his application that he risks possible loss of some payments. Travis C. Briggs, district manager of social security in Amarillo, said today.

In an effort to remedy this situation, the Social Security Administration is asking anyone who might possibly qualify for disability benefits to get in touch with a social security office as soon as possible.

"Some people fail to apply because they don't realize that they can benefit from the program," Briggs said. "Younger people often think that social security payments are only for people in their sixties, whereas the disability program was specifically set up to protect the wage earner who is forced to stop working before he is old enough to collect retirement benefits."

"Others don't file because they are under the impression that they have to be permanently disabled. This was generally true before a 1965 change in the law, but now payments can go to a person whose disability has lasted, or is expected to last, for 12 months or longer," Briggs pointed out.

Benefits begin after a person has been disabled for 6 full months. No benefits can be paid for months during this "waiting period." Also, the law limits the back benefits a person can collect to the 12 months before the month in which he applies. This means that the latest a person can file without

losing any back benefits is the month that comes after the 18th month of his disability.

A recent social security survey shows 19 percent of disability applicants file later than this, thus risking loss of benefits they might otherwise have received. An undetermined number of disabled persons do not file at all, and so miss out entirely.

Briggs cautioned, however, that benefits can be paid only if a person's disability is severe enough to prevent him from doing not only his usual job, but also any work in keeping with his age, education, and experience. Normally, to be eligible, a person must have worked under social security for at least 5 of the 10 years before he became disabled. However, less work is required for those persons becoming disabled prior to age 31.

Benefits continue for as long as the disability lasts, or until the beneficiary reaches 65. At age 65, disability benefits are converted to retirement benefits, without any change in the amount.

Currently, over a million disabled persons — plus more than a million of their dependents — are receiving benefits under the program. "If you know of anyone who might qualify," Briggs urged, "tell him to phone, write, or visit the nearest social security office. Your tip may lead to his not losing out in whole or part in this benefit that is meant to help replace earnings lost because of disability incurred before the retirement age."

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Pearl Boyer, 127 Ave. K.; Lester W. Cole, Friona; Mike Baird, 111 Douglas; Mrs. H.L. Aven, 135 Ave. J.; Mrs. F.A. Marnell, 124 Aspen; Harold Head, 307 Western; Father Ad- can Davis, Box 386; Giles Wil- liams, 520 Star; Mrs. W. J. Smith, 513 Ave. J.; Mrs. Joe Story, Rt. 5; Mrs. John O. Kes- ler, Dimmitt; Mrs. J.R. Johnson, 116 Greenwood; J.H. Fish, 502 Ave. J.; Frank Cogsdell, 915 Park Ave.; E.N. Carter, 201 Union; Mrs. Weldon Fairham, Friona; Mrs. J.W. Kirby, 801 East 4th; Mrs. Maude Vanhorn, 308 Ave. B.; Mrs. George Muse, 510 East 5th.

Mrs. Bill Ward, Vega; Mrs. Raynolk Herr, 103 Aspen; Ms. Eusebio Flores, 839 Brevard; Britt Clark, Rt. 3; Earl Stovall, 423 Long St.; Mrs. Luvela Posey, 510 East 3rd; Mrs. John Frost, Rt. 3; H.C. Parvin, 235 Ave. A.; Cecil Berryman, Ken- ny Geans, Apt. 16; Jessie Hut- cheson, Dimmitt; Carl Royer, 141 East 3rd; Mrs. Jose Gar- zos, Gen. Del.; Mrs. Irvin A. Reeves, Rt. 3; Mrs. Zola Lang- ford, Dimmitt; Wayne Cartherl, 206 N. 25 Mile Ave.; Gilbert Blea, 317 Ave. A.; Mrs. Ida Brooks, 131 Ave. F.

PATIENTS DISMISSED

Mrs. Lanny Bezner, Jack Hud- son-April 24. Mrs. Sammy Ponder, Mrs. Sammy J. Caperton, Miss Donna Johnson, Yvonne Codarco, Tommy Inman, Farris Kromer, Robert Forbus-April 25. Mrs. Nelvis Knowles, Mrs. Bobby Jones, Mrs. Penny Golds- by, Mrs. Claude J. Marchman,

Roy Kuper, Mrs. Herman Sif- ford, Mrs. Pablo Liscano, Janet Baker, Mrs. Joe R. Hill, Mrs. Jose DeLaCruz, William J. Smith, Ted Young, Mrs. Ola- mae Wade-April 26.

Mrs. Norman Gray, Mrs. Joh- nnie W. Estep-April 27.

CARD OF THANKS

The family of Jack Hudson wishes to thank the doctors and the good nurses for their kind- ness and care toward Mr. Hud- son while in the hospital. We ap- preciate them all.

The Hudson Family

May we express our appre- ciation and sincere thanks to each of you for your many kind- nesses, beautiful floral tributes and expressions of sympathy extended us during the recent loss of our baby. Also, our spe- cial thanks to the doctors and nurses at the hospital.

Mr. & Mrs. Jimmy March- man & Family

Mr. & Mrs. C. J. Marchman & Family

Mr. & Mrs. Roy Robertson & Family

READ THE CLASSIFIEDS.



ROSES

California CONTAINER GROWN

1968 AARS WINNERS

Patent and Non-Patent Varieties in Bud and bloom
Hybrid Teas - Grandifloras
Floribunda - Climbers

BEDDING PLANTS
wide selection
Peppers Mums
Tomatoes



505 West Park Ave.

SPECIAL

from the old Hot-Rod Trader!

YOUR CHOICE

2 UNITS.....EACH \$75⁰⁰

2 UNITS.....EACH \$95⁰⁰

Milburn Motor Co.

225 North Sampson Phone 364-0077



CRUSADERS MEET — Mrs. David Honea, at the door of her home, 204 Greenwood, greets Mrs. Jon Cloud and Mrs. Don Walser, as the three will be greeted at Hereford homes Monday evening when they work in the house-to-house canvass of the annual Cancer Society Crusade to distribute literature relative to the disease and collect funds to fight it. They are section leaders in the house-to-house program, of which Mrs. Bud Thomas is serving as general chairman. All workers will meeting at 5:30 p.m. at Community Center to begin the calls at Hereford homes.

Dolph Briscoe in Governors Race

Dolph Briscoe Jr., South- west Texas ranchman who an- nounced for governor Jan. 28, "already has been willing to spend his time and money for the general good of Texas. He is famous in Texas farm and ranch circles for taking on work "for no pay," and getting tough jobs done. Several years ago, many people, including some scien- tists in the field, said a screwworm eradication pro- gram would never succeed in Texas. But it did. The pro- gram has saved Texas stock- men millions of dollars in live- stock in the last 6 years. Briscoe, a ranchman, bank- er, businessman, civic leader, and former state legislator from this area, believed in the program. He worked hard in its behalf. Today, the campaign to start the new international livestock pest control pro- gram is history. Results of the program have far surpassed the hopes of even its staunch- est supporters. Briscoe is now completing his 4th term as president of the Southwest Animal Health Research Foun- dation, which directs the im- portant program. Two years ago, he agreed to serve as 1st president of the Mohair Council of Ameri- ca. He recently was re-elected

to that post. The organization is national in scope, being the official promotion and product development agency for the mohair industry. The council operates on a budget of nearly \$300,000 per year. Through his leadership, mohair pro- ducers are now united for the 1st time in the history of the industry. Briscoe has been a ranch- man virtually since birth. He was born in Uvalde in 1923, son of Mrs. Dolph Briscoe Sr. and the late Dolph Briscoe Sr., prominent ranchman, businessman, wool, and mohair dealer and Texas agri- culture leader. A graduate of the Uni- versity of Texas, Briscoe was elected to the Texas House of Representatives in 1948 and served 8 years. He never was opposed for reelection. He authored the Farm-to- Market Road Act of 1949, un- der which terms of the new program brought about more than 15,000 miles of paved rural roads to the state. He also sponsored the Rural Telephone Enabling Bill in 1950, bringing about the eventual installation of telephones to rural areas. Briscoe also was 1 of the major supporters of the teach- er pay raise bill, and authored the 1st resolution in the

House calling for the complete investigation of the Veterans Land Board which uncovered a major scandal involving mil- lions in State funds. The in- vestigation also led to the conviction of a high state official and several land pro- moters. In World War II, Briscoe en- tered the Army as a private and was discharged an offi- cer. He served overseas in the China, Burma, India thea- ter. Briscoe calls himself prin- cipally a ranchman. He op- erates ranches in several South Texas counties. He runs cat- tle, sheep, and goats. He has achieved national recognition for his soil and water conservation efforts on his Catarina Ranch. Briscoe is a well-known breeder of Santa Gertrudis cattle. He is a past President of the Texas and Southwestern Cattle Raisers Assn. and has served as a director of the Texas Sheep and Goat Rais- ers Assn. since 1947. He also has served on the Texas Beef Council, National Agriculture Research Advisory Committee of the U.S. Dept. of Agriculture, and National Live Stock and Meat Board. He is chairman of the board of the 1st State Bank of Uval- de, member of the board of the

Alamo National Bank of San Antonio, and chairman of the board of the Security State Bank, Pearsall. He is a prin- cipal stockholder in Uvalde Producers Wool and Mohair Inc., Rocksprings Wool and Mohair Inc., and Kin- ney Coraty Wool and Mohair Co. He is serving his 2nd term as president of the South Texas Chamber of Commerce, is president of the Texas State Chamber of Commerce, is ac- tive in Boy Scout work, is a former Uvalde Jaycee, is a member of the Lions Club, holds membership in 2 vet- erans organizations. His many awards range from being named one of the top 5 young men in the state by the Texas Jaycees to having been considered for the post of U.S. secretary of agriculture. Other honors include being named Mr. South Texas for 1967. At the annual recognition dinner of the Concho Valley Council, Boy Scouts of Ameri- ca, Briscoe received the cov- eted Silver Beaver Award for his adult leadership and out- standing service in the Scout- ing program. The Silver Beaver is the highest award a council can bestow.

Briscoe is married to the former Janey Slaughter of Austin. The Briscoes have 3 chil- dren, Janey, 17; Chip, 15; and Cele, 11.



DOLPH BRISCOE JR.

(Paid for by Friends for Dolph Briscoe Committee, Ed Wilson, chairman)

THURSDAY, MAY 2

8 99¢

KING SIZE CREATIVE COLOR PORTRAITS FOR ONLY



PHOTO HOURS 9 A.M. TO CLOSING

NO LIMIT

GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

CREATIVE COLOR PHOTOS FURR'S



We Reserve
The Right
To Limit Quantity

DOLLAR Sale



We have eliminated the costly games from grocery shopping . . . and YOU WIN! Unless you are a steady winner at store games you probably pay extra for your foods. Why pay extra just to take a chance? Always shop Furr's where Savings is the Name of the Game!

- PINEAPPLE Santa Rosa Crushed No. 300 can 5 for \$1
- APPLE SAUCE Win All No. 303 can 6 for \$1
- GREEN BEANS Food Club Cut No. 303 can 6 for \$1
- TOMATOES Food Club No. 303 can 5 for \$1
- SPINACH Food Club No. 303 can 7 for \$1
- PORK & BEANS Campfire No. 300 can 9 for \$1
- SWEET POTATOES Stillwell No. 303 can 6 for \$1
- FRENCH DRESSING Kraft 8 oz. 4 for \$1

- CORN** Kounty Kist Whole Kernel 12 oz. can 5 FOR \$1⁰⁰
- PEAS** Food Club No. 303 can 5 FOR \$1⁰⁰
- TUNA** Del Monte No. 1/2 can 3 FOR \$1⁰⁰
- DRINKS** Stokleys Orange Grape Punch 46 oz. cans 4 FOR \$1⁰⁰

Depend on Furr's Quality Meats

- CHUCK ROAST** USDA Choice Farm Pac Blue Ribbon Beef, Lb. **43^c**
- CHUCK STEAK** USDA Choice Farm Pac Blue Ribbon Beef, Lb. **58^c**
- SWISS STEAK** USDA Choice Farm Pac Blue Ribbon Beef, Lb. **68^c**
- SHORT RIBS** Beef, Fine for braising, USDA Choice F.P. Blue Ribbon Lb. **29^c**
- BONELESS STEW** Lean Cubes USDA Choice Farm Pac Blue Ribbon Beef lb. **69^c**
- WHOLE HOG SAUSAGE** Farm Pac its new 2 lb. bag **1.39**
- LUNCH MEAT** Farm Pac 8 varieties 6 oz. pkgs. **25^c**

Delicatessen
Fresh Daily
MEAT LOAF lb. 89c
Green Beans pint 49c
Cole Slaw pint 49c
Plate Lunches each 98c
Fruit Cobblers fresh daily each 79c

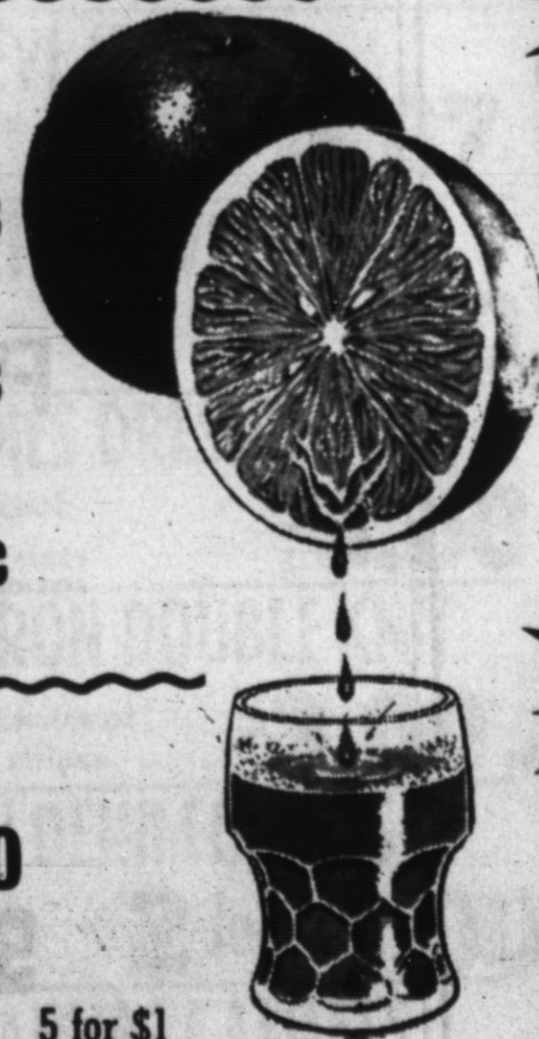
Boneless Shoulder ROAST
USDA Choice Farm Pac Blue Ribbon Beef
Lb. 79^c

MIRACLE PRICE!
SUGAR
All Brands 5-lb. bag limit one, thereafter 48c **44^c**

MIRACLE PRICE!
FLOUR
Gold Medal 5-lb. bag limit 1, thereafter 55c **48^c**

Fresh Fruits & Vegetables

- ORANGES** New Crop Valencias Sweet & Full of Juice 5 LBS. **88^c**
- APPLES** Wash. State Extra Fancy Golden Delicious or Winesap Mix or Match 4 LBS. **88^c**
- IDAHO POTATOES** US No. 1 10 LB. BAG **58^c**



MIRACLE PRICE!
PEACHES
Tree Ripe, Sliced Yellow Cling No. 2 1/2 can 4 FOR \$1⁰⁰

Fresh Frozen Food Savings

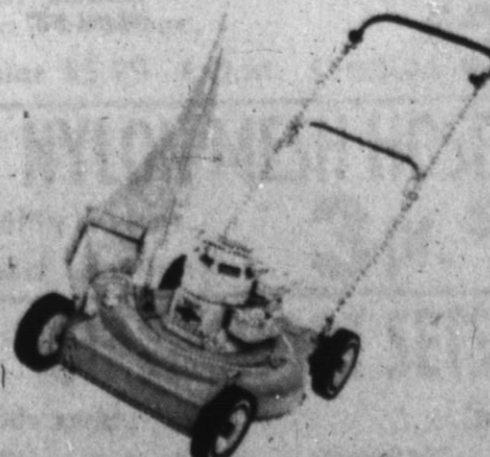
- POT PIES** Mortons Fresh Frozen 8-oz. pkg. 5 FOR \$1⁰⁰
- GRAPE JUICE** Top Frost 12 oz. can 3 for \$1
- CORN** Top Frost Cut 10 oz. pkg. 5 for \$1
- CAULIFLOWER** Gaylord 8 oz. 5 for \$1
- BROCCOLI SPEARS** Top Frost 10 oz. pkg. 4 for \$1

double
FRONTIER STAMPS
ON WEDNESDAY
WITH \$25 PURCHASE OR MORE

LAWN MOWER

Topco Special Deluxe, 22-inch, \$89.95 value. 3 1/2 H.P. Briggs & Stratton engine. Impulse starter. Wheels adjust. 1 1/2 bushel grass catcher. Folding handle for easy storage. each

\$53⁹⁵



Health & Beauty Aids

- HAND LOTION** Sue Free pt. size 4 for \$1
- SKIN CREAM** Beacon 12 oz. Medicated 2 for \$1
- TALCUM** Stephens 10 oz. can 4 for \$1
- SHAMPOO** Aqua Net 16 oz. 3 for \$1
- HAIR SPRAY** Sudden Beauty 17 oz. can 2 for \$1
- FACIAL TISSUE** Scottie 200 2 ply box 4 for \$1

SAVING
IS THE NAME
OF THE GAME
Furr's



By MELVIN YOUNG

Have you ever wondered what it takes to make a good Rotarian, Lion or Kiwanian? We've thought about this a lot and never really came up with any answers, but last Thursday, when the Rotarians were preparing for the big Deaf Smith County Electric barbecue, we got to looking around at the fellows working and spotted one man in particular. He was all dressed-up because he had a part on the program. As a matter of fact, he looked as though he might have just stepped out of a fashion magazine. A few minutes later, we saw this same man, Rev. Clifford Trotter, with his sleeves rolled up, an apron over that new suit, busy scrubbing food containers.

Perhaps this is what makes a Rotarian. Of course there are lots of things that go into the making of a good Rotarian, but when a busy man will give of his time unselfishly, to come out and scrub pots and pans, peel onions, cook barbecue or spend a night watching a pot of beans cook for some worthwhile cause, then he's just got to

be a very special type individual.

These men, whether they be Rotarians, Lions, or whatever, would not do this work for personal compensation. And we're betting it's a little hard to get them to help in the kitchen at home. But they come out in droves for a project like this — because they know that the profits will be used in the community for one of many worthwhile activities. Rev. Trotter and the other Rotarians that were working out at the Bull Barn last Thursday weren't there because they liked to peel onions. They were there because this club, and others in the community, have committed themselves to the building of a new Campfire Hut. They were there because nearly 500 little girls are depending on them for a new home. And by golly, they're going to get it. A lot of busy businessmen around Hereford are going to peel a lot of onions, sell a lot of fertilizer and work many nights at carnivals to pay the tab. And they're going to get a lot of personal satisfaction

from having done the work. You can bet on that.

—HB—
Ever seen a wax museum? You'll have your chance Friday, May 3, Courtesy of The Hereford State Bank.

The mobile unit containing the Miniature Museum of American History, will be parked on the bank's parking lot Friday and will open at 10 a. m. for all to see. The exhibit is valued at over \$250,000 and we understand that it had taken over 150,000 man hours to make it. The costumes are exact replicas of the period, and sculptors and artist from eleven states participated in the construction of this museum. Also, thousands of hours were spent in research before this unit was completed.

Be sure to go by Friday, and "take a walk into history." You'll enjoy it.

—HB—
The Hereford Kiwanis Club is planning a little activity for the following day, by the way. That's election day and the Kiwanians have scheduled a pancake supper. You can come to town Saturday, vote in the primaries, and stick around for the Annual Kiwanis Club Pancake Supper at the High School Cafeteria. The Kiwanians will start serving at 5 p. m. and will serve until 8 p. m. You can get tickets from any Kiwanian, and just in case you're interested, the proceeds from this event will probably be used to help furnish the new Campfire Hut when it is completed. Regardless, it will be used for some worthwhile activity. Be sure and be on hand. All you can eat for \$1.00 according to the tickets.

—HB—
Emmett Milburn, the old hot-rod trader, sold an auto the other day for \$95. The new owner left the lot and promptly got a ticket for "driving too slow." The man swears that he was going at top speed, but Emmett says the car will run "a little faster."

The surprising thing to us is that, at that price, it would run at all!

—HB—
Woman to marriage counselor: "That's my side of the story. Now let me tell you his."

Look Who's New

Mr. and Mrs. Pablo Ganzaes Liscoano are the parents of a daughter, Diane Cortez, 7 lbs 10 ozs, born April 24.
Mr. and Mrs. William Gerald Ward are the parents of a daughter, Yvonne Lee, born April 27, 7 lbs 5/4 ozs.



FIRST GRADUATES — Certificates were presented these four, the first to complete a full course at La Plata Beauty School, is an informal ceremony at the school this week. Seated is Gloria Balderaz and standing, from left, Donna Flesher, Janice Brownlow and Doris Walterscheid. They had just received the certificates from Hazel Carter, director of the school. Earlier graduates from the new La Plata school had received a part of their training in other schools.

Services Held For Mrs. Carl

Funeral services were conducted Saturday for Mrs. Ora Mae Carl, 56, of 236 Beach, Hereford. Rev. Ronald Harpster conducted services at Gilliland Funeral Home Rose Chapel prior to the burial at West Park Cemetery.

Mrs. Carl died Wednesday at 4 p. m. after a long illness. She passed away at San Antonio.

She was born December 5, 1911 at Anton, Texas, but moved with her parents to Deaf Smith County at an early age. She was a member of the First Baptist Church here.

Mrs. Carl is survived by two daughters, Betty Randall of Fort Walton Beach, Florida, and Nancy Davis of Hereford.

Also by three brothers, Taylor Thurmond of Gage, Oklahoma; Tob Thurmond and W. F. Thur-

mond, both of Los Angeles, California; five sisters, Leah Robertson, San Leandro, California; Willie Carder, Amarillo; Margie Childre, Oceanside, California; Lelia Caldwell, Hereford, and Lyndel Green, Tempe, Arizona, and eight grandchildren.

CARD OF THANKS

To our many friends who helped in any way through prayer, cards, flowers, food, visits and other expressions of sympathy at the passing of our beloved husband, father and grandfather, we say "Thank you and may God bless each of you."

Mrs. J. E. Young
Mr. & Mrs. Neal Young, Cathy & Jimmy
Mr. & Mrs. Ed Young, Kim & Janet
Mr. & Mrs. Raymond Euler, Lorri & Bron.

Read The Classified Ads Today.

Sales, Marketing Seminar Is Set For Saturday At Canyon

West Texas State University's school of business will sponsor a one-day sales and marketing seminar Saturday, May 4th from 8:15 a. m. to 4 p. m. at the Student Union Building in Canyon.

The seminar, which will be open to all interested businessmen and residents, will feature six outstanding business leaders who will speak on various sales and marketing areas.

Keynote speaker for the seminar, which is co-sponsored by the Amarillo and Canyon Chamber of Commerce and Corporate Motivation of Amarillo, will be Ocie G. Chism, assistant professor of marketing at WTSU.

Participating speakers for the event will be John J. Coates, executive vice-president, Enjay Fibers and Laminates Company, Odenton, Maryland; Ray Holbert, produce manager for Furr Foods of Amarillo; Bob Hamilton, sales director, Success Mo-

tivation Institute, Waco, Steve Stevens, manager, American Amicable Life, Amarillo, Bill Harris, division sales manager, Corporate Motivation, Amarillo, and Bill Nelson, executive secretary, Grain Sorghum Producers Association, Amarillo.

Interested businessmen and residents can register for the seminar by contacting Ocie Chism at West Texas State University at extension 2245. Registration fee is \$10 and will include a noon luncheon.

MR. FARMER

We Are Still Contracting
White Grain Acreage

at

\$2.25 cwt.

Delivered To Our
Elevator In Hereford

Also... let us supply you with

ADVANCE GOLD TAG SEEDS

★ ★ ★ ★

CONTINENTAL GRAIN COMPANY

P.O. Box 1470

Phone 364-2366

VEGETABLES AND FLOWER PLANTS GALORE!!

Now Ready!

★
★
★

STEVEN'S FLORAL COMPANY

West End of 8th Street
Canyon, Texas

Re-elect

NELL MILLER

Deaf Smith
County

TAX ASSESSOR-
COLLECTOR

EXPERIENCED
CAPABLE

YOUR VOTE

and support in the May 4th Democratic Primary for me will be appreciated. I have served in the office as Tax Assessor-Collector for two terms and worked in the office prior to that time, for a total of 14 years. I believe that my experience in this office is valuable to the tax payers of Deaf Smith County and I therefore solicit your vote and support in the May 4th primary.

Vote Saturday, May 4th

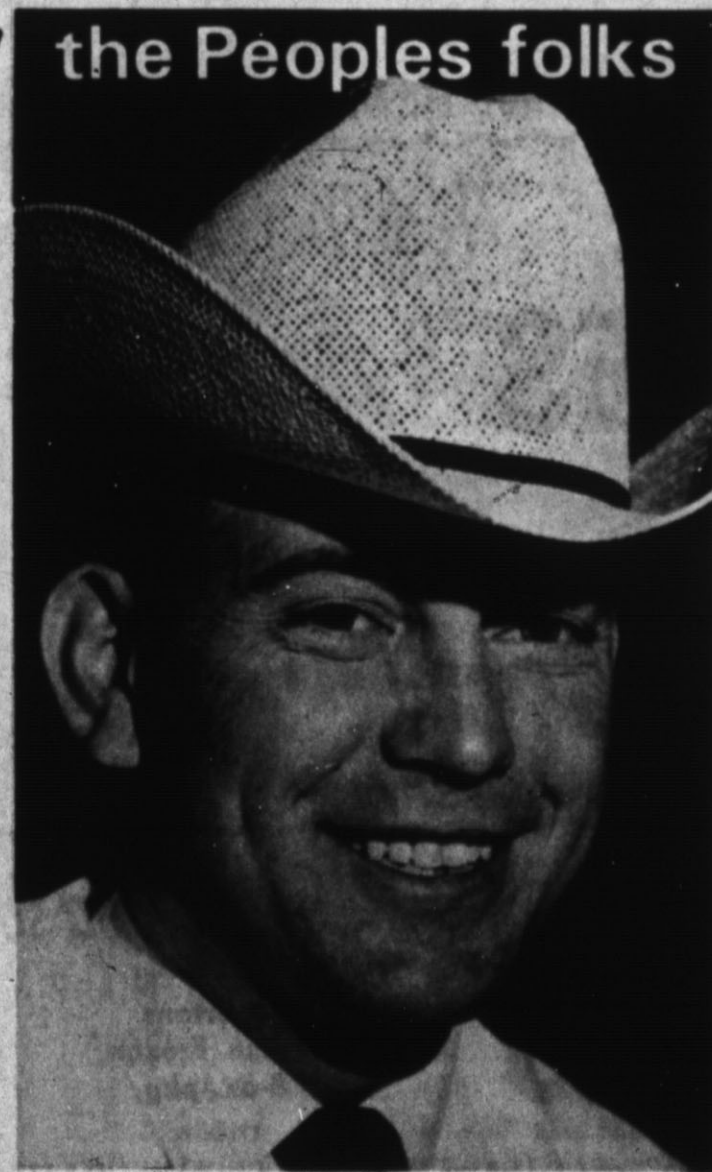
(Paid Pol. Adv.)

in every community the Peoples folks are

your
kind
of
PEOPLES

Ask your PEOPLES folks
about saving investment
and maintenance dollars with . . .
**Peoples
Natural Gas**

AGRI SERVICES



WELL-SIDE GAS . . . Pay one bill each month for what you USE! PEOPLES fix the leaks, pay for the loss.

AGRI-ENGINES . . . Turn them on to water; turn them off when you're through. PEOPLES sets 'em and pets 'em.

COMPLETE AGRI-SERVICE . . . Either one is an advantage in work and money. Both as a package at your well can mean a bundle at the bank.

Ask your neighbors . . . they're farming PEOPLES!

Peoples Natural Gas Division of
Northern Natural Gas Company

H.D. CHATTER

Use Caution On Wash Wear

By Mrs. Argen Draper
Home Demonstration Agent



Sewers, here are some tips on handling wash-wear, durable press, and synthetic fiber fabrics:

USE THE FINEST needles available for the sewing machine, and the sharpest dress-maker pins. These go in smoothly and thus have less tendency to cut and weaken the fibers of the fabric.

Make sure, too, that all "findings" are wash-wear to match the fabric. Since the idea is to skip ironing after laundering, every little detail must come out of the washer and dryer as smooth as the garment itself.

Proper sewing machine adjustment is all important. If in doubt, test the tension on a scrap of the material. Cut a six-inch square, then fold it over exactly from corner to corner so the base of this triangle is a true bias fold.

NOW STITCH a seam on the machine, a quarter inch from the fold, and pull the bias until the seam breaks.

With proper tension, both threads should break at the same time. If one thread breaks first — either from the bobbin or spool — it is too tight.

To test whether the stitching stays smooth and flat or puckers, wash a fabric scrap and examine it when dry. Then you will know if the machine needs adjustment.

COLOR FORECAST for spring and summer 1968: pastels, — not pale, not hot, but bright. Yellows, pinks, blues, greens teamed with dove gray.

Look for greater awareness of shape and more fit. Waistlines, whether high, low, or natural, will be clearly defined, according to Rhea Boyles, Extension clothing specialist. The belt is

coming back. Skirts will be styled for mobility, with pleats, gores, shirring, paneling and insets to allow freedom of movement.

Fabrics are becoming more supple, heavier and more drapable. Added emphasis will be given to textured yarns of all variations, such as creped, twisted, slubbed and nubbed.

THE SWINGBACK to classic weaves and constructions, says Miss Boyles, will bring with it the silky look, the homespun look and the napped look.

Look for the label when shopping for clothing, says Graham Hard, Extension clothing specialist at Texas A&M University.

A good label should have information on: fiber content of garment and trim; construction features such as reinforced knees; washing and drying care of the garment; name of the manufacturer, the retailer; and the information on colorfastness; ironing and resistances.

LIKE THE clothing you wear beautification tells a story. Look around your home and your community. Is this the impression you want to give?

A clean attractive community not only attracts industry and tourists but increases property value and promotes pride. It reflects the kind of people who live there.

Survey your community. Do the highway entrances create a favorable impression on strangers? Are streets and sidewalks free from litter? Are all citizens involved in planting and maintenance of school and church grounds? Are buildings in the business area well maintained and painted? Are homes clean and attractive?

Everyone whether individual or in an organized group, support a beautification program. The beautification program is a joint effort of the Beauty Texas Council, the Texas Agricultural Extension Service and many other groups. Like the common cold and a smile: beauty is contagious. Try it!

LISTEN TO these statistics: More than \$100 million are spent annually to clean primary highways. Millions more are allocated for litter removal from public buildings, city streets, beaches, parks, other recreational spots and the countryside, itself.

The U. S. Forest Service annually budgets over \$3 million for sanitation and removal of litter from national forests.

ACCUMULATIONS of rubbish and litter fed over 42,700 building fires — representing a loss of more than \$18 million — in one year.

Litter is a health menace. It may provide the breeding grounds for disease — carrying insects and rodents. Littered waters make it dangerous for swimming, fishing and boating in some areas.

Beyond the monetary cost, property loss, health and safety hazards — litter is unsightly and ugly, and destroys the beauty of any place where it is allowed to accumulate.



TROPHY WINNERS — These five young Cub Scouts walked away with trophies in the derby races held Friday night in the Community Center. They are, from left to right: back row, David L. Self, first; Brian Lind, second; Brian Spearman, third; Chris Hook, fourth; and Mark Drake, best looking car. These boys are members of Pack 142. The trophies were donated by Spanglers Diamonds Limited and Plains Insurance Agency.

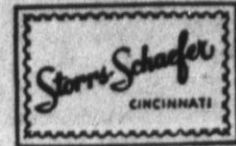


Your Personal Invitation

to our TRUNK SHOWING of new Spring and Summer fabrics for luxurious custom clothes

May 2nd & 3rd

by **PAUL DYGDARD** from



This without question is the most stunning presentation of elegant fabrics we've ever seen... fabrics from the master weavers around the world. Exclusive new models complement the fabrics to bring you the finest clothes you've ever worn.

Gaston's

SUGARLAND MALL

Wade Lewis Is On Rodeo Team

Wade Lewis of Hereford, sophomore student at South Plains College in Levelland, was fourth place winner in the ribbon roping competition during the Texas Tech Intercollegiate Rodeo recently.

The points accumulated by Lewis helped the SPC Rodeo Team to capture second place in the Lubbock rodeo. The team was scheduled to participate in the Intercollegiate Rodeo events at Hardin-Simmons University in Abilene Thursday through Saturday.

Great West Mill and Elevator Company built Deaf Smith County's first elevator with a unit of 10,000 bushels of wheat, later increased to 40,000.

In 1918, C. C. Ferguson sold a carload of yearling bulls from Deaf Smith County to Sweetwater County for \$77.50 per head.

THESE ITEMS Downtown Store ONLY MONDAY TUESDAY WEDNESDAY

Anthony's
C. R. ANTHONY CO.

E.O.M. SPECIALS

THESE ITEMS Sugarland Mall ONLY MONDAY TUESDAY WEDNESDAY

SHOP BOTH STORES FOR OTHER E.O.M. SPECIALS!

MENS SPORT SHIRTS

Our entire stock. Long sleeve shirts. **2 for \$5.00**

MENS SPORT COATS

Only 6 Remain. A fantastic E.O.M. value! **\$6.00**

LEVI JEANS

Slight irregulars. Assorted colors and sizes. **\$3.67**

BATH TOWELS

Slight irregulars of our regular \$2.98 towels **2 for \$3.00**

LADIES DRESSES

One group reduced! Assorted styles & sizes **\$3.00**

100% DACRON DOUBLE KNIT

Special group. Choice of lovely solids or stripes. **\$3.00 yd.**

STRETCH DENIM CAPRIS

Ladies styles. Bright New Spring colors. **2 for \$5.00**

LADIES CANVAS CASUALS

Just the shoe for summer fun. Values to \$6.00 pair. **\$1.44**

NYLON GOWNS & PAJAMAS

Womens Tex-Sheen. Regular \$5.99 E.O.M. SPECIAL **\$3.88**

NYLON MESH HOSE

Good quality nylons. Hurry for best selection! **3 pr. \$1.00**

GIRLS SHORT SETS

Get the kids ready for summer. Sizes 3 to 6x **\$1.00**

100% DACRON DOUBLE KNIT

Selected group. Solids and Stripes. **\$3.00 yd.**
Regular \$4.99 yard

LADIES NYLON HOSE

New Spring Colors. Sizes 8 1/2 to 11 **3 pr. \$1.00**

LADIES CANVAS SHOES

Slip-Ons and 1 & 3 eye ties. Values to \$2.99 pair **\$1.44**

EXTRA LARGE BATH TOWELS

Slight irregulars of regular \$2.99 towels. **2 for \$3.00**

LADIES & GIRLS DRESSES

One group. Broken sizes. Values to \$14.99 each. **HURRY! \$3.00**

LADIES TOPS & PANTS

One Group. Broken sizes. Values to \$10.99 each **WOW! \$5.00**

LADIES SLEEPWEAR

65% Dacron Poly. - 35% Cotton. Shifts-Gowns-PJ's. Reg. \$3.99 ea. **WHAT? \$2.33**

JAQUARD BATH TOWELS

Deep Tone Colors. 24"x46" size. **SAVE! \$1.00**

FASHION WATCHES

Roman Square. 2-year guarantee. Extra Matching bands \$1.00 each **\$7.99**

COSTUME JEWELRY

One large group. Earrings, Necklaces, Pins, Bracelets. **3 for \$1.00**

BIG BARGAIN TABLE

Large group of assorted items to pick over. **\$1.00 and up**

DR. E. H. HENDON

OPTOMETRIST

136 East 3rd Phone 364-0987

OFFICE HOURS:

9:00 to 5:00 Mon. thru Fri.
8:30 to 12:00 Saturday

Wonderful Fabrics For PARTIES & PROM!

FASHION FABRIC'S FROM THE YARDSTICK!

BROCADES

In a wide selection of colors & patterns. Ideal for graduation events. 36" & 45" wide.

\$1.98 to \$10.98 yd.

PEAU SATIN

Deep lustre peau satin of Du Pont acetate. Beautiful array of colors. 50" wide.

\$1.98 yd.

ALL OVER LACE

In pretty pastels. Just right for the prom.

\$1.98 to \$4.98 yd.

CHIFFON

100% nylon. Hand washable. Non-Static finish. The perfect fabric for the new look in sheer.

98c yd.



SUGARLAND MALL... HEREFORD



Oratorical Winner To Compete Today

Richard Schilling, winner of the Hereford Optimist Club's annual Oratorical Contest last Tuesday, will compete in the Zone Contest at 2 p. m. today in Amarillo.

Schilling, 14, the son of Mr. and Mrs. Edward Schilling of Route 3 and a student at St. Anthony's School, will be competing with other area winners in the contest, to be held at the Southwestern Public Service Building, 6008 West 48th.

Second place winner in the local contest Tuesday was Larry Driver, son of Mr. and Mrs. Floy Lee Driver of 415 Western and a student at La Plata Junior High, and third place winner was Kevin Young, son of Mr. and Mrs. Dale Young of 500 E. Fifth and a Stanton Junior High student. Young was last year's winner.

Schilling's speech was reprint-

ed in Thursday's issue of the Brand, and the other two winning orations are printed below.

THE GOLDEN OPPORTUNITIES OF YOUTH

By LARRY DRIVER

Second Place Winner
I am glad that I live in America where youth have the great opportunity to become involved in the numerous facets which will enable them to be better citizens of tomorrow. America provides many opportunities for moral and spiritual understanding which the problem of life demands. The facilities for education are being widened so that a better informed American will develop from the American youth. Young people have the opportunity to preserve the heritage of freedom and contribute to democracy which is the American way of life. By making good use of these opportu-

ties, the young people of America can consider themselves engaged in an effort to create a better understanding and appreciation of our heritage in America.

During this period of growth and development, one has the time to strive toward a good education, which is the most valuable reward in life. He can set his goal, a high goal, and work up to it. Help is given from many, but he must work hard to complete his own life. The years of youth are few but rewarding. Young people have the chance to hear the Word of God, and accept it. Nobody but the young has time to correct and learn from his mistakes and move further down the life line without repeating that mistake.

As their voice grows louder in world affairs, the youth must reach out and grasp all the knowledge that their minds will hold. Nothing is better than a good education. More and more young people are taking the opportunity to further their knowledge. With all the funds now available, there are few excuses for not obtaining a college degree. Athletic scholarships are offered to young people. Large corporations will sponsor a young person who has exceptional ability in certain field. There are boundless educational opportunities for youth.

Perhaps the greatest advantage for youth today is the right to be called an American. The American young people are accepting the challenge to grow up in a freeworld. They are jumping at the chance to help their country in any way. There is, however, a small minority who are not carrying forth the tradition of American youth. For the most part, American youth are going out into the world knowing that they represent the greatest country on earth. Such organizations as the Peace Corps are training youth so that they might go abroad and help people help themselves.

This generation has often been called a rebellious group. Today's young people are no more rebellious than their fathers. As in past times, the youth of today have their own voice, manner, and ideals; and just as much their own love, grief, and imagination. Parents now cannot seem to entirely understand their children; but could their parents completely understand them?

A great opportunity of youth is that of being able to make friends. A friend is someone with whom you can confide. He understands your type of thinking and can help you in time of need. When the chips are down you can count on a friend to come through. With friends, there is boundless opportunity for creative thinking, action, and discovery. Without friends, life would not be worth living.

Greater moral and spiritual understanding, education, and the chance to preserve the American heritage; these are all golden opportunities in youth. These things cannot be accomplished without much hard work, self-sacrifice, and devotion to their cause on the part of the young people of today's America.

About 500 B. C. was called the Golden Age of Greece. Today's youth also live in a "Golden Age." This is the golden age of opportunity for youth. They have only to ask; but today's young people are too proud to do things the easy way. They feel a strong obligation to others and have the burning desire to succeed in every way. Truly, the greatest opportunity to everyone in the ever changing world of today is that of youth itself!

THE GOLDEN OPPORTUNITIES OF YOUTH

By KEVIN YOUNG

Third Place Winner
Many people think of today's youth as being the most privileged of all generations because of the great opportunities that they have. They see for youth: a longer life, a larger selection of occupations, and the achievement of scientific advancements. But their belief is destroyed when they realize what great problems face youth of today. They see only war, growing corruption, and civil disorder. They see a world filled with hate and prejudice, and world so full of turmoil that the resident of the United States of America does not have time to run for re-election because he is too busy trying to keep the world from exploding — literally. They know that youth's opportunities can never be used to their full extent because of these problems, and they know youth is not as privileged as they first thought.

But this last belief is not so. The golden opportunities of youth are more golden today than ever before. The problems facing our young people will not

hinder, rather they are in themselves one of the golden opportunities youth has.

The unprecedented problems of today's world present a challenge to youth. These obstacles that seem to be holding them back are really driving them forward. These challenges instill in youth the desire to abolish war, disorder, and prejudice. But the opportunity that these greater challenges create can only be used when young people see these problems as opportunities. Youth must see their problems as opportunities before they can ever begin to conquer them.

Another golden opportunity of youth is being able to look forward to more accomplishments in the future. Man has conquered, to varying degrees, the mind disease, famine, and the elements. Youth can use these achievements and conquer more things in the future only if they look optimistically to the future. They must see opportunity in heart transplants as saving a person's life — not as voluntarily killing someone else; the splitting of the atom as a tool for mankind, not as a destroyer of it; the conquest of space as a solution to the population explosion — not as a convenient place to wage war. Only if they consider these accomplishments as opportunities can youth achieve more in the future.

There is one opportunity of youth that makes possible all other opportunities. The greatest and most golden asset that youth has is being young. No longer is a child free. From the day he is born he has responsibilities to fulfill. For example, a child today is required by law to attend school until he is 17 years of age. He must decide whether he will look upon this requirement as something to be endured or as an opportunity to prepare to live in a strange, complicated and heretofore unknown world. To clarify my point, examine for a moment the growing number of non-productive elements in our society who have found it impossible to accept their inherited obligations — The people to whom I am referring are commonly called, Hippies.

Young people today can possess anything they wish, and do anything they want if they truly desire it. They can rid the world of strife and turmoil by seeing and using their golden opportunities.

Rites Are Set For Mrs. Smith

Mrs. Effie Otha Smith, who had been selected as the 1967 Senior Citizen of the Year by the Messenger Home Demonstration Club, passed away at

her Saturday after a short illness. She had lived two miles South of Bootleg on Rt. 2, Friona.

Funeral services, under the direction of Gilliland Funeral Home of Hereford, will be conducted Monday at 2:30 p. m. at the First Methodist Church of Friona, Rev. James Price officiating. Burial will be at the Friona Cemetery.

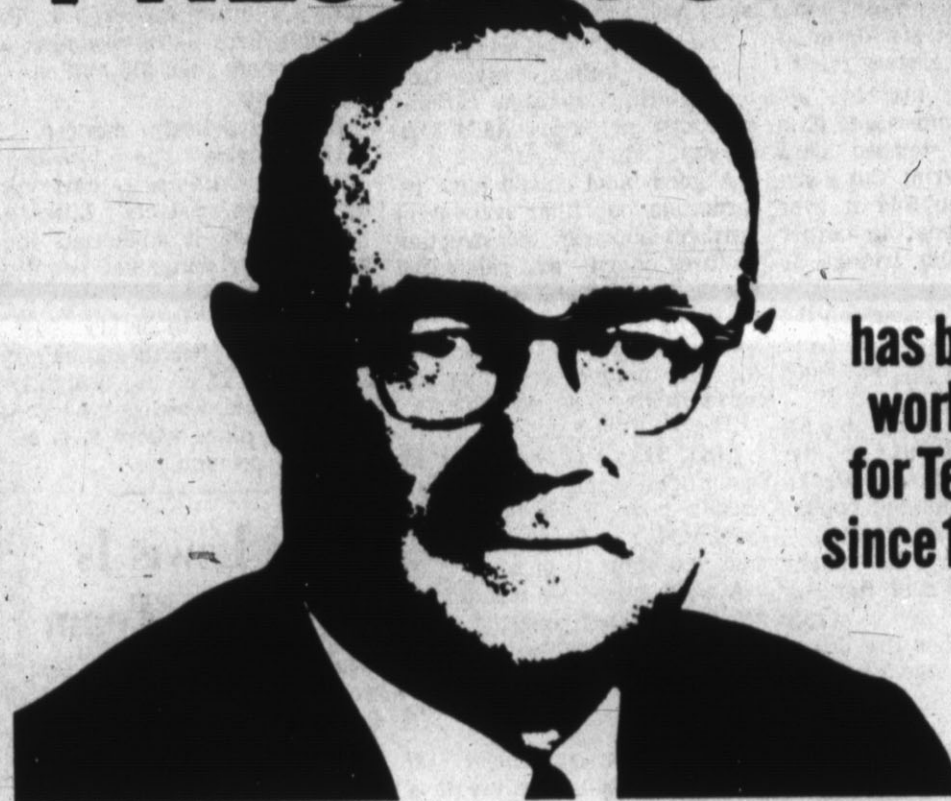
Mrs. Smith was 79 years old. Born in Tennessee on September 4, 1888, she married J. L. Smith at Centenal, Oklahoma in 1911. She is survived by her husband.

She and her husband moved to Deaf Smith County in 1934. They had lived in a barn for a short time when they first came here, and continued to farm at the same time on a place in Western Oklahoma for four years, with members of the family going back and forth.

Mrs. Smith's other survivors are three sons, Lewis, Ralph and Hoyt, all of Friona; and four daughters, Gladys Abbott of Amarillo; Pauline Rondeau of Albuquerque; Marie Bass of Friona; and Nold Faye Vestal of Friona.

Mrs. Smith is also survived by one brother, A. W. Anthony, Sr. of Friona, 14 grandchildren and 12 great-grandchildren.

PRESTON SMITH



has been working for Texas since 1944.

6 years in the Texas House
6 years in the Texas Senate
6 years as Lt. Gov. of Texas

Vote for the man with experience in every elective legislative office.

Vote for Preston Smith for Governor of Texas.

(Paid for by Supporters of Preston Smith for Governor, Wayne Thomas, Assistant Campaign Manager for Deaf Smith Co.)



1st SUPPLY CO.

AUTO SUPPLIES * TOOLS * EQUIPMENT

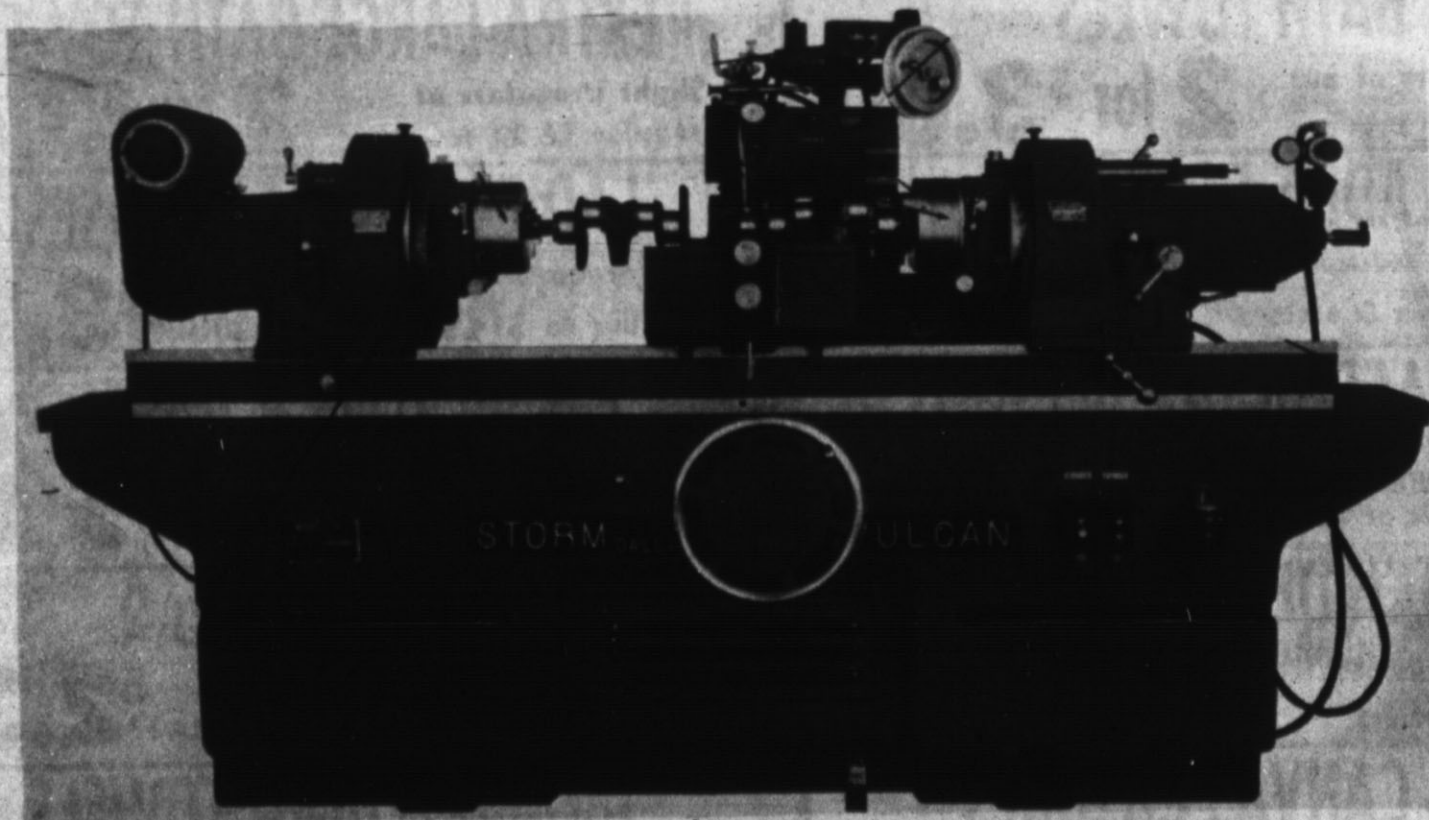
BOX 581

HEREFORD, TEXAS

102 N. MAIN

Featuring the newest and best Equipped Automotive Machine Shop in the area.

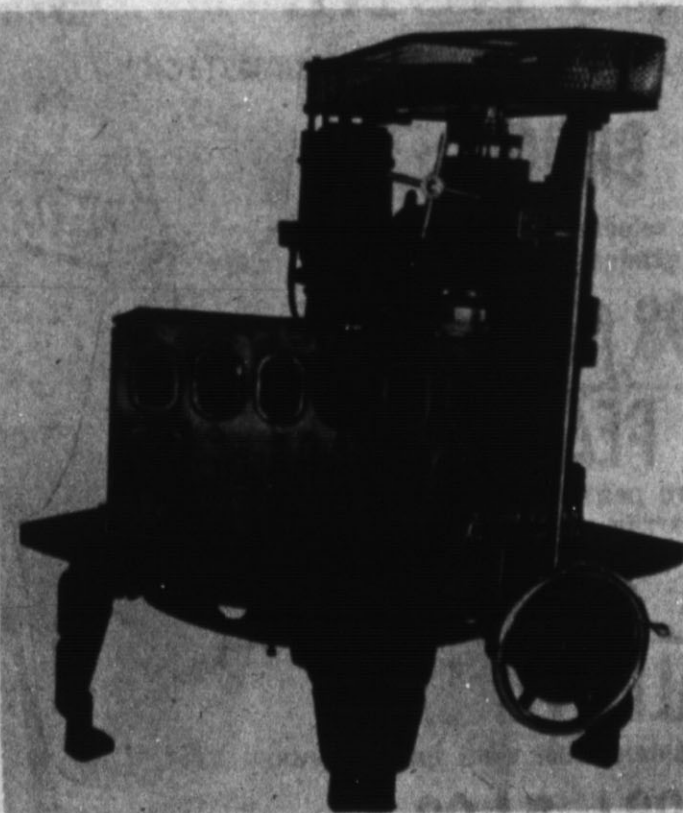
STORM-VULCAN CRANKSHAFT GRINDERS



Here are just two of the reasons we say that we have the newest and best equipped machine shop in this area. Our new STORM-VULCAN CRANKSHAFT GRINDER is one of the FASTEST, MOST ACCURATE Machines of its type made. You can always be assured of a perfect job. Our MODEL 85B BLOCKMASTER gives you fast and dependable jobs every time.

If costly breakdowns are costing you time and money, see FIRST SUPPLY.

MODEL 85B BLOCKMASTER



ALSO AVAILABLE IN OUR AUTOMOTIVE MACHINE SHOP . . .

Sunnen
★ ROD RE-SIZING

Sioux
★ VALVE EQUIPMENT

Ammco
★ BRAKE DRUM LATHE

Van Norman
★ BLOCK BORING

United
★ VALVE GUIDE KNURLING

Having trouble finding that part and when you do find it, is it exactly what you were looking for? Well look no further. At FIRST SUPPLY you are always assured of finding the parts you need. FIRST SUPPLY has a complete line of Automotive Parts and the personnel to assure you of the best service and information in caring for your automobile. Come by, see them today. They can save you time and money. Joe Gammage, mgr.

1st Supply has just recently expanded machine shop facilities to handle all kinds of Automotive Machine work. From pressing an axle bearing to a complete engine overhaul, no job is too large or too small. First Supply has been in business over 58 years in the Panhandle of Texas, and in Hereford since 1961. We now have 10 stores throughout the area with main offices in Amarillo. We have the newest equipment in Automotive Machine Shops and all work is guaranteed. We're proud of our facilities in Hereford and feel that we're growing with a growing community. We invite you to drop by at your earliest convenience to see our shop.





CANDIDATE SPEAKS TO LIONS — Dick Brown of Hartley, a candidate for U.S. Representative from the 18th Congressional District, was speaker during the regular meeting of the Paisano Lions Club Monday night. See story for details. At left is Tom Gregory, state secretary for Lions International.

Brown Campaigns In Hereford Area

Dick Brown of Hartley, Democratic candidate for U. S. Representative from the 18th Congressional District, has been campaigning in the Hereford area strongly during the past week.

Brown was one of the speakers during the political rally held at Walcott April 20, spoke to the Paisano Lions Club last Monday and attended the annual meeting of the Deaf Smith County Rural Electric Co-op Thursday.

In speaking to the Paisano Lions, Brown attempted to keep his talk "non-political." He began by giving a resume of his life. Born on a farm, he went into the Navy in 1944, spent about four years in the Navy and in school, and was commissioned soon after. He served over two years after the war on a gasoline tanker and still is in the reserves. He holds a degree in mechanical engineering from Colorado University.

In 1954, Brown was hired as general manager of Farmers Supply Company of Hartley. He told the Lions that he had doubled in politics for some time and had been county Democratic chairman for 12 years before resigning to enter the present race. He also has been a longtime committee representative of this district.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter, mgr.
P.O. Box 73
Courthouse
Free City Maps
Showing Blocks
Phone 364-1504

Speaking on the proposals (pari-mutual betting, milk and liquor) to be presented in the May 4 primary, Brown said "my stand has been that people should have a chance to vote on it. These are things that actually concern them."

Continuing, Brown said "the thing I shall work hardest for, if elected, is importation of water to West Texas. Some of the people farther south are running out of drinking water, and when you run out of water, you get thirsty."

"I hate to think what will happen to the value of land, your job and my job if we run out of water. I don't care where it comes from. Let's study every possibility that's even thinkable about getting water to West Texas. Of course, the plan has to be economically feasible.

Brown asked the question "why wasn't Texas included in the water bill passed about two weeks ago on bringing water from the Columbia?"

The farmer can, if he has to, farm on dry land, "but I certainly wouldn't want to see that," stated Brown. "The barber and merchant is just as worried about water and the farm programs as the farmer I believe. Something is going to have to be done to better insure the farmer's future."

Brown said he will, "if elected, represent each and every segment of our economy in this district. I think everyone is entitled to a voice in this. But it's one thing to vote no and another to vote no and have no alternative."

During a question and answer session, Brown said "federal aid to education is on us. Let's use it properly. Let's put the money where it will do the most good, in the schools and not in the agencies."

Brown told the Lions he is a

Talk of Texas

By JACK MAGUIRE

FOOTNOTE TO HISTORY — In the 1870's, a big Longhorn steer led a herd on a cattle drive up the Chisholm Trail. It was a hard drive, and the old steer won the respect — and the affection — of the drovers by the manner in which he led the herd.

When the herd finally arrived at the Armour Packing Co. plant in Chicago, the drovers refused to permit the steer to be slaughtered. Instead they named him "Phil Armour" after the founder of the packing plant and turned him back to the stockyards.

Armour officials agreed that Phil would never be slaughtered. For several years, he was the "Judas" steer who led the herds from the pens to the slaughter house. When he finally died, Armour officials directed that Phil be buried in a plot overlooking the stock pens.

MADAM JUSTICE — For one short period, every judge of the Supreme Court of Texas was a woman.

In 1925, the male judges of the court disqualified themselves to hear a case. Governor Pat M. Neff then appointed Mrs. Hortense Ward as a special chief justice and Ruth Virginia Brazzil and Hattie L. Henenberg as special associate justices to hear the case.

Once their verdict was in, the ladies abdicated the bench to the regular justices.

TRAVELING TEXAS — At least one "steamboat" tree still stands at San Felipe, on the Brazos River in Austin County.

The tree, a huge cottonwood, was used by steamboat captains to tie their hawsers when the boats stopped to load and unload cargo.

TEXAS FIRST — HemisFair is said to be the best air-conditioned exposition ever staged, but the honor of being the first fair in the world to cool its customers belongs to the Texas Centennial of 1936.

More than \$1 million (a lot of money in those depression days) was spent to provide cool, fresh air throughout every major building at the Dallas show. More than six million gallons of water was required each day to cool more than 10 acres of floor space in 29 buildings.

OPERA ON THE RANGE — Cowboy ballads weren't the only songs drovers sang to keep cattle calm on the trail. They often sang hymns and what was called "opera" or "opery" songs.

The "opera" songs had little kinship to grand opera, however. They were the hit tunes turned out by the professional song-writers of the time. Two of the favorites heard by thousands of cows on hundreds of cattle drives were "Silver Threads Among the Gold" and "After the Ball is Over."

WHAT'S IN A NAME? — Some Leon County Citizens have gone from poor to wealthy without changing their jobs or social status.

The community where they live was called Poor when it was established in the 1890's. Later the name was changed to Wealthy.

strong advocate of the junior college, because in most senior colleges the student is just a name and number the first two years.

Cattlemen throughout Deaf Smith County suffered heavy losses as the result of the blizzards and lingering snow of 1918-19.

The Wyche school was named for John S. Wyche, who came to Deaf Smith from Castro County in 1895.

Seminar Is Held On Maintenance

William F. Wilson of North Carolina was the guest speaker at the Bull Barn for the Preventive Maintenance Seminar held Friday night following a film and a dinner. Wilson said that it was "the biggest crowd of people we have ever had for such a seminar." Catered by the Calson House, there were some 400 people in attendance.

The seminar covered the subjects of engine wear on trucks, tractors, and passenger cars, proper engine lubrication, and a detailed outline of all types of filters for motors.

The color film was titled "The Gold Standard" and told the story of the filter manufacturing. Followed by a series of color slides, mostly photographed by Wilson himself, he related

various instances of engine neglect on the parts of owners and supervisors and pointed out how they could save time and money by proper maintenance.

A question and answer period followed the program.

Door prizes ranging from \$25 in cash to a Springfield 12-gauge shotgun were awarded to Pat Smith, Roy D. Messenger, Clyde Damron, Dennis Sims, Jim Gandy, Dwayne Robbins, James Gentry, Roy D. Rogers, Chilton Lee of Sandhome, New Mexico, and David Wines.

The seminar was sponsored by the Suit's Auto Supply Company of Hereford and the WIX Corporation of Gastonia, N. C. Admission was by invitation only.

Wilson attended North Carolina State College and holds a degree in mechanical engineering

from this institution. Following two years of service in the U. S. Army, he joined the WIX engineering department in 1952. After four years of drafting and engineering design, he worked in the WIX laboratories. He then advanced to field engineering and has worked with America's leading over-the-road and off-the-highway construction

fleet on maintenance problems. He has held seminars on Preventive Maintenance all over the United States.

Wilson is a member of the Maintenance Council of the North Carolina Motor Carriers Association and a member of SAE. He has a reputation of imparting technical knowledge in practical terms.



AT MAINTENANCE SEMINAR — Front row left to right, Ray Suit, owner of Suit's Auto Supply in Hereford, stands beside Bill Wilson, the seminar's principal speaker, with Walter L. "Hawk" Kreig, Suit's buyer and store manager. Back row, Roger K. Shipley, Suit's bookkeeper and office manager, R. W. "Dub" Griffin, Jr., district manager for Wix, and Rayburn L. Strange, Suit's sales director.

Joe Ella Cansler To Star In Play

Joe Ella Cansler of Hereford, a senior at West Texas State University, will have the female lead in "The Most Happy Felicia," a musical to be staged at WTSU Wednesday through Friday.

Sharing the lead roles with Mrs. Cansler will be Royal Brantley, associate professor of music at WTSU. In the musical by Frank Loesser, Brantley plays an immigrant grape grower in California, while Mrs. Cansler sings the part of Rosabella his mail-order bride.

About 50 persons make up the cast, the orchestra has 29 and the backstage crew has 39.

To be held in the Branding Iron Theatre, the nine performances will begin at 8:15 p. m. The box office is open from 11 a. m.

In July 1915, F. W. Lambert reported that with four weeks' work he had sheared 192,000 pounds of wool from 25,000 head of sheep at Hereford.

Hereford, Texas
Penneys
ALWAYS FIRST QUALITY

Weekdays
9:30 a.m. to
6:00 p.m.

Saturday
9:30 a.m. to
8:30 p.m.

END-OF-MONTH Clearance

REDUCED THRU SATURDAY!



All our 1.75 Fashion Manor® towels reduced!

Prints, jacquards, solid colors . . . three lively ways to dress your bathroom!

bath towel, reg. 1.75, NOW **1.37**
hand towel, reg. 95¢, NOW **77¢**
washcloth, reg. 55¢, NOW **44¢**

Express yourself in all kinds of happy combinations of color and pattern. Quality — dense, close-looped cotton terry, patterns clearly defined, generous size.

Rose Portrait. Pretty way to change your mind. Rose print with frosty background reverses to solid color with frosty border. Baby pink, yellow, lavender, blue.

Infatuation! Soft and luxurious. Woven with a French Fleur de Lis to give it a look of distinction. Antique gold, mandarin red, moss green, blue & baby pink

TRACK SHOES 1.99	REMNANTS ½ Price	Sewing Chests \$4
Ladies 100% Acetate Jersey PRINT TOPS 1.99	CLEARANCE Girls Reduced Better Dresses 2.99 3.99 4.99	Better Cottons Summer PIECE GOODS 50¢ YD.
SUNGLASSES \$1 Reduced Ladies Better Dresses \$4 to \$15	Prices Slashed Better Curtains 1.50 2.50 3.50	Women's Reduced Summer Hats \$4 - \$5 - \$6
SHOE CLEARANCE For The Family \$3 to \$10	Boys Better Shirts Infants Gowns Spring Shells Womens Blouses 1.88	5 Piece Floral bright bold print LUGGAGE SETS 21.50

Broken sizes - Limited quantities - Many other items not advertised

MERCURY'S GOT IT! the competitive edge!

It takes something special to be a winner...Mercury's got it!



MERCURY MONTEGO

Success story of the year... Montego! An entire new line 13 models long and every one a winner! Mercury's lowest priced luxury cars... sedans, hardtops, fastbacks, convertibles, wagons. With winners like these, Mercury dealers in the Southwest are setting new sales records every day. Check out the entire line... and the savings built into every model!

- Long-hood short-deck design
- Wall-to-wall nylon carpeting
- All-vinyl interior
- Ventless side windows
- Wood-grained instrument panel
- Ford Motor Company Lifeguard Design Safety Features

Our sales are up. We can afford to make slim-profit deals. Give us a chance to make you a winning deal.

ONLY **\$2400**

BE A WINNER!
BUY A WINNER!

ORVAL WATSON FORD

200 West First St.

Hereford, Texas

ELECT BRUCE L. MILLER OF HEREFORD as ASSOCIATE JUSTICE of the COURT OF CIVIL APPEALS

7th JUDICIAL DISTRICT in the Democratic Primary Election on May 4th

- * Texas Attorney for over thirty years.
- * Chairman of the Grievance Committee of the Texas State Bar for twenty-eight counties for ten years.
- * Legal education at University of Arkansas and Harvard Law School.
- * "I have refused to accept and will not accept any contribution from a lawyer or law firm. Therefore, when I become judge I will have no obligations or commitments on any pending case. My campaign is being supported by citizens in the 46 counties, which I will serve, who want me as their impartial judge of the Court of Civil Appeals."

Paid for by supporters of Bruce L. Miller

Foreign Students Speak To St. Anthony's Guild

Both the students attending Hereford High School this term under the American Field Service program, Katie Laine of Finland and Huseyin Shevki of Cyprus, were speakers for St. Anthony's Guild and their guests, Antonia Circle members, Thursday evening. The meeting was held in the parish school auditorium with Mmes. Harold Hersey, Gerald Banner, Gene Loerwald and Cecilia Vasek as hostesses. Mrs. Elmer Reinart gave a report on the recent Plainview Deanery meeting of the Council of Catholic Women at Nazareth. Shevki wore the colorful costume of old-time Turks, at the

request of his hostesses, but said he had to substitute cowboy boots because he did not have the correct type of boots. He described his country as a small island in the Mediterranean, which many countries have tried to control because of its location.

Its people are still divided, with Turks and Greeks at odds, he said, and there are contrasts between modern cities and remote villages. He told of the Moslem religion of the Turks, pointing out some of its resemblances and differences from the Catholic religion.

He praised the student exchange program as a means of international understanding and said that his term in school here has helped him overcome shyness and given him the viewpoint of various American students. Views of Cyprus were

shown on slides to illustrate his talk.

Miss Laine showed pictures of people and places in Finland, and some of costumes and jewelry native to the country. She said Finland is one of the few countries which won independence and began a democratic government in World War I, and still have them.

Freedom of religious beliefs was stressed; she said no special attention is given if one goes to any church or no church. Speaking of differences in customs for students, she said few Finns wear school rings, so they are highly prized and are worn on the left forefinger.

In appreciation for the students' visit, the Guild gave a donation to the local American Field Service chapter.

Refreshments were served to

Mrs. Murrell To Head VFW Auxiliary Officers

New officers, to be installed May 9, were elected in the Ladies Auxiliary to Roy Wederbrook Post of the VFW, at a meeting Thursday evening in the VFW clubhouse. Mrs. Naomi Murrell was named president to succeed Mrs. Wayne Driskill.

Mrs. Harry Coffin and Mrs. Elston Hennington are the new vice presidents, Mrs. Ada Holabough treasurer, Mrs. A. J. Ralston conductress, Mrs. Orpha Nickerson chaplain and Mrs. Driskill will serve as

guard. Mmes. Nickerson, Murrell and Estelle Gilmore were chosen as delegates to the District VFW convention to be held at Littlefield May 26. Plans were made to serve as hosts for a party in the Veterans Administration hospital at Amarillo May 3.

Summer meetings will be only once a month, on fourth Mondays, members decided. Time will be 8 p.m.

Announcement was made of Loyalty Day, May 1, when all citizens are urged to display the U.S. flag. VFW Post members will raise flags at business hours.

To early-day cowboys, the D. R. Gass and Sonstore in Hereford was more than a place where they could buy boots and pants; it was a hotel.

On Sept. 30, 1909, Deaf Smith County citizens voted \$125,000 in bonds for the construction of a new court house.

All the wooden buildings in the first block on the west side of Dewey (now Main Street) in Hereford were destroyed by fire in January 1903.

Volunteer fireman put out a fire at Murphy's Blacksmith Shop at Hereford in 1909 with big snowballs!

Herman Is Coming!

Everyone Knows
DON ROBINSON
Knows Life Insurance
Phone 364-4600



SPRING SALE JAMBOREE

Coronet
PAPER TOWELS
Jumbo Roll
29¢



WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S DISCOUNT CENTER
HEREFORD, TEXAS
Prices Good Thru Wednesday, May 1, 1968

JOHNSON'S BABY PRODUCTS

14-OUNCE SIZE **55¢**
PINT SIZE **99¢**
PINT SIZE **99¢**



Mr. Clean
All Purpose Cleaner
Giant Size **57¢**

Real-Kill
House & Garden Bug Killer
\$1.69 Aerosol Can
89¢



Georgian 2-Ply
BATHROOM TISSUE
10-ROLL PACK
66¢



Grease Dispenser
by Enterprise Aluminum Co.
model 3862
\$1.98 value
99¢



PAPER-MACHE
BANKS
87¢ VALUE
66¢


BIG "G"
Peach or Apricot
Preserves
big 2-pound jar
47¢



HAIR SPRAY
Sudden Beauty or Aqua Net
16 ounce can
YOUR CHOICE **57¢**



Ice Cream Dipper
by Color Craft
\$1.35 value
66¢




Maryland Club
INSTANT TEA
4-ounce bottle
77¢



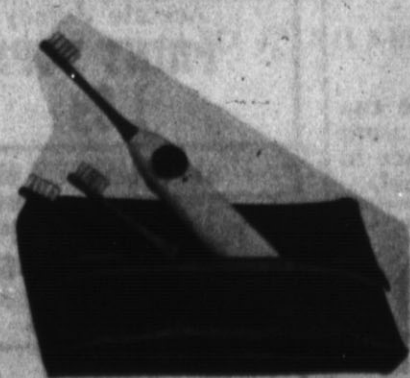
Ice Cream Freezer
by J. E. Porter
6-quart
Hand Crank
model 6506
\$8.88



Boys Shirts
assorted styles & colors
65% Polyester
35% Cotton
\$2.98 value
\$1.44



BROXODENT "TRAVELER" TOOTHBRUSH
\$19.95 RETAIL VALUE
\$8.99



Du Pont Golden "7" oil additive can **49¢**
Du Pont Heavy Duty Brake Fluid 12-oz. 53¢ value **39¢**



Jergen's Lotion
for ex. dry skin
dispenser bottle
\$2.00 size **\$1.19**

Bufferin
Twice as fast as aspirin
100 count btl.
88¢



2 Piece Bath Set
by Princess
Round Rug & Seat Cover
\$2.98 value
\$1.99



Kitchen Towels
by Kitchen Cup
Good Quality Ass. Colors
14"x26" size
29¢ value
9¢



ICE CHEST
30 Quart Styrofoam
99¢




GIBSON'S PHARMACY
PHONE 364-4900

SEA BREEZE
Antiseptic
pint with free plastic dispen.
\$1.79 value. **\$1.07**

ALLEREST
Capsules
box of 15
\$1.69 value
\$1.03

KOROMEX
Douche Powder
8 ounce size
\$1.40 value
89¢

SYRINGE
Seamless Folding Packette
3-yr. guarantee
\$4.19 value
\$2.69





"Are you sure this won't hurt?"

First Haircut Is Big Event For A Young Man

NATIONAL BABY WEEK begins today, but Martin Scott Morgan, year-old son of Mr. and Mrs. Ray Morgan, has outgrown babyhood and reached the "big boy" stage with his first haircut by a real barber in a real barber shop. Even his mother admitted that he needed the trim, as "his hair was getting pretty long and curly". Now he has an all-boy look, in evidence as he studies the result in a mirror held by his barber. Steps in the eventful haircut were recorded by Brand photographer Tyler Vance.



"Easy around that ear, Buster"



"Okay, you may as well go ahead"



"We're getting along fine, aren't we?"



"Now I'll just act nonchalant"



"Sure am glad this is nearly over"



"I do look mighty sharp, don't I?"

The Sunday Brand

SECTION TWO

The Sunday Brand, Hereford, Texas, Sunday, April 28, 1968

Bermuda Trip Follows Denton-Bayne Wedding

Mr. and Mrs. Charles Dudley Bayne Jr. left on a honeymoon trip to Bermuda after their marriage in Highland Park Methodist Church at Dallas at mid-afternoon Saturday, and will be at home after May 5 in Boston, Mass.

Mrs. Bayne is the former Miss Jane Louise Denton, daughter of Mr. and Mrs. Clyde J. Denton of Dallas. Bayne's parents are Mr. and Mrs. Dudley Bayne of Hereford.

The Rev. Donald Benton read the double ring marriage service in which Mr. Denton gave his daughter at the altar.

Miss Martha Anne Denton was her sister's maid of honor and Miss Sidney Jan Bayne, sister of the bridegroom, was bridesmaid. Bayne's father attended him as best man and Jimmy Bayne, his brother, as groomsman.

John Hartman of Houston and David Brady of Dallas seated guests in the church.

The bride wore a gown of imported cotton voile fashioned in demure mode with ruffles of Swiss embroidery at the Victorian neckline and the wrists. Rows of narrow tucks extended from shoulder to hemline, and down the length of the slightly-puffed sleeves.

A wide pink ribbon sash circled the waist and was tied with a bow at center front, below a line of tiny buttons on the bodice front.

Her chapel length veil was caught to her dark hair with a ribbon cluster and she carried a nosegay of lilies-of-the-valley and pink rosebuds.

Also in romantic Victorian style, the attendants' dresses of pink dotted Swiss were designed by the bride.

Mr. and Mrs. Denton were hosts for the wedding reception in their home.

For the rehearsal dinner at North Park Inn Friday evening, the bridegroom's parents were hosts to the wedding party and a few other guests.

The bridegroom is employed by The Analytical Sciences Corporation of Winchester, Mass. He received the masters degree in electrical engineering from Massachusetts Institute of Technology at Cambridge, after graduation from Texas Technological College where he was honored at the All-College Recognition Service each of the four years he attended. His fraternities were Tau Beta Pi, Phi Kappa Phi and Phi Eta Sigma.

A fashion designer, the bride attended the Fashion Institute of Technology in New York City and is a graduate of Southern Methodist University. She was a member of Psi Chi, art editor of the SMU literary magazine and was on the Dean's honor list.

Lunch Given For Visitor

A luncheon at Hereford Country Club Thursday was a courtesy for Mrs. Jack Hazelwood of Amarillo, with Mrs. H. A. Cavness hostess. Two dozen guests were served lunch at tables covered with pale green linen and brightened with flowers in deep pink.

The visitor, a longtime friend of the Cavness family, was here with her husband, traveling in the interest of his candidacy for the office of associate justice of the 7th Court of Civil Appeals.



Mrs. Charles Dudley Bayne Jr. nee Jane Louise Denton

Hectic Election Party Staged By Madre Mia

Election night in La Madre Mia Club, which is traditionally the gayest occasion of the club year, was held Thursday with burlesque campaign speeches, gaudy posters and bizarre costumes calling attention to merits of the candidates.

Nominating committee members, Mrs. Ben Scott, Mrs. David Honea and Mrs. Ray Don King, were hostesses at First National Community Room. Members, in very informal dress, each wore several buttons or tags plugging favored candidates.

Mrs. Herschel Black was elected president in a close race with Mrs. Jon Cranford, after speeches by campaign managers of all the candidates had aired extravagant promises. Mrs. Scott, swathed in sheets and carrying a protest-type placard reading "Up With The Klan", was master of ceremonies.

Mrs. Waldo Baxter was chosen vice president, Mrs. Walker Parris secretary, Mrs. Lynton Allred treasurer, Mrs. Dean Herring parliamentarian, Mrs. G.C. Merritt Jr. historian and Mrs. King reporter.

School Menus

Week of Apr. 22-May 3

HIGH SCHOOL/JUNIOR HIGH
MONDAY — Frozen tamales or cheese-stuffed weiners, Spanish rice, English peas, orange juice, Waldorf cake, honey butter, hot biscuits, milk.

TUESDAY — Meat loaf with catsup or roast beef with gravy, potatoes au gratin, buttered corn, coleslaw, peach pie, rolls, butter, milk.

WEDNESDAY — Ranch style beans or pork and beans, spinach, carrot stick, Jello with fruit, brownie, cornbread, butter, milk.

THURSDAY — Barbecue on bun or pizza burger, French fries, blackeye peas, tossed salad, fried pie, milk.

FRIDAY — Fish filets or wieners, cheese-potato casserole, pickled beets, orange juice, cookies, sliced bread, milk.

ELEMENTARY PUBLIC SCHOOLS

MONDAY — Frozen tamale, Spanish rice, English peas, orange juice, Waldorf cake, honey butter, hot biscuits, milk.

TUESDAY — Meat loaf with catsup, potatoes au gratin, buttered corn, coleslaw, peach pie, rolls, butter, milk.

WEDNESDAY — Ranch style beans, spinach, carrot sticks, Jello with fruit, brownie, cornbread, butter, milk.

THURSDAY — Barbecue on bun, French fries, blackeye peas, tossed salad, fried pie, milk.

FRIDAY — Fish filets, cheese-potato casserole, pickled beets, orange juice, cookies, sliced bread, milk.

ST. ANTHONY'S SCHOOL

MONDAY — Spanish rice with ground beef, corn on the cob, tossed salad, brownies, orange juice, rolls, butter, milk.

TUESDAY — Roast beef, gravy, creamed potatoes, buttered broccoli, raisin squares, rolls, butter, milk.

WEDNESDAY — Chicken and noodles, buttered peas, cabbage-apple slaw, orange-cocoanut pie, rolls, butter, milk.



REC HAPPENINGS — These scenes were typical of the annual meeting of the Deaf Smith County Rural Electric Cooperative Thursday. In the top photo, REC manager Leo Forrester talks with one of the persons who has been served by the Cooperative since it was founded in 1937—Herbert H. Miller, who farms 13 miles northeast of Hereford near the Dawn community. Miller told the Brand that he has a complete electric home and hasn't had a flame in the home in 17 years. Miller, 74, served on the REC board for 12 years in the early 1940's and is still active in farming. In the bottom photo, Mary Irene Jesko, 2, daughter of Mr. and Mrs. Johnny Jesko of Route 4, enjoys the barbecue cooked and served by the Hereford Rotary Club. There were 1,190 plates served during the noon meal.

TUESDAY — Roast beef, lettuce, tomato, French fried potatoes, catsup, peach cobbler, orange juice, milk.

FRIDAY — Wieners and beans, oven-browned potatoes, cabbage-green pepper salad, cinnamon crispies, whole-wheat rolls, butter, milk.

Mon Amis Club Officers Named

President of Mon Amis Club for the 1968-69 season will be Mrs. Raymond Wiley, who was elected at a meeting Wednesday in the home of Mrs. Roy Botkin.

She and other new officers will be installed May 8, at a meeting tentatively set at the Villa Inn in Amarillo.

Mrs. Kenneth Christie was named vice president, Mrs. J. D. Greeson secretary-treasurer, Mrs. Jack White reporter, Mrs. Richard Sims historian and Mrs. David Hutchins social leader.

Mrs. Bob Noland, completing the current term as president after Mrs. Billy Bell moved

from this area, will become parliamentarian. Mrs. Christie and Mrs. Wiley will form the yearbook committee.

The program Wednesday was a demonstration of cake decoration by Mrs. Sims, who showed how to apply icing in ornamental patterns and how to make sugar flowers and emblems for special occasions.

The cake she decorated was served with coffee and punch during the informal social period which ended the meeting. In addition to officers-elect, those present were Mrs. Dale Christie and Mrs. Glenn Walser.

Classifieds Get Results.

Plan To Attend HOOVER SERVICE CLINIC

May 13th

ALL DAY

AT

McGee Furniture

511 N. Main Hereford

JACK HAZLEWOOD

IS QUALIFIED BY TRAINING AND EXPERIENCE TO SERVE AS A JUDGE ON THE COURT OF CIVIL APPEALS

TRAINING AND EXPERIENCE

- President-Elect Amarillo Bar Association. For many years active in Bar Association activities designed to improve the administration of justice and continuing legal education.
- Member Texas and American Bar Associations, Texas and American Trial Lawyers Associations.
- University of Texas, School of Business Administration, BBA with Honors, 1949.
- University of Texas, School of Law, LLB with Honors, 1952.
- Recipient of all major scholastic honors in Law School, Winner of Moot Court Competition, Student Editor of Texas Law Review, a leading law journal in the nation.
- More than fifteen years law practice in area courts. Extensive practice in Court of Civil Appeals and Texas Supreme Court.



ELECT
JACK HAZLEWOOD
 AS
 ASSOCIATE JUSTICE
 of the
 COURT OF CIVIL APPEALS
 7th Judicial District

THE SEVENTH JUDICIAL DISTRICT

BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY
BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY
BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY
BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY
BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY
BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY
BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY
BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY
BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY
BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY	BRADLEY

AN APPEAL OF A CIVIL CASE



VOTE IN THE DEMOCRATIC PRIMARY ELECTION - MAY 4th

Only the Judges on the Court of Civil Appeals and the Attorneys who appear before them are involved in the decision-making process of the Court of Civil Appeals. JACK HAZLEWOOD is the only candidate who has had extensive experience in this process.

Political Advertisement paid for by Deaf Smith County Supporters of Jack Hazelwood (H. A. Cavness, chairman)

EXPERIENCED - CAPABLE
 RE-ELECT

ED ROBERSON

SHERIFF

of Deaf Smith Co.

I sincerely solicit your vote for a full 4 year term as your sheriff. Your vote is your voice in the operation of your Government.

VOTE

DEMOCRATIC PRIMARY
 MAY 4th
 (Paid Political Adv.)



AT AIRPORT — Judge James A. Joy shakes hands with Tom Harkey of Hereford upon landing at the Hereford airport. Judge Joy was here a short time Tuesday afternoon, on his final tour prior to election day May 4. Beyond the judge is Mrs. Joy.

Local Ginners See Technical Progress

Gene Morrison of Dimmitt and Gene Ellis of Hereford were among the leadership of the Texas ginning industry taking part in a review of new developments for cotton April 23 and 24.

The group represented the Texas Cotton Ginners' Association in conferences with representatives of the Department of Agriculture and the National Cotton Council at Memphis, Tenn., and Stoneville, Miss.

The Ginners' Association representatives saw the first public demonstration in a government classing office of an in-

strument evaluation system for cotton. The system is a pilot project of the Department of Agriculture and is installed at the Memphis, Tenn., classing office.

Evaluations of trash content, color, leaf content, fineness, strength and span length of fibers are being tested. Stanly Rade-

maker, director of the USDA Consumer Marketing Division's Cotton division, said there was no estimate when, or if, such a system would be used in the Smith-Doxey classing offices.

But testing work will proceed with a second pilot project to be installed at the Lubbock

classing office this year, Rade-maker said.

Clifton Kirkpatrick, director of field service, and M. K. Horne, Jr., economist, with the National Cotton Council discussed the latest developments in research and cotton utilization at a special conference with the ginners group.

Cotton Council staff members reviewed major areas of interest of the organization's work in market research, utilization and production research, promotion and farm programs.

Kirkpatrick and the staff members emphasized that new promotion activities by the Cotton Producers Institute promise to expand utilization of cotton.

In an all day session at the Department of Agriculture's Ginning Research Laboratory at Stoneville, Miss., the ginners delegation reviewed work being

done on a wide range of technical projects. Staff members headed by Vernon P. Moore of Stoneville, demonstrated various trash handling systems and a recently developed unloading system for gins. New developments in preserving cotton quality also were emphasized in the discussions.

Moore said all the work emphasized more economical and efficient ginning operations under present labor and crop conditions.

Several members of the Texas group will report on the various conferences and discussions at the Texas Ginners' Association board of directors meeting in Dallas May 18. Bill Thompson, Association president, explained that the tour by industry leaders to confer with leaders of other segments of the industry was part of a continuing

Guild Sees Art Exhibit

Texas Fine Arts Association's current traveling exhibit was on display at the Dord Fitz Gallery in Amarillo when Hereford Art Guild members visited it this week, and the group enjoyed seeing paintings and sculpture selected from the work of

program to keep the ginners of Texas up to date on developments in the cotton industry. "I certainly join with others in the industry in expressing appreciation to these men for taking the time to stimulate interest in cotton and to help influence the decisions which make our industry grow."

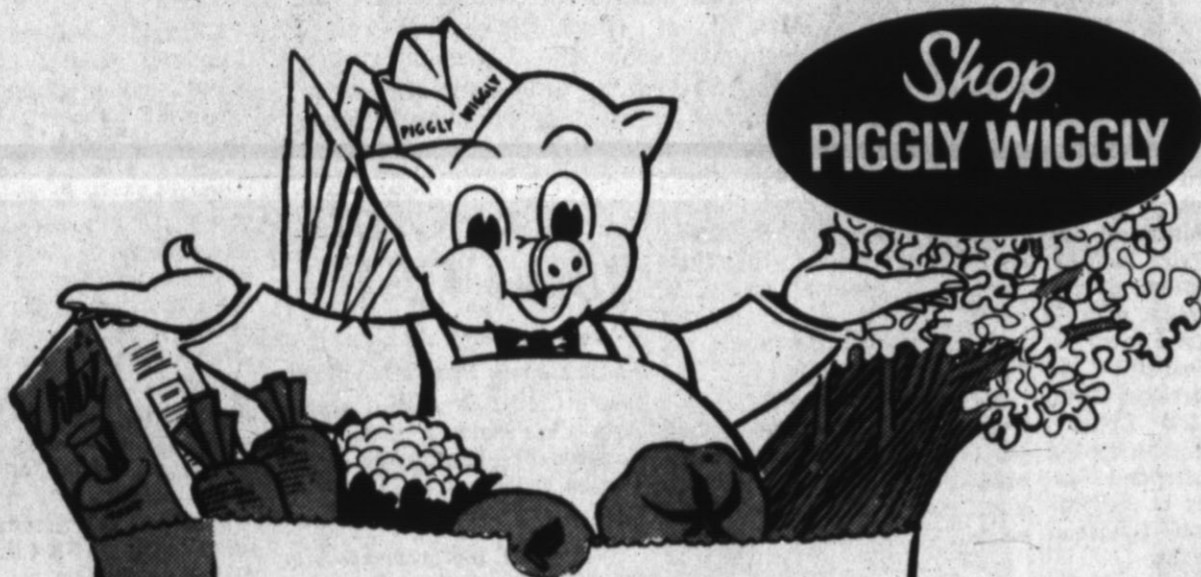
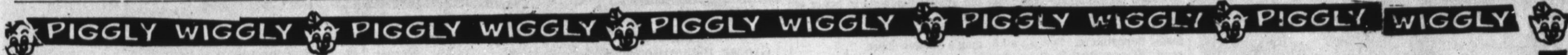
Texas artists.

The gallery owner played host to the Hereford women, showing them the various exhibits.

Art Guild members met at Community Center and went to Amarillo for the gallery visit and supper at a cafeteria. Mrs. Earl Holt and Mrs. E. W. Young were hostesses who arranged the meeting. Mrs. Marcus Latham was a guest who made the tour with 11 members.

George M. Day, a Canadian, helped to organize Deaf Smith County.

For **COLDS** take **666**



Only 1 Week Left!
\$500 FREE GROCERIES

Better Hurry! There's no purchase required to enter, and you need not be present to win. Enter Often!

FINAL DRAWING
SATURDAY
MAY 4 - 8:00 P.M.

WIN A FREE ALL EXPENSE PAID TRIP TO "HEMISFAIR"

INCLUDES:

- ★ 1968 Pontiac for the trip
- ★ 2 Days Accomodations
- ★ \$150.00 Spending Money

All you have to do to enter is come by Piggly Wiggly and sign up! You must be 18 years of age to enter. Accomodations are at the luxurious new La Pasada Inn in San Antonio. Reservations have been made for June 16 and 17, 1968. Drawing will be held May 31, 1968 "LIVE" over KPAN Radio.

Double S&H Green Stamps Wed. With \$2.50 Cash Purchase!

Armour Franks



100% ALL MEAT

12 ounce package

39c

STEAK STEAK CHEESE

USDA Choice Round or Sirloin

lb. **85c**

USDA Choice T-Bone or Loin-Tip

lb. **98c**

Shurfresh big 2 pound box

89c

PIGGY WIGGLY
50 FREE STAMPS
with this coupon & purchase of
ELECTRO CHARCOAL LIGHTER - \$2.49
SPECIAL COUPON VALUE

PIGGY WIGGLY
50 FREE STAMPS
with this coupon & purchase of
3 PKGS. TENDERCRUST BROWN & SERVE ROLLS
SPECIAL COUPON VALUE

MY-T-FINE PUDDING

All Flavors Instant



5c box

FLOUR

Gladiola 10 pound bag

Limit 1 - Thereafter 89c

85c

VEGETOLE

Armour's Shortening 3-lb.

Limit 1 - Thereafter 49c

44c

COFFEE

Folger's One Pound Can

68c

NESTEA

100% Pure Tea - \$1.39 value

99c

TOP JOB

Refill Size
CINCH CLEANER

99c

99c

SPIC & SPAN

King Size
MR. CLEAN

99c

99c

COMET CLEANSER

29c

50 FREE S&H Green Stamps
with purchase of
Shurfine White

CORN MEAL
10 pound bag **69c**

NO BAKING with Delicious



Morton
"Old Kentucky Recipe"
FROZEN
PECAN PIE
89c value **55c**

EVAPORATED MILK

tall can

15c

Hi-C

ORANGE DRINK 46 oz. cans

3 for 79c

Regular or Diet King Size

DR. PEPPER 6-btl. cartons

2 for 89c

Hot Dog or Hamburger

TENDERCRUST BUNS 8 ct.

2 for 49c

Pet Instant Non-Fat

DRY MILK 4-lb. box - \$2.07 value

\$1.59

Shurfine

CHUNK TUNA 6 1/2 ounce can

25c

Shurfine

CHILI WITH BEANS 300 cans

3 for \$1

Gebhardt's Con-Carne

CHILI NO BEANS 24-oz. can

55c

Eat Tendercrust Bread . . .
Drink Shurfresh Milk!

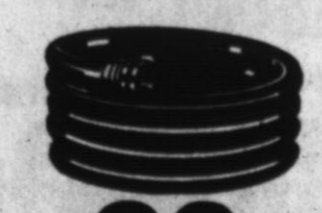


And Save The Coupons!

50 FREE

S & H Green Stamps
with the purchase of

Canton Garden Hose



98c

50 FREE

S & H Green Stamps
with the purchase of

\$3.98 value

LAWN CHAIRS



2 FOR \$5.98

CABBAGE

Firm Fresh Heads



5c LB.

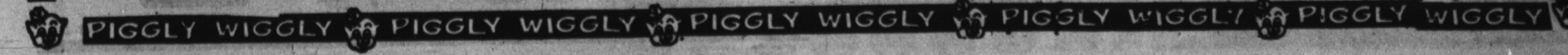
Louisiana
SWEET POTATOES
Washington Extra Fancy
RED ROME APPLES
Indian River
RED GRAPEFRUIT

lb. **19c**

lb. **19c**

2 lbs. **15c**

PIGGY WIGGLY
100 FREE S&H GREEN STAMPS
With \$5.00 purchase or more and this coupon (coupon good thru Monday & Tuesday only)
VALUABLE COUPON





BETHROTHAL ANNOUNCED — Miss Nancy Axe's engagement to Thomas Needham of Plainview is announced by her parents, Mr. and Mrs. Anderson Axe, Route 3. Miss Axe is a student in Wayland College at Plainview this term. Her fiance's parents are Mr. and Mrs. L. H. Needham of Wellington. The wedding is planned for June 8 in Frio Baptist Church.



CWF CHANGES OFFICERS — Mrs. W. T. Carmichael, left, became president of Deaf Smith County Federation of Women's Clubs at the spring luncheon this week, succeeding Mrs. C. D. Kelton, right. The new president holds a crisp head of cabbage, presented her in the installation program as a symbol of her position at the head of the Federation.

Comings and Goings at King's Manor

By ANNA BLAKE
Kings Manor Staff Member
Many birthdays have been celebrated this month to add to the special occasions which included programs brought to the Kings Manor campus by talented groups of our own community and from surrounding towns.
MRS. IDA WILCOX's family presented a beautiful cake at noon Apr. 25, when her daughter, Mrs. Allen of Amarillo, was present to help in the celebration of her birthday.

Mrs. Daily celebrated her birthday at Westgate Apr. 23 and was presented a miniature birthday cake baked in the foods department. The staff sang "Happy Birthday" as she made a wish and blew out the lighted candle.
Mrs. Cornelia Scoggin of Westgate celebrated her birthday Apr. 24 by spending the day in her daughter's home.

MRS. ELAINE Harvey of Van Nuys, Calif., Mrs. Edna Culver's cousin, and a friend, Mrs. Ashmore, visited Mrs. Culver while she was in the hospital recently.

BUD TO BLOSSOM Garden Club under leadership of Mrs. Sam Long worked in the flower beds around the main building Apr. 19 as well as having a business session in the assembly room.
The Girls Auxiliaries of First Baptist Church gave some plants to be set out in the beds.

THE REV. Alcala and members of his choir gave an inspirational devotional Tuesday evening.

FRIONA WOMAN'S Club members gave their fourth annual program at the Manor Wednesday. After each had answered roll call with a humorous story, Mrs. Mayer, program chairman, introduced Mrs. Floyd Schlenker, who showed pictures and modeled authentic Quaker apparel over 200 years old, which had belonged to her great-aunt.
Mrs. Bengler read a devotional selection, Guardian of The Gate by Elbert Parsons.

Mrs. Ova Outline, accompanied by Mrs. Pearl Patterson, sang Take Up Thy Cross, The Man Upstairs and How Great Thou Art. Readings given were A Grandmother Is, by Mrs. Mary Lee Case, and Reducing, by Mrs. Joe Moyer.
Fourteen members of the club and four guests came from Friona.

DR. AND MRS. Don Davidson, Mmes. Ola Davis, Bertha Hudson and Mae Voss went to Abernathy Monday to attend the annual luncheon in honor of senior citizens of the community, given by the Methodist Woman's Society there.

MR. AND MRS. Joe Williams reported Friday on the United Conference of the Methodist and United Evangelical Brethren Churches, in progress at Dallas. Dr. Davidson plans to attend the conference session next week.

SEVERAL MOVES have been made recently. First, Mrs. Clara Shore, after spending a month visiting her daughters at Kingsville and Premont, decided to make her home in the lower altitudes of that area and be near her children and grandchildren. She has been one of the Manor hostesses.
The room she vacated was soon occupied by Mrs. Bertha Hudson of Canyon.
Mrs. Ida Mae Pickering of Clarendon is the latest resident to move into the Manor. Each resident coming in, brings many and varied life experiences to add to the interests of the home.
Miss Lula Thomas has transferred to the Golden Spread Home.

ACTIVITIES at Westgate include the recent return of Mrs. Ida Garrett from a visit with her daughter in Amarillo.
Mrs. Ida Brooks is a patient in Deaf Smith County Hospital. Mrs. Mary Houston has been dismissed from the county hospital and is convalescing at Westgate. Mrs. Clara Williams was dismissed from Westgate.
Mr. Michael has returned home after a short stay at



"DO YOU REMEMBER?" — Mozelle Groner Richardson of Oklahoma City and Mrs. A. B. Higgins laugh over recollections of first-grade days together in Hereford schools as they renew acquaintance at an autograph party at the Christian Book Store given for Mrs. Richardson, writer of a gay new travel book titled "Dear Daddy, Never Let Mother Travel Alone." Mrs. Richardson, whose mother was a daughter of the late Mr. and Mrs. J. H. Head, pioneer Hereford residents, spent the afternoon reminiscing with many old-timers who knew her when she was a small child here.

Westgate. Other residents miss having him around.
Mr. Carlota Martinez, employed in Food Service, and her husband Gabriel attended open house at the new meat packing plant in Friona last Sunday.
The ladies in Westgate, all wearing Easter corsages with compliments of Miss LeClair, superintendent of nurses, looked pretty when they attended Easter Sunday services in the parlor. The Rev. Don Davidson conducted the services.

A NUMBER of special programs and visits were a part of the Easter season. Mr. and Mrs. Charles Pryor's friends from Trinity Methodist Church, Amarillo, favored us with a beautiful Easter coffee and program that will be remembered as a highlight of the holiday time.
Brother John from St. Anthony's Church and his youth choir gave us a good program of songs, and gave Easter baskets and decorated soap cakes to the residents present.
Members of the Reorganized Church of Jesus Christ of Latter Day Saints, Amarillo, brought a prettily decorated giant Easter egg as a gift to women in the Manor.

In search of health for himself and daughter Ida Mae, R. J. Kibbe moved his family to Deaf Smith County in 1891.

A. J. Lipscomb came to the area in 1888 and filed on land here before Deaf Smith County was organized.

Bank To Host Small Museum

The Miniature Museum of American History will be on display Friday at the Hereford State Bank, beginning at 10 a. m.

Valued at over \$250,000, the museum was over 150,000 in the making by sculptors and artists from 11 states. All of the exhibits, which include inventors with exact replicas of their models, furniture, fixtures and background, are under glass.

Costumes in the exhibits are exact replicas of the period, and 35 dioramas also are in the museum. There is no admission charge.

Income Facts Tax

DALLAS — Have you filed your 1967 Federal income tax return only to discover that it contained errors? Or oversights? Or both?

Then the brand new, specially-designed, yellow-color Form 1040-X just introduced by the Internal Revenue Service is tailor-made for you, Ellis Campbell, Jr., District Director for Northern Texas, said today.

Not only does this new form make it easier to file amended income tax returns, it also speeds up any additional refunds that may be due on 1967 returns.

The District Director pointed out that the 1040-X has been designed so that if a taxpayer finds the return he filed was in error, he can amend it by correcting only the portion that was in error and supplying certain relevant information.

Mr. Campbell said that supplies of the Form 1040-X and the instruction sheet are available at all local IRS offices.

Arts Club Joins CFWC

Voting to affiliate with Deaf Smith County Federation of Women's Clubs, Hereford Ceramic Arts Club held a short business meeting along with a work session in the home of Mrs. Ray Carlile Thursday afternoon.

Subject of the program was Decoupage and Print Transfer, and the members present pooled their experience in these two decorative arts as they practiced in a workshop hour.

Taking part were Mmes. Joe Kendall, O.H. Culpepper, W. H. Awtrey Sr., Vivian Major and W. C. Hromas.

REPORT OF CONDITION OF THE FIRST NATIONAL BANK OF HEREFORD

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON APRIL 15, 1968 PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES

ASSETS	
Cash, balances with other banks, and cash item in process of collection	4,464,236.90
United States Government obligations	1,039,561.30
Obligation of State and political subdivisions	1,671,530.31
Securities of Federal agencies and corporations	125,012.50
Other Securities	48,000.00
Loans and discounts	13,361,836.84
Bank premises, furniture and fixtures, and other assets representing bank premises	240,708.81
Real estate owned other than bank premises	157,036.08
Other assets	18,804.50
TOTAL ASSETS	21,126,727.24

LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	10,878,861.13
Time and savings deposits of individuals, partnerships, and corporations	5,954,029.50
Deposits of United States Government	136,732.38
Deposits of States and political subdivisions	1,953,046.61
Certified and officers' checks, etc.	193,785.87
TOTAL DEPOSITS	19,116,435.49
(a) Total demand deposits	12,263,905.99
(b) Total time and savings deposits	6,852,529.50
Other liabilities	157,294.85
TOTAL LIABILITIES	19,273,730.34

CAPITAL ACCOUNTS	
Common stock—total par value \$0.00	200,000.00
No. shares authorized 4,000	
No. shares outstanding 4,000	
Surplus	1,400,000.00
Undivided profits	252,996.90
TOTAL CAPITAL ACCOUNTS	1,852,996.90
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	21,126,727.24

MEMORANDA
Loans as shown above are after deduction of valuation reserves of 825,139.21
I, Heien S. Smith, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to best of my knowledge and belief.

We, the undersigned director attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.
J. H. SEARS
C. C. ACKER Director
E. L. LANGLEY



Buy your ELECTRIC clothes dryer by Tuesday and save an extra \$15⁰⁰!

Tuesday, April 30, 1968, is the last time Public Service customers can enjoy your Reddy Kilowatt Dealers' offer of a free \$15.00 money-saving certificate on the purchase of a new electric clothes dryer. It's just like getting 300 loads dried free since electric clothes dryers operate at only 5¢ a load — total cost!

BUY AT THE STORE WITH REDDY ON THE DOOR
Convenient ELECTRIC Drying



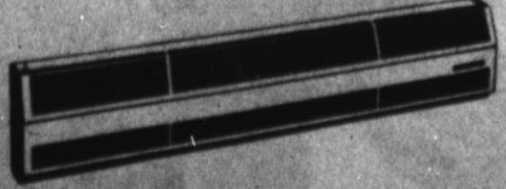
IMPORTANT NOTICE

to Sears Customers who purchased

HOMART GAS BASEBOARD HEATERS

THE FOLLOWING MODELS ONLY ARE AFFECTED (Check plate on heater)

- 133.72561 133.72565 133.725611 133.725651
- 133.72562 133.72566 133.725621 133.725661



It has been determined that under some conditions these heaters can be unsafe. If you own such a heater, contact the Manager of the nearest Sears retail store or catalog office. If it does not seem to be operating properly, shut it off immediately! Sears will arrange replacement of these units at no charge to the owner.

PLEASE NOTE

Check the model number of your heater. If it is model 133.72563, 133.85071, or 133.85081, there is no reason for concern. These are constructed differently and are not involved in this problem.

Merriott and Stoker, Builders

invite you to **OPEN HOUSE**

TODAY 2 - 6 P.M. 131 & 133 Cherokee

2 TOTAL ELECTRIC

Gold Medallion Homes open for your inspection!



**Graduate
TO A
GOLD
MEDALLION
TOTAL
ELECTRIC
HOME**



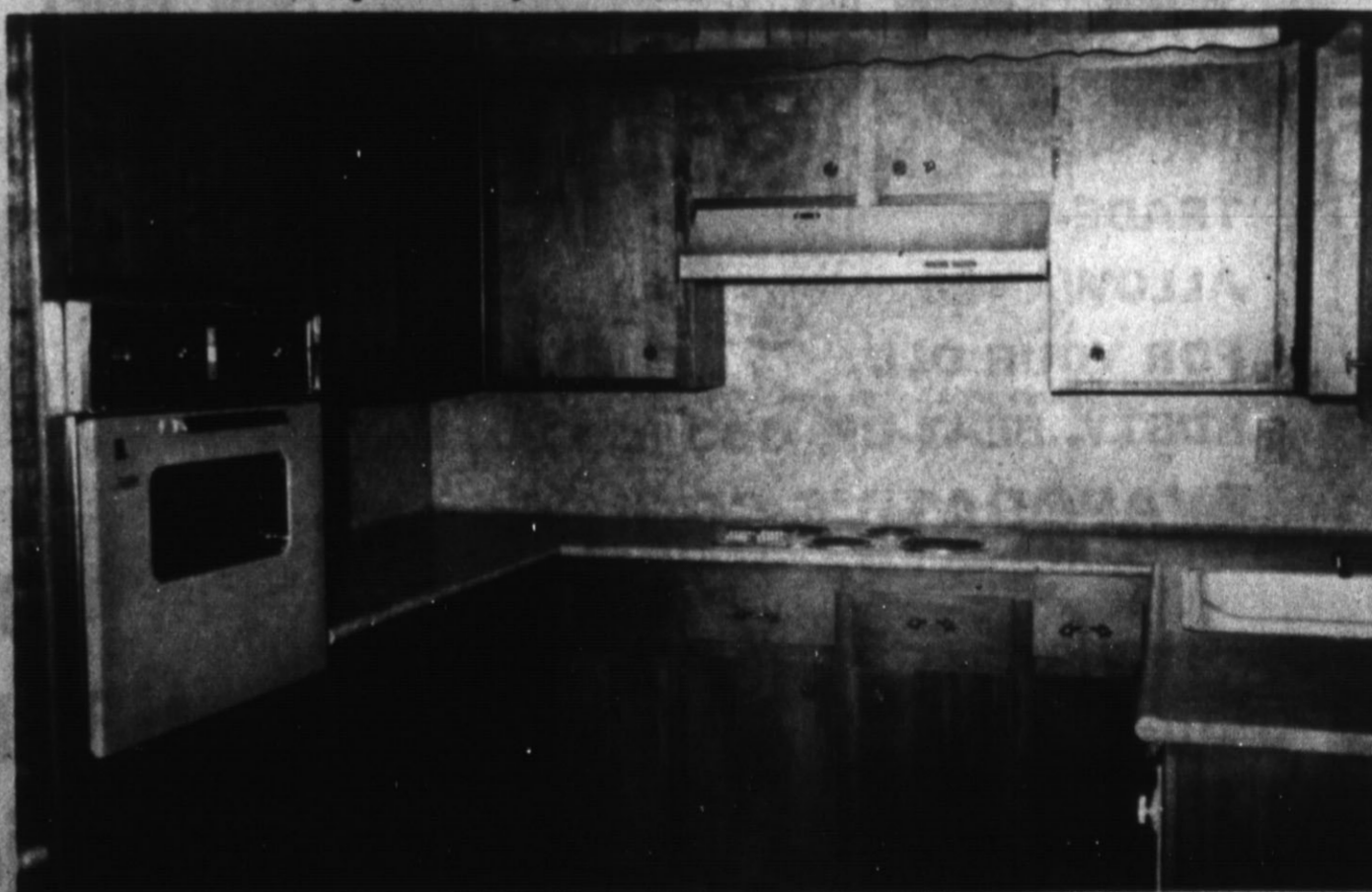
This outstanding Gold Medallion home features refrigerated air conditioning and electric comfort heating for year 'round temperature control. The total electric kitchen includes stainless steel appliances with a self-cleaning oven.



This Gold Medallion home at 131 Cherokee features modern electric heating for complete wintertime comfort. Other features include carpet, paneled family room with woodburning fireplace and separate utility room.



In addition to the large family room shown above, this beautiful Total Electric home also has a formal living room, three bedrooms (isolated master bedroom) and 2 full baths.



The most discriminating homemaker will enjoy this Total Electric Gold Medallion kitchen. Harvest gold appliances include built-in range and oven, automatic dishwasher in addition to vent hood and food waste disposer.

- ELECTRIC AIR CONDITIONING
- MODERN ELECTRIC HEATING
- BEAUTIFUL LIGHT FOR LIVING
- FULL HOUSEPOWER WIRING
- MODERN ELECTRIC APPLIANCES



Total
ELECTRIC
Living

Casa de Amigos

By KEITH SCHROYER of Pack 153 and their parents. Thursday night was a very special time for the Cub Scouts boys have been working hard



PINEWOOD DERBY WINNERS — Joe Tijerina, right, and Armando Mendoza won trophies for their entries in the Pinewood Derby held recently by Cub Scout Troop 145. Tijerina won first place during the races and, Mendoza was second. Thursday night, the pair received their trophies and Mendoza also was awarded the best Craftsmanship trophy. See Casa de Amigos column for more details.

toward the night when they would receive their scouting Awards. The night finally came. The awards night was planned as a covered dish supper. Each of the parents was to bring one dish. After the formal concern as to whether anyone would come and whether there would be enough food, things got under way. There was a good turnout as all but one of the boys were accompanied by a parent and there was more than enough food.

The program was started by Mr. Charles Galan. Mr. Galan will be working with Aramando Perez with Boy Scout Troop 145 this year at St. Joseph's Mission. Since 8 of the 11 boys in the Pack will be old enough to go into Boy Scouts next year, this seemed a good opportunity to tell the boys and their parents something about the Boy Scout program this coming year at St. Joseph's.

Following this some of the activities of the Pack were mentioned. The boys have completely paid their own way this year. They have earned over \$80 as well as their uniforms through various work projects. The money was used to buy craft materials, pocket knives and to pay for a train trip to the Clovis zoo. There were also several field trips to Palo Duro Canyon and Buffalo Lake, a flight in an airplane with the help of Mr. Charles Frye and a tour of the Amarillo Airport.

SCOUTING AWARDS
Frank Ford Jr., one of the members of the Packs' sponsoring Committee, the Hereford Migrant Ministry, presented the

awards. This is the first year that the boys have worked for the awards and this made the night even more special.

One of the boys is an 8-year-old and is a Wolf. Obed Blea earned his Bobcat Pin, Wolf Badge and Gold Arrow.

There are two 9-year-olds or Bears in the Pack. They are Authur Gonzales and Frank Mancillas. Both of these boys

received the Bobcat Pin, Bear Badge and a Gold Arrow. Frank also received a one year Service Star.

The other 8 boys are 10 years old and Webelos Scouts. They are Joe Tijerina, Aramando Mendoza, Ruben Mancillas, Rudy Elizondo, Narciso Cantu, Henry Chavez, Phillip Galan, and Frank Torrez. Each of these boys received the Bobcat Pin,

Webelos Award and the Craftsman and Athlete Awards on the Webelos. Joe Tijerina and Aramando Mendoza also received one year Service Stars.

PINEWOOD DERBY AWARDS
The last part of the program was the presentation of award for the Pinewood Derby. The boys had worked hard to carve, sand and paint the cars and

then last week the cars were raced to determine the fastest cars.

Coming in first was Joe Tijerina who received the first place award. Second place was given to Aramando Mendoza while third place went to Frank Torrez. A special craftsman award was also presented for the best made car and went to Aramando Mendoza.

Thursday was a first in many ways and very rewarding for the boys, their parents and myself.

Cowboys would pick up the mail in Amarillo and bring it in a flour sack to the Porter Lee Johnson ranch in Deaf Smith County, where it was dropped in an orange crate behind the stove.



PROUD CUBS AND PARENTS — Pictured are the members of Cub Scout Pack 145 and their parents who gathered at Casa de Amigos Thursday to receive awards for their achievements. See Casa de Amigos column for details.



HAPPY MOMENT — Shown are two members of Cub Scout Pack 145 as they received achievement awards Thursday night. At left, Philip Galan is being assisted by his parents, while at right, Rudy Elizondo gets help from his proud parents. See Casa de Amigos column for details.

ROBERTS APPLIANCE

ZENITH HEADQUARTERS

WE'RE CELEBRATING
ZENITH'S 50TH ANNIVERSARY
AND PASSING
THE SAVINGS
ON TO YOU!

OUR **ZENITH**
Golden Jubilee Sale!

NO REGULAR PAYMENT UNTIL OCT.

LOOK AT THIS EASY PAY PLAN

TOTAL TIME BALANCE	\$401-600	TAKE UP TO
1st Month Only	\$7.50	31
2nd Month Only	\$7.50	MONTHS
3rd Month Only	\$7.50	More To Pay
4th Month Only	\$7.50	Balance
5th Month Only	\$7.50	
With Approved Credit		



Now... fine-furniture styled Zenith console at a sensational low price!

23" COLOR TV

DIAG. 295 sq. in. rectangular picture

\$525⁰⁰

COLOR TV'S LARGEST PICTURE | FINE FURNITURE STYLING | HANDCRAFTED

Zenith Color TV Prices Start as low as

\$339⁹⁵

Model Y3504

SPECIALLY DEVELOPED GOLDEN JUBILEE HANDCRAFTED BLACK & WHITE TV VALUES

12" DIAG. 74 sq. in. picture

Handcrafted! Just a Foot High! Full Zenith Quality!



The LAKEPORT - G450-14C

The Companion Series
Handsome, super-compact molded cabinet with finished simulated leather back. Charcoal Brown color with Light Beige color. Deluxe Video Range Tuning System.

18" DIAG. 172 sq. in. picture



The BISCAYNE - G450-18W

The Slim Line Series
Gracefully slim portable TV in a deluxe light-weight molded wood-grained cabinet. Grained Kashmir Walnut color with Gold color trim and accents. Deluxe Video Range Tuning System. 20,000 Volts of Picture Power. Dipole Antenna.

20" DIAG. 312 sq. in. picture



The CRESTLAKE - G450-20W

The Award Series
Compact giant-screen portable TV in a beautiful simulated wood-grained vinyl-clad metal cabinet. Grained Kashmir Walnut color with Brown and Gold color trim and accents. Power Transformer. Illuminated VHF/UHF Channel Numbers. Dipole Antenna.

Annual Meeting

of the
Deaf Smith County Water Association

APRIL 30 - 8:00 P.M.

Deaf Smith County Bull Barn

FEATURED PROGRAM

Presentation of the new Water Importation plan proposing to divert surplus Missouri River water for irrigation by the R. W. Beck & Associates Engineering firm. Also, the election of the new Board of Directors will be held. All members are urged to be present: Copies of the Association By-Laws are available for inspection at the Chamber of Commerce office.

All Interested Persons Are Cordially Invited!



BEST YEAR YET TO GET THE BEST!

Roberts Appliance

136 West 3rd

HEREFORD'S OLDEST APPLIANCE DEALER

Phone 364-1588



The Hereford Brand—a History West Texas, and this includes a large area, has long been considered a gold mine of material waiting for authors to exploit its wealth.

The developing of the treasure seems of late to be coming to pass as more and more books are being written of the area — and often by new writers.

A one time news editor for the local paper, Dudley M. Lynch, recently wrote a fine history, *The Hereford Brand—Belle of the Prairie Press*.

Through it is now in our library we were lucky enough to receive it as a gift from a friend for our Texas History shelf. All persons who are working on the staff of the paper or have ever done so will want to read this one. Others will be interested because of the history the book includes of the town and county.

Still others, who knew past owners and or publishers will find many familiar names. These include the Guthries, the Holmans, the Elliots, our present owner, Jimmie Gillentine and names back before the time of Vanderberg.

Vanderberg was the man who named the newspaper its present name, *The Hereford Brand*. It had been published under a number of titles before this. He gave the name after seeing a ranch on cattle-branding day. And probably another unique fact about this is that today the newspaper has a branding iron which has never been used.

Our present owner and publisher, Gillentine, has owned the newspaper longer than any other publisher. And in the time he has had a part in its publishing, the paper has had its most rapid growth and the most far reaching.

Under his ownership there have been hard times, the depression, the dust bowl days, and other hindering factors. And though the progress has not always been easy, the newspaper moved forward under his guidance, as a weekly and later as a bi-weekly to win many, many awards.

We recommend this concise history, by Lynch, highly and gladly for your worth-while reading list.

Corinne J. Neely

Hereford Girls Are Vying For Beauty Crown

Two Hereford girls are among 31 South Plains College Caprock Beauty Contestants to vie at 7:30 p. m. Monday in the college auditorium at Levelland.

Toni Beauchamp and Karen Blackwell of Hereford are among the candidates, who were sponsored by campus organizations or were chosen by a petition containing at least 15 names.

Miss Beauchamp, daughter of Mr. and Mrs. Harold Beauchamp, is a freshman majoring in data processing. She is an independent candidate.

Miss Blackwell, the daughter of Mr. and Mrs. Bill Blackwell, is a sophomore physical education major. She was this year's Homecoming Queen and is sponsored by the Rodeo Club.

Church Women Plan Luncheon

The May Fellowship Covered Dish Luncheon sponsored by the Church Women United will be held at 12:30 p. m. Friday at the First Methodist Church.

Special events during the Luncheon include a book review by Mrs. Claude McDougal on the book "Incendiary Fellowship" by Trueblood, and special music by Mrs. R. C. Godwin. A nursery also will be in operation.

88th Birthday Celebrated Here

Mrs. Sarah Parkhill of Crowell, Texas, was given a surprise party in honor of her 88th birthday Friday at the home of one of her granddaughters. Mrs. Parkhill has 29 grand-children and 23 great-grandchildren.

There were sixteen people present for the party, children and 23 great-grandchildren.

McGee

DESERVES THE BEST!

from McGee Furniture, of Course!



Select a Sleeper for Mother to relieve her worries about sleep when company comes. See this elegant traditional design sofa that features cut-back rolled Lawson arms, kick pleated skirt base, divided back. There is a choice of queen size or regular double bed, complete with foam or innerspring mattress.

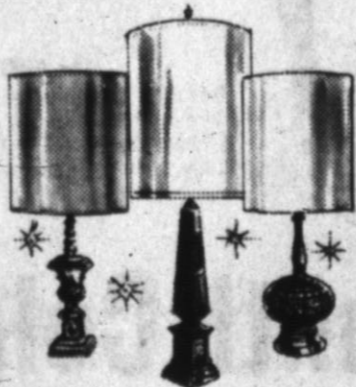
239⁹⁵ to 619⁹⁵ Above Sleeper In Stock



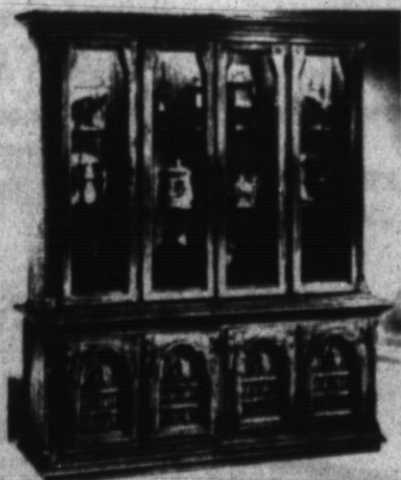
Just Received - New Shipment

LAMPS

Table, Pole, Chain and Floor Lamps



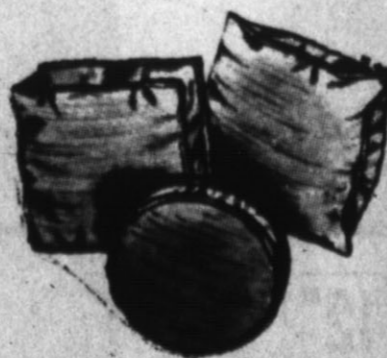
\$14.95 to \$169.95



Wayside Inn

Rural English inspiration from the 17th Century now in furniture with that Thomasville look. See this beautiful China in stock at McGee Furniture

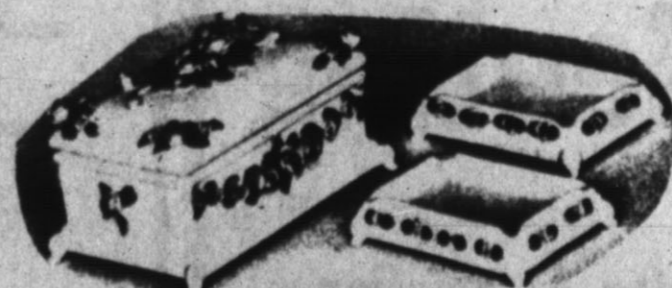
by Thomasville



Decorative PILLOWS

Satins, Tweeds, New Velvets and Needlepoints.

\$3.95 to \$8.95



FRUIT and FLOWER ARRANGEMENTS

As Low As

\$2.95



Figurines
Jewel Boxes
Ash Trays

and other Decorative table items

as low as **\$2.50**



Styled in such good taste



for more Comfortable living

RECLINA-ROCKER

by LA-Z-BOY®

Want to rock, look at TV, or just nap away the cares of a tiring day? La-Z-Boy's Reclina-Rocker satisfies your every relaxing mood.

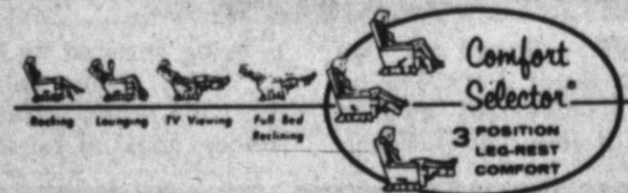
Stop in and see "The All-in-One Magical Chair" with its many beautiful styles.

Ideal for Mother on Her Day!

\$137.00 to \$262.00



At any time La-Z-Boy's factory will repair, or at its option, replace its reclining mechanism or any part thereof without charge, except any costs of packing and shipping.



511 N. Main.

Home Owned - Home Operated

Hereford

TAKE A WALK INTO HISTORY



THE MINIATURE

MUSEUM OF



AMERICAN HISTORY

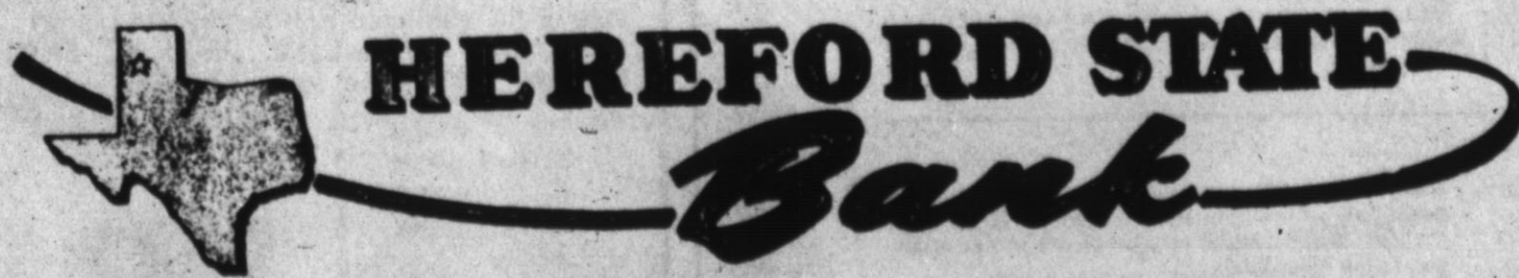


- ★ VALUED AT OVER \$250,000.00
- ★ OVER 150,000 MAN HOURS IN MAKING
- ★ THIRTY-FIVE DIORAMAS
- ★ COSTUMES ARE EXACT REPLICAS OF THE PERIOD

SCULPTORS AND ARTISTS FROM ELEVEN STATES PARTICIPATED IN CONSTRUCTION
 THOUSANDS OF HOURS OF RESEARCH
 SOME OF THE FIRST LADIES' DRESSES COST OVER \$200.00
 FIGURES HAVE REAL HAIR
 ALL ARE UNDER GLASS
 INVENTORS WITH EXACT REPLICAS OF THEIR MODELS
 FURNITURE, FIXTURES, BACKGROUND, ETC., MADE BY HAND BY EXPERT CRAFTSMEN



"Another Public Service Offered In The Best Interest Of Our Community By The



HEREFORD, TEXAS

ON DISPLAY
FRIDAY, MAY 3

Everyone Is Cordially Invited To View This Display At No Cost"

OPEN
10:00 A.M.

"YOUR FRIENDLY BANK"

Courthouse Records

VEHICLE REGISTRATIONS

J. E. Sorrells, 1953 Dodge-pickup; J. E. Sorrells, 1964 Chev.-pickup; J. E. Sorrells, 1961 Chev.-pickup; Isabel Sanchez, 1960 Dodge; Roberto L. Garcia, 1960 Chev.-pickup; Don E. French, 1963 Ply.; Johnny Moyer, 1968 Yamaha-motorcycle; Kathy Skypala, 1968 Opel; County Line Fertilizer, 1968 Ford-pickup; Wayne B. Stark, 1968 Chev.; Pedro Garcia, 1963 Olds.; John Fink, 1955 Chev.; Reinauer, 1958 Chry.; John West, 1965 Pont.; Joe Merrill, 1965 Buick; Theodora Guardiola, 1960 Buick; Kay Beavers, 1959 Dodge; M. U. Chaves, 1955 Chev.; Charles Sellers, 1965 Ford and Eddie O'Rang, 1968 Dodge.

Wayne Bass, 1967 Chev.; Mario Arredondo, 1962 Ford; Paul Harvey, 1968 Buick; Dudley Bayne, 1966 Buick; P. E. Rooser, 1968 GMC-grain trk.; Dorothy J. Clarke, 1962 Dodge; Albert Arriga, 1963 Chev.; Albert Arriga, 1964 Chev.; J. V. Campbell, 1967 Mid-Jet; Mrs. Leon Perry, 1960 Ford; George Funk, 1961 GMC-pickup; Jake Moore, 1966 Chev.-1/2T; Summerfield Fertilizer, 1948 Pont.; Carlos Balderaz, 1961 Chev.-1/2T; J. K. Fore, 1952 Hobbs; B. B. Noyes, 1964 Chev.-Trk. Tra.; Mrs. B. B. Noyes, 1965 Chev.; Albert Hilz, 1962 Ford; Albert Hilz, 1964 Merc.; Mario S. Hernandez, 1965 Chev. and Hank Blevins, 1952 Intn'-1/2T.

Victoria M. Mendoza, 1963 Pont.; Western Ammonia Corp., 1968 Ford; Stribling Spraying Serv. Inc.; Mrs. C. Drecup, 1950 Chry.; Dear Smith Co. Electric Co-op, 1968 Ford; Thurman Atchley, 1968 Chev.; Herman Sifford Bridwell West Ranch, 1968 Chev.-pickup; Edgar Telchik, 1968 Chev.-pickup; Tommy D. Saul, 1958 Ford-1/2T; Bruce Coleman, 1950 Chev.-pickup; Robert Aranda, 1959 Ford; Raybrun Strange, 1955 Ford-pickup; A. J. Self, 1963 Buick; Joe H. Mireles, 1960 Chev.; Kerry P. Baker, 1950 Studebaker.

Juan Herrera, 1968 Dodge-pickup; Bruce William Brunej, 1968 Dodge-1/2T; John K. Owsley, 1962 Chev.; Manuel Medes, 1958 Olds.; Juan Rodriguez,

1956 Chev.; Wesley Roberts, 1956 Olds.; Claude T. Edge, 1954 Ford-1/2T; Arnold R. Powell, 1958 Chev.-pickup; F. D. Holbert, 1954 Buick; Walcott, 1968 Chev.-pass Bus; Elias Z. Roy-na, 1962 Ford; Adam Gonzales, 1964 Ford; Hilton Higgiens, 1968 Olds.; R. V. Hackson, 1968 Olds.; E. C. Barber, 1961 Schotman-House Trailer; Eusebio F. Flores, 1966 Chev.; John Lee, 1959 Buick; Hugh H. Blakey, 1968 Ford-1/2T; John B. Cooper, 1968 Merc.; and Billy G. Zachary, 1968 Bridgestone-motorcycle.

Greg Herring, 1968 Ford; Elmer Northcutt, 1968 GMC-pickup; Jackie R. McNeese, 1961 Buick; Eual Bradford, 1958 Chev.-Truck; Jose Luis Vargas, 1959 Chev.; Jimmie Galvan, 1962 Ford; Ray Skelton, 1967 Chev.; Pantaleon Nova, 1966 Chev.; Sylvia L. Burgett, 1966 Ply.; James N. Edmonson, 1967 Ford; Johnny Soto, 1965 Pont.; Buel Monroe, 1963 Chev.; Mel-ba Barrett, 1961 Lincoln; Joe N. Christopher, 1966 Chev.; Enrique Garcia, 1968 Chev.; Mar-que Mathews, 1965 Chev.; Lar-ry C. Oglesby, 1966 Chev.; W. I. Whitney, 1961 Olds.; City of Hereford, 1968 Shopmake Tank Trlr.; Tommy D. Saul, 1950 Dodge-pickup; W. L. Carter, 1968 Pont. and Reuben Maunsen 1962 Buick.

Rosendo Guerra, 1962 Chev.; Vidal Barba, 1968 Dodge; Lewis Lea, 1968 Dodge; Clyde E. Rush, 1963 Buick; Felix Zepeda, 1958 Chev.; Robert Woolsey, 1965 Chev.-pickup; Herebert C. Edwards, 1964 Chry.; Kevin Patton, 1957 Chev.; Garland F. Carter, 1964 Ford-pickup; Tom Robinson, 1964 Chev.; Anthony Paschel, 1968 Ford; Irma Lou Harbour, 1961 Ford; Art Lewis, 1968 Chev.; Norman Hodges, 1968 Chev.-pickup; and Earl De-Hart, 1964 Olds.

Mrs. Johnny Clark, 1954 Olds.; J. D. Hill, 1959 Ramb.; Clover Spraying, 1955 Traillette; Opal Norton, 1967 Chev.; J. D. Tyler, 1964 Chev. L. R. Freeman, 1963 Ford; Floyd Rickman, 1960 Intn'; Hereford Cemetery Assoc., 1957 Dodge Dump Trk.; Jesus Rivera, 1953 Ford; Perrin Brothers, 1968 Chrys.; Owen Hankins, 1960 Pont.; James A. Gilliam, 1966 Buick; Wayne Sifford, 1968 Mer. Earl Griffith, 1962 Chev.-Flat; Beayruce Yabarra, 1949 Dodge; Duke Powell, 1963 Ford; Ansel McDowell, 1968 Olds.; Pat H. Neill, 1964 Buick; Jim Stallings,

1965 Buick; Robert Lee Campbell 1958 Ford; S. F. Clements, 1968 Ford pickup; Mike Rangal, 1961 Chev.-pickup; Lee Kent, 1968 Chev.; Rudy Lee Hickman, 1964 Vallant.

Don R. Johnson, 1964 Olds.; W. M. Moore, 1964 Olds.; Arri-teo Alaniz, 1963 Chev.; Darrell D. Surface, 1964 Pont.; John-ny Patterson, 1964 Pont.; Eloy Cono, 1963 Chev.-pickup; Rus-sell Patterson, 1963 Ply.; Rus-sell Patterson, 1965 Ply.; H. H. Smith, 1960 Chev.-1/2T; Eugenia Noland, 1963 Chev.; L. C. Le-wis, 1968 Ply.; Olie Davis, 1962 Olds.; Billy Wayne Sisson, 1924 Ford; Billy Wayne Sisson, 1928 Ford-Roadster; Jacob King, 1962 Vallant, Richard Whitson, 1959 Ply.; Loyd Brooks 1968 Ford; Don Cocamougher, 1959 Chev.; Jaun DeLaCruz, 1959 Dodge; Severo Espino-sa, 1966 Ford; Richard Omev, 1959 Chev.-Flat; A. G. DeLa-Paz, 1958 Ford and Marvin L. Axe, 1968 Chev.

Chas Noland, 1968 Chev.-pick-up; Otis King, 1967 Chev.; R. R. Wills, 1968 GMC; Robert V. White, 1960 Ford; Robert V. White, 1959 Chev.-pickup; Worth I. Whitney, 1958 Pont.; Charles Stone, 1959 Studebaker; Forrest L. Curtis, 1960 VW; Barbara Ki-zarr, 1959 Chev.-pickup; Juliana Searcy, 1961 Chev.; Richard A.-marro, 1952 Chev.-pickup; R. D. Hubble, 1968 Chev.; Tom John-son, 1966 Olds.; Bill E. Drake, 1968 Ford; Pe'e P. Ortez, 1965 Chev.-pickup; A. R. Rogers, 1968 Ford; Hereford Ind. Sch. Dist. 1959 Ford; Melvin May, 1968 Kawasaki-Motor Cycle; George Kawasaki, motorcycle; Kenneth Ruland, 1932 Ford-pick-up; George Aguayo, 1959 Chev.; Juan Sustaita, 1960 Chev.; Tex Rhodes, 1965 Ford; Richard C. Jowell, 1966 Airstream-Trlr. House; Willie J. Willson, 1965 Chev.; Rodolfo M. Castillo, 1961 Olds. and Joe Blanco, 1965 Chev

Mateo D. Villarreal, 1960 Ford-pickup; Eldon L. McCoy, 1962 Chev.-pickup; Ray Howell, 1966 Buick; Juan Reymundo, 1962 Chev.; Fort Wayne Leasing, 1969 GMC; Sabra L. Traweek, 1968 Olds. and Robert J. Phar-es, 1968 Ford.

Vernon Tohm, 1968 Ford-1/2T; Finis Kimbrough, 1968 Ford-pickup; Thomas C. Perez, 1958 Ford; Encarnacion Rios, 1968 Chev.-1/2T; Richard Lars, 1960 Ford; Jose Griego, 1967 Chev.-Trk.; Jose I. Griego, 1966 Chev.-Trk.; Jose Griego, 1966 Chev.-Trk.; Virginia Martiz, 1958 Ram-bler; Sabra DeLaCruz, 1948 Kit-House Trailer; J. W. Sten-gel, 1965 Chev.; Edward DeLo-zier, 1964 Ford-pickup; James A. McNeil, 1954 Chev.; Pre Feeders Inc., 1967 Chev.-pickup; Pre Feeders Inc. 1968 Chev. Grain, Pre Feeders Inc. 1954 Ford Trk.; Pre Feeders, Inc.; 1966 Ford-pickup; John Fink, 1964 Pont.; Tom Robinson, 1964 Chev. Trk.; Antonio Dehoyos Cantu, 1962 Py.; E. W. Mess-er, 1968 Ka-Ka-qaaki-motorcy-cle; Howrd E. teers, 1962 Ford and Edgar Lemons, 1968 Ford-pickup.

ford State Bank-Lot 2, Womble Addition.

Nelvis W. Knowles et ux to Hereford State Bank-Sec. 111, Bk. M-7.

Lloyd Olson et ux to First Federal Savings and Loan-part of Lot 12 and 13, in Bk. 12, Eng-ler Addition.

Ralph Owens aux to Annie L. Tollett-part of Lot 10, Bk. 4, Womble Additio.

Sammy Lesly to Johnnie E. Wilkins aux-Lots 5 and 6, Bk. 1, Irwin's Sub. Div., Bk. 1, Ev-ants Addition.

Henry Johnson to Sam H. Smith - All of Lot 13, Peter-son Sub. Div., Bk. 2 Mabry Ad-dition.

Pugh Builders to First Nation-al Bank of Hereford-part of Lot 11 and 12, Sub. Heights Addi-tion.

Leo V. Witkowski et ux to First National Bank of Hereford All of Sec. 272, 23, 289, in Bk. M-6 Castro County.

Harlan Vander Zee et ux to First National Bank of Tulia-part of Lot 21 and 22 of Green Acres Estate.

Floyd Dunavant et ux to Craig E. Silverthorne-part of Lot 81 and 80 Bk. 6, Westhaven Addi-tion.

Shur-Gro Properties to First

Federal of Clovis-part of Sec. 111 Bk. M-7.

Virgil W. Merriott aux to Land and Homes, Inc.-part of Lot 14 and 13, Bluebonnet Ad-dition.

Virgil W. Merriott aux to West Central Investment-part of Lot 14 and 13 of Bluebonnet Ad-dition.

Ben T. Spear to Donald W. Kimball-part of Sec. 18, Bk. 8, A. B. Bingham to Donald W. Kimball-part of Bk. 7.

Mesa Enterprises to First Na-tional of Amarillo-Lot 18, Bk. 3 of Stark Addition.

Lowell Sharp et ux to Ruth Colman-part of Sec. 21, Bk. K-3 Douglas Kelley aux to Hen-ry A. Turner-Lot 9 of Murchi-son Sub. Div. of Bk. 63.

H. G. Ferguson et ux to Here-ford Development Co.-part of Lot 53 and 54, Green Acres Es-tates.

FIRST HEREFORD CITIZEN?

C. G. Witherspoon, who built the first residence in La Plata, is also claimed to be the first real citizen of Hereford. He occupied a small tent-house here first in which he handled real estate transactions for a few weeks.



LIONS CLUB HAPPENINGS — Paisano Lions Club installed three new members during their regular meeting Monday night. In the photo at top, Lions Queen Hope Mendez is equipping new Cub Lion Paul Ramirez with a Lion pin as other members and new Cubs look on. The bottom photo was taken as the new Cubs ran around the tables chanting "I'm glad to be a new Cub Lion." The new Cub Lions are Ramirez, Joe Cepada and Roland Longoria.

"SAY IT WITH FLOWERS"

501 Park Ave. 364-4042

Let's Elect A Man Capable of Handling the Job!

EUGENE LOCKE



Eugene Locke should be Governor of Texas.



The selection of a man to serve as governor of Texas for two years is never an easy task. No matter how calm the times, a state suffers without firm and astute leadership. This year as never before Texans can not afford an error in judgement.

The reader would find nothing new to him if we used this space to catalog the problems that face our state and nation. Challenges to our society weigh heavily on us all, and the time has passed for the hesitant word and the indecisive act.

This year's list of candidates for governor is filled with names from the past: men who point to years of experience in state government as the bulwark of their credentials. Yet these are the same men who watched as danger expanded on the horizon, apparently unable or unwilling to stop it's growth.

One man among all present candidates stands out. Known throughout the Texas professional community as a man of vision, competence and high courage, Eugene Locke has behind him a lifetime of imaginative and forceful problem solving. Fiercely independent in his search for a Texas future, Locke has never been placed in the role of the politician who has had too many opportunities to cast his allegiance, and his vote, with some special interest.

A man who has worked his way from the ground floor to solid professional success and who has labored many times in many places for his party, his community, his state and his nation, Eugene Locke is soundly qualified to chart Texas' course in the years immediately ahead.

Eugene Locke Should Be Governor of Texas
(Pol. Adv. - Paid for By Deaf Smith County Supporters of Eugene Locke, Virgil Marsh, chairman)

Frances Denney says
DISCOVER THE SOURCE OF BEAUTY

How lovely do you want to be?—as lovely as you can be, of course.
For you, Frances Denney created Source of Beauty...
the cream that stands alone in its excellence
...and a coordinated collection of make-up and hair care.

SOURCE OF BEAUTY 15.00, 25.00. Super-moisturizers and lavish lubricants combine in this cream to bring about a dramatic responsiveness in the dry skin.

SOURCE OF BEAUTY INCANDESCENT MAKE-UP 12.50, 20.00. Illuminates with its soft, natural color. Lavish with delicate oils.

SOURCE OF BEAUTY INCANDESCENT GLOWLIGHT 5.00. The newest, youngest light in fashion... the blush turned subtly alluring.

SOURCE OF BEAUTY INCANDESCENT FINISHING POWDER 5.00. Fluffed-on glamour. It leaves you with just a sheer, natural aura.

SOURCE OF BEAUTY INCANDESCENT LIPSTICK 3.50, refills 2.50. It creams the lips with the dewy shimmer of multiple moisturizers.

SOURCE OF BEAUTY INCANDESCENT EYELIGHTS 3.50. Shimmering, seductive softness in a creamy hint-of-color stick.

AND INTRODUCING NEW...

SOURCE OF BEAUTY SHAMPOO—New, enriching lather helps bring out the glimmer-and-glow, that precious body and bounce. Gentle enough for dyed hair. 3.00

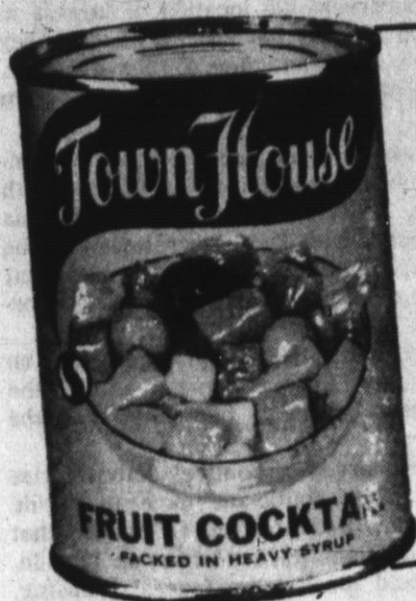
SOURCE OF BEAUTY CONDITIONING HAIR SET—The dual-purpose preparation that helps bring back that lively lustre, the well-cared for, healthy look you love while it sets your hair beautifully. Ideal for dyed and tinted hair. 3.50

SOURCE OF BEAUTY HAIR SPRAY—Makes hair behave beautifully with a gentle-but-firm touch. Never dulls the hair; keeps it styled as you like it from one shampoo to the next. 3.50

SOURCE OF BEAUTY HAIR GLOSS—Now, at last a cosmetic gloss to give your hair a glamorous, alive "shine". 3.00

R ROGERS-MILLER
SUGARLAND 364-2344
Owned by Walgreen Drug HAROLD CLOSE

SAFEWAY BRANDS SALE



Town House Fancy Quality
FRUIT COCKTAIL
4 No. 303 cans **88¢**

Rolls

Skylark Flaky Gem Brown and Serve Rolls 12-ct. pkg. **29¢**

Corn Juice

Town House Whole Kernel or Cream Styl Golden Corn 5 No. 303 cans **\$1.00**

Town House Grapefruit Juice 46-oz. can **39¢**

Town House Fancy Quality
CUT GREEN BEANS
6 No. 303 cans **\$1.00**



Dog Food Pooch Reg. or Liver Dog Food 12 1-lb. cans **\$1.00**

Cake Mixes Mrs. Wright's Layer Cake Mixes or Cake Icing Save 16¢ 4 boxes for **\$1.00**

Angel Food Cakes 8-oz. **35¢**

Catsup Town House Real Tomato Catsup Save 10¢ 2 14-oz. btl. **35¢**

FREE COUPON
Good At Your Safeway Store In Heref
100 GUNN BROS. STAMPS
With The Purchase of \$5.00 or More!
Name _____ Address _____
Limit one coupon per family - expires Wed. April _____

FROZEN FOOD BUYS



SNOW STAR REAL ICE CREAM
SAVE 20¢
1/2 gal. ctn. **49¢**

Bel Air
ORANGE JUICE
Bel Air Frozen Real Florida Orange Juice 12-oz. can **39¢**

Hash Brown Bel Air 3 2-lb. pkgs. **89¢**

Meat Pies Manor House 5 8-oz. pkgs. **\$1**

Cream Pies Bel Air 3 14-oz. pies **\$1**

Cane Sugar Imperial Sugar 5 lb. bag **49¢**

Margarine Empress Soft Margarine 3 1-lb. ctns. **\$1**

Coffee Safeway Coffee 1-lb. bag **59¢**

Cheese 10¢ OFF REG. PRICE on Safeway Longhorn Cheese

Beet Sugar Holly Sugar 5 lb. bag **49¢**

Topping Lucerne Cream Topping 7-oz. can **39¢**

Cottage Cheese Lucerne Cottage Cheese 2 2 lb. ctn. **49¢**

Pineapple Juice Lalani Juice 46-oz. can **29¢**



with special offers for your little one

Gerbers Strained Baby Food ea. **10¢**

Fruit Juices Gerbers Fruit Juices ea. **11¢**

Gerbers Modilac 4 13-oz. cans **88¢**

DETERGENT

New Blue SuPurb or White Magic
Mix or Match 2 Giant Boxes **\$1.00**

Shop Safeway And Save Today!

Miracle White Save 10¢ qt. btl. **79¢** Wilson Bif 12-oz. can **57¢**

Cake Mix Pillsbury-Batter Cake Mixes ea. **35¢** Wilson More 12-oz. can **59¢**

Marshmallow Busy Baker Puffs 3 14-oz. pkgs. **\$1** Wilson Chili Certified Chili 24-oz. can **73¢**

Pineapple Lalani-Chunk 4 No. 211 cans **88¢** Two Ten Milk Lucerne 1/2 gal. ctn. **53¢**

Tomatoes Town House Stewed 4 No. 303 cans **88¢** Peanut Butter Nu Made Save 20¢ 40-oz. jar **79¢**

Towels Truly Fine Paper Towels 4 185-ct. rolls **\$1** Wheat Flour Harvest Blossom 5 5 lb. bag **39¢**

Shortening Vel Kay 3 3 lb. can **55¢** Canned Milk Lucerne tall can **14¢**

SAVE ON THESE FINE MEATS

Round Sirloin USDA Choice Heavy Beef Full Round Steak lb. **85¢**

Sirloin U.S.D.A. Choice Lean, Tender and Juicy Steak lb. **98¢**

T-Bone Steak USDA Choice T-Bone Steak lb. **\$1.09**

BEEF ROAST
U.S.D.A. CHOICE BONELESS
Sirloin Tip Roast lb. **98¢** Rump Roast lb. **98¢**

Shrimp Thunderbolt Chunkies 2-lb. box **\$1.69**

Franks Skinless Swift Premium or Safeway All Meat lb. **59¢**

BOLOGNA Safeway Market Sliced lb. **59¢**

DOUBLE WEDNESDAY
with purchase of \$2.00 or more

50 BONUS STAMPS
With the purchase of any pkg. 2-lbs. or more Ground Beef Expires May 1st

50 BONUS STAMPS
with the purchase of any 2 lb. pkg. of TOWER FRANKS Offer expires May 1st



BAKERITE SHORTENING
3-lb. can **69¢**

CHILI
Ireland's Chili No. 2 can **79¢**

Chunk Tuna
Sea Trader Light Chunk Tuna 4 6 1/2-oz. cans **\$1**

Edwards Coffee Always Fresh 1-lb. can **65¢**

Instant Tea Canterbury Save 20¢ 2-oz. jar **59¢**

Safeway Garden Fresh Produce!

LEMONS
California Sunkist LB. **19¢**

Potatoes U.S. No. 1 Russets All Purpose 10-lb. bag ea. **59¢**

Turnips Calif. Fancy Clip Top 2 lbs. **25¢**

FREEZER BEEF SALE
USDA Choice Mature Beef. No Extra Charge For Cutting or Wrapping. Plus Double Gunn Bros. Stamps!

Sides USDA Choice 250 to 300 lbs. lb. **55¢**
Hindquarters 125 to 150 lbs. lb. **67¢**
Forequarters 125 to 150 lbs. lb. **49¢**

Sliced Bacon Swift lb. **65¢**

Sliced Bacon Nutwood 2 lb. pkg. **\$1.18**

ORANGES
Calif. Choice Navels FOR **2.29¢**



SAFEWAY

THE SUNDAY BRAND Editorials

Page Twelve The Sunday Brand, Hereford, Texas, Sunday, April 28, 1968

Quiet, Individual Action Is Key To Racial Conflicts

WHITNEY YOUNG has suggested that white American leaders lead a mass "white march" on Washington to demonstrate to Congress the importance of the urban crisis.

Whitney Young and the Urban League, which he heads, have made major contributions to racial progress in this country. In a time of explosive events and inflammatory statements, Young's proposals and remarks have usually been marked by tolerance, moderation and good sense. But this time, we think he's looking in the wrong direction.

First, Congress has had ample evidence recently that the urban crisis exists. Its members do not need a cast of thousands of whites, even if led by Henry Ford, David Rockefeller and George Meany, to bring the urgency of the situation to their attention.

Second, the only possible resolution of the racial conflicts that now divide us must be found, not in noisy mass action but in quiet individual reflection. We would suggest that the march Young wants is the method least likely to encourage this approach, an approach which requires that the individual American consult his conscience and review his attitudes toward other Americans.

This reflection must be done by all Americans, Negro and white. The riots the anarchy and the antiwhite violence of Negro extremists the past few years have made it clear that bigotry and racism are not segregated.

But, as white individuals, we must make our decisions individually and in line with what we believe to be right and just. No governmental power on earth can force a change of mind or a change of heart on one who does not want to make it. Laws have gone about as far as they can go in reaching the goals Young seeks.

The need is not to start several thousand dedicated activists on a march to Washington; the need is to stop the march of ordinary white citizens out of neighborhoods when Negroes move in.

The need is not to organize campaigns or pass laws to make one race end what Young calls its "conspiracy of silence and injustice" toward another. The need is to encourage John Doe, white man, to consider Richard Roe, black man, as Richard Roe rather than as a black man, as an individual rather than as a member of a race to whom special favor — or special disfavor — is due.

THE Sunday Brand

Established 1948

Published every Sunday at 130 West 4th

Hereford, Texas 79045

The Brand Publishing Company.



Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Texas. Postmaster: This publication is classified as a newspaper. Classified advertising rates: 8c per word first insertion (50c minimum); 4c per word each additional insertion.

Subscription Rates: Zone 1, \$4.50 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1 \$5.00 per year; Zone 2, \$7.00 per year. Carrier, delivery, 8c per month. Single copies 15c each.

James M. Gillentine, Publisher

Melvin Young, General Manager

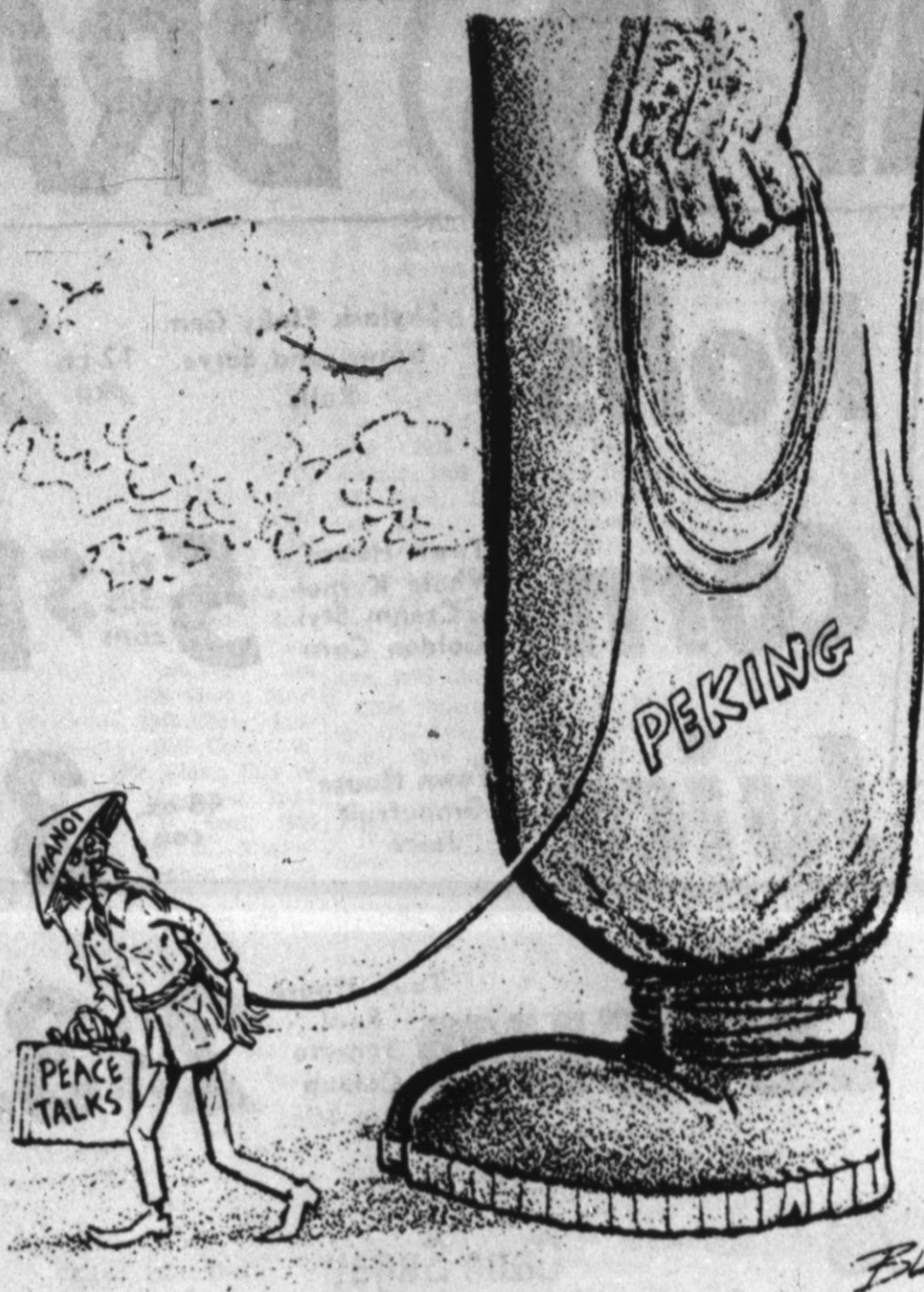
Tom Porter, News Editor

Mrs. Floyd Coleman, Women's Editor

Vic Bryan Jr., Advertising Manager

Jim O'Hair, Mechanical Superintendent

UMBILICAL CORD



MAIN STREET, USA

Johnson Still The Nominee? Experts Say It Could Be

By BERT MILLS

Washington, D. C. — President Johnson remains the central figure in the 1968 political picture despite his withdrawal from the race, and there is speculation that if certain things happen this summer he could still wind up as his party's nominee.

The President himself has termed his decision not to run "completely irrevocable." But nothing is impossible in politics, especially in a topsy-turvy year like this one. It is conceivable the Democratic convention could be deadlocked, bring about a draft Johnson movement.

Suppose Hubert Humphrey, Robert Kennedy and Eugene

McCarthy succeed only in knocking each other out. Suppose there are a number of convention ballots and none of the contenders prove strong enough to gain a majority. The logical solution to the dilemma the Democratic delegates would face would be to ask the President to accept the nomination.

Johnson made his withdrawal announcement on March 31, at a time when his popularity had hit bottom. Since then his position has improved, partly as a sympathetic reaction to his announcement and partly because the prospect of Vietnam peace talks improved. If the outlook is still promising this summer, LBJ's stock would probably rise again.

President Believed Sincere

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his hindweed farm seems a little riled up this week, but he'll get over it. It takes too much effort to stay riled up.

Dear editor:

I wasn't doing anything but taking a slow Spring walk through my pasture out here and considering how lucky man is that changes in the seasons aren't left up to a government negotiating committee when I stumbled over a copy of the Sunday issue of The Amarillo Daily News and since it was as good a place as any to sit down I sat down and looked it over. I'm not sure I should have.

Over on an inside page I ran across an article that reported that scientists are working on an orbiting satellite that can take such accurate pictures of the earth's surface, so sharp and precise, that you can look at them and examine a man's whole farm in a glance. Even tell what's growing, how well it's doing, and whether insects are bothering it.

This is the type of progress worth leading a march against, although generally speaking the sit-down strike is more to my nature, if you can do it at home in the shade.

The last thing I want is somebody taking photographs of my farm showing in detail the condition of my crops. It'd be like sending a satellite over a bank photographing the state of everybody's checking account.

The amount of Johnson grass and weeds I have on this farm comes under the head of my business. What you can see from the road looking over into it is all you're entitled to know about it, and if that part doesn't suit you, here's a hoe.

I can see the time come when the bureaucrats would hit on the idea of photographing everybody's farm once a week, say on Friday, and on Monday you'd get an eight-page letter of instructions telling you what you're doing wrong.

"Dear J. A.," it would read, "We have this week's photograph of your farm and we need further clarification of the current status of your farming system. On the north or back side of your place, we can't tell whether you're growing wheat in Johnson grass or Johnson grass in wheat. Please advise on Form 75948."

Since the answer to this letter would not be usable in The Hereford Brand, please use your influence to discourage any further development of this photographing-by-satellite business. If not stopped, they might get around to photographing your desk.

Yours faithfully,
J. A.

Critics And Crises



Overt critics of the Johnson administration's spending policies always seem to skim the top when they talk, avoiding any mention of details concerning the location of largess in the federal budget. Seldom do they get specific, and if they did, they probably couldn't find what they were looking for. When the game is crisis politics, every government program deserves priority.

Warnings have been issued that the country is in a financial crisis, that the communists are still trying to get South Vietnam, that civil rights needs more attention, that riots are going to tear this nation apart. The person aware of the need for a government spending cut has to consider that every government program has been given a pseudo-priority.

Discount rates have been raised to a high point; also on a high plateau are unemployment percentages among the nonwhite population. Defense spending takes most of the budget. And the cities burn.

We have witnessed several areas of political activism rise to prominence since 1964. Now politicians have to decide what is really most important and proceed. Or realize that everything is important, and fight the problems on a wide, appealing basis. Which would mean more federal spending, if government action is to get anything done. More federal spending means more inflation, another crisis of the day.

It is testimony to the fact that federal government can't do everything it would like to do, or that it needs to do. If more of these problems were actively fought in the private sector, perhaps Washington could get away from its guardian angel role. No edict says only the federal government can legislate open housing, that only the federal government can train the hardcore unemployed, that cities and states can't work on human relations programs to fight crime and injustices in the ghettos. If states and cities made positive attempts to even consider these problems, Washington might not be forced into the upheaval.

Such an idealistic philosophy doesn't work, though, if states, cities, and private enterprise consider problems of poverty, unemployment, and civil rights as nonexistent. Ignoring the needs and playing petty local politics necessarily brings federal government closer to the doorstep.

—Larry Fuhrmann

... from the Brand's files

50 YEARS AGO — 1918

Mrs. Ray Barber, district representative of the American Defense Society, an organization designed to fight German propaganda in this country, announced that the Bluebird film "The Eagle's Wings" will be shown in Hereford at the Star Theatre in the interest of this work, on Friday. "The Eagle's Wings" is described as a thundering drama "with a thundering message," from the virile pen of Rufus Steel, with a stupendous cast of stars, including Herbert Rawlinson, and is a most powerful presentation of the evils of the German propaganda work in the United States. This film is handled free, by manager McGhee of the Star Theatre, and the expenses of bringing it here will be borne by Mrs. Barber and the Society.

35 YEARS AGO — 1933

A letter received during the past week by Judge John P. Slaton, president of the chamber of commerce, from H. E. Davidson, who has been negotiating with interests here relative to keeping the cotton gin in Hereford, gives accurate information as to Davidson's intentions for remodeling the present gin, and the type of equipment he expects to use.

25 YEARS AGO — 1943

Staff Sergeant Lester F. Wagner, son of Mr. and Mrs. Roy Wagner of Hereford, was seriously wounded in action in North Africa on March 31, it has been announced here. Sgt. Wagner is making normal improvement, a War Department message received by Mr. and Mrs. Wagner revealed this week. No details on the action in which the Hereford boy was wounded were available here this week.

15 YEARS AGO — 1953

Triplets are unusual, but according to Harry Cannon of Summerfield it can happen, especially when cattle prices are 'way down. Cannon plans to keep the three little black calves even though he has had lots of offers to sell. Cannon said that he has never heard of an Angus or Hereford cow having triplets through they are not too uncommon for dairy cattle.

10 YEARS AGO — 1958

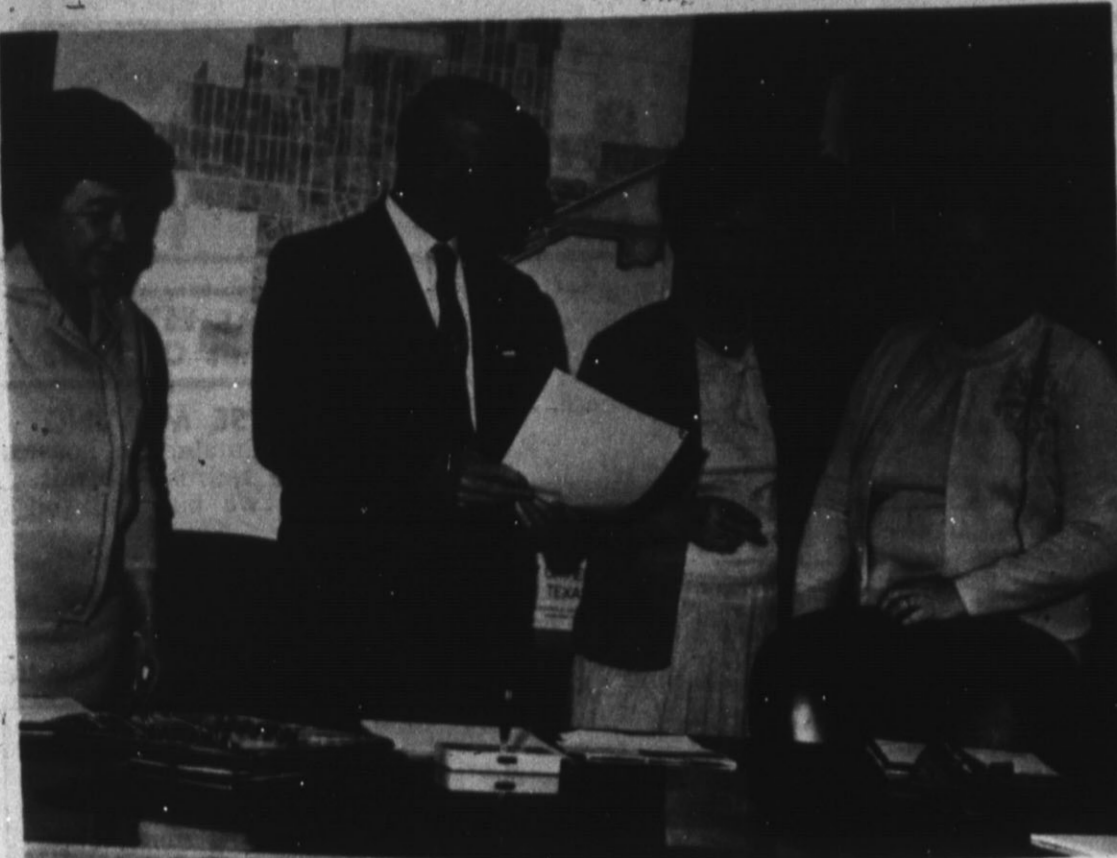
County Commissioners Monday were informed that there has been an alarming number of crows to invade the area, stopping rural telephone service by the weight of their bodies when landing on wires. Two representatives of the REA, Leo Forrest and George Stambaugh, appeared before the court to ask for any type of suggestion of action to elevate the situation. Forrest said the trouble began "about ten days ago" when rural telephone users started complaining they could get no answer when telephoning during the early part of the evening. "We had crews out checking the lines but couldn't find anything wrong," Forrest continued. "Finally Norman Minx who lives on the Bill Dameron ranch noticed hundreds of crows on the lines and told us about it. The weight of so many birds was causing two or more lines to touch, shorting them out as long as they were touching."

5 YEARS AGO — 1963

Happy was the word to describe members of the Hereford High School Big Domino Band and director Ben Golehon as they admired their Sweepstakes Trophy received Wednesday in Canyon. The 93-member band earned the coveted award by taking first division ratings in concert and sightreading performances at the Regional University Interscholastic League Band contest. The band had qualified to try for the award last fall by copying a "1" rating in a marching contest. Hereford's Stanton Junior High School also earned top honors at the contest while playing a "1" in concert and a "11" in sightreading. The band was the only one in class CC junior high to earn a "1" rating.

1 YEAR AGO — 1967

Plant pathologists, entomologists and agronomists told approximately 75 area sugar beet growers Tuesday night at the Hereford Community Center that leafhoppers and the disease they cause in plants is on the increase in this area.



BSP WEEK PROCLAIMED — Presidents of City Beta Sigma Phi Council and two of the sorority's chapters here watched Mayor Ray Cowsett sign a proclamation designating this as Beta Sigma Phi Week in Hereford. Annual observance of Founders Day with a dinner in Community Center Tuesday will highlight the

week. From left with the mayor are Mrs. Charles Laing, president of Alpha Alpha Chapter; Mrs. John Schneider, Xi Epsilon Alpha president, and Mrs. Carl Hollingsworth, who heads the Council in which all three local chapters are represented. Mrs. Max Goforth is president of the third chapter, Kappa Iota.

Dinner Will Observe Sorority Founders Day

The three Hereford chapters of Beta Sigma Phi will join for the annual Founders Day dinner at 7:30 p. m. Tuesday in Community Center, a part of the international sorority's celebration of the 37th anniversary of its founding.

Traditional ceremonies are observed in the program, as the history of the local chapters is reviewed, a special message from the BSP founder is read and new members are formally welcomed. The City BSP Council is hostess for the dinner. Beta Sigma Phi week in Hereford has been proclaimed by Mayor Ray Cowsett to include Founders Day.

Mrs. Carl Hollingsworth, Council president, is serving as chairman of dinner arrangements. Mrs. Harold Kids will be toastmaster and Mrs. Don Baugous has been given the privilege of presenting the founder's message, which has been received from international headquarters at Kansas City and will climax the program.

Others assigned parts on the program are Mes. Max Stipe,

Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS:
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00

Small Talk

By SUE COLEMAN
Women's Editor

So happy at the results that she almost forgets all the work it took to achieve them, Mary Joe Godwin says she hopes everyone who had a part in making a rousing success of Hereford's first Fine Arts Festival knows just how much the sponsoring committee appreciates them and their help.

SHE IS chairman of Deaf Smith Chamber of Commerce fine arts committee, which was venturesome enough to try the Festival and should certainly take credit now that it turned out so well.

She has high praise for all the members, many of whom were the active directors of various programs, but she does not forget that the work of a lot of other people in smaller jobs was required to make the week successful.

Trying to list all who gave special effort, count those who participated and those who attended programs all week — and of course that means approximate numbers since most of the events were free so there is no accurate count — she expected that task to take several days after the week is over.

IT WILL BE interesting to see her totals, which should give a pretty good idea of just how many people in Hereford are really interested in the arts — all sorts of arts.

Although the HHS band concert Friday night was entirely a school event, one that happens every year about this time, a boost to the Festival was given by having it scheduled in the week.

Mrs. Godwin notes that thanks are due not only to band members and Director Ben Gollehon, but to the Band Aides who sold tickets in advance, and Agnes Hicks who was in charge of the sale, and Carol Carlyle who made the catchy posters. . . and everybody else who worked for its success! All the lists of "thank-you's" wind up that way.

Each group follows a prescribed study course, carries out a social program and contributes to funds of the international sorority as well as to community service projects.

Major recipient of funds from the international organization is Girlstown USA at Whiteface, which has received support from Beta Sigma Phi since its establishment.

Funds also go to the National Cystic Fibrosis Research Foundation, Children's Cancer Research Foundation, and to purchase textbooks for Tibetan re-

shocked with fantastic bills for calls the little dears had dialed at random?

When the M.H. Richies had one of the touch system dials installed and small daughter Shelly was interested in it, somebody laughingly suggested that might happen to them. And they laughed along with the crowd.

At the end of the first month when they opened their phone bill they were more than shocked at the amount, something over \$200, and a long list of calls to cities all over the United States. They registered panic as they thought back to that joke.

Until they looked a bit closer and saw that the bill was addressed to one of the large grain firms here. Just a mailing mixup that could happen to anyone, but it was at the wrong time for the Richies to really appreciate the joke until a few weeks had passed and the paralyzed feeling wore off.

West H.D. Club Hears Program

Patience and tender care are needed to grow beautiful flowers, Miss Mary Bradley told members of West Hereford Home Demonstration Club as she gave suggestions at a recent meeting for choosing and cultivating annuals and perennials.

She named flowers of both types which grow well in the soil and climate of West Texas, and gave pointers on planning flower beds for continuous bloom and for harmony of color and textures.

Mrs. Carlos Vaughn was hostess at her home. She showed socks and anklets which she is knitting for U.S. servicemen in a Red Cross project. Mrs. Blanche Hardin prefaced the program with a poem, Understanding, and conducted routine business.

YOU'VE HEARD stories of children playing with the telephone after direct distance dialing came into use, and families of fugee children in India, in a total near \$50,000 for the year.



ORATORICAL CONTEST — These five boys were finalists in the annual Hereford Optimist Club Boy's Oratorical Contest, held Tuesday night. From left are Matthew Huseman and Richard Schilling, both of St. Anthony's School; Sammy Ogan of La Plata Junior High; Larry Driver of La Plata and Kevin Young of Stanton Junior High. See story this issue.

CROP HAIL INSURANCE AT REDUCED RATES PLUS NEW POLICY FEATURE

Ranger is Announcing The "Extra Harvest Expense Allowance" Feature At No Cost To You

It is a known fact that growers must spend more money to harvest a crop after a severe hail. Ranger is providing insurance coverage to help pay for this extra harvest expense at no extra cost to you, at reduced rates.

RATE REDUCTIONS UP TO 15%
Rates have been reduced 10% on all crops and 15% on Maize and Grain Sorghum crops in selected counties.

These advantages are available only through Ranger Insurance Exchange agent list below. Ranger also has the best cotton coverage in the business.

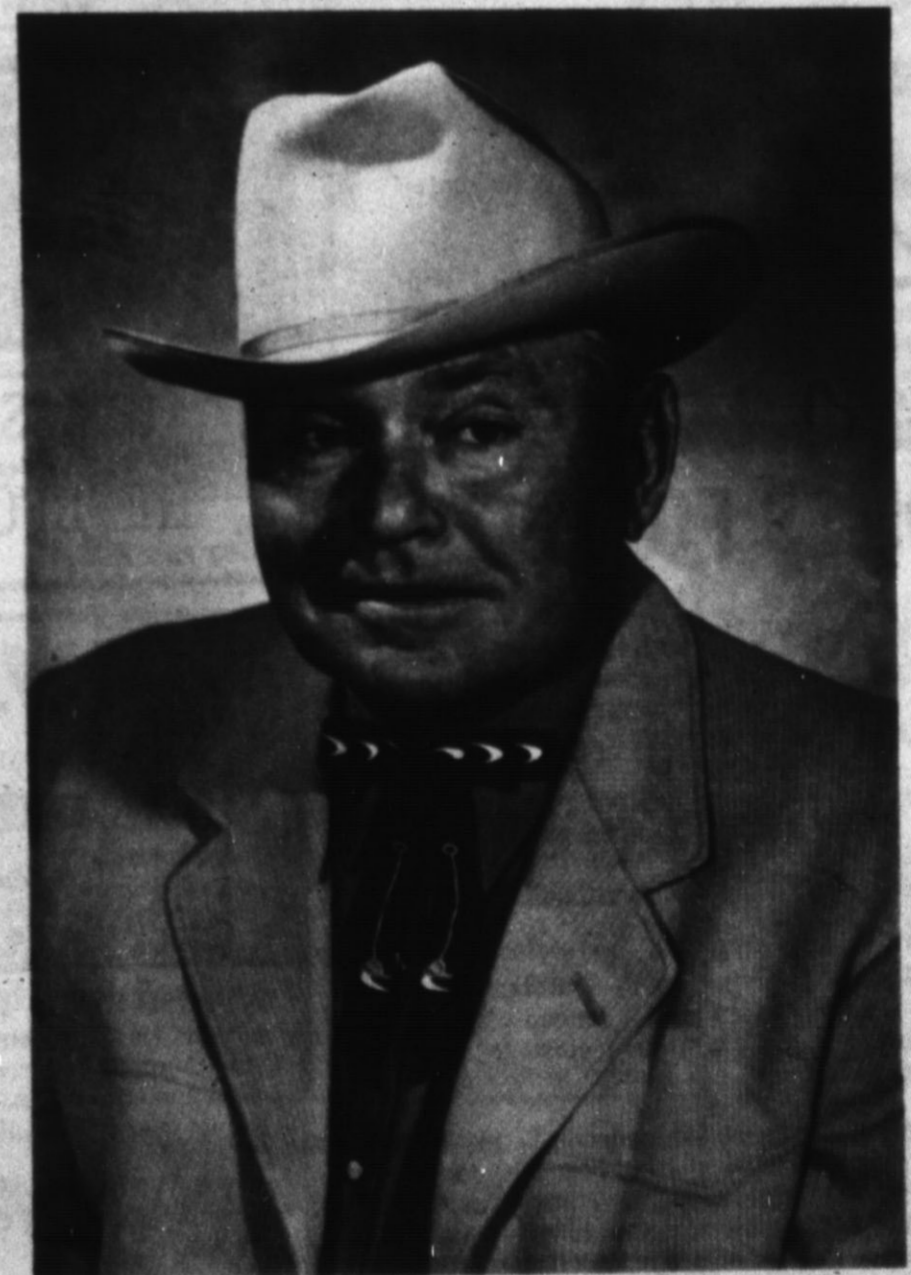
J. B. ROSE INSURANCE AGENCY
P.O. Box 286 Vega, Texas 79092 Phone 267-4541
Save a bundle by calling or driving to this Agency

Ranger Insurance Exchange

A VOTE FOR W. J. "JACK" WILSON is a vote for Mature, Responsible Law Enforcement in DEAF SMITH COUNTY

- Jack Wilson is an experienced law enforcement officer having worked as a deputy sheriff in Albuquerque, cooperating and working with the F.B.I., the New Mexico Highway Patrol and the narcotic bureau in several phases of law enforcement.
- Jack Wilson is interested in the welfare of the young people of this county and will work long and hard to help keep these youngsters on the side of the law.
- Jack Wilson will make an excellent sheriff for Deaf Smith County and deserves your vote and support.

- Jack Wilson is mature and has the ability to handle offenders firmly and decisively without resorting to "strongarm" methods.
- Jack Wilson owes no patronage to anyone and will conduct the business of this office impartially and with sincere concern for the rights of all citizens. He will uphold the laws of this state and nation and cooperate with all law enforcement agencies and others interested in the welfare of our community.



W. J. "Jack" Wilson

VOTE SATURDAY, MAY 4th - SUPPORT

W. J. "Jack" Wilson

In The Democratic Primary Candidate For

Sheriff of Deaf Smith Co.

(Pol. Adv. - Paid for By Supporters of Jack Wilson for Sheriff, Charlie Burk, chairman)

Phone 364-2030 WANT ADS Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Reader Ads (Minimum 10 words) . . . 1st. insertion, per word 6c
 Additional insertions, when paid in advance: per word . . . 4c
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$1.50
 Repeat insertions without copy change per col. inch \$1.20
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch . . . \$.98
 Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday
 Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

Hereford Rotary Club
 meets every Monday at 12:05 HICKORY LOG

STATED MEETINGS
 Second Monday

FC*
 8:00 p.m. Thursday
 Steve Powell, Secretary
 Roy Boyer, W.M.

Kwans Club
 Thurs. Noon
 IOOF Hall
 207 E. Sixth

Lions Club
 meets each Wednesday, 12 Noon
 Hotel Jim Hill

Expert Clock Repair
 on all makes & makes 8 Days - Alarm - Clocks - Automobile
COWAN JEWELRY

BOB PUGH-BUILDER
 1800 ft. House with 10 acres, pavement.
 123 HICKORY Gold Medallion Home. 3 bedroom, 1 1/2 bath, dbl. garage, fireplace. Now under construction.
 204 HICKORY Bronze Medallion Home. 3 bedroom, 1 1/2 bath, built-in appliances, dbl. garage.
 Office 364-2221
 Home 276-5359
 108 Greenwood

HOMES FOR SALE
 FHA APPROVED — 3 bedroom — 1 1/2 bath — fenced yard — fireplace — good location — low down payment — payment approximately \$105. per month.
 2 bedroom — 1 bath — large living room — nice kitchen — double garage — fenced yard — corner lot — good buy — \$750.00 down — reasonable monthly payments — appointment only.
 EXISTING CONVENTIONAL LOAN — 3 bedroom — 1 1/2 bath — living room — dining area — fireplace — refrigerated air — fenced yard — double garage — good location — close to school — appointment only.
 NEW CONSTRUCTION — 3 bedroom — 1 1/2 bath — large den and fireplace — kitchen and formal dining room — refrigerated air — buy now and choose your own color combinations — quality construction — located 300 block of Center St.
 REMODELED HOME — 3 bedroom — 1 bath — nice kitchen — large lot — fenced yard — 308 Ave. B. — appointment only.
 REAL ESTATE is our business! Don't deprive yourselves of our services! We feature the finest residential and farm listing in Hereford and Deaf Smith Co.
Lone Star Agency
 REAL ESTATE — INSURANCE — LOANS
 364-8555 After Hours: 364-8336
 601 N. Main Hereford, Texas

BLUE BONNETT APPLIANCE SALES & SERVICE
 909 Union Ave. Ph. 364-2060
 B-1-12-tfc
 All Types LIGHT FIXTURES Decorative, Functional, etc.
 See the Selection at Carl McCaslin Lumber Co. A Complete Building Service - 1 Block East of the Courthouse
 Phone the Lumber Number 364-3434
 B-1-24-tfc

TOWN & COUNTRY MOBILE HOMES
 Hwy. 80 East - 1501 E. 1st St. New and used. Good selection of sizes and models.
 Buy a new furnished home for less than you pay for house rent.
 Call 364-0169.
 B-1-39-11p
OUTDOOR REAL ESTATE SIGN, EASY TO CHANGE LETTERING. \$350.00 SIGN FOR \$150.00
 N. L. Wesson, 412 West 12, Plainview, Texas
 B-1-42-tfc

FOR SALE: Camper. Fits all pickups. Brand new, never been used. Completely equipped including stove and refrigerator. See Ari Kelso at Gaston's or Phone 364-3598.
 B-1-25-43-3c
NEW BEIGE 501 nylon carpeting. Priced cheap. Call 364-1666.
 B-1-10-12-tfc

CLEAN GAS range, sofa and rocking chair for sale. Call 364-1402.
 B-1-11-17-2c

BEAUTY SALON for sale. Fully equipped. 2 shampoo bowls, 2 hydraulic chairs, four hair dryers, manicure table and other equipment. Fully stocked. Call 267-1188 or 276 4601 in Vega.
 B-1-16-4c

A-1 WELL SERVICE
 • Wells
 • Wind Mills
 • Submersible Pumps
 Sales & Service
J. E. TURNER
 364-2194

HEREFORD RADIATOR
 Frame and Axle Repair
 116 Avenue K
 DEPENDABLE SERVICE

GLASS IS OUR BUSINESS —
 Call Us For All Your Glass Needs
HEREFORD GLASS CO.
 1302 Park Ave. INC. EM 4-2652

Campbell-Cramer
 REAL ESTATE
 ★ Guaranteed Move-In Costs!
 ★ No Red Tape ★ Efficient Service
 ★ No High Pressure
 SPANISH STYLE 3 bedroom home in choice location. Has side entry garage with power door, step-down living room. Rich Spanish decor and an unusual design featuring over 2600 sq. feet living space. Consider trade. \$33,400.00 H-3108
 ● NEW HOUSES. We have a good selection in various stages of completion from \$14,000 to \$34,000.
 ● \$500 cash or less will handle this 2 bedroom home located just a few steps from school. Has a garage, existing loan payments of only \$78.00. Built by Floyd McGee. \$8,950.00 H-253
 ● IMMEDIATE POSSESSION! Has 3 bedrooms, 2 baths, garage, built-ins, recently built. \$750.00 or less will handle; consider trade.
 ● NOTHING DOWN to right party. See us for details.
East Hi-Way 60 - Phone 364-0972 or 2424
 Evenings & Sundays Call Gene Campbell 364-4186
 Don Teague 364-2453 Jim Cramer 364-9184
 Larry Kaul 289-5611 Bruce Plummer 364-0798

PRAIRIE HAY for sale. Phone 364-3587 or 364-2019.
 B-1-10-25-tfc

STORE FOR SALE
 DUE TO other interests, I will sell my Easter Store. Sell outright or inventory. Phone 276-5226.
 B-1-20-16-tfc

14' CHRIS CRAFT boat with 25 H.P. Johnson electric start motor, trailer and license tags. \$225.00. Life jackets and skis. 364-4714; 125 N.W. Drive.
 B-1-26-17-2c

GLASTROM BOAT, 45 HP Motor and Trailer. Good condition. \$795.00 209 Star Street.
 B-1-14-44-3c

USED 3 months - 1968 Singer sewing machine in walnut console. Equip with automatic zig-zagger, fancy patterns, blind hems, etc. \$24.50 cash or good credit 4 payments at \$6.56. Write Credit Department, 1114 19th Street, Lubbock, Texas.
 B-1-43-tfc

DELUXE matched Sears Washer and Dryer. Reasonable. Phone 247-3114, Friona.
 B-1-10-17-2p

DON'T merely brighten your carpets. Blue Lustre them... eliminate rapid resoiling. Rent electric shampooer \$1. Duckwall's - Sugarland Mall.
 B-1-19-17-2c

BRACE YOURSELF for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1. Dicks Auto Store.
 B-1-23-44-2c

BUILDERS TRADE IN 2 bedroom, older home with attached gar. If you want low monthly payments and low down payment, you can't beat this one that is refinanced on Ave. K. for \$75 per mo. Mesa Homes - DENZIL VAUGHAN
 364-2146 or 2856
 S-1-44-1c

TAKE SOIL away the Blue Lustre way from carpets and upholstery. Rent electric shampooer \$1. Hereford Hardware
 B-1-17-44-2c

DACHSHUND puppies for sale. Male \$15. female \$10. 289-5394
 B-1-11-44-3c

BOB CLARK FENCING
 Cedar Stockade Redwood Chainlink
 "Free Estimates"
 364-0526 or 364-2295

Complete Turn Key Installations of Pumps and Gear Drives
BIG "T" PUMP CO., INC.
 Sales & Service
 Hereford 364-0353
 Dimmitt 647-3444
 Friona 247-3311
 S-1-24-tfc

AKC white poodle puppies. Call 364-1017.
 B-1-10-13-tfc

CHEST FREEZER with almost new compressor. Have two and only need one. \$75.00. Phone 364-4714.
 B-1-16-17-2c

FOR SALE: fall, like new. Phone 258-7345.
 B-1-10-44-3c

AKC WHITE toy poodle. Male. 19 months old. 364-3534.
 B-1-10-44-2c

2. FOR SALE Farm Equipment
 See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT
 144 West Second
 Phone 364-2811
 S-2-29-tfc

FOR SALE OR TRADE: New Holand Hay Bailer used 1 month; Heston swather, used two years; self propelled Fox Silage cutter, used one and one-half seasons. Leo Smith, 285-2454, Olton, Texas.
 B-2-43-4c

See Us For Mayrath Grain Augers In Stock
 Also have parts in stock
DAVIS IMPLEMENT
 144 West Second
 Phone 364-2811
 B-2-35-tfc

MANNING PLUMBING CO.
 Roy & Jim
 For all your plbg. repairs CALL
 364-0931

LIST YOUR FARMS & RANCHES NOW!
 Call Us Today . . .
 LONE STAR AGENCY
 601 No. Main 364-0555

HAROLD MORTON, J. C. RICKETTS and PAT HILL -REALTORS-
 FARMS — RANCHES — HOMES
 COMMERCIAL PROPERTY
 ●Purdental and Kansas City Life●
FARM and RANCH LOANS
 Offices 110 E. 3rd Phone 364-3771 or 364-3774
 Home Phones: 364-1462 and 364-0443

LOOK
 AT THIS:
 706 East 3rd St. A 3 bedroom 1 1/2 bath home. Basement with 3 rooms in it. Looks like new carpet. Neat and Clean For . . . \$13,500.00. You really ought to see this one.
 AND THIS:
 A 3 bedroom 1 bath house. 111 Ross Ave. Close to school. Basement and Double Garage. Needs a little fixing up with a paint brush, but for \$9,500. You really wouldn't mind painting. Could make a nice home for so little.
 HOW ABOUT THIS?
 On Beach 108 we have, would you believe? a 3 bedroom with 3 baths, 2 car garage and covered patio Monthly payments would be about \$142.00 Priced . . . \$22,500.00 So much room . . . over 1900 sq. ft.
 List with us and let our sales people show you some of the nicest houses in town.
 Home Loans -
 Panhandle Savings and Loan Association
 J. C. Ricketts & Harold Morton
 364-0443 Pat Hill 364-1462
 364-1871
 110 East 3rd St. Phone 364-3771 — 364-3774

LARGE INVENTORY of new & used trucks. Grain trucks and truck tractors, gasoline and diesels. Bob Sumner, Pollard Truck Center, Lubbock, Texas. Phone 806 SH 7-5101.
 B-2-44-3p

3 x 35 two bedroom furnished trailer \$995 :11' Home \$145; Ford tractor, loader, blade, postdigger \$600; Northwest of Hereford. 373-5316, Amarillo.
 B-2-15-tfc

TOP QUALITY Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
 144 W. 2nd 364-2811
 B-2-18-tfc

One Tyler 4 ton dry fertilizer spreader with chain drive. One Model 600 John Deere H-Cycle Sprayer like new with 12 row hydraulic booms. One Brower Giant Whirlwind Mixer with plastic lined tank. 3000 pound capacity, 7 HP three phase motor. All bargain priced. Sprayer and spreader can be seen at Chemical Company of Texas on Highway 60 east of Hereford.
 B-2-17-2c

3. FOR SALE Automobiles
MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 Phone 364-0077
 225 N. Sampson
 B-3-33-tfc

You've Never Seen Such Thorough Service
STOP IN SOON
 Phillip "66" Products
EAST SIDE "66"
 Rocky Stewart
 1303 E. 1st 364-2644

Lee Carter
 Jack Kirksey
 GENERAL CONTRACTING
 Phone 364-1732 or 364-0528

YOUR CHOICE — clean 1965 Ford Galaxy or double sharp 1964 Dodge Polara, loaded, new tires and brakes. Call Gene Campbell, 364-2424 or 364-4186.
 B-3-23-15-tfc

1962 FORD V-8 pickup. Call after 5:00 in evening. 364-1178.
 B-3-10-38-tfc

1951 MERCURY Club Coupe in good running condition. 8 1/2 good tires. (No rust) May be seen at 111B Avenue F. 364-0883.
 B-3-21-43-5c

1965 FORD LTD 4 Dr. A-1 condition. Must sacrifice at once. 409 Brevard.
 B-3-14-17-4c

1965 PONTIAC 4-door Star Chief. Exceptionally clean. Phone 364-2713.
 B-3-10-44-1c

PRINTING THE INK SPOT

HEREFORD BAKERY
 519 Park Ave. 364-0177

HOME OF Deaf Smith County Bread and Pastries

PLAINS PROPERTY PROPOSALS HOMES
 * Take trade or low down payment on 4 bed., 2 bath & Den home near all schools
 * 5 1/2 interest loan on 3 bdr., 2 bath, low down payment.
 * Call us for information on several 2, 3, & 4 bdr. homes with low down payment or trade for equity.
 * 2 bdr. with 2 acres. \$1,000 down
 * Take trade on home with acreage
FARMS-RANCHES-CITY PROPERTY
 * \$7.50 per acre for 2 1/2 section ranch 75 miles from Hereford. Has large 3 bdr. home & barn. Good ranch.
 * Have several tracts for G.I.s.
 * Take trade on 160 acres fully allotted, with 2 wells near Hereford.
 * Take trade on Motel clear of debt. Doing capacity business.
 * 2 good business buildings in Hereford. Sell or trade
 * Sale or trade Business producing \$30,000 net per yr. selling price \$85,000.
 * Take care or other trade on 160 acres in cultivation.
 * Trades on Ranches in Colorado, Oklahoma, Arkansas, Missouri.
PLAINS REAL ESTATE
 116 So. 25 Mile Ave.
LORETA SWANSON-BYRON
CABBINESS-W. W. BUCK

4. REAL ESTATE For Sale Or Trade

HOUSE MOVING
 Free estimates on houses. Have railroad permit. Also, we buy and sell houses.
 Call Bob Campbell
 364-4261 or
 T. D. Mallow,
 CA4-4406, Plainview.
 B-4-25-tfc

THREE BEDROOM BRICK
 Northwest Hereford, single garage, fenced yard, near schools and stores, a bargain at \$12,750.00, existing loan at 5 1/2 percent payable \$92.00 per month can be assumed, call for appointment.
NEARLY 1600 SQUARE FEET
 4 bedroom, 2 baths, small basement, \$10,600.00, owner will consider \$1,000.00 down from qualified purchaser.
OWNER WILL TRADE FOR MOBILE HOME
 1400 sq. ft., 2 bedroom, 2 baths, family room, utility room, garage, located in Northwest Hereford near churches and schools, \$10,000.00 5 1/2 percent loan payable \$105.00 per month.
EASY TO OWN
 Nice 3 bedroom brick home, 1 1/2 baths, single garage, 3 years old, located in North Hereford, priced at \$11,630.00, \$1225.00 down, balance monthly payments.
\$500.00 DOWN
 2 bedroom, attached single garage, on Irving Street, two to choose from. WE HAVE A GOOD SELECTION OF LARGE OR SMALL HOMES. LET US KNOW YOUR NEEDS.
G.I. TRACTS
 We have 3-80 acre G.I. tracts for \$9,000.00 each. 16 acre tracts, 3/4 miles West of Green Acres, and 1 mile North, price, \$800.00 per acre. 2-80 acre tracts at Bootleg Corner.
160 ACRES DRYLAND
 50.8 wheat allotment, 69 acres of mto, paved on 2 sides, \$150.00 per acre, only \$5,000.00 down.
1/4 SECTION-DUMAS, TEXAS
 161 cultivated, 53 mto, 61 wheat, \$145.00 per acre, \$13,300.00 down.
NEAR TEXLINE
 507 acres for \$140.00 per A., 29 percent down, \$5,000.00 per year, 6 per cent interest included, good water area. THESE ARE ONLY A FEW OF OUR LISTINGS. WE HAVE TRADES OF ALL TYPES. WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT.
HAMBLY REAL ESTATE
 South Highway 385
 Office 364-3596
 J.M. Hamby 364-3593
 Gerald Hamby 364-1594
 Durward Hamby 364-3408

PLAINS PROPERTY PROPOSALS HOMES
 * Take trade or low down payment on 4 bed., 2 bath & Den home near all schools
 * 5 1/2 interest loan on 3 bdr., 2 bath, low down payment.
 * Call us for information on several 2, 3, & 4 bdr. homes with low down payment or trade for equity.
 * 2 bdr. with 2 acres. \$1,000 down
 * Take trade on home with acreage
FARMS-RANCHES-CITY PROPERTY
 * \$7.50 per acre for 2 1/2 section ranch 75 miles from Hereford. Has large 3 bdr. home & barn. Good ranch.
 * Have several tracts for G.I.s.
 * Take trade on 160 acres fully allotted, with 2 wells near Hereford.
 * Take trade on Motel clear of debt. Doing capacity business.
 * 2 good business buildings in Hereford. Sell or trade
 * Sale or trade Business producing \$30,000 net per yr. selling price \$85,000.
 * Take care or other trade on 160 acres in cultivation.
 * Trades on Ranches in Colorado, Oklahoma, Arkansas, Missouri.
PLAINS REAL ESTATE
 116 So. 25 Mile Ave.
LORETA SWANSON-BYRON
CABBINESS-W. W. BUCK

PLAINS PROPERTY PROPOSALS HOMES
 * Take trade or low down payment on 4 bed., 2 bath & Den home near all schools
 * 5 1/2 interest loan on 3 bdr., 2 bath, low down payment.
 * Call us for information on several 2, 3, & 4 bdr. homes with low down payment or trade for equity.
 * 2 bdr. with 2 acres. \$1,000 down
 * Take trade on home with acreage
FARMS-RANCHES-CITY PROPERTY
 * \$7.50 per acre for 2 1/2 section ranch 75 miles from Hereford. Has large 3 bdr. home & barn. Good ranch.
 * Have several tracts for G.I.s.
 * Take trade on 160 acres fully allotted, with 2 wells near Hereford.
 * Take trade on Motel clear of debt. Doing capacity business.
 * 2 good business buildings in Hereford. Sell or trade
 * Sale or trade Business producing \$30,000 net per yr. selling price \$85,000.
 * Take care or other trade on 160 acres in cultivation.
 * Trades on Ranches in Colorado, Oklahoma, Arkansas, Missouri.
PLAINS REAL ESTATE
 116 So. 25 Mile Ave.
LORETA SWANSON-BYRON
CABBINESS-W. W. BUCK

PLAINS PROPERTY PROPOSALS HOMES
 * Take trade or low down payment on 4 bed., 2 bath & Den home near all schools
 * 5 1/2 interest loan on 3 bdr., 2 bath, low down payment.
 * Call us for information on several 2, 3, & 4 bdr. homes with low down payment or trade for equity.
 * 2 bdr. with 2 acres. \$1,000 down
 * Take trade on home with acreage
FARMS-RANCHES-CITY PROPERTY
 * \$7.50 per acre for 2 1/2 section ranch 75 miles from Hereford. Has large 3 bdr. home & barn. Good ranch.
 * Have several tracts for G.I.s.
 * Take trade on 160 acres fully allotted, with 2 wells near Hereford.
 * Take trade on Motel clear of debt. Doing capacity business.
 * 2 good business buildings in Hereford. Sell or trade
 * Sale or trade Business producing \$30,000 net per yr. selling price \$85,000.
 * Take care or other trade on 160 acres in cultivation.
 * Trades on Ranches in Colorado, Oklahoma, Arkansas, Missouri.
PLAINS REAL ESTATE
 116 So. 25 Mile Ave.
LORETA SWANSON-BYRON
CABBINESS-W. W. BUCK

PLAINS PROPERTY PROPOSALS HOMES
 * Take trade or low down payment on 4 bed., 2 bath & Den home near all schools
 * 5 1/2 interest loan on 3 bdr., 2 bath, low down payment.
 * Call us for information on several 2, 3, & 4 bdr. homes with low down payment or trade for equity.
 * 2 bdr. with 2 acres. \$1,000 down
 * Take trade on home with acreage
FARMS-RANCHES-CITY PROPERTY
 * \$7.50 per acre for 2 1/2 section ranch 75 miles from Hereford. Has large 3 bdr. home & barn. Good ranch.
 * Have several tracts for G.I.s.
 * Take trade on 160 acres fully allotted, with 2 wells near Hereford.
 * Take trade on Motel clear of debt. Doing capacity business.
 * 2 good business buildings in Hereford. Sell or trade
 * Sale or trade Business producing \$30,000 net per yr. selling price \$85,000.
 * Take care or other trade on 160 acres in cultivation.
 * Trades on Ranches in Colorado, Oklahoma, Arkansas, Missouri.
PLAINS REAL ESTATE
 116 So. 25 Mile Ave.
LORETA SWANSON-BYRON
CABBINESS-W. W. BUCK

MAIN & HIWAY 60 PHONE 364-2266

Justice REALTORS Inc
 Ralph Owens Virgil Justice
Terry Hodges 364-3758 Jeane McQueary 364-3145
Gwen Leatherman 364-1656 Betty Cope 364-0255
FOUR BEDROOMS — Lovely brick home with tiled entry, formal living room, den, breakfast area, separate utility, 2 full baths, and 4 lovely bedrooms with huge closets. Ideally located near all schools. H-4024
NORTHWEST — Groomed by a landscaped lawn this brick home is a real beauty. 3 bedrooms, 2 baths, family room patio and fenced yard. H-3213
10 ACRES — 6 miles from town this acreage offers a nice 3 bedroom home plus barns and coral. \$31,000. H-3185
A TREAT can be yours by owning this lovely home on Harrison Hwy. Large living/den combination, 3 good sized bedrooms, 1 1/2 baths, forced air heat, intercom and built-in TV. H-3171
 *These Homes Will Be Open Sunday Afternoon. 131, 133, 122 and 126 Cherokee.
IF YOU HAVEN'T SEEN THE CUSTOM HOMES BUILT BY MERRIOTT & STOKER YOU HAVE MISSED A REAL TREAT. CALL AND LET ONE OF OUR MANY SALES PERSONNEL SHOW YOU A BEAUTIFUL HOME. YOU WILL BE GLAD YOU DID.

Classifieds...

HEREFORD DEVELOPMENT CO. INC. BUILDER
 139 GREENWOOD. Three bedroom with refrigerated air-cond. plus all builtins. New kitchen-family room with patio for indoor-outdoor living. Phone 364-0554 Box 1724. B-4-35-tfc

MUST SELL!

OUR DOCTOR has told us to move to the desert before October. We are going to sell our property before that time. Here is what we are going to sell first.

4 COMMERCIAL LOTS in South Park Industrial Sub Division. Approx. 200 X 430' each. Located just north of J. I. Case Property. These lots are zoned for your protection.

1 COMMERCIAL Lot. 140' front on 7th street. 50' on McKinley. West of Cooper's Market. Lot faces park Avenue. 5 Three acre tracts just off paved Progressive Road. These lots are not zoned and you can buy them for \$200.00 cash down payment.

APARTMENT HOUSE. 510 Roosevelt. 4 units, refrigerated, completely furnished, one of the most beautiful backyards with roses everywhere. Rents are \$150.00. \$150.00. \$135.00 \$65.00

80 ACRES with two extra good irrigation wells. return pump and aluminum pipe. Complete set of farm machinery even down to the shovel. Three tractors. Land is fully allotted and the alley on North side of Denton addition dead ends at our line. City also has a sewage main 1/2 mile across our land. This farm is ready to subdivide right now.

50 ACRES AND 30 acres. The city sewage main divides the above 80 acres and we will sell the 50 acres with both wells on it or the 30 acres adjoining city limits that has no improvements on it. All city utilities come to property line.

All real estate agents are invited to participate in the sale of these properties. Call us for details.

SAM NUNNALLY
 364-4299 Office Home 364-2814
 804 SOUTH 25 MILE AVE. B-4-37-tfc

FOR SALE BY OWNER - 2 bedroom, basement, central heat, garage, well, small acreage, good condition, \$17,000. Phone 826-3721, 293 Red River, Wheeler, Texas B-4-17-6c

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Bluevins, Phone 364-3868 or 364-1060. B-4-19-13-tfc

BIGGEST Air Conditioning Values in Town!
Carrier
BROWND SHEET METAL
 East Highway 60. Phone 364-3867

PROOF OF QUALITY
 You'll find famous Carrier air conditioning in the United Nations Headquarters, DCS Jets, U.S. Nuclear Submarines—among countless other installations. Yet Carrier quality costs no more than ordinary air conditioning—for a room, home or building. Why settle for less?

There was a time when only Washington's face was on our money. Now Washington's hands are on it as well.

BRAXTON'S 7-11 FOOD
 PHONE 364-0417
 610 25 Mile Avenue

One Star Agency
 Lloyd Sharp
 Ken ...
 Harold ...

INSURANCE REAL ESTATE

La Plata Beauty School
 Taking new students every week
 Complete Beauty Course
 Complete Manicure Course

Deaf Smith County Abstract Co.
 323 Sampson West of the Court House
 Abstracts — Blueprints — Photocopying
 Phone 364-0851

Hereford Insurance Agency
 To Be Sure! Don Baugous — Manager 364-0850

Don Knotts "The Sheriff Gun in the West"
 Wed., Thurs., Fri., Sat.
 Star 364-2027

Dean Martin Stella Stevens Eli Wallach Anne Jackson
HOW TO SAVE A MARRIAGE AND RUIN YOUR LIFE

IN COLOR!
 Open 1:45 Show 2:00 MON. TUES.
 Open 6:45 Show 7:00
Star
 364-2027 342 N. Main

WANTED!
 For fracturing the frontier with a Sick Shooter!!
 1,000,000 Laughs!
 HE BAD HE SCALPED A WOODEN INDIAN

RAQUEL WELCH Fathom
 2nd Big Hit!
 Fantastic Voyage

ONE MILLION DOLLARS to lend on irrigated land in Deaf Smith, Castro and Palmer counties. And... We have expanded our territory to include the upper Panhandle.

PRUDENTIAL
 America's Largest Farm Lender!
SAM NUNNALLY
 804 South 25 Mile Avenue
 364-4299 day nite 364-2814
 B-4-13-104p

\$75,000 YEAR net income property. Trade for clear ranch, farms. Box 27, Hereford 364-0484. B-4-44-3p

HOUSE FOR SALE, LEASE OR LEASE PURCHASE: 3 bedroom carpeted home with double garage, utility, basement and fenced back yard at 411 Ross Avenue. If interested, Call Wheeler Sears, 364-2425 or David Gibson, 364-0185. B-4-44-tfc

\$800 DOWN, CASH or trade. 4 bedroom, 2 bath home with den, garage and fenced yard on Star street. Call 364-1780. B-4-21-33-tfc

609 Ave. G. new home under construction, 2 car garage, 1 1/2 baths, fully carpeted, built ins, fenced back yard, \$225. total move in cost for veteran. Min. down on regular F. H. A. loan. — Other homes available in 600 block Ave. G. CALL DENZIL VAUGHAN 364-2850 or 364-2146 S-4-44-1c

EXTRA NICE duplex for sale by owner. Write Hereford Brand, Box 673-CA. B-4-11-43-3c

THIS IS IT!!
 3 BEDROOM brick on Ranger Drive, Double garage, 5/4 per cent loan. Total sale price \$13,800. \$1,000 down.
PLAINS REAL ESTATE
 Phone 364-1150 B-4-17-tfc

FIVE 3 ACRE LOTS LEFT... Out in the country just off pavement. \$3,500.00. \$200.00 down and \$58.51 monthly.
SAM NUNNALLY
 804 S. 25 Mile Avenue
 364-4299 - Office Home 364-2814. B-4-9-tfc

HOUSES and FARMS
 Farm Loans Available
 Equitable Life Assurance Co.
REAL ESTATE W. T. CARMICHAEL
 801 South 25 Mile Avenue
 364-1251
 Home — 364-1082 B-4-16-tfc

A LARGE coin-operated laundry — One of the best. Has hottest and softest water in town. Call 364-2100 or 364-9023. B-4-20-15-tfc

Colorado ranch, on pavement, 3240 A. deeded, 9000 A. lease, 1 set of scales, 2 sets of corals, plenty of water (live springs and good water rights on river), \$40,000 home (4 bedrooms, 3 bath), 1-2 bedroom home, all farm & ranch equipment goes.
Gibson Real Estate and Insurance 364-0445
 Wilbur D. Gibson 364-2225
 Ben G. Scott 364-4365
 Hereford, Texas S-4-43-3c

3 BEDROOM brick house, 1 1/2 bath, fenced yard. Carpeted, oven and range. Buy equity and assume 6 1/4 percent loan or can arrange new loan. Call 364-0500 anytime Sunday or Monday. Other days after 8 p. m. S-4-41-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

UNFURNISHED 2 bedroom house, near schools. Phone 364-1081. B-5-10-35-tfc

FURNISHED APARTMENTS. Lynette Apartments. Phone 364-0909. B-5-10-9-tfc

STORAGE FOR rent, furniture, etc. 231 West 3rd Phone 364-1111. B-5-10-22-tfc

CLEAN FURNISHED apartment. Bills paid. 106 West 7th. B-5-10-44-tfc

COMMERCIAL LOT — choicest location in Hereford. Plenty of room for any type business. Located on main artery of Hereford. Good investment possibilities. Priced right! 25 Mile Avenue! 364-0555. B-4-28-16-4c

TAKE FOR PAYMENTS
 Pine woodp view lot 24 payments of 14.60 zoned mountain cabin or trailer home. Write Box 247 Ruidoso Downs, New Mexico. B-4-44-3p

NEARLY NEW, lovely four bedroom brick home. Basement, fireplace and patio. Mrs. G. W. Newsom, Phone 364-3338. B-4-18-41-8p

HOUSES
 3 bedroom brick, 2 car garage. Very clean. N. E. \$14,500. 00 \$750 down, \$115 per month.
 3 bedroom brick, N. W. Carpeted 1 1/2 baths. One car garage. Fenced back yard with storage shed. \$12,000. Small down payment. B-4-18-41-8p

ACREAGE
 10 ACRES. Well located, close in, \$1,000 per acre. Terms can be arranged. We also have several small tracts on pavement. \$600.00 per acre and up. 10 per cent down.
CARTHOL REAL ESTATE
 205 N. 25 Mile Avenue
 Phone 364-0944 B-4-16-tfc

EXTRA NICE 2 bedroom, basement, good location. Beautiful carpet, drapes, storm windows. Call owner 364-0480. B-4-15-16-4p

FOR SALE OR RENT — 3 bedroom trailer house. Phone 364-4073. B-4-10-43-tfc

FOR SALE: TWO BEDROOM house at 125 Aspen. Phone 364-0017. B-4-10-17-4c

COMMERCIAL BUILDING — for sale — Excess of \$500 sq. ft. Good location. Adaptable to many business needs. — Terms arranged. Let us show you this investment. Park Ave. 364-0555. B-4-27-16-4c

NORTH PLAINS OF TEXAS
 160 A. Lays good, 1 strong 8" well, 1/2 mile off pavement, close to town, \$20,000 down will handle.
 313 A. on pavement, milo & wheat allot, 2-8" wells, \$25,000 down.
 640 A. on pavement, 1/4 mile underground pipe, owner in process of putting down more. 574 A. milo allot with 109 Bu. yield, 36 A wheat allot, 3-8" wells, owner would consider a trade.
 1280 A. 2 irrigation wells, on pavement, 550 A. milo allot, balance in native grass.
 2000A. leased to a good farmer, 7 irrigation wells, 822 A. milo allot, 45.2 A. wheat allot, new 3 bedroom home & 1-2 bedroom home.
 Colorado ranch, on pavement, 3240 A. deeded, 9000 A. lease, 1 set of scales, 2 sets of corals, plenty of water (live springs and good water rights on river), \$40,000 home (4 bedrooms, 3 bath), 1-2 bedroom home, all farm & ranch equipment goes.
Gibson Real Estate and Insurance 364-0445
 Wilbur D. Gibson 364-2225
 Ben G. Scott 364-4365
 Hereford, Texas S-4-43-3c

FOR RENT: Clean redecorated apartments. 725 Texas. Phone 364-1737. B-5-10-16-4p

Unfurnished 2 bedroom house. Carpeted. Bills paid. \$75.00 per month. Call 364-1111. B-5-13-17-2c

FURNISHED APARTMENT. Bills paid. Refrigerated, 510A Roosevelt. Call Sam Nunnally 364-4299 or 364-2814. B-5-13-17-4c

AVAILABLE May 1st. Desirable duplex apartment. Unfurnished. Suitable for lady or couple. Corner of Miles and Park Avenues. Phone 364-0464. B-5-20-16-tfc

FURNISHED HOUSE — 3 rooms and bath to couple. No pets and no children. 364-2621. B-5-14-44-1c

TWO BEDROOM furnished house. Air, furnace, yard fenced. Adults and no pets. Call Week days 364-2733; nights and weekends 364-1226. B-5-20-44-tfc

MOBILE HOME — Two bedroom. Inquire 131 North 25 Mile Avenue. S-5-10-44-tfc

FOR RENT: 3 bedroom, 1 bath, fenced yard. Appointment only. 507 Ave. K. 364-0555. B-5-44-1p

LARGE THREE Room furnished apartment. Newly decorated and carpeted. 504 West Fifth St. Inquire at rear door of 501 Ross. B-5-20-44-tfc

2 BEDROOM trailer house with fenced yard. Call 364-3897 until noon, then after 7 p. m. B-5-14-44-1c

2 BEDROOM house at 812 Bluevins. \$85.00 per month. Phone 289-5604. B-5-12-44-tfc

2 BEDROOM, brick, unfurnished. Garage. 835 Brevard. Call 258-7582 after 3 p. m. S-5-12-44-1c

3 ROOM furnished apartment at 411A West 4th. Adults only. Call A. N. McRight. B-5-14-43-tfc

3 ROOM furnished house. No pets. 129 Ave. A. B-5-10-43-tfc

One bedroom furnished apartment. 118A Fuller. Bills paid. \$75.00 per month. Paul Schroeter, 364-1504. B-5-15-15-tfc

FURNISHED, efficiency apartments. One or two bedrooms. Bath, kitchen and dinette. All bills paid. Forest Ave. Apts. Phone 364-3524. B-5-19-15-10c

One 3 room and bath furnished apartment to qualified renter. Apply in person. 232 West Third. B-5-16-42-tfc

UNFURNISHED 2 bedroom split-level duplex. Refrigerated air. 208 13th Street. Call 364-1111. B-5-13-17-2c

FURNISHED roomy 2 bedroom. Small children accepted. No pets. Fenced yard. 364-1054. B-5-13-17-tfc

ONE bedroom furnished or unfurnished apartment. Refrigerated air. Built-ins. Call 364-1111. B-5-12-17-2c

TWO BEDROOM unfurnished house. Very clean. Garage, fenced back yard, near schools. Couple preferred. 289-5210. B-5-15-17-2c

FOR RENT: Very nice commercial building. 715 25 Mile Avenue. Call 364-1111. B-5-12-17-2c

FOR RENT 42x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4 1106 EM 4-1277. S-5-10-40-tfc

BACHELOR APARTMENTS, private entrance, private bath, vented heat, carpeted. 821 S. 25 Mile Avenue. S-5-14-28-tfc

Horse stables for rent, or we will stable, feed, and water your horses. Call 364-1189 after 4:30 p.m. or see Harvey Rowland. S-5-22-43-tfc

ONE BEDROOM, furnished duplex apartment. Bills paid. Inquire 613 Ave. K. Phone 364-0235. B-5-13-44-tfc

FURNISHED duplex for one or two adults. No pets. 364-2039. S-5-10-42-tfc

TRUCKS, PICKUPS, cars, tractors, complete or pieces. Hereford Iron & Metal Company. Anson & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350. B-6-26-29-tfc

WANTED: Horseshoeing and trimming. John Arnold, 995-4230, Tullia, Texas or contact 364-2224, Hereford. B-6-13-13-tfc

WILL BUY EQUITY from individual in 3 bedroom, 2 bath house, preferably Northwest Hereford. Box 673-MW. B-6-17-41-tfc

WILL CARE for one or two elderly persons in my home. Lois Ross, 613 E Fifth. 364-1780. B-6-17-35-tfc

CONCESSION Hostesses, Projector trainees. Ideal part time and summer work for students. Apply, Francis Hardwick, Star Theatre. B-6-17-17-tfc

WANTED general farm hand. 364-0991. Leo Witkowski, 215 N. Texas. B-6-10-17-2c

YEAR AROUND farm hand, experienced. Will furnish house with utilities. Call in person at S. L. Garrison farm, 1/4 mile west of Community Grain Elevator, 11 miles south of Hereford. B-6-44-tfc

WANTED SEWING MACHINE REPAIR Call 364-6273. S-6-33-tfc

WANTED: Your repair work on all small electric appliances Vern Witherspoon, 201 Jackson, Hereford, Texas. S-6-31-tfc

TREE TRIMMING, topping, shaping, any type chain saw work. Ancil Greenway, 364-1118. S-6-12-32-tfc

8. HELP WANTED
LIVESTOCK farm feed mill, experienced construction, operation. Box 27, Hereford, 364-0484. B-8-44-3p

CLEAN CUT young man, some college training preferred, for all purpose farm chemical work. Good future possible. Write P. O. Box 673-CUST. B-8-22-44-2c

EXECUTIVE SALES TRAINEE IN HEREFORD
 Proven procedures will determine your aptitude for this professional selling career. Training salary to \$600 per month with really substantial income prospect thereafter. Experienced personnel supervision. Outstanding opportunity in management. If you attended college and have a sound employment background, write Cecil E. McNutt, CLU, Box 3066, Amarillo, 79106. B-8-17-4c

LAFF-A-DAY
 Dear, which of the children used the car last night?"

FOR SALE
 Building to be moved from property, across the street and north of FOXWORTH. GALBRAITH LBR. CO. Phone 364-1224

Georgia Pacific REGISTERED DEALER

Georgia Pacific WALL PANELING
 4'x8' from \$3.49 to \$8.99

Huckert Lbr. has the finest selection of Wall Paneling in Hereford, with over 17 colors to choose from.

HUCKERT LBR. CO.
 "You Always Get A Square Deal"
 1 Mile N. on Hwy 385 Phone EM 4-0064 Day or Night

Deaf Smith County Abstract Co.
 323 Sampson West of the Court House
 Abstracts — Blueprints — Photocopying
 Phone 364-0851

Hereford Insurance Agency
 To Be Sure! Don Baugous — Manager 364-0850

WANTED WORKING manager for Butane and Fertilizer Company. Salary plus commission and chance to buy 1/2 interest to right man. No drinkers. Farmers Butane Company, Leo Smith, Olton, Texas. B-8-43-4c

WOULD LIKE to hire someone to plant 80 acres of maize and 25 acres of cotton. If interested, call 276-5332. B-8-43-4p

9. Situations Wanted
MARRIED, AGE 32. College-Accounting. Experienced in Accounting — Ag flying — sales. Good references — good employment record. Phone 361-3558, James Moore. S-9-44-1p

10. NOTICE
ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a. m. till 12 p. m. until 5 p. m. Monday through Friday.
A UNITED FUND AGENCY B-10-39-tfc

PHOTO FINISHING QUALITY AND SPEED See **BILL BRADLY** Photography Studio 904 East Park Ave. Phone 364-2610 S-10-29-tfc

WE BUY scrap iron, metals and batteries. Phone 364-3777 or 364-3350. B-11-11-29-tfc

PROFESSIONAL Poodle grooming. Call 364-1065. B-11-10-14-tfc

DIST. WATER, Ozarka water, soft water service, home owned softeners, industrial softeners. 364-3290 218 North 25 Mile Avenue. Hereford. B-11-20-17-tfc

NORGE VHQ AUTHORIZED SALES & SERVICE
 Blue Bonnett Sales
 909 Union Ave. Ph. 364-2960 B-11-12-tfc

BEAR Wheel Alignment Complete Front-End Service
ORSBORN CHEV.-OLDS
 Phone 364-2160 B-11-2-tfc

OPEN HOUSE SUNDAY 1:00 till Dark 607 AVENUE G.
 3 bdrs., 2 car garage, 2 full baths, built ins, fully carpeted and fenced back yard. This home for sale and you can move in within the week.
 Call Denzil Vaughan 364-2146 or 364-2850 S-10-44-1c

11. Business Service
KELLEY ELECTRIC
 Doug and Virgil
 Electrical Contractors
 Residential & Commercial
 All bids and wiring competitive.
 Phone 364-1345
 Night phones 364-2012 or 364-1345
 Box 130 B-11-46-tfc

C&W Tile and Tops
 ★ Ceramic Tile
 ★ Marble ★ Formica
 ★ Indoor - Outdoor Carpet
 ★ Ceramic Tile Repair Kit
 ★ Linoleum ★ Tile
NEW VIKING CARPET B-11-9-tfc

RUBBER STAMPS All Sizes
THE INK SPOT
 144 W. 4th St.
 Phone 364-0430 B-11-2-tfc

OWENS & HOLLINGSWORTH
 Free Estimate
 Generator & Electric
 Motors Rewind
 Magneto - Starter
 Residential Wiring
 Commercial - Industrial
 Sales and Service
 809 EAST SECOND
 364-3572 B-11-13-tfc

FILM DEVELOPING — PRINTS
CITY DRUG STORE
 337 North Main
 Two day service on black and white, movie film and slides. B-11-2-tfc

PORTABLE DISC ROLLING
 Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

CARL LAST'S SHOP
 Complete saw sharpening service. Also knives, scissors, plinking shears and garden tools. Call after 6:00 p.m. 364-3885. If no answer call 364-4971. 201 North Miles. S-11-42-tfc

YARD AND GARDEN ROTORTILLING
VACANT LOT MOWING
LIGHT BLADE WORK
 Phone 364-1432
 605 Ave. H. S-11-34-tfc

HUBBLE DRILLING
 Water Wells
 Test Holes
 Electric Logs
 Call 364-2684 S-11-16-tfc

RAQUEL WELCH Fathom
 2nd Big Hit!
 Fantastic Voyage

LAST DAY
 Open 8:00 Show 8:40
Tower
 N. Hwy. 60

DEAN MARTIN STELLA STEVENS ELI WALLACH ANNE JACKSON
HOW TO SAVE A MARRIAGE AND RUIN YOUR LIFE

IN COLOR!
 Open 1:45 Show 2:00 MON. TUES.
 Open 6:45 Show 7:00
Star
 364-2027 342 N. Main

WANTED!
 For fracturing the frontier with a Sick Shooter!!
 1,000,000 Laughs!
 HE BAD HE SCALPED A WOODEN INDIAN

Don Knotts "The Sheriff Gun in the West"
 Wed., Thurs., Fri., Sat.
 Star 364-2027

Legal Notice

NO. 1907
IN THE MATTER OF THE GUARDIANSHIP OF THE PERSON AND ESTATE OF SABINA STOCKER, AN INCOMPETENT IN THE COUNTY COURT OF DEAF SMITH COUNTY, TEXAS

To All Persons Interested in the above named Estate:
Notice is hereby given that on Tuesday the 7th day of May, 1968, at the courthouse door in Deaf Smith County, Texas, at 11 o'clock A. M. in obedience to

13. LOST & FOUND

LOST: IN THE Simms Community, 2 black Angus cows, branded with a small H on right hip. Phone 364-4563 or 289-5243.

B-13-20-44-tfc

an order of sale entered in the above estate on the 4th day of March, 1968, filed for record on the same date at 11:14 A.M. with the Clerk of said court, we will sell at public auction to the highest bidder (subject to rejection by the undersigned) the following described real estate:
First Tract: Lot No. 1 of W. F. Orr's Subdivision of the North one-half of Lot No. 3, in Block No. 2 of Womble Addition to the Town of Hereford, Deaf Smith County, Texas, as shown by the plats of said Subdivision and Addition of record in the Deed of Records of Deaf Smith County, Texas, said property being known as 814 Knight Street, Hereford, Texas.

Second Tract: The North 96 feet of Lot No. 4 in Block No. 11 of Events Addition to the Town of Hereford, Deaf Smith County, Texas, as shown by the Assessor's plat of said Block No.

11, and fully described by metes and bounds as follows, to wit:

Beginning at a point in the East line of said Block No. 11 which point is 260.88 feet South of its Northeast corner; Thence West 208.71 feet; Thence South 96 feet to a point; Thence East 208.71 feet to a point in the East line of said Block; Thence North 96 feet to the place of beginning; and said property being known as 127 Avenue B, Hereford, Texas.

Third Tract: Lot No. 14 in Block No. 31 of Renfro and Price Subdivision of Block No. 31 of Events Addition to the Town of Hereford, Deaf Smith County, Texas, said property being known as 312 Avenue B, Hereford, Texas; and

Fourth Tract: Lot Nos. 22 and 23 of Phillips and Ferrell Subdivision of Block No. 38 of

Events Addition to the Town of Hereford, Deaf Smith County, Texas, said property being located at the corner of 13th and Avenue D in Hereford, Texas.

Such properties shall be sold as one parcel at public auction for cash or credit as permitted by law. Said sale shall be to the highest bidder, provided, the undersigned shall not be bound to accept the highest bid but may readvertise and sell said real estate at another public auction or auctions to the highest bidder until the price and terms are acceptable to the undersigned.

Rose Hoffman
Max Hoffman
Guardians of the person and estate of Sabina Stocker, an incompetent.

S-44-1p

Classifieds Get Results.



JUDGES, TROPHIES, CARS — B. F. Cain, Deaf Smith County Clerk, left, and Ed Roberson, Deaf Smith County Sheriff, right, were judges of the races, and in the selection of the best looking car, at Cub Scout Pack 142's racing derby Friday night.

Becky Long To Be Missionary

majoring in psychology and minoring in music.



Becky Long

PLAINVIEW — Miss Becky Long, daughter of Mr. and Mrs. Sam Long, 235 Ave. D, Hereford, is one of the Wayland College students chosen by the Southern Baptist Convention to serve as a missionary in the U. S. this summer.

Miss Long, a freshman, has been assigned to the Texas Baptist Convention to work in Texas. Called the "Texas Invincibles", the students will assist with vacation Bible schools, help with general church programs and work with youth groups.

Thirteen Wayland students will serve this summer in 13 states.

Miss Long is a 1967 graduate of Hereford High School. She is

The first carload of sugar beets rolled away from Hereford in 1911.

Get Your SAVINGS Where they

CHUCK ROAST
CHOICE BLADE CUT
49¢
LB.

USDA CHOICE

- | | | | | | |
|--------------|-----------------|---------|-----------------------|-------------|-----|
| Swiss Steak | choice arm cuts | lb. 69¢ | Shurfresh Cheese Food | 2-lb. box | 89¢ |
| Beef Patties | fully cooked | lb. 89¢ | Kraft Bar-B-Q Sauce | 28-oz. btl. | 59¢ |

DOUBLE GUNN STAMPS WED. WITH \$5.00 CASH PURCHASE OR MORE

WIN A FREE \$500⁰⁰ SCHOLARSHIP

For A 1968 Hereford High School Senior. Get The Details at Cooper's!

Shurfine Frozen
ORANGE JUICE

6 OUNCE CANS
6 FOR \$1

Ice Cream Borden's Glacier Club 1/2 gallon **48¢**

Oleo Food King Solid Limit 2 Pounds Thereafter 2 lbs. 23¢ **2 lbs. 15¢**

Gold Medal Flour Low Price on 10-lb. bag **97¢**

Instant Coffee Shurfine Super Savings on 6-oz. **79¢**

Pound Cake Mix Gladiola Rich & Delicious flavors **3 for \$1**

- SPIC & SPAN 89¢
- MR. CLEAN 69¢
- SAFEGUARD 45¢
- IVORY SOAP 31¢
- SLADE

Zephyr or Toasted Marshmallow
COOKIES

New and Exciting Taste Treats!
Reg. 39¢ pkgs.
3 FOR \$1

Hunt's
TOMATO JUICE

46 ounce can **19¢**
Limit 1 - thereafter 23¢

FISH STICKS

Sea Star Frozen 10 ounce package **5 FOR \$1**

Shurfine Golden Cream Style FROZEN CORN 10-oz. pkgs. **6 for \$1**

Shurfine GRAPE JUICE big 24 oz. bottles **3 for \$1**

Bananas

Fresh From Central America
10¢
lb.

Fresh from Mexico
CANTALOUPE each **29¢**

Fresh-Juicy
SUNKIST LEMONS lb. **17¢**

Peat Moss Marksman 50-lb. bag **79¢**

Del Monte Whole GOLDEN CORN 12-oz. can 3/69¢	All Flavors Gelatin JELLO 3 oz. pkg. 4/39¢
Del Monte SPINACH No. 303 cans 6/\$1	So Good-So Handy Sections GRAPEFRUIT 303 cans 3/79¢
Del Monte Early Garden SWEET PEAS 303 cans 4/\$1	Mix or Match Decorator ZEE NAPKINS pkg. 3/39¢

★ DELICATESSEN ★

Home Style Flavor Hamburger Casserole pint **59¢**

BAKED BEANS..... pint **39¢**

CUCUMBER DELIGHT.....pint **49¢**

BANANA PUDDING..... pint **45¢**

SWEETNESS & LIGHT

New Imitation Sugar Low Calorie - Only 3/4 per teaspoon. Spoon for spoon all the sweetness of sugar-but, with only 1/5 the calories.

SHURFRESH COUPON BRANDS

- SPORTS EQUIPMENT
- LINENS
- TOYS
- GAMES

FREE

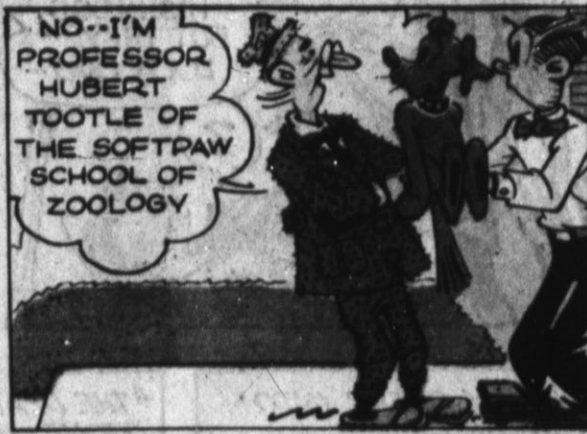
SHOP WHERE YOU ALWAYS GET THE RED CARPET TREATMENT..

COOPER'S MEAT MARKET

BEST MEAT IN TOWN

SUNDAY, APRIL 28, 1968

BLONDIE



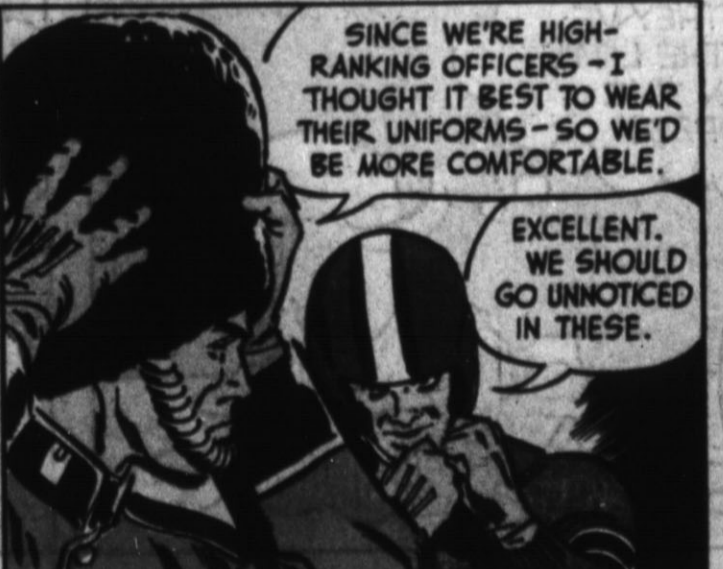
© King Features Syndicate, Inc., 1968. World rights reserved.

4-28

MANDRAKE THE MAGICIAN



BY LEE FALK



CONT'D

The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



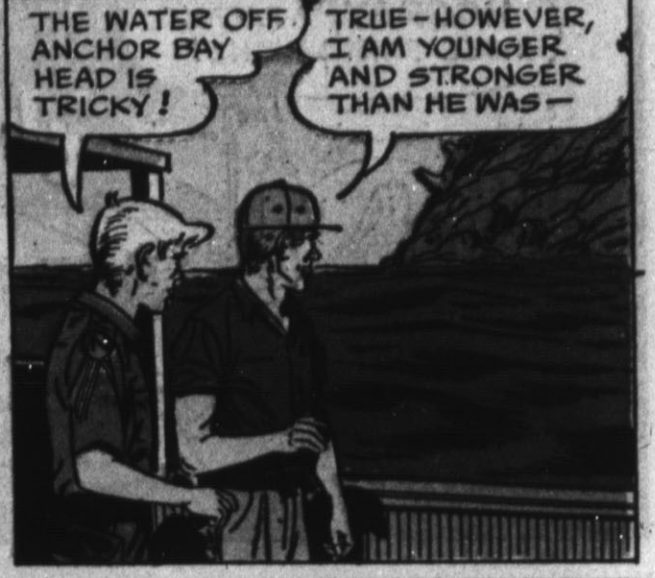
Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



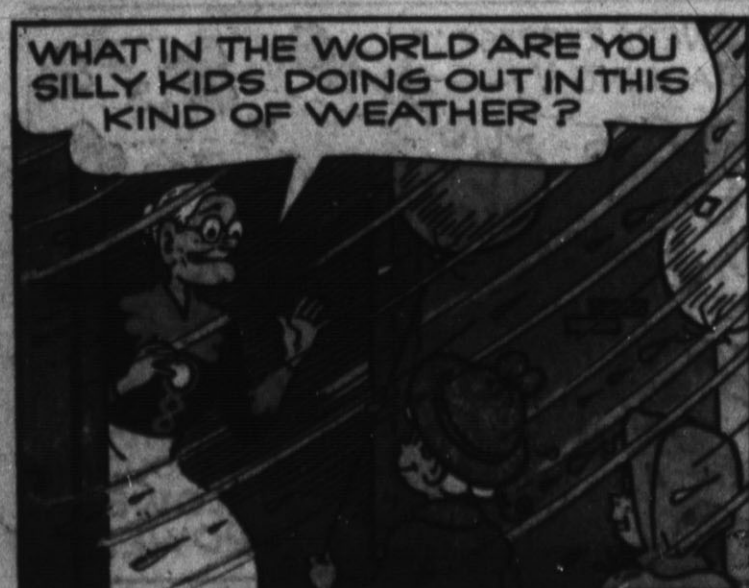
TIGER

by BUD BLAKE



GRANDMA

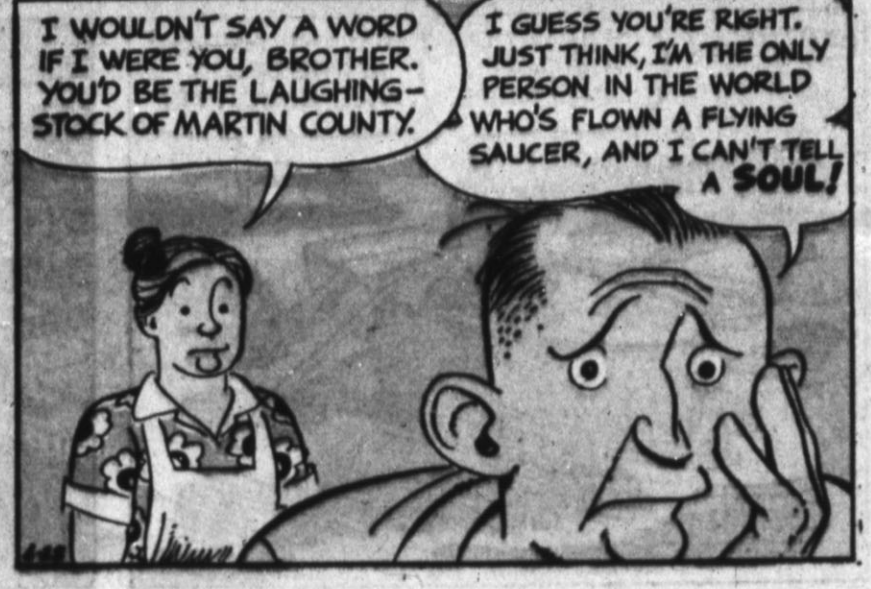
by Chas. Kuhn



BUZ SAWYER

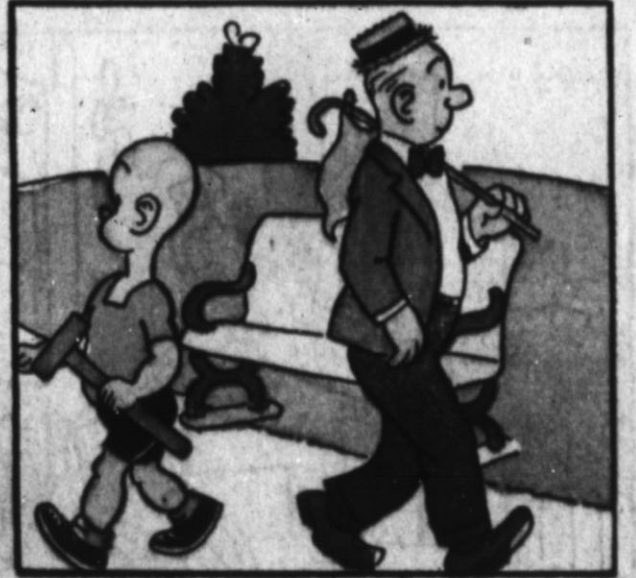
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by CARL ANDERSON



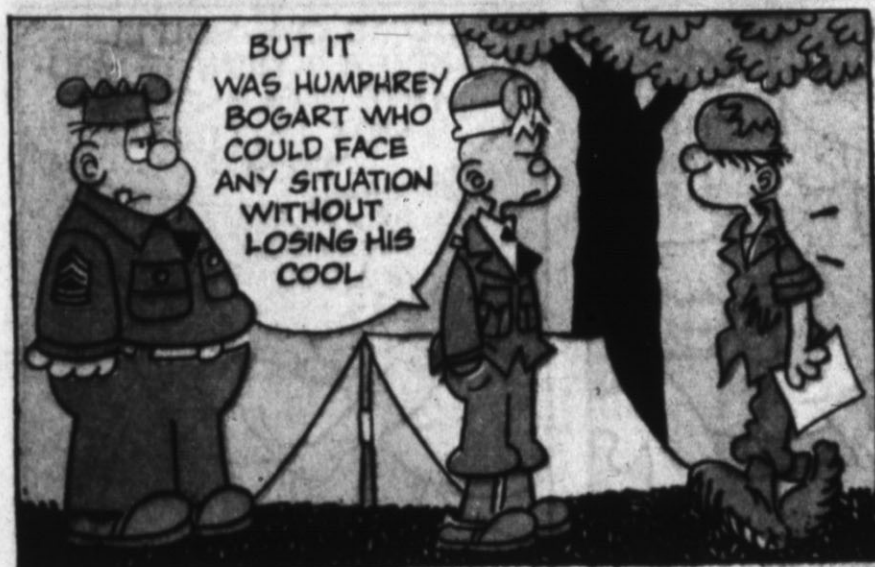
The KATZENJAMMER KIDS

by JOE MUSIAL



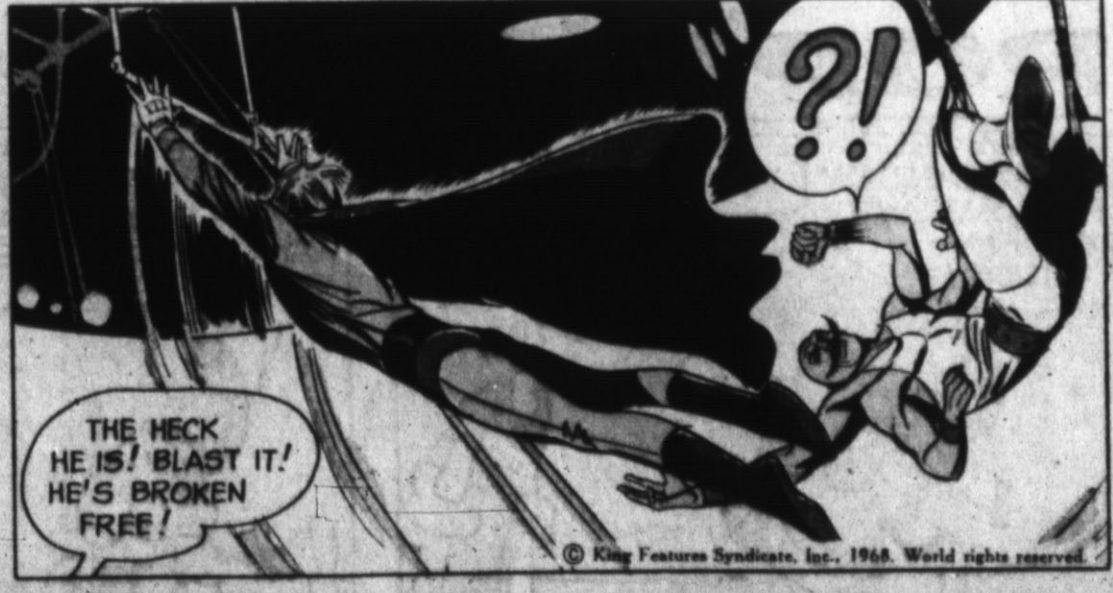
beetle bailey

by mort walker



FLASH GORDON

by Dan Barry



CONTINUED NEXT WEEK

LITTLE IODINE



The Little Woman

by DON TORBIN



POPIEYE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman

TONTO RIDES TO TOWN TO LEARN WHY "DYNAMITE" DIAMOND LET THEM ESCAPE AFTER CAPTURING THEM.

WHOA, SCOUT! WE'RE IN LUCK! THERE'S DYNAMITE!

DYNAMITE, YOU REALLY WANT TO HIRE ME AS AN ENGINEER... EVEN THOUGH THE RAILROAD FIRED ME?

SO YOUR LIPS WERE DRY WHILE YOU WERE ON DUTY. YOU MOISTENED 'EM! I CAN FORGIVE THAT!

THANKS! NOW, JUST WHERE IS THE TRAIN YOU WANT ME TO DRIVE?

YOU'LL LEARN IN GOOD TIME! FIRST, I HAVE TO LINE UP FOUR MORE MEMBERS OF MY TRAIN PARTY!

SOON... THAT'S RIGHT, MISTER! I QUIT MY JOB AS SWITCHMAN. THE RAILROAD DIDN'T PAY ME ENOUGH!

I WILL! NOW IS FIVE HUNDRED FOR A DAY'S WORK AS SWITCHMAN?

FIVE HUNDRED? JUST WHAT AM I DOING?

JOINING A LITTLE TRAIN PARTY I'M FORMING! YOU'LL GET THE DETAILS LATER!

SHORTLY AFTER...

COUNT ME IN, DYNAMITE! FOR THAT KIND OF FEE FOR A DAY'S WORK, I'D EVEN SHOOT MY BROTHER!

SO WOULD I--AND HE IS MY BROTHER!

GET-UP UP, SCOUT!

I MUST HARN KEMO SABAY THAT DYNAMITE IS FORMING A TRAIN PARTY AND MUST BE PLANNING A JOB SOON!

CONTINUED...

WALT DISNEY'S DONALD DUCK

I KNOW WHAT! I'LL WRITE A LOVE POEM TO BOOST MY ROMANTIC STOCK WITH DAISY!

DRAT! I CAN'T WRITE A LOVE POEM. WHO DOES SHE THINK I AM, SHAKESPEARE?

SHAKESPEARE! THAT'S IT!

BY DONALD DICK: "LIVE WITH ME AND BE MY LOVE..."

"AND WE WILL ALL THE PLEASURES PROVE. THAT HILLS AND VALLEYS, DALES AND FIELDS AND..."

LATER HI! GET THE POEM I SENT OVER?

YES. PARDON ME, PLEASE. I'M COOKING SOMETHING SPECIAL!

HMM, SMELLS GOOD! -AHEM, WOULD YOU LIKE TO HAVE A CERTAIN POET TO DINNER?

YES I WOULD! HIS NAME...

WAS WILL SHAKESPEARE! EVER HEAR OF HIM?

WALT DISNEY'S MICKEY MOUSE

I'LL GIVE MINNIE A BUZZ!

THIS IS A HOME RECORDING...

...PLEASE LEAVE YOUR NAME AND NUMBER FOR A RETURN CALL...

LATER

I WONDER IF I HAD ANY CALLS!

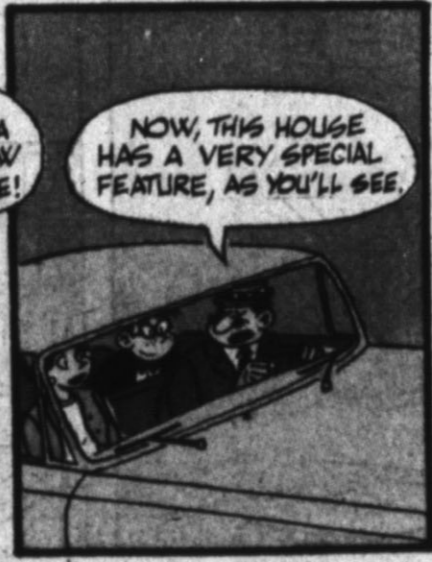
MINNIE, THIS IS MICKEY--PLEASE RETURN MY CALL!

THIS IS A HOME RECORDING-- PLEASE LEAVE YOUR NAME AND NUMBER...

WALT DISNEY'S **UNCLE REMUS** AND HIS TALES OF **BRER RABBIT** Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL



If You've Seen All The Rest, then come look at the

BEST ... the new FORD 8000 TRACTOR



the latest word in

POWER FARMING

The new FORD 8000 is BIG in size, in features, in HP and IN PRODUCTIVITY. This is absolutely the latest word in power farming — ideal for the farmers of the Magic Triangle area. We invite you to come by at your earliest convenience and let us give you the full story concerning this new tractor from FORD.

KEMP TRACTORS and MOTORS

East Highway 60

Phone 364-3421

Sub-Irrigation System May Aid Country's "Dry Lands"

An irrigation system that is new to the Texas Panhandle and could possibly double the rainfall in the "dry lands" of Deaf Smith County is being tried on the Hall Brothers farm about 50 miles northwest of Hereford.

The brothers, G. V. and Elmo, emphasize that the system is only in the experimental stages but they are optimistic over the results they have had so far.

With sub-irrigation, the water is put underground, right into the root zone where it is needed. Applying the water below the surface keeps the surface soil virtually dry. This will reduce rainfall runoff and curtail water evaporation.

The one-half inch plastic pipe was laid 16 inches deep and spaced in rows 40 inches apart. There is a small opening every 40 inches in the pipe.

They are developing a 10-acre tract at the present time. The sub-mergible pump will furnish 40 gallons of water per minute and indications are that it would be sufficient for 40 acres of land.

The system, kept in operation year round, would furnish 18 inches of water per acre per year on 40 acres.

With this part of the county averaging only about 15 inches of rainfall a year, one can more clearly understand what sub-irrigation can do for a dry land crop.

This system is being tried in irrigated areas to produce record crop yields. However, Hall Brothers plan to use the method more for increased production. By running the system year round, they feel they will be able to gain much needed sub-soil moisture and it will be a

boost in sustaining a crop between rainfall in the summer.

Although their main objective in this project was increased production, they have found numerous advantages to this form of irrigation. An important factor is the near-elimination of labor in its operation.

It can be left on year round without regard for any type of weather conditions. Being underground, there are no ditches or equipment for cattle to damage. Also it can be grazed while the land is being irrigated.

A system of this type could bring contour and sloping land under irrigation as it doesn't require a level terrain.



PIPE PLANTING OPERATION — G. V. Hall, left, and Keith Henderson adjust the pipe planting machine during laying of the underground pipeline, as Elmo Hall watches from the tractor seat.

The Sunday Brand

Page One

HEREFORD, TEXAS, 79045, SUNDAY, APRIL 28, 1968



IT STARTED WITH A WOMAN

While fishing is usually thought of as a man's sport, the first fishing expert was really a woman.

A printing of a bit of outdoor writing penned on parchment around fourteen twenty-five has been credited to a sweet little English nun named Dame Juliana Berners.

Juliana was born of a royal family in England and did some fishing and hunting as a girl with some of her sporting cousins and friends. Later on, she entered a nunnery at St. Albans and wrote the first known works on fishing.

Juliana wasn't any slouch concerning the art of angling, say the fishing experts at Mercury outboards. For instance, here's how she recommends making a fishing rod.

First you cut a smooth six-foot staff of willow or aspen. Heat it in an oven, get it good and straight, and let it dry for four weeks. The next trick is to get a piece of plumber's wire, heat it red hot, and burn a hole clear through the staff. Then store it in a smokehouse for a while.

Now you take a stroll in the woods and cut a slender slip of hazel the same length. Soak it thoroughly, straighten it out, and let it dry in the smokehouse too. The next step is to trim the hazel whip so it can be inserted into the butt section. Now, fashion a metal pin to hold the two together, and you have a two section fishing rod.

Juliana advocates such a two section rod because it forms a good walking staff for a Sunday afternoon stroll, and can easily be transformed into a fishing rod if you happen by a good fishing hole.

For a line, Juliana advocates the long horsehairs woven together and colored with a mixture of ale, crushed walnut leaves and alum. Such a line, she says, blends with the water and fools the fish more readily.

In her tips for anglers she recommends not casting a shadow on the water, fishing below waterfalls or in deep pools, fishing when the wind is west and using a wire leader either out of the south or the when fishing for pike.

EVEN THE SCARECROWS



appreciate
the fine flying
of
**AMERICAN
DUSTING
COMPANY . . .**

No Sonic Booms!

For Quality Dusting
Service Always

Call
**AMERICAN DUSTING
CO.**

127 Jackson Phone 364-2662

- Fungicides
- Insecticides
- Herbicides
(Tractor Only)

Complete Conservation Plan Underway At Friemel Farm

Richard Friemel, who farms near the Wildorado community, is carrying out a complete conservation program on his farm.

In January of 1965, Friemel, who had recently purchased his farm, needed some assistance in planning these conservation practices. With help from technicians of the Soil Conservation Service, Friemel entered the Great Plains Conservation Program. Both technical and cost-share assistance were given.

Before starting work on his conservation plan, Friemel had problems of outside water washing across the land causing gullies and loss of soil. There were

about 34 acres of land which he could not irrigate efficiently due to steep slope. The conservation plan was put into action immediately by Friemel.

Grassed waterways, bench leveling, irrigation pipeline, diversion terrace and grass planting were constructed and established on this 450-acre farm. These conservation practices help keep the soil where it belongs. As the plan is applied, erosion is coming under control, gullies are healing, soil fertility is built up, and the farm is becoming more productive and efficient.

these conservation practices for sustained high production. Of course, since no two farms are alike, no two conservation plans are alike. Each must be tailored to fit the needs of the particular farm and the farmer.

The waterways on the Friemel farm were constructed to shape old gullies and also to have a place for the bench leveling system to empty into. These waterways were seeded to Western Wheatgrass to prevent any erosion from taking place by the water that will go down them.

A diversion terrace was constructed. See PLAN Page 4

It takes a combination of



FRIEMEL PRACTICES CONSERVATION — An aerial photo shows a portion of land now under a complete conservation by the owner Richard Friemel of the Wildorado community. See story for details.

THE LAND AROUND US... by THOMPSON

THE USE OF CHEMICALS TO FIGHT PESTS DATES BACK TO AT LEAST THE ANCIENT GREEKS, WHO USED BRIMSTONE (SULPHUR) AS AN INSECTICIDE. COMMON SALT WAS PROBABLY USED AS ONE OF THE FIRST CHEMICAL WEED KILLERS.



MOISTURE STORAGE CHECK — Wilton Green, left, Soil Conservation Service technician, and Bill Gudgel, who farms four miles northwest of Sims, check moisture storage in the soil. The check showed that the soil was wet about two feet in this case.

YOU CAN ALWAYS TELL A PROGRESSIVE RANCHER



...BY HIS IMPROVEMENTS!

Farm-Ranch Repairs and Improvements are always a sign of a man who cares about his property and community. It pays to keep your place in good repair . . . just like it pays to check with Rockwell Brothers when it's time for repairs or improvements.

Come See Us Soon!

ROCKWELL - BROTHERS

LUMBER COMPANY

104 South Main

Phone 364-0033

For All
Your
Irrigation
Needs See ...



Mack Kemp



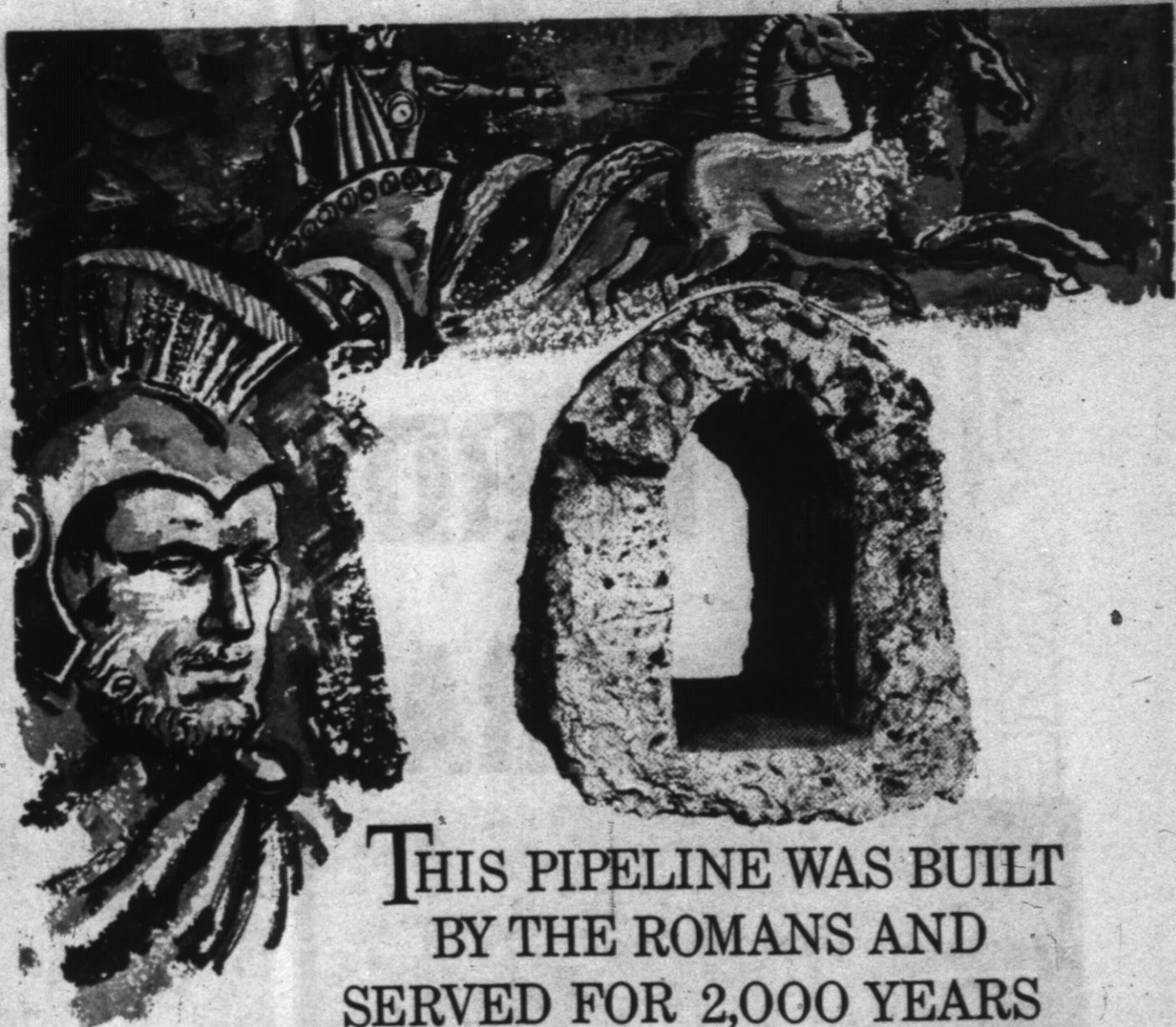
Jon Cranford



Dave Honea



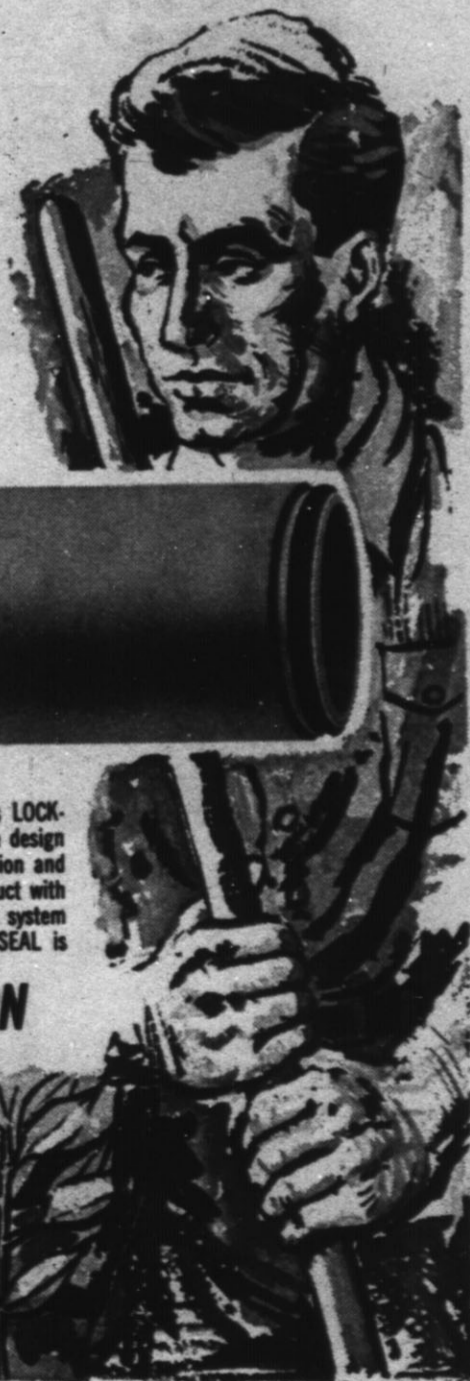
Donald Webb



THIS PIPELINE WAS BUILT BY THE ROMANS AND SERVED FOR 2,000 YEARS

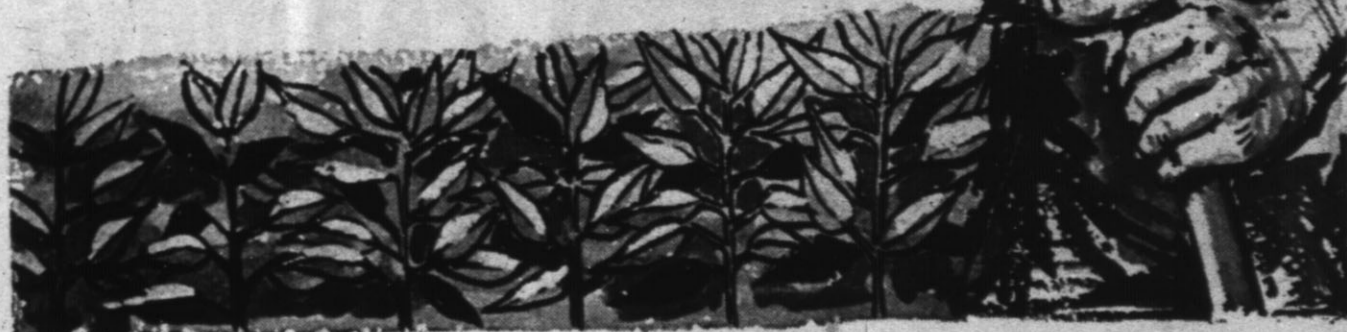
This photo, from the Smithsonian Institute in Washington D. C., shows a section of the original aqueduct that served the water needs of the conquered city of Cologne, Germany. It was constructed in 80 A.D. by the engineers of Febius Sabinus Titus, Emperor of Rome. The aqueduct extended 56 miles underground between Cologne, and Eiffel and served as the main artery for the Cologne water supply until the late 1920's.

*THIS PIPELINE
IS EVEN MORE
DEPENDABLE !!*



Because of modern materials and manufacturing techniques, Gifford-Hill-Western's LOCK-SEAL provides an even more dependable underground pipeline. The close tolerance design makes the pipe more suitable, and joint flexibility eliminates the effects of expansion and contraction due to soil conditions and temperatures. By combining a superior product with modern day design and installation know-how, you have an underground irrigation system that serves dependably year after year . . . generation after generation. LOCK-SEAL is the product, Gifford-Hill-Western is the Company . . . GIFFORD-HILL-WESTERN depend on them!

GIFFORD-HILL-WESTERN



GIFFORD-HILL-WESTERN

BOX 847 PHONE 364-1266 HEREFORD, TEXAS

We Appreciate Your Business...



Always mindful of new concepts in the grain marketing and feeding industries, Pitman-Easley Company continues to move to insure the farmers of the Magic Triangle area, not only the finest service to be found anywhere, but top prices for your products. We realize too, that it takes the patronage of a mighty big area to enable any grain marketing operation to grow, and it is for this reason more than any other that Pitman-Easley Company **MUST** serve better to merit your continued patronage.



PITMAN - EASLEY CO.

GRAIN and CATTLE

Summerfield
Milo Center

Hereford
Arf's Corner.

Westway
Simms



P-M-S

In Cattle Feeding

QUALITY
MAKES
THE DIFFERENCE

S HUR-G RO

P-M-S

The Tried and Proven Liquid

In Shur-Gro Liquid feeds, only tried and proven feed ingredients are used:

UREA—for non-protein nitrogen source. No Ammonia of any type is used as a source of non-protein nitrogen.

PHOSPHORIC ACID—Food grade for a highly available source of phosphorus.

MOLASSES—Highest possible levels to insure maximum energy-vitamin stabilization, palatability, buffering and dressing character.

And Shur-Gro offers it's customers Full Support Service!

S HUR-G RO LIQUID FEED, INC.

Post Office Box 1150 Hereford, Texas 79045 Phone (area code 806) 364-3750

Plan...

Continued From Page Two
 structured on the upper edge of the sloping field to divert outside water and also to protect the bench level system from washing out.

The bench level system was then constructed below the diversion terrace to allow efficient irrigation of the sloping field without waste of water or soil erosion. This area can now be irrigated easily and efficiently without having to worry about damage done to the field from heavy rains or loss of irrigation water.

This field is now producing efficiently, which is vital to the productivity of the whole farm.

Friemel says, an efficient, productive agriculture is vital to the welfare of our people as individuals and as a nation. Because our farmers have produced an abundance of food, we have not had to worry about having enough to eat.

The conservation practices carried out on the Friemel farm have allowed the farmer to produce more efficiently. These, plus the good management carried out by Friemel, can keep the farm productive for a long time to come.



CONSERVATION PLAN — The farm land of Richard Friemel is becoming more and more productive as a complete conservation program begun about three years ago takes a firm hold. Included in Friemel's program are grassed water-

ways, irrigation pipeline, grass planting, diversion terrace and bench leveling. Photos show Friemel talking with Soil Conservation Service worker Ed Blackwell.

Courthouse Records

WARRANTY DEEDS

First Presbyterian Church to Anna Tollett-part of Lot 15 and 16 of Franch Sub. Div. of Bk. 23, Evants Addition.

W. T. Carmichael et ux to Hereford State Bank-part of Lots 20-24, Bk. 11 of Town of Hereford.

Johnnie E. Wilkis et ux to Sammy Lesly-Lots 5 and 6 of Bk. 1, Irwin's Sub. Div. of Bk. 4, Evants Addition.

Zearl Cansler et ux to Robert L. Simpson aux-part of Sec. 42, Bk. K-3 of DSC.

Bill Henry Stocker to Bill Henry Stocker-part of Lot 4 of Pleasant Acres.

Calvin Edwards et al to J. F. Martin et ux-part of Sec. 63 of Bk. K-3 of Weiss and Sandes Surveys.

Roy L. Conard et ux to Sam H. Smith-part of Bk. 2 of Mabry Addition all of Lot 13 of Peterson Sub. Div.

Sam H. Smith et ux to Henry Johnson-A 1 of Lot 13 of Peterson Sub. Div. part of Bk. 2 of Mabry Addition.

Annie Rose to Katherine R. Spratt aux-part of Sec. 81, Bk. K-3.

Suburban Associates, Inc. to Pugh Builders Inc.-part of Lot 11 and 12 Sub. Heights Addition.

Jimmie R. L. Cramer et ux to Pedro Vargas et ux-All of Lot 3, Bk. 1, Stark Addition.

Niles Wendell Culp et ux to Claude Thomas Melugin Jr. et ux-Lot 21, Bk. 1, Engler Addition.

Land and Homes Inc. to Virgil W. Merriott aux-part of Lot 14 and 13, Bluebonnet Addition.

Charles K. Jacks et ux to Merriott and Stoker Lumber Co.-Lot 1 of Parker's Sub. Div. of Bk. 23 of Evants Addition.

Kenneth L. Nelson et ux to Kenneth L. Nelson-part of Sec. 44 of Bk. K-8.

Jane Evalyn Newsom Book-out to American National Bank of Amarillo-All of Sec. 64 of Bk. M-7.

Lloyd B. Sharp et ux to Cipriano Rodriguez et ux-part of Lot 12 and all of Will-Holland Sub. Div. of Bk. 18, Evants Addition.

John Higgins, who came to Hereford in 1888, found that it took every man in the country to hold court then. If one man

failed to show up, court was postponed. They also took along chuck wagons and camped in the court house until court ad-

journed.

Arsonists who were believed to have set fire to the XII were

among those chased out of Texas by Ira Aten, before he became foreman of the Escarbada in Deaf Smith County.

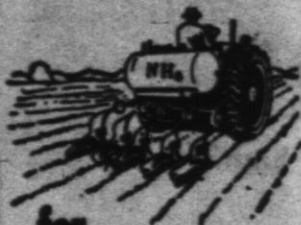
You'll Always Get

GREATER YIELDS

When You Use

SMITH-DOUGLASS

SMITH - DOUGLASS
**Anhydrous
 Ammonia**



for
 ① High yields
 ② More profit
 ③ Low cost

82% nitrogen—lowers production cost, increases profit per acre. Apply Smith-Douglass anhydrous ammonia now.

Smith-Douglass
 Company, Inc.
 Houston, Texas

- ★ FERTILIZERS
- ★ ANHYDROUS AMMONIA
- ★ DRY FERTILIZERS
- ★ PHOSPHORIC ACID

We would like to have an opportunity to explain the potentials of Smith-Douglass products to all our friends and neighbors, so

Come Visit With Us . . . Soon!

HEREFORD BUTANE INCORPORATED

CARLOS ANDERSON
 125 Veterans Park Road

DON WATERS
 Hereford

CALVIN GOODIN
 Phone 364-3367

IN THE MAGIC TRIANGLE....

More People Rely
ON

JUSTICE REALTORS

for help in buying and selling
farms, homes, business property.

JUSTICE REALTORS

lists hundreds of desirable homes, in a wide
range of prices. Yours is waiting, or we will
build to your specifications.

Discover the thrill, the deep-down satisfaction,
of owning your own home! Frequently you can
own, with payments no higher than rent —
and build equity, stability, a financial "cush-
ion" for the future.

FARM FINANCING

with

PRUDENTIAL INSURANCE COMPANY

Demand . . .



Justice

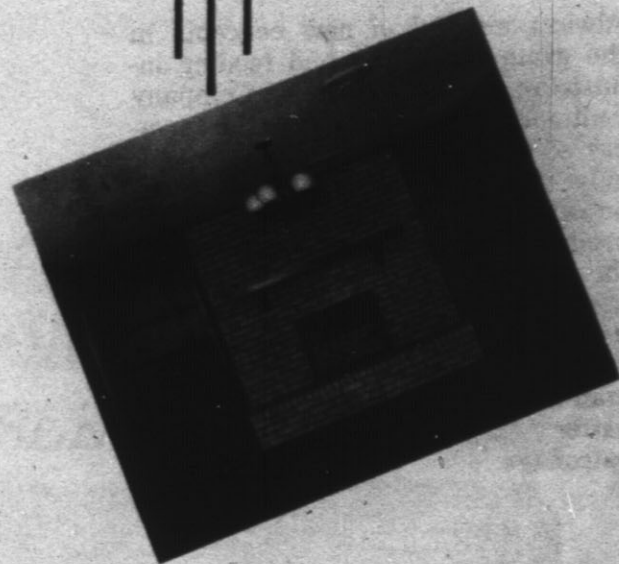
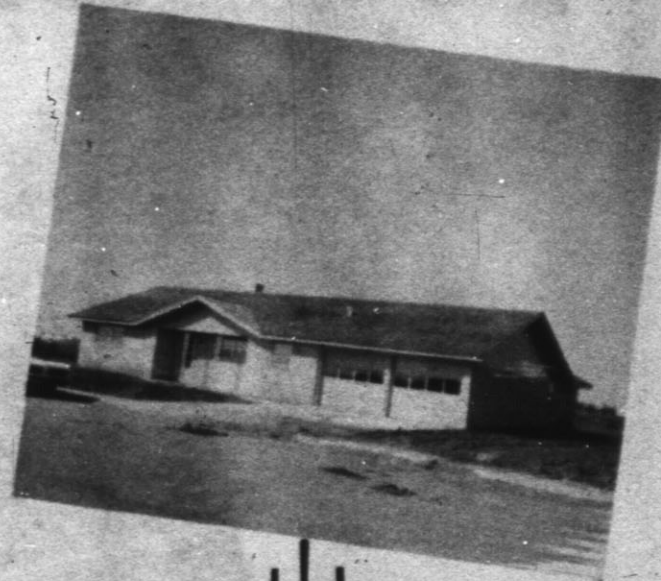
Realtors, Inc.



Hereford, Texas

Corner Main and Highway 60

364-2266



Taxpayers Ask IRS

This column of questions and answers on federal tax matters is provided by the local office of the U. S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

Q— I forgot to include my wife's W-2 form when I filed our joint return. Should I send it in now?

A— If you included the income and withholding data from the W-2 on the form you filed, wait until you are contact-

ed by IRS. You will be asked to supply the missing W-2 form. However, if you did not include the wage and tax data from the W-2 on your return, then you should file Form 1040X Amended U. S. Individual Income Tax Return. Fill out this form completely according to the instructions and send it to the Internal Revenue Service Center serving your district.

Q— What's the deadline for paying my maid's social security tax?

A— The next payment is due April 30. This will cover taxes withheld for the months of January, February and March.

A return must be filed if cash payments of \$50 or more are made to a household employee during a three-month calendar quarter.

Q— I just moved. Could that be why my refund hasn't come?

A— Many refunds can't be delivered because the taxpayer has moved and not given the Postmaster his new address. If you have not done so, file a change of address card with the post office where you use to live.



Wizard 5 H.P. Power Propelled Hi-Wheeler

POWER PROPELLED

- Powerful 5 H.P. Briggs & Stratton engine, 22 in. cut
- Big 8 in. front and 16 in. ball-bearing rear wheels
- Handle mounted controls

\$149⁹⁵

Easy Terms Available



Wizard 4 H.P. Rotary Hi-Wheeler

\$130⁹⁵

Easy Terms Available

4 Has the Rugged Cutting Power you need for cutting brush, undergrowth, weeds. Power propelled—you just guide. Double protection from belt-driven blade that tackles anything without damaging crankshaft and a blade clutch that disengages blade for extra safety, easier starting. Adjustable height from 1 1/4 to 3 1/4 in. 4-position handle mounted controls are within easy reach of operator. Rear wheel pinion drive and gear-tread rear tires. ZNC2717—Easy-spin recoil starter.....\$149.95

5 4 H.P. Briggs & Stratton Engine and big 22 in. cut combine to get the job done quickly, thoroughly. Big 16 in. ball bearing rear wheels for extra maneuverability. Double protection from belt-driven blade that cuts heaviest growth without damage to motor or crankshaft and blade clutch that disengages blade for safe operation. Heavy-duty 11 gauge steel frame. Side-mounted dispersal for more efficient operation. 4-position throttle control mounted on handle. ZNC2716—Easy-spin recoil starter.....\$130.95



Wizard 12 Volt Standard

\$14⁹⁵

Each 3LC1750



Wizard 6 Volt Standard

\$12⁴⁵

Each 3LC1020

- New High Voltage construction for more starting power
- Silver Cobalt plates protect against overcharge and undercharge
- Rugged hard rubber case guards against leakage and impact damage
- Reinforced vinyl fiber separators for more power and longer service

Cat. No.	Gr. No.	Amp.	Each.
12 Volt Standard			
3LC1740	24F	47	\$15.95*
3LC1750	24S	48	14.95*
3LC1760	60K	56	17.95*
3LC1780	29N	55	16.95*
3LC1730	22F	42	15.95*
6 Volt Standard			
3LC1020	1	55	12.45*
3LC1022	2L	55	12.45*

Get economy plus built-in quality with Wizard. You get dependable starting power month after month at low cost. Silver Cobalt "Power Sealed" plates resist corrosion, help keep battery at full power. Backed by our nationwide 24 month written nationwide guarantee. 3LC1750-12V. 49 amp. Gr. 24N each \$14.95* 3LC1020-6V. 55 amp. Gr. 1 each. 12.45*



Big 4 1/2 Cu. Ft. Wizard Lawn and Garden Cart carries the "Big Load" at low cost

- Tough, 20 gauge steel body
- New design flat bottom
- 14 in. ball-bearing wheels
- for increased capacity

This is the cart that does it all, takes your equipment to the job and hauls the debris away. Unique flat bottom design allows compact stacking of materials. Big 36 1/2 in. long x 20 1/2 in. wide x 9 1/2 in. deep cart has completely curved edges for safety and embossed on all sides for strength. Cart rides on strong 1 1/2 in. steel axle supporting over-sized 14 in. wire spoke ball-bearing wheels. Has 1.000 in. semi-pneumatic tires for maneuverability. A W.A. Exceptional Value. ZNC1402—Tire flush to keep debris out to easily clean it.....\$15.44

\$15⁴⁴



WESTERN AUTO



Hand Painted JUVENILE CHAIR

\$1

EXTRA STRONG
Gay Colors!
LIGHTWEIGHT
Durable!

HOME OF
BETTER VALUES

Western Auto Associate Store

241 North Main St.

J. B. Pool, Owner

Phone 364-1355

Hereford, Texas
Penneys
 AUTO CENTER

Weekdays
 8:00 to 6:00
 Saturday
 8:00 to 8:30

TRUCKLOAD AIR CONDITIONER EVENT!



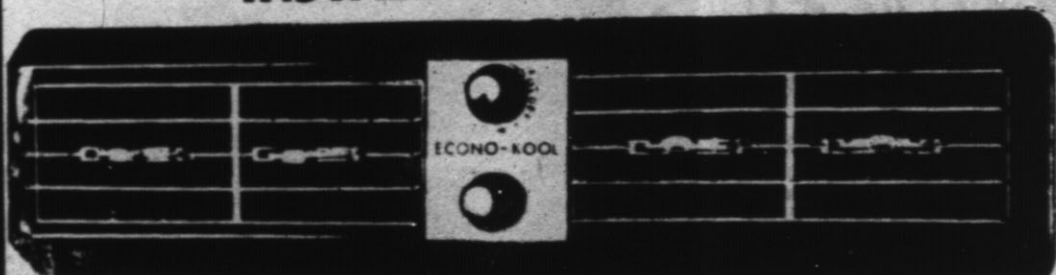
Now installing air conditioners in automobiles, tractors, and combines. Book your job with Penney's Auto Center today and "beat the heat" this summer. Do your farming in "living room comfort!"



Installation in tractors and combines require local manufactured parts, so don't wait until harvest time. You don't have to make payment until June, and best of all, absolutely **NO CARRYING CHARGE UNTIL YOU MAKE YOUR FIRST PAYMENT!** We welcome auto and implement dealers. Have Penney's install the very best air conditioning in your new or used units & save money.



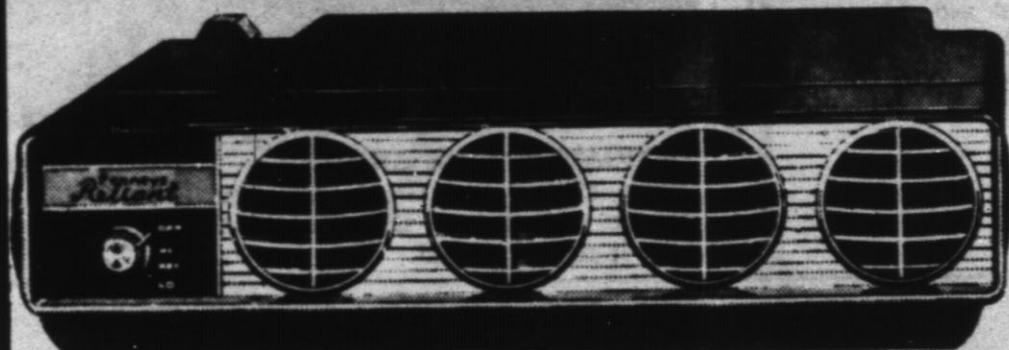
INSTALL NOW! NO PAYMENT DUE UNTIL JUNE!



New Foremost Econo-Chill
 Freezes Driving Heat Fast!

- 2 Central barrel louvers
- 3-speed high performance blower control
- Handsome hi-impact Cyclocase® case
- High capacity cooling at a low price

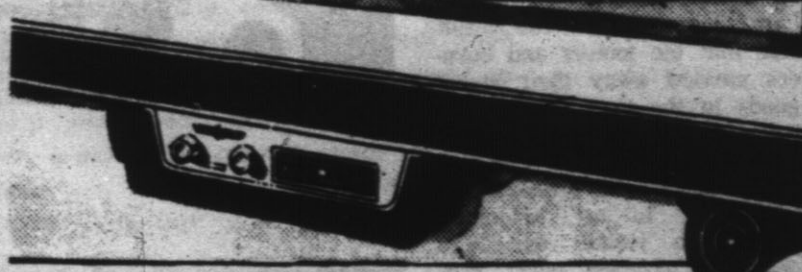
\$149



Foremost Reliant Air Conditioner

- 4 powerful ball-louver air directors
- 3-speed high-performance blower control
- Handsome hi-impact Cyclocase® case
- High capacity cooling . . . Penney-low price!

166



**NEW FOREMOST PREMIUM...
 EXCLUSIVE INSTANT 'CHILL'**

- Instant 'chill' pre-cools car in seconds
- 2 ball louvers plus central barrel louver
- Handsome slim-line wood grain paneling

188

Commercially Priced Tractor Tires



Rear Tractor Tires

18,4-34	\$115	10.47 tax
16-9-35	\$99	8.47 tax
15-5-38	\$88	7.70 tax
13-6-38	\$62	5.28 tax
11-2-24	\$36	2.56 tax

Front Tractor Tires

550-16	\$13	.85 tax
600-16	\$14.70	.99 tax

Other Sizes Available

FARMERS SPECIAL TRUCK TIRES

most size available 900-20 \$71.75 8.73 tax



Premium
 Pick-Up Tire
 670-15 — 775-15
 6 ply rating
 Tubeless - Blackwall
 now only

15⁰⁰

plus tax
 Commercial Price

Washington Report

From Congressman

BOB PRICE 11TH DISTRICT, TEXAS

1222 LONGWORTH OFFICE BUILDING, WASHINGTON, D.C. • 225-3764



Inasmuch as the Congressman is touring the District during the Easter recess, this week's report will consist of excerpts from other Congressional newsletters.

Hon. George A. Goodling, Pennsylvania

Following the release of each newsletter comments of every conceivable type reach this office. Let me hasten to add, suggestions and criticisms are always welcome. This applies to friend and foe alike.

Many correspondents state these letters do not contain too many joyful notes. I would probably have to agree with that but I am not alone in my thinking. Listen to Senator Mansfield, the majority leader of that body, as quoted in Christian Science Monitor, March 9, 1968: "May I say that in my judgment we are facing today the most troublous days in the entire history of the republic and I bar no period in making that statement." Does that sound like a bedtime story? Then, too, there was that individual who said it was rather facetious to compare conditions in the days of Washington to modern day problems. In a sense that may be a correct criticism, but isn't George Washington's warning about the accumulation of national debt being harmful to the national interest just as relevant today as it was in his day?

Couldn't we also use the same argument against the admonitions found in the scriptures? Are they less pertinent today than when written?

Hon. W. R. Poage, Texas

In Washington, D. C., police were ordered not to shoot, and the troops were not allowed to carry loaded guns. The result was that the looters and burners carried away their stolen goods in the very face of the police officers. This sort of practice but invites a repetition of the disgraceful procedure of last week. In my judgment, those who violate our laws should be arrested, tried, convicted, and punished. If they resist arrest, police should be at liberty to use all force necessary. I know of no other way to stop these outrageous abuses of mass burglary. It is obvious that many of the so-called rioters were much more interested in what they could steal than in what "rights" they could secure.

Hon. Frances P. Bolton, Ohio

Although I have in the past supported Civil Rights legislation and worked to fulfill the dream of brotherhood, justice and equality for all, it is my firm conviction now, as it was two years ago when I cast my vote against an even milder Federal open housing bill, that such Federal restrictions on the rights of the owners of private property will create more problems than they will solve. Therefore, I voted against adopting the Senate amendments to H.R. 2516. I have always worked for decent housing for all our citizens and shall continue to do so. Many thousands of fine Negro families have moved into good homes in the suburbs of the 22nd District in

recent years without the necessity of Federal intervention. This has been peacefully accomplished on the basis of State and local legislation and the efforts of private groups and individuals to better the housing

conditions of all our citizens. This is as it should be for fair housing solutions must be developed and encouraged at the community level.

THE STAFF
OFFICE OF BOB PRICE

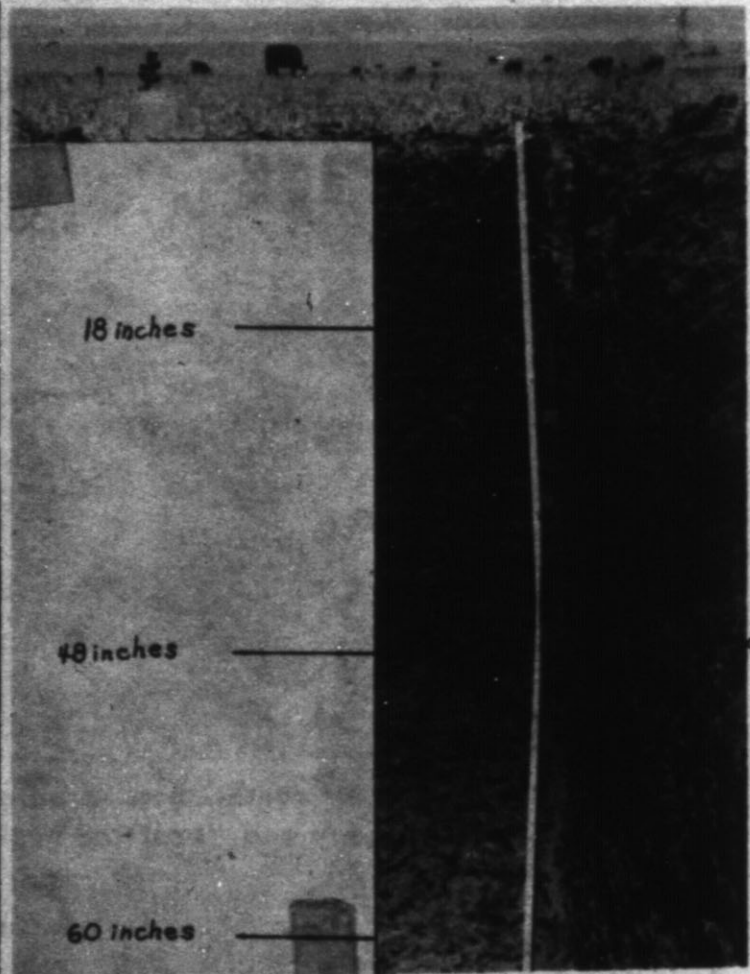
THE LAND AROUND US... by THOMPSON



WORLD POPULATION WILL GROW AT THE RATE OF 2.1% YEARLY UNTIL 1975, AND 2.6% YEARLY FROM 1975 TO 2000, ACCORDING TO ESTIMATES FROM THE UNITED NATIONS.



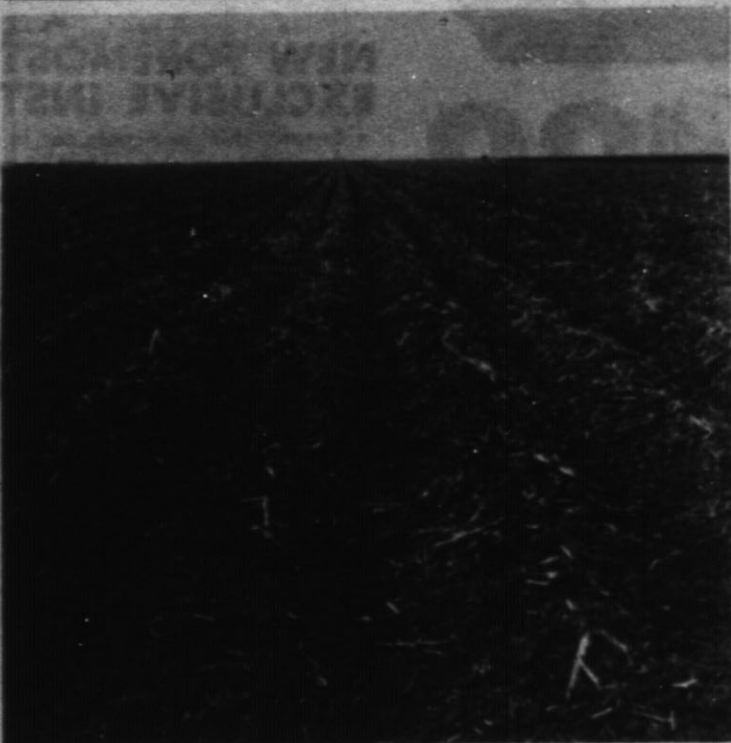
TO FEED ALL THESE PEOPLE WORLD FOOD SUPPLIES WILL NEED TO INCREASE AT MORE RAPID RATES THAN IN RECENT YEARS. THE USE OF CHEMICAL PESTICIDES ARE IMPORTANT IN SAVING MORE CROPS FROM DESTRUCTION BY INSECTS AND DISEASES -- THUS ALLOWING ARABLE LAND OF LESS DEVELOPED COUNTRIES TO BE USED TO ITS GREATEST POTENTIAL.



RANDALL CLAY PLAYA — This Randall Clay Playa lakebed is furnishing a large amount of grazing during a dry season. All of the soil in the pit in the foreground is clay texture.



IRRIGATION LINE ARRIVES — The Hall brothers, Elmo at left and G. V., are shown unloading the plastic underground irrigation pipe just prior to putting it in the ground.



GOOD PRACTICES — Luther Lesly has put two good practices to work on his farm 11 miles north of Hereford. At right, Lesly has his onion sets started two rows to the bed and irrigated soon after. The other photo shows how Lesly has left



enough grain sorghum residue on the surface to increase and maintain water penetration and control spring wind erosion. The land is listed and ready for pre-irrigation and planting.

The Vegetable INDUSTRY

has played a big
role in the
development of
the economy of the
HEREFORD AREA.



Howard Gault Co.

has played a big part in the

DEVELOPMENT of the VEGETABLE INDUSTRY!

Sure, the Vegetable Industry has played a big role in the development of the area, and it will continue to leave its mark across the face of the great Magic Triangle area.

We, at Howard Gault Co., are indeed proud to have been one of the pioneers in the vegetable industry in Hereford, and will always make every effort to continue to be a leader in the community as well as the industry.



Frio News

By MRS. OWEN ANDREWS
Brand Correspondent

The Rev. Wayne Gray, a Wayland College student, was guest preacher at Frio Baptist Church Sunday. The Rev. Sam Ogan pastor, was preaching the concluding services in a revival at Temple Baptist Church, Hereford. Rev. Gray was a guest in the Ogan home for lunch after church.

Mr. and Mrs. Clark Andrews and family visited the Glenn Andrews near Etter Sunday and went to church with them at Etter Baptist Church.

Attending the Baptist Association Bible School clinic at Earth Monday were Mmes. Earl Harkins, Charles Self, Gary Mason, Clark Andrews, Dee Taylor, Ronnie Andrews, Floyd Cole, the Rev. and Mrs. Sam Ogan.

Mrs. Sam Ogan, Mrs. T. L. Sparkman Jr., Misses Alma Andrews, Debbie Ogan and Darlene Sporkman went to Stephenville Thursday and visited Mrs. Ogan's aunt, Mrs. Tom Hatchett. They went on to Waco, where Debbie and Darlene were to see about college at Baylor, and spent the remainder of the weekend.

Mr. and Mrs. H. E. Lindley returned home Saturday from a two-week vacation at Brown-

Mr. and Mrs. James N. Askren operated a broom factory in 1911 in his enlarged barn at the farm 10 miles northeast of Hereford.

Lewis R. Bradley was active in the organization of Deaf Smith County in 1890 and served as a commissioner while the county seat was La Plata.

Joe Carter was manager of a Hereford baseball team in 1903.

The wooden 2-story court house which served Deaf Smith County during the La Plata era also served as a community center, church — and at times a hotel.

Ture to the t.v. westerns, the Panhandle cowboys of old wore big Stetson hats, boots and spurs; but they seldom wore chaps since they were worn usually to protect the legs from brush, and the open prairie offered no such hazard.

Ed Connell came to Deaf Smith County as a Texas Ranger and stayed to serve three terms as sheriff.

Joseph Calvin Cox and his brother ran head-on into a rancher-neighbor feud in the spring of 1887, as they brought their families in two covered wagons, with their herds, to Deaf Smith County.

Leron B. Gough, whose father was Hereford's first full-term mayor, set up a bootblack stand at the town barber shop in 1905 when he was fifteen. During the summer he shined the cowboy's boots when they came in from the range to get cleaned up and make "Whoopee."

wood. They visited their son, Sam Lindley, and family and enjoyed fishing.

Mr. and Mrs. Ted Bush went to Kansas City Saturday to attend funeral services for his sister, Mrs. Stors, who died Wednesday in Colorado.

Mr. and Mrs. Walter Hodges Jr. visited Monday until Friday with the Travis Whites at

Georgetown. The Whites lived in this community several years ago. They have five children, one daughter now being married and another in college.

Frio Homemakers Club met Tuesday in the home of Mrs. T. L. Sparkman Jr. The program was a demonstration of arrangement of permanent flowers by a guest, Bill Lankford, florist. He used a variety of flowers and made several types

of arrangements ranging from formal to one of fruit for a kitchen.

The club plans a trip to Amarillo, May 14 for a garden tour and lunching out.

Attending the meeting were Mmes. Dee Taylor, Ronnie Andrews, Frank Robbins, Chesley Johnston, Carlton Dobbins, Annie Springer, Tommy Sparkman, Harlan Barber, Laura Littrell, Henry Andrews, Her-

bert Bruns, Eugene Baldwin and Owen Andrews.

Mr. and Mrs. Joe Andrews and children left Thursday for a few days trip into Mexico.

Mrs. Billy Warrick went to Valliant, Okla, this week to be with her mother, Mrs. Addie Bingham, who was injured in a fall. Mrs. Bingham sustained a broken hip in the accident.



We're Singing The Praises

Of The New

JOHN DEERE

4020



In fact, we're proud of the entire John Deere Line. Whether it's sugar beet equipment, or quality John Deere Tractors, Combines and Implements, the place to go is H. & W Implement Company in Hereford.

Not only do we have the equipment, but H&W Implement Company carries the biggest stock of repair parts in the entire area. We're ready when trouble strikes which is one of the most important things to remember when purchasing any line of farm equipment. Come in soon. We're anxious to serve you.

H & W IMPLEMENT CO.

Raymond White

Dean Herring

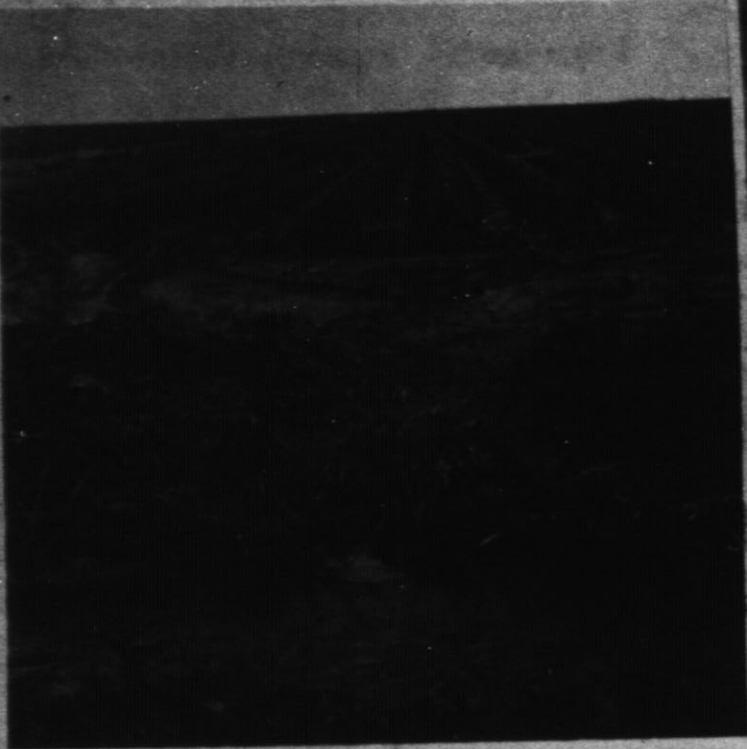
Ready To Serve . . .

Ummmmmm. Looks good doesn't it. And thanks to the convenience of Rural Electricity, more and more rural homes today enjoy modern living, and modern cooking electrically.



But whether you're cooking electrically or running an irrigation well, the Deaf Smith County Electric Cooperative is ready to serve your needs. We furnish power for the growing agricultural areas of West Texas power to assure MODERN FARMING as well as MODERN LIVING.
Owned By The People We Serve

**Deaf Smith County
Electric Cooperative,
Inc.**



EROSION AT WORK — Tailwater will wash soil from the end of a field and "silt up" the bar ditches. Fairly simple tailwater ditches installed in the field will often avoid this problem. Control of erosion here is as important as any part of the



installation of a tailwater recovery system. Photos taken about 10 miles northwest of Hereford show the water running from the end of a field and "silting" the bar ditch.

Area Farmers Are Using Tailwater

Tailwater — the water we have seen running down the end of fields and into bar ditches, is now being used. Farmers of this area are doing more and more to save this water to help stop the decline of our water supply.

Tailwater recovery systems are part of the answer. These are installed to keep the water on the farms.

One of the major problems involved in tailwater recovery is the control of the water from the end of the rows to the pit or pump. Many times a gully or some type of soil erosion occurs along the end of the rows. This period of time will cause severe management problems in the field as well as silting problems in the recovery pit.

Grassed waterways are being used effectively to transport

tailwater from fields to the pits. This is especially true when the land is steep and large volumes of water must be carried.

Quite often the installation of a properly designed tailwater ditch is all that is needed to safely transport the water.

Whatever the method used to control this type of erosion, the importance of its control cannot be over emphasized. This can and will cause a breakdown in the use of recovery systems as fast as anything else.

Financial cost-share assistance is available from the Agricultural Conservation Program and the Great Plains Conservation Program to install underground pipeline for tailwater recovery systems. These programs are administered by the Agricultural Stabilization and Conservation Service and the Soil Conservation Service.



TAILWATER RECOVERY SYSTEM — Located 12 miles northwest of Hereford on the Raymond Higgenbotham farm is this tailwater recovery system which is being developed.

Dates Extended By ASCS Group

Destruction dates on winter cover crops can be extended by the State ASCS Committee in cases of severe blowing, Congressman Bob Price has advised area farmers.

Price said he had answered several inquiries by advising those requesting extension dates to apply through their county ASC Committees for such extensions on any small grains planted on diverted acreage.

Price said he understood the plow-down date for the Panhandle and high plains area was May 15 but could be extended by approval of the State Committee.

Concerning Veterans

Two important words for veterans and their dependents — "compensation" and "pension" — are often used interchangeably by the public, but their meanings are vastly different to the Veterans Administration, the Manager of the Waco VA Regional Office said today.

Coker explained that "compensation" is payment the Veterans Administration makes because of a disability a man suffered in military service. The payment may go to a veteran who has been disabled by an injury or a disease that originated or was aggravated while he was in active service. In case of death for such a service-connected cause, compensation payments go to the veteran's survivors.

The financial condition of the recipient is not taken into consideration in cases of compensation payment Coker pointed out.

Pension, on the other hand, is paid on a basis of need for disabilities or death due to causes not connected with military service, Coker said. The income of the recipient has a direct bearing on the amount of the pension.

Information concerning either benefit is available by mail, phone, or personal inquiry at any local VA office.

Hereford High School was first occupied in January 1926.

S. W. Crawford was a pioneer employee of the Santa Fe Railroad in Hereford. He came here in 1903.

The coming of the Higgins clan to Deaf Smith County could have been considered almost an invasion. In fact, at one time someone remarked that the Higgins were about to crowd out the prairie dogs. The immigration was begun in 1890 when W. S. (Uncle Summy), W. H. (Uncle Billy), and Uncle Billy's son, John R. Higgins, moved their families into the county.

J. T. Inmon served as sheriff and tax collector for Deaf Smith County from Jan. 1, 1901, to Dec. 31, 1906.

In 1917, the Seventh Day Adventist organized its Sabbath School in Hereford.

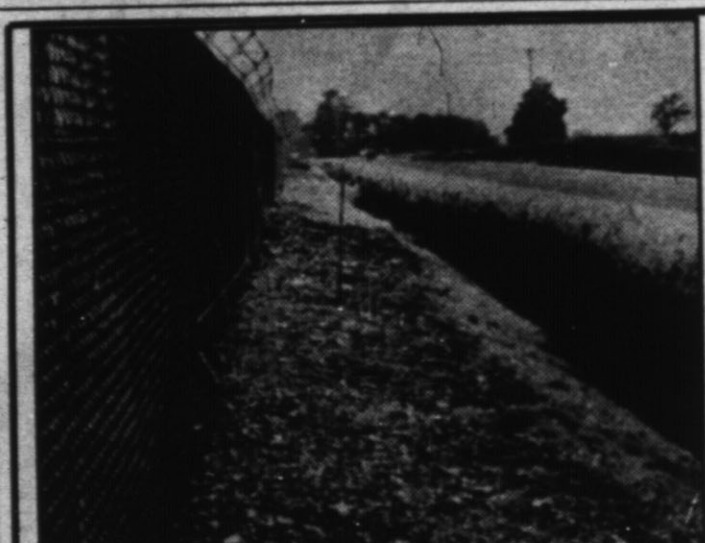
The Baptist church in Hereford in 1913 added a baptistry.

Hereford High School was first occupied in January 1926.

The Deaf Smith County Research Foundation was begun in 1951.

A square inch of skin contains more than 19,000 cells.

Ed Connell came to Deaf Smith County as a Texas Ranger and stayed to serve three terms as sheriff.



OUR PROFESSIONAL SERVICE IS BASED UPON PROVEN AND DEPENDABLE DU PONT WEED AND BRUSH KILLERS TO GIVE YOU THE RESULTS SHOWN ABOVE.

CONTROL WEEDS PROFESSIONALLY

Let Us Take The Work And Worry Out Of Your Weed Control Problems

On

- Tail Water Pits
- Sump Pits
- Fence Rows
- Commercial Sites
- Bindweed Spraying

SOIL STERILANT PROGRAM

Contact Us Today

FARM WEED CONTROL

127 Jackson

Phone 364-2662

Box 1229

Would
You
Believe.....

More Business Deals Are Completed

at
THE CAISON HOUSE
than
any other place in town?

**AREA FARMERS AND
CATTLE MEN**

..... meet their friends at The Caison House to discuss their business deals — sometimes over a cup of coffee — and sometimes while enjoying one of our delicious steaks. In fact, we'd venture to say, that more business deals are completed in The Caison House than at any other place in town.

The folks at the Caison House, salute the many fine farmers and cattlemen in the Magic Triangle area.



Caison
HOUSE

We Don't Know
much about
the jungle
but when it comes
to the pump
and well drilling business



WE'RE THE KINGS!

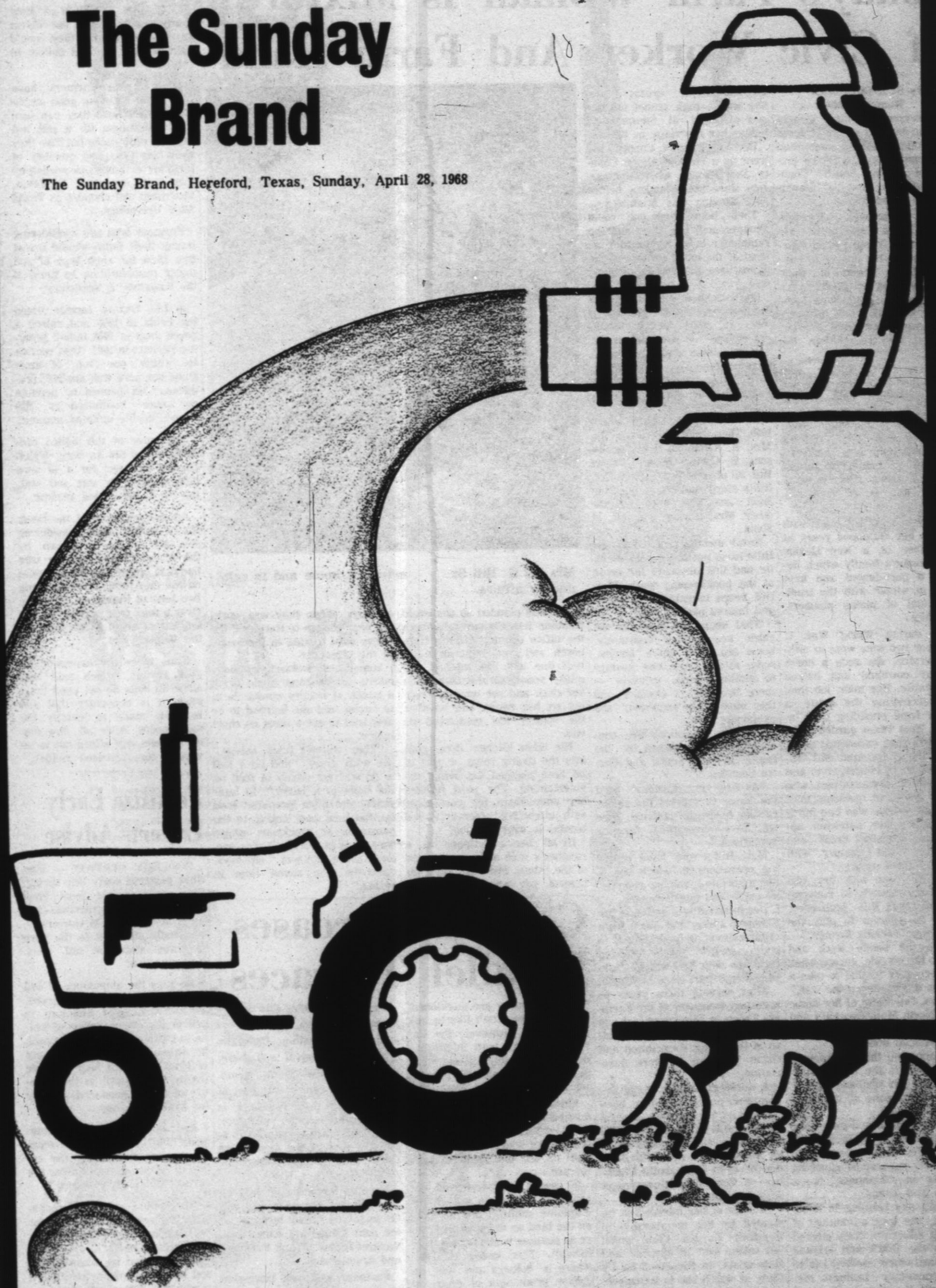


And whether you're looking for quality in a pump, or want an expert at the drilling business, then you need look no further than Clowe & Cowan, Inc. We handle quality POMONA PUMPS, one of the finest irrigation pumps ever built, and the boys at WALCO DRILLING CO. know their business when it comes to putting down a well. You'll do better to check first with the folks at CLOWE & COWAN and WALCO DRILLING CO.

CLOWE & COWAN, INC.
and
WALCO DRILLING CO., INC.

The Sunday Brand

The Sunday Brand, Hereford, Texas, Sunday, April 28, 1968



Agricultural Edition

Mrs. O. G. Hill

Today's Farm Woman Is Mixture Of Civic Worker And Farm Hand

By SUE COLEMAN
Women's Editor

A sun-bonneted farm woman carrying buckets of water from the windmill to her unpainted little house may be in the picture of Deaf Smith County agriculture, but is scarcely to be found today.

Wives of farmers and ranchers are more likely to be chic women with beauty shop hairdos, living in the city or in city-styled brick homes on their farms, serving as bookkeepers in the modern business of agriculture but still ready to operate a tractor or drive a grain truck at busy seasons in the fields.

So Mrs. O. G. Hill Sr., who hasn't lived on a farm since she was a schoolgirl, and who is found at her adding machine or at a farm organization board meeting oftener than in the fields and pastures of the farming and ranching operations which she helps direct is not a unique example of a county farm woman.

However, Mrs. Hill points with pride to her childhood years as a member of a New Mexico homesteader's family which lived in a part-dugout and kept warm in winter with the traditional fuel of plains pioneers, cow chips.

And during World War II when her two sons were in military service, she rode a horse like any cowhand and helped move cattle. Her main job then was vaccinating the cattle, a far cry from presiding over ladies of West Texas garden clubs in a term that ended last year.

It is the clubwoman and efficient officer of church civic and farm-related organizations who is best known to residents over this area, people who can hardly associate her patrician appearance, tasteful dress and quietly assured manner with everyday farm work.

Mrs. Hill, who with her two sons shares equally in management of the Hill properties, makes no attempt to play the picturesque working farmer.

"I do the inside work and they do the outside, except when it is necessary for me to take a hand as it was during the war," she says. One room of her home at 801 North Main was built and equipped as an office and that is her special domain.

She accepted the bookkeeping as her duty in the family business while her husband was living, and has done all the bookwork since 1938.

She drove for him a great deal too, especially in the later years of his life, and accompanied him as he supervised ranching interests in Oklahoma, New Mexico and Texas.

Without any training in bookkeeping, she took advantage of an adult education class offered here in the 1930's and learned the basics which enabled her to keep necessary business records until the complications of federal farm programs and new taxes.

Then accountants were engaged to set up the Hill's books and check past records. She worked with them, observed them and says she learned more from them than from previous study.

Her earlier education was aimed at a teaching career,

and she taught several years. She was a high school teacher and principal at Summerfield before her marriage in 1922.

Born in Tarrant County, she went as a child to Union County, New Mexico, where her parents were homesteaders before New Mexico was a state.

Their home had one room aboveground, she says, and the remainder in a dugout such as most of the early settlers in the plains area had for living quarters.

She attended high school in Texline and after graduation went to West Texas Teachers College — now University, and completed study for the BA degree.

The Hills lived a number of years in the large two-story house just north of her present home which was built about 1950. Their children are Arvella, Mrs. R. A. Daniel, and the two sons, O. G. Hill Jr. and Foster Hill, all of Hereford. One of Mrs. Hill's stepdaughters, Mrs. Jim Neill, also lives here and the other, Mrs. Horace Whistler, at Mesa.

Never owning ranch land, the Hills lease pasture for their cattle and this accounts for much of the bookkeeping work. Mrs. Hill keeps inventories of cattle and figures pasture bills.

"That keeps me busy, as the cattle are moving constantly. Some are sold, more bought, some moved from one pasture to another, herds increase — there are always changes and they must all be recorded," she explains.

Farming operations are conducted on land owned by the family in Deaf Smith and Castro Counties.

"At first my husband used the farms to support the cattle, raising feedstuffs entirely. Now we have diversified farming operations."

Mrs. Hill's sons have ranching operations in which she is not associated, raising registered cattle and quarterhorses.

Her husband was active in the Farmers Union and other farm organizations, in politics and in civic affairs; she attended meetings with him and has taken a larger part since his death.

After serving three years as secretary-treasurer of the Farmers Union in this county, she is now a board member. She is also in the Water Association and Grain Sorghum Growers Association.

A working member of the Democratic party, she has been precinct chairman several times. She is on the United Fund board here and has been elected treasurer for next year, and has been on Deaf Smith Chamber of Commerce Government Affairs committee.

Breadth of her interests is indicated by her membership in Hereford Garden Club which has taken her to district and state posts; in Pioneer Study Club, of which she is treasurer; and in the Order of Easter Star, where she is not now so active, but is a past worthy matron and deputy grand matron.

She gives time to First Baptist Church and has taught a women's class for many years.

All these activities do not prevent her doing her own housework and yard work — and that includes mowing her lawn. Her



Mrs. O. G. Hill Sr. . . . active at home and in community affairs.

house was planned so she could combine her various jobs, with the office opening off the front porch and connecting in a direct line with the kitchen and utility room, so she can sit at her desk and see what is cooking on her range and whether the washer has completed its run.

The other kitchen door goes into the dining room, a part of an area planned for living and entertaining. The yard reflects her enthusiasm for gardening, with attractive greenery and blooms in every season.

In all her experience as a rancher's wife and as a trustee of the estate, Mrs. Hill says her biggest job was cooking for

cowboys. When they were working near enough to Hereford, the crews used to ride in for meals at the big house.

Sometimes without previous notice her husband would bring a bunch of hungry cowhands in to dinner and she learned to be prepared to get a meal on short notice.

"They weren't fussy eaters," she adds dryly, "and all I had to do was get plenty of food on the table in a hurry." In later years, she often prepared food for the men and took it to the pastures or stockpens where they were at work. "It was easier to serve that way," she says, "and the men saved time in eating."

County Increases Parallel Terraces

When terraces are mentioned, many farmers don't like to talk about them. However, the terraces that are built in modern times are rapidly gaining popularity. They are called parallel terraces.

These terraces are easily farmed and are built parallel to each other, thus eliminating point rows which were so common on the old standard type terrace.

Of course, the purpose of terracing a field is to prevent or eliminate gullies; and to hold on the land as much of the water as possible which comes from rainfall. This keeps the soil where it belongs and will increase production of crops. It keeps the farmer from worrying about whether his field is going to be washed away during a heavy rain.

There are many parallel terrace systems already established in Deaf Smith County. One of these may be seen at the Julian Perrin farm located 3 miles north and 6 miles west of the Simms community.

Perrin established this terrace system through the Great Plains Conservation Program, with both technical and financial assistance being given. Seventy per cent of the cost of constructing these terraces is offered through the program. Also, cost-share assistance is available through the Agriculture Conservation Program from the ASCS office.

Parallel terracing is truly on the increase. Farmers who will be installing these terraces in the near future are Elmo Hall, Vachrel Ridley, Frank Ford Jr., and Arvin Wood.

Farmers who are interested in these terraces may contact technicians at the Soil Conservation Service office or at the ASCS office.

The growing season of Deaf Smith County is 185 days, on an average. The average date of the last spring freeze is April 20. The average date of the first fall freeze is October 22.

Big Money In \$2 Investment

COLLEGE STATION — How many people would not invest \$2 if they thought they could gain several hundred dollars in return?

Many Texas farmers have found that by using good management practices they can turn a \$2 investment for a soil test into big crop gains because they know the type and quantity of fertilizer or limestone needed by their fields, reports C. D. Welch, Extension soil chemist at Texas A&M University.

Farmers who are considering liming their fields should invest this \$2.00 for each type of soil under consideration to know if the limestone is necessary.

A Lee County farmer limed his fields in 1965 and raised a cover crop in 1966 before planting peanuts in 1967. That portion to which one ton of limestone per acre was applied, produced 1,388 pounds of peanuts per acre compared to 920 pounds on the unlimed acreage.

The value of this added production was \$46 an acre, Welch pointed out, and for a 40 acre plot covered by one soil test, this is \$1,800 added income.

Another example of the benefits of liming, after considering soil test results, is shown by the Waller County Farmer who had a 15 bushel an acre increase on his corn crop after applying two tons of limestone per acre. Over a four year period this will amount to about \$2,500 gain for the 40 acre plot.

While these are exceptionally good results, Welch said that since all soils do not need limestone it is necessary that soil tests be made to identify the soil's needs. After all, how many farmers can afford not to invest \$2 for increased yields?

Fertilize Early Experts Advise

COLLEGE STATION — Fertilize pastures early this spring. This advice comes from Neal Pratt, Extension agronomist-pastures at Texas A&M University, who calls attention to the very favorable statewide soil moisture situation.

He says the abundance of soil moisture will also be conserved. There is plenty of moisture in practically every section of Texas to initiate good spring growth he notes. And, he adds, plenty of plant food will help improve the quality as well as the quantity of forage produced whether for grazing or hay.

And as for hay, Pratt suggests that hay be made from the pasture by cutting the expected excess growth during the spring and early summer.

The pasture specialist emphasizes the need for a soil test for determining more accurately the fertilizer needs of a pasture. Then adds that by following the soil test recommendations more production will result since research and on-farm demonstrations have shown that fertilized pastures make better use of moisture and produce better quality forage for both grazing and hay.

Hereford's first carload of potatoes was shipped on the Santa Fe on July 23, 1940.

Off Farm Factors Influence Prices

COLLEGE STATION — In those days of high living costs, the phrase "farmers are the consumer's best friend" isn't likely to be greeted with a great deal of enthusiasm.

Yes, it's true, according to Dr. W. E. Black, Extension marketing and policy economist in the Texas A&M University Agricultural Economics and Sociology Department.

Black says a major reason food expenses have gone up is because consumers are demanding and getting a greater variety of higher quality groceries. This in turn has brought on more marketing activity and more processing, packaging and hauling.

Farmers, he added, have responded with more production efficiency and increased interest in product promotion, but have not been rewarded financially in proportion. The fact is that over all farm income is down and has

been trending in that direction for some time.

The farmer is indeed the consumer's best friend because he has helped keep food prices from rising higher than they are.

Black said the national food marketing bill has more than doubled in the last 20 years. Here are some reasons:

—The volume of food marketing increased by more than one-third because of rising population.

—Marketing services have risen by one-half because consumers want more sorting, grading, trimming, packaging, processing and storage, more built-in conveniences, and they are eating more away from home.

—Labor costs, which account for about half the total marketing bill, have doubled.

—New plant and equipment costs have gone up along with transportation, packaging ma-

terials, interest payments, rent and taxes. Corporate profits make up about 6 percent of the marketing bill:

—Consumer incomes have increased.

Despite marketing cost increases, consumers spend less of their incomes for food than they did years ago, Black emphasized. In fact, disposable income has gone up faster than the price of food. Food costs have risen less in the last 20 years than most other consumer items.

For all items other than food, the cost has gone up 42 percent, transportation up 60 percent, housing 42 percent, rent 52 percent and medical care 86 percent. In comparison, all food (including that served in restaurants) is up about 37 percent.

"All in all, it's a pretty efficient system that gives us better, safer, more attractive food in more ways and seasons for a smaller portion of our income. Just think, many people of the world spend up to half their disposable income for food," Black said.

Good Practices Get Big Yields

A yield of over 8,000 pounds of grain sorghum on one summer irrigation in West Texas seems almost impossible. However, this was the case at the High Plains Research Foundation in the limited irrigation variety performance test in 1967. Yields ranged from 5,587 pounds to 8,006 pounds per acre on twenty-eight different grain sorghum hybrids. These abnormal yields were brought about by a total of 17.34 inches of rainfall between May and October, with much of this rain falling at very appropriate times.

The test, conducted by Loyd Langford, Associate Agronomist was planned May 18 at a five pound per acre seeding rate and was harvested on October 12, 1967. Each variety received 125 pounds of Ammonium Phosphate (11-48-0) at planting time and 50 pounds of Nitrogen from an application of Anhydrous Ammonia when the plants were approximately 18 inches tall. A

pre-plant irrigation and a summer irrigation of 4.83 inches on July 26th were applied to all varieties. Protein percentage of the grain ranged from 8.91 to 11 per cent.

The later maturing hybrids performed better in the 1967 test, but in the two previous years the early maturing varieties were superior. It is thought that the difference in rainfall was responsible for this reaction.

This test should be of particular interest to those farmers who have limited underground water or who might be interested in water conservation practices on their farm. The complete results will be reported in the annual Research Report of the Research Foundation for 1967, which will be mailed to all supporting members in March.

Rat Jowell and L. R. Bradley brought the first registered Herefords to the county in January, 1898. They came from the famed herd of Gudgell and Simpson in Independence, Mo. The herd consisted of 19 females and a bull, Climax, of Anxiety 4th bloodstrain.



Mr. Farmer . . . for dependable service plus quality fertilizer always look for the bird

and always rely on

Summerfield Fertilizer

Hereford

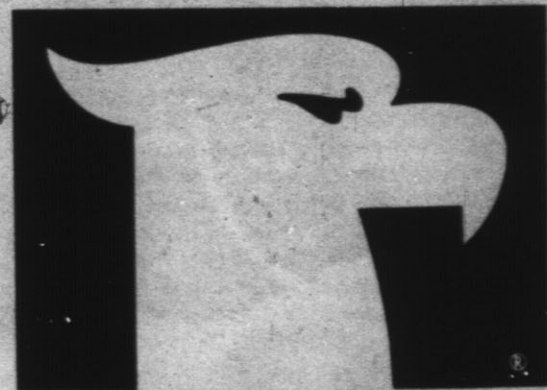
Summerfield

Westway

and

Pioneer Fertilizer

Milo Center



NITROGEN PESTICIDES

Weeds In Cotton Have Many Foes

COLLEGE STATION —Farmers have a wide choice of chemical and mechanical aids for fighting weeds and grass in their cotton fields this year. Fred C. Elliott, Extension cotton specialist, says a control program using chemicals and mechanical means is not only cheaper but faster and easier to carry out than the old hand hoeing method.

The Texas A&M University specialist lists as available, nine premerge chemicals, eight post-emerges, three "layby" treatments and three spot sprays. Their efficiency was proved last year, he adds, on more than 2.5 million acres of Texas cotton in 154 different counties.

As for the mechanical methods, Elliott says to give careful attention to cultivation. The use of the rotary hoe or rotary hoe-cultivation is still the "backbone" of weed control in cotton and was used last year in 1965 counties. Flame cultivation was used last year in 48 counties and involved 1,461 flame cultivators, he adds.

Elliott lists four steps which growers have found important in carrying out a complete season weed control program. They include the application of a pre-plant chemical; a premerge spray as a band application at

treatment and layby where adapted (mostly under irrigation an river bottom areas).

The use of pre-plant chemicals such as Planavin or Treflan is a suggested start. Also, DSMA can be used as preplant on Johnsongrass if an early spring brings out this grass. Then you can "over lay" with premerge chemicals on a band basis at planting time with such materials as Caparol, Cotoran, CIPC, Karmex, Telvar or Herban.

Early postemerge chemicals include lateral oiling, DSMA, or MSMA for grass control and Herban or Cotoran combinations plus surfactants for broadleaf weeds, beginning when the cotton plants are three inches high and until bloom.

After the cotton is six inches high, Karmex or Caparol can be used on the weeds. For layby, some of the same premerge chemicals can be used, some as a contact layby or late premerge layby.

The cotton specialist suggests that interested farmers contact the local county agent for a copy of the newly revised publication, B-1029, "Suggestions for Weed Control with Chemicals." It lists complete details on recommendations. Chemical containers labels should be carefully read and followed, advises Elliott.

BURNING STUBBLE — A big detriment to land is burning grain sorghum stubble because it robs the soil of residue which possibly would be returned to aid crop production. The

burning causes loss of plant nutrients, destroys soil bacteria needed for growth process, and creates erosion problems. The long range detriment is most severe.



MOISTURE SAVER — Snow is trapped by grain sorghum stubble and generally leaves more moisture than

clear tilled land. Strips of sorghum stubble also will benefit wildlife such as pheasant. (SCS Photo)

SCS Combating Problems Of Land, Water Wastes

The Soil Conservation Service, an agency of the U. S. Department of Agriculture, is located in Hereford to work with the people in stopping loss and waste of our land and water resources.

The local Tierra Blanca Soil and Water Conservation District a legal sub-division of the State government, provides this assistance to the people through agreement with the USDA and SCS. This district is operated by a Board of Supervisors consisting of five members elected by landowners of the District.

The Board of Supervisors of the Tierra Blanca SWCD are Eldred Brown, president; Clarence Betzen, vice-president; Virgil Marsh, secretary; and F. L. Eicke and Gerald McCathern, members.

Through the District the SCS provides technical help to the people to establish conservation programs and practices on their land. The basic method used being the development of a conservation plan setting out the needs and the planned methods

of taking care of the need. In this way a farmer or rancher is able to determine when and how he wants to take care of his conservation problems as a planned part of his farming operations.

At the present time the local SCS office is staffed with four men to provide the technical assistance available. These are Wilton Green, Work Unit Conservationist; Edward Blackwell and Arnold King, Soil Conservationists; and Al Lee, Conservation Technician. Also in the office is Herb Bruns, Soil Scientist, who is doing most of his work in Castro and Parmer Counties at the present time.

The SCS administers the Great Plains Conservation Program and is responsible for the technical application of the Agricultural Conservation Program. Both of these programs provide financial assistance to the farmer or rancher in carrying out conservation practices on his land.

These programs have stepped up the application of practices

that control wind and water erosion as well as improve the land in the last few years.

Installation of permanent practices such as Irrigation Pipeline, Land Leveling, Pasture Planting, Diversions, Grassed Waterways, Parallel Terraces, Livestock Water Wells, storages, and pipelines, are improving the stability and profit of farming and ranching operation in the district. Improved management on crop rotations and residues, irrigation water use, and grass use is an important part of the conservation job.

The question of water in Deaf Smith County was answered rather decisively in a test well on the G. R. Jowell ranch at the stock pens east of town in February, 1965. The 10-inch well was 100 feet deep and produced 188 to 280 gallons of water per minute.

The first extensive commercial planting of carrots was contracted by Newt Harding for Williams Farms in 1948.

Each Seed Planted Is Tiny Computer

COLLEGE STATION —Farmers have had computers working for them many, many years. Every seed they plant is a tiny computer.

Plant breeders, explains R. J. Hodges, Extension agronomist at Texas A&M University, program the little "computers" to do a certain job. The characteristics of the plant depend on how the seed was "programmed" with built-in factors to resist diseases and insects, to increase yields, to resist lodging and to uniformly mature.

Farmers, he adds, realize they must choose a variety that is adapted to suit their needs, and they buy seeds with known origin and quality. Certified seed — the seed with the blue tag — meet these requirements.

The agronomist says certified seed have been field tested, field inspected, tagged and sealed to insure their quality. This means these seed have been "programmed" for highest yields and quality.

During the past year more than 102,000 acres of Texas crops were inspected and the seed certified by the Texas Department of Agriculture. Hodges said included were more than 53,000 acres of cotton, 13,000 acres of both peanuts and small grains, 5,000 acres of grain sorghums of all types, 4,700 acres of rice, 4,100 acres of millet, 3,100 acres of soybeans and many others ranging down to 7 acres of grasses.

From these acres came the blue tag certified seed produced in the state in 1967. But, explains Hodges, the seed used to plant the above acres came from registered seed breeders who produce seed under even more stringent regulations while they in turn, in many instances,

received their foundation seed from the Texas Agricultural Experiment Station's Foundation Seed Section. Some individual plant breeders produce their own foundation and registered seed, as well as the certified seed which is best known to farmers.

Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

MAY

- 4 — Kiwanis Pancake Supper.
- 7 & 8 — Display of work from adult education Arts and Crafts class in window of The Yardstick, Sugarland Mall.
- 18 — Kiwanis Governor's Banquet.
- 19 — Baccalaureate ceremonies.
- 24 — Commencement Exercises.
- 24 — Hereford schools dismiss for the summer.
- 30 — Mid-Plains Pioneer Association at the Deaf Smith County Bull Barn. Will feature the 70th anniversary of Hereford.

JUNE

- 28 — Opening of "Texas" pageant in Palo Duro Canyon.
- The first carload of sugar beets rolled away from Hereford in 1911.

POWER farming

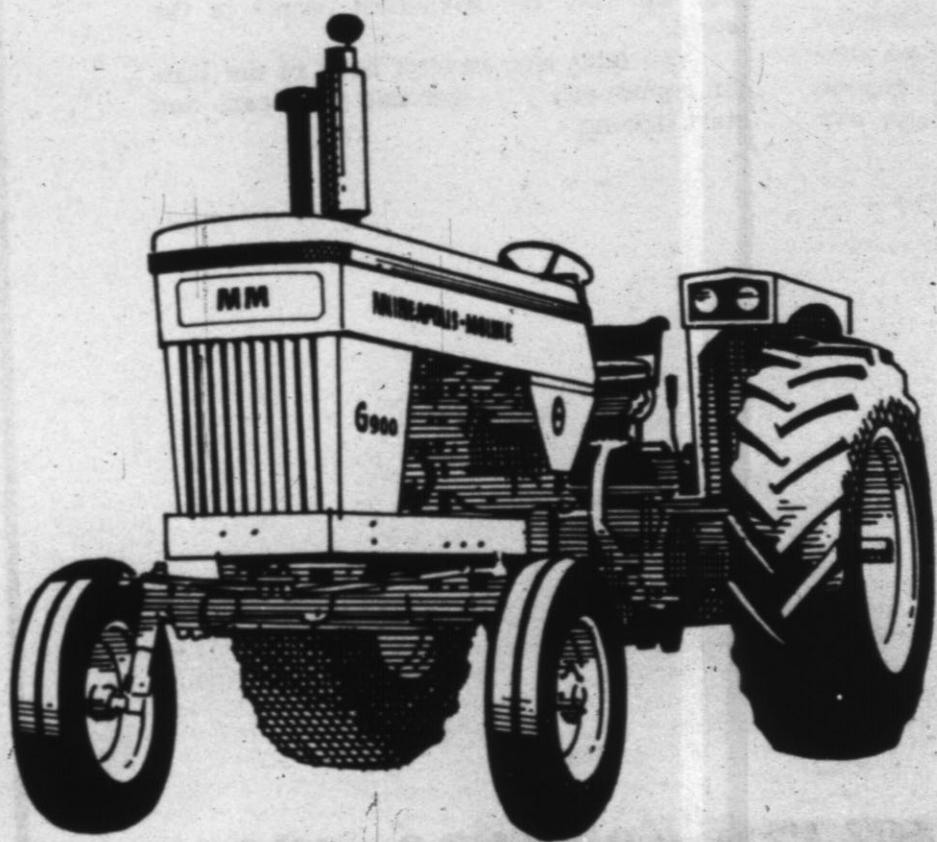
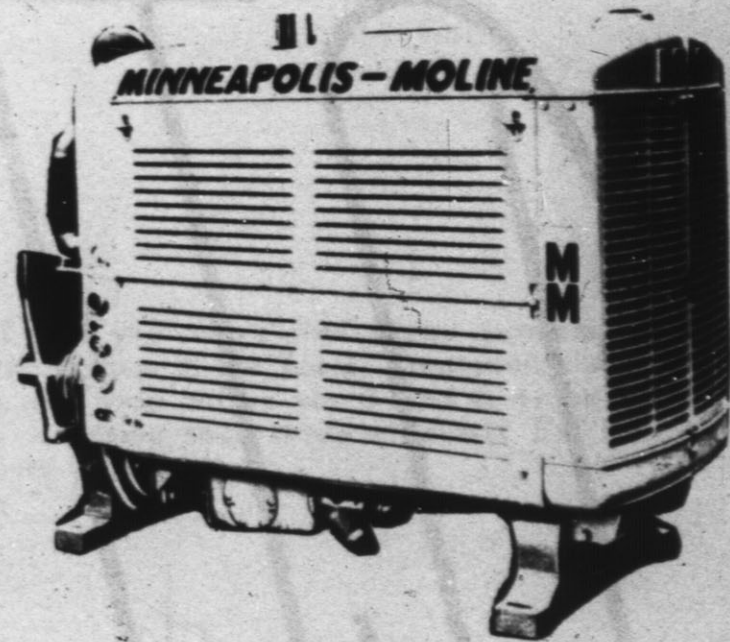
is here . . .



With the new

VISTA G 1000

The New G1000 Vista turns big power into big productivity. The new 110 horsepower POWERTEAM® engine draws on the largest displacement in its horsepower class . . . 504 cubic inches. This mighty powerplant turns at an easy 1800 rpm under full load, unequalled in torque and in its response to sudden load increase.



looking for high speed farming?

Test drive this big tractor that can move big tools fast—plow up to 40 acres a day and plant as many as 150.

The G900 is heavier—700 to 1700 pounds, heavier than any tractor in its horsepower class. It has a bigger engine: 451 cubic inches. And it is easier to handle.

And remember, whether it's the powerful new Vista G1000, the G900, or Minneapolis-Moline's old reliable irrigation motor, you'll farm better with the MM line.

DAVIS IMPLEMENT CO.

2nd & Miles

Amounts, Cost Of Food Eaten In Home Reported

The average American living at home consumed food costing \$10.64 per week in the spring of 1965, according to food economists ... U. S. Department of Agriculture.

This is one of the findings in "Food Consumption of Households in the United States, Spring 1965," prepared by food economists in USDA's Agricultural Research Service from information gathered from 7,500 families by income, by urban, rural nonfarm, and farm areas, and by four geographical regions. The families surveyed were a representative sample of U. S. households.

First of a series covering food consumption of households in the United States, the report also shows that households averaging 3.29 persons used food with an average money value of \$35 per week. Of this amount, \$29

covered food used at home while \$6 was spent for meals and snacks eaten elsewhere.

Although the money value of food consumed at home in a week by U. S. families averaged \$8.79 per person and \$1.85 for meals and snacks eaten away from home, there was great variation among families. The week's food supply had a total value of less than \$8 per person for 2 out of 5 families, while for another 2 out of 5 families, the average was \$10 or more per person.

Families with incomes of \$10,000 or more had food at home valued at \$40 per week, more than twice the \$18 reported by households with incomes of less than \$3,000. On a per person basis, food at home amounted to \$11 a week for the higher income families, or about 60 percent more than the \$7 per per-

son average for those with incomes under \$3,000. The amount spent for food away from home came to \$14.15 per week for families in the \$10,000 or more bracket — eight times as much as the lower income families spent on food eaten outside the home.

The average money value of all food was the same for urban and farm families, about \$36 per week, but they divided the total differently. City families used only \$29 worth of food at home per week while farm families totaled \$32; urban families spent \$7 a week eating out compared with \$4 for farm families, nearly all farm households used some home-produced food, raising nearly one-third of their home food supply in terms of money value.

Comparing the 1965 figures with data obtained in a similar nationwide survey in 1955,

the average money value of all food used by U. S. families increased \$5, or 17 percent — from \$30 to \$35 per week. Money value of food used at home rose 15 percent in the 10-year period, a decade during which city prices for food increased 13 percent as measured by the Bureau of Labor Statistics' Consumer Price Index. While the rise in overall food prices was the major reason for increased food expenditures, the fact that many homemakers selected more expensive foods contributed to the increase.

The additional \$5 cost also reflects an increase in food purchases by farm families and a corresponding decrease in their home food production. Such families produced 41 percent of their food for home use in 1955 compared to 31 percent in 1965.

Copies of Food Consumption of Households in the United States, Spring 1965, (Household Food Consumption Survey 1965-1966, Report No. 1) are available at \$1.25 each from the Superintendent of Documents, U. S. government Printing Office, Washington, D. C. 20402. Please use your zipcode.

Mr. and Mrs. James N. Askren operated a broom factory in 1911 in his enlarged barn at the farm 10 miles northeast of Hereford.

Lewis R. Brady was active in the organization of Deaf Smith County in 1890 and served as a commissioner while the county seat was La Plata.

Utilizing water for crop production that is now being lost by runoff, playa lake evaporation, tailwater and an excess of undersirable plants can increase income in the upper 26 counties of the Texas Panhandle by \$20 million annually.

Double cropping 700,000 acres of irrigated wheatland with soybeans and other crops can increase sale of agricultural products in the upper 26 counties of the Texas Panhandle by \$50 million annually.

Trolley fans in the United States are buying and restoring vintage models. They lay tracks, string overhead wires and set up power generators.

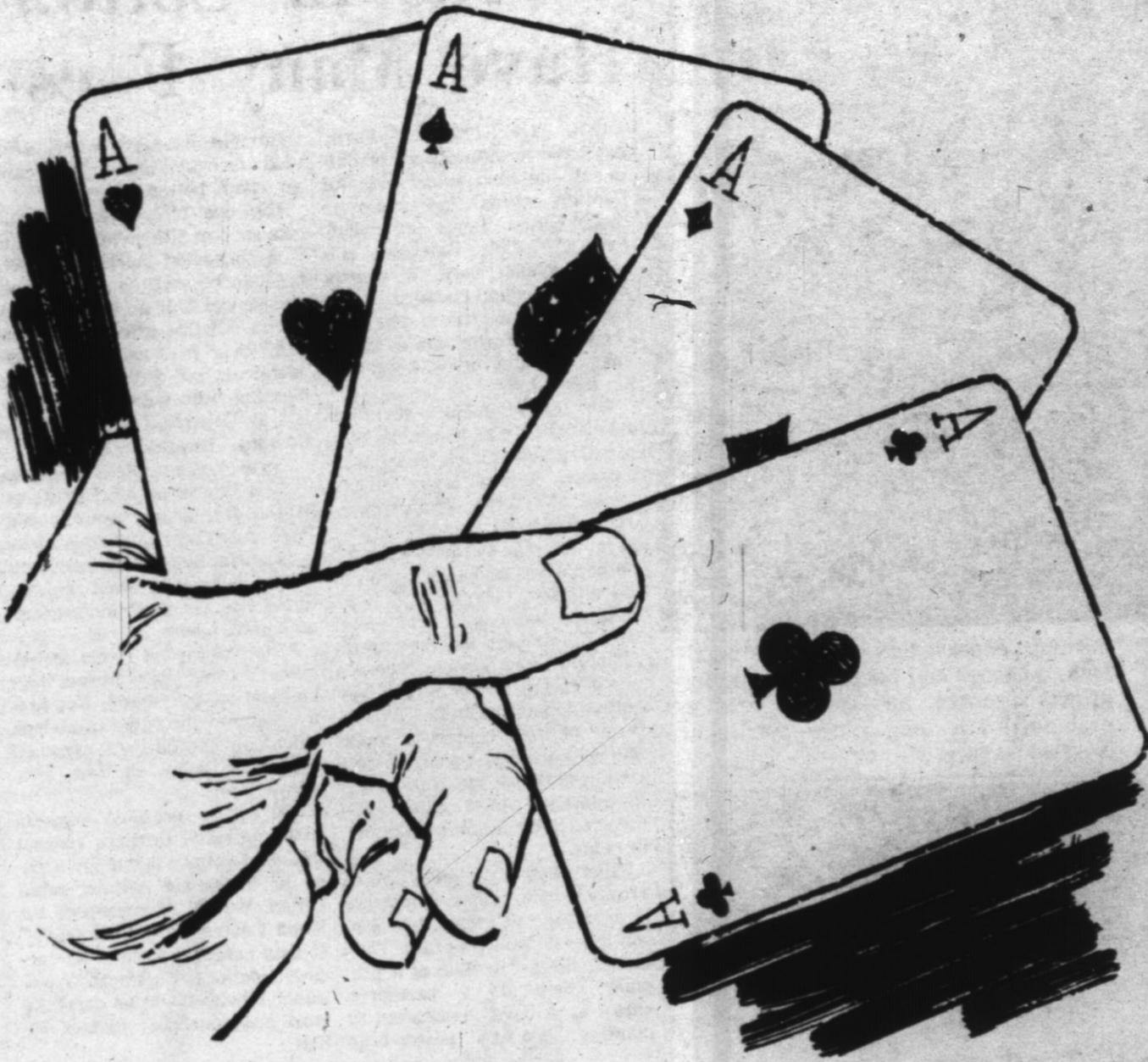


... you happen to drive through the Easter area during the summer months, you'll know why we say that Community Grain Co. is located in the midst of the finest farmers in the Nation. And if you've ever stopped at Easter, Texas, you'll know too that we have the friendliest people in the world.

You folks who haven't been to the Easter community ... get into your cars and start driving.

COMMUNITY GRAIN CO., INC.

Easter, Texas



**MR.
FARMER!**

You'll Have A

WINNING HAND

with

CROP HAIL INSURANCE

Do You Now Have
**ADEQUATE
COVERAGE**

on

Check with the folks at Hereford Insurance Agency about Farm Owners Policy to protect you against loss of your home or out buildings. Like the Home Owners' policy designed for city residents, the Farm Owners' policy is all inclusive. See us today.

That's right Mr. Farmer. The dangerous season is just around the corner, and like most of us, you prefer to harvest your wheat crop with a combine — not hail. But what happens if you are one of the unlucky ones? You'll be safe if you buy CROP HAIL INSURANCE now from Hereford Insurance Agency.

HEREFORD INS. AGENCY

Don Baugous

"Chick" Holbert

Recovery System Being Developed

The interest in tailwater recovery systems has increased to the point that most farmers are planning to include one in their overall irrigation system.

The Soil Conservation Service is assisting Raymond Higgenbotham, new owner of a farm located 15 miles northwest of Hereford, in completion of a recovery system designed to collect, store and transport irrigation tailwater for re-use in his irrigation distribution system. A system will include pick-up ditches, a pump and pipelines.

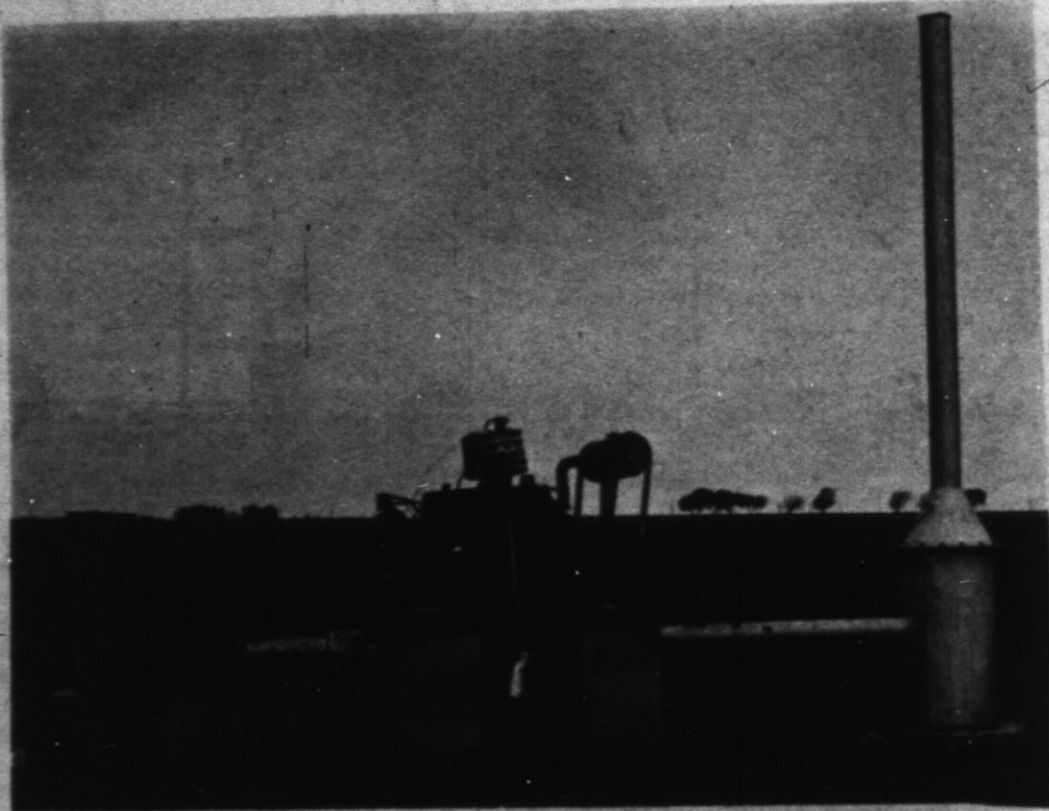
Between 10 and 50 per cent of the water applied by an irrigation system is lost through runoff when a tailwater recovery system is not used. This practice not only conserves our

depleting irrigation water supplies, but it also helps to increase the efficiency of the entire irrigation system.

The pit is constructed in such a manner that a minimum of water is lost through evaporation. This is done by digging the pit long, narrow, and deep. Some systems provide for sediment ponds which filter out the bulk of silt before it enters the main pit.

Higgenbotham is installing this system to fit into his overall plan for the farm. This indicates the thinking of farmers in the area. That of planning and installing recovery systems along with the entire irrigation system.

Tailwater is no longer a step-child, but an important part of complete operations.



WATER IMPORTANCE — The J. H. Fish farm, east of Hereford across Highway 60 from the airport, has five engines (similar to the one shown at the top) to pump water through an 8-inch pipe for the irrigation of wheat, maize and cotton. Fish is shown at the left in the middle scene, checking the irrigation on his place, with F. A. "Spec" Marnell, winner of the "Outstanding Conservation Award", and Wilton J. Green of the Soil Conservation Service looking on. The lower scene shows water pumping

at the rate of 912 gallons per minute—or two acre inches per hour. Fish said he believes in compressors to fit the purpose—"Small motors for small wells." He drilled his first well in 1954 and the last one four years ago. The pipeline was started in 1965. The cost is \$5.50 per acre for fuel per year—with 208 acres now in cultivation out of 304. His projected yield is 7,000 lbs. on grain sorghum, and he got 72 bushels of wheat per acre year before last. Photo by Brand staffer Earl Moseley.

Recharge Wells Meeting Needs

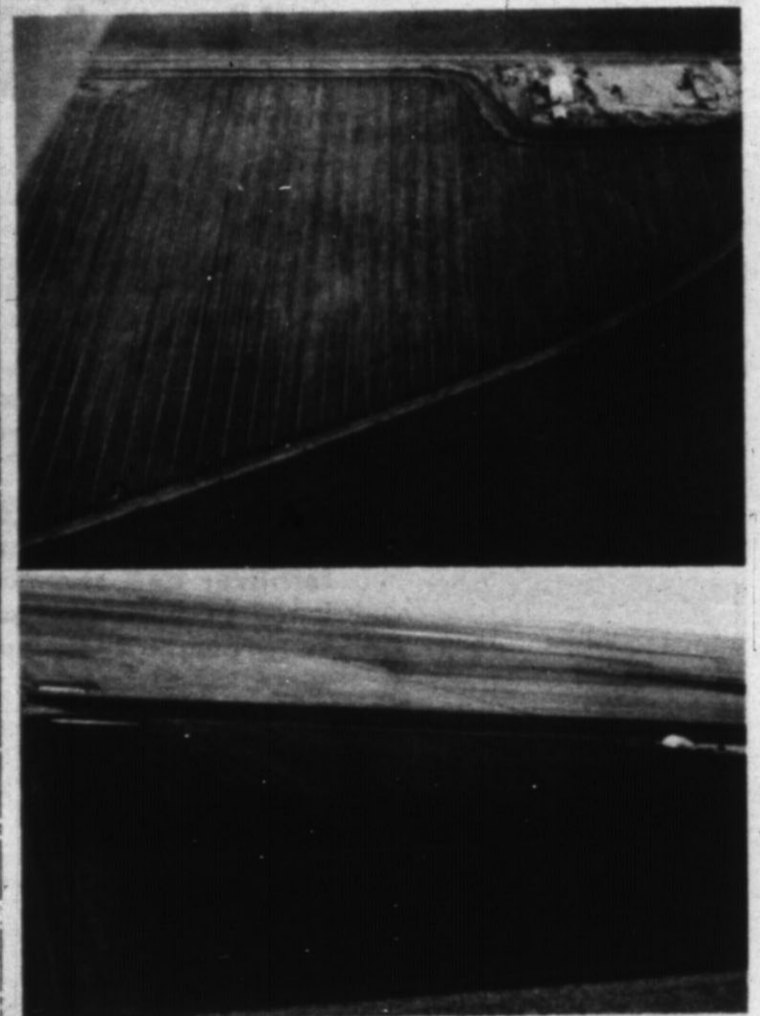
Recharge of surplus surface water replaced 55 percent of the water pumped to produce crops on the Foundation farm in 1967. Recharge through two multiple-purpose wells placed 112 acre-feet of surplus water into the Ogallala formation. Four wells including the two multiple-purpose wells pumped only 204 acre-feet in 1967 rainfall during the growing season reduced irrigation needs.

Since 1959, the two multiple-purpose wells at the Foundation have recharged 748 acre-feet of surface run-off water or 29 percent of the 2,599 acre-feet pumped for crop production over the same period. The wat-

er saved through artificial recharge would meet irrigation needs on the Foundation farm for about 2½ years.

Attempts to reclaim two clogged multiple-purpose wells were made in 1967. One well located near Spade could not be reclaimed but another near Cotton Center was reclaimed to make it a "useful" well. Two other multiple-purpose wells which were partially clogged were restored to full pumping capacity. Complete details of these studies may be seen in the 1967 Annual Research Report of the Foundation.

Read The Want-Ads Today.



FULL CONSERVATION PROGRAM — Frank Cornett, who farms 10 miles north of Dawn, has employed a number of the top conservation practices, including graded borders, grassed waterway, diversion terrace and tailwater pit. The pit and irrigation well are in the northeast corner of his farm and in the top left corner of the photo. Cool season tall wheatgrass has been planted in the graded borders for livestock operation. The borders are for better irrigation, and diversion protects the borders and prevents water erosion. Grassed waterway carries rainwater around the farmstead and tailwater to the pit for more use.

True to the t.v. westerns, the Panhandle cowboys of old wore big Stetson hats, boots and spurs; but they seldom wore chaps since they were worn usually to protect the legs from brush, and the open prairie offered no such hazard.

George M. Day, a Canadian, helped to organize Deaf Smith County.

To early-day cowboys, the D. R. Gass and Sons store in Hereford was more than a place where they could buy boots and pants; it was a hotel.

Cowboys would pick up the mail in Amarillo and bring it in a flour sack to the Porter Lee Johnson ranch in Deaf Smith County, where it was dropped in an orange crate behind the stove.

Local Bankers Are Behind Farmer On A "Sound Basis"

By EARL MOSELEY
Staff Writer

The two banks in Hereford offer very strong support toward the agriculture in this area, according to Henry Sears of the First National Bank, and Harlan VanderZee and Joel Hodges of the Hereford State Bank.

This dispels the old adage of "the hard-hearted banker," it was pointed out, in view of the fact that the banks realize full-well the financial position in which the farmer finds himself at the present time — considering the rise in their costs of operation while the selling price of their crops have remained about the same as they were some 20 year ago.

"Loans for agriculture and industries closely related to it fluctuates from 50 per cent to 75 per cent of our business, depending on the time of the

year," the officers of the Hereford State Bank reported.

The officers at Hereford State said, "We are certainly firm believers in agriculture in this territory. We are for them on a sound basis."

Henry Sears of the First National reported that, as of the end of February, his bank had approximately 71 per cent of its total loans in agriculture. What does the First National think about agriculture loans? "I think that total answers the question right there," Sears said. "As long as there is farming around Hereford, we are going to be very interested in backing up that industry."

But it was made clear that they were not showing any partiality to any one local industry, such as the ranchers and other businesses. One of the bank's officers pointed out that,

as an example, "the feed lots here are no good without the farmer's products and vice-versa. We realize such instances as this very strongly. Therefore it would not be sound business judgment to favor one over the other."

So the local banks have confidence in the future of agriculture.

But on the personal side of the banker, there was voiced an opinion that the farmer was in a dangerously awkward situation now, and without some corrective measures for it, the entire country would eventually suffer.

"In some parts of the country, the average age of the farmer is fifty — which means that the young person is leaving the farm and moving onto more secure jobs in the cities. It is probably because the farming in-

dustry faces more risks than any other industry. At the present time, the farmer who has all his investment tied up in his product will only make a small percentage of profit on the return. Sometimes he won't even show a profit and is forced to sell some of his land in order to make up the deficit. The only young farmers in the nation are those who have a real desire and interest in agriculture."

It was pointed out that right now America has more food than any other country in the world, yet such unhealthy conditions prevail. They believe that something should be done for its correction.

"The city man will always blame the farmer when there are rises in the prices of food. But actually the farmer realizes little or nothing from them" and it would be wonderful if the non-farmer could be made to realize this condition for his own future welfare one banker stated.

In the meantime, the Hereford State Bank and the First National Bank of Hereford continue to support the local farm-

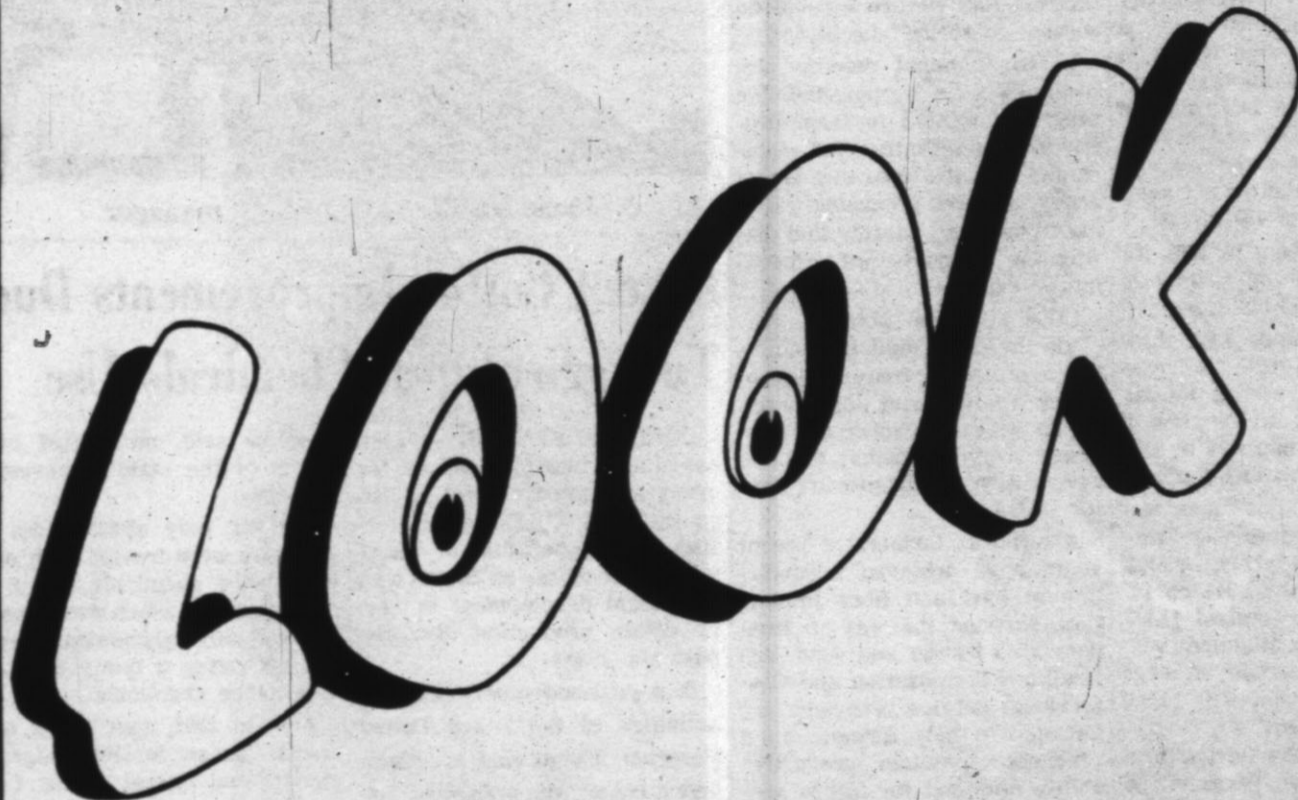
er, where he needs it the most — in financing, the bankers concurred.

Deaf Smith is among the leading 200 counties in the United States in total value of farm products sold and is one of the most important agricultural and livestock producing areas of the High Plains region in West Texas.

Located on a 70-acre site 2 miles west of Hereford, the Holly Sugar Corporation's Shoupe Plant represents an investment of over \$20 million and draws upon approximately 30,000 acres of sugar beets both within and outside the local trade area.

The wooden 2-story court house which served Deaf Smith County during the La Plata era also served as a community center, church — and at times a hotel.

J. T. Inmon served as sheriff and tax collector for Deaf Smith County from Jan. 1, 1901, to Dec. 31, 1906.



wherever you will, but you won't find better farmers or friendlier people than those in the Easter Community. And you can look far and wide before you'll find a group of people more eager to serve than those at Easter Gin Co. We really appreciate your business.



EASTER GIN CO.

Tom Davis

Deaf Smith County ASCS Program Is "A Conservation Partnership"

By MARSHALL DAY
Staff Writer

Established in 1933, the Agricultural Stabilization and Conservation Service has expanded its serving capacity to the area farmer to include several key programs, thus enabling the growth of the surrounding area to be met by the fixed and set regulations for proper organization.

Having started out in the old courthouse in 1933, the ASCS, which is connected with the U. S. Department of Agriculture, was located there until the Hereford State Bank moved to its present location and the agency then took over the bank's old quarters on Fourth Street. The location remained the same until 1964, when it was moved to its present place.

Under the office management of Faust Collier, the agency is operated with the help of some 10 employees and was established with the help of some 10 employees and was established for the sole purpose of soil and water conservation practices in the beginning. As the years passed, the agency found the need for expansion as the area expanded, so they established committees which began to manage the different needs of the area farmers.

The committee's duties included the establishment of normal production yield for the commodities of the farmers and the assurance that the correct amount of acreage of certain crops were not under or over produced.

In the selecting of these committees, the farmers who are interested in farming have the privilege of voting, and are the ones who elect three community committeemen and two alternates who then gather to elect three county committeemen and two alternates. Each member of the committee serves for one, two and three years each.

Members of the committee for the present terms are Frank Bezner, chairman; Bill Hodges, vice-chairman, and P. B. Howell.

Programs offered by the agency include a loan program which makes commodity loans on crops of barley, cotton, grain sorghum, and wheat. Another program offered by the ASCS is the wool program, the main purpose being to serve as a subsidy program to make average price out of wool and helping support the wool producer.

While the small branch in Washington, D. C., handles the main sugar program, the local agency offers one of its own where the government pays pure subsidy on sugar beets that is based on recoverable sugar. Also along the same line as the other programs, is the Farm Storage Facility Loan Program. This program is offered to farmers who need assistance in grain storage loans and these loans must be met by potential production before the loan is made available.

Within the last three years, it was noted that there has been quite a change in reducing the cost of the original program because of the complete set of aerial photographs which eliminate the need for time and expenses previously spent on the

employment of personnel. The cut in operational expenses has been estimated at nearly 40 per cent of the original cost.

By the use of data processing through computer, the agency has also been able to reduce the overhead. The computer, which is located in New Orleans is used in the process of distributing checks to the local farmers on their loans and other financing stages.

The growth of ASCS is depicted in the records kept since their moving into the present location in 1964. In that year, wheat acreage under allotment totaled 173,754 acres on farms; in 1965, the total under allotted acreage was 173,624; in 1966, the allotted acreage was 169,360; in 1967, the total under allotted acreage was 223,408; and in 1968 the total under allotted acreage was 193,749.

In 1964, cotton acreage under allotment totaled 10,763 acres on farms; in 1965, it was 10,461; in 1966, total under allotted acreage was 10,498; in 1967, allotted acreage was 10,725; and in 1968, it is 10,675 acres under allotted acreage. These allotted acreages included a total of 493 farms.

The base acreage in 1968 for feed grain farms on a total of 1,106 farms, is 244,138 acres.

Sugar farms since 1964 show that prior to the time Holly Sugar Corporation entered the picture in Hereford the number of farms totaled a mere 26 in 1965 with 1,064 acres under allotment.

In 1964, after the plant was built, the allotted acreage rose to 12,166 with 164 farms; in 1965, the allotment was 11,944 on 167 farms; in 1966 a total of 14,057 acres were under allotment with 209 farms; and in 1967, acreage under allotment totaled 14,882 acres on 159 farms.

According to the Agricultural Extension Service, Texas is one of 24 states sharing in payments under a sugar program operated by ASCS. "The program objective is to assure consumers a plentiful supply of sugar at a reasonable price. It also bolsters national security by encouraging domestic production of a substantial portion of U. S. needs and by enabling friendly countries to participate equitably in supplying national needs."

Like other agencies of the U. S. Department of Agriculture, ASCS is active in providing assistance for victims of natural disasters and shares a wide range of defense responsibilities. "Its personnel work as a team with other agencies in reporting emergency situations to the Secretary of Agriculture and in recommending needed assistance," officials said.

Help in disaster-designated areas may be in the form of permission to utilize forage on land retired from crop production. When needed, feed grains from commodity stockpiles are made available at low prices or, in extreme situations, at no cost. Other assistance includes the cost-sharing of practices needed to rehabilitate damaged farmland.

Collier, who was born in Dickens County, Texas in 1908, has been connected with the ASCS since 1941 when he first began work in this field in Dumas. He attended Southwestern University in Georgetown and then went to Texas University. He also at-

tended the U. S. Military Academy at West Point, N. Y. and served in both World Wars.

Working one year with ASCS in Dumas, Collier then came to Hereford where he has been manager ever since.

Long-time employees who have worked at the Deaf Smith County ASCS include two persons who have been there for 19 years each. These are Charles Newell and Dorothy Troxell.

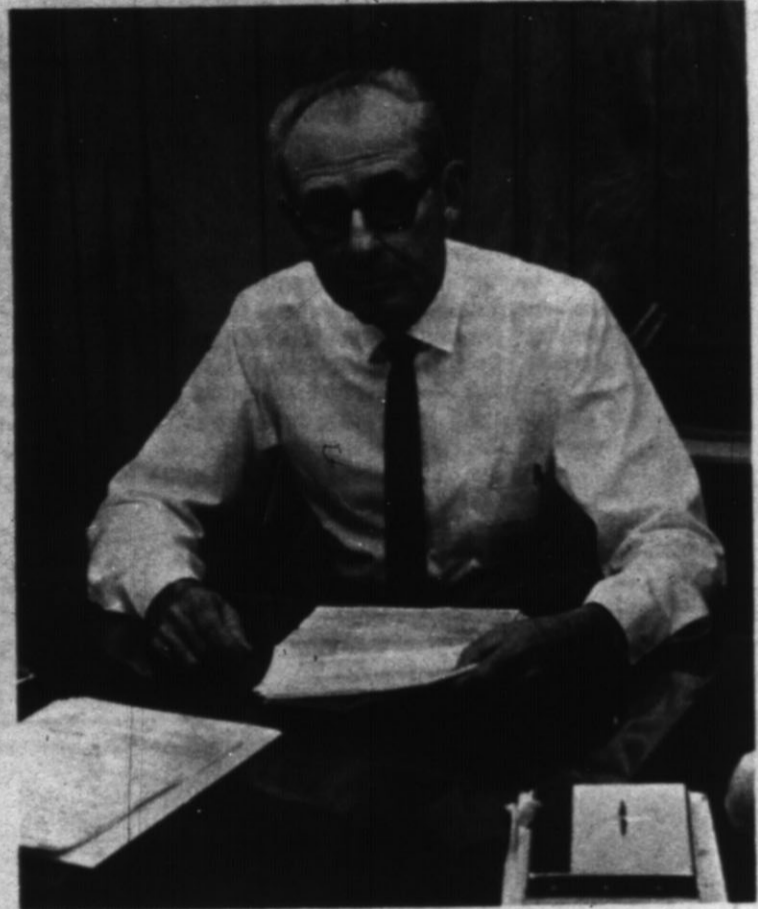
Collier feels that the program has always been operated well and stated that if it wasn't, he would never have stayed on. He stated that the program has a chance to be a "buffer" between the farmers and regulation and can thus help the farmer understand how things work.

"The program is a public service thing to express ideas, while the programs are for the express purpose of helping the farmers and we are here to do service to them," he stated.

In the national defense picture, ASCS is responsible for programs related to farm production, conservation and stabilization. It also operates emergency defense programs relating to handling, storing and distributing grains before processing or export.

Other defense activities include the consolidation of claim for manpower; coordination of attack analysis and damage assessment; maintenance of emergency record systems; and the preparation of defense reports for USDA.

America's farmers in recent years have achieved a revolution in food and fiber production, showing the way to freedom from hunger and want. Agricultural Stabilization and Conservation Service programs are intended to help farmers and ranchers maintain productive ability now and for future generations and, at the same time, they seek to prevent producers from being penalized by their own success.



Faust Collier . . . ASCS manager.

Recent Cotton Improvements Due To Agricultural Chemicals Use

COLLEGE STATION — The use of agricultural chemicals for grass and weed control is listed by Fred C. Elliott, Extension cotton specialist at Texas A&M University, as the most significant development in Texas cotton production over the past six years.

In a year-end report covering activities of the 7-Step Cotton Program, Elliott said pre-emergence chemicals were used last year to treat 1,396,681 acres while post-emergence chemicals were applied on another 768,278 acres. These chemicals were

used, he said, on almost two-thirds of the state's harvested acreage.

In 1962, only 46,389 acres in the state were treated with pre-emergence chemicals and his questionnaire which was answered by county agricultural agents did not carry a query or post-emergence chemicals.

Also in 1962, spot oiling and spot treatment for Johnsongrass control and lateral oiling for weed and grass control in cotton were applied to more than 660,000 acres. By 1967 this total had dropped to less than 300,000 acres, Elliott said, reflecting their replacement by more effective and easier to apply chemicals. But, perhaps more important, he said, is the ability of the newer chemicals to get the job done over much longer periods of time — that is control weeds and grass in cotton fields.

Another notable achievement over the six-year period was the increase in the number of Texas cotton producers who cooperated with county agents in carrying out recommendations of the statewide 7-step program, ranging from just over 44,000 in 1962 to just under 50,000 in 1967. Evidence, Elliott believes, that points up how the flexibility of the 7-step program has met the ever-changing needs of cotton producers for information.

Elliott said educational meetings have already been held in the areas of the state where cotton planting first gets underway and that growers are eager to get the latest information on every phase of cotton production and processing. He said they are optimistic about the future for cotton.

Hereford's first mayor to serve a full term was Judge L. Gough.



IMPROVING IRRIGATION — Paul Corbett, who farms 3 miles west of Hereford, has graded borders constructed to plant irrigated Indian or Switchgrass. The borders will improve irrigation on sloping land and are well adapted to irrigation of perennial grasses. A rotation grazing program will fit this type of grazing very well.

When It
Comes to
**BUILDING
SOIL**



North of Her-Tex Mill Between Dairy Road
and Railroad Tracks — Hereford, Texas



AMERICAN CYANAMID

Has All The Answers!

American Cyanamid Company of Hereford handles a complete line of quality fertilizers for every farm purpose . . . we're specialists at blending fertilizers, too.

We also handle a complete line of farm chemicals. Come in soon and let Bob Doughman or Wop Lueb help you with your fertilizer and chemical problems. We have many years experience in both commercial spraying and soil fertilization. We know our business and we're anxious to help you. Come see us soon.

American Cyanamid

Farm Supply

Hereford, Texas

Pullman Soil Is Extensive Over Deaf Smith County

A chocolate brown soil, named Pullman silty clay loam, is the predominate soil on the plains of Deaf Smith county. This soil is about 60 percent of the total land area of the county.

The Pullman soil is characterized by a dense clayey subsoil. This subsoil, six to ten inches below the surface, will allow water to penetrate at two-tenths inch per hour or less. This soil is deep; therefore, it can store all of the average effective rainfall on rangeland or dryland farms. Under irrigation it can store more than nine inches of water in the upper six feet.

The intake rate of water at

the soil surface of Pullman soil may be as high as two inches per hour. In order to make the water intake rate as high as possible and to store additional water in the topsoil, most farmers disc all the crop not harvested into the topsoil. On dryland farms, the stubble is often left standing as long as possible to protect the soil from high winds.

Fortunately for farmers who irrigate and grow crops such as sorghum and wheat which use much fertility, the Pullman silty clay loam not only had a large amount of fertility under native sod, but it has the ability to hold a lot of fertility

now. For example, a farmer removes from the land about 94 pounds of nitrogen, 21 pounds of phosphorus and 22 pounds of potassium when he trucks 6000 pounds of grain sorghum off to the elevator. This does not take into consideration the large amount of plant food it took to produce the stalks and roots which can be returned to the soil.

According to the soil survey completed recently in Deaf Smith County, there are 528,500 acres of Pullman silty clay loam on slopes of less than one foot fall per hundred feet and 55,800 acres on slopes of 1 to 3 feet per 100 linear feet.



DEAF SMITH COUNTY SOIL — This soil particle, or more precisely called a small block by soil scientists, is from the subsoil of Pullman silty clay loam. The block, high in total clay, is coated by clay skin. It has very little pore space and will allow water to move through it at two-tenths inch per hour or less when saturated.

Water Use Is No Threat To Migratory Waterfowl

The use of water from playas to supplement underground water for irrigation generally does not do away with a resting place for ducks, geese and other waterfowl.

The man-made pits concentrate water from the shallow playas into smaller deeper ponds. The depth of the ponds insure that water is there for the entire migratory season of the birds.

Although Deaf Smith County has a semi-arid climate, playas can furnish over 14,000 acres of resting place for waterfowl during wet seasons. During dry periods, these same playas are usually covered with sedges and some wheatgrass with buffalo grass on the lake rims; cattle relish this vegetation and graze almost entirely in the lakebed at times.

A few smaller playas which occur on the level plains have been drained or filled with soil. It is becoming more common now to shape the larger playas so as to drain most of the water into a deeper pit from which excess water is pumped. Enough water is still left for water fowl, but the period during which vegetation can grow for cattle is markedly increased.

Because of the high clay content of the soil and because of flooding, these areas have been found to be best suited to grassland. If properly managed, these lake basins can produce an abundance of cattle feed.

The soils of the playas have been named Randall clay under the uniform system of soil classification as outlined in the National Cooperative Soil Survey. The Randall clay consists of dark-gray, very poor internally drained, clayey soils.

These soils are deep and are noncalcareous to calcareous massive clay. They have formed from sediments from the surface of the surrounding soils within the individual playa watershed. Because poor drainage and deep clay nature, these soils when wet allow no seepage, thus holding water for long periods.

Ed Connell came to Deaf Smith County as a Texas Ranger and stayed to serve three terms as sheriff.



PIT CAPACITY — Raymond Higginbotham, right, discusses the pit capacity (3000 cubic yards) and the pumping flexibility created by this large pit, with Ed Blackwell. The pit has a 598,000 gallon capacity and can be pumped 20 hours at 500 gallons a minute.

Contour Chiseling Aides Management

Water conservation makes good sense on our rangeland as well as cropland. W. D. Buske, who has a farm located two miles west of the Sims community, has chiseled about a half section of rangeland to improve the water penetration. The problem developed over a period of several years because of drought conditions and the lack of forage production.

The contour chiseling will get more water into the soil and this will produce enough grass so that improved management can take over and prevent the condition from occurring again.

Once the grass regains normal production, its own forage

will hold rainfall and provide the ground penetration needed.

A period of deferment from grazing should follow the chiseling to give the grass opportunity to regain a healthy vigorous condition.

The purpose of this practice is to reduce the cover and competition of shortgrasses on sodbound ranges in order to increase the amount of taller grasses or temporarily to retard runoff. This thereby provides additional moisture for range grasses. This practice is also useful prior to range seeding.

This practice is applicable on brush free sodbound shortgrass

Good Residue Management Is Very Important

Properly managing residues is one of the most important practices a farmer can perform.

On the other hand, burning residue is both wasteful and hard on the soil. Grain stubble holds an abundance of fertilizer that is released as the residue is decomposed by microorganisms.

The material left after the residue is broken down is humus, which is vitally important in allowing the soil to take in water. Other advantages of good residue management are that it protects the soil from wind erosion, and the stubble will catch snow as it blows across a field.

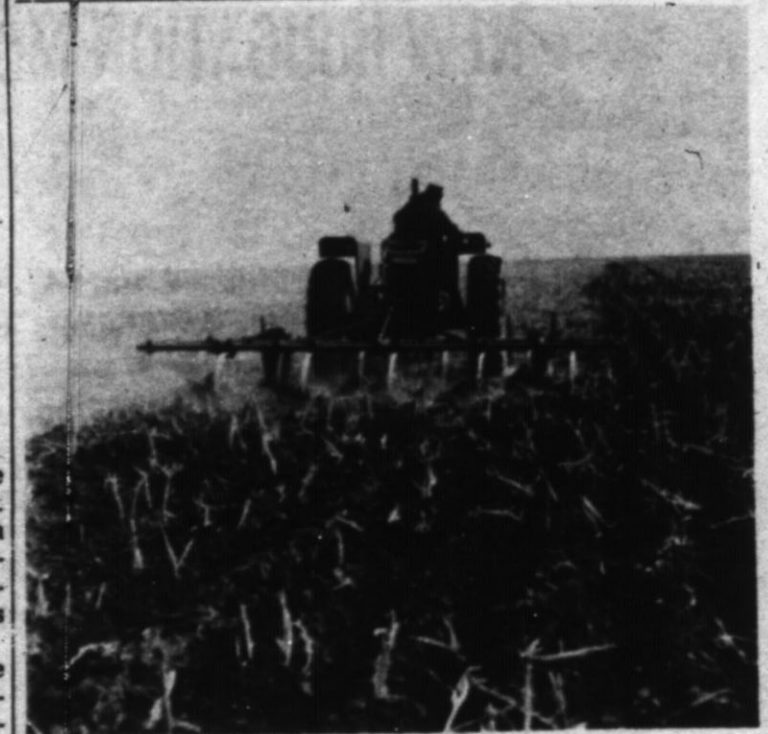
ranges, with few or no stones near the surface of the soil. It should be done on the contour to be more effective in intercepting water. Deferred grazing should follow to allow establishment of the taller grasses.

It has been found through research that for every 2000 pounds of residue incorporated into the soil, 21 pounds of nitrogen are gained. On the average, a 6000-pound yield of grain sorghum will produce about 8000 pounds of residue. From this we can see that 80 pounds of nitrogen per acre is tied up in the residue of this kind of yield.

If this residue is burned, the nitrogen is wastefully given off as gas and there is no organic matter left to maintain a balance of humus.

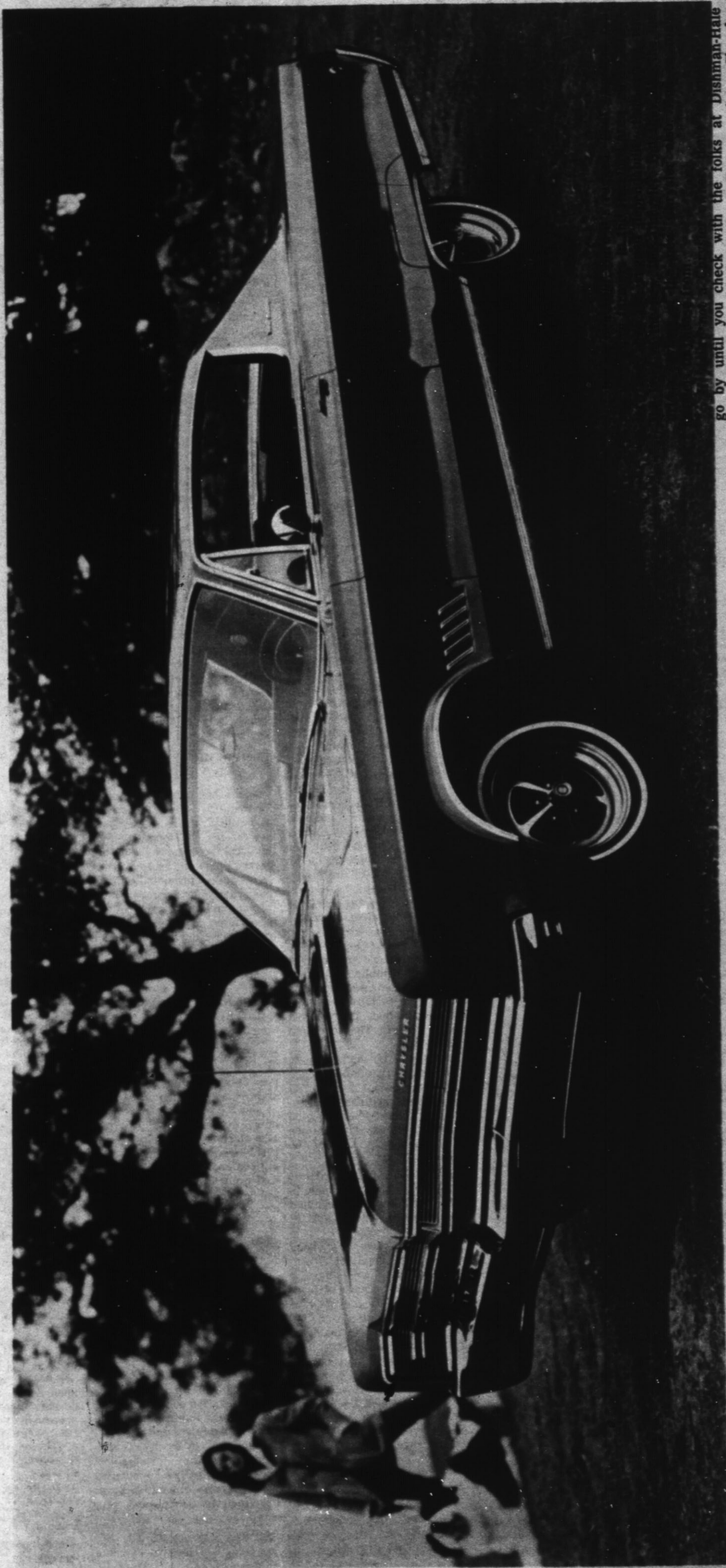
Leron B. Gough, whose father was Hereford's first full-term mayor, set up a bootblack stand at the town barber shop in 1905 when he was fifteen. During the summer he shined the cowboy's boots when they came in from the range to get cleaned up and make "Whoopee."

John Higgins, who came to Hereford in 1888, found that it took every man in the country to hold court then. If one man failed to show up, court was postponed. They also took along chuck wagons and camped in the court house until court adjourned.



EROSION PROTECTION — Stubble mulch tillage with chisels such as above, leaves as much stubble as possible on the soil surface. The stubble, in combination with the chisel plow, gives maximum protection against wind and water erosion and also improves rainfall penetration for future crop growth. This is being done on the Bill Gudgel farm four miles northwest of Sims.

RUGGED . . .



go by until you check with the folks at Dishman-Hale about the deals they're making. You may be a Chrysler owner too.

DISHMAN - HALE CHRYSLER - PLYMOUTH

Phone 364-3150

Hereford

345 East 1st

Strengthening Family Farms: Goal Of Farmers Home Administration

The Farmers Home Administration, with the purpose of providing programs to "strengthen family farms and rural communities and reduce rural poverty," is located at 313 W. 3rd.

The FHA is the result of merging two agencies — the old Feed and Seed Loan, which began in Hereford about 1931 or 1932, and the Farm Security Administration, which began operation about 1938. The two agencies were combined into the FHA in 1946.

County Supervisor James D. Gouddy has been with FHA since 1941, when he became an assistant in the Childress office. A native of Wildorado in Oldham County, Gouddy received a bachelor's degree in agriculture from West Texas State University and had begun graduate work at Texas A & M University when he took the job in Childress.

Gouddy was located at the Clarendon FHA office for 16 years before the Hereford office became vacant and "I thought I wanted to come up here so I applied." Gouddy became supervisor here in January, 1963.

The FHA office had been located in the Evans Building on Sampson Street until the agricultural offices were built on West Third in October, 1963.

Gouddy and Mrs. Alwyn Foster of 212 Douglas work in the local office which handles loans in Deaf Smith and Oldham counties.

A committee of three men in each county also plays an important part in the FHA operations as they must determine eligibility on loans. "They also give me advice on all phases," said Gouddy.

Deaf Smith County committeemen are George Cassidy, chairman; Steve Bavousett and Billy Wayne Sisson. Oldham County committee men a present are Johnny Horton of Adrian, chairman, and Turman Miller of Wildorado. The other member, Roger Morris Jr., recently resigned to run for County Commissioner.

A total of \$2,400,000 in loan funds has been used in Deaf Smith and Oldham counties to support family farms since July 1, 1964. This being after the Farmers Home Administration was expanded six years ago, Gouddy said March 25.

Approximately \$780,000 was advanced in 1967.

Currently 74 farmers in Deaf Smith and Oldham counties are using the credit services of the Farmers Home Administration.

The supply of Farmers Home Administration credit, which supplements the credit supplied by banks and other private credit sources is one of the measures recommended by President Johnson to provide family farmers an opportunity to earn parity of income.

"These loans have enabled farmers to stay in business who would otherwise have had to give up and go to the city. They have helped young farmers get established. They have enabled farmers to keep going after drought, and other adverse weather conditions took their toll," Gouddy noted.

Farmers Home Administration loans can be used to buy land, refinance debts, acquire livestock and equipment, pay

fertilizer and fuel bills and pay other expenses connected with acquiring, improving, and operating farms.

The incomes of farmers using Farmers Home Administration credit in Deaf Smith and Oldham counties in 1967 totaled approximately \$2.3 million.

Loans are made only to families who are unable to obtain adequate credit from other sources. The program is tailored to individual family needs and loans are accompanied by technical assistance in farm and money management.

As detailed by Gouddy, loans available through the FHA include:

OPERATING LOANS

Operating loans are made to eligible operators of not larger than family farms, to assist them in making improved use of their land and labor resources and make adjustments necessary for successful farming. Funds may be advanced to pay for equipment, livestock, feed seed, fertilizer, for other farm and home operating needs, to refinance chattel debts, and develop income-producing recreation enterprises.

Each loan is scheduled for repayment over a period not exceeding 7 years. The interest rate is 5 percent.

A borrower's total principal indebtedness for operating loans may not exceed \$35,000.

FARM OWNERSHIP LOANS

These loans are made to buy farms or land to enlarge farms; construct or repair buildings; improve land; develop water; establish recreation enterprises to supplement farm income, and refinance debts.

The interest rate is 5 percent; repayment period may not exceed 40 years.

A borrower's total indebtedness on the farm, including the loan being made, may not exceed \$60,000 or the normal value of the security, whichever is less.

SOIL AND WATER CONSERVATION LOANS

Loans are made to eligible individual farm operators and owners to develop, conserve and make better use of their soil and water resources.

A borrower's total indebtedness on the farm, including the loan being made may not exceed \$60,000 or the normal value of the security, whichever is less. The interest rate is 5 percent; repayment period may not exceed 40 years.

WATER AND WASTE DISPOSAL SYSTEM LOANS AND GRANTS

Loans and grants for the construction of rural community water and waste disposal systems are made to public bodies and nonprofit organizations.

A borrower's total indebtedness for these loans together with any assistance in the form of a grant cannot exceed \$4,000,000. The maximum term is 40 years. The interest rate cannot exceed 5 percent. A grant cannot exceed 50 percent of the development cost.

The projects can serve residents of open country and rural towns of not more than 5,500 population.

Similar loans can be made for the development of rural recreation areas including facilities for swimming, golfing, boating, fishing, and camping.

LOANS TO RURAL GROUPS FOR SOIL LAND WATER CONSERVATION AND SHIFTS IN LAND USE

Loans are made to eligible groups of farmers and ranchers, to develop irrigation systems, drain farmland, and carry out soil conservation measures. Loans may also be made for shifts in land use to develop grazing areas and forest lands.

Each loan is scheduled for repayment in accordance with the borrower's ability to repay, over a period not exceeding 40 years. The interest rate cannot exceed 5 percent. An association's total indebtedness cannot exceed \$4,000,000.

RURAL HOUSING LOANS

Rural housing loans are made to farmers and other rural residents in open country and small rural communities with populations of not more than 5,500. Loans are made to construct and repair needed homes and essential farm buildings, purchase homes or buy sites on which to build homes.

Families who do not have enough repayment ability may use cosigners to assure loan payments.

The maximum term is 33 years. The interest rate varies, but in most cases does not exceed 5 percent.

Loans are also made to provide rental housing. Loans to private nonprofit corporations and consumer cooperatives for the construction of rental housing for people with low to moderate incomes bear 3 percent and may not exceed \$300,000. The maximum term is 50 years. Loans to individuals, corporations, and partnerships to provide rental housing bear 5% percent interest and may not exceed \$300,000. The maximum term is 40 years.

Rural housing loans serve the needs of senior citizens as well as others.

Loans are also made to individual farmers, groups of farmers, and public or private nonprofit organizations to finance housing facilities for domestic farm labor. The interest rate is 5 percent. The maximum term is 33 years.

Grants may be made to public bodies or broadly-based nonprofit organizations to help finance housing facilities for domestic farm labor. It is expected that such grants will not be more than half the cost of the project.

EMERGENCY LOANS

Emergency loans are made to eligible farmers in designated areas where disasters such as floods and droughts have brought about a temporary need for credit not available from other sources. Loans may be made for the purchase of feed, seed, fertilizer, replacement of equipment, livestock, and for other items needed to maintain normal operations. Loans may not be made to refinance debts or compensate applicants for their losses.

Loans are scheduled for repayment when income from the crop or livestock financed is normally received. The interest rate is 3 percent.

WATERSHED LOANS

Watershed loans are made to local organizations to help finance projects that protect and develop land and water resources in small watersheds.

Loan funds may be used to pay the applicant's share of the cost of flood control dams and reservoirs, water supply reservoirs, rural water supply distribution systems, diversion dams, irrigation canals, drainage facilities, recreation facilities, easements, and similar purposes.

Watershed loans are made payable over periods up to 50 years.

ECONOMIC OPPORTUNITY LOANS

Economic opportunity loans are made to low income families in rural areas to enable them to increase their incomes. Farmers may obtain loans to improve farming or develop and expand a small business or service. Other rural people may obtain loans to finance or expand small businesses and services. The loans are repayable over periods up to 15 years, bear 4 and one-eighth percent interest. A borrower's total economic opportunity loan indebtedness may not exceed \$3,500.

Economic opportunity loans also are made to cooperatives serving low-income rural people and providing processing, purchasing or marketing services. The loans are repayable over 30 years, bear 4 and one-eighths percent interest.

COMPREHENSIVE WATER AND SEWER PLANS

Grants are available to help communities which currently are without the resources, to pay for the development of official comprehensive water and sewer plans in rural areas. Such plans promote efficient and orderly development of rural communities and provide information necessary to avoid overlapping, duplication, underdesign, or overdesign of community water and sewer facilities.

TECHNICAL ACTION PANELS OUTREACH FUNCTIONS

These panels help local leaders identify problems that are blocking economic and social growth and locate federal and state services that can be used in solving these problems. Technical Action Panels also provide technical assistance to rural areas development committees and other locally organized groups to help local people use government programs to create jobs, fight poverty, build new businesses and industry, develop needed community facilities, replace sub-standard housing and carry out other measures that update and strengthen the local economy.

GENERAL INFORMATION

Applications from veterans meeting other eligibility requirements receive preference.

Applications for loans are made at local county offices of the Farmers Home Administration, generally located at county-seat towns. A county or area committee of three farmers certifies eligibility of applicants and maximum amount of loan, and reviews borrowers' progress.

All loan applications are processed without regard to the

race, color, creed or national origin of the applicant.

Loans made by the Farmers Home Administration are obtained from funds provided by private lenders on an insured basis and from collections on loans made in previous years.



Quibbles and Quirks

Farmer Jesse Paul watched sullenly as a deputy sheriff, sent by creditors, arrived to cart off his hay. Paul had not paid his bills, and there was no doubt that the hay was subject to seizure.

But suddenly a wicked gleam came into his eyes. He had just realized that the deputy was using his pitchfork without permission.

The next day, Paul filed a damage suit against the deputy. Clearly the fellow had no legal right to use the pitchfork. Yet, the judge tossed the case out of court.

"De minimis non curat lex," quoth the judge. That is Latin for "The law doesn't care about trifles."

Whatever the letter of the law may be, courts do have a certain amount of leeway in the name of



common sense. A judge may thumb down a complaint that is simply wasting his time and the taxpayers' money.

Here are other examples: A dentist, readying a hypodermic needle for a woman patient, allowed a bit of liquid to dribble onto her tongue. Although the stuff was bitter, it was perfectly harmless. Nevertheless, the woman sued the dentist for damages, blaming him for an offense to her taste buds. The court characterized this as an "injury without damage"—and dismissed the case.

A pedestrian dented his hat on the bottom of a barber pole. Charging that the pole was too low, he aimed a damage suit at the barber. But the court, noting that the dent was very small and the hat very old, ruled that this too was a case of "de minimis."

And a man who tried to upset a verdict because of a 58-cent error got short shrift from the appellate court.

Of course, mere money is not the crucial test. A man's claim for a single penny won a respectful hearing in the trial court and two appellate courts, with scholarly opinions being written by three justices. But that case involved not only the penny but also the interpretation of a new tax law.

In short, the law does care even about trifles—if there is a principle at stake. But there really must be a principle, not just pique. As the court said to Farmer Paul:

"The law should hold out no inducement to useless or vindictive litigation."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

© 1965 American Bar Association

There's Nothing
SQUIRRELY
about us



But We're Just Nutty Enough To Offer

NEW LOW RATES

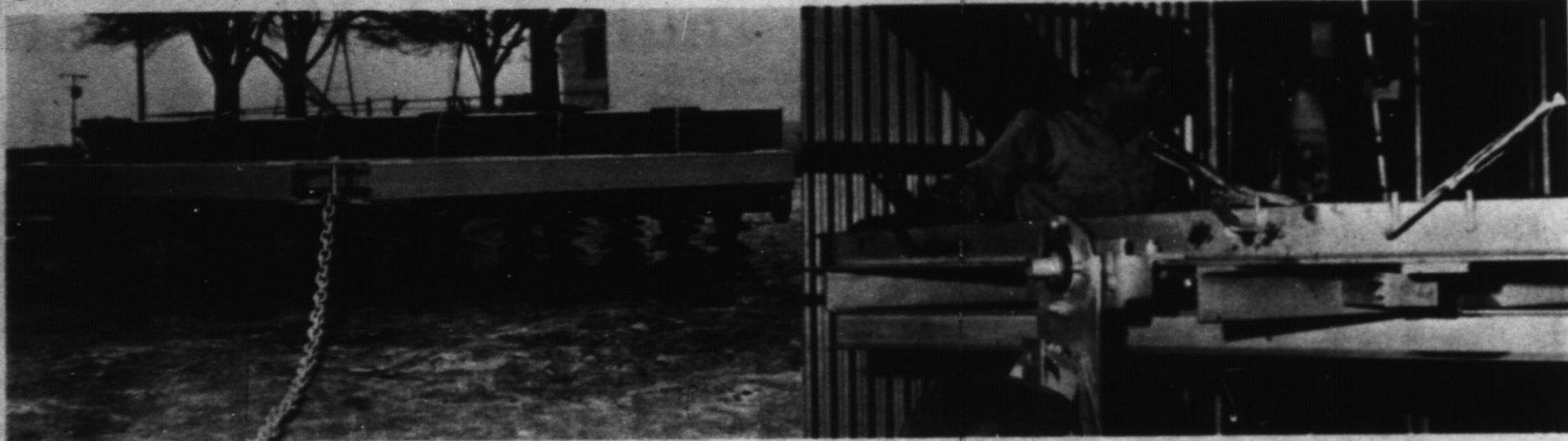
On Loans for

- NEW CARS-PICKUPS
- NEW TRACTORS
- NEW IRRIGATION MOTORS

Now **3/4** of 1 Per Cent
Per Month
on
Unpaid Balance

No, we haven't "flipped our lid", but we realize that we're dealing with the world's finest farmers in the Magic Triangle area and we want to do our part to help make the profit picture a little brighter in an era when everything is spiralling upwards. Now, the Hereford, Texas Federal Credit Union has lowered loan rates on new cars and pickup, new tractors and new irrigation motors from the original 1 per cent per month on the unpaid balance to three-quarters of 1 per cent. Come in soon. Let us help you with your financial problems.

HEREFORD TEXAS FEDERAL CREDIT UNION



SCHLABS' MANUFACTURING — The tandem plow as a finished product is shown at the left. At the right, welder Dwayne Diller is in the process of putting one of the units together.

Charles Schlabs

Farm Equipment "Doodler" Invents Time To Save Item

By EARL MOSELEY
Staff Writer

Did you know there is a farm equipment manufacturing plant south of Hereford, 2½ miles down Farm Road 1055 from the Dimmitt Highway? Did you know that this item — called the Schlabs Tandem Packer — is attached to all deep plows, is pulled behind them as a second plow? Did you know that the tandem packers have been handled by dealerships for the past two years and this season's sales amounted to about 500 units?

If the answers were "yes" to these three questions, then you undoubtedly know Charles Schlabs, the inventor and manufacturer of Schlabs Tandem Packers. Because there is no sign on his property which reads "Schlabs Manufacturing Company, Inc." What you will see simply is his home, a house with a reddish roof, with a metal building and a large barn behind it. And beyond that is 1,300 acres of farm land.

Schlabs, a personable young man who was born at Dimmitt and has lived in this area all his life, said that there are many Hereford people who do not know of his manufacturing business. But it is mainly because his equipment is retailed else-

where — even through a Hereford dealer.

Schlabs has lived at his present home for 14 years, with his wife Geraldine and four children Margaret, 14; Ricky, 12; Janette 10; and Susan, 8. He is actually a diversified farmer, with vegetables, cotton and grain this year, and 11 irrigation wells to go along with that.

But what about his tandem packer?

"I claimed to be a little bit of a handyman," he said. "I liked to doodle with farm equipment. And I could see a need for the product I have now."

Schlabs said that he had actually worked on the idea for about eight years to get it perfected and has sold them for the past four years. "I built the first model in the farm shop about 1960," he said, "and have made all kinds of refinements and improvements since then. But I didn't start selling them until four years ago — then to some of my neighbors. It has only been two years that they have been sold through dealers."

He has applied for patents.

In the farm shop, he has two men working fulltime. They assemble them there and paint them in the barn. Also there is a salesman who calls on the dealerships and another man

who delivers the product to them.

"I think they are real time savers," Schlabs said. "With it, the farmer saves two trips over the field. The Tandem Packer conserves moisture and increase stubble decomposition. They pay for themselves in one year or less in that alone."

His dealership area now goes to Oklahoma in the north, Caprock on the east, Lamesa and Seminole to the south, and Pecos to the West. "But we've sold a few in Arizona."

Schlabs said that twice as many had been sold this year than he had planned for at the beginning of the season. "And we had a little trouble getting supplies this year. But we've had a real good year, actually. The dealers have been calling us instead of us having to call on the dealers. That makes you feel good."

In the future, he has plans to expand sales into Kansas, Colorado and Arizona dealerships.

Schlabs explained that his tandem packers was somewhat of a seasonal item, though. They are toward the end of the plowing season now. Plans are being made now for the future season.

"But I intend to continue farming, as well as stay in the manufacturing business," he said. "They are both full-time businesses."

He also has three employees who work the farming.

Between 1963 and 1964, sugar beet production in the area served by Holly Sugar increased from 14,789 tons on 1,064 acres to 243,357 tons on 11,994 acres.

Jeff T. Gilbreath first came to Deaf Smith County in 1899 because his father, J. A. Gilbreath, thought the High Plains a land of opportunity.

H. L. (Lee) Goats came to the Panhandle in the 1880's and operated a freight line from Amarillo to La Plata in the 1890's.

Joe Carter was manager of a Hereford baseball team in 1903.

Hereford's first car load of wheat was shipped in 1903 by J.N. Askren. His 100 acres of dry land wheat produced 16 bushels per acre. Farmers planted 500 acres of cotton in 1904, and a \$2,500 gin was built here that fall.



CHARLES SCHLABS — The inventor of the tandem plow is shown here in the workshop behind his home on Farm Road 1055.

Reduce Farm Construction Costs Through Careful Site Selections

COLLEGE STATION — If you're planning a new farm building, proper selection of the site can reduce the cost, says W. S. Allen, Extension agricultural engineer at Texas A&M University.

If a level, well drained site is available, it will be a big aid to keeping costs at a minimum. There will be little or no need for such equipment as bulldozers, earth movers and backhoes, and saving will also be possible on foundation materials, says the engineer.

If possible, he adds, do the grading before starting construction. This allows the equipment to proceed without hindrance, and it reduces costly hand labor that might be necessary to reach areas as the equipment could not get to if construction were going on.

When fills are necessary, says Allen, make sure that adequate and properly-reinforced foundations are provided. He advises thoroughly packing fills within buildings or lots where concrete floors or pavement

will be used. If such precautions are taken, he warns, settling will cause the concrete to crack and be uneven.

He explains that earth spread and packed in shallow layers will settle less than earth dumped in greater depths and packed only from the top. Moist earth, he says, packs better than dry earth.

Allen advises using sheep-foot or wheel-type rollers to pack the earth as it is spread.

Four out of five acres of crops intended for harvest in 1934 failed — crop failures, 357,206 acres; acres harvested, 48,155. The county's normal wheat crop that year was considered 200,000 acres; 2,000 were harvested. It was the time of the "Black Dusters."

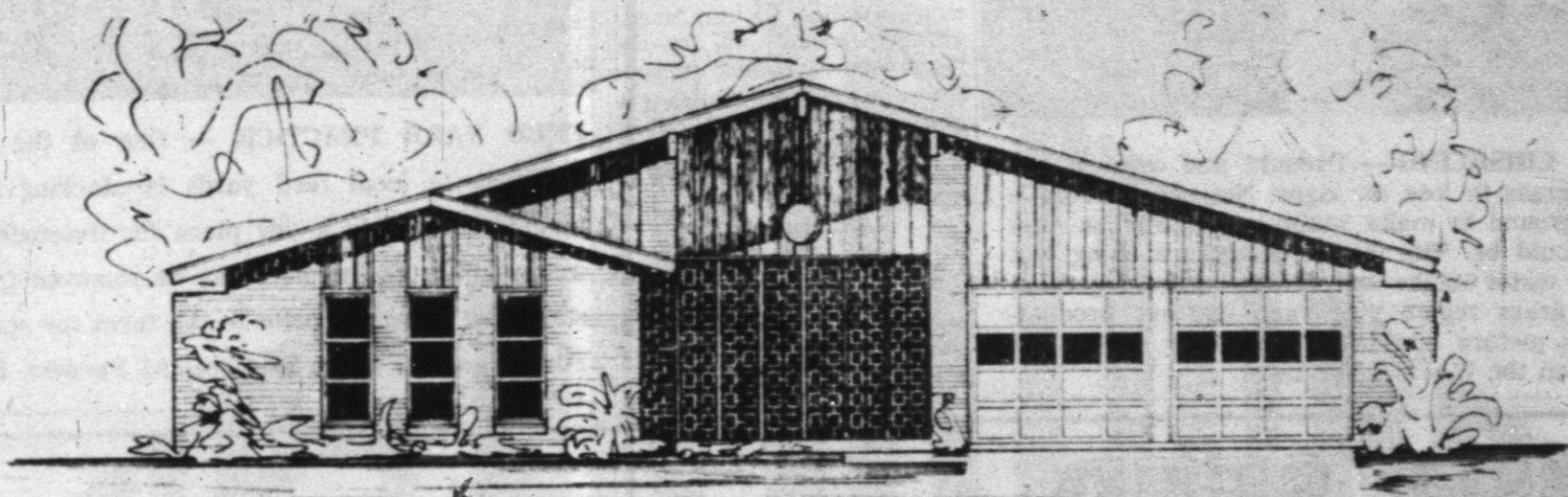
The McIntosh Brothers were among the big ranchers in the northwest part of Deaf Smith County at the beginning of the century.



DOUBLE PLOW — The Schlabs Manufacturing Company tandem plow attachment follows its "big brother" in the fashion as illustrated above.

A New Barn, Tool Shed or a . . .

FINE NEW HOME . . .



the place to go for a turnkey

job is

CARL McCASLIN

Lumber Co.

Area farmers know, that whether they're building a tool shed, barn . . . or a fine new home, Carl McCaslin Lumber Company is the place to go for a turnkey job. Not only will we handle your construction problems for you, but we will also help you secure a loan for your project. See the folks at Carl McCaslin Lumber Company today for better living.

A Complete Building Service

1 Block East of The Courthouse

Phone The Lumber Number 364-3434

Chiseling Land Saves Moisture

Water conservation makes good sense on our rangeland as well as cropland, the Soil Conservation Service reports.

W. D. Buske, who farms 2 miles west of the Simms community, has chiseled about one-half section of rangeland to improve the water penetration.

The problem developed over a period of several years because of drought conditions and the lack of forage production. The contour chiseling will get more water into the soil.

This will produce enough grass so that improved management can take over and prevent the condition from occurring again.

Once the grass regains normal production, its own forage will hold rainfall and provide the ground penetration needed.

A period of deferment from grazing should follow the chiseling to give the grass opportunity to regain a healthy, vigorous condition.

In July 1915, F. W. Lambert reported that with four weeks' work he had sheared 192,000 pounds of wool from 25,600 head of sheep at Hereford.



RANGE CHISELING — Drought and overuse has caused grass to lose its vigor. Not enough forage on the ground to make water penetration as high as it should be. The use of contour chiseling will improve water intake and deferment from grazing will let grass regain vigor and improve production. This picture was taken about two miles west of Sims on the W. D. Buske farm.



FEED YARD PRACTICE — One of the popular practices in local feed yards is stacking feed lot manure to provide a dry place for livestock during wet weather. The manure can be removed from this stack and hauled directly to the farm for spreading. The photo was taken at Hereford Feeders Inc.

WAC SEED INC.

Synonymous with

HYBRID SEEDS AND HIGH YIELDS

Certainly, we never heard of 8000 lb. milo before the advent of HYBRID SEEDS. The old varieties just couldn't "cut the mustard" compared to present day hybrids.

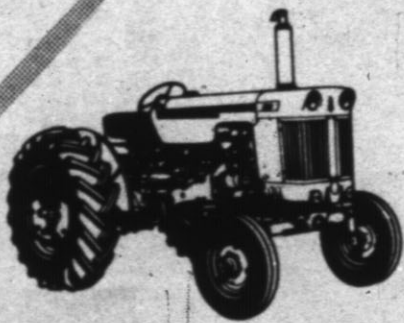
WAC Seed, Inc. was one of the first seed suppliers in this area, developing new varieties of hybrids and supplying all that the farmers of this area desired.

WAC Seed, Inc. is still in business to do just that. Come in and visit with us—We like to talk about Hybrid Seeds.

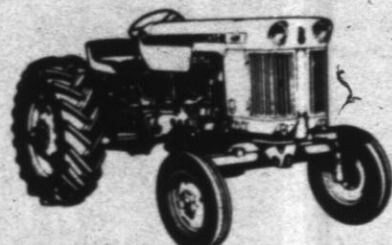
WAC SEED INC.

Tractor Factory in Our Town!

For all practical purposes... **YES!**



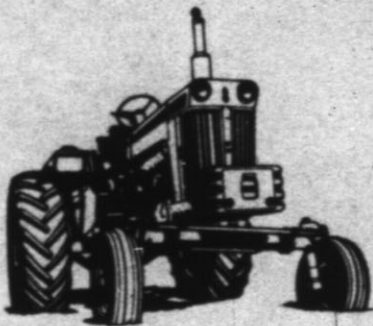
530 Row Crop



430 Row Crop

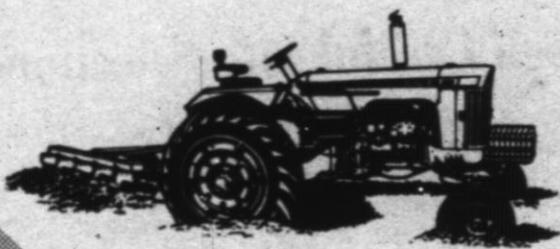


1030 General Purpose

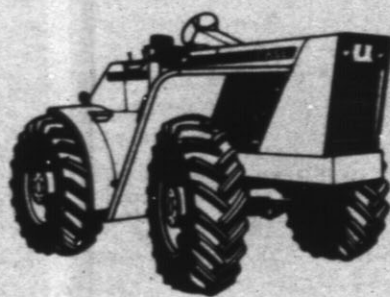


930 Row Crop

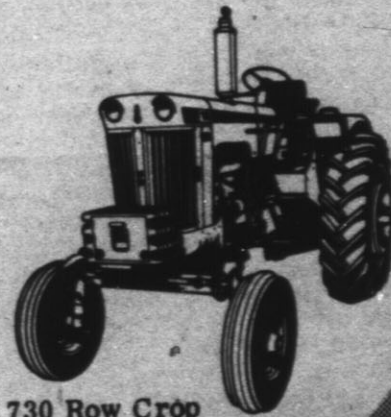
**Case Power and Equipment
Features the Complete Case Line!**



830 Row Crop



1200 Traction King



730 Row Crop



CALL US FOR A DEMONSTRATION

OUR SERVICE
DEPARTMENT
is prompt
experienced
reliable

CASE POWER & EQUIPMENT

South of Hereford on Dimmitt Highway

Phone 364-2015

History Of Agriculture In Deaf Smith County Detailed

Editor's note: The following information was reprinted from the 1965 report of the Tierra Blanca Soil Conservation District, and gives a detailed report of the growth of agriculture in Deaf Smith County.

After the initial settlement of Deaf Smith County, most of the flat native rangeland was broken out and put into dryland cultivation about 1929. The main crop was wheat, with some grain sorghum being raised.

But during the 1930s, the county suffered along with the rest of the Great Plains area from drought and severe wind erosion. At this time most of the land was farmed with a one-way plow which destroyed crop residues and left the land bare and in condition to blow. Native rangelands were considerably suppressed due to prolonged drought. During this time the USDA Soil Conservation Service set a demonstration project in Deaf Smith County. Under this project the main work done was terracing, fence draft leveling, range furrowing or chiseling and land leveling.

Although the first irrigation well was drilled about 1910, development did not really begin until about 1939 or 1940. From that time on in parts of the approximate Eastern one-half of the district, irrigation development grew very rapidly to the present 2,322 wells. With the advent of irrigation, all of the terraces installed in the irrigated area during the project days were leveled out so the land could be watered.

Generally, the land is flat enough that proper irrigation water management can be achieved. However, loss of water and oil is a problem on land being irrigated where the slope

Family Income Hits New Peak

COLLEGE STATION — American family income has reached a new peak. The median income of all families in 1966 was \$7,400, a 7 percent increase from 1965.

Although prices have risen, too, Extension home management specialists at Texas A&M University say real consumer purchasing power gained about 4 percent. Prices rose about 3 percent between 1965 and 1966.

The number of low-income families has decreased and the number of high-income families has increased. The percentage of families with incomes less than \$3,000 dropped from 16 percent in 1965 to 14 percent in 1966. The percentage of families receiving \$10,000 or more increased from 27 to 30 percent.

The 1966 median income more than doubled the 1950 figure, the specialists say.

This income growth is attributed to several factors. Rising productivity of the American economy and working wives are two primary ones.

In 1967, 35 percent of all wives were in paid jobs. In 1967, the percentage was 27.

The median income of husband-wife families in which the wife was a paid worker was \$9,270. This was 30 percent higher than the median income of \$7,100 for families in which the wife was not in the paid labor force.

exceeds one per cent. Irrigation brought about a change in the crops grown. The raising of grain sorghum became a major crop around World War II. Potatoes were grown to some extent on the land watered by the few irrigation wells, even as early as the 1930s. During the time of World War II such vegetables as potatoes, lettuce, onions and carrots started being grown on a large scale and have continued to be a major agricultural enterprise.

Cotton has been grown for some time and is mainly confined to the immediate Hereford vicinity.

Rotating the crops of grain sorghum and wheat is generally adequate to meet the minimum needs of the soil. Many dryland farmers are beginning to overcome old traditions of using a one-way plow exclusively in their operations. They have begun using chisels and sweeps to leave residues on the soil surface to protect from wind erosion and to conserve moisture. However, with the trend in larger units, especially dryland, and the need for reducing operating expenses, continued emphasis has to be placed by the district to encourage stubble mulching and terracing.

Through the years drought coupled with low prices for livestock has brought about overgrazing, to some extent, on native rangelands. During periods of normal rainfall ranchers do a very good job of proper management of their native ranges.

As the irrigation development gained momentum so did the need for assistance in irrigation water management. This phase of conservation, perhaps, needs the strongest emphasis in order to preserve our underground water resources.

National farm programs for crop controls have had some effect on the application of soil and water conservation practices. The fact that these farm programs change quite frequently has caused many landowners and operators to delay making decisions to apply conservation practices. They do not know how their conservation program might affect their participation in present and future crop control programs.

In some instances in the past the conservation farmer has been penalized in his participation in new farm programs be-

According to the Economic Index current through July 1, 1967, there were 1,292 farms in Deaf Smith County, with 607,781 acres of cropland.

In 1966, there were 1,211 wheat farms in Deaf Smith County utilizing 168,774 acres. There were 516 cotton farms using 10,695 acres that same year.

The average value of a Deaf Smith County farm, including land and building, was \$200,000 as of July 1, 1967.

In 1967, Hereford citizens voted \$100,000 in bonds for the building of the Hereford Municipal Airport.

The Star in La Plata can lay claim as being Hereford's first newspaper.

cause he had carried out conservation practices.

The Tierra Blanca Soil Conservation District Board of Supervisors realized that has been and will be very difficult to enact farm legislation that would cover all phases of agriculture without some restrictions and limitations. But they do believe that future farm programs should be long-range programs compatible with soil and water conservation practices.

The Commercial Club was the original name of the Hereford Chamber of Commerce.

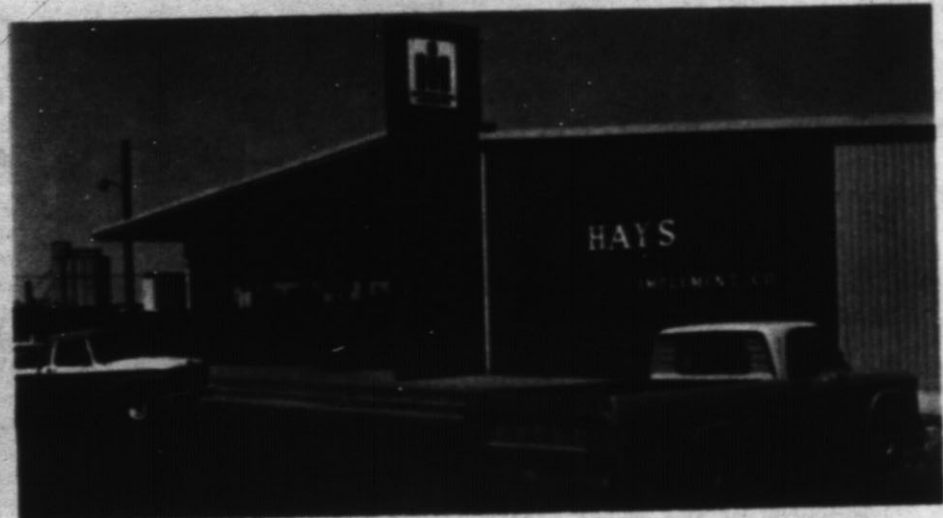
The Hereford Board of Trade was organized with 32 active members in early 1903.

Cape Kennedy and nearby Cocoa, Fla., are rich in bird life.



VALUABLE PRACTICE — This photo taken on the Jorde farms in Deaf Smith County shows a great deal of grain sorghum stubble still standing in the field. This practice is valuable in that it offers grazing for livestock and also will improve benefit from snowfall, particularly when the snow is blowing. There is less rainfall runoff and no wind erosion problem when stubble is left such as this.

POWER for PROGRESS with INTERNATIONAL



Hays Implement Company invites you to "Power Up For Progress" with their fine line of International tractors and farm equipment. International, long a leader in the agricultural and transportation fields, assure you of the BEST QUALITY EQUIPMENT, plus the reliability of "QUALITY SERVICE" when you need it most.

International Harvester irrigation motors are a favorite with area farmers too, for they are famous for their dependability.

Be sure you have water when you need it install INTERNATIONAL INDUSTRIAL ENGINES on all your irrigation wells.

And don't forget the service angle Mr. Farmer. We specialize in top-notch service on your IH equipment plus the fact that we carry a tremendous stock of parts in order that you will not have to wait at a most crucial time. See us today.

HAYS IMPLEMENT CO.

Phone 364-1551



THE

FIRST NATIONAL

BANK

OF

HEREFORD

With a record of service dating back to 1900, the First National Bank has been one of the principals in the growth of the great Magic Triangle.

And nowhere in this nation have the farmers of a given area distinguished themselves as they have in this three-county area. Parmer, Castro and Deaf Smith Counties can boast the most productive land in this nation, and the best farmers by far.

It is our pleasure to serve this area. Check First with the First National Bank for all your equipment and other loans.



Political Calendar

DEMOCRATIC PRIMARY

The second primary election will be held June 1. Absentee voting will begin May 22 and end May 28. The state conventions will be held June 8, and another state convention is planned on Sept. 17 for parties holding primaries.

Absentee voting for the general election will be held from Oct. 15 to Nov. 1, with the general election set for Nov. 5.

The first primary election will be held May 4, with absentee voting to be held April 15-30. The precinct conventions also will be held May 4 and the county conventions on May 11.

- For Governor:
 Preston Smith
 Dolph Briscoe
 Waggoner Carr
 Eugene Locke
 Pat O'Daniel
 Don Yarborough
 Johnnie Jae Hackworth
 Edward L. Whittenburg
 John Hill
 Alfonso Veloz
- For Lt. Governor:
 Ben Barnes
 Don Gladden
 Gene Smith
- For Comptroller:
 Robert S. Calvert
 Dallas Blankenship
- For State Representative, District 72:
 Bill Clayton
- For U. S. Representative, 18th Congressional District:
 J. R. Brown
- For District Attorney, 69th Judicial District:
 Andrew Shuval
- For County Commissioner, Precinct 3:
 Bruce Coleman
 J. T. Guinn
- For County Commissioner, Precinct 1:
 Earl Holt
- For County Attorney:
 John Aikin
- For County Tax Assessor — Collector:
 Nell Miller
 Rose Soliz
- For County Sheriff:
 Ed Roberson
 W. J. Wilson
- For Associate Justice of the Court of Civil Appeals for the Seventh Judicial District:
 Jack Hazlewood
 James A. Joy
 Bruce Miller
- REPUBLICAN PRIMARY**
- For Governor:
 Paul Eggers
 Wallace Sisk
 John R. Trice
- For Lt. Governor:
 Douglas DeCluitt
- For Comptroller:
 John Bennett
- For U. S. Representative, 18th Congressional District:
 Bob Price
- For District Attorney, 69th Judicial District:
 Jerry Tucker
- For State Representative, District 72:
 Frank Ford

The name of C. R. Moreman appeared quite frequently in reports of civic activities in Hereford and Deaf Smith County in the early days. Moreman had cypress lumber shipped here for his home and for the construction of the Baptist Church building.

In July 1915, F. W. Lambert reported that with four weeks' work he had sheared 192,000 pounds of wool from 25,000 head of sheep at Hereford.



PRESENTATION — Claude Hampton of Amarillo, with Mrs. Elizabeth Witherspoon, Don Baugous and Chick Holbert are shown with an award for continuously representing Cravens, Dargan and Company, insurance managers of Houston, since 1943 — twenty-five years.

Concerning Veterans

EDITOR'S NOTE: Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

Q — I was retired from service for a disability and now the VA has awarded me compensation. Can I draw both?

A — Only if your retired pay is the greater benefit and you waive, that is give up, an amount equal to your disability compensation.

Q — I served for two years in the Army from April 1955 to

March 1957. Am I entitled to hospitalization benefits from the Veterans Administration?

A — Yes. But if it is not for a service-connected disability, hospital care from the VA is on a bed-available basis. The veteran must also affirm his inability to defray the cost of hospitalization.

Q — May I borrow on my G. I. insurance to help pay college expenses for my son? How much MAY I borrow?

A — If you have a permanent plan G. I. insurance policy you may borrow up to 94 per cent of the cash value of that policy. The interest charge on this loan is 4 per cent.

A. J. Lipscomb came to the area in 1888 and filed on land here before Deaf Smith County was organized.

GROWING

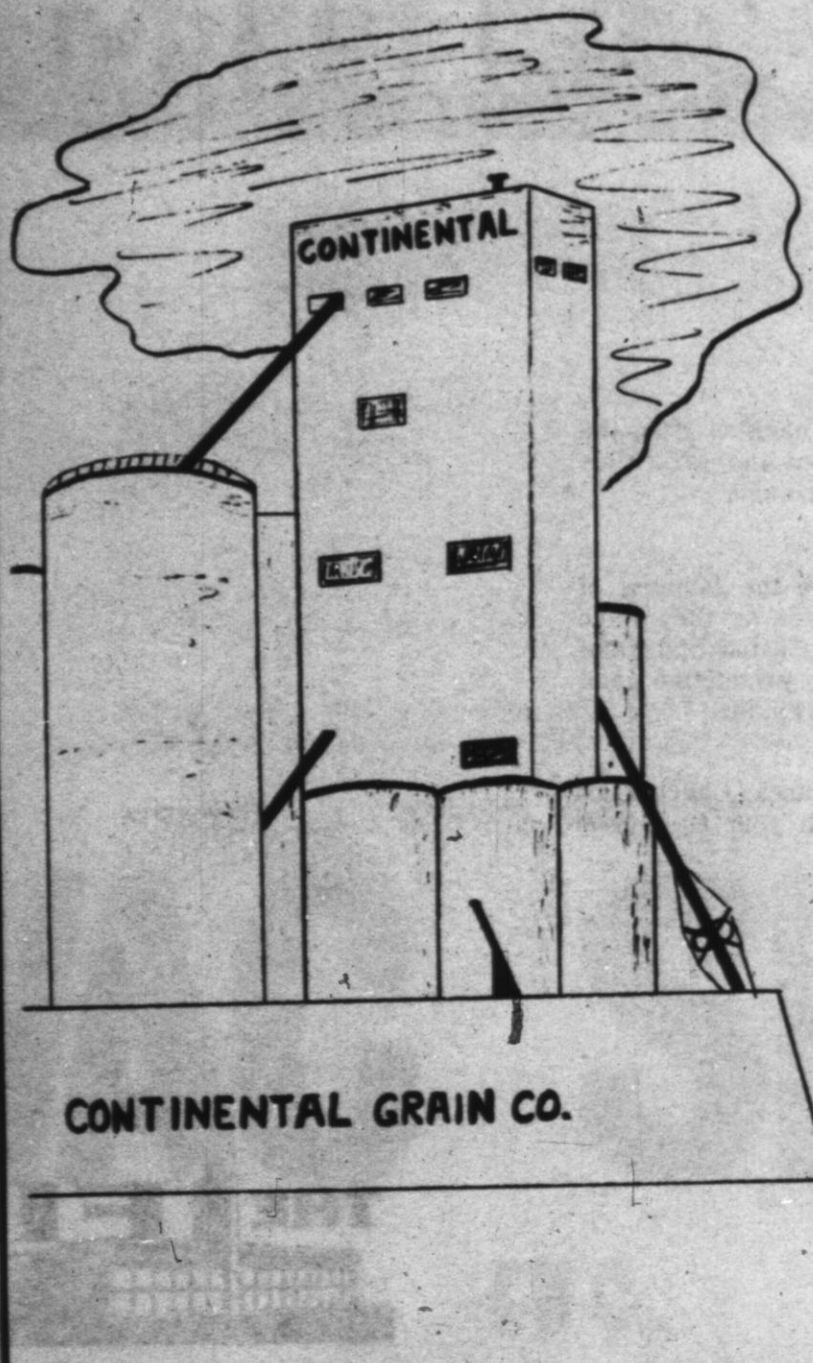
IN SIZE AND IN SERVICE

as we

HELP YOU GROW

IN PROFIT AND IN PRODUCTION

CONTINENTAL GRAIN CO.



Year after year we have conducted our business on the principle that what helps the farmer, the producer, helps us as a firm, helps the community and helps the country . . . providing a better living and a better home for everyone of us.

We help the grower by providing the facilities and the service that will assist him in speedy marketing or storage of his crop . . . giving him the benefit of world wide market opinion and prices plus a complete grain service right here at home.

**SERVING
THE
MAGIC
TRIANGLE**



The New Magazine That Serves Agriculture

SALUTES

the farmers of the great

Magic Triangle Area!

We demonstrated our faith in the agricultural industry of the great mid-west when we established IRRIGATION AGE, a monthly publication that serves the farmers of this area.

Since that time, IRRIGATION AGE has grown to one of the largest farm publications in the nation with a subscription list that amazes even the most optimistic of our staff. Farmers throughout the mid-west have been clamoring for this new magazine — assuring us that the material we have been publishing is of vital interest to each of you.

IRRIGATION AGE pledges a continuation of fine, impartial, in-depth reporting on the problems of agriculture, and will continue to bring you the ideas of experts in each field to help the farmer and rancher reap a greater profit for his labors.

IRRIGATION AGE salutes the farmers of the Magic Triangle area.



Water...

Continued from page 18 PASSAGE OF BILL IMPORTANT

The first main step in organization of the master water district is the passage of a bill in the Texas legislature, authorizing its organization. This special legislation would not be necessary in New Mexico. But in Texas, no enabling act exists in the statutes, and either the law has to be changed, or special authorizing legislation is necessary. Following legislation, a general election would be held in the water-receiving area to allow the people a chance to vote for it.

Preceding the legislative request, in either 1969 or 1970, there would be hearings held in selected areas to determine acceptability of proposed legislation and to provide the basis for alteration of proposals, based on the public attitude. The agency presently handling the drafting of such legislative bill is the House Interim Water Study Committee, of which Rep. Bill Clayton of Springlake is the Chairman.

Deaf Smith County Water Association has been working constantly with Rep. Clayton and has been assured by him that one of the hearings will be conducted in Hereford, at a time to be announced later. It is the thinking of DSCWA that if a district with a large geographic parameter is proposed, then the rights and need of individual sub-districts should be protected properly. Also, it is its intention to testify in favor of controls being exercised as much as possible by local determination as opposed to more central type authorities. Everyone in the area will be invited to present testimony, and all interested parties are requested to offer suggestions to DSCWA.

Water, Inc. is the principal organization which has undertaken the promotion of this vast importation project. With offices in Lubbock, Col. Clifton Chamberlain, formerly with the U. S. Army Corps of Engineers, is the recently appointed Executive Director of the association, and Jake Street, who was with the West Texas Chamber of Commerce, is Public Relations Manager. Water, Inc. was born on May 24, 1967 at an organizational meeting in Lubbock. It was conceived at a Lubbock meeting on March 8, when a few water-minded leaders in the area met under the able chairmanship of K. Bert (Tex) Watson. Watson formed the committee which prepared for and accomplished the organization of Water, Inc. Having prepared a proposed budget of \$200,000, the water group began raising funds, publishing literature, and performing the duties necessary to unify its expansive area, extending from the Texas High Plains out to Wichita Falls, Fort Worth, Waco, the entire trans-Pecos region, all of Eastern New Mexico, the Oklahoma Panhandle, and to the western Oklahoma border.

The task of providing a united front in presenting the desires and needs of its area to government agencies, Congressmen, Legislators, and associations would not be easy. But the organization is fully on its way to accomplishing its goal, promoting the importation of large quantities of fresh water into its area; and its success, which depends primarily on the support contributed by citizens and businesses in its area, remains to be seen. Water, Inc. Directors

from the immediate area are K. B. Watson, Jerome Johnson, and Bill Nelson of Amarillo, R. C. Godwin of Hereford, Ray Joe Riley of Sunnyside, Homer Garrison of Plainview, and A. L. Black of Friona. On the Advisory Board are Melvin Semrad of Amarillo, and Palmer Norton and Virgil Dodson of Hereford. Watson is First Vice President, and Nelson is Secretary.

COUNTY ASSOCIATION FORMED

Deaf Smith County Water Association was born on April 6, 1967 by the merger of the Water Resources Committee of the Deaf Smith County Chamber of Commerce and the county chapter of the Panhandle Economic Program Water Committee. The association was incorporated, received its charter and by-laws, and elected to the Board of Directors the following: Wilburn Axe, Labry Ballard, Dudley Bayne, Bruce Brown, Paul Conaway, Ray Cowser, Clint Formby, Leo Forrest, Bill Gentry, R. C. Godwin, Donald Hicks Joel Hodges, Charles Hoover, Andrew Kershen, Palmer Norton, John D. Pitman, Denzil Pulliam, Austin Rose, Jr., Percy M. Rosenow, Henry Sears, and James W. Witherspoon.

The primary purpose of DSCWA is to promote water conservation and importation. The directors believe that the main task of the county is to prevent the waste of the most important natural resource of the area, that the proper continuance of the local economy depends on intensified efforts toward water conservation, and that these efforts are requisite to any water importation plan. Also, a strong local water group is thought to be necessary to protect local interests, both in providing for an equitable amount of water deliveries to the local area in importation plans, and in forming a nucleus for developing an agency to maintain controls as close to home as practicable.

The importance of promotional organization in the development of a water importation project is clearly borne out by past experience in other areas. It has been termed a "people project," and the organized public gets the job done. Effectiveness depends, of course, on support of the organizations through membership and financing. The need for two organizations is supported by the requirement of a large, area-wide group, presenting the unified voice of all its people, representing billions of dollars of economy, a large portion of Texas and two other states. Certainly, the people of one county could not begin to accomplish anything in the way of interstate water transfer. On the other hand, local organization is very advisable for the protection and advance of particular interests, conditioned by the mandate that such attitudes and activities should not interfere with the over-all unit of the program. Memberships in Water, Inc. can be obtained for \$25 and in DSCWA for \$10, both on an annual basis.

WHEN WILL WATER GET HERE

So, in addition to the original question, When will our underground water run out, we ask also the question, When will we have supplemental water deliveries through a water importation project? Although water conservation is necessary both for prolonging existing water supplies and for demon-

strating to other people that we place a high value on water and are not prone to waste it, the careful use of our underground water is no final solution to the problem. No matter how fervently we conserve water, still we are using enough in beneficial ways to dissipate it appreciably, and it is speculated by many people that very serious economic handicap in this and surrounding counties will occur in the next 15 years, due to water shortage. Wise consumption, combined with reduced pumpage and prevention of waste, should add another 5 years, but it is very unlikely that pumpage will be reduced, as irrigated farming still is very profitable, and more wells are drilled all the time. For that matter, it is very probable that much of local underground water is draining laterally into other farming areas.

We hate to think of when we'll run out of water until we have some idea of when we will get additional supplies. Running out of water is, of course, a relative matter, and we hope that by the time we have to start experiencing much economic decline, we will have some water from the deep south awaiting our use at a gate out on the "north 40." Unfortunately, most people are content to sit back and let others get the job done, and considerable delay may result from lack of sufficient political endeavor. Actually, it is considered possible to have water deliveries in West Texas and the lower part of eastern New Mexico within 15 years.

Whether or not it will happen in 15 years depends on many things, of course. The continuance of the Viet Nam war affects the situation. An end to the war will result in a raft of appropriation requests in the Congress, and if we could have our project sufficiently advanced to be included in an omnibus Corps of Engineers water reclamation bill, we might really be on the way. How water-minded Congress is makes a difference. As time progresses, Congress is getting more and more concerned about problems and solutions involving the nation's water resources.

The area has a great friend and effective congressman in George Mahon, and it is hoped that final appropriations may be submitted while he is in office. Of course, it is necessary for the area to organize a master water district, to show intent and capability. Some day there probably will be such a water importation project completed. The time required will depend on the active support of the people of the area.

GARCIA LAKE IS IMPORTANT

Staff members of the Bureau of Reclamation and the Texas Water Development Board have been working in Deaf Smith and surrounding counties, studying possible canal routes, modification of existing reservoirs, and land values for right-of-way acquisition. Of special interest to the Bureau is Garcia Lake, in the western part of the county. In one project plan developed by the Bureau, the main canal uses Buffalo Lake as a major reservoir and then passes about 10 miles north of Hereford, going westward, to Garcia Lake, which is considered a major terminal reservoir for deliveries into New Mexico. Also, some points along the Canadian River to the north are considered excellent for storage for as much water as could be brought into the area.

Unfortunately, Deaf Smith

and surrounding counties lie on the tail-end of the proposed first importation project. This is due to the additional northerly direction and nearly a thousand feet increased elevation. Up to now, it has been a battle even to be considered for deliveries in the first project. The area roughly between the Canadian River and the sandhills to the south was to wait for the second project, proposing a point of origin at the confluence of the White or Arkansas River with the Mississippi River, or slightly north, then passage of the system through Arkansas and Oklahoma to the Texas Panhandle. This second project, if it ever should materialize, probably would take another 10 to 20 years. To be sure, the only way Deaf Smith and surrounding counties can prevent being left out is for their people to let their wishes be known, build up strong local water associations, and at the proper time, exhibit their willingness to contract for imported water.

Mayor Ray Cowser, Chairman of the Importation Committee of DSCWA, stated on August 17, 1967 that his committee "will work toward assurance that Deaf Smith and surrounding counties are included in any water importation project developed." Austin Rose, Jr., Chairman of the Membership Committee, said on September 7, 1967, "if there is anything of a business nature which should interest everyone in this community, certainly it is water - our life-blood." Conservation Committee Chairman Andrew Kershen, on September 14, 1967, pointed out the importance of making "presently available water resources last as long as possible," and damaging opposition which is caused by "our own negligence with water we already have."

Chairman Charles Hoover and Vice-Chairman Wes Fisher of the Information Committee have been working hard presenting programs providing dissemination of information to the public and promoting support. The Research Committee, under the leadership of Leo Forrest, has pointed out the need of support from non-farming sectors of the economy, explaining studies which have shown that the farmers' share in benefits from irrigated agriculture is only 23 per cent, the remaining 77 per cent going to non-farming businesses.

Following a Water Inc. Board meeting on October 31, 1967, which he attended, Wilburn Axe, Vice-President of DSCWA, listened to predictions of first water deliveries by 1985 and then commented, "there is hardly an end to what can be done if the people are behind you. If we want water in 15 years and are willing to work hard toward this purpose, then we can get it." Axe later stated, "many people seem to think there is no hurry now in working on the import project, but what they fail to realize is that we have a lot to do before construction can begin, or for that matter, before we can present a bill in Congress."

In summation, it is apparent when we face the facts, that our underground water supply is limited and that relatively soon it will cause critical economic hazards to Deaf Smith and surrounding counties. Retarded pumpage and prevention of waste in the use of the remaining underground supplies should be personally enforced by every farmer upon himself. However, the only real solution to the water shortage problem is the im-

portation of large quantities of fresh water from some source outside the area through surface delivery and distribution systems. This can be accomplished only through considerable promotional effort. The project conception probably is feasible and entirely justified by the economic benefit which would accrue to the receiving area, the state, and the nation.

The more important promotional aspects at the present time are public representation through memberships in water associations, maintaining a unified presentation, water conservation practices, dissemination of information concerning the project, political efforts, such as "write your congressman", and immediate organization of a master water district.

It may even be possible to have imported water in 10 years, if the portion of the canal system from northeast Texas to West Texas could be constructed and placed into operation with what is presently surplus water in that area, with the commitment of replacing such supplies from the primary portion of the system coming from Louisiana.

It is time to implement talk with action, to quit waiting for the future generation to do the job. It is our only alternative to economic survival.

Range Renewal Very Important

Range renovation was practiced on the W. D. Buske farm 2 miles west of the Simms community.

Purpose of this practice is to reduce the cover and competition of shortgrasses on sodbound ranges in order to increase the amount of taller grasses, or temporarily to retard runoff thereby providing additional moisture for range grasses. This practice is also useful prior to rangeseeding.

The practice of range renovation is applicable on brush-free sodbound shortgrass ranges, with few or no stones near the surface of the soil. It should be done on the contour to be more effective in intercepting water. Deferred grazing should follow to allow establishment of the taller grasses.

The Economic Index counted 2370 wells in Deaf Smith County as of July 1, 1967, with 365,000 acres being irrigated and 221,650 acres not irrigated in the county.

The 1966 Feed Grain Program listed 1,121 grain sorghum farms in Deaf Smith County, with 244,698 acres being used to grow the sorghum. There were 72 corn farms utilizing 1,362 acres, and 554 barley farms using 33,395 acres.

The total labor force of Deaf Smith County, as compiled by the local Texas Employment Commission May 24, 1967, is 6350. At that time, 100 persons were unemployed. The agricultural labor force alone was 2350, climbing to 4500 from April to September.

The climate of Deaf Smith County is semi-arid with an average annual rainfall of 18.04 inches.

RUGGED



Here's Why:

You get the smoothest truck ride that ever came between a road and a load with Chevrolet. The only one with friction-free coil springs at all four wheels (1/2 and 3/4 ton pickups). Plus an independent Front Suspension System that's been tested on more hauls than any other.

And you get a lot more with Chevy. But most of all, you get the best deals in the Panhandle when you trade with the boys at Orsborn Chevrolet-Olds in Hereford. Come by soon. See Sam Long, Earl Stagner, Jimmy Dawson, L. J. "Digget" Mer-cum or John Orsborn and you'll drive away with a new Chevrolet commercial unit — and have more money left in the bank. You can't beat their deals.

ORSBORN CHEVROLET-OLDS

2nd at Schley — Phone 364-2160

Page Fourteen

Water Won't Wear Out

What is the best investment a High Plains farmer can make today? No doubt about it — WATER.

Tractors, trucks, irrigation engines, most farm equipment, clothes, shoes, or just about anything a farmer owns today, eventually will deteriorate because of use or wear. The District has yet to hear a high plains farmer say his water is "worn out". He may deplete it, but it just can't be "worn out" by using it.

Not many farmers can be found who pay good hard earned money for a piece of farm machinery, use it once and then give it away. They should, and many do, treat their water the same way. Chances are they paid a "handsome" price for the water, so they should get their money's worth every time they turn on an irrigation well. However, there are still many farmers in the Water District and in the High Plains area who are getting "took" every time they irrigate, because they won't use the irrigation water to its fullest extent. Many farmers use the water one time and then allow it to escape from their land and be wasted.

The waste of underground water is prohibited by laws of the State of Texas. The law reads, in part:

"Willfully causing, suffering, or permitting underground water produced for irrigation or agricultural purposes to escape into any river, creek or other natural watercourse, depression or lake reservoir, drain or into any sewer, street, highway, road, road ditch or upon the land of any other person than the owner of such well or upon public land is prohibited."

Farmers who allow their water to escape, are violating the law and robbing themselves.

For a small investment a farmer can correct both violations, and really get some use and wear out of his most precious farm possession — his water.

In early 1956, the Water District initiated experimental projects to capture "tail water" that was escaping from hundreds of farms. The District studied what was called "tail water return systems." These systems consisted of a depression or pit constructed at the low end of a field, to capture water that was escaping from the farm. The depression or pit was equipped with a pump and the water was pumped back to the high end of the field, and was re-applied to the crop.

In 1962, the District installed its first experimental tail-water pit. The pit was installed on the James Mabry farm near Friona, Texas. Mr. Mabry installed a six inch underground plastic pipe line from the pit up to the existing concrete underground pipe line on his farm.

Since his first installation the District has made use of various types of installations to thoroughly study tailwater return systems. In past years the District has made the following observations, on a group of pits in Parmer County, Texas:

The average capital investment in pits has been about \$3,500.00, for the pit, pump, motor and underground return line. Many pits, however, have cost much less.

Studies have also revealed that an average of 78 acre feet of water is recovered annually by these installations.

The District has no official record of the number of tail-water pits in the High Plains area, but Deaf Smith County is known to have well over 300.

Many farmers and land owners get good use of their water. If you are one that is not, then you can well afford to examine the possibility of installing a return system on your farm. Returned water aids in additional crop yields and insures more profit.

Now is the time to install such a system. Contact the High Plains Underground Water Conservation District and we will be glad to assist you with planning your installation.

Every gallon of water wasted is lost forever. Act now to protect the investment you have made in water.

Reprinted from "The Cross Section," a monthly publication of the High Plains Underground Water Conservation District No. 1.



SEEDING GRASS DISCUSSION — Bill Gudgel and Wilton Green are shown discussing the conditions for seeding grass and importance of good moisture conditions for spring planting.



GROWING INDUSTRY — The cattle feeding industry has grown by leaps and bounds not only in Deaf Smith County but over the entire High Plains area. This photo shows only the east-

ern portion of Hereford Feed Yards Inc., which was one of the county yards to recently announce expansion plans to make room for approximately 50,000 head of livestock.



SERVING
the best farming area
and the best farmers
in the nation!

Our judgement tells us that we're serving the finest farmers in the nation, right here in the Farmer-Castro-Deaf Smith Magic Triangle.

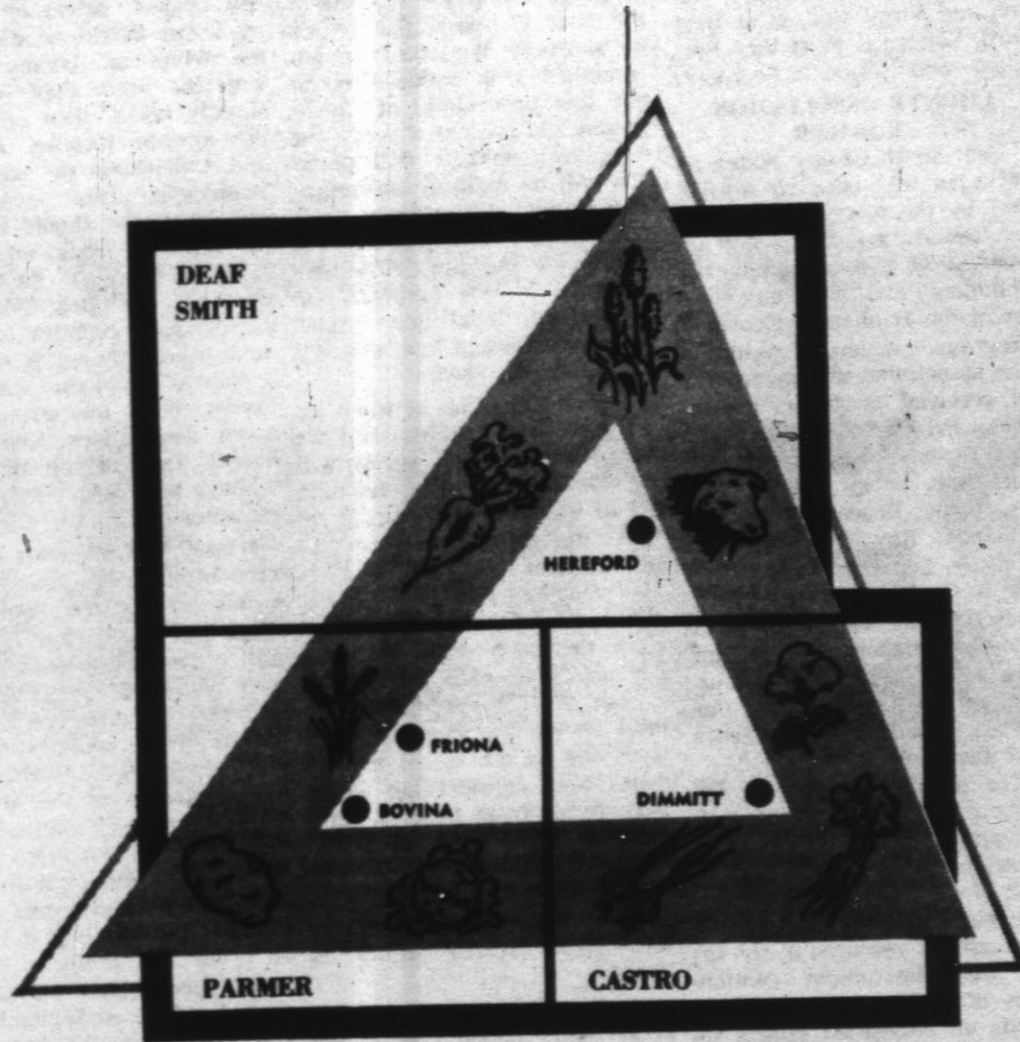
**HEREFORD
STATE
BANK**

The agriculture economy has changed sharply over the past few years, with advent of the cattle feeding industry. And it will continue to change. But what will remain the same, is the fact that the great Magic Triangle will continue to attract the kind of agricultural experts that will keep the economy strong and healthy. We're proud to be a part of it.

A Friend to Agriculture!!

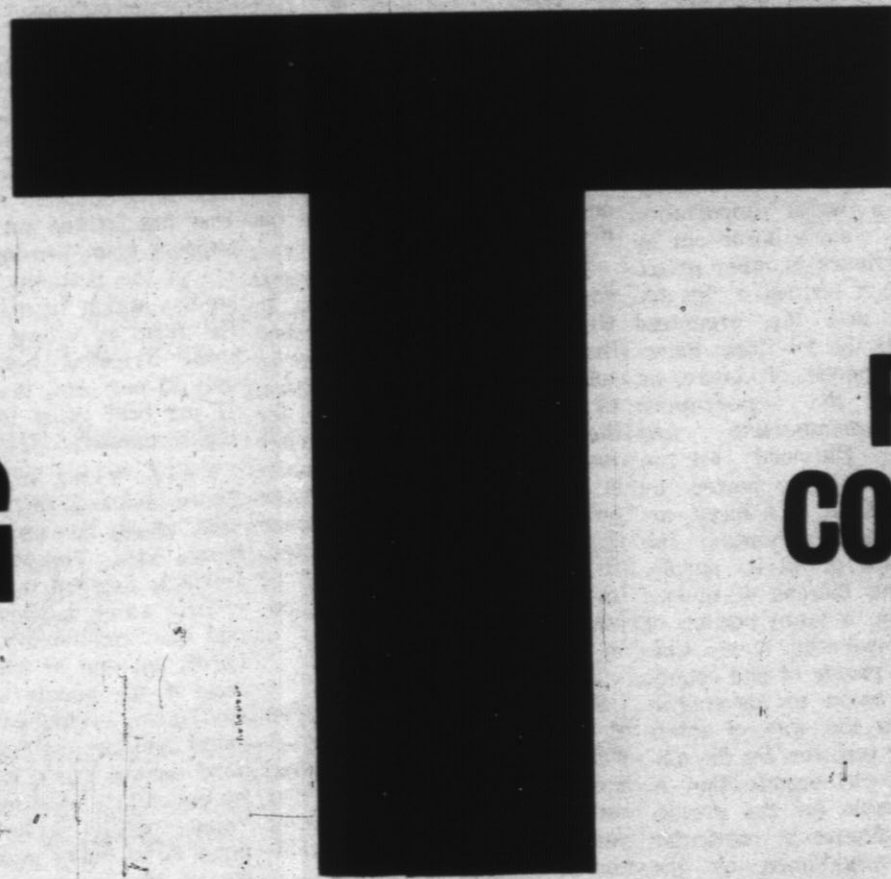
Member: FDIC

IN THE MAGIC TRIANGLE



IRRIGATION FARMERS RELY ON:

BIG



PUMP COMPANY INC.

For A Turnkey Job - Both Drilling and Pumps

Big T Pump Co., Inc., the organization that serves the entire Magic Triangle, with office in Dimmitt, Friona and Hereford, offers the farmers of this great agricultural section a **TURNKEY** job when it comes to Irrigation Wells. From the drilling to the final setting of the Pump, you need go no further than **BIG T PUMP COMPANY**.

And we guarantee quality on both counts. Big T Pump Co., Inc. is dealers for the famous Johnston Pumps — guaranteed to give you the most for your money.

Stop in soon at **BIG T PUMP CO., INC.**



THE ORIGINAL DESIGN FOR THE 'T' PUMP

Water...

(Continued from page 15)
 cess of the foreseeable needs of the States of the Lower Mississippi Valley can be considered surplus and available for export to the High Plains area of Texas and New Mexico." It is only right to support the principle of full protection of the rights and needs of the area of origin. This, of course, is being done.

But there is still the human factor. It simply is hard to give up something for nothing. This factor also is being taken care of. There are flood-control and navigation benefits, as mentioned above. Other things might be revamping the New Orleans water intake system, moving the intake farther up-river, fish and oyster industry innovations, and the construction of a seawater intrusion barrier along the coast of Louisiana. Lands along the coast have long been subject to constant inundation by salt water during hurricanes, and if a huge canal were constructed, all the excavation being directed toward the coast, a barrier would impede such contamination.

Candy for everyone is a lesson to be learned from Californians, who constructed the first really mammoth water transfer project. With the aid of the Bureau of Reclamation, state engineers, primarily through bond issues passed in the state legislature, constructed a truly fantastic system to take surplus water from the northern part of the state to arid southern California. A canal and reservoir system from Oroville Dam uses gravity flow to a point from which 4 million acre-feet of water annually will be pumped uphill 44 miles with about 3,000 feet of lift. People in northern California refused to give up their water, until the prospect of one of the most fabulous recreation areas in the country from collection dams, led to their active support of the idea.

COSTS ARE HIGH

The prospect of moving 7½ million acre-feet of water annually from "Ole Man River" to West Texas appears unathomable. At a total cost of some 4 to 5 billion dollars, West Texas and Eastern New Mexico would have in the first project as much water as now is being pumped from the Ogallala Aquifer in the Texas High Plains. This first project proposes initial delivery to all of West Texas below the Canadian River, and would include vast acres of what presently is dry-land. The system would originate in lower Louisiana, probably at the confluence of the Atchafalaya River with the Mississippi, or at the Mississippi below New Orleans, thence west with a seawater intrusion barrier. From either point of origin, transported water would be pumped up one or more existing rivers, reversing their natural flow. The first river to be used probably would be either the Red or the Sabine.

A navigation channel would be included in appropriation requests — more candy. For the Red, the terminal point for navigation might be either Daingerfield or the new Cooper Reservoir in northeast Texas. For the Sabine, a ship channel might go all the way to Lake Tawakoni, which could fulfill navigation desires of Dallas-Fort Worth. Such extra benefits not only have advantages of acceptability to people in the area of origin and areas through which the system passes but also for

financing the project.

Final appropriation of funds for the project by Congress would carry two classifications, reimbursable and non-reimbursable. The first applies to water destined for irrigation, municipal, and industrial use, and these users must purchase water for repayment to the government, which issues long-term reclamation loans, 50 to 100 years, interest-free to farmers and interest-bearing to cities and industries. The non-reimbursable portion is contributed by the federal government through special allocations or income-bearing ventures. This portion involves navigation, recreation, flood-control, water quality control (elimination or dilution of chlorides and other natural and human contaminants).

The greater proportion of costs allocated to the non-reimbursable portion means the less imported water would cost West Texas and New Mexico users, and the beauty of it is that these free uses do not involve actual consumption of water (or if so, very little), as required in agricultural and M&I uses. Of course, one of the biggest dis-

advantages of this system is the absence of opportunity to develop hydroelectric energy, which requires water flowing downhill. Virtually all the lift to West Texas is uphill, a total of some 4,000 feet.

Pumping costs amount to the greatest expenditure in the proposed system. It is like pumping the main Colorado River uphill. The amount of water to be pumped uphill, again referring to the DSCWA membership card, is an average of about 10,350 cubic feet per second, or about 4,650,000 gallons per minute, based on 7½ million acre-feet of water annually. The cost of pumping power is, then, basically important to the entire project. The difference between conventional and thermal energy, for example, could make the difference between a cost of \$63 per acre and \$26 per acre. The use of thermal energy is anticipated, and Dr. Edward Teller, the eminent nuclear physicist, is working on the importation program in his activities with "Project Plowshare," the use of atomic energy for peaceful purposes. His work involves both pumping energy and the construction of surface and underground reservoirs through the use of limited-contamination nuclear explosives.

Some people wonder how it is

possible to pump water up-hill through an open canal. Most farmers learn through cruel experience the difficulty in trying to force water to go uphill. Such a canal system involves the use of the gradient downhill as far as practicable, then pumpage to some high point by means of locks, or in some cases huge conduits, thence falling down the gradient, etc. Every piece of land has a contour, and it simply means utilizing a certain degree of "fall" from the contour, coupled with a series of pumping stations. Needless to say, there would be quite a lot of pumping stations, perhaps a hundred in the entire system.

Means of repayment provide another of the basis features of the program. No construction will begin, probably not even the feasibility study appropriated, until some contracting agency with authority to charge users purchasing water has first exhibited the willingness of such users to buy water, its contracting authority, and the capability of meeting repayment schedules, based on income benefits accruing to purchasers. In other words, the people in the water-receiving area must organize a master water district, a legal and political agency which they designate and authorize to

bind themselves for commitment to purchase a certain amount of water each year for a certain number of years. Probably land incumbrance to provide collateral security would be required. There will be those landowners who are unwilling so to commit their land for a while. As a result, and in all probability, such landowners would be unable to receive benefit of imported water at the time of delivery, because there may not be additional water available. Experience in California bears this out.

To establish a master water district perhaps is the primary task facing West Texans today. Another such task is being prepared to push for congressional approval of a feasibility study. Such congressional legislation probably would be sought in about 1971, if the people of West Texas and New Mexico are willing to work hard promoting the project. Organization of the water district, since no such agency presently exists with proper authorities over surface water, should precede presentation of a bill requesting the feasibility study. This would tend to insure dedication to the concept which may be questioned by the opposition in Congress.

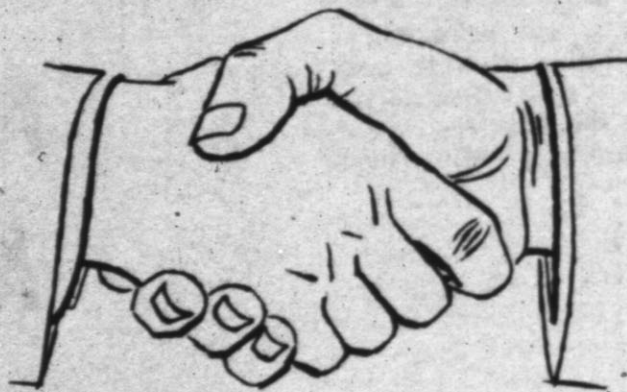
See WATER Page 20

It's a way of life in a
 fine farming community like Hereford

NEW HOMES

and

HI-PLAINS SAVINGS and LOAN ASSN.



Working Hand-in-Hand with Area Farmers for Better Homes

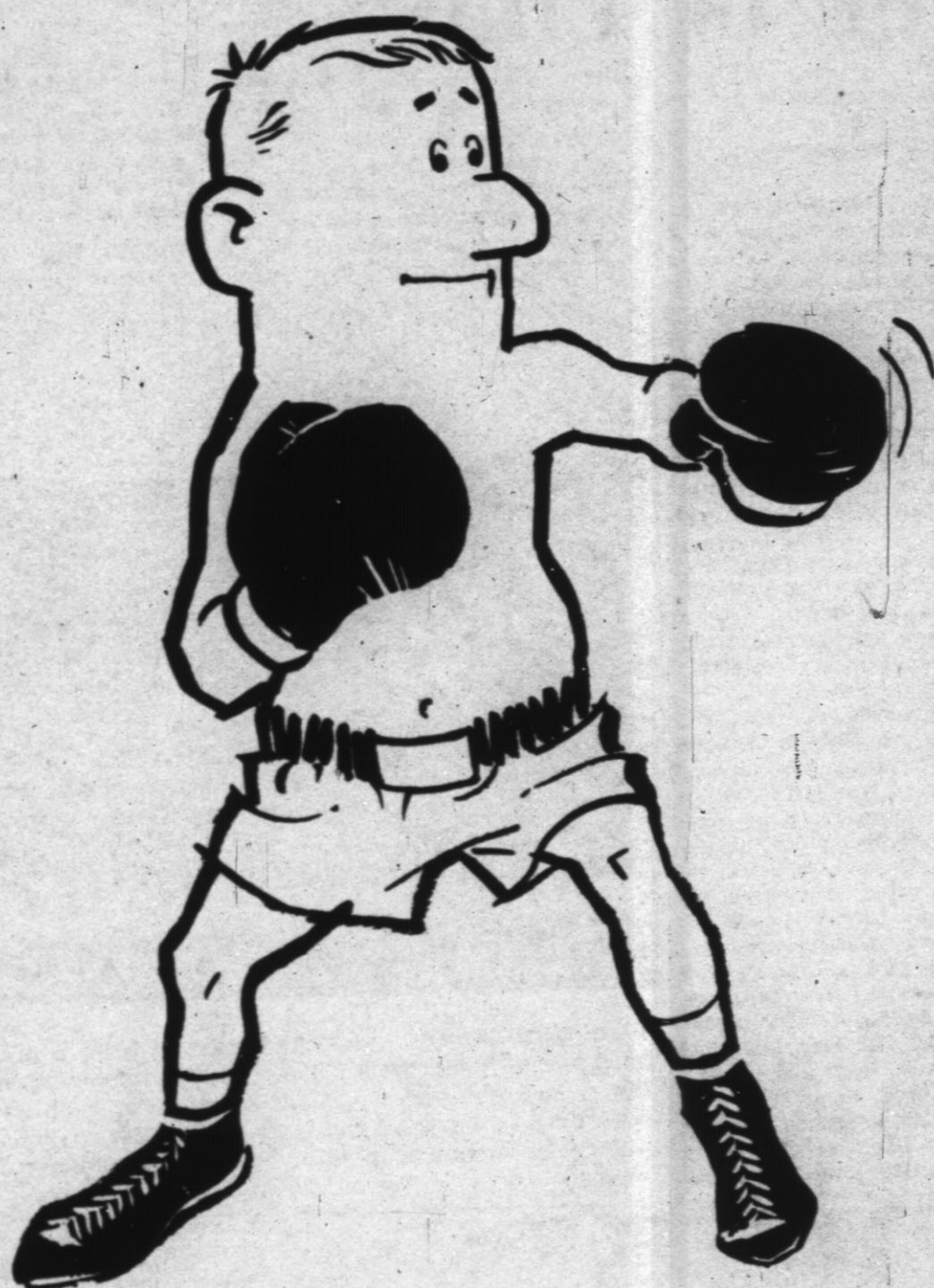
Both local builders and home owners know that Hi-Plains Savings and Loan Association is the place to go for that home loan suited to your desires. Just find the type, style and size home you're wanting, get an estimate from your contractor, and then come to Hi-Plains Savings and Loan Association for financing tailor-made to your needs.

HI-PLAINS SAVINGS and LOAN ASSOCIATION

Hereford

4th & Sampson

Phone 364-3535



It's a knockout . . .

that's the service you receive
at

County Line Fertilizer

You bet . . . of course, we handle only quality products, but in the end, the real quality comes from know-how in application, and the folks at County Line Fertilizer are experts at that. We handle quality Phillips 66 Anhydrous Ammonia and Dry Fertilizers as well as fine chemicals, and we're anxious to show you how we excell in the field. Call us soon, and let the folks at County Line Fertilizer handle your farm fertilization and chemical problems. Remember, we're not slow-pokes . . . but we sure are careful.

Anhydrous Ammonia - Dry Fertilizer - Chemicals

Custom Application

COUNTY LINE FERTILIZER

L. J. Jones

Importing Water Is Vital

By R. C. GODWIN

It is becoming evident to more people all the time that the Texas High Plains gradually is losing its most important natural resource — water. As underground water supplies, in the Ogallala Aquifer, are dissipated through progressively increased pumpage, water-minded citizens of the area are turning their eyes to the southeast — to the huge Mississippi River, in the hope that some day the importation of large quantities of fresh water may be accomplished and thus maintain a flowering economy which otherwise will decline from adjustment to a dry-land agriculture.

Although it first was thought that surplus East Texas water, being closer than the Mississippi River, could be used in a water transfer project, planners were quick to realize that this area did not have nearly enough surplus water to meet needs in West Texas, and that the cost of low-volume transfers would be excessive, besides the fact that East Texans did not wish to be separated from any of their water.

Soon it was realized that water deliveries, sufficient in quantity, reasonable in cost, and acceptable to the area of origin, would have to come from the Mississippi River. The Bureau of Reclamation, a branch of the U. S. Department of Interior, was well fitted to the task of devising such a large inter-basin and trans-state water transportation system. The Bureau has worked for several years on this largest venture ever undertaken. It was anxious to delve into the formidable task, and welcomed the chance to apply its vast resources to devise a plan for importing enormous quantities of water from the Mississippi River to West Texas.

A gargantuan feat, which appears fantastic, it would be the largest venture ever undertaken by the Bureau, or for that matter, by any agency. Both the Bureau and the Texas Water Development Board have been working together on the new plan, having been allocated considerable funds for the investigations, especially since Representative George Mahon was chairman of the House Appropriations Committee.

For the beginning of fiscal 1968 studies, which would be on a reconnaissance level, the Bureau was appropriated \$200,000, the same as it had on the project for 1967. The U. S. Army Corps of Engineers, which typically is used to facing challenges beyond imagination, was brought on the scene through similar appropriations of \$200,000. The entrance of the Corps is one of the most notable advances in the whole process, because it is the Corps, with the Mississippi River Commission, and the Lower Mississippi Valley Flood Control Association, which control the big river. Nothing at all could be accomplished without the involvement of the Corps, and if anyone can get the job done, politically and physically, the Corps can do it.

Present investigations on the project are being conducted by the mutual coordination of the Texas Water Development Board, the U. S. Bureau of Reclamation, the U. S. Army Corps of Engineers, and the Mississippi River Commission. These investigations are at the reconnaissance stage now, the

first having been an appraisal. The final stage is the feasibility study, which is sufficiently detailed to show the engineering and economic feasibility of the project, especially that the cost is justified by benefits to be achieved. The feasibility report provides the basis for congressional action to provide construction appropriations.

MISSISSIPPI RESIDENTS MAY OBJECT

Are the people along the Mississippi River happy about the idea of West Texans taking some of their water? The answer so far is an emphatic "no"! It is difficult to imagine how much water, wasted in a sense, flows out of this river into the Gulf. It has been calculated at 550 million acre-feet annually, which would be 179,218,050,000 gallons. An acre-foot of water represents the amount which would be contained over an acre of land one foot high. As you would discover on the back of a membership card of Deaf Smith County Water Association, an acre-foot of water is equal to 325,900 gallons (actually 325,851). If you have an irrigation well pumping 500 g. p. m. you will pump only 2.2 acre-feet of water in a full 24-hour day. To quote from the above-mentioned card, "In the 42-county High Plains of Texas, more than 5 million acres of farm land are irrigated by pumping some 7½ million acre feet of un-

derground water annually." The Mississippi River outflow into the Gulf represents quite a bit of water!

Actually, not all this water is surplus, for the value of the river is contained in its navigation. Whereas the Texas High Plains depends on underground water for its economy, the states along this famous river have developed a fabulous business in navigation. Mentioning to them that we want to take some of their water is like telling them that we want to cut down part of their gross product value, or take some of their money away from them. True, there are flood problems, but when you address yourself to a person's pocket-book, where same is not to be replenished, prepare for retreat.

Unfortunately, the old river does not maintain a constant flow. The annual flow does not represent a true picture of the river's nature. There are times in the year when proper navigation hardly can be attained, even times when the municipal water supply of New Orleans is threatened by intrusion of salt water backing up from the Gulf in the lowering river to the city's intake pipes. The opposition which has been presented to the West Texas and Eastern New Mexico import plan has come from interested citizens unaware that no one really wants to take something of va-

servoires, allowing the release of additional water at low-river times.

The most basic principle involved in all inter-basin and inter-state water transfer projects was well applied by Floyd E. Dominy, Commissioner of the Bureau of Reclamation, when he remarked, "only water in ex-

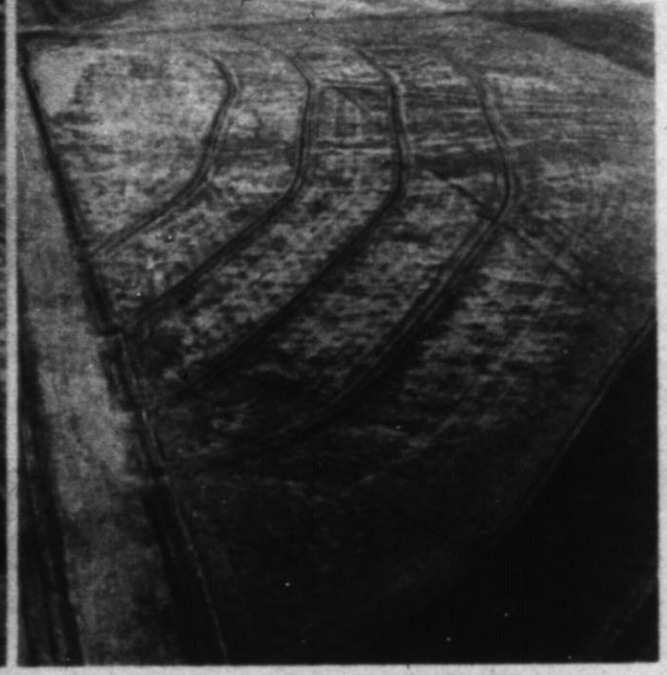
See WATER, Page 18



ROW IRRIGATION — In row irrigation from a graded pipe and underground pipeline, the farmer needs the proper number of gallons of water in each row according to length of the rows so that the irrigation set will be complete in 12 or 24 hours, depending on need.



PARALLEL TERRACES — These two aerial photos show the parallel terracing on the Julian Perrin farm from slightly different angles. Perrin has his system draining into a grassed waterway



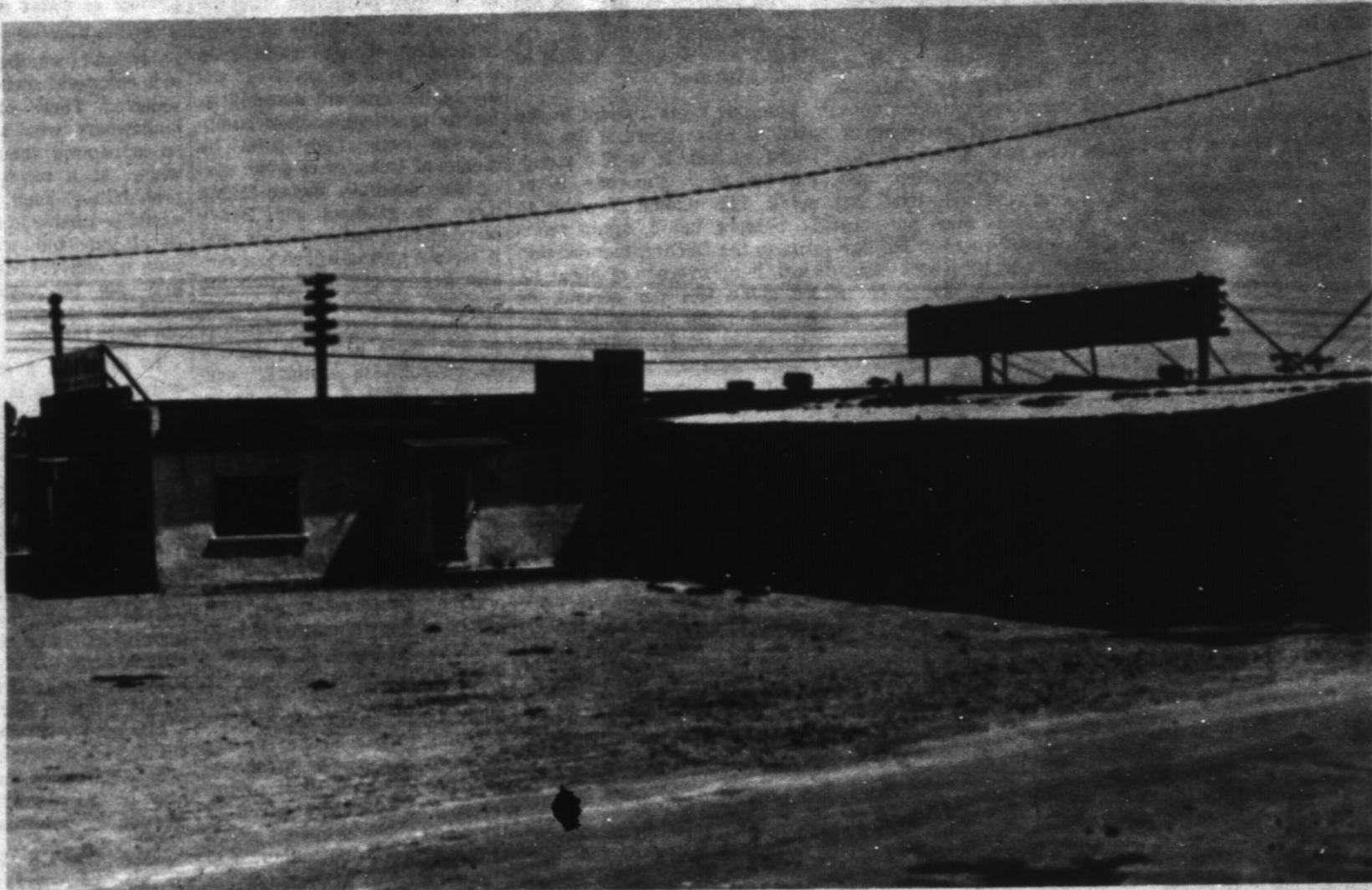
of Western Wheat grass on the north side. Some of the old gullies are still visible in the photo at right.



EROSION CONTROLLERS — Bench levels such as these are constructed to control erosion and improve irrigation water use as is evident on the farm of Bruce Burney located eight miles northwest of Hereford. The land on Burney's farm was



sloping enough to create gullies from rain and make irrigation water returns poor. Through bench levels, irrigation is much easier to control, application is more efficient, and crop production is more dependable.



No Potatoes About This

WE'RE PROUD

We like the way people in the Magic Triangle area do things, and we're indeed proud to be a part of this growing community. Nowhere else in this nation do you find so many agricultural industries operating hand-in-hand, to insure a strong, healthy economy. We like it.

to be a part of

**AN EXPANDING
AGRICULTURAL
COMMUNITY!**

COLVILLE & WILSON, INC.

Growers - Processers - Shippers