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Details On Sports Page

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VOL. 21 - NO. 13

HEREFORD, TEXAS, 79045, SUNDAY, SEPT. 29, 1968

PUBLISHED EVERY SUNDAY

Local Man Buys Bank In Temple

Wheeler M. Sears, vice president of the First National Bank in Hereford, announced that he has purchased the First National Bank in Temple from Guy Draper, chairman of the board, and Glen Morgan, president, of that city.

"I have already taken possession of the bank there," Sears said, "and will leave for Temple as soon as my affairs are all taken care of here."

He reported that the Temple bank has approximately \$40-million total assets and total capital account of "just less than \$3-million."

The 29-year-old Sears, son of Henry Sears, president of the First National Bank here, said that "the more I think about Temple the more excited I get. It is more an industrial town than people realize. I have the opportunity to go down there and take with me what I have learned in Hereford."

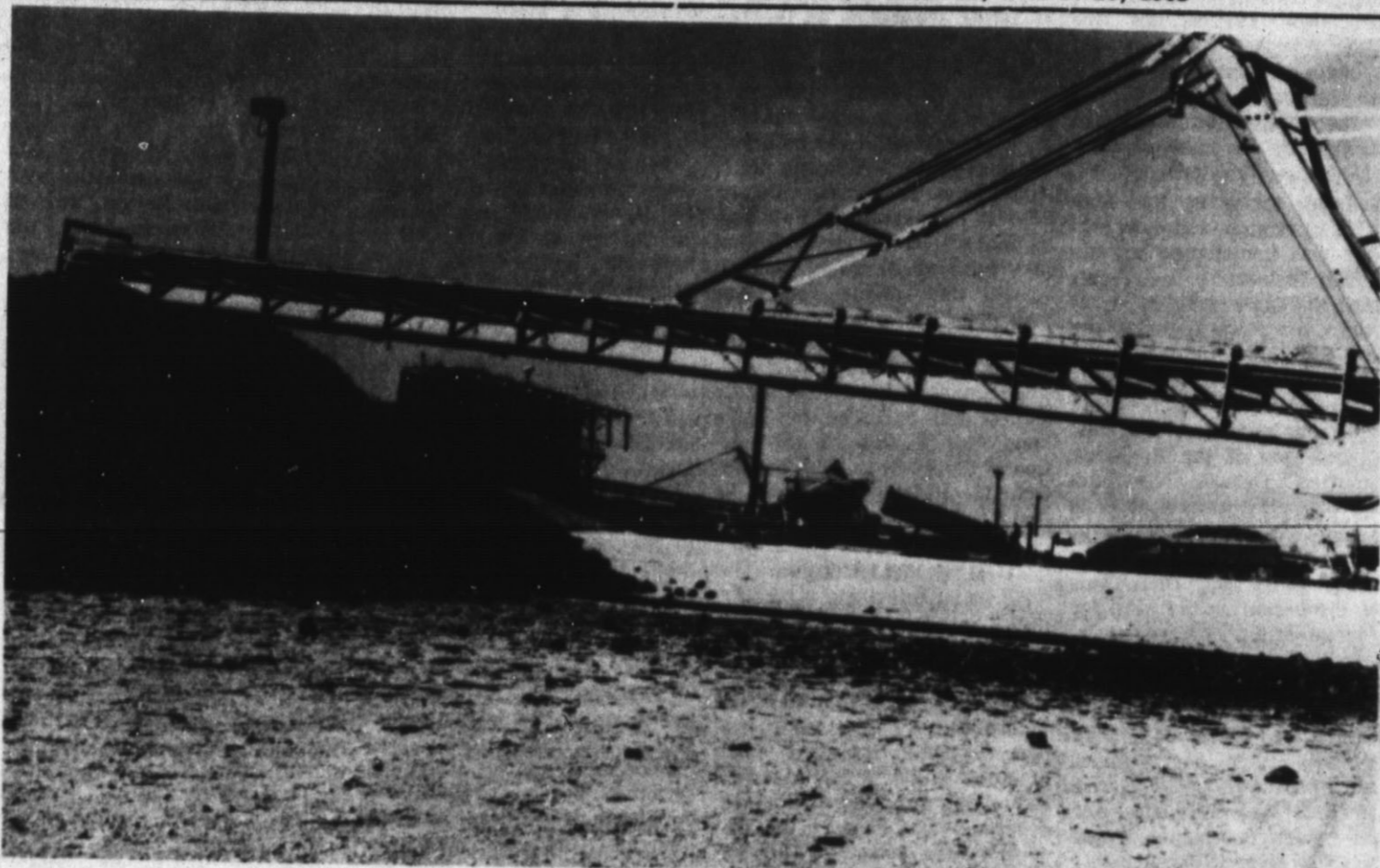
He has been with the bank here since October 1963. Prior to that time, he had been associated with the First National

Bank in Dallas for 18 months. Sears described Temple — which is approximately 30 miles south of Waco in central Texas — as a town of approximately 40,000 people. It has Wilson Plastics and is largely involved in furniture manufacture. A city of five hospitals (including Scott and White Clinic and McClosky Veterans Hospital), it is also a Santa Fe railroad center and is termed the gateway to Fort Hood, which is 25 miles to the west.

Although not the seat of Bell County, Temple nonetheless has four times the population of Belton, the county seat. Temple was founded some years after Belton became organized, as a venture of the Santa Fe Railroad and continued to prosper through its two rail systems (including the Missouri-Kansas-Pacific Railway), making it the center for oats, corn, turkey, and other poultry markets, beef cattle, sheep, goats and hogs. It also handles much timber and has a number of nearby cotton gins.

Sears has lived in Hereford since the age of six months, but is not new to the central part of the state. After graduation from Hereford High School in 1967, he attended Texas A & M at College Station for two years and transferred to the University of Texas at Austin for another two years.

Married, Sears and his wife, Sheri, have two children. During his association with the First National Bank here, Sears has been very active in both business and civic enterprises. He has been president of HI-Plains Development Company, which has been active in applying for loans through the Small Business Administration to aid Deaf Smith County industry, and has served as chairman of the U. S. Savings Bond Sales Committee.



BEEET HARVEST BEGINS—Activities at the Shoup plant of Holy Sugar Corporation began slowly this week as rains Sunday and Monday over the area kept farmers from getting into the fields as planned. Machinery began operating at the mill Wednesday morning, and slicing continued at less than the maximum rate because of the storage of beets. Things are expected to pick up this week.

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U F Kickoff Nears Start

United Fund kick-off is one week and one day away, and a review of plans shows that all is just about ready for "the fast, power packed" campaign that Johnny Clark Jr., drive chairman, is asking for.

All majors, captains, workers and representatives of the sponsored agencies will meet for kick-off at 10 a.m., Oct. 7, at the Community Center. Debbs Knox, president of United Fund, will open the meeting and Clark will outline final plans.

Presentation of advance gifts will spark the kick-off. A band, composed of high school students, will provide musical enthusiasm, setting the tone of the campaign. Naomi Hopson, publicity chairman, said.

The band is also playing an important role in pre-campaign publicity. As part of a United Fund awareness program, the band will play during the regular Kiwanis luncheon meeting this Thursday. Bob Holman and Roy Hartman, both assistant superintendents of Hereford Public Schools, will present facts about United Fund in a humorous dialogue.

This same group will meet with Rotary Club on kick-off day at their luncheon meeting. Packing Oct. 7 with United Fund, the group will make their

presentation that night for the Dawn Lions Club at the Dawn Community Center.

An informal report is planned for Wednesday at the noon meeting of Hereford Lions Club. It is hoped by Clark and Knox

that this check-up time will show that the drive has gone over the half-way mark after only two days of active fund raising.

Young people in the community have taken an active part in preparation of publicity materials. Sixth grade students of Willie Weaver at Bluebonnet Elementary School, Beverley Hewitt, Lynn Wiley, Vonita Wilcox, Sandra Stallings, Bobby Boswell, Arthur Lucero, Kirk Andrews, Howard Drye and Kit Rudd, have been making posters as have the freshman art class of Mrs. Lottie Wertenberger.

Horizon Club members sponsored by Mrs. O. Z. Golden have made and distributed posters. The Golden family are quite actively involved in the campaign. O. Z. is a captain for Clete Corliss, major for Commercial "A."

Captains assisting Calvin Godwin, major for the Industrial division are Raymond White, Pete Nash, G. S. "Mutt" Wheeler and Neil Cooper.

School Bond Issue Will Be Topic Of Tuesday Meeting

By EARL MOSELEY
Staff Writer

Hereford Independent School Board of Trustees met at the Caison House Thursday at noon where an official motion for the elementary school and stadium improvements bond issues received unanimous approval.

Public hearing on the two separate bonds — \$600,000 for a new elementary school and \$150,000 for football stadium improvements — is scheduled for Tuesday at 8 p. m. in the High School cafeteria, the trustees

announced. Board of Trustees President Olin W. Parris pointed out that passage of this bond issue, as was the case with the recent revenue bond issue through the city government for water improvements involving the Wilson and Company plant, would not mean an increase in taxes.

Parris stated that he felt it was of primary importance to "inform the people of Hereford that the new elementary school and the football stadium improvements will not represent an increase in local taxes. The tax rate will remain the same as it has in the past with these new additions."

Bob Davis of Columbian Securities, who has worked out the payment schedules for the bonds totaling \$750,000, reported that bond would figure 6 1/2 cents based on a 95 per cent collection total, which has come to be expected in Hereford (other places will collect approximately 90 per cent of the taxes).

Johnny Clark Jr., Hereford School Superintendent, said that the current tax rate here was 70 cents (based on a value of almost \$70-million). "We are safe on this. And we should have \$100,000 in the School Interest and Sinking Fund by the end of the year. We would be continuing to add to this fund instead of drawing from it, on the property evaluation."

Trustees and assistant administrators pointed out that the interest and Sinking Fund was some \$30,000 in the red on July 1, 1965, when Clark took the position of superintendent here. They indicated their approval of the way in which he has handled

the school's finances since that time, making possible the additions without "having to ask the taxpayers here for more money."

And Parris said, "Hereford is no longer in the 'small town' category. The vote on the school and football stadium bond issue is more than a vote of confidence for the coming of the Wilson and Co. plant — as was the city's revenue bond issue in July — because we have an enrollment increase at this time of 458 students over last year and the need is already here."

Assistant superintendent Roy Hartman reported that 12 additional classrooms were needed at the beginning of school this year. Much shifting of students had to be done in order to accommodate the overflow enrollment. Much of the increase resulted from the phasing out of most of the elementary grades at St. Joseph's Mission school in the Labor Camp.

There was an increase of 200 from St. Joseph's and 258 from population growth, it was reported.

On the subject of the stadium, Clark stipulated that they have planned 5,000 new seats at \$30 per seat (including press box and concession outlays), and that this figure had doubled the present capacity of the present site, with room for future expansion "if the need arises."

Capacity of the old stadium is 2,600. Administrators reported that the old bleachers possibly would be moved to the baseball fields to handle additional crowds and for the construction of a second football field for use by Stanton and LaPlata Junior High School teams, "giving them the opportunity to

play their games on the same nights as the high school."

The new elementary school building would include space for See SCHOOL, Page 2

No Acreage Restrictions

Expansion Expected By Holly, Growers

The United States Department of Agriculture announced Tuesday that there would be no sugar beet acreage restrictions for the 1969 sugar beet crop.

Without restriction of acreage, farmers can grow in the states of Texas and New Mexico in 1969 as many sugar beets as Holly Sugar Corporation can process, stated Jay Boston of Hereford, president of the board of directors for the Texas-New Mexico Sugar Beet Growers Association, Inc.

The company, said Boston, has informed directors of the growers' association that if the 1969 acreage was unrestricted, that the Shoup plant at Hereford would be increased in its slicing capacity so that it could handle an additional 2,000 to 3,000 tons of sugar beets per day.

The addition in itself would amount to a small plant as large as some of the present plants in older beet-growing areas, and will make the local plant the largest in the country, said Boston.

"The farmers can, without re-

striction of acreage in 1969, acquire a history for planting so that when acreage allotments are again applied, they can continue to grow sugar beets," pointed out James W. Witherspoon of Hereford, executive secretary and legal representative for the association. At a public hearing in Denver July 25, association officials presented arguments for unrestricted acreage for the year 1969.

With the decline in wheat and grain sorghum prices, sugar beets again appear to be the best crop for the area. The market and the price are both dependable, explained Boston.

Witherspoon stated that the growers in the Texas-New Mexico area now have one of the best grower-processor contracts in the country, resulting from several years of negotiations, as well as a fair price hearing before the United States Department of Agriculture in 1966. "We commend the Secretary of Agriculture for taking a realistic look and weighing all the factors involved in announcing its decision that proportionate shar-

es will not be established for the 1969 crop of sugar beets."

The plantings of sugar beets for the 1968 crop of about 1,510,000 acres compares with a little less than 1,200,000 acres in 1967. Boston said the sugar beet growers have failed to plant sufficient acreage in 1965, 1966 and 1967 to fill the needs of the beet sugar marketing quotas, and thus the effective inventory carryover has been substantially below a desirable level for the past two years as established by the Secretary.

The Secretary is required by the Sugar Act to establish proportionate shares when he determines that in the absence of such restrictions the production of sugar from a crop would be greater than the quantity needed to enable the area to meet its marketing quota and to provide a normal carryover inventory of sugar for the calendar year during which the larger part of the sugar from the crop normally would be marketed.

Most of the sugar from the 1969 crop of sugar beets will be marketed in 1970.

Challenges Outlined In Farmers Meeting

By MARSHALL DAY
Staff Writer

Over 100 persons from Deaf Smith and Oldham counties attended the annual Farm Bureau Convention Thursday night in the local high school cafeteria where they:

*Heard the financial statement of the organization.

*Discussed and passed proposed policies.

*Heard talks by Suzanne Ogelsby and Robert Grady, who went on the Farm Bureau-sponsored trip to Waco.

*Honored Faust Collier for his work with the local ASCS office.

*Elected six new directors for the local Farm Bureau board.

*Listened to a talk by Craig Thomas, executive assistant to

the Farm Bureau president.

Steve Clements, secretary-treasurer for the past year, told the persons present that the financial condition of the Deaf Smith and Oldham counties branch of the Farm Bureau, was registering in the black for the first time in a number of years. He gave, in detail, the costs and expenditures for the past year and stated that the net amount, after all expenses have been paid, totaled \$889.26. This was after deductions for fire insurance, life insurance, office supplies, dues to the state and other items which were taken from the total sum of \$8,940.

Paul Lyons, chairman of the policy committee, proposed four changes for the policy book and these included (1) that we

(Farm Bureau) support all organizations that are resolved in supporting water importation, (2) due to the hardships on school children, we vote to return to regular standard time permanently, (3) (a.) increase the state board from 13 members and districts to 17 of each of these; (b) appoint a committee of 10 men to re-district the present district system, and (4) deal with the problems of interstate shipping of fruits and vegetables.

All of these proposals of policy changes were passed at the meeting, along with an additional proposed policy by Denzil Pulliam which stated that, the state policies should be renewed every two years, or dropped from the books, to help the Farm Bureau run more smoothly.

Robert Grady and Suzanne Ogelsby, both high school students, were present at the meeting where they gave detailed descriptions of their trip to the Waco seminar which was sponsored by the Farm Bureau. They explained what the seminar consisted of, and said they were real enthusiastic about being able to make the trip. The seminar consisted of various phases, including "Operation Teenager" which featured talks by convicted criminals; talks by famous men, such as authors, a man who had been a slave in Russia for 16 years, and other notables.

Faust Collier, who was manager of the local Agricultural Stabilization and Conservation Service up until his retirement recently, was presented a plaque for his service to the local farmers.

OFFICERS ELECTED
Six new officers to fill the vacancies of outgoing members of the board of directors were See FARMERS, Page 2

Proclamation

WHEREAS, Police Departments and other law enforcement agencies charged with maintaining law and order, preservation of domestic peace and tranquility and the detection and apprehension of law violators have come under criticisms in past weeks and months;

And WHEREAS, we feel these agencies in our area of Hereford and Deaf Smith County, are doing an outstanding job in the law enforcement areas so described;

And WHEREAS, we feel the criticisms of other police departments and law enforcement agencies in other areas is probably unjust;

And WHEREAS, the Hereford Lions Club of Hereford, Texas feels that law enforcement agencies in Hereford and Deaf Smith County perform their respective duties in outstanding manner, sometimes under extreme difficulties, much the same as other law enforcement agencies in other cities and areas;

BE IT KNOWN that the Hereford Lions Club has set the month of October, 1968 as a month to honor our law enforcement officials in Hereford and Deaf Smith County and to present each of these agencies with a Certificate of Appreciation.



HOUSE DIVIDED—Haulers met with a little problem Thursday when they attempted to transport a house from one location to another and, while in

the process of moving it, it split down the middle. Traffic was halted for some time on Harrison Highway while workmen cleared the road.



FARM BUREAU AWARD — Steve Clements, newly elected director for the area Farm Bureau, awards Faust Collier a plaque for his service and dedication to local farmers through his work with the Agricultural Stabilization and Conservation Committee. Collier recently retired as manager of the ASCS office here.

Hearing Is Oct. 5

Parmer County Residents Form Water Association

A group of Parmer County citizens have taken a step in local organization to further their drive in the water importation program as Parmer County Water Association was organized at the Hub Community Center last Thursday night in a meeting of 23 men, who expressed the need for organized effort on a local basis.

After hearing a discussion of the legislative hearing to be conducted by the Texas Legislature House Interim Water Study Committee, which is scheduled in Hereford on Saturday, Oct. 5, the group made plans to present testimony in support of the water plan.

The import program for West Texas is part of the new Texas Water Plan, which was prepared by the Texas Water Development Board. The water plan, expected to be published this November, calls for the

transfer of surplus water from the lower Mississippi River to the High Plains of Texas to bolster the agricultural economy of the area, which is expected to have its underground water depleted at some time in the future.

The purpose of the legislative hearing in Hereford is to determine the interest of various portions of West Texas for being included in the new water program and to "sound out" local thinking on some of the needs and problems of the project. The agenda of the hearing includes topics relating to the formation of a master water agency to contract for water and distribute it to users and asks the question, "should your county be included?" The agenda also refers to the cost of imported water and asks whether there should be any change in the private ownership of under-

ground water and whether there should be state control of underground water.

Discussing the agenda at the meeting were R. C. Godwin of Deaf Smith County Water Association and Ray Joe Riley of the Castro County Water Coordinating Committee. Godwin and Riley talked about prepared testimony which will be presented at the hearing by several neighboring counties. They pointed out that so far Deaf Smith, Castro, and Oldham Counties have organizations agreeing to the united testimony, and that they would hope to have Parmer County help in its formulation and join in presenting it.

Oldham County recently organized Oldham County Water Association, which presently is in the process of incorporation.

In forming the local water association, the group elected as Chairman Bruce Parr, as Vice-Chairman Jim Roy Daniel, and as Secretary Rex Blackburn. A motion was passed to delegate authority to the officers to study the united testimony, make changes in it as needed, and then decide whether Parmer County Water Association would endorse it with the organizations of other counties.

For objectives of the new as-

sociation, the group decided that foremost is to provide local effort in the water importation program and to support Water Inc. which is the area-wide organization promoting the program. Those present emphasized that Parmer County Water Association is for both farmers and non-farmers, since everyone, whatever business engaged in, has a stake in water matters. They agreed to encourage the attendance of as many Parmer County farmers and business men as possible at the hearing in Hereford.

In concluding business, it was decided to have another meeting soon to complete the organization of the association in order to have the most effective county-wide group possible.

Scientists from the United Arab Republic and the United States are measuring the flow of cosmic rays through the second of the three great pyramids of Giza near Cairo.

A modern airport under construction soon will give isolated Bhutan a major link with the outside world.

Nearly 5,000 tourists visit the White House every day.

Chamber Group Is Seeking Opinions

Government Affairs Committee of the Deaf Smith County Chamber of Commerce have been in the process during the past two weeks of getting the opinions of local citizens in two bills before the Congress of the United States which would reform the Electoral College method of electing our Presidents and Vice Presidents.

One is referred to as the District Method and the other as the Proportional Method. The committee wishes that citizens would mark the ballot on this page showing their preference and mail it to the Chamber offices.

Chamber of Commerce manager W. T. (Bill) Thompson has described the two bills and the reasons for the necessity of change on his "Coffee Break" radio program on KPAN several mornings during the past week, and the Hereford Brand has published similar details and ballot in its past two issues.

Senator Karl E. Mundt (R-S. D.) has testified in support of the District Method of Electoral College Reform. This proposal would divide a state into electoral districts comparable to

Congressional Districts. The winner of the popular plurality within the district would receive that district's electoral vote, and in some versions of the plan, two additional electoral votes would go to the candidate receiving a plurality of the popular vote in the state.

Senator Sam J. Erving Jr. (D-N. C.) has testified in support of the Proportional Method of Electoral College Reform. It would allocate to each state a number of electoral votes equal to the number of Senators and Representatives to which the state is entitled in Congress. This electoral vote, however, would be divided "in proportion" to the division of the popular vote in the state.

(Both statements are reprinted from the Chamber of Commerce of the United States publication, Here's The Issue.)

Government Affairs Committee wishes to support the majority's wishes in Deaf Smith County. But they must have the opinion of the majority before they can offer a stand on this support.

After marking the ballot, clip it from the paper and mail it to the address as listed thereon:

Survey Ballot

Please indicate your preference by placing a check mark beside the method you favor over the Electoral College method of electing United States Presidents and Vice Presidents:

THE PROPORTIONAL METHOD:
THE DISTRICT METHOD:

Your name:

Your address:

Date:

Please mail to Deaf Smith County Chamber of Commerce Post Office Box 182, Hereford, Texas 79045.

Survey Ballot

Remember When?



Horses were fine for travel in the days of this picture. Accidents were few and they didn't cost much to replace. But, in the auto age of today, accidents are frequent and can spell disaster without good insurance coverage. See a "PRO" for a custom-made auto insurance plan, today.

Lone Star Agency



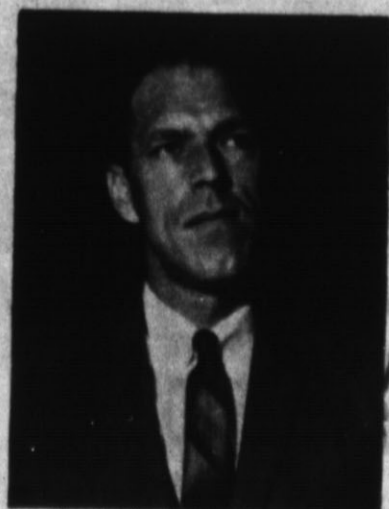
601 Main Street
Phone 364-0555



LA PLATA CHEERLEADERS — Cheering the fighting Mavericks on this year at La Plata Junior High will be, from left to right, back row, Gaye Clearman, Joy Clark and Genie Robbins, bottom row, Cathy Lookingbill, Brenda Jolly and Sharon.

Here's The Man

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Harold Kids

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Phone Harold at 364-1251
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Tickets On Sale For Demo Rally

Leo Witkowski, Democratic county chairman, reported that tickets are now on sale for the Democratic Rally to be held Thursday, Oct. 17, in the Deaf Smith County Bull Barn. Congressman Jim Wright will be the featured speaker of the evening.

Witkowski said that Wright is no stranger to this area. "As he has represented West Texas from his Fort Worth District in the U. S. Congress for a number of years."

Wright has made a number of appearances in political races in West Texas representing the Democratic Party of Texas. Witkowski said, as well as television appearances during his

Mrs. Chapman Attends School

Mrs. Elaine Chapman, owner and operator of the Merle Norman Cosmetics Studio at 515 Park Ave., Hereford, reported that she has returned from a 2-day artistry make-up college which took place at Lubbock.

Taught by Miss Linda Ellis, of the Merle Norman home office in Los Angeles, Mrs. Chapman said that she gained additional experience toward the application of old and new make-up.

BUY NOW

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October

it's RCA month

Time in RCA's Big Crosby Special with guest stars Bob Hope, Diana Ross & The Supremes—NBC-TV, Wednesday, October 23

One full year parts and labor warranty



The PARADOX Model GL-470 27" diag., 200 sq. in. picture

\$75⁰⁰ Trade in Allowance

For your old Television set on one of these!



The DURGO Model GL-470 27" diag., 200 sq. in. picture



The MODERA Model GL-484 27" diag., 200 sq. in. picture



The BRADFORD Model GL-484 27" diag., 200 sq. in. picture

Choose from Spanish, French, Italian or Colonial styles

- Automatic Fine Tuning (A.F.T.) locks in the correct fine tuning.
- Solid State color demodulator gives you a truer reproduction of what the TV camera "sees".
- Color intensity stays the way you want it, thanks to automatic chroma control.
- New Vista 4-circuit VHF tuner; Solid State UHF tuner.

Two full years picture tube warranty

Come in today!

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for looking and listening!

This deluxe 5-piece pen set is yours free during our big RCA Month celebration. Just check out the new RCA TV, stereo and radio models and the pen set is yours. Set contains a fountain pen with refill and two ball point pens with refill. Better hurry in... supply is limited!

RCA month specials



The GARNEY Model GL-470 27" diag., 200 sq. in. picture

\$568⁸⁸

Automatic Fine Tuning in a giant-screen swivel Color Console

Enjoy fiddle-free Color TV! A.F.T. locks in the correct signal on both VHF and UHF channels. Swivels for better viewing angle. A fabulous RCA buy!



The ANN ARBOR Model VL751

Six-speaker stereo sound. 75-watt peak power amplifier. FM-AM and FM Stereo radio.

\$409⁹⁵

Buy Now and Save



The GL-484 Model GL-484 27" diag., 200 sq. in. picture

\$208⁸⁸

Sold by Hereford's oldest and largest appliance dealer!

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USDA Will Be Helping Needy

The U. S. Department of Agriculture has announced plans to buy dehydrated (instant mashed) potatoes for distribution to needy families.

USDA's Consumer and Marketing Service said purchases will be made on an offer and acceptance basis using Section 32 (Public Law 74-320) funds. Depending upon quantities and prices offered, approximately 20 million pounds may be purchased.

Details and specifications of the offer to purchase will be mailed soon to processor. Complete details will also be available from D. A. Thibeault, Fruit and Vegetable Division, Consumer and Marketing Service, United States Department of Agriculture, Washington, D. C. 20250.

Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

October

- 4—Tour of Homes sponsored by Garden Beautiful Club.
- 5—Hearing on proposed legislation authorizing the formation of a master water import district by the House Interim Water Study Committee of the Texas Legislature. At the Bull Barn.
- 9—"Howdy" stop at the Hereford Municipal Airport by the Texas Air Tour.
- 11—Fall Flower Show of Bud To Blossom Garden Club, at Community Center.
- 14—Opening concert of season for Community Concerts members, The Romeros, Spanish guitarists, in high school auditorium, 8 p. m.

November

- 3—Carnival sponsored by P.T.O. at St. Anthony's Parish School.
- 5—General election.
- 7—Annual Lions Club Fish Fry.
- 18 and 17—District convention, VFW and Ladies Auxiliary.
- 21—Tasting luncheon to benefit scholarship fund, sponsored by L'Allegria Club at County Bull Barn.
- 25—District conference of Methodist Churches at the First Methodist Church.
- 27—Schools dismiss for Thanksgiving holidays.

December

- 2—Classes resume following Thanksgiving.
- 12—Lions Club Christmas party and Ladies Night.
- 20—Schools dismiss for Christmas holidays.

January

- 2—Classes resume.

February

- 23—Community Concerts present Norman Luboff Choir in concert at high school auditorium.

March

- 15—Community Concerts presents the Clebanoff Orchestra, high school auditorium, 8 p. m.

The new city of Brasilia replaced Rio de Janeiro as the capital of Brazil in 1960.

Up until 1880 the U. S. Patent Office required inventors seeking patents to submit models of their inventions.

Hotels are a \$3 billion-a-year business.



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Neat, experienced stockers and carry out boys needed full time and part time (a.m.) Apply in person to manager at Piggly Wiggly.



it's the season when color is the order of the day...add some to your menus

Shop PIGGLY WIGGLY



Beacon Blankets
with each \$10.00 purchase **\$3.49**

DELICATESSEN

MONDAY
Chicken Dish - Pork Roast
Baked Potatoes - Fried Onions
Cucumber Salad - Potato Salad

TUESDAY
Beef Roast - Fried Chicken
Golden Corn - Green Beans
Scalloped Potatoes
Coke Slaw

WEDNESDAY
Turkey & Dressing - Meat
Loaf - Canned Yams - Baked
Pears - Stuffed Potatoes
Pinto Beans - Spanish Slaw

Fresh Lean PORK ROAST lb. **45¢**

U.S.D.A. CHOICE BEEF

ROUND SIRLOIN
OR **CLUB STEAK** lb. **89¢**

Armour Star FRANKS lb. **55¢**

Kraft's Cheese Spread VELVEETA 2-lb. box **98¢**

ARMOUR TREET BROWN 'N SERVE ROLLS 12-oz. can **45¢**

VIENNA SAUSAGE Tendercrust All Varieties 4 pkgs. **\$1.00**

Van Camp's 5 for **\$1.00**

APPLE BASE JELLY 3-MINUTE POP CORN **45¢**

GLADIOLA FLOUR 5-lb. bag **39¢**

Kraft's Grape Blackberry Strawberry 3 for **\$1.00**

Yellow 2-lb. bag **25¢**

5-lb. bag **39¢**

Cloverlike, All Flavors MELLORINE 3 1/2 gal. ctns. **\$1**

Maxwell House COFFEE all grinds 3 lb. can **\$1.99**

Shurfresh MARGARINE quarter lb. ctn. **15¢**

Morton's Frozen HONEY BUNS 4 9-oz. pkgs. **98¢**

Duncan Hines CAKE MIX Ass't. Flavors 3 boxes **\$1**

NEW!

Delicious
ICE CREAM

Bon-I-Bee®

bon bons

30 Maraschino CHERRY CENTERED **49¢**

36 ICE CREAM CENTERED **49¢**

Rich Chocolate Coated Vanilla Ice Cream

Bama RED PLUM JAM 18-oz. jar **35¢**

King Size or Regular DR. PEPPER 2 6-btl. ctns. **89¢**

Gerber's "Junior" BABY FOOD Fruits & Vegetables **15¢**

Shurfine Frozen ORANGE JUICE 5 6-oz. cans **\$1**

Peter Pan, Crunch or Smooth PEANUT BUTTER 18-oz. jar **49¢**

ALL POPULAR BRANDS CIGARETTES

King-Filter-Regulars **\$2.99**

100 mm's carton **\$3.09**

FAULTLESS SPRAY STARCH 22-oz. can **49¢** (69¢ value)

CLOROX BLEACH 1/2 gallon plastic bottle **29¢**

FOOD KING BREAD 1 1/2 lb. loaf 4 for **\$1.00**

PRESTONE **49¢**

LISTERINE **29¢**

ANTI-FREEZE **49¢**

Anti-Freeze gallon can **\$1.39** case **\$8.34**

Oral Antiseptic 14-oz. size **79¢**

Permanent Type Prime 3 qt. cans **\$1.00**

POTATOES U.S. No. 1 Russets 20 lb. bag **69¢**

CARROTS Hereford Grown 2 1-lb. pkgs. **15¢**

ORANGES California Sunkist lb. **15¢**

CUCUMBERS slicers lb. **10¢**

PIGGLY WIGGLY
The Original SELF SERVICE

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Tribute Is Paid Club President

The president's coffee, a special event at the beginning of a Hereford Garden Club season, was given by Mrs. Ray Johnson in the Terrace Room of Hereford Country Club Friday morning. She is beginning the second year of a two-year term in the presidency.

Yearbooks dedicated to Mrs. Johnson were distributed to members by the committee which compiled them, Mmes. Ben Childers, J. V. Picketts, G. W. Newsom and Luther Norvell. The dedication cities Mrs. Johnson's long membership and numerous services to the club.

Reviewing the program outlin-

ed for the year, Mrs. Childers emphasized the principal autumn event, a placement flower show to be staged Oct. 25 at a tea in the home of a new club member Mrs. Herbert Friemel.

Mrs. A. L. Manjot is chairman of the show committee, with Mmes. R. L. Ethridge, Alfred Smith and Childers as members.

On the next meeting date Oct. 11, the club will be entertained in the Friemel home and members will study it to decide on places for flower arrangements in the show.

Coffee was served to 17 members Friday morning.



Gene Dickson

Former Resident Becomes Border Patrol Inspector

Gene E. Dickson, 35, of Carthage, son of Mrs. Charles R. Kroppf, 1520 Blevins in Hereford, graduated from the United States Border Patrol Academy Sept. 17. He will perform duties as a Patrol Inspector in the Marfa, Texas Border Patrol Sector.

Patrol Inspector Dickson was a member of the 92nd Session of the Border Patrol Academy and was one of 69 trainee officers successfully completing the intensive academy course in Immigration and Nationality laws and regulations, Spanish language, physical training, and other studies involving the duties of patrol.

Dickson is a graduate of Hereford High School, and received a B. A. at Howard Payne College, Brownwood, Texas, in 1958.

Licensed and ordained June 20, 1954 at the First Baptist Church here by Howard F. Scott, Dickson has held down minister positions over Texas during the last 14 years.

Dickson is married to the former Jerry Rayburn of Carthage. The couple has three children.

Dickson was appointed from a register compiled in a nationwide competitive civil service examination offered periodically in local areas for prospective candidates for career service with the U. S. Immigration and the Naturalization Service.

Dickson received a certificate awarded by the Commission of the Immigration and Naturalization Service for attaining the second highest scholastic marks in the graduating class.

City Woman's Father Buried

Funeral services for Harry W. Cribbs, 88, of Pampa, father of Mrs. Herschel Burrus of Hereford, were conducted Friday morning in a Pampa funeral home and burial was in Memorial Garden Cemetery there.

Mrs. Cribbs, who had lived in Pampa since 1930, died in a nursing home there Wednesday. He is survived also by two other daughters, Mrs. W. W. Gilbreath of Dimmitt and Mrs. Albert Morrison of Pampa; and a son, Bill of Harlingen.

Pre-Wedding Shower Honors Kathleen Kuper

Miss Kathleen Kuper, whose marriage to David R. Davis of Canyon is to be solemnized Oct. 12, was complimented with a shower Friday evening in the home of Mrs. Frank Walterscheid.

Deep rose, the color chosen by the bride-elect for her wedding, was emphasized in flower arrangements on the registry table and the table where Misses Doris and Jeanette Walterscheid served coffee, punch and cookies.

After a word game, gift packages were presented to the honoree and opened for guests to see their contents.

Hostesses with Mrs. Walterscheid, were Mmes. J. B. Sowell, Leo Witkowski, W. J. Lueb, Johnny Jesko, Frank Huckert, Arnold Betzen, Allen Evers, Johnny Dupnik, Arnie Husmann, Norbert Skypala and Oscar Schwertner.

Miss Kuper, daughter of the Walter Kupers, is employed now

at an Amarillo hospital after receiving her degree in nursing last spring.

Officers Of Ceramic Art Club Change

New officers of Ceramic Arts Club who took up their duties at a meeting Thursday are Mrs. Sam Morgan, president; Mrs. Ray Carlile, vice president; Mrs. O. H. Culpepper, secretary treasurer; Mrs. W. H. Awtrey Sr., reporter and Mrs. Vivian Major, historian.

Mrs. Morgan's home was the meeting place. Each member brought a sample of the work she had done in the summer to show and discuss. Plans were made for an all-day meeting Oct. 31 in the home of Mrs. Joe Kendall, to practice making greenware.

Mrs. L. W. Norvell and Mrs. Truitt Wiseman were welcomed as new members. The hostess served a dessert course after the program.

State Head Of VFW Auxiliary Due For Meet

Announcement that the state president of Ladies Auxiliaries to the Veterans of Foreign Wars, Betty Craven of Kemah, will be here when the district convention is held in Hereford Nov. 16 and 17, was made at a meeting Thursday evening.

A covered dish supper in the VFW clubhouse honored Yvonne Neal of Plainview, district president, who made the announcement and also said the Hereford Auxiliary's membership quota this year is 40, an increase over last year.

Plans for the annual Voice of Democracy contest for high school students were discussed. Two prizes will be given in the district. The local contest will be started soon, for students who enter essays on the subject, Freedom's Challenge.

The best essays will be read for taping, and local winners will be sent to district competition.

Hereford VFW and Auxiliary members will be hosts for a party at the Veterans Hospital in Amarillo Oct. 4, and the next Auxiliary meeting will be on Oct. 10.

In addition to Mrs. Neal, Eupha Griffin of Dimmitt, district vice president, and Dean Loerwald of Plainview, past district president, were guests for the supper and an hour of casual conversation afterward.

Symphony Will Open In New Amarillo Hall

The new Music Hall, a part of the Amarillo Civic Center, will be the setting for the opening concert of Amarillo Symphony Oct. 8, when Jan Pearce, noted tenor, will be the soloist.

Acoustics of the concert hall, which will seat 2500, have been praised by experts since the recent opening of the center.

Conducting the Symphony as it begins a 44th season will be Dr. Thomas Hohstadt, who was one of the five outstanding young men of 1968 in Texas, recently named by the Junior Chamber of Commerce of the state. He is the first in the field of arts to be so honored.

October YHT Events Planned

Plans for two October meetings, and for programs of the coming year to be listed in new yearbooks, were made in an executive meeting of Young Homemakers of Texas recently in the high school homemaking parlor.

Officers will be installed Oct. 15 at a meeting in First Nation-

Young Texan Has Influence On Life Of Columbia People

By PEGGY SIMPSON

WASHINGTON — During four years in the Peace Corps, Richard 'Cayo' Flores, a 30-year-old Texan, helped Colombians find better ways to grow crops and shear sheep, was a four-time mid-wife and twice was wounded by knife or revolver-brandishing villagers.

When the Peace Corps transferred him to a calmer part of Colombia, more than 500 of the campesinos-small farmers — he had left behind petitioned the U. S. Ambassador and the Peace Corps boss in Colombia for his return.

He wasn't that popular at first. Cayo is the son of a Chiricua Apache mother and a Mexican-American father from Del Rio, Tex. But to the Colombians he was a Yanqui, a gringo who happened to speak Spanish as well as they.

Cayo worked on his father's sheep and goat farm and in a San Antonio lumber yard to put himself through four years of sociology courses before joining the Peace Corps.

He taught school in Armenia, in western Colombia, but soon persuaded the Peace Corps head he'd be more valuable in the surrounding hill country villages. The campesinos were feeling the pinch of a depressed coffee market and their trees were old and not very productive.

When they ignored Cayo as just another gringo, he sought out a relatively wealthy farmer and got him to set aside land as a demonstration site. Cayo cut down the farmer's withered coffee trees and planted pineapples, avocados, tomatoes and other vegetables.

They flourished. The other farmers could see the proof. From that time, they called on Cayo for no-strings-attached solutions to other problems: sick goats, crop disease, poor credit, an almost-due baby. They also changed their farming habits.

"My landlady, a high-middle class woman, used to ask me, 'Gringo, here you are with your father rich in Texas, you have a car and you went to the university — why are you down here working with the campesinos, eating their stuff?'"

"They've got to eat some al Community Room. Mrs. Larry Dobbs will take office as president succeeding Mrs. Layton Sawyer.

The annual awards banquet of Young Homemakers and Young Farmers of Texas is set for Oct. 26.

thing else besides what they're eating right now,' I told her. 'I used to bring her those big cabbages and apples and say, 'This is what my campesinos are doing. After I'm gone they are going to do it by themselves. After awhile she got used to the idea.'"

The region had its rough aspects. One of the bandit gangs roving the hills killed Cayo's wealthy farmer friend.

It wasn't unusual for some of the men to try and force a fight to prove their manliness.

One such villager came swinging at Cayo with a knife. Cayo turned the knife with his hand, getting a severe cut and wrenched the assailant to the ground. The crowd cheered.

Another time, Cayo was waiting for a bus in a village street when he heard "Yanqui, turn around!" He did, finding a stranger pushing a .38-caliber pistol into his stomach.

Cayo deflected the barrel as the gun fired and the bullet tore a hole through his right side. He knocked the man out and then kept the enraged campesinos away from the attacker until police arrived. He still knows no reason for the assault.

After the second incident, Cayo's supervisors sent him to a more peaceful part of Colombia. The campesinos were outraged and, with their petition to the ambassador and the Colombian Peace Corps boss, won Cayo's return.

His remaining months were productive without any accompanying fights.

Farmers under his guidance converted many acres of coffee

trees to apple, mango and fig production. They learned how to shear sheep more profitably and how to breed better goats for milk and meat.

In one village, residents built a dam and for the first time had clean drinking water and irrigation supplies.

When Cayo finished his 50th month as a volunteer-two years longer than usual—he came back to the United States.

The farmers again protested, writing to the top official, Peace Corps Director Jack Vaughn.

This time it didn't work. But Cayo recently returned to South America as a technical Corps volunteer in Nicaragua.

He took with him a bride, the former Joan Rutz of Rochester, Minn., whom he met when she, too, was a volunteer in Colombia.

Monte Gripp Is On Honors List

STEPHENVILLE, Tex. — Monte Gripp, a sophomore at Tarleton State College from Hereford has been named to the Distinguished Student List for the Spring Semester, 1968. Gripp is a liberal arts major at Tarleton.

To be eligible for this list, a student must have a grade average of 2.25 out of a possible 3.00, be carrying at least 15 hours, and have no grade below "C."

Gripp, the son of Mr. and Mrs. Glenn Gripp of Star Route in Hereford, is a 1967 graduate of Hereford High School.

Why Settle for Less Than

Best

the go-anywhere coat

... rain, shine or snow!

Fine Pincheck fabric of Dacron and cotton. Smart, stripe lining. Deep side vents. Mens & Boys sizes. Many other styles to choose from. Regulars and longs available with zip-in liners for the cold weather ahead.

He's **Best** dressed

in a season-mate all weather coat from

Gaston's

Sugarland Mall

Jantzen

JANTZEN FISHERMAN'S KNIT

Available in colors of Burnt Orange, Pinehurst Green and Natural. 100% Wool.

\$30.00

THE Brogue

GENTLEMEN'S CLOTHING

Sugarland Mall

Jantzen

So Unmistakably... the look you love!

new interpretations for fall '68...

Alabaster Hornback, the luxurious neutral reptile look that every woman desires for perfect fashion coordination.

\$22

ALABASTER

Purses to match

Gaston's

SHOE DEPT.

Downtown



ENGAGEMENT ANNOUNCED—Miss Donna Clark's engagement to Rondal V. Long and plans for a November wedding are announced by her parents, Mr. and Mrs. Earl A. Clark, 621 Avenue H. Mr. Long is the son of Mr. and Mrs. Sam Long, 235 Avenue D. (Bradly photo)

H.D. CHATTER

Committee Given Points

By Mrs. Argen Draper
Home Demonstration Agent



The committee training at American Legion Auxiliary was very well received by the membership.

The following quote from Woodrow Wilson expressed the philosophy of all group communications. It is quite fascinating to think of the course of events if every organization in the world would seriously consider this statement:

"The whole democracy is that we may hold counsel with one another as not to depend upon the understanding of one man, but to depend upon the counsel of all. For only as men are brought into counsel and state their own needs and interests, can the general interests of a great people be compounded into a policy suitable to all." — Woodrow Wilson

Sixth, committees often waste time when they talk way past the point of decision and begin all over again.

Seventh, time is wasted when members feel compelled to tell a little personal anecdote, something about the children, garden, etc.

Eighth, time is often wasted when a member of the committee says, "Come to my house as I can't get a baby sitter." This seems fine and a good solution, which it may be, but then again it develops that the committee will be entertaining the children rather than having a meeting.

Jacksons Will Go To Pakistan

FROM COMMITTEE Common Sense, we find eight ways committees waste time. Some committee meetings are good ones. No time is wasted and things get accomplished. The five "P's" are present: the right place, the right plan, the right people, the right process.

Unfortunately, but true, is the fact that many committees waste a tremendous amount of time. Here are some ways committee waste time.

First, the committee members come in late and the chairman very painfully reviewed word for word everything that has been said.

Second, committees waste time through endless arguments over minor details.

Third, committees waste time when they fail to have the facts in hand before they begin their discussions.

Fourth, committees waste time when they get off the track of their assignment and wander into details and discussions not pertinent to their job.

Fifth, committees waste time when members come to the meeting without having made any preparations or study of the problems to be discussed.

Farmers and World Affairs of Philadelphia has notified Mr. and Mrs. Clinton N. Jackson of Hereford that they have been selected as the Farm Bureau couple who will tour Pakistan beginning in January.

The other two Panhandle couples in the realm of selection live in Swisher and Collingworth counties. The Jacksons, longtime residents of Deaf Smith County, were "very surprised and happy" that they had been chosen.

Farmers and World Affairs believe in fostering an understanding between nations through their agricultural industries. FWA is sponsored by various business and corporations through grants.

The Jacksons will spend three weeks each in East and West Pakistan. Traveling to their destination across the Atlantic, they hope to return home over the Pacific in an effort to make make it a round-the-world tour.

Upon their return in late March or early April, they will show slides taken in Pakistan to various groups here and give lectures for one year. "That's all FWA have asked us to do," Mrs. Jackson said.

Mc Gee Furniture 10th

BEGINS MONDAY SEPT

The Only Time Of The Year That Ever

1-SPANISH CHAIR
White and Gold Wood Arm
In Green Print
Regular \$159.95
\$59⁹⁵

2-SPANISH CHAIRS
In Green Orange
Regular \$169.95
\$99⁹⁵ each

1 - Early American
ANTIQUE WHITE CURIO
Regular 99.95
\$49⁹⁵

1 - French Provincial
FRUITWOOD CURIO
Regular 189.95
\$119⁹⁵

1 - Antique White
DEACON'S BENCH
Regular \$95.00
\$59⁹⁵

1-ANTIQUE WHITE
MAPLE ROCKER
High Back, Reg. \$69.95
\$39⁹⁵

3 - Spanish La-Z-Boy
LOUNGERS
Red - Green - Gold
Regular \$232
\$149⁹⁵ each

LAY A WAY NOW
FOR CHRISTMAS!

LIVING ROOM FURNITURE

1-FRENCH PROVINCIAL CHAIR
and ottman in nylon brocade.
Regular \$169.95
\$69⁹⁵ close-out

2-FRENCH PROVINCIAL CHAIRS
Red quilted brocade
Regular \$119.95 each
\$79⁹⁵ each

1-FRENCH PROVINCIAL CHAIR
in white and gold brocade
Regular \$109.95
\$49⁹⁵

1-FRENCH PROVINCIAL BENCH
In red velvet
Regular \$139.95
\$99⁹⁵

2-EARLY AMERICAN CHAIRS
high wing backs in green velvet.
Regular \$249.95
\$159⁹⁵ ea.

1-FRENCH PROVINCIAL SOFA
89 inch white brocade
Regular \$469.95
\$349⁹⁵

1-FRENCH PROVINCIAL SOFA
in Rose brocade
Regular \$579.95
\$449⁹⁵

1-TWEED SOFA
High style wooden arm quilted
Regular \$637.00
\$399⁹⁵

1-SPANISH SOFA
Dressy Spanish green
Regular \$399.95
\$249⁹⁵

1-LINEN QUILTED PRINT SOFA
Blue-Green- Brown color.
Regular \$399.95
\$209⁹⁵

1-EARLY AMERICAN SLEEPER
In gold-green-brown tweed
Regular \$279.95
\$219⁹⁵

Terms Available On All Items!

5-PC. ITALIAN DINETTE
FORMICA DROP LEAF TABLE

Regular Price \$329.95
\$189⁹⁵

5-PC. THOMASVILLE MAPLE EARLY
AMERICAN BRUNCH OR
GAME TABLE SET

Regular Price \$442.00
\$329⁹⁵

SALE STARTS MONDAY . . . LASTS THE EN

Ten years ago — ten wonderful years, may we add — with the purpose of extending to you outstanding warm response you have given us has been wonderful patronage and acceptance of our policy of operation and this annual anniversary sale is our way of saying trade area.

Your wonderful patronage throughout the ten years in believe that when you check these values — an d shop agree that this is truly a once-a-year sales event. Mr.

THE GREATEST SALE EVER



2 - MARBLE
BRUNCHING
TABLES
Regular 49.95 each
\$29⁹⁵ each

LAMPS
SOME REDUCED
AS MUCH AS
1/2
All Others 15% Off

REMEMBER SALE LASTS BUT BETTER HURRY FOR MOST ITEMS ARE ON

All La-Z-Boys
Rockers - Recliners
REDUCED

For This Once- A-Year Event!
Hurry while selection is good!

One Large Group
SOFA
PILLOWS
\$1000
All Others 1/2 Off

Mc Gee Furniture

HEREFORD, TEXAS

511 Main Street



Tired Of Hearing
"Hog Wash"
about
Hog Feeds?

See us about our top
Quality Line of Feeds

- *Purina Pig Feed
- *Her-Tex Mix
- *Livestock Feed
- *Cattle Cubes

Her-Tex Milling Co.

East Of City

364-2224

10th Anniversary Sale

SEPTEMBER 30th... 9am

Every Item In Our Store Is Reduced

THE ENTIRE MONTH OF OCTOBER!

We added—we opened McGee Furniture in Hereford—standing quality at reasonable prices. And the wonderful... You have been good to us through your generation over the years we've been in Hereford—of saying: Thank you, Friends of the Hereford... years in Hereford has been very gratifying! We... on d shop both floors of our store—you will surely... vent: Mr. and Mrs. Lloyd McGee.

THE EVENT OF THE YEAR

LOVE SEATS

Ideal For Gift Giving

2-FRENCH PROVINCIAL
Blue Quilted Love Seats

Regular Price \$239.95 each

\$195⁹⁵

2-ORANGE BROWN
Quilted print Love Seat

Regular Price \$219.95

\$159⁹⁵

1 - GOLD PLASTIC HIDE-A-BED

A perfect buy for extra company

Regular 310.00

\$259⁹⁵

ASIS THRU OCTOBER,
FOR BEST SELECTION
BE ONE-OF-A-KIND!

ALL METAL DINETTES REDUCED

7-PC. AS LOW AS **\$79⁹⁵** 5-pc. as low as **\$49.95**

Furniture
TEXAS
Phone 364-2956

BEDROOM FURNITURE

- 4-PC. MAPLE BEDROOM SET**
Full bed, night stand, triple dresser, mirror
Regular \$309.95 **\$209⁹⁵**
- 4-PC. MAPLE BEDROOM SET**
Bunk Trundle or Twin Beds, night stand and chest, Reg. \$307.00 **\$209⁹⁵**
- 7-PC. GIRLS BEDROOM GROUP**
White-blue Italian, bunk trundle or twin beds, 2 chests, desk, 2 upper units, Reg. 507.00 **\$309⁹⁵**
- 8-PC. BOYS BEDROOM GROUP**
In Walnut, 3 bed bunk, 2 bachelor chests, desk, chair, 3 upper units. Reg. 609.00 **\$369⁹⁵**
- 4-PC. BEDROOM GROUP**
Full size bookcase bed, chest, dresser mirror. Reg. \$119.95 **\$89⁹⁵**
- 6-PC. BEDROOM GROUP**
Spanish—Full bed, triple dresser, mirror, 2 night stands, chest. Reg. 239.95 **\$189⁹⁵**
- 5-PC. THOMASVILLE SPANISH**
Bedroom group, king size bed, tripple dresser, twin mirrors, chair. Reg. \$800.00 **\$519⁹⁵**
- 6-PC. THOMASVILLE FRENCH**
Antique white-green bedroom group, full bed, 2 night stands, chest, tripple dresser, mirror, Reg. \$1113.00 **\$769⁹⁵**
- 7-PC. BEDROOM GROUP**
Spanish — In green oak, full bed, 2 night stands, tripple dresser, twin mirrors, chest. Reg. \$497.00 **\$349⁹⁵**
- 6-PC. BEDROOM GROUP**
Dark Spanish Oak—Full bed, 2 night stands, tripple dresser, mirror, chest. Reg. \$518.00 **\$399⁹⁵**

Many Other Items Reduced!

- 5-PC. THOMASVILLE FRENCH GAME SET**
Regular Price \$667.00 **\$399⁹⁵**
- 1 - 32"x66" THOMASVILLE MAPLE FLIP TOP TABLE**
Regular Price \$193.00 **\$139⁹⁵**
- 1-SPANISH RED RECORD CABINET**
Regular Price 109.95 **\$79⁹⁵**

1 - Blue Antique Velvet La-Z-Boy LOUNGER CHAIR

Regular 222.00 **\$159⁹⁵**

Websters Unabridged DICTIONARY and Maple Early American STAND

Regular 69.95 complete **\$39⁹⁵**

CHAIN LAMPS
adds charm to any room

NOW 20% OFF

LLOYD'S POLISH
our own special polish

Regular 1.79 **99¢**

CLEANER DEODORIZER
Removes Stains

Regular \$1.99 **\$1²⁹**

WALL DECORATIONS
Pictures and Plaques

20% to 50% off

ROOM SIZE CARPET REMNANTS REDUCED...

Big Savings!

TERMS AVAILABLE ON ALL ITEMS



DE STUDENT OF THE WEEK — Grace Flood, 17-year-old daughter of Mr. and Mrs. Ernest Flood of Route 4, has been chosen as Student of the Week for the Distributive Education Program at Hereford High School. Miss Flood, a senior at HHS, has lived in Hereford 15 years, having been born in Dimmitt. She plans to attend West Texas State University following graduation here. She is pictured with her work supervisor at Anthony's Sugarland Mall, Paul Harvey, manager of the store. Under the DE program, students attend school and then go to their jobs, where they receive training and get paid while they work.

Club Service Projects Surveyed, Two Chosen

Projects suggested for this year in La Madre Mia Study Club were discussed and a program by a guest speaker heard at a meeting in Mrs. Dean Herring's home Thursday evening. Mrs. Lynton Allred was co-hostess.

Half-a-dozen service projects were proposed, but no decision was reached on the principal project. Members voted to sponsor the Bluebird group led by Mrs. Ronald Zimmerman, a club member, and also to work again in the 1969 March of Dimes.

Mrs. Juston McBride was the speaker, whose subject was personality analysis. A former fashion model, Mrs. McBride spoke of the picture presented by a woman to her associates and stressed that charm comes from the inner person rather than from a contrived look.

A natural appearance and evidence of a vital spirit make a woman attractive, she said, and closed by quoting from a new book, *The Second Touch*.

Mrs. Herschel Black presided for business. Mrs. Allred served refreshments in the social period.

Others present were Mmes. Eugene Sparks, Wayne Lady, Gerald Martin, Bobby Owen, Waldo Baxter, Ben Scott, Bill Lankford, Harvey Penner, James Gentry, Charles Frye, Harold Morton, Joe Hacker, David Honea, Walker Parris, Ray Don King and Zimmerman.

Kindergarten Is Set For Migrant Children 5-6

Hereford public schools now has a Migrant Kindergarten for children who are five and will be six by Sept. 1, 1969.

This program applies to the families that have moved within the past year and who work with farm products. All the supplies will be provided by the school.

If you have a five-year-old, please enroll him or her now.

ATTENTION PADRES DE FAMILIA:

Las escuelas Publicas de Hereford tienen kindergarten para los niños que tienen cinco años y que van a tener 6 años para ma es para las familia que se September 1, 1969. Este program hav movido durante este ono. Todo lo que necesita el niño o nina sora dado por la escuela-todo es gratis.

Si usted tiene un niño e nina de cinco años, por favor traegalgo y registrelo hoy.

Miss Clearman Begins Classes At Georgetown

Carole Clearman of Hereford has begun classes at Southwestern University in Georgetown for the 1968-69 academic year.

Miss Clearman is the daughter of Mr. and Mrs. H. L. Clearman of Hereford.

The fall semester at Southwestern marks the beginning of the 129th academic year at the university. Southwestern is the oldest university in the state of Texas.

Fur, Fin and Campfire
By BILL BERO

SPRING CLEANING, for the fisherman...

USE SOAP AND WATER AND SCRUB ROD AND REEL.
USE OIL AND GREASE, BUT GO LIGHT ON THE GREASE.

1--TOUCH UP LURES WITH PAINT. 3--HONE HOOKS.
2--CHECK LINE FOR WEAKNESS, SNIP OFF SEVERAL FEET OF MONOFILAMENT. 4--POLISH SPOONS AND SPINNERS.

CARMICHAEL
Real Estate, Inc.
508 South 25 Mile Ave.
Phone 364-1251

EXISTING LOAN - 3 bedroom - 1 1/2 bath - large den and dining area - double garage - fenced yard - fireplace - draped and landscaped. Payments of \$126 - Price \$20,250.

COUNTRY MANSION - 4 bedroom - huge den - fireplace - living room - 2 1/2 baths - unlimited storage - refrigerated air - 5 acres of land - swimming pool - bath house - horse barn - auto. sprinkler system. Probably as fine a home as Hereford has - by appointment only. Approx. 3900 sq. ft. - Try replacing it at the selling price, \$55,000.

DEN ONLY - New 3 bedroom - 1 1/2 bath - kitchen - formal dining area - refrigerated air - storm windows. Very nice - approx. 1900 sq. ft. - \$24,000.

LOW DOWN PAYMENT - 2 bedroom - living room - kitchen - dining area - outside storage - LOW monthly payments - terms arranged. \$12,250.

FOUR BEDROOMS - Under construction - den and fireplace - kitchen - dining area - 1 bedroom upstairs - double garage - close to school. Approx. 2200 sq. ft.

NOW CONSTRUCTING - FHA homes in the \$17,000 to \$20,000 price range - low down. Call us today.

Mutt Wheeler Harold Kids Troys Carmichael
(Nite Phone) 364-0336



Herd Is Dealt Loss In 7-6 Indian Win

By MARSHALL DAY
Staff Writer

The Seminole Indians sneaked into Hereford Friday night looking for a little scalp to raise, and just barely made off with the hair on their own head, as they clipped the Whitefaces, 7-6, in dealing the locals their third loss.

Seminole received the opening kickoff of the game, and led by the scrambling quarterback Larry Cottrell, registered two quick first downs and seemed as if they were on their way to another. Dashing through the Indian line, Donny Fangman hit the Seminole field general, jarring the ball loose and was followed up by Rodney Dearing who covered the ball on the opposition's 44-yard line.

Sitting in good territory, the Whitefaces were handed a five-yard penalty on their first offensive play before they could get the ball rolling. Hereford then rolled for 25 yards before being halted by the sturdy Seminole defense. Resting the ball on the Indian 20-yard line, the Herd attempted a fourth and short yardage pass which was incomplete, giving the ball back to the Indians.

Three plays in their second possession, Seminole's speedy wingback, Lavern Bennett, swept around left end and scor-

ched the grass as he raced with the pigskin 67 yards for paydirt. The point after put the Indians ahead 7-0.

The Whitefaces, after receiving a short kickoff on their own 38, pushed the ball to the Seminole territory before a couple of losses forced them to kick. The ball then changed hands on two additional occasions before the first quarter expired.

WHITEFACES SCORE

Once again getting the ball, Seminole appeared on the verge of driving again when Jim Loerwald, Whiteface backfielder, picked off an attempted pass on the Seminole 44 and ran it back 12 yards before being stopped. Combining ground action of Fangman, Steve McAndrews and Elgin Williams, along with an Indian penalty, the Whitefaces drove to the Seminole two-yard line on four plays. Williams then plunged over for the TD, narrowing the Indian Touchdown, narrowing the Seminole Indian lead to 7-6. The point after attempt was partially blocked and that was the story of the game, although both teams did threaten to score again later in the contest.

FIELD GOAL FAILS

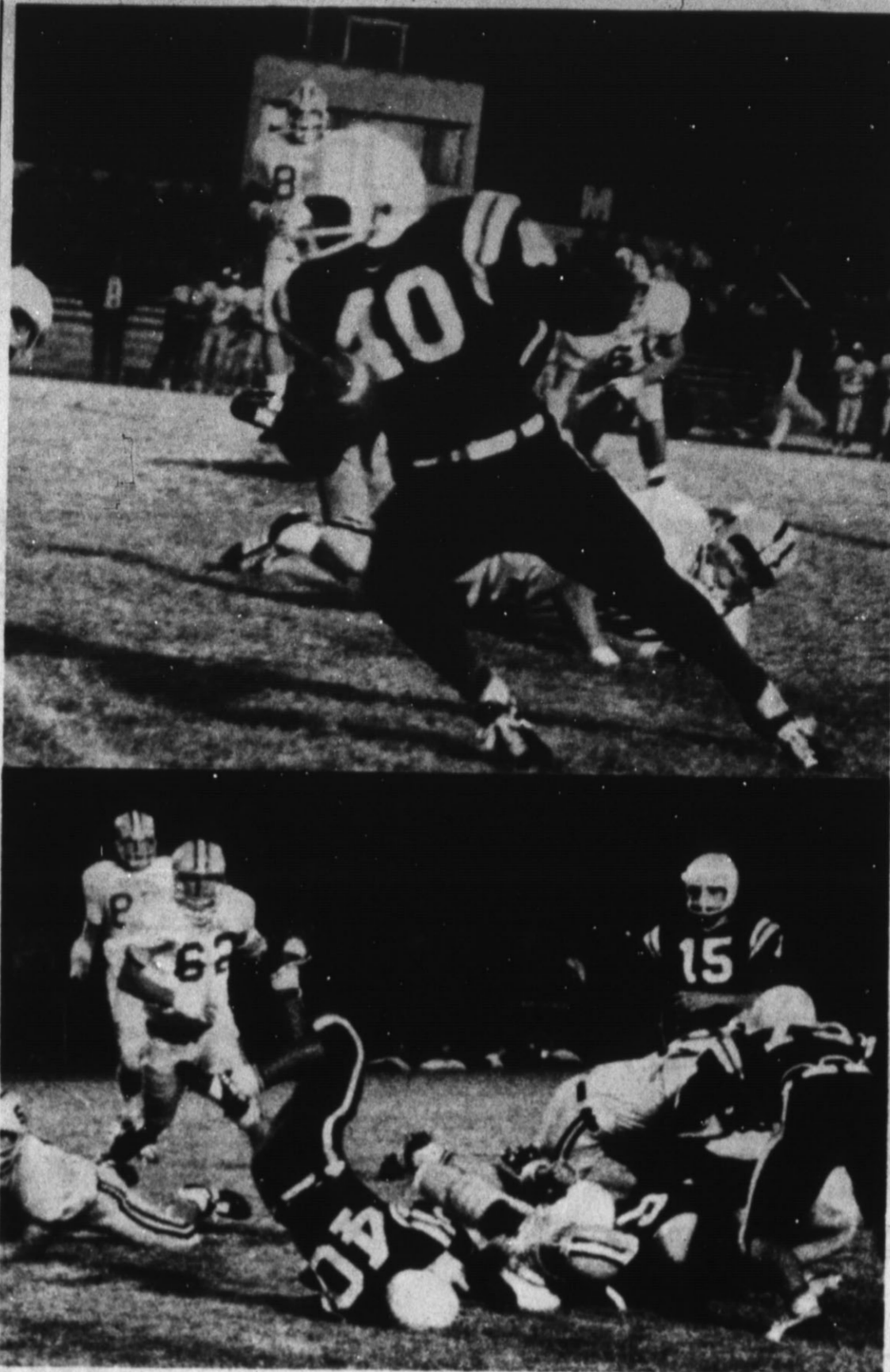
Seminole, on one occasion following the Hereford tally, drove

to the Whiteface 25 before they were knocked back to the 45 on a clipping penalty. Hereford then took possession of the ball on their own 45 and drove to the Seminole 6 in 12 plays but could not go any farther. Tony Gorman attempted a field goal from about 15 yards out, but a strong wind, blowing against him, pushed the ball away from the uprights, with only seconds showing in the first half.

The third quarter was a defensive game all the way as both teams could not penetrate into the opposition's territory to any great depth. Penalties and fumbles by both sides prevented either side from dominating play.

The fourth period was a game against the clock for the Whitefaces, fighting both time and a sturdy Indian defense, but to no avail. They did get within striking distance with slightly over four minutes left in the game, as Mark Woodward hauled in a 24-yard pass on the Seminole 19. Two plays later, a fumble cost the locals the game as the Indians ticked the time off the clock on short gains.

The next game for the Whitefaces will be Saturday, Oct. 5 when they journey to Phillips to play the Blackhawks. The game is scheduled to begin at 8 p.m., and be homecoming for Phillips.



WILLIAMS RAMBLES — Elgin Williams, (40), halfback for the Whitefaces, chalked up an unofficial 145 yards rushing on over 30 carries in Friday night's contest against the Seminole Indians. In the bottom photo,

Williams is tripped up and spills head-over-heels on a short gain. The Whitefaces will travel to Phillips for a Saturday game, Oct. 5. Gametime is 8 p.m.

The Atlantic Ocean has 85 million cubic miles of water.

Hart Rally Crushes Longhorns, 38-8

After leading 8-7 going into the final minutes of the third quarter, the Hereford High School Junior Varsity "Longhorns" met disaster at the hands of the Hart team to the final score of 38-8.

The Longhorns only score came on a pass from quarterback Paul Hendon to Percy Mays that covered about 20 yards. The two point conversion also was carried out by the same combination of players, putting the locals ahead in the opening moments of the third period, 8-7.

Holding a one-point advantage going toward the final portion of the third stanza, the Longhorns were dealt a heavy penalty and went to the air in an effort to gain back lost yardage. This proved to be the turning point in the game, as a Hart player zipped between a receiver and the ball, got his hands on the pigskin, and raced 55 yards for a tally and a 15-8 lead.

From then on out, the whole game was Hart's, as they went to the air themselves and found paydirt on a 35-yard spiral and additional points. The remaining scores registered by the Hartans were added to the scoreboard on sustained drives that resulted in two more TD's and the final 38-8 score. Their first score of the game came on a belly option that covered 68 yards from scrimmage to the end zone.

Up until the end of the first half, Hart had collected three first downs while the Longhorns had managed to gain five. But, in the final two quarters, Hart rolled and could not be stopped as they ended up with 14 first downs and the locals had only 12.

The B-team game, which was scheduled for 2 p.m. Saturday at Clovis, results were unavailable at press time, but will be published in the Thursday Brand.

The next game for both the JV's and the B-teams will be

Thursday night with the Short-horns hosting Friona with the game to begin at 7:30 p.m. and the Longhorns going to Dumas for a 7 p.m. game.

Couples Tourney Is Planned Here

A Couples Golf Tournament has been set at the municipal golf course for Oct. 6, officials of the Hereford Ladies Golf Association have announced.

Tea off time has been set for 4 p.m. next Sunday, with the entry fee to be \$4.50 per person. The entry fee will include golf and a dinner to be held at the Hereford Country Club following play.

Mrs. Jack Carrothers, president of the HLGA, explained that there will be a 9-hole flight and an 18-hole flight.

Couples entering the tournament do not have to be married to each other, explained Mrs. Carrothers. "We have some wives who play and their husbands do not, while many husbands play golf and their wives do not. These people can get together to form couples for the tournament."

Persons wishing to compete in the tournament are asked to call the pro shop at the golf course by Thursday.

THE BIGGEST PRO CROWDS IN BASEBALL, FOOTBALL, BOXING?



DODGERS-WHITE SOX DREW 92,706 FANS OCT. 6 IN THE 1959 WORLD SERIES... AT THE L.A. COLISEUM-FANS-49 ARE BATTLED BEFORE 102,388 IN 1957 IN THE SAME STADIUM-TONY ZALE-BILL RYOR DREW 135,152 AUG. 8, 1941, AT MILWAUKEE STADIUM.

Mavericks, Doggies Collect Victories

By MARSHALL DAY
Staff Writer

Stanton Junior High Doggies, after falling in their season opener against Dumas last week, notched their first victory of the season over the Dimmitt team, 23-0, while across town, LaPlata, on their second road game of the year took another win of 28-6 over Canyon.

After falling in a heart-breaker to the Dumas 11, 26-20, in the opener, Stanton surged back in their game against Dimmitt to score in each period except the fourth with their tallies coming on plunges, interceptions, and passes.

In the first quarter, David Spain, playing at safety, latched onto a Dimmitt pass on the 38-yard line and returned it back to the Doggies own eight-yard line before being stopped. He then, on offense, scrambled over on the next play for the first score of the contest. The point-after attempt failed.

After displaying a poor pass defense in their opener, along with a lack of aggressiveness, the Doggies came back to add with their defense and offense to hold the Dimmitt team to very little gain while adding another tally in the second stanza that was set up after a 42-yard gainer on a pass from quarterback Rudy Gonzales to end-fullback Eddie Gage. After the TD, Gonzales put two PAT points on the board on a quarterback sneak.

Following the half-time break, the Doggies came back to add the final eight points of the game in the third stanza as Spain rolled again with the ball

for 40 yards and the TD. Eugene Suttle, carried the ball across to make the final tally worth eight points and a final 23-0 score.

With the whole team displaying a greater amount of enthusiasm than it had in their opener, the pass defense made up for its earlier showing by intercepting three Dimmitt passes while the offense shined throughout the entire contest.

LA PLATA WINS

La Plata registered their second win of the year as they sailed past the Canyon Junior High to the tune of 28-6.

Danny Charest put the locals on the scoreboard first, with a 26-yard run in the first stanza and was followed by another tally in the initial period by John Page who scrambled eight yards by another TD after the Mavericks had gained possession of the ball again.

Canyon scored their only tally of the game when they returned a kickoff back to the end zone for six points. Their PAT failed.

Scoring for the Mavs again was Charles Allison and Charest as they tripped into the end zone on two separate occasions to put the icing on the game. Billy Bob Taylor ran the extra point conversion to end the scoring.

In the rushing department, the Mavericks gained 388 as they went 25 yards in the air. All of their aerial yards were hauled in by Taylor on two catches. Leading in the ground game was Page as he ran up an average of 8.9 yards-per-carry on 18 attempts and a total of 144

yards. Charest ran a real close second to Page as he averaged 7.8 per carry with 123 yards on 16 carries. Tony Hardin also toted the ball for the Mavs as he picked up four yards on one carry.

Allison completed two of the Mavericks only passes caught as he attempted three. Page attempted one, but it fell short of a reception.

The next game for the two local junior highs will be at Plainview for Stanton, and for La Plata, they will entertain the Friona Chiefs. Both games are scheduled for Oct. 3, and will both begin at 6 p. m.

The Hereford Brand Sports

Page Eight

Hereford, Texas, Sunday, September 29, 1968

WARREN BROS. MOTOR CO.

1410 Park Ave. 364-1423



THIS WEEK'S SPECIAL

'66 Ford Econoline Pick-up, Radio and Heater, good whitewall tires, 21,000 actual miles. Clean as a new car this one is a pleasure to drive. 90 day or 4,000 miles protective warranty. **\$1,095.**

'68 Buick La Sabre 4-door sedan, 4,000 actual miles, this car is just like new with a good first year depreciation. Factory air and power. Look this beautiful yellow finish with black interior Buick over and get our special price!

1967 Chevrolet Impala 4-door, factory air and power, previous local owners name on request. Blue and white two tone, this one will suit the most particular buyer. Plenty of factory warranty remaining.

1966 Opel Cadet Sport Coupe, good white wall tires, Camel Tan finish, local one owner unit with 21,000 miles... Save a bundle on this like new Opel, 4,000 miles, 90 day protective warranty.

1965 Chevy Impala 2 door hardtop 283 engine, standard shift, radio and heater, whitewall tires, original white finish, red interior. Sharp Beyond words. Protective warranty.

1966 Ford pickup. Long wide bed Big 6 with automatic transmission Good rubber. Test drive this nice pickup at a remarkable low price.

• CLOSED SUNDAY •

Farmer...a Needed Man

A Guest Editorial

Agriculture often has suffered from the stigma attached to "being a farmer." Somehow, being a white collar "flunkie" often carries more prestige than being a farmer of any kind. Even today's enlightened public often fails to see and recognize the quality of man needed to produce.

When our national leaders add to rather than upgrade an already sagging image, we are not surprised to find that personnel is one of our major industry problems the world over. We refer to a quote in a news dispatch, with respect to the goals of one of many poverty programs, "This is almost the only opportunity for many to get a foothold in something better than farm work or day labor."

More and more the evidence piles up that the essential purpose of the poverty program is not to do away with poverty, but to abolish all such activity as "day labor" and "farm work." If successful in this endeavor a lot of affluent poverty workers might just find themselves without food or clothing.

A farm director of a radio station had this to say recently about the business of farming after an encounter with a neatly dressed man who, in answer to his query about occupation, said in a soft and almost apologetic voice, "I'm just a farmer".

"Now, I'm not naive enough to think that farmers don't have to worry about the prices they receive for their production because the government is taking all the worry out of the business. I'm not believing there is enough land and capital to let every young man wishing to be an actual farmer be a farmer.

"But I am convinced that farming is one of the most progressive, honest and business-like professions in today's world, and anyone who thinks he is 'just a farmer' had better take a look at opportunities and his past and evaluate his place in today's society as a man who has made it possible for this country to be what it is today.

"Whatever else you might do... don't underestimate yourselves." Every farmer should clip this and place it on his desk.



MAIN & HIWAY 60

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Citizens of Hereford...

WE'RE RESPONSIBLE CITIZENS WHO BELIEVE

IN EQUAL EDUCATION FOR ALL UNDER

THE BEST POSSIBLE CONDITIONS

That's why we respectfully ask the Board of Trustees of the Hereford Independent School District to think carefully about the location of the proposed new elementary school in Hereford.

We realize that much money has been spent by the City of Hereford with the belief that the next school would be built in the south part of Hereford. We realize also, that in the event the

town should grow in that direction, it might save the cost of an additional fire station at sometime in the future. We also realize that some property owners in the south part of town honestly believe that the location of this school will assure the growth of the area. These are good, sound arguments for the location of the school in South Hereford.

BUT LET'S NOT LOSE SIGHT OF THE MOST IMPORTANT POINT

The Education of Our Children

A look at the record tells us that in the event a school is located in South Hereford, the percentage of students who, due to language problems, will likely be "slow-learners" is tremendous. These students, many of whom are migrants (probably not completing the school year in Hereford) cannot possibly keep

pace with the resident Latin and Anglo students — yet, the rate of progress of all the children in such a school will be determined by this group, due to the large percentage.

The student population in South Hereford would be made up as follows, according to a survey made recently by the school district:

ANGLO
80

RESIDENT LATIN
171

MIGRANT
182

With the location of a school in South Hereford, these percentages cannot be materially changed. Regulations from the Texas Education Agency, based on state legislation prohibits the transportation on state funded public school buses any student

who lives within the city limits or who lives within 2 miles of a school which he is eligible to attend. Therefore, all the youngsters from the labor camp, mostly migrants, will be thrown into this school.

WE BELIEVE . . . that this is detrimental to the education of ALL the students that might attend this school.

WE BELIEVE . . . that a school constructed somewhere in

the NORTH part of town would enable the school officials to maintain a more balanced situation, allowing for better education for ALL STUDENTS!

WE BELIEVE . . . The welfare of our children is more important than our property values and we again implore the Board of Trustees to do that which is right for the education of all . . . Anglo, Latin or Negro.

**THIS MESSAGE PAID FOR BY
Citizens of Hereford Interested In Better Education Standards for ALL**

Disciplining Guidelines

EDITOR'S NOTE — Officials of the Hereford Public schools have added to the old 3R's with their own "Program of Discipline." Author of the program remains anonymous.

"The self-disciplines of the 6 R's: Reading, 'Riting, 'Rithmetic, Rights, Responsibilities, and Human Relations; plus the 3 C's: Character, Culture, and Citizenship, are best learned from understanding, guidance and counseling-minded teachers and parents WHO TEACH THE PERSON IN THE PUPIL.

"If a child is to grow into a pleasant person who enjoys life and helps to make it enjoyable for others, he must learn to make the right choices. The aim of discipline is to help children decide for themselves the best course of action to follow. How they learn to do this depends upon adult guidance.

"Discipline begins at home, and should be an experience which helps a child take an increasing responsibility for his acts. Children slowly learn to know what is right and what is

wrong. When they grow older, the time will come when they must guide and direct their own lives.

"The soundness of the thinking of parents and teachers in the early days of formative discipline makes for sound thinking in the child's later life, when he has to make all his own choices and decisions. Cooperation on the part of both parents is vitally necessary if stability in the child is to be developed. Not only should parents agree with each other on the proper course of discipline, but there should be one of the strongest partnerships between the home and school in developing within the child the characteristics of self-control, self-discipline, and self-responsibility.

"Our democratic way of life demands self-discipline, which gives to each individual the max-

imum of individuality, freedom and self-determination. Discipline in this sense takes on a more profound meaning, and indicates a greater responsibility on the part of parents and teachers.

"The basic philosophy of any school or home should be to teach the person in the pupil. This philosophy infers that discipline is to educate, to teach, to train in self-control and in self-responsibility; it indicates clearly that behavior is a learning situation, and that our approach to discipline comes from within.

"In short, the only good character is the one that is built into the character of the individual.

"Most Primary and Intermediate teachers adhere to this philosophy in that each teacher is supposed to be guidance-mind-

ed, seeking to discover the cause of misbehavior and treating the cause of the act rather than the result of the act. When a discipline problem arises, several approaches are utilized in order to discover and correct the cause. The teacher analyzes the problem carefully and, by counseling the student, attempts to get the student to realize his mistakes. Through confidence and a sincere desire to help, the teacher's efforts are directed toward getting the student to develop within himself a code of ethics; the means of facing and solving his own problems; respect of the rights of others; the discipline of cooperation, of general responsibility, of individual growth and understanding, and of making decisions.

"Often times the school and home are brought together for counseling purposes. Through the

cooperation efforts of the home and the school, the task of helping the students to realize the discipline of democracy is made easier.

"True discipline is self-discipline; if this can be mastered by children of today through the help of parents and teachers, then the future of our democracy and our educational system seems secure. Self-discipline is the measure of maturity; it is the indicator of good mental health, self-confidence, inner satisfaction and peace of mind. It is the basic pre-requisite of sound character, which we all know is the rock-ribbed foundation of all inner resources. The best teachers of self-discipline are those who have personal charm or adroitness which makes wrong-doers like them.

"Such teachers are good because they understand human

Hale To Attend Car Workshop

James A. Hale of Hereford will be one of the many franchised new car dealers, bankers and finance company officials from the North Plains area to meet at the Holiday Inn West in

beings well enough that they know how to appeal to their better qualities and to challenge their sense of responsibility and fairness to others. Teachers of children should realize that the discipline of democracy is the discipline of freedom; it is a guide, proper and good, for the sons and daughters of free man.

"Ever think of yourself as a 'visual aid' to teaching self-discipline? Your children and pupils do."

Amarillo Tuesday, Oct. 8. Texas Automobile Dealers Association is hosting a one-day workshop to brief auto dealers and finance members of the giant trade association on the latest developments affecting the motor vehicle buying public. H. C. Pittman, Executive Vice President of TADA, indicated the auto dealers would discuss proposed changes in the administration of new car warranties so that the new car buyer would receive better service. In addition to the warranty session, the dealers will be briefed on the wage and hour changes which go into effect soon. A discussion will also be held on Safety Standards with which Texas dealers comply, according to Pittman. Hale represents Dishman-Hale Chrysler-Plymouth, Hereford.

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END CUTS lean, fresh lb. **59c**
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lb. **89c**

Bologna Pure, All Meat sliced lb. 59c	Franks Wilson's Certified Pure, All Meat lb. pkg. 59c
---	---

EGGS

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Check The Low Price!

Preserves

BAMA STRAWBERRY big 18 ounce jar **39c**

Aunt Jemima **PANCAKE MIX** 2-lb. box **35c**

Laundry detergent **BOLD** giant box **69c**
Magic **SPRAY SIZING** 20 oz. aerosol **53c**
New cleaner **Lightning White** quart **69c**

Quaker "New Flavors" **INSTANT OATMEAL** pkg. **39c**

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Watch this space for the next big winner. It could be you!

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Lots of People have won 100 to 700 stamps FREE playing "ADD 21." Why not you? It's fun... It's Free!

Crackers Shurfresh-1 pound box **19c**
Pinto Beans Arrow-4 lb. plastic bag **49c**
Spaghettios Franco-Amer. 2 for 35c
Lipton's Instant Tea 6 ounce jar **97c**
Pound Cake Mix Gladiola-18 oz. pkg. **35c**
Mandarin Oranges Del Monte 4 for \$1
Tomato Soup Campbell's-no. 1 cans 8 for \$1

CROWD PLEASER

America's Favorite!

3-lb. can **69c**

Vienna Sausage

Van Camps can **19c**

Borden's Ice Cream

Glacier Club 1/2 gallon **48c**

Wolf Brand Chili

full size No. 2 can **59c**

Cigarettes

Regular-Kings- Filters (100mm lengths - \$3.09 ctn.) **\$2.99 ctn.**

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newest fashion colors

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Becon Blankets
Made by the world's largest manufacturer of blankets

\$3.49 with each \$10.00 purchase

Johnson & Johnson **"SOFF" COSMETIC PUFFS**

regular 59c bags **3 FOR \$1**

DRISTAN NASAL MIST 15cc size **88c**

DRISTAN TABLETS box of 24 \$1.29 value **88c**

FREE PRIZES when you save **TENDERCRUST COUPONS**

Frozen Foods
El Chico Frozen

Beef Enchiladas

18 ounce packages **3 FOR \$1**

Meads **Frozen Rolls** 12 ct. pkg. **2 for 25c**
Shurfine frozen **Broccoli Spears** 10 oz. pkg. **5 for \$1**

Radishes & Green Onions
fresh and crisp bunch **5c**

RUSSET POTATOES U.S. No. 1 10-lb. bag **49c**

PICK-O-MORN TOMATOES select package **25c**

New super dry, anti perspirant -5 oz. **Right Guard Deodorant** \$1.19 value **66c**
Andrea Dumon big 64 oz. (1/2 gal.) **Bath Oil** Cooper's Lo-Lo Price Only **69c**

Delicatessen

Bar-B-Q Fryers done to a tender golden brown-sa. **79c**

BEANS ranch kitchen style pt. **39c**
DUTCH POTATO SALAD pt. **39c**
TROPICAL SALAD pt. **49c**

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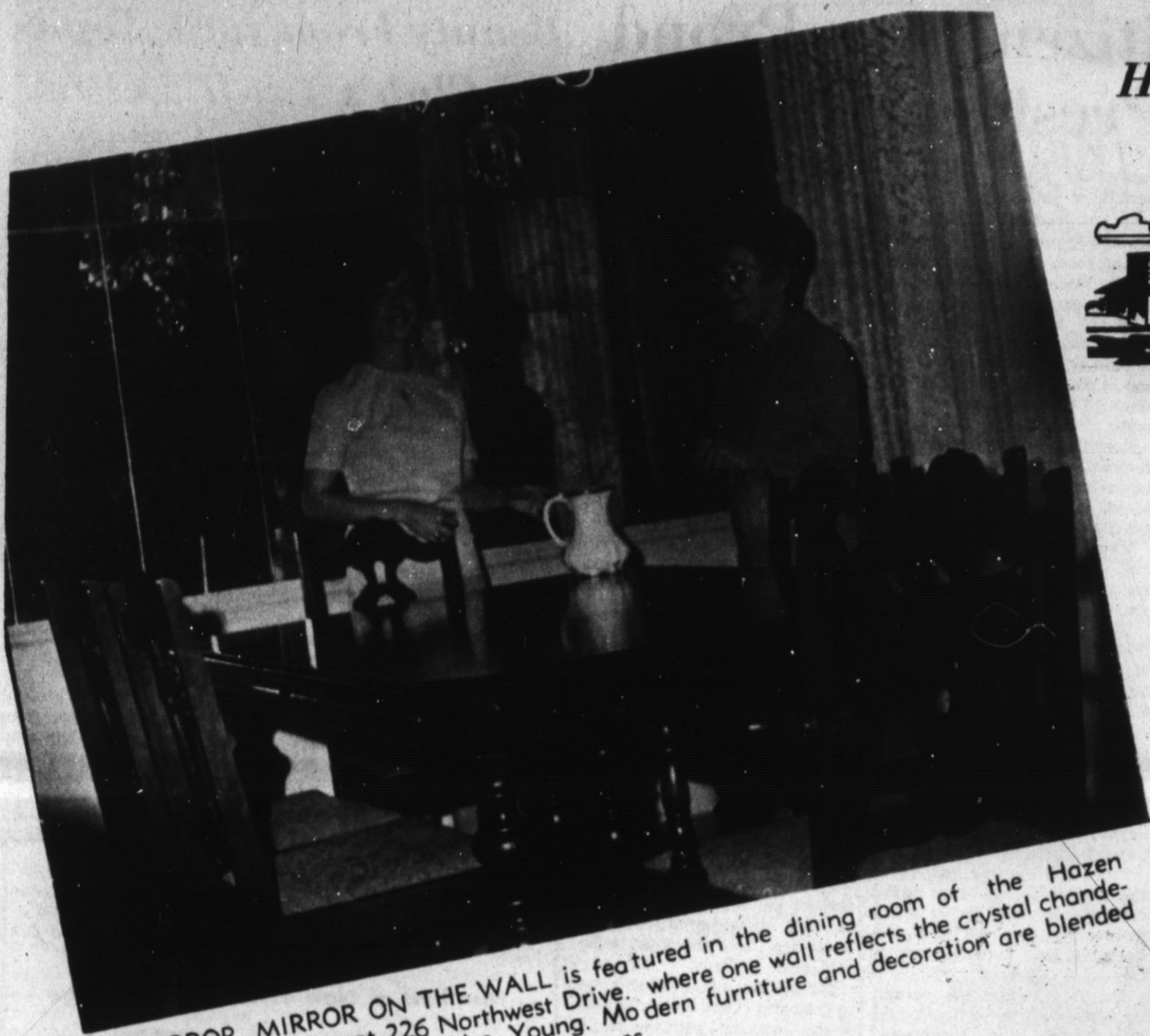
OF GARDEN BEAUTIFUL



FOUR BEAUTIFUL HOMES among the many in and near Hereford will be open to visitors in Garden Beautiful Club's annual tour from 2:30 to 6:30 p.m. next Friday. Tickets are on sale by members and will be available at the door of each home on the tour, priced at a dollar.

A BENEFIT ACTIVITY, the tour will raise funds to finance the club's new project, beautification of Deaf Smith Hospital grounds. Arrangements have been made by the ways and means committee, Mmes. N. D. Bartlett, Don Robinson, Tom Carter and Bruce Burney.

DISPLAY OF FALL FLOWERS will be part of the tour, as members make floral arrangements for specific spots in the homes to be visited. This part of the annual event is in charge of the flower show committee, Mmes. Deward Roberson, E. W. Young, E. E. Roberson and Leo Witkowski.



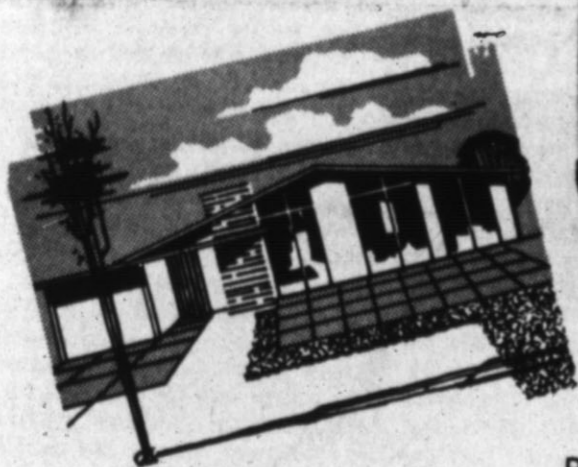
MIRROR, MIRROR ON THE WALL is featured in the dining room of the Hazen Woods' new home at 226 Northwest Drive, where one wall reflects the crystal chandelier with Mrs. Woods and Mrs. Young. Modern furniture and decoration are blended with the traditional and with some antiques.



PRESIDENT of Garden Beautiful this year is Mrs. L. H. Lookingbill Sr., leading the club in a season which is starting with the homes tour.



RECENT REMODELING of the Hilton Higgins home on North Highway 385 has added space and made a more convenient room arrangement in the ranch-style brick which sets back from the road, framed in huge old willow trees. Mrs. Bartlett and Mrs. Robinson discuss plans for the tour with Mrs. Higgins in a corner of the big living room.



The Sunday Brand

SECTION TWO
HEREFORD, TEXAS, 79045, SUNDAY, SEPT. 29, 1968



HOSPITABLE KITCHEN and coffee bar of the A. R. Dillard home, 217 N. Texas, will be viewed as well as other rooms including a charming bedroom for the teenage daughter and the formal living room a step downward from the entry hall, from which it is separated by a head-high divider. Mrs. Dillard is pouring a cup of coffee for Mrs. Deward Roberson.



PLACEMENT OF ARRANGEMENTS is one phase of the tour, and Mrs. Carter, Mrs. R.C. Anderson and Mrs. Witkowski are trying the effect of a foliage composition on the polished table in the dining room of the Anderson home. The backyard garden of this place at 403 Westhaven offers a picture of green lawn, prolific bloom and rows of vegetables from windows of the dining room and den.



THDA OFFICERS - New officers of the Texas Home Demonstration Association, homemaker group involved in Extension Service education programs, were elected and installed during the 42nd annual meeting of the group last week in McAllen. Assuming two-year terms next January 1

will be (left to right) Mrs. Sam Speir of Manchaca, near Austin, president; Mrs. A. E. Hodges of Hereford, vice president; Mrs. Howard Kolb of Post, secretary, and Mrs. Bill Hardy of Rotan, treasurer. Mrs. Maynard Gaines (not shown) the current president, will serve as parliamentarian.

Miller-Cochran Wedding Of Interest In Hereford

Mr. and Mrs. Dwayne Vernon Cochran are at home in Irving after their recent chapel wedding in First Christian Church, Lubbock, and a trip to El Paso and Juarez. Mrs. Cochran is the former Miss Jennifer Kay Miller, daughter of Mr. and Mrs. Fred J. Miller of Odessa, former Hereford resident.

veil and her crescent bouquet was of white roses and gardenias. She wore a gold bracelet belonging to her grandmother, Mrs. H. E. Miller of Hereford, brought from Libya by family members.

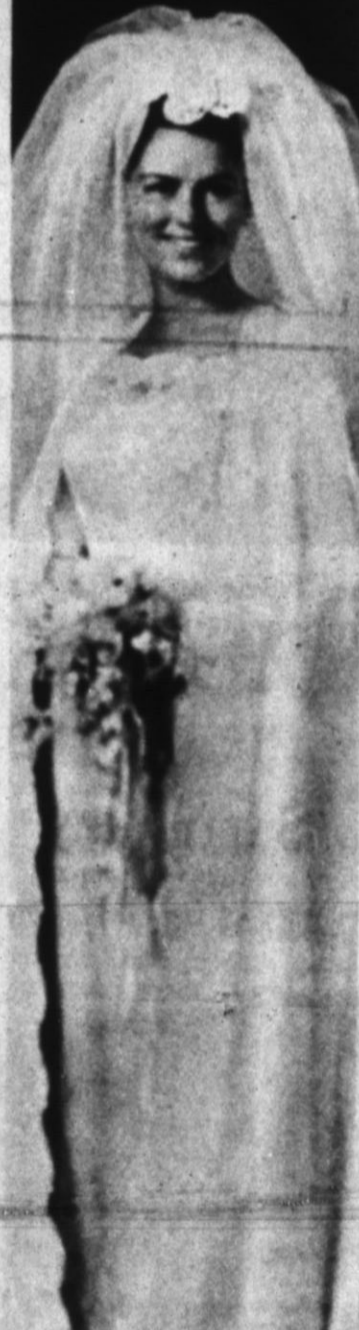
Attendants wore mint green organza cage dresses over slim sheaths of yellow linen. Head-dresses were daisies on moss green velvet ribbons and they carried gold shaded mums.

Dr. Dudley Strain officiated for the marriage in a setting of greenery, gold mums and candelabra. Miss Bonnie Miller was her sister's maid of honor and Larry E. Cochran of Mesa, Ariz. attended his brother as best man.

Bridesmaids were his sister, Miss Phyllis Cochran, Misses Mary Jane Klein of Dallas and Paula Blackshear of El Paso. Groomsmen, Jody Miller, David Ivy and Fe Busby, and ushers, Doug Miller, Bob Johnson, David Divine and Preston Wicht included students at Tech, were the bridegroom received his degree in engineering physics last spring.

The bride's gown was of ivory satin and Belgian lace, cut on slender lines with lace scallops outlining the neckline. Over it a lace-edged court train swept from the shoulders to floor length in front, rounding to chapel length.

Lace petals held her illusion



Mrs. Dwayne V. Cochran ... nee Jennifer Miller

FAT OVERWEIGHT This amazing slendertizing formula, available with no prescription, can help you become the slim, trim person you want to be! Simply take a small Super Slender-X tablet before each meal and between meals, if you get hungry. As you take Super Slender-X, and cut calories, you are on the way to a more attractive you! And you get none of that "keyed up" nervous feeling you can get with other tablets. 20-day supply, \$2.98; 40-day supply, \$4.98. Get Super Slender-X today. Guaranteed by: GIBSON PHARMACY Mail orders accepted

Odessa Citizens Are Proud Of Large Presidential Room

By MIKE COCHRAN Associated Press Writer ODESSA, Tex. (AP) - The poster says: "\$100,000 reward for Booth and two accomplices." A few steps away is the flowing inaugural gown of Mrs. Lyndon B. Johnson in miniature. There's a whaling ship permit signed by Andrew Jackson and a letter from John Quincy Adams.

Across the pillared, gold-carpeted room is a bust of George Washington, a portrait of a beardless Abraham Lincoln, a Goldwater-Miller campaign button.

And a copy of a very young John F. Kennedy's plea to his father for a 30-cent increase in his weekly allowance.

This is the Presidential Room, an unusually moving, expanding tribute to the most powerful office in all the world. It is dedicated fully to the American presidency.

It is one of this West Texas oil mecca's liveliest flirtations with culture, a project that has been a source of much civic pride.

"The Presidential Room," it is noted, "was conceived in an hour of national tragedy, created in an hour of total unity, and completed in an hour of faith that the presidency of these United States is a great and noble responsibility."

The Presidential Room, which opened in 1965, dates back to the assassination of President Kennedy.

A handful of Odessans, although shocked and shaken by the awesome moment, suddenly became aware of the immortality of the office of the United States," explained one observer.

"A bi-partisan committee was formed to establish a museum that would show the constancy of the presidency through the commemoration of all those who had borne the title: Mr. President."

The citizenry responded to the plea for funds while the Ector Commissioners Court provided two rooms in the library basement.

An architectural firm donated plans for renovation. An interior decorator offered her services at no charge. Presidential

mementoes poured in from a variety of sources.

"It has grown from just a few exhibits to two rooms and we're out of room again," said Mrs. Frank Fischer, the museum's fulltime curator.

"We're hoping someday to have a building of our own, or at least a larger facility. We've had visitors from 46 states and about 10 foreign countries," she said.

More than 20,000 persons have visited the main room, its entrance marked with the presidential seal, and the Presidential Room annex.

Many have been school children, some herded in by teachers in a multi-county area around Odessa.

They can see a plate used at Dwight D. Eisenhower's first White House birthday party or the hat President Johnson wore at his inauguration.

There is Franklin D. Roosevelt's red umbrella, a signed color portrait of the nation's first family, a similar portrait of Theodore Roosevelt and a naval commission signed by Thomas Jefferson.

There is a portrait gallery of the presidents by Texas artist M. Loys Raymer and a presidential library of 501 books donated by John Ben Sheppard of Odessa.

There is a signature corner, collections of memorial plates and crystal and a wood mosaic collection by James B. Mason of New Jersey.

For quick reference, there are rotating bulletin boards that contain pictures and information about each president, his administration, his home, his wife or hostess and the dress of the day.

And a real lure is the "\$100,000" black and white poster with the word "murdered" printed across the top in huge black

letters. It is directed at John Wilkes Booth.

"The posters were actually put out on fenceposts and buildings after President Lincoln was killed," Mrs. Fischer said.

"Booth," the poster reads, "is five feet 7 or 8 inches high, slender build, high forehead, black hair, black eyes, and wore a heavy black mustache, which there is some reason to believe has been shaved off."

McCasin Is To Attend Lumber Meeting In Oct.

Carl McCasin, owner of McCasin Lumber Co. and a member of the board of directors of the Lumbermen's Association of Texas, will attend the fall meeting of that organization on Oct. 4 and 5.

The meeting, scheduled in Austin by Cosmo F. Guido, president of the 82 year-old non-profit trade association, will consist of the discussion of general business and conditions of the lumber industry and its effect on the buyers. Also at the meeting, arrangements will be made for the convention to be held next April.

Committee meetings will be held Friday, Oct. 4 and the following morning, and the full board will convene Saturday afternoon.

McCasin has served as a director of the association for the past 20 years for one-year periods.

Beauty From Junk Topic Of Club's Craft Lesson

Use of "junk" such as old newspapers, string, seeds, beads scraps of braid and glue, to make objects of beauty was demonstrated to Lone Star Study Club this week by Mrs. Ross Cooley, a guest introduced by Mrs. Bruce Brown.

The club met in Mrs. Baker Womble's home with Mrs. Glenn Witherspoon as co-hostess. Mrs. Cooley showed a number of decorative articles she has made and gave instructions for papier mache craft to create interesting pieces from various boxes and bottles.

Mrs. Jim Higgins gave the devotional talk from the book, Flowers That Never Fade. She spoke of the fear of old age as useless, citing famous people whose success came late in life. Mrs. Homer Henslee led members in reading the Collect for Clubwomen.

In the business period with Mrs. Hardy Benson presiding, members were reminded to take gifts of syrup or jelly to the home of Mrs. Viola Williams to add to a collection of groceries

for Girlstown U.S.A. A picture of Kim, a seven-year-old girl at Girlstown who is sponsored by the club, was shown.

Announcement was made of the fall luncheon of Deaf Smith County Federation of Women's Clubs, to be held in Community Center Monday. A change in place of the next club meeting, Oct. 8, was also announced. It will be held in the home of Mrs. G. W. Newsom.

Mrs. Isla Chapman was introduced as a new member. Twenty were present for the program and refreshment period.

The old Chinese "doctrine of signatures" holds that a specific plant remedy exists for every ailment. The shape, color, taste or other characteristic of the plant indicates its specific value.

Portuguese traders brought the folding fan to Europe from the Far East in the 16th century and within the next 100 years Paris became the fan-making center of Europe.

KIDDER, PEABODY & CO. Incorporated Founded In 1865 Members of New York Stock Exchange American Stock Exchange and other principal exchanges. New York Philadelphia Los Angeles Atlanta Boston Chicago San Francisco Dallas OUR NEW PHONE 364-4383 Hereford

School Menus

Week of Sept. 30-Oct. 4

HIGH SCHOOL-JUNIOR HIGH

MONDAY - Chicken fried steak with brown gravy or oven fried sausage, mashed potatoes, buttered spinach, apple pie, biscuits, butter and milk.

TUESDAY - Macaroni and cheese with wiener tidbits or corn beef hash, boiled okra, country peas, carrot sticks, beatnik cake, rolls, butter and milk.

WEDNESDAY - Hamburger with mustard or fishburger with tartar sauce, French fried potatoes, peach cobbler, milk.

THURSDAY - Pizza or beef ravioli, whole kernel corn, sweet-sour greens, slice dill pickles, spice cake, slice bread, butter and milk.

FRIDAY - Oven fried chicken or fish sticks, whipped potatoes, green beans, cookie, home-made bread, butter and milk.

ELEMENTARY PUBLIC SCHOOLS

MONDAY - Chicken fried steak and brown gravy, mashed potatoes, buttered spinach, apple pie, biscuits, butter and milk.

TUESDAY - Macaroni and cheese with wiener tidbits, boiled okra, country peas, carrot stick, beatnik cake, rolls, butter and milk.

WEDNESDAY - Hamburger with mustard, French fried potatoes, peach cobbler, milk.

THURSDAY - Pizza, whole kernel corn, sweet-sour greens, dill pickle, spice cake, bread, butter and milk.

FRIDAY - Oven fried chicken and cream gravy, whipped potatoes, green beans, cookie, bread, butter and milk.

ST. ANTHONY'S SCHOOL

MONDAY - Sauerkraut and wieners, creamed potatoes, buttered corn, tomato wedge, peanut butter bars, rolls, butter and milk.

TUESDAY - Baked turkey, dressing, giblet gravy, buttered peas, fruit salad, rolls, butter and milk.

WEDNESDAY - Ranchburgers, lettuce and tomatoes, potato chips, plum cobbler and milk.

THURSDAY - Tamales, pork and beans, cabbage green pepper slaw, cinnamon rolls, cornbread and milk.

FRIDAY - Fish sticks with tartar sauce, buttered potatoes, green beans, chocolate cake, rolls and milk.

CUT-OUT THIS ADVERTISEMENT NOW! Your son may be next in the draft and you may want to send a cake

CAKE-TO-VIETNAM and to Military Men Anywhere in the World

"Angel Food Cake Bomb" PACKED - IN - POPCORN

We bake the cake in a new extra-strong-foil U.S. Patented pan, put the cake pan in a poly bag, then into a strong 10x10x1 corrugated box, stuff the corners tight with popcorn, then we ship it via air (overnight) to A.P.O. Postmaster and it is delivered as far away as Vietnam in one week at peak of flavor. The boys enjoy the popcorn (6 quarts) as much as the cake.

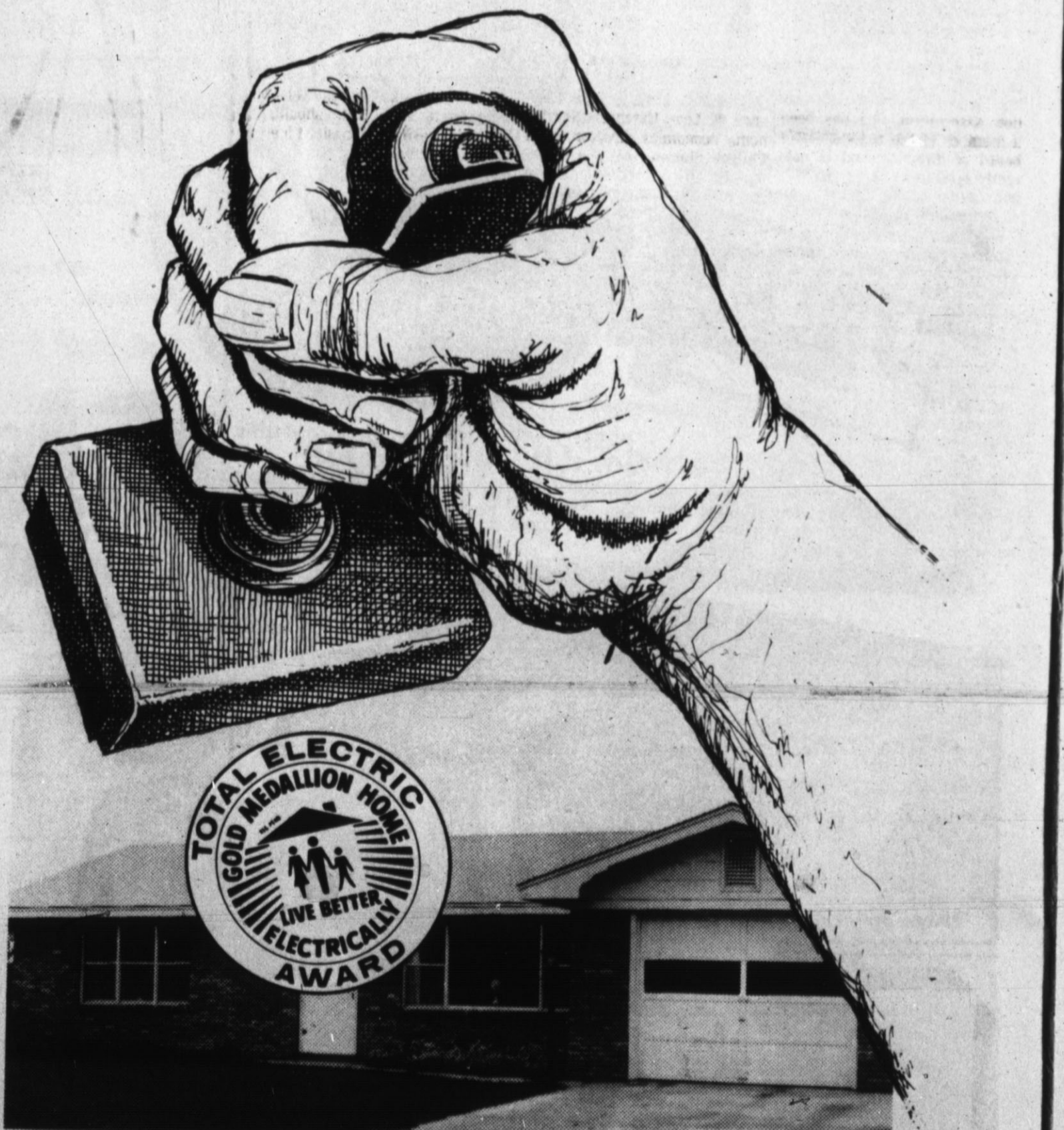
Send Parcel Post Label

PLEASE PRINT! Name, Serial Number, Theatre of War or Occupation: (Check One) Vietnam, Korea, Europe, Other, Fleet - P.O., A.P.O. Postmaster: San Francisco, New York

Enclose \$2.00 Cash or Check for \$2.10 (Our bank charges 10c on small checks). We Pay the Postage.

To: LUKER - "The Angel King" 104 Railroad Street, Buckley, Illinois 60918

"We Ship Cake to Kids in College, Too"



BRING YOUR PRESENT HOME UP TO GOLD MEDALLION STANDARDS!!!

You can make the old homestead like new... modern as tomorrow... bring it up to Gold Medallion standards. Trained Public Service specialists will, without charge, survey your home, make appropriate recommendations and tell you the cost of converting your home to a modern, total electric Gold Medallion. Call Public Service... it costs nothing to get the facts!



LARRYMORE DANCE STUDIO Classes and Private Dancing Lessons ARE STARTING THIS WEEK! Ballroom for couples and singles Boys Gymnastic-Acrobatic class Ladies Conditioning class as well as our regular Ballet - Top-Acrobatic and Jazz classes FOR ALL AGES It's never too late to enroll at the... Phone 364-4638 Veterans Memorial Park



Mr. and Mrs. Bill Gilleland
silver anniversary honorees
(Bradly photo)

Bill Gillelands Mark 25th Year Of Marriage

A reception this afternoon will celebrate the silver anniversary of a wartime wedding solemnized at Mitchell Field Air Force Base, Long Island, where Bill Gilleland was stationed at that period of World War II. He and Miss Alice Charlton, whose family lived on Long Island and were married Sept. 29, 1943, while he was in military service. His home town was Glen Rose, in Central Texas. They have lived in Hereford the past 13 years and have one daughter, 10-year-old Nina. Friends have received invitations to the reception from 3 to 5 p. m. in the new American Legion Hall.

Gilleland, a farmer, is a member of the Legion and Mrs. Gilleland has served as president of its Auxiliary. She is also active in women's organizations of St. Anthony's Catholic Church and is a member of the Parish Council Board. He is a member of the Knights of Columbus.

Mrs. A. E. Hodges Is THDA Officer

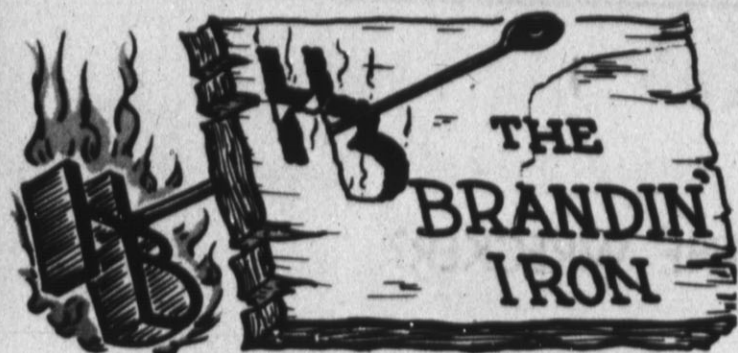
McALLEN — Mrs. Sam Speir, a former school teacher who is now an Austin tax technician, has been elevated to the office of president of the 38,000-member Texas Home Demonstration Association. She has been a member of the organization's board of directors and is currently serving as vice president, and resides in the Travis County community of Manchaca. Mrs. Speir and other new officers will begin two-year terms next January 1, when she will succeed Mrs. Maynard Gaines of Coleman as association head. Elected vice president was Mrs. A. E. Hodges of Hereford, who is currently serving as association treasurer. Mrs. Howard Kolb of Post was named secretary, and Mrs. Bill Hardy of Rotan was named treasurer. A new editor also was named for The Messenger, official publication of the homemakers group. She is Mrs. John Gollightly of Hico, a former state president. She will succeed Mrs. L. P. Chapman of Paris. The new officers were elected Thursday during the 42nd annual meeting of the homemakers group. At the closing banquet Thursday evening, they

were formally installed. The two-day annual meeting had an attendance of over 800 delegates, members and visitors from throughout the state. Earlier Thursday, Mrs. Florence W. Low, Extension Service home economics director from College Station, told the homemakers that modern women can make valuable contributions toward overcoming family instability through the training of children; by understanding and appreciating people from different cultural background whose family life patterns are different from ours; by giving assistance in filling the communications gap; and in sharing leadership training which they have received. In her talk, "Meet the Future Head On," Mrs. Low applied some of the concepts advanced at the recent International Home Economics Association meeting in Bristol, England, which was attended by representatives from 60 countries. She pointed out that "ours is the first generation to live in one society — a world without boundaries. As a result of this unusual situation, there are many more problems today in our complex world," she added.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter, mgr.
P.O. Box 73
Courthouse
Phone 364-1504

Canada's Polar Bear Express, which runs 186 miles north from Cochrane, Ontario, stops anywhere for anyone who flags it down. The train's engineers have orders to pick up stranded persons who otherwise could easily perish without food in this rugged region. Four million foreign tourists visit Rome each year.



By MELVIN YOUNG

T. E. Seigler, who has recently been to Atlantic City and Washington D. C. attending hospital association meetings, sent us the following clipping from the Washington Post thinking that we might enjoy the article. The piece was written by John McKelway of the Post staff and we not only enjoyed it, but felt that others would also get a chuckle out of the contents. The article entitled "The Rambler... Meets a Judge," follows:

In May of 1957 the judge received from IRS a check for \$445.90, described as an "overpayment."

There was an exchange of correspondence and the judge received some forms and by November, and you can almost see him firing off the letter, the judge wrote IRS, in part: "Dear Head Computer: I'm addressing this letter to the head computer, as I'm out of patience with dealing with minor machines. Please give this your personal attention."

"According to the enclosed Form 4188, I owe the United States \$400 plus interest amounting to \$13.91. The form is unsigned and really uninformative."

"Now, Computer old boy, I want to review the course of events that led to this supposed debt on my part. First of all I duly filed my 1956 income tax return, which showed my tax liability as follows:

Total tax — \$3,234.10
Amount withheld — \$2,890
Estimate paid — \$400
Total — \$3,290
Overpayment — \$45.90

"I asked that the overpayment be applied to my 1957 estimate."

On about May 20, 1957, I received an unsigned printed form entitled "Important Notice." It enclosed a check for \$445.90, dated May 19, and stated that an explanation would be sent within two weeks. But the form went on to say: "You should, however, cash or deposit the check immediately."

"You may imagine my plea-

sure upon learning that an unexpected \$400 was dropping in my lap. You may also imagine my disappointment when the explanation, dated May 19, arrived. It explained that "Checking the tax computation on your federal income tax return revealed an error. The correct amount of your overpayment is shown in the column to the right." This column then dis-

closed this calculation: Total tax shown on return, \$3,234.10; corrected tax, \$3,234.10; tax withheld, \$3,280.00; estimated tax credits, \$400; overpayment, \$445.90.

"Now, Head Computer, some minor machine goofed. You just have to glance (at the page) to see that the tax withheld was actually \$2,890 instead of \$3,280. So there was a \$400 error in my favor."

"Computer dear, you can see at once that the error was so simple and so obvious that it could be detected even by an adolescent computer in less than 60 seconds. But it has taken a solid six months for the mills of IRS to grind."

The judge, as he relates, was hit with more forms and a note that his case was being reviewed. Then he notes:

"Finally I received yesterday

an unsigned printed form stating flatly and unequivocally that I owe the Government \$400, plus \$13.91 interest.

"Now listen closely, Head Computer. I'm not even thinking of paying this demand for interest, for either of two reasons: First, The original error was entirely yours. Second, The Government has not been out one nickel I have never cashed the check for \$445.90 and have no intention of doing so. There is simply no basis on which you could make this demand for interest stand up in court."

"Here is what I want you to do. After you have digested the contents of this letter from a poor suffering taxpayer please turn it over to a human being, with a suggestion that he write me a note something like this: "Dear Judge Smith: We goofed,

We just plain goofed. . . . On Dec. 4, 1957 the judge received from IRS the note: "Dear Judge Smith: We goofed. We just plain goofed. . . ." It was signed by a human being.

—HB— Seigler also returned with the want ad section from the Post which contained seven full pages of help wanted ads. He says

that every place in Washington was short of help and crying for workers and you can imagine his displeasure when NBC's Chet Huntley, speaking at the association banquet, advocated a "reverse income tax" to take care of the poor mistreated people who can't find jobs. It's a little discouraging at times.

DR. E. H. HENDON OPTOMETRIST

136 East 3rd Phone 364-0987
NEW OFFICE HOURS:
Monday-Tuesday - Wednesday-Friday
9:00 to 12:00 1:00 to 5:00
Thursday & Saturday 9:00 to 12:00 noon

Penneys

Hereford, Texas
ALWAYS FIRST QUALITY
Weekdays: 9:30-6:30 Sat.: 9:30-9:00

These are very special
Penney days values for boys!
Please shop early for them



BOYS' TURTLENECK KNITS . . . PERFECT PLAYMATES! Choose from full or mock turtleneck styles, with long sleeves. All knit of machine washable, machine dryable Acrilan® acrylic. They resist mold, mildew, soot, smoke, sunlight and moths. Keep their just bought shape. Long ribbed sleeves, hemmed bottoms. In navy, gold, green, blue, rust or red. 6-16. **1.99**

SPECIAL BUY! BONDED PIECE GOODS

What an opportunity to save on our 100% cotton fabrics, bonded to 100% acetate tricot. You can make so many wonderful things for yourself with these. They come in a wide range of colors. Choose several for your wardrobe now. 60"x82" wide **1.66** yd.

LIKE IT . . . CHARGE IT!

Last Day - End of Month Clearance . . . **MONDAY ONLY** . . . September 29th!
Limited Items Subject To Prior Sale

Reduced! Better Cotton Fabrics 36c yd.	Reduced! Remnants Now 1/2 Price	Mens and Boys Walking Shorts regular \$3.98 & \$4.98 \$1	Mens and Boys Swim Suits regular \$3.98 & \$4.98 \$1	Womens Walking Shorts \$1
Plastic Shower Curtains regular \$2.98 \$1	4-Only! Orange Womens Purses regular \$2.99 \$1	Boys Penn Prest White Dress Shirts regular \$2.98 \$1	Dacron & Marquisette Curtain Panels \$1	Large Group Womens Gloves regular \$2.00 77c
Shoe Clearance large group values to \$5.99 \$1	Only a few left Womens Blouses regular \$2.98 \$1	Girls Knit Shirts & Sweaters 50c	Ladies Headscarves 50c	Infants Corduroy Crawlers \$1
Just Arrived Solid State Blender "7" speeds \$25	Teflon coated Electric Fry Pan \$10	2-Only! Ironing Boards regular \$14.98 8.88	Laundry Cart & Vallet regular \$5.39 2.77	Womens black & white Checked Shorts regular \$3.98 2.99
Kitchen Plastic Housewares Reduced 44c - 77c - 88c 1.44 - 1.88	4 Only! Mens Summer Suits \$8.00	Ladies Lightweight Panty Girdles 2.50	Hurry - Hurry - Hurry! Womens Purses 2.50	Ladies Better Dresses from reg. stock \$2 to \$11

FLOWERS

"GOD'S MOST PERFECT GIFT"

FOR THOSE SPECIAL MOMENTS IN YOUR LOVED ONE'S LIFE

Park Avenue
FLORAL



Your FTD Florist In Hereford
501 Park Ave. 364-4042

Support The Whitefaces



2nd Week's Winner's:

FIRST PLACE

Jeff Loerwald

SECOND PLACE

Foster Hill

THIRD PLACE

Thomas Littleton

The Hereford Brand

CONTEST

Get in on the fun plus win money too.
There has to be a winner — why not you!

1st Prize

\$8

2nd Prize

\$4

3rd Prize

\$2

PLUS . . . a grand prize of 4 Cotton Bowl Tickets will be awarded to the top three entrants at the close of the contest.

RULES OF THE CONTEST :

1. Scratch through the team you select to loose and be sure to score the teams on the Tie Breakers
2. Cash Prizes will be given weekly as follows: First prize \$8.00 second prize \$4.00 and third prize \$2.00!
3. Entries must be postmarked no later than 6 p. m. Friday or left at the Hereford Brand no later than 5 p. m. Friday. **IMPORTANT . . .** Address all entries to "Football Contest", Hereford Brand. Name and Address must appear on all entries.
4. The person picking the most winners at the end of the contest will receive two cotton bowl tickets. Second and third place will receive one ticket each.
5. Only one entry per person, per week, please.

This Contest Is Sponsored by These Hereford Businesses.
Let them Know that you appreciate their interest in sports!

**WALKER SHEET METAL
AND INSULATION**

305 E. 3rd 364-0788

**WHITE'S AUTO STORE
BUDDY BLOOMER**

330 Main 364-0574

OWEN CLEANERS

Formerly Gwynne's  385 & Lee 364-0160

HEREFORD BAKERY

DEBBS KNOX 519 Park 364-0177

THE INK SPOT

144 W. 4th  364-0430

KINSEY-OSBORN MOTORS

PONTIAC-BUICK-GMC-OPEL 142 Miles 364-0990

McDOWELL DRUG

JAMES and ANSEL McDOWELL 336 Main 364-1313

Sugarland Mall  Phone 364-0070

FIRST NATIONAL BANK

OF HEREFORD
Member F.D.I.C.

THE ARROWHEAD

GERALD TURNBOW 411 25 Mile Av. 364-4111

ORSBORN CHEV.-OLDS

A WISE PLACE TO BUY 206 Schley 364-2160

WEST PARK 66

BILL SWANSON 829 25 Mile Ave. 364-2633

HAROLD CLOSE

WALGREEN DRUG Sugarland Mall 364-2344

**O'Kelley's
SPORTING GOODS**

517 Park 364-2413

FOXWORTH-GALBRAITH

LUMBER COMPANY 234 E. 2nd 364-1224

COWAN JEWELERS

HEREFORD'S GEM JEWELRY HEADQUARTERS 217 Main 364-4241

OFFICIAL ENTRY FORM

FOR THE WEEK ENDING OCTOBER 5, 1968

NAME _____ ADDRESS _____

CITY _____ PHONE _____

- | | |
|--------------------------------|----------------------------------|
| 1. Hereford vs Phillips | 9. Purdue vs Northwestern |
| 2. Alabama vs Mississippi | 10. Southern Cal vs Miami (Fla.) |
| 3. Arkansas vs TCU | 11. SMU vs No. Carolina State |
| 4. Baylor vs LSU | 12. Texas A&M vs Florida State |
| 5. Florida vs Mississippi St. | 13. Texas Tech vs Colorado State |
| 6. Houston vs Cincinnati | 14. UCLA vs Syracuse |
| 7. Notre Dame vs Iowa | 15. WTSU vs Montana State |
| 8. Penn State vs West Virginia | 16. Texas vs OSU |

★ Tie-Breaker Of The Week ★

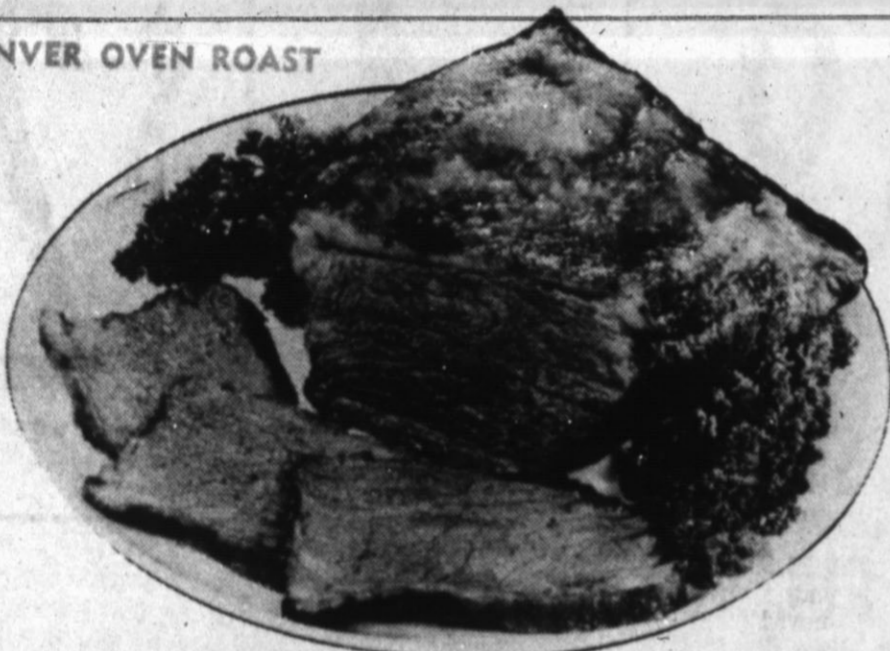
DALLAS COWBOYS _____ vs ST. LOUIS CARDINALS _____



MORE

...YES, MANY MORE CUTS FOR BROILING AND ROASTING

DENVER OVEN ROAST



Serve something special — serve a PROTEN Beef Denver Oven Roast. It's so easy to cook — just roast in a slow oven at 325 F. degrees to rare, medium, or well done. It's tender and delicious because it's PROTEN Beef.

with



New names for steaks and roasts, yes . . . but as soon as you discover the difference . . . you'll be a PROTEN Beef Lover for life! Furr's PROTEN offers you a variety in broiling beef cuts never before possible. Now, chuck roasts can be broiled like the finest standing rib! . . . taking much less cooking time and less heat to do the trick! . . . that saves you money any way you look at it!

IMPERIAL OVEN ROAST

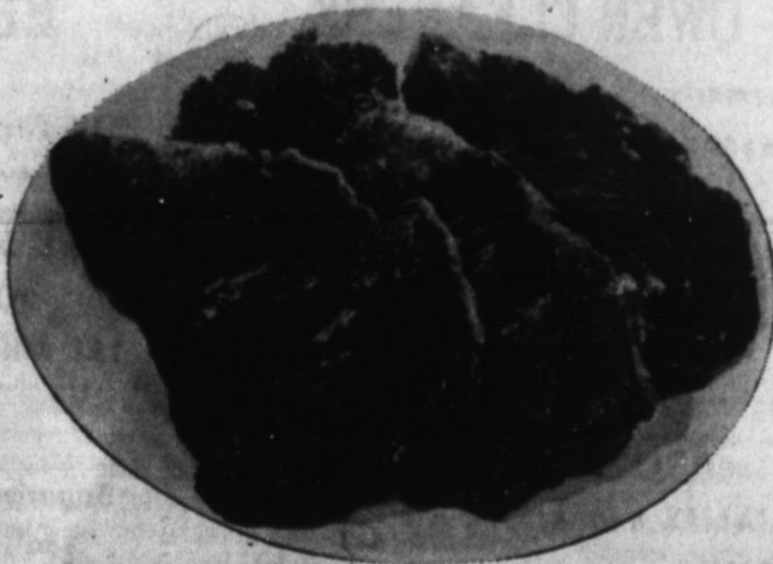


The Imperial Oven Roasts you see in our meat cases are boneless chuck roasts. Because they are PROTEN Beef, these uniformly tender roasts may be oven roasted as you roast a standing rib roast . . . uncovered, without adding moisture, in a slow 325 F. degrees oven. Deliciousness assured!

Shown on this page are just six of the "new names" in steaks and roasts. Let Furr's show you others . . . a Penthouse Roast . . . Deimonico Broil Steaks or a London Broil . . . you'll like 'em all!

KEY CLUB STEAKS

Newcomers to the charcoal grill and the oven broiler are PROTEN Beef Key Club Broil Steaks. Slow broiled to a rich brown, PROTEN Beef Key Club Broil Steaks tempt the lover of good beef.



ESSEX OVEN ROAST

A PROTEN Beef Essex Oven Roast is the Sunday kind of roast you enjoy best. It's boneless, juicy, lean and delicious. Best of all, it's tender . . . because it's PROTEN Beef. You'll be proud to serve this easy-to-slice roast.



MANHATTEN OVEN ROAST

Easy-to-carve and tender-to-serve. This meaty roast has a minimum of fat and a maximum of flavor. Roast on a rotisserie or on a rack in a shallow open pan in a slow oven, 325 F. degrees, for the best tasting roast ever.



SAVOY BROIL STEAKS

These tender, meaty steaks are low in fat and high in protein. Thick cut steaks are excellent for charcoal or ovenbroiling. Thinner steaks are best parboiled. Cooked either way, Savoy Broil Steaks of PROTEN Beef are tops in good eating.



SHOP FURR'S MIRACLE. DISCOUNT PRICES

COMPARE!



Sirloin Steak
Furr's Protin
98¢
lb.

Furr's Protin
T-BONE
Steak
\$1.09
lb.

MIRACLE PRICE!

SUGAR

C & H Pure Cane
with \$5 purchase
or more. 5-lb. bag **39¢**

MIRACLE PRICE!

BABY FOOD

Food Club Strained
Jar **8¢**

MIRACLE PRICE!

FRUIT DRINKS

Del Monte,
Ass't. Flavors, **\$1**
46 oz. can



Mrs. Duffy E. McBrayer
... with son, Jeffrey

Newcomers In Profile

Doctor, Family Settle

By SUE COLEMAN
Women's Editor

Addition of another doctor to Hereford's list of medical personnel, warmly welcomed this summer by the growing community, also brought as new residents his attractive wife and small son.

DR. AND MRS. DUFFY E. McBrayer and three-year-old son Jeffrey moved from Fort Worth in July and are at home in a new house at 234 Northwest Drive.

Getting the house furnished and a lawn started, meeting her neighbors and a number of other city residents, and getting acquainted with other doctors' wives in Hereford Medical Auxiliary have kept Nan McBrayer so busy she has hardly had time to think of how she likes being a West Texan.

Doll-sized, blonde and hazel-eyed, Mrs. McBrayer is a native of Wisconsin and grew up in that state to the north. As Nan Bennett, she was born in Elcho and was graduated from high school there, exercising her interest in music by playing trumpet in the school band and orchestra.

SHE CAME TO TEXAS to be a student at Texas Christian University, Fort Worth, married a Texan and lived in the Fort Worth-Dallas area about ten years, until the move to Hereford.

Some of her college work was done in the University of Wisconsin also. She did not complete requirements for a degree but thinks she may do that in the future.

Right now she is attending classes one day a week at West Texas State University in Canyon, but not particularly with a degree in view. She has enrolled in a class in creative writing, because she likes to write and wants to improve her technique on short stories.

SHE HOPES FOR time to study piano also, but her principal interest is in painting, which she studied at the Fort Worth Art Center and pursues with enthusiasm.

"It's not a hobby for me; it's

a disease," she says of the art, and several of her pictures hanging in the living room of the McBrayer home attest to her talent at the easel. She paints in modern style, with a trend toward the abstract, using colors boldly.

The painting which is the focal point of her living room decor, however, is not hers but was a gift from one of her instructors, and is hung over the dark brick mantel. It is a study of shadowy figures suggesting children at play and its green and blue colors set the note for furnishings in the room.

"SOMETIMES visitors have mentioned that the picture matches my color scheme," Mrs. McBrayer says, "but the con-

trary is true. The room colors were chosen to match the painting."

The McBrayers are members of the Episcopal Church. The young wife has been a guest of several clubs in Hereford but is not yet a member of any except the Medical Auxiliary in which wives of doctors here work on service projects as well as enjoying social meetings.

Jeffrey is also getting acquainted in the neighborhood, where there are a number of young families with children near his age, and to keep from being lonely after the opening of school took some of his playmates, is attending dancing class to be with new friends.

Hospital Notes

PATIENTS IN HOSPITAL

Randolph Glenn, 225 Ave. K; Charles Clark, 410 Ave. B; Ellis V. Carter, 201 Union; Mrs. Mary Seigler, 500 E. 5th; Felix Urbanczyk, Rt. 2; Will Kellinske, Rt. 3; Giles Williams, 520 Star; Mrs. Nathan Oldfield, 714 Blewins.

Jessie Celeya, Box 965; Howard Beasley, 100 Centre; Mrs. B. H. Buss, 224 Ave. J; Mrs. Roland Barton, 344 Centre; Mrs. Nathree Bradford, 621 Irving; Mrs. Lodie Sifford, Kings Manor; Mrs. Mary Edgar, Westgate.

Herbert C. Edwards, 408 Star; Oren Jones, 218 Ave. A; Mrs. Cora Bramblett, Route 4; Mrs. Alice Allen, 823 Brevard; Mrs. Pearl Boyer, 127 Arg. K; Kevin Ronnberg, 203 Cherokee; Roy Medley, 828 S. Texas; Mrs. Andrew Kemp, 238 Star.

Joan Lucero, Route 4; Mrs. Flora Bryant, Kings Manor; Mrs. Brian Baum, 610 E. 5th; Mrs. Wallace M. Brown, Amarillo; Mrs. Albert E. Edwards, Rt. 3; Mrs. James C. Conner, 488 E. 3rd.

PATIENTS DISMISSED
Armando S. Hinojos, Mrs. Mary Solis, Mrs. Juan Mata,

Mrs. Gordon Kerr, Mrs. Juan Gonzales, 9-25.

Mrs. Berta Jane Culp, Mrs. Myrtle Guinn, Mrs. O. B. Woolsey, Herman D. Graham, Mrs. Wade Thompson, Manuel Dominguez, Mrs. Elvin G. Romero, Mrs. W. J. Thomas, Mrs. Alice Orr, Larry Burelsmith, Mrs. J. Duane Nash, Mrs. Milton Rudder, Mrs. Daniel Martinez, 9-24.

Mrs. Joyce Lynch, Glen White, Mrs. Donald Callaway, Herman Buss, Mrs. Paul V. Torres, Clyde Sherriab, Mrs. James Watkins, Mrs. Martha O. Freeman, Mrs. Albert May, 9-23. Mrs. Espiridion Leal, Apolinar Cabello, Mrs. Alma Brumley, Mrs. Berta Sharp, Robert W. Hobbs, Mrs. A. T. Jones, 9-22.

R. B. Baker, Carla Jean Thomas, Mrs. Cecil Hart, Jose M. Medina, W. J. Thomas, Mrs. Jose Mireles Mrs. Clifford Johnson, Mrs. George Stambaugh, 9-21.

The world's biggest fish is a whale shark. Curiously, the 40-foot monsters feed on microscopic plankton and tiny fishes.

The known output of gold reached an estimated 41.5 million ounces in 1968. The Soviet Union keeps its production figures secret.

- | | |
|---|--|
| TURKEYS
Swift's Butterball-10 to 14 lbs. lb. 49¢ | SLICED BACON
Hormel or Swift's Premium brand lb. 69¢ |
| GROUND BEEF
fresh ground, lean and delicious lb. 49¢ | FISH STICKS
Sea Star- 8 ounce packages 4 for \$1 |
| PORK STEAKS
lean and tender-economical lb. 49¢ | PERCH FILLETS
Top Frost pound package 45¢ |
| BEEF LIVER
fresh sliced, real good lb. 49¢ | SLICED CHEESE
Food Club American- 6 oz. 39¢ |
| FRANKS
Family Pac, economy 3 lb. bag \$1.29 | SMOKED LINK SAUSAGE
Farm Pac. ex. lean- 12 oz. pkg. 65¢ |
| SLICED BACON
Frontier, try a package lb. 59¢ | GERMAN SAUSAGE
Snack treat, try this lb. 79¢ |

FARM PAC LUNCH MEATS

Bologna, Pickle, Pimento, Olive Loaf, Macaroni & Cheese Loaf 6 ounce package **29¢**

PICNICS
Hickory Smoked Whole, **33¢**
Sliced, lb. **39¢**

FREEZER BEEF
Cut and Wrapped
Ready For Your Freezer

SIDES lb. **59¢**
FORES lb. **49¢**
HINDS lb. **69¢**
Furr's Protin

GREEN BEANS Del Monte, Whole or Cut No. 303 Cans **4 for \$1**

CORN Del Monte, Cream Style or Whole Kernel No. 330 cans **5 for \$1**

TUNA Del Monte No. 1/2 cans **4 for \$1**

FURR'S FRESH FROZEN FOODS

CREAM PIES Morton's Fresh Frozen, All Flavors, **4 for \$1**

TOMATO JUICE Del Monte- 46 oz. cans **3 for \$1**

CATSUP Del Monte 20-oz. btls. **3 for \$1**

PEAS Del Monte- 303 cans **5 for \$1**

SPINACH Del Monte- 303 cans **5 for \$1**

CAKE MIX Betty Crocker- 18 oz. **3 for \$1**

PAPER TOWELS Scott- big rolls **3 for \$1**

DOUBLE FRONTIER STAMPS ON WEDNESDAYS with \$2.50 purchase or more

DONUTS Morton's-10 oz. pkgs. **3 for \$1**

CAULIFLOWER Gaylord- 8 oz. pkgs. **5 for \$1**

CUT CORN Dartmouth- 10 oz. pkgs. **6 for \$1**

MIXED VEGETABLES Top Frost- 10 oz. pkgs. **5 for \$1**

BLACKEYES Top Frost-10 oz. pkgs. **4 for \$1**

BROCCOLI SPEARS Top Frost- 10 oz. pkgs. **4 for \$1**

CARROTS Fresh 1-lb. cello pkg. for cooking or salads **8¢**



SEGO ANACIN Liquid, Assorted Flavors, 10 oz. **27¢**
Tablets 50's **69¢**

BELL PEPPERS large pod for salads or stuffing **3 for 10¢**

EGGPLANT Glossy Black for frying or casserole lb. **29¢**

POTATOES U.S. No. 1 Russets-bulk- 5 lbs. **49¢**

APPLES Wash. St. ex. fancy red del. 3 lbs. **\$1**

- TOOTH PASTE** McClean's- family tube
- SKIN CREAM** Beacon-12 oz. reg. 64c
- FOAMY SHAVE** Gillette, lemon, lime-11 oz.
- HAIR SPRAY** Sudden Beauty-17 oz. can
- LILT SPECIAL** Home permanent-only
- O.J.'s** Beauty Lotion-only

- 73¢**
- 2 for \$1**
- 99¢**
- 69¢**
- 99¢**
- 79¢**



SHOP Furr's MIRACLE PRICES

WHEAT SEED

For Your Fall Planting Needs

TASCOSA... STURDY... CADDO...

SCOUT... TRIUMPH... CONCHO

ALSO

Rye - Barley - Oats - Alfalfa - Vetch - Clovers

CUSTOM SEED CLEANING AND TREATING

GARRISON SEED & CO.

EAST HIGHWAY 60

364-0560 HEREFORD, TEXAS



DEL MONTE ROUND-UP SALE

CORN BEANS Del Monte Whole Kernel or Cream Style Golden Corn You Save 35c **5 \$1** No. 303 cans

BEANS Del Monte Cut Green Beans You Save 16c **5 \$1** No. 303 cans

TUNA Del Monte Light Chunk Tuna You Save 12c **29¢** No. 1/2 can

Del Monte Sale At **SAFEWAY!**



HEY KIDS!

GET YOUR OAKER

COLORING CONTEST ENTRY

BLANKS AT YOUR SAFEWAY STORE!

PRUNE JUICE Del Monte Prune Juice - Save 6c at. btl. **49c**

PINEAPPLE COCKTAIL Del Monte Sliced Chunk, or Crushed Del Monte Regular or Low Calorie Fruit Cocktail - Save up to 24c **29c** No. 1 1/2 can **\$1.00** No. 303 cans

TISSUE Delta 4 Roll **3 pkgs. 99c**

Why Pay More? **69¢** Gt. Box

10c Off Label **75¢** Gt. Box

13c Off Label **54¢** 22-oz. Btl.

STOCK UP ON DEL MONTE

Dill Spears Del Monte You Save 5c 11 3/4-oz. jar **29c**

Whole Dills Fresh - Del Monte You Save 8c 26-oz. jar **39c**

Cucumber Chips Del Monte Save 4c 15-oz. jar **29c**

Grapefruit Drink Del Monte Pineapple Grapefruit 3 46-oz. cans **\$1.00**

Green Beans Del Monte Whole Green Beans 303 can **29c**

SHOP SAFEWAY FOR THESE SPECIALS!

TOMATO SAUCE Del Monte With Onions 28-oz. cans **29c**

STEWED TOMATOES Del Monte Save 4c 303 can **29c**

PINEAPPLE JUICE Del Monte Save 8c 46-oz. can **29c**

Money Saving Buys At Safeway!

Miracle Whip Salad Dressing You save 10c qt. **49c** jar

Edwards Coffee Always Fresh You Save 8c 1-lb. can **65c**

Safeway Coffee Safeway You Save 8c 1-lb. bag **59c**

Enriched Flour Harvest Blossom 5 lb. bag **39c**

Skylark Raisin BREAD 1-lb. loaf 25c	Mrs. Wright's Cinnamon ROLLS 5 9 1/2-oz. cans \$1.00	Lucerne ICE MILK 1/2 gal. ctn. 49c
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Save At **SAFEWAY!**

BUTTERMILK Lucerne gal. ctn. **45c**

LOW FAT MILK Lucerne 1/2 gal. ctn. **99c**

ORANGE JUICE Bel Air Real Florida 12-oz. can **39c**

MARGARINE Coldbrook Solid 1-lb. bar **10c**

Armour Chili
Plain Chili
Coffee
Coffee

Armour Texas Chili with Beans 15 1/2-oz. can **49c**
Armour Texas Plain Chili 15-oz. can **63c**
Maryland Club 2-lb. can **\$1.37**
Maryland Club 1-lb. can **69c**

DOG FOOD

Dash-Beef, Liver, or Chicken 3 lb. can **63c**

SPAGHETTI

Austex with Meat Balls 24-oz. can **50c**

AJAX CLEANSER

Regular Size Can **19¢**

BEST EATIN' CHICKEN IN TOWN

Fresh Fryers

whole young plump and tender fryers

Pan ready cut up fryer chickens

29¢ lb. **33¢ lb.**

FRESH FRYER PARTS!

Breast All White Meat lb. **67c**

Thighs Dark Meat lb. **49c**

Legs Sweet and Juicy lb. **45c**

Wings Young & Tender lb. **25c**

Pick of Chicken Why Pay More? lb. **59c**

B. B. Q. Fryers

98c ea.

SLICED BACON

Sliced Swifts Premium Tray Pack Bacon lb. **65¢**

TOWER FRANKS

Why Pay More? 2 lb. pkg. **99¢**



BANANAS

10¢ LB.

SAVE AT SAFEWAY

Yams 2 lbs. **29¢**

Onions 3 lbs. **19¢**

BARTLETT PEARS

lb. **19¢**

Prices Are Effective Through Wednesday, October 2 At Your Park Avenue Street Safeway Store In Hereford. Store Hours 8:30 AM to 8:30 PM.

QUARTER CHICKEN
All white meat lb. **49c** All dark meat lb. **45c**

Shop Safeway For These Specials!

Fish Sticks Captain's Choice lb. **59c**

Breaded Perch Captain's Choice lb. **79c**

Breaded Haddock Captain's Choice lb. **89c**

DOUBLE WEDNESDAY
(with purchase of \$25 or more)

50 BONUS STAMPS
Gunn Bros. with purchase of a 2-lb. pkg. or more **GROUND BEEF**

100 BONUS STAMPS
Gunn Bros. with purchase of Any 3-lb. pkg. or more **BEEF ROAST**

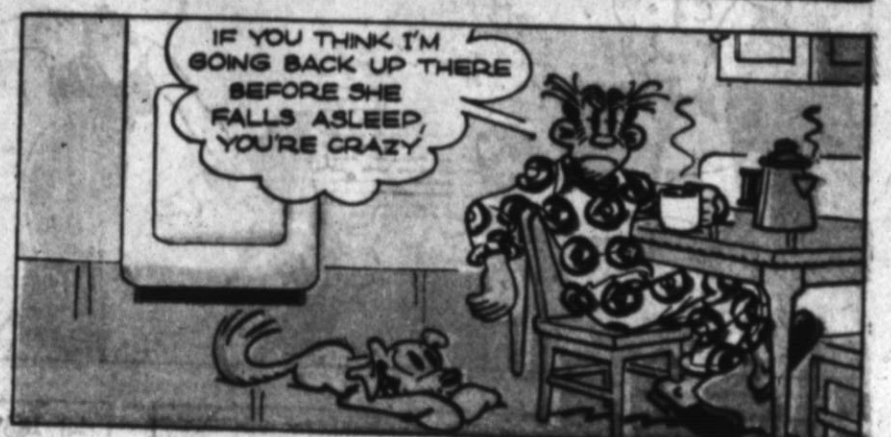
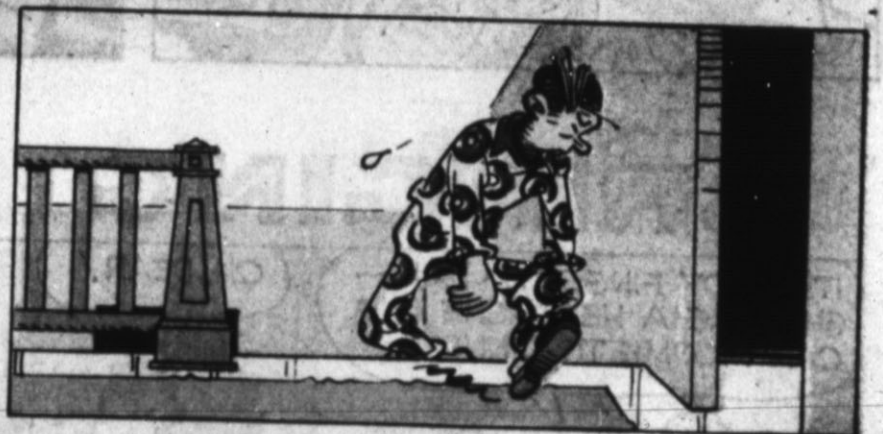
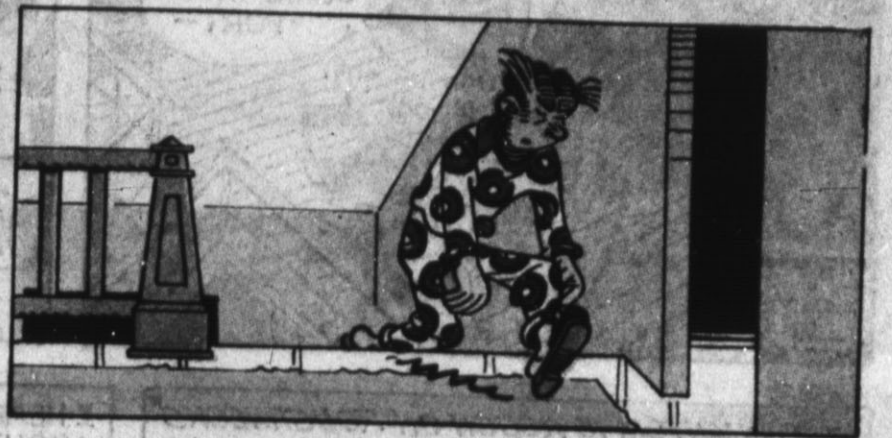


SAFEWAY

SUNDAY, SEPTEMBER 29, 1968

BLONDIE

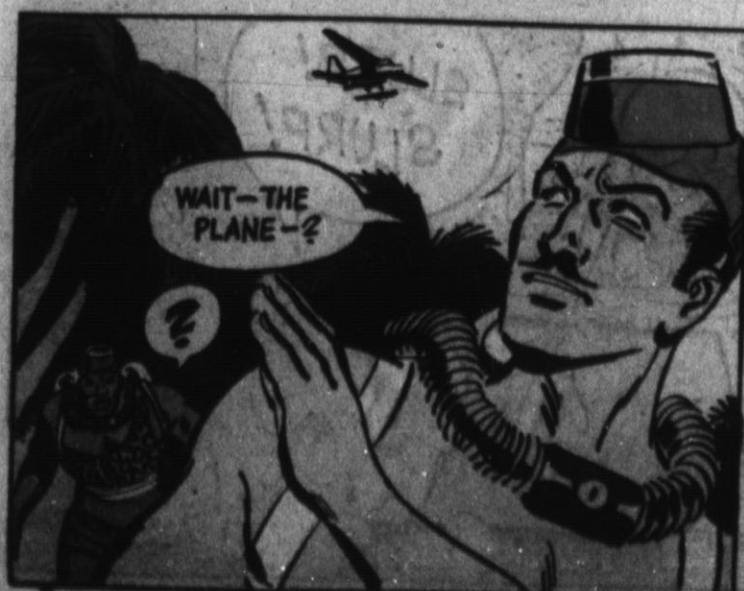
CHIC YOUNG



MANDRAKE THE MAGICIAN



BY LEE FALK



CONT'D NEXT WEEK

The PHANTOM

By Lee Falk

DIANA AND THE MYSTERIOUS COUNT PETRO.

COUNT PETRO, YOU SAID YOU'D SHOW ME A GIANT OIL TANKER—LIKE THE HIJACKED ONE.

IT'S AT SEA, DEAR. WITH A 65-FOOT DRAFT IT CAN'T COME INTO PORT—

SY BARRY 9/28

WE'LL LOOK LATER ON. BUT FIRST, DINNER, CHAMPAGNE—

—A WOLF—HOW'LL I GET OUT OF THIS? IF ONLY HE WERE HERE—

BUT HE IS BUSY— FAR AWAY.

I DON'T LIKE THE WAY HE'S LOOKING AT ME— LIKE HE'S HUNGRY.

HE IS HUNGRY. HE HASN'T EATEN TODAY.

TALK—MUGGERS—ABOUT THE OIL-TANKER HIJACKERS.

DON'T KNOW A THING.

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"THE PHANTOM IS ROUGH ON ROUGHNECKS—OLD JUNGLE SAYING."

NO? YOU SAID YOU'VE JUST GOTTEN OUT OF JAIL. BACK YOU GO!

ER—NO—

I HEARD ABOUT SOME GUY AT THE 'FAT COW' HIRING SCUBA DIVERS.

OK—GET LOST! ANY MORE MUGGINGS— I'LL BE BACK!

FOOL—SHUT UP!

MAY BE A FALSE LEAD— BUT IT SOUNDED TRUE. WE'LL SEE.

SIGN OF THE 'FAT COW'

I'M A SCUBA DIVER. LOOKING FOR WORK. ANY IDEAS?

HUH? ?!

CONT'D NEXT WEEK

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

IT'S LADY FINGER, MA'AM— SHE HAS A HEADACHE AND CAN'T COME TO DINNER—

OH, DEAR!

WHAT'S THE DIFFERENCE? ONE PERSON MORE OR LESS—

THERE'S A BIG DIFFERENCE!

WITHOUT LADY FINGER THERE'LL BE 13 AT THE TABLE—

OH, I SEE!

WHY NOT INVITE MRS. IGOR BEAVER?

HORRORS, NO— SIR LOINSTEAK IS COMING— AND THE VAN GUARDS, THE HI BRACKETTS, AND HOLLY WOODSTAR AND COUNT UPTOTEN—

MRS. IGOR BEAVER JUST WOULDN'T FIT IN WITH ALL THOSE BEAUTIFUL PEOPLE! WHO CAN I INVITE? I JUST CAN'T HAVE 13—

FLETCHER 9-29

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HI, AUNTIE BABY! JAMES SAID THERE'LL BE 13 FOR DINNER! IF I MAKE THE SCENE YOU'LL HAVE 14—

OH, I'D--UH--LOVE TO HAVE YOU, TRIPPER DEAR—

BUT I ALWAYS HAVE 13 AT MY DINNER PARTIES! IT'S MY LUCKY NUMBER!

Hi and Lois

by MORT WALKER and DIK BROWNE

CAN I GO WITH YOU, DAD?

OKAY! YOU CAN HELP ME PICK OUT SOME CANDLES FOR CHIP'S BIRTHDAY CAKE—

HEY, MOM! LOOK AT THE NEAT HORN DAD BOUGHT FOR MY BIKE

NOOO, DAWG! THIS IS GOING ON CHIP'S CAKE!

WUF! WUF!

PLAT!

SLURP! SLURP!

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TIM TYLER'S LUCK

by Lyman Young and Tom Massey

BIG-FOOT DIDN'T APPRECIATE OUR VISIT, TIM!

DO YOU READ ME, BANDY? COME IN... COME IN...

LOUD AND CLEAR, TYLER — AND I SEE YOUR COPTER, BUT DO NOT SEE BIG-FOOT —

GUIDE US TO HIM, TIM, SO WE CAN HERD HIM IN THE RIGHT DIRECTION —

MORBU PASS AND THE ONGAMI GAME PRESERVE ARE A LONG WAY OFF, BANDY — WHAT IF BIG-FOOT OBJECTS TO BEING PUSHED AROUND?

IT'S ALL FOR HIS OWN GOOD, SPUD! HE BETTER CO-OPERATE!

YOU'RE GETTING CLOSE, BANDY! CAN'T YOU SEE HIM YET? CAREFUL!

OH-OH! NOW WE SEE HIM!

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TIGER

by BUD BLAKE

WAIT, TIGER!

OPEN THE LID, TIGER!

BOOST ME UP, PLEASE, TIGER?

DARN PARENTS ANYWAY...

THEY ALMOST GOT RID OF IT AGAIN!

BUD BLAKE

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GRANDMA

by Chas. Kuhn

OIL, ROY!

WOULD YOU PLEASE HAND THESE LETTERS TO GRANDMA?

SURE, MR. OTIS!

I WANTA SEE WHAT HAPPENS!

BILLS?

GOLLY, IT'S NICE TO FIND OUT, AFTER ALL THESE YEARS, IT'S THE BIG FISTFULS OF BILLS GRANDMA GETS MAD AT... AND NOT ME.

© King Features Syndicate, Inc., 1968. World rights reserved. 9-29 CHAS KUHN

BUZ SAWYER

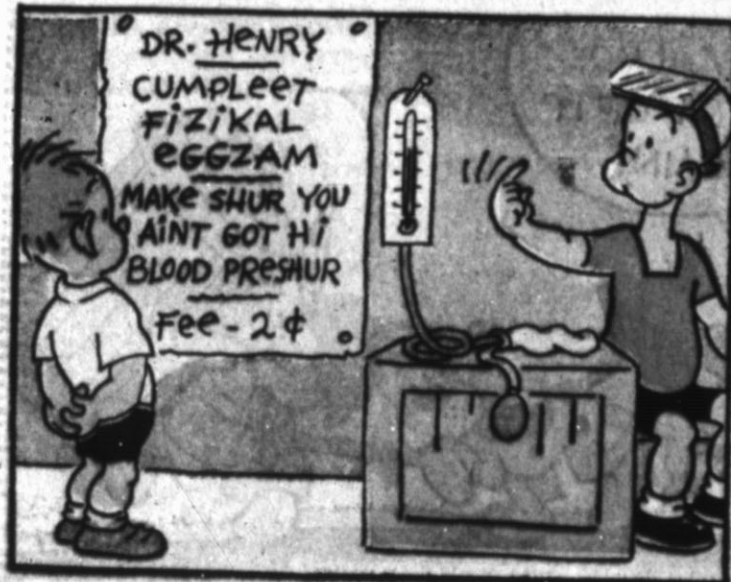
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by CARL ANDERSON



The KATZENJAMMER KIDS

by JOE MUSIAL



beetle bailey by mort walker

THERE ARE SOME GOOD IDEAS IN THIS BOOK

BY JINGO! I'M GOING TO WRITE OUT A PROGRAM OF EXERCISES FOR MYSELF...

IF I CAN GET SOMEONE TO SHARPEN MY PENCIL

DRAT IT! WHERE DID THAT PENCIL ROLL TO?

WHAT'S HE DOING NOW?

HE'S BEEN READING A YOGA BOOK. IT'S PROBABLY A REJUVENATING EXERCISE

HA HA! I'D LIKE TO SEE AN EXERCISE THAT WOULD REJUVENATE HIM!

YOW

WHOOEEEEEE

HEE HEE HEE HEE HA HEE HEE HEE HEE HEE HEE HEE HEE HEE

HOO HOO HOO HOO HOO HOO HOO HOO HOO HOO

WHEN! THAT WAS LIKE AN ELECTRIC SHOCK!

HEY! YOU ALL SHOULD HAVE SEEN ME WHEN I HIT MY FUNNY BONE...

??

MORT WALKER

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9-29

FLASH GORDON

THE EARTH TEAM'S FIRST SORTIE ON THE FORBIDDING TERRAIN OF PLUTO BRINGS TROUBLE IN ITS WAKE! TIGRAN, THE TIBETAN CREWMAN, FALLS ILL... RACKED WITH CONVULSIVE CHILLS...

IT COULDN'T JUST HAVE BEEN THE COLD OUT THERE, ZARKOV! TIGRAN'S USED TO FAR WORSE!

I'LL RUN SOME BLOOD TESTS, FLASH— AS SOON AS I CAN STILL THOSE SHAKES!

HE'S UNDER SEDATION NOW— I'LL BE IN THE LAB IF THERE'S ANY CHANGE...

BLAST IT! DID WE HAVE TO BRING TIGRAN FOUR BILLION MILES TO KEEL HIM OVER WITH A FEVER?

IT PUZZLES ME, FLASH! TIGRAN IS HEALTHY LIKE A BULL WHEN WE LEAVE! MAYBE THIS ERSATZ AIR ON PLUTO IS POISON, JA, FLASH?

WE CHECKED IT OUT SIX WAYS FROM SUNDAY, HANS! OXYGEN'S THIN BUT PERFECTLY SAFE! NO...

FLASH— I'VE FOUND IT! A VIRUS— NO DOUBT OF IT— HE'S SHOT THROUGH WITH IT!

THEN IT WAS IN HIS SYSTEM BEFORE WE LEFT? FUNNY IT DIDN'T SHOW UP ON THE PHYSICAL...

NOT SO FUNNY, FLASH— THIS VIRUS IS LIKE NONE I'VE EVER SEEN...

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UH-OH! THAT TEARS IT! WHAT I WAS AFRAID OF— SILICON BASE! COULDN'T HAVE COME FROM OUR CARBON WORLD, FLASH...

WHAT DO YOU MEAN, ZARKOV? THERE'S NO LIFE HERE ON PLUTO!

—IT WAS JUST A FROZEN ROCK BEFORE WE THAWED THE ATMOSPHERE...

YOU MEAN WE HADN'T FOUND ANY, FLASH— UNTIL NOW! I'LL TRY AN INTERFERON ANTIDOTE ON TIGRAN...

MEANWHILE, CALL THE SECOND FIELD UNIT— TELL THEM TO GET BACK IN!

GIVE US A FEW MORE MINUTES! WE'LL HAVE THE ROBO-WATCHMEN SET UP BY THEN!

THIS IS AN ORDER, BEN— DROP IT AND GET BACK HERE ON THE DOUBLE, HEAR?

9-29

CONTINUED NEXT WEEK

LITTLE IODINE



The Little Woman

by DON TORBIN



I POPIEYIE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman

Panel 1: CROW BEAK, I WANT TO SHOW YOU SOMETHING PRIVATELY! YOU HAVE STRONG MEDICINE YOU CAN USE-- IF YOU'LL COME ALONG WITH ME--

Panel 2: NO! NOT NEED HELP FROM PALE-FACE! IF CROW BEAK NOT ABLE TO SAVE WAR FEATHER, NO ONE CAN!

Panel 3: JUST COME ALONG AND YOU'LL SEE HOW YOU CAN HELP HIM!

Panel 4: HAVE TIME, WHILE MEDICINE FIRE DIE OUT!

Panel 5: SOON, NEARBY-- YOU SEE THESE TUBES HAVE CLEAR WATER? YOU COULD PROVE YOU HAVE STRONG MEDICINE IF YOUR PEOPLE SAW YOU POUR ONE TUBE INTO THE OTHER--

Panel 6: --AND CHANGE THE LIQUID'S COLOR! B-BUT NOW I DO THIS?

Panel 7: I'LL SHOW YOU, BECAUSE IF YOU CAN CHANGE THE LIQUID'S COLOR AND POUR IT OVER MY HANDS BEFORE I OPERATE-- TOGETHER WE CAN SAVE THE CHIEF'S SON!

Panel 8: UGH! IF TRIBE SEE CROW BEAK HAVE STRONG MEDICINE, IT NOT MATTER IF HIM LET PALEFACE HELP SAVE WAR FEATHER!

Panel 9: MINUTES LATER... BEHOLD! HERE IS A MAGIC LIQUID I WILL USE TO SAVE WAR FEATHER'S LIFE! WHAT COLOR IS IT?

Panel 10: COLORLESS-- LIKE WATER!

Panel 11: IF TRICK NOT WORK FOR THEM? THE CHIEF'S SON DIES AND THE DAKOTAS ATTACK THE SETTLEMENT!

Panel 12: CONTINUED...

WALT DISNEY'S DONALD DUCK

Panel 1: LIKE A SEAT BY THE WINDOW, MISS? OH, NO, THANKS! I MIGHT FORGET AND LOOK DOWN!

Panel 2: YOU'RE SHIVERING, MISS-- LIKE A BLANKET? N-NO, THANKS-- JUST A TOUCH OF JUNGLE FEVER FROM MY LAST SAFARI!

Panel 3: YOU CAN UNFASTEN YOUR SEAT BELT NOW, MISS! N-NO, THANKS!

Panel 4: LIKE A COCKTAIL, MISS DUCK? JUST A GLASS OF WATER AND A SLEEPING PILL, PLEASE!

Panel 5: WAKE UP, MISS DUCK. WE'VE LANDED!

Panel 6: EXCITING FLIGHT, TOOTS? OH, YOU KNOW THE JET SET. WE'RE TOO SOPHISTICATED TO GET EXCITED!

Panel 7: YEH, ABOUT AS SOPHISTICATED AS A LOLLIPOP! OR PLAYING HOPSCOTCH!

Panel 8: HAVE A HEART, DAISY! IT'S FIVE MILES TO TOWN!

WALT DISNEY'S MICKEY MOUSE

Panel 1: MY PET COLLECTION IS REALLY GROWING!

Panel 2: I'VE GOT TWO OF EVERYTHING!

Panel 3: TWO RABBITS... ...TWO CHICKS...

Panel 4: TWO TURTLES... ...TWO GOLDFISH...

Panel 5: TWO FROGS... ...TWO ANTS...!

Panel 6: THEY'LL NEED A BIGGER HOME...

Panel 7: IDEA MORTY'S WORK SHOP

Panel 8: (Mickey Mouse is shown building a house for his pets.)

WALT DISNEY'S **UNCLE REMUS** AND HIS TALES OF **BRER RABBIT** Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL

