

The Hereford Brand

VOLUME 13

HEREFORD, TEXAS, FRIDAY, NOVEMBER 28, 1913

NUMBER 43

FIRST CHURCH ON THE PLAINS

History and Reminences of First Methodist Church As Told By Charter Member.

Last Sunday at Amarillo the membership of the Methodist church of that city celebrated its twenty-fifth anniversary in a fitting way. G. A. F. Parker, one of our local citizens, the being a charter member of Amarillo church, was placed upon the program by the committee and the Brand takes pleasure in publishing his address on that occasion. Mr. Parker said:

Early in September, 1888, I arrived in Amarillo, not the Amarillo of today, for where the town now stands was a bleak prairie, but in the old town of Amarillo, a mile west of here. I registered at the Tremont Hotel late at night and next morning started out to see the city. One of the first places I entered was the store of Burns Walker & Co. I met Mr. J. L. Smith, the managing partner, who introduced me to his wife. Mrs. Smith was seated in regal state upon a stack of Navajoe blankets. Society being rather quiet, she had come down to the store to keep from being lonesome. Then and there began friendships that have only grown stronger and deeper with the passing years. Twenty-five years ago Jim Smith stood for enterprise, for honor in business, for temperance, for religion and was ready both with his money and his influence to promote any good cause among his fellowmen. There were other good men in Amarillo then, men of intelligence and men of honor, but each and all was engrossed in his own affairs; the church seemed not to be represented. No preacher, priest or rabbi lived in Amarillo, but Judge H. H. Wallace had an Episcopal prayer book, and in case of sudden death, would read the burial service. Those of you who have traveled over the Southern Pacific Ry from San Antonio to El Paso will remember seeing at Langtry station the sign, "Roy Bean, Justice of the Peace, the Law West of the Pecos." Twenty-five years ago the Rev. Isaac Mills might with greater truth have declared that he represented the Gospel west of Childress. Well do I remember the first time I ever saw the Rev. Isaac Mills. He preached for us here in the first court house, a plain box house, and then took up a collection for foreign missions. I sat in my seat and laughed. Here was a set of people who needed a missionary themselves, and we were called upon to send the gospel to foreign lands. It was a great compliment to us. There flourished in old Amarillo several saloons and other forms of vice, but no church and no church house. At the Tremont Hotel, where I boarded, we always knew when Sunday came because soup was served for dinner, but that was the only difference I could see between the Sabbath and other days. The Rev. Isaac Mills lived in Clarendon and was commissioned to preach to all the Panhandle west of that point and east as far as Childress. Some time after I first met Rev. Mills, he came again, bringing with him his presiding elder, Rev. Jerome Harolson, of Weatherford, for we were then in the Weatherford district. Just think of it, after 25 years the Northwest Texas Conference has been mostly carved out of what was then the Weatherford district! Well, when Presiding Elder Harolson came we organized the First Methodist church of Amarillo. Among the charter members were A. J. Breeding and wife, Louis Breeding, Mrs. William Breeding, John H. Mills, David Aiken and wife and G. A. F. Parker. Later came an old Norwegian, Brother Thompson, a great acquisition. He could pray in public, though we could scarcely understand him. And

then came Thos. F. Turner and Dr. J. W. Cartwright and family. Our preacher and presiding elder declared that we must build a church house. I told them that was impossible, but they answered that I was selected for chairman of the building committee and Brother Breeding was appointed to assist me. A collection was started right then and there. And then arose the question of where to locate the church. Mr. H. B. Sanborn had laid off the present town of Amarillo and he offered us a half block of land and the right to select nearly any site we wanted, and also \$250.00 in money. I wanted to select a half block on Polk street, right in what is today the business section of the city, but our church conference turned this down. Most of our members wanted it in the old town, and so we compromised and put it about half way between the old town and the new. Well, we started to build. I was running a lumber yard and furnished the material. I found it easier to build the house than to raise the money, but as I had been appointed to do both, I just paid the bills and collected as I could. For a time I carried the key and no one could preach there without my permission. I controlled the only church house upon the staked plains! We had applied to our church extension board for help. I wrote to the secretary, Mr. David Morton, telling him Amarillo was a promising town of about 600 people; that it was the greatest shipping point for range cattle in the United States; that our trade territory extended for more than 200 miles north, south and west; that in this territory there was no church building of our own or any other denomination. He answered me to please be more specific and show that a building was really needed. I tried again, but Secretary Morton was hard to convince. Then I remembered that Bishop Hendrix was a life long friend of my father and mother. So I appealed to him and got my father and mother to appeal to him, with the result that through the Bishop's influence our church was awarded a donation of \$500.00 and loan of \$500.00. However, we succeeded so well locally that we finally refused the loan, but accepted the donation. This put us out of debt and left us \$101.26 cash on hand. What a relief to pay off a church debt. By this time we had a new preacher, Rev. B. F. Jackson. He was our first station preacher and we were his first charge. When Rev. Jackson heard my report that the church was out of debt and money on hand, he got me aside and said, "Let's not spend that money, let's put it aside and add to it as we can and build a parsonage." I accused him of having a sweetheart, and he owned up. But the building of the parsonage and the installation there of Bro. Jackson and his bride is another story. While I carried the key to the church, a young man by the name of Thomas G. Nance, who had taken up a section of land near Plainview and worked at the carpenter's trade for a living and who preached for the love of the Lord, applied to me for the use of our church. He was and is a preacher in the Christian church. He held a protracted meeting in our church and there organized the First Christian church of Amarillo. After this we missed from our church such good Sunday school workers as J. M. Russell and wife and Mrs. W. W. Wetsel. Mrs. Wetsel is entitled to special notice and special honors. When I first met her she said to me that up to a few months before that time W. W. Wetsel used to say he had the best looking wife in Potter county, and she knew he was right about it because she was the only woman in the county. Mr. Wetsel had been out here for some time as manager of the Frying Pan Ranch, and in that early day when there were no churches and no preachers, Mrs. Wetsel would have the cowboys gather in the house on the Sabbath day and sing sacred songs. Only God knows what good was accomplished by Mrs. Wetsel's first gospel services. The people of all denomina-

TUESDAY NIGHT SPECIAL MEETING

Chamber of Commerce Plans Progressive Program—Future Development Talk—Public is Urged to Attend.

Next Tuesday night everybody in Hereford, who is interested in the future welfare of the town and county should be at the court house. This meeting of the Chamber of Commerce will, it is hoped, mark the beginning of a new era of development in the progress of the country. Since the triumph of success at the Amarillo Fair and the splendid work done at the Great Texas Fair, the efforts of the Chamber have been rather quiet, but now, after a rest spell, it is proposed to do something more that is worth while. A good program is being planned and if you, as a citizen, wish to be a participant in the future building of the Hereford country, your presence will be needed.

The number of inquiries coming in almost daily asking about the soil and the water supply makes those who have kept a good eye on the irrigation proposition feel that the time has come when Hereford must be up and about its business.

The president of the Chamber of Commerce and its secretary and every member urge that a full attendance be had next Tuesday night. Will you be there?

Small Rain Comes Again.

Monday this section was visited by a slow all-day rain, the precipitation being one third of an inch. The roads were most impassable in places on account of the previous rains.

Christian Science Society.

Sunday, 11 a. m., subject, "Ancient and Modern Necromancy, alias Mesmerism and Hypnotism, De-nounced." Carl Bldg., Main St. All cordially invited.

Gets Arm Broken.

Will McIntosh had the misfortune of breaking his right arm several days ago when his auto "kicked," resulting in breaking one bone of his arm above the wrist. He was in town Tuesday still carrying that member in a sling.

Public School Receives Milling Exhibit.

The domestic science department of the public school is in receipt of a flour milling exhibit. The cabinet contains twenty-four different process products from the Washburn-Crosby Company, who sent the exhibit complimentary to the school. A tabulated statement of the process of milling is also given and each sample is fully explained, showing the intricate process of making flour, beginning with the raw wheat and ending with the refined finished product.

tions worshiped with us Methodists until they grew strong enough to organize their own churches and build their own houses of worship. In the old days we dwelled together in peace and harmony and we separated in love and good will. Twenty-five years ago a few people started an organized movement here in Amarillo for the honor of God. God has blessed these humble efforts, and today it has grown to proportions that the organizers little dreamed. To have had some small part in these early efforts of our church in our beloved land is the greatest pride of my life. What hath God wrought! Let me die the death of the righteous and let my last end be like his.

Amarillo to Vote on Prohibition.

Amarillo has been dry now for about two years, and on the 6th day of next month the people of that city will vote to decide whether they will remain under prohibition or let the saloons re-open. While this is a question which the law permits the people of Amarillo alone to vote upon, it is a question in which the entire surrounding country is deeply interested. Amarillo is the hub of the Panhandle. It is our jobbing center and our largest city. People living in the territory 100 miles around have frequent business and social relations with Amarillo. The character which Amarillo maintains for good or for evil affects all of this wide territory. How this trade territory which supports Amarillo stands upon the prohibition question is well known. With the exception of Dalhart, the entire territory is prohibition. Many men who really wish to stay sober, and do stay sober at home, cannot go to a wet town and resist the temptation of the saloons. Again, ladies going to Amarillo to shop are really in danger of insult or injury when the saloons are running, with all their attendant wils. In fact, until the saloons were closed, no man's life was safe after dark in the Bowery District, which one must necessarily pass through to get to the Ft. Worth and Denver depot. As Amarillo's greatness depends upon the trade from the great outlying prohibition territory, it would seem the part of wisdom to keep down all nuisances and all lawlessness and make the town as attractive as possible for visitors and customers. Under prohibition crime in Amarillo, according to the sheriff and other officers of Potter county, has decreased ninety per cent. Never before was Amarillo so clean and attractive. Never before were so many splendid homes being built. Never before was the town so safe for men and especially for women and children. Ladies from surrounding towns now go daily in large numbers to Amarillo to visit and to trade without a male escort. Must this all be changed? Will Amarillo run off her best customers for the sake of saloons, gambling houses and other resorts of vice and crime?

Dimmitt News.

Nov. 20.—Summer weather during the past week.
F. Query was a Dimmitt visitor Saturday.
Eva Rowan spent Saturday and Sunday in Hereford with friends.
Mr. Gregory was a Dimmitt visitor Saturday.
Miss Eulalia Pollock left Saturday for her home in Powersville, Mo.
Dow Duree was in Hereford a few days the last of last week.
E. G. Conner was in Dimmitt Saturday.
Miss Anna Shultz spent Saturday and Sunday at her home in Hereford.
C. H. Clifton was in Hart Tuesday.
J. M. Gollehorn was a Dimmitt visitor Saturday.
Jack Kelough was a Dimmitt visitor Monday.
Tom Tate made a trip to Hereford the first part of this week.
Miss Willie Kelough was a Dimmitt visitor Wednesday.
Mr. Laird of Hereford was in Dimmitt on business Wednesday.
Church of Christ.
J. A. Hall of Panhandle City will preach Saturday night, Sunday at eleven and night. All cordially invited.

FOURTH WEEK DISTRICT COURT

Non-Jury Civil Docket Given Attention by Court—Grand Jury Makes Final Report.

There being no jury summoned for this week, District Court has been at work on the non-jury civil docket, most of the time being devoted to the case of I. F. Nickey et al vs E. F. Connell et al. The following cases have been disposed of since the last issue of the Brand:

T. J. Graves vs J. R. Moseley et al, suit on note and foreclosure. Judgment for plaintiff against both defendants foreclosing lien.

Frank Vance et al vs H. Trow, suit on contract. Trial by a jury and verdict for defendant, Captain Trow.

The grand jury reconvened Monday and adjourned for the Wednesday. Six indictments were returned at this term, five of which were for misdemeanors. The final report of grand jury is as follows:

"To Hon. D. B. Hill, Judge 69th Judicial District. We, your Grand Jury in and for Deaf Smith county, Texas, empaneled at the November term, 1913, beg leave to make and file this, our final report.

(1) We have diligently inquired into all violations of the penal laws in this county that have come to our attention and herewith present true bills of indictments in all cases where in our judgment the evidence warranted the finding of the same, and in this connection we are very much gratified to report that we find very little violation of the criminal laws and the citizens generally throughout the county to yield respect and obedience to all laws of the state.

Through a committee from our number, we have examined the books kept by our various county officers, and herewith append the report of said committee as our report.

We have examined our county jail and find same in good condition. So far as we can see from a casual inspection thereof, we find our new court house well cared for and kept in a neat and clean condition. Having no further business before us we now ask to be adjourned for the term.

W. B. Dameron, Foreman." The report appended to the above reads as follows:
"Hereford, Tex., Nov. 19, 1913.
W. B. Dameron,
Foreman of Grand Jury.

We, your committee appointed to audit the county accounts, beg leave to make the following report:

We have examined and checked up the accounts of the Treasurer and Collector to August 1st, 1913, and find them correct. We find the Clerk's books in good condition and well kept. We could not audit the third quarter as the reports were not ready.

Respectfully submitted,
D. F. Ashbrook,
H. B. Webb."

At the Presbyterian Church.
The pastor, W. M. Baker, is absent in the interest of his work for Trinity University. Prof. Bailey of the high school will occupy his pulpit Sunday morning at 11 o'clock. No preaching at night. Sunday school and Young People's meeting as usual.

"YOU'LL LIKE HEREFORD."

**Palmer Lumber
Company
Sells It**

THE old weather prophets say that the approaching winter is likely to be severe; but you can defend yourself against the cold blasts by having your house "fixed up:" window lights all in, doors adjusted. Your stock will also need attention; and there is no better time to erect barns and sheds than now. We furnish all kinds of building material. Phone 150

3.25
By MAIL Only
ONE YEAR
(No Part Year)

**During Bargain Days
DECEMBER 1-15**
(THIS PERIOD ONLY)

You can subscribe, renew or extend your subscription to

**FORT WORTH
STAR-TELEGRAM**

and get this big modern Daily and Sunday newspaper, using ASSOCIATED PRESS, NATIONAL NEWS ASSOCIATION HEARST LEASED WIRE, giving complete Markets with ALL the news EVERY DAY from EVERYWHERE—over our own "leased wire" 12 to 24 hours ahead of any other newspaper.

\$3.25

A Year—Daily & Sunday—By Mail.
(No part year) (Only)

Send in your subscription before DEC. 15. After this date the regular price—50 cents per month—will strictly prevail.

**HIGHEST CLASS
SUNDAY PAPER
IN THE SOUTH**

2 PAPERS AT One PRICE

The STAR-TELEGRAM and The BRAND BOTH for **\$3.50**

Place your order now for both papers while you think of it and we will hold your subscription to the daily until the Bargain Days open
Brand Publishing Co. Hereford, Tex.

**Former Hereford Citizen Meets
Tragic Death.**

Robert W. Cooper, well known in Hereford, having lived here a few years back, was killed at his home in Missouri recently in a peculiar way. He and his men were removing a large tobacco press from a warehouse, when the entire piece of machinery fell and crushed him under its great weight, breaking his neck and mutilating his body. He was a highly respected man and the local paper gave a lengthy account

of his tragic death and the burial ceremonies. The Hereford people regret to hear of his untimely taking.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

A Marvelous Escape.

"My little boy had a marvelous escape," writes P. F. Bastians of Prince Albert, Cape of Good Hope. "It occurred in the middle of the night. He got a very severe attack of croup. As luck would have it, I had a large bottle of Chamberlain's Cough Remedy in the house. After following the directions for an hour and twenty minutes he was through all danger." Sold by all dealers.—Advertisement.

Deaf Smith County Depository

**The Best Remedy for an Empty
Pocketbook and a Useless Life Is**

**A BANK ACCOUNT
AND A WIFE . . .**

We will help you get the bank account and THE BANK ACCOUNT WILL GET THE WIFE.

Start the savings habit now, young man, and when you meet the girl of your choice you will not have to ask her to wait.

Give us your account. Let this bank be your best man.

Your Business Solicited, Appreciated and Protected

**The
First National Bank**
A Bank of The People
W. J. HIGGINS, Pres. E. B. POSEY, Cashier

Program.

Program for Week of Prayer of Woman's Missionary Auxiliary of Methodist church.

Wednesday, Dec. 3rd, 7:15 p. m.
Leader—Miss Lula Edwards.
Song—127 Hymn book.
Theme—"Workers Together."
(Program furnished.)

Violin solo—Miss Lay.
Leaflet on Rio Girls' School—Mrs. Parker.

Offering.
Thursday, Dec. 4th, 7:15 p. m.
Leader—Mrs. W. A. Price.
Song—186.

Devotional—John 21-15-18.
China—Mrs. P. W. Price.
Japan—Mrs. Myrick.
Korea and Korean Work—Miss Edwards.

Duet—Miss Betts, Mrs. Parker.
Prayer.
Immigrants—Mrs. Snyder.
Mines, Easley Wesley House—Mrs. Thomas.

Mountains—Mrs. Bowers.
Hymn 187.
Quiz on Sue Bennett School—Conducted by leader.

Offering.
Friday, Dec. 5th, 7:15 p. m.
Leader—Mrs. Roloson.
Hymn—123.

Devotional—Mrs. Betts.
Brazil—Mrs. Harrison.
Florida Coast Work—Mrs. Davis.
City Missions—Mrs. Hawkins.
Quartette—Selected.

Prayer.
Mexico and Cuba—Mrs. J. I. Walker.
Vashti Industrial School—Mrs. Hicks.

Virginia K. Johnson Home and School—Mrs. Short.
Negro Work—Mrs. Rutherford.
Song—132.

Greatest Need of Ruth Hargrove Ins.—Leader.
Offering.

B. Anderson Witherspoon fixes wells and windmills. Does tinning, plumbing, etc. Phone 330. 2tf

WHETHER YOU USE

CALOMEL OR NOT

You Will Realize How Much Better for You This Safe Vegetable Remedy Will Be.

The liver is such a delicate organ that most people have learned from experience the danger of flogging it into action with the dangerous drug—calomel. Betts-Clark drug store sells and recommends Dodson's Liver Tone, a pleasant-tasting, harmless vegetable liquid that encourages the liver, relieves constipation and biliousness without restriction of habit or diet.

There are no bad after-effects from taking Dodson's Liver Tone. It does just what it is intended to do and no more. Dodson's Liver Tone cannot harm either children or grown-ups and is an excellent preventive of chronic liver troubles.

Betts-Clark drug store sells Dodson's Liver Tone for 50 cents per bottle and every bottle sold is guaranteed to give satisfaction, and you get your money back without a question if fails you. Some remedies are sold in imitation of Dodson's Liver Tone—look out for them. Remember the guarantee.

EVERY WOMAN wants and needs these books. At an expense of many thousands of dollars and nearly two years' time we have completed and ready for delivery, the Six Volume International Cooking Library by 47 of the World's Famous Chefs—United States, Canada and Europe. Recipes new. Never before published. Very complete and easily understood. Each book complete. De Luxe Recipe Books. Library consists of

- THE SALAD BOOK
 - THE CHAFING DISH BOOK
 - THE AFTERNOON TEA BOOK
 - THE DAINY SWEET BOOK
 - THE BREAD AND PASTRY BOOK
 - THE DESERT BOOK
- 50 Cents each, Prepaid
\$2.50 Set, Six Books, Prepaid
Beautifully Embossed Covers, three and four colors in attractive Carton Mailers. Money refunded if not delighted with these books.

MOST IDEAL CHRISTMAS PRESENTS.
International Publishing Co., Security Bldg., Los Angeles, Cal. 39-6t

House For Sale.

The S. B. Edwards old home in north part of town. A splendid place complete with every convenience, at a bargain. Part terms if desired. F. H. Oberthier. 42tf

Children Taught More by Motion Pictures Than by Their Parents

Theo. Hansen, president of the Kansas Welfare League, in his address before the Welfare Conference said he believed that the Motion Picture shows had more to do with the teaching of the children of Kansas than their parents. He says that the children imitate the actors in these shows and get their standards of morality from them.

There are a few people who put the Motion Picture Show on an equal with the saloon and gambling hall, but it is ignorance that condemns the Motion Picture show. They should first investigate before condemning.

The Star Theatre is a good place for the people of Hereford to start an investigation. The ministers as well as all parents are welcome, and the management would be glad to have them come. There will not be anything shown that will offend. 1t

Apples, Apples.

Just arrived—Car of fine apples, winesaps and blacktwigs; last car for this year. Will find me at second door south of First State Bank. G. W. Brumley. 1tp

The home made candies at the Bakery are much better for the children and grownups than that of the ordinary factory. Clean, good and made right. 42-2t

For all kinds of hauling see J. D. Bousman, phone 369. 42-2tp

Tarpaulin, 12x45, good for covering stacks, for sale at Second Hand Store, Julian & Co. 1tp

Buildings For Trade.

Five room residence close in; also two story brick. Will trade for land in the Panhandle. See Ed Connell, Hereford, Tex. 42-2t

The Star Mill & Elevator Co., just received a car containing maize, maize chops, corn and corn chops, oyster shells and Perfection chicken feed. 42-2t

Stop in at the Bakery and get hot coffee, sandwiches, pies, and hot drinks. 42-2t

I'll meet you at the Corner Drug Store. 38tf

FOR DELICATE CHILDREN

A Mother's Letter to Mothers.

Mrs. E. W. Cooper of Bloomfield, N. J., says: "My child, seven years old, had a bad cold and was weak and quite run down in health. She had been in this condition for about six weeks when I began giving her Vinol. It was a wonderful help to the child, breaking up her cold quickly and building up her strength beside. I have also found Vinol a most excellent tonic for keeping up the children's strength during a siege of whooping cough."

Vinol is a wonderful combination of two world-famed tonics—the medicinal body building elements of cod liver oil and iron for the blood, therefore it is a perfectly safe medicine for children, because it is not a patent medicine, everything in it is printed on every package, so mothers may know what they are giving their little ones.

Therefore we ask every mother of a weak, sickly or ailing child in this vicinity to try Vinol on our guarantee.

P. S. Our Saxo Salve is truly wonderful for Eczema. We guarantee it.

The Corner Drug Store, Hereford, Texas.

**UP-TO-DATE LIVERY and
SALE BARN**

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

Drayton's Business College

AMARILLO, TEXAS
Teaches Bookkeeping, Banking, Shorthand, Type writing and all necessary auxiliary branches
Positions secured for graduates.
No vacations; enter any time
WRITE FOR FREE CATALOG

A Good Thing For Hereford.

Last Friday evening the High School building was the scene of a very delightful occasion. The trustees and their wives were entertained by the superintendent and faculty, and an entente cordiale was established between the two bodies which augurs well for the uplift of education in Hereford. The meeting was informal and the spirit of cordiality and good will prevailed. After a short program, consisting of music by Misses Lay and Garrison and a speech by Dr. R. S. Bailey, the visitors were conducted to the Domestic Science Department where they assisted in the preparation of their own entertainment, consisting of oysters, coffee, chocolate and candy. After the collation, Supt. Ben Short presided as master of ceremonies, and speeches were made by Messrs. W. S. McClung, G. M. Suggs and others. The prevailing tenor of these speeches was co-operation which was the theme of the evening. So successful was the meeting that it was unanimously decided to make it a monthly occasion, and a committee of arrangements was appointed then and there. At future meetings the patrons will also be guests, and it is hoped that closer relations will be established between the school and its patrons.

Community Co-Operation

COPYRIGHTED FARM AND RANCH-HOLLAND'S MAGAZINE

The price of any article you buy is based upon the cost of production plus the cost of distribution or getting the goods to the ultimate consumer. Without advertising it is utterly impossible to secure anything like as wide a sale of articles used in the home and the introduction of a product even to a limited number of dealers is accomplished only at great expense and labor.

Even the consumer has never heard of it and its sales can be only the merest fraction of what is possible through modern advertising. With minimum output and high manufacturing and selling cost the

price to the consumer must be out of proportion to the quality as compared with goods sold through ample advertising. But advertising greatly multiplies the output, reducing manufacturing cost and selling expense; and in these reductions the cost to you is proportionately decreased.

The Massachusetts commission on the high cost of living, in speaking of advertising in their report, says: "Properly directed advertising helps to encourage the sale of goods and thus enable the producer to lower his price, to the advantage of both himself and the buying public."

GREAT MASS OF PROOF

Reports of 30,000 Cases of Kidney Trouble, Some of Them Hereford

Each of some 6,000 newspapers of the United States is publishing from week to week, names of people in its particular neighborhood, who have used and recommended Doan's Kidney Pills for kidney backache, weak kidneys, bladder troubles and urinary disorders. This mass of proof includes over 30,000 testimonials. Hereford is no exception. Here is one of the Hereford cases.

B. W. Miller, E. Eleventh and F Sts., Hereford, Tex., says: "I got a supply of Doan's Kidney Pills from Woodburn & Son's Drug Store when I was suffering from pain in my back and they quickly relieved me. Now when I stoop or lift, I do not have that pain in my loins and the trouble with my kidneys has also been corrected. I do not know of a better medicine for kidney complaint than Doan's Kidney Pills and I cheerfully give this public statement in their praise."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Hereford Garage and Machine Works can do all kinds repairing. Heavy Lathe and Planer work a specialty. Give us a call.

"YOU'LL LIKE HEREFORD."

Betts-Clark are agents for the Saturday Evening Post.

PREPARE FOR XMAS RUSH

Postoffice Department Announces Will Work Employees Overtime During Holidays.

Washington, Nov. 14.—Although deprecating the necessity for overworking its employees, the Postoffice Department today announced that it would be compelled to close its eyes to the Federal eight-hour law during the Christmas rush of mail matter. Carriers and clerks, it was declared, would have to face the necessity of putting in long hours in order that a congestion of mail matter may be avoided. Postmasters are urged to appeal to their patrons to aid in preventing the congestion that usually takes place just before Dec. 25, and during Christmas week. Christmas givers are invited to send their packages earlier than usual, putting on the outside wrappers the inscription, "Not to Be Opened Until Christmas." This precaution, the post-office authorities declare, will insure better delivery and make much lighter the labors of the system.

Mr. Bryan's Paper, The Commoner

Through the columns of The Commoner Mr. Bryan meets the attacks of those who are opposed to Democratic reforms, as well as the clever misrepresentations made by the organs of the "special interests." As an exponent of the plans and purposes of the national Democratic administration, The Commoner is of unusual interest to all progressive citizens. Mr. Bryan's signed editorials give a timely discussion of public questions and are interesting and valuable to all students of governmental affairs. It is a big 32 page monthly. Besides supplying the best political and general matter, it has interesting Home, Fashion, Farm Cartoon and other departments. A carefully prepared report of the work of the various members of the President's Cabinet is especially interesting to each tax-payer. The subscription price is \$1.00 a year.

Many of our readers are already Commoner subscribers; many others may desire to be. To make it convenient as well as inexpensive for our readers to send subscriptions to The Commoner, we have arranged with Mr. Bryan to furnish his paper to our readers at a special low rate. Only \$1.50 pays for a full year's subscription to the Brand and a full year's subscription to The Commoner. If already a subscriber to either paper your expiration date will be extended one year.

HEISKELL'S OINTMENT
Cures Eczema, Erythema, Barbers' Itch, Pimples, and all skin eruptions. Immediate relief in itching Piles, Ringworm, Sunburn, etc.
Price 50c. at all Druggists.
Send for sample and book, "Health and Beauty."
JOHNSTON, HOLLOWAY & CO.,
1730 Spring Garden St., Philadelphia, Pa.



Farm Telephone Saved Child's Life

One of the Children fell into a water tank and was rescued unconscious and apparently lifeless.

The frantic mother telephoned to the doctor six miles away, and he started at once. In the meantime his assistant telephoned instructions and the mother restored the child to consciousness before the doctor arrived.

The telephone service saved the child's life.

THE SOUTHWESTERN Telephone and Telegraph Co.



REMINGTON UMC
NEW CLUB SHOT SHELLS
"The Shell With a Nickname"
WE'RE proud of the fact that gunners have nick-named our black powder loaders. To go around the country and hear them talk about "The Old Reliable Yellow Shells" feels as good as a cheery greeting and a slap on the back.
New Club Shells are really the premier black powder shells of this country—Standard for over 50 years.
The No. 2 Primer gives a snappy ignition—sure and quicker than you usually find in black powder shells.
For results in your shooting, rifle or shotgun—get Remington-UMC ammunition—with the Red Ball Mark on every box. Ask the live dealer in this community. He carries them.
Remington Arms-Union Metallic Cartridge Co.,
299 Broadway New York

The Remington Club find them the finest shooting black powder shells.

JUST CLEAN Groceries Priced Right

Telephone 81

CARDWELL BROS

STOMACH TROUBLE FOR FIVE YEARS

Majority of Friends Thought Mr. Hughes Would Die, But One Helped Him to Recovery.

Pomeroyton, Ky.—In interesting advices from this place, Mr. A. J. Hughes writes as follows: "I was down with stomach trouble for five (5) years, and would have sick headache so bad, at times, that I thought surely I would die. I tried different treatments, but they did not seem to do me any good. I got so bad, I could not eat or sleep, and all my friends, except one, thought I would die. He advised me to try Theford's Black-Draught, and quit

taking other medicines. I decided to take his advice, although I did not have any confidence in it.

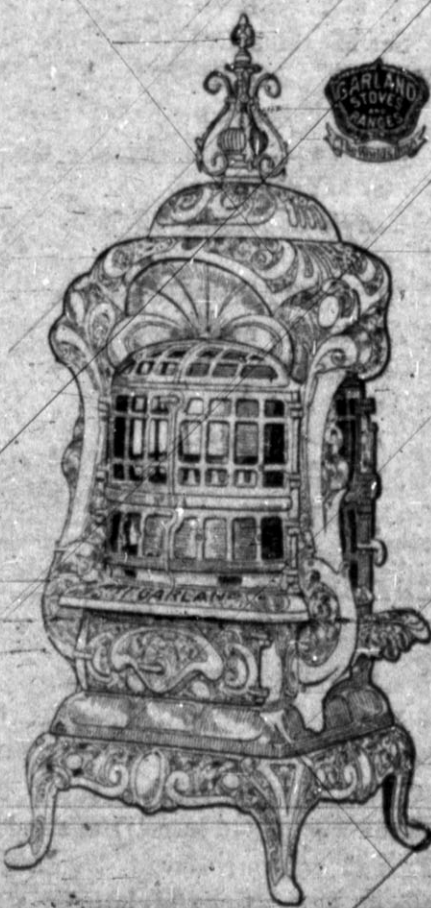
I have now been taking Black-Draught for three months, and it has cured me—haven't had those awful sick headaches since I began using it.

I am so thankful for what Black-Draught has done for me."

Theford's Black-Draught has been found a very valuable medicine for derangements of the stomach and liver. It is composed of pure, vegetable herbs, contains no dangerous ingredients, and acts gently, yet surely. It can be freely used by young and old, and should be kept in every family chest.

Get a package today. Only a quarter.

1902 HARDWARE DEALERS 1913



We are now ready to show you a full line of Heating Stoves, Cook Stoves, and Ranges

We carry the Round Oak and the Garland Lines—names which stand for QUALITY. Come and see them. We are still headquarters for Star and Leader Windmills, New Way Gasoline Engines, John Deer Implements and a full stock of General Hardware

MAKE OUR STORE HEADQUARTERS

GARRISON BROS.

The Hereford Brand

(A NEWS PAPER)

Published by

The Brand Publishing Co.

A. C. ELLIOTT
MILICENT GRIFFITH, Owners

A. C. ELLIOTT, Editor

Address all communications to
BRAND PUBLISHING CO.

Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

All reading matter appearing in The Brand marked "t" or "f" with figures prefixed or "adv" is paid advertising.

ALL progressive people will outgrow their surroundings and to adhere to old laws and customs just because they are old, is to place the iron band of petrification around themselves. China might have been the now leading nation of the globe had it not been for their aversion to transition and progression. As it is, after four thousand years of waiting, she enters the race. Texas will become as solidified and petrified as China as to her laws and customs, unless her people break the bands of tyrannical and antiquated customs. Her people have outgrown the ways of their childhood and they should rise above the fear of changes.

ONE of the first things that Texas needs to keep her in the front is a new constitution. The one under which her people now strive in vain to make progress was written 37 years ago and was made at a time when her people had barely emerged from the throes of the Great War and were still fearful of its recurrence. The constitution in its present form hinders and hampers the progress of the state in, at least, three of its most important functions: that of the schools, the judiciary and the problem of taxation. These three things will be discussed in future numbers of the Brand. Those who are interested should watch for the paragraphs.

DOGS AND WOLVES AFTER STEPHENS.

At last Congressman Stephens has been heard from. In a short interview with the Vernon Record man, he pays his respects to his critics in a very "dogmatic" way by referring to them, by inference, at least, as dogs and wolves. The Vernon Record says that when shown the reports from some of the papers in the district which have criticised him, Mr. Stephens made the following statement:

"I have just arrived from the West where I have been investigating Indian affairs under appointment from the Speaker of the House of Representatives. As chairman of the House Committee on Indian Affairs it was my duty to accept the appointment. Hence I could not be at Washington for the past six weeks.

"One of my 'kind friends' says that I was absent on private business and should have been in Washington.

Another says that I should visit my district more and speak to the people and criticises me for not being at home more than I am.

"I am attending to the duties of my office irrespective of what my critics may say. When one criticises me for not being in Washington and another criticises me for not being at home, I conclude that they only want to find fault. In any event, many thanks to your paper and other friends in the district for refuting these malicious statements.

"I shall continue to do my duty as

I see it and let those disgruntled howlers howl on my trail to their heart's content.

"I may return to Washington any day as the banking and currency bill may be soon returned to the House for its action or the Mexico situation may become so acute as to require immediate action of Congress."

The Brand does not believe that this attitude of Mr. Stephens is justified. Who are these disgruntled howlers? They are the very men who have voted for him every two years since he has been in Congress; they are men who live in the lower end of the district and are better acquainted with his Congressional record than others; and now, because they see fit to call upon him and his supporters to give an account of his stewardship, he calls them dogs and wolves. This unkind fling reminds the Brand of what became of a certain young lawyer and politician, who hurled his fiery darts at his political enemies and would have eaten them alive, figuratively speaking, and the people retired him. Mr. Stephens should not allow himself to get "worked up" so soon for it will produce a very undesirable mental state before the campaign is half over. The readers of the Brand know that the only criticism offered has been that of indifference to the interests of his district and his inactivity in Congress and the Brand with many other papers have asked the question: "What has Mr. Stephens done during the sixteen years in Congress?" and many are still waiting for the answer. But instead, we are told to "let those disgruntled howlers howl on my trail to their heart's content."

If you are in the market for cotton seed cake call and let us figure with you. Fallwell & Son. 43-2t

See those new messalines at Mrs. T. N. Heifner's. 1t

Apples.

When you want apples call 172. 1t

List of Prizes

Following is the list of prizes to be given away at the close of the "Trademarked Advertised Goods" Contest.

CORNER DRUG STORE—

One box Violet Dulce Talcum Powder. One box Violet Dulce Complexion Powder. One box Violet Dulce Vanishing Cream. One bottle Violet Dulce Toilet Water.

W. H. RAY—

One set of Rockford Silver Tea Spoons.

J. I. WALKER HDW. CO.—

Set Meakins Cups and Saucers.

MODEL GROCERY—

Three boxes Iten's Crackers for first week.

H. C. MYRICK—

Lady's or Misses' \$2.50 Sweater.

GEO. A. STAMBAUGH—

Announced next week.

D. R. GASS & SON—

Announced next week.

GEO. L. BURNS—

50c Novel each week.

J. G. CALLENS—

Announced next week.

THE BRAND—

Capital Prize, \$5.00.

Married on Thanksgiving.

Yesterday at 10 o'clock at the home of the bride's mother, Mrs. W. H. Edwards, Miss Jennie Edwards was united in marriage to Mr. Earl E. Wilson, Rev. J. H. Henson officiating. Congratulations were extended and the young people repaired immediately to their own home on 25-Mile Ave.

Do you want your washing sanitary? Send it to Hereford Sanitary Steam Laundry. 41tf

WITH COUNTRY NEWSPAPERS

Department of Scissors and Paste-pot—Clippings and Comments—Politics et Cetera.

CRACKING THE NUT.

Plainview News.—The anti politicians and newspapers are much exercised over the elimination primary conventions announced to be held by the pros next spring, and are contending that if the conventions are held it will put all who participate outside the Democratic party. The News cannot see it this way, and we honestly don't believe anybody else does. Why can't any set of Democrats, few or many, get together in a conference, convention or meeting of any kind, talk over any proposition, candidate or set of candidates, and decide whom they will support in the primary? We defy anybody to show a single word or clause in the primary election laws that can be construed to prohibit such action. The saloon interests always have their conferences and agreements as to whom they will support, only they meet in secret, while the pros will meet in open. That's the only difference.

The Brand is not "much exercised" over the elimination primary, but simply asked the question of the Bench Congress, a local organization of political celebrities, and proposed that it crack the political nut. So far, none of the Bench Congress has attempted it. If the News will kindly re-read the Brand's statement, its editor will find that with the premises laid, no other conclusion can be made except that the "Elimination Primary" would place all those who participated outside of the regularly organized Democratic party. The question was: If the regular State Executive Committee when it meets to make up a ticket for the Democratic Primaries should say to the officers of the elimination primary or convention—"No, gentlemen, you have held your convention and we cannot allow the name of your candidate on our ticket"—what would be the result?

USES OF COUNTERFEIT MONEY.

Lubbock Avalanche.—A man found a ten dollar bill. He paid his rent with it, and his landlord paid his grocery clerk, the clerk paid his board, and the landlady paid a debt she owed to the man who found the bill. He took the bill to the bank and deposited it, and the banker threw it out as counterfeit. Now who was the loser by the deal or was anybody? General discussion now in order.

No body. The counterfeit though spurious as it was acted as a substitute for a good bill and, for the

If You Want to Buy

Anything in the LUMBER line, where you can buy it for the least money, you should get figures from the Alfalfa Lumber Company. We have a complete line and are making "excursion rates" on all of it, and will prove to you that we do sell at closer prices than anyone if you will give us a chance.

Alfalfa Lumber Co.

time, served all the purposes of circulating medium. The same thing could have been done with an order. The man who found the ten dollar bill could have issued his "I. O. U." and could have given it to the landlord; the landlord to his clerk; the clerk could have paid his board; and the landlady could have paid her debt to the man she owed by turning in the "I. O. U." which he had issued. He then could have torn up the order and all of the debts would have been cancelled.

BUYING ADVERTISED GOODS.

Lubbock Avalanche.—The advertiser, while benefiting himself, helps his town. A town in which the business men advertise in the newspapers is always a live town. The merchants who use printer's ink are always the progressive spirits of the place, and deserve the patronage of the community they help support and push forward. Deal with the business man whose advertisement you see in the newspaper and you will make no mistake.

The merchant who advertises his goods is always willing to guarantee them. The local merchant is the safest man with whom to deal; he is near where any differences of quality or price can be easily adjusted; you

are not dealing with strangers. The merchant who advertises can always sell at a better price because he does a greater volume of business.

Betts-Clark are agents for the Saturday Evening Post. 27tf

Diphtheria in Hereford.

We would be sorry to learn that some one's little child was sick with diphtheria, and this would excite us that we would rush around cleaning up our house and premises. Why not do it now before any disease whatever breaks out? Send your quilts, blankets, pillows, feather beds, carpets and all wearing apparel to Hereford Sanitary Steam Laundry and get them cleaned in a sanitary manner and thus prevent disease in your home. Phone 246 or 152 for very reasonable prices.

J. W. Karr of Friona was in Hereford Wednesday on business.

On account of his health J. W. Barnett offers for sale the Hereford Garage. Inquire at the Garage or write him. 42tf

For Weakness and Loss of Appetite
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

Dallas and Return . \$15.85

November 15th to 20th, Limit November 27th
November 26-27-28th, Limit December 2nd



E. R. READ
Agent

Ft. Worth and Ret. . \$13.75

November 21 to 28, Limit December 1st

San Antonio and Return \$23.05

November 18 to 21st, Limit November 1st

We Sell K. N. & K. Self-Identifying Travelers Checks

Quarter Century Experience in Banking Business

Adherence to Just Dealing

In all transactions gives us a well deserved reputation for conservative methods. We offer exceptional facilities for handling business with accuracy and dispatch and extend every accommodation consistent with good banking. We know your wants and want your business. Let us serve you.

The Western National Bank

Mutually Agreeable Accounts Solicited

K. N. & K. Travelers Checks Payable All Over the World

Do You Love Violets?

Do you love to gather them, to bury your face in the mass of their sun-kissed petals—to revel in their fragrance?

Then why not carry with you everywhere the soft fragrance of choicest fresh-cut violets? You can, by using for all of your toilet needs—perfume, talcum, cold cream, soap, sachet—the dainty

Violet Dulce Perfume and Toilet Preparations

In the south of France, near the border of Italy, there springs in early January the Parma Violet, one of the finest and sweetest that blows. It is loveliest in the shade of the olive trees. The peasants who gather this violet for us go out soon after midnight to pluck it while it is still wet with dew. Before dawn tons upon tons of these violets are heaped up in the distilleries. By noon they have been converted into concentrated essence that comes over the seas to us. To make an ounce of this essence, upon which our Violet Dulce is based, two tons of violets are used.



Violet Dulce Toilet Goods are sold to you under our positive guarantee that if you do not find them entirely satisfactory, you can have your money back. This guarantee is good in any Rexall store, of which there are more than 7,000, one leading druggist in each important city and town in the United States, Canada and Great Britain. By their co-operative manufacturing and distributing arrangement, these stores can give you the advantage of very moderate prices of Violet Dulce Toilet Goods, as will be seen from the following list.

- Violet Dulce Talcum Powder 25c
- Violet Dulce Toilet Water 75c and \$1.00
- Violet Dulce Complexion Powder 50c
- Violet Dulce Liquid Complexion Powder 50c & \$1.00
- Violet Dulce Complexion Powder (cake) 35c
- Violet Dulce Dry Rouge (Theatrical) 10c & 20c
- Violet Dulce Sachet—the ounce 50c
- Violet Dulce Toilet Soap—the cake 25c
- Violet Dulce Cold Cream 25c and 50c
- Violet Dulce Vanishing Cream 50c

You Can Obtain these Articles Only at
The Corner Drug Store

The Rexall Store

Local and Personal

All kinds of Second Hand goods.
Julian & Co. 1tp

See those new messalines at Mrs.
T. N. Heifner's. 1t

J. N. Messenger of Friona was in
Hereford on business this week.

A letter from R. T. Evans directs
that the Brand be sent to him at
Pilot Point.

Miss Waldine Wilson was in from
her school yesterday for the Thank-
sgiving holiday.

Mrs. Seth B. Holman of Amarillo
is spending a part of the week with
her sister, Mrs. Laird.

J. E. Garrison went down to Clovis
this week on business, returning
Wednesday afternoon.

Remember the Fair has more
Christmas goods than all other stores
in Hereford combined. 43-3t

We will have a car of "Chico"
cow feed on the track. Try a sack
of "Chico." Fallwell & Son. 1t

Two mules in pound; 1 Brown
branded on hip B, 1 Sorrell ballfoot
branded on right hip. C. S. Pur-
cell. 1tp

Mr. and Mrs. A. W. McLean of
Clarendon are spending the Thank-
sgiving holidays with their son, John
McLean.

E. B. Black is able to be up and
out after a somewhat long absence
from his place of business on account
of sickness.

Miss Alexander entertained yester-
day a number of young ladies
from the Canyon Normal. They re-
turned last night.

R. M. Dunn of Johnstown, Colo.,
who owns a fine irrigated farm on
25-Mile Avenue 2 miles north, is
here this week.

Miss Bertha Dameron was in to
see the home folks and to enjoy the
Thanksgiving with them. She is
teaching in the county.

A. J. Lipscomb has been confined
to his room for some days on account
of a severe sore throat since his re-
turn from Mineral Wells.

"Daddy"—Wood was married 41
years ago today, Nov. 28. His old-
est daughter was born 40 years ago
today and his son, Ernest, was born
29 years ago.

Rev. W. M. Baker writes from
Canadian, Texas, that they are suc-
ceeding splendidly with their cam-
paign for the endowment fund for
Trinity University.

Miss Hortense Russell, teacher of
the fourth grade in the public school,
will spend Thanksgiving and the re-

maining days of the week with her
parents in Amarillo.

Ed E. Wilson of Frederick, Ok.,
was in the city from Friday to Mon-
day on business. He is interested
with Mr. Broadwell in the Frederick
Laundry and is doing well.

Mr. and Mrs. E. M. Vanderburgh
celebrated their 40th wedding anni-
versary yesterday, Thanksgiving
day. The family enjoyed a fine
dinner. Mr. and Mrs. C. R. Smith
and children were the guests.

Mrs. E. J. Williams left Wednes-
day afternoon for St. Louis, Mo.,
where she will attend the famous
Keister College of dress making for
ladies apparel. She expects to re-
main there about six weeks.

"Mr. Jack" Spratt, who has held
a position with Smith & Son since
their beginning in the grocery busi-
ness, has accepted a similar position
with the John A. Johnson Company
where his many friends are invited
to call when hungry.

J. R. T. Bassett of Dallas and his
friend, H. P. Falkenhagen, of Beau-
mont, spent several days in Here-
ford recently making an eye-view
examination of the many irrigation
projects. They were more than
pleased with the prospects and gen-
eral conditions.

Ships Car of Poultry to California.
The enterprising firm of the John
A. Johnson Grocery Company shipt
out this week a car of poultry con-
sisting of chickens and turkeys.
They bought from the immediate
vicinity of Hereford 3,500 pounds
of turkeys and some 14,000 pounds
of chickens, filling 180 of the coops
in the car. Thus a small ad in the
Brand costing but \$1.50 brought
business to this firm in two days,
one of the days being Thanksgiving,
amounting to between \$1,250 and
\$1,400. A good woman and a bad
man told the Brand solicitor the
other day that hardly any one reads
the ads, but how's this for finding
out that Johnson wanted a car of
chickens? They saw the ad in the
Brand and simply swampt "Mr.
Jack" Spratt and the other boys of
the Johnson firm with fryers, hens,
turkeys and out-of-date roosters.
And another good coming from this
ad is that the hungry people of Los
Angeles will live well on Panhandle
chickens and turkeys.

Car Load of Flour.
We have just received a full car
of flour; Belle of Wichita, the high-
est grade soft wheat flour and Bakers
Pride, highest patent hard wheat
flour. Model Grocery. 1t
Tel-er-phon 367. 48tf

HEREFORD SANITARY STEAM LAUNDRY

Common Towels 15c Doz. H. L. BROADWELL Manager Bath Towels 2c Each

SANITARY AND ANTISEPTIC

Rough Dry 3c Each Send Us Your Family Washing and Prevent Sickness Family Wash 6c Pound

Sheets and Table Cloths Washed and Ironed, 5c Each

School Notes.

First Grade.—A new pupil was enrolled this week.

Third Grade.—The third grade has begun an honor roll, and a majority of the pupils were on it last week.

Sixth Grade.—Hiram Fulwood, who has been absent from school on account of an injury received in falling from a windmill, has returned to school.

The grades are having a contest to see which grade can have the least number of tardies during one month. So far, the seventh grade is in the lead, having had no tardies during the past two weeks. The list for the other grades for last week are: first grade, one; second grade, two; third grade, two; fourth grade, four; fifth grade, four; sixth grade, one; eighth grade, two; ninth grade, three; tenth grade, ten; eleventh grade, four.

The fifth grade program is:
Reading, Tough Times for the Turkey—P. B. Fuqua.

Piano duet—Ruth and Esther Fox.
Paper, Why we Celebrate Thank-
sgiving—Lura Gregg.

Reading, Thanksgiving Song—
Inez Terry.

Song of Thanksgiving—Fifth
grade.

Story of Thanksgiving—Four girls
and five boys.

Tom, the Turkey is Rescued—
Marjorie Dameron.

Piano duet—Marie Burns and
Bess Hadder.

Debate: Resolved that Thank-
sgiving should be celebrated more
than the Fourth of July. Affirma-
tive: Olive Wilson, Mary Carter,
Donelda Sites. Negative: Theodore
Lauck, Roy Thompson, Charlie
Carrol.

High School.—In the game at
Clovis last Saturday the Hereford
girls won the game by a score of 10
to 9. The Clovis girls are an ex-

cellent set of girls and good players.
For this reason the game matched
for Nov. 28 is looked forward to
with much interest, and as the game
is to be on Hereford court there are
hopes of victory.

The historical maps presented to
the department of history by Mrs.
LeGrande have arrived. They are
excellent and the teacher, Miss Mc-
Lean, with all the history classes,
feel greatly indebted to Mrs. Le-
Grande for this gift.

The spirit of Thanksgiving is in
the school so strongly that it is diffi-
cult for the students to do good
work. They seem to forget that they
ought to be thankful that they
have schools and the privilege to
learn.

As Mr. Short was sick Wednesday
Mr. McClung heard his classes.

The domestic science department
is making fair progress and the girls
hope to be excellent cooks in the
near future. Mr. McClung has re-
quested Miss Avert to select one of
the most proficient for him. On ac-
count of this more girls will be en-
rolled in this department and it is
probable that Olive Buster will en-
list.

The Star Mill & Elevator Co.,
carries a full line of all kinds of
feed. We sell the Amarillo Best
and Reliable flour. Just received a
shipment of Perfection chicken feed
and crushed oyster shells. We can
book your order for a few cars of
Texas black land cotton seed cake
and meal. 43-2t

D. H. Morrison of Peotone, Ill.,
writes to ask about the schools and
churches of the county. If he will
read the Brand carefully for the
next four weeks he will find a lot of
information about the county that
we think will be of interest to him
and will answer a number of ques-
tions he has asked.

"YOU'LL LIKE HEREFORD."

We Extend a Helping Hand

To our customers in time of need, and are
always ready to advise and assist in any way
possible.

Is there any reason why you should not be one
of our satisfied customers? We want your
business and will extend every courtesy in keep-
ing with good business policy.

We are the only **GUARANTEE FUND BANK**
in Deaf Smith County.

The First State Bank & Trust Company

Of Hereford, Texas

"THE PEOPLE'S DEPOSITORY"

S. B. EDWARDS, President

HENRY WILKINSON, Vice-Pres.

H. B. WEBB, Vice-President

A. P. MURCHISON, Cashier

J. C. BURKHALTER, Asst. Cashier

Trademarked--Advertised--Goods Sold in Hereford--Cheap as from the Factory

Our idea has always been to buy the very best makes of goods we could buy for our customers and whenever possible, "Trademarked-Advertised-Brands." These goods are guaranteed both by the maker and by us. We mention only a few that we handle.

Queen Quality shoes
Queen Quality Shoes. Walkover Shoes. Henderson Corsets. Perfection Boys Suits. Arrow Collars. Black Cat Hosiery. White Cat Close Crotch Union Suits. Munsing Underwear. Palmer Suits and Coats for Ladies. Stetson Hats for Men. Gold Medal Hats for Ladies. B-V-D Underwear. Toile du Nord Gingham. Imperial Chambry. Corticelli Silks, Ribbons and Silk Threads. Laundry Proof Shirts. Oregon City Wool Blankets. Standard Oil Cloth. Kady Suspenders. Thoroughbred Hats for Men. Fitz Overalls. Home Journal Patterns, Fay Hosiery. Paris Garters, Simons Kid Gloves.



BLACK CAT BRAND Chicago-Kenosha Hosiery Co. KENOSHA, WIS.

Geo. A. Stambaugh
THE STORE FOR THE FUTURE

Geo. E. Burns
Phone 300
Drugs and School Supplies

We carry a complete line of Drug Sundries, Staple Combs, and Brushes, such as The Keep Clean and French Ivory Hair Brush, The Prophalactic and Rubber-set Toothbrushes. French Ivory, Esmeralda and Unbreakable Combs.

Standard - Advertised - Guaranteed

IN Buying Your Christmas Presents

Remember that our store is the place you will find STANDARD GOODS. We make a specialty of the Jewelry Business. Gifts from the jeweler's line are becoming more popular every day. Come in and see something new in

Diamond and Cameo La Valleries. Libbey's Cut Glass. Rockford Silverware. Gentleman's Gold Shirt Sets. Gold Broaches. Coat Chains. Osby and Barton Gold Rings. Scarf Pins. Chasing Dishes. Coffee Percolators. Toilet Sets. China.

Orders for engraving should be placed early. We are going to do all of our engraving free. Don't wait until the last minute and expect us to get your engraving out on time.

W. H. Ray, Jeweler

J. G. Callens
Gives the lowest prices on STANDARD BRAND Goods of any house in Hereford. Come in and we will prove it.

Advertised

Buy STANDARD ADVERTISED ARTICLES which you know about—the ones a manufacturer names and stakes his reputation on. They are the most reliable purchases for you, because they are the ones in which the makers put their best efforts, have their greatest pride, and generally get least profit per article, but greatest number of sales.

Get STANDARD ADVERTISED ARTICLES, because they are as safe to purchase from your local store as from the big city store, or the maker himself—they must always be as they are advertised.

As publishers we are glad to recommend these guaranteed advertised articles and recommend that you get them from your Hereford dealer, who can sell them to you as cheaply as any one.

RIGHT IN YOUR OWN TOWN is the best place to buy STANDARD ADVERTISED GOODS.

PRIZES FOR HOUSEKEEPERS

For a little mental exercise and in order to test the efficiency of certain advertisements, The Brand offers, beginning this week, a number of PRIZES to the housekeepers.

The prizes are to be obtained through the medium of a Popular Contest to be known as the

"TRADEMARKED ADVERTISED GOODS CONTEST"

This contest is decidedly different from all others as it requires no canvassing and no outlay of money; housekeepers can do all of the necessary work at home. This Contest will be open to Housekeepers Only.

FOR THE BEST REASON

The Prizes are to be given—

For the nearest accurate list of Standard-Trademarked Advertised Goods found named in any and all advertisements in The Brand for the weeks ending November 28, December 5, December 12 and December 19, and

For the best reason "Why it is better to buy "Standard-Trademarked Advertised Goods,"

RULES

1.—Make a list of all advertisements in the Brand for each week and under each advertiser's name write down a "list" of the Standard Trademarked Advertised Goods mentioned in his ads.

2.—Place your "list," unsigned, in a plain envelope and mail it to the Brand not later than the following Tuesday following the date of the paper.

3.—Enclose with your list another envelope with your name and address sealed within. This is for the purpose of identifying your list and it will not be opened till the close of the contest.

4.—Each "list" will be numbered so that the judges of the contest will not know whose it is until your sealed envelope is opened.

5.—You MUST send in a complete "list" each week not later than the time mentioned but you can send in with your list as many Reasons as you wish and as often as you think of a good one. The contest hinges on the "reasons" as well as on the "lists."

6.—The Reasons "Why it is better to buy Standard Trademarked Advertised Goods" must not contain more than 30 words each.

7.—Prizes will be awarded for the best "reason" and for the best "lists" for each week but no one will be awarded more than one prize, except she may win the Capital Prize. See the list of prizes offered by the different merchants.

8.—The Grand Capital Prize will be given to the housekeeper who names the three best reasons and gives the three best lists.

9.—There can be no appeal from the decision of the Judges; their decision is final.

See list of prizes elsewhere in the paper. More prizes next week.

You Will Please Take Notice

That your money is worth as much in our store on the well known advertised lines of goods we carry in stock as in any store in the United States—beg department, Stores not excepted. Remember that when you buy your goods in your own town that you are helping yourselves and not building other cities. We invite your attention to a few of the well known lines. Come and compare prices.

Alfred Benjamin Clothing, New York
Schloss Bros. & Co. Clothing, Baltimore
W. L. Douglas & Co., Shoes
Shelby Shoes for Ladies
Various other lines next week

D. R. Gass & Son

It's easy to buy STANDARD
HARDWARE if you
know the name

We sell a complete line of Guaranteed Stoves, Cutlery, and other shelf goods in the Hardware line. Majestic Ranges, Never Fail Ranges, Cole's Hot Blast, Tree brand Pocket Knives, 1847 Silver Table Knives and Forks.

J. I. Walker Hdw. Co.

Just As Good? NOT MUCH!

The Best is None Too Good for Our
Customers

Do You Need Underwear?
Then Let Us Sell You
MUNSINGWARE
For the Entire Family

Does Your Man Need a Hat?
We Can Fit Him With a
JNO. B. STETSON
In any Color or Shape

Are You Looking for the Best in Shoes for Boys and Girls? Then
Let Us Show You the
BUTSER BROWN BLUE RIBBON SHOE

H. C. Myrick

The Model Grocery

Have just received a shipment of the famous "ITEN" Crackers and Cakes—over twenty different kinds. Try a box of "Fairy Sodas," salted, or a carton of "Vanilla Wafers," or perhaps some "Walnut Marshmallows."

PHONES

128 or 129

Guaranteed



One Heaping Teaspoonful

of Health Club Baking Powder will do all that you could expect any baking powder to do—no matter what its price.

For Pies, Biscuits, Cakes, Waffles or Muffins—for any kind of home baking in fact—you'll find Health Club to be the strongest, purest and most economical Baking Powder obtainable at any price.

Order a trial can today for tomorrow's baking—then judge.

Sold in 10c, 15c & 25c Cans By all Good Grocers

LAYTON'S HEALTH CLUB

25 OUNCES

ONE SPOON BAKING POWDER

Only One Cent An Ounce

D. M. Ballard arrived home from Durango, Colo., Wednesday where he had been for some time. He says its too cold up there for him.

Mrs. Ida James called on Mrs. J. W. Karr Wednesday.

The busy business man can get a quick lunch at the Bakery any day—no waiting 42-24

Statement From the Board of Water Engineers State of Texas.

Under the provisions of the General Irrigation Act, Chapter 171 of the General Laws passed by the 33d Legislature in regular session, a Board of Water Engineers has been appointed, one from each of the three water divisions fixed by the law. The act became operative, by its terms, ninety days after the adjournment of the regular session of the Legislature, namely, July 1, 1913, but the Board of Water Engineers did not actually begin its work until Sept. 1, 1913. The first two sections of said Act read as follows:

"Section 1. Certain Waters Declared State Property.—The unappropriated waters of the ordinary flow and underflow and tides of every flowing river or natural stream, of all lakes, bays or arms of the Gulf of Mexico, collections of still water, and of the storm, flood or rain waters of every river or natural stream, canyon, ravine, depression or watershed, within the State of Texas, the title to which has not already passed from the State, are hereby declared to be the property of the State, and the right to the use thereof may be acquired by appropriation in the manner and for the uses and purposes hereinafter provided.

"Section 2. Purposes For Which Storm, Flood or Rain Waters May Be Diverted.—The storm, flood or rain waters described in the preceding section may be held or stored by dams, in lakes or reservoirs, or diverted by means of canals, ditches, intakes, pumping plants or other works, constructed by any person, corporation, association of persons, or irrigation district created under the statutes, for the purpose of irrigation, mining, milling, manufacturing, the development of power, the construction and operation of water works for cities and towns, or for stock raising."

This Act provides that all parties, who have made beneficial use of any of the public waters of this State prior to Jan. 1, 1913, may preserve their priority of right to such waters by filing with this Board certified copies of their original filings made with the county clerks under prior irrigation laws, together with certified copies of maps, and also sworn statements showing what has been done since making filings with the county clerks, wherever such filings with the county clerks have been heretofore made. Also, in cases where filings have not been heretofore made with said clerks, same may be made now; provided beneficial use of the public waters was made prior to Jan. 1, 1913. All such certified copies of appropriations and maps, together with the required sworn statements, must be filed with the board of water engineers before July 1, 1914, in order to preserve priority rights.

Chronic Dyspepsia.
The following unsolicited testimonial should certainly be sufficient to give hope and courage to persons afflicted with chronic dyspepsia: "I have been a chronic dyspeptic for years, and of all the medicine I have taken, Chamberlain's Tablets have done me more good than anything else," says W. G. Mattison, No. 7 Sherman St., Hornellsville, N. Y. For sale by all dealers.—Advertisement.

The business man must have a writing machine; the student needs one. We have two second hand machines for sale on the easiest sort of terms. The Brand. 41-2td

"OCEANS OF WATER."

A Few Choice Premiums For Readers of The Hereford BRAND

THE BRAND publishes this advertisement because it believes that the public now demands something more substantial than the usual cheap newspaper premiums. The premiums offered are **Decidedly Different**

They are desirable for birthday and friendship presents; they could not be better chosen. Useful and ornamental, they will fill a need in every household.

WILL NOT BE SOLD

These handsome Premiums will not be sold and are offered with subscriptions to The Hereford Brand only. Read the conditions under each Premium. You can get one or all of them.

IS NOT A CONTEST

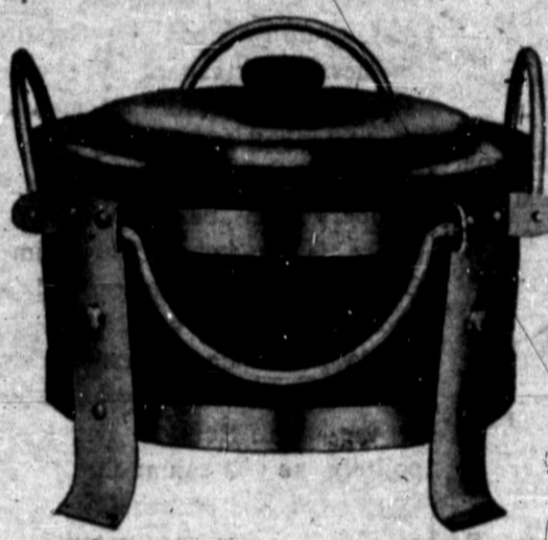
Unlike a contest, where only a few lucky persons can win, these many and beautiful things may be earned by any one. It required but little effort.

PREMIUM NO. 1

Mounted Casserole

A handsome and useful baking and serving dish; full size, 8 inch. Genuine Guernsey ware. It will interest every woman. Similar dishes retail at \$3 to \$4.

Given with one subscription for \$2.15; or given free for ten subscriptions.



PREMIUM NO. 2

9-Cup Aluminum Percolator

Made of Pure aluminum. Drawn from one sheet of metal, no seams, cannot leak, absolutely sanitary, always clean and bright.

Given with one subscription for \$2.00; or given Free for nine subscription.

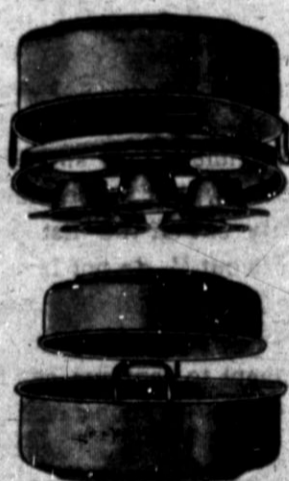


PREMIUM NUMBER 3

9-Piece Set Aluminum Ware

Made of guaranteed pure aluminum ware; will last a lifetime; nine pieces; can be used separately or in combination; makes a covered roaster, baker, boiler, cereal cooker, egg poacher, muffin pans, etc.

Given with one subscription for \$2.50; or given free for 11 subscriptions.



PREMIUM NUMBER 4



Electric Iron

Full six pound size; made of the very best material. A thoroughly first-class iron, handsomely nickel plated and finished. Equal to the best irons sold at a high retail price.

Given with one subscription for \$2.35 or given free with 11 subscriptions.

PREMIUM NUMBER 5



Electric Toaster

Guaranteed for 5 years. These toasters are made of the very best material, nicely finished and nickel plated. They not only do perfect work, but with very small consumption of current.

Given with one subscription for \$2.55; or given Free for 10 subscriptions.

The Hereford Brand Hereford, Texas

WANT ADS

MISCELLANEOUS WANTS

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

BINDER FOR SALE—Deering Broad cast, 6 ft; and also 6 ft. mower. See T. B. Kellow. 23tf

MONEY TO LOAN—On improved half sections or large ranches, 5 years' time at 8 per cent, privilege of paying 1-10 of principal any interest date. See C. O. Lee. 6tf

PECANS—Best grade pecans 16 cents, a good quality for 12½ cents per pound in 50 or 100 pound lots delivered in Hereford. R. H. Dunman, Coleman, Texas, Box 173. 41-4tp

FOR SALE—Good windmill and tower worth the money. Would trade for milk cow, also have some nice pigs for sale. Troy Womble. 42-2t

SONG BOOKS—All who have in their homes the hymnals and Sunday school song books of the First Christian church will please return them to the church as they are needed. 42-2t

SUNDAY SCHOOL—The First Christian Sunday school wants you to attend and become a member of some of the classes. They are now studying the most interesting lessons in the greatest book in the world.

QUICK LUNCH—The business man needs some refreshments at noon, but is often too busy to go home. The Bakery's Quick Lunch is just the thing. 42-2t

HOUSE—Good four room house, close to school building, newly painted and papered, well and mill, for rent. See Troy Womble. 42tf

SOWS—Only a few good, young Berkshire sows for sale. R. H. Norton. 42-3tp

WORK STOCK—If you want a mule, horse or mare, call on R. H. Norton. 42-3tp

FOR RENT—Or sale, Bogard building. See E. F. Connell, Hereford, Texas. 42-2t

Two S. C. Rhode Island Red Cockerels for sale, \$3.50 each. Geo. V. Stambaugh. 43-2t

FOR SALE—125 tons kafir fodder, 50 tons Baled Sorghum hay, 50 tons Maize Fodder, about 50 tons Maize heads; in any quantity from 1 ton up. 25-Mile Avenue, 2 miles north. Berry T. Lucas. 43-2tp

Friona Items.

Mrs. E. W. Stafford of Farwell returns home Saturday after visiting her parents, Mr. and Mrs. Kohl.

Mrs. L. E. Kohl of Portales, N. M., was the guest of her parents, Mr. and Mrs. Kohl, last week.

R. H. Kinsley & Co., are drilling a well for the Syndicate southeast of town.

Clara Spohn of Black was the guest of her sister, Mrs. J. Ford, Tuesday.

John Lillard returned home from Missouri last Saturday where he went to visit his father.

Mrs. Frank McSpadden called on Mrs. D. M. Davis Tuesday.

The Friona high school will have a box supper Thanksgiving evening. Every one cordially invited to come and bring a box. Will have a small program also.

A few of the Hereford boys called on Lester Gorden Sunday.

Mr. and Mrs. Geo. Osbaugh, who have been visiting their children in Indiana, returned home last Saturday week ago.

Quite a few of Friona people attended the demonstration train Monday.

Professional and Business Cards

M. G. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hays Make Deaf Smith County Maps for Sale

C. O. LEE
Dealer in
REAL ESTATE AND ALL KINDS OF INSURANCE.
ABSTRACTING
Notary Public—Hereford, Texas

HEREFORD NURSERY

Choice Fruit, Shade and Ornamental Stock. Write for Catalogue today.

L. P. LANDRUM, Proprietor

W. E. Dameron
ATTORNEY-AT-LAW
HEREFORD, TEXAS

C. D. WRIGHT
Lawyer
Will Practice in District and Higher Courts
HEREFORD, TEXAS

D. F. ASHBROOK
Fire Insurance Life Insurance
All Kinds of Bonds
Main St. Phone 272 Hereford, Texas

Sixty Years the Standard

DR. PRICE'S CREAM BAKING POWDER

A Cream of Tartar Powder
Made from Grapes
NO ALUM

G. A. F. Parker, president of the Western National Bank and a prominent member of the local Methodist church, delivered a reminiscent address at the twenty-fifth anniversary of the organization of the Methodist church at Amarillo last Sunday, he being one of the eight charter members. That church now has over one thousand members and in place of a small box church has a magnificent house of worship. This was the first Methodist church on the Plains and from that small beginning, the Northwest Texas Conference since organized, now has property amounting to over one and half million dollars and a large and rapidly increasing membership. Then two preachers tried to serve the needs; now it requires 165 to care for the work. Mr. Parker's address is given elsewhere in this issue.

Literary Society.

The Demostheneian Literary Society, one of the several organizations of Hereford's new school, met in their hall on last Friday afternoon for the purpose of rendering their first program. The meeting can be said to be a success in every respect. The hall was beautifully decorated with pictures and pennants, generously donated by each of the several members and every one, without a single exception, brought up his part of the program. It is the purpose of the Society to give open programs from time to time to which the general public is cordially invited. The first of these is to be given near the close of school for the Christmas holidays.

H. P. A. Basket Ball Team.

The Hereford Private Academy Basket Ball Team have some foot games scheduled for the coming month. Their first game was to be played with the Hereford High School. They challenged the High School and the challenge was at first accepted, but on seeing the first class playing of the Academy five, they then cancelled the game. On Dec. 6 the Academy plays the West Texas Champions of 1912-13, the Canyon 1st team. On Dec. 13 they meet the Canyon Normal in a struggle for the ball. On Dec. 19 they go to Tulia to defeat the Tulia Giants in basket ball. After that they play Amarillo and Clovis.

Mr. and Mrs. G. A. F. Parker had the pleasure of the presence in their home last Saturday to a twelve o'clock dinner, Rev. and Mrs. J. M. Sherman and Mr. and Mrs. John Sherman. An elegant appointed meal was served. Rev. Sherman was pastor of the Methodist church in Hereford previous to his appointment as presiding elder of the Sweetwater district and he was here for a few days to visit with his son and friends.

Apples.

When you want apples call 172.
1t

THE HEREFORD BRAND
\$1.00 A Year—In Advance.

Christian Endeavor Social.

The members of the Endeavor of the Christian church had a delightful pastime at the home of Mr. and Mrs. J. E. Ferguson last Friday evening when some thirty-five of the young people gathered in a "track meet." The amusements consisted of athletic performances in burlesque; the discus throwing being an effort to throw paper bags filled with air; the relay race, a contest in balancing peanuts on paper knives; a whistling contest after devouring a number of crackers; and many other just as amusing "stunts." A lot of fun was had in these games. Refreshments of chocolate and wafers were enjoyed and the entire evening from 8 to 11 was filled with pleasure.

"Your Time is Out."

So many subscribers write to the Brand when renewing their subscriptions that they do not want to miss a single copy of the paper, that the management adopted, nearly two years ago, the method of notifying subscribers when their time was out. One notice is sent and then, if no remittance is received in a reasonable time, the expired names are dropped from the list. The management regrets to do this, but it is a matter of business importance. So if you get a notice any time this month, it would be well for you to renew your subscription at once, as no back numbers can be supplied. The notice is headed, "Your Time Is Out," and on the reverse side will be found the Yellow Label which has the date to which you have paid your subscription. If there be an error in the date, "kick," but kick as politely as you can and call the attention of the management to the error; it will be corrected gladly. Contrary to the usual custom of weekly papers and some so-called religious papers, the management reasons thusly about subscriptions: When a person pays for a year's subscription, he makes a contract for one year only and is under no obligation whatever to pay for the paper for another year if the publisher continues to send the paper to him. However, the post office department has ruled that if a person takes a paper from the office after the expiration of his subscription, he becomes liable for the time he so takes the paper. The Brand thinks this contrary to good business principles and should not be used by newspapers. Therefore, the management does not want anyone to feel under any obligations to pay for any "overtime" they should receive the Brand, but if you should be summarily cut off the list after "your time is out," do not feel, in the least way, censured or put out. Several, however, have spoken to the management to continue sending them a paper, and in such cases, the obligation to pay for back subscription is just as obligatory as any other honest debt. 41-3t

Pays Big Publication Bill.

Wilbarger county had a large delinquent tax list to publish this year, one of the largest ever published in northwest Texas. The bill for the publication in the Vernon Record including some printed stationery for the county amounted to \$1,325.00, according to a recent quarterly statement of that county. This is some money for a county to pay out in its effort to collect delinquent taxes.

Mr. and Mrs. Shipman of Robinson, Ill., were here on a visit this week and also to look after their property interests. Mr. Shipman has large holdings in the oil and gas belt of that state and is vice president of the Oil Belt railroad. On this trip to Texas they will visit Dallas and Galveston and from there will go to New Orleans. They left Hereford Sunday for these points.

SHERIFF'S SALE

STATE OF TEXAS }
County of Deaf Smith } By Virtue of an order of sale issued out of the Honorable District Court of Galveston county, on the 28th day of October, 1913, by the Clerk thereof, in the case of the American National Insurance Co., versus Leslie Moreman et al, cause No. 29963, and to me as sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in December A.D. 1913, it being the 2d day of said month, before the court house door of said Deaf Smith county, in the town of Hereford, Texas, the following described property, to-wit:

All of Section No. 16, Block K-7, Certificate No. 1-411 B. S. & F. Survey, situated in Deaf Smith county about 16 miles Northwest of Hereford and known as the Leslie Moreman section, containing 657 3-10 acres.

Levied upon on the 31st day of October, 1913, as the property of Leslie Moreman & Chapley Moreman and each of them, to satisfy a Judgment amounting to \$5,121.00 in favor of American National Insurance Co. and cost of suit.

Given under my hand this 31st day of October 1913.

R. W. BAIRD, Sheriff

SHERIFF'S SALE

STATE OF TEXAS }
County of Deaf Smith } By virtue of an order of sale issued out of the Honorable District Court of Galveston County on the 28th day of October, 1913, by the clerk thereof, in the case of the American National Insurance Company versus Chapley R. Moreman et al, Cause No. 29962, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in December, A. D. 1913, it being the 2d day of said month, before the Court House door of said Deaf Smith county, in the town of Hereford, Texas, the following described property, to-wit:

Tract No. 1—All of Survey No. 25, Abstract No. 74, Certificate No. 1-416 B. S. & F. Survey in Block K-7, containing 640 acres of land.

Tract No. 2—Being all of the east one half of survey No. 37, Abstract No. 80, Certificate No. 1-422, B. S. & F. Survey, Block K-7, containing 320 acres of land.

All of survey No. 17, Certificate No. 1-412, Abstract No. 79 B. S. & F. Survey in block K-7 containing 640 acres of land.

All of the above described land situated in Deaf Smith County, Texas, about 16 miles Northwest of Hereford, Texas, known as the C. R. Moreman Ranch.

Levied upon on the 31st day of October, 1913, as the property of Chapley R. Moreman, to satisfy a Judgment amounting to \$7,601.00, in favor of the American National Insurance Co., and cost of suit.

Given under my hand, this 31st day of October, 1913.

R. W. BAIRD, Sheriff

To Cure a Cold in One Day

Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. R. W. GROVE'S signature on each box. 25c.

When you lose anything advertise for it; when you find anything bring it to the Brand office and advertise it. The owner will be required to pay for the ad. 37t

They Make You Feel Good.

The pleasant purgative effect produced by Chamberlain's Tablets and the healthy condition of body and mind which they create make one feel joyful. For sale by all dealers.—Advertisement.

I have from 900 to 1,200 nice, young sheep to put out on shares. Harvey Cash, Dimmitt, Tex. 36t

The "Common Sense" stands up

Avoid Sedative Cough Medicines.

If you want to contribute directly to the occurrence of capillary bronchitis and pneumonia, use cough medicines that contain codeine, morphine, heroin and other sedatives when you have a cough or cold. An expectorant like Chamberlain's Cough Remedy is what is needed. It cleans out the culture beds or breeding places for the germs of pneumonia and other germ diseases. That is why pneumonia never results from a cold when Chamberlain's Cough remedy is used. It has a world wide reputation for its cures. It contains no morphine or other sedative. For sale by all dealers.—Advertisement.

Do You Read NEWSPAPERS?

It is only the reading man who is well-informed. Only Newspapers furnish Topics for Current Conversation. If you would be an interesting conversationalist, read the newspapers and magazines.

In order to assist the readers of the Brand in securing the Best Reading at the least cost, clubbing arrangements have been made with a number of papers and magazines.

A Suggestion—The Brand suggests that the average reader needs at least five papers—The Brand for local news; a daily for general news, or, if too busy, a semi-weekly; a weekly magazine of current topics and a monthly magazine for the family reading. Look over the list below and select what you want.

Clubbing Rates

	Regular Price	Our Price
Star-Telegram, Daily and Sunday, Ft. Worth, and The Brand	\$7.00	\$3.50
Semi-Weekly Farm News, Dallas, and The Brand	2.00	1.75
The American Boy, best boys' paper, and The Brand	2.00	1.50
Farm and Ranch, best farm paper, and The Brand	2.00	1.50
Holland's Magazine, best family paper, and The Brand	2.00	1.50
Farm and Ranch, Holland's and The Brand, all three (all to same person)	3.00	1.75
The Commoner, Bryan's paper, and the Brand	2.00	1.50

Pick out what you want and we will make you any combination desired. A good combination would be: The Brand, Farm and Ranch, Holland's, Semi-Weekly News, American Boy. The price for all five papers is only \$3.15

Drop in and give us your subscription to The Brand with any of the other papers. If you are already a paid in advance subscriber to The Brand, your time will be extended. Out of town folks can send us their check; it's good.

ADDRESS

The Brand Publishing Company

Hereford, Texas.

The editor of the Brand has just received one of the Afternoon Tea Books and one of the Bread and Pastry Books and they are certainly beautiful books in every sense of the word and contain the most select line of recipes that I have ever seen. Our readers will appreciate these books, I am sure. They are very dainty and at the same time very practical.

Big Reduction in Millinery.

Beginning November 26 and for ten days, Mrs. T. N. Heifner will sell all trimmed hats and untrimmed shapes at half price. Special prices on fancy feathers and flowers. Call before they are picked over. 1t

"YOU'LL LIKE HEREFORD."

To Prevent Blood Poisoning apply at once the wonderful and reliable PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 25c. 50c. \$1.00.

Apples.

When you want apples call 172.
1t

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c. 50c. \$1.00

I'll meet you at the Corner Drug Store. 38t

"OCEANS OF WATER"

State of Ohio, City of Toledo, Lucas County, Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE. FRANK J. CHENEY Sworn to before me and subscribed in my presence, this 4th day of December, A. D. 1894. (Seal) A. W. GLEASON, Notary Public. Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free. F. J. CHENEY & CO., Toledo, O. Sold by all Druggists, 75c. Take Hall's Family Pills for constipation.

Dont Blame the Stove

The cause of the discomfort of yourself and family on cold, wintery mornings can be avoided if you will exercise good judgment when you purchase your coal. Before placing your order examine the Coal yourself. We have a good supply of the best Colorado Coal on hand. Buy now while it lasts.

Falwell & Son