

IF YOU SEE IT IN
THE BRAND,
IT'S TRUE

The Hereford Brand

ADVERTISE!
"KEEPING EVER-
LASTINGLY AT
IT BRINGS
SUCCESS!"

VOLUME 15

HEREFORD, TEXAS, FRIDAY, AUGUST 6 1915

NUMBER 27

MAGAZINE WRITE UP FOR HEREFORD COUNTRY

Writer in Santa Fe "The Earth"
Praises this Part of the
Great Panhandle

The article following is from
"The Earth," the Santa Fe publi-
cation:

"Another large stream here, join-
ing Palo Duro Canyon, is Tierra
Blanca, whose waters rise close to
the New Mexico border, northwest
of Hereford. This also is a fishing
stream. Its valley grows alfalfa.
Another copious local stream here
is Fria Draw.

"All the way, the roads cross
tributaries of these larger streams:
water for livestock and family lying
in the valleys at shallow depths.
However, the windmill lifts the wa-
ter here no matter how deeply it
may lie. The windmill has settled
the water question.

The size of a farm is what one
wants it to be. He may have 640
or more acres; or 320, 160, 80 or
40, according to his ambition or
ability to cultivate. Farms, mostly,
are 160 acres, until the traveler
comes to Dawn, a small station on
the Santa Fe in Deaf Smith county,
where shallow water has been found
and intensive cultivation practiced.
This means small farms. Here,
water lies in such shallow depths,
and in such abundant quantity,
and lifted so cheaply, that pumps driv-
en by gasoline, or fuel-oil, it is
available for artificial irrigation.

First we come to the two wells on
the Valley ranch, next to the Neal
well; and so on, all the way to
Hereford and beyond some miles,
the towers and pumps are in sight.

At Dawn, the water lies fifty feet
down, at Hereford sixty-five, but
there is little difference when the
pump starts; for, everywhere, the
water comes up freely, and its nour-
ishing touch is manifest by the vig-
orous fields of wheat, alfalfa and
other farm plants, and gardens and
orchards surrounding. The pumps
lift from 1,200 to 1,500 gallons the
minute; either ample for from 160
to 200 acres. In the entire district,
west of Dawn, there are sixty wells
pumping, perhaps. Of these, fifty
are around Hereford. Of the Here-
ford wells, perhaps a dozen are
pumping south of the Tierra Blanca,
which flows in front of the town, and
the remainder north. Hereford was
the origin of shallow water pumping
of the Panhandle and South Plains
and wells have been pumping so
long without diminution, that sci-
entific men have given their word that
shallow water has come to stay. In
consequence, settlers pay the cost of
sinking wells without fear of loss.

"Many farmers here are turning
to pigs and alfalfa. The example
has been set by D. L. McDonald
who has done more than any other
one man to make use of this water,
and to advertise the country by it.
Last year, Mr. McDonald ran ninety-
six hogs on six acres of alfalfa,
feeding them grain six or eight
weeks. Fattened for the market,
they, severally, weighed 250 pounds
when they were eight months old.
He sold them at Fort Worth. Pigs
come two litters, yearly. They
come six or eight pigs to the litter,
and a careful farmer matures 90
per cent for the market.

Native land here, the shallow
water underlying, may be bought
for from \$35 to \$50 the acre. Many
settlers are coming in, and prosper-
ity is so general that Hereford, the
county seat of Deaf Smith county,
overgrown and much abandoned a
few years ago, has filled up and
soon must build more homes. One
of the town's chief attractions is a
handsome courthouse, built of mar-
ble brought from Georgia, and cost-
ing \$125,000.

At Hereford, the travelers were

hailed by W. R. Stubbs, formerly
governor of Kansas, who owns a
ranch of 30,000 acres fifteen miles
north of town. Mr. Stubbs had just
come from Eddy county, in the Pe-
cos Valley of New Mexico, where
he bought the Harkey ranch of 65,
000 acres, and 1,000 cows and im-
provements. He had 1,000 cows,
also on his Hereford ranch. He
will put more cows on both ranches.

Mr. Stubbs thinks that the great
grassy plain surrounding Hereford,
except where shallow water lies,
especially westward and northward,
was designed by Nature to be the
domain of beef, and that its surface
should not be disturbed by the plow,
except, possibly, to grow drought-
resistant plants for feed. "Living
in this town of 3000 inhabitants,"
he said, "there are a dozen men
who, coming here ten years ago
without money of any account, now
are worth from \$25,000 to \$500,000
apiece, and all of it made by cattle.
Getting hold of a few cows for a
start, fortune, literally, has grown
to them since. They grew only
kafir corn and milo maize, and the
native grass did the rest. Any
young man may come here and ob-
taining 50 or 100 cows, and may get
rich, if he takes intelligent care of
them. It is a country of great op-
portunities, but a cattle country
only. To try to grow field crops, oth-
er than rough feed here, without ar-
tificial irrigation, is folly. I am
speaking of this great plain lying
north and west of Hereford, along
the border of the state. Here men
have made millions. This country
has made great fortunes for some
men whose homes adorn Amarillo.
I, personally, am acquainted with
some of them: Shelton, Fuqua,
Herring, and the Landrigan broth-
ers."

Following the conversation with
Mr. Stubbs, the journey was resum-
ed, and, all the way, herds of cattle
were feeding within wired pastures.
There are towns along the railway,
and the drought-resistant were
growing, or fields plowed for them;
but the mainstay is cattle. This
every mile of the journey all along,
even beyond the state line to Clovis
where the travelers rested for the
night in the Grand Quivira, a Har-
vey hotel."

Parrott News Notes

Some parts of Castro county have
received local showers and some
parts soaking rains since our last
items were sent in.

Geo. Shepard and sons are threat-
ning for Emerson Hacker and Press-
ley Dyer this week.

Mr. Park's mother, Mrs. Rig-
gins, has returned to her home at
Itasca.

Charlatan Neely took the Wag-
ner-Burkenfeld bridal party to Naz-
areth in the Neely Maxwell.

Messrs. Higgins and Powelson of
Hereford were in this neighborhood
buying cattle last week.

Mr. and Mrs. Goodloe of Sum-
merfield, visited at W. E. Hacker's
last Thursday.

Marvin Gilland is staying with
his uncle Pressley Dyer.

Miss Alva Metcalf has been en-
gaged to teach the Axe school.

W. E. Hacker and family and
Alfred Grant spent last Sunday at
John Hackers.

The district school trustees of the
county spent last Monday in Dim-
mitt transacting business.

Al Bacus of Nazareth is quite sick
with catarrhal fever.

Mabel Hacker came home from
Summerfield to attend the Dimmitt
picnic.

The infant child of Frank Cooper
who has been very sick is better at
this writing.

The wedding of Miss Blanche
Wagner to Joseph Burkenfeld was
celebrated last Tuesday.

Mrs. Tressel from Elgin, Illinois,
is a guest at the Wagner home.

The Dimmitt picnic was a howl-
ing success. Lots to eat and lots

Died

At Hereford, Texas, Friday, August Sixth,
Nineteen Hundred Fifteen

Our Mother

MRS. MARGARET GUTHRIE

"For here we have no containing city, but we
seek one to come."

of amusement. Hereford carried
off first prize in the tournament race.
Charley Purcell being the winner.
But he was riding a Dimmitt horse
belonging to Joe Collins, so where
does the credit belong, to the horse
or to the rider?

John Renfro of Hereford was a
guest of J. W. Hanlan Monday
night and accompanied them to the
wedding on Tuesday.

Mrs. W. E. Hacker spent last
Monday with Mrs. J. O. Lindsey
near Hereford.

Ben Neely and family motored to
Amarillo one day last week.

Mrs. Jacobs and sister Miss Ora
Ramey, have returned from a visit
to the Frisco fair.

A great ball game was for awhile
the center of attraction at the wed-
ding last Tuesday. The married
men played the single men and were
beaten by the score of 8 to 11.

B. F. Neely, Edgar Ramey and
Frank Metcalf are attending to
some business near Plainview this
week.

Mr. and Mrs. O. Shore, Char-
lotte and Bob Mooney of Hereford,
were at the Wagner-Burkenfeld
wedding.

Mr. Wagner expects to have his
threshing machine in operation here
next week and then everyone will
have to get busy.

Willie Metcalf has a badly
sprained arm, the result of an ac-
cident while playing.

Mrs. James Boydston is home af-
ter spending a week in Hereford
with her daughter, Mrs. George
Hughes.

Mrs. W. E. Hacker was taken
suddenly ill last Monday night with
what she believes to have been an
attack of ptomaine poison. She has
entirely recovered, however.

At the Baptist Church

Sunday August 5, 1915.
9:45 a. m. Sunday School, E. W.
Harrison, Supt.

Preaching at 11 a. m. by the pas-
tor. It will be a "Go to College"
sermon with special recognition of
Hereford young people who will
soon leave to attend some of our
higher schools.

At 8:30 a. m. graduation exer-
cises, awarding seven diplomas and
conferring "Kings Teacher" degree
upon those who have finished the
Normal course. Superintendent
Harrison will tell "How We Love
Our Sunday School Teachers." Rev. P. G.
Conkright will speak on "The Gift of
Teaching," and Pastor Farmer will
point "The Way Farther on." Misses
Lola Lacy and Lavina Howton will
give appropriate and select readings.
Special music at each service.
All the public are cordially invited
to attend. R. E. L. Farmer,
Pastor.

Lutheran Church

Next Sunday, August 8th, there
will again be English services with
preaching at the court house. Text
of sermon, Acts 16:30-31. Theme
"The Most Important Question and
the Only Correct Answer." Sunday
School at 10 a. m. Preaching ser-
vices at 11 a. m. Everybody wel-
come. O. E. Schmidt, Pastor.

Wagner-Burkenfeld Nuptials

One of the elaborate social events
of the season was consummated when
on Tuesday morning, August third,
in Holy Family church at Nazareth,
Texas, the Rev. Father Post of Su-
biaco, Arkansas, united in marriage
Miss Blanche Wagner of Parrott,
and Joseph Burkenfeld of Nazareth.
The beautiful and impressive ring
ceremony of the Catholic church
was used, and was witnessed by a
large concourse of friends and rela-
tives. The bridal pair were attend-
ed by the bride's brother, Roy Wag-
ner, as best man, and the groom's
sister, Miss Francis Burkenfeld, as
bridesmaid. The bride was res-
plendent in a dress of white duchess
satin with over dress of silk chan-
tilly lace, trimmed with silver ap-
erlique and tiny bridal roses. Her
long veil of silk embroidered net be-
ing gracefully draped with orange
blossoms and buds. She wore no
other ornaments except the solid
band wedding ring and the diamond
solitaire, her betrothal gift from the
groom. The brides maid wore a
blue satin messaline with overdress
of white oriental net with a bouquet
of white roses in her hair. Imme-
diately after the ceremony they
were driven to the home of the
bride's parents where an elaborate
wedding breakfast was served to one
hundred and sixty-five invited
guests.

Miss Blanche is the daughter of
Mr. and Mrs. Jacob Wagner, who
came here seven years ago from
Benton, Wisconsin. She is also
one of the most popular school
teachers of Castro county, having
the distinction of being with one ex-
ception the highest paid instructor
in the county. Mr. Burkenfeld is a
most exemplary young man and may
count his friends by the number of
his acquaintances. The many beau-
tiful and useful presents received
are evidence of the high esteem in
which this young couple are held.

Mr. and Mrs. Burkenfeld will be-
gin housekeeping at once south of
Nazareth where the groom has a
nice home furnished and ready for
the bride.

Wedding guests in attendance
from Elgin, Illinois, Tulsa, Here-
ford, Dimmitt, New Mexico, Lock-
ney, Nazareth and Parrott.

A scene of much merriment for
the young people in the afternoon
was when the bride and groom were
each given a knife to cut the wed-
ding cake, the race however, was a
tie. The knives were then handed
to the girls and boys present alter-
nately, each cutting for himself a
piece off the cake in search of the
treasures hidden therein, which
same were to be considered ominous
of their future destiny. In this race
the girls were decidedly in the mi-
nority. Floyd Hacker found the
ring, Arthur Claymen the coin, Pete
Stork the thimble, and Roy Wagner
the button.

At a late hour the guests depart-
ed, leaving behind them all good
wishes for the future happiness of
the newly weds.

YOU'LL LIKE HEREFORD!

MAY PURCHASE OLD COLLEGE BUILDING

Hereford School Board Decides to
Purchase Old College for
High School

At a public meeting Monday
night, called by the trustees for the
purpose of discussing the school situ-
ation, a committee was appointed
to confer with the owners of the old
college building with a view of pur-
chasing same for the use of the pub-
lic school. This committee is com-
posed of J. L. Wilson, R. N.
Mounts, and H. C. Myrick. They
are conferring with T. E. Shirley
and others who control the property
and a basis of purchase is being
arranged. It is thought that a trade
will be made whereby the Hereford
Independent School District will be-
come the owner of the main college
building and six acres of land out of
the campus. The building is to be
repaired as soon as possible and
will eventually be used for high
school purposes. The general and
prevailing opinion is that the acquire-
ment of the college building for the
high school is a wise move for the
school. The building is well suited
for a high school, the large chapel
can be used to a good advan-
tage for an assembly room and the
many class rooms allotted to the
various departments. The separa-
tion of the high school department
from the grades will also be of great
advantage to the entire school.

Presbyterian C. E. Program

Subject: How can we promote
the temperance reform.
Scripture Eph. 3:14-21.

What is the use of continuing the
old and familiar methods of tem-
perance work?—Nelia Carter.

What place should be given to
the temperance pledge—Joe Owen.

In what way may temperance
pastors be used to advantage—Mae
Womack.

Music—Elizabeth Tatman.

What service can be given by
those that have been victims of in-
temperance.—Catherine Stinger.

What methods may be used to
get votes to do their duty on the
liquor question?—Phillip Broadwell.
Leaderless.

Summerfield News

Another good rain fell here last
Friday.

Rev. Pearce, Pastor of the M. E.
church, will be in town preach-
ing here next week. Everybody in-
vited to attend and help in the work.

The people from here who attend-
ed the picnic at Dimmitt last Thurs-
day report a good time and plenty
of dinner.

W. E. Dendy is here visiting his
brother J. T. Dendy.

Miss Annie Williamson who has
been visiting her sister, Mrs. Hud-
son, left Saturday for California and
will visit the Exposition.

Miss Essie Harum, who has been
conducting a music class here, left
for her home in Cleburne last Fri-
day, Miss Mabel Betts of Hereford,
taking charge of her class.

Miss Vashti Belles of Canyon,
was a guest of the Misses Dendy
last week.

Mr. Thomas and family visited
with home folks in Hereford Sun-
day.

Mrs. Ed Garrison and children
spent the week end with her mother,
Mrs. Hines at Arney.

Mrs. Annie Sawyer who has been
visiting her son, Leonard, left for
her home at Whitesboro, Texas,
Tuesday.

The writer forgot to mention last
week that Mrs. Parrott and daugh-
ter, Mrs. Eddington, of Douglas,
Arizona, formerly of this place, are
here visiting relatives and for Mrs.
Eddington's health. They intend
to remain for some time.

DIMMITT PICNIC WAS A GREAT BIG SUCCESS

Castro County Was Host to Larg-
est Picnic Crowd in Years—A
Good Time Reported.

Thursday twenty ninth was in
reality a red letter day stamped on
the pages of Dimmitt history.

Her people proved themselves
royal entertainers. The sun arose
on Thursday morning to see the
citizens of Dimmitt vying with each
other to make this day entertaining
for the expected guests. Thursday
evening the sun went down upon a
people who had successfully enter-
tained a mass of the population of
counties adjoining Castro. Rev.
Butterfield of Plainview, spoke in the
court house in the forenoon, and the
committee had hoped to have Con-
gressman Stevens for the afternoon
speaker, but he was billed for Mata-
dor on that date. Two tables reach-
ing halfway across the court house
yard were put up and the dinner
placed upon them in regular picnic
style; and such a dinner—fried
chicken, roast chicken, sliced ham,
salads, pickles, pastries, jellies; in
fact a bountiful supply of so many
toothsome viands even the most er-
ratic epicure could not have resisted
the temptation of indulging there-
in.

After dinner was the ball game
between the Hereford and Tullia
teams. Also the tournament.
Charlie Purcell of Hereford won
first prize, ten dollars, taking nine-
teen rings out of twenty four off the
hooks. Arthur Boyd and Pressley
Dyer tied for second, five dollars,
and in the second trial Boyd won.
The little shower in the afternoon
stopped the ball game for a while
but as soon as the diamond dried off
a little the players again took their
places with a score of five to seven
in favor of Tullia.

Thus closed the program for the
day.

Dimmitt is a small town counting
population, but the largest in West
Texas counting hospitality. Her
motto is "Give to the world the best
you have and the best will come
back to you."

The graduates in the "New Nor-
mal Manual" who will receive their
diplomas Sunday night at the Bap-
tist church are: Mrs. G. F. Le-
Grand, Mrs. E. B. Posey, Mrs. El-
la Whitechurch, Mrs. R. E. L.
Farmer, Mrs. E. F. Connell, Miss
Willie Owen and Miss Minnie Owen.

Cures Old Sores, Other Rashes Won't Cure.
The worst cases, no matter of how long standing,
are cured by the wonderful, old reliable Dr.
Porter's Antiseptic Healing OIL. It relieves
Pain and Heals at the same time. 25c. 50c. \$1.00



Mr. Farmer

The greatest single element in
the successful management of a
farm, is the co-operation with a
Bank.

We also need this co-operation
and we especially solicit accounts
of farmers.

Help us when your yield is plenti-
ful and we will help you when it
isn't.

Make our Bank your headquar-
ters whenever you come to town.

The
First National Bank

E. B. POSEY, Cashier

RAINFALL since January 1—12 inches.

Organize Kafir-Milo Convention

The Kafir-Milo Convention held here Wednesday afternoon effected a permanent organization under the name of the Texas Kafir and Milo Maize Association, with the election of the following officers:

- W. P. Dial of Memphis, president.
- J. W. Longstreth of Plainview, vice-president.
- Geo. W. Briggs of Lubbock, secretary.
- Ray Wheatley of Amarillo, treasurer.
- J. N. Beasley of Amarillo, chairman of advisory board.

The lines on which the permanent organization were established were given in advance yesterday by the Daily Panhandle and are well calculated to bring about the great object in view.

Eloquent and interesting Kafir-Milo talks were made by Secretaries Read and Briggs, respectively of the Memphis and Lubbock Chambers of Commerce, and by Ray Wheatley of Amarillo, W. P. Dial of Memphis, J. C. Hedley of Hedley, Mayor Duffel of Claude, O. L. Williams, field advance manager of the Fort Worth & Denver railroad, Secretary Porter Whaley of the City Board of Development; Dr. W. M. Cunningham and others—every address being replete with enthusiasm and rich with Kafir-Milo facts.—Daily Panhandle.

Hereford in the Limelight

Do you know this publicity business is great, and Hereford, just now, is certainly getting her share. The following was taken from last week's Panhandle Weekly of Amarillo:

Few cities anywhere in the southwest have a more permanent cornerstone of prosperity than has Hereford, the progressive metropolis of Deaf Smith county.

That is, a part of the story was told. It would take many pages to set forth in its entirety the wonderful story of Hereford and Deaf Smith county, for there is not a more favored spot anywhere in the great and growing Southwest.

- The climate is right—
- The soil is right—
- The people are right.

The citizens of Hereford are progressive and work not only for individual prosperity but for the prosperity of their city and county. With such enterprise characterizing its citizens and backed by the natural resources of the country, it is no wonder that Hereford stands as an example of progressiveness and prosperity.

That is the spirit that wins. And Hereford is a winning city.

Sentenced the Prisoner

A distinguished judge once addressed a prisoner as follows:

"Prisoner at bar, your counsel thinks you innocent; the counsel for the prosecution thinks you innocent; I think you innocent. But a jury of your own countrymen in the exercise of such common sense as they possess, which does not seem to be much, have found you guilty and it remains that I shall pass you the sentence of the law. The sentence is that you be kept in prison for one day, and as that day was yesterday, you may now go about your business.—Dry Goods Chronicle.

Young Couple Wed

Rev. W. M. Baker, pastor of the Presbyterian church, united in marriage on Tuesday of this week, Mr. W. C. Whitmore of Wichita Falls, and Miss Tullia Lois Sasser of this place. The young couple left Tuesday morning for their home in Wichita Falls.

Lester Weavers Dairy Phone 9. 5tf

Don't say drug store say Corner Drug Store. 1tf

J. E. Garrison wants to write you fire insurance. 22-tf

E. A. Winterrowd, City Drayman. Plans moving a specialty. Work guaranteed. Phone 62. 10tf

Good brooms at The Fair for only 35 cents on Mondays, Thursdays and Saturdays. 17tf

FIND MUD AND WATER

Hereford People Travel With Difficulty But Have Fun

Lineville, Ia., July 22, 1915.

Dear Friends: Your favor of Monday's date just at hand. In reply will say was glad to note that that conditions were so good in Texas, but am sorry to say that I am not able to make such a flattering report of this part of the country for it rains here every day. We arrived here July 14th and it has not rained so far yet today, however this is only 2 o'clock, and there is time enough yet. It has only rained 7 days out of 7 1/2 days so far since we came. There are low flat lands here as well as in Missouri and Kansas.

We struck mud between Dumas and Stratford, Texas, and had plenty of it till we boarded the Rock Island train at Liberty Mo. We had a great big time. We got a kodak picture of Mr. Barnhart when he was sitting in an auto 30 feet from land waiting for a dray team from a nearby town to come and pull him out. Flossey bought a pair of high heeled shoes in Kansas City so she could wade deeper mud. I know Henry Ford has done what we never could do, that is, make walking a pleasure. We left Mr. and Mrs. Barnhart at Kansas City at the Missouri River bridge on Sunday July 11th, wishing them a pleasant and safe journey. We enjoyed their company, as well as their assistance, very much. Mr. Barnhart would walk right out with the Ford but the big Chalmers was too heavy. The roads are in better shape now so we think we will have no trouble going back. We also carry an axe shovel, spade and other road tools.

Small grain crops were good here but not more than half of it can be saved. The same condition exists in Kansas and Oklahoma. Wheat is fine all the way. Corn is also good in Kansas and Oklahoma except on low lands, or where weeds have taken it. We expect to get back to Hereford about August 15th 1915. That will have kept us away six weeks.

Hope you are o. k. I remain, Yours truly, W. S. Williams.

Don't say drug store say Corner Drug Store. 1tf

Wall paper 10 cents per double roll. E. B. Black, Co.

The new Kee Lock mounting will not allow your eye glass lenses to lose. 1t

For cleaning and pressing that is well done and at prices that are right, try Model Tailor Shop. 1t

We leave for Chicago Market August 6th and will send back a swell line of felt hats, the latest in everything. See them at the Vogele Millinery Parlor next Thursday. 27-2t

Return from Short Course

Mr. W. L. Boys, Farm Demonstrator returned last Saturday from the Farmers Short Course at College Station.

Mr. Boys reports a very enthusiastic session and that the delegation from this district were complimented for having so many representatives. Besides Mr. Boys, Miss Avert and Roy Gough went from here and Ted Nichols and Lawrence Overstreet from Farwell. Judge and Mrs. Gough also attended and were on the program for the Farmers Congress that met this week.

This section also had a number of representatives at the State Farmers Institute that met in Austin last week. The following from here attended:

Clyde Kibbs, Dick Vaughn, Dick Norton, A. M. Elliston, Leslie Galley, Dr. Rucker, and E. E. Ramsey.

The farmers of this section, especially the young men, are taking a great deal of interest in these institutes and they will do a great good. This country needs all the progressive farmers she can get and one of the surest ways to get them is to train the boys that are here.

In his column of the Houston Post Judd Mortimer Lewis tampers with the following trifle:

"You read of how the Eastland turned turtle in the stream, the while the whole world shuddered, and with a bubbling scream the husbands, babies, mothers sunk 'neath the turpid tide? It was for filthy dollars those helpless people died. It was the greed for dollars that caused the overload; the hearsees went all slowly, the cemetery road, and dirt was heaped on coffins wherein wee children lay, because that steamer's owners were there to make things to pay. They knew her for a coffin, that cranky listing ship, and still that misty morning they towed her to the slip and they ran out the gang plank a path for dancing feet, a path for laughing hundreds to whom the world was sweet: and death stood at the gang-way and marked the ones to die, till even heaven weeping sent tear-drops from the sky. The ship was overloaded, more than a hundred score, she rode high without ballast that she might take on more, and so might make more dollars to fill a fancied need. Man's inhumanity to man is mostly caused by greed."

Weaver's Laundry

PHONE 196



You Should Use INTERLOCKING TILE for the Following Reasons:

- ECONOMY** } Low First Cost—less than brick and concrete. Little more than good frame.
- NON-CONDUCTIVITY** } Warmer in Winter. Cooler in Summer.
- DAMP PROOF** } The Tile themselves prevent passage of moisture. No Continuous Mortar Joints through the wall.
- LIGHT WEIGHT** } Tile walls weigh only 55 lbs. per cubic foot. Brick walls weigh 120 lbs. per cubic foot. Concrete walls weigh 160 lbs. per cubic foot. Less strain on foundation and lower stories.
- INTERLOCKING** } Rigidity to withstand lateral thrust of floor and roof loads, wind pressure, etc. Every Unit a Header, insuring strongest possible bond through-out the wall.
- STRENGTH** } Passed by United States Bureau of Standards, Washington, D. C. Examined by United States Army, Watertown Arsenal, Massachusetts.

Accepted as equal of brick or concrete, by leading Engineers and Architects everywhere.

See our other literature for full information.

FRASER BRICK COMPANY
Office and Display Rooms, Sumpter Building
DALLAS, TEXAS

Rev. O. W. Dean, pastor, of Seymour, Texas, was a visitor in Hereford the latter part of last week and occupied the pulpit at the Baptist church Sunday morning. Rev. Dean was pastor of the local church five years ago and has many friends here. In his preliminary remarks Sunday, he stated how pleased he was that it was his privilege to preach to his people again, then proceeded to point out the members of the church occupying the same pews they occupied when he was here five years ago.

"OCEANS OF WATER."

LODGE DIRECTORY

HEREFORD LODGE NO. 849, A. F. & A. M., meets th Saturday night on or before the full moon in each month. Visiting brethren cordially invited. Jno. W. Sherman, W. M.; J. S. Jones, Sec.

HEREFORD CHAPTER NO. 246, R. A. M., meets first Monday in each month. Visiting companions invited to attend. A. Kane, H. P.; P. W. Price, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the I. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Consul Commander; C. L. Sullivan, Clerk.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

KODAK PRINTS 3 CTS. EACH ANY SIZE

All films developed free. Best Never-Fade work. Work mailed out next day after received. Refund on bad ones. I guarantee satisfaction.

STUDIO GRAND, Amarillo

Miss Una Norton will have charge of the Millinery Store while we are at market. Mrs. N. C. Vogele. 27-2t

We have the largest assortment of woollens in Hereford. Come in and select your new fall. Model Tailor Shop. 1t

CALOMEL WHEN BILIOUS? NO! STOP! MAKES YOU SICK AND SALIVATES

"Dodson's Liver Tone" is Harmless To Clean Your Sluggish Liver and Bowels.

Ugh! Calomel makes you sick. It's horrible! Take a dose of the dangerous drug tonight and tomorrow you may lose a day's work. Calomel is mercury or quicksilver which causes necrosis of the bones. Calomel, when it comes into contact with sour bile crashes into it, breaking it up. This is when you feel that awful nausea and cramping. If you are sluggish and "all knocked out," if your liver is torpid and bowels constipated or you have headache, dizziness, coated tongue, if breath is bad or stomach sour, just try a spoonful of harmless Dodson's Liver Tone tonight on my guarantee.

Here's my guarantee—Go to any drug store and get a 50-cent bottle of Dodson's Liver Tone. Take a spoonful and if it doesn't straighten you right up and make you feel fine and vigorous I want you to go back to the store and get your money. Dodson's Liver Tone is destroying the sale of calomel because it is real liver medicine, entirely vegetable, therefore it can not salivate or make you sick. I guarantee that one spoonful of Dodson's Liver Tone will put your sluggish liver to work and clean your bowels of that sour bile and constipated waste which is clogging your system and making you feel miserable. I guarantee that a bottle of Dodson's Liver Tone will keep your entire family feeling fine for months. Give it to your children. It is harmless; doesn't gripe and they like its pleasant taste.

The Ford Garage

Goodyear Tires
All Kinds Automobile
Repairing
Ford Accessories

Miller Tires with
5,000 Miles Guarantee

AUCTION SALE!

On Saturday August 7th

We will sell to the highest bidder all buildings on the lots now occupied by our Lumber Yard.

The material in these buildings can be utilized in many ways as it is practically all 2x4, 2x6 and 1x12 boards. If you contemplate building cattle sheds or wind breaks it is your opportunity to get the material at your own price.

R. H. KEMP Lumber Company

Prospects Are Bright

F. W. Wisley, land commissioner for the Capitol Syndicate, was in town the first of the week, and conferring with Wagner & Starnes, local agents for the Syndicate lands. The company has agents working all through the country to the east of us and prospects for a heavy immigration this fall are very bright according to Mr. Wisley.—Dalhart Texan

The above is of more than passing interests to the people of the Hereford country as the Capitol Syndicate has large holdings around here.

7,500 Mistakes A Day

Too many readers laugh when they see a mis-print in the newspaper. Do you know many opportunities there are for printers to make mistakes, much more so than any other line of business? The printer has an opportunity to make an average of thirty mistakes to each ordinary line of reading matter. Setting two and a half columns a day would make the opportunity of making better than seven thousand five hundred mistakes. Where is there another business in which the care has to be taken that is observed in a newspaper office?—Canadian Record.

What is Life to You

To the preacher life's a sermon.
To the joker it's a jest;
To the miser life is money,
To the loafer life is rest.
To the lawyer life's a trial,
To the poet life's a song;
To the doctor life's a patient
That needs treatment right along.
To the soldier life's a battle,
To the teacher life's a school;
Life's a good thing to the grafter,
It's a failure to the fool.
To the man upon the engine
Life's a long and heavy grade;
It's a gamble to the gambler;
To the merchant life is trade.
Life's a picture to the artist,
To the rascal life's a fraud;
Life perhaps is a burden
To the man beneath the hod.
Life is lovely to the lover,
To the player life's a play;
Life may be a load of trouble
To the man upon the dray.
Life is but a long vacation
To the man who loves work;
Life's an everlasting effort
To shun duty, to the shirk.
To the earnest Christian worker
Life's a story ever new;
Life is what we try to make—
Comrade what is life to you?

Forty Bushels of Wheat to Acre

Sam Pipkin, a farmer living about twelve miles north-west of Texico-Farwell, this year, has just harvested a crop of wheat which yielded 40 bushels to the measured acre, the wheat weighing 62 1-2 pounds to the bushel.

One of the most significant facts in connection with the enormous wheat yields in this section of the country is that it is being raised on land that cost the owner \$15 per acre and in many instances much less.—State Line Tribune.

Prosperity Indications in Texas

"The Texas Panhandle is riding a prosperity wave, induced by immense crop yields. Here is a new building at Hereford, the county seat of Deaf Smith County. It might be taken for a new statehouse but is a \$125,000 courthouse, on a site that a few years ago was claimed by coyotes and prairie dogs. The wheat, oats, kafir corn, milo maize, calf and pig crops in the Panhandle this year are phenomenal."

The above is taken from the Sunday Kansas City Star. The article was illustrated with a photograph of the court house.

The Star being one of the most powerful, editorially, and most reliable of the big dailies, makes this article of inestimable value not only to Hereford and Deaf Smith County but to the entire Panhandle as well.

Speed Limit Signs

The City Dads, somewhat aroused by the fast and reckless driving and the narrow escape from serious accident of many of our citizens, have had put up in many places along the streets, speed limit signs. The signs read, "Speed Limit 12 Miles" It was the purpose to make the signs and so place them "that those who run may read" but the way some of the joy riders are advancing the spark, they have been going so fast they cannot read or even see the sign. There are three of these signs on Twenty-five Mile Avenue, and yet when the cars take this road north, it seems that they expect to get out of town so quick that even a motor cop could not catch them. Twelve miles an hour is entirely too slow for some of our motorists; they desire and demand a greater margin. Judging from the way some are observing the ordinance, the law just as well require that they do not run under 25 miles any time.

Boys knickerbocker suits made to measure, \$10. 400 new fall patterns. Model Tailor Shop. 1t

To Drive Out Malaria And Build Up The System
Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out the malaria. Iron builds up the system. 50 cents

Exploiting Our Resources in Union

To a great extent the welfare of the agricultural classes of the Panhandle and the South Plains area depends on the market for kafir corn and milo maize. All of the farmers do not feed their crops raised, and consequently there is a surplus of these grains.

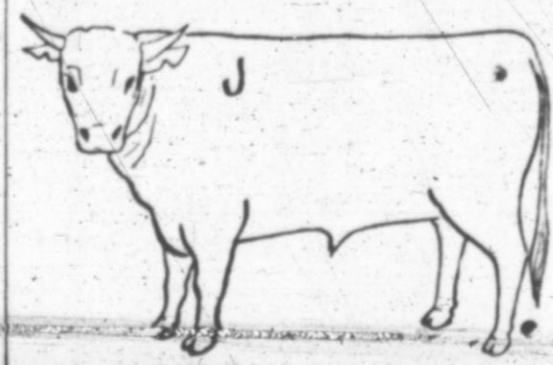
The sorghum crops of this area are comparatively unknown in many feeding districts, and certainly are not known by actual test. The food value of mill products from kafir corn, milo maize and feterita has been pretty well established by extensive experiments. To exploit the virtues of these grains to the people of other sections who need food and feed products is laudable and feasible as well. Every man who raises kafir, milo or feterita will benefit by the movement, as will the merchants and business men who depend on these classes for patronage. Nothing will so quickly and substantially improve the condition of Panhandle and South Plains farmers as the establishing in other sections of markets based on the value of the product; for it has been definitely established by extensive experiments on the part of private individuals, state agricultural and the national agricultural boards that the feeding value of the sorghum grains is practically on a parity with Indian corn.

The Texas Kafir and Milo Maize Association, organized at Amarillo Wednesday, is commendable in purpose, and with such well known and experienced men as W. P. Dial of Memphis, J. W. Longstreth of Plainview, Geo. W. Briggs of Lubbock and Ray Weatley and J. N. Beasley of Amarillo, in official roles the details of constitution and by-laws will certainly be attended to in a manner which will assure an organization worthy of the support and co-operation of every citizen of the Panhandle and South Plains.—Plainview Herald.

R. H. Barnett has moved a house on his lots near the old college and will otherwise improve the property.

Miss Lula Edwards is improving her residence on Fourth street by raising the building and putting in a new foundation.

D. W. Crawford is having his property in West Hereford improved by adding two more rooms to his residence.



His Philosophy

"Don't mogerfy and complain, Looecian, uh-kaze yo' was done bawn black," said sage Uncle Berrybutton, addressing his discontented nephew. "Things is evened up purt' tollable level in dis life. De lightning bug ain't got no stinger to fend his se'f wid, but de 'skeeter ain't got no lamp to see his way out o' trouble. De white man has de watahmillions, but—ah Lawd! he isn't got de appetite and 'preciation for 'em dat de nigger haast. De cullud man ain't got the soshul squalifications dat de white man has, but, bless goodness, he kin beat him seven ways fum de jack in 'curin' a chicken dinner in de dead o'night!" —Kansas City Star.

Betts-Clark are agents for the Saturday Evening Post. 1t

Have your eyes tested and glasses fitted at Ray's. Your money back if not satisfied. 1t

OFFICIAL DIRECTORY

District Court Deaf Smith County—
Hon. D. B. Hill of Dalhart, Judge.
Floyd A. Cooper, Dalhart, Court Reporter.
County Officers—
Jas. A. Hughes, County Judge and Ex-Officio School Superintendent.
A. O. Thompson, County and District Clerk.
R. W. Baird, Sheriff and Tax Collector.
W. A. Miller, Tax Assessor.
J. J. Ward, County Treasurer.
W. E. Dameron, County Attorney.
Commissioners' Court—
Jas. A. Hughes, Presiding Officer.
W. W. Bennett, Com. Prec. 1.
R. J. Kibbe, Com. Prec. 2.
John Gregory, Com. Prec. 3.
T. J. Bassett, Com. Prec. 4.
Precinct Officers—
J. M. Boone, Justice of the Peace Precinct 1.
Charley Purcell Constable Prec. 1

CHICHESTER'S PILLS

DIAMOND BRAND

Beware of Counterfeits. Refuse all Substitutions.

LADIES! Ask your Druggist for CHICHESTER'S DIAMOND BRAND PILLS in RED and GOLD metallic boxes, sealed with Blue Ribbon. TAKE NO OTHER. Buy of your Druggist and ask for CHICHESTER'S DIAMOND BRAND PILLS for twenty-five years regarded as best, safest, Always Reliable.

SOLD BY ALL DRUGGISTS
TIME TRIED EVERYWHERE WORTH TRYING

WILSON'S RANCH BRAND
Ranch at Arney, Castro County. Anyone finding stock strayed from this ranch please notify owners
Jno. L. Wilson & Son
Hereford, Texas

Hereford Garage & Machine Works

FOR
Goodyear, Goodrich and Michelin Tires.

**Ford Shock Absorbers
Sanitary Water Bags**

FRESH BATTERIES

**All Kinds Machine Work,
Gunsmithing, Etc.**

AUTO LIVERY

PHONE 23
The Hereford Garage & Machine Works

GARRISON BROTHERS 1915

COME AND SEE OUR NEW LINE OF
Buggies
UP-TO-DATE AND AT THE RIGHT PRICES

The Peach and Apple Crop will soon be ripe and you'll need a
Peach and Apple Parer
Come before they are all gone.

We sell the old reliable
Star and Leader Windmills

Deering Harvesting Machinery. Mowers and Rakes.
Perfection Oil Stoves for Hot Weather.
Weaver Aluminum Preserving Kettles for putting up your fruit. Sure-Seal and Mason Fruit Jars. Jar Rubbers and Caps.

COME AND MAKE OUR STORE HEADQUARTERS

Garrison Bros.
HEREFORD, TEXAS

High Grade Pianos and Player Pianos

We Have Unloaded Another Car of Fine Pianos and Now Have Them on Display on Our Floor

GENUINE PIANO BARGAINS

We are offering them to the trade at a saving of from \$50 to \$150. Saving money on the purchase of a Piano is an important item. Why spend a large sum of money for an instrument when you can obtain a first-class thoroughly dependable and highly artistic piano at a reasonable price and on easy terms. **EVENTUALLY**, you expect to buy a good one. Why Not Now?

E. B. BLACK CO.

The Hereford Brand

E. F. GUTHRIE, Editor.
Established April 17, 1891, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 20, 1892, as the Hereford Reporter. First number of The Brand issued March 21, 1902.
Subscription Price \$1.00 Per Year, Strictly in Advance.
Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

Good manners are a requisite that are mighty handy to have around. May not need them very often but like the Kentuckian's sixshooter—when we do need them we need 'em mighty bad.

Whenever we read that some dinky crowned head mixed up in that slaughter across the big pond, thanks God for being on his side, we cannot believe that we worship the same God. The God that we believe in—that we have been taught from childhood to trust in—has always been to our mind a God of mercy, not a God who teaches man to murder man, and slaughter innocent women and babies.

The Hereford Brand reports that several small burglaries have been committed in that town lately. Swat the loafers, Hereford; people who have work to do have no time to burgle—and not often do you find one who shows symptoms of having the inclination. Idleness is surely one of the greatest dangers with which the world has to deal.—Clarendon News.

Kee-rect you are, Brother Warren. Mebbeso we ketchum burglar, and what we do to him will be a precedent for any other live community that happens to be troubled with the pests.

Dimmitt had a big picnic and celebration Thursday. The Hereford Brand says the specially special feature was to be the chicken dinner, which would include fried chicken, baked chicken, broiled chicken and chicken a la fricasse, with chicken any old style for dessert, and all tree. We hope Bro. Guthrie will be able to attend and get all the chicken he can eat.—Lockney Beacon.

In regard to the above closing sentence, we will say, "them WAS our sentiments," but alas and alack—why was the big picnic held on Thursday when this religious weekly had to be printed early Friday morning?

We are generally losers in the end if we stop to refute all the backbitings and gossipings we may hear by the way. They are annoying it is true, but not dangerous, so long as we do not stop to expostulate and scold. Our characters are formed and sustained by ourselves and by our own actions and not by others. They may injure us for a time but public opinion and justice will correct all groundless slander if we do not furnish fuel to the flame by taking valuable time to deny the charges.—Lubbock Avalanche.

Yes, but twisting the neck of a dad-sizzled gossip ought to be a crime for which a person would come clear on the unwritten law plea.

Probably before reading this you have noticed the several items or articles taken from our exchanges in which mention is made of Hereford. Such as these articles is the advertising sought by every live town or city in the country. Any place that can raise the price can secure write-ups in any publication in the land, but to secure voluntary mention and commendatory comment in the news columns of the country's largest daily papers and magazines is something which only real, live, up-to-now towns receive. And when a town begins to be advertised in that way, only the crack o' doom or an earthquake can prevent its becoming a metropolis—and Hereford wont be downed by any earthquake.

High grade raincoats for men and women, prices from \$4.00 to \$15.00 Model Tailor Shop. 1t

Some special bargains in high grade watches. W. H. Ray. 1t

Mrs. Harris Passes Away

"On Thursday July 8th, at 2:30 a. m., Mary J. Harris, wife of S. A. Harris, closed her sojourn here on earth and her spirit departed from its tenement of clay and entered into that house in the new Jerusalem not made with hands, prepared by her Savior. All that loving hands and medical skill could do was of no avail and the death angel received her spirit and piloted it over the dark river to that happy land where sickness, pain and sorrow are unknown."

The above is taken from the Friona Sentinel, of which paper Mr. Harris is editor. Our sympathy is with Bro. Harris in his bereavement and our wish is that he may enjoy many years on this earth yet, living happy in the thought that his will be the pleasure of meeting his bereaved help-mate in that home to which he so lovingly commends her, and where parting is not known.

"A House Not Made By Hands"

Cobwebbs yesterdays ago, Gethsemane's Martyr made utterance to his disciples, these words, "The fowls of the air have nests, the foxes have holes, but son of man hath not where to lay his head." And again "I go to prepare a place, that where I am, ye may be also." Our belief and our faith, and the belief and faith of every Christian man, woman and child on God's earth in the ability of Jesus Christ, to "make good" that promise are the instrumentalities which, before the call that time shall be no more, are going to Christianize this world.

We know that Jesus Christ was a God; we also know that that same Jesus Christ was a man—a man who walked, talked and labored among men on this earth.

To His followers today it is a most blessed thought that a life everlasting, a life in that "home not made by hands," is ours—ours, just as freely given us as is every breath of air we breathe, but also, does not a thought of sadness enter in, when we think that He, through whom we inherit our niche in that Heavenly home, while upon this earth, had not where to lay his head?

O, man! do not earthly things, riches, pleasures, and all things else, sink into insignificance when measured by the rule with which the love of man's Saviour for man is measured? Does not this life, with every earthly joy we can cram into our every day of it, seem tawdy and tinselly when compared to the life we are assured is ours if we will but accept it?

Generations before you or I, atheists attempted, just as they attempt today, to hold up for public ridicule the teachings of the old Bible, but every word, every promise and every prophesy made therein has been, or will be, in God's own good-time, fulfilled, and the old book has stood through ages past, and will stand for future ages, as the guide post, pointing out the straight and narrow pathway—the soul's only road, to that "Home not made by hands."

Says War Must Cease

President Wilson says that the barbarous warfare that has been waged in Mexico for four years must cease. He has called a conference of the representatives of the South America Republics. The president believes that in the interests of humanity this country must intervene unless the factions can get together and form a stable government, which now seems hopeless.

Some time ago Wilson let it be known that this country's patience was almost exhausted. He takes it that forbearance has ceased to be a virtue. This country has suffered much as a result of the war. Along the border several Americans have been killed and depredations are common. Besides the commerce of the United States has been almost destroyed with that country.

The sooner the U. S. intervenes the better.

New Fall Hats of the very newest styles and patterns. See them at Mrs. Heifner's the last of the week. 1t

YOU'LL LIKE HEREFORD!

Society News Items

On Wednesday morning from nine until eleven o'clock, Misses Ina Gregg and Dimple Gass delightfully entertained at shady 'Willow Wood' the beautiful suburban Gregg home, with the largest party of the season for just young ladies.

Mrs. Noel C. Carr who is a former member of the Hereford-crowd of girls, was the honor guest, and the sixty charming, attractively gowned young ladies who responded to the invitations of the two hostesses were friends of the honor guest, including a number of visiting girls from out of the city.

Fifteen tables for "42" and Hearts were arranged on the lawn and on the porch gay with swinging Japanese lanterns, and also in the receiving rooms which were fragrant with the odor from bowls of sweet peas and vases of half blooming roses.

After a number of games pleasantly passed during the two morning hours, a dainty salad course consisting of vegetable salad and french dressing, olives, sandwiches and iced tea was served by the little maids, Olive Dilson, Gladys Hicks and Laura Gregg, who also presented the guests with favors of sweet peas.

During the few social minutes following, Miss Bond Sneed delighted those present with two violin solos, accompanied by Miss Ina Gregg at the piano, after which the guests departed, thanking the hostesses for a very pleasant morning.

Mrs. P. W. Price's Entertainment.

One of the receptions of the real social season of Hereford was successfully given by Mrs. P. W. Price on Friday of last week in honor of Misses Almata Van Hoose and Bond Sneed, guests in the Price home.

The rooms were beautifully decorated with baskets of cut flowers and ferns which added charm to the rooms thrown open to over one hundred guests. In the receiving line, composed of the visiting young ladies were: The Misses Hicks, Misses Jackson, Lola Lacy, Almata Von Hoose, Bond Sneed, and Mesdames Noel C. Carr and Huffman.

During the receiving hours, forty-three until six-thirty, a very entertaining program was given including a violin solo by Miss Sneed, accompanied by Miss Ina Gregg at the Piano. Readings by Miss Lola Lacy, Mrs. Clyde Wright and Misses Grace Smith and Lela Patton. A vocal solo by Miss Jane Gregg, accompanied by Miss Ina Gregg at the piano, and a number of piano selections by Misses Mabel Betts, Elizabeth Oberthier and Ina Gregg. Refreshments of fruit-ice and angel food cake were served during the evening.

Before leaving the guests were presented with a "pink tea" favor by the always charming hostess whose entertainment for the afternoon was elaborate and delightful.

Mrs. Roloson Entertains

The beautiful home of Mr. and

Mrs. F. T. Roloson was the scene of much merriment on last Tuesday morning when Mrs. Roloson charmingly entertained more than thirty guests in honor of the visiting girls, from 9:30 to 11:30. The score cards represented miniature tea cups in which each guest read her fortune which was written on a tiny slip of paper that protruded from over the edge of the cup. After congratulations and sympathy had been extended, due to the fate of each, the game of Progressive Hearts was 'heartily' entered into, during which time Miss Mary Dunlap gave several brilliant piano numbers. Miss Elzina Mounts sweetly rendered a vocal solo, accompanied by Miss Dunlap at the piano, and Miss Bess Snyder gracefully gave a reading. Delicious refreshments of peach ice and angel food cake were served, after which the guests left, grateful to Mrs. Roloson for her generous hospitality.

Misses Ruth and Esther Fox entertained twelve of their little girl friends with a slumber party at the J. A. Fox home Tuesday night. Lunch was served on the lawn by the young hostess assisted by their mother, Mrs. J. A. Fox.

A social evening of much pleasure was enjoyed by the Rebeccas, at their lodge rooms, on Tuesday evening, when eight new names were added to the already large list that makes up the personnel of this congenial body of women. Dr. and Mrs. Wiley, of McKinney, were honor guests and both made interesting and much appreciated talks.

Delicious cream and cake, daintily served, added to the evening's enjoyment.

On last Thursday evening Mr. and Mrs. C. E. McLean, of Dimmitt, entertained in honor of Clayton Richardson of Paducah, Texas.

The diversion of the evening was forty two. The guests were entertained by music on the Victrola and the piano.

The hostess served punch and wafers to the guests.

Mr. and Mrs. McLean proved very popular host and hostess and the guests departed at a late hour after expressing themselves as highly entertained. Those present were: Miss Addie Hodges, Dollie Whitker, Janie Dixon, Cecil Gilliland of Hereford and Helen McLean, and Messrs. Clayton Richardson, Joe Hastings, Jess Hodges and Bryan McDonald.

One of the weeks prettiest social affairs was the reception on last Friday afternoon from 4 to 6 o'clock, given by Mrs. W. A. Stewart on the lawn at the home of Mr. and Mrs. Geo. Garrison. The affair was in honor of Mesdames Ann Barnett, Catherine Hudson and Pollock. Forty two was the principal form of entertainment and the host served refreshments of ice cream and cake. About forty were present.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

WANT ADS

Too late to classify

FARM FOR RENT—The old Terry farm on the railroad two miles west of Dawn. 5 room house, stables, well and windmill. 300 acres in cultivation. Apply to Ashbrook & Suggs. 274tp

LOST—On the street, small bill book containing \$5 bill and Eastern Star lodge receipts to Mr. and Mrs. Z. E. Daily. Return to this office or Betts-Clark Druggists. 272t

MAIZE—Have old maize heads for sale at \$15 per ton. See W. W. Watson. 274tp

HOUSE FOR RENT—Inquire of Mrs. Mitchell. 1t

FOR SALE—One section of land. Sec. 9, Township No. 4, Range No. 4, east of Capital Syndicate subdivision. Willing to exchange for shallow water land near Hereford. Correspond with John Alband, Streator, Illinois. 274tp

Crex Art Rugs at \$7.50 E. B. Black Co.

J. E. Garrison wants to write your fire insurance. 22-1f

Betts-Clark are agents for the Saturday Evening Post. 27tf

Your lenses can't come lose if they are fitted in Kee Lock mounting. W. H. Ray. 1t

See the swell felt hats at the Voegel Millinery Parlor next Thursday. 27-2t

Dr. Wolcott, Oculist

Catarrh of eye, ear, nose, throat. Glasses properly fitted; eyesight tested. Amarillo, Texas. 26-8tp

\$100 Reward, \$100

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address: F. J. CHENEY & CO., Toledo, O. Sold by all Druggists. 75c. Take Hall's Family Pills for constipation.



One Rub In Time Saves Nine

Don't wait until your hair is gone but keep all you have if possible. For a reliable preparation for keeping the scalp clean, healthy and promoting hair growth, we recommend and guarantee

Meritol Hair Tonic

Nothing adds more to the beauty of woman than luxuriant hair. The regular use of this tonic is recommended for keeping the hair healthy. Keeps it clean and bright and gives it that wavy appearance so much admired.

Two sizes, 50c and \$1.00

Geo. E. Burns, Druggist
Exclusive Agency

SPECIAL SALE ON

SUMMER DRESSES

For Next

15 DAYS

Amoskeag Gingham Dresses, from two years to ladies sizes.

\$1.25 and \$1.50 Dresses..... 85c

\$1.00 Dresses..... 75c

75c Dresses..... 50c

60c Dresses..... 40c

Muslin Underwear

Have reduced prices on our entire line of summer underwear and will close it out.

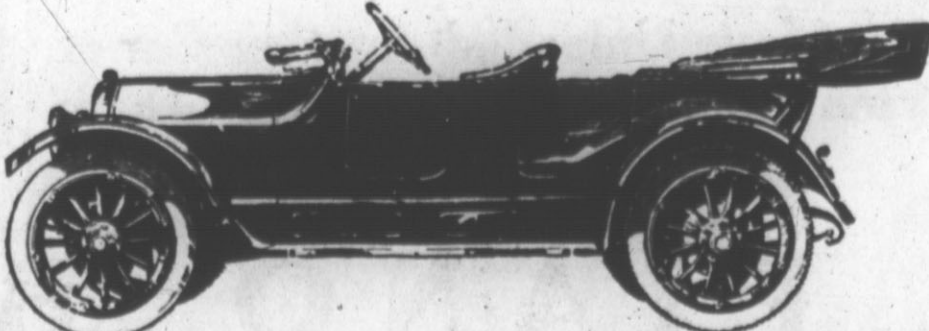
A nice line of Embroidered Crepe, Lace Cloth, Organadies and Lawns to close out at greatly reduced prices.

D. R. Gass & Son

SEE THE NEW

1916 Overlands

AT THE HEREFORD GARAGE



35 Horse Power
5 Passenger

\$750

F. O. B. Factory

Write or Call for Catalog or Demonstration.

JOHN W. SHERMAN

Overland Dealer for Deaf Smith and Castro Counties



Some people eat meat only once a day, but either vegetables or fruit you must have on your table three times a day.

It is important, therefore, that you have the very freshest of vegetables and finest of fruits to eat. You will find a big supply of "perishable" goods at our store.

We also keep the best brands of canned vegetables and fruits.

Buy them; try them; and you will come again for them.

WILLIAMS BROS.

Sanitary Grocers

Phone 128

Local and Personal

P. L. Johnson of Friona was in town the first of the week.

R. M. Marshall and wife of Vega were in Hereford Sunday.

Ed Betts is the Owner of a brand new Maxwell five passenger touring car.

Rufus Rowan of Dimmitt spent Tuesday and Wednesday in Hereford.

C. R. Smith and W. R. Stubbs made a business trip to Lubbock, Tuesday.

Attorney Elmer Dameron returned Monday from a business trip to Oklahoma.

H. B. Stephens and Frank Lambert made a business trip to Pecos Texas, Tuesday.

E. H. McClann of Sweetwater was transacting business in Hereford the first of the week.

Mrs. Otis Truelove of Amarillo was a guest in the home of Mrs. W. H. Edwards, Monday.

Miss Myrtle Bennett has completed her studies at the Canyon Normal and is now at home.

Mrs. A. C. Bryant left Tuesday morning for a months visit with relations in Memphis Texas.

J. L. Pope, of the agricultural department, of the Santa Fe was in the city the first of the week.

Claude Skelton, who has been employed at the Santa Fe station, left for his home in Frost, Texas, Sunday.

Attorney Sam Carr of Floresville is visiting his foster-parents, Mr. and Mrs. Hurst, in Hereford this week.

H. B. Stephens is improving the residence recently purchased of A. M. Jones, in the way of an addition thereto.

S. E. Sasser, of Memphis, Texas left for that place Tuesday after a short visit with the family of A. C. Bryant.

Mr. and Mrs. N. C. Voegel left Thursday, for Chicago, where Mrs. Voegel will purchase her fall and winter stock of millinery.

J. F. Stoabs, Wells Fargo Agent at this place, and family, left Monday for a thirty days visit with friends in Alva and other Oklahoma points.

Master Willie Davidson left for his home in Amarillo Monday evening after a two months visit with his grandparents, Mr. and Mrs. W. A. Ricketts.

A party composed of Mr. and Mrs. Hibbs, Mrs. C. H. Carl, Miss Minnie Carl and Wood Vaughn enjoyed a fish fry on the Teirra Blanco, Tuesday evening.

Miss Annie Garrison who is attending the Canyon Normal spent the week end with her mother, Mrs. W. H. Garrison, returning to school Monday evening.

J. M. Payne, who had been a visitor at the W. A. Ricketts home for the past week, left for his home in Ft. Worth, Monday evening. Mr. Payne is a brother-in-law of Mrs. Ricketts.

Have you read AD-EM-NEL-LA?

Miss B. Ong of Amarillo is visiting the Misses Norton this week.

Miss Ruby Norton returned home Wednesday from a visit with friends in Amarillo.

Byrle Elliston is in Central Texas on business this week, leaving here Sunday night.

Miss Ruth Churchill returned the first of the week from a three months visit in Chicago.

Wirt Phillips and Chas. Donald were in Midland Texas looking after a bunch of cattle.

Misses Mowena and Lottie Layne of Clarendon are guests at the home of Mrs. W. E. Betts.

J. A. Graves of Cuero, who owns a fine section of land near Dawn is here looking after his interests.

T. L. Wilhite of Purcell, Oklahoma, was in Hereford the first of this week attending to some land business.

Miss Williams of San Antonio and Miss Bilboe of Winters, are visiting the J. I. Walker family and other friends here this week.

J. D. Thompson is expected to arrive this week from El Paso with a shipment of several cars of cattle for his ranch near here.

Mrs. Gatewood and daughter, Miss Katie, left Thursday for Canyon, after a visit at the home of Mrs. Gatewood's daughter, Mrs. J. H. Miller.

Earl Wilson carried a party of six to Palo Duro canyon, Tuesday for a day and night, outing and fishing. The trip was made in Earl's Overland Roadster.

Mr. and Mrs. W. L. Hutto, who recently moved here from Gotebo, Okla., left yesterday for that place where he will look after business interests for some weeks.

Misses Essie and Eunice Pollard of Amarillo, and Misses Lon and Louise Kersey of Cleburne, who have been visitors at the W. A. Stewart home, left for their homes Monday evening.

Mrs. C. E. Smith and daughter, Miss Grace, left Wednesday for Canadian Texas, to which place they were called on account of the serious illness of Mrs. Smith's sister, Mrs. Clifford Simmons.

John Albard of Streator, Ill. who owns some land near Kelso, arrived in Hereford Thursday morning to look after his property. Mr. Albard is well pleased with the crop outlook over the Panhandle.

Mr. and Mrs. Rex Tynes and family left Thursday for Franklin to make their home, where Mr. Tynes has a position in the schools. Mr. and Mrs. Tynes will certainly be missed by their host of Hereford friends.

Mr. and Mrs. G. A. Lewis and daughter, little Miss Georgia, returned Tuesday night from Dallas where they have been for the past three weeks and where Mr. Lewis was in a hospital. He is very much improved since undergoing an operation and his many friends hope for his complete recovery.

M. M. Jones was on the sick list the first of the week.

Roy Thompson returned from a trip to El Paso, Wednesday morning.

Joe Kelihehor has accepted a position as clerk at the Santa Fe freight office.

Mrs. Lena Simmons and children left Tuesday morning for a visit with friends at Acme, New Mexico.

Another nice rain last Friday afternoon helped things along some more. Again we say, "every little helps."

Why cannot our citizens do a little more cleaning up and weed cutting before the Baptist Convention here on the 18th?

Rev. J. T. Burnett Missionary, of the Tierra Blanca Baptist Ass'n., was the guest at the home of Rev. and Mrs. Farmer Wednesday.

The work of finishing the first Christian Church is progressing nicely. On account of the nature of the work it is something of a difficult job.

The Tierra Blanca Association of the Baptist church will meet in Hereford the 18th of the present month. A large number of visitors expected.

Mr. and Mrs. Jacob Litteral of Cartersville, Missouri arrived in Hereford Tuesday morning, for a visit at the home of J. B. Hammar. Mr. Litteral has property interests here.

J. Walter Spradley of Collins county, who purchased the McDonald residence last March is in town this week looking after his business interests and with a view of moving his family to this place.

Ben Short returned from a trip in his car in the eastern part of the country, beyond the cap rock. Mr. Short says his was the good fortune to be in a three inch rain while over there.

Jas. W. Crabtree, assistant cashier of the First National Bank at Eufola, Oklahoma, who was here attending the Bankers Convention and visiting his sister, Mrs. J. Frank Potts, left for his home Tuesday.

Mr. and Mrs. R. A. Huey father and mother of Mrs. G. A. Lewis, and who have had charge of the Hereford Bakery during the absence of Mr. and Mrs. Lewis, left yesterday morning for their home in McKinney.

Jim Carroll has finished improvements on the residence property recently purchased from Chas Smith. A new house was moved onto the property, new cement walks put down and the place otherwise put in ship shape.

Mr. and Mrs. Hutto, and Dr. and Mrs. Yarbrough of Erick, Oklahoma arrived here last Friday and remained until Monday, the guests of Mr. and Mrs. Chas. Smith. Mrs. Hutto and Mrs. Yarbrough are sisters of Mrs. Smith.

Jack Killough, daughter Miss Willie and sister Miss Annie, and Messrs Grover Blalock and Bob Kendrick, all of Castro county, motored to Hereford Wednesday on business, from here they motored to Friona, buying cattle.

Miss Blon Dee Floyd of McKinney, Texas is a guest at the home of her aunt and uncle, Mr. and Mrs. J. H. Wilson, this week, having accompanied her cousins Misses Hazel and Waldine Wilson last week after a visit in Central Texas.

The work of "weeding the streets" under the supervision of the Street Commissioner a couple of weeks ago was fine and considerable improvement in the looks of the town was the result, but there is much yet that should be done in the way of clearing up. Come, now, folks, let's don't "lay down on the job" after such a fine start.

Mrs. M. Heifner, the milliner, is in Kansas City and St. Louis this week securing a big, new up-to-date millinery stock. At St. Louis Mrs. Heifner will meet representatives from the big Chicago houses. During the absence of Mrs. Heifner, Miss Ona Hammer will have charge of the millinery store.

Miss Una Norton will have charge of the Voegel Millinery store during the absence of Mrs. Voegel.

W. B. Dameron, after an absence of some two months from the city, visiting at San Antonio, Corpus Christi, Taylor and the oil fields at Thrall, returned home Monday night.

Miss Marie Harris, of Sanger Texas, who has spent several weeks with friends in Denver and Colorado Springs arrived Wednesday morning for a week or ten days visit with Miss Nettie Parks.

Clyde Kibbe returned Monday from Austin where he attended the Farmers short course. Clyde visited several cities in Central Texas and on his way home visited a day with friends in Clarendon.

Rev. Arthur McQueen of Chicago, a minister in the Christian church, will occupy the pulpit for the Hereford church Sunday morning. He is a son-in-law of Mr. and Mrs. B. T. Lucas and is expected to arrive in the city to day.

W. B. Sanders, Cashier of the Miners Bank at Cartersville, Mo., was in Hereford this week looking after business connected with the sale of some farm land. Mr. Sander expressed himself as being very much pleased with crop conditions around here and the general prosperity of the Hereford country.

The Sunday School class of Miss Susie Lackey of the Baptist Church enjoyed a few days camping on the creek east of town, the first of the week. Rev. Farmer was "officer of the guard" and when seen at the station Tuesday morning he looked as if he had been wading the creek to catch the crowd a mess of bass.

Mrs. H. F. Mitchell arrived yesterday morning from Ft. Collins, Colorado, and will spend a week or ten days here visiting friends and packing her household goods preparatory to moving to that place. She says both she and Mr. Mitchell are enjoying the best of health and believe they are going to like their new home.

If the fruit yield in the country is as bountiful as it is here in town, and from our somewhat limited observation and what information we gather it is every bit as great, we can't for the life of us, realize how the country around here can be beaten as a fruit country. The writer has been somewhat of a wander over the whole of the United States in his time and can truthfully say, as did our little friend Jeff, when he attempted to eat peas with his knife, "Oh, it can't be done."

Auto Hits Buggy

While an elderly woman was sitting in her buggy on 3rd Street on Tuesday afternoon, another woman driving a Ford jitney bumped into the rear of the buggy. The motorist apologized by remarking that she did not see the buggy until too late to stop. Fortunately no damage was done.

A big shipment of the newest and latest Fall Hats will arrive at the Heifner Millinery Parlor the last of this week.

A Question of Veracity and Real Estate

Yes, I am in the real estate business and don't have to swear to the fact; my office is now in the court house, same room as J. M. Boone. I think Hereford has a future or I would go elsewhere, but I need more land and more houses to sell. If you have something to sell or to trade see me; if you really wish to sell list your land with me; I also want every old, vacant house in town; I will either sell them or give them away—there are too many vacant and run-down houses. Let's get rid of them. Yours for business, A. C. Elliott: 2721

Mrs. McClain's Experience With Croup

"When my boy, Ray, was small he was subject to croup, and I was always alarmed at such times. Chamberlain's Cough Remedy proved far better than any other for this trouble. It always relieved him quickly. I am never without it in the house for I know it is a positive cure for croup," writes Mrs. W. R. McClain, Blairville, Pa. For sale by all dealers.—Advertisement.

Dr. Wolcott, Oculist

Eye, ear, nose, throat, catarrh, eyesight tested; glasses fitted, Amarillo, Texas. 26 81p

Notice: Having sold our stock of lumber etc. to the Palmer Lumber Co., we respectfully ask that every one knowing themselves indebted to us will please call and settle at once as we wish to get our affairs closed up as soon as possible.—R. H. Kemp Lumber Co.

Your Business appreciated—Geo. E. Burns Druggist. 201f

"YOU'LL LIKE HEREFORD."

Santa Fe Time Table

WEST BOUND	
No. 21	Lv. 6:40 a. m.
No. 117	" 12:17 a. m.
EAST BOUND	
No. 22	Lv. 10:35 a. m.
No. 114	" 5:59 p. m.

Buick Sixes are Here

WE now have on hand the **New Buick Six**, Model D-45. These are absolutely the best values ever offered in cars. Everyone knows that Buick stands for highest quality—nothing but the best material is used throughout. The chassis are of the best Vanadium steel. The upholstery is of the best leather that will last a life time—no cheap cloth used. One-man top. The full Buick guarantee goes with every car and the price,

\$98500

is now within reach of all.

I have sold Buicks for many years and never had a complaint. If you want a high grade car that will give you service and pleasure see me.

E. RENFRO, Agent for Deaf Smith and North Castro Co.

HEREFORD THOR-O-BRED TREES AND PLANTS

Have created a demand that is surprising even to ourselves. This years sales will show an increase of 300 per cent over last year.

The fact that we will sell more trees this season than all other nurseries reeling on the plains is significant.

For **Twenty-five Years** we've been on the alert—striving to give better results—Spending \$1000 per year in tests.

Is it not, therefore, worth your while to investigate our products?

"QUALITY FIRST"

HEREFORD NURSERY CO.
HEREFORD

THE WESTERN NATIONAL BANK OF HEREFORD

ROLL OF HONOR BANK

Total Resources A Third of A Million

DEAF SMITH COUNTY DEPOSITORY

HEREFORD, TEXAS.

Irrigation and Stock Farming

It pays to irrigate and raise double the amount of feed stuffs you would otherwise raise. It then pays to fill a silo and feed cattle and hogs.

If you raise plenty of feed and want to get some cattle or hogs, call and talk the matter over with us. We have always helped our friends get stock where they could care for it.

Live Stock has always paid in this country

4 Per Cent and 5 Per Cent On Time Deposits

G. A. F. PARKER, President
A. J. LIPSCOMB, Cashier J. W. SHERMAN, Asst.

Our Neighbors

To love your neighbor as yourself, is what the good book teaches, to lay your hatred on the shelf, and think all people peaches. To such a height we cannot soar, such precepts we're defying; we do not love the man next door and make no effort trying. He has so many grievous faults that love could ne'er abate them, and ordinary language halts when we'd enumerate them. His sins are measured by the yard, his vices are obtrusive, against such men we are on guard—we have to be exclusive. We're always looking for the sins of those who live around us; we say they bruise our moral shins, and worry and confound us. To all their virtues we are blind, while of their faults we're screaming; we seldom look about to find their qualities redeeming. If we would train ourselves to look for good in 't'other fellow, and not assume a man's a crook until he shows up yellow, we'd see our neighbors growing wings, we'd find them folks to cherish, and envy and such evil things from this old world would perish.—Walt Mason.

Some Wheat

Dave Wright came through from Shamrock, Texas, by horseback Saturday and says he never before saw such quantities of wheat. Granaries and freighters being unable to take care of it as it comes from the machines, it is piled up on the ground. "When I reached Miami it was eleven o'clock at night," said Mr. Wright, "but all the elevators were lighted up and receiving wheat." He told of one man, Mr. Brown, who has some land that raised forty-five bushels, while his entire stand of twelve hundred acres averaged thirty-nine bushels to the acre.—Glazier Review.

J. E. Garrison wants to write your fire insurance. 22-1f

I pay cash for cream. You get your money as soon as test is made I am at Stambaugh's Store. I. H. Spratt. 3-1f

Drs. Presley & Swearingin, of Roswell New Mexico, will be in Hereford, at Dr. Price's office, 12 and 13 of each month to do eye ear, nose and throat practice and fit glasses. 20-1f

H. L. Rice has received his 1916 Hercules demonstrator. This car is an entire new model and manufactured by the Kentucky Wagon Works of Louisville Ky. This company has no connection whatever with the company that manufactured the former model. They have been manufacturing electric and gasoline trucks and have just recently entered the pleasure car field.

The car certainly is worthy of its name, as it is noted in Greek mythology for his strength and grace. The price of the car is \$700 at Hereford with full equipment. 26-1f



The Telephone Saved a Life

When one of our men was badly injured by the threshing machine we telephoned the doctor, who told us how to patch the man up. The doctor then started for our place in a hurry. When he arrived the man was pretty weak, and without the doctor's advice the results might have proved serious. Thanks to the telephone, the man pulled through.

Every farm should have Bell Telephone connection.

Write our nearest Manager for information
The Southwestern
Telegraph &
Telephone Company

A HEREFORD CITIZEN COMES TO THE FRONT

Tells His Friends and Neighbors of His Experience

Every Hereford resident should read what a neighbor says. His testimony can be relied upon. Here are his own words:

B. W. Miller, E. Eleventh & F. Streets., Hereford, says: I got Doan's Kidney Pills from Woodburn & Son's Drug Store, when I suffered from pain in my back and they quickly relieved me. Now, when I stoop or lift, I don't have that pain in my loins and the trouble with my kidneys has also been removed."

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Miller had. Foster-Milburn Co., Props., Buffalo, N. Y.

A traveler who thought himself the only survivor of a shipwreck was cast on an island in the South Pacific. Knowing it to be a cannibal island, he kept himself hidden for three days. Finally, driven out by hunger, he discovered some smoke rising from a small grove of trees, and he carefully approached to see what type of savages they were. Just as he got in earshot of the fire, he heard a voice say, "What in hell did you play that card for?" He fell on his knees and devoutly raising his hands, cried. "Thank God, they are Christians!"

Put your duds in our suds. Weaver Laundry, phone 196.

I buy any kind of hogs at the market price. See me before selling. L. Gough. 23-1f

The Ford Garage solicits your auto repair work. We have first-class mechanics and all work guaranteed. 26-1f

Your Boy and You

You have figured a lot on his young career.

You have dreamed and planned and thought:

You have pictured him manly and full of cheer.

With a will for the fight you've fought.

But he'll never come up to the dreams you dream.

And he never will do his part,

Till you get right down in his heart with him,

And take him right into your heart.

You cannot one minute believe he will care

What hopes you have formed for his life

If you haven't meant anything unto him yet

As far as he's gone in his strite; You cannot look forward to having him rise

To positions of honor and trust

If you've never been comrades with light in your eyes

And with bare toes kicking the dust.

Why, maybe that you have never known that he

Was a member at home; with you Of the little group of the tender and free.

As a man with a family should do;

You can't expect him, whatever may come.

To fulfill every promise your heart

Has made for him there in life's busy hum,

Unless you have made him a part. —Baltimore Sun.

Will O'Brien is making extensive improvements on the property recently bought by him. It is located between 8th and 9th streets on Lee Avenue.

The State of Texas, County of Deaf Smith.

Taken up by R. T. Mooney and estrayed before J. M. Boone, Justice of the Peace Precinct No. 1, Deaf Smith County, on the 24th day of July, 1915. A certain cow color pale red white faced, age about 7 or 8 years old, dehorned and branded—Diamond—on left side and on right hip, and appraised at \$60.

The owner of said cow is requested to come forward prove property pay charges and take the same away or it will be dealt with as the law directs.

Given under my hand and official seal this 27th day of July, 1915.

A. O. Thompson, County Clerk Deaf Smith County, Texas. 26-3f

J. E. Garrison wants to write your fire insurance. 22-1f

Professional and Business Cards

W. H. RUSSELL
LAWYER

Hereford - - - Texas

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists

On Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants

Hereford Nursery Company

J. FRANK POTTS A. M. JONES
POTTS & JONES
BONDED ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Fire Insurance Written.
Deaf Smith County Maps for Sale

L. S. BRYANT T. E. HUFFMAN
Co. Surveyor Deputy

Bryant & Huffman

Civil Engineers
Draftsmen

Office in Court House. Hereford

GO TO

A. PEDDE

109 Main St.

When you want soles put on shoes and boots that wont come off.

All work guaranteed.
MAKER OF FINE BOOTS



Panama-Pacific Exposition

We will have on sale daily until November 30, round trip special excursion at fare of

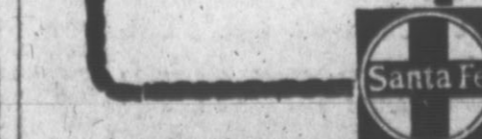
\$48.30

Final return limit 3 months from date of sale.

Will also have on sale June 1st to September 30th, Summer Tourist Rate of

\$58.30

Final return limit Dec. 31st. These tickets also include free side trip to San Diego Cal. when route one way via Santa Fe Lines. Stopovers allowed at all points both going and coming.



Want Ads

WANT to buy for cash and some trade, 4 to 10 sections of land. Mean business, so dont answer this add unless your land is priced in line with other lands. 21-1f

HIDES WANTED—Will pay highest cash price for all kinds of hides. Ezra Norton at Saddle Shop. 3-1f

FOR SALE—80 head good native two year old heifers. 20-1f Brumley & Fallwell.

WANTED—to buy a house to move. See J. L. Fuqua. 24-1f

FOR SALE—Well improved ten acre block close in, nicely located and the price is right. A. A. Ott Realty Co. 25-1f

WANTED—To buy a mile of second hand fence and posts. Inquire at Brand office or Baskin Land Co. 24-1f

TOWN PROPERTY BARGAINS—150x140 feet northwest corner E. 3rd and Jewell Ave., 194 feet concrete walks, well, etc. Four blocks E. of court house. Concrete walk all the way to it. Good homes on other three corners. One of the choicest building sites in town, \$600. 104x208 feet in block 14 Evans addition, north of Lipscomb's fine home, \$100. Old Heagy home in east Hereford, 7 room house, poor repair, 5 lots, well, cave, hog house etc., \$500. Also have some exceptional farm bargains. L. Baskin. 26-3f

BARN FOR SALE—I have a good barn for sale. Worth the money. J. P. Wood. 1-1f

WANTED—To trade some stock for land if priced right. Jas. B. Elliston Realty Co. 26-1f

EXCHANGE—Some East Panhandle Land for land around Hereford. Jas. B. Elliston Realty Co. 26-1f

WANT—to trade for Ford Runabout must be in good condition. C. R. P. R No. 1 Hereford Texas. 4-1f

FOR SALE—At a bargain if taken at once, my residence on E. 3rd St. Side walks and street crossing all the way to town. Well improved. Walter Orr. 52-1f

FOR SALE—98 head high grade yearling heifers. Rucker Ranch, 12 miles north-west. 27-1f

A GOOD Section of land in Dallam County to trade for land near Hereford. Will take fewer acres or pry difference. Address Brand office. 1-1f

FOR ALFALFA SEED—Absolutely pure, re-cleaned, non-irrigated, saved from the most vigorous growth of hay. Phone 54 or write R. H. Norton, Hereford, Texas. 11-1f

FOR TRADE—A good North Missouri farm of 317 acres, one half mile from town. Well watered and fenced, good soil, near school and church. Six room house, cattle and hog barns. Splendid stock farm. Land all around selling for \$75 and \$80 per acre. Want body of land in Deaf Smith or Castro counties. Write the Hereford Brand. 1-1f

FORD—Leaving for Arizona will sell my car; good conditions. S. F. Williams. 2-1f

FOR SALE—A real snap in 640 acres shallow water land if sold at once. Jas. B. Elliston Realty Co. 26-1f

LOOK HERE—Cattlemen, ranchers or people of Hereford: If you want to buy a quarter section cheap, send me a cash bid at once as I'm going to sell the N. W. 1-4 of Sec. 10, twp. 4, range 3, 1 mile from Kelso, Deaf Smith county, to the highest bidder for cash, no matter what the amount may be. All bids must be in on or before August 10th. Go look at this quarter and send your bid to this address. G. S. Kerr, 15th and Jeff. St., Corvallis, Oregon. 26-1f

"ASINGER"

Is Always the Pride of Its Owner

The Singer Sewing Machine is Recognized all Over the World.

SPRING SEWING

Think how helpful a good Sewing Machine would be to you just now in remodeling old and making new garments. The charm of the SINGER and its new attachments is—you can do everything; plain sewing, tucking, ruffling, binding, hemming, darning, hemstitching and embroidering. If you wish to try one we will gladly bring one to your home.

SOLD ON EASY PAYMENT PLAN

With liberal allowance for your old machine.

MACHINES REPAIRED

E. B. BLACK CO.

LUTHER BLACK' SPECIAL SALESMAN

Cool Comfort

In Your Kitchen

When You Use GAS



A gas stove in your kitchen not only means a big saving over the old way of cooking but it greatly lightens the work of keeping things clean and neat and your kitchen cool. The installation of a

DETROIT
Combination Gas Machine

gives you perfect fuel as well as eye-resting light and efficient power for gas engines. With this plant you can also have hot water at all times at little cost—something every woman fully appreciates.

Detroit Combination Gas Machines are easy and inexpensive to install, economical in operation and absolutely safe.

Let us give you a demonstration.

BEN SHORT, Agent



Glasses properly fitted, eyes tested free. W. H. Ray. 1t

Big Buns and Baby Buns at Ray's. 1t

Be up-to-date and get you a Wilson tam, at the Vegels Millinery Parlor, 27-2t

J. M. Robertson of Mt. Alto, Pa. is in town this week, looking over the country with a view of buying some land.

A model plant made to help you! Service and quality of work unexcelled I do everything to clothes. Model Tailor Shop. 1t

Dr. J. J. Crume, of the firm of Crume and Killough of Amarillo, will be in Hereford the first Tuesday of each month to treat diseases of the eye, ear, nose and throat. 1t

On the first of August, last year, Henry Ford announced that in case three hundred thousand Ford autos were sold within the next twelve months a refund from forty to sixty dollars would be made to each purchaser of one of these cars during that period of time. The number have been sold, and the refund amounting to fifteen million dollars, will be made. This is in accordance with the profit distribution policy of the company. What we wonder is: If Ford can afford to pay his flunkies and office boys five dollars per day, then refund fifteen million dollars per year to purchasers of his product, and make money at the business, (which is reasonable to suppose he does)—how much money are auto manufacturers making who pay short wages and divide no profits? Also, at the rate he is going, how long before Henry will be giving Fords away, postage prepaid.—Ex.

List of Delinquent City Taxes

List of Town Lots and Parcels of Land on the Tax Rolls of the City of Hereford, in Deaf Smith County, Texas, which are Delinquent for the year 1914, returned by P. W. Price, Tax Collector of Hereford, Texas:

M G Abernathy, lots 1 to 8, block 3, Irwins sub div of W 1-2 block 4 Evants add'n, total taxes due \$5.20

O A Anderson, 10 acres N 1-2 block 3 Welsh addition, total taxes due \$9.75

W L Batson N 247-775 of E 1-2 of block 21 Evants addition, total taxes due \$1.95.

Mrs Nevada Bogard, N 1-4 of W 1-2 of block 58 City, total taxes due \$9.75.

J K Boring, lots 7, 8 and 9, block 18, Evants addition, total taxes due \$2.60

Mrs. Della L. Boyd, lots 12 to 17 block 9, Womble-Higgins sub div, total taxes due 97c

Mrs Annie Bryan, lots 6 and 7, block 9, Womble-Higgins sub div, total taxes due \$1.30

Lulu O Colby, lots 62 to 75, block 9, Womble-Higgins sub div, total taxes due \$1.95

I W Culp, block 79, city, total taxes due 95c.

Mrs M B Daniel, lots 3 and 4, block 15, Whitehead addition, \$10.07

W B Davis, lots 7 and 8, block 9, DeAtley's sub div, of S 1-2 lots 2 and 3 block 9 Womble addition, total taxes due 65c

C W Dodson, lot 17, block 17 Evants addition; lot 11 block 17, City, lots 23, 23 and 24. block 25 City; lots 3 and 4 block 26 Whitehead addition; lots 1 to 9 block 20, Whitehead addition; lots 4, 5 and 6 block 11 Whitehead addition, total taxes due \$23.40

C W Dodson, lot 5 block 15 Evants Dodson sub div total taxes due \$8.12

Dodson & Mosley N 1-2 of lot 10 block 17 City total taxes due \$3.90 S B Edwards lot 19. block 11 City total taxes due \$6.68

A C Elliott lots 1 to 3 block 1 Welsh, Cook & Elliott sub div of block 4, total taxes due 97c

S S Evants lots 20 and 21 block 10 City; W side 47x178 feet block 17 Evants addition total taxes due \$6.82

J R Fike lots 11 and 12 block 26 Whitehead addition total taxes due \$5.20

Mrs. M W Gainey W 1-2 of lot 2 block 2 Womble addition; N 150 feet of W 1-2 block 9 Evants addition total taxes due \$7.15

Ivy Garner lot 15 block 5 Evants addition total taxes due 65c E W Green lot 75 block 8 Womble-Higgins sub div total taxes due \$2.60

L N Hancock E side 244-4x178-8 block 21 Evants addition total taxes due \$2.60

Dumas Hall S 75 feet of N 412 1-2 feet of W 1-2 of block 9 Evants addition total taxes due 97c

T N Heifner S 1-2 of lot 4 block 27 City; S 243-6 of E 1-2 of block 21 Evants addition total taxes due \$11.27

Mrs W H Hines lots 3 and 4 block 64 City total taxes due \$16.25

Hough & Sellars S 60-88 feet of N 160-88 feet of E 1-2 of block 11 Evants addition total taxes due \$1.30

L A Hough lot 17 block 19 City, lot 18 block 17 Evants addition total taxes due \$5.85

Hough, Vardeman & Mosly lot 21 and E 1-2 of lot 20 block 18 Evants addition total taxes due 97c

Hough & Mosley N 630-44 ft of S 730-44 of E 1-2 of block 8 Evants addition total taxes due \$3.25

Mrs J W Hough lots 1 to 4 block 5 Evants addition total taxes due \$7.80

H E Hume S 123-885 ft of N 495-55 of E 1-2 of block 21 Evants addition total taxes due \$1.30

Ida C Hussey lots 21 to 24 block 17 Evants addition total taxes due \$2.60

H O Hubbert lots 1 and 2 block 3 City total taxes due \$5.20

J T Jowell all of block 22 Evants addition total taxes due \$19.50

J T Jowell N 247-775 of W 1-2 of block 21 Evants addition, W 1-2 of lot 6 block 7 Womble addition total taxes due \$2.60

Mrs Ella Karr lots 7 to 10 block 29 City total taxes due \$10.40

W D Keliehor lots 3 to 6 block 3 Whitehead addition total taxes due \$14.73

A M Kent 75x100 block 1 Whitehead addition total taxes due \$4.22

Jas A King lots 2 and 3 block 1 Whitehead addition total taxes due \$1.95

M A Lanekin lots 3 to 6 block 16 Whitehead addition total taxes due \$10.94

G F Laughmiller N 104-35 ft of S 418-6 ft of W 1-2 of block 14 Evants addition total taxes due \$1.30

R W Lovelace lots 7 and 8 block 20 Evants addition total taxes due 97c

Carl Lorenz lot 17 block 11 City total taxes due \$2.60

Methodist church lots 4, 5 and 6 and S 2-3 of 3 block 28 City total taxes due \$9.75

J F Miller S 243-75 ft of W 1-2 of block 21 Evants addition total taxes due \$1.62.

C H Morse N 1-10 of W 1-2 block 10 Evants addition total taxes due \$1.30

L McBride estate lots 7 and 8 block 14 City total taxes due \$9.75

A T Osman W 102-71 ft of E 202-71 ft of lot 4 block 3 Womble addition total taxes due \$1.95

J H Pitman lots 10; 11 and 12 block 20 Whitehead addition total taxes due \$10.40

Mrs W H Rayzor 90 1-2x100 block 1 Whitehead addition; 7 acres N side of block 1 Womble addition;

lots 9 and 10 block 32 City; lot 15 block 18 City total taxes due \$51.35,

W J Rain S 2-3 of lot 2; N 2-3 of lot 3 block 63 City total taxes due \$4.55

Elbert Reid lot 16 block 5 Evants addition total taxes due 65c

C S Richards lots 7 and 8 block 2 City total taxes due \$12.24

R Roelfs lot 6 block 27 City total taxes due \$7.80

W G Roberts N 313 ft of E 171-71 ft of block 6 Evants addition total taxes due \$8.12.

Guy T Rogers S 108 ft of N 521-77 ft of E 1-2 of block 15 Evants addition total taxes due \$1.30

J F Sadler lots 1 and 2 block 26 Whitehead addition total taxes due \$1.30

J B Sikes and W B Swift lots 7 and 17 block 6 Womble addition total taxes due \$7.80

R G Sisk lot 6 block 6 Womble addition N W corner of S 1-2 69 x 208-71 ft of block 7 Evants addition total taxes due \$16.15

J P Snyder lots 1 and 2 and S 35 ft of 11 block 72 City total taxes due \$16.21

Spratt & Hollinshead lots 11 and 12 block 42 City total taxes due \$6.50

J M Sybert lot 10 block 3 Womble addition total taxes due \$1.95

A R Temple lots 10 and 11 block 18 City total taxes due \$5.85

O E Thoms S E corner 85x230-3-4 ft block 11 Evants addition S 123-885 ft of N 371-660 ft of E 1-2 of block 21 Evants addition total taxes due \$11.89

J P Thorp lots 9 and 10 block 43 City total taxes due \$1.95

H G Tucker lots 1 to 4 block 38 City; lots 5 and 6 block 26 Whitehead addition total taxes due \$9.10

Unrendered Evants S. 115 ft of N 265 ft of W 1-2 of block 9 Evants addition total taxes due \$1.30

Unrendered lot 9 block 24 city total taxes due \$6.50

Linda A Van Lieu N 50 ft of S 293-75 ft of W 1-2 of block 21 Evants addition total taxes due 65c

F L Vanderburgh W 75 ft of S 1-2 of block 45 City total taxes due \$9.75

W H Walker lots 13 to 16 block 19 City; lot 5 block 24 City total taxes due \$40.30

G R Ward lots 11 and 12 block 5 Evants addition; N 1-2 acre of S E 1-4 of block 14 Evants addition total taxes due \$6.17

J I Walker lot 9 and S 1-2 of lot

10 block 4 Womble addition total taxes due \$22.00

Sarah J Wear N 115-38 ft of S 521-50 ft of E 1-2 of block 11 Evants addition total taxes due \$9.75

J Tom Wharton lots 5 and 6 block 68 City total taxes due \$3.90

J H Williams lots 34, 35 and 36 block 18 Evants addition total taxes due \$14.84

H L Witherspoon lots 7 and 8 block 42 City total taxes due \$9.75

C G Witherspoon et al S 1-3 of block 78 City total taxes due \$1.30

F P Wilson N 105 ft of S 313-71 feet of W 1-2 of Block 14 Evants addition total taxes due \$5.20.

State of Texas, County of Deaf Smith, I, P. W. Price, Tax Assessor and Collector for the City of Hereford, Texas, do hereby certify that the above lots and parcels of land assessed in the Tax Rolls of the City of Hereford, Texas, for the year 1914, are delinquent for taxes for said year.

P. W. Price, Tax Assessor and Collector of Hereford, Texas.

Subscribed and sworn to before me this 13th day of July, 1915.

G. M. Suggs, Notary Public, Deaf Smith County, Texas.

Look at the Label!



Notice when your subscription to THE BRAND expires. If renewal is not made within reasonable time we take it for granted that you care for the paper no longer and we will take your name from the list. We won't force you to read this paper.

Make All Remittances Payable to

THE HEREFORD BRAND



1 Year--\$1.00

Hereford, Tex.

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill.

I wish every suffering woman would give

GARDUI

The Woman's Tonic

a trial. I still use Cardui when I feel a little bad, and it always does me good."

Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

Get a Bottle Today!

SAILORS OF ELIZABETHAN AGE

Memorial to Famous British Mariners is Far Off the Tourist Track.

Sir John Benn has persuaded the London county council to commemorate the Elizabethan sailors at Old Ratcliffe Cross, says the Manchester Guardian. The scheme hung fire for a time because the antiquaries could not fix the site of the cross, which has vanished as utterly as the name and reputation of the Ratcliffe highway near by. The place chosen is a little east of Rotherhithe tunnel, where a grimy wharf has preserved the name of the cross where so many of the stout-hearted explorers set sail for the northern seas.

Perhaps when Shadwell gets its riverside park there will be a few bold exploring sightseers from the West to look upon the memorial which is otherwise far from the tourist track as any spot in London. It shows square-ended Tudor ships under full sail above the names of Sir John Wolloughby, Sir Martin Frobisher and other great names in Hakluyt and in English memories. Frobisher lies near Milton in St. Giles', Cripplegate, well within the tourist area.

If you go from the memorial up Butchers' row into Stepney you are in the traditional sailors' town, although nowadays you find the sailors farther east, where dockland has grown up since the Elizabethan sailors went to sea. The church in Stepney's one bit of green is the sailor's church of London, unless Deptford with memories of the shipbuilders is admitted to have as good a claim. All the children born at sea were baptized parishioners of Stepney. Mariners' tombs are as thick here as those of Dutch merchants in Austin Friars. The discoverers should go back by Wapping, packed in between London docks and the river and still keeping in a score of tarry inn suggestions of the Frobisher times. You can drink ale in the "North American Sailor" and think of the great days of old when they used to hang the pirates somewhere about Wapping Old Stairs. It was Johnson advised Boswell to explore Wapping, but Boswell did not find much that was exciting—"perhaps from want of sufficient exertion," he says humbly.

E. A. Elliott, second son of Mr. and Mrs. Robert Elliott, is here from Los Angeles, California, to visit with the family after an absence of some six years. He is traveling auditor for the Commonwealth Bonding and Casualty Company with headquarters at Los Angeles and Ft. Worth.

Betts-Clark are agents for the Saturday Evening Post.

Invigorating to the Pale and Sickly
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILLI TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

J. E. Garrison wants to write your fire insurance. 22-1f

\$2.95 buys a matting Art Rug size 9x12 E. B. Black Co. 9tf

Try a can of our "Fly Away" for flies. Geo. E. Burns, Druggist.

If you need medicine phone 13 your troubles. Betts-Clark, 1f

Second hand Sewing Machines in good repair \$5 to 10 E. B. Black Co 9tf

Mrs. Heifners will receive a shipment of new fall hats the last of this week. 1t

We may not be the nearest to you, but we will come the nearest pleasing you: Betts & Clark. 14tf

"OCEANS OF WATER."

Piles Cured in 6 to 14 Days
Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Bleed, Hemorrhoid or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

Black Pepper and White Pepper Come from Same Plant

Many people think that there is a white pepper plant and a black pepper plant. There is not. The difference between the two peppers is entirely a matter of manufacture—or rather what part of the peppercorn is ground.

In making black pepper, the whole peppercorn or pod is ground up. In making white pepper the black outside shell is removed and only the white part of the pod is ground up into pepper.

Some people prefer white pepper—some prefer black pepper. White pepper is used especially in making dishes where black pepper would mar the color, as in delicate, light sauces, etc. But there's one kind of pepper nobody wants; the kind of black pepper that's made by unscrupulous manufacturers by grinding a small proportion of whole peppercorns with a large proportion of the black shells which have been removed in the process of making white pepper. Yet such pepper is all pepper and therefore passes as pure pepper. Your guarantee of quality in the pepper you buy is to insist on White Swan Peppers.

White Swan Black Pepper is made only by grinding the whole pepper pods. White Swan White Pepper is the ground heart of the pod and nothing else. Your grocer sells these peppers that are "Better than the law requires"—insist.



Waples-Platter Grocer Co.
Wholesale Grocers
TEXAS

THE HEREFORD BRAND

B. F. GUTHRIE, EDITOR-PUBLISHER

HEREFORD, TEXAS

August 3, 1915

Dear Sir:—During the month of September this paper will issue what we will call "THE HEREFORD BRAND BOOSTER EDITION," through which we hope to give Hereford and surrounding country such a boost with the outside world that every business house in our community, large or small, shall gain in a material way. For this purpose we have engaged a man—a specialist in this line—to write up our country in detail. If we can let the outside world know something of our country and our wonderful prospects, the same outside world will not be slow to invest here. Let's encourage new business and large financial interests to invest with us and develop our natural resources. We believe that the best way to do this is through publicity. What better way can you suggest than the columns of a live newspaper? This special edition will contain a complete write-up of this country, with illustrations, and if it gets into the hands of the prospective settler or investor will bring us results. How many copies of this shall go out rests with you. We shall issue double our regular circulation and any extra copies that you, Mr. Business Man, or you, Mr. Private citizen, can subscribe for or send to east, west, north or south addresses, will help.

The Hereford Brand represents our people and country, and will do its share. We ask your cooperation and we believe that with one accord the people of this town and country will respond. The interest of one is the interest of all. We go to a great deal of extra expense in this proposition, but we believe that the end justifies the means. Our man will call upon you and explain our idea in detail.

We beg to thank you for your patronage in the past and respectfully solicit your business for this issue. Through our regular weekly issue we shall give it a great deal of publicity so our local people will anxiously look for it and it should be an excellent advertising medium for our local merchants.

Very Respectfully,
THE HEREFORD BRAND

Do You Realize, Mr. Business Man

That when Hereford prospers that you prosper also?

What shall we do to make Hereford more prosperous, you ask?

**Advertise It and Its Future Prospects Broadcast---
East, West, North and South.**

The Hereford Brand September Booster Edition

Will describe our country in such a way as to make the reader sit up and take notice. If he is a prospective settler or investor he will interest himself in our country. Our local people will anxiously look for this edition. As an advertising medium for our local merchants it will be a success.

The Hereford Brand Represent the People

and will do its share. We need your cooperation.

With Your Help Our Booster Edition Will Be a Big Success for All.