VOL. 22 - NO. 24

## County Water Unit Formed Here Friday

ested persons were present at bers in the county.

New Computer System Used In Registration

Nell Miller, Deaf Smith Coun- been the case in past years, due new automated 1970 vehicle re- kept gistration renewal procedure The Highway Department's will be initiated Feb. 1, 1970.

Mrs. Miller pointed out that it is not possible to reserve license numbers this year as has

#### **ASC** Announces Filing Deadline

Applications for transfer of

ment and projected yield no- tion and title information stored ity County director at the Febtices have been mailed to farm operators so they are now able necessary for the owner to preto make production plans for sent his certificate of title an

er of cotton acreage allotments. by sale or lease, out of the locally may be made from one farm to another within the State. Cotton allotments may not be transferred across Stae lin-

Transfers of alloments between farms within the county and from a tarm owned to another farm owned or operated by the same individual are not subject to referendum approval. However such allotment transfers must be filed with the ASCS county office before the December 31 deadline.

The December 31 deadline of 1970 cotton afforments for De-

for water importation were discresult of a change in the By- that within the area about twencussed in a Board meeting Fri- Laws of Water, Inc. each county-one counties already have foday morning of Deaf Smith Co- ty unit elects its own director of rmed such county units. The fiunty Water Association. Seven- Water, Inc., provided there are nal date for certification of coteen Board members and inter- at least 100 Water, Inc. mem unity units by Water, Inc. is the meeting, which was called The County Water Association by President Denzil Pulliam. board members present decided for at the next Water. Inc. an-

Tom Williams of Water, Inc. that it would be advantageous to explained the organization of the county to have a county ucounty units within Water, Inc. nit of Water, Inc., in order to Under the By-Laws of the coun- provide more effort in the vital ty unit, local people assist in the work of securing imported wat- in Water, Inc., those present water importation task by buil- er and to elect another director at the meeting decided that soding support and spreading in to serve on the Board of Water, me action should be taken im-

ty Tax Assessor-Collector, and to the new computer system, corporated county water associanounced this past week that the Renewal applications will be tion, Water, Inc., and the coun-1970 motor vehicle license plates mailed after Christmas, Mrs. ty unit of Water, Inc., an affir-

> seven million vehicle records have been converted into an automated system with one of the major objectives being to reduce the long lines at the tax office during the registration renewal period, which is February and March of each year.

now stored in the Texas Hi g hway Department's computer in cotton allotments for the 1970 Austin, During the last week in ly has only 76 members of Wacrop must be filed no later December of this year, the De ter, Inc., and the county unit than December 31, 1969, accord- partment will mail "License Pl- would not be formed officially ing to Frank J. Bezner, Chair. ate Renewal Applications" to unless and until another 21 memman of the Deaf Smith County the seven million vehicle own- berships are attained. The addi-Agricultural Stabilization and ers throughout the state, Since tional 24 memberships must be Co. servation (ASC) Committee the appreciation is in fact a ver- turned in by Monday, Dec. 15, in He reported that farm allot. ification of the latest regist r a- order to elect another Deaf Smdum last May approved transf. acted by the 61st Texas Legislature. Regular Session, 1969, the mer may, for an extra fee of county, So transfer of allotments \$1; during the month of February only, obtain his 1970 license plates by mail.

Under the new system, it will

ring February and March next association Board of Directors. therefore applies to all transfers year. Persons not having the application will, as in the past, af Smith County farms - whet- be required to present their cerher by sale, lease or by the ow- tificate of title and current license receipt.



ONE TO START ON- These two visiting hunters were among the first to arrive early Saturday morning for the pheasant hunting season in Deaf Smith County. Neither was disappointed in their efforts as they dropped two cocks right off the bat. The season opened Saturday and will continue till Dec. 21. -Staff Photo

December 15, in order for a county unit to elect another direcnual meeting in February.

Due to the urgency and short time in which to qualify Deaf Smith County as a county unit Pulliam, President of Deaf Smith County Water Association, adjourned the Board meeting. so that those present could form the Water, Inc. county unit.

Following discussion about the importance of local effort and the relationship between the inhave arrived and also that a Miller said, and these must be mative vote passed a motion that would result in forming the Deaf Smith county unit. The of ficers and directors of the Water, Inc. county unit would be the same as those in Deaf Smity County Water Associat ! o n The Water, Inc. county unit By-Laws were accepted and Pulliam, as President of the new unit, endorsed the application for certification by the Water, Inc. These converted records are

However, the county present-

Officers of the county water next year.

In Deaf Smith County, growers voting in a special referenthe previous year's license reassociation, Denzil Pulliam, Wilburn Axe, and Dick Godwin, etration. Under a new law, enmphasized that the new county unit of Water, Inc. does not displace Deaf Smith County Water Association, which is incorporated in the State of Texas. They stated that the county water association, which has been in existence for four years; will connot be necessary for the tax of- tinue to function for the best infice to type license receipts for terests of the county and to cothose persons having "License ordinate activities with Wat er, Plate Renewal Applications." Inc. and other water organiza-This will greatly reduce the tions for the purpose of mutual time required to register an au- effort toward securing imported water for the area. The precise It is, therefore, most im- relationship between Deaf Smith portant for each car owner to County Water Association and keep his "License Plate Renew- Water, Inc. will be determined, al Applications where it was according to Pulliam, at a labe readily available for use du- ter meeting of the county water

> Those who are not members. of Water, Inc. are urged to join by submitting \$25 no later than Monday to the Chamber of Commerce or either of the banks in Hereford.

#### Art Show-Sale **Continues Today**

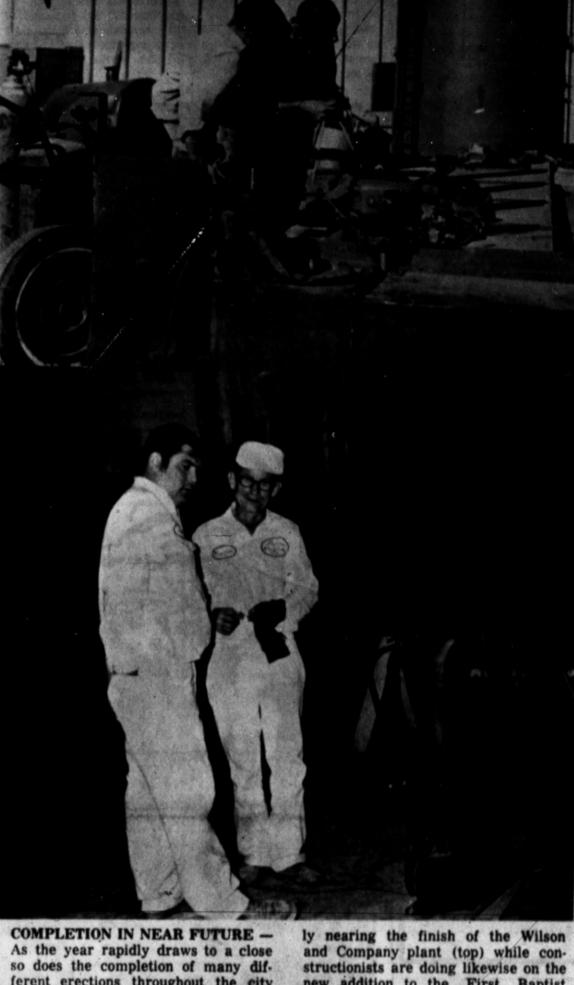
Due to the outstanding success of the Art Guild Christmas Show and Sale, officials have decided to continue the display through today:

The presentation, being held in the Bravo Smokes Building at the corner of Park Ave. and K St. from 1 p. m. to 5 p. m., confeatured by talented local resi-

Included in the long list of displays at the show-sale are paint ings of all sizes and types, unique pictures that can be appreciated by any viewer, beautiful ceramic creations, and especially for this festive season, Christmas candles and accessories which would add to the holiday decor of any home.

Members of the Guild feel that any of the moderately priced items presented at the show-sale would make ideal gifts for any one on every Christmas list.

Any participant who has art works not sold during the dis-5 p. m. foday.



ferent erections throughout the city and county Workman are consistant-

new addition to the First Baptist Church (bottom). -Staff Photo

## Area Conservation Essay Contest To Be Held Soon

ra Blanca District Soil and Wa- Winners will be judged and at the importance of soil ter Conservation Service, infor- announced at a later date by the and water conservation is becomation concerning the up-co- area Soil Conservation District ming essay contest will be dis- Board of Directors. tributed to local elementary, junior and senior high schools Choir Program following the Christmas holiday

Entries in the contest can be in or out of school but cannot The annual Stanton Jube high school graduates. Any nior High Christmas Choir one 19 years old or younger program is set for Tuesday at may qualify for the contest, whi- 7:30 p.m. at the school's audich will be judged locally after torium according to music dithe deadline of February 15.

J. C. Brown of the local Soil Conservation Service here said that this years contest operations will be handled in a different manner than in previous co- ool's choirs participating inclu-

mpetition. In the past, the area District es that local judges felt could ghth grade girls choir and the sists of different art creations This year however, the local judges can choose only one entry to send to the state competition to vie for the high award, top prize of \$200 and a speci a l trophy. These presentation to the state winner have been rt Worth Sheridan Hotel.

> This years entrants are directhe topic "My Stake In The Natural Resources Of Texas." These writings will fall into one of ners for Hereford.

Officials explained that Texas ernate spot, is divided into five regions, ours Those named from Stanton Making the grade from La including alternates. There we Instructor for the Stanton Juplay is asked by Guild officials being Region I (Panhandle No- included Danny Hawes, french Plata were Steve Barnes, barid re 80 students selected from the nior High Band is Randy Vauto pick them up anytime after rthwest Texas), these regi o na horn, first alternate; Ralph Sc. tone, second chair; Catherine Class A and B high schools in ghn and for the La Plata band will each choose three winners ott, baritone, fourth chair; Ru- Emerson, clainet, first chair; addition to the junior highs that is Jim Priest.

According to officials of Tier- to be in the top competition.

# Planned Tues.

rector Douglas Morris.

There will be no admission charge and the public is invited to attend.

There, will be four of the schding the seventh, eighth and ninth grade boys choir, the secould send any amount of entri- venth grade girls choir, the eiqualify in State competit i o n. eighth and ninth grade mixed last years topic of "How Con-

dustrial and farming area progresses at a rapid rate in accordance with the growth of the

Chamber of Commerce realiz- ther exes who do not receive a ed the need for the young future letter are urged to be present leaders of the area to have a ge- for the organizational meeting. neral understanding of this fact. A buffet dinner is planned at when they accepted the sponsor- 7:30 and all wishing to eat may ship of the 25th annual Te x a s do so with the board of directors essay contest on soil and water and their wives at that time. conservation, formerly sponsored by the Fort Worth Press."

nation.

Hereford was fortunate last Fry, Gary Landers and Jo Ann ters and others are now be in g 200. Hersley. These entrants were sought. among the 385 essay written on servation Helps Texas."

## Chamber Elects Slate Of Officers

Virgil Marsh was elected president of the Deaf Smith County Chamber of Commerce during their regular meeting held Friday. Jeff Carlile was elected as new vice-president and Don Bargous will act as chamber

Inc. and Howard Armstrong.

Dropped from members hip lems; therefor "BE IT RESOLVED that this ft and Co., Bullard's Sport in g Goods, Gordent Eliott, and Ag- to the Chamber of Co

of the Chamber of Commerce of sent farm crop support prograthe United States are interpreting and further wage aggressive

"WHEREAS: such a policy is not in the best interest of the public and the agricultural industry for the following reasons—
(1) There is an incorrect assumption that such crop support programs simply promote the production of crops already in surplus to the needs of the market (2) Agriculture now, mo rethan at nearly any time in history, is unable to realize a fair return on its investment because of the cost-price squeeze and "WHEREAS: such a policy is turn on their investme product before the needs of the comment and vote."

treasurer.

These newly elected officers will replace present officers, Ernest Langley, president; Dale Young, vice president and Ed In other action during the session, the following local businesses were received into memberaship by the Directors: Budco, Inc. Amarillo, Sunset Lanes, rural A merica to urban areas Gerald Turnbow Enterprises, would further add to the prob-Deaf Smith County Abstra c t, lems of the cities and increase

ricultural Computing Company.

The following resolution was adopted by the members:

"WHEREAS, Representatives of the United States by copy of this resolution its opposition to any policy which would support legislation to terminate the preing the policy of that organiza-tion to favor the termination of present crop support programs, and

of the cost-price squeeze and the high cost of money, and (3) merce of the United States to rebecause the non-farm public has never understood the unique marecting problem of agriculture its policy on agricultural matit being the only producing in- such matters to member organ dustry which must produce its izations in agricultural areas for

### WT Ex-Student Board Meets Here Thursday

Board of Directors of West Laycock, dean of school of tea-Texas State University has been cher education, as the guest scheduled in Hereford for Thurs- speaker. Also on the program day with the purpose of forming the Panhandle's third chapter of the organization to be the principle topic.

The regular monthly meeting. which is usually held in Canyon, has been set in Hereford at the Caison House, to begin at 7:30

Letters have been mailed out ming more apparent as this in- to over 400 Hereford area residents who are past students at West Texas State University, a-"Officials of the Fort Worth outdated and incomplete all o-

In attempting to form a Hereford chapter of Ex-Students, the organization pointed out that it

Troy Burrus, president of the Ex-Student Board of Dir. toys may take them by Sunset ectors will preside at the meet- Lanes at anytime.

A meeting of the Ex-Student, ing which will feature Dr. Den will be Dr. Charles Smally head of the university's department of agriculture and Duane Byars, the president-elect of the board of directors.

#### **Toys For Tots** "Sweeper" Set

A "Toys For Tots Sweeper" ccording to the organizat io n , is scheduled to be held at Sunset Bowling Lanes this Saturday anytime between the hours of 8 p.m. and 12 midnight.

> Persons are invited to bowl the price of only one toy which will go to a needy boy or girl for Christmas

Men's handicap will be set a 66 two thirds per cent differyear to have three entires reco- will be the third such chapter in ence of their average and 266 gnized in the top ten Region I the entire Panhandle, Amarillo while women's handicap differcompetition, they were Sand y and Canyon already have chap- ence of average 75 per cent of

Anyone wishing to donate

## Junior High Kids All-Region

held in Panhandle.

of representatives in the band olyn Langley, clarinet, third bone, third chair. three catagories —high scho than any other group in the Re- chair; Paula Haug, basson, fir- In the competition held at standing All-Region band directly in the first group and also place clarinet, fourth chair; Carlita students from Class A and B in Odessa.

Word, flute, fourth chair.

flute, sixth chair.

Stanton and La Plata Junior dy Casillo, trumpet, tenth cha- Debbie Hoover, flute, eighth competed scheduled for May 2 in the Fo- High band students wound up ir; Luther Mayes, baritone, the chair; Patti Turrentine, flute. representing about one-fourth of ird chair; Howard Fish, basson, third chair; John Martin, cor- All-Region Band will perform the entire Panhandle in re- first chair; John Jennings, co- net, 11th chair; Brad Lind, tu- in concert January 7 at the ted to write essays concerning cent Region I band competition ronet, fourth chair and Libby ba, second chair; Bobby Gar- West Texas State University cia, alternate saxaphone, fourth campus Fine Arts Building. Th-

three winners will be chosen, to ing two alternates. La Plata Vinson, bass clarinet, fourth high schools competed for all. Practice for the concert taling nine local top award win- placed seven in first rate chair; Cheryl Smith, clarinet, el- region band tokens with the will be January 16 and 17 prior groupings and one in the alt- ghth chair and Romona Ortiz, two local schools taking the to the actual concert and the most honors with a total of 21, public is invited to attend.

Those that were named to the Stanton had the most number Also from Stanton were Car- chair and Gary Hicks, trom- ey will be under the direction of representatives in the band olyn Langley, clarinet, third bone, third chair.

## **Bird Hunters Invade County**

Alarm clocks may not have ties which are Deaf Smith, Pa been the awakening device for rmer, Castro, Swisher, Randall, rural residents of Deaf Smith Dalham, Hartley, Moore, Sher-County yesterday morning but man, and Hansford, "The outinstead it was possibly the cra- come of the season is expected ck and fire of the first hunters to be as good or even better of the pheasant season. They this year," he said. came from all parts of the a- Fromm feels that the phearea at all times of day and sant searchers aid the hunting

Weldon Fromm, District Supervisor for the Amarillo Parks round eleven dollars a day." and Wildlife Department, reviewed some of the hunting rules for the Brand, "Hunters are allowed two cock pheasants per day and four in their possession after the first day. They must have permission from the land owner before hunting on his land.

"They are also not allowed to shoot from a public road or motor driven vehicle. They must possess a hunting license before hunting outside their coun-

Fromm reported that hunters had arrived in the area from places such as Oklahoma, New Mexico, Central Texas, and Colorado. "These people are hunting in about a twenty-five mile radius of Hereford.

There is also some excellent hunting around Dalhart, Dumas, Stratford, and Groover." These regions also are expected to be flooded by bird hungry

Fromm said that an estimated 5,000 cocks were harvested last year in the ten major coun-

#### The Sunday Brand

area in more ways than just Saturday, Dec. 13, was the thinning out the bird crop, "Phopening day of the season that easant season is economical to tipped everything into full swi- the county because of the monng until Dec. 21, the final hunt- ey they spend on gas, food, lodging, shells, and so forth. The average hunter will spend a-

This could run up to a consierable amount of spending considering there were several hundred hunters in the county early Saturday morning. Thi seearly Saturday morning. This esper, local game warden.

Nevertheless, the hunting action taking place till Dec. 21 is expected to bring some interesting occurences to local residents as well as the visitors.

#### **Cultural Club Annual Party Held Friday**

Members of the Cultural H.D. Club held their annual Christmas Party and luncheon in the home of Mrs. M. W. Sumn e r Friday afternoon ith members exchanging gifts following the

Mrs. Grady Parsons began the program with a devotional from the bible on the birth of Christ. Mrs. Clyde Thompson read a Christmas story entitled "Good Tidings of Great Joy" written by Lottie Clark, original ly from Hereford.

The play "Old Fashioned Christmas" was presented by Mrs. Jim Gandy with Mrs. J. D. Love reciting the poem-pray e r

If you have ever smelled this Perfume

You'd be wearing it right now.

HHS Exchange Student Named On College List

Rene Batard, a senior at West Texas State University and a former exchange student from France who attended Hereford High School during the term of 1964-65 while living with Mr. and Mrs. Gid Brownd has been listed among the 36 WTSU students selected to appear in the 1969-70 edition of "Who's Who Among Students In American Universities and Colleges," a publication honoring outstanding campus leaders throughout 111/2 oz. the nation.

Selections for the honor a re made on the basis of academic achievement, campus activities, service to the community, lead-

ership and future potential. Batard, an English major, s a member of Alpha Chi and ha sappeared in two foreign theatrical productions, one of which he received the award for



RENE BATARD

'Happy Day." Members in attendance were Mmes. Grady Parsons, J. G. Gandy, George Parker, Paul Corbett, J. D. Love, Ira scott, Burke Inman, Louis Olson, Clyde Thompson, M. W. Sumner, P.

Pat Robinson. Guests present were Argen Draper and Mrs. H. E. Hauck from Dilia, Kansas,

M. Houser, D. E. Alman, and

The Hereford Benefit Association is a non-profit local insurance plan organized in 1968 by local citizens. A membership in this association can, mean as much as \$1000.00 of life insurance. The average cost is less than \$20.00 annually. Frank Ball is membership chairman. Phone 364-3119. Brucie Rose is secretary. Office at 407 North Main. 364-0285

# New

Mr. and Mrs. Franklin Durham are the parents of a son. Franklin Keith Durham, Jr. bo-

Mr. and Mrs. Refugio Enriquez are the parents of a daughter, Lucy, born December 10. She weighed 6 lbs, 1 oz.

December 10. He weighed 7 lbs. Christmas stories:

are the parents of a son, saac weighed 7 lbs. 14 oz.

Look Who's Westway H. D. Club Hosts Yule Party

Members of Westway Hom Demonstration Club hosted a Christmas party Thursday in rn December 11. He weighe d 6 the home of Mrs. T. B. Thomas. Co-hostess was Mrs. J. C.

> Following a presentation of the Christmas Story given by Mrs. Thomas, an exchange of

Mr. and Mrs. Antulio Gamez Alan, born December 10. He

Eight members attended with two guests, Mrs. Edd Blakely and Mrs. Argen Draper.

Officers for the coming year will be installed at the January

#### Children's Play To Appear Here

The children's production, Ba-bes In Toyland, which is being presented in Amarillo at this time by Alpha Phi Omega Spee-Mr. and Mrs. Pablo Sarchez gifts was made with members ch Fraternity from West Texare the parents of a son born responding with their favo i r t e as Stzte University, is scheduled to appear in Hereford Jan. 17.

The production is sponsored here by Hereford Community

#### DECORATING **CLUB MEET** FRIDAY

Mrs. M. D. Henson, hostess for the regular Sweet and Fancy Decorating Club meeting displayed four beautiful cakes is. which were brought out in Christmas decor Friday morning in her home at 703 Miles.

Members practiced the pin cone and poinsetta leaf. Present were Mmes, Lynn Pittard, Lloyd Smith, Richard Fo-Edwards, and John Jones,

The next meeting is scheduled Jan, 9 in the Community

READ THE WANT-ADS TODAY ok office.

#### MRS, SHEPPARD IS

BACK FROM HOUSTON Mrs. Edith Sheppard returned Thursday after visiting for two weeks in Houston with her grandson and wife, the Charles Wel-

SHORT TERM CHARLESTON, W. Va. - West Virginia had a governor who

served only six days. He was Daniel Duane Thomp kins Farnsworth, the second governor, who served from Feb. 27

to March 3, 1869. He succeeded Arthur I. Borman who resigned to become a U. S. senator. Farnsworth served until the third governor, William Erskine Stevenson, to-



SALE! **FIBER GLASS BELTED TIRE** 

FOREMOST® 'EL TIGRE' WITH 2 PLY POLYESTER CORD AND 2 PLY FIBER GLASS BELTS

Whitewall tubeless

Reg. Fed. tax 29.95 ..... 1.90

Plus fed.	tax and	old t	ire
White	wall tub	eless	
Size	Reg.	Fed.	tax
E78-14	. 31.95		2.18
F78-14	. 33.95		2.36
F78-15	. 33.95		2.50
NOW			

Whi	tewall tube	less
Size		Fed. tax
	35.95 .	2.44
H78-14	37.95 .	2.68
178-14	39.95	2.86
G78-15	35:95	2.68
H78-15	37.95 .	2.87
900-15	39.95	2.71
a's how y	our quarar	tee against

failure works: Entire guarantee period . . 40 months Free replacement period 1-20 months 50% off period ..... 21-30 months 25% off period ..... 31-40 months

USE PENNEYS TIME PAYMENT PLAN



BLACKWAL			100	
Size	Orig.	Fed. tax		
550-13	13.95	1.79	11 7400	
700-13	14.95	1.96		
595-14	14.95	1.96		100

NOW

and old tire

NOW BLACKWALL TUBELESS 825-14 ....... 18.95 ...... 2.36 855-14 . . . . . . . . 20.95 . . . . . . 2.57 815-15 ...... 18.95 ...... 2.38 845-15 ..... 20.95 ..... 2.57

INSTALL A NEW FOREMOST® CUSTOM BATTERY NOW!



BLACKWALL TUBELESS

735-14 ..... 15.95 .

775-14 ...... 16.95 ...... 2.20 560-15 ....... 15.95 ....... 1.76 685-15 . . . . . . . 15.95 . . . . . . . 1.89 735-15 . . . . . . . 15.95 . . . . . . 2.08 775-15 ...... 16.95 ...... 2.21



**40 MONTHS GUARANTEE WITH** 20 MONTHS FREE REPLACEMENT FOREMOST TIRE GUARANTEE

if we replace the tire af ter the free replacement

selling price of the tire including Federal Excise

This guarantee is void

guarantee period, return it with your guarantee cer-tificate and Penneys will replace your tire with a

new tire, charging you 50% less than the current

selling price including Federal Excise Tax, if your

tire wears out during the

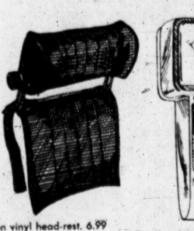
second half, you pay 25% less than the current sell-

FOREMOST® A F/X STEEL DISH WHEELS! Bad and beautiful

\$22 such wheel



FOREMOST® PLUG-IN AUTO VACUUM CLEANER! Keep your car free from dust and dirt with this rugged vacuum, Plugs into your lighter, works off your battery. Packaged in an attractive vinyl carrying



Slip-on vinyl head-rest. 6.99

Dwell tachometer, 29,95



PLUG-IN AUTO HOME COFhing you need including the coffee! 13.95







Mini 8 track stereo tape deck. 69.95

Top 10 tape cartridges, as low as 5.1

CHARGE IT AT PENNEY'S AUTO CENTER



Phone 364-2344

and a design knockout! Wide steel rim is plated with highly polished chrome, 14"x6" and 15"x6" rim sizes.





FEE POT KITT Enjoy freshly perked cup pot into your lighter. Kit includes cups, pot, spoons, bracket . . . every



AM/FM liftout portable car radio. 44.95



Sugarland Mall



# THE CHRISTMAS PLACE

OPEN EVERY NIGHT TILL 8:30 P.M.



SLIPPERS FOR EVERYBODY!

Men's opera slipper: split leather, acrylic pile lining 4.99 In boys' sizes 3.99 Women's shearling lamb slipper: soft sole and padded heel. In girls' sizes 3.99 Children's vinyl bootie; acrylic pile trim 2.99 Little boys' slipper: vinyl, elastic side gores 2.50

ELECTRIC BLANKETS . . . a gift to rate warm thanks! All acrylic resists pilling and shedding, snap-fit bottom corners for easy bedmaking. 12-foot cords, UL listed. Rich colors. Twin, single control \$16, Full, single control \$18, double control, \$23.

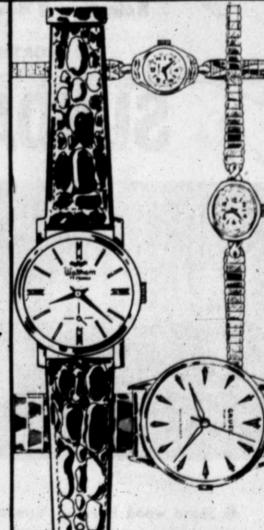


TOWNCRAFT SPORT SHIRT is 80% Dacron\* polyester 20% combed cotton, end on end. With regular collar styl-

ing, chest pocket. Never-iron Penn-Prest. In assorted colorful solid shades. Sizes S.M.

LUGGAGE! A 3 pc. matched set for women that includes a 24" pullman, 21" weekend and a 13" beauty case. Semi-molded with plywood frame, fiberboard top and bottom. Has recessed locks, quilted lining, 3 pockets. Green, gold blue, or charcoal..... 19.88





Special Buy! 10 pc. colorful cookware sets

coated aluminum both with baked enomel finish in avocado or harvest gold. Each set includes 1 qt. and 2 qt. covered saucepans, 5 by covered Dutch oven, 8" covered frypon, 10" open frypan and 4-cup egg poacher insert. Hurry in for better looking, better cooking cookware that's easy to core for, tool

SALE!

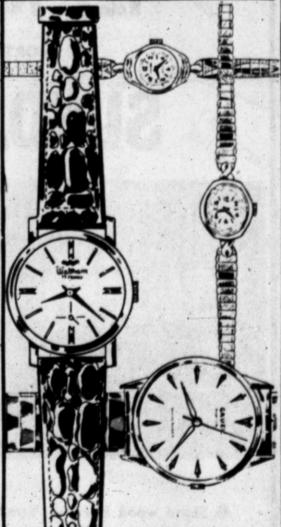
9 PC. CORNING WARES SET

Young Moderns'-1 at. covered casserole,

so easily as Corning Ware\*1

qt. covered casserole; 1 qt. saucemaker, 9" covered skillet, 2 petite pans and nothing cooks so evenly, cleans

REG. 19.95, NOW 16.88



22.88

Brand name watches... an exciting group!

Come see these brand new watches, with their famous names right on the faces . . . all at such great savings, you'll want to treat yourself and stash some away for presents. Men's and women's styles . . . calendars, slims, day-and-date, self-winding automatics, classic and jewelry styles in the group; many kinds of watchbands.

A WONDERLAND OF FUN- FILLED TOYS!



BOY'S OR GIRL'S FOREMOST® 20" SWINGER BICYCLE!

42.98

Wow! What bike - it shines in flamboyant colors. Look what's on it: heavy cushion glitter style saddle, chrome plated rims and motorcycle flare fenders, heavy duty safety pedals, coaster brake and kickstand and there's more: high rise chrome plated handlebars with Penney grips. Girl's model has a ratton basket.



Crissy doll with hair that



BUSY RABY



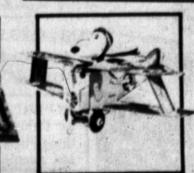
'SUPER EYES' SET telescope/microscope 11.88



Playskool<sup>®</sup> Tyke Plane, 12.99



Lite-Brite\*



Battling Tops game for 4.

Snoopy Skediddler® & Sopwith Camel 5.99

SELECT GROUP **SLOW MOVING TOYS** 15% OFF

H.D. CHATTER

#### **Holiday Hints**

By Mrs. Argen Draper

For holiday meals, here is tree, food for thoughts for foods with a flair. For a light appetizer year pour gingerale over diced apples and bananas in your prettiest sherbet glasses,

Corn relish brings back your relish tray. Slices of milk avocado and

plump sections of grapefruit are a cooking relief salad in your

warm, hearty meal.
Sauteed fresh mushrooms ma-ke your rich brown turkey gravy extra special for ladling over mounds of mashed rutabaga, fluffy rice or dressing.

Slivered almonds tossed with buttered French-cut green eans make everyday vegetables fit for a king.

For a flavor surprise, stir chunks of pineapple into mash-ed sweet potatoes before the di-sh is dotted with marshmellows and baked.

Plump some raisins with boiling water and add them to

fresh craberry-orange relish.

Washed, polished fruit and assorted nuts make a perfect center piece and double as dessert.

ping mince ple. Also, add some of Mrs. George Parker's blue-berry ple for topping cake or Christmas hints about energetic children; Children anticipate Christmas and Santa Claus a l l

cultural Extension Service, but will lengthen drying time.

not by threatening, "If you are not good, Santa Claus won't brcloth after drying clothes that ing you. . . "

Try to stick to regular routines as much as possible, Children

as, if they have not outlets for lation recommendations for venenergy and anticipation.

Let children use up excess en-ergy on Christmas! Let them de-

Children from three to four years to 93 or 94 years enjoy the excitement and fun of these

Corn relish brings back thoughts of long ago Christmas and adds interesting texture to your relish tray.

Slices of milk avocado and list in home management, Texas A&M University. Study fea-tures available and select the model that will meet your pre-sent and buture needs

sent and future needs.

Will you buy a gas or elect model? Determine the instal answers. Make sure you can

provide all requirements.

Read and understand the warranty. Consider the available space in your hor

make sure the dimensions of the model you choose will fit.

Buy from a reliable dealer who will provide service w h e n

Take care of your inves for the best results and lasting beauty, Mrs. Myers giv-

Read the Use and Care Guide to thoroughly understand how to Pass a tray with hot lem on sauce, whipped cream, hard the automatic and timed drying sauce and plain cream for topping mince pie. Also, add some

Don't overload the machine. Clothes must have room to tum-ble freely to avoid wrinkling and

children; Christmas and Santa Claus a 1 year and as the time comes closer, it may be more difficult to ser, it may be more difficult to manent pressure of the ser, it may be more difficult to ser, it may be more difficult to manent pressure of the series Avoid tension, suggests Jennie spill on the dryer. They could Kitching, family life educat i o n dull the finish. Keep the 11 nt specialist with the Texas Agriscreen clean. A build-up of lint

> cloth after drying clothes that have been heavily starched, tinted, or dyed.

es as much as possible. Children need their regular sleep and eating times.

Children build up excitement when service is needed, call a reliable service man that has factory trained servicemen and authorized parts available. Be quickly, making life unpleasa- sure your dryer is installed ac-nt for parents around Christm- cording to manufacturer's instalcording to manufacturer's instalting, electrical grounding and

corate a small tree of "t h e i r very own" suggests Miss Kitching but good buying principles ing, or decorate a batch of cooktes, deliver gifts to a neighbor, other times during the year. put on a puppet show about Watch out for the traps that Christmas for visiting relatives can wreck financial planning Watch out for the traps that and grandparents, wrap a f e w Don't buy on impluse; don't be presents, help with shopping, persuaded by trick ads, fancy make a feeding station for small packaging or other appeals to animals or birds or make pop-corn or paper chains for the make your Christmas merrier.



Unspillable ... Refillable . -. Shatterproof. Each 6.00. Refills 4.00 Spray Perfume-Spray Cologne Set 12:00.

HAROLD CLOSE

Rx Walgreen Agency Drug Sugarland Mall Phone 364-2344



By MELVIN YOUNG

Per capita, Hereford, Texas has more "jokers" than any other town that we know, and No. 1 in the practical joke department has to be G. S. "Mutt" Wheeler, And he doesn't care who his victim is.

A few years ago, Wheeler was traveling west with Ray Cowsert, who was mayor of Hereford at the time. Ray had just purchased a new car and, needless to say, the old speedometer crept above the legal speed limit. It wasn't long incidentally, before the Texas Highway Patrol pulled them over to the side for a chat.

The patrolman was a nice young fellow, who politely introduced himself and asked the mayor if he might see his drivers license. About that time Wheeler put in his two cents worth.

"I'm sure glad you stopped us," Wheeler said, "I've been trying to get him to slow down ever since we left Hereford."

kay was speechless. Fortunately, the patrolman appreciated the toke more than Ray did and just gave him a "warning" ticket and suggested that he watch his speed thereafter.

But that isn't the end of the story

A year or so later, Wheeler was stopped in the same vicinity (near Farwell) by the same patrolman, who upon examining Wheeler's license, remarked, "Un huh! Expired!" It was "Mutt" who was struck speechless this time.

And after stammering and stuttering awhile, he settled back waiting for the worse.

"Scared you, didn't I," the patrolman said. "Actually, all I stopped you for was to tell you that your left brake light isn't working properly."

"I was traveling quite a bit at that time," Wheeler said, "and every time that patrolman spotted my car he would stop me. He had been stationed in Hereford and liked to cotch-up on the news."

-HB-

You know, we may not think so when they're giving us a ticket, but highway patrolmen are human too, and it always good to see one that hasn't lost his sense of humor after dealing with the motoring public. It must be quite a strain to keep your cool under such circumstances.

-HB-Only 9 more shopping days until Christmas! It doesn't seem possible but it's true

We suppose the reason time passes so fast is that we manage to stay busy and enjoy it. Now some of our friends may have some other thoughts on this subject, but it has been a busy fall. We have just finished publishing two new books -Cow Country written by Tanner Laine of the Alvalanche-Journal, and The Randall County Story, written by Mrs. Clyde W. Warwick of Canyon - and it has been something to keep up with the orders. Both, by the way, are on sale at the Hereford Brand and at The Christian Book Store locally

There will be an autograph party in Canyon today, 2 to 5 p. m. at the Punhandie-Plains Historical Museum, in honor of Mrs. Warwick. She has been a resident of Canyon for many years and is also well known in the Hereford area.

--HB---Charlic Bell made the Man-of-the-Month honor for Southwester Life Insurance Company for the month of November and his little note attached to the letter from Dallas indicated that he had no outside activities in November - just work. He probably has a point there.

However, we understand that Charlie gets to serve on the jury - criminal cases, mostly. - more than most people so the month of December may not be as good. He seemed to be in demand the first of this month when Jury services were needed in district court.

-HB-The Hereford Volunteer Fire Department would like to remind residents of Hereford that they should keep their Christmas trees watered in an effort to prevent fires. Each year, the department makes from 1 to 5 calls on Christmas tree fires where the trees have been allowed to dry out. Make sure you're not on the list this year. -HB-

And we might remind you that it is now time to start saving up for another Christmas.



Sugarland Mall

classic styling, cord bracelet

Lay-a-way Now For

Christmas

\$12.95



ALL REGION - La Plata Junior High School students who recently placed in band competition throughout the Panhandle area and were qualified for All Region Band, are, from left to right, front row, Steve Barnes,

Catherine Emerson, Debbie Hoover, and Patti Turrentine. Back row, left to right, are John Martin, Brad Lind, Bobby Garcia, and Gary Hicks. -Staff Photo

#### Chamber Selling **Banquet Tickets**

Dr. Charles W. Javis, speaker and humorist from San Marco will appear to head the list of speakers for the Deaf Smith County Chamber of Commerce are primarily entertaining. annual baquet and membership

Over 800 persons are expected to attend the affair which will be held in the Deaf Smith Coun- recognized as incoming and closure. Their direct loan recty Bull Barn, January 9, at 7:30

cal Chamber of Commerce of recognitions will be made.

Idela

Rogers

St. Johns

\$9.95

in a book.

tingling best.

THE CHALLENGE

BILLY GRANGE

347 N. Main

fice. The public is cordially in-

Dr. Jarvis is a dentist with six lettermen and six junior his practice established in San college transfers are on Wyom-Marcos, who averages over 140 ing's football squad. addresses throughout the year The Cowboys, in their eighth in the United States. His speec- season under Coach Lloyd Eathes carry a message of spi- on, won the Western Athletic ritual reward and success but Conference title last season.

The Citizen of the Year award, a Hereford Lions Club presentation, highlights the occasion each year. Others will be retiring members of the Board of Directors, new officers and and are for sale now at the lo- ship award and other special

**EXCITING! EDUCATIONAL!** 

**INTERESTING!** 

**CIFTS FOR CHRISTMAS** 

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A spirited emotional recollec-

tion of Adela Rogers St. John's

50 years as a newspaper wo-

is a writer, teacher, lecturer,

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700 Science Experiments

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THE CHALLENGE - Billy Graham

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EXPERIENCE AT CHRISTMAS

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THE VELVETEEN RABBITT

by Margie Williams a delightful

things aren't important

but people are.

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The Perfect Gift For All Ages from

ing dish cooking.

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THE GRAHAM KERR COOK

ing program, captured

THE SHIVERING SANDS by

which shows her at her spine

THE TUNNEL by Maurene Lawrence this is a novel which

introduces the work of a highly

talented new author. \$4.95

Victorea Holt-a new novel

by the Galloping Gourmet

The expertise, wit and personality of Tele-

vision's newest and wildly successful cook-

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Gardens

man. Adela Roger St. Johns

26 BACK AT WYOMING LARMIE Wyo. - Twenty-

Veterans have proved to be good credit risks with only 3.3 per cent of the home loans guaranteed by VA resulting in foreord is even better.

#### Institue Is Set For Water Utilization

AMARILLO, . . The Panhandle Economic Program (PEP) is surging forward in its overall

#### Central School **Slates Program**

Students of Central Elementary School, under the direction of Mrs. Bob Wert, will present a Now and Later." Christmas program of carols and anthems from around the world at 1:30 p. m. Thursday in PEP Resource Developm ent the gymnasium.

All choirs from 1-6 grades will perform individually. Mrs. Bill Devers will accompany the groups at the piano.

All friends are cordially invi-

CHANGING TIMES

HAZARD, Ky. - An elder ly woman told Mrs. J. O. Harper, a department store clerk, that she wanted a new dress.

She tried a dozen or more, then remarked: 'They used to make dresses long enough to cover a body's instep.Now they make 'em so they just barely cover the stepins."



Cowan Jewelers your watch hospital Downtown Hereford objective of furthering the eco- development specialist with the nomic development of the area Planned for next month is a Water Resources Utilization Institute, according to W. W. Grisham, Jr., district agricultural agent with the Texas Agricultu-

coordinator. The institute will be held on January 22, 1970 at the Holiday Inn West in Amarillo and will start at 9 a. m. Agricultural leaders, bankers, agency personnel and other interested individuals are encouraged to attend. Theme for the session will be "Water Resources Utilization -

The program for the water institute is being planned by the Task Force which is headed by J. W. Buchanan of Dumas. Curtis O'Rear of Amarillo is vicechairman and Ed Weber, also of Amarillo, is secretary. Weber is also serving as chairman of the Water Subcommittee

Raymond Prewett resour c e

COW POKES

Extension Service at Texas A&M University, is serving as advisor to the task force.

Other PEP task forces are Management, Marketing, Agricultural Production and Family ral Extension Service and PEP Living-Youth, The Management Task Force recently held a Finance Seminar in Amarillo with more than 250 people in attendance.

> The 25 counties in the PEP area are Armstrong, Briscoe, Carson, Castro, Collingswort h, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartle y. Hemphill, Hutchinson, Lipscomb Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher and Wheeler

> > Complete gift selections for everyone

> > > By Ace Reid

COWAN JEWELERS



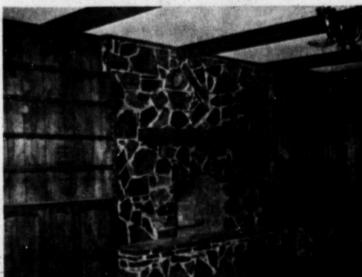
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Inspect this beautiful home Sunday, December 7.

Stone wood burning fireplace

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Large beautiful den

2 p.m. 'Til dark.

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Family

Size

Electric **CLOCKS** 

by Spartus **\$3**99



Handy Park Tool Box

with tray, double grip handles

**\$5**37



By Mattel

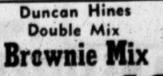
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24 oz. bottle



Family





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RECORD PLAYER Model 9500



260 PUFFS

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COSMETIC PUFFS

250 count

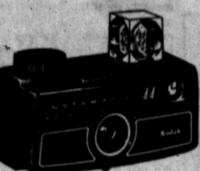
package

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model 714



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9" Christmas PAPER **PLATES** 

Florescent

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No. 451

Poly coated 30 to pkg. NOW

87

**FOLGERS** 

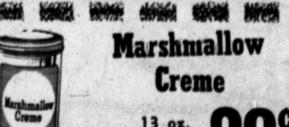


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\$937 Gibson's Low Price!

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NOW \$1.47 40's reg.\$1.69

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\$1.49 value



STUDENT OF THE MONTH- David Loerwald. eighth grade student at St. Anthony's School, son of Mr. and Mrs. Ed Loerwald, was presented the November student of the month award by Father Michael Graham, teacher-sponsor of the Student Council. Runners-up include: Rachel Cordova, seventh grade; Mary LaFluer, sixth grade; Wade Ohlig. fifth grade, and David Waltersheid, fourth grade.



ELEMENTARY NUMBER SIX- South Hereford is the location for the new Tierra Blanca Elementary School now under construction. Tierra Blanca will be a different type school for the city as well as the newest. The structure will be in the shape of an octagon. -Staff Photo

#### BICYCLE TIRE SPECIALS

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1-New 100cc Yamaha Reg. \$409.00

\$495 1-O 250cc Yamaha Reg. \$689.00

\$239

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You can make anyone Happy this Christmas with a new CYCLE from

SWEDE'S CYCLE SHOP 364-0325

## Tower Discusses Taxing, Farm Losses, Pensioning

We are all vitally interested, Before the vote on that amenof those which I have believed ge expenses necessary for this are of prime importance to Tex-

This week I would like to discuss three more aspects of this legislation including propos e d tax treatment of farm losses, treatment of foundations and treatment of pension funds for employes of professional service al records. It might have even corporations.

The current law enables professional service corporations, such as doctor groups, law firms and others, to establish pension plans for employes including tax deferment on the amount placed into the pens i o n funds. Under such deferm ent plans, the pensioner pays taxes on these funds when he draws upon them in his later ret i rement years and when his annual income is usually somewhat less. This is the same as can be done for employes of corporations in all types of businesses.

The Senate Finance Committee had recommended a bill which would limit the amount of tax free funds which could be placed into the pension funds for professional service corporations, without affecting those for other businesses.

In my opinion and in the view atory action against the employ- ment. es of professional service corporations by denying them an equal opportunity to participate CYO Officers in retirement programs along with the employes of non-profes- Are Elected sional corporations,

I co-sponsored an amendment to strike the committee language and to continue the existing law and a majority of senators did agree to that amendment.

Turning to the farm loss provision, I was pleased that a majority of senators defeated a proposed amendment to lim i t deductions for farm expenses to a taxpayer's farming inc o me



NSURANCE Retirement Plans Annuities

LIFE

**Albert Ricketts** 

Western National Life 364-0947 808 Ave. K

in the tax bill provisions as they dment, I was thinking particul- sons for the trustees of a founare being finally determined by arly of the costly and time-con- dation to choose not to make a Congress. The Senate has wrest- suming procedures for develop- certain minimum disbursement led with the many divergent and ing a herd of breeding cattle or during a given year. These may complex aspects of this bill and the painstaking processes nec- be financial, administrat i v e. I have reported to you during essary for cross-breeding to de- or simply a lack of a worthwhile the past two weekends on some velop new plant strains. The lar- project which fully merits the fivaluable farm and ranch work tion. are tax deductibele and should continue to be regardless of the amount of such expenses incur-

red in a single year. In addition, the amendment would have required farmers to keep far more detailed financinecessitated the hiring of expert financial help which would only be yet another burden for today's already hard-pressed far-

Many Americans have been properly concerned over alleged abuse of our current tax laws by some of our larger and better known foundations. I believe, however, that in the main, private foundations are a very important part of our national fabric and should be encouraged to continue their outstanding work. In many instances, private foundations offer for many worthwhile projects the only

alternative to Federal financing. Now Congress has considered several methods of using the tax laws to force a foundation to prove its creditability before enjoying the benefits of tax advantages. Among these is the proposal to require each foundation to disburse a certain amouof the majority of senators, this nt of its funds in order to remain measure constituted a discrimin- eligible for favorable tax treat-

Several members of the CYO were caught unaware Wedn e sday evening, December 10, with an unscheduled "Come As You Are" meeting planned by the senior members.

During the meeting, officers ers for coming year to take office in January were elected:

In o to W penos juspisald Vice President, Benny Krei user, treasurer, Georgette Malouf; Secretary, Michelle Beckman, and Parliamentarian, Art Reinauer, The outgoing officers include: Wendell Albracht, Jeff Loerwald, Mary Husmann, Cis-

sy Reinauer, and Pat Betzen, According to the organizations moderator, Father Michael Graham, plans for Christmas activities will be finalized next we-

> READ THE CLASSIFIED WANT ADDS

nancial support of the founda-

I do not believe that the Conate foundation for making a re- as separate legislation. sible and to encourage them to preventing tax-exempt foundati-

schemes. You'll know

you've chosen well

rom Anthony's hand-

some selection Shor

\$211.00 ... Now

511 N. Main

which, on a practical bas i s, make disbursements mandatory upon threat of great loss of funds through taxation.

Many of us in Congress have wrestled with this problem and I believe no truly equitable solution has yet been found.

That is why I so strongly supported a proposal, which was accepted, to establish a Presidential Commission to study the problem in much more depth. I am hopeful that such a Commission would be able to develop feasible solutions which gress should penalize a legitim- Congress could then consider

asonable decision. We do need I would also like for such a to encourage foundations to m commission to include in its stumake disbursements whre fea- dy a consideration of means of

seek ways of providing needed ons from engaging in political dations to be allowed to lo b by funds for worthwhile projects. activities. It is certainly not in while enjoying a tax-exempt sta-But we should avoid provisions the best public interest for foun- tus.

#### La Plata Beauty School

Invites you to pay us a visit to enhance your loveliness for the holiday season a head. We are your answer to all phases of BEAUTY SERVICES - Call us now for an early appointment. REMEMBER 364-4571 is at your fingertips. Drop by at. 921 East First Street . . .

Hereford, Texas.

\$247.00 ... Now

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Regular Price \$109.95 ... Now

Home Owned . . . Home Operated . . .



CHRISTMAS CONTRIBUTIONS -Members of the Tanki Campfire group, under the leadership of Mrs. Burke Inman, are shown above with food and toy items they personally contributed to the Deaf Smith County Welfare Department as part of their annual Christmas project. From left to right are Mrs. Jewel Smith, DSC Welfare Adm., Horizon Club Aid Char-

lottee Williams, Renee Inman, Vanessa Noyes, Carolyn High, Gayle Yosten, Ramona Boldon, Sabra Hacker, Doretta Hester, Becky Veazey, Linda Brown, Ann Lindeman, Karen Foster, and Mrs. Burke Inman. Other contributors, not pictured, are Annette Gooch and Grace Bullard. -Staff Photo

READ THE WANT-ADS TODAY

#### Social Security

Q - My father will be er social security. How many puarters does he need to be eigible for social security pay-

STAMP SALE

BRISTOL, England - Somerset County Cricket Club, more than 16,000 pounds (\$38,400) in the red, hopes to clear off most of its debts by a sale of st-

A life-long Somerset fan died recently and left his stamp colection to the club, "They have been auctioned, and we hope to receive more than 1,000 pounds (\$24,000), said club secretary Richard Robinson, "We never thought that stamps might help cricket."

The Andromeda Galaxy - the most distant object in spa ce visible to the unaided eye — is so far from earth that even a spaceship travelling 10,000 times faster than Apollo 11's seven miles a second would take 4.500. 000 years to reach it.

CHRISTMAS GIFT HEADQUARTERS

COWAN JEWELERS

- A man of your father's age needs 18 quarters or about to you, but he does not pay emunder the social security pro-gram to be eligible for monthly etirement payments. However, only 6 quarters of coverage are needed for him to qualify for month. He must include this a-hospital insurance benefits und-er Medicare. mount in his report of your wa-ges, and he must deduct your

Q — My employer says he does not have to pay the social security taxes on the tips that I receive as a waitress. Is he cor-

T - Yes. Your employer is applying for reimbursement for

A World

**Good Wishes** 

**MERRY CHRISTMAS** 

WESTLAND INVESTMENT CO.

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laxes on the wages that he pays re? ployer's contributions on the tips that you receive from customers. However, you must report the amount of your tips to him if they are \$20 or more a month. He must include this

required to pay social security my doctor bills under Medica- receives during the period Oc



WHO'S AT THE 419-A MAIN

LOOK

DELIA (DEE DEE) TREVINO

Dee Dee encourages all her customers and friends to stop by for a visit and beauty appointment anytime.

PERMANENTS \$15.00 now \$12.50 \$10.00 now \$8.50

TINTS \$6.50 now \$5.50 Coll 364-1611 Days . . . 364-2247 Nights 3 high fashion hair stylists to serve you

Dec Dec ... . Hilda . . . Chabe

Looking for a new hairdo visit the Witches Hut

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WEDNESDAY, DECEMBER 17, 1969

Our everyday low price! lb. 10

Our everyday low price! 10c 16 oz. No. 303 can Why pay 29c?

13 oz. Our everyday low price! 14c

Our everyday low price! Why pay 27c?

Why pay more?
Our everyday low price! 8c
Why pay 26c a can?
Our everyday low price! 20c
Why pay 15c pound?
Our everyday low price!

Our everyday low price! 31c

Our everyday low price! 27c Our everyday low price! 35c

Why pay 43c?

Why pay 89c?

Why pay 43c?

Why pay 59c?

Why pay 79c?

Why pay 29c?

Our everyday low price!

Our everyday low price!

oan. Why pay 2 for 85c? Our everyday low price!

oz. Our everyday low price!

Why pay 37c?
Our everyday low price!
2 can Why pay 77c?

Our everyday low price! Our everyday low price!

Our everyday low price! Why pay more? Our everyday low price!

Our everyday low price!

Our everyday low price!

Our everyday low price!

Crocker

Why pay 121/2c box?

EVERYDAY LOW PRICES

Van Camp 16 oz. No.

PC ... und BEANS

Del Monte 16 oz. No. 36
FRUIT COCKTAIL
Texsum 46 oz. Can.
GRAPEFRUIT JUICE

Del Monte No. 303 can, SWEET PEAS 16 Gold Medal 5 lb. bag.

Del Monte 46 oz. can,

Duncan Hines or L

CAKE MIXES 19 oz. Kleenex 200 ct. box, FACIAL TISSUE

Wolf Brand 19 oz. can No.

TOMATO JUICE

Kim 10 roll pkg.

Lipton 1/4 lb. box,

POTATO CHIPS

BREAD Shortening 3 lb. can,

Ranch Style 15 oz. No. 300

All National Brands No. 303 16 oz.

Country Fresh

Country Fresh

FLOUR

TISSUE

CHILI

TEA

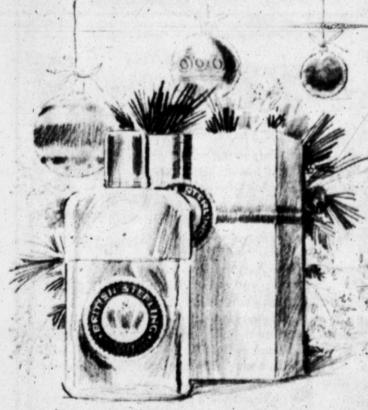
BEANS

CORN



HONORED BY LIONS- Miss Elin Anderson and Dean Navigamool, foreign exchange students, were presented Christmas gift certificates by members of Noon Lion's Club at their annual Christmas party held Thursday evening at the high school cafeteria. -Staff Photo.

> If it's good grooming he's after... go after him with **British Sterling**



Make good grooming his this Christmas with British Sterling. An exclusive masculine fragrance in a smashing after shave, a cologne that lasts from dusk to dawn. Both in unique flasks of silvery metal-over-glass. Put these top-line toiletries under his tree-and who knows?-You

may both go down in BRITISH , history! After Shave: STERLING from \$3.50. Cologne: EXCLUSIVE TOILETRIES FOR MEN

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Sugarland Mall



#### Luncheon Meats 4 Compare our low everyday price with \$5 purchase or more excluding Delicatessen cigarettes 10 lb. bag Mexican NORTHERN TISSUE 4 roll pkg. 35c BURRITOS FASHION PICTURE HOSE reg. 99c 59c Ranch Style PORK & BEANS Kimbell, 151/2 oz. can 10c BEANS GREEN BEANS 15c Diamond cut, 151/2 oz. can Creamy CORN Libby's CS or WK, 161/2 oz. can 19c Macaroni & Cheese pt KOTEX Regular 12's box 35c Tropical 25c NORTHERN TOWELS Big roll SALAD Wiejske Woyroby 32 oz. jar 49c Hershey INSTANT CHOCOLATE 32 oz. box 75c **APPLES** Washington Delicious California Sunkist No. 1 Russets Bakers **HOT PEPPERS** Jalapeno

OPEN SUNDAYS 10 a.m. to

6 p.m



HEREFORD WITH LOW, LOW FOOD

## Thrilled To Be Back



Mrs. Gaylon Bryan ... with one of her more relaxing pasttimes. -Staff Photo

This is Moston's the Christmas Store

the joyful glittle of Cheistman -The weather and lights are up -and both the storm are filled with gifty for everyone on your list - tome

things that become gifts - because you give them with love from

is sparkling with

Jaston's

By JANIE REINART Staff Writer

make this city their home.

The Bryans came to Here-des in Hereford.

move from Hereford a third young. time Mrs. Bryan, firmly and Loathing to remain idle even and help it grow."

child, Doug is also employed at Orval Watson Ford and has a lovely wife and three daughters: Regina 7, Shelley, 5 and Reshelle 10 months - another reason Wilma Bryan frowns on the idea of ever leaving Heref or d

Considered by the Bryans e-Mrs. Wilma Bryan, lovely and qually as important a part of vivacious wife of Gaylon Bryan the family is Mrs. Darrell Car-Service Manager at Orval Wat- roll, their neice. They came to son Ford, joined her husband know her as their "foster dauin early October upon his mov- ghter" after raising her following to Hereford from Clovis in ing her father's death at an ear-September for the third time to ly age. She also has three lovely children and the family resi-

ford from Ruidoso for eight Among Mr. Bryans's favorite years before moving to Carls- past times are hunting, fishing, bad via Clovis in 1962. They re- bowling, and above all, attendturned to Clovis again prior to ing car and motorcycle racthe most recent move to Here- es. He is a member of the

Since that time they feel He- The Bryans are active memgeford has grown so rapidly bers of the Avenue Baptist that it is hard to find their Church, American Legion, and ways around and the Sugarland thoroughly love to work with Mall is a great asset to the ci- young people. Mrs. Bryan stated "I believe if you work with When asked if they plan to young people you will stay

without hesitation, replied "This for a moment, Mrs. Bryan stays is home; this is it; I'm not mov- busy in many ways. She loves ing anymore. Hereford is to bowl collect salt and pepper growing and we're going to stay shakers, brush and ballp o in t paint, experiment with recipes, held a saleslady position with The Bryan's son, and only collect cookbooks, and make the Stanley Products. ings for the house. Most important is her work with Beeline Plains. Fashions, world's leading home style show, as saleslady which she has been for the past four years. Beeline has opened up a while new world for her.

She was informed Thursday afternoon that she has just won her second trip to Chicago, Illinois for outstanding sales. She is branch manager in the Eastern New Mexico and West Texas areas and has worked closely with the 1967-68 Mrs. America, JoAnn Fisher, and Mrs. America for 1969-70, Marlene Cockran, in style shows in El Paso, Alamagordo, and New

She attended the Beeline Fashion Banquet of Region 67 in Grand Junction, Colorado 1 a s t January on her first trip to Chicago where she was able to visit with Art Linkletter, head of the board of directors of Beeline Fashions, For Mrs. Bryan this line of work has been an exciting and wonderful experience.

She is also interested in Civil Defense work and plans to join he North Hereford Home monstration Club.

Wilma is a former leader of Hereford 4-H clubs and continued as such in Carlsbad for three years. For 22 years she also

\* the \*

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#### Rotary District Offers Young Men Opportunity

America.

Six young men between the ages of 25 and 35 from this district will be selected for a two month Group Study Exchange in Chile from the first of May until the first of July.

All transportation costs will be paid by The Rotary Foundation. Food, lodging and transportation within Chile will be the responsibility of the host district

Applications are now being received by the presidents in the 48 Rotary clubs in District 573 District Governor Charles Reynolds of Childress has announc-

Young men of high moral character, intelligent and coopera-

The Bryans reside at 202 West

An unusual opportunity for tive, presentable in appearance, young men was revealed today in good health, and able to ex-Rex Webster of Lubbock press themselves clearly are be-Special Representative of the ing sought. These young men Rotary Foundation of Rotary J. must be interested in and show nternational, Rotary District enthusiasm for his chosen pro-573 for West Texas and the Pan- fession, Each must have been ehandle has been hired with a mployed on a full time basis, for Rotary District in Chile, South a period of two years prior to making application for membership on this group study team.

This Group Study Exchange is a new activity of The Rot ary Foundation and affords exciting and challenging opportunities fo promoting better understanding and friendly relations among the world's people.

During the visit of these young men to Chile, they will bring a personal knowledge of our own country to the thousands they will meet while there. They will return with a deep understanding of their host country, its peoples, customs, culture, economy, and institutions.

This is the first exchange which has been approved for District 573. In 1971 a group of six young men from Chile will visit for two months in this district.

January 15, 1970 is the deadline when applications must be received by the Rotary clubs.



ENTERTAINS LION'S CLUB- Mrs. Sylvia Deland presented a prayer in song to members of the Noon Lion's Club and their guests at the annual Christmas banquet held Thursday night. Accompanying her at the piano was Mrs. Tom Harkey. The Hereford High School Stage Band, directed by Ben Gollehon were also performers in the variety show: -Staff Photo



1964 OLDS WAGON - it's sharp in fire engine red color: V8-automatic transmission - radio - heaterwould really be hard to fine a better one at this

1966 FORD MUSTANG Coupe-air conditioning, V-8, automatic transmission-power steering-radio-heater-perfect condition and a red finish makes this a

real beautiful car. 1965 FORD CUSTOM 500 4-Dr. sedan in a golden brown finish and the best of conditions-has air conditioning-automatic transmission-V-8 power steering-radio-heater-try to beat this at only ???.

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Starflower Extravaganza

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Starflower lace forms the bodice and long sleeves of the double sheer peignoir.

Gown has beautifully sculptured bodice of starflower lace and a squared back that flows into graceful folds.

In white, sizes 32 to 36

40.00

## When's the last time you got goose bumps when they played the Star Spangled Banner?



It's been a while, right? Well, then you're like a

It seems that many of us are too grown-up to get excited about things like the Star-Spangled Banner any more.

You could almost say that patriotism makes us feel embarrassed.

Besides, it's hard to really feel patriotic when you hear so much about how this country is falling apart. But, of course, America

still has a Bill of Rights. And free elections. An incredibly high stand-

ard of living. And a free enterprise system that lets you hitch your wagon to any star you

And plenty of other things you can't find anywhere else in this world

Know what? Looking at it that way, America deserves a lot more credit than it's been getting.

One of the best ways to give this country the support it deserves is to buy U. S. Savings Bonds.

They strengthen the country so that it's better prepared to solve its problems And they happen to be one

of the best ways to provide for your own welfare. The interest is exempt

from state and local income taxes. And you don't have to pay Federal tax until you cash your Bonds.

Buy U. S. Savings Bonds through the Payroll Savings Plan where you work. Or at your bank.

It'll give you a good feeling.

And a perfect excuse for getting goose bumps the play the Star-Spangled

Take stock in America

#### Along The Frio

Tuesday evening. The Mouse was decorated throughout for the Yule Season and a festive table with chips and dips, cakes and salad, coffee and punch was served by Mrs. Bave Yandell and Mrs. Lloyd Shultz, Games was directed by Mrs. The Sp. The Sp. The Mouse was directed by Mrs. The Sp. The Mouse was directed by Mrs. The Mouse was adjusted by Mrs. The Mouse was adjusted by Mrs. The Mouse was adjusted by Mrs. The Mouse was decorated by Mrs. The Mouse was decorated by Mrs. The Mouse was decorated throughout for the Yule Season and a festive table with chips and dips. Cakes and Sp. The Mouse was decorated throughout for the Yule Season and a festive table with chips and dips. Cakes and Sp. The Mouse was decorated throughout for the Yule Season and a festive table with chips and dips. Cakes and salad, coffee and punch was served by Mrs. Bave Yandell and Mrs. Lloyd Shultz. Games was three and Jim Was celebrating his fifth birthday were directed by Mrs. T. L. Sparkman, Jr. who also read a poem, Christmas Stocking. Christmas carols were sung and a poem Annies and Willies Christmas" was read by Mrs. Barber. Gifts were distributed, secret pals revealed and new ones drawn to complete th eevenings entertainment. Attending, in addition to those already named were Mesdames Frank Robbins, Herbert Bruns, Carlton Dobbins, Sam Ogan, Wayne Nelson, Eugene Baldwin, Chesley Johnston, Tommy Sparkman, Laura Littrell, Melv i n Welty, Owen Andrews, Annie Springer and Miss Alma An-

The next meeting will be an all day one at the home of Mrs. Cariton Dobbins on Jan. 13.

Mr. and Mrs. E. F. Vogler went to Houston on Monday to visit their son, Leon, and family and help them get moved into a house there. The young couple has been in Dayton, Ohlo the past several months where he was in school, sponsored by his employer, the National Cash Register Company. He has completed the work and moved back to Houston, about two weeks ago. They have lived in an apartment in Houston, but now are moving their furniture from here in to their home there. The Voglers planned to be back home the last of the

Mr. and Mrs. Eugene Baldwin and children, and Baldwins mother, Mrs. B. H. Baldwin, left Wednesday for a few days visit with others of the family, the Ben Deans, at Dallas, the Wesley Earps, Denton and the Ro-

Darlene Sparkman, Baylor student, was home with them to Dogies Stun spend the holidays here.

About 15 ladies, some accompanied by children, called on the Jack Rogers, Monday afternoon By MRS. OWEN ANDREWS for a surprise housewarming.
The Frio Homemakers C1 u b
Christmas party was held in the home of Mrs. Harlan Barb e party at 113 Ranger, Hereford.

celebrating his fifth birthday early, as it is on Dec. 22 and usually overlooked in the holiday confusion. Others of the Don Zetzsche.

and was on his way to Dallas of the sixteen that played for watch worn by five-year-old Dofor a prospective job. The Bal. Stanton. dree family lives at Borger.

Rev. and Mrs. Sam Ogan and day evening.

Mrs. Laura Littrell returned those areas.

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western Life Agent. Ask him for a

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you to "Live a Little!"

Want to 'Live a Little"?

## Canyon Purple

Stanton's Dogie basketballers displayed shining performances last Thursday evening in Can-yon by winning two of their three games. The Canyon purple teams were the opponents of the Stanton crew this time.

The seventh grade of Stanton were involved in the closest contest of the night when they pulled through a thrilling 34-32 victory. Twelve boys from Stanton saw action and eight figured in the scoring.

The local eighth graders werenot quite so lucky in their efforts as they were on the bot-

The freshman squad were ab- cooperation. le to widen their margin of vic-Mike Baldree visited the Og-ans on Sunday. He is a gradu-sday night. They won by a score ate of E. N. M. U. University of 82-54. Twelve boys scored out

month visit in California. She vi- my new wrist watch." Billie Warrick attended the Ll- sited her daughters, Mrs. Earl anos Altos Baptist Association- Allgood, and family at Fresno al Rally at Muleshoe, on Thurs- and Mrs, Leon Williams and family at Orange, as well as others of relatives and friends in

December 15 is the date sche-duled for the next Dogie games. This night they will take on the Estacado Blue Pups in P i a i nview. The seventh grade contest is to begin at 5 p. m. and fol lowed by the eighth and nin t h grade games. The following Thursday night they . travel to Canyon once agair a take on the Canyon white te. a. The games are to start at 3 p. m.

POLITICAL DRAM SYDNEY — Sydneysider Jim Leacock chose his 9th birthday to launch a new political party, the Australasian Interde-pendent Movement. About 30

people were present.

Jim wants a "symbiotic" worid: The living together of humbeth and Valerie Andrews, Ly-nette Andrews, Harlan, Jan and which read 49-33. Fourteen boys Julie Bruns, Ann, Cay and Joe played and six of these see ed. dence, integrity, good will, and

NEW WATCH

LOUISVILLE, Ky. - None of the visitors noticed the n.e.w. nna Evans. Finally, the child turned to her mother and rehome last week from a two marked: "Oh, my, it's so hot in



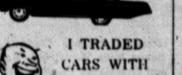


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T MAY HAVE BEEN NEW YESTERDAY AFTERNOON, OR 2 HOURS AGO, BUT IT IS A USED CAR NOW.

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123 value



CREEM

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reg. or extra hold.

1000 pc

Big Ben or Paragon

SET

marksman tournament

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save 62¢



ALKA-SELTZEI PWS cold remedy

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players run, block, tackle



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Christian College, for expansion of the of music to the library. library. The \$1,000 check, given in

IN MEMORY- Mrs. Yvonne Hinds, memory of Mr. and Mrs. Hinds, aunt, right, and her husband. Wayne, of Lucille Park, who was an elementary Lubbock, present a check to Mrs. E- school teacher in Hereford 40 years, laine Perrin, librarian at Lubbock will be used to add books in the area



TO GIVE PROGRAM— The mixed the annual Christmas program at the

**Retires After 29** 

Years Service

'than 29 years service.

urope.

in Headquarters, Strategic Air Command (SAC) at the time of his retirement. SAC is Americ-

a's nuclear deterrent force of long range bombers and intercontinental ballistic missiles.

The veteran of World War II previously served as deputy chief of the Joint U. S. Military Advisory Group in Thailand, and has also served 24 months in E-

The colonel is a 1939 graduate

Holiday

COMPACTS AND LIPVIEWS

Center

will be one of four choirs to present at 7:30.

choir of Stanton Junior High School school's auditorium Tuesday evening

Colonel Garnett F. Holland, son of Mrs. Faye E. Holland, 610 "W. Bedford, Dimmitt, Tex. has "retired from the U. S. Air Force at Offutt AFB, Neb., after more Colonel Holland served as chief of the aircraft-missile branch

of Dimmitt High School. He was Garnett Holland of Dimmitt High School, He was commissioned in 1943 through the aviation cadet program and holds a pilot rating.

Colonel Holland and his wife, the former Pauline E. Patterson have a daughter, Vanesa, 6.

DR. E. H. HENDON OPTOMETRIST

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OFFICE HOURS: Monday - Friday 9:00 to 12:00 1:07 to 5:00

Saturday 9:00 to 12:00 noon

Classifieds Get Results!

MAKING THE GRADE - Members of the Stanton Junior High Band who qualified for All-Region honors in recent competition at Panhandle include, from left to right, kneeling, Libby Word, Carolyn Langley, Paula Haug, M'Lynn Hospon, Carlita Vinson, Che-

ryl Smith and Romona Ortiz and standing, left to right, Danny Hawes, Ralph Scott, Rudy Casillo, Luther Mayes, Howard Fish, John Jennings with instructor Randy Vaughn. -Staff

ing officer.

NEED BETTER MILEAGE

and motorcycle police patrolme

in Somerset have been told to

stretch their legs more. The

gasoline bill for the 300 vehicles

in the county rocketed to \$30,000

last year. "Policemen do not

catch crooks running around in

cars all day," said a high-rank-

TAUNTON England - Car

Voice Program Sharman, Brother Come and Dance With Me (from Hansel and Gretal) by Englebert Hum-**Slated Sunday** perdinck. Mrs. Lorna Schultz will be the

accompanist for all of the pro-

Mrs. Palmer will host a recep-

READ THE WANT-ADS TODAY

tion following the program

The home of Mrs. D. W. Palmer, 149 Liveoak, will be the setting Sunday for a music a! program presented by voice students of Mrs. Elsa Porter, professor of voice from West Texas State University. The recital will be presented to Mrs. Palmer's voice students, their families and friends, at 3 p. m. following a workshop at 2 p. m. for the Hereford pupils.

The selections to be sung in clude Der Gaertner (Hugo Wolf) by Chris Munn, baritone; Mockingbird at Night (Alec Templeton) by Lynda Sharman, soprano; Beau Soir (Debussy) by Stephen Hunter, baritone; and a duet by Mrs. Porter and M is s

Phone 364-0987

Recognizes Bell

Charles Bell Jr., Southwestern Life Insurance Company representative in Hereford, has been named Territorial Man of the Month for November as the company leader among all ag-ents in Southwestern Life's Amarillo territory.

Southestern Life is one of the nation's leading life insurance companies, providing more than \$5 billion of protection

Insurance Group on the lives of its hundreds of thousands of policyowners.

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I Heard the Bells



on Christmas Day Their old, familiar carols play, And wild and sweet The words repeat Of peace on earth, goodwill to men!

THIS CHRISTMAS, GIVE THE PRECIOUS GIFT OF BETTER HEARING. SPECIAL GIFT PLAN.

#### Attention!

Sonotone Hearing aid consultant will be in Hereford, Tuesday, December 16, 1969 at the Hotel Jim Hill from 9:00 a. m. til 12:00 noon. Batteries and service for all makes and models of Hearing Aids.

Also Free Audiometric Tests and Analysis of your hearing.

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quiet "new car" ride. Wide, deep tread for long mileage and excellent traction.

2 FOR F78-14 (7.75-14) F78-15 (7.75-15)

Fits many Ambassadors, Camaros, Chevelles, Chevy ID. Comets, Corvettes, Cougars, Dodges, F-85s, Fairlanes,

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The finest selection of popular Christma

great artists. Top quality, full-size 12" LP collector's

Christmas Albums

Fits many Chevys, Dodges, Fords, Mercurys, Plymouths, Pontiacs and Tempesta

lus \$2.62 to \$2.66 per tire Fed. Ex. Tax

H78-14 (8.55-14) or H78-15 (8.55-15)

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Fits many Buicks, Chryslers, Oldsmobiles and Pontiacs

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Plus \$3.05 per tire Fed. Ex. Tax and tires off your car.
Fits many Cadillacs and Lincolns

rive in today and SAVE! "Charge It"...buy on easy

Priced as shown at Firestone Stores. Competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

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Mrs. Prieda Coneway; Route 3;
Walter Owen, Route 3; Mrs.
Maude Hackworth, 413 McK i nley; Mrs. Julia Welth, 519 Ave-

ue F; Mrs. John Sowell, Box

Mrs. Nora Russell, 400 Ble-rins; Joe Zinser, 304 Western; Mrs. Lula Thomas, Di m m i tt; Juanita Mancha, Box 641; Mrs.

Juanita Mancha, Box 645; Mrs. Ida Davis, 406 Blevins; Stacy Wagner, Dimmitt; Ruth Daniels, 525 Irving; Adolph Casillas, Rou te 5; Tony Granado, Dimmi tt; Floyd McGee, 164 Beach; Mrs. Carlos Mendes, 429 Long; Mrs. Cheasley Jackson, 203 Short; Paul Daniels, Santa Barr. 18

Raul De Loos Santos, Box 19

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**Avocado Color-Crafted** 

REGAL WARE SET

No stick... no scour
 Tough scratch-resistant finish
 Includes cookbook

Super Hard Teflon II

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· Plug hairsetter in and turn it on When curlers are heated, simply roll into hair

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4 appliances in 1 bakes & roasts and

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MONDAY

thru SATURDAY!

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onvenient cooking guide effon II coating mmersible for easy cleaning

held each year to honor those huc, Council president. who have given of their time and talents in furthering the the guidance of Boy Scout you.

The evening affair is scheduled to begin at 7 P. M. in the West Texas State University

The annual Liano Estacado th will be held on January 17th., Council Appreciation Banquet it was announced by Ray Va-

**Dominion Console** 

Built-in 5-position temperature control

\$22.88

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HAIR

DRYER

Colonel Brad Baker of Amarillo is chairman of the dinner arrangement committee and O. W. (Bud) Parker of Canyon is chairman of the Silver Beaver velection committee. Tray is a large a full program this year," said Vahue, "However, those working on the arrangement arrangement shave devised steamlined procedures which while giving full recognition to those we are honorised and and entertained by the expect. in dinner and program arrange- not be dimi

Aaron and Frank Baughman, bo suming elements so that the th of Amarillo, are assisting comfort of the audience will

ver awards presented before men and women. During the

Hereford Evening Lions Club at Chaparral Restaurant, 7 p.m. Rotary Club at Jim Hill Hotel,

Dawn Lions Club

Sugar Blues TOPS Club ommunity Center, 7 p. m. Order of Rainbow For Girls at Masonic Hall, 7:15 p. m. WSCS at church, 2:30 p. m. CWF Night Circle, 7:30 P.M. El Llano-Study Club, host e ss

Mrs. Ben Childers. Beta Sigma Phi, social at Mu-

Newcomers Club seated tea, 4-6 p. m. at Community Center. TOPS Calorie Patrol at C o m-munity Center, 9:30 a. m. Hereford Duplicate Bridge Cl-ub, at Community Center, 7:30 p. Hospital

Notes

Mrs. Floyd Burke, 233 Aspen; Mrs. Refugio Enriquez, 903 Bra-dley; Mrs. Franklin Durham, 1004 E. 3rd; Mrs. Ralph McCul-lough, 130 Texas; Jose Leal, 203 Avenue H; Mrs. Lillie Worthan,

Womens Golf Association lun-heon at Country Club, noon. Rebekah Lodge at IOOF Hall,

Alpha Aliha Preceptor, XI E-ceilon Alpha, Kappa Iota, 8 p. m La Afriatus Estudio, 3 p.m. La Piata Study Club, 8 p.m. Temple Baptist WMU at church, Night Circle 7:30 p m Progressive H D. Club, 2:30 p

WEDNESDAY Avenue Baptist WMU at chur-

ch, 7 p m. WSCS at church First Christian Women's Fel-lowship luncheon at church, no-

Temple Baptist WMU Day Circle at church, 9:30 a. m.
Hereford Lions Club at Jim
Hill Hotel, noon.

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L. T. D. 429 V-8 Vinyl Top Stereo

1968 Long wide bed V-8

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ALL PRICES CASH

2-Dr. H. T., Air, Auto Trans. No reasonable Offer Refused

DISMISSALS

Mrs. Pablo Sanches, Mrs. Neva Marchant, Julia Garza, Emmett Paysinger, Henry Mil I e r., Mrs. Antulio Games, Curtis Reach, Mrs. Larry Summers, Mrs. Pearl Mapes 13-12. JUST TAKE A LOOK

\$4195.

\$1795.

Mrs. Emergildo Rodrig u e z, Jesse Hyde, Jose DeLeon, Hugo Richter, Carl Hoffman, Mrs. Leland Dean, Mrs. Glenn Gripp Danny Cornelius, Mrs. L i n n le Roberson 13-11. Mrs. Billy Brown, John Selman, Ramon DeLos Santos, Mrs. Dilie Freeman, Mrs. Clara Wil-Marcel Fishbacher, Durwood Vandever 12-10,

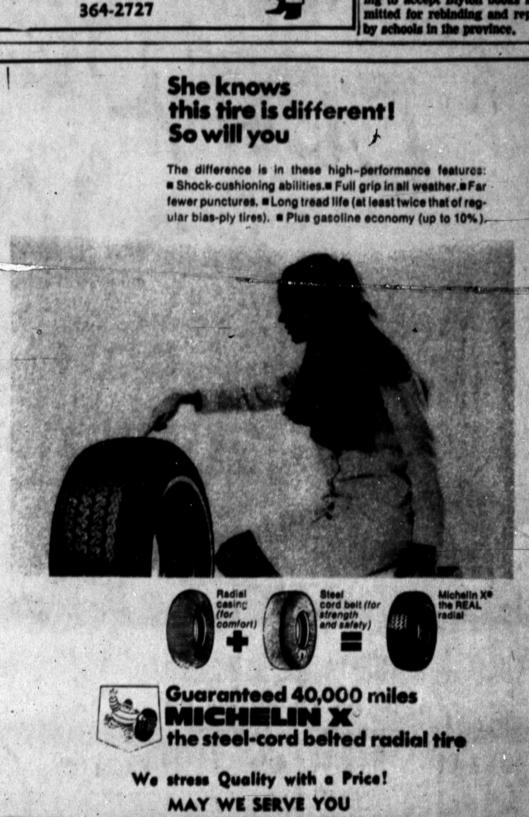
andever 15-10, Robin Carr, Mrs. Leola Par-

BIRTH CONTROL MANDRO WINNIPE G— Included in survival kit brochure handed first-year students at the Unversity of Manitoba was a page birth control handbook. The handbook, written in constation with medical authoritiand family-planning associate provides the student with Grams and statistics relating birth control but doesn't advote birth control but WINNIPE G- Inc to birth control or pre-marital

JOHANNESBURG, South Africa — Noddy, Big Ears and oth

Blyton have long been in disfa ie." Now the library is refus ing to accept Blyton books sub-mitted for rebinding and repair









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#### Camp Fire Girls To Sing Carols At King's Manor

Under the direction of Mrs. Huey Lowrie the 4 th grade Camp Fire Girls held a meeting Thursday during which they completed the projects of Christmas presents for their

The group practiced an arrangement of Christmas carols which they plan to sing on Deof King's Manor.

The girls have planned a party for the evening after their presentation at the Manor, they will meet at the Camp Fire Lodge and will participate in a wennier-roast and a slumber

A porcupine is armed with 30,000 barbed, hollow quills from above its eyes to the tip of its tail, Each quill has 20 to 30 ba-



It's an ideal Christmas Gift For tots, teens, or adults who enjoy playing their own music

... harmony and chords in no time at all.

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PRESENTATIONS GRANTED - Don T. Martin, principal of Stanton Jr. High, presented Mrs. Clint Formby, Director of DSC Red Cross Youth, with a check for \$288.09 Thursday afternon from students of that school. An RCY Talent Show was held to raise the money which will be used for local projects, disasters around the world, and needs of the under-

priviledged. As part of the International Relations Program Stanton's RCY sent an album to the Thai RCY recently and in turn were sent examples of handicraft made by students of Wat Prayoonwongsawas School at Dhonburi, Thailand, Mrs. Formby is shown holding the items which she later presented to the school. -Staff

#### SCS Discusses Varied Items

During the regular mont hly meeting of the Tierra Blanca Soil and Water Conservation District board, plans were made for the annual conservation awards contest.

Each year the local district sponsors a conservation essay contest in the local schools with three winners in each of the ele | Miss Patti Ragsdale during the okkeeper for the district,

mentary, junior high, and high Christmas holidays under the school divisions. This year the best essay will be submitted for entry in the

state awards contest. tour farms and ranches Decem- office. ber 29, to select the conservati-

on farmer or rancher and come-

back farmer or rancher for the year. The two selected will be entered in the state contest. awards being presented to the directors decided to employ Deward Roberson serves as bo-

College Work Study Program. Miss Ragsdale will be employed to provide clearical assistance to the local district and the lo-The local district board will cal Soil Conservation Service

Current directors of 'he local district are F. L. Eicke, chairman; Clarence Betzen, vicechairman; Gerald McCathern, secretary; Virgil Marsh, mem On other action the board of ber and Clint Homfeld, member.

## Stephen Dziuk is

Stephen Wayne Driuk, son of-Mr. and Mrs. Edward Dziuk, Route 4, is one of 246 freshman accepted for enrollment in the fall of 1970 at Rice University.

The students gained admissi-on under the Early Decis i o n Plan instituted by Rice in 1964 to allow particularly well-qualified candidates to apply for admission at the end of their junior year in high school.

Admissions Director Bernard Giles said the incoming freshmen already selected include 58 Houston high school stude n t s and seven from nearby towns. Another 104 are from other Texas towns. Another 73 are out of-state students and four are from foreign countires.

Regular applications are accepted through February 1 for the 1970 enrollment date. The usual notification of acceptance for regular applicants is in Ap-

Tuition grants are being processed for a large number of students in this Early Decision Group to help defray expenses. In addition, long-term, low interest loans are being made available and numerous other grants are being processed for members of the Early Decision

Undergraduate tuition at Rice is \$1,800 per year. The University policy assures that no student will be denied admission because of financial inability, therefore, the Board of Governors has established a fund which provides more than \$1 million a year for tution grants. More than ha-If of each freshman class could receive grants from this fund.

Rice seeks the student with a record of scholastic achievement

Centuries ago the Spanish believed that copper grew in the ground. They thought if an exhausted copper mine as left alone it wold become productive

que trim is perfect by itself or over

Items A. D or F. Azure Blue or

Sunglow, S, M, L. Item C.

intellectual potential and a wide range of talents and interest. sity representatives in person-The criteria used in an attempt | al interviews and (3) scores on Accepted At Rice to predict these qualities are (1) the Scholastic Aptitude and Achhigh school record (2) the eval- by the College Entrance Examuation made by high school tea- ination Board,

chers, counselors and Univer-

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15hift gown with 3/4 sleeves, applique

trim: Azure Blue or Sunglow. S. M. L.



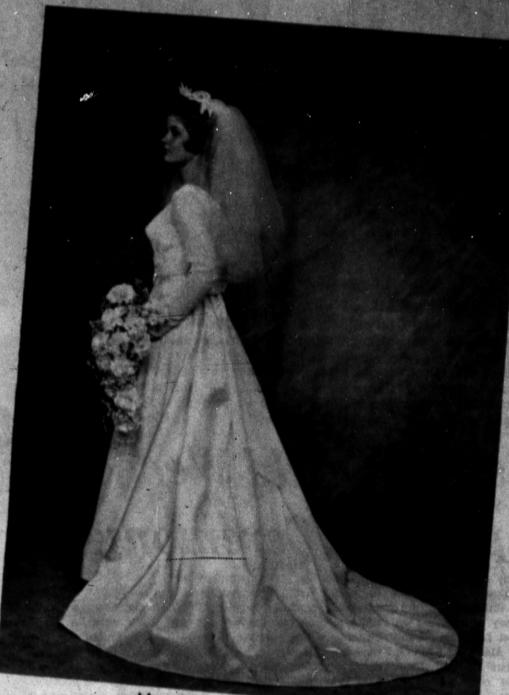
Engagement Announced



Miss Judy Faye Ward ... is engaged

# December Brides





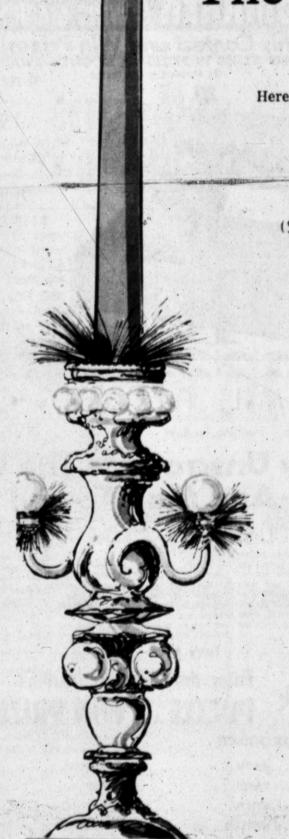
Mrs. Alan Dale Smith
... former Claudia Loerwald
(Angel Photo)

## The Sunday Brand

Hereford, Texas, Sunday, December 14, 1969

SECTION TWO

(See Stories Inside Pages This Issue)





Mrs. John Carl Hoffman ... nee Barbara Ann Brown



CHRISTMAS SPIRIT GLOWS - The Johnson Growers Junior Garden Club met at King's Manor recently and began preparing the rooms for Teresa Rhoton, Esther Diaz, Cheryl Anrey. Mrs. Tom Sawyer, Hereford Garden club representative and assistant leader. Elizabeth Sawyer, Debra Jones, Martha Nash, and Beverly Phillips. Leader of the group, Mrs. Dale Young, and Nancy Brink, junior leader of the Horizon Club, were unable to be present. -Staff Photo

netting, centered the bride's ta-

Mrs. E. H. Loerwald and Ka-

thy Loerwald, an aunt and cou-

sin of the bride; and Misses Ka-

ble with the wedding cake.

the bridegroom.

## Miss Loerwald Weds In Impressive Ceremony

was the setting Saturday of the the bride's four sisters and she pretty and impressive double carried a cascade bouquet of school auditorium where weddring ceremony when Miss Clau- white pompon chrysanthemums ing guests were registered by dia Margaret Loerwald became centered by an orchid. She Mrs. Gary Wilson, sister of the the bride of Alan Dale S m i t h. wore a necklace given to her by bridegroom and Miss Christi Father Michael Graham officia- the bridegroom, and a wedding Loerwald, the bride's cousin. ted and was celebrant of the bank belonging to her maternal Nuptial Mass.

Parents of the bride are Mr and Mrs. Edmund Loerwald and ed her sister as matron of ho-Smith is the son of Mr. and Mrs. nor and the bridegroom's broth-Clifford Smith Sr., all of Here er, Clifford Smith Jr. was best

David Loerwald, the bride's Two other sisters, Mrs. J. Pabrother, and Mark Brorman, her trick Feery and Mrs. Albert Si- thy and Carla Crist, nieces of nephew, were acolytes. Eddie mnacher, were bridesmaids. Fulkerson was candle lighter.

ing the background for an ar and Robby Lemons. rysanthemums with Lemon Le-

Presenting the program of wedding music were Mrs. Don Dolle, organist, and Mrs. R. A. Crist, vocalist, who sang Wedding Prayer, Whither Thou Goest and On This Day.

#### GOWN OF SATIN AND VELVET

Given in marriage by her mother and father, the bride wore a formal gown of white velvet and satin, styled with a fitted bodice with long sleeves. Fullness was added to the straight skirt by soft pleats at the sides and back with a chapel train of satin attached to the waistline by a self bow. A design of tufted rose appliques complimented the bodice and were repeat. ed on the edge of the train. Her elbow length veil of illusion fell from a seed pearl and sequin ti-

St. Anthony's Catholic Church | ara which had been worn by grandmother.

Mrs. Frank Brorman serv-

Don Smith and Lloyd Smith The traditional bridal motif of served their brother as groomswhite and green decorated the men. Ushers were Jerry Smith, church. Tall white tapers burn- the bridegroom's nephew; Paul ing in a seven-branched cande- Loerwald, brother of the bride; labras flanked the altar, form- Nelson Kendall, Ricky Hudson

Flower girl was Jennifer Dolle, daughter of Mr. and Mrs. Don Dolle and ring bearer was Mike Wilson, son of Mr. and Mrs. Gary Wilson.

#### ATTENDANTS WEAR GREEN VELVET

Christmas green gowns of velvet were worn by the feminine attendants, styled with empire silhouette and bell sleeves. Sma-Il self buttons accented the bodice of the gowns. They wore headpieces of matching rosettes with pearl accents and carried bronze pompon chrysanthe mums with gold velvet stream-

BUY NOW PAY LATER COWAN JEWELERS

## Miss Barbara Ann Brown Weds John Carl Hoffman

women employed have had a

name change since they secur-

Briggs cautioned that an em-

ployee can fail to receive cre-

dit for his wages on his social

security record if they are not

reported correctly. Employe e s

needing a social security num-

ber, or a card with a correct

name, can secure one by con-

tacting the local social security

office at 1006 Adams. Amarillo

telephone 376-515, or by contact-

A field representative of the

ed their number.

Carl Hoffman of Umbarg er sleeves. Appliques of Chant il ly man. were spoken in a double ring lace complimented the center Another brother-in-law, Da-Thursday with the Rev. Gerald chapel train. The lace appliques desmaid. Mann, pastor, and Father Sim- accented by seed pearls were re-

Parents of the couple are Mr. and Mrs. Ernest Brown of Friotapers in spiral candelabra carnations. with baskets of Poinsettias flanked an arched candelabra and kneeling bench at the church al-

Mrs. Sam Long, organist, pre- Social Security sented a program of nuptial music and accompanied Gene Cards Require Streun as he sang More, Whither Thou Goest and Wedding Correct Reports

The bride's brother, David Brown and her cousin, Roger In the holiday season, many Brown, were candlelighters. Among the large assemblage

of wedding guests were the bride's grandparents, Mrs. N.A. Mrs. S. B. Pulliam of Clovis. FATHER GIVES BRIDE

IN MARRIAGE Given in marriage by her father, the bride's gown of bridal satin and Chantilly lace was detheir numbers, or some of the

The bride was graduated from Hereford High School and St. Anthony's School of Radiologic Technology and is employed by The bridesmaids bouquets, wi-Deaf Smith County Hospital, th gold tapers ringed with green

The bridegroom attended Hereford High School and was a 1969 graduate of Computer Edu-Presiding at the table were cational Center in Dallas. He is employed by Agriculture Computer/Company in Amarillo. Out-of-town wedding guests

included Mr. and Mrs. Lloyd ing their local post office for the Smith, Tishomingo, Okla.; Mr. proper application forms. For a wedding trip to New and Mrs. Earl Fulkerson and Mexico, the bride's traveling Eddie, Albuquerque; Mr. and Social Security Administrat i o n ensemble was a cranberry red Mrs. Gary Wilson and family, will be at the Hereford Courtvelvet dress and white brocade Germany; Mr. and Mrs. J. Pat house every Tuesday from 9 a. coat with black patent access- Feery, Mrs. Jim Martin and m. to 11 a. m. beginning in Jaories. Her orchid corsage was Keri, Mr. and Mrs. Jerry De: nuary through the end of Marlifted from her bridal bou- poy, all of Albuquerque; Clif- ch, to assist persons needing to ford Smith Jr., Simi, Calif.; and make changes or corrections of They will be at home after Jerry and Carol Smith of Tish- any kind on their Social Secur-Dec. 16 at the Lynette Apart omingo.

Marriage vows of Miss Bar- signed with a fitted bodice with honor and his brother-in-law, bara Ann Brown and John a Sabrina neckline and Juliet Carroll Adams, served as best

ceremony at the First Bap t i st front and the formal hemline of rroll Adams, was groomsman Church in Hereford at twilight the full skirt which swept to a and Miss Mary Keyes was bri-

Ushers were Earl Brown and eon Heine, pastor of St. Anth- peated on the bouffant veil of il- Tommy Brown, both cousins of ony's Catholic Church, officiat- lusion held by a lace and tulle the bride, and Dale Klaustens. the bridegroom's nephew.

Her only jewelry was a pearl The feminine attendants wore necklace belonging to her gran- formal red velvet gowns of Ana and Mr. and Mrs. Max Hoff- dmother and she carried a bri- line silhouette and wore I on g man of Umbarger. Tall white dal bouquet of white and red white gloves. Their veils of illusion fell from red velvet bows The bridegroom's neice, Miss and they carried votive lights Linda Kleuskens, was maid of with white carnations and red

#### RED AND WHITE MOTIF REPEATED

The red and white motif used at the church was repeated at the reception held immediately following the ceremony at the Community Room of the First National Bank.

The bride's table was laid with bridal net over white satin cenbusinesses are hiring extra and part-time employees. Travis C. tered with an arrangement of Briggs/ social security mana- red carnations and white tapers. ger, reminds area employers of The four-tiered wedding cake Brown of Friona and Mr. and the need for these employees to was surmounted by wedding bells. Refreshments were servhave a social security number. ed from silver and crystal ap-Most employers correctly repointments by Mrs. Carroll Adport their regular employees, ams, and Mrs. Darroll Adams, but some of the part-time and sister of the bridegroom. extra employees do not have

Wedding guests ere registered by Miss Betty Potts, cousin

#### FALCONRY

CARBONDALE, Ill. - If anyone sees Missy Bell, she is a two-year-old Red-tailed Hawk with a three-foot wingspread and the pride and joy of Herbert Koeep-Baker.

Koepp-Baker, a Southern Illinois professor, was flying Missy Bell when a gust of wind caused her to lose her bearings and then sight of her master. Koeep-Baker hasn't seen the bird

Koepp-Baker is one of the few practitioners of the ancient sport of falconry in the United St-

#### Announces Engagement

Mr. and Mrs. Jack Ward Jr., Route one, Hereford, are announcing the engagement of their daughter, Judy Faye, to Hubert Patton Green Jr., son of Mr. and Mrs. H. P. Green Sr. of McAlseter,

Miss Ward is a 1969 graduate of Hereford High School. Her fiance attended school at McAlester and served two years in the U.S. Naval Reserve at Charleston, S.C.

He is employed as an insurance adjuster at Curtis Claim Service in McAlester.

of the bride.

Other members of the house party were Mmes. Roy Potts, Andy Keyes, Bruce Coleman, G. V. Hall, S. N. Thweatt and Coke

For traveling, the bride wore brown knit dress complimented by fur at the neckline and hem. She wore brown accessories and a white carnation cor-

The bride is a senior student at Hereford High School and is employed by Pioneer Natural

Gas Company

The bridegroom attende d schools at Canyon and completed his service with the U.S. Marines in August. He is employed by Santa Fe Railroad,

CHRISTMAS GIFT HEADQUARTERS COWAN JEWELERS





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Seasons Greetings

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Monday, Decemebr 15 thru Friday, December 19; From 9 A.M. to 6 P.M.

Save Now . . . 2 Locations To Serve You 213 13th Street -- 1009 Park Avenue

East of Furr's Supermarket . . . East of Spudnut Shop

For your convenience we have weigh scales. spotting fluid and a steam presser . . .

REGULAR DRY CLEANING PRICE 8 LB. LOAD \$2.00

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1ST PRIZE

A Brand New \$229.95 DRESSMAKER ZIG-ZAG Sewing-Machine

#### 2ND PRIZES

\$150.00 Discount Certificates. These are good toward the purchase of the \$229.95 DRESSMAKER Sewing Machine, 3RD PRIZES 2-Adjustable

Dress Forms. 4TH PRIZES 5-Transistor Radios." 5TH PRIZES 5- Pair Pinking

Shears. UNSCRAMBLE THE WORDS CONTEST

No Obligation - Nothing To Buy! It's Easy ... It's Fun!

#### Simply Unscramble The Words **And Mail Today!**

1. Any resident of the United States, may enter except employees and suppliers of CITY SEWING MACHINE CO., Marysville, Ks., and their immediate families. The operation of this entry. So hurry, mail today! Winners of the Sewing Machine, this contest shall be subject to and in conformity with all federal, state and local laws, ordinances, decisions and regulations.

Marysville, Kansas.

4. Only one entry permitted from each contestant. Use official entry blank below or you may use a 3" x of this entry. So hurry, mail today! Winners of the Sewing Machine, this contest shall be subject to and and local laws, ordinances, decisions and Pinking Shears will be selected by drawing from among all correct entries. Other entries will notified by mail.

CONTEST RULES

2. All entries become the property of CITY SEWING MACHINE CO.,
Any resident of the United States.

Any resident of the United States.

All entries become the property ate. All prize winners will be notified by mail.

Texas ENTRY FORM		Enter	the	"SM	ART M	ONEY"	1	
ENIKT	FORM	×	PUZ	ZLE	AND	WIN	PRIZ	ES
DONT	WAITI	ENTER	TODAYI		1. 1	Unscramble	These Word	p1.955

DONT WAIT	ENTER TODAYI	Unscramble These Words—Hint: They All Pertain to SewingOGMRMNOA	Broad
WESNGI	EMDN	OGMRMNOA	13
VTCK	TABES	NRETTAPOEBTUHTNLO	. 2
AMSE	CTISTH	OEBTUHTNLO	. 17
MHE	UOTTBN	LMATEARI	1 3
LENEDE	REPZIP	SROSSICS	1 5
MAAAE		SROSSICS	1 5

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A Beautiful Yuletide to one and all! Greetings from

Hazel Shiflet

and Girls

Carolyn Anderson - Geneva Gonzales

Peggy James



TO PRESENT CHRISTMAS DRAMA - Bill and Margaret Moore, directors of "Texas", will present a Christmas drama program to members of the Newcomer Club and guests, scheduled from 4-6 p.m. Tuesday at the Community Center. The public is invited to attend.

#### **Texas Directors To Perform For** Newcomers Club Christmas Tea

Mr. and Mrs. William A. Mo-, der Frances Dinsmore Dav i s. "Texas," will be guest perfor. Theatre from the University of mers for the Newcomer's Club Michigan/ Christmas Tea scheduled from Mrs. Norman Kerr, club presi-

sit down tea and Christmas pro- Menagerie." gram is extended a cordial invitation by the club.

nce to gain the directing tech- its opening in 1966. nique which has characterized the dramas and musicals for which the Branding Iron Theatre has become well known throughout the Golden Spread.

He received his MA degree from Colorado State College in years of age, and 20 per cent Directors Greeley where he was a mem- are under 40. Effects of the ober of the professional company peration usually last 10 to 15 ye- able ckies. He has done graduate work at Northwestern University, years to complete as surgery stock is not taxable. However, if Yale and the University of Michigan. In London, England, he played opposite the great Hele

ere she did work her work un make them ill

Since coming to the Panhan-4-6 p. m. Tuesday at the Com- dle, Margaret has worked in semunity Center, according to veral Amarillo Little Theatre productions. She played leading roles in "The Solid Gold Cadil-Anyone wishing to attend the lac," "Harvey" and "The Glass

The Moores were in "Fandan-Moore has combined academic is theatre and have served as cal IRS office for this puspose. training with practical experiethe directors of "Texas" since These signed statements must not to gain the directing technics opening in 1966.

> A CHANCE OF FACE ars. Complicated facial improvements may take three to five dend

Fastidious cannibals Margaret Echols Moore recei- Fiji Islands once ate with forks. ould be reported for income puved her BA degree from Okla- They believed that eating hum- rposes homa College for Women, wh. an flesh with the fingers would

to allow incision scars to hear

### Yule Party Hosted By Young Mothers

Study Club hosted a holiday buf- vid Brumbley, Lynn Pittard. fet dinner with husbands as spe- Don Brush, Travis McPherson, cial guests Tuesday evening at Charles Brown and Don Chapthe Community Center.

Hostesses for the fete were Mmes. Don Beard, Eugeno Baldwin, Larry Dobbs and Ray

Following the dinner, a musical gift game was played. and Mmes, A. T. Griffin, Wor- to take in making one.

Members of Young Mothers lan Robinson Jim Arney, Da-

The next meeting scheduled Jan, 13 will be hosted by Mrs. Brush and Mrs. Bud Thomas.

A local attorney, Don Lowder, will present the program on the Others attending were Messrs. importance of a will and steps

A - Return the bill along

possibility is that your payment

was received too late in our pro-

cessing cycle to make the nec-

essary adjustments in the bill-

A good practice to follow

when paying a tax bill is to put.

your Social Security number on

the check or money order and

return a copy of the notice with

Q-I retired because of illness

A - It all depends on the

After you reach retirement

age, your pension, or some por-

For further details, ask your

District Director for Publication

522, "Adjustments to Income for

Sick Pay," and Publication 54,

visit Mount Rushmore annually

For Gifts that

you can give with

pride

COWAN JEWELERS

'Retirement Income and Retire-

ess. Will my pension be tax-

your payment.

as sick pay.

#### Taxpayers Ask/IRS

This column of questions and | I do? answers on federal tax matters is provided by the local office with a copy of your cancelled of the U. S. Internal Revenue check or money order, Frequen-Service and is published as a tly, IRS receives payments wipublic service to taxpayers. The thout enough information to idolumn answers questions most entify them and this might have frequently asked by taxpayers. happened in your case. Another .. Q - What is the surtax rate

on 1969 income? A - The income tax surcharge is 10 percent for 1969. The surcharge was originally scheduled to expire June 30, 1969, but was extended by Congress

to cover all of 1969. Q- Several in our family chip in to support our father but no one of us contributes more than half. Can any of us

claim him as a dependent?

A — If your combined contributions total over half of your ore, directors of the production She received her MA degree in father's support, then any one kind of pension plan your company has, the amount of your pension, four age and the normal retirement age under the plan. Many disability pensions will qualify for treatment as sice pay until you reach normal of you, who individually contributes more than 10 percent may be entitled to claim the dependency exemption under a multiple support agreement.

Each of the others, who contributes more than 10 percent, must file a written statement that he will not claim the ex xemption this year. Form 212 gle," the first production in the may be obtained from your lothe one who claims the exemption. For more information, see MONTREAL - Dr. Jacques Publication 501, Your Exemp-Papillon, a Montreal plastic sur- tion and Exemptions for Depengeon, says 77 per cent of women dents," available free by sendseeking face-lifts are under 50 ing a post card to your District

...Q Is a stock dividend tax- ment Income Credit."

can take place only once a year there was an option to take cash or other property in place of such stock, the fair market on the value of the stock received sh-

> ...Q - I was just billed for tax I had already paid. What should

#### filling two positions on the Fe- Jr of Williamsport, Ohio; Thomderal Farm Credit Board.

The Federal Board, which sets Ohio; and Kenneth M. Probasnational policies for the Banks co of Columbus, Ohio. Mr. Dun-lap was nominated by the Proand associations of the System. is comprised of 13 members. Twelve of them, one from each Farm Credit District, are appointed by the President for sixyear staggered terms. They are not eligible for reappointment. The thirteenth is named by the Secretary of Agriculture and serves as his representative.

President Richard M. Nixon in

The Farm Credit Administration

**Announces Results Of Elections** 

cy for the Cooperative Farm was nominated by the Coopera-

Credit System, today announced tives holding stock in the Hous-

nominees are: John H. Dunlap.

duction Credit Associations, Mr.

McMillan was nominated by the

Federal Land Bank Associa-

tions, and Mr. Probasco was nominated by Cooperatives in

The 37 Banks and 1100 local

associations which make up the

as C. McMillan of Wilm

the results of the elections for ton Bank for Cooperatives. nominees to be considered by In the Louisville District, the

Following a system of rotation prescribed by law, nominating polls were held this year in the Houston and Louisville Farm Credit Districts, The Houston District encompasses the State of Texas, while the Louisville District consists of Indiana, Ohio, Kentucky, and Tennessee. In each of these two Districts. Federal Land Bank Associations Production Credit Associations and Cooperatives holding stock in the District Bank for Cooperatives have designated nominees through elections.

**Houston District nominces are** Grady Shepard of Hale Center, E. G. Schuhart II of Dalhart, and Wilmer Smith of Wils on. The nominee of the Production Credit Association was Mr. She-

WOULD REMEMBER

SALISBURY, Rhodesia - A defendant was cross examining tirement age. Up to \$100 a wea witness on a question of idenek may ordinarily be excluded tification in court here: Defendant: "What clothes was

I wearing?" Witness: "Black shirt, green

coat and hat. tion of it, may or may not be Defendant: "What color troutaxable depending on wheth er you contributed any part of its sers?"

Witness: "I can't remember." Defendant: "Does that mean I wasn't wearing any trousers?" Judge: "No. He said he cannot remember what color trousers you were wearing. If you were not wearing any trousers it is probable he would have remembered that fact."

tem are owned by nearly a million farmers and 3000 of their Cooperatives. Farmers and Cooperatives borrowed \$10 billion through the System last ye-Washington, D. C. — pard the nominee of Federal The Farm Credit Adminis-tration, supervisory agen—Mr. Schuhart and Mr. Smith

ar and had \$13 billion in loans outstanding at the end of the

Initially capitalized by the Government, the Banks and as-

Cooperative Farm Credit Sys- ly owned by farmers and Coop-

COWAN JEWELERS







offered at this special sale price especially for months may not be patio weather, there's no reason you should wait 'til Spring to give your family these fine gifts. Come warmer weather the economical gas barbeque grill and the charming gas light will be a welcome addition to your patio scene. So, call Pioneer Natural Gas and tell them you want to give the patio pair to your family for Christmas. Why wait 'til warm weather to be nice to your family?



## THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, December 14, 1969

## The Guessing Game

Almost every time you pick up a newspaper these days, someone else is guessing when the Federal Reserve System will relax its current policy of monetary restraint. The guesses vary widely.

On a television interview show, Commerce Secretary Maurice Stans remarks: "I would think that somewhere in the next few months, in the next six months, there should be the time when we would begin to relax on monetary policy and should allow the money supply to increase."

A couple of days earlier, Arthur M. Okun, who headed President Johnson's Council of Economic Advisers, forecast that the Federal Reserve would quietly begin to let money ease slightly next month.

At about the same time Alan R. Holmes, manager of the Fed's Open Market Account, was saying that the system would avoid any market crunch, of the sort that often comes at the end of the year. In that context it is interesting to note that the money supply, after moving hardly at all since mid-1969, has been rising in the past couple of weeks.

This sort of guessing game is to be expected, given the economic importance of monetary policy. It's a game, however, that carries an unusual amount of risk and uncertainty.

The Federal Reserve is well aware that its monetary policy, and especially definite changes in that policy, can have significant economic results. On e effect of this awareness, until the past few months or so at least, has often been the postponement of changes until the proper time for change has passed. And then, as if to make up for lost time, the Fed has frequently moved much too abruptly.

During 1968 it allowed the money and it continued to be relatively expansionist in early 1968. The key reason was passage of the income tax surcharge, which the Federal Reserve apparently felt would take over much of the task of combating inflation.

The authorities finally realized that the surcharge wasn't working that way - or, rather, that their own inflationary money policy/was offsetti n g any impact the surcharge might have had. So they clamped down on money, and clamped down hard.

To at least some of them the ultra restrictive policy seems fully justified by the fiscal finagling now going on in Congress. With eyes more on the 1970 elections than on current inflation, many lawmakers appear determined to twist the so-called tax reform bill into lush tax relief for nearly everybody. Unfortunately there's not even a hint of matching the tax cuts with spending reductions.

Certainly the Congressional irresponsibility calls for more monetary caution than would otherwise be nee-

#### The Sunday Brand

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James M. Gillentine, Publisher Melvin Young, General Manager Grady King, Advertising Manager Marshal Day, News Editor Barbara Dryden, Women's Editor Jay Spain, Mechanical Superintendent ded. Yet it remains to be proved that the Federal Reserve even now fully understands the workings of its own money policy.

In the best of circumstances it takes time for changes in monetary policy to percolate to all sectors of the huge and complex economy. But the Fed is impatient: It proposes to curb banks' sales of commercial paper, a move that would do nothing to limit bank reserves but would merely prevent their redistribution.

The money markets already are overloaded with devices that distort their workings; ceiling interest rates on Government bonds, savings accounts and mortgages are other samples. The result of these distortions is intensified pain for some segments of the economy in times of monetary re-

At the present time, or at least until Congress begins to display more fiscal. sense, the only reasonable course for the Federal Reserve is to stick to a general policy of restraint. That does, not mean that it should not let the money supply grow at all; it does mean it should avoid any move to suggest a belief that all is well with the inflated world.

The recent upward movement of the money supply may show that the Fed does realize that, even when tight money is desirable, there is such a thing as too much tightness; certainly board member Sherman Maisel is prodding his colleagues in that direction. Pulling out of inflation won't be easy, and excessively heavy-handed monetary policy won't make it any easier.

In sum, the Federal Reserve may be beginning to learn some of the lessons of its own history. Looking at the record of this guessing game, though, we wouldn't bet on it. - Wall Street

#### Fortress Louisburg

So much has been written about history. To Henry Ford it was all bunk, but most people acknowled ge that it helps develop a tribal pride which, in turn, creates a national resilience. There are Englishmen who were in Plymouth during the dark days of 1940 who declare they heard Drake's Drum. There are Frenchmen who, 500 years later still rally to the idea of Joan of Arc. To Scotsmen, the displacements helped forge a racial memory and for Irishmen history is all around them. What then of Canadians?

It is popular to remark that happy nations have no histories, an history is a matter of fact as well as myth. Louisbourg is one of the facts of North America and well should it rise again, like Phoenix from the ashes. Fortress Louisbourg is bigger than Canadi an history, just as the Magna Carta is more than English history. Louisburg is more than the history of Canada and more than the history of the United States, to which it is most readily linked. The men who fought at Louisbourg saw their sons march off to Bunker Hill. The men who froze at Valley Forge were tempered by the fog and chill of Gabarus Bay. When DuChambon surrendered to the colonists of New England he showed the way to Cornwallis at Yorktown. For at Louisbourg were sown the seeds that grew to be the United States of Amer-

But more than that, at Louisbourg were dreamed the words that began, 'We hold these truths to be self-evi-

The fishermen and farmers, lumbermen and carpenters of Massachusetts and Rhode Island, Connecticut, New Hampshire and Maine acted in concern, fought and beat regular troops, and because they did, their sons added to the concept of human freedom.

Is this all an exaggeration. Not really. It is what history is all about, and when the partly re-created fort at Louisbourg was opened recently it was opened recently it was our own past and part of the story of freedom that we saluted. - Cape Brenton (N.S.) PoSTILL GROWING



MAIN STREET, U. S. A.

## Unknown New Yorker Is Reason For Tree Sales

Washington, D. C. - Mark growers, Carr, an otherwise unfamed en- The U. S. Department of Ag. be bushy, are the most popular ck in 1851 when he took two ed voluntary standards for Chr. xt, followed by Balsam fir, Easox sled loads of fir trees from istmas trees in 1957. They are tern red cedar, and Nor way

lion evergreens will be bought by American families. If the average retail price is \$5. Mr. Carr pioneered a \$200 million industry Christmas trees are now grown commercially in every state and imports from Canada account for about onefifth of U.S. sales.

About half of the Christm as trees enroute to American living rooms came from plantations es tablished for this specific purpose. Suitable trees grow in g wild are becoming scarcer, and scientific management has led to better quality trees. There is wers' Association, with headqu-

THE

to tell what he sees.

thinking about inflation.

vising the wrong ones?

re but don't get as much.

I'd better not get into that.

it was I'd say so.

hauled off and bought a newspaper.

Dear editar:

York City and sold them as trade but some retailers re-Christmas trees.

This season more than 40 mil
is "U. S. Prendum," followed by

The government arrests. "U. S. No. 1 or U. S. Choice," and "U. S. No. 2 or U. S. Stan-

dard." Pick Room Location First

Families sampling for a Christmas tree bave been supplied some advice by the Department of Agriculture. Step one is to decide where you will erect the tree. If it is to go in the living room, perhaps a tall, stately fir should be chosen. For the family room, a shorter and bushier pine might be better.

a National Christmas Tree Gro-

BOOTLEG

Editor's note: The Bootleg Philosopher on his Johnson-

grass farm takes a look at inflation this week, but it's hard

I had to make another trip into town the other day to pick

up another 5-cent tractor bolt now costing 15 cents and

since I was throwing money around recklessly anyway I

In it I ran across an article that said the cast of a college

education is up 68 per cent since 1957, and this got me to

Now you take that 15-cent bolt. It's true it costs three

Now with college education, well I don't want to get into

an argument, uh, I don't want to compare bolts and nuts

with college kids, but are you positive the product is as

good today as it was 12 years ago? Or they just tele-

As I understand it, inflation hits us in two ways. In one,

the quality stays the same but the price goes up, like in au-

tomobiles. Cars are as good today as they were 12 years a-

go, they just cost a lot more. In the other way, the price

stays the same but the quality comes down, like in a nickel

candy bar. You can still buy a nickel candy bar, you just

But when inflation really hurts is when you pay a lot mo-

Take Congress for example. Congress costs over twice

what it did 12 years ago, but can anybody prove. . . well,

It's an odd thing. Politicians are always saying if you rai-

se salaries you'll get a better quality of effice-holder, but

what happens? We raise the salary and the same people

don't get nearly as much candy. Mostly Grapper.

turn up running for the same offices.

There's just one way to whip inflation.

times as much as it did 10 or 12 years ago, but at the same

time it's still just as good a bolt as the earlier one.

-Philosopher

variety which can be pruned to trepreneur from upstate New riculture, which regards Christ. Christmas trees. The Douglas York, started something big ba- mas trees as a crop, establish- fir, with short needles, ranks nthe Catskill Mountains to New used primarily in the wholesale pine. A score or more of other

> The government experts vise buying a tree early, keeping it in water, and erecting it away from fireplace, radiator, television set, or other source of heat. The stand should hold water and should be kept supplied with water/as long as it remains indoors.

When buying a tree, test it for freshness by rapping the base on the ground. If many needles fall, it is too dry and will not last long. Daylight shopping Scotch pister, a long needled for trees is advised because the lighting on outdoor lots is often inadequate and flaws may be discovered too late.

> A Christmas tree usually needs to be symmetrical on only three sides, because the bad side can face a wall. But beware of crooked trunks or here spaces between branches. Remember that Christmas tree harvesting begins in September and that not all trees on sale are fresh-cut.

Harvesting Trees Not Wasteful

A common misunderstanding is that it is wasteful to cut evergreens for Yuletide use. Not so, says the U. S. Forest Service. Proper harvesting of Christmas trees is good for the forests, and Federal and state governments allow cutting on their lands. Periodic thinnings of forest trees are necessary.

Trees cut in National Forests often bear a tag which says: "This tree brings a Christm a s message from the great outdoors. Its cutting was not destructive but gave needed r o om for neighboring trees to grow faster and better. It was cut under the supervision of the U.S. Forest Service."

In many forest areas, Christmas trees are the only practical crop. If the soil is poor, evergreens grow slowly, which often means a more symmetrical tree with dense foliage. Such trees may stagnate when 15 to 25 years old, and are useless except for Christmas trees.

Some trees to be sold this month are only the top few fect of a much taller tree. Some growers achieve total utilization of a pine tree, selling the top for a Christmas tree, the middle branches for foliage used on wreaths the lower portion for posts, poles, or rafters, and the bottom for a building log or timber. .

## Talk of Texas

FOOTNOTE TO HISTORY - Getting settlers into early

Texas often was a long and expensive task On Marsh 2, 1882, 70 well-to-do residents of Kentucky, Alabama and Tennessee met in Nashville and organized a stock company called "The Texas Association." Its purpose was to relocate up to 800 immigrant families in Texas, but a permit from the Emperor of Mexico was necessary first. Andrew Erwin and Robert Leftwich were sent to Mexico City to get one.

Mexico was drafting a new constitution, however, and refused to permit further settlement in Texas until that document was approved. Erwin became discouraged and returned home, but Leftwich stayed on. After two years, the new constitution was approved - but it took away the federal government's right to issue colonization permits and gave it to the states,

Undaunted, Leftwich moved on to Saltillo, the capital of Coahuila and Texas. Finally, on April 15, 1825, he got the right to bring in the immigrants and locate them in an area 200 miles long and 10 miles wide in Central Texas.

Hoping to recoup the money he had spent during three years in Mexico, Leftwich requested that the colonization permit be issued to him rather than to the Texas Association. He then returned to Nashville and made the original incorporators pay him \$7,000 to get it.

STATE OF STATISTICS - One out of every 16 Texans makes his or her living from the petroleum industry.

MUDDLIN GTHE MAP -Austin's Weldon Hart, perhaps the state's most expert student of county lore, points out that even Texans sometime become confused trying to explain that:

Burleson is not the county seat of Caldwell County, but Caldwell is the capital of Burleson County.

Rusk is not the seat of Rusk County and Henderson is not the seat of Henderson County. But Henderson is the seat of Rusk County.

Houston is not the capital of Houston County and Crockett is not the seat of Crockett County. But Crockett is the seat of Houston County.

WHAT'S IN A NAME? - Yoakum, which straddles the DeWitt-Lavaca County line, was first known as Brushy after a creek that still flows through the town. Later its name was changed to Bovine because it became a gathering point for cattle starting up the trail to northern markets. When Uriah Lott built the San Antonio and Aransas Pass

Railroad through the area in the 1880's, he selected the town as headquarters for the road's traffic manager, B. F. Yoakum. On July 28 ,1887, it was incorporated officially as

TRAVELING TEXAS -A replica of what is believed to be the tallest windmill ever built still stands today in Littlefield, Lamb County.

The 130-foot steel structure stands hard by the Santa Fe Railroad station. It is a duplicate of one made of wood and

#### ... from the Brand's files

65 YEARS AGO - 1964

While there is nothing startling in the form of railroad news this week, yet everything pertaining to the construction of the "Panhandle Short Line" is assuming a more definite shape than at any time in the past. Mr. Ransom, with his associates, is in Austin and other Texas cities this week with a view to obtaining a charter from the state of Texas to do business in this state, while Judge C. G. Witherspoon is representing the local committee before the directors of the Western Union Land Co. in Kansas City. . . An election has been ordered for Jan. 4, 1907, to determine the location of the county seat of Parmer county which was recently organized by the commissioners court. There will likely be no contest in locating the seat of government as Bovina is the logical point and most of the voters live

50 YEARS AGO - 1919

In keeping with its policy of rendering service to its patrons, the Brand has installed a Model 14 Linotype, the last word in the way of a typesetting machine. . . A persistent rumor has been in circulation hereabouts for the past several days that someone has purchased all the leases of the Capitol Free Syndicate and would sink twenty-five test wells for oil or gas at once.

35 YEARS AGO - 1934

Roy Henderson exhibited the best bird of the entire 350 entered in the fifth annual Tri-County Poultry and Egg Association here last week. . . A new relief board for De af Smith County has been tentatively appointed by the State Board of Control, In the group are H. R. Fritz, J. D. Buchanan, J. C. Parker, John McLean and Vern Witherspoon. Members of the new board indicated that they were not willing to serve if they were to be figureheads without authority or voice in administration of relief of the county.

20 YEARS AGO -1949

Fifty and seven tenths miles of Deaf Smith County Farmto-Market roads received an official okay from the State Highway Department this week. . . Carolyn McEwan, of Amarillo and the sixth person to be indicted by the Grand Jury Friday, was arrested in Clovis Monday at the request of the local sheriff's office, according to Sheriff J. C. Reese . . If the weather holds good, the Hereford Cotton Gin will

end their biggest cotton ginning spree in history Christmas Day according to manager John McClesky.

5 YEARS AGO - 1964

After a rash of accidents that kept local policemen hopping, and boosted traffic accidents for the month to 16, Police Chief Marshall Padgett and Corporation Court Judge Jim Neill have issued a sternly-worded warning to traffic violators. . . Hereford's "sink-or-swim" United Fund effort begins at 6:30 p. m. Tuesday, and by 8 p. m. barring unanticipated difficulties, the town should know if the 1964 goal is to be reached.



HONORED BY PIONEER CLUB-Mrs. Ralph Mc-Cullough, left, was honored by fellow members of Pioneer Study Club, on her birthday Tuesday at a club luncheon held at the Caison House. Presenting the gift to Mrs. McCullough is Mrs. O. G. Hill Sr.

### Earnest Langley Is Study Club Speaker

Mmes, A. I., Manjeot, Allan Campbell.

The author of the book, an in the New Testament,

Mr. Langley stated that some people reach for the true meaning of Christ but wind up with theological Russian roulette.

gifts and cake.

In a brief business sess i o n with Mrs. Delmar Sigle presiding, members voted to give a gift to the Boy Scouts and Girlstown at Christmas and filled a basket for a needy family,

Mrs. M. U. Simpson gave a committee report on veterans' needs and listed the gifts taken by the club to Veterans Hospital in Amarillo.

Attending were Mmes, Frank Ball, Fred Barrett, Bonnie Brumley, Herman Ford, Burl France, Henry Hastings, O. G. Hill

N. Hwy. 385

**Book Review** 

## Wife And Mother Seek Inspiration

By Genevieve Miller

From Christian Book Store PARSON MeRIGHT Short stories for

**Harried Churchmen** 

By Allen Whitman truly human "parson" who pays ymous with contemporary pat-

lenges inherent in being a follower of Christ in everyday living. This little book challe the reader to re-exami motives of his own life.

TOO BUSY TO PRAY "Too Busy To Pray" enuciat-

es the longing of the house wife and mother who daily seeks the inspiration needed to express love and joy to her family and friends through the tasks cons-An engaging revelation of the fantly clamoring to be done, the day and night. Struggles of a urgency of doing that is synon-

ser and more meaningful life with God.

THE NEW JOY OF WORDS An ideal book for casual read-ing in an idle moment, excellent as a resource to illustrate some

Complete

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a speeding fine; who is engaged in nocturnal conversations by the Lord; and accepts the chal-



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and

The Cowan

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The House of

Diamonds

Accounts

Hereford, Texas "Give us a chance to say yes!

# -Staff Photo

Of Truth," written by J. B. Phil- son, L. H. Lookingbill, H. E. tips, was presented by Earnest Miller, Tex Panciera, John Pat-Langley to members of Pioneer ton, J. V. Pickens, Paul R u dd. Study Club at a Christmas lun- Mary Seigler, P. B. Sowell, C. music. cheon held Tuesday at the Cai- R. Walser, Bess Werner, Willi-

Bell and Ralph McCullough.

English preacher, translated the New · Testament into modern English. It is one of the most widely read translations in history. Mr. Phillips got a lot of his information from truth of experience and from the truth of letters written by the apostles

Following the program, members of the club honored Mrs. McCullough on her birthday,

am Wimberly, Ray McCullough, Hostesses for the event were Lena Burrows and Miss Roberta

**FALSE ALARMS** LONDON - False alarms caused partly by equipment failure are threatening to collapse Britain's burglar alarm system, G. K. Wright, a security consultant says. He says police, faced with as many as 4,000 false calls a week, are finding it more and more difficult to respond promp-

Linda Jacobsen Is In UTA Choir Linda Jacobsen, daughter of Mrs. John N. Jacobsen, Jr., is a

member of the University of Tevas at Arlington's A Cappella Choir which will present its annual Christmas program Tues-day in the University Theater. The 60-member choir, directed by Gary Ebensberg er, will sing such selections as "Where There Is A Nation" by Johannes Natus Est" by Healey William, "Ava Maria" by Heitor Villa-Lobos and "Exultate Deo" by A-

lessandro Scarlatti. The Holiday Singers, a select group from the choir, will sing lighter Christmas and popul a r

MORE COAL

BECKLEY, W. Va. - Experts estimate that enough coal is yet to be mined in West Virginia to last 400-500 years at the present rate of production.

Positive cure for love bug victims COWAN **JEWELERS** 



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1/2 SLIPS - PANTIES



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CASE POWER & EQUIPMENT

Hereford

Is UT Golfer

Steve Hendon, Hereford High graduate, class of 1968 and a

sophomore at the University of

Texas at Arlington has quali-

fied for the golf team after 72

holes medal play. The team

consists of the top eight play-

ers with the lowest total quali-

First matches will began in

February scheduled with SMU,

North Texas State, Texas Wes-

Conference play will include

Abilene Christian College, Trin-

ity University, Arkansas State

and Lamar Tech, tentative fav-

fying score.

leya and TCU.

CARLOTTE STORY

audit prodicts if a rety's Mail.





FORMER HEREFORD GOLFER, Steve Hendon has recently qualified for the University of Texas at Arlington Golf team after 72 holes medal play. Hendon was a member of the Hereford High golf team through 1968, the year of his graduation.

Club will have their annual Pan- per all of Amarillo and Mr. and cake supper, Dec. 18, Thursday Mrs. R. Lee Petty and children. in the School Cafeteria. Starting at 5 p. m. and lasting to 7 p. m. They will be serving pan- of Hereford and Mr. and Mr s. Pinnell and children of clovis, cakes with Bacon or Sausage Jimmie Bradley and Jeff were with Coffee or Milk. Price is in Amarillo, Saturday to meet Mrs. Earlene Patterson and Mr. and children of Channing, Mr. Adults \$1.00 and 50 cents for Mrs. Robbie Fortenberry and and Mrs. James O. Bryant and children up thru the 8th grade. Mrs. Gerturde Barlow of Perryboys of Grady, New Mex. and All receits above the expenses ton, who flew in from a mo-Mr. and Mrs. Chick Burney and will go to Girls Town. Following nths visit in Hamilton, Ohio the supper there will be a Bas- with Mr. and Mrs. Jack Dowd ketball game in the gym with and children. Mrs. G. D. Webb and family Vega.

> Mrs. Imogene Parker and Mr. and Mrs. E. C. Parker were in Hereford, Friday.

A dinner was held Sunday in of Rattaan, Oklahoma visit ed the Wilbur Harris home for Tuesday with Mr. and Mrs. Capt. and Mrs. Freddie Harris and girls of Hereford. He had just returned from Korea. Other relatives attending were Mr. and Mrs. John Nuchols, Mr. and with her mother Mrs. Doris Pi- Mrs. James Harris and Jimmy, Mrs. Elizabeth Kemp and Misty, PVT Orville Larken and Skip-

Mr. and Mrs. Charles Higgins

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ICT STUDENT OF THE WEEK is Randy Barrett, 17-year-old son of Mr. and Mrs. Jessie Barrett, 342 Avenue D. Barrett, a senior at Hereford High School, is employed at Jerry's Appliance under the Industrial Cooperative Training program. After graduation he plans to further his education at West Texas State University and receive officers training in the service later in life. Pictured with Randy is his employer, Jerry Pennington. -Staff Photo



VOE STUDENT OF THE WEEK is Miss Mary Keyes, 17-year-old daughter of Mr. and Mrs. Andy Keyes of Route 3. Miss Keyes is in the Vocational Office Education program at Hereford High School where she is a senior. Mary is employed at Steve Messenger & Co. where she is an accountant under the supervision of John Messenger Plans for the future include continuing her education at West Texas State University. -Staff Photo

#### Emil Dettman Is Named Bowler Of Week In Major League Play

League action last week.

Owens, 201,

lead over other teams by swee- eat Western Tire, 13-47. ping all four of their games. Other teams fared this way: Ink Spot, won 0 and lost 4; Orv a l Watson Ford, won 4 and lost 0: daily two-minute session under Shur Gro Liquid Feed won 0 and an ultra-violet lamp will give lost 4; Taylor and Sons won 3 new life to limp hair which has and lost 1; Overnite Freightwon been abused with constant col-1 and lost 3; SIC won 3 and oring, setting, teasing and spralost 1; Great Western Tire ying. Five or 10 minutes of di-Company won 1 and lost 3: Su- rect sunlight on the head and nset Lanes won 3 and lost 1; scalp each day is also a good Boyd Machine and Supply won conditioner. 1 and lost 3; Athletic Shrts won 4 and lost 0; City Cab won 0 and lost 4; Farr Better Feeds won 3 and lost 1; Deaf Smith County Electric won 1 and lost 3: Sully's Vending Service won 3 and lost 1 and Piggly Wiggly won 1 and lost 3.

Team standings show, Cav-

"Bowler of the Weck" with a Lanes, 38-22; Taylor and Sons, 663 handicap series in Major 38-22; Athletic Shirts, 37-23; Boyd Machine and Supply, 35-25; Individuals shooting 200-or-be Shur-Gro Liquid Feed, 35-25; Ink tter games were Fidencio Can- Spot 341/2-251/2; Orval Watson Fo tu, 217; Frank Lopez, 213; Emil rd, 341/2-251/2; SIC, 27-33; Piggly Dettman, 203; Ben Lueb, 267; Wiggly, 27-33; Overnite Freight Robert Kubacak, 211 and Chas 27-33; Farr Better Feeds, 27-33; City Cab, 27-33; Deaf Smith In team action, Caviness Pa- County Electric, 22-38; Sully's cking Company increased their Vending Service, 15-45 and Gr. vary Baptist Church until 1936

SUN LAMP FOR HAIR

Complete gift selections for everyone

Emil Dettman was scleet ed iness Packing, 43-17, Suns et

MONTREAL - Experts say a

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CLOSED SUNDAY

ed for Heaith reasons.

The Rev. Clay Ealum of Smi-

nk, Colo., the Rev. Claude Fox, pastor of the Sanborn Baptist Church, the Rev. J. C. Traweek

Jr. pastor of the Friendship Baptist Church and the Rev.

Paul Pounds, pastor of the East

Rev. Evans is survived by

ughters, Mrs. Muri Brown, Mrs.

Donald also of Amarillo and Ri-

The Caprock 4-H girls met

Wednesday afternoon in the Ho-

me Ec. room and made Poma-

nder Balls out of Apples and Or-

and Mrs. Marlene Webb met

with the girls. Girls attending

were: Elaine Whaley, Cherrie

Betts, Susan Webb, Susanne Rh-

orbach, Sherri Webb, Sherry Bl-

ette Travis, Debbie Wagner and

Patty Zaring spent the week-

Thanksgiving and Homecom-

ing visitors of Mrs. Doris Pin-

nell were Mr. and Mrs. Wayne

Mr. and Mrs. Martin Cribbs

attended the County-wide 4-H

Christmas party, Monday night

in Vega at the County Show Ba-

Mr. and Mrs. C. D. Zachry

Mrs. Chick Burney and Shy of

Hereford is spenting the week

Mr. and Mrs. P. N. Johns on were in Lubbock, Sunday to at-

nt. He won 1st in the Barrell and

Dec. 16th the Adrian High

School Matadors will travel to

Happy for a Basketball g a m e-

Announcing The Adrian Lions

A new law which went into ef-

fect Dec. 1 provides automatic

increased payments for most wi-

dows of servicemen and veter-

ans eligible for dependency

and indemnity compensat i o n.

For Gifts that

you can give with

pride

COWAN JEWELERS

she won 2nd in the barrells.

Ralph Guest and Dude.

Mrs. E. E. Allen is in the Hi. tend the South Plains Coon Hu-

end in Vega with Mr. and Mrs.

Paul Jackson and Tonya.

Vickie Beavers.

son of Hereford.

Amarillo Baptist Church vil! of-

Adrian

News

By ANN BEAVERS

Baby Shower in the home of

were: Mrs. R. C. Chism, Mrs.

ship, Mrs. Sheryl Dutton, Mrs.

Dick Rich and Mrs. Terry Crei-

Mr. and Mrs. C. W. Gresham

A Christmas Program will be

held Dec. 17th at the First Bap-

tist Church in Adrian. Time is 7

Mr. and Mrs. Dale Anders on

and Hoss Collins left Sunday to

visit relatives in the Reedley,

California area for two weeks.

Mr. and Mrs. D. P. Doherty

and grandson Ted Wilson had as

their guest for dinner in Ama-

rillo last Thursday; Mrs. J M.

Donnell, Mrs. Emma Lou Hall,

and Mrs. Woodrow Woodward.

Recent dinner guests of Mr.

and Mrs. Joe Brownlee and fa-

mily were, Mr. and Mrs. Fred

Brownlee of Glenrio, Mr. and

Mrs. Bill Gudgell and children,

Mrs. Sue Conner and Jamie,

Mr. and Mrs. A. M. Chapman of

Amarillo and Mr. and Mrs Le-

wis Spinks and son of Channing.

Mrs. Earl Kromer of Ameril-

lo and Steven Kromer spent the

weekend in Midland with Mr.

and Mrs. John Walker and also

visited Mrs. Hugh Small in Lub-

Mr. and Mrs. Keith Kromer

spent the weekend in Hale Cen-

gh Plains Baptist Hospital in A-

Funeral services for the Rev.

Richard Evans of Amarillo, a

retired Baptist minister, w ho

died Friday afternoon in Four

Seasons Nursing Home were

held Tuesday afternoon in Black

Rev. Evans preached his first

sermon at the Pierce Street Ba-

ptist Church in Amarillo in 19-

22. He was pastor of the Cal-

when he organized the Bethel

Baptist Church, In 1937, he or-

ganized and became minister of

East Amarillo Missionary Bap-

tist Church where he served

until 1950 when he became semi-

retired. His last church was in

the Bippus Community where he

served until 1964, when he retir-

burn-Shaw Memorial Chapel

marillo

visited Sunday in Amarillo with

and family.

Boys Ranch,

Mrs. Davis Brown was hono-

red Saturday morning with a ficiate.

Mrs. Ted Boydstun. Attendi n g his wife, Cynthia Olivia; six da-

Glen Risk, Mrs. Bob Miller, Mildred McCandless, Mrs. B ill

Mrs. Alford Jobe, Mrs. Robert Pinson, Mrs. R. W. Allen, Mrs.

Lloyd, Mrs. Burnie Scott, Mrs. T. K. Bailey and Mrs. E R. Ro-

R. L. Pinnell, Mrs. Pat Blanken- gers all of Amarillo One son

E. B. Pounds, Mrs. Elbert Wh- chard of Seattle. 22 grandchild-

itten, Mrs. Shag McCown, Mrs. ren and 29 great-grand children.

Mr. and Mrs. Dwayne Grosham anges. Mrs. Audrey Gruhlkey

p. m. There will be refreshmen- ankenship, Sandra Webb, Dana

ts. Offerings will be taken for Betts, Jo Ellen Jacobson, Don-



'65 Chev. El Camino, 283 V-8 with auto., fac. air and power, local one owner, Extra sharp 4,000 miles - 90 day protective war-

ranty.

'64 Ford 4-Dr. sedan, Galaxy 500, local one owner, sharp beyond words, red and white two-tone with red vinyl interior.

67 Ply Fury III 4-dr. HT. air and power

vinyl top and int. A lovely car at a reasonable price. 67 Pont. Bonn., 10 passenger station wagon, loaded with extras, Even cruise control. This wagon is very clean and a test drive

will prove it's top condition. 65 Chevelle 4 dr. sedan, 283 V-8, air and power, Extra nice, and priced to sell.

67 Chev. Bel-Air 4-Dr., 283-w/fac. air and power steering, attractive autumn tan finish w/like new white wall tires. Test drive this nice family car at only. . .

Chatting with a merchant the other day, we mentioned our "ABC figure.

What is the A.B.C.?

"What," he asked, "is an ABC figure?"

Perhaps what we told him will also interest you.

This newspaper is a member of the Audit Bureau of Circulations, an independent, nonprofit organization of nearly 4,000 advertisers; advertising agencies, and publishers.

Its purpose is to provide accurate and factual reports on the circulations of member publishers. In the advertising and publishing-industry, the ABC insigne is often referred to as the "hallmark of circulation values.

At regular intervals, an ABC traveling auditor visits our office to-check our records. The findings of this physical audit are embodied in an Audit Report published by ABC - the report literally tells us what our circulation is

Virtually everything an advertiser should know about our circulation is found in this report, facts and figure's without opinions.

Few retailers bother to ask to see a copy of our report, yet we want you to know one is available anytime you are interested in the quality and quantity of our circulation audience - the audience for your advertising messages.

What is an ABC figure?

It is our way of assuring you that you get full measure for your advertising dollar in this newspaper.



The Hereford Brand

FOR SANTAS WHO NEED MONEY:



#### a credit union loan

Santa can't do his job properly if he's short of funds. Fortunately, the credit union can make a low-cost Christmas loan that will solve the problem. Up to \$750 on signature alone - and eligible loans are covered by life insurance at no extra charge

> Hereford Texas Federal Credit Union

330 Schley

the transfer of the transfer white on the

Hereford, Texas



FEBRUARY WEDDING PLANNED - Mr. and Mrs. Bertram Jack of Friona are announcing the engagement and plans for a February 21 wedding of their daughter, Marla Jan to Elliot Wayne Baker, son of Mr. and Mrs. Howard Baker, Littleton, Colo. Miss Jack is employed by Lubbock Mental Health and Mental Retardation Center, Lubbock. Her fiance is a student at Fort Lewis College, Durango, Colo.

## Book Review Heard By L'Allegra Club

A book review of "White | by to members of L'Alleg ra

#### To Marry

Mr. and Mrs. L. E. Garrison of Adrian 'are' announcing the approaching marriage of their daughter, Kathy, to James Wha-

They extend an invitation to In a brief business session, the ceremony scheduled at 6:30 proceeds from the Sampling p. m. on Dec. 10 in the Adrian First United Methodist Church

#### MEDICAID

audit predicts Kentucky's Medi- Cameron Gault to Mrs. Dennis cald costs will rise from \$55 million last fiscal year to at least \$74 million this fiscal year.

#### WHO NOSE?

JOHANNESBURG, South Africa - A drug company, looking for a new gimmick in a sales promotion campaign for a nasal decongestant, sent ear-nose-andthroat doctors a good quality handkerchief with the new product. One doctor wrote back to say the handkerchief was a great idea for a nasal decongestant and could be please have COWAN JEWELERS six more.

Cliffs," by Alice Metler was Study Club at a recent meet-presented by Mrs. Clint Forming held in the home of Mrs. Danny Martin

The book, written during Wor-ld War II, as the heartwarming love story of a woman who went to England for one week and extended her stay for a lifetime, when she lost her husband in the war and decided to remain in England with her son.

Luncheon were discussed and all profits were given to Satellite Day Care Center. Hostess for the Dec. 18 meet-

FRANKFORT, Ky. - A state ing has been changed from Mrs.

Attending were Mmes, Dennis Farley, Noble Ballard, Gerald G. Payne, Bobby Veigel, Buddy Bloomer, Rudy Metz, Dennis Lomas, Jimmy Carnahan, Bill Warrick, Don Chaney and Gene Cope,

CHRISTMAS GIFT HEADQUARTERS

HAVE A NICE SPRING THIS WINTER!



YOUR FAMILY BENEFITS

from Spring-like humidified air. For Health-to help repel upper respiratory ailments aggravated by too-dry air. For Comfort-to feel warmer at lower tempera-/ tures. For Protection - of iyrnishings from damaging dryness

THE ADVANTAGES

of an Aprilaire Humidifier are many. Automatic, with High Capacity-assures constant, proper humidity levels. Rust-proof never rusts out. Minimum Maintenance-two-way elimination of trouble-causing minerals



... and the out-of-sight Aprilaire Humidifier takes over. Models for forced air furnaces and for any other type heating.

WALKER REFRIGERATION SERVICE

305 E. 3rd Street - Phone 364-0788

At The Library

## Governor's Death Subject To Rumor

what happens when a governor the son rebellious Joe Cowbone. dies and his wife, twenty years younger, is stoned with gossip

THE WHITE MAN'S ROAD by Benjamin Capps

This is the story of a magnificent horse-stealing raid led by was alien and difficult, Those Joe Cowbone: how it was Indians who followed it- Great planned; why it was planned: Eagle, the white soldiers' friend, how it turned out.

Live the life of a family split ily split up in the turmoil of the up in the turmoil of the Indian Indian Wars: the Comanche mo-Wars simply by reading the ex- ther, Little Bron Girls, and her plicit account of character and pathetic faith in the strength setting in a story which can now of an old love; the elusive fathbe found at the Deaf Smith Cou- er, a white trader who had vannty Library. You will also see ished many years before and

> It is, most of all, the story of Joe Cowbone's desire to become a man, But how could an Indian on a reservation become man? There was no model to follow. The white man's way

the south plains — their pride. bravery, nobility, initiative, ind-

How Joe resolved his dilemma, and how he groped and finally fought his way to manhood, form the substance of this sing novel. It is the story filled with action, yet its move-ment is psychological, And it sa tisfies with its absolute authenticity of character and setting.

THE GOVERNOR'S LADY By Norman Collins

Spacious, suspenseful and bri-lliantly readable, The Governor's Lady is a big, many-charactered and dramatic novel aplanned; why it was planned; Eagle, the white soldiers' friend, bout the inhabitants of a leisure ly British colony in Africa in the line is also the story of a fam. to the white school at Carlisle — 1936's — and about the scandal

become embittered and estata brings their lives together fed from both white world in brutal confrontation.

ed to the Governor's staff; the Governor himself, already some-Governor himself, already something of a proconsular le g e n d and tipped by The Times for the next Viceroyship; Tony H e n-ley, the Governor's aide-de-camp, who has ultimately to be disowned; Mr. Frith, the passed-over Acting Chief Secretary, a rather too familiar figure at the bar of the Milner Chib; and, above all, the Governor's Lady herself — twenty years younger than her husband, and the subject of much gossip and rumor. ject of much gossip and rumor.

ONE DAY TV SERVICE CALL 364-4740 TOWER T.V. 248 N.W. Drive, Hereford.

The death of the Governor in explained circumstances duroutations are suddenly at stake and in which the secrets of each haracter are deftly revealed

#### I AM LOOKING FOR A PARTICULAR TYPE OF WOMAN

want a woman who is not satisfied with just a job, but one who will take a personal interest and help to build it. This women will be past 30, have prestige, appearance, and the ability to instill confidence. If you can fill my requirements, \$14,000 to \$15,000 possible the first year. For appointment only, call Mrs. Jerry Eaton at 364-0707 between 2 and 4 p.m. Thursday and Friday or Monday and Tuesday.

# SAVE AT SAFEWAY DISCOUNT!



## Sirloin Steak

U.S. Choice Beef Full Center Cuts Bone-In Lean Tender Steak-Do Not Confuse With Rough Cuts!

Beef Rib Steaks US Choice Beef Fresh Pork Steak Lean And

**Round Steak** 

U.S. Choice Beef Full Center Cut Lean Tender **Bone-In Round** Steak-Always Lean and Tender. Low Discount Price!

Beef Short Ribs Farman . 39°

Boneless Beef borg Loon Cubera 890

Ground Beef " Phe or More" . 53°

Ground Chuck Frank Ground Lean's 79°

Beef Swiss Steak Shoulder

Everyday Low Discount Price on Safeway Meat!

You Can Save Big With These Safeway Super Savers!

Satin or Filled Mix Candy # 79¢

Big Twist Candy Sticks 5 1 100

Safeway Mouthwash

Cottage Cheese Low Discount Price!

Chocolate Oraments

Sliced Bacon Established 12. 69°

Safeway Franks 12-53

Fish Portions \*\*\*\*\* 4 1. 5129

Sliced Bacon Codoly Nutreed Ptg 5139

Fresh Fryers 2 to 3 Pound

Whole Chickens For Frying or Safeway's Everyday Low Discount

Fresh Fryer Gizzards 39 Fresh Fryer Livers Discount Prices 16

SAFEWAY BEEF 18 NOT ONLY U.S.D.A. INSPECTED, BUT IS We sell only U.S.D.A. Choice Beef

SAFEWAY BEEF IS NATURALLY TENDER.

Low Discount Prices! Pork & Beans You Comp No. 2 210

Phil. Cream Cheese 39° Whipped Butter been and 54c Kraft Velveeta Spread 2 16. 98c Bel-air Pie Shells 2-Nine Shell Pto 37c Mrs. Smith Mince Pies # 89°

Shoestring Potatoes 2000 33° Strawberries Scorch Trans 10-0: 27

Limeade Beligir Premium Quality

Low Discount Prices

Cragmont Drinks All States 21 29

Jell Well Gelatin Andrews 200 70

Tomato Soup - Tomat Maria 8

Del Monte Peas Sam 21°

Cut Green Beans 1210 210

Chunk Tuna Erst tante 27°

Crisco Shortening

Spam Luncheon ....

Party Pride Dip Chips

Mince Meat

Wesson Oil

Mince Meat

3 = 66c

450

37

#### **Everyday Low Discount Prices!**

Fruit Cocktail Hunt's Failey No. 300 24" Hunt's Peaches Hallet Man 21 29c Whole Tomatoes Hunt: 22' Tomato Catsup Harris Liter 25° Tomato Juice Suria, Fanco Ma 200 15' Tomato Sauce

Stewed Tomatoes .... 24c Hunt's Spinach 190 Tomato Puree 19c Tomato Paste 44 160 Hunt's Potatoes 17c Pork & Beans " See 300 160 Hunt's Sauce 1160 Pear Halves Sunty Em 31c Tomatoes \*\*\*\* 23¢

#### Low Discount Prices! 570 Alka Seltzer .

Arrid Extra Dry Sendrem & 990 Realemon ..... 390 Realemon Lawrence 530 ICE CREAM MIRACLE WHIP

Super Sovers Ard
Effective Through
Wed , Dec. 17thOther Prices
Good Everyday Hereford
'Subject To Mks'

**EXPERT MEAT CUTTING AND TRIMMING!** 

#### Low Discount Prices!

Lucerne Egg Nog ... .. . 59° Lucerne Chocolate \$200, 81. 35c Lucerne Yogurt &cotta, 1: 29c Lucerne Party Dips 3: 5100 Holiday Delight Solarry Price Cin. 380 Margarine Sildbrook Solid Cresent Rolls Patterney 1: 33° Lucerne Milk Ames Conting 2:00 59c

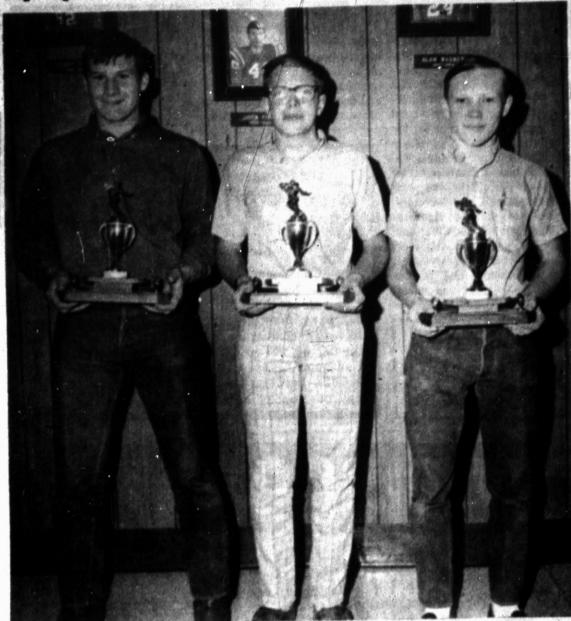
Fruits & Vegetables. Florida New Crop

Tangelos



Other Fresh Produce Values! Grapefruit Crisp Carrots 2433

Roasted Peanuts 45



DISTRICT TROPHIES AWARDED -Three district trophies were recently presented to seventh, eighth, and ninth grade boys at La Plata Junior High School by the Hi-Plains Football Conference. Shown above with their trophies are, from left to right, John Worthan, ninth grade, Lynn Lauderback, eighth grade, and Terry Yerby, seventh grade. -Staff Photo

vides for staking both the land

#### Measurement Service Presently Available

pate in the 1970 voluntary wheat, feed grain or cotton programs their requests for measurement may save money by requesting service as soon as possible in measurement service from their county Agricultural Stabilization and Conservation Service office, according to Frank J. Bezn e r. Chairman of the County ASC



Langley reviewed the book, Ring of Truth, written by J B. Phillips, to members of Pioneer Study Club Tuesday at their antime to make changes to comnual Christmas luncheon ply fully with the programs. The Staff Photo

to be planted to the program crops and the land which is to be diverted from crop produc-

"Guessing about acreage can cost the farmer money either through over-planting or un-He urged farmers to put in derplanting," Bezner said. "Acreage measurement takes the order to be assured of carly

After a producer has certified his crop acres and his div-The ASCS office makes a erted acres, he cannot make charge for the measurement service sufficient to cover cost of program provisions. If a spot the field and office work. "In proportion to possible savings to alty must be assessed. Spot and G. V. Hall. the farmers, the modest charge is well worth it," said Bezner. Under the voluntary programs farmer certifies the acreage

he has planted in wheat, feed Measurement service should grain and cotton. Failure to cerbe requested at the County AS- man of Umbarger tify to the exact acreage devot-CS office. Complete details aed to each crop and land use can result in substantial reducfor it plus full information tions in payments otherwise caabout farm program complianrned under the farm programs. ce provisions are available. However, if the acreage has

been staked by an ASCS report-

er prior to planting or prior to

certification, he still will have

ASCS measurement service pro-

FAMILY SIZE DENVER Colo. - Dr. James

the certification date the farmer has assurance he will be ab-Langley and his wife bought a family-size automobile for vacale to make precise certification. If his acreage is staked betion trips - an extra-long limfore planting, he need only stay ousine like those used by airwithin the staked areas to as-ports. The car seats them, their sure compliance with the pro- 10 children and the family collie, grams. If his acreage is mea. Cyclone sured after planting and before

#### St. Anthony's School **Program Slated Today**

sentation to interested famili- Last, es and friends today at 7:30 p. m., in the school auditorium.

"The Christmas Flower," by the 5-8 graders, portrays an old Christmas story narrated by a grandmother (Margaret S c h i lling) to her grandchildren (Wade Ohlig and Cathy Walker). The lead roll in the enact ed story will be played by Benny Moore, who learns the true spirit in giving at Christmastime. Other performers include: Eddie Warren, David Loerwald, Linda Sciumbato, Julie Reinart, Rick Castaneda, Don Brockman, Bill Urbanczyk, Randall Herr. O. H. Seamonds, Frank Mancilwill serve as stage manager.

Christmas program at St. An- George Allison will be : Melinda thony's School have become Herr, Rita Soliz, Esther Petmore intense this week as the ers, Janie Torres, Lidia Claudstudents prepare for their pre- io, Donna Paetzold and Nan cy

A choral reading to the hymn "Glory to God in the Highest," to be intoned by the third graders, with Tommy Tomasi and David LaFleur as narrators and Miss Shirley Gorman as conductor, will relate the birth of

The second grade stude n t s, with Sister Bernadette Maes as director, will perform in a pantomime to the accompaniment of the carol "Silent Night."

Salvation History up to the Birth of Christ will be depicted by the first grade students. Dzann Dzuik will serve as reader las, Reginald Herr, and Pame- for the following characters: Ala Tomasi, with Miss Betty Ty- dam, Ray Barela; Eve, Barbie lich and Sister Catherine Abe- Koelzer, Abel, Felix Solix; No yta as directors. Steve Loerwald ah, John Foster; Abraham, Howard Hood; Isaac, Jim Hund; The fourth grade girls will Moses, Philip Banner; King present a drill, Interpretive Ch. David, Chris Velasquez; Three ristmas Carol, to the carol, Prophets, Raymon Torres, Bre-"What Child is This?" Perform- nt Waltersheid, and Blaine

# Barbara Brown

wer recently at the Hereford Country Club

Hostesses for the occasion were Mmes, Wayne Bass, Charlie Burk, Jack Weaver, Bill White, Buel Monroe, Elmo Hall, Richard Fortenberry, Joe Waligura, changes in order to comply with Dan Guseman, Nelson Thweatt, J. D. Gilbert Sr., H. D. Buse, check reveals an error, a pen- George Bumpass. Elton Sorrells

checks are made each year on Guests were received by the ember. Sponsors said this would a substantial number of farms honoree with her mother, Mrs. avoid industrial disruption when participating in the volunt ary Ernest Brown, her grandmoth- Dec. 25 falls in mid-week, but fiance's mother, Mrs. Max Hoff-

A white net cloth with a red bout the service and the charge net skirt draped the service table which was decorated with an arrangement of red carna-

Refreshments of red punch with bell decorated individual ca-

BUY NOW PAY LATER COWAN JEWELERS

## Bridal Shower Compliments

whose marriage to John H of f- crystal appointments by Misses man took place Thursday, was Charlene Weaver and Sammie honored with a pre-nuptial sho- Bass

Guests were registered by Miss Linda Sorrells.

HOLIDAY CHANGE?

LONDON - The British Government has turned down a suggestion made in Parliament that Christmas should always be celebrated on the same day each year - the last Sunday in Decer, Mrs. N. A. Brown and her the government ruled that most people prefer to keep to the traditional date

Joseph, Ronald Herr, and representing the various races of mankind: red, Leona Warren, yellow, Razanna Ech; tan, Gilbert Perales; black, George Garcia and white, Chris Schumacher. Assisting Sister Christopher Moreno in directing is Mrs. Suzette Dzuik, "Joy to the World" will be sung by the entire class.

The Children's Choir will celebrate the birth of Christ with. Christmas Carols between the performances. Anyone wishing

an Diller; Mary, Ranee Pagett, the students is invited to attend Christmas theme the program. In readiness for this pro-

gram, the students have observed "Decorate Your School Week" the past week, where in each class decorated a specifi-

> BUY NOW PAY LATER

Cooper; John the Baptist, Bry- to share in this celebration with ed area of the building with the

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter

Paul B. Schroeter, mgr P.O! Box 73 Courthouse

Phone 364-1504 COWAN JEWELERS

Richard "Buddy" Pickens: I have sold my farm and will sell the following at public auction . . . Friday, December 19 at 1:00 p.m. South on Main to Austin Road East on

Austin to Progressive Road then 1/2 mile South.

TRACTORS

#### MACHINERY CONTINUED

1 - 1800 Oliver

1 - IHC Super C with cultivator MACHINERY

- 4 row sled

. 185 IHC Planters

Blackwelder Beet Thinners

1 - 4 row K.C. Beet sled

1 - 2 row Oliver Potato Digger

1 - 5 row Lister & Tool Bar

1 - 3 row Tool Bar

1 - 3 row Disc Hillers 1 - 4 row Lister Rolling Cultivator

1 - 14' Schafer Disc

1 - 12' Kewanee Disc

1 - 3-14" Oliver Moldboard

1 - 2 bottom IHC Moldboard

1 - 4 row Rotary Hoe

1 - Ditch Filler

1 - Farmhand 2 row shredder

1 - Tractor mounted spray rig with Briggs-Stratton motor

#### BUTANE & IRRIGATION EQUIP

1 - 250 gal. portable tank

1 - Lot of 11/2" tubes

1 - Lot 11/4" tubes

1 - Lot nylon tarps

#### MISCELLANEOUS

1 - Large lot of ground tools

1 - Lot hog wire

1 - Lot barb wire

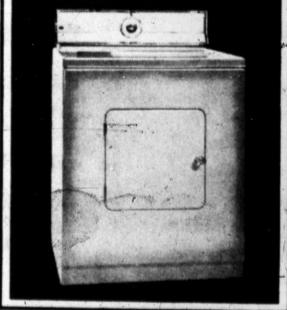
- Hoeme with chisels on 3 point 1 - Lot fence post

TERMS OF SALE: CASH, Accounts to be settled day of sale

J. D. Harder . . . AUCTIONEERS . . . Jack Andrews Rt. 2 Hereford Phone 276-5742 Rt. 1 Hereford Phone 364-1937 Note: Please Bring Your Own Checkbook



#### **BE OUR GUEST...** 300 LOADS FREE (A\$15.00 VALUE)



 Buy your new electric clothes dryer now and, as our customer, you will receive a \$15.00 certificate. At 5¢ a load, total operating cost, it's just like getting 300 loads dried free. Don't delay - buy now and take advantage of this valuable 300 offer.



## LAND SALE

Thursday, December 18 11:00 a.m.

County Courtroom Courthouse, Dalhart, Texas

SW 4 Section 43, Block 48, H&TC Ry. Co. Survey, Hartley County, Texas, 160 acres, more or less, on paved FM Highway 281, about 316 miles SE of Dalhart.

Subject to outstanding 1/2 of usual 1/8 royalty interest in production only, and subject to existing easments and rights

Farm Land - approximately 22.5 acres Barley, 60.1 acres Wheat and 31.5 acres of Feed Grain allotments.

Cash Sale with 10% Escrow required on signing contract day of sale.

Statements made on sale date will take precedence over information contained herein. For further information, contact ROBERT C. FERGUSON, 109 E. THIRD STREET, BOX 1328, DALHART, TEXAS. Phone 249-4582. Attorney for Executors, Anna Ratzlaff Estate

#### FARMERS - RANCHERS SELL NOW? **HOLD OVER?** Plan Ahead For Your Income Tax , ready to serve you and are thoroughly experienced in the problems involved in tion of breeding stock, dairy herds, equipment etc. Subsidies, government loans and agricultural payments COMPLETE

GUARANTEE We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

NOW OPEN . . . 9 a.m. to 2 p.m.

Starting December 15 16 S. 25 Mile Ave.

BLOCK can help you

on all of them.

364-4301

RETURN

The VA's home loan guaran ty program, signed into law in June, 1944, granted its first loan to Miles E. Meyers for purhase of a two-story row house n Washington, D. C.

> Complete gift selections for everyone COWAN JEWELERS

#### School Menus

corn, sweet-sour greens, beatnik cake, rolis, butter, and milk. TUESDAY - Burritos, or hot tamales, pinto beans, cole slaw, jello with fruit, rolls, butter,

FRIDAY - Corn dog with mustard or vienna sausage, buttered potatoes, peas and carrots, canned fruit, cookie, rolls, and butter, and milk.

**Elementary Public Schools** MONDAY - Meat loaf, whole

WEDNESDAY - Sloppy Joe burger, french fries, combina-

THURSDAY - Roast beef and brown gravy, green beans, candied yams, celery sticks; ba-nana pudding, rolls, butter, and

beef burger or Sloppy Joe, frenkernel corn, sweet-sour greens.

ch fries, combination salad, apbeatnik cake, rolls, butter, buttered potatoes, peas and car
rots, canned fruit, cookie, rolls FRIDAY - Vienna sausage,

> eners, buttered corn, celery ter, and milk.
>
> TUESDAY — Beef stew with

vegetables, cabbage pepper-sa-lad, cinnamon rolls, cornbread,

red beans, carrot sticks, jello tal Department reported.

with fruit, whole wheat rolls,

all Austrian households own a several weeks later, two of the television set, the Austrian Pos-

## GET READY FOR



SAVE AND REDEEM FOR CHRISTMAS
GOLD BOND STAMPS
Double on Wednesday

Marshmallow Cream

Marshmallows

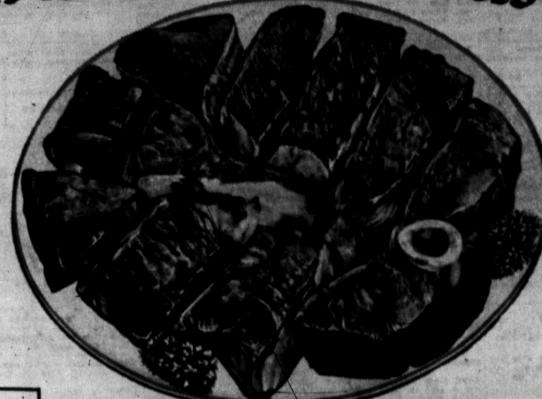
Hip O Lite pt. jar

Dream Whip

Kraft Miniatures 101/2 oz.

**CHOCOLATE CHIPS** 

# SHOP FURR'S LOW, LOW MIRACLE PRICES!



# SIRLOIN STEAK

Steak

Steak

Steak

**Cube Steak** 

Chuck Steak

**CANNED HAM** 

TREE LITES

101/2 oz.

Shank

Furr's Proten

Furr's Proten

SMOKED HAMS 75° lb. Butt

Furr's Proten lb

Furr's Proten lb.

Delmonico Fine for

# **COOKING OIL GREEN BEANS HOLLY SUGAR**

**PINEAPPLE** Oranges Mandarin Food Club 11 oz. can Salad Dressing Food Club qt. jar 39c

Corn Libbys in butter 12 oz. 5 for 1.00 Aluminum Foil Reynolds 25 ft. roll 25c Olives Stuffed Food 5 oz. jar

5 lb. bag

**Gaylord Sliced** 

19c Eagle Brand Milk

Karo Red qt. jar

Dromedary Pitted 8 oz. pkg

Food Club

24 ox. bottle

**Del Monte** 

Whole No. 303 can

Dates

**HOLIDAY FIXINGS** 

19c Syrup

No. 2 can	
Delicatessen	(4400000000000000000000000000000000000
Ham Salad Sandwich	each 40c
Poor Boy Sandwich	each 39c
Chicken Salad Sandwich	each 40c
Pimento Cheese Spread	each 35c
Sliced Beef Sandwich	each 60c
Sliced Turkey Sandwich	each 60c
Sliced Ham Sandwich	each 60c

Furr's Proten lb.

Furr's Proten lb.

Alka Selizer Plus Cold Medicine 20's 89c

Spray Aspirin

Feminine Hygiene FDS 3 oz.

## FRUITS & VEGETABLES

Texas Ruby Reds

POTATOES All Purpose Russets 10 lb. bag 61c

CELERY HEARTS Calif. Green Pascal cello pkg. each

Sweet & Juicy lb.

Idaho for seasoning

6 lbs. for

Brazils, Pecans, Ib. PEARS Washington D Anjou the sweet pear lb. 23c

Sunkist Naval

### 15 Streamer Fresh Frozen Foods

Pumpkin or Mince Meat Johnston's

Top Frost



Red Delicious

Almonds, Filberts, TANGERINES Arizona zipper skins kids love them

SWEET CORN Calif. Golden ears 2 ears 29c

T-Bone Furr's Proten lb.

**Boneless Stew** 

Beef Fine for Broiling Short Ribs

Rib Eye Steaks

Furr's Proten lb Lunch Meat Farm Pac 4 varities pickle, 35c

Listerine

Bologna Farm Pac all meat 12 oz.

GRAPEFRUIT

40 lb. box \$4.98

All varieties. Walnuts,

## Phone 364-2030

#### Phone 364-2030

CLASSIFIED ADVERTISING RATES Reader Ads (Minimum 10 words) ... 1st insertion 3. per word ...... 8c Additional insertions, when paid in advance: per word ..... 6c Classified Display (10 pt. type under a specific heading, I column width only - no art or signature cuts) per col. inch ...... \$2.00 Repeat insertion without copy change per col. Display Advertising Not Classified under a heading, but place on the classified page . . . per col. inch ...... \$1.12

Deadline for Classified Advertising in the SUN-DAY BRAND.

5 p. .m Friday

Deadline for Classified Advertising in the HERE-FORD BRAND.

5 p.m. Tuesday

KIRBY VACUUM

Christmas. Nice gift nily. Call 364-5768.

Cleaner

FREIGHT DAMAGED

STEREOS

FOR SALE

INSURANCE-ALL LINES

We are small enough to know and big enough to serve you. See Charile or Flake at the BELL AGENCY, 364-2343 or 364-1442.

J. C. PENNEY 'EL TIGRE 'AIn I Bike. Excellent condition. Call

HOME MADE relish and chaw chaw. 40 cents per pint. Phone 364-5597. 406 West 6th.

in Texas by Andrews & And

ch. Phone 289-5584

STUDIO BEDS with bed spread

and corner table. Also 2 dark bro-wn wiglets. One small, one targe

PIPE SALE

2" used pipe. PHONE 879-4714, Corron Cent e c

cutiful if you use Blue Lustre. Rent

electric shampooer \$1. Hereford

We have a good supply of ceramics, decoupage picturer, candles, custom made lewelry and a few

collectors items for sale. We, also, have a variety of interesting o I d bottles. It is possible that you might find just the right Christmas

MORGAN ROCK & HORSY SHOP

FOR SALE

Farm Equipment

See Us For

Mayrath Grain Augers

In Stock

DAVIS IMPLEMENT

409 EAST FIRST

Phone 364-2811

See Us For

Parts-Sweeps-Chisels

for

Graham (Hoeme) Plows

DAVIS IMPLEMENT

Phone 364-2811

Day-phone 938-2169; night 938-2376.

409 EAST FIRST

B-2-29-tfc

B-1-19-24-2c

18-1 10-Hc

8-1-50-tfx

8-1-50-2p

8-1-10-24-1c

#### FOR SALE Miscellaneous

NOW AVAILABLE: The Hereford Brand Selle of the Prairie Press by Dudley M. Lynch. Price \$4.98 Hereford Brand, 130 West Four 8-1-53-Hc

> CARPET CAW Tile 847 East Piret Phone 344-3440 8-1-19-32-1fc

CHAIN LINK PENCE "Twice as streng for much less" Yard fence, range fence, stockade lence, pene, instant boat ramps, many special uses.

MADE LOCALLY.
CAMPBELL CHAIN LINK
841 E. 1st. Phone 364-0561
e. 364-0772

FIREPLACE WOOD (Dry) Hickory, blackjack

PHONE 364-2780 JIM LOVING 4 blocks east of K on 15th St.

18-1-49-17p WALKER'S USED CARS AND TRUCKS We buy, sell or trade 400 West Pirst

W.L.L. buy or sell feeder shoats, weaner pigs and sows. C. R. Mc-Ghee, Phone 364-1045.

Phone 344-2259.

NEW AND USED MOBILE HOMES.

Phone 344-8145

17" Airline Portable TV, Westing-house Portable Stereo, RCA Tape Recorder. Phone 344-4506 after 5:

B-1-15-49-Hc SEMINOLE RUSSETT POTATOES

DICK BARRETT PRODUCE

344-2040 18-1-21-tfc APRICAN VIOLETS for sale. 231

REMINGTON - Model 11, 12 3ou-8-1-10-50-3c POR SALE - Coffee table steres wall tubing on hand, und 8-1-10-50-2c MAVE BEET FIELDS for grazing. Call 364-3852 after 7:00 P. M.

B-1-10-50-4c NEED PRESCRIPTIONS? Let Se attle Pharmacy SAVE you MON EY. 315 N. Main 364-5400. 5.1.50-20 CARPETS and life too can be be-

STATED MEETINGS Second Monday

7:30 p.m. Thursday Floor Practice

W. A. Phipps, Sec. Joe Hysinger, W. M.



Hereford Rotary Club

meets every Monday at 12:05 Jim Hill Hotel





KIWANIS CLUB

Thurs. Noon

ENGINES FOR SALE 405, 800, HD806 Moline Engine IOOF Hall HIWAY GARAGE 207 E. 6th HART, TEXAS.

#### FOR SALE Automobiles

FOR SALE TWO 1967 Dedge 2 Ion trucks bed and hoist; ONE 1968 2 Ion ge with bed and hoist.

18-2-43-Hc

MILBURN MOTOR COMPANY We pay cash for Used Cars Phone 364-0077 225 North Sampson

B-3-33-ftc 1966 FORD, Two door H. T. Inquire Installment Loan Department, First National Bank. 8-1-12-22-ffc

1965 Chev. 409 Truck. Tubing and rads. Phone Eastern Pipe-Steel, 356-2076, Partales, New Mexico. 8-3-14-49-fic FOR SALE - COLOR T. V. COII

GOOD USED car — 1963 Oldsmobile. Air heater, radio, power steering. Call 364-2378 & year old REGISTERED palemi-8-1-14-23-40 Clean, \$450.00. B-3-10-23-2c 1969 Chevrelet Impala. 4Door, Go-od condition, Take up payments.

1970 model stereo consoles with AM & FM Multi Plex radios. Spanish and many other styles, 30" to 72". Some with slight scratches 1969 CORVETTE, 400 hp, ofr, Temoval panel top. Call Bob Adams, day 372-1990; nl-ght 352-4136, Amarillo. and nicks. FACTORY WARRANTY Priced from \$89.95. Financing a-414 West 10th, Amarilla, Texas. 11/28-1-50-2c 1944 FORD. Excellent Inquire 7 Miles east. 1 1 west at Hereford. condition

> 4. REAL ESTATE For Sale Or Trade

SAVE \$16.00 PER FRONT POOT ON A LOT IN NORTHWEST HE-referd. Sultable for nice hame of 1100 sq. ft. or mors. Only \$15.00 per foot. CALL 364-2424

NEW LAND NEAR LAMESA. SUB-DIVIDING 14,000 Acres Into farms. Mesquite Catclaw land THE amazing Blue Lustre will leave your uphoistery beautifully soft and clean. Rent electric shampooer \$1. Duckwall's, Sugarl and 25 percent down. John or Marvin McLarty 1611 Avenue M 8-1-19-50-2c WHITE toy poodle pupples. REGISTERED. Phone 364-2112.

> HOUSES FOR SALE Out of 3 Bedrooms. Central heat. Sin gle garage. \$10,400. A good two bedroom. \$7,500 SSOO.OO down. Carthel Real Estate

EVENINGS

804 744-6188

PUPPIES to give away. Half Bor-12X40 two bedroom mobile bome FOR SALE OR TRADE 8-1-12-24-ffc

seed section with plenty of wo GERMAN SHEPHERD pupples — in time for Christmos. \$15.00 eq-CARTHEL REAL ESTATE 204 North 25 Mile Ave. Hereford, Texas BALED HAY GRAZER. Phone C. PHONE 344-0744 W. Holcomb, 364-1923 or 209-5567.

> FOR SALE BY OWNER TWO STORY HOME

18 1-24-2c 5 bedrooms, 2 baths, den, GARAGE SALE - Sunday and dining room, living room, Monday. Furniture, motorcyc i e s. odds and ends. 907 West Plains. kitchen

> CALL 364-4610. 2B-4-21-8C

\$7500.00 menth income. 665 acres finest irrigated pasture for 1500 ca ives. Sell for \$300.00 acre. Own er

\$40,000.00 COUNTRY HOME b-rm brk. located on 11.3 acres \$24,500.00 ONE MILE FROM HER-EFORD 3 b-rm brick on 12 ocre water softener — sprinkler — elec-

\$20,000.00 Very large 3 b-rm home d-gar — 13a bath, N. W. Hereford. \$18,000 00 BARGAIN olce older 1 h

\$16.800,00 15 MINUTES FROM HE-REFORD. Taxes \$120.00 per yr. Payments \$114.00, 1500.sq. ff. Lar-forming. Good references. 258-76-Also have parts in stock ge 2 b-rm brick on large lot. Very 37.

\$10,600.00 \$2600.00 cash owner car. WANTED - custom farming. John ry balance on this clean 1 bedroom Avera, Rt. 4, Hereford Texas. Pho \$7500.00 \$500.00 cash -- \$70.0 per B-2-35-tfc \$5000.00 \$500.00 cash \$45.00 per me.

> Excellent lot North West ford \$22.50 per front ft. Unimproved 2 acre lots near

206 N. 25 MI. Avenue Leolo Peters Phone 344-0944 Phone 344-0038

B-4-24-thc

FOR SALE I. A. BURDINE 401 WEST 4th ST.

POSSESSION

2 SEDROOM BRICK. Hewly deco-rated inside and out. New carpet, including both and kittghen. Sack yard fenced. Ideal for retirad cou-ple. See Loyd McGee at McG se "urniture."

FOR SALE:
HOUSE — 617 Stanton Street.
956 sq. ft. living area
3 bedroams
194 both
living room & hall corpeted
Single garage.
Contact HEREFORD I. S. D.
Tam Harkey or Walter Bryan
364-0606.

16-4-24-20 POR SALE — Service Station, Highway 60. Phone 364-9696 or

. FOR RENT

EFFICIENCY apartments — Bed-reom, bath, kitchen and dinette. Furnished. All bills paid. Forest Ave. Apts. Phone 3441887 Days. B-5-21-8-ffc

MOBILE HOME OWNERS
Courts 51/s miles on Austin
Rood. 60 x 50 lots.
Country Village Trailor
521.50 per month. Phone 274-5754. Mr. & Mrs. Dec Coconougher, Managers

COMMERCIAL storage building. 15x30. See Del at the Rainbow Drive In. or call 364-2206 or 344-2597. B-5-16-48-ffc

TAKE OVER PAYMENTS — Ref-rigerator or washer or dryer. Pay weekly or manthly. Phone Fire-BEDROOMS for rent, 513 East FI. fth. Phone Lois Ross, 364-1769.

FURNISHED TRAILER. Adults 8-5-10-50-HC

FOR LEASE IRRIGATED FARM 900 Acres cotton 600 Acres feed grain base 150 Acres alfalfa. Pasture approximately

Pasture approximately
700 yearlings.
Thedford Fry,
Spur Taxes
Call 272-3112 after 7:00 p.

HORSE STALLS for rent. 5 miles east of town. Call 276-5691.

8-5-19-50-2c LARGE one bedroom unfurnished apartment. Phone 364-1111. B-5-10-50-Hc SLEEPING QUARTERS. Private entrance and both. Lynotte Apartments 364-0969.

B-5-10-50-20 9 BEDROOM FURNISHED APT. Prefer couple, Phane 364-0234 or can be seen 704 Lee, Apartment 8

LARGE 2 bedroom furnished app tment. No pets. One child under 2 years Bills pold. Inquire 504 We-B-5-16-24-HC FOR RENT 42 x 70 foot spaces for

BEDROOM FURNISHED APAR-TMENT at 209 Higgins. All redeco 109 Avenue J. S-5-15-22-Hc

FURNISHED. BACHELOR, oper ments. Private entrance, private bath. Carpeted, vented heat. 821 South 25 Mile Avenue. S-5-14-22-tfc

WANTED

DEAD ANIMAL REMOVAL Seven days a week service. Must call soon as possible AND HAVE MONEY AVAIafter animal dies. HEREFORD BI-PRODUCTS RATES PROMPT SERVICE

> 364-0951 B-6-49-tfc

HIGHEST CASH prices paid for scrap Iron, metals, batterles; also wrecked trucks, pickups and cars. Hereford Iron & Metal Company, Anson & June Dearing, North Pro-gressive Road by the City Dump. 364-3777 or 364-3350. 8-4-34-32-tfc

WANT ED - CUSTOM FARMING Call Joel Williamson, 364-1933.

ENTHUSIASTIC COUPLE Will help you get started in your own ice cream business in Here-ford. Will furnish all equipment and training. You need some cash or will trade for real estate or c-

CUSTOM FARMING \$17,000.00 3 b-rm 114 bath. Buy e- Call Stan Metcalt 364-0621

A JOS IN HEREFORD, Permonen nger. I WILL do boby sitting by day, hour or week. 364-5568.

CUSTOM FARMING. Call Robert Bet-

. HELP WANTED CARPENTERS NEEDED

BEAUTICIAN WANTED. PHONE

272-3258 or 272-3432.

\$3.25 PER HOUR

18-4-21-44

COOKS. WANTED. PEED mill construction, me in-

WANTED

Marvena Reinken, 1807 W. 12th. Street Plainview, Texas.

WOMEN WANTED

to train as IBM KEYPUNCH perators in only 4 weeks of home preparation and 10 hours in our training center. All training materials including an 1BM trainer will be delivered to your door. For more information clip Ad and mall to Box 673-DTC, Hereford, Texas.

Address Telephone

9. Situations Wante WANTED SABY sifting in m

NOTICE For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease

of alcoholism, call 344-4540 from 6 a.m. till 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY

Buy your firewood now during Ki-wanis Club annual Pinon firewood sale. Phone 364-0614 or 364-1540 or contact any Kiwanian. This is a public service with proceeds re-

I SELL MAGNETIC SIGNS. COLL

ROWLAND STABLES We cater to good horses. LOANS. WE REPRESENT Mr. & Mrs. Harvey Rowland.

THE LARGEST COMP-ANIES IN THE BUSINESS LABLE AT COMPETITIVE TO QUALIFIED PRINCIP-Fastest Drawl in The West. Phone 364-5881 or 364-5149.

CALL WESTERN INVESTMENT, AMARILLO 806-352-2134

2B-10-46-tfc BEAUTY

11. Business Service

SICK ROOM SUPPLIES

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone '84-1543.

BEAR

Wheel Alignment

Complete Front-End

Service

DICK NORWOOD

CHEV.-OLDS

Phone 364-2160

CHAIN SAW WORK. Tree topping

Wheel Chairs, Crutches,

MARY KAY 8-4-1-44-tfc WANTED — baby sitting by the hour, day or week. Phone 344-4175.

8-6-10-40-tfc

PHONE OR WRITE Roy Kendall, 355-4658, 1559 Parr. Amarille, Tex-

8-4-12-18-20 8-4-10-50-8 IRONING. \$1.25 per dozen. Oneday

8 4-10-24-tfc TREE TRIMING, topping, sho 5-6-12-14-130

Contact Construction Superindendent at First Baptist, Church job, Dimmitt, Texas 647-4294.

SALARY GUARANTEED.

1B-8-45-tfc

B-8-10-49-40

B-11-16-23-Hc

B-11-13-tfc

OWENS &

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364-3572

AUCTIONEERS— Experienced, religible. Wade Crist, Cletus Callaway. Phone Wildorado (Doytime) 426-5611; (Night) 258-7246.

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Doug and Virgil

Electrical Contractors

Residential -

Commercial

All bids and wiring

competitive.

Phone 364-1345

Night phone 364-2012 or

AM INTERESTED

in buying first or second lien notes

J. J. STEELE

WE SPECIALIZE IN circular dri-vo-ways and paties. H. E. Wester, Cement contractor, 311 Avenue J.

HUBBLE DRILLING

Water Wells

Test Holes

Electric Logs

Call 364-2684

Complete

Turn Key Installations

of Pumps and

Gear Drives

BIG "T"

PUMP CO., INC.

Sales & Service

Hereford .... 364-0353

HEREFORD WRECKING CO.

We buy scrap Iron & Metal Have, storage for cars,

boats, etc. 1st & Jowell Ph. 364-0580.

QUALITY QUILTING

quilt bedspreads, guilts,

Dimmitt ....

Friona .....

S-11-16-tfc

647-3444

247-3311

S-11-23-ffc

"15-11-18-He

S-11-24-tfc

Citizens Bank Building Clovis, New Mexico \$8101.

B-11-46-tfc

Box 130

Full or part time servicing established customers.
Requirements:
reat appearance, car & p h e n e.
Call FULLER BRUSH 364-6225 after 6:00 P. M.

8-8-10-24-ffc

LONG havi diesel driver with 10 years experience. References. 364-6484 Hereford. . 84-49-40

WORLD BOOK REPRESENTATIVE

WANTED — experienced man to look after sheep. See Charles King, 12 miles west of Dimmitt on Hwy, 16. Phone 647-4245. 8-5-15-21-Hc

28-8-23-40

S-8-10-1-ffc

8-9-10-42-Hc

18-10-45-27c Will

LONG TERM FARM

Owners. 840 Avenue 5. Phone 364-1189 after 4:00 P.M. CONTINENTAL AUCTION ARVELL WILLIAMS AUCTIONEER.

EXPERT PIANO TUNING. COLL

BY

REWARD OFFERED LOST: 80 lb. white and black bar row. Is FFA project. Call 364-2067

8-11-10-23-ffc

THIS COUPON

GOOD UNTIL

DECEMBER 21

Legal Notice

13. LOST & FOUNI

PUBLIC MEARING NOTICE
Sneep Feeders, incarporated, Route 5, Hereford, Texas 79045, has applied to the Texas Water Quality Board for an initial regular permit pertaining to the control of a variable amount of rainfall runoff containing wastes from its existing feedlet operation which is located approximately five miles southwapproximately five miles southwest of the intersection of F. M. 1058 and F. M. 1057, approximately three miles west of F. M. 1057 and approximately 3½ miles south of F. M. 1058 in Deaf Smith County, Texas. The applicant proposes to wholly retain the runoff in a playa lake an company controlled proper ty and utilize the water for land irrigation. A public hearing on this application will be held in the Texas Water Quality Board, 3rd Floor Conference Room, 1108 Lawooca, Austin, Texas, at 10:00 amon January 15, 1970, to determine the conditions, if any, under which the certains on January 15, 1970, to determine the conditions. If any, under which the permit may be granted. Additional data will be developed at the hearing, but turther technical information concerning any specific aspect of the discharge, it available, can be obtained by writing the Texas Water Quality Board 1108 Lavaca Street, Austin, Texas 78701. B-11-2-tfc

KWIK CHIK MONEY SAVER'S COUPON

Worth \$1 Off the Bucket or the Barrel

#### 60th Wedding Anniversary To Be Observed By Bronx Couple Mr, and Mrs, Albert F. Heine, married life has been spent in

Sr., members of St. Philip Neri the Bronx where they were parish in the Bronx since 1938. will celebrate their 60th Weding Anniversary on December 20 with a concelebrated Mass of Thanksgiving at Mount St. Ursula Academy near their home at 4:00 P. M. Their son, Rev. Simeon F. Heine, S. A., a Graymoor priest who is presently the pastor of St. Anthony's Church. Hereford will be joined at the Mass by many other Graymoor Friars as well as the Heine family and their friends. A reception will follow at the home of their daughter, Mrs. William Neenan.

Mr. and Mrs. Heine were married in the Church of St. Paul the Apostle in Manhattan on December 23, 1909, Most of their

#### Concerning Veterans

The Veterans Administration announced today that its program to provide on-the-spot orientation and counseling to combat troops in Vietnam reached its millionth milestone this month at the U. S. Army's 90th Replacement Battalion at Long Binh.

The millionth serviceman to receive guidance from the VA in Vietnam was Army Sgt. Al-VA Contact Representative conducting this orientation was ed the Christmas Story. Garland Fort whose permanent In charge of the social pergional Office at Waco. Mr. Fort and Mrs. Don Larkin. is on 6 months temporary duty Others attending were Mmes in Vietnam. Vietnam counseling is part of Clois Kemp and Don Davison.

VA's total "Outreach" program which encourages servicemen and veterans to embark upon self-improvement programs us- Rain is a frequent hazard in criing various VA benefits. 1967, VA representatives at se- wrence Blanchard captained a

Church Thursday evening in the home of Mrs. Billy Wall. Mrs. Carlile Sergent presented

assignment is with the VA Re- iod were Mrs. G. W. Duncan N. E. Tyler, C. E. Coleman,

FIERY FIXTURE EAST HALTON, England cket, but fire doesn't often hold Since its inception in January up play. It did when farmer Laven locations in Vietnam have, cricket team playing in a mea-In addition to their orientat i o n dow at his Lincolnshire farm, A work, provided personal inter- fire broke out in a haystack and views to more than 120,000 ser- the white-flannelled players drovicemen on an individual basis pped their bats and put out the

in Vietnam.

Legal Notice

Notice is hereby given that the Zending Commission of the City of Hereford, Texas will convene at the City Hall at 7:39 P. M. on the 30th day of December, 1969 to consider the rezoning of the following property:

Hereford, Ded Texas
Texas
The above property requested to be rezoned from the "C Multi-Fomily District" to the "D Local Retail District." Those interested in the above request are invited to attend the meeting on the date set each above.

attend the meeting on the date set forth above.
The recommendation of the Zoning Commission of the City of Hereford Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 5th day of January, 1970 at 7:30 P.M.
S.24.1c.

#### Legal Notice

December 11, 1969
TO ALL PERSONS INTERESTED IN THE ESTATE OF EMMETT ORR DIXON:
Notice is hereby given that en the 1st day of December, 1969, William E. Dixon and Wilbur O. Dixon were appointed as independent Executors of the above estate,
All persons having claims against said estate should file the same in care of Cowsert & Bybee, B o x 226, Hereford, Texas.

5-24-2c

GET

PHONE 364-4000

GOOD FOOD

FAST SERVICE

# FRANCO



#### family. A cousin of Mrs. Heine. Miss Mary Conway, has lived with the couple since 1927 and will share in the anniversary celebration. **Avenue Baptist** SS Class Hosts Yuletime Party A Christmas party with exchange of gifts was hosted by exander Joseph Bommarito, a The group presented a gift of radio communication specialist Mrs. Johnie Townsend, class with the First Battalion, 11th A- teacher, and each brought gifts rmored Cavalry Regiment. The for Gloria Scott of Girlstown.

members of the Victory Sunday School Class of Avenue Baptist

members of St. Thomas Aquin-

as and Our Lady of Mercy par-

ishes before moving to their

present home on Briggs Avenue.

Mr. Heine joined the Depart-ment of Buildings of the City of

New York in 1914 and retired in

1958 after 44 years with the de-

partment. In 1956 he as honor-

ed by the city with the presen-

tation of the New York City's

Citizen's Award for meritorious

The couple had three children,

Frank who died in 1951, Fr.

Simeon, and Edna who is mar-

ried to William Nennan and has

three children. Their daughter-

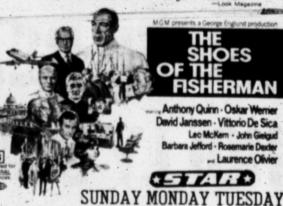
in-law, Mr. Marie Heine and

granddaughter, Mrs. Will i a m

Craig, complete the immediate

"THE SHOES OF THE FISHERMAN" **RESTORES FAITH IN FILMS!"** 

blaze.



MINI

Drawing as you like!



## HEREFORD RADIATOR DEPENDABLE SERVICE



#### BROWNLOW BROS.

GENERAL CONTRACTORS P. O. Box 267 HEREFORD, TEXAS 79045

Mobil Phone 364-4741 EMORY - 364-0053

MELDING

904 E. 2nd St Rox 1693 Ph. 364-4293 Hereford, Texas

W. L. McCULLAR Res. Ph. 364-4525

STAN SIMS Res. Ph. 364-5020



Hereford, Texas

REAL ESTATE - INSURANCE - LOANS

Melvin Jayroe 364-0555 After Hours 364-3766

Lloyd B. Sharp 364-2543



# FEATURE #

Sunken living room, dining room, den with woodburning fireplace, beamed ceiling, 3 bedrooms, 2 baths, double car garage, fenced & ard, excellent location. Buy equity and assume loan of \$71000.

FOR LEASE-3 BR farm home with large base. ment, double garage, approx 3 acres located only six miles from city limits, will lease for \$150 per month or \$200 per month including 40 acres of grassland with corral.

FHA Appraised - \$21,000, Down payment of \$1200 required on this home of 1834 sf located on Centre St, large lot, beautifully landscaped, 3 BR, 2 Baths, living room with dining-den combination, builtins, utility, double

car garage, fenced. LIVE OAK ST - 4 BR. 3 Baths, has cathea dral ceiling, woodburning fireplace overlooking covered patio, sprinkler system, beautipleat drapes throughout, shag carpeting, chandeliers in dining, den and living room, central heat, refrig air, house only one year old.

2 ACRES with beautiful ranch style home of 3500 sf, central heating, AC, den has solid fir beams and ash paneling, patio, professionally landscaped and planned, shake shingle roof and circle drive-one of Hereford's finest homes, located on Rio Vista Drive.

SWIMMING POOL plus 3,000 sf of family living, formal living room has woodburning fireplace, den with builtim bar, 4 BR, 3 Baths, central heat & AC, new carpeting throughout, sprinkler system, patio covered and screened in along 24x16 swimming pool. Will take trade for small home, \$30,000.

DOUGLAS ST - This well landscaped home which has just been repainted has 2084 sf with a double garage, covered patio and storm cellar, fenced yards, 3 BRS, 2 Baths, living room and den, kitchen has all builtins, \$23. 750.00 10% Down.

EXTRA NICE 2 BR home with 1 Bath, 1080 \* sf, garage, evap air, carpeted, living room, dining room, recently repainted, fenced, excellent location on AVE. D. Payments just \*

\$70 a month, OWNER - Will Carry loan, 2 BRS, 1 Bath, corner lot, garage, fenced yards, 864 sf. \$10,000. NEW APPRAISAL - \$9,000, 3 BR. 1 Bath, frame home, evap AC, fenced yard, garage,

located on Fuller St, 10% down. 39 UNITS - 1 & 2 BR APTS, 100% occupancy, 7 assume loan, low interest, 9 yrs remaining. manager will remain, owner will sell or trade.

We have many good listings of commercial property to build and lease. If you have a business that you need a location for, please call

NEW HOMES UNDER CONSTRUCTION . At \* the corners of Greenwood & Hickory on Pla-ins, inspect these and pick your own colors HOMES ARE SELLING GREAT! WE NEED YOUR HOME NOW IS THE TIME TO: SELL .: WE HAVE BUYERS FOR ALL \*

PRICED HOMES PROFESSIONAL SERVICE

\*\*\*\* \*\*\*\*

## Bowler Of Week

Jane May, with 100 pins over her average, was named "Bowler of the Week" in Sunset Keglers action last week.

Jean Watts took the "High In-

ford Insurance took the "High 10; and Jeanette Hill, 9.7.

while others included Jeanette Walterscheid, 5-10; Anne Ra av 3-10; Eleanor Hudspeth dividual Game" with a 200 whi- 7; Jean Watts, 3-10 and 5-6; le also getting the "High Indivi- Carolyn Kubacak, 5-6-10 twice; dual Series" with a 497. Jones Olive Welch, 5-6-10; Joy Bunch,



House of Shades and Lamp Repair 352-7848

Wolflin Village

#### BOB PIIGH-BUILDER



4 bedroom brick with 3 baths, den, kitchen built-ins, fully carpeted and double garage. See this one at 321 Centre.

under construction

Office 364-2221

108 Greenwood

GOLDEN SPREAD **REAL ESTATE** 

## Campbell-Gramer



 INFLATION hasn't touched this nice 2 bdr. brick in N. W. Hereford - only \$13,950. Similar houses are bringing up to \$16,000. Has built-ins, fully carpeted, garage, fenced yard, lawn & shrubs. Small down payment. 51/4 loan at \$99.00 per month. READY FOR OCCUPANCY! H-273

• \$1,000 TOTAL MOVE-IN for nice 2 bdr. frame home with garage, fenced yard, large corner lot. Owner will carry balance at low interest. \$10,000 H-272

· LARGE STUCCO, old house but in very good condition. 3 bdrs., 11/2 baths, nice fenced yard, garage. Owner will take reasonable down and carry balance. \$13,500.00. H-3232

 OLDER HOUSE with rental apartment and shop suitable for family type business. Owner anxious to sell; will take reasonable down payment and carry balance himself. \$8000.00

• SMALL EQUITY, big value. Nice yard, 2-car garage, extra nice kitchen and dining area. Nice carpets, 3 bedrooms & 2 baths. Small amount of cash will handle. Low interest loan. \$15,950.

• 2 BEDROOM BRICK in top NW area. Oversized rooms, lovely landscapping, large 51/2% loan at \$115.00 per month. This is truly a steal at \$15,950.00. H-265

East Hi-Way 60 - Phone 364-0972 or 2424 **Evenings and Sundays Call** Jim Cramer 364-0164 Gene Campbell 364-0789

Ted Walling 364-0660

•••••••••••• PUTTING YOU FIRST ... KEEPS US FIRST

# ustice

MAIN & HWY. 60 - 364-2222 **Ralph Owens 364-2560** 

Betty Cope 364-0255

Spend Christmas in a new home, large family room with fireplace, G. I. loan, membership in swim club, buy this equity and enjoy Christmas all year. H-3313

A home made for living, well located brick home has established loan, payments are reasonable, terms available on owner's equity. H-3311

\$1000 down buys a fine bedroom brick with payments you can handle, single car garage and fenced yard in good location.

New FHA construction on 16th St., will feature 3 bedroom and 2 baths, is ready for you to choose colors, carpet and fixtures. H-3312

Have you considered a duplex? Use it as a duplex or remodel into large home - terms suited to buyer's pocketbook. Near downtown. H-2097

Jane May Named Restaurant on the "High Team 5-8-10; Wilma Clark, 3-10 twice Series" with a 2592 and Here- and 4-5-7; Bonnie Baumann, 3-

In action last week, Mary Pa-dilla converted the 4 5-7 split

lost 6; B. J. Weaver won 6 and lost 4; Village Beauty Shop won 3 and lost 1; Hereford Spa won 1 and lost 3; Rutherford The Pants Cage won 1 and lost lost 1; Justice Realtors won 1, and lost 3; Hereford Welding on 3 and lost 1 and Medics won

> Standings show, Hereford Inurance, 4014-1514; Ruther f ord and Co., 39-17; Justice Realtors, 38-18; Jones Restaurant, 31-25; Hereford Spa, 30-26; Vil-lage Beauty Shop, 28-38; Here-ford Welding, 21-31; Medics, 26-36; The Pants Cage, 1814-331/4 and B. J. Weaver, 10-46.

BOXING CLUB DISBANDED OXFORD, England — Oxford University has disbanded its boring club, which had been going for 72 years.

The reason: fewer and fewer students appear interested in boxing. A spokesman said: "Wh-at is the point of having a boxing club if undergraduates just don't want to box?"

LOCKED IN ROCKFORD, Ill. - Carol Br own, 17, an employe in the cos-metics department of a local store, became ill and decided to ie down in the employes'

and Company won 3 and lost 1; that I'd better wake up by 9 o' The Pants Cage won 1 and lost clock but I told them not to wor-

When Carol awoke, the time was 9:15 p. m. The store was dark and "everything was qui-

"I rank up and down the ais the night in there."

Carol called her boyfries who, with the aid of police and

#### OPENING SOON

SUMMERFIELD MOBIL MANOR

> THE FINEST MOBILE-HOME LIVING

BOOZER REALTY CO

#### EAGLE **PHONE 364-2653** 120 N. 25 MILE AVE.



3 yr. old Brick Duplex. Each side 2 BR. 1 Bath, Carpets, Drapes. Built-ins. Well located. good rental. Will pay for purchase. See it.

3 and 4 BR, Carpet, Built-ins, Isolated master bedroom, den, formal living room, central heat, refrigerated air. Beautifully decorated. A new home just the way you want it. Let us show you these homes in Northwest Hereford. Loan committment available.

Exclusive Agents for Merritt & Stoker Custom Built Homes

Want a country home? 2 BR, 2 Bath, Brick, Central Heat, Refrig. Air. Lots of storage, lovely, well kept home at Black. Low mon-thly payment. H-215

Country Home at Dawn. 2 BR, 1 Bath, frame house. Full cement lined basement. Built-ins. 150x450 lot with quonset barn. Nice place.

House For Rent Well located, large two story home, 6 bd., 2 baths, living, dining, den, could lease pur-

Virgel Merriott 364-2653 Mike West 364-0735 Virgil Justice 364-0670 Wildering West 364-0735

# Vaughan Real Estate

Phone 364-2850 116 South 25 MILE AVENUE

\$15,550. - North East location - new 3 bdr. 2 car garage - 13/4 baths - fully carpeted - builtin range and oven - veteran total move in cost \$425. - little more on regular FHA loan. Move in now.

EQUITY IN DREAM HOUSE FOR SALE Buy equity and assume loan on this beautiful home with approximately 2100 square feet with woodburner, built-in bookcases, many great features. Excellent location. Monthly payments only \$158.00 per month. Call now.

A RARE FIND . . . Unique craftsmanship is the keynote of this home. Formal living room, den, kitchen area features lovely ash paneling, bookcases and beautiful cabinets. Three bedroom, 13/4 baths. Carpet throughout. Western Street. 61/4% interest loan established

WITHOUT A DOUBT . . . This is an equity you can handle. 3 bedroom brick on Greenwood. Monthly payments \$142.00. 1% baths. Double garage. Nice built-ins. It's vacant, move in now.

\$28,500. . . . Large and new, cathedral ceiling refrig. air, fireplace and almost everything

\$20,800. . . Fireplace, all builtins - 1600 ft. liv. area. FHA or VA financing: NW.

\$20,000 ... 207 Fir. FHA or VA financing, fenced yard. Almost finished.

19,000 ... . All builtins. Fully carpeted. Small investment required. Ready for occupancy. New home on Fir St. - FHA or VA financing.

After hours please call 364-2146

terms. Choose your color scheme now.

\*\$17,150 . . . Construction just started.

an assistant manager, freed her

FRIENDLY RHONO

PORT ELIZABETH, Souh A frica - Tertia, a white rhino in game reserve near here, po-shed up her horn on the front mper of a visitor's car. Ev-time she rubbed, the car unced up and down, delighting the occupants, "Tertia was so friendly we experienced no fear at all and were fascinated by her antics," said car owner Des-mond White.

COWAN JEWELERS

#### SOFT WATER SERVICE CALL 364-3280

The savings are greater than the cost Home owned . home operated

#### YOUR SINGER DEALER

Let us help you with your sewing needs. Guaranteed service on all makes sewing machines and vacuums

. Parts and notions. Southern Sewing Center 213 Main



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You've Never Seen

STOP IN SOON

1303 E. 1st 364-26

EAST SIDE "66"

#### MANNING PLUMBING CO

For all your plbg, repairs CALL 364-0931

Roy & Jim

5 bdrm., single garage, large lot, over 1450 sq. ft., only \$15,500.00, existing loan can

1477 SQUARE FEET bdrm., fully carpeted, dou-le garage, near school \$15 500.00, ownner will consider trading for smaller home.
NORTHWEST HEREFORE bdrm. brick, 1% baths, do ble garage, near North & LaPlata schools, exis

5 percent loan payable \$100 00 per mo., price \$15,500.00. 10 PERCENT DQWN m. frame, new carpet,

NEW 2 BEDROOM BRICK 1% baths, built-ins, wood burning fireplace, double garage, will consider trad-ing for smaller home.

\$1,500.00 DOWN
Nice 2 bdrm. brick, sing le
garage, located in NW Hereford, low interest loan can
be assumed, shown by ap-

On paving, 8" well, new pump, 53 mile, 22.5 cotton, 4.3 wheat, 3 corn, only \$525.00 MAKE OFFER

648 X., S" water, owner wants an offer, good terms a-SMALL ACREAGE Near town, come by office

for details. TRADES All types of trades available. Why Not Trade What You Have for What You Want?

HAMBY REAL ESTATE

Gerald Hamby J. M. Hamby **Durward Hamby** 

## CARMICHAEL

Real Estate, Inc.

PHONE 364-1251
FARMS & FARM LOANS

SPACIOUS, CLEAN & WELL LOCATED . : bedroom - 1 bath, single garage - fenced low, low equity - \$15,500.00.

bath - livingroom - den - fenced yard - 10% down - builtin kitchen - 1713 sq. ft. - \$18,200. - 117 Ave. H. COUNTRY HOME - 3 bedroom - 13 bath large livingroom - den & kitchen combina-

OWNER WILL PLEDGE - 3 bedroom - 1%

land - large garage - storage bldg - shop bldg. 10% DOWN - Nice - 3 bedroom - double garage - 1% bath - fenced yard - owner will

tion - woodburning fireplace - 5 acres of

pledge - low down - app. only - 510 Star. CORNER LOT - large den - woodburning. fireplace -- formal livingroom - 4 bedrooms double garage - lovely home - N.W. Here-

NICE - 3 bedrooms - 1 bath - carpeted - livingroom - family room - fenced - single garage - 207 Star.

TWO STORY HOME - 3 bedroom - 2 bath redwood fence - carpeted - builtin kitchen -2 car garage . livingroom . \$21,000.00 . 603

CORNER LOT - 3 bedroom - unusually large den - built in kitchen - living room - 13/4 bath - refrig. air - w/b fireplace - double garage - fenced yard - very nice - \$35,000.00 App. only.

2 YEARS OLD & EXTRA CLEAN: Equity buy - 6% loan - 3 bedrooms - 1% bath - double -garage - refrigerated air - owner leaving town - appointment only - 123 Ranger.

ACREAGE & 2506 SQ. FT OF GRACIOUS COUNTRY LIVING: Beautiful French Provincial Brick - Cooks delight kitchen - 3 bedrooms - 2 full baths - \$45,000.00 - appoint-

ment only. Where Buying and Selling Become a Reality.

Troys Carmichael Mutt Wheeler (Nite Phone) Jeane Coker Harold Kids

364-0336





more savings days 'til

Sweet Pickled MELANGE, 20 oz. Cooked Wild Rice, 14 oz. Jumbo Ripe Olies, No. 1 can

HENGSTENBENY MAISKOLBCBEN (small pickled corn)

Pitted Bing Cherries, No. 303 can

HARRIS ATLANTIC WHITE CRAB MEAT BABY EGG PLANT

U.S.D.A. - GRADE A

**59**0

U.S.D.A. FRYER PARTS

**BREASTS** 

THIGHS LEGS

**ECONOMY PARTS** 

Armour Star

all meat



Farm Fresh

Grade A

Medium



Tender Plump Norbest

Hens Toms 16-20 lbs. 10-16 lbs. ъ. 39с <sub>њ.</sub> 43с

Holiday Selection

● Turkeys ● Smoked Turkeys Boneless Hams Hams

Ducklins Roasting Hens Canned Hams Oysters



IT'S A MERRY CHRISTMAS

WATCHES

Chiquita Brand

Golden Ripe

• CLOTHES BEDSPREADS

CLOTHES HAMPERS • WALLETS

• TOYS • TOOLS

• FURNITURE

SILVERWARE

VASES

LAMPS

• SHEETS · ELECTRIC APPLIANCES · PICTURES

PURSES

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TOWELS

• RUGS

LOUNGERS

DISHES

POTS & PANS



BATH SCALES

Small Appliances

MIXER Udico with knife sharpener \$8.88 CAN OPENER reg. 9.88

Manning Bowman 2 sliced \$6.88 TOASTER Manning Bowman steam & \$6

dry reg. 8.88 Lady Vanity stainless steel \$1 12 Cup Coffeemaker

Roto-Broil automatic reg. COOKER FRYER 7.88



CRISP - FIRM - CALIFORNIA

2 Large 35¢

White Russet

Holly

5 lb. bag

Heinz

Shurfine

Wilson

quart

24 ox. can

dozen

7 Roll Pkg. Archer Wrapping Paper \$1.39 4 Roll Pkg. Archer Wrapping Paper 99c 3 Roll Pkg. Archer Wrapping Paper 79c 49c Ice Icicles reg. 59c 4 for \$1.00 Ice Icicles reg. 29c \$1.09 11 Roll Pkg. Ribbon \$1.49.up CHRISTMAS TREES



HOLIDAY SPECIAL

Pillsbury INSTANT BREAKFAST

8 ox. box

7-UP Uncola 10 oz. size 2 ctns. 89	c
CRANBERRY SAUCE Shurfine 303 cans 4 for \$	
FRUIT COCKTAIL Shurfine 303 cans 4 for \$	1
RANCH STYLE BLACKEYE PEAS No. 2 5 for \$	i
PICKLES Del Monte Dill or Kosher dill 2 22 oz. 79	c
JOHNSON PIES pumpkin mince or apple 69	
NESTLES MORSELS 12 oz. size 49	
MARSHMALLOW CREME Hipolite, 13 oz. 26	
DOWNY FABRIC SOFTNER gt. size 69	
BAKERS COCONUT 4 oz. pkg. 23	
STUFFING MIX 8 oz. Bond or Peperidge 3 for 89	c
Bunte Choc. Covered Cherries . 10 oz. 49	
HEAD SCARFS each 19	

KETSUP

California Sunkist

each

. LADIES HOSE

Delicious FREE · BASKETBALLS . RODS & REEL . DOLLS TenderCrust Bread · FOOTBALLS

& TenderCrust Shurfresh Coupons Coupons

Prices good thru Wed., Dec. 17, 1969



cans

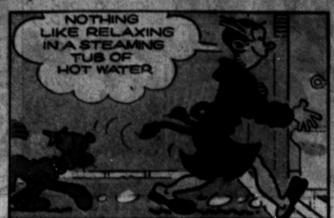
WORLD FAMOUS COMICS

# The Sunday Brand

-IN LOCAL NEWS IN LOCAL PICTURES

SUNDAY, DECEMBER 14, 1969



























BY LEE FALK



FLOATING ON A TRANSPARENT PLATFORM OVER A ROARING VOLCANO -- WITH A OPPONENT --



















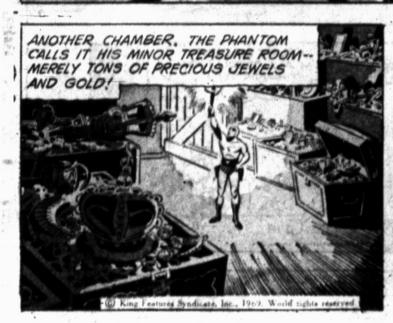


## The PHANTOM

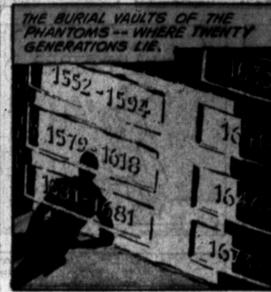










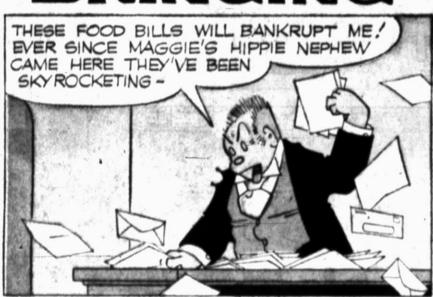


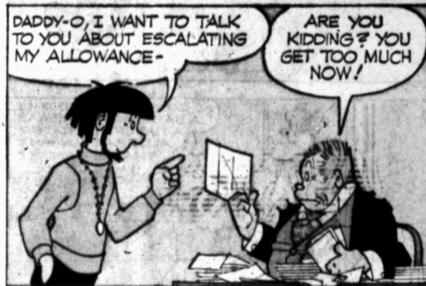


BILL KAVANAGH &

#### BRINGING

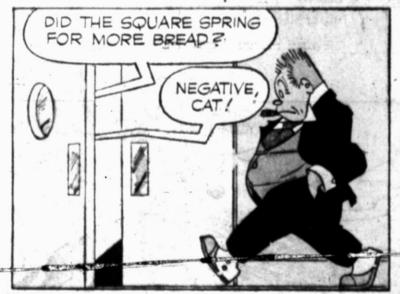
## UP FATHER













## Hi and Lois













## TIM TYLER'S LUCK

#### by Lyman Young and Tom Massey















#### GTIGER















## THE KATZENJAMMER KIDS









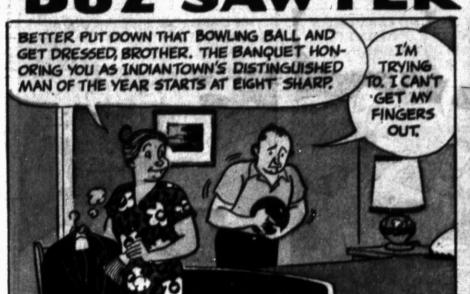






## BUZ SAWYER Featuring His Pal Rosco Sweeney

#### by Roy CRAME









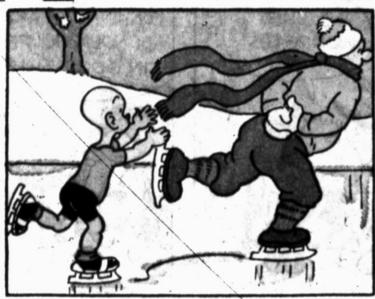




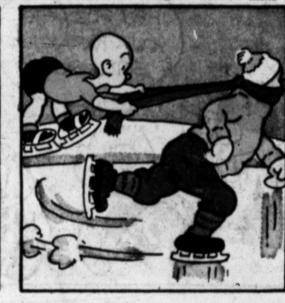


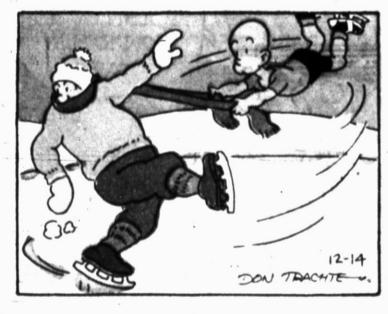
### DON TRACHTE



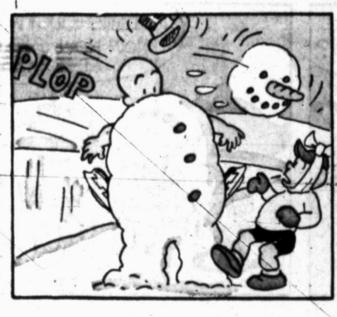












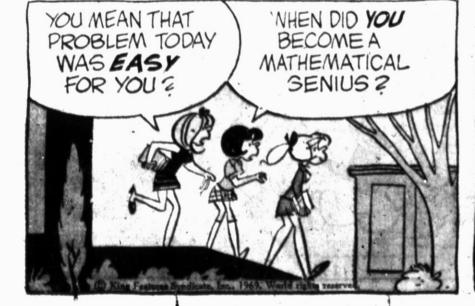


### BY LEE HOLLEY









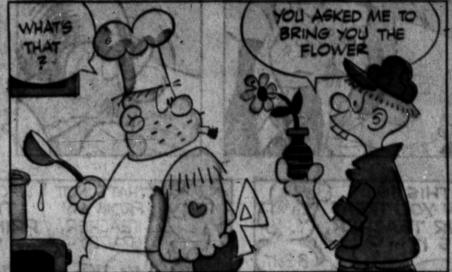


ITS REALLY VERY



# beetle bailey

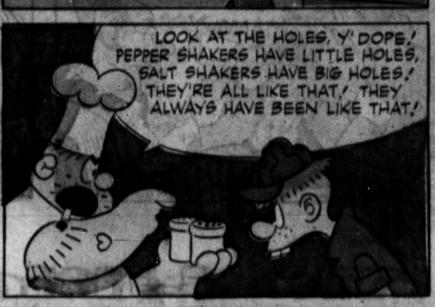




















GROUP OF
MILITANT
YUBORIANS
PLOT TO TAKE
OVER THE
PLUTO BASE.
FIRST, THEIR
OWN
COMMANDER,
NAIRUKO, IS
MURDERED.











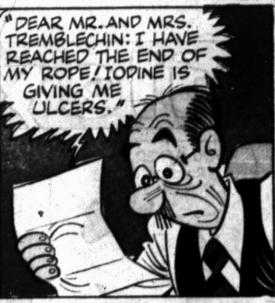


























### The Coult Wemen















## POPENE















### The LONE RANGER

# QUIT THAT JOB OF HANDLING THE GOLD STAGE NEXT WEEK OR YOU'LL NOT BE AROUND TO COLLECT YOUR FEE!

#### by Charles Flanders and Paul S. Newman





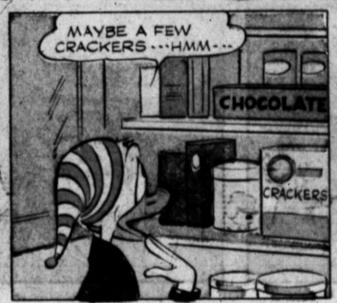


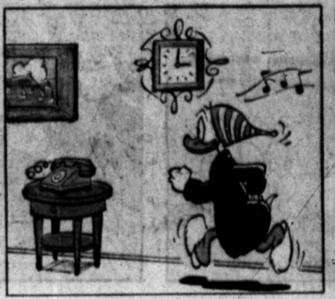




## WALT DISNEY'S DONALD DUCK

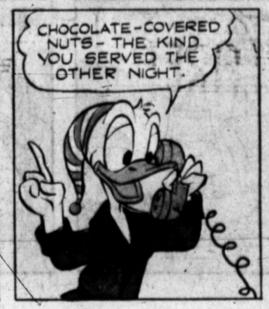
















### WALT DISNEY'S MICK



























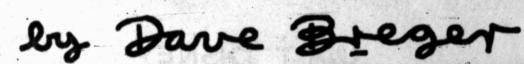






## MISTER

## Breger





















#### BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL







