PUBLISHED EVERY SUNDAY

VOL 23 - NO 11 Activities Draw 2,000

40 Units March In Parade

By MARSHALL DAY

A crowd of approximately 2,000 people turned out Saturday morning to make July 4, 1970, one of the most memorable Independence Day selebrations in Deaf Smith County History.

From the mid-morning parade to the afternoon barbecue the July 4 celebration clicked off in perfect style without a problem. Perfect weather prevailed for the entire day as citizens were given the opportunity to celebrate with the rest of the United States, "Honor A merica Day."

The parade, which consisted ed the celebration. Led by the school band, members of the Elks organization, the Rotary, had planned on Right at the Lions and Kiwanis Clubs, the Hereford Rigers Club and many more.

Richard Reich, parade mar
We even had note that we been a part of police officers worked the parade the patriotic assemblage which featured speeches the court house then broke up. The parade finished its round about 10:30 a. m. and a one-hour break was taken before the parade and no incidents were red and no incidents were red and no incidents were red the patriotic assemblage which featured speeches by Bill Devers, Jim Sears, Mal about 10:30 a. m. and a one-hour break was taken before the parade and no incidents were red and no inci



An estimated 500 persons joined in "Honor America" Day ceremonies Saturday

on the steps of the County Courthouse

American Legion color guard, shal, said, "It was perfect. We units wound up in the parade Beich said," the organizations, coffding to officials, "everything St. From there the units turned courthouse steps was started. Thomas, Pete Nash and Darrell the parade featured the high started at exactly 10 a. m. and for which only 33 bod been and from what I've heard, were real went real fine." Some 11 city left to Sampson St. where they Approximately 500 persons Rose. school band, members, of the we even had more units than we ticipated. Late additions were proud to have been a part of police officers worked the pa-

(Editor's Note: The following is the first of a five part series on the Deaf Smith

County Hospital, its current

financial difficulty, the rea-

sons for it, and the alterna-

tives which hospital officials

view as possible solutions.)

By CHARLES RICHARDS News Editor

FIRST OF A SERIES:

City Praises Freight Line For Progress

Businessmen throughout Hereford expressed satisfaction for the most part this week with the work of the city's only trucking line in improving the freight situation, which earlier this year was considered intolerable.

They praised Merchants Fast Motor Lines, Inc., the only line which has an office here and does local business, for making charges which resulted in considerably faster handling of inbound freight

Both the local agent and the president of the trucking firm are responsible for the improvement in service, businezsmen feel.

The president of the company heard the protests of Hereford businessmen at a March hearing at. Graham of the Texas Railroad Commission into trucking lines and went into action.

"He said he would check into the situation immediately and he did," said Bill Lamm, office manager of Pro-Chemical Company in Hereford.

The "situation" Lamm spoke of was habitual complaints of freight shortages, delays in delivery once merchandise had arrived in Hereford, and mix-ups with freight shipped to other local businessmen-

Jim McDowell, at McDowell Drug, said his store at one time was receiving "the invoice for an order of merchandise, then the bill and later on we got our merchandise. That doesn't happen now. Our deliveries have improved greatly."

The local agent "was experienced, but he just had too much to handle. When the president sent in help, everything straightened out. They also took away the Dimmitt freight from the local office. He just didn't have the help and equipment to handle it, too," considering the heavy freight load he was having to handle in Hereford, Lamm

Much of the problem in Hereford has been due to the refusal of Red Ball and ICX, which had permits to pick in and deliver freight here, to serve the town's needs.

Since the Railroad Commission allows only three trucking franchises for Hereford, no other companies are allowed to come in and compete for the business. It has resulted in an overload on Merchants.

"This problem isn't affecting only Hereford," said Bill Thompson, manager of the Deaf Smith County Chamber of Commerce, "ICX and Red Ball are pulling out of all the smaller towns." "Hereford could use another freight line," Harold Close,

owner of a drug store in Sugarland Mall, said. "ICS has a permit here but they only want to use the highway." Close said most of his intrastate freight "is coming in

much faster" now, but he still has considerable problems with merchandise from other states.

There is a possibility the Chamber of Commerce will send a representation back before the Railroad Commission to request a cancellation of the permits of I C X and Red Ball and assignment of the permits to companies which are interested in operating here.

Incoming freight from other states would then be more likely to come into Hereford without a change of trucks. There is little trouble with intrastate freight shippage since See CITY PRAISES Page 2



HELLO, YOUNG MAN - A Khiva Shrine clown takes time during Saturday's parade to speak to a youngster who found a comfortable spot to view the procession of organizations participating in the holiday

See Hog Feeding As Major Industry

men-confident that swine pro- which has stockholders in Hereduction is at the start of a ford, Dimmitt, Canyon, Amadramatic upsurge in this area rillo and Plainview, the similar to that of cattle feed- company will be known as Texplant 10 miles northwest of be president and general man-Hereford this week and an ager viated in Septmenber when a nounced plans to immediately. Cooper said that James Day Care Center with facilities double its size.

Cooper of Hereford, closed the pany will keep their jobs. deal Thursday for acquisition of Lesly Swine Breeders, Inc., Lesly of Hereford for an undisclosed amount

sists of 12 barns on a 27-acre torney, is secretary. tract two and one-half philes north of the Westway com tol, Dimmitt veterinarian; Clay munity, is known as a disease Cooper of Canyon, brother to free operation because of the Neil Cooper; Troy Pritchard of strict precautions taken to raise Plainview, manager of the Jimnear-perfect animals, free from my Dean perk complex in Plain-

A group of area business- Under the new ownership,

Burrus, plant manager, and the for 50 children will become a The group, headed by Neil four other workers at the com- reality.

Directors are Dr. David Bech-See FEEDING Page 2

ing-purchased an elaborate ham Corporation. Cooper will by sitter

Bruce Winn of Canyon, pres- Building, located on the corner ident of the Panhandle Pork of Norton and S. Texas, has from Luther Lesly and Sammy Producers Association, is vice been acquired from the First president; Charles Allen, Here- Baptist Church, a proposed opeford banker, is treasurer; and rating budget has been complet-The swine facility, which con- Tom Burdett, Hereford at- ed, and plans are underway for

Henry Sears Is Ag Man Of Year

Rising Costs, Wages Put

-See Story Page 6

PLANS CAMPAIGN - Mrs. Jimmie Gillentine, chair-

man of the Day Care Center Task Force, and Tom

Burdett, drive chairman, mapped out plans for the

upcoming fund-raising drive at a committee meet-

ing Friday evening.

Late this month the board of the Deaf Smith County Hospital will meet in joint session with the county sommissioners sloners:

istrator, will tell the commis- ceries, supplies, utilities or new

T. F. Seigler, hospital admin- When the hospital buys grobrooms, it finds itself paying

Hospital In \$\$\$ Problem walk up to the pay window, the check is bigger by 15 cents an hour than it was this time last year. And when the dishwasher and the maid got their raise from \$1.30 to \$1.45 an hour un-der federal minimum wage requirements, then the hospital had to grant a similar raise from \$1.45 to \$1.60 to other workers fligher up in skill of experience, to keep from having a morale problem. The same was true with other

employes all the way up the line, in what local hospital officials view as a "monster" of a chain reaction that plays havoc with their attempts to keep the hospital budget in the black. For the first five months of

1970, the hospital found itself paying \$3,700 more for maintenance costs and supplies than for January through May in 1969. The salary expenditures were a whopping \$26,000 higher.
Added to those are a five-

month loss on charity cases of \$56,000 and a sudden, unexpected reversal in a steady demand for the hospital's services that had persisted for a decade.

"The loss of revenue has been the big thing," Seigler said. "People are just not coming to the hospital. Money is tight. People who used to borrow money from the bank to pay their hospital bills can't do it now.

The hospital's patients utilized almost 1,000 fewer patient days this year than one year ago-Using the average income of \$55 per patient day, the hospital so far has received some \$55,000 less revenue this year than last. The hospital averaged about 55 patients a day last year and about 45 this year so far.

With the main culprit the more than \$10,000 a month-or \$333 a day-in charity and bad accounts, the hospital has lost in the vicinity of \$40,000 for the year.

A reserve fund of \$30,000 the hospital had built up in more profitable times-for use in case of emergency-vanished in a hurry. According to Seigler. the hosital probably can continue under the present situation for as long as three or four months and still continue to meets its bills, but not much

See RISING WAGES Page 2

"Our problem is the same about 15 per cent more than it and ask for financial help, both immediate and for the long-thing every business in town did a year ago. has-an increase in costs." When any of the kitchen help range future: Day Care Center Gains Momentum

By BARBARA SWIMMER Women's Editor

An undetermined number of children were left alone at home school last year to care for younger brothers or sisters while their mothers worked.

In some instances, small children were left along at home because the mothers were unable to find baby sitters or could not afford the expense.

Many mothers who needed to work to supplement the family income were unable to do so because they didn't have a ba-

These problems will be alleviated in Septmenber when a

The Thompson Memorial a campaign to raise \$20,000 for initial operation expense.

Tom Burdett will direct the fund-raising drive, which begins July 13

Not to be confused with the Satellite School, the Day Care See DAY CARE Page 2

unit of 12 barns will be built times, with an air condition We have no specific figures adjacent to the present faciling system guarant e e in g a on how many children are kept

thing. The idea of feeding swine the area any bacterial element judge (H. C. Williams) has on a large scale is just on the that might adversely affect the cracked down on this sort of things and a lot of the problem more important, just as commercial cattle feeding has be come in this area," Cooper

'Iowa now produces 25 per cent of all the hogs raised in he United States, and other tate in the Midwest produce about 25 per cent, but these hings are shifting more and more from small farm operations to the big commercial feedlots, just like cattle. Much of the swine in the Midwest has Unlike cattle feedlots, Texham Corporation will work en-

swine from other producers. quality animals and to all pracfree. We don't want to bring better animal." anything into the herd that

Legal Notice

NOTICE OF PUBLIC SALE
Three 1969 Plymouth Fury I four
door sedans with power steering,
power brakes and factory air. Police Special package with 318 cubic
inch engines.
The City of Hereford will accept
sealed bids on the above used cars
not later than 2:00 P. M. July 6,
1970 in the office of the City Manaaer, City Hall.

ger, City Hall.

Bidders may bid on one or more units but bidder must quote a price on each unit as each unit will be sold to the highest bidder.

The City Commission reserves the city to a proper sold to the highest bidder. City Commission reserves the to reject any or all bids and to

The Sunday Brane

Texham Corporation has one

of only eight accredited "SPF" (Specific Pathogen Free) (Continued from Page one) swine herds in Texas. That (Continued from Page one) Under the company's expansion move, which will begin immediately, Cooper said another to keep the swine free from manent residents—not minimediately, Cooper said another inside under confinement at all their children.

acity of 500 sows and about are by appointment only, and Hartman said visitors are required to wear The figures are certainly "I think it's a really timely special clothing to minimize the lower than they were several thing. The idea of feeding swine chance of their bringing into years ago because the county

> The idea of an SPE facility has been solved. such as this one is based on Albert Pena, school truant of-research that has shown wide ficer who works in the summer temperature change and disease program at Northwest Elemento have the biggest harmful ef- tary, said about 20 per cent of fect on economic weight gain children absent from classes

programs. changed from a number years the children, one out of five ago, when producers sought to usually tells him they had to come up with nice, fat hogs. stay home with their younger

"That was when hogs were brothers and sisters. raised principally for their lard. He told of families in which But vegetable oils have pushed the father and mother both work mer, whose son now decides lard out of the picture. People and the children are left alone he doesn't want to follow in are more diet conscious now to care for themselves. A prohis dad's footsteps. It is no long. and the domand is for lean ham gram such as the Day Care er economically practical to and the demand is for lean Center would help in cases like raise 10 or 20 hogs on a farm, ham and lean pork," Cooper this, he said.

Consequently, he said, "the animals we have now don't look attended. Three of them are in the facility. It will buy no like hogs you used to see. They pre-school age. In another famare long and lean, lots of mus- ily, the mother is forced to cle. These are crossbred ani- work and five children stay aper explained. "They are all mals, hybrids. When you cross lone, he said. Neither of the them, you come up with a more families are migrant families. tical purposes they are disease vigorous, more productive,

considerably more pork than it regardless of race or creed. produces. The High Plains area The program will not be self is short on pork. Swine sold plant in Plainview

Texham Corporation will any who are unable to pay will have a two-fold purpose, Coopbe helped. er said-to sell certified breed-

stomers pro- by a but the principal editorers pro-bably will be other large-scale much they will pay. commercial swine producers,

any other crop.

YOU'LL GET DEPENDABLE

view; and Joe, Reinauer Jr, a means the operators of the Center will be for the use of

ities. The plant's 250-sow unit and inventory of some 2,200 hogs will be doubled, to a cap-

fall into this category. He said Goals in raising swine have when he checks at the homes of

In one family, Pena said, six children are reguarly left un-

It is not a program that can be classified as one for under-The company has a ready privileged children-it is for all market. Texas is consuming children of working mothers, sustaining however, because an by Texham Corporation for undetermined percentage will market consumption probably not be able to pay the enrollwill be sent to the Jimmy Dean ment fee of \$12.50 per week. Those who can pay, will but

ing stock and to sell market ride for anyone, according to chamber of Commerce Mana-The swine will be available ger Bill Thompson. All mothers for sale to any farmers who will be required to pay some want to improve their stock, thing. They will be screened but the principal enstowers pro-

Mrs. Jimmie Gillentine heads forth American farmers de- project for the past two years. ote more acreage to corn than Under the auspices of the

City Praises

(Continued from Page one) Merchants serves all major cities in Texas and is able to come directly into Hereford,

Merchandise coming from out of state comes in on various freight lines, and that means eventually it will be unloaded in Amarillo, where it will have to be picked up by the Merchants trucks in Amarillo and transferred later to Hereford.

That merchandise and any other freight destined for towns in the Texas Panhandle must be sorted out before distribution and the storage and change of hands that results, means days and sometimes weeks of delay.

Center in Amarillo to determine The income is based committee toured the Day Care 50 weeks is \$3

\$31,250

such an operation facility follow rigid guidelines working mothers who are per- ment for the remodeling, and al help from church organizacost of furniture and playground

It is not going to be a free

the Day Care Center Task Force which has worked on this Chamber of Commerce, the

what facilities would be needed sumption of full payment by all and an estimate of the cost for children, which probably will not be possible However, this The initial one time invest can be realized through financi-

equipment was estimated at If \$20,000 can be raised during the week-long campaign be-The salary for the staff, which ginning July 13, operation of the includes a director at \$500 a center can be assured for two month plus five other emplo years. The governmental assistyees, janitor, cook and extra ance available at this time is a help totals \$25,000 a year. The subsidy food program With ad-from those patients who are on those patients who pay their total expenditure for adminis- ditional annual subsidies receivtotal expenditure for administrative supplies is \$2,000 a year and other expenses are \$3,500. The Hospital Boa

Allowing an emergency reserve by Sept. 1. "The program is there, the of \$750, the total estimated one rating expense for a year is money is not!" Thompson en phized.

An estimated income of 50 The needed \$20,000 is children at \$12,50 per week for to be obtained during the cam- lard Nobles.

paign week. All businesses will

(Continued from Page one)

be contacted by members of the drive committee.

blem of tight money and of people staying home instead of going to the hospital to get treatment they need. Among the experience of the four coun-The hospital board has sever- Hospital Board to persuade satisfied with the hospital disall alternatives to remedy its county commissioners to find trict, said such a move would but unattractive, such as destructed by the state of the charity o creasing the quality of service cases-to spread the cost for provided the patients or rais the charity cases among taxing the tees so high that the payers throughout the county hospital could collect enough instead of putting a heavy load

> The Hospital Board also will mention to the commissioners the possibility of creating a county hospital district, similar to the present set-up in Moore,

The Sunday Brand, Hereford, Texas, Sunday, July 5, 1970 Seigler feels that would feed By establishment of a hospitthe flames higher on the pro- al district, a new taxing agenthe other possibilities are for the ties indicated each county was

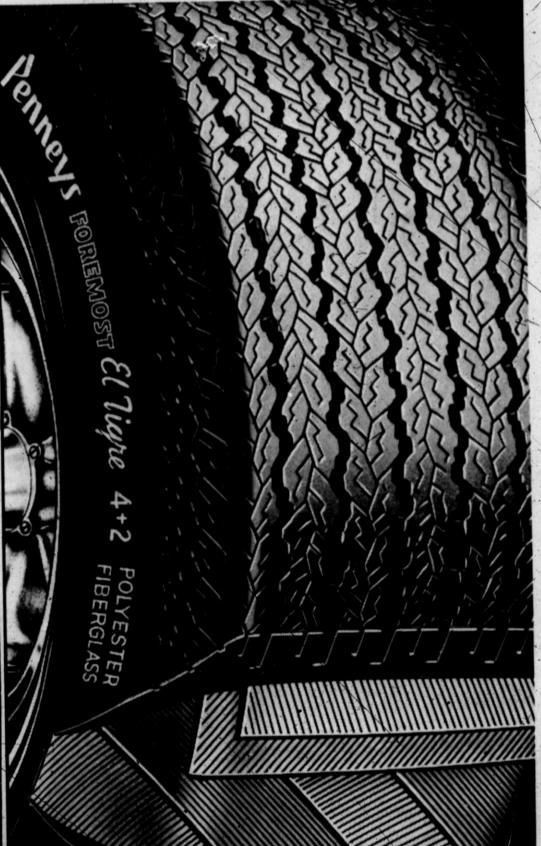
> If it were shown that creation of a hospital district would result in higher taxes for residents of this county, Seigler said the hospital board has taken the position it would oppose forming such a district.

> (NEXT: The vanishing pa-

Water makes up more than Bailey, Garza and Hansford 60 per cent of the body composition of a 700-pound steer.

FIBER GLASS BELTED TIRE SALE!

PRICES EFFECTIVE THRU SATURDAY!



'EL TIGRE' 4+2 WITH 2 BELTS OF FIBER GLASS ON A 4 PLY POLYESTER CORD BODY! NEW DUAL WHITEWALL DESIGN!

DUAL WHITEWALL TUBELESS 735-14

PLUS FED. TAX AND OLD TIRE

WHITEWALL TUBELESS

G78-14 42.95 H78-14 42.95

36.44 AND OLD TIRE

NOW

DUAL WHITEWALL TUBELESS

REPLACES 885-14 178-14

NOW PLUS FED. TAX

AND OLD TIRE

40 MONTHS GUARANTEE WITH 16 MONTHS 100% ALLOWANCE

Foremost Protection Guarantee Your Foremost tire protection guarantee covers all Foremost passenger tires (except our special high-performance tires) against all road hazard or defect failures. You are protected for the entire stated months of guarantee. If your tire fails during the guarantee period, return it to us and we will, at our option repair your tire, or make an allowance based on the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 100% of the original purchase price, excluding applicable Federal Excise. Tax, during the 100% allowance period. Thereafter, we will allow 50% or 25% of the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. (See chart below), Federal Excise Tax adjustment allowance will be made on the basis of the percent of the original treed remaining. STANCE PROTECTION GUARANTEE CHART

	HERE'S HOW YOUR GUARANTEE WORKS	
Entire	guarantee period	1
100%	allowance period136	months
	llowance period17-27	months
25% al	llowance period 28-40	months
indica wears based Excise the fi guara the ba	Life Protection. We build into every Foremost tire safe stors. They signal when your tire should be replaced. If your (except for incorrect alignment) we will make an all on the original purchase price, excluding applicable e Tax, roward the purchase of a new tire. We will allow 1/ irst half or 1/4 during the second half of the stated montee. Federal Excise Tax adjustment allowance will be assisted the percent of the original tread remaining.	lowance Federal 3 during onths of made on

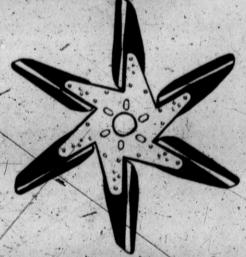
TRUCK TIRE AT NEW LOW PRICES!



FOREMOST" CARGOMASTER SL

17.95 670-15/6 tube type plus 2.40 fed. tax

700-15/6 17.95 600-16/6 19.95 650-16/6 Tube type 670-15/6 20.95



FLEX-A-LITE FAN 16.88 Fiber glass fan reduces engine heat.

For cars with air conditioning.

FOREMOST 'HAWAIIAN' **AUTO AIR CONDITIONER** (price effective thru Saturday)

\$219 REG. 239.95, NOW

SALE!

Pre-chill feature delivers cool air quickly through 4 large rectangular and 2 round side louvers. Slimline styling, illuminated switch panel. Installation available

SERVICE at HAROLD CLOSE 2 Registered Pharmacists Ready To Help You With Your Prescription Needs Phone 364-2344 -ONLY THE BEST FOR OUR CUSTOMERS-Whenever you bring a prescription here, you can be sure it will be filled without any changes or substitutions whatsoever. And you can be sure that only the finest ingredients will be used. Walgreen Agency Drug Store Sugarland Mall



JULY DOLLAR DAYS Storewide Clearance

SPECIAL BUY! Get yourself to couple of these great sport shirts. Spread collar style with short sleeves, and two chest pockets. Tailored of polyester cotton. Choose from bright plaids or assorted



SPECIAL BUY!

Misses" tailored summer shirts with never-iron Penn Prest*! Sleeveless styling in polyester cotton solids and flowered prints . . . Bermuda or classic spread collars. Buy yourself a sum-



SPECIAL.

REDUCED!

ENTIRE STOCK

WOMEN'S

BUY!

SPECIAL BUY!

Around town or on a trip . . . take along a tote bag. Expanded vinyl "gives"; and takes punishment. Both sizes have large capacity with pockets inside and out. Assortment of colors and styles.



SPECIAL

Fitted mattress pads

add smooth sleeping

comfort, protect bed-

ding. Diamond quilted

Sanforized® cotton

cover with polyester

BUY!

BATH Towels Reg. 1.75 Now

HAND TOWELS Reg. 95c to 1.25 Now 77c

Washcloths 30c Reg. 55c Now Tablecloth And

NAPKINS SETS

Reg. 6.00 Now 3.99

Sheer and Bouele

CURTAIN PANELS

DRASTICALLY REDUCED Reg. 1.99 to 2.59

Double Knit MISSES

SHORTS Just Arrived

100% DACRON POLYESTER DOUBLE KNIT

BOLT END REMNANTS

Machine Washable Short End Only From Previous Shipments

Inch -Printed Terry

TABLE CLOTHS 52"x52" Reg. 3.50 52"x70" Reg. 4.50

Now 2.99 Vinyl Coated 57"x72"

Reg. 5.00 Now Reg. 8.00 Now 5.00

NATIONWIDE SHEETS Twin Size Full Size

2.29 1.99 Cases 2 For 1.09 Bedroom & Kitchen

CAFE CURTAINS Reg. 2,29 - 2.49

Now 1.50 Reg. 3.29 & 4.99

Now 1.50 NOW 2.50 Cafe Curtains

VALANCES Reg. 1.49 - 1.69 Now Only 1.00

Better Cotton and Satin Finish FITTED BEDSPREADS

Plain Colored and Floors Twin and Full Size

Reg. 11.00 to 15.98

Queen Size NOW 14.99 Reg. 20.00 - 24.00

King and Dual Kings Reg. 23.00 - 27.00

NOW 19.99

DRAPERY Rug Runners and CLEARANCE SCATTER RUGS 48"x45" Reg. 6.50 - 6.99 Reg. 3.99, 4.99, 5.99 Now 3.99

Now 3.33 Reg. 6.99 to 11.00 NOW 6.66 Large Generous Sizes In

Both Groups Men's Better

KNIT SHIRTS Reg. 3.98 & 5.00

Men's Casual SLACKS Reg. 5.98 & 7.98

125"x45" Reg. 26.00

1 Pr. Only Now 15.00

50"x45" Reg. 15.99

1 Pr. Only Now 8.00

Now 3.50 Now 2 For 5.00 Men's Broadcloth Men's Luxurious **PAJAMAS**

KNIT SHIRTS Reg. 3.98 Now 2.99 Reg. 6.98 Now 5.00 Reg. 9.98 Now 7.00 5.98 Penn Prest 3.99 Special Buy Men's Large Group MEN'S

MEN'S TIES Reg. 2.50 Now 1.25

WALK SHORTS Penn Prest Now 2.99

Men's Blazer SPORT COATS Reg. 35.00

Tall Men's SPORT SHIRTS

Woven Penn Prest Reg. 5.00 Now 3.50

SEMI ANNAUL

SHOE CLEARANCE For the Entire Family Regrouped and

Repriced for real Values. Group II Group IV Group I

PRICES REALLY SLASHED FOR OUR SEMI- ANNUAL CLEARANCE Limited Quantities - Broken Sizes, Items Subject to Prior Sale So HURRY!! CHARGE IT



The suit you can wear season after season in ever-neat, wrinkle free blends of worsted wool/silk, Dacron polyester/worsted, wool and 100% worsted wool. Handsome solids, fancies Some reduced from our regular

\$80 and \$85 stock NOW 59.98

Entire Stock WOMEN'S SWIM SUITS BEDUCED

Group I Group II 6.99

HAND BAGS Summer Straws and White Vinyls Now 2.88



SPECIAL

BUY!

Seamless stretch mesh

nylons in three fash-

ion colors. Stock up

and save at this once-

in-a-lifetime price.

Fine quality; propor-





Budget Sportswear 3-6x 7-14

\$1.19 \$1.69 These sets are 100% washable cotton. Choose from a large selection of style today. Be cool and comfortable for the

Reduced to Clear Boy's Shorts Reg. 2.98-3.50 Now 2 for \$5

Choose from bright new solids and plaids! All tailored of Penn-Prest® neat. No ironing. Sizes 6-18.



Dacron Santique Polyester King Size

PILLOW PAIRS

at such terrific prices, you can add a new

one to every bed, and buy some extras, tool

Choose polyester fill with blue striped cotton ticking; or polyester over polyurethane core

with neat white cotton ticking. Standard size.

Dacron Polyester

Foam Rubber

Personal Touch

2 For \$5

2 For 8.00

2 For 10.00

2 For 12.00

2 For 15.96

2 For 20.00

hot days ahead. Women's & Girl's VINYL SANDALS

1.00 Men's Cool

VINYL SANDALS

Women's Summer ... DRESS CLEARANCE Drastically Reduced

Boy's Cotton KNIT SHIRTS For 5.00

2 For 3.00 Girl's Denim

INFANT'S APPAREL 1.00 to 1.99 Scheer Nylon or Cotton APRONS

Assorted

Reg. 1.00 2.00 NOW 990

Infant's KNIT SHIRTS 2 For 1.00

Large Printed BEACH BAGS

Set of 3 Reg. 3 For 1.00

cotton-polyester that stays

SKIRT HANGERS/3 Men's Short Sleeve SWEAT SHIRTS

JEANS Reg. 4.00 Now 1.99

KITCHEN TOWELS Now 50c

8 Track Auto

STEREO TAPES

Page Four No. 7 Hole Will Be Ready 'Soon' For Golfers

Pitman Golf Course, which has golf course." been under repair for several months to change bare ground

days," he said, pointing to an the crowd." area where only a few blades area where only a few blades. The city has land reserved a of grass are evident, "this will cross & Main Street in Veterbe solid bermuda grass here,"

ational Tournament in September Garrett assured.

"It's been an inconvenience to the players, but from now on when they hit a good shot to this green they won't be penalized," added Donald Bridges, course superintendent, referring to the days when a golfer planning."

building on nine holes tollion it would be a minimum of 12 months until we could play on it. It's just a matter of advance planning." hit a rock or other hard surface and bounced astray

"We have several places we -"They're forever talking ahope to improve, as we can, bout hustling more industry to
each year," Garrett said "I Hereford. I haven't talked with now that it's been in several them Especially in an area

Dairy Is **Favorite** Of Kids

By BETTY KOELZER Staff Writer

our barns during the past two months since summer school started," says Harold Kreigshauser, owner and oprerator, who is in his 23rd year as a dairy farmer.

During the school year, also Kreigshauser's business is tourmake the tour too.

year. He sells 600 gallons of sion. milk to Bell Milk Company in Lubbock every other day.

Milking takes place at the Kreigshauser's each day at 6 to its capacity for two days. "Or having to do what mother a. m. and 4:30 p. m., taking Garrett feels at least twice that wanted me to do," she added. about two and one-half hours each time. Assisting Kreigshauer playing if there had just been got plder, and especially when er are his sons, John, 23 and Benny, 16,

The dairy's records are kept up to date, with each individual cow's production recorded by IBM. A representative of the Dairy Herd Improvement Association inspects the cows monthly.

Kreigshauser said during 1969 his herd stood 46th among 2,000 herds in the state, with an average of 500 pounds of butter fat from each cow during the

He has other goals in mind. "The first thing I'd like to and rocky clumps into a smooth have is nine more holes. In the bed of grass, will be opened for morning, especially, and other play within the next few weeks, times the course can handle ocal pro Cal Garrett said Sat- everyone that wants to play But on weekends and on after-"The grass is taking hold noons, after everybody gets off good This hole will take on a work, the course is just too big change in complexion over crowded. A lot of people don't the next two weeks. In 30 play on weekends because of

ans Park for nine more ho The entire hole, including the whenever a decision is made to near-perfect regular No. 7 expand Garrett feels that even green that has lain unused dur- if there weren't a need for the ing the period of repair, will holes now, the rapid growth of 'definitely" be in play for some this area necessitates a start of time before the Hereford Invi-planning for an 18-bole course.

"We're looking at Hereford as still growing, as a dyn mic area, with indications it will when they hit a good shot to building on nine troles tomorrow

Garrett sees several advantages to doubling the course to 18 holes:

think everyone will agree the any personnel managers, but any personnel managers, but an 18-hole golf course would have to be a plus factor for have to be a plus factor for the course would have the course would ha years. If we can make some little improvements every year. 100 miles to go fishing, what can you offer them in the way of recreation except golf."

-"At least 25 per cent of

the people who presently play nine holes would play 18 if there come to play here every day until they built their course. I can't help but feel if we had 18 holes that we would begin to have a much larger number of players coming in from the With few dairies in existence area towns, just to play on an now, Kreigshauser's d'airy, 18-hole course, I know we three miles east of Hereford on shouldn't plan on out-of-town Austin Road, is a favorite tour people in doing something like "About 700 kids have toured tification for doing it (building nine more holes) if people are I know in my own mind we would be getting people from other towns over here."

ple are taking up golf every ed on field trips for classes day, and the people that al- hits such as "Harper-Valley things, then I began to get bor- Borger, at the Hereford Coun too changed studying milk, cow, etc. High ready play are playing more PTA," or "Light My Fire," for ed so Mrs. Hacker put me on try Club style show (both girls s c hh o o l agriculture c l a s e s A lot of the older heads some the younger group in the audi- advanced." times think, I believe that golf ense, then go on to music like "The thing the kids are most is a game for the elite, and it "Kansas City" or Ramdrops" interested in is the 500-gallon used to be, 30, 40, and 50 years for the adult set. stainless steel milk tank, They- ago. But no more. Eighty per "To think that I started out ve never seen this much milk cent of the people who play out with "March of the Tin Soldiat one time." Kreigshauser here are salaried personnel, ers" when I was 7 years old said, He has two of these tanks, working for a living. We have and hated every minute of it," which receive the milk direct- more Mexican players now, exclaimed Sandy, 15, the oldest ly from the milkers in another probably I think because of the of the group. influence of pro golfers like From her first music Kreigshauser keeps 70 c o ws Lee Triveno and Homero Blan- teacher. Dixie Bell Sims, who producing milk throughout the cas, who they see on televi- started off all three children, to

> man teams pressed the course ing lessons from anybody. more than 20 other teams and it.

others that might show up. important, since a lot of these from Jerry Whitten. golfers are from other towns, but all of these people know really puts rhythm in a piece Hereford and its golf course and of music.



IT'S COMING UP - Local golf pro Calvin Garrett, left, and course superintendent Donald Bridges

check the grass growing on the No. 7 fairway area

Hear That Beat! Restaurant Has were 18. They play nine just because there are only nine holes. People from Dimmitt used to Own Jumpin Trio

Hereford has its own set of young musicians, ranging in music on the piano. She also zo. age of 10 to 15 who swing out played blues and rhythm. pensive listeners.

House Restaurant seems to us a more rounded talent.' wondering if we could fill it up. Caison on the organ, and Rod. organ more than the piano. ney Daison on the drums.

her present teacher, Mrs. Eve-In Hereford's partnership golf lyn Hacker, she recalls retournament a week ago, 70 two- belling against the idea of tak-

many players would have been "But, it's funny, because as I room on the course for them. I started playing the organ and He personally turned down popular music, I began to love

got word out to golf shops in Sandy enjoyed her music neighboring towns to discourage from then on, working all the time to be able to entertain. "People may think this is not Later, she took organ lessons

"I loved him to death. He

we have been getting nothing She played in several local but compliments. They look for recitals and in the National ward to coming here, and it's Guild for one year, making 99

Later she switched to popular tain in the Rain," and Scher-

to the blues or play passive "The classical music helped melodies for the eager ears of us all a lot," said Sandy. "Things like 'Moonlight Sona-Every night, the Caison ta C Sharp' an 'Scherdzo' gave

sway to their much-practiced Deann also took lessons from dy for bigger things," she said. music, with Sandy Caison on Mrs. Sims, changing later to Three years ago, at the age the paino (or singing). Deann Mrs. Hacker. She enjoyed the of 8, Deann was playing at

Her first recital was in Here-ther's restaurant.

They are the daughters and ford and when she attended her "We always" -"Even if the population son of Mr. and Mrs. G. D. Cai- first National Guild she came everybody had left.

stays the same, we'll have more play next year than how. Peo- House. They begin with the popular "I started out with easy Music Clubs in Amarillo and was 7 years old and later he system for \$37,500. With shape at it is. But the course

The 11-year-old musici

YOUNG SWINGERS - Hereford's

own professional but non-professional

nato in C," "Rhapsody," "Foun-

Following a number of National Guilds in which she rated Superior Plus each time, Deann went through a routine practice of junior festival.

"They are just to get you reanights on the organ at her fa-

"We always played when

She has performed for the State and County Federation of

the Little Miss and went on to State and World, winning both. The state contest was at Irving, where she won against 300 other Little Misses. "I won the contest again this

won the talent competition in

year and I get to go to the world contest and compete a: gain," she said. The pageant televised on KGNC-TV.

playing for other people and day. loves the combo. The three

"It has taken us a long time to work this up," commented year-old. Sandy. "Then we had to wait until Rodney learned to play

citals, but his main interest turned toward a set of drums his father bought him.

"I'm taking from Tony Gorman now," said 12-year-old Rod-

came from Mrs. Sims when he course and installed a sprinkler that our course is in as good

performed), and at the Little only 15, they have time to im-Miss Pageant in Hereford. She prove even more.

Many Hours Go Into Care Of Golf Course It takes a lot of work and "We leave our water on loving care to keep a golf course, greens for 30-minute sets, evin good shape and up to the ery night except Saturday. That

standards of those who pay way we can keep moisture con-money to hit the ball 35 or 45 sistent between upper soil and or 55 times around the country- lower soil. You can overwater side over a few hours' time.

And it's sure nice to get a

help from Mother Nature occasionally, such as early last a spongy effect that makes your week when a gentle rain fell for three straight days on the John Pitman Golf Course.

"It was tremendous," course superintendent Donald Bridges says. "You never know how much more a rainfall will help you than a watering. It has eight inches apart of course more plant nutrient. Plus, it it's the pro's fault because he gives your maintenance crews won't attend any of the educaa chance to rest their feet."

Bridges has a four-man crew which works six days a week plus a half day on Saturday watering the tee boxes, fairways and greens; mowing them all; hauling grass; and trimming hit onto the green. I would like

three to three and one-half take hold. hours each night.

will be Aug. 15-19 and will be grounds crew is busy at work well, and another 30 to 45 days Deann says she really enjoys bout 4:30 or a. m. of the next can start playing on it."

started playing together three changes in the local golf course since he began working there 18 years ago in 1952 as a 13-

"I was caddying and one might the night water man didn't show up and they asked The only male in the group, me if I wanted a job and I shoes.

Rodney began with piano less aid yes. I worked six nights a "This is something we just veral re- week for the sum total of \$10 can't tolerate if we ever catch a week, spending about four or five hours each day watering charges against them. It cost

recalled There was no watering of fairways then. That didn't come sary stuff," he said until April of 1956, when the ci-Rodney's first lesson in piano ty took over operation of the had this year, it's surprising With the oldest of the trio greens and tees, approximately condition as it's been in a num-

> water night. the first grass greens. There arillo." were sand greens before then.

It's Bridges' job to see that the improvement continues. Although he has shot as low as a for. 69, in 1961, and won his flight in several tournaments in the late 1950s and early 1960s, and as recent as 1967, he doesn't get the opportunity to play much any more. He is on call 24 hours a day. He works 11 to 14 hours Sunday through Friday and then up to noon on Saturday.

"I attend all the local conferences for golf course superintendents within 100 miles, and there are five of those, plus the national and the state conferences," Bridges said.

The conferences are necessary, he feels, in order to stay on top of best methods to use in his care of the course For example, it's not enough just to put water onto the golf course. The length of time the water is left running is important.

and you can underwater, and one is just about as bad as the other. If you overwater you get greens almost unplayable."

At a golf course in a nearby city the water was left habit ually on the greens for four hours. "They have lumps in their greens this high,' 'he said, stretching his hands . about tional conferences and become aware of what can happen."

There are several things he wants accomplished

"I would like to get people to repair their divots when they to get better grass on the fair-Each of the greens and tee wairs, especially No. 3 and No. boxes are watered for 30 min- 4 now, breaking up the soil on utes and the fairways for about the top, scattering seed and

"Then there's No. 7, where Even though the golfers may we've had to keep part of it be playing only when the sun out of play for a long time, but is shining, somebody from the the grass is coming along real from 7 a. m. one day until a- it will be along enough that we

Vandalism bothers him more Bridges has seen a lot of than anything else. In the past week, there were two instances-one on No. 6 and another on No. 1-where golfers got to the green and found someone had kicked holes all over the grass with the heels of their

them. We would certainly file the tees and greens," Bridges too much money to take care of this course properly without putting up with a lot of unneces-

"As little rainfall as we've sprinklers going on fairways, right now is in about as fine a 70,000 gallons of water is put ber of years. We've had many onto the course on a normal people tell us it is as pretty as any they've played on in the "This course is so much more. Panhandle Of course they improved now than it was 18 wouldn't have had any way to years ago. The course was built see or play some of the excluin 1949; that's when they put in sive courses, such as in Am-

> That's how he gets his pleasure, from knowing that people realize the course is well cared

> "Just seeing the grass grow where the ground used to be bare and hearing the people when you've got the course in real good shape-comment on what you're doing. That's the satisfaction I get out of this

Chamber Women Schedule Meet

The quarterly luncheon meeting of the Deaf Smith Chamber of Commerce, Women's Division, will be held at noon Tuesday at the Civic Club t'enter. The program will be presented by members of the Brauti-

Price of the meal is \$1.15.

fication Committee.



OOH, HE'S SO SOFT - Kindergarten students from the summer school now in progress, toured Kreigshauser's Dairy last week, and had the opportunity to pet a young calf.

STANDING IN THE COWS' STALLS - The youngsters watched owner Harold Kreigshauser explain the milkers used twice daily.

SO MUCH MILK IN ONE PLACE - A young lass shows fascination in the large milk tank, which holds 500 gallons.

father's restaurant. The Caison House.

From left to right are Rodney, Sandy



HERE BOSSY - The students enjoyed talking to and petting one of the "gentler" cows of the dairy's 700 producing animals.

-Photos by Betty Koelzer



Bottle

LISTERINE Antiseptic Kill Germs by The Thousands





BAN Anti-Perspirant ROLL-ON Deodorant

Size



OZ.

JERGENS

Extra Dry Skin Formula With FREE Dispenser



6.75 Oz. Tube Advertised Prices Good Thru Wed., July 8

ANGEL FACE

MAKE-UP

Angel Creme

Angel Base

Angel Case

YOUR CHOICE



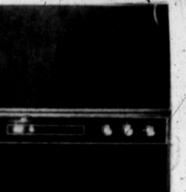
LIQUID PLUMBER

Liquid Drain Opener QUART SIZE

JOHNSON'S BABY OII Langlin Enriched

MEN'S ROUGHOUT WELLINGTON **BOOTS**

Sixes 61/2-12 Gibson's Low Discount Price!



MAYFAIR SOLID WOOD WALNUT FINISHED CABINET 8-TRACK TAPE PLAYER

No. 666 Home Unit Separate Volume Controls

For Each Speaker, Bass, Treble, Tone Control



FINGERNAIL POLISH REMOVER

6 Fl. Oz. 69c Retail



NO. 30 Protective Jacket 30 Qt. Capacity

Z69

MORSEL MIRROR

No. 903



DUST

ASS'T. COLORS

By PRO

OUTDOOR CHAIR PAD

BRUSH

Foam Backed Plastic.

Low Discount

Ass't. Colors & Sizes

\$433 Foam Filled



SHIRTS Never Needs Ironing

Short Sleeve

100% Nylon



EN'S LIGH. VEIGHT

JACK_TS Perm-Press, 65% Polyester,

35% Cotton Retail \$6.00

MOM

LARGE SIZE **PLUMBERS** FRIEND

TILL! HOW



GOLDEN "7" OIL TREATMENT For Engines, Reduces Ring, Valve & Lifter

Wear



FLOTHRU tea bags

48 Ct. Box

JUNKET Vanilla Freeze ICE CREAM MIX

LIPTON

TEA

BAGS

Buttercup VANILLA ICE CREAM

BORDEN

Pkg. of 12 Count

Chocolate, Vanillo and Strawberry



RICHELIEU CANNED MANDARIN ORANGES

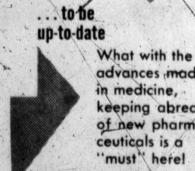
11 oz. Can



NEW KING VITAMIN CEREAL 9 oz. Box



PRESCRIPTIONS



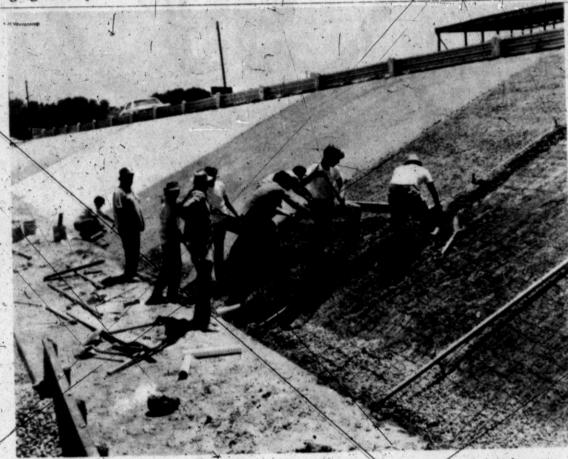
advances made in medicine, keeping abreast of new pharmaceuticals is a 'must' here!





HARVEST BEGINS - Workers here are getting an early jump on the onion harvest as they are shown digging them just south of the city. Both

onion and potato harvest is expected to get into full swing in this area around July 13.



Howard said it was a good

movie because it is not based

on sex, money or self-advance-

ment, but rather on the predica-

Most people, Howard said,

would not have reacted as Joe

Buck had, had they found them-

as depicted at the end of the

movie. At that point of the mov-

"Most people would have pre-

tended they did not even know

with him even after death."

ments of life itself.

CONCRETE SIDING - Workers began Thursday concreting the sides of the underpass on U. S. 385 in Hereford. The project was undertaken by the Highway Department to stop erosion and litter on the previously grass-covered area.

Minister Defends 'Midnight Cowboy'

By MARSHALL DAY Staff Writer

"Midnight Cowboy," the a through some of the most disward-winning movie taken be tasteful experiences of life and fore a Brownwood court last comes out of it in a relationweek on obscenity charges, is, ship with another human bein the opinion of a local min- ing," he said. ister, one of the better movies produced recently."

The Rev. Fred Howard, minister of St. Thomas Episcopal Church here, was one of five ministers subpoenaed to testify in the four-day trial which began Monday.

A jury of six women and two men deliberated two-andone-half hours Thursday before deciding the movie is not ob-

"It was not the movie on suddenly died in his bus seat. trial." the Rev. Mr. Howard said, "but rather the man who was showing the film."

Floyd Alfred, manager of the Bluff View drive-in theater, was to avoid confessing they knew charged with showing an obscene film. Charges were filed after an indignant citizen had complained he had taken his family to see the movie thinking

it was only another western. Allred was arrested in early May and the trial was brought to court Monday.

Howard was subpoenaed after discussing the movie with a "mutual friend who is a minister in Brownwood." The friend told the defense attorney of his views and the attorney then subpoenaed the local minister to

appear before the court. "As I said, I think "Midnight Cowboy" is one of the better movies produced recently," he said. "It is X-rated and the man who took his family should have noticed this because it is a movie that should be seen by adults and not by children." Howard said he feels it is an

excellent movie because "it shows, in perhaps somewhat exaggerated terms, things that it sometimes takes to get point across to the people."

"The movie tells a story a young man who starts out thinking only of himself; he hears of some far-off place called New York where he can live it up and get paid for it,"

he said.
"He gets there and finds it is

hang-ups and they are making the loudest noise," he said. He was surprised during the trial when the prosecution discovered that witnesses testifying against the movie had nev-

er even seen the film. The first question asked him many things in life he did not during the trial was whether he know before. He gets drug tells his congregation what movies to see and not to see. Howard expressed a flat "No." He told the court he did recommend what he thought were good movies.

> "But I think everyone should make up their own minds. We have a fairly intelligent populace that can decide for itself. I do like the rating system very much, though."

As for whether the trial accomplished its purpose, Howard flashes of flesh seen in higherselves in the same predicament said he feels it did, although there "was much more at stake than whether the movie was obie, a friend was on the same scene or not." bus heading for Florida and

"This man was being charged for showing a movie sent to him by the chain which owns the movie and he was acquitted of that charge," Howard said.

this crippled, old man and would have moved to another seat "I don't see how this movie can be called obscene by the him. Not Joe Buck, he stayed true definition of the term 'obscene." I have seen movies rated "G" that to me were more the things needed," he said. Howard said the people raisobscene than "Midnight Cowing the most ruckus over the film had never seen it, yet had boy."

Howard said the violence deformed an opinion that it was picted in some "G" movies is obscene. These are people who have "some pretty serious "more obscene than a few



Rev. Fred Howard defends "Milnight Cowboy"

Farmers View Fire Causes \$2,500 Dames High Yield Of New Crop

They have tried it in feed-

lots and found it puts more onn

cattle than maize, corn and

other stuff," Cecil Crum of Dim-

Many farmers expect the

government to include the new

grain in the feed grain pro-

gram soon. This will give the

gram soon. This will give

the farmers a choice between

wheat or Triticale and with the

price of wheat what it is, the

Triticale will give farmers a higher price for a product that

costs only as much to produce

"I'm just like everyone else,"

Williams said. "I'm looking for

Hospital

PATIENTS IN HOSPITAL A.L. Majueot, 303 Westhaven;

Addie Duncan, 107 W. 8th

New Mexico; Frank Pinckert,

res, 403 Avenue F; Melinda

Duggan, 103 Wulf; Floyd Campbell, 204 Gough; Macsimo Gon-

DISMISSALS

Mrs. Clyde Whitaker 7-4.

Barnes, 409 13th Street.

Myrtle Guinn 7-1.

Notes

mitt said.

as wheat.

farmers are getting feedlots as a feed high yields from a new manmade grain called Triticale being tested in this area for the first time.

The new grain has, on test plots, yielded as much as 125 bushels per acre on irrigated land, and as much as 50 bushels per acre under devland conditions.

Roger Williams, who has tried the new grain on his farm just south of town, said Triticale yielded about "100 bushels per acre" on his 15-acre test

Triticale was first produced in the 1940s but the resulting crosses contained no stored nutrients and had to be grown on something that will make me nutrient media in the labora- more money." tory. Much of the field work and successful research since 1953 has been done by Charles Jenkins His first work was don in Canada at the University of Manitoba and since then, many plant breeders have become a part of Triticale his-

The new grain is not a hy- Mrs. Mary Garrett, Westgate; brid, but rather a new species H. H. Buss, 224 Avenue J; of small grain that was pro- Oscar Brattebo, 409 E, 3rd duced from a cross of Durum Marion Lee, Route 3; Charles wheat and rye. It receives its Stone, 407 Avenue J; Mrs. J.D. named from a combination of Hobbs, 100 Ave. j; Mres. J.D. botanical names for wheat Curtsinger, 117 Catalpa; MRS. (Triticum) and rye (Secale).

Much of the experimental Mrs. Dora Ibarra, 611 Bowie; work on the new grain has been William Legg, 106 Fir; Mrs. done at the experiment station Leona Luedtke, Westat Halfway. There it was dis gate: Mrs. Jimmy Manning, covered that the new grain does 328 Avenue A; Billy Shore, not require as much water after 709 N Cherokee; Cedil Bell, coming of maize in winter.

"A lot of people around here 1014 E 3rd; Mrs. J. C. Holder, have light water," Williams 306 Avenue C. Stephanie Paetsaid, "and they can raise this zold, 436 Avenue H; Irene Areltype of grain for a bigger pro- lano, 420 Barrett; Maribell Tor-

Williams said farmers can get Herr, 103 Aspen; Mrs. Anna good grazing out of Triticale be- Wolf, 122 Greenwood; Jack cause it can be grazed just like Ward Sr., 208 Avenue K; Mrs. wheat, except that Triticale Beulah Dobbins, King's Manor; grows considerably taller and Jesse Russell, Box 444; A. L. has a bigger head...

year will be put back into seed because of the scarcity of seed at this time. Last year, the seed sold for 40 cents a pound because there was so little of it That is not expected to occur this year.

"If you can raise this instead of wheat and make tthis high yield with the high protein," Williams said, "it will be a bigger crop than maize." He predicted crops of Triticale bringing \$2 to \$2.10 for one hundred pounds compared to about \$1.25 for wheat.

The new grain grows faster and hardier which makes for quicker grazing.

Another big advantage of the new grain is its possible use in

rated movies.'

He said movies where violence is a major part of the movie is more obscene and that people talk of obscenity by always connecting it with sex.

"That is like taking the Ten Commandments and saying you will not commit adultery, but will disregard the one saying you will not commit murder." "We are choosing out of our religion the things we want, not

Mrs. Thompson Dies; Funeral Slated Monday

Mrs, Alberta "Aunt Tot" Thompson, 81, 110 W. 6th St., died at 7 p. m. Friday in Deaf-Smith County Hospieal

Funeral services are scheduled at 10 a. m. Monday in First United Methodist Church. The Rev. Clifford Trotter, pastor, will officiate, Burial will be in West Park Cemetery by Gililland Funeral Home.

Mrs. Thompson was born A pril 17, 1889 at Fayetteville, Ark. She came to Texas from Arkansas in .1910 where she married Alvin C. Thompson at Dalhart on April 27, 1913.

They moved to Deaf Smith County in 1918 form Hartley. Survivors include her husband of the home; one brother, Jerry Cravin of N. Hollywood, Calif.; and a number of neices and nephews.

The family asks that any memorials be to the First United Methodist Church

\$2,500 Damage To Jesko Home

An early afternoon fire Friday at the home of James Jes-ko, one-half mile south of Hereford on U. S. 385, caused an estimated \$2,500 in damage.

An electrical short was be lieved responsible for the fire. The fire apparently started in the area of the wiring in the attic above the heater. The

heater was vented to the attic. Three units of the Hereford fire department went to the house about 1:15 p. m. Friday and poured water on the smouldering insulation for about 30 minutes.

The fire was contained in the attic. Fireman had to cut into the roof to put out the blaze. The Jeskos were away when the fire broke out. A motorist saw smoke at the house.

Clyde Whitakers Announce Birth Of Infant Girl

Mr. and Mrs. Clyde Whitaker Jr., 1012 Grand, announce the birth of an infant daughter.

The baby was born Wednesday 3:15 p. m. and weighed 7 lbs. 5 oz. She was named Whit-

Whitney joins one sister,

Easter Lions Plan Supper To Aid Family

The Easter Lions will have a pancake and sausage supper at the Easter Community Building Friday night, with all the proceeds going to the Bill Bolinger family, whose trailer home recently was destroyed

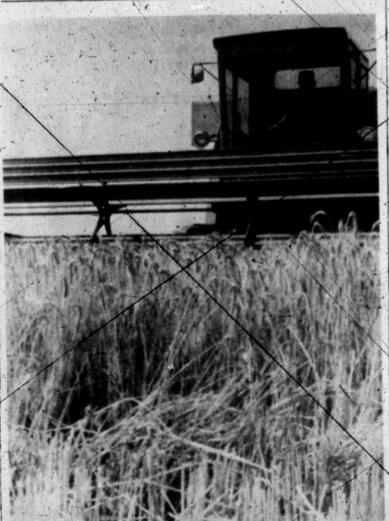
No price as such will be charged for the supper, Donations will be accepted at the

The Easter Lions' will do all the cooking. The dinner will start at 7 p. m. and continue until everyone has been served.

zales, Box 174; Mrs. Luevate Troy Manley Is Home On Leave

Fidencio Selva, Mrs. Ellis Troy Manley, son of Mr. and McCurdy Jr., Joe Tijerina II Mrs. G. L. Manley, 901 15th St. is home on leave for a month. Cecil Lady, Mrs. Charles He will leave here July for San Sellers, Mrs. E. S. Ireland, 7-2. Francisco where he will con-Mrs. John Porter, Jesse tinue on to Okinawa for 18 Hyde, Mrs. Fred Collett, Mrs. months.

Matthew Lane Jr. Mrs. Mary He has been stationed a Lipscomb, Milton Hardy, Mrs. Lowery Air Force Base at Denver, Colo.



NEW GRAIN - A combine moves through a crop of new grain product known as Triticale on the Roger Williams farm south of Hereford Friday.



ORIGINATORS OF THE IDEA - The Elks Lodge members created the idea for the holiday parade. and organized the activities from the beginning of the participating groups.



\$2500 DAMAGE - Firemen worked Friday afternoon putting out a blaze in the home of James Jesko. The fire was said to have resulted from an electrical short.



WINNING BIKE - Michael Oglesby, 11, son of Mr. and Mrs. J. R. Oglesby, 114 Fir, received a transistor radio for entering the best decorated bicycle in Saturday's parade, along with approximately 50 other youngsters.

Farm Leaders Honor Sears

Henry Sears, outstanding civic leader and former president of the First National Bank who played a major role in the development of De af Smith. County during the past 10 years, has been named "Man of the Year in Texas Agriculture" for 1970.

"I am quite honored, pleased and surprised by the selection," Sears said after learning of the honor.

"I did not know of my recommendation for the honor until I received a letter saying I had been selected," he said. Sears was one of six civic leaders in agriculture and related areas chosen for the statewide award by the Texas County Agriculture Agents Associa-

He and the other five persons will be honored at the association's annual meeting in Longview, Aug. 2-4.

County agriculture agents form District I, which is comprised of the entire Texas Panhandle, met and selected Sears for the honor. Their recommendation was sent to the state association where Sears and the others were selected.

Sears was named the premier "Citizen of the Sixties" at the annual Chamber of Com-merce banquet in January for his contributions to the county during the 60's

A native of Valley Mills. professional proitions. He is a Elkettes at 8:30 p. m. Monday Mason and a Shriner and a at the Lodge, according to Mrs, charter member of the Rotary Club.

Sears has served as a regent and chairman of the Board of, Regents of the six State Teach-Regents of Midwestern Uni- for the Satellite School.



Henry Sears versity in Wichita Falls

His work in religious, charitable and health activities includes work for the community hospital and the building of the Community Center.

He served as president of the Deaf Smith County Chamber of Commerce. He is chairman of the Agricultural Committee of the West Texas Chamber of commerce. He has also served as president of the Texas Grain Dealers Associa-

Elkettes To Meet Monday

A regular business meetion Sears served as Mayor of Here-ford and in other civic and is scheduled for the Hereford Nick Hobbs, president,

> All members and wives of Elks are urged to attend,

The next scheduled meeting ers Colleged including West on July 20 will be a social. Texas State University. He is Members are asked to bring presently head of the Board of men's socks to make puppets

USING LONG DISTANCE LINES -Computer in Amarillo keeps track of weight programs for thousands of

PLANS AUGUST VOWS - Mr. and Mrs. Alvin M.

Smith, 422 Western, announce the engagement and

plans for an August wedding of their daughter,

Nancy Lorraine, to David Wilkins, son of Mr. and

Mrs. Truett Wilkins of Duncanville, Tex. Vows will

be exchanged at 4 p.m. Aug. 15 in Central Church of

Christ Miss Smith was graduated from Hereford

High School in 1967. They are both senior students at

Mr. and Mrs. Elvis L. Fisher

Reception Fetes

Elvis L. Fishers

at a reception in the Hereford ed in 1920 in the home of the

Bull Barn in recognition of their bride's parents, Mr. and Mrs.

Mr. and Mrs. Elvis L. Fisher children

couple's children and their fam- Oklahoma.

Mrs. Joann Johnson of Okla- Senate campaign.

ilies will host the reception.

Forrest L. Fisher, Bill R. Fish-

er, and Mrs. R. J. Dupuy, all

homa City; and Mrs. Edward

Deal of Piedmont, Okla.

the University of Texas at Arlington.

cattle in West Texas feedyards. There are 10 feedyards in Hereford like the one above



SUNDAY Bridge Tournament 'at Knights of Columbus Hall, 1

MONDAY Dawn Lions Club, 8:30 p. m., Dawn Community Build-Rotary Club, Civic Club Cen-

Odd Fellows Lodge at 100F Hall. 8:3 p.m. Hereford Evening Lions Club, Civic Club Center, 7 p.m.

Elkettes at Elk's Lodge, 8;30 Elk's at Elk's Lodge, 8:30

Sug a r Blues TOPS Club, Community Center, 7 p. m Order of Rainbow For Girls, Masonic Hall, 7:15 p. m. WSCS at church, 2:30 p. m.

TUESDAY American Legion at Legion Hall, 8 p.m. C of C Women's Division at

Civic Club Center, noon. Progressive H. D. Club, 2:30

T O P S Calorie Patrol at Womens Golf Association at islerial Association

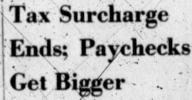
Rebekah Lodge at 100F Hall, 8 p. m.

Temple Baptist WMU at curch, 7:30 p. m. Center, noon. Avenue Baptist WMU at church, 7 p. m

United Presbyterian Women's Association at church, noon. Duplicate Bridge Club at Civio Club Center, 9:30 a. m. Kiwanis Club, 100F Hall,

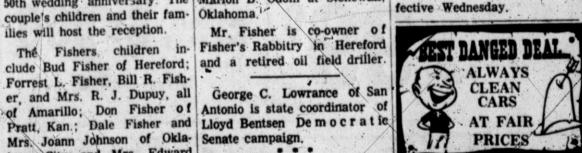
Hereford Riders Club, Community Center, 8 p. m. First Baptist Church Night W M S at Caison House 7:30

V F W Auxiliary at clubhouse, 8 p. m. Bingo at Elk's Lodge, 8:30



Millions of wage and salary earners receive a small increase in take-home pay ef-

fective this week Employers reduced on Wednesday the tax withheld from pay. The 1969 Tax Reform Act dropped the tax surch arge of Route 2, Hereford, will be The former Miss Pearl Odom honored today from 2-5 p.m. and Elvis Fisher were marri- which has been 5 per cent from Jan. 1, 1970, through June 30, 1970 and each exemption in-50th wedding anniversary. The Marion B. Odom at Stonewall, creased from \$600 to \$650 ef-



J.V. CAMPBELL

MOTORS

James R. Hill of Corpus Also assisting at the reception Christi is the new president of are the couple's 17 grand- the 4,000-member Texas Restchildren and 7. great grand- aurant Association,

YOU SHOULD BE INTERESTED IN BECOMING A MEMBER OF ONE OF THE OLDEST ORGANIZATIONS IN HERE FORD!! The HEREFORD BENEFIT ASSO-CIATION was organized in 1908 by a group of local Citizens as a Local Mutual Aid Society to help each other in times of need. A continuous membership of 700 to 1000 has been maintained, thereby providing payments of \$700.00 to \$1000.00 to Beneficiaries of deceased

IF YOU ARE BETWEEN 18 and 60 years of age, GO NOW, to see, call, or write: Mr. W. F. Ball, Membership Chairman 364-3119

Box 261, Hereford, Texas 79045 Mrs. Brucie M. Rose, Secretary 364-0285 Office: 407 North Main, Hereford, Texas 79045

Skypala Sets Goal Of New Members For Lions

his sights on a membership drive as his main goal for his term of office.

Ellwood Skypala, who was recently installed as successor to Ray Barber at the helm of the new club, said in planning other activities the club will seek ven-tures that will require little manpower yet prove valuable to the organization and to the com-

The club probably will sponsale, Skyla said

"The clean-up campaign we launched with painting barrels, association's director and we feel, was a success, but I founder. doubt if we will do it again this



Rev. Arthur Gouthro

Young Minister Will Discuss Ecumenism

A young visiting minister, with a masters degree in theology, will discuss ecumenism this week on the radio program 3 - Boy Scout Banquet Community Center, 8 p. m. sponsored by the Hereford Min-

> Rev. Arthur Gouthro, a native of Nova Scotia, will be interviewed each morning by Rev. Michael Graham, on the program, "The Chapel Door" presented daily at 10:15 a.m. A graduate of the University of Ottowa, Rev. Gouthro/ majored in ecumenical studies He was ordained to the piers

Father Arthur is spending the summer in Hereford, during the absence of Rev. Aedan A Davis, assistant pastor of

hood in 1969 at Graymoor, Gar-

St. Arthony's Catholic Church. Celebrating his 25th year as as an ordained priest, Father Aedan is taking an extended vacation until mid-August.

"The major problem in ecumenism is a lack of interest of people of all churches in the unity of the Church, I see this as a lack of education," says Father Arthur.

Baylor Sets Yell School American Cheerleaders Association will conduct a sum-

school cheerle a ders Aug. 9 through 14 on the Baylor University/ campus at Waco. The camp, which is designed sor a TV raffle and a garage to train students in all phases of cheerleading, will be under the direction of Bill Horan, the

mer training camp for high

Open to junior and senior high school cheerleaders throughout the United States, the training camp will offer training in new routines, formations, starts, jumps and endings, with both classroom work and actual drill in perform

Community Calendar

3-5-Hereford Duplicate Bridge Tournament at Knights of Columbus Hall.

- Celebration At Courthouse. AUGUST 23-31 - - Lion's Club

Carnival At Bull Barn SEPTEMBER 3 - New Teacher Banquet at Civic Club Center 14-19 - Community Concert

Drive / NOVEMBER 7 - Community Concert Pro-

gram at Hereford High School DECEMBER

organization that was just formed this year under the sponsorship of both the Hereford Evening and Noon Lions Clubs. District Governor Ed Flood pro-



Rev. Antonio Vela Jr.

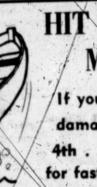
Vela Assumes Pastor's Job

Rev. Antonio Vela Jr. has assumed the pastoral duties at San Pablo United Method ist Church, 218 Kibbe St., replacing Fidel Alacala.

A graduate of the Pastors School, Perkins School to Theology, S M U, Vela served the past year in Uvalde. Before that he was pastor of the Methodist Church in Carlsbad, N. M., for two years.

Vela, 34, and his wife Emma have three children. They reside at 218 Kibbe St. in the church parsonage.

Cities levying a local option sales tax received \$30.9 million for the first quarter of 1970.



HIT BOTTOM MATE?

If your boat was damaged on the 4th . . . See Jack for fast, friendly, economical repairs .

Jack will get you back on the water!

JACK'S

East Hwy. 60

SALES & SERVICE

wide organization, and we want-ed it here. It keeps the high "I didn't expect it," Skypals school kids off the streets and said after winning the diection stead," the new Lions president called me and asked if I would

in the wholesale business. He of one—the nomination, the was born in Hereford and has election, and the office itself."

posed the program to the clubs lived here all his life, Married By ALESIA RAGSDALE

next year. As for other projects, pala.

Staff Writer

Because the Hereford Eveing them around right now to make their decision as to which ning Lions Club is only a year make their decision as to which old, its new president has set ones we will sponsor," said Sky
ones we will sponsor," said Sky-'Kids get to participate in is the mother of the Skypala's different projects. It's a nation-two grandsons, 5-year-old Chris

they can do charitable work in- for Lions president. "When they run, I was really surprised. It's Skypala has previously been like having three prizes instead

AMERICAN CYANAMID

SOIL and SYSTEMIC INSECTICIDE

Has been cleared along with THIMET 600 for the control of

MITES & APHIDS

Protect Your Mile and Corn Crop This Year With . . .

THIMET 10-G

THIMET

For all your chemical needs come !

AMERICAN CYANAMID

East of City

364-2368



Phone 364-3871

GENTLEMEN'S FINE CLOTHING, FURNISHINGS ... SAVE 25-50%



LEAGUE CHAMPS - The Dodgers defeated the Yankees 2-1, Thursday night for the Major League title in Little League play. Team members include, left to right, front row-Brad Roland, Terry Padilla, Hector Ramierz, Darrell Murphy and Ernie Gonzales. Standing-Roy Martinez, Chris King, Mike O'Rand, Brent Sigle, Johnny Ramierz, Abel Trevezo, and Mark Inman. Don Waters, left and Eddie O'Rand are the coaches.

RUNNERS UP - Yankee team members are, front row, Steven Crawford, Billy Stockinger, Richie Moya, Ernie Messer and Jimmy Don Messer, bat boy. Standing left—Robert Estrada, Keith Shore, Steve Tomasi, Pete De La Cruz, Larry Wommack, Mark Peters and Greg Hacker. Mickey Bishop, left is manager and Gary Dryden, coach



Scherrie Ann Beavers

Camp Fire

Registration

Extended

Registration for Camp Fire

Mrs. Lewis Lea.

At Adrian

Miss Scherrie Ann Beavers became the bride of Derral Ray Ward of Vega in a double ring ceremony solemnized recently in the Adrian home of Mrs. Billie Morell. Vows were read by the Rev. Bob Miller, Mrs. Derral Ray Ward | pastor of the Adrian Baptist

Alvin Ward of Vega.

Given in marriage by her father, the bride wore a white street-length dress with a mantilla veil edged with lace. Her bridal bouquet of gardenias was carried atop a bridal Bible.

Miss Vicki Beavers was her

Camp has been extended until sister's only attendant and the quota is filled according to Gary Brown of Vega was best A reception honoring the The camp will include activ-

ities such as horse back rid bride and groom was held iming, archery, riflery, outdoor mediately following the cerecrafts for camping, study of mony lace-covered serving Indian Lore, hiking, and the table held a 2-tiered wedding

The couple are at home in

study of nature. cake topped with the tradition-Those interested are encoural bride and groom. Mrs. Elmer aged to contact Mrs. Lea at Beavers and Mrs. Alvin Ward the Camp Fire Lodge. presided at the table.

Read The Classified Ads

Is Married LL All-Stars To Be Named

Little League officials will announce Tuesday at 7:30 p.m. at the Little League park, the 1970 All-Stars who will partic pete in the Texas All-Star Foot icpate in the area tournament here June 20 and 21.

Coaches and managers will meet Monday at 7:30 p. m. at the Pioneer Natural Gas ware- tion said Wednesday it will acthe selections.

said all boys who are selected ing fee, if bought through the Mt. Kanchenjunga (28,208) in Parents of the couple are for the All-Star team must pre- Houston Sports Association, Box Nepal. Mr. and Mrs. Elmer Beavers sent their birth certificates to 228, Houston, 77001, of Adrian and Mr. and Mrs. the All-Star coaches no later The North-South football A hearing aid consultant was quire that any boy who par- seat Astrodome for the first ing when he found her ear ticipates in tournament play time, will be on Thursday night, blocked by a grasshopper. It must have a birth certificate Aug. 6, with officials hoping for had apparently been here for verifying his age.

All-Star Tickets Go On Sale Soon

Area residents who will go to Houston next month to watch Hereford's Tony Gorman comball Game may buy their tickets between July 9 and July High School C o a c h e s Asso-

The Houston Sports Associa-

than Friday. League rules re- game, scheduled for the 48,000- testing an elderly woman's hear-

mode o'day

old coaching school record of 39,000 set in Fort Worth.

The North-South basketball game will be Wednesday night, Aug. 5, in the 11,000-seat Hofheinz Pavilion on the University of Houston campus.

The games will be during the

The three Highest mountains house on East U. S. 60 to make cept ticket orders between those of the world are Mt. Everest dates. Tickets are \$4 for re (elevation 29,028 ft.), in Nepal; L. J. Clark, league president, served seats, plus 50 cent mail- Mt. "K2" (28, 50) in India; and

a capacity crowd to break the months without her knowledge

La Madre Hold 4th Of July Social

members met Thursday even- 29. The location will be aning in the First National Bank nounced at a later date. Party Room with tables deco- Mrs. Ray Moore was recog rated in July 4 decor

following a salad supper club as a new member and Mrs: members exchanged gifts with Ray Don King resigned her their secret pals and held a membership. short business meeting with Bridge games followed the Mrs. Lynton Allred, president, business meeting. presiding.

Plans were discussed for a

County SCS

Conservation Service.

methods for this area.

office here.

Adds To Staff

nized and welcomed into the

Hostesses for the evening were Mmes. Ben Scott, Herschel Black, Waldo Baxter, and

Others present were Mmes. C' D. Adams, Charles Frye, James Gentry, Dean Herring, Dave Honea, Don Lane, G. C. Merritt, Eugene Sparks, Don Walser, Richard Ward, Charles Watson, Roger Williams, and Dale Sains.

La Madra Mia will meet for another social later in the summer and convene in September.







area and will be able to assist

them with implementation of

their farms or ranches.

Embroideries

ALL OVER AND BORDER DESIGNS WASHABLE

Values To \$6.98 Yard NOW!

Flocked Dots

65% DACRON 35% COTTON Wash and Wear, Pre-Shrink, Drip Dry

45" Wide

Reg. \$1.49 Yard MOM

Etude

65% DACRON, 35% COTTON A New Look In Sheers, Washable, Little or No Iron.

45" Wide Reg. \$1.98 Yard

Now

Voile

65% DACRON, 35% COTTON, Wash and Wear, Drip Dry. A Lovely Fabric!*

45" Wide Reg. \$1.49 Yard

Polyester Crepe

100% Polyester Machine Washable No Ironing In Beautiful Prints

45" Wide Reg. \$4.98 Yard.

Table Group

MISCELLANEOUS FABRICS AND BLENDS

45" Wide Values to \$1.98 Yard

Scarf Prints

100% ACETATE, Ideal For Scarfs, Dresses & Tops.

Hand Wash Reg. \$3.49

Panel NOW

New Fashion raprics Arriving Daily At The Yardstick Fabric Center In Sugarland Mall!



AUCTION

PROPERTY OF BOLES & KIMBALL SATURDAY, JULY 11, 1970 10:00 A.M.

2,000 IRRIGATED ACRES **BURLINGTON, COLORADO**

\$42,000.00 Government Check 11 wells - 9,000 G.P.M.

Offered in 8 tracts, reserve Right to offer as a whole

Wheat allotment 427.4 acres Feed allotment 464.0 acres This year 586 acres of

sugar beets Wells on natural gas

Will grow most everything - pinto beans, sugar beets, feed grain, lettuce, tomatoes and all kinds of vegetables.

3,150 ft. underground pipe plastic Directions: from Burlington, Colo. 8 miles west to Bethone Road, South 21/2 miles. Follow signs to auction Sale on premises.

Prior to sale representative will be at Travel Lodge Motel, Burlington, Colo. Phone (303) 346-8593. Irrigation pipe

5,000 ft. gated pipe 20" gates 30 ft. long 8" aluminum pipes 3,000 ft. plain flow pipe 30" joints 8" aluminum pipes

DON'T MISS THIS AUCTION SALE. Property will sell. Call or Write for free brochure.

TERMS 29% Down, Bal 10 yrs. at 71/2% Int. Don't miss this sale

If you have property to sell, call or write: AMERICAN AUCTION CO. P. O. Box 782

Hereford, Texas (806) 364-1755 Colorado Broker William E. Campbell
Lunch to be available

BEGINS TOMORROW DRESSES DRESSES

DUESOFO	DUCOOLO	DICOOLO
\$4 REC. 5.99-7.99	\$5 REG. 7.99-8.99	PEG. 8.99-9.99
DRESSES	DRESSES	DRESSES
\$8 REG. 9.99-10.99	\$9 REG. 10.99-11.99	\$10 REG.12.99-14.99
SHIFTS	SLEEPWEAR	SHIFTS
\$ 3 REG. 4.99	\$3 REG. 4.99 - 5.99	\$4 REG. 5.99-6.99
BLOUSES	FULL SLIPS	BLOUSES
\$ 2 VALUES TO 3.99	2 for \$5 REG. 2.99	VALUES TO 5.99
PANTS	SHORTS	PANT SETS
VALUES TO 5.99	VALUES TO \$4	4U70 OFF

REG. 6.99-8.99

SUGARLAND MALL IN HEREFORD, TEXAS

33. Three

at cards

35. Girl's name

Phone 364-2030

Phone 364-2030

CLASSIFIED ADVERTISING RATES

St VOLKSWAGON Good condition.

New motor See offer 5:30 of 226

Reader Ads (Minimum 10 words) 1st insertion Greenwood Rate See offer See of See offer See of See offer See of See per word

Classified Display (10 pf. type under a specific heading, 1 column width only — no art or signheading, 1 column width only - no art or signature cuts) per col. inch \$2.00 Repeat insertion without copy change per col. inch\$1.50 Display Advertising Not Classified under a heading, but place on the classified page . . . per

Deadline for Classified Advertising in the SUN-DAY BRAND.

5 p. .m Friday

Deadline for Classified Advertising in the HERE FORD BRAND: 5 p.m. Tuesday

FOR SALE: Bookcose bed, double

OIL PAINTINGS

EUNICE PETERSEN

FOR SALE 409 Irving

nia, Iowa, Nebraska, Kansas,

Box 673, Hereford, Texas

FOR SALE

Farm Equipment

Lake and tall water pumps, Slow speed, no seals to leak or wear out. No priming, High efficiency. Reasonably priced.

See Us For

Parts-Sweeps-Chisels

for

409 EAST FIRST

Phone 364-2811

See Us For

Mayrath Grain Augers

In Stock

DAVIS IMPLEMENT

409 EAST FIRST

Phone 364-2811

Automobiles

Phone 364-2030.

BY .

TWO BLACK LABRADOR RETRIE-VER Pups for sale. 800 Union. 8-1-10-1-3C FOR SALE Miscellaneous rond Belle of the Proirie Press by Dudley M. Lynch Price \$4.98 sereford Brand. 130 West Four

CARPET Phone 364-3448 B-1-10-32-Hc

time you use Blue Lustre to clean rugs. Rent electric shampooer, \$1. Hereford Hardware. WILL BUY OR SELL — tops-boars, sows, pigs C. R. McGhee, 500 West Park Ave Hereford, Texas Phane FOR SALE: REFRIGERATOR. STOVE and miscellaneous 1 437 Long Street. Phone 364-4018. B-1-17-7-HC

TOWN & COUNTRY MOBILE HOME SALES

HWY 60 East & Myrtle.
PHONE 364-0169.
See the 70's 12' & 14' wide.
We sell for less because
the overhead is low.
18-1-27-9p

REPOSSESSED Upright Hoover Take over payments \$5.00 monthly Economy Company, Sugarland Mall

B-1-13-13-Hc REPOSSESSED Kirby Vaccum. \$6.33 garland Mall. 364-5051
B-1-10-35-ttc

FOR SALE: REPOSSESSED REFRI-GERATOR Phone 364-4333. 8-1-10-43-Hc

BARBEQUE GOATS, \$15.00 up. 13 miles north on Hwy. 385, Saturd a y and Sunday.

CARPET REMNANTS

ROLL ENDS.

Southwest Corpet Tile & Floors. 208 North 25 Mile Avenue Phone 364-1763

KIRBY COMPANY of Hereford has two repossessed Kirbys for 5 g l e. Phone 364-0422. B-1-12-29-1fc

FOR EXPERT SERVICE on all makes of TV's, call ROBERTS APPLIANCE, 364-1588.

PART BOBTAIL SHEPHERD male and female pupples to give away.

G. C. Merritt Jr. Phone 276-5591.

B-1-13-1-2c

Texas bulls 20 maybe 30 cows-calves. They're black. Andrews.

STATED MEETINGS

Second Monday 7:30 p.m. Thursday $\langle\!\langle G \rangle\!\rangle$ Floor Practice

Joe Hysinger, W. M: W. A. Phipps, Sec.



Monday at 12:05 Civic Club Center (Jim Hill)



Wednesday, 12 Noon Civic Club Center (Jim Hill)



Every Monday ELK'S LODGE



KIWANIS Thurs. Noon

FOR SALE—One GEHL self-propelled apsiloge cutter. Phone 199-2751, Unbarger Texas. 3. FOR SALE IOOF Hall 207 E. 6th

A75th Rodd, 304 3300

B-3-13-27-tfc peted brick paneled draped, 194

MILBERN MOTOR 520,500

MILBURN MOTOR COMPANY We pay cash for Used Cars

Phone 364-0077 225 North Sampson B-3-33-ftc

NEW AND USED CARS now for sale at JOHN ORSBORN Buick. GMC's new location - 221 NORTH 25 MILE AVENUE.

1951 11/2 ton Chevrolet truck. 364-0630.

WALKER'S USED CARS AND TRUCKS 400 West First - Phone 364-2250.

South Texas Street, Phone 364-3583. 6d guitar \$10.00. Phone 364-2517. 8-1-10 Litts: good tires, radio, air condition i h g. BRACE yourself for a thrill the first 903 15th STREET, Sunday or Thurs-

8-1-23-1-2C 1965 RAMBLER 990. Full power gno

B-1-1-2P 4. REAL ESTATE For Sale Or Trade

HOME at 129 Avenue J. Lawrence Kendall, Phone 364-0549. B-4-10-15-ffc THREE BEDROOM, TWO BATH, home with fireplace of 115 E i m-Phone 364-2435; after 6:00 p. m. 364-

\$200 TOTAL MOVE IN COST 1-S-1-1-tfc Payments adjusted to income and family size. (If qualified) Homes priced from \$12,500, to \$17,000. REPOSSESSED SINGER - Stanto

Does All." Take over pay-of \$7.33. Economy Com-Sugarland Mall, Phone PAYMENTS \$75 PER MO. New 3 bdrs. Att. garage

HOOVER Sain-Drying Washer. Por-hable. Wash 24 lbs in 30 minutes. No plumbing required. Rent or buy Call Now — — — — — — — — — — — — Surprised and Happy.

Vaughn Real Estate
364-2850 COMPANY, Sugarland Mail 364-5051 B-1-24-26-TFC 116 South 25 Mile Avenue B-448-Hc

FOR SALE BY OWNER

rifice to responsible party in this area. Cash or terms, Write Credit Mar. Taliman Plano Stores. Inc. Salem. Oregon 97308

8-1-24-26-4P

POR SALE BY OWNER

Immediate possession—3 bedrooms, 134 bath, paneled family room, for mal living room, all builtin kitchen, carpeting, 6% percent loan. Buy equity and take over monthly pay-POR SALE

10, four to six year aid cows.
Bred to Angus and Hereford bulls.
85 calves. 300 to 325 pounds.
Frome \$38.4459. Adrian. Texas.
B-1-23-24-4c ments of \$141.00. 220 Greenwood.
Phone 364-4026. 18-4-1-Hc

THE WITCHES HUT FOR YOUR 1970 CATTLE FEED-LOTS & GRAIN DEALERS DIREC-TORY of Texas, Oklahomo, New Mexico, Colorado, Arizono, Galifor-419A NORTH MAIN

4 booths Can rent. Phone 364-4571 days; 364-1732 nights and Sun

FOR SALE B-1-52-11c 3 bedroom house. Central heat, co pletely redecorated, new carpet, close to school. Will sell for \$500.00 down. Established loan, low interest. HARLEY-DAVIDSON XLCH Sports Avenue B. Apt. A after 5:00 p. m. B-1-12-52-4C GOLDEN SPREAD REAL ESTATE

DON'T merely brighten your car-pets. Blue Lustre them. elimi-nate rapid resailing. Rent electric shampager, \$1 Duckwalfs, Sugarland Phone 364-4021. Cost only \$200.00 to move in .3 bed-room 2 bath brick home to those who quality. If you don't make too much money, you can have a nice new home. CALL US TO SEE IF YOU QUALIFY. B-1-19-27-20

FULL SET of golf clubs bag, cart complete 211 Beach, Phone 364-3217. B-1-12-27-150 On Star Street Loyely 3 bedroom brick home Fenced, carpet, drapes, storm cellak, newly painted inside and out. Pretty as a picture. Existing 512 percent loan. BUY EQUITY AND MOVE IN. MISSES. REPOSSESSED SINGER Singer Zig-Zag equipped in 4 drawer

2000 sq. ft. 3 bedrooms, 2 battis

Fenced, carpet, lots of living space READY TO MOVE IN New loan Write, Box 673 NSM, Hereford, Tex. S-1-1-1c. H331. On Northwest Drive—2 new brick homes. Central heat, refrig. air, wb. fireplaces. large bedrooms, roomy and ready for proud owner-

HIP LOANS AVAILABLE. EAGLE REAL ESTATE

FOR SALE BY OWNER

priming.
bly priced.
JOHN BETZEN
511 Avenue F
Phone 364-3149
B-2-22-Hc NICE 3 bedroom brick home. 134 both, patia, fenced backyard. 410 Western. Northwest Hereford. C a.11 day 364-4198; ufter 5:00 p. m. 364-

Graham (Hoeme) Plows DAVIS IMPLEMENT NICE 2 bedroom house. \$11,000. 51/2 percent VA loan. Call 209-5510. B-4-12-22-ffc

B-2-29-tfc TWO LARGE LOTS BY OWNER WANTED: CUSTOM BALING & B-4-10-51-ffc

HOUSE FOR SALE BY OWNER Also have parts in stock

Excellent Northwest location.
1600 Sq. ft.
Well Cared for 3 bedrooms,
134 boths, all builtins in kitchen,
den, double garage, large,
yard. Buy equity and take overmonthly payments of \$139.00. Will
consider trade for larger house. Ph.
364-2243 or write Box 673 JRC,
Hereford, Texos

B-4-26-ffc B-2-35-tfc 2 GOOD INTERNATIONAL TRAC-TORS— 504 and equipment; B and equipment. Phone 364-1409. B-4-26-HC B-2-12-27-2C

FOR SALE BY OWNER USED EQUIPMENT: Potato seed cutter, planter, 36" processing line, Merk VI Harvester, Truck with bulk bed. Contact Claude R. Eidson 181.

8 Box 038-D. Albuq., N. Mex. 87195, or call 505-344-0720 days, 505-877-5754 Immediate possession. 3 bedrooms, 134 baths, paneled family room, formal fiving room, laundry r a a m, refrigerated air. Pailo, shake roof. Carpeting and Beauti-pleat drapes throughout. Large corner lot. 6 per cent logg. 301 Stadium Drive. Phone 364-4274 or 364-0221 B-2-27-5P 2 OLIVER POTATO DIGGERS, Good condition. Ready to go 344-3300.

HOUSE FOR SALE NEAR Alkmon School. 3 bedrooms, double garage, fenced backya d, brick. 1715 sq. ft. Call 364-2848.

FOR SALE BY OWNER na Northwest Hereford. 3"bedroom Erick, 134 both, sunken living-room, all butti ins. double garage. Low pay-ments, how interest 364-2672, after 6:00 P.M. . 1-8-4-26-TPC

8-3-12-27-2C tral heat \$8950. Pmts. \$85.00 per

COUNTRY HOME—3 bedrooms beautiful floors draped 1400 sq. ft. very nice. \$14.500 Acreage available with the above home. Also 11/2 horse power well.

LARGE OLDER HOME-Hove fun.

\$200.00 TOTAL INVESTMENT-235 assistance program. If you make less than \$600 per month, call us. Pay-8-3-20-42-1fer and income. 2, 3, & 4 bedroom brick

ments \$70 - \$90 per month. 206 N. 25 Mile Avenue Wayne Carthel 364-0944 Leola Peters 364-0038

BY OWNER

IMMEDIATE PO

364-0483, after 3:00 PM. THREE BEDROOM BRICK with den

FOR SALE BY OWNER: 50 x 10 Two-bedroom '63 Model Chichasha Mobile Home Call 364-1935 After 5:00 or Sunday, Manday

FOR SALE: 3 bedroom house and 24x32 shop or storage bidg, on 2 icls. 24x3303 Friona, Texas. S.4-16-52-2C

5. FOR RENT

EFFICIENCY apartments — Bed-room, bath, kitchen and dinette. Furnished. A | I bills paid. Forest Ave. Apts. Phone 364-1887 Days. B-5-21-8-tfc LARGE TRAILER SPACE for rent:

B-5-10-50-HC FOR LEASE IN HEREFORD - 4 Friong 247-3236 B-5-16-57-Hc

FOR RENT: 80x100 shop building. Located behind 133 Bennett. Call Located behind 133 Benediction ROOM APARTMENT, Private

FOR LEASE 3 bedroom house, with den and tireplace. Near elementary school. Phone 364-2821. 364-1307,

364-4292 PARTLY FURNISHED house trailer. All bills paid. Call 364-1442 Monday and Tuesday.

B-5-12-1-He FOR LEASE — Warehouse or stor-age space. 149 N 25 Mile Avenue. B-5-1-1p A ROOM UNFURNISHED HOUSE.

B-5-10-1-1c 2 BEDROM unturnished apartment. 206 13th Street, \$100.00 per month. Bills paid. Phone 355-3273, Amaril-

B-5-1-2p FOR LEASE — OFFICE SPACE.
149' North 25 Mile Avenue.
8-5-10-1-1p SMALL OFFICE FOR RENT. FUT

WANTED HIGHEST CASH prices paid for scrap iron, metars, batteries; also wrecked trucks, pickups and cars. Hereford Iron & Metal Company, Anson & June Dearling, North Progressive Road by the City Dump. 364-3777 or 364-3350.

B-6-34-12-11c DEAD ANIMAL REMOVAL Seven days a week service.

Must call soon as possible after animal dies. HEREFORD BI-PRODUCTS loped or plain. 364-0951

B-6-49-tfc WANTED — baby sitting by the hour, day or week. Phone 364-4175.

CUSTOM PARMING. Call Robert Betzen 364-3200. B-6 27-ffc WANTED boby sitting in my home

- B & 10-42-110 SWATHING Phone Jesse Scott 364 B-6-10-19-He

CUSTOM FARMING. Call Stan Met CUSTOM FARMING 7:00 p.m. colf 364-8621 after 7:00 p.m. B-6-27-tfc WANTED — All types custom farming. SHEP SHEPHERD. Phone 364-0149. B-6-10-50-1fc

CUSTOM POST HOLE DIGGING WANTED: Live in housework, elder-ly or baby sitting. Phone 364-0511. B-6-1-1-4C0

8. HELP WANTED FOR SALE — Rainbow Rex-air water type vacuum. \$8.50 per month Economy Company, Sugarland Mall 364-5051. B-8-15-35-tfc

EXPERIENCED FARM HAND for

year around work on irrigated form. Good housing and good sal-ary. Phone 295-3432. B-8-17-48-Hc MAN, WOMAN, OR PREFERABLY
COUPLE. Top salary, Cooking house
work and gardening. Attractive
opartment furnished. Call collect.
806-352-6778.

8-4-18-26-TFC NEED MATURE MAN to work on rrigated farm, Experienced. Phone sos. 985-5596 Clovis, New Mexica.

LINCOLN INCOME LIFE INSURANCE CAREER OPPORTUNITY

Ages 21 and over, no experience necessary. We will train you, \$125.0 355/729 Amorillo, Texas

WOMAN NEEDED TO TEACH professional techniques. Will train.
Full or part time executive positions available. Viviane Woodar d
Cosmetics. Marie Farrar, 1613
East Buckley, Brownfield, Texas,
79316. Phone 806-637-6591.
S-8-28-48-Hc

For national firm. Permanent em-playment. Apply in person to DALBY-MAXFLOWER. 202 South 25 Mile Avenue. B-8-18-52-ffc

WAITRESSES & KITCHEN HELP.

B-8-13-22-ffc NEED COCKTAIL WAITRESS WIII-Ing to learn bar-tending. Will train Must be over 21. Apply in person, THE MUSIC STAND, 628 West First,

EXPERIENCED PUMP truck spero

B-8-23-52-He code WE ARE now taking applications for future opening in bookkeeping department. ORVAL — WATSON

B-8-14-52-Hc I AM LOOKING FOR A PARTICULAR TYPE OF WOMAN

Attractive, well groomed, nice personality, drive car, Latin-American with ability to converse in English and Spanish. Part time or full time. Excellent income. For interview appointment, phone 364-9707 Monday through. Friday.

B.8-52-3C WANTED: Part time office worker

bookkeeping experience and can type. Write Box 673-KGMW, Here-ford, Texas FULL OR PART TIME SALESMAN food and appliances to new prospects on commission. Earn \$50.00 up. Part time, or \$200.00. Full time, weekly. Leads furnished. We train you, All fringe benefits, for full time. Must be neat, have car, ability to work evenings and to do grade school arithmetic. Permanant protected territory. Send full inname and all work character references to Mr. Pat, Bax 5764, Amarilio, Texas. B.\$-1-3C tood and appliances to new prospects on commission. Earn \$50.00 up. Par

9. Situations Wanter

WANTED BABY stilling m my B-9-10-42-Hc 10. NOTICE

FACTORY TRAINED Service on all Roberts Appliance, 136 West, Third Phone 364-1588. ALCOHOLISM INFORMATION: FO ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. till 12, 1 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY B-10-33-ffx

TAKE-OVER PAYMENTS on color-

will bo sign pointing and Mura pointing. Phone 364-4231. B-10-10-27-40 THE FOLLY SHOP

Major and minor name repair. Antiquing and cabinet refinishing a specialty. Upholstery and furniture repair. Interior decorating. F.R.E. ESTIMATES. Call 364-2140 Johnny & Jayce Johnson, 711 Lee.

11. Business Service

SICK ROOM SUPPLIES McDowell Drug 336 N. Main — Phone 354-1313 B-11-51-80

PORTABLE DISC ROLLING Scal

SALES & SERVICE RCA — Zenith Whiripool — Roper orning Counter Ran ROBERTS APPLIANCE 136 West 3rd Phone 364-1588. 18-11-23-tfc

TREE SERVICE_Spraying, topping, shaping. C. L. Stavall, 208 Avenue C, Phone 354-4760. B-11-12-50-ffc

HUBBLE WATER WELL SERVICE Pump Sales & Service 825 Avenue J. Ph. 364-2684 Bus. 364-3159-E. Hwy 8.

YARD & GARDEN rotofilling, mow-ing. 605 Avenue H. Phone 364-1432. B-11-10-7-ffc HOUSE MOVING

(Free Estimates) BONDED-RRC PERMIT PHONE BOB CAMPBELL 364-4261. 1B-11-2-tfc

FOR WEED AND JOHNSON GRASS CONTROL IN LAWNS AND ALL KINDS OF SPRAYING - WILD CLOVER, ETC., CALL "RYDERS"

364-3356.

B-11-27-4c New & used parts
WRECKER SERVICE
We buy scrap Iron & Metal
Have storage for cars,
boots, etc.

1st & Jowell Ph. 364-0580. 5-11-5 ttc

BEAR Wheel Alignment Complete Front End Service . DICK NORWOOD

CHEV.-OLDS

Phone 364-2160

B-11-2-tfc week to repair by latest methods. COWAN JEWELRY B-11-15-5-He SEE US FOR

CUSTOM APPLICATION OF YOUR CHEMICALS. We have just purchased WEATHERFORD GIN. INC. Summerfield, Texas

PARTS & SERVICE for all make of vaccums and sewing machines. ECONOMY COMPANY: Sugarland Mall, 364-5051.

Phone 276-5724

B-11-40-Hc

QUALITY QUILTING Will quill bedspreads, quilts, vo-lances, pillows, pictures, etc. Call Jone Packard, 364-2110. 5-11-23-H

Complete Turn Key Installations of Pumps and Gear Drives BIG "T"

PUMP CO., INC. Sales & Service Hereford 364-0353 Dimmitt 647-3444 247-3311 Friona

S-11-24-tfc FOR ALL YOUR INSURANCE consult
The La Plata Agency
205 South 25 Mile Avenue
Phone 344-919.
PAULINE LOVAN. 364-3526

ROWLAND STABLES & Mrs. Harvey Rowland,

Owners. 840 Avenue F. Phone 364-1189 after 4:00 P.M. MOVING & STORAGE Local & long distance moving. MILLCO SERVICE,

HEREFORD Phone 364-1223, 15-11-25-ffc HUBBLE DRILLING Water Wells Test Holes Electric Logs

Call 364-2684 S-11-16-tfc

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-7300 \$-11-12-40-tfc WE BUY, SELL, TRADE

AND RENT FURNITURE. BIG RED BARN Phone 364-3552. B-11-15-tfc

KELLY ELECTRIC Doug and Virgil Electrical Contractors Residential -Commercial All bids and wiring

competitive. Phone 364-1345 Night phone 364-2012 or 364-1345 Box 130

B-11-46-tfc EXPERT PIANO TUNING Coll Elson Clark, 364-1150 If no answer, call 364-0628

B-11-12-52-ff 13. LOST & FOUND FOUND TWO HORSES-4 miles East on Austin Road. Will owner ple come get them. Phone 364-0630.

-LOST: Key ring with 4 keys. Ira Ricketts. 521 Avenue J. Phone

LOST: Black and grey tiger stripe male cat. Please call 384-426) B-13-11-1-2c

GET RESULTS

Phone

The Brand 364-2030

CROSSWORD

ACROSS.

1 Preposition 5 Touch

Trust

10. Boundary.

12 Composer

noff

14. Came in

16. Portion of

a curved

17. Picturesque

molding

18. S-shaped

19. Spread

20. Angles

.22. Italian

29. Heed

ways 32. Cloak

33. Upper

37. Glacial

snow 38. Rodent

39. Neutral

40. Miscue

color

1. French

DOWN

branches

34. Wretchedness

36. Communists

of a sequoia

to dry

seaport

title

30. Passage-

23. Impedes

11. Magic stick

Rachmani.

2. Leased 18 Cape 3. Bygone 4. Pronoun 5. Ran away Goddess of healing: 22. Mer-23. Wan-7. Mesh 8. One 24. Subwho ogles

11. Point of the compass 13. Freezes 15. Kitchen

26. Changes 27. Nodules 28. Vipers 31. Caravan sary utensil

38 Thoughtful interjection



By MELVIN YOUNG

About all we read these days yourself. is about wars. . . the threat of wars. .. or a bunch of so called the problems that will be with "peace lovers" who are using us from now on, but sometimes

will always be with us. We pop bottles for refunds, It was sincerely believe that we will a little unhandy but the alleys never see another day of peace were not cluttered with the throughout the world, although empties, we also believe there will never be another major world confroninvolved.

There will be "brush fires"or, is you please, little wars of liberation as the communist call them-from now on, and it

from which to strike. Had it not have the quantity of pork needbeen for the intervention of the ed. United States, all Southeast As-

couldn't care less what happens your congressman? to the people of South Vietnam. We're too concerned with our own problems at home. But what we sometimes fail to realize is that once Southeast Asia is overrun then the next move will likely be against the Philippines, or perhaps Japan, or maybe even Australia.

So, our troops remain, and fight. And it is a little disheartening to hear some of our Dove senators and representatives berate the military, the president, and everyone else involved because of the situation in Vietnam: We wonder what old Senator

Notsobright was doing while A-

dolph Hitler was knocking at

the front door of 'the British Isles? Doesn't make sense, does _HB_ The 4th of July parade through downtown Hereford and the patriotic program at the courthouse was very impressive Saturday, and the Shrine barbecue at the Bull Barn added topping to the cake. It was a For District Clerk: very fine Independence Day celebration and those who work. For County Clerk: ed so hard to make it come B. F. Cain (D) about should be commended

for their efforts. -HB-By the way, no Republic such as ours has ever lasted over 18th Congressional District: 200 years, which, if the pattern holds true, gives us only 6 more years of grace, However, we

alleys of the city and see for

We suppose this is another of violence to make their point. we long for the days when you And we suppose the problem had to return milk bottles and

- -HB-Neil Cooper, and 17 other tation with all the major powers | Hereford and area businessmen and farmers have gone into the pig feeding business. (See story elsewhere in this issue of the

paper). When the Wilson & Company will be almost impossible to officials first came to town, win such guerrilla type opera- they indicated that Wilson tions. About all we'll ever be would be interested in expandable to do is contain them, and ing their facilities here to inwe believe that we must do this, clude pork, when and if the We also believe that since the producers in the area could American troops have been supply sufficient pork, Of pulled out of Cambedia, the course, this is just the begincommunists will soon take over ning, but with a few more operand have another sanctuary ations such as this, we may

ia would now be under the dom- We're pretty sure you flew ination of the communist forces, the flag yesterday, but when We realize that most people was the last time you wrote

> -HB-Statistics show that the driver having the best chance of avoiding an accident is a 75year-old woman, riding a motorcycle at 51 miles an hour, on a Thursday, between 2 and 3 a.m. Hummm, Probably get hit by a night owl.

POLITICAL CALENDAR

GENERAL ELECTION November 3, 1970 For County Judge:

H. C. "Hank" Williams (D) For Commissioner, Pct. 2: Marcus Latham (D) For Commissioner, Pct. 4 R. Donald Hicks (D) For Justice of Peace: Glen Nelson (D)

Vesta Mae Nunley (D) For State Senator, 31st Senatorial District: Malouf Abraham (R) Max R. Sherman Lucille Posey (D)

For County Treasurer:

For District Judge, 69th Judic ial District: Archie MacDonald (D) For House of Representatives,

Bob Price (R) When the American housewife will probably drown in our own spent \$1 on food at the grocery refuse rather than falling to a store in 1969 she bought 41 cents foreign power. If you don't be- worth of products and 59 cents

lieve it, just drive up and down worth of marketing services.

READ THE CLASSIFIED'S TO GET RESULTS

Trammel's

HEREFORD BAIL BOND 317 Sampson

AFILIATE OF LUBBOCK BAILBOND LUBBOCK TEXAS 808 MAIN

CALL WAYNE ANDERSON 364-5770 HEREFORD TEXAS

IT'S TRUE! YOU CAN HAVE A LOW COST FACTORY BUILT HOME!

HAS BEEN CUSTOM BUILDING THEM FOR 24 YEARS!

CAPP-HOMES will finance and erect the home of your choice anywhere . . . farm. lakeside, small town, city or suburb!

It's so easy to own a CAPP-HOME! We provide all architectural service free. We deliver all materials, erect the home and enclose it for you. We provide all finishing materials. You can do the easy finishing work yourself, or subcontract and still save. You get a firm puce - not

LOW COST FINANCING

is available from CAPP-HOMES and covers every-thing we do and furnish, ing. heating, kitchen cabinet and electric

3/4% Percentage 100'S OF PLANS TO CHOOSE FROM

YOU GAPP-HOME epresentative is: M. Leon Tebo 7637 River Drive NAME Amarillo, Texas | ADDRESS 79107

MAIL TO: CAPP-HOMES, Dept. 4721 E. 14th St., Des Moines, ta. 50313 T-23 Send me your FREE CATALOG!
I plan to build soon and I'd like to check out CAPP.
HOMES' full array of new design ideas.

STATE_ I own a lot.
I don't own a lot but could get one. 06-383-0032



OWTIME SUNDAY AT 1:20 - 3:30 - 5:25 - 7:20 - 9:15

Starts WEDNESDAY!



RICHARD HARRIS as

The most electrifying

WHITE MAN CAPTURED AND TORTURED BY THE INDIANS A MAN CALLED HORSE" SHOWTIME

GREAT

WITH

GREAT

CAST

OF THE BIGGEST BOXOFFICE

GREAT CAST

SIDNEY "TO SIR.

"It's a beautiful movie

HAS BEEN RETURNED TO:HEREFORD

BY POPULAR CLINT EASTWOOD SHIRLEY MACLAINE



AUCTION

TO SETTLE THE JOSIE HOWELL ESTATE A SALE YOU CAN'T AFFORD TO MISS BECAUSE THIS PROPERTY WILL SELL JULY 14th, 5:00 P.M.

LOCATION: -4 Miles North - 13/4 Miles East of Dimmitt.

LEGAL DESCRIPTION: -E. 1/2 of Sec. 4, Blk. 2. (Consisting of 312 Acres more or less) Tucker Subdivision, Castro County, Texas. ALLOTMENTS: -Government Check approximately \$10,000.00 - 17.6 Acres Cotton, 135.0 Acres Milo, 114.9 Acres Wheat. MINERALS:-1/2 minerals goes with sale of land IMPROVEMENTS: -1-6" & 1-8" Wells both on

Natural Gas. TERMS: -25% down, balance 10 equal annual payments at 7% interest.

CALL OR WRITE FOR FREE BROCHURE

AMERICAN AUCTION CO.

P.O. BOX 782 OR CALL JOE BOOZER 806-364-1755 HEREFORD, TEXAS

HEREFORD RADIATOR

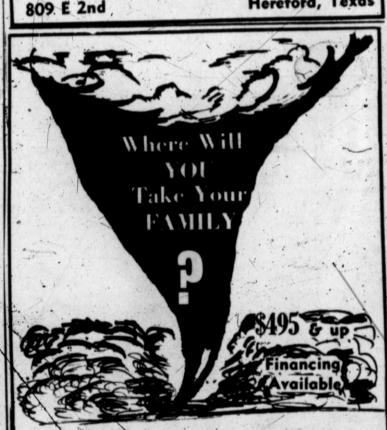


116 Avenue K DEPENDABLE SERVICE

OWENS ELECTRIC

Electric Contracting — Sales and Service of New and Used Motors and Controls

Loan Motors Available Off. Phone 364-3572 Hereford, Texas



STORM SHELTER SPECIALISTS" Century Construction Co. 364-5555

801 E. First Hereford, Texas

FREE SHOW

MONDAY, JULY 6 SPONSORED BY FOLLOWING "DOWNTOWN MERCHANTS" DURING THEIR CHANT -SPECTACULAR "SIDEWALK DAY SALE"!

CYNOHTNA COOPER'S CITY DRUGS TOP DOLLAR" "SEAR'S SUNNY'S MISTER SHOP BLACK FURNITURE "IT NATIONAL BANK



SHOW -- WHILE YOU SHOP AT THESE MERCHANTS FOR GIANT BARGAINS WITH

REMEMBER MONDAY, JULY 6" 1 y

Planes landing on Greenthe airport runway.

The first per son to 's ail land occasionally are delayed around the world alone was while ground crews gingerly Joshua Slocum of New England shoo 900-pound musk oxen off who make the trip between 1895

Dead Animal Removal

Seven days a week service Must call soon as possible after animal dies.

HEREFORD

BI-PRODUCTS 364-0951

Save 35%-Bridgeport Equipment Co. Blasts Best Harvester Prices-new

Oppel Tank-type-new Oppel Lifter Loaders-brand new '69 models with

12-month warranty-will be sold on a First-Come Basis. Beet Growers-

Look! Planning for a new Beet Harvest-buy Oppel-most accepted line

of harvesters today and most reliable. Year in-Year out-Oppel 250 and

350s have lead the way in resale values. Prices offered here are limited

to early orders and cannot be matched again-Call us today No. 308-262-

1342 and place your order for a new Oppel. Terms 1/3 with order-bal-

1—Oppel 430 4 row Big Husky, Cleaning Rolls \$10,600.00 \$6890.00
All Harvesters equipped with Hydraulic Row Finders, Chain Tighteners

OPPEL BARNES TOP SAVERS

Save \$2000.00-New Oppel Barnes 6-row with topping units up in front-

complete with rear beater and flail assembly-tractor mountings-Retail

Price \$5950.00-will be sold on a first-come basis \$3950.00 delivered com-

plete. Terms 1/3 with order-balance on delivery or IHCC Finance Terms.

BRIDGEPORT EQUIPMENT CO., INC.

ance on delivery or IHCC Finance Terms-We'll deliver free!

2-Oppel 400 4-row Lifter Loaders, Semi-mounted ... \$7314.00

1—Oppel 250 2-row Tank-type, Hyd. Drawbar

2-Oppel 350-2-row Tank-type, Hyd. Drawbar

3-Oppel 350 3-row Tank-type, Hyd. Crawbar

2-Oppel 400 3-row Lifter Loaders, Semi-mounted

2-Oppel 400 3-row Lifter Loaders, Semi-mounted

1-Oppel 400 4-row Lifter Loader, Cleaning Rolls

1-Oppel 424 4-row Big Husky, Cleaning Rolls

1-Oppel 350 3-row Tank-type, Cleaning Roll

and Trash Pan.

P. O. Box 310

OPPEL BEET HARVESTERS

Evelyn Kuper Joins SCS Staff

summer, College Work. Study the balance of the salary,

trict as well as to the local of Hereford High School S C S office.

The College Work-Study pro- County Bond Sales gram was originated several years ago to give college-bound students an opportunity to earn money to be used toward their

REGULAR CARLOAD

\$4595.00

\$5285.00

\$6380.00

\$5585.00

\$4120.00

\$4455.00

\$4750.00

\$5037.00

\$6662.00

- PRICE SPECIAL

\$7070.00

\$8132.00

\$9818.00

\$6338.00

\$6855.00

\$7750.00

\$10,250.00

Bridgeport, Nebraska 69336

The Soil Conservation Service education. The district conseroffice here has employed vation office pays 30 per cent Evelyn Kuper, daughter of Mr. of the salary of the employe and and Mrs. Walter Kuper, for a the Work-Study program pays

Miss Kuper will attend West Under the program, Miss Texas State University as a Kuper provides clerical assist- freshman this fall where she ance to the Tierra Blanca Soil will major in elementary edand Water Conservation Dis- ucation. She is a 1970 graduate

Stoy On Schedule
Residents of Deaf Smith County bought \$21,082 in U. S. Savings Bonds during May, according to county bond chairman Jim Sears,

The sales for the month raised the county's bond purchases for the first five months to \$46,699 and on schedule with the 1970 goal of \$100,000.

Throughout the state, more than \$14.5 million in bonds were sold, about \$400,000 less than during the same month in 1969.

Food prices rose: less than three-fourths as much as all other consumer goods in the past ten years according to the latest reports from the USDA.

MANMING PLUMBING CO.

For all your plbg, repairs CALL 364-0931

Roy & Jim

You've Never Seen Such Thorough Service STOP IN SOON

Phillips "66" Products EAST SIDE "66" Rocky Stewart

1303 E. 1st 364-2644

GALLONS OF Chevron Gasoline

(With F-310 Additive)

HERE'S HOW

BECAUSE WE KNOW CHEVRON SUPREME and CHEVRON GASOLINE will make your car run better . . . increase gas mileage . . . clean-

up and keep your car's engine clean, we will give you your 6th tank full (10 gallons) FREE!

BURN 5 TANKS OF CHEVRONS GASOLINE (10 Gallons or More) AND SEE FOR YOURSELF!

F-310 ADDITIVE

Polybutene Amine

Has been test proven effective on thousands of cars under all kinds of driving conditions.

GET THE FACTS

and CHEVRON GASOLINE with F-310 at

'We Take Better Car of Your Car'

PUBLIC

WELCOME

Over Thirty cars to choose

from. Prices on windshield

of every car. Many cars priced at loan value or be-

BANK FINANCING

70 Chevrolets. Save \$1300

69 Chev. Nova 6 cyl. std

air and power.

'69 Chev. Nova 6-cyl.

Choice of 2 dr. or 4 dr.

Impala's, Vinyl tops,

- Industrial Sites
- Office Building Sites
- **Apartment & Housing Sites**
- 1-40-Choice Acres
- Trailer Park Sites
- Farms & Ranches Large and Small
- · Homes New & Old

LIST WITH US IF YOU

WANT IT SOLD!

BOOZER REAL ESTATE

Joe & Paul

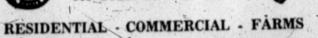
364-1755



Carmichael Real Estate. Inc.



Phone 364-1251 HEREFORD, TEXAS 508 South 25 Mile Ave.



REALTORS

FHA COMMITTMENT

3 bedroom, 134 bath, large den, living room, built-in kitchens, breakfast bar, dining room, fenced, draped, storm windows, 2200 sq. ft. FHA appraised \$21,600.00, low down, long term financing.

REALTORS

NEW CONSTRUCTION

\$1500.00 total move in, 3 bedroom, 13/4 baths, built in kitchen, large den with w-b inteple isolated bedroom, double garage, fenced, sunken den. N.W. Hereford.

REALTORS

OFFICE AT HOME 71/4% loan, buy equity, 3 or 4 bedroom, 13/4 bath, den, W-B fireplace, built in kitchen, breakfast area, living room, draped, fenced, refrig. alr double garage, 2450 sq. ft. Immediate pos-

REALTORS

COUNTRY LIVING 2000 sq. ft. 3 bedroom, nestled on 2 acres, nice older home, large living room, 16x16 basement, refrig. air, 2 acres wire fenced, existing 7% loan. Buy equity. Appointment only.

REALTORS

STORM CELLAR

2060 sq. ft. 3 bedroom, 13/4 bath, large living room, built in kitchen, draped, fenced, trees, humidifier, garage opener, vacant, cedar closet. 111 Douglas.

REALTORS

OWNER CARRY PAPER

Nice clean older 3 bedroom asbestos siding home, large living room, double garage. 1250 sq. ft. 10% down, owner carry paper 20 years. 71/2% interest. Immediate possession.

REALTORS

LIVE IN FRIONA 3 bedrooms, 13/4 bath, 4 year old brick in Welsh Acres, family room, W-B fireplace, carpet, drapes, fruit trees, buy equity, payments \$138.05

immediate possession. REALTORS

ASSUME LOAN

\$3000.00 down, \$126.00 monthly payments buys this 3 bedroom, 134 bath home, fenced, draped, 6% loan, appointment only. Very clean, brick, just traded for. many mil

REALTORS

WE NEED YOUR LISTING Recent Sales

- 223 Ave. K 2. 135 Ave. J 3. 111 Mimosa 329 Centre
- 8. 129 15th Street 9. 213 Greenwood 10. 607 S. Main 11. 114 Nueces
- 12. 125 Star 312 Centre 6. Star Rt., N. Ave. K 13. 119 Fir
- 7. 211 N. Texas Ave.

WE CAN SELL YOUR HOME

REALTORS

Mutt Wheeler Troys Carmichael Mrs. Jeane Coker Harold Kids Nite Phones (364-5439) (364-0336)

REALTORS

BAPTIST IN SOVIED UNION their church membership (in LOUISVILLE, Ky.-The pres- the U.S. S. R.), and they know ident .the Southern Baptist it." The church claims about

Theological Seminary says The church claims about there are more than 2 million 510,000 Baptists in Russia, but McCall said there are many Baptists in the Soviet Union, more than that figure. Dr. Duke K. McCall said, "It's

not wise for religious leaders to advertise publicly the growth in Read The Classified Want Ads

> GLASS IS OUR BUSINESS -Call Us For All Your Glass Needs HEREFORD GLASS CO.

> > INC.

GOLDEN SPREAD REAL ESTATE

1302 Park Ave.

• Farms • Ranches • Commercial West Highway 60, Hereford

Campbell-Cramer

• FOUR BEDROOMS, 2 baths, 2,600 sq. ft. NW location, lots of luxurious features. \$36,500.

· MAKE AN OFFER. - owner needs quick sale. 2 bdr. home has convenient kitchen arrangement with snack bar, large rooms, fenced yard, storage bldg. Payments only \$84.00. \$12,000. H-277

• LOW DOWN PAYMENT. This brick home has 2-car garage, lots of living space and fenced yard. Loan payable only \$110. \$12,950. H-3275

• RANGER DRIVE - make an offer - we'll listen. Newly remodeled 3 bdr., 11/2 bath home with garage, fenced yard, new carpet. 41/2% loan payable \$99. \$16.500. H-3257

• \$86,00 PER MONTH - 3 bedroom brick in nice location with garage. Has 51/3% loan. Small down payment. \$14,000. H-3251.

East Hi-Way 60 - Phone 364-Evenings and Sundays Call Jim Cramer 364-0164 Gene Campbell 364-0789 Ted Walling 364-0660



601 North Main - 364-0555 Hereford, Texas

COMMERCIAL PROPERTY - Frontage on US 60. Locate your business in Hustling Here-

ford. BEAUTY SCHOOL - Very good profits for

aggressive young Beautician, fully equipped, excellent income property, low equity. BEAUTY SHOP - Four stalls completely

equipped, owner carry loan, low equity, payments less than \$100 per month.

OWNER TRANSFERRED - Home vacant,

over 2800 sq. ft. Northwest location, yards and patio exceptionally nice, ref. A.C. with humidifier, large panelled basement play room, dbl. garage. Only \$29,000 and has a low interest oan that can be assumed, payments less than

PRETTY - Is the word for this 3 BR, large family room, panelled, low interest and monthly payments less than \$85 per month for

BLUEBONNET - 3 BR, 134 bath, living room, den, kitchen has built-ins, yards are in good

shape and has several trees and shrubs. CANYON, TEXAS - Hunsley Hills addition,

4 BR. 21/2 bath, 2 story, den, living room, dbl. garage, concrete storm cellar, patio.

CUTE AND CLEAN - Over 1200 sq. ft. of living space, 2 BR, 1 bath has shower with toriginal finish. Move in cost approx. \$585. Located near high school.

REALTORS

MELVIN G. JAYROE : ALLENE WARDEN Res. 364-2102 Res. 364-3766 LLOYD B. SHARP - KEN R. ROGERS

K × × × × × × × × × × × × × × ×

Complete Real Estate Service

LOST REWARD MINIATURE WHITE FRENCH POODLE PHONE 364-3246

NEEDED NOW!

Public Health Nurse I, Nurses Aids, Clerk Typist . . Applications Now Being Taken.

> Good Working Hours Attractive Salary Quality Texas Merit System

SEE LOIS WHITAKER, R.N. 9 a.m. - 5 p.m. Deaf Smith Hospital Conference Room or Phone 364-2141

BRANDON & CLARK ELECTRIC

All types of electric motor repairs and rewinding. Motors to loan while we repair yours.

104 ROOSEVELT Hereford, Texas

Phone 364-5470

ART BAKER CATTLE COMPANY

all classes & weights

Stocker and Feeder Cattle

I will quote you prices!

Your business always apprectated HEREFORD, TEXAS 127 WEST 3rd

PHONE 364-5661 office or 364-4485 home

Ralph Owens & Associates, Inc. Real Estate

"Ralph Owens Sold Mine" Main & Hwy, 60 - 364-222 \$135.00 Per Month Payments on this \$18,000.00 home/ Extra nice 3 br, Low Equity Home in NW Area, Ref. Air, DBL Garage. H-3366

\$1400.00 Total Move-In 3 bp., 2 bath immediate possession across from Bluebon n e t School on 16th St. Pay rent to yourself and enjoy home ownership, H-3363 Low interest, Small Down

Rayment on this NW 3 BR. 2 Bath Immediate Possession H-3343 \$2500.00 Down on this Large Older Home. This property is also good for commercial

purposes, H-3365. Large Playroom, 3 br, Country Living at its best \$5000.00 Down. H-3321 We have Several Homes that you can trade for.

Nights and Sundays Ralph Owens Betty Cope ... 364-0255 364-5743 Morris Easley

SPARKLING NEW AND

Three bedroom on Hickory

Terrazzo entry to formal

living with bay windows.

Comfortable family living

LOW EQUITY IS ONLY ONE

GREAT FEATURE HERE.

Entry leads you either to

formal living or family activity. Unique arrangement

for easy care enjoyment.

Fenced yard adjoins paved

alley. Large master bed-

room with double closets.

economically priced.

this one today.

PRICED RIGHT.







Do You Want A Side Line? 140 acres on paving near Hereford 3 bedroom home. \$15,000.00 down

30 acres on paving Hereford 3 bedroom home and barn. Price: \$19,500.0 \$5,000.00 down, ten-year loan on balance.

20 acres near Hereford. \$7,000.00, \$2,000.00 down payment, and \$500.00 year interi

5 acres on paving with large 3 bedroom home, 2 bath, Price: \$20,000.00, will trade for \$6,000.00 equity in cheaper home as down payment Get loan for balance. Located 5 miles of Hereford Hereford, \$500.00 down only \$81.00 per month or dig well or put improvements on land for down payment.

6 acres \$100.00 down and \$100.00 per month. 3 bedroom home, single garage \$13,500.00 has been remodeled, Loan \$8,500.00 pay-

able \$85.00 per month, will trade for smaller home, trailer house, or later model pickup or sell for \$1,500.00 bedroom house \$600.00

down and \$65.00 per month. J. M. Hamby Phone Day: 364-3566 Night: 364-2553

A member of Alcoholic Bev erages Commission has called for simplified agency auditing procedures for breweries and liquor wholesalers

A federal grant of \$251;880 will finance Project Late Start projects to help 60 persons over 55 re-enter the job market in Brownville and three cities in other states.

NOW OPEN

SUMMERFIELD MOBIL MANOR LARGE LOTS ALL UTILITIES

BOOZER REALTY CO.

EXPERT REPAIR BUICK PONTIAC

OHN ORSBORN

Now You Can Rent It!

Phone 364-3466 If No Answer Call 364-3566 Hamby's

Rental Service Across the road from Hamby Real Estate STAR STREET

Large 3 bdrm. with single garage, fully carpeted Only \$15,500.00 Reasonable down payment. Has existing 51/4 NW HEREFORD Owner will consider \$2,000.00

down on this large 3 bdrm.,

brick with den, living room,

utility and double garage. Existing loan can be assum-ONLY \$6,000.00 For 2 bdrm, stucco, \$600.00 down, balance \$65.00 per

month. ONLY \$7,000.00 For 2 bdrm, brick, near

school. DRYLAND BARGAIN 320 acres for \$100.00 per acre, 146 milo, 95 wheat. \$5,000.00 down to qualified purchaser.

\$25.00 DOWN On 60 ft, restricted lot, bal. \$15.00 per month. HAMBY REAL ESTATE

South Highway 385 Office 364-2553 J. M. Hamby 364-1534 Gerald Hamby **Durward Hamby** 364-3466

The

Wise

Shopper

THIS IS IT!

Large bedrooms, fenced.

new drapes. Wanderful for

large families or extra stor-

age for children's and

grandchildren's keepsakes.

Very reasonable

Std \$17.50 69 Olds, 2 dr. HT. Starfire. Loaded \$595 69 Buick Spec. 2 dr. HT. AT, AC \$2750

'69 Merc. Cougar 2 dr. HT, V-8, Std. With AC \$1795 '68 Ford Pickup Long wide

> box V8 3 speed . \$1695 '68 Olds Delta 88 4 dr. sedan loaded \$1995

'69 Chev. Impala 2 dr. HT,

AT, AC \$17.95

'68 Chev. Bel Air 4 dr. loaded \$1650 '68 Ply Fury III 2 door

hard top loaded. \$2150 '68 Ford Custom 500 Air Cond. Automatic \$1350

'68 GMC Pickup Long Wide 6 cyl 4 speed ... \$1550

68 Ford Gal 500 2 Dr. Hard Top fastback \$2050 '67 Chev Impala 4 door

hard top loaded \$1650 Ford Country Sedan V8 automatic air &

power '66 Pontiac Catalina 2 door Hardtop, air & power

'66 Chev. Pickup long wide 6 cyl. 4 speed ... \$1050

66 Mercury Monterrey 2 door Hard top Automatic with air & power \$1275 66 Chrysler Imperial Le

loaded elec. seat, windows \$1500 66 Ford 4 dr. Cust. 500

Baron 4 door hard top

6 cyl. auto. trans, air cond. \$1045 '66 Falcon 2 dr. 6 cyl.

Std. \$875 '65 Olds Delta 88 4 door

sedan løaded \$750 '65 Chevrolet Malibu 4-Spd: 2 dr. hard top ... \$895

65 Pontiac Bonneville 4 dr. hard top, automatic, air & power \$1250

64 Pontiac Bonneville 2 door hard top Automatic, air & pwr. \$895

64 Plymouth Sport Fury 64 Ford Fairlane 4 door

64 Chev. Imp Super Sport A.T. AC \$995 '63 Pontiac Star Chief 4 dr.

sedan 6 cyl. Std. . \$595

sedan, new motor, automatic. Loaded ... \$550 63 Chev. Impala 2 door

hard top loaded .. \$595 62 Pontiac Tempest \$265

MILLER

AUTO SALES

901 E. 1st Street Phone 364-0815 Open 8 a.m. Close 7 p.m.

After Hours Please Call Mr. or Mrs. Denzil Vaughan, 364-2146

will take a look at this, as soon as possible. Loca

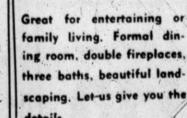
















Woodburner in family room. fenced yard, air conditioned. Ready to move in to. See it today \$1,500 total, FHA move in cost. Enjoy the summer in this fine



Good chance to own your own home. Low equity, as sume owner's loan. 3 bed room all brick construction with carport & double drive



RESIDENTIAL BEAUTY SPOT - Selected by the Beautification Committee of the Deaf Smith County Chamber of Commerce as residential beauty

spot for the month of June was the home of Mr. and Mrs. Fain Cefar, -Staff Photo 128 Cherokee



NON-RESIDENTIAL BEAUTY SPOT -The Premier Service Station on Highway 385 was selected non-residential beauty spot for June by members

of the Beautification Committee of the Deaf Smith County Chamber of Com--Staff Photo

> Approximately 30 members and guests from Dimmitt

> and Friona attended the meet-

ROTC Training

Cadet Kenneth DeBord, son

of Mr. and Mrs. Clarence De-Bord of Vega, is receiving practical application in military

leadership at the Army Reserve Officer Training Corps advanc-

ed summer camp, at Ft. Sill,

Okla. The six week camp lasts

At AROTC camp DeBord will

1 Group

train as a small unit leader

from June 3 to July 14.

Rebekahs Host Friendship Night

Rebekahs Tuesday evening attend the District No. 5 Friendwhen they hosted the District ship Night to be held in DeBord Receives
No. 5 Friendship Night.

DeBord Receives

garding Independence Day fol- Mrs. Wilma Wise, from Friona sion conducted by Mrs. P. B. for Hereford Rebekah Lodge

Mrs. Jim Loving presented a Sowell, noble grand, patriotic program to Hereford Hereford Rebekahs plan to ing and salad supper.

Mrs. Loving read poems re- District Deputy President lowed by short business ses- held a "School of Instruction"

DR. E. H. HENDON OPTOMETRIST Announces The Removal Of His Office to 811 WEST PARK AVENUE (Harrison Highway)

HEREFORD, TEXAS

Mon. thru Fri. 00 to 12:00 - 1:00 to 5:00 Sat. 9:00 to 12:00

Western Pants

& Blouses

Hostess Pant

Suits

ONE GROUP

IMPORTED DOLLS

TELEPHONE

Jeanie's La Boutique

At The Caison House In Hereford

DOLLAR DAY & CLEARANCE

and instructor in realistic exercises; receive command experience; and obtain an opportunity to apply classroom knowledge in the field.

vis and Texico came to be with Navy. the Andrews and attend the funeral for Mrs. Andrews at the

Godfrey flew here Sunday. They Mrs. Agatha Kreiger, Edgar Hereford, and Ronnie and his wife, Carolyn, in the communi-

illness.

community in 1946.

Rev. Gil Wendt, of Plainview, conducted services at Frio, pastor. The Ogans were visit for a week recently were Mrs. former residents, held at Taho-

First Baptist Church in Here- for Ridgecrest Baptist Assem- Ensley will be a sophomore in Registration and placement two-week course of instruction ford on Friday. Mr. and Mrs. bly, N. C., where she was to the Durant college and Patsy auditions are scheduled from 9 highlighted by concert perform-Bill Boyd of West Plains Mo., attend Y. W. A. Camp. She is a high school juntor at were also among those coming. joined some people in Amarillo Durant. Mrs. Andrews died Tuesday and from there they joined the night after several months of Texas group before going on to North Carolina

and his wife, Anna Ruth, in were on their way to California. mother, Mrs. E. B. Berryman,

Among community visit or s at Friof Church, Sunday, The family home is about five were Rev. and Mrs. Bill Hindcommunity. He is pastor of Wednesday. Monterrey Baptist Church, Lub-

June 21, in the absence of the Visiting the Billy Warricks Lynn Community residents and

ters, Rosie, Patsy and Sue Texas Tech's annual Band a m. to 3 p. m. next Sunday ing relatives in South Texas for (Mrs. Robert Ensley), and the Camp for pre-collège students in the university's music build-MRS. OWEN ANDREWS in grelatives in South Texas for a few days. Rev. Wendt is a few days. Rev. Wendt is a himisterial student at Wayland came and spent a weekend drews from Marlow, Oklahoma and was a shipmate of Jackie Andrews when both were in the City, Ft. Worth, Meirose, Clo-Cheryl Cole left Wednesday Maud, Okla, this term, Mrs. conductors

liant, Okla. is here visiting her sister, Mrs. Dovie Isbell, who children, the Billy Warricks and has been ill and in a hospital

live in Temple Hills, Md. The Kreiger and Mrs. Epp. all of loxi, Miss. came by bus, Wed-Andrews' sons live here: Jack Lawrence, Kan. The Kreigers nesday, to visit their grandand the Clark Andrews family.

Mrs. Clark Andrews and Mrs. Earl Harkins accompanied the miles south of Hereford, just men and son of Lubbock, Mrs. junior girls, from Frio Baptist off F. M. 1055, having lived at Hindmen is the former Tawana Church, to Encampment, at that place since moving into the Thompson, who grew up in this Floydada, Monday through

> Mr. and Mrs. D. F. Yandell attended a reunion of New

Warricks' sister, Mrs. Mary Tech Band Camp Begins Sunday Hughes and here three daugh-

college work at Durant, last McBeth of Quachita University, Approximately 600 young spring and plans to teach in Arkadelphia, Ark, as guest musicians from area schools

ka Community building, on Sun- vised recreational activities. day. Mrs. G. W. Parker as-

Roy Robinsons, at Tahoka, and marching

are expected to sign up for the ances and a variety of super-

In addition to instruction in Mrs. Addie Bingham, of Val- companied them to visit her band, the curriculum offers a Baldwin and Randy, have been Visiting the Earnest Harders Ed Binghams, for the summer: for 8 days. Stacy and Gregg theory, improvisation, rhythm, Robinson also went along to Mike and Rhonda White, Bi. visit their grandparents, the conducting, twirling etiquette



Auto-Furniture-Signature

'Give us a chance to say yes' PLAINS FINANCE CORP.

906 South 25 Mile Avenue Hereford, Texas 364-3400



Bud Eades



J. W. Robinson, Jr.



Marvin Coffey



Herman Ford

YEARS OF INSURANCE

(COMBINED, THAT IS!!)

But that's what you get at Robinson and Associates to insure the best coverage for the money that you can buy. The folks at Robinson & Associates know the insurance business, including Life Insurance and all kinds of General Insurance, and we're dedicated to helping you with your insurance problems.

is in knowing what type coverage gives you the greatest mileage

TRYUS!

218 WEST THIRD

LADIES' Dresses Insurance rates are the same throughout the state. the State Board, but the secret in saving money on your insurance for the dollar spent. We're experts at planning your program.

Dresses 1 Group Flower Turbans JUNIOR Jewelry Dresses Purses Tote Bags

AND ASSOCIATES

PHONE '364-2232

JUNIOR Blouses PANT DRESSES SUN DRESSES SWIM WEAR SWIM COVERUPS 1 TABLE PRICE SHORTS & SLACKS KNIT BLOUSES PANT SUITS.



MONDAY, JULY 6 a.m. TILL



The Sidewalks and Stores in downtown Hereford are going to be jammed with Big Bargains ... Just in time for your vacation Buying, Summer Fun, and Easy Living! SHOP OUTSIDE & INSIDE Every Downtown Store!

We'll Baby Sit While You Shop!

SIDEWALI

"MY SIDE OF THE MOUNTAIN"
PLUS CARTOON"
MOVIE TIMES

ALL DAY MONDAY, JULY 6, 1970

Movie Sponsored by the Downtown Merchant's Association Members

- . 10:00 A.M. to 12:00 Noon
- . 12:00 A.M. to 2:00 P.M.
- . 2:00 P.M. to 4:00 P.M.
- · 4:00 P.M. to 6:00 P.M.

DOUNTOWN HEREFORD, TEXAS

The Chandelier Shop Is A Story Itself About The Owner

By PENNY YOUNG

ary and one or two antiques Five years ago, in 1965, Mrs.

haven of little flouse candles, of the owner Mrs. Jack Renmusic boxes, figurines, stationfro.

day candles, which she says
work," she said holding the soft
blanket in her hands and examat all this intricate work. And,
Another unusual item is a

lops are just candy Texas, in the mall.

TOMATO

KETCHU

INFLATION IS HERE - A ketchup bottle that towers above adjoining shelves and reaches almost to the ceiling is one of several inflatable gift items at -Photo by Penny Young the Chandelier Shop.



TWO INJURED - Mary Torris and Audella Rocha received minor injuries in this accident which occurred Monday afternoon on Union Ave. The vehicle driven by Mrs. Rocha collided with the rear of a parked car belonging to Frank Ramirez.

-Staff Photo

When you first walk into the Chandelier Shop in Sugarland a story for each item and porthemselves. Some feedble can themselves. Some feedble can a story for each item and porthemselves. Some feedble can themselves. Some feedble can themselves are so proud of their made in Poland and Portugal.

An old wardrobe from Spain, ining each thread placed periodically around the Renfro opened the little shop, which used to grace her ranch the largest gift shop in West home in New Mexico now sits to the blanket that they make.

"Mushrooms are in this year and zodiac. Oh, all my zodiac items. I have cups, stationary, key chains, glasses, notepads, Begins Inquiry cards, letter sealers and just everything in the zodiac pat- On Zira Corp. tern. Look at my little mushglasses. Aren't they room cute?" she added

"I go to market each year and the people can't believe that I buy so much of this.'t

She buys directly from foreign poration, merchants who come to markets in the United States to sell their merchandise.

All of the paper goods in the shop are imported.

One napkin and mat set is made in different countries. The company's reputation. napkins were made in Denmark and the mats in England.

Glass bottles covered with leather are popular for the men State Securities Board, who her home. and Mrs. Renfro carries decan- said the state currently "1's Most of them come from of Zira Corporation stock." Czechoslovakia.

The old Credenza holds more on display than hardware from India Oeslau West Germany, provides the states with lit- sale. "Hummel" figures-little girls and boys perched on plat details about the operation of triqued with the tobacco shop, forms of tree branches, in front the company and its premoters. candle shop, candy store, pharof one of Germany's houses, or Thompson requested that any macy, and gift shop all made standing around looking meek. one with such information con- out of bee's wax. carved on candles of pure bee's of Commerce office. wax or designed for book ends.

a hand-woven blanket, 100 per pan.

"They each sign their name sive, They just look it." in the back of the shop display- Qid you know that these blaning baby clothes. Most of the kets are the only kind used in candle and lamp near the front items are made in Switzerland the White House now? Jacqueline Kennedy Onassis chose Elsewhere are brass bowls them over any imported ones."

the old Credenza which also is a shelf which holds any traits. used to be in her home. A wood- fragrance of room spray that en table with a brass tray is by can be imagined. Even the the window, The tray was separated so it could be used for in a can, along with others such

Securities Board

The State Securities Board is seeking information on any at-

Bill Thompsom, manager of the Deaf Smith County Chamber mod side, there are a number of Commerce, called the Lub- of inflatables-ketchup bottles, bock Better Business about the lifesavers, coke bottles, skippy firm after he was asked by a peanut butter carrying cases local citizen about the and Coke tote bags.

letter from Kenneth Hooper, a fro not only buys for the store, securities investigator for the but keeps many fine pieces in ter sets from different countries. making an inquiry into the sale she said, "I have mostly Charm-

> addresses of persons who have purchased this stock or who and Germany mostly. Some have had it offered to them for are little donkeys riding

Several of the figures have been tact him_at the local Chamber Most of the American-made

there even if you don't have any shake a spoonful of flour around scribed with 50 books to put between them," in the pan until it is evenly coated. Remove the excess flour . "Some brides use these hand The most interesting item was by gently tapping the inverted made candles in their weddings.

NATIONAL

A small Spanish antique table displays a Spanish hand-carved of the store. Satin pictures surrounded in

velvet or suede decorate the and cups from India sitting in Close to the back of the store wall, setting off the larger por-

She carries plastic place mats that look like linen, mats with daisies, mats with checks and mats with mushrooms; napkins, cups with coke, seven-up and mushroom designs, cups with zodiac designs, minature flower arrangements, brass bowls (antique) from China with the residents shares of stock in a der to carry your more exfirm known as the Zira cor- pensive things with you, and puzzles of all types.

For anyone leaning on the

One interesting department is He subsequently received a the candle collection. Mrs. Ren-

"Candles are fun to collect," wick candles and I have them Hooper asked for names and in all sizes and shapes.

There are candles from Italy through a little town made of Hooper said he also wants candles. Visitors would be in-

candles come in scented flavors. The shop also carries "They look cute just sitting To flour a greased baking pan, hand-carved German candles inding anniversary.

The tradition is then to save

Sewing Machine

Portable Carrying Case

Included Dollar Day Only

Tawny Gold

Zig Zag

Stitches

Dish Washers

Dollar Day Special

& Reverse

tle hand-carved German birth-day candles, which she says there is a cigarette lighter that move their tails in acknowledge-

equipped with a music box which plays a lullaby.

We also carry unusual things like a sixpence from England covered with a lace hart. This is to give to the bride.

Sparkling gold evening purses are displayed on one shelf, along with pill boxes in the shapes of birds; perfumes from New York; sachets; and a very large model of the U.S. Frigate

"There is not another one of these ships in West *Texas," she said.

In the music boxes, there are original markings on back, let- ones from Switzerland, Gerter openers, antique books tra-vel accessories and travel bags complete with all the necessary "How Dry I Am," Snoopy and travel items, jewelry cases his doghouse (all decked out for tempts to sell Hereford area which can be taken apart in or- flying) playing "Fly Me To The

plays, "Smoke Gets In Your ment

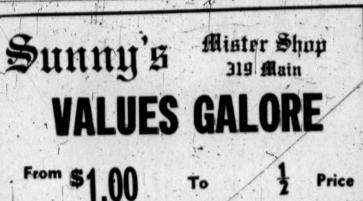
"The song that most people want is Laura's Theme. That's est one. why so many of the music boxes have that one," she said. A of me. It doesn't really make little Swiss boy in the store is as much money as my other like one in her home.

cage with two artificial birds collecting these types of things."

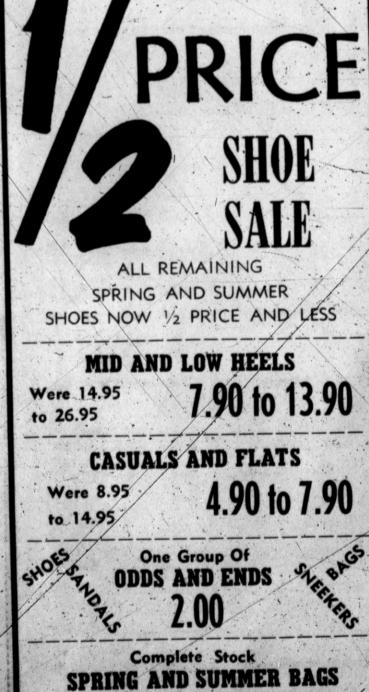
shops, and gift shops are just of felt we had a need for it cent virgin wool, made in Houston, apple, cherry, them for the 25th wedding annigift shops but the Chandelier in Hereford. This little shop is ton. Each thread is individually lemon, and strawberry.

Of all her businesses, Mrs. Renfro admits this is her small-

"I love this, though. It's part businesses do but I didn't put it One other interesting item in in here for that. I put it in bethe music department is a bird cause I love working with and







2.50 to 7.50

GLENN'S

FOOTWEAR

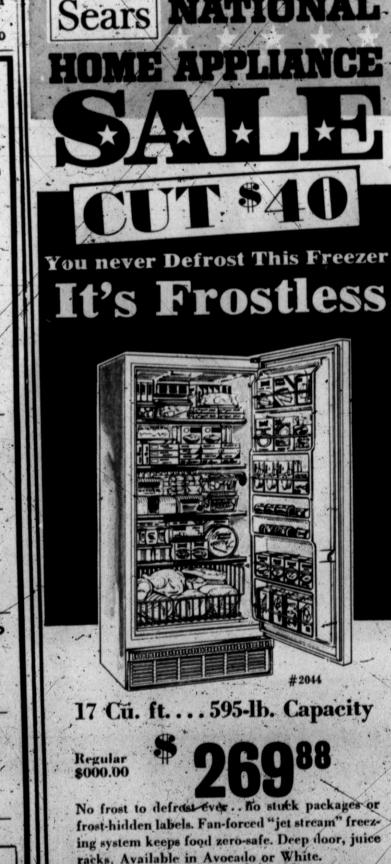
Fashion At Your Feet

4.98 to

SANDALS

REDUCED

14.95 Now



OPEN

Sears





Blender



Also at

Jones Texaco Hwy. 60 & Hwy 385

CONTONA DOWNTOWN

JULY CLEARANCE SAL

READY TO WEAR LADIES'

NYLON Streich Pants Sizes 6 to 18

\$099 Were \$12.00 NOW!

Dacron® Shorts Sizes 6 to 18 Were \$8.00 NOW!

DACRON® POLYESTER

Dresses

Sizes 8 to 20 Were to \$60.00 Values

DACRON® ODDS & ENDS Blouses - Pants - Skirts

PRICE

IDEAL FOR HOME OR PLAY

Pant Sets Were \$18.00

ONE LARGE TABLE Pants - Shorts

Blouses - T-Shirts

NOW!

LADIES' SHOE DEPT.

One Group Values to \$35.00

ANDREW GELLER NOW!

JOHANSON'S " NATURALIZER

One Group Values \$21.00. MID HEELS AHIM

COBBLERS And Others

OTHER MID DRESS HEELS Values To \$16.00 NOW \$8

1 TABLE Flats & Heels Up To \$18.00 Values

ENTIRE STOCK **Summer Purses**

WHITE & PINK Children's

Shoes

" NOW Values to \$12.00 All Widths \$1

ONE GROUP SUMMER **Cloth Shoes**

All Colors Good Size

" NOW Selection

MEN'S SHOE DEPT. NOW

1 GROUP DRESS OXFORDS Volues to

Many More Styles of Shoes To Choose From at SalePrice!

BOY'S COLORED JEANS Values to \$6.00

BOY'S STA-PREST CASUALS Values to \$9.00

MEN'S WORK PANTS or SHIRTS 1 Group Only . . . Not All Sizes

\$3.85

\$4.50

NO REFUNDS

NO EXCHANGES

SUITS

REGULAR PRICE! \$115.00 \$110.00 \$100.00 \$95.00 \$90.00 \$85.00 \$75.00 \$65.00 \$55.00

RACK MEN'S SUITS

BONUS SPECIAL

\$25

SHOP INSIDE

Air Conditioned

SALE PRICE!

\$90.00

\$85.00

\$80.00

\$75.00

\$70.00

\$65.00

\$55.00

\$45.00

\$35.00

SPORT DUOS & SPORT COATS

	SALE PRICE!
REGULAR PRICE!	\$60.00
\$85.00	\$57.50
\$75.00	\$52.50
\$65.00 =	\$47.50
\$55.00	\$42.50
A CONTRACTOR OF THE PROPERTY O	\$37.50
\$50.00	\$32.50
\$45.00	\$27.50
\$39.95	\$22.50
\$35.00	

RACK SPORT COATS

BONUS SPECIAL

\$15

MEN'S & YOUNG MEN'S STA-PREST

CASUAL & COLORED JEANS

SALE PRICE! REGULAR PRICE! PAIR FOR \$9.00 \$5.00 OR \$7.00 TO \$8.50 PAIR FOR \$11.00 \$6.00 OR \$9.00 то \$10.00 PAIR FOR \$13.00 \$7.00 \$11.00 то \$12.00 PAIR FOR \$15.00 \$8.00 \$13.00 то \$14.00

GROUP DRESS SLACKS

₱ PRICE

MEN'S KNIT SHIRTS

REGULAR PRICE! SALE PRICE! \$8.50 \$12.00 UP ____ \$7.50 \$6.50 \$5.50 \$9.00 ___ \$5.00 \$4.00 \$6.00

MEN'S SHORT SLEEVE

SPORT & DRESS SHIRTS REGULAR PRICE! SALE PRICE!

\$6.95 \$10.00 \$6.00 \$9.00. \$5.35 \$8.00 \$4.99 \$7.00 \$4.35 \$6.50 \$6.00 \$5,50 \$5.00

MEN'S

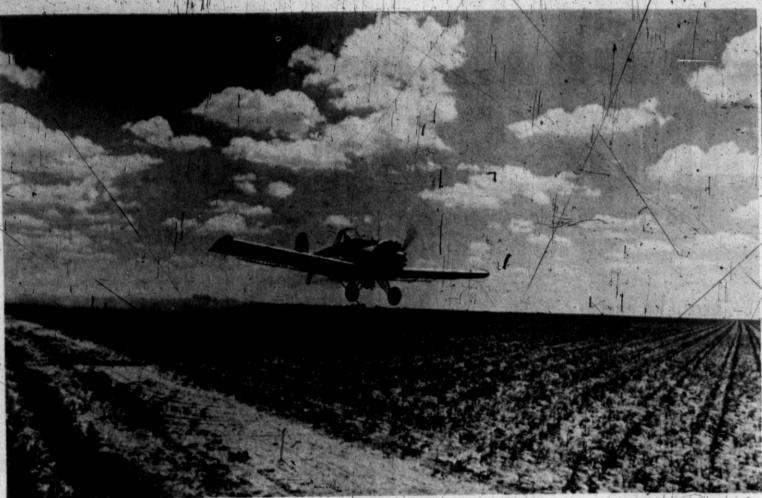
\$5.00 & \$4.00.

Jump Suits Short & Long Sleeves

BOY'S **Swim Suits**

MENS & BOYS **Bermuda Shorts** Straw Hats

Boy's Shirts Men's **Swim Suits**



A FAMILIAR SIGHT - Morning and evening, spray planes such as the one one above from Stribling Spraying Service, are busy spraying the milo

crops for green bugs and corn leaf aphids. Aerial spraying is also used to combat weeds and grass -Photo by Tyler Vance growing in the crop.

Lubbock Duo Takes Golf Championship

By MARSHALL DAY Staff Writer

ton had a two-day total of 62 fourth flight (eight under par).

A record crowd of 140 golfers participated in the tournament, Tubb, 131; Kerr-Roach, 132; gues-Cabalerro, 150. making the first place prize Rose-Henry, 133; White-Jensoar to \$200 in the champion-ship and first flights. The other 134; Cox-Goodwin, 134; Fullis-Thomas, 137; Walker-Chesshir, the start of the '60s.

flights awarded \$120 for first gim-Etheridge, 134; Holm e s place finishers.

under-par 123 to win the annual first flight while Gracy Cappu 140; and Burton-Aiegler, 141. Hereford Partnership Golf Tour- and Herman Thomas tied with Reiger and Clopton finished at 137 in the second flight.

CHAMPIONSHIP FLIGHT

INJECTOR

Hrnciar, 135; Cathan-Hale, 135; The Lubbock combination of Ken Hicks and David McCas- Madison-Bim, 136; Caldwell-An-Randall Rieger and L. D. Clop- kill tied at 134 with Gano Tubb derson, 137; Scarda-Black, 136; ton combined for a sizzling 17- and Joe Tubb for honors in the Glenn-Cook, 138; Renner-Clark,

FIRST FLIGHT

Caskill, 134; Russell-Russell, 154. eight strokes ahead of second In the third flight, Gary Stag- 135; Long-Temple, 135; Hallplace finishers Mack and Dick ner and Barry Arnwine com- Hall, 136; Shadix-White, 137; Tubb, in the championship bined for a one-over-par 141 to Robbins-Jackson, 137; Wellswin the third flight and Mike Yarborough, 138; Tol bert. Reiger had a two-day total of and Ray Don King paired for Wendell, 138; Skinner-Long, 61 (nine under par), and Clop five-over-par 145 to take the 139; Scarbrough-Bice, 140; Webb-Burdine, 140; Allen-Winn, 143: Laxson-Parsons, 144; Ho-Rieger-Clopton, 128; Tubb- ward-Arnold, 147; and Domin-

139; Roark-Hopper, 140; Burney-Kenyon, 141; King-Hodges, 142; Schutes-Randolf, 143; McCaslin-Osborn, 143; Bornstein-Mayberry, 144; Davis-Martin, 145; Pitman-Seamands, 145; - Mullins-Neal, 146; Breavx-Crutcher, 147; Phillips-Phillips, 149; Creig-Whitley, 152; and Solie-Griffin,

THIRD FLIGHT

Stagner-Arnwine, 141; Blakle y-Miller, 145; Ward-Ward, 147; Hamilton-Buettner, 148; Isham-Isham, 150; Wynn. Schmidley, 151; Vernon-Isham, 152; Brown-Beckner, 152; Ray-Tubb-Tubb, 134: Hicks-Mc- Herron, 153; and Yell-Traylor,

King-King, 145; Dale-Clark, 146; Hill-Stoerner, 150; Orman-Gunnells, 152; McWhorter-Mc-Whorter, 156; Bridges-Bowling, 157; Kerr-McClain, 158; Kids-Payne, 158; Bailey-Bailey, 163; and Lowder-Easley, 167.

Farm output per manpower is



"Shopping at May... is like a Raise in Pay" INSIDE ... OUTSIDE

SIDEWALK SALE!

TODDLERS KNIT SHIRTS

Each

MEN'S TANK **SHIRTS** Values to \$4.00

BOY'S & MEN'S

BERMUDA: SHORTS

BOY'S

MEN'S

\$1.00 Pair \$2.00 Pair

NEW SHIPMENT MEN'S

WESTERN BOOTS

VALUES TO \$32.50

STA PREST SPORT SHIRTS

BOY'S AND MEN'S

FAMOUS BRAND MEN'S STA-PREST PANTS

Pre-Ticketed \$10 Tapered Only Sizes 28 to 42

Waist . . . NOW

OVER \$10,000

Worth Merchandise Will Be On The Sidewalk All Day Monday For QUICK LIQUIDATION!

DOWNTOWN HEREFORD . 336 N. MAIN . . Show Our Inside Dollar Day Bargains . . GILLETTE Platinum Plus GILLENTE PLATINUM-PLUS

Reg. \$1.69 Monday Only RAZOR BLADES



MC DOWELL DRUG

ALKA-STLTZER

If you over indulge or have an upset stomach

FOIL WRAPPED

Try Alka-Seltzer! Reg. \$1.09 Size

PHONE 364-1313

Storewide

Vacation

Bound?

SHOP McDOWELL'S For All Your Travel Needs

First Aid Kits

Shaving Kits Electric Razors Combs, Hairbrushes

Cameras Film

Flash Cubes & Bulbs Hallmark Cards

FOR LYMPTHMAND RETRET OF Sinus Headache May Feve Postnesal Drip



Having A KEEP COOL Prescription WITH OUR

Fountain Special

COKES

REGULAR 10c SIZE

Monday Only!

EACH

Nights & Holidays 364-3404 Two Registered Pharmacists to fill your prescriptions to your

Filled?

PHONE

364-1313

Doctor's orders

RECULAR

DOWNTOWN HEREFORD, TEXAS



BANKAMERICARI

SHOP EARLY for

SELECTIONS

BEST

THIS .

make YOUR move

Thousands of Bargains in every Department INSIDE & OUTSIDE at ANTHONY'S

SHIP OF SHIP

MEN'S P.J. or ROBES Permanent Press Values up to \$5.99

NOW 2.66 OR 2For 5.00

LADIES' SHIFT DRESSES

Ass't. Patterns Size 8 to 16 at \$2.59

100

BOYS' KNIT OR COTTON PERMANENT PRESS

SHIRTS Sixe 6-16 Reg. \$1.99

Reduced To

(Sidewalk Special)

WASHCLOTHS ALL COTTON

Ass't. Colors

LITTLE GIRLS P. J.'s Size 2x 6x Reduced to \$1.59

LITTLE BOY'S

Sizes 3x 6x P. J.'s Reduced to \$1.59 on 2 For 3.00

LITTLE GIRLS

SHORTS

Permanent Press

MEN'S SPORT SHIRTS

The

Dollars You Save

Are Your

Solid Colors Only Sizes S-M.L

-100

BOYS' **JACKETS**

Ass't. Colors Size 8 to 18

Reg. \$9.99 NOW ONLY

> ONE RACK OF GIRLS **SPORTSWEAR**

Ass't. Styles Size 7 to 14 Values to \$6.00

Z00 NOW

DISH TOWEL

Size 30x24

LITTLE GIRLS Bell Bottom

PANTS

Ass't. Prints or Stripes Sizes 3 to 6x

NOW ONLY

GIRLS' BABY DOLL

P. J.'s Permanent Press Sizes 7 to 12

Reduced To

(14 Pair Only)

MEN'S DOUBLE BREASTED **SUITS**

With Flare Leg Sizes 34 to 42

Reg. \$49.95

E00

LADIES' BLOUSES

Broken Sizes and Styles Values up to \$9.00

MEN'S WESTERN SHIRTS

PERMANENT PRESS Ass't. Plaid, Colors Sixes 14 to 17 Marked Down To

3.99 (Sidewalk Special)

AREA RUGS Size 24x42

Rcg. \$2.99

LITTLE BOYS' POLO

SHIRTS Ass't. Colors Sizes 3x 6x

AT ONLY

TRAINING TERRY PANTYS

> For Infants White Only Size 0 to 6

MEN'S

TIES

Ass't. Stripe or Solid Colors Values up to \$2.00

NOW 2 For 1 00

BOYS' PERMANENT PRESS SHIRTS

Stripes or Solid Colors Size 6 to 18 Reg. \$2.99

LADIES' JUMP SUITS

Ass't. Colors Sizes 9 to 14 Values up to \$12.00

BATH SET

Ass't. Colors Size 21x34

Reg. \$3.99 NOW

BOYS' WALK SHORTS

Permanent Press Reg. \$1.99

GIRLS' **PANTIES**

Deeptone Colors Sixes 2 to 12

MEN'S

SPORT COATS

Ass't. Pattern and Style

Reg. \$39.95

NOW 2500

ALL GIRLS SWIM WEAR

Reduced To

OFF

MEN'S SPORT SHIRTS

Button Down Collar Deep Tone Colors Permanent Press Sixes S-M-L-XL

(Sidewalk Special)

CANNON BEDSPREAD

Ass't. Pattern Full Size Only Reg. \$4.99

Now For 188

BOYS' BOXER **PANTS**

Ass't. Colors Sizes 3x 6x

LADIES' PANTIES

Famous Brand Ass't. Colors

Reg. \$1.00

MEN'S LIGHT WEIGHT

Page Thirteen

Permanent Press Solid Colors

JACKETS

Reg. \$5.99

100

LITTLE GIRLS' PLAY SET

Ass't. Styles Sizes 12 Mo. to 18 Mo. And 2 To 6x

FOR ONLY

(Sidewalk Special)

WOMEN'S ALL WEATHER COATS

Ass't. Colors

Reg. \$10.99

 $\mathbf{Q}00$ NOW

SHEET-BLANKETS (OFF WHITE ONLY)

Size 80x108

LITTLE BOYS' KNIT SHIRTS

> Permanent Press Ass't. Colors Sizes 3 to 7

Reg. \$1.99 100

NOW ONLY ALL SUMMER

DRESSES REDUCED TO 1/3 OFF

AND SOME REDUCED TO 1/2 OFF

Page Fourteen USDA Gives Soybean Price Support Rate

The U. S. Department of Ag- ket situation riculture Wednesday announced Because county price-support rates for the 1970 soybean crop.

the national average support price of \$2.25 per bushel, No. 1 grade, for 1970-crop soybeans which was announced February

changes in the competitive mar- adjacent areas.

county price support rates for strong market prices, many used in the 1969 crop program.

Rates for the counties reflect and Alabama were increased vel of \$2.25 per bushel is for from one to three cents.

A few counties in the Minneapolis-St. Paul area of Minnesota were increased by one cent because of their location with respect to water transportation Most of the county rates are Some counties in the central unchanged from the 1969 rates. and eastern part of Illinois were In a few areas adjustments lowered by one cent to make have been made to reflect them more comparable with

Because of new mills and schedule is unchanged from that

soybeans containing 12.8 to 13 per cent moisture an dgrading not lower than No. 2 on the factors of test weight, splits, and heat damage, and No. 1 on all other factors.

County rates are being sent to State ASCS offices in States the Oilseeds and Special Crops was in 1950 - 3.3 cents.

Division, Agricultural Stabilization and Conservation Service, U. S. Department of Agricultural Stabilization and Conservation Service, U. S. Depart-ment of Agriculture, Washington, D. C. 20250

Agriculture is the nation's biggest single industry. It employs more people than the utilities, transportation, and the steel and auto industries combined.

where soybeans are produced, ingredients in a loaf of bread or they can be obtained from is exactly the same today as it

COOPER'S CITY DRUG

MONDAY, JULY 6, 1970



SUPER SPECIAL

Now you can capture your vacation on film with

KODAK INSTAMATIC 44 CAMERA

Regular \$12.98

SCHOOL SUPPLIES

SHOP OUTSIDE INSIDE CITY

DRUG

TOYS & GAMES Hundreds Sidewalk Bargains, All Name Brands

GET' & H GREEN STAMPS with every purchase on The Sidewalk



EVEREADY

COSTUME JEWELRY

R

NAIL POLISH Reg. \$1.25 Each

MISSLYN



Cordless

Rechargeable

Unconditionally Guaranteed

Regular \$17.95

ELECTRONIC FLASH

REG. \$199.95

Sidewalk Only!

327 N. MAIN

Limited Supply

NOW

KODAK ELECTRIC 8-ZOOM MOVIE CAMERA

Reg. \$199.50

KODAK & MOVIE CAMERA Reg. \$54.50

AUTOMATIC ELECTRIC

TOOTHBRUSH

DRISTAN 100's

Reg. \$3.49

PEPTO BISMOL For Upset Stomach Reg. \$1.89 Size 1 Full Pint



Chewable VITAMIN "C" Orange, Lemon or Lime Flavor 250mg

93c

100's



PHONE 364-1144

WE GIVE'S & H GREEN STAMPS PRESCRIPTIONS FILLED WITH YOUR HEALTH IN MIND

POLAROID

TOP CAMERA

LAND CAMERA 360

COOPER'S CITY DRUG

RUTHERFORD & CO. CLEARANCE SALE DOLLAR DAY CONTINUES

SHOP INSIDE IN AIR	ONDITIONER COMFORT	. AND	SAVE N	OW	1
MEN'S SPORT SHIRTS	\$4.50 to \$8.00 Values	NOW	\$2.50	to	\$5.5
MEN'S SLACKS	\$9.00 to \$22.50 Values	NOW	\$5.50	to	\$14.0
MEN'S SUITS	\$80.00 to \$95.00 Values	NOW	\$50.00	to	\$62.0
MEN'S SPORT COATS	\$45.00 to \$65.00 Values	NOW	\$25.00	to	\$38.0
MEN'S STRAW HATS	\$6.00 to \$12.00 Values	NOW	\$3.50	to	\$8.00
BOY'S SPORT SHIRTS	\$3.00 to \$5.00 Values	NOW	\$1.75	to	\$3.00
GIRL'S SPORTSWEAR	\$2.50 to \$14.00 Values	WOM	\$1.50	to	\$8.00
GIRL'S DRESSES	\$7.00 to \$14.00 Values	NOW	\$4.00	to	\$8.00
LADIES' DRESSES	\$19.00 to \$60.00 Values	NOW	\$11.50	to	\$35.00
LADIE'S PANTS	\$5.00 to \$16.00 Values	NOW	\$3.00	to	\$9.00
PANT TOPS	\$7.00 to \$16.00 Values	NOW	\$4.50	to	\$9.00
				41	* 43

1 TABLE ODDS & ENDS

PLAYTEX SUMMER SALE





SAVE \$101

Playtex* Cross-Your-Heart* Bra STYLE #36 "You're suddenly, shapeliera; adjustable stretch straps. 32A-40C Reg. \$3.50 Now 2 for \$5.99.



SAVE \$101

Playtex* Soft-Line* Padded Bra STYLE #37 Natural soft cups retain shape after washing. 32A-38B Reg. \$3.75 Now 2 for \$6.49



SAVE \$101

Playtex® Cross-Your-Heart Stretch Bra STYLE #173 Partial lace cups; sheer elastic sides and back; won't ride up. 32A-42C Reg. \$3.95 Now 2 for \$6.89 New! D Cup, 32-42 Reg. \$5.50 Now 2 for \$8.99, Save \$2:01



SAVE \$101

Playtex® Cross-Your-Heart® Slightly Padded Bra STYLE #74 Adds shaping, not inches; lace cups; semistretch straps. 32A-38C Reg. \$4.00 Now 2 for \$6.99



SAVE \$101

Playtex* Cross-Your-Heart* cotton Bra STYLE #35 For perfect separation and hatural uplift; semi-stretch straps. 32A-40C Reg. \$3.00 Now 2 for \$4.99 32D-42D Reg. \$4.00 Now 2 for \$6.99

SAVE \$200

Playtex* Made with Lycra* High Waist Regular Girdle STYLE #2838 With 2 inch midriff control band; satin elastic panels for stomach and seat Reg. \$13.95 Now \$11.95 XL-XXL \$1.00 more

SAVE \$101

Playtex* Soft Line* Padded Bra STYLE #38 Nylon lace, natural soft cups retain shape after washing; stretch straps: 32A-38B Reg. \$4.25 Now 2 for \$7.49

SAVE \$200

Playtex* Made with Lycra* High Waist Long Leg Panty STYLE #2836 Extra midriff control; hip and thigh panelling; satin elastic stomach and seat panels; zipper. S-M-L' Reg. \$15.95 Now \$13.95 XL-XXL \$1.00 more



AS SEEN

DOWNTOWN HEREFORD, TEXAS uPdot's registered trademark, PLAYTEX made with LYCRA* Girdle: Back panel: 74% acetate, 16% rayon, 10% spandex.

RUTHERFORD

Feedyards Mean Business

Computers Beef Up Cattle

Not because it's the fashionable successfully completed without yielding greater profits.

From the time a calf is born until he's sold, the animal is a It all started last year when liability, costing the rancher Dick Moore, Amarillo data money every minute. So the marketing manager, and a repquicker an animal is fattened, resentative of the Agricultural the quicker he can be sold and Comput in g Company (ACC) the quicker the rancher gets in Amarillo visited with the his money back plus a profit. managers of the Hereford feed-

Started Last Year

Gain Weight Each feedyard, like the Tex-

tlemen do things in a big way. cycle probably could never be efficiency of their operation, fice. The terminal equipment of the formal countries and Touch have the formal countries and the formal countries are countries and the formal countries and the formal countries and the formal countries are countries are countries and the formal countries are countries are countries are considered and the formal countries are countries are considered and the formal countries are considered and the countries are considered and t gives the feedyard direct access of the more than 100 pens in chines, typewriters, and Touch- have the bill of sale ready in lington Place." the feedyards. Was pen 17 fed Tone telephones decorate the of- 20 minutes. On a ranch, this thing to do, but for a much the help of two basic ingredimore important reason — survival.

Today, one year later, 10
to the Amarillo computer. Varous data is fed daily from the feedyards. Was pen 17 fed today? Was the correct ration ous data is fed daily from the the computer and the service.

Service. Hereford feedward to the comweight have the cattle in lot Feedwards are big business. Even the nutritionists use den in walls in one of Britain's computers to determine the ramost macabre mass murders

"As a result," said Wayne the gain last month? How is around \$750,000. Six million tions formula. "The object," in the 1940's.

have an up-to-the minute re- The computer terminal is not cross their scales in a year's weight on 'em for the least port on how the cattle are doing. the only sign that the cattle time. Their owners send them to our industry is with it. For in- "We can feed more cattle per

Big Business

lots to gain weight, and we stance, don't expect to find a square foot than a rancher can STARS AS MURDERER a day."

Barber, Textun manager, "We much is it costing to feed them, more dollars in cattle and feed Barber said, "is to put the most

think this quick access to the cowboy's bunk house around on comparable acreage," Bar LONDON - British actor-direcinformation is helping us do our Texsur's office s t.a n d s 1600 ber said. "Here at Texsun, we tor Richard Attenborough who when Barber speaks about carpeted. There are no rifles or acres. When an owner makes A Lovely War," is to star as information, the talking about cowboy hats hanging on racks, a sale, we can weigh 50 head, the murderer John Christie in

would take the better part of ress where police unearthed bodies in the garden and hid-

Our Top Brands

Prices From \$69.95

to \$120.00

Farm Industry Continue Show

the agricultural industry plus present

next six years," points out Mar- \$65,735,000 by the target date. vin Sartin, area farm manage-

\$1 billion by 1976, Launched by next six years. the Texas Agricultural Extension Service, the massive program is appropriately titled, "3.76 in '76."

"Estimates of farm incomes from each commodity produced counties were prepared jointly livestock by the end of 1976, a and county program building committees," explains Sartin.

"The South Plains Development (SPD) program will play the target date, up \$8,278,000. the load in this statewide ef- the as well as efficient utilization crease of \$18,651,000. of human and natural resourc-

everyone in the area engaged in ley, \$5,384,000. the agricultural industry to 'put his best foot forward' to to accomplish the state's ob- all future growth in Texas ag-

ing the next six years," says be a success."
Sartin "With this 23 percent Production guidelines for each crops in the area."

stantial increase in cash re- fort,

Cash receipts from agricul- ceipts-\$21,375,000. Projected tural products on the South 1976 cash receipts total Plains of Texas are expected to \$116,845,000 and account for altotal \$525,306,000 by the end of most 33 percent of the total 1976 with the present pace of crop income, the same as at

some innovations along the way. Total cash receipts from all "This would mean a boost in crops on the South Plains now the area's agricultural income total about \$290,00,000. These of some \$126,463,000 over the are expected to increase by

Returns from Livestock "The overall livestock indusment specialist with the Texas

Agricultural Extension Service. try on the South Plains is really These projections were made expected to boom," contends recently in conjunction with a the specialist. 'The present picstatewide program designed to ture shows total income to be increase Texas' present agricul- \$108,626,000. This is expected to tural income of \$2.75 billion by increase by \$60,568,000 in the

Income from fed beef is projected to lead the way with an increase of \$39,501,000 from the present total of \$52,519,000 This means that fed beef will account for more than 54 percent in each of the 20 South Plains of the total cash receipts from by county agricultural agents six percent increase from the 1968-69 average.

Hogs are expected to bring in cash receipts of \$20,515,000 by

a key role in helping the outh | The projected agricultural in-Plains area carry its share of come for Bailey County tops. fort," points out Billy C. Gun- tal estimated increases of ter, Extension district agricul- \$126,463,000 for the South Plains. tural agent. "Since it is design- It boasts a projected increase ed to boost the overall economy of \$19,188,000 with Hale County of the area through maximum ranking second with an in-

Among other counties in the es, SPD will be a driving force area that are expected to add to meet the goal of '3.76 in substantially to the overall agricultural income picture are "The South Plains area is Floyd, \$10,755,000; Lamb, proud to be participating in a \$10,714,000; Swisher, \$10,272,000; program of this magnitude," Gaines, \$8,418,000; Crosby, adds the district agent. "It \$8,350,000; Dawson \$7,829,000; should provide the incentive for Lubbock, \$6,628,000; and Hock-

Marketing is Key "Marketing will be the key to riculture," adds Sartin. "Mar-"Looking at the area picture kets for Texas food and fiber as far as crops are concerned, products must be strengthened cotton leads the list with a pro- and improved if the state's agject increases of \$39,64.00 dur- ricultural income program is to

addition to present cash re-ceipts, cotton income will total prepared by the Extension Ser-\$179,186,000 and will continue to vice based on the latest reaccount for more than 50 per search information available for cent of the total income from increasing production and marketing efficiency. Other agricul-Grain sorghum, the other ma- tural agencies and organizajor cash crop for the area, is tions throughout the state will also expected to show a sub- also be involved in this total ef-







and GIRDLES

SIZE S-M-LGE.



ODDS & ENDS

Reg. \$7.00 Value

Items from Through SIDEWALK out the store

ALL-DAY RIDICULOUS MONDAY PRICED



SALE

2.00

LADIES' WASHABLE

CANVAS SHOES

GROUP MEN'S

TIES

\$4.99 Value

JEANS Val. to 3.00 GROUP BOY'S COWBOY BOOTS Values to \$12.99

H-BAR-C

WESTERN

SHIRTS

Values to \$18.95

MEN'S ODDS & ENDS

SMALL GROUP MEN'S

Small Group Men's Odds & Ends

Wellington Boots

3.00 SHOP OUR

SLACKS Values To \$10.00 3.00

ONE GROUP MEN'S WESTERN STRAW HATS

GROUP BOY'S SPORT COATS Price

BOY'S STA-PREST SHIRTS KNITS ALSO 1.50

ONE RACK MEN'S DRESS SHOES



KIWANIAN FIRECRACKERS—Ricky and Bill Godwin are shown selecting their supply of fireworks at the Whiteface Kiwanis sponsored stand west of the city. Mark Armor is the "sales,

man" inside the window; not shown is Clint Jackson, Proceeds earned by the service club, which meets each Friday at 6:30, are used throughout the year for community projects.



CONCERT IN THE PARK - At least 100 persons gathered in Dameron Park last week for the junior high beginner band's concert. Some of the students, who will be seventh

graders this fall, have been studying only one month under the direction of Ben Gollehon, Jim Priest and Randy Vaughn.

Seek Housing For Delegates

Hereford's congregation attended a special meeting in special resident for the Amarillo of 400 members of the Watchtower Society launching a huge housing project preparatory to the "Men of Goodwill" District Assembly of Jehovah's Witnesses, July 23-26, in the Amarillo Civic Center.

purpose of the meeting was to organize the Witnesses' efforts to find accommodations for the visiting delegates," s a i d Chester Proctor, presiding minister of the Hereford congregation.

Proctor said car pools will be year. formed here to transport volunteer workers to Amarillo for those having time available to join with the five congregations in Amarillo in a housing program.

A full-time staff of helpers are already active with expectations for the number of volunteers to grow to more than 1,000 workers as the convention

At the meeting held in Stephen F. Austin Junior High School, Mr. Robert White, circuit supervisor of Jehovah's Witnesses, outlined the procedure to be followed by Jehova's Witnesses, who will assist him in a four-week search for rooms for delegates.

White informed the audience that it isn't an easy job. Arrangements have been made to call on all the motels and hotels in Amarillo to reserve the accommodations. But also a house to house search will be made to supplement the commercial facilities.

Explaining the problem for them, White said, "There are so many things to be considered and each individual application for accommodations presents a particular need and special problem."

are expected to attend with homes to talk with them about oom requests already received

Church Members Rotary Installs McDowell As New President

The Hereford Rotary Club installed Jim McDowell Tuesday

McDowell, who has been a Rotarian in Hereford for six years, following his graduation from college, received the president's gavel from outgoing president Charles Frye:

Other officers installed were over 6,500 are expected for Ken Rogers, vice president; the four days. In order to care Myron Morgan, secretary; Jack for their needs it will take a Wilcox, treasurer; and Marc great deal of arranging. The Hoelscher, Wes Gulley and Don Martin, directors.

Following the install at i on, Frye presented perfect attendance pins to Barl Phillips for 23 years, Myron Morgan for 12 years and Gwen Owen for 1

members presented a plaque to Frye in appreciation for his term of leadership.

McDowell announced his intention to pursue an expanded Rotary chapter in Hereford. "I feel we have something to raising ideas."

offer a new member,



Jim McDowell

from a 10-state area.

Jehovah's Witnesses are noted for their active door-to-door preaching activities following the manner of the Founder of Christianity, Jesus Christ, whovisited the people at their



YANKEES END SEASON - The major Little League Yankees ended their season with a picnic and swim-mining party last Saturday at the City Pool. Coach Gary Dryden, left,

and Manager Mickey Bishop were presented engraved plaques by the team. The team members autographed a baseball which was attached to the -Staff Photo plaques.

in quite a few community activities and are constantly think- Two Hereford students, Ro, imum of 12 hours during the

State Black and White show undergraduate enrollment. held last month in Waco. Jones took the prize of Reserve. All Texas Heifer Calf.

Sessums of 304 Ave. K.

Win A&M Honor McDowell said, "We are active Grady, Phillips

ing of new projects and fund-bert Grady and Russell Phil-lips, have been named Dis-tinguished Students at Texas Grady, the son of Mrs and A & M University. Distinguish- Mrs. Nolan Grady, 116 Avenue N. R. Jones, of 816 Ave. K, ed Student ranking is limited J, is a freshman aerospace matook top honors in the Texas to 10 per cent of A & M's jor and was a 1969 graduate

Showing the calf was Doris (out of a possible 4.0) and Avenue I, and is a freshman must have enrolled in a min-

of Hereford High School,

To have qualified for the a- Phillips, also a 1969 graduate ward, recipients must earn at of Hereford High School, is the least a 3.25 grade point ratio son of Mr. Wayne Phillips, 108

NOTICE TO ALL SYRACUSE CHINA OWNERS

The Syracuse China Company has notified all dealers that they will no longer make fine china and casual china. Special orders will be accepted for a short time subject to their stock on hand in the factory. This china will no longer be made - therefore should you need extras or fill-ins, contact us right away so we can have your order processed in time to be filled.

HOUSE OF DIAMONDS



DOWNTOWN HEREFORD



Men's Western Straw Hats

OUTSIDE .

\$000 Your Choice of Styles

BATHROOM

TISSUE

8 Count Pkg.

National Brands Hand and Bath

> SOAP Your Choice

Bars D

Ladies' BRA

Your Choice

SHIFTS

Bed Sheets Full or Twin

Each

Pair

Slightly Irregulars

Sidewalk Special

> Men's and Boy's High Top & Low Cut

Canvas Shoes

All Sizes

Sidewalk



LADIES'

Popular Colors

Various Sizes While They Last **sn**00



SHOP IN AIR-CONDITIONED COMFORT . . INSIDE SIDEWALK SALE!

Summer Clearance Continues

all Summer Dresses PRICE & LESS

1 Group Dresses

all Bags REDUCED

LESS

Pant Suits

PRICE

Sportswear ALL SUMMER STOCK INCLUDED

Sleepwear & Robes ALL SUMMER STOCK INCLUDED

Henson - Dacroblends

Miss Elaine - No Iron Blends First Time On Sale!

NOW!

all Swim Suits & Beach Wear

100-Mile Trip-12,000 Years Through Time

Hereford is no trick at all, if for killing the mammoth and your trip is to the Alibates bison of that era.

There are found only two and three was so are found only two and three es chipped off in the first steps rowheads as a hobby, completing the mammoth and ed our tour by showing us how fill it can perhaps be restored.

There are found only two and three was so are found only two and three es chipped off in the first steps rowheads as a hobby, completing the mammoth and ed our tour by showing us how fill it can perhaps be restored. Flint Quarry, onlynational mon- Three of us were willing last service rangers and not more for hundreds of miles. ument in the Panhandle.

been opened to the public, with sort we like to take in various a, m, and we found Rangers that the arrowhead-makers damaged by weathering. of the National Park Service Mrs. Sue James arranged out waiting for us. We followed Valley flint for lits red color. flint on the surface are reside bluff across the creek, said it still needed a lot of Archaeologists, geologists and excursion, writing in advance their jeep back a short way on There is a wide range of shades jects," pieces deemed not per-where signs of Indian camp polishing before it was taken on boards and clause their jeep back a short way on There is a wide range of shades people interested in Indian his to the National Park Service the pavement, then across the from yellow and orange through tory have known about it and representatives at Sanford who pasture, winding and climbing light and dark reds, brown, rose been visiting it since early in schedule the hiking trips into in the rough land near the lake. and pink, into purple and laventhis century.

You can, that is, if you are that day. willing to walk a half-mile over The drive is made up of State willing to walk a half-mile over The drive is made up of State in long-sleeved blouses and rocky ground that slants up Highway 136 north from Am- shady straw hats thoughtfully sharply to the high bluff where rillo, toward Fritch. Before you provided by Kathryn indentations in the ground de reach that lake resort town,

the national monument each Since Lake Meredith was Saturday and Sunday monings.

is on the edge of the lake, and we dug out our walking sho es traveling were unable to go fortable oxfords.

About four miles of driving, der tints, and we left the car for the last Also the flint is found in all formed by damming the Cana- She invited Mrs. Lee Bene- half-mile afoot. Instructed to shades of gray from pearly dian River, the historic quarry field and me to go along, so wear stout shoes or boots, we white to black and some blue were prepared for the climb, and green. It is on the surface you can hold in your hand a and got together picnic lunches Kathryn Benefield in smart of the ground, mixed with piece of history dated circa to make a day of it, regretting brown leather shoes, Sue other types of rock including 110,000 B. C. while you watch that two other friends who en- James in trim off-white ties the sparkling crystals of quartz boats and fishermen in a re- joy the same sort of near-home and I in beat-up but very com- to make a display interesting

We were dressed for the sun, who loaned us some from a collection she gathered on a trip to the West Indies several years ago. The gay type that make climbing easier.

Visitors are asked firmly not to take rocks from the quarry

AF Captain Is Kiwanis Guest

Cannon Air Force Base, Clovis, to children between the ages presented a program to Kiwani- of 6 and 14. ans at their regular noon lunch The State Health Department eon and meeting Thursday. has given a grant to partially blies of God missionaries in

the Seven Churches of Asia. Gene Brink introduced Miss Terie Beth Line, fifth and last therapy sessions daily, Monday nominee for Kiwanis Club through Friday and will include

Line, 320 Schley. Pete Nash presided over a housed in the Wiggins Dormishort business session during tory Complex on the campus which plans for the 4th of July and qualified therapists will Celebration were finalized:

even to a person who knows

Experts Attack Reading Problem

guage development will conduct a month-long institute at Texas Tech this summer for children Pierson Serves with speech, hearing and language problems.

July 12 and continue through Hearing Clinics at Texas Tech, Captain Kenneth Horwege, said the program will be open

Captain Horwege showed finance the program. As many slides and narrated a tour of as 30 children are expected to participate. The program will provide four

Sweetheart Miss Line is the a comprehensive recreation daughter of Mr. and Mrs. Ed plan aimed at language development. The children will be serve as supervisors of the en-R. L. Blakely was in charge rollees while they are in the dormitory.

Going back in time 12,000 quarries form which long-exyears by going in distance less that a hundred miles from make arrowheads and spears than a hundred miles from the native sons.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

The quarries are not deep we closely the many hues and pattern to the lakeside.

earth were not used for the been left at the quarry site, the Indians made them, with a til it can perhaps be restored Sunday and found it a very than 15 persons in a group. Among fascinating bits of weapons and tools of the Indians while small chips of flint, such flat rock, a round quartz stone in the future. Only this sping has the spot pleasant one-day vacation of the public, with our usual dislike of dispersions and dried antelope horne for pleasant one-day vacation of the public, with sort we like to take in various a, m, and we found Rangers that the arrowhead—makers damaged by weathering. a, m. and we found Rangers that the arrowhead makers damaged by weathering and sharpening of the impletion tools. He chipped out a neat arrowhead makers damaged by weathering and sharpening of the impletion tools. He chipped out a neat arrowhead in a short time, but rowhead in a short time, but ford and the dam, then straight

> Apparently the Indians did After the quarry tour, Sue campsite for finishing.

pleased me, since such places celicious ready-made lunch.

their preliminary work where drove to the nearby McBride Duro Canyon on that road. they dug the rock, then took the picnic area which is not locatcrude implements back to the ed on the lakeside, but on a nice ferent every time you cross it. sandy creek that runs into the and its red bluffs and hills, re-Another piece of information lake. Huge cottonwood trees and minding Kathryn of her former that was new to me was sup- nearly - a's - big chinaberry Oklahoma home presented anplied by Sue James, the Pan and hackberry tree,s many with other picture with clouds floathandle history hobbyist, who mustang grapevines climbing ing over. Instead of going to said the quarry site is named to the top, shade the picnic Silverton, we turned west again to tables. There are also grills on the farm road via Wayside discovered it. That greatly which we didn't use for our and back to Hgihway 87 into

note location of the pre-historic you turn off left into the Alibat- area for souvenirs. But one nothing about rocks-like me. fect for the Indians' use and are so often named for scientists. On the way back to the high-

With our usual dislike of dihandle and Claude, out Highcould drive again across Palo

We agreed that it looks dif-Canyon, and so home.



KIWANIS SPEAKER - Captain Kenneth Horwege, Cannon Air Force Base, Clovis, showed Kiwanians slides and gave a history of the Seven Churches of Asia at the regular meeting held Thursday. Program chairman R. L. Blakely is shown above presenting Captain Horwege a certificate of appreciation. -Staff Photo of the program,

Experts in the field of lan-

The pilot program will begin Aug. 15 Dr. James Yate director of the Speech and



Billy Pierson

As Missionary In Jamaica

Billy Pierson, son of Mr. and Mrs. C. W. Pierson of Hereford, is serving as a missionary intern in Jamaica until Aug. 5. He flew to Jamajca on June 5, and is working with Assem-Spanish Town and Kingston,

In order to qualify for the

missionary intern program,

Pierson had to obtain recommendation from his college professors as well as from the Assembly of God Church and its pastor, Rev. Homer T. Goodwin. Since his graduation from Hereford High School in 1968. Pierson has been attending Southwestern Assemblies of God College at Waxahachie, where he will resume his ministerial studies in the fall.

SHOP

SHOP

EARLY!

SHOP COWANS

For Dollar Day Values

Sidewalk Sale Specials

INSPECTION

OUR MERCHANDISE WILL BE DISPLAYED ON TABLES INSIDE OUR AIR CONDITIONED STORE FOR YOUR



Cowan Jewelers

Downtown Hereford

DOWNTOWN

HEREFORD.

Craigs Rubbing

ALCOHOL 1 Pint Reg. 19c

Coldpack

Styro .

ICE CHEST

Reg.

\$1.49

Now

18 Qt. Capacity

THE AIR CONDITIONED STORE

BLOUSES VESTS SLACKS

Reduced

3 OFF

LARGE GROUP

ASS'T. SIZES **FASHION COLORS** '70 STYLES

Reduced

REDUCED

ALL COSTUME JEWELRY ALL LONG FORMALS KNIT SUITS

WINTER COATS (10 Only)

> Reduced For July Clearance

REDUCED

ALL BATHING SUITS

BETTER BLOUSES (1 Group Only)

VANITY FAIR LINGERIE (1 Table)

Reduce For July Clearance!

SUMMER SPECIAL

I GROUP ONLY!

Bertyln Shoes ALL SIZES. ASS'T. COLORS

2 TABLES ONLY

AT SIDEWALK PRICES ... but Available only in the Cool Comfort of our Store!





Boy's 100% NYLON ANKLETS Ass't. Colors Reg. 49c

33°

3 Special **TABLES** Anything, Everything Packed With Super Values 70%

Off

FABRIC CENTER PRINTED CREAMS WHIP

45" Wide Washable No-Iron

SPORTSWEAR 45" Wide

Perma-Press Fancy Prints & Solids

DACRON® DOUBLE 100% Dacron® 60" Wide

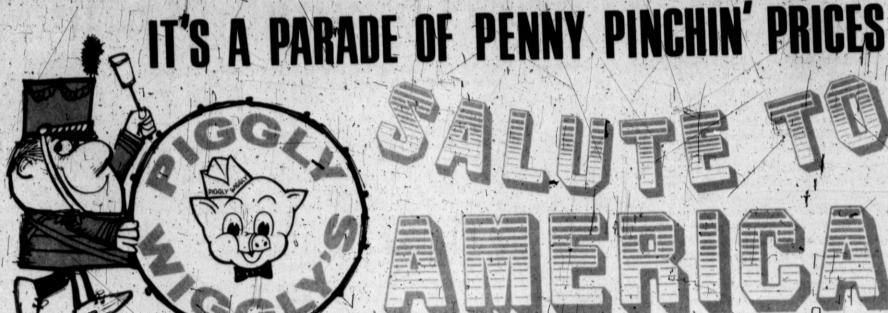
Machine Wash Light or Dark Colors



Vacucel Ice BUCKET 2 Tray Capacity Reg. 29c Now



PIGGLY WIGGLY WIGGLY





DOUBLE GUNN BROS. STAMPS EVERY WEDNESDAY WITH \$2.50 OR MORE IN PURCHASES

LEMONADE Frozen Shurfine

TEXSUN UNSWEETENED

Grapefruit Juice

HI-VI

Chicked Flavored

CAT FOOD

15 oz. Cans \$

SPINACH

NAPKINS

1.23

Shurfine,

All Flavors

4% oz. Pkgs.

Soflin Ass't.





Swift's Premium

7 to 9 Lb.

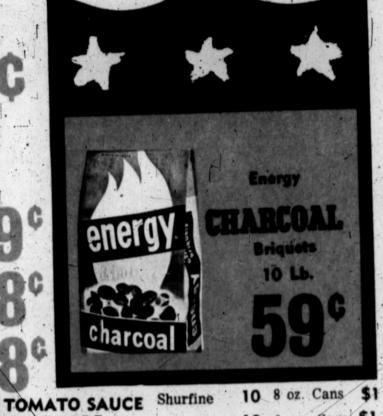
SUNRAY HICKORY SMOKED

WHOLE or HALF

SWIFT PREMIUM

U.S.D.A. CHOICE Shurtenda Fully Cooked CLUB Lb.

Breaded Lb.



ASPARAGUS CHERRIES

TOMATO JUICE

DRINKS BLACKEYES

APPLE SAUCE DILL PICKLES

ORANGE JUICE

VIENNA SAUSAGE MILK Canned

FRUIT COCKTAIL BEETS

CATSUP PEAS

Early Harvest

No. 300 Cans \$] 14 oz. Cans \$1 16 oz. Cans \$1 No. 2 Cans \$1 16 oz. Cans 4 46 oz. Cans \$1 Cans 3 16 oz. Jars 🖭 6 6 oz. Cans \$1 17 oz. Cans e 4 4 oz. Cans 89c 14 oz. Cans \$1 4 16 oz. Cans \$1 3 28 oz. Jars \$1

20 oz. Btls. 1

5 17 oz. Cans \$1

5 16 oz. Cans \$1

hurfine Ass't. Flavors 12 ox. Cons IMITATION STRAWBERRY SODA 7.16 oz. Cans\$1

Shurgan SHORTENING

FREEZER BAGS Bes-Pak Qt. Size 20 Per Pkg.

JARS KERR'S CANNING & FREEZING REG. QUARTS

DAIL GAVE

Dixie "9"

150 Ct. Pkg.

Nestle's QUICK

Coca Mix 2 Lb. Can

10 6 oz. Cans \$1

2 200 Ct. Pkgs. 59c

Can

KRAFT JELLY SALE

APPLE FLAVORS

18 oz. Jars 🚺

6 15 oz. Cans \$1

1001



Shurfine

6 oz. Cans



Large Size ISTERINE Antiseptic



Gillette

Right Guard

with FREE COLOR

ARRID EXTRA DRY Antiperspirant Spray

Doz.

98c Value NOW



I qt. IVORY LIQUID ONLY

LIMIT 1 COUPON PER PURCHASE

WITH THIS COUPON **84c** PRICE WITHOUT COUPON Piggly Wiggly GOOD Sat., July 11, 1970



Scope Mouthwash Reg. 79c Bottle

Central America Golden Ripe

Film for instant loading cameras

NECTARINES California Sun Grande Lb. 35c

CARROTS California 1 Lb. Cella 2 Pkgs. 25c

NEW POTATOES 2.Lb. Bog.

BEANS California Extra Fancy



7 P.M.

Closed Sunday



shurfresh ICE CREAM

New Delicious Shurfresh 1/2 Gal.



Lb. 39c PIGGLY WIGGLY VA PIGGLY WIGGLINA PIG WIGG PIGGLY WIGGLY PIGGLY

'Adding Years To Life And Life To Years'

By BARBARA SWIMMER Women's Editor

'Adding years to life and life to years' of the residents of King's Manor Retirement Center and Westgate Nursing Home was a dream invisioned years ago by the late Don R. Davidson, who was then Executive Director of the Methodist Home.

Although Dr. Davidson did not live to see his dream a reality, he began the initial footwork of forming an auxiliary for the home, just a few months before his death.

Today, 43 women make up the King's Manor Auxiliary to enhance the lives of the residents of the home. They are church women of all denominations who listen and heed the needs of the senior citizens. They create opportunities for service to the aging, provide information on the problems of aging, and live up to the home's slogan, 'Adding years to life and life to years."

They are women who write letters for those who have become too palsied to hold a pencil or whose eyes will not permit them to see what they have written.

They are women who take the stereo and "talking books" and play them for the residents who desire it.

They are women who furnish transportaion to town for the residents and conduct arts and crafts classes.

The retirement center called King's Manor consists of a nursing facility, known as Westgate, the retirement home known as "The Manor," and six duplexes known as Cottage Row. All of these are on an 11-acre campus in the west part of Hereford, across the street from Northwest Elementary School. Approximately 100 persons live

It is owned and operated by a board of trustees for the First

a board of trustees for the First United Methodist Church. The residents, however, are not all Methodists. There are members of many churches — Baptist, Catholic, First Christian, Church of Christ, Presbyterian. The center accepts residents of all faiths, creed and color.

The minimum age for residents at The Manor is 65 Several of them are in their 90s and are still going strong. There no minimum age limit at Westgate. It is available to any one who needs nursing care.

The home has what it considers a very good staff, although they are unable to supply all the 'extras' considered helpful to people in their care.

The dream of Brother Don, as he was called by those who knew him, began to formulate in the spring of 1969. He called a group of women together from all denominations—those he thought would be interested in helping the senior citizens. This group met several times and formed committees to plan the organization. The committees interviewed persons at the home to determine their needs, then began plans for orientation meetings.

Dr. Davidson died last July and on Oct. 28 came the first of three orientation meetings.

Mrs. Swain Burkett of Dimmitt, chairman of the Health and Activities Committee started by Dr. Davidson, explained the areas of service the auxiliary would be working in. They included patient aid, transportation, social activities, arts, crafts, with possible receptionist relief and, occasionally, office work.

Manson Waits, administrator, gave a rundown on the campus

and Mrs. Deke Kendrick, who filled in as executive director following Dr. Davidson's death, gave a brief history of

the home.

At the second orientation meeting in November, officers to lead the group were elected.

Mrs. Hilton Higgins was chosen as president, Mrs. Clark Andrews as vice president; Mrs. Tim Perrin as secretary, and Mrs. Ray Carlile as treasurer.

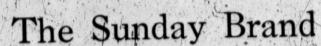
Committees for various projects were appointed and soon the Auxiliary was in full swing.

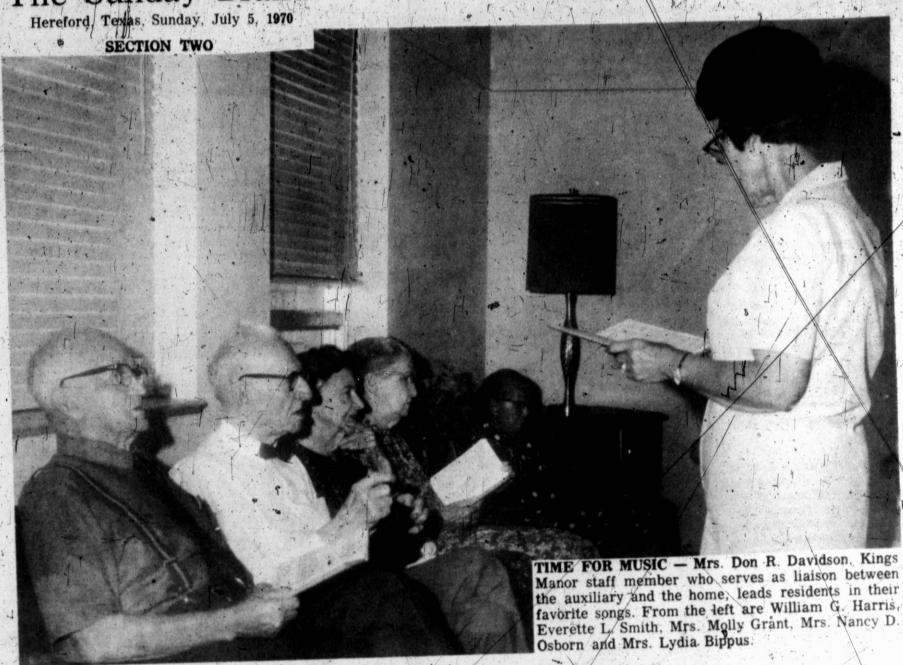
Membership is open to all women who are interested in the health and welfare of the aging and who will abide by the objectives of the Auxiliary.

Charter members in the or-

ganization a r e Mmes. Clark
Andrews, Ronnie Andrews, Ray
Carlile, Nina Collins, Don R.
Davidson, W. L. Davis Jr.;
C.T. Douglas, J. J. Durham,
R. C. Godwin, Earl Harkins,
V. O. Hennen, Hilton Higgins,
D. C. Kinsey, Don Martin, J.H.
McCrary, C la u d e McGowen,
Rudy Metz, A. T. Mims, G. W.
Newson, T. J. Parsons, Margaret Shown, Keith Simmer,
Robert Strain, S. S. Williams,
C. P. Worthan and Williard
Stewart, all of Hereford.

Also Mmes, Bill Burnam,
H. R. Cocanougher and J. T.
Gee, Friona; Mmes, Leland
Burns, Edgar Jacobson, N.L.
Jacobson, H. K. Kendrick, Jim
Perrin and Don Travis, all of
Adrian; Mmes. Swain Burkett,
Jim Cleavinger and M. E. Cleavinger, all of Dimmitt; Mrs.
Walter Cranmer and Mrs. Cecil
Matthews of Canyon; Mrs. Leroy Edwards and Mrs. L. C.
Roots, Summerfield; and Mrs.
Homer Ehresman of Glenrio,
N. M.







BIRTHDAY PARTIES are given on the first Wednesday of each month for those residents who have celebrated birthdays. Girls from the United Methodist Youth Fellowship Choir hosted a party Wednesday honoring Mrs. Mary Bodkin, 91, and Eldon Morgan, 78. UMYF members shown above are Miss Lynette Clearman, left and Miss Libby Word. Seated left is George C.

a cup of coffee with Will Harris. -



Auxiliary members when needed by the residents. Mrs. J. C. McCracken, chairman of the transportation committee, was chauffeur Wednesday for Mrs. Mollie Grant. Nurse Phyllis Donham helps her into the car.

ARTS AND CRAFTS ACTIVITIES — Mrs H R.
Cap" Cocanougher, auxiliary member from Friona,
assists residents in making paper flowers. The bouquet made is On display at Westgate. Mrs Cocanougher is chairman of the arts and crafts commit-

ee. Mrs. W. A. Campbell, left, and Mrs. Lillie E.

Worthan look on.



Visits Here This Week

Adrian News

a Sorrells Family Reunion.

Mrs. Lola Perry spent Thurs- Mexico, Mr. and Mrs. Homer family. day through Tuesday with Mr. Vaughan and family of Odessa and Mrs. Milton McMinn and spent Sunday and Monday with family in Lovington, New Mexi- Mr. and Mrs. Shag McCwon

Mrs. Ruth Pinnell was in Mr. and Mrs. Shag McCown Kai won second, and Dobson North Texas Hospital in Amaril- were in Tulia, Sunday to attend third. lo last week for surgury.

went surgury Wed. morning in Canyon spent Thursday over ed with Shook Tire Co. Deaf Smith County Hospital in night with Mr. and Mrs. Jno Hereford.

Bob Gruhlkey spent Sunday at Raton, New Mexico, attending the horse races.

Mrs. Manuel Loveless and Tommy were in Tucumcari, Thursday.

Mr. and Mrs. Jimmy Brown and Judy, Ronnie Johnson and Dude Speed flew to Raton, New Mexico, Sunday for the horse

-Mr. and Mrs. Bill Gilley and children of Hereford visited one day last week with Mrs. Billie

Funeral Services for Lynville A. Worsham, 74, of Adrian was held Saturday afternoon in the Blackburn-Shaw Memorial Chapel. Lyn passed away Thursday afternoon in the Veterans Hospital in Amarillo.

The Rev. Don Travis, pastor of the First Methodist Church of Adrian officiated. Burial was in the Vega Cemetery.

A native of Texas, Lyn was a veteran of World War I and farmed in the Adrian area for many years.

Survivors include his wife; Alyen, one daughter, Mrs. Marilyn Rudisell of Amarillo, two sons; Jack of Borger and George of Albuqerque; five grandchildren and one greatgrandchild.

David Williams of Wichita Falls spent the weekend with Mr. and Mrs. Leonard Exvin, the Terry Williams and the Hoarce Betts families at Vega.

Mr. and Mrs. Jerry Biddle and Kim o fDenver and Mr. and Mrs. Bill Biddle and Maurece Casad of Oklahoma were here for the weekend to visit Mr. L. L. Biddie in the hospital in Amarillo. They also visited Mrs. L. L. Biddle at Vega and Mr. and Mrs. Billy Brown and family at Adrian.

Mr. and Mrs. S. P. Vick of South Fork, Colorado, spent Sunday and Monday with Mr. and Mrs. Davis Brown and Kile.

Mr. and Mrs. Joe Speed spent the weekend in Raton, New Mexico, attending the horse races.

Mr. Lewis West is in St. Anthony's Hospital in Amarillo, this week.

Mr. and Mrs. Terry Williams and Daryl of Amarille, David Williams of Wichita Falls, Mr. and Mrs. Hubert Bronniman and Shannon, Billie Hayes, Mike and Stan Hammitt all spent the weekend with Mr. and Mrs. Horace Betts.

Mr. and Mrs. Danny Wagner and children of Longview spent Friday through Sunday with Mrs. L.E. Wagner and brought Mr. Wagner home. He had been at Longview for treatment

Mrs. Tedo Harris and children of Navajo Dam, New Mexico, are here for a few days with Hardy Harris.

Bobbie Smith of Amarillo spent the weekend with Mr. and Mrs. Arvie Reeves and Laura Hoagland.

Mr. and Mrs. Shag McCown and Sharon, Joe! Brownlee, M. and Sharon, Joel Brownlee, Mr. Tonda of Vega were in Amarillo, Sunday for a McCown family reunion.

Mr. and Mrs. J. W. Sellars

A. O. THOMPSON ABSTRACT CO.

Mr. and Mrs. A. J. Schroeter.

Paul B. Schroeter Mgr. P. O. Box 73 Courthouse

Mr. and Mrs. Floyd Brown spent the weekend at Raton, their horses were winners. Big

Dale Jobe moved to Hereford Mrs. Mary Lee Lane under Mr. and Mrs. Mike Horton of last week, where he is employ-

Poison won first, Sunny

Mrs. Pat Petillo and Mrs. Grace Anderson of Orange relatives. Sunday they all way Department. Finis Brown of Claude, who Cove, California visited from spent the day at Ute Lake. returned from a tour of Europe, Monday through Friday with Friday, is visiting Mrs. Irene Mr. and Mrs. Dale Anderson.

Mrs. Bob Gruhlkey, Mr. and Mrs. Juo Horton and families, and the Manuel Loveless fami-

Mrs. Midge Lemley of Canyon Amy, Sam and Victor Lemley. the surrounding scenery.

Mrs. Bob Gruhlkey.

Mr. and Mrs. Hershall Esque of movie under the auspices of Olshan said production of the over existing hard-surfaced Bryan, Texas visited this week the Texas Tourist Development entire film will require about roads, primarily farm-to-market with Mrs. Virginia Garett and children and other friends and

Read The Classified Want Ads which will be part of a tourist . The 'Ten Texas Trails' have tractions on the tourways are

She also visited with Mr. and

perching in tree-tops, hanging visited Friday overnight with from cliffs and grinding away Mr. and Mrs. Jno Horton and with a big movie camera at

He is Immanuel Olshan, a Mrs. Linda Pond Jr. and Mar- prominent Houston businessman tha Gruhlkey of Amarillo spent and camera bug who has volun-Thursday night with Mr. and teered to produce at no cost an hobby for many years has been cultural, historical and beauty Rio Grande Valley; The Forest extensive color 'travelogue film depicting the "Ten Trails ing before civic groups and commodations Mr. V. E. Lemke and Mr. of Texas". He is making the Agency and the travel develop one and one-half years to com- and state highways. Easy-to-

week some time to film scenes trails.

A dapper gentleman will be travelogue movie of the TEXAS been plotted so as to get the available in this area sometime this week PLAINS TRAIL.

company, a demonshing com- the "real" Texas. social clubs.

ment division of the Texas High- plete. He will travel about 20,000 follow blue and white signs miles, in every corner of the have been erected along the He will be in this area this state, in order to film all the trails. Brochures containing

Routes were programmed maps and descriptions of at- READ THE CLASSIFIED ADS

motorist off the expressways The tourways extend over Olshan is president of Olshan and throughways and onto the 6,200 miles, slicing across 162 of Enterprises of Houston, which little-traveled hard-surfaced the state's 254 counties. Averincludes an eight acre lumber roads, where he can appreciate aging 600 miles in length, each trail has a special historic pany and a house moving com- Special care was taken to in- flavor and person a lity. The pany. He is also widely known clude areas that also can offer trails are The Tropical Trail, producing travel films for show- attractions and convenient ac Trail (East Texas); The Lakes Trail (Central Texas); The Mountain Trail (which includes Big Bend National Park): The Forts Trail; The Independence Trail; The Plains Trail; The Brazos Trail; The Pecos Trail: and The Hill Country Trail

are ers ficas fica

Jallow Janamani Sugariand Mail

SPECTACULAR JULY

CLEARANCE AND SALE! 33 1/3 TO 60% REDUCTIONS

BELOW IS ONLY A	PARTIAL LL
LADIES' SPORTSWEAR DEP	т. \ \ .
Encore pants, were \$18 Encore blouses, were \$20 Pant suits and pant sets, were to \$22 Tunic Blouses and pant sets, were \$22 Blouses, were \$13 Booth Bay pants, shorts "T" shirts and blouses, were \$8 to \$12	\$10.00 \$10.00 \$10.00 \$15.00 \$ 5.00
MISSES DRESSES	
One rack dresses, were to \$48 Polyesters, Cottons, Dacrons Large group dresses, were to \$55 One rack dresses, were to \$60 All wanted fabrics Cotton Brunch coats, were to \$18	\$15.00 ½ Price \$25.00 \$10.00
JUNIOR SHOP	
135 Summer dresses, were to \$34 30 Pant dresses, were to \$25 40 Junior swim suits, 1-piece and 2-piece 40 Pant dresses, were to \$18	1/2 Price 1/2 Price 1/3 off \$10.00
FIELDCREST LINENS	
Blanket sale: electric blankets, were \$21 to \$45 Twin bed size cellular blankets, were \$11.00 Pillow cases and sheets (our complete stock) King and Queen size Towels, large group now Drapes, all remaining Bath coats and lid covers	Reduced 1/3 \$ 8.00 Reduced 15% 1/2 Price 1/2 Price 1/2 Price
MISSES DRESSES	
One rack dresses, were to \$48 Large group dresses, were to \$55 One rack dresses, were to \$48	\$15.00 ½ Price \$25.00
COAT DEPT.	
4 Leather coats, Fox collar and cuffs, 7/8 length, were \$195 12 Knit coats and jackets, were \$26 to \$45	\$95.00 1/2 Price.
CHILDREN'S DEPT.	
125 Spring and summer dresses Dacrons, Cotton, Voiles, Reg. \$60 to \$15 One large rack odds and ends, Skirts, sweaters, dresses, pants, etc were to \$15 Coats, raincoats, car coats	1/2 Price \$ 3.94 1/2 Price
Sweaters, cardigans, orlons	½ Price
size 3 to 14 Infants wear, dresses, suits size 0 to 18 mos. were \$5 to \$17	½ Price

SHOE DEPT.

Ladies dress shoe, reg. to \$22

Ladies sandals, reg. to \$9 Ladies summer bags, reg. to \$20

Ladies dress and casual shoes, reg. to \$25

Men's shoes, discontinued styles, reg. \$22

OF THE FANTASTIC BARGAINS!	
Jeans, shirts, shorts, knits and slacks	1/3 Off
MEN'S DEPT.	1.4
17 Summer and year-round fabrics, reg \$75 47 Silk and wool—ideal for all year, reg. \$85 41 All popular colors muted and solids, reg. \$110 38 The ultimate in fine men's suits, reg \$125	\$55.00 \$65.00 \$80.00 \$95.00
SHIRT DEPT. MEN'S)	
Knits, cottons and blends, reg. \$7 Knits, dacrons and golf styles, reg. \$9 Dress shirts, short sleeve, reg. \$7 Dress shirts, short sleeve colors and stripes, reg. \$8 Sport shirts, all popular styles, reg. \$9	\$ 4.50 \$ 5.50 \$ 4.50 \$ 5.00 \$ 5.50
Sport shirts, extra nice fabrics, reg. \$10 Dress shirts, long sleeve, all colors, reg. \$8	\$ 5.00
MEN'S SPORTSWEAR DEPT.	\times
Jump suits, short sleeve, all patterns, reg. \$18' Slacks, Perma-prest, no-iron styles, reg. \$9	\$10,00
Slacks, never need ironing, dress styles, reg. \$12 Bermuda shorts, reg. \$7 Swim suits all styles, reduced to Papamas, short sleeve, knee length, reg. \$5	\$ 8.00 \$ 4.50
SPORT COATS	
27 Blazers and muted plaids, reg. \$45 29 Solid colors and plaids, reg. \$55 32 Extra nice collection for sport wear, reg. \$65	\$30.00 \$40.00 \$50.00
ACCESSORIES	
COSTUME JEWELRY Ropes, pearls, pins, necklaces, reg. \$1.50 to \$10	1/2 Price
SCARVES	1/2 Price
Echo, fashioncraft, were \$2 to \$5	
Leather, chain, reg. \$2 to \$10 HANDBAGS	½ Price
Patents, leathers, vinyls, straws	½ Price

SALE STARTS MONDAY 9:30 A.M. SHARP ALL SALES FINAL PLEASE!

All Subject To Prior Sale " No Phone or Mail Orders

Sugarland Mall, Hereford

Women Say Yes, Men No To Equal Rights For Women The Sunday Brand, Hereford, Texas, Sunday, July 5, 1970 Definitely, they don't think tioned one cashier. Do you don't think that should change," want men? But, that's right, a is because they are used to

worker.

executive job as well as any better."
and we don't want to be dis "We h

about this situation?

I talked to a small group of stand in the way."

"My question - and - answer period revealed varied opin-

rising women's liberation move- modernized. Women pay taxes ment?" I asked

"I really don't have 'an answer- for you. I'm a type of should be there and there are for." person who sticks to one job," said one sales lady

points," added a lady supermarket cashier

"Don't know exactly, but they mented another saleslady

"I personally think it's about time that women took a stand," said one bank worker defensive- "I think if they are the pro-

it too far, but I do agree to a place is in her home and she women. point," added another worker should let the husband do the from the bank

completely liberated, she must bout a women polititian? have the caliber to go on. She ... They are sneaky and devious definitely can't be a clinging enough," laughed one girl.

Of course there are a lot of out of these positions."

feel about men getting more pay men candidate for a political and Washington, D. C., comand promotions over women position.

are not for the lace-collar work- didn't mention capabilities," councilman? most males over the country it should depend on who is the politics," commented one.

The reply by women over one saleslady said in answer to bigger of a mess then has all inferior." the nation to this come back another question "We can do ready been made positive. "We can hold a top anything they can do if not "I think they would let their he was asked the question, and

"We have to work just as hard as a man in the same pletely forgotten emotion and pay and equal rights, should she they were asked. How do Hereford women feel position and we sure should get has completely dedicated her- then open the door if she gets paid as much."

women in different walks of life, one saleslady. "I think a wo- "I think we ought to have and generally they told me, men's place is in her home and some women who would dedi-"Give me the pay for what I'm she should naturally get lower cate themselves to politics. I worth and don't let my sex pay because she's not the bread- think we would solve the prowinner."

ages," protested another. "That she doesn't get her pride hurt just goes to show you how be- as often." "How do you feel about the hind we are. We have to get just like men."

quite a few women who have what it takes to get there. That "I agree with some of their includes any field they want to-

enter." "That is ridiculous," in this day and time, it takes two to have some good points," com- make a living and the womanneeds experience in case she doesn't always have the man

to lean on." "I think they may be carrying chance, but I also think a wife's them feel inferior to the

hard work." "If a woman is going to be And how would they feel a-

"No, I don't think that would One lady-on-the-street a be right," commented another. omy. Farmers annually buy mother, housewife and work- "They aren't physically made tractors, machinery and equiper-said, "I do think we should for the job. Especially president get higher pay according to our or governor. Just look how old of steel; more petroleum than capabilities and not to our sex. these men look when they come any other single industry; and

ers; no matter what her quali- one banker retorted. "That's "Oh, they make fine lawyers,

emotions over-power their job." "But a women who has com- I If a woman receives equal

don't think so," disagreed by do good, don't you think." What do you mean?" ques- funny. They like doing that. I places to go that they don't ing their own ingenuity. This thinking." blems then. A women can dis-That happened in the dark cuss easier than a man because

> Then what about women as doctors I asked.

"Oh, they make fine doctors. "If she's smart enough, she I enjoy going to a woman doc-

"They make fine barbers too," threw in one man sitting on the sidelines.

Should the man complain when the woman brings home the bigger salary? "I don't think so. I think

they should be glad that it's coming in," one woman said. "Oh, no," added another, "It divider, they should be given makes them feel bad. Makes

> That's a perfect answer to introduce my next question, I said. Do you think men consider, women inferior beings?

Agriculture is a \$50 billion customer in the American econment containing 6.5 million tons more electricity than all the points that I don't agree with." Most of the women agreed people and industries in Chica-Okay I continued, how do you that they wouldn't vote for a wo- go, Detroit, Boston, Baltimore bined.

This seems to be the tone of and woman are up for a job "I don't know anything about exercise during the time we call I wouldn't change that." "Sure, let them run. It wouldn't want that, I enjoy my New York City, a man will until a recent court order forc- spun around them for so long, And then there was a recent home on the part of the female. Yes, I feel like I'm worth couldn't hurt. Frankly, I don't coffeebreak. But, no, I don't not get up from his seat on a ed it to more than I'm being paid," think that they could make any think they really think we're crowded bus and offer it to a

One man turned around when first." said "I do."

Staff Writer bilities? bilities? want decide to further their we should be at the top."

Certain jobs or advancements "I noticed at first that you carrers by running for city "No, I think they just have respect to the ladies and the women here have stricted."

The women here have stricted.

But don't you think maybe we

"Oh, I think they would feel

didn't mention capabilities," councilman?

Description on questions about wothe most important. If a man but I mean higher in politics it is. In other countries women exercise during the time we call I wouldn't change that.'

Or exercise during the time we call I wouldn't change that.'

Or exercise during the time we call I wouldn't change that.'

Or exercise during the time we call I wouldn't change that.'

Or exercise during the time we call I wouldn't change that.'

Our coffeebreaks. I sure Manners have gone out. In wouldn't allow women to enter protective shell that has been too long.'

> "That's not fair. We can go willing to let them go. woman. It's who gets there any where we want to," one- "I don't think that they are woman said.

men can do this it they want protester; forget it."

discriminated against in real-"Frankly," said a n o the r, ity," commented one staunch

the men and open their doors, them all and lock them up and in high positions who tend to turning his head casually to Well, don't women have make decisions instead of us there are too many women

ting on the corner who was approached by a reporter. What do you think of the Wo-

men's Liberation Movement sir?" he was asked should show a little respect for to, I don't care. I'd like to take "I've seen too many women "I think," said the old man want some man to help them spit on the sidewalk, "that

Handles ONLY U.S.D.A BONUS VALUE BUYS! Gold Model CHOICE BEEF Flour 5 Lb. Bag U.S.D.A CHOICE BEEF

With \$10.00 Purchase 59C

Kimbell All Purpose

Gt. Box 49 oz. 59C Detergent Sunshine HI-HO 1 Lb. Box 43C

Lrackers Sunshine Hydrox

Grapes

Thompson Seedless

FOODWAY'S QUALITY CONTROLLED MEATS

Kimbell Fancy Cut ELMER'S

GREEN BEANS

Kraft

Morton Beef, Chicken, Turkey

Bordens'

HOURS:

7 DAYS PER WEEK

8 A.M. to

9 P.M.

Cans

BONUS VALUE

CONSUMER GRADE

EGGS

omatoes Golden Ripe Bananas

Cabbage

100

19

Bounty Jumbo Roll

Kimbell Cream Style or Whole Kernel

GOLDEN

Announcing

LICENSED DRILLER . . . 2 MILES EAST ON HWY. 60 (Formerly Associated With Reddell Water Well Service)

NOW COMPLETE SERVICE

For All Your Water Well Needs.

Authorized Agent For Berkeley and Commander Water Pumps.

IN THE SAME LOCATION MILES EAST ON HWY. 60

COME BY OR CALL DAY OR NIGHT

364-3159 or 364-2684

WE WILL CONTINUE TO GIVE OUR OLD & NEW CUSTOMERS THE BEST WATER WELL SERVICE AVAILABLE!

Gravel Packed & Semi-Gravel Packed Wells Water Exploration -- Test Holes & Electric Logging

THE SUNDAY BRAND Editorials

Waving Flag Isn't Enough

In Dallas, Texas, a 21-year-old Tufts University pre-law student has filed a complaint against a major bank for using the American flag in advertising promotions, citing an untested 1917 Texas statute which prohibits use of the . flag in advertising. He filed the complaint after another student had been assessed a four-year prison sentence for burning an American flag

In the little South Plains city of Lorenzo, the flag will be waving 'every day" beginning Saturday, July 4th as a gesture of respect for the national emblem. The citizens of Lorenzo feel that every day should be flag day and they intend to keep Old Glory waving "so there will be no doubt how flag and country stand in the heart of the citi-

Flag waving is a time-honored tradition and we hope that it will remain so throughout the history of this great nation. Whenever the people lose respectfor the flag and that which it symbolizes, then this great republic wil soon

cease to function. However, just waving the flag is not enough and the sooner we realize that the strength of America does not come from flag waving but from the deeds of the 200 million work-a-day citizens who make up the bulk of our population.

Certainly, it makes our blood boil to see disrespect shown for the national emblem, but we realize that there is only a small minority of "kooks" who are obviously dedicated to the eventual destruction of the nation and who are

Too Many Rap Browns, **Not Enough Roy Wilkins**

NAACP leader Roy Wilkins, in his appearance before the 61st annual convention of the National Association for the Advancement of colored people, has begged militants within the black minority to "cool it," urging that they work within the bi-racial effort by employing reason and logic to support their cause rather than violence.

Wilkins, the champion of equal rights for the black people of this nation, has consistently insisted that his people would benefit more from the peaceful approach to integration and that it will come about faster without violence than with it. Certainly, we believe the majority of the black people agree with Mr. Wilkins.

However, whenever an effort as momentous as the civil rights movement gathers steam, it also picks up the usual number of rabble rousers along the way. Some, interested only in the thrill o f the thing, are usually the pawns for those who have ulterior motives. There's always the few hard core communists whose purpose is obviously the overthrow of the government, and then there are some who see the opportunity to make a fast buck from the plight of their fellow man.

With all of these around, it takes a lot of work from a lot of level-headed people like Roy Wilkins to keep the movement on the track, and eventualy help the minority groups. And it may take many "Roy Wilkins" to overcome the stigma of one "Ray Brown."

The Sunday Brand

Established 1948

Published Every Sunday at 130 West Fourth Hereford, Texas 79045 The Brand Publishing Company



Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 30, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1 \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery; 60 cents per month. Single copies 15 cents

Melvin Young Charles Richards Barbara Dryden Credy King Jay C. Spain

General Manager News Editor Women's Editor Advertising Manager Mechanical Superintendent

making a show of flag burning, draft card burning, etc. Many of these will end up in the penal institutions of the country, or more likely, take a thrashing at the hands of some farm boy who has gotten fed-up with the malarky and eventually see the error of their way. And although we commend the good citizens of Lorenzo and all others who take the time and trouble to honor the flag, we would encourage these people to give more than "lip-service" to their country, their community and their fellow man by taking an active interest in local government.

The involvement of a majority of the citizens in the affairs of the community is the attribute that has made this nation great. When apathy takes over and we no longer take an active interest in our local government, in our churches and our civic and service organizations, then all the flag-waving in the world

Drugs In Britain

Though Home Secretary James Callaghan has been moving under considerable pressure to toughen up laws reguiating illegal use of drugs; Britain might do well for now to be thankful for the problem it has.

The British policy of giving free and legal heroin to addicts, in effect for nearly 50 years, is an obvious example. An alarming recent increase in the number of heroin addicts in Britain, particularly younger ones, as well as growing world-wide concern about the illegal uses of drugs, has led to demands for extensive modification or abolition of the program. Such a reaction is under- east Asia has prevented action time is running out. To take ef- chance to vote. standable enough.

The existence of a growing number important Constitutional amend- line for adoption in time to afof drug addicts is a symptom of social/ ment to revise our system of fect the 1972 Presidential elecpathology which seems to cry out for electing a President. action, if for no other reason than to express official disapproval. And the overwhelming vote a measure time but it is not. Four state man is once again a factor in a policy does stand in direct contrast to to scrape the electoral college legislatures are not even schetoday's international tendency to class in favor of a direct election of duled to meet in 1971, and some our system is changed he could illegal drugs as a 'law and order" is- the President. The Senate Judi- Southern states are expected to wind up holding the balance of

But if Britain today seems to have a but finally approved it last Ap- forget about a change most vot narcotics problem (the number of her- ril, by an 11 to 6 margin. oin addicts, in fact, is still only about 2,500, compared with at least 100,000 in New York City alone, despite the world's toughest narcotics control ef forts) an attempt to solve it by "getting" tough" is likely, judging from American experience, to create at least three worse ones:

A rich bonanza for organized crime in the form of a much more lucrative black market for illegal drugs. - A deadly "crime in the streets" outbreak as addicts seek money to pay for black market drugs - A major public health problem as a result of the use of impure drugs under conditions which lead to other complications.

Mr. Callahan's Misuse of Drugs Bill brings the British approach to "soft" drugs into line with present North American practice (lesser penalties for use but stiffer penalties for trafficking) but makes only minor modifications to the approach to hard narcotics. Hopefully, this policy will be maintained. If the idea of handing out free heroin to addicts is no answer to the narcotics problem, its social effects, at least, have been less harmful than those of any other "solution" tried so far. --Edmonton (Alta.) Journal

Stocks On The Skids

U. S. stock markets have been on the downgrade for months, with only minor and short-lived rallies. A climax of sorts occurred when the Dow Jones 30industrial average sagged 19.07 points to 714.56-the longest dive since Nov. 22, 1963, when President John F. Kenedy was assassinated.

It seems advisable to point out emphatically that the market situation today is far different from what it was just before the big flop in October, 1929. Then, inumerable persons had bought heavily on margin, so that they were wiped out financially when the roof fell in. There is far less margin investing

All this makes very timely Feder a l Reserve Board lowering of the margin requirement minimum from 80 per cent to 65 per cent. That should encourage. investors no little - a good thing, we believe, all around. -

season's games? Yours faithfully. New York Daily News

MAIN STREET, U. S. A.

SMOKING 'EM OUT

Senate May Need A Nudge To Change Electoral College

by BERT MILLS

longed Senate debate on our endar. Sponsors hope for action There seems little doubt of Senmilitary involvement in South- lete this summer but meanwhile ate passage-if there is a on many pressing domestic fect, the amendment must be matters, including a crucial ratified by 38 states. The dead-

Last year the House passed by ciary Committee stalled on this reject the reform amendment: power in 1972, It came fairly proposition for many months The Senate had better-hurry or close to happening in 1968.

Ever since, the proposed 26th President Nixon also supports

tion is April 15, 1971.

That may seem like ample ers want.

THE BOOTLEG -Philosopher

'Editor's note: The Bootleg Philosopher on his Johnson grass farm must have his television set back in working shape, his letter this week indicates.

Dear editar: Being unable to find a newspaper vesterday although I looked everywhere, that is everywhere I could see from my rocking chair on my front porch, I went inside the house late in the afternoon and turned on the television set for the first time in a long time and will admit I learned something I didn't know before.

Now I knew that in the summer time the networks re-run their winter and spring programs on the theory I guess that if Hamlet is worth seeing more than once so is Festus, but yesterday was the first time I discovered that they re-run their news programs, too.

It's a fact. Here came Huntley and Brinkley telling us their names although I caught on to who they were years ago, and then they gave exactly the same news they gave

For example, they reported that Israel fought off an Arab attack with the loss of one Jeep and three canteens while destroying eight Arab planes, and in the same skirmish, which the Arabs said the Israelis launched, the Arabs said they destroyed ten Israelis tanks and shot down

Then they switched to London where a newscaster in a trench coat standing in the wind outside some building reported a new proposal for peace in the Middle East is being

In Viet Nam they ran the film of the reporter dodging bullets, failing once more to tell us what was happening to the camera man

Getting around to the home front, they reported the cost of living went up three-tenths of one percent last month, the stock market fluctuated, another freight train had derailed, Agnew had spoken, there was a riot in Memphis or Los Angeles, I forget which, more studies are being made to halt inflation, pollution has shown up off the shore of whatever coast it was they had their camera trained on, the urban crisis is still the urban crisis, ect. It's a fact. The networks are using re-runs on their newscasts All they're changing is the shape of David Brinkley's

There's nothing to the report, is there, that the football leagues aren't going to play this fall, just re-run last

J. A.

Amendment to the Constitution the amendment, and the House WASHINGTON, D. C.-Pro- has rested on the Senate cal- vote favoring it was 339 to 70.

> Wallace Poses Threat George Wallace's recent narrow victory in Alabama's gubernatorial primary enhances the prospect of adoption of a Presidential election and unless

Wallace ran for President in 1968 and carried five deep South states, worth 46 electoral votes If he had done a bit better, he could have prevented Richard Nixon from gaining an electoral majority. That was the Wallace goal last time and may be a-

If the leading candidate fails to achieve an electoral majority, the House of Representatives elects a President. A third party candidate could bargain for concessions in return for supporting either major party candidate. Most people think this is no way to decide an election.

The pending amendment would not bar third party can didates. It would only reduce their importance, because any candidate getting the most popular votes would be elected, so long as he received at least 40 percent of the vote.

If no candidate received 40 percent, there would be a runoff election between the two top contenders. Nixon won with 43.4 percept in 1968. N o President has ever been elected with less than 40 percent of the popular vote, except Abraham Lincoln, and his share was 39.9 percent.

Should Demand Action

Legislators generally respond to the public will and polls show that voters are overwhelmingly in favor of a direct election for President, But the Senate scems to need a nudge to give electoral reform the priority attention it requires. As long ago as last fall, President Nixon urged the Senate to adopt the House-passcd resolution,

The key men are Senate Majority Leader Mike Mansfield (D., Mont.) and Chairm a n James O. Eastland (D., Miss.) of the Senate Judiciary Committee. A one-week debate ought to suffice because the issue had been studied for years and the House spent eight days in reaching its 1969 decision.

As the President reminded the Senate and the nation last year, "it is clear that unless the Senate follows the lead of the House, all opportunity for reform will be lost this year and possibly for years to come." What about it, Senators?

Talk of Texas

AGES WITH BIRDSHOP At one time during World War I, the U. S. planned to blast enemy fighter planes out of the sky with sawed-off shotguns!

In 1917, when The University of Texas began training combat airmen at its School of Aeronautics, trap shooting was a required course for the fly-boys. Adolph Topperwein, probably the best marksman with a rifle, pistol or shotgun in history, was the instructor. The future aviators, standing atop high wooden towers erected on the campus, fired pump shotguns with sawed-off barrels at clay pigeons.

The object was to teach them to hit a moving target at 75 yards. It was believed that U. S. fighter planes armed with the shotguns could down almost any enemy aircraft with which they came in contact.

HISTORY ON CANVAS-Traveling salesmen in early Texas often were looking for a farmer's daughter-but only to paint her picture

Portrait painting was in vogue about the time the Republic of Texas was established. Many an itinerant peddler, taking avantage of this desire of rural customers to leave their likeness to posterity, added paints and canvas to their

pack and became painters of people. Calling themselves "limners," these roving artists usually asked \$10 (a very high price in those days) for a portrait. Many a proud parent paid the fee willingly, and today some of these primitive paintings are collector's items.

FOOTNOTE TO HISTORY-John Wesley Hardin, selfstyled "world's champion desperado" and acknowledged killer of 43 men, was a member of one of the best families of Bonham, Fannin County seat.

Hardin was born just northwest of Bonham, the son of a circuit-riding Methodist preacher. As a teen-ager, Hardin killed his first man after an argument on a Bonham

An uncle, Jeff Hardin, was a prominent Bonham businessman and built a 12-room colonial mansion that was a local showplace. It was similar to the colonial home of another Bonham citizen, the late Speaker Sam Rayburn. The Hardin home was torn down a few years ago.

HOW IT BEGAN-San Antonio's Menger Hotel was built because a local brewer needed a place to house his customers overnight.

William Menger began brewing beer in the Alamo City in the mid-1840's and his product was so good that distributors came from all over to buy it; He developed so much business form nearby German settlements that he had to have a place to house visiting buyers.

He acquired a lot across from the Alamo and built the Menger Hotel in 1859. It is still one of San Antonio's leading

... from the Brand's files

65 YEARS AGO-1905

W. M. Cogdell, who has just completed the scholastic census for 1905 and 1906, infoms us there will be from 350 to 375 pupils assigned to the Hereford public school this year. Last year, there were 280 pupils enrolled. The gain of 75 to 100 pupils is a record that cannot be equaled anywhere in the Panhandle and makes two facts evident: that our country is fast sottling up and that our public school has attained that degree of efficiency which characterizes all successful schools and renders them popular with the people . . . A new land and infimigration company was brought in to existence this week to be known as the Hereford Realty Co. The principals of the company are C. L. Davis, C. B. Oxendine and H. H. Hawkins.

50 YEARS AGO-1920

All preliminaries for the big Roundup to be held today and tomorrow had been completed Wednesday afternoon and Manager Purcell said all was ready for the crowd and the opening hour. ... The total property valuations within the corporate limits of the City of Hereford have been placed at \$2,300,000 by the Board of Equalization. The figures for last year were \$2,010,000, which gives an increase of nearly \$300,00. This valuation will add about \$1,000 to the general fund and will enable the city to do a lot of things the coming year that it never could have hoped to do without this increase.

35 YEARS AGO-1950

Tragedy stalked in the B. A West home last Thursday when the infant daughter, Peggy Jean, was hanged as she slept in a chair while her mother was outdoors working. The 6-month old child was in a rocking chair in which there was a loose cushion, when the mother went to the yard. When Mrs. West returned later she found the little body suspended from the front of the chair with the neck caught between the arm and front side of the chair Hereford is to have a modern sewage disposal plant. The plant will be complete this week. It is being done by Mayor Charles Paddock, Commissioner Nestor Gass and J. D.

20 YEARS AGO-1950

Hereford Junior Chamber of Commerce was awarded second place in the Civic Improvement Class at the National Convention in Chicago Saturday. Local Jaycees also placed second in the state on this particular division. . . Local residents complained this week over the 1950 census returns. The city's population is under 5,000. Estimates had been all the way up to 12,000. Eleven delegates from Hereford are attending the Northwest Texas conference Youth Assembly at McMurry College this week, More than 400 high school and college students arrived Monday for the six-day session.

- 5 YEARS AGO-1965

Two doctors are joining the staff of the Hereford Medical and Surgical Clinic on July 1. They are Dr. Howard R. Johnson and Dr. Noble L. Ballard. Both are graduates of the University of Oklahoma's Medical School and have recently completed internship at St. Anthony's Hospital in Oklahoma City. Dr. McCrary will open his own office here on West Park Avenue following the recent completion of his internship at Ft. Worth's John Peter Smith Hospital. There will now be a total of 10 practicing physicians here. . Rainfall of up to six inches washed the Hereford area, with high winds and damaging hail dousing the county Thursday and Friday delaying harvest and wiping out what crops there were to reap in spots.

For Women

Hidden Medical Problems Signaled By Medic Alert

an answer of 'fine." But rosy- reaction." Within minutes, Lin- tion, headquartered in Turlock, trict Revisions chairman; Mrs. men's Clubs held at San Antoncheeked, attractive, trim youth da collapsed, struck down by Calif., is concerned that this L. H. Lookingbill Sr., State and io in June. full looking Linda Collins Maur. an often fatal allergic reaction. figure is minute compared to District Maintenance chair. Mrs. Lawson told of the work speak, their opinions are

saving lives," commented the first he taped a note to her Medical Association estimates registered nurse, titled amateur wrist, put a note inside her that 40 million Americans deep-sea diving, people may be week. golfer, homemaker and mother purse and alerted everyone with should be wearing such a medi- likely to experience the bends. He is working for improved of three. "Most people never whom she might come in con- cal signaling device. "And it's That's why they wear Medic treatment and release of prothink about their hidden medi- tact. But when the time came not only for people who have Alert identification. Other peo- soners of war and urges club the women were credited for cal problems-allergies, diabe for her to go away to study experienced some trouble," ad ple choose to donate organs. women to participate in obtain- killing legislation which would Yet not being aware of these tions wouldn't be enough. potential sources of trouble and, "First my father thought of more importantly, not making tattooing me, but my mother others aware of these ailments and I vetoed that," Linda says may cost these people their with a smile. "Finally, we came

lives." cal medical center - my father Sulphur, and Aspirin." my hand, then properly scratch- members of Medic Alert in the

"That's one major problem in a repetition of the incident. At Statistically, the American

up with the idea of a bracelet," Fourteen years ago, she re- she said, pointing to her chaincalled, she didn't have any idea link silver bracelet with an eyethat she was allergic to tetanus catching disk. On the front is a antitoxin. "I was about 14 and caduceus, the symbol of the I remember gashing my hand, medical profession and the Being a doctor's daughter, I words "Medic Alert." On the was aware of the dangers of back is engraved the warning, infection. So I went to the lo- "Allergic to Tetanus Antitoxin,

was not at home - and asked Today, a similar bracelet to have the cut treated. The (stainless steel instead of silver) doctor cleaned and bandaged or necklace is worn by 300,000

state of one's health will elicit in into my skin to check for a countries. The nonprofit founda- Mrs. Ralph McCullough, Dis- General Federation of Woer thinks the answer is not that After she recovered, her fathe total number of persons who man; Mrs. Ray Johnson, Dis- of H. Ross Perot of Dallas, who heard."

tes, epilepsy, or even the fact nursing at Stanford University, ded Linda, who never has had all this information should be ing publicity in the movement. that they wear contact lenses. her father realized these cau- to use the bracelet to save her made available in an emergen- Perot declares that Hanoi will use the highways.

Local Women Attend Federation Meeting

shop Monday for 75 members Pioneer Study Club. and officers of the Top of Tex- Mrs. Kermit B. Lawson, dis-as District, Texas Federation trict president- presented new

Local Federated club presi-dents and committee chairmen field Study Club; and Mrs. States and urges club women to gy and environmental health, attended an informative work-

Women's Clubs held in Pam- goals and proposed programs for 1970-1972 and a summary of Attending from Hereford were the national convention of the

ther worried about peventing have hidden medical problems, trict chairman of Life Member- was named outstanding citizen of Texas at the VFW state con-"In some occupations, like vention held in Amarillo last

heed a grass roots public opin-

stand on POW issues during the support of cooperation of their campaigns:

play a major role in bringing assistance to prisoners "Don't think thet your individual voice is not important," Mrs. Lawson projects of the TFWC during honored at the convention. told the women. "You are a force-when 111/2 million women

Mrs. Lawson used as an example a recent bill which was, killed in the U. S. House of Representatives because of pressure brought by the president of GFWC and members. She said

Other major concerns report-

enforcement.

the next two years were support and promotion of technical vocational training, speci-al education and rehabilitation, especially for children.

Being planned on a state le vel is the observance of the 75th the support of cooperation of anniversary of the TFWC arregional planning groups such the next state convention. Perot said club women can as Council of Governments, sta- rhinestone pin has been designed tus of women, safety and law and names of 40 and 50-year club members will be submit-Reported as upcoming main ted to the district and will be



_ower Your Total Food Bill By Making 12 SIII CIE DISCO



COMMON CAUSE — Billy Casper and Linda Collins Maurer have something in common besides golf. Both wear the bracelet identifying them as members of Medic Alert, the non-profit foundation for persons with hidden medical problems. Casper has a long history of allergies; Linda's near fatal reaction to an antitoxin to which she was highly allergic prompted her father to found the founda-

To Safeway Discount

Best For Less.

Hen Turkeys Grade "A"

Corn King Bacon Bacon 16.69

Canned Hams Sth Can 31 5 2 99

"You Deserve The

Everyday DISCOUNT PRICE on Safeway Meat!

Tender Fryers-2.18 3-lb. Average!

Fresh Fryers

Cut-Up Fryers Cur-Ups . 35c

Fryer Gizzards Plump Dork . 39c

Quarter Loins Cut Into Chops 79

Pork Steak Fresh Lean . 730

Fryer Livers Comment . 690

Round Steak USDA Choice Beef-Full Center Cut-

Cooked Fully Cooked Lean Shank Portion Hams-

E to Ju						
Meaty Franks	Saleway 12-o: All Mearl Pkg-	53°	Ground	Beef	Safeway Pure Dependable-3-1b.	15.49°
Big Bologna		10.				1
Cooked Ham	Fully Cooked &	59°	Bonele	ss Roc	IST Shoulder	"lb.89
Perch Fillet		69°	Sirloin	Stenk	USDA Choice Bee	1 98°
Cod Fillet	Captain &	690		Jicun	Bone In	

WARREN BROS. MOTOR CO. 364-1423



THIS WEEK'S SPECIAL 66 Chevrolet Impala, 4 dr. sedan, factory air, power steering, green and white 2-tone finish. Protective warranty.

\$1095

67 Volkswagen 2 dr. radio, white wall tires, attractive navy blue finish, with cream vinyl interior. Get in the top gas mileage habit.

66 Olds Vista Cruiser Station Wagon. Factory air and power. Sharp silver gray finish with two tone blue interior, chrome luggage rack. A test drive will sell this one.

68 Chrysler 300, 4-dr. hardtop. Air, pwr., new white wall tires, beautiful emerald green finish and contrasting vinyl interior

68 Ford Galaxy 500, 2 dr. fast back. 390 engine with factory air and power steering. Beautiful gold metallic with contrasting vinyl interior. Factory warranty.

65 CHEVY Pick-Up, V8, automatic, long fleet side bed. Good condition throughout. Reasonably priced. Protective Warranty.

Everyday Snow Star

Ice Cream

Flavors!

Discount **Imperial** Cane Sugar

Everyday

Discoun

Kraft Miracle Whip

Prices! Town House **Tomato Soup**

1 Can

Low Discount Prices!

emonade Seorch Treat	6-02 10c	Plain Yogurt Lucerne Bonus	32-01 79c
Cilitainaa	6-c1. 32c	Margarine Coldbrook Solid Oleo!	16. 17c
Party Dips . Lucerte Bonus 3	57: \$1.0	O Biscuits Mrs. Wrights. B.M. & S.M. Biscuits!	S-oz 9c
Chocolate Milk Quality Milk!	2: 35c	Corn Meal Mite Meal	2-lb. 29c
Homo. Milk Lucerne Bonus	Gol. \$1 1	5 Pancake Mix Covered Wagon Poncoke Mix	2-16. 49c
Lucerne Salad Bonus Quality	15-e. 38c		No. 211 26c

Don't Miss These Safeway Super Savers

Bel Air Frozen Orange Juice

Bel Air Premium Quality-So Delicious & Easy to Fix! 6-oz. Cans

Mrs. Wright's Layer Cake Mixes Assorted Delicious Layer

Cake Mixes To Choose From!

Bel Air Cut Frozen Corn 10 oz .. Pkg.

10 oz. 15c

Safeway Everyday Low Discount Prices!

Tomato Sauce House Con 116	
Tomato Catsup Three 20-0: 32	
Sausage Sousages Con 250	
Chunk Tuna Trader Con 330	
Lucerne Milk 3 Flu. Dz. Toll 16	DETERGENT
Dog Food Pooch Assa. No. 190	I lide Laundry

Pinto Beans Town House Corn Flakes Safeway 18-02 350 Jell-O Asst. Delicious Por 90 Detergent Magic Tomato Juice Del Talcum Powder 2000 650 Toothbrushes & 63

Candy	10 Bar Ass't.	E	Gold Medal	White All Purpose Floor	5-16. 5
Detergent	Supurb	61: 55°	Apple Juice	Town House	8: 36
Cookies	Busy Baker Big	1'1-1b. 49c	Fruit Cocktail	Town House Fine Quality	No. 303 23
Snackers	Busy Baker Rye, Cheese & Bacon	7 oz 33c	Gr' Fruit Juice	Town House Fine Quality	46-02 3.
Cookies	Busy Boker Travel Pack	2-1b. 83c	Pork & Beans	Highway Beans	No. 300' 1
Velveeta	Kraft Cheese Food!	2-16- 3113 Box.	Golden Corn	Kounty Kist Whole Kernell	12-02 1 Can 1



Large Juicy

Cantaloupes-

Super Saver

White Grapes

Cabbage Solid Firm

Potatoes All Purpose Potatoes! 10-lb.



Newcomers In Profile

Bobbie Butler . . . enjoys being with friends

Newcomers Faces Housing Problem

By JANIE REINART Staff Writer

and were faced with a problem ed classes each summer so she should be." all newcomers to the city share- could graduate in three years finding a place to live.

ney called and asked Bill to said "I remember the time I license. "We like to travel but on our way to Hereford from to find a place to live. Wewere a ball!" a job at Edward's Pharmacy and liked it so we had one day to find a place to live. We were from Abilene. Bill grew up in actually forced to take this Borger and Bobbie was reared beautiful place, at least until we in Winters, near Abilene. She can find a less expensive rent moved to Borger in 1965 and home. The apartment house al- met Bill the following year. here we are, a pet and a baby expected in September! We had even live here."

One hectic week followed and on the second week they were settled in their new home, "Bill just loves Edward's Pharmacy and enjoys the people he works with. We had wanted to live and work in a larger city like Dallas or Ft. Worth, but we den't have any plans to move since Bill is so satisfied with his work here."

The Butlers have met several older couples which they found very nice company but were disappointed not to have met more young couples. "Hopefully the Newcomers Club will help us get into the swing of things. Bill says I'm too impatient but I enjoy having a good time with lots of friends. We love to dance and I may join a bridge club later on."

Bill and Bobbie graduated May 29 from Southwestern State College. Bobbie has her secondary in chemistry and minored in science. She will attend the second summer session at W. T. from July 14 to August 14 to make up the hours lost by attending school in another state and having to transfer. She must meet Texas requirements and get a Biology minor, "I hope to substitute teach this year on the junior high or high school level after the baby is born. I would like to teach high school chemistry but what I teach will depend on what the school system needs me for. I'll probably start teaching in September of next year. Until then I'll just stay home and play housewife and mother for a-

Bill attended Frank Phillips

Dr. Milton C. Adams

OPTOMETRIST

335 Miles

Phone 364-2255

OFFICE HOURS:

Mon.-Fri. 8 30 to 5:00 Saturday 8: 30 to 12:00

and Southwestern State and re- | College, Bobbie's father is band ceived his bachelors degree. In director for Borger High School. and Bobbie Butler and order for Bobbie to catch up She says "Borger seems to be two-year-old dachshund "Frit- with her husband she attended dying as Hereford grows. The zy" came to Hereford in May Frank Phillips, Tech, W. T., and high school is 4A, like Herefrom Weatherford, Oklahoma Southwestern State and attend- ford, but it doesn't seem like it

"We were having supper one Recalling a humorous inci- ton where Bill took his State evening around 6 when Jim Ar- dent while in college Bobbie Board Exam for his pharmacist come and see about a job in had to give a theme while I was haven't been out of Texas or Hereford. Well, by 6:30 we were student teaching. I did it on the Oklahoma except for our honeypopulation explosion and at that Oklahoma. Bill interviewed for time I was pregnant! Of course a job at Edward's Pharmacy the students didn't know it but and liked it so we had one day my supervisor did and he had

with her husband,

The Butlers are original later

VEHICLES

1970 XLT Ranger Ford Picky

1969 Oldsmobile Del 88

Walt canditioner

1' 2 Chevrolet Truck 2 Ton

1' 7000 lb. Take Hydraulic

1' 1 Tail Gate

1' 90 Ford Pickup

616 Tandom Trailer

8x12 Insulated Van Trailer

New 4x7 two sheet Trailer

1'x 14 Tandom Lailer

I andom Eazy Load ono. Trailer

2 Wheel Trailer

2 Wheel Trailer

Portable - Miller Welder, 500

amp. Mounted on Trailer. Excellent condition
Misc. Hand Tools
Misc. Shop Equip.
2—77, hp 220 & 440 Electric

SHOP EQUIPMENT

The Butler's recently returned from a 4-day trip to Housmoon trip to Colorado."

Mr. and Mrs. Butler and their. families are quite excited and it!" ready for the baby to arrive. The heat isn't welcomed at 10 per cent on meals away from "Bill says it's going to be a the Butler residence for home boy, which is typical of most "Fritzi" refuses to go out in fathers, and the grandparents the car with Bobbie. They got agree, but the doctor is not so their pet dachshund one month sure. I'm not particular," she after they were marired and said.

Bobbie has spent most of her lows no pets or children and They were married two years time during the past summers knows it. He's spoiled rotten! skiing, playing tennis, and at- Fritzi is about all I've got to Butler's father is a medical tending school, but that has to get special permission to technician at Phillips Petroleum been curtailed for this summer. Co. in Borger and his mother "If it weren't for the baby I-

Saturday, July 11, 1970

LOCATION: Dick's Trading Post - West Highway 60, Hereford, Texas

Complete Liquidation - Everything Must Sell

Baby Beds like new Large Asst Coffee & End Tables 4 Captain Chairs

Childrens Desk : Large Asst. Rollaway Beds

Large Asst. Rollaway Beds Large Asst. Mattresses & Bor Springs Large Asst. 39 Matresses & Box Springs Bar Stools New TV Stands Large Asst. Refrigerators Large Asst. Gas Cook Stayes

Large Asst. Apartment Cook

Large Asst. New Hot Plates

Ber Large Asst. Hospital Beds Large Asst. Wood Beds Large Asst. Metal Beds Televisions Asst. New Antennas

Bath Tubs & Sinks
Asst. Air Tanks
Asst. Butane Bottles
Asst. Chains
Large Asst. Truck Wheels
Large Asst. Tires & Wheels

Two Studebaker Wagons

Cook Stoves
Two Roll Top Trunks
Roll Top Dask
Stone Grinder on Stand

New & Used Livingcoom Sulfs Bedicom Suits

Two Cast Iron Wood Bur

14" Pipe

ANTIQUES

FURNITURE

At The Library

The True Story Of A Boy's "Growing Pains"

prone." Also available for your prone." reading enjoyment is the story Paul was always ready an adult, and conquerer.

Growing Pains by Paul Villiard Growing Pains is the hilarious and warm story of a boy

growing up in America during the early years of this century. It is the true-to-life record of the scrapes and mischief he got into, of his curiosity and his ways of finding out about things.

Here is a charming book about young Paul, who manages (among other things) to delay trains, blow up houses, burn down forests, give poison ivy to his teacher, and lure his father into a cesspool-all during the few fleeting years of childhood. Every incident actually happen-

working on teaching material if were to teach this year. I've found you can be bored while you're busy if you don't particularly enjoy what you're doing to pass the time."

For graduation Bobbie's parents gave her a sewing machine which she uses often. "I've just learned how to sew and enjoy it so much! I've made most of my maternity clothes-that way I can afford as many as I want."

Bill received a set of gold clubs from his parents for the big event and plays golf as often as possible. "He thinks the golf course here is just beautiful"said his lovely wife.

Going to school all her life Bobbie has never had a chance to take her time with cooking rises more money is spent on

Bobbe says "He is just like a member of the family and he keep me company until we meet some friends."

. The Butlers reside at 1501 is employed at Frank Phillips would be looking for a job or Apt. B, West Park Avenue.

Pictures
Wall Placques
New Transliter Radios
New Record Players

MISCELLANEOUS

Apple Machine

Show Cases ... Sets Pointure Dollies

Combination Popcern & Candy

Large Asst Bicycles 12x10 Overhead Metal Garaja

10x8 Overhead Metal Garage

00 pcs. Galvanized Tim.

Large Asst. of Lumber.
Beauty Shop Equipment
Large Asst. Door & Windows
100.pcs. Luggage New
Upholstery, Market

Water Cans All Sizes Pressure Cookers

Upholstery Material ... Large Asst, Pots, Pans & Dishes

County Library this week is lived his early years with in the world. the comical, true story of a tensity and relish but who was young boy seemingly "incident what must be termed "incident-

of Alexander the Great, from undertake anything out of the early childhood to his life as ordinary. Making Tom Sawyer look like a sissy, he managed to survive a million misadventures and to grasp solid values that enabled him to become



Juan De La Paz

Juan De La Paz Home On Leave

Juan De La Paz, 21-year-old son of Mr. and Mrs. Jose Cervantez of Route 1, Hereford, will be home on leave for the weekend after six weeks basic training at Frot Sill, Okla,

De La Paz will celebrate his birthday Friday at St. Joseph's

He will return to service in Vietnam.

Who eats out? As income and learning new cooking tech- food, USDA studies show that niques but she tries many new families with an annual income recipes now that she's playing of \$10,000 and over spend more housewife for awhile, "I guess than 25 per cent of their food I enjoy cooking, Might as well, money on meals away from I suppose, since I have to do home. Families with less than \$3,000 income spend only about

Read The Classified Want Ads

Some of the tales in this book are wildly absurd; others are sharply poignant Together,

they spell out the story of one boy's growing pains. FIRE FROM HEAVEN

BY Mary Renault In the closing pages on Mary

and his friend, Hephaistion, mother, Queen Olympias, Alex- tions of Macedon-all have a make a brief but unforgettable ander soon exerts his independ- natural place in this nevel and story of Alexander's life from into diplomacy, his first expert- be psychically apprehended. But, two-thirds of his short life, and to everything that is enigmatic or may seem contradictory in his character as recorded in history, the key must lie here Considering Alexander's ultimate importance, this is the most ambitious of Miss Renault's classical novels; it is also one of her most triumphant achievements.

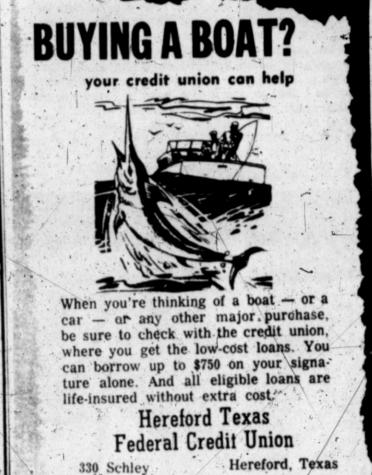
Born in the middle of the



Cowan Jewelers your watch hospital Downtown Hereford

hold him. Through the difficulties and dangers of his youth, whether in his relationship with his parents or on the field of battle; he has at his side his friend Hephaistion; the develop-Available at the Deaf Smith ed to this basically good lad who self-reliant when forced out into fourth century B. C., Alexander ment of their affection, indeed grew up in King Philip's great of their love, which was to last palace at Pella, His strength of until the end of their lives, is character his beauty his brav-ery from an early age, are standing that is the more movwonderfully conveyed. If some ing for its restraint.

of the incidents are necessarily. The military and political econjectural, it is difficult to vents of these years, the aims doubt their essential truth, so and ambitions of the warring wholly convincing are they in states, the impact on the times every detail. Torn between ad- of such figures as Aristotle and miration, hatred and love for Demonsthenes, the scenes of Renault's last novel, The Mask his father, wary of the jealous court and peasant life, the ar-of Apollo, the young Alexander devouring affection of his chair, almost Homeric tradiappearance. Now, in Fire from ence. His early Spartan train- are seen with a richness of de-Heaven, Miss Renault tells the ing, his precocious incursions tail that would seem almost to childhood to the age of twenty lences of war, his mastery of above all, the novel portrays in when he succeeded his murder- the borse Boukephalos, his its shining central character the ed father, King Philip of Mace- schooling under the tutorship of boyhood and early years of a don. These years cover almost Aristotle everything shows his man-intensely complex, at natural ascendency over his once human and godlike-who companions, and the unquestion- will inevitably one day conquer ing trust and love in which they the world.





SUN-PROOF*: FOR THE HUSBAND WHOSE IDEA OF 'GETTING OUT" DOESN'T INCLUDE PAINTING THE HOUSE.

Your wife says, "Paint the house before you do anything else this summer." So what do you do? As little as possible. That's why you need Sun-Proof Latex House Paint. It does as much as possible. To begin with, it normally allows you to skip priming completely. Further, it stretches and shrinks with your house. Which eliminates cracking and peeling. Also, a special paint film resists air pollution, smog, and mildew. This all means that your paint will last up to four years longer. So you spend less time painting and more time relaxing. SUN-PROOF ... the husband's easy. way out.

PITTSBURGH® PAINTS DO MORE SO YOU NEED TO DO LESS.







SO DOES OUR HOUSE PAINT!

That's it lasts



Your house actually stretches and shrinks with variations in temperature and humidity. It's this expansion and contraction that often causes house paint to work loose,

PITTSBURGH PAINTS New SUN PROOF® Latex House Paint stretches and shrinks with your house this flexibility enables it to resist the cracking that ruptures an otherwise sound paint film. It has four times the stretch power of other latex paints, and it resists fume staining and discoloration. Available in a wide choice of attractive outdoor colors. Come in today for a free color

PITTSBURGH PAINTS

For your inside or outside house decor needs come to McCASLIN'S. Many new items to make your house a better place now in stock.

"A COMPLETE BUILDING SERVICE" CARL McCASLIN LUMBER CO.

1 Block East of the Courthouse

Phone the Lumber Number 364-3434

Asil New Antennas
Baby-Swings
Heaters - Elec. & Gas
Air Conditioners
Refrigerated Air Conditioner
Wheel Chairs
Large - Asit. Folding Chairs
Step Stools
Serving Trays Bedinom Suits Large Asst. Dinnett Suits China Cabinet Large Asst. Chest of Dinwers New & Used Recliners. motors. 10 hp Electric Moto Large alst. Small Motors Power Tools Large Asst; New Clothes Large Asst. Sewing Machines Portable & Cabinet Models Plumbing Supplies Pipe Fittings The following tracts out of Section III, Block M.7, in Deaf Smith County, Texas. All tracts have frontage on U. S. Highway 60. TRACT NO. 1— A triangular tract. 290.45 feet, fronts U. S. Highway 60. South line 174.4 feet. East line 312.9 feet to a point in the East right of way U. S. Highway 60. Improvements: Cafe 22x34, Trading Rost 30x109 with living qualters down stails. It bedraom home.

TRACT NO. II — Joins tract No. I on South Side and has 183.47 feet frontage on U. S. Highway 60. South line 239.38 feet. East line 98.7 feet, North line 174.4 feet. Improvements: 30:50 Metal Building now occupied by Westerner Club. Westerner Club has a five year lease and pays \$200.00 a month.

TRACT NO. IV - 150 feet frontage on U. S. Highway 60 by 150 feet deep. This is a square tract of land. No Improvements, TRACT NO. IV - A rectangular piece of land having 234 feet frontage on U. S. Highway 60 with a depth of 200 feet. No. Auctioneers Note: This property is ideal for any type of business, Property handled by: Durward Hamby, .

NOT RESPONSIBLE FOR ACCIDENTS.

Many Other Items too Numerous to Mention. All Accounts to be settled day of Sale. TERMS: CASH (or make arrangements before sale date.) Bring your own Checks.

DICK'S TRADING POST

Knowles Auction Service



By Mrs: Argen Draper

principles of first aid before prescription to alleviate symp- vidends.

should be carefully cleaned of tion, your diet changes and the testing times for the gardeners, tering, and for this time snakevery bit of foreign matter, of water you drink is different. . It is advisable to be consistent ing is recommended. infection may result. If the meal schedules are erratic. . . in watering. Proper watering is Spraying is not adv wound isn't deep, the foreign you're excited by the change of material often can be washed away with soap and water But, if you can't cleanse the wound, if you can't cleanse the wound, get medical aid. Once the medical aid. Once the medical aid. Once the medical aid of the means of the modern of wound is cleansed, it should be diarrhea. If the symptom per approximate numbers for each two or three times a month, to I recently read of a new wacoated with an antibotic pre- sists, or is unusually severe, that cause injuries during the remove residue, and some tering hose now on the market. three or more florets have opparation that is harmless to hu- food poisoning may be the cause year. man tissue, then covered with a and you should call a doctor sterile bandage.

finitely require medical atten- more, serious upset in travel tion to be sure the wound is pro- plans by shunning roadside vessel has been cut, you can spoilage (hamburgers, whipped stop the bleeding by pressing a cream, custard). wad of sperile gauze on the wound If this direct pressure treated like any other burn. Sundoesn't stop the bleeding, apply tan lotion is good before exoa touphiquet until medical aid is available.

ren are susceptible to motion fort, and the patient should ckness—the feeling of nausea drink plenty of water. you get if jostled about too much in a vehicle or on a boat. one. In a car, try to avoid bumpy roads and sudden starts and stops.

hours before leaving

remedy he recommends

Everyone should learn to re- coffee or tea. cognize poison ivy, oak and su- Follow these first aid rules, 11/2 cups water "natural" immunity often dis- vacation that's a gain, not a 1/8 T. dill seed appears. Immediately atter pain (that is, if it doesn't rain). Hot Green Peppers contact, the skin should be scrubbed thoroughly with a The "Dirty Dozen" of house salt for all canning; also, disstrong soap, allowing the soap hold equipment have been tilled vinegar for vegetables, to remain on the skin for sev- singled out by the Public Health pickles and cider vinegar for eral minutes after the cleansing. Service. These are classified fruits, Once the skin is irritated by as such because of the fre- Come to the office for canpoisonous plants, avoid water, quent home accidents they ning and freezing bulletins.

HOW

GROW

6 months

2 years

3 years

4 years

5 years

10 years

15 years

20 years

A PENNY SAVED

A Lot More When You Save With Us

60.88

123.29

252.86

389.03

61.66

126.47

194.58

266.15

341.38

give first aid to a few of the commend a medication to bies of the United States.

Scrapes and minor cuts When you go on your vaca-

immediately. You can help Deep cuts and punctures de- self and family to avoid this perly cleansed. Unless a blood stands and foods most prone to

Severe sunburn should be sure to the sun, but does little good afterwards. Aspirin will Many people, especially child-relieve the general discom-

Heat cramps result when the body loses too much salt The more you can reduce the through perspiration. Treatter will do the trick.

ized by a cold and clammy Fresh air helps a lot. So does skin, weak pulse, and shallow fixing your eyes firmly on a breathing. The onset is marked son is getting ready for food given spot, perhaps the road a- by dizziness, a feeling of fatigue, preservation as she has asked head or the land on shore. As sometimes even unconscious- for this recipe: for food, the best idea is to ness. Treatment: Remove the PICKLED OKRA have a light meal two or three patient to a cool place, place Soak okra overnight in a Effective remedies for motion and loosen his clothing. Fan and 1/4c salt in 1/2 gallon water. sickness are available from him and lay cool, wet cloths Rinse in clear water and pack your local pharmacist; get your on his forehead and wrists. Up in jars. Cover with a hot soludoctor's advice as to the on recovery, give him cool tion made of : sweetened drinks - preferably 2 cups white vinegar

remember that and you'll be on your way to a 2 t. Mustard seed

IS MORE THAN A PENNY EARNED

REGULAR MONTHLY SAVING BUILDS UP

SURPRISINGLY WITH COMPOUNDED EARNINGS

91.33

583.60

532.13 798.29 1064.27

184.95 246.58

379.33 505.71

152.21

308.24

682.53 1023.91 1365.06 1706.44 3412.65 6825.30

304.39

616.44

972.63 1945.13 3890.26

1330.42 2660.66 5321.33

632.18 1264.28

121.76

778.05

779.04 1557.56 2336.60 3115.12 3894.16 7787.80 15575.59

1340.13 2679.38 4019.51 5358.76 6698.89 13396.89 26793.79

2059.48 4117.59 6177.07 8235.19 10294.66 20587.97 41175.94

Glodys Garden By Gladys Howton Manjeot

plants, and vegetables,

also, and the water does not

Gardening is an art. It pertaining to watering, is NOT increases knowledge, it is an how often, but how thorough

feel more assured—and perhaps it's a severe case, do consult a to the general welfare of the dle of the day when the heat is approximately an inch. return from your vacation in physician. There are a number people. Make it one of your the highest, because at this De not waste water. better shape-if you learn these of steroid drugs available on hobbies, it pays off in large di- time the evaporation is highest cious.

These hot summer days are also an acceptable time for wa-

their tips. Leading the list is home ma-These are responsible for 125,000 injuries a year. Heating devices such as furnace.

also responsible for approximately 125,000 injuries Power mowers, cooking stoves and clothes wringers are each responsible for a hout 100,000 injuries a year, and burns from hot handles on skillets and splattering greases are

responsible for 80,000 injuries. Others in the "Dirty Dozen" list include ineinerators, 50,000 jostline, the less likely you are ment coated salt tablets. If injuries; glass doors, 40,000 into become ill. A soft seat, for salt tablets are not available, a juries; appliance cords, 35,000; example, is better than a hard teaspoon of salt in a pint of wa-sockets and extensions, 30,000; gas burners, 10,000 and sun Heat exhaustion is character. lamps causing another 1,000 injuries a year.

It sounds like Alma Atkinfor this recipe:

him prone with his feet raised, brine made of 2 teaspoons alum

2 T. salt

Remember to use preserving

608.78

1232.88

2528.56

measure the amount of water the old blossoms be removed, most common accidents. You'll soothe poison ivy eruptions. If He who gardens adds greatly Do not water during the mid- in the container. It should be

give full value. Late evening is Good well-cared-for equipment makes garden chores

soms and vegetables.

sults. Leave the bose and let gardener would be proud of. one of the florets from the featuring red white and blue

system that needs the water for any gardener. Neatness adds thrips will fall. They are very arrangement of the national The equivalent of an inch of to attractiveness and the overall light in color. Look sharp. Spray colors during the week-end for rainfall is advisable for good re-beauty of the garden and other sults. Groom out the dis-thrips. (All forms should be clever ideas can be incorpo-. If a spray is used the lawn colored foliage and dry stems, treated before planting.) This rated. If there are children, or elsewhere, to test amount of Keep old blossoms removed. If are one of the worst enemies of use some fire crackers as ac-First aid to a happier vacation oily oin ments, or alcoholic solu- important part of beautification, Early morning hours are ideal waterfall place a flat pan in the annuals are to be kept in full the gladioli. may mean being prepared to tions. Ask your druggist to re- and it is one of the leading hob- for watering of the lawns, the radius of the spray and bloom it is very necessary that

> blossoms of the petunias, be De not waste water. It is pred sure that they are pinched deep enough to get the seed pod-This also aids in keeping the shape the plant.

t is important that roses be more enjoyable. Shears, hoes, carefully groomed Care should Hereford this year is the peedgers, mower blades, a life be used in cutting stems. Do tunia, and there are some very in watering. Proper watering is Spraying is not advisable, be should be well sharpened. Mo not abuse the plant by cutting lovely plantings in town.

plants (evergreens) drink from It is a plastic hose, lies flat ened. Cut on a slant, harden difference in texture and foliwhen not in use, is light in in deep water, then arrange, age, as well as color harmony chinery, such as power saws. Do the spraying or sprinkling weight and is easy to handle, and the remaining florets will is very pretty electric d rills and the like in the early morning, so the Flatness enables it to be readibloom. Check in the heart of The tree roses at the D.H. moisture will have dried ly rewound. It is made of poly- the floret for thrips. This can Perrin home 219 N. Texas are thoroughly on the foliage, blos vinyl chloride plastic reinforced also be noted by the discolora very attractive, and is good to with nylon. These qualities and tion around the edges of the see them doing so well in our grates and space heaters are Slow soaking is a tried and properties should make it a blossom. A method to check locale,

When removing the faded the announcement of the have observed the 4th of July, Beauty Spots of the month, and heard it read or recited, to This is going to be hard do whom are we indebted for its cision for the beautification authorship? (Answer next committee, since there are so week). many pretties in town.

The selected flower for

Gladioli should be cut when Drive. The ageratum combines

proven method for the best re- lasting product, and one that a and know for sure is to break A Fourth of July window cessories for the arrangement.

The pledge of allegiance is BEAUTY SPOTS-Watch for often repeated, and since we

> DON'T BE A LITTERBUG while on vacation.

> Read The Classified Want Ads

FOR SALE

FRESH HOMEMADE BREAD

> LOAVES, ROLLS SWEET ROLLS BAKED DAILY

PI :: (E 364-2517

ON ORDER



MEN'S NO-IRON SHIRTS LADIES' DACRON AND COTTON

Waltz length gowns

Baby doll pajamas

SLEEPWEAR

SALE PRICE

FOR

Prettiest, best quality values we have ever offered at such a low, low price. Dacron® polyester and cotton fabric is cool, comfortable to wear, washes easily, dries wrinkle free. Sizes S, M, L, XL

> Sugarland Mall and Downtown JACQUARD BATH

DOUBLE KNIT DACRON

58 to 60 Inch Widths in bright new BIG SELECTION

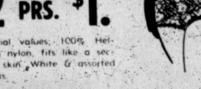
LADIES' NYLON BRIEFS

Helenca stretch One size fits all

SHOP

BOTH

STORES



BOYS' CASUAL PANT SIZES 6 TO 16

Sport and Dress Wear Permanent Press Values to \$4.50



at special Dallar

TOWEL ENSEMBLES



24" x 46" bath

15" x 27" hand size 59¢ 29¢ 12" x 12" w. cloths

Choose from two new jacquard patterns each in four color combinations You'll want several sets of these beautiful





Grand Vino 80% Dacron

20% cotton by Klopman



SPORT SHIRTS Men's short sleeve Grand Vino fabrics

3 FOR \$8.

MEN'S CASUAL SLACKS

No-iron fabrics Big savings now

CANVAS DECK OXFORDS

Men's - Boys' - Youths' Regular 4.99 values

insole, crepe type outsole. Reg

Ladies' Nylon 2 Piece

NYLON PAJAMAS

Reg. \$2.99 Size 32 to 38 Save 99c

Entire Stock Summer Shoes Reduced

Check Sizes and Styles at Both Stores Downtown and Sugarland Mall Wide Selection ... Most Sizes

SAVE ON THESE!



HI-PLAINS SAVINGS and LOAN ASSOCIATION

Fourth & Sampson Streets P. O. 1717 364-3535

HEREFORD, TEXAS 79045

SAVE BY 10th OF MONTH - EARN FROM 1st

PS: We Also Have Certificates of Savings At 51/4%

to 6% Per Annum. Just Ask Us About Them.

DON'T PA)

PRICES ARE EXCLUSIVE at FURR'S



WESSON

NO. 300

CAN

HUNTS

Page Eight

CATSUP Hunts MANWICH Hunts Reg. or Bar B Q 3 For \$1.00 No. 300 Can MARGARINE Fleischmann's Soft 25 Ft. Roll FOIL . Topco

Instant Food Club APPLE JUICE Food Club

HYDROX Sunshine

25°

FLOUR

GOLD MEDAL

Cream Style or Whole Kernel Golden, Food Club

Morton fresh frozen, apple peach, cherry or coconut

Armour's

Baby Soft

WALUABLE O

OFFER EXPIRES

3 lb.1 oz. GIANT SIZE

BOLD

LIMIT 1 COUPON PER PURCHASE

PRICE WITHOUT COUPON

WITH THIS COUPON

82c

5c off Label Hunts, Stewed

or Whole Peeled No. 300 Can

Snowdrift

MAYONAISE Hellmans TOMATO PASTE 6 oz Can Hunts STORAGE BAGS 25 Count Glad SANDWICH BAGS 80 Count Glad GLAD WRAP 100 Ft. Roll TRASH BAGS . 10 Ct.

VIENNA SAUSAGE Hormel 1/2 Can 4 For \$1.00

POTTED MEAT Armours 3 oz. Can

Fresh Frozen Foods

Morton Fresh Frozen Ass't. Flavors,

Morton Fresh Frozen Chicken, Beef, Turkey, Macaroni & Cheese, Salisbury Steak,

VEGETABLES IN BUTTER SAUCE Top Frost, 9 oz. Sliced Green Beans, 10 oz. Corn, Mixed Vegetables, Peas, Peas &

Carrots or Cut Broccoli, Your Choice

Spaghetti & Meat, Your Choice

WAFFLES Top Frost Fresh Frozen 10 oz. Pkg.

FRUITS & VEGETABLES

GRAPES Thompson Seedless

Calif. Green Pascal

Calif. Freestone

Romaine, Calif. Fancy Each 26c LETTUCE BELL PEPPERS Fresh Texas Lb. 29c Lb. 39c Fresh Calif. GREEN BEANS Lb. 25c GRAPEFRUIT Ariz: Ruby Red PLASTIC LEMON or Lime Ea. 18c

Lb. 27c APPLES Wash, Red Delicious

EGG PLANT

SWEET ONIONS Red, Calif. CARROTS 1 Lb. Top Fresh CUCUMBERS Fresh Texas POTATOES New Red, Fresh Calif NECTARINE Fresh Calif.,

Ea. 150 Lb. 15c 35c

RAISINS Food Club

12 OZ. PKG.

7 For \$1.00 BISCUITS Merico Flakey 10 ct. CHUCK STEAK Furr's Proten Lb. 79c RANCH STEAK Furr's Proten Lb. \$1.19 **CUBE STEAK** No Waste Lb. 58c CHUCK ROAST Furr's Proten

Furr's Proten

STAMPS WEDNESDAY!

Boneless Lb. 89c SHOULDER ROAS? 3 Lbs. or More Lb. 48c **GROUND BEEF** Extra Lean Lb. 79c **GROUND CHUCK** FRYERS USDA Insp. Fresh Dressed Lt. 29c **RIB STEAK** Furr's Proten Farm Pac Bologna, Olive, Pickle & LUNCH MEAT Pimento, Mac. & 3 For \$1

Meat

Furr's Proten

CHEESE Food Club 12 oz. Individual Pkg. 65c Wrapped Sliced PICNICS Hickory Smoke Sliced SAUSAGE Farm Pac Whole Hog 2 Lbs. \$1.47
Health & Furr's Proten

Furr's Proten Heat and Eat

Lb. 79c PERCH > BOLOGNA COD FISH Portions Heat and Eat 12 For \$1.00 FARM PAC FISH CAKES Heat and Eat 16 For \$1.00 Shurtenda STEAK FINGERS Heat and Eat 16 For \$1.00 STEAK PATTIES 12 oz. Pkg

Shurtenda Heat and Eat 5 For \$1.00 CORN DOGS 8 For \$1.00 Heat and Eat 12 For 59c LINK SAUSAGE Farm Pac PORK STEAK Lb. 69c Extra lean

Delicatessen 1 LB. MEAT LOAF FOR \$1.69 1 PINT PINTO BEANS I PINT COLE SLAW

89c FRESH FRUIT COBBLERS Each BANANA PUDDING 69c Health & Beauty Aids

Sudden Beauty

Right Guard, Twin Pak

With Free-Film 4 oz. Sizes Large 16 oz. Can

EYE DROPS Visine 15 cc \$1.19 DESINEX Powder 1 1/2 oz. 98c WITCH HAZEL 39c Valiant 16 oz. Gaylord Crushed or Sliced 25c PINEAPPLE No. 2 Can LIMA BEANS Rosedale No. 303 Can

DETERGENT For Dishes Sudstime 64 oz.

2 Lb. Pkg.

21 oz. 25c COMET Cleanser 3c off Label DETERGENT Topco White or Blue Giant Pkg. 59c

Furr Food Lb. 17c



ROTARY MOWER

22-inch cut, 3 H.P. Briggs & Stratton, Automatic choke, Easy Pull starter. Saf-T-Lift height adjustments. Full Baffle, Heavy Duty free catcher. 4 position throttle control, 8" easy roll wheels. 5 year guarantee on crankshaft.

Tampons Reg. or Super KOTEX Box of 40's \$1.29 Box of 10's 39c Lady Scott, 200 Ct. Decorator Box 25c FACIAL TISSUE



Our Slogans More People - More Farms

FIRST -IN LOCAL NEWS -IN LOCAL PICTURES

BLONDIE



Published Every Sunday

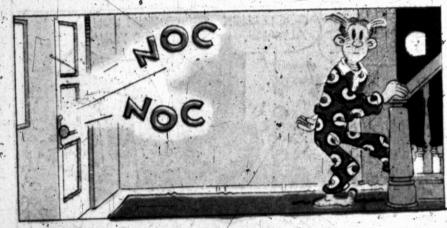


SUNDAY, JULY 5, 1970













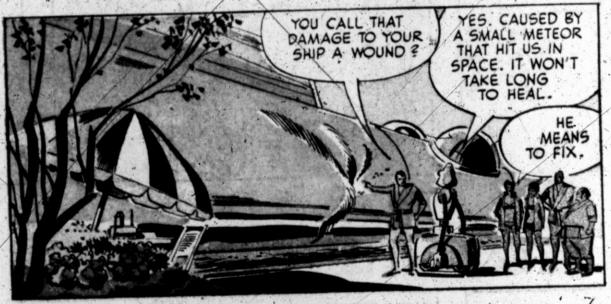








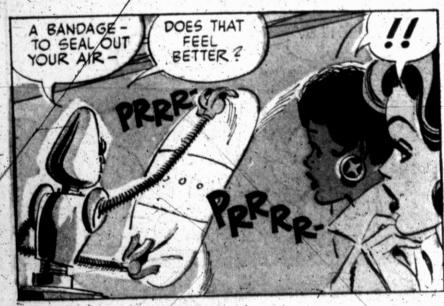




















The PHANTOM

By Lee Falk and Wilson McCoy













BRINGING

UP FATHER

64 BILL KAVANAGH & FRANK FLETCHER













Hi and Lois

by MORT WALKER and DIK BROWNE













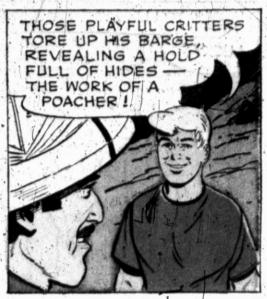
TIM TYLER'S LUCK

by Lyman Young and Tom Massey















GTIGER

by BUD BLAKE















PONY BY LEE HOLLEY















BUZ SAWYER Featuring His Pal Rosco Sweeney by Roy CRANE







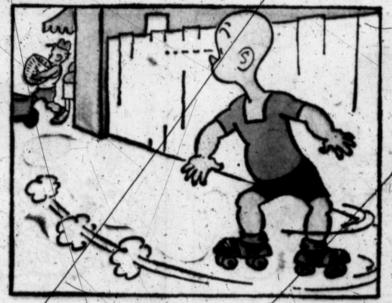






DON TRACHTE

















THE KATZENJAMMER

by JOE MUSIAL







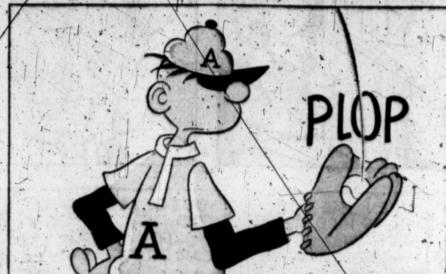






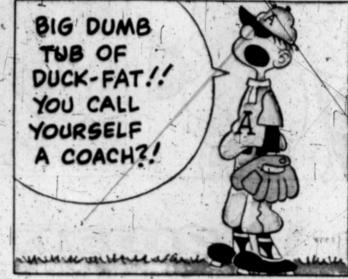
beetle bailey by mort welker

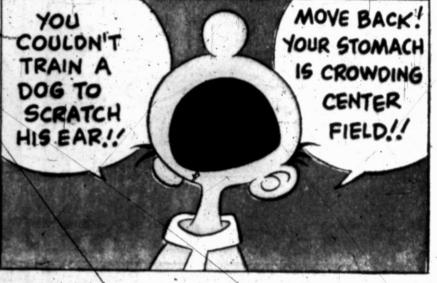


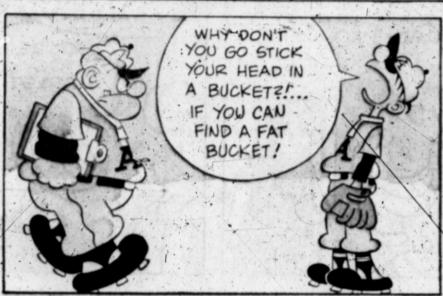




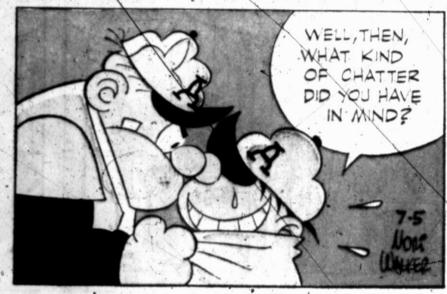




























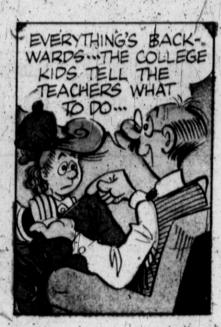




















SHIP Women

































The LONE RANGER









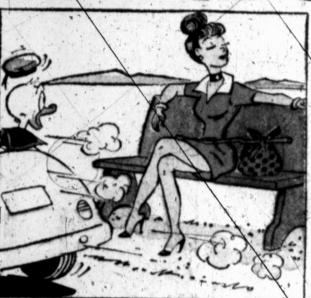




WALT DISNEY'S DONALD DUCK

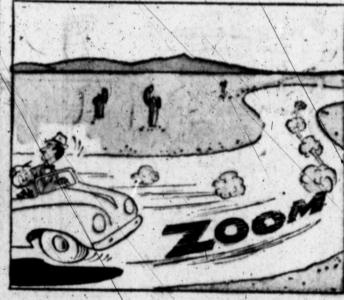




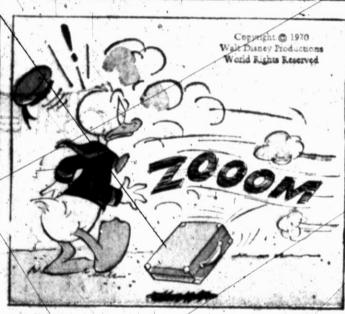












WALT DISNEY'S MICKEY MOUSE

















WALT DISNEY'S WING CHANDLER HARRIS













Hubert













BARNEY GOOGLE and SNUFFY SMITH











