

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

34th Year—Number 8.

The Hereford Brand, Hereford, Texas, Thursday, March 1, 1934.

Five Cents Per Copy.

## Wheat Lands Not Released

Wheat acreage that has been retired under a reduction contract has not been released. A number of farmers in Deaf Smith county have asked if they might shift the retired acreage to some other part of the fields, but this cannot be done either.

"Retired wheat acreage must be treated exactly as agreed in the contract," Dewey Reed, county agent, said. "On the other acreage in which the farmer was required to plant wheat—certain concessions have been made due to the drought. Most farmers understand that they are not now forced to plant this to wheat, provided they make written application to the wheat board for permission to plant some other crop or let it lie idle."

"Before a farmer plows up wheat, however, he should get written permission from the allotment committee. If he doesn't there is likely to be difficulty in obtaining wheat payments."

## Sanitation Work Given Approval

Approval of Deaf Smith county's sanitation project was received this week. It will include sanitary surveys, building of toilets and varied health work. Beryl Witherspoon is in charge of the sanitation and building of toilets.

Farmers interested in improving sanitary conditions and building toilets may get in touch with Mr. Witherspoon at the CWA office in the court house. Labor is to be furnished through CWA while the individual provides materials. Old lumber may be used in building the toilets.

Mrs. L. R. Landrum is in charge of the health work and will announce plans for the project next week.

## New Adult Education Classes Start Monday

New classes in grammar, first year Spanish and physical education are to be started in the adult education school being conducted under CWA, according to Miss Lillie Hosteler, director.

A ruling from state relief headquarters that the school project is not to be included in the county's quota and therefore will not be subject to reduction has caused increased interest in the school work. All the eight teachers now employed are to be retained. Attendance is holding up well and there is some demand for additional classes. No increases in the present budget may be made unless schools in other cities drop some of their work.

## Muse and Fritz at Bank Meet.

George Muse and Harry Fritz, Hereford bankers, motored to Fort Worth where they attended the Seventh District Texas Bankers Association last Thursday. While there Mr. Muse visited his wife at Mineral Wells and his son, Keller, at Fort Worth where he is a student at T. C. U.

## County Included In Proposed New Federal Court District

Deaf Smith county would be included in a new federal judicial district, proposed in the House of Representatives last week in a bill submitted by Congressman Marvin Jones.

It would be known as the North-western District and would have five divisions, at Abilene, Amarillo, Lubbock, San Angelo and Wichita Falls.

In the Amarillo Division would be Deaf Smith, Briscoe, Carson, Armstrong, Castro, Childress, Collingsworth, Dallam, Donley, Gray, Hall, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Farmer, Potter, Randall, Roberts, Sherman, Swisher and Wheeler counties.

Terms of the district court for the Amarillo Division would be held at Amarillo on the third Monday in December. Clerk's office would be maintained in each of the five divisions.

## CORN-HOG CONTRACTS READY FOR SUBMISSION TO BOARD OF REVIEW; QUOTA IS \$50,000

Contracts on corn and hog reduction in Deaf Smith county are ready for submission to the district board of review, established this week in Amarillo with John R. Edmonds, district agent of the Extension Service, as chairman. Approximately 250 contracts have been completed, calling for reduction of 3,226 head of hogs and 264 acres of corn.

County Agent Dewey Reed advises all farmers to procure complete evidence of hog production and sales in order to avoid having their allotments reduced. If a reduction is made, farmers whose evidence is incomplete will be the first to suffer.

Contracts will be delivered to the board upon call, after which the county board for administration of the allotments will be perfected. Officials for the board will be chosen from the community committees already named.

Unless drastic reductions are made, the county's allotments on corn and hog reductions will be in excess of \$50,000.

## Region Meet New Plan of Scholastic League

For the first time, the Texas Interscholastic League is giving students of art a chance in the regional contests, and such students from 45 counties will compete at Canyon on April 20 and 21.

Miss Isabel Robinson, art department head of W. T. S. T. C., will direct the contests. She announces that any member school may enter one contestant in each of three events which are to draw in charcoal a group of still life objects, to paint in color a group of still life objects, to model in clay, wax, soap or any other material an animal or figure, the nature of which will be given out at the contest.

Schools entering contestants should notify Miss Robinson, giving names and events to be entered by April 14. Students will furnish their own materials, except easels and drawing boards. The winners in regional contests will be entitled to enter the state meet at Austin May 3-4-5.

## Singing School Will Be Started Next Week

An old-fashioned singing school where "singing will really be taught" is to be held at the Church of Christ, two blocks north of the court house, beginning Monday night, March 12. Will W. Slater, head of the Slater Music Co., of Fort Smith, Arkansas, will conduct the 12 lessons of the course. Tuition charges will not be made—a freewill offering will be taken at each meeting. Mr. Slater is a song writer, publisher and vocal music teacher. Everyone is invited to attend his school.

## EXTEND TIME FOR MAKING COTTON REDUCTION FACTS

Deadline for filing of contracts for reduction in cotton acreage has been extended indefinitely, according to a communication received by the county agent yesterday. Only four eligible farmers in the county have not signed contracts.

## Sewing Room Project Needs Cloth, Goods

Piece goods, old clothing, quilt materials and other cloth is needed by the sewing room at the court house. The class is almost entirely out of materials with which to work. Persons having old clothing, or needy who can furnish goods may take it to the work room on the ground floor of the court house.

## Dyer Given Party.

Presley Dyer of the Jumbo district, 11 miles southeast of town, was the victim of a surprise party last Friday night at his home. Guests from Hereford were Judge and Mrs. C. F. Kerr and Mrs. Matt Gilliland. Mr. Dyer arrived home a little late, but enjoyed eating the scraps of a big chicken dinner after the guests had left.

## Rain Falls In Hereford Today!

Younger citizens of Hereford saw something new here this morning when they awoke to find a fine drizzle of rain falling. It started in the wee small hours of the morning and was still falling, slowly, in the middle of the forenoon.

Although the rain was still too light to be called a drought breaker, it was the first visible result of skies that have been threatening off and on for weeks. Slight moisture fell here early in November, but the last general rains were in August. Farmers say a good supply of moisture at this time will assure a fair wheat crop.

## To Put Surface On City Highway

Materials for building curb and gutter on Highway 33 in the city west of Main Street have been ordered and will be delivered here immediately, says Engineer Cooper Dewey.

Surfacing of the caliche roadbed is to begin today. The caliche will be watered and rolled, then given an oil treatment after which a topping of rock asphalt will be applied.

## Raise Standards of All Teachers

All teachers employed to fill vacancies in standard four-year schools in Texas must be college graduates holding degrees, beginning with the next school year, according to an interpretation of the new rules of the department of education of Texas, says C. H. Dillehay, Hereford superintendent.

Teachers now or heretofore in service in these schools in Texas and who do not have degrees must show progress by completing in a standard college or university at least 18 semester hours every three years.

Another rule relates to physical education requirements of teachers. It becomes effective in September, 1935, and requires all classroom teachers in every public school to have at least six semester hours in the field of physical education.

## Public Meeting of Hi-Y March 8

Thursday evening, March 8, at 8:00 o'clock, the local Hi-Y club will hold an induction ceremony for the class of 1933-34, which will be open to the public. The work will be put on by the local degree team in the high school gymnasium. The boys are busy at work assembling the materials needed for the ceremony. Several special phonograph records are needed, some of which have not yet been found. If anyone has one or more of the following records, the club will greatly appreciate it if anyone having them, and willing to lend them, will notify G. M. Hudson or Clifford Kester, sponsors:

Male quartet arrangement of the following: "Lead Kindly Light," "Jesus, Savior, Pilot Me," "Abide With Me," "Blest Be the Tie that Binds." Orchestral arrangement of: "Kammenoi—Ostro (Song of India)" "Adeste Fideles."

The program will run about an hour, during which perfect quiet is requested. The club is most anxious to have present all parents of members, as well as interested friends. However, due to the nature of the ceremony, no one can be admitted after the work has begun, so doors will be closed at 8:00. Please be on time if you wish to be present.

## Highway Job Needs Labor

Lack of workmen is the only thing delaying start of applying a caliche surface on Highway 33 east of the city. Cooper Dewey, engineer in charge of the project, states the work was approved early in February. He has asked CWA headquarters for laborers.

Dewey expressed fear that approval of the project would be withdrawn unless work is started at once. He wants 60 men at least and said he could use a number more. Reduction of the county's quota of CWA workmen has interfered with the work.

Dewey plans to start the job at the east end, hauling caliche from the Humphries pit, four miles west of Dawn. The project is 13 miles long.

## Form Farmers' Credit Council

A county credit council composed of representatives from the wheat board, hog board and a dairy farmer has been named here. Duties of the council will be to certify application of farmers for loans through the Farm Credit Administration.

On the council are J. A. Pitman, president of the wheat board; George Brumley, hog grower; S. O. Wilson, dairy farmer, and Jim Lipscomb, secretary of the wheat board.

An agreement between the Agricultural Adjustment Administration and the Farm Credit Administration will make it impossible for farmers who do not comply with reduction programs to obtain loans through the government agencies.

"The object of this agreement," County Agent Dewey Reed explained, "is to prevent the government, through its own agencies, from defeating its purposes in a planned system of agriculture. In other words, it would be ridiculous for one agency to pay a farmer an allotment to reduce his crops while another is lending a farmer money with which to increase his production."

## Jim Mauk Enters Race for Sheriff

Jim L. Mauk this morning announced that he is a candidate for sheriff and tax collector and assessor in this year's election. He is seeking nomination of his party in the July Democratic primary.

He asked the support of the "voters of Deaf Smith county, which has been my place of abode for many years."

"I have witnessed the growth," he said, "of this country from an open ranch country to the present great stock farming country that it is today."

## City Election To Be April 3

Tuesday, April 3, has been set as city election day. A mayor and two city commissioners will be chosen at that time. Voting place will be the city hall for both city precincts. Slightly less than 500 voters will be eligible to vote, 386 having paid city poll tax and approximately 100 being exempt.

Only C. J. Paddock has announced for mayor. Mayor E. B. Black and Commissioners J. D. Buchanan and N. E. Gass have not said whether they will make the races.

## Jake Block's Eye Is Removed by Operation

Jake Block, farmer, living three miles south of Hereford, underwent an operation last Saturday which involved removal of his right eye. The operation was performed in a private hospital in Amarillo where Mr. Block went for treatment following an injury to the eye about three weeks ago. An old injury had left the eye in a weakened condition.

## MORE THAN 100 HEREFORD STUDENTS ENTER CONTESTS AT AMARILLO MUSIC MEET

### Duck Feathers In Demand

Who has some duck feathers? An Associated Press dispatch sent out last fall under a Hereford date line informed the world that farmers here were tickled to death last fall when the duck season opened.

Mrs. Robert Ferguson of Nortonville, Kentucky, read the article. Needing duck feathers, she wrote to The Brand, telling her need.

So if any reader would sell duck feathers, let him or her write to Mrs. Ferguson.

### West Child Dies In Hospital Here

Virgil Franklin West, 10-year-old son of Mr. and Mrs. B. A. West, died Sunday in the hospital here following an attack of pneumonia. The Wests lived about two miles northwest of Hereford.

Funeral services were conducted Monday afternoon at the Black chapel by Rev. T. C. Willett, of the Methodist church. Burial was in West Park Cemetery.

The child is survived by his parents and several brothers and sisters. The family came here from Wheeler county about four years ago.

### School Vouchers Now Are Payable

All current vouchers of the county's rural schools are now payable. Delinquent vouchers with the exception of those of district 5, Westway, are also payable. State aid payments as well as high payment of current county taxes is responsible for the county's ability to meet these obligations, County Judge C. W. Humble said.

### MRS. J. R. ENGLISH DIES AT HOME IN CLEBURNE

Mr. and Mrs. E. B. Black left early last week for Cleburne where they were called by the death of Mrs. Black's aunt, Mrs. J. N. English, who died there Wednesday of last week. Mrs. English was well known here, having visited in Hereford many times in the past 20 years.

Mr. and Mrs. Black will also visit a sister of Mrs. Black, Mrs. R. B. Vickers, at Cleburne before returning home.

### PRESBYTERIANS TO HAVE ALL-DAY DINNER SUNDAY

An "all-day dinner" is to be held at the Presbyterian church Sunday in honor of the new pastor, Rev. W. M. Griffin. Men are especially invited to attend the morning services and the fete which will begin immediately after.

## Sandies Vanquish Whitefaces For Crown; Seed Is All-Star

After battling their way to three straight wins and reaching the final, the Whiteface basketballers dropped the District 1 championship to the Sandies of Amarillo High Saturday night, 27 to 13, at the tourney in Amarillo.

In Walter Seed, forward and captain, the Herd produced the meet's high scorer with 36 points, and a member of the all-star team. J. D. Clayton, center, was chosen on the second team. Seed was pronounced the best offensive player in the district.

Friday morning the Bees opened with Goodnight and had a close squeak, winning by a count of 29 to 25. Seed racked 11 points. Castro county's champions made a nip

More than 100 students of Hereford schools will compete in band, orchestra and solo contests at the Panhandle Music Festival in Amarillo today, Friday and Saturday. Only Amarillo's schools will enter more pupils. Exactly 100 will be in band and orchestra contests. There are 23 soloists.

Hereford's high school band boasts the best record in the Panhandle, having won first place in its class every year since 1926, except in 1930 when it took second. In 1932 and 1933 the orchestra was second in Class B after winning three straight years. In 1928 the orchestra took first in Class A.

The junior band competed for the first time last year, taking third place. Average age of the junior is nine and one-half years. The contests are sponsored by the North Texas Band Orchestra Teachers Association.

In the senior band are Dennis Baker, Palmer Norton, J. T. Carroll, George Conklin, Howard Williamson, Billy Patton, Dean Dunlap, Carl Shirley, Elmo Hicks, Hugh Harmon, Dean Story, Roy Hastings, Virgil Cloyd, Merlin Conklin, Robby Atherton, T. B. Bailey, Donald Hicks, Dorothy Thompson, Nellie Thompson, Herbert Boardman, Ernest Schelhaugen, Ben Shreve, LaVada Cox.

Wayne Evans, Johnny McGowan, Christine Fincher, Ruth Smith, Virginia Earl Reed, Homer Henslee, Billy Smith, E. B. Posey, Bill Stanford, Helen Ann Snyder, Ruth McDonald, J. C. Burton, Oscar Lee, Bill Alexander, Nancy Millard, Clyde Posey, Helen Frances Streu, Eugene Harmon, Betty Cockrell, George McLean, Edgar Norton, Carl Dean Mountz, Frank Marrs, Vernon VanBibber and LaVina West.

In the orchestra are Wayne Evans, Alma Cox, Birdie Schelhaugen, Lola Cox, Ruth Easter, Hertha Baer, Ben Shreve, Thomas Burkett, Ruth Rice, Newlin Allred, Allene Caraway, Dorothy Tompson, Marguerite Schneider, Dennis Baker, Palmer Norton, J. T. Carroll, Howard Williamson, Homer Henslee, Billy Smith, Helen Ann Snyder, E. B. Posey, Bill Stanford, Christine Fincher, Clyde Posey, Eugene Harmon, Hugh Harmon, Dean Story, Carl Dean Mountz, Edgar Horton, Ernest Schelhaugen and LaVada Cox.

Members of the junior band are Glenn Smith, Rayland Evans, Bobby Burton, Thurman Williamson, Maurice Early, Marguerite Kucker, Gerald Smith, Billy Gene Wilson, Wanda Jean Reed, Lois Cockrell, Buddy Downs, Harold Close, Rene Rae Renfro, Wayne Phillips, Dennis Lommas, Yvonne Weeden, Donald McCullough, Joe L. Hamilton, Wilbur Harmon, Delphos Fellers, Donald Henslee, John Estes, Wanda Jean France, Warren Owens, Elmer Mathis, Jack London, R. L. Bailey and Melvin Burton.

Soloists who will compete are Rayland Evans, Glenn Smith, Palmer Norton, Harold Close, Buddy Downs, Wayne Phillips, Wanda Jean Reed, Lois Cockrell, E. B. Posey, Bill Stanford, Billy Smith, Billy Jean Wilson, Gerald Smith, Betty Cockrell, Wanda Jean France, Roy Hastings, Hugh Harmon, Herbert Boardman, Helen Frances Streu, Ruth McDonald, Christine Fincher and Wayne Evans.

George Gordon and W. T. Brown both of San Jon, New Mexico, were here Friday trading and attending to business matters.

## Slash Quota Down to 220

Quota of workmen for Deaf Smith county on CWA payrolls was cut this week to 220, effective Friday. This is exclusive of the adult schools and farm mortgage survey, employing more than a dozen persons. Although announcement came out of Washington Sunday that special concessions would be made in areas where agriculture and industry could not absorb the unemployed, no word has been received here.

Members of the local relief committee and the county judge attended the mass meeting in Amarillo last week where representatives of drought stricken counties drew up resolutions asking for special relief in the Panhandle. Delegates were appointed to take the case both to Washington and to Austin.

Four truck loads of foodstuffs were obtained here this week by Administrator W. W. Chilton for distribution to the needy. In the shipment were 50 cases of canned goods, two boxes of blankets, 8,000 pounds of smoked meat and 7,399 pounds of flour.

Two cars of grain from the surplus commodities stores are scheduled to be delivered this week. This grain is used for both feed and seed. Maize, corn and wheat will be included.

"It is my plan," Chilton said in speaking of local relief purchases, "to distribute the buying equally among Hereford merchants who are members of NRA. Of course if the person given relief has a preference as to where he buys the goods, that is entirely up to him."

## School Census Started Today

School census for Hereford started today with Mrs. Edith Hughes as enumerator. Every child who will be six years old and not past 17 by September 1 is to be registered. It is urged that parents give complete cooperation in the census as the state school apportionment for the school district is based on this census. The apportionment will amount to at least \$16 for each scholastic. Children do not have to be in school nor do they have to attend school as the census is to determine the number of eligible scholastics.

## NOEL BRYANT HONORED AT McMURRY COLLEGE

Noel Bryant, son of Mr. and Mrs. D. H. Bryant, who is attending McMurry College in Abilene, and who is a member of the glee club of the college, has been honored by being chosen a member of the Octette. They will travel and give programs in other cities besides their engagements in Abilene. He also sings in the choir at St. Paul's Methodist church.

## Rural Teachers Plan Rally Day at Meeting

Plans for handling County-wide Rally Days here March 16 and 17 were completed Saturday at a meeting of the county's rural school teachers. The meet will be conducted in accordance with Interscholastic League rules. Winners will be eligible to compete in the District Meet at Amarillo in April.

## 1,524 Pay Poll Tax; Give Voters by Boxes

A check-up on the county's 1,524 poll taxes paid, this year shows the following distribution by voting boxes:

No.	Place	Poll Taxes
1.	Hereford	370
2.	Hereford	750
3.	Roe	48
4.	Stims	47
5.	Fairview	29
6.	Ford	69
7.	Dawn	54
8.	Messenger	77
9.	Bippus	29
10.	Daniel	42

(Continued from Page Six)



**The Hereford Brand**  
Published Every Thursday at  
HEREFORD, DEAF SMITH  
COUNTY, TEXAS

MRS. SETH B. HOLMAN  
Publisher and Manager.  
DeWITT LANDIS  
Editor.



TELEPHONE 30

**NOTICE TO THE PUBLIC**

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as Second-Class Matter at the Postoffice at Hereford, Texas, Under The Act of March 3, 1879.

**SUBSCRIPTION PRICES:**

Zones 1 and 2, per year	\$1.50
Zones 1 and 2, six months	\$1.00
Outside Zone 2, per year	\$2.00
Outside Zone 2, six months	\$1.25
Outside Zone 2, four months	\$.75

**ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.**

**WE'LL NEED IT**

Announcement came out of Washington Sunday that CWA will be continued beyond May 1, date set for its demise, in areas where industry and agriculture are unable to absorb workmen. From present indications Deaf Smith county and the majority of the Panhandle will have to have this or some other form of aid. Cuts already ordered in this county's quota of workmen total 20 per cent. Most of that 20 per cent had to be given direct relief the moment they came off the payroll. Everyone of the county's 202, and more, can be used on Highway 33, which is to be given a caliche surface. Figures at relief headquarters indicate the county has 600 who absolutely need CWA jobs.

About a couple more sandstorms such as marked the past two weeks, and farmers will need wings to carry on their operations.

Plane found with eight dead—nine students die of asphyxiation—John McGraw succumbs—those are but a few tragedies that made last Sunday one of the most unfortunate days in recent years.

For instance, I have often wondered if it were not possible that inanimate objects, such as trees and plants and other things that are made from them, do not have a sensation of pain when being imposed upon. I know it sounds like foolishness, but who will prove me wrong. The fact is that I have come across some very striking examples that seem to corroborate such a possibility. For instance, I once knew of a large arm chair that became very much worried when a certain man sat upon it too frequently and for too long at a time and finally resorted to the ruse of giving off a severe burning sensation to him, when he sat there for a while, and this burning sensation was accompanied by a distinct order the same as that given off by oil of white mustard, and this was continued until the party abruptly took his leave. Jodok, in Friona Star.

**By Their Words**

*What Panhandle Papers Say*

Yes, sir, we got more surplus nightmares than cotton and wheat and that gives us another idea. This surplus business. Now us common folks ain't supposed to know what a "surplus" is, but in plain terms it's what Wall Street and Chicago use instead of guns to get everything for nothing. The big boys size things up and if it looks like us poor saps are gonna make a little money on something they up and declares the nation has got "surplus" on whatever it is we're about to cash in on. That 'simplifies matters right snappy like. A surplus is awful—why it's terrific. A surplus is the ninth wonder of the world (it keeps us wondering what we oughta do next). But to have a surplus is like a kid having mumps. In the first place two big bumps develop under the kid's ears that make his jaws pouch out on the sides like he had his mouth full of mush—only he ain't—it just looks like there's something inside. That's the way a surplus works. The whole country just bulges and bulges and then the big boys decide that something is wrong—yet. Get a "surplus". So the next step is like the one where Algy met a bear and the bear was bulgy and pretty soon alee samee toot sweet pronto the bulge was Algy.—Floyd County Hesperian.

Musings of the moment: Most of the persons we meet are hungry for knowledge. They are forever "going to" take a course in something, read a book, "settle down." Few do. Adult education is essential to modern culture. Education does not end with graduations. Learning evaporates. The most interesting adults we know are those who can talk about the latest books, the best authors, modern science, geography. Why is there no great variety in barber philosophy? We've often wondered at the similarity in various cities. Other words for inclose: Embosom, coop, enlock, coral, incapulate, inwell, embalf, embower, circumscribe.—Olin Hinkle, Pampa News.

Oil booms may come and go and frenzied speculation may take you up to the clouds, but eventually you will come back to earth and it will be well to have a fertile piece of ground to fall back on. Guard the fertility of your soil as a maiden does her virtue and then you can pass on with a conscience void of offense toward the coming generation. It is just about as difficult to lay up fertility in the soil as it is to lay up treasures where moth and rust doth not corrupt, and few there be that will do so.—Old Timer, McLean News.

When a few local people got active in the matter of securing extension of drought relief work for this county and section, it was nice to know that Senators Hatch and Cutting and Congressman Chavez were not only ready to do everything in their power to help, but had already begun their work. Not only were they anxious to work on the job, but they were eager for the cooperative backing of home people whose influence is heard in important places through our congressional delegation.—Curry County (New Mexico) Times.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

**A LONG TIME AGO IN HEREFORD**

(From The Hereford Brand, February 27, 1903.)

Down at Austin a constable had raided a poker and crap game in a leading hotel. Investigation revealed that among his captives were several members of the legislature. This being the first raid since inauguration of a great moral wave which had swept Austin, the prominence of his prisoners caused a lot of excitement.

Following a few days of beautiful weather, the mercury had taken a tumble and wound up sitting pretty at four degrees below zero.

Once more the editor had lifted his voice in woe—this time bewailing the lack of proper post office facilities. That editor wanted a new building and used a lot of space setting forth just why such a work should be undertaken.

The stage to Dimmitt had been forced to turn back because of the deep snow on the roadway.

By action of the Territorial Assembly of New Mexico, two new counties had been created, and had been named Roosevelt and Quay.

An epidemic of measles was waning, and school attendance had

about reached normal.

Harvey Cash and Miss Hester Bell had been married in Dimmitt February 18.

W. H. Clary and family had returned to Santa Ana, California, to make their home.

Miss Cora Torbert had returned to her home in Florida after having spent the winter here in the home of Mr. and Mrs. E. B. Black.

Nothing had developed in the matter of incorporation of the town and citizens were marking time until the county judge might see fit to call an election for the purpose of selecting city officials.

(From The Hereford Brand, February 28, 1913.)

"Uncle Jimmie" Raglin, familiar about town, had died at the home of Sam Warden.

In 1913 city poll taxes had fallen below that of 1912, with only 133 receipts issued.

C. P. Arthur had returned from a month's trip to El Paso, Deming, Los Angeles, Pomona and other points of interest.

An effort was being made by young men about town to organize a band, the prime object being to "learn to make a lot of noise in a scientific manner."

C. H. Dyar had just returned home from a visit in Northern states.

J. L. Johnson was testing out a new style irrigation pump, and by an arrangement of endless chain and buckets had succeeded in lifting 720 gallons per minute with a 12-horsepower gasoline engine.

Mrs. J. M. Boone was at home from an extended visit with relatives in Plainview.

John Mosley had been in Miami organizing a Yeoman lodge.

I. H. Spratt, J. M. Boone, Ralph Barnett, W. M. Cogdell, C. M. Hunt, R. E. Cook and C. Smith were applicants for the place of postmaster in Hereford.

Ralph Barnett was advertising a few settings of pure bred B. C. Reds (winter layers) for sale.

W. O. W. had held open house, and a very pleasant social time was reported by the large number in attendance.

**4-H Farm Accounting Records Settle Bets, Start Newlyweds Right and Do Many Things**

The settling of a bet between an Iowa farmer and his hired man and starting a newly married farm couple off right are among the many good results of farm cost record keeping by 4-H club members. The two cases were reported in a national contest conducted in 1932 among a limited group of 4-H club members of the country by the International Harvester Co. Now a nation-wide contest of the same kind for all 4-H club boys and girls is being conducted by the National Committee on Boys and Girls club work of Chicago in cooperation with state and county extension leaders.

Prizes consisting of International Harvester Company products or merchandise certificates totaling \$7,500 or more are offered, the national winner to receive prizes valued at \$835.

Grover Hahn, Jr., Scott county, Iowa, was the 4-H club boy who reported having settled a bet with his records. It concerned the date of planting a certain crop. Before the season was over Grover's records were found useful in many ways. They furnished information on field records, marketing transactions, paying of debts, and so on. The boy reported that the records convinced him of the folly of trying to carry items in one's mind, simple as that may seem.

Louise Reighter, Lenawee county, Michigan, kept a farm cost record for a newly married couple living across the road. At the end of the year the couple continued it themselves. Mildred Horkey, Rock county, Wisconsin, reported that a record "helps to keep down overhead." John C. Franklin, Fairbault county, Minnesota, kept a record of his operations in a farming partnership with his father and found it was "just the thing." Paul Gerber, of Clallam county,

Washington, said that while it was hard to increase income a record made it possible to more intelligently reduce costs.

The 1934 national contest is open to every enrolled 4-H club boy and girl. The record must start as of January, February or March 1, and continue for 12 consecutive months.

The contestant may secure all the help he can, but must make all the entries. Record books may be secured of the county club leader or from the National Committee on Boys and Girls Club Work, Chicago, Ill., for 20 cents, the actual printing and mailing cost.

**TEXAS TECH OFFERS NEW ENGINEERING COURSES**

Four new courses in mechanical engineering will be offered by Texas Technological College, according to Prof. H. F. Godeke, head of the department. A class in air conditioning will be offered the spring semester, and cast iron foundry, sheet metal work and electric welding will be offered next September.

The present shops and laboratories are being enlarged for the equipment of the new courses. The east wing of the present power plant is to be made into a sheet metal, welding and forging laboratory. A cast iron foundry will occupy the laboratory now being occupied by the welding and forge shops, and a cupola is to be built on the north side of the present shops to be used in cast iron foundry.

Colony Near Lubbock. Approval by the Texas Rural Community homestead colony to be established near Lubbock has recently been given by the board of directors, according to Dr. Bradford Knapp, president of Texas Technological College and member of the board. This is to be the largest homestead colony in the state, to be made up of 100 families who will settle on 40 acres each.

**For Hard Coughs or Colds That Worry You**

Cremaloin is made to give supreme help for coughs or colds. It combines 7 helps in one—the best helps known to science. It is for quick relief, for safety. But careful people, more and more, use it for every cough that starts. No one knows where a cough may lead. No one can tell which factor will do most. That depends on the type of cold. Cremaloin costs a little more than lesser helps. But it means the utmost help. And it costs you nothing if it fails to bring the quick relief you seek. Your druggist guarantees it. Use it for safety's sake. (adv.)

**BUYING and SELLING THROUGH THE WANT ADS**

**POLITICAL TICKET**

The following candidates are seeking nomination to the offices under which their names are listed, subject to the Democratic Primary to take place July 28, 1934:

- For County Judge:** C. W. HUMBLE (re-election)
- For Sheriff:** JNO. B. MILLER (re-election) OMER BAKER H. M. (Mack) BEACH PINK H. GILLILAND.
- For County Treasurer:** MRS. BESSIE L. SMITH (re-election) MRS. NONA JOWELL
- For County and District Clerk:** L. H. FOSTER (re-election) H. D. REED L. W. CARLYLE
- For Commissioner, Precinct No. 1:** P. J. (Jack) Rose, (re-election)
- For Commissioner, Precinct No. 2:** T. W. (Wiley) ROBERSON W. B. PHILLIPS
- For Commissioner, Precinct No. 3:** GEO. C. MESSENGER E. M. JACK MARK S. BENEFIELD H. D. CULPEPPER
- For Commissioner, Precinct No. 4:** J. M. (Jim) CHAPMAN T. P. MCCOLLISTER JOHN WHITSETT ERNEST T. (Dick) ALLRED

**Own Anything Valuable?**

If so it represents something that you've striven for by hard work or savings . . . a home, a business, property or household effects . . . something to be protected from loss.

**Is It Insured? ? ? ? ?**

If a fire or some other disaster should wipe it out are you prepared to replace it or would it mean a serious loss or set-back to your progress? Insurance is your only safeguard.

**HEREFORD INSURANCE AGENCY**  
John McLean, Owner.

**Come and Rest**

Do you ever want to get away from the hurry-and-scurry of every-day life for a little while . . . for just a few weeks . . . or even a few days . . . to go to some place where you can relax and rest . . . and go back home with renewed vigor . . . feeling like a new person? There is such a place . . . only a few hours away from you . . . by train or over paved highways . . . where you can find relaxation—where you can "find yourself" again. It's the

**CRAZY WATER HOTEL**

Is this modern hotel, for as low as \$20 a week, you can get a comfortable, well-furnished outside room . . . all meals . . . a complete course of stimulating, refreshing baths under trained masseurs . . . all the Crazy Mineral Water you can drink . . . and a welcome that makes you feel like you're just "one of the folks."

**Crazy Water Hotel**  
THE HOME OF CRAZY WATER  
Mineral Wells, Texas

**FARMALL**

There is only ONE FARMALL, and that is a McCormick-Deering which is offered to you in three sizes—F-12, F-20, F-30.

If you think the Harvester Company's engineers have been asleep during these slack times, just come in and look these tractors over.

1930 Model Reconditioned McCormick-Deering Separators—\$65.00

NO FARM EQUIPMENT IS BETTER THAN THE SERVICE BEHIND IT

**Buchanan & Rosson**  
HEREFORD YOUR I. H. C. DEALER FRIONA

**LEADERSHIP**

A Prime Requisite in the Bank That Serves You Best

To guide and aid you in matters of financial importance, the organization that serves you, must logically be a natural leader itself. Choose a leader then when you seek a good bank. Choose a bank that is alive to its opportunities, a bank that is modern, a bank that is in the fore in business activity. We offer you the abilities of this bank—as a leader—to handle all of your financial problems, and to serve you with efficiency.

**The First State Bank OF HEREFORD**





**Here's How  
You Can  
SAVE  
on  
DRUGS**

- Kitchen Hand Lotion, 16-ounce bottle ..... 49¢
- 75¢ Rubber Gloves, now at ..... 39¢
- 50¢ Muriel Astor Toilet Articles, special ..... 39¢
- 50¢ Milk of Magnesia Tooth Paste ..... 39¢
- 50¢ Pine Tar Cough Syrup ..... 39¢
- 50¢ Milk of Magnesia ..... 39¢
- \$2.50 Hot Water bottles ..... 59¢
- Cleansing Cream, 16-ounce bottle ..... 69¢

Many other bargains on display. Shop here first and save on your drug wants. If you are a thrifty shopper you'll recognize the above specials. We've slashed ordinary prices to make these offerings the most extraordinary values in drug history.

**CLOSE DRUG STORE**

Phone 13

**Announcement**

For several weeks numerous friends of Mr. Charlie Paddock have been soliciting him to submit his name as a candidate for Mayor of Hereford at the coming April election. After repeated requests and after considering the matter, Mr. Paddock has agreed that he will serve if his friends elect him Mayor.

(This advertisement has been paid for by Mr. Paddock's friends)

**GIRL SCOUT NOTES**

Members of the Whiteface troop met Wednesday at the Christian church for instruction on signaling and first aid, requirements for second class badge. The girls are progressing rapidly with this work and their ambitions to become Golden Eaglets rise each week.

New Scouts are Nellie Pauline Spradley, Lella Jane Lewis and Betty Jane Walker. Little Miss Joan Rosson visited with the troop and expressed a desire to become a Scout "when I am ten." Rev. Griffin is instructing in first aid and signaling.

**Ward News Notes**

**MRS. WILEY ROBERSON**

Mrs. G. W. Suggs was hostess to L. A. E. club Tuesday, February 20. After an interesting program on Federation, delicious refreshments were served to six members and one visitor, Mrs. Reed Williams of Hereford. Next meeting will be with Mrs. Dean, on March 6.

On account of bad weather, Rev. Hornbeak did not come to fill his regular appointment Sunday.

The cast of "You Wouldn't Fool Me" went to Sunnyside in Castro county Friday and gave the play. They report an enjoyable and profitable trip.

Mr. and Mrs. Gibbs and family visited friends in Amarillo Sunday.

Floyd and Omah Harrison visited in the Jimmy Harrison home Sunday afternoon.

Mmes. Bob and Jim Higgins were Amarillo visitors Saturday.

Those who enjoyed quilt piecing party Wednesday afternoon in the home of Mrs. Cecil Lady were Mmes. G. M. Suggs, Bob Higgins, Bill Hutson, Jim Higgins, Wiley Roberson, Edgar Sowell, Jim Lipscomb and Jack Hutson.

Mr. and Mrs. Arlie Dean, Jack and Mary Louise and Miss Goodwine took supper in the Wiley Roberson home Sunday night.

Miss Davis and Miss Oxford visited Miss Alline Hughes in Hereford Monday night.

W. R. Higgins and son, Wesley, returned last Monday from Claude where they had been on business.

Hicks and Donald Roberson spent Friday night and Saturday in the W. H. Higgins home.

Francis Hutson of Hereford spent the week end with home folks.

Mrs. Rosa McLean and grand daughter, Miss Emily McLean, of Dimmitt were here Saturday trading with Hereford merchants.

**My Favorite Recipes**



by  
Frances  
Lee  
Barton

TWO festive occasions, Halloween and Thanksgiving are coming, so let us be prepared with some cake surprises.

**Gold and Silver Cake**

(5 egg whites and 3 egg yolks)  
4 1/2 cups sifted cake flour; 4 1/2 teaspoons combination baking powder; 1/2 teaspoon salt; 1/2 cup butter or other shortening; 2 1/2 cups sugar; 1 1/2 cups milk; 1/2 teaspoon almond extract; 1/2 teaspoon orange extract; 3 egg whites, stiffly beaten; 3 egg yolks, well beaten.  
Sift flour once, measure, add baking powder and salt, and sift together three times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add flour, alternately with milk, a small amount at a time. Beat after each addition until smooth. Add flavoring. Fold in egg whites. Fill greased 10-inch layer pan with one-third of mixture. To remaining mixture, add egg yolks and beat. Prepare chocolate mixture by combining ingredients in order given. Cook in double boiler 10 minutes, stirring constantly. Cool. Makes enough filling for two 8-inch layers.

**Orange Filling**

8 tablespoons cake flour; 1 cup sugar; grated rind of 1 orange; 1/2 cup orange juice; 3 tablespoons lemon juice; 1/4 cup water; egg, or prepared meringue, stiffly beaten; 2 teaspoons butter.  
Combine ingredients in order given. Cook in double boiler 10 minutes, stirring constantly. Cool. Makes enough filling for two 8-inch layers.

**Silhouette Cake**

(1 egg and 2 egg yolks)  
For light mixture  
2 1/2 cups sifted cake flour; 3/4 teaspoon combination baking powder; 1/4 teaspoon salt; 1/2 cup butter or other shortening; 1 cup sugar; 1 egg and 2 egg yolks, well beaten; 1/4 cup milk; 1 teaspoon vanilla.  
For chocolate mixture  
2 1/2 squares unsweetened chocolate, melted; 1/2 teaspoon soda; 3 tablespoons sugar; 2 tablespoons melted butter; 1/4 teaspoon salt; 1/4 cup hot water.  
Sift flour once, measure, add baking powder and salt, and sift together three times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add egg and egg yolks and beat well. Prepare chocolate mixture by combining melted chocolate, soda, sugar, butter, salt, and water, and mix well. Add flour to light mixture, alternately with milk, a small amount at a time. Mix thoroughly after each addition. Add vanilla. Pour one-third of batter into greased 8-inch layer pan. Add chocolate mixture to remaining batter, stirring until thoroughly blended, and pour into two greased 8-inch layer pans. Bake in moderate oven (375° F.) 20 minutes, or until done.  
To frost cake, arrange light layer between dark layers, spreading each layer and sides of cake with your favorite boiled, white frosting. Fill remaining frosting an inch high on top of cake. Cool. Melt 3 additional squares unsweetened chocolate with 3 teaspoons butter. When frosting is set, pour chocolate mixture over cake, letting it run down on sides.

The Canyon B. L. E. D. will be here Sunday, March 4, at the usual hour, 6:30 p. m., to give a program. Everyone is invited to attend. We are sure that Canyon will render a program that will interest you. Come and enjoy it with the rest of us.

Selden F. Warren of near Friona was here Monday on a business trip.



**There's No Use . . .**  
To Look at Any Other Car After You've Tried Out the  
**NEW 1934 DODGE SIX**  
**Because You Can't Beat It!**  
It has "floating cushion" wheels, plus cross-steering and floating power to make possible smooth, leveled riding for the first time in any car.  
**STYLE . . . RUGGEDNESS . . . POWER TO SPARE**  
Are just a few of its big features  
**ALL-STEEL BODIES AND DOUBLE DROP X BRIDGE TYPE FRAMES MAKE DODGES THE SAFEST CARS EVER BUILT**  
**Ireland-Beavers Motor Co.**  
Dodge-Plymouth—Sales and Service

**Shop here and SAVE**

FOR FRIDAY, SATURDAY AND MONDAY



**Bacon**  
PINKNEY'S SLICED  
Per Pound  
**18c**

- ROAST** Fancy Baby Beef, per lb **10c**
- SAUSAGE**—Pure Pork, fresh ground per pound **10c**
- OLEO** Swift's Gem Nut, 2 lbs **25c**
- BACON** Smoked Squares, per lb **10c**
- LARD** Pure, fresh rendered, 8 lbs **58c**
- CHILI**—Brick, fresh made in our own market, 2 lbs **25c**

- SUGAR**, Cloth Bag 10-pound bag for **47c**
- TURNIP GREENS** No. 2 cans, three for **27c**  
Dozen Cans **\$1.00**
- SPINACH** Texas, No. 2 cans, three for **27c**  
Dozen Cans **\$1.00**
- BEANS** Pinto or Navy, pound **5c**
- CRACKERS** Supreme Quality, 2 lb box for **29c**
- BEANS** Cut Green, No. 2 cans, three for **27c**  
Dozen Cans **\$1.00**
- RICE** Fancy Blue Rose, whole grain, lb **5c**
- MARSHMALLOWS** Angelus, 1-lb pkg **21c**
- OXYDOL** Large package **19c**
- MALTED MILK** Thompson's, 1-lb can **43c**  
(One set Table Tennis FREE)

**SHORTENING**  
Mrs. Tucker's, 8-pound Carton **52c**

- APPLES** Choice Evaporated, 2 lb bag **29c**
- PEACHES** Choice Evaporated, 2 lbs for **25c**
- LUX** Toilet Soap, 2 bars **13c**
- LYE** Hudson's, 3 cans **25c**
- GELATINE** Royal, all flavors, pkg **5c**
- MILK** Borden's, 3 tall or 6 small **19c**
- SANI-FLUSH** Can **19c**
- MELO** 2 cans **15c**
- WESSON OIL** Pint can **19c**
- TOILET TISSUE** Charmin, 4-roll box **23c**

**SOAP**  
P. & G.  
Large size, 5 bars for **16c**

**BAKING POWDER**  
HI-LO, 2-lb can **23c**

- Marshmallow Cakes** Fresh assortment, pound for **19c**
- CRACKERS** A-1 grade, 2-lb box for **23c**
- Graham Crackers** Supreme, 2-lb box for **29c**
- TAMALES** Ratliff's, 2 cans for **25c**
- SYRUP** Pañcake, gallon for **54c**
- VINEGAR** Pure apple cider, gallon for **25c**
- BIRD SEED** French's, 2 pkgs for **25c**
- BROWN SUGAR** 3-pound bag for **19c**
- COFFEE** Bright and Early, lb **19c**
- COFFEE** Admiration, 1-lb can **29c**

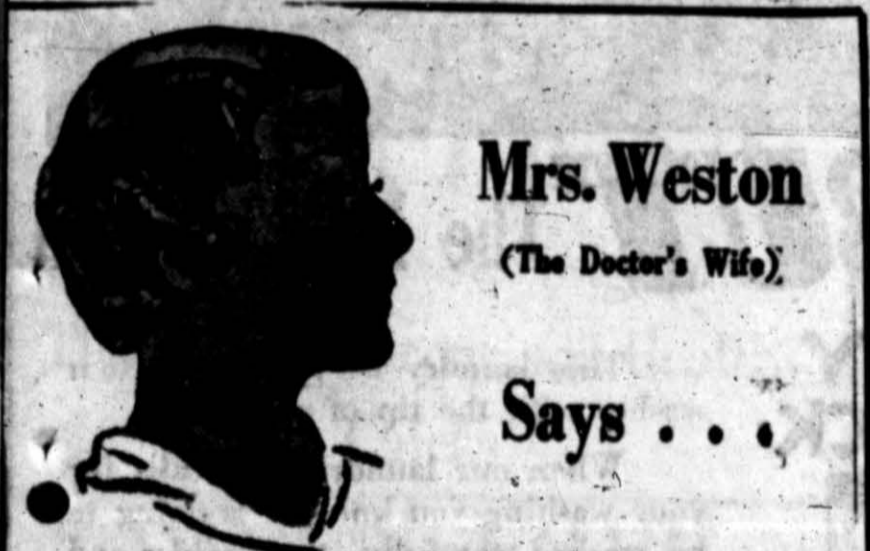
**SPUDS** No. 1 grade, 10 pounds **19c**

- BANANAS** Nice and yellow, special, lb **6c**
- ORANGES** Sunkist Grade, dozen for **15c**
- CELERY** Extra large, stalk **10c**
- SPINACH** Per pound **6c**
- CABBAGE** Large, firm heads, per lb **2 1/2c**
- CRANBERRIES** Nice and fresh, 3 quarts for **25c**
- TURNIPS** Pound **2c**
- KARO SYRUP** Red or White, gallon for **55c**

Sell Us Your  
**CREAM**  
and  
**EGGS**  
Market Price



**Brand Want Ads Pay Good Dividends!**



**Mrs. Weston**  
(The Doctor's Wife)  
Says . . .

**"I Use Gas for Water Heating"**

MRS. WESTON is the wife of Dr. Weston, who engages in a general medical practice. His calls take him into the homes of rich and poor alike, and often he asks for hot water for use in administering to the sick. He recently noticed that, almost without exception, the water is heated with gas. And he had always considered gas a luxury fuel because of its fine qualities! Dr. Weston spoke to his wife about his finding.

She uses gas for heating water but never considered its value. To satisfy her own curiosity, Mrs. Weston checked up to see how much it costs to heat water with the different fuels. She found that gas could sell for as much as \$1.25 per 1000 cubic feet and still be the most economical fuel for this purpose. Unfounded political attacks upon gas rates will not receive Mrs. Weston's support because she finds the value of gas far more than any amount she ever has been asked to pay for it.

If others of us were to think of gas in terms of its value as compared to other fuels, like Mrs. Weston, we would assume a fairer attitude in considering its price. Those who know its true value count gas as worth \$1.25 per 1000 cubic feet for water heating, \$3.50 for cooking and \$3.00 for refrigeration. The price asked for gas is far below any of these amounts, and the difference is your savings. That's why it truthfully can be said—"Gas Doesn't Cost . . . It PAYS."

**West Texas Gas Co.**  
Good Gas With Dependable Service



# ELECTRICAL RATES REDUCED

The following rate reduction to all Commercial Lighting Users became effective with bills rendered March 1

HERE IS THE COMPARISON OF THE NEW AND OLD RATES

OLD RATE		NEW RATE	
First 50 k. w. h. used per month	11c per k. w. h.	First 50 k. w. h. used per month	10c per k. w. h.
Next 200 k. w. h. used per month	9c per k. w. h.	Next 200 k. w. h. used per month	7½c per k. w. h.
Next 750 k. w. h. used per month	5c per k. w. h.	Next 750 k. w. h. used per month	4½c per k. w. h.
Next 1000 k. w. h. used per month	4c per k. w. h.	Next 1000 k. w. h. used per month	3½c per k. w. h.
Excess k. w. h. used per month	3c per k. w. h.	Excess k. w. h. used per month	3c per k. w. h.
Minimum Monthly Bill	\$1.50 per month	Minimum Monthly Bill	\$1.50 per month
(Lighting only)		(Lighting only)	
Minimum Monthly Bill	\$2.50 per month	Minimum Monthly Bill	\$2.50 per month
(Combination)		(Combination)	

This reduction amounts to an average decrease in Commercial Lighting Revenues received by the Texas Utilities Company of 12½ to 15% and is a continuation of this company's policy since its organization.

## TEXAS UTILITIES COMPANY



● You've heard and we've heard a lot of tire claims but here are facts straight from Akron: The Goodyear people have completed more than 8,400 stopping tests on automatically-braked cars equipped with various makes of tires both new and worn. By accurate measurements on wet slippery pavement, smooth tires slide 77% farther than new Goodyear All-Weathers—and other new non-skid tires slide 14% to 19% farther than the Goodyears. These figures check with the experience of our Goodyear customers and ourselves: How safe are your tires today?

**GOODYEAR**

Prices subject to change without notice and to any state sales tax

**Ireland-Beavers Motor Co.**

GOODYEAR DEALERS IN HEREFORD

Good Used Tires \$1 up

Expert Tire Vulcanizing

### COURTHOUSE RECORDS

**Warranty Deeds.**  
Biggs Horn et ux to Alfred Spruell, section 24, block 8.  
Biggs Horn et ux to Ed Spruell, section 20 and north half of section 22, block 8, and south one-third of north half of section 4, block G.  
Mina D. Jones to A. L. Farwell et al, SE¼ of section 1, township 2 North, range 3 east.  
Western Building and Loan to R. G. Blue, part of block 2, Evans Addition to City of Hereford.  
Hetta G. Colby to H. C. Van Bibber, section 40, block K-3.  
Grace L. Ferguson Reid et vir to E. L. Blacet, lots 31, 32, 33, 34 and 35 of Miller and Mosley subdivision of Evans Addition to City of Hereford.  
F. M. Stevenson et ux to John A. Weeks, east ½ section 30, block K-6.

#### New Cars.

R. E. Colwell, Plymouth sedan, Ireland-Beavers Co.  
H. A. Gray, Plymouth sedan, Ireland-Beavers Co.  
Ernest Medkief, Ford sedan, Hereford Motor Co.  
L. H. Woodford, Chevrolet coupe, Grizzle Co.  
Western National Bank, Plymouth coupe, Ireland-Beavers.  
G. W. Wilson, Plymouth sedan, Ireland-Beavers Co.

**READ Before You BUY!**

### Messenger News

BY MISS EUNITA WILLIAMS

Rev. Harrison filled his regular appointment at the school house Sunday. He was accompanied by Mrs. Harrison and Mr. and Mrs. Campbell of Hollene, New Mexico. There were 35 at Sunday school Sunday.  
B. M. Younge and Miss Imogene Copeland called at the Fred Hill home Sunday evening.  
There were 13 from Westway who attended the play at the school house Friday night.  
Mr. and Mrs. Tom Hancock, Mr. and Mrs. Lee Crews were shopping in Hereford Friday.  
Evelyn Hill fell while at school Friday and broke her arm.  
Martin Bussell is on the sick list this week.

Judge C. W. Humble and several of his friends of Hereford attended the play at the school house last Friday night.

H. Ayers and Mrs. E. M. Green spent last week in Elk City, Oklahoma.

Mrs. Houston Hudgeon, Clinton, Glenn, Arnold and Vesta left the first of this week for Burk Burnett to spend a few weeks.

Mr. and Mrs. Lee Crews spent Sunday in the W. P. Walker home. Lester Myers spent the week end with his parents, Mr. and Mrs. Bill Myers.

Ewell Walker spent Friday night with Lester Myers.

W. F. Perry spent the past week in the E. M. Jack home.

Nell Chiles of Friona spent Friday with Clara Mae Perry.

Mrs. J. H. Baxter and children and Herbert Griffith of near Lockney spent Saturday night and Sunday with Mrs. Alta Wily and children. They returned home Sunday evening.

Misses Ada Chiles, Myrtice Wily and Dorothy Brannon attended the singing Sunday night at the school house.

Among those shopping in Hereford Saturday were B. M. Young, G. C. Messenger, Veda Short, Imogene Copeland and Lewis Woodford.

Mrs. Bob Finch and baby of Hereford spent the week end with her parents, Mr. and Mrs. P. C. Short.

Mr. and Mrs. T. W. Lynch and children moved to Hereford first of the week. We regret to lose these good people.

Lewis Woodford is the proud owner of a new coupe.

The play sponsored by the P. T. A. and Literary Society was enjoyed by about 130 Friday night. Total receipts amounted to \$9.35.

Taking part were Mrs. B. M. Young, Veda Short, Lewis Woodford, Robert Myers, Wilson Wily, Mr. and Mrs. E. M. Jack and Miss Imogene Copeland. There will be another program a week from the track meet.

### Local Dealer Lauds NRA Implement Code

Copies of the recently approved NRA code of the Farm Equipment Trade have been received by Buchanan & Rosson Company here. "The trade is highly pleased with the code," Prentice Rosson declared.

"The so-called curbstone dealer who carries no stock and has no regular prices will be eliminated under the definition of dealer," he said. "Since there is a penalty provision for code violators, legitimate dealers are protected. Price

cutting, fake advertising, interference with contractual relations and secret rebates are all eliminated."

J. H. Hardin of Canyon and Miss Esther Mae Smith of Sudan were here Sunday visiting in the home of Mr. and Mrs. N. C. Vogels.



IT TASTES BETTER.



F. M. KESTER

Registered Optometrist

A thorough examination with the newest and most modern instruments and equipment.

316-B Main Street

Hereford

No other word but  
**FEATHERLITE**  
could possibly describe

**Packard's Best**

Made In Hereford of Home-Grown Wheat by

**Packard Milling Co.**



for **BILIOUSNESS**  
Sour stomach  
gas and headache  
due to  
**CONSTIPATION**



The **BUT** The Most Careful  
YOUR LAUNDRY COMES BACK



**CLEANER**



**FRESHER**



**MENDED**

This laundry isn't the type that washes with the tip of one finger.

When our laundry man calls for your washing you know it is going to be washed carefully, thoroughly and completely.

Only soft waters and scientific soaps are used.

You know that buttons will be sewed on and holes darned.

And that we return the washing when promised.

Our prices are always moderate.

Special attention is always given to rush jobs in our Dry Cleaning Department.

CALL 298—WE CALL FOR AND DELIVER  
Send Your Dry Cleaning and Laundry to Us.

**HEREFORD LAUNDRY & DRY CLEANING CO.**



# Choicest CUTS



MEATS THAT ARE TREATS  
DELECTABLE ROASTS  
TENDER, JUICY STEAKS

Let Us Serve You.

**Texas Market & Grocery**  
PHONE 353—FREE DELIVERY

## STREU HARDWARE CO.

Home of Service and Quality.

Offers a Complete Line of

### Chicken Supplies

Buckeye Coal and Oil Burning Brooders

**WATERERS — FEEDERS**

Brooder and Incubator Thermometers

Lovely New Patterns In Those

**32-Piece Set of Dishes**

Price \$4.50 to \$8.50

### Colored Pottery

That's heat-proof—it's new and so practical  
you will find many uses for it in your kitchen.

## STARTENA

The Complete Starting Mash  
That Insures Strong and Healthy  
Chicks

### GIVEN FREE

With Each 100 Pounds of STARTENA  
Purina Chick Sanitation Kit

Containing One Can of  
**CRE-SO-FEC**

A Brooder House Disinfectant

One Package of  
**Chlorena Tablets**

for the drinking water, as a disinfectant  
and germicide.

**McLean & Pitman**  
Grain Company

Phone 1. Buy At Home We Deliver.

### Fairview-Palo Duro Items

BY MRS. JOHN BOLING

Take Produce to Carl's Gro. if Misses Ora West, Lottie Allred, and Mary Posey of Hereford visited Miss Vada Norman and other friends at Palo Duro Sunday.

Mr. and Mrs. A. D. Moore and her parents, Mr. and Mrs. J. S. Finney, visited in the Grandpa McClain home Sunday.

The W. M. S. will meet Thursday afternoon in the home of Mrs. J. M. Dyar. The lesson study will be from "The Wandering Jew in Brazil."

Mr. and Mrs. Dick Allred visited relatives in Memphis last week. Ham Carter was in Hereford on business Friday.

Mr. and Mrs. A. D. Grisham and family of Memphis are visiting her sister, Mrs. Dick Allred and family.

Mrs. J. C. Allred and Miss Ethel of Hereford and Mr. and Mrs. Cecil Allred were Sunday visitors in the Grandpa McClain home.

Mr. and Mrs. P. A. Brown and family of Danfel visited the John Boling home Sunday.

Mr. and Mrs. H. J. Oglesby had as Sunday guests Mr. and Mrs. A. G. Grisham of Memphis and Mr. and Mrs. Dick Allred and families.

### Dawn Items

BY INEZ MILLEZ

Take Produce to Carl's Gro. if Mr. and Mrs. E. E. Duke of Tucumcari are visiting her mother, Mrs. Lizzie Harris.

Miss Hazel Crouch visited her sister in Canyon Saturday.

The comedy, "He's My Pal," was presented to a large audience at the school house Friday night. A number from Hereford were present to witness the play. It was exceedingly well rendered.

Mr. and Mrs. H. E. Miller and family were in Amarillo one day last week.

Several students have been absent from school because of scarlet fever.

Mr. and Mrs. Jess Dodson of Amarillo spent several days the past week in the home of Mrs. Lizzie Harris.

Miss Mary Chambers spent Saturday at her home in Canyon.

The high school, sixth and seventh grades were in Canyon Friday to visit the training school.

Mr. and Mrs. R. A. Frye spent Thursday at Happy.

Mrs. Lizzie Harris and family spent the week end in Amarillo.

Mrs. W. L. Bagwell visited in the W. V. Calloway home in Hereford Tuesday.

Ed Manton has gone to a ranch job at Tucumcari.

Miss Mona Kate Fleming, who teaches at Wyche, spent the week end at home.

The play, "He's My Pal," will be presented at Westway Friday night.

### Black

BY MISS NOBLE McLEAN

Rev. Holloway of Plainview filled his regular appointment at the Baptist church Sunday morning and evening.

Jim Barnett and Irwin Kimmins were in Amarillo and Canyon last Thursday.

The play, "Here Comes Charlie," was presented to a full house Friday evening. Proceeds will be used to buy small properties for the school.

School started Tuesday morning after having been dismissed the past two weeks. Most of the pupils are recovered from the measles and will be able to attend.

E. V. Rushing and family of Farwell attended the play here Friday evening. Other out-of-community guests were Mr. and Mrs. Fred Kimmins and family of Groom, Bud Barnett and Wayne and Adell Kimmins of Canyon, and several from adjoining communities.

Mrs. H. L. McLean was in Hereford Saturday.

Mr. and Mrs. Jas. Black entertained a number of young people in their home Monday evening. The guests were led through merry games by the host and hostess until a late hour. Refreshments of ice cream and cake were served. Sparlin Denton of Plainview visited his sister, Mrs. Hes Ray, last week end.

### Style Show at Lubbock.

Approximately 75 wholesale lines and 200 retail merchants are expected for the eighth semi-annual Wes-Tex New-Mex Clothing market in Lubbock March 10 to 14, inclusive. A style show for the retail merchants will be staged, March 13.

### Card of Thanks.

We wish to express our thanks to our many friends who rendered their services in so many ways during the illness and death of our darling baby.

Mr. and Mrs. Alvie Wilson and Family.

### Card of Thanks.

We wish to thank our many friends for their kindnesses during the illness and death of our darling baby. We also wish to thank you for the beautiful floral offerings. Our gratitude is extended to Brother Cloyd and Dr. LeGrand. May God's richest blessing rest upon all of you.

Mr. and Mrs. Lawrence Kemp, of Adrian.  
Mr. and Mrs. J. C. Horton, of Southland.

Mrs. E. M. Apple and Family, of Amarillo.

Mr. and Mrs. Johnny Kemp and Family, of Adrian.

Mr. and Mrs. Luther Gregory and Family, of Slaton.

Mr. and Mrs. Luther Gregory and Family, of Slaton.

Mr. and Mrs. Jack Foster and Family, of Wayside.

W. K. Kemp, of Wayside.

Mrs. F. W. Ferguson, of Quantah, Great-Grandmother.

TRY A WANT AD IN THE BRAND

### ROBERT LEE KEMP BURIED HERE LAST SATURDAY

Robert Lee, 13-months-old son of Mr. and Mrs. Lawrence Kemp died here last Friday morning at the home of Mr. and Mrs. Charles Boyd on Lee Avenue, where the Kemps have been making their home.

Funeral services were held at the Black funeral parlors at 10:30 Saturday morning, Rev. V. M. Cloyd officiating. The remains were laid to rest in West Park Cemetery.

Keith Guthrie of Bula was here last week end visiting with his mother, Mrs. B. F. Guthrie. He was accompanied by J. H. Cross of Bula, a friend of the Guthries.

### REMEDY REMOVES CAUSE OF STOMACH GAS

Most stomach GAS is due to bowel poisons. For quick relief use Adlerika. One dose cleans out body wastes, tones up your system, brings sound sleep. City Drug Store.

# Let's Celebrate!

## The First Year of the New Deal

### "HOT" SPECIAL

### 200 Knit Dresses

A sensational value by our ladies in New York markets. Knitted dresses in one and two-piece styles. Neat trims and stylings—solids, stripes and two tones. Right now the weather demands these materials. See these first—buy them—they are a real scoop—

**\$1.77**

Well Cut Flannel or Tweed

### SKIRTS

**\$1.98**

What's more useful than an extra skirt? Wear one with sweaters, blouses, jackets—for sports or business. Wrap-around effects and youthfully pleated types. High shades in flannel, monotones and pastels in tweed.

Sizes 14 to 20 years



Smart! Inexpensive!

### Cotton BLOUSES

**98c**

Polka dotted organdy, sheer plain colored lawns, dimity, and gay prints—new ruffles, ascots, and tailored styles. Sizes 32 to 44.



Handsome Savings!

### Silk Crepe

**98c**  
Yard

Everyone's plain crazy over this lovely quality! 39 inches wide. Dark, light, and bright Spring colors!



### MARCH, 1933---

Banks closed . . . bread lines . . . gloom . . . would it never end? Then the promise of a "New Deal"—would it work? Some believed . . . some only hoped.

### MARCH, 1934---

ACTION . . . Millions back at work . . . money, credit easier . . . factories busy . . . repeal . . . higher prices for farm products . . . new stream lined cars.

No time to look back . . . no need for "Pollyanna" talk now . . . *The New Deal is working.*

America's come back. You feel it . . . we feel it. So Penney's say spruce up . . . dress up . . . be smart, spend, but spend wisely. Celebrate the New Deal's Anniversary—Come to Penney's for these great March, 1934, values.

Pocket Uplift

### Bandeau

**49c**



No. 94. 7 in. deep—in Pannu Satin edged with lace! It's good looking, hard wearing!

Printed Pannu Satin

### Bandeau

**25c**



No. 79. Attractively made—and priced! Lace edge, rosebud trim, elastic back section!

### GAYMODE SERVICE

how do give more wear!

Good-looking, too! In just the right costume shades! Reinforced foot and top where the most wear comes—of supple silk from top to toe!

**79c**

Penney's Washable Shirtwaist

### DRESSES

**98c**

"Shirtwaist" styles! Made of men's shirting, tailored like a man's shirt . . . and oh, so smart for wear 'round the house . . . to market . . . for sports . . . anywhere! Pluffy "over-trimmed" styles, too . . . both types at the grandest bargains! Vat-dyed!

SIZES 14 TO 52!



# J. C. PENNEY CO. Inc.



### Easter Items

BY MISS LOUISE FRYE

Take Produce to Carr's Gro. Mr. and Mrs. Barnard Saxon were called to Olton Saturday morning by a message which stated that Mr. Saxon's mother was not expected to live.

Miss Emerald Smith is visiting in the Harvey Smith home at Big Square.

Mr. and Mrs. W. E. Betts of Clovis visited Sunday afternoon in the C. W. Frye home. Mr. Frye has been confined to his bed the past week with the measles.

Mr. and Mrs. Chris Wegner attended church services in Hereford Sunday evening.

An all-day meeting was held in Dimmitt last Thursday, when our 4-H clubs had the honor of having Hale and Farmer counties join them in a clothing demonstration. Mrs. Barnes, district clothing agent was with us and gave some very interesting lessons in using foundation patterns. The morning was spent in lessons on sleeve cutting. At noon the Bethel club ladies served a delicious two course luncheon at the Witt Hotel. The afternoon was spent by each lady present creating a dress pattern suit-

able for their own use, using their own foundation patterns. The county demonstrated with five club members from Hale county and the demonstrator and six club members from Farmer county were our guests for the day. Mrs. Carl Frye represented the Easter club.

### Flowers Family Sees Son In Mat Contest

Mr. and Mrs. I. V. Flowers and daughter, Miss Odella, and Mr. and Mrs. H. I. Nickerson and daughter, Hazel, left Friday for Weatherford, Oklahoma, where they witnessed a wrestling match between the Southwestern Teachers College at Weatherford and Oklahoma A. & M. of Stillwater. Orville, son of Mr. and Mrs. Nickerson, is a member of the Weatherford team and is well known here, having spent several summers with his parents. Mr. Flowers said the Weatherford team lost to the champion Aggies by only a few points. On their return they stopped at Hobart to visit in the home of a son of Mr. and Mrs. Flowers, Clarence, and family, and a daughter, Mrs. Alvin Janson and family. Mrs. Flowers remained in Hobart for a few days to visit. The remainder of the party returned Sunday.

John P. Slaton left Tuesday for a several weeks stay in Mineral Wells.

### BASKETBALL

(Concluded from Page 1)

and tuck battle of the second bout at the end cost Stratford a tie. In the final Saturday night Amarillo's defense was too much for Hereford and the Sandies won, 27 to 13. Seed and Clayton made four points each to lead the Whiteface scoring. Bufkin of Amarillo was high counter with 11.

#### First Round.

HEREFORD (29)	FG	FT	TP
Russell f	2	3	7
Seed f	4	3	11
Clayton c	2	2	6
Daniels g	0	1	1
Baker g	2	0	4
Totals	10	9	29

GOODNIGHT (25)	FG	FT	TP
Smith f	1	1	3
Bailey f	2	0	4
Williams c	4	1	9
Miller g	3	1	7
Hochin sg	0	0	0
Upton g	1	0	2
Totals	11	3	25

Score at half, Hereford 15, Goodnight 10. Personal fouls, Russell 2, Seed, Clayton, Baker 2, Smith, Bailey 3, Williams 2, Miller 4, Tipton 3. Free shots missed, Russell 3, Seed 2, Clayton, Baker, Smith, Williams 2, Miller 2.

#### Second Round.

HEREFORD (36)	FG	FT	TP
Russell f	5	0	10
Seed f	5	1	11
Clayton c	6	1	13
Daniels g	0	0	0
Womble sg	0	0	0
Baker g	1	0	2
Totals	17	2	36

SUNNYSIDE (28)	FG	FT	TP
Marlar f	8	1	17
Louder f	2	1	5
Stagner c	1	0	2
Winders g	1	0	2
McCreary sg-st	1	0	2
Duke g	0	0	0
Totals	13	2	28

Score at half, Hereford 21, Sunnyside 19. Personal fouls, Clayton 2, Womble, Baker, Marlar, Louder, Winders. Free shots missed, Seed, Clayton, Marlar, Louder, Stagner, McCreary.

#### Semi-Finals.

HEREFORD (24)	FG	FT	TP
Russell f	0	1	1
Seed f	5	0	10
Clayton c	3	2	8
Daniels g	0	0	0
Baker g	2	1	5
Totals	10	4	24

STRATFORD (23)	FG	FT	TP
Sidwell f	1	1	3
Green sf	0	0	0
Wiginton f	2	1	5
Lavake c	4	1	9
C. Plunk g	2	0	4
Donelson g	1	0	2
Totals	10	3	23

Score at half, Hereford 10, Stratford 10. Personal fouls, Russell, Clayton 2, Baker 3, Sidwell 2, Wiginton, C. Plunk 3, Donelson. Free shots missed, Russell 2, Seed, Clayton, Baker, Sidwell 2, Wiginton, C. Plunk 3.

#### Final.

AMARILLO (27)	FG	FT	TP
Bufkin f	5	1	11
Snodgrass sf-sc	0	0	0
Mahuron f	2	0	4
Stidger sf	0	0	0
McLellan c	1	1	3
Peterson g	2	1	5
Hariow sg	0	0	0
Blackwell g	2	0	4
White sg	0	0	0
Totals	12	3	27

HEREFORD (18)	FG	FT	TP
Russell f	0	0	0
Womble sf	0	0	0
Seed f	1	2	4
Clayton c-st	2	0	4
Posey sc	1	1	3
Daniels g	0	0	0
Baker g	1	0	2
Totals	5	3	13

Score at half, Amarillo 10, Hereford 3. Personal fouls, Bufkin, Snodgrass, Stidger, McLellan 2, Hariow 2, Blackwell, White, Russell 3, Womble 2, Daniels 2; free shots missed, Bufkin, Hariow, Blackwell, White, Seed 2, Clayton, Daniels 2.

### Ford Doings

BY LA VERNE MANN

Sunday school attendance was up to 29 Sunday. Rev. Godwin preached. Visitors were Mr. and Mrs. Artis A. Brady of Quilston, Oklahoma, Mr. and Mrs. Durham and Mr. and Mrs. Lynn Straubus of Vega and Edward McMurphy. Quite a few of the school children are absent from school this week because of measles.

Mr. and Mrs. Joe Phipps and LaVerne and Clyde Mann called in the T. R. Langley home Saturday night.

Miss Angie Jacobs of Hereford spent Saturday night here with her mother, Mrs. Luna Jacobs.

Among those from Ford who were shopping in Hereford Saturday were L. W. Dickinson, Mrs. Bob Orr and sons, Mr. and Mrs. D. B. Mann and family and Mrs. Luna Jacobs and family.

The party at the school house Friday night was not very well

attended, but those who did attend reported a fine time.

Miss Shields entertained guests from Amarillo Sunday.

R. W. Stephens returned last Thursday from Muleshoe where he spent a few days on business. Edward and Jim McMurphy, LaVerne and Clyde Mann visited in the Jacobs home Sunday.

Mrs. Durwood Vernon spent last week in Hereford visiting her sister, Miss Angie Jacobs.

### St. Anthony's Church

Sunday mass at 8:00 o'clock. Second mass at Bovina. Benediction at 8:00 p. m.

Week-day mass at 8; Saturday at convent, 7:00 a. m. Tuesday, 8 p. m. Lenten devotions; rosary, sermon and benediction; Thursday, 8 to 9 p. m., holy hour, stations of the Cross and benediction.

Misses Eva Skelton and Gwendolyn Spradley spent Saturday in Amarillo.

### Cotton Contracts Sent To District Officials

Contracts for reduction of cotton in this county have been submitted to the district board at Amarillo. Only three of seven eligible cotton growers made contracts. They are Howard Van Bibber, Henry Hoffman and Fred Winfrey. Their combined reductions will total 74 acres.

E. F. Connell left this morning for his home in Robstown. Mr. Connell had been here several months transacting business.

Kester Gets New Machinery. F. M. Kester, local optometrist, believes in being up-to-date by installing a complete new set of optical instruments for the purpose of rendering better service to his patrons. Mr. Kester's new equipment was purchased from the American Optical Co., and was installed last Saturday.

## WE ARE LOADING A CARLOAD OF POULTRY

Next Week

FAT HENS 10¢  
Four pounds and up, per pound  
LEGHORNS, pound 7¢

Deliver to our poultry house at Main and Second Streets.  
Our cream, poultry, egg and hide prices are always at the top.

Hereford Poultry and Egg Co.

Phone 448



Select That **EASTER** Outfit Now **NEW SUITS** For Men and Boys as low as **\$13.95**

**HATS - CAPS**  
**SOX, OXFORDS**  
Shirts, Ties, Shorts

Ladies' **Ready-to-Wear**

At Cut Prices **Hose - 79c**  
New Shades

**OXFORDS**  
As Low as **\$1.95**

**The Popular Store**

GIVES YOU MORE FOR YOUR MONEY

### Announcement

I am installing machinery of the very latest type

I can now do anything in wood that is DONE IN A MODERN FACTORY - NOW, MORE THAN EVER.

Try and find anything of wood that I can't make or repair.

**W. D. M. RAYZOR**  
**WOODWORK**

# Sprolws & Cronin Co.



**BEG OR BORROW A BABY**

DON'T MISS THE THRILL OF BUYING BABY GIFTS

We have just received a new shipment of baby togs.

Dainty hand-made frocks, sweaters, bonnets, booties and many gifts for the baby.

You must get baby something.

There are priced from **25c to \$1.69**



## SUITS TO SUIT YOUR TYPE

Swagger Suits, in Tweeds and Flannels  
Pastel Wools and White

**\$16.95 and \$19.75**

See our new one and two piece Knit Dresses in all the new Spring Shades

**\$5.95 to \$7.95**

—they have quality and style

### FOR SPRING AND EASTER

**NAVY BLUE PUMPS AND OXFORDS**

**\$2.98** Pair

—an amazing value



One Lot of 100 Pairs of **ENNA JETTICK** and **MARY LEE** Arch Shoes

**\$2.98**



Brown Only

A \$5.00 and \$6.00 Value  
This is an unusual bargain if your size is in the lot.

### MEN'S PANTS

**98c** Pair

Best Grade of Covert Cloth

All Sizes



### FOR EASTER CHIC!

Smart Hats

**\$1.95 and \$2.50**

Come and choose the style that flatters your most. See our new assortment of new "Softies" in all colors

**69¢ 98¢ - \$1.25**





# Butter - Nut BREAD

- Holsum Dairy Bread
- Houck's Rye Sliced
- Holsum Wheat Bread
- Houck's Butter Biscuit
- Houck's Sliced Bread
- Houck's Balanced Bread
- French Bread
- Perfection White Loaf

## Specials Friday and Saturday

- CABBAGE, pound ----- 2 1/2¢
- BUTTER, Hereford, pound ----- 24¢
- BANANAS, pound ----- 7 1/2¢
- SPUDS, good ones, 10 pounds ----- 25¢
- YAMS, fresh, 10 pounds ----- 27¢
- ONIONS, pound ----- 4¢

FREE DELIVERY

## PARMER'S FRUIT MARKET

# Maytags

Make Housewives happy  
---and our Maytag service  
keeps them contented.

Call and see us for a demonstration without  
any obligations on your part to buy.

Mr. Slay or Mr. Singleterry, our salesmen, will  
appreciate your invitation to demonstrate the  
new Maytag.

**M. D. WOMBLE** Implements



## Georgiana Wash Frocks

—Just received a shipment of these lovely  
New Spring Dresses, in beautiful  
Prints, fast colors, long and short sleeves.  
—Just the dress you have been looking  
for. Priced at—

**\$1.00 - \$1.48**  
**\$1.95**

**FOX MERCANTILE CO.**

## SOCIETY

### BIRTHDAY PARTY FOR MRS. GRACE DYER

The home of Mrs. Grace Dyer was the scene of a birthday dinner honoring Mrs. Dyer last Thursday when a few neighbors and friends came in laden with gifts and good things to eat. The afternoon was spent quilting and chattering.

Those present were Meses. Belle Brittain, Ann McCullough, LaVada Carroll, Emma Curtsinger, Avis Norton, Bertie Jewell, Josie Smith, Georgia Whitehead; Misses Ruby and Ruth Keeler and Maxine Hughes.

### MISS THEDA LOU WILSON WEDS W. W. SLATEN

Miss Theda Lou Wilson and Mr. Woodrow W. Slaten were united in marriage last Sunday afternoon, February 25, in Clovis, New Mexico. Rev. Campbell, pastor of the First Methodist church, performed the ceremony.

They were accompanied by Miss Beatrice Buchanan, Mrs. Margaret Orr and J. D. Harrell.

Mrs. Slaten is the daughter of Mr. and Mrs. S. O. Wilson. She is a member of the senior class of the Hereford High school this year.

Mr. Slaten is the son of Mr. and Mrs. Willis Slaten of Portales, New Mexico.

After this week Mr. Slaten will go to Portales where he is engaged in business. Mrs. Slaten will remain in Hereford to complete her senior year, then will join him in Portales where they will make their home.

### MRS. OWEN MILLER HONORED WITH SHOWER

Mrs. Owen Miller, recent bride, was honored with a lovely shower Tuesday afternoon at the home of Mrs. Artis Daniel, with Mrs. J. H. Miller and Miss Nora Alice Daniel as hostesses, assisted by Mrs. Artis Daniel and Miss Patricia Wederbrook.

On arrival the bride was presented with a beautiful bouquet of sweet peas by Mrs. J. H. Miller, the giver being Mrs. Joe Flannigan of Dimmitt.

A quartet composed of Laverna Harman, Marie Cogdell, Ardelle and Marie Foster sang "Love Is Like That," Miss Ora West read, "They Never Quarrel." Gifts were carried in on a tray and presented by Miss Nora Alice Daniel.

Refreshments were served to about 45 guests.

### WIN ONE CLASS IN BUSINESS-SOCIAL MEETING

The Win One Sunday school class met in business and social session Thursday of last week at the home of Mrs. J. F. Ward with 21 members present.

In the absence of the president, Mrs. Ollie Fox; Mrs. Ward presided over the business meeting. It was decided to hold a business meeting of the officers once each month and to have a class social meeting quarterly.

Refreshments were served during the social hour.

Class officers are Mrs. Ollie Fox, president; Mrs. H. H. Hawkins, vice president; Mrs. L. E. Spratt, secretary-treasurer; Mrs. J. B. Hammer, local treasurer; Mrs. J. F. Ward, teacher, with Mrs. Craddock assistant.

The class maintains a home department study class, with Mrs. J. B. Jones, chairman. Several committees were appointed. Publicity Chairman.

### NORTH HEREFORD CLUB MEETING

The North Hereford Demonstration club held its regular meeting with Mrs. Elmer Patterson as hostess. Some good talks were made on Revolutionary War Heroes.

Plans were made to have a whole wheat cereal demonstration at the next meeting.

After the short business session refreshments of cocoa and cake were served by the hostess.

The next meeting will be held at the home of Miss Marguerite Brown. Visitors are always welcome to attend the club meetings and demonstrations.

### JUNIOR PIONEER CLUB MEETING

The Junior Pioneer club meeting will be with Pauline Wilson, Tuesday, March 6, at 7:30 o'clock. Interesting program and lots of fun. Be there.

### MESSENGER CLUB NEWS

The next regular meeting of the Messenger Woman's Club will be on Thursday, March 8, at the home of Mrs. Lee Howard. A very interesting program on "Child Training" will be presented.

REPORTER.

## Private Pupils In Music Tests

Music pupils of Miss Thelma McMinn and Mrs. G. A. F. Parker are entered in the Music Festival contests at Amarillo this week. Miss Ruth Marie Mountz, herself a teacher and a former pupil of Ida Austin Myers of Amarillo, has entered the Bach contest.

Miss McMinn is entering a girls quartet composed of Elizabeth Ireland, Elizabeth Spradley, Leona Tiefert and Betty Bruce Jones; a foursome made up of Jim Kirby, Marvin Thomas, Loys and Troys Carmichael; a trio in which are Misses Jones, Ireland and Tiefert.

Five pupils of Mrs. Parker between six and eleven years of age will enter piano contests. They are Beth Bicknell, Maxine Beach, Doris Elaine Dillehay, Martha Nell Ewton and Margaret Higgins.

M. D. Womble, Hereford distributor of Maytag products, and his two salesmen, Bert Slay and Ray Singleterry, attended the Maytag dealers meeting in Amarillo Monday night of this week.

## Want Ads

### Wanted

WANTED: Your cream, eggs, poultry and hides. Square Deal Produce Company. 1c

WANTED: Your cream, eggs, poultry and hides. Square Deal Produce Company. 1c

WANTED: To buy maize heads and threshed grain. Bramley & Son. 42-1c

### For Sale or Trade

FOR SALE: An invalid's wheel chair, in fair condition. C. O. Wilkins, at Whitehead Barber Shop. pl

FOR SALE: I am offering the interested buyer a well improved 100 acre farm, smooth, possession given. Pleased to show land and answer inquires for price and terms. A. A. Ott. 8-2c

FOR SALE OR TRADE: One large fat hog. O. Wilder, Hereford. 1p

FOR SALE: Kenwood Electric Washer, nearly new and in good condition. See Ireland-Beavers Motor Company. 7-1c

FOR SALE: New and used typewriters, and ribbons. Jowell Murchison. 42-1c

### For Rent

FOR RENT: Mrs. George Garrison's five room, furnished house. See Mrs. Carl Cockrell. 1c

FOR RENT: Furnished apartment, close in, all bills paid. Mrs. W. M. Megert. 71c

FOR RENT: Unfurnished house, close in. See W. B. Phillips in town, or call at Phillips home. 1c

FOR RENT: Bed-room in modern home. Mrs. G. W. Heard. 6-1c

### NOTICE OF ELECTION

NOTICE IS HEREBY GIVEN that an election will be held in the CITY HALL, in the City of Hereford, Texas, on the first Tuesday in April, 1934, the same being the third day of April, 1934, for the purpose of electing a Mayor and two City Commissioners in and for said City to serve for the ensuing two years.

THE POLLS of said election will be opened at 8 o'clock A. M. and will be closed at 7 o'clock P. M.

Every person not disqualified by law who shall have obtained the age of twenty-one years, and who is entitled to vote for members of the Legislature, and shall have resided in the State twelve months, and in the City of Hereford for six months next preceding the date of said election, shall be entitled to vote.

(SEAL) E. B. BLACK, Mayor, City of Hereford, Texas.

Mrs. Mary Wilkinson left Sunday for Corpus Christi where she was called by the serious illness of S. J. Williams. Mrs. Wilkinson was accompanied by Mr. and Mrs.

Henry Wilkinson of Amarillo. Mrs. Henry Wilkinson is a daughter of Mrs. Williams.

Mrs. W. E. Hicks left last Friday

for her home in Garden City, Kansas, after a visit of several weeks here and at Panhandle with her daughter, Mrs. Dave Raymond and family.



Thrifty Home Managers  
Great Values Like  
These With  
Smiles

## Specials for Friday and Saturday, March 2-3:

You'll find it easy to keep within that food budget if you do your shopping here. We have the best of foods for tasty economical menus.

BAKING POWDER	23¢	SPINACH	17¢
Hi-Lo, large 2-pound box		No. 2 cans, two for	
COCOA	23¢	RAISINS	30¢
Mothers, 2-pound can		4-pound package	
PRUNES		Texo, gallon	35¢
SUGAR	15¢	BEANS	17¢
Powdered, two packages		Green, No. 2 cans, two for	
SUGAR		10-pound cloth bag	48¢
JELLO	5¢	PEPPER, Black	15¢
Each		Eight-ounce package	
CRACKERS	25¢	COOKIES	19¢
Graham, two-pound box		Pound	
TOMATOES		No. 2 cans, three for	26¢

## CARL'S Cash and Carry GROCERY

PHONE 324



Yes they have  
no bananas  
since  
Si Perkins  
has  
Conoco  
Bronze!

CONOCO RADIO PROGRAM  
NBC Network  
Wed. P. M.  
10:30 E. S. T.  
9:30 C. S. T.  
8:30 M. S. T.



At the Sign of the Red Triangle

Commercial users of Conoco Bronze like it for its instant starting, lightning pick-up and smooth operation. They must have, however, extra power and greater mileage—so that their selection is an unbiased compliment for Conoco Bronze.

It is where records are carefully kept and mileage checked against all competitive gasolines that Conoco Bronze finds it easy to prove its leadership. You will find premium performance but will not be asked a premium price for it.

## CONOCO BRONZE GASOLINE

INSTANT STARTING—LIGHTNING PICK-UP—HIGH TEST

Get a free Tony Sarg book of these eighteen advertisements. Go to any Conoco station or dealer, who will give you a postpaid, self-addressed postcard. You will receive this large book of entertaining advertising illustrations by mail.



**Jumbo News**

BY MRS. J. W. BERRY

Mrs. C. E. Ramsey and mother, Mrs. Lydia Grant, spent Monday afternoon with Mrs. J. W. Berry. Mr. and Mrs. Pat Hardy and daughter, Jennie Lee, of Shallow-water spent the week end recently in the home of his brother, M. L. Hardy and family.

Misses Athalie and Maurine Wilder and Irene Hurst spent last Saturday at Canyon.

Mr. and Mrs. M. L. Simpson and family and Mr. and Mrs. Bruce Hunter were guests in the C. C. Hunter home.

Rev. E. E. Armstrong and wife of Dimmitt Methodist church were dinner guests Wednesday in the L. E. Beck home.

Mrs. S. M. Hunter and daughter, Sammie Lane, spent Saturday in the home of her parents, Mr. and Mrs. Ed Allen of Easter.

Mr. and Mrs. O. E. Babcock of Amarillo called on Mrs. Babcock's mother, Mrs. Geary, who keeps house for Mr. and Mrs. H. R. Harvel, Sunday afternoon. They were accompanied by friends, Mr. and Mrs. Johnson, also of Amarillo.

Mr. and Mrs. Wayne Carthel and family recently spent a week end in Plainview visiting friends and relatives.

Mrs. L. C. Baggett and Betty Jo who have been visiting in the home of her brother, Walter Burdine, of near Hedley, returned home Wednesday night.

The school trustees held their regular monthly meeting at the school house Friday night.

No name has been found good enough for the seventh and three-fourths pound son, born to Mr. and Mrs. Ovid Pinkert, Tuesday, February 20.

Mr. and Mrs. Ullman Hunter and Mr. and Mrs. J. W. Berry attended the George Washington program held at the Masonic Hall in Hereford Friday night.

Mrs. W. H. Meachum and daughter, Virginia, of Dimmitt spent one afternoon recently with Mrs. M. L. Hardy.

Mr. and Mrs. C. D. Gilliam and John Hardy Woods were Sunday guests in the Andrew Gilliam home.

Mr. and Mrs. H. R. Harvel and son, Bobby Lee, left last Saturday morning to attend a teachers executive meeting at Dimmitt that morning. They also visited relatives in Plainview before returning to their home here Sunday night.

Mr. and Mrs. B. M. Harris and son, and Floyd Hacker were Sunday guests in the Ovid Pinkert home.

Miss Kathaline Hardy entertained a number of young people at dinner last Sunday in the home of her parents, Mr. and Mrs. M. L. Hardy.

R. W. Baird and son, Horace, delivered 14 Hereford bulls to a buyer at Aspermont last Friday, returning home Saturday.

Mr. and Mrs. J. W. Berry spent Sunday evening in the M. L. Hardy home.

Not many persons attended church services last Sunday afternoon, conducted by E. E. Manney of the Assembly of God church in Hereford, when he preached a very interesting sermon. It is hoped more will attend next Sunday afternoon.

Mrs. Lee Oxford spent Sunday in the L. E. Beck home.

The Jumbo Presbyterian Missionary Auxiliary met last Thursday afternoon with Mrs. L. E. Beck. Mrs. W. A. Hunter gave the last chapter of our Study Book, "Christian Missions in America," after which election of officers was held for the ensuing year. Mrs. Ullman Hunter was elected president; Mrs. W. A. Hunter, vice president; Mrs. J. W. Berry, secretary. The appointive officers are Mrs. H. C. Baird, secretary of literature and Mrs. M. L. Simpson, stewardship secretary.

Mr. and Mrs. M. E. Powers have recently returned from Archer City. They called in the L. E. Beck home Sunday.

Mr. and Mrs. Arthur Matthews and family returned the first of last week from Archer City where they had been called by the serious illness of Mrs. Matthews' mother, Mrs. Conner. They had to leave their son, Leon, at Archer City for he took sick with measles while there. Mr. Matthews expected to go for him Monday.

**Adrian-Sims Notes**

BY MRS. J. M. CHAPMAN

Adrian-Sims, February 23.—Mrs. Floyd West and baby of Hereford visited Mr. and Mrs. Tom Bohanan first of the week.

Jack Fortenberry is serving as a grand juror in district court at Hereford.

Miss Steen and Miss Foxall, teachers of Sims school, and Miss Lucille Foxall, teacher at Thomas, entertained the school children on February 14. A valentine exchange was held followed by a weiner roast which the children enjoyed very much.

Laurin Levallin, suffered a severe cut on his hand last Friday. He was sticking a hog when the accident occurred.

C. S. Perrin was a Hereford visitor Friday.

**Summerfield News**

BY MRS. GUY WALSER

Take Produce to Carl's Gro. If Rev. Taylor Smithie and wife, D. J. Neill and Hollis Walser of Plainview spent the week end here. Rev. Smithie preached, filling his regular appointments. They were accompanied by Taff Halloway and Sid Denton, who spent the week end at Black, where Rev. Halloway filled his appointments and Mr. Denton visited his sister, Mrs. Ray.

Walter Huntley was a Canyon visitor Saturday.

Mr. and Mrs. Tom Presley of Black spent Sunday in the O. B. Roberson home.

Friends of Mr. and Mrs. Alvin Wilson and family of Hereford extend sympathy in the loss of their little daughter. The Wilsons formerly lived here. Many from this region attended the funeral.

J. P. Gandy and family and Jim Barnett of Wyche spent Monday in the J. R. Oglesby home.

Miss Oleta Bowling spent Friday night with her mother in Amarillo.

Summerfield and Westway tennis teams practiced here Friday, Westway winning one doubles and two singles matches.

Mr. and Mrs. J. B. Saunders were in Amarillo Sunday.

Summerfield Bald Eagle basketball team, made up of boys out of school, played two games last week, one at Bovina Wednesday night, losing to Bovina 20-21. On Thursday night they won from the Fire Boys of Hereford 36-14. Jim Noland was cut over his right eye in Bovina game, and both wrists were hurt. Mr. Edelman had some teeth knocked out in the game Thursday night.

Miss Lilly Moye Sikes who is attending school in Hereford spent the week end at home.

A quilting club has been organized here. The first meeting was with Mrs. C. R. Walser, Mrs. Britt Clark is chairman. Friday's meeting was with Mrs. B. K. Greeson. Regular meetings are held Friday at 1 o'clock. The next meeting will be at the Atchley home and quilting will be done for Mrs. Walter Hawkins March 2.

Mr. and Mrs. Albert Cross and little daughter of Friona were Sunday guests of Mr. and Mrs. Wilson Vines.

Mr. and Mrs. Ulys Pierce of Westway visited her parents, Mr. and Mrs. N. P. Sikes, Sunday.

Mmes. J. C. Lance and S. L. Walser of Hereford spent last Friday with Mrs. C. R. Walser, who had been confined to her bed the past week.

High winds did some damage Saturday and Sunday. One incident was a porch torn from the Will Harris farm house which is occupied by the Slick Miller family.

Reported on the sick list this week are Billy Ray Johnson, Albert, John and Evelyn Schulz, Helen Oglesby and R. D. Lance.

Wilburn Edelman, Misses Ruby Thompson and Oleta Bowling attended the teachers meeting in Hereford Saturday.

Several from here attended the play at Black Friday night.

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Cooked, Canned or  
RAH  
Eat at the  
EVER-READY LUNCH



Make Dining Here a Habit

One you start coming here for lunch or dinner, you'll say it's the best and most economical habit you have.

When Better Coffee Is Made, We Will Make It!

Perfect Food Efficient Service

**Ike's Cafe**

**Progressive News**

BY OLIVE PERKINS

Miss Lucille Park spent Friday night with home folks.

Literary will not meet Friday night on account of cold weather and sickness. It will meet in two weeks.

Mrs. Vicks and Offus called on her daughter, Mrs. Neel, Sunday.

In spite of the cold weather, a good attendance was at Sunday school last Sunday afternoon. A large crowd was at singing Sunday night with several visitors.

Miss Ira Jeanne Ricketts is quiet ill. The Higgins children, who have had the measles, are better.

Miss Olive Perkins called on Mrs. F. H. Oberthier at Hereford Thursday afternoon.

Mrs. Carl Donovan was hostess to the Progressive Workers club Wednesday afternoon, February 21. After a short business meeting, contests were conducted by Mrs. C. C. Bowman. Mmes. Charles Green, C. P. Caldwell and Hedrick were winners. Refreshments of fruit punch and cake were served. Favors in keeping with Washington's birthday were given the guests. Mmes. J. L. Park, R. H. Patterson, Caraway and Hedrick were guests. The next meeting will be March 7 with Mrs. W. C. Russell.

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TEXACO GAS, OILS AND GREASES  
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JUST-RIGHT EGG MASH

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Contains all the vitamins and minerals, besides the protein, carbohydrates and fat needed. It is up to you to feed the growing chicks what nature intended to be fed. Nature provides food for chicks for the first 60 hours. Just-Right STARTER should then be used to take up nature's creation.

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All Work Guaranteed.

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To HEREFORD folks.

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Perfectly Grand Food in the Coffee Shop or Dining Room

**The WORTH Hotel**  
ON HIGHWAY 60 WEST 7TH AND TAYLOR STREETS FT. WORTH



# The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

### SENIORS

Discussion concerning a Junior-Senior picnic has started, which of course will concern all Juniors and Seniors. It is still undecided, however, whether we will have the picnic.

All orders for announcements must be in by Wednesday, February 28, to Mary Kate Brotherton.

If ever anyone would like to know just what date the first Friday in May will be just ask Walter Seed. He says that it will be on Tuesday. Imagine it! Evidently he was thinking of something else at the time.

We, the Seniors, wish to solicit all votes for Betty Jones for Student Council President. We think that she is the right candidate for the office and we wish all students would give her some consideration before voting.

### PRESIDENCY CAMPAIGN

As among our forefathers of yesterday and our parents of today, the election of the President of the United States causes many heated debates and much hard feeling. The same may be applied to the situation that existed in our midst last week. Miss Jones and Mr. Hussey, our two competent and wholly capable candidates were hustling with importance. It is regrettable that they both cannot serve as our executive.

It is feared that the followers of a certain candidate in their enthusiasm have forgotten the rights of their opponents.

### HAVE YOU HEARD?

Clyde Hussey thinks that a milk war (for raising milk prices) is having a fight and throwing bottles of milk.

According to Walter Seed, the first Friday in May is on Tuesday. Why does every speaker in assembly conclude his speech by saying that he is concluding so that the anxious students can hurry back to their classes. Sally Skelton requests that a new conclusion be adopted.

Joe Edgar Buckner seems to have quite a hard time getting his leg to sit by him in the show. Isn't she like you, Joe, or was Billy Patton?

These Juniors and Seniors surely shed often in the study hall when the Seniors upheld their candidate for the presidency of the Student Council and the Juniors upheld theirs.

Effie Whittsett and L. W. Carley are still seen together. Pete Garrett is entertained every morning in the study hall by having songs sung to him. Is the girl friend jealous, Pete?

Clinton Jackson is still in the dark as to how Mr. Wilson proved that a rectangle is a square. What is the matter, Clint, can't you catch on?

Assistant Editor.

### SUB-FRESHMEN

Stand by, folks; Ray Buchanan and Mary Turrentine have been carrying on an affair. Her birthday was on February 14, and he gave her a box of candy. I wonder whether it was chocolates and whether it was in a small or large box.

The sub-Freshmen have another very ambitious boy, Ray Nunn. Irene Knox is his girl.

The sub-Freshmen have a poet among them, Olive Ruth McDonald is her name.

Here is a want ad: Wanted, some way to keep people from borrowing my ink. Please take this as a hint, or will I have to knock you down? Elsie May Wilkins.

Wanted: Some way to keep Robert Green from bothering me. Dorothy Funderburg.

The boys of the sub-Freshmen class surely do like to check up on themselves during class meeting. This week Ray Buchanan read "All About Home Baking," Harold Nunn read "Everyday Manners," and Ray Nunn read "Good Manners."

Last week Nedra Clayton had a birthday dance. She was 16 years old.

The sub-Freshmen party is drawing nearer and nearer, and our sponsor is going to take us to the show after we get through skating.

Another want ad: Wanted, that Robert Green quit yelling in the 5th period. Frank Marrs. HF

### WHY PASS, ANYWAY?

Did you know papa paid taxes to send you to school and every time you flunked he paid more school taxes? This is reasonable because the more you and other students flunk, the more people in the schools; the more people in the schools, the more money it takes to run them; and the money comes from your dad and mine. Therefore, when you flunk it costs your father more money. Call public speaking students will recognize the reasoning.

And that is just one reason for passing in school. As the great majority of American adults have decided it is entirely proper for their offspring to waste their youth in conventional class rooms instead of doing as they choose, which would be nothing, there is nothing for this youth to do but submit to their wishes. Of course there is a vague possibility these parents may be right. At any rate, why not make the best of the situation, fool them and really accomplish something in school?

None of us have but just so long to live, so we had better make the most of our opportunities. If you have any desire to achieve anything at all in this world, now is the one and only time to start, and the only way to start is to derive as much benefit as possible from school. Let's do things, now. EDITOR.

### HUSA

Magic, Magic! That's what it was, Magic. The club was entertained with a program consisting of magic and horrid pictures of the results of the terrible war. The program was given by Barbara Buckner, Anis Mathews and Joe Edgar Buckner. Joe Edward's part was to conceal a box of pills in his coat sleeve and to shake them when his sister tells him to.

Barbara gave us a few pointers about the things we would do, and could do, if we were knee high to a fly. She said that we could sit on the edge of a knife and it would not even impress us. We could swim in a teaspoonful of water, but we would be forced to stay near the middle or we would stick to the sides.

The committee under estimated the intelligence of the members when Anis tried to take the marble from Barbara's hand, but one of the domino tricks was rather hard to understand by some members. The pictures showed some starving and nearly dead children. These pictures made a queer feeling creep up and down one's spine and most members are against such things for the present at least. The general discussion followed, and the meeting was adjourned. LOF

### SENIOR PARTY

The Seniors were entertained with a Valentine party Thursday, February 15, at the home of Mrs. Line. The Senior mothers acted as hostesses.

Interesting games were played until a late hour. Refreshments of sandwiches, cake, punch and mints which carried out the valentine motif, were served to 27 Seniors.

It is to be publicly announced that we have a talented musician among us—this notable person is Joe Huckert. Joe, we certainly appreciated the fine spirit you showed in entertaining us with music for the entire evening. We hope you attend every one of our parties—and don't forget your music.

### FRESHMAN CLASS

The class met Wednesday and partially planned a party. The decision was to leave the kind of party, date, time and place for the social committee. Isn't it great to have someone to take the responsibility?

After the business was transacted, we had three visitors. The first two were Earl Trimble and Henry Jewell, and they were electing for Betty Jones. When they had left there was a response from the Juniors, who were listening from below the balcony. Jim Kirby came by and told them he thought Clyde Hussey was just the man for president.

They both seemed so earnest the Freshmen hardly knew who to vote for.

### ASSEMBLY PROGRAMS

Can it possibly last? I am afraid not. Nevertheless let us hope, and we might even pray, that it will last. Three assembly programs have been given this week, and all of them were very interesting.

The first of these was an excellent talk on citizenship by District Attorney James W. Witherpoon. He left behind him something for us to think about, to concentrate on; a thought which was "every right implies a duty." This is applicable even now. You are given the right or privilege of going to school, and it is your duty to learn.

Another program of interest to which we were privileged to listen was given Thursday morning. This program opened with two fiery orations, also they were flowery. Loys Carmichael and Jim Kirby were the honorable "Patrick Henrys." Both orations concerned the election of a president to the student council. The orations were followed by music. First a trumpet solo by Palmer Norton, accompanied by Wayne Evans; then Wayne Evans played a baritone solo, accompanied by Ruth Marie Moutz. Last, but certainly not least, was something which sounded like thunder, but of course this was impossible. It was only Herbert and his bass horn.

The other program was sponsored by Miss Crawford and the class in public speaking in observance of "Better Speech Week." The introduction or history of Better Speech Week was given by Mary Kate Brotherton. Beatrice Buchanan read a short play entitled, "Sauce for the Gossings." This concluded a week filled with activity and excitement. FEH

### HI-Y

Wednesday night brought together the HI-Y club members to hear the last of the book, "Twenty-One." Jim Kirby asked a short time, advising every boy to read the book. Then Bob Baird spoke on the subject, "What Kink of a Girl Will I Marry?"

How times have changed. In the early history of the West, there came the Mormons—people of many wives. One man was allowed as many wives as he desired, usually having between eight and ten, though a few had 20 and more. More than one wife was prohibited by law, and then came the change. In the days when the Mormons were "shining," one man could make several choices as there were seldom divorces. Today divorces seem to be thriving in incorrect marriage. Marriage becomes a game and each young couple tries to be "it" first. Today young men and women do not analyze their love. They marry and take the chances that the betrothed is their type. If those in love would not be so deeply imbedded in love they could see their betrothed as they should be seen.

Mr. Hudson gave an excellent discussion on "Your Philosophy of Life." Philosophy comes from two Greek words, meaning "love" and "knowledge." Therefore philosophy of life would be the love of knowledge of life. If each person would have a definite philosophy of life he would be able to stand better on his own resources. World brotherhood would be a good block in the building of a philosophy of life. Take as your text, "Return good for evil," and "treat thy neighbor as thyself," and a philosophy will soon be established.

The installation ceremony will soon be at hand and all interested are invited to attend.

The Older Boys Conference in Amarillo is on its way and all the boys are trying to save the necessary funds to attend. Let's hope the financially embarrassed control themselves.

If anyone who has the records listed below will allow the club to use them, the club will indeed be thankful. "Song of India," "Adeste Fideles." HJ

### SPEECH TOURNAMENT

The Fourth Annual Speech Tournament was held in Amarillo February 16 and was participated in by a number from HHS. Basil McKinley, Sidney Fuller, Byrdine Schelhaugen, Mary Kate Brotherton and Sallie Gilbreath were the students who so ignobly represented our schools. Ignobly is the word because each one lost in the particular event entered. In spite of that, however, none of them did anything to bring Hereford into disrepute. All the other towns will surely be discussing the gracious manner of Hereford losers.

The entire tournament was very thoroughly enjoyed. Even though our representatives did not come back covered with glory, they did come back with the determination to improve and help their classmates improve because of their opportunity to hear the best declaimers, extemporaneous speakers and debaters in the Panhandle.

### FOOTBALL PARTY

Gorgeous hues of the rainbow as worn by young debutantes of Hereford high school in the annual football banquet given by the Mothers.

This annual football boys' final roundup is held every year and was held this year at the First Baptist church. The banquet tables were beautifully decorated with flowers that were artfully arranged. A few of the noted adults present were Judge Landis, Brother McWilliams, B. H. Hopkins, James Wilson and C. H. Dillehay.

The banquet was entertained during the evening by Gordon Durham and orchestra and as usual their music was good. The girls quartet gave a clever revision of the song, "You gotta be a Football Hero," suitable for the occasion. Also the boys' quartet was thoroughly enjoyed. The outstanding noise makers of the evening were B. H. Hopkins and C. H. Dillehay; also Bill McLean was feeling his oats.

The banquet was opened by a short prayer by Mr. Dillehay. DeWitt Landis, acting as toastmaster, gave his consent, and the eager crowd began eating. Following the eats, the party was entertained by the girls' quartet, opening their songs with a contest number. Jas. Wilson gave the history of Hereford's football teams from 1928 to the present year, and an enviable record it was. Captain Baker then presented to the coach, from the football boys, a gift of \$20. Brother McWilliams gave a speech on the merits and value of football to a boy in school. Coach McCollum, quite overcome with surprise, thanked the boys for the gift and wound up by telling of next year's prospects for football. The banquet was closed by songs from the boys' quartet and a short speech from Mr. Hopkins.

The banquet being a huge success, everyone headed for the free show. Earl Trimble.

### BETTER ENGLISH WEEK

Better English Week is past and gone. No one has even written an epitaph in its honor. Everyone should know of the high lights of the few days of its life, however.

What is your idea of Better English? Some students have rather peculiar ideas. This conclusion was reached after it was seen that everyone was doing his best to strew "gits," "aint's" and all those others everywhere during the week. While everyone was collecting the mistakes of his enemies, the teachers seemed to be the favorites. Miss Crawford, to help out the needy, made a habit of splitting not less than two infinitives a day. Our principal said "sure" when he meant "surely." He made other errors, but it would hardly be fair to tell on him when he tried so hard. The climax of the week came on Wednesday. We wonder if the coach is as careless around football boys as he is in arithmetic class. He explained to the class, very effectively, the meaning of "hit" in baseball. These are his very words: "A hit is when you hit the ball where their ain't nobody." Of course we all understand now. Some more boners were pulled, but they will be kept deep, dark secrets for a while.

Enjoy mistakes if you wish, but remember that those listed above are copy righted and are not to be told in public.

### Easy Pleasant Way To Lose Fat

How would you like to lose 15 pounds of fat in a month and at the same time increase your energy and improve your health?

How would you like to lose your double chin and your too prominent abdomen and at the same time make your skin so clean and clear that it would compel admiration?

Get on the scales today and see how much you weigh—then get an 85 cent bottle of Kruschen Salts which will last you four weeks. Take one half teaspoonful in a glass of hot water every morning and when you have finished the contents of this first bottle weigh yourself again.

After that you'll want to walk around and say to your friends, "One 85 cent bottle of Kruschen Salts is worth one hundred dollars of any fat person's money."

Leading druggists America over sell Kruschen Salts—You can always get it.

Send \$1. for the next 5 months of

The Atlantic Monthly

Make the most of your reading hours. Enjoy the wit, the wisdom, the companionship, the charm that have made the Atlantic, for seventy-five years, America's most quoted and most cherished magazine.

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WOULD YOU RISK  
THE KISSES OF  
THIS Savage  
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See...



Also \$25.00 Free Bank Account  
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ADMISSION ONLY 10-20c

## PERSONALS

Rev. and Mrs. O. W. Carter and son, Weldon, of Haskell spent Monday night with her parents, Mr. and Mrs. D. H. Bryant.

New truck load of those good, juicy, tree-ripened oranges. Peck 50c. Square Deal Produce Company.

New truck load of those good, juicy, tree-ripened oranges. Peck 50c. Square Deal Produce Company.

Mr. and Mrs. Virgil Beyer of Amarillo spent the week end here with his parents, Mr. and Mrs. J. E. Beyer.

Mrs. H. L. Broadwell left last Tuesday for Ardmore, Oklahoma, to attend the funeral of her brother, O. M. Redfield.

New truck load of those good, juicy, tree-ripened oranges. Peck 50c. Square Deal Produce Company.

Mr. and Mrs. Robert Anthony of Clovis, were week end visitors here last week in the home of his parents, Mr. and Mrs. W. B. Anthony.

Mr. and Mrs. E. B. Black returned Monday night from Cleburne where they were called last week by the death of Mrs. J. N. English, an aunt of Mrs. Black.

R. W. and Horace Baird returned home Saturday from Paducah where they delivered 11 head of fine registered Whiteface bulls to a ranch owner near Paducah.

Mr. and Mrs. R. H. Womack and Mrs. N. C. Voegel drove to Canyon last Sunday evening to make a short visit in the home of Mr. and Mrs. Lester Weaver.

Grading and excavating began the first of the week on Sixth Street between Lee Avenue and Main Street. The three blocks on Sixth will be paved with caliche.

Billie Ross Phillips, son of Mr. and Mrs. Wirt Phillips, was mentioned among the Texas Tech students who made "A" in every examination that he is carrying this term.

Carl Spratt of Hereford was recently elected Prairie reporter for the Antler Literary society of the West Texas State Teachers College.

Rev. Harold Hicks and family are here this week visiting in the J. E. Beyer home. Rev. Hicks has been preaching for the past ten days at Concordia, Kansas, and Mrs. Hicks and little daughter have been visiting her sister, Mrs. Dave Raymond and family at Panhandle for the past week.

Mr. and Mrs. R. H. Womack are due to leave today for Cross Plains where they expect to remain indefinitely. They will make their home with her mother, Mrs. J. C. McDermott, who lives on a ranch near Cross Plains and Coleman.

Mr. and Mrs. R. Schroeter of Abernathy arrived here Saturday to visit in the home of their son, A. J. Schroeter and family. Mr. Schroeter recently purchased a farm ten miles northeast of Hereford, where he and his family will soon make permanent residence.

Crops are needing rain, according to J. E. Cox of St. Augustine, Illinois, an old subscriber of the Brand. Mr. Cox states that "We haven't had as much as an inch of rain since last fall and crops are suffering for want of moisture; stock water is about exhausted and water wells are getting low."

Tom Majors, Harold Broadwell, L. A. Phillips, N. G. Andrews and Floyd Hacker attended the sales school of the Phillips Petroleum Company in Amarillo last Thursday. The Phillips Company employees made a day of it and were entertained at a banquet held in their honor at the noon hour in the Herring Hotel.

Mr. and Mrs. Don Baker of Borger spent last week end with Mrs. Baker's parents, Mr. and Mrs. H. H. Hawkins.

Miss Emma Jackson of Hereford enrolled for the first nine weeks of the second semester at the West Texas State Teachers College. There were 99 students to enroll at the same opening, swelling the enrollment to an all time record for the institution.

### LATEST FICTION, OTHER BOOKS ADDED AT LIBRARY

A number of new books have been received by the Deaf Smith county library during the past week. In the list announced by Miss Lillie Hostetler are the following:

Fiction—Innocent Bystander, by Baldwin; Cowpuncher, Bailey; Modern Tragedy, Bentley; Precious Jeopardy, Douglas; Death Rides the Mesa, Gill; Catpaw, Kelland; Stay Out of My Life, Kerr; Bird of Dawning, Masfield; Men Against the Sea, Nordhoff and Hall; Visitors to Hugo, Rosman; Young and Secret, Rosman; Big Shot, Packard; He Is Here, Sheldon; Gunman's—Bluff, Wallace; Men Who Played the Game, Wallace.

Drama—Days Without End, O'Neill.

Non-fiction—Testament of Youth, Brittain; Our American Music, Howard; Mysterious Universe, Jeans; Time Out for Adventure, Let's Go to Mexico, Ramsey; Mathias at the Door, Robinson; Marks of an Educated Man, Wiggam.

## Millinery Reduction

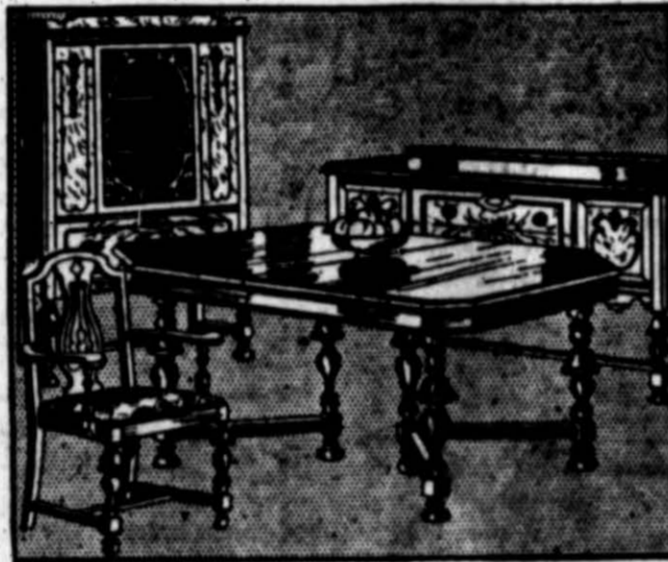
Just received 50 Belting Ribbon HATS in black, brown and red. Priced \$3.50 and upward to \$3.95, on special—

**\$1.50**

for Friday and Saturday. Don't miss this sale. Have new hats at all prices. Come in and see us.

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PARLOR

## A Few Dollars Spent At Our Store



Will buy high quality furniture that will be a source of satisfaction for life.

WALNUT DINING ROOM SUITE \$75  
Buffet, Table, Six Chairs, A \$95.00 Value

5-Piece Breakfast Suites \$16.75  
See Our Extra Values In All Colors

If it's furniture you want, we have it—and we sell for less.

Yours for the Best of Service.

## E. B. Black Co.

Furniture :: Undertaking

## FRESH Fruits and Vegetables for WINTER HEALTH

- BANANAS, Nice, Yellow Ripe, dozen .... 21c
- APPLES, fancy, dozen ..... 21c
- SPUDS, Colorado, 10 pounds ..... 21c
- PECANS, 2 pounds ..... 21c
- BEANS, Pinto, 4 pounds ..... 21c

Freshness of Vegetables and Fruits counts, and our new shipment is due here for the Friday and Saturday trade.

We Thank You—Come Back Again

## FULLER'S FRESHER FRUITS AND VEGETABLES

# PIGGLY WIGGLY ALL OVER THE WORLD

## Specials For Friday and Saturday

SORGHUM	Pure East Texas, gallon	49c	
PRESERVES	Four-pound jar	59c	
SPINACH	Large 2 1/2 can, California	15c	
CLEANSER	Sunbrite	5c	
FIGS	8-ounce Sunmaid, 2 pkgs	15c	
VANILLA WAFERS	Pound	19c	
CRACKERS	2-pound box	21c	
RAISINS	4-pound package	29c	
SPUDS	10 pounds	22c	
FLOUR	48 pounds, Hereford	\$1.44	
SUGAR	10-pound cloth bag	48c	
BLUING	10-cent bottle	5c	
COFFEE	White Swan, 2 lbs 60c, 1 lb	31c	
Washing Powder	Swift's Pride, 25-cent size	15c	
PICKLES	Sour, quart	19c	
BLACKBERRIES	No. 2, pie, 2 cans	23c	
MUSTARD	Quart	15c	
SALAD DRESSING	W. P., quart	25c	
TUNA	Light meat	15c	
Vanilla Extract	8-ounce bottle	19c	
Baking Powder	Calumet, pound	24c	
MEAL	10-pound bag	22c	
TOMATO JUICE	Large can, Tall Boy	10c	
CHERRIES	No. 2 size, red pitted	15c	
MALTED MILK	THOMPSONS, \$1.35 Value Tennis Set FREE	45c	
JELLO	All flavors, pkg	5c	
GRAPENUTS	Package	17c	
PORK and BEANS	Pound can	5c	
POTTED MEAT	Three cans	10c	
OATS	Brimfull, large	14c	
LEMONS	24c	GRAPEFRUIT	5c
Dozen	5c	Large, Texas	2c
LETTUCE	7 1/2c	CABBAGE	2c
Head		Texas, green, pound	
CELERY		ORANGES	12 1/2c
Large		Small, Red Ball, dozen	
	SPINACH		
	Fresh, Texas, Pound		5c

Quality and Service Are Paramount Always at

# PIGGLY WIGGLY ALL OVER THE WORLD

PHONE 81.

FRANK GYLES, Manager

BUY AT HOME