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HEREFORD, TEXAS, 79045, SUNDAY, AUG. 30, 1970

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Boosters Launch Season

The Whiteface Booster Club will launch the coming football season at 7 p. m. Monday with an ice cream supper and get-together at Whiteface Stadium. Players and coaches will be introduced to people attending the event, and ice cream, provided by the Booster Club, will be served.

Monday, Sept. 4, the first meeting is scheduled at the Civic Club Center. This meeting will begin at 7 p. m. and a film of the previous Friday night's game will be shown.

In addition to a regular weekly night meeting, at which a film of the previous game will be shown, the booster club will meet each Friday at 6:30 a. m. for a breakfast at the Civic Club Center.

As another prelude to the coming football season, the Hereford Rotary Club has planned a barbecue, Friday, Sept. 11, between 5 and 8 p. m. at the high school cafeteria.



TALK ON DRUGS — Sheriff Travis McPherson, right, stands beside a display of several types of dangerous drugs during his talk to Kiwanians Thursday on the local narcotics problem. Ed Owsley, a captain in the police department, at left, also talked on the problem. —Photo by Janie Reinart

Worries Started 18 Months Ago

Drug Problem Is New To City, Officers Say

By CHARLES RICHARDS
News Editor

The two law enforcement officers closest to the use of marijuana and other drugs in Hereford say there is indeed a problem.

But they put the blame on "a very small majority of the kids."

Sheriff Travis McPherson and Police Capt. Ed Owsley told members of the Noon Kiwanis Club Thursday about several drugs and about the extent of their attempts in the past two years to crack down on the local drug traffic and use.

"I think we have as great a bunch of kids here as there are anywhere," McPherson said, "but of course the small number who do use it are the ones that get all the publicity and that hurts all the other kids."

Owsley, prefacing his comments with the assertion that he had never even heard of marijuana when he went into police work five years ago, said active investigation into drugs has been going on in the Hereford area only in the past two years.

"It was January or February of last year when we really realized we had a problem and started looking into it in a big way," Owsley said. "I'm sure we had some of it before then but it seems like it was then that it really hit us."

Recent headlines have told of massive drug crackdowns and raids in Amarillo, Plainview and Clovis.

"We have also been much involved in investigations on the problem here. It is a problem that affects every community in the nation, and we are no exception. Drug abuse is growing by leaps and bounds in all communities — including ours," the police captain said.

Since the first of last year, officers have arrested more than

50 persons in the Hereford area on charges of violating narcotics law, including two arrests in the past two weeks.

Thirty-five of the arrested persons were under 25 years of age, he said, and the rest were between 25 and 50.

"By no means are we through," Owsley said. "We plan for more arrests and we plan for convictions. We have made arrests for every kind of drugs, ranging from a kid charged with possession of a dangerous drug to a man from California we picked up on another charge and found one-half pound of Mexican heroin, worth about \$30,000. We have kept this off the streets."

Every officer on the police department and sheriff's department attended a 40-hour course on drugs recently at West Texas State University.

Of the 52 drugs arrests in the past two years, Owsley said probably only one of every four ever come to trial. The rest have to be released for lack of an informer to testify, or some other reason.

Those brought to trial usually are convicted, but both Owsley and McPherson saw a problem in the crowded court dockets that allow the accused to go back on the streets and peddle drugs or do anything else until their case comes up for trial — on later, for appeal.

Juries have in the past given fairly light sentences to those they convict of drug violations, also, instead of assessing a heavy sentence, the sheriff said.

Both Owsley and McPherson came out in favor of changes to bring about less crowded court dockets conditions. During a question-answer session, both said they favor a proposal now before the county commissioners to ask the state legislature to set up new criminal attorney or to establish a new, smaller, district — which would involve

Council To Argue Gas Hike

The city commission will meet in special session at 7 p. m. Monday to discuss the 16.2 per cent increase in the natural gas rate for residential and commercial use proposed by Pioneer Natural Gas Company.

The commission called the special meeting because its next regularly scheduled meeting was not until Sept. 21. Its Sept. 7 meeting was cancelled because it falls on a holiday, Labor Day.

Pioneer Natural Gas formally requested the increase on Aug. 19 in a letter to Mayor Jim Sears.

Cities have 60 days from the date of application to act on the request and City Manager Dudley Bayne announced at the time of the request the matter would be discussed at the Sept. 21 meeting.

City commissioners are expected to reject the proposed increase just as the city did when the same gas company sought to have an increase in the gate rate, or the fee the company pays for gas it buys at the edge of cities.

Later, the Texas Railroad Commission authorized an increase to 32 cents from 28 cents in that rate, to allow the company to bid competitively for its gas.

Pioneer's application said the company will accept a rate increase of 16.2 per cent rather than the 19.4 per cent hike formally requested if the city acts affirmatively on the request within 60 days.

Officials of 18 other South Plains Panhandle cities met in Lubbock earlier this month to map plans to fight the proposed increase. Bayne was named vice chairman of the committee organized at the meeting.

Area Crops Look 'Real Good'

By MARSHALL DAY
Staff Writer

Area crops "look real good and they will produce yields at least as good as last year and probably better, County Agricultural Agent Justin McBride predicted this week.

He minimized several problems that have been reported and said things look favorable for Deaf Smith County farmers if the weather remains good and insects are controlled.

McBride pointed out that the grain sorghum crop is suffering somewhat with banks grass mite, although it is not widespread at this time.

"We had a pretty heavy infestation about two or three years ago, but it was fairly easy to control by spraying," he said.

He said reports now indicate

that farmers are not getting a good kill by spraying with insecticides because of the rapid reproduction of the mites.

The mites, visible only with a powerful lens, attack a field by laying thousands of eggs which destroy the plant. The eggs usually take between 24 and 48 hours to hatch, and as soon as they do, the mites lay another mass of eggs.

"Experts are saying the second application of spray should be applied approximately five days after the first application because the mites usually begin laying their eggs four or five days after they are hatched," McBride said.

He said the mite infestation is not localized in any one part of the county, but reports from the southern part and the northwestern part of the county indicate the infestation is scattered

well over the county.

But despite the small banks grass mite infestation, the overall grain sorghum crop looks good.

The agricultural agent said the ensilage corn crop "is fully normal or maybe better than normal" because of the absence of the corn bore. The corn bore doesn't look like it will be a problem this year.

The sugar beet crop, destroyed last year by a late freeze and bad weather, appears it might turn out to be a very good crop this year, again provided the weather does not affect it and leaf spot virus does not set in.

"We've got some leaf spot now, but it is nothing severe at this time," McBride said. "We are recommending spray programs at this time and the farmers should keep their spray pro-

grams going for the next 30 days."

Despite the fact the county has been short on moisture this year, the irrigated crops still look as if they might produce a better than average crop. The crops were not affected by the moisture shortage because the days were not hot enough to harm the crops, he said.

"The cotton crop looks better for this county than it has in several years," McBride said, "but I haven't really had a chance to go out to look it over. We had a few farmers concerned about the water situation and late rains, but this is minor at this time."

Soy beans vines are indicating good growth for the soy bean crop this year and if the cool weather and soil condition hold up, the crop is expected to be real good.

State Grants Hereford School's Full Request For Migrant Program

The Texas Education Agency last week gave the Hereford school system a verbal agreement assuring it would receive its request for \$352,000 for full continuation of the migrant program.

Superintendent Roy Hartman met in Lubbock with TEA officials to either get the syst-

em's migrant program approved or rejected for the coming year.

"All we have right now is a verbal commitment to allow us to employ teachers' aides," Hartman said. "It might be three weeks before we get a written statement to this effect."

With the agency's allocation of the \$352,000, the local school system will now employ 17 new teachers' aides for free lunches and breakfasts, academic programs in language development, health services and visiting teacher services.

It was first believed the application for the \$352,000 would

be cut by some \$20,000-\$30,000 but this did not happen. School officials were under the impression the money would be cut from the migrant kindergarten program.

Instead of the kindergarten program suffering, it benefited with the employment of seven additional teachers. The regular migrant program will re-

ceive 10 more teachers.

"Some of the new teachers' aides have already begun working," Hartman said.

Hartman met with principals of the different schools Monday and told them to go ahead with hiring new teachers' aides. Many of the 17 were already hired by Wednesday, he said.

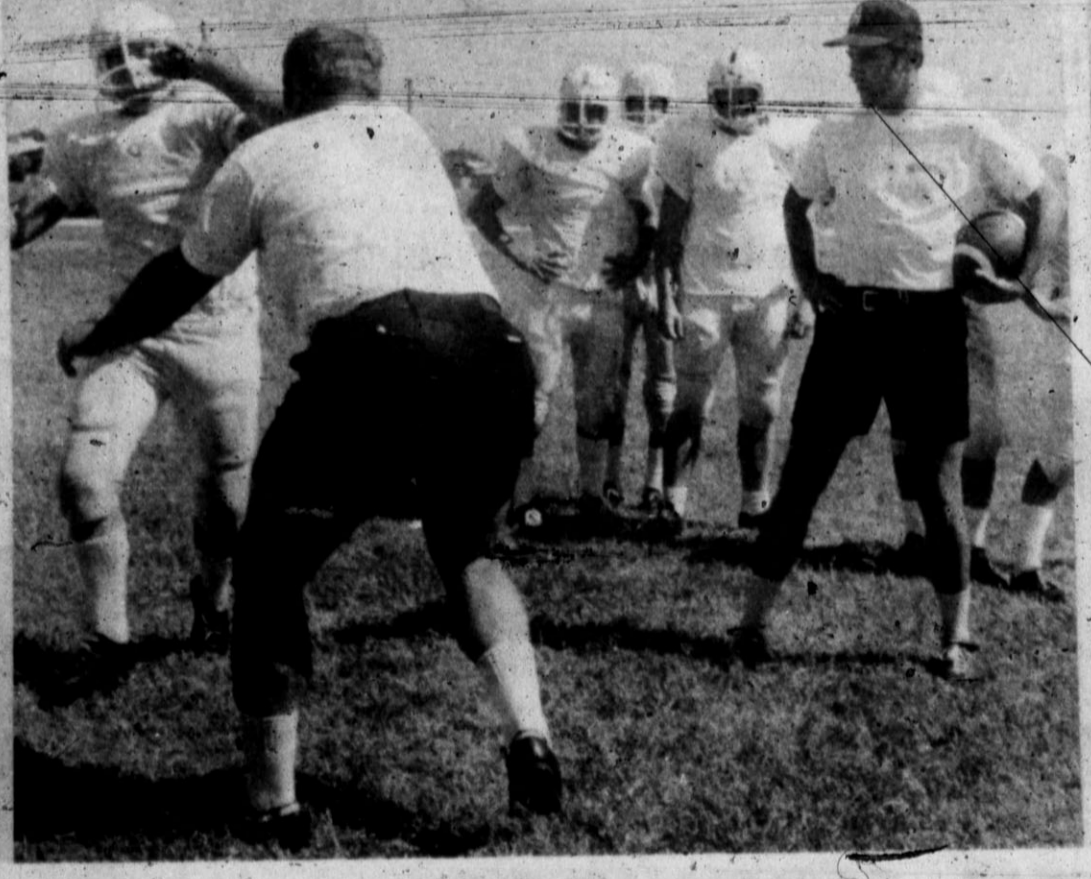
Hereford was one of nine

schools in the Panhandle to apply to the state for funds under the program. Congress appropriated \$11.4 million for the State.

Other 18th District school districts listed by Price as involved in the migrant funds are Muleshoe, Dimmitt, Hart, Aberrathy, Hale Center, Petersburg and Oilton.



DON PADS — Alvaro Cano provides a hand in helping Charles Ray "Spider" Black lace his shoulder pads Friday after equipment was distributed to high school football players. The players had their first contact drill Friday.



JOLT 'EM — Line coach Phil Tucker gives a Whiteface player a jolt to the helmet in a demonstration to linemen about ways to ward off



blocks by opposing players. Mike Mitchell, like Tucker, a new coach here, holds the ball at right.

FILL THE HOLE — If you're double-teamed, a good way to thwart the attempt is to firmly grab one of the opposing linemen and twist with him backward, pulling both in to the area they're trying to get you away from, says Tucker, getting up after showing how to do it.

Monday Is Dollar Day In Hereford

Porter Randall, Veteran Broadcaster, Visits Hereford

By BETTY KOELZER
Staff Writer

After 17 trips around the world, Porter Randall made his first trip to the Texas Panhandle last week.

Randall, well-known news commentator with Texas State News Network in Fort Worth, started his worldly travels in 1958 when President Eisenhower invited him to participate in a People to People project, making the first trip into Russia after this country was opened to western travelers.

Randall, and his wife Irene, avid travelers, later initiated their own guided tours of foreign lands, having completed 60 to date, visiting every county with the exception of three or four, but touring some many times.

The Randalls conduct at least six tours per year, usually separately, trying to join together on at least one journey each year. Of all the countries visited, the couple consider Africa their favorite, planning to make it their home in the future.

Randall presented slides and narration about this favored land to 150 people Friday evening in the Fellowship Hall of the First Baptist Church. The audience including the front row youngsters, remained quiet and interested throughout the 30-minute prelude by Randall, followed by one hour's showing of slides taken during his many trips to Africa.

Scenes in the films jumped from primitive native villages with natives in costume, to ul-

tra-modern cities. Birds and animals of the country were shown in repose or during a kill of other animals.

Randall and his wife expressed surprised delight with the impression they received during their drive through the Panhandle of Texas, coming to Hereford from a program in Spearman. The two are "land conscious" since they are buying "a few ranches" in lower Texas, and described this area as "beautiful land."

Concerning his career of newscasting with TSN, Randall says his working schedule begins with the first news program at 5 a. m. and ends with a 12:15 show at noon. Randall sleeps two hours at night and three during the afternoon, and has done this for 30 years, al-

though doctors claim that a person cannot maintain such a schedule.

Randall began newscasting in 1937 after graduating from the University of Missouri. He began in 1940 his association with TSN, interrupted during World War II while Randall served as a war correspondent.

Hereford's Radio Station KPAN carries the Porter Randall newscasts each day at 7:30 a. m. and 12:30 noon, whenever he's not on a world tour. Then, another newsman fills in for the traveler.

Randall described himself his wife, and their son, who is also a tour director with a Dallas firm, as "animal nuts," shooting them with cameras, rather than guns. The Africa

films show animals, birds, natives, and terrain typical of that continent.

"Africa is not nearly as hot as Hereford," Randall said. The normal temperature is a steady 73 degrees, necessitating the use of blankets at night. Jungles are few in Africa, contrary to the publicized information normally received by Americans.

Hunting takes place on plains similar to West Texas plains but Randall expressed disappointment that hunting safaris are now commercialized to unreasonable levels. Lions are trained to answer the high pitched calls of the safari leaders guaranteeing a "kill" for the hunter.

Politically, Randall says Africa

is on a runaway course, the scene of the most horrible indecencies and tragedies known to man.

"No one outside knows about the obliteration, nor does anyone seem to care," Randall says. "South Africa is the most unhappy country I know of; the Blacks were better off

as slaves than under the iron rule of the white Fascists."

The present Nazi professed premier "would make Adolph Hitler look like a Sunday School teacher." Anyone holding sympathy with the Blacks is an enemy of the state.

"It's Hell on earth for both, but the white Africaner won't

admit this," Randall said.

Since the press is not permitted to enter South Africa, Randall said he lied each time he entered this portion of the country, but is sure he will not be permitted to enter again because of his expressions about the rule of the nation.



NOTED BROADCASTER — Porter Randall, the well-known "voice" of Texas State Network newscasts, visits with local persons after he talked Friday night and showed a film he made on a tour of Africa. His wife is beside him, at right.



Pair To Study At Julliard Music School

Mr. & Mrs. Jerry McCathern, music degrees recently from who both received bachelor of the University of Houston, are leaving after a visit with his parents, Mr. and Mrs. J. E. McCathern Jr., to enter Julliard School of Music in New York City.

McCathern will study on a music scholarship, as he has during most of his college career. A 1966 graduate of Hereford High School, he was an outstanding piano student and band member here.

The couple will pursue master of music degrees for the next two years then hope to play in a major symphony orchestra in conducting and composition.

He plays trumpet and Mrs. McCathern the French horn. Both were all-state band and orchestra members in high school and both toured Europe with student musical organizations. While they were in Houston University they played with the Houston Symphony and Houston Grand Opera.

They were among top young performers of the nation chosen

for the Colorado Philharmonic at Denver this summer. Mrs. McCathern is the former Judy Jenkins, daughter of the Lowell Jenkins of Pasadena, Tex., and a graduate of Pasadena High School.

NEW MERGER
LONDON — Five English church reform groups have merged into a single "ecumenical body. They are the Anglican organization Parish and People, the Methodist Renewal Group, the Congregational and Presbyterian Church Order Group, the Baptist Renewal Group, and the Inter-denominational Friends of Reunion. Their new organization will be called simply, "One."

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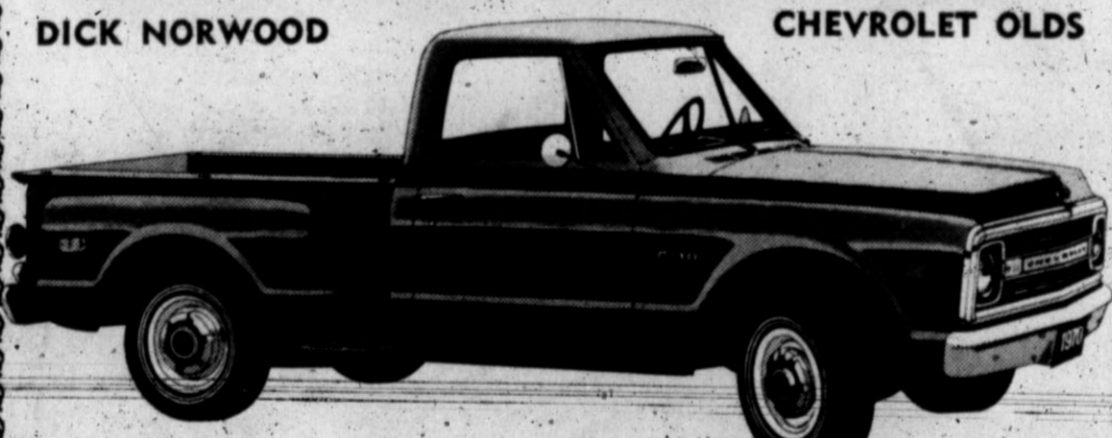
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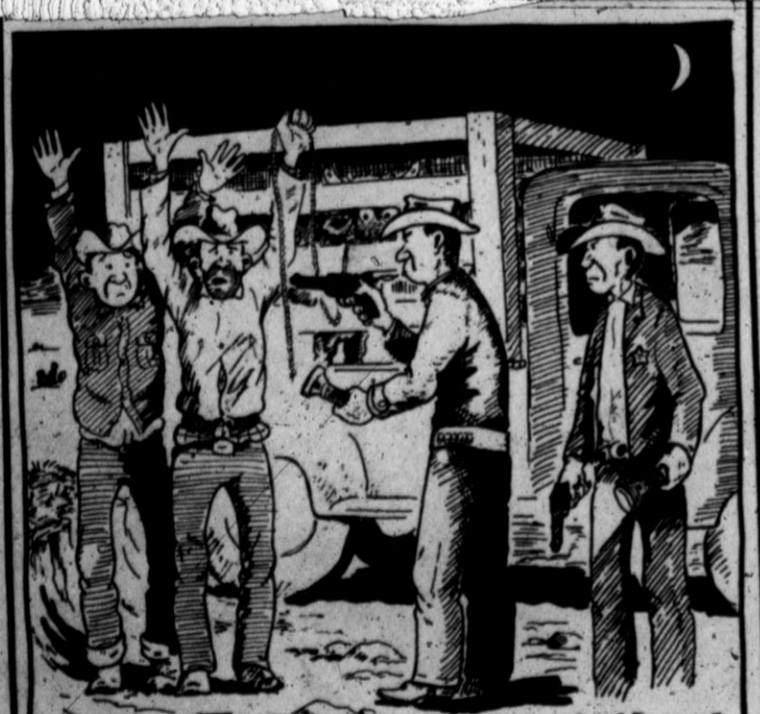
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**SW Feedyards
Makes Hoover
General Manger**



Charles Hoover

Southwest Feed Yards, Inc., announced this week the elevation of two employees to keep the cattle feeding operation "a-breast of the times."
Charles Hoover, who has served as manager of the yard, was promoted to general manager, and Bob Word, former assistant manager, was elevated to yard manager.
"This will give Charles more time to devote towards promotion work and keeping the yard full," the board said in making the announcement.
The changes will become effective Oct. 1.
Hoover, 43, was born in Friona and received his B. A. in business administration and his M. A. in economics from Eastern New Mexico State University. He was then engaged in farming and ranching in the Hereford area up till the time

he became manager of Southwest Feed Yards.
Word, 44, was born in Amarillo and received his degree in animal husbandry from Texas Tech in 1950. He was district representative for Quaker Oats and for 10 years was management and nutrition consultant for feed yards and ranch customers. He also served as manager of Hereford Feed Yards for three years.

**Comedy Tryouts
Slated By HCP**

A comedy, Dear Delinquent, was chosen for presentation by Hereford Community Players during the annual Fine Arts Festival scheduled in October, and time for cast readings was set at a special meeting of the Players' directors Tuesday evening.
The three-act play will be staged in the Little Bull Barn Oct. 16 and 17, with Mrs. Earl Wood directing. It will be the first production of the season for the Community Players.
Reading for parts will be open to all interested residents, beginning at 7:30 p. m. next Thursday and Friday at the Community Center. The cast includes three women and five men.
An English stage success, the comedy concerns a London Bachelor, attractive though broke and his proper British manservant who discovers a burglar, young and female, in his flat.
Involved in the action are the girl's father, also a burglar who is proud of his profession; the young man's fiancée, a society girl with money; his titled mother and crusty rich uncle.
Hereford Community Players are beginning their third year

enrolling members now for the new season. Present members are reminded by Tom Kendrick, president, that dues are payable to Mrs. Chick Holbert at First National Bank, treasurer.

**Ex-Resident's
Sister Is Dead**

Funeral services for Miss Blanche White of Plainview, a sister of Mrs. Bill John Messick of El Paso, former Hereford resident, were conducted Saturday morning in First United Methodist Church at Plainview.
Miss White, born in Plainview 51 years ago, died in a hospital there Thursday evening. She was active in First United Methodist Church, a member of Musical Arts Club and sponsor of a juvenile music club. The family requests that memorials be contributions to the church.
In addition to Mrs. Messick, she is survived by another sister, Mrs. Juanita Cadell of La Mesa, Calif., and two brothers, Emmett White of Plainview and Warren White of Waco.

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Betzen Is Hurt In Early Preparations For Sept. 11 Opener

Herd Quickens Pace, Begins Contact Drills

Lighting, Parking Will Be Improved For Football Fans

Insufficient lighting and crowded parking areas will no longer face football fans on their way to Whiteface games.

The lighting facilities on the football field were changed late this summer from the standard quartz lights to the new metallic vapor lights. The new light in contrast to the old lights, shoot spreading beam over a larger portion of the field.

The metallic vapor lights were first tested last week and light readings were taken from different points across the field.

Under the old lighting system, only 8 to 10 foot-candles of light registered in the middle of the field, with varying measure over other parts of the field.

"The other night when we turned on the new lights, we registered at least 19 foot-candles in the middle of the field with some points going up as high as 30 foot-candles," Superintendent Roy Hartman said.

On the sideline, where the lighting was very poor, the reading was 35 foot-candles and near the end zone corners, the reading went as high as 50 foot-candles.

"In some places we got as much as 75 foot-candles," Hartman said.

Some of the old quartz lights that formally lighted the football field have been turned around to light the parking lots behind both sides of the stands.

The quartz lights not used have been taken down and stored, Hartman said, but no plans have been made to use them in lighting the baseball field.

"These lights are available if someone wants to furnish the poles and field for baseball games, but we don't have any plans for doing this," he said.

Hartman denied speculation that the baseball field would be moved from its present location to provide more parking space for out-of-town visitors at football games.

"We don't have anywhere to go with the field at this time and we are not financially able to make any changes in this direction," he said, "although

we would like to have some paving done around the field."

The school system, along with help from the city, have made plans to change the parking situation on Stadium Drive to accommodate more cars at the games. The east side of Stadium Drive will be changed from parallel parking to angle parking, Hartman said.

City manager Dudley Bayne said the city will mark the angle parking spaces next week.

"The street, when it was paved, was paved extra-wide with angle parking in mind, so it won't be any problem doing it now," Bayne said.



AGILITY DRILLS — Hereford High School's gridders, led above by Richard Sierra (73) and Alberto Garza (51), go through an agility drill, jumping in and out of a rope ladder-type device.

By CHARLES RICHARDS
News Editor

The Hereford Whitefaces, trying to prepare for their first campaign ever in Class AAAA football, went through their first contact drills Friday and Saturday.

They are two weeks away from the season opener against the Pampa Harvesters in Whiteface Stadium Sept. 11, at 7:30 p. m.

The team suffered a casualty Friday, although the injury was unrelated to the start of hitting. Pat Betzen, a promising 202-pound senior tackle, stepped into a hole covered by a heavy layer of grass Friday and severely strained a foot.

It was first feared the foot might be broken, but Coach Larry Wartes' report from Barry Arnwine, the trainer, who took Betzen to a doctor for x-rays, was that it was only a strain.

"They said there were no ligaments pulled and that the x-rays didn't show any break, but there is the possibility there are some small breaks that didn't show," Arnwine said.

The doctor said Betzen would be out of action of the weekend, but with proper treatment might be able to hit the field again on Monday.

The coaching staff made plans for an icepack treatment one day, followed by a hot

whirlpool on subsequent days, for Betzen.

Betzen currently is the leading contender for the starting strong tackle slot on offense, ahead of juniors Steve Clark and Alberta Garza.

The contact sessions followed four days of conditioning work in shorts and shoes. Wartes said he was well pleased with the shape several individuals were in, although he felt the overall condition of the squad when the boys reported was not as good as he had hoped.

"I am so pleased with the attitude of our young coaches, the new ones we've got. They're enthusiastic and really eager to develop the boys," Wartes added.

About 100 boys have been going through the paces. That will

be trimmed to about 40 for the varsity squad. Wartes is high on about eight to 10 sophomores as "excellent" prospects, and two of them — running back Danny Harris and center Winston Short may land a spot on the varsity.

On the tentative varsity roster Wartes has worked up, there are 24 seniors, 13 juniors and one sophomore. That, of course is subject to change depending on the boys' showing in workout.

Judgment day could come the latter part of this week, when the Herd travels to Canyon for a scrimmage. Wartes said he will be more interested in getting a number of players into the match and seeing how they perform than in who scores the most touchdowns.

Retired Persons Meet Thursday

Residents past the age of 54 are invited to a meeting in Hereford Community Center at 9:30 a. m. Thursday sponsored by two organizations of retired persons. Formation of local chapters will be discussed.

The National Retired Teachers Association will be represented and Mrs. Leona Razor of Lubbock, assistant state director of Northwest Texas, who will explain its purposes, while goals of the American Association of Retired Persons will be outlined by Claud McDaniel of Amarillo, a state director of that organization and a former president of the Amarillo chapter which has 142 members.

Good fellowship and services of value to retired citizens are offered in local chapters, McDaniel said in announcing the meeting.

An annual fee of \$2 will entitle a member to such services as insurance programs, prescriptions at special rates, well-planned tours, lifetime learning programs and home courses at savings attractive to those on retirement income, he added.

Both organizations are non-profit, non-political and non-sectarian, devoted to serving the interests of retired teachers and all older citizens. Their combined membership totals more than two million.

NEW CHAPEL

HENLEY — ON — THAMES, England — Prince Stanislaus Radziwill, husband of Mrs. Lee Radziwill who is a sister of Mr. Jacqueline Onassis has offered to pay for a 75,000 pounds (\$150,000) chapel to be built on the grounds of the Divine Mercy College, run by Polish priests four miles from his home. The present chapel, where the Radziwill family worships, holds 20 people. The new chapel would accommodate 300. Prince Radziwill is a naturalized British subject of Polish origin.

Impressive Early Enrollment Greet Day Care Officials

Officials behind the new Day Care Center "were just floored" Thursday with the enrollment

Elevator Owners Gather Saturday

Some 50 members of the West Texas Country Elevators Association met in Hereford Saturday for their annual meeting and year-end reports.

The board of directors met for a luncheon at the Country Club Saturday and the association meeting was held afterward.

Dr. Willie Ulich, chairman of the Agriculture Engineering Department at Texas Tech and a member of the Texas Air Control Board, presented a discussion of "Facts You Should Know About Texas Clean Air Act."

He was followed by a discussion of "The Country Grain Shipper and Transportation Today" by Bob Pierson, of Pierson Grain Company of Lubbock.

Jack King, research director for Grain Sorghum Producers Association, presented a discussion of "Insect Pestation of 1970 Grain sorghum Crop." Bob Bryant of the Dimmitt Production Credit Association, and

of 18 children on the first day of registration.

"We didn't expect to open to

James Rogers of the Plainview Production Credit Association were present for open discussion of possible avenues of financing grain with Production Credit Association at some date in the future.

Wives of the elevator owners were entertained Saturday with a tour of the James Witherspoon home and Wilson and Company packing plant.

Mrs. Wayne Jordan of White Deer, wife of the association's president, was in charge of the ladies' entertainment.

Following the afternoon activities, the group met for a reception and dinner at the Country Club that evening.

The West Texas Country Elevators Association consists of all independent country elevators in the Panhandle, South Plains, and Rolling Plains regions.

The meeting here was the second one in three years for the association.

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68 Mustang 2 dr. hardtop, 302, reg. gas, V-8, factory air, pwr. steering & brakes, attractive yellow finish with tan vinyl inter. Like new white wall tires. You'll love this one!

Look Who's New

Mr. and Mrs. Augustine Rodriguez are the parents of a son, Richard, born August 28. He weighed 7 lbs. 6 1/2 oz.

Mr. and Mrs. Julian Faicon are the parents of a son, Raymond, born August 27. He weighed 7 lbs. 12 oz.

Mr. and Mrs. Roberto Flores are the parents of a daughter, Stephanie Ann, born August 26. She weighed 7 lbs. 8 oz.

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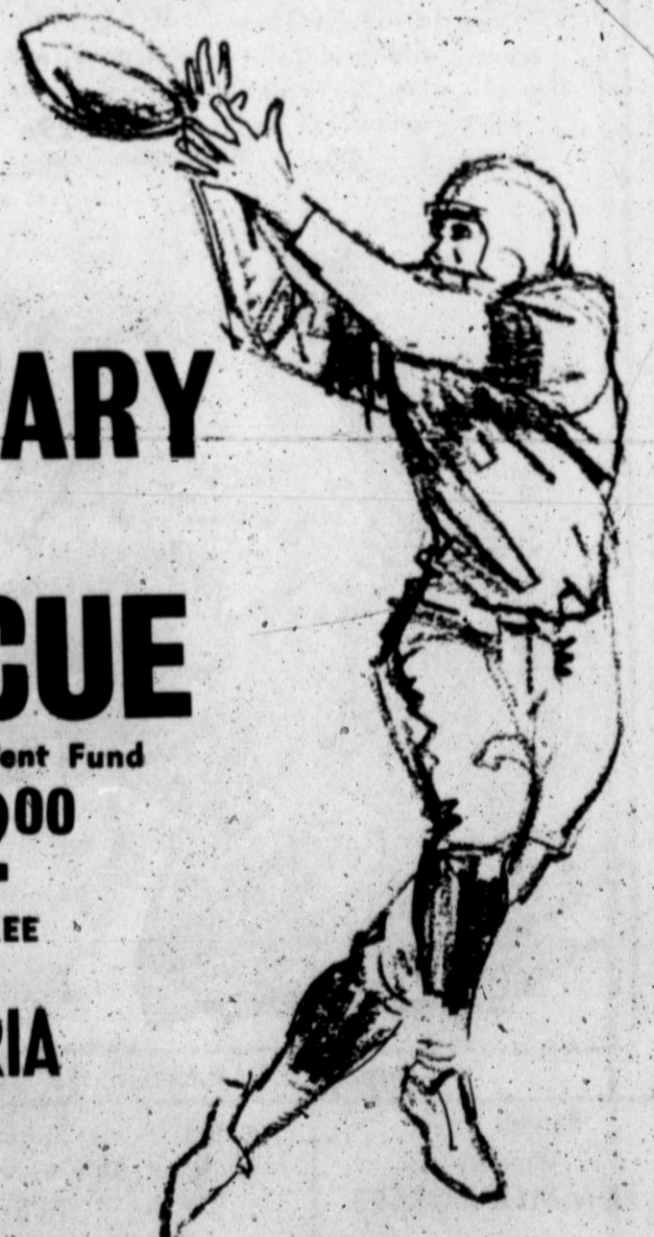
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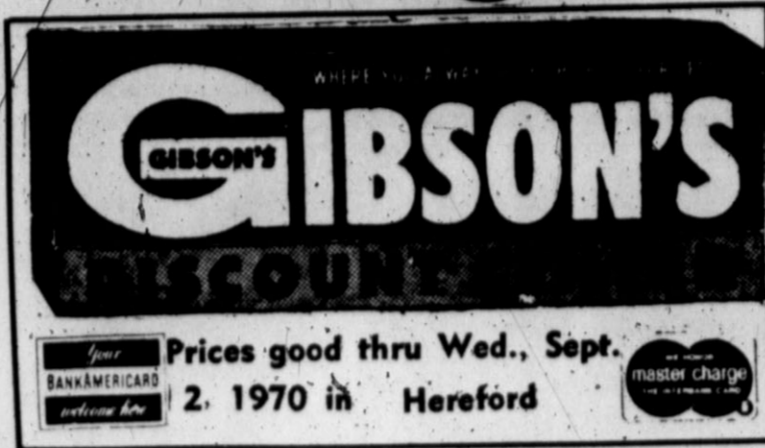
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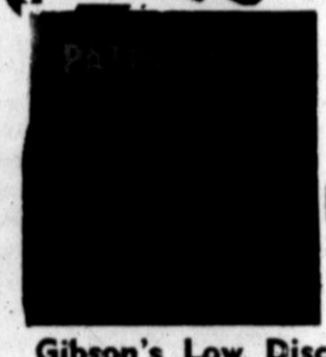
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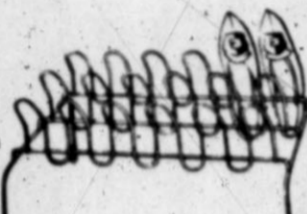
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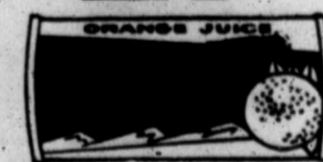
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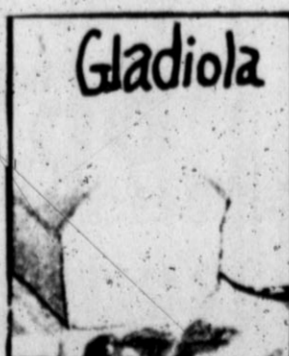
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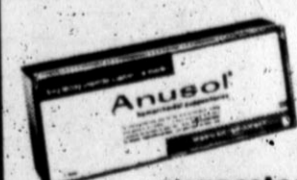
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by MELVIN YOUNG
J. C. Ricketts, an area pioneer, wanted to be the first depositor at the new Drive-in window over at the Hereford State Bank and made it a point to be on hand the day the windows opened. Also there, were the photographers for both television and newspaper. J. C. made his deposit, got his picture snapped and all appeared to be in good shape... except, that is, the photographer apparently forgot to get his name. His picture appeared in the paper however and Mr. Ricketts has now decided that he's either famous, or infamous, or perhaps even notorious because so many people have commented about it. Even without the name.

That just goes to show that you can't live in Hereford as man years as Mr. Ricketts without having a lot of friends and acquaintances.

Come to think of it, the photographer probably thought everyone knew him anyhow so why bother to make the identification. That takes space.

We're moving at such a fast pace in our everyday living that we sometimes fail to communicate and sometimes it brings on some humorous happenings. Myron Morgan, manager of Hi-Plains Savings and Loan Association, is secretary of the Hereford Rotary Club. His assistant at the Savings and Loan Association, Don Lane, is secretary of the Kiwanis Club.

The Kiwanians recently borrowed some barbecue equipment from the Rotarians who have been in the catering business for a number of years. Kiwanian Don, however, didn't know where the equipment came from and was commenting to Myron about that nice stainless steel, water jacketed bean pot that his club had found somewhere and wondered off hand how the Rotarian cooked their beans.

"Why we cook our beans in that wonderful stainless steel water jacketed bean pot that you fellows borrowed," Myron commented, "It belongs to the Rotarians."

The Kiwanians by the way, held a very successful barbecue and in appreciation to the Rotarians for the use of the equipment, they voted to make a donation to the club.

Their secretary, Don Lane, wrote the check, took it to the post office and mailed it to the secretary of the Rotary Club, not realizing that he could have handed it to him. After all, he was sitting in the same office.

But that's another example of lack of communications.

By the same token, Jack Wilcox, who works at the First National Bank, is treasurer of the local Rotary Club. A recent

deposit by the club had an error in addition, so the girls in the proof department mailed the correction slip to the Rotarians. Myron Morgan, who keeps the post office key, picked it up at the post office, took it back to the First National Bank to give to Wilcox so that he could keep his records straight.

Another example of breakdown in communications.

And Mrs. John McClesky, 100 Avenue H., poses a question that is a little difficult to answer. "Why," she asks, "do we go to so much trouble trying to get more people here, when the country is now very concerned over the population explosion?"

It does sound a little inconsistent doesn't it? We'll try to answer that question however, as best we can.

It is true that the population "explosion," if it isn't curbed will someday do us all in, simply because there will not be enough room to stand, enough air to breathe, enough food and certainly no place to lay our heads. In this country, the rate of increase is beginning to come under control. Seldom do we see young people with more than two children, and in many cases only one. Not too many

years ago, it was not unusual to see families of 8 and 9 children. In some of the underdeveloped countries, this custom still prevails and certainly therein Famine and disease will take a tremendous toll but it cannot keep pace with the increase.

On the local level however,

we continue to talk about "growing" and by growing, we mean "more people." And, when you stop to think about it, it makes sense.

It's the metropolitan areas that are having trouble with over-population, slums, unemployment and other related ills. The answer to that problem is to move a few of these people

out of the population centers (easter and western seaboard and Great Lakes areas) into the rural communities. We have ample space left in this country provided we can relocate a few of the people. Certainly, the only way that this can be done is to entice industry to move to the rural areas, providing more jobs so that more people will

move here. This will help the cities, and it keeps the rural areas alive and on the move.

Economically, it's good for the smaller towns. Anytime you have a community that is economically vibrant, with jobs available, the people are going to have an opportunity to make a little money. The standard of living in these communities will be higher than in towns that are sliding backwards. Therefore, we need to keep growing.

There is another point however. We need a moderate, steady growth in order that the schools and city governments can keep abreast of the progress. As a town grows, there is a greater need for sewage disposal, for streets, for fire protection, for transportation services, etc., and certainly there is a need for more and more schools. But this too, adds to the economy because as we're building more schools and providing more services, we're also providing more and more jobs for those who want to work.

A little town can get into serious trouble however, when faced with a "booming" expansion. We've seen this in years past, particularly in the areas where oil has been discovered.

Borger is a good example. Borger was founded in the mid 1920's when oil was discovered in that area and almost overnight became a city of over 30,000 people. It also became one of the roughest towns in Texas, where murder and rape were everyday occurrences and where it was almost impossible to live without being mugged. Eventually the Texas Rangers had to be called to quell the disturbances and get law and order established.

We can certainly do without that.

We hope this has answered Mrs. McClesky's question, and perhaps will help others who wonder about the seemingly "inconsistency" of our business and civic leaders

when they encourage people to "keep the area growing."

A. W. (Bill) Hembree, a former resident of Hereford, will be visiting here Sunday and according to J. T. Marlin, local Church of Christ minister, will be teaching the auditorium class.

Hembree operated a jewelry store on main street before leaving Hereford and has many friends here. He is now in the oil business and has been quite successful we understand.

And here's a bit of information you've probably wait ed breathlessly for.

Mt. Aso crater in Kyushu, Japan measures 71 miles in circumference and is the world's largest volcano crater.



WESTGATE CRAFTS LESSON — Three residents at Westgate, the hospital unit of Kings Manor retirement home, are practicing handcrafts with instructions from Mrs. S. S. Williams and Mrs. Ray Carlile, standing. The "pupils" are, from left, Mrs. D. C. Bryant, Will G. Harris and Mrs. Floyd Brown. Instructors are members of

Kings Manor Auxiliary and the crafts program is a part of the Auxiliary's work to make life at the Manor more pleasant for the residents. A benefit homes tour sponsored by the Auxiliary will be held Sept. 15 to raise funds for crafts materials; the public is invited to visit three of Hereford's beautiful homes on the tour.

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One Assortment LACE
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3 BIG DAYS... MONDAY - TUESDAY - WEDNESDAY

NEW SUPER STRIPE TOOTH PASTE
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Newcomers In Profile

Pastor's Wife Waits

By JANIE REINART
Brand Staff

Millie McWhorter — the patient wife.

BEING THE WIFE of a minister can be trying at times when he must be away from home attending school as was the case for Mrs. Don McWhorter.

McWhorter, pastor of the Wesley United Methodist Church since June 1, met Millie while attending high school in Phillips. They married in October of 1959.

She attended business college in Borger and worked as secretary for Phillips Petroleum Company while her husband was overseas in Korea. He returned in May of 1961 and he and his wife moved to Columbus, Georgia.

SIX YEARS LATER they moved to Brownfield where McWhorter pastored the Park View United Methodist Church for two years.

The following year he was at First United Methodist Church in Ropesville, 15 miles south of Lubbock.

From 1967-70 McWhorter attended Tech. He was a student at SMU for one month during which he flew home on weekends to be with his family. "While I played the part of the patient wife," said Mrs. McWhorter.

McWhorter studied theology this summer at Tech and will attend W. T. this year to work on his BS degree.

He completed his theological course of study and graduated.

ed this summer from Perkins School of Theology, a division of SMU.

WITH ALL THE MOVING Mrs. McWhorter says she has learned to get rid of all unnecessary items. They have found Hereford to be the warmest town they've ever been in as far as the people and their friendliness.

"We received the finest reception ever and we just love the people and our church," said McWhorter.

The McWhorters took the youth of their church on an overnight outing to Palo Duro in mid July. Don likes to do mechanic and carpenter work and built a camper on their pickup which they took to Lake Meredith this summer. Labor Day of last year they camped out near the Bottomless Lakes in Roswell.

Millie finds sewing and cooking a pleasant pastime and she sews all of her and her daughter's clothing. She often tries new recipes and while in Brownfield she learned to can and has found it very useful.

SHE HAD A VERY unusual and frustrating experience a few weeks ago when her car caught fire on Main Street.

"I appreciate the Hereford Fire Department very much," she laughed. "They were there almost immediately."

As a family they like to play volleyball and thoroughly enjoy watching a good basketball game.

McWhorter said he likes to get involved and do volunteer work in community projects such as the DSC Health Clinic. He built some shelves recently for use at the clinic.

MRS. McWHORTER is a past member of Young Homemakers of Texas and plans to join the

organization here.
Don is a former Lion and Jaycee, and is Institutional representative for the church-sponsored Boy Scout Troop 154.
Both are members of the Aikman School PTO where their children Donna, 8, and Mike, 6, are first and third grade students.

They have enjoyed their past associations with other ministers and their wives and hope to do so here when the Ministerial Association begins meeting in September.
McWhorter was vice president of the Ministerial Alliance in Brownfield and president in Ropesville.



The Rev. and Mrs. Don McWhorter and Donna and Mike

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Poetry, Prose Will Be Read 'On the Carpet'

Readings instead of the customary book review will make-up a program titled 'Treasurer in Poetry and Prose' at the weekly "On The Carpet" half-hour in Christian Book Store Tuesday morning. Open to the public, the program will begin at 10 a. m. Mrs. Jim Bookout will be the reader choosing a variety of selections. The last half of the program will be from the book, America's Best-Loved Poems, pieces from other books, Leaves of Gold, Treasure Chest, Forget-Me-Not's of Love and Apples of Gold.



Mrs. Dannie Dale Schmidt nee Marilyn Sorrells

Couple At Home

Mr. and Mrs. Dannie Dale Schmidt are at home in Billoxi, Miss., where he is stationed at Keesler Air Force Base, after their recent marriage at First Christian Church of Daltart. The bride is the former Miss Marilyn Sorrells of that city.

Parents of the bridegroom are Mr. and Mrs. Herb Schmidt, who lived in the Frio community a number of years and then at Westway before moving to the North Plains. Mr. Schmidt attended Hereford High School through his junior year, but was graduated at Hartley.

The Rev. Cecil Beaver conducted the marriage ceremony. Miss Judy Sorrells was maid of honor and James Head, of Hereford best man. Mike, McCathern of Hereford, Tommy Schmidt, brother of the bridegroom, and J. B. Cessnun were ushers.

Synthia Cessnun was the flower girl and Susan Cessnun candle lighter. The bridegroom's cousin, Miss Paulette Schmidt of Oklahoma City, sang wedding solos and Mrs. Beaver was organist.
A reception in the Rose Room of the church was held before the couple left on a New Orleans honeymoon and their new home.

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the finest in knits
Slacks
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Lingerie
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Swim Suits
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Don't miss the **Odds & Ends Table**
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Encore
co-ordinates the latest in fine knits
Pants
were 13.00 now **11.00**

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Just in time for school children's
Dresses
extra nice selection
now **1/2 price**

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Back-to-School Savings throughout the Store

<p>Men's & Boy's KNIT SHIRTS Short Sleeve</p> <p>1/2 PRICE</p>	<p>1 Table Boy's & Men's NO IRON PANTS Values to 9.00 Good Sizes.</p> <p>\$4.00 Pr.</p>	<p>1 Group Mens SHIRTS Many styles & colors Values to \$8.00 & \$10.00</p> <p>\$3.00 ea.</p>
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Glady's Garden

By Gladys Howton Manjeot

From sun up to sun down, the work of the gardener is never done. Yet it is a most rewarding hobby. In fact gardening is high on the list of hobbies throughout the world. It pays high dividends — an abundance of beauty, plenty of fresh vegetables, good pay for the diligent worker.

These cool mornings remind us that fall is fast approaching, and there are some "musts" on the gardener's calendar.

Roses should be groomed for fall blooms. The first step is to remove all the faded blooms and the seed formations. The latter takes from the plant nutrients which should be retained. Do not snap off the old blossoms' heads, but use a sharp knife, pruning shears, or scissors and cut the stem of each of the dead flowers at the first five-leaflet cluster below the blossom. (This is a good thing to remember when cutting roses for arranging.) When this is done properly the

life of the rose bush is lengthened, there will be better stems, and it is one of the tried and true methods of pruning for good shape.

Check foliage for leaf spot and the entire plant for mildew, insect damage, and other blemishes. While cutting off the faded blossoms, cut out the dead wood. Also cut away any cane growing from below the graft. Remove by cutting any stem growing out from an upper branch that has no terminal bud.

Carefully rake all litter out of the bed and apply a dressing of a highly recommended rose food. Destroy the litter and cultivate around the plant.

Foliar feeding is another method of feeding the roses. This is done with a liquid solution. This is the method I used the other morning, and am already seeing good results. I used Fertoloma Rose Food, which has an analysis of 8-12-4 (nitrogen, phosphorus, and potassium). Other

elements needed by the rose plant are furnished via the soil, air, water and sunshine. However in checking the plants, check for its needs, and if needed add these elements to the feeding. Follow directions on the container. To save time and extra work, add treatment for mildew, and or black spot.

If the roses are cared for now there will be beauty in the fall days to come. Blossoms will have a more vivid color, foliage better texture and color.

Keep the soil loose around the plants by good summer cultivation. Water depth should be approximately eight inches. Follow the watering and feeding by cultivation, using care that the feeding roots are not damaged. They are near the top of the soil. Since the chrysanthemums have been called the pigs of the garden, it is therefore necessary, if good blossom and plants are grown to feed consistently.

Also if it is large blooms you wish to have, the plants must be disbudded. The first bud to appear usually is called the Crown bud. This is surrounded terminal bud (from which by leafbuds and should be removed immediately on appearance. When it is removed, the we usually get the best bloom) will form.

The terminal bud is always surrounded by several other buds. All except the terminal should be removed and from this the perfect blossom should come. For straight and strong stems the plants should be staked.

Many have called and said they have burned leaves at the base of their chrysanthemum. This is caused by the hot summer, and often lack of care. Remove these dried leaves and destroy them. Then give the plants extra watering, cultivation and feedings.

The back-yard living room at the W. W. Buck home 402 Union is very attractive, and livable. Each member of the family has been considered. I understand it is a real family project, each sharing and working together.

The roses, and altheas at the Peeler home on Texas, are lovely. All shows much care.

New zinnias are now starting to bloom. The Frank Balls on Star street have a very attractive planting. Also Mrs. J. H. McCrary has some of the large type, in lovely fall colors. I have enjoyed the bed of poly-nesia zinnias which will have near the patio and have used them in many arrangements.

July gladioli plantings are doing well, and some are developing good spikes, which are showing color. "Sweet Sixteen," a beautiful pink glad has already bloomed, it is one of my very choice glads — many characteristics are good. Am indebted to two of my garden friends for planting these for me. THANKS.

The landscaping at The Camp Fire Lodge, is showing nice development. This is a very nice addition to our town. Drive by to see the lodge and the landscaping on 14th Street.

Another beauty spot, is the beautiful marigolds (large double) on Country Club drive. There are also some very pretty dahlias on the same drive. The neatness and attractiveness of the grounds of the Church of Jesus Christ of Latter Day Saints is very lovely.

Another attractive and colorful place is the home of the Grady Kings. Most of the flowers are touch-me-nots (Balsams) portucula (Moss Roses) and sweet alysum, with a nice green, well-cared for lawn as background. This home is located in the Vaughan's Mobile Estate on 15th St.

"He who makes a garden, and seeks to create beauty works hand in hand with God."

Have you ever had a Garden Working-Party? Sure is fun. Art and I had one the other evening. Really no invitations were extended. Friends and neighbors just joined in making the yard and garden more attractive at 303 Westhaven Drive. It is surprising how much can be accomplished in such little time, and it was pleasurable too. I am sure no one ever enjoyed a corn-husking party (of the olden days as my granddaughter Bevy would say) more than we enjoyed the fellowship and working together.

The average United States family of four eats almost three tons of food annually.

Plant, Soil, Cattle Specialists Head Tour Of Area Crops

Plant, soil and cattle specialists from Lubbock and Amarillo will be on here Thursday to head the annual Deaf Smith County Crops and Conservation Tour.

The tour will include nine stops at different locations throughout the county and will feature discussions by the specialists at each of the stops.

Sponsored by the Tierra Blanca Soil and Water Conservation District and the Deaf Smith County Crops Committee, the tour was mapped out by SCS manager J. C. Brown and County Agriculture Juston McBride.

Transportation for the tour will be provided by the sponsoring groups, and refreshments will be served at points along the tour.

Any interested farmer, businessman or other person is invited to join the tour, which will leave at 1 p. m. from the parking lot on the north side of the courthouse.

The tour includes a stop at the Tony Urbanczyk farm for

a discussion on the production of alfalfa fertilization and irrigation. From there the tour will go to the Jay Boston farm to examine 14 varieties of corn for grain production.

Also at the Boston farm the group will discuss the irrigation, fertilization and insect control of corn.

At the Chester Wiggain farm the no-tillage grain sorghum operation will be discussed at a stop at the Thurman operation will be viewed.

Cool season grass mixture experiments and grain sorghum fertilizer will be discussed at a stop at the Thurman Atchley farm. From there the group will go to the W. L. Edelman farm for an examination of a wheat grass.

At the Bruce Burney farm the group will view the utilization of farm feedlot operation and from there will go to the Don and R. K. Brooks farm for a look at a pivotal sprinkler system.

The group will then go to the Paul Zinser farm to examine

County Produces 4,800 Acres Of Cotton This Year

A report of the Texas Crop and Livestock Reporting Service on acreage, yield and production of cotton, shows 6,550 acres planted in Deaf Smith County, but only 4,800 acres, harvested.

The lowest producing county in the High Plains region, Deaf Smith County lost 26.8 per cent of its crop to weather in 1969. The yield per harvested acre in this county was 241 and the production of 500-pound bales was 2,400.

The total for the High Plains is 1,418,600 bales down from 1,662,300 bales grown in 1968 but this still represents 49.6 per cent of the state's 2,862,000 bale total and over 14 per cent of the 9.9 million bale total in the U. S.

The TCLRS report for 1969 reveals an average yield per harvested acre for the Plains counties of 349.2 pounds, compared to 1968's yield of 496 pounds.

Read The Classified Want Ads

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FALL FABRIC SALE

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100% cotton easy care, machine washable, durable press. Never needs ironing. 45" wide

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These fabrics taken from our regular stock. Ideal for back-to-school sewing.

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Trouble for your local Post Office. Because it requires up to 5 additional sorting operations. (Which can make sacks and sacks of mail miss their plane and train.)

Trouble for a whole string of Post Offices along the way. (An unzipped letter makes more stops.)

Trouble for you and the person who's waiting to receive your letter. (An unzipped letter may take longer to reach its destination.)

In fact, trouble for everybody who uses the mails. Because every unzipped letter slows things down.

That's trouble for the whole country.

Mail moves the country — ZIP CODE moves the mail!

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AUCTION
SATURDAY, SEPT. 15

Starting **1 P.M. Sharp**
LOCATION
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NEW FURNITURE

- Flanders 3-Pc. Spanish Bedroom Suite
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- Lingerie Chests
- Flanders Secretaries
- Flanders Desks
- Riverside Spanish Cocktail & End Tables
- Riverside Spanish Comode Tables
- Riverside French Provincial Cocktail & End Tables
- Riverside Maple Top Tables
- Patio Furniture, Wrought Iron - Marble Tops
- 5-Pc. Bedroom Suite
- 4-Pc. Bedroom Suite
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- Holiday Mattress & Box Springs
- Queen Size *Regular Size
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- Baby Cribs Complete

CARPET

LONG SHAG CARPET

- Avocado Green ● Yellow
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ASSORTED CARPETS IN

- Red ● Blue ● Beige ● Tan
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APPROX. 4,500 YARDS OF ALL NEW CARPET TO BE AUCTIONED OFF!

For further information contact
Nelvis Knowles, Hereford 364-4630
Jack Knowles, Muleshoe, 272-4311

KNOWLES AUCTION
South of Hereford on Highway 385



STYLE SHOW MODELS — Young Homemakers of Texas invite the public to see a showing of fall fashions at 8:30 p.m. Tuesday in La Plata School auditorium, at no charge. The mod look and varying hemlines of newest styles are evident in the sampling shown by these models, posed at the entrance to the G. D. Caison home. From left are Mrs. Mike Ranspot, Mrs. Gary W. Kelley, Kellie Howell, Delayna Duggan, Mrs. Dorman Duggan and Miss Sherry White. Five small girls in

ages from 2 to 6, and a dozen adults will model costumes from Gaston's. Other adults are Mmes. Jim Culpepper, Ernest Flood, Kenneth Keil, Harvey Milton, Floyd Neill, Conny Rountree, Jackie Stallings, and Bud Thomas. Other children are Liz Ann Rountree, Kathy Milton and Allison Thomas. Before the style show, YHT members will be hostesses to the Hereford Newcomers Club at a salad supper in the school's homemaking rooms.

Calendar Of Events

MONDAY
Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge at IOOF Hall, 8:30 p. m.
Evening Lions, Civic Club Center, 7 p. m.
Elks at Elks Lodge, 8 p. m.
Sugar Blues TOPS Club, Community Center, 7 p. m.

TUESDAY
TOPS Calorie Patrol, Community Center, 9:30 a. m.
Hereford Duplicate Bridge Club, Community Center, 8 p. m.
Rebekah Lodge at IOOF Hall, 8 p. m.

Book Review at Christian Book Store, 10 a. m.
American Legion at American Legion Hall.
Progressive H. D. Club, 2:30 p. m., Mrs. Mary Morgan hostess.

Chamber Women Executive Meeting, 12 noon at Country Club.
Women's Golf Association at Golf Course.

Temple Baptist WMU at church, 7:30 p. m.
Young Homemakers Style show at La Plata Cafetorium, 8:30 p. m.

Young Homemakers Dinner for Newcomers at La Plata, 7:30 p. m.

WEDNESDAY
Noon Lions at Civic Club Center, noon.
Avenue Baptist WMU at church, 7 p. m.
United Presbyterian Women's Association lunch at 10 a. m., Mrs. Arliss Edwards hostess.
Simms Study-Craft Club, 10 a. m. in home of Mrs. Lawrence Jackson.

THURSDAY
Wyche H. D. Club, Mrs. W. P. Axe hostess.
Kiwanis Club, IOOF Hall, noon.

Bingo at Elks Lodge, 8:30 p. m.
VFW AT VFW Clubhouse, 8 p. m.
North Hereford H.S., Club, Mrs. Tony Hoffman hostess.

BACK FROM VACATION
Mrs. William McGehee has returned to her home, 504 N. Miles, after spending the summer visiting her daughter, Mrs. Russell Hupp, and Mr. Hupp in Leisure World, a retirement community near Seal Beach, Calif. Mrs. McGehee enjoyed her first plane trip when she came home by jet last Sunday.

Gale Sayers of the Chicago Bears capped a fine comeback from knee surgery in 1968 by taking his second NFL rushing title. He gained 1,032 yards in 1969.



RECEIVES MEDAL — Brian Baum, right, is congratulated by his commanding officer after being presented the Army Commendation Medal recently. Baum received the medal for his service in Vietnam.

Baum Awarded Vietnam Medal

Brian H. Baum, son of Mr. and Mrs. R. G. Baum of 233 Beach, was awarded the Army Commendation Medal for military operations in Vietnam between December 1969 and April 1970. The commendation certificate said Baum distinguished himself "by exceptionally meritorious service in support of military operations against communist aggression in the Republic of Vietnam."

"During the period of 7 December 1969 to 28 April 1970 he astutely surmounted extremely adverse conditions to obtain superior results. A graduate of Hereford High School Baum is married to the former Charlotte Packard, have two children, Brian Allen and Charlotte Manette.

A job applicant, "we're told, came to the question, 'Do you advocate the overthrow of the government by subversion or violence?'" and wrote in "Violence."

Rites Set For Resident's Kin

Funeral services are scheduled Monday morning for Lee Cloud Jr. of Gravette, Ark., formerly of Amarillo and a brother-in-law of S. N. Thweatt of the Walcott community. Mr. Cloud died Wednesday evening in Gravette.

After a service at Griggs Funeral Chapel in Amarillo, burial will be at Abernathy.

Mr. Cloud is survived by his wife, three sons, four daughters including Mrs. Juanita Webb of Amarillo is a member of Messenger Home Demonstration Club in this county, 17 grandchildren and four great-grandchildren.

CARD OF THANKS
Mr. & Mrs. Jesus Cadena and family wish to express their appreciation for the many acts of kindness, along with your efforts during the loss of their beloved son and brother, Adolfo Cadena.

Read The Classified Want Ads

Shower Compliments Miss Jean Huffman

A bridal shower honoring Miss Jean Huffman of Dalhart,

bride-elect of David Nafzger, was given Wednesday afternoon in the home of Mrs. Lloyd Hubbard of Route 3.

Female Golfers To Go To Canyon

The Canyon Ladies Golf Association has invited the Hereford Ladies Golf Association to be its guest Tuesday in place of the local association's regular play day at the local course.

Mary Gibson, president of the local group, said members will leave from the Pro Shop at 8:30 a. m. Tuesday so they may be in Canyon and ready to begin play by 9:30 a. m.

Deadline for signing up to go to Canyon was Saturday, but Mrs. Gibson said anyone who wants to go but did not register can contact her and efforts will be made to allow them to participate.

Miss Huffman and Nafzger, son of Mrs. W. D. Nafzger, are to be married Saturday.

Mrs. Jerry Johnson and Mrs. G. E. Bennet were hostesses with the congregation of Jehovah's Witnesses as co-hostesses.

Hostesses served refreshments from cut glass appointments which centered a table laid with a white cloth trimmed in blue and pink sweetpea decor.

Colors of white, pink, and blue decorated the cake and blue sweetpea flowers were seen in pink punch.

Mrs. Hubbard sat at the guest registry.

Let's keep in mind the old French proverb: "That day is lost in which one has not laughed."

Gattis Shoe Store

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PRESENTS:

DOLLAR DAYS

AUG. 31 - SEPT 1 & 2
MONDAY - TUESDAY - WEDNESDAY

END OF SUMMER CLEARANCE

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NOW \$3.00 or 2 for \$5.00

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Group 1 Reg. 7.99 & 8.99 now \$6.90

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ENTIRE STOCK DRASTICALLY REDUCED

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Group 1: \$3.00
Group 2: \$3.00 to \$5.00
Group 3: \$5.00 to \$12.99



Kings Manor Lays Plans For Annual Fete Sept. 14

The fifth annual Kings Manor Founders dinner is scheduled for 7 p. m. Sept. 14 in Fellowship Hall of First United Methodist Church, with an attendance of 300 expected.

Hugh L. Clearman, president of the United Methodist retirement home here, has announced that Dr. John A. Murdoch of Evanston, Ill., will speak. A program of music will be presented also.

The speaker, a former Texan, has served the past two years as senior consultant in services to the aging for the United Methodist General Board of Health and Welfare Ministries. His subject is Keeping Our Part of the Bargain.

Attendance at the annual dinners is limited to members of the Founders Association. Any interested person may join by payment of \$10 for an annual membership, and receive a ticket for the dinner.

Tickets are issued on a first-come, first-served basis and places at the dinner are limited to 300 by the size of the hall.

Sustaining memberships are issued to those who contribute more than \$10 and such payments accumulate to life membership at \$1,000. More than \$10,000 entitles the giver to designation as a memorial founder or founders donor.

The annual dinner honors all Founders Association members. Funds from Founders Day gifts provide a living endowment for capital improvements made

Paschel Receives Bachelor Degree

Michael George Paschel, son of Mr. and Mrs. George A. Paschel, Route 4, was among 1,236 students from 36 different states receiving degrees at summer commencement Aug. 15 at North Texas State University.

Paschel received his bachelor of business administration degree in personnel management. He was one of 750 students who received their bachelor's degrees.

each year at Kings Manor, Dr. John A. English, executive director, explains.

This year the goal is set at \$30,000. Plans are to build two more duplex apartments on the Manor grounds. Construction on one is under way with hope that it will be completed by Sept. 14.

The Manor has no vacancies now, Dr. English reports, and almost daily inquiries about en-

tering the home on some level must be answered with, "Apply and wait."

In addition to Clearman, officers of the Founders Association are E. E. Foster of Hart, vice president, and Mrs. Nadine Wade, secretary-treasurer. Other directors are Ed Jacobson of Adrian, Clyde Hudson of Clarendon, Winifred Tucker of Meadow and J. T. Gee of Friona.

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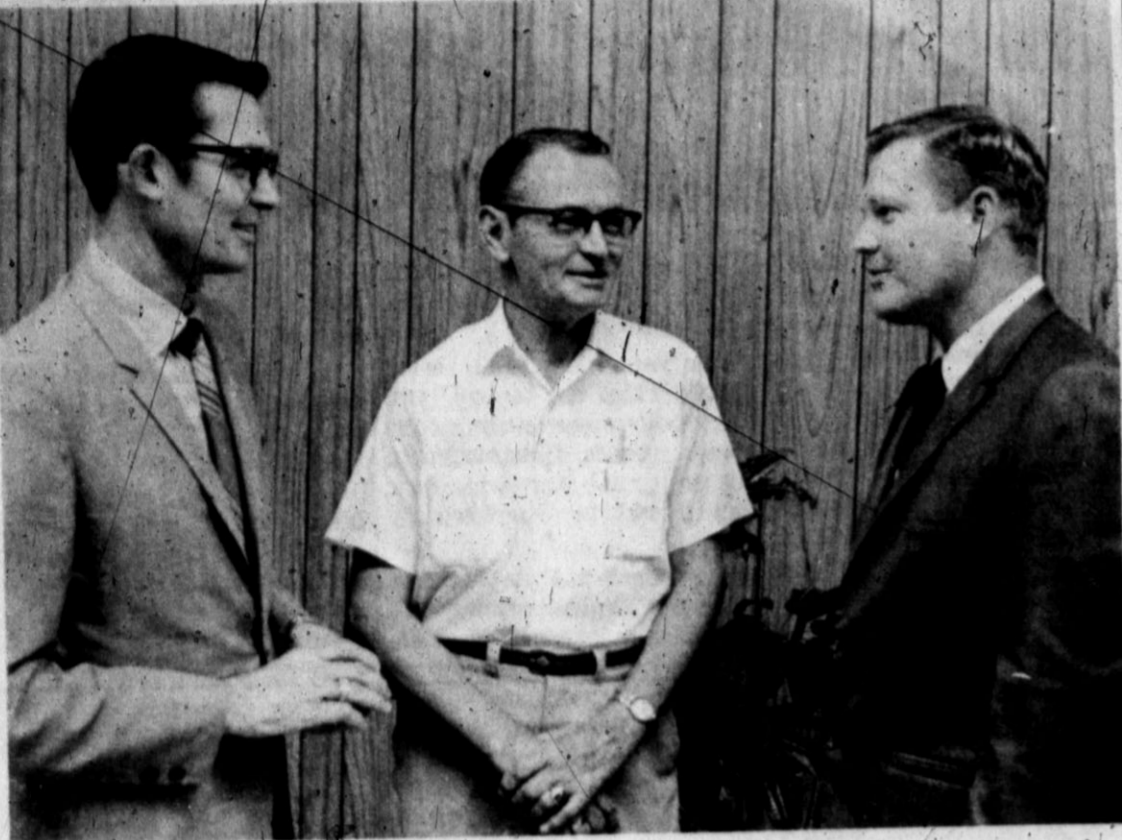
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835 ELK MEMBERS

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DR. C. D. KELTON, ELKS LODGE



HEREFORD'S UNITED FUND OFFICIALS — Drive chairmen for 1970, Melvin Jayroe, left, and Debs Knox, center, are shown with UF president Jerry Don George, discussing this year's drive, scheduled for October 12-24. Hereford has failed to reach

the proposed UF goal since 1967 when Jayroe was president and Knox was drive chairman. "It's time for the fastest growing county in the state to once again take up winning ways," Jayroe says. —Photo by Betty Koelzer

Hembree Speaks To Bible Class This Morning

A. W. "Bill" Hembree will teach the auditorium Bible class at the Central church of Christ, Sunset and Plains, at 9:30 a. m. Sunday morning.

Mr. and Mrs. Hembree and their two sons lived in Hereford from 1947 to 1952, at which time they owned and operated a jewelry store.

Upon leaving Hereford they operated a jewelry store at Marshall, Texas where Bill served five years as an elder in the South Washington Church of Christ.

In 1953, Bill "struck oil" on the old home place at St. Louis, Oklahoma. Since then he has drilled in excess of 100 wells. He now operates the A. W. Hembree Oil Company and the Brad-Bart Petroleum Corporation. Associated with him are his two sons, Ronnie and Lewis.

In addition to his oil operation Hembree purchased the Federal National Bank and Trust Co., Shawnee, Oklahoma in 1963. He served as chairman of the board until he sold the bank in 1967.

On Feb. 22, 1966 he received an honor which he holds with great pride. A. B. Pecore, Chief of the Potawatomi Tribe, presented him a hand tooled plaque which adopted him into the Potawatomi Tribe and named honorable member of the Medicine lodge. As honorary chief, he is known as Chief Gomen, which means, "Floating Waters," and he treasures the full headdress presented to him as Chief. He also proudly displays the document which commissioned him as a "Kentucky Colonel" on January 5, 1966.

Hembree teaches an adult class weekly at the Central Church of Christ in Shawnee, and fills in frequently as Wednesday night speaker in the absence of the local minister. He is a member of the Kiwanis club, and executive board member of the heart association and a past member of the board of the medical center.

J. T. Marlin, local minister, invited friends of Hembree to hear him speak.



Bill Hembree

He is a strong supporter of farm programs and has worked for improvements in the Federal farm programs and their administrations. He is a member of the Senate Appropriations Subcommittee on Agriculture and Related Agencies. And through his work on this subcommittee, agricultural conservation and special school children's milk program were resurrected. He is chairman of the Senate Labor and Public Welfare Committee and as chairman of the Health Subcommittee has written almost all health legislation the Senate passed this year.

Funeral Held For Longtime City Resident

The funeral of Mrs. Nora Ellen Russell, 77, who had been a resident of Hereford since 1902, was conducted in Rose Chapel of Gilliland Funeral Home Friday morning by Dr. Gerald Mann, pastor of First Baptist Church.

Burial was in West Park Cemetery, directed by Gilliland Funeral Home. Mrs. Russell died Wednesday in an Amarillo hospital.

A native of Oklahoma, she was born March 12, 1893 at Marietta and came to this county from Oklahoma. She was a member of First Baptist Church.

Surviving Mrs. Russell are two sisters, Mrs. Ida Davis of

Senator Named Field Day Speaker

Senator Ralph W. Yarborough, Texas Senator in Washington for the past 12 years, will be guest speaker for the 14th Annual High Plains Research Foundation Field Day, September 10, 1970 at Halfway.

Senator Yarborough will speak during the evening program beginning at 8:00 p. m. on the south lawn of the Moody Memorial Administration and Education Building.

Hereford, now a resident in an Amarillo nursing home, and Mrs. Carrie Sisk of Bakersfield, Calif., and a brother, Arthur Thompson of Hereford.

Pioneer Completes Plant In South Hemphill County

Pioneer Natural Gas Company has acquired a new supply of natural gas with the completion this week of a treating plant in the Buffalo Wallow Field in South Hemphill County. This plant is connected to the existing Pioneer Transmission system in Gray County by 47 miles of 12-inch pipeline. The connecting point is about nine miles south of Pampa, Texas.

Faced with a tight construction schedule, and in spite of delays in material delivery, the facility was completed in three months, a record time according to construction officials. Design on the plant was started March 5, and actual building began May 15. Construction on the pipeline began in March and was finished in July.

Completion of the plant and connecting pipeline underlines Pioneer's announced intention to maintain a 20-year supply of gas adjacent to the Pioneer West Texas System, serving 61 cities and towns. Despite the current national publicity concerning the imminent nationwide gas supply shortage, Pioneer is in a good position to meet the increased competition for future gas production with gas purchase contracts with major producers in the area, location of a large potential gas supply.

Construction of the facilities was by Dresser Engineering Company, Tulsa, Oklahoma, specialists in engineering design and construction of gas processing, treating and compressor facilities.

Amarillo Firm Takes Control Of Big Daddy's

An Amarillo firm has announced it is taking over management of Big Daddy Truck Stop, following a recent partnership agreement with the Hereford owners.

The transaction with Ted Lokey Oil Co. of Amarillo was made by partners in Grow Investments of Hereford, J. W. Robinson and Bill Gentry.

George Lokey, president of the Amarillo company, said he plans remodeling and further development of the truck stop. Expansion plans, he said, include more office space for brokerage firms to service and assist truckers.

There will be a remodeling of the truckers lounge and a barber shop will be added. A new dining room will also be added to the present restaurant, managed jointly by Bill Thompson and Emmett Sherman, long time restaurateurs in Hereford.

In conjunction with the move, the Big Daddy's truck stop has been added to the Westco Truck Stop chain with locations in Abilene, San Marcos, Los Cruces, Kansas City and Kingdon City, Mo.

The new manager of the outlet will be Duane Wyly, a Lokey employee and a native of Friona. Wyly and his family will move from Amarillo to Hereford in the near future.

"We plan to make Big Daddy's truck stop in Hereford the most efficiently run facility in the country offering excellent service to all our customers with 24 hour service, convenience facilities and trucker stores," said Lokey.

Robinson is head of Robinson & Associates and a salesman for Southland Life Insurance Company. Gentry is a prominent farmer and businessman in Deaf Smith County serving as president of the Southwest Feedyards Inc., four miles east of Hereford. Robinson and Gentry jointly established the Big Daddy truck stop about a year ago.

The Lokey Oil Company will have full charge of servicing the newly acquired facility. The Lokeys have been in the oil and tire business for the past 40 years serving as Shamrock jobbers with 43 stations in Amarillo, Borger, Canyon and now Hereford. The tire company is affiliated with the Goodyear Tire Company.

Early September Activates Clubs

Time for club activity to resume after the summer holidays, and several meetings are announced for the coming week, beginning on the first day of September.

LaPlata Study Club will initiate the new season with a dinner in the home of Mrs. Harlan Vanderzee at 7:30 p. m. Tuesday.

Also on Tuesday evening, Young Homemakers of Texas will entertain members of the Newcomers Club with supper in the homemaking rooms at LaPlata Junior High School, then present a style show in the school auditorium at 6:30 p. m. inviting the public.

Simms Study-Craft Club, in the home of Mrs. Lawrence Jackson. It is to begin at 10 a. m.

Two garden clubs are to begin meetings Friday, each with a brunch in a member's home. Mrs. Ray Cowser, 1101 Grand, will be hostess to Garden Beautiful Club and Mrs. Ray Polan, 119 Kingwood, to Bud to Blossom Club.

Yearbooks for 1970-71 will be placed in members' hands at these meetings, and plans for the year will be previewed.

At luncheon at noon will follow the morning meeting of Delta Xi Chapter of the women teachers' society, Delta Kappa Gamma, at Community Center. It is scheduled at 10:30 a. m.

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See our complete stock of fall & winter merchandise

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JEANS
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Men's Western Dress Pants \$10

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FINEST SELECTION OF MEN'S & WOMEN'S WESTERN WEAR

All Square Dance DRESSES 1/2 price

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- Over Thirty cars to choose from. Prices on windshield of every car. Many cars priced at loan value or below.
- BANK FINANCING**
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 - '68 Olds Delta 88 4 dr. sedan loaded \$1995
 - '68 Ply Fury III 2 door hard top loaded \$1995
 - '67 Ford Custom 500 2 door sedan V-8 with standard trans. \$1175
 - '67 Chev. Impala 2 dr. HT, AT, AC \$1495
 - '67 Pontiac Catalina 2 dr. hardtop, air & power \$1450
 - '67 Ford Fairlane G.T. V-8 Standard \$1495
 - '67 Chev Impala 4 door hard top loaded \$1495
 - '67 Dodge Coronet, 440, loaded with air and power \$1350
- Ask us about the color TV to be given away on Christmas Eve.
- '66 Ford Country Sedan V8 automatic air & power \$1495
 - '66 Pontiac Catalina 2 door Hardtop, air & power \$995
 - '66 Falcon Sport Coupe, 6-Standard \$1050
 - '66 Galaxie 500, V8, automatic with air and power \$1045
 - '66 Ford Custom 500, loaded \$995
 - '66 Ford Thunderbird 2 dr. hard top. Loaded \$1295
 - '66 Chrysler Imperial Le Baron 4 door hard top loaded elec. seat, windows \$1500
 - '66 Buick Riviera hard top coupe, air & pwr. \$1875
 - '66 Ford 4 dr. Cust. 500 6 cyl. auto. trans, air cond. \$995
 - '65 Plymouth Belvedere II V-8 automatic trans. Real Clean \$795
 - '65 GMC 1/2 ton 4 speed pickup long wide box \$795
 - '65 Buick 2 door hard top Skylark Gran Sport V8 4 spd. \$895
 - '65 Olds Delta 88 4 door sedan loaded \$750
 - '65 Pontiac Bonneville 4 dr. hard top, automatic, air & power \$1250
 - '64 Ford Galaxie 500 4 door sedan automatic trans, V-8 engine, clean \$395
 - '64 Chevrolet 10 pass. V-8 station wagon \$995
 - '63 Ford Falcon wagon automatic, 6 cyl. real good con. \$295
 - '63 Pontiac Star Chief 4 dr. sedan, new motor, automatic. Loaded \$495
 - '63 Chev. Impala 2 door hard top, loaded \$450
 - '61 Chevy Bis. 4 door sedan 6 cyl. automatic with air, radio and heater \$145

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Gerald Martin Flies Today In Air Show

Gerald Martin of Hereford, a member of the Confederate Air Force who flew in the movie "The Battle of Britain," will be one of two pilots who will reenact the dog fights of World War II during the annual Plainview Air Show today.

The annual event, which started Saturday and continues through today, features skydiving, an aircraft show, a fly-in breakfast, demonstrations of radio-controlled model planes and a number of other events.

Today's portion of the two-day show will include a fly-in breakfast at 6 a. m. with air shows to begin at 2 p. m. Also

School Personnel Take TB Tests

School officials remind a 11 persons planning to be employed by the school system this year to be sure to take the make-up tuberculosis test which will be given Monday at La Plata Junior High School.

All teachers, aides, custodians, bus drivers and any other person interested in substituting in the school system this year should take the test. The tests will be given from 8:30 a. m. to 12 noon and the readings will be taken Thursday at the same place during the same hours.

Martin and Lefty Gardner of Brownwood, both members of the C. A. F., will provide the re-enactment of the dogfights in high-powered fighter aircraft.

Admission to the Air Show is \$2 for adults and children under 12 \$1.

Monday Tour Shows Engineers Water Situation

Members of the U. S. Army Corps of Engineers and Water, Inc. will be in Hereford Monday to tour the Hereford area as part of their report on the entire Texas Water Plan.

Five members of the Corps of Engineers, including Major General Harold R. Parfitt and Colonel Ralph S. Kristoferson, and four staff members of the water association will make the tour here.

The group will eat lunch at the Caison House and will make a number of short tour stops at points throughout the county. Local businessmen and community leaders have been invited to host the visiting officials and will eat and make the tour with them.

RESTRICTIONS HELP INDIANAPOLIS — Restrictions on western missionaries in India are serving to force Indian churches to do "what we should have done 20 years ago" that is, develop their own leaders, says Mrs. Renuka Somasekhar.

Mrs. Somasekhar, a member of India's National Christian Council, told Christian church (Disciples) leaders here that church bodies in India should be left free to "sink or swim" as a spur to achieving indigenous leadership.

Bowlers Will Hold Workshop

Hereford's Women's bowling association president will conduct a workshop Monday evening for bowling league officers and members.

Bertha Arnold, recently elected to serve a second two-year term as president, will preside at the 7:30 p. m. meeting in the First National Bank Community Room, at which time bowlers will be briefed on new rules and regulations for the league season scheduled to begin in mid-September. Any woman interested in bowling may attend the workshop.

Pat Lauder of Amarillo, state director for the area, will be on hand to assist Mrs. Arnold and Alice Lueb, association secretary, with the question and answer session.

Mrs. Lauder has conducted numerous workshops for league secretaries, listing duties for these officers who record tea accomplishments.

The Hereford Women's Bowling association was formed about eight years ago and now holds over 100 members, playing in three women's leagues, three mixed couples' leagues and two traveling leagues which participate in competitive bowling in the area towns.



CONVENTION PLANNERS — A program was mapped for the Area I convention of Young Homemakers of Texas, to be held here Sept. 19, when the area executive committee met at La Plata School Saturday. Committee members are, from left seated, Mrs. Jimmy White of Muleshoe; the president, Mrs. David Prewitt of Ralls, and Mrs. Jerry Logan of Hale Center; standing, Mrs. Charles Weatherford of Hereford, Mrs. Tommy Garrison of Childress, Mrs. Jim Roberts of Hart and Mrs. Gary Waldie of Plainview, program chairman.

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Frame and Axle Repair
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COMMONWEALTH THEATRES PRESENT
"LAST CHANCE"
TO SEE THIS "GREAT" "GREAT"
"GREAT" MOVIE BEFORE IT IS TAKEN
OUT OF RELEASE. PLAN NOW TO ATTEND
— YOU WON'T BE SORRY

HERE'S ONE OF THE BEST SHOWS...
Of the SEASON!

Zhivago's love for Lara...told against
the fury and terror of revolution!

SPECIAL LIMITED ENGAGEMENT
of the Academy Award winning picture
featuring the haunting music of "Lara's Theme"

SUNDAY MONDAY TUESDAY
METRO GOLDWYN MAYER — A CARLO PONZI PRODUCTION
DAVID LEAN'S FILM OF BOBIS PASTERNAK'S
DOCTOR ZHIVAGO
GERALDINE CHAPLIN JULIE CHRISTIE TOM COURTENAY ALICE BRUNNEN SOBEN MARIENI RALPH RICHARDSON
DAN O'HERE ROO DEGER RITA TUSHNETZ ROBERT BOLT DAVID LEAN
Showtime Sun. - 1:15 4:50 - 8:25
Showtime Mon.-Tues. - 7:45 only

Starts WEDNESDAY! **STAR**
IT'S A SUN n FUN Movie Festival Hit!
THE LEGEND THE HERO THE MAN THE WINNER THE WESTERN

John Wayne is "Chisum"
Showtime Wed. 6:45 - 9:10 Don't Miss It!

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THE WILDEST BUNCH OF THE 70'S!
SUNDAY MONDAY TUESDAY
ACTION PACKED!

SPANISH NIGHT TUESDAY
THE CHEYENNE SOCIAL CLUB
SHIRLEY JONES SUE AND LARSON
2nd Big Hit!

Cause Many Haven't Had The Opportunity To See It!
WE MOVED THIS EXTRAORDINARY HIT OVER TO THIS THEATRE...
Starts WEDNESDAY!
They make their own lives at "The Cheyenne Social Club"
JAMES STEWART HENRY FONDA
THE CHEYENNE SOCIAL CLUB
SHIRLEY JONES SUE AND LARSON
LEE VAN CLEEF "DAY OF ANGER"
DON'T MISS IT! 2 BIG HITS

Hospital Notes

ADMISSIONS
Antonio Ortiz, Box 1962; J. Carmen Gallegos, 430 Avenue D; Mrs. Harry Roberts, Friona; Mrs. Lee Meek, Nazareth; Mrs. Myrtle Witherspoon, Route 4; Mrs. Georgia Rodriguez, 307 Avenue K; Mrs. Chester Oldfield, Box 1145; Annie Beauford, 200 Lawton; Harry Murphy, Box 372; Oscar Lanier, Vega; Elo Dungan, 610 Avenue K; Mrs. Sabino Suarez, 427 Barrett; Mrs. Angellita Torres, 404 Avenue E; Carlee Graves, 405 Bradley; James Wilson, 239 Avenue D; B. Lee Kindsfather, 201 Avenue H.

Mrs. James Elliston, Westgate; Mrs. Edna Culver, King's Manor; Evelyn Galvan, Box 1184; Harry Bothe, 213 Avenue F; Mrs. Melvin Hocker, 828 S. Texas; D. C. Kinsey, 218 Douglas; Mrs. Corinne Neely, 315 Avenue B; Mrs. W.B. Durham, 504 Schley; Mrs. Ida Garrett, Westgate.

Mrs. A. T. Jones, Route 2; Mrs. Olie Curtsinger, 131 Avenue D; Mrs. Ruby Chesser, 311 Western; Cecil Henderson, 420 Avenue I; Mrs. Marcus Latham, 426 Western; W. T. Andy Legg, 106 Fir; J. Keith Fanning, 211 Elm; Mrs. Henry Robinson, Abilene; Thomas McGowen, Summerfield.

Robert Horton, Canyon; Gayle Cornelius, 419 Avenue J; Henry Williamson, 301 Avenue B; Marion Lee, Route 3; Mrs. Julian Falcon, Dimmitt; Mrs.

Roberto Flores, Muleshoe. DISMISSALS
Mrs. Theola Sherrill, Alvin; Anstey, Mrs. Berry Cox, Mrs. Johnny Moreno Jr., Mrs. Andrea Leal, O. T. Tice 8-28.
Mrs. John Dunn, Ricky Lee Brown, Antonio Castillo, Jose Perez 8-27.

Arthur Bentley, Mrs. Israel Moreno, Mrs. Durwood Vander, Dibble Curtis 8-28.
Mrs. John Mendoza, Father Aedan Davis, Mrs. Johnny Clay 8-25.
Sarah Fish 8-24.
Read The Classified Want Ads

St. Nicholas is honored as the patron saint of virgins, Russia, children, sailors, and pawnbrokers, in the tradition of the Greek Orthodox Church.
The 85th annual State Fair of Texas dates are Oct. 10-25, 1970.

The ADVANCED Radial That Outlasts Any Other

MICHELIN X RADIAL

We guarantee in writing the first 40,000 miles of actual tread wear on a Michelin X Radial tire. And that alone is as much as three times the mileage of ordinary bias corded tires.

Actually, if you are a typical driver you'll probably get much more on your Michelin. In fact they'll no doubt outlast your new car.

We have sold Michelin's that have been known to last 60,000, 70,000, even 80,000 miles. The explanation is in Michelin's advanced radial construction and steel cord safety belt... which gives more traction, cooler riding, and longer life.

STOP IN TODAY AND SEE HOW MUCH YOU SAVE WITH THE BEST... MICHELIN-X RADIALS.

MAY WE SERVE YOU — QUALITY WITH PRICE

Shook Tire Co.
600 West 1st 364-1010

FORAGE HARVESTERS!

New Holland 1880 - 300 Hours	8,850.00
Gehl 188 1966 1 Row	1,250.00
Gehl 188 1968 2 Row	1,900.00
Gehl 188 1966 2 Row	1,600.00
Gehl 188 1966 Mower Att.	1,500.00
Gehl 188 S.P. 1967 2 Row 4-71	
Detroit Diesel	5,000.00
John Deere 1969 1 Row Model 38	1,800.00
Fox Model SPF S.P. 1967 2 Row	4,500.00
Gehl 188 1966 2 Row	1,500.00

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MAKES GOOD HORSE SENSE
 Check These Savings
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 Advertised prices good
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CHAIRS! CHAIRS! CHAIRS!
 You'll Score a Touchdown Everytime with LA-Z-BOY, Stratolounger, Barcalounger, and the "BIG JOHN SPECIAL" ... OVER 150 RECLINERS ... ROCKER-RECLINERS & SWIVEL ROCKERS TO CHOOSE FROM ... Financing Available ... Watch Your TV FOOTBALL IN COMFORT THIS FALL!

BARCALOUNGER THE BEST
 Known and most respected name in Reclining chairs. Just sit down in one and that's the story of all stories of reclining chairs. 12-styles of which you may make your selection. As shown No. 7-9210-2

REGULAR \$249.50
SAVE \$77.50
SALE ONLY! \$172
 Reduced To ...

Signal For Touchdown or Field Goal

SAVE \$60.50

EARLY AMERICAN STYLING
 at it's best, for the den in heavy gauge Gladstone vinyl, 3 position and most comfort ever offered for this amount of \$\$\$, at H & H Discount Furniture.

REG. \$199.50
SAVE \$60.50
SALE ONLY! \$139
 Reduced To ...

COMBINATION SCULPTURED
 Velvet and vinyl upholstery, darkwood trim. Ideal matching decor with Spanish accent for the den or living room — large enough for the heavy member of the family or the youngest.

ENJOY THE COMFORT
 of real Early American in this oversize 3 position Rocker recliner in a large selection of plaids, tweeds, and vinyls. Quality you can count on.

REG. \$239.50
SAVE \$80.50
SALE ONLY! \$159.00

REG. \$119.50
SAVE \$60.50
SALE ONLY! \$139.00
 REDUCED TO Exactly as shown

"BIG JOHN"
 REG. \$239.50
SALE ONLY! \$179
 Reduced To ...

cushioned with Firestone Latex, Foam, shape retaining, carefree lively for life.
 Reversible cushions — heavy duty vinyl plus velvet covers. It's ideal for the "Big Man". Selection of colors.

BARCALOUNGER ROCKERS & RECLINERS
 Pamper every part of you with exclusive relax-action. They cradle your body in heavenly comfort whether you sit upright or recline. May we suggest you try the No. 9504 style in carefree vinyl or Scotchguard covers. REGULAR \$289.50

ROCKER-RECLINER CHAIRS
 are dual purpose all the way Enjoy rocking comfort with friends or recline for the ballgame.

SAVE \$50.50
 REGULAR \$159.50
SALE ONLY! \$109.00
 REDUCED TO

FOR THE NEAT TRIM LOOK
 examine this style for comfort, it will please the most particular person. It's Continental by La-Z-Boy. We sell this chair daily at regular price this chair of \$289.00

REGULAR \$289.00
SAVE \$110.50
SALE ONLY! \$179
 Reduced To ...

H&H FURNITURE
 HIGHWAY 60 WEST HEREFORD TEXAS
 AND THE
BIG RED BARN

3 POSITION RECLINER
 with style, and quality, comfort that no other chair could compare with at this price. Covered in heavy gauge vinyl and tweed. Relax, recline or just sit.

REG. \$139.00
SAVE \$40
SALE ONLY! \$99
 Reduced To ...

THE STYLE and COMFORT
 of this Recliner will beautify the Early American design & add hours of comforting pleasure to anyone's relaxing hours. Latex filled, see it now!

ENCHANTING SPANISH DESIGN
 styled for the most elegant home with Spanish decor. Built only by La-Z-Boy. Assorted colors & covers.

SAVE \$61.50
 REGULAR \$169.50
SALE ONLY! \$108.00

SAVE \$101.50
 REGULAR \$269.50
SALE ONLY! \$168.00
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ROCKING LOVE SEAT SOFA WITH TV SWIVEL ROCKER TO MATCH
 Designed for the small room that needs the touch of Early American decor — Finished with maple wood and covered in printed patterns to match the design. Buy both for one price

SAVE \$140
 REGULAR \$369.00
SALE ONLY! \$229.00
 Reduced To ...

A CHAIR DESIGNED
 with the ultimate in comfort & looks. It's designed for setting or full reclining position. The difference is in the construction — with beautiful tailoring in the most carefully selected coverings.

SPANISH STYLES WITH
 beautiful Spanish covers and colors. Roll arm for added comfort — Tufted back, skirted around base with heavy duty mechanism, 3 positions and rocks

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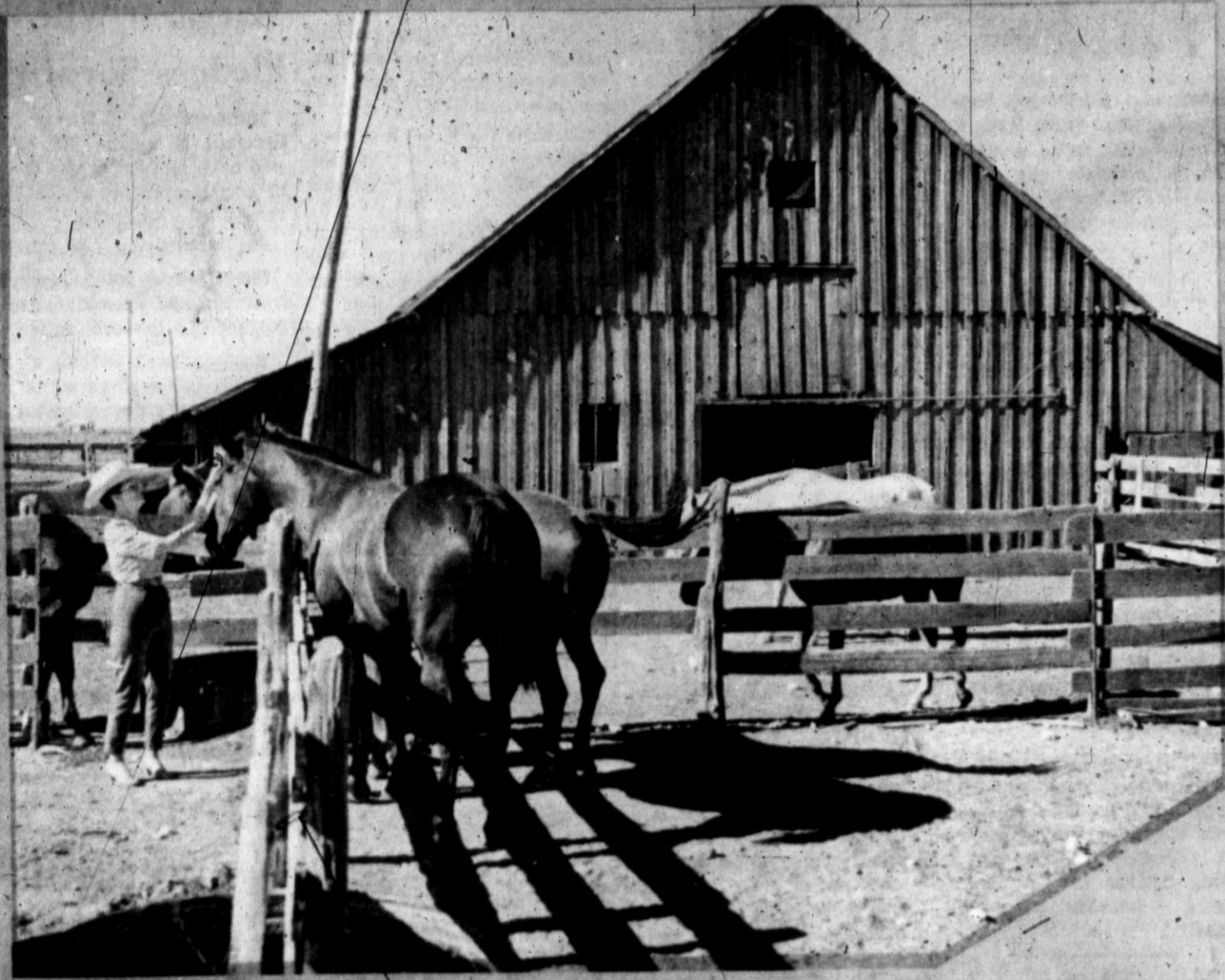
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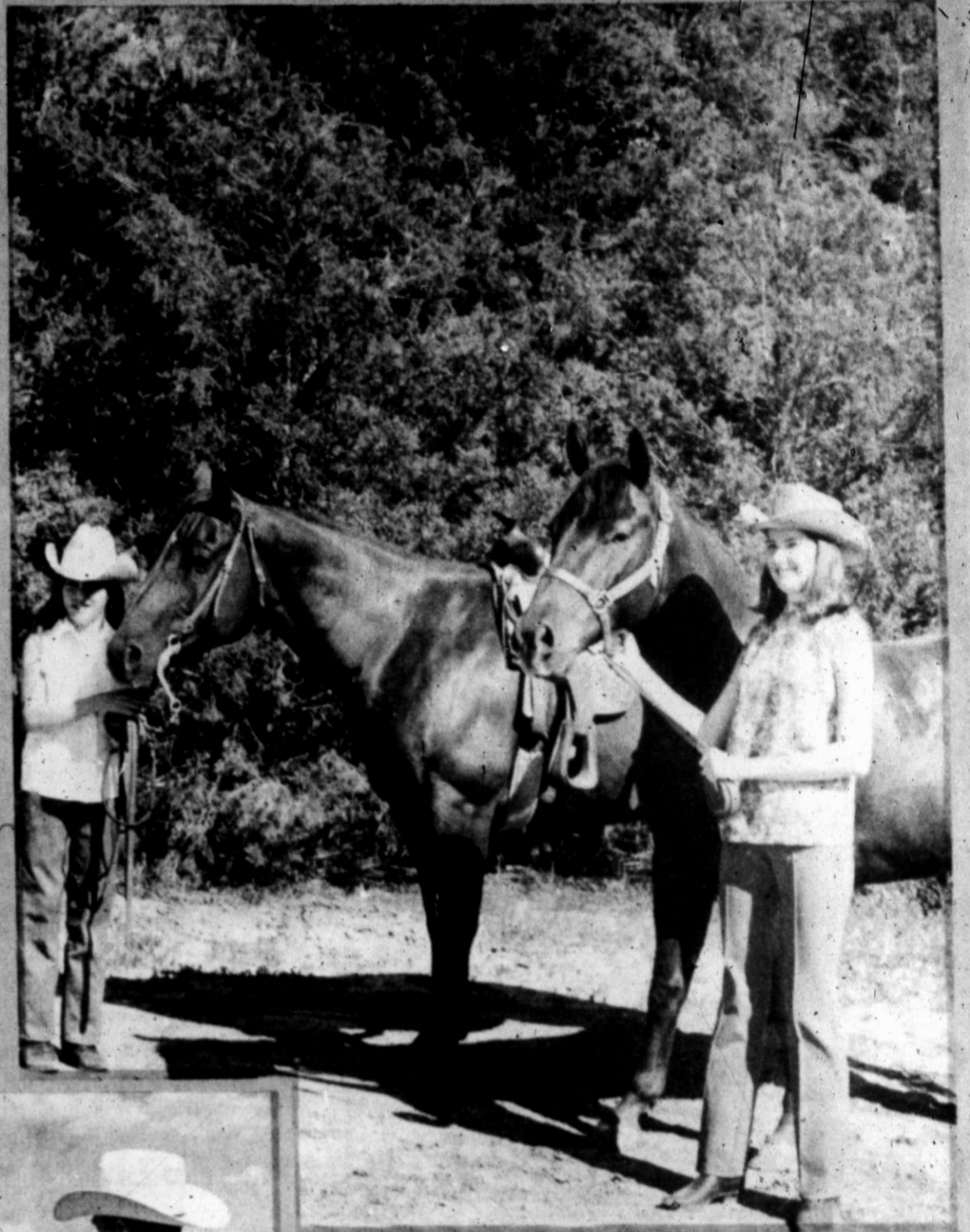
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HORSES,
HORSES



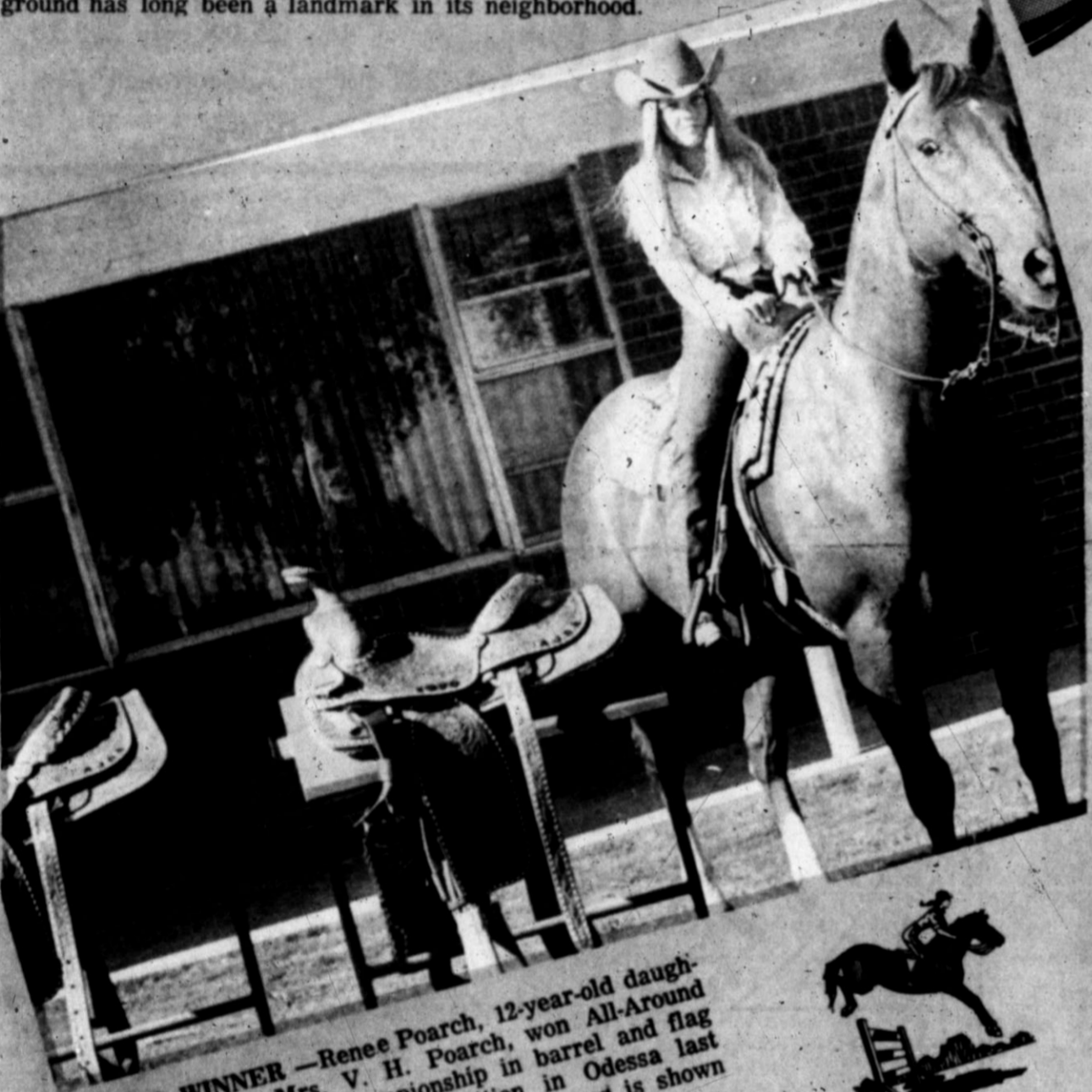
---AND PEOPLE WHO RIDE THEM



HORSE LOVER — Mrs. T. W. Roberson is petting one of the horses owned by Al Lee, which are stabled at her place just north of Hereford on U. S. 385. No longer a horse owner herself, Mrs. Roberson is the only charter member still in Hereford Riders Club, which she and her late husband supported enthusiastically in its early years. Her picturesque barn in the background has long been a landmark in its neighborhood.



SHOW ENTRANT — Patricia Johnson, at left with her horse, Tuffy, placed in the recent district 4-H Club Horse Show in Amarillo, taking a fourth-place ribbon for show at halter. The 11-year-old daughter of Mr. and Mrs. Julian Johnson, she has been a member of the county 4-H Horse Club since last spring as has her 15-year-old sister Melissa, shown with Herman, a horse bred on the Johnson farm south of Hereford. Bill Martin and Cathy Crim of the county club also entered the district show and the former received a fourth place.



AWARD WINNER — Renee Poarch, 12-year-old daughter of Mr. and Mrs. V. H. Poarch, won All-Around Cow Girl and World Championship in barrel and flag racing in Junior Rodeo competition in Odessa last weekend. She was awarded two saddles and is shown atop Cuero Jo.



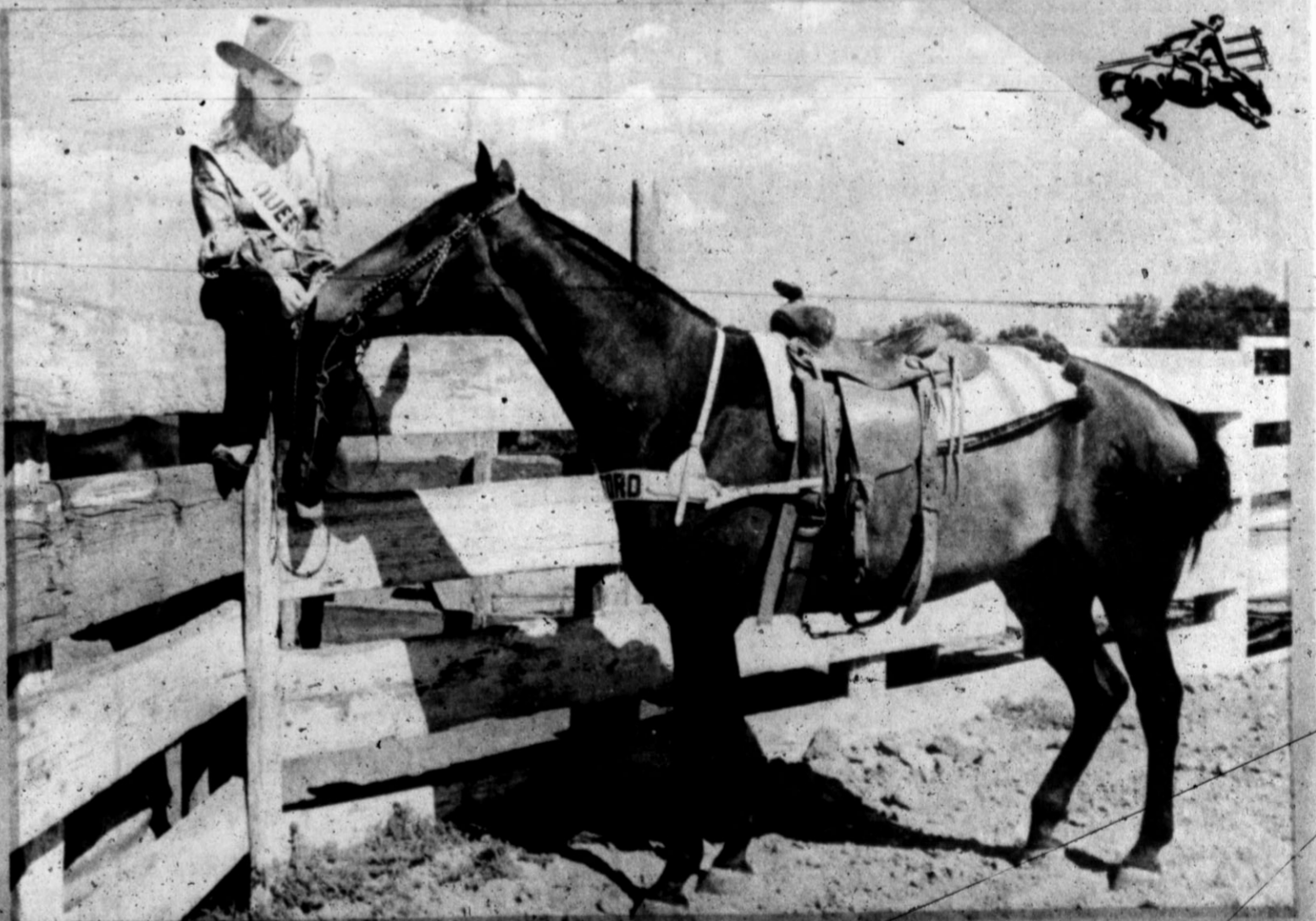
UNUSUAL RIDER — Al Lee, who has the traditional look of a cowboy in his chaps and wide hat, lifts his dog, Geegee, to the saddle although the little chihuahua-dachshund, who really does like to ride, prefers the bareback method. Lee and his son ride often and Mrs. Lee "once in a while."

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, AUG. 30, 1970

SISTERS ON HORSEBACK — Laurie, left, and Cathy Close, daughters of Mr. and Mrs. Harold Close of Harrison Highway, are ready for a ride almost any time, although Cathy, 12, is posing bareback on her white horse, Cowboy. Laurie, 10, is riding Buttons. Both girls are members of Deaf Smith County 4-H Horse Club.



QUEEN OF RIDERS — Janet Henderson, on the fence queen. While her husband, Ronny Henderson, is on army duty in Viet Nam, she is living in the home of key, as a companion, is this year's choice as club her parents, Mr. and Mrs. Kenneth Messer



Mrs. Terry Caviness nee Janette Timmons

Couple Married Friday On Mexico Honeymoon

On a honeymoon trip to Mexico City, Mr. and Mrs. Terry Caviness are to be at home here after September 6. They were married Friday evening in the candlelit sanctuary of First Christian Church at Breckenridge.

Mrs. Caviness, who has been attending Texas Tech University at Lubbock, was before her marriage Miss Janette Timmons, daughter of Mrs. Marie Timmons of Woodson. The bridegroom's parents are Mr. and Mrs. Pete Caviness, 323 Star.

The Rev. George Archer, minister of First Christian Church at San Angelo, conducted the wedding service. The bride was given in marriage by her grandfather, J. O. Crump.

Her maid of honor was her sister, Miss Peggy Lynn Timmons of Woodson; Larry Otton of El Paso served as Mr. Caviness' best man.

Mrs. Owen W. McWhorter of Lubbock and Miss Cathy Belah of Woodson were bridesmaids. Brent Caviness, brother of the bridegroom, and Steve Coneway were the groomsmen. Robert Welch of Lubbock and Bill Warnick of Amarillo the ushers.

The bride's gown of white or-

ganza was styled with empire waistline, the skirt straight in front but gathered at the sides to sweep into a bouffant back.

Venise lace overlaid the bodice, extending across the shoulders, and made cuffs on the long lantern sleeves. The high neckline was banded with lace, and her illusion mantilla was edged with the same trimming. A Dior bow attached her chapel train at the back waistline.

She carried a cluster of stephanotis for her bridal bouquet. Scotch plaid skirts, fully gathered, were worn with sheer white blouses by the bride's attendants. Cumberbunds circled their waists, and their head-dresses were turbans in plaid to match their skirts.

At a reception in the church fellowship hall after the ceremony, wedding cake was served by Mrs. Ivan Mayfield, sister of the bridegroom, while Miss Loretta Lowe of Dallas poured punch.

Miss Shay Slack of Dallas and Miss Vicki Timons of Albany assisted at the table. The cake, triple-layered and decorated in shades of yellow, was the centerpiece.

Mrs. D. G. Smith Jr. of Throckmorton was at the guest registry.

A graduate of Woodson High School, the bride is a candidate for the BA degree from Tech. Mr. Caviness is a 1969 graduate of Tech, where he was a member of Sigma Alpha Epsilon fraternity. He completed high school studies in Hereford.

W. B. Phillips Entertain Guest In Home

Mr. and Mrs. Garland Barbee and family from Broomfield, Colorado are visiting in the W. B. Phillips home at 407 Avenue K.

The Barbees and their children, Janice, Beth, and Bill, arrived Saturday evening and will leave next Sunday.

While here they traveled to Goodlett, where they visited with Mr. Barbee's parents.

A pound of the incredibly fine underwool of musk oxen produces 10 miles of yarn.

Small Talk

By SUE COLEMAN
Women's Editor

What with the small flurry over the lady libs' attempt to incite a one-day strike by American women last Wednesday, some thought was given in some places to women in men's jobs, which made me think of girls in boys' jobs.

So far I've not noticed anyone commenting on this, and maybe, I'm a traitor to my sex for doing so because it may be a secret weapon of the men's liberation mover starting at an early age to sneak potential women into the labor force in jobs that males have always claimed, so that men don't notice they are being supplanted until they already are.

Well, it may not be that way at all and my suspicions may be unfounded, nevertheless.

It's certainly no secret that you don't see boys as soda-jerks any more and that used to be a job prized by school-boys, carrying a certain prestige.

Only people who were around before World War II can remember the sophisticated soda-jerk in his starched white jacket, the object of all teenage girls' wiles and the envy of his classmates. Drug store managers vied to hire the most popular boy in school, to attract his friends as customers.

Feminists can point to that job as one wiped out entirely for the men. Only maybe it isn't a triumph at that, because the girls who work at fountains now just don't have the status of the boys they replaced.

The soda jerk was king of his job, boss of the fountain, consulted by the store manager on matters pertaining thereto. For girls now, seems like it is just a job and one they are not even trusted to manage; they usually work under an older woman.

There are other junior grade jobs that girls have taken in more recent years, though. We've become pretty well accustomed to the "paper boy" showing up to collect - as a "paper girl" - but this summer it has been something new to me to have my lawn mowed by a couple of cute little girls. They simply began doing the mowing when their older

brother, who had the job, found fulltime summer work. They do a fine job, too, and if it would make the feminists happy, I can vouch for women's ability to handle another phase of men's work.

That touted strike of women, by the way, didn't seem to get any farther than most women thought it would. Apparently, nobody paid any attention except the exhibitionist types that can always be gathered up in big cities to march and holler for anything.

Leaving the big social problems, it's more pleasant to report things like: The Warren Jorde family came back last weekend from their summer in North Dakota, where Jorde does part of his farming, just in time for the children to start to school.

It's always good to return to friends here, Carmen says, and she indicated the blue skies and green crops and bright sun as she added, "It gives me a strong impulse to go around singing Beautiful, Beautiful Texas!"

Mrs. Sheppard Visits Daughter

Mrs. Edith Sheppard returned Tuesday from Amarillo where she spent the weekend in the home of her daughter, Mrs. Bill Wells.

Also visiting in the Wells' home was their son, Lynn, who returned last week from a 3-month tour of European countries. Miss Penny Hooper of Dallas was another guest.

Another son and his family, Mr. and Mrs. Charles Wells and 5-month-old daughter Tiffany of Dallas and a nephew, James Calaway and his wife of Canyon, spent the weekend also.

RECENT GUESTS IN BRINK HOME

Recent guests in the home of the Rev. and Mrs. Eugene Brink, 211 Sunset Drive, were Mr. and Mrs. Harry McCleary of Houston.

The McClearys, Mrs. Brink's parents, arrived Thursday and left Sunday.

Read The Classified Want Ads

School Menus

JR. AND SR. HIGH SCHOOL
MONDAY - Meat loaf or barbecued weiners, whole kernel corn, mixed greens, white cake, rolls, butter, and milk.

TUESDAY - Corn dog or vienna sausage, whipped sweet potatoes with marshmallows, green beans, cherry cobbler, rolls, butter, and milk.

WEDNESDAY - Barbecued beef burger, or Sloppy Joe, french fries, combination salad, pear half, buns, and milk.

THURSDAY - Fried chicken and gravy or sliced ham, mashed potatoes, buttered carrots, apple pie, rolls, butter, and milk.

FRIDAY - Burritos or hot tamale, pork and beans, cole slaw, canned fruit, cookie, corn bread, butter, and milk.

ELEMENTARY PUBLIC SCHOOLS

MONDAY - Meat loaf, whole kernel corn, mixed greens, white cake, rolls, butter and milk.

TUESDAY - Corn dog, whipped sweet potatoes with marshmallows, green beans, apricot cobbler, rolls, butter, and milk.

WEDNESDAY - Barbecued beef burger, french fries, combination salad, pear half, rolls, butter, and milk.

THURSDAY - Fried chicken and gravy, mashed potatoes, buttered carrots, apple pie, rolls, butter, and milk.

FRIDAY - Burritos, pork and beans, cole slaw, canned fruit, cookie, corn bread, butter, and milk.

ST. ANTHONY'S PAROCHIAL SCHOOL

MONDAY - Spanish rice, green beans, carrot sticks, peach cobbler, rolls, butter, and

milk.
TUESDAY - Sauerkraut and weiners, buttered potatoes, tomato wedges, brownies, rolls, butter, and milk.

WEDNESDAY - Ranchburgers, lettuce, onions, pickles, potato chips, plum cobbler, and milk.

THURSDAY - Country fried steak, mashed potatoes, cabbage-pepper salad, peach halves, rolls, butter, and milk.

FRIDAY - Chuckwagon, beans, buttered spinach, tossed salad, orange cake, corn bread, and milk.

RELATIVES VISIT

Mr. and Mrs. L. Z. Oldham, 110 Lake, had as guests last week their son and family, Mrs. and Mrs. Carl Oldham and son Bob, from Woodward, Okla., also a grandson and his wife, Mr. and Mrs. Bruce Jones from Torrence, Calif.

Margaret Wilcox Pledges Sorority

Margaret Ann Wilcox of Hereford is among 390 coeds who have pledged at one of the 13 social sororities at the University of Oklahoma.

She is pledging Chi Omega. More than 500 incoming freshman and upperclass coeds participated in rush activities.

Rushes lived in university housing and were guests of the Greek groups for a series of open houses, parties and other events.

HDC MEETING ST

North Hereford Home Demonstration Club will meet at 2:30 p. m. Thursday in the home of Mrs. Tony Hoffman, north of the city.

NOW UNDER NEW MANAGEMENT
The VILLAGE BEAUTY SHOP
 Specials this week!

Permanents	
15.00	10.50
12.50	8.50
Tints	
	6.50

Frosting Special Reg. 25.00 only \$18.50
 Call 364-1261 for an Appointment with
 Ginger or Delores . . .



how do they stand the RITUAL?

Monday night, Jim Farbusch wore a feathered headdress to a boys' meeting with his son.

Tuesday, for the neighborhood backyard cookout, he donned an apron embellished with funny slogans.

At the Wednesday civic-club, he kept things lively... shaking coins noisily in a coffee can as he assessed fines from derelict members.

Thursday was lodge night. No special rites, so a simple fez sufficed.

Friday? High-school home-coming game. In a capskin coat, reeking of mothballs, Jim chanted the traditional incantations: "Two, four, six, eight... who (sic) do we appreciate?"

Saturday chores found him bedecked in a rather gaudy uniform-of-the-day; silky-shiny coveralls in chic burnt-gold hue.

And on Sunday, as he passed his acquaintance, the Episcopal rector, in front of the church, Jim chuckled: "How do those crazy Episcopalians stand all the robes and ritual?"

Maybe you, too, wonder what makes Episcopalians tick. They have some rather interesting thoughts on religion. Your nearby Episcopal minister would be flattered if you'd ask him to discuss them with you... and he'd likely be the last person in the world to "twist your arm."

One of a series presented by "Those Crazy Episcopalians" in your area.

ST. THOMAS' EPISCOPAL CHURCH
 601 WEST PARK 364-0146
 The Rev. Fred J. Howard, Vicar
 The "Crazy Seminars" will begin on Wednesday, September 9 at 8 p.m. The Seminars will be for those who want to find out more about Episcopalians without having their arm twisted.

REGULAR SAVINGS MAKE WISHES COME TRUE
 at the credit union

Get what you really want by saving regularly at the credit union: A boat, a long vacation trip, a new home, a new car are all big items - but worth saving for! Your money earns 4.8% at current rates. Add to it every pay-day.

Hereford Texas
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From Our Deliso debs Shoe Collection

Krinkle Pat. Black with Brown Vamp \$25.95

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You'll be fashion right for Fall in these great shapes

GLENN'S FOOTWEAR
 Fashion At Your Feet

At The Library

The World Of Patsy

At the Deaf Smith County Library this week is the story of a young girl in a harsh, masculine world where she finds herself traveling long, unwinding roads through Texas. Also available is a suspenseful murder-mystery. Check into them today.

MOVING ON

by Larry McMurtry
The special strength of Larry McMurtry's new novel, *Moving On*, lies in the quality of its heroine, Patsy Carpenter — a girl whose restless, troubled spirit is as familiar and contemporary as the long, unwinding roads that carry her across the face of modern Texas to a life that always seems to be receding in the distance.

Young, recently married, trapped in a life style before she has had time to find out who she is and what she wants, Patsy is at the center of *Moving On*. The baffled attempts to love her husband, Jim; her attraction to Pete, a rodeo clown whose gentle strength seems to promise what Jim is incapable of giving; her love affair with Hank, who can only bring her a sexuality that offers no release — all are stages in the hard business of being and becoming Patsy.

Patsy's world is harsh and masculine — a world in which men find in each other's interests and friendship the understanding that Patsy seeks from them; a world symbolized by the vast landscape of dusty ranches (vestiges of an older order and morality) by the brutal excitement of professional rodeo, by the faceless neon glare of Houston.

But Patsy's world is also people: Sonny Shanks, a rodeo star whose flamboyant toughness puzzles and terrifies her; Eleanor, his aging and independent mistress, a strong-willed Texan millonair; Roger Waggoner, the elderly rancher who embodies all the quiet virtues of an earlier generation; Lee and Bill Duffin, an emancipated couple putting into practice the moral ambiguities of the present; Pee-Wee Raskin, a perpetually unsuccessful rodeo contestant who hitchhikes his way in Patsy's orbit.

Moving On is the hot powerful and gifted novel to come out of America in many years, old-fashioned in its celebration of life, in its incredible richness of scene and anecdote, but totally modern in its theme.

MR. CROOK LIFTS THE MASK

by Anthony Gilbert
Miss May Forbes, spinster of a typical small English town, sees a peculiar burial while she is out in the adjoining wild woods. She convinces herself that it is the wrapped-up body of a dog, but she has sense enough to run from the man who's doing the burying. Two days later police dig up the corpse of a local girl, and May, who had actually seen the murderer, is therefore in considerable danger. She thus becomes an ideal client for Arthur Crook who has a passion for defenseless elderly ladies who know more than they should.

The girl, Linda Myers, had been something of a flirt and runaround, and the postmortem reveals pregnancy. Thus a number of her gentlemen friends are suspect. Even her employer Mr. Polly, who runs the local beauty parlor, falls under suspicion. The other operators in his shop had been envious of Linda and now are happy to gossip about the special favors she'd had from the boss. To make matters even more murky, Mr. Polly's evasive and non-cooperative when questioned. Of course, this may be because of the pervasive presence of the large and dominating Mrs. Polly. Attention is also directed to Willy Stephenson, the local squire who had been seen with Linda more than once. However, the most dangerous spot falls to Chris Wayland, a journalist who had given Linda a ring and who says it was because she had helped him with a feature he was working on. Despite this explanation, the police hold him under suspicion of murder.

Community Calendar

- SEPTEMBER**
3 — New Teacher Banquet at Civic Club Center
14 — Kickoff dinner for workers in Community Concert drive.
14 — Classroom Teachers Association back-to-school dinner.
14 — Kings Manor Founders dinner at First United Methodist Church.
14-19 — Community Concert Drive
14-16 — Mexican-American Independence Day Celebration
15 — Homes tour to benefit Kings Manor Auxiliary.
17 — Kiwanis Club Ladies Night at Civic Center.
19 — Young Farmers and Young Homemakers of Texas Area I convention.
OCTOBER
10 — Noon Lions Club Ladies Night at High School Cafeteria
12-24 — United Fund Drive
16-18 — Women's Division, Chamber of Commerce, Art Festival
17-18 — American Legion district convention, at Civic Club Center.
29 — L'Allegro Club's benefit tasting luncheon.
NOVEMBER
7 — Community Concert Program at Hereford High School Auditorium
20 — Hereford High School musical.
DECEMBER
3 — Boy Scout Banquet

Residents Buy \$5,471 In Bonds

Deaf Smith County residents bought \$5,471 worth of Series E and H savings bonds during July.
Jim Sears, chairman of the county Savings Bond committee, said the sales raises the total for the first seven months of the year to \$66,809.

Filing the front teeth of children on the Indonesian Island of Bali symbolizes the children's coming of age.

Hereford Teacher Attends CTA Meet

A Hereford educator was in Dallas recently representing the local branch of the state Classroom Teachers Association at a state meet.
Mrs. Lonidene Edmons on, president of the Deaf Smith County Classroom Teachers Association, was among 375 local, district and state leaders at the two-day leadership conference Aug. 21-22.
The main business of the 1970-71 organization, activities, and objectives on the state and local chapters.
Directing the conference were Oather E. Raynes, President, of Dallas; Mrs. Jackie Blackstock, President-elect of El Paso; Texas; and Mrs. Vivian Bowser, Vice-President, of Houston.
Officers of the local Deaf Smith County chapter are President, Mrs. Edmonson, Tierra Blanca; 1st Vice President, Reece Whittington, Tierra Blanca; and Kay Claypool, Stanton; 2nd Vice President, Pat Montgomery, Stanton; 3rd Vice President, Carole McGilvray, Stanton; and Reuben McGilvray Bluebonnet; 4th Vice President, Jessie M. Dodson, Aikman; Secretary, Marilyn Swindle, Tierra Blanca; Treasurer, Richard Stanley, Northwest; and Historian, Carolyn Waters, Aikman.
Building representatives to Cupell and Betty Mercer, high school; Shirley Barber, La Plata; Mary Hale, Stanton; Doris Rojek, Aikman; Bea Barrett, Bluebonnet; Ann Cummings, Central; Pat Hagar, Northwest; Jean Ricketts, Shirley; and Betty Sue Robinson, Tierra Blanca.
Plans are presently being made for the yearly dinner honoring the new members of the Hereford Independent School District personnel, which will be Sept. 14, in La Plata gym.

Use Your Bank Americard
Harman's Downtown and Sugarland Mall
DOLLAR DAYS

DOWN TO EARTH SAVINGS MONDAY, AUG. 31st

BY Betty-Rose
CUDDLY FUN FUR IS ALWAYS GO!

24-hour fashion anyone can wear. Rich, deep Polyglen (100% polyester pile) styled to swing free in back while a self belt is an inside job emerging only in front. Pretty neat, isn't it? **as shown \$45.00**

The latest look of Elegance
Suburban COATS
Harman's Downtown & Sugarland Mall scores another fashion first with the smartest liveliest most versatile looks of the season.
Prices range from **30.00 to 85.00**
large selection to choose from
USE OUR CONVENIENT LAY-A-WAY PLAN
For Back to School
Lois Ann
Teena Paige
Coral Knits
Junior "Sixes"
Donovan
Korell
Petites & Juniors
You can have your fall and wear it, too, going everywhere in these smart one-piece dresses from our collection priced within every girls budget
\$13.00 to \$70.00

HANDBAGS OF DISTINCTION
DACRON PILLOW
Our best-selling pillow in two best sizes at special prices. Ticking is pretty white-on-white. Full 20 oz. Dacron filling.
\$3.99 20" x 26"
\$5.99 KINGS
Ideal Birdseye DIAPERS
size 27x27 smooth edge **\$1.99** doz.
Ideal Gauze DIAPERS
size 20x40 pinked edge **\$2.99**

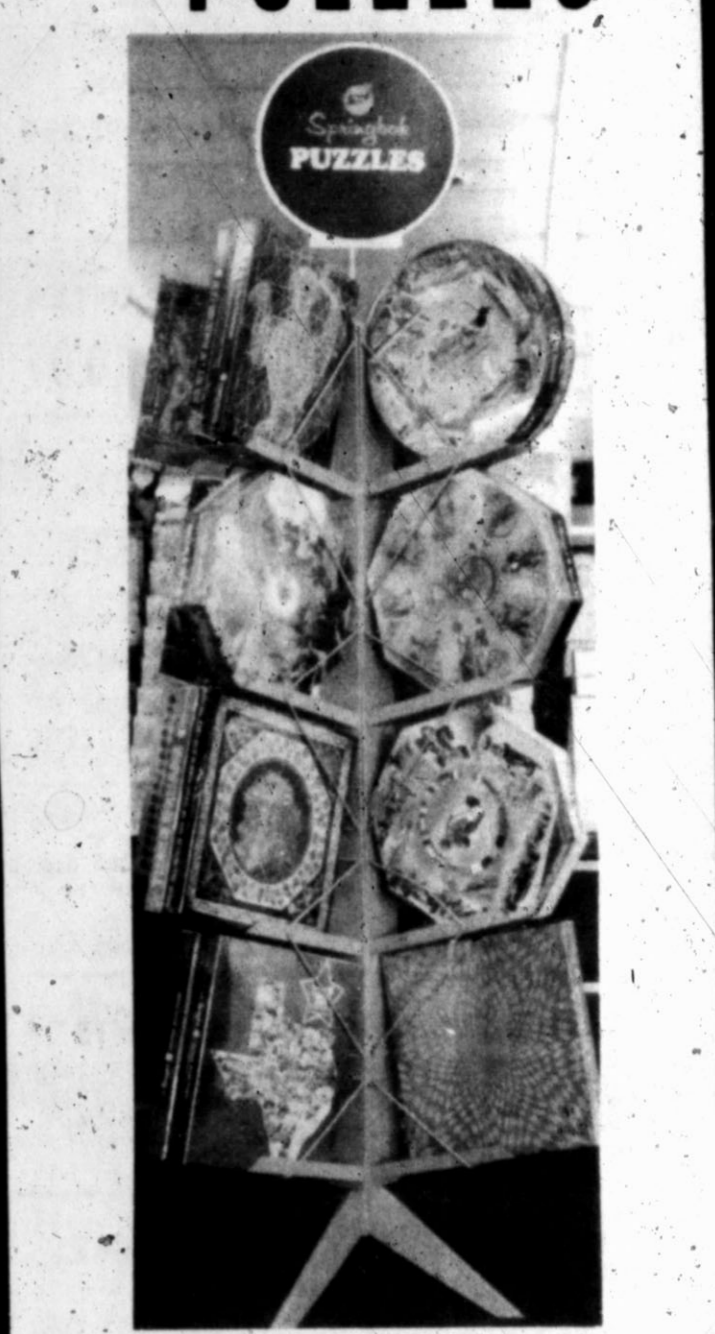
FINAL CLEARANCE fashion craft SUMMER SHOES
Values to \$17.00
Sizes - Broken **5.00**
Spencer's Girl's Brief
sizes 4 to 12
49c
100% cotton Girls NYLON BRIEFS **79c**
SALE ON MEN'S TEXAS BRAND BOOTS
Several Sizes Sizes Broken **\$16.88**
Values To \$29.95
BOY'S and MEN'S HANES BRIEFS, T-SHIRTS & SHORTS
3 pr. **3.39**
Boy's BRIEFS & T-SHIRTS **89c**
Western Straws 1/2 price
Small group men's **Loafers** val. **\$6.00** to 18.95

Group - Girls & Ladies Quality Loafers val. to 10.99 **\$4.88**
Bachelor Girl Panty Hose **\$1.00**
New sheer run resist stretch controlled sizes petite through tall
By Gilbreath
Nylon tricot tailored brief with lace elastic at waist and legs. Made from opaque 40 denier nylon tricot. Available in white, pink, blue and beige. Sizes are 4 thru 6.
\$1.00 pr.
Men's white HDKFS. **\$1.00**
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There is a New Product at McDowell's We think everyone will enjoy. Come in and see this beautiful selection of ...

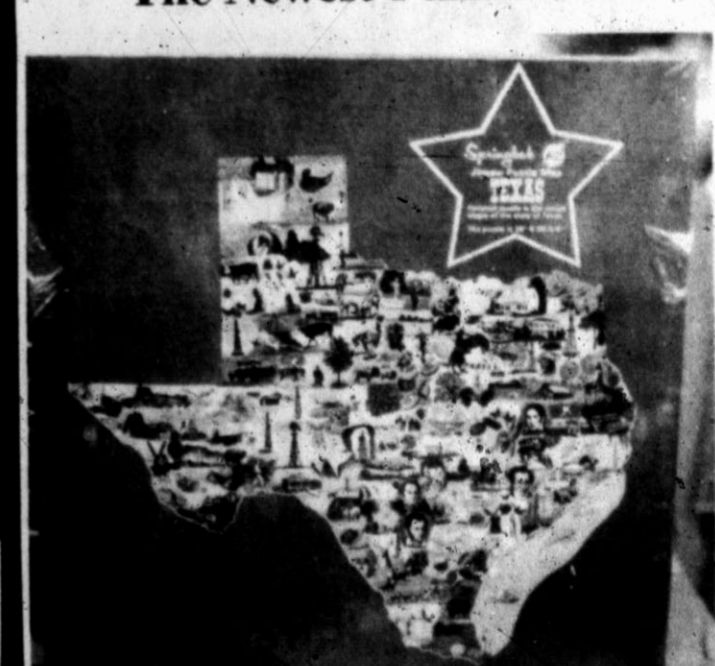


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The Newest Puzzle Yet



A panorama (mixing History with the present) of the Great state of Texas

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AUG. 30 - SEPT. 6
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COFFEE, HOT CHOCOLATE, DONUTS FOLLOWING 7 a.m. SERVICES
Sat. Services: 8 p.m. - Sun. 11 a.m. - 7 p.m.

Rites Held For Adrian Resident

Manuel F. Loveless, 61, of Adrian passed away at 3 a. m. Aug. 9 in the High Plains Baptist Hospital in Amarillo, following a short illness.

He had been an Adrian resident since 1930. He was born April 10, 1909 in Calvin, Okla. He was a Phillips 66 Distributor in Adrian for 31 years.

He also operated a cafe there for several years. He was a veteran of world war II, a Mason and a Shriner.

Funeral services were at 10:30 a. m. Aug. 21 in the Adrian United Methodist Church, with the Rev. Don Travis, pastor, officiating.

Ted Hale sang special music with Mrs. Don Morgan at the organ.

Pallbearers were Wilbur Harris, J. T. Singleton, R. Lee Petty, Leland Burns, Homer Ehresman, John Horton, Roger Grubkey and Bill James.

Honorary Bearers were Ernest Frank, Clifford Galley, Billy Briggs Cal Jackson, Bill Leslie, M. W. Blankenship, R. M. Grubkey, R. A. Grubkey, Floyd Brown, John Skaggs, Kenneth Leach and C. F. Homfield.

Burial was in the Vega Memorial Park Cemetery, under the direction of N. S. Griggs and Sons Funeral Directors of Amarillo.

Survivors include his wife Claudia of the home; three sons, Maj. Kenneth Loveless of Germany, Tommy and Larry of the home; three daughters; Mrs. Roberta Sasser of Sheldon, Ore., Mrs. Virginia Garrett of Adrian and Jackie Loveless of the home one brother, Lawrence Loveless of Hartshorne, Okla. one sister, Mrs. DeLois Collins of Hartshorne, Okla.; and 10 grandchildren.

Ladies' Golf Play Is Today

A Scotch foursome golf tournament sponsored by the Hereford Ladies Golf Association, will be held Sunday at the local course, beginning at 1 p. m.

The tournament will consist of 18-hole flights for the foursomes beginning early in the day, and nine-hole flights for those who find it difficult to get to the course by starting time. Mary Gibson, golf association president, said entry fee will be \$7.50 per couple and this will cover the green fees and the dinner party that evening.

Reservations should be made by contacting Mrs. Joe Easley, Cal Garrett or Mrs. Gibson.

Anyone wishing to play that does not have a partner can also call one of these three people and a partner will be found for them.



Would you call this man to style your hair?

Not unless you like hairy experiences! Specialized services require people who know what they're doing.

In moving, packing and storage, our local Mayflower Warehouse has proved we know what we're doing — by becoming Accredited.

The exclusive Mayflower Accredited program of classroom education, job training and written examinations gives us the know-how that saves your time and money.

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Hereford

Unusual Story Of Police Detection

Available at the Deaf Smith County Library this week is a story of an extraordinary mystery solved by a suspecting police force. A man's yen for adventure in another story, now made available, also probes into a murder-mystery. Check into them today.

NEVER ASK A POLICEMAN

by D. J. Olivy

A professional manhunt becomes a stalking game of terror and obsession in this, the first Charlotte Armstrong Award Novel, an extraordinary story of compelling suspense and inspired police detection.

When Acting Superintendent Ken Hollis of the London police first learns of the murder of a middle-age spinster of modest means, it looks like little more than the start of another routine investigation. Complications are swift in coming, however, when the chief suspect turns out to be Sheila Yates, a young girl Hollis had highly recommended for employment only a short time before.

Driven by a compulsion to probe the darker side of the

adolescent spirit that had been responsible for his own teen-age daughter's wild rebellion and tragic death, Hollis resolves to retrace Sheila's desperate, twisted path to the origins of what appears to have been for savage act.

His intense and relentless investigation fascinatingly details the complex methods involved in ethical, professional police work, for Hollis leaves no door unopened, no lead unfollowed, until he can write "case closed" to the file of Sheila Yates.

Never Ask a Policeman, a first novel by an immensely promising young woman writer, is an intricate and brilliantly conceived novel of crime and punishment that marked the beginning of a new and distinguished collection for the mystery connoisseur.

THE SPANISH SEASON

by Bernard Oldsey

Curtis Fielding is too restless to settle for a quiet job teaching English in a Pennsylvania college and so welcomes the Fulbright award that sends him to Spain. His yen for adventure

has an uncommon edge; lovely women have shown a taste for him; he is drawn by the chance to discover, against the dark Spanish background, what lack in himself has led to divorce and left him unsatisfied with a mistress and a promising academic career.

When a hometown boy asks Fielding to investigate the mysterious death of his airman brother in Spain, he agrees with automatic gallantry only to find himself, on arrival, entangled in a web of double-dealing, racketeering, perhaps even murder, and — the deepest love. Intrigued, tricked, and stubborn, Fielding is led over a twisted route — through the cutthroat back streets of Madrid and Zaragoza, down sharp ski slopes, through an American air base — to one answer obscured in an Andorran hospital, and another — perhaps beyond reach — in the baffled head of a proud and imperfectly modern Spanish girl, who is, herself, strangely at the heart of the web.

Stunning and literate suspense, The Spanish Season builds toward its climax in a swift and compelling narrative.

Read The Classified Want Ads



BIG HELP — Genevieve Miller, executive secretary of the local Red Cross Chapter, receives a check from noon Lions Club president Milton Adams in the amount of \$350 for assistance with the local chapter's quota for Hurricane Celia. This year's quota was set at \$1,648 compared to last year's Hurricane Camile's \$1,148.

Shower Is Given For Bride-Elect

Miss Jayne Kent of Denver City, whose marriage to David Euler is to take place next Sunday, was complimented with a shower in the home of Mrs. Kenneth Christie when friends of the prospective bridegroom's family in the Summerfield community entertained.

Mrs. Christie greeted guests who were presented to the bride-elect and her mother, Mrs. Jim Kent of Denver City. Also in the receiving line were her fiancé's mother, Mrs. J. R. Euler, and grandmothers, Mrs. Joe Kendall and Mrs. Roy Euler.

Mrs. Gene Streun played piano selections as Misses Becky Neill of Friona and Rita Schumacher served refreshments, assisted by Misses Valerie Christie, Kay and Lesley Euler. Guests were registered by Miss Kathy Sue Shannon.

The table was covered with white net appliqued with sequined wedding bells and centered with an epergne holding white tapers and rosebuds in apricot shade.

Shower hostesses with Mrs. Christie were Meses, Frank Huckert, J. B. Noland, Clayton Sanders, L. F. Shannon, Earl Lance Sr., R. E. Lance Jr., George DeLozier, Mack Noland, A. E. Hodges, R. B. Huts on, Ray Johnson, L. B. Lookingbill Sr., Kenneth Neill of Friona, Chester Wiggins, L. B. Lookingbill, R. B. Baker and Guy Walser.

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Men's FLARE PANTS
\$5.99 to \$10.00

Men's FLARE SUITS
Reg. 49.95 NOW \$33

Men's DRESS PANTS
Reduced to 1/2 price

Boy's SPORT SHIRTS
Reduced to \$1.66 or 2 for \$3.00

Boy's FLARE PANTS
Reg. 6.99 NOW \$4.99

Boy's DRESS PANTS
Assorted colors
Reg. 3.99 \$1.99

Boy's SLACKS
Permanent Press
Reduced to 1/2 price

Little Girl's SHORTS
sizes 2 to 6x
NOW 2 PR. \$1.00

Full or twin size BEDSPREADS
assorted colors
NOW \$6.44

Ladies' HAND BAGS
Reduced to 1/2 price

One full rack ladies' DRESSES
Reduced to 1/2 price

Entire stock ladies' HATS
Reduced to only! \$1.00 ea.

All ladies baby doll PAJAMAS
NOW ONLY! \$1.00 pr.

Dress & sport FABRICS
38"-45" widths
NOW 2 YDS. \$1.00

2nd group of FABRICS
38"-45" widths
NOW 3 YDS. \$1.00

Anthony's SPORT SHIRTS

NO-IRON FABRICS



Ivy style or regular collars

2 FOR \$5.

Solid colors, plaids or stripes. Fine quality 65% polyester, 35% cotton permanent press. S. M. L. XL. Short & long sleeves.

FALL DRESS & SPORT FABRICS

38"-45" wide
Special purchase of values up to 1.69 yd.

3 YDS. \$2.

Prints or solid colors, to include homespun, duck, canvas, poplins, oxfords, sateens, crepe prints, 100% cottons and Avрил and cotton blends.

TAILORED NYLON PAJAMAS

2.99 quality

\$2.

Pink, blue, mint or maize, 100% nylon, coat style with all elastic waist pant. Size 32-40.



SHOP BOTH STORES

September DOLLAR DAYS!

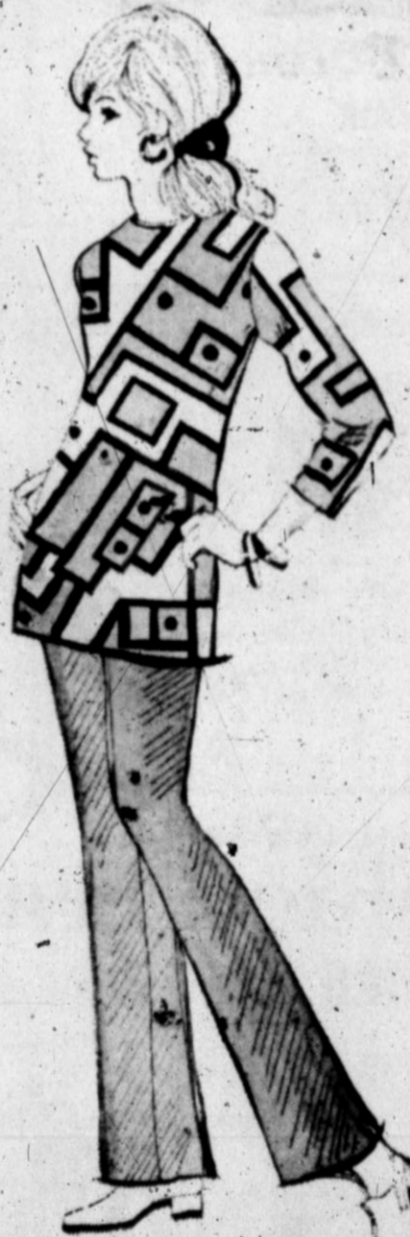
3 BIG DAYS
MONDAY-TUESDAY-WEDNESDAY
Aug. 31 - Sept. 1 and 2

SCREEN PRINT NYLON PANT TOPS

Compare at 6.99

\$5.

Jewel neck beauty in assorted prints for a colorful topping to any casual wear. 3/4 sleeves and back zipper make it a favorite. You will want more than one in your wardrobe. Sizes 32 to 38.



DOUBLE KNIT STRETCH PANTS

Easy care polyester

\$7.

The great pull-on pant that has become a necessity. Stretch-pants with stitched crease center and straight leg-cut—yours in blue, gold, black, white and red. Sizes 8-18. Wonderfully carefree 100% polyester.



DRAW STRING BAG

*multi colors \$6.99
*white
*assorted colors
The most popular bag of the season

PANTY HOSE

Seamless sheers
First quality

\$1.

The new wanted shades in Petite, medium, medium tall or tall. Stretch action gives fine fit.

NO-IRON DUSTERS

Ladies sizes S. M. L.
Regular values to 6.99

\$4

Many new styles to choose from in floral prints or solid colors. Machine washable. No ironing needed.

BATH TOWELS

Firsts and slight imperfections at values to 3.99

4 FOR \$5.

Special purchase from a fine quality mill. New patterns and colors, large size thick thirsty towels.

GIRLS' NYLON QUILTED JACKET

Assorted sizes and colors

\$8.

Fleece lined nylon quilted with hood for the coziest way to run and play. Washes easily, dries quickly. Durable water repellent for rain or shine. Gay prints.



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Just received big shipment boy's FLARES
values to \$10.00 now \$6.00

2 large odds & ends BARGAIN TABLES
1 group Your Choice \$1.00

Last call ladies' DRESSES
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Group ladies' BLOUSES
*shells *shorts \$3.00 ea.

Group ladies' SHORT SETS blouse pant tops
Now Only! \$2.66 set

Group boys' short sleeve dress & sport SHIRTS
Now Reduced to 3 for \$6.00

Group Ladies & Misses SANDALS
*Pixies now \$1.33 pr.

All mens & boys SANDALS
values to \$5.99 now \$2.77

All women & girls SANDALS
Now Only! \$2.50

Just received ladies & girls PANT SHOES
pr. \$4.99

Big bargain rack ladies PANTS SHIRTS
Now! \$1.00 ea.

Group young mens & mens' PANTS
*stripes *solids *plaids *your choice values to 14.00

\$5.00 pr.

Slightly irregulars Fiberwoven BLANKETS
good assortment of colors

Now \$3.99 each



Mrs. Sublett's Mother Buried

Funeral services for Mrs. Candis McMinn, 79, of Levelland, mother of Mrs. Bonnie Sublett of Hereford, were conducted Monday afternoon in the Missionary Baptist Church of Paducah, of which she was a member.

Palbearers at her funeral were her grandsons, including Troy and John Sublett of Hereford.

The Rev. W. C. Rea, pastor of Fifth Street Baptist Church at Levelland, officiated, and burial was in Kirklund Cemetery. Mrs. McMinn died in an Amarillo convalescent home where she had resided since Aug. 1.

Mrs. McMinn was born in Alabama. She had made her home in Levelland since her husband's retirement at Paducah from the Texas Highway Department. His death occurred last March.

Survivors in addition to Mrs. Sublett are another daughter, Mrs. Pauline Woods of Fresno, Calif., four sons Clarence Bass of Amarillo, Hubert Bass of Kermit, G. W. Bass of Levelland and Troy Bass of Norfolk, Va.; a stepson, H. A. McMinn Jr. of Fort Worth; a sister, 29 grandchildren and 30 great-grandchildren.

KC Schedules Barbecue, Dance

The Knights of Columbus will host a barbecue and dance at the Knights of Columbus Hall, beginning at 8:30 p. m. Saturday.

The event will be for members and their guests and admission will be \$2.50 per person, covering both the barbecue and dance.

Vietnam Veteran Visits Mother

Sergeant First Class Homer Gerald Hamilton and his family visited in Hereford the past week with his mother, Mrs. Homer Hamilton, and other members of his family.

He has just returned from a second tour of duty in Vietnam. While there, he received the Combat Infantry Badge, two Bronze Stars, one Air Medal, one Army Commendation Medal, one Purple Heart, two National Defense Medals, five good conduct medals, a Vietnam Service Medal with three combat stars, two Vietnam company medals; a President Unit citation cross of Gallantry with a palm leaf, and a Civil Action Medal.

He reports in September to Gen. William Westmoreland at the Pentagon in Washington, D.



SFC Homer Hamilton

C. He has been assigned to a six-months speaking tour of the United States.

Read The Classified Want Ads

...want to be snug and warm next winter

BE READY FOR AN EXCITING OFFER IN SEPTEMBER!

22A-4

ENTERTAIN LIONS — Linda Osteen, U. S. Highway 385 Queen, from Lamar, Colo., entertained the noon Lions Club with songs and music last week at the club's weekly meeting. Miss Osteen has served as U. S. 385 Queen for the past two years.

Adrian News

By ANN BEAVERS

Mr. and Mrs. Jimmy Dawson are parents of a son, John Ross, who weighed 6 pounds, 5 ounces. He was born Aug. 11. The M.A. Fergusons are the grandparents.

Mrs. Allyn Worsham is home after spending several days in Amarillo with Mr. and Mrs. Gene Rudisell and Aleesa.

Mr. and Mrs. Joe Lomax of Amarillo, Mr. and Mrs. Gage Robinson and children of Pampa and Mr. and Mrs. Clarence Darter and children of Morgan City, Lou, were Sunday dinner guests of the Jake Fortenberrys.

Mrs. John Henry Grubik was at College Station, Monday thru Friday to attend a State Extension Staff Conference last Friday; John Henry Grubik and Mr. and Mrs. Werner Klaus of Wilson, Texas met Mrs. Grubik and they all spent the weekend in Lampasas, Texas with Mr. and Mrs. Edgar Frank.

Mr. and Mrs. Troy Lemley visited Saturday with the Joe Hortons and took Amy, Joe and Victor Lemley home, they are in the process of moving to McAdoo.

Mrs. Ted Boydston and children spent Monday overnight in Earh, with the Neil Pounds family.

Mr. and Mrs. Oscar Bronniman and Wayne, Mr. and Mrs. Gale Fagan and children of Abilene spent last week in Gunnison, Colorado with Mr. and Mrs. Oscar Bronniman Jr. and son.

Mr. and Mrs. Marvin Battenhorst of Hereford, Mr. and Mrs. Jack Galloway of Amarillo and Mr. and Mrs. Alford Brorman of Hereford were Sunday dinner guests of Mr. and Mrs. John Brorman and family.

Mr. and Mrs. Earl Brown were in Tucuman, Saturday for the calf roping. Earl was the flag-man.

The M. Y. F. group held a Back To School Party, Sunday evening in the home of Mrs. Sam Brown, there were about 14 attending.

Mr. and Mrs. R. C. Chism and children spent 10 days vacationing in Ark. and Kansas.

Mr. and Mrs. Jack Kidder of Amarillo visited Sunday with Mr. and Mrs. Jack Fincher, the Chet Kidders and brought Mrs. Julia Fincher home.

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SWITCH TO SAFEGWAY'S SEVEN DAY LOW DISCOUNT PRICES!

Don't Be Fooled By A Few "Weekend Price Items" Used By Some To Lure You Into Their Grocery Store. At Safeway Discount You'll Find Low, Low Discount Prices Throughout The Store On Thousands of Items and These Prices Are GOOD SEVEN DAYS A WEEK. There's Only One Place To Lower Your Total Food Bill... And That's AT SAFEGWAY DISCOUNT REMEMBER IT'S YOUR TOTAL FOOD BILL THAT COUNTS!

Fresh Fryers lb. **29¢** DISCOUNT PRICE!

Sirloin Steak lb. **98¢** DISCOUNT PRICE!

Cooked Ham lb. **49¢**

Everyday Low DISCOUNT PRICE on Safeway Meat!

Sliced Bacon Wilson's Corn King, Lean Trim Sliced Bacon! lb. 69¢	Meaty Franks Searing Slices lb. 65¢	Short Ribs U.S. Choice Beef Rib lb. 39¢	Chuck Steak U.S. Choice Beef Center Cut Bone In! lb. 69¢
Pork Steak Fresh Lean Tender Butt Cut Steaks! lb. 69¢	Big Bologna Slicing Slices lb. 69¢	Ground Chuck Ground Beef lb. 79¢	Round Steak U.S. Choice Beef Center Cut Bone In! lb. 98¢
Ground Beef Safeway Pure Beef 3-lb. Pkg. or More! lb. 53¢	Sliced Salami Safeway Brand lb. 49¢	Chuck Roast U.S. Choice Beef Center Cut lb. 58¢	T-Bone Steak U.S. Choice Beef Trimmed! lb. \$1.19
	Perch Fillets Captain Choice lb. 59¢	7-Bone Roast U.S. Choice Beef Center Cut lb. 69¢	
	Catfish Fillets Captain Choice lb. 59¢	Cooked Hams Fully Cooked! Bulk Portions! lb. 59¢	
	Breaded Shrimp 10-oz. Pkg. \$1.09	Ham Slices Lean Center Cut Slices lb. \$1.29	

Del Monte Quality Green Beans Tender Cut Beans! No. 303 Cans **\$1.19** Why Pay More? Saver

Del Monte Quality Sweet Peas Tender Green Peas! No. 303 Can **19¢** Why Pay More? Saver

Del Monte Quality Peaches Sliced Peaches! No. 2 1/2 Can **29¢** Why Pay More? Saver

Del Monte Quality Golden Corn Whole Kernel or Cream Style! No. 303 Cans **\$1.19** Why Pay More? Saver

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22A-4

THE SUNDAY BRAND

Editorials

Page Six The Sunday Brand, Hereford, Texas, Sunday, August 30, 1970

It's Often Hard To Tell Guidelines For Dress

Many schools, including high schools, are setting down guidelines this year covering everything from student dress, to disruptions to traffic and parking, and nearly everything else that might interfere with the normal process of education.

These rules are being approved by the boards of education, the regents and administrators of the individual schools, and we presume that they intend to enforce them.

It is unfortunate that the schools must issue written guidelines on how a student must act. Apparently the idea that young men or women will automatically behave like ladies and gentlemen is no longer to be taken for granted and in order to maintain order in the educational institutions, the administrators must make specific rules and regulations, putting them in writing for all to

see. That's a sad state of affairs, but apparently true.

Actually, we have been most fortunate in our local schools and we must attribute a great deal of the credit not only to the young men and women who attend these schools but to the training given in earlier life by a fine group of parents. After all, that's where it all begins. And no one realizes that more than the teachers and administrators in the school system, who deal with these students every day.

We have had a few problems in the past and we'll have a few in the future. We'll also have a few youngsters going wrong in spite of all the efforts of the parents. No one is going to bat 1000. But in the long haul, the folks in this area have done a mighty fine job in this department, and we can be duly proud of our young people.

No Sympathy Here

We have little sympathy for the insurance companies who are now beaming the high rate of loss in this area and find it hard to even remotely justify their cries of "ruin."

For years, the companies have tacked on additional premiums for those who have had a high rate of loss, yet returning nothing to the individuals who have never collected a dime's worth of loss.

Today's automobile owner is the prime victim. He buys insurance for protection and gets nothing but an argument when he has an accident. For instance, it costs as much today to insure a 5-year-old automobile as it does a brand-spanking new one. Yet if you are unfortunate enough to wreck the older model, you find that many of the parts that must be replaced will be "depreciated," therefore the insurance company will only pay a percentage of the cost. The adjuster will tell you that the shocks are badly worn or the muffler is about shot (even if it was replaced only last year) so the company must take at least 50 per cent "depreciation" on the items and pay the loss accordingly. Still, it costs just as much to replace that muffler or the shocks on the older auto as it does on a new one. The companies also depreciate the roof on your home if you have a loss, or the paint on your walls in case of damage there. But the replacement cost is still the same. And the cost of insuring the older home or older auto is still the same.

Local agents can sometimes intercede on behalf of the customer and get a better settlement with the adjuster but in the long run the policy holder gets it in the neck. He pays his money but doesn't get any real protection for it. And, if he has too many accidents, he's faced with complete cancellation of the policy.

It would appear then that the insurance companies are insuring nothing except a sweet profit for themselves.

The Sunday Brand

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A Right To Know

The giant radio and TV networks carry an awesome responsibility in presenting the news in a balanced manner to a public dependent upon the judgment, wisdom and fairmindedness of those in command of the most powerful communications media the world has ever known. In instances where it is felt that the news has been unfairly presented, demands are made for "equal time" for presentation of opposition views.

Through the device of "equal time," the spirit, if not the form, of the old-style town meeting is brought to life again. A short time ago, for example, a national TV network presented what it considered to be an impartial documentary on the American medical system. Millions of people, however, did not accept what they saw on their TV screens in that light. They felt the program gave a distorted picture of American medicine and used "the public airways to editorialize in support of compulsory government medicine." Consequently, in response to the demands of members of the medical profession and others, the presidents of the two major American physician associations — the American Medical Association and the National Medical Association — promptly requested equal time to present medicine's side of the story. Spokesmen for the two associations said, "We now believe the American public is entitled to a fair, balanced presentation of a social issue of this magnitude. Certainly the public has a right to know the whole truth."

Since the networks have largely become substitutes for the traditional town meeting, the public should be able to look forward with reasonable certainty to seeing and hearing the untold story of the U. S. medical system.

Please The Ladies

Well, of course, there have been plenty of ladies who objected to the word "obey" in the wedding ceremony — so much so that the service has been revised. Now comes the young lady objects to the line about "who giveth this women —" She didn't mean, she said, to have even her father give her away like a cooker.

There is left the line about "do you take this women." Almost any moment we can expect some sensitive female to insist that she is not going to be took.

Undoubtedly the ladies should be pleased but there is still something in the line about the spirit and the word which might be remembered even at the altar.

According to Telephony magazine, a special emergency telephone hook up between gas stations and a switchboard has been planned by Cincinnati Bell and the Greater Cincinnati Gasoline Dealers Association to protect all night gas stations from bandits. Gas stations which subscribe will have a special telephone and recording installed. Whenever a button is pushed, the device will automatically place a call to the emergency switchboard and play a recording that identifies the station and indicates that the station is being robbed.

Talk of Texas

By JACK M AGUIRE

FOOTNOTE TO HISTORY — Texas used to have a couple of twin towns named Dallas.

John Neely Bryan's original Dallas already was a going concern in 1872 when the Houston & Texas Central Railroad whistled in. However, the railroad built its station on land it owned about a mile east of the present Dallas County courthouse and proclaimed a new town of East Dallas.

For the next 18 years, East Dallas flourished alongside Dallas and once claimed a population of 15,000. In 1890, however, the Legislature passed a bill repealing the East Dallas charter and incorporating it into the larger city of Dallas.

Nobody in East Dallas objected and it made the citizens of Big D positively delicious when the two became one January 4, 1890. The reason: The combined population of 38,067 made Dallas the biggest city in Texas.

HAVE YOU EVER WONDERED — What happened to the "Twentieth Century Limited," once America's most famous train? It was bought by a Texan.

When the Pennsylvania Railroad decided to discontinue the New York-Chicago overnight luxury train, Roy Hofheinz of Houston and Irvin and Israel Field of Washington bought the equipment — lock, stock and baggage cars. The Hofheinz-Fields combination owns the Ringling Brothers and Barnum and Bailey Circus and they needed the "Century" equipment to haul their troupes around the country.

AND TELL OF TIME — After an absence of a quarter of a century, Napoleon's clock again is ticking away in the Governor's Mansion in Austin.

The clock, built for the French Emperor about 1805, was discovered many years ago in a New Orleans antique shop by Miss Ima Hogg. She purchased it for Mrs. Cleveland Sewall of Houston and Mrs. Sewall gave the clock to the Mansion in 1943. It fell into disrepair and was stored in the basement.

A year ago, Mrs. Allan Shivers, wife of the former governor, told the present first lady, Mrs. Preston Smith, that Napoleon's old clock was stored somewhere in the Mansion. Mrs. Smith found it, had it restored by inmates of the Texas Prison System and today it is one of the top tourist attractions in the Mansion. It is valued at between \$80,000 and \$100,000.

... from the Brand's files

brand files still held

65 YEARS AGO — 1905

On Monday, Sept. 4th, the session of 1905-1906 of the Hereford public school will begin. A full corps of teachers has been employed, all necessary repairs made and nothing remains in the way of an auspicious opening. In making the rounds of the past week, we find crop prospects everywhere in a very flattering condition but there is one special crop which we wish to make mention of. It is that of J. F. Axe about five miles south of Hereford. On his farm this year, he has a large acreage of forage crops, several acres in peanuts, about 15 acres in cotton and an excellent Indian corn crop. The cotton crop was personally inspected and we found it to give promise of an abundant yield.

50 YEARS AGO — 1920

A luncheon meeting of about 40 Hereford citizens last Tuesday, called for the purpose of getting the 1920 County Fair under way, was diverted from its clothes by J. D. Pope, a chance visitor, Secretary of the Woodward, Okla. Chamber of Commerce, and President of the State Association of Commercial organization of Oklahoma. A new Chamber was organized following Mr. Pope's enthusiastic address, and the sum of \$360 per month was raised on the spot from those present. The flattering outlook for a bumper grain crop and the shortage of cars for moving it this fall has sparked plans for enlargement of these plants by the elevator men. Both E. W. Harrison and Great West Mill and Elevator Co. plan to immediately enlarge their plants to handle the volume of business anticipated. A total elevator capacity of about 110,000 bushels will result from this new expenditure.

35 YEARS AGO — 1935

More than 200 high school students had been enrolled through yesterday, according to Supt. C. H. Dillehay. Enrollment will continue for high school children through next week. Following were the enrollees by grades through Wednesday: Sub-freshmen, 15; eighth grade, 56; ninth grade, 59; tenth grade, 47; eleventh grade, 46. DeWitt Landis, editor of the Brand for the past two years, has accepted a position with Radio Station KGNC in Amarillo and is leaving Hereford this week. Adrian Odum, managing editor of the Memphis Daily Democrat, will replace Landis here. Odum comes highly recommended. He was connected with the Amarillo News and Globe in the sports department for several years before going to Memphis late in 1933.

20 YEARS AGO — 1950

Harrison Highway was officially opened Thursday afternoon, with Mrs. E. J. Harrison crossing the line as the first passenger after the ribbon was cut. State Highway Commission chairman Fred Wimple of Midland cut the ribbon with W. W. Nichols, Chairman of the New Mexico Public Service Commission assisting. Chamber of Commerce President chairman L. B. Bybee acted as master of ceremonies at the opening ceremony. He briefly related high points in the history of the highway since Mr. Harrison first dreamed of it, and then introduced Mrs. Harrison, who said she wished her husband would have lived to see his dream come true. Property owners of Deaf Smith County will pay 37 cents more in county taxes per 100 dollars assessed valuation this year than they paid last year.

5 YEARS AGO — 1965

Enrollment begins Monday for an estimated 3,000 students who will attend Hereford public and parochial school this fall. Pupils will enroll this week in the Hereford Independent district, as well as at Walcott and St. Anthony's schools. Classes for all schools commence Monday, Aug. 30. Texas Lt. Gov. Preston Smith Commended Hereford citizens for "self renewal" of downtown Hereford in speeches highlighting grand opening for Variety Park here Thursday. An 18-year-old Hereford girl, Barbara Clements, was crowned "Miss Downtown Variety Park" to conclude the eventful day of festivities for hundreds of Hereford citizens and visiting dignitaries.



A HELPING HAND —

MAIN STREET, U. S. A.

Who's In Which Party?

By BERT MILLS
Washington, D. C. — Victorious third-party candidates are a rarity, especially in races for seats in the U. S. Senate, but chances are good that two Senators will be elected in November without the formal backing of either major party.

Sen. Charles E. Goodell of New York, a former moderate who turned sharply to the left after his appointment to the Senate, is in serious trouble as he seeks reelection. He looks like a loser at this early date. The favorite is Rep. Richard Ottinger, a millionaire Democratic liberal whose expensive primary victory has been widely publicized.

However, possible upset winner in New York is a Republican named James L. Buckley, who is running under the Conservative party banner. He is the brother of William F. Buckley, the conservative editor and columnist who receives frequent exposure on national television.

James Buckley was a virtual unknown two years ago when he ran against Sen. Jacob K. Javits, a nominal Republican but a liberal. Buckley had no chance and knew it but he polled a surprising 1.1 million votes. This time he thinks he has "a good chance" of election, and so do impartial observers.

Liberal Vote Will Split
New York customarily elects liberals in statewide races, as shown by the success of Governor Nelson Rockefeller as well as that of Sen. Javits. But this time the liberal vote will be split between Ottinger and Goodell, while conservatives of both major parties flock to support Buckley. Oddly, he is the only pro-President Nixon candidate of the trio.

Buckley has promised to vote Republican on organization of the Senate, if elected. He has declared himself "more of a Republican than Goodell is."

His campaign is being run by Clifford White, the tactician who steered Barry Goldwater to the Presidential nomination in 1964.

Third-party candidates normally suffer from lack of money. This will be no problem for either Byrd in Virginia or Buckley in New York. On a single day this summer, Buckley received about 5,000 individual contributions. His war chest is already well on its way to \$2 million.

Many Republican office-holders who must run on the same ticket as Rockefeller and Goodell are planning to endorse Buckley and renounce Goodell. There is bound to be a lot of ticket-splitting in New York in November. Many Republicans who prefer Rockefeller to Governor, former Supreme Court Justice Arthur Goldberg, cannot stomach Goodell.

Incidentally, there is a fourth party in the complicated New York picture. The Liberal party, which normally endorses Democrats, is also seeking a second listing on the ballot, as an independent, New Yorkers will have a wide choice of labels as well as candidates.

Two-Party System Threatened
If both Byrd and Buckley should win, the national significance will be obvious. Party lines have become increasingly less meaningful of late and if two independents can win, Senate seats in a single election, the demise of our two-party system will be hastened.

Democrats and liberal Republicans have confused the political picture to such an extent that fewer and fewer voters now identify themselves as party regulars. At very least, the time must be close at hand when the two major parties will have to undergo major changes if they are to survive.

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm has made another startling discovery, he claims.

Dear editor:
The way it looks to me, science has now reached the last straw in claiming to uncover frauds.

It was one thing to have it report breakfast foods don't amount to much (it used to be said that the proof of the pudding is in the eating, but not now, the proof of the pudding is in its nutritional analysis as reported to a Congressional investigating committee), or that mouth washes are mostly worthless after 5 minutes, or that many cities' water systems are far under par, or that some cars are unsafe, or that one pain pill is about as good as another, but according to an article I read in a newspaper last night, the last pillar of faith has been destroyed.

According to it, a scientist in California is now claiming that ants are lazy.

That's right. He said after studying ant hills scientifically he's found that individual ants spend a great deal of time just loafing, and the females spend a lot of time primping.

When you watch an ant hill you get the notion of a tremendous amount of activity, he said, but that's because there are so many ants and they all look alike. If you single out one and watch him closely, you'll find half the time he isn't working at all.

This is hard to handle. You mean to tell me that despite all the moral allusions throughout the history of man the ant has been no better worker than a grasshopper? Where can a sluggard look to if he can't look to the ants?

And yet come to think of it, the grasshopper, who is said to spend his summer frolicking his time away with no thought for the morrow, seems to be as prevalent today as he was centuries ago.

That does it. I'll tell you the foundations of the world are being undermined. Pass me another bowl of cereal. I'm going to be as busy as an ant today.

Yours faithfully,
J. A.

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Elks Lodge Looks For Members, Indoor Pool



DEDICATION SET — Dedication ceremonies for the newly constructed Hereford Elks Lodge will be Sunday, Sept. 13 at the lodge's location on Country Club Drive. Shown here is the organization's lounge (top photo), and the game room (lower photo).

The Hereford Elks Lodge, in the middle of moving to its new location on Country Club Drive, is still seeking more members so plans for an indoor swimming pool and other projects can be realized in the very near future.

The lodge also has scheduled open house for Sept. 11 and 12 with their dedication planned for Sept. 13 at 2 p. m.

Exalted Ruler C. D. Kelton said the club will construct an enclosed pool when 100 new members are initiated. The club now boasts more than 150 members, with some to be initiated within the next few weeks, but Kelton said 100 additional members will be needed to assure adequate use of the swimming pool after it is built.

The new pool will be open only to members and their families, but the local lodge does plan to use it for swimming lessons for a Scout troop it plans to sponsor in the near future.

"The pool will be started as soon as possible after the new members are signed up," Kelton said.

Plans also include the construction of a nine-hole miniature golf course to be open to the Little League baseball team plus the construction of a field, a football field and sponsoring of a girl's drill team and the Boy Scout Troop.

"New members are needed to fulfill all these plans," Kelton said. "The Lodge is going to pay

special attention and put special emphasis on fatherless boys.

"Members will be contributing not only to this county in which they live, but also to crippled children's home near San Antonio."

For the open house activities, Kelton said a number of dignitaries from across the state will be present. He said the state president, vice president and other officers will participate in the dedication ceremonies.

Scheduled to here for the dedication is Bob Biffle, state president; Jimmy Fitzpatrick, state vice president; S. R. York, Exalted Ruler in Amarillo; Glen Austin, Exalted Ruler of Borger; Archie Mahan, Exalted Ruler of Childress; John D. Stewart, Exalted Ruler of Dalhart; Dan Heath, Exalted Ruler of Lubbock; Harold Cochran, Exalted Ruler of Perryton; Sherwood Holly, Exalted Ruler of Plainview, and a number of other Exalted Rulers from lodges throughout the area.

The Brotherly Protective Order of Elks (BPOE), is a nationwide fraternity organization operating as a non-profit organization in an attempt to "help somebody, somewhere, someplace."

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Mrs. Chester Oldfield, Box 1145; Annie Beauford, 200 Lawton; Harry Murphy, Box 372; Oscar Lanier, Vega; Antonio Castillo, 318 Avenue A; Ricky Brown, 844 W. Park Avenue; Mrs. Sabino Suarez, 427 Barrett; Mrs. Angolita Torres, 404 Avenue E.

Sarah Fish, Dimmitt, Dibbie Curtis, Tulla; James Wilson, 239 Avenue D; Mrs. James Elliston, Westgate; Mrs. John Mendoza, 106 Star; Arthur Bentley, Route 4; Harry Boothe, 213 Avenue K; Mrs. Melvin Hocker, 828 S. Texas; Mrs. Berry Cox, 202 Union; Mrs. John Dunn, Friona; Mrs. Corinne Neely, 315 Avenue B.

Mrs. W. B. Durham, 504 Schley; Mrs. Ida Garrett, Westgate; Jose Perez, 811 Knight; Mrs. Ruby Chesser, 311 Western; Cecil Henderson, 420 Avenue I; Mrs. Theola Sherrill, Route 3.

Marion Lee, Route 3; Alvin Anstey, 418 Avenue G; Henry Williamson, 301 Avenue B; O. T. Tice, Route 5; Robert Horton, Canyon; Thomas McGowen, Summerfield; Mrs. Henry Robinson, Abilene; W. Tandy Legg, 106 Fir; Mrs. Andres Leal, 506 W. 2nd.

DISMISALS

Leroy Webb, Alexander Petersen, Mrs. Jack Parks 8-25. Mrs. Ruben Acevedo, Milton Durham, P. B. Sowell; Mrs. Jackie Lee, Mrs. Nannie Caraway, Mrs. Jimmy Dickerson 8-24.

Mrs. Amadeo Martinez, Mrs. Gary Kimbrell, Mrs. Emma Woods, Marsh Pitman 8-22.

DOLLAR DAY SPECIALS

From RUTHERFORD & CO. Downtown

<p>"Bates" Chummy Stadium Robe with zipper case that makes a cushion \$18.00 value \$12⁰⁰ For</p>	<p>Table ODDS & ENDS Price from 88¢ to \$3⁹⁹</p>	<p>40 Pairs BOY'S "Hush Puppies" The best in school shoes 8.98 and 10.98 values up to size 6 while they last \$3⁹⁹ pair</p>
<p>4-ONLY COLLEGE BLANKETS 1 SMU 1 TCU 1 OU 1 OSU \$12.98 value for \$6⁶⁹ ea.</p>	<p>Group Mens & Boys Basketball Shoes "U.S. KEDS" 6.50 and 7.00 value For \$4¹⁹ pr.</p>	<p>Little Girls PANTY HOSE Fashion Colors 2.50 and 3.00 value For 99¢</p>
<p>ALL BATHING SUITS priced at 1/2 of 1/2 Price</p>	<p>"Wamsutta" Twin Size SHEETS No iron Ultra cal in stripe 4.00 value \$2⁹⁹</p>	

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Adrian News

By ANN BEAVERS

Mr. and Mrs. M. H. Zaring and Patty, spent a night in Stratford with Mr. and Mrs. Jimmy Zaring and family, on their way to Denver, where they spent a week there and in the Mountains around Denver. They also visited Mr. and Mrs. Keny Zaring and family.

Mr. and Mrs. Elmer Beavers, Vicki and Dewey were in Silverton Tuesday for the funeral of Mrs. Ruth Bomar. They later were supper guests of Mr. and Mrs. Pete Chitty. On the way home they visited in Tullia with Mrs. Addie McCloud and Eldon. Mr. and Mrs. Wayne McCloud and the Charles Sharp family.

Mrs. Gordon Moore was in Clarendon Tuesday for the funeral of her nephew, Larry Lewis, who was killed in a car wreck between Claude and Clarendon, Sunday.

Mrs. Irene Brown spent Thursday overnight in Claude with her son Finis.

Mr. and Mrs. Otis Higginbotham and boys of Denison spent the weekend with the Bob Gruhkeys and were also here for the Manuel Loveless funeral.

Martha Gruhkey of Amarillo spent the weekend with the Bob Gruhkeys, and will leave for Lubbock Tuesday, where she is enrolled at Tech.

Mr. and Mrs. Arvie Reeves & Duane Crawford of Vega spent a few days last week at Red River N. M.

Mrs. George Gruhkey was a Sunday night dinner guest of Mr. and Mrs. Bud Parker in Amarillo.

Mr. and Mrs. Davy Gruhkey and Mrs. Carroll Gruhkey visited in California last week with relatives.

Mr. and Mrs. G. D. Webb and family spent last week in Galveston and Six Flags and also

visited relatives.

Mr. and Mrs. Russell Rineholt of Friona visited Sunday with the G. D. Webb family.

Mrs. Doris Pinnell recently spent 22 days on a tour in Europe with a group. They also were in Germany, France, England and Switzerland. Mrs. John Williams of Earth went also.

Adrian School had 166 students enrolled Monday for classes. That is about the same as last year.

Mr. and Mrs. L. E. Garrison and family, M. and Mrs. James Whaley and Teddi and Monty Hale spent last week in Las Vegas, N. M.

Kirk Garrison spent last week in Florida with Mrs. Ralph Guest and Dude with Mr. and Mrs. Greg Thomas.

John Ed Whaley spent last week in Vega with his grandparents the Dean Whaleys.

All of the Adrian School Teachers attended a Workshop in Vega Tuesday. In the morning a T. S. T. A. man was in charge of the meeting and in the evening a P. E. S. O. man.

Mr. and Mrs. Ed Baucom of Boys Ranch, Mr. and Mrs. Ed Pinnell and children of Channing visited Sunday with Mr. and Mrs. R. C. Chism and children.

Some of the out of towners here for the Manuel Loveless funeral and staying at the Loveless home were Mrs. Homer Collins and Mr. and Mrs. Lawrence Loveless of Hartshorne, Oklahoma. Mr. and Mrs. J. G. Loveless of Lawton, Oklahoma. Mr. and Mrs. Jesse Earl Loveless and family of Odessa. Mr. and Mrs. Claude Mostellar of Stigler, Oklahoma. Mr. and Mrs. Wallace Bruce of Boise, Idaho. Mr. and Mrs. Chubby Sasser and family of

Harwood family of Adrian.

George Harwood left Sunday night for Lubbock, where he is enrolled at Tech.

A tea party was held last Tuesday honoring Mrs. J. E. Eldridge in the home of Mrs. N. L. Jacobson. Attending from Vega were: Mrs. Olive Morris, Mrs. C. L. Morris, Mrs. Everett Wiseman, Mrs. Minnie Bartlett, Mrs. Marie Godwin, Mrs. Zola Sutton and Mrs. John Haliburton. Attending from Adrian were: Mrs. Irene Brown, Mrs. Don Travis, Mrs. E. N. Jacobson, Mrs. Leland Burns and Mrs. R. L. Jacobson and Jo. Diana and Janet Jacobson and Donette Travis.

Mr. and Mrs. E. B. Pounds visited during the weekend in Lubbock with Mr. and Mrs. Minor Pounds and in Earth with Mr. and Mrs. Neil Pounds and children.

Mr. and Mrs. Keith Kromer and Stephen spent last week in Houston with Mr. and Mrs. Buford Harrison and children and

also visited in Galveston.

David and Phillip Risley of Ft Worth came home with them for the weekend.

Vicki Horrell of Amarillo spent last week with Mr. and Mrs. Ted Boydston and family.

Mr. and Mrs. Cecil Blasingame were in Happy Sunday for a calf roping.

Mr. and Mrs. Johnny Fields and children of Panhandle spent Sunday with Mr. and Mrs. Oscar Bronniman and Wayne.

Patty Fortenberry of Texas Tech is home with her parents the Jake Fortenberrys between semesters.

A reception Welcoming the new teachers, old teachers and all school faculty will be held at the Adrian Methodist Fellowship Hall Sunday afternoon from 4 p. m. to 6 p. m.

Mrs. J. E. Eldridge is spending Sunday thru Tuesday in Amarillo with Mrs. R. H. Eldridge and will return to her

home in Sonora Tuesday. She had been here for a month with the N. L. Jacobsons.

add to Adrian Mrs. James Tomberlin of Amarillo spent Thursday with Mr. and Mrs. Grady Skaggs and children.

Mrs. D. P. Doherty spent last week in Amarillo, working on her house, had lunch one day with Mr. and Mrs. Woodrow Woodward.

Mrs. Grady Skaggs and children visited with some of her classmates Friday at the Cabin home of Mr. Robert Wilsons of Amarillo. The cabin is at the Pala Duro Club near Palo Duro Canyon. Ladies present were Mrs. Allen Reko of St. Paul, Minn., Mrs. John Chambers and daughters of Amarillo and Mrs. Robert Jolley and children also

of Amarillo.

Dr. and Mrs. John Witt and Mary Elizabeth of Bakersfield, Calif., were visiting Mrs. Anna Witt in Amarillo, last week. On Wednesday they all visited in the N. L. Jacobson home with Mrs. J. E. Eldridge and Mr. and Mrs. E. N. Jacobson.

Mr. and Mrs. P. N. Johnson,

Linda Pridmore, Mr. and Mrs. Les Gilliam and Diana and Mr. and Mrs. Billy Johnson and children of Canyon spent Tuesday through Thursday at Sherwood Shores near Clarendon. Mrs. Johnson caught one fish.

Sharon McCowen and Arthur Grey are both enrolled at Amarillo College and will start Tuesday.

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HEREFORD BENEFIT ASSOC.**
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CONTACT
W. F. BALL, Membership Chairman
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Bring Your Pickup or Truck - these items are still in the crate!

30 SOFAS	reg. to \$399.00 your choice	\$199.00
Broyhills, Kroehler, Covey		
CHAIRS	Krohler, Broyhill Reg. \$199.00	\$129.00
SECTIONAL SOFA	2 Pc. Broyhill Reg. \$600.00	\$399.00
LAMPS	nice selection	1/3 off
BEDROOM SUITE	Dresser, Bed, Chest on Chest Reg. \$999.00	\$599.00
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11.6 cu. ft. Economy Food Freezer

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\$169

Model CA-12DL

Also available: Larger upright freezers with 15.8 and 18 cu. ft. capacity.

Twice the capacity but costs less than a two-door refrigerator in 1952!



16.6 cu. ft. No Frost Refrigerator-Freezer

- Freezer holds up to 154 lbs.
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- Only 30 1/2" wide, 67" high.

\$289

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*Automatic Icemaker available (optional at extra cost). Add now or later.

To Display Prizes Won By Daughters In Past 10 Years

A Trophy Room Is Going Up At Poarch Home

By JANIE REINART
Staff Writer

The V. H. Poarch family is completing a trophy room in their home to display approximately 50 trophies, 60 plaques, 500 ribbons, 150 belt buckles and a number of saddles.

The awards are a collection of winnings over the past 10 years in horseback riding by the four Poarch daughters — Jo, Lynn, Candi, and Renee.

"It all started 10 years ago as a hobby to keep the girls occupied, sort of a family project," Mrs. Poarch said.

One daughter referred to her mother as "head wrangler or trainer."

The 23-year-old Lynn said, "It's always available when we need her. She takes care of the horses when we have to be doing something else, and takes movies of us when we ride so we

can watch ourselves and see what mistakes we're making." Poarch is reportedly responsible for giving his daughters their riding know-how, but he says not much teaching was necessary.

"They just got in the saddle and rode," beamed their mother.

"And my husband has been so good and patient with us. He gives us the whole summer

every year to do what we please, as we spend a great deal of time on the road to shows. It gets a little expensive but the girls win enough to help out so it's not so bad."

The Poarches give credit for most of their world championship titles to a horse.

Cuero Jo, 13 years old this year, has been racing seven years. Most horses' up to

only two years.

"Not a year passed that he didn't win a championship," said Lynn.

Not even a leg injury curtailed Cuero Jo's racing capability. After spending 10 months in his stall and six months in a cast, he won two world titles for Renee, three saddles, 14 belt-buckles, two trophy clocks, an one pair of boots.

He averaged nine out of 12 approval shows as All-Around or Reserve Champion in competition with riders from New Mexico, Texas, Oklahoma, and other states.

Prior to these wins, Cuero Jo won 13 world championship titles for the eldest Poarch daughter, Jo Russell. He paid for \$2,000 in college scholarships, and won 30 saddles and a horse trailer for her.

Jo will take him to Elk City this weekend to compete in the professional Girls Rodeo Association (GRA).

"Cuero Jo was purchased 10 years ago from Meredith Ireland for \$1,000 and the day before he was hurt we were offered \$5,000. Now, even after his leg injury, we're being offered \$7,500. He's quite a phenomenon," said Mrs. Poarch.

Renee, now 12, started to ride when she was 3. She began

competing at 5 as a member of the Hereford Junior Riders Club in District Play Days held once a month in Amarillo.

She won 15 high point plaques before ever entering rodeos. She has 14 belt buckles for the best average in events.

Last year was her first year to compete in the American Junior Rodeo Association and she was in competition from March through June until Cuero Jo was injured. She won third in barrel racing and third in optional racing at that time.

This year she competed in nine shows, getting enough to

win World Championship All-Around Cow Girl and Optional Racing World Championship in pole bending and flag racing. She rode for the final win this past weekend in Odessa.

"Renee is what you call a semi-professional because she is in the group of those aged 19 and under," said Mrs. Poarch.

The Poarches have 14 registered quarterhorses. Their station, Cuervo-Bars, will be entered in jumping this September by Lynn.

"Deaf Smith County has the most well-bred horses in the nation," Mrs. Poarch beamed



RACING TO WIN — Renee Poarch, 12, rounds a barrel during the flag racing competition last weekend at Odessa, where she wrapped up the final points that gained her World Championship All-Around Cow Girl and Optional Racing World Champion-

ship. She rode 13-year-old Cuero Jo, who has been responsible for many of the prizes in the Poarch family trophy room being completed. —Photo by Dulany of El Paso

DR. E. H. HENDON

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Classes begin after
Labor Day. Ages 3
and over registration
Aug. 30 thru Sept. 5.
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Rites Held For Residents' Kin

Funeral services for Jack F. Springer of Kress, relative of several Hereford residents, were conducted Monday afternoon in First Baptist Church at Kress, and burial was in Plainview Cemetery.

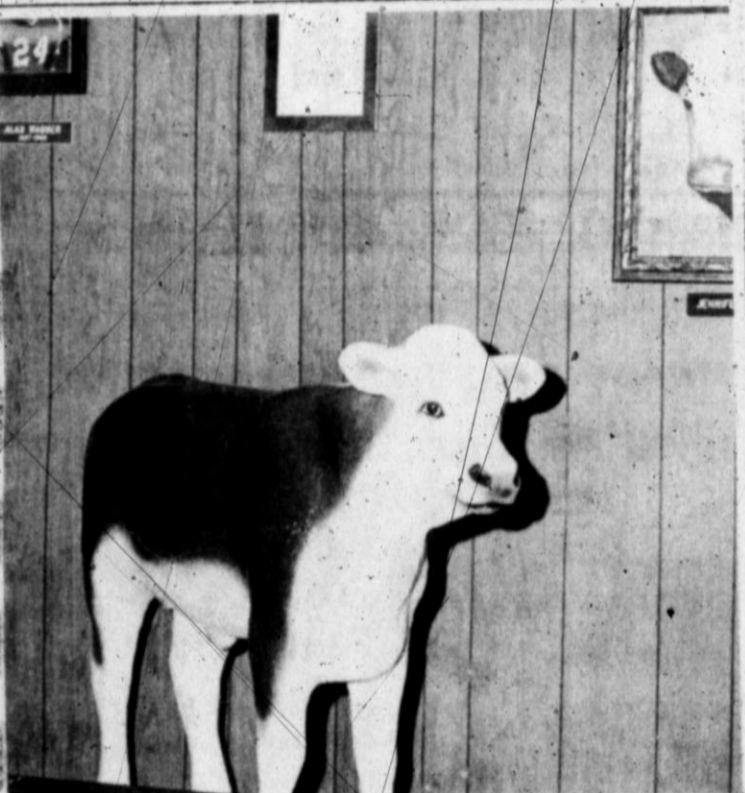
Mr. Springer, a former trustee of Wayland Baptist College, died early Sunday in a Tulsa hospital.

He was a half brother of Mrs. Read The Classified Want Ads

T. L. Sparkman, Mrs. Deward Roberson, Mrs. A. T. Jones, and Earl Springer of Hereford. Other survivors are his wife; two daughters, Mrs. Roma Boggs of Kress and Mrs. Olene Wimberly of Canyon, a sister and another half sister.

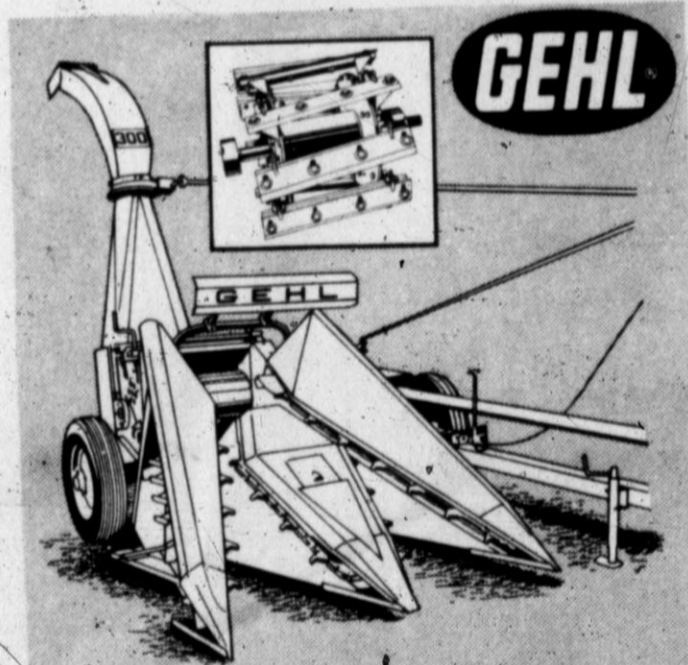
Born in Arkansas March 12, 1883, Mr. Springer had lived in Kress since he retired from farming in 1943. He moved to the South Plains from Childress County in 1918.

The body of a 160-pound man consists of about 100 pounds of water, 2 pounds of protein, 25 pounds of fat, 5 pounds of minerals, 1 pound of carbohydrate, and one-quarter ounce of vitamins.



GIFT TO SCHOOL — The 1970 La Plata ninth graders, with clas funds from last year, bought this "maverick" replica for the school. The gift was placed in the school corral where a number of other items are also on display.

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NOW... A CYLINDER CHOPPER that merits the Gehl name!

A cylinder cutterhead is the heart of this new Gehl "300" chopper. Nine knives whirl at 1000 RPM to cut and throw material with each razor-sharp slice. Standard tungsten-carbide faced knives and cutterbar built-in knife sharpener. No feeder apron. Crop attachments pivot with the feed-in mechanism — the opening is always perfectly aligned with feed rolls, providing steady, even bites to the knives. Three attachments available: hay pick-up, one-row, and a two-row that handles both wide and narrow rows.

TWO-ROW

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POLITICAL CALENDAR

GENERAL ELECTION
November 3, 1970

For County Judge:
H. C. "Hank" Williams (D)

For Commissioner, Pct. 2:
Marcus Latham (D)

For Commissioner, Pct. 4:
R. Donald Hicks (D)

For Justice of Peace:
Glen Nelson (D)

For County Treasurer:
Vesta Mae Nunley (D)

For State Senator, 31st Senatorial District:
Malouf Abraham (R)
Max R. Sherman

For District Clerk:
Lucille Posey (D)

For County Clerk:
B. F. Cain (D)

For District Judge, 69th Judicial District:
Archie MacDonald (D)

For House of Representatives, 16th Congressional District:

Read The Classified Want Ads

Look Who's New

Mr. and Mrs. Andres Leal are the parents of a son born August 25. He weighed 7 lbs. 9 1/2 oz.

Mr. and Mrs. Ruben Acevedo Jr. are the parents of a son, Leroy, born August 22. He weighed 8 lbs. 11 oz.

Mr. and Mrs. Jack Parks are the parents of a daughter, Becky Mae, born August 23, she weighed 6 lbs. 4 oz.

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Saturday 8:30 to 12:00

Adrian News

Farris Kromer and Bruce visited last week with Mr. and Mrs. Phillip Pinnell and Clifton in Plainview and Mr. and Mrs. Elza Pollard in Oklahoma. Wednesday and Thursday they attended the Kromer Family reunion at Lake Altus.

Mr. and Mrs. P. N. Johnson were in Erick, Okla., Friday to pick up a Coon Dog.

The Lions Club Hamburger Supper for Little League Players and their parents will be at the ball park Thursday night at 8 p. m.

Mrs. Allen Ereshman of Glenrio taught school Tuesday for Mrs. Bob Gruhkey.

Mr. and Mrs. Joe Mitchell of Tucumcari, Mr. and Mrs. E. J. Capshaw of Atoka, Okla., Mr. R. E. Fite of Sardis, Okla., and Mr. and Mrs. Hoarce Fite of Borger were here during the weekend, with the John Hortons and attended the funeral of Manuel Loveless.

Mr. and Mrs. Wayne Halsted and Nancy of Los Angeles visited Tuesday with Mr. and Mrs. John Horton. Mrs. Halsted is the former Helen Wilson of Adrian.

CARD OF THANKS

To our many friends and neighbors; Thank you for the kind expressions of sympathy, the visit to the Hospital, cards, flowers and food. Thanks to each of our employees for everything, during the Hospital stay and death of our loved one. The family of Manuel F. Loveless

Mr. Buren Spande of Goddman, Mo. is here to live with his daughter and family, the Bill James.

Mrs. E. R. Hungerford of Denver City and Mrs. W. T. Wright and Gina of Odessa visited recently with Mr. and Mrs. Don Morgan.

Bobby Harris of Alamogordo, New Mexico visited Thursday and Friday with Mrs. Jean Vanderwork.

Tim and Susan Moore, children of the Gene Moore's of Abilene spent last week with Mr. and Mrs. Don Morgan.

while their parents were at White Deer for a Methodist Revival.

Mrs. Betty Lane of Albuquerque spent Wednesday through Saturday with her mother, Mrs. Bessie Spande.

Mr. and Mrs. N. L. Jacobson and Mrs. J. E. Eldridge visited in Lubbock, Sunday with Mrs. H. J. Bailey in the Colonial Home.

Mrs. J. E. Eldridge and Mrs. N. L. Jacobson visited in Portales with Mr. and Mrs. Meb Bolin and children.

Mr. and Mrs. Hardy Harris of Astec, N. M. spent Thursday through Tuesday with relatives.

Billy James of Dallas and Cindy Christy of Irving, spent the weekend with Mr. and Mrs. Bill James.

Betty Whitten left Sunday for West Texas State University, where she is enrolled as a freshman.

Mrs. Imogene Parker and E. C. Parker visited Monday in Amarillo with Pauline Parker in Northwest Texas Hospital.

Mr. and Mrs. M. A. Ferguson and Gene spent the weekend at Greenbelt Lake near Clarendon. Mr. and Mrs. Thurman Davis of Hereford joined them there Saturday, Sunday, on the way home, the Fergusons visited in Vega with Mr. and Mrs. Sandy Ferguson.

Mrs. Larry Travis and Shana Brownlee were Sunday night supper guests of Mr. and Mrs. Fred Brownlee in Glenrio. In honor of her 79th birthday.

Mrs. Nannie Fortenberry and Mrs. Joyce Rich were in Hereford Monday on business. Tandra Rich spent two days last week with Mr. and Mrs. Donald Fortenberry and Heather at Friona.

There were 34 relatives of Mrs. Millie Maupin for Sunday dinner in the home of Mr. and Mrs. Calvin Peters and boys.

Mr. and Mrs. Russell Rinehoff of Friona took Susan, Duane, Sherry, Sanda and Sharla

Webb to Ruidosa, for an overnight trip Friday.

Mr. and Mrs. Nolan Maupin and family of Santa Rosa visited Sunday through Tuesday with the Earl Browns, the Calvin Peters and Mrs. Millie Maupin.

Mrs. Gary Grogan and son Shawn of Amarillo spent the summer at a cabin near Boise City, Okla. Friday they were on their way home. About 18 miles from Boise City, Mrs. Grogan lost control of her car and had a wreck. They were taken to a hospital nearby for treatment and later transferred to Northwest Hospital in Amarillo, where they did brain surgery on Shawn, who is in critical condition. The mother is in satisfactory condition. Mrs. Grogan is the sister of Mrs. Joe Brownlee. Monday night Mrs. Larry Travis and Mrs. Sue Conner visited the Grogans at Northwest.

Mrs. Billie Morell spent Sunday in Levelland with Mr. and Mrs. Frank Barker and Frankie.

Mr. and Mrs. E. E. Allen visited in Hereford Sunday with Mr. and Mrs. Johnny Townsend.

Boy Scouts that attended the Kwahadi Indian Dance Saturday night at the Scout Troop 80 Building in Amarillo were Dennis Brown, Paul Jacobson, Steve Rich, Terrell Gey, Stephen Skaggs, Mack Forrester, Matt Forrester and Miles Forrester. Parents attending were Mr. and Mrs. Billy Brown and Peter and Amy, Mr. and Mrs. Robert Jacobson and Jo Ellen, Janet and Diana and Scoutmaster and Mrs. Grady Skaggs and Susan and Tom and Ray.

Mrs. Easter Briggs of Olt visited during the weekend in Adrian with friends. She was an overnight guest of Mrs. Allyn Worsham and had lunch with the E. E. Allens.

Mrs. Midge Rudisell and Aleesa of Amarillo spent Friday through Monday with Mrs. Allyn Worsham, Gene Rudisell came out Sunday.

Mr. and Mrs. Floyd Brown and grandsons Dennis and Peter Brown spent Thursday and Friday in Raton, N. M. Billy Brown spent Friday there.

RE-OPENED TO VISITORS LONDON — St. Mary Aldermary, which has stood for 900 years on its ancient Watling Street site in the City of London has just been re-opened to visitors after extensive repairs and re-decoration. An Anglican High Mass and a sermon from Dr. Michael Ramsey, the Archbishop of Canterbury, marked the occasion.



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LODGE
No. 2269**

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- New "78" design for the wide, low look of the '70s
- New "noise treatment" for quieter operation
- New concave-molded construction to put the entire tread width on the road for longer mileage
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Size	Fits Most	Tubeless BLACKWALLS			Tubeless WHITEWALLS			Fed. Excise Tax
		Reg. Price	Sale Price	You Save	Reg. Price	Sale Price	You Save	
E78-14 (7.35-14)	AMXs, Barracudas, Camaros, Chevelles, Comets, Cougars, Darts, Fairlanes, Mustangs, Firebirds, Rebels	\$35.75	\$28.60	\$7.15	\$40.75	\$32.60	\$8.15	\$2.25
F78-14 (7.75-14)	Ambassadors, Camaros, Chevys, Chevy IIs, Dodges, F-85s, Fords, Plymouths, Specials	37.75	30.20	7.55	43.00	34.40	8.60	2.44
G78-14 (8.25-14)	Chevys, Dodges, F-85s, Fords, Mercurys, Plymouths, Pontiacs, Specials, T-Birds	41.50	33.20	8.30	47.25	37.80	9.45	2.60
H78-14 (8.55-14)	Buicks, Chryslers, Mercurys, Oldsmobiles, Pontiacs, T-Birds	45.50	36.40	9.10	51.75	41.40	10.35	2.80
J78-14 (8.85-14)	Buicks, Chryslers, Oldsmobiles	57.75	46.20	11.55	3.01
L78-15 (9.15-15)	Cadillacs, Lincolns, Imperials	59.50	47.60	11.90	3.20

All prices PLUS taxes and tire off your car.



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 5. "NEW" HYBRID SORGHUM RELEASES.
 6. KEY HIGH-YIELDING COMMERCIAL VARIETIES.

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1. IMPROVEMENTS DURING FIRST 15 YEARS OF HYBRIDS.
 2. DIFFERENCE BETWEEN STANDARD RED AND "NEW" BRONZE-TYPE SORGHUMS.
 3. HOW C-42Y (True Yellow) WORKS FOR YOU AROUND THE CLOCK.
 4. EFFORTS BEING MADE TO PUT MORE YIELD INTO "NEW" HYBRIDS.

- SPECIALS:**
1. MORE ABOUT DEKALB'S "NEW" GRO-PLAN.
 2. SEE "NEW" DEKALB CORN VARIETIES XL45, XL66, XL72, XL81, XL84, & XL89.

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full 4-ply nylon cord tires
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Blackwall

\$1.60 Fed. Ex. Tax. All prices plus
Fed. Ex. Tax and tire off your car.

WHITEWALLS ADD \$3.00

\$10.95 6.50-13 \$1.78 Fed. Ex. Tax	\$15.70 7.35-14 \$2.04 Fed. Ex. Tax
\$15.70 5.60-15 \$1.75 Fed. Ex. Tax	\$16.75 7.75-14 or 7.75-15 \$2.17 or \$2.19 F.E.T.
\$18.85 8.25-14 or 8.15-15 \$2.33 or \$2.35 F.E.T.	\$20.95 8.55-14 or 8.45-15 \$2.53 Fed. Ex. Tax

Priced as shown at Firestone Stores. Competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

Firestone

10-Point BRAKE OVERHAUL

All work done by skilled mechanics using
the most modern precision equipment

Not just a reline...
we do all this:

1. Replace brake lining on all 4 wheels
2. Arc lining for perfect contact with drums
3. Rebuild all 4 wheel cylinders
4. Turn and true brake drums
5. Inspect master cylinder
6. Repack outer wheel bearings on both front wheels
7. Inspect brake hoses
8. Inspect brake shoe return springs
9. Add super heavy duty brake fluid
10. Road test car

GUARANTEED
2 Years or
20,000 Miles

We guarantee our brake lining for the specified number of miles or years from date of installation. Excludes normal foot adjustment. Excludes normal foot adjustment. Excludes normal foot adjustment. Excludes normal foot adjustment.

\$39.88

Price for drum-type brakes on most cars. Excludes 12-volt batteries, suspension components and other items. Prices slightly higher.

3 ways to charge



Famous brand
SHOCK ABSORBERS

GET THE 4TH ONLY

88¢

When you buy the first three at our everyday low price.

Care and light trucks

Firestone DLC-100 Retreads
WHITEWALLS OR BLACKWALLS

4 FOR \$49.49

Other sizes similarly low priced!

Firestone MOTOR KING
12-VOLT Batteries

GUARANTEED \$16.95
24 MONTHS Exchange

Replacement will be made without charge within 90 days after purchase. After 90 days, if any adjustment is necessary, an allowance will be made against the printed Exchange Price current at time of adjustment, based on the unexpired portion of the original warranty period. Failure due to abuse, fire, wreck, freezing, the use of higher than 1.250 specific gravity electrolyte, battery "rejuvenators" or "patented electrolytes," voids this guarantee.

Open 8:00 a.m. to 6:00 p.m.

Firestone Mon. Thru Sat.

1st and Main 364-4333

INSTANT CREDIT USE YOUR ACTIVE BANK CREDIT CARD TO OPEN AN ACCOUNT.

PIGGY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



Advertised prices good thru Wednesday, September 2, 1970

Penny Pinchin' Prices

ARE HERE WITH BIGGER-THAN-EVER SAVINGS!



SCOPE mouthwash and gargle 17 oz. family size now **97¢**



Piggy Wiggly Low Price!

VO5 HAIR SPRAY 17 oz. can with 1c 6 oz. can deal **\$1.89**



VO5 SHAMPOO For dry oily or reg. hair 15 oz. bottle **\$1.49**



RIGHT GUARD Deodorant regular with free roll of film 4 oz. cans **2 for \$1.29**



KRAFT'S BAR-BE-CUE SAUCE

2 18 oz. bottles **79¢**

Wesson OIL

48 oz. bottle **99¢**



California Luscious Vine Ripe TOMATOES

Lb. **25¢**

Alpo Savory Stew **DOG FOOD** 14 1/2 oz. can **25¢**
Hydrox Sunshine **COOKIES** 22 oz. pkg. **59¢**

Hereford Grown, fresh & green with snaps **BLACKEYES PEAS** (Bushel 22 lbs. \$2.79) **2 lbs. 39¢**

North Carolina **DELICIOUS APPLES** new crop lb. **29¢**

Washington Italian purple **PRUNES** lb. **19¢**

Santa Rosa sweet & juicy **PLUMS** California's finest 4 lbs. **\$1**

CARNATION **INSTANT BREAKFAST**

6 envelope pkg. **59¢**

TOAST'EM **POP-UPS**

All flavors 6 ct. box **45¢**

Assorted Flavors WAGNER **DRINKS**

4 quart bottles **\$1**



SNOW DRIFT SHORTENING

Improved Pure vegetable 3 lb. can

69¢

Panty Hose super fitting, super comfort 1 size fits all

2 pr. **99¢**

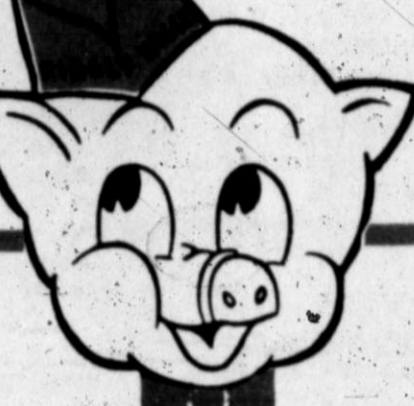
12 OUNCES FREE 40 ounce size bottle at 28 ounce size price

YOU PAY ONLY **69¢**

L & M Cigarettes reg. or menthol carton **\$3.69**



Tuna Turkey Beef Chicken Macaroni & cheese



MORTON'S POT PIES

5 8 oz. size **\$1**



Maxwell House COFFEE

good to the last drop

2 lb. can **\$1.79**

COCA-COLA

12 oz. cans

2/25¢

Nestles chocolate flavored **QUIK** 2 lb. box with coupon below **49¢**

AURORA TOILET TISSUE

2 ply 2 ROLL pkg.

29¢



U.S.D.A. Choice Beef

ROUND STEAK

lb. **89¢**

U.S.D.A. Choice Beef

CLUB STEAK

lb. **98¢**

U.S.D.A. Choice Beef

SIRLOIN STEAK

lb. **98¢**

Double Gunn Bros. Stamps Every Wednesday with \$2.50 or more in Grocery Purchases!

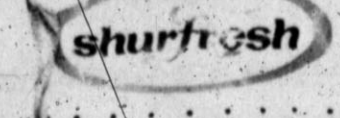
Armour Star **BACON** 1 lb. pkg. **79¢**

Borden sliced American **CHEESE** **45¢**



Hormel VIENNA SAUSAGE all meat

4 4 oz. cans **\$1**



Shurfresh POTATO CHIPS reg. or dip 59c value

39¢ pkg.

Lipton 100% instant with coupon below.. 3 oz. size

89¢



Nestles **QUIK** 2 lb. box **49¢**

Chocolated Flavored with this coupon

Coupon expires Sept. 5, 1970

Laundry detergent with lemon Borax

FAB giant size box

Laundry detergent, with new En-Jax Action, **AJAX** family size 10 lb., 11 oz. box

PALMOLIVE GREEN mild & gentle bath bar

69¢

\$2.69

10¢

THIS COUPON WORTH

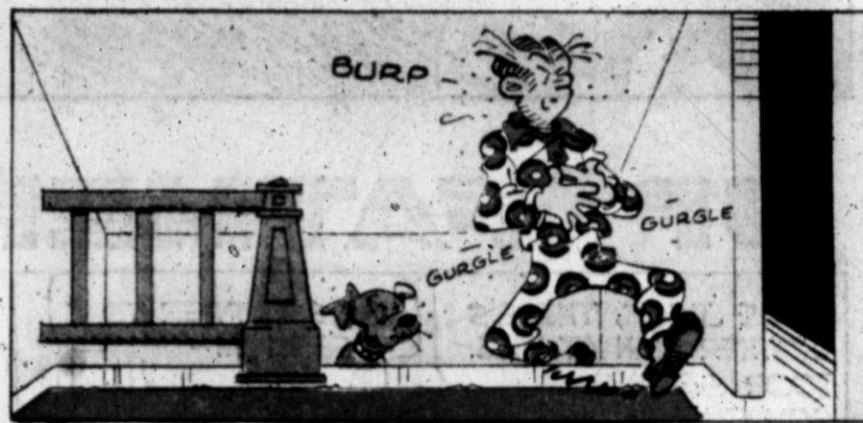
20¢

TOWARD THE PURCHASE OF **Lipton** INSTANT TEA Limit one per family. Piggy Wiggly

Redeemable only at Expires **Thursday, September 5, 1970**

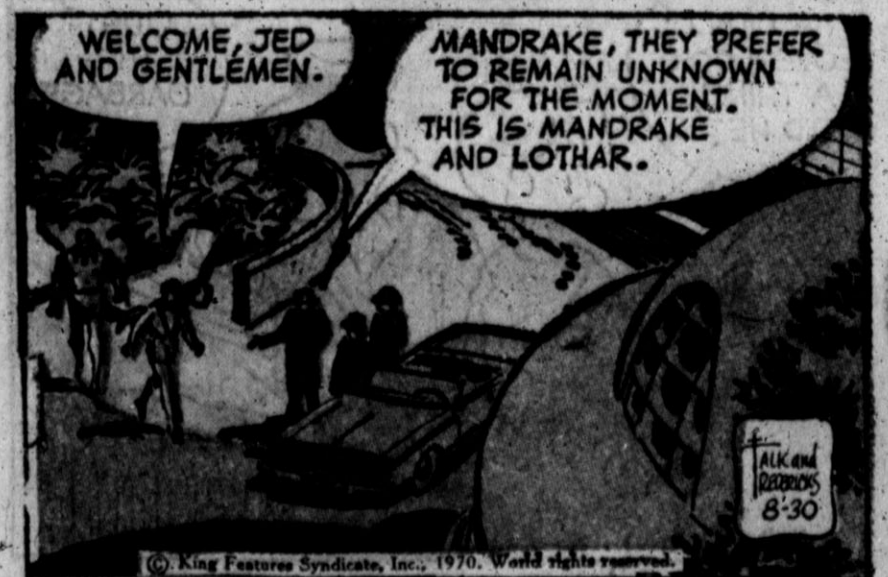
PIGGY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

BLONDIE



MANDRAKE the MAGICIAN

by LEE FALK



The PHANTOM

By Lee Falk



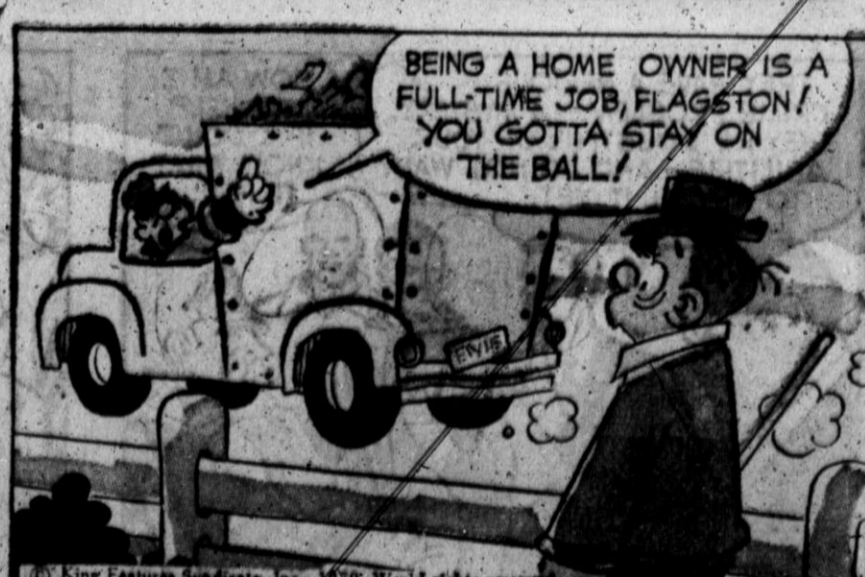
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



THE ANTELOPE SEES DENNY NOW, TIM— WHY DOESN'T HE BOLT?

SOMETIMES ANIMALS SENSE THEY ARE NOT IN REAL DANGER—



THE ANTELOPE HAS GONE BACK TO HIS BROWSING!

DENNY IS QUITE A TRACKER!



THAT DID IT! WIND CHANGED, AND PICKED UP— IT HAS A STRONG ODOR OF—

SMOKE!



TO BE CONTINUED

TIGER

by BUD BLAKE



WHEW! IF IT GETS ANY HOTTER WE'LL MELT!



I'LL GO GET US SOME ICE CUBES TO CHEW

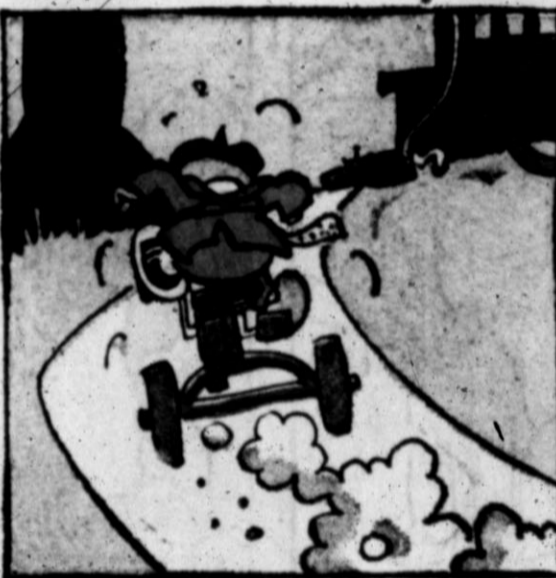


AND LET'S GO WADING OVER IN THE POND



BAREFOOT!

I'LL UNTIE STRIPE AN' LET HIM COME WITH US!



THEY DID MELT!

BUD BLAKE 8-30

PONYTAIL

BY LEE HOLLEY



COME ON! THAT LOOKS LIKE FUN!

HAUNTED HOUSE

WELL, OK.



THESE THINGS SCARE ME!

TWO, PLEASE!



HERE WE GO!

I'M FRIGHTENED!



EEK
CRASH!
CRASH!



HA HA HA HA HA HA
WHAT'S THAT?!



LOOK OUT! BATS!

FLAP



OH, SAVE ME!



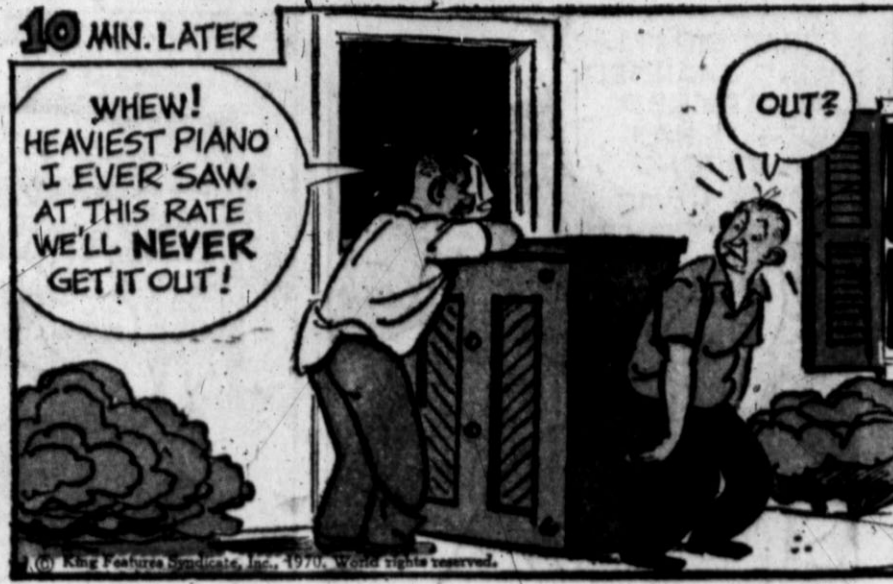
GOLLY, DONALD! WEREN'T YOU FRIGHTENED?

HOW COULD I BE? I DIDN'T SEE A THING!

BUZ SAWYER

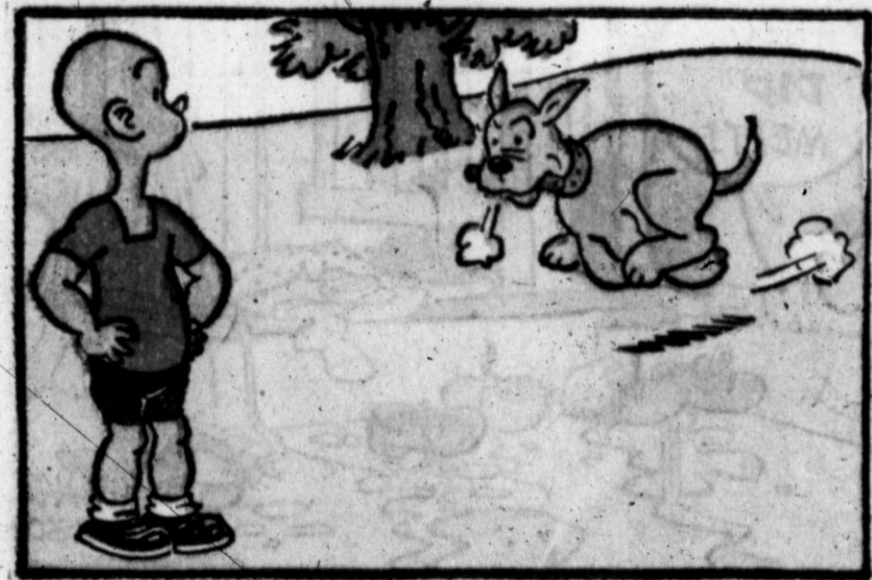
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by DON TRACHTE

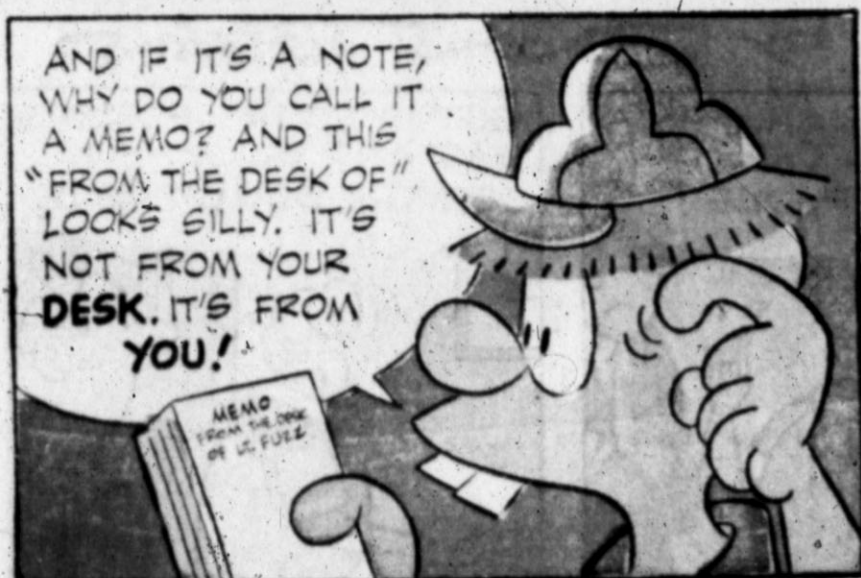
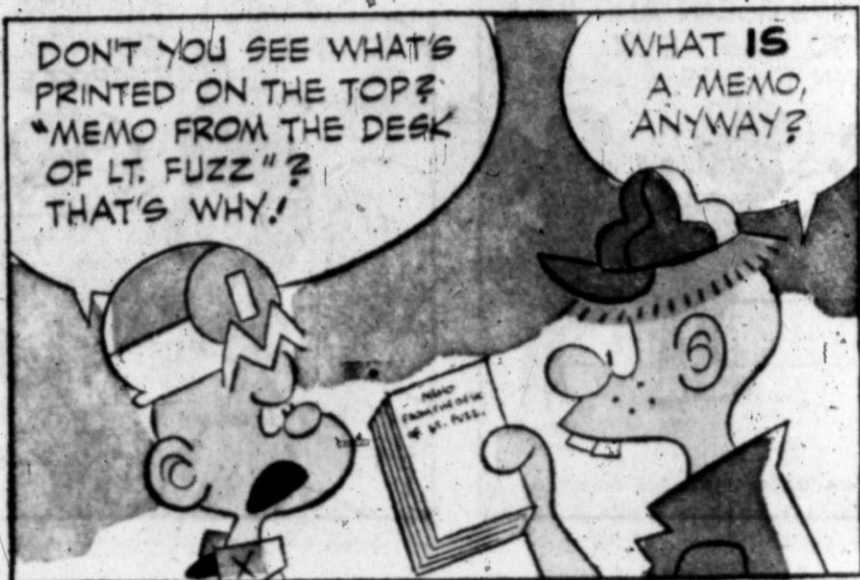


The KATZENJAMMER KIDS

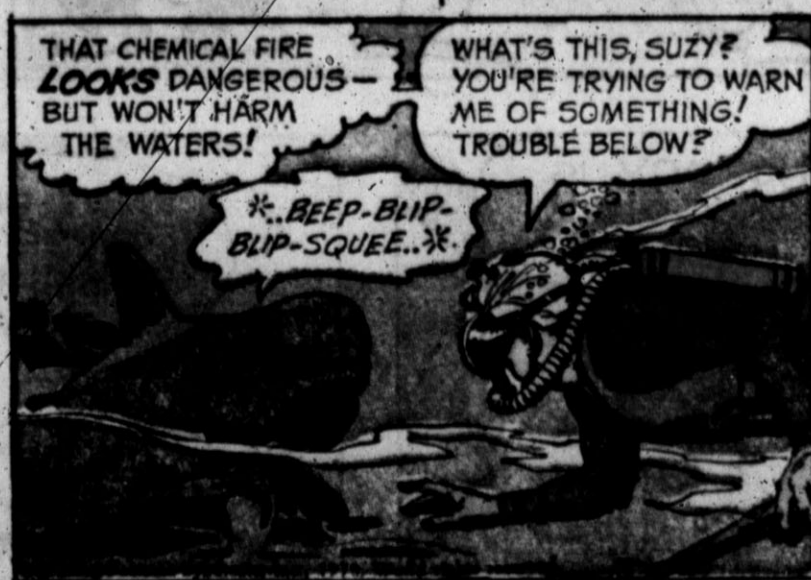
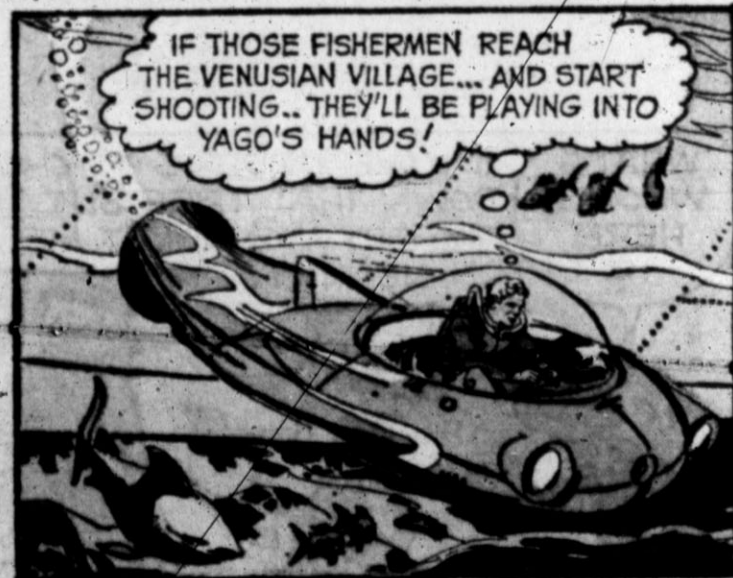
by JOE MUSIAL



beetle bailey by mort walker



Flash Gordon DAN BARRY



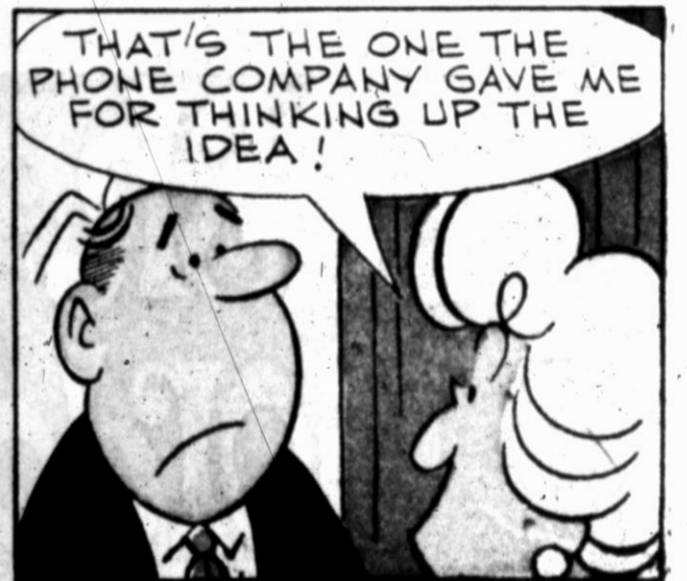
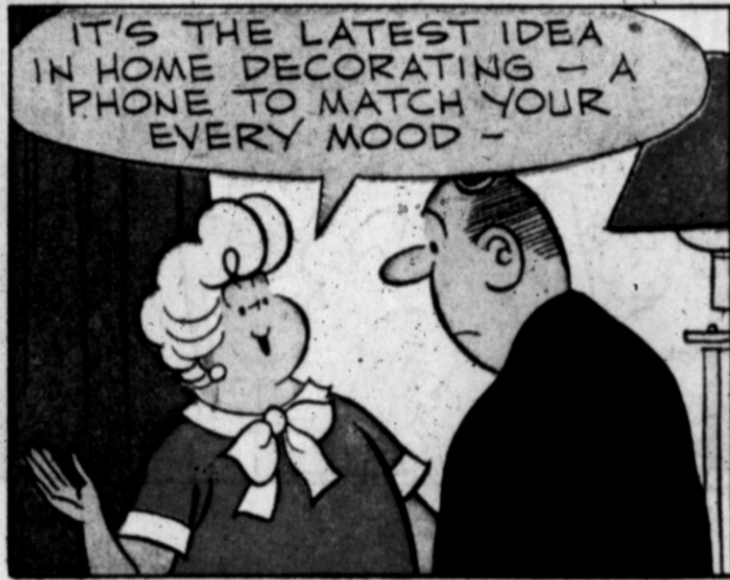
CONTINUED NEXT WEEK

IODINE



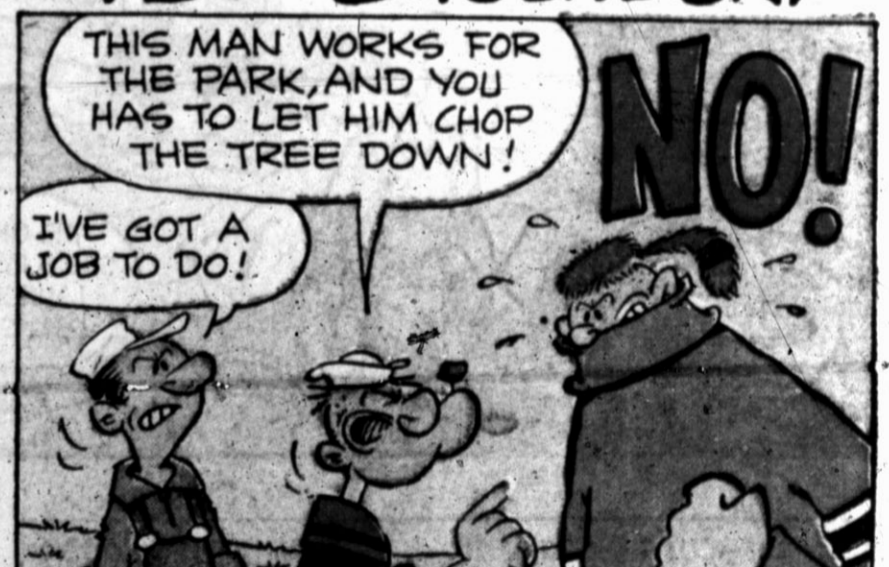
The Little Woman

by DON TOBIN



POPIEYIE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman

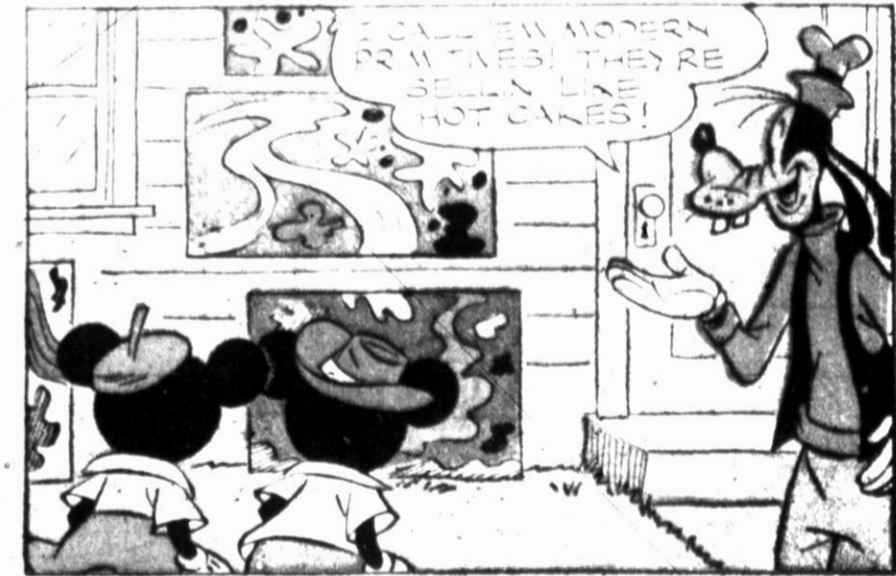
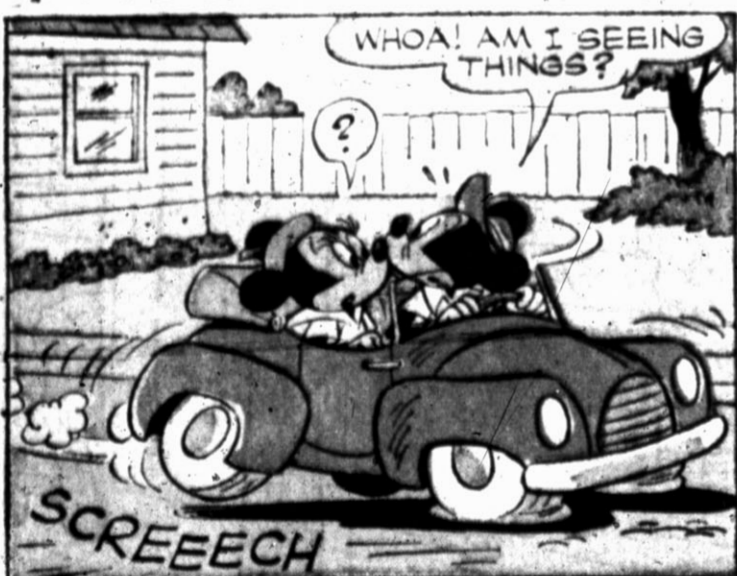


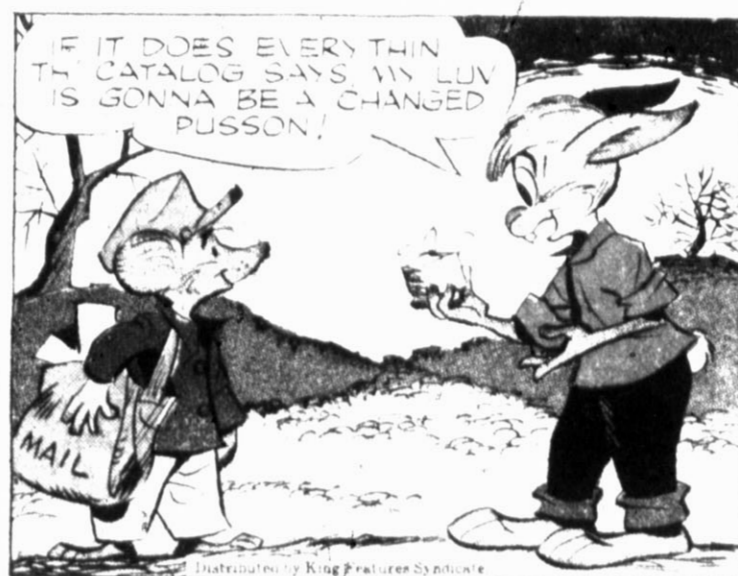
WALT DISNEY'S DONALD DUCK



MICKEY MOUSE

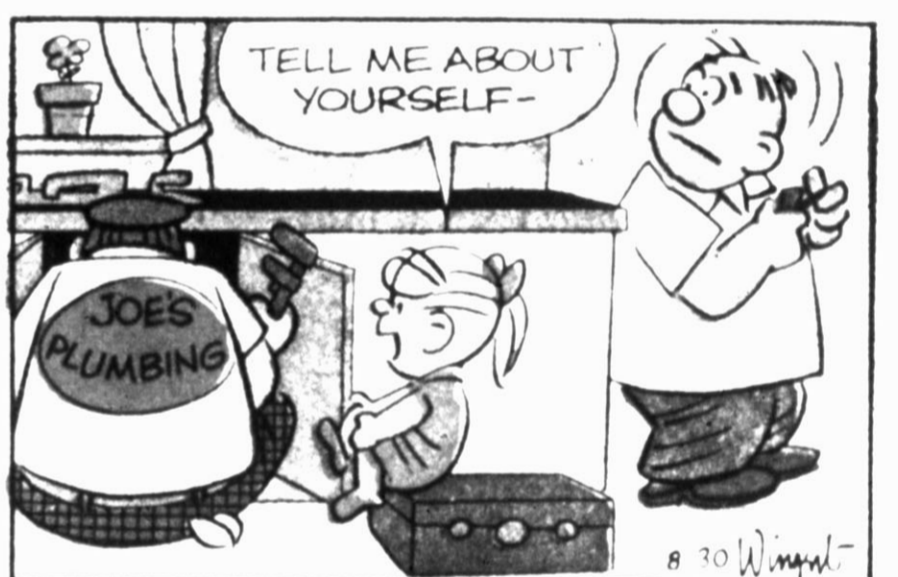
by WALT DISNEY





Hubert

by Dick Wingert



BARNEY GOOGLE and **SNUFFY SMITH**

by FRED LASSWELL

