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The Sunday Brand

42 Pages

INCLUDING COLORED
COMICS

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HEREFORD, TEXAS, 79045, SUNDAY, NOV. 1, 1970

PUBLISHED EVERY SUNDAY

Including Two Controversial Amendments

Voters Decide Many Election Issues Tuesday

War Veteran Is Wounded, Gets Award

By MARSHALL DAY
Staff Writer
Clarence E. Taylor rushed out to help a fallen soldier and the next thing he knew, he was coming to in a hospital in Pleiku, South Vietnam.

Bandages sealed off damage caused by shrapnel, from an enemy missile, that went in one side of his throat and out the other and caused ugly-looking, stitched-together wounds in his left arm and right leg.

Taylor, 26, was one of the first U. S. infantry men to set foot in Cambodia in May of this year as a part of the United States' action to destroy North Vietnamese entrenchments along the Cambodian border. The enemy had been blitzing into South Vietnam, then escaping back to Cambodia.

Last week his parents, Mr. and Mrs. Edward Taylor Sr., of Hereford, received a certificate from the Army honoring Taylor as a recipient of the Silver Star. The actual presentation to come sometime in the next few days after his return to the hospital in Ft. Sill, Okla.

A member of Alpha Company, 38th Infantry, 4th Infantry Division, Taylor and his platoon arrived in Cambodia May 4 after receiving orders they were to be in the first assault.

Taylor, a medic, and his platoon landed in Cambodia and were told to proceed to what was supposed to be a Prisoner of War camp.

"We never made it there," he recalled in his parents' home in Hereford Thursday. "We were on our way there and went through a series of ambushes along the way. We were setting up for the night and setting up the company's perimeter and the CO (Commanding Officer) and four or five others went out to do some checking around the area when they were ambushed."

Taylor said when the ambush started, the officers began yelling for a medic, and since he was the only one near he ran in the direction of the calls. He said he was on his way to where the CO was lying when he came across another soldier who was hit.

As he bent to help the wounded man, a AK-47 missile hit him, going in the right side of his neck and coming out the left side. He was also hit in the left shoulder; the right calf and the back of his right leg, above the knee.

He said the next thing he remembered was waking up in Pleiku in the Army hospital. He was there about 11 days and

then evacuated to Cam Ranh Bay for an overnight stay. He went to Camp Zuma, Japan, from Vietnam and was there about 21 days before being transferred to Travis AFB in California.

He spent one day at Travis AFB then was taken to Kelly AFB before ending up in Reynolds Army Hospital in Ft. Sill. "I have undergone a series of five operations, three on my neck and two on my jaw, which was broken when I was hit," he said, "and in addition to the others, I have had nine operations so far and will have another after the Christmas holidays."

Taylor said the next operation will be to take a bone out of his hip area and mend it into his jaw, where the bone was damaged so bad it did not serve its purpose.

He said about three days after he was hit, the new commanding officer came to the hospital in Pleiku and told him another company had returned to the same area where he had been wounded and had encountered the Viet Cong again. The officer told him the company, in the second move into the area, had lost about five more men and about five were wounded.

Taylor had spent four months in Vietnam before being sent to Cambodia, and during that time he and his company were constantly under enemy sniper fire. He said it was not uncommon for snipers to take shots at the men several times a week.

"We got sniper fire, on the average, about two days out of a week," he said. "In Vietnam, they would just snipe at us and take off, but in Cambodia they just stayed there and kept shooting." Taylor said.

Even before being wounded, Taylor had his feelings about the Vietnam War and the Cambodian invasion.

"I don't like it one bit because I think it is a waste of money."

See VETERAN, Page 2

Day Care Center Has Open House

The Hereford Day Care Center will have an open house from 3 to 5 p. m. today at its location at 215 Norton, one and one-half blocks west of K-Bobs Steak House.

The public is invited to the open house to see the building facilities and equipment, according to Anna Jo Wilson, Day Care Center Director.

The center opened Oct. 5 and is equipped to take care of 50 children whose parents find it difficult to maintain a job and take care of the children. The center accepts children between the ages of six months and school age and is also keeping children after they get out of school who are in the first through third grades or up to 8 years old.



OFF AND RUNNING — Alan Wagner (25) takes a pitchout from Mike Wartes (15) and sets sail around left end for 55 yards on the third play of the game Friday night, setting up a field goal

that started the Whitefaces off on a 29-14 victory over Plainview. Wagner gained 138 yards in the game. —Photo by Tommy Koelzer

Hereford Gets 1st Victory

The running of Alan Wagner and passing of Mike Wartes carried the Hereford Whitefaces to a 29-14 victory Friday night over the Plainview Bulldogs.

The Herd had the game under control all the way, with Jeff Loerwald's 24-yard field goal capping the very first Hereford drive. It was 15-0 Hereford before the host Plainview team got anything at all going.

The triumph was the first of the season for Hereford after dropping seven straight decisions.

It left both Hereford and Plainview with 1-7 records for the season and assured the Whitefaces of finishing at least as well as Plainview in the district race.

Hereford now is 1-1 in District 4-AAAA action and Plainview is 0-3. The Whitefaces now are in third place in the district race, since Lubbock's 16-6 loss to Monterey Friday dropped the Westerners to a 1-2 record in league play.

Monterey, which has a perfect 8-0 record for the seas on, plays here at 7:30 p. m. Friday. The Plainsmen and Coronado are tied for the league lead with 2-0 records.

Loerwald, besides his field goal, scored twice on passes of 3 and 27 yards and kicked two extra points that gave him 17 points for the game, matching his scoring output for the previous seven games.

Senior split end Harold Schucker padded his league pass-receiving lead with three catches for 53 yards, including a 23-yarder for a touchdown.

Wagner churned for 138 yards rushing in 18 carries. Although he didn't score, he provided the impetus for the drives and kept Plainview's defense from just sitting back and waiting for the pass.

He personally accounted for 73 yards on the Hereford drive after the first kickoff that was culminated by Loerwald's field goal. His interception then started the Herd on a 64-yard drive later in the quarter that took just four plays for Wartes to turn into a touchdown and a 9-0 lead.

Wartes smashed the school's five-year-old individual passing record of 999 yards in one season, set by Steve Hodges in 1965. He connected on 10 of 17 against the Bulldogs for 175 yards, raising his total for the year to 1,050, with two games yet to play.

"I didn't think I'd ever live to see anybody break Steve Hodges' record," he said. See HEREFORD, Page 6

To Quarter System Legislators Ponder School Year Change

Texas legislators are considering the possibility of changing the school year at Hereford and other systems throughout the state to three 13-week quarters instead of two semesters of four and one-half months each.

Supt. Roy Hartman and other school officials from throughout the Panhandle met for two and one-half hours with a legislative interim committee in Amarillo Thursday for a hearing on the plan, which could go into effect as early as two years from now.

On the committee are State Rep. Jack Blanton; State Rep. Delwin Jones; State Rep. Dan Kubiak; Dr. Leon Graham, assistant commissioner of education in the Texas Education Agency; Jim Hooser, Texas State Teachers Association; and Dr. H. M. Landrum, superintendent of schools at Spring Branch.

The committee will take the opinions they gather in regional hearings throughout the state and report back to the state Legislature, which convenes again in January, with recommendations.

Under the proposal, the local schools would begin classes in September and continue for three months, ending the quarter in November. After a one-week break, another quarter would begin in December and continue through February. Another one-week break would precede a third quarter running from March to May.

Schools would have an option of offering a fourth quarter from June through August, with the stipulation that students could attend tuition-free only three of the four.

The option is the real intent of the entire program. It would allow the state's largest cities burdened with overcrowded conditions and continuing rising enrollment, to spread the students over 12 months instead of 9.

They could utilize existing buildings during the summer and delay for some time the need to have new school buildings.

"It doesn't have as much emphasis for us out here as much as for the four big cities in the state, where the big bulk, about 60 per cent, of the school population is — at Houston, San Antonio, Dallas — Fort Worth and El Paso," Hartman said.

The four quarters would run from September through November, December through February, March through May, and June through August. As students attended school in the June through August period, their three-month vacation period would, of course, fall in one of the three other quarters.

Industries are behind this point, too, especially in the metropolitan areas. Employees tend to take their vacations when children are out of school and this would shift the vacation load off the summer and allow the companies to run more than a skeleton crew in the middle of the year.

Where four quarters are offered, any students who attend school for all four quarters of a school year would have to pay tuition for the fourth quarter. Amarillo School Supt. Bob Ashworth said he would favor tuition-free schooling in the fourth quarter for those who wanted it. He said allowing a student to

See SCHOOL, page 2

Local Youths Will Take Part In Motion Picture Before Long

What? Hereford kids in a motion picture? Randall Foy, manager of the Star Theater in Hereford, says it's so. A motion picture producer will be in Hereford soon to produce a movie using boys and girls between the ages of 3 and 15 in the cast.

Children who would like to try for parts in the film should register at the Star Theater at once, Foy said. When the producer arrives in town he will get in touch with them and have them come down for a tryout. Youths will not have to sing or dance to get a part, just talk

over a microphone to see if their voice will record. Boys and girls who are selected to take part will have talking parts in the film.

Rehearsals and filming of the picture will not interfere with school work, Foy said.

"Most of the scenes will be made in the park, but many shots will be made around town. We hope to get shots of the high school band and the football team, as well as many other shots around the schools," Foy said.

After the picture has been completed, it will be shown first at the Star.

Health Clinic Board Seeks Joint Meeting On 'Problem'

The board of directors of the Public Health Clinic has asked permission to meet with County Commissioners to discuss "a lack of factual information between various citizens and representatives of our community."

The request came in response to the Commissioners' critique of the clinic, as reported in Thursday's Brand.

The letter — addressed individually to Commissioners Earl Holt, Marcus Latham, Bruce Coleman and Donald Hicks — asked for the meeting "at a regular meeting, preferably after the first week in November."

The Commissioners' next regularly scheduled meeting is Nov. 9.

"We are very appreciative of the help the county has given, as well as the time, money and talent of many of our citizens," said the letter, written by Jo Solomon, chairman of the Public Health Clinic board.

"Certainly we would not expect one agency or organization to have the major responsibility for the complex problem of health and health education for many of the people of Deaf Smith County."

"We are requesting this meeting with hopes that an exchange of ideas and information will be constructive in formulating policies and rapport in the future."

In the Commissioners' meeting last Monday, they told of heavy paperwork necessitated by the government's involvement with the Public Health Clinic, which involved numerous trips to the county clerk's office to use a copying machine for up to an hour at a time.

The Commissioners said they also had heard of indigent families from out of county coming in to get the free services of the Public Health Clinic.

"A time or two, somebody would ask them their address and they'd start to say some place and then stop and give some place here, but they'd already said too much," one Commissioner said.

By CHARLES RICHARDS
News Editor

Deaf Smith County's voters go to the ballot boxes Tuesday to add their opinions to those of the rest of the state, in a General Election that is robbed of much of the traditional fuss-and-bother because the President's job is not up for grabs.

As in most other Texas cities, the local offices are dominated entirely by Democratic candidates, with no Republican opposition, which also would have brought on more traffic to the polls.

These are the key races:
U. S. Senate: Democrat Lloyd Bentsen vs. Republican George Bush.

Governor: Democrat Preston Smith vs. Republican Paul Eggers.

Lt. Governor: Democrat Ben Barnes vs. Republican Byron Fullerton.

State Senate: Democrat Max Sherman vs. Republican Malouf "Oofie" Abraham.

U. S. Rep. Bob Price, a Republican, is running unopposed for reelection.

State Rep. Bill Clayton, a Democrat, also has no opponent. Other state offices also have Democratic and Republican nominees, but the Democrats are expected to win easily.

The polls will open Tuesday at 8 a. m. and close at 7 p. m. A total of 110 persons voted absentee for the election, according to officials at the County Clerk's office. Absentee voting began Oct. 14 and ended Friday.

Voters will cast their ballots at these polling places:
Box 1 — DPS license room, first floor, County Courthouse.

Box 2 — County Commissioners Courtroom, second floor, County Courthouse.

Box 3 — J. E. McCathern residence, 10 miles west of Hereford.

Box 4 — Sims Community House.

Box 5 — Hereford Community Center.

Box 6 — Ford School.

Box 7 — Dawn School.

Box 8 — Walcott School.

Box 9 — Bippus Community House.

Box 10 — Palo Duro Church, Wildorado.

See ELECTION, Page 2

David Norton Dies In Home

David Norton, 19, young member of a pioneer Hereford family, died early Friday in the home of his parents, Mr. and Mrs. Palmer Norton, 516 Avenue I, after a long illness.

Funeral services were conducted by the Rev. Russell Wingert, minister in the Presbyterian Church Saturday afternoon. Gilliland Funeral Home directed burial in West Park Cemetery.

Pall bearers were Kenny Gearn, Chip Formby, Bruce Battey, Terry Battey, Harold Barrett and Randy Barrett.

The family has requested that memorials be made at either of the Hereford banks, to a fund for medical research on incurable diseases.

Young Norton, who was born in Hereford Aug. 25, 1951, was a descendant of the R. H. Norton family which bought land in Deaf Smith County before the city was established. They moved to a ranch home just west of the present city in 1898.

A son of the family, Ezra Norton, who is David's grandfather, continued the ranching business as did Palmer Norton.

Survivors in addition to the parents and grandfather here, are a sister, Nelida, also of Hereford, and his maternal grandmother, Mrs. Mary Caraway of Tulsa.

Dress Code Here Will Remain Same

The Hereford dress code for secondary and high school levels is expected to remain the same, despite a recent ruling by the Lubbock system to allow a more lenient policy in regard to hair and clothes, according to Supt. Roy Hartman.

"I don't foresee us making any changes, at least not in this school year. We are pretty well committed to stay like we are right now, although when we approved the policy (in September we did specify that it be made where it could be changed if necessary.)"

The dress code of the three Lubbock schools, all of which are in the same district as Hereford and Plainview, last week was changed in a Lubbock School Board meeting to allow girls to wear pants and boys to wear mustaches and longer sideburns to school.

The new Lubbock dress code did not change the regulation specifying male students cannot wear their hair length over the ears or the collar of a standard dress shirt and "it shall not touch the eyebrows." The rule permits the "Afro" styles, only if they are not extreme.

Hereford's dress policy follows the same rules, in addition to allowing the girls to wear "coordinated pants suits" and a number of other things not allowed in the past.

The new code adopted by the Lubbock School system now allows the boys to wear sideburns that extend to the bottom of their earlobes and they can be flared. Mustaches are now acceptable also, but must not ex-

tend past the corners of the mouth.

Both the sideburns and mustaches must be neatly trimmed.

The prohibition of beards, beads, earrings, chains, rubber thongs, undershirts worn as outside garments and clothing with advertisement slogans, is still in force.

The new rules were introduced to the board by a committee of seven teachers, seven parents and seven students. Names of the committee were not released.

What To Do In Case Of Attack

The "Hereford-Deaf Smith County Community Shelter Plan" a supplement that gives information on what to do in case of a nuclear attack, is included in this issue of the Sunday Brand.

The information in the supplement is the result of careful analysis and professional planning and is the guideline for other communities and counties across the nation.

"The information developed in the plan could save the lives of many persons in the event of a nuclear attack," Civil Defense Director Bill Thompson said. "I hope the people of this county will read the information carefully and then put it with their valuable papers."

Extra copies of the supplement will be available at the Deaf Smith County courthouse and at the Hereford City Hall.



Clarence E. Taylor

School

(Continued from Page 1) complete a four-year course in three years would cost the state no more in the long run.

"This part about free tuition in the summer is not part of the four-quarter plan, as the legislative committee described it, but I would sure be for this, too," Hartman told the Board.

"I think this would encourage youngsters to be involved in summer whether for remedial work or for enrichment work. We'd be in a position to offer more courses, I think there are some who do not attend (summer school) because of tuition."

The plan drew both support and bitter opposition from the approximate 80 persons at the hearing.

"Those in sparsely populated areas had more tendency to be opposed," Hartman said. Many of them felt that making the fourth quarter, in the summer months, optional would lead to an eventual ruling requiring all systems to have it. This would endanger the small school and lead to further consolidation, they said.

Hartman said he would go along with extending regular school into the summer months if the state didn't require that everyone do it.

"I'm not opposed to it so long as it remains an optional program," he said. "I have not discussed this with the board members at all and I certainly would want to talk about this with them."

As far as a four-quarter system for Hereford is concerned, Hartman said if the local School Board "wanted us to move in this direction, we certainly would not be opposed to it."

The quarters would be set up as mentioned earlier so the football season would remain in one quarter. Basketball would fall within the December-February quarter, with other sports coming in the March-May quarter. The June-August quarter, at schools taking that option, would likely result in a new, and strong, big school interscholastic League competition in such sports as baseball and golf, and maybe track and tennis.

The complications that would arise from spacing students into three quarters over a 12-month period — and sending students home for different months for their vacations — are plentiful. For one, whether it is the decision of the student or of the school about which quarter he sits out. And for another, whether air conditioning should be installed for summer students.

"One problem that would have to be faced are the changes in the curriculum that would be necessary, the amount of time that we now have set up to teach each course. The classes probably would not be longer each day, but they would be less extensive," Hartman said.

"The committee talked in terms of freshman English, for example, it would simply mean instead of having two semesters of four and one-half months of freshman English, we would have three quarters of three months each," he added.

"The main point of emphasis for the quarter plan is that we would be able to offer more courses for our students, especially at the secondary level."

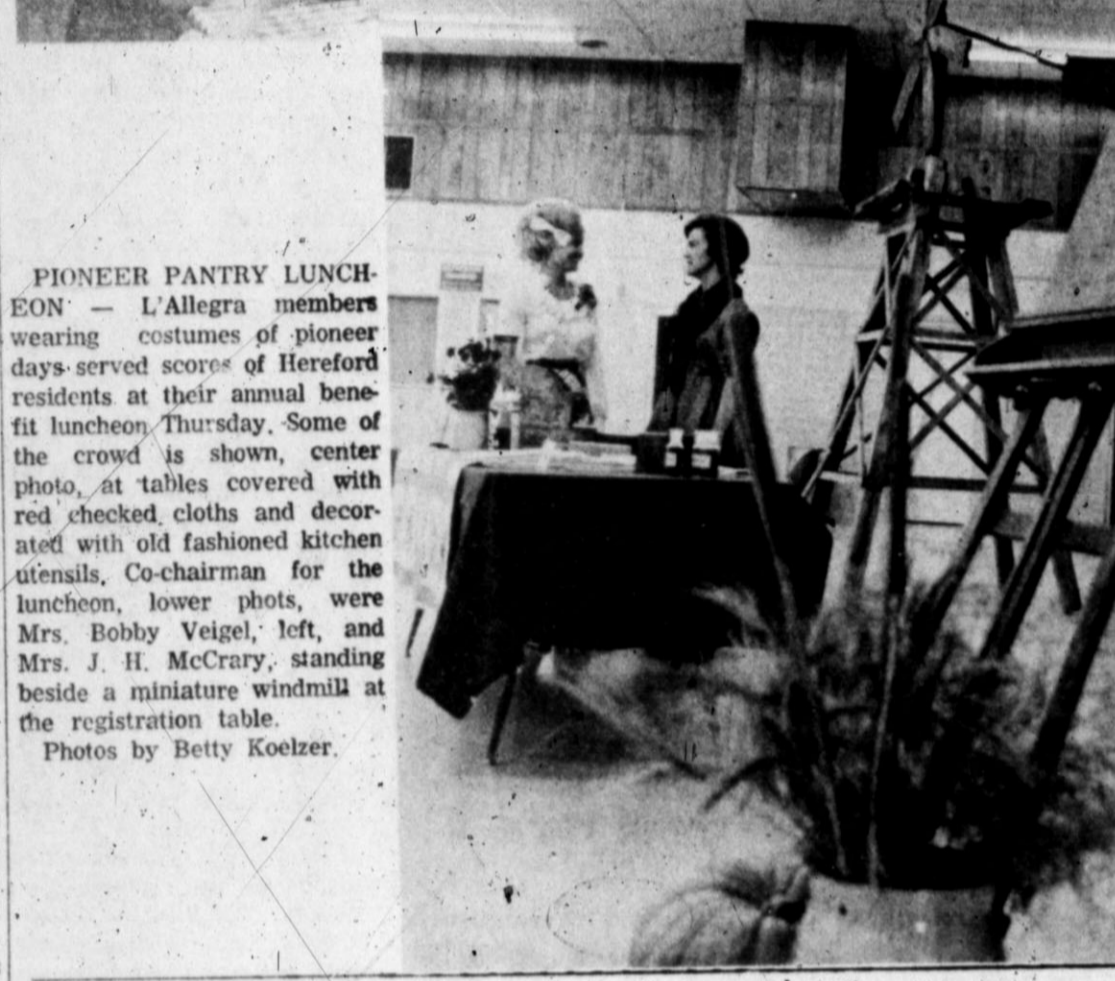
Instead of offering two new courses of four and one-half months duration, to students, the school would be able to put onto the curriculum three new courses, each of three months duration.

"There are a lot of things that would have to be worked out on this proposal, and this was simply a hearing," Hartman pointed out.

"But if this is something that would be worthwhile for our students, something that would let us present a better program for our students, I think we have an obligation to take a closer look at it."

MEMBERSHIP INCREASE PORT ELIZABETH, South Africa — The membership of independent black churches in South Africa has reached three million — more than a quarter of the total African population.

This figure comes from the Rev. C. F. Beyers Naude, director of the Christian Institute of Southern Africa and adviser to the African Independent Churches Association, whose churches split away from white denominations.



PIONEER PANTRY LUNCHEON — L'Allegria members wearing costumes of pioneer days served scores of Hereford residents at their annual benefit luncheon Thursday. Some of the crowd is shown, center photo, at tables covered with red checked cloths and decorated with old fashioned kitchen utensils. Co-chairman for the luncheon, lower photo, were Mrs. Bobby Veigel, left, and Mrs. J. H. McCrary, standing beside a miniature windmill at the registration table. Photos by Betty Koelzer.

Most schools theoretically won't have that to worry about, at schools taking that option, would likely result in a new, and strong, big school interscholastic League competition in such sports as baseball and golf, and maybe track and tennis.

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Candidates Confront Voters

(Continued from Page 1) Box 11 — Central School, Hereford.

No exact figures are available on the number of persons in the county who have registered to vote, but about 6,000 persons were eligible for the past two General Elections, in 1966 and 1968.

The turnout in 1966 was 2,985 and in 1968 was 4,785.

County Clerk B. F. Cain predicted a vote of "about 60 percent" of the eligible vote Tuesday. "On the average, that's about what you can expect around here on an off-year election. That's about what it has been in the past."

Leo Witkowski, Democratic county chairman, went along with the forecast of a sparse turnout.

"I think there will be a light turnout. There should be a heavy turnout every year, but it seems you have to have a red hot issue to do that," Witkowski said.

Two of the seven proposed amendments to the state constitution have stirred up about as much heat as anything else.

Five of the amendments are expected to win easy approval. At least, they are the least controversial.

The other two amendments appear to be touch and go. One of the amendments, No. 2 would legalize liquor by the drink, on a local option basis in Texas. The other, No. 3, would authorize the Legislature to change the method of assessing taxes on ranch, farm and forest lands, based on the land's production capability.

The Bentsen-Bush and Sherman-Abraham races appear the most closely contested races locally.

Bentsen, relatively unknown over the state before this spring

despite previous service in the U. S. House, defeated incumbent U. S. Sen. Ralph Yarborough in the May Democratic Primary.

Bush, lost to Yarborough six years ago in a race for the job but then won election to the U. S. House of Representatives for the past four years and gained stature within the Republican Party.

Both are considered about the same political conservatism leaning. Bush has argued he can be effective because he is close to President Nixon, and Bentsen has argued the closeness will cause Bush to "sell out" to the President.

On the other hand, Bush has contended that Bentsen cannot be effective, because he must either vote to continue the same Kennedy-Fulbright-Muskie-McGovern leadership in the Senate or alienate himself from the party leadership by voting to put others in the top positions.

Bentsen has turned on the Republicans the 1966 campaign plea of U. S. Sen. John Tower that Texas should have one Democrat and one Republican in the U. S. Senate.

The state senate race will elect a successor the Canyon's Grady Hazlewood, who is retiring from elective office. Abraham is making the race instead of seeking reelection for state representative. It is Sherman's first try for office. He is an Amarillo lawyer.

In the May primaries, Sherman won the Democratic nomination over three others.

Eggers has campaigned widely in his race to unseat Governor Smith but is considered a heavy underdog. He is expected, however, to receive more votes than Republicans traditionally get in their bids for Texas top executive job.

Fullerton has been traveling the state in his opposition to Barnes, but has generally been met with little response. Barnes has largely ignored Fullerton in his campaign for reelection.

In the other offices, Atty. Gen. Crawford Martin is opposed by Republican Edward M. Yturri, State Comptroller Robert Calvert by Republican S. L. Abbott, State Treasurer Jesse James by Republican Robert F. Koenneke, and Agricultural Commissioner John C. White by Daniel C. Heath.

State Land Commissioner

Jerry Sadler was defeated in the Democratic Primary by Bob Armstrong, who is opposed by Republican Harry Trippett. Railroad Commissioner Ben Ramsey is running unopposed.

Pastor's Mother Dies Thursday

The Rev. Boniface Riedmann, pastor of St. Anthony's Catholic Church, is in New York state to attend funeral services for his mother at Graymoor Garrison Monday morning.

Mrs. Riedmann had lived the past ten years with the Atonement Sisters of Graymoor, and had been ill for several months. Her death occurred Thursday night.

The Hereford pastor left the first of this week to visit his mother and is expected to be away for the next two weeks. Mrs. Riedmann's survivors also include another son, living at Phoenix, Ariz.



Alcohol contributed to more than 25,000 divorces in Texas last year. Liquor-by-the-drink means more divorces. VOTE NO NOV. 3 PROPOSITION 2 (Pd. Adv.)

The Sunday Brand

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COW POKES By Ace Reid. Illustration of a cowboy on a horse. "Luke, maybe you better take a firmer grip—I'm losin' mine!" Hereford STATE BANK. PAID FOR BY LOCAL T.S.T.A.

Veteran

(Continued from Page 1)

time. They say they have accomplished what they wanted to, but I can't see where it changed anything," he said.

Taylor is the second young man from the family who has been action in Vietnam and has been wounded. His brother, Edward Taylor Jr. spent some time in Vietnam in 1969 when he was wounded. He is now stationed in Seattle.

Taylor stayed in Hereford until Friday when he went back to Ft. Sill for further treatment at Reynolds Army Hospital.

He has 10 months remaining in the Army and when he is discharged he plans to "take it easy for a while," then go back to work.

If a train gives a hoot for your life, so should you.

VOTE NO TO AMENDMENT NO. 3. If this amendment is approved by the voters and the Legislature enacts enabling legislation to carry out the intent of the purpose set out in this amendment, the tax base for many school districts could be almost totally destroyed. Amendment No. 3 is truly a special interest amendment. Look over this amendment very carefully then vote NO to Amendment No. 3.

Yes. Only \$18 for a fiber glass belted whitewall tire. 30 MONTHS GUARANTEE WITH 9 MONTHS 100% ALLOWANCE. Foremost Protection Guarantee. Your Foremost tire protection guarantee covers all Foremost passenger tires (except our special application tires with separate guarantees) against all road hazard or defect failures. You are protected for the entire stated months of guarantee. If your tire falls during the guarantee period, return it to us and we will, at our option, repair your tire, or make an allowance based on the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 100% of the original purchase price, excluding applicable Federal Excise Tax, during the 100% allowance period. Thereafter, we will allow 50% or 25% of the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. (See chart below.) Federal Excise Tax adjustment allowance will be made on the basis of the percent of the original tread remaining. FOREMOST PROTECTION GUARANTEE CHART HERE'S HOW YOUR GUARANTEE WORKS: Entire guarantee period 30 mos. 100% allowance period 1-9 mos. 90% allowance period 10-17 mos. 25% allowance period 18-30 mos. Tread Life Protection. We build into every Foremost tire safe traction indicators. They signal when your tire should be replaced. If your tire wears out (except for incorrect alignment) we will make an allowance based on the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 1/3 during the first half or 1/4 during the second half of the stated months of guarantee. Federal Excise Tax adjustment allowance will be made on the basis of the percent of the original tread remaining. This guarantee is not transferable. It is only for private passenger cars or passenger station wagons.

FOREMOST ANTI-FREEZE. Penneys Spray de-icer with scraper top, 77¢. Windshield washer anti-freeze and cleaner, 99¢ gal. Rubber floor mats. Front overall, 4.98. Rear overall, 3.98. Front twin, 3.98. Rear twin, 2.98. Transparent vinyl floor mats. Front overall, 4.98. Rear overall, 3.98. Front twins, 3.98. Rear twins, 2.98.

SERVICE SPECIALS FRONT END ALIGNMENT. Includes adjust Camber and Casters. Tow In and Tow Out and Balance Front Wheels. 8.88. CUSTOM BRAKE OVERHAUL. We Install New Linings, Rebuild All Wheel Cylinders, Resurface Brake Drums, Replace Front Wheel Bearings, Bleed and Refill System, Install New Front Grease Seals and More. 37.88. Penneys auto center Hereford, Texas Phone 364-4065

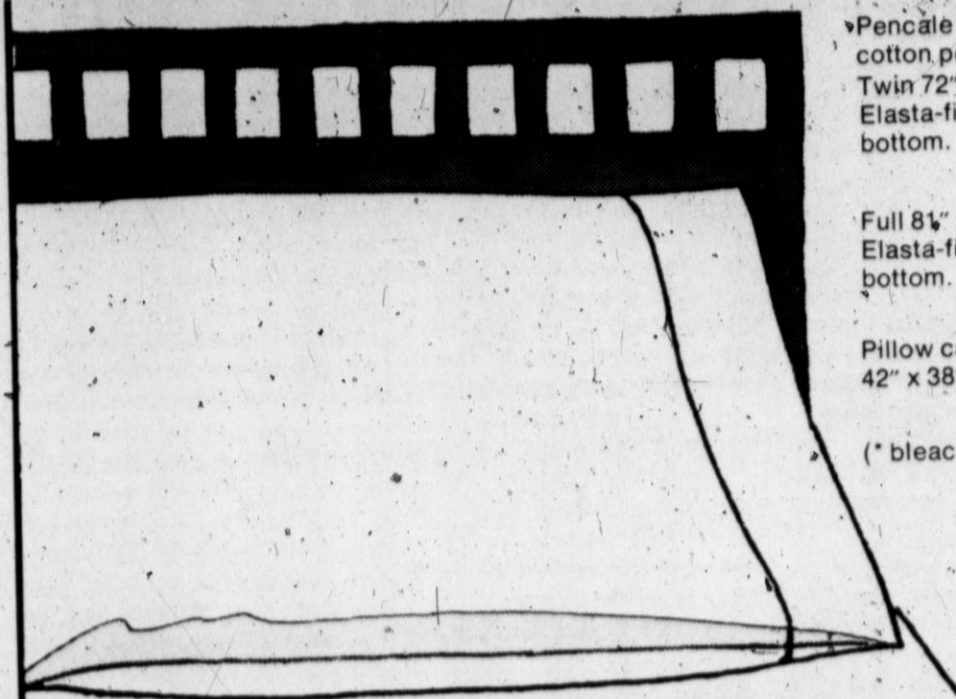
NOVEMBER DOLLAR DAYS

- MONDAY
- TUESDAY
- WEDNESDAY



Special buy! Girls' stretch nylon striped and solid pant set. In the newest-fall fashion shades. Sizes 4-6x, 2.99; 7-14

3.99



Pencale® white sheets. Combed cotton percale. 186 count. Twin 72" x 108" flat or Sanforized® Elasta-fit bottom.

3 for 5.00

Full 8 1/2" x 108" flat or Sanforized® Elasta-fit bottom.

2 for 5.00

Pillow cases 42" x 38"

4 for 2.50

(* bleached and finished)



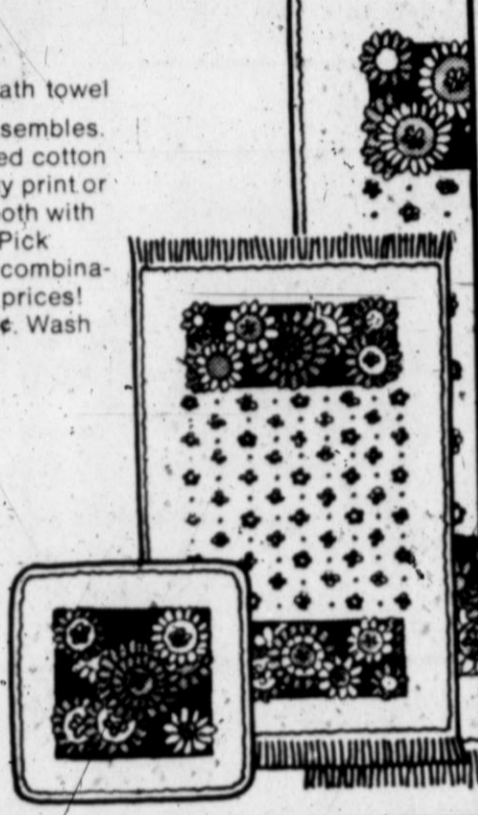
Special Buy! Vest and pants duos for the fall fashion scene. Plaids and solids in acrylic bonded with nylon tricot. 8 to 18.

\$10

99c

Bath towel

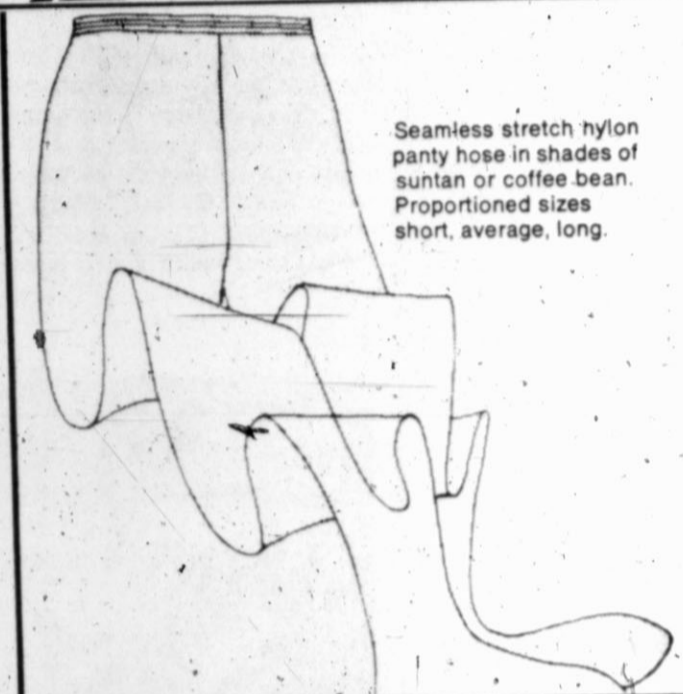
Terry towel ensembles. Velvety sheared cotton terry in a pretty print or solid colors, both with fringed ends. Pick several color combinations at these prices! Face towel 59c. Wash cloth 29c.



2.22

yd.

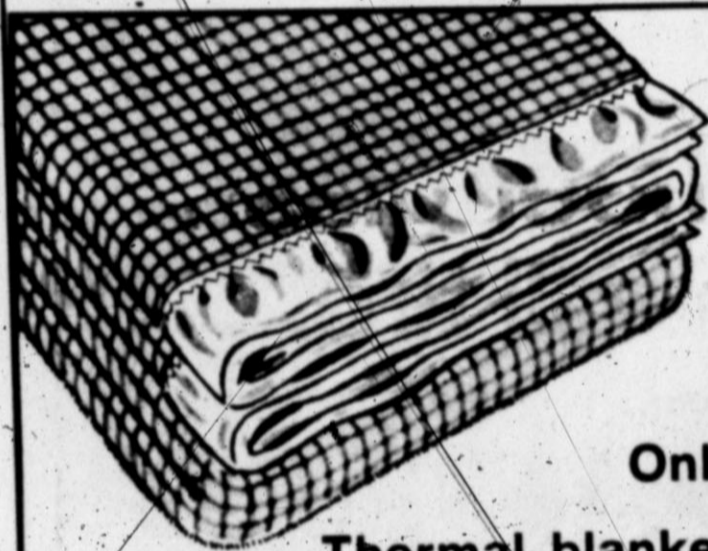
Bonded acrylic fabric in exciting spring colors for school, casual or sportswear. Bonded with acetate 54/56"



Seamless stretch nylon panty hose in shades of suntan or coffee bean. Proportioned sizes short, average, long.

Men's long sleeve sport shirt; long point collar style. Polyester cotton and Penn-Prest for no ironing. Stripes.

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Only **\$3.99**

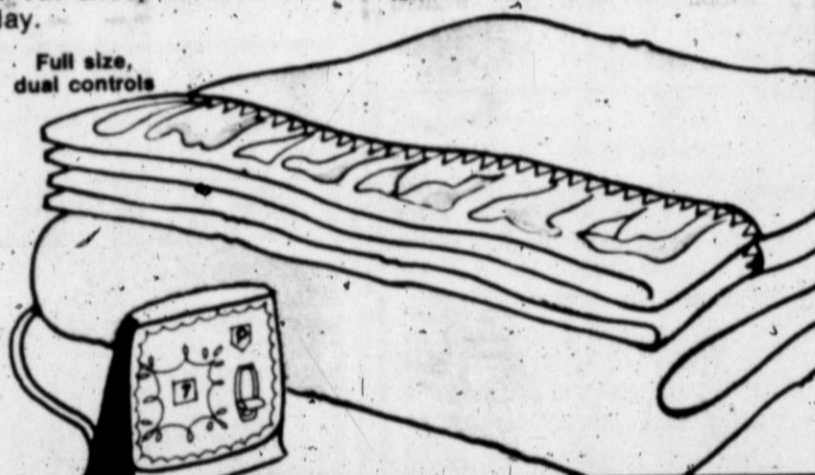
Thermal blanket special!

Imagine! 3.44 for a cozy 72x90" thermal blanket that fits either twin or full size beds. Polyester/nylon with nylon binding. Machine washable, of course, in moss, gold, pink, peacock. You'll want several of these... great for gifts, too! Limited quantities!

\$11 Full size, single control
Electric blanket specially priced!

Electric blankets of napped polyester/nylon/cotton with nylon binding. Machine washable in lukewarm water. UL listed. Moss, gold, pink. An exceptional value, but quantities are limited, so stop in today.

\$13 Full size, dual controls



Elegant robes of nylon tricot quilted to Kodej® polyester. Sizes 10 to 18 in lovely fashion colors.

7.88



12.88

Special ski jackets. Special buy price. Nylon quilted to polyester. Two styles—belted or not—in sizes S, M, L.



PRE-HOLIDAY... CLEARANCE

<p>2.50</p> <p>LOOK WHAT \$2.50 WILL BUY WHILE CLEARANCE PRICES LAST!</p> <ul style="list-style-type: none"> Girl's Orlon SWEATERS Girl's Bonded SLACKS Girl's Unlined SLACKS Men's PAJAMAS Men's DRESS SHIRTS Men's KNIT SHIRTS Men's WOVEN SPORT SHIRTS Men's CASUAL SLACKS Men's DRESS HATS (3 Only) Boy's SPORT SHIRTS <p>Most Of These Items Are Penn-Prest</p> <p>2.50</p>	<p>SHOE CLEARANCE</p> <p>For Every Member of The Family</p> <p>TENNIS SHOES Regular 2.99 to 4.99 NOW 2.50</p> <p>GIRLS SHOES Oxfords, Straps and Slip-Ons Regular Price 5.99 to 6.99 NOW 4.88</p> <p>BOYS SHOES Oxfords, Slip One and Boots Regular Price 6.99 to 11.99 NOW 4.88 5.88</p> <p>WOMENS SHOES Oxfords, Slip-Ons, Flats and Heels Regular Price 8.99 to 12.99 NOW 6.88-8.88-9.88</p> <p>MENS SHOES AND BOOTS Oxfords, Slip-Ons, Work Shoes, Regular Priced 9.99 to 24.95 NOW 8.88 to 19.88</p>	<p>1.99</p> <p>LOOK WHAT \$1.99 WILL BUY WHILE CLEARANCE PRICES LAST!</p> <ul style="list-style-type: none"> Misses Fall WALKING SHORTS Misses Denim SLACKS Misses SWEATERS Misses BLOUSES Misses ROBES 16 Piece Covered BOWL SET <p>1.99</p> <table border="1"> <tr> <td>Misses Better Flannel or Nylon SLEEP WEAR Reg. \$4-\$6 NOW 2.50</td> <td>PRINTED TOWELS Bath Towel 99c Hand Towel 59c Washcloth 29c</td> </tr> <tr> <td>Misses Better DRESS GLOVES Regular \$1.50 to \$2.50 Now 99c</td> <td>Misses Clear Vision SUNGLASSES 99c Pr.</td> </tr> </table>	Misses Better Flannel or Nylon SLEEP WEAR Reg. \$4-\$6 NOW 2.50	PRINTED TOWELS Bath Towel 99c Hand Towel 59c Washcloth 29c	Misses Better DRESS GLOVES Regular \$1.50 to \$2.50 Now 99c	Misses Clear Vision SUNGLASSES 99c Pr.	<p>68c Yd.</p> <p>LOOK WHAT 68c WILL BUY IN OUR PIECE GOODS DEPARTMENT</p> <p>Full sail, 5 p.m. prints, Dan Star. Regulated Cottons, Skillet Cloth, Poplins, Capri Sportscloth, Dan River Cottons, Fashion Corner, Ramona Plus Shantung Crepe and Many Others</p> <p>68c Yd.</p> <p>Huge Assortment MISSSES and GIRLS HANDBAGS Regular \$2 - \$3 \$3.00 to \$8.00</p> <table border="1"> <tr> <td>MEN'S STRETCH SLACKS Regular \$8.98 NOW 3.50</td> <td>Men's Long Sleeve SPORT SHIRTS Regular \$5.00-\$5.98 NOW 3.99</td> </tr> <tr> <td>MEN'S FIREHOSE JEANS Regular \$4.98 NOW 3.50</td> <td>6 Only Men's WINTER JACKETS NOW 12.99</td> </tr> </table> <p>Misses Bonded ACRYLIC SLACKS Plain or Prints 4.99</p> <p>Girl's Better DRESSES Regular \$3.00-\$9.00 NOW 1.99 3.99</p>	MEN'S STRETCH SLACKS Regular \$8.98 NOW 3.50	Men's Long Sleeve SPORT SHIRTS Regular \$5.00-\$5.98 NOW 3.99	MEN'S FIREHOSE JEANS Regular \$4.98 NOW 3.50	6 Only Men's WINTER JACKETS NOW 12.99
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MEN'S FIREHOSE JEANS Regular \$4.98 NOW 3.50	6 Only Men's WINTER JACKETS NOW 12.99										
<p>PILLOW PAIRS</p> <ul style="list-style-type: none"> Polyester 2 For \$5.00 Dacron 2 For \$8.00 Foam Rubber 2 For \$10.00 Sonitique 2 For \$12.00 King Size 2 For \$20.00 	<p>Reduced Regular Stock MISSSES BETTER DRESSES Prices Slashed 4.00 to 10.00</p>	<p>BROKEN SIZES. LIMITED QUANTITIES, SUBJECT TO PRIOR SALE, MANY OTHER ITEMS</p> <p>Penneys the now place</p> <p>OPEN EVERY THURSDAY AND SATURDAY NIGHTS</p> <p>CHARGE IT OR LAY IT AWAY FOR CHRISTMAS AT PENNEYS, HEREFORD, TEXAS</p>									

Legislation Would Change Methods Of Taxing Farm, Ranch Land

Battle Lines Form On Controversial Amendment No. 3

Educators have lined up on one side and agricultural groups on the other concerning Amendment No. 3, to be voted on by the people of Texas Tuesday.

The amendment would authorize the State Legislature "to provide by law for the establishment of a uniform method of assessment of ranch, farm and forest lands, which shall be based upon the capability of such lands to support the raising of livestock and/or to produce farm and forest crops."

The agricultural groups, at least 16 organizations have gone on record as endorsing Amendment 3 — contend that farmers, ranchers and timber growers of Texas "are literally being driven out of business by high taxes on their land."

Present property taxes on farm real estate have been increasing at an annual rate of 22 per cent, and in some areas 400 to 500 per cent in one year's time, they say.

An amendment was passed a few years ago to provide for the assessment of taxes on land in relation to its productive capacity, rather than on its speculative value, but the agricultural groups contend that amendment has been rendered inoperative because of ambiguous wording.

It has proven difficult to administer at the local level where taxes are collected, and it excludes corporations which are important in Texas agriculture, the groups say.

Advocates of Amendment 3 argue the constitutional amendment approved by the voters in 1966 has not provided tax relief urgently needed by farmers and ranchers who use for agricultural purposes land which has greatly increased in value due to its potential use for other purposes, such as urban development.

The president of the 13,000-member Texas and Southwestern Cattle Raisers Association told the annual convention of the group earlier this year he is unhappy that farm land is being purchased at high prices for recreation or industry, and these prices are then used by taxing

authorities to assess adjacent agricultural land.

The Texas State Teachers Association has taken a stand opposing Amendment 3. It contends that lower property valuations resulting from implementation of the proposed constitutional amendment might reduce tax revenues of county, school and other taxing districts.

This, it says, could possibly handicap these political subdivisions in performing essential governmental functions and services unless other sources of income are found.

Opponents also point out that the amendment leaves it to the legislature to decide the final points of the legislation and that the voter has no idea therefore, how far the legislature may go in providing property tax considerations to the owners of farm, ranch and timber lands.

The proposed legislation could result in a tax ceiling for rural lands, while urban Texans would be in a different category it has been argued.

One of the most controversial parts about the amendment is its possible benefit to land spec-

ulators. An editorial in Wednesday's Lubbock Avalanche-Journal put the point this way:

"A man who derives his principal income from the land already is protected from having his farm overtaxed merely because a city happens to grow out to his land. What the new amendment would do is extend this tax shelter to big companies and land speculators who gobble up land around big cities and hold on to it for long-term gains.

"For example, Company X might buy farm land for \$300 per acre and hold it for 10 years while a city grows out to it and the acreage becomes worth \$1,300 for development. The company realizes a profit of \$100 per acre per year but the taxes are not increased.

"Enjoying this tax shelter, the company would have no incentive to develop the land. Conceivably, it could hold the property for years while other

farm. This makes many small farmers ineligible, because they take jobs off the farm to earn a living, he said.

The proposed amendment would let the Legislature extend the farm assessment to corporate and partnership farms, as well as to timber companies, without regard for occupational background.

Connally said he assumes the Legislature would put a 3-year or 5-year "rollback" feature into the law to prevent speculators from enjoying agricultural tax assessments prior to commercial or residential land development. This provision would require tax payments on the difference between the tax value as agricultural land and the tax value as developed land.

Connally said there are three potential ways to determine the productive capacity of ranch, farm and timber lands.

One method is to find the cash lease basis, he said. Under this method, for example, a rancher who leases his grazing land for \$2 per acre per year would be assessed on the basis of this productive capacity, regardless of the market value of the land.

A second method would be to use soil classification maps to determine the capacity of land for grazing, crops and other uses, he said. Connally claimed projections of crop values can be made from such soil information.

A third method would be examination of sales records to see the value of crops raised on the

land. Agricultural organizations advocating the passage of Amendment 3 are the Texas Sheep and Goat Raisers Assn., the Premier Santa Gertrudis Assn., the Texas Peach and Plum Assn., the Texas Farm Bureau, the Texas Southwestern Cattle Raisers Assn., the Texas Poultry Federation, the Southwestern Peanut Growers Assn., the Texas Soybean Association, the Texas State Grange, the Texas Citrus Mutual, the Texas Farmers Union, the Texas Pecan Growers Assn., the Bluebonnet Charolais and Charbray Breeders Assn., the Texas Cottonseed Crushers Assn., the Texas Forestry Assn., and the South Texas Cotton and Gray Assn.

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2 new tires, perfect inside and out, has been our personal car. Someone will get new car service and looks at a used car price. Look it over.
1967 Chevy 1/2 ton pickup, long wide, 327 V8 Turbo, hdy. iron, factory air, CST model, all custom interior, etc. Med. blue with light blue interior, a real cream puff.
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Save a Life
YOUR'S



Mas de 25,000 divorcios en 1969 fueron causados por el licor en Texas. El licor por bebido quiere decir mas divorcios.

VOTE NO NOV. 3 PROPOSITION 2
(Paid Adv.)

Community Calendar

- NOVEMBER**
3 — Kiwanis Club Pancake Supper, high school cafeteria, 5-8 p. m.
7 — Community Concert Program at Hereford High School Auditorium
20 — Hereford High School musical.
21 — Odd Fellows Lodge Thanksgiving supper open to public, in Odd Fellows Hall.
DECEMBER
3 — Boy Scout Banquet
6 — Holiday tour of homes sponsored by Madre Mia Study Club.
10 — Noon Lions Club Ladies Night at High School Cafeteria
JANUARY
22 — Father-daughter Camp Fire Banquet, Bull Barn, 7 p. m.

Johnson Wins First At Fair

Leroy Johnson of the Hereford Future Farmers of America chapter, won first place with his medium-weight Duroc pig last week during the swine competition at the State Fair in Dallas.
Other members who showed swines were Jim McNey, 19th in medium-weight Hampshire and 11th in light-weight crossbred; Marvin Smith, 17th in medium-weight Hampshire and 24th in crossbred; Rodney Coleman, 7th in light-weight Poland; Ricky Coleman, 9th in heavy-weight Hampshire; Frank Bezner, 10th in light-weight Poland; and Twig Rose, 17th in medium-weight Duroc.
Also, Ronald Yasek, 4th in light-weight crossbred and 15th in light-weight crossbred; Richard Schilling, 15th in medium-weight crossbred; Gary Dunning, 13th and 20 in the Hampshire lamb division and Gary Cotten, 23rd in heavy-weight crossbred calf.

vote FOR 3



YOU CAN KEEP TEXAS PRODUCTIVE and GREEN
Vote For Amendment 3

Associations Endorsing Amendment 3

Texas Citrus Mutual	South Texas Cotton & Grain Assoc.
Texas Southwestern Cattle Raisers Assoc.	Texas Farmers Union
Texas Farm Bureau	Texas Pecan Growers Assoc.
Texas Sheep & Goat Raisers Assoc.	Bluebonnet Charolais & Charbray Breeders Assoc.
Texas Poultry Federation	Texas Wheat Growers Assoc.
Southwestern Peanut Growers Assoc.	Texas Rolling Plains Cotton Growers Assoc.
Texas Soybean Assoc.	Texas Cottonseed Crushers Assoc.
Texas State Grange	Texas Forestry Assoc.
American Rice Growers Assoc.	County Farm Bureau

Sponsored by Deaf Smith and Oldham

IT'S NOVEMBER DOLLAR DAY'S AT **Gaston's** SUGARLAND MALL
PRICES GOOD MONDAY - TUESDAY & WEDNESDAY

135 POLYESTER DRESSES Sizes 8 to 20 Values To \$35.00 \$19.90	105 POLYESTER PANT SUITS Sizes 8 to 20 Were \$33.00 to \$55.00 \$29.00
LARGE SELECTION POLYESTER SEPERATES Pants, Tops, Jackets Jentzen Jan Corby Bodin 1/2 Price	41 IMPORTED WOOL KNIT PANT SUITS Were To \$80.00 Sizes 8 to 16 Now \$45.00
FAKE-FUR CAR COATS Were to \$65.00 Leopard Cheeta Tiger \$35.00	CRINKLE PATENT COATS Black, Navy, Red and White Sizes 6 to 16 \$30.00
Children's Department SPECIAL PURCHASE 95 FAMOUS BRAND	
CHILDREN'S COATS	
Wool Tweeds Corduroy Solids and Plaids	Sizes 3 to 14 Were To \$40.00 \$15.00
GASTON'S It's New TOYLAND IS NOW OPEN IN SUGARLAND MALL . . . THE NEWEST IN TOYS FOR ALL AGES!	JUNIOR DEPARTMENT Wide Wale CORDUROY Pants Tops Jackets Dresses 1/4 off

Shurfine Carnival



The HAPPY TIME to SAVE

U. S. D. A. CHOICE BEEF



VISIT GRANDMAS
Delicatessen
for delicious foods, pies and cakes

Shurfine
CRACKERS
Saltines
16 oz. Box
2 Boxes 49¢

Shurfine
SHORTENING
All Vegetable
3 Lb. Can
69¢

Shurfine
COFFEE
Vacuum Pack
1 Lb. Can
79¢

Shurfine Early Harvest
SWEET PEAS
17 oz. Cans
5 \$1

Shurfine Golden
CORN
Cream Style or Whole Kernel
17 oz. Can
5 \$1

Shurfine Cut
GR. BEANS
3 Su. Cut Ref.
16 oz. Can
6 \$1

Soffin Bathroom
TISSUE
Ass't. Colors
10 Roll Pkg.
79¢

STEAK

ROUND SIRLOIN CLUB **98¢**

Fully Cooked
BEEF PATTIES

Lb. **79¢**

Armour Star
BOLOGNA

Sliced All Meat Lb. **59¢**

Armour Star Boneless Party **HAMS \$1.29 Lb.**

Shurfine
PEACHES
Yellow Cling Halves or Sliced
29 oz. Can **3 89¢**

Shurfine
CAKE MIX
Devils Food, White, Yellow
18 1/2 oz. Box
4 Boxes \$1

Shurfresh
BISCUITS
Sweet Milk or Buttermilk
8 oz. Cans
13 \$1

Shurfine Tender Leaf
SPINACH
15 oz. Cans
6 \$1

Shurfine Whole Irish
POTATOES
16 oz. Cans
7 \$1

Shurfine
PORK & BEANS
16 oz. Cans
8 \$1

- CATSUP** Shurfine Rich Tomato 20 oz. Bottle 3 Bottles \$1
- TOMATO SAUCE** Shurfine 8 oz. Can 10 Cans \$1
- MILK** Shurfine Evaporated 14 oz. Cans 6 Cans \$1
- VIENNA SAUSAGE** Shurfine 4 oz. Cans 4 Cans \$1
- TOMATO JUICE** Shurfine Fancy 46 oz. Cans 3 Cans \$1
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- PUMPKIN** Shurfine 14 oz. Cans 6 Cans \$1
- PRESERVES** Shurfine Strawberry 18 oz. Jars 2 Jars \$1
- Apple Butter** Shurfine 28 oz. Jars 3 Jars \$1
- Asparagus** Shurfine Spears, All Green Cut, 14 oz. Cans 3 Cans \$1
- Orange Juice** Shurfine Fresh Frozen 12 oz. Cans 3 Cans \$1
- Pineapple Juice** Shurfine 46 oz. Cans 3 Cans \$1

FRESHEST OF PRODUCE

- Ocean Spray **CRANBERRIES** 3 Pkgs \$1
- Texas Sweet **ORANGES** 5 Lbs. Bag 49¢
- Red Delicious Colorado Fancy **APPLES** 5 Lbs. For \$1
- California Green Pascal **CELERY** Stalk 19¢
- Texas Long Green **CUCUMBERS** Lb. 15¢
- All Purpose White **POTATOES** 10 Lb. Bag 49¢

LADIES' HOUSE SHOES BUY FIRST PAIR GET SECOND PAIR FREE **\$1.39**

V05 Hair Spray
Reg. \$3.35 **\$1.59**

Cloverlake **ICE CREAM**
1/2 Gallon **59¢**

Nestle's **QUIK**
2 Lb. Can **59¢**

Lipton Instant **TEA**
3 oz. Jar **99¢**

- Energy Powdered **DETERGENT** 49 oz. Box 49¢
- Roxey **DOG FOOD** 15 oz. Can 13 Cans \$1
- Shurfine Paper Bag **FLOUR** 5 Lb. Size 39¢
- Shurfine Bartlett Halves **PEARS** 16 oz. Cans 4 Cans \$1
- Shurfine **APPLE SAUCE** 16 oz. Cans 5 Cans \$1
- Shurfine **SLICED BEETS** 16 oz. Cans 6 Cans \$1
- Shurfine **PANCAKE SYRUP** 32 oz. 2 Btls 89¢
- Shurfine Red Alaska **SALMON** 16 oz. Can 98¢
- Shurfine Canned **HAMS** Pear Shaped 3 Lb. Can \$2.69

Advertised Prices Good Thru Wednesday, November 4, 1970 at PIGGLY WIGGLY in Downtown Hereford, Texas

- Betty Crocker **BROWNIE MIX** Fudge 23 oz. 49¢
- Shurfresh **POTATO CHIPS** Reg. 59¢ Twin Pkg. 39¢
- Holsum Imported Stuffed **OLIVES** 5 oz. Jar 49¢
- Armour's Texas Brand **CHILI** No Beans 19 oz. Can 69¢
- Danka **TOAST 'EM** All Flavors 6 oz. Box 39¢
- Family Size **LISTERINE** 20 oz. \$1.45 Reg. 99¢
- Charmin Toilet **TISSUE** 3 4 Roll Pkgs. \$1
- Mild & Gentle Bath Size **PALMOLIVE** 4 Bars For 39¢
- Energy **BLEACH** 1/2 Gal. Jug 29¢
- Liquid Detergent **NU LEMON** Gt. Size 32 oz. 59¢
- BLACKEYES** FRESH SHELLED Shurfine 15 oz. Cans 7 For \$1
- CRANBERRY SAUCE** Shurfine Strained 16 oz. Can 4 For \$1
- CUCUMBER CHIPS** Shurfine Fresh Pak 16 oz. Jars 3 For \$1
- FRUIT COCKTAIL** Shurfine 16 oz. Can 4 For \$1
- SHURFRESH MARGARINE** Quarters 18 oz. 5 For \$1
- WHOLE SWEET PICKLES** Shurfine 22 oz. 2 For \$1
- PINEAPPLE** Shurfine Crushed, Sliced 20 oz. Can 3 For \$1
- PANCAKE** Mix Shurfine 32 oz. Box 39¢
- RICE** Shurfine Medium Grain 32 oz. Box 29¢
- SALAD DRESSING** Shurfine 32 oz. Bottle 39¢

DOUBLE GUNN BROS. STAMPS
Every Wednesday With \$2.50 or More In Grocery Purchases. REDEEM YOUR STAMPS FOR CHRISTMAS GIFTS

PIGGLY WIGGLY 100 FREE GUNN BROS. STAMPS
with \$10.00 purchase or more!
Gunn Bros. stamps for Christmas gifts.
Coupon expires Wed. Nov. 4th 1970.
SPECIAL COUPON VALUE

'Faces Drub Dogs In First AAAA Win

(Continued from Page 1) Phillips told Wartes.

He got 58 yards of the total on two passes to Loerwald in that quick 64-yard TD drive in the second quarter. On first down, he faded back and hit Loerwald with a "bomb" that sailed 35 yards in the air, at the Plainview 29. Loerwald, who caught four passes from Wartes for 96 yards during the evening, got behind two Plainview defenders, twisted around to grab the aerial and made it to the Bulldog 9 before being shoved out of bounds.

Alan Railey, usually used as a flanker but pressed into duty Friday night as a running back, made six yards on two carries before Wartes wrapped up the drive with a three-yard pass to Loerwald all by himself in the end zone for the score, which came with two seconds left in the first quarter.

Hereford scored again three minutes later, and from then on, the fans on the east side of Plainview Stadium — behind the jubilant Whiteface players — just bided their time until they would get the chance for the first time this season to chant off the final seconds of the clock.

That score came after a bad snap forced Plainview punter David McPherson to retreat from the heavy rush of the Whiteface line. He threw a pass and a flag was thrown for having illegal receivers downfield — the linemen going to cover a supposed punt — but Hereford declined and took over

possession of the ball on the Plainview 33.

As before, it took just four plays to reach pay dirt. Ricki Ward made five, Loerwald three and Railey two for the first down at the 23 and then Wartes hit Schmucker crossing over the middle all alone at the goal line for the touchdown, raising the scoreboard count to 15-0.

Wartes went over from one yard out on a quarterback sneak for Hereford's final touchdown of the game in the fourth quarter.

Plainview's first touchdown came on a 75-yard drive that ate up 18 plays and almost eight minutes in the second quarter. The Bulldogs got seven first downs in the sustained drive, with fullback Danny Rushing going the final yard to cut Hereford's lead to 15-6. Danny Charast and Gary Lemons teamed to bat down the two-point conversion pass try.

The Bulldogs' only other touchdown came in the final minute of play after the ball was snapped over Wagner's head on a Hereford punt attempt. The line of scrimmage was the Hereford 33 but Wagner had to run back to retrieve the ball and was nailed at the 13. The Herd held for three plays before quarterback Olan Keeter hit end Rudd Owen on fourth down for an eight-yard TD pass.

Plainview came out in the second half and kept the ball for five minutes on a 11-play drive that carried only to midfield, then punted 31 yards to the Hereford 19.

That brought on an 81-yard touchdown march by the Whitefaces, who were determined not to let the same thing happen to their 15-6 halftime lead that happened a week earlier to Coronado. Hereford's 10-0 advantage in that game wilted under a heated Coronado passing attack in the third quarter and the Lubbock school went on to a 30-20 victory.

Things were different against Plainview. Wagner made 10 yards for a first down on the first play, and then Wartes threw to reserve tight end Ralph Waits for 9 to the 38-yard line. A quarterback sneak produced another first down at the 41. Wartes hit Loerwald for a 11-yard pass; Wagner made nine on the draw play, and Wartes got another first down, at the 38, on another quarterback sneak.

Wartes dialed Wagner's number three straight times for 4, 4 and 3 yards and another first down, then three plays later spotted Loerwald in the end zone five yards behind everybody else, and hit him for the score. That made it 22-6, after Loerwald's extra point kick, and

Plainview fans started their exodus from the stands for home, with 1:45 still remaining in the third quarter.

Three minutes later, Hereford scored again. Plainview quarterback Mitchell Malouf, abandoning the Bulldogs' usual game plan, went to the air, and Lemons intercepted his third offering on the Plainview 42, returning it to the 32.

Ward went 11 to the 21 on a trap, and three plays later he hit Schmucker with a 15-yard pass for a first-and-goal on the 5. Wagner made four of the yards on one play and Wartes carried it over for the score, followed by a Loerwald kick that made it 29-6, with 10:21 still left in the game.

Plainview, which played its past four games without two of its best backs because of injury, lost halfback Roger Jones

in midweek also. All three walked the sidelines on crutches during the game.

RUSHING

For Hereford: Alan Wagner, 18 for 138; Mike Wartes, 6 for 17; Ricki Ward, 3 for 18; Alan Railey, 6 for 14; Rudy Gonzales, 3 for 12; and Jeff Loerwald, 1 for 3.

For Plainview: Danny Rushing, 22 for 78; Nicky Harris, 12 for 29; Mitchell Malouf, 6 for 11; Steve Goree, 2 for 14; and Olan Keeter, 1 for 3.

RECEIVING

For Hereford: Jeff Loerwald, 4 for 96; Harold Schmucker, 3 for 53; Ricki Ward, 2 for 17; and Ralph Waits, 1 for 9.

For Plainview: Steve Goree, 4 for 38; Nicky Harris, 5 for 51; Rudd Owen, 1 for 8; and Tommy Lusk, 1 for 16.

Scoring

Hereford 9 6 7 7 - 29
Plainview 0 6 0 8 - 14

First Quarter

Hereford — FG Jeff Loerwald

24 Hereford — Loerwald 3 pass from Mike Wartes (kick fails)

Second Quarter

Hereford — Harold Schmucker 23 pass from Wartes (kick fails)

Plainview — Danny Rushing 1 run (Pass fails)

Third Quarter

Hereford — Loerwald 27 pass from Wartes (Loerwald kick)

Fourth Quarter

Hereford — Wartes 1 run (Loerwald kick)

Plainview — Russ Owen 8 pass from Olan Keeter (Steve Goree pass from Keeter)

Statistics

Hereford Plainview

First Downs 20 21
Yards Rushing 202 129
Yards Passing 175 113
Total Yardage 37 243
Passes 10 - 20 - 11 - 24
Interceptions 2 1
Punts, Average 0-0 3-39.6
Fumbles Lost 1 1
Penalties 4-60 5-35

The American housewife will buy anything new on the market . . . you've got to give her that much credit.

For **COLDS** take **666**

Save a Life **666** Yours

Alcohol put over 3,000 Texans in mental hospitals in 1969.

Liquor-by-the-drink means more mental patients.

VOTE NO NOV. 3 PROPOSITION 2.
(Pd. Adv.)

GENERAL ELECTION

DEAF SMITH COUNTY, TEXAS

No. 6920

NOVEMBER 3, 1970

SAMPLE BALLOT

No. 6920

GENERAL ELECTION
Deaf Smith County, Texas
NOVEMBER 3, 1970

NOTE: Voter's Signature to be affixed on the reverse side.

INSTRUCTION NOTE:

Vote for the candidate of your choice in each race by placing an X in the square beside the candidate's name.

You may vote a straight ticket (that is, vote vote for all the candidates of a certain party, and for no candidates outside that party's column) by placing an X in the square beside the name of the party of your choice at the head of the party column. (If you use this straight-ticket method of marking, do not mark beside the names of individual candidates.)

CANDIDATE FOR	DEMOCRATIC PARTY	REPUBLICAN PARTY	WRITE-IN
United States Senator:	<input type="checkbox"/> LLOYD BENTSEN	<input type="checkbox"/> GEORGE BUSH	
U. S. Representative - 18th Cong.:		<input type="checkbox"/> BOB PRICE	
Governor	<input type="checkbox"/> PRESTON SMITH	<input type="checkbox"/> PAUL EGGERS	
Lieutenant Governor	<input type="checkbox"/> BEN BARNES	<input type="checkbox"/> BYRON FULLERTON	
Attorney General	<input type="checkbox"/> CRAWFORD C. MARTIN	<input type="checkbox"/> EDWARD M. YTURRI	
Comptroller of Public Accounts	<input type="checkbox"/> ROBERT S. CALVERT	<input type="checkbox"/> S. L. ABBOTT	
State Treasurer	<input type="checkbox"/> JESSE JAMES	<input type="checkbox"/> ROBERT F. KOENNECKE	
Commissioner of General Land Office	<input type="checkbox"/> BOB ARMSTRONG	<input type="checkbox"/> HARRY TRIPPET	
Commissioner of Agriculture	<input type="checkbox"/> JOHN C. WHITE	<input type="checkbox"/> DANIEL C. HEATH	
Railroad Commissioner	<input type="checkbox"/> BEN RAMSEY		
Associate Justice, Supreme Court Place 1:	<input type="checkbox"/> JACK POPE		
Associate Justice, Supreme Court Place 2:	<input type="checkbox"/> RUEL C. WALKER		
Associate Justice, Supreme Court Place 3:	<input type="checkbox"/> JAMES DENTON		
Presiding Judge, Court of Criminal Appeals:	<input type="checkbox"/> John F. (Jack) Onion, Jr.		
Judge, Court of Criminal Appeals:	<input type="checkbox"/> TRUMAN ROBERTS		
State Senator: District 31:	<input type="checkbox"/> MAX SHERMAN	<input type="checkbox"/> Malouf "Oofie" Abraham	
State Representative, District 72 (Associate Justice)	<input type="checkbox"/> BILL CLAYTON		
Court of Civil Appeals, District 7	<input type="checkbox"/> CHARLES L. REYNOLDS		
District Judge, 69th Judicial Dist.	<input type="checkbox"/> ARCHIE McDONALD		
County Judge:	<input type="checkbox"/> H. C. WILLIAMS		
District Clerk	<input type="checkbox"/> LUCILLE POSEY		
County Clerk	<input type="checkbox"/> B. F. CAIN		
Sheriff (unexpired term)	<input type="checkbox"/> TRAVIS McPHERSON		
County Treasurer	<input type="checkbox"/> VESTA MAE NUNLEY		
County Surveyor	<input type="checkbox"/> A. J. SCHROETER		
Justice of The Peace	<input type="checkbox"/> GLENN NELSON		
County Attorney (unexpired term)	<input type="checkbox"/> ANDY SHUVAL		
Deaf Smith County Commissioner Precinct Four	<input type="checkbox"/> DONALD HICKS		
Deaf Smith County Commissioner Precinct Two	<input type="checkbox"/> M. R. (Marcus) LATHAM		

PROPOSED CONSTITUTIONAL AMENDMENTS

Instruction Note: Place an X in the square beside the statement indicating the way you wish to vote.

- NO. FOR AGAINST The constitutional amendment relating to the removal, retirement, or censure of Justices, Judges, and Justices of Peace under prescribed circumstances.
- NO. FOR AGAINST Repeal of the prohibition against open saloons found in Section 20, Article XVI of the Constitution of the State of Texas.
- NO. FOR AGAINST The constitutional amendment to authorize the Legislature to provide by law for the establishment of a uniform method of assessment of ranch, farm and forest lands, which shall be based upon the capability of such lands to support the raising of livestock and/or to produce farm and forest crops.
- NO. FOR AGAINST The constitutional amendment reconstituting the State Building Commission as a three-member appointive commission.
- NO. FOR AGAINST The constitutional amendment authorizing any county, on the vote of a majority of its qualified property taxpaying electors, to issue road bonds in an amount not to exceed one-fourth of the assessed valuation of the real property in the county.
- NO. FOR AGAINST The constitutional amendment increasing the value of the homestead which is exempt from forced sale.
- NO. FOR AGAINST The constitutional amendment authorizing the Legislature to provide for consolidating governmental offices and functions and allowing political subdivisions to contract for performance of governmental functions in any county.



LEO DONATION — Steve Caviness, president of the LEO organization, presents United Fund Drive president Jerry Don George with a check for \$50 as the clubs part in the local drive.

Mas de 3,000 Tejanos fueron afectados mentalmente por el licor en 1969. Licor por bebido quiere decir mas personas afectadas y sin remedio.

VOTE NO NOV. 3 PROPOSITION 2
(Paid Adv.)



Little's
In Downtown Hereford



DOLLAR DAY SPECIALS

The finest in
WOMEN'S FASHIONS

One Group

DRESSES

1/2 Price

(All Purpose)

COATS

1/3 off

One Group

DRESSES

1/3 off

One Group

SPORTSWEAR

1/2 Price

One Group

SWEATER

1/3 off

One Group

SPORTSWEAR

1/3 off

Coronado JV's Win Kitchens-Led Rally Is Held Short, 30-28

The Hereford Longhorns staged a rally in the waning minutes of their game against Lubbock Coronado, but were unable to come up with the big play and fell to the Lubbock team, 30-28, Thursday in Lubbock.

The loss was the second of the season for the junior varsity and Thursday they will go against Plainview at Whiteface Stadium before winding up the season's following week in Lubbock against Lubbock Monterey, the team favored to take the league junior varsity title.

Quarterback Keith Kitchens scored one touchdown and passed for three touchdowns and two point conversions to figure personally in all of Hereford's points.

The Longhorns trailed by 10 points in the closing minutes of the game Thursday, but managed a touchdown and a two-point conversion to pull within two points of the Lubbock team.

A last ditch attempt at an on-side kick was successful for the JV's and they moved the ball to the Coronado 9 with a first-and-10 situation, but four

incompleted passes stopped the drive.

Dick Robinson booted a 20-yard field goal in the opening minutes of the game to give Coronado a slim 3-0 lead, and they then added a touchdown and a conversion by way of a 30-yard run by Jay Herriage.

Hereford, trailing by 10 points, got going when Kitchens sneaked the ball across from the one. The kick failed but the Coronado lead was narrowed to 10-6.

Rodney Allen threw a 15-yard scoring strike to Mike Bewley to give the Coronado Ponies a 17-6 win, but Hereford came right back as Kitchens connected with Bruce Barrett on a 10-yard touchdown throw. Barrett was also on the end of the two-point conversion as the Longhorns cut the lead again to three points, 17-14.

Hereford took over the lead just before the first half ended when Wesley High took in a screen pass from Kitchens on the Hereford 30-yard line and rambled 70 yards for the score. The pass attempt failed and Hereford led 20-17 at inter-

mission.

Coronado regained the lead in the third quarter when Richard Dean scored from four yards out. Hereford was unable to score in the third quarter.

With 1:45 remaining in the game, Kitchens again went to the air and found Jay Henderson on the end of an 18-yard touchdown pass. Hector Rodriguez caught the pass for the extra points, but Coronado still led, 30-28.

The Longhorns went for the one-side kick and it was successful. They took the ball and marched steadily to the Coronado 29, and with the clock running out, Kitchens went to the air, only to be frustrated on

Building Permits Pass \$3 Million Mark For 1970

October building permits totaled \$400,000 making it the third largest month of the year in total investments and at the same time pushing the yearly total over the \$3-million mark.

Some 27 permits were issued during October that totaled \$391,340. This, added to the previous nine months, takes the total for the year to \$3,288,040.

Only February, which had \$764,000, and August, which had \$420,000, had larger totals than did October.

A run down of the other months shows January, \$151,000; March, \$274,000; April, \$187,000; May, \$197,000; June, \$257,000; July, \$331,000; and September, \$335,000.

The permits issued during October were mostly for erection of homes, although the largest permit, for \$44,000, was for construction of a business office for Hoelscher and Lyman.

Another large one, for \$38,500 was issued for the erection of a storage building for Frank Ford.

Setting out to capture the eligible bachelor, her seductive perfume constitutes chemical warfare.



BREAKFAST SPEAKER — Don Lane, Kiwanis Division 6 Lieutenant Governor gave a talk Friday to the Kiwanis Whiteface Breakfast Club on "Inventory of What Makes a Good Kiwanian."

CARD OF THANKS
WE would like to express our deep appreciation for the lovely flowers and many kindnesses which came to us during our sorrow.

The Family of J. D. Kirland

It's not the neurotic people we should worry about - it's those two or three normal ones on the loose.

Luncheon Slated For Simms Club

Thanksgiving will be the theme for the annual fall luncheon of Simms Study-Craft Club Wednesday, when members will meet in Mrs. Leland

Burns' home at 11 a. m. Mrs. Jim Cavin and Mrs. Emmett Young are scheduled to be hostesses with Mrs. Burns.

An underwater pipeline in the present harbor of Cyprus feeds wine from the island's grapes to tankers anchored offshore.



Save a Life Yours
Ebrios que manejan mataran 1,700 Tejanos este ano. Licor por bebida quiere decir mas que manejan borrachos.



Save a Life Yours
Drinking drivers will kill over 1700 people in Texas this year. Liquor-by-the-drink means more drinking drivers.

VOTE NO NOV. 3 PROPOSITION 2
VOTE NO NOV. 3 PROPOSITION 2
(Paid Adv.)

LP Plays Unbeaten Canyon Thursday

TSE La Plata ninth graders will try Thursday to administer The Canyon Purple ninth graders their first loss of the season when the two teams clash in Canyon.

The Canyon Purple team is the same one that handed the Stanton ninth graders their first loss of the season two weeks ago, 28-6.

The Mavericks are 5-2 for the season and will be trying to clinch another High Plains Conference championship by defeating the Canyon team Thursday. Both of the La Plata losses have been in non-conference play.

La Plata goes into the game with Canyon after suffering a 12-0 loss at the hands of the Plainview Red Pups last week.

Plainview scored two touchdowns in the game, both in the first half. The first score came on a 60-yard run and the second on another long one for 80 yards. Both attempts for the extra points failed.

The Mavericks managed only six first downs and 144 rushing for the entire game.

La Plata Teams Sweep 3 Games

La Plata's eighth grade and two seventh grade teams put it all together last week as they each chalked up wins—the eighth and seventh grade teams beating Canyon Purple and the seventh B team winning over Friona.

All three of the local teams will go to Dimmitt Tuesday for a High Plains Conference battle. The first game is to start at 5 p. m.

The La Plata seventh graders demolished the Canyon team, 52-8 with the starters playing only the first half and part of the third quarter, scoring 32 points.

Dave Charest, Mike Crim, Joe Martinez and Lance Martin all scored touchdowns and points after touchdowns in the first half before giving way to the second team.

The second team then went on to add 20 more points to the score before Canyon was able to mount a drive into the end zone.

The seventh grade B team defeated their Friona opponents, 18-6 or their second win of the year.

Fernando Garcia opened the La Plata scoring by going 80 yards for a touchdown in the first quarter.

Brian Edwards came back in the second quarter to score on two long runs, one of 60 yards and the other of 70 yards.

The eighth grade Mavs, behind Marvin Harris, who scored 16 of the teams points in its 24-0 shutout of the Canyon Purple team, chalked up its fourth win of the season.

Harris scored a 90-yard touchdown in the first quarter then added the two point conversion himself. He hit paydirt again in the third period when he went 30 yards. The two point conversion after his second score was tacked on by Mike Munnerlyn.

Bryan put the final score on the board with a 95-yard scamper and Harris put two more up on the conversion.

**Due To Time Change
NEW STORE HOURS**
SUN 9-7 MON TUES
THURS. FRI. 8 To 7
WED. & SAT.
8 to 8

FOODWAY

THE FRIENDLY STORE
Park Ave. at McKinley

GOLD BOND STAMPS PLUS LOW PRICES

"DOUBLE STAMPS EVERY WEDNESDAY"

U.S.D.A. INSPECTED

FRYERS

Whole Lb. **29¢**

BACON Crispite Sliced Lb. **59¢**

SHORTRIBS Lean Lb. **39¢**

HAMS Swift's Premium Hickory Smoked No Waste Lb. **5 Can \$4.79**

FLOUR Gladiola 5 Lb. Bag **49¢**

CATSUP Libby's 20 oz. Bottle **29¢**

YOGURT Borden Ass't. 8 oz. Ctns. **4 For \$1**

BANANAS Firm Green Heads 2 Lbs. **25¢**

CABBAGE Texas-Poly Bag Lb. **51¢**

CARROTS 2 Lb. Bag **29¢**

HENS Baking Hens Lb. **39¢**

Sweet Peas Kimbell No. 303 Cans 5 For **\$1**

Peaches Pict-Ripe Elberta, 2 1/2 Cans 4 For **\$1**

Tomatoes Kimbell 16 oz. Can 5 For **\$1**

Tomato Sauce Mountain Pass 8 oz. Cans 3 For **25¢**

Juice Grapefruit Texsun 46 oz. Can **39¢**

Mellorine Borden 1/2 Gal. Ctn. **25¢**

Margarine Meadowlake Lb. Pkg. **25¢**

Dog Food Dash 15 oz. Cans 7 For **\$1**

Paper Towels Scott Ass't. Jumbo Rolls 3 For **\$1**

Detergent Diamond Liquid Quart Bottle **29¢**

Toilet Tissue Family Scot 4 Roll Pkg. **39¢**

**Washington Fancy
RED DELICIOUS
APPLES**
Lb. **29¢**

KESTER'S ANNUAL

Christmas

Layaway

An Assortment of Watch Bands Values To \$7.95

ELGIN SALE

Your choice **\$29.88**

- Men's and ladies models
- Calendar watches
- Luminous dials
- 17 Jewels

Get Your Sale Priced Elgin Watches Now!

Pottery, China, Crystal and Various Gift Items at Low, Low Prices! **1.00** While They Last

ROSANNE PATTERN by SANGO
92 Piece Service for 12 **\$89.95**

KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford

Smith Asks Of Republican Opponent When Eggers Talks, Is It Him Or His Image-Builder?

The following are remarks of Gov. Preston Smith at a recent Democratic rally in Childress, concerning his Republican opponent, Paul Eggers.

Between trying to keep up with things at the Governor's Office and moving around the State campaigning, I haven't had much time lately to read magazines. I did read a very interesting article in Newsweek, the issue dates October 19, and I recommend it to your attention. The title is "The Selling of the Candidates, 1970"—and it starts on page 34.

It's all about the highly organized and centralized press-agent campaign being directed from Washington mainly, for a number of candidates this year. It talks mostly about the slick TV commercials these experts put out — "awesomely expensive" but worth the money, apparently.

Newsweek says: "There are now perhaps a half a dozen top professionals in the business of manipulating a candidate's image and marketing it to the electorate."

It turns out that Texas is being favored by the manipulation techniques of some of these top professionals this year. In fact, there is a whole separate article about one of them headed "I Love the Way It Sounds Like God." This man who is so impressed with his own work is named Robert Goodman.

I was interested to learn from Newsweek that Mr. Goodman is handling the image-making of our Texas Republican candidate for Governor, Paul Eggers. Mr. Goodman is too costly a man, however, even for Texas Republicans to handle alone. They have to share him with Senator Winston Prouty of Vermont, Congressman Robert Taft of Ohio, and Governor Winthrop Rockefeller of Ark-

ansas. (All Republicans, of course.)

He is described as "a handsome flashy man who owns a dude ranch and drives a stately Jaguar." He is said to have made a lot of money writing advertising for detergents.

I was interested in some of the quotes Newsweek printed from Eggers' advertising man. QUOTE: "We try to make the candidate bigger than life, and we try to do it emotionally. Our job is to glamorize them and hide their weaknesses."

QUOTE: "We want our candidate to be liked... it's much more important to know the man than to know his stand on an issue."

Newsweek says reality on the TV tube has to be touched up a little so it will look like reality to the simple viewer.

QUOTE FROM MR. GOODMAN: "You sometimes have to strain yourself to create reality on film."

QUOTE: "A candidate has to be willing to reveal himself... if he doesn't do it, then we do it for him... it's cold blooded, but it's honest."

QUOTE: "If he's got it, we project him. If he hasn't, we fudge it."

Newsweek further quotes Mr. Goodman as saying he wrote a "heroic theme" for Candidate Eggers. It almost had to be heroic, because (quote): "In Texas, Goodman is building his campaign for Eggers around the fact that Eggers is a good bit taller and deeper-voiced than the Democratic Governor Preston Smith."

And there you have it revealed at last... why Paul Eggers is qualified to be governor! All of this is interesting, and a fine thing for the TV business... not to overlook Mr. Goodman, who is supposed to get about \$50,000 a head for these

Republican candidates on the hoof. It does leave a question: How do we "simple viewers" down here in Texas know who's speaking? And, how sincerely? When the tall, deep-voiced Republican candidate comes on the tube after a few bars of his heroic theme song, how do we know whether he is "revealing himself" or whether Mr. Goodman is doing it for him in an honest cold-blooded way, of course!

If this tall, glamorized Texan from Indiana... seems to be "projecting it," is it because he's got it... or did Mr. Goodman have to "fudge it." How much did his "reality" have to be touched up so we simple Texas viewers can understand it? And how much of a strain was this on Mr. Goodman?

Goodman probably can do quite a bit without straining, because of his background in political selling. He got into the business with Spiro Agnew in 1966. Newsweek quotes Goodman on how Agnew was sold:

"He was a beautiful, beautiful body and we were selling sex." (And now we know something about Mr. Agnew's qualifications for Vice President!)

(Neither of these gentlemen, though, was the one who so delighted Mr. Goodman by sounding like God... I believe that was Winthrop Rockefeller.)

This whole affair makes me a little more nervous than I was about this campaign. I know there is no hot-shot high-priced soap peddler in the business who can make me any taller than five feet ten inches, or turn me into a bass singer or a glamour-boy. I just know that when my little old home-made spots come on the TV screen folks are going to say, "Why, that's just old Preston!" But we do have an interesting air of mystery injected into this campaign.

Mrs. Bruce Terry of Wesley United Methodist Church is to serve as projects chairman in the new year, Mrs. Bob Spangler of the Presbyterian Church as publicity chairman, Mrs. D. E. McBrayer of St. Thomas Episcopal Church as literature chairman. Mrs. Walter London is in

charge of arrangements for the installation service. Women of the churches named, are included in Church Women United, an organization which Mrs. McDougal stresses is "available to meet whatever community needs we can, whenever we are called upon."

Program Slated By Church Women

An agape celebration of World Community Day will be a part of the Church Women United meeting next Friday in the fellowship hall of United Methodist Church. The program will begin at 10 a. m., and officers for the coming year will be installed.

Agape, a Greek word meaning "love feast" is the designation of a meeting at which early Christians traditionally preceded the Lord's Supper, with a common meal, prayers, songs and the reading of Scripture.

Mrs. Claude McDougal is to take office as president of Church Women United in Hereford. She is a member of United Methodist Church. Mrs. Paul Zinser of St. Anthony's Catholic Church will become vice president and Mrs. Albert Cherry of First Christian Church secretary-treasurer.

Mrs. Bruce Terry of Wesley United Methodist Church is to serve as projects chairman in the new year, Mrs. Bob Spangler of the Presbyterian Church as publicity chairman, Mrs. D. E. McBrayer of St. Thomas Episcopal Church as literature chairman.

Mrs. Walter London is in

I have a tip for you... Try to catch Eggers with his line to Baltimore down, and listen closely to what he says then.

An Austin reporter did a mighty unfair thing the other day: He asked Eggers a question, then quoted word for word what he said. Mighty unfair. The question was what the Republican candidate would do about the legislative conference committee he has been blaming for a lot of extra spending. And here was the Eggers reply, as quoted in the San Antonio Express of October 11, 1970.

"I plan to stand up and be counted. And the thing that I am gonna do is: I'm gonna do what we're gonna do right now. I'm going to the people and say, 'Now, this is what I'm trying

to do,' and I'm doing this because I believe the people need representation." (End of a most

self-revealing Republican candidate enlightening quotation from the date for Governor.)

Oh, Robert Goodman, where are you when Paul needs you the most????!!!!

DOLLAR DAY

The Vogue in Downtown Variety Park

Where this Monday you get Quality and savings.

4 Only **LiLi Ann COSTUME SUITS** 1/3 off

1 Group Floor Length **FORMALS** 1/2 Price

DRESSES 1 Group Priced to Clear \$25.00

WINTER COATS 5 Only 1/2 Price

SUITS Six to Choose From 1/2 Price

SUPPORT HOSE Reg. \$3.00 \$1.90 Pr.

SUPPORT PANTIE HOSE reg. \$5.00 \$3.00 pr.

1 Table Of **ODDS & ENDS** 1/2 Price

Beautiful Fall Fashions For You To Choose From.



THE Vogue BESS MOORE Owner

How is it that, while the price of gold goes down, the price of dental fillings go up?

HEREFORD MEAT MARKET, INC.
PHONE 364-4553 220 N. 25 MILE AVENUE

OPEN 7 DAYS A WEEK 8 A.M. to 8 P.M.
Saturday Till 9 P.M.

U. S. D. A. CHOICE SIRLOIN

STEAK 99¢ Lb.

Grain Fed Lean Pork

PORK CHOPS

LOIN CUT Lb.	89¢
RIB CUT Lb.	85¢
END CUT Lb.	69¢

LOOK! LOOK! LOOK! LOOK!

Small - Lean - Tender Pork

SPARE RIBS Lb. 49¢

Wilson's Thick or Thin Sliced Lb.

BACON 2 Lb. Pkg. \$1.29

Place your order today for your HAM for Thanksgiving. Serve a Ham from our smoke house, all you need do it heat and eat... our Hams are fully cooked.

Cloverlake ICE CREAM
1/2 Gal. Ass't. Flavors

65¢

Grade "A" MEDIUM EGGS

Shurfresh

3 Doz. \$1

King Size DR. PEPPER

2 Bottle Ctns. 89¢

Plus Deposit

Carnival

October 25 thru November 7, 1970

SHOPPING LIST

<input type="checkbox"/> Shurfine Apple Sauce 16 oz.	5/\$1.00	<input type="checkbox"/> Shurfine Orange Juice Frozen 12 oz.	3/\$1.00
<input type="checkbox"/> Shurfine Apple Butter 28 oz.	3/\$1.00	<input type="checkbox"/> Shurfine Pancake Mix 32 oz.	\$.39
<input type="checkbox"/> Shurfine Asparagus Sp. All Grn. Cut 14 oz.	3/\$1.00	<input type="checkbox"/> Shurfine Peaches YC Hlvs.-Sliced 29 oz.	3/\$.89
<input type="checkbox"/> Softlin Bathroom Tissue Ass't'd Col 10 Roll.	\$.79	<input type="checkbox"/> Shurfine Pears Bartlett Halves 16 oz.	4/\$1.00
<input type="checkbox"/> Shurfine Beets Sliced 16 oz.	6/\$1.00	<input type="checkbox"/> Shurfine Peas Sweet Early Harvest 17 oz.	5/\$1.00
<input type="checkbox"/> Shurfine Biscuits Sw.-But. Milk 8 oz.	13/\$1.00	<input type="checkbox"/> Shurfine Pickles Whole Sweet 22 oz.	2/\$1.00
<input type="checkbox"/> Shurfine Blackeyes Fresh Shelled 15 oz.	7/\$1.00	<input type="checkbox"/> Shurfine Pineapple Crushed-Sliced 20 oz.	3/\$1.00
<input type="checkbox"/> Shurfine Cake Mixes Dv.-Wt.-Yw. 18 1/2 oz.	4/\$1.00	<input type="checkbox"/> Shurfine Pineapple Juice 46 oz.	3/\$1.00
<input type="checkbox"/> Shurfine Catsup 20 oz.	3/\$1.00	<input type="checkbox"/> Shurfine Pork & Beans 16 oz.	8/\$1.00
<input type="checkbox"/> Shurfine Coffee Vac Pak 1 lb.	\$.79	<input type="checkbox"/> Shurfine Potatoes Whole Irish 16 oz.	7/\$1.00
<input type="checkbox"/> Shurfine Corn Golden CS-WK 17 oz.	5/\$1.00	<input type="checkbox"/> Shurfine Preserves Strawberry 18 oz.	2/\$1.00
<input type="checkbox"/> Shurfine Crackers Saltine 16 oz.	2/\$.49	<input type="checkbox"/> Shurfine Pumpkin 14 oz.	6/\$1.00
<input type="checkbox"/> Shurfine Cranberry Sauce Strained 16 oz.	4/\$1.00	<input type="checkbox"/> Shurfine Rice Medium Grain 32 oz.	\$.29
<input type="checkbox"/> Shurfine Cucumber Chips Fresh Pak 16 oz.	3/\$1.00	<input type="checkbox"/> Shurfine Salad Dressing 32 oz.	\$.39
<input type="checkbox"/> Energy Detergent Powdered 49 oz.	\$.49	<input type="checkbox"/> Shurfine Salmon Red Alaska 16 oz.	\$.98
<input type="checkbox"/> Roxey Dog Food 15 oz.	13/\$1.00	<input type="checkbox"/> Shurfine Shortening All Vegetable 3 lb.	\$.69
<input type="checkbox"/> Shurfine Flour 5 lb. Paper Bag	\$.39	<input type="checkbox"/> Shurfine Spinach 15 oz.	6/\$1.00
<input type="checkbox"/> Shurfine Fruit-Cocktail 16 oz.	4/\$1.00	<input type="checkbox"/> Shurfine Syrup Pancake 72 oz.	2/\$.89
<input type="checkbox"/> Shurfine Green Beans 3 Sv Cut Ref 16 oz.	6/\$1.00	<input type="checkbox"/> Shurfine Tomatoes Whole Peeled 16 oz.	5/\$1.00
<input type="checkbox"/> Shurfine Ham Canned Pear Shaped 3 lb.	\$2.17	<input type="checkbox"/> Shurfine Tomato Juice Fancy 46 oz.	3/\$1.00
<input type="checkbox"/> Shurfine Margarine Quarters 16 oz.	5/\$1.00	<input type="checkbox"/> Shurfine Tomato Sauce 8 oz.	10/\$1.00
<input type="checkbox"/> Shurfine Milk Evaporated 14 oz.	6/\$1.00	<input type="checkbox"/> Shurfine Vienna Sausage 4 oz.	4/\$1.00

THE TRADIN' TEAM

COACH ORVAL WATSON SAYS YOU'LL SCORE WITH THIS "PRICE BLOCKING TEAM"

QUARTER BACK:
DOUG BRYAN

Calling the plays on low prices

PRICE TACKLER
BOB SLEFFY

You'll gain plenty with him.

PRICE BLOCKER
HUGH BLAKEY

Leading you to the best deals

DEFENSIVE GUARD
JESS COBURN

Guarding against high prices

RUNNING BACK
CLINT SIMS

Score with him on a savings plan

TIGHT END
DOUG RULAND

Ties down prices so you save.

COACH WATSON REMINDS YOU OF ...

The Winning teams Unconditional Guarantee on all Used Cars ...

IF YOU DIDN'T BUY FROM ...

ORVAL WATSON FORD

... YOU PAID TOO MUCH

200 West 1st
364-2727

The Sunday Brand, Hereford, Texas, Sunday, November 1, 1970

Barnes Is Running Scared In Race

By ALEX ANDERS
Special Correspondent
Byron Fullerton's Staff

DALLAS — In his race for lieutenant governor two years ago Ben Barnes became the first candidate in Texas history to receive over two million votes — 2,040,480 to be exact. Barnes' move upward to the state's second highest office from speakership of the House of Representatives was accomplished in unique circumstance. Although his opponent there was only a name in the Republican column on the ballot, Barnes campaigned as though he was fighting for his political life. He seemed everywhere at once, and where he wasn't there were always the signboards, the radio spots, the television commercials, and the newsads working for him to the tune of hundreds of thousands of dollars. All of which, together with a record turnout of voters during a national election combined to deliver Barnes his resounding victory and title of "champion" vote getter.

This year Barnes is seeking re-election, but he is acting not at all like the candidate he was two years ago. He has political observers wondering among themselves: "What has happened to Ben Barnes?"

While no one but Barnes

CARD OF THANKS
WORDS cannot express our deep appreciation for all the kind acts shown to us during the loss of our beloved Steve. Thank you for the visits, flowers, prayers and donations. May God bless you.
The Family of Steve Jesko and Joan Sciumbato

GUEST IS SCHEDULED TO BE LAE SPEAKER

Guest speaker for La Alfiatus Estadio Club Tuesday afternoon is to be William Austin of the state Alcoholic Beverage Commission. The program has been arranged by Mrs. Glenn Witherspoon. Mrs. A. N. Hopson will be hostess in her home at 3 p. m.

could really answer that question, there is speculation ranging from the theory that divorce by his wife earlier this year caused his strange withdrawal, to others who say he is merely laying back for a strong run at governor or senate post two years from now. Some believe that Barnes was politically crippled by questions about his personal financial dealings raised in papers, such as the Wall Street Journal, the Dallas News, and others inquiring into the sources of his wealth since coming to the legislature as a self-proclaimed "poor boy" in 1960.

The big question is how Barnes' lethargic re-election effort can stand up against the deadly serious opposition he is getting from this year's Republican opponent, Byron Fullerton.

Fullerton, 48 year old lawyer and associate dean of the Law School at the University of Texas in Austin, took a leave of absence to enter the race against Barnes.

Any ideas that he, too, might be a token candidate were quickly dispelled.

Highly articulate and outspoken, Fullerton took to the campaign trail with great gusto. Since filing for office last February he had crisscrossed the state several times visiting with local Republican groups and beyond that with his many friends in the legal profession, and then with local news media, calling upon them at their offices and generally establishing excellent relations with them.

Fullerton maintained a heavy campaign schedule the entire

summer visiting as many as six to ten places a day. His wife Marilyn, and their teenage sons Bruce, 19 and Gray, 17, were with him most of the time, adding help and impact to his campaign. Travel, most of it by automobile, adds upwards to 75,000 miles with visits to over 150 different places, many of them for several times each.

The handshaking and circulating of the busy Fullertons has paid off in great popularity in Republican circles where the former Democrat has been welcomed with unprecedented enthusiasm. His speaking ability, sharpened by wit and dry humor or has put him in great demand at fund-raising dinners, etc., both as emcee and often as the featured speaker. A political unknown last February, Fullerton was introduced at the state GOP convention in September as "our secret weapon" and proceeded to ring the rafters with a speech which drew more applause and standing ovations than any other speaker there.

Throughout his campaign, Fullerton has issued a drumfire of what he calls "straight talk", declaring himself on

state issues, suggesting solutions to state problems, preaching economy in state government and pointing frequently to Ben Barnes in relation to big spending, political obligations and personal ambitions — all with regular reminders that Barnes pushed a grocery tax through the senate last session.

Fullerton's statements are often colorful, frequently humorous, and always quotable. An example is his statement during a visit to Lubbock — hometown of Governor Smith — recalling Barnes' publicized sniping at Smith, Fullerton said that while he had been a "thorn in the side" of the governor Barnes had been "a pain in the pocketbook" to Texas taxpayers. When former president Johnson lavished praise on Barnes at a glittering fund-raising affair in Austin, Fullerton quipped that he thought Barnes was already in enough trouble without getting LBJ into the act. "That could be like throwing an anchor to a drowning man", he

said. Newsman like Fullerton personally and apparently they like his style for they have reported his campaign generously in all the media. This is most fortunate for the candidate inasmuch as Fullerton has spent virtually no money on his campaign—except for travel—depending on his personal effort and his press statements to present himself to Texas voters.

Local funds have been raised here and there to provide him some radio and television spots in the closing days of the campaign, but there was never a "statewide budget", around which to build the typical hyped-up campaign in the manner of most campaigns for major office.

Throughout the campaign Barnes has never publicly acknowledged having an opponent, and he has made no campaign statements as such, limiting his appearances to conventions and other public gatherings and delivering rather routine speeches to them... a remarkable contrast to his feverish activities two years ago when he was virtually unopposed.

What will result from this paradoxical political race between an articulate, aggressive newcomer and a silent career politician?

Final outcome cannot be known until after Tuesday, November 3, but one fact can be predicted... when its over this time, Barnes will know he had an opponent!

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VOTE NO NOV. 3 PROPOSITION 2
(Pd. Adv.)

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Dingo style. Nylon "touch-a-foot" leg linings, sweet resistant fortified fiber insoles, grain Neolite out soles. Surfbuffed leather. Mens 6 1/2-12.

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Beautiful new styles in always right "white". Just as sketched, you know they're feminine and will accent the best of you. But save today!

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Fine quality no-iron fabrics
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MEN'S HIGH STYLE DRESS SHIRTS
65% Polyester, 35% Cotton
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Sharp point collars with French or two button cuffs. Season's best bright solid colors: Red, black plum, forest, blue, chestnut or caprice. Sizes 14 to 17

PANTY HOSE
Polyamide II imported French stretch nylon
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Calendar Of Events

MONDAY
 Rotary, Civic Club Center, noon.
 Odd Fellows Lodge, IOOF Hall, 8 p. m.
 Evening Lions Club, Civic Club Center, 7 p. m.
 Elks at Elks Lodge, 8 p. m.
 Sugar Blues TOPS Club, Community Center, 7 p. m.
 Dawn Lions Club, Dawn Community Building, 8 p. m.
 Elkettes at Elks Lodge, 8 p. m.
 Order of Rainbow For Girls, Masonic Hall, 7:15 p. m.

TUESDAY
 TOPS Calorie Patrol, Community Center, 9:30 a. m.
 Hereford Duplicate Bridge Club, Community Center, 8 p. m.
 Rebekah Lodge at IOOF Hall, 8 p. m.
 Book Review at Christian Book Store, 10 a. m.
 La Plata Study Club, Mrs. Ray Seale, 142 Nueces, hostess, 8 p. m.
 La Afflatus Estudio Club, Mrs. N. A. Hopson hostess, 3 p. m.
 American Legion at Legion Hall, 7:30 p. m.
 Women's Division C of C executive board at Country Club, noon.

WEDNESDAY
 Women's Golf Association luncheon at Country Club, noon.
 Noon Lions at Civic Club Center, noon.
 First United Methodist WSCS noon luncheon at church.
 United Presbyterian Women's Association luncheon at church, noon.
 Simms Study-Craft Club in Mrs. Leland Burns home, 11 a. m.

THURSDAY
 Kiwanis Club, IOOF Hall, noon.
 Toastmasters Club, 7:30 p. m. at K-Bobs Restaurant.
 Bingo at Elks Lodge, 8 p. m.
 North Hereford H. D. Club, Mrs. W. J. Lueb hostess, 2:30 p. m.
 Wyche H. D. Club with Mrs. C. F. Newsom, 2:30 p. m.
 Calliopean Study Club at Country Club, 8 p. m.
 VFW at VFW Clubhouse, 6 p. m.
 Summerfield Study Club, Cal-

He Supports Salary Raises For Teachers, Eggers Says

Republican gubernatorial candidate Paul Eggers has denied reports that his election over incumbent Gov. Preston Smith would jeopardize the teachers' salary program.

In a statement issued in the closing days of the campaign, Eggers said he has learned of a letter from the Texas State Teachers Association to "several thousand teachers" to that effect.

"This is simply not true," he said. He also emphasized his stand on the state's economy.

"I supported a teachers pay raise during my 1968 campaign. I will support the salary program this year and as governor I will continue to support teacher pay increases, and opposition to this program."

He said he tried to correct the inaccuracy by sending a telegram to teacher representatives meeting at their district conventions throughout the state, but that his message was not carried to the delegates.

"On more than one occasion during this campaign I have

son House, 7:30 p. m.
 Bay View Study Club in home of Mrs. Jack Wilcox, 205 Ranger, 3 p. m.
 LEO Club, Civic Club Center, 7:30 p. m.

FRIDAY
 Kiwanis Whiteface Breakfast Club, 6:30 a. m. Civic Club Center.

Camp Fire Leaders Association at Lodge, 9:30 a. m.
 Patriarchs Militant and Ladies Auxiliary at IOOF Hall, 8 p. m.

Bud To Blossom Garden Club with Mrs. Sam Long, 325 Avenue D, 9:30 a. m.
 Garden Beautiful Club at home of Mrs. V. O. Hennen, 703 N. Lee, 3 p. m.

SATURDAY
 Hereford Community Concert Assn. presents Oberkirchen Childrens Choir at 8 p. m., Hereford High School auditorium.

stated that we must set priorities in our state spending. Education has always topped the list of those priorities. The state must continue to provide the necessary funds to provide a quality education for our young people. And unless we continue to provide competitive salaries then we will lose our teachers to other states and business and industry. We must remember that the key to high quality in education is high quality instruction."

Concerning economy, Eggers made reference to a statement by Smith that he had never opposed the creation of an economy commission composed of volunteer, bi-partisan businessmen who would make recommendations for trimming waste from state spending.

"However," said Eggers, "the

Rites Held For J. D. Kirkland

Funeral services were conducted for Joseph David Kirkland, former Hereford resident who had lately moved to Hugoton, Kan., in First Baptist Church Thursday afternoon by the Rev. H. V. Fields, Grace Gospel Church pastor. Gilliland Funeral Home directed burial in Rest Lawn Cemetery.

A resident of this city from 1952 until the recent move, Mr. Kirkland died in an Amarillo hospital Tuesday at the age of 62.

Survivors include three daughters, Tina and Cathy Kirkland of the home and Mrs. Robert Venton of Farwell; six sons, Jeral L. of Hereford, Jack of Farwell, J. D. and Billy of Amario, Bobby of Hugoton and Walter of Gower, Mo.

Also four brothers, Lester and Dick of Vega, Bobby Ray and Leon of Waco; two sisters, Mrs. Jack Herring and Mrs. Lois Parton of Temple, and 17 grandchildren.

April 15, 1965, Dallas Morning News states that Preston Smith cast the tie-breaking vote that

POLITICAL CALENDAR

GENERAL ELECTION November 3, 1970

- For County Judge: H. C. "Hank" Williams (D)
- For Commissioner, Pct. 2: Marcus Latham (D)
- For Commissioner, Pct. 4: R. Donald Hicks (D)
- For Justice of Peace: Glen Nelson (D)
- For County Treasurer: Vesta Mae Nunley (D)
- For State Senator, 31st Senatorial District: Malouf Abraham (R)
- Max R. Sherman
- For District Clerk: Lucille Posey (D)
- For County Clerk: B. F. Cain (D)
- For District Judge, 69th Judicial District: Archie MacDonald (D)
- For House of Representatives, 18th Congressional District:

CARD OF THANKS

WE wish to express our deep appreciation to all who helped us bear our sorrow in the death of our mother and grandmother, Mrs. Mary Ellen Byrd. There were so many loving deeds done we gratefully will mention the beautiful flowers, gifts of food and all expression of sympathy. We lovingly thank each one.

Mr. and Mrs. Herbert McCabe

Mr. and Mrs. Bill Carthel

Mr. and Mrs. J. E. McCabe

Mr. and Mrs. W. A. McCabe

When Yellowstone National Park opened in 1872, trains and stagecoaches brought only the most intrepid lovers of nature. Visiting the park meant open-fire cooking, sleeping in tents or under the stars, and plenty of 19th-century "roughing it."

killed such a commission. "Mr. Smith says the one-year budget is unconstitutional. Yet when Gov. Connally asked for and got a similar change in the state's spending process, Mr. Smith did not voice his opposition. He was presiding officer of the Senate at that time."

Eggers said Smith "defends his position against restricting the free spending conference committee members to negotiate only the differences between the House and Senate bill by saying 'it sounds good, but will never work.' Isn't this his typical defeatist attitude? The Senate finally asked for restrictions last year during the Governor's special sessions."

Eggers accused Smith of trying to straddle the fence while taking as little action as possible.

"He's trying to gain votes, but is not willing to help the people of Texas cut the rise in taxes. We must budget carefully for one year and establish a sound economy program."



Texas ya tiene 400,000 alcoholicos. Licor por bebida quiere decir mas alcoholicos.

VOTE NO NOV. 3 PROPOSITION 2

(Paid Adv.)

3 BIG DAYS
 • MONDAY
 • TUESDAY
 • WEDNESDAY
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 Small group, some short lengths, some full bolts, machine washable... 60" wide
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 70% Acetate 30% Cotton
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 • Polyester and Cotton • Rayon and Cotton
 Washable Regular **\$1.98** Yd. NOW **77¢**

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 22% Polyester 78% Viscose Rayon
 Washable, Crease Resistant 45" Wide
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 Miscellaneous Fabrics and Blends
WASHABLE
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POLYESTER CREPE
 100% Textured Polyester, Machine Washable, Will Not Shrink or Wrinkle
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 FABRIC CENTER Sugarland Mall
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FALL HAS ARRIVED at McCASLIN LUMBER CO.

WINTER IS COMING!
 Take precautions against Freezing drain hoses turn sprinklers upside down... It will save you money and time next spring.

INSULATE your PIPES!
 35' of 1/2"x3" roll **\$1.15**
 Lengths to fit your needs. We also have lamps in stock.
 PREVENT FREEZING IN BRIEF COLD SNAPS use **WRAP-ON '40** FIBER GLASS INSULATION

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STOP FROZEN PIPES!
 Comes on at 38 degrees or colder 18' **\$6.03**
 seal tape Built-in thermostat and pilot light.
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ALFALFA SEMINAR

MEET THE EXPERTS

Crop Management — Harvesting Methods

WEDNESDAY, NOVEMBER 4th

Start at 9:30 a.m. to 3:30 p.m.

LOCATION

THE DEAF SMITH COUNTY

BULL BARN

Lunch will be served by **BOB'S BAR-B-QUE**

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The Sunday Brand, Hereford, Texas, Sunday, November 1, 1970

Protect Your Little Piece Of America

(EDITOR'S NOTE: The following was carried in the Dallas Morning News Oct. 11. It is being reprinted because of its application in Hereford, as well as everywhere else in America.)

By DICK WEST
Editorial Director

I WELL REMEMBER, years ago after the war, the standing ovation at a New York City banquet given Capt. Kurt Carlsen who stayed with his ship until she went down forever. "Quiet," he said with a frown. "I did nothing — except protect that one little piece of America that I was responsible for."

A few days ago in Austin, 25 years after the death of Hitler and the Japanese surrender on the Battleship Missouri, I talked with George Christian about the Nov. 3 general election. The competent, conscientious press secretary under former President Lyndon Johnson lowered his head: "Never have I seen such tragic indifference, so few interested in voting, such complacency and cynicism."

Maybe Capt. Carlsen would put it this way: "Never have I seen so few willing to protect that one little piece of America they are responsible for." A NATIONAL survey predicts that only 55 per cent of those qualified — roughly a half — will go to the polls to determine who will govern their lives in the next Congress.

In little Switzerland, the figure is 90 to 95 in Sweden, it is 80 to 85. In Italy, 75 to 85. Do only two out of every four of us want to protect the best political system on earth?

Are only two out of every four willing to take off 15 minutes the first Tuesday next month and exercise the most fundamental duty of citizenship?

The Soviet Union is watching — and laughing. Kosygin & Co. do not have to send their armies over here to destroy our foundations, if we ourselves let

them rot. They know that if 60 million Americans do not have enough interest in their freedom to defend it with a vote, those 60 million will not defend it with their fists.

YOU HEAR THIS, everyone you go: "Hell, my one vote doesn't count, anyway." It doesn't?

Whig, Mugwump or Do Nothing, Populist or Socialist, Democrat or Republican, your one vote historically has been very, very crucial.

Tom Jefferson was elected president by one vote in the electoral college.

So were John Quincy Adams and Rutherford B. Hayes. The Draft Act creating the manpower to defeat Hitler and Tojo passed the House of Representatives in Washington by one vote.

In 1884 James G. Blaine lost New York State by only 1,000 votes — less than one per precinct — and because he lost New York State he lost the presidency.

Twenty-two years ago the complacent Tom Dewey thought he had it made against the old battler, Harry Truman.

So did his own supporters — because if just one more in each precinct of 3,000 counties had taken the trouble to vote, he — not Truman — would have been elected.

Ten years ago Dick Nixon would have defeated the late John F. Kennedy, if he had received just one more vote in each box — and two years ago, Hubert Humphrey would have defeated Mr. Nixon, if —

YOU REMEMBER, don't you, what one vote in Indiana meant to Texas in the 1840s, and some 70 years before that what one little vote meant in little Rhode Island?

In those days the legislatures of the states, not the people, elected senators to Washington.

Ed Hannegan would be an unknown in history, had it not been for a grain miller in De Kalb, Ind., who decided at the last minute he would take off 10 minutes and vote. His vote sent Hannegan to the Indiana Legislature.

Hannegan then was sent to the United States Senate. When the vote came up to admit Texas to the Union, the result was a tie. Hannegan broke the tie. But you might say that the grain miller, not Hannegan, put Texas in the Union.

A farmer who belonged to the Federalist party, on the contrary, arrived at the polls too late to vote in Rhode Island. His candidate to the legislature lost by one vote. The man who won later went to the Senate and cast the deciding vote which started the Revolutionary War against England.

The Rhode Island farmer intended to vote — he was late because he stopped 20 minutes to free a pig whose head was caught in a fence.

AT LEAST the farmer's heart was in the right place; he was on his way to the polls. The tragedy today is that negative mood of indifference, cynicism and defiance.

The right to assemble, to worship, to acquire and keep, to talk without fear, to live without chains and to die with dignity depends in great part on 435 representatives and 100 senators who care.

If you don't care enough on election day about who they are and what they should do, will they care?

If you play golf or go to the beer joint Nov. 3, don't complain the next two years that America is going to the devil. We won't go to the devil, if

enough people care enough to cancel the trip and route us the other way.

WHAT DO YOU THINK of the father who prays every night his son won't succumb to dope — but doesn't seem to care, politically, whether his country goes to pot? Or the mother, scared to walk the streets but doesn't even know who's running for sheriff?

"The penalty good men pay for indifference to public affairs is to be ruled by evil men."

Actually, you'll be voting — even if you don't go to the polls. That's what Plato meant in the quotation above.

If you don't care on election day about protecting your little piece of America, then the

UF Drive Hits Half Its Goal

The United Fund drive, which officially closed Saturday, netted little more than half of the goal set for this year.

Contributions to date total \$21,948.65, 56 per cent of the \$39,500 goal; however, drive chairman Melvin Jayroe and Debbs Knox announced that contributions will continue to come in for some time.

Another check-in meeting will take place at the Hereford Texas Credit Union office at 10 a. m. Tuesday for further reports for drive workers.

Knox said Friday that anyone not yet contacted by workers of firm of Kosygin & Co. will declare another dividend.

who would like to contribute to the annual drive may send his contribution to the Hereford Bakery, 519 Park Ave., or Hereford Texas Federal Credit Union, 330 Schley.

Church Gives Halloween Party For Students

Special education students from three local schools were given a Halloween party Thursday afternoon at the Temple Baptist Church.

Some 26 students attended the party, sponsored as a Mission Action project.

Groups participating in the party were the Mission Friends, Girls In Action, Acteens and Women's Missionary Union. Each group was responsible for certain portions of the party and games were led by the older Acteen girls.

Orange punch and pumpkin cookies were served.



Mas de 3,000 Tejanos fueron afectados mentalmente por el licor en 1969. Licor por bebido quiere decir mas personas afectadas y sin remedio.

VOTE NO NOV. 3 PROPOSITION 2
(Paid Adv.)

DISPOSAL SALE

LOW LOW PRICES

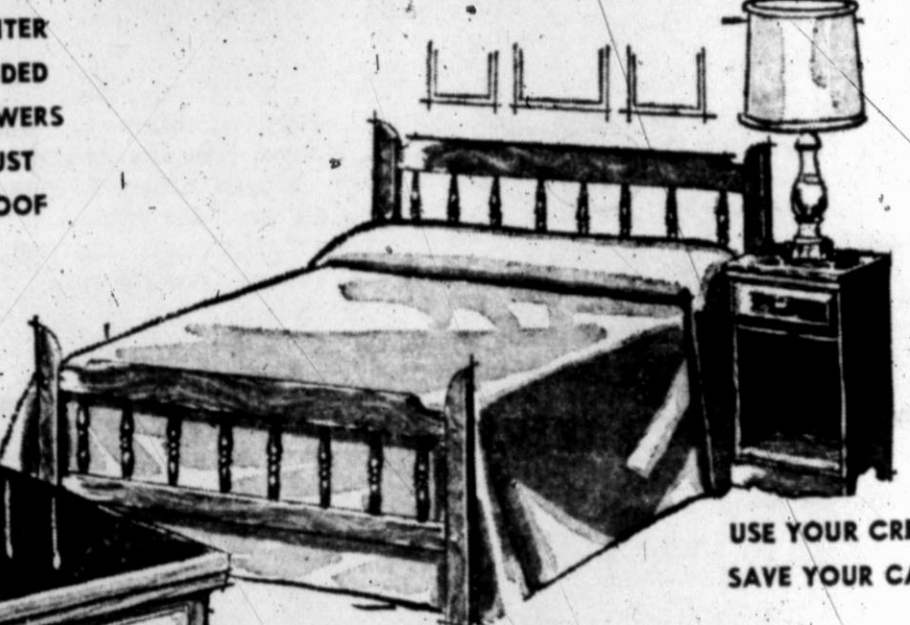
SOLID OAK

BEDROOM PIECES

MICARTA PLASTIC TOPS



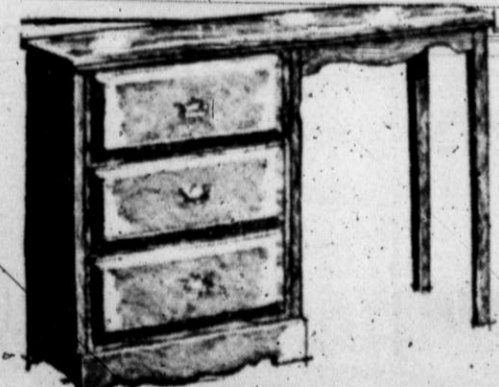
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USE YOUR CREDIT SAVE YOUR CASH

- 6-DRAWER, DOUBLE DRESSER NOW \$89
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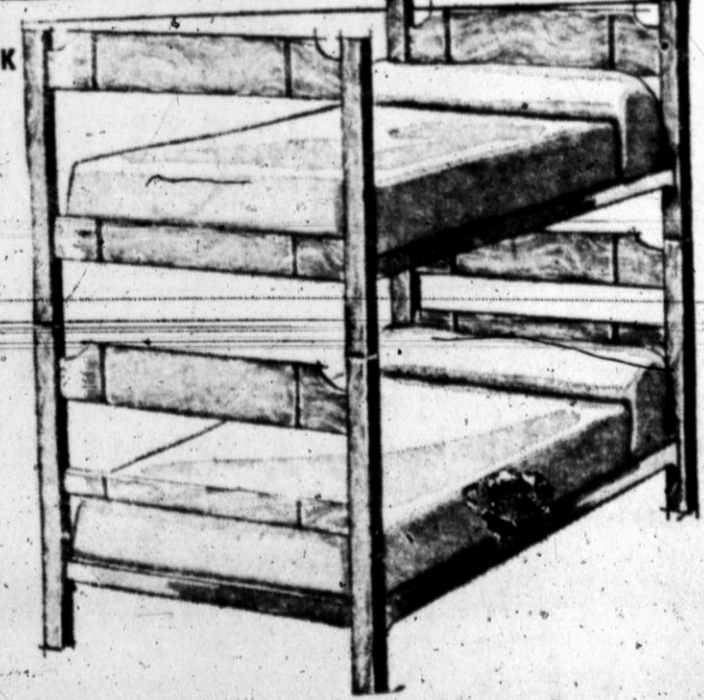
MATTRESS \$24 OR BOX SPRINGS



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Complete BUNK BED Ensemble Includes solid oak bunk beds, guard rail and ladder..2 deluxe heavy duty bunkie foundation mattresses, button "Frankie Ball" recliner. Reg. \$158.00 **\$99**

OTHER OPEN STOCK PRICES

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- 3-DRAWER CHEST Reg. \$79.50 \$59.00
- TRIPLE DRESSER Reg. \$169.50 \$119.00
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66 Olds Cutlass 2 dr. Coupe. V8, automatic, air & power steering, chrome wheels. A sporty coupe at only **\$1195.00**

1967 Chevrolet Impala 2 door hardtop, 396 Turbo, Hydramatic, factory air and power. Sharp red body with black vinyl top, vinyl interior, 4000 mile - 90 day protective warranty.

1966 Olds Cutlass 4 dr. hardtop, factory air-power steering and electric seat. Vinyl top, sharp unit, protective warranty.

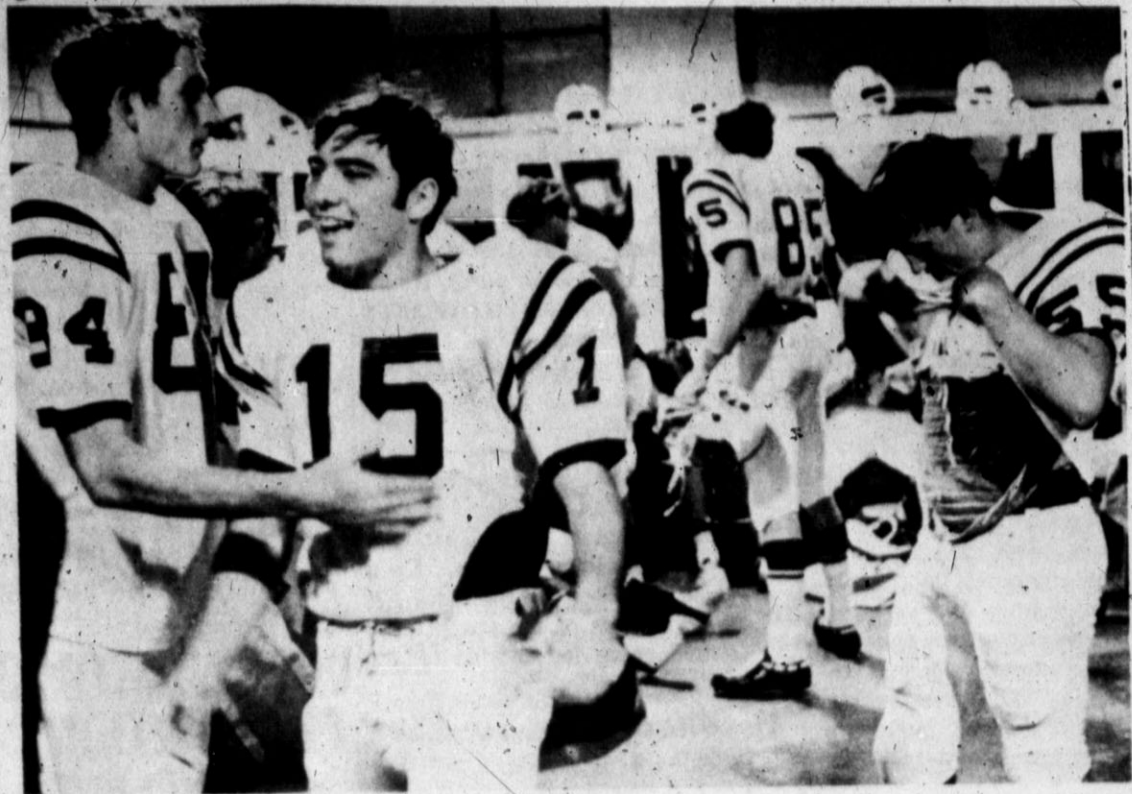
69 Olds 98 Luxury Sedan. Fully equipped, vinyl top. Test drive this fine car at 50% it's original price.

69 Ply. G.T.X. 2 dr. H.T. 440 engine - fact. air, power, vinyl top. Local 1 owner. 23,000 miles. Like new. Great reduction in price.

69 Ford Gal. 500 4 dr. sedan, Pretty turquoise finish with matching interior. Fact.-Air, power steering and brakes. 302 reg. gas. V-8. Compare this executive lease car with the nicest you've seen. Factory warranty.



Alcohol put over 3,000 Texans in mental hospitals in 1969. Liquor-by-the-drink means more mental patients. **VOTE NO NOV. 3 PROPOSITION 2** (Pd. Adv.)



DRESSING ROOM JOY — Mike Wartes (15) gets a pat from Ralph Waits (84) after the Herd's 29-14 victory Friday night over Plainview. In background are Winston Short (55) and John Sparks (85).

Beet Harvest 28% Complete

Area sugar beet harvest, going into its sixth week, is about 28 per cent complete, according to Bob Ginn, agriculture manager for Holly Sugar.

Ginn said the sugar processing firm has not suffered any major breakdowns since operations began Sept. 28, and the sugar content of about 13.6 to 13.7 per cent same, although officials thought it might go up.

"We are getting a sugar content of about 13.6 to 13.7 per cent right now and it isn't moving like it should be," he said. "We had anticipated it could be up to about 14 per cent in the next five or six days, but it doesn't look as if it will right now."

A few days of wet weather and hard frost, which spelled disaster for area sugar beet growers last year, would very easily do the same this year

Ginn said, but on the other hand, a light frost would be desirable now if it were followed by sunshine during the day.

The Holly plant will continue to process beets until the mid-November date when they expect to start piling beets. Now, though, workers are processing the beets as they arrive at the factory and are not allowing them to rest in the yard as they do during the "accelerated harvest."

During accelerated harvest, beets may be piled for as long a period as 60 days without hurting them, provided hot weather does not set in on the area and stay for a few days. Hot weather would cause the beets to spoil if they were piled.

Ginn said the factory is still running about 6,500 tons of beets a day although last week the average was up somewhat.

Field Losses Can Reduce Soybean Profits

LUBBOCK — Excessive field losses during harvest can put a real dent in profits from soybeans, says Dr. Bob Metzger, area agronomist with the Texas Agricultural Extension Service.

"This is especially true this year when bean prices are good and we're looking at a good yielding crop," he adds. "We need to avoid leaving dollars in the field by taking a close look at a few important harvesting pointers."

Metzger says there are several

causes for these field losses. One is harvesting soybeans after they have become too dry. A moisture content of 12 to 13 per cent is ideal for harvesting the beans. The period of proper moisture content is short, so any delay in harvesting will result in serious shattering losses. This condition can be corrected somewhat by harvesting when the relative humidity is high.

"Operating the cutter bar too high is also a major cause for high field losses," explains the agronomist. "This is especially serious when pods are set low on small plants. Under these conditions, the combine must be operated at a slower ground speed."

An important point to remember is that as ground speed increases, the operator must cut higher in order to maintain control of the header and keep from running it into the ground. So, cutter height often increases with increased ground speed. Many producers use an automatic height control on their combines. This has paid good dividends toward getting the proper height cut.

Metzger also advises farmers to closely follow the manufacturers' recommendations to insure proper combine operation.



Alcohol contributed to more than 25,000 divorces in Texas last year. Liquor-by-the-drink means more divorces.

VOTE NO NOV. 3 PROPOSITION 2
(Pd. Adv.)



AUTUMN'S WORKERS — City employees Wesley Layman, Paul Samaniego and Phillip Sanchez, raked a multitude of fallen leaves last week in Mother's Park at Main St. and Park Ave. Recent freezing temperatures caused autumn colors to show up on trees all over the city.

Burglary Suspects Nabbed In Vernon

Mike Wagner, 21, and Edward Slawson, 21, were in Deaf Smith County jail Saturday after being returned from Vernon on charges of burglary in this county.

Vernon police brought them here after local sheriff's office authorities put out a bulletin on the duo. Bond was set at \$2,000 each.

Sheriff Travis McPherson said officers recovered from an Amarillo man most of the firearms stolen from the Gerald Parker home near Dawn, after Wagner and Slawson said they had sold the guns to him.

The valuables, mostly rifles and pistols, were valued at \$1,800 and some of them were found in the possession of the two men when they were picked up in Vernon.

McPherson said three other persons also were returned to Deaf Smith County on various charges.

Don Maxwell was placed in the county jail for violation of probation after being arrested in Amarillo.

Bob Gay was returned from Brownwood after being sought for forgery and passing. Gay was indicted by the last grand jury and bond was set at \$1,000.

Manuel Perez was returned from Utah and placed in the county jail after skipping town following his conviction of possession of marijuana. He was

sentenced to six years in the state penitentiary but had appealed his case. While the case was being appealed, he left for Utah and local authorities had been after him for several months.

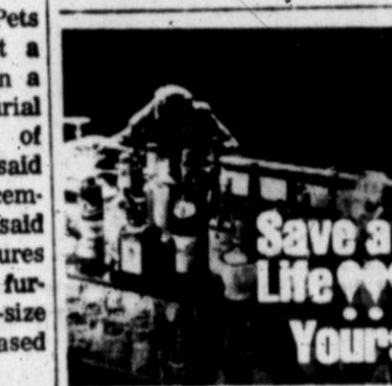
Perez, because he left town, forfeited all rights for appeal and will now go to the state penitentiary without another trial.

PET BURIALS

EAST ST. LOUIS, Ill.—Pets die and their owners want a good burial — sometimes in a casket and in a pet burial ground, Edward Anderson of the Anderson Casket Co., said he often has calls from pet cemeteries for pet caskets. He said the firm, which manufactures only caskets for humans, furnishes the smallest infant-size casket which often is purchased for pet burials.

Dr. Milton C. Adams

OPTOMETRIST
333 Miles
Phone 364-2255
OFFICE HOURS:
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00



Texas ya tiene 490,000 alcoholicos. Licor por bebida quiere decir mas alcoholicos.

VOTE NO NOV. 3 PROPOSITION 2
(Paid Adv.)



HALLOWEEN SKIT — The La Plata Junior High ninth grade speech class, taught by Betty Sue Thomas, Friday presented a Halloween skit to students at Northwest Elementary School.

It's time for Christmas HIDE-A-WAYS

Shop early while there is a large selection of merchandise, and then let us hide your gift choices for you . . .

Jewelry Gifts Are Lasting

New Merchandise is coming in every day . . .

Everyone will appreciate a Gift from Cowan's . . . Selections are complete

NO CHARGE on GOLD STAMPING or ENGRAVING.

Cowan's Jewelers

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2 doors North of the VOUGE in DOWNTOWN HEREFORD

\$DAY SAVINGS

LOOK for the best at La Boutique

Brown, White, Red, Black & Navy Blue

BOOTS \$10.00

1 Group PURSES \$4.00

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Just right to wear with slacks

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1 Table Of

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SPECIAL Pimiento Cheese Sandwich & 10c Drink

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Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
Reader Ads (Minimum 10 words) ... 1st insertion per word ... 8c

Deadline for Classified Advertising in the HEREFORD BRAND.
5 p.m. Friday

FOR SALE
Miscellaneous
NOW AVAILABLE: The Hereford Brand ...

TOWN & COUNTRY
MOBILE HOME SALES
HWY 40 East & Myrtle

CARPET REMNANTS
and
ROLL ENDS.

FOR YOUR 1970 CATTLE FEEDLOTS & GRAIN DEALERS DIRECTORY

WILL BUY OR SELL - Boats, Saws, Pigs and Feeders.

EXCELLENT, efficient and economical carpet cleaning.

FOR SALE: 2 HAMPSHIRE BOARS.

STATED MEETINGS
Second Monday 7:30 p.m. Thursday Degree

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center

Lions Club meets each Wednesday, 12 Noon Civic Club Center

Every Monday at 8 P.M. ELK'S LODGE

KIWANIS CLUB Thurs. Noon IOOF Hall 207 E. 6th

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT

See Us For Mayrath Grain Augers In Stock Also have parts in stock DAVIS IMPLEMENT

3. FOR SALE Automobiles MILBURN MOTOR COMPANY We pay cash for Used Cars

WALKER'S USED CARS AND TRUCKS We buy, sell or trade

4. REAL ESTATE For Sale Or Trade

FOR SALE OR LEASE DEAF SMITH COUNTY

GOOD SECTION. WELL WATERED.

2. FOR SALE Farm Equipment

8. HELP WANTED NEED SCHOOL BUS DRIVERS

WANT TO HIRE EXPERIENCED man to work in Lumber yard.

10. NOTICE FACTORY TRAINED service on all WHIRLPOOL APPLIANCES

11. Business Service PORTABLE DISC ROLLING

SALES & SERVICE C & H BACKLOG SERVICE

REMODELING & GENERAL HOUSE REPAIRS

CARPET CLEANING

BEAR Wheel Alignment Complete Front-End Service

LEGAL NOTICE THE STATE OF TEXAS

HUBBLE WATER WELL SERVICE

FOR ALL YOUR INSURANCE The La Plata Agency

MOVING & STORAGE Local & long distance moving.

ROWLAND STABLES We cater to good horses.

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy

Completo Turn Key Installations of Pumps and Gear Drives

QUALITY QUILTING Will quilt bedspread quilts, valances, pillows, pictures, etc.

HEREFORD WRECKING CO. WRECKER SERVICE

HOUSE MOVING (Free Estimates) BONDED-RRC PERMIT



TO BE MARRIED - A wedding in the holiday period is planned by Miss Ilajeen Brinkman...

M.D. CHATTER One Mix For Many Cookies

Our thanks to Mary Beth Inman for the Master Cookie Mix. This is a real convenience practice and you should try it.

ACAPULCO POT-ROAST 4 to 5 pound beef blade pot-roast

VARIATIONS Tropic Macaroons - Makes 2 Dozen

Chocolate Chip Drops Makes 4 1/2 dozen

Legal Notice THE STATE OF TEXAS To any Sheriff or Constable within the State of Texas - GREETING:

CLASSIFIED ADS CAN MAKE YOU MONEY ORDER TODAY

GLASS IS OUR BUSINESS
 Call Us For All Your Glass Needs
HEREFORD GLASS CO.
 1302 Park Ave. INC. 364-2652

EAGLE REAL ESTATE
 PHONE 364-2653
 120 N. 25 MILE AVE.




GI LOANS FOR HOMES
 See us if you are in need of a home and have been in Armed Forces. We will build you a brick home to suit your needs. Low move in cost.

6 acres with house, corrals, 40x80 quonset barn, fences, 4 acres grass, good water well. This place is on Main Hiway, 10 miles from Hereford. Perfect set up for horses, hogs, rabbits, etc.

Brick duplex with 2-2 BR apartments. Live in one side and let rent on other side make payments. Low interest. Buy equity.

\$200 MOVE IN COST
 Qualify for 235(1) brick homes. 3-4 bedrooms, 2 full baths. Monthly cost \$75 - \$95 if you qualify. See us for details.

Virgel Merriott 364-4328 Mike West 364-0735
 Virgil Justice 364-0670 Wildering West 364-0735

Vaughan Real Estate
 Phone 364-2850
 116 South 25 MILE AVENUE

THE BEST OF EVERYTHING
 4 bedroom, 4 bath beauty in top notch condition. Many extra features you must see. Call today for an appointment.

LOW, LOW EQUITY
 Assume owner's loan. All brick, three bedroom. Alkman school district. Your chance for a good investment.

EXCELLENT LOCATION
 NW school district. Payments \$80.00 per month. Fenced yard. This is a rare buy. Assume loan and buy owners equity. Two bedroom.

5 3/4% INTEREST LOAN!!
 Buy owner's equity and assume loan. Three bedroom, all brick. Fenced yard, carpeted, corner lot.

BEAUTIFULLY paneled FAMILY POOM
 is only one feature of this lovely new home. Enjoy uncluttered view along with city conveniences. Three bedroom, 2 large baths. Wood finish is excellent. All built-in kitchen. Fireplace, utility, many extras.

\$200 TOTAL MOVE IN COST
 if you qualify. 235 I Program with payments adjusted to the size of your family and your income. Three and four bedroom homes with carpet and built in range. Let us give you the details.

LOW DOWN PAYMENT
 FHA or VA financing on this lovely new home in NW. Three bedroom, 2 bath brick, double garage. Carpeted, extra storage throughout. See it now.

After Hours Please Call
 CHARLES CABBINESS 364-0566
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1-1970	HONDA	175 cc
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All In A-1 Condition Slick
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GOLDEN SPREAD REAL ESTATE
 • Farms • Ranches • Commercial
 West Highway 60, Hereford

Campbell-Cramer

- FIRST TIME OFFERED. 3 BR. brick (2 with "doll house" at 208 Western. Has garage, fence, nice carpet and drapes. \$97.00 payment at 5 1/4%. Consider trading for mobile home. \$12,750.00. H-3291.
- TRI-LEVEL in N.W. area. 1900 sq. ft. for only \$15,000, low down payment. 3 BR, 2 bath, 2-car garage. H-3287.
- ELEGANCE PLUS—One of the most beautiful homes in Hereford. 4 bedrooms, 3 baths, choice location. Low interest loan. Consider trade. \$40,000. H-3287.
- REDUCED \$2,400.00. This home has approx. 2,000 sq. ft. living area. 3 to 5 bedrooms, den, playroom, LR, dining room, 2 baths and utility room. Fully carpeted with nice drapes and built-ins. \$1,800 total down, price \$13,900. H-3226.
- NEW CARPET, playhouse, and fireplace with this 3 bdr., 2 bath brick. Drapes and cooler also go. Excellent NW location with loan payments of only \$125 at 5 1/4%. \$20,500. H-3265.
- HUMIDIFIER, drapes, air cond., and T.V. antenna go with this 3 bdr., 2 bath brick in N. Hereford. Lots of built-ins and shrubs. Reasonable down, low interest. \$14,600.00 H-3281.

141 North 25 Mile Avenue Phone 364-2424
 Evenings and Sundays Call
 M. H. Richie 364-2370 Ted Walling 364-0660
 Jim Cramer 364-0164 Gene Campbell 364-0789

CARMICHAEL REAL ESTATE

EXCELLENT CONDITION
 Unusually nice - 2 bedroom - 1 bath - very comfortable older home - FHA appraisal - \$15,200.00 - 600.00 down plus closing.

CORNER LOCATION
 3 bedroom - 2 1/2 bath - built in kitchen - fenced - draped - double garage - assume 6% loan or 24,500.00 FHA Commitment - excellent condition.

HUGE DEN
 3 large bedrooms - 1 1/2 bath - built in kitchen - covered patio - double garage - fenced - draped - landscaped - brick wall fireplace - owner will pledge - 149 Ranger.

ALMOST READY
 But still time to choose colors on this 4 bedroom - 2 1/2 bath - paneled den W-B stone fireplace - beautiful kitchen - refrig. air - fenced - double garage - This has it all - Hurry! \$34,500.00.

PICTURESQUE
 Beautiful stone, landscaped perfectly, makes this 4 bedroom home a classic - features 2 1/2 baths - den W-B fireplace - refrig. air - double garage - fenced - draped - beautiful home - many extras - 40,000.00 - Immediate possession - 203 Sunset.

Phone 364-1251
HEREFORD, TEXAS
 508 South 25 Mile Ave.
RESIDENTIAL - COMMERCIAL - FARMS

A PLEASANT SURPRISE
 Awaits you in this 3 bedroom home. Large den area. \$1,500 will handle.

SEE THIS CUTIE
 2 bedroom with fireplace, garage. Small down payment, owner will carry balance.

235 I FHA
 We have them - 2-3-4 bedrooms - up to \$17,500. If purchaser qualifies \$200.00 down - payments to meet income.

Nite Phones
 Harold Kids 364-0336
 Troys Carmichael 364-1082 Mary French 364-0854
 G. S. Wheeler 364-3798 Marn Tyler 364-0153

LONE STAR AGENCY
 * RESIDENTIAL * COMMERCIAL * FARMS




EXECUTIVE SPECIAL! Spacious 4 Bedroom, 3 Bath, fully carpeted and draped, will install fence & elec. garage door to suit purchaser. Over 2300 sf of luxurious living, NW part of city.

CALL US about this large 4 Bedroom Brick home complete with double car garage, refrig. air, storm windows and doors, fenced. 1900 sf. Excellent repair, low interest loan can be assumed, with payments less than \$125-per month, located in NE part.

EXCELLENT RESIDENTIAL & COMMERCIAL Property located on 25 Mile Avenue. Many possibilities. Very nice 2 bedroom home with extra large lot—\$26,000.

\$1,000 DOWN—Owner will carry note at 8% for 15 years, 2 Bedroom home with refrig. air conditioning, new carpeting, beautiful yards, fenced, refrigerator and range remain along with TV antenna and storage building.

JUST LIKE NEW—New GI Appraisal \$21,000. Refrig. air, sprinkler system, double garage, fenced, redecorated fully inside and out, new carpeting and new drapes.

SMALLER HOME IN NORTHWEST—Assume the low interest loan with easy monthly payments on this pretty 3 Bedroom, 2 Bath home, newly repainted, new carpeting, fenced, located in Northwest, \$16,900.

TWO STORY BRICK—4 BR, 2 Baths, large fenced yard and double garage, refrig. air, Ben Franklin fireplace, new self cleaning oven, \$21,500.

THANKSGIVING—This home will be available for occupancy in November, one year old. Take subject to 7 1/2% loan. Excellent location in Northwest, large family room with woodburning fireplace, double car garage, isolated bedroom, fully carpeted, central heat and air, \$24,000.

FIREPLACE—Very attractive 3 BR, sunken family room, low interest loan, payments less than \$112 per month. Equity you can handle, excellent location, \$17,450.

COMMERCIAL BUILDING, Westway, 1/2 acre land, corner location, new well and pump, nice building 40'x100'. Good property for grocery store, service station, etc. \$15,000.

LEE UMSTED 364-1773
 MELVIN JAYROE 364-3766
 ALLENE WARDEN 364-2102
 LLOYD SHARP 364-2543
 KEN ROGERS 364-0094

"Worthy of Public Confidence"
 Since 1947
 601 Main Street 364-0555 Hereford, Texas

GROUNDS FOR DIVORCE
 FRANKFORT, Ky — Alcoholism can be grounds for divorce in Kentucky but not drug addiction.

You've Never Seen Such Thorough Service
STOP IN SOON
 Phillips "66" Products
EAST SIDE "66"
 Rocky, Stewart
 1303 E. 1st 364-2644

WHY NOT HAVE A SIDE LINE?
 For sale or trade: 12 miles from Hereford, 326 acres, all cultivated, lays good, 4 irrigation wells, nice large home. Price: \$210.00 per acre, \$35,000.00 loan. Would consider trading for farm near Dimmitt, 135 acres, 12 acres cult., near Hereford, in good irrigated water district; \$10,000.00 down, 10 yrs. terms on bal.
 8 acres, 5 miles from Hereford, \$100.00 down and \$100.00 per mo. 1/4 mile off paving.
 20 acres, 3 miles from Hereford, \$7,000.00; only \$2,000.00 down and \$500.00 yearly plus interest.
 20 acres on paving, 4 miles from totn. 3 bedroom house and barn. \$13,000.00. \$5,000 down, 10 years on balance.
 20 acres in Arkansas, on paving. 2 bedroom home, 1 barn, 1 vegetable shed. Price \$16,500.00, \$2,000.00 down. Will trade for rentals in Hereford.

ANSWER
 Palaces, A. S. E. Ackerman
 Stimpson, page 29. S. Poplar
 of Knowledge, Geo. W.
 Health Service, 4 N. Niggers
 3-Report of U. S. Public
 Volume 4, page 71.
 2-Harnsworth Encyclopedia,
 Dixon Mann, M.D., F.R.C.P.
 Medicine, statement of Prof. J.
 1-Quain's Dictionary of
 which insanity comes on, not
 limbs. These movements cease
 involuntary movements of the
 rises to the surface by the
 A drowning person

THIS WEEK ONLY
BLACK & DECKER
RADIAL ARM SAW
\$99.95
7 1/4" CIRCULAR SAW
\$24.88
1/4" DRILL
\$7.99

J. M. Hamby Real Estate
 South Highway 385
 Office 364-3566
 Res. 364-2553

OPEN HOUSES

SEE THESE BEAUTIFUL BRICK HOUSES SUNDAY

FROM 1:00 P.M. TILL DARK

These houses are equipped with Free Fences . . .

FREE COFFEE

These Houses Presented By:
GREAT PLAINS HOMES

Ralph Owens & ASSOCIATES, INC.
 "Ralph Owens Sold Mine"
 311 PARK AVE. (Across from city park)
PHONE 364-2222
 LAND & HOMES

JUST LIKE NEW—Located on Westhaven—beautiful yard, 3 BR, corner fireplace in den, storage in abundance, owner will trade or carry some paper. Established loan, you must see this one today. H-3395

DUPLEX INVESTMENT OPPORTUNITY—5 duplex units, good condition. A real buy for \$3,000 down and assume the established loan. Property stays rented and it is good income property. We can show it to you now. H-Duplex

LARGE FAMILY HOME—Features 2250 sq. ft. including a country kitchen and a family room, purchase equity on this comfortable older home and assume established loan with payments of \$164. It is neat and clean and near shopping and schools. H-3399

HOME WITH 2 ACRES—You can have lots of space including a basement for storage, older home has a loan, good-terms can be arranged. Call to see. H-3388

LUXURY IN BLUEBONNET—Ready for you to move into—This home features bay windows, a fireplace in the paneled den, low down payment and FHA financing is available. H-3361

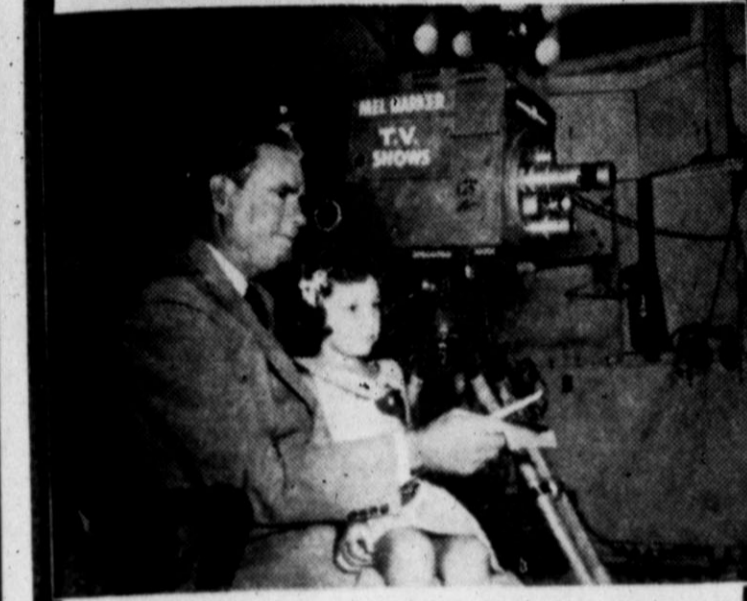
LAND AUCTION
10 A.M. THURSDAY, NOV. 12 - HEREFORD
 742 acres "Flat Acre Farm" 8 wells—2 1/2 miles underground tile 3 bedroom home, excellent land. Choice flat land in heart of successful sugar beet, vegetable farms and cattle country. Rare opportunity to acquire this above average property at auction and assume the present \$102,500 loan with 5 1/4% interest. Allotments include wheat and milo. Directions: Follow U.S. No. 385 15 miles north of Hereford, Texas, to State Farm Road No. 1412, then 13 miles West, and then 4 1/2 miles south to the subject property.

ALSO
 Nov. 10, Tues. 10 a.m. Seminole, Texas 8141 acres. Row crops or cattle. Irrigated, 31 wells in high yield. Brownfield Sandy Loam. Established \$1,387,000 loan. Also selling all equip. & mchry. necessary to farm 8141 acres.

ALSO
 10 a.m. Wed., Nov. 11th, Clayton, New Mexico 1889 acres. Row water and sprinkler irrigated. Adjoins City of Clayton and airport. Row crops or cattle operation. Also selling all equip. & mchry. necessary to farm 1889 acres of milo, wheat and sugar beets. For illustrated brochure contact:
TERRY DUGGINS, GIBSON REAL ESTATE
 Auctioneer Hereford, Texas
 4308 Madison, K. C., Mo. 816-931-7600
 808-364-0445

REMODELING
Repairs and Subcontracting
HOMES and COMMERCIAL
GARAGES - FENCES - CABINETS
"FREE ESTIMATES ALWAYS"
BUILDING CONSTRUCTION CO.
129 Beach Hereford Phone 364-5186

HEREFORD
Children Will Star In Movies



Melton Barker will arrive in Hereford soon to produce a movie using boys and girls between the ages of 3 to 15. According to an announcement by Mr. Randall Fay in manager of the Star Theatre here. The picture will be made Hereford and around 100 children will be used in the cast. Mr. Barker is a veteran of this field, having spent 25 years in the business, training children and producing film with them. A number of movie stars were discovered by Mr. Barker, among them, Spunky McFarland, the little fat boy in "Our Gang" Comedies.

The purpose of making the movie here in Hereford and a number of other towns—is to see if enough talent can be found to make a TV series similar to "Our Gang" Comedies. All types of talent are needed to make a picture. Mr. Barker says it will take about two weeks to get the cast together and rehearsed so that they will be able to perform for the cameras. Then it will take around one week to do the shooting.

After the cast has been selected, there will be two or three days of rehearsals, teaching them to act before the sound camera. There will be a small charge for training. However, there will be no charge for registering and tryouts.

Children between the ages of 3 and 15 wishing to try out for parts must register at the Star at once. When the casting director arrives in town, he will get in touch with those who have registered and arrange for tryouts.

When the picture has been completed, it will be shown first at the Star.

MOVIE REGISTRATION BLANK
Fill out the blank below and mail or bring it to the Star Theatre to try for a part in
HEREFORD'S OWN GANG COMEDY
Starring Hereford Boys and Girls
Between the Ages of 3 and 15

Name.....
Age..... Phone..... Boy or Girl.....
Address.....

Star
NOW SHOWING!
THIS IS THE HELL RUN YOU MAKE ALONE!
ANGEL UNCHAINED
CO-HIT!
The deadliest gamble ever dared!
HELL'S BOY ANGELS DU

2 BIG CYCLE HITS

SUNDAY
HELL'S ANGELS 6:00-1:00, 4:25-7:50
ANGEL UNCHAINED—2:40, 6:05, 9:30
MON.-TUES.-HELL'S ANGELS 6:00-7:15, ANGEL UNCHAINED—9:10

Starts WEDNESDAY!
In a screen splendor... The most magnificent picture ever!
GONE WITH THE WIND
LAST CHANCE TO SEE THIS MAGNIFICENT PICTURE BEFORE IT IS TAKEN OFF THE THEATER SCREENS
CLARK GABLE
VIVIAN LEE
TESLIE HOWARD
OLIVIA DEHAVILL
SHOW TIME WEDNESDAY 7:45 P.M. ONLY

Bloodthirsty BUTCHERS
SUNDAY
BRING A GHOUL FRIEND!
YOU'LL HAVE A FRIGHTMARE!
AN UNBELIEVABLE ORGY OF TERROR!

CLASSIFIEDS GET RESULTS

MILLER AUTO SALES

901 East 1st Street Phone 364-0815
BANK FINANCING

'66 Chrysler Imperial 4 Dr.	\$1500
'65 Pontiac 4 Dr. H.T.	\$1095
'66 Pontiac 2 Dr. H.T.	\$ 695
'66 Ford Country Sedan 6 Pass	\$1295
'68 Ford LWB V8 Pickup	\$1495
'69 Buick 2 Dr. Spec.	\$2350
'67 Chevrolet 2 Dr. H.T.	\$1495
'67 Dodge Coronet 4 Speed 2 Dr.	\$1295
'66 Ford 4 Dr. Custom 500 6 Cyl.	\$ 895
'66 Ford Galaxy V8 AT AC	\$ 995
'66 Falcon 2 Dr. Sport Coupe	\$ 995
'65 Buick 2 Dr. Gran Sport	\$ 895
'67 Pontiac 2 Dr. Catalina H.T.	\$1195
'65 GMC LWB V6 Pickup	\$ 795
'67 Ford Custom V8 2 Door	\$1150
'69 Chevrolet Kingwood Wagon 9 Pass	\$2750
'66 Chevrolet Impala 4 Dr.	\$1195
'67 Pontiac Lemans 2 Dr. H.T.	\$1495
'66 Pontiac GTO 2 Dr. H.T.	\$1295
'60 Rambler 4 Dr.	\$ 150
'68 Ford Fairlane 2 Dr. H.T.	\$1295
'62 Ford 4 Dr.	\$ 125
'66 Chevrolet Impala Sta. Wag. 6 Pass.	\$1495
'64 Chevrolet Impala 4 Dr.	\$ 695
'68 Plymouth Fury III 2 Dr. H.T.	\$1795
'64 Pontiac 4 Dr.	\$ 895
'64 Buick 4 Dr.	\$ 995
'66 Pontiac 4 Dr.	\$1350
'66 Pontiac GTO 2 Dr. H.T.	\$2450
'68 Buick Wildcat 4 Dr. H.T.	\$2375
'68 Chrysler 2 Dr. H.T.	\$1875
'68 Ford Galaxy 500 2 Dr. H.T.	\$2350
'69 Pontiac GTO 2 Dr. H.T.	\$2475
'69 Pontiac 4 Dr. Catalina	\$1095
'65 Chevrolet SS 2 Dr. H.T.	\$1695
'68 Dodge Coronado 440 RT 2 Dr.	\$1695

OPEN 8 A.M. CLOSE 7 P.M.



Do the "Roman collars" label them Catholics?

Episcopalians and Roman Catholics and Presbyterians and Baptists and Methodists... these and countless other denominations exist because of the differences between men.

It's the similarities between men that produce Christians.

Episcopalians are proud of both their differences AND their similarities to other denominations. You can call them anything you like. They're Protestant, because their forebears were among the leaders of the Protestant Reformation in 16th-Century England. But the word "Catholic" means "universal, whole, or complete" and, certainly, Episcopalians are proud to embrace all the traditions of Christ's "universal church."

In short, they don't feel that heaven is reserved for those who agree with the Episcopal viewpoint. They say, "There's only one God. Let's share." OK?

By the way, would you believe that the "backward collar" was not a Roman Catholic invention? It was introduced by a priest of the Church of England, parent of the Episcopal Church in the United States. He devised it as a mark of identification during his ministrations to the London Dock area.

Maybe, if you got the whole story from your nearby Episcopal minister, you'd find that some of the differences in the Episcopal faith would help you appreciate the universality of the Christian religion. Think about that.

One of a series presented by "Those Crazy Episcopalians" in your area.

St. Thomas' Episcopal Church
601 West Park
Phone 364-0146
Inquirers' Seminar, Wednesday Night,
November 4 — 8 P.M.

Hospital Notes

ADMISSION
Marion Lee, Route 3; L. m. Turner, 813 S. Texas; J. D. Richardson, 426 Avenue H; Ray Vigil, Box 345; Wallace Marchman, 809 Miles; Daniel Hen-



Save a Life... Yours

Alcohol put over 3,000 Texans in mental hospitals in 1969.

Liquor-by-the-drink means more mental patients.

VOTE NO NOV. 3 PROPOSITION 2

(Pd. Adv.)
NEED A PLACE FOR
-Family Reunions
-Business Conferences
-Parties
ODD FELLOWS BLDG.
Call 364-3400 or 289-5828.
Jerry Johnson

CLOSE-OUT SALE
Record Players
Musical Instruments
Large Selection Records
WATKINS & AVON PRODUCTS
127 AVENUE A

EXPERT REPAIR
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-GMC TRUCKS
JOHN ORSBORN
BUICK PONTIAC
Free Pickup Phone 364-0990

Save a Life... Yours

Alcohol contributed to more than 25,000 divorces in Texas last year.
Liquor-by-the-drink means more divorces.
VOTE NO NOV. 3 PROPOSITION 2
(Pd. Adv.)

HEREFORD RADIATOR
Frame and Axle Repair
116 Avenue K
DEPENDABLE SERVICE

ART BAKER CATTLE COMPANY
all classes & weights.
Stocker and Feeder Cattle
I will quote you prices!
Your business always appreciated
127 WEST 3rd HEREFORD, TEXAS
PHONE 364-5661 office or 364-4485 home

OWENS ELECTRIC
Electric Contracting — Sales and Service of
New and Used Motors and Controls
Magnitos, Starters & Generator Repair
Loan Motors Available
Off. Phone 364-3572
809 E 2nd Hereford, Texas

dricks, Lynette Apartment No. 22; Mrs. Sam Lindley, Star Route; Mrs. Arturo Chavez 228 Avenue D.
Henry Beach, 115 Kibbe; Victor Martinez, Box 101; Mr. s. Willis Edelman, 409 Avenue K; Fred Frye and Mrs. Fred Frye, Delaney, Ark.; Mrs. Lee Meek, Nazareth; Mrs. Alvin Smith, 422 Western; Mrs. Venita McBroom, Amarillo; Eldon Morgan, Westgate; Clarence Betzen, Route 1, Mrs. Roy Conard, 140 Northwest Drive.
Mrs. Eldon Mandrell, Northwest Mobile Lodge No. 3; Clyde Hardison, Dawn; Mrs. Fred Collett, Box 307; James Sears, 145 N. Texas; Mrs. Arthur Manjeot, 301 Westhaven; John A. Lewis, 407 Western; Mrs. Charles Walser, 45 Star; Mrs. Mary Gilmore, 120 Kibbe.
Mrs. Frederico Cuellar, 205 Irving; Mrs. Jesus Cantu, Route 4; Mrs. Carl Parks, Dimmitt; Mrs. Johnny Rickman, Route 3; Mrs. Thomas Kendrick, 106 NW Drive; Mrs. Bill Devers, 515 Union.

DISMISSAL
Mrs. Charles Weight, Bobby Sisco, John Bagley, Mrs. Clara Garcia, Mrs. David Bornstein, Mrs. Benjamin Carlilo, Jerome Friemal, Mrs. Ruben Ramirez 10-30.
Mrs. David Hill, Mrs. Lillie Wortham, A. M. Proctor, Gerald Turnbow, Mrs. George Drake, Mrs. Elias Perez, Mrs. Sarah Berryman, William Waters 10-29.
Mrs. Jose Robles, Mrs. Albert Flowers, Mrs. Roman Lolla 10-28.
Mrs. John Simpson 10-14.

A lack of pep is often mistaken for patience.

JONES MOTORS
Chrysler, Plymouth, Dodge

BIG SALE
FACTORY EXECUTIVE CARS

6 Dodges,
Polaris & Monocos
5 Plymouth
Furys, 3 Sedans
1 Polaris 2 Dr. Hard
Top 400 Miles. Auto.
Trans. Power Steering and Windows 440
Motor, Stereo Tape,
List For \$4900
Only \$3100.00
These Cars have not been Registered
Purchaser will be first owner of 5 year or 50,000 mile warranty
345 E. 1st
364-3150



WINS COLOR TV — W. F. Ball of 336 Star is congratulated by Archie Turner, manager of Wilson Magnavox, after winning a 14-inch color television set in a drawing Wednesday afternoon. At left are Jim Tucker of KPAN and Richard Wilson of Amarillo, owner of the store.



CHICANO OFFICERS — Newly elected officers of the "El Chicano Habla" were elected in the organization's meeting last week. They are, left to right, Manuel Gallegos, reporter; Blanca Reyes, second secretary; Adriana Garcia, parliamentarian, Raul Guerrero, second vice president; and Hector Rodriguez, photographer. Some 137 people attended the meeting.



By MELVIN YOUNG
Just a couple more days until election day and we'll find out how many people care enough about government to go to the polls and cast a ballot. We always hope for a record total — the most, not the least — but more often than not we're sorely disappointed. And if the absentee balloting is any indication, this may well be another of those light years.

We always hear a lot of complaints about the kind of government we're getting, but most often we get just what we deserve. After all, when the people do not care enough to vote then how can one expect "top drawer" men in government.

And before we get into trouble here we might add that Texas, and this district in particular, has been blessed with better than average representation over the years. It could have been much worse.

Congratulations to the scrappy Hereford Whitefaces on the decisive win over Plainview Friday night. Were sure this is the beginning of better times ahead.

We realize of course that this is the first year in AAAA competition and we're probably the smallest school in our district so it's going to be an uphill pull all the way. Our team is small compared to most of the AAAA teams and smaller than some of the AAA teams but we can win and we're betting there will be some winning seasons ahead.

Coach Larry Warters has taken a lot of good-natured ribbing about the lack of wins this year and we're sure he was expecting it. However, we believe Larry has been doing an excellent job with the team. It's always nice to win — much better than losing — and every team member should have a genuine desire to win. But there is only one winner in every contest and there will always be another day, another game.

According to a recent story by the Associated Press, Texas banks — amid what some see as a recession in the economy — surprised observers Friday by reporting in instance after instance all-time record deposits.

Deposits generally are considered a barometer of business health and the bank report indicates that Texas' economy still is booming.

The above information may be small consolation to the man who has lost his job because of industrial cutbacks as has been the case in many metropolitan areas. However, out in this part of the country it is still difficult to obtain competent help and we see little change on the local scene.

Not being an economist — it's hard for us to keep our checkbook balanced — we're not sure that we understand all that has happened to the nation's economy the past two years. We know that interest rates have risen sharply. That's close to home. But we wonder if the economy as a whole isn't in better shape than it's been in many years. We have sensed a tightening-up among the consumers in our area and a more healthy attitude towards "saving." It appears that people have quit buying just for the sake of buying, and are now asking themselves "do we really need this" before making a purchase. Maybe this is the reason that bank deposits are up while many businesses are feeling a pinch.

—HB—
Mardell Lynch, minister of the 21st and Echols Street Church of Christ in Clovis, will be the speaker at the weekly meeting of the Hereford Kiwanis Club Thursday. Lynch is the father of Dudley Lynch, former news editor of The Brand and author of the book, BELLE OF THE PRAIRIE PRESS.

—HB—
And as the man on Main says, "It's right to be content with what you have but never with what you are."

Look Who's New

Mr. and Mrs. Billy Joe Devers are the parents of a son, Scott Allen, born October 27. He weighed 7 lbs. 12 oz.

Mr. and Mrs. Benjamin Carrillo are the parents of a daughter, Corina, born October 28. She weighed 6 lbs.

Mr. and Mrs. Carl Parks are the parents of a daughter, Carla Joan, born October 28. She weighed 7 lbs. 5 oz.

Mr. and Mrs. Johnny Rickman are the parents of a son, Stacy Allen, born October 29. He weighed 8 lbs. 7½ oz.

—HB—
Mr. and Mrs. Thomas Kendrick are the parents of a son, Royce Warren, born October 29. He weighed 7 lbs. 4½ oz.

Mr. and Mrs. Jesus Cantu are the parents of a son, Chris, born October 29. He weighed 6 lbs. 2 ozs.

Mr. and Mrs. Jose Uvalle are the parents of a son, Israel, born October 29. He weighed 6 lbs. 3 oz.

Mr. and Mrs. Federico Cuellar are the parents of a son, Frederico Torres Cuellar Jr., born October 30. He weighed 8 lbs. 8 oz.

It would take 100 clerks working 100 years to make a mistake as monumental as a computer can make in 1-100 of a second.

A Vote For

PRESTON SMITH

FOR GOVERNOR



IS A VOTE FOR CONTINUED

SOUND GOVERNMENT

IN TEXAS

Preston Smith's record in his first two years in office is beyond reproach. Smith is a man of strength, character and principle. An example was his firm insistence on a two-year appropriations bill from the last session of the legislature. To achieve this, he had to oppose the leadership in both houses. Smith believes in a sound fiscal policy.

The economy of the state is a major issue in the 1970 governor's race as well, and as you well know one of the major responsibilities of the governor of any state is to protect and regulate that state's economy. And in the past two years Smith, a businessman himself, has done right by Texas.

During his administration Texas for the first time in history was first in the nation in industrial development. The business and consumer economy of Texas has been remarkably stable and healthy at a time when most of the country has been in the grip of an economic slowdown.

Preston Smith has been an excellent governor. He deserves a second term. Vote November 3rd and let's give Preston Smith a big vote of confidence. Let's let the people know the work he has done in Austin as Governor of Texas.

Vote Democratic - - - Vote For

PRESTON SMITH

A Good Man — A Good Governor — A Good American

TEXAS NEEDS HIS LEADERSHIP

(Pol. Adv. Paid for by Citizens for Smith, Wayne E. Thomas, Chairman)

The Spirit Of '70

HHS Drill Team



(Photos by Betty Koelzer and Janie Reinart)

The Sunday Brand

SECTION TWO

Hereford, Texas, Sunday, November 1, 1970

HHS Pep Squad



YOU HAVE MY PERMISSION, LADIES — Hereford High School Principal, Jerry Don George, visits with pep squad sponsor, Mrs. Joe Kirbel, center, and assistant, Mrs. Donnie Laughlin.



Sammie Vinson . . . "SCAT"



LET'S FIGURE THIS THING OUT — Keith Munnerlyn, assistant principal at Hereford High School, takes a few minutes out to talk with Mrs. Joe Durfram, drill team sponsor this year.

Glady's Garden

By Gladys Howton Manjeot

Activities were really in haste and bustle at The Hereford Community Center last Monday and Tuesday, as the members made plans and worked on their part of the meeting of Texas State Garden Clubs, Inc., which convened at The Amarillo community Council last week.

The members of The Bud to Blossom Garden Club and The Hereford Garden Club provided the table decorations for the final luncheon of the State board meeting.

Materials had been selected weeks ago, and The Bud to Blossom club had been very busy selecting, grooming, and preparing the stalks and open burrs of yucca, which they were to use in the decorations. After the selection of the nicest materials the members painted the burrs in muted tones, which would be harmonious to their natural setting.

In the meantime the members of The Hereford Garden Club were having slaps of bark wood cut and shaped for containers. The designs were of Western motif.

Monday morning a number of the members got pickups and cars and went to the pastures of Mrs. Wiley Roberson, and selected the growing yucca, which was to be used on the prepared bases.

Small, large and even some miniature plants were selected. These were then taken to the Garden Center, cleaned, shined up a bit, trimmed, and mounted on the wooden slabs, and colored burrs and stems added.

The luncheon tables were laid with yellow material, and all in all the "Hereford Scene" was very picturesque. In fact the guests liked the arrangements so well they sold almost like "pan-cakes at a cowboy breakfast." (Proceeds were given to The Amarillo Council of Garden Centers, for promotion of its therapy work.

The State Texas Garden Club Inc. board meeting was successful. Ladies came from all parts of Texas, and in goodly numbers. One of the featured proceedings of the meeting was the election of officers. One of Hereford's own prominent Garden Clubbers was elected to State Treasurer. Mrs. O. G. Hill Sr. was the electee. She also served as Chairman of Protocol in the absence of Mrs. A. L. Manjeot (me), who was confined to the hospital.

Members of the two clubs attending were Mrs. L. W. Norvell, president of Hereford Garden Club, Mrs. R. L. Ethridge

and Mrs. Hill. Many disappointments come, and this was one of mine. I had looked forward to visiting and being with friends of Texas; in whose towns I have enjoyed their hospitality. However, I did not entirely miss it all, as my room is made very beautiful with cut flowers, potted violets, and many, many communications. So probably I needed a much-needed rest and time to think and to study.

Get the garden tools ready. The Spring Flowering Bulbs have arrived. The Members of Pioneer Study Club are busy getting them ready for delivery.

As I lay in bed and watch the beautiful, silent, white clouds of beautiful October silently pass by, these words come to my mind:

Mercy — abundantly give n.
Help — for the difficult place.
Courage — when it's so sorely needed.
Strength — for the problem we face.
Love — when we need someone to care —
These — are our blessings.
NEED WE MORE??

Pastor To Give Book Review

Dr. Gerald Mann, pastor of First Baptist Church, will give the Tuesday morning review at the Christian Book Store this week and has chosen the book, Witnessing Laymen Make Living Churches. The public is invited for the free review beginning at 10 a. m.

Authors of the book are Claxton Monro, an Episcopal priest formerly a Madison Avenue adman, and William Taegel, minister of a Methodist church at Houston where a lay witness program sparked an evangelistic movement, which attracted wide attention.

Reviews will continue this month with Mrs. O. G. Hill Sr. presenting Self-Renewal by Gardner on Nov. 10 and Bob Hol-

Birthday Marked

Joan Kalka was honored on her seventh birthday with a party at the farm home of her parents, Mr. and Mrs. Melvin Kalka. Games entertained the young guests, and refreshments featured birthday cake. Party favors were balloons with guests' names on them.

Ballerina dolls dressed in pink stood around the cake with its seven pink candles, and similar dolls held "Happy Birthday" placards on the other tables.

Places were marked for Lori Albracht, Joseph Albracht, Jeffrey Hood, Tina Hund, Walter John Paetzold Jr., Carole and Cheryl Walterscheid, Chris Kahllich, Ranae and Janae Pagett, Annette Diller, John Bezner, Kenneth Schlabs, Keith Hacker, Lynette Friemel, Renee Latham Rhonda Kay Reinart, Melvin, Keith and Suzanne Kalka.

Assisting Mrs. Kalka were Misses Janie and Judy Bezner and Mrs. Kenneth Walterscheid.

Lice Infections Hit Area Cattle

Lice are starting to infest some cattle and horses in the area and agricultural officials are urging cattlemen to start a control program that will prevent lousy animals when winter rolls around.

"Proper treatment of lice infested animals now will kill all lice and will keep them free of the tiny insect pests this winter unless they contact other untreated animals," explains Dr. Bill Clymer of Lubbock, area entomologist with the Texas Agricultural Extension Service.

man reviewing The Challenge Nov. 17.

Instead of the Tuesday review, a Sunday afternoon art show will be presented Nov. 22 by Miss Carolyn Osborn of Amarillo, a quadriplegic who paints despite her handicap.



HOLIDAY BRIDE-ELECT — Miss Patsy Jean Huckert's engagement to Joseph Raul Morgan of Lubbock is announced by her parents, Mr. and Mrs. Frank Huckert of Summerfield. The wedding is planned for New Year's Eve in St. Anthony's Catholic Church. Miss Huckert, now completing a dietetic internship program at Oklahoma State University, Stillwater, is a 1969 graduate of Texas Tech University. She completed high school studies in Hereford. Her fiance, son of Mr. and Mrs. Ed Whitis of Irving, is employed by Southwestern Public Service after attending Tech. He was a 1962 graduate of Monterey High in Lubbock.

"Don't wait until your cattle are rubbing down the fences before you treat for lice. Give them a thorough dusting, spraying of good dipping now before the weather turns bad and their hair gets long."

Clymer says that dipping is usually the best treatment but that spraying under high pressure also does the job. A thorough soaking is necessary for lasting control. Any new animals placed with the treated herd should be treated prior to joining the herd.

The entomologist adds that in preliminary tests, self-treatment dust bags have also given good seasonal control of lice where they are used properly. Either forced use or free choice installations allow the animals to treat themselves. This cut's treatment cost considerably since handling of the animals is eliminated.

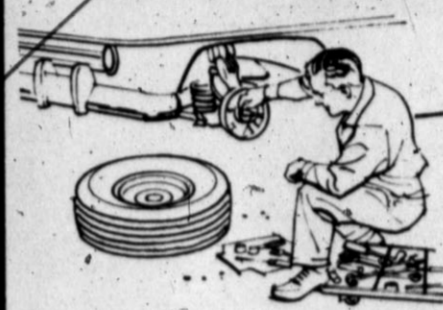
A number of insecticides are available for controlling lice. Information on these materials and their application rates is found in the Texas Guide for Controlling External Parasites of Livestock and Poultry. This guide is available at any county Extension office.

Read the classified Want Ads

DRIVE IN TO Firestone FOR DEPENDABLE CAR SERVICE

1st & Main 364-4333

GUARANTEED BRAKE RELINE



Here's what we do:

- Replace linings and shoes on all 4 wheels with new Firestone linings.
- Adjust brakes for full drum contact.
- Inspect drums, hydraulic system, return springs and grease seals.

\$24⁷⁰

GUARANTEED 20,000 MILES OR 2 YEARS

We guarantee our brake lining for the specified number of miles or years from date of installation, whichever comes first. Adjustments prorated on mileage and based on prices current at time of adjustment.

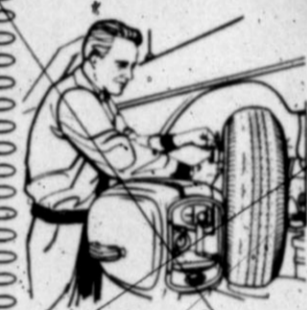
Most Fords, Plymouths, Chevys, American compacts and light trucks. Others slightly higher. Disc brakes excluded.

3 WAYS to Charge



COUPON OFFER

Front End Alignment



Precision alignment by skilled mechanics using the most modern equipment.

\$6⁸⁸

This coupon expires November 30, 1970

Extra charge for cars with torsion bars or air conditioning

COUPON OFFER

Front Wheel Bearing Repack



We'll repack outer bearings. Disc brakes excluded. Grease seals extra if needed.

88¢

This coupon expires November 30, 1970

COUPON OFFER

Frigitone Anti-Freeze



A premium, permanent type anti-freeze. Has built-in rust and corrosion inhibitors.

\$1⁵⁹ gallon Carry Out

Coupon expires November 30, 1970

COUPON OFFER

Snow Tires Mounted



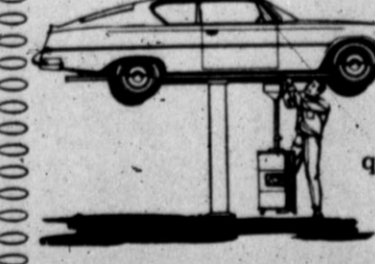
We'll demount your regular tires and mount your snow tires.

88¢

This coupon expires November 30, 1970

COUPON OFFER

Lube & Oil Change



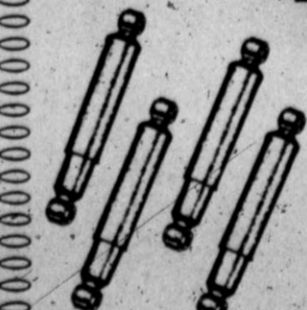
Includes up to 5 quarts of premium oil and expert lubrication.

\$3⁸⁸

This coupon expires November 30, 1970

COUPON OFFER

4th Shock Absorber



Buy 3 famous brand shock absorbers at our everyday price... get the 4th for only

88¢

This coupon expires November 30, 1970

CHAROLAIS

CROSS-BREEDING WITH A PURPOSE



Weigh 60 Pounds More Beef Per Cow

SOME OF JUST A FEW OF CHAROLAIS CROSS-BRED ACCOMPLISHMENTS OF 1970:

1. Grand Champion Steer at Dallas State Fair of Texas.
2. Grand and Reserve Champion Steers at Iowa State Fair.
3. Grand and Reserve Champion Carcasses at Iowa State Fair.
4. Grand Champion and Reserve Champion Carcass in AK-SAR-BEN Show at Lincoln, Nebraska, World's Largest Junior Livestock Show.
5. Grand Champion Steer at Ohio State Fair.
6. Grand Champion Steer and Carcass at San Antonio.
7. Grand Champion Carcass and Reserve Champion Steer at Houston Livestock Exposition.

Dr. Jan Bonsma, internationally known for his knowledge of livestock ecology, recently said in the Wortham Lectures in Animal Science, "From the point of view of man himself, the three greatest obstacles to improved livestock production are ignorance, superstition and prejudice."

Can You Afford--
NOT To Own A Charolais Bull?

SERVICE AGE BULLS FOR SALE

McCATHERN'S BIG 3 CHAROLAIS RANCH

806-289-5575 11 Miles West of Hereford, Texas on Fm 1056

Save a Life... Yours

Alcohol contributed to more than 25,000 divorces in Texas last year. Liquor-by-the-drink means more divorces.

VOTE NO NOV. 3 PROPOSITION 2

(Paid Adv.)



Save a Life... Yours

Mas de 3,000 Tejanos fueron afectados mentalmente por el licor en 1969. Licor por bebido quiere decir mas personas afectadas y sin remedio.

VOTE NO NOV. 3 PROPOSITION 2

(Paid Adv.)

We Reserve The Right To Limit Quantity



YOUR DOLLAR IS BIGGER!

MIRACLE PRICES!

COFFEE
FOOD CLUB, ALL GRINDS
LB. 79c
2 LB. CAN \$1.51

CRACKERS Lb. Box **19c**

CREAM PIES Morton Fresh Frozen, Ass't. Flavors, Ea. **25c**

PEACHES Val Vita No. 2 1/2 Can **4 \$1** For

DETERGENT Topco, White or Blue Giant Pkg. **59c**

SHORTENING Food Club 3 Lb. Can **69c**

HI-C DRINKS Assorted Flavors 46 Oz. Can **29c**

GREEN BEANS Food Club Cut No. 303 Can **6 \$1** For

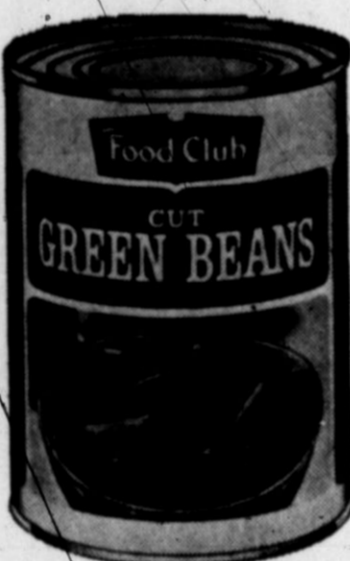
CHILI Wilson With Beans No. 300 Can **4 \$1** For

EGGS Farm Pac, USDA Grade A Medium, Dozen **39c**

OLEO Gaylord Solids Lb. **15c**

FLOUR Food Club 5 Lb. Bag **39c**

CORN OIL Mazola 48 oz. Bottle **99c**



- | | |
|--|---|
| PRUNE JUICE Del Monte Qt. 49c | MILK Food Club Tall Can 16c |
| PEAS Del Monte No. 303 Can 19c | JELLO Assorted Flavors 3 oz. Pkg. 9c |
| PORK & BEANS Van Camps No. 300 Can 14c | SALAD DRESSING Gaylord Qt. 29c |
| MIX or MATCH No. 303 Can | TOMATOES Food Club Solid Pack No. 303 Can 5 For \$1.00 |
| CORN Food Club Cream Style or Whole Kernel Golden | PINEAPPLE Del Monte Sliced, Crushed or Chunks No. 1 1/2 Can 29c |
| PEAS Food Club Sweet | MARGARINE Food Club Corn Oil Lb. 29c |
| MIXED VEGETABLES Food Club | TOWELS Topco-162 Count Roll 4 For \$1.00 |
| SWEET POTATOES Gaylord | |

FRUITS & VEGETABLES

- | | |
|--|---|
| CELERY Calif. Green Pascaf, Stalk 23c | GRAPEFRUIT Ruby Red Texas Lb. 7/\$1.00 |
| PEARS D'Anjou, Wash. State, Lb. 5/\$1.00 | YELLOW ONIONS Sweet Spanish Lb. 7c |
| SWEET POTATOES East Texas Maryland Sweet Lb. 2/29c | TOMATOES Calif. Salad Size Lb. 29c |
| APPLES Red Delicious, Wash. State Lb. 5/\$1.00 | CARROTS Top Fresh 1 Lb. Cello Bag Ea. 11c |
| CRANBERRIES Ocean Spray 1 Lb. Bag 35c | TURNIPS Purple Top Fresh Calif. Lb. 17c |
| GRAPES Red Emperor Calif. Lb. 31c | ORANGES Texas Sweet New Crop Lb. 8/\$1.00 |
| POTATOES All Purpose Russett 10 Lb. Bag Ea. 51c | |
| GREENS Mustard or Turnip Ea. 2/35c | |
| PUMPKINS Medium Size Lb. 7 1/2c | |

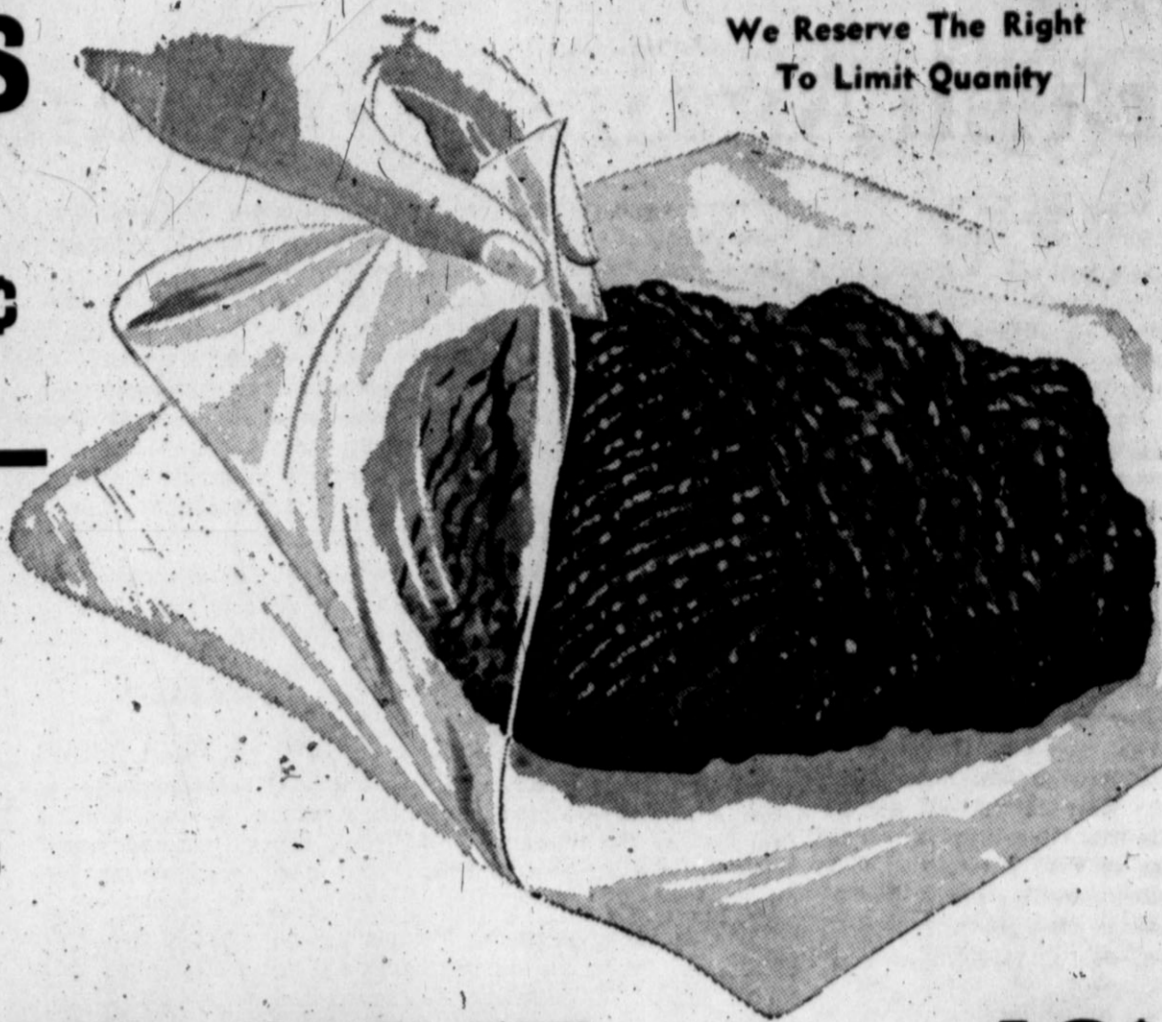
TURKEYS

TOP FROST
10-14 LB. AVG. **45c** LB.

CHUCK STEAK

FURR'S PROTEN, **69c** LB.

GROUND MEAT FURR'S PROTEN LB. **48c**



- | | |
|---|---|
| ROUND STEAK Furr's Proten Lb. 87c | SHOULDER ROAST Boneless Lb. 88c |
| LOIN STEAK Furr's Proten Lb. 87c | BEEF LIVER Tender Lb. 59c |
| CLUB STEAK Furr's Proten Lb. 98c | SWISS ARM ROAST Furr's Proten Lb. 86c |
| T-BONE STEAK Furr's Proten Lb. \$1.09 | PORK CHOPS Family Pac Lb. 68c |
| CUBE STEAK Furr's Proten Lb. \$1.29 | PORK STEAK Extra Lean Lb. 69c |
| RIB STEAK Furr's Proten Lb. 87c | BACON Frontier Hickory Smoked Lb. 63c |
| SHORT RIBS Lean and Meaty Lb. 38c | LINK SAUSAGE Farm Pac 12 oz. Pkg. 59c |
| STEW MEAT Boneless Lb. 78c | FRANKS Frontier 12 oz. Pkg. 49c |
| GROUND CHUCK Extra Lean Lb. 78c | BOLOGNA Frontier 12 oz. Pkg. 49c |

GOLD BOND STAMPS
DOUBLE GOLD BOND STAMPS
on Wednesdays

Delicatessen
2 Whole BAR B Q GRADE A FRYERS
2 Pints COLE SLAW
2 Pints PINTO BEANS **\$3.49**

- | |
|---|
| Hot Buttered MASHED POTATOES Pt. 59c |
| GREEN BEANS Pt. 59c |
| BANANA PUDDING Pt. 59c |

Fresh Frozen Foods

PUMKIN PIES Or Mince Meat, Top Frost. 24 oz. Pkg. **29c**

- | |
|---|
| POTATOES Top Frost Hash Brown 3 For \$1.00 |
| DONUTS Morton Plain or Powdered Pkg. 3 For \$1.00 |
| HONEY BUNS Morton Fresh Frozen 9 oz. Pkg. 29c |
| PECAN PIES Morton Fresh Frozen Ea. 69c |

POT PIES Morton Fresh Frozen Chicken, Beef, Turkey, Ea. **6 \$1** For

Health & Beauty Aids

- | |
|--|
| LISTERINE Mouthwash 20 oz. Bottle 83c |
| SHAMPOO Liquid, Head & Shoulders, 6.5 oz. \$1.09 |
| CONTAC Cold Tablets 10's 79c |
| BEAUTY LOTION O. J. Ea. 69c |
| WIG HEAD Styrofoam Ea. 39c |
| SKIN CREAM Beacon 16 oz. 49c |
| TV TRAYS Each 99c |
| ASCRPTION ASPIRIN Tablets 100's 97c |
| HAIR ARRANGER H. A. 7.2 oz. 79c |

SUSPENSION Maalox



12 OZ. LIQUID **\$1.03**

- | |
|---|
| TEA BAGS Food Club 48 Count Pkg. 44c |
| MAYONNAISE Food Club Qt. 59c |
| MARASCHINO CHERRIES Towie 9oz. Bottle For \$1.00 |
| PEARS Food Club No. 303 Can 33c |
| COCOA Hersheys 16 oz. Can 69c |
| RAISINS Food Club 2 Lb. Cello Pkg. 69c |
| MIXED NUTS Planters 13 oz. Can 88c |
| PINEAPPLE JUICE Food Club 46 oz. Can 3 For \$1.00 |
| APPLE SAUCE White House No. 303 Can 21c |

SHOP
Furr's
MIRACLE PRICES

Bush Against Guaranteed Annual Wage, Gun Registration

Going into the final days of campaigning prior to Tuesday's General Election, U. S. Rep. George Bush stressed what he called "strong" opposition to registration of firearms and to a guaranteed annual wage.

He said his opponent, Lloyd Bentsen, has misrepresented his stand on both issues, contending that Bush favored both.

"There has been a great distortion of my position on gun control, I am opposed to the registration, licensing or requiring of permits for firearms," said Bush, who is seeking election as Texas U. S. Senator.

He also explained his vote for a welfare reform bill, saying the new bill will require a person to work before he can receive a welfare check, and that he does strongly favor that.

Bush said he has consistently voted against registration every time the question has come before Congress.

"There is no federal gun reg-

istration requirement in the law now and all attempts to pass one have been defeated in Congress," the Houston Congressman said. "I have voted for many crime control bills, but I have never voted for any bill that provided for gun registration, licensing or permitting in any form."

Bush said that although he was not pleased with all aspects of the Gun Control Act of 1968, he voted for it because of "my strong belief that a state, if it so wishes, should be permitted to control the flow of weapons within its own borders."

The bill which finally passed the House in 1968, Bush said, was a "much watered-down version" of the measure proposed by the Johnson Administration.

Registration of weapons will not solve the crime problem, Bush added. "I would unquestionably oppose any legislation which could conceivably disarm our citizens — this is a bas-

ic right under the Constitution and should not be tampered with."

Bush recently was awarded a letter of commendation by prominent Texas sportsmen, applauding his "intelligent and meaningful amendments of the Gun Control Act of 1968 that you have promptly introduced and seen enacted into law."

School Menus

JR. AND SR. HIGH SCHOOL

MONDAY — Spaghetti and meat sauce or hot tamales, green beans, buttered carrots, white cake, rolls, butter, milk.

TUESDAY — Barbecue beef on bun or Sloppy Joe, black-eyed peas, tossed salad, frosted raisin creams, milk.

WEDNESDAY — Ranch style beans or steamed weiners, buttered corn, cole slaw, apricot pie, cornbread and butter, milk.

THURSDAY — Turkey and dressing with giblet gravy or chicken croquettes, English peas, cranberry sauce, peach half, bread, butter, milk.

FRIDAY — Fish sticks with tartar sauce or vienna sausages, fluffy potatoes, mixed vegetables, one half orange, waldorf cake, rolls, butter, milk.

PUBLIC ELEMENTARY SCHOOLS

MONDAY — Spaghetti and meat sauce, green beans, buttered carrots, white cake, rolls, butter, milk.

TUESDAY — Barbecue beef on bun, black-eyed peas, tossed salad, frosted raisin creams, milk.

WEDNESDAY — Ranch style beans, buttered corn, cole slaw, apricot pie, cornbread, butter, milk.

THURSDAY — Turkey and dressing with giblet gravy, English peas, cranberry sauce, peach half, bread, butter, milk.

FRIDAY — Fish sticks with tartar sauce, fluffy potatoes, mixed vegetables, one half orange, waldorf cake, rolls,

The letter said that Rep. Bush's "recognition of the right of all citizens of good repute to the lawful possession and use of firearms is applauded by sportsmen everywhere."

Among the sportsmen presenting the award during an appreciation breakfast in Houston was Raymond L. Sargent, legislative chairman and former president of the Texas State Rifle Association, and member of the National Rifle Association.

Bush called the existing welfare program the same thing as a guaranteed annual wage.

"There is only one requirement in the present program and that is that you MUST NOT WORK. Further, if we do nothing to the existing system, it will cost us \$12 billion by 1975,"

"Therefore, President Nixon butter, milk.

ST. ANTHONY'S PAROCHIAL SCHOOL

MONDAY — Stuffed weiners, buttered green beans, tomato wedges, brownies, rolls, butter, milk.

TUESDAY — Country fried steak and gravy, mashed potatoes, tossed salad, peach halves, rolls, butter, milk.

WEDNESDAY — Spanish rice, buttered broccoli, celery sticks, applesauce, cookies, buttered bread, milk.

THURSDAY — Beef stew with vegetables, cabbage-apple-raisin salad, cinnamon rolls, cornbread, butter, milk.

FRIDAY — Ranchburger s, lettuce, pickles, onions, potato chips, apple pie, milk.

HOPE FINISHES TRAINING

Navy Seaman Apprentice Michael D. Hope, son of Mr. and Mrs. Dalton R. Hardison of Dawn, was graduated from basic training at the Naval Training Center, San Diego.

He is a 1970 graduate of Hereford High School.

His next duty station is Aviation Mechanical Fundamentals School, Memphis, Tenn.

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proposed a change. He asked that Congress require those on welfare to accept work or work training if they continue to receive welfare. Under his proposal, if an individual does not accept work or work training he may be removed from the welfare rolls.

"Under the present system, there is no way that a state may remove an eligible individual from the welfare rolls. Thus, between 1961 and 1969, both the number of families and individuals receiving welfare more than doubled, with costs more than tripling. And, unless fundamental reforms are enacted, projections indicate that the costs of our present program will again double and the number of recipients will increase by 80 percent in the next five years. I am convinced that to do nothing would be irresponsible and absolutely unthinkable."

"The welfare reform bill that passed the House is not a guaranteed annual wage. A man has to register for work and has to take a job if he's going to get the family assistance level. Without this work requirement, the bill would not have had my support," Bush said.

"We have families in Texas who are into their fourth generation on welfare. Why should they change, they can get the money free. This bill says you will no longer get that money without working in return. It seems to me that this is a badly needed reform."

He called the work provisions the key to the legislation. If pro-

perly enforced, it will bring about fundamental changes in our welfare program, he said.

"This bill came to my committee, Ways and Means. I know what is in it. It has the full support of Vice President Agnew and Wilbur Mills — two

men who would not support a piece of legislation that can be labeled a guaranteed annual wage."

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Letter To The Editor

Dear Editor:

We have a unique opportunity Tuesday. That is the opportunity to vote for a man who has given back to the state of Texas over \$20,000 in contingent expense money which he could have spent to further his political views while he was serving in the Texas Legislature. Instead of spending this money, Ooffie Abraham turned it back so that it could help to do a better job in education and the oth-

er important functions of state government.

Ooffie Abraham is not running on anyone's frayed coattails. He is running on a record of performance which has made him many friends and admirers over the past four years. He deserves our support for the State Senate. He has helped to pioneer a whole new era in Texas politics, and he will make us a good state senator.

Sincerely,
J. Frank Ford, Jr.

Loans

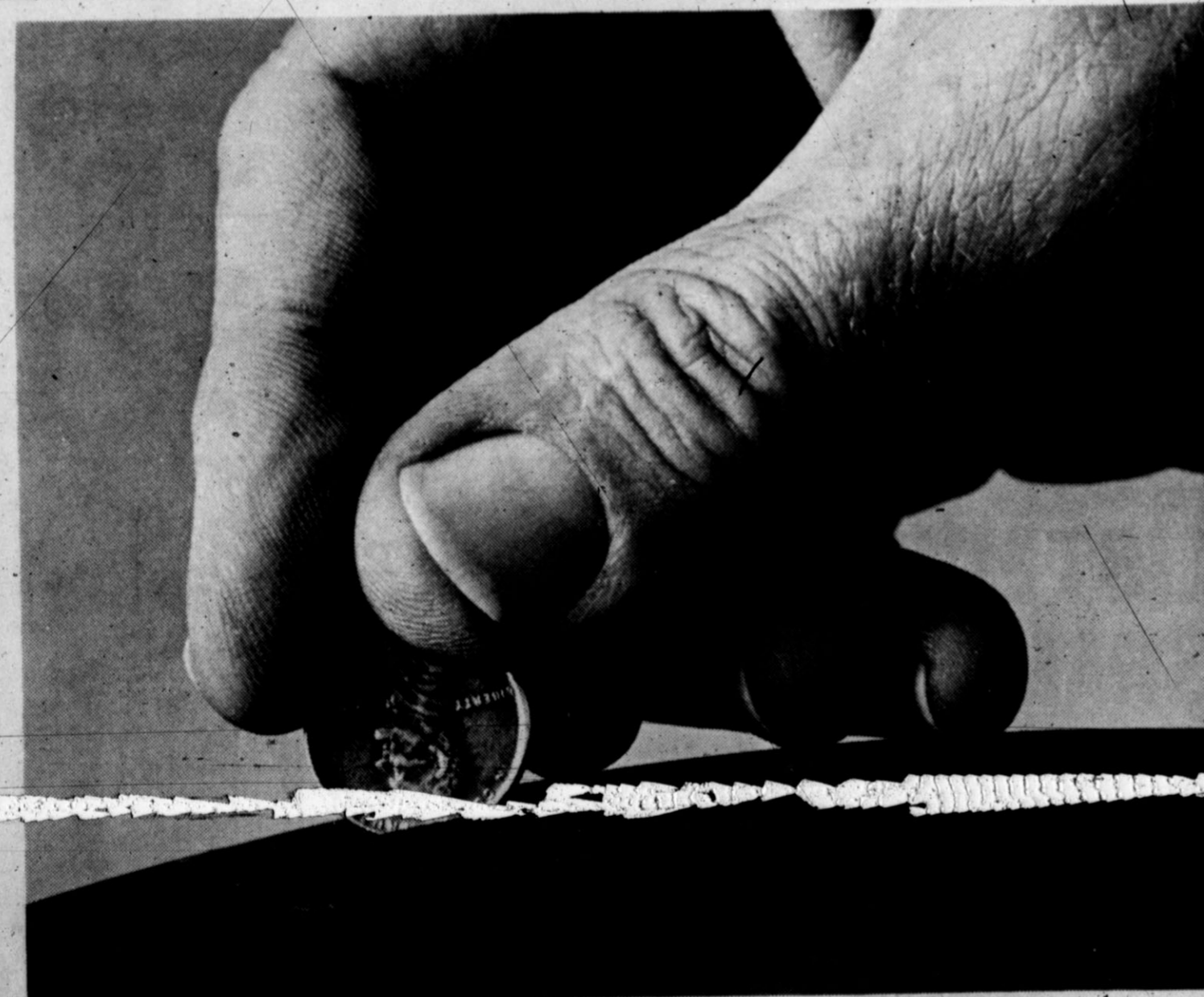
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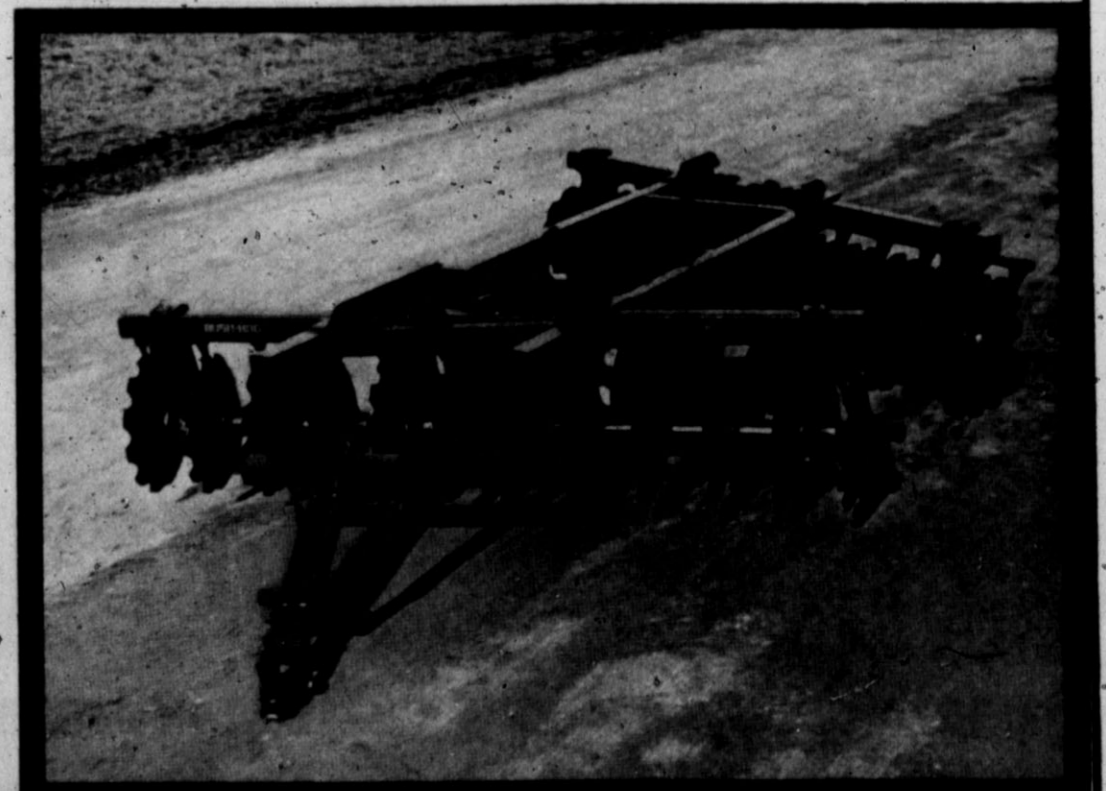
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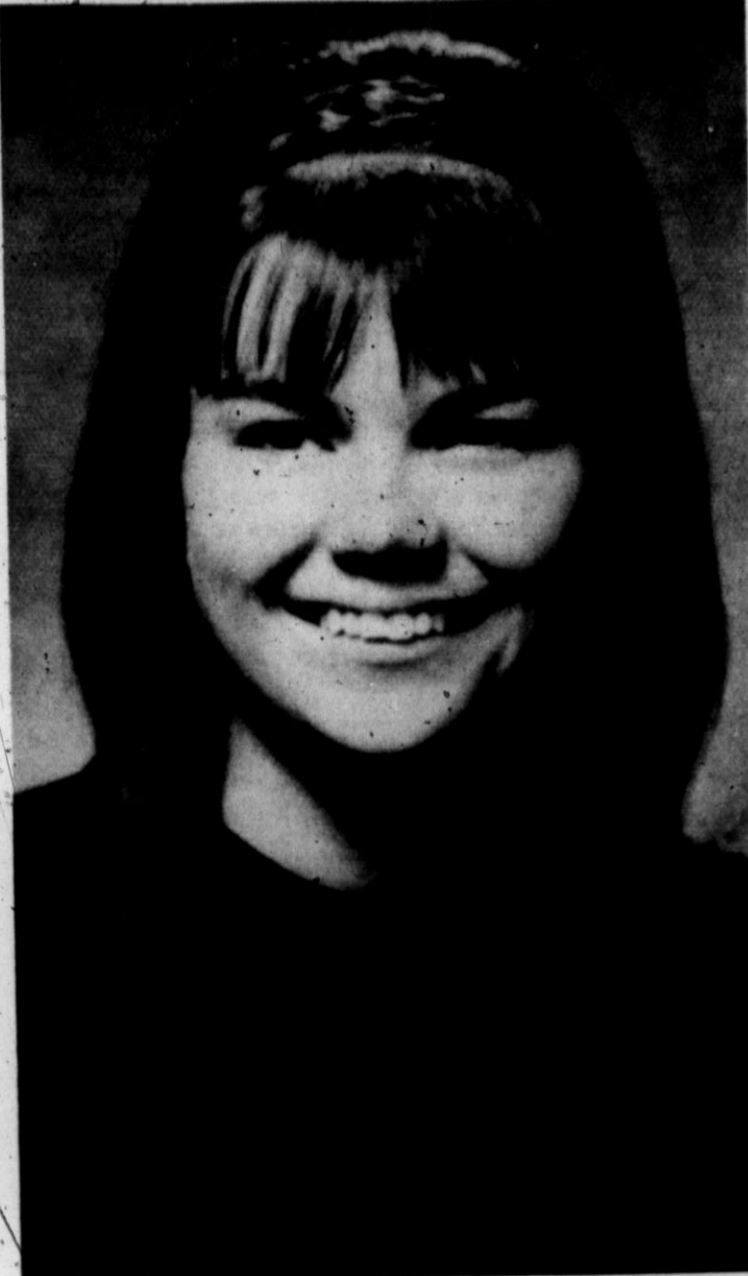


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Mrs. Larry Dee Gibson
nee Carol Perrin

Tour Of Holiday Homes Planned

Combining a holiday bazaar with a tour of homes decked for Christmas, La Madre Mia Study Club will invite the public to visit six homes in and near Hereford on Sunday afternoon, Dec. 6.

Tickets at a dollar each are on sale by club members, and will be available during tour hours, 2 to 6 p. m., at any of the houses open to visitors. Funds raised by the sales and tour will go to the club's major project of this year, aid to Hereford Day Care Center.

Mrs. Ben Scott has been named tour chairman by Mrs. Lyton Allred, Madre Mia president, and is appointing commi-

tees to work that day and in preparation. The Scott home at 126 Juniper will be one of those visited.

Others are those of four club members, Mrs. James Gentry, 547 Willow Lane; Mrs. Herschel Black, 1526 Brevard; Mrs. Bobby Owen and Mrs. Dean Herring, north of the city on the Vega Highway; also the new home of the Joe Hacker family on Fifteenth Street.

A bazaar featuring handmade items suitable for Christmas gifts will be held in the Herring home, where refreshments will be served.

Each of the three flower shops in Hereford will decorate two

Methodist Bishops Ask Liquor Defeat

The four United Methodist Bishops of Texas have stated that a vote for liquor-by-the-drink, in the November 3 general election, is "a vote for marijuana."

In a joint statement to the United Methodists in Texas the bishops cite the way in which youth point to "the present freedom with which adults drink to justify their own excursion into drug experiences."

The statement urged pastors to deal with the issue from the pulpit as well as provide transportation to persons who might be prevented from voting in the November 3 general election.

of the homes in holiday motif, and the decorative arrangements will be for sale. Door prizes are to be given.

In direct opposition to the campaign mounted by the Texas for Enforceable Liquor Laws (TELL) organization, the bishops state that "the majority of Texans are against liquor by the drink."

The statement asserts that most Texans do not wish to

make liquor more accessible and law enforcement more difficult with multiplied outlets.

Issuing the joint statement were the following bishops: Bishop O. Eugene Slater, San Antonio Area; Bishop Kenneth W. Copeland, Houston Area; Bishop W. Kenneth Pope, Dallas

Fort Worth Area; and Bishop Alsie H. Carleton, Northwest Texas-New Mexico Area.

Three retired United Methodist bishops also signed the statement. They are Bishop William C. Martin, Bishop Paul E. Martin, and Bishop W. Angie Smith.

EADES ATTENDS SCHOOL

Petty Officer Third Class Roger A. Eades, son of Mr. and Mrs. R. W. Eades of 111 Mimosa, Hereford, has graduated from Machinist Mate School at Naval Training Center, Great Lakes, Ill.

There's a housewife in this camp who claims her husband is such a blunderer that he can't even try on a new boot without putting his foot in it. — Tombstone (Ariz.) Epitaph

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Couple Is Wed Friday

The marriage of Miss Carol Perrin, daughter of Mr. and Mrs. Jim Perrin, northwest of Hereford, and Larry Dee Gibson, son of Mr. and Mrs. Vernon Gibson of Dublin, was solemnized Friday evening in United Methodist Church at Adrain.

Only immediate family members were present for the simple ceremony read by the Rev. Don Travis, pastor. The couple was unattended.

Mr. and Mrs. Gibson will live at Boys Ranch, where he is agriculture teacher in the high school.

The bride, a graduate of Hereford High School and an Amarillo business college, attended

West Texas State University and a modeling school in Dallas. The bridegroom attended Tarleton State College at Stephenville.

Letter To The Editor

Dear Editor:
For eleven straight weeks I have had an opportunity to share in many varied experiences, ranging from despair to hope, sorrow to joy. Many long miserable hours of sitting by the bedside of a loved one, helped through my weariness by the gentleness and kindness and thoughtfulness of the most wonderful people in this whole world, the doctors and nurses and the entire staff of Deaf Smith County Hospital. And finally the joys of victory when our loved one is well enough to come home.

These people have wept with me in my sorrow over the loss of loved ones, helped me keep my strength and faith by their constant caring and the faith they so strongly display. Each and every one have gone far beyond the call of duty many, many times—all of them, from the janitors and cooks to the nurses and doctors and office help.

Having had access to an entranceway, I could see who came and when, and let me tell you our wonderful doctors are untiring and unflinching, but the deepest respect and praise for all of them. And this same sentiment goes for the rest of the staff. They're the greatest. I pray God's richest blessings upon each and every one of them. With a heart full of sincere thankfulness and love and appreciation.
Lola Curtisinger
610 Bowie St.
Hereford

**Save a Life
Your's**

Alcohol put over 3,000 Texans in mental hospitals in 1969. Liquor-by-the-drink means more mental patients.

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PROPOSITION 2**
(Paid Adv.)

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Cooked Ham Shank Portion (Butt Portion lb. 49¢) 39¢	Breaded Shrimp Trophy Brand 10-oz Pkg. 98¢	7-Bone Roast US Choice Beef Center Cut 69¢	Round Steak US Choice Beef Center Cut Bone In! 98¢
Pork Sausage Rath Pure Pork "SUPER SAVER" 1-lb. 43¢	Sliced Bologna Sterling Brand "SUPER SAVER" 8-oz Pkg. 69¢	Boneless Roast Rolled & Tied Beef Shoulder 89¢	T-Bone Steak or Club Steak US Choice Beef! \$1.19
Quarter Loins Pork Loin Cut Into Chops 79¢	Beef Liver US Choice Fresh Beef Liver 59¢	Rib Steak USDA Choice Lean Rib Steak 99¢	
Spencer Steak USDA Choice Beef Steak 79¢		Spencer Steak USDA Choice Beef Steak 79¢	

Snow Star Ice Cream 1/2-gal. Ctn. 69¢	Coldbrook Margarine 1-lb. Pkg. 17¢	Mrs. Wright's Biscuits 8-oz Can 9¢	Busy Baker Snackers 14-oz Pkg. 33¢	Mi-C Asst. Fruit Drinks 46-oz Can 31¢	Detergent Tide-XK Laundry Soap Powder! 3-lb. Can 82¢	Shortening Crisco All Vegetable Crisco! 3-lb. Can 69¢	Town House Tomato Soup 10-oz Can 8¢
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Patio Dinners Cheese Enchilada (Mexican 15-oz Pkg.) 12-oz Pkg. 39¢	Zerex Anti-Leak Anti-Freeze Gal. \$1.59	Sausages Libby Vienna Sausages 4-oz Can 29¢	Pinto Beans Town House Fine Quality 2-lb. Pkg. 29¢	Gelatin Salad Lucerne Vegetable 15-oz Ctn. 38¢
Soft Parkay Kraft Soft Margarine / Ctn. 39¢	Peaches Cal Monte Yellow Cling Peaches No. 2 1/2 Can 29¢	Chunk Tuna Sea Trader Light-Tuna 6 1/2-oz Can 33¢	Yellow Popcorn Gerber Fancy Quality 2 1/2-lb. Pkg. 27¢	Bufferin Far Fast Relief 100-ct. \$1.21
Velveeta Kraft Delicious Cheese Food 2-lb. Box \$1.14	Gr'fruit Juice Town House 46-oz White or Pink Can 47¢	Edwards Coffee All Grinds 1-lb. To Choose, Can 79¢	Baby Food Gerber Strained Fruits & Vegetables Jar 11¢	Hair Groom Sore-Hair Cream Tube 79¢
Low Fat Milk Lucerne Bonus Quality Milk Gal. Ctn. 90¢	Pork & Beans Van Camp Can No. 300 Fine Quality 14¢	Cragmont Soft Beverages 2 1-lb. Bottles 29¢	Pure Sugar Best or Cane Low Discount Pkg. 5-lb. Pkg. 57¢	Deodorant Ban-Rol On Deodorant Lg. Btt. 89¢
Fruit Drinks Lucerne Bonus Quality Drink 1/2-gal. Ctn. 35¢	Chili Sauce Heinz Low Discount Price 12-oz Can 49¢	Miracle Whip Kraft Salad Dressing 8-oz Jar 49¢	Facial Tissue Scotties Low Discount Pkg. 200-ct. 27¢	VA Po Rub Low Everyday Discount Price 3 1/2-oz Jar 53¢

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Orange Juice Bel Air Frozen Premium Quality 6 6-oz Cans \$1.	Busy Baker Cookies Oatmeal, Coconut, Sugar and Chocolate Chip Cookies! 1-lb. Pkg. 33¢
Orange Juice Bel Air Frozen Premium Quality 12-oz Can 30¢	Bel Air Vegetables Cut Corn, Mixed Vegetables, Peas, or Peas & Carrots! 2-lb. Pkg. 44¢
Strawberries Bel Air Frozen Premium Quality 24-oz Pkg. 69¢	Lucerne Buttermilk Lucerne Bonus Quality Delicious Buttermilk! 1/2-gal. Ctn. 49¢
Hash Browns Bel Air Frozen Premium Quality 2-lb. Pkg. 25¢	
Rhubarb Bel Air Frozen Premium Quality 3 20-oz Pkg. \$1	
Apple Pie Bel Air Frozen Premium Quality 3 24-oz Pkg. \$1	
Pie Shells Bel Air Frozen 8" Pie Shells 3 2-ct. Pkg. \$1	
Paper Tissue Family Scott Bathroom 4-roll Pkg. 37¢	
Paper Towels Scott Towels Extra Savings 3 1-lb. Rolls \$1	

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THE SUNDAY BRAND

Editorials

Page Six The Sunday Brand, Hereford, Texas, Sunday, November 1, 1970

Lloyd Bentsen: He Cares For Farmers

Considering the present plight of the nation's agricultural economy, it is encouraging to note that at least one of the Texas senatorial candidates has expressed a desire to work on the all-important Senator Agriculture Committee. Congressman Lloyd Bentsen, himself a farmer, has recently stated that if elected he will indeed seek an appointment to this committee. Bentsen is from an agricultural area and has owned and operated farms all of his life. He should know the problems facing the farmer today.

It is also interesting to note that Texas has not had a senator on this committee in more than 25 years.

Certainly it is not hard to understand the reason why. In years past, senatorial candidates have been getting their support primarily from the heavily-populated urban areas with a large portion of their campaign funds coming from either oil interests or from the labor unions in the urban areas. Agriculture has been a step child and may well continue to be unless voters in the rural areas begin to align themselves with the candidates who will work for agriculture.

Lloyd Bentsen has also pledged his continued support to the rural electric and rural telephone programs, both vit-

al to our area. Rural electrification and the rural telephone cooperatives have made vast difference in the development of our area. Both are vital links in the chain of progress.

The nation's "breadbasket" has long suffered due to lack of representation. This situation is not going to improve as long as Texans in rural areas continue to support candidates whose primary obligation is to the big city voters. After all, they're concerned with problems of the cities and could care less about what happens to the farmers in Deaf Smith County—as long, that is, as they can go to the nearest supermarket and buy all the necessities of life. Therefore we must, if we're ever going to help the cause of agriculture, support those men who will work for us.

Without a doubt, Lloyd Bentsen's Republican opponent is a fine congressman and would be hard working Senator if elected. We do not minimize his ability or his desire to serve the people of Texas, but we do believe that Lloyd Bentsen will best serve the interests of the people of Texas as a whole, and the people of the rural areas in particular. We therefore urge your support of Lloyd Bentsen in the senatorial election Tuesday, Nov. 3rd.

A Call To Order

A new group of college professors, with members on 250 campuses, has called for quicker police assistance in putting down campus unrest. The strict approach makes sense.

A spokesman for the University Professor for Academic Order (UPAO) has declared that college administrators "have an obligation to call in law-enforcement agencies such as the FBI, the National Guard or the local police if the public order is really disturbed."

The organization was formed by professors who disagree with older academic groups and the President's Commission on Campus Unrest on the issue of college violence. The majority of the members particularly object to the commission's conclusion that the President must first lead in reconciling differences in society if the disruption on the campus is to be stopped. Actually, the chief responsibility for order is much closer to home.

"Regrettably, the commission considered this unqualified and vague appeal as its main contribution to the resolution of the present crisis," said the head of the new group.

The UPAO is being more realistic than most academic organizations in recognizing that there is a crisis and that every incident in which violence is allowed to continue unchecked makes that crisis worse.

At a time when college enrollments are highest, public support for higher education is sinking fast. If there are

members of the academic community who doubt that, let them listen to the campaign promises of the candidates of both parties in the current election race. Nearly all candidates are talking tough on campus terrorism.

Though 9 out of 10 American colleges have had no violence, incidents like those at Cornell and California produce results that are damaging to all schools. As a former Call administrator said last summer:

"Unquestionably, the major impact of the widespread student disturbances this spring has been that public confidence in our universities has been seriously eroded."

That erosion, he predicted, would be reflected in legislatures increasingly tight fisted with appropriations for colleges and also in loss of private donations. His prediction is proving accurate.

Colleges are not only getting less new money than they need from public and private sources, but their endowment investments are returning less income due to the economic slow-down. For top many schools, the combination has done what the radicals have tried and failed to do, close the doors permanently.

Twenty-one institutions of higher education have closed in the U. S. in the past two years. In Texas alone four private junior colleges have recently closed or announced that they will close.

The situation is so serious for vague platitudes and wishful thinking. If the academic community does not get the radical rioters under control, the backlash of public disgust is likely to accomplish the radicals' purpose for them and cripple higher education. Dallas Morning News.

Hope On Campus

All is not lost on the American university campus!

A "kissing marathon" was held the other day at Southwest Texas State University at San Marcos. A new national record of 9 hours, 18 minutes, was set for continuous smooching.

It is noted with some pride that the two winning couples included a South Plains girl, Penny Young of Hereford, and a Central West Texas girl, Deborah Gabbert of Ballinger.

Reports indicate, happily, that for days and nights, before the grueling contest, there were preliminary workouts, and not just by prospective contestants.

Now, there's real campus recreation, far superior to demonstrations and sit-ins. Onward and upward with higher education!

Lubbock Avalanche Journal

THE TOAST OF THE TOWN



MAIN STREET, U. S. A.

Higher Taxes Due In 1971 To Benefit Social Security

By BERT MILLS

Washington, D. C. — Congress is about to raise taxes \$3 billion in 1971 but very little has been said about it because the tax increase will pay for higher benefits, to the 25 million people who receive Social Security checks each month. As usual the headlines will stress the checks to the minority and not the thinner purses of the majority.

Congress loves to raise Social Security benefits. It did so to the tune of 7 per cent in 1965, another 13 per cent in 1968, plus 15 per cent more in 1969. Before the 91st Congress quits, it will lift Social Security benefits at least 5 per cent more.

The House passed its Social Security bill last May. The Senate Finance Committee is expected to report its amended version in late November, calling for a 10 per cent rise in benefits. Naturally, higher taxes will be necessary to pay for the ex-

panded program but little will be said about this.

President Nixon is sure to approve whatever Social Security legislation Congress sends to him. He has already endorsed the House bill and urged its passage by the Senate. It will make a nice Christmas present for the beneficiaries.

Automatic Increases Planned

Most controversial provision of the pending legislation is a brand new scheme for automatic increases in future Social Security benefits, starting in 1973. This is not the dream of some wild-eyed liberal but the proposal of President Nixon himself. He promised it to the old folks during th 1968 campaign.

The House has already approved the automatic escalation clause. It was done by floor amendment over the bitter protest of the respected Chairman of the House Ways and Means Committee, Rep. Wilbur D.

Mills (D., Ark.). Seldom does the House inflict a defeat on the head of its tax-writing committee and seldom does a Democratic House buy a Republican idea.

The argument for automatic increases in benefits is that it will "depoliticize" Social Security and protect beneficiaries against rising living costs. Of course, taxes on all employees and employers will also escalate automatically, by increasing the wage base on which the tax is levied.

The argument against automatic escalation is that it would not "depoliticize" Social Security because Congress could and probably would vote for even higher benefit increases than required to make up for inflation. This has happened regularly in the past—Congress adds frosting to the cake.

Other arguments against the Nixon plan are that it unfairly places the burden of paying the increased bill on better paid workers and their employers, and tends to institutionalize and promote inflation.

\$1,000 Monthly Benefits

Under the House-passed bill, monthly Social Security benefits could total nearly \$1,000 per family in just 23 years. That will be jim dandy for retirees in 1993 but mighty tough for the working man and his boss, each of whom will have to pay a whopping \$1,443 in annual Social Security taxes. That is \$27.75 per week, or \$5.55 per day if a five-day week continues in 1993. Social Security has been a popular program throughout its 35-year history. When first enacted, the maximum benefit was \$35 per month. Today, wives are included and a family that is fully covered can receive \$284.70 per month. That is a long jump short of \$1,000 as foreseen in 1993.

Business groups are staggered by the trend in Social Security. The Chamber of Commerce of the U. S. recently informed its members that the pending bill "means sky-rocketing tax costs for you." Consumers may tend to ignore business complaints about taxes, until they stop to realize that all costs increases mean higher prices of goods and services.

Young people are the real victims of Social Security escalation. They are paying heavily now for a retirement they may never enjoy. Their income is taxed at a 9.6 percent rate now, including Medicare, one-half paid by the employer. Even without a new law, the combined tax will climb to 11.8 percent in 1968. If the House bill passes, the take will be 13 percent in 1980. In addition, the base on which the tax is levied will rise starting with a leap from \$7,800 to \$9,000 next year.

The public ought to pay more attention to what Congress is doing on Social Security, and eye the higher taxes as intently as the increased benefits.

Talk of Texas

By JACK MAGUIRE

HOW IT BEGAN —Rockwall, smallest of Texas' 254 counties, was created in 1848 because residents of the north-west section of Kaufman County decided that they lived too far from the county seat.

Originally what now is Rockwall County formed a "pan-handle" for the larger Kaufman County. It was a long trek by horseback or wagon to Kaufman, the county seat, so residents petitioned the Legislature to make their area a county in its own right.

Both the new county and its capital were named Rockwall because of a peculiar geological structure of stones that lies a few feet underground near the heart of the town. The massive wall of large, well-cut and perfectly laid stones was thought for many years to be a relic of an earlier civilization, but geologists later proved that it was a natural rock barrier.

TOURISTS NOTE — Texans visiting Rome, Italy, will find an inn designed especially for them in the Eternal City.

It is the Pensione Texas, half-way up the Quirinale (one of the seven hills of Rome) at 47 Via Florence. The Pensione Texas (a "pensione" is something between a hotel and a boarding house in its services) is run by an expatriate Chicago artist named Marvin Hare and a former Italian Foreign Service officer, Guido Agnolucci.

They named their establishment after the Lone Star State to convey the impression of friendliness. And Texans get a special welcome.

WHAT'S IN A NAME —Texas' perspicacious historian, Frank X. Tolbert, says that Poetry, in Kaufman County, got its name because a resident with a southern accent lost a dog named Tray.

After Tray's demise, the young lady who owned him often bemoaned the loss of "Po' Tray." In 1879, when the community applied for a post office, they submitted "Portray" as a unique name. Yankee postal officials unacquainted with the practice of dropping the letter "r" thought that the citizens were trying to spell "Poetry," and so named the town.

SENSING THE NEWS



By Anthony Harrigan

EXECUTIVE VICE PRESIDENT

Southern States Industrial Council

HOUSTON, Texas — Concerned churchmen are deeply troubled by the use of church funds to finance revolutionary organizations and the role of some clerics as apologists for hate groups which engage in violence.

This profoundly disturbing development was the subject of public attention here in mid-October as the Episcopal Church holds its national convention in this Southwestern metropolis. Many concerned members of this Protestant denomination believe that the church's General Convention Special Program has been improperly used to fund violent groups.

Evidence supporting the position of the concerned churchmen came on the eve of the convention when the Executive Council of the Episcopal Church granted \$25,000 to the Black Awareness Coordinating Committee (BACC) in South Carolina over the strenuous objections of Bishops Gray Temple and John Pinckney of that state. Bishop Temple told the Executive Council that one of the BACC leaders was among militants who drew two-year prison sentences for their part in a gunpoint takeover of Voorhes College—an Episcopal institution in South Carolina.

The protests by Bishops Temple and Pinckney were of no avail in the Executive Council, however. The reason may be that Bishop John E. Hines, presiding Bishop of the national church, doesn't agree with the established, accepted concept of violence.

In a provocative statement quoted in the Houston Chronicle, Bishop Hines said the Episcopal Church may have to formulate a new definition and concept of violence. He declared, in a comment strangely similar to New Left pronouncements, that "the nature of violence emerges not simply as acts of violence by individuals or groups, but by a pattern of long-entrenched institutionalized violence."

Bishop Hines' remarks are of concern to all Americans, not simply members of his denomination, for his words constitute an apology for violent individuals and groups, and condemnation of American society.

If Bishop Hines doesn't understand or accept the established concept of violence, he must be closing his eyes to the grim realities of our country today.

The United States hasn't any need for a new definition of violence. The meaning of violence is very clear from events. Violence is the destruction of the mathematics center at the University of Wisconsin by radical fanatics and the death of a 30-year-old researcher and father of three children. Violence is the pattern of assaults and assassination attempts on policemen. Violence is murder, arson and rioting by mobs in the big cities of the nation. Violence is the wave of bomb attacks by "Weathermen" revolutionists.

Thoughtful citizens cannot agree with Bishop Hines that there is "long-entrenched institutionalized violence" in the American system. This is the country whose courts have gone to an extreme in defending the rights of individuals as against the rights of society. Americans believe in justice — and in the law and order that make justice possible.

If any "institutionalized violence" is to be found anywhere in America, it must be in the Tax-exempt organizations that supply money to revolutionary groups. For example, radical clerics who channel church funds to militants can be said to be institutionalizing violence. That is something that undoubtedly will be considered by the delegates at Houston.

One cannot be a Christian and believe in social change by means of Molotov cocktails and sniper attacks on policemen. Religion isn't served by fanning hatred of a lawful orderly society.

Tragically, some radical churchmen are determined to aid extremist elements. For instance, convention officials decided to pay the expenses incurred here by a group from the so-called "Submarine Church," a California-based fringe group. This hippie group attended the annual Presbyterian Assembly and shouted four-letter words at the delegates.

The Sunday Brand

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James M. Gillentine Publisher
Melvin Young General Manager
Charles Richards News Editor
See Coleman Women's Editor
Grady King Advertising Manager
Jay C. Spahn Mechanical Superintendent

Stanton Edges Canyon 20-16 For Fifth Win

The Stanton Dogies ninth graders extended their season record to 5-1 here Thursday as they clipped the Canyon White team, 20-16.

They will go against the Plainview Red Pups here Thursday in an effort to keep their winning string going. The game is set for 5:30 p. m. at Whiteface Stadium.

The Dogies scored all of their points in the first half of the game Thursday and allowed the Canyon team only two points on a safety just before the half was up.

Micki Ward tacked eight points on the board in the first quarter when he scored from 30

yards out and then added the two point conversion.

Sunny Pena scored the second Dogie touchdown on a 45-yard scamper in the second period and quarterback James Higgins went over from two yards out for the winning score in the second stanza.

The Canyon team staged a comeback in the second half, scoring a touchdown in the third and fourth quarters, but could not muster enough offense to push another score across before the game was over.

"It was one of those real hard fought games for both teams. It was a real good team victory for us because everyone played



COMPLETES TRAINING — Robert M. Reinauer, son of Mr. and Mrs. Joseph F. Reinauer of Hereford, has completed basic jet flight instruction with his training squadron at the Naval Air Station, Meridian, Miss. U. S. Navy Photograph.

real well," coach Cuby Kitchens said.

Steve McAndrews, Johnny Sierra, Tom Mora and Larry Henson were the defensive standouts for the Dogies.

Read The Classified Want Ads

Turn Ranges Into Hunting, Fishing Spots

ABILENE — Ranchmen were urged Friday to look to recreational uses — hunting, fishing, picnicking — for supplementary income from their rangelands.

Texas Tech University Wildlife Management Prof. Donald A. Klebenow told participants at a Ranch Management Conference that "the demand for recreation by an ever-increasing population has created an interest in uses of rangeland that are compatible to livestock production and supplement the income from livestock.

"The demand for open space is second to the demand for animals," Dr. Klebenow pointed out, "and since rangelands often contain both, there is potential

for prime recreational use." He outlined brush control practices which would provide shelter and forage for wildlife — particularly deer, turkey and quail.

While acknowledging the need for brush control, Klebenow told his audience that "leaving brush in critical habitats is important."

Deer and quail hunting is traditional, he said, and the value of leases increases each year.

"Turkeys usually are underharvested although interest in

them is high," Klebenow said. "The state is encouraging spring gobbler hunting and hopefully this practice will spread."

"Possibly bow hunting can bring in more income. These people are few in numbers, but probably better than average sportsmen."

Klebenow said that predator hunting for sport may relieve a current expense for their control.

"A predator may have as much recreational value to a sportsman as any other animal," he said.

Exotic animals are "becoming important," Klebenow pointed out, and he suggested two — mouflon and blackback antelope — that work well on ranches because a sheep-tight fence will contain them.

Of fishing, Klebenow said that "an acre or two of water containing good channel catfish could be the most productive piece of property you own."

The most difficult problem for ranchers — who are used to dealing with domestic animals — to overcome in recreational use of land, according to

Klebenow, is "getting along with people and getting used to having people around."

"The daylong ranch management conference held at Abilene Christian College was devoted to "New Concepts in Range Management."

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A PERSONAL INVITATION TO ATTEND THE

15th STREET CHURCH of CHRIST

GOSPEL MEETING

NOVEMBER

2-8, 1970

WEEKDAY SERVICES
DAILY EACH EVENING
AT 7:30

SUNDAY SERVICES

10:30 A.M. &
6:00 P.M.



DERREL SHAW, EVANGELIST of DALHART, TEX.

GOSPEL MEETING STARTS TODAY CONTINUES THRU WEEK.

15th STREET CHURCH OF CHRIST

OFFICIAL ENTRY FORM

FOR WEEK ENDING NOVEMBER 7

NAME	ADDRESS
CITY	PHONE
1. Monterey-Hereford	11. Wyoming-Texas El Paso
2. Plainview-Coronado	12. Pittsburgh-Notre Dame
3. Rice-Arkansas	13. Ohio State-Wisconsin
4. Texas-Baylor	14. Nebraska-Iowa State
5. Texas A&M-SMU	15. Tennessee-South Carolina
6. TCU-Texas Tech	16. Michigan-Illinois
7. W. Michigan-WTSU	17. Washington-Stanford
8. Okla. State-Kansas State	18. Miss. State-Auburn
9. Missouri-Oklahoma	19. Air Force-Oregon
10. East Texas St.-Sul Ross	20. Houston-Mississippi

★ Tie-Breaker ★

Final Score: Hereford Monterey

Stanton Plans Back To School Night Monday

Stanton Junior High School will host its annual "Back to School Night" between 7 and 9:30 p. m. Monday, according to Don Martin, principal.

Each child in school was given an invitation last week to take home to their parents. The invitation also included that child's schedule and the parents attending "Back to School Night" will be able to follow their child's schedule to meet the teachers and see some of the child's work.

In each of the classes, each child's work will be on display for his parents and other student's parents to see.

Refreshments will be served following the tour of classes.

SEPARATE STATE
LOUISVILLE, Ky.—Kentucky, which was once part of Virginia became a separate state in 1792.

Read The Classified Want Ads

WHAT 2 SLUGGERS TOPPED 50 HOMERS BUT FINISHED 2ND?



JIMMY FOX SLUGGED 50 IN 1939 BUT LOST TO BIG HANK GREENBERG WHO HAD 58... MICKY VANTALE RANGED OUT 54 BUT LOST TO ROGER MARIS' 61 HOMERS IN 1961!



Texas ya tiene 400,000 alcoholicos. Licor por bebida quiere decir mas alcoholicos.

VOTE NO NOV. 3 PROPOSITION 2



Alcohol contributed to more than 113,000 crimes in Texas last year. Liquor-by-the-drink means more crimes.

VOTE NO NOV. 3 PROPOSITION 2

(Pd. Adv.)

The DingoMan. He's no Ordinary Joe.

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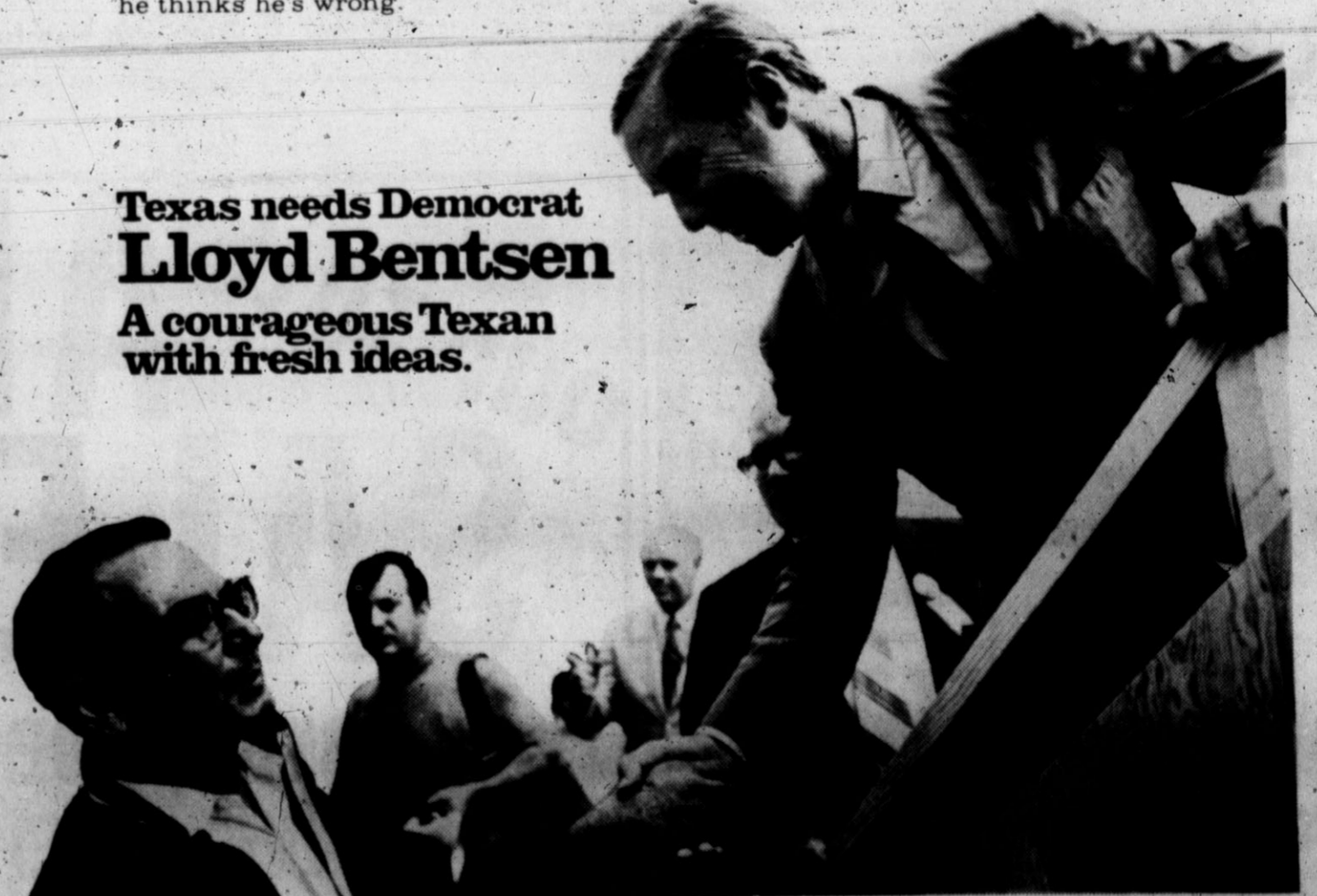
Lloyd Bentsen will work for a higher standard of living and better health care for our senior citizens, the disabled and the needy. They need help and protection. But loading down the public assistance program with people who should be working is depriving those who deserve more help.

The Welfare Reform Bill of 1970, which Lloyd Bentsen's Republican opponent co-sponsored, would double the cost of welfare in the first year and increase those eligible for welfare from 10 million to 24 million. This doesn't protect those who really need it. It provides a guaranteed annual income without the proper work incentives and job training to get these additional millions of people off the welfare rolls.

Lloyd Bentsen believes the welfare program should be reformed. But he opposes a guaranteed annual income and he wants real work opportunities instead of a costly new program that solves few problems. Lloyd Bentsen believes in guaranteed opportunity, not guaranteed income. President Nixon's welfare plan, backed by George Bush, is not the answer.

Texas needs a Democratic President who will support the President but can oppose him when he thinks he's wrong.

Texas needs Democrat Lloyd Bentsen A courageous Texan with fresh ideas.



Pol. Adv. Paid for by Bentsen for U. S. Senate, Earnest Langley, Coordinator

Adrian News

By ANN BEAVERS

Mr. and Mrs. Perry Guhkey and Mr. and Mrs. Dwayne Grahley of Amarillo were out Wednesday night for a birthday dinner honoring George Grahley in the home of Mr. and Mrs. George Grahley.

Nov. 2 the Adrian Junior High School Basketball teams will travel to Bushland where they will play, starting at 7 p. m.

Nov. 5th will be the Adrian Junior High Basketball team's first District game with Chaning at Adrian, starting at 6 p. m.

Mr. and Mrs. Pat Maupin of Hereford visited during the weekend with Mrs. Millie Maupin and Mr. and Mrs. Calvin Peters and boys.

Mr. and Mrs. Darrel Ward of Vega were Friday overnight guests of Mr. and Mrs. B. R. B. Beavers and Vickie and Dewey.

Mrs. Jim Cavin and Mrs. Ann Wood were in Dallas the latter part of last week to attend the State Fair.

Terry Creitz, Robert Lloyd, James Bullard and John Strubling of Hereford were in Colorado last week Deer Hunting.

Bob Grahley spent the weekend in El Paso with Mr. and Mrs. Rick Grahley.

Mr. and Mrs. Keith Kromer were in Hale Center, Sunday with Mr. and Mrs. Bob Lotspeich and boys.

Dub Edmonds and Jess Fincher were in Phoenix, Ariz. with Mrs. Kate Wallace for two days, then visited in Las Vegas, Nev., then spent two days at Elko, Nev., with Mr. and Mrs. Mark Chilton and family. While at the Chiltons, Mark flew them to Reno and Carson City on a shopping trip in his plane, and on their way home they went through Yellowstone, Mt. Rushmore and Denver, Colorado.

Mr. and Mrs. Lorin Creitz and Melanie and Kim Ivy saw "Anne Get Your Gun" Saturday night at the Amarillo Little Theater.

Mrs. Lola Perry fell and hurt her chest last Saturday night in her home, while she was setting her clock back.

Mr. and Mrs. Joe Lomax and a niece were Sunday dinner guests of Mr. and Mrs. Webb Blankenship in Hereford.

Mr. and Mrs. Johnny Heiselman and family of Amarillo visited Sunday with Mr. and Mrs. John Heiselman and family.

Mr. and Mrs. R. D. Sisk and Robbie spent the weekend in Clayton, New Mexico.

Mr. and Mrs. Terry Williams and boys of Amarillo visited Sunday evening with Mr. and Mrs. Hoarce Betts.

Mr. and Mrs. Ralph Guest and Dude entertained Mr. and Mrs. Joe Speed, Wednesday night at "Café and Coffee." It was in honor of Mrs. Speed's Birthday. Others there were Mr. and Mrs. Bill Speed.

Mr. and Mrs. Butch Betts were in Dallas, last week and attended the State Fair and also visited Mr. and Mrs. Doyle Gill and Tammy.

Mrs. Emma Bales returned home Thursday from East

Texas, where she had been for over a month taking care of her brother.

On Nov. 6, the Adrian High School basketball teams will play Quitaque at Adrian, starting at 6:30.

Mr. and Mrs. Jack Kidder of Amarillo visited Saturday with Mrs. Chet Kidder and Mrs. Jack Chicher.

Mr. and Mrs. Bill Covington of South Texas visited last week with Mr. and Mrs. R. L. Pinnell.

Mrs. Ralph Guest and Dude honored Ralph Guest with a surprise birthday dinner, Saturday evening at their home. Guests were Mrs. Allen Hill of McLean, Mrs. Bobby Smallwood of Amarillo, Mr. and Mrs. Jerry Guest and family of Dalhart, the Gordon Moores, the Earl Browns, the Herman Sifords and the George Lotspeichs.

Mrs. Oscar Bronniman spent Wednesday through Saturday in Northwest Texas Hospital in Amarillo.

Mr. and Mrs. Lorin Creitz and Melanie visited in Lazbuddie Sunday with Mr. and Mrs. R.C. Davis.

Mr. and Mrs. Jake Fortenberry and Mrs. Nannie Fortenberry visited Mrs. Richard Fortenberry and family of Belview, at the Adrian vs. Walcott junior high basketball game Monday night at Adrian.

Butch Betts was honored Sun-

day night with a Birthday dinner in his home. Others attending were Mr. and Mrs. Sam Betts, Mr. and Mrs. Horace Betts, Mr. and Mrs. Dale Anderson, Mr. and Mrs. Terry Williams and boys of Amarillo stopped by later for a short visit.

Mrs. Dick Rich and Mrs. W. B. Betts were in San Jon, Thursday to watch the basketball scrimmage game.

Mrs. Butch Boydston is the new Avon Dealer for the Adrian area.

Mr. and Mrs. Joe Speed and Mr. and Mrs. Bill Speed visited in Cuervo, New Mexico, Monday with Mr. and Mrs. Pete Bedford.

Mr. and Mrs. Johnny Townsend and Mrs. Sandra Combs and Chip and Eugenia of Hereford visited Sunday with Mr. and Mrs. E. E. Allen.

L. H. McElroy of Four Way, visited recently with Mr. and Mrs. Joe Brownlee and family and Mr. and Mrs. George Lotspeich.

Sunday guests at the Bill Guggill home were Mr. and Mrs. Hubert Bronniman and Sharon, Mr. and Mrs. Leonard Erwin of Vega, and Mr. and Mrs. Terry Williams and boys of Amarillo.

Mr. and Mrs. Joe Speed are visiting this week in Torre, Utah with Mr. and Mrs. Bert Speed and family.

Time Arrives For Industrial Cattle Breeding

LUBBOCK — A Canadian animal scientist in a talk prepared for West Texas beef cattle-producers meeting at Texas Tech University Thursday says that "the age of industrial cattle breeding is about to arrive."

Dr. Lavon J. Sumption, consulting geneticist for the Prairie Animal Breeding Enterprises, Ltd., Edmonton, Alberta, says, "When that age comes, the genetic engineers of the cattle business will be talking about beef cattle improvement first and the essential genetic inputs (breeds) afterward."

Sumption was scheduled to deliver his paper Thursday but was unable to attend, and Dr. Ralph M. Durham, animal science professor at Texas Tech, substituted. An estimated 200 visiting beef cattle producers and students attended the opening session of the 1970 Beef Cattle Conference in the Coronado Room of the University Center.

Melville P. Gray, Topeka, of the Kansas State Health Department, spoke on feedlot waste management in Kansas and Hugh Yantis, Jr. of Austin, with the Texas Water Quality Board, discussed the same subject as it applies to Texas.

Marion R. Scalf of Ada, Okla., with the treatment and control research program of the U.S. Department of Interior, Federal Water Pollution Control Administration, talked on "Water Pollution Control in Cattle Feedlots."

Sumption predicted additional

breeds will be imported to add genes for growth rate, milk production, fertility and "hopefully, disease resistance."

"The search is on and plans are already under way to explore several additional European countries. The industry will also see additional new breeds resulting from the creative selective efforts of North American cattle breeders," he says.

"Texas gave birth to both the Santa Gertrudis and the Beefmaster, more new breeds of cattle so far than any other state."

The geneticist said some will be saying no more breeds are needed, that the scene is too badly confused already, but "We do need better performing breeds."

"There are two ways to achieve the goal — first, selection within existing breeds whether old established or newly arrived from Europe; the second is to create new breeds from genetically complementary materials."

He says it should be clear that breed loyalties will shift drastically in the search for a more profitable crossbred beef production machine. Most breeders of the future may have two or three breeds in order to offer their customers a complete program built from one seed-stock source, he says.

Small Talk

By SUE COLEMAN
Women's Editor

It looked like Hereford night in Canyon Thursday, so many Community Concert Association members went over for the season's first program in the neighbor city.

THEY WERE NUMEROUS enough to rate special mention when a Canyon CCA officer welcomed members at the start of a new year. Hope we have as many Canyon visitors when our CCA season opens next Saturday evening.

In one party were Ursalee Jacobsen, Zella Mae Crump and Audine Dettman; another was composed of Thompsons, the Bill Thompsons and the Kerry Thompsons; in another were Kathryn Benefield, Elvina Jorde and Kathlee Palmer.

The Dick Millers were chatting before the program with Ruth Ker and Byrdie D. Fellers; Kings Manor was represented by Margaret Shown, Mrs. Don Davidson and Maggie Hamilton; sisters Wave Snyder and Laura Gibson came together. Hilda Havens, Bobbie Metcalf and Ozetta Wilhelm made a threesome; Laura Higgins, Lucille Wilhelm, the Wern Koelzers and her mother, Mrs. C.E. Carney, were together. There were probably others, but that's a sample.

We heard a fine concert by Ma Si-Hon, violinist, and Tung Kwong-Kwong, pianist, a young Chinese husband-wife team.

Mr. and Mrs. E. B. Pounds were in Oklahoma City, last week on business.

Mrs. Claudia Loveless and Tommy and Mrs. Carroll Grahley spent last week in Dallas attending the Fair.

Mr. and Mrs. Johnny Fields and family of Panhandle visited Sunday with Mr. and Mrs. Oscar Bronniman.

Larry Travis was in Dallas for a week of schooling for the ABC Insurance Company.

Mrs. Larry Tavis spent two days with the Rev. and Mrs. Don Travis and family and one day with the Joe Brownlee family at Glenrio, while her husband was in Dallas.

Mr. and Mrs. Larry Travis, Rev. and Mrs. Don Travis and Clayton and Donette, and Tanaya Travis of Amarillo were Sunday dinner guests in Glenrio and later visited the Ereshman families.

ACROSS AN AILE from me at the concert was a gentleman with a beard which I much admired. He was an athletic-looking type, with luxuriant brown mustache and chin whiskers, very becoming.

My objection, and I think most people's, to the current beard fad is that most of the whiskers are worn by anemic adolescents who seem to always have very sparse beards in the color generally known as "dishwater blond."

They defend the hair to protesting parents and employers by pointing to bearded heroes of the past like Eric the Red, Sir Walter Raleigh and General Lee, but they can't sport hirsute decoration that matches those old boys.

Seems to me that it's the same trouble as the mini-skirts. If nobody wore them but people they look good on, there would not be any fuss made.

AS PREDICTED, there were crowds of people at L'Allegria Club's benefit lunch Thursday, and the hostesses were fetching in their versions of pioneer women's dresses and sunbonnets. Probably cuter than grandma's version.

Besides the venison they served as typical pioneer fare, the hit of the meal was barbecued coon served by the mighty hunters who bagged it, Tom Draper and Goose Ramey. It was very suitable and I'm sure most appreciated contribution to

the lunch. Tasted good, too. Nearly everybody you know was at the lunch, and I was most happy to have time for a brief word with Claudine Peeler's guests, her sister, Fannie Fern Henry, and Zenobia Holway, both from Pampa.

ON THE SCHEDULE of recitals in the music department of WTSU next week are a faculty program by Jerry Doan, voice,

at 8:15 p. m. Monday and a senior recital by John Burton, French horn, at 4 p. m. Wednesday, both in the Fine Arts Theater.

Also, the Student Activity Council will sponsor a lecture at 7:30 p. m. Friday in the Activities Center by Julian Bond, young black leader of such groups as the Student Non-violent Coordinating Committee and a member of the Georgia

House of Representatives, speaking of The New Coalition.

In the Middle Ages, castles were equipped with fireplaces large enough to roast whole animals on a wide bed of coals.

The chateau Chambord, in the Loire Valley in France, was the hiding place of France's greatest art treasures during World War II.

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Save a Life
Yours

Drinking drivers will kill over 1700 people in Texas this year. Liquor-by-the-drink means more drinking drivers.

VOTE NO NOV. 3 PROPOSITION 2
(Paid Adv.)

Save a Life
Yours

Ebrios que manejan mataran 1,700 Tejanos este ano. Licor por bebida quiere decir mas que manejan borrachos.

VOTE NO NOV. 3 PROPOSITION 2
(Paid Adv.)

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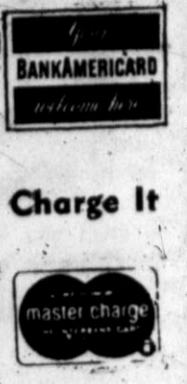
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KELLY'S COTTAGE CHEESE
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JIMMY DEAN This Beats All Sausage
2 Lb. Pkg.
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BORDEN! Buttermilk
1/2 Gal. Ctn.
39¢

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Pie Sliced
No. 2 Size Can
25¢

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For Dogs & Cats
Suggested Retail \$1.98 Now
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MARYLAND CLUB COFFEE
1 Lb. Can
79¢

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1/2 Gal. Ctn.
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Dr. Pepper
6 Ct. Carton
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120 Count
Suggested Retail \$3.19 Now!
\$2¹⁹

Gibson's Multi VITAMINS With IRON
100 Count
98¢

MAALOX Liquid
Suggested Retail \$1.59
Now! **97¢**

Life Hard, But Fun

Oldtimer Loves Place She First Disliked

By SUE COLEMAN
Women's Editor

Alone with her two small daughters in a lonely ranch house when a blizzard blew up, Mrs. Henry Tiefel, new to West Texas in 1910, had the presence of mind to put a lighted lamp in an upstairs window with the hope that it would help her husband find his way through the blowing snow.

IT DID: AS HE tried to make his way home from work on the range, and had just decided that he was lost, he caught sight of the flame. Not certain where he was, he knew that there would be a light there would be people and he could find shelter from the howling wind.

Mrs. Tiefel tells the story now to her great-grandchildren, with many others of hardships on the Plains endured by settlers in early years of this century. Not all the stories are about hardships, though.

"We had a lot of fun, and there was always plenty to eat," the cheerful 83-year-old woman says now. "Because we were young and hopeful, we didn't think much about the hard part of our life, but I couldn't go through it all again!"

SUSIE AND HENRY Tiefel came to Texas in 1910 from Indiana, living first near Friona on the Wentworth place where he and his brother ran cattle and sometimes worked at their trade as carpenters.

"When we got there, I thought Friona was the jumping-off place!" Mrs. Tiefel says, adding, "It's grown into such a nice town — and so has Hereford. I love West Texas now and don't want to leave Hereford."

She missed, most of all, the trees she was accustomed to in her Indiana home, and felt that that she would never like the vast distances with no near neighbors. The town of Friona consisted of the depot, a store, a bank, a hotel and the blacksmith shop, as she remembers.

"I CRIED ENOUGH tears to make a river, and when we saw our first real sandstorm I was scared to death. It blew in from the west, over in New Mexico, a rolling cloud of red dust. I thought the world had come to an end!"

Many bad sandstorms and blizzards, as well as the clear, sunny days, are in Mrs. Tiefel's memory along with the dread of droughts that haunted farmers and ranchmen at that time.

In 1913 the Tiefels moved to the Dawn community, living first on the Neil place and then at Green Valley Ranch southeast of Dawn. Those places were irrigated, so dry weather did not hold such terrors.

Mrs. Tiefel grew up on a farm, so she was not ignorant of the risks posed by weather and other natural hazards to those who make their living from the soil.

SHE WAS BORN near Brazil, Ind., and was never out of that state until she came to Texas. Before her marriage she was Susie Watkins; her parents had come to America from England and her husband's parents came from Germany.

Rural living had its hardships even in the well-settled country where she grew up; she milked cows on the family dairy farm, helped with household chores such as cleaning the chimneys

and kerosene lamps, walked three miles to a one-teacher school through deep snow of the northern winters.

"Sometimes we got to school with our hands almost frozen, and the teacher would rub them with snow to ease the numbness," she says.

HER FATHER AND BROTHER tried to dissuade the young couple from moving to Texas, and her brother took her to a show in Terre Haute which had a wild west theme with cattle thieves and robbers plentiful, to show her that it would be dangerous in such a country.

She laughs at the idea of danger from outlaws, but admits that she had second thoughts after she got to Texas until she had lived here several years and made friends.

On their first Sunday in Texas, she tells, the family started to church at the Escarbada Ranch headquarters. With roads

and fences lacking to show the way, they made slow progress and got to church just as the congregation was leaving.

ALTHOUGH SHE NEVER learned to ride horseback as many ranch women did — "It seemed so high up in that saddle!" — Mrs. Tiefel drove a horse to her buggy and until automobiles came into use, then learned to drive a Model-T Ford.

That was at Dawn, where the family lived until the oldest daughter was ready to enter high school, then they moved out northeast of Hereford and the girls, numbering three by then, went to school here.

Mrs. Tiefel's daughters were Helen, now Mrs. P. B. Sowell; Erma, Mrs. Jim Loving, and Eleanor, whose death left three children, Johnny, Gayle and Susie Rogers, who lived in the Tiefel home until they were grown. There are four other grandchildren and 12 great-grandchildren in the family

now. Mr. Tiefel died in 1963. **ERMA WAS BORN** while the Tiefels lived at Dawn. The two older girls were big enough to be helpful to their mother, and even to lend a hand when the Model-T refused to start.

The driveway was on an incline, so the girls could give it a push while Mrs. Tiefel sat at the wheel, then when the motor started she would circle back and get them. They often ran errands to get materials needed in the farm work, or take a piece of machinery to be repaired.

The Hereford woman likes to recall the free hospitality of old-time ranches, when "we never knew who might stop by, and we took in all travelers."

THERE WAS OFTEN NEED for that hospitality, like the time at Green Valley when snow was deep and still falling, and a knock at the door revealed a young couple with a small baby, asking shelter at the ranch house because their car was stuck in a drift.

"He was a traveling salesman, and they spent the night and ate breakfast with us. They shouldn't have had a tiny baby out in that snow."

Now that she lives quietly and only talks about the strenuous days, Mrs. Tiefel's time, after she does her housework, is spent in her favorite hobby, making

At The Library

Trapped In A Mine

Trapped in a mine beneath **THE EARTH** — what a nightmare that must have been for five men in such a situation. Read the inside drama of such an experience available at the Deaf Smith County Library this week.

THE TIPPLE BELL
By Hillary Milton

The Place: Old Bessie, an iron ore mine in the Industrial South.

The Time: Quitting time, a Saturday afternoon in May.

The Circumstance: A mine cave in.

When the day shift miners come out from Old Bessie into the warm sunlight and head for the bath house, Saturday night freedom is uppermost in their minds — until the news strikes: A timber crew is trapped down below. Somewhere in the catacombs of Old Bessie, they're waiting for rescue or death.

This is the nightmare story of five men caught in a black, airless trap, exposing raw edges

small quilts. She has given a number to the Veterans Hospital at Amarillo to be used by the patients as lap covers, and also gave six to Girlstown.

Some are given to her grandchildren, and she makes use of the left-over quilt scraps by making pretty doll quilts for the VFW to use at Christmas in Operation Santa Claus.

of fear, individual strength, and destructive weakness.

It is the story of the desperate efforts to get them out alive, while time allows — and of the families who wait with only faith to give them hope.

The Tipple Bell is a gripping departure from the worlds of charm and heartwarming goodness seen in Mr. Milton's earlier novels. Drawing extensively from his own mining experience, Hillary Milton recreates a world of grim reality where the horror of entrapment, the frustration of rescue work, and the agony of waiting are a way of life.

THE ADVENTURERS
By Santha Rama Rau

The heroine of Santha Rama Rau's new novel is as complex as the Far East that spawned her — and as enigmatic. All sorts of people are drawn to her — especially men — but sooner or later they all become aware of a closed door she will not open.

What lies behind that door?

To Charles Beaver, a middle-aged American with the Occupation forces in Japan, who writes conscientiously to his wife back home, she personifies the charms of a country he has come to love.

When she becomes his mistress, their love affair is an ideal — until it is shattered in the collision between his code of conduct and her sense of values. To old Dona Luisa de Salabi-

anca in the great echoing mansion in Manila, alone with her servants and her memories, she is a cherished companion.

It is true that the younger woman hopes her connection with the household will become closer, and permanent, but again she fails to calculate accurately the limitations of love; in the case of Dona Luisa, affection will always lose to pride of blood.

Yet to this young woman a setback is not a defeat. It means beginning again; finding a new goal; using new people to win that goal — the incidental pleasures along the way agreeable but not essential. She has to consider what needs to be done and who can do it for her.

Manila, Shanghai just before the Postwar Tokyo, old-guard deluge — these are the sensuously evoked settings in which a woman determined not to lose her life tries to fashion her future.

A reader whose own survival has never been in jeopardy may condemn her conduct, but everyone will be spellbound by her story.

Read The Classified Want Ads

Stoerner Wins ROTC Badge

Larry Stoerner, senior math major from Hereford, is one of eight Texas Tech students who have been designated as Distinguished Cadets in the Air Force ROTC program and presented the Distinguished Air Force ROTC Badge.

The awards are made to the top 20 per cent of the senior class and are based on academic achievement, AFROTC performance, extracurricular activities and career motivation.

If it could be tamed, a prolonged thunder storm might create enough electricity to power a large city for several days.

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Mrs. Henry Tiefel, center, flanked by daughter, Mrs. P. B. Sowell, and granddaughter, Mrs. Rodney Symons

Save a Life!!! Yours

Drinking drivers will kill over 1700 people in Texas this year. Liquor-by-the-drink means more drinking drivers.

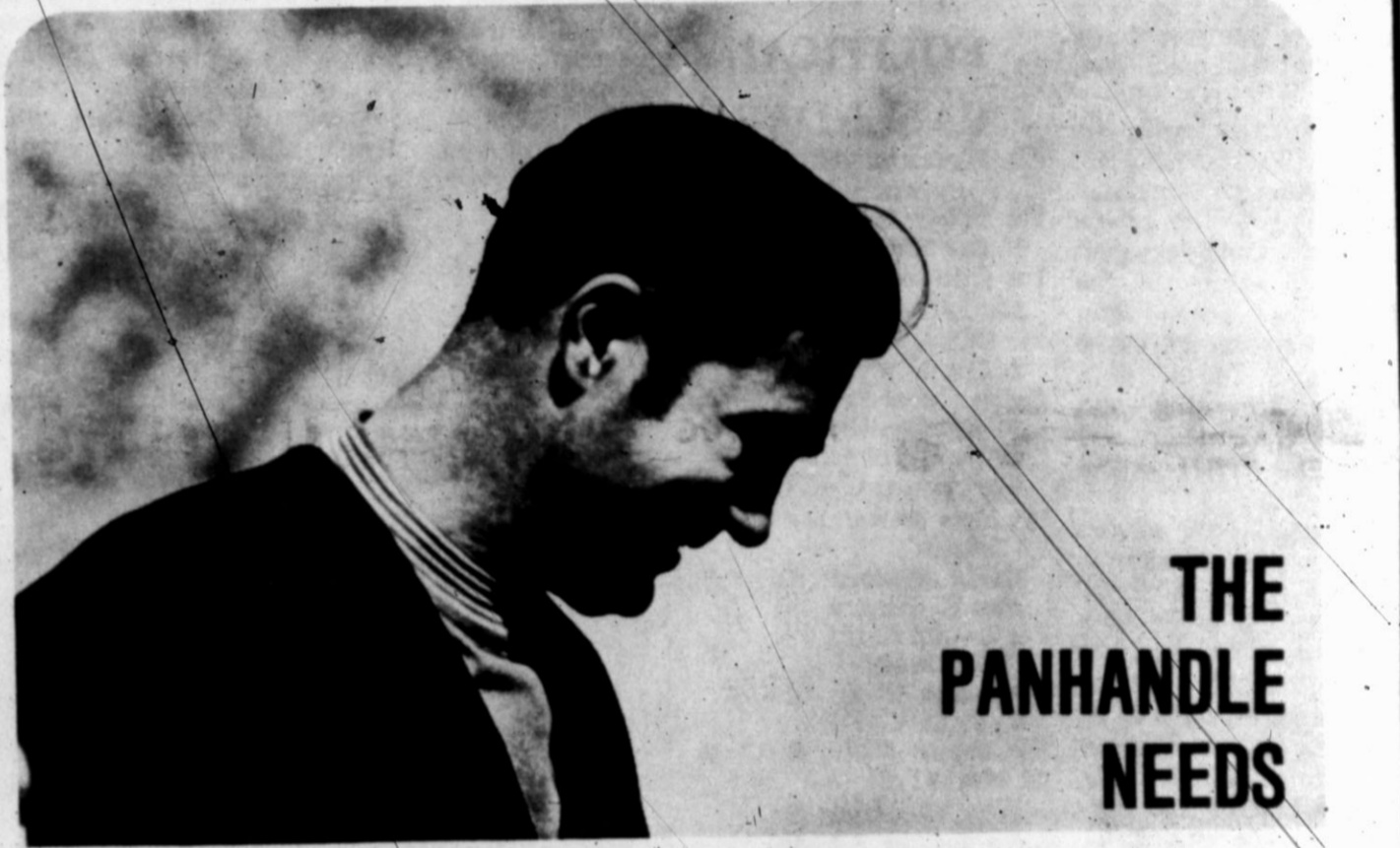
VOTE NO NOVEMBER 3 PROPOSITION 2

Save a Life!!! Yours

Alcohol contributed to more than 113,000 crimes in Texas last year. Liquor-by-the-drink means more crimes.

VOTE NO NOV. 3 PROPOSITION 2

(Paid Adv.)



MAX SHERMAN Democrat for State Senate

THE PANHANDLE NEEDS

Max SHERMAN

If this district is to receive the recognition and consideration it deserves, we need a dynamic, energetic voice to speak for us in Austin. We need a voice that will be heard in the Texas Senate. We need **MAX SHERMAN!**

HE IS YOUR KIND OF SENATOR!

From the beginning of his campaign Max Sherman has been supported by a team effort which he calls the "solid majority." He describes the "solid majority" as those people who don't have an ax to grind and who don't represent special interest groups, but who want good government and are willing to work for it.

Max Sherman has met and listened to thousands upon thousands of people throughout the district since he became a candidate for the Senate. He promises to continue to listen to you when he is elected. Sherman believes that a representative of the people should be the voice of the people.

VOTE FOR **Max SHERMAN** DEMOCRAT
FOR STATE SENATOR

TUESDAY, NOVEMBER 3RD!

He Will Listen To You and He Will Be Listened to In Austin!

Pol. Adv. by Citizens for MAX SHERMAN, Don Ham, Chairman

Series Of Regional Seminars Are Planned

State Health Department Launches Major Attempt To Spread Word On Drug Abuse

A major effort toward drug abuse education and prevention has been launched by the Texas State Department of Health.

The Department's Division of Food and Drugs and Public Health Education Division are cooperating in the development of new programs and services for the citizens of Texas.

The State Health Department is planning a series of 10 regional seminars on drug abuse and its community health implications.

way, and examine possible future directions a local and state campaign against drug abuse may take. The course content will include a history of drug traffic, the problem today, current state attack, and how communities can be organized.

Community Calendar

- NOVEMBER
3 - Kiwanis Club Pancake Supper, high school cafeteria, 5-8 p. m.
7 - Community Concert Program at Hereford High School Auditorium
20 - Hereford High School musical.
21 - Odd Fellows Lodge Thanksgiving supper open to public, in Odd Fellows Hall.

Craft Classes

November 5 and 6, Thursday and Friday in the First National Bank of Hereford second floor conference room. There will be two sessions, 9:00 a.m. to 12:00 p.m. both days or 6:00 p.m. to 9:00 p.m. both days.

The instructors will be Mrs. Sue Watts and Mrs. Lee Williams of Amarillo. Mrs. Watts is a well known box purse designer and teacher of crafts in the West Texas area.

Registration for classes will Wednesday, November 4 at the First National Bank, 2nd floor conference room from 1:00 p.m. to 5:30 p.m. Classes will be limited in size and will be on first come, first serve basis.

- DECEMBER
3 - Boy Scout Banquet
6 - Holiday tour of homes sponsored by Madre Mia Study Club.
10 - Noon Lions Club Ladies Night at High School Cafeteria
JANUARY
22 - Father-daughter Camp Fire Banquet, Bull Barn, 7 p. m.

POLITICAL CALENDAR

- GENERAL ELECTION November 3, 1970
For County Judge: H. C. "Bank" Williams (D)
For Commissioner, Pct. 2: Marcus Latham (D)
For Commissioner, Pct. 4: R. Donald Hicks (D)
For Justice of Peace: Glen Nelson (D)
For County Treasurer: Vesta Mae Nunley (D)
For State Senator, 31st Senatorial District: Malouf Abraham (R)
For District Clerk: Lucille Posey (D)
For County Clerk: B. F. Cain (D)
For District Judge, 69th Judicial District: Archie MacDonald (D)
For House of Representatives, 18th Congressional District:

Read The Classified Want Ads

The faculty will include a nationally-known drug abuse expert, Dr. Joe Schooler of the Texas Research Institute, a unit of the Texas Department of Mental Health and Mental Retardation.

Also on the program will be Curtis Dickson, health information specialist with the State Health Department. He was a

recent participant in the Western Institute of Drug Problems held in Portland, Oregon. Allan Schurr, assistant director of the Food and Drug Division of the State Health Department, and Hunter Brush, the Tyler district attorney, also will participate.

The State Health Department also is deeply involved in other drug abuse programs. Department personnel, working in the Government's Task Force on

Drug Abuse, are involved in the planning and development of a coordinated statewide, inter-agency attack on drug problems. They will be participants on Inter-agency Community Assistance Teams.

With the assistance of KUHT and the University of Houston, the State Health Department has produced a one-hour film that will be released to statewide television this fall. The

film vividly portrays the scope of the problem in Texas and the reaction of parents and students to the use, misuse and abuse of legal and illegal drugs.

Purpose of the film is to stimulate communities and organizations to action.

For years the State Health Department has conducted statewide drug abuse education programs, mostly to school audiences. Emphasis now is informing the adult community.

Visits to the National Parks are expected to exceed 176 million this year, nearly nine per cent more than in 1969. An increase of 18 per cent is expected at recreation areas, such as Nevada's Lake Mead which alone counted 5 million visitors last year.



WITH SPORTSMEN - U. S. Rep. George Bush thanks prominent Texas sportsmen for the letter of commendation they presented him for his "intelligent and meaningful amendments" which he attached to the Gun Control Act of 1968.

Left to right are H. H. Carroll, director, Houston Sportsmen Assn.; W. R. Hochmuth, president, Bayou Rifles, Inc., member National Rifle Assn.; Bush; C. L. Bailey, owner, instructor, Bailey Rifle & Pistol Safety Range; Raymond L. Sargent, past president, Texas State Rifle Assn.; and Grant Ilseing, state and national trap and skeet record holder.

Texsun Feed Yard Second In Show

Texsun Feed Yards of Hereford showed the second place beef carcass during the Texas Cattle Feeders Association's second annual Beef Carcass Show in Amarillo last week.

Wayne Barber, manager of the feedlot was on hand at the T-Bone Club meeting Thursday night to receive the \$300 second place money and he also was named one of the two top feedlot managers in the area.

Bob Brady, manager of Randall County Feedlot was named the other top feedlot manager. They both received \$50 from the Texas Cattle Feeders Association.

Texsun Feed Yard was followed by Hereford Feedlot in third place. They received \$100 for third while fourth and fifth place finishers each got \$50.

There were approximately 158 head of cattle entered in the show, representing 33 area feedlots.

The show began Monday with

the delivery of the cattle and on Tuesday the animals were slaughtered. On Wednesday they were evaluated and the winners were put on display Thursday at the Civic Center.

The steers were evaluated on the yield grade and those which were efficient converters of grain to beef.

Sperintendent of the show was Dr. Charles Smallwood of West Texas State University. The show was sponsored by West Texas State University and Texas A&M.

A 110-ton superconducting magnet - the world's largest - can create a magnetic field 38,000 times greater than the earth's.

Save a Life... Yours. Mas de 113,000 crímenes en 1969 fueron causados contra Tejanos el licor hizo su parte, dandonos mas criminales.

CRAFT CLASS REGISTRATION Two Days... Starting November 5-6 9-12 CLASS or 6-9 CLASS YOU WILL MAKE ITEMS YOURSELF UNDER THE INSTRUCTIONS OF SUE WATTS and LEE WILLIAMS of AMARILLO, TEXAS. (Free Coffee)

VOTE NO NOV. 3 PROPOSITION 2 (Paid Adv.)

Smoky Sevens from the Tall Country. The High Sierra \$20.00. Big, bold Western hats made for men who sit tall in the saddle. Smoky Sevens stand taller than tallest - real Tall Crown styling which looks good on the street, in the arena or on the range.

...buy your NEW ELECTRIC RANGE and Select A Gift. Clean, electric cooking helps keep walls clean, gives you no guess-work, exact cooking temperatures everytime, has self-cleaning surface units and offers experience-proven self-cleaning ovens. Now is the time to buy your clean cooking electric range... and receive a free gift of your selection... over 40 choices.



FIVE GENERATIONS — A feminine family line of five generations was photographed when a group of Mrs. Liddle Smith's descendants visited her recently in Ardmore, Okla. Mrs. J. T. Tice of Hereford, standing right, is the 91-year-old Mrs. Smith's granddaughter; Mrs. A. R. Coley of Frederick, Okla., standing left, is her daughter; Mrs. Gary Stillwell of Lubbock, seated beside Mrs. Smith, is her great-granddaughter and the Stillwell baby, Kristi, a great-great-granddaughter.

Athletes Oppose Liquor By Drink

Don Maynard and Randy Matson have joined other outstanding Texas athletes.—Bill Glass, Lindy McDaniel, Coach Jim Carlen, Texas Tech football coach, and Coach Grant Teaff, Angelo State College—in opposing Proposition 2, liquor by the drink.

Matson, shot put great, now coaches at West Texas State University. Glass is a former all-pro Epd for the Cleveland Browns, and McDaniel is a New York Yankee Pitcher.

"If a person went to a funeral once a week caused by a drunk driver, he would wake up. I hope everyone in Texas who can vote will vote against Proposition 2 on Nov. 3. I wish I were in Texas now to lecture on it," said Don Maynard, wide receiver of the 1968 World Champion New York Jets in a recent telephone call from him at Shea Stadium, New York.

"The world was concerned about three guys getting back from the moon, yet thousands are getting killed on the highways: over 50,000 in 1969 alone for the U. S. I'm not interested in the moon. I'd rather take care of 50,000 in my own country. And this figure doesn't include the injured or handicapped. The leading cause of death on the expressways and

highways and streets is the drunk driver. About 50 per cent of traffic fatalities are caused by people who were drinking," Maynard said.

"People shouldn't expect anything more of their children than they are doing themselves," Maynard continued. "The kids say: Do it now. Instant gratification. Don't worry about tomorrow or the consequences. If people indicate they aren't worried with the social consequences caused by open bars—the increased traffic fatalities and crime—can we blame the youth if they call us hypocritical?"



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Hereford, Texas

Bush Criticizes 'Hostile' Congress

Moving full-swing into the last week of campaigning, Congressman George Bush blamed a "hostile Congress" for blocking important new legislation.

"I want to see the new federalism tried," the U. S. Senate hopeful said. "This means new answers to old problems. The new federalism means revenue sharing, block grants, reform of the welfare system."

Rep. Bush cited as an example legislation President Nixon sent to Congress last February to deal with air and water pollution. "Not one of the proposals has reached the President's desk," he said.

"All of them are blocked by a hostile Congress—under leadership supported by my opponent. In 1970, it's just not good enough to wring our hands and simply be against things. What counts is what a man is for."

Bush said he wants to see incentives tried, "instead of being eroded out of our tax system." He called for flexibility

in the tax structure, to encourage more involvement by the private sector.

"While I strongly believe we should correct inequities in our system, I am opposed to more centralization rather than decentralization," he said. "I fully support tax reform. I am opposed, however, to reforms that discourage private investment and local fund raising by the cities and states, thus creating a greater dependency on Wash-

ington."

Bush said he thinks the best answer lies in a combination of voluntary action, tax incentives, and revenue sharing. "I am currently sponsoring legislation that would provide tax incentives for job training and rural industrial development," he said.

"Through these programs," Bush said, "we can encourage the states to become a viable and equal partner in the problem-solving process. We can create a climate whereby local people can address themselves to the most urgent local problems and not to those that appear essential to the federal level."

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Values From \$6.00 to \$27.50
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FOR **1/2 PRICE**

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Downtown Hereford



Mas de 25,000 divorcios en 1969 fueron causados por el licor en Texas. El licor por bebida quiere decir mas divorcios.

VOTE NO NOV. 3 PROPOSITION 2
(Paid - Adv.)



Texas already has 400,000 alcoholics. Liquor-by-the-drink means more alcoholics.

VOTE NO NOV. 3 PROPOSITION 2
(Paid - Adv.)



RICHARD SEZ...

Congratulations

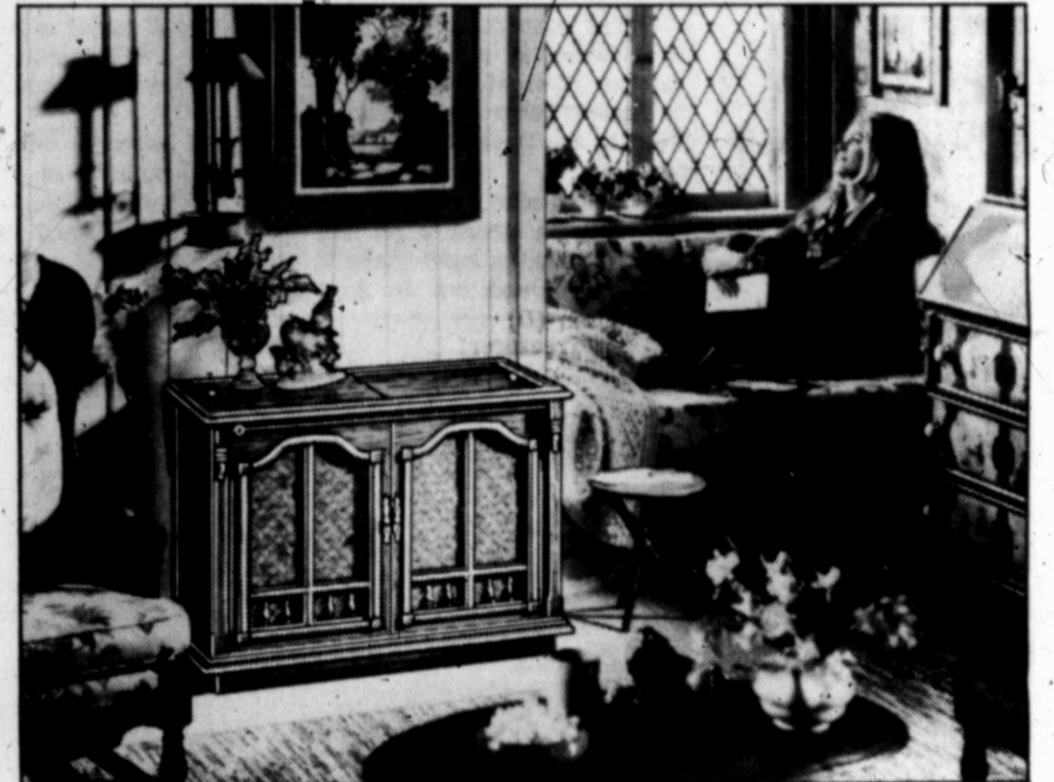
Mr. Frank Ball our Grand Prize Winner during our recent Grand Opening. We thank everyone who came by for this celebration and invite you back anytime to see ...

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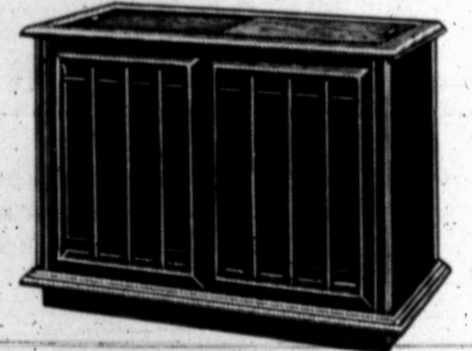
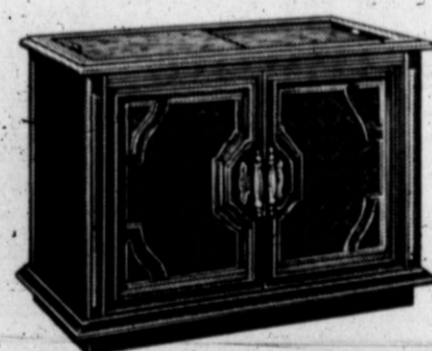
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HEREFORD

His Stands Distorted By Bentsen, He Contends Bentsen Criticizes Texas Visits By GOP Officials

Democratic Senatorial Candidate Lloyd Bentsen expressed special gratitude this week to his supporters in small towns and rural areas, declaring he is confident their efforts will assure a "Victory for Texas" in Tuesday's election.

"The choice now is simple," said Bentsen, "because we have finally smoked out the Republicans. We have backed them into a corner and they are making no bones about the fact that they are working only for the good of the Republican Party."

"But all across this state, and especially in the small towns, we have thousands of dedicated people working for the good of Texas and I am confident this is going to result in a great Democratic victory."

"I know that the small towns and rural areas feel they have been losing their political influence because of the steady

migration to the big cities. But the small towns are going to have a great opportunity on November 3 to vote big — to make their voices heard, not only in the big cities, but also in Washington."

Bentsen said he has travelled about 40,000 miles since the primary election on May 2. He has never seen more unity than exists within the Democratic Party, he said.

"The people are tired of an administration that is trying to bribe them with their own tax money, announcing \$500,000 grants for this and \$300,000 grants for that just before the election," he declared.

Bentsen called the campaign visits to Texas by top GOP officials, "the biggest Republican power play in history." He said Texans will realize that the Republican establishment in Washington hasn't spared the horses or the money in their attempt to get two Republican Senators from Texas.

"None of these Washington officials have shed much light on the race, of course. No one has explained why Congressman Bush voted for the Gun Control Act of 1968, for instance, when he insists he always has opposed gun registration. No one has explained his vote for a welfare 'reform' bill, which most people call the guaranteed annual income bill, when he knew it would raise the number of people on the welfare rolls from 10 million to 24 million," Bentsen said.

"What concerns me most is not the power play but what happens later if they succeed in electing Congressman George Bush to the Senate," said Bentsen.

"When a man is so heavily dependent on others to get him elected, when he can't make it on his own and has to have

the President, the Vice-President and nearly every cabinet officer come down here to do what he cannot do — just how independent of the establishment can that man be?"

"What is he going to do when President Nixon calls him into that awesome, oval office at the White House and tells him that he's got to have his vote on a bill, even though it isn't good for Texas?"

"What is he going to do when Mr. Nixon says, 'I'm sorry, George, I know that this bill isn't good for Texas — but I really need your vote on it, and you know you wouldn't be here if it were not for what I did for you in the 1970 campaign.'"

"In a case like that, George Bush wouldn't have a choice — and neither would anyone else in his shoes. But I am not going to have to choose between Texas and any political party," said Bentsen. "I'll be perfectly free to support the President when I think he's right and oppose him when I think he's wrong."

Virgil Kilpatrick Gets Top Rating On M-16 Rifle

Ft. Richardson, Alaska — Army Specialist 4 S. G. Virgil Kilpatrick, son of Mr. and Mrs. S. G. Kilpatrick, 824 Blevins, Hereford, recently fired expert with the M-16 rifle at Ft. Richardson, Alaska.

The expert rating is the highest mark a soldier can achieve on his weapons qualification test.

A field wireman with Headquarters company of the 60th Infantry's 1st Battalion, he entered the Army in April 1968 and was last stationed at Ft. Huachuca, Ariz.

I believe that's best for Texas.

"If my opponent should win this election, he would have to continue trying to convince the people that it is good to have the worst inflation in history, the highest interest rates since the Civil War, the craziest stock market anyone ever saw and unemployment rates that are

Speakers Tell Circle of Day Care Center and Kindergarten

Following a program on St. Anthony's kindergarten by Sister Genevieve Montoya, and the Hereford Day Care Center by Mrs. Gerald Wilson, director, St. Anthony's Antonian Circle voted

soaring out of sight," said Bentsen.

"But with the help of so many loyal campaign workers, to whom I am so deeply grateful, I know that we are going to make it clear to Washington next Tuesday that we want a change in the policies which produced this sorry economic mess," he declared.

to contribute toys and books to the Day Care Center as Christmas project this year.

"There is a marked rate of learning in a first grade student if he has attended kindergarten prior to first grade," Sister Genevieve told the 30 members present.

Mrs. Wilson explained functions of the Day Care Center and answered questions.

The group toured the kindergarten guided by Sister Audy, teacher, and were served refreshments by Mes. Bill Reinauer, Kenneth Walterscheid, Alfonso Rodriguez and Duane

Albracht. Mrs. Beatrice Garcia was recognized as guest and Mrs. John Salvadore was welcomed as new member.

Mrs. Tony Urbanczyk won the door prize.

It was announced the Circle will hold a bake sale Wednesday, Nov. 25 from 9 a. m. — 5:30 p. m. at the Mall. Chairman are Mrs. Gary Kriegshauser and Mrs. Jonny Cloud.

RESETTLEMENT PROJECT LOURENCO MARQUES, Mozambique — Authorities plan to resettle 14,000 people as part of a project to double the size of Gorongosa National Park nature reserve to 2,450,000 acres.

A club is not a club unless you can keep somebody out.

Band, Twirling Contests Reset At WT Tuesday

The Hereford High School marching band will be one of 35 area high school and junior high bands that will compete Tuesday in University Interscholastic League marching competition at Buffalo Bowl in Canyon.

The marching contest was originally scheduled for Buffalo Bowl last Tuesday, but was postponed until this Tuesday because of wet grounds.

The contest will begin with twirling competition at 9:30 a. m. and will be followed at 10 a. m. by the marching contest.

Texas needs a Democratic Senator who is free to work for Texans.

Texas needs Lloyd Bentsen, a Democrat who will be free to support Administration policies when he thinks they're right but who can oppose those he thinks are wrong.

We need two Republican Senators from Texas like we

need more inflation, higher unemployment, higher interest rates, tighter money and higher cost of living. Had enough Republican prosperity? Then join us in working for — voting for — Lloyd Bentsen, a Democrat who will speak for Texans.

LLOYD BENTSEN

BEST FOR RURAL TEXAS

The Polls indicate that Bush will get most of his support in the large cities of Texas.

A large vote for **LLOYD BENTSEN** in **DEAF SMITH COUNTY**, and other agricultural areas, is absolutely necessary — **YOUR VOTE IS IMPORTANT!!**

Consider these important factors:

BENTSEN is from an agricultural area, and has owned and operated farms all of his life — he knows the farmers' problems.

BENTSEN has pledged himself to request appointment to Senate Agriculture Committee if elected — Texas has not had a Senator on this committee in more than 25 years. He can work closely with our three Texas members of House Agriculture Committee for effective farm programs.

BENTSEN has pledged his support to the Rural Electric and Rural Telephone programs, both vital to our area.

BENTSEN has proposed an accelerated overall program to solve the basic problems of dwindling farm income in the midst of general national prosperity.

BENTSEN proposes tax incentives to encourage industry to locate in small cities.

BENTSEN has pledged to work to maintain fair price supports for farmers until the nation can solve the problems that have deprived many farmers from achieving economic independence.

BENTSEN has proposed as an attainable goal for the '70's the elimination of substandard rural housing, and supports existing government programs in housing, water and sewer supply, soil and water conservation, and other programs designed to revitalize rural areas.

**IT'S NEW
IT'S FAST
IT'S PRACTICAL**

Jake Diel

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and COMPLETE WELDING SERVICE

AVAILABLE DAY & NIGHT . . . IN

OUR SHOP OR YOUR LOCATION

Mr. Farmer, Rancher, Feed Yard Operator, or industrial businessmen . . . if you break down today be ready to operate tomorrow, save that valuable down time with a phone call!

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James Martin, Mgr.

"SERVICE IS OUR MOTTO"

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We are expanding our facilities to better serve both large and small customers . . . Whether it's a single load of caliche or a large paving job you'll find we're equipped to service your needs.

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PHONE 364-0763 NIGHTS 364-5733 HEREFORD, TEXAS

Texas needs Democrat
Lloyd Bentsen
A courageous Texan
with fresh ideas.



Pol. Adv. — Paid for by Bentsen for U. S. Senate.

Earnest Langley, Coordinator



Texas already has 400,000 alcoholics. Liquor-by-the-drink means more alcoholics.

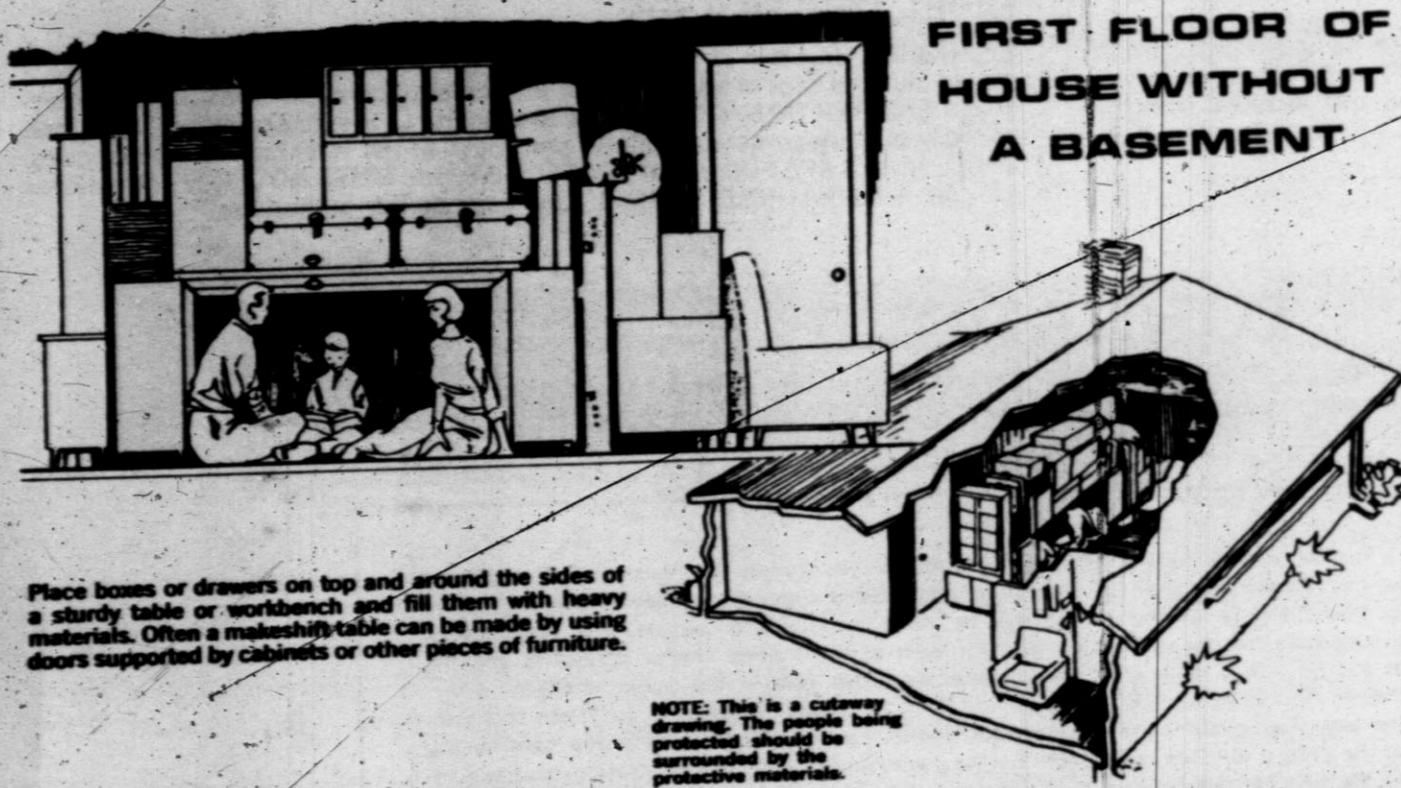
VOTE NO NOV. 3 PROPOSITION 2

(Paid Adv.)

**IF YOU LIVE IN AN AREA WITHOUT PUBLIC SHELTER... OR
IF YOU CANNOT TAKE YOUR PUBLIC SHELTER SHOWN ON MAP
STUDY THE FOLLOWING ON HOW TO IMPROVISE SHELTER**

WHAT TO DO NOW:

- (1) Study the sketches below and decide which is applicable to your situation and select a shelter location. The area selected should provide 10 sq. ft. for each person to be sheltered.
- (2) Take note of available shielding materials such as bricks, concrete blocks, sand or loose earth which could be moved quickly. If no shielding materials are presently available, obtain and store some in a convenient location.
- (3) Take note of non-perishable foods normally kept in the home. If these are not sufficient to maintain your family for two weeks, increase the supply.
- (4) Decide on an emergency plan and familiarize your family with the details.



STORM CELLARS

If the existing roof of the storm cellar is made of wood or other light material, it should be covered with one foot of earth for overhead shielding from fallout. More posts or braces may be needed to support the extra weight. After the roof has been shielded, better protection can be provided by blocking the entranceway with concrete blocks, sandbags, bricks, earth or other shielding material, after all occupants are inside the shelter. A few inches should be left open at the top to provide ventilation. If shielding material is not available for the entranceway, shelter occupants should stay as far away from it as possible.



IF YOUR HOME HAS A BASEMENT



Place boxes or drawers on top of a sturdy table or workbench and fill them with heavy materials, such as dirt or sand. If the sides of the basement away from the shelter area have more than 2 feet of outside wall exposure, materials should also be placed around the open sides of the table. Be very careful not to overload the table to the point of collapse.

IMPROVISING OUTSIDE THE HOUSE OR BARN



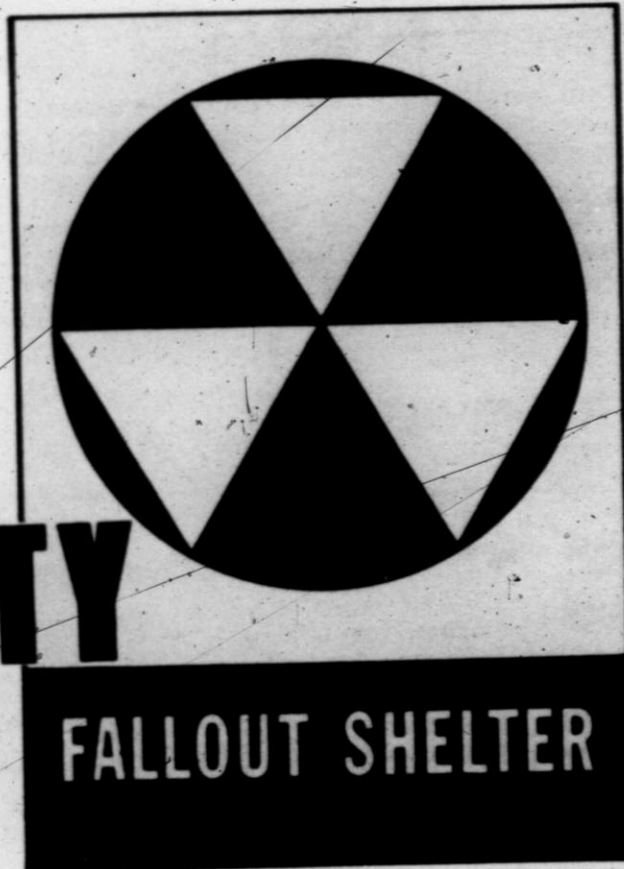
Dig a shallow ditch (6 inches deep, 6 inches wide) parallel to and about 4 feet from the outside wall. Remove the doors inside the house from their hinges. Place the bottoms of the doors in the shallow ditch (so they will not slip) and lean the doors against the outside wall. On the doors, pile all the shielding materials that they will support. Stack other shielding materials at the ends of the doors. If there is time, make the shelter deeper by digging out more earth inside it. Dig out shallow trenches to allow rain water to drain off away from the shelter. Shielding materials can also be placed on the other side of the wall.

Supplement to:

The Hereford Brand

November 1, 1970

SAVE THIS PLAN
IT MAY SAVE YOUR LIFE



COMMUNITY

FALLOUT SHELTER

PLAN

HEREFORD - DEAF SMITH COUNTY, TEXAS

You are urged to study this information and keep it where you can locate it at any time. Follow the instructions outlined in this brochure in order to minimize the effects of gamma radiation in event of nuclear attack.

This Plan has been approved by:

R. L. Williams
County Judge, Deaf Smith County

James H. Lewis
Mayor, City of Hereford

W. T. Thompson
Civil Defense Director

TO THE CITIZENS OF DEAF SMITH COUNTY

WHAT TO DO AND WHERE TO GO

This publication tells you WHAT TO DO and WHERE TO GO to protect yourself from radioactive fallout if our Country should be subjected to a...

NUCLEAR ATTACK

The map and instructions in this publication show you the mode of travel and the location of your shelter. READ and STUDY this SURVIVAL INFORMATION NOW; do not wait until it is too late!

HOW YOU WILL RECEIVE ATTACK WARNING

During periods of international tension, you will be kept informed of developments by all of the news media.

RADIO-TELEVISION

If you are looking at television or listening to a radio station broadcast, you will hear an announcement made that an attack on our country is imminent or has already been made. Unless the station you are listening to is an official EMERGENCY BROADCAST STATION it will leave the air after making the announcement. You should then tune your receiver to the local official emergency broadcasting station for this area. It is programmed to remain on the air during the entire crisis and all official broadcasts and instructions will come from it.

WARNING SIGNAL



A 5-minute sounding of a wavering tone or a series of short blasts on whistles, sirens or horns. This warning may be repeated a number of times, according to conditions. These warnings indicate that you must go to a FALLOUT SHELTER immediately.

SNEAK ATTACK without warning

If a very brilliant flash or heavy shock occurs, do the following:

If **INDOORS**, drop to the floor and get under a bed, desk or heavy table.

If **OUTDOORS**, quickly get into a ditch or lie flat on the ground. Cover your head and neck with your arms.

Remain in the above described positions until the shock and sound waves have passed. The greater distance you are from the explosion, the longer it will take for the shock and sound waves to reach you.

After the shock and sound waves have passed, if at home tune in on the EMERGENCY BROADCAST STATION and make preparations to go to a FALLOUT SHELTER immediately. If you are outdoors and away from home proceed to your assigned shelter, if possible.

WHAT TO DO

- The primary danger from fallout particles is caused by the "gamma rays" they give off. Like X-rays, they can harm living things exposed to them.
- Radioactive fallout decays. Seven hours after the burst, fallout is only 1/10th as radioactive as it was at 1 hour after the burst. After 2 days, it is only 1/100th as radioactive as it was at 1 hour.

PROTECTION FROM FALLOUT

You can protect yourself from fallout by getting heavy material (shielding) between yourself and the fallout particles giving off the gamma rays. The heavier the construction of a building you may be in, the better protection it gives you.

Persons exposed to radioactive fallout do not become radioactive. They are neither contagious nor infectious. People who have fallout particles on their bodies or clothing probably would not carry enough to endanger other people, but should brush themselves off for their own protection.

what is FALLOUT

If a nuclear weapon explodes on or near the ground, tons of earth are drawn up with the "fire-ball" produced by the explosion. They mix with the radioactive materials produced by the explosion of the nuclear weapon, and eventually fall back to the ground as particles of "fallout."

- Where these fallout particles come back to the ground depends on the winds.
- Fallout may fall as far as several hundred miles from where the weapon exploded.
- Fallout may arrive within 20 or 30 minutes, close to the place the weapon exploded. It may not arrive for several hours, farther downwind.

Exposure to radioactive gamma rays will cause severe injury or death, depending on the length of exposure. Gamma rays cannot be seen, heard or felt.

You must not leave your shelter until officially instructed to do so, because even after several days, the radiation from fallout may still be dangerous.

WHAT TO DO... IF YOU RECEIVE WARNING TO TAKE SHELTER

If you receive information that the United States is under attack, or that attack is probable (attack warning), follow your family emergency plan for taking shelter as soon as possible.

Complete information on how to locate the shelter you will use is printed on your survival map. Read carefully and follow the instructions.



Your Family EMERGENCY PLAN

It is important that each family develop its own plans for taking shelter. Not all family plans will be alike, but all should include at least the following:

- (1) Be alert to receiving any emergency warning signal that is customary in your part of the county. This may be a radio station, a television station, or some local warning device such as a siren or loud-speaker.
- (2) Move to shelter only when you are told to do so. For this type information, a radio station would give you the best information possible.
- (3) Walk to your shelter if there is time.
- (4) If it is necessary to drive your car, fill it with those who are walking. If stopped by traffic, park your car out of the main flow of traffic and continue on foot.
- (5) Make these advance preparations:
 - (a) Decide what each member of the family is to do in case of such an emergency.
 - (b) List the survival supplies you will need.
 - (c) Keep on hand hard-to-get survival supplies, such as medications, etc.
 - (d) Make preparations to carry the supplies to your shelter.
 - (e) Arrange for a safe place for your valuables.
 - (f) Write here the name or description of where you plan to be sheltered when arrangements are completed.

FALLOUT SHELTER

OFFICIAL SHELTER

For your protection and survival the government has designated buildings in your area that can provide fallout protection for you and your family. These buildings have been thoroughly surveyed and analyzed by specially trained architects and engineers for their fallout protection capability.

FALLOUT ONLY

The FALLOUT SHELTERS included in this plan are to be used ONLY in the event of a NUCLEAR ATTACK or NUCLEAR ACCIDENT and NOT used for tornado shelters unless specific permission is requested and received from the building owner or his representative.

SUPPLIES

Some of these officially designated shelters are now stocked with food, sanitary and medical supplies, and water but these supplies are limited. Therefore, you should read the instructions printed elsewhere in this brochure which tell you what to take to a shelter.

SHELTER RULES

On entering, or while in the shelter, you will be asked to register because a record must be kept of all persons in the shelter. You must OBEY THE ORDERS of the SHELTER MANAGER and his assistants. Law enforcement officers, and possibly military personnel, will be present to assist in enforcing shelter rules. THESE RULES ARE FOR YOUR PROTECTION. You MUST NOT LEAVE the shelter AT ANY TIME WITHOUT PERMISSION from shelter authorities.

TORNADOES

This plan is not intended to replace any plans you may have for protecting your family from natural disasters such as tornadoes. Many structures that afford some protection against fallout afford little, if any, protection from natural disasters.

PETS

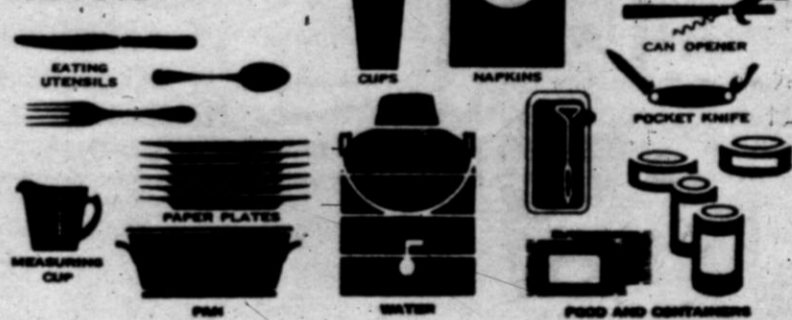
Every pet owner has a special responsibility when conditions require your family to take shelter. A great deal of research and experience has established that the minimum shelter floor space per person is only 10 square feet. In some of the larger Public Fallout Shelters there will be many thousands of people. The problems of minimum food, water, and sanitation can be overcome with the help of the trained shelter managers and the cooperation of those in the shelter — but there are no accommodations for pets in the public shelters.

The purpose of the Shelter Plan is to save as many human lives as possible. This does not mean that pets should be abandoned to the fate of an overdose of nuclear radiation — it means that added loving care by the owner is necessary. Much of the pet's protection will depend on the owner's ingenuity. The illustrations and explanations herein will be of help. Be sure the pet has plenty of water and enough food for several days.

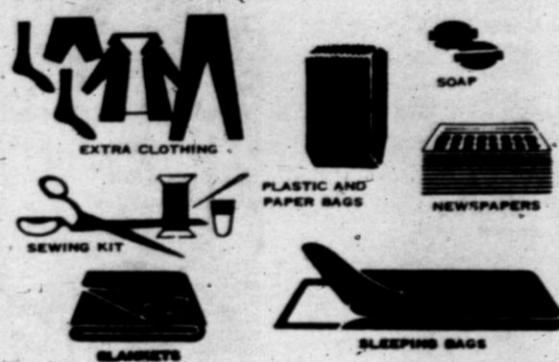
Be fair with yourself — your neighbor — and your Pets.

HOME SHELTER SUPPLIES

EATING UTENSILS AND FOOD



CLOTHING AND BEDDING



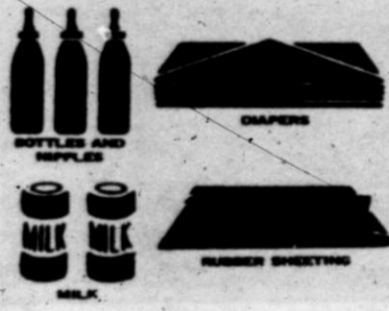
FOR PROPER SEWAGE AND GARBAGE DISPOSAL YOU WILL NEED...



SANITATION AND MEDICAL SUPPLIES



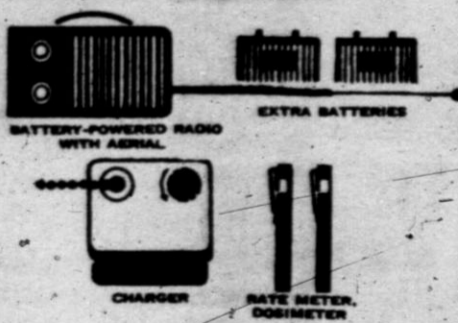
INFANT-CARE SUPPLIES



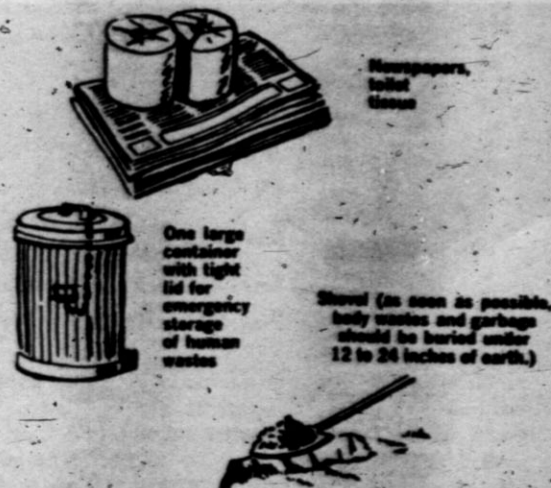
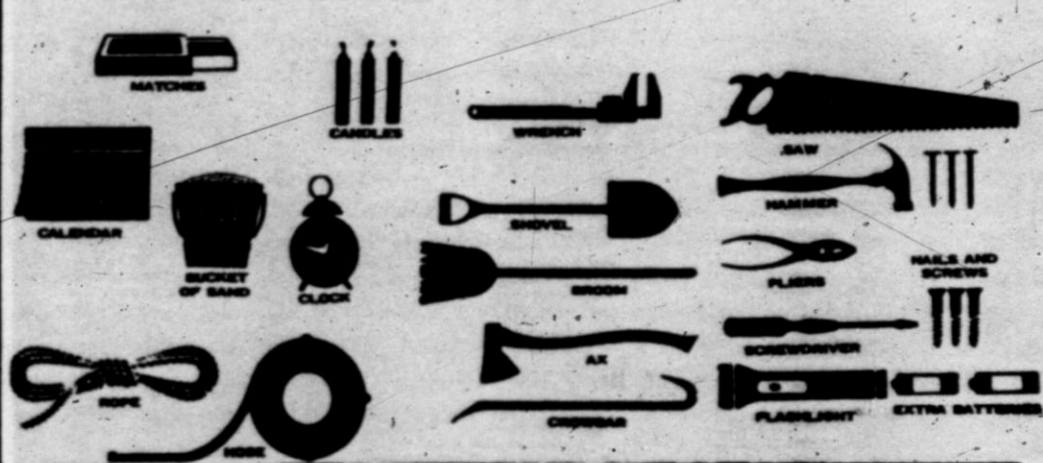
CIVIL DEFENSE INSTRUCTION MATERIAL



RADIATION METERS, RADIO



TOOLS AND OTHER ITEMS



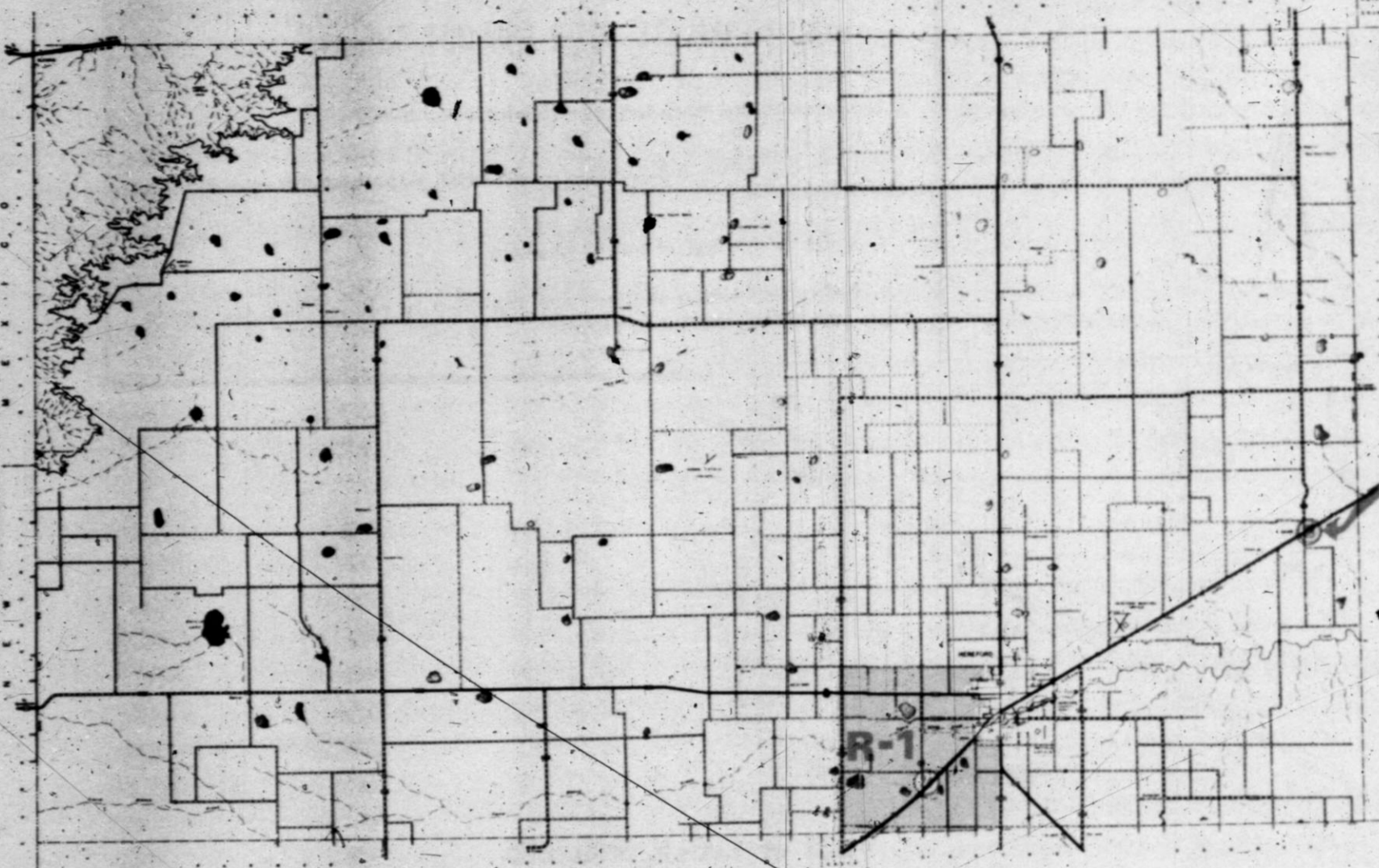
Shovel (as soon as possible, body wastes and garbage should be buried under 12 to 24 inches of earth.)

ATTENTION!

RESIDENTS OF DEAF SMITH COUNTY

There is a limited number of acceptable fallout shelter spaces in Deaf Smith County and it will be necessary for individuals occupying either individual, family or community shelters to furnish their own supplies.

If you live in an area without public shelter . . . or if you cannot take your public shelter shown on these maps, study the section of this folder concerning "How to Improve Shelter at Home" so as to be better prepared for survival in event of a nuclear attack on the United States.



RURAL SHELTER LIST

Go To Shelter No.	Area Designation
R-1.....24.....	Wilson Packing Company Plant
R-2.....25.....	Dawn Co-op Grain Elevator

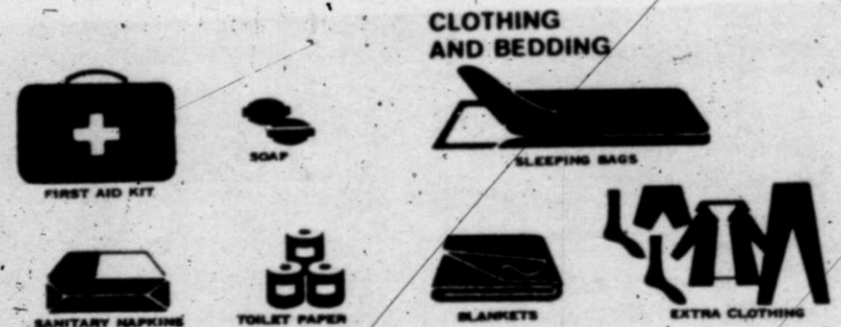
1. Examine the map and determine the area in which you live.
2. If you reside in a shaded area, fallout shelter space in one of the buildings has been allocated to you.
3. Upon receipt of warning of attack, go directly to one of these facilities unless you possess a family shelter in which to seek protection. Carry your shelter supplies with you.
4. If you reside in an unshaded area and receive an attack warning, occupy your storm cellar or basement or improvise shelter so that you may be better prepared to withstand the effects of nuclear fallout.

WHAT TO TAKE TO A PUBLIC SHELTER

There is no way to predict how long you may have to remain in the shelter. Under extreme conditions, you may have to stay there for as long as two weeks.



Food and Water. Choose food that needs no refrigeration and does not have to be cooked. Canteens or plastic jugs of water.
Special Foods for diabetics, etc.
Infant Food and Supplies.



Medicines.
Flashlight and Batteries.
Transistor Radio and Batteries.
Books, Games and other entertainment.

WHAT NOT TO TAKE TO SHELTER

Pets, See page 7
Heat or Flame Producing Devices (except matches and lighters).

Large or Bulky Items.
Firearms.
Food Requiring Cooking or Refrigeration.

MORE ABOUT FALLOUT

PRECAUTIONS

If caught in the open during fallout, for your own protection and the protection of others, remove all of the dust from your clothes and hair by washing and brushing. This should be done as soon as possible after entering the shelter.

If traveling in an automobile during a fallout, keep all windows closed. Be sure, however, that there is sufficient ventilation. Avoid getting fallout particles into your nostrils or mouth.

SYMPTOMS OF RADIATION EXPOSURE — Symptoms of three degrees of radiation sickness are:

MILD — The especially sensitive person will show some nausea, lack of appetite and fatigue within a few hours after exposure. He should rest but can continue normal activities. Recovery will be rapid.

MODERATE — The same symptoms appears as above but well within two hours of exposure, and most markedly. Vomiting and even prostration may occur. By the third day, recovery may seem complete, but symptoms may recur in the next days or weeks.

SEVERE — Again, all the early symptoms show up and may vanish after a few days. But after a week or more, fever, mouth soreness and diarrhea may appear; gums and mouth may ulcerate and bleed. In about the third week, the patient's hair may start to fall out. Recovery may take seven to eight weeks. When exposure has been overwhelming, death comes in hours or weeks.

TREATMENT OF RADIATION EXPOSURE —

Treat symptoms in this way:

General rest; aspirin for headache; motion-sickness tablets for nausea; liquids as soon as possible for diarrhea and vomiting, but not until vomiting has stopped (ideally, one teaspoon of table salt to one quart of cool water, to be sipped slowly). This solution can be used for a mouthwash for sore mouth also. Radiation sickness is not contagious or infectious.

SPECIAL MEDICINES — for radiation exposure.

Although experiments have been conducted, there is little likelihood that a pill or any other type medicine will be developed that can protect people from the effects of fallout radiation.

FOODS AND FALLOUT

All foods that have been well packaged or canned may be consumed safely if their cover is washed clean before opening. Even green vegetables from the garden are safe if they are washed clean. The main safety precaution is to avoid swallowing any of the fallout material. Exposure to gamma rays alone will NOT contaminate your food. A publication entitled FALLOUT PROTECTION is available free at your local Civil Defense Office. Every family should have a copy of this book and keep it with their shelter plan.

DETAILED INSTRUCTIONS ON HOW TO USE PLAN AND MAP

It is important that you use the shelter allocated to you. The plan provides for the maximum number of people to walk to shelter — where possible, it is better to walk to shelter and leave your car at home. The plan provides that EVERYONE CAN BE SHELTERED in their designated shelter within the prescribed 1-hour time limit, IF they FOLLOW THE INSTRUCTIONS.

If the plan provides for you to WALK to the shelter:

The City is laid out into areas so that people walking to shelters will not have to cross designated heavy traffic corridor streets.

Minimize crossing heavy traffic corridor streets. Crossing a corridor is dangerous to walker and driver alike.

Walking time to any allocated "walk-in" shelter is not more than 30 minutes.



Vehicles on undesignated streets interfere with pedestrians moving to their designated shelters and are dangerous to pedestrians and drivers alike.

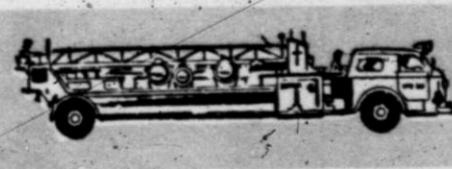


If the plan provides for you to DRIVE to shelter:

It is important that you follow your designated route.

Designated routes — shown on the map — are the safest and most direct routes and cross traffic is minimized.

Vehicles using undesignated streets only slow down and interfere with the smooth flow of traffic to designated parking areas.



DO NOT SPEED. The routes and distances are planned so you can get to parking spaces and shelters at a normal legal speed.

Emergency vehicles with operating emergency lights will be given the "right-of-way."

When entering the Central Business District, there may be some cross traffic. Proceed cautiously to parking areas where a policeman will direct you.



After parking and locking your car, immediately walk to your allocated shelter. If your shelter is in a group of buildings, a "shelter cluster" manager will direct you to one of the shelters in the cluster.

Notice

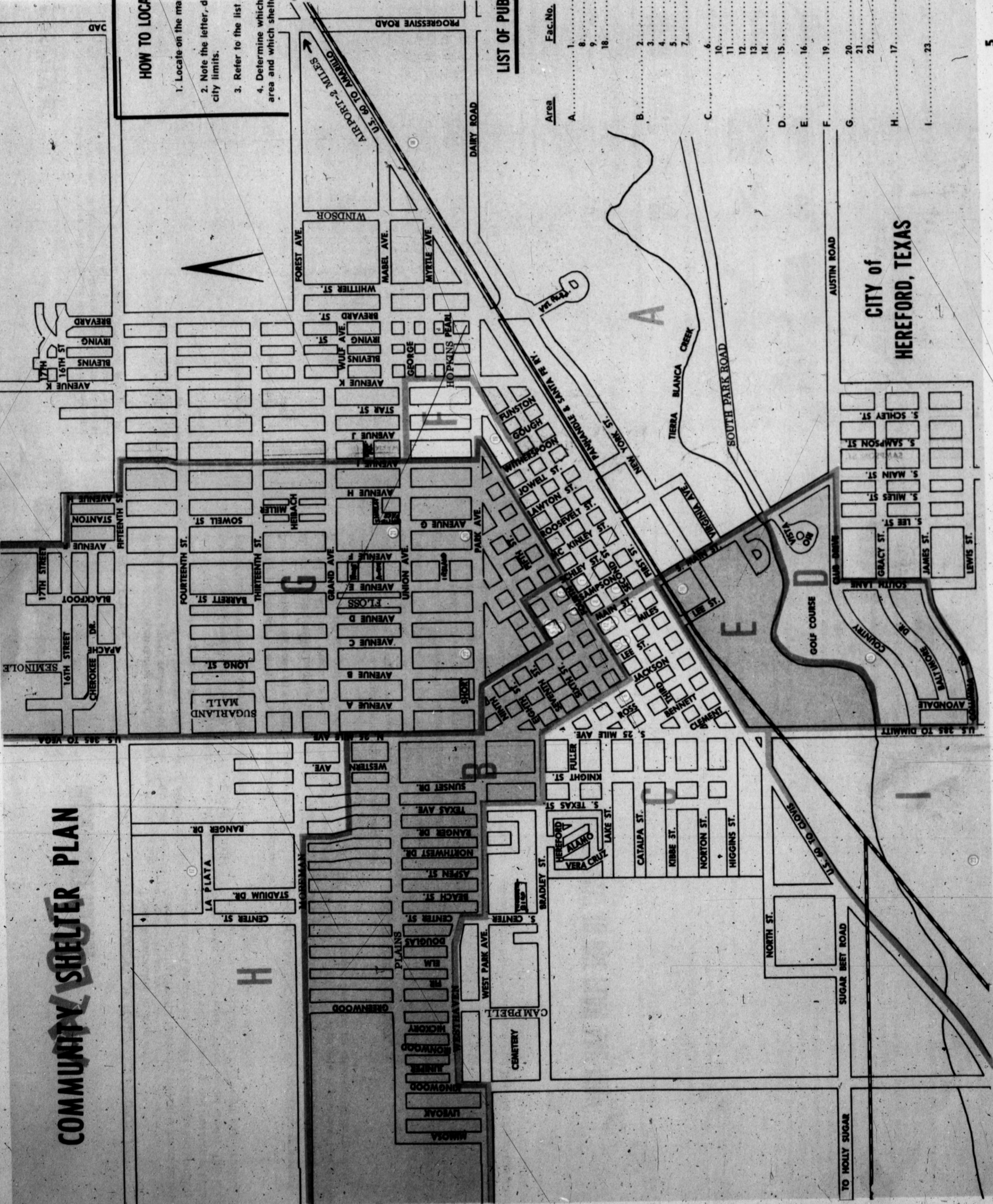
HOW TO LOCATE YOUR FALLOUT SHELTER

1. Locate on the map the area in which you live.
2. Note the letter, designation of the area. Area boundaries extend to city limits.
3. Refer to the list of public shelters.
4. Determine which shelters are available to you in your designated area and which shelter is closest.

LIST OF PUBLIC SHELTERS

Area	Fac. No.	Name and Address
A	1	Deaf Smith County Courthouse
A	8	Civic Club Center, 141 E. 3d
A	9	Law Office Bldg., 140 E. 3d
A	18	Hereford Grain Elevator, Sec. A, Veteran Park Road
B	2	Hereford Museum, 400 Sampson
B	3	First Baptist Church, 500 N. Main
B	4	Educational Bldg., 1st Baptist Church
B	5	Cronkite Bldg., 1st Baptist Church
B	7	U. S. Post Office, 408 N. Main
C	6	Central Elementary School, 211 - 6th
C	10	Bell Insurance Agency, 127 W. 3d
C	11	S. W. Public Service, 144 W. 3d
C	12	+ S. W. Bell Telephone, 342 N. Miles Ave.
C	13	Hereford Medical Clinic, 323 N. Miles Ave.
C	14	Fullwood Office Bldg., 232-W. 3d
D	15	Hereford Country Club, Country Club Drive
E	16	Pitman Grain Elevator, 100 S. Main
F	19	Deaf Smith County Hospital, 801 E. 3d
G	20	Stanton Jr. High School, 711 Park Ave.
G	21	Hereford High School, 200 Ave. F
G	22	Immanuel Lutheran Church, 100 Ave. B
H	17	La Plata Jr. High School, 704 La Plata Drive
I	23	St. Joseph Mission, W. of Hereford

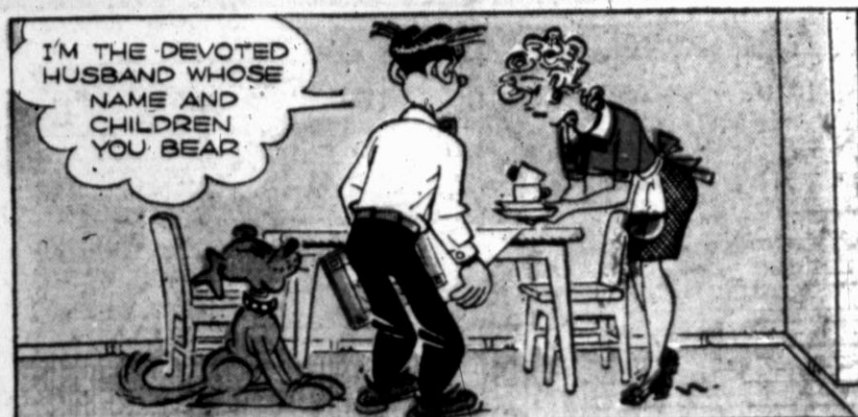
+ Reserved for occupants and their families only.



COMMUNITY SHELTER PLAN

BLONDIE

CHIC
BY YOUNG



MANDRAKE the MAGICIAN

by LEE FALK



The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE

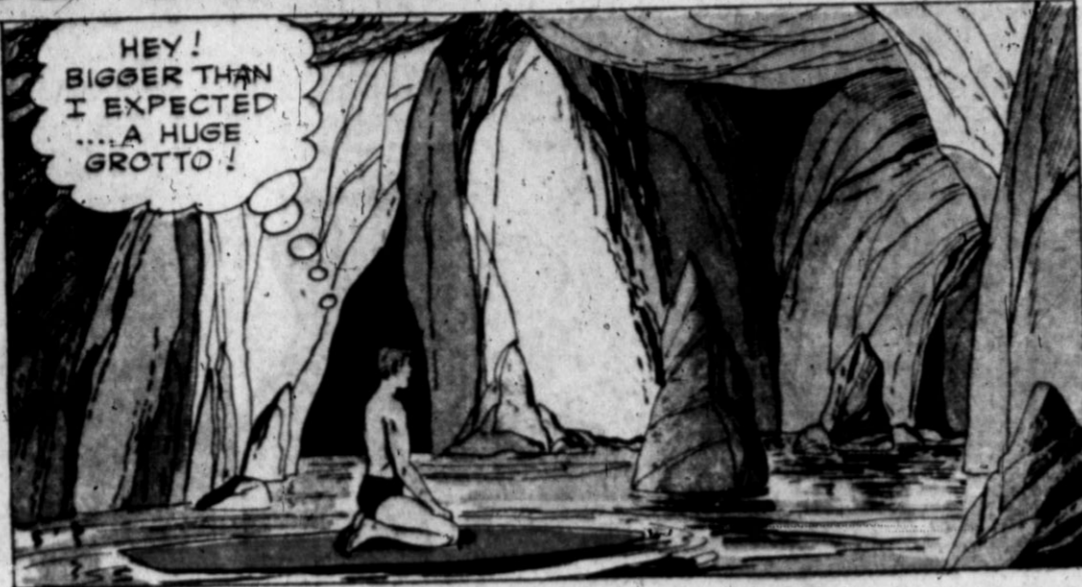


TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIDE'S COMING IN — BUT STILL TIME FOR ME TO TAKE A QUICK LOOK INSIDE —



HEY! BIGGER THAN I EXPECTED... A HUGE GROTTO!



UNDERWATER LIGHTING! HOW ABOUT THAT! WHAT A GREAT CAVERN TO EXPLORE!



GREAT LIFE GUARDS WE ARE, SPUD. WE CAN'T EVEN SEE BIX!

DON'T WORRY, TIM, HE'S PROBABLY PADDLING FOR THE NEXT BEACH FASTER THAN WE'RE HIKING —



BUT BIX HAS PROBLEMS...

THE EXIT IS SEALED — TIDE'S RISING RAPIDLY!



I LINGERED TOO LONG — THE BEAUTY OF THIS PLACE TRAPPED ME!

TO BE CONTINUED

TIGER

by BUD BLAKE



I'M ALL SET, TIGER — I'M RUNNING AWAY FROM HOME!



GOOD-BYE, TIGER, I'M LEAVING NOW



AND DON'T TRY TO STOP ME!



WELL, I SEE YOU'VE STILL GOT THAT SAME OL' DOG!

BUD BLAKE 11-1

PONYTAIL

BY LEE HOLLEY



DO YOU SEE WHAT I SEE?!



I'LL BE RIGHT BACK!



DONALD DAWSON! WHAT WERE YOU DOING WITH THAT KAREN HANSEN?!

HUH?!

UH-WELL...



YOU TOLD ME I WAS THE ONLY GIRL IN THE WORLD FOR YOU!!

I CAN EXPLAIN!



DON'T BOTHER!

SLAP*



NOW I KNOW I'M THE ONLY GIRL FOR DONALD...

11-1



WITH THAT BLACK EYE, NO OTHER GIRL WILL LOOK AT HIM!

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BUZ SAWYER

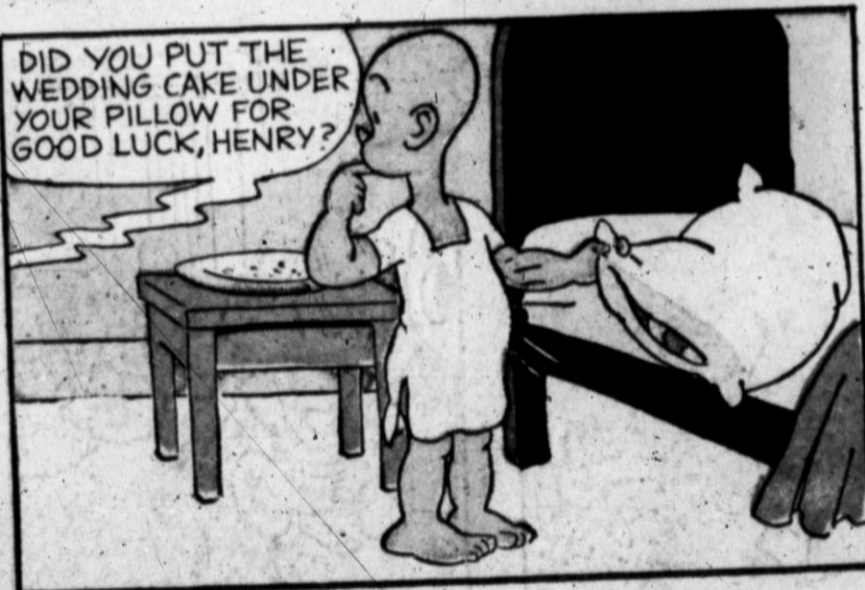
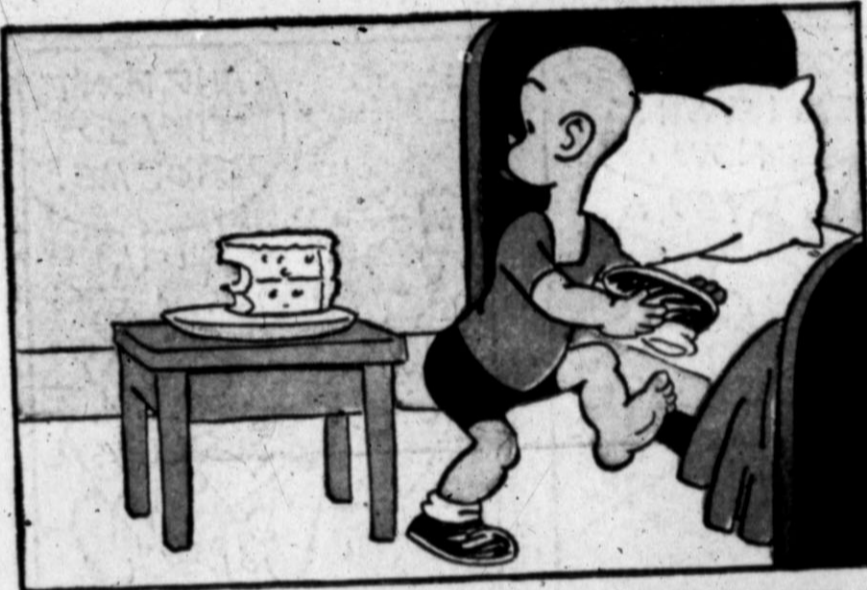
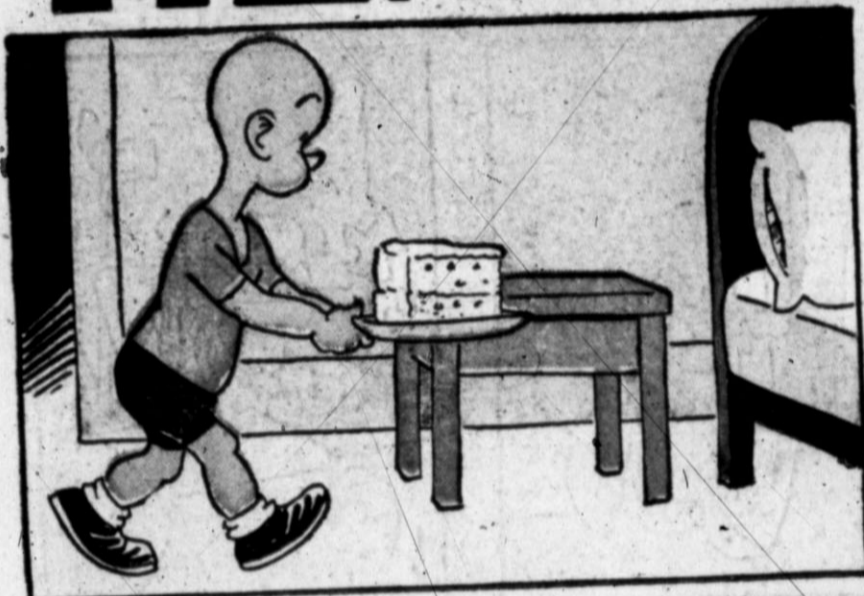
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by DON TRACHTE



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



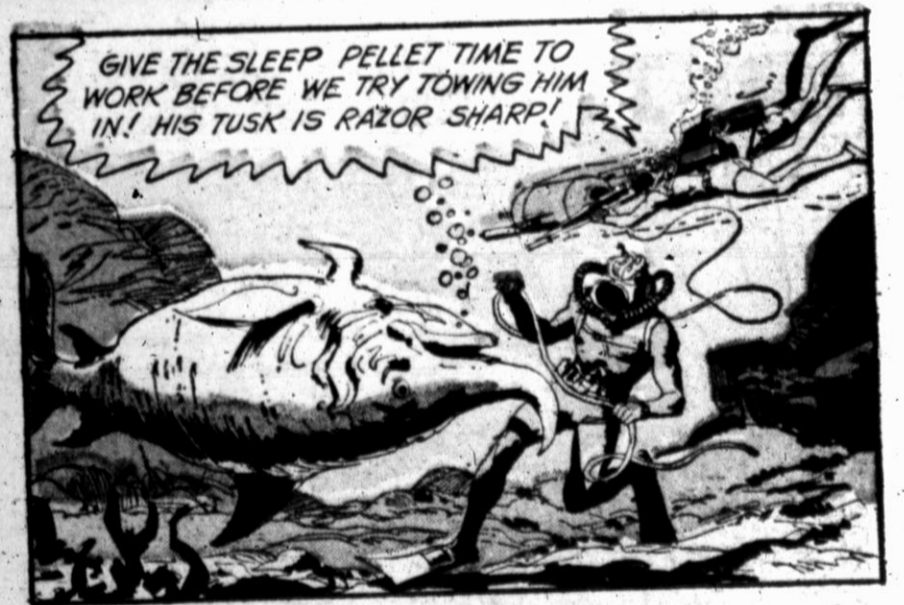
beetle bailey

by mort walker

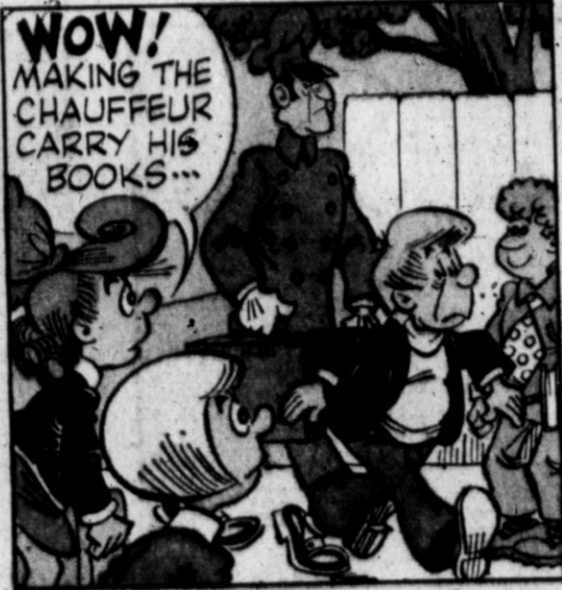


Flash Gordon

DAN BARRY



LITTLE IODINE



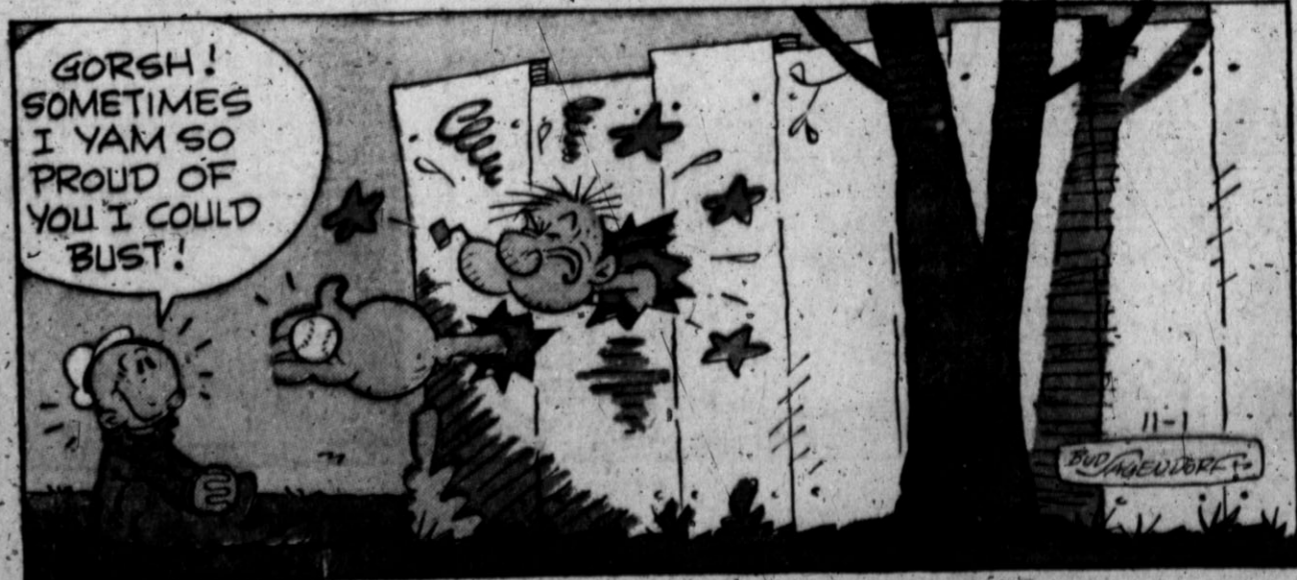
The Little Woman

by DON TOBIN



POPEYE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman



WALT DISNEY'S

DONALD DUCK



WALT DISNEY'S

MICKEY MOUSE





Hubert

by Dick Wingert



The KATZENJAMMER KIDS

by JOE MUSIAL

