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Herd Is Flagged Down, 20-12

Holly Sugar Starts Work For Harvest

Holly Sugar officials made the decision Friday afternoon to start their processing steps in preparation for Monday's first day of harvest, gambling that the weather would not turn sour on them over the weekend.

Bob Ginn, agriculture manager, said the lime process was started so it would be ready when the first beets come in Monday.

The lime process has to start several days before it is actually used in the beet processing and in this case, with harvest to start Monday, the process had to be underway by Friday.

Should the weather turn bad over the weekend, harvest would have to be postponed, Ginn said. If the area received as much as one-half inch of moisture Sunday afternoon it would certainly delay the harvest, he said, but even if it rained Friday or Saturday, so long as it were one-fourth inch or less, it wouldn't have a net effect on the harvest.

"If we aren't able to start Monday we will have to dump part of the time and this of course would be expensive," Ginn said.

The agriculture manager said the area sugar beet crop was looking real good until about 10 days ago when it rained. He said tests before the rain had indicated the crop would be a good one, but it does not look this way now.

"There are a couple of reasons for this," he said. "One is we got the rains that always temporarily drive down the sugar content and the rains also encourage leaf spot."

He said the leaf spot has increased considerably since the rain and crops throughout the area are suffering from it.

Tests before the rain indicated the sugar content might go well above last year's record low, but now it appears they will be above, but not as much as expected, Ginn said. If the rains hold off the sugar content should be about 13 per cent now where they might have been as high as 14 per cent.

Last year the sugar content in most crops dropped to around 9 per cent and in 1964 they hit an all-time high of about 16 per cent.



IN THE CLEAR — Rick Ward dashes for 18 yards from the Hereford 46 to the Clovis 36 on a quick pitchout Friday night in the first quarter. Alan Wagner (33) comes on to block Roy Butler (33) out of the play. Ward came within one man of going all the way. —Photo by Werner Koelzer

By CHARLES RICHARDS
News Editor

A questionable red flag on a conversion attempt demoralized the Hereford Whitefaces in the fourth quarter Friday night and the Clovis Wildcats went on to a 20-12 victory before 3,500 shivering fans in Clovis.

Trailing 14-6, Hereford sent wingback Jeff Loerwald into the stiff 25 mile per hour breeze on a 43-yard mission that let him score untouched. It was the same play Loerwald worked previously for long gainers in the first two games.

That made the score 14-12 and quarterback Mike Wartles passed to split end Harold Schmucker for an apparent two-point conversion that knotted the game, 14-all.

An official ruled that Wartles didn't have his mouthpiece in his mouth during the play, however, and stepped off a 15-yard personal foul penalty against the Whitefaces to the 18. A heavy rush caused a pass to fall short on the replay, and Clovis kept a 14-12 lead with 7:46 left in the game.

Hereford now is 0-3 for the season.

They lined one man on the outside and another on the inside of Schmucker and he beat them both to make that catch. This is a great play for a kid, when he can execute plays like that, and to have it taken away, this is tough," the Hereford coach said Saturday morning.

"The kids tried so hard. When you're behind and you play this hard to try to win, the kids deserve better than that. They should be 2-1 right now, so, we should have won two of our games already. We sure needed this one. Our kids played well enough to win. They just got some bad breaks."

Trailing, Hereford elected to try an onside kick, and the ball trickled just across the 50, as it was supposed to, apparently catching the Wildcats off guard. But a Clovis lineman outscrambled Hereford for the ball and the Wildcats took over on their own 49.

On the very next play, the call went to Clovis fullback Ronnie Hubby. He went over left tackle, got a clearing block from fullback Pat Miner, cut to the outside and raced the remaining distance untouched, just 30 seconds after the Hereford score. The Wildcats missed their extra point try also, but they led 20-12 and Hereford was unable to score again.

Hubby was the game's leading rusher with 127 yards in 16 carries and scored two of the Wildcats' three touchdowns. He preceded the 51-yard jaunt with a four-yard pass reception in the end zone and an identical catch for a two-point conversion.

Ronnie Williams, Clovis' 180-pound tailback, scored the Wildcats' first touchdown with a one-yard plunge in the first quarter. The 6-0 lead, after a point-after-touchdown snap was fumbled, stood until the third quarter.

After a Clovis kick went only 17 yards to the Wildcat 44, Hereford needed only two plays to deadlock the game. Schmucker, who caught three passes for 46 yards, went high into the air to outflly Clovis defender Roy Butler for an aerial from Wartles at the 19. Rick Ward, Hereford's leading rusher with 58 yards in 12 carries, then took a pitchout and ran wide to the left, going in untouched for the score.

Loerwald, still recovering from an ankle injury on his kicking foot, missed the extra point try and the game was tied, 6-6.

Clovis came right back to score, but again with the help of a major penalty. The Whitefaces appeared to have stopped Clovis after Hubby stumbled for no gain on a 3rd and 5 situation at the Clovis 45. But an official said linbacker Gary Lemons hit Hubby after the whistle and Clovis had a first down on the Hereford 40.

From there three plays gained only four yards, and the Clovis quarterback went back to pass. Small Woody Jones, playing the

The Scoring:

Hereford	0 0 6 6 - 12
Clovis	6 0 6 6 - 20
Scoring:	
Clovis — Ronnie Williams 1 run (pass fails)	
Hereford — Rick Ward 18 run (kick fails)	
Clovis — Ronnie Hubby 4 pass from Woody Jones (Hubby pass from Jones)	
Hereford — Jeff Loerwald 43 run (pass fails)	
Clovis — Hubby 51 run (kick fails)	
Attendance — 3,500	

Team Statistics

First Downs	10 15
Rushing Yardage	133 198
Passing Yardage	81 49
Return Yardage	8 36
Total Yardage	222-283
Passes	7-18 4-7
Passes Intercepted By	2 1
Fumbles Lost	0 0
Penalties	4-50 3-35

Individual Totals

RUSHING
For Hereford: Ricki Ward, 12 for 58; Alan Wagner, 12 for 32; John Page, 3 for 10; Mike Wartles, 3 for -8; and Jeff Loerwald, 2 for 42.
For Clovis: Buddy Hubby, 16 for 127; Ronnie Williams, 18 for 45; Pat Miner, 8 for 34; an Woody Jones, 5 for -8.

PASS RECEIVING
For Hereford: Harold Schmucker, 3 for 46; John Sparks, 1 for 16; Eugene Suttle, 1 for 14; and Jeff Loerwald, 1 for 5.
For Clovis: Terry Moberly, 1 for 23; Ronnie Hubby, 3 for 4; Britt Mathwich, 1 for 11; and Bob Brack, 1 for 11.

entire game in place of injured first-teamer Randy Hatley, roamed to the left, slipped out of the groping hands of Hereford defensive end Pat Betzen and hit end Terry Moberly for a 22-yard gain to the Whitefaces 32.

With 4th and 2 from the 4, Jones swept right and passed to Hubby, who was standing in the middle of the end zone, just a half yard from the out of bound line, for the touchdown. He called the same play for the two-point conversion that put Clovis in its 14-6 lead.

After Clovis took its 20-12 lead on Hubby's 51-yard TD run, the Whitefaces were thwarted.
See Herd Page Two

Punt, Pass, Kick Contest Is Today

Just who the best passers, punters and kickers are in Hereford will be decided today during the annual Punt, Pass and Kick contest set for 2 p. m. at the field north of the high school.

The contest, sponsored by the Ford Motor Company through the local dealership of Orval Watson Ford, will pit boys 8 through 13 against each other in determining who is the best punter, passer and kicker in each of the six age groups.

Boys will be competing against boys their own age and the winners of each age group, along with second and third place finishers, will receive trophies.

Doug Bryan, local Ford salesman who is in charge of the contest, said late Saturday that 87 youngsters had entered the contest with more expected before starting time today.

The winners of the local contest will be eligible for competition in Canyon and should they win there would go to Oklahoma City for advanced competition. Winners of the Oklahoma City contest are then eligible to participate in the National Contest slated Jan. 24 during the National Football League All-Star game in Los Angeles.

Boys who are not 14 years of age on or before Jan. 24 or are 8 years old on or before Jan. 24 are eligible for the contest.

For Small Handling Fee

Surplus Items Are Abundant

BY MARSHALL DAY
Staff Writer

In several of the state's major cities, are located surplus property warehouses that could well benefit some 1200 cities should they ever decide to take advantage of the cut rate prices on army items that are stored in abundance.

These warehouses store anything from jeeps to airplanes and pencils to desks. The items are offered at almost unbelievable savings, but are only available to hospitals, schools and civil defense organizations.

Bill Banks, with the Austin Division of Defense and Disaster Relief office, Friday discussed the uses of surplus property available under Civil Defense during a meeting with county and city commissioners and members of the Civil Emergency Planning Committee.

Banks said there are many instances where cities have taken advantage of the surplus property program and saved the taxpayers millions of dollars.

"Last year, some 336 cities had the initiative to look into the program and because of this have saved a lot of money," he said.

Under the program a hospital, school or civil defense organization can purchase the items they need and can "lend" them to the city or county with the stipulation they can be taken back in case of any emergency.

Banks said the surplus property program was first started when Texas banded together with a number of other states

to form the "Donable Overseas Material" organization.

It was discovered that the armed services had warehouses of its own overseas that were filled with unused and unwanted items. The federal government, and military found it was too expensive to bring the things back to the United States; so turned it over to the state organization.

The states then brought back 10 ship-loads of property and put them in warehouses where they are now available to civil defense, hospitals and schools.

"Of course there is a handling fee which must be paid," Bank said. "Take for example the handling fee for a jeep is about \$90 plus \$100 for the cost of shipping it back from overseas. This is \$190, but it is still a very good price for a vehicle like this."

Victoria, Tex. where the civil defense has purchased a number of trucks and vans and has turned them over to the city and county for use in their daily work.

The trucks were bought at practically nothing, repainted and put in running order. They are used by the city and county but are available to the civil defense whenever they are needed in an emergency.

Victoria purchased a field wire communication vehicle for a handling cost of \$275 then worked it over at an additional cost of only \$1,500 to where it is now a fully accredited fire truck.

"The city now has five of these vehicles that cost them about \$10,000 where, if purchased new would have cost them something like \$150,000," Banks said.



SURPLUS PROPERTY — Bill Banks, with the Department of Public Safety Division of Defense and Disaster Relief, Friday discussed the uses of surplus property available to cities and counties through Civil Defense.

Area Grain Market Hits Peak Level

The area grain market, is the strongest in at least 15 years, the Texas Grain Sorghum Producers Board said this week.

The board, cites the decrease in grain sorghum estimates by the USDA as one of the major reasons. September estimates by the department predict this year's crop at 680 million bushels, 60 million bushels below the 740 million bushel crop of last year.

The corn market continues its climb as light hits crops and this is expected to cut the crop to as low as 4.2 or 4.9 billion bushels. The USDA's estimate of the corn crop dropped from 4.69 billion bushels in August prediction, to 4.4 billion on Sept. 11.

This coupled with the strong corn prices before the blight, has brought the price to farmers to as much as 30 cents per bushel over last year's prices.

The Grain Sorghum Producers Board also listed the increase in the number of cattle on the High Plains. It said this year's total is at 1.7 million, compared to 1.1 million this time last year and the livestock feeding throughout the nation is setting new records, thus creating increased domestic demands for grain.

Another major contributor to the situation is the export condition, the board said. Corn prices at the Gulf are running about 37 cents per hundred above milo and this puts grain sorghum in a very favorable position for export, even with additional gains in milo prices.

The export condition also is affected by the European wheat surplus, which is now gone, and the fact that last year's milo export prices are exceeding those of corn.

Chamber Sponsors Class On 'Planning For Growth'

The smallest businessman in Hereford will have an opportunity to make a thorough study of his own business when the new course, "Planning for Growth," is held here.

Chamber of Commerce President Virgil Marsh announced today that the Chamber will sponsor a ten-hour course in business planning. The course will be presented at Hereford High School for four nights from Monday, October 12, through Thursday, October 15th from 7:30 p. m. until 10:00 p. m. Registration fee for the course is \$12.50 per participant.

"Planning for Growth", a new course designed to present a practical approach to planning for the future, is taught by James J. Kelly, planning specialist with the Distributive Education Department of the University of Texas. The Chamber is sponsoring the course as a part of its continuing effort to expand business in the community.

The best opportunity for economic growth lies in providing programs which will help small businesses of all types to grow. This triggers the basic cycle of development in town: expanded business leads to new employment which means more local income, more spending, and therefore business expansion.

The real intent of planning for stress the preparation of a cycle.

Reservations for the course are now being accepted by the Chamber of Commerce. Write the Chamber at P. O. Box 192 or call 364-3333.

In ten hours, the course will stress the preparation of a "planning package." Each member of the class will take a hard look at his business with a future viewpoint and will develop a package-one which contains written market, financial, and personnel plans and checkpoints to show him how well he is accomplishing his objectives.

The largest block of time will be spent on the area most critical to business growth—markets. Writing a plan for market development, the business student will work with a planning checklist and go through a practical planning routine which will help to increase the sales made by his business.

If gross sales income of the business can be improved, most other business problems will be relatively easy to solve. After setting sales objectives and studying the sources of money, the course participant will be in a position to decide how he will finance his planned future

expansion at the most economical cost. He will also look at requirements for future staff personnel.

Checkpoints—dates and numbers which tell the business planner whether or not he is making his goals—and feedback are follow-ups of the course which the businessman uses to measure his own progress.

Prior to joining the University, Kelly was the Assistant Executive Director of the Texas Industrial Commission for four years. There his responsibilities were in economic research and publications. He worked with many industrial firms in Texas—both new firms looking for plant sites and existing firms looking for expansion opportunities.

Before that, he was managing editor of the "Texas Business Review," a monthly publication of business conditions in the state published by the Bureau of Business Research at The University of Texas. Kelly also has seven years of promotional experience with a state-wide association of brick and tile manufacturers. He has a degree in psychology from the University of Texas and makes his home in Austin.

Herd . . .

(Continued From Page One)
led again by penalties. A penalty for delay of game set them back five yards and then another red flag was thrown on Alan Wagner's 19-yard punt which died on the Clovis 38.

Distance was stepped off for a personal foul, and Wagner's next try went 28 yards and was returned 24 yards from the Clovis 44 to the Hereford 32. Hereford held, but had bad field position again after the Wildcats got off a 20-yard punt to the 17.

Wartes hit Schmucker for 12 to the 29 and then Eugene-Suttle on a screen pass for 14 to the Hereford 43. The officials called a personal foul against Clovis on the next play that put the Herd on the Clovis 41, and Ward carried for four yards to the 37 before being stopped for no gain.

A pass bounced off the fingertips of Loerwald, who was racing toward the sidelines in the right flat, and the 4th-and-6 try to John Page in the clear also was on target but slipped away, with 45 seconds left in the game.

Conch Wartes had special praise for Schmucker, Ward and Mike Wartes.

"Schmucker, I thought, played great. He really played tremendous. Ward played a pretty good game. I thought Mike played extremely well under the weather conditions. He threw well in the wind, as bad as it was. We just missed too



ANOTHER FIRST — Bill Kahlich, right, who brought in the first load of grain last month, this week brought in the first bale of cotton. Kahlich had the cotton baled at Deaf Smith County Gin late last week. Shown with him are, from right to left, Red Durham, manager of the gin, and David Fuentes and Frank Condarco.

many passes. Defensively, it looked like Betzen had a good game." Betzen, 200-pound senior, made several big plays and was came close to two or three other setbacks that might have turned the game around.

Pass catching was made harder because the cold temperature left hands and fingers numb. In the second quarter Loerwald got behind everyone but Wartes' long pass bounced out of his hands.

Wagner, punting in place of Loerwald for the second game in a row, started poorly with a six-yard punt that died at the Hereford 49 and gave Clovis position to start its first touchdown drive. On his next try he drew a roughing the kicker penalty that sustained a Hereford drive and in the second quarter boomed a high kick that carried 42 yards with the wind downfield and then took a good bounce 21 more yards until it died on the Clovis 12, 63 yards from the ori-

ginal line of scrimmage. In the third quarter, he booted a punt 38 yards. He finished with a respectable 33.7 yard average on four punts. Clovis' two kicks went 17 and 20 yards for an 18.5 average.

Danny Harris, who suffered a muscle injury in one leg during the Palo Duro game, saw action only on kickoff returns, but got 75 yards in the three returns.

Win Short, a sophomore playing in his first varsity game, and Rudy Gonzales both picked up interceptions for Hereford.

Bob Brack intercepted one for Clovis. Williams backed Hubby in the Clovis running attack with 45 yards on 18 carries, and Miner added 34.

Wartes completed 6 of 18 passes for 81 yards, including three to Schmucker. John Sparks got one pass for 16 yards, Suttle one for 14 and Loerwald one for 5.

Jones connected on four of seven passes for 49 yards.

Hubby led a Clovis ground attack that accumulated 198 yards while Hereford got 133 yards by land. The Whitefaces had an 81-49 yardage edge in passes.

Clovis travels to El Paso Burges next Friday and Hereford entertains Lubbock Dunbar.

Amphion, a son of Zeus, built the walls of Thebes by charming the stones into place with a lyre, according to Greek mythology.

Airplane service was begun between New York and Chicago in 1919.

Susan Rudd Is Bush Chairman

Rep. George Bush has named Susan Rudd of Hereford chairman of Deaf Smith County High School Students for Bush.

Bush is the Republican candidate for the U. S. Senate. "Students are now, more than ever, seeking involvement in our political system," Bush said. "We must involve students in the center of American politics, where they can apply their energy and youthful ideas to effect the changes they seek."

Bush has expressed particular interest in America's youth. He was the sponsor of a unique "learn-by-doing" summer internship program for college students interested in participating in a political campaign. For three weeks this summer the students worked in the various departments of Bush's campaign organization. During the next three weeks they toured 35 cities to talk with Texans about Bush and his candidacy for the U. S. Senate.

As chairman of the Task Force on Earth Resources and Population, Bush has indicated concern over the growing ecological problems. Miss Rudd is a senior at Hereford High School. She was named winner of the Rural Electric Cooperative speech contest in Deaf Smith County, which entitled her to a 10-day, all-expense paid trip to Washington, D. C. along with other Texas youths.

An active participant in speech tournaments, Miss Rudd has become eligible for membership in the National Forensic League. She is president of her high school Forensics club and a member of Tri-Hi-Y. Miss Rudd is the daughter of Mr. and Mrs. Kenneth Rudd of Rt. 5, Hereford. She has two sisters, Teresa, 19 and Jean, 9, and two brothers, Paul, 14 and James, 6.

Reviews for coming weeks have announced, including Shantung Compound by Della Stagner on Oct. 6, Little Visits With God by Mrs. Walter Davies Oct. 13 and the David Wilkerson books by the Rev. Eugene Brink Oct. 20.

The latter are books about today's disturbed young people by a minister who says "My parish is the gutter."

Germany was the first country to use poison gas in warfare.

Spain did not acknowledge the independence of the United States until 1873.

Germany was the first country to use poison gas in warfare.

James Caviness Receives Degree

James Caviness of Hereford was one of 152 students who received degrees from New Mexico State University during the second summer session at the university.

Caviness was one of 79 students from 24 states other than New Mexico who received their degrees.

The second summer session graduates, members of the 1971 class, will be recognized during the commencement exercises at NMSU May 15, 1971.

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COW POKES By Ace Reid



"Yep, they're shore gentle—just walk right up to 'em anywhere!"

Hereford STATE BANK

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Who else but the French could come up with such a fabric? with its slit pockets, easy-over-everything sleeves, a collar styled like the real furs and a belt with marvelous, antique-y hardware. Le fabric fantaisie tiquel. 60% Acrylic, 37% Cot.

Horizontal cut, narrow leather belt, pert Parisian pom-poms. If you're a secret agent, you'd better steer clear of this coat. They'll think you're "on the take" wearing mink. Looks like it. 63% Acrylic, 37% Cotton.

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Boys Ranch Honors Byrle Elliston With Plaque

Byrle Elliston, long-time resident of Hereford, was honored Thursday when Sherm Harriman of Boys Ranch presented

him with a plaque which will be placed in Elliston's honor at the entrance of the Ranch museum.

Harriman came to Hereford to show Elliston and his wife the plaque before taking it back to Boys Ranch where it will be

placed in the museum. Harriman said, as did the plaque, that without the contributions and donations of Elliston "there would be no museum at Boys Ranch." The museum, named in honor of Julian Bevins, is filled with countless items donated by Elliston, he said.

"There are items at the museum that cannot be found anywhere else in the United States," he said. "Byrle has donated more than anyone to the museum and we felt this plaque was appropriate. The museum is located in the Old Tascosa courthouse on Boys Ranch property and has the bottom floor, which is three rooms, filled with artifacts given them by people from throughout the area. Harriman said there are nine large cases completely full that were donated by Elliston and with other items being

donated, plans are underway to convert the upper level of the old courthouse into additional museum space.

While Harriman was here, Elliston donated a number of other items to the museum including pottery, arrowheads, hammers and knives he has collected over the years. The items donated Thursday were valued in excess of 2,000.



IS HONORED — Byrle Elliston, right, was honored by Sherm Harriman of Boys Ranch with a plaque which is to go into the museum at the Ranch, designating the role Elliston had in the founding of the museum.

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Calliopian Club Programs Begins

General subject for this year in Calliopian Study Club programs is The Great Ages of Man, and it began Thursday with a lesson on Classical Greece. Mrs. Bob Word was the speaker in the home of Mrs.

Sue James. "If ever a people changed the face of the world it was the Greeks of the fifth and sixth centuries," she said. They created an ideal of man that never existed in so full a form

and perhaps has never been realized so fully again." The history of ancient Greece was traced and its great leaders in politics, art and philosophy were named.

In a brief business period with Mrs. David Gibson presiding, members voted to provide transportation for Kings Manor residents during one month, cooperating with other women's organizations of the city in this service.

Read the classified Want Ads

We saved our biggest tire sale for Penney Days.



Sale 3244

Reg. 36.95 (E78-14) plus 2.25 fed. tax and old tire. Dual whitewall tubeless. 'El Tigre' 4 + 2 with 2 belts of fiber glass on a 4 ply polyester cord body. New dual whitewall design, too.

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 - Sale 38.44 Reg. 42.95 (H78-15) plus 2.80 fed. tax and old tire
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Penneys end-of-month clearance

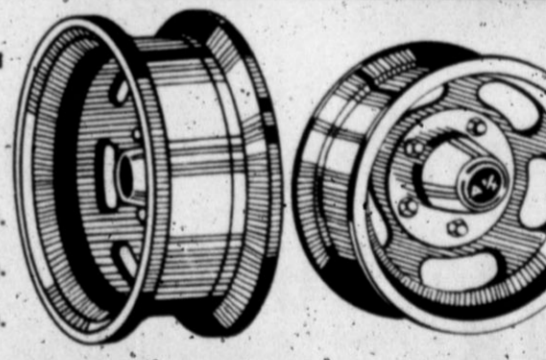
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Special Purchase Synthetic Wigs 12.88	Infants Play Suits Reg. \$4 now 1.99	Men's Better Pajamas Reg. 3.98-5.98 now 2.99	11 Piece Teflon II Cookware Set assorted colors \$25
Misses lace trim Girdles sizes S-M-L 2.99	Warm Infants Cotton Sleepers only a few left 1.99	Men's Jeans and Casual Slacks Group I 2.88 Group II 3.88	Special purchase Stereo Tapes and cassette tapes 4.44 each
Special Misses Acetate Panties white pastels 3 pair \$1	Girls Nylon Panti Hose Just like Mom's 88c pr.	Men's better Dress Suits Reg. to \$85 now 49.88-59.88	Men's "T" Shirts Briefs & Shorts broken sizes. 99c each
Mini Hitch Panti and Hose Reg. 3.50-\$4 now \$2	Special purchase Men's Socks dress work 50c	Men's light weight Pants and Shirts Reg. 2.99-3.99 now \$2	Special Table of Seasonal Items 50c each
Misses Vinyl Purse \$3	14 only men's Western Shirts reg. 5.98-7.98 now 3.88	Tall mens Sport Shirts Reg. \$5-5.98 now 3.50	Big or little Sewing Baskets special purchase \$2 - \$4

Sale 2145

Reg. 24.45 (C78-13) plus \$2 fed. tax. Blackwall tubeless. Wintersafe 'El Tigre' with 2 belts of fiber glass on a 2 ply polyester cord body.

- Sale 22.45-Reg. 26.45 (D78-14) plus 2.15 fed. tax
 - Sale 24.45-Reg. 28.45 (E78-14) plus 2.35 fed. tax
 - Sale 26.45-Reg. 30.45 (F78-14) plus 2.55 fed. tax
 - Sale 28.45-Reg. 32.45 (G78-14) plus 2.67 fed. tax
 - Sale 30.45-Reg. 34.45 (H78-14) plus 2.93 fed. tax
 - Sale 24.45-Reg. 28.45 (E78-15) plus 2.43 fed. tax
 - Sale 26.45-Reg. 30.45 (F78-15) plus 2.61 fed. tax
 - Sale 28.45-Reg. 32.45 (G78-15) plus 2.77 fed. tax
 - Sale 30.45-Reg. 34.45 (H78-15) plus 2.98 fed. tax
- Whitewalls only \$3 extra.



2375 (14" x 6" and 15" x 6" rim sizes) A/F/X steel dish mag wheel. 14" x 7" rim size. 28.75 ea. 15" x 7" rim size. 32.75 ea. 15" x 8" rim size. 39.75 ea.		3475 (13" x 5 1/2" rim size) A/F/X one-piece cast aluminum wheel. 14" x 7" rim size. 37.50 ea. 15" x 7" rim size. \$40 ea. 15" x 8" rim size. 54.50 ea.
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New, low battery prices. 17⁸⁸



Foremost® Super Hi-Volt 12 volt battery. Be assured of sure fire charges for years to come. Don't be caught short by costly battery failure. Power up now! 6 volt battery... only 15.88

Only 8.88 for a winterizing service.

- Compare what we do:
- 1-2-3 lube job
 - Radiator drain and flush
 - Install 2 gallons of Foremost Anti-Freeze
 - Radiator and heater hoses check
 - Pit boss inspection

Phone 364-4065
North Highway 385
Hereford, Texas



CHARGE IT!



INSTALLATION HELD — Officers for a new term in St. Anthony's Guild took their posts in a ceremony conducted by a guest, Mrs. John Gilliland, at a supper in St. Anthony's School cafeteria Thursday. From left in top photo are Mrs. Ed Loerwald, parliamentarian; Mrs. William Gil-

Regional Meet Of TOPS Is Saturday

Four hundred TOPS Club members from over the North Plains of Texas area are expected Saturday for their annual rally, beginning with registration at 8 a. m. in Hereford High School cafeteria.

Hostesses will be the Sugar Blues and Calorie Patrol TOPS Clubs of Hereford with Mrs. Leroy Williamson and Mrs. Woody McDermitt as co-chairmen of arrangements.

Mrs. McDermitt and Mrs. Melvin Jayroe are presidents of the two clubs here.

Featured on the program will be a former Hereford member who was named International TOPS Queen for 1970, Mrs. Frank Short of Tulsa. She began her progress to the world title while she was living here, becoming runnerup to the Texas Queen.

Titles are won by achieving the aim indicated by the organization's name, Take Off Pounds Sensibly, then going on to the second goal, Keep Off Pounds Sensibly.

Mrs. Elmore Rains is program chairman for the rally, and has announced that Gil Lamb of Radio Station KMUL, Muleshoe, will be a special speaker. Mrs. Tom Draper will be master of ceremonies. The program theme is Make America Beautiful.

Music will include piano numbers by Mrs. Carl Wimberley and Mrs. Ray Stewart of Dawn and songs led by Mrs. Merlin Kaul. Lunch music will be by Sandy, DeAnn and Rodney Caison.

Mona Sepner of Plainview is supervisor for the area, which extends south to Abilene, west to the New Mexico border, north and east to the Oklahoma line.

After the informal coffee hour

during registration, business and program sessions will be held in the high school auditorium and lunch in the cafeteria.

Calendar Of Events

MONDAY
Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, IOOF Hall, 8 p. m.

Evening Lions Club, Civic Club Center, 7 p. m.

Elks at Elks Lodge, 8 p. m.

Sugar Blues TOPS Club, Community Center, 7 p. m.

Easter Lions, Easter Clubhouse, 8 p. m.

TUESDAY

TOPS Calorie Patrol, Community Center, 9:30 a. m.

Hereford Duplicate Bridge Club, Community Center, 8 p. m.

Rebekah Lodge at IOOF Hall, 8 p. m.

Book Review at Christian Book Store, 10 a. m.

County Federation of Women's Clubs Luncheon, 12:30 noon Community Center.

WEDNESDAY

Noon Lions Club, Civic Club Center, noon.

Avenue Baptist Church WMU at church, 7 p. m.

THURSDAY

Kiwanis Club, IOOF Hall, noon.

Toastmasters Club, K-Bobs Restaurant, 7:30 p. m.

Bingo at Elks Lodge, 8 p. m.

VFW at VFW Clubhouse, 6 p. m.

Summerfield Study Club, Mrs. Ray Johnson hostess, 3 p. m.

Bay View Study Club, Mrs. Herman Ford hostess, 3 p. m.

Hereford Study Club, 8 p. m.

Mrs. Maurice Tannahill hostess,



RALLY HOSTESS HEADS — Mrs. Woody McDermitt, left, and Mrs. Melvin Jayroe are presidents of the two Hereford TOPS Clubs, Sugar Blues and Calorie Patrol Clubs, respectively, which will play hostess next Saturday to visitors from over the North Plains at an annual Area Rally. Hereford members are preparing to entertain approximately 400 persons with a registration coffee and noon lunch in Hereford High School cafeteria, business meeting and program in the school auditorium.

Work Of Hands Shown In Club

A show-and-tell response to and decorating purses. She roll call in La Madre Mia Club Thursday evening revealed the hobbies of members with exhibits of handcrafts, Mrs. Waldo Baxter and Dale Sains were hostesses in the Baxter home.

A guest, Mrs. M. H. Richie, gave the program on making

land, beginning her second term as president; the Rev. Simeon Heine, moderator; Mrs. Joe Schumacher, vice president. Below are Mrs. Leander Reinart, treasurer; Mrs. Gilliland; Mrs. Carl Last, secretary; Mrs. Rita Hoffman, reporter.

were given to each member present and two guests, Mrs. Clara Smith and Mrs. Jim Clarke.

Others present for the program and refreshments were Mmes. Lynton Allred, C. D. Adams, Herschel Black, Charles Frye, James Gentry, Jerry D. Glover, Dean Herring, Dave Honea, Wayne Lady, Don Eane, Gerald Martin, G. C. Merritt, Ben Scott, John E. Smith, Bud Snyder, Eugene Sparks, Richard Ward, Charles Watson, Roger Williams and Ron L. Zimmerman.

North Hereford H. D. Club luncheon, noon, Mrs. Paul Hoff hostess.

L'Allegra Study Club, Mrs. Gene Cope hostess, 1:30 p. m.

Wyche H. D. Club, Mrs. E. C. Hewitt Jr., 2:30 p. m.

REPORTS FOR DUTY

Marine Corporal Jimmy H. Morgan, son of Mr. and Mrs. Joe H. Morgan of Route 5, Hereford, has reported for duty with the First Marine Aircraft Wing in Vietnam.

Sweet-Fancy Club Attends Tri-State Fair

Sweet and Fancy Decorating Club members met for a trip to the Tri-State Fair in Amarillo Friday morning.

Friday afternoon the group went on a guided tour of the new Skaggs-Albertson Bakery. Those making the trip were

Mmes. Dale Henson, Lynn Pittard, Leroy Edwards, J. A. Crofford and Jay Kerr.

The next meeting is Oct. 9 in Community Center. Program will be wedding cakes by Mrs. Henson.

First medical school in America opened in Philadelphia in 1765.

First use of the Railway suspension bridge at Niagara Falls was in 1885.

ATTENTION SOYBEAN & MILO FARMERS

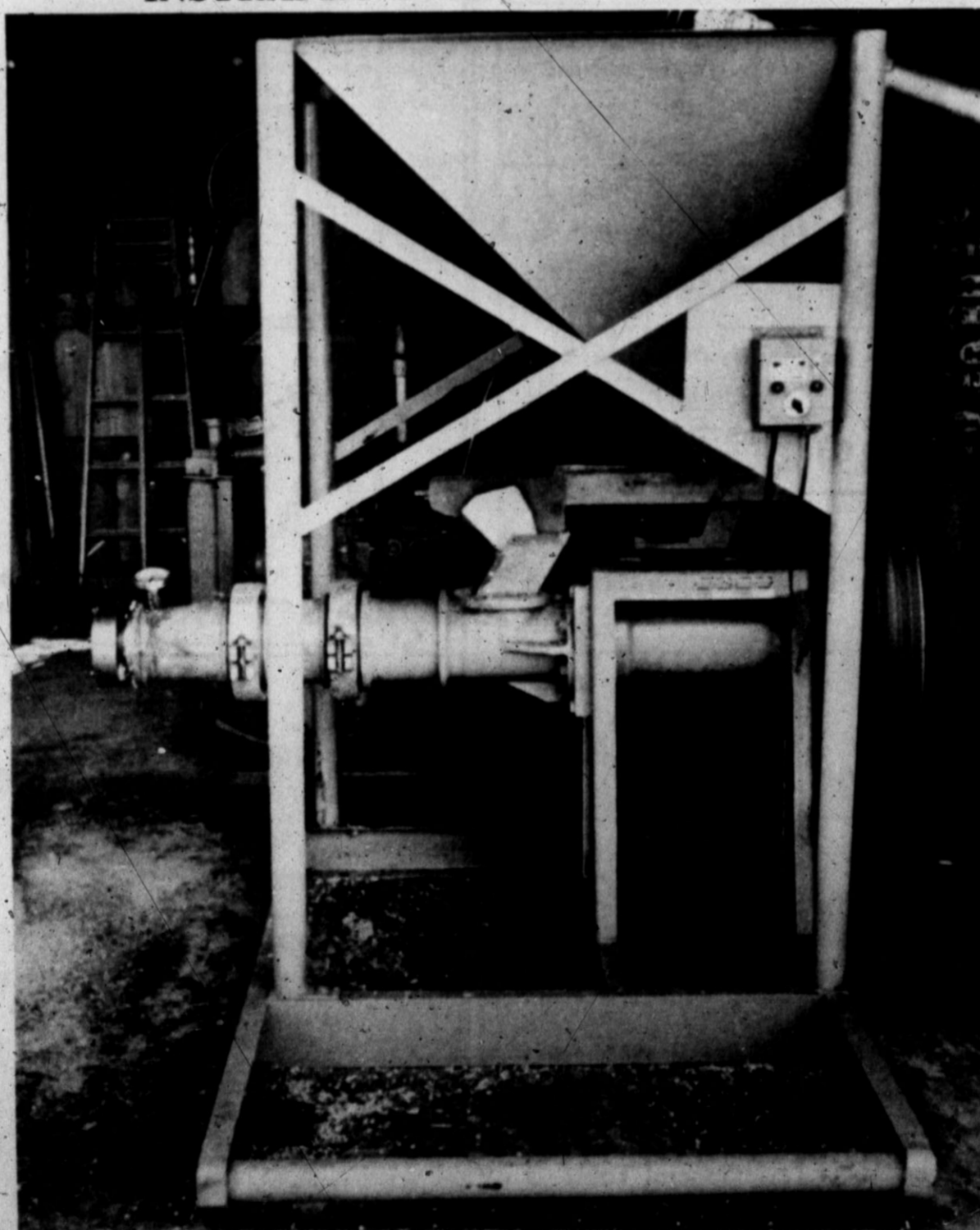
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BIG TEX GRAIN
Will Buy Your Milo
Or Store It If You Prefer.

**WE NEED
YOUR
MILO**

Come in and talk about
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Needs . . .

10 miles Southwest on
Hwy. 60 Between
SUMMERFIELD &
BLACK, TEXAS



This new Piece of
Equipment could be
of importance to you,
the SOYBEAN PRODUCER.

**NOW YOU HAVE A LOCAL
MARKET FOR YOUR CROP**

**WE NEED TO BUY
SOYBEANS**

RECEIVABLE AT BOTH STATIONS

With this new machine we can turn
raw soybeans into a nutritional high
Protein Feed that will increase gain
in meat animals, and better produc-
tion in animals furnishing products
(eggs, milk, etc., etc.)

BIG-TEX CATTLE & GRAIN INC.

Top Quality at Low prices

Glory
Spot Remover
Gibson's Low Discount Price! **69¢**
Glory Foam Spray Rug Cleaner
24 oz. size **\$1.29**



Future
FLOOR WAX
27 oz. can **99¢**



WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S DISCOUNT CENTER
Advertised prices good thru Wednesday, Sept. 30



Edge Protective Shave Cream
6 1/4 oz. can **69¢**
ARRID extra dry Deodorant
14 oz. can **\$1.27**



Miss Tippy Stretch Knee SOCKS
Cuff, 100% combed cotton
Foot, 68% cotton 32% nylon **37¢ pr.**
Boy's Long Sleeve SHIRTS
Permanent Press Sanforized
77% cotton 23% polyester
Sizes 6-16 **\$1.29**



PRESENTS OUR SPECIAL
HOOVER - KIRBY SERVICE CLINIC
NEW BRASHER • NEW DISPOSABLE BAG
NEW BELT • NEW LIGHT BULB
REPACK BEARINGS - INMOTOR AND AGITATOR • TEST DRIVE
ONLY 5.95
TWO DAYS ONLY! MONDAY & TUESDAY
KIRBY BRUSH ROLLER \$1.00 EXTRA



HI-LOW WIGLETS
Good selection of colors
\$10.97



Mens **KNIT** Long Sleeve Shirts
No iron
100% fine cotton
Styles for comfort
sizes S-M-L NOW **\$1.29**

Men's **Wellington BOOTS**
Black - 8" high tops
Leather quarter lining
Leather sole
Sizes 6 1/2-12 **\$9.89** Pair



SCISSORS SHARPENED
WHILE YOU SHOP!
PINKING SHEARS **99¢**
REGULAR SCISSORS **39¢**
KITCHEN KNIVES **29¢**
HOOVER SERVICE CLINIC
this... MON. & TUES.



Coleman **SLEEPING BAG**
No. B521... 33"x75"
\$12.89
Gibson's Low Discount Price!

Watches Men's 17 Jewels Hamilton **50% OFF**
Gibson's Everyday Low Price!

KIT by Johnson 12 oz. **\$1.17**

Drain Clean-Out Auger 25 ft. No. 512 **\$1.57** Now



Westinghouse
HOOVER SHAMPOOER and POLISHER
Cassette TAPE RECORDER
Gibson's Low Discount Price!
SAVE \$9.00



GIBSON'S R pharmacy
Phone 364-4900
SAVE ON PRESCRIPTIONS
EMERGENCY 364-4753 or 364-4109
buffered decongestant
RHINALL nose drops
instant relief suggested retail 1.20 now **79c**



\$32.89 LIKE IT! CHARGE IT!
Del. Monte Cut Green Beans No. 303 can **19¢**
Instant Tea Nestea 3 oz. jar **87¢**



Nabisco **TOASTETTES**
cherry or apple your choice **3 for 99¢**
Swift's Premium **HAM**
5 lb. can **\$3.89**



Richelieu **PEARS** No. 303 4 cans **99¢**
Ideal **DOG FOOD** 15 1/2 oz. can **15¢**



Ayds
chocolate, vanilla, chocolate mint and New Butterscotch
suggested retail 3.25 Now **\$1.97**



New Fall Shipment
Men's Resistal
WESTERN HATS From 17.95
all the new creases to 35.00

MEN'S DRESS SLACKS
FULL RACK
By HIGGINS & BOTANY
Values \$16.00 to \$26.00

WRANGLER
Authentic
Cowboy Cut Jeans
colors
• bronze • green • gold
1/3 off
6.50



DOWNTOWN Harman's

Harman's DOWN TOWN
Loafers One group Ladies values to 10.99
4.88
sizes - broken

Bachelor Girl Panty Hose
run resist 1.00

Small group ladies dress Shoes
val. to 17.00 5.00


Men's insulated Coveralls 17.99

Group mens Cowboy Boots
value to 29.95 16.88

Super Savings - Men's values 34.95 to 45.00

SPORT COATS 1/2 price

End of the Month
DOWNTOWN VARIETY



Values at **SUNNY'S**
Mr. Scott wash 'n wear PANTS size 29 thru 33 reg. price \$11.00
now **1** Price **2**

White DRESS SHIRTS in neck sizes & sleeve length Reg. \$7.50
2 for **\$10.00**

Sunny's MISTER SHOP
Downtown Hereford

TOYS
All Kinds! All Sizes!
Now at
KIDDY TOWN TOY LAND
at 3rd and Main
WESTERN AUTO
Downtown Variety Park

FABRIC CENTER VALUES
Regular 59c
SPORT PRINTS now **39c** yd.
45" wide Wash 'n dry Perma Press

Regular \$1.29
DRESS MATERIAL **57c** yd.
New Shipment \$5.99 value

BONDED **\$2.99** yd.
ACRYLIC 60" wide

perry's
Downtown Variety Park

LEONS
odd & end sizes





Reg. \$16
NOW **\$10.00**

End of the Month VALUE
ANACIN ARTHRITIS FORMULA
Regular \$1.00
NOW **66c**



McDOWELL DRUG
Downtown Variety Park 364-1313

Hey — takin' your money to the Bank then stop at **HANNA'S**
We're located in the former hotel coffee shop.
Serving special lunches from 11:00 a.m. to 2 p.m.
OPEN FROM 6:00 A.M. TO 5:30 P.M.
COFFEE BREAKS TO BANQUETS AT
HANNA'S COFFEE SHOP
Troyce and Grant Hanna

E.O.M. SPECIALS
at **MAY'S**
Downtown Variety Park
Combed Percale

SHEETS
• Twin or Doubles **\$1.66** ea.
• Colored or Whites

72x90
BLANKETS **\$2.88**
• Polyester, Rayon and Acrylic

End of the Month VALUE
40 Pair Boy's
HUSH PUPPY SHOES
Values to 10.98
\$2.99 pr.
For Quality and Value
RUTHERFORD and CO.
Downtown Variety Park

Anthony's Boy's JACKETs Sizes 8 to 18 Regular \$8.99
Now Only **\$4.89**

Boy's BODY SHIRTS Sizes 6 to 18 Regular \$3.99
NOW **3 for \$8.00**

Boy's SHORT SLEEVE SHIRTS
Reduced to **\$1.00**

Men's Famous Brand Permanent Press JEANS NOW **\$4.98 pr.**
Regular \$6.98 **2 pr. \$9.00**

Boy's Permanent Press SLACKS Assorted Colors Regular \$9.00
NOW **\$3.99**

Boy's TEE-SHIRTS Sizes S-M-L **3 for \$1.77**

DOWNTOWN VARIETY PARK
Anthony's

Downtown Variety Park **Anthony's**
Boy's FLARES Sizes 6 to 17
NOW **\$3.99**

BATH TOWEL ENSEMBLE End of the Month Special
AT **\$2.00** set

Ladies SHOPPING BAG Assorted Colors
Reduced To **\$1.00**

Women's TENNIS SHOES Regular \$2.99
NOW **\$1.66** or 2 pr. **\$3.00**

Women's DRESS SHOES Regular 9.99
NOW **\$1.99**

Girls PLAY SET to 6
Reduced to 59c or **2 for \$1.00**

Anthony's

Values from DOWNTOWN VARIETY PARK



KEEP 'EM HEALTHY

ALL VETERINARY SUPPLIES 1/3 off

McDOWELL DRUG
Downtown Variety Park 364-1313

IMAGINE THIS!

Choice of Selection
Italian and Spanish Imports
Lenox Gift ware and
14 kt. Gold Pierced Ear Rings

1/2 PRICE

Great Christmas Ideals
at Bargain Prices

Cowan Jewelers
House of Diamonds Downtown Hereford

THE Vogue END of the MONTH
BESS MOORE Owner

Downtown Variety Park

VALUES

1 Group **WOOL DRESSES** Sizes 6 to 16
Values to \$28.00 ea.
89.95

1 Table of Just **1/2 PRICE**
Ends

End of the Month SPECIALS

VISINE EYE DROPS
Takes the red out
1/2 oz. plastic bottle
reg. \$1.50 **93c**

Triaminic
Hay Fever tablets for relief
of Nasal Congestion
24's
reg. 1.93 **87c**

Triaminic Syrup
Oral Nasal
Decongestant
Parking in back of store... **69c**

COOPER'S CITY DRUG
Downtown Variety Park 364-1144

**What's 'A Matter
Can't Find
Parking Out Front?**

If that's the case
then we invite you
to park in the back
and come on in the
back door for...

Quality Merchandise
and Courteous Service

HEREFORD HARDWARE
Downtown Variety Park

**FRANCISCAN
EARTHENWARE**

DESERT ROSE

**FALL SALE CONTINUES
this week at...**

HEREFORD HARDWARE
DOWNTOWN VARIETY PARK

**RUTHERFORD
and CO.**

Downtown Variety Park

Where You'll Save
on Items Like...

Men's **WRANGLER**
JEANS \$3.99
Discontinued Color
6.50 value

This Week at
RUTHERFORD & CO.

THE FINEST IN CARPET

We have a complete stock of
beautiful carpets and other floor
coverings.

For Quality Home Furnishings See
E. B. BLACK FURNITURE
Downtown Hereford

E.O.M. SPECIALS
at **MAY'S**
Downtown Variety Park

Little Boy's Pile Lined
CORDUROY JACKETS
Sizes 3-7 **\$3.88**

100% Cotton Mens
SWEAT SHIRTS
S-M-L-XL **\$1.00**

It's The Season For
JACKETS
Silton of California

Wool, Fleece-lined in **\$29.00**
Bright Plaids

Nylon Ski Jackets **\$25.00**
in Gold Green & Cooper

"Land & Lake" - "Field & Stream"

3 Models in Western Cut Cotton Corduroy
\$30.00, \$35.00, \$45.00

**Sunny's
MISTER SHOP**
Downtown Hereford

E.O.M. SPECIALS
at **MAY'S**
Downtown Variety Park

One Group
WESTERN BOOTS
*Value to 39.95 **\$15.00**
*Closeout Price

One Group
LADIES DRESS SHOES
*Value to 10.97 **\$2.77**
*Broken Sizes

DIAMONDS

A Beautiful Selection of Rings
and Other Fashionable Pieces.

FINE WATCHES

Name Brand Watches for
any Purpose... Many Styles.

Watch Maker Service... Repairs by
Qualified Hands At...

KESTER'S JEWELRY
Across The Street From The Post Office
In Downtown Hereford

Our Best Console Color TV

Biggest, Brightest Color Screen
Available... 23" 295 sq. in. picture

SALE \$518.88
Was \$629.95

See it this week at

Sears 421 North Main 364-3854
Downtown Hereford
Open 9 A.M. to 5:30 P.M.

LOOKING for COSMETICS

then Come to CITY DRUG
We have a large selection
of famous names like...

Bonne Bell, Helena Rubenstein,
Fabrege, Lenel, & Marcelle.

Desert Flower
Hand & Body **1/2 price**

LOTION

\$2.00 size 1.00 \$4.00 size 1.75
Parking in Back of Store

COOPER'S CITY DRUG
Downtown Variety Park 364-1144



PASS COMPLETION — Micki Ward, No. 40, takes a pass from quarterback James Higgins Thursday during Stanton's 48-8 triumph over Dimmitt. —Photo by Tommy Koelzer

Stanton Rips Dimmitt, 48-8

La Plata Teams Split At Dumas

The La Plata eighth grade Mavericks opened their season Thursday with a narrow 12-6 win over the Dumas eighth grade while the Maverick ninth grade "embarrassed" themselves with a 28-0 loss to the Dumas ninth grade Imps.

The ninth grade will try to redeem itself Thursday when they play host to the Pampa Lee ninth, and the La Plata seventh grade will open its season in a double-header with the eighth grade when they both journey to Borger Thursday.

The La Plata ninth grade picked up a mere 95 yards total offense against Dumas last week and managed only seven first downs.

"We just embarrassed our-

selves," coach Grady Allen said. The eighth grade, in picking up their season opener, saw Dumas take an early lead in the first quarter on a 20-yard run to paydirt. Their extra point attempt failed and they held a 6-0 lead.

Mike Munnerlyn evened the game up when he went 70 yards for a touchdown, in the third stanza, and Marvin Harris clinched the game for the Mavs when he scored a touchdown from two yards out.

The eighth grade picked up six first downs and had a total offense of 180 yards, all on the ground.

The Stanton Dogies, after rambling over the Dimmitt ninth grade Thursday for their second straight win, set their sights next on the Borger freshman team they will meet Thursday in Borger.

The win over Dimmitt, 48-8, brought the team's record to 2-0. They defeated the Dumas ninth, 12-6, in the season opener here two weeks ago.

Six Dogies shared scoring honors in the Dimmitt game with Micki Ward and Mike Albiar each getting two touchdowns. Both of Ward's TDs came on the ground while Albiar combined with quarterback James Higgins for two aerial scores.

Ward scored the first TD of the game on a 28-yard scamper and the Higgins-to-Albiar combination, covering 57 yards, accounted for the second score. Ward added another score on a 45-yard gallop and Higgins

connected with Albiar for eight yards and his other touchdown.

The first string Dogies played only the first half of the game and a few minutes of the second half before giving way to the second and third teams. The back up teams showed the first stringers they had just as much power. They piled on a additional points in the final two quarters.

Raymond Alaniz hauled in a 40-yard TD pass from Gerald Shipley and Kenny Brown scored another for the Dogies on a 35-yard pass from Higgins. Little Johnny Burns accounted for another TD when he caught a 50-yard bomb from Phillip Solomon and Semmie Black added the final score on a 5-yard scamper.

All 44 boys on the ninth grade team saw action during the game.

Read the classified Want Ads



STRAIGHT AHEAD — John Page (44) bulldozes his way forward against two Clovis defenders in the Friday night game between the Wildcats and Hereford in Clovis. Clovis trimmed Hereford, 20-12. —Photo by Tommy Koelzer

Community Calendar

- OCTOBER**
 12-24 — United Fund Drive
 10 — Women's Division, C of C, Farm and Ranch Tour, 8:30 a. m.
 december
 8 — High School band concert.
 16-18 — Annual community Fine Arts Festival: Community Players comedy, Arts-Crafts show, flower shows.
 17 — High School choir concert.
 17-18 — American Legion district convention at Civic Club Center.
 29 — L'Allegro Club's benefit tasting luncheon.

- NOVEMBER**
 7 — Community Concert Program at Hereford High School Auditorium
 20 — Hereford High School musical.
 21 — Odd Fellows Lodge Thanksgiving supper open to public, in Odd Fellows Hall.

- DECEMBER**
 3 — Boy Scout Banquet
 10 — Noon Libns Club Ladies Night at High School Cafeteria

The four state forests in Texas are used for forestry demonstration and research purposes.

Great Pyramid of Cheops was constructed with 2,300,000 stone blocks, each averaging 2½ tons.

Read the classified Want Ads

BEST DANGED DEAL
 ALWAYS CLEAN CARS AT FAIR PRICES

1968 Chev. Chevelle Malibu 2 Dr. H. T. Loaded, 327 V-8. Light beige with light brown interior, a real cream puff. Here is the ideal car, see it today.

1968 Chev. Impala 4 dr. H.T. Loaded, Light Beige, with light beige interior, extra sharp car, very low mileage, ready for a lot of service.

1966 Chev. Carry-All, 3 seats, low mileage, body in perfect condition, top mechanical condition. Light blue, here is the vehicle with a thousand uses.

1969 Chev. Impala 4 Dr. H.T., loaded 327 V-8, Off White, with light green interior, good tires, just like a new car, and at a lot less money.

1965 Ford Mustang Fastback, Air C. Auto Trans. good rubber, solid red with red interior, a real good one, car and at a price that you can afford.

1963 Chev. Impala 4 dr. Sedan, V-8, Auto Trans. two tone green, in fair condition as is this week Only \$195.00.

J.V. CAMPBELL MOTORS
 321 N. 25 Mile Ave. 364-4492

WE'RE MOVIN'

The Owners of the

BEAUTY HOUSE

have purchased the

BEAUTY MART

337 Miles Avenue.

In order to serve you better with more room more equipment and more operators we are closing the BEAUTY HOUSE and have moved to the BEAUTY MART location at (337 Miles Avenue)

PARDON US . . .

Yes, please excuse us for the confusion. We are striving to improve our service to you. OWNERS: Edna Mathes, Faye Brownlow and Louise Morton OPERATORS: Betty Battey, Clea Tassmore, Bill Cobb, Joyce Duggan, Shirley Rose, Gladys Carroll, Carolyn Moke, Addie Nolen, Rose Brownlow, Janice Brownlow, Pat Collier and Debbie Gholson.

THE BEAUTY HOUSE - THE BEAUTY MART

OPEN MONDAY thru SATURDAY

364-0021 or 364-1523

337 Miles Avenue

Junior Class

Sponsors Supper

Friday Night

The junior class of Hereford High School will sponsor a fried chicken supper before the Lubbock Dunbar-Hereford football

game Friday.

The supper will begin at 5 p. m. and continue through 7 p. m. at the high school cafeteria.

Tickets will go on sale beginning Monday morning at \$1.50 for adults and 75 cents for children below junior high age. Proceeds will go toward efforts to elect the junior class candidate, Becky Dziuk, as annual

queen.

JOINS SORORITY

Cissie Reinauer of Hereford, is among 305 freshmen coeds who pledged a social sorority at Oklahoma State University during Rush week.

Miss Reinauer signed with Phi Beta Phi.

PLEDGES FRATERNITY

Milt McLain of Hereford is among 88 men who have preferred fraternities at Nebraska Wesleyan University. He has pledged Theta Chi.

Oldest known written text is the cuneiform expression of Sumerian speech of about the 4th millennium b. c.

OFFICIAL ENTRY FORM

FOR WEEK ENDING Oct. 4, 1970

NAME _____ ADDRESS _____
 CITY _____ PHONE _____

(Home Team Last)

- | | |
|------------------------------|-----------------------------------|
| 1. Dunbar-Hereford | 11. Hobbs-Monahans |
| 2. Lubbock-Canyon | 12. Friona-Olton |
| 3. Estacado-Coronado | 13. Wichita Falls Rider-Palo Duro |
| 4. Plainview-Amarillo | 14. Floydada-Dimmitt |
| 5. Tascosa-Monterey | 15. Abilene-Big Spring |
| 6. Hart-Farwell | 16. Santa Barbara-Texas Tech |
| 7. Kress-Vega | 17. UCLA-Texas |
| 8. San Angelo-Abilene Cooper | 18. Alabama-Mississippi |
| 9. Muleshoe-Boys Ranch | 19. Cowboys-Cardinals |
| 10. Happy-Bovina | 20. Oilers-Bengals |

★ Tie-Breaker ★

Final Score: Hereford _____ Dunbar _____

JOIN THE FUN AND CROWDS AT THE

SPECIAL PURCHASE

Ladies' Polyester

PANT SUITS VALUES to \$55.00 **\$29.**

JANTZEN

DACRON POLYESTER SEPARATES
 NEW FALL COLORS & STYLES

Jackets	35.00 now	26.25	Blouses	20.00 now	15.00
	33.00 now	24.75		18.00 now	7.50
	30.00 now	22.50	Skirts	17.00 now	10.20
	28.00 now	21.00	Slacks	20.00 now	15.00

One group Ladies' SLACK-BLOUSES and TOPS ½ price

Ladies' Junior BELL BOTTOM JEANS regular to 10.00 6.00

Ladies' FAKE FUR COATS values to 85.00 35.00

One Table Crinkle Patent MINI COATS newest style 17.00

Good Selection JUNIOR DRESSES reg. to 35.00 12.00

All Sizes PANTY HOSE assorted colors 6 pair 5.00

Ladies' Wool Knit

PANT SUITS Reg. Price to 85.00 **\$45.** NOW!

Gaston's open til 8:00 every Thurs. Night

Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Reader Ads (Minimum 10 words) 1st insertion per word 8c
 Additional insertions, when paid in advance: per word 6c
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12
Deadline for Classified Advertising in the SUNDAY BRAND.
 5 p. m. Friday
Deadline for Classified Advertising in the HEREFORD BRAND.
 5 p. m. Tuesday

1. FOR SALE Miscellaneous

WILL BUY OR SELL—Bears, Sows, Pigs and Feeders. C. R. MacCabe, 500 West Park, Hereford, Texas. Phone 364-1045. B-1-12-11c

FREIGHT DAMAGED WASHER. Phone 364-4333. B-1-10-4c

!CARPET!!
 CARPET with quality and price to fit all needs.
 C & W CARPET
 80 East First
 Phone 364-3448. B-1-15-11c

TOWN & COUNTRY MOBILE HOME SALES
 HWY 60 East & Myrtle
 PHONE 364-0149.
 See the 70's 12' x 14' wide. We sell for less because the overhead is low. B-1-16-5p

FOR SALE: USED SADDLE—
 101 South Texas Street.
 Phone 364-3383. B-1-32-16p

CARPET REMNANTS and ROLL ENDS.
 Southwest Carpet Tile & Floors,
 208 North 25 Mile Avenue
 Phone 364-1763. B-1-39-11c

FOR YOUR 1970 CATTLE FEED-LOTS & GRAIN DIRECTORIES of Texas, Oklahoma, New Mexico, Colorado, Arizona, California, Iowa, Nebraska, Kansas, write or call THE HEREFORD BRAND, Box 472, Hereford, Texas. Phone 364-2030. B-1-42-11c

REDUCE excess fluids with Fluidite. \$1.69. Lose weight safely with Diet-A-Diet. 98 cents. At Harold C. Ose Drug. B-1-10-11p

ALUMINUM PIPE
 Approximately 80% of 5" aluminum pipe for sale.
 SAM HUNNALLY
 354-4298 or 364-2814. B-1-38-11c

FOR SALE: 17 CAMPER. Fully self-contained. Sleeps 4. Perm. mounted on 1 ton Chev. See at Griffin & Brand lot, South Hwy 60. B-1-39-2p

FOR SALE: Good used 2 horse covered trailer. Phone 364-1017. B-1-10-39-2c

ARC Miniature poodle puppies. \$25.00. Phone 364-5786. B-1-10-13-2c

STATED MEETINGS
 Second Monday 7:30 p.m.
 Thursday EA Degree
 Jim Cherry, W. M.
 W. A. Phipps, Sec.

Hereford Rotary Club
 meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club
 meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

Every Monday At 8 P.M. ELK'S LODGE

KIWANIS CLUB
 Thurs. Noon IOOF Hall 207 E. 6th

2. FOR SALE Farm Equipment
 435W Corn Head for a 105 John Deere Combine, 4 row. Like new. Phone 364-4797. B-2-14-11c

See Us For Parts—Sweeps—Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-29-11c

See Us For Mayrath Grain Augers In Stock Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-11c

EXTRA gas tanks for pickups. All steel, \$99.50 includes all parts for easy installation. 364-5321. B-2-15-10-10c

JOHN DEERE 223 Beef Harvester with topper, in good condition. Ready to go to work. 806-935-5204. B-2-15-12-11c

FARM EQUIPMENT
 1965 John Deere 223 Beef Digger, 1968 John Deere Model 38 Ensigna Cutter. Both in good operating condition. 806-352-7879 or 806-249-4873. PHONE 806-352-7879 or 806-249-4873. B-2-12-14c

FOR SALE
 1-FARMHAND Mod. F809-A Lister Loader, 1968 John Deere 223 Beef Digger, 1968 427 Chevrolet Drag Axle with 1111 belts, 1960 35' Trailer with best box and grain boards. Equipment in good condition. Call 806-355-7973. B-2-12-3c

PUBLIC SALE CONSTRUCTION EQUIPMENT
 Case Credit Corporation will offer at public sale:
 1-Case G-580 Tractor Loader, No. 829659, 1-72 Scarifier. Sale will be held at Case Power & Equipment Company, Hereford, Texas on September 29, 1970, 3:00 p.m. Terms-Cash. Case Credit Corporation, 4708 Harry Hines, Dallas, Texas. 11/5(2)39-2p

3. FOR SALE Automobiles
MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 Phone 364-0077
 225 North Sampson B-3-33-11c

NEW AND USED CARS now for sale at JOHN ORSBORN Buick, Pontiac, GMC's new location — 221 NORTH 25 MILE AVENUE. B-3-20-42-11c

WALKER'S USED CARS AND TRUCKS
 We buy, sell or trade.
 408 West First
 Phone 364-2358. B-3-41-11c

TAKE UP payments on 1967 Cougar, 1 speed, mag. wheels, brand new wide oval tires. Blue with racing stripes. Call 364-1070. After 5:00 call 364-3499. B-3-24-11-11c

1960 CHEV. Car, Air. Excellent condition. 364-5561, 1401 13th Street, L.L. Kendall. B-3-19-11-11c

1967 PLYMOUTH GTX. Low equity, take over payments. Call 364-1865. B-3-19-39-11c

FOR SALE: 1964 CHEV. El Camino. Inquire Installation Loan Dept. FNB, Hereford, Texas. B-3-10-19-11c

1965 CHEV. for sale. 515 Avenue K, phone 364-6210. B-3-10-39-2c

FOR SALE
 STANDARD 3 speed transmission for Ford and Chevrolets, also conversion kit for these.
 BENJ. MERCURY Parkland, Power & Air.
 New major, Rear axle, 1966 Chev. pickup, long, wide.
 WORLE'S GARAGE & USED CARS 1221 East First St. Hereford, Texas. B-3-10-39-2c

1965 CHEV. for sale. 515 Avenue K, phone 364-6210. B-3-10-39-2c

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1964 El Camino. 327 Engine. Standard shift. 303 Avenue A, Phone 364-2879. B-3-13-2p

1964 El Camino. 327 Engine. Standard shift. 303 Avenue A, Phone 364-2879. B-3-13-2p

4. REAL ESTATE For Sale Or Trade
REPOSSSESSED Washer and dryer. Call 364-4334. B-4-10-7-11c

1 BEDROOM, 1 1/2 bath. Carpeted, 6' Builings, 6' fence. Extra nice. Buy quality and assume payments. Phone 364-0660. B-4-18-11c

FOR SALE
 3 or 3 bedroom home one mile south on 255 Hwy. Car like new 12' mobile home. Call 364-1269 for appointment. J. E. Springer. B-4-28-11c

OFFICE BUILDING:
 Refrigerated air, central heat, Car set. Three offices and rest room. Phone 364-2026. B-4-14-39-11c

CHOICE SECTION ON PAVEMENT
 All-irrigated, tiled, BARGAIN, B27, Hereford. 364-0484. B-4-13-3p

FOR SALE
 3 BEDROOM BRICK HOUSE. Edge of town. Good interest rate. Extra large lot, 4 blocks east Alkman School on 13th St. North side street. Tom Crawford. B-4-13-11c

QUALIFIED VETERANS
 or
 KOREAN OR VIETNAM WARS may buy on 100 percent loan one bedroom house at 129 Avenue J. CALL 364-6569 or come by 1401 13th Street, Hereford. B-4-10-11c

WANTED
 Experienced tire man. Phone 364-4334. After 5:00 p. m. 364-5715. B-4-10-11c

NEED SCHOOL BUS DRIVERS. Must be 21 years with Texas Chauffeur's License. Women and retired men preferred. See Eldon Owen at School Bus Barn. B-4-24-5-11c

HOLLY SUGAR CORPORATION
 We are now taking employment applications for the fourth coming beet harvest.
 APPLY in person to Holly Sugar Corporation.
 An equal opportunity employer. B-4-38-4c

JOHNNY CARSON Apparel exclusively at THE BROGUE. B-4-10-38-4c

PRODUCTIVE FARMER WITH REFERENCES. Irrigates crops, grow calves, Box 27, Hereford. B-4-12-3p

LADIES
 Keep your important job as wife and mother and still make \$20 to \$50 \$100.00 a week. Part-time. No investment. Write Annette Black, Box 437, Forwell, Texas 79325. Phone 481-3493. B-4-39-2p

WANTED: PART TIME day car hops. Big Burger Drive In. B-4-10-39-11c

INDUSTRIAL SALESMAN
 IMMEDIATE opening, good salary, paid vacation, retirement plan, hospitalization, other fringe benefits. BRANDON & CLARK ELECTRIC 104 Roosevelt. Phone 364-5679. Nights phone Dough Crouch 364-1508. B-4-13-4c

EXPERIENCED FARMERS. Irrigate crops, grow beef. References required. 364-0484, Hereford. B-4-13-3p

IMMEDIATE VACANCIES
 Exists for frame plant operators and laboratory technicians for the new wet milling plant of Dismal Wheat Growers Job requires excellent physical stamina and high school education. Salary paid during training and no previous experience needed. Those interested, please contact Plant manager, Barry Love, 806-647-2141. B-4-12-4c

HOUSE MOVING (Free Estimates) BONDED-RRC PERMIT PHONE BOB CAMPBELL 364-4261. 1B-11-2-11c

KELLY ELECTRIC
 Doug and Virgil
 Electrical Contractors
 Residential Commercial
 All bids and wiring competitive.
 Phone 364-1345
 Night phone 364-2012 or Box 130 364-1345 B-11-46-11c

POODLE GROOMING
 Phone 364-3475. B-11-10-32-11c

WE BUY, SELL, TRADE AND RENT FURNITURE. BIG RED BARN Phone 364-3552. B-11-15-11c

AM INTERESTED in buying first or second lien notes secured with farm or ranch lands.
 J. Steele
 Citizens Bank Bldg.
 Clovis, New Mexico 88101
 Dial: 763-4296 or 763-4455. B-11-13-4c

13. LOST & FOUND
 LOST: CHAROLAIS bull calf, 250 lbs. REWARD. Phone 364-5669. B-13-29-2p

LOST: MALE GERMAN SHEPHERD Solid black. REWARD 258-7700 or 259-5670. B-13-10-13-11c

LOST
 A blackish gray part poodle and part shaggy dog. Lost between Avenue A and Grand Avenue. Answers to the name of "Gooie." Has dog collar with vaccination date. Come by 317 Avenue A or call 364-5669. B-13-13-11p

HUBBLE WATER WELL SERVICE
 Gravel Pack Wells-Test Holes Pump Sales & Service
 425 Avenue J, Ph. 364-2484
 Bus. 364-2159 E. Hwy. 60. B-11-11-11c

FOR ALL YOUR INSURANCE consult The La Plata Agency, 283 South 25 Mile Avenue, Phone 364-4917.
 PAULINE LOVAN, 364-3539
 ROBERT LEWIS, 364-1728
 FRANK FANNELL, 364-2412 B-11-40-11c

MOVING & STORAGE
 Local & long distance moving. Free Estimates
MILCO SERVICE, HEREFORD
 Phone 364-1223. B-11-25-11c

THE FOLLY SHOP
 Specialists in upholstery and furniture repair.
 2. Antiquing and cabinet refinishing.
 3. Interior decorating.
 4. Major and minor home repair.
 FREE ESTIMATES. Call 364-2140 after 5:00 p. m.
 JOHNNY L. JOYCE JOHNSON, 711 Lee. S-11-4-11c

STUCCO — REDASHING
 WESTER-WESTER
 Cement Contractors,
 Drivers, Palfors, Walkers,
 H. E. WESTER, 364-4008
 FRANK WESTER, 364-5189. B-11-12-11c

ROWLAND STABLES
 We cater to good horses.
 1 1/2 mile north of Hereford on Ave. H. E. WESTER, 364-4008
 Mr. & Mrs. Harvey Rowland,
 Owners
 840 Avenue F.
 Phone 364-1189 after 4:00 P.M. B-11-11-11c

Complete Turn Key Installations of Pumps and Gear Drives BIG PUMP CO., INC. Sales & Service Hereford 364-0353 Dimmitt 647-3444 Friona 247-3311 S-11-24-11c

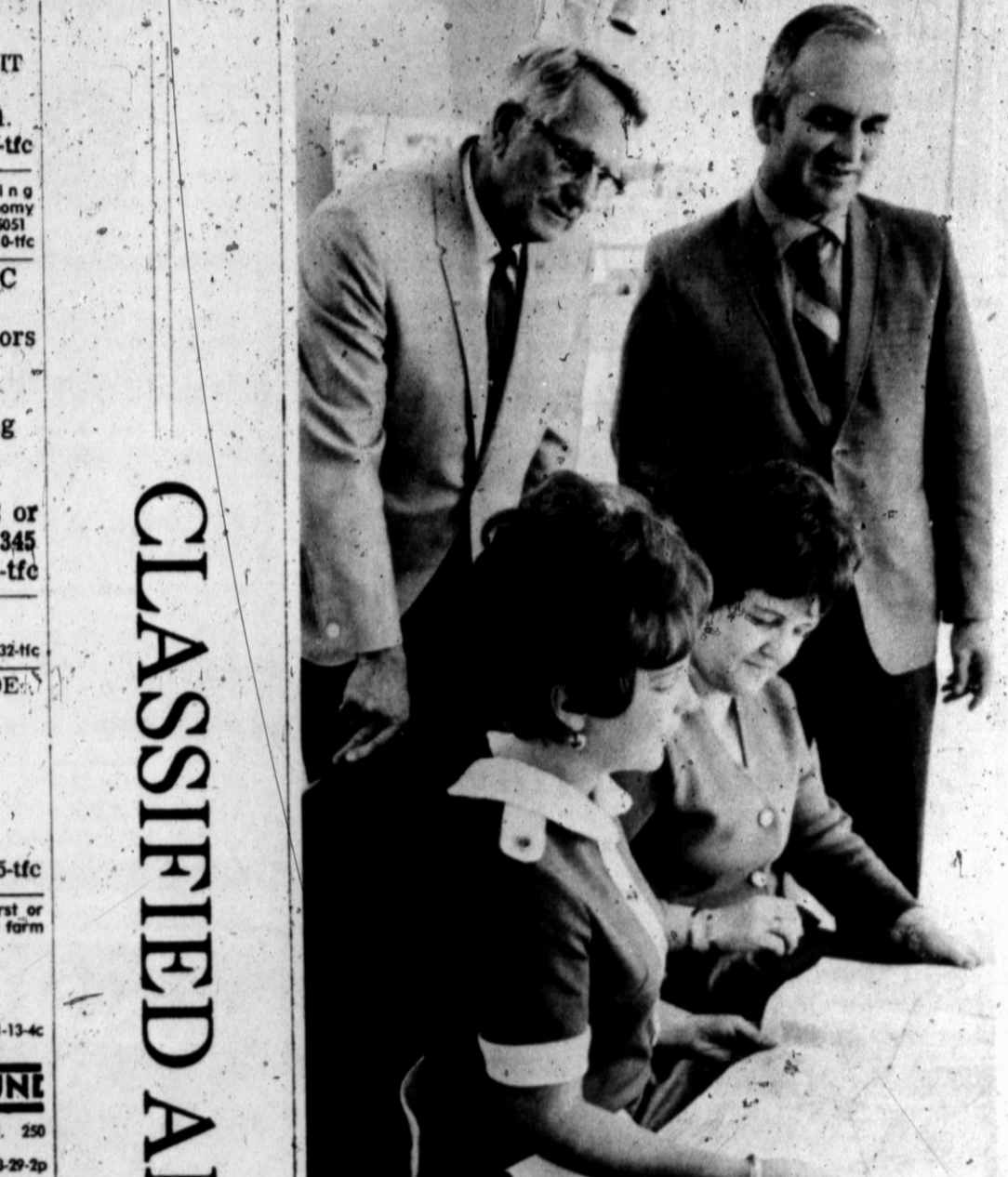
QUALITY QUILTING
 Will quilt bedspreads, quilts, valances, pillows, pictures, etc. Call Irene Packard, 364-2118. S-11-23-11c

FOR FULLER BRUSH PRODUCTS
 Call Jessie Fuller 364-3625, 837 Blowing.
 ON SALE THIS MONTH *Golden Accent Perfume *Toilet Deodorants. S-11-10-4c

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2300. S-11-12-40-11c

WE wish to express our deepest appreciation for every thoughtful kindness expressed to us during James Haney's recent stay in Veteran's Hospital in Amarillo.
 The James Haney family
 "I grow old learning something new every day" can apply to VA whose recent anniversary marked 40 years of improving services to veterans.
 The longest run from scrimmage in the Big Ten last season was 84 yards. It was turned in by Bill Taylor of Michigan against Illinois.

SEA FARMING
 NEW YORK — "Mariculture" — the farming of the sea — could become a major world industry by 1980, according to Maring Office-Appleton & Cox Corp. (MOAC). MOAC said that there will not be enough land available in the future to grow food for a population increasing at the rate of 60 million a year.



TOUR MAPPED — Mrs. Paul Hamrick, seated right, chairman for a series of tours in this area planned by the public affairs committee of the Women's Division, Deaf Smith County Chamber of Commerce, looks over the route to northwestern areas of the county with Mrs. Mack Ragsdale of the publicity committee, Carroll McDonald, standing right, chairman of the C of C tourist committee, and Major Schroeter, one of the Chamber representatives who will assist with that tour. It is to begin at 3:30 a.m. Oct. 10 and lunch will be served at Walcott School.

Three Tours Set By C Of C Women

First of a series of tours planned to acquaint Deaf Smith County women with their own community is scheduled Oct. 10 by the public affairs committee of the Chamber of Commerce Women's Division, Mrs. M. C. Adams, chairman, announces. It will cover far west and north areas of this county, with a noon stop at Walcott, School for lunch hosted by the Southwest Feed Yards. Women's Division members may make reservations until 5 p. m. Oct. 7, then any vacancies in the party of 40 will be open to others. Another tour is slated for Oct. 21, when the Women's Chamber of Commerce from Lubbock, will visit here. A third, to the northeast part of the county, some industries and points of interest in Hereford, is tentatively scheduled for November. Mrs. Paul Hamrick is tour chairman to work with Mrs. Shep Townsend, director of the Women's Division, and Mrs. Adams, Mrs. Mack Ragsdale and Mrs. Hamrick form a publicity committee. Mmes. Ken Rogers, Lynton Allred and Charles Hoover a transportation committee. Others on the public affairs committee are Mmes. Tom Draper, Palmer Norton, Millard Nobles, Harry McCauley, Joe Frank Clark and Burke Immo.

CARD OF THANKS
 MERE words cannot express the joy of friends but we take this means to thank everyone who has called and sent cards, flowers and food during the time of our sorrow in the loss of our loved one. We thank those who visited with dad and mother in the hospital and for all of your prayers that have sustained us in times of trial. We want to especially thank Bro's Jim Bozeman and Gerald Mann Dr. Payne and all of the wonderful nurses at the hospital, GOD bless you — everyone.
 O. C. Lola, Sammy and Joyce Curtisinger
 Mrs. Ollie Curtisinger
 Joe Curtisinger and family
 Mrs. Georgia Beach and family

CARD OF THANKS
 We wish to express our appreciation for many acts of kindness and the beautiful flowers, cards and the wonderful food sent to our home. Also for the visits of our friends and members of the Temple Baptist Church, and to Rev. J. L. Bozeman for the wonderful services, many more kind things bestowed on us during the loss of our loved one.
 A special thanks to Dr. Johnson and the nurses at the hospital. May God's richest blessings be with each of our friends and the rest of the wonderful people. From the family of James W. Holman,
 Mrs. James W. Holman,
 Marta and Greg
 Mrs. Lola Curtisinger and family
 Mrs. Leslie Holman and family
 Mrs. Agnes Perry and family
 Mrs. Ann Johnson and family

CARD OF THANKS
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 The James Haney family
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Read The Want Ads!

The war on poverty is sort of a running battle trying to find a suitable battleground acceptable to both sides.

A tricycle was made in 1897 which weighed nearly a ton and could carry eight riders.

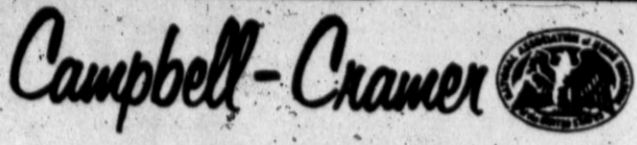
EXCLUSIVE LISTING

Over 3,000-ft. living area on Star St., double garage, fenced backyard, large lot. Lots of shrubs. Has been redecorated inside and out, in excellent condition, carpet throughout \$30,000.00.

Shown by Appointment

BOOZER REAL ESTATE

Phone 364-1755 or 364-0029 or 364 3502



WE ARE MOVING TO 141 NORTH 25 MILE AVENUE

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FOR ANY OF YOUR REAL ESTATE NEEDS

Evenings and Sundays call

M.H.Richie 364-2370 Ted Walling 364-0660 Jim Cramer 364-0164 Gene Campbell 364-0789

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CARMICHAEL REAL ESTATE



Carmichael Real Estate, Inc.

Phone 364-1251 HEREFORD, TEXAS 508 South 25 Mile Ave.

RESIDENTIAL - COMMERCIAL - FARMS

REALTORS

HOME & APARTMENTS

See this 4 bedroom house with basement. A 2 bedroom apt. and a 1 bedroom house. Good rent income.

REALTORS

A LOT FOR YOUR MONEY

3 bedroom, 2 baths, carpeted, 2 car garage. Low interest rate. Payments \$136.00 per month.

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A PLEASANT SURPRISE

Awaits you in this 3 bedroom home. Large den area. \$1,500 will handle.

REALTORS

JUST RIGHT

For a family wanting luxury living in N.W. location. Den, kitchen combination with huge fireplace, carpet, large bedrooms and double garage.

REALTORS

SEE THIS CUTIE

2 bedroom with fireplace, garage. Small down payment, owner will carry balance.

REALTORS

PRETTY AS A PICTURE

And then some. This home is spotlessly clean inside and out. Lovely front and back yards with covered patio. 4 bedrooms, 2 1/2 baths. See this one today.

REALTORS

RENTAL PROPERTY

3 rental properties to be sold separately or together - good rents - furnished - storage - good condition - 10% down - owner carry paper.

REALTORS

OUTSIDE STORAGE

3 bedroom - 1 bath - living room - fenced - fruit trees - tool shed - existing 5 1/2% loan - \$85.00 mo. payment - 836 Brevard.

REALTORS

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Just started 4 bedroom - 2 1/2 bath - large den - woodburning fireplace dining room - breakfast room - ash cabinets, in kitchen - refrig. air - fenced - close to Northwest School. Quality home - choose own colors - plans available for inspection!

REALTORS

235 I FHA

We have them - 2-3-4 bedrooms - up to \$17,500. If purchaser qualifies \$200.00 down - payments to meet income.

REALTORS

Nite Phones

H. rold Kids 364-0336 Jeane Coker 364-5439 Troys Carmichael 364-1082 Mary French 364-0854 G. S. Wheeler 364-3798 Marn Tyler 364-0153

REALTORS

EAGLE REAL ESTATE

PHONE 364-2653 120 N. 25 MILE AVE.



KOREA - VIETNAM - VETERANS

You can now get a direct loan from the Government to build a house in Deaf Smith County. Come by and let us help you plan the home for your family needs.

6 acres, home, large quonset barn and improvements for sale 10 miles from Hereford. Ideal for horses, situated on main U.S. Hiway. Get details today.

\$200 move in cost if you qualify for 3 & 4 bedroom, all brick homes built for your needs. FHA 235 (i) program. Come by and see if you can qualify.

Virgel Merriott 364-4328 Mike West 364-0735 Virgil Justice 364-0670 Wildering West 364-0735

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Ranch and Farm Headquarters Homes, houses and Commercial Property L. C. Hewitt - Broker - Phone 364-4021

Commercial - 16 Acres located on edge of city limits of Odessa. Ideal development for truck stop, shopping center or mobile homes. 350 x 525 ft. on 50th street in Lubbock. Valuable property that can be had at a good price NOW. If you want an investment that will make money in the future - check this. Highway frontage in Hereford (choice location)

Ranches - 300 acre rance irrigated grasses - 300 cow unit. Will trade for farm land - or income property. 5000 acres - 250 cow unit - trade for 1st lien notes or income property.

Farms - 320 acres - irrigated 1/2 crop goes - \$425 per acre. Excellent milo crop shows this is the place. Two 1/2 sections irrigated - sell one or both. \$400.00 Consider trading for grass land. WANTED - 1/2 section to section irrigated - East and South of Dimmitt preferred.

APTS. - 11 units (Amarillo) Central heat, air cond., carpeted, maple furniture, draped. Swimming pool. First class shape. Waiting list of tenants, garbage disposals, colored appliances. You would be proud to own this. 16 units (Canyon) full and waiting list. Well kept neat appearing and making money. 8 units Hereford - full - priced right and will consider some trade.

Country home and acreage - 3 bedroom, bath, utility room, garage. Completely modern, carpets, drapes go. (Redecorated) 50 acres grass, barns, chicken houses and place for hogs. Ideal for horseman. Beautiful windbreak of cedar trees, beautiful.

We have some homes in Northwest part of town, priced from \$30,000 up.

LONE STAR AGENCY

RESIDENTIAL COMMERCIAL FARMS

OPEN HOUSE

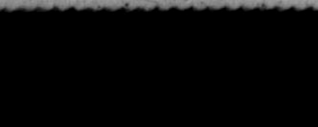
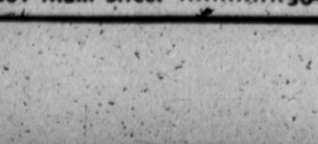
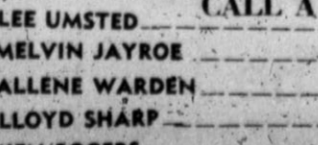
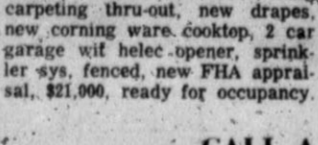
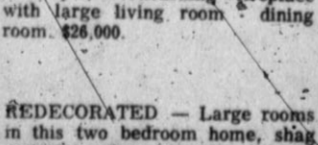
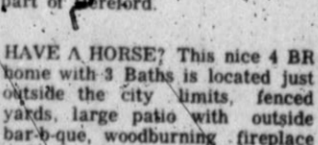
This lovely house located in Bluebonnet Addition has a large family room with fireplace bedrooms and 2 baths. Yard care fenced. Cent heating & evap air. Owner will be moving, immediately. Low interest loan which can be assigned with monthly payments less than \$128 per mo. A Good Buy at \$18,950.

\$200 TOTAL MOVE IN - FOR QUALIFIED PURCHASER, Some Homes Under Construction - Plans available for your selection - Our experienced sales personnel will assist you in locating the perfect home for your family needs.

GAME ROOM AND POOL TABLE - This home is located in the NW area with 3 large bedrooms, family room with woodburning fireplace, has an office & bar, double car garage, low interest loan, \$28,000.

OLD TWO STORY HOME - This old home has all the lines for those interested in remodeling. 3500 sq. ft. basement, excellent location. Call Us Today. \$17,950.

TWO STORE BRICK - 4 BR, 2 Baths, large fenced yard and double garage, refrig air, Ben Franklin fireplace, new self cleaning oven, A Very Good Buy for \$21,950.



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FIRST OFFER!

Northeast Hereford - across street from Aikman School, 3 BR, living room, kitchen, single garage, fenced back yard, 6x6 storage, house in back, corner lot, only \$85.00 per month.

READY FOR OCCUPANCY!

Just completed in NW Hereford - All brick, 3 BR, 1 1/2 bath almost 1500 square feet - 2 to choose from, low down payment on FHA or VA loan, both complete with 6' fence, & beautifully designed fireplace in den - Will show anytime.

COMPUTERIZED

So efficiently arranged it must have a number - because I'm sure a computer designed it. Utility is activity center with built in gift wrap, pressing-processing area, etc. Three large bedrooms plus separate entrance to study or fourth bedroom with 1/2 bath. Formal living as well as den with fireplace. Covered patio for relaxing view or beautifully landscaped yard. Lots of storage.

NEW HOMES ON HICORY!

All modern design! - Fully carpeted, built-ins, low down payments, excellent location - call today.

NOW UNDER CONSTRUCTION!

Located in La Plata School area! All brick, 3 BR, Large all paneled den area, all ash cabinets, wood burning fireplace, refrigerated air conditioner, Frigidaire ange & Dishwasher, fully carpeted, double garage, 1 1/2 baths, convience of the Sugarland Mall Shopping Center.

5 1/2% ESTABLISHED GI LOAN!

Buy owners equity and assume payments of \$142.00 per month. Evap air, fenced yard, 3 bedroom brick, double garage, kitchen with all built-ins, fireplace, Northwest location.

ONLY \$500.00 TOTAL!

for owner's equity in 3 Bedroom home near Aikman School, 1 1/2 baths & built-in kitchen range - carpeted - all brick, assume GI loan, occupancy soon.

FOR THOSE WHO WANT THE NICER THING IN LIFE! If you enjoy privacy and a feeling of luxury this is a beauty you will love! Two spacious master bedrooms (one isolated), plus two other bedrooms and two baths. Isolated den with woodburning fireplace. Extremely well constructed and insulated for economical operation. After your move you need only enjoy your home because everything inside and out is in perfect order.

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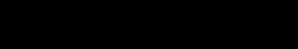
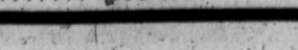
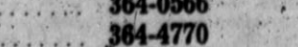
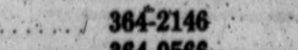
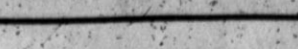
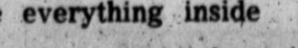
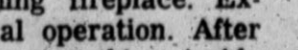
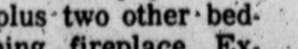
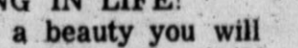
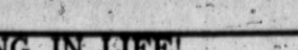
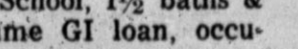
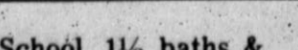
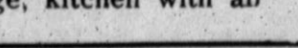
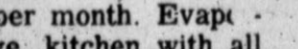
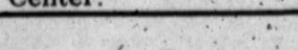
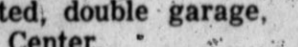
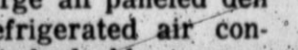
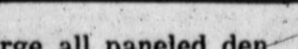
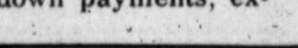
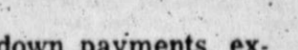
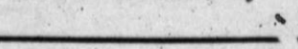
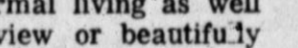
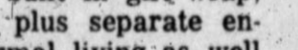
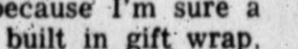
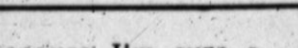
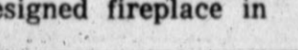
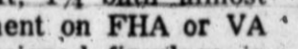
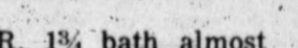
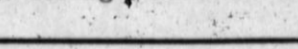
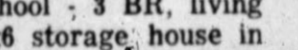
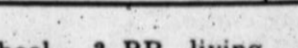
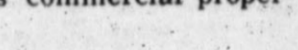
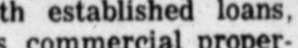
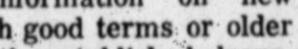
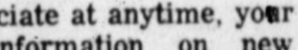
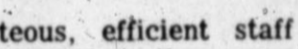
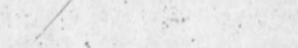
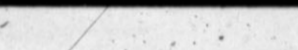
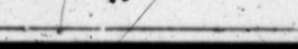
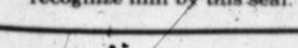
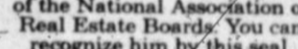
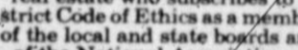
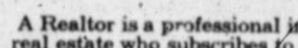
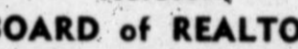
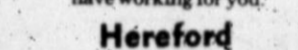
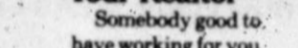
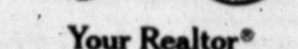
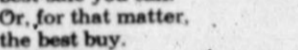
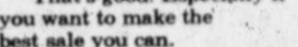
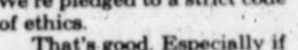
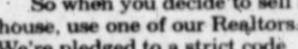
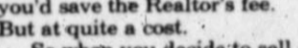
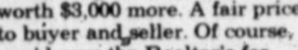
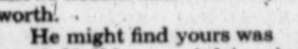
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Hereford

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For Sale by Owner 14'x68', 2 BR., 1 1/2 Baths, Carpeted, Unfurnished. Lived in 9 months. PHONE 364-1776

5 BEDROOM WITH SWIMMING POOL MEMBERSHIP

This home has over 3,000 sq. ft., established 6 percent loan, 3 baths, double garage. You have to see this home to appreciate it. \$28,750.00

NEW 4 BEDROOM BRICK

With double garage, 2 1/2 baths, refrig. air cond., drapes throughout. Owner will trade for equity in smaller home or purchase for \$24,500.00. Large loan available.

PURCHASE ON G.I.

1,200 sq. ft., 3 bdrm. home with single garage. New paint inside, central heat. Price: \$10,500.00. IMMEDIATE POSSESSION Very nice 3 bdrm. brick in NW Hereford, double garage, fireplace, 2 baths, large patio, nice lawn with sprinkler system. Many other extras. Price: \$25,000.00. Purchase equity and assume 6 per cent loan payable \$158.00 per month. \$1,000.00 DOWN 4 bdrm. stucco on corner lot. Price: \$7,500.00. 3 RENT HOUSES These homes are located on one large tract of land within the city limits of Hereford. Call or come by for details. 320 ACRES DRY LAND For only \$100.00 per acre - 148 miles, 95 wheat. Owner will consider small down payment and carry balance at 7 1/2 per cent.

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For sale or trade: 12 miles from Hereford, 326 acres, all cultivated, lays good, 4 irrigation wells, nice large home. Price: \$210.00 per acre, \$35,000.00 loan. Would consider trading for farm near Dimmitt. 135 acres, 12 acres cult. near Hereford, in good irrigated water district; \$10,000.00 down, 10 yrs. terms on bal. 2 acres, 5 miles from Hereford, \$100.00 down and \$100.00 per mo. 1/4 mile off paving, 20 acres, 3 miles from Hereford, \$7,000.00; only \$2,000.00 down and \$500.00 yearly plus interest. 12 acres on paving with 8 bdrm. brick home for sale or will trade for 2 bdrm. home in Hereford on property. 2 1/2 acres on paving with large home, 2 baths, fully carpeted, built-in oven and look top. Price: \$18,000.00; might consider trading for cheap rental or trailer house on property. 3 bdrm. house, fully carpeted, with 3 lots. Price: \$10,500.00 Only \$1,500.00 down, bal. \$102.00 per month. 4 bdrm. house, some rooms paneled, double garage, corner lot, fenced yard. Price: \$7,500.00, \$1,000.00 down, \$95.00 per month on balance.

MILLER AUTO SALES

901 East 1st Street
Phone 364-0815

Open 8 a.m. Close 7 p.m.

Over Thirty cars to choose from. Prices on windshield of every car. Many cars priced at loan value or below.

BANK FINANCING

1969 Chevrolet Kingwood wagon 9 passenger loaded with factory air and power 21,000 actual miles. Factory warranty. \$2750.

'69 Buick Spec. 2 dr. HT, AT, AC \$2350

1968 Pontiac GTO 2 door H.T. automatic with factory air and power. Blue with black vinyl top. \$2350.

'68 Ford Pickup Long wide box V8 3 speed \$1695

1967 Pontiac Tempest Lemans 2 door H.T. air and power, 90 day warranty \$1550

'67 Ford Custom 500 2 door sedan V-8 with standard trans. \$1175

'67 Chev. Impala 2 dr. HT, AT, AC \$1495

'67 Pontiac Catalina 2 dr. hardtop, air & power \$1450

'67 Chev. Impala 4 door hard top loaded \$1495

'67 Dodge Coronet, 440, loaded with air and power. \$1350

'66 Ford Country Sedan V8 automatic air & power \$1495

'66 Pontiac Catalina 2 door Hardtop, air & power \$995

'66 Falcon Sport Coupe, 6, Standard \$1050

'66 Galaxie 500, V8, automatic with air and power \$1045

'66 Ford Custom 500, loaded \$995

'66 Ford Thunderbird 2 dr. hard top. Loaded \$1295

'66 Chrysler Imperial Le Baron 4 door hard top loaded elec. seat, windows \$1500

'66 Ford 4 dr. Cust. 500 6 cyl. auto. trans. air cond. \$995

'65 GMC 1/2 ton 4 speed pickup long wide box \$795

'65 Pontiac Bonneville 4 dr. hard top, automatic, air & power \$1250

MILLER AUTO SALES

901 E. 1st Street
Phone 364-0815

Open 8 a.m. Close 7 p.m.

"Order of the Garter" was instituted in 1349 in England. The Pilgrims landed at Plymouth Rock December 21, 1620. NEED A PLACE FOR Family Reunions Business Conferences Parties ODD FELLOWS BLDG. Call 364-3400 or 289-5828. Jerry Johnson



By MELVIN YOUNG Time to get out that insulated underwear. The temperature was down in the 30's Friday night and it's not too early to have a freeze.

By the time he reaches 70, the typical American will have consumed the equivalent of 150 head of cattle, 225 lambs, 26 sheep, 310 hogs and 2,400 chickens, according to a recent article in a farm magazine. In addition, he will have eaten 26 acres of grain and 50 acres of fruits and vegetables.

The same typical American will also drink 7,000 gallons of water, plus a lot of other liquids by the time he is 70.

The article didn't elaborate on the other liquids consumed by an individual but Mike Cox, a young reporter from Austin, has come up with some interesting statistics about the people of Fredericksburg in South Texas.

In the fall of 1968, according to Cox, the most popular brand of beer sold in Gillespie County (Fredericksburg) sold approximately 4,000 cases a month. The number two brand sold about 3,000 cases while the third local preference sold 1,300. All other brands tally up to about 1,000 cases, making an approximate monthly total of 10,000 cases of beer.

That's 120,000 cases of beer a year or 2,880,000 bottles of 12 ounces a year. To break it down further, that amounts to approximately 20,000 gallons of beer a year.

Considering Fredericksburg has a population of about 5,000 — that means approximately 576 bottles of beer per man, woman and child are consumed every 365 days.

Using an average of five per-

sons per family, if everyone drank beer, which of course they don't — a man buying his whole year's supply of beer, by case, would have to store it in an area 5 feet tall by 4 feet wide by 6 feet, 4 inches deep.

And however the statistics are presented, says Cox, the fact is that a lot of beer is consumed in Fredericksburg.

We're not sure the above in-

formation will be of any value to anyone, and maybe will not be appreciated by the folks in Fredericksburg, but nevertheless, it's all contained in a new book soon to be introduced by Pioneer Book Publishers, Inc. of Hereford, called "Red Rooster Country."

The book, written by Mike Cox, formerly with the Lubbock Avalanche-Journal and now working on the Austin American-Statesman, is a "ragtag" collection of stories that skitter hither and yon over the San Angelo Country — from Fredericksburg to Pecos, and from Snyder to the Big Bend, and includes one story about the grandfather clock in the Iron County Courthouse in Mertzon — installed incidentally, by F. M. Kester, father of Lynn Kester of Hereford.

The publication will be re-

laced around the middle of October and will make an ideal Christmas gift for those who like to read.

Times are changing. Noted in an area daily recently that a growing number of young men are enrolled in homemaking courses in one of the city's four high schools. One of the young men is currently serving as president of the local Future Homemakers Association.

These young men, some 200 in all, are enrolled in courses such as home management, home furnishings, home and family life, child development and consumer education. They're also finding out that "homemaking" is more than just cooking and sewing, and the experience no doubt will make them better qualified to become husbands. After all, this is a changing world and the number of housewives who have gone out into the business world to help make the living is growing by leaps and bounds. It makes sense that the husband should know something about the management of the home as well.

And besides, with both the husband and wife working, and with the domestic help situation what it is, hubby may have to scrub a few bathroom floors.

Probably will be elected president of the local women's liberation movement after those profound statements.

The United Auto Workers are doing their part to curb air pollution and promote better health, if they stay on strike long enough, many of us may be walking to work.

Tierra Blanca Goes On State Display Today

The Tierra Blanca Elementary School will be one of 29 schools on display in the 1970 Exhibit of Outstanding School Architecture, a part of the 1970 Joint Annual Convention of School Boards and Administrators today and Monday in Austin.

The schools were selected for exhibit by members of the Texas Society of Architects' School and College Committee, the Texas Association of School Boards and the Texas Association of School Administrators. More than 2,500 boardmen and administrators including those from Hereford are expected to view the exhibits.

The Tierra Blanca School was designed by Brasher Goyette and Rapier, a Lubbock firm.

The following schools will also be a part of the exhibit:

A. W. Cox Elementary School, Guilford, Conn.; Administration Building, Austin; Alfred J. Loos Swimming Center, Dallas; Alief High School Addition; Annie E. Wilson Junior High School, Plano; Berta May Pope Elementary School, Arlington; Bessie Haynes Elementary; School, Pecos; Brazaswood Senior High School; Conroe Area Vocational School; Cooley School, El Paso.

Also, Del Rio High School; Friendswood High School; Hill Elementary School, Austin; Hurst Hills Elementary School, Hurst-Eules-Bedford; Lamkin Elementary School, Cypress; Fairbanks; Memorial Elementary School Addition, Plano; Mountain View Junior College, Dallas; Neil A. Armstrong Elementary School, Conroe; Northside Elementary School, DeSoto; Oaks Unit, The Brown Schools, Austin; R. L. Turner High School Field House and Auditorium, Carrollton-Farmers Branch; Sam Houston High School, Arlington; Shadycrest Elementary, Pearland; Sherman High School; ISD T. D. Marshall Community Center, Dallas; Tarkington Elementary School; Tornillo High School; and Winona, Mimm. High School.

UNITY POSSIBILITY

LONDON — The Church of England's Society of the Holy Cross has published an open letter calling for a joint Anglican-Roman Catholic-Methodist commission to explore the possibility of unity in doctrine, government and worship. The Rev. Alfred Simmons, Master of the Society, says that in view of the remarkable change in the official attitude of Rome towards churches separated from her, the time has arrived for negotiations to be opened on a wider scale.

Read the classified Want Ads



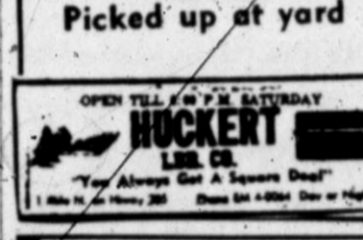
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1/2 x 4 x 8 Sheetrock
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\$1.28 Ea.
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MAROONED
GREGORY PECK DAVID JANSSEN RICHARD CRONNA
SHOWTIME 1:00 3:30 6:00 8:30

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THE BIZARRE WORLD OF "PLANET OF THE APES"
NOW CIVILIZATION'S FINAL BATTLE BETWEEN MAN AND APES IS ABOUT TO BEGIN!
SHOW AT DUSK
BENEATH THE PLANET APES
JAMES FRANCISOS TIM HUNTER-MORRICE EVANS LINDA HARRISON
ONE MILLION YEARS B.C.
LOWER DRIVE IN



BOOSTER BREAKFAST — Coaches and Whiteface fans talk football at their 7 a.m. Friday breakfast at the Calsion House.



TEDDY BEARS — One lad has two teddy bears to his credit already and he and a companion are in search for more at the carnival on the parking lot of Sugarland Mall, which ended a six-night run Saturday. —Photo by Betty Koelzer

WARREN BROS. MOTOR CO.
1410 Park Ave. 364-1423
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THIS WEEK'S SPECIAL
69 Ford-Gal. 500 4 dr. sedan. Pretty turquoise finish with matching interior. Fact-Air, power steering and brakes. 302 reg. gas V-8. Compare this executive lease car with the nicest you've seen. Factory warranty. \$2395.00

1966 Dodge 9 passenger station wagon. Factory air, power steering, and chrome luggage rack. Local one owner car, reasonably priced.
1967 Chev. Pickup 292 - 6 cyl. 4 spd. radio & long fletside bed. Red. & white color. 4000 mile - 90 day protective warranty.

1968 Buick Wildcat, 4 door hard top tan body with carnal vinyl top fully equipped. Don't miss this luxury car at 50% it's original cost.

69 Ply. G.T.X. 2 dr. H.T. 440 engine - fact. air, power, vinyl top. Local 1 owner. 23,000 miles. Like new. Great reduction in price.

68 Mustang 2 dr. hardtop, 302, reg. gas, V-8. factory air, pwr. steering & brakes, attractive yellow finish with tan vinyl inter. Like new white wall tires. You'll love this one!



PASTOR HONORED — The Rev. Gene Brock, Baptist pastor who conducts services each Sunday morning at Bippus Community Church in northwestern Deaf Smith County, was awarded honorable mention as Rural Minister of the Year for churches over the south, in an annual survey conducted by Progressive Farmer magazine. Mrs. Jack Weaver, church secretary, presented the certificate to the pastor at church last Sunday.



ROUND AND ROUND — This little girl invaded the world of big motorcycles Thursday night on the rides of the carnival on the Sugarland Mall parking lot. With her at the controls, it goes round and round and round. —Photo by Betty Koelzer



BUFF BOOSTERS — Deby Cox, freshman coed at West Texas State, prepares to put a Buffalo booster decal on the bumper of her car. The decals sell for \$1 each and can be purchased through the WT football department.

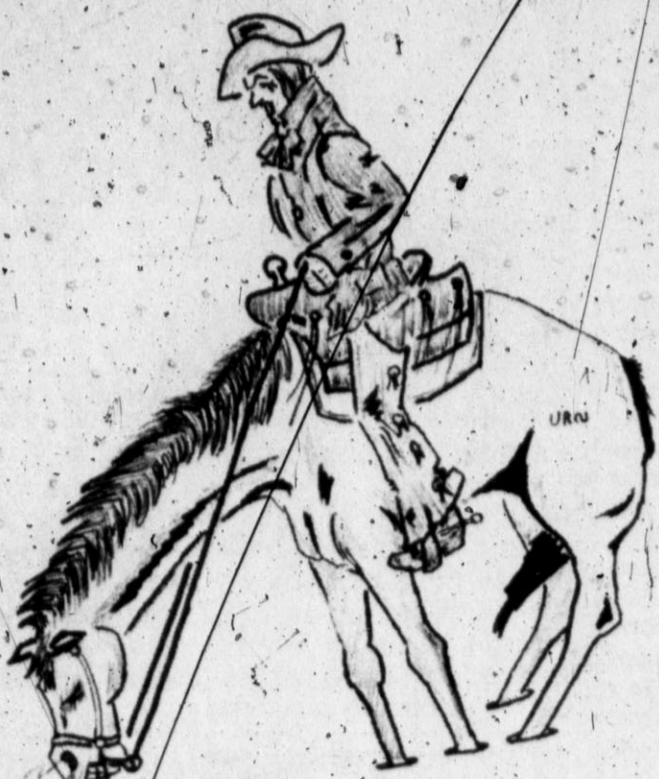
POLITICAL CALENDAR

GENERAL ELECTION
November 3, 1970
For County Judge:
H. C. "Hank" Williams (D)
For Commissioner, Pct. 2:
Marcus Latham (D)
For Commissioner, Pct. 4:
R. Donald Hicks (D)
For Justice of Peace:
Glen Nelson (D)
For County Treasurer:
Vesta Mae Nunley (D)
For State Senator, 31st Senatorial District:
Malout Abraham (R)
Max R. Sherman
For District Clerk:
Lucille Posey (D)
For County Clerk:
J.B. F. Cain (D)
For District Judge, 69th Judicial District:
Archie MacDonald (D)
For House of Representatives, 18th Congressional District:
American Medical Association was organized in 1847.
Scotland and England united as Great Britain in 1707.

St. Anthony's To Honor 2 Pastors

St. Anthony's parish will honor its retiring pastor, Rev. Simeon Heine, and his replacement, Rev. Boniface Reidmann, with a midday celebration next Sunday.
The two priest will conduct together the 12 noon Mass. Immediately after the Mass, St. Anthony's Parish Council of Catholic Women will sponsor a dinner-reception in the school auditorium. All friends of the parish are invited to attend this ecumenical farewell-welcome event.
Father Simeon will return to New York in early October to assume his newly appointed position in the developmental office of the Graymoor Friars at Garrison, New York. His duties will concern fund raising for the Friars.
Father Boniface will arrive in Hereford this week from his most recent assignment at a mission in North Carolina.
Read the classified Want Ads

Feedlot Harmony... by lee webb



It's days like this, make's me wish I'd been born a baby girl!

Evergreens Give Protection From Winds, Snow And Dust

Gusty north winds are sure reminders that winter is on the way, warns J. C. Brown, District Conservationist, of the local Soil Conservation Service office.

Natural vegetation in the form of deciduous and evergreen trees offers the best protection from strong winds, Brown said. Multiple rows of trees offer the best protection, but evergreens can be spaced closer together in single row windbreakers, he said.

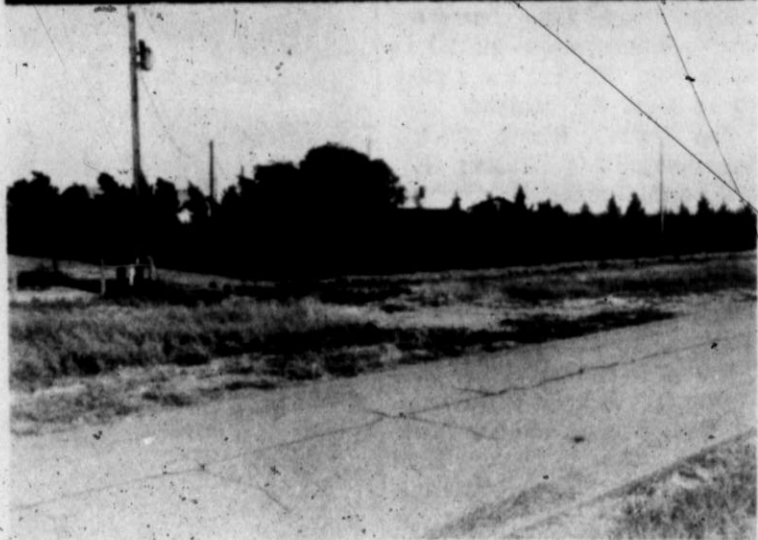
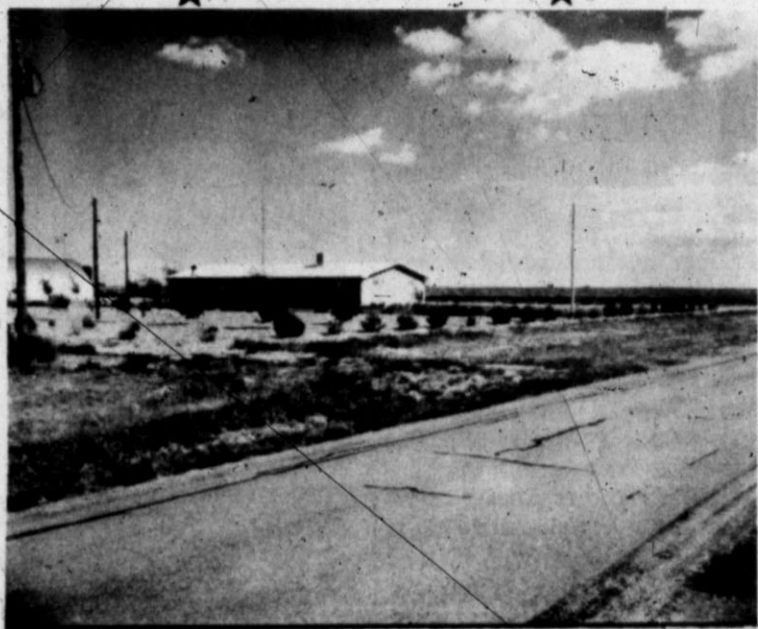
"Windbreaks add beauty to any structure," Brown said, "and the beauty of any home can be enhanced by a dense, dark-green row of evergreen trees in the background."

Tree plantings can act as a barrier against traffic noise when properly planted between homes and roads or highways. Dust from rural roads can be reduced after tree barriers are well established.

A good example of this, Brown said, is the Ray Wilhelm farm eight miles southeast of Hereford. An evergreen windbreak on the north and west sides of his home were established in 1962 and today, the row provides against noise, dust and adds beauty to the home.

"Windbreaks can be very useful in protecting feedlots from cold winds and drifting snow. Most cattlemen agree that protection is necessary for livestock during severe weather," the conservationist said.

Windbreak seedling applications are now available for such trees as Austrian Pine, Arizona Cypress, Ponderosa Pine and others. These applications are available through the local SCS office or the Texas Agricultural Extension Service office.



BEFORE AND AFTER — These pictures show the Ray Wilhelm farm before and after evergreen trees were planted for windbreak purposes. The windbreaks, besides adding beauty to a home; also protect against sound and dust.

A SPANISH BOWLING ASSOCIATION IS BEING FORMED

A meeting to elect officers will be held in the Sunset Cafe on Wednesday, September 30, at 8:00 p.m.

All Spanish bowlers or beginners are bowlers urged to attend.

For further information call Frank Lopez or Bill Lane 364-9004 from 1:00 p.m. to midnight

SUNSET LANES

110 NORTH 25 MILE AVENUE, HEREFORD, TEXAS

Fine Watches
Expertly Serviced
No examination charge
no charge for timing adjustment
3 Qualified Watchmakers assure you 3 day service
Cowan Jewelers
your watch hospital
Downtown Hereford

Officiating Draws Coach's Complaint

Hereford football coach Larry Wartes was unhappy with the officiating at the Hereford-Clovis game Friday night.

Clovis won, 20-12 over Hereford, which was absorbing its third loss in as many games. He moaned particularly over the personal foul call on a two-point conversion try by Hereford that appeared to have sent the game into a 14-14 tie in the fourth quarter. A referee nullified a pass from Mike Wartes to Harold Schumucker and penalized Hereford back to the 18.

"I talked to him and he said the quarterback didn't have the mouthpiece in his mouth," Coach Wartes said.

"I don't have any complaints about the officials other than I'm wondering whether this is fair to the kids or not," the coach said. "The rules are to protect one team from having an advantage over another. If you're holding, you ought to get a penalty, but this is not an advantage, or a disadvantage, this is just some little old nit-picking thing. This makes you sick all over. Our kids want to win so, that they're just discouraged."

The officials had told him before the game that his players should either have their mouth pieces in their mouth or not have one at all, Wartes said. "The quarterback, it's tough for him to call signals with a mouthpiece, especially in weather conditions like that, with the wind as strong as it was." In the third quarter, Hereford drew a 15-yard penalty for a personal foul that allowed Clovis to keep the ball and score the go-ahead touchdown after the Whitefaces had stopped the

team on the Clovis 45. That was a judgment call, on a close play, that linebacker Gary Lemons had hit the runner after the whistle blew. Wartes was angry because of the break but accepted the call.

Another 15-yard call in the fourth quarter hurt Hereford on a punt and allowed Clovis a 30-yard advantage in field position—on the Hereford 32 instead of the Clovis 38.

"That's when I was on the field, asking him what the penalty was. They never told me, I said, 'Just tell me the number of the guy and I'll get him out of the game. This is killing us.' He said, 'I don't know the number, just 15 yards.' And I'm sick. I'm not blaming the officials, but the rules are where one team cannot have the advantage over another. Not this."

Lee Is Officer

Ronald Lee, sophomore at West Texas State University, has been named vice president of Lambda Mu, honorary mathematics fraternity.

He is the son of Mr. and Mrs. E. W. Lee of Grand E. Traher Park in Hereford.

Lambda Mu is composed of mathematics majors.

JOINS ORCHESTRA

Jana Denton of Hereford is among the 83 students chosen for membership in the University Symphony Orchestra at the University of Kansas.

Jana, daughter of Mr. and Mrs. L. W. Denton, 705 N. Main, won her place in an audition for the orchestra director.

Read the classified Want Ads

Vows Announced

Mr. and Mrs. Murray Meyers of Harlowton, Montana, announce the recent marriage of their daughter Mary Ellen to Charles Robert Lemons II, son of Mr. and Mrs. Robert W. Lemons, 141 Northwest Drive.

The couple exchanged vows in the Westminster Presbyterian Church in Denver, Colo. They are making their home in Hereford.

Nordic Crown

STAINLESS ONEIDA

Slender and stately, you'll love this elegant new design in ONEIDACRAFT DELUXE STAINLESS.

INTRODUCTORY OFFER!

You can own a Dinner for 8 for only \$39.95 (gift boxed)

Contains: Eight lovely 4-piece place settings and eight matching serving pieces. Also available in these patterns:



*Trademark of Oneida Ltd.

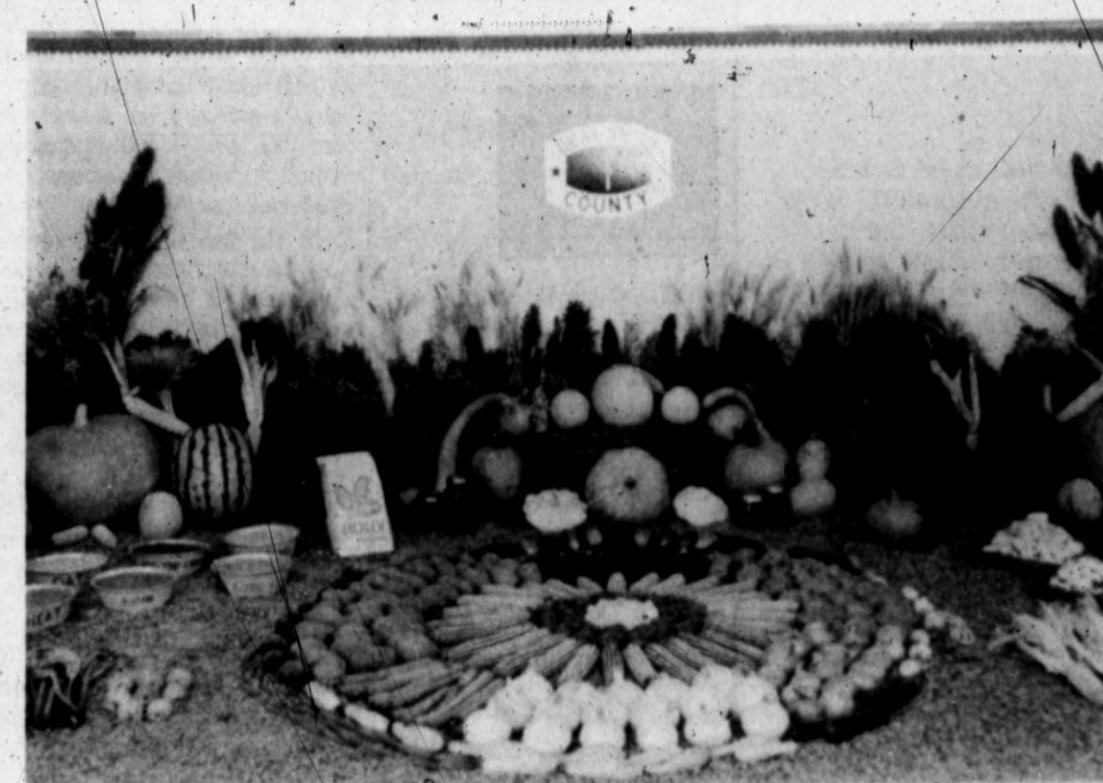
FOR THOSE WHO REALLY CARE

Spangler's DIAMONDS LTD

SUGARLAND MALL



FIGHT FIRE — A small house in the Labor Camp, which reportedly had been on fire several times in recent months, was destroyed by blaze Wednesday night. Firemen here worked about midnight to extinguish the burning rubble. No one was injured.



COUNTY EXHIBIT — This exhibit, representing the variety of crops grown in Deaf Smith County, occupies one of the booths at the Tri-State Fair in Amarillo. The exhibit was prepared by the county 4-H Council.



TITLES WERE HIS BUSINESS: Two Eastern Division and one World title as offensive line coach with N.Y. Giants... Six Western Division and five World championship ships with Green Bay Packers... A winning season his only year at Washington. Off the field, he was "Sportsman of the Year" and "Salesman of the Year" in 1969. And one of the titles he was proudest of was "Ex-newspaperboy."

DEPENDABILITY COUNTS!

... A tribute to newspaperboys by the late Vince Lombardi

"A coach really appreciates a dependable performer," said Vince Lombardi, the late head coach of the Washington Redskins and one of pro football's all-time coaching greats. "He's the man that wins the big ones for you. You count on him to deliver—and he never lets you down. Newspaperboys are like that too: Reliable, hard-working, on the job in all kinds of weather. As newspaper subscribers we all appreciate the year-round good service we get from our carriers—and when that Newspaperboy Day comes around, we ought to tell them so!"

Opposing coaches will tell you Vince Lombardi was usually right—and he was on target again when he talked about newspaperboys. They're dependable, industrious—and thrifty too. Many of them buy U.S. Savings Bonds regularly out of earnings for college and other future needs. It's another mark of their good citizenship, their service to community and country. The Treasury wishes them a Happy Newspaperboy Day, 1970.

Take stock in America. With higher paying U.S. Savings Bonds.

The U.S. Government does not pay for this advertisement. It is presented as a public service in cooperation with the Department of the Treasury and The Advertising Council.

SP-1054B

Japan Is Major Customer For U.S. Farm Products

It is a well known fact that Japanese trade with the United States affects almost every phase of the economy, especially that of the American farmer.

"Almost everyone recognizes that Americans are important customers for Japanese goods. I wonder how many of us realize that the Japanese are major customers for American goods, especially for American farm commodities," said Frank Besner, chairman of the County ASC committee.

"In fact, Japan imports more U. S. agricultural products than any other country in the world—a record \$1.1 billion worth during the 1970 fiscal year." He said that feed grains, soybeans, wheat, and cotton are important farm crops in Deaf Smith County and that exports of these farm products to Japan have gone up dramatically in recent years.

More than six million tons of feed grains were shipped to Japan last fiscal year—just about one-third of U. S. feed grain exports. Soybean exports to Japan had a 251 million dollar value, and wheat exports \$136 million. Japan is our best cotton customer, taking one-fourth of its cotton from the U. S., and Japan bought \$50 million worth of tobacco from the U. S. during the last fiscal year.

The ASC Committee Chairman reported that Secretary of Agriculture Clifford M. Hardin recently took note of the American-Japanese trade story, call-

ing it unprecedented. "The Japanese economy has paralleled that nation's growth in trade. In the years between 1960 and 1965, Japanese shipments in world trade more than doubled," Hardin said. "By 1969, they had almost doubled again, reaching \$18 billion, and shipments to the United States increased in those nine years by more than four times to \$4.9 billion.

"The Japanese householder's disposable income has more than tripled since 1960. His demand for meat, milk, and eggs—a good 'horseback' measure of consumer prosperity—has increased by more than four times in 15 years," according to Hardin.

"He is diversifying his eating habits as his income goes up. For example, per person consumption of wheat flour in

Pair Of Guests Meet With Club

Two guests, Mrs. H. A. Speer and Mrs. Kenneth McLain, attended a Cultural Home Demonstration Club meeting Friday afternoon in the home of Mrs. J. G. Gandy.

Members brought articles to fill ditty bags which will be sent by the Red Cross Chapter here as Christmas gifts for military personnel in Viet Nam.

The program was given by Argen Draper, County H. D. Agent, discussing fall fashions with emphasis on skirt length. With longer hemlines, she said, the well-dressed woman must achieve proportion by creating the illusion of tallness and longer legs.

Mrs. J. D. Lawé opened the program by reading a poem, "Back in the Long Ago."

Others present were Mrs. E. Grady Parsons, George Parker, P. M. Houser, Paul Corbett and M. W. Sumner.

Read the classified Want Ads

this traditionally rice-eating society has increased by 30 percent in a decade and a half. Ten years ago, Japan's agricultural imports from the U. S. were \$440 million. In the fiscal year just past, they were more than twice as great—nearly \$1.1 billion.

But the agricultural exports are only one aspect of a beneficial trading relationship that can be summarized very simply. In terms of total exports, the United States is Japan's best customer, and Japan is the United States' best off-shore customer, he said.

"As you might expect, two-thirds of U. S. shipments to Japan last year were raw materials, mineral fuels, and foodstuffs, while 90 percent of Japan's shipments of the U. S. were manufactured goods.

"This is the basis of beneficial world trade—an exchange of goods based primarily on production efficiency.

"It is this principle that led Japan to look to efficient producers on the broad farmlands for the feed grains needed to satisfy its people's rising demand for livestock products.

"As a result, imported feed grains have triggered a rapid expansion of Japanese livestock production. This has brought Japanese consumers more meat and poultry at better prices; it has opened opportunities for Japanese farmers for new and profitable livestock enterprises; it has meant an important and expanding feed grain market for world agriculture.

"Almost the whole range of U. S. farm commodities finds Japan a leading customer.

"Japan wants, needs and can afford these products, and the U. S. can supply them in any system of international trade in which price, quality, and availability are the primary factors.

"In a world of competition, export expansion means salesmanship and service as well as price, quality and availability. The producers and marketers

Cancer Society Begins Efforts For Coming Year

Members of the local American Cancer Society unit were urged this week to involve themselves over the coming year in the drive to alert Hereford area persons of the needs, concerns and efforts in cancer research.

"Maybe there will be a vaccine some day—like the Salk vaccine for polio—that will bring about a cure for cancer," said unit president John David Bryant.

"Until then, it is up to people like you to work to make people more aware of the dangers of cancer and what they can do to help," Bryant told the volunteer members of the local

cancer chapter. About 15 persons attended the Friday luncheon meeting at the Country Club. They signed up for various committees in which they will work over the coming 12 months.

Wesley Gulley is first vice president and Peggy Higgins is second vice president. Other officers are Sue James, treasurer, and Zella Mae Crump, secretary. John Thames is chairman of the medical committee, Lynn Brisendine of the public education committee, Rev. C. W. Allen of the service committee, Ray Simpson of the campaign committee and Charles Richards of the publicity committee.

Each of the committee chairmen will be responsible for bringing the program at one of the five meetings on the calendar in coming months.

Greg Westerfield, a staff officer from the Amarillo headquarters of the Panhandle district of the Cancer Society, was on hand for the meeting. He presented the group its unit certification and an award for efforts last year that brought in the largest amount of money ever raised in Deaf Smith County.

He also brought a film, entitled "The Freddie Steinmark Story," which was shown. It told of the battle the University of Texas defensive back had with cancer that resulted in the

amputation of his left leg. Committee assignments for the coming year include: Medical Committee—John Thames, chairman. Public Education Committee—Lynn Brisendine, chairman; Rev. Tony Vigil, Mike King, Bud Eades, Mrs. Ansel McDowell. Service Committee—Rev. C. W. Allen, chairman; Eloise McDougal. Publicity Committee—Charles Richards, chairman; Roy Faubion. Campaign Committee—Ray Simpson, chairman; Don Lowder, Jim McDowell, Sue James. Telephone Committee—Irene McKinster, Brenda Thomas.



YOU ARE

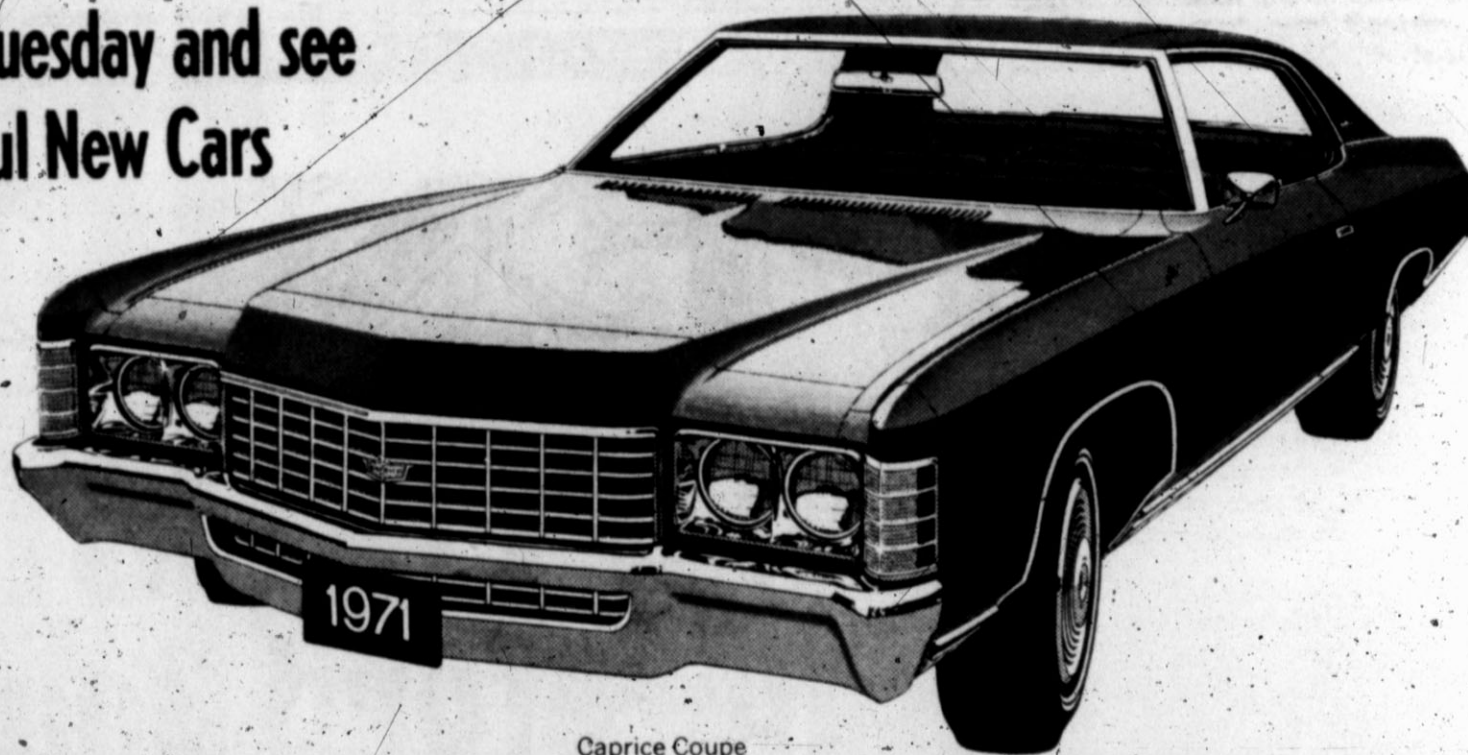
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TO DICK NORWOOD'S...

1971 CHEVROLET SHOWING

Come on in Tuesday and see these Beautiful New Cars

from CHEVROLET



Caprice Coupe

YOU'VE CHANGED-WE'VE CHANGED

The All New and Bigger

1971 Chevrolet

Yes the 71's have changed and we think for the better. Bigger and more luxurious than ever.



Impala Sport Sedan

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WU817GW, 23" diag. Walnut grain finish

KICK-OFF SPECIAL \$499⁵⁰ w/t.

WU821FS, 23" diag. Brush Glaze Maple finish

HAVE A BALL ALL SEASON LONG \$589⁵⁰ w/t.

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BE THERE WITH THE GREAT RECEIVER \$589⁵⁰ w/t.

Two year registered guarantee on picture tube and all components. Star Knox TV & Music 509 Park Ave. Hereford Phone 364-0766

County Residents Farewells Said Are Spending Less With Parties

Residents of Deaf Smith County seem to have their financial affairs under good control. As a whole, they are living well within their incomes, spending much less than they are earning.

Some of the surplus is being used by them to reduce their consumer debt. The remainder, or a considerable part of it, is being put into savings.

The evidence is seen in the rise in their bank deposits, in their savings and loan accounts and in their purchases of U. S. savings bonds.

During the past year, it is

estimated, Deaf Smith County families stashed away some \$3,225,000 in liquid assets.

As with people in other parts of the country, they have grown cautious. High prices, unemployment, strikes and other economic conditions have led them to postpone some of their big-ticket purchases and wait for a more favorable climate.

Meanwhile, they are accumulating a sizeable nest egg. This pool of purchasing power, when released, could spark a big buying surge.

The figures on savings are based upon national findings reported by the Commerce Department and other agencies and upon income and sales data for each community.

They show, as would be expected, that the amount a family can save depends primarily on how much it has left after paying its bills for necessities.

Those with merely subsistence incomes were not able to save anything, of course. Those at the \$4,500 after-tax level put aside 2.4 percent of it, on average, and those at \$6,500, about 4.9 percent. In the higher income brackets the rates were considerably larger.

In Deaf Smith County, where the average disposable income per household was \$8,258 last year, according to the latest annual report, the overall rate of savings was 6.3 percent. It amounted to \$520 per household.

Implied is that the rate in each community is similar, for each income group, to what it is in the rest of the country.

For the local population as a whole, the savings in the past year reached the imposing total of \$3,225,000.

Nationally, such savings are touching \$42.8 billion for the year, an increase of 5.2 billion over the previous year.

France's "Legion of Honor" was instituted in 1802.

Milton sold the copyright to Paradise Lost in 1667.

Before the W. B. Finleys and the A. L. Howes leave early next month for a home near Clayton, N. M., friends of many years in this county are telling them goodbye and wishing them well with a series of parties.

Long-time residents of the Westway community, the relat-

ed families are going to a ranch they recently bought west of Clayton. They plan to move as soon as work is completed on houses they are having remodeled.

Mrs. Howe and her daughter, Mrs. Finley, will be honorees at a coffee Monday morning in the home of a neighbor, Mrs. R. B. Hutson, with Mrs. Gary McQuigg and Mrs. Clifton Robison as co-hostesses. About 50 friends have been invited for an informal hour of visiting.

Later in the week Mrs. R. G. Peeler and Mrs. Pete Caviness are to entertain with lunch at Hereford Country Club for the two women.

Members of her Thursday Bridge Club had Mrs. Finley as honor guest this week with morning and afternoon games at the Country Club. Lunch was served there also.

An engraved bracelet charm was the club's farewell gift to Mrs. Finley.

Players at the bridge tables included Mmes. Dick Gholson, Tony Hoffman, Oliver Streu, Homer Powell, Ralph Sears, Dwayne Pittenger and McQuigg.



EARNs DOCTORATE

Keith D. Savage, son of Mrs. Alwyn Foster of Hereford and a local high school graduate, received his Doctor of Education degree recently from the University of Georgia at Athens. He is employed as assistant coordinator for student teachers in the College of Georgia, Mill- edgeville. With BA and BS degrees from Texas A&M University, he taught Spanish, English and biology in Aransas Pass, Charleston, Mo., and at Tascosa High in Amarillo until he began post-graduate work for master's and doctor's degrees in 1966. Mrs. Foster attended the graduation exercises in which her son received his doctorate.

Guild Officers Are Installed

Mrs. William Gilleland was installed to serve her second term as president of St. Anthony's Guild in ceremonies conducted Thursday evening by

Other officers installed were Mrs. Joe Schumacher, vice president; Mrs. Carl Last, secretary; Mrs. Leander Reinart, treasurer; Mrs. Ed Lierwald, parliamentarian; and Mrs. Rita Hoffman, reporter.

Members' husbands were

guests at a preceding salad supper.

First United Methodist Church Bell Choir presented a program of hymns and Christmas carols under the direction of Bob Wert.

Hostesses for the evening were Mmes. Gene Loerwald, Ed Schilling, Conrad Urbanczyk, Frank Bezner and Norbert Skypala.

Thirty members were present.

Charge Youth In \$600 Burglary Of Gibson's Here

The county sheriff's office Saturday reported the arrests of a 17-year-old high school senior and a 39-year-old man in connection with burglaries in the past two days.

Doug Tatom, 128 North East Drive, was arrested in Dawn Saturday morning and charged with the \$600 burglary Thursday night of Friday morning of Gibson's Discount Store in Hereford. Sheriff Travis McPherson said the youth had \$210 on him when he was arrested and gave officers a statement about the incident.

A sack with \$235 in coins had been found earlier, behind the Safeway Store. About \$115 still is missing.

Tatom will be arraigned Monday. He was released with a \$10,000 bond.

The city police and sheriff's office worked together to break the case, the sheriff added. McPherson said the burglary appeared to have been the work of someone who remained in the building after it was locked and later got out of Gibson's by using a hacksaw to saw a door-knob off a back door.

Arrested Saturday in Holbrook, Ariz., was Walter Quinn Melton, 39. He was charged in the theft of \$210 Friday from a service station in Glenrio. McPherson said he has 10 previous felony convictions and has served 16 of his 39 years behind bars in Mississippi, Illinois and Pennsylvania.

Sheriff's officers will go to Arizona to get Melton sometime in the next several days.

Bezner Is Elected To ASCS Group

Frank J. Bezner, Deaf Smith County farmer, was named to the County Agricultural Stabilization and Conservation (ASC) Committee by delegates to the ASC County Convention, held Friday at the Community Center.

The delegates also selected Frank J. Bezner and Billie C. Hodges as Chairman and Vice-Chairman of the three-member County Committee, and named Eldred Brown and Clarence L.

McBroom as first and second alternate committeemen.

The County ASC Committee is responsible for local administration of Government farm programs such as acreage allotments and bases, price-support for eligible crops, and conservation cost-sharing on agricultural lands.

The vacancies were filled and the County ASC Committee officers named by delegates who are newly-elected ASC community committeemen. Community committees assist the County Committee in farm program administration and help keep farmers informed of program provisions.

County committeemen are elected by the community committeemen to serve three year staggered terms, so that ordinarily one vacancy occurs each year. The County Committee alternates are elected for one year terms.

The Deaf Smith County ASC Committee and all community committees take office October 1.

Asteroids are small planets between Jupiter and Mars whose diameters range from a fraction of a mile to nearly 500 miles.



JOINS BUSINESS — Allan Cansler will be associated with McGee Furniture as assistant manager, the Lloyd McGees, owners, announce. Cansler, who grew up in Hereford, and his wife, the former Joe Ella McGee, are moving to a new home at 533 Willow Lane. McGee Furniture is a family store, operated by Mr. and Mrs. McGee, and now their son-in-law will join the family operation. Cansler has a degree in business administration from West Texas State University and has served two and a half years in the U. S. Air Force, a year in Viet Nam. He says he looks forward to seeing old friends and meeting newcomers to Hereford as he returns home.

DISMISSALS

Mrs. Gregory Banner, Mrs. Joe Roland, Mrs. Gilbert Aguro 9-26.

Gary Dale Williams, Mrs. Ollie Forbus, Mrs. Billie Penn, Mrs. Mary Edgar, Debbie Knox, Isias Soto Jr., Mrs. Lillian White 9-25.

Lealand Dean, Jr., Manuel Lopez, Hector Solano, Alfredo O'Ballajo, Mrs. M. L. Johnson, Thomas Morgan 9-24.

Mrs. Lillie Wortham, Mrs. Edgar Ireland, Darrell Rose, Mrs. Virgil Merrill, Mrs. Joe Gonzales, Dewey Beavers 9-23.

Hospital Notes

ADMISSIONS

Marion Lee, Route 3; Annie Beauford, 200 Lawton; Lloyd Coffey, Wildora; Mrs. Cornelia Scoggin, 138 Avenue B; Lester Galley, 317 Avenue J; Mrs. Maydell Young, 328 Avenue J; Mrs. Flossie Thompson, 606 Blevins; Mrs. Thomas Barclay, 305 Avenue I.

A. L. Duggan, 103 Wulf; Richard Loyman, 218 Greenwood; Mrs. Venita McBroom, Amarillo; Mrs. Elsie Pickering, Route 4; Mrs. Ollie Curtsinger, 131 Avenue D; Mrs. Essie Bailey, 1002 Russell; Mrs. Ruby Chesner, 311 Western.

Mrs. Robert Elliott, Route 5; Mrs. Corinne Moore, 603 E. Fourth; Alfred Reinart, Route 1; W. Tandy Legg, 106 Fir; Mrs. Jacinto Conde, General Delivery; Mrs. Jose Gonzales, 205 Avenue K; Mrs. Connie Urbanczyk, Route 5; Mrs. Epi menio Sallinas, 108 Fuller.

Soil District Sets Election Tuesday

The Tierra Blanca Soil Conservation District 143, will hold an election Tuesday at the Ford Community Center to name a director for Subdivision 2 of the district.

The election will be held at 8:30 p. m. and all persons holding title to land in Subdivision 2 are eligible to vote.

Nominations will be made from the floor.

Subdivision 2 is that portion of the county east of a road beginning at the northeast corner of Section 19, Block K-11, running south to the southeast corner of Section 14, TWP 5N, Range 3E, thence east of the FM -1412 to Highway 385 and continuing east to the southeast corner of Section 26, Block K-4; thence north, west of a line from this point to Oldham County line.

Fund Continues For Plainview Kidney Victim

A campaign to raise \$30,000 to pay for expenses surrounding the kidney transplant to a Plainview girl has raised almost half that goal already.

The girl, Nancy Wall, 16 of Plainview recently underwent a four-hour transplant operation in Dallas. The campaign in her behalf was started when it was thought she would be unable to receive a transplant and would need an artificial kidney.

Contributions for the medical expense fund are being accepted by the Tullis Real Estate Co. at 506 Ash in Plainview.

Play War

SYDNEY — The boy and girl, about 6 and a little bored, were sitting on the steps of their house.

"What will we play now?" asked the girl.

"Let's play war," said the boy.

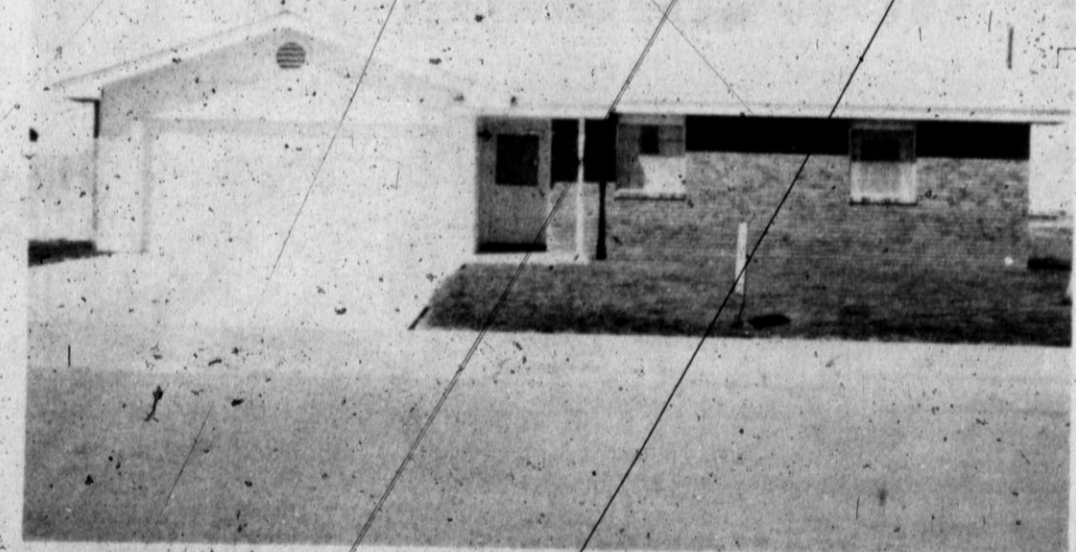
"OK, let's play war," said the girl. "You go off and be a soldier and I'll stay home and worry."

OPEN HOUSE

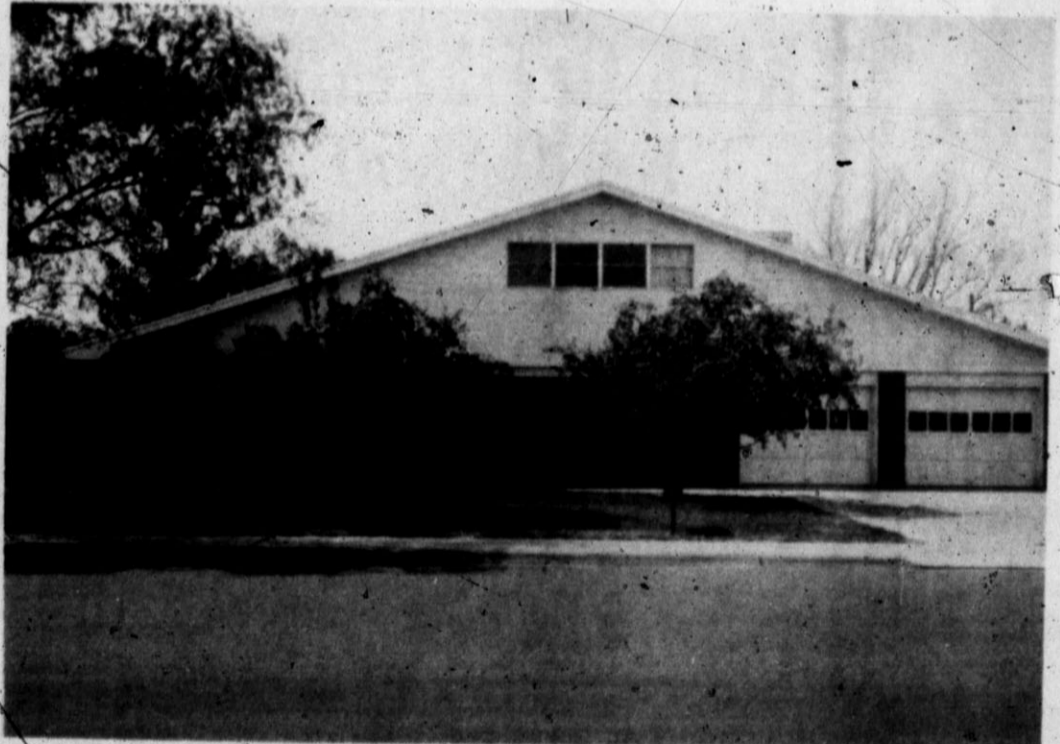
MULTIPLE LISTING SERVICE Hereford Board of Realtors

SUNDAY SEPTEMBER 27, 1970

from 2 to 6 p.m.



313 16th STREET



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- LONE STAR AGENCY Phone 364-0555
- CARMICHAEL REAL ESTATE Phone 364-2222

- EAGLE REAL ESTATE Phone 364-2653
- GIBSON'S REAL ESTATE Phone 364-0445
- CARTEL REAL ESTATE Phone 364-0944



TWIRLERS BOOST ATHLETIC SPIRIT



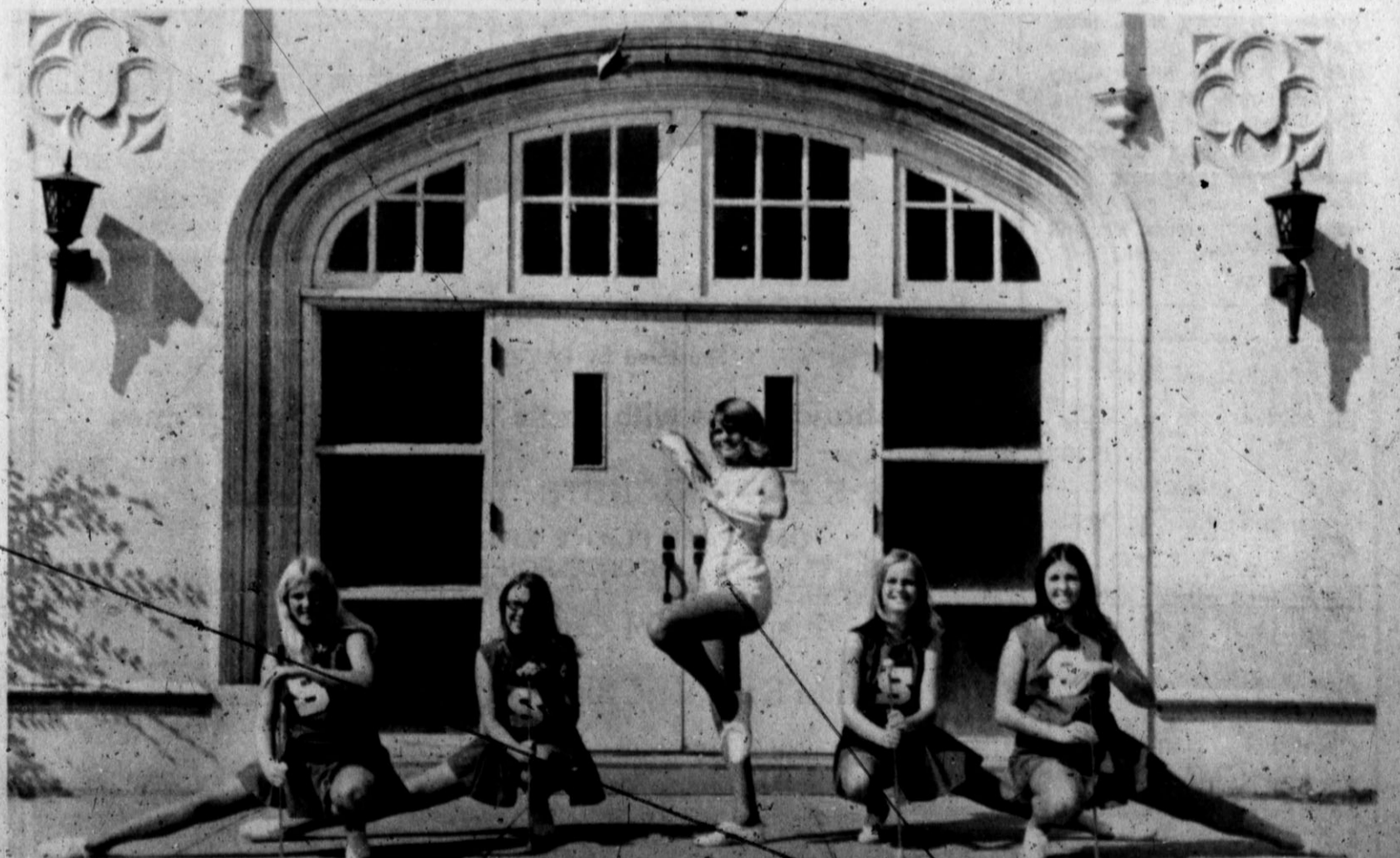
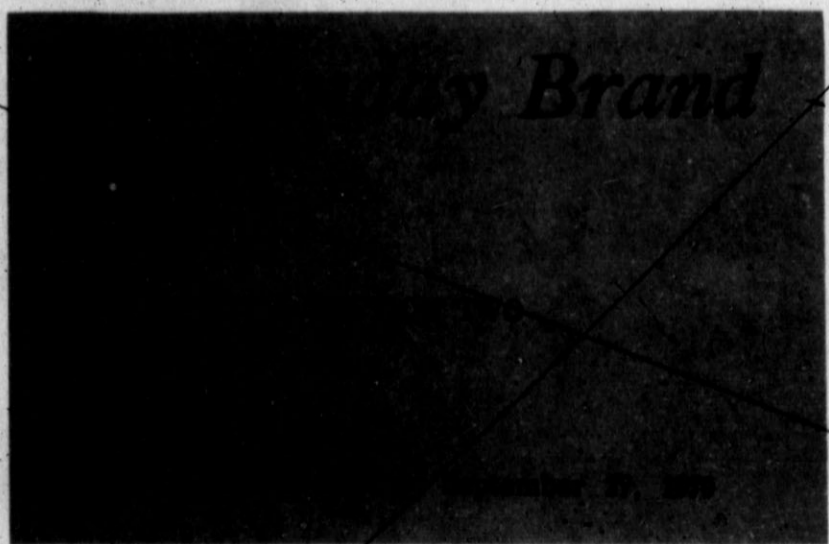
(Photos by Betty Koelzer and Janie Reinart)



TWIRLING FOR HHS this year are, in photo at top of page from left, Angela Grubbs, Robbie Armstrong, Brenda Formby, Teri Beth Line, Cheryl Smith, Sandy Calson and Suzanne Solomon. Mrs. Austin Rose sponsors the HHS twirlers.

LA PLATA'S 1970-71 TWIRLERS are, center photo bottom row from left, Jackie Pickens, Kim Wilson and Kathy McCathern; back row, Judy Wilson, Kathi Bell and Vicki Payne. Sponsoring La Plata twirlers this year is Mrs. Gary Garner.

STANTON TWIRLERS this year are, from left bottom photo, Kelly Daniels, Beverly Willis, DeeAnne Allen, feature twirler, Suzanne Smith and Vicki Kelley. Mrs. Darla Hodgson is sponsor.



TEAM





NOVEMBER WEDDING PLANNED—Miss Judy Lavoice Hollingsworth's engagement to AIC Joe D. Rogers is announced by her parents, Mr. and Mrs. A. L. Hollingsworth of South Highway 385. The prospective bridegroom is the son of Mr. and Mrs. Joe Rogers, 520 Avenue I. The couple plans to be married in early November, after his return from Germany where he is presently on a training

assignment. He is stationed at Holloman Air Force Base at Alamogordo, New Mexico. Both Miss Hollingsworth and her fiancé are graduates of Hereford High School. She attended Lubbock Christian College last year and he had three years in West Texas State University before beginning military service. The wedding is to take place in Central Church of Christ.

First Kiwanis Club Prexy Is Guest Speaker At Luncheon

The Rev. Bob Wear, minister of the Church of Christ in Littlefield and first president of the Hereford Kiwanis Club, was guest speaker at a Kiwanis noon luncheon Thursday.

Wear, minister of the Church of Christ here for 12 years, helped build the IOOF Hall, weekly meeting place for Hereford Kiwanians, and established the Kiwanis Club in this city.

He spoke to members concerning our era of destruction.

"Never before has there been such a challenge to human beings and institutions," he said in reference to the present-day society. "We are beset with frustrations, young and old alike have the spirit of despair." "People are not willing to pay the price necessary for the type of society they want. The people are the spirit, heart, and soul of the nation."

Wear charged that too many people in America today are on the wrong side of life, politically and socially. Where God, morality, and law are concerned, the people find fault and criticize.

He said, "People are not positive on anything and have nothing to recommend. There is fighting, conflict, and difficulty. We, as responsible human beings should, and can, do something about it."

Wear said our heritage is one of vigor and vitality, that people must cherish and nourish life because the kind of society we support is that society we will get.

"We must care and show that we care," he said. "We must



KIWANIS GUEST SPEAKER — Rev. Bob Wear, formerly of Hereford, shakes hand with old friends of the Kiwanis chapter he helped to organize. Wear served as first president of Hereford Kiwanis Club. He is shown with Gene Campbell, program chairman.

be builders and that is the Kiwanis theme — 'we build'."

Pete Nash, member for three years, was named Kiwanian of the month by Armon Lauderback, retiring president.

Membership chairman, Lloyd Sharp, installed two new members into the club, Leon Gorell and Bill Hodges.

Church Youths Tour Jail, Hear Officials Talk

County and city officers concerned with the handling of juvenile lawbreakers but more interested in keeping juveniles out of trouble, are the speakers in two programs this week for the local MYA, youth organization in the Church of Jesus Christ of Latter Day Saints.

County Judge H. C. Williams, who hears cases involving juveniles in Deaf Smith County, will speak at an open meeting at 7:30 p. m. Wednesday in the

church on Country Club Drive. All interested residents are invited for this meeting, Mrs. Terry Ottosen, MYA advisor, announces.

Members of the MYA group toured the county jail Saturday morning, guided by Capt. Ed Owsley of the city police, and heard an informal talk also by Billy Don Hodges, county juvenile officer.

MAIL SERVICE — Jack Koch, business manager for a radio station, ordered a Post Office Department pamphlet on "How to Improve Your Mail Service" in January. It arrived late in May.

SLIM GYMEXERCISER
See them today or call 364-2151
and we'll demonstrate one for you in your home
By appointment - After Hours
MOLLY JO'S BEAUTY SALON
508 Knight Street Hereford, Texas

School Menus

JR. AND SR. HIGH SCHOOLS
MONDAY — Spaghetti and meat sauce or frozen hot tamales, green beans, glazed sweet potatoes, pear half, rolls, butter, milk.
TUESDAY — Steak and brown gravy or sausage patties, mashed potatoes, English peas, apple pie, rolls, butter, milk.
WEDNESDAY — Sloppy Joe burger or barbecue beef on bun, chopped salad, dill pickle, waldorf cake, buttered buns, milk.
THURSDAY — Southern fried chicken or steak fingers, creamed potatoes, buttered broccoli, peach half, rolls, butter.

ELEMENTARY PUBLIC SCHOOLS
MONDAY — Spaghetti and meat sauce, green beans, glazed sweet potatoes, pear half, rolls, butter, milk.
TUESDAY — Steak and brown gravy, mashed potatoes, English peas, apple pie, rolls, butter, milk.
WEDNESDAY — Sloppy Joe burger, chopped salad, dill pickle, waldorf cake, buttered buns, milk.
THURSDAY — Southern fried chicken, creamed potatoes, buttered broccoli, peach half, rolls, butter.

ST. ANTHONY'S PAROCHIAL SCHOOL
MONDAY — Spanish rice, green beans, carrot sticks, pineapple upside-down cake, rolls, butter, milk.
TUESDAY — Barbecue weiners, buttered broccoli, mashed potatoes, applesauce, cookies, rolls, butter, milk.
WEDNESDAY — Hamburgers lettuce, tomatoes, pickles, french fries, plum cobbler, milk.
THURSDAY — Pizza, tossed salad, buttered mixed vegetables, jello with fruit, milk.
FRIDAY — Fish sticks with tartar sauce, buttered potatoes, pickled beets, chocolate pudding, rolls butter, milk.

Silver Wedding Date Is Marked

A surprise party honoring Mr. and Mrs. Ted Acton, 203 Fir, on their 25th wedding anniversary was given in the Elks Lodge building Saturday evening.

Hosts were Mr. and Mrs. Ted Gillihan of Omaha, Nebr., Mr. and Mrs. Harold Bierman, Mr. and Mrs. Harvey Yoakum. Mrs. Gillihan is the Acton's daughter, Donna.

The couple, married in Oklahoma City Sept. 25, 1945, moved to Hereford from Kansas City. Acton is plant superintendent for Wilson Packing Co.

In addition to Mrs. Gillihan, their children are daughters Debbie, Tammy and Regina, at home, and a son, Gary, in military service now stationed in Kentucky.



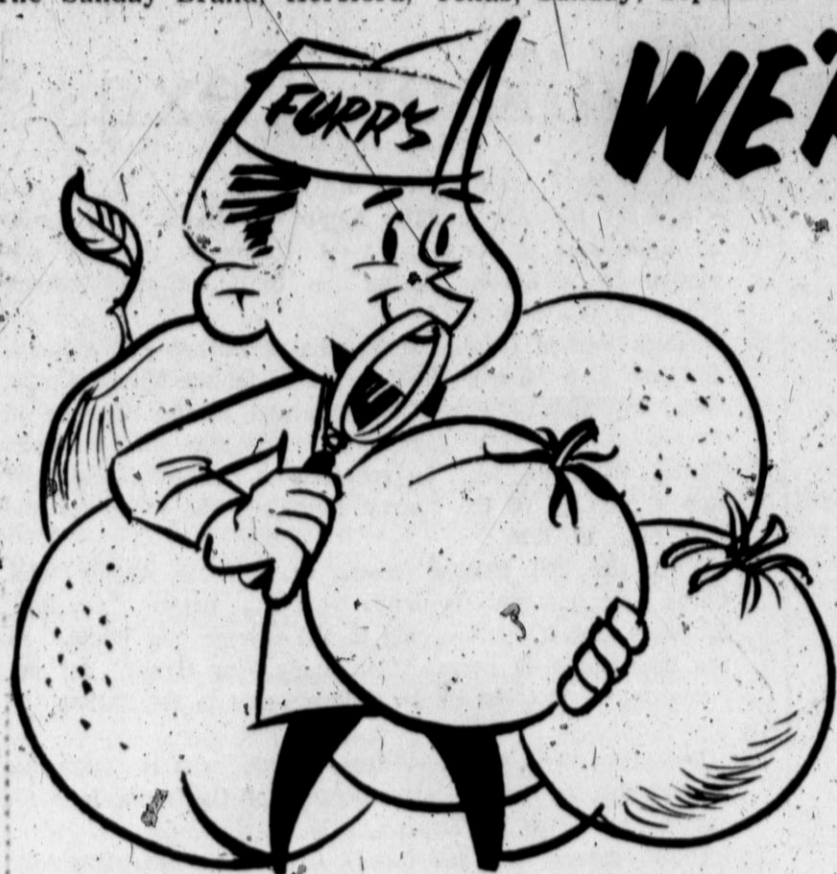
ON OKINAWA — Sgt. Dennis L. Francis, after two years at Lowry Air Force Base near Denver, is stationed at Kadena AFB on the island of Okinawa, where he expects to complete a year and a half of military duty for discharge. Mrs. Francis, before returning to the U. S. the former Cynthia Ellerd of Hereford, and their baby son Joseph, are here to make their home with her parents, Mr. and Mrs. Oyd Ellerd, during his stay overseas.

Big Day At EASTER
SUNDAY, SEPTEMBER 27, at 1:00 P.M.
BRING THE FAMILY FOR AIRPLANE and GLIDER RIDES with QUALIFIED PILOTS \$2.00 Per Person
PROCEEDS GO TO EASTER COMMUNITY BUILDING FUND
Sponsored by EASTER LIONS CLUB
Aerobatics done with Radio-Controlled Drone Planes
FREE PARACHUTE JUMPING Exhibitions
ONE FREE PLANE RIDE EACH HOUR CONCESSION STAND
Just West of Community Grain Co. at FRYE INTERNATIONAL AIR FIELD
10 MILES SOUTH OF HEREFORD ON FM 1055

ALGAE PROBLEMS??
We recommend ALTROL 60 for algae control in your irrigation wells. Developed and proven effective by Chemical Industries, Inc. Some dealerships still available. Call or write to Chemical Industries, Inc., Box 1206, Hereford, Texas 79045. Phone 364-3290

FOR THE EASY RIDE... WITH THE HOT 50cc ENGINE AND THE COOL 4-SPEED...
IT'S THE SST GEMINI MINI TRAIL
SEE ONE TODAY!
HELMETS from 19.95 to 31.95
Bridgestone 200cc \$538.95
Bridgestone 100cc \$379.00
Yamaha 100cc \$439.00
SWEDE'S CYCLE SHOP
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We know Plains Milk is fresh. To prove this to you we're offering to give you double your money back if you don't agree. Freshness is the key to high quality and we want you to know the difference that freshness makes.
Plains has been serving Hereford for 20 years and now has a branch plant in Hereford to assure their customers the freshest products possible.
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WE'RE PARTICULAR ABOUT

PRODUCE

We Reserve The Right To Limit Quantity

Furr's takes pride in its fruits and vegetables! At Furr's we bring you the season's finest selections at the peak of flavor! Get in the mood for fall... select your favorite fresh vegetables and fruits today!

- Yellow Onions Spanish sweet lb. 5c
- Cabbage Texas fancy lb. 5c
- Carrots Top Fresh 1 lb. cello pkg. 9c
- Corn Colorado fancy ear 6 for 39c
- Tomatoes California salad size lb. 29c

POTATOES

Russet all purpose 10 lb. bag 59c

APPLES

Red Delicious New Crop lbs. 5 \$1

SWEET POTATOES

East Texas Maryland Sweet 2 lb. 29c

- Bell Peppers large pods lb. 15c
- Romaine California bunch ea. 34c
- Limes Florida seedless lb. 32c
- Cucumbers Texas fancy lb. 2 lbs. 29c
- Oranges Valencia, Calif. Sunkist lb. 3 for \$1
- Broccoli Calif. Fancy ea. 49c

MELLORINE

Farm Pac Assorted Flavors, 1/2 gal. 29c

GRAPE JELLY

Food Club 18 oz. 3 for \$1

TOMATO SOUP

Food Club can 8c

TAMALES

Austex, Beef No. 300 can 25c

TOWELS

Topco, 162 count roll, 4 for \$1

FLOUR

Food Club 5 lb. bag 39c

EGGS

Farm Pac USDA Grade A Medium doz. 39c

CHIPS

Farm Pac dip or regular pkg. 39c

- Margarine Food Club Deluxe quarters lb. 5 for 1.00
- Napkins Northern 60 ct. pkg. 2 for 25c
- Apple Sauce Food Club No. 303 can 19c
- Daintes Hersheys 6 oz. 25c, 12 oz. 49c
- Cookies Keeblers Pecan Sandies or Rich & Chip 14 oz. pkg. 2 for 89c
- Blackeyed Peas Gaylord No. 300 can 14c
- Macaroni Dinner Kraft 7 oz. 19c
- Gelatin Food Club assorted flavors pkg. 8c
- Fruit Cocktail Del Monte No. 303 can 25c
- Behold Furniture Polish 7 oz. can 69c
- Vanish king size 34 oz. 49c
- Windex 8 oz. bottle 29c, aerosol 15 oz. 49c
- Plunge Drain Cleaner 10c off label 32 oz. 69c
- Puddings Betty Crocker Assorted 3 for 1.00

Fresh Frozen Foods

ORANGE JUICE

Gaylord, Fresh Frozen, 6 oz. can 15c

- Cut Okra Top Frost fresh frozen 10 oz. pkg. 25c
- Pizza Chef-Boy-Ar-Dee 4 little cheese or sausage ea. 59c
- Potatoes Hash brown, Top Frost 2 lb. pkg. 39c

ALL GOLD BOND STAMPS COUPON REDEEMABLE AT FURR'S

ROUND CHUCK ROAST CLUB STEAK SAUSAGE

- Farm Pack 2 Lb. pkg. \$1.49
- T-Bone Steak Furr's Proten lb. 1.09
- Cube Steak Furr's Proten lb. 1.29
- Ranch Style Steak Furr's Proten lb. 79c
- Ground Beef 3 lbs. or more lb. 48c
- Boneless Stew Meat lean lb. 78c
- Chopped Sirloin fine for bar b que lb. 88c
- Ground Chuck extra lean lb. 78c
- Shoulder Roast Furr's Proten lb. 73c
- Short Ribs Furr's Proten lb. 38c
- Beef Liver Furr's Proten lb. 59c

DOUBLE GOLD BOND STAMPS
on Wednesdays

HAIR DRESSING

foamy BABY MAGIC TOOTH PASTE
shave cream 14 3/4 oz. with 2 free blades reg. 73c lime or menthol 73c

AUSTEX CHILI

- WITH BEANS 24 oz. can 49c
- With Beans, No. 300 can 39c
- Plain, No. 300 can 49c
- Plain, 24 oz. can 79c

- Peanut Butter Food Club smooth or crunchy 18 oz. 59c
- Margarine Food Club Corn Oil qts. lb. 29c
- Tea Food Club instant 3 oz. jar 89c
- Fabric Softener Topco 33 oz. 39c
- Pineapple Gaylord crushed or sliced no. 2 can 25c

SALAD DRESSING

- Bama qt. 29c
- Tart & Creamy 29c

SIRLION

- STEAK, FURR'S PROTEN LB. 87c
- STEAK, FURR'S PROTEN LB. 87c
- STEAK, FURR'S PROTEN LB. 69c
- shoulder, Boneless LB. 88c
- Furr's Proten lb. \$1.09

Delicatessen

- 1 LB. MEAT LOAF ALL FOR \$1.69
- 1 PINT PINTO BEANS
- 1 PINT COLE SLAW
- FRUIT COBBLERS EACH 89c
- Sliced Bacon Farm Pack lb. 78c
- Sliced Bacon Family Pack 2 lbs. \$1.49
- Pork Chops Family Pack lb. 69c
- Franks Farm Pack All Meat 12 oz. pkg. 59c
- Bologna Farm Pack All Meat 12 oz. pkg. 59c
- Fish Sticks Heat & eat 16 for 1.00
- Fish Cakes Heat & eat 16 for 1.00
- Fish Portions Heat & eat 12 for 1.00
- Corn Dogs Heat & eat 8 for 1.00

Health & Beauty Aids

- Cold Cream Pond's med. 3 1/2 oz. 79c
- Cover Girl Super Sheer makeup, assorted shades \$1.29
- Pepto Bismol 8 oz. 69c
- SINUTAB 30's \$1.49
- H-A-Arranger 7.3 oz. 87c
- Mennen 16 oz. \$1.19
- Gleem family tube 63c

OVEN MITT Twin Side Quilted with matching pot holder reg. 69c **2 \$1**

PRESTONE Anti-Leak Anti-Freeze \$1.59

SHIRTS Dress Short Sleeve assorted colors and sizes each **\$1.99**

Iron Board Pad & Cover Teflon \$2.98 retail ea. **\$1.99**

THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, September 27, 1970

Who's Who?

THE DIFFICULTY of conducting a coherent policy of peacemaking in the Middle East has never been more obvious. And that's about the only thing that is obvious.

The blizzard of conflicting news reports, propaganda claims and calls for assistance now flying out of that unhappy region make it nearly impossible for Americans and other Westerners to figure out who is doing what to whom. At last report, there were four armed forces in and around Jordan, with more threatening to join the fray at any minute.

THE ISRAELIS are — apparently and at this writing — standing by on the border, for they have a cease-fire agreement with the Jordanians. This, at least, is something for the Jordanian government to be thankful for, because it has its hands full fighting on at least two other fronts. The Palestinian guerrillas, who spined the offer of a cease-fire from the Jordanian army, are only fighting a large-scale war against the Jordanians at the moment, though they have scrapped with each other in recent days, in addition to staging the world's largest kidnaping against airliners of American and European lines.

On Sunday the Syrian army further complicated the picture by invading Jordan with two armored columns. Now other militant Arab nations have added their two cents' worth by threats of intervention.

Nassar, understandably enough is trying to get all concerned to cool it. As the would-be leader of the Arab

bloc, he sees the bloc falling apart and the various factions following no lead but their own.

From our point of view, the Middle East's wars-within-wars make the Southeast Asia conflict look relatively clear-cut. And the shifts and confusion make a mockery of proposals to insure the yet-unattained peace with "firm and unequivocal" commitments to guarantee borders or territorial integrity in the area.

Let us not forget that we had a policy of preserving the territorial integrity of all small nations concerned in the past struggles, but the events undercut it. To take one example, in 1967 both sides claimed that the other was the aggressor, and both had some justification. The Israelis pointed to Egypt's blockage of vital seaways and threats of invasion, while the Egyptians declared that the first military offensive was launched by the Israelis. If we had attempted to enforce our firm and unequivocal policy with armed intervention in 1967, we would have had some problem determining which side was the victim.

AS THE CURRENT cauldron boils, there is increasing talk of U.S. intervention. But the American people are finding it increasingly hard to understand what is going on, let alone which of the many contending forces, if any, should get our help.

A coherent policy sounds good, but in this case the U. S. government is being forced to conduct its policy in an incoherent situation.

— The Dallas Morning News

Changes Take Place In The Deep South

Long before racial turbulence hit the North, the South entered the era of integration. In those days when Rev. Martin Luther King, Jr., and other civil rights leaders were largely unknown, Northerners found it hard to believe that the violence and disorders sweeping the South could actually be happening in the United States. But, in the ensuing years, the pressures visited upon the South began moving northward. New York, Chicago, Los Angeles—the parade of cities now seems endless—began entering periods of turmoil, the end of which is not in sight.

From civil rights and race issues, a general movement has arisen involving countless groups and splinter parties of every philosophical hue. In the tumult, the problems of a decade ago in the South have all but been forgotten. Other than an occasional court ruling that makes the headlines briefly—usually having to do with desegregation—there has been little news of how civil rights in the South have fared since the first Negro marchers took to the streets and highways.

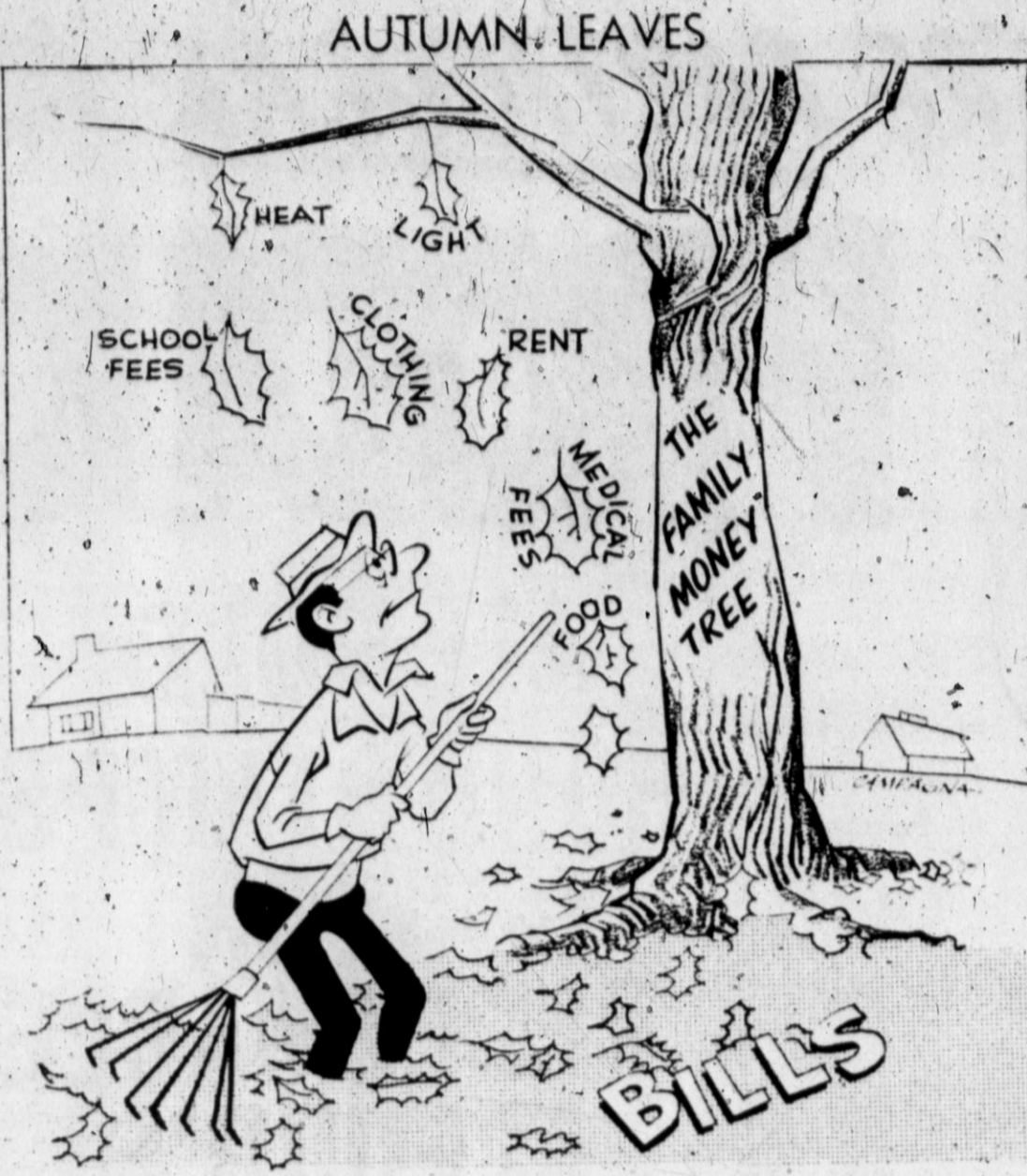
An interesting report on the South, as it is today, has appeared in the pages of Newsweek, authored by Mr. Karl Fleming, a native North Carolin-

ian. Mr. Fleming was in the South in the early 1960's as a correspondent for Newsweek, and more recently he revisited the area to write a firsthand report on how much it has changed. Writes Mr. Fleming, "Black people are still poor and still imprisoned by their poverty. But they go places they have never been before—the 'white' and 'colored' signs have come down almost everywhere—and they think thoughts they have never dared think before. They vote now, and the politics of the South has begun to respond to their power. The Deep South used to say never; the extent to which it has changed since I left—and the extent to which it has acquiesced in the change—was stunning."

Cities like Montgomery and Birmingham, as well as smaller, unknown places such as Philadelphia, Mississippi, where three civil rights workers were murdered in 1964, have opened up jobs and schools to Negroes. In Philadelphia, the star basketball player was a Negro who at the end of last season was hoisted to the shoulders of his white teammates and borne in triumph around the gym. Mr. Fleming found other evidence of an altered way of life particularly for Negroes in the South. He quotes a retired lawyer who says, "The rule of law has finally arrived—you can go to jail for beating up a Negro now." The days of the night-riding Klansmen and cross burning appear also to have been retired into the pages of history.

At Selma, Ala., where Rev. Martin Luther King and his followers became the center of national attention in a conflict with mounted possemen and state troopers, the scene is one of peace. There is no longer a mounted posse, and the present sheriff explains that, "People want peace." Mr. Fleming sums up the attitude of the South today by noting that many people paste Wallace stickers on their cars, "but not many of them say 'never' any more." However, he finds also that the revolution that overtook the South a decade ago may yet lead to the divisiveness that is currently tearing at the North—"precisely because the South is getting to be so much more like the North, Advanced agricultural technology," he explains, "is pushing Negroes off the land—faster than industrial growth can absorb them. So the rural growth can absorb them. So the cities breed unemployment, and unemployment breeds despair, and despair breeds militancy."

The big question now is whether Northern-style militancy, often accompanied by no discernible purpose, can lead to further social and economic advances or merely to chaos.



MAIN STREET, U. S. A.

When Apathy Sets In, Most Incumbents Usually Stay In

By BERT MILLS

WASHINGTON, D. C. — Voter apathy has marked the summer and fall primaries to date, suggesting that while many people are concerned about national and local problems they are pessimistic that politicians of either party have the solutions.

While a number of incumbent Senators and Representatives have been retired by the voters, there has been no trend to indicate that most people are in a mood to "throw the rascals out," whether they be Democrats or Republicans. The relatively few cases in which an incumbent has been defeated can all be explained on other grounds.

Senator Ralph Yarborough, a Democratic liberal from Texas in office for 13 years, was knocked off in the primary. But he has been on the left fringe of Texas Democrats for some time, in a state which has been mov-

ing to the right, and it was no surprise that he was defeated by a candidate more near the center of Texas politics.

Representative Glenn Cunningham, a 14-year veteran Republican from Omaha, also suffered a primary defeat. But Nebraska seeks only to trade one shopworn G. O. P. conservative for a new face, with a more attractive personality but a similar philosophy. Other examples of the "no-trend" could be cited.

When voters are apathetic and turnouts are small, primary results depend on small things. Of ten such mundane matters as organization and money determine the result. Rep. Richard Ottinger (D., N.Y.) would never have won the Senate primary in the Empire State if he had not spent about \$2 million to make himself known.

Phone Calls Reveal Attitudes
An office neighbor of this writ-

ter is not normally concerned with politics. He serves a business paper and while thoroughly familiar with political matters, he has never become personally involved, until this fall. Then he and his wife became sufficiently irritated by the tactics of a Senate candidate to seek to aid the reelection of the incumbent.

My friend volunteered to telephone strangers in his community, all registered voters in the party of the incumbent. It proved to be a shattering experience for the correspondent and his wife, and both have made their last venture into politics. The reason is that most voters just don't care.

Of several hundred calls to voters, about 20 percent knew the rival candidates and something about the issues, and planned to vote in the primary. The other 80 percent were about evenly divided between those who didn't care and didn't plan to vote, and those who were against the incumbent, often for the slimmest of reasons.

These two callers, comparing notes after their day as political volunteers, concluded their candidate was due for defeat, at least in the area where their calls were made. Not so, as it turned out. Their man not only won their county but swept the state. They were disillusioned but happy. They were also sure their efforts had nothing to do with the result.

Will the Voters Wake Up?
As the November election nears, the key question is whether the electorate as a whole will wake up and take an interest in political affairs. If not, it is logical to expect that most incumbents will be reelected simply because they are the "ins" and are better known.

Some mighty efforts are going to be made before elections to excite the public. Vice President Agnew is spearheading the Republican effort, concentrating on states where the G. O. P. sees a chance to capture a Senate seat. Even his rival Democrats concede he is an effective campaigner and fund-raiser. But is he making converts, or only selling fellow Republicans who were already sold?

College students are supposed to become involved in the political campaign this year as never before. A number of major institutions will shut down for the fortnight before election, to allow the collegians to work for peace candidates, most of them Democrats. Will adults listen to students? It remains to be seen.

One thing seems certain. Unless more voters get interested soon, nothing very drastic is likely to happen on November 3.

Talk of Texas

BY JACK MAGUIRE

HOW IT BEGAN — "The Aggie War Hymn," the familiar fight song of Texas A. & M. University, actually was written by a Marine during the Battle of the Argonne Forest in World War I.

James Vernon (Pinky) Henderson of Burnet was a junior at Texas A. & M. when he volunteered for the Marine Corps. While his Sixth Marine Regiment was in the Argonne in France in 1918, Mr. Henderson wrote the song between battles. After the war, he returned to College Station and was a member of the quartet that sang the hymn for the first time in 1920.

When the 1921 football season opened, the Aggie Cadet Corps first recorded the lively song that begins: "Goodbye to Texas University! So long to the Orange and White." In the intervening 49 years, "The Aggie War Hymn" has become one of the best-known college songs in the nation.

TEXANS—AT—LARGE — Jesse Unruh, who is contesting Ronald Reagan for the governorship of California in November, grew up in Texas.

Unruh moved with his family to a farm near Swenson, Stonewall County, when he was a small boy and graduated from high school there. Later he attended Wayland Baptist College in Plainview before moving to California.

SPA ON THE TRINITY — Among Dallas' many claims to fame, being a health resort isn't one. Yet for 59 years one of its public parks was a minor mecca for those who believed that mineral waters were a cure-all.

In 1903 the city dug a well searching for artesian water from the Trinity sands. The drill hit the Glen Rose sands instead and brought in a well that produced a steady flow of hot, mineralized, mildly cathartic water.

Fountains were installed in Reverchon Park, and thousands of health-seekers came to drink the water until the well was shut down in 1962.

TEXAS FIRST — Hamilton has the dubious distinction of hosting the first officially recorded tornado in Texas. A twister struck near there on the afternoon of March 31, 1889 and left three people dead. It was the first tornado to be documented in the U. S. Weather Bureau files, but not the first ever reported in Texas.

Old newspaper files give accounts of a tornado that struck the community of Cedar Hill, Dallas County, on Sunday, May 4, 1856, it killed nine people and injured 12 others.

WHAT'S IN A NAME? — Contrary to popular opinion, Washington-on-the-Brazos, where the Texas Declaration of Independence was written, was not named for the nation's capital.

It happened that one of the early settlers in the area was from Washington, Georgia, and he named the new town for his old home.

... from the Brand's files

5 YEARS AGO — 1965

Houston Everett Gibson, alias John Houston Gibson, walked away from the Deaf Smith County jail to freedom Friday morning, but was back in confinement less than one hour later. Road blocks were set up on all highways leaving Hereford immediately and Gibson was apprehended approximately 2½ miles south of Vega by Oldham County Sheriff Harold Wheeler. Initial marketing of the nation's first nicotine-free smoke product, produced in Hereford for the first time on a commercial basis anywhere — should come about Oct. 18. This announcement was made recently by officials of Bravo Smokes, a newly formed corporation set up to manufacture the cigarette-like smokes from lettuce leaves.

20 YEARS AGO — 1950

Charges of making and possessing counterfeit money were filed on two Hereford men shortly after noon Saturday. The men were Vernon Roland, 28, shop foreman for the Brand and Dale Russel, 19, employed as lithograph printer by the Brand until August 31, when he was discharged. The men stated they had no intention of passing the counterfeit bills but did it "just to see how good we were." Telephone service for farmers in this area advanced a step nearer reality this week when directors instructed engineers to design a preliminary system to submit to government agencies. Local approval of the design will be followed by application for construction and operation. A total of 850 applications have been made for telephone service.

35 YEARS AGO — 1935

A norther blew in on Hereford and its area early this morning, driving temperatures down nearly 40 degrees below the peak for the past few days. It followed on the heels of showers that covered most of the county during the early part of the week. Plans for a Deaf Smith radio program over Station KGNC at Amarillo on Saturday morning were made at a meeting of a committee selected for that purpose. Interesting facts and developments in Deaf Smith County will be pointed out during the programs. The program will be broadcast from 6:30 to 7 o'clock Saturday morning.

50 YEARS AGO — 1920

Elmer LeRoy Fullwood, son of Mr. and Mrs. E. H. Fullwood of Hereford, was killed in a motorcycle accident, about a mile out from the bridge on the Summerfield road early Monday morning. His skull was split across the top and the left side of the head pressed in on the brain, his left shoulder, and jaw were shattered and the fingernails of the left hand torn out by the roots where the hand dragged under the handle bar of the machine. A number of ex-high school and college men of Hereford, interested in football, have decided to organize a town football team for this season and have requested the Brand to announce an organizational meeting.

65 YEARS AGO — 1905

Our friend, P. R. Purcell, through the kindness of his daughter, Miss Mattie, left at this office on Wednesday afternoon of this week, the largest melon it has been our pleasure to look upon this season. The specimen referred to above was grown on Mr. Purcell's farm east of town and weighed a fraction over 51 pounds. Jno. E. Dany who is making a success of stock-farming north of town was on our streets Monday to deliver 1000 bushels of his 1905 oat crop to I. M. Garner at 35 cents per bushel. The most pleasing feature of the situation, this year is that our local merchants and grain dealers are paying a "better price" than other Panhandle markets. Mr. Dany informs us that while he sold his grain at 35 cents, Amarillo dealers are paying only 30 cents per bushel.

The Sunday Brand

Established 1948

Published Every Sunday at 130 West Fourth Hereford, Texas 79045 The Brand Publishing Company



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James M. Gillentine Publisher
Melvin Young General Manager
Charles Richards News Editor
Sue Coleman Women's Editor
Grady King Advertising Manager
Jay C. Spain Mechanical Superintendent

At The Library

To Love An Assassin

A moving, dramatic story of a beautiful woman who finds, too late, that she has fallen deeply in love with a political assassin can now be found at the Deaf Smith County Library. Check it out today.

THE ASSASSIN
By Evelyn Anthony

Here, from the acclaimed author of *The Legend and The Rendezvous*, is another novel of high-voltage suspense and romance. Set in New York during a U.S. Presidential year, it tells the moving, dramatic story of a vulnerable and beautiful woman who finds that the mysterious man she has fallen in love with is a hired political assassin.

While traveling in Lebanon, Elizabeth Cameron agrees to do a favor for her rich and powerful uncle, Huntley Cameron, whose superpatriotic politics are well known.

With no questions asked, she will help to see a brooding, cynical man, named Bruno Keller, safely out of the country and into the United States. What she

does not begin to understand until much too late is that Keller is an expert marksman and professional assassin and that in helping him past customs, she has become part of a dark and terrible plot that threatens to reach to the highest ranks of national politics.

All she knows is that before Bruno Keller she was unloved and only half alive and now that his animal strength and sensuality have brought her fierce fulfillment.

The story builds to a tense, surprising climax that rivals both Richard Condon's *The Manchurian Candidate* and the best of Helen MacInnes.

BUT NOT FOR LOVE
By Elizabeth Savage

But Not For Love is a comical-tragic story about a family and a summer—a novel in which things are not as they seem.

The family is the Hollister clan: Francesca is dramatic, Warren is gentle, Barbara is domineering, Barney is virile, Tim is alcoholic, Peter is angry,

Winifred is uneasy, and Noel is dead.

For the Hollisters, their in-laws, lovers and friends, the setting is familiar: a beautiful, rocky promontory on the coast of Maine, not far from Bath.

The Hollisters have always summered here; they are a fixture of the hamlet of Rodger's Ferry, and no one in the village can recall a time when the cluster of oddly assorted houses on the Point was not inhabited by one generation or another of Hollisters.

To an outsider they seem very close; for a Hollister this means that deception must be subtle.

But this summer, Rodger's Ferry has lost its complacency:

the family is the same, but Noel's apparent suicide has precipitated strange changes. Delusions are laid bare, unsuspected passions erupt, lifelong habits fall apart. On the surface the alterations have seemingly come about as a result of love.

But this is a book haunted by gently, cynicism, a cynicism which begins with the title taken from *As You Like It*: "Men have died from time to time, and worms have eaten them, but not for love."

But *Not For Love* is a tale about fantasy and reality, an exploration of the power that childish dreams exert in adult life. Like its theme it is a book which is never exactly what it seems.

From the unusual opening to the very surprising conclusion, *But Not For Love* travels a worldly road with a witty eye upon the contrast between the way people see the world and

Summerfield Club Initiates Season's Study

Feeling their own need for training as club leaders, members of Summerfield Study Club chose for their overall program subject this season, Creative Education for Leadership.

Yearbooks outlining the program were presented at a recent tea which opened the season in the home of Mrs. Jack Streun. Mrs. George DeLozier was co-hostess. Mrs. L. H. Lookingbill, yearbook chairman

its true nature. As it peruses some fascinating aspects of the human soul the story stays always on the edge of laughter a high tribute to the author's skill.

previewed the 1970-71 topics. The first lesson, concerning new trends in education, was discussed by Mrs. Mack Noland, who told of an experiment in Texarkana schools which she said is similar to that being tried this term in the new Tierra Blanca school in Hereford.

Mrs. Ray Johnson, president, spoke of education for women

USE GUM

BANCHORY—Scott and — Twenty-five BROWNIES (Junior Girl Scouts) from here thought they wouldn't make it to the Kincardine Girl Guides (Girl Scouts) di'aroon jubilee celebrations when bus radiator began to leak.

But they found a solution. The chatter stopped and they started chewing gum which the driver used to plug the radiator hole. The girls reached their destination gumless, but on time.

in Federated Women's Clubs, which since their beginning have aimed at the continued education of their members and also encouraged higher education for women through scholarships. Summerfield Club is affiliated with Texas and National Federations.

Mrs. David Hutchins and Mrs. J. Woodward were guests of the club.

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THOSE CRAZY EPISCOPALIANS!



ARE they living in the past?

Outwardly, Episcopalians are pretty steeped in tradition. But in their relations with the world about them, they're a "today" sort of bunch.

They're usually among the first to address a compassionate ministry to "people problems" wherever those problems crop up.

Take alcoholism. It's no accident that one of the founders of Alcoholics Anonymous was a sympathetic Episcopal minister, Sam Shoemaker, and some folks, today, make jokes about "Whiskeypalians."

It's true that this denomination is a bit more tolerant than some. They nourish a strange belief in guidelines — not "straight-jackets" — for a Christian life. They're not interested in condemning... but in helping people.

It isn't really a new idea. Just a timely one.

Episcopalians believe they have good reasons for many of their views. Maybe some of the reasons would make sense to you, too. It costs you nothing to contact the nearest Episcopal minister and find out. He won't even twist your arm.

One of a series presented by "Those Crazy Episcopalians" in your area.

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Whole Young Tender Fryers—2 to 3 Pound Aver.
29¢ lb.



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Fully Cooked Shank Portion Delicious Lean Tender Ham!
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53¢ lb.

Everyday Low DISCOUNT PRICE on Safeway Meat!

Sliced Bacon Hormel Black Label Lean Sliced Bacon! 73¢	Cut-Up Fryers Pan Breaded Quality Family Size 35¢	Fish Sticks Best Quality Variety to Choose From 89¢	Round Steak USDA Choice Beef-Center Cut Bone In! 98¢
Young Turkeys Manor House Beltsville 5 to 8-lbs! 55¢	Cooked Ham Lean Center Cut Slices 59¢	Whiting Choice Quality Easy to Cook 99¢	Sirloin Steak USDA Choice Beef-Full Cut Bone In! 98¢
Pork Steak Fresh Lean Tender Buts Cut Steak! 69¢	Ham Slices Fully Cooked Best Portion \$1.19	Fish Cakes Best Quality Easy to Cook 3 for \$1.19	T-Bone Steak USDA Choice Beef-Lean Steaks! \$1.19
	Bjg Bologna Best Quality 69¢	Short Ribs USDA Choice Best Rib 39¢	
	Meaty Franks Choice Meat 53¢	Boneless Roast USDA Choice Best Rib 89¢	
	Meaty Franks Choice Meat 79¢	Rib Steak USDA Choice Best Rib 99¢	

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Apple Juice Top Top Fresh Delicious Juice! 12-oz. Ctn. 39¢	Low Fat Milk Lucerne Bonus Quality Milk! 1-gal. Ctn. 90¢	Cragmont Soft Beverages Wide Variety to Choose From! 2 1-qt. Jars 29¢	Pinto Beans Town House Family Size! 2-lb. Pkg. 29¢
Peaches Bel Air Frozen Premium Quality! 12-oz. Pkg. 25¢	Crema Topping Lucerne Quality Family Size! 1-gal. Ctn. 89¢	Kool-Aid Sweetened Kool-Aid Mix-Just Add to Water! 2 Pkgs. 25¢	Pinto Beans Highway Beans Low Discount! No. 200 11¢
Corn-On-Cob Bel Air Frozen Premium Quality! 3-oz. Pkg. 48¢	Hom. Milk Lucerne Bonus Quality Homogenized Milk! 1-gal. Ctn. 59¢	Fruit Drink Cragmont Wide Variety to Choose From! 46-oz. Can. 25¢	Applesauce Town House Fancy Quality! No. 303 20¢
Hash Browns Bel Air Frozen Premium Quality! 2-lb. Pkg. 34¢	Half & Half Lucerne Bonus Quality Low Discount! 1-gal. Ctn. 41¢	Tang Mix Breakfast Drink-Just Add to Water and Stir! 18-oz. Jar. 88¢	Pear Halves M-Delaware Low Discount Price! No. 21 39¢
Frozen Peas Bel Air Frozen Premium Quality! 10-oz. Pkg. 22¢	Lucerne Milk Lucerne Bonus Quality Canned! 1-gal. Ctn. 16¢	Gr'fruit Juice Town House Fancy Quality! 26-oz. Can. 47¢	Toothpaste Colgate Toothpaste Family Size! Tube 89¢
Tortillas Pura Frozen Tortillas Low Discount Price! 12-oz. Pkg. 17¢	Tomato Soup Town House Fancy Quality! No. 8 8¢	Dry Milk Lucerne Bonus Quality Dry Milk Easy to Mix! 12-oz. Pkg. \$1.19	Shampoo Prill Tube Hair Shampoo Compact! 5-oz. Pkg. \$1.23
Margarine Calumet Solid Olive Low Discount Price! 1-lb. Box 17¢	Tomato Catsup Hunt's Fine Quality Catsup! 8-oz. Jar. 49¢	Morton Bread Safeway Low Discount! 2 1-lb. Loaf. 38¢	Crema Rinse Tropic Crema Hair Rinse! 8-oz. Bottle 89¢
Canned Biscuits Mrs. Wrights Biscuits! 8-oz. Can. 9¢	Tomato Sauce Mountain Pass Low Discount! 16-oz. Can. 10¢	Fresh Bread Mrs. Wrights Sliced Bread! 4 1-lb. Loaf. \$1	Deodorant Secret Aerial Deodorant! 2-oz. Can. \$1.43

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SAFEWAY

Right To Limit Quantities

Glady's Garden

By Gladys Howton Manjeot

This morning I was feeling rather 'low' and decided to just leave everything in the house (unwashed dishes etc.) and go into the garden. As I walked along the garden paths, soon my spirits were revived. The sunshine was so warm and lovely, the grass a verdant green, the primroses gently swaying in the morning breeze, and then came the nice surprise.

The *Lacoria Radiata* (Spider Lilies) had opened. Just the evening before there was only the *Amaryllis*-like foliage, and now the stems had sprung up and fascinating blossoms were beckoning with their bright red

and their stamens curly. It made a real interesting and pretty picture. Quickly I got the garden hose and gave them a good cool drink, and they responded by opening a bit more. A most interesting flower.

Another pleasant find was the gorgeous new red gladioli. This is a new one for me, and the name of it is *Pontiac*. Was amazed at the height of the stems. They are called flagpole stems, which is very fitting for them. I measured the straightest one and found it to be 5 feet 8 inches tall. The florets are large, and a deep red. Texture is velvet like, and the

shape is as beautiful as lovely butterfly. It is really one of the loveliest glads I have ever grown. To date, of the fall gladioli, I have had *Lilac-Char-treuse*, (bi-color of lavender and chartreuse), *Spring Song*, a beautiful soft pink, and *Sweet Sixteen* a more vivid pink.

Soon my spirits were thoroughly revived, and I worked in the flower beds. Removing the old annuals which had completed their cycle of bloom, and did some grooming among the perennials. If the cold weather holds off, those cut back will bloom again, maybe in time for the annual flower shows. Also selected some of the younger annuals for potted plants, and geraniums and poinsettias for winter blooms.

Since it was past the time the pansy bed should be prepared for seeding, I did a bit of work on it, and have the seed ready to sow. Also sowed some larkspur seed. Watered the *Grape hyacinths*, and roses. A morning well spent.

INFORMATION: The following definitions are for the new gardeners. The other day a friend asked me to define some of the terms and names I had used in a previous article. Perhaps I should clarify some of the terms.

ANNUALS — A plant that normally completes its outdoors cycle of growth in one year as a petunia.

Biennial — A plant that is started from seed that requires two seasons to come to maturity. Example *Althea* roses (*Hollyhock*).

BLOOM — Individual flowers, one blossom on a stem. (Florets, where there are more than one blossom to a stem, as with gladioli. Hybrid tea roses.

BLOOM LATERAL — A spray back to the main stem, used in connection with climbing roses, and chrysanthemums.

BULBS — A thickened bud, usually subterranean, bearing a number of membranous or fleshy, overlapping scales and with roots emerging from the base. Example, tulips.

BULBLET — A small bulb that forms around the base of other bulbs. Hyacinths and tulips both have bulblets.

CORM — A corm is a solid object unlike a bulb which is formed from scales or layers. A mature corm withers and dies after a year and a new corm or corms form on top, underneath or along side of it. This is true of the gladioli. We have few other flowers that come from corms. The crocus is one other that is grown from a corm.

CLUMP — A term applied to a close-growing group of plants of one kind. Many of the cacti are classified in this group.

FLOWER FAMILY — An assemblage of genera that rather closely or uniformly resemble each other in general appearance and technical characters, such as the lily family in which we have hyacinths, tulips, lilies.

FOLIAGE — the leafage of the plant. Many plants are grown just for their foliage.

FORCED — A term which applies to a plant that is grown to produce blooms out of season. Forsythia, or fruit tree branches are often forced in the house for early spring blooms.

PERENNIAL — A plant that lives, blooms and seeds more than two years. Such as violet. A herbaceous perennial is a plant that lives longer than two years, in colder climate, dies back to the ground each winter, and returns in seasonal growth.

SEEDLING — A plant grown from seed. Many of our bedding plants are produced in this way.

TUBERS — A swollen, most- ly underground stem which bears buds as in the potato. Is one that usually has buds or "eyes" as peonies. Tuberosus. Root, is a thick fleshy root resembling a tuber but having no buds or scale leaves. *Dahlia* s come in the class.

RHIZOMES — A thick root like stem sending leafy shoots from the lower side. A usually grows horizontally and near the surface of the soil. The bearded iris is a typical example.

If you have other definitions, that you wish, call me at 364-1343 and I will try to define them for you.

THINGS TO SEE: The annual poinsettias growing at the Hodges home on Park Avenue; *Oriental Grass*, very lovely, at

the Howell home on Knight Street; Mrs. Steve Powell on Aspen street has one of the nicest pyracanthas, with the greatest crop of berries I have seen; Mrs. Ford on Avenue A. has some very colorful dahlias; the begonias, and *Fashion* roses, at the McCullough home on Texas Street are beautiful; the lawn at the Magnolia service station on first street is well kept, and creates a restful

spot, as well as attractiveness. The field crops are really very beautiful now. It is worth any one's time to drive out into the country and enjoy them, as well as the fall flowers that are growing around the lakes. Many interesting grasses for winter bouquets along the roadside.

Art and I went on a sight seeing trip Monday, and made the rim drive of Palo Duro Can-

yon. The colors are comparable to those of Grand Canyon, and rock formations are most interesting. All High Plains folk should make this drive, or at least see the Canyon.

"I hold that the best part and or purpose of a garden is to give delight and to lift up the heart in a spirit of praise and thankfulness."

Deaf Smith To Get Emergency Loans

Deaf Smith County has been designated by the U. S. Department of Agriculture as one of 24 Texas counties where the Farmers Home Administration may make emergency loans.

These loans are available to eligible farmers and ranchers through June 30, 1971. This designation is based on the damage resulting from the severe drought this summer and spring.

Also, some counties which suffered from hail and wind storms and tornadoes are included in the emergency loan coverage.

Thousands of farmers and ranchers have suffered losses and the lack of feed and pasture is affecting livestock producers.

Farmers and ranchers can apply for loans at the Farmers Home Administration office at 313 W. Third St.

Other counties eligible for the emergency loans are Armstrong, Briscoe, Carson, Childress, Collingsworth, Dallam, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lips-

comb, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher and Wheeler.

Ford H. D. Club Met Wednesday

Argen Draper, County Home Demonstration Agent, speaker at a Ford H. D. Club meeting Wednesday in Ford Community Building.

Mrs. Draper said, "It is the feeling of most of us that women favor the skirt length between the classic mini, which is two inches above the knee, to the regular, which is two inches below the knee. Even this gives four inches range."

Refreshments were served by Mrs. W. A. Carter and Mrs. J. C. Gossett.

Present were Meses. Joe Gonzalez, Tex McKnight, Luther Norvell, George Ramos and Raymond Smith.

The U. S. Forest Services now holds more than 100,000 acres of the forest land that includes parts of 12 counties.

A WARNING TO MOTORISTS STOP, LOOK, AND LISTEN... SCHOOL'S IN SESSION! OBSERVE THESE SAFETY RULES

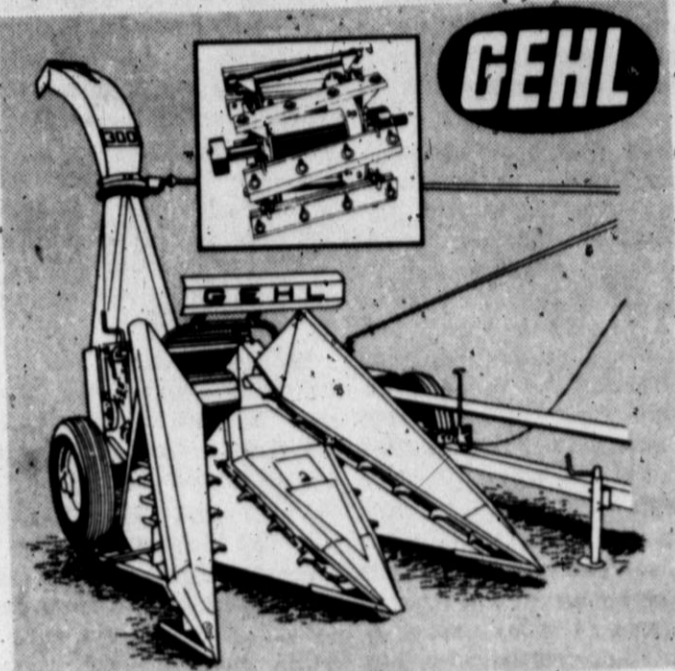


- Make sure the car you are driving is safe — bad brakes or faulty steering, for instance, could cause an accident.
- Be sure and make a full stop at all intersections — don't just slow down!
- Pay special attention to signs warning of school traffic and obey signals of special guards at all times.
- Look before you back out of driveways!

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WEDDING DATE SET — Miss Sharon Bartels of Rowena, daughter of Mr. and Mrs. Erwin Bartels of Westway, is to be married January 2 to Ray Allan Dierschke of Austin, her parents have announced. The wedding will take place in St. Boniface Catholic Church at Olfen. Miss Bartels, who attended elementary schools in Hereford, is a 1970 graduate of St. Joseph High School at Rowena and of a San Angelo beauty school. Her fiance, son of Mr. and Mrs. W. H. Dierschke of Rowena, is a candidate for graduation next May from the University of Texas at Austin.

Small Talk

By SUE COLEMAN
Women's Editor

Maybe the showiest flower bed in town right now is at the home of Mrs. George Beams, 601 E. Third, where a hedge in the side yard has broken out into its annual burst of gold.

NOT TOO KNOWLEDGEABLE about flower names, I can't tell you what these are, but they are perennials that grow more than head high, and they are covered right now in the brightest of yellow blooms. Nothing could have a more fall-is-here look.

There is usually something blooming in the yard where Mrs. Beams, a Hereford old-timer, and her daughter and son-in-law, Nora and Pat Lawton live. But the climax of the summer flowering is in this hedge, and it's well worth a drive on that street to see it.

MY FAVORITE CLUB reporters at this moment are Sunny Brush of Young Mothers and Bunny Watts of Veleda, both of whom phoned reports of their Tuesday evening club meetings so early Wednesday morning that I hadn't even come to work.

But that didn't matter because my partner, Janie Reinart, is here earlier and took their reports while the news was fresh. I'm just afraid that maybe she didn't thank them enthusiastically enough for their promptness.

Even more prompt and so more appreciated, Freida Beauchamp phoned a report of her Beta Sigma Phi Chapter last

week before the meeting was over, postponing her refreshments to get the chore out of the way then enjoying the social part of the meeting with a clear conscience.

That's what we keep telling club reporters; no use to go home and worry for a while before getting it off your mind.

NOTE TO SYLVIA PARSELEY: Thank you, thank you for the kind thought and the beautiful words and pictures.

NOTE TO WHOM it may concern: Never try to top Sylvia and Nell Norvell, either singly or together, with a hard-luck story.

In one of those grocery store aisle encounters the other day, we blocked traffic with our carts and exchanged a few words about the weather and fall cleaning. That led to remarks about clearing out clutter and finding a place to put things.

My feeble tale about a garage too crowded for the car only set them off. Finally I had to go ahead with my shopping, and left them with Sylvia's remarks about bicycles spilling onto the driveway and Nell's version of her husband's opinion of her garden tools still echoing.

The first one never has a chance, I've always heard. Besides, they both have families to help clutter their places, so there!

Hewitt Infant Born Wednesday

Mr. and Mrs. Robert C. Hewitt of Amarillo announce the birth of a baby boy born Wednesday at Neblett Hospital in Canyon.

Robert Cole Jr. was born at 5:12 p. m. and weighed 7 lbs. 8 oz.

His grandparents are Mr. and Mrs. A. L. Greenway, 334 Avenue G, and Mr. and Mrs. E. C. Hewitt Jr., Route 3.

Read the classified Want Ads

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Prices plus 80¢ to \$1.40 F.E.T. (depending on size).

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Dual tractor tire application will give you unbelievable results...REDUCES SOIL COMPACTION, DOES MORE ON LESS FUEL, MINIMIZES WHEEL SLIP, SPEEDS UP FIELD WORK, GIVES TOP FLOTATION!
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Firestone 23° DEEP TREAD
Our best quality rear for today's high-horsepower tractors... made to give "extra seasons of wear!"
\$247.72 (Size 18.4-34 6-ply)
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Economy priced all-wheel position truck tire
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\$19.66 (Any Six Cylinder Car)
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Guaranteed BRAKE RELINE
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Precision alignment by skilled mechanics.
Cars with torsion bars or air cond. slightly higher.

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Miracles Still Happen, Hale Tells Lions Club

The speaker at the Lions Club luncheon this week told members he has "no doubt at all" about reports of miracles being performed through belief in God because he has seen instances of it and was himself the subject of one miracle.

Terry Hale, Hereford fire marshal who resigned only this past Monday, told the Lions Wednesday about a number of miracles and instances of healing, as described in a book he recently reviewed, "God Can Do It Again."

The book gave a newsman's account of the personal ministry of a woman in California.

"At one time, she was sick and tired of herself, she wasn't satisfied with her life," Hale said. "She dedicated herself completely to God and Jesus Christ. When she did, these things started happening wherever she went. The book is a story of people that have been touched by God at her meetings."

"Wherever she is, people flock to hear her. They come from everywhere to hear her because they have a real need in their life, a sickness. This reporter attended one of her meetings in California, and he said when she walked through the door and onto the stage you could just feel the presence of God, you could just feel the charge of the whole thing," Hale continued.

The women, Hale said, prays for people, lays her hands on people, and God — through her — heals them of their sicknesses.

"This lady has the power of God in her life and she's the closest thing in this life to Jesus Christ that I know of. The unusual part about her meetings, she'll say "In this part of is being healed right now," the room over here, somebody maybe a person whose leg is crippled or who is blind. And these people will come to the

stand and testify that in fact they have been healed."

Then Hale gave one of the reasons why he says he does not doubt God's healing power.

"I had smoked cigarettes for 14 years. At times I wanted to quit and couldn't. I had asthma. I went on a wheat harvest, one year and two weeks later I had to come home my asthma was so bad. And on the bus home even, I was smoking cigarettes," he said.

Then, three years nine months ago, in his bedroom at the fire station, Hale "got desperate" after he felt a hot burn

sensation in his chest and milk, buttermilk, anti-acid pills and other medication did nothing to relieve it. He recalled reading a book by Dr. Norman Vincent Peale that suggested a person just pull a chair up and pretend he was talking directly with Jesus Christ.

"I had never hurt like this in all my life, and I thought 'Well, why not try it? There's no one here to see me.' I had Bibles all over the place. I rised up on my elbow and just said a prayer, and really I didn't even know how to pray. I said 'God, if you are a God and you

can do the things everyone says you can do, stop this from hurting.' And just like that, it stopped," Hale told the Lions.

All of a sudden, it felt like cold water was running down through him, he said. He said he thought the pain would come back but it never did.

"I knew smoking was wrong for me, so I put aside a piece of paper and I decided if I went half a day without smoking, I would put me down a good mark. Well, that was three years and nine months ago and I haven't smoked since. I have no desire to smoke. This is why I don't doubt what's happened to this lady," he said.

Through the woman's ministry, he said, diabetics have been healed as have persons with many other ailments. One woman's hips were so deformed she could hardly walk. After she attended a meeting held by the woman, she got down on her knees and prayed.

"It seemed like something went through her, lifted her up. She could hear these bones straightening up and lining up like they were supposed to," he said.

"I believe it, every word. If you don't believe it, you check it with your Bible and I'll guarantee it lines up."

Wins Promotion

Mike Horton, son of Mr. and Mrs. James Welch, 1003 Union, was recently promoted to Army Specialist Four.

Horton entered the Army in September of last year and completed his basic training at Ft. Lewis, Washington. He is presently stationed at McDonald Army Hospital, Ft. Eustis, Virg. as a laboratory technician.

United States mint was established in Philadelphia in 1792.



GIVES TESTIMONY — Terry Hale, former city fire marshal, reviewed for Lions Club members Wednesday a book called "God Can Do It Again," an account of the personal ministry of a California woman.

Texas Livestock Goes To Mexico

Commissioner John C. White reports that Texas Department of Agriculture personnel have helped groups from Mexico recently complete buying about \$112,000 worth of cattle, and about 1,200 head of sheep and goats from Texas ranchers.

Two other groups from Mexico are due in Texas soon to complete negotiations for purchase of 480 hogs and 80 Holstein cows, valued at about \$70,000.

Texas Department of Agriculture marketing specialists Ernesto DeLeon, Darryl McDonald, and Dick Kleymeyer have helped and will help in the transactions.

The cattle, purebred Brahmas and horned Herefords, were brought from ranchers in the Seguin and Waco areas, Commissioner White said, and the Rambouillet and Suffolk sheep were bought in the San Angelo and other West Texas areas.

Four hundred Angora goats were bought in the Rock Springs area.

The animals were bought for two or three ranches in Mexico and for the Mexican government in that country's continuing program of developing better breeding stock, the Commissioner said.

Commissioner White said that Mexican buyers credited the "Directorio de Ganaderia del Estado de Texas" ("Directory of Livestock of the State of Texas") with being of great help in locating the livestock they bought in Texas.

The directory is published by the Texas Department of Agriculture and is printed in both Spanish and English. It gives information about beef cattle, dairy cattle, sheep, goats, horses and hogs and those who have them for sale.

COVERED DISH
BERNALILLO, N. M. — A recent Yucca Naturist Club newsletter in announcing a social event urged "everyone to bring a covered dish." The nudist organization is located north of Albuquerque.

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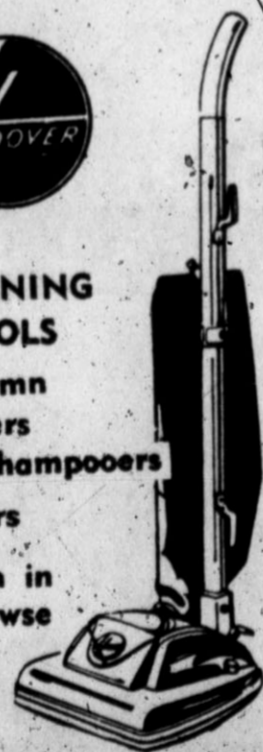
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McCASLIN'S ON THE GROW WITH HEREFORD!

Background Varied

Housewife-Nurse Lived, Made Friends In Japan

By SUE COLEMAN
Women's Editor

Born in South Dakota of Scandinavian ancestry, living in Japan during high school years after homes in Montana and on the West Coast, now a homemaker and a nurse in Hereford — Cassie Moxon's background is more varied than most.

IT IS REFLECTED in the home at 603 Stanton where she and her husband, David, live

with their two children, 7-year-old Denise and Charlie, 4.

There are paintings by a Japanese friend who is now a professor of art at Harvard, along with old furniture and accessories, from homes of relatives who pioneered on the midwestern prairies and some the Moxons have found in antique stores and junk shops.

Blonde Mrs. Moxon, who looks the part of a model as she was

for a time in Tokyo, likes to work with the mellow wood of furniture from bygone years, and has restored to original beauty a handsome desk for which she paid \$13, a small carved commode — or washstand, as West Texans usually call it — a roomy bookcase and other pieces.

SHE LIKES TO SEW, too, for her daughter and herself, and she wants to paint when the

children are older and she has more time. She did enough painting in high school to find that she has an aptitude for it, and a liking for it.

That is something of a family trait; a sister who lives near San Francisco paints, collects paintings and plans to open an art gallery; and a grandmother who owns a flower shop often paints the flowers she sells.

A liking for art was a mutual interest when she knew Hiroshi Murata in Tokyo. She admired his work then and has some of his early watercolors in traditional Japanese style as well as examples of the style he has evolved for himself.

ONE THAT CASSIE Moxon likes is a study of a man with a guitar, done in dark browns, grays and greens; another a stylized cat in black and white, another a symbolic group of human figures on a bare beach, with elongated arms in attitudes of pleading and despair.

Mrs. Moxon was a high school sophomore when her father was transferred from Seattle to Tokyo in his work with an airline.

She attended an American school with pupils from 33 nations.

For college she returned to her native state and was attending South Dakota State University at Brookings when she met and married David Moxon. Her husband is continuing college study, attending West Texas State for evening classes. He is employed by Case Power and Equipment.

"Believe me, I had to adjust!" Cassie Moxon says of her change from American to Japanese schoolgirl and back again. The move to her present home in the Southwest has no problem after that. The Moxons have lived here two and a half years.

MRS. MOXON IS on regular duty on the nursing staff at Deaf Smith County Hospital and likes the work so well she wants to get more training and continue as a registered nurse. She also enjoyed work in a research laboratory in Brookings.

Her zest for activity, like her blue eyes, fair hair and complexion are perhaps typical of her North European inheritance.

One grandfather came from Sweden, worked for a time in

Minnesota, then pushed west into South Dakota and built a sod house on his claim 28 miles from a railroad terminal, bringing his Norwegian bride to found a pioneer family.

Pretty Mrs. Moxon gives the impression that she would be a willing pioneer, but lacking the opportunity she lives a full life whether she is creating beauty from a piece of junk, or caring for a patient in the hospital, or answering the eager question of her small son who shows his adventurous spirit when he insists, "When will I be old enough to have a knife myself, Mama?"

Named For GC Office

Mrs. O. G. Hill Sr., Hereford woman who has held numerous garden club offices including the governorship of District I, has been nominated for state treasurer, the nominating committee of Texas Garden Clubs Inc. has announced.

State officers will be elected at the fall board meeting in Amarillo Oct. 19-21, and installed at the general meeting of Texas Garden Clubs next April for a two-year term.

Mrs. Hill is a member of Hereford Garden Club, has served in various district offices and been on the state board as district governor and as head of state committees.

She and Mrs. A. L. Manjeot, on committees preparing for the board meeting at Amarillo next month, attended a planning session in that city Friday afternoon.

PROMOTION

NEW YORK — Lillian Block, managing editor of Religious News Service, has been named a vice president of the National Conference of Christians and Jews, under whose auspices the service is operated.

Ex-Resident Of City Is Buried

Funeral services for Mrs. Ella Mae Reese, 84, of Spur, once a resident of Hereford and the stepmother of Mrs. C. A. Saulcy of this city, were conducted Tuesday in First Baptist Church at Roaring Springs.

Burial was in Roaring Springs cemetery. Pallbearers were grandsons, including Lester Mullins of Hereford.

Mrs. Reese lived here before moving to Spur 23 years ago. Her death occurred in a nursing home at Jayton.

She is survived by two daughters, Mrs. Marie Calley of Pampa and Mrs. Minnie Wright of Arcadia, Calif.; a son, Raymond Lawrence of Atoka, Okla.; four other stepdaughters, Mrs. Maudie Forest of Lubbock, Mrs. Allie Lawrence of Atoka, Mrs. Gracie Bullard of Hermeleigh and Mrs. Kate Goodnight of San Jose, Calif.; and five stepsons, Joe Davis of Carlsbad, N.M., Lee

Finishes Course Joins Orchestra

Colette LaFleur of Hereford recently completed a 2,100-hour training course in hairstyling at the Stewart School of Hairstyling in Sioux City, Iowa.

Miss LaFleur, daughter of Mr. and Mrs. David LaFleur, 123 Mimosas, will be a licensed

Davis of Cleburn, Earnest Davis of Roaring Springs, Pete Reese of Sand Springs, Okla., and Chat Reese of Spur.

hair stylist after completion of her state board examinations.

She studied all phases of hairstyling, cosmetology, permanent waving, tinting, make-up, manicuring and shop management.

NEW NAME

GREELEY, Colo. — Colorado State College, which was founded more than 80 years ago as the State Normal School, took a new name this year — University of Northern Colorado.

Read the classified Want Ads



HOME REFLECTS BACKGROUND—Midwest pioneer ancestry and high school years in Japan are both evoked in furnishing and decoration of the David Moxon home. Mrs. Moxon, who lived several years in Tokyo, stands

beside her portrait, done in vivid colors by a Japanese artist who painted his impression of her while her hair was dyed red for the role of Queen Elizabeth I in a play.

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From Animal Health Supplies to . . . Home & Garden Tools & Products.

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Service is an important Product. We deliver our Liquid Feed right to the field, pasture or pen. . . See us Today about your Feeding Needs

Come in Soon talk with the Folks have a cup of coffee and check on the many fine products . . .

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- Promotes better general health of your herd. Cattle are more alert with clearer eyes, better hair coat, more bloom. Improves carcass quality.
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- Improves animal vigor; cows and calves range better, eat more, weigh more at disposal time.
- Improves the vital calcium-to-phosphorus balance that's so necessary to animal nutrition.

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Along The Frio

MRS. OWEN ANDREWS

Mr. and Mrs. H. F. Benson, Mr. Ronald Crist and Rev. Bill Ray, pastor of the Nazarene Church Hereford, attended funeral services of Maurice Daral Yearwood, at Pleasant Valley Baptist Church near Hydro, Okla., Monday afternoon. Yearwood, 29, was killed Saturday, when a car fell on him while he was working on it.

Mrs. Yearwood is the former Coleen Sanders, daughter of Mr. and Mrs. Clayton Sanders west of Hereford.

Yearwood was a farmer and the couple, with their two small children, lived near Hydro. Burial was in Alfalfa, Okla., cemetery.

Frio Homemakers Club met Tuesday in the community room of First National Bank with Argen Draper as guest speaker and Mrs. Tommy Sparkman as hostess.

Mrs. Draper talked on "Hemlines for 1970," and with skirts and string helped the ladies to determine the most becoming length for each. Mrs. Draper predicted that "the mid-length hem line will be most widely accepted in coats, skirts and evening wear." Dresses, she said, will be two to four inches longer than last year. The easiest transition will be with pants suits which will be extremely popular.

Attending the meeting were Mes. T. L. Sparkman Jr., Eugene Baldwin, Harlan Barber, David Yandell, Owen Andrews, Laura Littrell, Annie Springer, Jim Brooks, and Dwayne Nelson.

Mr. and Mrs. T. L. Sparkman Jr., were spending this weekend with their daughter, Darlene, at Waco, where she is a Junior student at Baylor.

Recent visitors of Mrs. Carlton Dobbins, the Edgar Vinsons and the Robert Dobbins were Mr. and Mrs. Wayne Betts of near Dallas. They were here several days of their vacation.

Visiting the Sam Ogans this week were her two aunts, Mrs. Parker Rampley, Silvertown, and Mrs. Frank Lawrence, of Lubbock and Texas City.

February 28, 1854 marked the date of the organization of the Republican Party.

H.D. CHATTER

Invitation Extended

By Mrs. Argen Draper
Home Demonstration Agent

The Home Demonstration Council will meet Monday for a report meeting on the state THDA Convention. Everyone is invited and I think you will miss something if you do not attend.

MRS. PAUL CORBETT, Mrs. Joe Gonzales, Mrs. Tom DeShazo and Mrs. A. E. Hodges will give their impressions of the meeting. Along with this the resolutions presented and committee plans for 1970-71 will be discussed.

As soon as the report meeting is over the Council will convene. For opening exercise, Rita Huckert, Kay Cockrum and Edna Earle Smith will give a skit, "Just Routine."

It is entertaining, but it has a moral of driver re-education as well as a study of human nature. Y'all Come! That's Monday, 12:30 noon at the Bull Barn.

IN PLANNING for the leader training program on use of apples, we remembered a very delicious dessert that Roberta Campbell has made for years. We wanted the recipe for the sauce to cover the rolls:

It is a recipe handed down by early day settlers who didn't have every ingredient for cooking. This will make a hit with people who like rich desserts.

Butter roll
Make up recipe for one pie crust and roll out on floured board. Spread dough with generous amount of butter, sprinkle with thick layer of sugar and add nutmeg sprinkled over the top of the sugar. Roll up and place in casserole or deep baking pan.

Mix 1/2 cup sugar with two tablespoons flour, a little more nutmeg, and sprinkle over top of dough. Add enough milk to cover well and bake in moderate oven until the dough is done and sauce thickened slightly.

This is a rich dessert but a

popular one with many on old-timer.

THESE FALL DAYS remind us that the end of food preservation season is almost here. Some women have filled their canning budgets and are pleased with their well-stocked cellars and pantry shelves. Families eat well from home grown and home preserved foods.

This end-of-the-season relish is made by pickling in the jars; in other words, it is not cooked. It is from Ruth Gandy's recipe file of tasty home canned foods.

COLD CHOW CHOW
3 pts. vinegar
4 C. sugar
juice of 4 lemons
4 T. prepared mustard
1 t. celery seed
1 t. mustard seed
1 t. all spice
Bring to a boil and let cool.
1 gal. tomatoes
1 bunch celery
8 onions - medium
6 sweet peppers - large
small head of cabbage
Sprinkle with 1/2 cup salt; let stand 2 1/2 hours. Drain. Pack in jars and cover with vinegar solution. Seal.

WE KNOW OF LOTS of fruit jars for sale. Call 364-3573 and we'll tell you where you can buy these. You can get an early start on the 1971 season.

WE THINK MORE canning has been done this year than ever before. And some people are energetic! Mrs. W. A. Epperson is making hominy. Here is her method:

LYE HOMINY
For each quart shelled white or yellow field corn dissolve 2 tablespoons lye in one gallon boiling water. (Use enameled ware or iron kettle. Do not use aluminum, copper, tin or zinc.) Add corn.
Boil about 30 minutes, or until hulls loosen. Rinse corn through

several changes of hot water to remove lye, then cover with cold water. Rub to remove hulls and black tips.

Let stand in fresh water 2 to 3 hours. Change water 3 or 4 times. Drain. Cover with boiling salted water (1 teaspoon salt to each quart water.) Boil until almost tender.

Four hot into jars, leaving 1 inch head space. Adjust caps. Process pints 1 hour, quarts 1 hour and 10 minutes, at 12 pounds pressure.

Hoffmans Attend Okla. Fair As Typical Family

The Alfred A. "Fritz" Hoffman family, formerly of Hereford now living in Mayes county, Oklahoma, represented that county as a typical farm family at the Muskogee State Fair this month.

The Hoffmans joined other farm families from Northeastern Oklahoma as guest of the fair on Sept. 22. They were guests at a dinner which included Muskogee Fair board members, Oklahoma State University extension personnel and Muskogee area businessmen.

The family, along with others at the fair, were taken on a bus tour of the industrial area and attended the afternoon and night grandstand show with the Hoffman children getting a free run of the midway.

Hoffman operates a 60-acre dairy farm and has a herd of 40 cows of Holsteins and Jerseys. He has been in the dairy business for the past four years.

Nylon was the first textile fiber made entirely by a chemical process. It first appeared on the market in 1938 as bristles for tooth brushes.

Washington D. C. was selected as the national capital in 1792.

LEE UMSTED
364-0555
LONE STAR AGENCY

Worthy Matron Attends State OES Convention

Mrs. Deward Roberson is representing the Hereford Chapter, Order of Eastern Stars the annual Grand Chapter meeting in Houston this week. She is worthy matron of the local group.

Delegates from the order throughout Texas attend the Grand Chapter, which will be in session from Monday through Thursday. Registration is scheduled today.

While she is in Houston Mrs. Roberson will visit her daughter, Miss Sandy Roberson, a teacher in public schools there.

A first-hand view of the closing of America's big overseas air bases will be given by Mrs. Herbert Dones in a talk to Deaf Smith County Federation of Women's Clubs at the fall luncheon at 12:30 p. m. Tuesday in Community Center.

All women of the area, whether or not they are members, are invited for the covered dish luncheon and program.

Mrs. Dones, the former Joy Miller of Hereford, was in Libya until the U. S. base in that

North African country was closed, as her husband was stationed there. Her subject Tuesday will be The Old and the New in Libya.

Muscle on the program will be presented by Mrs. Frances Parker. Mrs. H. E. Miller is program chairman and Mrs. D. C. Kelton, president, will conduct a business session.

Mrs. Dones and her children are living in Hereford now. Sergeant Dones is presently stationed in California.

REDUCE WASTE
NEW YORK — A new kitchen appliance can compress a week's accumulation of trash and garbage for a family of four into a small disposable bag.

The appliance, put out by Sears, Roebuck and Co., should help lower waste collection costs by reducing the volume of trash collected by city sanitation departments.

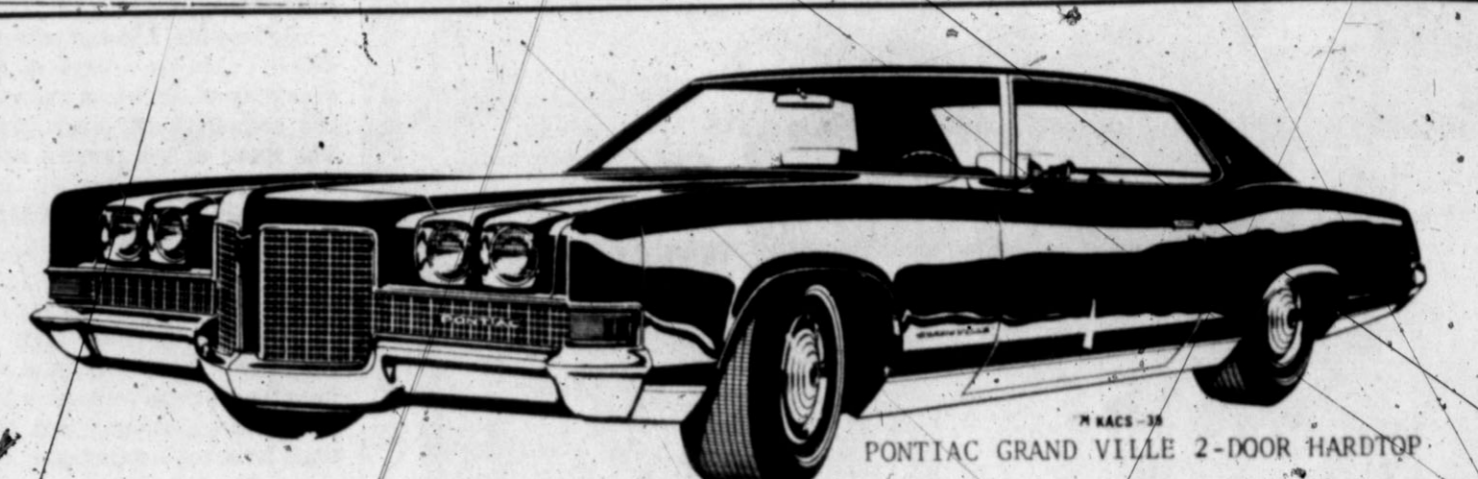
service after being out with a blown engine. The truck was accepted by state and can now be used in fighting fires.



READY TO GO — Members of the volunteer fire department are shown Friday getting the new American LaFrance fire truck ready for active

service after being out with a blown engine. The truck was accepted by state and can now be used in fighting fires.

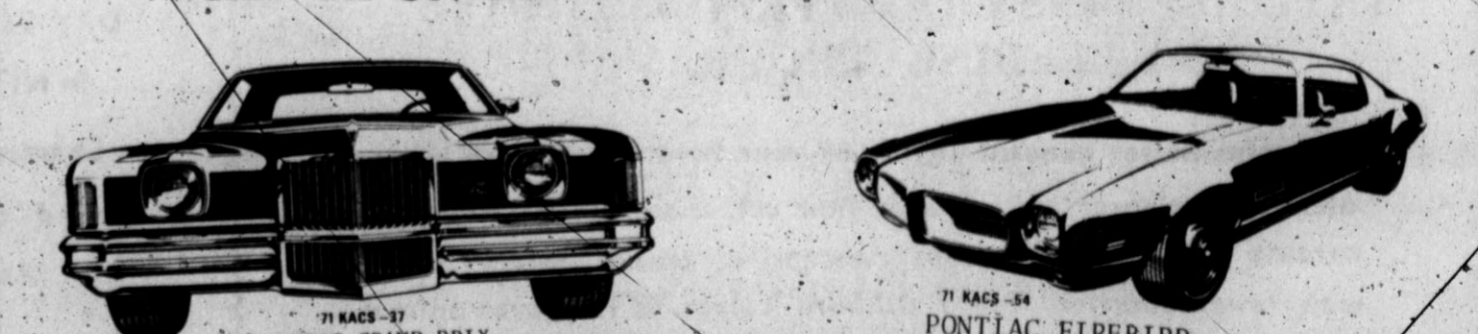
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Phone 364-2255
OFFICE HOURS:
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00



JOHN ORSBORN BUICK- PONTIAC-GMC

announces the first Grand Ville. A true luxury car at a sensible price. Pure Pontiac!

PLUS THESE OTHER GREAT 1971 PONTIACS WILL BE ON DISPLAY TUESDAY, SEPTEMBER 29th



JOHN ORSBORN BUICK- PONTIAC-GMC
142 North Miles 221 North 25 Mile Avenue

GATTIS SHOE STORE

up-front, out-front

BOOTIQUE

FASHIONS FOR FALL

- LEATHERS
- VINYLs
- PATENTS

LADIES & CHILDRENS all sizes

- White
- Black
- Brown
- Tan
- Cordivan
- Red

Priced from \$5.90 to \$18.90

NOW OPEN EVERY THURSDAY EVENING UNTIL 8:00

Gattis SHOES OF HEREFORD
In Sugarland Mall

King's THE ROYAL HERITAGE OF FINE CANDIES

Fresh New Shipment of Boxed and Bulk King's Candies Just Arrived...

- Bulk King's Candies
- White chocolate
- White honeybees
- Heavenly hash
- White bark
- Chocolate bark
- Almond toffee
- Texasans
- Peanut clusters
- Creams—4 kinds
- Fudges—3 kinds
- Licorice
- Rock candy
- Frosted pretzels
- Party mints

"All delicious" by the ounce or by the pound

the Candy Cane
Sugarland Mall

Kitchens, High Lead JV's Past PD, 52-0

Hereford's junior varsity football team, behind the needle-sharp passing of quarterback Keith Kitchens, roughed over the Palo Duro JV's, 52-0, Thursday with eight players getting into the scoring column.

The team now has scored 99 points in two games and given Wesley High scored three

times and David Spain twice for the Longhorns, who took a 14-0 lead in the first quarter and stretched it to 33-0 at half-time. After the second-team offense took over during the third quarter, Kitchens came back in the final period to direct three more scoring drives.

High's touchdowns came on a three-yard plunge, a 38-yard screen pass from Kitchens and a 51-yard burst down the left sidelines. Ike Graves added a second-quarter TD on his 35-yard run on the draw play and Randy Clements intercepted a Palo Duro pass at the 10 and stepped over to make it 33-0.

In the fourth quarter, Spain took a short pass from Kitchens and faked out the one man that had a chance at him on a 65-yard play and then added a three-yard touchdown run later.

Spain's touchdowns sandwiched a 50-yard interception and return by Ralph Waits, which was the second score of the game by the defense. Palo Duro's junior varsity got only three first downs, all in the third quarter.

Bruce Barrett caught a pass from Kitchens for a two-point conversion after the first touchdown and Albert Garza and Mike Dawson each kicked an extra point.

The victory was the junior varsity's second in as many games. Last week the team trounced the Borger JV's, 46-7.

The next game is 4 p. m. Thursday at Amarillo against the Tascosa JV's, a 43-16 loser three days ago to the Coronado JV's.

Mr. and Mrs. Epimeno Salinas Jr. are the parents of a son, Gorge, born September 24. He weighed 7 lbs. 6 oz.

Mrs. and Mrs. Joe Roland are the parents of a daughter, Casandra Lynn, born September 23. She weighed 6 lbs. 11 1/2 oz.

Mr. and Mrs. Gregory Banner are the parents of a daughter, Katherine Jeannette, born September 23. She weighed 7 lbs. 2 oz.



INTERCEPTION — Bruce Barrett of the Hereford JV's picks off a pass thrown by the Palo Duro junior varsity quarterback, by leaping in front

of the intended receiver. He then ran 50 yards down the right sideline for a 50-yard return and a touchdown. —Photo by Tommy Koelzer



ENROUTE TO SCORE—David Spain, of the distance on a 65-yard pass play from Keith Kitchens. The Hereford JV's beat Palo Duro, 52-0, Thursday and sprints the remainder —Photo by Tommy Koelzer

Hereford's Man's Unit Receives Top AF Award

Technical Sgt. John L. Green, son of Mr. and Mrs. John H. Green of Veterans Park, Hereford, is a member of a unit that has earned the U. S. Air Force Outstanding Unit Award.

Sergeant Green, a heating technician in the 3535th Navigator Training Wing at Mather AFB, Calif., will wear a distinctive service ribbon to mark his affiliation with the unit.

The 3535th was cited for superior performance in training more than 3,700 Air Force navigators — despite less assigned personnel and progressively larger workloads — during 1968 and 69.

His unit is a part of the Air Training Command which provides flying, technical and basic military training for USAF personnel.

The sergeant, a 1958 graduate of Hereford High School, has served in the Republic of Korea. His wife, Helen, is the daughter of Mr. and Mrs. Fred Reynolds of Sioux City, Iowa.

**WE NEED YOU
YOU NEED US
HEREFORD BENEFIT ASSOC.**
407 NORTH MAIN STREET
CONTACT
W. F. BALL, Membership Chairman
364-3119

Look Who's New

st. hed look who's new
Mr. and Mrs. Jose Gonzales are the parents of a daughter, born September 24. She weighed 8 lbs. 10 1/2 oz.
Mr. and Mrs. Conrad Urbanczyk Jr. are the parents of a son, Chad Eric, born September 24.

ANNOUNCING the 1971 OLDSMOBILE



1971 OLDSMOBILE TORONADO

Oldsmobile's front wheel drive Toronado for 1971 -- changed in both styling and concept -- is a car of unique and unmistakable elegance. With a wheelbase of 122 inches, three inches longer than previous models, the Toronado is a roomier automobile, particularly in front and rear seat shoulder room where dimensions have been increased more than five inches.

The New Oldsmobile on Display TUESDAY

FREE COFFEE and DOUGHNUTS at SHOWING

See these Beautiful new cars at

The No. 1 Deal on the No. 1 Car from the No. 1 Dealer

DICK NORWOOD CHEVROLET-OLDS

206 North Schley

Phone 364-2160

FOODWAY

THE FRIENDLY STORE

GOLD BOND STAMPS PLUS LOW PRICES

"DOUBLE STAMPS EVERY WEDNESDAY"

Specials
Good
Sunday,
Sept. 27th
thru Wed.,
Sept. 30th

Crisprite BACON	lb. 69c	Plus Valuable Gold Bond Stamps	PRODUCE 3 lb. tub TOMATOES Plus Valuable 49c Gold Bond Stamps
U.S.D.A. Choice RIB STEAK	lb. 87c	Plus Valuable Gold Bond Stamps	Red or Golden Delicious APPLES Plus Valuable Gold Bond Stamps 13c
Sea Star FISH STICKS	8 oz. pkg. 25c	Plus Valuable Gold Bond Stamps	
Whole FRYERS	lb. 29c	Plus Valuable Gold Bond Stamps	
Longhorn BOLOGNA	lb. 79c	Plus Valuable Gold Bond Stamps	

SHASTA POP	Assorted Flavors	12 12 oz. cans \$1	Plus Valuable Gold Bond Stamps
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KIMBELL TOMATOES	16 oz. cans \$1	Plus Valuable Gold Bond Stamps
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JELLO	Assorted Flavors good anytime 3 oz. pkg. 9c	Plus Valuable Gold Bond Stamps
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SHASTA POP	Assorted Flavors	12 12 oz. cans \$1	Plus Valuable Gold Bond Stamps
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Big K FLOUR	5 lb. box 39c	Plus Valuable Gold Bond Stamps
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Country Fresh POTATO CHIPS	10 oz. bag 39c	Plus Valuable Gold Bond Stamps
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Shortening CRISCO	3 lb. can 69c	Plus Valuable Gold Bond Stamps
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Cookies Sandwich OREOS	15 oz. pkg. 39c	Plus Valuable Gold Bond Stamps
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Borden BUTTERMILK	1/2 gal. 39c	Plus Valuable Gold Bond Stamps
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Borden Whipping CREAM	1/2 pt. ctn. 29c	Plus Valuable Gold Bond Stamps
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Eimers EGGS	consumers grade doz. 39c	Plus Valuable Gold Bond Stamps
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Diamond Liquid DETERGENT	32 oz. bottle 29c	Plus Valuable Gold Bond Stamps
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Detergent FAB	giant size bottle 69c	Plus Valuable Gold Bond Stamps
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PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



Maxwell House
Coffee
good to the last drop
2 lb. can **\$1.79**



OLD FASHIONED PRICES




Jif
Peanut Butter
smooth or cruchy
18 oz. jar **59c**

Advertised prices good thru Wednesday, Sept. 30 at PIGGLY WIGGLY!

Plus Gunn Bros. Stamps
DOUBLE EVERY WEDNESDAY WITH 2.50 PURCHASE OR MORE...

- Mortons **HONEY BUNS** 9 oz. pkg. **29c**
- Sunshine Krispy **CRACKERS** 1 lb. box **33c**
- Shurfine Mandarin **ORANGES** whole segments 11 oz. cans **4 for \$1**
- Ideal **DOG FOOD** 7 course meal 15 1/2 oz. can **5 cans 69c**
- Automatic toilet cleaner & deodorizer **DEPEND-O** 12 oz. bottle **2 for \$1**



Nestle's QUIK
chocolate flavored
2 lb. can **69c**

- Betty Crocker **CAKE MIX** assorted flavors **3 boxes \$1.59c**
- M&M's fun size plain or peanut **CHOCOLATE CANDIES** 13 oz. bag **79c**
- Kraft's pure unsweetened **ORANGE JUICE** 1/2 gal. jar **49c**
- Armour's luncheon meat **TREET** 12 oz. can **3 for \$1**




Lipton's
Instant 100% TEA
giant 4 oz. jar **\$1.29**

Lipton's Instant 100% TEA giant 4 oz. jar \$1.29


FURNITURE POLISH Old English lemon oil 16 oz. bottles **3 for \$1**



Crisco
Oil
new improved
24 oz. btl. **49c**



Slim Freeze
Ice Milk
1/2 gal. ctn. **49c**



Ellis shelled
Pecans
clean & fresh
10 oz. pkg. **99c**



Fluffo
golden shortening
for baking & frying
3 lb. can **69c**



Shurfine
Corn
golden cream style
whole kernel
5 No. 303 cans **\$1**



Hunt's
Stewed Tomatoes
5 No. 300 cans **\$1**



Del Monte
Green Beans
Cut Blue Lake
5 No. 303 cans **\$1**

- Hunt's **KETCHUP** easy grip 32 oz. bottle **49c**
- Kraft's salad dressing **MIRACLE WHIP** qt. jar **59c**
- Shurfine fresh packed **PICKLES** whole or chips quart jar **49c**
- Gold 'n soft **MARGARINE** 1 lb. plastic tub **3 for \$1**
- Armour's **VIENNA SAUSAGE** 5 oz. cans **4 for \$1**
- Flavor Wright **PURE LARD** 3 lb. ctn. **69c**
- Soflin 2 ply facial quality **TOILET TISSUE** all colors 10 roll pkg. **89c**
- Viking **ALUMINUM FOIL** 75 ft. roll **65c**
- Heavy Duty laundry detergent **PUNCH** giant size box **69c**
- Laundry detergent **AJAX** family size 10 lb. 11 oz. box **\$2.49**
- For Pre-soaking laundry **BIZ** with FREE 1971 go-car in each gt. box **\$1.19**



COCA-COLA
King size or reg.
6 bottle cartons
2 for 89c

PIGGLY WIGGLY
100 FREE GUNN BROS. STAMPS
With \$10.00 or more purchase at Piggly Wiggly...
Coupon expires Wed., Sept. 30, 1970
SPECIAL COUPON VALUE

- U.S.D.A. Choice Beef **STEAK** Round, Sirloin or Club lb. **98c**
- Center Cut **HAM SLICES** lb. **98c**
- Wisconsin **LONGHORN CHEESE** lb. **79c**
- Swift's Premium canned **HAMS** 3 lb. can **\$2.59**



Prestone New Anti-Leak
Anti-Freeze
never pickup a stranger
plastic jug 1 gal. **\$1.59**



Armour's
CHILI
Texas Brand, no beans
19 oz. can **69c**



Food King
BREAD
Fresh everyday. 1 1/2 lb. loaves
4 for \$1

- LETTUCE** Firm Heads Colorado head **19c**
- GREEN CABBAGE** Texas lg. heads ea. **9c**
- DELICIOUS APPLES** New Mexico green lb. **25c**
- GRAPES** Thompson seedless or Tokay lb. **29c**
- TURNIP GREENS** Texas bunch **15c**
- SALAD BOWL** California bunch **25c**
- POTATOES** Hereford grown 10 lb. bag **49c**



Griffin
Shoe Polish
applicator bottle white-brown-black
Reg. 29c value **2 bils. 39c**



Jergen's
Lotion
Reg. 9 1/2 oz. with free dispenser or dry 7 oz. with free dispenser.
now **89c**

FREE

- SHEETS
- BASKETBALLS
- RODS & REELS
- DOLLS
- FOOTBALLS
- LADIES HOSE

WHEN YOU SAVE **Shurfresh** Coupons.

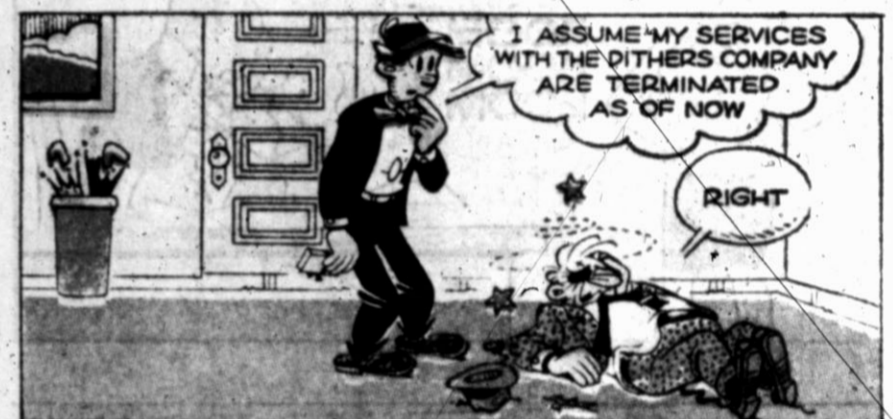
Delicious
TenderCrust Bread & TenderCrust Coupons

Cloverlake
Cottage Cheese
2 lb. ctn. **49c**

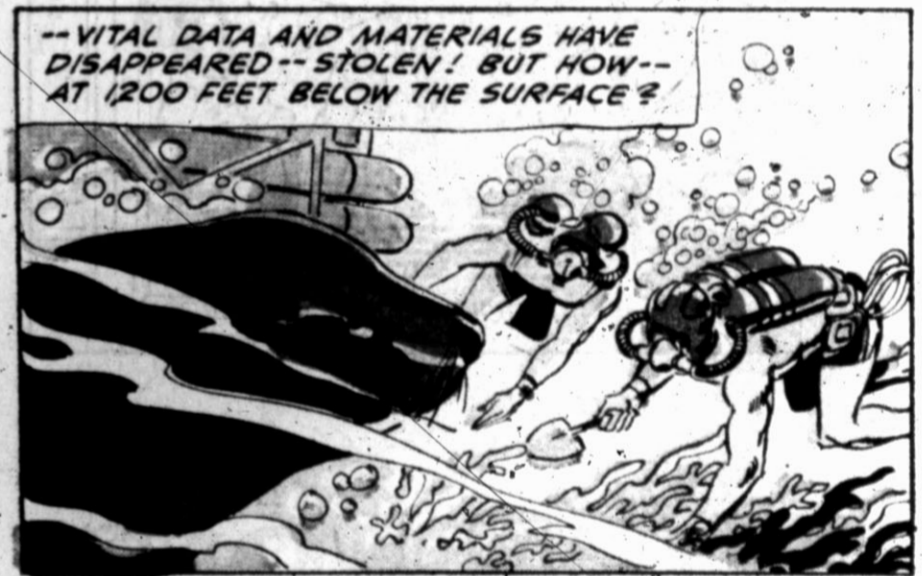
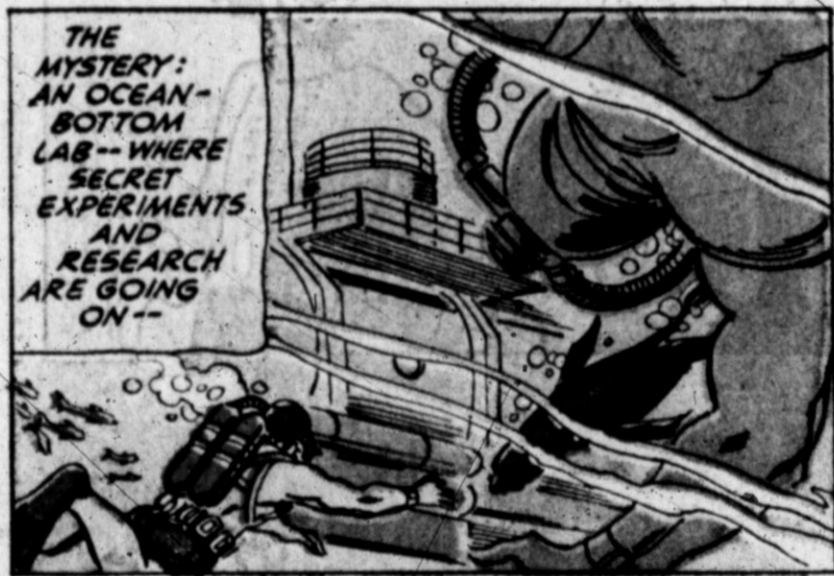
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SUNDAY, SEPTEMBER 27, 1970

BLONDIE



MANDRAKE the MAGICIAN by LEE FALK



The PHANTOM

By Lee Falk



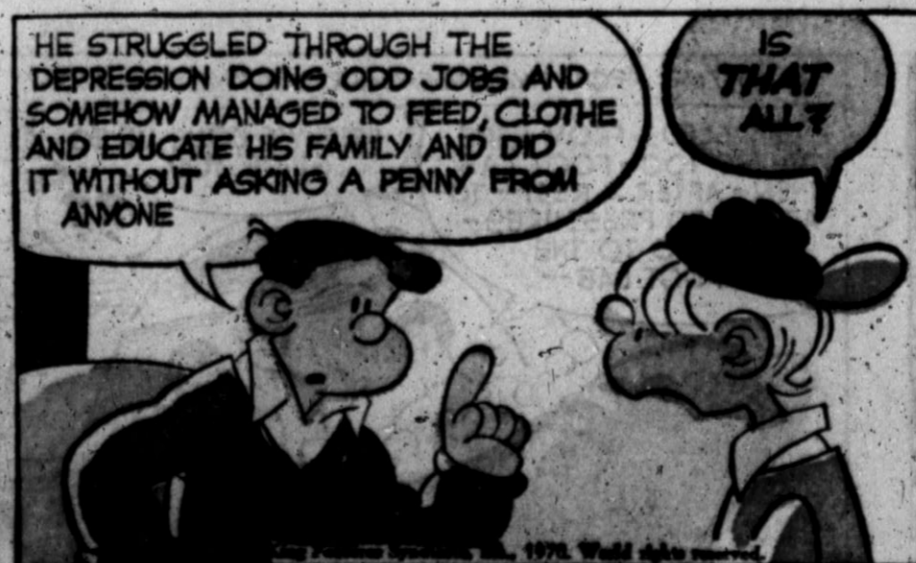
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey

THE FIRE DIDN'T INTERRUPT THE SITE-SIX ROUTINE FOR LONG —

DR. DARNELL IS SIGNALING FOR US

OVER IN THE NEXT GORGE YOU'LL FIND BIX BACON — I'M ASSIGNING YOU TO HIS PET PROJECT —

HE'LL BE TAKING YOU ON SURFARI —

?

DID I HEAR WRONG? IT SOUNDED LIKE DR. DARNELL SAID SURFARI —

NO, I HEARD RIGHT!

TIM, EVER HEAR OF NOSOMA?

BEEN THERE, BIX, TO SEE THE STEAM GEYSERS —

DID YOU NOTICE THE OCEAN WAVES?

WELL, SURE, BUT IF YOU'VE SEEN ONE WAVE, YOU'VE SEEN 'EM ALL —

WRONG! I'VE NEVER BEEN TO NOSOMA, BUT I CAN TELL YOU THOSE WAVES ARE SOMETHING SPECIAL!

TO BE CONTINUED

TIGER

by BUD BLAKE

WHAT ARE YOU LOOKING FOR, PUNKINHEAD?

A QUARTER!

DON'T WORRY — WE'LL HELP YOU FIND IT!

WANNA HELP US LOOK FOR A LOST QUARTER, SUZY?

WE CAN'T FIND IT ANYWHERE, PUNKINHEAD

ARE YOU SURE YOU LOST YOUR QUARTER AROUND HERE?

I DIDN'T SAY I LOST A QUARTER...

I JUST SAID I WAS LOOKING FOR ONE!

9-27 BUD BLAKE © King Features Syndicate, Inc., 1970. World rights reserved.

PONYTAIL

BY LEE HOLLEY

HOW WAS FOOTBALL PRACTICE, DONALD?

DO YOU THINK YOU'LL MAKE THE TEAM?

WHAT POSITION ARE YOU TRYING OUT FOR?

THINK WE'LL HAVE A WINNING SEASON?

NOW THERE GOES A DEDICATED ATHLETE!

YOU'RE RIGHT.

HE'S SO ABSORBED IN FOOTBALL HE DIDN'T HEAR A WORD WE SAID!

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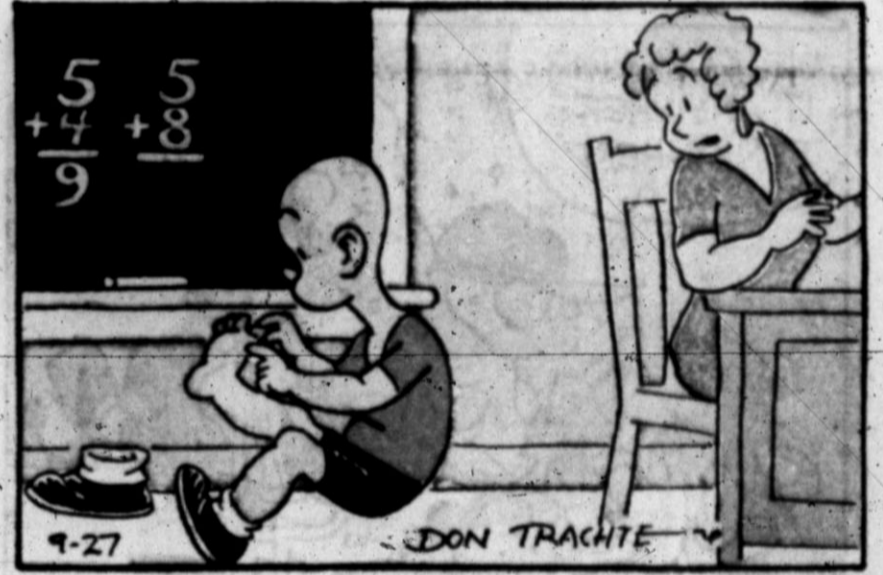
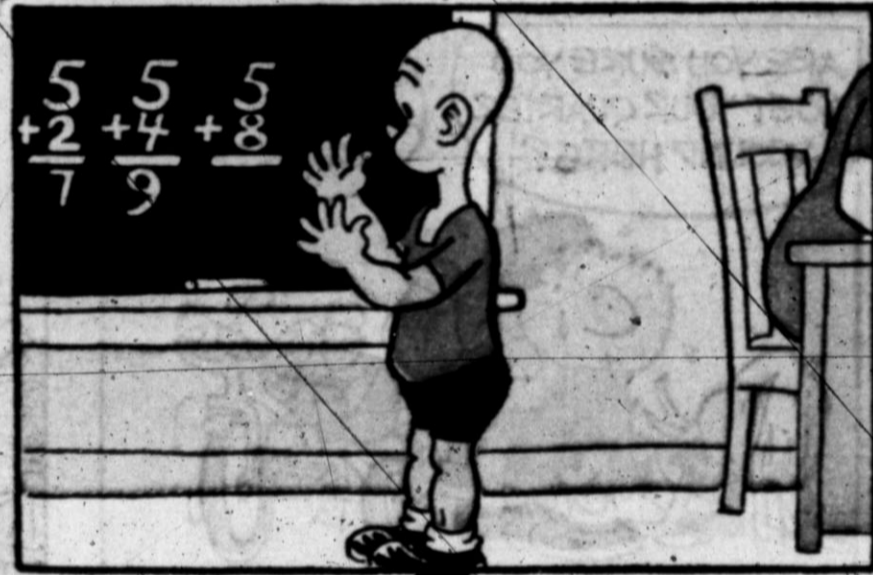
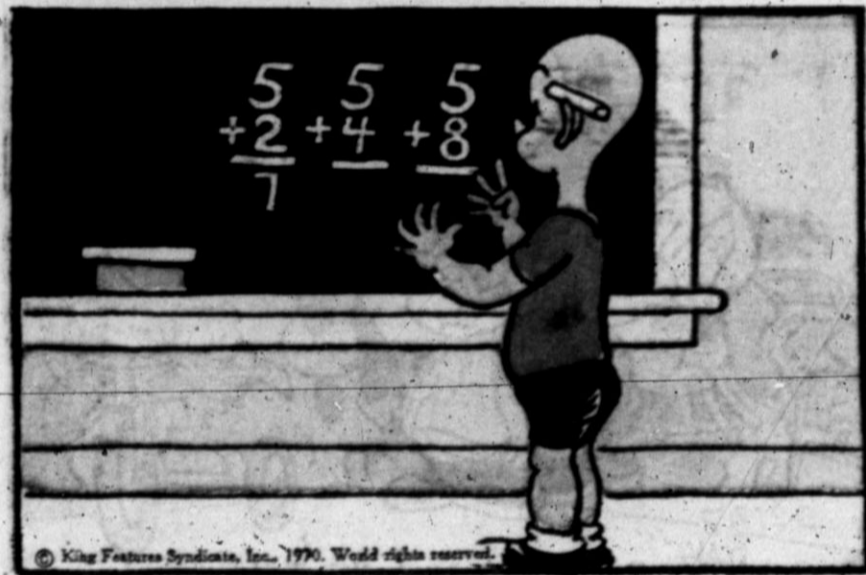
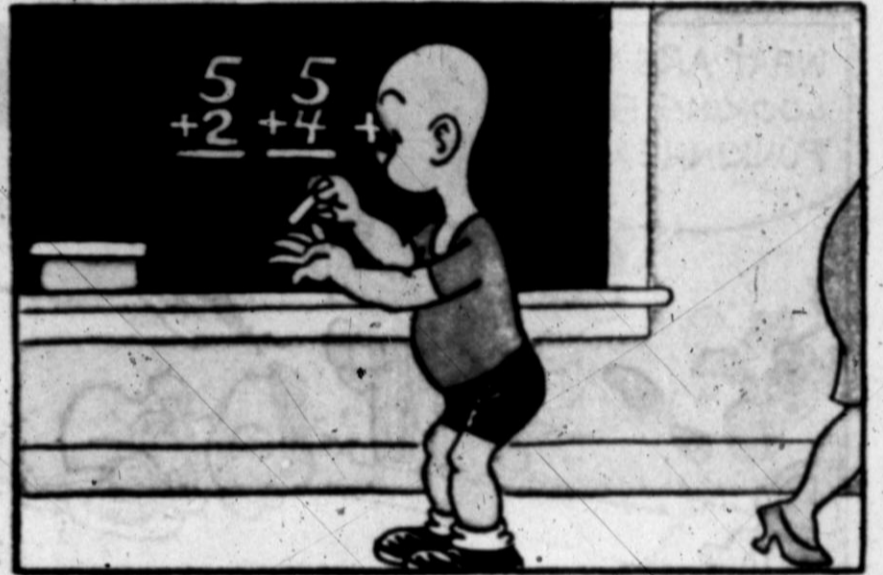
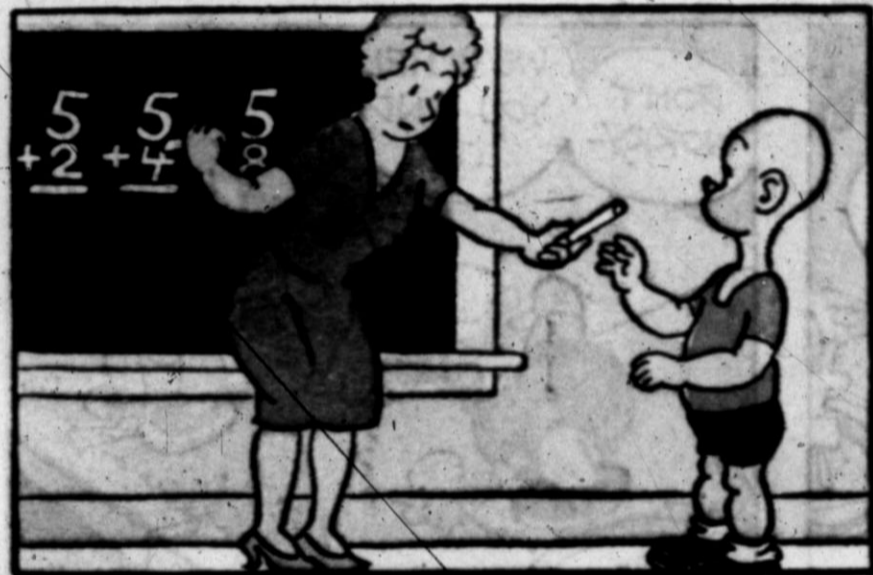
BUZ SAWYER

Featuring His Pal Rosco Sweeney by ROY CRANE



HENRY

by DON TRACHTE



The KATZENJAMMER KIDS

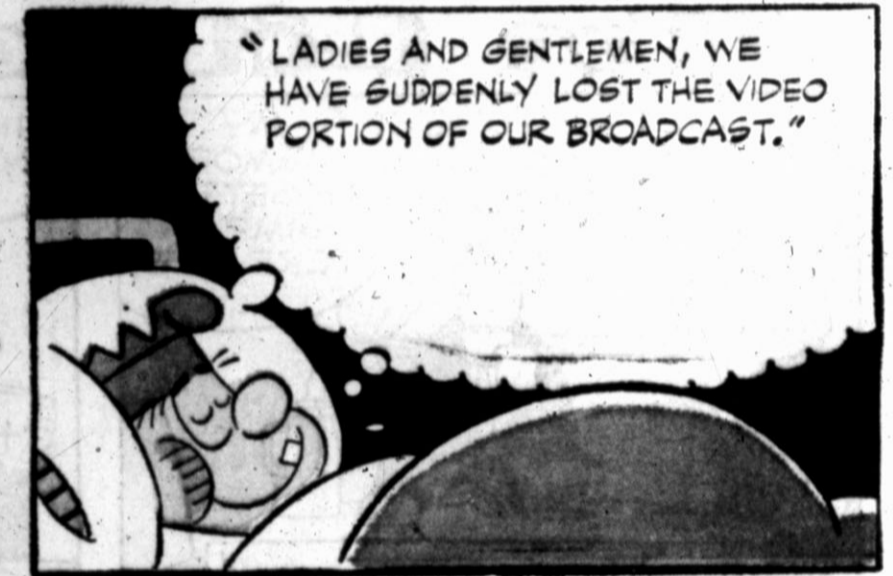
by JOE MUSIAL



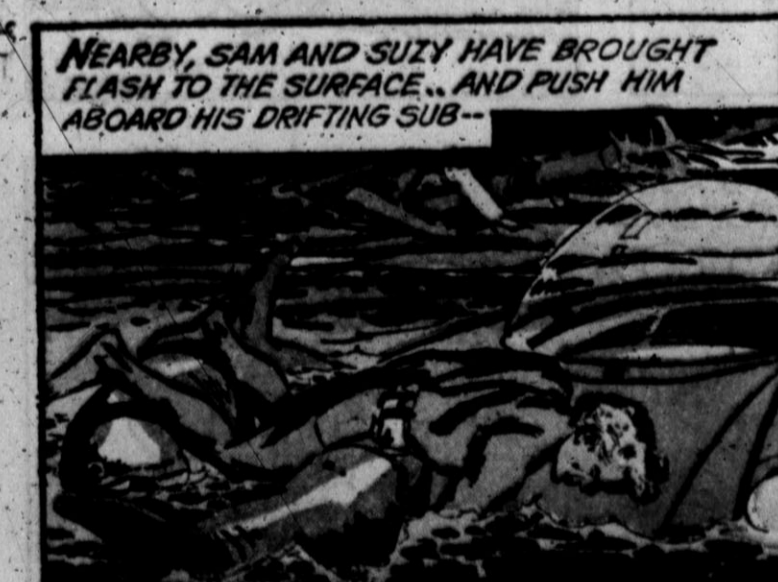
beetle bailey by **mort walker**



CHOMP



Flash Gordon



CONTINUED NEXT WEEK

LITTLE IODINE



BLING-A-LING-LING



MY NAME IS IODINE AND YOUR NAME IS ARGYLE...



WE LIVE NEAR EACH OTHER ON PISTACHIO STREET...

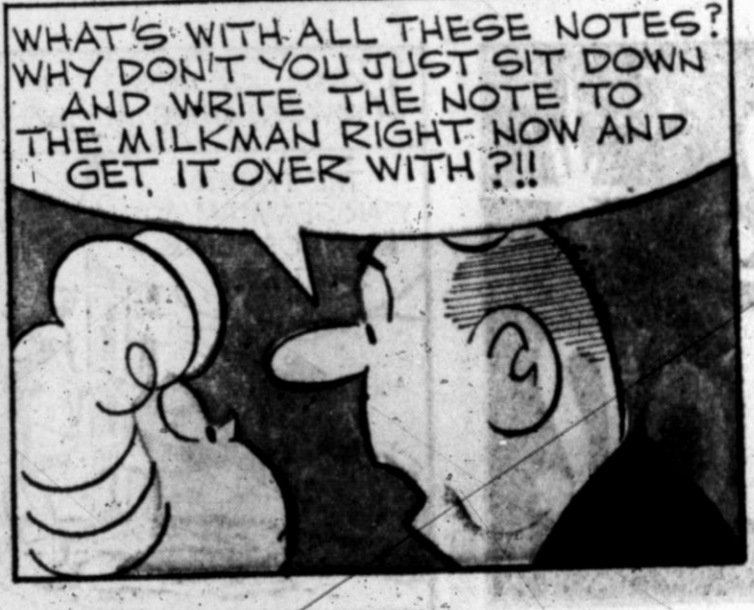


THIS ISN'T REALLY WALKING TOGETHER, BUT WE'RE BOTH GOING THE SAME WAY...



The Little Woman

by DON TOBIN

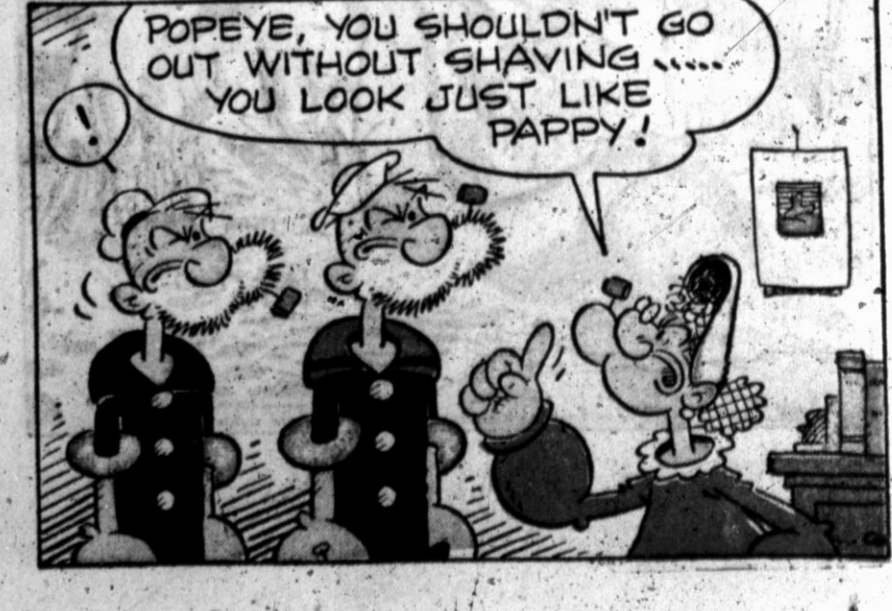
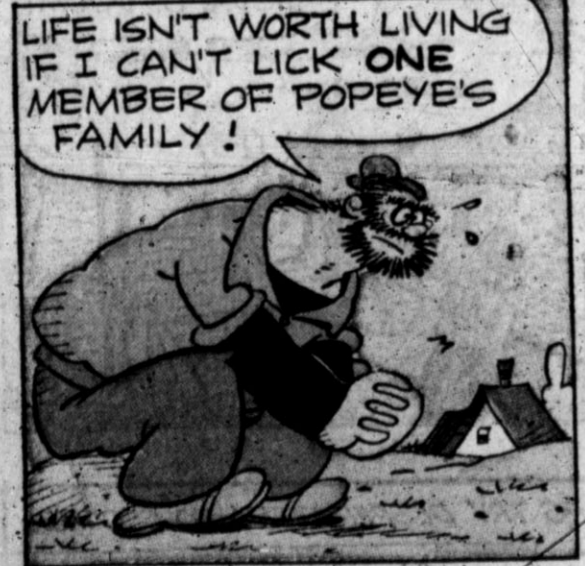


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9-27

POPIEYIE

by BUD SAGENDORF



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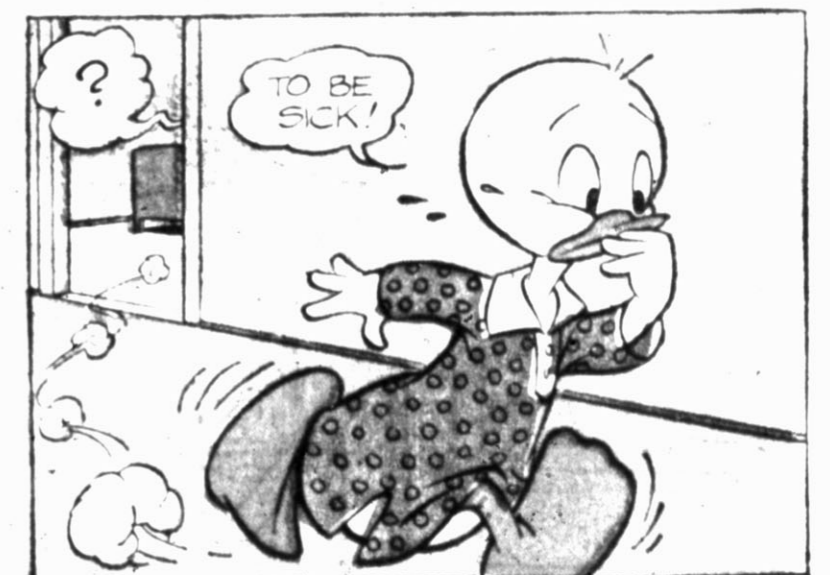
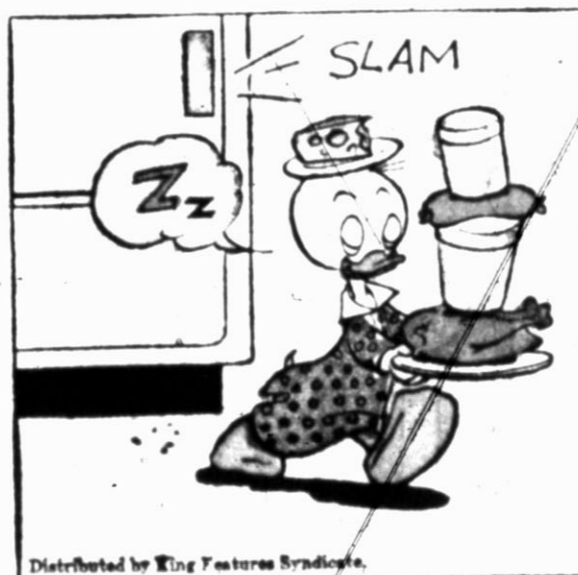
9-27

The LONE RANGER

by Charles Flanders and Paul S. Newman



WALT DISNEY'S DONALD DUCK



MICKEY MOUSE

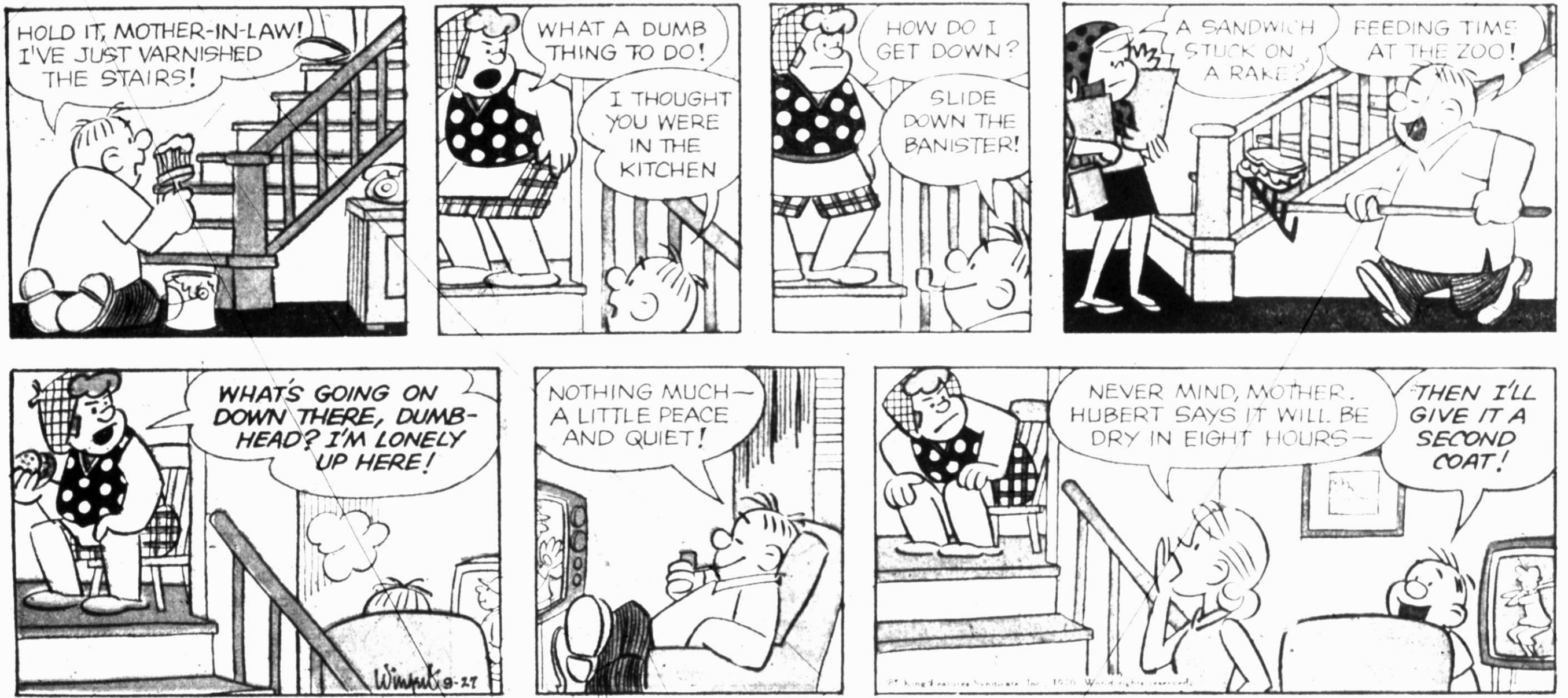
by WALT DISNEY





Hubert

by Dick Wingert



BARNEY GOOGLE and **SNUFFY SMITH**

by FRED LASSWELL

