

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

34th Year—Number 27.

The Hereford Brand, Hereford, Texas, Thursday, July 12, 1934.

Five Cents Per Copy.

High Average Paid for Cows In Deaf Smith

Crown Stock Purchased by Government Brings \$16.40 Per Head.

Crown cattle bought by the government in the drouth relief program in Deaf Smith county brought an average price of \$16.40 a head, according to Dewey Reed, county agent. "This is the highest average price for grown stuff we've heard of in the Panhandle," Reed pointed out. The average price for all stock purchased here is \$10.56 per head. Prices range from \$4 per head to \$20.

Through yesterday government buyers had purchased 2,936 head of cattle in the county. These were bought from 296 different growers. Of the total, 1,422 had been condemned and killed and the remaining 1,514 shipped to market.

Purchase price of entire number of cattle had reached \$30,433 all of which will be paid immediately.

Checks for sellers are arriving in every mail, Reed said. Less than 10 days elapse between date of sale and delivery of checks in almost every instance.

The program of cow buying here will be stopped pretty soon, Reed stated. He has been informed that as soon as applications of sellers slack up the veterinarian will be moved to some other point. Consequently, he urges that any farmer who might possibly want to sell cattle to get in touch with his office at once and make application.

CHECKS FOR \$17,643 RECEIVED

Checks totaling \$17,643 in the cow buying program had been received here last night and were ready for delivery to sellers. This amount represents more than half of the total due Deaf Smith county cattle raisers in the relief program.

Lions Plan Elaborate Party for Zone Meet

Hereford to Have Horse Racing Next Week

The horses are coming. Friday and Saturday, July 20 and 21, Hereford will see its first horse racing in many moons. Tom Sanders, horse fancier and breeder, is promoting the meet. There will be no pari-mutuel betting. The track surrounding the ball park has been graded and will be in fair condition. Sanders is figuring on four races each day. There will be around 25 thoroughbreds entered. Purse will be determined by gate receipts.

A group of horses which will run this Saturday and Sunday at Plainview will compete. The same horses are to run again at Tulla on Tuesday and Wednesday, coming here Thursday for a day of rest before the Hereford meet. Complete details will be announced next week.

District Court To Meet July 30

District court, fall term, will convene here Monday, July 30. Judge Reese Tatum, of Dalhart, district judge, will preside. Grand jurors have been named and will report at 10 o'clock on the morning of the opening day.

On the grand jury panel are C. M. Hicks, Wirt Phillips, Miles Robertson, Glenn Snyder, Hugh Fortberry, H. G. Conkright, Arlie Dean, E. A. Gilliam, D. H. Alexander, Lee Lambert, R. R. Jackson, Vera Witherspoon, H. F. Benson, L. L. Benson, L. W. Wombie, J. M. White and C. T. Guseman. A light docket of criminal cases and a fairly heavy calendar of civil suits face the court.

HIGHWAY WORK HIKES COUNTY RELIEF PAYROLLS THIS WEEK

With road and highway work increasing, the county's relief payroll will show a slight increase this week. It will total about \$2,500 according to W. W. Chilton, administrator. Approximately 180 men will draw checks this week for labor on the highway projects.

A new project—one that will provide for improvement and repairs on all the county's 17 rural schools—is being submitted this week, Chilton said. Another project for work on the high school athletic grounds is also to be submitted.

Work on the county roads which includes cleaning of ditches and repairing of culverts is continuing as is some weed cutting and breast work in Hereford. Crews employed in the community gardens and plans are going forward for canning work when the produce of the garden ripens.

The emergency drouth relief loan office has been made a part of the county relief administration. Receiving of cattle purchased from distressed farmers and stockmen is under jurisdiction of the relief office and seven men are employed in this work.

Six women are working in the county library binding and repairing books. Additional women will be used in the canning. Direct relief is continuing for those unable to work or who cannot be provided with jobs.

A notice has been sent out from state headquarters stating that any person who refuses work offered by or through the relief department will not be given further relief.

Hopkins Leads League Hitters First Half; Midgets Best Team

(BY HOMER FOX) Final averages of the city league in the first half show an even 30 players with an average of over 300. Hopkins, the old hard-hitting ball-busting catcher of the Lions, burned up the paths (he Lions burned up the paths) to a total of 461. Hop worked in seven games, not including the Deaky game. What a hitter, what a slugger. Brock, for the Midgets, was runner up with 437, working in five games, followed by Speegle of the Midgets with 411. Wiltshire of the Lions showed up with 1000, but was only at bat once and singled. Jowell of the Firemen came in with 667 with three times up and two licks. Last year's champion, Corbett, of the Firemen, failed to come thru this season but says he will set this outfit on fire this next half, which will start next week.

The John Jacobson blacksmith shop is again operating full force since Monday of this week. New machinery has been installed, much of the old repaired, and the building has been remodeled. Mr. Jacobson and his three sons are covered up with work.

son, Carroll and McWilliams 500 each. Young follows with 428, Onstead bringing up the rear with nothing.

Lions of Hereford are planning to "do themselves proud" when they entertain clubs of Zone 2 here on Thursday, July 26. An attractive program of entertainment has been arranged. Clubs of Dalhart, Borger, Stratford, Panhandle, Claude and Amarillo are in the zone. All will have representatives here.

A chicken barbecue for all Lions and their ladies will be held at 6:30 in the city park. B. H. Hopkins is in charge of the group planning this event and he says it will leave nothing to be desired. Harry Rice is heading a golf committee and all visitors will be given free run of the golf course during the day.

There will be an entertainment program at the picnic. It will be followed by a dance at the city hall. Alex O. Thompson is arranging the party, while Mr. and Mrs. Glenn Weir are planning the dance. All cars are to be parked during the dance.

The business meeting will be held at 4 o'clock in the county court room. Registration will be handled by Mrs. Alex Thompson at the court house. Fee of \$1.00 per person will be charged for the Hereford members as well as visitors.

Members from Dalhart, Borger, Stratford, Panhandle and Claude who do not care to drive home Thursday night will be given rooms in homes for the night. Mont Baker and Louie LeGrand are the housing committee. Fred Oberthier and J. C. Parker will obtain courtesy cars to show the visitors around.

Representatives of the Hereford club are visiting all others in the zone this week and next to tell of the plans being made for their entertainment here.

Pair Charged In Theft Make Bond

Clifford Barrett and M. H. Nicely of Amarillo were released from the Deaf Smith county jail last week under bonds of \$1,000 each. They are charged with burglary of the Santa Fe freight office here recently. They waived preliminary hearing and will await the action of the grand jury.

The depot was robbed on the night of June 22. Actions of two men who filled their car with gas and oil at a filling station here that evening aroused suspicions of Omer Baker, night watchman, and L. B. Redwine, filling station attendant, who took the number of the car. When it was learned the station had been robbed the car was traced and the pair arrested. Cigars, tires, fly spray, and rubbing alcohol were among the items of loot taken from the freight house.

BIPPUS TO HAVE PIE SUPPER AT SCHOOL ON FRIDAY NIGHT

A pie supper will be held at the Bippus community building Friday night, July 13, it has been announced. The community was scheduled to hold the supper last Friday night, but an error in the Brand caused confusion of dates.

All candidates are invited and asked to attend. Proceeds will be used for church expenses.

Whether or not Deaf Smith county will have legal sale of beer containing not more than three and two-tenths per cent alcohol will be determined by voters at the election of July 28. Order was issued this week by the county commissioners calling the election for that date.

Citizens having views on the beer question which they wish to air are free to use the columns of the Brand to do so, providing their names are signed to letters. Rev. T. C. Willett of the Methodist church opened the battle with a letter in this edition in which he flays the vets and sale of beer.

FOSTER AND MILLER TOP LOCAL CANDIDATES IN EXPENDITURES

Expenditures in their campaigns for Democratic nominations to county offices are shown in reports filed last week by candidates. This is the first report of expenses. Another must be filed between July 16 and July 20.

Leading in the amount spent thus far is L. H. Foster, candidate for re-election as county and district clerk. John Miller, sheriff, is second. Foster's report showed he had spent \$164.80; Miller \$133.45.

Other sheriff candidates made reports as follows: Omer Baker, \$55; H. M. Beach, \$60; J. C. Allred, \$75.50; Pink Gilliland, \$65.50. County and district clerk candidates, beside Foster, are H. D. Reed and L. W. Carlyle, who spent \$95 and \$45.45 respectively. Jack Rose, commissioner No. 1, spent \$28.50, and J. C. Carroll, his opponent, \$25.

Candidates for commissioner No. 2 made the following expenditures: W. B. Phillips, \$32.45; Wiley Roberson, \$36.50; Tom Vaughn, \$31.50. For commissioner No. 3: E. M. Jack, \$23. Commissioner No. 4: John L. Whitsett, \$26.25; T. P. McCollister, \$33.50; E. T. Allred, \$31.15; C. S. Perrin, \$25.

J. W. Brady and Bonnie Brunley, candidates for hide and animal inspector, spent \$13.50 each. Dick Dixon, who would be constable, has spent \$10; Emmett Hales \$10, and V. L. Moore, \$5.40. County Judge C. W. Humble, who is without an opponent, reported expenditures of \$65. John Coffey, county attorney, also without opposition, has spent \$10.

Candidates for treasurer reported expenditures as follows: Mrs. Bessie L. Smith, \$47.06; Mrs. Margaret Orr, \$50.15; Mrs. Nora Jowell, \$42.50. Justice of the Peace J. H. Wilson has spent \$8, and G. M. Suggs, his opponent, \$65.

Farmers Ask For Feed and Forage Loans

Emergency Grants Made On Personal Notes As Relief Step.

Only four applications had been received last night for special feed and forage crop loans. These loans to be made on personal notes, to feed cattle and raise forage crops are part of the emergency drouth relief program. The loans are to be made on unsecured notes, due November 1, 1935. Miss Peggy Mitchell at the chamber of commerce office is taking the applications.

Loans are to be made in monthly installments, the applicant getting sufficient for a month at a time. He is to make supplementary application each month. It is being handled through the relief office. Amounts individuals may borrow are not limited in total but are based on the number of head of livestock or number of acres of forage crop.

Amounts range from five cents per head for poultry to \$4 per head for animals. The crop loan maximum is \$1 per acre. New application forms and questionnaires are being furnished which will speed up the work. Checks on approved loans will be sent directly to the borrowers instead of through the clerk of the county or a committee.

Mortgage or lien holders must sign non-disturbance agreements in which they agree not to foreclose before January 1, 1936. Otherwise there is little red tape connected with these loans.

July 10 Is Anniversary of First Picnic Here

Rat Jowell, Deaf Smith county historian, said that Tuesday, July 10, marked the 45th anniversary of the first picnic held in Deaf Smith county.

Mr. Jowell stated that while only about 20 were present at the picnic, it was held at the Big Spring section now known as the Tom Irey cattle ranch east of town about nine miles along the Tierra Blanca creek. The big spring was then temporary headquarters of the Cedar Valley Land and Cattle Co. ranch, better known as the T-Ancher. The land was then owned by Mr. Jowell's father, G. R. Jowell.

Among those who attended this first picnic were Mr. and Mrs. Cal Walker, Walk Brady and family and Mr. and Mrs. Rat Jowell.

County Gets State Park Designation

Deaf Smith county is to have a state park. Official approval came from Washington this morning of a proposed location for a Civilian Conservation Corps Camp near Hereford. A company of 200 men will be sent here.

Word from Washington comes from the National Parks Service and J. E. McEntire, acting director of the emergency conservation work.

Park officials were here last week and stated they would be interested in a site along Tierra Blanca Creek southeast of the city.

Officials are expected here to go into the project this week. It is planned to bring the CCC company here this month if final arrangements for the park site can be completed.

Black Cats To Be Avoided All Day Friday

Tomorrow is no day to put up with foolishness on the part of a black cat. And walking under ladders will be considered as prima facie evidence of advanced embezzlement or complete insanity. For tomorrow is Friday the Thirteenth, considered the unluckiest day in the ken of man.

But for the incredulous it will merely be Friday. It will be able to break mirrors with impunity and look at the moon over their left shoulders without incurring the wrath of the gods. But the superstitious claim those persons are just plain nuts. Anyhow, don't say, you weren't warned.

Corn-Hog Papers of County OK

Although final action on Deaf Smith county's corn-hog payments is still held up, the state review board has approved this county's contracts. Slight adjustments were made in the totals on the hog contracts. No changes were made either in acreage or average production on the corn contracts.

A total of 278 hog raisers will cooperate in the program. This group will receive allotment payments on 14,465 head of hogs, the total amounting to approximately \$45,000. Corn payments will bring the aggregate above \$50,000.

Health Officer Warns Against Scarlet Fever

One case of scarlet fever has broken out here recently, according to Dr. T. L. Morgan, county and city health officer, who warns everyone to take all precautions against spread of the infection.

"Scarlet fever is especially dangerous during this hot weather," he said, "and I want to urge everyone to be very careful. Make sure that all food is clean and that refuse and other possible carriers of infection be disinfected and cleaned up. We must be exceedingly careful to prevent the spread of the fever."

Election Judges, Boxes Are Named

Judges for the county's ten voting boxes have been named for the Democratic Primary of July 28 by the county executive board. Headed by Cliff Acker, county chairman, the executive committee is composed of the following precinct chairmen: No. 1, Jesse Stanford; No. 2, Travis Dameron; No. 3, none elected; No. 4, J. M. Chapman; No. 5, R. L. Campbell; No. 6, F. C. Benson; No. 7, A. T. Frye; No. 8, George Messenger; No. 9, G. W. Wells; No. 10, none elected.

Following are the voting boxes and election judges: No. 1, Court House, J. H. Head and R. P. Conaway; No. 2, Courthouse, E. S. Ireland and W. E. Dunlap; No. 3, J. A. Rowe residence, A. W. Nix and J. A. Rowe; No. 4, Sims school, J. M. Chapman and J. G. Fortenberry; No. 5, Fairview school, J. J. Boling and R. L. Campbell; No. 6, Ford school, W. M. Stewart and L. J. Strafus; No. 7, Dawn school, A. T. Frye and Joe Greer; No. 8, Messenger school, C. M. Brown and L. H. Woodford; No. 9, Bippus school, George Bippus and J. W. Kirby; No. 10, Daniel school, C. O. Phillips and Joe Thurmond.

The polls will open at 8 o'clock a. m. and close at 7 in the evening. Tally sheets will keep the count as nearly up to the minute as possible. Ballots have already been prepared carrying the names of 49 county candidates and 50 seeking state office. Blank spaces have been left for the naming of precinct chairmen and a county chairman.

MASONS TO CONDUCT SCHOOL OF STUDY

Hereford Masons will meet at the Hall Monday night, July 16, for a very special occasion. All members of the order are urged to attend both a program and refreshments following.

It is planned to begin a school of instruction Tuesday night, this school to be held out doors at some spot to be designated. Those who desire to study for a certificate or brush up on the work are asked to attend this school, which will extend over a period of one week or more. Night sessions only.

Mr. and Mrs. M. E. Garrett and daughter returned last Saturday from a two weeks vacation trip to California.

Will Surface Caliche Road Through City

Finish Curb and Gutter, Start Work On 33 East of Town.

Pouring of concrete on the curb and gutter of Highway 33 in the city was completed Tuesday of this week. Crews are now working the caliche getting it in shape to apply a topping of asphalt.

Crews are also at work building a dump trap at the caliche pit southeast of town. Caliche will be hauled and put on the highway east of the city. Excavating of the sub-grade to make room for the caliche is under way.

Digging and blasting are being done at the pit in order to have sufficient caliche to surface the road when hauling starts. According to W. W. Chilton, relief administrator, two shifts of 80 men each, making a total of 160 men per week, are employed as laborers on these highway jobs. In addition there are two shifts of ten men each operating trucks.

Completion of the gap between Hereford and the Randall county line will make Highway 33 an all-paved road from Hereford through Amarillo, Pampa and Canadian to the state line, leaving only Castro and Farmer counties unpaved on this highway through Texas.

Mrs. Addie Leak Funeral Tuesday

Funeral services for Mrs. Addie B. Leak of Dawn were held here Tuesday morning at the Black Funeral Parlors, Rev. Heard East of the local Fundamental Baptist church officiating.

Mrs. Leak at the time of her death was 66 years, three months and 14 days old. She died of a heart attack after an illness of two weeks.

Mrs. Leak was a member of the Dry Creek, Georgia, Baptist church, having joined there in 1917. Mr. and Mrs. Leak were joined in marriage 45 years ago in Georgia and to this union were born eight children, of whom five survive her beside her husband, J. H. Leak of Dawn.

The surviving children are five sons, Clifford O. and Iverson A. of Bovina, Wallace of California, Earl Price and Jessie L. Leak of Emerson, Georgia.

The remains were taken to Adairville, Georgia, for interment beside a daughter, who died there many years ago.

STREU HARDWARE CO.
 Has What It Takes to Be
COOL!
 Electric Fans, Thermos Bottles
 and Jugs, Ice Cream Freezers
 Water Coolers
 Electric Kelvinator Refrigerator
 The New Air-Cooled
 Gas **ELECTROLUX** Refrigerator
IT'S CANNING TIME
 See Our Stock of Sealers
 Pressure Cookers, Cans, Jars.

Have You Stopped to Consider?
 —How much it costs PER DAY to use electric current in the home and the many uses you have for it?
 Do this sometime and you will be pleasantly surprised at its low cost per day as compared with other living expenses.
 An electric fan would be mighty comfortable these hot summer days, and its comfort would be well worth the low cost.
 See your dealer today for a fan, and look at the worlds of inexpensive and highly useful electrical appliances.
Texas Utilities Co.

USE McCORMICK-DEERING FARM EQUIPMENT AND BE \$\$\$ AHEAD

The progressive farmer will not deliberately turn his back on progress, but will look ahead and choose that form of farm machinery which will solve his problems at low production costs.

Cooperation means so to conduct yourself that others can work with you.

Buchanan & Rosson
 HEREFORD YOUR I. H. C. DEALER PRIDONA

Jumbo News
 BY MRS. J. W. BERRY

Take Produce to Carl's Gro. If Wheat harvest is about finished in this community and farmers are busy plowing up the land, preparing for another crop.

Richard Earl, young son of Mr. and Mrs. C. D. Pinckert, has been quite ill the past week of tonsillitis.

Mr. and Mrs. H. R. Harvel and son, Bobbie Lee, were Sunday guests in the M. L. Simpson home.

Mr. and Mrs. W. A. Hunter, accompanied by Mrs. Hunter's cousin, Mrs. Anna Arnes, of Oklahoma City went to Muleshoe last Tuesday to visit in the Margaret Jennings home. Mrs. Arnes remaining for a longer visit.

K. R. Hunter of near Frio ate dinner Friday in the Ullman Hunter home.

Mr. and Mrs. C. D. Pinckert and son, Richard Earl, and Chas. McGinnis were fishing on the Tierra Blanca creek July Fourth.

Mrs. Elsie Litcher and daughter, Joyce, of Texarkana, who have been visiting in the L. E. Beck home, went to the home of Mrs. Minnie Marlar near Sunnyside, Tuesday and visited until Saturday when they returned to the Beck home.

Miss Pearl Smith of Hereford is spending the week end with her friend, Miss Billy Dyer, and attended Sunday school at Jumbo Sunday morning.

Rev. J. R. Sharp, Presbyterian minister from Canyon, failed to fill his appointment at Jumbo Sunday morning.

Several from this community attended the funeral of Mrs. Lydia C. Grant, which was held at the Church of Christ at Dimmitt last Tuesday afternoon.

Phyllis and Frances Hunter spent last Saturday with their cousin, Evelyn Hunter, near Frio.

Mr. and Mrs. J. W. Berry were Sunday guests of Mr. and Mrs. C. D. Gilliam.

Miss Ineva Hunter, daughter of Mr. and Mrs. K. R. Hunter, is spending a few days with her grand parents, Mr. and Mrs. W. A. Hunter.

Earl (Buddy) Spencer, son of Mr. and Mrs. C. D. Spencer, went to Amarillo last Friday where he enlisted as a CCC worker and left the same day for a camp in Wyoming, about 150 miles from Camp Warren, where his brother, Marvin, is stationed in an army camp.

Mrs. Jim Baggs of Amarillo accompanied by her friend, Mrs. Nova Harley, spent Saturday in the C. Kring home.

Those attending the rodeo at Palo Duro Canyon July 4 were Mr. and Mrs. Ullman Hunter and daughters, Addison Hunter, Wilburn Axe, La Rue Beck and Katie Mae Burks of Arney.

Mrs. G. W. McElroy spent last Thursday in the home of her daughter, Mrs. H. R. Harvel.

Mr. and Mrs. E. E. Ramsey, Mrs. Rosa Gardner and daughter-in-law, Mrs. Dean Gardner of Los Angeles, and Orville Grant of Santa Paula, California, were Saturday dinner guests in the J. W. Berry home.

F. J. Axe is reported sick, due to the hot weather and a nervous break down.

Mr. and Mrs. H. R. Harvel and son, Bobbie Lee, left Monday for Canyon to find a location for them to stay while attending school the coming term.

Mr. and Mrs. H. C. Baird and daughter, Mary Ann, went to Canyon Sunday to visit Bob Baird who is in school there. They also went to Amarillo to visit Mrs. Baird's sister, Mrs. Beth Holman, who has been there several weeks. Mary Ann is spending the week in Hereford with her friend, Virginia Nix.

Jumbo Presbyterian Auxiliary met last Thursday at 3:30 with Mrs. H. C. Baird. The program consisted of a playlet. After the business session the member present finished setting together a quilt that they are preparing for the Methodist orphanage. The next meeting will be an all-day

gathering with Mrs. C. Andrew, July 12, when the quilt will be quilted.

Ullman and Addison Hunter, Bill Hacker, Wilburn Axe, George and Lloyd Nell and Curtis Adams went to Palo Duro Canyon Sunday and watched the rodeo.

Mrs. Elsie Litcher and daughter, Joyce, Mr. and Mrs. L. E. Beck and children, went to Clovis, New Mexico, Sunday and visited in the John Oxford home. On their return they stopped a short while at the Earl Porter home near Farwell. Mrs. Porter will be remembered as Miss Bessie Walker, a niece of Mr. Beck.

Mrs. Lee Oxford and son, Willie, spent Sunday in the Beck home with Mrs. Minerva Potts and James Beck.

Last Friday afternoon as Willie Oxford was driving a truck load of wheat to Dimmitt he met a car driven by Mrs. Percy Shepherd on the freshly worked road just south of Jumbo, and in pulling out of the track into the soft dirt a tire blew out on the truck, throwing it into the Shepherd car. Luckily no one was hurt, but the car and truck were damaged, but both were soon fixed so they could be driven away.

Sunday, July 8, being the birthday of Mrs. L. E. Beck, she invited a number of relatives and friends to her home in the evening where ice cream and cake were served. Present were Mrs. Elsie Litcher and daughter, Joyce, of Texarkana, Mr. and Mrs. Ullman Hunter and two daughters, Mrs. Belle Oxford and son, Mrs. H. R. Harvel and son, Mr. and Mrs. J. W. Berry.

Ford Doings
 BY LA VERNE MANN

Take Produce to Carl's Gro. If Thirty-nine were present at Sunday school Sunday. The young people's class gave a program. Next Sunday the Bible class will present the program.

Melvin and Miss Elva Wilson left Monday morning for their home in Iowa after spending three weeks here with their brother, Harold Wilson.

Mr. and Mrs. Glenn Taylor of Hobart, Oklahoma, and George Mann of Chattanooga, Oklahoma, arrived Friday afternoon for a visit with friends and relatives.

D. B. Mann and family spent the Fourth of July in Palo Duro Canyon.

Mr. and Mrs. H. M. Benson and children and Mrs. Parks spent Wednesday on the Jess Ford place near Hereford.

Mr. and Mrs. J. E. Hill of Hereford were dinner guests of Mr. and Mrs. H. D. Hill Sunday.

Miss Elva and Melvin Wilson, of Iowa, and Mrs. Glenn Taylor of Hobart, Oklahoma, were Ford visitors Sunday.

James Garrett attended the opening of Palo Duro Park Wednesday of last week.

Mr. and Mrs. Floyd Benson and children were Amarillo visitors Sunday.

Clara Wedel left last night for a vacation trip to Carlsbad and Roswell.

POLITICAL TICKET

The following candidates are seeking nomination to the offices under which their names are listed, subject to the Democratic primary to take place July 23, 1934:

For District Attorney:
JAMES W. WETHERSPOON
 (Re-Election)

For Representative, 123rd District:
H. K. STANFIELD
 (Re-election)

For County Judge:
G. W. HUMBLE (re-election)

For Sheriff:
JNO. B. MILLER (re-election)
OMER BAKER
E. M. (Mac) BRACH
FINK H. GILLILLAND
JIM L. MAUK
J. C. ALLRED

For County Treasurer:
MRS. BESSIE L. SMITH (re-election)
MRS. NOVA FOWELL
MRS. MARGARET ORR

For County and District Clerk:
L. H. FOSTER (re-election)
H. D. REED
L. W. CARLYLE

For Commissioner, Precinct No. 1:
F. J. (Jack) ROSE, (re-election)
J. C. CARROLL

For Commissioner, Precinct No. 2:
T. W. (Wiley) BOWENSON
W. B. PHILLIPS
TOM L. VAUGHN

For Commissioner, Precinct No. 3:
Geo. C. MESSENGER
E. M. JACK
MARK E. BENEFIELD
H. D. CULPEPPER

For Commissioner, Precinct No. 4:
J. M. (Jim) OLAFMAN
T. F. MCCOLLISTER
JOHN WHITSETT
ERNEST T. (Dick) ALLRED
C. B. FERRIN

For Justice of the Peace:
G. M. SUGGS

Hide and Animal Inspector:
BONNIE E. BRUMLEY
J. W. (Walk) BRADLEY

For Constable:
D. H. ONSIELL
R. E. (Dick) DIXON

Black
 BY MISS NOBLE McLEAN

Black home demonstration was hostess to the Lakeview club last Wednesday afternoon at the home of Mrs. Jessie Hinds, wardrobe demonstrator of this club. The guests were entertained with a number of games viewed Mrs. Hinds' portable wardrobe made from an old china cupboard. Ice cream and cake were served to Mmes. Holly, Whitefield, Alexander, Guinn, Roberson, York and Miller, Misses Miller, Margaret Guinn and Mary Kate Jones, all of Lakeview. Mmes. Bennett, A. C. Hays and Price of Black.

The ladies social and study club met with Mrs. Roy Price Thursday afternoon. Each member carried the hostess a gift. The next meeting will be with Mrs. Will Price July 19.

Several in this community enjoyed a party at the club house Friday evening.

Jim Black has joined a fishing party from Hereford to spend several days in Creede, Colorado, fishing and vacationing.

Sparlin Denton, who has been working near White Deer the past three weeks is visiting his sister, Mrs. Hes Ray.

Mrs. Jim Black visited her mother in Canyon last Wednesday.

Most of the people in this community were away from home on the Fourth celebrating.

A. C. and Jimmie Hays were in Amarillo Saturday.

Woodrow McCrate has returned home from a two weeks stay in Chicago and other points of interest in the North and East.

Leon Welch was in Amarillo the latter part of the week.

Mrs. Jess Hinds and Mrs. Howard Elmore attended a Council meeting of the home demonstration clubs in Friona Saturday.

Mrs. George Wiley, Mrs. Ray Bennett and Mrs. T. L. Welch were business visitors in Hereford one afternoon last week.

Athlete's Foot and other forms of itch quickly healed with LUCKY TIGER ANTISEPTIC OINTMENT. Have a jar handy to prevent infection. At druggists.

Don't Wait
 Until It Is Too Late--
Insure Now

Consult us and see how you can be fully protected against fire, accident, theft and liability

HEREFORD INSURANCE AGENCY
 John McLean, Owner.

After the Fire

We are now ready to take care of your blacksmithing since the fire two weeks ago. We are better equipped than ever to do your work whatever it may be.

We appreciate the interest you took during the time we were out of commission.

JOHN JACOBSEN
 BLACKSMITH SHOP

We Can't Say Too Much
 ABOUT THE PROTECTION AND CARE WE GIVE
YOUR CLOTHES

First of all, we use rain-soft water and save your clothes the harm done by chemicals that are necessary in hard water. And our plant is sanitary—that is our first rule. You may be sure that no germs or dirt are in clothes after you send them to us.

SEND US YOUR LAUNDRY AND DRY CLEANING
 CALL 298—WE CALL FOR AND DELIVER

HEREFORD LAUNDRY AND DRY CLEANING CO.

Going Up!



Our savings deposits are going up every day. Old accounts are getting active and new accounts are being added to the rolls of the thrifty by the scores every week. People are making more money, and some of them have learned a lesson from Old Man Depression's tough four-year course. They've learned that it is pretty nice to have a nest egg laid away in a good, strong bank. Yes, they're saving money with us. And what about you? Better not forget that lesson. Start a savings account today. A dollar opens an account.

Start a Savings Account Today

The First State Bank
 OF HEREFORD

IN THE GOOD OLD SUMMER TIME

It's a Good Idea To Keep Cool!

OUR DRUGS ARE THE FINEST
We know that drugs have to be the best if they are to be effective and safe. That's why we never make substitutes in our prescriptions and never ask you to take "something just as good."

DON'T LET SUNBURN RUIN YOUR VACATION

Danger—Excess sun exposure means risk of health and skin. Play safe with reliable sunburn remedy. We have it.

Refresh Yourself At Our Fountain

It's a great habit—and it will keep you cool. Just pay a visit to our fountain when the heats "gets" you, and enjoy the finest cooling drinks. Courteous service and cool surroundings. Come in today.



CITY DRUG STORE

Dawn Items

BY INEZ MILLER

Hopkins; Messrs. Norman Miller, William Gilbert and H. L. Richardson and children visited the H. E. Miller home Tuesday evening.

Mr. and Mrs. H. H. Miller were in Amarillo on business Friday. Members of the women's demonstration club were entertained by Mrs. Ernest May Tuesday afternoon.

Ed Reynolds and family, Mrs. Lizzie Harris and family, Mr. and Mrs. H. H. Miller and family and Norman and Raymond Miller visited the W. J. Stewart home Wednesday evening.

Mr. and Mrs. W. J. Stewart and family, Miss Lorena Hopkins and Raymond Miller attended the rodeo in Palo Duro Park Wednesday.

Miss Vivian Bowers and J. K. Dunovant visited the Guy Smith home Sunday.

Mr. and Mrs. Martin Campbell visited relatives here Sunday. Misses Lois and Bernice Harris went ptm hunting with relatives on the Canadian River last week.

Miss Emma Holepatine who has been working here during harvest returned to her home in Unbarger Sunday.

Miss Anna Lee Frye of Hereford visited the L. A. Smith home one day last week.

Misses Edna and Verda Richardson and Inez and Alma Miller spent Monday in the L. A. Smith home.

In the Dawn-Westway ball game Sunday Dawn lost 10 to 3. Both sides played good ball.

Thomas Ferguson, H. O. Castle, Jr., and Weldon and Ray Johnson of Hamlin spent last week with Donald B. Willett, son of Rev. T. C. Willett, returning to their home last Sunday.

COURTHOUSE RECORDS

Warranty Deeds.

F. H. Oberthier, Sr., et ux to Fred H. Oberthier, Jr., lots 18, 19 and 20, block 24, Hereford.

W. F. Gore et ux to William D. Magill et ux SE 1/4 section 46, block K-8.

O. F. Singletary et ux to R. H. Kemp Lumber Co., part of lot 16, block 6, Womble Addition.

W. T. Barnes et ux to Ora Ella Wharton, SE 1/4 section 18, township 4 north, range 4 east.

L. W. Wilson et ux to Jess M. Carter, NW 1/4 section 20, township 5N, range 3E.

Paul S. Corbett to Roy M. Botsford, N 1/2 of NE 1/4 section 17, block 4-4.

W. R. Matthews et ux to Mrs. Alta Wylie, SE 1/4 section 6, township 2N, range 2E.

New Automobiles.
Dewey Reed, Chevrolet coach. Grizzle Chevrolet Co.
James W. Witherspoon, Plymouth sedan. Ireland-Beavers Co.
Marlin Gilliland, Chevrolet coach. Grizzle Chevrolet Co.

The density of population in Texas is 22.5 persons to a square mile.

Public Opinion

To the Brand: I very much regret that the beer issue has been thrust upon us at this time by a very small minority of our citizens, but since it has I am glad the columns of the Brand have been opened to a discussion of this issue.

In a statement appearing on the front page of last week's Brand it was said, "Rev. T. C. Willett, pastor of the Methodist church, is strongly opposed to beer." Well, certainly he is. He has been fighting the stuff for a quarter of a century and his advocates have been fighting him. The battle will continue as long as a drop of the stuff is being sold, either legally or illegally, and when this battle is over I expect Deaf Smith county to still be in the dry column.

In that front page article referred to above, some fellow is quoted as saying: "By no stretch of the imagination is three-two intoxicating. The fellow who thinks it is not intoxicating has a very elastic imagination. He can imagine anything, even pink elephants and four legged snakes. When a man tells you that it is not intoxicating you may be sure of one of two things, he has either fallen for the wet propaganda or he thinks you are an ignoramus. They want it because it is intoxicating and most of them know it. Everyone knows that booze never did willingly obey the law. Give them permission to sell three-two and they will sell any per cent their customers want. Most of our young people do not know the taste of alcohol and the booze barons know and admit it, so they want this mild intoxicant made respectable in the eyes of the law that they may create in them a taste and a habit for alcohol that they may have customers for their accursed stuff. Fathers and mothers, it is your child and mine they are after. Are we going to pardon that outlaw and turn him loose among our children? I think not."

Quoting again from this same article: "We may as well give legal recognition to a condition that exists and can not be stamped out." Yes, you would have us let down like a whipped ear and allow that bear-eyes bunch of this community share in their is not my style. Yes, it is bootlegged here. But why is it? Because many of this very bunch that want it legalized encourage and patronize the bootleggers and in the eyes of the good people of this community savor in their guilt. If it were not for them we would not have the bootlegger. You are a most credulous person indeed if you think that bunch will obey the law when beer is legalized. Mr. Choate, federal alcohol director, appointed by the President of the United States, who promised the American people to drive the bootlegger out, said in a statement the other day that there were more bootleggers now than there ever was and that there were two gallons of illegal liquor being sold where there was one gallon of legal. Does that sound like eliminating the bootlegger? Certainly no one believes the patrons of these bootleggers will buy their beer and pay the tax on it when they can buy it from their favorite bootlegger tax

fee. Legalize it and we will have two bootleggers where we now have one. That has been the experience of every community that has tried it.

Father and mother, have you a child to sacrifice to this monster? Wife, have you a husband you want to have come home smelling like he had been drug through a sewer pipe? Husband, have you a wife you want to find in bed drunk when you come home? If you have, then I can understand you when you vote to bring the dirty stuff out of the back

alley and from the fly and vermin-infested haunts of the bootlegger outlaw and place it on main street and wrap the Stars and Stripes about it and give it respectability in the eyes of the law. But if you love your boy and girl and home, then for God's sake go to the polls on election day, if you have to crawl on your hands and knees, and vote against it. Better harbor a den of rattlesnakes in your back yard or loose a pack of mad dogs in the community than to legalize that stuff.

T. C. WILLETT.

Cook With Gas

FOR
**SPEED
SAFETY
COMFORT
ECONOMY
EFFICIENCY**

West Texas Gas Co.
GOOD GAS WITH RELIABLE SERVICE

Produce to Carl's Gro. if Good attendance at Sunday school and the newly organized singing class last Sunday. Raymond Miller is president of the club, and Miss Lorena Hopkins is secretary. It is planned to buy new books soon. Mrs. Lizzie Harris and family, Reynolds and family and a number of Canyon friends went on a picnic in the canyons Tuesday and Wednesday.

Miss Wilma Smith of Westway was a guest of Miss Vivian Bowers last week.

H. L. Richardson and children and William Gilbert returned to their home near Elida, New Mexico last week.

Mr. and Mrs. Ed Reynolds visited friends in Canyon Sunday.

Messrs. and Mrs. L. J. Bennett and E. E. Fridley of Hereford visited in the home of Mr. and Mrs. H. H. Miller Sunday.

Miss Lois Smith was a guest in the H. E. Miller home Sunday.

H. L. Richardson and children, Mrs. H. E. Miller and family, Norma and Raymond, Inez and Alma Miller, Lois and Sybil Smith and Lorena Hopkins visited the Palo Duro Park Tuesday.

Miss Vivian Bowers spent last week in the Guy Smith home at Westway.

Ray Bowers made a business trip to Amarillo Thursday.

Mr. and Mrs. Stewart and children visited in the Harris home Sunday.

Misses Lois and Sybil Smith, Inez and Alma Miller, Lorena



Good Hot Weather Common Sense
Take the Laundry Burden Off Your Mind

Right this minute—are you carrying around the thought that washday is coming? That's an awful burden for a summer's day—so why not dispose of it this easy way: Just phone 333—and in no time at all, at your request, our deliveryman will pick up your laundry bundle, bring it to us for the hard work, and then return it. The cost? Very small—as you'll agree when you see the bill.

P. S.—We use no chemicals to injure your clothes.

CITY Laundry and Cleaners PHONE 333

We Will Buy

ALL YOUR PRODUCE,
EGGS, CREAM, HIDES
AND PAY TOP PRICES

For Best Egg Production
Feed Those Pullets

JUST-RIGHT Growing Mash

FIGHT FLIES WITH GULF VENOM

West Texas Feed and Seed Co.
Home of Just-Right Feeds.
Phone 265. We Buy Produce.

The Summer Hostess Finds Variety,
Quality and Thrift in These

FOOD BARGAINS

For Friday, Saturday and Monday

WHITE KING
Granulated Soap, large pkg **28¢**

SALMON
Select Alaska, No. 1 tall can **10¢**

TUNA
Abbey, white pieces, 2 can **25¢**

WAX PAPER
Cut Rite, 2 rolls **15¢**

OLIVES
Stuffed or Queen, 3 1/2 oz bottle **10¢**

KARO
Light or dark, gallon can **55¢**

COFFEE
Break O' Morn, 1-lb pkg **19¢**

HY-PRO
Quart bottle **19¢**

CAMAY
Toilet Soap, bar **5¢**

P. and G.
Laundry soap, large size, 5 bars **19¢**

CHIPSO
Large size, box **17¢**

CATSUP
Rio Grande, large bottle **10¢**

MRS. TUCKER'S Shortening

8-Pound Carton

61c

Blue Ribbon MALT

Large Can **55c**

SARDINES 9¢
American oil, 2 cans

MILK 19¢
Borden's or Carnation, 3 tall or 6 small

APPLE BUTTER 19¢
Libby's, No. 2 1/2 can

LUX FLAKES 10¢
Large package 24¢, small package

RINSO 24¢
Large package

HONEY 21¢
1-pound jar for

Floor Wax

Johnson's 1-lb can **59c**

PRUNES 32¢
Gallon

JELLY 21¢
White House, pure apple, 2-lb jar

FLOUR \$1.55
Sunrise guaranteed, 48-lb bag for

STARCH 25¢
Faultless, 3 pkgs

SODA 25¢
Arm & ammer, 3 pkgs

CORNED BEEF 15¢
Armour's, No. 1 square can

Jersey Bran or Corn Flakes,

2 packages for **19¢**

Folger's Coffee

1-Pound Can

32c

TOILET SOAP 25¢
Wodbury's, 3bars

SALAD DRESSING 27¢
Miracle White, quart jar

PEACHES 41¢
Sliced or halves, gallon can

STRAWBERRIES 57¢
Gallon can

STRAWBERRIES 19¢
In heavy syrup, No. 2 can

SPAGHETTI 9¢
Van Camp's, can

A REAL SPECIAL

One can of **Sani-Flush**, one can of **MEL-O** and a High Grade Closet Bowl Brush

A 60c Value—All For 31c

PICKLES 15¢
Sliced sour or dill, quart

VIENNA SAUSAGE 15¢
Wilson's, 2 cans

COCOMALT 43¢
1-pound can

PINEAPPLE 22¢
Libby's sliced or crushed, No. 2 1/2 can

HONEY 57¢
New crop, fancy comb, No. 5 can

CHERRIES 47¢
Red pitted, gallon can

FURR FOOD

FREE DELIVERY

We Will Remain Open Until 6:30 Evenings.

SELLS ALL KINDS OF FEED; BUYS CREAM, HIDES, EGGS AND CHICKENS

PHONE 74

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
DR. WITT LANDIS Editor
W. C. NIX Foreman

Subscription Rate:
Zones 1 and 2, \$1.50
Per Year.
Other, \$2.00 Per
Year.



Entered at the post-office at Hereford, Texas, as second-class matter, under Act of March 3, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

Our country's grain producers are yet paying 19.8 cents per bushel freight to Texas common points. And they pay the freight, too! It is deducted from the price received locally for grain.

Just now there is relatively little grain moving from this particular territory to Kansas City, and Northern milling plants. In the Panhandle area grain does move in that direction, due to favorable freight rates. The differential that applies to this territory now is between two and three cents per bushel on wheat. Only when premiums at Kansas City and other concentration and milling points north of us exceed the freight differential does much of our wheat move in that direction.

There is no export market now. Consequently, growers here must look directly to Fort Worth for their market.

The Herald would not say that the Fort Worth market is a controlled, but it does believe that it is a market that is controlled to a degree that is harmful to producers of this section.

American wheat is on a domestic consumptive basis. Wheat from Plainview and surrounding territory is required by freight differential to move in one direction. In a day when there is every effort at a controlled economy we believe that this territory has a just complaint on this differential rate and that rates should be made that will give this territory practically an outlet to markets that are competitive enough to give this territory an average of the prices that milling wheat demands.

A rate case now pending which includes this rate which promulgates a differential in this territory.

With same market conditions that have prevailed it is a reasonable estimate that this territory has lost or will lose on the current crop more than a hundred thousand dollars. This takes into account no benefit which The Herald believes would exceed even the estimate of penalty loss attributable directly to the differential rate.

In many ways it looks like transportation and its cost has not come in for such painstaking and exhaustive study as have some of our other economic problems. The graph of freight rates on products of the Plains does not show this to be true.

Primarily, our greatest reduction in farm commodity freight rates that of cotton, appears to follow the necessity of lower rates to hold tonnage from the trucks. Wheat can't be handled practically in trucks for long distances and our rates have been leveled throughout a long period of years, except the upward revision through differential as cited above.—Plainview Herald.

THE GOVERNOR SCORE CARD

About the most interesting and instructive suggestion regarding the governor's race is brought out in last week's issue of Texas-Opinion and Commercial News. It suggests that Texas "Choose a Governor Rationally."

"Were the stockholders of a great corporation selecting an executive to guide their business through a period so critical as the next two years they would subject to microscopic scrutiny every applicant for the job. They would determine the qualifications requisite to the position, and scientifically score each applicant against those essential points. No other course would be rational."

But the article does not stop there. It determines the essential points, gives a short review or summary of each candidate's attainments along each line and at the end furnishes a blank score card which the reader may fill out to determine which applicant for the governor's job is best suited to handle it.

Clint Small leads the field by a comfortable margin in the score sheet with 94 points to Allred's 80. Witt is third with 68. The others are much lower, Hunter being at the bottom with 33.

The first item is educational background on which a perfect score is 15 points. From the record Small, Witt and Hughes were rated at 12 points each, with Allred and McDonald getting 10. Success in private life is rated also at 15 points, with Small, Hughes and Witt getting 12 points again.

Governmental experience is rated 40 points, divided into 10 for city experience, 10 for county, five for district and 15 for state experience. Small is the only one in the group who was given 40 points here. He has been mayor and city attorney, county judge and county attorney, district judge and state senator, serving from the city through the state government, holding the highest jobs and always advancing to bigger posts.

In legislative relations, an important phase, because any governor is helpless without the cooperation of his legislature, Small ranks a perfect 20 points, along with Witt, Hughes and Allred. All the candidates get full rating of five points on public service, each having shown himself entirely unselfish and willing to serve his community and state. All are of suitable ages, getting five points more.

Scoring by this card gives an apparently accurate index to a candidate's qualifications for the governorship. Says the article: "Your index should not be ignored. For Texans own and operate a business that is much too important to be entrusted to 'favorites.'"

"Ability is the only thing that counts—ability plus honesty and integrity. The governor must be chosen as a rational man would choose him, with naught in mind save the best interests of the state."



Health Building BREAD

Young America goes for this bread in a big way. It tastes right... it hits the spot for the whole family. In bigger sized loaves and made of health-giving, taste-satisfying ingredients by the most modern methods to insure cleanliness. Try it three times in a row this week and you'll never serve a meal without it again. 16-ounce, sliced, 10 cents.

HEREFORD BAKERY

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, July 10, 1903.)

Prof. Walter Acker of Waxahachie was here conducting a Royal Arch Masonic school preparatory to organizing a Royal Arch Chapter.

According to contractor, J. P. Snyder, brick for completion of the college had been shipped, and he was to put about 20 men to work when the material arrived.

The Ladies Home Missionary Society of the Methodist church had held an ice cream supper from which they realized \$45.

Jim Carwell and Miss Nora Gamble had been married in El Paso the previous Saturday night.

B. T. Bell, Jr., had shipped seven cars of mutton to Kansas City, James Bell and J. P. Burch going with the shipment.

Misses Laura Jowell, Mary Clark, Maude Miller and Ethel Rickett were in Denver attending a meeting of the Young Peoples Society of Christian Endeavor.

Hereford's baseball team was spreading out. Leaving here they

went to Carlsbad and Pecos, thence east over the Texas & Pacific. To date games had been played with Carlsbad, Pecos and Big Spring Hereford winning each.

(From The Hereford Brand, July 11, 1913.)

W. M. Knight, mayor, used a column of The Brand explaining just how and why the city had a right to enforce the weed cutting and sanitary ordinances, and to assure citizens said ordinances were to be enforced.

From the Findlay items came the information that sheep men had completed sheep shearing, the clips averaging from eight to nine pounds.

Members of the First Christian church Sunday school had enjoyed a picnic and outing trip to Sulphur Park.

C. and Leslie Smith were opening a new grocery store. "Jack" Spratt was to be associated with the new firm.

A committee from the Hereford school board, composed of Superintendent Short, W. H. Ray, D. C.

Laird and J. H. Buckner had visited Canyon Normal on an inspection trip.

From Dimmitt came the news that Edwin Ramey had dropped a harrow on his foot, inflicting a bad wound.

R. H. Barnett had officially taken over the affairs of the Hereford post office.

Jonathan and Mae Elman, who had been staying at their father's sheep ranch since the close of school, had returned to Hereford and declared themselves ready for the Water Carnival, the finny tribe of Tierra Blanca, or what have you.

Norton-Powelson Saddlery Co. was advertising a special sale and prices on their entire line of buggy whips.

About four pages of the Brand were required for publication of the city and county delinquent tax lists.

Most of the advertisements carried invitations to all to attend the big Water Carnival to be held here.

By Their Words

What Panhandle Papers Say

Why did some of the church members at Shamrock object so strenuously against beer being sold legally over there? Why was it necessary for us church members to go clean to Texola, Oklahoma, for our beer, while the church members over at Shamrock only had to come to McLean? As it is now, we beer drinking church members can slip off to Shamrock to drink our beer, and those beer drinking brothers over at Shamrock can come up here, and it won't be so hard on any of us.—Davis, McLean News.

While disclaiming any intention of attempting to legislate morals into the people, Clint Small, candidate for governor, last week at Amarillo declared that the parliament machines at the races were causing people to waste their substance—putting money into the machine that ought to go to the upkeep of the family, to the payment of the grocery bill and other needs about as many will agree with the governor-candidate as will disagree. The matter is mentioned because Mr. Small's visit in Amarillo and the big celebration held for him almost or did coincide with the running of the first Panhandle derby at the Tri-State grounds where, if pussy footing ever pays it would have paid the senator to pussyfoot that time. Somewhat of stamina and internal fortitude are often necessary attributes in any public man. It was necessary for Senator Small to have these in considerable degree to say what he did say when he said it.—Floyd County Hesperian.

The go-getters evidently get the money. The other day the Amarillo News said that more than \$1,040,000 had been spent under the relief program in Potter county. The Herald the same week printed a statement that about \$46,000 had been expended on the same program in Carson county. Potter county has between five and six times the population of Carson county, but it managed to get about 23 times as much money. In other words a good Ferguson relief head like Col. Julius Dorenfield, who served in that capacity for Potter county, was a good investment. Amarillo doesn't need a chamber of commerce as long as it can have men like Dorenfield bring in the money so much beyond the county's needs.—Dave Warren, Panhandle Herald.

Junior Band to Give Concert. The Junior Band will give a concert Friday evening at the new football stadium at the high school. Director Ralph Smith has announced. The music will start at 8:30 and everyone is urged to attend.

Smith asks that persons attending leave their cars outside and come into the new grandstand, there to inspect the recently completed structure and the better to hear the band. Youngsters will be allowed to play on the new turf situated on the gridiron.

FRIONA TO HAVE NEW STAR-ROUTE IN AUGUST

A recently issued Post Office Department order has established a new star mail route out of Friona to serve the territory north and east of that place as far as Summerfield. The new service will begin August 1.

The route will serve the post office at Summerfield, gathering and distributing the rural mail to the north and east on the outlying trip and doing the same to the south and west of Summerfield on the return trip.

Summer School Term Closes Last Friday

Summer session of Hereford High school closed last Friday when final examinations were given by Miss Sayde Rigler and Jas. Wilson, instructors. Twenty-four

students were enrolled for the six-week term.

Miss Rigler and her mother left Friday for Amarillo where they will spend a few days before going to California on an extended vacation trip.

Mr. and Mrs. Wilson left this week for New Mexico to spend several weeks vacationing.

TEXAS RELIEF COMMISSION

Austin, Texas, July 10, 1934.

Notice to Persons on Deaf Smith County Relief Rolls:

Upon instructions embraced in a Resolution passed by the Texas Relief Commission July 27, 1934, notice is hereby given to the effect that persons physically able to work who are offered employment at the prevailing wage scale in the locality wherein the work is to be performed, and who refuse to accept without good cause, shall not be furnished relief.

The following instructions are issued to all citizens of Deaf Smith county, to-wit:

Any person or persons offering employment to others, whether on relief rolls or not, will inform the local County Relief Board chairman in writing immediately when employment offered by such citizen is refused. Such advice to the County Board chairman will include, when possible, the work-seeker's full name, address, employment offered, and wages offered.

When any person has been offered employment, and has refused it under the conditions above stated, the County Relief Board of Deaf Smith county is prohibited from giving either direct or work relief to such person.

This pronouncement is published under direction from the Texas Relief Commission, whose membership requests the universal cooperation of the people of Texas in support of this action which is directed at the displacement of person on relief rolls who refuse to accept work.

ADAM R. JOHNSON, Director.

THE WHOLE COUNTRY HAS GONE G-3



MARVELOUS NEW "G-3" GOODYEAR ALL-WEATHER

Look What You Get—No Extra Cost: 43% More Miles of real non-skid safety... Flatter Wider Tread... More Center Traction (16% more non-skid blocks)... Heavier Tougher Tread (average of 2 lbs. more rubber)... Supertwist Cord Body (supports heavier tread safely)

We've never seen the equal of it—the way car owners have flocked in, looked, listened, bought new G-3's these last ten weeks—and it's the same everywhere we hear. What's more, people who got G-3's months before the public announcement, report it's better than claimed! They cite mileage records to prove they're getting better than the 43% more non-skid mileage averaged by Goodyear's test fleet. Buy no tires until you let us show you this wonderful new Goodyear All-Weather which gives so much more safety and service without costing you a cent extra!

Sure, we have Goodyears at ALL Prices! Because Goodyears are the largest selling tires, you get more for your money no matter what you pay.

Tremendous welcome—huge sales—follow announcement of sensational new Goodyear tire—keeps us and factory on jump—Users say "43% more non-skid mileage" understates it.



Ireland-Beavers Motor Co.

GOODYEAR DEALERS

PHONE 383

301 East Third Street.

Hereford

Money-Savers!

GOODYEAR TRUCK TIRES



ALL SIZES

GOODYEAR SPEEDWAY

Built with Supertwist Cord Center traction; tough thick tread full overalls

\$4.90
4.10-21
\$4.45



Other sizes in proportion expertly mounted on wheels. Prices subject to change without notice and to any State sales tax.

We Handle That Good Gulf Gasoline and Oil

See us for complete automobile and tire service.

SPECIAL FEATURES ON STAR'S PROGRAM

By special request, J. C. Parker at the Star Theater is showing one of the year's biggest pictures Saturday midnight, Sunday afternoon and Sunday night after church. It is "It Happened One Night," with Claudette Colbert and Clark Gable. Monday and Tuesday nights Franchot Tone and Joan Crawford will appear in "Sadie McKee." Friday's picture, matinee and night, is "Lazy River," with Jean

Parker, Robert Young and Ted Healy.

Clint Small is making progress in his race for governor. Reports from all sections indicate that he is gaining and is sure to be in the run-off. Our state senator deserves advancement to the office of governor, as he has the ability and is big enough to be the governor for all of Texas, not merely from the Panhandle because he happens to live in this section.—Dave Warren, Panhandle Herald.

Spotlight SPECIALS

For Friday and Saturday

- BLACKBERRIES, gallon tins ----- 42¢
- GOOSEBERRIES, gallon tins ----- 42¢
- PEACHES, Brimfull, gallon tin ----- 45¢
- PRUNES, gallon tins ----- 29¢
- GREEN GAGE PLUMS, gallon tins ----- 36¢
- OATS, Mother's, large box ----- 24¢
- MARSHMALLOWS, 16-ounce pkg ----- 18¢
- SALAD DRESSING, W. P., quart ----- 22¢
- SYRUP, Golden Grain, gallon ----- 54¢
- CATSUP, large bottle ----- 13¢
- COFFEE, Schillings', 1 lb ----- 31¢
- COCOA, Mother's, 2 lbs ----- 21¢
- TOILET TISSUE, Hostess, 3 rolls ----- 22¢
- VIENNA SAUSAGE, can ----- 7¢
- BAKING POWDER, K. C., 25-oz ----- 19¢
- CUT BEANS, No. 2 can 9¢, 3 for ----- 26¢
- MILK, Marco, 6 small cans ----- 19¢
- TEA, W. P., quarter-pound ----- 14¢
- TUNA FISH, white pieces, can ----- 13¢
- PEACHES, No. 2 1/2 can, full ripe, 14¢, 2 ----- 27¢
- SALMON, pink, No. 1 tall can ----- 12¢
- 1 can Mello, 1 can Saniflush, 1 toilet brush, all for ----- 29¢
- VANILLA WAFERS, on thin shell Dessert Wafers, pound ----- 17¢

FRUITS AND VEGETABLES

- GRAPEFRUIT, nice size, each ----- 4¢
- LEMONS, 300 size ----- 23¢
- ORANGES, 288 size, dozen ----- 21¢
- CARROTS, BEETS, ONIONS, 3 bunches ----- 10¢
- FRESH BEANS, 3 pounds ----- 25¢

Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver Brings Us Your Eggs—Market Price—Buy At Home.

SOCIETY

Surprise Party Given Jeff Gilbreath

Last Tuesday evening Jeff Gilbreath was mowing his lawn. It was Jeff's birthday but he was unaware of the fact until the arrival of a group of his friends who turned out to be guests at a surprise party planned by Mrs. Gilbreath.

Supper was served on the lawn to Messrs. A. H. Elliston, J. H. Head, C. H. Dyar, F. H. Oberthier, Don Atherton, C. R. Smith, F. M. Kester, A. Lowther, Edgar Ireland, E. E. Ramsey, Gordon Durham and George Muse. Mr. Elliston apparently took the prize in a story telling contest—the story was not submitted for publication. Gordon Durham gave several plans and accordion numbers.

Misses Katherine Brown and Myrtle McGowan, students of W. T. S. T. C., at Canyon, entertained with a number of dance selections—one especially beautiful aesthetic dance beneath the flickering lights.

The party ended at 11 o'clock with a Fourth of July fireworks display.

GERTRUDE CLOYD MARRIES IN GEORGIA

Telegrams were received here from Macon, Georgia, announcing the marriage of Miss Gertrude Cloyd, daughter of Henry Cloyd of South Hereford.

Miss Cloyd became the wife of Stoddard Lassiter of Macon on Saturday, July 11, at Macon. She is well known here, having spent all her life in the Hereford country. She was always popular in the social life of the young folks of her companionship.

REBEKAHS INSTALL OFFICERS

Hereford Rebekahs installed new officers last Tuesday night at the I. O. O. F. hall. Mrs. Mary Cox, district deputy, and staff, Mrs. Ethel Fridley, Ann McCullough, Ruth Rogers and Allie Elliston, installed the following officers: Edna Bovee, N. G.; Edna Fischer, V. G.; Vera Young, war-warden; Verna Culppepper, conductor; Edah Park, chaplain; Ursulae Fridley, R. S. T. V. G.; Conale Williams, L. S. T. V. G.; Allie Elliston, L. S. T. V. G.; Verna Sowell, L. S. T. V. G.; Mary Cox, L. S. T. V. G.

JULY CLEARANCE SALE IS STILL ON

Frocks \$3.00 AND \$5.00



Over 200 dresses now replicated for quick action. Styles for every occasion—for wear right now and straight through into fall. Jacket dresses, redingotes, boucle suits, sheers, plain crepes, prints. Here's an opportunity to get a summer dress at a rare saving. Plenty of pastels and WHITE included. There is a splendid selection of women's and misses' dresses, but come early for values like these will go in a hurry.

Other price groups in our summer clearance at \$9, \$10 and \$12

FASHION DRESS SHOPPE

PHONE 188

First Christian Church

REV. E. R. M'WILLIAMS, Pastor

Church school, 9:45, departmentalized and graded with efficient teachers ready to welcome you either as a visitor or new member. Morning service at 11 includes a reverent service of worship with the observance of the Lord's Supper and sermon. Christian Endeavor at 7:15 for every young person in the church and Sunday school and every one who does not go elsewhere. Evening service at 8:15, emphasizing congregation, singing and sermon by the pastor. A welcome will be given to all who come to the services.

St. Anthony's Church

Sunday Mass (sang) 8 and 10 a. m. Benediction at 5 p. m. Week-day mass at 7, Saturday at the convent.

Monday, Mass at Bovina. Thursday, Holy Hour, 8 to 9 p. m.

First Methodist Church

REV. T. C. WILLETT, Pastor

Our young people's services are going over fine. The pastor is delighted with the fine cooperation of the young people. If you think they are going to the bad attend one of our Sunday evening services and change your mind. We will have to raise the partition for cooling breeze and for seats next Sunday evening.

The pastor will read from the pulpit Sunday evening letters from young ladies telling the young men what kind of husbands they think they would like. Then will follow a 15-minute sermon on the foundation of a happy home. Old-fashion gospel and plenty of action in a happy, wholesome service. Come and you will have something beside the weather to talk about next week. The pastor will be in the pulpit Sunday morning. A cool, comfortable auditorium, a hearty welcome and helpful service.

W. C. Hunter and family are new comers to the Hereford region, having moved here a few weeks ago from Panhandle. Mr. Gunter traded and purchased from Dr. Clyde Kibbe one and one-half sections of land northwest of town about two and a half miles. Mr. Gunter is a wheat and stock farmer and will make improvements at his new home. The Gunters are friends of Mr. and Mrs. H. J. Line who formerly lived in Panhandle.

Want Ads

Lost and Found

LOST: On Main Street Saturday afternoon, tan billfold, laced edges, green stamped, containing some money. Name of owner in billfold. Reward, Ray Cornett. 1p

LOST, Strayed or Stolen: Bay horse, four white feet, weight about 1000 pounds. One and one-half miles south of Summerfield, Sunday night, Troy Welty, Summerfield. 27-2p

LOST: Bay horse about 16 hands high. Strayed from home 16 miles northwest of town. Last seen at Benny Fulkerson's. Notify at Hereford Brand. 1p

STRAYED: From my place seven miles north of town, a bay saddle horse. Scar on left front foot. Finder notify Mac Morton. 1p

STRAYED: Two bay horses four years old, from the Paul Matthews place 7 miles northwest of town. See L. H. Shore or Paul Matthews. 1c

Wanted

IF YOU have lands or farms to sell or lease, list them with Connell. He has bargains in wheat farms, desirable prices, good terms. E. F. Connell, Elliston Bldg. 1p

For Sale or Trade

FOR SALE, SHEEP: Have several small flocks worth the money. See me for prices on any sized lot. A. G. Bell, Adrian, Texas. 21-tfc

FOR TRADE: Good smooth 100 acres wheat land for good house in Hereford or small improved tract close in. Geo. T. McCurry. 1p

WILL TRADE: 80 acres of unimproved land in Northwestern Arkansas for property in Hereford. Land clear and close in. Or 100 acres of land in New Mexico, clear and in cultivation. W. M. White, Friona, Texas. 27-4p

FOR SALE: Good 150 acres, 7 miles from Hereford; shallow water, 140 acres in wheat; \$15-per-acre; good terms. Geo. T. McCurry. 1p

For Rent

FOR RENT: Small residence in South Hereford. See Chas. Gatlin at Hereford Produce. 26-tfc

FOR RENT: Half section good farming land, 13 miles from Hereford. See John Olson at Rockwell Bros. Lumber Co. 27-tfc

FOR RENT: Furnished apartments containing two or three rooms. Mrs. Frances Barnard. 1p

WANTED TO RENT: Refined couple with child, 7, desires small furnished apartment or light house-keeping rooms close in. References exchanged. Call the Brand office. 1c

Vote for Judge John H. Sharp of Ellis County



JOHN H. SHARP

For Associate Justice of the Supreme Court to succeed Judge Greenwood who is not a candidate. He is now a member of the Supreme Court Commission and has filled this position with honor and distinction. He is well qualified for the position.

Equalization Board Meets.

The City Tax Equalization board convened Wednesday at the city hall for the purpose of passing on the renditions of tax payers. The board will meet in a second session, probably in the next 30 days, to confer with taxpayers. The board is composed of Glenn Weir, Vern Witherspoon and J. H. Head.

FUNDAMENTALIST BAPTISTS

We are enjoying some wonderful sermons by Rev. Henard East, who preached twice last Sunday. We are studying the Book of Genesis and have gotten as far as the 22nd chapter and at 10 a. m. next Sunday will study the 23rd and 24th chapters.

Prayer meeting each Wednesday evening at 8:30. Friday night we will hold special services at the church building. At the Friday afternoon and evening services Rev. T. D. Sumrall, pastor of the Amarillo Fundamentalist church, will preach two sermons. We also expect Rev. Robinette, pastor of the First Baptist church of Happy to be here Friday. Sunday services will be held at the usual hour, when the subject of prohibition will be discussed. Coleman Campbell, preacher.

Joe Pitman caught seven nice big bass last Sunday, reporting the first good sized catch of the season. Asked if they had started biting, Joe said: "No' better than usual. I just know how to catch 'em."

Change Now to
CONOCO
NEW AND IMPROVED
GERM PROCESSED
MOTOR OIL
SUMMER GRADE
W. J. (Bill) Smith
Service Station

Friday and Saturday

THRIFT SPECIALS

SUGAR WAFER COOKIES, pound	20c
LUNA SOAP, 10 bars	19c
CHIPS, large package	25c
SUNBRITE CLEANSER, 6 for	15c
GINGER ALE or LIME RICKY, quart	24c
JONCO GELATIN, 6 for	19c
K. C. BAKING POWDER, 25 ounces	21c
MATCHES, carton	23c
PEN JEL, 2 for	10c
JERSEY BRAN FLAKES	10c
JERSEY CORN FLAKES	10c
PREMIUM COFFEE, 3-pound bucket	65c
FLOUR, Packard's Best, 48 pounds	\$1.57
BROWN SUGAR, bulk, 4 pounds	25c
RAISINS, 2 pounds	16c
PORK AND BEANS, Tall Boy	11c
BROOM, Good One	31c

OUR QUALITY MEATS

HAMBURGER, fresh ground, limit 2 lbs to customer, lb	5c
PURE PORK SAUSAGE, 2 pounds	15c
BEST BEEF ROAST, pound	10c
STEAK, Round, Loin, T-Bone, Baby Beef	15c
BARBECUE, cooked fresh daily, pound	15c
WIENERS, BOLOGNA, MINCED HAM, pound	12½c

All Kinds of Lunch Meat for Picnics.

Texas Market & Grocery

PHONE 353—FREE DELIVERY

Keeping up the SWEEP OF BETTER TIMES

A BIG, TWO-DAY EVENT—FRIDAY AND SATURDAY, JULY 13-14!

Men's Fine Suits

These are hard finish, all-wool suits in new spring and summer styles and colors—

ONE LOT
\$9.98

ONE LOT
\$14.98

Worth Double the Price.

For Men Who Know Quality Here Are Some Real Shoe Values!

Calfskin Oxfords and Shoes

Regular \$5.00 Values Only
\$3.89

GENUINE KANGAROO SHOES and OXFORDS

\$6.00 Values Only
\$4.98

JUSTIN MADE COWBOY BOOTS \$9.98 Pair

With Sprowls & Cronin Company

Close Out!

Men's Fine Toyo Panamas

\$1.79—\$1.98 Values

Close Out
98c

WATERPROOF AND WILL WASH PERFECTLY WITH SOAP AND WATER.

BROADCLOTH SHORTS

Fast colors, balloon seat, reinforced crotch, guaranteed boil-proof elastic in sides—

19c Pair

Fine Silk Hose

All New Shades

69c Pair

2 Pairs
\$1.25

BIRDS-EYE DIAPERS

27x27 **98c Dozen**

JUSTIN MADE
Boot Shoes, \$10 values, only **\$5.98 Pair**.
Genuine French Calfs.

FOX HAS A NEW SHIPMENT OF PURE THREAD SILK MUNSINGWEAR HOSIERY



All the New Summer Shades

Chiffon and Service Weights
49c = 59c = 79c = \$1.00
Fox Mercantile Co.

Here and There

BY MRS. C. E. TICE

This community received a half-inch rain last Thursday, with some hail damaging gardens, but the ground was so very dry this moisture will not last long. Harvest is over and some farmers are preparing for fall sowing.

Mr. and Mrs. Benson visited relatives near Dimmitt over the week end.

Messrs. and Mmes. A. T. and Elmer Jones and families attended the rodeo at Palo Duro Canyon Sunday.

Mr. and Mrs. J. B. Harlin spent Saturday and Sunday in Hereford helping to care for her mother who is not well.

Mrs. Henry Kendall and Clydene are in Hereford while Mr. Kendall is under the care of a doctor.

Mr. and Mrs. H. M. Mobley spent the day with her sister, Mrs. Frank Miller in Bovina Sunday. Mrs. N. E. Mobley who has spent two months with her sons, H. M. and Tom, returned to the Miller home.

Mr. and Mrs. K. F. Campbell entertained relatives from Crosbyton over the week end.

D. O. Benson and family spent Sunday in the J. W. Benson home near Happy.

Imogene, Mollie Jo and Billie Roberson of Hereford spent part of the week with the Harlin children.

Harvey and Weldon Lindsey attended a party at the R. W. Elliston home at Wyche Saturday night.

Mr. and Mrs. John Hacker of Hereford were Sunday evening visitors in the C. E. Tice home.

Deward Roberson and wife, Mrs. M. A. Springer, Dee Wiles of Amarillo, W. A. and J. E. Springer enjoyed an outing and fish fry on the creek during the week end.

Mr. and Mrs. C. E. Gatlin spent Sunday with relatives at Earth.

Mr. and Mrs. Haskell Robbins spent Sunday with Mrs. W. B. and Joe Green in Hereford.

The Energetic club met Friday with Mrs. W. M. Cogdell, with 11 members and five visitors present. A covered dish luncheon was served at noon. A lovely dresden plate quilt was completed for Mrs. Frank Cogdell. Members attending were Mmes. Geo. Conklin, W. A. Knox, I. West, J. Gatlin, E. Smith, Curtisinger, R. Carroll, C. Smith, R. Bridges, C. Tice; visitors, L. R. Brady, J. H. Miller, C. E. Gatlin, W. A. Gentry and Frank Cogdell. The next meeting

Messenger News

BY MISS EUNITA WILLIAMS

Sixty were present at Sunday school Sunday. Visitors are always welcome.

There will be a pie supper at Messenger school house Saturday night, July 21. A play will be sponsored by the club ladies. All candidates and others are invited.

Rev. Reeves of Hollene filled his appointment at the school house Sunday. He was a guest in the H. L. Agee home at a six o'clock dinner.

Mr. and Mrs. Homer Sharp and daughter took dinner in the W. P. Walker home Sunday.

Rev. Haskell Rogers of Duncan, Oklahoma, closed a successful revival at Bippus Sunday night, with six conversions. He was accompanied home by Mr. and Mrs. Lee Biggs who will return this week.

There will be a pie supper at Bippus Friday night, July 13, to which everyone is invited.

The young people organized a class Sunday, with Clinton Hudgens, president, June Gunn secretary and treasurer, Holt Smith vice president, Ralph Smith, Anne Terry, Carmel Lee Gunn and Eunitta Williams refreshments committee, Estelle Williams, Marie Smith, Quince Williams and Rachel Terry program committee. The first meeting will be Friday night at the school house and all young people are invited.

Mr. and Mrs. L. M. Turner and children called at the L. M. Williams home Sunday.

Miss Pat Faugman who has been staying in Hereford the past few weeks, is at home.

A good rain fell here Thursday night and will be a great help to row crops and gardens.

The Sunday school elected new officers Sunday as follows: Geo. Messenger, superintendent; R. J. Coleman, assistant; Clinton Hudgens, secretary and treasurer; H. L. Agee, adult teacher; Mrs. Ruth Coleman, young people's class; Mrs. J. L. Smith, primary; Mrs. W. P. Walker, card class, and R. J. Coleman, choir leader.

The club will meet with Mrs. Gid Terry Thursday, July 12, in an all-day meeting. Every member is asked to be present.

Among those shopping in Hereford Friday were Mr. and Mrs. R. Lee Howard, R. W. Fanning, Mrs. R. J. Coleman and children, Mr. and Mrs. G. W. Wells and son, G. W., Dick Barnes, W. A. Whitson, Mrs. P. C. Short, Eunitta and Q. Williams.

Charles Wolfkin, appraiser for the Home Owners Loan Corporation, working out of Amarillo, appraised six homes here Monday.

ORDER FOR AN ELECTION TO DETERMINE WHETHER THE SALE OF BEER CONTAINING NOT MORE THAN THREE AND TWO-TENTHS (3.2%) PERCENTUM OF ALCOHOL BY WEIGHT SHALL BE PERMITTED OR PROHIBITED IN DEAF SMITH COUNTY, TEXAS, TO BE HELD ON THE 28th DAY OF JULY, 1934, IN SAID COUNTY

Be it remembered that on this the 9th day of July A. D. 1934, there came on and was held a regular session of the Honorable Commissioners' Court of Deaf Smith County, Texas, begun and holden at the Courthouse in the city of Hereford, Texas, there being present and presiding:

C. W. Humble, County Judge.

P. J. Rose, Commissioner Precinct No. 1.

W. B. Phillips, Commissioner Precinct No. 2.

J. T. Gunn, Commissioner Precinct No. 3.

L. H. Foster, County Clerk.

Court was opened when the following proceedings were had, to-wit:

On this, the 9th day of July, 1934, the Commissioners' Court of Deaf Smith County, Texas, being in regular session and there being present C. W. Humble, County Judge, and all Commissioners and the Clerk of the Court being in attendance upon the Court, there was presented for the consideration of the Court a petition signed by more than one hundred sixty qualified voters residing within said County of Deaf Smith and State of Texas, and all of whom are qualified voters within said County of Deaf Smith County, Texas, praying that the court order an election to be held in Deaf Smith County, Texas, to determine whether or not the sale of beer containing not more than three and two-tenths (3.2%) percentum of alcohol by weight shall be permitted or prohibited in said Deaf Smith county. It appearing to the court that the petition as presented, was in all things, regular and that qualified voters of said county and state, numbering more than one hundred sixty, (or at least 10% of the qualified voters of said County voting for Governor at last General Election) had signed said petition, the court, therefore, grants said petition and orders the same filed and hereby orders that an election be held in all the regular voting places within the said Deaf Smith County, Texas, on Saturday, July 28, A. D. 1934, to determine whether or not the sale of beer containing not more than three and two-tenths (3.2%) percentum of alcohol by weight shall be permitted or prohibited within the limits of said County and State.

It is further ordered by the said court that the Clerk of this Court post or cause to be posted at least one (1) copy of this order in each election precinct within said County for at least six (6) days prior to said July 28, A. D. 1934, and it is further ordered that this election shall be held by the Election officers selected and to be selected by the proper authorities as provided by law to hold the primary election in the State of Texas and the respective counties and voting precincts therein on said July 28, 1934.

At said election those favoring the sale of beer within the limits of Deaf Smith County, Texas, shall have written or printed on their ballots the words, "For the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight," and those who oppose it shall have written or printed on their ballots the words "Against the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight."

The officers holding said election shall conform to existing laws regulating general elections as near as possible and after the polls are closed they shall proceed to count the votes and within three (3) days thereafter make due report of said election to this court.

C. W. HUMBLE, County Judge,
Deaf Smith County, Texas.

At said election those favoring the sale of beer within the limits of Deaf Smith County, Texas, shall have written or printed on their ballots the words, "For the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight," and those who oppose it shall have written or printed on their ballots the words "Against the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight."

The officers holding said election shall conform to existing laws regulating general elections as near as possible and after the polls are closed they shall proceed to count the votes and within three (3) days thereafter make due report of said election to this court.

C. W. HUMBLE, County Judge,
Deaf Smith County, Texas.

At said election those favoring the sale of beer within the limits of Deaf Smith County, Texas, shall have written or printed on their ballots the words, "For the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight," and those who oppose it shall have written or printed on their ballots the words "Against the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight."

The officers holding said election shall conform to existing laws regulating general elections as near as possible and after the polls are closed they shall proceed to count the votes and within three (3) days thereafter make due report of said election to this court.

C. W. HUMBLE, County Judge,
Deaf Smith County, Texas.

At said election those favoring the sale of beer within the limits of Deaf Smith County, Texas, shall have written or printed on their ballots the words, "For the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight," and those who oppose it shall have written or printed on their ballots the words "Against the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight."

The officers holding said election shall conform to existing laws regulating general elections as near as possible and after the polls are closed they shall proceed to count the votes and within three (3) days thereafter make due report of said election to this court.

C. W. HUMBLE, County Judge,
Deaf Smith County, Texas.

At said election those favoring the sale of beer within the limits of Deaf Smith County, Texas, shall have written or printed on their ballots the words, "For the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight," and those who oppose it shall have written or printed on their ballots the words "Against the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight."

The officers holding said election shall conform to existing laws regulating general elections as near as possible and after the polls are closed they shall proceed to count the votes and within three (3) days thereafter make due report of said election to this court.

C. W. HUMBLE, County Judge,
Deaf Smith County, Texas.

At said election those favoring the sale of beer within the limits of Deaf Smith County, Texas, shall have written or printed on their ballots the words, "For the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight," and those who oppose it shall have written or printed on their ballots the words "Against the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight."

The officers holding said election shall conform to existing laws regulating general elections as near as possible and after the polls are closed they shall proceed to count the votes and within three (3) days thereafter make due report of said election to this court.

C. W. HUMBLE, County Judge,
Deaf Smith County, Texas.

At said election those favoring the sale of beer within the limits of Deaf Smith County, Texas, shall have written or printed on their ballots the words, "For the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight," and those who oppose it shall have written or printed on their ballots the words "Against the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight."

The officers holding said election shall conform to existing laws regulating general elections as near as possible and after the polls are closed they shall proceed to count the votes and within three (3) days thereafter make due report of said election to this court.

C. W. HUMBLE, County Judge,
Deaf Smith County, Texas.

At said election those favoring the sale of beer within the limits of Deaf Smith County, Texas, shall have written or printed on their ballots the words, "For the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight," and those who oppose it shall have written or printed on their ballots the words "Against the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight."

The officers holding said election shall conform to existing laws regulating general elections as near as possible and after the polls are closed they shall proceed to count the votes and within three (3) days thereafter make due report of said election to this court.

C. W. HUMBLE, County Judge,
Deaf Smith County, Texas.

At said election those favoring the sale of beer within the limits of Deaf Smith County, Texas, shall have written or printed on their ballots the words, "For the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight," and those who oppose it shall have written or printed on their ballots the words "Against the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight."

The officers holding said election shall conform to existing laws regulating general elections as near as possible and after the polls are closed they shall proceed to count the votes and within three (3) days thereafter make due report of said election to this court.

C. W. HUMBLE, County Judge,
Deaf Smith County, Texas.

At said election those favoring the sale of beer within the limits of Deaf Smith County, Texas, shall have written or printed on their ballots the words, "For the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight," and those who oppose it shall have written or printed on their ballots the words "Against the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight."

The officers holding said election shall conform to existing laws regulating general elections as near as possible and after the polls are closed they shall proceed to count the votes and within three (3) days thereafter make due report of said election to this court.

C. W. HUMBLE, County Judge,
Deaf Smith County, Texas.

Progressive News

BY OLIVE PERKINS

Take Produce to Carl's Gro. if Mrs. Charles Green and children visited her parents, Mr. and Mrs. Charles Smith, near Westway several days last week.

Mr. and Mrs. Archie Dougherty and children of Broadview, New Mexico, spent Sunday night with her parents, Mr. and Mrs. Ira Ricketts. They were on their way home from Borger where they visited Mr. and Mrs. Clyde Russell and son, Ira Jeanne Ricketts went home with them.

Mr. and Mrs. M. O. Green of Fisher county are staying with Mr. and Mrs. J. L. Click.

Mrs. Anna Dieble of Hereford spent Friday and Saturday with her daughter, Mrs. C. C. Bowman.

Mr. and Mrs. C. C. Bowman and children visited in the Garrett home Sunday.

Mr. and Mrs. Clarence Botts and son of Borger visited in the Owen Neel home Friday night.

H. T. Whitley, of Merced, California, and Mr. and Mrs. W. R. Whitley and daughter, and Mr. and Mrs. Jack Cross and baby of Elk City, Oklahoma, visited Mr. and Mrs. J. L. Click last week. H. T. and W. R. Whitley are brothers of Mrs. Click.

Madge Childre spent last week end at home.

Mrs. Haskell Benson spent the week end with her mother, Mrs. D. J. Johnson, near Dimmitt. Mr. Benson went after her Sunday.

The community enjoyed a social at the school house the night of July Fourth, with refreshments of ice cream and cake.

The club will meet at the school house the third Wednesday in July.

Mrs. O. E. Boyer was called to Earth last Tuesday on account of the serious illness of her niece's daughter.

J. W. Wallace of Memphis called on his uncle, Owen Neel, and family Monday.

Le Roy Bower is visiting in the Bowman home while his mother is at Earth.

Eunice Caldwell spent several days last week with her sister, Mrs. Jeff Roberson.

Miss Lilla Short who has been with her sister, Mrs. S. J. Edwards, left last week for California where she will visit her brother, other relatives and friends.

Mrs. J. E. Blakemore enjoyed a visit from her sister, Mrs. J. O. Hicks, of Childress, and Mr. and Mrs. Hays.

Mr. and Mrs. Gilbert Donovan have returned from Gage, Oklahoma. Carl Donovan going for them.

Miss Stewart of Gage, Oklahoma, is visiting in the Carl Donovan home.

Mr. and Mrs. Ira Ricketts and Glenn spent Sunday with his parents, Mr. and Mrs. W. A. Ricketts, at Hereford.

Mrs. Victoria Wilson and son, Thomas returned home last week from Dallas where they visited her sisters, Mrs. Jack Mounds and family and Miss Catherine Wilson.

DON'T LET YOUR IMPLEMENTS GO TO RUIN PAINT THEM WITH BPS WAGON AND IMPLEMENT PAINT

—It's a crying shame to waste money by allowing sun, wind, rain and weather to ruin implements, truck beds, wagons and other expensive farm equipment.

—Especially is this true when a little BPS PAINT will save dollars. And you can use it in a spray gun.

Pennies Spent for BPS Save Dollars

Rockwell Brothers & Co.

LUMBERMEN
Phone 4. So. Main St.

Are You the Repairman's DELIGHT? SAVE with a CHEVROLET And Enjoy the Difference

You don't have to spend as much to buy a Chevrolet. Although it is one of the finest cars built today, it is also one of the lowest priced. And that low price is just the start of Chevrolet savings. You almost never see the inside of a repair shop when you own a Chevrolet. In fact, you save enough on upkeep, compared to ordinary cars, to make a monthly payment, or even two.

And you'll save even more money on gas and oil. That's why so many people are sticking to Chevrolets. When you can enjoy a finer performance and save money, there isn't any point in owning any other low-priced car.

GRIZZLE CHEVROLET CO.

INCORPORATED
Sales Service

TO THE VOTERS OF DEAF SMITH COUNTY:

Owing to the limited time, I am unable to call personally upon all the voters in the County, so I take this means of calling attention to my candidacy for the office of Sheriff, Assessor and Collector of Deaf Smith County.

I have been delayed all the way through, working to keep the wolf from the door; have been trying to save the little wheat the wind and drouth left me. Therefore, have been unable to canvass the County as I would like to, and on the 28th of July when you cast your vote I will appreciate your support.

Should I be the winner in this race I pledge myself to perform the duties of the above mentioned office to the best of my knowledge and ability.

Thanking you for your consideration, and trusting I will receive your support, I beg to remain, very truly yours,

J. L. (Jim) MAUK

If You Were In Our Place...

Have you ever wondered how it would feel to sit in your banker's chair? Have you ever changed places with him?

You would get an insight into human nature, contact with a very wide variety of problems that would surprise you.

But it's this understanding and this broad experience that qualifies him to help you—plus the resources and facilities of his bank.

We are at your service.

THE FIRST NATIONAL BANK

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

RESULTS



VISIT A Century of Progress-1934



ECONOMICALLY—
COMFORTABLY—
CONVENIENTLY—
Low Round-Trip Fares

Avoid hazards of the highways and difficulties in parking.

Ask your Ticket Agent about "Santa Fe Individual All-Expense Tours."

For details as to rates, dates of sale, reservations and any other information call

J. E. BEYER Agent Hereford, Texas

Or write T. B. GALLAHER General Passenger Agent, Amarillo, Texas



These Prices Good July 13-14

PICKLES	Concho, sour, quart	17¢
TEA	Lipton's Blue Label, ¼-lb pkg	15¢
BORAX	Washing Compound, 3 for	10¢
CORN	No. 2 cans, 3 for	29¢
SOAP	BIG 4, regular size bars, 4 bars	10¢
SPINACH	Wapco, No. 2 cans, 3 for	26¢
SALAD DRESSING	W. P., quart	23¢
GRAPE JUICE	Quart	29¢
TISSUE	Fort Howard, 3 for	20¢
POTTED MEATS	Three for	10¢
TOMATOES	No. 2 cans, 3 for	29¢
	HOMINY 2½ pound size, 2 for	19¢
	BLACKBERRIES No. 2 cans, 2 for	19¢
	PORK AND BEANS Three cans	19¢
	SPAGHETTI With tomato sauce, W.S., 2 cans for	15¢
	VIENNA SAUSAGE Two for	15¢
	LEMONS Nice size, dozen	22¢

Cream prices are discouraging, still the buyers are anxious for a good grade of cream. Bring us your cream and produce We'll do our best.

CARL'S Cash and Carry GROCERY

What Is Texaco Certified LUBRICATION?

Every bearing surface is lubricated exactly as the manufacturer intended. It means added thousands of quiet miles—added years of life for your car. Drive in and let us give you the best grease job you have ever had.

Texas Service Station
GLEN SNYDER

REPORT OF THE CONDITION OF THE FIRST NATIONAL BANK OF HEREFORD

In the State of Texas, at the Close of Business On June 30, 1934.

ASSETS	
1. Loans and discounts	\$183,327.65
2. Overdrafts	7.28
3. United States Government securities	79,000.00
4. Securities guaranteed by United States Government as to interest and principal	6,075.00
5. Other bonds, stock and securities	3,450.00
6. Customers' liability on account of acceptances executed	NONE
7. Banking house, \$10,062.53; Fur. & Fix \$4,219.30	14,271.83
8. Real Estate owned other than banking house	4,540.02
9. Reserve with Federal Reserve Bank	19,011.78
10. Cash in vault and balances with other banks	131,804.28
11. Outside checks and other cash items	1,105.43
12. Redemption fund with United States Treasurer and due from United States Treasurer	2,500.00
13. Acceptances of other banks and bills of exchange or drafts sold with indorsement of this bank	NONE
14. Securities borrowed	NONE
15. Other Assets	407.33
TOTAL ASSETS	\$445,800.60

LIABILITIES	
16. Demand deposits, except U. S. Government deposits, public funds and deposits of other banks	\$140,758.42
17. Time deposits, except postal savings, public funds and deposits of other banks	67,571.41
18. Public funds of States, counties, school districts, or other subdivisions or municipalities	59,327.54
19. United States Government and postal savings deposits	NONE
20. Deposits of other banks, including certified and cashiers' checks outstanding	3,419.24
Total of items 16 to 20:	
(a) Secured by pledge of loans and/or investments	\$ 29,000.00
(b) Not secured by pledge of loans and/or investments	\$292,076.67
(c) TOTAL DEPOSITS	\$321,076.67
21. Circulating notes outstanding	50,000.00
22. Agreements to repurchase U. S. Government or other securities sold	NONE
23. Bills payable	NONE
24. Rediscunts	NONE
25. Acceptances of other banks and bills of exchange or drafts sold with indorsement of this bank	NONE
26. Acceptances executed by this bank for customers and to furnish dollar exchange, exclusive of acceptances of this bank purchased or discounted	NONE
27. Acceptances executed by other banks for account of this bank	NONE
28. Securities borrowed	NONE
29. Interest, taxes, and other expenses accrued and unpaid	NONE
30. Other liabilities	NONE
31. Capital account:	
Class A preferred stock, none shares, par \$ None per share, retirable at \$ None per share	NONE
Class B preferred stock, none shares, par \$ None per share, retirable at \$ None per share	NONE
Common stock, 500 shares, par \$100.00 per share	50,000.00
Surplus	NONE
Undivided profits—net	24,225.93
Reserves for contingencies	NONE
Preferred stock retirement fund	NONE
Reserve for dividend payable in common stock	NONE
Total Capital Account	74,225.93
Total Liabilities	445,800.60

MEMORANDUM: Loans and Investments Pledged to Secure Liabilities	
32. United States Government Securities	79,000.00
33. Other bonds, stocks and securities	NONE
34. Loans and discounts	NONE
35. Total Pledged (excluding rediscunts)	79,000.00
36. Pledged:	
(a) Against circulating notes outstanding	50,000.00
(b) Against U. S. Government and postal savings deposits	NONE
(c) Against public funds of States, counties, school districts, or other subdivisions or municipalities	29,000.00
(d) Against deposits of trust departments	NONE
(e) Against other deposits	NONE
(f) Against borrowing	NONE
(g) With State authorities to qualify for the exercise of fiduciary powers	NONE
(h) For other purpose	79,000.00
(i) Total pledged	79,000.00

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss:
I, E. B. POSEY, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
E. B. POSEY, Cashier.
CORRECT—ATTEST:
J. S. FOUQUA,
F. A. GYLES,
J. S. ORR,
Directors.

Subscribed and sworn to before me this 7th day of July, 1934.
EDGAR PARK, Notary Public.

**REPORT OF
HEREFORD CATTLE LOAN COMPANY, HEREFORD, TEXAS
OF A NATIONAL BANK**
Made in compliance with the requirements of the Banking Act of 1933. Report as of June 30, 1934, of Hereford Cattle Loan Company, Hereford, Texas, which, under the terms of the Banking Act of 1933, is affiliated with The First National Bank of Hereford, Texas, No. 5604, Federal Reserve District No. 11.
Function or type of business: Cattle Loans.
Manner in which above-named organization is affiliated with national bank, and degree of control: A partnership composed of part of shareholders owning a majority of Shares of the First National Bank of Hereford, Hereford, Texas. Degree of control: None.
Financial relations with bank:
Stock of affiliated bank owned Five Shares
Stock of other banks owned None
Amount on deposit in affiliated bank \$28.00
Loans to affiliated bank None
Borrowings from affiliated bank None
Other information necessary to disclose fully relations with bank: A partnership composed for the purpose of making and floating cattle paper and no relations with bank except as above stated.
I, E. B. Posey, Secretary of Hereford Cattle Loan Company, Hereford, Texas, do solemnly swear that the above statement is true, to the best of my knowledge and belief.
E. B. POSEY, Secretary.
Sworn to and subscribed before me this 7th day of July, 1934.
(SEAL) EDGAR PARK, Notary Public.

Easter Items

BY MISS LOUISE FRYE

Mrs. T. N. Jameson and Tom were in Amarillo Monday. Harvey Smith and family of Big Square spent the week end in the J. S. Smith home. Miss Annie Mae Smith returned home with them.

The Epworth League sponsored an ice cream supper at the school house Friday night. Proceeds of \$13 will be used to buy lights and literature. Several candidates attended.

Mr. and Mrs. M. Stemons called in the Betty Cocanougher home Sunday afternoon. The Roy Durant family took dinner in the John Noland home Sunday.

Mr. and Mrs. Parker Hendrix of Lamesa visited in the C. W. Frye home Monday. Dan and Frank Allen, Ben Medley and Weman Culp visited in Hereford Sunday.

George Chambliss and family called in the U. G. Randall home at Jumbo Sunday afternoon. The Sunday school class of Mrs. Chris Wagner surprised her with a birthday party Saturday night. Ice cream and cake were served to 25 guests and the honoree. Bridge and rummy were played throughout the evening.

Guests in the Carl Frye home Sunday were Mr. and Mrs. W. E. Betts of Clovis, Estes Woodburn and son, Pat, of Lockney, Bill McLean and Donald Hicks of Hereford, and Mr. and Mrs. M. Stemons.

Mr. and Mrs. W. S. Fields and daughter, Grace Doris, of Portales, New Mexico, are visiting in the home of Mrs. Fields' daughter, Mrs. Fred Walton. Mrs. Fields and family lived here and friends were glad to have her visit here. She will remain about two weeks.

Mrs. John B. Davis and children, Joyce and Joel, returned Sunday from a two weeks visit with relatives in Borger, Amarillo and Hollis, Oklahoma.

Ward News Notes

MRS. WILEY ROBERSON

Messrs. and Mmes. Dewey Reed, and Reed Williams, and Miss Ona Hammer and C. W. Humble of Hereford and Mr. and Mrs. Jim Lipscomb enjoyed a picnic last Wednesday, July 4, in the breaks northwest of Vega.

Mmes. G. W. Suggs, Fred Moreman and Gregory visited Mrs. Ernest Selgner Thursday afternoon.

Messrs. Bob and Jim Higgins were in Amarillo on business Saturday.

Mrs. J. W. and Miss Veda Hicks of Hereford visited the Wiley Roberson home Wednesday.

Rev. Bennie Harrison will preach here next Sunday morning at 11:30.

Mr. and Mrs. Sonny Ledbetter and daughter of Vega and Lee Hutson and son took dinner with Mr. and Mrs. Bill Hutson Tuesday.

Mr. and Mrs. Jack Hutson visited in the W. R. Harrison home Sunday.

Mr. and Mrs. Jeff Roberson and sons of Dawn and Miss Eunice Caldwell of Progressive spent Sunday with Mr. and Mrs. Wiley Roberson.

Leslie Vaughn of Plainview is visiting his parents, Mr. and Mrs. Tom Vaughn. Jack Bell, also of Plainview is visiting in the Rowe home.

Edgar Skypala, Pauline Fangman, Buddy Jesko of Lubbock, and Gertrude Kasler of Amarillo all spent the Fourth of July in the Palo Duro Canyons. Mr. and Mrs. G. W. Wilson and family, Mr. and Mrs. Lester Williams, Mr. and Mrs. Estes Wilson, of Abilene, also spent the day there.

Mr. and Mrs. Y. Skypala and son, Edgar, were in Amarillo last Friday.

Miss Cecilia Czermer, who has been in San Antonio the past three years, is going to spend the summer here with her parents.

Edgar Skypala spent the week end with his grand mother, Mrs. Josephine Skypala, and uncles, Ted Irbeck and Henry Skypala.

Miss Marie Townsend of Littlefield visited in the Moody Stephens home last week.

Mr. Harris, Miss Hartley, the Potts boy and Beagle box of Hollene, New Mexico, spent Sunday in the R. M. Gunn home.

R. M. Gunn made a business trip to Tucuman, New Mexico, last Tuesday.

Westway Whalers defeated Dawn Sunday in a baseball game 10 to 3. G. C. Hartman and Sue Vaughn spent the Fourth in Plainview with her brother, Leslie Vaughn.

Mrs. A. C. and Ulys Pierce are on the sick list. Marlin and Mrs. Ulys Pierce spent one day last week with her parents, Mr. and Mrs. N. P. Sikes, at Summerfield.

Summerfield News

BY MRS. GUY WALSER

Rev. Smith and wife of Plainview spent the week end here, he filling his appointments. Cecil Lookingbill, Homer Crow and their families of Tulla spent the week end with their parents, Mr. and Mrs. J. L. Lookingbill.

Miss Thelma McMinn of Hereford spent Sunday with Miss Beatrice Lawrence.

Marvin Madden and family of Clovis spent the week end here with relatives. T. L. Blakemore, Sapulpa, Oklahoma, L. E. Blakemore and daughters, Mr. G. W. Mills and family, Amarillo, Emmett Blakemore and wife, Progressive, were recent visitors in the A. J. Blakemore home.

Cleo, Jr., and Mildred Meharg of Amarillo were here Thursday. Mildred remaining for a visit. Denson Hill and family of Ford were recent visitors in the B. A. Atchley home.

Mary Lee and Betty Curry of Plainview spent the week end with Mary Lee's parents, Mr. and Mrs. Marvin Madden. Miss Ruth Lookingbill of Amarillo spent the week end with Mr. and Mrs. J. L. Lookingbill. Elliott Clark returned to his home at Pittsburgh last week after

FURNITURE

I don't know my onions, I'll admit, but I sure do know wood working.

W. M. RAYZOR
WOODWORK

OIL 20¢ TO 25¢ PER GALLON
GOOD TRACTOR OILS OUR SPECIALTY
Save Money This Year
1900 W. Third, Amarillo

SWAP!
Through the
WANT-ADS



Introducing the JUNE BRIDE



Married just one month... honeymoon is over... budgets begin... and hubby's theme song is, "We gotta watch our pennies." So let's listen in as Bob tells Mary, in six easy lessons, how to save money when buying gasoline and oil:

LISTEN, MARY—PHILLIPS IS ONE OF THE BIGGEST COMPANIES IN THE BUSINESS. WHY? THEY ARE THE WORLD'S LARGEST PRODUCER OF NATURAL HIGH TEST GASOLINE

GRAVITY (FOR HIGH TEST RATINGS) 60.5 to 65.1

LOOK HOW THEY PRINT THE OFFICIAL HIGH TEST FIGURES OF PHILLIPS 66 EVERY MONTH. NO SPREAD EAGLE WORDS, PLAIN FACTS. I WONDER WHY OTHER COMPANIES DON'T PRINT THEIR GRAVITY FIGURES!

AND WHAT MILEAGE! THIS PHILLIPS 66 IS A GREAT GAS ALL YEAR ROUND. NOT JUST SUMMER OR WINTER. BUT MORE MILES TO THE GALLON EVERY MONTH IN THE YEAR. CONTROLLED VOLATILITY DOES IT. SOUNDS KIND OF TECHNICAL, BUT IT SURE WORKS WONDERS

NOW FOR ANTI-KNOCK QUALITY, ONE SURE WAY OF KNOWING IS TO LOOK FOR THIS PLATE ON THE PUMP. IT'S REQUIRED BY LAW IF THE GASOLINE CONTAINS LEAD TETRAETHYL—AND THAT'S THE FINEST ANTI-KNOCK FLUID DISCOVERED UP TO NOW

BUT DARLING DOESN'T SUCH A WONDERFUL GASOLINE COST MORE MONEY? ISN'T IT 2¢ EXTRA A GALLON?

THAT'S THE BEST PART OF IT! PHILLIPS 66 DOESN'T COST A SINGLE CENT MORE THAN ORDINARY GASOLINE

AND DON'T FORGET, ALWAYS GET PHILLIPS 66 MOTOR OIL THE SAME PLACE YOU GET PHILLIPS 66 GASOLINE. IT'S A GREAT OIL AND VERY ECONOMICAL

Fill-up with Phillips FOR GREATER MILEAGE

working for Joe Kendall during harvest.

Messrs. and Mmes. Jim and Britt Clark and sons went to the Palo Duro Canyons Sunday.

A good shower of rain fell here Thursday night, ranging up to one inch.

Mr. and Mrs. J. E. Roberson, Mrs. Cal Brown and children, Mrs. John Hicks and children were guests in the Geo. Story and Britt Clark homes Wednesday.

D. C. Walser and Joan spent Sunday with her parents, Mr. and Mrs. Bob Fullwood in Hereford.

Messrs. and Mmes. Joe Kendall, Ky Lawrence, Roy Coker, Jens Bellar, Misses Maude Noland and Beatrice Lawrence, Joe Story, and J. B. Noland were in Palo Duro Canyons Wednesday.

Mrs. Reddick of Hereford visited Mrs. Louie Huckert this week.

A. M. Walker and family of Vega visited Mr. and Mrs. Ky Lawrence Sunday.

Mr. and Mrs. Jim Florey of Amarillo visited Mr. and Mrs. J. D. Storey Sunday. They took Mrs. C. H. Churchill, who is ill, back with them.

Mrs. Lawrence of El Dorado, Oklahoma, visited Mr. and Mrs. Ky Lawrence this week.

H. C. Crow has returned home from a visit with his grandparents, Mr. and Mrs. J. L. Lookingbill.

L. G. and Harold Clark spent the week with their grand parents, Mr. and Mrs. J. E. Roberson of Canyon.

J. W. Cox is visiting relatives in Plainview. Miss Dollie Welty is visiting relatives in Lubbock.

BUSINESS AND PROFESSIONAL DIRECTORY

ABSTRACTS

The title to your land is vital. Our Abstracts correctly reveal the title.

A. O. THOMPSON
ABSTRACT CO.
5 1/2 per cent Federal Farm Loans.

INSURANCE

INSURANCE
JNO. H. PATTON
PHONE 80

LUNCHES

THE CHOCOLATE SHOP
Plate Lunches
Sandwiches
Cold Drinks, Candies
Magazines.

CHIROPRACTOR

DR. J. W. HENDRIX
Chiropractor and Masseuse

100 B Street—Just North of Mother's Park
Phone 341 for Appointments

EAT A CHICKEN DINNER AT EVER-READY LUNCH

Sleep on Sealy Mattresses At Henson Hotel.

CLEANERS

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
Clothes Called for and Delivered.
Phone 385

PHYSICIANS

DR. T. L. MORGAN
Physician and Surgeon
Above Corner Drug Store
Office Phone 463
Residence Phone 463

DAIRY

PRAIRIE DAIRIE
Grade "A" Milk
Sweetmilk, Cream, Buttermilk
We Deliver Daily.
PHONE 666

OPTOMETRIST

F. M. KESTER
Registered Optometrist
A thorough examination with the newest and most modern instruments and equipment.
310-B Main Street.

ELECTRICAL

GEO. S. McCONNELL
Electrical Contractor
Frigidaires Repaired, Factory trained service man.
Phone 758-W

DON'T Neglect Your Eyes

Dr. T. M. Montgomery
At Cross Drug
Third Friday Each Month.

PRINTING

THE HEREFORD BRAND
For JOB PRINTING and OFFICE SUPPLIES

DISH RAGS

MADE OF BOLD-TOO PAPER
SANTARY
WASHABLE
Best dish rag you ever used
100% COTTON
For Sale At Retail Stores.

Roy's Produce

Swift Branch

Wants Your Cream, Poultry Eggs

Pays highest market prices, gives correct weights and courteous services.

ROY ONSTEAD
Manager
Elliston Building
East Third Street

STAR THEATRE

Hereford, Texas

Friday Only

Matinee and Night
"Lazy River"

With Jean Parker, Robert Young, Ted Healy
This is another big show for only
ONLY 10¢

Serial and Comedy

Saturday Only

Matinee and Night
KEN MAYNARD
in
A Big Western
"Gun Justice"

Also one of those funny Saturday
Comedies.
and only **10¢** admission

EXTRA! EXTRA!

Preview Saturday Night

Sunday Matinee

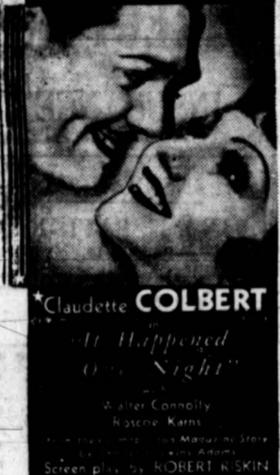
From 2:30 until 7:00

Sunday Night

9:30, After Church
Only Three Showings

Feature for the first
time in the year's
most glamorous
romance!

Clark **GABLE**



Claudette **COLBERT**

"It Happened
One Night"

Waterfront
Hatchet Kame
Merrill Jones
Screen play by **ROBERT SKIN**

Also News and Comedy
Only **10¢-25¢**

This picture being run by
Special Request.

Monday - Tuesday
Another Big Show

AMERICA'S DANCING
DAUGHTER...

as you desire her!

Jean
CRAWFORD

Sadie
McKee

Special Musical Shorts
Lots of Show for only
10¢-25¢

Don't miss either of these big
shows. Attend the Preview Sat-
urday night.

LOCALS

Nestor Gass was in Dimmitt on
business Tuesday.

F. A. Bone of Amarillo was here
last week on business.

O. R. Major of White Deer was
here Tuesday on a business trip.

Mrs. Lon Keeler of Amarillo was
a Hereford visitor Tuesday.

spent the Fourth at Clovis, New
Mexico, visiting friends and relatives.

Jack McCullough of Clovis visited
his uncle, R. E. McCullough,
Tuesday.

Mrs. Cliff Estes and children
John and Clifford, were Amarillo
visitors Monday.

Chilton Foster left last Thursday
for El Paso to visit with his sister,
Mrs. Fred Brown.

C. S. Jones of Amarillo was here
Wednesday morning attending
to business matters.

Fred Oberthier and R. E. Mc-
Cullough drove to Reyden, Okla-
homa on business Sunday.

Mr. and Mrs. D. M. Rayzor and
children, Billie and Joy, were in
Canyon and Amarillo Sunday.

Frank Harrison and family of
Amarillo visited in the home of
T. E. Majors Tuesday afternoon.

Mr. and Mrs. Jack Lester and
children of Amarillo visited in the
W. B. Dameron home last Thurs-
day.

J. F. Hickman's mother, of Okla-
homa City, is here visiting with
relatives and friends through the
summer months.

Mr. and Mrs. Clyde Honea were
in Clovis the latter part of last
week visiting relatives and old
friends.

Mr. and Mrs. George Bolton of
Farwell were here last Sunday
visiting friends, Mr. and Mrs. Sank
Ramey.

John Lucas and family of Plain-
view visited in the home of Mr.
Lucas' brother, Frank Lucas, last
Sunday.

Born to Mr. and Mrs. Clarence
Strange a nine-pound son, Mon-
day, July 9, who has been named
Rayford Louis.

Dr. and Mrs. I. B. Young and
Mrs. Lou Baker of Post spent
last week end here visiting Mrs.
S. E. Askren, an old friend.

Mrs. J. E. McClung and daugh-
ter, Mary Beth, of Amarillo were
here last week visiting in the home
of Mr. and Mrs. John McLean.

Mrs. Ora Hopper and Mr. and
Mrs. Barney Mills of Sapulpa,
Oklahoma, were here this week
visiting the A. O. Thompson home.

Mrs. J. H. Bowers and son,
Wayne, of Houston, are here this
week visiting in the home of her
daughter, Mrs. Walter Dunlap,
and family.

Mr. and Mrs. Jim Duncan and
son, Jimmie Bob, of Plainview were
here last week end visiting in the
home of her parents, Mr. and Mrs.
W. B. Anthony.

Mrs. W. B. Anthony visited
Mr. and Mrs. Roscoe Davidson
and family, Mr. and Mrs. George
Sasser and Mr. and Mrs. Robert
Anthony in Clovis last week.

Estes Woodburn and son of
Lockney, were here last week end
visiting his sisters, Mrs. Carl
Frye, south of town about ten
miles, and Miss Mattie Woodburn.

Miss Margaret Morgan of Fort
Worth is visiting the home of
her brother, Dr. T. L. Morgan.
She will go to Lubbock this week
and return to Fort Worth next
week.

Carl Spratt is in Artesia, New
Mexico, this week visiting in the
home of his brother, Littrell
Spratt, and family. Littrell is
with the Santa Fe Railway as a
cashier.

Mrs. A. O. Thompson and daugh-
ter, and Misses Jessie Morris and
Bettie Carter are in Montezuma,
New Mexico, this week attending
the New Mexico Baptist State
Encampment.

W. M. Sawyer and son, Willard,
and Frank Weaver visited last
week with Mr. Sawyer's brother,
Lem Sawyer and family, near
Denison. They also visited at
Dexter while away.

Mr. and Mrs. A. H. Elliston were
in Canyon the first of last week
to visit his son, J. B. Elliston and
family. Mr. Elliston and family
took in the rodeo on the Fourth
in Palo Duro Canyon.

Dr. B. M. Wiltshire is due to
arrive home today from Amarillo
where he underwent a major op-
eration for the removal of an ab-
cess on his right jaw. The doctor
has been in Amarillo the past ten
days at St. Anthony's Hospital. He
was accompanied by Mrs. Wilt-
shire.

Mrs. Pearl Roberts of Lubbock
is here visiting her sister, Miss
Jonnie Estes.

George Sasser, former Hereford
business man, now in the drug
business in Clovis, suffered a
loss by robbers Sunday night
amounting to about \$5,000 in cash,
whisky and narcotics.

Mr. and Mrs. Bob Allison and
Mr. and Mrs. Henry Cloyd spent
last week end in Canadian visit-
ing with Elswick Cloyd and fam-
ily over the Fourth. They return-
ed home Thursday.

Saturday will be the final day
for filing applications for summer
fallowing and wheat loans, ac-
cording to Miss Peggy Mitchell,
who is taking applications in the
chamber of commerce office at
the court house. Original dead
line was June 15 and was ex-
tended to July 15, which is Sun-
day.

Mr. and Mrs. W. F. Gillis were
in McLean Sunday visiting his
niece, Mrs. O. W. Hester and fam-
ily. Mrs. Viola and children, Al-
fred and Tillie, who had been
visiting the Hesters the past month,
returned home with them.

Mr. and Mrs. J. H. Trimble spent
the Fourth with relatives in Clo-
vis, New Mexico. Mrs. Trimble's
mother and her two grand children
Phillips Jean and Joe Bert, ac-
companied Mr. and Mrs. Trimble
here for a few days vacation.

Mr. and Mrs. Boyd London and
family spent the Fourth in Clovis
visiting relatives. They were ac-
companied by Mr. London's moth-
er, Mrs. A. E. London, who will
visit several weeks with her sis-
ter.

A. M. Henry, assistant manager
of the J. C. Penney store, here
since its opening last Sunday for
Alpine where he was transferred
to a new Penney store. S. L. Har-
man, Jr., has been employed at
the store here.

Baptist W. M. S. met in regular
session Wednesday at the church.
Following the business meeting an
interesting mission program was
"America's Real Heroes," with
Mrs. R. E. McCullough as leader.
Papers were given by Meses. O.
L. Massie, Alva Wilson, Long, Jno.
Harvey, Arthur Thompson, H. D.
Rythe and Bowsher.

Farwell Golfers Lose to Hereford

Farwell's golfers fell before the
local brigade on the links here
last Sunday. The victory kept
Hereford's record for the season's
play in the Wheat Belt League
perfect. One more match, next
Sunday at Muleshoe, remains on
the schedule for the first half.
The league tournament will be
played the following Sunday at
Muleshoe.

Results of last Sunday's matches,
the visiting player being named
first in each pair: McCuan lost
to J. M. Posey, Cain was beaten
by Pitman, Sprows was beaten
by Bud Posey, Anderson beat Fos-
ter, one up in 19 holes; Massey
was beaten by Young, Tabor lost
to Clark.

Ham was bested by Patton, Roy-
al lost to D. Fox, Bieber was un-
equal to Rice, M. McCuan, drop-
ped to Wirt Phillips, Choates wal-
loped Garrett, Hawkins was no
match for Sindt, Robinson trounc-
ed Bob Renfro.

J. M. Posey, as usual, turned
in the best score of the day, a
73, one over par. The locals scored
7 1/2 points to one and three-
fourths for the Farwell crew.

**THREE DEAF SMITH COUNTY
BOYS ACCEPTED BY C C C**

Dan McKinney, Earl Spencer
and C. L. Goad, applicants for en-
listment in the CCC here, were
accepted at the Amarillo recruit-
ing office last week. The county's
quota was six boys but only three
made application.

According to word received from
the recruiting office in Amarillo,
the youths were assigned to a
company working in Fox Park,
Wyoming, and were sent there last
week. Their enlistment is for six
months.

**Road Meeting Will Be
At Amarillo Saturday**

A meeting of the Panhandle's
highway boosters will be held Sat-
urday afternoon at 2 o'clock in
the Herring Hotel at Amarillo. The
gathering, called by the Amarillo
Chamber of Commerce, is for the
purpose of selecting a delegation
to go to Austin to get allocated
the Panhandle's share of the 12
million PWA fund that has been
given to Texas by the Federal
Government for road building.

"We feel," says Ed Hardin, presi-
dent of the Amarillo chamber,
"that this is our opportunity to
get the gaps in the Federal high-
ways in the Panhandle closed, and
this will be a meeting of special
interest to citizens who live on
the Federal highways in the Pan-
handle."

It's Hot Enough TO RAIN!

If a rain happens to come, there's
still plenty of time to make a
forage crop of HEGARI or CANE

We Have Plenty
of Good Seed

The new government loans are being made
to enable farmers to put in forage crops. Take
advantage of them and see us for your seed.

GRAIN - COAL - FEED

McLean & Pitman
Grain Company

Phone 1. Buy At Home We Deliver.

1901 1934

E. B. Black Co.
Furniture :: Undertaking

Ambulance Service - Day or Night
Hereford, Texas

**WHEAT PRICE CLIMBS
WEDNESDAY, THURSDAY**
Wheat was bringing 74 cents
per bushel here this morning
after opening at 73. The price
jumped the limit Wednesday, climb-
ing from 68 to 73. The rise came
as a result of frenzied buying on
the Chicago board after the govern-
ment forecast of the shortest
crop in 33 years.
Much grain is in storage here,
farmers holding for a higher price.
A great deal of last year's crop
is on hand in the Panhandle.

Wheat Measures Given Approval

Federal supervisors this week
approved measurements of the
Deaf Smith county wheat board
on wheat tracts in the govern-
ment's reduction program. Com-
pliance certificates are now being
rushed to completion. These will
be sent to Washington next week.

Dewey Reed, county agent, said.
Payment of the second 1933 ad-
justment will be made shortly after
the compliance certificates are
checked in Washington. The sec-
ond payment will be nine cents
per bushel in this county and
others designated as the primary
drouth area. This raise of one
cent per bushel will represent an
increase of more than \$20,000 in
this county over the amount that
would have been received had the
payment been eight cents as ori-
ginally planned.

PIGGLY WIGGLY

ALL OVER THE WORLD

Specials For Friday and Saturday

CRACKERS	Two pounds	21¢
MUSTARD	Quart	15¢
CHERRIES	Pitted, gallon	49¢
BLACKBERRIES	Gallon	41¢
COCOA	Mother's, 2 pounds	21¢
Washing Powder	Swift's Pride, 2 for	23¢
Marshmallows	Pound	18¢

FREE

15¢ pkg of 20
with each
15¢ package of FIG-BRAN
30¢ value for 15¢

BATTLE CREEK CEREALS
together
FIG & BRAN for its nutritive qualities plus
the pleasure of cereal.

**FOLGER'S
COFFEE**

One Pound 32¢
Two Pounds 61¢
Drip Maker 98¢

COMPOUND	59¢	SALAD DRESSING	25¢
8-pound carton		Jane Goode, quart jar	
SOAP	19¢	SALMON	25¢
Crystal White, 5 bars		Two for	
HOLLYWOOD	5¢	PICKLES	15¢
Beauty Soap, 10¢ bar		Sour, quart	
SUNBRITE	5¢	JELLO	6¢
Cleaner		All flavors	
FLOUR		Panhandle Maid, 48 pounds	\$1.40
LUX		Large	23¢
VANILLA WAFERS		Pound	18¢
BAKING POWDER		Clabber Girl	23¢
BEANS		Green, stringless, 3 cans	25¢
TUNA		Light meat	15¢
CAKE FLOUR		Swans Down	29¢
DATES		Monarch, pitted, 10 ounces	19¢

FRUITS & VEGETABLES
... chosen for freshness and flavor!

BEETS, Carrots, Onions, 3 for 10¢
LEMONS, dozen 29¢
ORANGES, dozen 19¢
WATERMELONS, 24-pound average 35¢
FRESH PEPPERS, pound 15¢

Quality and Service Are Paramount Always At

PIGGLY WIGGLY

ALL OVER THE WORLD

PHONE 31. FRANK GYLES, Manager BUY AT HOME

1901 1934

E. B. Black Co.
Furniture :: Undertaking

Ambulance Service - Day or Night
Hereford, Texas