

PRIZE WINNING PHOTOS FROM HEREFORD CAMERA CLUB SALON EXHIBIT



Here are the prize-winning photos in the Hereford Camera Club's first public Photo Salon: Top, left, is M. L. Simpson Jr.'s first-prize winning infra-red shot of the Tierra Blanca. The second prize photo, at top right, is also by Simpson, "Portrait of a Cat". Bottom left, is the third place choice, a Colorado Mountain scene photographed by Dr. Will Graham.

Hallowe'en Carnival Tomorrow Eve

Cotton Yield Good, As First Picking Starts

Cotton is making a comeback in Deaf Smith county, as harvesting of the first large-scale cotton crop in this county in many years is getting underway. The average yield is running from half to three quarters of a bale per acre, local ginners report, with some fields approaching the bale-to-acre mark. C. N. McClure, who is picking cotton now, reports that his yield is running close to a bale to an acre. Some 3,000 acres in the Hereford trade territory are planted to cotton, Taft McGee of the local cotton gin, estimates. McGee said that probably 50 percent of that acreage is in Deaf Smith county. The gin is still not in operation, but McGee said yesterday that he hoped to have the plant in operation by next Monday. All equipment is now on hand, he reports, and workmen are rushing the project as rapidly as possible. (Continued on page 8)

Lions International Leaders Will Meet With Hereford Club Tuesday

R. Roy Keaton, assistant Secretary General of Lions International, and Herb Peery, Jr., Third Vice-President of Lions International, will be guests of District Governor John McLean and the Hereford Lions Club at a special meeting Tuesday, Nov. 4, according to announcements today by D. O. Kinsey, president of the Hereford Lions Club. The meeting will open at 7:30 in the City Hall Club room. Mr. Peery is a resident of Carrizo Springs, Texas, and will be president of Lions International in three years. Both of the visitors will be on the program Tuesday evening, which marks the first time that visitors of such note have met with the Hereford Club. Mr. Keaton's rise in Lions has been rapid since he joined the club at Weatherford, Texas in 1929, when he became affiliated with the Weatherford Schools, where he graduated in 1925. He served as program chairman, director, vice-president, president and zone chairman of his home club. In 1934, Mr. Keaton was employed (Continued on page 3)

LION'S SPEAKER



R. Roy Keaton, (above) assistant secretary-general of Lions International, will be in Hereford Tuesday for a meeting with the Hereford Lions Club.

Hereford Kids And Oldsters Will Attend

"Bring your pennies and come out for the greatest Hallowe'en Carnival ever staged in the Panhandle." The invitation was issued today to every boy and girl in Hereford and surrounding territory as a Jay-Cee committee, headed by Worth Covington, completed final plans for the event. The carnival will begin promptly at 7 o'clock Friday evening, and will be held under the lights on Whiteface Field. No admission charge will be made, and parents are invited to also attend the carnival, which will feature plenty of eats, games, contests, and special booths. The schedule follows: 8:00 to 8:45—Sack Races; 8:45 to 9:30—Pie Eating Contest; 9:30 to 10:15—Centipede Race; 10:15 to 11:00—Balloon Blowing Contest; 11:00 to 11:15—Gressed Pole Contest; 11:15 to 11:30—Gressed Pig Catching. The first four contests will be mixed for boys and girls, divided into three age groups: 7 to 10, 11 to 13, and 14 and over. The gressed pole climb and gressed pig contests will be open to all age groups. Prizes will be awarded contest winners. The carnival, sponsored chiefly as a means of entertainment and fun for boys and girls, will be practically without cost and all booths except that operated by the Band Parents, selling hot dogs, will offer foods and entertainment for the price of one cent. These booths are to be operated by various civic clubs and will be constructed by the individual clubs Friday afternoon. The Hereford Firemen, to insure all boys and girls a chance to enjoy the evening, will operate a "booth for broke kids," and plan to hand out 2,500 pennies during the evening. Other entertainment will feature throwing games, fortune telling, bubble gum contests, and several surprise events to be announced at the carnival. Present plans are to direct the carnival through the loud speaker system which serves for announcing football games. The Jay-Cees, assisted by other clubs and organizations, are expected (Continued on page 8)

Sugar Beets Promising Rich Returns As First Tests Run

Former Hereford Resident Dies in Wichita, Kansas

Mrs. Martin Brunk, 85 years of age, of Wichita, Kansas, died on Wednesday, October 22, at a Wichita hospital. Mrs. Brunk was a former resident of Hereford. Mr. and Mrs. Samuel Brunk had lived here from 1906 to 1910, when they moved to Wichita. Mr. Brunk died in 1940. Mr. Brunk was a well-known real estate dealer in Wichita before his death. Mrs. Brunk was buried beside her husband in the Wichita Park cemetery. Six of her sons acted as pallbearers at the services. Surviving are seven sons, Walter C. Gregg of Walnut Ridge, Arkansas; Glen D. Brunk of Plainview; J. O. Brunk of Vernon; Sam D. Brunk of Oklahoma City; Paul A. Brunk of Crescent City, California, and Charles Mr. and Henry L. Brunk of Wichita, Kansas; a daughter, Mrs. H. M. Coulson, in the wife of a former Hereford resident, son of the late Mr. and Mrs. T. M. Coulson of this city. Another son, Fred G. Brunk, died in 1945.

FOOTBALL TONIGHT

The Hereford-Canyon football game will be played tonight (Thursday) at Whiteface Field, instead of on Friday night as was scheduled. Game time will be 8:00 o'clock. A record crowd is expected for the game, which is considered one of the outstanding contests of the week in Region I-A. For further details, see Page 1, Section 2.

Estimated Value Of 1947 Crop Is Near \$340,000

Deaf Smith county's first sugar beet production this fall may set some records for other producing areas to shoot at, initial reports from the Rocky Ford refinery on first carloadings indicate. Estimates now are that the yield will run as high as 20 tons per acre or more. The sugar content of beets grown here is testing much higher than the contract rate, and the beet crop will bring premium prices for local growers. Estimated value of the crop this year is in the neighborhood of \$340,000. With the harvest barely underway, officials of the American Crystal Sugar Company of Rocky Ford, Colorado, are already hailing the first "experimental" production of sugar beets in the Deaf Smith area as an outstanding success. Reports have just been received on the first completed contract, that of John Paetold. Production on the Paetold farm averaged 16.8 tons of beets per acre net, according to Odean Nixon, local field agent for the Rocky Ford concern, and the first six carloads of beets shipped to the refinery averaged 17.98 per cent sugar content. "Mixing that other fields of beets in this area will produce an even heavier yield than Paetold's, and believes that production will (Continued on page 8)

Pioneer Hereford Resident Dies In Dallas Hospital

Word was received here Sunday of the death of one of Hereford's pioneers, Mrs. C. G. Witherspoon, who died in a Dallas hospital following a long illness. She was 85 years of age and never fully recovered from a broken hip suffered last June. Funeral services were conducted at the Trinity Presbyterian Church in Dallas Tuesday afternoon and the body was taken overland to Waxahachie for burial beside her late husband, Judge C. G. Witherspoon. Her only survivor is one son, Claude, of Dallas. Mr. and Mrs. Witherspoon ranch-ed at Old LaPlata and were among the first residents in Hereford. Three of his brothers still make their home here. They are Hugh, Vern and Anderson Witherspoon.

Last Rites For Castro Pioneer Held Saturday

Funeral services for J. Frank Easter, 70, pioneer of Castro County, were held in Dimmitt Saturday afternoon at the Baptist Church with the pastor, Rev. M. J. Lee, officiating. Mr. Easter suffered a heart attack Friday afternoon while in his flower garden and died a few minutes later. He was a veteran of the Spanish-American War and had spent much of the time since in Veterans Hospitals. He served as Castro County Surveyor during the years he was able to leave his home and since being confined to his home has served as Justice of the Peace. His main interest has been his flower garden and he spent much time during the winter months searching flower catalogs for the finest bulbs and plants. His favorites were roses and his delight was in raising the finest specimen of almost every known variety. He considered it a special privilege to provide flowers for churches for any special occasion. Besides his wife he leaves one daughter, Miss Kathryn Easter, and a son, Frank Easter, Jr., of Waco. He is also survived by one brother, Walter Easter, and a sister, Mrs. Joe Stagner, both of Hereford.



Tomorrow night is Hallowe'en. That should be fair warning to all concerned. "If you have anything loose, be sure to take it inside," City Marshal Bruce Wooddell advises. That is, just in case there are a few youngsters in town who fail to turn out for the big free Hallowe'en Carnival at Whiteface Field.

Hereford's High School Band has received another honor in the way of an invitation. Hardip College of Wichita Falls has extended a special invitation to the Whiteface Band to attend Hardin's Homecoming Day celebration on November 8. Director T. V. Brantley reports, however, that due to the long trip involved and the expense of transporting some 70 band members, the band has sent its regrets. The band this year is getting, and certainly deserves, a lot of recognition for its fine performances. It's one of the outstanding high school bands in West Texas.

Junior Band Parents will meet Monday, November 3, in the Band Hall at three o'clock.

Hospital superintendent Elmer Mathies reports that a new Blue Cross Community Group is being organized, and has 45 members to date. Membership in the new group will be open for two more weeks—until November 15—and persons interested should contact Mathies at the Deaf Smith County Hospital.

The Band this week introduces a new member of the advertising staff, Bert Neelley. Bert comes to the Band from Amarillo, where he has been employed as personnel manager for the West Texas district of the L. O. Stocker company. An ex-serviceman, he served overseas during the war with GHQ of the Pacific Headquarters Command, in New Guinea, the Philippines, and Japan. Mrs. Neelley and two sons, Robert & Richard 6 months, are living at Tulla at present with her parents while Bert is apartment hunting in Hereford.

Francis Hardwick and the boys at the Star Theater have brightened up their corner considerably with a (Continued on page 8)

Lions Club Stages Kid Day Wednesday

Members of the Lions Club Wednesday observed a special Kid Day program with each member bringing a guest between the age of four and 10 years. Miss Mary Ellen Henesie entertained with two readings. Guests were introduced by the Lions, followed with the program, which was arranged by Lyle Blanton, program chairman. Hallowe'en masks were passed out as favors for the guests. A surprise feature of the program was a piano solo by Dick Wilson.

Deaf Smith to Load One Car of Wheat to Help Fill "Friendship Train" With Food for Europe's Millions

A carload of wheat from Deaf Smith County to help feed Europe's hungry millions is the goal set for this community's part in filling the "Friendship Train" which will leave Los Angeles next week on a transcontinental errand of mercy. The "Friendship Train" is scheduled to leave the West Coast on November 5. The brain-child of Drew Pearson, and of Charles Luckman, the President's emergency food conservation administrator, is planned as "a concrete demonstration to the people of Western Europe, particularly of Italy and France, that the people of the United States are anxious and willing to help them in their hour of need."

An appeal was received this week from Lions International by John McLean, Lions Club district governor, in Hereford to ask local organizations to join Lions Clubs everywhere in helping to fill the "Friendship Train."

Simpson Is First Place Winner In Camera Club's Photo Salon

Camera Club Has Private Contest For Best Photos

Although prizes were awarded on the results of a public poll in the Camera Club Photo Salon Saturday, another contest is being staged on a strictly private basis by club members. Cy Clemmons of the Amarillo Photo Supply company was named by the club members to select winning photos from the 100 entries in the Photo Salon on the strict basis of technical excellence. None of Clemmons' three top selections were numbered among the first ten chosen by public vote. The winners, as selected by the photographic expert, included two photos by R. S. Scott, Camera Club president, on a still life table-top (Continued on page 8)

Nearly Fifty Members Listed On Rolls of Messiah Chorus

Almost fifty members are now rehearsing with the Hereford Community Chorus for the annual Christmas presentation of "The Messiah," Miss Mattie Mae Swisher, director, reports. Included in the group are ten new members of the Civic Chorus. Jimmy Hendrick, Gerald Wilson, E. C. Eubanks, and Roland Francher, the latter a music teacher from Friona, have joined the tenor section. Miss Treva J. Roland of Friona is a new soprano, and Norman Gray has joined the bass section. New alto are Mrs. F. L. Terrell, Mrs. Audie Dettman, and Miss Ruth Pickens. An urgent invitation is issued to all who want to sing with the chorus to attend the next rehearsal, Miss Swisher said. From Amarillo, Emil F. Myers, director of the Amarillo chorus, re-

ports that "prospects are fine for the largest chorus we have ever had."

Hereford, Dalhart, Pampa, Plainview and Amarillo are organized and working, Myers reports. A chorus has just been organized in Borger, and is beginning rehearsals and planning to join other Panhandle cities in the annual Messiah presentations in December. Mrs. R. W. Skoog is heading the group in Borger. Mr. and Mrs. W. R. Humphreys are sponsoring a group in Tulla, Myers said, and the Tulla singers also plan to join the other plains cities this year. Singers from the various towns organizing choruses for the Messiah performances this year will join their cooperating choruses in presenting the oratorio in each city preceding the Christmas season.

Over 300 Votes Cast in Contest Last Saturday

HENNINGTON TO GET TROPHY AS GRIDIRON PLAYER OF THE WEEK

Leo Hennington, backbone of the Hereford Whiteface backfield this season, will receive a News-Globe trophy as one of the "Players of the Week" selected from Class A football ranks this fall by the sports department of the Amarillo Daily News, Harry Gilstrap, Amarillo sports editor, announced yesterday. Hennington was named "Player of the Week" following the Whiteface upset victory over Dalhart on October 2. According to Gilstrap, certificates and miniature engraved trophies are being awarded by the News-Globe to all past and future selections for the honor. Others selected so far this season have included Allen (Tiny) Falls, Dalhart, tackle; (Continued on page 8)

M. L. Simpson Jr. won first place by an overwhelming margin in the popular voting in the Hereford Camera Club's first public Photo Salon last week with his infra-red salon photo of a scene on Tierra Blanca creek.

Simpson's "portrait of a cat" was the second choice of hundreds of people who viewed the exhibit and voted for the winners. Third place in the public voting was a Colorado mountain scene photographed by Dr. Will G. Graham. The salon exhibit, which was arranged in the show windows of the J. C. Penney Company last week, attracted wide interest, and over three hundred votes were cast in less than five hours Saturday when polls were opened for popular voting on the winning pictures. "We want to express our sincere appreciation to the public for the great interest in the show," R. S. Scott, president of the Camera Club, said this week. Twenty-five dollars in prizes were awarded by The Hereford Brand for the first three winners. First prize was \$12.50; second prize \$7.50; and third prize \$5.00. The prizes were offered by The Brand in appreciation for the cooperation of many Camera Club members during the past year in making news photographs available for publication in this newspaper. Other top winners in the first ten selected by the public poll included: Fourth place: a portrait of a dog by R. S. Scott. Fifth place: "Mountain Stream" by Henry Stahl. Sixth place: "Frank" by M. L. Simpson Jr. Seventh place: "Windmill" photographed by Elmer Patterson. Eighth place: a scene in the Garden of the Gods, by R. S. Scott. Ninth place: Snow Scene by Elmer Patterson. (Continued on page 8)

Prospects for 1948 Wheat Crop Grow Dimmer As Plains Drought Continues, Say Experts

Hereford Junior High Gridders Win Close 7-0 Decision from Friona

Playing a snappy, heads up game, the Hereford Junior High eleven nosed out the Friona 8th graders 7 to 0 in an early afternoon tussle at Whiteface Field yesterday. The only score of the game was made by Gale Cornelius, who dived over the line for a touchdown for the Junior Herd. Randolph Thomas passed to Benny Potter for the extra point. After the initial score, the game settled to a tight defensive battle, with penalties heavy on both sides. Friona dominated most of the last half, making three of their four first downs in the third and fourth periods. First downs were even, with the Whitefaces scoring three of their four in the first half. Friona passed nine times, completing four, and had one intercepted.

The experts are about ready to write off the 1948 wheat crop in the drought-stricken Texas Panhandle-Plains area. Fred T. Dines, agriculturist for the Tex-O-Kee Flour Mills, who has covered this area thoroughly, says there is still plenty of time to plant wheat. J. B. Kidd of Plainview, state assistant farm labor supervisor for the area, was more pessimistic, however. Kidd says the prospects for a wheat crop in 1948 are about gone now. "The only chance," he believes, is for rains to bring up a volunteer crop from grain that fell in the fields at this year's harvest. "Taking a more optimistic view of the situation, Dines said this week that there is still time for planting if the rains come, but he also suggested that volunteer wheat may form the major part of the 1948 crop in this area. Dines said that a good stand of volunteer wheat can be expected where last year's crop was hailed out or shattered badly when harvested. "It might be best to try for a volunteer crop alone," he observed. "Otherwise considerable difficulty would be experienced in determining how much to sow with the volunteer if it cannot be killed out first." Dines believes that if rain is received in the next two weeks, start of a good wheat crop would be fairly well assured. Dines says that farmers can afford to wait another two weeks, especially where there is doubt of the volunteer stand. Farmers in the Panhandle are fortunate in this respect, he believes, since wheat has a chance to grow during the winter, in contrast to the colder climate in (Continued on page 8)

Traffic Light Installation Waits Arrival of Engineer

Plans to begin installation of traffic lights in Hereford next Monday hinged entirely upon arrival of an engineer from the manufacturers, City Marshal Bruce Wooddell said today. "The engineer was to have arrived in Amarillo this week, but seems to have been delayed," Wooddell reported. "All materials for the installation are on hand, but engineering supervision will be necessary to install and regulate controls on the lights. It is our hope that he will arrive this week and that we can begin the installation immediately." The new traffic lights will be installed by Southwestern Public Service Company and Jack Coffee, electrical superintendent for the City of Amarillo, will act in an advisory capacity, according to present plans. Five traffic lights are to be placed on Main Street, running from the First Street (Highway) intersection through Fifth Street. Another light is planned for the intersection at Highway 60 and Highway 51. City officials also ordered a seventh light, but have not yet designated the location. An executive meeting of the Parent-Teachers Association will be held Monday evening at 7:30 in the home of Mrs. Phillip Barkley at 1164 25-Mile Avenue.

Funeral services for Thomas Walter Jordan, 78 years old, were conducted at the Methodist Church Friday afternoon, Rev. O. B. Herring was in charge of services. Mr. Jordan died here Wednesday afternoon. Mr. Jordan was born Dec. 3, 1869. He had lived in Deaf Smith County since June year, but came to Texas in 1901. Monday was his home before coming to Hereford. He is survived by three sons, L. C. (Luke) Jordan and Harley Jordan of Hereford, and Alvis Jordan of Henrietta, Okla.; five daughters, Gertrude Marshall, Okmulgee, Okla.; Mrs. Dave Yarber, Harlingen; Mrs. Ruth House, Benjamin; Mrs. Summie Arthur and Mrs. Esser Ridder, both of Harlingen; three brothers, A. T. Jordan, California; J. W. Jordan, Earth; N. B. Jordan, Hereford; one sister, Mrs. Cora Lewis, Sweetwater; and 25 grandchildren. Burial was in West Park Cemetery under the direction of the Black Funeral Home.

Funeral Services For T. W. Jordan Are Held Friday

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# The Hereford Brand

Published Every Thursday  
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

HOLMAN AND GILLENLINE ..... Publishers  
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### Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

## Mrs. Sara Ponder Celebrates 85th Birthday Oct. 25th

Mrs. Sara Ponder celebrated her 85th birthday October 25, when her daughter, Mrs. Etherage White, entertained her with a party at her home in Cotton Center community. The afternoon was spent in visiting and singing old-time songs.

Refreshments of cake, sandwiches and coffee and cocoa were served to Mesdames Edgely Sturdivant and Karen Sue, Bonnie B. Phelps, W. J. Walker, Viola B. Moody, Lester White, E. E. Lockiter, Edie Lynn, Rita Benson, Ervin and Ellis Ann, Mary A. Gilliland, H. O. Roden, Peyton Barrington, Marcus Bassington, and granddaughters of the honoree, Sylvia and Kathy White.

## Layton Covington Birthday Honoree

Layton Covington was honored with a surprise birthday party Sunday, October 19 at his home. He is the small son of T. C. Covington of 306 E. 2nd St.

Games were played and pictures were taken of the guests, the honoree, and the cake. Mrs. Gilet Tate, aunt of Layton, served refreshments of cake and punch. Following refreshments, balloons and suckers were given to the children as favors. Those who attended the party were: Lynette Taylor, George W. Davis, Mary, Don and Joan Thompson, Wilma, Linda, Jimmie and Johnnie Wynell Burdett. Out-of-town guests were Gaynelle, Loraine, Wayne and Byron Roy Tate of Dimmitt, M. and Mrs. G. M. Covington of Tulsa.

## Tri-Hi-Y Holds Induction Service

Induction services for new members were held at regular Tuesday meeting of Tri-Hi-Y. Following an impressive candle-light service, club pins were pinned on new members, Martha Thomas, Jane Welch, Alma Faye Knox, Emmarie Turner, Bobbie Nell Pittman, Sallie Wumble, Rosemary Cronin, Jean Singer, and Rube Faye Barclay. Because of the type of the services no business meeting was called.

## Retail Stores Show Increase

AUSTIN, Oct. 28.—Retail trade flourished in Texas during September, ushering in autumn on a new wave of promise, the University of Texas Bureau of Business Research reported today.

Sales of independent stores in Texas scored a 10 per cent August to September advance to conform to the seasonal pattern, according to preliminary tabulations. Most cause for jubilation among merchants was the 9 per cent gain tallied over sales in September last year, but a sobering feature was the fact that prices have risen steadily since that time and the number of unit sales is down despite the climbing dollar sales figure.

Durable goods stores, recovering from late summer setbacks, registered a 4 per cent monthly sales hike to exceed September 1946 sales by 15 per cent. Non-durable goods dealers followed up August sales gains, reporting a 17 per cent August to September jump in dollar sales and bettering year-ago marks by 3 per cent.

Apparel trade displayed a seasonal outburst in sales to log the greatest monthly sales advance of any kind of business. Dollar sales took a 36 per cent August to September leap, but business men looked askance at the gain of only 1 per cent over September 1946 sales in the apparel trade. Men's and boys' clothing stores chalked up the greatest single gain in the apparel business, as sales skyrocketed 59 per cent

above August totals. Other increases in the apparel trade were in the 28 to 39 per cent bracket.

Department stores came in second in the non-durable goods stores, making up a 25 per cent monthly increase. Filling stations, eating and drinking places and some grocery stores reported a monthly slump in sales but all other non-durable goods dealers saw sales move upward.

Sharp gains in the automotive dealer business during the past year seems to be a thing of the past. Sales advanced slightly to show the smallest percent increase in the durable goods category. Greatest gain was the 18 per cent hike in sales by furniture and household dealers and next was a 12 per cent increase reported by lumber and building material dealers.

Only decline in the durable goods businesses was the 2 per cent drop absorbed by hardware stores. Compared with year-ago sales figures, all kinds of business came out on top with the exception of jewelry stores, where sales plunged 10 per cent.

Shop with the Want Ads!

### NOTICE TO BIDDERS

Notice is hereby given that the City of Hereford, Texas, will receive bids on the following described machinery to-wit: One Motor Pickup Sweeper weighing not less than 6850 pounds, equipped with 4-cylinder gasoline engine of not less than 31 H. P. at 1360 R. F. M., 32" diameter Cutter Brush, Rear Pickup Broom, 3" diameter 4' long, Water Tank capacity 140 gallons, Hopper capacity one cu. yard, electric lights and starter, dual front tires 6.00-16, rear tires 7.00-20, extra rear broom and broom filling machine.

Contract to be made by the City of Hereford, Texas, for purchase of such equipment on Nov. 14, 1947. Bids on same may be delivered to the mayor of the City of Hereford, Texas, on or before 10:00 A. M., Nov. 14, 1947.

The City of Hereford, Texas reserves the right to reject any and all bids.

W. E. DAMERON, Mayor  
City of Hereford, Texas.  
44-2c

Occl Guseman flew to Kansas last week, then to see his daughter, Cecilia, who is in Stephens College in Columbia, Mo.

## HOWDY, FOLKS!

I just couldn't stay out of the building game, any more than a cowman could keep from buying cattle. So, I have gone to work with Jack Wilkins at Builders' Supply & Service, down on South end of Main Street. Number 112 is where you will find me, just two doors north of the Texas Theatre (Hardwick ought to pay for mentioning him). I will be glad to have all my old friends and customers come in and see me. We are gradually getting things fixed up and getting more stock in all the time. We will try to do our best for you.

Grant A. Fuller

# We Appreciate

the welcome visits our friends, old and new paid at our new home in its formal opening.

\*\*\*\*

## Mutual Friendship and Confidence

is an asset to both of us; and we have deep satisfaction in knowing that throughout the year we are equipped to serve you with the most convenient and efficient facilities we know.

\*\*\*\*

We have an interest and sympathetic understanding of your problems, and this knowledge is always at your disposal.

\*\*\*\*

## Hereford State Bank

THE BANK OF FRIENDLY SERVICE

Member of F D I C

Member of Fed. Res. System

# Jewelry

MAKES CHRISTMAS PERFECT

Jewelry gifts are the most pleasing gifts, because they are luxurious and long-lasting. Give Jewelry gifts this year. Select them from Kester's, where full value is guaranteed and where jewelry offerings are unexcelled

Given to YOU!

Yes, we give you One Dollar! Visit us on Dollar Day; with \$5 or more, cash or lay-away purchase, we give you a dollar's extra credit on your purchase or lay-away.

We invite you to come and see our fine selection of Christmas Gifts and to accept this token of our appreciation and friendship.

- ... International Sterling
- ... 1847 Rogers Bros.
- ... Keepsake Diamond Rings
- ... Ronson Lighters
- ... Holmes & Edwards
- ... Bulova Watches
- ... West Virginia Crystal
- ... Elgin Watches
- ... Waterbury Alarm Clocks
- ... Parker Pens
- ... Community Silverplate
- ... Schick Shavers
- ... Beautiful Costume Jewelry

(1/2 OFF on all INDIAN JEWELRY)

When You Think of the Finest in Jewelry . . . Think of

# KESTER JEWELRY

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# DOLLAR DAY SALE!

AT YOUR POPULAR STORE!

Men's 100% Wool Overcoats  
Coverts... Tweeds... Fleeces  
Sizes 34 to 44... Regulars and Longs

\$35.00 Value... **28<sup>95</sup>**

Ladies' and Children's  
COATS, SUITS and DRESSES

**20% off**

Men's White Cotton Anklets  
Elastic Tops  
5 for ..... \$1.00

Boys' Army Twill Trousers  
Ideal for School.  
\$3.00 Value.  
FOR DOLLAR DAY **\$1.98**

Special Lot MEN'S and BOYS' Sweaters  
**25% OFF!**

Men's Genuine Leather Dress Gloves  
**\$1.49**

Children's 100% WOOL Sweaters  
**25% OFF!**

... and MANY OTHER ITEMS!

FIRST QUALITY! PERFECT DUPONT  
**NYLONS**  
Full Fashioned.  
Regular \$1.59  
FOR DOLLAR DAY: **\$1**

**BRASSIERES** Phyllis, Reg. \$1.79 **69c**

LADIES' TAILORED Chenille ROBES **3<sup>98</sup>**  
Assorted Colors—all sizes...

SPECIAL GROUP Ladies' DRESSES **10<sup>00</sup>**  
Values up to \$22.75

Men's, Boys' Mackinaws  
Nationally Famous Brands  
"BUCKSKEIN JOE" and "LEVI STRAUSS"  
**20% off**

SAVE ON QUALITY MERCHANDISE  
Always Trade at

# POPULAR STORE

The Store of Quality and Value—Since 1921

ALL LADIES' SHOES  
**20% off**

Ladies' COAT STYLE Sweaters  
100% WOOL.  
Reg. \$7.95. Sizes 34-46.  
**\$4.98**

Large Size Cotton Housecoats  
Sizes 38 to 52.  
Values \$5.98  
**\$1.98**



Ladies' House Dresses  
Cottons, Wash Rayons  
**25% OFF!**

Panties **\$1.00**  
\$1.60 Value... 2 FOR 1

Kathleen Anderson, who has been ill, was back at work in Anthony's Store Monday.

A. C. Hayes accompanied by his son, Clyde Hayes of Frisco are back this week from a trip to Tennessee, where they visited friends and relatives.

Mrs. Carroll Whiteside was called to Amarillo Monday by the serious illness of a sister.

### School Exes to Attend Meeting In Amarillo

Executives of the Hereford schools plan to attend a meeting for Panhandle Administrators in Amarillo Saturday, November 1. "The Well-Rounded Elementary School" will be the subject of Dr. Otto's talk. Dr. Otto is from the University of Texas and will speak in the Amarillo High School Auditorium.

Those who will attend the meeting from Hereford are: Superintendent George Graham and Principals D. T. Martin, H. V. Stanton and R. D. Ford. Mrs. Guy Davis and Mrs. A. J. Walker will represent the rural school of Walcott.

### Old Age Payments Being Lost By Failure to Apply

"Monthly payments totalling \$856,700 were paid to 52,618 residents of Texas in Federal Old-Age and Survivors Insurance checks in the month of June," J. R. Sanderson, manager of the Amarillo Social Security Administration field office, announced today. These figures, according to Sanderson, do not include the amounts paid as lump-sum death payments, during that month, in cases where no survivor was entitled to monthly payments immediately.

Although 1506 residents of the 26 Panhandle counties served by the Amarillo office are drawing \$23,655 monthly, others are losing payments because they fail to file application for them. Mr. Sanderson emphasized the fact that these payments are not automatic, and that a claim must be filed with the Social Security Administration before payment can be made.

For the first time in nearly a quarter of a century, the national farm debt is increasing, estimates for last year showing a rise of nearly 3 1/2 percent.

### Wheeeee!



Pumpkin pie! and Jack O'Lantern! thinks 3-year-old Shirley Pump as she heralds the season sitting atop a pumpkin harvest on her father's farm near LaGrange, Ill.

### Veterans Administration Appeals to GI Trainees to Prevent Overpayment

The Veterans Administration is appealing to veteran students and job-trainees, as well as to schools and job training establishments in which veterans are enrolled under the GI Bill, for assistance in preventing subsistence allowance overpayments.

The veterans and their training establishments are asked to notify VA immediately when trainee-veterans abandon their training programs. When veterans know in advance the definite date on which they will complete or discontinue their training, they should advise VA at that time instead of waiting until they actually stop their training.

Failure to notify VA of training discontinuances usually results in overpayments of subsistence allowances, VA said. Such overpayments must be refunded to the government.

A recent survey disclosed an average lapse of 25 days between the time the veteran stopped his training and the time VA was notified of his discontinuance. As a result, the veteran continued to receive subsistence allowance payments to which he was not entitled.

Immediate or advance notice of training will assist VA materially in reducing the amount of overpayments. In many cases, such notices will eliminate overpayments and the necessity for refunds by veterans.

Veterans who fail to make arrangements to repay subsistence allowance overpayments may be prevented from re-entering schools or job-training courses under the GI Bill.

Veterans are not being forced to turn back full amounts immediately. They need only make arrangements for monthly repayments that cause them no financial hardship and qualified to resume training.

### Bob Wear Speaks To Deaf Smith Federated Clubs

Bob Wear was the guest speaker last Friday at the meeting of the Deaf Smith County Federation of Women's Clubs.

Wear's subject was "Mental Hygiene." In discussing the subject he stressed the following: Abolish Infantile Fixations; Face the Inevitable With Courage and Intelligence; Develop a Correct Sense of Values; Think on the Good Things of Life; and Be Devoted, Unselfish, to a Great and Worthwhile Cause.

### WAA Offers Farm Equipment Lists To Farm Owners

Farmers of the agricultural Southwest are being encouraged to contact Customer Service Centers of the War Assets Administration for such limited farm equipment and supplies as are offered from time to time. Farm operators are urged to communicate with such Centers in their territory regarding any wanted items on farms whether or not the equipment desired has been advertised, declared R. G. Berle, newly appointed agricultural representative of the Grand Prairie Zone office of WAA.

"We are eager to serve our food producers with such equipment and supplies as are available or whenever they come into our surplus inventories," Mr. Berle added. "We will welcome correspondence or visits to these centers in order that individual farm needs might be checked against whatever items might be on hand for sale at the time."

Customer Service Centers in the Southwestern WAA zone are located at Grand Prairie, Houston and San Antonio, Texas; New Orleans, La.; Tulsa and Oklahoma City, Okla.; and at Jackson, Miss.

Mrs. Laura Gilmore of Los Angeles, Calif., is a guest in the home of her uncle and aunt, Mr. and Mrs. G. W. Brumley.

... Grand Looking  
... Grand Wearing  
... and SMART!



### Gaberline Shirts

Brown and Maroon  
Beau Brummel  
\$6.00  
Wilson Bros. "Arizona"  
\$10.00

### Men's Suits

New Fall Colors.  
Single and Double Breasted.  
Longs and Régulars.  
\$30.00 to \$63.50



### FOX MAN'S SHOP

HOMER FOX

## HAILE DRUG

229 Main Phone 99

USE OUR  
LAY AWAY  
PLAN

SOLVE  
Gift  
PROBLEMS

### SPECIALS

- |                                       |     |
|---------------------------------------|-----|
| ST. JOSEPH ASPIRIN<br>100 Tablets     | 19c |
| PHILLIPS MILK OF MAGNESIA<br>50c Size | 29c |
| JERGEN'S HAND LOTION<br>50c Size      | 29c |
| DRENE SHAMPOO<br>\$1.00 Size          | 69c |

### GIFTS THAT LAST

- |  |                    |                                    |                   |
|--|--------------------|------------------------------------|-------------------|
| MEN'S WRIST WATCH<br>17-Jewel, guaranteed one year | \$35.00            | STAHLY RAZOR<br>Now                | \$20.00           |
| LADY'S LUGGAGE<br>From \$1.00 up                   | \$15.00            | REMINGTON Elec. RAZOR<br>Only      | \$19.50           |
| KODAKS<br>From \$10.49 to \$14.50                  | \$10.49 to \$14.50 | PRESTO COOKERS<br>Only             | \$11.95           |
| MOVIE CAMERA<br>8 M-M                              | \$69.00            | TABLE LAMPS<br>Each                | \$3.49            |
| SHEAFFER PEN SETS<br>From                          | \$8 to \$35        | CAKE DISH<br>Only                  | \$2.25            |
|  |                    | PARKER PEN SETS<br>Priced          | \$17.50 & \$22.50 |
|  |                    | General Electric CLOCK<br>Only     | \$7.95            |
|  |                    | Schick Electric RAZOR<br>Priced at | \$18.00           |
|  |                    | XMAS TREE LIGHTS<br>From           | \$1.89 to \$5.00  |
|  |                    | PANGBURN CANDY<br>Per Pound        | \$1.50            |
|  |                    | KING'S CANDY<br>Per Pound          | \$1.50            |

Clip This Coupon

HALLOWE'EN  
Noise  
Maker 5c

Shop  
Early!

- ### BABY NEEDS
- |  |        |
|--|--------|
| SMA BABY FOOD<br>\$1.20 Size                   | 98c    |
| J&J BABY OIL<br>\$1.00 Size                    | 69c    |
| BABY FEEDING DISH<br>Plastic, with Spoon       | 39c    |
| BOTTLE HOLDER<br>"Baby Pal" — only             | \$1.49 |
| BOTTLE STERILIZER<br>Hanksraft Electric — only | \$5.89 |

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Pocket  
Combs 5c

Walgreen Agency Drug Store

# Loaning Money

IS OUR BUSINESS . . . WE WILL BE GLAD TO HELP YOU  
IN SOLVING YOUR PROBLEMS AND  
CREDIT NEEDS

## Our Loan Services

include:

- \* CATTLE LOANS
- \* PERSONAL LOANS
- \* AUTOMOBILE LOANS
- \* COLLATERAL LOANS
- \* BUSINESS LOANS
- \* LIFE INSURANCE LOANS

40 years  
4%  
FARM LOANS  
MEMBERSHIP

## First National Bank

Member:  
Federal Reserve System  
Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers



# Real Savings

ON  
Quality Merchandise  
MONDAY, NOV. 3rd

- |  |        |
|--|--------|
| SOX Were 49c — Now                         | \$1.00 |
| SKIRTS \$4.98 Group Now                    | \$2.00 |
| SWEATERS — \$2.98 to \$3.98                | \$3.50 |
| CHENILLE HOUSECOATS Were \$12.95           | \$1.98 |
| KNIT PAJAMAS Children's — Were \$2.98      | \$4.98 |
| GLASS WOOL SCARFS Pastel — Were \$2.98     | \$1.98 |
| FALL FELT HAT GROUP, were \$4.98 to \$9.95 | \$1.00 |
| DICKIES Were \$1.98 to \$2.98              | \$1.00 |

We Have Many Good Values in  
FALL SUITS and COATS

# The Little Fashion Shop

"Smart Clothes for Smart Women"

The Home of  
Nationally Advertised  
Lines!

# WANT ADS

# for BUYING SELLING TRADING RENTING LOANS SERVICE

## Hereford Fresh Beat Amarillo Juniors 19 to 6

## Bud to Blossom Club Meets In Daniels Home

**FOR SALE**

**They're Here!**

**RIVERSIDE TIRES!**

Come in today for your new Riverside! For a tire that wears longer, costs less, and gives you that extra margin of safety. Switch to Riverside Tires... for more miles of greater safety. They're here for immediate delivery!

**FARMER'S DRIVE-IN**

Buddy Sowell • Troy Moore

Hiway 60—Phone 161

18-tfc

**AVON PRODUCTS, Mrs. Neade Hulse, representative.**

Christmas specials now available. If I fail to contact you, phone 418W and I will be glad to call and take your order.

43-tfc

**For Sale:**

**GREEN TOMATOES**

Buy your tomatoes now for Green Tomato Mince Meat, pickles and chow-chow. We also have a few ripe tomatoes. Brown Farm, 1/2 mile north of Smith Motel.

44-1p

**VENETIAN BLINDS**

• Any Kind

• Prompt Service

Your windows measured. Installation to your satisfaction.

**Builders Supply & Service**

Phone 94 112 Main St.

33-tfc

**NOTICE!** Receiving assortment of Roses, shrubs, hedge, trees, grape vines, fruit trees, bulbs and other plants to beautify your home. Mrs. J. F. Ward. Phone 250W. 44-3p

For your poultry needs, "Quick Aid" poultry tonic, a conditioner, flock wormer, parasite remover, and resistance builder against rumps and colds. For rat and rodent problems, rid infested areas by the easily prepared "22" poison. These products sold on a money-back guarantee by Packard Milling Co. 44-2k

**SPECIAL**

Dinner Napkins, 13 x 13 1/2 White

80 count to package While they last

**20c**

2 for 35c

**THE HERFORD BRAND**

Phone "Thirty"

For Sale: Modern trailer house, built-ins, partly furnished. A real bargain. E. St. between 10th and 11th. Frank Burlison. 42-tfc

For Sale: 1939 John Deere tractor and new cotton picker attachment. Ed Adams, Phone 553-W-1. 42tfc

Moved off REA. Have for sale 6 ft. electric refrigerator. See E. M. Jack, 3 miles south, 4 west of Post. 42-3p

**HOUSEHOLD FURNISHINGS FOR SALE**

1 Ranch style living room suite 1 Bedroom Suite, 1 Mirror 1 Floor Lamp, 1 Gas Heater 1 Breakfast Room Suite Furniture is 3 months old.

Can be seen between 12 and 1, and after 5 p. m.

**106 WEST 9TH**

44-1p

For Sale: 25 lb. ice box, large baby buggy, 2 burner electric hot plate. Phone 785-W. 44-1p

For Sale: Easy Spindler with gasoline motor, Witherspoon Electric Co. 113 E. 3rd. Phone 78. 44-1c

For Sale: At cost, 3 Butane floor furnaces. Kelton Electric. 44-1c

We have two sizes of kerosene heaters and cook stoves. See us before you buy. Kelton Electric. 44-1c

**SEE US FOR CERTIFIED ALFALFA SEED**

Southwest Common Variety

**FRASER MILLING CO.**

34-tfc

**PLENTY OF 2-Inch Brown Kraft Paper Tape**

For Sealing Walls, Packages, etc.

at

**THE BRAND OFFICE**

Phone "Thirty"

36-tfc

New dining set for sale. J. W. Dickerson, 7 miles southeast. 39-tfc

For Sale: 100 ewes, good ages. C. N. Cosby, 110 W. 2nd St. Phone 42. 42-tfc

For Sale: Jersey bull calf about 7 months old, out of my 4-H Club cow. Also hog-house, 7 by 12 ft. Fred Frye, Dawn, Texas. 43-2p

Antiques: Tables, Lamps, China, Crystal, Silver, all authentic and reasonably priced. Antiques bought and sold. Dealers invited. Ora Henson, 1505 S. Jackson, Amarillo. 44-3c

For Sale: New 15 gallon Butane hot water heater. Never been uncured. Can be seen at Blanton Butane Gas Co. Price \$55. K. Y. Lawrence. 44-1p

For Sale: 7 ft. 2 wheel trailer. See Bob Wood. First house west Engman's Laundry on Norton St. 44-2p

For Sale: One kerosene circulating heater. One trailer house Coleman gasoline or butane cook stove, has 3 burners and oven. All in good condition. See H. L. Meacham, 12th and H. 44-1c

For Sale: 1942 Ford Truck, 12 ft. bed, 7x14 trailer house. Good tires. J. A. Crawford, 9 miles north on 51, 6 west, 2 north. 44-1p

**We Will Have Several Cars Ready by Saturday!**

Some can be seen on lot between Furr Food and Rutherford's

Anti-Freeze, the permanent type. Come and get it. 70 gallons won't last long!

Batteries, the best assortment we have had.

Tires and Tubes, many sizes.

**BROOKS' AUTO SERVICE**

at Gulf Station, west edge town 44-1c

**REAL ESTATE FOR SALE OR TRADE**

**ELLISTON & POSEY**

Real Estate Counsellors

Specializing in Real Estate Investments

4% Money to Loan

Liberal valuation on Irrigated Farm Land with pre-payment privileges.

PHONE 179

**115 EAST THIRD STREET**

Hereford, Texas

44-tfc

For Sale: 4-room modern house and basement. 203 Gough. Phone 336-W. 43-2p

\$1800 BUYS large garage and choice lot. Make neat home. A large home to trade for small farm. Rents for \$150 per mo. CLAUD HIGGINS, Fone 668-J. 44-1p

**IRRIGATED STOCK FARM**

For Sale: I have decided to sell my stock farm located 5 miles NW Hereford. 963 a., 300 in cultivation and under irrigation. Improved with modern 5-R house. Price, \$90 a. H. B. Fain Amarillo, Texas, Phone 5494. 44-2p

Have choice lots. Will trade for pick-up. Phone 90-J. 44-1k

For Sale: Six rooms and bath, \$4,000. Earl Lavender, 12th and D. 44-1k

For Sale or Trade: 240 acre stock farm, 50 miles north of Little Rock, Ark. Large hay meadows, 3 creeks, plenty of timber. 150 acres in cultivation. 2 sets of improvements. Fred Welch, 800 Knight St., or Jacobsen Bros. 44-2p

For Sale: Modern home, conveniently located. Priced right. See owner, 110 W. 6th, Hereford. 44-1p

160 acre farm for sale, all or part, on Highway 51, 1 1/2 miles north. Also 112 bales of hay for sale. J. A. Dickson, owner. 44-2p

**IRRIGATED FARMS...**

Listings Invited.

**SAM NUNNALLY**

123 Main Hereford 42-tfc

**REAL ESTATE LOANS**

QUICK SERVICE

AUTO LOANS

YOU DON'T HAVE TO WAIT

**JOHN McLEAN**

Phone 273 11-tfc

3 bedroom house on lot 70x100; good condition; on pavement; desirable neighborhood. Garage. Priced right. Will sell or trade for smaller house. Call 80-W. 44-1k

**FOR SALE BY OWNER**

22 acres, 20 Acres in alfalfa. 6 inch well, 5 room modern house, natural gas, electricity, pressure system.

4 mi. Northeast on Hiway 60

Some Terms

See R. G. Manning at Place 44-1p

**YOUR MONEY'S WORTH**

Perfect 160 a. near Hereford, \$100. 80-a. stock farm near Hereford, \$50. Improved 20 a. under irrigation, \$12,500. Lot on pavement, \$1,000.

**CLAUD HIGGINS**

Fone 668-J 44-1p

**FOR SALE:** 9-room house in Canyon. Suitable for residence or rooming house; near college and business section. Call owner. R. L. Thompson. Phone 328. 27-tfc.

**FOR SALE!**

450 Acres Irrigated, improved, \$105

240 Acres Irrigated, improved, \$125

290 Acres Irrigated, no house, \$75.

320 Acres Irrigated, no house, \$90.

**SAM NUNNALLY**

123 Main—Pho. 424 44-1c

**L. BASKIN**

**INVESTMENTS**

Loans Made and Notes Bought

Temporary office 1/2 Block east of Texas Theatre.

Box 609 42-4p

**HOME AND INCOME**

2 houses cheaper than you can build one. 1, 4 room house 1, 2 room, lights, gas and pressure pump. Located 2 blocks east and 1/2 block north of Soft Ball Park. Will sell together or separate. Joe Pitts. 42-3p

Honest Service rendered to buyer and seller. List your property with us. See what we have to offer before you buy. C. N. Cosby, 110 W. 2nd St., Phone 42. 42-tfc

**WHEAT LAND IRRIGATED LAND TOWN PROPERTY**

We have some good buys that we will be glad to show you.

**W. E. DUNLAP**

Real Estate and Insurance

Alderson Bldg. 31-tfc

**PLENTY MONEY TO LOAN**

Very liberal valuation and pre-payment privileges — four per cent interest. We specialize in loans on irrigated farms and ranch lands.

**ROSE & BARBER**

103 West 1st Office Phone 119

**CHARLES AND IKE**

Real Estate

Irrigated and Dry Land Farms

Check Our Bargains for Farms and Homes.

We Appreciate Your Listings and Business.

**CHAS. SOWELL**

Residence Phone 193-W

**IKE CROSTHWAIT**

Residence Phone 229-W 34-tfc

Large listing of farm and town property. Some good buys. Luther Prevelly, 300 West 3rd at Lee Ave. Phone 524-W. 38-tfc

For Sale: 20 ft. stucco building with or without lot in South Hereford. 2-room house and lot for sale cheap. Also 30 ft. barracks open end. See J. F. Messer. Call 128-J. 42-tfc

For Sale: Modern home, 2 1/2 lots, one block north Northside Grocery on 25-Mile Avenue. Robert Smith. Phone 13-M. 42-tfc

**LOST AND FOUND**

Strayed from my place on 51, two kid ponies, one white, one palomino, Jack Wilson. Phone 12-W. Reward. 44-1p

Lost: Plastic rim glasses in case. Call 133 or 748-J. 44-1p

Lost: Beige pigskin coin purse. Notify Mrs. W. F. Gillis. 44-1c

Lost: Bar screw. Indian Turquoise. Between First Christian Church and High School, Oct. 19. Reward. Phone 545-W. 44-1p

Lost: Hamilton wrist watch, engraved on back "Presented by Hereford Rotary Club for Grand Champion Calf, 1947" etc. Mail to Box 886 Hereford or return to Brand office and get \$10.00 reward. No questions asked. 44-1p

**READ THE Advertisements THEY'RE NEW!**

**WANTED**

WANTED: To lease approximately 230 acres of irrigated land. Will buy farm machinery and livestock for three year lease. Joe Dunham, Route 1, Pampa, Texas. 44-3p

Wanted: Full time Popcorn girl. See Francis Hardwick, Star Theatre. 44-1c

Wanted: Two first-class farm hands, experienced in irrigation. 6 weeks work at extra wages per hour or day for next 60 days and thereafter permanently by month. Meet me at Texas Hotel Sunday, Nov. 3 from 9 A. M. to 4 P. M. C. P. Craft. 44-1k

Wanted: Partner or will sell. Have radiator shop, new brake equipment and brake drum machine. Will install front end on wheel aligning equipment. Pat's Radiator Shop-Brake Shop, Friona, Texas. 43-tfc

Wanted: Alfalfa hay. Send prices per ton. Arthur Harrison, Grady, New Mexico. 43-2p

Wanted: One-way, drilling, Hoemeing, combining. Phone 537-W. W. W. Rhodes, 132 Norton. 43-2p

Dressmaking and alterations. Phone 537-W. Mrs. Rhodes, 132 Norton. 43-2p

Wanted to Buy: Good used cars. Milburn Service Station. 40-tfc

Wanted to Trade: 2 nice houses in Amarillo, nice income, for house, some acreage in Hereford. Inquire 3510 Taylor St. 43-3p

**WANTED:**

To Install Soft Water Service in every home in Hereford

Join the more than a million Satisfied Users of Soft Water Service in America today

Cost per family as low as \$3.00 per month

**SOFT WATER SERVICE**

Home Owned—Home Operated

818 E. 1st St.—Phone 317

J. O. Miller, Sole Owner 42-tfc

**NOTICE**

WOW members please mail dues in or pay at Jacobsen Bros. 44-1k

**NOTICE**

How do your floors look? For first class sanding and finishing on new or old floors, see

**DELBERT RULAND**

1207 C Avenue or Call

**GUS RULAND**

Phone 413-W 37-tfc

**NOTICE!**

**LIVESTOCK OWNERS!**

—Call—

**BOOKOUT SERVICE STATION**

For Free Removal of Dead Horses, Cattle, Hogs, Sheep, Phone 9522 — Hereford, Texas 16-tfc

**HELP WANTED**

Wanted: Someone to pull cotton. C. N. Cosby, 110 W. 2nd St. Phone 42. 42-tfc

Wanted: Cotton pickers. About 30 bales now ready to pull. One mile east and 1/2 north of subdivision on Hiway 60. Transportation furnished if preferred. Pickup at 8:00 A. M. at Northside Grocery and Florence's Cafe downtown. \$2.00 per cwt. Frank S. Wilde. 42-tfc

**Business Services**

We have pest moss for fall preparation of your flower beds. Western Flower Shop. 44-1c

For saw sharpening and furniture repair, see Russell Daniel at Hereford Floral Shop. 44-1p

For crating or packing, for moving, see Russell Daniel at Hereford Floral Shop. 44-1p

Sewing Machine repairs. Old machines rebuilt with motor, light and reverse switch. Guaranteed work. A few Singers available for sale. E. B. Black Furniture. Phone 14. 44-5p

Will keep children by hour, day or week. 223 Ave. A. 44-1p

**NOTICE**

If it's painting or paperhanging you need, call Waggoner Paint Contractor. Phone 465. Ask for Waggoner. 44-1p

Will share our home with couple. call Mr. Crowell, 183-J. 44-1p

For Christmas cards that are distinctly yours, made from either your Kodak negatives or portrait that we make. See Cole Photo Service, 188 W. 3rd. 43-3c

For any kind of dray service see J. R. King, night phone 225-J, or call Hughes Millard at 654. 42-tfc

Repairing and Refinishing Furniture —Buying and selling new and used furniture. Johnson's Upholstering Shop, Phone 506; 110 N. Roosevelt. 40-tfc

**NEW HOME?**

Insure it with us!

**FURNITURE**

**AUTOMOBILES & TRUCKS**

**SOUTHLAND LIFE INS.**

**LONE STAR AGENCY**

Sam Nunnally—Herman Ford

123 Main Hereford 36-tfc

**Refrigeration**

Commercial or Household

We Repair Any Kind of Box

Phone 402—Dick Walker

**Walker Refrigeration Service**

33 East Third 33-tfc

**FOR RENT**

For Rent: Close in; large, well furnished bedroom. Would consider kitchen privileges to right party. Adults only. Phone 698-W. 44-1k

For Rent: Light housekeeping room. 138 Ave. H. Phone 458-J. 44-1p

For Rent: Nice bedroom. 510 Lawton or phone 545-W. 44-1p

For Rent: Bedroom, kitchen privileges. Adults only. 311 Schley, Mrs. C. O. Lee. 44-1c

For Rent: 2 room house, unfurnished, with gas and lights. No bath. Couple preferred. On corner 12th and A. 44-1k

For Rent: Furnished apartment. Mrs. W. M. Megert. 400 Lawton. 44-1c

For Rent: Garage apartment. Call 489-W. 204 Jackson. 44-1k

For Rent: Large bedroom with private bath. 202 Ave. F. 44-1p

Room for Rent: See Tommy Aaron at Bus Station. 44-1c

For Rent: One 2-room newly decorated, unfurnished apartment. One garage apartment furnished. Phone 152-W. Located at end of B St. 44-1k

For Rent: Four-room duplex apartment, unfurnished for adults only. Phone 589-W. 44-1k

For Rent: Tank type vacuum cleaner and attachments. Nipper Electric. 42-tfc

Hereford's Freshmen grid team rolled over Elizabeth Nixon Junior High by a 19-6 score here last Thursday afternoon at Whiteface Field.

The Whiteface Yearlings had things their own way throughout most of the game, and were never in trouble.

Bill Kelly scored the first touchdown early in the game. Jack Stanton set up the second counter with a successful pass to Schroeter, who dashed down to the 3 yard line before he was stopped. Stanton took the ball over on the next play on a quarterback sneak.

The final touchdown for the Yearlings was scored by Billy Engman.

The Amarillo gridgers scored their single touchdown on the last play of the game.

**Henley Infant Is Buried at McLean**

Walter Edward Henley, infant son of Mr. and Mrs. W. E. Henley, died October 28 in Deaf Smith County Hospital and was taken to McLean for burial and funeral services. He is survived by his parents and a small brother, who live in the Blevins Addition in Hereford.

**What To Eat... Instead of Meat**

**COLLEGE STATION**—Homemakers are as anxious as anyone else to help out in the government's food conservation program, but when it comes right down to planning menus for meatless days, the questions that are hard to answer are "What will take the place of meat? Will the family like it?"

Louise Mason, food preparation specialist of the Texas A. & M. College Extension Service, says that meatless Tuesdays may develop into more of a problem in the home than poultry-free Thursdays because most families plan two and sometimes three meals a day around meat. Take the meat away and the gap that is left in the menu is mighty hard to fill.

Wholesome menus for meatless days are not impossible, however, and to prove her point, Miss Mason has several suggestions. Irish potato pancakes can be substituted at the breakfast table for the usual main dish—they are delicious with either honey or syrup, and take the place of toast, flour pancakes, or bacon or ham and eggs. For a noon-day meal, there's macaroni ring with creamed salmon. The 8-oz. can of salmon will serve six, which is an important thing to remember in these days of high prices. For supper, few people can resist the sight of a fluffy, piping hot cheese omelet.

The addition of fruit, fresh and

cooked vegetables to each of these main dishes will provide appetizing as well as nutritious meals.

**Buy It In Hereford**

A migratory labor force of 80,000 cotton pickers comes through Texas every year.

**First Baptist Revival**

NOW IN PROGRESS

**Services 10 a. m. - 7:30 p. m.**

LEVI PRICE, Preacher

DALLAS ALFORD, Song Leader

**Finest in Farm Machinery**

**H. E. MILLER OLIVER CO.**

YOUR OLIVER DEALER

Hiway 60 Phone 195

**Mr. FARMER and STOCKMAN**

NOW is the time to start that feed program... take advantage of the markets.

**LOOK WHAT WE HAVE IN STOCK:**

**EGG MASH... DAIRY FEEDS**

**HORSE & BULL FEED**

**MEAL and CAKE... SWEET CAKE**

AND...

Our Stock of Seeds will meet your Needs: Broome Grass, Crested Wheat, Perennial Rye, Alfalfa, Hairy Vetch, Wheat and Rye Seeds.

**ALSO... LAWN GRASS SEEDS:**

Bermuda, Clover, Kentucky Blue Grass, and Sweet Clover, white and yellow.

**Cash Buyers of Cream, Eggs, Poultry & Hides!**

**WEST TEXAS FEED, SEED, AND HATCHERY COMPANY**

HOME OF TEXAS PRIDE FEEDS

JACK WRIGHT, Manager

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Faculty Festival Is Hollowe'en Event

A faculty festival in the form of a Hollowe'en party entertained members of the Hereford High School, Central School, Dawn and Summerfield faculties at the High School cafeteria Saturday night. Superintendent and Mrs. George Graham served as official hosts.

In keeping with the spirit of the occasion Jack o'lanterns, owls, black cats and witches were much in evidence and after the supper witches brew was served from "The Witches Pot." Hollowe'en games were played.

Those registering for the party were Messrs. and Mesdames Graham, Don Martin, H. V. Stanton, Rual Ford, T. B. Brantley, Fred Bruner, Dalton Criswell, Clarence Hamilton, Joe Smith, W. L. Thompson, Norman Whisenand.

Mesdames Guy Herd, Merlin Kaul, Phil Radovich, L. C. Thomas, Ines Welch, Reynolds, and Ann Wickham.

Misses Ella Alkman, Madeline Bell, Alia Mae Fortenberry, Mona McMasters, Phyllis Radovich and Ethel Wombie. Also Frank Jones, J. W. Garner and Pat Sullivan.

## Child Study Club Studies Divorce

Mrs. Worth Covington was in charge of the program when the Child Study Club was entertained in the home of Mrs. Maurice Tannahill Thursday evening.

"Divorce" was the general theme for the program, with Mrs. Covington giving a two-part discussion on "The Great American Gamble" and "Children of Divorce."

## As-You-Like-It Club Has Party

Mr. and Mrs. Joe Kendall hosted a Hollowe'en party for the As-You-Like-It Club on Wednesday evening, October 22, with husbands of members as honor guests.

Decorations and appointments for games carried out the theme for the party with tallies and for forty-two games and plate favors featuring the seasonal motif.

## Legion to Elect New District Commander at Convention in Amarillo Saturday-Sunday

AMARILLO, Oct. 26.—Election of a District Commander to fill the unexpired term of James Moore, Amarillo, who resigned last spring, will head the business agenda of the annual Fall Convention of the 18th District of the American Legion to be held Saturday and Sunday, Nov. 1-2, in Amarillo.

Principal speaker of the convention will be the Rev. Alan Harvey Brooks of Borger, Texas Department Chaplain, G. F. "Cowboy" Sanders, acting 18th District Commander, will preside and Hanson Post No. 84 of Amarillo will be host.

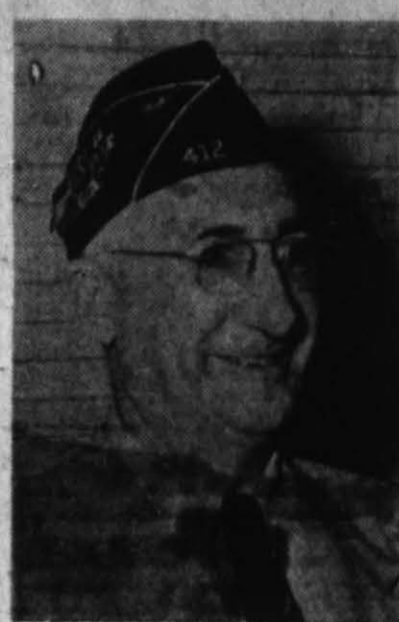
Registration of delegates will begin Saturday morning and continue throughout the day. Open house will be held at the Amarillo American Legion Home Saturday afternoon for all Legionnaires and their guests.

The 40 and 8, Legion fun and honor organization, will hold a banquet at 8:30 p. m. Saturday to be followed by a business session at 7:30 p. m. Heading the 40 and 8 business agenda will be the election of a 18th District Chief de Gare to succeed the incumbent, G. F. Branson of Pampa. A dance for all Legionnaires will be held Saturday night.

A breakfast for all Commanders, Adjutants and Service Officers will be held at 8:00 a. m. Sunday at the Herring Hotel Coffee Shop. A joint session with the Ladies Auxiliary will convene at 9:30 a. m. Sunday and will include a Memorial Service honoring America's war dead.

Separate business sessions of the Legion and Auxiliary are scheduled Sunday afternoon. The Legion will meet in the McKinley School Auditorium and the Auxiliary in the Legion Home. In addition to the election of a new Commander, delegates will formulate plans for the 1947-48 Legion year, acting Commander Sanders has announced.

Adjournment will be Sunday evening.



Mrs. Johnson, Mrs. Barrett Give Program

Hostesses for the October 28 meeting of the Pioneer Study Club were Mrs. A. B. Christian and Mrs. O. M. Dickey. The meeting was held in the Christian home.

Mrs. Burl France, president, conducted a short business meeting and Mrs. Ray Johnson and Mrs. Fred Barrett directed the program.

"Inside the United States" was the program theme, with Mrs. Johnson telling of the "Grand Coulees Dam and Highways in the Sky." Mrs. Barrett talked of "The Mind of the Middle West" and the importance of the great Mississippi River and Great Lakes to the midwestern states.

Members attending were Mesdames J. Boston, Fred Barrett, A. G. Bell, H. A. Close, Noah Ewton, Burl France, N. E. Gass, Bob Higgins, O. G. Hill, A. V. Hendrick, Ray Johnson, A. L. Manjot, Wirt Phillips, B. E. Roberson, T. E. Seigler, F. L. Terrell and John Patton.

Mr. and Mrs. Dean Story of Amarillo spent Sunday visiting his parents, Mr. and Mrs. J. D. Story. Also visiting in the J. D. Story home is another son, Donald and wife of Oswego, N. Y. They have been in Hereford the past three weeks.

Mrs. E. J. Williams and Mrs. Edna Lee Collier and son, Skeet, visited relatives in Lubbock over the weekend.

## Bridal Shower Is Given Here

The First Baptist Church was the scene of a miscellaneous shower honoring Mrs. C. E. Leasure Jr., the former Miss Louise Young, on Tuesday afternoon. Hostesses were Mesdames Louise LeGrand, A. N. McRight, Alton Lookingbill, Allen Povelson, Clinton Jackson, Louise Olson, J. B. Sowell Jr., and Miss Maritsha Ramey.

An appropriate program of readings was presented by Mrs. Wayne Evans and Mrs. J. B. Sowell Jr., and special musical numbers were presented by the Hereford High School Octette, accompanied by Miss Thelma McMinn.

The refreshment table was covered with an Italian lace cloth and centered with an arrangement of pink and white gladioli and carnations. Mrs. J. B. Sowell Jr. served cake and Maritsha Ramey poured punch.

Attending were Mesdames Geo. L. Graham, R. H. Cagle, Thomas P. Howard, D. C. Kinsey, J. B. Sowell, Jack Roberson, T. B. Cox, Abe Martin, A. J. Schroeter, Jim Lipscomb, Vivian Major, J. N. Edmonson, F. A. Tucker, C. J. Crump, M. L. Simpson, J. J. Wilder, F. E. Hunter, Russell Haynes, Travis Caraway, F. L. Pinckert, G. P. Owen, S. J. Barclay, E. J. Kirksey, Jimmie Alford, John Draper, A. C. Flowers, Jim Higgins, Joe Evans, Wayne Evans, Owen Stagner, C. E. Leasure, A. O. Thompson, E. W. Young, and Misses Bettye Katherine Hodges, Patsy Slagle, Jacqueline Newell, Alma Faye Knox, Patsy Longbottom, Mary Katherine Carroll, Mary Helen McGilvray, Thelma McMinn, Elaine Cox, Avon Vick, Maggie Coconougher, the honoree, A. O. Thompson, and the hostesses.

Many sent gifts who were unable to attend the party.

Mrs. Bessie Jennings was in Hereford last week visiting friends and relatives.

Mr. and Mrs. T. A. Hunt of Hotville, Calif., are visiting Mrs. Hunt's sister, Mrs. Alice Williams and family.

## JUDGE FLOWER ARRANGEMENTS

Mrs. A. O. Thompson and Mrs. Homer Brumley were in Amarillo Tuesday to judge the specimen and collection arrangements at the South Amarillo Fall Flower Show.

Mrs. Bessie Jennings was in Hereford last week visiting friends and relatives.

Mr. and Mrs. T. A. Hunt of Hotville, Calif., are visiting Mrs. Hunt's sister, Mrs. Alice Williams and family.

## "Outstanding Women" Club Subject

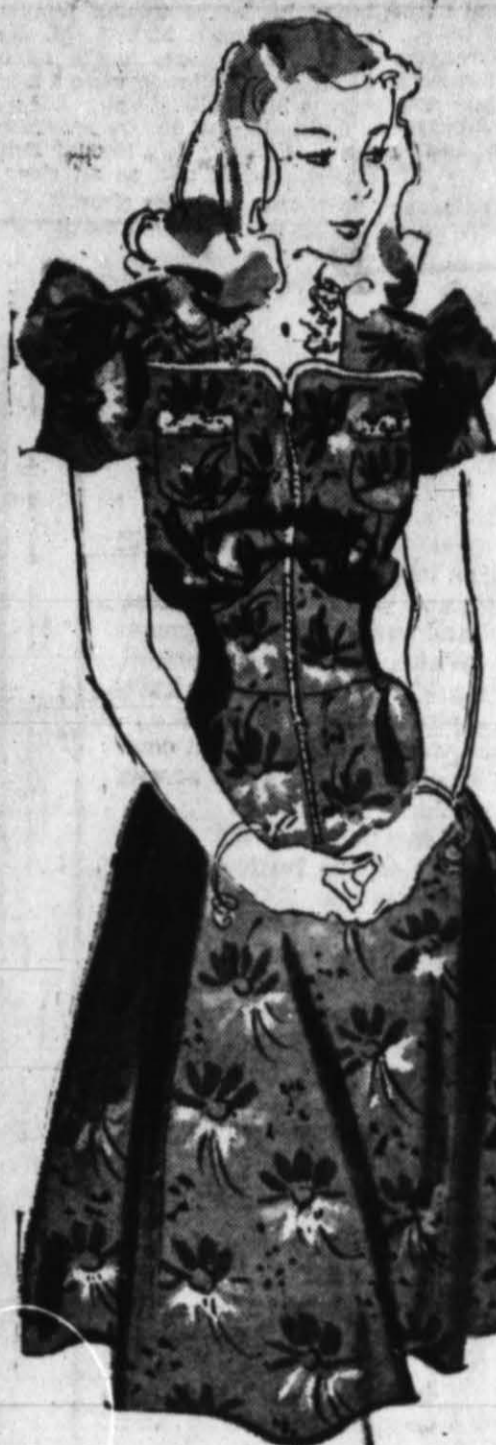
"Carrie Jacobs Bond" and "Emily Post" provided discussion subjects for the Lone Star Study Club Tuesday afternoon when a meeting was held with Mrs. O. L. Clink.

Mrs. Berry Jacobsen told of the life of Carrie Jacobs Bond and of her rise to fame, mentioning her best loved songs.

Mrs. W. S. Fluit told of Emily Post, authority on etiquette, and spoke on her book "Children Are People." Mrs. Fluit also talked on "Etiquette for Club Women," giving a few rules in club ethics.

Attending were Mesdames Lyle Blanton, Roger Corbett, W. S. Fluit, Jack Grady, Homer Henslee, Jim Higgins, Berry Jacobsen Jr., C. D. Kelton, Louise LeGrand, T. E. Major, Coy Phillips, Earl Phillips, Ralph Smith, Buren Sowell, Ed Warren, Lawrence Wombie and the hostess.

Women's Wonderful, Washable Cotton



# DRESSES

Thrifty Buys at

# 2.79

You'll be amazed at this low price when you see these exciting, new Fall cottons! You'll find racks and racks of flattering styles! Some with deep pleats, some with 144-inch swirling skirts, others with triple-tiered flounced skirts! All in poplin, broadcloth, 80-square percale! 12-20, 38-52.



# AT PENNEY'S

Sugar-Bowl-Savings Grow Into Bank-Book Dollars

# DOLLAR DAYS

SPECIALS

Boy's Fingertip **COATS** \$350  
12 pr., sizes 6 to 16—Reduced to

Men's Better **Dress SLACKS** \$300  
30 Pair—Reduced to

**MEN'S TIES**, one rack reduced to 25c and 50c

Child's Outing **PAJAMAS** 75c  
Sizes 2 to 8—Reduced to

Ladies' and Gent's **PAJAMAS** \$1 AND \$2  
Outing and Tuckstitch  
REDUCED TO

**BOY'S KNIT CAPS** Each 25c

Boys' **DRESS SUITS** \$500  
8 only, sizes 8-14 yrs.—Reduced to

Men's **Leather Coats** \$1200  
3 sizes 36—Reduced to

**24 Pair LADIES' OXFORDS** Pair \$2.00

Babies' **White SHOES** \$100  
6 pr., sizes 4 1/2-5 1/2—Reduced to

Boys' **Better Jimmies** 50c  
30 pr., sizes 5-8 yrs.—Reduced to

**Men's LONG SLEEVE UNDERSHIRTS**, sizes 36 to 44 25c

Men's **DRAWERS** 25c  
Long leg, sizes 36-44—Reduced to

Child's **OXFORDS** \$150  
18 pr., sizes 12 1/2 to 1 1/2—Reduced

**20 Men's WHITE WORK SUITS**, sizes 42 and 44 \$2.00

**Table of Notions**  
Razor Blades, Shaving Lotions, Shaving Creams, Powder, Lotion, Shampoo.

Rack of **LADIES' BETTER FROCKS**  
Priced to Sell!

Group of **LADIES' FELT HATS**  
Priced to Sell!

**Reduced to Sell**  
**REMNANTS**, one table reduced to HALF-PRICE!

**OUR LOW PRICES SCORE BIG SAVINGS FOR YOU**

Our line-up of values is a star-studded array of All-America's favorite brands—nationally advertised health and beauty aids at the lowest possible prices, proven quality teamed up with sure economy—that's our winning combination—that scores big savings for you!

Davol NURSING BOTTLES Complete	29c
Colgate or Palmolive SHAVING CREAM Regular 50c value	39c
Richard Hudnut EGG SHAMPOO Only	\$1.00
Revlon NAIL ENAMEL (New Lastron)	60c

**Drug Specials**

Cardui Tonic	79c
Murine	49c
Lysol	49c
SSS Tonic	98c
Sal Hepatica	49c
Alka Seltzer	49c
Syrup Pepsin	49c
Absorbine Jr.	98c
Vick's Salve	69c
Listerine	69c
Creomulsion	\$1.09
Toni Set	\$1.89
Ipana	39c
Veto Deodorant	39c
ZBT Baby Powder	39c
Pinex	59c
Castoria	69c
Nervine	89c
Oxydol	29c
Energine	49c
Kotex	23c

**FOR YOUR HAIR WILDROOT CREAM-OIL .89**

**TAMPAX .33**

**Multiple New Vitamin Bexel 100's \$6.98**

# Wall Paper

(It's Interior Decorating Time)

Enjoy Bright Interiors on Dreary Winter Days

Select from the **CARL McCASLIN STOCK** of Cheery Patterns

## Carl Mc Caslin LUMBER CO.

CALL THE LUMBER NUMBER — 7  
1 block east courthouse

"Try This Drug Store First" for Quality Drugs and Special Gift Merchandise

# CLOSE Drug Store

PRESCRIPTION DRUGGISTS

The Nyal Store Phone 13

### Mayor Dameron Is Honored As Class Teacher

Mayor W. E. Dameron was honored Thursday night when members of the Fellowship Class of the First Christian Church entertained at an elaborate feast and party to pay a tribute of appreciation for his twenty-five years of service as teacher of the class.

It was a happy company of about forty, with perhaps half that number including pioneers of the church. The class was called the Young Married Couples Class until they were no longer young and by that time the friendly fellowship of the members had established the name by which the class is now known.

No effort was spared in arranging the banquet tables, which formed a large "T." Greenery and late autumn flowers and a "25th Anniversary" cake provided the festive touch.

Mrs. C. P. Cockrell, assistant

teacher, was toastmaster and Judge W. H. Russell was the principal speaker. Tributes to the honoree were given by Rex Tyson and Mrs. C. E. Smith, two old-timers in the church work, Mrs. Cockrell and Rev. Roy Ford, pastor. The honoree also heard his name treated familiarly when his sister, Mrs. A. M. Jones furnished the party fun by relating the mayor's intimate secrets known only to his family.

Recognition of Mr. Dameron's long years of service as a Sunday School superintendent and as an elder in the church, was also given.

### JUMBO

MRS. GLEN MAY

Mr. and Mrs. Bruver, parents of Mrs. Chester Wiggins, and their daughter, Flora Belle, were visitors in the Wiggins home over the weekend. The Bruvers are from Oklahoma.

Mr. and Mrs. H. C. Baird have been visiting their daughter in Tennessee for the past two weeks. They returned home Monday.

Attending a shower honoring Mrs. C. E. Lesure Jr. were Mrs. M. L. Simpson, Mrs. J. J. Wilder, and Mrs. Addison Hunter.

Mr. and Mrs. M. T. Sparkman went to Amarillo Saturday. Jimmy Ray returned home with them. He underwent an appendicitis operation at the Hereford hospital Saturday night and is doing nicely.

Mr. and Mrs. R. S. Vestal of Dimmitt were Sunday dinner guests of Mr. and Mrs. F. H. Hunter.

Mrs. Fred Axe, Mrs. Glen May, Mrs. Marvin Spencer and Mrs. Andy Axe were hostesses Thursday afternoon at a pink-and-blue shower honoring Mrs. Leon Matthews. The house was decorated with autumn flowers, and the color scheme was carried out in the refreshment plates. Attending were Mrs. Hayes of Happy, mother of the honoree; Mrs. Howard Bishop, Mrs. L. A. Matthews, Mrs. M. L. Simpson, Mrs. J. J. Wilder, Mrs. F. A. May, Mrs. T. E. Brock, Mrs. J. H. Brock, Mrs. M. T. Sparkman, Mrs. F. H. Hunter, Mrs. Addison Hunter, Mrs. Chester Wiggins, Mrs. E. L. Adams, Mrs. DeLozier, the honoree and the hostesses.

### Frio

MRS. FLOYD COLE

The Frio Home Demonstration Club will hold its regular meeting at the home of Mrs. H. D. Robbins on Wednesday, November 5. All members are urged to be present, and visitors are welcome. A report will be heard on the state convention.

Several people enjoyed singing and volley ball games at the school house Wednesday night.

Mr. and Mrs. Jess Raldo of Ruidoso, N. M., Orvil Frances of Clovis, and Mrs. Alma Sprull and Jean of Loco, Okla., were guests in the J. E. Andrews home last Sunday.

Twenty-two men and one boy from this community attended the brotherhood meeting in Canyon Tuesday night.

Mr. and Mrs. Raymond Mobley are the proud parents of a new son, Danny Kent, born October 17.

Mr. and Mrs. David Yandell have been visiting friends and relatives in Lubbock this week.

Mr. and Mrs. Andrew McCathern and family and Mr. and Mrs. Roy Calvert visited in the W. A. Springer home Friday night. Ice cream and cake were served. The supper honored Jedow McCathern and Charles

### Repairman Henrich



Although he raked in a winner's \$5800 share of the World Series melon, Yankee outfielder Tommy Henrich apparently isn't going to spend it needlessly, you gather from this picture of him repairing a drain pipe on his home at Massillon, O.

### Garden Club Meets With Mrs. Will Kerr

Mrs. Will S. Kerr and Mrs. Deward Roberson were hostesses for the Hereford Garden Club meeting held in the Kerr home Friday afternoon. Mrs. W. S. Pruitt, vice-president, presided over the business session when the group voted to send a basket of chrysanthemums to the open house held by the Hereford State Bank Saturday, as a friendly gesture. Mrs. Marion Rutter was welcomed as a new member of the club.

Three members gave talks on timely topics. Mrs. Fred Axe talked on "Give Me Ten Red Roses," Mrs. N. E. Gass on "Sweet Scented Geraniums," and Mrs. John Jacobsen Jr. on "African Violets."

Members attending the meeting were Mesdames Fred Axe, Dennis Barnard, Jim Black, C. H. Dyer, C. C. Ferguson, W. E. Pruitt, N. E. Gass, E. W. Harrison, John Jacobsen Jr., Lynn Kester, John Robinson, Marion Rutter, and the hostesses.

### Progressive

MRS. IRA RICKETTS

Doris and Linda Russell of Hereford spent Friday night and Saturday with their grandparents, Mr. and Mrs. Ira Ricketts.

Mr. and Mrs. Bill Bowman and Dorothy visited with Mrs. Bowman's parents, Mr. and Mrs. D. Y. Edwards and family.

Mr. and Mrs. Ira Ricketts drove to Clovis Sunday after church to visit their daughter and family, Mr. and Mrs. Archie Dougherty.

Mr. and Mrs. Calvin Edwards and children, Nancy and Wayne visited Saturday night in the home of Mrs. Edwards' mother, Mrs. L. B. King, in Amarillo.

Mr. and Mrs. C. C. Bowman were dinner guests Sunday in the home of Mr. and Mrs. J. L. Park.

Mr. and Mrs. E. Brooks returned to Hereford Sunday. Mrs. Brooks has been in a hospital at Shenandoah, Iowa, for some time but had improved enough to make the trip home and at present is staying at Mrs. Godwin's home in Hereford.

Visiting in the homes of relatives and friends, Betty Jeanne McBrayer spent the week-end at home from Canyon. She attends school there. She spent some time with her aunt, Mrs. Clyde Russell in Hereford.

Another college student to spend the week end at home with his parents, Mr. and Mrs. Lewis Harvey, was Homer Harvey from Lubbock Tech.

Ralph Springer on their birthdays. Mr. and Mrs. W. H. Thompson and family were Sunday dinner guests in the E. B. Berryman home.

Mr. and Mrs. Henry Dobbs and Larry spent Wednesday with Mr. and Mrs. W. S. Dixon in Dimmitt.

Mr. and Mrs. C. N. McClure visited Mr. and Mrs. Aden Glenn near Dimmitt Sunday afternoon.

Mrs. Truett D. Allen and children spent last week at Hobbs, N. M., visiting her parents.

Clark Andrews attended an FFA meeting in Hereford Monday night. Mr. and Mrs. Travis White are the parents of a new daughter, Sheryl Ann, born October 12.

D. O. Benson, H. F. Benson, Owen Andrews, A. T. Jones and Henry Dobbs attended a farmers meeting in Dimmitt Thursday night.

Mrs. Earl Cole left Saturday for Tahlequah, Oklahoma, for a week's visit with Mr. and Mrs. Walter Harding. Mr. Harding is her brother.

Mr. and Mrs. A. E. Barnett and family were Sunday dinner guests in the Henry Dobbs home.

Mrs. T. L. Sparkman Jr. and children, Miss Alma Andrews, Mrs. J. E. Andrews, Mrs. Alma Sprull and Jean Sprull were Amarillo visitors Monday. Mrs. Sprull and Jean went from there to their home in Loco, Oklahoma.

Rev. and Mrs. Truett Allen and family were Sunday dinner guests in the Owen Andrews home.

Mr. and Mrs. E. H. Little, Mr. and Mrs. Frank Robbins and Mrs. Lyla Robbins spent Sunday in the H. D. Robbins home.

Mrs. Charles King of Amarillo, Mrs. T. L. Sparkman Jr., and Mrs. Owen Andrews helped Mrs. J. E. Andrews paper her house Wednesday.

Mr. and Mrs. Henry Andrews and Doris Jean made a business trip to Lubbock Wednesday.

# Streu's Diary

October 29, 1947.

DEAR DIARY:

Looks like a gala affair at the football field Friday night — for kids and grown-ups alike — mighty are the preparations going forward by most every club and organization in town. There will be games for all age groups, and extra galore — all at a penny a throw. Wouldn't miss it for anything — imagine being able to get a piece of pumpkin pie and a cup of coffee for only 2c. I will probably eat myself sick.

It is not too early to do Christmas shopping — although we will not decorate the store for some time yet, we do have many, many Xmas items on display — a few suggestions — RCA or Stromberg-Carlson combination radio-record players . . . 64 or 93 piece sets of Haviland China (no open stock as yet) . . . beautiful and useful kitchen step stools . . . clothes hampers in wonderful new colors . . . Revere stainless steel cooking ware . . . and hundreds of gift items in china, glass and pottery.

While there are several holes in our stove stock, we believe that we still have the finest assortment of gas and butane heaters in town — but we will be out before cold weather if the present trend continues.

We have at the present time one Grand gas range, one Grand and two Florence Butane ranges —

first come, first served — they will not last long.

Just in: Wash tubs in all sizes, round and square. Large shipment plain White Dishes (low priced, open stock) . . . Best topping knives . . . pipe fittings . . . bolts . . . cap screws . . . and an almost complete stock of brass wood screws and machine screws.

Congratulations to the City Dads for keeping faith with the voters. While the \$50,000 bonds voted last spring were labeled "Park Improvement", it was understood that everyone voted for a swimming pool. Few people know of the difficult decision between general park improvement program and spending the entire amount on only a swimming pool. The Mayor and Commissioners debated many long hours, but finally decided in favor of the pool. The completion of a pool next spring will be the realization of a dream conceived by the first Hereford Park Board way back in 1917 or 18; a dream nourished by many of us for years and years. Again, a bouquet to the City Commission.

STREU

P. S. Just unloaded a large assortment of novelty candles for Halloween, Thanksgiving and Xmas decorations.



DOLLAR DAY SPECIALS FOR MONDAY, NOV. 3rd

Garbardines

We have just received a large shipment FRANCES DEXTER SHIRT WAIST DRESSES Red, Kelly Green, Brown, Beige and Blue. In Sizes 10 to 20.

\$1795

## Classics

Smart Woolen Dresses

A Group of Supreme value . . . from \$12.95 to \$14.95 Dresses GO AT

\$995

BAGS

That lend Character to Your Costume!

One Group: Regular Prices from \$8.95 to \$10.95 GO AT

\$595

plus tax

One Group: Regular Price \$5.95 — GO AT

\$395

plus tax



Come on Along . . . Juniors!!!!

# THE Vogue

"For the Lady of Fashion"

There was a community party at the school house Friday night honoring the new people who have moved into the community and especially for the five women who are new club members.

Mrs. C. C. Bowman and Mrs. Lewis Harvey called on Mrs. E. T. Brooks Monday afternoon. Mrs. Brooks is in the Godwin Sanitarium in Hereford.

Mr. and Mrs. Harold Harvey of Canyon were Saturday night visitors in the E. O. Griffith home. The Griffiths are the parents of Mrs. Harvey.

Last Thursday night Mr. and Mrs. Ira Ricketts attended a supper in honor of their Sunday School teacher, W. E. Dameron, in the First Christian Church, Hereford.

Mr. and Mrs. Lewis Harvey had as dinner guests Sunday their children, Mr. and Mrs. Harvey of Canyon and Homer of Lubbock, when they celebrated Harold's and Homer's birthdays.

IN BEAUMONT FOR BOARD MEET

In Beaumont for a state board meet of Texas Garden Clubs Inc., here these Friday and Saturday were Mrs. Lyle Blanton, councillor of District 1, Mrs. A. L. Manjot, extension chairman of District 1, and Mrs. O. C. Hill, president of the Hereford Garden Club.

Enroute home the trio stopped at Nacogdoches and Austin College to visit flower gardens, and at Tyler to view the rose gardens.

ATTEND G. E. S. GRAND SESSION

Mr. and Mrs. W. C. Thomas are in San Antonio to attend a grand session of the Texas Grand Chapter of the Order of Eastern Star. They will represent the local Order 213 as worthy major and worthy patron.

Sell Thru the Want Ads!

## WE HAVE PLENTY OF White Gas

By Gallon or Load — Retail and Wholesale

\*\*\*\*

### Menthanol-Alcohol

ANTI-FREEZE

\*\*\*\*

## HEREFORD GAS & OIL CO.

East Highway 60 Phone 429

## WE WELCOME YOU CHURCH OF CHRIST

204 East 6th

\*\*\*

(Sunday)

Worship . . . . . 11:00 A. M.  
Subject: "Acceptable Worship"  
Evening Service . . . . . 7:30 P. M.  
Subject: "The Mercy of God"

Bob Wear, Minister



## Plenty of Free Parking Space!

### SHORTENING, Red & White 99c

HYDROGENATED . . . . . 3-LB. TIN

APPLE BUTTER . . . . . 25c  
Brimful — 29-Oz. Jar

SALAD DRESSING . . . . . 29c  
Sun Spun — Pint

FLAV-R-JEL, Red & White 2 15c

ASSORTED FLAVORS, GELATINE DESSERT . . . . . PKGS.

SWEETHEART SOAP . . . . . 19c  
2 Bars

IVORY TOILET SOAP . . . . . 10c  
Regular Size Bar

FRUIT COCKTAIL, Brimful 35c

IN SYRUP . . . . . NO. 2 1/2 CAN

TOMATOES . . . . . 37c  
Brimful — Two No. 2 Cans

SPINACH . . . . . 10c  
Standard — No. 2 Can

PORK & BEANS, Van Camps 25c

16-OUNCE CANS . . . . . 2 FOR

CHILI . . . . . 27c  
Brimful, Plain — Can

CHILI WITH BEANS . . . . . 29c  
Can

SYRUP, White Golden 49c

BRIMFUL . . . . . 5-LB. JAR

FACIAL TISSUES . . . . . 29c  
Dionne — 400 Count

PEACHES . . . . . 29c  
Red & White — No. 2 1/2 Can

MATCHES . . . . . 33c  
Red & White — 6-Box Carton

TAMALES . . . . . 24c  
Marco — Large Can

## FRUIT CAKE Ingredients

LEMON, ORANGE and CITRUS PEEL . . . . . CHERRIES . . . . . MIXED PEEL  
PINEAPPLE . . . . . CURRANTS . . . . . NUTS!

## Produce . . . Meats . . . Frozen Foods

A MOST COMPLETE QUALITY LINE IN EACH DEPARTMENT!

# HUNTER'S

WE DELIVER Easy to Park RED & WHITE Easy to Shop PHONE 143 Easy to Save

**Tawanka Girls Entertain Mothers**

Tawanka Camp Fire Girls entertained mothers and guests at a tea given at the Camp Fire Hut Thursday afternoon.

Hallowe'en suggestions carried out a seasonal theme for the party and Gracie Bell Brunson assisted in registering. Aiding her was Evelyn Will.

A program on the work of the Camp Fire Girls was presented by Ella Sue Thomas, LaVerna Gleditsch, Yvonne Aze, Norma Gray, LaJune Higley, Royda Boyd, Jo Ann Doyle

and Virginia Brock.

Tea was poured by Donna Caylor and Norma Grace Gray. Songs were sung by the group with Virginia Owen and Barbara Winget leading.

Mothers and guests attending the honor affair were Mesdames Harry Doyle, Harold Higley, Roy Boyd, Bob Wilson, Ada Brunson, Clarence Strange, Urlin Streu, W. P. Aze, Caudie Brown, Harry Caylor, Art Lewis and the guardian of the Tawanka group, Mrs. Earl Plank.

Mrs. cows are creatures of habit. Proper handling of cows on a regular schedule is the essence of good dairy management.

**Summerfield**

BY MRS. GUY WALSER

Sunday School and church were attended by a good crowd Sunday morning. Several visitors were present.

Mrs. Willie Waggoner and Mrs. Ruby Cook and mother, Mrs. H. J. Winkle of Dimmitt, visited in the home of Mr. and Mrs. J. M. Wright Sunday.

Mr. and Mrs. Harold Clark and baby returned to their home in Hereford Sunday after being in the

home of Mr. and Mrs. J. E. Larrick and Mr. and Mrs. Britt Clark. Mrs. Harold Clark is recovering from a nervous breakdown.

Mr. and Mrs. Bill Edelman and Joe Don are in Minnesota on business.

Mr. and Mrs. Hatcher of Amarillo spent the week-end with her parents, Mr. and Mrs. L. J. Counselman.

Mr. and Mrs. Ky Lawrence spent a few days at their ranch in New Mexico.

Mr. and Mrs. Eugene Johns spent the week-end in Amarillo visiting relatives.

Miss Tucker of Hereford spent the week-end with Rose Stephens.

J. B. Noland is digging sugar beets on his place now. They are making a good yield.

L. J. Clark, who is going to school in Lubbock, spent the week-end with his parents, Mr. and Mrs. Britt Clark.

Mrs. Joe Storey of Hereford and Mrs. Don Storey of New York visited in the home of Mr. and Mrs. L. B. Lookingbill Friday evening.

Ladies attending the County Federation meeting in Hereford Friday were Mesdames L. L. Cassin, Ray Johnson, Lee Curry, Walk Boston, D. C. Walser, Charlie Noland, L. H. Lookingbill, O. B. Sumner and Jim Clark and Miss Mabel Cannon.

Mrs. Walk Boston of the Summerfield Study Club was elected president of the Deaf Smith County Federation.

Mr. and Mrs. Henry Kuper and children vacationed in Colorado last week.

**Walcott**

Mr. and Mrs. Phillip Miller called on Mr. and Mrs. Elzo Collier Sunday afternoon.

Mr. and Mrs. Garland Solomon spent the week-end visiting relatives in Amarillo.

Mr. and Mrs. B. B. Northcutt and children visited in the T. J. Welch home in Fortales Sunday.

Mr. and Mrs. L. L. Haney and children moved to the Fraser farm in the Westway community last week.

Mr. and Mrs. Everett Loodadoo and daughter attended the fair in Dallas.

Mr. and Mrs. Garland Solomon called on Mr. and Mrs. A. J. Walker Thursday night.

Mr. and Mrs. W. B. Jones of Floydada visited Mrs. J. P. Bradford Tuesday.

**Boys Ranch Farm Dedication Will Be Held on 9th**

DIMITT, Oct. 30.—Formal dedication of Boys Ranch Farm, located 10 miles south of Dimmitt, will be held on November 9, with a big free barbecue for "neighbors" and for everyone who helped in the development of the farm.

Two thousand guests are expected at the farm for the dedication ceremonies.

The barbecue will be served at one o'clock, and will be followed by a dedication ceremony which will be held at 2 p. m. Mrs. Dwight G. Astell, the Castro county couple who deeded the 1400 acre irrigated farm to Boy's Ranch.

The party is being arranged by Tom Wingate of Amarillo, and Bob Lindsay of Borger. Boys Ranch directors, who were managers in promoting the Castro Boys Farm project.

The party is being given by the boys at the farm in appreciation of the hundreds of persons in this area who helped in establishing the project.

**DISTRICT MEET IS ATTENDED**

Attending the Seventh District, Texas Federation of Music Clubs convention held in Seagraves Friday and Saturday were Mrs. A. O. Thompson, representing the Music Study Club; Adeline Koelzer and Mrs. R. C. McGilvray, representing the Hereford Civic Chorus; David Goldston, Mary Helen McGilvray and Johnson Bice of Dimmitt, representing the Hereford Voco Club, and Miss Mattie Mae Swisher, seventh district chairman of the Junior Federation Festival.

Johnnie Bice and David Goldston were vocalists on the fine arts program, with Mary Helen McGilvray playing accompaniment. David, who is only eleven, was highly praised and given an invitation to appear on the adult program next year.

**Mr. and Mrs. H. C. Baird and Edwin Ramey of Dimmitt arrived here Monday from a trip that took them through 12 states. They visited in Nashville, Tenn., with the Baird's daughter, Mrs. John D. King and family. From there they went into Kentucky, where they visited Bluegrass farms in and around Lexington. Continuing on their trip they were in Cincinnati, Ohio; Indianapolis, Ind.; points in Illinois, St. Louis, Mo., and other states on their way home.**

**College students home for the week end were Peggy Barnard, Jimmy Easley and Bobbie Millard.**

**Hard of Hearing**

Do you have trouble understanding ordinary conversation?

**Sonotone Hearing Center**  
Texas Hotel—Hereford, Texas  
Thursday, Nov. 13, 1947  
from 12:00 p. m. to 5:00 p. m.

I will gladly make an audiogram of your hearing. In 20 minutes you can see how much your hearing has slipped and whether or not you need a hearing aid. There is no obligation. It's FREE!

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We have recently added to our force **GRANT A. FULLER**

He will handle our store and sell our paints and hardware. We have put in a complete line of GLIDDEN Paints and Varnishes and can fix you up with most any paint need you may have. We are also stocking hardware as the different items become available. Our first assortment of tools is now here, consisting of Hammers, Chisels, Pliers, Planes, Braces, etc.

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**Delicious MEATS**

at Special Prices

**VELVEETA CHEESE** 2-Lb. Box 89c  
**ROUND STEAK** AA Grade. Per Lb. 63c  
**BACON** Salt Cured. Per Lb. 53c

**SUGAR** Pure Cane. 5-Lb. Bag 45c

**SYRUP** Worth, Maple Flavor 1/2-GAL. CAN 65c  
**SPINACH** Fancy California Two NO. 2 CANS 25c  
**PICKLES** Fresh Cucumber Chips — 12-OZ. JAR 19c  
**MILK** Pet or Carnation Two TALL CANS 25c  
**VIENNA SAUSAGE** Van Camp's CAN 15c

**Hams** PINKNEY'S Sunray. 59c  
1/2 or whole—Lb. ...

Take note of these UNUSUAL VALUES to put your shopping list. Our continuous VARIETY-QUALITY-VALUE in fine foods is made possible by our purchasing power as members of the Panhandle Associated Grocers.

**IF YOU'RE PARTICULAR ABOUT FOODS... SHOP HERE!**

**TAMALES** Van Camps, tall cans EACH 19c  
**BLACK-EYED PEAS** Deaf Smith County, fresh 2 CANS 25c  
**KRAUT JUICE** Pint Bottles 3 FOR 25c  
**PORK & BEANS** McGarth's, tall cans — EACH 10c

**...FROZEN FOODS...**

**PEACHES** Sliced, sweetened LB. PKG. 35c  
**PINEAPPLE** Crushed LB. PKG. 32c  
**BROCCOLI** Fresh Frozen, ready to cook PKG. 29c

**FRYERS** Fresh Frozen **SUCCATOSH** Fresh Frozen PKG. 79c 29c  
**CUT GREEN BEANS** Ready to Cook PKG. 28c

GET YOUR SHOTGUN SHELLS NOW... 12-, 16- and 20-GAUGE

**FLOUR** \$1.79  
Sunny Boy—25-Lb.

**PUMPKIN**  
Libby's... No. 2 1/2 Can  
2 for 35c

**SALMON** 49c  
Pink—Tall Can...

**Hereford Super Market**

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Men's Large White Handkies 10 for \$1.00

Nice Size LILY WHITE FLOUR SQUARES 6 for \$1.00

CANNON Wash Cloths 7 for \$1.00

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**NASHUA Indian Head**  
Colors: Red, Rose and Blue.  
79c yd.

**CANNON PILLOW CASES**  
Size 42x36  
69c ea.

For Health and Comfort!  
**INFANT COTTON Training Pants**  
Sizes 1 and 2  
4 Pr. \$1.00

Assorted Solid Color CHILDREN'S ANKLETS 4 Pr. \$1.00

Infants Outing **GOWNS** and **Kimonos**  
EXTRA SPECIAL  
2 \$1.00 FOR

**Drapery MATERIAL**  
2 \$1.00 Yards  
Floral designs

**Nashua PURY Blankets**  
Pastel Colors.  
6 ft. wide, 7 ft. long.  
Extra wide binding.  
\$6.95

**DOLLAR DAY SPECIALS**

Men's Leather Palm GAUNTLET Work Gloves 2 Pair \$1.00

36 Inches Wide! Plastic-Film 3 Yards \$1.00

Men's & Boys' Corduroy CAPS \$1.00

Warm Ear Muffs Bear Brand Postman and Policeman White Work Socks 3 Pair \$1.00

Featuring Little Girls' "Kickaway" RAYON PANTIES with patented crotch—will not bind. Sizes 2 to 12 45c

Taylor Made COTTON BATTS 3 Lbs. \$1.39

"KICKAWAY" Garments are laboratory checked & tested. Guaranteed by Good Housekeeping!

**Ladies' RAYON PANTIES**  
All elastic waist. Sizes: Small, medium 69c

36-Inch UNBLEACHED MUSLIN 4 Yds. \$1.00

Made by Endicott Johnson Kiddies' Fancy Cowboy **BOOTS** Sizes 5 to 8 \$4.95

Printed and Solid Color **Spun Rayon** Close Out! 79c yd.

**CURTAIN SCRIM**  
White with Flowered Design  
3 Yds. \$1.00

**HEY KIDS! Gene Autry BLUE JEANS**  
Sizes 1 to 16... New Shipment... Seam Binding In Assorted Colors

**Hereford Store Co.**

S. L. HARMAN & SON  
"DOUGLAS" SHOES "PEPPEREL" SHEETS "Davy Crockett" HATS

### FFA Chapter Has Initiation For Green Hands

The Hereford chapter of Future Farmers of America met Monday, October 20. Greenhand initiation ceremonies were held.

W. L. Thompson, sponsor, presented all members with the official Greenhand pin.

After the meeting, the group adjourned to the high school gymnasium where games were played. Then went to Harry's Cafe where supper was served.

Members present were Dick Axe, Charles Baker, Oliver Finney, Leslie Flowers, Bedford Forrest, Melvin Garner, Carl Goetzach, J. M. Hanby, Jack Heinen, James Hudson, Pat Kerr, Jack McCracken, Lyndal McGee, Bob Morgan, Fred Rodgers, Stanley Starke, Joe Bob Thompson, A. J. Walker Jr., Dwayne Walker, Bruce Wiggins, A. L. Williams, Clark Andrews, Harry Bowman, Dale Brown, James Brownlow, Doyle Ode, Farnkie Lee Edwards, Leon Perick, Clifford Galley, Steve Goldstein, Harley Griffith, James Henderson, Joe Hershey, Leo Hicks, Johnny McBroome, Billy McMillan, Richard Pickens, Austin Smith, Tommy Wilhelm, and Earl Billings.

Officers of the chapter are Doyle Ode, president; Bedford Forrest, vice president; Bruce Wiggins, secretary; Johnny McBroome, treasurer; Harley Griffith, reporter; W. L. Thompson, advisor; Lyndal McGee, chaplain; Joe Bob Thompson, parliamentarian; and Dick Axe, historian.

### Hennington ...

Leonard Grishy, Foleydale, and Gayle West, Memphis, quarterback; Johnny Harvey, White Deer, halfback; J. O. McClellan, Phillips, quarterback; and Bill Combs, Wellington, halfback.

Selections are announced each week by Frank Godwin Jr., the News-Globe expert on Class A football in Region I-A.

### Simpson Is ...

Tenth place: Snow covered feed shocks photographed by M. L. Simpson Jr.

A total of 100 photos were entered in the exhibit by members of the Camera Club. Pictures covered a wide range of subjects, from landscapes to still life.

Club members entering photos in the exhibit were M. L. Simpson, Dr. Will F. Graham, Elmer Patterson, R. S. Scott, Howard Hume, Edward Fullwood, Jap W. Dickerson, Curtis Traweck, and Henry Stahl.

### Deaf Smith to ...

Leaders agreed that this territory, in the heart of the wheat belt could best cooperate with this program by contributing grain for the shipment overseas.

John McLean, as district governor of the Lions Club District 2-T-1, which includes clubs in 65 West Texas communities, is appealing to all Lions Clubs in the district to take the lead in their own communities, and to solicit aid from all organizations, in loading a car from their own towns.

The cooperation of the Hereford Rotary Club, local churches, and other organizations is expected in filling the carload of grain from Deaf Smith County.

The Friendship Train will cover the entire United States. Through the cooperation of the Association of American Railroads, free transportation is being provided for shipments from all points. The main train will leave Los Angeles next week, and will follow the Southern Pacific-Union Pacific route to Chicago and on to New York. Other trains from other sections of the country will roll into New York, where the shipment will be made up for transportation overseas.

More details of the plan will be published next week. In the meantime, contributions of cash or grain will be received, and every effort will be made to collect the necessary funds to provide the 15,000 bushels of wheat necessary to load the Deaf Smith County car.

### Camera Club ...

shot of a group of oranges and a paring knife; the other a study of light and shadow in a photo of an oncoming train with a towering pillar of smoke against the sky. The third photo selected by Clemmons was a texture shot of Indian pueblos at Taos, New Mexico, made by Curtis Traweck.

Clemmons refused to pick a first, second and third place winner among the three photos which he selected. The final choice will be made at a meeting of Camera Club members, and a club prize, still to be selected, will be awarded the winners.

It was no surprise to club members that the selections for "technical excellence" varied so widely from the list of favorites chosen by the public vote. Clemmons selections were based, not necessarily on the pictorial appeal of the photographs, but on the technique and technical ability of the photographer in making and printing the photos.

All three of the photos selected by Clemmons ranked far behind the winners in the public voting for favorite pictures.

### Wheat Prospect ...

Kansas and northern states where wheat must be started early or not at all.

Kidd, commenting at Plainview Monday on the crop situation, painted a considerably less optimistic picture, however. "It will take perfect conditions to make a crop from volunteer wheat," he believes.

If the drought continues through the next several weeks however, most observers agree that the Panhandle-Plains, which produced an all-time record wheat crop this year, may hit an all-time low in production in 1948.

The "blow" problem is still a pressing danger, too. Thousands of acres of land were plowed and planted for the first time in 1947, and most of this land was prepared for planting immediately after the harvest. Continued lack of rain has prevented seeding, and a great deal of land in the non-irrigated sections is getting in good condition to blow

### Camera Club ...

in the spring. One factor which may relieve the blowing situation somewhat this year is the fact that there is considerable straw and stubble plowed into the soil which will help hold it in place.

Biggest casualty which may result from the failure of a planting season on this fall, aside from the 1948 wheat crop itself, will be the wheat improvement program which was launched over the Panhandle-Plains area this fall.

A concerted effort by mill and elevator and other grain interests was made this summer and fall to wipe out poor milling varieties of wheat which were threatening the market for wheat produced in this area.

An intensive advertising program was carried out urging farmers to plant approved milling varieties of wheat for next year's crop, and every indication was that the campaign had been successful. Chief targets of the millers were the Chiefkan and Red Chief varieties of wheat, which were threatened with blacklisting because of their poor milling and baking qualities.

If farmers are forced to depend on volunteer wheat next spring, however, the same high percentages of the Chief varieties will be produced as before, and the widely heralded variety-improvement program on the Plains may be delayed for another growing season.

### Around Town

New paint job—a glossy maroon and white combination which should make The Star one of the easiest spots in town to locate. Looks good, too.

Speaking of apartments, and who isn't these days? Alex Thompson, who is waiting for sheetrock to complete six new duplex units which he hopes will lighten Hereford's housing problem somewhat, says his principal requirements for applicants will be families with children with preference to those with at least nine youngsters and three dogs. That's news!

Willard Rogers of the Quality Grocery is under wraps this week in the Deaf Smith County Hospital.

### Cotton Yield ...

Growers who are already harvesting cotton are piling it in the fields while waiting to bring it to the gin.

There is a shortage of labor for cotton picking, and conditions are still not right for operation of mechanical pickers, a few of which are on hand in the county. Planters generally seemed highly pleased with the cotton yield. Bolls are still maturing, and although much of the cotton crop is late, indications are that yield will be good.

Spot cotton market at Galveston and New Orleans at midweek was in the neighborhood of 32 cents a pound for middling grades.

Buy It In Hereford

### Hallowe'en ...

ing a crowd of from 2,000 to 3,500 persons, and hope to make the carnival an annual affair. All boys and girls were especially invited to wear Hallowe'en costumes, masks and other clothing in keeping with the carnival.

"We want everyone, especially the kids, to have the time of their lives," Covington said. "Make your plans to come out to the football field Friday night and join the fun."

### Lions ...

by Lions International as a special representative. In this connection he has been in every state in the Union and his record of service and extension is outstanding, having established as many as 33 Lions Clubs in a single year. In 1939, he returned to Texas and became Lions State Secretary, a position which he held until his appointment as Assistant Secretary General. During the six years he served as State Secretary, he established 151 Lions Clubs in Texas, and it was largely through his efforts that the Lions membership in the State grew from 9,000 to 24,000 during that same period.

Keaton has a wide knowledge of Lionism, having traveled extensively and worked with Lions Clubs in Mexico, Central and South America, Cuba, Canada and United States. He was in San Francisco during the formation of the U. N. Charter and was in New York City at the formal opening of the U. N. there; also has been a member of the powerful Security Council. Roy is Secretary of the Lions Board of International Relations, recently attending their meeting in Panama, P. R.

Recently after Mr. Keaton had made a visit to Canada, Bruce Malcolm, District Secretary of Ontario, Canada, wrote: "Lion Roy has just about everything that is required. He is a Texan with that peculiar charm of manner and expression typical of those who come from the South. He uses plenty of humor in his addresses—yet, he always leaves his audiences with a message which is long remembered."

### Sugar Beets ...

run as high as 20 tons per acre. Indications are that all beets produced in this area will command premium prices for high sugar content. Contracts call for a minimum sugar content of 16.5 per cent at the \$14.50 per ton rate, and provide for premium payments for higher percentages of sugar.

Beets producing 18 per cent sugar will command a price in the neighborhood of \$17.00 per ton. Twenty-nine carloads of beets had been shipped from the local loading dock up to Wednesday morning, and several additional cars were loaded out yesterday.

Nixon estimated that the sugar beet crop for the Hereford area will total in the neighborhood of 20,000 tons this year. There are 1444 measured acres planted in beets. Between 500 and 550 cars of beets will be shipped, he said.

Digging and shipping of beets will end on December 16. Under terms of present contracts, the last of the crop must be loaded for shipment by that date.

Beet harvest will not hit full swing for another ten days or two weeks. About a dozen growers are digging this week, however, and the loaders have been busy.

A shortage of freight cars put a temporary cramp in operations last week, but the supply of cars was meeting the demand yesterday.

George Nixon, agricultural superintendent of the American Crystal Sugar Company, was in Hereford last week going over the fields and assisting in getting loading and harvesting operations underway. Nixon was highly pleased with the prospects for the local crop.

The yield here this year is expected to nearly double the yield of the three sugar-beet growing south plains counties in 1946. Last year in Hale, Floyd and Lubbock counties, the average production was about ten tons per acre. Hale County, which had the highest average yield, produced approximately 11 tons per acre.

Both production and sugar content of beets grown in the Deaf Smith county area this year are far in excess of the records made on the south plains a year ago.

Nixon predicts that the 1444 acres planted to beets this year will be vastly increased next year.

### Over 400,000 Have Visited Museum Since Opening

CANYON, Oct. 30.—More than 400,000 persons have visited the Panhandle-Plains Historical Society Museum since it was opened in 1933. During the month of September, 3,291 visitors registered, from 32 of the 48 states. Record month of the year to date was August, with an attendance of 6,336.

Texas led last month with 2,881, Oklahoma was represented by 81; New Mexico, 51; California, 33; Kansas, 31; Illinois and Missouri, 19; Iowa, 17; Indiana, 16; Colorado, 13, and New York and Georgia, 12.

Each state in the Union was represented at some time during the year, and seven foreign countries are listed on the register.

Alaska had 2, Canada, 18; England, 8; Panama, 2; Hawaii, 5; France, 2, and Italy, 1. Total for the year is 37,773.

Thousands of school children visit the Museum annually. They are invited to visit by classes, and by previous arrangement can be conducted through the Museum, thus having the benefit of a general lecture as they view the exhibits.

When the second unit, now under construction, is completed, many additional collections will be displayed for the first time. The stairway in this unit was completed this week, and plastering, floors, and installation of lights and heat are needed to finish the unit. It is hoped that funds for this work will be available at the close of the current campaign, Dec. 1.

Speaking recently on "America's Town Meeting of the Air," Bishop G. Bromley Oxnam, of New York, proposed four actions that President Truman should take to help resolve the differences between the governments of Russia and the United States.

The President, he said, should choose two plenipotentiaries and "send them to Russia at once to sit down with Stalin in personal conference and come to grips in problems that cannot be solved by name-calling and sabre-rattling"; he should call together American leaders of public opinion to help create an atmosphere in which solutions of differences will be possible; he should call upon Stalin to arrange for the fullest interchange of religious, educational, scientific, artistic and business leaders; and he should make it clear that America intends to work through the United Nations for the solving of differences.

An artificial dairy breeding association must be well financed at the start if it is to be successful. Much time and energy is required of the association leaders to maintain interest and support, especially for the first year of operation.

The use of sheds or protective enclosures this winter is a good way to avoid cold weather diseases in livestock.

The secret of getting migrant labor to pick your cotton is to furnish them not only with fair pay, but with suitable living quarters and good treatment.

USE OUR XMAS LAY-AWAY Plan

GIVE THOUGHTFULLY Shop Early



- Living Room Suites
- Dining Room Suites
- Bedroom Suites
- Cedar Chests
- Platform Rockers

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Now see the NEW INTERNATIONAL HARVESTER FREEZER



Don't delay... supply not unlimited... visit our showroom today!

A beautiful cabinet and a mechanical marvel... designed and built by International Harvester, with the longest background of engineering and manufacturing skill in the refrigeration industry. Adds new convenience and economy to all the other advantages of frozen food.

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SAVES FOOD • SAVES TIME • SAVES MONEY

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# DOLLAR DAY

## Drastic Reductions

MISSES' and LADIES'

### ANKLETS \$1

Assorted Colors, sizes 8½ to 10½—Regular 29c  
7 PAIR FOR ONLY

Cannon TOWELS 20 x 40 INCHES. 2 FOR \$1

ALARM CLOCKS Ingraham—50 just received (plus tax) ONLY \$2

6-POCKET SHOE BAGS NOW \$1

REGULAR \$10.00 All Wool BLANKETS 795

Asst. colors, 72x84 in., made by American Woolen Mills—NOW

Linoleum RUGS 3 feet by 4½ feet. \$1.25 value. NOW \$1

BEAUTIFUL "Step-On" CANS \$1.50 VALUE \$1

Boys' COATS Winter, Leather or Wool with leather trim. Sizes 8-16. Drastic Price Reduction! \$1

HEREFORD WHITEFACE T-SHIRTS Small, medium and large. ONLY \$1

# ALDERSON'S





# County H. D. Council Holds Meeting Saturday Afternoon at Courthouse; Reports Are Heard

The Deaf Smith County Home Demonstration Council met in regular session at 3 o'clock Saturday afternoon in the Deaf Smith County Courthouse. Committee reports were given by the chairmen. Mrs. Ferguson, year book chairman reported plans had been completed and the year book had gone to press. Mrs. Hollibaugh, marketing chairman, stated that approximately 10,000 trees are being ordered for windbreaks in the county. Excellent annual reports were given by the club presidents. Outstanding accomplishments for the year were reported by all presidents.

Mrs. Draper read a letter of thanks from J. Claude Wells, Editor of The Memphis Democrat, for the exhibit of canned food sent from this county to the Cotton Carnival in Memphis. Mrs. V. E. Dodson, vice chairman, read a most interesting report prepared by Mrs. Curtis Trawest about her trip to the State Convention held in Galveston. The theme of the meeting was "Let There Be Light." Present for the meeting were:

## Canyon Museum To Feature Big Indian Collection

CANYON, Oct. 30.—When the second unit of the Panhandle-Plains Historical Museum is completed, as it is hoped it will be at the conclusion of the current campaign for funds, it will house one of the largest collections of Indian relics in the Plains region of the Southwest. In the additional, much needed space, these exhibits will be adequately displayed for the first time, according to Boone McClure, Museum director. The collections are many and varied. Perhaps the most outstanding among them are the contributions of Susan J. Allen, Dr. R. Goettsche, E. E. Dowden and Anna W. Dove.

As a memorial to her parents, Miss Allen of Pennsylvania, who spent many years collecting artifacts of American Indian culture as well as articles of historical interest from all quarters of the globe, gave this collection to the museum. Included are more than 250 Pomo Indian baskets, representing types of weaving, done by them 50 pieces of Apache bead work; more than 30 Navajo blankets, many of them priceless, and more than 100 articles of hand-tooled silver from the Navajo, Hopi and other tribes.

Of special interest in the group is the blanket that was taken from Chief Geronimo of the Apache tribe at the time he was taken prisoner by the United States Army. One of the most unusual items in the entire collection is a squaw pipe with a braided porcupine quill covering on the stem. Dr. Goettsche was for many years a frontier dentist, having contact and association with the Plains Indians, from the Dakotas to the Red River. His collection numbers approximately 100 articles including, as an outstanding item, a "trail pipe," made from the leg-bone of a deer and occasionally used by the Indians in their rituals on the trail, when a larger pipe was not available. Also included are articles of clothing, jewelry and tools of the Cheyennes.

Mrs. Tom Draper, C. H. D. A., Mrs. Merita Kaul, Westway; Mrs. T. J. Parsons, Progressive; Mrs. V. E. Dodson, Progressive; Mrs. J. G. Fortenberry, Bippus; Mrs. Zerrell Thomas, Simms; Mrs. Orville Groneman, Simms; Mrs. Henry Kinsey, Heisleman; Mrs. C. P. Norton, Dawn; Mrs. A. C. Hershey and Mrs. J. M. Carothers, Dawn; Mrs. F. D. Ferguson and Mrs. Chris Wagner, Ford; Mrs. Box Aze and Mrs. F. E. Finney, Fairview; Mrs. W. A. Springer, Frio; Mrs. Earl Scott and Mrs. Grace Little, Westway; Mrs. Carlos Vaughn, Mrs. Vern Witherspoon, and a visitor, Mrs. Roy Boyd, of West Heford; Mrs. Clarence Hollibaugh, South Heford; Mrs. Irene Ballard, Bippus; Mrs. E. M. Cox, West Heford; Mrs. R. A. Pulwood, North Heford; Mrs. Otto Olson, Mrs. Paul M. Hoff and Mrs. Geo. Parker, North Heford; Mrs. George Epting, Ford, and Mrs. V. P. Walker, Wyche.

## Bigger Girl Now



Candace Deaton, who weighed only 39 ounces at birth in 1945, tips the scales at a healthy 19 pounds one year later. Born at Chicago three and a half months prematurely, she was fed with an eyedropper for several weeks.

The E. E. Dowden collection consists very largely of Comanche Indian relics. It includes the personal effects of Quannah Parker and his wives. A papoose cradle, belonging to one of the wives, is of unusual interest. A lock of papoose hair is still attached to the cradle, as a token of friendship between Mr. Dowden and the Comanches. According to tradition, Quannah Parker was the husband of six wives, and each of them was represented with a star placed above his living quarters. An Indian Agent informed Parker that according to law he would be allowed only one wife, and advised him to choose one from among the six and inform the other five of his choice. Parker is reported to have taken the matter under consideration for a short time, then turning to the Agent, he said, "You tell them."

Received most recently is the Anna W. Dove collection which is valued at several thousand dollars. It was previously shown at the Dallas Museum of Fine Arts and was removed by the owner to be added to the Indian exhibits of the Panhandle-Plains Museum. Very valuable in the group is the Navajo Germantown Indian blanket which is estimated to be worth \$1,000. The blanket is five by seven feet in size and is of the bright colors found in most Indian designs. There are also papoose cradles from the Omaha, Sioux and Ute tribes. These are of varied materials and styles. This collection also contains numerous items of interest to museum visitors.

## Hartman Will Attend Insurance School in Dallas

George C. Hartman, Heford underwriter, will be the guest of Southwestern Life Insurance Company at a training school in Dallas Nov. 3-7. The week's school is part of the Southwestern Life training program designed to keep the company's field representatives thoroughly informed of advanced methods of life underwriting, enabling them to offer the highest possible degree of life insurance service to the public. Similar schools are held at regular intervals by the company. Southwestern Life agents meanwhile carrying out extensive programs of field work and home study. The school will be under direction of R. P. Davenport, G. L. U. Director of Sales; J. Carlton Smith, C. L. U., and Don B. Parkinson, C. L. U., assistant Sales Directors, all of Dallas.

## Read the Want Ads!

GET **Borden's** in the new **PUR-PAK SINGLE SERVICE CONTAINER** At Your Favorite Food Store

# Long Time Ago

**45 Years Ago**  
(October 31)  
News: A refreshing rain commenced falling Wednesday night, which insured a good season for winter wheat. It brings up the question of more sidewalks for the town which can be obtained by incorporation. Let's incorporate! Sam Wise, who is after the assessor's plum in Castro County, was in town this week calling on friends. Trespass Notice: All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT Ranch. Ira Aten, manager. Ads: Galbreath Fox & Co. have on sale \$8.00 velvet skirts for \$6.50; \$6.00 capes for \$5.50; \$5.00 silk waist for \$4.75. Just received by John A. Johnson, the grocer and candidate for sheriff for Deaf Smith County, a carload of Peacemaker flour.

**25 Years Ago**  
Headlines: Lyceum Has Good Crowds First Night. Irrigation Write-up in Dallas Paper—D. L. McDonald Host to Newspaper Man. Heford High Wins Another Game vs. Vega High. Score 13-0. Red Cross Rally Called for Sunday.

**BETTY SUE** by G. D., BILL & FURM STEAKLEY

EVERY TIME MY UNCLE PLAYS THE ACCORDION HE CRIES LIKE A BABY. WHY DOES HE CRY? DOES HE PLAY SAD MUSIC? NO—THE ACCORDION KEEPS PINCHING HIS STOMACH!

No use sitting around crying over the fact that your car won't run... just come to G. D. STEAKLEY & SONS SUPER SERVICE for EXPERT Service, Washing, Lubrication and TExaco Products. When you need auto service bad... you need it GOOD... and we know we'll satisfy.

**G. D. STEAKLEY & SONS SUPER SERVICE**  
G. D., BILL & FURM STEAKLEY  
110 NORTH MAIN PHONE 9

## Margaret Truman Reception Planned

A reception, after concert, is being planned by the Panhandle Concert Bureau in the Panhandle-wide welcome for Margaret Truman following her concert at the Municipal Auditorium in Amarillo on Nov. 7. Invitations are now being mailed along with concert tickets, enabling those ticket holders to attend the reception in the Federated Club Rooms of the Municipal Auditorium following the concert. The Panhandle's hospitality mat will be spread for the daughter of President Truman, and those in possession of invitation cards are urged to attend the reception.

Mr. and Mrs. Walter London and Mr. and Mrs. Walter London Jr., attended the funeral services of Frank Easter in Dimmitt Saturday. He was the uncle of Mrs. London Sr.

A FEW DROPS OF VICKS **Va-tro-nol** (DOUBLE-DUTY NOSE DROPS) **Relieves** SHIFFLY, STUFFY DISTRESS OF **Head Colds**

It's wonderful how a little Vicks Va-tro-nol in each nostril acts fast to soothe irritation, open cold-clogged nose and reduce stuffiness. And if used in time, Vicks Va-tro-nol helps prevent many colds from developing. Try it! Follow directions in the package.



### Everyone Likes It

- The youngsters like Cream O' Plains milk... and so do the grown-ups. It is the refreshing, healthbuilding beverage for all. High in nourishment... low in cost... and healthful to the last drop. Have a drink of health! Call us for deliveries... today.

NEW—CONVENIENT SQUARE BOTTLES

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WITH... **DODGE** "Job-Rated" TRUCKS

YOU GET "TOP" ECONOMY FROM the Right One of 7 Great Truck Engines!

- Gas-saving, L-head, high compression type throughout!
- Oil-saving aluminum-alloy pistons, with 4 rings per piston!
- ECONOMY plus... because every unit—in all 7 engines—is "Job-Rated" to fit its job!
- Lower service expense with exhaust valve seat inserts!
- Engine parts protected with oil filters, oil-bath air cleaners and full-pressure lubrication!
- Full-length water jackets increase engine efficiency, reduce wear!

REMEMBER! ONLY DODGE BUILDS "Job-Rated" TRUCKS

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## No Finer Gifts Than Diamonds.... No Finer Diamonds Than These!

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**Diamonds DIAMOND GUARANTEE Watches**

This is to certify that Name \_\_\_\_\_ Address \_\_\_\_\_ has this day purchased Diamond Rings O' Romance \_\_\_\_\_ which we guarantee to be a Genuine Quality Diamond that will retain its brilliance for ever. We agree to accept said Diamond Ring at its full purchase price in exchange for a equal higher unit Diamond. Date \_\_\_\_\_ By \_\_\_\_\_

**GOLD BOND PERFECT Diamond** RINGS O' ROMANCE Nationally Advertised!

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This Certifies that... the center diamond in your engagement Ring O' Romance has been found to be free of flaws, cracks or carbon imperfections, and that it conforms to the Federal Trade Commission's rulings on perfect diamonds.

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Here is your assurance of perfect quality and lifetime satisfaction... a guarantee that removes all guess-work from diamond ring buying.

# Breitling Jewelry

106 WEST THIRD PHONE 527

Another Letter to the Editor from . . .

### The Bootleg Philosopher

(Note: The Bootleg Philosopher pretends to be wanting our advice in his letter this week, but publishing his letters is enough without having give him advice too. However, there are some smart cattlemen around here, so we recommend J. A. to Cecil Guseman, J. A. Pitman, or Mayor W. E. Dameron; maybe they can help.)

Dear Editor:  
I know what with big international problems confrontin the world it ain't no time to be discussin small affairs and the individual is supposed to be swallowed up in the gulf of world-wide situations or something along that line, but try as I will I can't but give some thought to my own affairs out here around



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**THOR...**

GLAD-IRONS and  
THOR AUTOMATIC

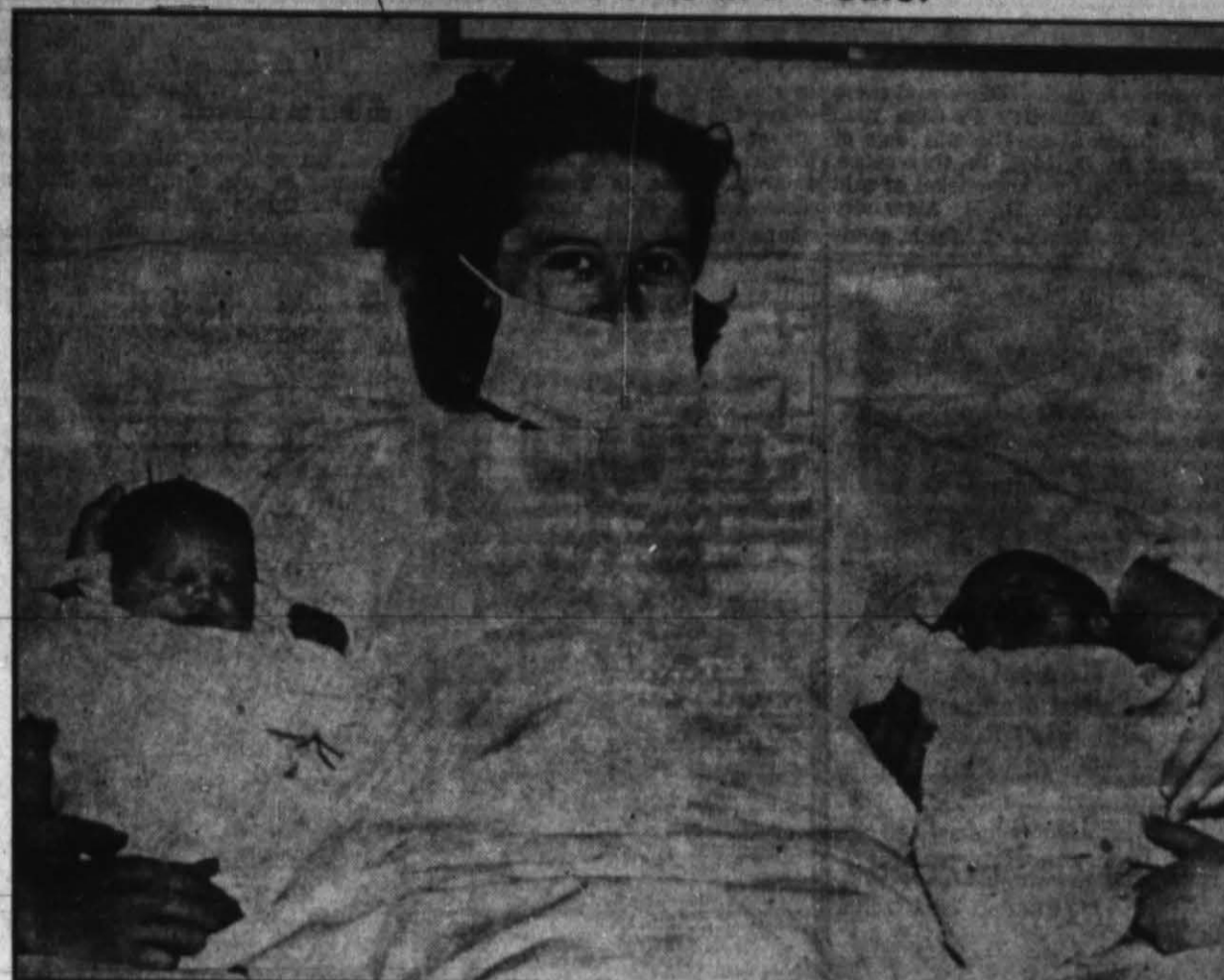
**WASHING MACHINE**

With Dish Washer Attachment

LEE LITTLE'S

**GOODRICH STORE**

### Third Set of Twins in 2 Years!



Mrs. Alice Walsh is shown with her third set of twins in less than two years at Weymouth, Mass. Latest additions are a girl, left, and a boy. Papa Walsh, a clerk, wonders how he can make \$49 a week around.

Bootleg, and I understand even the President takes time off occasionally from global affairs to think of personal things like votes.

At any rate, I would like to have your opinion on the cattle market, as I figure your opinion on the cattle market is worth as much your opinion on the cotton market or the United Nations or who caused high prices.

I have a Jersey cow out here which I reckon I ought to sell, at least she's about stopped givin milk and don't seem to get the same nourishment she used to out of Johnson grass hay, but I can't make up my mind whether it would be economically sound to do it. Should I sell her now while prices is high, or hold on to her until the next war when things may be even higher?  
As I see it, any farm ought to have at least one cow, but changin cows is a serious undertakin. You take mine, she has sort of gotten used to the place in the last ten or eleven years, knows my fences as good as I do, in fact I say fence but in some places it's only a single strand of bobwire, in some places not even bobwire, just a piece of ballin wire, and in some places just a hint of a fence, but my cow has sort of given up ambition, greener pastures don't appeal to her much no more, and while I don't get much use out of her it's a big satisfaction to know I can depend on her to stay at home. A new cow would give more milk, but wouldn't stay at home and by the time I got through spendin money on new fences and payin damages to my neighbors for tromp-

ed up gardens and corn fields, there wouldn't be no profit in it. If you was me, would you sell? Is it better to have more milk and more worry, or less milk and no worry?  
Yours faithfully,  
J. A.

### Dawn H-D Club Holds Meeting

The Dawn Home Demonstration Club met Friday, Oct. 24, in the home of Mrs. C. P. Norton. Mrs. R. A. Frye gave an interesting and informational talk on the different types and uses of plastics.

Attending the meeting were Mesdames: W. W. Wilcox, Walter Galley, Orval Galley, J. M. Carruthers, A. C. Hershey, O. B. Southern, R. A. Frye, W. B. Caraway, J. B. Caraway; one visitor, Mrs. Beavers, and the hostess.

### LEGAL NOTICE

THE STATE OF TEXAS  
To: John Clarence Mosley, Charles Curtis Mosley, Ola Lee LaBlue, Mrs. Frank Carr, Lloyd Grantham; and the unknown heirs and legal representatives of John R. Mosley, deceased, Defendants. Greeting:  
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 1st day of December A. D. 1947, then and there to answer Plaintiff's Petition filed in said Court, on the 10th day of October A. D. 1947, in this cause, numbered 3015 on the docket of said court, and styled Vivian Major, a feme sole Plaintiff, vs. E. B. Hedrick, Administrator, et al De-

Block a distance of 70 feet; THENCE in a Southerly direction parallel with the West line of said Block a distance of 140 feet to a point; THENCE in a Westerly direction parallel with the North line of said Block a distance of 70 feet to a point in the West line of said Block; THENCE North with the West line of said Block a distance of 140 feet to the place of BEGINNING, based upon the ten year Statute of Adverse Possession and Limitation of the State of Texas, in that plaintiff and her immediate grantors have held the continuous, peaceable, adverse possession of all of said land for over a period of ten years, claiming and asserting the fee simple title thereto; for the reformation of deed and declaring the intention and for interpretation and construction of deed from John R. Mosley to T. E. Major.

The names of the parties to this suit are Vivian Major, Plaintiff, and the persons to whom this citation is addressed and E. B. Hedrick, Administrator of the Estate of John R. Mosley, deceased; William Emory Mosley, Ella Grantham; George Edward Mosley, Charley Mosley, E. C. Mosley, T. B. Sanders, Ola C. Wells, Ira Humphreys, W. H. Humphreys, Emory Humphreys, May Bell, Harry Grantham, Mrs. Clyde Barton, Mrs. George Breeding, O. S. Mosley, Mrs. H. X. Wallace, and Frank Mosley, Defendants.  
Attest: R. L. THOMPSON, Clerk.  
District Court, Deaf Smith County, Texas  
(SEAL) By Lillye London, Deputy.



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**DEAD ANIMALS**

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Prompt Service

**West Texas Feed & Seed Co.**

Agents for Amarillo Rendering Co., Amarillo, Texas  
JACK WRIGHT, Mgr. 3-1fe



**Dr. C. D. Kelton**

5th and Jackson

Phone 91

for Appointment

28-1fe

Dear Sport Fans:

We feel that you will be especially interested in the motion picture, "SPIRIT OF WEST POINT", the first new film distributed by Film Classic Inc., which we have secured before public release date.

"Spirit of West Point" stars Felix "Doc" Blanchard and Glenn Davis of West Point. . . It is a true story of their lives and an appraisal of football in our modern educational system. . . It also is an analysis of the proper distribution of emphasis between study and athletics.

The picture has the approval of West Point and leading educators throughout the country. It is a film that should be seen by every student and every sport fan.

"Spirit of West Point" begins a three-day engagement at the Texas Theatre Sunday, November 2nd.

Very truly yours,

The Management.

**STOP THAT Misery**  
**QUICK RELIEF**  
FROM NASAL CONGESTION DUE TO A COLDS  
**RED ARROW**  
**NOSE AND THROAT DROPS**  
CAUTION: USE ONLY AS DIRECTED ON LABEL  
ASK YOUR DRUGGIST

**PITMAN** MAIN STREET & HIGHWAY 60  
Service Station **CONOCO** Phone 588  
"WE FIX FLATS"



## NOW—make a date to OIL-PLATE!

This time of year, lots of cars need protection, too . . . from last summer's worn-out "ghost" oils!

Only remedy we know is a quick change to winter-grade Conoco N<sup>th</sup>!

Free-flowing Conoco N<sup>th</sup> Motor Oil (patented) includes an added ingredient which fastens an extra film of lubricant so closely to metal surfaces that cylinder

walls are actually OIL-PLATED.

This extra OIL-PLATING resists gravity . . . stays up, won't all drain down even overnight! And that's why you're extra-protected from metal-esting, combustion acids . . . from "dry-friction" starts . . . from carbon and sludge due to wear!

For extra-quick starts, for extra-long, safe miles, make a date to OIL-PLATE your engine today!



Your Conoco Mileage Merchant

# FARM SALE

Having sold my farm . . . will sell at public auction, for cash, and nothing moved until paid for the following items at my farm 24 miles North on 51, East side of road, or 7 mi. South Vega on 51.

## Thursday, Nov. 6

SALE WILL START PROMPTLY AT 11:00 A. M.

### Machinery . . .

- 1—22-36 International Tractor, new rubber, overhauled.
- 1—18-ft. Hoeme Plow.
- 1—10-in., 14-ft. Drill, new.
- 1—M-M 10-ft. Oneway.
- 1—12-ft. Rod Weeder.
- 1—Red-Head Wheat Loader and engine.
- 1—2-wheel Trailer in good condition.
- 1—30-ft. Bottomless Stock Tub.
- 300 to 400 Posts and Wire.
- 1—Weed Burner and Spray.
- 2—Lawn Mowers.
- Garden Hose, Garden Tools and Garden Plow.

### Household Furnishings . . .

- 1—Dining Room Suite, new.
- 1—China Closet.
- 2—Bedroom Suites with Springs and Mattresses, one new.
- 1—Living Room Suite.
- 2—Floor Lamps, 110 Volt. 3 Bed Lamps.
- Bed, Springs and mattress.
- 1/2 Bed, springs and mattress.
- 1—Electric Maytag Washing Machine.
- 2—9x12 Rugs.
- 2—9x12 Linoleums.
- Several Throw Rugs.
- Many other items too numerous to mention.

LUNCH will be Served by the FORD HOME DEMONSTRATION CLUB — Plenty of FREE COFFEE

# J. A. McGowan

VEGA, TEXAS

JACK COULTER (Amarillo) Auctioneer

RAYMOND THOMPSON, Clerk



# Selection New Novels Create Interest In County Library

## Non-Fiction Is Also Added For Winter Reading

**BY CORINNE JENNINGS**  
Long winter evenings before the fire with a good book can become an adventure, filled with romance, or one of information derived from books of history, biography or economics. You can make your choice from the new books now on the shelves in the County Library.

For lighter reading, sometimes called "escape literature," fiction is your best choice and there is a good selection that offers much of interest. The Book of the Month, "Nothing So Strange," by James Hilton, promises to be as exciting and as human as anything Mr. Hilton has ever written.

"Nothing So Strange," is the story of a young American who faces some of our biggest problems of modern times, both as a man and a scientist. The girl is one who gives him her heart and brain.

Frances Parkinson Keyes, a popular and well loved writer gives us a book, "Come a Cavalier." It is a romance of Constance Galt. Her outlook on life has been limited by a legacy of poverty and intolerance and her faith in mankind shattered by a love affair. Red Cross work in France brings her a new romance when she meets a doctor, Duncan Craig.

"East-Side-West Side"  
The City of New York might be said to be dominant character in

## NEW SEIBERLING BATTERY



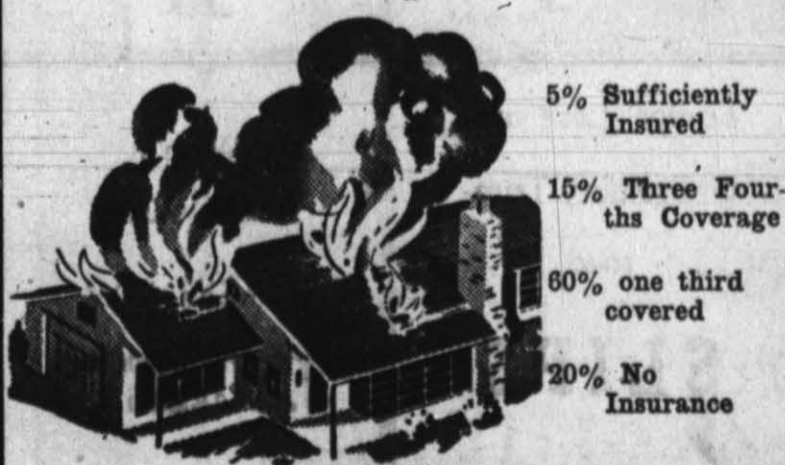
Trade in Your OLD BATTERY!

Sieberling Thermoweld VULCANIZING and RECAPPING

Shelton Tire Exchange Hiway 60—Phone 122

## Today's Property Valuations Are UP!

The Following is General Average of Amount Insurance on Real Estate Property



THIS HOUSE MIGHT BE YOURS

Is Your Property Fully Covered with Insurance

BRING ALL YOUR INSURANCE PROBLEMS TO US

We are in position to handle Your Insurance Needs

**ELIZABETH WOMBLE**

Across the Street South from E. B. Black Co.

## News In The World of Religion

**BY W. W. REID**  
The Secretary of the Department of the Interior has been petitioned by the Home Missions Council of North America, representing 23 major Protestant denominations, to refrain from selling timber on the Tongass National Forest in Alaska until Congress has provided for a settlement of the claims of Alaska Indians to ownership of the lands. Dr. J. Earl Jackson, church authority on Alaska points out that Indian families have lived on this land for centuries, and Congress has often recognized these claims to ownership. Now Congress, in the closing moments of its last session, has given the green light for lumbering operations in the forest and paper manufacturers are ready to exploit the region. The Council asks that the lumber be not sold until there has been a clear procedure established assuring the Indians royalties or other funds for the use of this land.

In a church meeting in a rural community outside Chicago, they were discussing the sending of relief goods to Europe. One man said he would give a bushel of wheat; others pledged the same, and soon a carload was promised. Then enough more was sold to pay transporting the wheat to Europe through the

agency of Church World Service, 37 West 36th Street, New York City. That was the beginning of a movement known as "Christian Carloads" which is being taken up by churches and service organizations in a large number of communities in America. The plan is to donate a carload of whatever, in the way of food or clothing, can be secured within the confines of that community. It is being initiated generally by members of churches, but community organizations are acting unafraid with the churches. "This is one way," says a CWS official, "for Americans to cooperate in President Truman's proposal that we share our material things, especially our food, with the hungry of Europe."

The Department of Parish Education of the Evangelical Lutheran Church, with headquarters in Minneapolis, Minn., has decided to try to reach unchurched children in the scattered rural districts of Montana by two new methods: "Sunday School by Mail" and "Sunday School by Radio." Correspondence courses on lesson groups similar to those taught in Lutheran Sunday Schools, will be offered free of charge, examinations will be held, promotions made, etc. In addition to the mails, a "Children's Chapel," with lessons, sacred music, and Bible narratives, all on the level of the child, will be broadcast from radio station KFPB, Great Falls, Montana.

To lead in the development of the first Christian co-educational and inter-denominational university in

Japan, the Foreign Missions Conference of North America and the Federal Council of the Churches of Christ has chosen James L. Fieser, of Bethesda, Maryland, as executive director of the undertaking. He succeeds the Rev. Thoburn T. Brumbaugh, former missionary to Japan, who initiated the movement. Mr. Fieser is widely known as a leader of the American Red Cross of which he was vice-president for twenty-three years. He has also been associated in executive capacities with the National Tuberculosis Association, the American Council on Education, the National Educational Association, and other national agencies. Mr. Fieser describes the proposed university as a "greater haven between nations across the Pacific than were the scholarship plans of Cecil Rhodes and others in the western world."

### NEW ARRIVAL

Mr. and Mrs. Raylan Evans announce the birth of a son, born October 25. He is named for his uncle, Charles Wayne Evans. His paternal grandparents are Mr. and Mrs. Joe G. Evans and his maternal grandparents are Mr. and Mrs. Alton Fraser.



WANT TO TELL A GOOD HALLOWEEN STORY? Select from Our GIFT DEPARTMENT

WESTERN Flower Shop 109 E. SECOND - PHONE 778

Texas Tech students home for the week-end were Miss Beverly Barkley, daughter of Mr. and Mrs. Philip Barkley; Dennis Loman, son of Mr. and Mrs. Harry Loman, and Reuben McGilvary, son of Mr. and Mrs. R. C. McGilvary.

Mr. and Mrs. Tom Boyd returned Sunday, after spending the past week in Dallas and Fort Worth.

Mr. and Mrs. John Sawyer, who have recently returned from Guam, have been visiting here in the home of his sister, Mrs. H. R. Patterson, and Mr. and Mrs. Elmer Peterson.

Mr. and Mrs. Earl Gunther and Mike, of Lubbock spent the past week-end in Hereford. They were guests of her father, Carl Frye, and his relatives.

Mr. Oscar Altman and Mrs. Bell Morton visited their daughters, who work in Amarillo, Sunday.

James K. Rea arrived in Hereford last week from Seattle, Wash., to visit friends and relatives. He has spent the last two years in service in the navy.

### Coming THE FABULOUS TEXAN

### PERCE STRINGS by KERR Implements



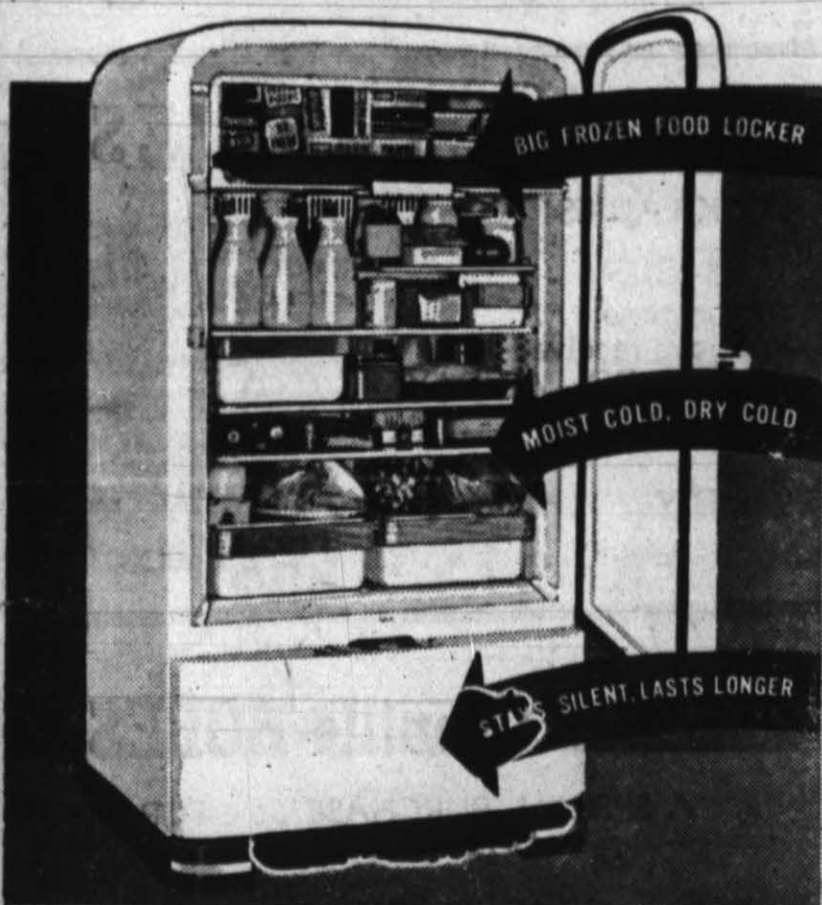
## Walters' Quiet-Way Electric Pump Jacks

- V-Belt Drive Gives Quiet Super Power With 1/2 H. P. at Half the Cost.
- No Gears to Wear.
- No Trouble in Winter Starting.
- Quiet, Only the Hum of the Motor.
- There is a Walters' "Quiet-Way" Pump Jack to Fit Your Individual Need.

SOLD AND RECOMMENDED BY

KERR Implement Co. John Deere SALES & SERVICE HEREFORD, TEXAS

# Great 1947 SERVEL GAS REFRIGERATOR



It's here—the famous silent Servel Gas Refrigerator with no moving parts in its freezing system! New and finer for 1947, it brings you every modern refrigeration convenience. A big Frozen Food Locker, plus moist cold and dry cold for fresh meats, fruits and vegetables, plus the basically different operating system that more than 2,000,000 happy owners know stays silent, lasts longer. Come see the new Servels now on display.

STAYS SILENT... LASTS LONGER

# Servel

The GAS Refrigerator

Order Now for Early Delivery

**Commercial Oil Co.**

Consolidated Appliances, Inc., Amarillo Distributor



# CROP Insurance DRILL Your Irrigation Well NOW

BEST ROTARY EQUIPMENT

LAYNE AND BOWLER PUMPS

LEROI ENGINES

MURPHY DIESEL ENGINES

ELECTRIC MOTORS

# West Texas Development Co.

EAST OF HEREFORD ON HI-WAY 60

PHONE 312

# Anthony's DOLLAR DAY

November 3 is Dollar Day at ANTHONY'S  
 Shop ANTHONY'S Every Day For Outstanding Values

<p><b>LADIES' SLIPS</b></p> <p>In pink with lace trimmed. Half slip, elastic waist, also full length, in black-cotton.</p> <p><b>\$1.</b></p> <p>FOR DOLLAR DAY .....</p>	<p><b>Ladies' FALL COATS</b> 100% ALL WOOL . . . FROM</p> <p><b>\$2.75</b> up</p> <p><b>Ladies' FALL SUITS</b> WE STILL HAVE A GOOD SELECTION</p> <p><b>\$2.75</b> up</p>	<p><b>Buck Hide OVERALLS</b> HEAVY 8-OZ. . . . SANFORIZED SIZES: 2 to 12</p> <p><b>1.69</b></p> <p>BOYS' STRIPED OVERALLS . . . \$1.59 Pr.</p>	<p><b>Men's KNIT BRIEFS</b></p> <p>SPECIAL PURCHASE FOR DOLLAR DAY. Sizes: 28 to 38.</p> <p><b>4 Pair . . . . . \$1.</b></p>		
<p><b>Printed LUNCH CLOTHS</b></p> <p>Just 150 of these cloths to sell this Dollar Day. So. Hurry down early. Size: 52x52.</p> <p><b>\$1.</b></p> <p>FOR DOLLAR DAY .....</p>	<p><b>LUGGAGE</b></p> <p>3-PIECE MATCHED SET Make-up Kit — 21" Overnight — 26" Pullman SPECIAL FOR DOLLAR DAY—NOV. 3</p> <p><b>\$13.00</b> plus tax</p>	<p><b>DOUBLE BLANKET</b></p> <p>5% WOOL ANCO FOR WARMTH! 3 3-4 Lb. Weight . . . Size: 72x84</p> <p><b>\$4.98</b></p>	<p><b>Men's DRESS SOCKS</b></p> <p>Irregular, of a Nationally Advertised Sock Mill. —Stripes —Clocks —Solid Colors</p> <p><b>5 Pair . . . . . \$1.</b></p>		
<p><b>Men's Rayon Undershirts</b></p> <p>Special Dollar Day Purchase! Sizes: Small, Medium and Large.</p> <p><b>2 for . . . . . \$1.</b></p>	<p><b>New Fall PIECE GOODS</b> ALL WOOL PLAIDS and SOLID COLORS</p> <p><b>2.98</b></p> <p>FAST COLOR PRINT . . . . . 49c Yard</p>	<p><b>Men's KHAKI SUITS</b> 250 Jean Cloth SUITS and PANTS DOLLAR DAY SPECIAL</p> <p>PER SUIT <b>\$4.00</b></p>	<p><b>NYLON HOSE</b></p> <p>Just received another large shipment of 51 gauge, 20 Denier irregular hose from a well known manufacturer, in new fall shades. Black Beauty, Sun Shadow, Tropic Blush, Brown Magic.</p> <p><b>FOR DOLLAR DAY . . . . . \$1.</b></p>		
<p>MISSES' and WOMEN'S! <b>ANKLETS</b></p> <p>Turn-down Cuff. Good Color Assortment.</p> <p><b>8 for . . . . . \$1.</b></p>	<p>LADIES' <b>GOWNS</b></p> <p>Rayon Printed Crepe. Sizes: 32 to 40 FOR DOLLAR DAY <b>\$1.97</b></p>	<p><b>Piece Goods</b> Solids and Stripes Women Chambray and Madras. FOR DOLLAR DAY <b>98c</b></p>	<p>MEN'S WORK <b>GLOVES</b> Heavy Weight CANVAS <b>4 FOR \$1.00</b></p>	<p>Men's CORDUROY <b>Work Caps</b> Blue, Tan, Red <b>98c</b></p>	<p><b>RAYON PANTIES</b> LOOK LADIES! Just in time . . . We have received 1500 Pairs for DOLLAR DAY!</p> <p><b>4 Pair . . . . . \$1.</b></p>
<p><b>Men's HANDKERCHIEFS</b> White. 17x17 Inches. Special Handkerchief Purchase for Dollar Day!</p> <p><b>10 for . . . . . \$1.</b></p>	<p>MEN'S KHAKI CLOTH <b>Work Hats</b> Large Shipment Just Received! <b>98c</b></p>	<p>BOYS' <b>Sweat Shirts</b> Fleece Lined Blue, Tan, Yellow SPECIAL <b>66c</b></p>	<p>Ladies' Lace and Embroidery Trimmed <b>SLIPS</b> <b>2 FOR \$3.00</b></p>	<p>Men's ALL WOOL MACKINAW <b>JACKETS</b> <b>\$4.98</b></p>	<p><b>Ladies' Chenille ROBES</b> A SPECIAL PURCHASE . . . FOR DOLLAR DAY! WHILE THEY LAST— <b>4.00</b></p>
<p><b>Children's Cotton PANTIES</b></p> <p>Mill Closeouts. In Sizes 6 to 8. A Buy you can't Miss!</p> <p><b>8 for . . . . . \$1.</b></p>	<p><b>QUILT BUNDLES</b></p> <p>Two Bundles, large size Piece Goods, Quality Print DOLLAR DAY SPECIAL!</p> <p><b>2 for . . . . . \$1.</b></p>	<p><b>RAYON GOWNS</b> Ladies' printed rayon gowns, slightly irregular, values up to \$6.50. Special purchase for Dollar Day. You will want several of these.</p> <p><b>3.00</b></p>	<p>LAY-AWAY your CHRISTMAS DOLL . . . Now, for best selection!</p> <p><b>Anthony's</b> HEREFORD DOORS OPEN AT 9:00 O'CLOCK SHARP!</p>		

### Methodist Women Hold Day of Prayer

The annual Day of Prayer which is observed each year by the Women's Society of Christian Service of the Methodist Church, was held yesterday at the church. Mrs. A. B. Christian was leader for the day.

Built around the theme "Training Christian Leaders" the morning worship program began at 11 o'clock with a consecration service, with Mrs. Christian conducting the service and explaining briefly the objectives of the Week of Prayer and the Day of Prayer.

Mrs. D. W. Hawkins gave the first and second meditations on "Love and Dependence," followed by the meditation on sacrifice given by Mrs. Cliff Hicks. Mrs. T. H. Courney conducted the meditation on prayer and the Noah Ewton discussed "Vocation."

A sack lunch was featured from twelve to one with the afternoon call to worship given by Mrs. W. J. Stanford at the organ.

The afternoon session opened with the group reading the One Hundred and thirty-ninth Psalm responsively concluding with a special prayer for leaders and Christian workers given by Mrs. M. M. Beavers.

The devotional lesson was conducted by Mrs. E. W. Harrison, who told of the power of prayer in the life of a Christian.

Each year educational units of the church are selected for study and to receive the offering of the Day of Prayer. This year the National College at Kansas City, Scarritt College at Nashville, Tenn., Hua Nau College in China, and the Methodist Institute in Brazil were subjects for discussions given by Mesdames Forrest Minton, Homer Brumley, Lee Benefield and Ed Warren.

Silent prayers and offerings were made as the recessional was played by Mrs. Stanford at the organ.

#### Honored on Birthday

Witches, skeletons and other weird shapes and characterizations decked the home of Jimmie Wofford Friday afternoon when his mother, Mrs. Jesse Wofford entertained with a Halloween party honored Jimmie's eighth birthday.

After a tour through ghost-land in the basement, mysterious sack lunches provided the party fun.

Gifts were opened and refreshments were served to: Tommy, A. C. and Jimmie Vaughn, Dee, Cotton and Pat Beavers, Leroy Wilson, Raymond Allen, Alvin Neff, David Brumley, Joyce and Emily Kay Shirley, Kitty Anderson, Donna and Dutch Newcomb, Jerry and Judy Wofford and the honoree.

The hostess was assisted by Mrs. Maurice Hare and Mrs. Leonard Newcomb.

### B&PW Members Hear S. African Speaker Sunday

Members of Business and Professional Club of Hereford who attended the District Convention in Amarillo, Oct. 25-26, heard Mrs. Jill Thornton Archer from Johannesburg, South Africa.

Mrs. Archer is making a tour of the United States in behalf of the hungry people of Europe and other countries, affected by the war; especially is she interested in the food for these countries.

She said that the people of most countries do not want nor expect charity, but want to exchange pound for pound of food and other goods. In this manner give us which they have plenty for the things which they do not have. Pats of all kinds, sugars and tinned milk are their greatest needs.

Those who attended the Convention from the local club were Lillie London, Cecil Williams, Frances Young, Marcella Koelzer, Lillie Loyd Poff and Corinne Jennings.

### Mrs. Ezzell Is Hostess For El Nino Study Club

El Nino Study Club held a meeting Monday evening in the home of Mrs. Ben Ezzell.

Two members gave an interesting program dealing with the attitudes between parents and children.

Mrs. R. A. Daniel Jr. discussed "Four Ways to Happiness" mentioning four attitudes that make for happiness in the family. She listed: 1—the creative attitude, 2—the humorous attitude, 3—the tolerant attitude, and 4—the attitude of humility. She linked the four attitudes as a pattern for happiness between parents and children.

Mrs. Millard Nobles discussed "Me First," advocating the importance of placing children in the home first in the family interests.

The next meeting will be with Mrs. John Jacobsen Jr., when the Nov. 24, program will be presented. The Thanksgiving party for husbands will be held on the November 24 date. Members present were Mesdames Elizabeth Bonessio, Jim Bookout, Ben Childers, T. J. Clay, R. A. Daniel Jr., Byron Durham, E. J. Kirksey, Stanford Knox, Millard Nobles, W. H. Patton, W. J. Reeves, Gerald Wilson, Bruce Woodell and the hostess.

## SHOP YOUR NEAREST FURR FOOD STORE



# SWITCH TO FURR FOOD STORES

AND SAVE ON THESE WISE BUYS



### FURR DRUG NEEDS

- Dental Cream Colgate—50c Size ..... 33c
- Drene' 60c Size ..... 39c
- Baby Powder \$1 Size—Le Sonies ..... 69c
- Toilet Bowl Brush 25c Value ..... 13c
- Jergen's Hand Lot. \$1.00 SIZE ..... 95c

... and Many Other Items!



BRINGIN' HOME the Bacon

Are your shoulders kinda heavy. Tryin' to make ends meet; Have you got them credit worries? Trudgen down the street; No use seein' a doctor, for here's who he'd say—BUY YOUR FOODS AT FURR'S AND CHASE THE BLUES AWAY--

## KRAFT'S VELVEETA

2 1b. LOAF 79c

## MAYFLOWER MARGARINE

1b. 30c

### TENDER QUALITY MEAT

- SLICED BACON Armour's Star ..... LB. 85c
- HENS Fresh Dressed, oven-ready ..... LB. 49c
- PORK SAUSAGE ..... LB. 44c
- PORK CHOPS ..... LB. 59c
- FRANKS Cello wrapped ..... LB. 35c
- PORK LIVER Fresh ..... LB. 30c

### FARM FRESH PRODUCE

- ORANGES Texas ..... 8-LB. BAG 47c
- GRAPEFRUIT Texas, medium size ..... LB. 7½c
- APPLES American Beauty, Fine cooking or baking ..... 2 LBS. 19c (BUSHEL, \$3.49)
- POTATOES Idaho Russet, US No. 1 ..... 5 LBS. 33c
- Yellow ONIONS US No. 1, Sweet, Good Flavor ..... 2 LBS. 15c
- APPLE CIDER Sweet, fresh from the Rockies. Bring container ..... GAL. 55c

The Best GIFT



... of ALL MEN'S and WOMEN'S Tailor - Made Suits

Can be Ordered Until November 15 for Christmas Delivery



We Feature J. L. Taylor and Edgewood Famous Brands

275 Samples

To Choose from

Such Easy Shopping

Just choose your Suit . . . We do the Rest!

AND . . . We Guarantee Delivery for Christmas!

CER CLEANERS

208 N. MAIN

DELIVERY SERVICE Phone 160

WHY PAY MORE?

FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY

YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS

SEND THE KIDDIES YOU'LL BE PLEASED

SERVING THIS AREA FOR OVER 40 YEARS

WE PAY TOP PRICES FOR QUALITY EGGS

FURR HAS THE DAILY LOW PRICES

QUALITY PRICE SERVICE

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SERVING THIS AREA FOR OVER 40 YEARS

WE PAY TOP PRICES FOR QUALITY EGGS

FURR HAS THE DAILY LOW PRICES

## VEGETOLE SHORTENING

3 1b. CTN. 83c

## HUNT'S Tomato SAUCE

8-oz. TIN 6c

- PEACHES Remarkable Mixed . . . Two 2½ Size 47c
- SWEET POTATOES Delite . . . Can 13c
- MARVENE Large Package . . . 27c
- DR. PEPPER 6-Bottle Carton . . . 23c
- PEANUT BUTTER Peter Pan . . . 12-Oz. Jar 35c
- SWERL Large Package . . . 25c
- BABY FOOD Heinz . . . 3 Tins 19c
- FLOUR Light Crust . . . 25-lb. Bag \$1.96
- TISSUE Northern Toilet, 2 limit . . . 2 Rolls 15c

## HALLOWEEN PARTY NEEDS AT FURRS

**SOCIETY**  
**MRS. JOHN McLEAN, Society Editor** Phone 181

**Clubwomen Plan Busy 1947-48 Season**

Mrs. Walk Boston was elected Deaf Smith County Federation of Club Women president at the first quarterly meeting of the year held at the First Baptist Church Friday. Other officers named include Mrs. Edith Cox, secretary, and Mrs. Elmer Patterson, reporter.

Hostess clubs for the meeting included Bay View, Garden Beautiful, Farm and Ranch, Frio and Pioneer Study Clubs. An autumn theme was suggested for the meeting through the use of chrysanthemums and dahlias as table decorations and a talk, at the luncheon hour, was given by Mrs. Urin Streu, on the Camp Fire project, which is sponsored by the Federation. She stressed the need for help on the building project and the need for more Camp Fire leaders.

The speaker for the afternoon program was minister Bob Wear of the Church of Christ, who spoke on "Mental Hygiene." He based his remarks on the psychological teachings of the Bible as applied to mental hygiene and the following rules for mental health: 1—Be your age, 2—Don't worry, 3—Establish a defini-

ite interest in life. 4—Maintain a proper sense of values, 5—Don't make yourself your center of interest.

Four meetings of the Deaf Smith County Federation of Women's Clubs are held each year at stated intervals. A calendar for the year is being arranged which will be published in the Hereford Brand soon, along with the aims and objectives of the organization for the coming year.

**GARDEN COUNCIL TO MEET FRIDAY**

The Hereford City Council of Garden Clubs will hold a meeting Friday afternoon, October 31, in the home of Mrs. Homer Brumley at 3 o'clock.

**CHURCH NOTE**

Regular Episcopal Church services will be held every fourth Sunday at 8 a. m. in the County Court House. The communion service and worship program will be conducted by Rev. Walter Scott, rector of the Plainview Episcopal Church.

**'Joan of Lorraine'**



Ingrid Bergman tries on the armor she'll wear in her picture "Joan of Lorraine," a suit especially tailored by Leonard Heinrich, armorer for New York's Metropolitan Museum of Art, to duplicate in appearance the suit worn by the Maid of Orleans. But it's aluminum, weighs only 18 pounds, compared to about 100 for the original. There are 128 parts, not counting rivets and buckles.

**Bippus Club Has All-Day Meeting Last Wednesday**

Bippus Home Demonstration Club met in an all-day session Wednesday in the home of Mrs. Elmo Pennell. Autumn flowers were used for decorations throughout her home.

Mrs. Draper demonstrated how an old unsightly chest could be upholstered and converted into an article of beauty and usefulness. Club members helped with the work in connection with the demonstration.

A covered dish luncheon of chicken and salads for the members followed the program.

Following a business meeting in the afternoon, Mrs. J. V. Perrin was given a pink and blue shower by the members and her neighbors.

Those present were: Mrs. T. W. Perrin, Mrs. J. V. Perrin, Mrs. Clint Homfield, Mrs. I. Ballard, Mrs. Johnson, Mrs. J. G. Fortenberry, Mrs. Harris, Mrs. Argen Draper and the hostess.

**Mrs. Nobles Leads Program for Calliopians**

Calliophon Club members were entertained in the home of Miss Genevieve Eberle Thursday evening.

Mrs. Millard Nobles was in charge of the program on "Personalities in the Religious World." Mrs. Nobles mentioned Harry Emerson Fosdick, Gandhi and Pope Pius XII, and others telling of their early lives, their works and religious activities.

During the business session Nell Spradley was welcomed as a new member. Refreshments were served to Mesdames L. B. Barndt, Clyde Cave, Pete Cowart, Wayne Brand, Alton Fraser, J. T. Gilbreath Jr., Millard Nobles, David Rodgers, Elizabeth Womble, W. L. Davis Jr., Miss Nell Spradley and the hostess.

Mrs. J. O. Newell and daughter, Mrs. Darrell Blanton, spent several days last week visiting Mr. James Hughes, a relative, and also friends, Mr. and Mrs. Richard Peterson and family.

Mrs. Fred L. Smith of Amarillo visited in the home of C. D. Hardesty Sunday.

**McCASLINS ATTENDING LUMBERMEN'S MEETING**

Mr. and Mrs. Carl McCaslin were among the 140 Texans lumbermen and women who October 23 boarded the Bold-Oldham Special train at Dallas to attend the National Lumbermen's Convention at the Waldorf-Astoria Hotel in New York City.

The entire trip will cover two weeks and the larger portion of eastern and southern United States. Stop-overs include Niagara Falls, Washington, D. C. and other points of interest. Convention-goers will attend the latest Broadway plays, professional football games, a Texas banquet in New York, and sessions of the National Convention.

**BUDGET-WISE VALUES**  
**for DOLLAR DAY, November 3**

CARD TABLES Regular \$4.95—Each	\$2.50	CHILD'S ROCKERS Upholstered	\$3.50
HI-CHAIR, Thayer Regular \$16.50—Now	\$10.95	INNERSPRING MATTRESS for Baby Beds, Wetproof	\$11.50
GAS HOT PLATES Regular \$8.50—Now	\$5.50	CEDAR CHEST Now	\$39.50
Chrome DINETTE Suites Regular \$69.50	\$56.50	BED SPRINGS Only	\$8.50
THROW RUGS Only	\$2.50		

**THIS WEEK'S SPECIAL**  
**Two-Piece Living Room Suite \$8450**  
 Coil-Spring Construction

We Buy, Sell, and Trade for Used Furniture

See Our Big Display of  
**USED FURNITURE**  
 AT OUR MAIN STREET FURNITURE CO.

**COCKERHAM FURNITURE**  
 128 MAIN STREET PHONE 19

**World Community Day Will Be Observed Here**

Women of all churches will join in observing "World Community Day" in a special program to be held at the First Methodist Church Friday afternoon, November 7, Mrs. Tom Boyd, president of the Federated Council of Church Women, has announced.

Boxes have been placed in each church entrance and women are urged to place clothing and other items needed in the boxes as soon as possible. Contents of the boxes will be sorted and re-arranged in bundles for shipping.

There is a special call for clothing, school supplies and toys for European school children, 6 to 12 years old, such as coats, sweaters, warm underwear, anything a school boy or girl might need or enjoy and bright toys or games. The committee has suggested that a note with the sender's name and a short message attached, Mrs. Boyd said.

The November 7 observance will be held at 3 o'clock in the afternoon, when a special program will be presented and an offering taken, which will be used to buy food and milk for European school children.

**K. C. Council Has Special Service Sunday Afternoon**

The Knights of Columbus Council No. 1778 sponsored a day of recollection for all men of St. Anthony's Parish Sunday afternoon, Oct. 26.

Father Norman opened the program at 12:00 noon with a sermon. He spoke of the purpose of Day of Recollection and benefits derived from it.

Regular services for the day were carried on by Father Albert.

Holy Hour was held at 4:30 o'clock for all members of the parish. The men returned at 6:00 o'clock Monday for closing services and received Holy Communion in a body. Eighty-six men were present for these services.

**Dawn H. D. Club In Meeting Friday**

Dawn Home Demonstration Club met Friday, Oct. 24, in the home of Mrs. C. P. Norton. Mrs. R. A. Frye gave an interesting and informative talk on the different types and uses of plastics.

Attending the meeting were Mesdames W. W. Wilcox, Walter Galley, Orval Galley, J. M. Carrathers, A. C. Hershey, O. B. Southern, R. A. Frye, W. B. Caraway, J. B. Caraway, a visitor, Mrs. Beavers, and the hostess.

The next meeting will be November 7 in the home of Mrs. Walter Galley.

Paul Dishman and Charles Skelton were visitors in Lubbock last week-end.

**HOPE DENTURE POWDER**  
 Ends Worry About LOOSE FALSE TEETH

Double Your Money Back Unless PLATES STAY TIGHT 24 HRS.

HOPE, INC., 118 W. 21st St., N. Y. CITY

AT YOUR DRUGGIST

**YOUR SAVINGS ARE WELCOME**

**CURRENT DIVIDEND RATE 3%**

**EACH DEPOSIT INSURED UP TO \$5,000.00**

**See Elizabeth Womble**  
 AGENT — HEREFORD, TEXAS

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**"SPEEDY" by Hereford MOTOR CO.**

**HEREFORD MOTOR CO.**  
 Sully Green HEREFORD, TEXAS Archie Scott

**MORE TELEPHONES**

more telephone calls

More and more calls from more and more telephones have taxed the capacity of switchboards and operators alike during these days of equipment shortages. Even so, most calls at most times go through promptly.

If, at times, you do not hear "Number, please?" immediately, it's because hundreds of other people are calling at the same time and operators are doing their best to answer each call in turn. This is especially true during the busiest hours of the day—midmorning and early evening.

We're putting in more equipment as fast as we can get it. Our aim is to eliminate delays and answer every call promptly.

**SOUTHWESTERN BELL TELEPHONE COMPANY**

**Irrigate Your Farm With a POMONA PUMP**

Over 40 Years of Outstanding Service to Agriculture

Let Us Show What Pomona Advantages Mean On Your Job

**Important Pomona Features:**

- WATER LUBRICATION**  
 Minimizes maintenance and assures clean oil-free water at all times.
- UNUSUAL RUGGEDNESS**  
 Exclusive Pomona construction and heavy duty design withstands severest service.
- SEMI-OPEN IMPELLERS**  
 Will not sand lock. Adjustable, trouble free unusually efficient.
- NON-REVERSE RATCHET**  
 Eliminates risk of unscrewing drive shaft or damaging motor.

**NEW CASING NOW IN STOCK**  
 16" O. D.  
 Call Hereford 301-W For Information

**Clowe & Cowan, Inc.**  
 R. PAUL CONEWAY, Sales Representative  
 Hereford, Texas Phone 301-W, Hereford  
 Amarillo, Lubbock, Plainview, Texas — Roswell, New Mexico



### Cautious Credit Buying Urged As Government Controls Off

Cautious credit buying was urged by Dorothy H. Ross, manager of the Hereford Credit Association, on the eve of the removal of government credit controls. Mrs. Ross said all government restrictions on credit in the purchase of durable goods would be lifted Saturday, Nov. 1, and that consumers would be free again to work out payment schedules with merchants.

The lifting of controls should not be the signal for wild spending, Mrs. Ross said. Credit buying is a fine old American custom, but the use of this privilege to extremes always results in disaster.

The merchants here and other sections of the State expect a big demand for credit beginning next week, especially with increasing stocks of merchandise fast becoming available and Christmas shopping in the not too distant future. However, it is to the benefit of the consumer, the merchant, the community and the state that sound judgment be used on credit.

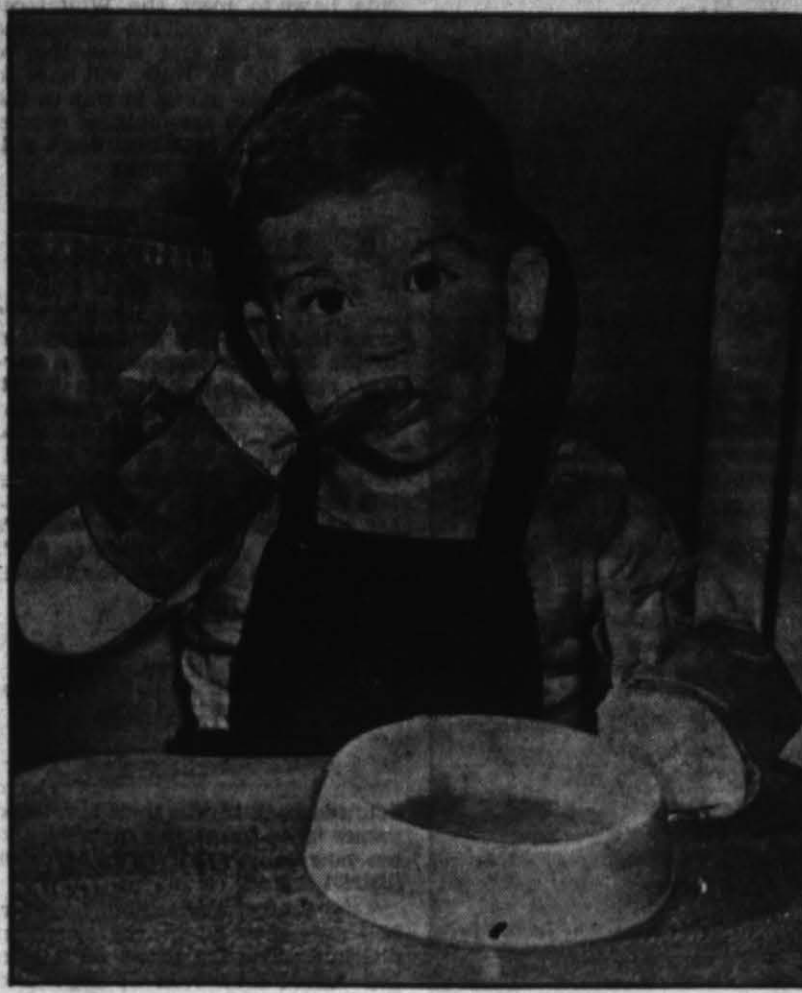
Mrs. Ross said that any rules laid down for consumers to follow in credit buying must be flexible, but set some general principles of sound family financing which she urged the public to study:

1. Buy only on credit what you can pay in a reasonable length of time, and pay all bills on due date.
2. In buying on credit, remember it is to your interest to keep your family on a sound financial basis.
3. A high credit rating is a mark of good citizenship. Keep your credit rating unblemished and you and this community will prosper.

"We are certain the citizens of Hereford and Hereford trade territory will cooperate," Mrs. Ross said. "Every family knows the pitfalls of reckless spending on credit, and I feel sure our people here will use good judgment in their use of deferred payments."

Shop with the Want Ads!

### Learning Fast



Tommy Herbert, who lost both hands Sept. 19 under a switch engine at Cleveland, has learned to feed himself at Cleveland's Rose Mary Home for Crippled Children. He's shown using a spoon fastened to leather cuffs on his arms. He can also pick up a cup of milk by pinching it between the cuffs. He'll be 2 years old in November.

### Hereford Student On Winning Tech Judging Team

LUBBOCK, Oct. 30.—A wood judging team from Texas Technological College won top honors in the contest in connection with the American Royal Livestock show held recently at Kansas City, Mo. The Texas Tech team made 1806 points, with second place Nebraska University totaling 1727 points.

Texas Tech took first place in judging commercial classes and breeding classes and second place in wool grading. Prof. Ray C. Mowery was coach.

Horace Underwood, Texas Tech student from Garden City, was high individual in the contest, taking first individual honors in judging commercial classes and second in wool grading. Other Tech team members taking individual honors were: Herman Hanson of Farwell, third place in entire contest, third in breeding classes and in wool grading; and George Elliott of Anton, fourth in entire contest, first in breeding classes, third in commercial classes.

The team, which also included Carl Dwyer, McLean; C. L. Brownlow, Hereford; and Charles W. Bordner, Lubbock; placed 12th in

### Ellen Posey In Dental School

Ellen Louise Posey, daughter of Mr. and Mrs. E. B. Posey, 509 East Third Street, was listed among the 24,284 students enrolled this year at Northwestern University, Chicago.

Miss Posey is a graduate of Hereford High School, has attended West Texas State College, Canyon, and will study in the Dental School at Northwestern. Until recently, she was employed as receptionist in the office of Dr. Will F. Graham.

New York's Wall Street received its name from a boundary wall built across Manhattan Island by the Dutch settlers in 1653 to protect them from possible attack by the English.

Contrary to usual belief, the nightingale sings not only at night, but at all hours of the day as well. Only the male sings, however, and in England the nightingale is heard only from the middle of April to the middle of June.

the livestock judging contest. Hanson won fourth individual honors in judging, polled Herefords and Dwyer took ninth place in judging horses and mules.

Not Big Ads, But "Regular" Brand Ads Get Results!

**PUBLIC DANCE**  
**EVERY SATURDAY NIGHT**  
 Veterans Memorial Park Club House  
 Sponsored by  
**AMERICAN LEGION & V.F.W.**  
 Admission \$1.00 Ladies Free

**DR. MILTON C. ADAMS**  
**OPTOMETRIST**  
 OFFICE HOURS—8:30 to 5 p. m.  
 121 West Third Phone 37-22-tfc

**BIG VALUES**

**Enamel Dish Pans**  
 2 Sizes Assorted Colors 69¢ and 89¢

**Ironing Boards**  
 All kinds, metal, wooden, etc. \$4.50 to \$9.50  
 Priced from

**Wash Tubs**  
 Plenty of Square and Round \$1.80 to \$2.50  
 Nos. 1, 2 and 3 — from to

**HENSLEE'S HARDWARE**  
 209 North Main Phone 567

**NOW ON DISPLAY ...**

We are now official dealers for ...

**CUSHMAN MOTOR SCOOTERS**  
 and have the new models for your inspection!

Also in stock ... A Few New—

**BICYCLES**  
 We Rent Bicycles and Specialize in BICYCLE REPAIRING

**Repair Work of all Kinds**  
 And a Complete Line of Parts

**WE CALL FOR AND DELIVER**

**JANSSEN'S BICYCLE SHOP and GARAGE**  
 Phone 311-J—1 Blk. North, 1 East Smith Motel

**MARKETS**

Late losses on grain and cotton markets pointed up generally unsettled conditions on southwest farm markets last week, according to the Production and Marketing Administration, U. S. Department of Agriculture.

Spot cotton sales again topped all previous weeks of the current season, as farmers sold more freely. Prices rose early but lost Friday to close \$3 a bale up.

Dry weather in winter wheat areas and heavy buying for overseas shipment raised wheat early, and Friday's break left a week's gain of 5 cents. The same dry weather hastened maturity and drying of the corn crop, and marketings increased. Late-week corn losses erased early gains, while oats, barley and sorghums also closed lower.

Rice markets made further gains during the past week. Some feed ingredients fell, but formula feeds still found demand. Alfalfa hay showed a slightly weaker tone, while prairie hay advanced \$1 per ton. Light commercial demand forced most farmers' stock peanuts into government warehouses. Wool met greater demand.

Egg prices held up well in the Southwest, but hens and young chickens weakened at most markets. Prices ranged generally from 31 to 36 cents per pound, and heavy hens mostly 22 to 28 cents except at New Orleans which paid 30 to 31. Seasonally light receipts of turkeys sold mostly at or near government support prices.

Midweek snow and freezing temperatures cut supplies on Denver's farmers' market, and prices rose sharply. Onions and potatoes held steady to firm at shipping points, but many growers held for higher prices. Potatoes and lettuce found unsettled markets at Fort Worth, with tomatoes firm, and Texas citrus fruits trending lower. Light receipts at New Orleans were mostly steady in fair trading. Slow demand made dull markets for sweet potatoes in producing and consuming centers.

Most cattle markets closed the week about unchanged, but Oklahoma City gained strength, while weakness developed on slaughter classes at Denver and on Brahman stocker calves at Houston. Denver sold low good to average choice steers at \$25 to \$32.25, and Wichita moved medium and good steers at \$19 to \$24.50. Common to medium steers and yearlings brought \$13.50 to \$18.50 at Houston, \$15 to \$19 at San Antonio, \$13 to \$20 at Fort Worth, and \$17 to \$24 at Oklahoma City.

Hog prices slumped around \$1 per hundred pounds during the past week. Good and choice medium weight butcher hogs sold late in the week around \$27.75 at San Antonio, \$28 at Fort Worth, \$28 to \$28.50 at Oklahoma City, \$27.25 to \$27.50 at Wichita, and \$27.50 to \$27.75 at Denver. Sows ranged mostly from \$25 to \$26.50.

Lambs gained sharply at most southwest markets. Fort Worth and Oklahoma City advanced around \$2.50 and Wichita \$4, with Denver at much as \$1.75 higher and San Antonio mostly unchanged. Slaughter ewes went up mainly 25 to 75 cents, while feeder lambs sold steadily to \$1 higher at Fort Worth. Goats weakened at San Antonio.

Daytime noise on the average busy street of an American city is loud enough to make the normal person one-fourth to one-third deaf. There is no dependable evidence, however, that life or work in noisy places decreases the acuteness of hearing, except during the first few minutes after the noise stops.

**Beware Coughs from common colds That Hang On**

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

**CREOMULSION**  
 for Coughs, Chest Colds, Bronchitis

**NO BETTER SEED POTATOES EVER PUT IN A BAG!**

**VIGOROUS**  
**WELL-BRED**  
**DEPENDABLE YEAR-AFTER-YEAR**

**BIGGER YIELDS!**  
**BIGGER PROFITS!**

**Order 400 NORTH DAKOTA CERTIFIED SEED POTATOES NOW!**

**STATE SEED DEPARTMENT**  
 College Station ... Fargo, North Dakota

**THIS HALFBACK'S EYES WERE Trained AT HOME**

In football, and scores of other activities, good eyesight is important. AND GOOD LIGHT IS IMPORTANT TO GOOD EYESIGHT.

School children need good light when they study more than at any other time. To protect their eyes and help them make better grades, make sure they have correct lighting.

But more than that, eyes protected in youth by good lighting, are more apt to stay bright and undimmed through the years to come. Both for today, and tomorrow it's important for you see TODAY that your children have better light for better sight.

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 23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

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A Public Service Company lighting specialist will come to your home, office, or place of business to give you recommendations as to how to obtain the best in lighting. There's no obligation. Just call or write your nearest Public Service office.

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 Southwestern Life Insurance gives you the advantages of safety of principal, plus interest at guaranteed rates! Let me give you all the facts on the subject today. There's no obligation.

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**Southwestern Life**

**Rutherford & Co.**  
 VALUES FOR DOLLAR DAY, Nov. 3

**Printed Tea Towels \$1.00**  
 SPECIAL! 3 FOR

**Little Boys' All Wool Sport Coats \$4.35**  
 Sizes 4, 5, 6, 7, 8. REG. \$6.95 Value at

**Plaid Blankets \$6.95**  
 25% wool; Size 72x90. Reg. \$8.95—DOLLAR DAY

**Men's Undershirts \$1.00**  
 Cotton Ribbed. 2 FOR

**Little Boys' Knit Briefs \$1.00**  
 Regular 59c Values! 3 PAIR FOR

**Esmond Blankets \$5.00**  
 Regular \$7.95 Values Dollar Day

**Children's Oxfords \$1.99**  
 Only 20 Pair. Broken sizes. SPECIAL

**Cotton Blankets \$1.50**  
 Double Size. Reg. \$3.95 Value! FOR DOLLAR DAY

**Men's Regular \$1.95 Corduroy Hats \$1.50**  
 GO FOR

**Overnight Cases \$3.78**  
 \$6.00 Value! (tax included)—ONLY

**One Group, Men's Genuine Fur Felt Hats \$3.75**  
 REG. \$6.95 Values for

**Ladies' Rayon Step-Ins \$1.00**  
 Values to \$1.25 — 2 PAIR

**Childrne's Herringbone Twill Jod-Spurs \$1.50**  
 \$2.50 Value

**BUY NATIONALLY ADVERTISED MERCHANDISE — and SAVE!** Stetson Hats ... Knox Hats ... Red Goose and Selby Shoes ... Freeman Shoes ... Fleetway Pajamas ... Ricemore Suits ... Loretta Dresses ... Martha Manning Dresses!

Mr. and Mrs. Vern Witherspoon and Mrs. W. E. Dameron left Tuesday for Dallas to attend funeral rites held there for Mrs. C. G. Witherspoon, a former Hereford resident. Mrs. Dameron will also visit with a son, Bill Dameron, a student at Texas Christian University, before returning home.

Mrs. F. P. Lyons and sons, Paul and Joe, left Thursday for Columbia, Mo., to spend the week-end with their daughter and sister, Virginia, who is a student at Stephens College.

the week-end here with her mother, Mrs. C. P. Cockrell, and his parents, Mr. and Mrs. L. Z. Oldham.

Mr. and Mrs. Leo Forrest were in Abilene over the week-end for a visit with their daughter, Cherry Ann, who is a student at McMurry College.

Mr. and Mrs. Carl Oldham and baby daughter of Canadian spent



**You'll be the envy of the airport with your new ALL-METAL Swift 125**

Yes, you will be proud of your new Swift 125. The sound, basic design of the Swift, plus modern all-metal construction, means natural stability and safety...and performance that makes flying pay its own way in utility and time saved.

THE Swift GIVES YOU—All-metal construction... 140 M.P.H. Cruising Speed (optional altitude)... 400-mile cruising range... 900 ft. per min. rate of climb... 48 M.P.H. landing speed... 15,350 foot ceiling... electric-hydraulic retractable landing gear and flaps... roomy side-by-side deluxe cabin... 100 lb. baggage allowance... 125 H.P. Continental Engine. You are cordially invited to fly a Swift 125 at your convenience. Immediate delivery.

*The Swift 125*

Manufactured by Texas Engineering & Mfg. Co., Dallas, Texas

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- Pleasure Rides ..... \$1.50
- Dual Instruction ..... \$9.00 per hour
- Plane Rental ..... \$6.00 per hour
- Storage Hangars ..... \$15.00 per month
- Phillips Aviation Gasoline ..... 26c per gallon

**It's All 'Queer'**



Part of the \$2,500,000 haul of counterfeit U. S. currency seized by U. S. Secret Service agents when they broke up a counterfeiting ring at Marseille, France, is inspected at Washington by Albert E. Whitaker, agent in charge of the New York District, Forrest V. Sorrels, in charge of the Texas District, and John J. McGrath, Assistant Secret Service chief. Sheets are tens and twenties.

for the conference crown. The Bobcats have to meet the Whitefaces next week-end, and the Eagles the following week, and since they've been defeated by Tulsa, will have to win both these games to stay in the running. That's assuming, of course, that the Okon Mustangs don't pull an upset tomorrow night.

Perryton. Wellington dropped a tough 6-0 game to the Rangers in the season's opener for their only black mark this year. That one touchdown margin doesn't look so big now, on the basis of the season's records for both teams, and raters are treading on very thin ice in placing one above the other in top three.

**Upsets Topple...**

(Continued from page one)

game this year—the season's opener to the Perryton Rangers by a narrow margin, 6-0. At this point, chances look exceedingly good that the Rockets will have a chance to remedy that defect in the records in a Regional Championship game late next month... always providing, of course, that Cheesy Walker's Blackhaws from Phillips don't come through again with the District 1 flag.

**Phillips Hawks...**

(Continued from page one)

start with three scoreless losses, Coach Stanton's charges have bounced back to win their last three games in an impressive manner, and are now being eyed warily by other district teams.

The class of the region, however, still seems to be in the northern districts. The big battle of Region 1-A will be between Phillips and Perryton when those two titans get together to settle the District 1 title fust; and over in District 3-A, the Wellington Skyrockets are riding high in a tide of victory, with only the Shamrock Irish posing a very big stumbling block.

The Rockets are currently ranked in third place behind Phillips and

**Annual Boss Banquet Held by B & PW**

The annual "Bosses Banquet," always a welcome event in business and professional circles, was held by members of the Business and Professional Women's Clubs at the City Hall Monday night.

Black cats, witches and owls carried out the Hallowe'en motif for the "honor party" with the "U" shaped banquet table featuring clever owl-placards and brightly colored leaves picking up the orange and gold colors.

After the invocation given by Minister Bob Wear, the program repeated the Hallowe'en theme with Mary Jane Morgan giving the "Toast to the Bosses."

"Four little girls in peaked hats and witches costume sang witch songs. The girls were Linda Lee West, Linda Sue Phillips, Linda Joan Brown and Martha Ann Book-out."

"Madame Coralyns" Jennings told fortunes with some of her predictions happening before the party

was over. Auld Lang Syne was sung by the entire group in conclusion. Honor guests attending were: Edwin Flood, Mr. and Mrs. Wm. Warren, D. C. Kinsey, Mr. and Mrs. Orville Houser, Earl Wood, Mr. and Mrs. D. L. Bybee, Weldon Poff, Jess Carter, Dr. Millard Nobles, Mr. and Mrs. Robert Thompson, R. A. Pullwood, Minister and Mrs. Bob Wear, F. G. Collier, Reed Williams, Mr. and Mrs. A. J. Schroeter, John Jacobsen Jr., and Mr. and Mrs. S. B. McLallen.

Members of the B. & P. W. Club attending were: Mary Jane Morgan, Gwendolyn Springer, Frances Young, Lillie Loyd Poff, Bessie Lee West, Mrs. Jess Carter, Florence Lloyd, Lillye London, Mary Dyer, Bessie Smith, Mrs. Cecil Williams, Mrs. John Jacobson Jr., and "Madame Coralyns" Jennings.

**CARD OF THANKS**

I desire to thank the many friends who came to visit me and those who sent flowers and cards during my recent illness. All the kindnesses extended were greatly appreciated. Mrs. C. I. Rudd.

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**Benchwarmer...**

(Continued from page one)

Even if they get by the Eagles tonight, and that's by no means a safe bet, the Whitefaces won't be counting any championships won. Their toughest games are coming up—at Dimmitt next week, and back home against Tulsa on November 14. Both the Bobcats and the Hornets are still very much in the race.

The Hornets, in particular, will be rooting for a Whiteface victory tonight, since that would put them back in the running. The Tulsa eleven has lost only to Canyon, and has high hopes of repeating last year's performance against Hereford in the conference finale. Dimmitt's Bobcats, defeated only by Tulsa, would probably like to see both teams lose tonight, if that sort of wind-up were possible, since the Bobbies are also carrying the torch

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- CUT BEETS**  
Libby's, No. 2 Size cans ..... 2 for **25c**
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Tendersweet, cream style, No. 2 size... 2 for **39c**
- MEATS...**  
HAMS Half or whole, Swift, 8 to 12 lb.—Lb. **57c**  
PORK CHOPS Extra Lean ..... Lb. **59c**  
FRANKS Skinless, Pinkney's ..... Lb. **38c**  
CHILI Briek, Deaf Smith ..... Lb. **42c**  
BEEF ROAST Chuck ..... Lb. **43c**  
CHEESE, LONGHORN Brookfield ..... Lb. **54c**  
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White Swan ..... No. 2 Can **9c**
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Wilson's ..... 16-Oz. Jar **29c**
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Hunt's, tip all green ..... No. 1 **29c**
- Pure APPLE CIDER**  
**83c**
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