Hereford On The Move

Standard Of Living Improving In County

(Editor's Note: This is the seventh article in a series about the growth of Hereford. This article deals with the standard of living as reported by the U.S. Department of Commerce.)

BY GRANT MABRY Staff Writer

Hereford and Deaf Smith County, with the growth experienced, has managed to maintain a good standard of living considering the number of new families and laborers.

The average family income in Deaf Smith County, according to the 1970 census, was \$7,603 in

the state average, a year later. The income per capita was \$2,403 for the county.

Hereford's growth was reflected by comparing the entire county population to the population in Hereford alone. The population of Deaf Smith County in the 1970 census was 18,999, compared to 13,414 population reported in Hereford. This meant that in 1970 Hereford comprised better than 70 per cent of the total population in Deaf Smith

inhabitants aged 5 years and over in 1970, 3,286 were living in a different county within the state in 1965, and 1,316 in a different state.

The draw-power of the booming Hereford and the county it was county seat of spoke for itself in the above figures alone.

However, the report also stated that 3 per cent were foreign born of the total 18,999 county population and 11.2 per cent of the population which was native born had one or both parents of foreign birth, which may be said to label the prospering town and county as the "melting pot of the High Plains."

The average income became more impressive when it was reported that in the population aged 16 and over, 85.2 per cent of the men and 37.1 of the women were in the local labor force, with 38.9 per cent holding white collar jobs, and 12.5 per cent holding government jobs.

About 35 per cent of the married women with husband present were in the labor force.

The Sunday Brand, Hereford, Texas, Sunday, July 23, 1972

A progressive move by the community in developing the Day Care Center may have made it possible for 24.8 per cent of these wives who had children under six to work.

At the same time, with such a large labor force, the per cent of educated persons was high. According to the census report, there were 5,506 person aged 3 to 34 years enrolled in school. In the 25-and-older population, 43.2 per cent of the men and 46.9 per cent of the women were high

school graduates. The median value of homes in compared to the state median of \$12,300, with some reports that this median has risen since the 1970 survey was made. At the same time the median contract rent of \$77 ran parallel with the same figure given as the state

Out of the 6,418 housing units reported in the county by the '70 census, some 4,702 had at least one television set, with 2,099 of these homes owning UHF. equipped sets.

median

There were 1,336 housing units with air conditioning.

Some 572 of these had room units and 764 were central systems.

It was also reported that 3,848 units had clothes washing machines, 2,320 had clothes driers and 1,310 had dishwashers.

Of the 18,999 population and average of 3.6 persons lived in the average housing unit in the

A total of 2,274 housing units were built before 1949, 1,659 were built during the 50's, while

(See "Standard" Page 2)

Branding by Speedy Nieman

That feller on Tierra Blanca

Creek says machines are able to

do everything today except

make a dollar go as far as it

Some women don't mind

inflation . . . the more things

cost, the more trading stamps

The Hereford Noon Kiwanis

Club has been named top club in

the Texas-Oklahoma district for

the past month - marking the

second time for the locals to win the coveted award among some

Speaking of civic clubs, the Hereford Lions are getting ready for their big annual carnival. Boss Lion Nolan

Grady reports the carnival will

have the best quantity and

quality of "rides" ever offered

here. The big show is set Monday through Saturday, July

Rain is most always welcome

in the Panhandle, but the potato

and onion growers are ready for

some dry weather so they can

harvest the crops. Moisture

received the past week was real

beneficial for hay and some

other crops, however. Big news

in the area Saturday morning

was that the Canadian River

was at flood stage. Tierra

Blanca Creek and Frio Draw

were both running, and a report

Friday night indicated Buffalo

Hereford's Downtown

merchants are sponsoring a big

want to read the special section

Two men had cars they

they tooted their horns and

inspection . . . the ambulance

came and made a collection . . .

and all that's left is a

recollection . . . and two less

. It's great to live in a free country. You can say what you think - if you're not afraid of your wife, your neighbors, your

earned degrees) are finding

qualified," and hence unem-

The crafts and trades, plus

semi-skilled and ordinary labor

jobs continue to be in plentiful

supply, but there is some in-

dication that even these labor

markets may be softening up.

We may be approaching a time

when people actually ap-

preciate having a job, and perform their work with pride

as a means of helping keep it.

ployable.

votes in the next election.

de a connection . . . the made a connection . . . the

to be offered for the sale!

one day at an intersection

Lake was up four inches.

used to.

they get.

400 clubs.

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38 Pages

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Vol. 25--No. 4

laxes:

Hospital Board Keeps Same Rate BY MARSHALL DAY

News Editor A cut in the hospital district's of town. tax rate for 1973, a move that The final voting resulted from seemed very possible after a motion by Dr. Hugh McCrary Tuesday's regular meeting, and a second by Ed Wilson to failed by a 3-2 vote of board members during a special level of 25 cents per \$100 meeting Thursday night in the valuation. The tax rate,

bers split, 2-2. Strafuss sat in as the full amount.

chairman in the absence of chairman Ed Line who was out

leave the tax rate at its present although the same as the one for Acting board chairman this year, includes a 5 cent Lawrence Strafuss was called addition for the establishment on two times within a 20-minute of an indigent fund to help in the period to cast the tie-breaking payment of hospital costs invote when other board mem- curred by persons unable to pay

cents for bond indebtedness, the 5 cents for the indigent fund and two hours Tuesday-morning in 4 cents for paying hospital in- an effort to reach an surance, auditing, ambulance agreement, but failed to do so. service and tax collecting.

vote twice Thursday night.

The first vote, which called for a 20 cent tax rate, ended in a split decision and Strafuss was called on to break the tie. He voted down the tax cut and again later was called on to made that in the form of a break a 2-2 tie in favor of leaving the tax rate at its

The 25 cent rate consists of 16 present level.

The hospital board met for The special meeting was called The board was split by a 2-2 for Thursday and the board spent another two hours discussing the tax rate before

> the final decision was reached. Wanda Hoover and Tommy Carnahan were seeking to lower the tax rate to 20 cents and had

(See "Taxes" Page 2)



GETTING READY - Lynton Allred and Nolan Grady, Lions Club members, discuss setting up one of the many booths that will be open for the annual carnival that begins Monday. The carnival, bigger and better than ever, according to officials, will last through Saturday.

At Tuesday Meeting

Board Looks At Budget

Hereford School Board of jeans to school. Education, Friday morning at the Caison House, was called for

school budget.

Bill Phillips, administrative coordinator, explained the Blood Bank Due proposed budget to the board members to prepare them for Wednesday the public hearing to accept the budget. The hearing will be held
The Coffee Memorial Blood during the next regular school Rank board meeting Aug. 8.

Total expenditures are stimated to be up only \$169,300 for the coming school year. At the same time the increase alloted to the athletic budget was \$910 above the amended

budget for last year. The board also reviewed the school dress code for this year which had only one significant change. That change was in the girl's dress code which makes it

Westway Reunion Scheduled July 30

The annual Westway Reunion and Homecoming will be held Sunday, July 30, at the Westway Community Building.

Registration will begin at 11 a.m followed by a basket lunch at 1 p.m. and a memorial program at 2:30 p.m.

The annual affair attracts over 100 former and present residents of the community and a number of out-of-state visitors are expected this year.

The new policy reads: "When pants or jeans are worn, the hip the presentation of the 1972-73 line must be broken with a blouse ro some type of over-

visit to Hereford Wednesday in

The workers will be in Hereford from 4 to 6 p.m. at the

hopes of obtaining at least 60

pints of blood for the Hereford

Community Center. Hereford, after several months of "in the hole" donating, is in the plus now and workers are hoping to build up the local supply. Anyone wishing to donate is asked to contact Barbara McCrary before Wednesday so an estimate can be made as to how

many donors will show up.

Wednesday 83 Thursday 84 Friday

Moisture for week: .53 Moisture for year: 12.92 (Courtesy KPAN)

book which will be issued at the proposed farm. first of the school year.

The entire dress policy will be consideration had been made in included in the student hand- the area of growing crops on the

"I think we have a real The possibility of a school responsibility to these boys in for agriculture students is involved in the ag program." under consideration by the Roy Hartman, superintendent board at this time. Richard said. "We need to provide them Robinson, vocational education with a farm. Most of them live director, said that the farm in town and need a place to would be used mainly as a place carry out projects."

LindseyAttending C of C Institute

among some 200 Chamber of career, the Institute provides Commerce executives from 11 opportunity for continuing instates attending the fifth annual depth study of current issues Southwestern Institute of and latest management Organization Management philosophies being held today through Friday at Texas' Christian workshop will be Pledger B. University

Now in its 52nd year, the annual, sequential program of personal development and advancement planned by the Chamber of Commerce of the United States offers voluntary organization executives the TCU's Division of Special knowledge and skills needed for success in a one-week seminar. Leroy Lewis, as administrative based on the theme of "An coordinator, the July institute is Investment in Excellence."

Jim Lindsey of Hereford is throughout his professional

Chairman for the TCU Cate Jr. of San Antonio. executive vice president of the South Texas Chamber of Commerce, and manager will be Arnold Mathias of Dallas, who heads the Southwestern division of the U.S. Chamber of Commerce. Arranged through Courses with its director, Dr. being coordinated by Dr. Joe L. Planned for the C of C officer to Steele, dean of TCU's M.J. attend in progressive levels Neeley School of Business.

Lions Carnival Begins Mond

boss, your customers, or the The annual Hereford Lions federal government! Club Carnival, billed as the biggest and best yet and of-The fact that the American fering a number of new items, job market is pretty soft right kicks off Monday for a week-long stand in the Bull Barn now for a lot of highly trainedprofessional people is hardly parking lot.

news to those who have not had An increase in both booths an easy time finding a job and rides is offered this year along with a special opening-The drying of the teacher job day offer of "Pal Tickets." The market is the best publicized "Pal Tickets" are included in part of this rather unhappy today's issue of The Brand and story, but it is bying menas the can be clipped out and only part. Engineers, chemists, presented at the carnival, along and some other highly-trained with one purchased ticket, for a specialists (mostly with just-

The offer is good Monday only and only when another ticket has been purchased.

Gene Ledel Shows, the group in charge of the Lubbook South Plains Fair each year, will provide the rides this year, according to Lions Club of-

The rides number 18, which is almost double that of previous years. Some 13 of the rides are for adults, including the massive new "Skydiver," a feris-wheel type set up that stands 75 feet high. Other rides offered are the

merry-go-round, buggys, auto, planes, baby wheel, flying saucer, tilt-a-whirl, whirly bird, scooter bumper cars, skydiver, twister, octopus, ferris wheel, roundup, loop-o-plane, pony, glass house and casa de luna dark ride The carnival will begin each

evening at 6:30 and will continue late into the night. All ticket booths will be

manned by Lions of their wives and proceeds from the carnival will be used in various com-

munity projects. The booths set up by the Lions include the coke pitch, keg pitch, inside and outside concession stands, hamburger booth, bingo, baloon darts, glasse bitch, football throw, pool game, softball pitch, basketball toss, cork gun and doll rack.

The 14 booths show an increase of one booth over last year, but three of them are new contests. Also, cotton candy and helium-filled balloons will be

themselves labeled "over-,

Land Purchased, Groundwork Set

Clint Formby, a partner in the as a studio. Thursday that five acres of land weeks away. has been tentatively purchased "We are on schedule on all from Woody Wilson. The land is phases with the purchase of the

A tentative agreement on The firm also has leased the land for a cable television tower former Chamber of Commerce have been reached, according office at 126 E. Third. The to officials of the cablevision building will be used as the firm, but actual construction firm's downtown and still is at least three weeks engineering offices and is being studied for "possible future use

cablevision firm which will be Formby said actual ground based in Hereford, said work is at least two or three

located about a quarter of a location for the tower," he said. mile from the city incinerator. "The only thing we are waiting

on now is for the Federal Communications .Commission. The FCC has not issued any certifications for construction for any cable to firms yet so there are about 900 that are literally tied up at this point."

He said he hopes the FCC will release certificates for construction in the next two or three weeks, which will work out well with the local firm's plans. It is expected to be at, least three weeks before ground crews will be ready.



ACHIEVEMENT AWARD" - Felipe Luna, center, who will represent Hereford in the National AAU Boxing Finals to be held next month in Columbia, S.C., accepts the first "Outstanding Sports Achievement Award" from Don-Lowder, making the presentation on the part of the Deaf Smith Chamber of Commerce Sports Committee in its regular meeting held last Friday. Harold Wheeler, left, is Luna's trainer and will accompany him to

tickets.

"STANDARD"

the census an estimated 450 to

500 new homes have been built

in Hereford alone, not counting

the construction elsewhere in

Since the start of 1970 through

June \$10,625,098 in building

permits has been issued. The

growth continues by all in-

dications during this year with a

total through June for 1972

building permits of \$1,887,495. The population of the entire

county in 1960 was reported to

be 13,187. That same figure was

bettered by the Hereford 1970

population by 227 in the city

alone, while the county as a

whole had grown to be one

person short of having a total

It is hard for some people to

understand how a small High

Plains town so close to a large

city could grow at the rate that

Hereford is, yet when one takes

into consideration the giant

scale agri-industry the county

has with the never ending ex-

pansions of each of the com-

population projection can be

A projection of populations

population of 19,000.

the county.

(Continued from page 1) 915 were built between 1960 and 1964, and an additional 1,168 were built during the five years preceding the '70 census. Since



Gene Mayfield . . . WTSU Mentor

Along The Frio

MRS. OWEN ANDREWS

A Youth Choir of 50 or more people from Colombus Avenue Baptist Chruch, Waco, will give a musical program at Frio Baptist Church, on Monday evening, July 24, at 8:30. Everyone is invited to attend this program. These young people will be here only the one evening, staying in homes of local families

Mr. and Mrs. Floyd Cole, Bill and Beverley attended a Cole family gathering at Seqiouah State Park near Wagner, Okla. on Sunday. Others of the Cole family attending included Mr.

information may be obtained by

calling the Brand Sports Desk.

the team will be against

Colorado State, Lamar, New

Mexico State and Wichita State.

Road games will be against

Drake, Southern Mississippi,

Northern Illinois, San Diego

State, University of Texas at

Arlington, and North Texas

Home games schedules for

and Mrs. Herman Vinson, Pampa.

Also, Mr. and Mrs. Thurman Cole, Yuma, Ariz., Mr. and Mrs. John Cole, Hugo, Okla., Mr. and Mrs. Harold Shearhart, Vinita, Okla., Mr. and Mrs. Jim Shearhart, Mooreland, Okla., Mr. and Mrs. Bob Klein, Stillwater, Okla., Mr. and Mrs. Ralph Cole, Steve, Susan and

The Tony Vigils have his brother and family from Cheyenne, Wyo. visiting them.

Visiting Cheryl Cole for several days is Joy Clark, from Baytown. Cheryl arrived home from her uix weeks tour of Europe on Sunday, July 9.

Mr. and Mrs. Arthur Blackburn and grandson, returned Monday July 10 from a weeks trip to visit relatives downstate. At Dennison they visited her father, Mr. Sargent, who lives in a convalesent home there. Also they visited others of their relatives there, at Henrietta and points between. At Dallas they visited their daughter, Linda, and with the George Sumners, who are former residents of this area.

Mr. and Mrs. Frank Robbins. Steve and Scott, returned home Friday from a weeks trip to Tenneessee. They visited their relatives at Sparta and also visited Greenfield and Matin, the two towns near which Steve expects to be located with a clothing manufacturer. Steve has learned that the beginning of his work will be delayed until the first part of August. He was looking for living facilities.

Steve Robbins took Mr. and Mrs. F.Y. Moreman to visit their daughter, Mrs. Glenn Edwards, Mr. Edward and family at Commerce, planning to be away from Sunday until were also accompanied by Virgil Barber, who with Steve, planned to visit friends at Dallas, and Royce Waldrip who is considering entering the Dallas Fashion Design School which Steve attended last year.

Diseases

Won Battles

DISEASE AND HISTORY.

By Frederick F. Cartwright, In

Collaboration with Michael D.

Biddiss. Thomas Y. Crowell Co.

There have been many ran-

disease at focal points in the story of mankind. Now, Dr.

Frederick F. Cartwright, head

of the Department of the Histo-

Medical School, London, with

an assist by Michael D. Biddiss,

director of Studies in History at

Downing College, Cambridge University, has written a brief

but clear and generally con-

vincing analysis of the subject.

Unquestionably, the course of

man's life has been changed

radically by micro-organisms, most of which he had never

seen until comparatively re-

cently and some of which, the

viruses, still can be apprehen-

in the 5th century B.C.; the plague which smote Athens -

was it scarlet fever, smallpox,

bubonic plague or something unknown today? - did far more to conquer Athens than Spartan

ded only electronically. In the tragic Peloponnesian War between Athens and Sparta

It makes engrossing reading.

248 pages. \$7.95.

Set For Monday

Bad weather last week forced the postponement of the aerial spraying to eradicate mosquitoes, but city officials have made plans to spray again Monday morning.

City Manager Dudley Bayne said Friday that rainy weather Thursday caused the first postponement and plans had been made to spray Friday. However, more wet weather, and a check with the Amarillo Weather Bureau indicating the middle of the week. They even more, prompted the city to wait until this week.

The plane, again weather permitting, will begin spraying about 6 a.m. Monday.

Military radar that translates its target findings into audible signals can distinguish be-



ATTEND CAMP — Nine Deaf Smith County 4-H Club members and leaders attended an electric camp, sponsored by Southwestern Public Service Company, at Camp Scott Able, high in the Sacramento Mountains of New Mexico from July 17 through 21. Bill Wilshire, right front, is the SPS Company instructor. The campers are, front row from left, Sué Shirley, Carmela Burges, Kathy Vogel, Dee Ann Douglas, and Joyce Shipp, home demonstration agent. Back row, from left, Ricky Coleman, Randy Coleman, Roger Sanders and Juston McBride, county agent.

"TAXES".....

(Continued from page 1) motion during Tuesday's meeting. That motion was tabled until Thursday at which time McCrary made an amendment which would have allowed for the 20 cent rate, but with the stipulation that a breakdown be made as to where

each portion of the rate went. This amended motion died for

lack of a second. Carnahan then agreed to make an amendment allowing for 16 cents to be used for bond requirements, 3 cents for insurance, auditing and ambulance service, and 1 cent for 'miscellaneous.'

It was that motion that ended in the first 2-2 vote which Strafuss was called on to break. His vote defeated the motion, 3-

The disagreement came in the form of establishing the indigent fund and how to finance it. McCrary's final motion which

passed, will bring about \$27,000 into a spearate fund to be used in the balancing of accounts that are unpayable by indigent persons needing hospital care. Mrs. Hoover and Carnahan

argued that there was enough funds in the hospital account some \$280,000 - that could be used in this area. The new fund will be placed

into a bank and used as a type of "checking account" where the hospital can get funds to make up the difference in a bill and what an indigent is capable of

dom references in general his-tories to the crucial effect of The capability of paying will be based on an intensive new system. Any person coming to the hospital for care will have to supply verification of income, ry of Medicine at Kings-College the type of car or vehicle he or she owns and its equity, the cash value of that person's life insurance, all personal property and balances on their savings and checking accounts.

The part of the final bill that person can pay, based on information the hospital gets, will be required, and the remainder will come out of the indigent care balance.

More than 1.3 million new major appliances were purchased by Texas residents in 1971. Refrigerators topped the

ponent parts, no reasonable for the county made by the CAT-CHOO! Texas Water Development THE MOSLEMS COINED A LEGEND OF THE CAT'S ORIGIN...THAT THE CAT APPEARED IN NOAH'S ARK WHEN THE LION PLAYFUL ... THE SIMPLEST TOYS AMUSE A CAT FOR HOURS TRY OFFERING HIM A PAPER BAG -(NEVER A PLASTIC ONE) OR A PING PONG BALL, OR EVEN A ROLLED UP NECE OF PAPER FEEDING TIP CATS THAT BAT A PREMARED WATER THAN THOSE THAT EAT CANNED VARIETIES WHICH ALREADY CONTAIN A CERTAIN AMOUNT

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Board during the 60's had the projection that the county population for 1980 would be around 23,191. Yet, the population in 1970 was 18,999 and should be some where near that projection for 1980 now. The Haida Indians were the Vikings of North America's west coast, trading and raiding in 50-foot canoes.

THE SUNDAY BRAND

Entered as second class matter July 6. 1948 at the past office at Hereford, Texas under the Act of March 3, 1879. Second class postage paid at Hereford Deaf Smith County, Texas. Established 1948

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Burnt orange with black vinyl inter. This one is below average retail and a sharp one.

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70 Ford pick-up, Sport Custom long style bed, fact. air, pwr. S & B, 2 tone green finish. This one is ready to go to work.

70 Chevrolet Kingswood 9 passenger station wagon. air, power, chrome rack, Harvest gold finish with matching vinyl interior. Try this one on for size.

WTSU Boosters Break Records In Ticket Sales At the end of the Wednesday that the poeple of Hereford games. Season tickets for home games can be obtained from WTSU Booster drive through would get out and hustle so local boosters. Additional ticket

Hereford, some 355 season much," Bryant said. tickets were sold. Wednesday morning the WT A total of 294 were new sales, staff had breakfast with the along with 61 renewals. Thir- local boosters and passed out teen local businessmen, Paul ticket order blanks. The group

Willis, Charles Wagner, Bud then spread all over the town to

Snyder, Gary Stagner, Earl solicit new boosters. Stagner, Bob Spangler, Melvin Two good reasons for Jayroe, Gene Huntsinger, Jim Hereford people to be backing Holmes, J.W. Robinson, the Buffaloes this year are Mike Howard Burgle, B.F. Cain and Wartes and Tony Gorman. Both Frank Barrett, teamed up with are former HHS football the WT coaching staff and players who are expected to covered the town, selling season represent the WT team as well as they did the Herd.

ckets.

This group of boosters sold Wartes is expected to start at Aerial Spraying more tickets than the cities of quarterback for the Buffs this Plainview, Perryton and fall, while Gorman will hold Pampa put together according down a starting defensive end to John David Bryant, local WT position.

WT has a total of 10 games "The coaches just couldn't scheduled for the coming believe that we did so well, and season, with only four home



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Cartwright also believes that a series of afflictions, probably mainly malaria and smallpox. was more responsible for the downfall of the Roman Empire

than invading barbarian hordes.

The terrible Black Death, a form of bubonic plague, decimated Europe periodically through several centuries of the Middle Ages, killing king and commoner alike. Cartwright feels it also may have altered the development of North America, enervating the mother country, Norway, and even-tually wiping out the Viking set-tlements in Labrador and Newfoundland.

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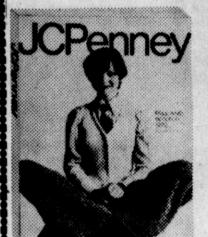
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825x14	FET	\$2.29	\$16.88	
815x15 845x15	FET	\$2.32 \$2.51	\$17.88	■ (CO.) 1 (CO.) 1. PO 1 1 (Q.) 2 (CO.) 1 (CO.
3.03.10	-			
Ground Black V			Polyester	
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G78x14	FET	1256	121m	
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2x2 w White		s1 Plus 3	988	
E78x14	FET	1214	123**	
F78x14	FET	\$252	124m	
G78x14	FET	1269	125m	AL G
G78x15	FET	1211	126m	
H78x15	FET	\$301	127ª	46' 0
		l Group		
	of Tire	Control of the State of the Sta		
12-1-12-1		s to 133		
While	they las	st One	Price	
650	x13		788	12
775		MARKET STATE		
775	x15	FE	TINCL	A. Carlotte
ON	THE RO	AD OR	IN THE	FIELD SERVICE.
				TIRE HEADQUARTERS
TIL A	IL INU	ALL WILL		And the country below to be a control of the contro

Complete brake service.

fit linings to drums, repack front

Price includes all materials and labor.

We install new JCPenney Premium brake linings.

front grease seals, rebuild all wheel cylinders

esurface brake drums

neel bearings and more.

Our most colorful White Sale! Every sheet reduced. Prints, stripes, colors. Most are easy-care. Limited time only. Nation-wide® white muslin Cotton muslin, 133 count* Twin size, flat or fitted. Full size sheets, Reg. 2.29 Pillow cases, Reg. 2 for 1.09. Bleached and finished. Penn-Prest white percale. 50% cotton/50% polyester. Twin size, flat or Elasta-fit. Reg. 2.99 Now Full size sheets, Reg. 3.99 Now 2 for \$1 4 Pillow cases, Reg. 2 for 2.09. Queen size sheets, Reg. 6.99 King size sheets, Reg. 8.99 King pillow cases, Reg. 2 for 3.39 ... Penn-Prest muslin fashion colors, and 'Parisienne' prints. 50% cotton/50% polyester Twin size, flat or Elasta-fit. Reg. 2.99 Now Full size sheets, Reg. 3.99 Pillow cases, Reg. 2 for 2.49... Queen size sheets, Reg. 6.49 Queen pillow cases, Reg. 2 for 2.89. King size sheets, Reg. 8.49 King pillow cases, Reg. 2 for 3.19 STOREWIDE CLEAR

Special 2 for \$5 navy or green nylon knit. Short-shorts in white, navy or red nylon knit; navy, white, blue, wine or printed cottons. A Special 66¢ heel. In shades of suntan, coffee

bean, gala. Proportioned sizes short

MEN'S FLARE CASI SLACK-O-I Assorted Cotton Prints Western Blue Denims	RAMA \$299 2 for \$700	Ladies' Plastic HANDBAGS 150 Ironing Pad & Cover 12 Pair Shoe File	Drastically reduced to make room for Back-to-School Fall fashions arriving daily Junior, Junior Petite, Misses & Half Sizes 5288 to 51988	
Cotton Stripes & Corduroy 2 for \$900 Polyester Dress Slacks Double Knit Polyester \$999		Infants Crawlers Men's Ties orig. 1250 99°	Entire Stock Misses Shorts Reduced Orig *3-*4-*5 NOW 2 for *5**	
MEN'S SPORT SHIRT-O- Penn-prest Polyester Cotton	RAMA	Boy's Knit and SPORT SHIRTS reduced to clear orig. to \$250 NOW \$166	Assorted Jewelry Reduced to ½ price NOW 50°-51°0 Headscarves 50°	Entire Stock Summer STRAW PURSES orig. 55∞ NOW 5288
Penn-prest Colored Dress Penn-prest Knit Dress Men's Knit Golf Shirts Men's Polyester	\$399 \$399 Reduced	BOY'S SWIMSUITS SUMMER SHORTS	Misses Boxed HALF SLIPS & BIKINI PANTY SET	18 Only Misses WIGS \$288 Wig Spray, Brushes Conditioner 886
Double Knit SPORT COATS \$2488 Wool Blends '18"	Men's Dress SUITS \$29 ⁸⁸ orig. '50-'60-'75	2 for \$500 BOY'S Western FLARE JEANS Blue, maroon, Gold Green \$349	orig. \$400 NOW \$199 Misses Summer SLEEPWEAR Gowns, Baby Dolls NOW \$288	Huge Selection Misses UNIFORMS orig. '8 to '12 NOW '5500
Special Purchase Men's White GOLF SHOES \$1188	Men's Western STRAW HATS NOW \$250	Entire Stock GIRL'S SUMMER SHORTS 4 FOR \$500	Huge and Colorful PRINTED BEACH TOWELS \$188_\$300	Entire Stock Misses 1 & 2 Piece SWIMSUITS 5599-5899-51299
Entire Stock Men's WALK SHORTS and SWIM SUITS	Entire Stock Men's Knit TANK TOPS	Girl's Summer DRESSES Prices Slashed	Misses one piece Cool and Comfortable TERRY ROMPERS	Reduced Misses BETTER SLACKS
NOW \$250	NOW \$250	\$288-\$368-\$488	NOW 2 FOR \$600	\$288-\$588
Men's Straw Caps 88° Poplin Hats 99°	Men's Casual SPORT SOCKS Ass't. Colors 2 PAIR \$100	Girl's 2 piece 100% Nylon SPORT SETS \$2 ⁵⁰ -\$3 ⁰⁰	Entire Stock GIRL'S SWIMWEAR Reduced \$288_\$388_\$488	Misses Light-weight WINDBREAKERS NOW 5299
ROOM SIZE RUG BONANZA 100% Polyester Sculptured 9'x12" 100% Polyester Shag 6'x9' & 9'12' Indoor-Outdoor 8½"x11½" & 9x12 15st		PRINTED	PIECE GOODS BONANZA Texturized Polyester Double Knit 32° Polyester Knit Stripes and Solids 33° Check and Printed Polyester Double Knit 35	

Limited. Quantities. **JCPenney Broken Sizes** auto center
The values are here every day. Subject to Prior Sale Charge It!

SHOE BONANZA

\$1.00 and \$2.00

2 for \$5.00

\$8.88-\$12.88

\$2.88-\$5.88

Now \$3.44

Now \$2.88

Now \$5.88

Now \$7.86

\$11.88

Misses Sandals

Family Boat Shoes

Misses Flats & Heels

Men's White Golf Shoe

orig. \$3.99-\$4.99-\$5.99

orig. \$6.99-\$7.99-\$8.99

orig. \$9.99-\$10.00-\$10.99

Men's Oxfords & Slip-ons

Girls Strap Shoe Orig. \$7.99

Misses Summer Sandals Reduced

JCPenney The values are here every day.

Curtain and Drape

CLEARANCE

Prices Slashed

SURPRISE TABLE

by the Mall Entrance

Fabulous Savings

ALL ITEMS REDUCED

Store Hours WEEKDAYS 9:30 to 6:00 **SATURDAYS 9:30 to 8:30**

\$7.88

Now \$10.88

Now \$19.88

Now \$14.88

Now \$12.88

Double Knit REMNANTS 30% Off Orig. Price.

Hair dryer

Make up Mirrors

orig. \$16.99

2-slice toaster orig. \$13.99

Hard hat hair dryer orig. \$26.99

Cán opener & Knife sharpener

1-only perculator orig. \$19.99

SMALL APPLIANCES REDUCED TO CLEAR

Teflon II griddle server Orig. \$21.99 Now \$19.88

Small Talk

some time that they wanted to hold open house when the new parsonage at Frio Baptist Church was finished, but members of the church hadn't realized the time was so near until it was almost upon them, so they had to hurry to get it ready for the public to see. today, Georgia Andrews says.

That sounds normal; things always manage to sneak up on you and get in a last-minute snarl. But the open house is set for this afternoon from 2 to 5. There will also be a housewarming shower for the Rev. and Mrs. Sam Ogan, with their friends from over this area invited.

MOST PEOPLE here know that the new parsonage replaces one which was burned several months ago, the result of an explosion and fire in which Mrs. Ogan was badly injured. She has received treatment at John Sealy Hospital in Galveston since then

With Rev. Ogan and their son Sammy, she is expected to return home early in the week. She is not up to the excitement and fatigue of an open house by any means, but feels that home will be a good place to complete her recovery

The Ogans' daughters, Anna Ruth Andrews and Debbie brothers.

FNB

THEY'VE KNOWN FOR Pitman, will represent the family as hostesses this af-

> ON THE MOVE from Westover, Mass., to Barksdale. La., Billee Ra Hanson and her daughter, Diana, spent last week visiting her parents, the Ray Johnsons at Summerfield.

Pretty well tired out from the moving, she didn't try to see friends while she was here but plans to be back later in the summer with more time, her mother says.

Her husband, Col. L.P. Hanson, has been commander City last month. of the 99th Bomb Wing at Westover, and will be deputy commanding officer of the 2nd Air Force unit in the Louisiana

Johnsons are quite pleased that the family will be much nearer now - "only about a thousand miles," Mrs. Johnson says with the typical Texan's attitude that a thousand miles is right next

More recent visitors with the Johnsons were Dr. and Mrs. Elton Johnson of Commerce, who stopped briefly on the way to British Columbia on a vacation trip and promised to make a longer visit on their way home. The two Johnsons are

Brand Ads Get Results . . .



PAL TICKET

LIONS CLUB CARNIVAL BULL BARNS - HEREFORD, TEXAS

JULY 24th-29th, 1972 THIS TICKET GOOD FOR ONE (1) FREE ADMISSION ON A GENE LEDEL CARNIVAL RIDE WHEN ACCOMPANIED

BY A PAID TICKET. MONDAY NIGHT, JULY 24, 1972



makes a little bit more.



SPEAKER—Angela Grubbs presented the program Friday to the Whiteface Breakfast Kiwanis Club at the Civic Club Center. Miss Grubbs gave a report on the trip she took with the high school band to Mexico

Hospital Notes

PATIENTS IN HOSPITAL Pedro "Pete" Hernandez, Earth; Ed Sweatt, Dimmitt; Mary Luna, 343 W. 2nd; Mrs. Santana Rodriquez, 301 Whittier; Mrs. Minnie McDowell, Westgate: Mrs. William Mc-Cutcheon, 130 Ave. B.

Mrs. C.E. Cross, Rt. 2; Mrs. Jose Uvalle, Rt. 4; Mrs. Bertha Hudson, Westgate; Mrs. Luella Durham. Westgate: Mrs. Thomas Sparkman, Rt. 2; Mrs. Arnold King, Dalhart.

Mrs. Etta Jones, Rt. 5; Mrs. Maggie Hanegan, 107 Ave. J.; Mrs. David Gulley, 701 Country Club Drive; Mrs. Edna E. Doak, Star Route; Mrs. Preston Hagan, Cleaburne; Mrs. Ross Latham, 107 Star

Mrs. John Walden, Rt. 4; Mrs. Ronald Melton, Friona; Mrs. Richard Rickman, P.O. Box 1885; Mrs. Donald Campbell, Amarillo; Mrs. Thomas Gonzales, 808 Irving; Mrs. Juan Davila, 815 Irving; Mrs. Francisco Perez, 321 Ave. E.

Mrs. Fermin Reyes, P.O. Box 126; Elizabeth Barton, 607 Ave. J.; Bert C. Brown, 209 Ave. J.; Leo J. Kuper, 108 N. 25 Mile Ave.; Eddie R. Curtsinger, 710 Knight: Robert Nichols, 423 Western; Sam Morales, Adrian.

PATIENTS DISMISSED Mrs. Jose Uvalle, 7-22. Mrs. Troy Newman, Edgar

Ireland, Ronnie G. Wood, 7-21. C. King, Raleigh Douglas, Eddie J. Lane, Mrs. Thomas J. Barclay, Florencio Gonzales. William Elliott, Mrs. lela M Prather Mrs Julia Vega, Mrs. Bruce Cauble, Donald Pierce, Mrs. Robert Mrs. Raymond Higginbotham, Mrs. Minnie Roberson, Mrs. Bob Coker, 7-20. Barbara E. Kelley, Ernesto

Is Named Chairman vice president, Bud Eades Mrs. Hilton Higgins was second vice president, Mrs. J.A. appointed chairman of the McWhorter, secretary and Mrs. annual fund campaign to be Sue James filling the office of held in April as officers were

ready for school - new shoes,

clothes, health examination -

most school districts require

proof of age for beginning

students. A certified copy of a

birth certificate is usually

requested, reports the Texas

This fall there will be a

quarter-million new first

graders in the schools

throughout Texas, with the total

public school enrollment ex-

pected to reach 2.8 million.

Continued growth of the school

population is expected for the

State Department of Health.

rolls around, thousands of

Texas mothers suddenly realize

that only a few more weeks

Parents with youngsters

beginning school for the first

time this September look for-

ward to school with a little more

excitement, and many mothers

whose first-born are going off to

school may be a bit bewildered

In addition to the million-and-

one chores that must be per-

formed in getting the youngster

elected and committees ap-

pointed for the 1972-73 Deaf

Smith County Unit of the

American Cancer Society a

luncheon Friday at the Country

Serving as business chairman

under Mrs. Higgins is Jim

Arney with Mrs. Jack Gililland

as rural chairman and Mrs.

Dale Jones assisting as city

Wesley Gulley was elected

president, Mrs. Higgins first

Pvt. Percy L. Mays, son of

Mr. and Mrs. L.V. Mays, 432

Barrett, recently completed

eight weeks of advanced in-

dividual training as an armor

reconnaissance specialist at the

U.S. Army armor center, Ft.

use of various kinds of weapons,

maintenance of armor vehicles,

map reading, communications,

artillery adjustmen's and

Pvt. Mays red the Army

The 20-year-old soldier is a

School and attended West Texas

N. Ornelas Jr., Mrs. Terry'

Russell, Mrs. Charles Higgins,

Mrs. Agnes Hellman, Mrs.

Donald Campbell, Mrs. Bill

Townsend, Henry Karle, Mrs.

Arthur Robinson, Mrs. Wesley

Summerfield

Community

Party Slated

A Summerfield community

Classified Ads Get Results

last February and completed

basic training at Ft. Knox.

mines and demolitions.

State University.

Poarch, 7-19.

Knox, Ky.

Mrs. Hilton Higgins

remain until school begins.

treasurer. Committees were appointed

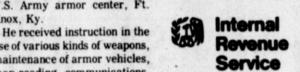
as follows: Education Committee, Mrs. Alex Schroeder, John D. Bryant, Mrs. Claude McDougal, Mrs. Tommy Carnahan.

Service Committee, Mrs. Ansel McDowell, Mrs. Bert Boomer, Rev. C.W. Allen, Mrs. Reagan Peeler.

Publicity Committee, Bobby Owen, Jim Tucker, Marshall Day, Mrs. Jimmy Lassiter. Legal Committee, Don Mays Completes Lowder, Bud Eades, Herman

Ford, John D. Aikin. Telephone Committee, Mrs. Special Training Jack McKinster, Mrs. C.J.

> Medical Committee, John Thames, Dr. A.T. Mims, Dr. Ronald Zimmerman, Dr. D.E. McBrayer, Dr. C.E. Rush.



Q. Does the IRS have a publication explaining how to apply for an economic stabilization ruling or ingraduate of Hereford High terpretation?

A. Yes. IRS Publication S-3009, "IRS Rulings and Determinations," explains how to request a ruling or inrequest a reconsideration of a ruling. It can be obtained free by dropping a postcard to your Internal Revenue district office.

Which custom-made products and services are exempt from price controls? A. The following products are

exempt from price controls when custom made to individual order: leather goods, wigs and toupees, fur apparel and jewelry. These custom

West Texas State Opportunity Plan, will be in Hereford Thursday, July 27 to meet with local students who are interested in the local division of the plan.

Aluminum canoes outsell all

provided to individual order: tailoring of clothing, framing of pictures and mirrors and taxidermy

next two to three years, according to the Texas Education original certificate to its proper Years of experience have Anticipating the rush of birth

eliminated nearly every botcertificate requests, the Records and Statistics Section tleneck. The operation is smooth and fast. Usually the of the Texas State Department copy is mailed within a day or of Health has been prepared for two after the request is it. Requests already are received.

bottleneck still It takes a sizeable staff just to remaining, however, is the open the thousands of letters individual who makes the lastreceived daily, let alone search out a requested certificate, minute request. Parents are requested to stop now and write remove it from the thick volume, make a certified copy, for a certified copy of the birth certificate is \$2.00.

mail it out and then return the certificate, or contact either the city registrar where the child was born or the county clerk in the county of birth.

If you write the Texas State Department of Health, Bureau of Vital Statistics, 410 East Fifth St., Austin, Texas, be sure to:

nclude the child's name, place of birth, date of birth, and the parents' name (including the mother's maiden name.) The State Health Department fee for a certified copy of the birth



KNIGHTS OF COLUMBUS OFFICERS — New officers for the coming year were installed Thursday night at the local Father Nathaniel Council 2778 by Installing Officer, District Deputy, Leonard Batenhorst of Umbarger, assisted by L.L. Raef, district Warden of Umbarger also. Pictured above are, bottom row, left to right, Father Adean Davis, chaplain; Tony Urbanczyk, grand knight; Paul Aguirre, chancellor; John Husmann, financial secretary; Melvin Kalka, recorder. Standing are Robert Diller, trustee; Ed Cardinal, trustee; Lawrence Brorman, outside guard; Batenhorst and Raef.

A BREAK FOR SENIORS

Outboard boat and motor

SOUTHOLD, N.Y. (AP)

Plan Official To Visit

Birth Certificate A Must For Enrolling Students

Agency.

pouring in.

Morris will be in the high school counselor's office from 9 interpretation and how to a.m. through the day to answer questions students may have about any college or technical school where they need financial assistance getting in.

others by five to one.

Tuesdays and Thursdays are light days for those fishing the waters of Peconic Bay so Mrs. Mary Morris of the Southold Milton Morris, head of the Fishing Station did something about it.

rentals on those days are half price for senior citizens. So instead of paying \$17.50 for an 18foot boat and motor each Tuesday and Thursday it costs a senior citizen only \$8.75. If a senior has a motor he can rent a boat for \$4.50.

Brand Classified Ads Get Results

HOW WILL YOU KNOW THE NEW PENNEY CATALOG IS AS GREAT AS WE SAY UNLESS GET YOURS TODAY AT PENNEY'S CATALOG CENTER IN SUGARLAND MALL HEREFORD

party that has become an annual event will be held Aug. 3, an old-fashioned ice cream social at the Ray Johnson home. All residents of the entire Summerfield area and their friends are invited, also former residents. SALE Those who come to this third annual party are asked to bring either ice cream or cake. The gathering will begin at 8 p.m. Arrangements are being made by a steering committee including Mmes. Johnson, Guy Walser, Earl Lance and Henry



SPECIAL JULY PRICE

BARGAINS..... **Used Farm Hand Ensilage** Cutter-Used New Holland **Ensilage Cutter**

EOUIPMEN

495 65 DODGE CORNET, air '64 FORD XL, 2-dr. H.T. '66 TOYOTA, air conditioned 1795 1595 65 CHEV. PICKUP, twb 4-sp. 1395 64 METRO VAN-Ideal Fishing Wagon 1995 68 DODGE DART 11195 66 FORD, 4-dr. loaded '68 PONTIAC BONNIVILLE, 2-dr. 1995

FOR YOU...QUALITY USED CARS...
PICKUPS...CAMPERS

ALSO NEW AMERICAN MOTOR PRODUCTS

71 BUICK ESTATEWAGON 13495 SEE THEM NOW

1795



67 BUICK ELECTRA 225

1972 GREMLINS ON OUR LOT!

Travel trailers new & used — at seasonal close out prices -

MUST BE MOVED BEFORE INVENTORY Up to 60 months financing-Bank rates available.

> WHERE THE ACTION IS. AT THE ACTION CORNER

104 FRONT STREET, HEREFORD Your American Motors Dealer

COURTESY AMERICAN, INC

11th and FILLMORE-AMARILLO

Yes....saving money is like that... in an interest earning account

A little bit added to what you have

HEREFORD, TEXAS

OW IN HEREFORD H.R.'s Flowers and Gifts Open for Business

> Come in and Browse 813 West Park Avenue

H.R. Fulton Owner

364-6452

Mrs. Billie McCauley Mgr.









AT GIBSON'S IN HEREFORD, TEXAS...THE HOME OF DISCOUNTS ...



DELTA

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TISSUE

SPRAY 13-0Z. CAN



AQUA NET

HAIR



NOW

PRELL LIQUID IMPERIAL SHAMP00

16-0Z AAC

CX-126-12

FILM

G.D.P.

SUNBEAM

ELECTRIC

OOTHBRUSH



SECRET **DEODORANT SPRAY**

4-OZ AEROSOL

PLASTIC

TABLE CLOTHS

NOW

NOW \$319

NOW \$319

by RAZAL MANOR

REG.

52"x90"

52"x70"

60" Round

68" Round



FAMILY TOOTHPASTE

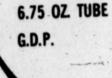
REGULAR or MINT FLAVOR

MORNING GLORY

MATTRESS PADS

FILLED 100% POLYESTER FIBER

G.D.P.



ADVERTISED PRICES GOOD MONDAY JULY 24



4-ROLL PKG.

LADIES'

DRESS SHOES





LADY ELEGANCE THROW RUGS

100% POLYESTER \$ 9 97 REG. 1349



NO. 7814

Automatic electric 11% "

DOWNY

SOFTENER

33-OZ. GT. SIZE

69°

G.D.P. \$2197

FOSTORIA



2-Slice, Removable Crumb Tray. NO. 341005

REG. 1997

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STEREO-**RADIOS** NOW

SOUNDESIGN **RADIO**

ASSESSED ASSESSED.

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97



CAR CLEAN-UP PAIL

SPONGE, CHAMOIS, BUG REMOVER G.D.P. 497 NOW!



TEMEZO DESIGN by ANCHOR HOCKING



OVAL SHAPED LAUNDRY BASKET

by TUCKER



COCKTAIL 25° NO. 303 CAN

DEL MONTE

ICE CREAM CONES

NABISCO

12-COUNT PKG.

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GLADIOLA



POUND CAKE

171-0Z. BOX



CAR G.D.P. 1157

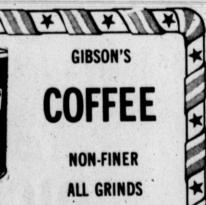
SQUARE SPRAY

G.D.P. 1257 NOW ONLY! \$ 7



WHIMSY AIR

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Chocolate-Vanilla-Strawberry G.D.P. NOW ONLY!





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14 BUSHEL Ass't Colors G.D.P. 11"

PRESCRIPTIONS Emergency Phone 364-6680 or 364-4109 OPEN DAILY 9 A.M. to 9 P.M. CLOSED SUNDAY



DANDRUFF **SHAMPOO** 4-oz. size \$ 7 39



BATH OIL 8-oz. bottle \$ 1 89

ALPHA KERI



Relieves sinus headaches.







AUSTIN, TEX. - Property Meanwhile, Atty. Gen. tax reform may be one of the Crawford C. Martin has big issues before the 1973 received a request from the session of the Texas Texas Board of Pardons and Legislature.

is the largest source of revenue Some justices hinted a confor support of the government in stitutional death penalty Texas. Collections exceeded provision may be possible. \$1.4 billion in 1970 and rose \$220

new attention on such taxation. sheriff in each case. The decisions stimulated in-

may center on these factors as Department. pointed up in the TRL study:. Administration is inequitable. Different standards apply to

different types of property. There are professionally-trained

lack even the most fundamental appraisal cards on each parcel December 10. of property. Furthermore, there districts. (Given an "impossible tax law" to administer, local is December 3. officials do remarkable well, Committee study.)

difficult to asses. Some states outlawing the death penalty. have given up attempting to tax fact in basic laws.

disadvantage in redressing before a 1969 tax increase. grievances over illegal or The High Court upheld a inequitable assessment in the \$4,400 judgement for a workcourts.

Chairman Larry Teaver says power saw. the best way to promote in- Southwestern Bell Telephone Texas is by the drastic remedy

of abolishing the Board. Treaver was rejected for Board membership by the state A dispute over sale of Red Smith's staff.

that insurance industry in · Court. fluence cannot be removed rid of the Board which he

member Board should be made held. a nine-member, parttime

will ask the U.S. Supreme Court control. to review its decision declaring often applied, unconstitutional. more than a year, and that

Paroles for an official in-This is the prediction of Texas terpretation of the June 29 Research League in a Supreme Court decision. The newsletter analyzing the sub- Board also wanted to know if the death penalty actually had The property tax, notes TRL, been declared unconstitutional.

The Board will continue to million between 1968 and 1970. follow the procedure of not Recent federal and state recommending commutation court decisions holding public for the 45 inmates on death row school finance systems based until it receives a formal on locally-imposed property request from the prisoner, taxes unconstitutional focused judge, district attorney and

DEER SEASON SET terest of House and Senate White-tailed deer season opens committees on extensive November 18 and lasts through January 1 in most counties Criticism of the revenue subject to regulatory authority source and proposals for reform of the Parks and Wildlife

Regular season in the Trans-Pecos is from November 24-December 10.

In portions of Terrell and Pecos counties, seven additional days have been added assessors, and many tax offices for whitetails only, with the season opening November 18 tools such as tax maps and and continuing through

Opening date for all deer are far too many tax offices and hunting in the Panhandle is November 18, and closing date

COURTS SPEAK - The according to a Tax Policy Court of Griminal Appeals held Texas judges can no longer Personal property - tangible deny bail in murder cases due to and intangible - is particularly a U.S. Supreme Court decision

The State Supreme Court held all property, and recognize this cigarette vending machine companies must pay taxes on Taxpayers are at a marked cigarettes they stockpiled just

man in Nacogdoches County "ABOLISH BOARD" - who was injured by a falling Former State Insurance Board tree limb's knocking him into a

surance regulation reform in Company can build a parking lot in a residential area o Spring Valley, Harris County, the Supreme Court ruled.

Senate, and apparently has Ball Motor Freight Inc. and returned to Gov. Preston advancing of nearly \$2.3 million to a new parent corporation will He told an interview panel be heard by the Texas Supreme

A Nueces County man can from regulation without getting recover for damages to his property from Hurricane Celia, charged is industry-dominated. though he was past due in The former chairman payments on his insurance suggested the present three-policy, the State Supreme Court

CITRUS BLACKFLY citizen board or that an elected THREATENS - Agriculture insurance commissioner be Commissioner John C. White chosen to head the regulatory warned that the citrus industry in the Rio Grande Valley may DEATH PENALTY REVIEW be wiped out unless the citrus SOUGHT - Texas and Georgia blackfly is brought under

White said the fight against the death penalty, as it is most the insect has been going on for

eradication measures are a nuisance to Brownsville area

Ground spraying of infested trees is necessary every two weeks. If not controlled, the fly can defoliate and kill a citrus tree within two years. The insect is now contained in trees in Brownsville. There have been only two outbreaks of the pest in the U.S., once in Texas in 1956 and once in Florida.

GRANTS AWARDED - The **Moody Foundation of Galveston** recently approved almost \$2 million in grants for 26 worthy projects in 11 Texas communities.

The 26 projects came from a total of 58 requests for funds totalling more than \$17.6 million. The foundation has awarded nearly \$3.7 million to 62 projects this year. During the last 11 years, the Moody Foundation has awarded more than \$58 million in grants to 450 agencies and institutions all over the state.

OIL ALLOWABLE 100 PER CENT AGAIN - For the fifth straight month, Texas Railroad Commission set a 100 per cent statewide oil production allowable for August.

East Texas field is an exception. Production there will be 86 per cent of potential. Another exception is Kelly-Snyder Field in West Texas where the allowable will remain at 76 per cent.

Purchasers' nominations to buy crude totalled 3.7 million barrels daily for August, highest on record and 157,772 above July. Texas crude oil stocks at mid-July stood at 97.4 million barrels, down 6.7 million barrels from a year ago. SHORT SNORTS

First scientific investigation and recovery of artifacts from 16th century Spanish shipwrecks off Padre Island began July 17. Henry Rothell of Austin showings.

BARRICK FURNITURE TEAM — Pictured above

are the members of the Barrick Women's Baseball

succeeds Richard L. Coffman

as administrator of Texas

Rugus H. Duncan of Lufkin is

a new member of the Neches

River Conservation District

Texas Advisory Commission

on Intergovernmental Relations

proposed a cooperative pur-

chasing service between the

state government and local

governments, to be operated by

Attorney General Martin held

the comptroller can issue a

warrant to pay the state's

matching share of life in-

surance coverage for Texas

Water Quality Board em-

Texas Highway Department

released a new, colorful movie

on Texas attractions available

for club, school and television

State Board of Control.

ployees

Employment Commission.

board of directors.

Redmon, Florence Stouts, Bobbie Brewer and Team, from left to right on the bottom row are, Vera High, Joyce Brown, Bobbie Cooper and Jessie Billie Redmon. Redmon. Top row from left to right are Gussie

Sanders, Francis Sanders, Fleta Harris, Sylvia

High and Beverly High. Not shown are Shirley

in age.

TRICHOGRAMMA WASP (harmless to people & animals)--This controls corn ear worm, cabbage looper cotton bowl worm, all kinds of moth and butterfly egg. \$0. 75 to \$5.00 per acre (To \$10.00 per acre on veget

LABOR ATORY meeting on Wednesday, July 26 at 8:30 p.m. at Pioneer Gas Flame Room. (Hereford) Giving you information on "The New Ball Game" of farm fertilizer and soil fertility balance. FREE---

Ass'n., 814 East First, Hereford, Texas. Phone: 364-2769 (Nite: 364-6367).

DR. E. H. HENDON

811 WEST PARK AVENUE Hereford, Texas

NOW AVAILABLE--Biological Control Of 90 per cent Of All Insect Pests In This North Texas Area. Over 10 Years Commercial Experience.

GREEN LACEWINGS -- All-purpose predator native to Hereford area. An effective control of aphids, green-bugs, mites (Banks grass mite), white flies, mealybugs, leaf hoppers, thrips, all sorts of moth and butterfly eggs and caterpillars. \$1.50 to \$3.00 per acre total cost per growing season.

ables.) NOTICE: There will be another BROOKSIDE FARMS

Clients & Public Welcome. Abe Davis--consultant--Brookside Farms Laboratory

OPTOMETRIST

(Harrison Highway) Telephone 364-0987

Look Who's New

Mr. and Mrs. Donald D. Campbell are the parents of a daughter, Lori, born July 21.

She weighed 7½lbs. Mr. and Mrs. Ronald F. Melton are the parents of a daughter, Tammy Jane, born July 21. She weighed 6 lbs. 101/2

Mr. and Mrs. Juan Davila are the parents of a daughter, Seturnina, born July 21. She weighed 7 lbs. 9 oz.

Mr. and Mrs. Richard L. Rickman are the parents of a son, Steven Dwight, born July 20. He weighed 5 lbs. 9 oz.

Mr. and Mrs. Tomasa D. Gonzales are the parents of a son, Mark Anthony, born July 19. He weighed 6 lbs. 10 oz.

Mr. and Mrs. Bruce C. Cauble are the parents of a daughter, Brandi Michon, born July 19. She weighed 6 lbs. 61/2 oz.

> **Brand Ads Get**

HOW WILL YOU KNOW THE NEW PENNEY CATALOG IS AS GREAT AS WE SAY UNLESS GET YOURS TODAY AT PENNEY'S CATALOG CENTER IN SUGARLAND MALL HEREFORD

About two million acres of forests are harvested annually in Canada.

(Brand Photos)

Trees used in planting new

forests range from 2 to 4 years

Snowmobiles can damage

young trees by breaking tree

tops which protrude above the

A FULL POWER TRAIN WARRANTY

FOR 30 DAYS or 2,000 Miles Plus you will also get a discount on Parts and Labor

for 2 years

ON A NEW CHEVROLET or OLDSMOBILE 5 YEAR or 50,000 BOTH OF THESE OFFERS ARE DICK NORWOOD **EXCLUSIVE FEATURES.** . There's Just one reason why your next car should be From

THE NO. 1 DEAL ON THE NO. 1 CAR FROM THE NO. 1 DEALER DICK NORWOOD CHEVROLET-OLDS

SEE PAT-BILL-FRED-LEON-TERRY or JIMMY

WITH PURCHASE OF OUR REGULAR SPECIAL **8** KING SIZE WALLET **TOTAL OF 33 PHOTOS FOR**

SATURDAY, JULY 29th

400 Sugarland Drive

THE HEAT WAVE IS HERE- COOL OFF AND MAKE YOUR OWN WAVES IN YOUR NEW CHRYSLER BOAT! NOW is the time to trade boats and stock up on all your boating and skiing needs. Life Jackets, Ski Belts, Ladders, Speedometers, Fire Extinguishers & Trailer Equipment.

JACK'S MARINE SUPPLY

HAS IT ALL HWY. 60 EAST OPEN 9:00-7:00 MON. thru SAT.

Serve your family tasty, tender, Furr's Proten beef for the finest in good eating. Furr's tender Proten is extra trimmed and is selected from the best beef in the Southwest. Your satisfaction is guaranteed. fresh dated **NEW STORE HOURS** shopping convienience makes Furr's Super Markets your best **WEEKDAYS** shopping choice. For the lowest tape total, visit Furr's 8:30 to 9:00 DOUBLE SUNDAY 9:00 to 7:00 CHUCK STEAK FURR'S PROTEN LB. **FURR'S** FURR'S PROTEN BARTLETT PROTEN LB. **THOMPSON PEARS** SEEDLESS **FURR'S PROTEN** GOLDEN DELICIOUS FURR'S PROTEN CENTRAL AMERICAN **FURR'S PROTEN** CALIF. FINEST
LARGE HEADS, LB. LB. **FURR'S PROTEN** CALIF. **FURR'S PROTEN** SWEET LB. 3 OZ. ROAST BEEF & GRAVY FOOD CLUB 12 OZ. WHITHING STORE COUPON HHILLING RAID BOMB HOUSE & GARDEN 1312 OZ. FOOD CLUB 3 OZ. INSTANT TEA ON PURCHASE OF 22 OZ POTATO CHIPS SOLIDS LB. FARM PAC, MEDIUM, SANI FLUSH COUPON EXPIRES_ 7-26-72_ POWDER 34 OZ. COLGONITE 35 OZ. 79 ISLAND 160Z rolger: **POLISH** CLEANER TOPCO LEMON TOPCO AEROSOL 38¢ 14 OZ. Fresh Frozen Foods TOP FROST, FRESH FROZEN CHICKEN, BEEF, TURKEY, MEAT LOAF OR SALISBURY STEAK, 11 OZ. PKG. 10° OFF 49 OZ PKG. **CORN FLAKES** FOOD CLUB 35 BEANS FORD HOOK OR BABY 25 18 OZ. PKG. **GAYLA DRINK** 20¢ DINNER, FOOD CLUB, GAYLORD FRESH FROZEN MIXES NO. 24 CAN \$220 BATH BEADS VASELINE, 18 OZ. INTENSIVE CARE, WE RESERVE \$135 THE RIGHT TO

DISH

TOPCO, BIG EXTRA THIRSTY, MESH UNIT, 2 PER PKG.



FAMILY SIZE

KNEE-HI NYLON HOSE

LIMIT QUANTITY

ONE SIZE FITS ALL PERFECT FOR PANTS SUITS SPRINGCREST

FARM PAC 59c VALUE GROCER'S NAME DAVE IO. MHEN YOU BUY A 1 LB. CAN of FOLGER'S COFFEE SPECIAL PRICE WITH THIS COUPON GOOD THRU 7-23 7-26

59°

\$149

89

44°

\$200

DISPOSABLE DIAPERS CURITY



BOSS WALLOPER 12 OZ CANVAS WORK GLOVES



Phone 364-2030

st insertion Additiona advance: per word Classified specific ature cuts) pi \$2.00 Repeat insertion without copy col \$1.50 Display Advertising Not Classified under heading, but placed on the classified page col. inch \$1.12 Deadline for Classified Advertising in the SUN-DAY BRAND. 5 p.m, Friday

Deadline for Classified Advertising in the HERE-

FORD BRAND.

FOR SALE: AKC Basset Hound

Puppies. 116 Avenue J or 364-

FOR SALE: 16" ROPING

HOUSE, Higgins and South

EVERYTHING REDUCED

GARAGE SALE.

ARGEN DRAPER

7 Miles South

on Dimmitt Hwy.

IT'S inexpensive to clean rugs

and upholstery with Blue

Lustre. Rent electric sham-

pooer \$1. Hereford Hardware.

FOR SALE: Clarinet, Master.

Buffet Wood Evette &

Schaeffer. Used only during

concerts. One year old. 364-4485.

FOR SALE: Kitchen Aide

portable Dish Washer, Call 364-

GARAGE SALE: 107 Northwest

LADIES: do you love bargains?

11/2 year old quarter horse stud.

Green broke. Phone 364-2040.

FOR CHIEF GRAIN

4119.

Drive.

Hereford, Texas.

Texas St. Phone 364-3583.

B-1-11-4-4c

1B-1-4-1c

B-1-17-4-2c

B-1-3-3p

1. FOR SALE

TOWN & COUNTRY

Miscellaneous

MOBILE HOME SALES HWY 60 East & Myrtle. PHONE 364-0169. ee the difference in quality. Feel the

difference insulation makes. Double your

TAKE-OVER payments on over stocked conditioners, color tvs, riding mowers wers and bicycles in cartons.
FIRESTONE

105 MAIN

PHONE 364-4333 18-1-46-Hc !!CARPET!!

Financing Available
C & W CARPET PLAINS AND N. 25 MILE AVENUE PHONE 364-3448 18-1-24-Hc

"THE SADDLE HOUSE" **COMPLETE Riding** Equipment

New & Used Saddles HIGGINS & SO. TEXAS ST. PHONE 364-3583.

FOR SALE-Repossessed Kirby; also rebuilt Kirbys, \$65.00 and up KIRBY Company of Hereford 522 Irving, Phone 364-0422.

B-1-18-43-tfc

WE BUY AND SELL

USED FURNITURE. BARRICK FURNITURE WEST HWY 60

PHONE 364-3552.

1B-1-37-tfc. FOR SALE: '68 Model FUNLINER Camper. Phone 364-4261

BRAND **ADVERTISING**



131 E. 2nd. Tuesday 8 P. M. ELK'S LODGE

STATED MEETING SECOND MONDAY

8:00 P.M. Cho Thursday

FLOOR WORK Herman Ford W. M.

W. A. Phipps, Sec.



Hons Club

meets each Wednesday, 12 Noon Civic Club Center

(Jim Hill)

HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS Phone 364-1873

FOR SALE: 1970 Yamaha, 200 cc. Twin, electric. Good condition. Phone 258-7548. S-1-12-3-2c

Dream

equipped. Low equity and take up payments.

Evinrude 'lectric shift. 6:00 p.m.

S-1-10-31-tfc

CORNER SO. MAIN & AUSTIN B-1-15-4-tfc-

> FREE ESTIMATES FREE PICKUP & DEL. **QUALITY MATERIALS** 1S-1-42-tfc

FOR SALE: Suzuki 500. Like new. 2 helmets. Phone 364-1160. B-1-10-1-tfc FOR SALE: 16 x 60

DETROITER Mobile Home. Phone 364-6620. B-1-10-29-2c

GARAGE SALE: Refrigerator furniture, tools and a lot more. Saturday and Sunday. 126 Avenue B.

KEEP carpet cleaning problems small-use Blue Lustre wall to wall. Rent electric shampooer \$1. Duckwalls,

B-1-10-4-1c Sugarland Mall. B-1-10-4-tfc

HIGGINS & SOUTH TEXAS ST Come to see us at 117 West 3rd, PHONE 364-1873.

> TAKE UP PAYMENTS 14 x 68 TRAILER

B-1-10-4-3p p.m.

STORAGE BINS CONTACT MCCOURT CONSTRUCTION Olton Road & Ennis Street Plainview, Texas 79072

B-1-15-4-2c

1970 Revere Mobile Home. 3 bedrooms. Small equity, take

Phone 806-293-5321.

up payments. 806-247-3629. PUPPIES TO GIVE AWAY.

218 Centre. Phone 364-1153. B-1-10-4-1c

Will give away, 2 adult cats. Both neutered. One Bluepoint Siamese, one Persian. 364-2569. 127 Liveoak

B-1-16-4-1c To give away, part poodle

puppies. Call 364-5498. ANYTIME DAY OR NIGHT;

CALL 364-3583 THE SADDLE HOUSE. S-1-10-34fe-

MILLIONS of rugs have been cleaned with Blue Lustre. It's America's finest. Rent electric shampooer \$1. McCaslin Lumber Co.

B-1-20-29-2C For Sale: Water Beds. King Size . . . \$18.00. Round . . .

\$42.00. Phone 364-1763.

B-1-11-29-tfc

GIGANTIC GARAGE SALE at 210 WEST 5TH. Clothing, dishes, shoes. July 22nd, 23rd and 24th. B-1-15-29-2c

'71 Town & Country 14 x 65 Mobile Home, with or without lot. Small equity and take up payments. Phone 364-5747. B-1-19-29-2c

NOW OPEN FOR BUSINESS

SEE QUR LINE OF: stoves, refrigerators, TV's, living room suites, dining room suites and miscellaneous merchandise BIG.JIM'S FURNITURE

18-1-35-8

FOR SALE: A Fisherman's New 161/2 ft. Chrysler Bass Runner, 55 h.p. engine, fully

Also, 28' Trailerable selfcontained houseboat. 75 h.p. For deaails, call 364-2350 after

FULLER BRUSH PRODUCTS. Call Mrs. Jessie Fuller, 364-

SADDLE. THE SADDLE PAUL JONES UPHOLSTERY

PHONE 364-2188

B-1-29-2p

REFRIGERATORS. \$20.00 up. BIG JIM'S FURNITURE.

B-1-13-29-tfc

CALL 276-5821 AFTER 4:00

B-1-20-8r FOR SALE: Cattle panels-10'. 20', gates and portable corrals. Phone 364-5754 after 7:00 p.m.

B-1-14-3-tf

FOR SALE: 7' POOL TABLE ALMOST NEW. SEE AT 117 LIVEOAK.

B-1-10-3-tfc FOR SALE: 71/2 h.p. single

phase motor and Berkley centrifugal pump. Owens Electric, 364-3572. B-1-14-12-tfc

FOR SALE: SET of drums-3 pieces. Base, snare and tomtom. Phone 364-1474: B-1-13-2-tfc

BACK-TO-SCHOOL Men's dress oxfords Reg \$20.00, Now only \$8.00 at 117 West 3rd Street, Hereford.

1B-1-4-2c TAKE OVER Payments on 18"

Philco TV and 17 cuft refrigerator with ice maker. FIRESTONE, 105 Main, Phone 364-4333.

!!MEXICAN FOOD!! 11:00 AM to 9:00 PM.

Combination Plate 1 Chalupa 1 Taco 1 Enchilada EL TORO RESTAURANT

HWY 60 EAST (Closed Mondays) FOR SALE: 1970 Crestline

Mobile Home. 12 x 60, 2 bedrooms. Small equity. Will sacrifice. Phone 364-2811 or 364-0602 after 6:00 p.m.

Our qualified salesman can give you complete details on CARPETING STALLATION. Free estimates. SEARS, 421 North Main Phone

B-1-20-51-tfc

FOR SALE One used color TV Set. **HOUSE CALLS NOW** \$4.00 ON COLOR AND B&W TV'S

Get the best in service from TOWER TV 248 NORTHWEST DRIVE PHONE 364-4740 S-1-1-tfc

HOLSTEINS HOLSTEIN AND HOLSTEIN & BEEF CROSSES. All sized of stockers and feeders. Also top quality

Wisconsin Holstein and

Guernsey springing heifers.

MARK HICKS Rt. No. 4, Hereford, Texas Phone 806-267-3921 Vega S-1-29-tfc

2. FOR SALF Farm Equipment

See Us Por. Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811

B-2-294 600 Heston Swather 285; also New Holland Baler. Phone 806-744-0857, Lubbock. S-2-11-4-4c

FOR SALE: 9N FORD TRACTOR. CALL 276-5821 after 4:00 p.m.

See Us For **Mayrath Grain Augers** Also have parts in stock DAVIS IMPLEMENT

Phone 364-2811 R-2-35-tfc 503 International 62 model combine.

'64 Chev. 2 ton truck with 22 ft.

steel bed and hoist. Phone 276-5875. B-2-29-4p FOR SALE - New Hale

Trailers and used trailers. ALBERS MILLING COM-PANY, 364-5370.

3. FOR SALE

Automobile

FOR SALE: 1961 Ford Galaxie. 611 Avenue J or 364-4506 after 5:00 p.m.

> B-3-12-29-tfc NEW & USED CARS.

ORVAL WATSON FORD SALES COMPANY

FOR SALE: '65 Chev. one-ton.

Call 364-0811 or 364-4261. B-3-10-24-tfc WALKER'S USED CARS

AND TRUCKS. WE BUY, SELL OR TRADE 400 WEST FIRST Phone 364-2250.

1B-3-41-tfc For sale or trade for older mobile home. 1968 Chev. V8 Pickup, short, wide, air, power, 3 speed, automatic. Phone 364-

B-3-21-28-tfc

INSPECTED USED TIRES. Guaranteed 12 months-\$5.00 up, mounted free. Oil change and lubrication.... Special \$2.88, by appointment. FIRESTONE

5351.

105 MAIN PHONE 364-4333. B-3-1-tfc FOR SALE: 1969 Ford Special

Pickup ¾ ton. Cabover camper Loaded. 1023 South Main. B-3-14-51-tfc

'63 Chev. Impala, 327, V8, power. Good condition. 1524 Brevard, 364-2040.

FOR SALE: 1969 Olds Cutlass Contact Installment Loan Dept FNB. Phone 364-2435. B-3-12-4-tfc

> MILBURN MOTOR COMPANY We pay cash or Used Cars 225 North Sampson Phone 364-0077

NEW AND USED CARS now tor sale at John Orsborn Buick, Pontiac, GMC's new location -221 NORTH 25 MILE AVENUE. B-3-20-42-tfc

FOR SALE: Nice 1969 GTO 400 Cu. in. 350 h.p. Power, air automatic, vinyl top. 46,000 miles. Best offer over \$1,825.00. Also, 1965 Lemans 326 V8 automatic power and air, vinyl top. 65,000 miles. In excellent mechanical condition. Best offer over \$525.00. Call 364-0863. B-3-42-4-2p

1963 Cadillac. Good running condition. Can be seen at 525 Willow Lane. B-3-12-4-1c

'62 Chev. 2-door Sedan. New 327 motor, new paint and upholstery. Phone 364-4268 or 238 Hickory. B-3-17-4-tfc

B-4-4-3c

4. REAL ESTATE For Sale Or Trade

137 IRONWOOD 4 bedroom, double garage, fenced, carpeted, 2 full baths. \$2,350 equity, assume \$166.00 per month.

For appointment, Call 364-3466 or Dumas 935-3566.

FOR SALE BY OWNER. bedroom, 2 bath home. Has everything. 5% interest, payments \$166.00. Must see to believe. 134 Kingwood, PHONE 364-4086.

160 A dryland farm. Northwest of Hereford. Phone 744-9685, after 6:00 week days or Sundays

FOR SALE: 3 bedroom, 13/4 baths. Double garage, fenced backyard, Carpeted. Low payments. Call 364-4350.

For sale by owner: 3 bedroom house, 1 3/4 baths, paneled family room, builtins. Excellent condition. Good Northwest location. Phone 364-3939. B-4-21-26-tfc

COMPLETE MODERN DRY CLEANING

STEAM LAUNDRY. TO BE MOVED. SMALL DOWN PAYMENT. FINANCED-REASONABLE INTEREST. 2224 19TH STREET, LUBBOCK PHONE 806-765-6871.

11/2B-4-28-4c FOR SALE: 3 bedroom house. Fruit trees, fenced, low interest. Payments \$93.00. Call 364-1460 or 364-1832.

B-4-16-29-4c FOR SALE: 3 bedroom house, 1¾ baths, utility room, paneled kitchen, 1 car garage. Fenced backyard. Fully draped. Low

equity. Call 364-5690. B-4-22-2-tfc SACRIFICE! Choice 90' lot. \$20.00 sq ft. CARTHEL REAL ESTATE, 364-0944.

IN DIMMITT 3 bedroom brick home-

B-4-10-1-tfc

moderate price range. 2 baths, paneled, kitchen-dining combination. Single garage. Central heating-cooling, carpeted; draped Refinished throughout. 1,378 sq ft. over all. Nice masonry fence surrounds backyard. In town's nicest residential area. \$5,300 equity or new loan-your choice. Don Nelson

647-2400. B-4-1-tfc IN FRIONA

4 bedroom brick, 2 baths, fireplace, fenced yard & double garage. PHONE 364-1844, Hereford

1S-4-3-tfc 537 WESTHAVEN Large nice home. Would consider smaller home as tradein.

247-3103, Friona.

LEE UMSTED REALTOR. 1B-4-28-4c Classified Ads Get Results

PHONE 364-6633

1B-4-2-tfc BEST buys in town recently reduced in price-& 4 bedroom homes newly redecorated, \$7,750 to \$16,000. Low down payment, no closing, only prepaids

FOR SALE BY OWNER

W Location, 21/2 years old, 3

edroom brick, 2 baths, large

kitchen-dining room com-

bination, den. Dishwasher,

disposal, carpeted, refrigerated

air, fenced backyard. Purchase

equity, payments \$161.00. Phone

364-4328 -

Home in country-3 bedrooms 134 bath. 1600 sq. ft. Beauti-Pleat Drapes, carpeted. Double car garage. \$21,500.00

Lovely 2-story home on large lot. \$25,000. \$3,500 cash, \$200.00 per month. Newly redecorated and remodeled.

City lots reasonably priced.

All Veterans are now eligible for 100 percent loans.

For reliable efficient and

experienced service, call us, CARTHEL REALESTATE 206 No. 25 Mile Avenue PHONE 364-0944. Wayne Carthel Leola Peters

service and Board of Realtors. **Equal Opportunity**

B-4-51-tfc

1703.

IRRIGATED 95 acres. Well allotted. On Highway 60 West Only \$450.00 per acre. One section of grass land with good windmill. Close in.

NICE small acreage in the country with large 3 bedroom brick home. 2 car garage, fruit trees, horse barn and corral. \$37,800.00. CARTHEL REAL ESTATE, Phone 364-0944.

IMMEDIATE POSSESSION B-4-16-4-4c Large 3 bdrm. brick, double garage, 11/2 baths, storm cellar. Price \$20,000.00 Purchase equity and assume existing

> PRICE REDUCED 3 bdrm. brick on Star Street, only \$13,500.00. NORTHWEST HEREFORD You can get immediate

possession of this 4 bdrm. brick

with double garage. Price only \$20,500.00. Existing loan can be assumed CONVENIENT LOCATION arge 2 bdrm. home and storm cellar, possession available

July 1. Price \$12,750.00. LOW DOWN PAYMENT bdrm. stucco, 134 baths, single garage. A bargain at \$8,500.00 \$250.00 DOWN * on this completely redecorated

3 bdrm. frame home. Purchaser must qualify for new FHA loan. IMMEDIATE POSSESSION Nice 2 bdrm. brick with double garage. Over 1400 sp. ft. of living area. Price \$16,500.00 Existing loan can be assumed

buys the equity of this 3 bdrm. brick with 2 baths and double garage in NW Hereford. Existing 51/4 per cent loan. MOBILE HOME LOTS

\$4,600.00 Down

60 x 135 ft. lots for \$50.00 down and \$20.00 per month. HAMBY REAL ESTATE

S. Hwy. 385

OFFICE----

David Alvarado--364-5996 Chick Weemes--364-3169 Gerald Hamby-364-1534

B-4-48-tfc

2552

Avenue.

320 Acres. Very choice Wichita County, Kansas land. Has 2000 GPM irrigation well, abundance of water. Natural gas for fuel. Priced to sell, good terms. Good farming, will produce

> PHONE 303-494-9768 Boulder, Colorado. S-4-4-3c

\$50,000 of corn a year.

3 BEDROOM BRICK Den with fireplace, 21/2 baths. carpeting throughout, 2 car garage with electric door, central heat and air. Each bedroom and den wired for TV and intercom. Custom drapes, large fenced backyard. 11/2 block from school.

203 CHEROKEE

PHONE 364-5238 or 364-0812. B-4-4-tfc

Equity in 3 bedroom, 2 bath home. 702 Irving.

5. FOR RENT TRAILER SPACE FOR RENT Northwest Mobile Lodge, Phone

364-1108. B-5-10-13-tfc Building for rent on East Hwy

60. Call 364-2103. WHY PAY OUTRAGEOU.

PRICE FOR YOUR

APARTMENT?

We have apartments to suif your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, retrig., garbage disposal, cnetral heat and air and 2 fenced playgrounds, laundry facilities, recreation room that will have loool tables and ping-pong tables. And you can use the recreation room whenever can use the recreation room whenever

necessary. 1 bedroom start \$79.75 2 bedrooms start 101.55 3 bedrooms start 113.75

All bills paid. Deposit required.

BLUE WATER GARDEN 620 Irving Phone 364-6661

OFFICE FOR LEASE. Ralph Owens, 364-2222.

1B-5-10-14-tfc FOR RENT: Unfurnished 2 bedroom duplex. Carpet and drapes, builtin range, air Member of multiple listing conditioning. 510 Avenue G. Apt. B.

> FOR RENT: 3 bedroom, 2 bath house across from Bluebonnet School. \$185.00 per month. Call 364-6749 after 7:30 p.m. , B-5-17-4-20

B-5-18-4-tfc

FOR RENT: 3 room furnished house. 230 West 4th.

3 bedroom house, near schools.

Lease basis only. Phone 364-

B-5-10-29-tfc FOR RENT OR LEASE - Warehousing-flat or grain. - Produce shed complete with

equipment,
—Trailer lots—Avenue G & H Storage space (Footage to suit 12'x24' and up. You keep the key). Buena Vista Apartments & lots.

-Residential lot sales Hereford and Dimmitt. OFFICE 415 Main 364-0335 NORMAN D. BARTLETT 364-3937 B 5 23 Hc

TRAILER PARK Choice trailer lots for rent. Located on the 600 and 700 Block of Avenue H-Sioux and Cherokee Streets and the 700 Block of Avenue G.

DIAMOND VALLEY

OWNER Phone; 364-1483 364-3937. 1B-5-45-tfc Hereford.

NORMAN D. BARTLETT-

Apartment for rent. Call Mrs. Robert Betzen, 364

2 bedroom unfurnished house, 906 South Schley. Phone 364-B-5-10-29-2p

THREE BEDROOM HOUSE.

Horse pasture. 7 miles out. Utilities furnished, 364-0484. Furnished apartment, Ideal for one. References required. \$55.00

per month. Bills paid. Phone

B-5-14-4-tfc SUMMERFIELD MOBILE MANOR FIRST MONTH FREE, 7 miles West on Hwy. 60. Phone 357-

APARTMENTS FURNISHED 1 & 2 bedrooms with kitchen dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath

FOREST AVENUE APARTMENTS PHONE 364-1887 1B-5-37-tfc **BACHELOR APARTMENTS** Carpeted-private entrance,

private bath, 821 South 25 Mile S-5-14-32-tfc

1B-5-6-tfc

!!NOTICE SCHOOL TEACHERS!! Town & Country Estates spaces for rent. Close to school.

6. WANTED

Reserve space now for next

school year. PHONE 364-0169.

YARDWORK AND ODD JOBS. Phone 364-4164. W.B. Boston. S-6-10-51-tfc

WANT three bedroom unfurnished house by Angust 1st. Desperate. Permanent Renters. Call 258-7710 or 364-1075.

B-6-29-4p WANTED: Custom swathing and baling

Jesse Scott, Phone 364-1108.

B-6-10-13-tfc WANTED 1000 Tons Scrap Highest cash prices paid for Iron-Cars-Trucks-Pickups-Tractors. Copper-Brass-Aluminum Batteries or any

HEREFORD IRON AND METAL Anson A. & June Dearing Phone 364-3350 or 364-3777. B-6-2-tfc

WANTED - CUSTOM FAR-

type salvage.

MING call Joel Williamson 258-7728, or 364-1933. B-6-1-46-tfc **CUSTOM SWATHING**

& BALING

SAM BERRYMAN, 364-5810.

B-6-10-18-tfc

WANTED - Yards and gardens to Rota-till. 364-5068. B-6-27-8p

CUSTOM SWATHING AND BALING. Joe Kuper, 289-5299

B-6-10-49-tfc 8. HELP WANTED BEAUTICIANS -Booth rental or commission

available: Following preferred.

PHONE 364-4071. 1B-8-26-tfc DO YOU LIKE TO MAKE MONEY? You can build income of \$7,000 a month with as little as \$500-\$800 investment. Need pickup or van. Call 817-

495-2663 or write Box 109

Electra, Texas 76360. . SEMINOLE MOBILE HOME ANCHOR CO.

SUMMER'S HERE! The weather's great-so get out of the house, start earning money as an Avon Representative. Discover how easy it is to sell Avon products to friendly people. Call: 364-3371 or 364-

CUMMINS DIESEL DRIVER,

Experienced farm machinery

MECHANIC

B-8-34-4-2c

tractors, welding. 364-0484 B-8-4-1p NEED MONEY FOR SCHOOL CLOTHES IN SEPTEMBER?? It's easy to get selling Fuller Brush Products in your city or rural community. Have several openings available in Deaf Smith, Castro and Parmer,

Counties. Choose your own hours, full or part time. For details call or write: Mrs. Jessie Fuller 837 Blevins Heretond Dan

WELL ESTABLISHED HEREFORD EIRM. We are expanding our present

Phone 364-3525.

operation in Hereford. We

would like to employ a Hereford

resident to represent us. Age is no barrier, car and phone a necessity. Sales experience helpful but not absolutely necessary. PHONE 364-5351 for appointment 10:00 to 12:00 a.m.

WANTED: Plant workers and welders. Apply in person, 10 miles North of Vega on Hwy.

Monday through Friday ONLY.

B-8-16-29-2c

B-8-3-tfc

(See More Classifieds Page Eleven)

"MORE CLASSIFIEDS ... MILL OPERATORS WANTED. Apply in person to Hi-Pro Feeds, Friona, Texas. Phone

B-8-13-3-4c

MEN over 16 wanted to erect Lions Club Carnival. Apply Monday morning 8:00 a.m. July 24th at Bull Barn.

B-8-20-3-3c

WANTED PART TIMERS & STUDENTS. **ENJOYABLE OUTSIDE** WORK

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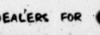
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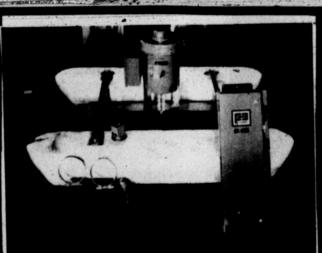
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A Protestant Helps Catholic Stronghold

By STEPHEN RILEY Copley News Service

BELFAST, Ireland - For 12 years a middle-aged Protestant housewife has been a community leader in one of Bel-fast's Roman Catholic housing estates.

Frances McMullan moved to a Ballymurphy estate when it was founded 21 years ago by a Unionist government whose housing policy upheld the idea of keeping Catholics with Catholics and Protestants with Protestants. But the unwritten rule wasn't applied strictly and a handful of Protestant families moved to the new estate with its identical rows of white stucco houses on the outskirts of the city. Now only five Protestant families remain, among them Mrs. McMullan, her husband and her nine children.

The minority within the minority at Ballymurphy has always been treated decently, says Mrs. McMullan. Her religion didn't stop her from becoming chairwoman of the local tenants' association and religious differences are never discussed - they have more important things to worry about.

A tenants' association in a place like Ballymurphy, from which most government services have been withdrawn at times, plays a far more important part in community life than it would

The Ballymurphy association, for instance, provides the only telephone operating on the estate, an advice center on legal and welfare matters, and a system whereby tenants list repairs with the executive board which approaches the local authorities as a

In 1969, rioting broke out in the estate and again in 1970 and most recently, after internment was introduced in August of last year. The estate, a stronghold of the Provisional Irish Republican Army, entered a state of virtual siege for days as local youths burned corporation buses and sniping incidents escalated.

Naturally the corporation was hesitant about sending its buses in and the tenants' association hastily worked out a taxi service with a local company to carry residents into the estate.

At that time, also, Mrs. McMullan manned the telephone in the com-munity center for three days and nights and having nervous breakdows. Some arranging to evacuate children to safer places in Northern Ireland and the

When I stood up after three days, I was so dizzy I fell right down again,"

It is the community center which is sessions and walked up the association's most noticeable community center. achievement. It is a simple brick building standing in a field of rubble and burned-out cars on the edge of the estate. In Northern Ireland, the government has been slow in providing its own estates with such amenities, says Mrs. McMullan.

She and others spearheaded a fundraising campaign four years ago and licans involved, they do not run the raised \$26,000 after being refused help association and Mrs. McMullan strives by the city and Stormont (Parliament). to keep it apolitical and nonsectarian. At the last minute, the Ministry of Community Relations, a new government estate because the local police force department set up as a concession to only ventures there during the day and Catholics, granted them the final then in armored care

And as an indication of how much official cooperation has increased, the extension of the building, now under way, is being more than 75 per cent subsidized by two provincial government

Cooperation hasn't always been this

"A friend of mine once said it was like being on a mountaintop and trying to yell down to the valley. All you hear is your own echo," says Mrs. McMullan.

But since 1969, "I think they started to realize we are a responsible body of people. It is very easy now for us to meet officials. If you phone and say you are from the tenants' association, they'll put you right through."

This is a definite change of official policy toward a Catholic ghetto which always felt it had been neglected by the government.

Her only fear is that the official 'change of attitude" came too date: "Now my problem is convincing our own people to have some trust in the

Perhaps the most exciting of the association's schemes - now totally financed by the corporation - is the de-

velopment program. It will last three years and envisions the relandscaping of the whole estate by local labor. Twenty men are already work reclaiming an old riverbed which runs by the estate. They'll build playing fields, a toddlers' playground and put in park benches in an area which now is just a strip of mud.

The project, which was planned by Mrs. McMullan and her executive board with the help of volunteer architects, will eventually employ 40 to 60 local men. In an estate where unemployment is said to be 47 per cent, it will have considerable impact.

But Mrs. McMullan, in the words of one of her co-workers, provides help on a "more personal basis," too.

About 40 of the men on the estate are

interned. Their wives use the community center phone to arrange for bus rides to the prison ship or the Long Kesh internment camp.
While at the community center,

they'll discuss their nervous disorders, their dripping taps and their welfare situation with Mrs. McMullan. "You'd be astonished at the number

just can't stand the strain," says Mrs. McMullan. One family became so distraught when bullets passed through their living room window that they moved out of their home, carrying a few pos-

Mrs. McMullan put them up on the gym floor for the night. Welfare offi-cials provided bedding and beds.

So far the tenants' association has remained quite separate from the local Republican organization, unlike other

Catholic estates Although there are prominent Repub-The IRA handles the "defense" of the

By ANDY LANG als say that many do-it-your-AP Newsfeatures selfers return at a later time to

The manufacturers of tools and machinery for home repairs and improvements aren't the least bit concerned about the rise in the rental of such

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low, with light beige interior, that itless, cleaner than most 71 models,

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some dealers stipulate, in the case of certain equipment, that the rental price will be deduc-ted from the cost if the purchase is made within a speci-

purchase tools similar to those

they rented. Because of this,

fied period of time. Most persons are unaware of the multiplicity of things that are available for rent. They have heard that it is possible to rent a floor sander when it is impractical to buy one for a project that may not be necessary again for 10 years. But they are unaware that, in stores which deal exclusively in rentals, you can rent something called a roto-trowel, which permits machine troweling of

than it can be done by hand. They may know that you can rent a steamer for removing stubborn wallpaper, especially when there are two or three layers of it, but they do not know that you can rent an elec-tric pump for removing a large amount of water from a base-

large surfaces faster and better

It is not an easy matter to decide when to rent and when to buy. When a machine is very costly, the rental price is fairly low and there is little or no chance that you will use it again for years, the choice is easy: rent. Sometimes, however, it is not that easy to make a de-cision, simply because the dif-ference between the purchase

great and because you aren't quite sure whether you will need such a machine again and, if so, when.

A new homeowner or some-

one who is taking up do-it-your-

selfing for the first time may be

inclined to rent when he should buy. This is because he has no way of knowing the kind of projects he will be called on to tackle. Generally, the common power tools — portable electric drills, saber saws, portable circular saws and electric sanders - should be purchased. They will be put into use many times during the year. It is better, for instance, to buy a power tool for \$30 than to pay \$3 for renting it for one day six times a year. In less than two years, the tool will be paid for and will still have years of service ahead of it. Just as important, it will be available the instant you need it without the necessity of arranging for a rental at a specified time.

A common mistake of the beginner is to rent a tool on a certain day at a certain time say, 10 a.m. - and then discover that there are certain preparatory things that must be done before he actually is ready to use the machine. He doesn't finish the job the same day and then has to pay an extra day's rental. When you rent any kind of equipment, you should be ready to use it as soon as you

get it home.

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The Franklin Mint was commissioned to produce this clas-

The medals are produced in the frosted gern proof. This type of proof is distinguished by the frosted cameo-like sculpture which is raised over the gleaming mirror-like background. This diamond-like quality cannot be captured in a photograph or described in words and must be seen to be appreciated.

Each medal in the series will be hallmarked. The series is limited to 5,000 pieces of each medal. The medals will be larger and heavier than a silver dollar and will be individually numbered to its owner. The medals will be encased in a lucite holder and each will be registered in the owner's name.

For further information write to the Catholic Art Guild, Canfield, Ohio 44406.

The American Revolution Bicentennial Commission (ARBC), a commission established by Congress to

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George E. Lang, chairman of the ARBC's Coins and Medals Advisory Panel, stated

ing both sides of the medal. The four stamps will be affixed to the envelope and bear the official U.S. Postal Service first day of issue cancellation. The

sued initially on the fourth of July, also will be of bronze, almost 11/2 inches in diameter. The face of the medal features the Houdon bust of Washington. The father of our country thus becomes the father of our first Bicentennial medal. The words 'American Revolution Bicentennial" and the official symbol of the ARBC will also be inscribed.

The eight-cent Bicentennial Commemorative Stamps will be issued on July 4, and postmarked from Colonial Williamsburg, Va. They will honor Colonial Craftsmen of the American Revolutionary Era. The stamps will be of normal

will depict a specific craftsman: A glass maker, a silver-smith, a wigmaker and a hat-

The U.S. Mint will issue a maximum of 2 million PNC's and will be accepting orders during the month of July only, or until the 2 million supply has been exhausted. Orders will not be accepted before July 1.

Portugal has issued a series of three stamps to commemo-rate the 8th World Congress of the International Union of Road Transport, which took place recently. The main objective of the union is to contribute to the development and prosperity of national and international road transport services and to defend the interest of professional, private transport, by road, of passengers and cargo.

The multicolored stamps show a large truck carrying containerized cargo on the 1 escudo, a view from a taxi window on the 4.5 escudo and a bus is featured on the 8 escudo.

Education is first aid in finding out how little you know.

Lindy Stevens Really Gets Involved In Work

Copley News Service It's highly probable that we have another Carole King coming on the music scene in the person of singer-song-writer Lindy Stevens.

By JUDY HUGG

Miss Stevens, who hails from Milwaukee, Wis., comes from a musical background, her father having played jazz guitar for some 20 years. The Decca recording artist

has been classed in the Laura Nyro, Joni Mitchell and Miss King traditional style of singing and composing. "Pure Devotion" on the Dec-

ca label is Lindy's debut LP and it gives one a good allaround chance to hear her at her best. In an interview, Lindy said about her style: "I do both rock

'n' roll and soft stuff. My backup musicians in live sets consist of only a guitar, bass and drums with myself on the pi-

However, on the album producers Matthew Moore and Bobby Torres have added the conga, trombone, flute and clarinet for depth, and a more solid background.

But when the little chirp steps on to the stage, depth is the least of her concern. With her long brown hair flowing to the beat of the drums, Lindy

belts out a powerful song.
"Yes, I feel my music," she explained. "I'm a great one for getting involved in it. And it's the same way with my writing. I wrote all the lyrics on my first album and hope to do the same for my second one, which is now in the making."

As a musician and a writer, which comes first, the words or the music?

"Well, the music usually comes first and it tends to set the mood for the words," she

Where do you get your inspirations for songs such as "Penny Gold," "Make Ends

and is a citizen of both

After completing his U. S.

Military Service, serving from 1954 to 1959 in the Marines

as jet pilot with the rank of

Captain, he studied

economics at the University

of California at Berkley,

majoring in production-

management and marketing,

and graduating MBA with

Married, with three young

daughters, he devotes what

little spare time is left after

family and business to such

active sports as driving, riding

highest honors in 1962.

countries.

Meet," "Ask The Lord" and

"Basically my music is about simple everyday things," she answered. "Usually I try to relate incidents that have happened to my friends because they have been big influences on my life.

"I write for myself first, usually to get to the bottom of myself, and then if people find something to care about in my music, well, naturally, it's very fulfilling."

Speaking of influences, Lindy says that Miss Mitchell, Sills and Croft and Miss Nyro have done the most in the way of influencing her, although she says that she hasn't patterned herself after any one person. As for her favorite girl sing-

"Well that's hard to say. There's plenty of them around and I really have lots of respect for lots of people, and you know, it's such a rough business for girls."

"Well, probably just because they are girls," she said laughing. "You know it's a difficult thing for a girl to make the decision as to whether to dedicate her life to music or to wifehood and motherhood. It's a big involvement — it's not like being a secretary or something. I mean you just have to devote so

much time to it." Lindy may devote a lot of time to her work, but her voice seems to have a natural unstrained quality to it that enables her to hit the high notes as well as the low, with equal ease. Her range is wide enough to take her from a Broadway musicial to a country western hoedown and not be out of

In keeping pace with the world around her, Miss Stevens just recently wrote her first real protest song.

"It deals with Vietnam," she said. "I think the situation is getting out of hand, so I felt the need to relate my feelings on the subject. It will appear on my new album."

Althouh she is excited about her upcoming album, one must not overlook "Pure Devotion." It's a delightful LP, a little weak in spots but it should give

A small craft warning for boaters is one red pennant displayed by day and a red light over a white light at night, warning of winds up to 33 knots and/or sea conditions dangerous to small boats.

her the public's attention that she so richly deserves.

Running through the cuts on the album, it's easy to see that she is a sensitive and highly compassionate young lady. As she expresses her innermost thoughts through the lyrics of her topical music.

For example, "Ask The Lord" and "Help Me Jesus" are earthy and basically uncomplicated desires that she sets to music.

"Penny Gold" has an obvious transcendental quality which takes you back to the days of Emerson and Thoreau, an era of finding peace in nature.

'Walking By His Open Door' tells of the frustrations she experienced while trying to know and find herself. As music marches on, so do

the performers, but Lindy Stevens will leave her mark along the way and once she gets things in high gear, there won't be any stopping her. Her songs, like many of those by Carole King, will find their way to the top by more than just one per-

tion" - it's got what it takes to be a real smash sleeper.

PLATTER PARADE **ALBUMS**

1. FIRST TAKE, Roberta Flack (Atlantic)

2. GRAHAM NASH-DAVID CROSBY, Nash and Crosby (Atlantic)

3. HARVEST, Neil Young (Reprise)

4. AMERICA. America (Warner Bros.) 5. THICK AS A BRICK,

Jethro Tull (Reprise)

HITBOUND SINGLES

1. I SAW THE LIGHT, Todd Rundgren (Bearsville)

2. LOVE THEME from THE GODFATHER, Andy Williams (Columbia)

3. DADDY DON'T WALK SO FAST, Wayne Newton (Chel-

SOMEDAY NEVER COMES, Creedence Clearwater Revival (Fantasy) 5. I NEED YOU, America

(Warner Bros.)

What's Old Is New At Table

By BARBARA HARTUNG Copley News Service

LOS ANGELES - What's old is new today at the dining table. That's the opinion of Beverly Hills' Ruth Meyer. Mrs. Meyer is co-owner and vice president of Geary's, a shop devoted to table fashions.

Speaking at the Los Angeles Home Furnishings Mart's opening of the summer market. Mrs. Meyer said the trend toward traditional designs in dishes, stemware and flatware is widespread.

"The trend is a return to the rich, old traditional designs in dinnerware. Fifteen years ago brides were buying plain white china with perhaps a simple platinum band. But today there's a demand for lots of color and rich design," Mrs.

Meyer said. 'Many companies are reviving old patterns in dinnerware and others are going to museums for traditional old de-

Stemware, too, reflects the interest in bygone days. "Richly cut stemware is our most popular," she revealed. The stemware market is being heavily influenced by the strong interest today in wine drinking. "The serving of wine is growing tremendously and has become an important part of gracious living today," Mrs. Meyer remarked. And as a result, wine accessories - from plasses to servers to wine racks are an important part of the market, she said, "And I wish we could get importers to make larger wine glasses for us in

Southern California.' Other trends which Mrs. Meyer commented upon include

Oriental design: "Oriental has always been important and still is. I believe we will be seeing a great deal of Oriental influence in home accessories."

Color: There's more to a formal table today than a white linen tablecloth. "It's entirely possible to set a formal table using color. Color is definitely more important today in table settings - even in a formal

Linens: Lots of color is seen here, especially deeper colors. Flower prints and patchwork are very popular.

Ecology: The ecology trend is seen at the table - in accessories and special types of dinnerware. Birds, animals and big game are popular themes and more plants are being brought into the home. Hence the need for more planters and

Oven-to-tableware: "The trend is to pieces you can cook and serve in."

Gourmet cooking: "There's a tremendous growth in more sophisticated tastes for gourmet cooking articles - things like artichoke plates, quiche pans, creme pots and large buffet plates.

Silver: "Once again it's the

old that's new. The most traditional, very ornate has favor. But in contrast our more affluent customers are preferring plain hand-wrought sterlings. These are becoming closer in price so their popularity can be expected to increase.

Pewter: Pewter and similar types of materials that resemble pewter are very popular to enhance the traditional setting

of the dining table.
Candles: For dining there is a fantastic choice in ornate, unique and novelty types of candles, many of which can be used as centerpieces for the ta-

"Different parts of the country reflect different tastes. But believe the entire nation is looking to Southern California for what's new in table fashions," Mrs. Meyer added.





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To make a syrup for pan-SAFETY MEASURE cakes combine a cup of firmly SPRINGFIELD, III. (AP) packed dark brown sugar with The language barrier for Spanhalf a cup of water. Stir over ish and Polish-speaking persons medium heat until sugar disin Illinois has been penetrated solves, then cook until syrup is with an assist from Secretary

FOR SALE COIN-OP LAUN-DRY & DRY CLEANING Good location, 270 gal. glass lined hot water tank WRITE LAUNDRY, Box 691 AMARILLO or PHONE 383-607

as thick as you like. Stir in a

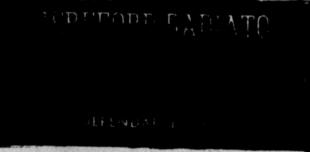
little butter

after 4:00 p.m.

Lewis is enabling driver-license examinations to be taken in Spanish and Polish. Interpreters are stationed at key examination centers in several cities, including Chicago.

of State John W. Lewis.

The applicant also has the option of taking the written road-sign tests in his own lan-



coordinate the 200th anniversary of the nation, announced that an official Bicentennial Philatelic Numismatic Combination will be issued on the Fourth of July, through the co-operation of the U.S. Mint, the U.S. Postal Service and the

at the meeting in Boston that the combination will include the first medal of an annual series congressionally approved National Commemorative Medals, as well as the 1972 set of Bicentennial Commemorative Stamps in the combination envelope.

The Philatelic-Numismatic Combination envelope will

have a plastic window display-PNC price will be \$5, which includes an insured mailing fee.

The medal, which will be is-

commemorative size and each

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BACKGROUND ON BUSINESS

FORMER U.S. MARINE AVIATOR PILOTS BAVARIAN MOTOR WORKS

Robert A. Lutz, former U.S. Marine Corps jet pilot, is visit-ing the United States for the first time since his January 1, 1972 appointment as Deputy Chairman of the Bavarian Motor Works, West German Automobile and Motorcycle manufacturer.

He will spend time in New York and in Los Angeles at the twin Headquarters of the Hoffman Motors Corporation, BMW's U. S. Importer, and will visit BMW dealers all over the States before returning to Munich in May.

In his new position, Mr. Lutz has total responsibility for the sales and marketing programs of this famous German concern, known for building one of the world's bestengineered automobiles and the acknowledged best motorcycle in the world.

Prior to joining BMW, he worked as Chief Assistant on the staff of the managing director of ADAM OPEL AG., and 1966 became marketing director for General Motors in France where he was responsible for sales and services until 1969, when he was called to Germany to become a Board Member of the ADAM OPEL

He began his career in the 1932 in Zurich, Switzerland automotive field in 1963 first of Swiss-American parents. with General Motors in New York in the capacity of Chief-Analyst for planning

and development.

Robert A. Lutz has recently been appointed Deputy Chairman of the Board of the

Germany.

His long experience as a leader in the automotive industry and his vast technical knowledge, coupled with his marketing expertise, make him a most valuable addition to BMW's management.

Mr. Lutz speaks English German and French with equal ease. He was born in

As BMW automobiles are world famous for their sporty performance, so it is fitting that Mr. Lutz is not only a Bavarian Motor Works, West technical and marketing expert, but also an enthusiastic driver and dedicated motorcyclist. He also owns a number of classic automobiles which he has restored to perfect working condition. Mr. Lutz now belongs to the successful team of brilliant managing experts who have led BMW to its present respected position in the automotive world.

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WIGGLY MAPIGGLY WIGGLY

A PIGGLY

PIGGLY WIGGLY



Mrs. Brent Caviness nee Kay Lynn Lyman

Pretty Brides In July Weddings



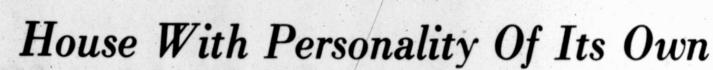
The Sunday Brand

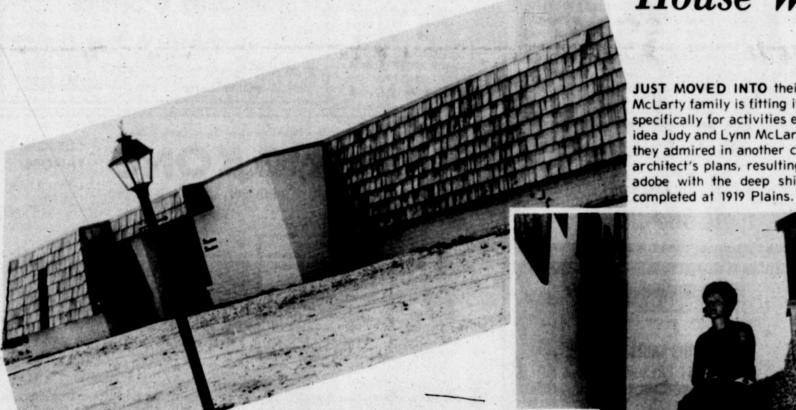
(Section Two)
Hereford, Texas, Sunday, July 23, 1972



Mrs. Sid Shaw ... nee Susan White

The second of th

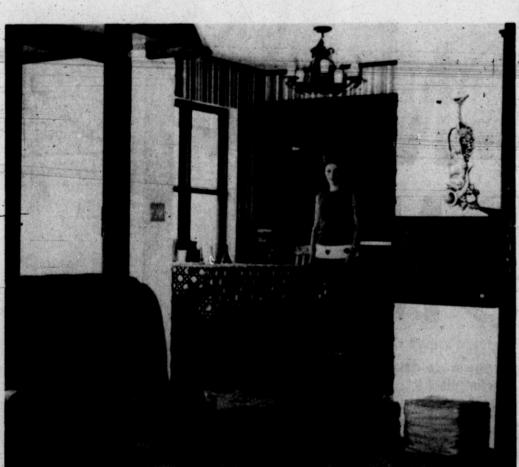




STAIRS LEAD DOWN to the basement room from the front hall which takes traffic to the den, dining-kitchen area, office and garage to the west of the entrance, and back to the bedroom wing on the east. Paintings grouped above the landing where Judy McLarty sits include work of her brother.



THE FAMILY that the house was built for, is grouped at the grand piano in the living room den, a dominant piece of furniture symbolic of the couple's interest in music and hope, that their daughters will also like to make music. The girls are Kelli, left, and Kima.



DIFFERENT LEVELS of floors in the house are indicated by steps up from the den to the dining area where Mrs. McLarty stands by the table with its brightly-patterned cloth.



father. The big dog, Toro, is a registered Labrador

retriever.

Susan White-Sid Shaw Wed In Church Ceremony

of Mr. and Mrs. Raymond White covered with lace medallions. 214 Texas, and Sid Shaw, son of Mr. and Mrs. L.D. Shaw, 301 Austin Road, were united in marriage Saturday evening in the First Baptist Church. Dr. Gerald Mann officiated the ceremony.

The wedding party stood before a tall candletree hilding pillar candles and covered with lemonleaf, flanked with candelabra and massed greenery to create a cathedral background. An arrangement of white summer flowers provided additional background and bridal aisles were line with hurricane lights swagged with white satin and fresh foliage.

Attending her sister as maid of honor was Miss Sherry White with Misses Gerri Montgomery and Jenny Browning, both of Fort Worth, as bridesmaids.

Best man was Lenney Petree with Karl French and Jerry Smith acting as groomsmen. Ushering guests were Chris White, brother of the bride, Jerry Sublett of Canyon, Wesley Carter of Amarillo and Kenny Hagar

Miss White wore a floor length gown of crystal silk organza, designed with highrise bodice. The Camelot collar was encircled with pearls and crystals and the bodice was covered in queens lace with full

Miss Susan White, daughter sleeves gathered to bishop cuffs purple statice and wore hair-

The skirt was bordered in queens lace with clusters of pearls adorning the hemline. Fullness in the back formed a wide circular train.

Her floor length veil of illusion sprinkled with seed pearls was gathered to a tiara headband of pearls. She carried a cascade of stephanotis, white sweetheart roses and babybreath with seed pearl streamers.

As an heirloom, she wore the wedding ring belonging to hergrandmother, the late Mrs. O.H. Herring.

Brownfield provided, organ accompaniment for Mrs. David Lee Carson of Friona as she sang Till and Walk Hand In Hand. Recessional music was the theme from Beethoven's Ninth Symphony. Miss Sherry White also presented a musical selection, Our Lord's Prayer by Vonda Van Dyke.

The bride's attendants wore floor-length gowns of yellow Swiss flocked with yellow and white daisies and trimmed with white lace ruffles. The gowns were in quaint design with long full sleeves and square necklines.

They carried old English nosegays of miniature carnations, white daisies and

pieces of fresh daisies.

For her daughter's wedding, Mrs. White wore a floor length gown of pale yellow organza with pleated skirt, accented with yellow sequins at the waist. Mrs. Shaw wore white and brown organza trimmed in brown satin.

For a reception following the ceremony, Miss Carol Chantry and Miss Diane Lago of Lubbock provided musical background with Miss Becky Elliott and Mrs. Robert Graham of Brownfield registering guests at a round table, its cover overlaid with Miss Linda Forsyth of chiffon which formed a swagged skirt. An antique silver candelabra held a Flemish arrangement of vellow and white summer flowers.

> Attending the bride's table was Mrs. Dave Chapman of Lubbock and Miss Linda Vogel. Cake was served from a round table draped with imported lace, pearls and chiffon, the swags caught with clusters of majestic daisies. In the center was an antique Georgian epergne filled with yellow and white summer flowers and yellow candles. Punch was served from a matching Georgian bowl.

> Serving cake from the groom's table were Mrs. Lenney Petree and Mrs. Karl French. This table was covered marguerite daisies.

> White Victorian lattice backed with yellow satin and draped with wild smilax was set behind the tables.

Mrs. Dean Herring and Mrs. D.C. Herring of Friona were members of the houseparty.

For a wedding trip to Colorado, Mrs. Shaw wore a two-piece knit ensemble in shades of blue with a long plaid skirt. The couple will be at home at 114-A South Centre.

Mrs. Shaw is a May graduate of Texas Tech with a bachelor of music education degree. She is a member of Sigma Kappa social sorority and Mu Phi Epsilon professional sorority.

She plans to teach music. Shaw attended West Texas State University and iscurrently employed at H & W Implement. Both are Hereford ligh graduates.

Guests from out of town for the wedding were Susan and Nancy Lee Long of Houston, Mr. and Mrs. Hugh White of Ojai, Calif., Dave Chapman and Mr. and Mrs. Travis Jones of Lubbock, Mr. and Mrs. Raymond Nix of Sudan, Mr. and Mrs. Billy Hardy of Shallowater, Mr. and Mrs. H.J. Butler of Anton.

Guests from Friona included milk. Noon: red beans and ham, D.C. Herring, Mr. and Mrs. Glen Herring; Mr. and Mrs. Tim Herring, David Lee Carson, Mr. and Mrs. Joe Moyer, Mr. and Mrs. O.B. Moyer, Mr. THURSDAY - Breakfast: and Mrs. Louis Welch.



MARRIED THIS WEEKEND - Mr. and Mrs. Harold Hersley will be at home at 309 Avenue B after a short trip following their marriage Saturday evening in St. Anthony's Catholic Church. Mrs. Hersley is the former Mrs. Lucille Wilhelm. The Rev. Aedan Davis, associate pastor of St. Anthony's, conducted the nuptial mass.

(Angel photo)

Girls Give Aid In Sale

Masonic Hall with Cindy Mc-

Mrs. Cortez Dowlen of Canyon, grand visitor, was welcomed and gave a talk on Fidelity-The Manifestation of Human Character.

advisor, and the assembly and Diana Dowlen.

summer. August 4 has been set for a swim party.

Sauter, Mrs. Arthur Clark, worthy matron and Mrs. Jack Brown. Guests from Canyon Mrs. J.A. McWhorter, mother were Stacie and Kelly Wright

Wyche Club Has Coffee

Members of Wyche Home meeting, during the vacation Demonstration Club were en- which the club traditionally tertained informally Thursday morning at a coffee in the home of Mrs. Ira Ott.

visitor at the gathering. Others Leroy Bodkin, Jack Harrell and present for this midsummer H.L. Ward.

takes until September, were Mmes. Bill Ellis, Paul Jones, J.H. Holden, Courtney Brooke, Mrs. Jimmy Yeager was a E.C. Hewitt Jr., Wayne Jones,

Debbie Fletcher was initiated agreed to assist the Day Care with pleated yellow satin into the Order of Rainbow for Center with the rummage sale trimmed with gold rope and Girls Monday night at an that was held this past week. A initiation meeting held at the rummage sale with the order of Eastern Star is in planning Whorter serving as worthy stages and will be held later this

Guests included Mrs. A.L.

Grzywacz of Lubbock. Groomsmen were Tommy Olive of Lubbock and Bob Wiman of Farwell. Bodie

Lyman, brother of the bride, Ken Gearn, Marsh Pitman and Bill Price of Lubbock were ushers. The bride's attendants wore

Caviness Saturday evening in a

candelight ceremony at First

United Methodist Church. Dr.

W.A. Appling, the pastor, of-

ficiated. A honeymoon trip to

Acapulco began for the couple

after the wedding and recep-

Daughter of Mr. and Mrs. Bill

Lyman of 132 Nueces, the bride

was given by her father in

marriage. Caviness is the son of

of snapdragons, carnations and

marble palms in shades of purple and white decorated the

altar area. Satin roping marked

The bride selected a formal

gown of candelight silk organza

and Venice lace designed with

empire bodice, Victorian neckline and French pleated

Her sleeves fell to double tiers

of pleats, and the skirt swept to

a chapel train with a pleated

flounce circling the hemline.

Rows of lace traced a pattern

She wore candelight organza

wide-brimmed hat with a crown

of white silk flowers. Ribbons

entwined in silk flowers

cascaded over the tiered veil

The bride's bouquet was a

nosegay of white roses, lilies-of-

the-valley, stephanotis and

Miss Amy Hall of Roswell,

N.M. served as maid of honor,

and Terry Caviness, brother of.

the bridegroom, as best man.

Bridesmaids were Misses

Devora Lewis and Jo Ann

which fell to the floor.

statice.

above the flounce.

the aisles.

lavender georgette gowns with Victorian capelets and flounced hemline. Lavender and white checked ribbons sashed the waistlines and lavender wide brimmed hats completed the ensembles. They carried small

Begins After Wedding Miss Kay Lynn Lyman nosegays of stephanotis and ecame the bride of Brent lavender carnations. became the bride of Brent

Honeymoon In Mexico

Mrs. Bill Lyman wore a long floral chiffon gown in pink, and the mother of the bridegroom a long mauve gown of pleated chiffon.

Mrs. Tony Calkins at the organ and vocalist Mrs. David Johnson of Amarillo presented I Love Thee by Greig and Clair de Lune by Debussy as principal selections.

The couple welcomed guests

Mr. and Mrs. Pete Caviness, 142 at a reception in Hereford Country Club following the White candelabra, bouquets ceremony. Mrs. Craig Fuller of Lubbock and Peggy Deas served cake and punch from a table decorated with smilax, white roses and lavender carnations. The three-tiered white cake was decorated with

> Miss Susan Balden welcomed guests at the registry, while Miss Debra Wilson and Miss Diana Leonard of Littleton, Colo. assisted.

> Following the wedding trip, the couple will be at home at 3601 22 St. in Lubbock. For travel the bride chose a halter dress of blue printed cotton with ruffles at the hem and neckline and matching blue suede ac-

A junior at Texas Tech

Beta Phi sorority, the bride is a graduate of Hereford High

School. Caviness, also a junior at Tech, is a member of Delta Tau Delta fraternity. He is an HHS

graduate. Out-of-town guests included Mr. and Mrs. Ben Lyman Sr. of Littlefield, Mr. and Mrs. J.H. Utterback of Topeka, Kan., Dr. and Mrs. Ben Lyman Jr. and Mr. and Mrs. Ivan D. Mayfield,

all of Lubbock. Also, Mr. and Mrs. Buster Caviness of Borger, Mr. and Mrs. Charles Smith fo Roswell. and Mr. and Mrs. Herschel Caviness of Causey, N.M., Mrs. J.B. Howe and Mrs. L.A. Whiteside, aunts of the bridegroom, and Harold Howe, all of Panhandle.

CLIMBER DIES

Takajyuro Matsui, 27, a Japanese mountain climber, died recently of high altitude sick-ness on the Dhaulagiri Four peak in Northwest Nepal.

364-6688



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butter, milk, applesauce, sticks, potato chips, milk,

ENGAGEMENT ANNOUNCED - Mr. and Mrs.

Glenn D. Williams, who reside southeast of the city,

announce the engagement of their daughter,

Kathy, to Mickael Kemp, son of Mr. and Mrs. Clois

A. Kemp of Dawn. The couple plans a mid-

September wedding. Both are graduates of

Hereford High School and Kemp is now attending

West Texas State University. Miss Williams is

Jello salad, cornbread, butter,

milk, peach slices. Snack:

peanut butter brownies, orange

toast and jelly, stewed prunes,

milk. Noon: oven fried chicken,

creamed potatoes, green beans,

hot rolls, butter, milk, carrot

cake. Snack: oatmeal cookies,

FRIDAY - Breakfast: banana

bread, raisins, milk. Noon: corn

dogs with mustard, carrot

cherry cobbler. Snack: but-

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termilk cake, milk.

employed by Western Auto.

School Menus

DAY CARE CENTER

MONDAY - Breakfast: dry

cereal, apple slices, milk.

Noon: fish sticks with catsup,

green salad, buttered corn, hot

rolls, butter, milk, ice cream.

Snack: graham crackers, milk.

TUESDAY - Breakfast: doughnuts, orange slices, milk.

Noon: spaghetti and meat

sauce, coleslaw, sliced bread,

Snack: snickerdoodle cookies,

WEDNESDAY - Breakfast cinnamon toast, banana slices,

grape juice.

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harfd man. Electricity is the cleanest, most versatile form of energy that can get the big jobs of environmental cleanup accomplished. It'll take a lot of brain and power, but that's a natural part of Reddy's job - serving tomorrow's needs today.

Cornings and Goings King's Manor

and wife, Mr. and Mrs. C.A. Bess Caldwell Sunday. Wortham of Dallas.

Mrs. Gladys Lair spent the make her home.

Mrs. Jess Hardy, Mrs. A. C. Wright and Mr. and Mrs. John Shipp of Shallowater visited Mrs. Mary Lipscomb Sunday.

Joe Mapes of Ft. Worth spent the weekend with his, mother, prepared. Mrs. Pearl Mapes.

Smith Sunday were Mrs. Minnie Don Short and two daughters, Kathy and Kim, of Dalhart.

Guests of Mrs. Diamia Wood Sunday were Mmes. H.R. Thompson, J.M. Turner and Sherman White, all of Pampa.

Blankenship who is to be services and led sing-songs. married July 29.

Austin, former teachers in the Church washed windows at Hereford school system, visited Kings Manor one day this Mr. and Mrs. J.C. Allred month. Residents are very

Ola Lee Jones, Nettie Lee concern.

Mrs. Mildred Ramey had as Wilson, and Mary Ruth Redder, guests Saturday her nephew all of Bovina, visited with Mrs.

Lena Pryor spent the weekend in Amarillo where she weekend in Canyon visiting her was a guest of Miss Katherine son and wife, Mr. and Mrs. Tom Russell. While there she at-Lair, and with friends. Mrs. tended a picnic of Trinity Lair was a resident of Canyon Methodist Church where she before coming to the Manor to had taught a class for seven

> Kings Manor residents enjoyed a recent outing, traveling by car to Panhandle to visit the Jerry Lanes in their beautifully renovated home. They took lunches to add to food Mrs. Lane

Lane's grandmother, Carrie Hendrix, who is a Kings Manor Guests of Mrs. Emma Jean resident, was visiting in the home at the time, as were Porter of Rotan, Mr. and Mrs. Lane's mother and other guests. Rev. Wiseman, pastor of Panhandle's United Methodist Church, dropped by to greet the Hereford visitors.

For several years the Jerry Lanes were the Manor's "adopted family" while both were teachers in Tierra Blanca Mrs. Martha Shirkey was in School here and active in First Amarillo Sunday when she was United Methodist Church. Lane a hostess for a bridal shower often substituted for Dr. John hongring Miss Shanna English in Manor worship

The Catholic Mr. and Mrs. Will Fowler of Organization fo St. Anthony's grateful to this youth group for the service, and for the show of

Red Cross Group Has Election

elected chairman of Red Cross of service were marked for Mrs. Uniformed Volunteers for the Ray Carlile, five for Mrs. Sam coming year, at the group's Morgan, three each for Mrs. July luncheon Thursday in K- Clinton Jackson and Mrs. Bob's Restaurant. She succeeds Kershen. Mrs. Andrew Kershen.

Jim Culpepper will follow Mrs. now being held for Red Cross O.H. Culpepper, her mother-in-volunteers in various phases of law, in that office. Mrs. Ray work; more than 30 persons are Berend was named vice expected to complete the chairman.

Pins marking years of service a 13-year pin to Mrs. Henry F. Neely and a 10-year pin to the

Mrs. Tommy Crawford was retiring secretary. Nine years

Mrs. Neely reported on the Chosen as secretary, Mrs. progress of orientation classes course

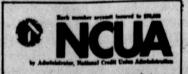
The dozen members present were presented at the luncheon, reported a total of 217 hours given to community service in the past month.

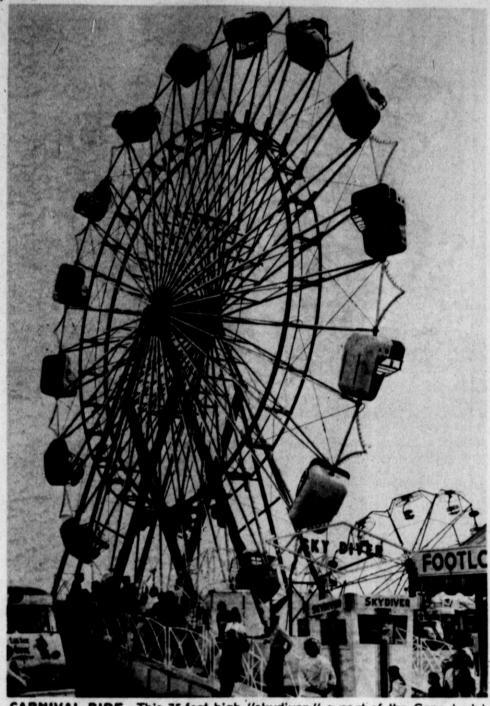
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CARNIVAL RIDE-This 75-foot high "skydiver," a part of the Gene Ledel Show, will be offered to carnival-goers during the week-long Lions Club Carnival which gets underway Monday and continues through Saturday.

Calendar of Events

MONDAY Sugar Blues TOPS Club at Community Center, 7 p.m.

World War I Veterans and Auxiliary at American Legion Hall, 8 p.m.

VFW Auxiliary in VFW Clubhouse, 8 p.m. Easter Lions Club at Easter

Community House, 8:30 p.m. Rotary Club lunch in Civic Club Center, 12 noon. Odd Fellows Lodge at IOOF Hall, 8:30 p.m.

Evening Lions Club at Civic Club Center, 7 p.m.

Weight Watchers, 10 a.m. and 7 p.m. at First Baptist Church. TUESDAY

Rebekah Lodge in IOOF Hall,

Calorie Patrol TOPS Club at Community Center, 9:30 a.m. WEDNESDAY Noon Lions Club lunch at

Civic Club Center, 12 noon. THURSDAY Anthony's Womens' Organization, 8 p.m., Parish

auditorium. Weight Watchers, 7 p.m.,

Center, noon. GRIDAY

Kiwanis Whiteface Breakfast Club, CivieClub Center,6:30a.m.

First Baptist Church. Kiwanis Club, Civic Club Jaycees. IOOF Hall, 8 p.m.

Professor Says

Beef Import Quota Suspension Is Minor

President Nixon's suspension of the beef import quotas will probably have little effect on prices received by cattlemen, according to Dr. H.O. Kunkel, dean of agriculture at Texas A&M University and acting director of the Texas Agricultural Experiment Station.

Kunkel stated that recent research in the Department of Agricultural Economics and Rural Sociology showed that imports for the last half of this year would have to increase 20 per cent over the first half to reduce choice cattle prices a penny a pound. Choice steer prices were about 38 cents per pound in the first week of July.

The 20 per cent increase would amount to only one pound of hamburger per person over the next six months.

The greatest effect of the imports will be on manufacturing beef - the kind used in hamburgers, hot dogs and other processed products, he said. Nations such as Australia and New Zealand export only the lower grades of beef to the. United States because the U.S. normally produces enough choice and good grades to meet its own domestic demand.

Also affecting the amount of beef to be imported was the recent temporary suspension of import tariffs on beef by the European Common Market, Dr. Don Farris of the Department of Agricultural Economics and Rural Sociology said. This suspension, coupled with world demand, may limit the extra amount of beef the U.S. can import his year. But prices on beef will

from a study by Kenneth Graeber, under the direction of the drop. Farris, suggests that prices to cattlemen may drop as much as

probably drop anyway, Farris four cents a pound due to an said, because of an expected expected 10 per cent increase in increase in domestically fed cattle production. Reduced pork beef later this year. Research supplies or higher personal income could counteract part of

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THE SUNDAY BRAND

Editorials

Page Four

The Sunday Brand, Hereford, Texas, Sunday, July 23, 1972

Lifetime Sentence

(Editor's Note: The following remarks, made by Judge Alfonso Sepe of Florida, have received wide publicity in newspapers across the country. A 17-year-old Florida boy pleaded guilty to possessing hallucinogenic drugs, and he had also been charged with violence toward a Miami Beach police officer. Judge Sepe sentenced the youth to one year in the county stockade and four years probation. We feel the judge's comments are worth repeating.)

Judge Sepe spoke directly to the youth and said, "Do you know who is going to serve that year? Not you; your mother and father will serve that year.

"That is what's wrong. They get sentenced. They get sentenced for a

"You serve a year. Your body is in the stockade for a year, but their souls are tormented for a lifetime. Why? Because you are a selfish, spoiled boy, that's why.

"There is no punishment in the world that I could inflict upon you that could in any way compensate for what you are doing to your mother and father. I have not spent five cents raising you. I didn't know you from Adam. But your mother and father have put their lives, their hearts, their sweat, their money and everything else they have into bringing you up. And now they have to sit in this courtroom and listen to a total stranger who had nothing to do with your upbringing scold you and put you in jail.

"This is at a time when phony kids your age are yelling, 'You adults have your alcohol, we want our drugs; you have polluted our water and our air, you have polluted this and that,' and all the rest of the garbage that comes out of your mouths.

"Meanwhile, you put yourselves above everybody else. I feel sorry for

"I want you to think of this for one year, and the reason why I say it:

"If you are sick, a doctor will treat you and he won't be- on drugs. The lawyer who represents you won't be high on drugs, and the people in whose custody you'll be won't be on drugs.

"Your astronauts are not on drugs, and your President is not, and your legislators are not.

"And your engineers who build the bridges that you drive across and the tunnels that you drive through are not on drugs, and those who build the planes that you fly in and the cars that you drive are not.

bathrooms that you stink up with your lousy, rotten drugs.

mother and father.

"But in the world of the future," Sepe went on, "the same may not be true. Teachers, doctors, lawyers, legislators - products of the new drug-oriented generation - may well be high as

"You won't know whom to send your child to, or whom to trust your life to." Sepe sighed and closed the case file. difficult decisions must be "Let's see what kind of world you made on a series of conleave to your children," he said, "before you talk about the world that we left to ours."



"Neither are those who build the MAIN STREET U.S.A.

"None of them have been on drugs, and this is because of people like your Heavy WorkloadOn mother and father." Tap For Congress

far this year and faces a heavy workload in coming weeks as troversial measures.

Some of these decisions will have to be made twice because President Nixon is sure to veto some spending bills, thus forcing Congressional reconsideration. Congress has already exceeded the Nixon budget by nearly \$7 billion, with

expect long sessions six days a election and before the new

Washington, D.C. - Congress week during the period until has compiled a sorry record so August 18, when the next recess is scheduled for the Republican convention. A post-Labor Day session seems inevitable despite the political campaign that will be in progress then.

Congress would like to quit for the year well before the November election but that goal may prove unattainable. President Nixon's chief aide on Congressional relations has predicted that sine die adjournment will not come until "close to Christmas." If so, there would be a post-election

Congress is seated the following January are written in part by defeated in the election or retiring voluntarily. The possibility exists that the President himself could be a "lame duck," if he should lose to Senator McGovern.

> White House Calls Record "Miserable"

The White House recently staged a press conference in California to deplore the Congressional record to date. William E. Timmons, Assistantthe President for Congressional Relations, said "we must confess the record of

Congress is miserable. Complaining of budgetbusting appropriations by Congress, he charged: "There seems to be a cynical strategy on the part of some Democratic leaders to deliberately send to the President proposals with good objectives . . . that substantially exceed his budget requests.

Timmons said the President had made it clear "this tactic will not work" because if appropriations "substantially break the President's budget, he will veto those bills." He contended: "Congress has acted irresponsibly.

The White House takes the position, as Timmons said, that "Congress owes the American people an up or down vote in both houses on the President's major proposals." These include a moratorium on busing of school children, revenue sharing with state and local governments, and welfare reform, among domestic propósals.

The outlook is none to promising for these and other Nixon measures, although revenue sharing and welfare reform have passed the House.

> **Politics Will** Dominate

The longer the Congressional session extends, the more political it will become. The leaders of Congress are dedicated to making Nixon a one-term President and they will do everything they can to embarrass him politically, including forcing him to veto measures popular with voters.

However, the President is not without weapons. In addition to his veto powers, he can make Congressional inaction and over-spending a campaign issue, and unless Congress improves its record he undoubtedly will. Harry Truman won an election in 1948 by tagging a Republican Congress with a "do nothing" label.

It is too much for the public to expect that politics will be forgotten during the rest of the Congressional session. But it is not too much to ask that politicians on both sides remember that the best politics is to serve the public interest

From The Brand

Passenger train No. 22 on the Santa Fe, eastbound, was delayed eleven hours in Arizona Thursday by a landslide, arriving at Hereford about 10:00 p.m. The same train Friday was delayed two hours and a half for the same cause and then incurred another delay of half an hour at Summerfield when the engine broke down . . . J.B. Coltharp, of Texico, N.M., arrived in Hereford the later part of last week. Mr. Coltharp informs the Brand that he and his son will start a meat market in the Cunningham building, recently vacated . . .

35 YEARS AGO Following the appearance of a committee before the commissioners court Monday morning, the county granted the use of a truck for an engineer who will be sent to Hereford to make a survey and consider plans for a proposed dam and lake near Hereford . . . Gus Streu has not joined a nudist colony, although he does occasionally appear on the streets in his pajamas. The other night a customer went to Gus' house and got him out of bed to sell some hardware. Gus made the trip, and the sale, in his pajamas

20 YEARS AGO Sixty-one youngsters paraded down Main street on bicycles and tricycles Saturday morning in the second annual Hereford Safety club bike parade. They were competing for 32 prizes donated for the event by Hereford merchants . . . Bids on outside construction of 950 miles of rural telephone line for the West Texas Rural Telephone Cooperative will be opened at the REA office Tuesday . . . Most parts of Deaf Smith county were swimming this weekin rain which fell intermittently all week long, broken up by some heavy thunderstorms . . .

10 YEARS AGO

Hereford appears to be first in line for a sugar beet refinery, according to an announcement released Saturday morning by the Holly Sugar Corporation to Colorado Springs. The company has contracted to purchase two section from J.D. Gilbreath and about three-quarters of a section of land from H.L. Benefield. The tracts are adjoining a short distance west of Hereford, about midway between Harrison Highway and U.S. Highway 60.

Talk Of Texas

BY JACK MAGUIRE

FOOTNOTE TO HISTORY - There have been many attempts to bring rain to arid Texas and one of the first rain-making experiments took place near Midland 81 years ago this summer.

No rain had fallen in the area for 18 months and by August, 1891, the area was parched. Farmers and ranchers, desperate for moisture, decided to hire a man named Edward Powers who believed that he could produce rain by bombarding clouds with field artillery. Earlier he had published a book, "War and Weather," in which he had presented his theory.

Congress voted \$10,000 for the experiment and the U.S. Department of Agriculture contributed another \$2,000. Four wagons loaded with explosives were hauled in. Before the equipment could be set up, a two-hour downpour drenched the area.

The rain had arrived naturally, but the scientists went ahead with plans to create an even heavier man-made shower. They fired cannons in unison at every cloud that drifted over and even planted explosives in prairie dog holes. They launched hydrogen-filled balloons hoping that they would explode aloft. Kites with explosives attached were sent up and then detonated electrically.

On the final day of the experiment, clouds appeared and more kites were sent up and exploded. The rain came in a mild shower, but increased as new explosives were set off. By morning, however, it had ended and the skies were clear. The experiment ended with considerable argument as to whether it was a success or failure.

THE UNCHANGING TIMES - When Houston's Long Point National Bank decided to expand, its directors decided against going modern. Instead they agreed to make the new annex look as much . like a 19th century bank as possible.

It wasn't easy. Tellers cages made of brass, mahogany counters and hand-carved molding and paneling, circa 1890, aren't being made anymore. After a two-year search, however, a set of old-time bank fixtures was turned up at Pioneer Town, a tourist attraction at Wimberley, Hays County. The bank was able to negotiate a three-year lease on the antique furnishings with an option to renew.

The old fixutres were made in Waco in 1894 for the Citizens State Bank in Kyle, a Hays County village. Pioneer Town acquired them a decade ago. Now they're back at work again in the Houston bank's new annex.

TEXANS AT WORK — D.A. Toliver of Wichita Falls drives 100,000 miles a year between that North Texas city and San Antonio, but never on

As the manager, driver and only employee of the Farmer Bus Line, he makes three round-trips weekly over the route. Tiliver drives south on Tuesday, Thursday and Saturday, lays over in San Antonio for the night, then heads north each Wednesday, Friday and Sunday. He takes each

American retrenchment has made it clear enough that a new era is dawning in international relations. But the era's theme is still far from clear. Will it be the rise of the Soviets, or the retreat of the superpowers?

If Egypt's expulsion of Soviet advisers is what it seems to be — no small assumption at this point — it is certainly one sign that points toward the more hopeful alternative. For at the very least it shows the Soviets by no means have an unlimited ability to dominate areas where American influence has declined. Even more hopefully, it may be a sign that the Soviets themselves are no longer willing to push for maximum short-run gains in every world troublespot.

Thus a yearly summary by the prestigious Institute for Strategic Studies in London noted the Soviets' rapid missile buildup, their equally rapid naval build-up, their support of India in its war with Pakistan and their penetration of Egypt. "At a time when the United States was reducing some of its burdens of alliance and protection, the Soviet Union seemed anxious to

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O.G. Nieman Marshall Day Sue Coleman Grady King

Publisher **News Editor** Women's Editor **Advertising Manager**

take them on," the Institute noted. some of the biggest money bills "Behind the 'era of negotiation' lay a yet to come. question: to what extent might a senators have been wanted by the Democratic leadership to United States weary and sceptical of the role of 'world policeman' be replaced on the southern and western fringes of Eurasia by a Soviet Union which showed every sign of cautious but opportunistic politico-military expansion?"

This question can probably be answered only over a decade and certainly not by any one episode. Still, the apparent rebuff in Egypt must be sobering to the Soviets. They are finding, as has the United States, that military power cannot always be converted into dependable political influence. Though utterly dependent on Soviet arms, Egypt has the freedom of action to affront the Soviet Union. Israel's freedom vis-a-vis the United States is no less, and the trends in the world suggest that freedom of smaller states is more likely to grow than

This trend will not necessarily be for the good in every case. The latest Egyptian move may be the opening salvo of a peace offensive, for President Sadat needs the Russians to wage war while he can negotiate peace without them. But it is also true that superpowers have often served as restraining influences. The ISS summary concludes that the danger of a multi-polar era is not confrontation and major war but loss of control and a limited sort of international anarchy typified by the India-Pakistan war.

Yet if superpowers cannot win dependable advantages by supporting the ambitions of smaller states, Mr. Irwin's rules of behavior are bound to look more important to them. In the Egyptian instance there are reports that the crisis arose because the Soviets refused to supply offensive weapons. This would mean that the "rule" that superpowers should not confrontation by the quarrels of clients prevailed over the advantages the Soviets might win by unchecked support of Egypt. Indeed, it seems the Russians stood by this rule even at the risk of sacrificing a position they had already won.

- Wall Street Journal J.A.

BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm apparently spent a lot of time listening to the Convention, his letter this week indicates. Loss of sleep affects you that way.

Dear editar:

During one of the speeches via television at the Democratic National Convention last week, by the way, you'd think the people in charge would let the speakers know they're talking into a microphone and don't have to shout, everybody has a little knob on his set he can turn to step up the volume if he can't hear, anyway, during one of the speeches I got to thinking about all the newspaper columnists and television reporters who kept saying all last year that Sen. McGovern didn't have a chance of getting the nomination — why I remember some of the best of them asking: "Senator, since you haven't got a ghost of a chance, why do you keep plodding along on such a hopeless trail?" anyway, and I might say here, when you write a sentence as long as this one it's sort of like making a political speech, when you're finally through not dy knows for sure what your point is or even if you have one, anyway, I got to thinking, some way ought to be figured out to shelter columnists and analysts from having their pronouncements turned back on them.

You take me, I write to The Hereford Brand once a week, which means I can be wrong 52 times a year, but some columnists write three times a week, giving them a possible score of 156 wrongs, and as for those who write every day or show up on television every day, their score can reach 365. The people with the best score of course are those who write for monthly publications, excusing those who write for an encyclopedia coming out once every

I have thought this problem over for some time, even to the point of missing three seconding speeches and fourteen interviews from deldgates on the floor, and am in no better shape then if I'd gone ahead and listened, or slept, as some people

Anyway, if you now ask me who's going to win in November, Nixon or McGovern, I'll tell you forthrightly that you've come to the wrong man. Yours faithfully,

Swim Lessons, Disaster Aid Given By Volunteers

BY SUE COLEMAN **Brand Staff Writer**

(This is one of a series of stories concerning community service agencies which depend in some degree on the help of volunteers who give either work or financial support, or both.

A teenager helping a small child learn to swim, a survey

sewing a bag to hold toilet articles on the bed of a wounded serviceman - all these and many more may be volunteers in the activities of Deaf Smith County Red Cross Chapter.

checking property varying from first-aid classes secretary, a post filled now by

damage after a tornado, a nurse for industrial workers to such Mrs. Herbert Miller. giving time without pay in a youth projects as making children's clinic, a housewife friendship scrapbooks to send to students in other countries.

Programs are coordinated by the County Red Cross board, itself formed of volunteers who represent different neighborhoods. The only professional The range of service is wide, is the chapter's executive

Perhaps more people are reached by the summer articles and stationery, to be swimming program than by any other one section of Red Cross activity in this county. Nearing an end for the current year, classes held at the municipal pool in Dameron Park require the services of a large group of volunteers headed by Mrs. David Brumley, county water

safety chairman. She is assisted by Mrs. C.E. Rush, former chairman, and 13 water safety instructors who have been qualified by advanced Red Cross training. In addition a number of aides, mostly teenagers, help with the classes which give basic swimming instruction each summer to dozens of children and adults.

Before the end of 1972, volunteers will be secured for the 1973 classes; they must have passed senior life-saving tests.

tornado with much property damage last year, residents had first-hand concept of Red Cross aid in disasters and new importance was given the county disaster committee. Don Shipley is the board member who is now disaster chairman.

Not only storm damage, but that resulting from fires and other causes comes under the list of needs met.

Often called upon for clothing and household articles to replace fire losses by county families, the Red Cross refers applicants to emergency supply rooms maintained by the Seventh Day Adventist and Temple Baptist Churches here.

In turn the chapter helps collect articles for those stocks. Mrs. Tommy Crawford,, new chairman of this work, says the principal need now is for children's and infants' clothing and household equipment.

First aid classes are conducted at any time of the year by some of the 13 qualified instructors in the county. Clubs request this service, and there are new demands from industries since federal laws now require certain employes to be rained in first aid.

At present at least one class of this type is in progress, and families, and Mrs. Miller says another for trainees in a vocational nursing course. Baxter London is county chairman. There are also three classes in mother-baby care.

For several years dozens of women in churches, Home Demonstration Clubs or as

individuals, have sewed denim

"ditty bags" and filled them with small gifts such as toilet sent for distribution at Christmas to men in U.S. Military service in combat

Other bags were filled with needs for hospitalized servicemen. Material for the bags is supplied by the Red Cross. which arranges shipment and distribution.

Some of the work on ditty bags is done by members of the Uniformed Volunteers, who also assist at the Public Health Clinic, Kings Manor retirement home, Day Care Center and other agencies, also with Mrs. Miller's work of service to families of men in military

Mrs. Andrew Kershen has just ended a term as chairman of this group, and will be succeeded by Mrs. Crawford. No limits are set on duties of After Hereford experienced a members. They often work through agencies like those named, or give such neighborly aid as that of one woman who has learned the Laubach method of teaching languages and is teaching a Korean girl, wife of a Hereford serviceman, to speak, read and write English.

They also accept tasks like making layettes for wives of servicemen who are unable to provide necessary clothing for their babies, or making robes and slippers for military hospital patients.

Registered or licensed vocational nurses may earn a Red Cross service badge by giving as many as 20 hours volunteer work in disasters, aiding in clinics such as the Shrine Clinic for crippled children or the weekly tuberculosis clinics held here.

Aides in the executive secretary's office must have a brief training course in addition to the general orientation. They assist in keeping records and in gathering information for reports required by the military when servicemen request furloughs because of family emergencies.

Cecil Braly is a regular aide in this service to military

Volunteers who speak both Spanish and English are especially valuable in this work. Youth work is conducted

through junior high and elementary schools, with talent shows and contribution by pupils. Teachers and several mothers are leaders.

The 26-member county board is headed by John Poindexter as chairman for 1972-73. Lee Umstead is vice chairman and Mrs. Gaylon Bryan treasurer. These as well as about 30 others will receive certificates denoting six hours of training.

has a background of many Alcala, Isabel years in Red Cross volunteer service and as county executive Battenfield, Ann Mercer and secretary preceding Mrs. Jeanette Hill. Miller. The basic training she Another g gives is not for Red Cross alone but for other community whose members plan varied programs, each of which may community services this year. add its own orientation course.

The second session of orientation is in progress now, a morning class meeting on Thursdays and an evening class Tuesdays to Aug. 3.

or LVN students; those earning orientation chairman in the certificates were Linda Cor- chapter, Mrs. Tony Hoffman nelius, Carol Fletcher, Alpha and Shipley. Others are Mrs. Hill, Marina Balboa, Charlotte Umstead, Debbie Buechler, Self, Viola Birkenfield, Phyllis Mrs. Crawford, Braly and Ronnberg, Marian Yosten, Norma Molina.

Corinne J. Neely, instructor, Nadine Berend, Elizabeth Martines, Franciscs Sepulvada, Fran

Another group was from Young Homemakers Club, These are Marilyn Culpepper, Susan Edwards, Phyllis Neill and Eileen Alley.

In addition to officers, board members completing the course are Mrs. Emil Dettman, who Half the students were nurses will succeed Mrs. Neely as



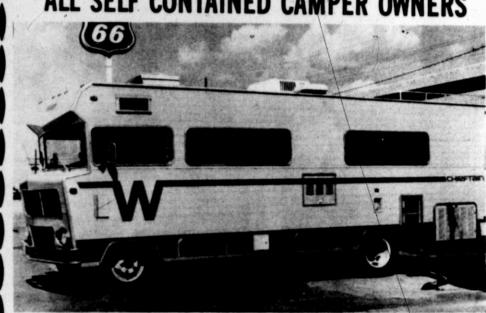
NEW OFFICERS — Chairman of Deaf Smith County Red Cross Chapter for the next year is John Poindexter, who began his term at the recent July board meeting, and Mrs. Gaylon Bryan is the new treasurer. They, with other officers and board members, are among the numerous residents who give time to work in varied programs here.



LESSON FROM VETERAN — Volunteer for community service through the County Red Cross Chapter receive orientation from an "old pro", Corinne Neely, who served as executive secretary here many years and in other duties without pay. In an informal lesson at her home this week are, from left, Mrs. Jim Culpepper, Mrs. Ray Berend, Mae Fralin, Mrs. Neely and Fran Bat-

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Shower Given At Brunch

Kathleen Robinson, brideelect of Dan Gorman, was honored Friday morning at brunch and a spice-and-rice shower held at Hereford Country Club.

Hostesses were Mrs. Charles Walden, Mrs. Guy Williams and Dee Dee Walden

The room was decorated in Miss Robinson's selected colors, pink and blue. The refreshment table was centered with an arrangement of pink carnations tied with blue streamers.

Spices were presented to the honoree as guests assisted in making rice bags. The couple plans an August 18 wedding.

The Battle of Bunker Hill was fought on June 17, 1775.

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Grain Meeting Is Scheduled Friday

A full board meeting of the Grain Sorghum Producers Association will be held on Fridal at 1 p.m. in Amarillo. Texas. The board will meet at the Pioneer Natural Gas Building in the "Flame Room," 301 South Taylor Street.

GSPA Executive Director. Elbert Harp, urged all GSPA Directors, alternate directors and interested producers to attend the meeting. They will discuss proposed changes in the GSPA by-laws, and a minimum of two-thirds of the directors must be present to vote on these changes. Harp said the association has grown in the past year to include members throughout Kansas, Nebraska. East and South Texas, as well as the original area of the High Plains of Texas, New Mexico and Oklahoma.

Also under discussion at the meeting will be a farm program proposal that would base payments and loans to farmers on the cost of production plus a fair return. Harp said the board will explore some new uses for farm government programs for 1973 and thereafter.

The election of GSPA directors for the fiscal year that will begin October 1, 1972, is now being conducted by mail ballot. Results of the election are expected to be completed by the meeting date, and the new directors for the fiscal year 1972-73 will be announced at the meeting.

Harp and Jack King, GSPA Research Director, are currently in Washington, D.C., working on several GSPA projects, including the farm program proposal and the shipment of grain to Russia.

Bergsma Resigns Cattle Feeders

AMARILLO-At the quarterly directors' meeting Thursday, Tom Herring, president of the Texas Cattle Feeders Association regretfully accepted the resignation of Lloyd Bergsma, executive vice president of the association.

In early 1967, Bergsma, wellknown in livestock circles, was instrumental in the formation of potash. the Texas Cattle Feeders Association. Due to his efforts, the food that is well balanced has been from a nucleus of 21 cattle feeders to the present 850 members.

Association was organized to and to apply and really works a represent and serve the cattle bit faster feeding industry and is actively involved in the promotion of beef and various research programs aimed at improving the cattle industry.



BASIC GRAD - Marine Pvt. Danny C. Whattey, son of Mr. and Mrs. L.G: Whatley of Route 1, Hereford, recently graduated from basic training at the Marine Corps Recruit Depot in San Diego. He is a 1970 graduate of Del Rio High School in Del Rio; Tex.

By the Garden Gate

By Mrs. Art Manjeot

Yesterday I attended a garden workshop at the Garden Center in Amarillo, Mrs. S.D. Nelson was giving a flower arrangement demonstration and she told about her favorite garden pet. It is a frog. To me that was a bit strange. After all frogs should be good for

I found the following information relative to frogs and their worth to a gardener. In terms of dollars and cents, a toad frog was once valued at \$19.44 for a single season because of the cutworms that he gobbled up. Now, just what are they worth today? Perhaps as

is not liked by people. To many they are repulsive. Slick, slimy, cold, and an old fable says they cause warts. They too are looked upon by some as a symbol of evil.

But now let us look at him, and find out something about his real worth. From the standpoint of statistics, it has been estimated that he eats in three months, some 19,000 injurious insects.

Of this number 16 percent are cutworms, 9 percent caterpillars, and 19 percent weevils or other injurious beetles. Yes, they have their value and I think I will try to find a toad

It would do almost as much for the garden as some of the recommended sprays, and will help out in this phase of gardening, but the matter of feeding plants is up to the gardener. Now it is time for the chrysanthemums to have some special attention.

Chrysamthemums are often referred to as the pigs of the garden. They are heavy feeders during the growing season. In choosing a food for chrysanthemums, use good judgement and sutdy the formula. Their principal food elements are nitrogen, phosphrous and

It is important that one use will be available to the plants as they require it during the time they are growing. Personally I like to use a liquid The Texas Cattle Feeders fertilizer; it is easy to prepare

> Organic gardeners, those who have access to barnyard fertilizer, can prepare the following liquid fertilizer, using barnyard fertilizer: 50 pound sack of sheep manure or wellmatured barnyard fertilizer, 5 pounds of Vigoro....Place in a large container (barrel is recommended). Mix well and then fill the barrel with water.

After 5 days lift lid and add more water. When matured and the liquid is dark brown, it can be used. Apply approximately one cup to a well grown plant, near the root system.

This is a bit of a chore, but Mrs. Salois of Dallas, who teaches horticulture for flower show schools, gives the method to her pupils, and she uses it in

> Dr. Milton Adams Optometrist

> > 335 Miles

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Mon.-Fri. 8:30 to 5:00 Saturday 8:30 to 12:00



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MONDAY NIGHT, JULY 24, 1972

COURTESY HEREFORD LIONS CLUB CARNIVAL JULY 24th-29th, 1972

SEE HI-PLAINS

With Glad

her gardening. Locate in a back area—the odor is a bit offensive. Another recommended foliar feeding is Rapid Grow, mixed according to directions. Stern's Miracle-Gro and fish emulsion are also good for feeding chrysanthemums as well as other flowers, shrubs and trees.

Chrysanthmums thrive on water. Water is very important. The amount and frequency of watering depends on the type of soil and weather. Twice a week usually gives enough moisture during hot weather...this means thoroughly soaking.

Pruning is important and should have been done as they grow. Side shoots should be As a general thing a toad frog removed while they are youngespecially is this true for the gardener who grows exhibition plants and flower show specimens. Another form of pruning is that of pinching back, this is done before the plant begins to bud. Height and shape is controlled by pinching; it aids in producing stems of select quality and tends to aid in bud

If these steps are used in the growing of chrysanthemums, they will in turn produce a good crop of buds. Disbudding is another method used to aid in the production of show material and also lightens the stems so that the remaining buds will have better blooms and be more attractive in the garden.

Chrysanthemums are rewarding plant to grow, and they give us lovely fall colors for the gardens. They are used extensively for potted plants. Tomatoes are other plants

which respond to pruning and pinching. Dr. Baumgardt, a noted horticulturist, says that one should first know well the classification they are growing.

The average gardener is more interested in a variety that will produce enough for home table use. This is usually known as the "intermediate". which produces cluster after cluster. While the fruit is ripening low on the plant, flowers are still coming on up

These plants should be staked. Allow just one stem to

leaf joins the main stem. Pinch this out as soon as it appears unless it comes from immediately below a flower cluster; in that case let the sucker develop two leaves, then

pinch it.

This extra foliage just below a flower cluster manufactures a lot of food that is carried directly up into the ripening fruits. If the sucker is allowed to become a complete branch, the main stem loses a proportionate amount of water and nourishment.

Dr. Baumgardt's book, How to Prune Almost Everything is good for the gardener to add to their collection of garden books. I recommend it.

divisions. I predict the beauty spot judges, will have a difficult

Congratulations to the winners of the Beauty Spot of the month. In the residential division the Harlan Barbers, 110 Rio Vista won. Their grounds show what good care and planning can accomplish. It is a most attractive place, and well deserves the high award. Color harmony and care makes the grounds at KPAN a most worthy winner in the nonresidential division.

Who is going to win this months award? There are many lovely places, both in the resident and non-resident time selecting and scoring for the winners.

It would be well for us all to work harder and do our best with our grounds. Remember everything around the place from the alley right on to the front is watched and scored.

The Hereford Garden Center is beginning to show progress. The climbing roses, on the fences have been in bloom almost continously since May. The shrubs and trees are putting on new growth, and beginning to take on a permanent pattern. Walk ways have been rolled and leveled."

In another year there should be some real beauty, and color. It is hoped that the interior will completed in the very near

The members are grateful for develop. A side branch, called a the memorial gifts and the trees sucker will develop where each which were given during Arbor

Now liquid SEVIMOL

helps keep borers out of corn

You can't keep profits up when Southwestern corn borers knock

Since last winter was mild, billions of Southwestern corn

borers are getting ready to rip into unprotected crops.

Once the larvae tunnel into stalks or girdle them, your

That's why it pays to protect your crop with liquid

SEVIMOL a proven mixture of molasses and SEVIN®

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Start checking your crop now because maximum hatch occurs between mid-July and mid-August. If 50 to 75 percent of your corn shows egg masses or young larvae anywhere on plants, apply SEVIMOL. Then make

SEVIMOL is used in low-volume applications. It gives

This year, knock out Southwestern corn borers before

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cide also controls corn earworm, fall armyworm and

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you a heavy spray that falls fast and resists drifting. It spreads uniformly to leaf surfaces and "hangs in there"

when other insecticides run off in rain or irrigation.

plants lodge and your profits slump.

a second application in 7 to 10 days.

Southwestern corn borer.

certain other corn insects.

down your plants. Protect your crop with liquid SEVIMOL.

Day week. Anyone wishing to establish a living memorial can contact any member of Hereford Garden Club; the president is Mrs. R.D. Layman.

An old adage which has long been remembered, is "we are to take the bitter with the sweet". There is a lesson in this for us. because we do enjoy the beauty created throughout our home town and it is a pretty hard thing to take the unsightly things which we see.

For instance there is a full growth of blueweeds on the corner of 4th St. and Sampson. This really is a worry to my friend Bessie Hill, she can just see the seeds lodging in other soil, and these weeds taking

Bermuda grass and elm sprouts are about to take over in other locations.

The final garden club workshop, sponsored by the North Zone National Judges Group was held Monday at the Amarillo Garden Center. Mrs. S.D. Nelson of Tulia, gave a demonstrated lecture on Flower Arrangements Compliment Home. Mrs. A.L. Manieot discussed and displayed Contrived Containers. Attending from Hereford were Mmes. Ethridge, John N. Jacobsen Jr., W.H. Gentry, and Jess Robinson.

THOUGHT FOR THE WEEK: He who doesn't read is no better than he who does not know how to read.

ELECTRONIC RESULTS MOUNTAINTOP, Pa. (AP)

- Twenty-five thousand semiconductors, each about the size of a pea, will help activate the electronic scoreboards at the Olympic Games in Munich this The transistor devices, called

triacs, were produced at RCA's solid state division facility here and will trigger 75,000 bulbs, each of 25 watts, to flash results and other messages on 30 by 60foot scoreboards.

Large Sums Spent Locally For Food

County was at a higher level than expected in the past year, the final tabulations show. Many stores chalked up substantial gains over the prior

Their sales totals reflected the fact that most local families had bigger incomes than before and were in a position to spend more. They also reflected the higher price tags on merchandise

Just how much was spent in the local area for food, cars, clothing, furniture and other goods and services detailed in new report on consumer buying, released by the Standard Rate and Data Service. It covers all sections of the

In Deaf Smith County, much of the outlay was for food. Approximately 17 cents out of every dollar spent in local retail stores went to supermarkets, butcher shops, bakeries,

Retail business in Deaf Smith delicatessens, grocery stores and the like.

As a consequence, the overall sales volume in the year, in stores selling food for home consumption, came \$8,499,000. It compares with the previous year's \$7,514,000.

This was exclusive of expenditures made restaurants, lunch rooms and in If the tab for take-home food

divided equally throughout the local area, it would avarage out to \$1,557 per family:

Elsewhere in the United States, it was \$1,370 and, in the State of Texas, \$1,324.

The SRDS report shows that other kinds of retail business also ended the year on a 1971. stronger note than had been expected.

Those selling cars, motorcycles and other automotive equipment and supplies try.

\$8,202,000, as compared with the prior year's \$6,528,000.

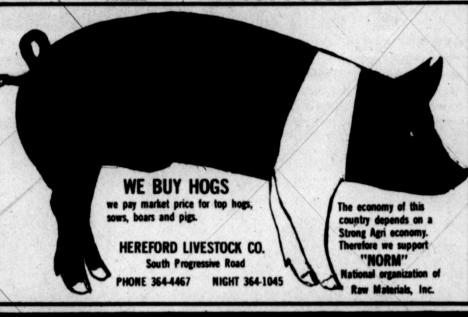
Department stores and other stores carrying general merchandise accounted for \$2,395,000. Their prior figure was \$2,121,000.

Sales in apparel and specialty shops, including those handling shoes, hats, dresses and other other eating and drinking articles of clothing, totaled \$1,683,000, as against their former \$1,602,000.

Furniture, household appliance and home furnishings stores grossed \$1,492,000, compared with the previous \$1,210,000

Thus far this year, the reports indicate, business is on the upswing, with consumers spending more freely than in

"To encourage literature and the arts," George Washington wrote, "is a duty which every good citizen owes to his coun-



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Sometimes it pays to be fat. Especially when you're a radial tire. Because the extra-wide styling of the Lee GT Radial Belted 70 means big traction, excellent cornering, and allaround top performance.

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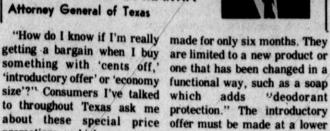
SAVINGS & LOAN ASSOCIATION

FOR

HOME LOANS TO

THE INFORMED CONSUMER

BY CRAWFORD C. MARTIN Attorney General of Texas



confusing and misleading. The Federal Trade Commission is very concerned with this problem and recently issued new regulations to help the consumer when buying nonfood consumer products. The Food and Drug Administration is writing its own regulations to make them compatible with the FTC's. They'll be completed soon, and will apply the same kinds of controls to food, drugs, and cosmetics. Let's take a close look at these rules and see just what they mean to you.

promotions, which are often

the same brand of the com-"Introductory offers," under modity in at least one smaller the new regulations, can be size.

are limited to a new product or one that has been changed in a functional way, such as a soap which adds "deodorant protection." The introductory offer must be made at a lower price than what will normally be charged after the introductory offer.

You've probably seen one brand of a product offered in "economy," "family" and "budget" size, and know how confusing it can be determining which is the best bargain. Now, "economy size" promotions may not be made unless a company offers only one-size package with a label designating it as a moneysaving size, such as "economy" or "family." The company must also at the same time offer

> INTERCITY TRAVEL Some 2,655,264 miles of county and local roads and streets, toll facilities, and other roads serve 29.6 per cent of all motor

The economy size package

must sell at a substantially

reduced price per unit of

weight, volume, measure, or count. More specifically, it

must save the consumer at least

5 per cent of the actual price of

any other package of the same

The new regulations for

"cents off' basically concerns

the mothod of informing the

consumer that the price of the

product is a stated number of

The company must supply the

retail store with a sign or shelf

marker clearly showing the "cents off" and the "regular

price." For example: "Regular

price, 67c, 8c off, you pay 59c."

product's package or label must

marked represents the savings

These new regulations will

get the savings promised by

chore of

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SUPER DISCOUNT

ARMOUR GRILL

DOGS

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WITH EACH FILED GOLD BOND

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Always listen to reason-and reason while you're listening.

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Letter To The Editor

Dear Editor, I want to thank you for the

ront page spread you gave my eature story on the King amily. Both they and we appreciate your kindness. I feel I must clarify one

sentence. I wrote, ". . . Toby rejoined his happy, but concorned family. There were still bills to be paid. The church had helped generously, but their budget could not, with other outstanding bills, pay more than the local hospital and docto 's bills." My English teachers - both

also clearly show that the price high school and college probably would rap my in the specific amount of "cents knuckles for using the pronoun 'their" to refer back to family, although I think in the context of guarantee that you really will the whole paragraph it said what I intended; it has been 'cents off," "introductory misunderstood. SO it should offer" and "economy size." The have read "The church had Federal Trade Commission has helped generously, but the King's budget could not, with distinguishing between real and other outstanding bills, pay more than the local hospital and implies savings a little easier doctor's bills."

Actually, Bill and Sharon had shown responsibility in that they had paid, by the month, Sharon's maternity bill to the doctor prior to Toby's birth; they used a part of their annual bonus, advanced by their generous land-lord, Layton Sawyer, to pay her hospital bill. They had deferred taking out

family health insurance in order to pay those bills.

Another bill of \$125 has come, unexpectedly from Dallas; some \$1,400 has been paid on the Dallas expense, but it is still more than \$5,200. There are more local hospital and doctor

Thanks again for your interest. Incidentally, it was Elmer, not I, who met the plane in Amarillo, as I brought Toby home. This one, according to my carbon, wasn't my mistake. Mine was worse!

We always enjoy the Brand and think you are doing a good job in promoting a wonderful community by reporting its activity. Sincerely,

Mrs. Elmer Patterson

Community calendar

JULY 24-29 — Annual Lion's Club Carnival at Bull Barn. NOVEMBER

- L'Allegra Study Club charity benefit luncheon, 11:30 a.m. at Hereford Bull Barn.

In September 1970, Rodney and Pamela Anderson and pilot Malcolm Brighton ascended from Easthampton, L. I., in an attempt to cross the Atlantic in the balloon "Free Life." Thirty hours and 1000 miles later it crashed and the team was nev-

Letter To The Editor give one.

I feel it is time for a report to the citizens of our fine community, the churches, civic clubs, and other organizations who have been so generous in their support of the Meals-on-Wheels program. Without the good response of these fine people there could not have been such a program for Hereford.

Since the starting date of May 2 through July 1 we have served four hundred meals to seventeen people. The most we have served in one day was fifteen and are presently serving 12, 4 of whom are diabetics. All meals prepared at Kings Manor are bland, low fat, and low sodium. The meals consist of meat, two vegetables, salad. bread, drink, and a dessert. This provides a well balanced noon meal five days a week, Monday through Friday.

Because of other commitments Jean Hampton has had to resign as driving chairman. She has done an outstanding job for us and it will not be easy to find another so dedicated and faithful. I want to take this opportunity to thank Jean and all of the wonderful ladies who have so faithfully and consistently given their time in this service of "love in action," I know they will be richly blessed.

We are in need of more drivers and a driving chairman. your interest and support. May Young people are especially welcomed for this summer. You will receive a blessing as well as

The recipients and helpers wish to thank each person or 610 Bowie Street group for the donations that make this program able to continue. The program is still in need of these contributions.

We now have color slides of our program in action and will be available for presentations. Thank you one and all for you be as, blessed as we have been for your effort. Sincerely.

Lola Curtsinger, Coordinator Hereford's Meals-on-Wheels Manned balloons were used as artillery observation posts

during the American Civil War.

and for similar purposes during

the Franco-Prussian War and

World War I.

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3-LB. CAN **EXCLUDING CIGARETTES**

2-1/2 LB. TUBS

chicken turkey

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BOTTLE

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3 BOXES 89¢

39°

59¢

89¢

KENTUCKY GREEN

29° LB. or



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HEREFORD MEAT MARKET, INC. PHONE 364-4553 Double Gold Bond Stamps With \$250 Purchase every Wednesday

Distinctive Home Fits McLarty Family's Life

Brand Staff Writer

different. All homes are different in various ways but we wanted something totally different." And different is what they have.

cedar shingles almost reaching Judy comments. the ground, one steps into a very lovely and livable interior of the recently completed Lynn McLarty home at 1919 Plains

Judy and Lynn McLarty first saw a house in Tulsa similar to the one they now own. "We liked it a lot and have kept a picture of it until we were ready to build our own.'

THE COUPLE TOOK THE picture to Bob Aduddell, architect in Amarillo who drew the basic plans. Lynn adds, "Then we took the plans, made a few changes and added personal touches that we wanted incorporated."

Two major changes they made were putting the basement in front of the house and suggesting the sunken den. which is a great attraction to

"For the inside we wanted to design something to fit our own family way of life," Lynn says. "That's why we don't have a formal living room or dining room. We do little formal entertaining and we just wouldn't have any use for it."

"WE HAVE TRIED and are trying to make our home as comfortable as possible. We like easy living," Judy adds.

The house features all gas appliances including a patio grill and three outdoor gas

The covered patio allows for year-round pleasure of eating outside. "We like to eat outside and use the grill," Lynn remarks. "We eat about five meals a week outside."

"Even in the dead of winter, we bundle up and go out," Judy adds with a laugh.

The large back yard offers space for the children to play, the dog to live and for Judy to put her swimming pool.

MIND, the kitchen and dining room are built in a hallway "WE WANTED something arrangement leading down into the den which displays a fireplace.

Personal touches the McLartys added to suit their style include "gobs of storage terior designed in con-space. I even have a cupboard temporary Spanish with split for my cardtable and chairs!"

> An entertaining bar proves handy when guests come. The sunken marble tub and top of the dressing table add a touch of elegance to the master bath. The open dressing area off the master bedroom is another specification of the McLartys.

THE BASEMENT serves as a storage room, playroom, projection room, storm cellar and makeshift bedroom. Plans of remnants, for the basement. for special uses are being drawn up by Judy as she awaits the carpenter's finishing work.

An office for the man of the house is another attractive addition to the home. It is relaxing atmosphere to bring dinate. business clients.

musically inclined, have Canyon. arranged their den to suit those interests. A stereo system and baby grand piano, which are in constant use, are roomed in the

"This house turns on a completely different personality at night," Judy states. With indirect lighting and outside gas lights, it is a very comfortable and cozy place."

THE MCLARTYS HAVE two children, Kima, 41/2 and Kelli, 2. They have two pets, Satan's Toro, a registered Labrador retriever and Xan, a six-year old Siamese cat the couple has had since their move to

As Judy Wilson, Mrs. McLarty attended schools in Canyon, then West Texas State University where she received her BME degree. She is employed by Hereford School System, teaching music at Central Elementary.

Lynn was raised in Seymour and also graduated from WTSU with a BME . He taught band in destroyed by fire. They bought WITH CONVENIENCE IN Hereford schools three years ... it for \$25.

HAROLD CLOSE

R, WALGREEN AGENCY DRUG

SUGARLAND MALL

FOUNTAIN SPECIAL

GOOD MONDAY JULY 24 ONLY!

Chicken Salad

Sandwich

and any 10° Drink

before his current occupation as pilot for Ellis Jorde Properties of Dallas and Hereford.

Having access to a plane, Lynn has many opportunities to take his family to visit relatives and relax on short vacations. One resort they fly to is a vacation home of the Jordes in Puerto Vallarta, Jalisco. Mexico.

WITH THEIR NEW HOME, the McLartys are excited about doing more entertaining of friends and business customers.

When asked what her hobbies are, Judy says, "Oh, I don't have any hobbies, I just like to stay busy around the house and keep busy with the girls." Some of her summer vacation hours will be spent making a shag rug

Lynn's interests outside of flying are hunting and trap shooting. He and his father have occupied some spare time building a doghouse and mailbox of shingles used on the designed specifically for his house to make the house, the own purposes and offers a front and back yards coor-

The McLarty family attends Judy and Lynn, both First Presbyterian Church in

> WASHINGTON (AP) - A trial program to protect some fragile back-country areas, by limiting each area's use to the number of persons it can accommodate without environmental damage, has been started in three national parks.

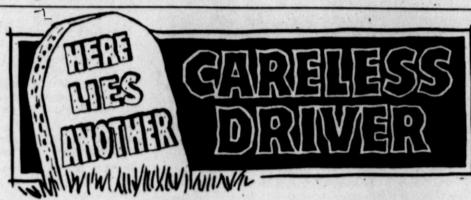
The three where it has started are Kings Canyon National Park in California, Rocky Mountain National Park in Colorado and Great Smoky Mountains National Park in Tennessee and North Carolina.

The progress applies only to the back-country of the three parks, not to normal visitor usage of developed areas within

TORONTO (AP) - Young Alexander Bryant McKecknie of Toronto sleeps in a cradle with an interesting history. About 25 years ago during a trip through Quebec, his grand-parents, Dr. and Mrs. E.C. Bryant, found the four-poster cradle undamaged in the middle of the ruins of a house



INVITING ENTRANCE — Mrs. Lynn McLarty stands at the door of her new home at 1919 Plains, which she and her husband planned to fit their family interests and to be kept with maximum ease. (Other photos by Linda Hallows on Page 1, Section 2)



Local Girls Assist At Camp

Astronaut Col. James Irwin organization has accomplished was one speaker highlighting a with migrant children. religious conference attended Janet Lynn Nowicki,

returned Wednesday.

ticipated in program activities. Libbie Parten sang Amazing Minotes Grace and Donna Kendall sang New 23rd in the talent show. Rhonda Rutherford, Ann Bradley and Donna Kendall reported action the Hereford

Janet Lynn Nowicki, world by Acteens of First Baptist cup champion in figure skating, Church at Glorietta Baptist was a program guest, with Assembly in New Mexico. The Marge Caldwell of Houston and 19 girls and five sponsors Dr. Charles Petty of the Christian Life Commission who Members attending par- spoke on moral and family

> The Jack Dempsey-Luis Fir-po boxing match is depicted in George Bellows' famous painting, hanging in New York's Whitney Museum of American



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INSIDE CONCESSION SOFT BALL PITCH

.BEAR PITCH HOT AIR COMMITTE BASKETBALL PITCH **-COKE BOTTLE PITCH**

-CORK GUN **-COTTON CANDY** *DOLL RACK **NUMBER DARTS** SCOOTER BUMPER CARS

TWISTER OCTOPUS FERRIS WHEEL -ROUND UP •LOOP-O-PLANE PONY RIDE GLASS HOUSE

SKY DIVER

• BUGGYS BABY WHEEL FLYING SAUCER •TILT-A-WHIRL WHIRLY BIRD

CASA DE LUNA

MONDAY JULY 24 thru SATURDAY JULY 29th.

> Check throughout this paper for your Monday Night Pal Tickets! Monday Night I at Honors

PRICE! TAX INCLUDED REG. 74' VALUE

NEED A PRESCRIPTION FILLED???

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SPECIAL

364-2344



The Sunday Brand, Hereford, Texas, Sunday, July 23, 1972

23, 1972

he Sunday Brand, Hereford, Texas, Sunday, July

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Salle Suralle,

GOOD DEALS!!!

at Downtown Hereford's

Shop our specials inside where it's cool...

MONDAY ONLY.

COLLARS FLEA

COFFEE



CLEANER GLASS SPRAYWAY

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500

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BRIDE OR BRIDE-TO-BE

FOR THE BEAUTIFUL

COMPLETE LINE OF

HAIR HAIR 50 SALE PRICED AT MAX FACTOR 19 oz. CAN

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Arpege, My Sin, Jungle Gardenia, Tuvara, , Cherie, Yves Saint Laurent,

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ELIZABETH ARDEN, MAX FACTOR, DUBARRY

FRAGRANCES:

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Blue Grass, Memoire, Seven Winds, Fame, Toujours and many,

Thousands of savings on everything

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See them at these participating **MERCHANTS:** McDOWELL DRUG HARMANS GASTONS **GLENN'S** PERRY'S SEARS

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SUNNY'S MISTER SHOP HELENS LITTLES

You'll Save a Bunch this Monday IN BEAUTIFUL

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DOWNTOWN

RUSH RIGHT IN FOR THE BEST

DOWNTOWN HEREFORD

he boxing division; and Jim son, chairman of the West cas Association of Golden Wiegand, president of the West Texas AAU Assn. and chairman Felipe Luna, Hereford's 14-

ed. It was 700 would be ne tickets and boxing program this gned up 78 boys fo said all of Herefo

Abbile Communications Women's Baseball Team, hey are, bottom row, from left to right, Karen oster, Shelly Scott, Ester Anders, Rosa Powell EREFORD MOBILE COMMUNICATION TEAM

Brand Ads Get Results . . . Call 364-2030

and Suzanne Duvall Top row, left to right, are Verna Denny, Skirley Wheeler, Elivis Shields, Carol Ann Simmons, Edna Anders, Kay Dodson and Frances Kerr. Not shown are Selena Burnett, Parlene Lee and Wilma Slack.

INSECT SPRAY \$498 ASSORTED TOYS VINYL CLOTH ORTHO ISOTO 53" Wide

\$29988 ™ 50% or w REFRIGERATOR-FREEZER

The Snapper V-21 and V-18 rotary mowers. Durable dependable and efficient. Available in hand or self-propelled models. With or without electric starters. See them now.

• "Down-flector" blows walks and drive-ways clean, windrows leaves, and can be used in areas where bag-Snapper V series mowers.

Questions Answers Stabilization Economic

Q. My landlord has been charging me for cable TV service as part of my rent. He recently discontinued the service. Is this an increase in

se in rent. As a result he teither restore the service reduce your rent by the unt the service had cost

a proposed pay increase fore Nov. 14, 1971, constitute a practice previously set allowed to operate according to its terms, subject to challenge Would the mere announcemen

Q. I know that a pay practice

ENDS GROUP MEN'S SUMMER ODDS & 6668 on our sidewalk, Plus many others inside Three tables of money Saving Bargains ODDS & ENDS INSIDE OUR STORE 8199 1 TABLE SPORT SHIRTS 366 S S S S S 1 TABLE **ENDS**

Straight Legs 5649 ALTERATIONS GROUP MEN'S old" Values Short Sleeve \$999 BATHING

1/2 PRICE STRAW HATS 50% OFF REG. PRICE Reduced to

50% OFF OUR REG. PRICE NOW DRESSUMMER DRESSUMMER

RUTHERFORD & CO DOWNTOWN HEREFORD TOTAL THE SAME WAS AND A SAME AND

The Sunday Brand, Hereford, Texas, Sunday, July 23

Sunday Brand, Hereford, Texas, Sunday, July 23, 1772

) ä S DEWALK SALE CLEARANCE SHORTS, TOPS,
BATHING SUITS,
BEACH WEAR DRESSES SPORTSWEAR ALL REMAINING Reduced to SUMMER 1 Group LONG 2 Price 00 FINAL DRESSES 1 and GIRDLES KNEE HIGH PANTS BRAS & HOSE

FINAL CLEARANCE D **MOMEN'S FASHIONS DURING OUR** SAVINGS NOW ON

2 Price and other items

LINGERIE, SCARVES, JEWELRY, BLOUSES 2 Price Price PANTY HOSE THE UNEXPECTED

reported golfing activities, announcing that the rifer's city tournament is expected to wind up next week.

the boys' baseball programs, and from Dippel on the AAU track meet held in Borger recently. Cal Garrett also

Values Super Star

11 Ho

ce

Sears

Sears 19.5 Cu. Ft. Our Best Selling Freezers Star In a Savings Spectacular!

Frostless Freezer MON

88

122988 CUT *30** 22.1 Cu. Ft. Chest MON

Sears

421 N. Main 9:00 A.M. - 5:30 P.M SEARS, ROEBUCK AND CO.

Security pay the doctor's bill

Social

MONDAY AT

SAVE

HURRY! DON'T MISS IT!



Geneva Kilpatrick. Not shown are Gypsy Har Jane Abston, Debbie Abston and Melinda Rho Brenda Kilpatrick. Both Ann Cummings, Jan P

N HEREFORD



WEEKENDERS SPORTSWEAR PANT SUITS BAGS

PANT DRESSES **BEACH WEAR** SWIM SUITS SLEEPWEAR & ROBES T PANTS 된

Results

Star vs. Mobile Com. vs. Barrick

Comfort of our Store

••••••••

Shop in the Cool

Price

Vomen's Baseball Schedule Women's Baseball

BEAUTY SH LE COFFEUR

Now under New Manageme

ard Mrs. Essie Mae Bull



Geneva * Martha * Our Pleasant Operators,

Bailey **TESTERN HATS** 14 off SWIMWEAR SIDEMALK MONDAY SHOP OUR ALL DAY

ON THE SIDEWALK OR IN THE STORE YOU'LL FIND SAVINGS alues to \$700 cra JACKETS 1/2 Price 35gs ashion Values \$15 to \$17.00 NUNN-BUSH 538 TOPS & DRESSES \$700 Shorts, Knee Pants DONOVAN-DOUBLE KNIT Group Odds & Ends FIOT PANTS ralues to 110"

and Tops

to 530

SLACKS

2300 ootness \$200 E

\$200

Group Boy's Flare Leg

\$200 \$400 Small Group Boy's LEVIS-LEES & WRANGLER JEANS den's Sta-Prest

ONE-TABLE ODDS & ENDS tems from throughout the store Ridiculously Priced. values to 110"

51 69 15

Full Size Dacron

PILLOWS

NOTAN %001

2 Pair SHEER PANTY

Extra-Extra-Special

Several Colors

JEANS

JEANS Not all sizes Group Men's Wrangler

Group Men's Knits and SKINNEY RIBBED SHIRTS

rica's Fast

Men's & Boy's

Reg. or

Beachwear Jackets

SUPER-DUPER Downtown Hereford

DOUBLE KNITS NO ALTERATIO

SLACKS

Short SHIRTS

SPORT SHIRTS Group Men's Chaml

SALE \$1000 SPORT COATS values to 49"

The Sunday Brand, Hereford, Texas, Sunday, July 23, 1972

credit or

will take r work for Medicare ons Office

JULY 24, 197 MONDAY

I-Large table

Your Choice ASSORTED MERCHANDISE -ON THE COOL INSIDE ASSORTED MERCHANDISE

38 29 ISSORTED MERCHANDISE ASSORTED MERCHANDISE -Large table

HANDBAGS

SUMMER

GROUP

Priced to Clea

Price SUMMER CLEARANCE
MERCHANDISE NOW REDUCED TO 1/2 ISSORTED MERCHANDISE -

ALL SALES FINAL
NO EXCHANGES
NO REFUNDS
NO REFUNDS

OP



Sharon Monday through Saturday.

will be glad to help you Highway 60 East

PHONE 364-4453

Blaze Path To Series.

The Sunday Brand, Hereford, Texas, Sunday, July 23,



PIGGLY WIGGLY TEAM — Pictured above are the members of the Piggly Wiggly Women's Baseball Team, they are, bottom row, left to right, Betty Hernandez, Denise Poarch, Debbie Mize, ibbie Anstey and Blanche Hernandez, Top row,

Linda Haggar

from the left are Elita Alonzo, Julie Urbanczyk, Jozelle Albracht, Kay Banner, coach, Katie Cogdell, Karen Anstey, Vickie Gray, Mary Ann Hernandez and President of the Women's League

inning, one in the third, one in the fourth and one in the fifth, totaling six. The game was called in the bottom of the fifth coring in the first game Sears ations Results

Star

Kenmore 4-Cycle Dishwashers can play a leading role in your kitchen # Y

ON THE SIDEWALK and INSIDE

ODDS &

ODDS &

1 Table

ENDS

1 Table

ENDS

CONTINUES at GASTON'S

MEN'S & SHOES DEPTS.



SHOES

SANDALS

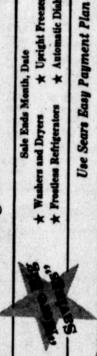
1 Group

Large Selection

3 Racks

Reg. 1375

Similar Savings on Undercounter Model



Sears Phone 364-3854

DOWNTOWN PLUS MANY MORE INSIDE

9:00 A.M. - 5:30 P.M

eled to Bor

hits. Two the second urth, one in vere due to
ense on the
Coach Red
we didn't
errors in
ether." o, 1 for 1; and Dave with a 8-2 win. The eight runs for five runs were tallied in t ing, four in the fou fifth and one in th of all 14 boys," The Hereford Pony League All-Star team have a better focus on the Pony League World Series, after this week's action

determine the champ both games put toge

ampion of that

Get .

Brand

SHIRTS SPORT

Reg. 12" \$ 1 59

\$500

Reg. 15" '\$ 1 93

BOOTS

JEANS

COATS

SPORT

Men's Fashion

Reg. 16" \$293

SANDALS Ladies & Girls

SWIM SUITS Reg. 72.

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SHOES

SHOES PANT SUITS

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BARGAINS 233 N. MAIN HEREFORD 364-1413

Widewalk Vale

BARGAINS

LADIES', CHILDREN'S WEARING APPAREL-SHOES-BOOTS and ACCESSORIES MALOUF'S IS A COMPLETE DEPARTMENT STORE FEATURING...... MEN'S

Men's Short Sleeve SHIRTS SPORT

SHORT-SETS Ladies Knit

BLOUSES

Reg. 8 \$ 499

Reg. 12" 79¢ nony

SPORT SHIRTS SPORT SHIRTS

JEANS

2 roe 5 KNEE HIGH

PANTIES

20% of the second secon

Boy's School SOX

65° 2 FOR 88° PANTIES

FLARE PANTS \$300

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14. 3 of 1 00 Now Now 34.

STA-PRESS ASST. COLORS

SAVINGS

Matches Local Net Action

Payne Nelda Valdez vs. Emerson

Young vs. Wes Eades lie Allison vs. Terry

ns, Hamilton vs. Paul

Bob Spangler vs. Donny McDermitt Glen Nelson vs. winner abov Gerald Payne vs. Rober Bill Lang vs. Gerald Wilk Dave Hopper vs. Ja Michael Carr vs.

The Sunday Brand, Hereford, Texas, Sunday, July 23, 1972
Mary Gibson and Corrine
Easley Combs and Bill

Rodney Gordon Scott and Terry Fuston, bye

r

vs.
Lonny Coffey Gerald Payne Kevin Young and Alvin Smith David Zinser vs. David

SIZZLING PRICES

SUNNY'S MISTER SHOP

We're clearing all our Summe and save on Men's.. So come on downtow Merchandise

Fashionable Wearing Apparel! STOLSTIMBLES E SPORTCOATS SLACKS SHIRTS SUITS SUNNYS

2 WAYS TO BI

WITH CASH

Save on the Hottest Bargains Around nside or on the Sidewalk

Price

SWIMWEAR

Values to 13"

MON

JACKETS

-at-

SUNNY'S MISTER SHOP

DOWNTOWN HEREFORD

Sale Prices in Effect Monday July 24 thru Monday July 31st

SUMMER SHOES REMAINING "ON THE SIDEWALK & INSIDE OUR STORE" AND LESS AS LOW AS REDUCED

BOX FAN

20" Portable

DRESS SHOES

23% " 56% BOY'S LOAFERS

24% to \$890 were 17th NOW to 114th NOW Sebago Crosby Square MEN'S LOAFERS 5490 to 59

5490 to \$1095 SANDALS & CASUALS to 17% NOW

Fashion At Your Feet Across From The Post Office GLENN'S FOOTWEAR on Sale Shoes No Refunds Exchanges

DOWNTOWN A Real Buy at 17th 1 yr. Warranty Red & Blue Reg. 88° 2 Speed PURSES
Regular Values to 172 HANDBAGS DRESS Values to '4"

Ladies Sle

BLOU

1-GROUP-GOOD SELECTIO CHILDREN'S CANVAS

> Close out Price 2 Reg. Price STRAW HATS 150

1-Group-Men' Short Sle SHIR'

Good Selection Ladies

SHORTS and SCOOTER SKIRTS Val. to 13" 50¢

GOOD ASSORTMENT SWIM INFLATABLE

PRICE

Values to 25 SAND

5





SUNDAY, JULY 23, 1972





Our Story: EVENING CREEPS INTO THE PALACE GARDENS AND PRINCE VALIANT SIGNALS TWO ATTENDANTS TO HELP THE TIPSY KING. A PLEASED SMILE WREATHES HIS FACE FOR TODAY HE HAS BECOME A SPORTSMAN.



NOW VAL CONSIDERS THE NEXT STEP IN HIS PROMISE TO MAKE A MAN OF THE FAT LITTLE TYRANT. YESTERDAY'S HUNT HAS SHOWN HIM THE PRIDE OF SELF-SUFFICIENCY ANOTHER HUNT, PERHAPS?



HE SPENDS THE DAY AMONG THE BOATMEN ON THE RIVER AND FINDS TWO STALWART MEN WHO MAKE THEIR LIVING HUNTING AND FISHING. HE HIRES THEM AND ORDERS THE BOAT PROVISIONED.



KING DASHAD, AMID HIS FAWNING COURTIERS, DISPENSES JUSTICE. USUALLY A THIEF HAS HIS HAND LOPPED OFF, LESSER CRIMES GET TWENTY LASHES. BUT YESTERDAY'S ENCOUNTER WITH HOT GREASE HAS TAUGHT HIM WHAT PAIN IS AND HE MODERATES HIS PUNISHMENTS.



"WHERE HAVE YOU BEEN FOR THE LAST THREE DAYS," GRUMBLES THE KING, "I'VE SENT MESSENGERS ALL OVER TO FIND YOU. YOU STAY HERE IN THE PALACE WHILE WE PLAN ANOTHER HUNT." VAL SMILES BUT SHAKES HIS HEAD AND SAYS:



"I AM LEAVING YOUR CITY ON A HUNTING AND FISHING HOLIDAY DOWN THE RIVER; TO SLEEP UNDER THE STARRY SKY, ROCKED TO SLUMBER BY THE WAVES AND AWAKENED BY THE SONG OF THE LARK."



IF YOU COULD GET AWAY UNNOTICED,

DISGUISED AS JUST AN ORDINARY
SPORTSMAN...!"

SPORTSMAN...!"
"I CAN, I CAN!" BABBLES DASHAD.
"WHEN DO WE START?"

NEXT WEEK - Shipmates

























beetle bailey

I HAVE AN IRRESISTIBLE URGE FOR SOME CHEESE AND CRACKERS. SHOULD I GET SOME FROM THE PX ... OR NOT?



by mort Walker













WALT DISNEY'S SCAMP

















BARNEY GOOGLE and SNUF





by FRED LASSWELL







AIRCHIE







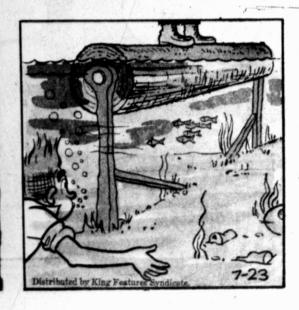




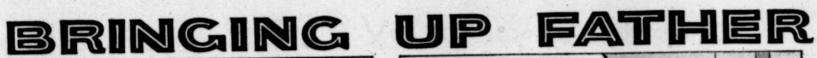














BILL KAVANAGH & FRANK FLETCHER

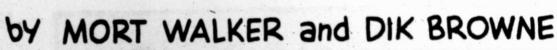








Hi and Lois



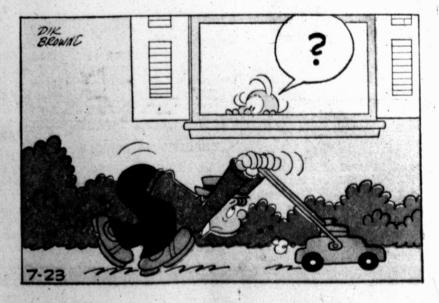






























LEE HOLLEY



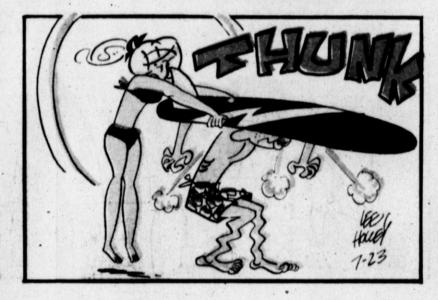














DEAR HELOISE: With five daughters, each of them having their mayed, I decided to make one own curlers, hand mirrors, combs and other similar items, squabbles often erupted as to whose were whose. It too some clever thinking on my part to find the solution, but I did and here it is.

I saved my plastic one-gallon bleach bottles until I had accumulated five of them.

First I cut the top of the neck off. Then I cut a hole on one side of the jug, a little over halfway up, large enough to put the hair rollers in. Next.



I found two small containers to hold hair pins and plastic sticks.

Clips can be put on the edge of the cutout hole on the side, and a hair net is placed in the handle hole. The comb and mirror fit in the neck.

And last, but just as important, I took some masking tape and taped each girl's

name on the front.

At night, they just grab their "roller caddy" and are all set to watch TV and roll their hair. Would you believe my girls have named me, "The Smartest Mom on the Block"? N. Kramer

I would not only say you are the smartest, but one with

imagination to spare. It sure is amazing what Mom can come up with to keep peace in the family.

Thanks for your hint. You've really got the brains, gal! Heloise

CUDDLY AND COMPY

DEAR HELOISE: I've been wanting a long housecoat for some time. I recently saw just what I wanted, but it didn't fit in the

budget. After feeling quite dis-

from a lightweight blanket wenters in use (it is white with yellow roses).

I used the ribbon binding for the front trim and zigzagged the seams for indestructible washability. I put grippers down the front with rose appliqué over them. My new robe is really nice

and so easy to care for.

Bev Paul

FAN-TASTIC

DEAR HELOISE: Many thanks for your won-

derful column. I just can't face the front page of the paper until I've had my daily "Heloise Com-

fort." Helen F. Feltevie

DEAR HELOISE:

After reading your books, you can be sure my daughters will have their "Heloise" library completed by the time they are married and start housekeeping.

Here's my hint for those of

HELP FOR HOMEMAKERS

us who love to write letters. Don't throw away those odd sheets of stationery that are left. Use them!

I write all my letters on a different kind of paper. I originally started this unique one-of-a-kind letter just to be different, but have found that all my friends enjoy receiving them. Some are written on round paper, or scalloped, or children's note paper, some are colored, striped, checked or plain

white. I can mix all colors and shapes, but there's one problem: envelopes. Now, I finish my letter on the largest sheet and fold it envelope-shape, close it with tape, add a deco-



rated stickum, and presto! with a stamp, it's on its way. Carol Dudash

Fantabulous! This is really

This feature is written or you . . . the housewife and homemaker. If you suggestion you'd like to hare . . . write to Heloe today in care of this a special hint. Think of all the money you can save, gals, using up all the odds and ends of paper around the house!

> Heloise. USE THE TOWEL!



DEAR HELOISE:

My button-over-the-handle towels had been used and mended until they were little more than rags and I still couldn't find the time to make another pair.

In my desperation to replace them, I got the idea of using the plastic rings that come on some six-packs of canned beverages and an ordinary terry cloth towel.

First, I snip off the outer portion of the two middle rings. Next, I double the two middle rings over a horizontal handle in the areas that are convenient for drying hands, (refrigerator door handle, etc.).

As I thread the towel through the double rings I fold it evenly with the pattern showing off to the best advantage.

I even tried tinting the plastic rings, and that works, Lucille Tyler

DEAR HELOISE:

I prefer using creme rouge that comes in a small tube, and always insert an ordinary household pin in the tiny nozzle as soon as I buy it.

What adheres to the pin is just the right amount for an application. After each use the pin is replaced into the nozzle and the little cap screws down snugly over it.

This way you never have to squeeze out the contentsusually too much comes out and the pin is always handy in the tube.

Merle Schram

DEAR HELOISE:

Recently I was unable to attend church for a few Sundays, but I was so pleased to receive a copy of the church bulletin each week in the

On this bulletin was a note saying that I was missed. In this way I was able to keep abreast of the goings-on at

the church, too. I found out that this is the practice of the new attendance secretary in our church and was her idea. She takes all the bulletins that people leave in their pews on Sunday morning and makes this

use of them.

I think it's a wonderful idea and intend to make use

of it myself. I have several elderly shut-in friends and I'm sure they would love receiving one of these each week. I'm going to see that my family saws their bulletins and we will send them to shut-ins

each week. They are just too pretty to throw away and, besides that, they let people know you

A Friend

CHICKEN OLE!



DEAR HELOISE: I was making chicken and

dressing for dinner one day and decided to make corn bread dressing. I made the corn bread with a mix.

I happened to have one of the new seasoned (Mexican) corn bread mixes and used that for my corn bread. It turned out to be the best dressing I ever tasted.

I only added a little sage and the seasoned corn bread did the rest.

Celest Dutton

Aper. 7-23



















FLASH GORDON









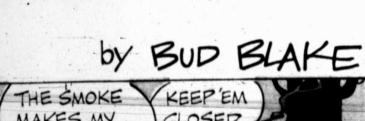




STIGER































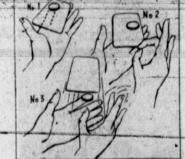








Hal Kaufman's



A SHOW of initiative often wins

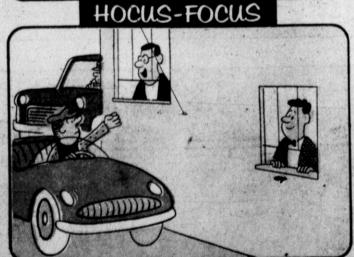
• NOW HEAR THIS! Punctuation, says an old book, was first used in literature in the year 1520. Before that, we presume, wordsandsentenceswereputtoge

• What color, asks Howard Lindh of Cortland, N.Y., is a right angle? Can you answer Howard's question? Howard's answer: "Purpledicular."

• "My height in inches," said the midget, "if divided by the product of its digits gives a result of 2, and the digits are reversed by adding 27." How tall is he?

• Tongue Tease: Repeat aloud rapidly: Some say Sarah stays slivery slim through ceaseless swimming.

Hey kids. If you have a Bulletin Board item, and it to Junior Whirl, coo this paper. It may appear here.

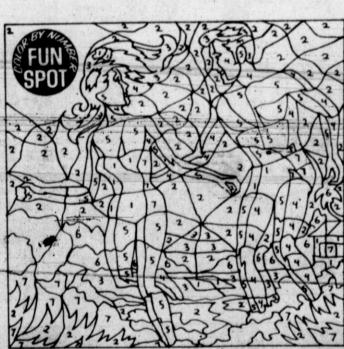


CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.





TWO OF EACH! How quickly can you find two owls, two frogs, two bees, two tulips, etc., above? There are ten pairs in all. (@ 1972 King Features Syndicate, Inc.)



WATER YOU KNOW! Add these colors for a surprise picture above: 1-Red. 2-Lt., blue. 3-Yellow. 4-Lt., brown. 5-Flesh

ADELL BULDED!	1
SPELLBINDER!	
SCORE 10 points for using all the letters in the word below to form two complete words: EMPHASIS	
THEN score 2 points each for all words of four letters or more found among the letters. Try to score at least 50 points.	