

# Views On Interstate Highway Proposal Vary

BY LORI HOPSON  
Staff Writer

In a recent Brand survey, opinions on the proposed interstate highway which may be routed through Hereford were varied.

Many of the businesses located along Highway 60 were definitely against the proposal, since it may take some of the through traffic business away

from the Highway 60 area. "I'm against it 100 per cent," said Girdle Campbell, owner of the Chatue Inn. "Not speaking only for myself. There are some other big businesses down the street it would hurt just as much as mine. I think it's going to hurt the whole town."

Others expressed uncertainty, saying more facts were needed, such as where the route would pass Hereford, and how much of a bypass would be involved, but continued to say that they were definitely "for" any proposal which would benefit the town.

"I agree that the roads between here and Amarillo are quite satisfactory, but the closer we get to New Mexico, the more desirable it is to have better roads," said Dale Jones, partner in Jones Motor Company. "If it would be good for Hereford fan the area, then I'm for it. If it's not, I would say don't spend the money unnecessarily. It's that simple."

"I'm for it. From a personal viewpoint," said Burk Inman, local trucker. "It would get my

trucks where they're going with speed and ease. The town is growing and I think we need it. "I'm speaking from the trucker's point of view," he continued. "But truck traffic is growing right now and will continue to increase. The bypass would eliminate the traffic congestion we have now,

and would cut down on accidents. If people have business in Hereford, they're going to stop anyway."

Terry Bloxom, manager of First Supply Co. disapproved the proposed route, saying "It will hurt business — in the automotive business anyway."

"I don't think that it's a good idea at all and I'm sure that's what everybody else along highway 60 will think," said John Dolan, office and credit manager for Firestone tires.

Ted Panciera, owner of Panciera Tire and Supply Co., expressed reservations about the proposal:

"As far as I know," he said, "there are no plans on the drawing board as yet. I don't think that any decision should be made until all the facts are presented to the public, concerning the location of the highway, the tax structure and benefits that it would provide for our state and for our neighbor state."

"I think that we should all make it a point to attend the Sept. 12 public meeting," he concluded.

Manager of Shupe Bros. Trucking Co., Robert Nichols stressed the advantages of the route:

"Traffic-wise, it would take the through traffic around town," he said. "If people are hungry or need gas or fuel they will take the business exit."

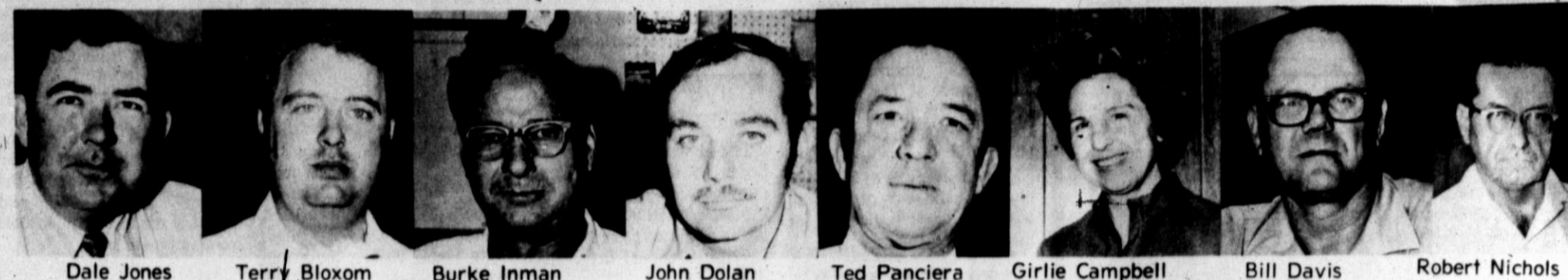
"It would not hurt our business, which is trucking," he said, "and it would help get the faster traffic around town."

The public meeting set for (See "Views" Page 2)

**Branding Time**  
by Speedy Nieman

That feller on Tierra Blanca Creeks says when you take time to do something right, you don't waste time doing it over.

The sweetest of all sounds is praise but, on the other hand, it is better to be criticized than to be ignored.



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# The Sunday Brand

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Hereford is losing a fine citizen when Carroll McDonald leaves next week to advance to the district manager's post in Lubbock. Here, as in other towns where he labored for Southwestern public Service, McDonald has moved quietly and efficiently about the business of serving his community above and beyond the call of duty. While he has been this writer's personal friend for a number of years, we think many will agree that the entire community is losing a good friend.

## Officers Break Forgery Ring

A forgery ring, believed to have sapped thousands of dollars from Panhandle businesses over the past month, was broken up here last week with the arrest of five persons

by the local sheriff's department.

Charged with forgery were Johnnie Crespin, 25; his wife, Lupe, 20; Darlene Garcia, 20; Alfonso Crespin, 26; and his

wife, Susie, 26. A sixth person is being sought in connection with the crimes.

The six are believed by local authorities to be responsible for the passing of 'thousands' of dollars in bad checks throughout the area. Reports have come to the sheriff's office from Lubbock, Littlefield, Muleshoe, Levelland, Friona, Bovina, Farwell, Olton, Tulia, Hale Center, Plainview, Vega and other cities, indicating possible connections between offenses there and the persons arrested here.

Bond was set at \$1,500 for the women and \$2,000 for Johnnie Crespin. Bond was denied for Alfonso Crespin because he was arrested earlier for violation of probation.

Sheriff Travis McPherson said the forgery ring had operated throughout the Panhandle for more than a month before the break in the case came Thursday. A local merchant, according to McPherson, was confronted with persons trying to pass a check and he became suspicious and called the sheriff's office. He gave a description of the people and a partial license plate number.

Sheriff's officers continued their investigation for about a week before they were able to locate the vehicle in Amarillo. According to reports, an Amarillo man had loaned the

persons the car

Sometimes people don't notice typographical errors in the newspaper, but Charlie Bell just couldn't wait to get in front of 500 people and Congressman George Mahon this past week to blab about an error in The Brand.

## Join In Progress, Teachers Are Told

BY O.G. NIEMAN  
Publisher

Issuing an invitation for newcomers to join a "youthful" Hereford in its hustling progress, attorney Ray Cowser mixed humor and philosophy in an address Thursday night at the annual New Teacher Banquet.

About 50 new teachers, joined by some 120 hosts and special guests, attended the event — sponsored each year by the Deaf Smith County Chamber of Commerce.

Roy Faubion, KPAN Radio, served as master of ceremonies, and C of C president Melvin Jayroe issued the welcome. Roy Hartman, superintendent of schools, introduced each new teacher and the hosts.

Cowser, a former mayor, told the new teachers, "You're more interested in where we are going than where we've been." With this theme in mind he emphasized that the "citizens of

Hereford are not content...they are continually striving for a better community."

After a little research, Cowser said he thinks "one of the most important things we've got going for us is in obtaining and retaining young people." He claimed that 50 per cent of businesses are owned, managed, or controlled by people with an average age of 38.

"The reason for this," he added, "is that young people see the progress we've made and they expect it to continue." With the energy and enthusiasm of youth, the city will continue to offer great opportunities, he pointed out.

Cowser claimed that a local banker had turned up another important factor through research. "He discovered that the more you invest in the cattle feeding business, the less you notice the odor!"

According to all sources, including the Congressman himself, the Mahon visit was a real success. It was strictly an informal get-acquainted appearance for Mahon, and everyone seemed to enjoy the occasion.

Hereford's civic clubs are to be commended for the joint luncheon meeting. Joining the C of C in getting together the public meeting for Mahon were the Lions, Rotarians, Kiwanians and Jaycees. The Rotary Club catered the barbecue lunch.

It is refreshing to visit with Mahon and realize that such a knowledgeable and dedicated man is representing us in Washington. He reflects the thinking of the majority of citizens in his district, which is the way it's supposed to work. Either we don't have enough men like him in Washington, or there are not enough people like us behind a lot of other representatives!

"Will Mahon support the Demo's Presidential candidate? I have always supported my party's nominees all the way down the ticket, and I will continue to do so," he answered.

It is no secret that Mahon disagrees sharply with some of George McGovern's views, but it is understandable that he must stand behind the party's nominees. Congressmen who switch party allegiance stand to lose important committee assignments, as has been demonstrated on more than one occasion. Mahon has reached an enviable position in Congress, a place where he can be of great benefit to his constituents. He will not endanger that role.



**BANQUET SPEAKER**—Former mayor Ray Cowser was the guest speaker Thursday night at the annual New Teacher Banquet held in honor of new teachers in the local school system. Some 50 new teachers were honored at the event, sponsored each year by the Deaf Smith County Chamber of Commerce.



**DEMONSTRATION PLOTS**—Getting ready for Wednesday's annual Deaf Smith County Conservation and Crops Tour are County Agent Juston McBride, left, Assistant County Agent Robert Devin and Soil Conservation Manager J.C. Brown. The tour starts Wednesday after lunch and is expected to end about 5:30 p.m.

## Annual Crops Tour Wednesday

The annual Deaf Smith County Conservation and Crops Tour, sponsored by the Soil Conservation District board of directors and the Deaf Smith County Crops Committee, unfolds Wednesday at 1:30 p.m. in the parking lot north of the courthouse.

The annual tour, which attracts farmers, ranchers and businessmen from throughout the area, is designed to show interested persons new techniques being used and developed throughout the county.

Top experts in various fields of agriculture will accompany the tour to discuss each of the operations.

Buses will be available for those wanting to take them through the tour route. The busses leave from the north courthouse parking lot at 1:30 and the first stop will be at the Charles Schlabs farm where tour members will see grain sorghum irrigation practices, insect control and carrot variety demonstration.

Leon New will discuss the grain sorghum irrigation, Dr. Bill Clymer the insect control and Dr. Roland Roberts the carrot variety demonstration.

The Clark Andrews farm is the second scheduled stop where Dr. Frank Petr and Dr. Robert Berry will discuss grain sorghum research performance tests and grain sorghum diseases. There will be 67 varieties examined at the site. From 2:35 to 2:55 the tour will be at the Charles Hoover

farm for a look at sprinkler irrigation with limited water, winter grazing program using Barley-rye mixture and wheat. Discussion will be by Ed Blackwell, local ASCS office; Dr. Cal Parrott; Leon New; and Mike Riethmayer.

The Alton E. Hollingsworth place will allow tour members to see tests in sugar beet fertilization where it will be discussed by Steve Winter and Paul Scoutt.

Sugar beet research variety

test plots will be observed on the E.C. Reinauer place, followed by a tour of the Commy Smith place where minimum tillage, cotton overseeded with small grain, and double cropping, harvesting with beef cattle and cotton insect control will be discussed.

The H.H. Miller farm will provide a look at the recharge will and pit operation with the Bill Gentry farm to provide a look at alfalfa production and bloat control. Also at the Gentry farm, tour members will get a look at alfalfa production and

harvesting equipment. The final stop on the tour will be at the R.H. Cown, Jr. farm where a recharge pit will be observed and discussed. Refreshments for the tour will be furnished by WAC Seed and Gifford Hill Western.

## Muscular Dystrophy Drive Starts Today

Hereford's fight against muscular dystrophy will get underway tonight at 10:30 with headquarters in the coffee room of Hereford State Bank. The 20-hour campaign will continue until 6:30 p.m. Monday.

"We're going to do our best to exceed what we raised last year," said Charlie Riggins, immediate past president of Evenings Lions Club, and a member of the board of directors, Panhandle Chapter Muscular Dystrophy Association. "We raised right at \$4,900 last year, and we'd like to top that."

The program will be directed by Mrs. A.C. Stengel, vice-president of the Panhandle Chapter Muscular Dystrophy

Association of America and area chairman. Harlan Vander Zee will serve as campaign chairman.

Four telephones will be in service at the Hereford State Bank, all rotating off the 364-3456 number. A staff of over 20 volunteers, including members of the Evening Lions club, their wives, and other volunteers will be on duty, taking phone calls and contributions for the drive.

Youngsters will help to shoulder the responsibility of the muscular dystrophy door-to-door campaign Monday. They will receive special badges to identify them as muscular dystrophy collectors.

## Businesses Close For Monday Holiday

In observance of the Labor Day holiday, the majority of Hereford's downtown merchants will close their businesses.

In addition, city and county offices and Hereford's two banks, Hereford Texas Federal Credit Union, and Hi-Plains Savings and Loan Association also will be closed Monday.

Postal service will be limited to delivery to post office boxes and outgoing service at 5:30 p.m. only. There will be no city or rural delivery.

The Brand offices will be closed and Hereford merchants will observe Dollar Day on Tuesday. Rather than on Monday.

**Miss Your Paper?**  
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After 8 a.m. Thursdays From 7:30-9 a.m. Sundays

# Tuesday Is Dollar Day In Hereford

# THE SUNDAY BRAND

Entered as second class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.  
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O.G. Nieman Marshall Day Sue Coleman Grady King

## "VIEWS" (Continued from page 1)

Sept. 12 will air the viewpoints of Hereford citizens on the new route. It is set for 7:30 p.m. at Dickie's Restaurant, and will give area residents an opportunity to ask questions and express opinions concerning the proposed system.  
Sen. Joseph Montya, who is said to be a driving force behind the new interstate route, will be present for a meeting scheduled for Oct. 20 in Ruidoso, which will feature further discussion of the proposal.  
The new Veterans' Hospital in San Diego is so big that golf carts are used within the building to chauffeur doctors from one end of the building to the other during emergencies.

## Subscription Payments Can Be Made Here

Subscribers who receive The Hereford Brand by home delivery can now make payment through the Brand office, if they desire.  
City deliveries, formerly handled by an independent distributor, have been incorporated into The Brand's circulation department. Carrier boys, and girls, are still handling the routes under supervision of the newspaper.  
Carriers will still be collecting on the routes for customers who want to deal directly with their news boy. For the convenience of others, payment can be made at The Brand office. If a check is mailed to The Brand, Box 673, be sure the home address is included.  
Home delivery is \$1 a month plus tax, and can be paid in advance for any number of months.

## Along The Frio

MRS. OWEN ANDREWS Miss Lillie Hundley, a retired missionary, of Canyon, spoke and showed slides at the Sunday evening church service, at Frio.  
Miss Hundley now counsels international students, especially, in Canyon to attend the University. She spent 25 years in China, some time in Hawaii, also ministering and teaching to New Mexico Indians and her latest term was in the Middle East. She came home in 1967.  
Miss Hundley came with her niece, Virginia Curtsinger, of Hereford.

The W.M.U. planned the "Christmas in August" emphasis with a social period to follow the message by Miss Hundley. Gifts to be brought for the box to be sent to a missionary in Las Cruces, N.M. will be items especially usable for nursery and kindergarten work. These were listed as most helpful by the workers there.  
Mr. and Mrs. Mike Waldrip and Kathy spent the weekend at Dallas, where Royce is getting settled in preparation for attending the Fashion Merchandising College this year.

Amarillo, on Monday.

Mrs. H.M. Mobley and LaNelle Miller spent last weekend with the Herman Vinsons, at Pampa.

Here for the Labor Day weekend with the Floyd Coles was their daughter, Cheryl, and her guests, Marlyn Stout and Jeanette Wincompleck, both of Midwest City. The girls are all students at O.S.U., Stillwater.

Mrs. W.A. Springer, Mrs. Owen Andrews, A.T. Jones and J.E. Springer were among relatives attending the funeral of Mrs. Curtis Johnson, on Tuesday at Hale Center First Baptist Church. Mrs. Johnson, 75 years of age, passed away at her home in Hale Center on Sunday.

Mr. Alton Steele is in a Plainview hospital, where she was recovering from an operation. Mrs. Steele is the former Ruby Reddin and taught in the Hereford schools from 1928 until 1931.

Mr. and Mrs. Marvin Welty and family were spending the Labor Day weekend visiting Welty's parents, Mr. and Mrs. Woodrow Welty at Ft. Stockton. Recent visitors of the Welty's were her brother, Gordon Shaffer, Mrs. Shaffer and their three sons, from Venezuela. They were in the States for their annual vacation, having visited Mrs. Shaffer's relatives in Iowa and spending about 10 days here with his relatives. Shaffer is employed by an oil company, having been sent there by the Humble Co. and has been there about three years.

Visiting the Lloyd Shultzs on Thursday night were Mr. and Mrs. Mark Walker, of Youngstown, Ohio. They were on their way to T. or C. N.M. to be with Walker's parents.

Mr. and Mrs. Mearl Findley and children moved recently to Adams, Okla. Findley is employed in construction work at Liberal. The Oklahoma location seemed the best they could do in the way of housing to be that near his work.

Joel, son of the Findleys left this week for a three year tour of duty in the Army. He was sworn in on Wednesday, in Amarillo, and called his

## "DRIVE" (Continued from page 1)

The Evening Lions Club began its involvement in the campaign against muscular dystrophy last year, and has been a major force behind Hereford's annual drive since then.

"It's a very worthy cause," said Riggan. "When we see the time and effort Jerry Lewis puts into it, we support not only the cause of fighting muscular dystrophy, but we also support him."

Funds raised by the program in Hereford are used, first, to provide for victims of muscular dystrophy in this area. The balance is then sent to the Panhandle chapter in Amarillo, and then to the national association in New York, where much of it is used for research.

Hereford's muscular dystrophy headquarters will have a direct line to the Amarillo TV station which will carry the Jerry Lewis telethon. Figures will be reported directly to this station. Also, a group from Hereford will appear on the Amarillo station Monday during the telethon.

Contributions may be mailed to either the Amarillo or New York offices in special envelopes available at the Hereford State Bank headquarters, or can be made by telephone.

"If a donor would like us to," said Riggan, "we will send someone out to pick up his donation. Or he can come by have a cup of coffee with us at the bank, and leave his donation with us. The headquarters are open to donors and the public as well as to the volunteer staff."

"I do urge people to support this campaign," he continued. "We have a small boy and an adult in our area who are victims of muscular dystrophy. When you see the heartbreak involved with this disease, it becomes a labor of love. That's what it is for me and for Evening Lion's Club."

Relatives of Floyd Cole here during the weekend and first days of this week include Mr. and Mrs. Thurman Cole, Yuma, Ariz., Ralph Cole, Jackson Mississippi, Harold Shearhart, Vinita, Okla; John Cole, Hugo, Okla. Also visiting the group were Mr. and Mrs. Arthur Hughes, of Lubbock. Mrs. Hughes is the former Sue Cole, daughter of Thurman Cole.  
The Thurman Coles and the Hughes visited the H.E. Lindleys, also, among other friends here.  
Mr. and Mrs. O.C. Buckmaster and Richard, of Ogden, Utah were visiting his father, Ted Bush, and with the Lindleys, Elza Warricks and others of their relatives here during the weekend.

Mrs. Elza Warrick and Mrs. Grace Henson went to Olton to attend the funeral of a relative, Roy Copeland, on Monday. Mr. Copeland was the victim of a farm accident. Mrs. Henson, from Floydada, has been here several days visiting her relatives, the Warricks and Lindleys.

Relatives here for the funeral of Mrs. Alice Berryman included Marie Berryman, Robert Patrick and Juandell Johnson, all of Wellington, and Richard Berryman of Matador. These relatives also visited the Clark Andrews and Mrs. E.B. Berryman. Also coming was Mrs. Ralph Gray, of Abilene.

Mr. and Mrs. Jackie Andrews were taking a vacation, this week, in the New Mexico mountains.

Mrs. Carlton Dobbins and the Edgar Vinson family spent the Labor day weekend visiting the Wayne Betts, at Euless, after a visit at the medical center at Ardmore for a routine appointment.

Mrs. Floyd Cole and Mrs. Thurman Cole visited Mrs. Robert Potts, a long time family friend of the Coles, near

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Sherry White, Miss Hereford 1972, chooses a kelly green pant suit with puffed dolman sleeves and a wide ribbed waist band by Jerrel.



Miss Pat offers every color in the rainbow in this separate pant and jacket ensemble. The multi-color jacket skims the waistline and features a face framing collar with dog eared lapels. The hip hugger pants have wide flare legs. Sherry picks up the red in this ensemble in a turtle-neck sweater.

# THE Pants Cage Plus

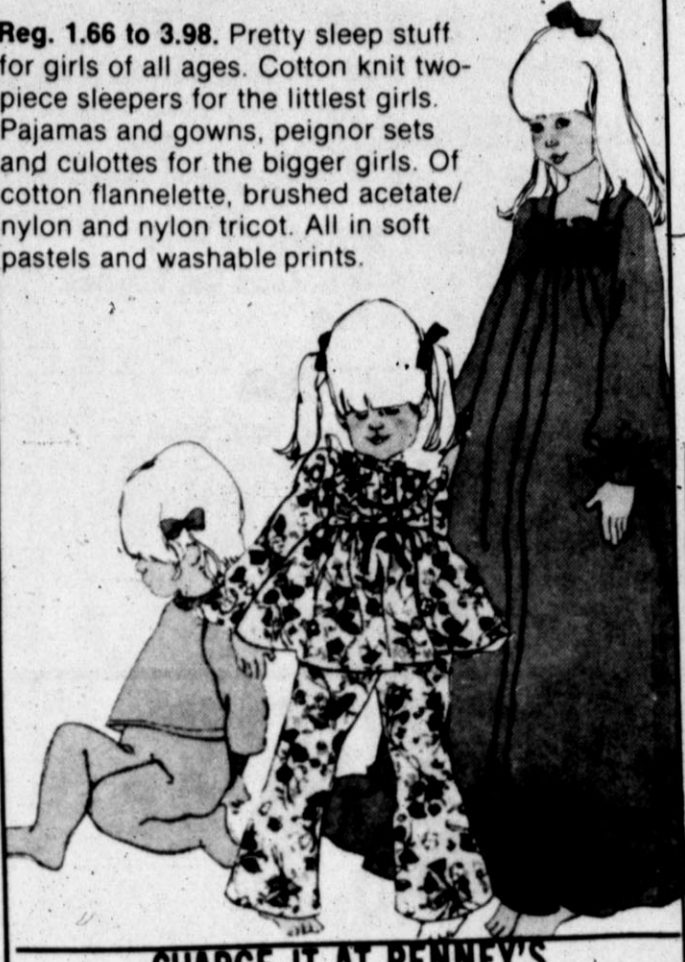
SUGARLAND MALL

# SEPTEMBER DOLLAR DAYS

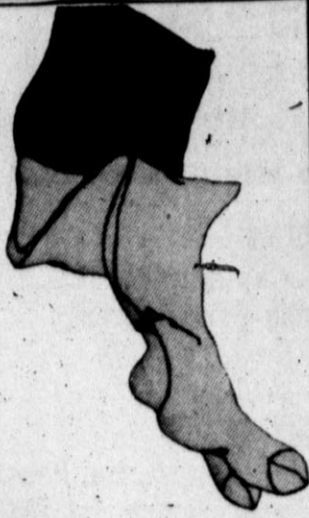
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**BONDED ACRYLIC SUITINGS \$1.22 YD.**  
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## Deficit Spending, Farm Bill Are Key Issues, Says Mahon

Deficit spending—linked with too many give-away programs—and concern for a new farm bill were key issues discussed by Rep. George Mahon during a news conference here Wednesday afternoon.

The news conference was part of a full day of activities for the veteran Congressman when he visited Hereford Wednesday. Mahon, whose 19th District will include Deaf Smith County in January, brought up some of the points during his luncheon address at the Bull Barn. Some 500 people turned out for the meeting, sponsored jointly by civic clubs and the Chamber of Commerce.

Passage of an acceptable farm bill next year is a "critical matter," said Mahon. "To simply chop off the farm programs would paralyze every town and city in our area," he claimed. "Too many people criticize farm subsidies who don't know that it is the consumer who benefits most from the program," said Mahon, powerful chairman of the House Appropriations Committee.

Asked about tax increases, Mahon said it was probable that a tax increase would be forthcoming in the next year or two. "There has been a lot of talk about tax reforms but most of the reforms have reduced the income of federal funds without a reduction in federal spending. This over spending makes no sense... if we had not reduced taxes in recent years, we could be in the black today."

Hitting at the intrusion of government into too many areas, Mahon said "Congress has been so interested in doing something for everybody that we have gotten into an impossible situation," threatening the dollar and generating more inflation.

The question of federal involvement into all aspects of life is "one that must be decided by the entire nation—it is not a decision for the Democratic or Republican parties, or for liberals or conservatives."

## Bond Sales Surpass Goal

Jim Sears, chairman of the Deaf Smith County Savings Bonds Committee, reported today that sales of Series E and H United States Savings Bonds in this county totaled \$7,126 during July. Sales for the first seven months were \$103,164 for 103 per cent of the 1972 goal of \$100,000.

July sales in Texas were \$16,989,269 compared to \$16,810,210 during the same period last year. Year-to-date sales amounted to \$125,013,794, while 1971 sales totaled \$118,726,731—a 5.2 per cent increase.

Nationwide sales during July totaled \$493 million. For the January-July period sales were \$3.7 billion—15 per cent above sales last year. Exchanges of Series E for Series H Bonds amounting to \$27 million were reported for July, 13 per cent above the \$24 million exchanged last year.

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<b>DOUBLE KNIT 30% REMNANTS</b> off	<b>Boy's Penn Prest SPORT SHIRT</b> \$1.99	<b>Boy's WALK SHORTS</b> \$1.22	<b>10-ONLY Misses Reg. \$5.00 WHITE PURSES</b> \$2.50
<b>9-ONLY Double Bed-Dual Control ELECTRIC BLANKET</b> \$16.00	<b>Girl's Nylon SHORTS</b> 99¢	<b>Men's ATTACHE CASES</b> \$9.88	<b>Sheer Opaque PANTI-HOSE</b> 88¢
<b>4-ONLY 8'6" x 11'6" Indoor-Outdoor CARPET</b> \$18.00	<b>Men's SUMMER PAJAMAS</b> Reg. 15.00 NOW 82¢	<b>Men's Casual SLACKS</b> Reg. 6.99 \$2.99	<b>Misses BODY SUITS</b> \$2.88
<b>Curtain Special YUMA CURTAIN VALANCE</b> \$1.88 \$1.20	<b>Men's Dress &amp; Sport SHIRTS</b> Reduced 5 for \$10	<b>Men's Knit SLACKS</b> plain & prints \$9.99	<b>Misses Fashion RAINWEAR</b> \$9.99
<b>THROW PILLOWS</b> \$1.88	<b>19-ONLY Men's SPORT COATS</b> Reg. 39.99 NOW \$9.88	<b>Men's Knit SHIRTS</b> \$2.99-\$3.99	<b>1-Rack Misses UNIFORMS</b> \$5.00
<b>2 Pair Tailored Tier CURTAIN SET</b> \$1.44	<b>Men's Casual &amp; Dress SUITS</b> Reg. 60-75 \$24.88	<b>Men's Flare Leg KNIT SLACKS</b> \$6.99-\$7.99	<b>Large Selection Women's Better DRESSES</b> Reduced from Reg. Stock \$5 to \$19.99
	<b>BEACH TOWELS</b> \$1.22	<b>Men's Casual SOCKS</b> 2 \$1.00	<b>1 Group Misses DRESSES</b> \$3.88

### BRAKE SPECIAL

We install J. C. Penney premium brake linings, front grease seals, rebuild all wheel cylinders, resurface brake drums, re-pack front wheel bearings... and more!

**\$49.88**



## TRACTOR TIRE SPECIALS

SIZE	PLUS	PRICE
15-5-38-6	7" F.E.T.	\$103
18-4-34-6	10" F.E.T.	\$129
16-938-8	11" F.E.T.	\$148
18-4-38-8	13" F.E.T.	\$156

AT PENNEY'S COUNT ON QUALITY AND SERVICE AT LOW BUDGET PRICES ALWAYS... ROAD AND FIELD SERVICE!

Specify The TC-660 TRACTOR-TRUCK COMBINE CAB AIR CONDITIONER

by Frigiking

NOW CAB MOUNT **\$399.00**

Installed in farm implements & on Road Vehicles. Plus adaptor kit and F. E. T. and installation

**SPECIAL \$18.88** plus old battery.  
El Tigre 40 mo. guarantee built for quick starts

### TRUCK TIRE SALE!

Super Cargomaster XTD

700x15-6TL	\$33.95 Plus FET \$3.18
670x15-6TL	\$26.95 Plus FET \$2.68
700x14.8TL	\$25.95 Plus FET \$2.68
825x20-10	\$61.95 Plus FET \$6.19
670x15-6	\$23.95 Plus FES \$2.42
700x15-6	\$30.95 Plus FES \$2.87
650x16-6	\$25.95 Plus FET \$2.61
700x16-6	\$30.95 Plus FET \$3.01
900x20-10	\$71.95 Plus FET \$7.31
1000x20-12	\$89.95 Plus FET \$9.22
1000x22-12	\$97.95 Plus FET \$9.96

**PENNEY'S BEST TRUCK TIRE**

Main Store Hours:  
9:30 A.M. to 6 P.M. Weekdays  
Saturday 9:30 to 8:30 P.M.

**JCPenney**  
We know what you're looking for.

Auto Center Hours  
7:30 A.M. to 6 P.M. Weekdays  
7:30 A.M. to 7:30 P.M. Sat.

### FOOTBALL CONTEST

(Games of Sept. 8-9)  
 First Prize--\$20      Second Prize--\$10      Third Prize--\$5  
 (Circle winning team)

- |                              |                               |
|------------------------------|-------------------------------|
| 1. Southern Cal at Arkansas  | 11. Spearman at Canyon        |
| 2. Houston at Rice           | 12. Palo Duro at Dumas        |
| 3. A&M at Wichita            | 13. Abil. Cooper at Brownwood |
| 4. Tennessee at Georgia Tech | 14. Friona at Farwell         |
| 5. Lubbock at Midland Lee    | 15. Tulia at Olton            |
| 6. Coronado at Wichita Falls | 16. Amarillo at Odessa        |
| 7. Permian at Tascosa        | 17. Perryton at Borger        |
| 8. Big Spring at Monterey    | 18. Odessa Ector at Caprock   |
| 9. Plainview at Estacado     | 19. Levelland at Andrews      |
| 10. Snyder at Dunbar         | 20. Muleshoe at Dimmitt       |

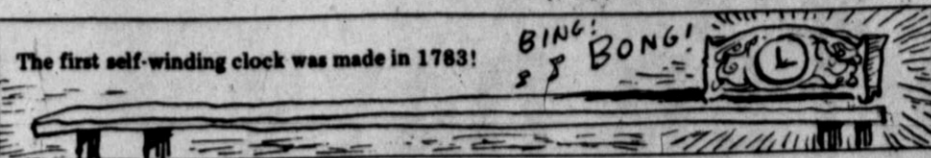
**TIE-BREAKER**

Total Points in Hereford-Pampa Game: \_\_\_\_\_

Name \_\_\_\_\_  
 Address \_\_\_\_\_

Phone \_\_\_\_\_

Mail Entries to P.O. Box 673, Hereford, 79045, or bring by Hereford Brand office by 5 p.m. each Friday.



**HIGHWAY SAFETY**  
 Between 1966 and 1971, nearly \$1.4 billion was spent by federal, state and local governments on state and community highway safety programs.

## THE BEST USED CARS IN HEREFORD AT JONES MOTORS

- |   |   |
|---|---|
| <b>1972 DODGE MONACO</b><br>4 Dr. Model, Factory Executive Car  | <b>1972 PLYMOUTH SATELLITE CUSTOM</b><br>4 Dr. Sedan, Factory Executive Car, Low Mileage with Factory Warranty          |
| <b>1972 DODGE POLARA CUSTOM WAGON</b><br>Factory Executive Car, Low Mileage, Loaded Equip   | <b>1972 PLYMOUTH FURY III</b><br>4 Dr. Sedan, Blue with White Top, Factory Executive Car, Low Mileage, Loaded Equipment |
| <b>1967 PONTIAC CATALINA</b><br>4 Dr. Sedan, Good Used Car V8-Automatic Transmission, Power Steering, Power Brakes, Air Conditioning                                | <b>1967 CHRYSLER 300</b><br>4 Dr. Sedan, Good Road Car, Local Owner, Loaded   |
| <b>1970 PLYMOUTH FURY III</b><br>4 Dr. Sed. White V8, Automatic Transmission, Power Steering, Air Conditioning Radio, Excellent 1st, 2nd, or 3rd Car For The Family | <b>1967 BUICK ELECTRA</b><br>4 Dr., Great Car, Lots of Miles, Loaded Equipment  |
| <b>1970 DODGE POLARA</b><br>4 Dr. Sedan, Green with White Top, 4 Dr. Model, V8, Automatic Transmission, Power Steering, Air Conditioning.                           | <b>1970 MERCURY MARQUIS</b><br>4 Dr., Michlin Radial Tires, Local Car, Excellent Condition, Drives Like New             |
| <b>1970 FORD LTD</b><br>4 Dr., Very Clean, Hard Top, V8, Power Steering, Power Brakes, Air Conditioning, Drives Like A New One                                      | <b>1969 PONTIAC CATALINA</b><br>4 Dr. Sedan, OK for a Long Time, Good Equipment, Clean Car                              |
|   | <b>1971 BUICK CENTURION</b><br>4 Dr., 17,000 Miles, Cleanest Car in Town  |

# JONES MOTORS

345 E. 1st HEREFORD  
 GREAT USED CARS

## Football Contest Starts This Week

Coming off a record-breaking year of entries, the Hereford Brand Football Contest begins a new season this Sunday with the first of the contest forms included in the newspaper.  
 An entry blank for the first week's contest will be published in the Sunday Brand and will be reprinted in the Thursday edition of the newspaper. The form will include 20 football contests of college and high school level.  
 Entries will be accepted through the mail but must be postmarked by 5 p.m. Friday of each week. Mail-in entries should be sent to "Football Contest", P.O. Box 673, Hereford, 79045.  
 An entry box, plus extra entry

forms, will be available at the Brand office, 130 West Fourth, for persons wanting to bring in their forms or fill them out at the office.  
 Only one entry per person will be accepted, but every member of a family is eligible to enter and compete for the cash prizes.  
 Cash prizes will be awarded each week to the No. 1, No. 2 and No. 3 place finishers in the contest. First place will receive \$20, second place \$10 and third place \$5.  
 In the event of a tie, the money will be divided between the number of persons tying.  
 A grand prize will be awarded at the end of the season to the two top finishers. First grand

prize will be \$50 and the runner-up will receive \$20.  
 A running tabulation will be kept from week to week on the top guessers and the grand prize will be awarded to these top two persons.  
 The cash grand prizes take the place of Cotton Bowl tickets given away in previous years to the top two guessers.  
 To help the entrants, the Brand will carry two professional rating systems in the Thursday edition each week. One system rates and predicts the outcome of college games and the other predicts and rates the outcome of high school games.  
 Since many of the colleges do not start their season until a

week after the high school season begins, only a few college games are included in the first contest form.  
**Seas thought to be 500 million years old**  
 In popular language, "ocean" and "sea" are used interchangeably. Today's seven seas are the North and South Atlantic, North and South Pacific, Indian, Arctic and Antarctic oceans.  
 Scientists believe that the seas are as much as 500 million years old because animals that lived then occur as fossils in rocks which once were under ancient seas.

## BUY 3 GET 4th FREE!

LABOR DAY SPECIAL MON.-TUES. ONLY

**STEEL BELTED!**  
 BUY 3 TIRES AT OUR REG. LOW PRICE GET THE 4th FREE!



**LONG LIFE 78**  
 BUY 3 TIRES AT OUR REG. LOW PRICE GET THE 4th FREE!

LIST OUR LOW  
 G-78-14 '81" \$40<sup>42</sup>  
 G-78-15 '83" \$44<sup>18</sup>

LIST OUR LOW  
 H-78-14 '85" \$42<sup>05</sup>  
 H-78-15 '87" \$44<sup>65</sup>



**INSTANT TIRE FINANCING WITH MAJOR OIL CO. CREDIT CARDS**

**PREPARE FOR WINTER NOW WITH MANSFIELD SST 78 MUD & SNOW TIRES**  
 1st TIRE AT REG. PRICE- 1/2 PRICE ON 2nd

Four-ply construction-low wide "78" tread gives sure-footed traction and stability. Deep rugged tread for the worst winter driving. Continental styling radiates the ultra premium look.

SIZE	LIST	1ST TIRE	2ND TIRE
G-78-14	\$66.29	\$33.86	\$16.93
H-78-14	\$69.10	\$35.31	\$17.65
G-78-15	\$65.91	\$34.70	\$17.35
H-78-15	\$70.83	\$36.19	\$18.09
F-78-15	\$65.80	\$33.20	\$16.60

Tax Not Included

### FRONT END ALIGNMENT



Precision alignment by factory trained mechanics. Extra for some cars with air conditioning...parts extra if needed.  
**\$9<sup>99</sup>**

### SAFTI-RIDE SHOCKS

12 mos. or 12,000 miles  
**\$4<sup>99</sup>** ea.  
 installed

### Free Battery Check.

Be sure your battery is delivering the power your car needs. Let us check it for you, free. It only takes a minute, and it could save you some problems later on. We especially recommend it for batteries over two years old.

**WAGNER** PARTS-DRUMS-FLUID SHOES-DISC PADS  
**MOTOR INN AUTO SUPPLY**  
 311 So. 25 Mile Avenue, Hereford, Texas  
 Store: 364-6400 Service Center 364-6411  
 Mon.-Sat. 8 a.m.-6 p.m.

## LABOR DAY SALE!

MONDAY AND TUESDAY ONLY!



**NATIONAL BATTERY**  
 POWER BREED  
 22F-NP-61  
 24-NP-81  
 24-F-NP-81  
**\$24<sup>31</sup>** exch.  
 5 YEAR WARRANTY

**BLACK & DECKER**  
 3/8" DRILL Industrial Quality Geared Type Chuck  
 ret. \$17<sup>99</sup> **\$10<sup>99</sup>**

**BLACK & DECKER**  
 7 1/4" Circular Saw Handle positioned for operator comfort Adjustable quadrant  
**\$34<sup>95</sup>**

No. 530  
**Oil Pouring Spout**  
 ret. 73<sup>99</sup> reg. 44<sup>99</sup> **39<sup>99</sup>**

**HENCO** No. 515  
**Oil Filter Wrench**  
 ret. 90<sup>99</sup> reg. 54<sup>99</sup> **49<sup>99</sup>**

No. 903  
**Syphon Pump**  
 ret. 93<sup>99</sup> reg. \$1<sup>49</sup> **89<sup>99</sup>**

**5 GAL VACUUM CLEANER \$39<sup>95</sup>**  
 All Purpose  
**ROSENBERG SCREW DRIVERS 8 STYLES**  
 REG. 44<sup>99</sup> ea.  
**3 FOR 89<sup>99</sup>**

**SEALED BEAMS**  
 4001  
 4002  
**\$1<sup>29</sup>**

**END OF SEASON CLOSEOUT**  
 All Weather HOSE  
 5/8" 50' ret. \$10<sup>99</sup> reg. \$7<sup>99</sup> **\$4<sup>99</sup>**  
 5/8" 50' GARDEN HOSE ret. \$5<sup>99</sup> reg. \$2<sup>99</sup> **\$2<sup>29</sup>**  
 1/2" 50' 2 PLY HOSE ret. \$3<sup>99</sup> reg. \$1<sup>99</sup> **\$1<sup>45</sup>**

**K5800 Custom 8 Auto Stereo**  
 Retail \$79.95 **\$64<sup>89</sup>**

**Anti Leak Anti Foam Anti Rust**  
 SUPER GAL. **\$1<sup>59</sup>**

**QUAKER STATE** MOTOR OIL  
 YOUR CHOICE CHOOSE FROM MOST MAJOR BRANDS  
**MOTOR OIL 39<sup>99</sup>** 20w 30w

**Save on Famous STP Products**  
**STP OIL TREATMENT 71<sup>99</sup>**  
**STP DOUBLE POWER GAS TREATMENT 69<sup>99</sup>**  
 Run smoother, quieter, longer and really feel the difference.

**Rally** 18 OZ. APPLICATOR  
 ret. \$3<sup>99</sup> **\$1<sup>69</sup>**

**FAST FLUSH**  
 15 oz. ret. \$1<sup>99</sup> **69<sup>99</sup>**

**SPARVAR SPRAY PAINT**  
 12 oz. ret. \$1<sup>99</sup> **69<sup>99</sup>**

**ANTI RUST**  
 12 oz. ret. \$1<sup>99</sup> **59<sup>99</sup>**



**SPECIALS GOOD MON. & TUES. ONLY!**  
**MOTOR INN AUTO SUPPLY**  
 311 South 25 Mile Avenue Hereford, Texas 364-6400  
 Service Center 364-6411  
**MON.-SAT. 8 A.M.-6 P.M.**

# WAY OUT SAVINGS

**GIBSON'S IN HEREFORD  
OPEN LABOR DAY 9 A.M. to 6 P.M.**



**CLAIROL UNCURL**  
(RELAX CURL)  
G.D.P.  
**\$2.37**

**BUFFERIN**  
100 COUNT BOTTLE  
**99c**

**GREAT DAY**  
by Clairol  
A MAN'S WAY TO GET RID OF GREY!  
G.D.P. **\$1.47**

Advertised prices good Monday, September 4 thru Wednesday, September 6, 1972, in Hereford, Texas GIBSON'S STORE!

**MAXI BLONDE**  
LIGHTENER KIT  
by Clairol  
G.D.P.  
**\$1.77**

**LADY CLAIROL**  
ULTRA BLUE LIGHTENER KIT  
G.D.P.  
**\$1.37**

**GET READY FOR FALL with... Dickies WORK CLOTHES from Gibsons**

<p>TWILL WORK <b>PANTS</b> NO IRON...REG. \$6.50 LOT 874 <b>\$3.88</b></p>	<p>TWILL WORK <b>SHIRTS</b> REG. \$5.50 LOT 575 <b>\$3.38</b></p>
<p>SUPER QUALITY WORK <b>PANTS</b> LOT 881...REG. \$6.98 <b>\$4.88</b></p>	<p>SUPER QUALITY WORK <b>SHIRTS</b> LOT 570 ...REG. \$6.50 G.D.P. \$4.00 <b>\$3.88</b></p>

**FEMINIQUE SPRAY**  
2.75 OZ.  
15cc  
**79c**

**nasal spray**  
4 way  
**57c**

**VASELINE INTENSIVE CARE LOTION**  
10-OZ. BOTTLE  
**67c**

**REMINGTON LBX SHAVER**  
G.D.P. **\$19.97**

**MOTOROLA STEREO**  
Model 238  
G.D.P. **\$55.97**

**LADIES' FUR TRIMMED HOUSE SHOES**  
Slip-on  
New Fall colors  
G.D.P. \$2.99  
**\$1.79**

**TIER & VALANCE SET**  
3 PIECE  
G.D.P. \$4.99  
**\$3.97**

**BOY'S LONG SLEEVE SWEAT SHIRTS**  
Ass't. Colors  
Sizes: S-M-L  
REG. \$2.99  
G.D.P. **\$1.19**

**GIBSON'S NO. 469 PANTY HOSE**  
One size fits all  
New crush  
sheer, stretch  
REG. \$1.00  
G.D.P. **57c**

**PREPSTER BOY'S KNIT SWEATERS**  
Machine washable, Long Sleeve,  
Solid Colors Washable  
REG. \$5.99  
G.D.P. **\$3.89**

**SANKYO DIGITAL CLOCK**  
NO. 412  
Lighted dial  
G.D.P. **\$12.97**

**OLYMPIC INSTAMATIC CAMERA CASE**  
G.D.P. **\$2.27**

**NABISCO SNACK CRACKERS**  
Ass't. Flavors  
G.D.P. **39c**

**PET EVAPORATED MILK**  
TALL CAN  
**19c**

**GLADIOLA POUND CAKE**  
17 1/2 Oz. Box  
**29c**

**SHASTA DIET DRINKS**  
All Flavors  
G.D.P. **9c**

**BAMA 18-OZ. JELLY**  
Red Plum, Grape, Apple, Mix or Match  
3 For **89c**

**COLEMAN FUEL**  
1-GAL  
G.D.P. **99c**

**COLEMAN LP FUEL**  
6-OZ.  
G.D.P. **57c**

**JIMMY DEAN SAUSAGE**  
This Beats All  
2-LB. PKG.  
**\$1.29**

**COLEMAN SPORTSTER STOVE**  
MODEL 502-700  
G.D.P. **\$9.99**

**GIBSON'S LOW DISCOUNT PRICE!**  
**\$9.99**

**PRESTO 6-QUART CAST ALUMINUM PRESSURE COOKER**  
NO. PCC6  
For non-sticking cooking  
REG. 39'  
**\$12.97**

**COLEMAN LANTERN**  
NO. 200A195 REG. \$14.99  
**\$11.97**

**COLEMAN MANTLES**  
PKG. **25c**

**3-PIECE MIXING SPOON SET**  
For non-sticking cooking  
REG. 39'  
**23c**

**GIBSON'S R pharmacy**  
Phone 364-4900  
**SAVE ON PRESCRIPTIONS**  
REGISTERED PHARMACIST ON DUTY  
Emergency Phone 364-6680 or 364-4109

**SOMINEX**  
Aid to Sleep  
32's **\$1.29**

**VI DAYLIN CHERRY FLAVORED CHEWABLE VITAMINS**  
FREE 30 TABLET BOTTLE WITH THE PURCHASE OF 100  
**\$2.29**

**CHLORASEPTIC LOZENGES**  
For Fast Relief of Sore Throats  
18 CT. PKG. **69c**

**GIBSON'S VITAMIN E**  
200 I.U. 100 Count  
**\$3.59**



# Whitefaces Fare Well In Friday's Scrimmage

The Hereford Whitefaces had their first test of the grid season here Friday, and "teacher" Larry Dippel said the team didn't get a high grade due to a number of errors.

The Herd held a scrimmage session with the Amarillo Tascosa Rebels, and it turned out to be a good match-up. In a controlled scrimmage as the teams used, neither team can claim a victory. However, the Rebels did score one time while Hereford failed to cross the goal line. A clash between the second units also resulted in a 1-0 advantage for Tascosa.

"It was a real good scrimmage session," reported Dippel Saturday morning. "The kids hit hard and we got all the players on film. We also found some glaring mistakes — the

kind we must correct before we play Pampa next Friday."

The Herd mentor, who had been concerned about the lack of size and experience on the defensive unit said "we were more pleased with our defense than the offense." He pointed out that penalties and fumbles "killed the consistency of our offensive attack."

Tascosa chalked up about five first downs and scored on a 65-yard pass play on its first offensive try. Hereford had only two first downs and quarterback Keith Kitchens was 0 for 4 with an interception during the Whitefaces' offensive try.

The Herd picked up a little spark on the next clash of the first units. Kitchens hit 5 of 10 passes for 75 yards, and Wesley High and James Harris reeled off good runs. Hereford fumbled the ball at about the Tascosa 5-yard line on one drive, then drove deep into Amarillo territory and failed to get a first down on the next drive.

Tascosa's second unit scored on its first play, but Hereford was without a halfback on the end sweep. The visitors also picked off a pass and returned it for an apparent score, but a

clipping penalty erased the play. Barry McNutt quarterbacked the second unit for Hereford and hit 1 of 6 passes. McNutt and Duane Davison led the rushing on that unit.

High was the leading rusher of the 'Faces with 38 yards on 8 trips with the ball. James Harris got 27 steps on 4 carries. Kitchens netted 13 on 4 trips, and Danny Harris got 4 yards on just two carries. McNutt netted 22 yards on 2 trips, and Davison had 15 yards on 4 carries.

Wingback Terry Champ caught two passes for 42 yards. Steve Nieman caught two for 27 yards, and McNutt snared one for 6 yards. On the second unit, Terry Poindexter caught one from McNutt for 20 yards.

Hereford scouts saw Pampa roll over Vernon by a 51-7 score in another scrimmage Friday night. It was played under game conditions, except for kickoffs. The Herd opens against the highly-ranked Pampa team Friday. The Herd's second foe, Amarillo Palo Duro, topped Plainview by a 5-2 margin in another scrimmage session.

The only major injury reported Friday night was a broken wrist sustained by Herd lineman Dagny Paetzold.

SCRIMMAGE ACTION FRIDAY — The Hereford Whitefaces hosted Amarillo Tascosa Friday in a football scrimmage at the band practice field. Action shows Tascosa being stopped at the line of scrimmage, with Whitefaces Terry Champ (17),

Danny Harris (33) and Duane Davison closing in on the play. There were only two scoring plays in the scrimmage — one by Tascosa's first unit and one by the second team. Hereford opens the season here Friday against Pampa.



A better way to clean carpets?

OF COURSE THERE IS!

Yes, for years "scrubwomen" used scrub brush, soap. Her replacement, so called "shampoo" machines used motor driven scrub brush, shampoo. Both only "surface cleaned." Didn't remove dirt from deep in carpet fibers. Brushes caused extra wear, matted carpet pile, changed texture, left subsurface dirt in carpet. Carpet was only half clean.



THE ULTIMATE IN CARPET CLEANING



Steam-Way's revolutionary new deep clean extraction method does the job better. Flashed steam goes deep into carpet to dislodge embedded dirt. Vacuum picks up dirt solution, transfers it to storage tank. Cleans from bottom up, not top down. Steam-Way makes your carpets the "Cleanest Clean You've Ever Seen."

Call us for a free estimate today!  
**RULAND'S HIGH PLAINS STEAM-WAX**  
223 Ave. B 364-3575

## Noel Turkey Casserole



10 slices white bread  
2 cups cooked turkey, diced  
1 cup celery, diced  
1 small onion, cut fine  
1 4-oz. can mushrooms, drained  
4 eggs, beaten  
1 cup mayonnaise  
2 cups milk  
1 can cream of mushroom soup  
2 tablespoons grated cheese

Butter bread on both sides. Put five slices of bread in bottom of a square or round 2-1/2 quart casserole. Mix turkey, celery, onion and mushrooms, and sprinkle over bread. Top with remaining five slices of bread. Mix eggs and mayonnaise until smooth, add milk and pour mixture over bread. Cover and refrigerate overnight. Before baking, spread mushroom soup over mixture and top with grated cheese. Bake in pre-heated 325° oven for 1 hour. Garnish with parsley and red-centered olive slices. Serves 8-10.

CLIP 'N' COOK  
Copley News Service

### HEREFORD HIGH SCHOOL 1972 WHITEFACE FOOTBALL SCHEDULE

Sept. 8	Pampa	8:00	H
Sept. 16	Amarillo-Palo Duro	7:30	T
Sept. 22	Borger	7:30	T
Sept. 29	Canyon	7:30	H
Oct. 6	Amarillo-Amarillo	7:30	H
Oct. 20	*Lubbock-Monterey	7:30	H
Oct. 27	*Plainview	7:30	T
Nov. 4	*Lubbock-Coronado	7:30	T
Nov. 10	*Snyder	7:30	H
Nov. 17	*Lubbock-Lubbock	7:30	H
* District Games			

### JUNIOR VARSITY - LONGHORNS

Sept. 7	Pampa	7:00	T
Sept. 14	Borger	4:00	H
Sept. 21	Palo Duro	4:00	T
Sept. 28	Tascosa	4:00	T
Oct. 5	Caprock	4:00	H
Oct. 19	Lubbock	4:00	H
Oct. 28	Snyder	2:00	H
Nov. 2	Lubbock-Coronado	4:00	T
Nov. 9	Plainview	4:00	H
Nov. 16	Lubbock-Monterey	4:00	T

### SOPHOMORE - SHORT HORNS

Sept. 7	Nazareth	8:00	T
Sept. 14	Canyon	7:00	T
Sept. 21	Lubbock - Coronado	6:00	T
Sept. 28	Lubbock - Monterey	4:00	H
Oct. 5	Clovis	7:00	H
Oct. 12	Plainview	4:00	T
Oct. 19	Dumas	6:00	H
Oct. 26	Dumas	7:00	T
Nov. 2	Floydada	7:30	T
Nov. 16	Plainview	4:00	H

## Shorthorns Scrimmage; Get Ready For Opener

With season's first regular game scheduled Thursday at 8 p.m. at Nazareth, the Hereford sophomore Shorthorns warmed up for the encounter by scrimmaging the Littlefield junior varsity here Saturday morning.

Coach Aaron Bourland, who also doubles as the new baseball coach, guides the sophomore team with assistance from Coach Barry Arwine. In mid October, Arwine will switch to duties as assistant varsity basketball mentor.

The soph team has 30 players on its roster, most of them gaining experience on the La Plata or Stanton ninth-grade

teams last season. The Shorthorn roster: BACKS—Tony Gilliam (132), Hank Stringer (137), David Artho (124), David Jones (115), Larry Wade (140), Kent Hollingsworth (126), Terry Yerby (150), Bobby Fields (132).  
LINEMEN—Ricky Dupree (193), Jerry Reyna (180), Danny Collins (150), Tommy Loerwald (156), Jay Williams (146), Erasmo Dominguez (135), Danny Jones (124), Kevin Fox (155), Stan Fry (138), Clifford Fangman (175), Scott Steinkruger (202), John Paetzold (177), Kevin Compton (157), David Fish (165), Don Ferris (195), Marty Jeffrey (185), Kevin Malone (153), Darrell Hutton (150), Ronny Ohlig (138), Jimmy Sanchez (120), Rex Barber (152), Timmy Hammock (157).

# TO THE ATTENTION OF MEN AND WOMEN INTERESTED IN NEW JOB OPPORTUNITIES!!

Of first importance to expanding companies and companies looking for new plant locations is the availability of an adequate labor supply.

The Amarillo Board of City Development is now engaged in a survey of available workers — male and female — skilled and unskilled. This survey will provide the answers to requests for labor supply information from prospective employers.

If you are available for work, whether employed or unemployed, (even if registered with the Texas Employment Commission) please complete this form and

MAIL or BRING TO  
**AMARILLO BOARD OF CITY DEVELOPMENT**  
301 SOUTH POLK-ROOM 110  
AMARILLO, TEXAS 79101

We urge your full cooperation. Greater employment will mean a better and more prosperous area.  
PHONE: 374-5238 The Amarillo Board of City Development

## WORKER AVAILABILITY SURVEY

- NAME: (Last Name First, Please Print)  

_____	_____
LAST	FIRST
- ADDRESS:  

_____	_____	_____
ADDRESS	STREET	TOWN
- ZIP CODE: \_\_\_\_\_ 4: \_\_\_\_\_  
 PHONE NUMBER: \_\_\_\_\_
- MALE  FEMALE
- AGE:  
 18-21  45-64  Less Than 1 Year  
 22-24  65 & OVER  1-5 Years  
 25-44  Over 5 Years
- Highest Level of Education attained:  
 ELEMENTARY  SOME COLLEGE  FULL TIME  
 SOME  COLLEGE GRAD  PART TIME  
 H.S. grad  TECHNICAL SCHOOL  SEASONAL
- How many of your children would need day-time or night-time nursery care to be provided at the work site. \_\_\_\_\_ (Give Number)
- WORK EXPERIENCE: 12. I am interested in training in  

<input type="checkbox"/> PROF., TECH., MGR. (Check One or More)	<input type="checkbox"/> SEWING
<input type="checkbox"/> CLERICAL SALES	<input type="checkbox"/> MACHINE TRADE OPR.
<input type="checkbox"/> SERVICE	<input type="checkbox"/> ASSEMBLY WORK
<input type="checkbox"/> FARMING	<input type="checkbox"/> MEAT PROCESSING
<input type="checkbox"/> TRUCK DRIVER	<input type="checkbox"/> CLERICAL
<input type="checkbox"/> MEAT PROCESSING	<input type="checkbox"/> WAREHOUSE & TRUCKING
<input type="checkbox"/> MACHINE TRADE	<input type="checkbox"/> MATERIALS & HANDLING
<input type="checkbox"/> STRUCTURAL WORK	<input type="checkbox"/> WELDING
<input type="checkbox"/> ASSEMBLY	<input type="checkbox"/> MEDICAL SERVICES
<input type="checkbox"/> OTHER	<input type="checkbox"/> OTHER

MUST BE RETURNED BY SEPT. 11 YOUR NAME WILL BE HELD IN CONFIDENCE

# 1972 MODEL CLOSE OUT SALE

## Buick Limited Sedans

## GMC Trucks

## Buick Le Sabres

## Buick Skylarks

## Buick Custom Electra

## 225 Sedans

BUICK GMC PONTIAC

### John Orsborn Buick - Pontiac

Box 751 Phone 364-0990  
HEREFORD, TEXAS 79045

## Bad guys hate light and noise

# 3M INTRUDER BRAND ALARM

It turns on a light. Seconds later a loud horn sounds. To help scare intruders and warn you.

This new 3M Alarm System is an ultrasonic motion detector that covers a tear drop-shaped area up to 300 square feet in size. In most homes or small businesses, one unit, aimed at a main traffic area, gives desirable security. Just plug it in. It's portable. Weighs only 3 1/2 pounds. Solid walnut case fits any decor. And there's an optional extra-loud horn for placement inside or outside.

Come on in for demonstration. See why bad guys hate us.

Call (806) 355-3811 for Appointment  
**SECURITY SYSTEMS OF AMARILLO**  
2020 Civic Circle  
Amarillo, Texas 79109  
Phone (806) 355-3811

# SEE HI-PLAINS SAVINGS & LOAN ASSOCIATION FOR HOME LOANS TO REFINANCE BUY-BUILD OR REMODEL

EQUAL HOUSING LENDER

H. D. CHATTER

## Sew Fair Here September 12

By Argen Draper  
Home Demonstration Agent



Heary! Heary! Fall time is sewing time and we are offering a big day to home sewers on September 12. There is no admission and everyone is invited. I sincerely feel that if you are a beginner or experienced seamstress, you will profit from the Sew Fair. It is at the Bull Barn, Tuesday, September 12. There are two complete sessions. In the morning 9:30 to 12:30 all six demonstrations will given. Beginning at 2:00, the same six will be given. One woman told me she would come at 9:30 and stay until 11 and see three of the demonstrations, go to a meeting and return to the Bull Barn at 3:30 and see the other three demonstrations. That's a modified mix and match situation.

Palo Duro Home Demonstration Club met Monday night and Dawn Home Demonstration club met Friday. The women's clubs are back in session since summer recess.

Home Demonstration Clubs and 4-H clubs membership is open to all persons in the County without regard to race, color, ethnic background, or economic status and all persons are welcome to club meetings, county wide meetings and to information in the office. The Extension Service purpose is to extend education and service to all people. Let us never forget why forefathers established land grant colleges or created Extension Service for off-campus teaching for the benefit of all.

We have just had a long visit with Richard Robinson, Vocational Educational Director, of Hereford Schools. We were discussing the using of school facilities for community meetings for non-related school meetings. However, the more thought I've put on this the more I think that all organizations are related to the school as all organization purposes are to give opportunities to young people to make a life better for themselves.

We've always found the school authorities very cooperative in permitting organizations to use the facilities and certainly this is how it should be.

With the multitude of stresses

from within and without, it is more essential than ever before that all persons in all organizations of the county feel a kindred interest in community progress.

### FROZEN FRENCH FRIED POTATOES

A release from USDA  
There are many natural 'go-togethers' in everyday eating...like bacon and eggs and hamburgers and French fried potatoes. Serving one means serving the other. It's as natural as putting both salt and pepper on the dinner table.

In recent years, French fried potatoes have broken their 'solo' relationship with hamburgers and are enjoyed with many other favorite American dishes. Once enjoyed primarily at restaurants and snack shops because of their time-taking preparation, frozen French fried potatoes now outrank all other frozen vegetables packed for home use.

The U. S. Department of Agriculture's Agricultural Marketing Service reports present inventories of frozen French fried potatoes are estimated at 706 million pounds, some 60 million pounds more than last year's stocks. Because of their abundance, they are listed on the USDA's Plentiful Foods List for September and should offer an attractive buy to hungry consumers during the fall months.

Frozen french fries are a boon to the busy homemaker—convenience personified for serving in the dining room, at the kitchen table, at backyard barbecues, or coolouts. Some of the frozen French fries are designed for popping right from the package into French fryers, while others need heating in a hot oven on a cookie sheet until crispy. Select the type that best suits your needs and makes your hungry crew ask for seconds.

For a fast and easy way to add variety to frozen French fried potatoes or cook potatoes as directed on the package to a golden brown and mound on a large plate. Salt lightly. Then pour hot cream gravy over the top and sprinkle with a little salt, pepper and paprika for color. Garnish with parsley. Try it with your favorite barbecue

Make your own French fries and freeze in your home freezer. They are convenient and tasty. Store no longer than 3 or 4 months for best quality.

Our instructions: Wash, pare, and cut mature potatoes in 1/4 inch uniform strips. Heat in boiling water 2 minutes or blanch in steam 3 minutes. Chill in cold water 3 minutes. Drain and tumble dry in towel. Fry your usual method or heat fat to 360 degrees. Remove basket from fat and drain strips before turning out on paper towel. Cool potatoes to room temperature, package and freeze immediately.

These frozen French fries can be thawed and patted dry and browned in deep fat for 1 minute. Or the unthawed potato strips placed on shallow pan and placed in 500 degree oven for 10 minutes. Brown in oven or in the broiler. Good luck.

## Jaycees Set Paper Drive

Aiming at the purchase of a kindey machine for Jerry Wilson, 20 year old Brownfield resident, the Hereford Jaycees are conducting a paper drive to raise funds.

The Wilsons are expecting a baby in October, and at \$8 a ton and 22 tons, the funds collected so far total only \$176.

A kidney machine has been located by the Jaycees in Lubbock, for \$1,000. The group urges the public to help with this drive and donate their old magazines and newspapers.

Those interested can either contact the Chamber of Commerce office, or call Bill McKinney at 364-4551. Jaycees will collect the papers after 5 p.m.

## Mother Of City Resident Buried

The R.W. Eades family attended funeral services in Dallas Thursday for Eades' mother, Mrs. Ida Eades of that city. Her death occurred Tuesday at the age of 85.

Mrs. Eades, who had been a Dallas resident 63 years, is survived also by another son and four daughters. Burial was in a Dallas cemetery.

In the spring, children count the days until school is over—late in the summer mother counts the days until it begins.

## Longhorns Ready For Year

The Hereford Junior Varsity Longhorns, coached by Jim Arthur, had a scrimmage session at Farwell Friday night in preparation for a full 10-game season.

Arthur reported 28 gridders are on the Longhorn roster, including seven sophomores who moved up to join the junior-dominated squad. The Longhorns open their regular season Thursday night at Pampa, with the kickoff set for 7 p.m.

The team has a real challenge in equalling the undefeated record posted by last season's Longhorns. The team has an experienced quarterback in Frank Higgins, and some fine running backs in Chuck High, James Waits, Chip Guseman,

Brian Clark, and sophomores Doug Charest and Marvin Harris.

Other sophomores on the squad are Mike Munnerlyn, Terry Bell, Melvin Betzen, Jimmy Sandoval and Barry Allen.

The Longhorn Roster: Quarterbacks—Frank Higgins, (148), Bucky Payne (138), Mike Munnerlyn (142).

Running backs—Doug Charest (151), Charles High (145), Marvin Harris (195), James Waits (188), Chip Guseman (152), Brian Clark (146).

Centers — David Loewald (156), Terry Bell (150), Guards—James Kilgore (159), Paul Rudd (151), Eddie

Warren (141), Ronald Johnson (155), Joel Pittard (144), Butch Cassey (160).

Tackles—Paul Timberlake (157), Melvin Betzen (159), Jerry Brock (171), Joe Garza (179), Lynn Lauderback (175), Donnie Henson (183), Jimmy Sandoval (166). Ends—Harold McNutt (149), Kenny Brown (136), Barry Allen (155), Steve Loerwald (174).

University of Southern California and Jackson State College of Mississippi each had 11 seniors selected in the 1968 pro football draft.

The pros drafted a total of 36 seniors from the Southeastern Conference in the 1968 pool of college players.

## TECH-TOONS

**INDOOR-OUTDOOR CARPETING**  
NOT EASILY AFFECTED BY MOISTURE, SHEDDING OF FIBERS, STAINS

IDEAL FOR HALLS, FAMILY ROOMS, ENTRANCES, STEPS, KITCHENS, BASEMENTS AND EVEN PATIOS

GOOD FOR CARS, STATION WAGONS, CAMPING TRAILERS

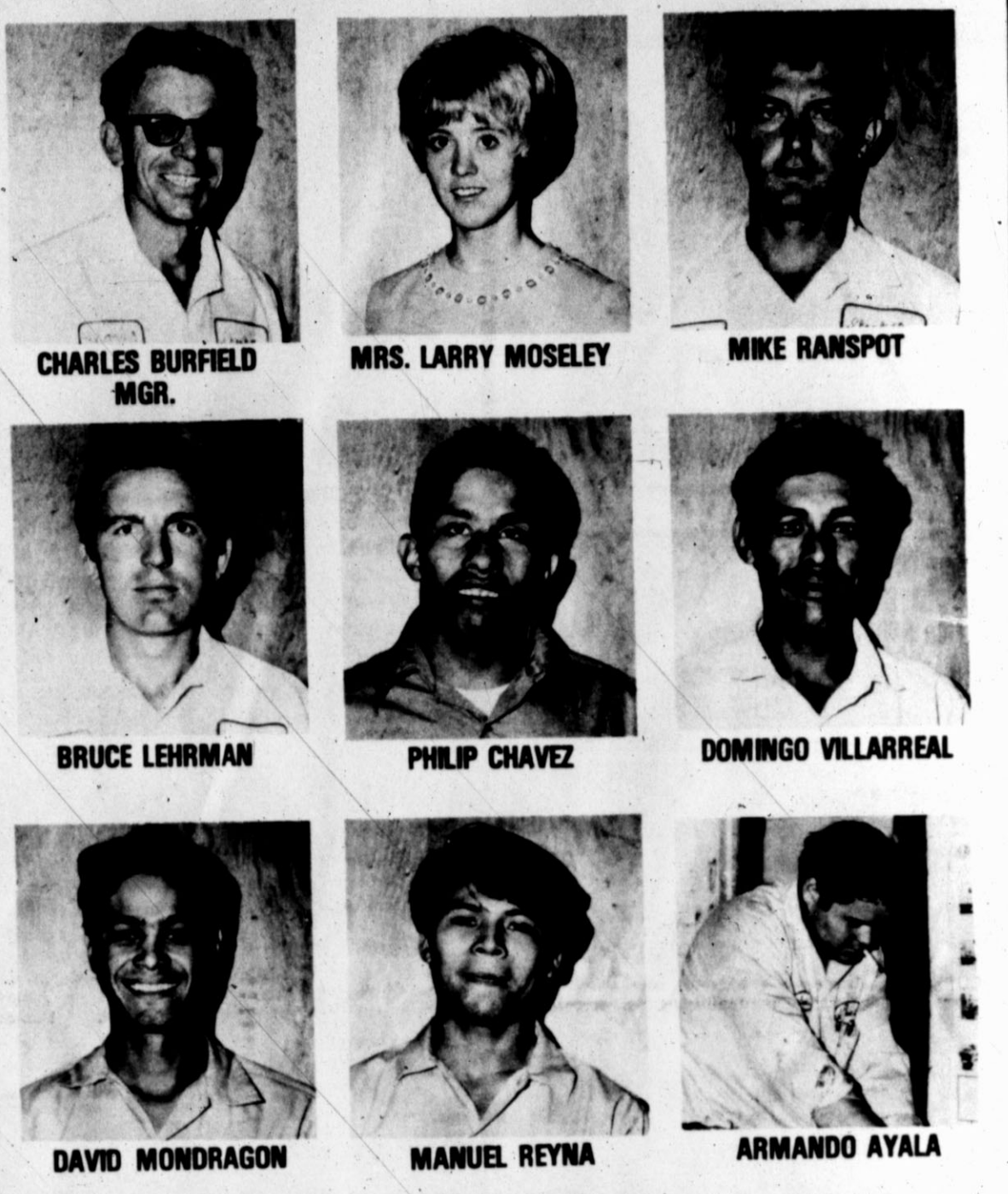
WE'RE PREPARED FOR THE WEATHER

DANGER: DOES NOT CONTAIN SHOCK HAZARD WHEN UNKNOWNLY WET

USE EXTREME CAUTION WHEN USING ANY ELECTRICAL ITEMS

DOES NOT HAVE TO BE STRETCHED, EASILY CUT WITH RAZOR BLADE, SCISSORS

# SHOCK TIRE



CHARLES BURFIELD MGR.

MRS. LARRY MOSELEY

MIKE RANSPOT

BRUCE LEHRMAN

PHILIP CHAVEZ

DOMINGO VILLARREAL

DAVID MONDRAGON

MANUEL REYNA

ARMANDO AYALA

## Farmers, Truckers, Businessmen,

How valuable is your time? We at Shook Tire believe your time is valuable and believe in trying to help save it for you, by giving quick and efficient service. We have the manpower and equipment to get the job done. We also believe in servicing what we sell.

We buy at home because we believe in service and in helping our community grow. By keeping the money in the community we help it grow. SERVICE is our main purpose, but we also have every tire for your needs.

## MICHELIN "X" THE ORIGINAL RADIAL STEEL CORD TIRE

**MICHELIN "X"**  
The original radial steel-cord tire.

**MICHELIN "XB"**  
The most advanced truck tires for use on steel or aluminum wheels.

**MICHELIN "X" B**  
The most advanced truck tires for use on steel or aluminum wheels.

**MICHELIN X RADIAL**  
Specially designed for passenger cars.

**PREMIUM HIGHWAY RIB WAT**

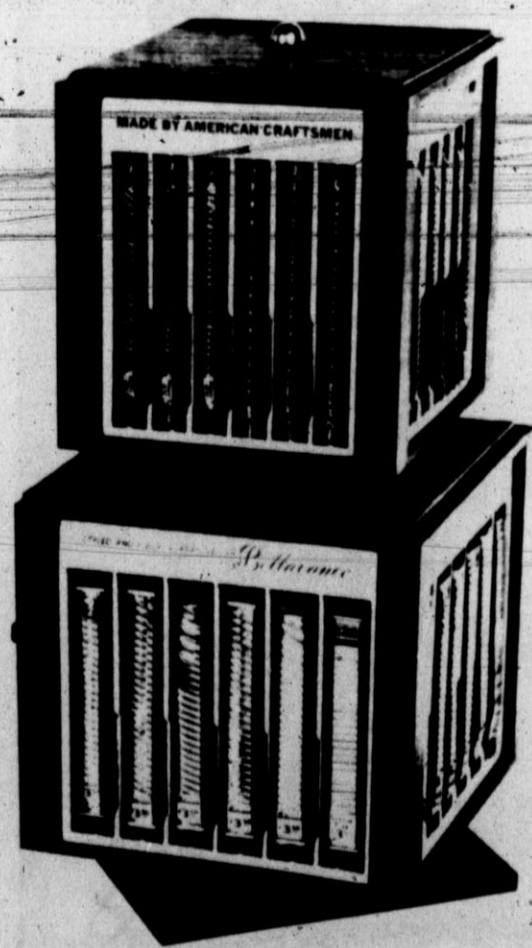
**NEW GT STEEL BELTED 70 and 78 Series—Premium High Performance**

**THE MILEAGE MAKERS**

## KESTER'S JEWELRY

"Across the street from the Post Office"

All Odds & Ends of China, Pottery, and Silver, On Sale At Special Prices!



Great savings on a large assortment of fine watch bands.

VALUES up to \$1200 NOW \$195

## Booster Club Meets Monday

The Witeface Booster Club will meet at 7:30 p.m. on Labor Day, Monday, to hear a report from head coach Larry Dippel and see a film.

James Higgins, president of the organization, said a film of the 1971 Southwest Conference highlights will be shown.

Also, Dippel will report on Friday's scrimmage with Amarillo Tascosa and the upcoming game this Friday against Pampa in the season opener.

## Italian resorts extremely polluted

Beaches and the sea around Rome, Genoa, Naples and the lagoons of Venice were among the most polluted in Italy, according to the Water Research Institute of the National Research Council.

The report said the Naples area took second place behind Rome for pollution which had contaminated marine life. The Genoa area was third and Venice's canals fourth.

ACCEPTED FOR ADMISSION to Briar Cliff College in Sioux City, Iowa, Pamela Jean La Fleur of Hereford is enrolled in that midwestern school for the current academic year.

She is the daughter of the David La Fleurs, 123 Mimosa, and is a 1972 graduate of Hereford High School.

DON'T FORGET THAT ANNIVERSARY COWAN JEWELERS DOWNTOWN



- CERTIFIED WHEATS
- CERTIFIED BARLEYS
- COOL SEASON GRASSES

- ✓ TALL WHEATGRASS
- ✓ TALL FESCUES
- ✓ SMOOTH BROOME GRASS
- ✓ POTOMAC ORCHARD GRASS

- ALFALFA
- VETCH
- AUSTRIAN WINTER PEAS

WARNER SEED

120 S. LAWTON

364-4470



**SUSPECTS RETURNED**—Deputy Art Burton removes the hand cuffs from Shirley Ann Logsdon after her return here from Midland to face charges of armed robbery. She and a companion, Evalio Sosa Reyes, along with two other persons, are charged in the armed robbery of a Bovina man when \$1,900 in cash was taken. The other two suspects are being held in Odessa on charges of possession of drugs.

## Dissent appears first in Boston

Revolution and Evolution The Bicentennial Year September 17 through September 23

Editor's Note: This is one of a series of weekly columns recalling events in the history of

the nation, and of the world, 1772 — Boston at this time was a city of nearly 16,000 persons, almost entirely of British birth or heritage. It was the administrative center of Massachusetts province and an important seaport.

It was in Boston that the first clear manifestations of dissatisfaction with British colonial policy and control appeared in 1861, in a speech by James Otis opposing writs of assistance authorizing customs officers to seek constabulary aid in searching both private warehouses and private dwellings for items considered contraband in Britain's Seven Years War with France — the French and Indian Wars of 1756-1763. Boston also was a center of opposition to the Stamp Tax in 1765, the scene of the "Boston Massacre" in 1770, and of the "Boston Tea Party" in 1773. These, among other things, made Boston a target for British acts of reprisal, and it was the base from which British troops moved out in April, 1775, for what became the first confrontation of the Revolutionary War at nearby Lexington and Concord, with Boston itself under siege from that time until March, 1776.

## Ruland Opens Steam-Way Cleaners

International Equipment Corporation of Commerce City, Colorado is pleased to announce that David Ruland of Ruland's High Plains Steam-Way 223 Ave. B., now owns and operates a new revolutionary STEAM-WAY Carpet and Upholstery cleaning machine in the Hereford area.

STEAM-WAY, the ultimate in carpet cleaning, is the revolutionary new "jet extraction" which gets your carpets "clean clear through" for perhaps the first time. With STEAM-WAY, soil is extracted, not scrubbed deeper into the fabric by out-dated "foam" and "shampoo" methods.

STEAM-WAY forces a gentle vapor and mild detergent solution deep into the pile where it "jets" the dirt loose, holds it in suspension and simultaneously vacuums it out. There is no "scrubbing" with harsh brushes which cause carpet pile to fuzz and become matted, changing texture and appearance and showing signs of premature wear.

STEAM-WAY is thorough — carpets stay clean longer after a job is done. STEAM-WAY provides safe, gentle cleaning action. Dirt is EXTRACTED from the carpet and transferred to the vacuum tank in one simple operation.

All you need provide is nearby hot water faucet, and an electrical outlet. The tanks are filled and emptied by bucket, therefore, no hose connection is necessary to your water outlet.

If you, or someone in your family suffers from allergies which might be caused by particles found in carpets and upholstery, there is no better way of reducing this source of allergy-laden particles than STEAM-WAY'S "deep extraction" method.

With SEAM-WAY by Ruland's High Plains Steam-Way, the frequency of cleaning is greatly reduced, with soil and dirt removed, fiber life is greatly prolonged. Thus STEAM-WAY proves most economical in the long run.

STEAM-WAY is the most advanced method developed for removing smoke damage and water stains. With STEAM-WAY, your fine carpets and upholstered furniture will come alive again and you'll know that they have been really cleaned for the first time.

You are cordially invited to call Ruland's High Plains Steam-Way for complete information and free demonstration and estimate of your carpet cleaning requirements in the Hereford area. Out-of-town inquiries are also invited.



To lift her spirits, Virginia decided to become a bleached blonde. She stirred two bleaching products together and applied the mixture to her hair. Result: scalp burns.

In short order, she demanded damages from one of the manufacturers. But at the trial, the company pointed out that its directions warned against mixing the product with anything else.

"The fact remains," said Virginia, "that a bleach should not become dangerous merely by being mixed with another bleach."

However, the court turned down Virginia's claim. The judge said she had meddled with the merchandise at her own risk.

With increasing frequency, manufacturers are being held liable for harm inflicted by their products. But if the consumer had substantially tampered with the product before using it, that usually will let the manufacturer "off the hook."

This is true even if there is no specific warning against tampering.

Another case involved a ladder which collapsed under a man's weight, throwing him to the ground. But before using it, he had nailed strips of wood along the bottom in hopes of giving it greater stability.

Because of this alteration, which changed the ladder's distribution of weight, a court ruled that the man could not hold the manufacturer liable for his injury.

David Ruland has had seven years dry-cleaning experience here in Hereford and has spent one year at the International Equipment Corporation in Denver. He is a factory trained and authorized Steam-Way dealer.

Ruland's High Plains Steam-Way is equipped to promptly handle most emergencies such as flooded carpet areas, fire and smoke damage. They also provide professional estimates for insurance companies.

## Free, for Boys 8-13 FOOTBALL excitement!



## ENTER OUR 1972 PUNT, PASS & KICK COMPETITION

You Could Win One Of 18 Local Trophies

Put an impressive metal PP&K trophy in your room by signing up today for our 1972 PP&K Competition. Bring your parents in to register, get your free PP&K Tips Book and start practicing. Remember, you have a great opportunity because you're competing against boys your own age.

FREE! REGISTRATION ENDS SEPTEMBER 29

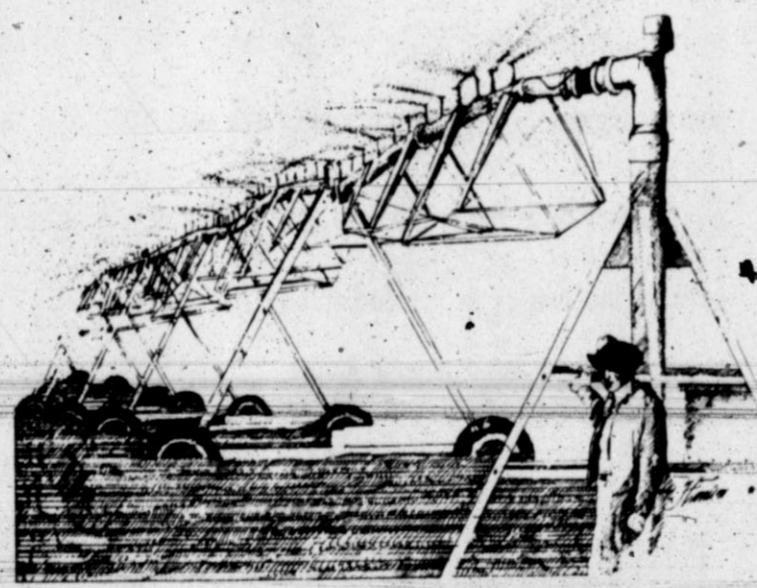
ORVAL WATSON FORD SALES HEREFORD, TEXAS

# The good old summertime discount.

Every once in a while a real honest-to-goodness sale comes along. And you can believe it when we tell you that this is one of them.

For the rest of the summer Gifford-Hill is offering tremendous savings on each of the products you see here.

You get the same product, the same service and the same warranty that Gifford-Hill has always offered.

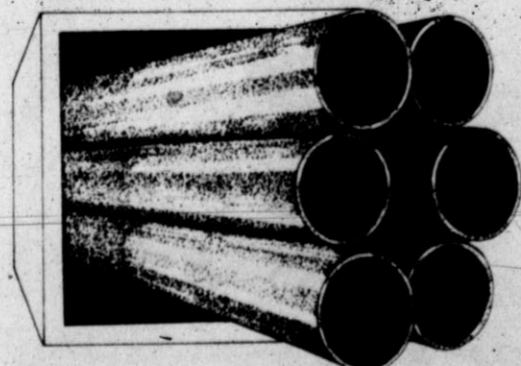
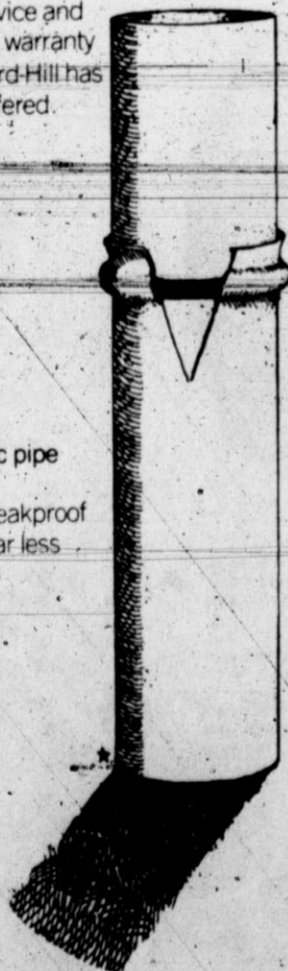


You just pay a lot less for our products.

For complete information on how much you can save with our summer time discount contact our representative right now.

Gifford-Hill's 360 For the first time you can save hundreds of dollars on the most efficient, maintenance free electrically-powered system on the market.

Vanguard PVC plastic pipe For the first time you can install a flexible, leakproof irrigation system for far less than normal prices.



Aluminum flow line and gated pipe For the first time prices have been reduced on our milled-coiled reinforced flow line and gated pipe.



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## Dollar Day Sale

1 Rack selected, beautiful

DRESSES \$20.00

1 Rack precious, stunning

DRESSES \$30.00

1 Rack of SPORTSWEAR

1/3 OFF

1 Rack of after-five

DRESSES and HOT PANTS

1/2 OFF

Jeanie's La Boutique

828 W. 1st

364-1350



# Final Acre Celebration Scheduled At Parmerton

Everyone has been invited by the Parmerton Soil and Water Conservation District to attend the Final Acre Celebration at Parmerton at 2 p.m. Tuesday.

Edward E. Thomas, State Conservationist of the Soil Conservation Service, will address the group on this occasion. Earl Blakley, Field Specialist - Soils and Herbert Bruns, local Soil Scientist will map the last acre at this time.

Parmerton is located between Friona and Bovina on U.S. Highway 60.

Tuesday will see the completion of a four-year project that will have dollar-and-cents value to every resident of the county.

The Parmerton Soil Survey will be complete, and it will yield maps of valuable soil information on every acre of land in the county.

The survey was a joint project

of the US Soil Conservation Service, Parmerton Soil and Water Conservation District and Texas A&M Extension Service. Herbert Bruns, SCS soil scientist from survey.

The completion of the project means there are now maps available to tell what kind of soil you'll find on every acre of land in Parmerton County.

Primarily, the survey will enable the Soil Conservation Service here to work with farm operators and land owners on a farm-by-farm basis in planning conservation programs. But, the information contained in the survey also is important to fertilizer companies, banks, real estate agents, developers, farm renters, land buyers, tax evaluators, highway planners, private contractors, school districts, and many others.

The maps - showing the county's variations lines superimposed on aerial photos - will be kept at the Soil Conservation Office, where they will be available to the public.

They yield information on the

soil's texture, permeability, slope, severe erosion areas, depth of soil, amounts of sand, silt and clay in each layer, water holding capacity, and other data.

They survey maps cover both city land and rural acreage.

"In the city, of course, we can't map the soil with the intensity that contractors sometimes need," Bruns said.

"But our maps do give a builder an indication of how much the city soil is likely to expand or contract during weather changes or other valuable data about the soil."

Next step is for the US Government Printing Office to produce 1,500 or more copies of the Parmerton Survey book, complete with maps. But Bruns said the printing is still

about three years away.

"The criticism we hear most often concerns the length of time between the completion of the survey and the publication of the report book," Bruns said.

"This is a matter of budgeting - we don't have to much money to work with, and it takes several years to get the funds for the printing."

When published, the book will give 50 to 60 pages of text on the county's soil descriptions, soil percentages by types, soil use and management, best con-

servations practices for the types of soil found here; range management, engineering applications, classification of soils, and the general nature of the area.

The main part of the book will be fold-out maps with soil "type lines" superimposed on aerial photos and soil areas classified by symbols, these are available now, but require a trip to the Soil Conservation Office.

When published, the 1,500 or more soil survey books will be

made available to the Parmerton County Soil and Water Conservation District through the office of our congressman, Bruns said.

Soil survey reports eventually will be available on every acre of the nation, Bruns added. But the projects nationally are only 40 to 50 percent complete, whereas the soil surveys of Texas Panhandle counties are already 80 to 90 percent finished because of the importance of the soil to the area's economy.

## THE INFORMED CONSUMER

BY CRAWFORD C. MARTIN  
Attorney General of Texas



Assume that you are a debtor who owes money on delinquent accounts to several different creditors who have been pressing you for prompt payment.

There are a number of possible solutions to clearing your credit record and seeing that your creditors are satisfied as they should be.

However, the legal arrangement known as debt pooling or debt consolidation, about which my office gets frequent inquiries, should be used only under limited circumstances.

Debt pooling is defined by law as a contract between a debtor and any other person whereby the debtor deposits a specific sum of money with that person for distribution among the debtor's creditors.

Of course, the agreement usually includes the payment of a fee to the person doing the paying for his services rendered.

As a general rule, debt pooling is prohibited by Texas law. Those who unlawfully engage in this practice are guilty of a misdemeanor and subject to a fine of not less than \$100 nor more than \$500 for each violation.

But the law provides for numerous instances where debt

consolidation is allowed.

For example, banks savings, and loan association, trust companies, and credit unions, savings and loan associations, trust companies, and credit unions doing business under federal and state law are allowed to contract with a debtor for debt pooling where it occurs in the normal course of business activity.

Also exempted from the prohibitions against debt pooling are retail merchants associations and non-profit trade Associations created for the purpose of collecting debts and credit data, any attorney at law, any government agency or subdivision, any judicial officer acting under court order, and non-profit debt counselling agencies.

In essence, almost any organization except small loan companies and private individuals may engage in the practice of rendering debt pooling services.

Before entering into any contract or agreement of consolidation your debts or turn them over to another for payment, it is recommended that you consult your family attorney for advice as to whether the party contracted with may legally engage in such practice.

### Look Who's New

Mr. and Mrs. Herman Wesley Cherry are the parents of a daughter, Julie Renae, born August 28. She weighed 7 lbs. 12 oz.

Mr. and Mrs. Riley Vance Luckie are the parents of a son, Jimmy Wayne, born August 28. He weighed 7 lbs. 1 oz.

### BIRTH OF A DAUGHTER

has been announced by Mr. and Mrs. William A. Dyess of Stratford, and one of the grandmothers is Daisy Allison of Hereford. Mrs. Dyess is the former Glenda Allison.

Born Aug. 25 in Dumas Memorial Hospital, the baby was named Alisha Dawn and weighed seven pounds, nine ounces. She has a sister, Allison, and brother, Shawn. Paternal grandparents are Mr. and Mrs. Roscoe Dyess of Stratford.

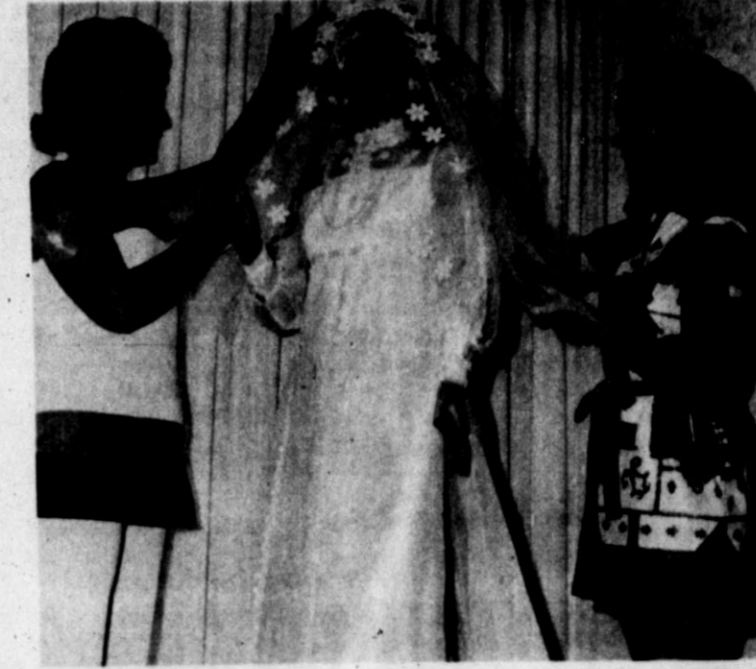
Ignorance must be bliss when a man has more money than he knows what to do with.

- CHECK LIST FOR THE BRIDE
- INVITATIONS  
10 day delivery
  - RING PILLOWS
  - KNEELING PILLOWS
  - 10 COIN TREASURE CHEST
  - BRIDAL GIFTS
  - GROOMS GIFTS
  - ATTENDANTS GIFTS
  - LASSOS
  - PLUME PENS
  - BRIDAL BOOKS
  - RINGS
  - DINNERWARE
  - FLATWARE
  - SILVER SERVICE

FOR THE WEDDING YOU'LL NEVER FORGET

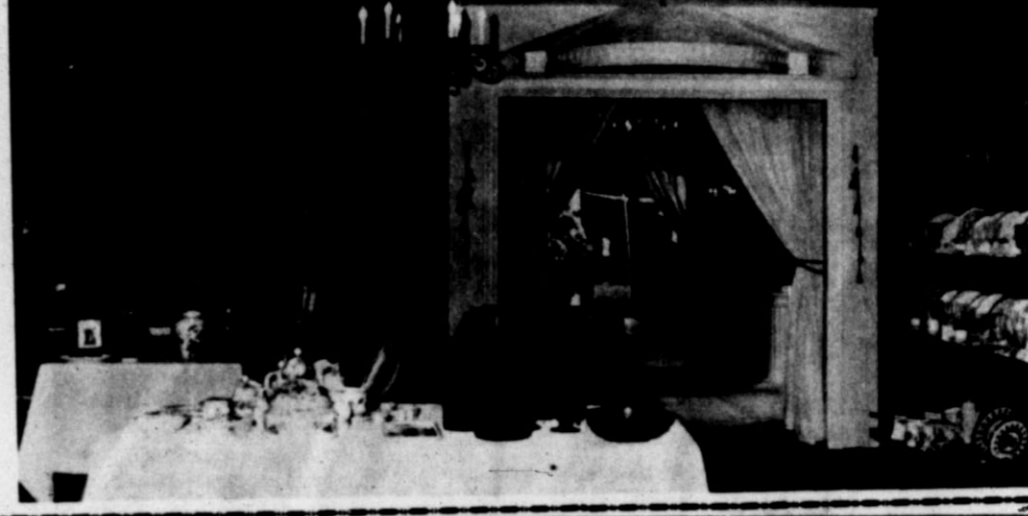
## FEATURING BRIDAL GOWNS

by Daisy's  
For those who really



MARY CRIST

AMY HERRING



# Spangler's

## DIAMONDS LTD

P.O.M.G.  
SUGARLAND MALL  
Hereford's most complete Bridal and Gift Center.

NEWLY REDECORATED AND ENLARGED

MAKE ALL OF YOUR BRIDAL PREPARATIONS AT SPANGLERS DIAMONDS LIMITED!

# Roberts Appliance 24th Anniversary

Jimmy Roberts & all the people down at Roberts Appliance are really glad to be celebrating their 24th anniversary in Hereford. They believe if they offer the finest appliances available and the best service around, that people will continue to patronize Roberts Appliance.

Roberts Appliance wishes to say a great big THANK YOU to the people of Hereford and the surrounding area, by offering to you the finest quality appliances available.

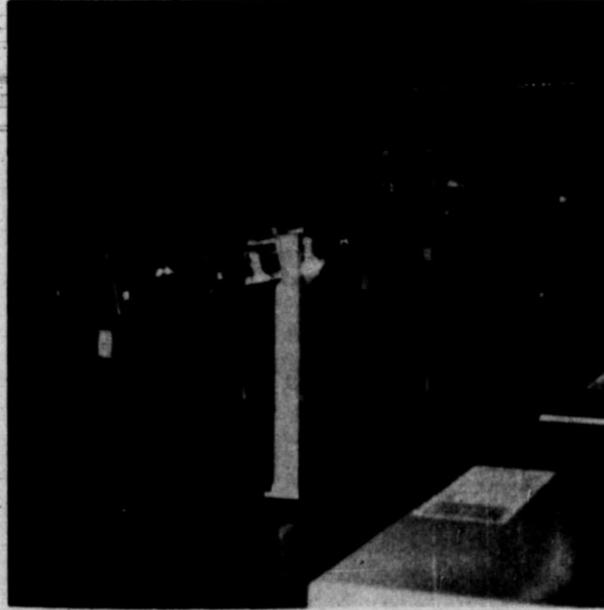
**Whirlpool**  
Freezers, Refrigerators,  
Dish Washers,  
WASHER AND DRYERS

**ROPER**  
RANGES

**KITCHENAID**  
DISH WASHERS

**ZENITH**  
Color T.V. Stereos,  
Radios, Stereo  
Component Systems

**RCA**  
Color T.V., Radios,  
Stereos, Stereo  
Component Systems



**ROBERTS**  
136 W. 3 rd

**APPLIANCE**  
364-1588

"HEREFORD'S OLDEST APPLIANCE DEALER"









YOUR FOOD CLUB BRINGS YOU  
**GREAT LIVING**



STORE HOURS:  
 WEEKDAYS 8 A.M. - 9 P.M.  
 SUNDAYS 9 A.M. - 7 P.M.

*Great Buys*

PRICES GOOD  
 SUNDAY,  
 SEPT. 3 thru  
 WEDNESDAY, SEPT. 6

on **Food Club**  
**PRODUCTS FROM FURR'S!**

**ROUND STEAK** FURR'S PROTEN LB. **89¢**  
**SIRLOIN STEAK** FURR'S PROTEN LB. **89¢**  
**T-BONE CLUB** STEAK, FURR'S PROTEN LB. **\$1.23**  
**RIB STEAK** FURR'S PROTEN LB. **89¢**  
**CHUCK STEAK** STEAK, FURR'S PROTEN LB. **63¢**  
**RANCH STEAK, 7-BONE** FURR'S PROTEN LB. **73¢**

**TOMATOES** LARGE CALIFORNIA RED RIPE. LB. **39¢**  
**POTATOES** U.S. NO. 1 RUSSETS 10-LB. BAG **69¢**  
**ONIONS** TEXAS FANCY YELLOW LB. **12¢**  
**GRAPES** CALIF. THOMPSON SEEDLESS LB. **49¢**  
**BELL PEPPERS** TEXAS FANCY LB. **29¢**

**LETTUCE** CALIF. FANCY ICEBERG LARGE HEADS LB... **19¢**  
**BANANAS** GOLDEN RIPE **12¢**



**HAMS** FOOD CLUB BONELESS 3 LB. CAN **\$2.99**  
**STEAK** BONELESS FAMILY STYLE FURR'S PROTEN LB. **89¢**  
**RUMP ROAST** FURR'S PROTEN LB. **89¢**  
**BACON** SLICED FARM PAC HICKORY SMOKED LB. **79¢**

**ROUND BONE ARM** ROAST FURR'S PROTEN LB. **89¢**  
**FRANKS** FARM PAC ALL MEAT 12 OZ PKG **59¢**  
**BOLOGNA** FARM PAC ALL MEAT 12 OZ PKG. **64¢**  
**FRIED CHICKEN** whole \$1.79  
**PINTO BEANS** pt. **59¢**  
**POTATO SALAD** pt. **69¢**  
**BANANA PUDDING** pt. **69¢**

**CAKE MIX** FOOD CLUB ASS'T REG. PKG. **28¢**  
**CHERRIES** FOOD CLUB RED, SOUR PITTED NO. 303 CAN **29¢**  
**PLUM JAM** FOOD CLUB 18 OZ. JAR **39¢**  
**ALUMINUM FOIL** TOPCO 25 CT. ROLL **5 \$1.00**  
**SHORTENING** FOOD CLUB 3-LB. CAN **59¢**  
**DETERGENT** TOPCO PINK, GREEN OR WHITE, QT. **49¢**  
**SALAD DRESSING** FOOD CLUB QUART JAR **49¢**  
**FRUIT COCKTAIL** FOOD CLUB NO. 2 1/2 CAN **39¢**  
**CORN FLAKES** FOOD CLUB 18 OZ. BOX **35¢**  
**APPLES SAUCE** FOOD CLUB NO. 303 CAN **5 \$1.00**

**DOUBLE STAMPS**  
 TUESDAY AFTER 1:00 P.M.  
 WEDNESDAY WITH \$2.50 PURCHASE OR MORE

**BEEF PATTIES** FRESH FROZEN  
 2 - LB. 11 OZ. **\$1.00**  
 14 PATTIES  
 1 - LB. 5 OZ. **\$1.00**  
 7 PATTIES

**CREAM PIES** TOP FROST, FRESH FROZEN ASS'T FLAVORS 14 oz. PKG. **4 \$1.00**  
**ORANGE JUICE** TOP FROST FRESH FROZEN 6 OZ. CAN FOR **5 \$1.00**  
**POT PIES** TOP FROST, BEEF, CHICKEN TURKEY, TUNA, MACARONI AND CHEESE 8 OZ FOR **6 \$1.00**  
**GREEN BEANS** FOOD CLUB CUT NO. 303 CAN **5 \$1.00**  
**FLOUR** FOOD CLUB ENRICHED 5-LB. BAG **39¢**  
**CORN** FOOD CLUB GOLDEN CREAM STYLE OR WHOLE KERNEL, NO. 303 CAN **5 \$1.00**  
**TISSUE** BABY SOFT TOPCO 4-ROLL PKG. **39¢**  
**BLACK PEPPER** FOOD CLUB 1 OZ CAN **29¢**  
**POTATO STICKS** FOOD CLUB NO. 2 1/2 CAN **5 \$1.00**  
**INSTANT TEA** FOOD CLUB 3 OZ. JAR **89¢**

**GRAPE JELLY** FOOD CLUB 18 OZ. JAR **39¢** **BABY FOOD** FOOD CLUB STRAINED, REG. JAR **10¢** **TEA BAGS** FOOD CLUB 100 COUNT PKG. **89¢**

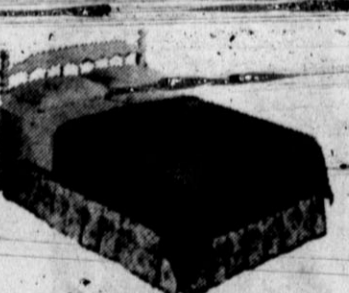
**BABY OIL** TOPCO 16 OZ. **2 FOR \$1.00**  
**SHAMPOO** TOPCO TEAR FREE BABY, 16 OZ. BTL. **49¢**  
**ASPIRIN** TOPCO 100 COUNT BOTTLE **19¢**

**FURR'S IS YOUR BLANKET HEADQUARTERS**

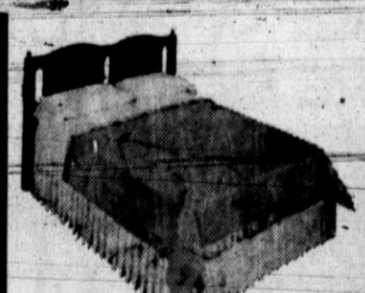
WE RESERVE THE RIGHT TO LIMIT QUANTITY

**COSMETIC PUFFS**  
 TOPCO VALIANT 300 COUNT PKG.  
**3 FOR \$1**

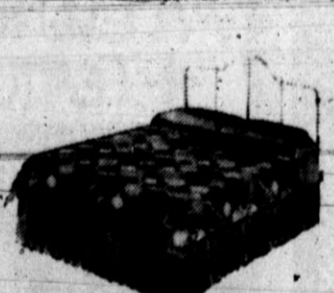
**RAZOR BLADES**  
 TOPCO SUPER PLATINUM  
 DOUBLE EDGE 10 COUNT **43¢**  
 INJECTOR 11 COUNT **49¢**



**SPRINGCREST ORLEANS THERMAL**  
 SOLID COLOR: VENETIAN GREEN, BITTERSWEET AND OLD GOLD. 72" X 90". 2-LB. WINTER WEIGHT. 80 percent polyester with 20 PER CENT ACRYLIC. BOUND WITH 100 PER CENT NYLON 5-IN. BINDING. **\$3.99**



**SPRINGCREST CLAREMONT**  
 SOLID COLOR. PINK, GREEN, BITTERSWEET, OLD GOLD. 50 PER CENT ACRYLIC WITH 50 PER CENT POLYESTER. BOUND WITH 100 PER CENT NYLON BINDING. EXCLUSIVE LOCK-NAP FINISH THAT REDUCES SHEDDING PILLING AND MATTING. 72" X 90" SIZE. **\$3.99**



**SPRINGCREST GRANVILLE PRINTED BLANKET**  
 FANCY HOURGLASS PRINT ON 100 PER CENT POLYESTER. COMBINATIONS OF COLORS. BLUE, GREEN, RED. 2-LB WEIGHT. 72" X 90" SIZE. **\$4.59**

**FACIAL TISSUE**  
 200 CT. BOX WHITE, PINK  
 BABY SOFT YELLOW, AQUA  
**6 FOR \$1.00**



## Autumn Brides



Miss Cherie Wilson of Dallas  
fiancée of Mike Harvey

(See Stories Inside Pages This Issue)



Mrs. Stephen W. Shaw  
... nee Judy Cargo



Mrs. Danny Dorcas  
... former Connie Rogers

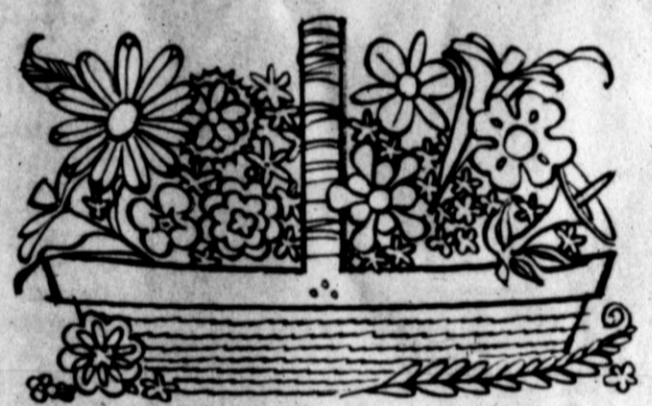


Miss Deborah McDonald  
... to marry Harlin G. Armstrong  
(Bradly photo)

## The Sunday Brand

(Section Two)

Hereford, Texas, Sunday, September 3, 1972



## Tea To Celebrate

**SILVER ANNIVERSARY** — Dawn Music Club will observe its 25th anniversary Sept. 10 with a tea in the home of Mrs. Carl Wimberley, inviting all residents of the community.

**OFFICERS FOR 1972-73** are headed by Mrs. Carl Klueskens, seated left, below. Beside her is the latest member, Mrs. Jerry Stewart, who will serve as reporter. Standing from left are Mrs. R.E. Curtsinger, parliamentarian; Mrs. J.F. Matthews, secretary, and Mrs. Clarence Betzen, historian. Mrs. Smith is vice president, Mrs. Pat Miller correspondent, Mrs. McCabe treasurer.



## Club's 25th Year

**CHARTER MEMBERS** of Dawn Music Club who remain on the club roll number five, Mmes. R.T. Stewart, Carl Wimberley, William Wimberley, J.B. Caraway and J.V. McCabe. Mrs. Stewart, seated left photo, is the president this year of District 1, Texas Federation of Music Clubs, and with Mrs. Carl Wimberley, a former district president, is looking at a scrapbook with accounts of the club's early activities.

**PAST PRESIDENTS** include, from left below, Mmes. Robert Strain, Alfred Smith, Walter Lemons and Gerald Parker, also, not pictured, Mmes. William Wimberley, J.B. Caraway, R.T. Stewart and Carl Wimberley who are still members.







**LABOR DAY**

# SALUTE TO AMERICA



"QUALITY FOR LESS with DISCOUNT PRICES EVERYDAY"

**PARKAY MARGARINE**  
MARGARINE 1/2's  
**3 LB. PKGS. \$1**

**FAB**  
LEMON FRESHENED BORAX  
10¢ OFF  
GIANT SIZE BOX  
**59¢**

**TV VELVEETA**  
with \$7.50 or more in Purchases  
**SPECIAL... 99¢**  
2-LB. BOX

**teri** SINGLE ROLL  
**TERI TOWELS**  
3 Rolls **89¢**

**KRAFT MIRACLE WHIP**  
QT. JAR  
**57¢**

**KRAFT CHEESE SPREAD**  
9 VARIETIES  
3 5-Oz. Glasses **\$1**

**U.S. GRAIN FED BEEF CENTERCUT CHUCK ROAST**  
LB. **63¢**

**KRAFT GRAPE JELLY**  
2-LB. JAR  
**59¢**

**KRAFT PURE ORANGE JUICE**  
from FLORIDA 1/2 GAL.  
**79¢**

**U.S. GRAIN FED BEEF ARM ROAST**  
CENTER CUT LB. **77¢**

**KRAFT ICE CREAM TOPPINGS**  
3 Jars **\$1**

**KRAFT AMERICAN CHEESE**  
16 DE LUXE SLICES  
12-OZ. PKG. **69¢**

**U.S. GRAIN FED BEEF POTERHOUSE STEAK**  
LB. **\$1.29**

**KRAFT BAR-BE-QUE SAUCE**  
18-OZ. BTL. **39¢**

**KRAFT CHEEZ WHIZ**  
8-OZ. Jars **2.99¢**

**U.S. GRAIN FED BEEF T-BONE STEAK**  
LB. **\$1.19**

**KRAFT MACARONI DINNER**  
5 Boxes **\$1**

**KRAFT SQUEEZ-A-SNAK**  
2 Rolls **79¢**

**CENTRAL AMERICAN BANANAS** GOLDEN RIPE LB. **12¢**  
**NEW CROP SWEET POTATOES** RORTALES 2 LBS. **29¢**  
**ARKANSAS APPLES** LB. **15¢** 8 LBS. **\$1**  
**LARGE MEATY BELL PEPPERS** EXTRA FANCY LB. **25¢**

**KRAFT MARSHMALLOWS**  
10-OZ. PKG. 2 Pkgs. **39¢**

**KRAFT SLICED HALF MOON CHEESE**  
10-OZ. PKG. **69¢**

**DISCOUNT PRICES**  
**QUALITY FOODS**  
**OPEN 7 DAYS A WEEK**

**PILLSBURY CINNAMON ROLLS** 3 CANS **\$1**  
**PILLSBURY BUTTERMILK BISCUITS** 10 CANS **99¢**

**COCA-COLA** PLUS DEPOSIT

**COCA-COLA** REGULAR or KING SIZE  
2 6-Bottle Ctns. **89¢**

## HEREFORD MEAT MARKET, INC.

220 N. 25 MILE AVE

ADVERTISED PRICES GOOD MON., SEPT. 4 THRU SAT., SEPT. 9

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

PHONE 364-4553









DOWNTOWN &

SUGARLAND MALL



# dollar days

## Ladies Stitched Crease NYLON PANTS

LARGE ASSORTMENT  
OF COLOR

Reg. \$11.00 NOW \$5.97

2 FOR \$11.00

## 58/60" Polyester DOUBLE KNIT

Reg. 3.99 & 4.99 Yd.

2 Yards \$5.00

The most popular fabric for any fashion! This large group of easy-sew, easy-care double knit includes crepes, diagonals, twills, ribs and more. They're machine washable and dryable, and need no ironing.

## The Classic Coat



## Un-Cut Corduroy

\$38.99

The classic bush jacket takes on a new look in wide wale corduroy. It features four pleated patch pockets, belt, and a pile lining and collar to keep you warm in the coldest of weather.

Sizes 36 to 46.



## Men's Better Short Sleeve Dura Press Shirt

Value to \$4.00

2 FOR \$3.00

MEN'S FAMOUS MAKES

## FLARE PANTS

SIZES UP TO 50  
REG. '12" to '13"

CLOSE  
OUT  
PRICED

NOW \$6.00 PR.

## B L A N K E T S

REG. \$3.00

\$3 FOR \$11.00



## SUPER VALUES for BOYS!

## Boys' Permanent Press DENIM FLARES

Regular \$4.00 Pr.

3 FOR \$12.00

Every boys' favorite—denim jeans. Every mom's favorite because they're permanent press Dacron® polyester/cotton. Tough, durable construction, so they'll last all year. Choose from: Sizes 4-16, slim, regular, blue, wine, brown or denim

And Don't Forget Shirts . . .

## CLEARANCE!

SIZES S,M,L,XL

## MEN'S DRESS & SPORT SHIRTS

Values to \$5.00

2 For \$5.00

This is an assortment of dress and sport shirts of polyester/cotton—no-iron and easy-care. Also, casual styles in knit: Choose solids, stripes, patterns—and SAVE!

## LEVIS

Blue Denim Bell Bottoms

\$8.98

## Ladies Cotton Flannel Sleepwear

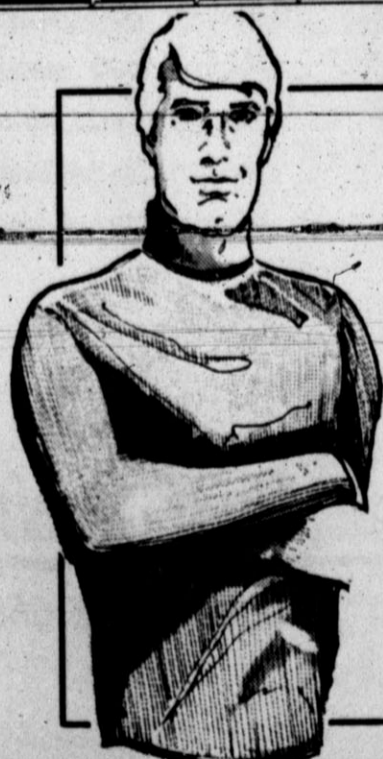
REG. \$3.00

2 FOR \$5.00



## ALL GIRLS SCHOOL DRESSES

20% OFF



## Golden Vee TURTLE NECK KNIT SHIRTS

2 For \$10.00

The ever-popular turtleneck shirt in popular Banlon knit. This long-sleeved, ribbed doubleknit shirt hugs you close for a great look with sweaters, jackets or all alone. In cranberry, navy and white. Sizes S, M, L, XL.











WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY



# LABOR DAY

# AS AMERICAN AS

## EVERYDAY FOOD VALUES

Piggly Wiggly will be open MONDAY, LABOR DAY.

DOUBLE GUNN BROS. STAMPS TUESDAY AFTERNOON & ALL DAY WEDNESDAY!



KRAFT'S CHEESE SPREAD <b>VELVEETA</b>	2 lb. Box	99¢
PURE VEGETABLE SHORTENING <b>CRISCO</b>	3 lb. can	89¢
LIQUID DETERGENT <b>LUX</b>	32 oz.	59¢
TODDLER DISPOSABLE DIAPERS <b>PAMPERS</b>	Box of 12	99¢
NORTHERN ASSORTED COLORS <b>TISSUE</b>	4 Roll Pkg.	39¢
JUMBO ROLL BOUNTY <b>TOWELS</b>		29¢
CORONET ASSORTED COLORS <b>FACIAL TISSUE</b>	200 Count	25¢
NESTLES TOLL HOUSE MORSELS <b>CHOCOLATE CHIPS</b>	12 oz.	49¢
REGULAR, KING OR DIET 6 Bottle Carton <b>DR. PEPPER</b>	2 FOR	89¢
GIANT SIZE LAUNDRY DETERGENT <b>CHEER</b>		69¢
SURFRESH TWIN-PAC & DIP <b>POTATO CHIPS</b>		39¢
SURFINE FREEZE DRIED INSTANT <b>COFFEE</b>	4 oz.	69¢
DEL MONTE NO. 303 CAN <b>FRUIT COCKTAIL</b>	3 FOR	79¢
SURFINE HALVES NO. 303 CAN <b>PEARS</b>	3 FOR	89¢

	<b>STEAK SIRLOIN</b>	TEXAS GRAIN FED BEEF	LB.	<b>98¢</b>
	<b>CLUB STEAK</b>	TEXAS GRAIN FED BEEF	LB.	95¢
	<b>CHUCK ROAST</b>	TEXAS GRAIN FED BEEF, BLADE CUT	LB.	65¢
	<b>FAMILY STEAK</b>	TEXAS GRAIN FED BEEF	LB.	79¢
	<b>FRYERS</b>		LB.	29¢
	<b>CUT-UP</b>		LB.	35¢
	<b>BREAST</b>		LB.	79¢
	<b>LEGS &amp; THIGHS</b>		LB.	59¢
	<b>BACON</b>	ARMOUR STAR	1-LB.	85¢
	<b>FRANKS</b>	ARMOUR STAR	12 OZ.	55¢
	<b>BROWNIE MIX</b>	BETTY CROCKER Supreme 23 5 oz.		69¢
	<b>COOKIES</b>	TENDER CRUST 15 Pkgs.	3 PKGS. FOR	\$1.00
	<b>PEANUT BRITTLE</b>	KRAFT		43¢

	<b>COTTAGE CHEESE</b>	SLIM OR REGULAR 24 oz. CRTN. CLOVERLAKE		49¢
	<b>CREST</b>	TOOTH PASTE, LARGE TUBE		49¢
	<b>BISCUITS</b>	PILLSBURY SWEETMILK OR BUTTERMILK	10 FOR	99¢
	<b>ROLLS</b>	PILLSBURY, CINNAMON	3 FOR	\$1.00
	<b>CHEESE</b>	KRAFT LONGHORN 10 oz. SLICED		69¢
	<b>CHEESE</b>	KRAFT AMERICAN 12 oz. SLICED		69¢
	<b>PRESERVES</b>	BAMA, PEACH & RED PLUM 18 oz.		39¢
	<b>GREEN BEANS</b>	DEL MONTE, FRENCH OR CUT NO. 300 CANS	4 FOR	\$1.00
	<b>PORK &amp; BEANS</b>	SURFINE NO. 300 CANS	7 FOR	\$1.00
	<b>SPINACH</b>	DEL MONTE	4 FOR	\$1.00
	<b>TOMATO SAUCE</b>	DEL MONTE 8 oz. CANS		10¢
	<b>DEPENDO</b>	TOILET BOWL CLEANER 12 oz. Bottle		59¢

	CENTRAL AMERICAN GOLDEN RIPE <b>BANANAS</b>	12¢ LB.
	CALIFORNIA FLAME TOKAY <b>GRAPES</b>	29¢ LB.
	GROWN IN TEXAS YELLOW <b>ONIONS</b>	10¢ LB.
	FINE-HEAD CALIFORNIA <b>LETTUCE</b>	19¢ HEAD
	ARKANSAS JON. <b>APPLES</b>	25¢ DOZ.

<b>KRAFT PARTY BUTTERMINT</b>	3 FOR \$1.00
<b>DINNER</b>	
<b>KRAFT ORANGE JUICE</b>	1/2 gal. 79¢

<b>FROZEN FOODS</b>	
<b>POT PIES</b>	5 FOR \$1.00
<b>STRAWBERRIES</b>	3 FOR \$1.00
<b>APPLE PIE</b>	3 FOR \$1.00
<b>CHOCOLATE CAKE</b>	5 FOR \$1.00

**COUPON**

**save 40¢**

WITH THIS COUPON WHEN YOU BUY A 3 LB. CAN OF

**MAXWELL HOUSE** OR ELECTRA PERK COFFEE

AT Piggly Wiggly

3 LB. CAN ONLY \$2.24 WITH COUPON

ONE COUPON PER FAMILY - OFFER EXPIRES SEPT. 9, 1972



<b>DEL MONTE CREAMY GARLIC</b>	8 oz. Bottle	29¢
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<b>1.00</b>
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<b>KRAFTS BAR-B-QUE SAUCE</b>	18 oz. Jar	39¢
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<b>70¢</b>
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PIGGLY WIGGLY PIGGLY WIGGLY PRICES GOOD MONDAY, SEPTEMBER 4 thru SATURDAY, SEPTEMBER 9 PIGGLY WIGGLY PIGGLY

17

TOP FAVORITES

# The Sunday Brand

Published Every Sunday

Our Slogan: "More People - More Farms"

6

PAGES FULL COLOR

SUNDAY, SEPTEMBER 3, 1972



**Prince Valiant**  
IN THE DAYS OF KING ARTHUR  
BY HAL FOSTER  
**Our Story:** WHEN JASEN PROTECTS DASH WITH HIS SPEAR, WHEN THREATENED BY A LIONESSE, DASH REACHES FOR HIS PURSE, BUT PRINCE VALIANT STAYS HIS HAND. "DON'T CHEAPEN A GENEROUS DEED BY OFFERING GOLD. YOUR THANKS ARE REWARD ENOUGH."



ALL HIS LIFE KING DASHAD HAD BEEN SURROUNDED BY COURTIERERS WHO EXPECTED LARGE REWARDS FOR SMALL SERVICES. HOW DIFFERENT ARE HIS PRESENT COMPANIONS WHO SHARE THEIR LOT SO HARMONIOUSLY.



AND VAL WATCHES HIS HAPPY LITTLE COMPANION, WONDERING IF, WHEN THE HOLIDAY IS OVER, HE WILL AGAIN BECOME THE 'TYRANT OF ATHELDAG.'



SLOWLY DRIFTING DOWN THE RIVER, THEY FISH AND HUNT WHILE THE BOATMEN SALT AND SMOKE THE GAME. FOR THEY MAKE THEIR LIVING BY SUPPLYING THE MARKET.



A GREAT STORM APPROACHES, GROWLING OMINOUSLY, LIGHTNING FLASHING. "THIS WILL BE A BIG STORM," ANNOUNCES CID, "WE WILL COVER THE CABIN WITH THE SAIL AND TIE EVERYTHING DOWN."



TO THOSE WHO LIVE IN TALL CITIES A THUNDERSTORM IS A TRIVIAL THING, BUT HERE, PROTECTED ONLY BY A TATTERED SAIL, IT IS A FEARSOME POWER.



DASH IS TERROR-STRICKEN AS THE BOAT ROCKS IN THE GALE. IT IS THE CRIPPLED JASEN WHO COMFORTS HIM, FOR JASEN KNOWS WHAT IT IS TO BE HELPLESS. PRINCE VALIANT WONDER'S WHAT JASEN WOULD DO, DID HE KNOW THAT DASH IS REALLY KING DASHAD WHOM HE HAS SWORN TO KILL.

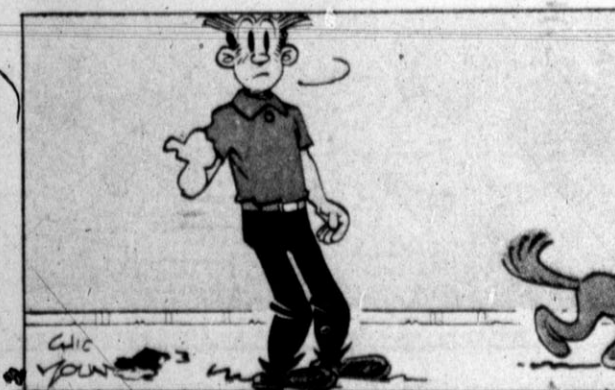
NEXT WEEK - Messengers from the North

1856

43

## BLONDIE

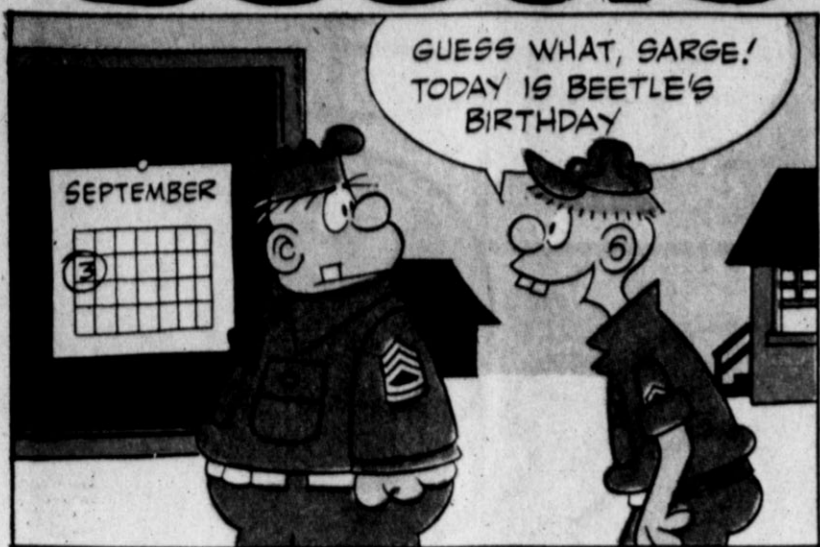
by CHIC YOUNG



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# beetle bailey

by mort walker



# WALT DISNEY'S SCAMP®



# BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



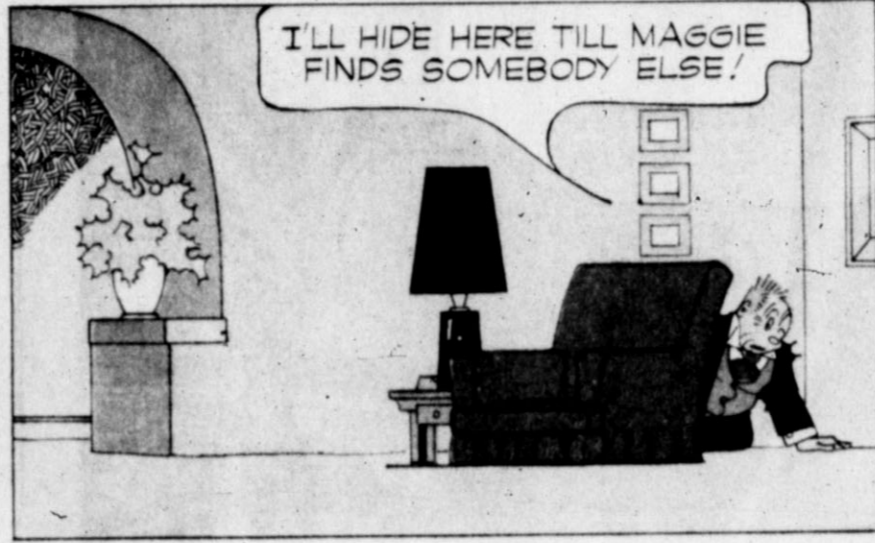
# ARCHIE

by BOB MONTANA



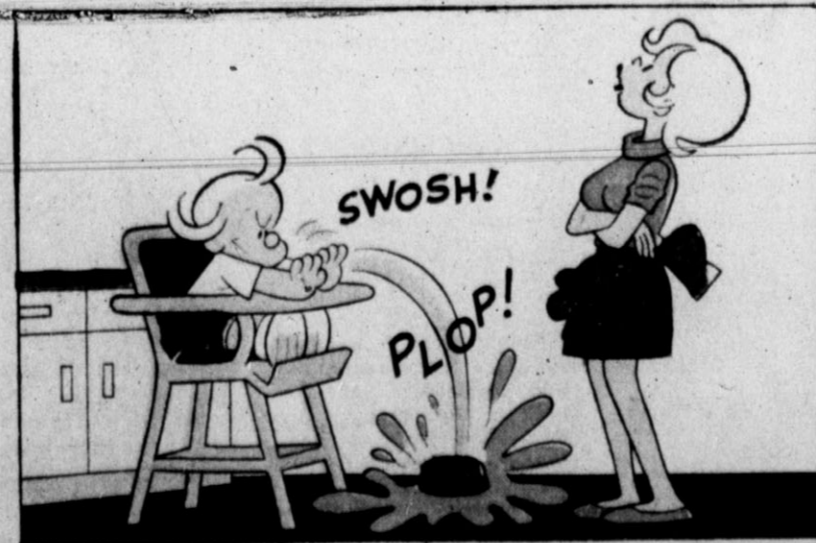
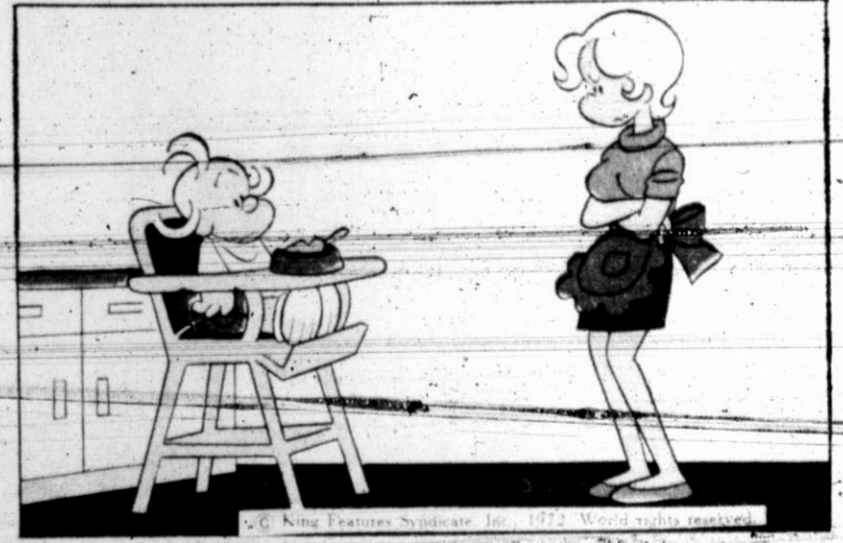
# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# Hi and Lois

by MORT WALKER and DIK BROWNE





# PONYTAIL BY LEE HOLLEY



## hints from Heloise

**DEAR HELOISE:** Here is a simple way to make a pencil holder that will hold up to 30 pencils and pens. It's a tip holder on them.

Take the lid of any popular plastic spray can (NOT the can) and drill a hole in the center of the lid to match the size of a screw.

Put the screw through the lid with the open end up, to a wooden dowel, 1 1/4" in diameter and 5" long.

Drill a hole in the top of the dowel pin for the screw, and insert a nail in the bottom of the dowel. Take the head off the nail.

For the base, use a piece of wood and drill a hole a little larger than the nail, so

the holder will turn.

Just clip your pens and pencils around the edge of the plastic cap. This holder is excellent for offices, students, or for storage.

Cost, zero; labor, just your time.

M. E. Corcoran

Sure saves using a tin can on your desk as I do. The can I've been using is 10 years old!

Heloise

**DEAR HELOISE:** When my wee daughter gets tired of playing in her pen I put her in the high-chair and push it into what-

ever room I'm working in. Keeping the highchair toys handy and ready to use at a moment's notice was a problem.

I took a large paper bag, folded the top down two or three inches and taped it to the rung of the chair.

Besides holding the toys without taking up any extra room, they are always available when needed.

A Thinking Mother

**KITTY LOVES IT!**

**DEAR HELOISE:** I have a little black cat, and she is very mischievous.

One day I got an idea! I took some fake fur and made a mouse and stuffed it with paper toweling. My cat loves it.

If you ever get a kitten, it would be real nice if you gave it a mouse. Even if it isn't real!

M. D. K.

**DEAR HELOISE:** For the shorties of the fe-

## HELP FOR HOMEMAKERS

male world who have difficulty reaching cans, or any other items, on a too-high shelf, use a back scratcher!

The curved tip is perfect to hold the item while you pull it towards you - carefully, though!

Judy Sternbergs

**NOW EAR THIS!**

**DEAR HELOISE:** Here is a hint for your readers with pierced ears.

I'm a working-wife and many times I've had to take second choice earrings and wanted to wear because I couldn't find a mate.

I've learned that if you take the post of one earring and place it through the loop in the catch of the mate, it will keep the pairs together.

Now the only difficulty is deciding which pair you want to wear.

Mrs. J. A. Buck

**RAINY DAY TIP**

**DEAR HELOISE:** To clean mud splatters on your legs while wearing hose, simply rub cleansing cream

on the spots right on the hose.

Then dampen a paper towel and rub over and then dry with another towel.

Works great in a pinch.

P. R.

**OFF THE CUFF**

**DEAR HELOISE:** My brother and I both wear cuff links and we always get them mixed up.

So I took an old belt, enlarged the holes already in it and poked in a few more, painted it and put all my cuff links in the holes.

One thing for sure, it's easy to tell which cuff links are mine. Oh well, Heloise, my brother really isn't so bad, so guess I'll make him one too.

Mark Monte  
Age 10

**A JUICY IDEA**

**DEAR HELOISE:** Washing my baster used to be a frustrating chore until I discovered that after removing the bulb, I could clean the tube with a baby bottle brush.

Works slicker than a whistle.

Mrs. M. J. R.

**LETTER OF THANKS**

**DEAR HELOISE:** If it's impossible to improve your financial situation - stop resenting what can't be changed - "Happiness should depend as little as possible on material things."

Carolina Yankee

**DIY FOR A DREAM**

**DEAR HELOISE:** I simply love dips, but, oh, the calories! So I make my own, with less calories of course, in the following manner.

I put 99% fat-free cottage cheese in my blender, and add chives, onion juice, garlic or whatever suits my taste.

Helina Friesner

I'll bet dips will find their way back to many households, because of your nifty thinking.

You could go one step further and wash the cottage cheese. This removes the milk. Add your own thinning agent and you have cut the calories even more.

Heloise

**DEAR HELOISE:** Here's a simple little trick to perk up crisscross curtains. After the curtains have been washed and starched,

but before hanging, tack a piece of nylon net behind the curtains and then hang as usual.

Tie them back or arrange the curtains to suit your fancy and you will find that they stay put and perky for much longer than before.

Ethel A. Patton

**TRY THIS PUDDING!**

**DEAR HELOISE:** My children dearly love the individually packaged puddings, and I have found a way to prepare my own at about one half the price.

I buy the regular packaged puddings that you simply add milk to, but instead of putting the pudding in dishes, I use baby food jars.

My children still have their own little "cups" with tops to remove, and preparing my own certainly helps the budget.

I also prepare gelatin in this manner and with all the different flavors of pudding and gelatin available, there is plenty of variety.

Mrs. Cynthia Madden

# IODINE



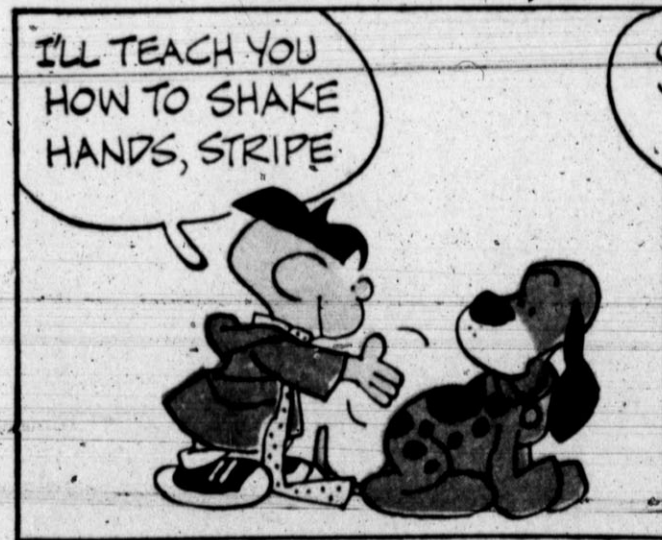
# FLASH GORDON

by DAN BARRY



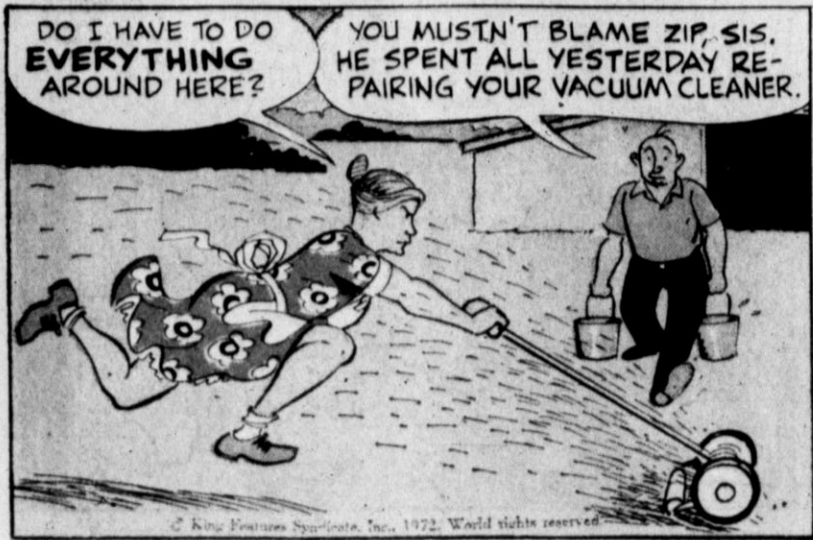
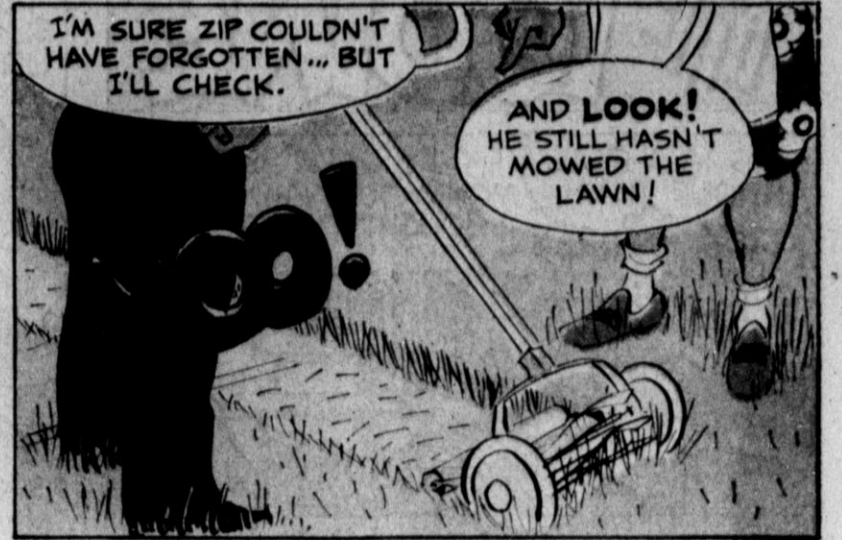
# TIGER

by BUD BLAKE



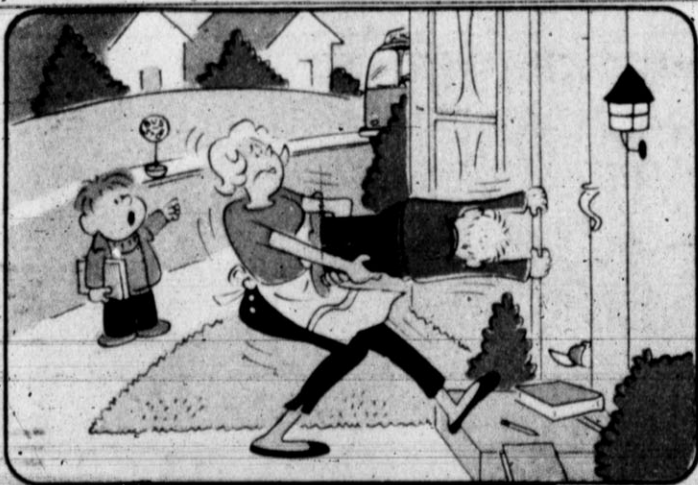
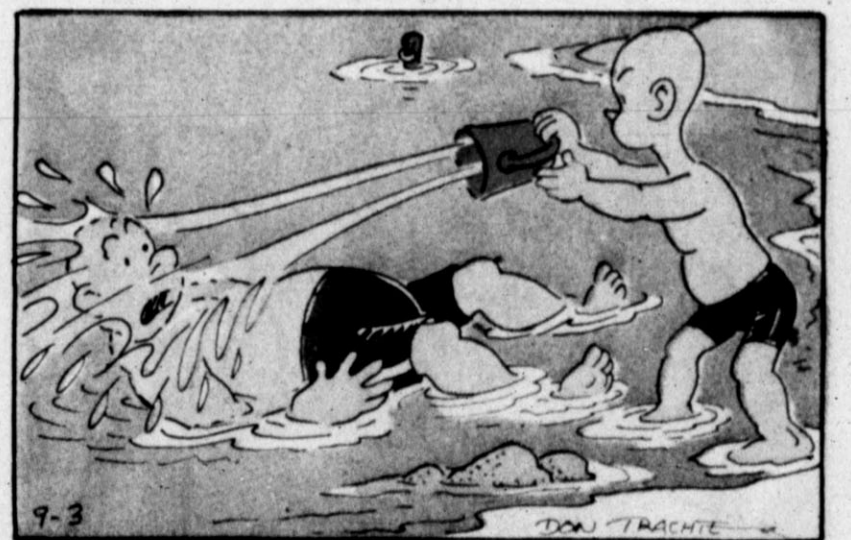
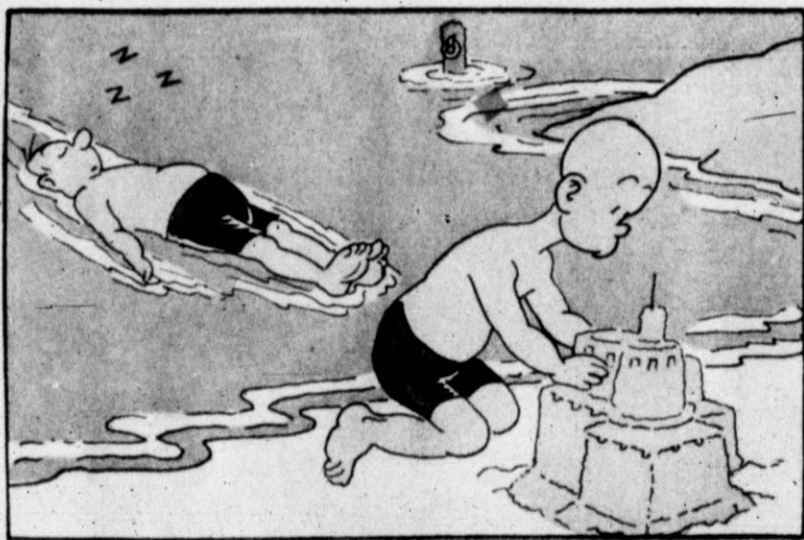
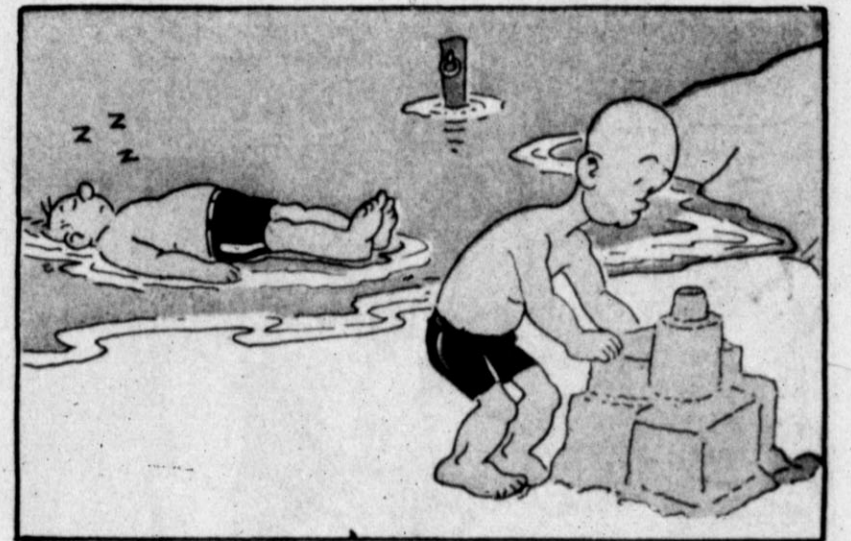
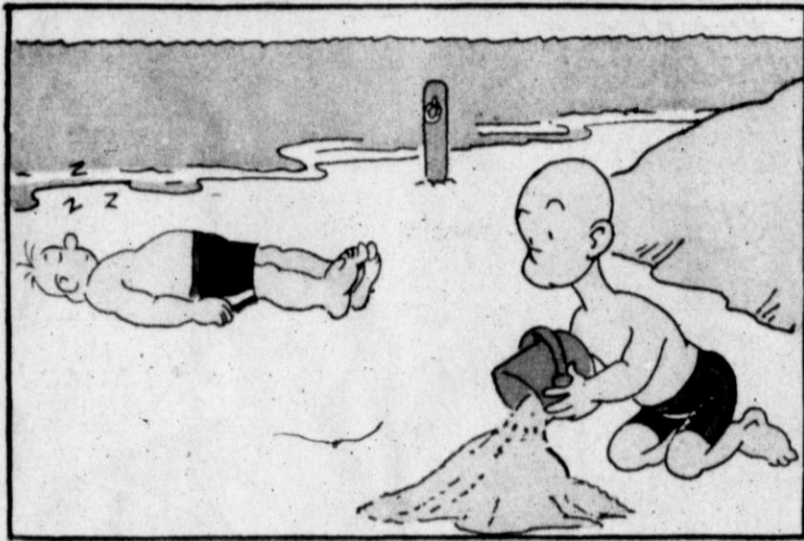
# BUZ SAWYER

Featuring His Pal Rosco Sweeney by Roy Crane

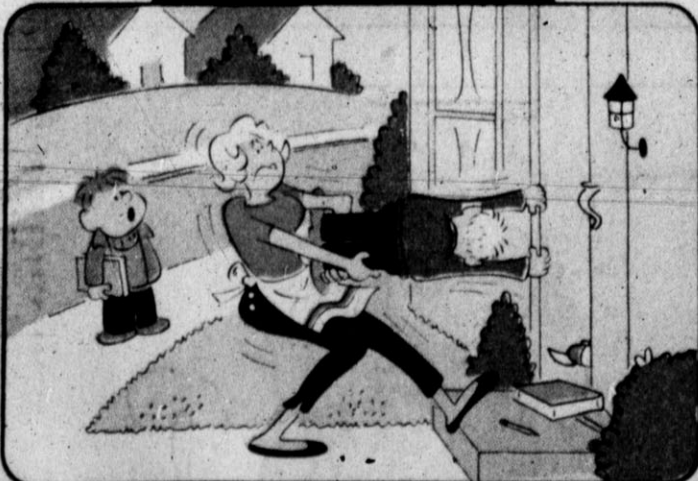


# HENRY

by DON TRACHTE



## HOCUS-FOCUS



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

## Hal Kaufman's JUNIOR WHIRL

BULLETIN BOARD



● **POSITIVE THINKING!** Can you think of a question to which the answer cannot be no? Here's one: "What does Y-E-S spell?" Try it on a friend.

● **Challenge:** Place a piece of cord on the floor where no one can jump over it. Can you comply?

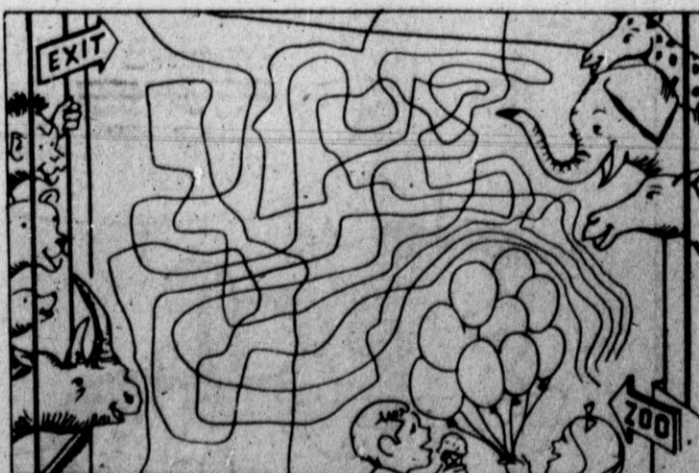
● **I'm thinking of a number** which is twice as large as the number which is 4 more than one-third of the one I have in mind. Of what number am I thinking?

● **Tongue Test:** Sheila's stylish shirt and short suit shrunk in a sudden shower.

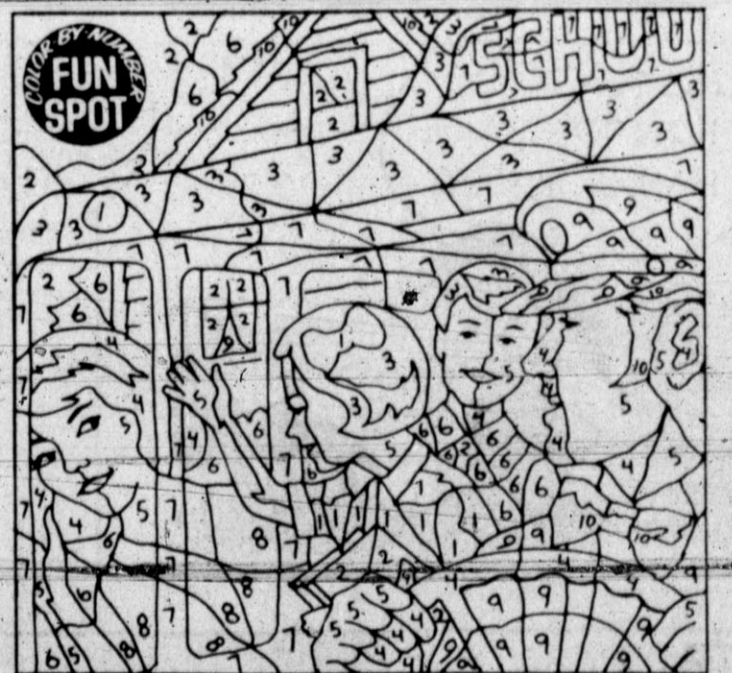
**MAGIC KNOT!** Tie a knot at the end of a short piece of rope (about 3 feet long) and dangle it from your hand, as shown at right above. Now, announce to viewers that you will produce a second knot with a flip of the wrist.

To accomplish this, flip the knotted end over your arm, as at top left; as the knotted end passes over your arm and swings back through the loop, yank back your hand and, presto, you will have formed a second knot.

You can master this with a little practice.



CAN YOU FIND your way in and out of the zoo? Begin at arrow, bottom right; find route to exit shown at upper left.



SCHOOL DAZE! To bring forth a surprise picture above, add these colors: 1-Red, 2-Lt. blue, 3-Yellow, 4-Lt. brown, 5-Flesh, 6-Green, 7-Purple, 8-Tan, 9-Dk. blue, 10-Black.

## SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

PURCHASE

THEN score 2 points each for all words of four letters or more found among the letters. Try to score at least 50 points.