1972 Held Progress, Growth For Area

is the "wrap up of the year-end wrap up" of things that happened in Hereford and Deaf Smith County during the past year. This is the final six months of the year as the first six months were reviewed in the Thursday Brand.)

JULY

represented Hereford as the U.S. and the plane and the four Deaf Smith County city sent its first entrant to the French citizens aboard were Juvenile Probation officer Billy Miss Texas Pageant were famous people with the U.S. Hodges announced his embodied in Sherry White who Cusoms officials by the time left for a week of interviews, they were located here.... entertainments and The Hereford Independent

Branding

By Speedy Nieman

That feller on Tierra Blanca

Creek says manners are the

their children are always a lot

Deaf Smith County Chamber of

Commerce, has been taking a

lot of kidding lately from his

friends - thanks to an error in

THE BRAND. Conkwright is a

graduate of Texas Tech

After last week's Cowboy

miracle, most fans will

until the final whistle when

Dallas takes on Washington

Sunday. We talked to several

stated in the article.

communities have

progressive manner.

will continue to expand as the

"capital of the feedlot in-

dustry." We must not forget

that all new money created in

this area comes from

agriculture, and we should all

work towards improving its

position in the nation's

New Year, for which we can be

thankful to Ralph W. Emerson: "Finish each day and be done

with it. You have done what you could. Some blunders and

See "Branding" Page 2

The WEATHER

Total moisture for year: 19.88

happy way of doing things.

Time

Competition

A lone DC-3 bound for Tucson, district.... Ariz., from France landed at Hereford Municipal Airport. The craft had failed to clear talent 'ustoms from Canada into the

An eclispe of the sun, ob- school breakfasts free for servable throughout the everyone and to raise lunch United States in varying prices in both elementary and degrees occurred July 10.... secondary schools in the

> The annual Hereford Lions Club Carnival kicked off for a week long stand in the Bull-Barn parking lot ...

Deaf Smith resignation from that position so that he could attend college...

Panhandle stockmen were hit preliminary contests to be School District board of by new and stiffer requirements

was chosen for Miss America meeting to let school taxes - from the U.S. Department of discuss the possibility of obstand unchanged, to make Agriculture and the Texas taining an interstate highway school breakfasts free for Animal Health Commission...

AUGUST

Another step in the planned of long-range curriculum will start when teachers will be instructed in the methods, programs and needs for the coming school

The city of Hereford said it was willing to go to court to prevent a Southwestern Bell Telephone rate increase from taking effect...

Some 29 area businessmen

that would partially follow the existing Highway 60, which runs through Hereford

The Hereford Independent School District Board of Trustees accepted "with great reluctance" the resignation of eight-year board member Raymond White....

Plans for a large new care home announced in June were cancelled "due to circumstances beyond our control"- according to Virgil Justice, participating owner in

(Editor's Note, The following climaxed when a state entrant education decided in its regular on moving cattle on two fronts met at Dickies Restaurant to the proposed facility for the elderly..

Leon Gorrell, 32, a deputy sheriff here for the past four years, was named to the post of juvenile probation officer...

Arrangements are being by the local sheriff's departcompleted for a Los Angeles ment. company to open a tannery in

Congressman George Mahon, expressing appreciation for both moved a step closer to Deaf Smith County's "wonderful and extravagant reception" to his get-acquainted visit here, called on citizens to assert their voices in government so that "this great nation will continue to move forward."

SEPTEMBER

The widening of U.S. 60 to a improving of south main street, meeting.

dependence day celebration and parade..

The city commission gave its

Price 20°

Comics

PUBLISHED EVERY SUNDAY

nado warning system, but in-A forgery ring, believed to dicated though the system may have sapped thousands of not be satisfactory in the minds dollars from Panhandle of many people, "it is the most businesses was broken up here dependable and reliable" one on with the arrest of five persons the market today....

A new policy of indigent care was adopted when directors of the Deaf Smith County Hospital four-lane highway and the district held a monthly

The Hereford school system, said to be one of the most Queen Christine Castaneda progressive in the state, was reigned over the Mexican In- chosen to pilot a new elementary level reading program

Final application for aid in planning and construction final approval to the new tor- improvements on Tierra Blanca creek was signed by chairman Carl Strafuss and vice-chairman Clint Homfeld. both of the Tierra Blanca Soil and Water Conservation board of directors.

OCTOBER

Including Colored The United Way of Deaf Smith County announced a goal of \$41,450 and Pat Malone was named as drive chairman... Hereford Cable Vision, like

> some 1,000 other cable television franchise applicants, was still awaitng Federal Communication Commission approval of construction...

Keith Munnerlyn was selected by his fellow firemen as "Fireman of the year" for

Fifth division headquarters of the sprawling XIT ranch, Las Escarbadas, located on land owned by Reinauer Brothers Land and Cattle .Co., was donated in an official ceremony to the Texas Tech museum

Ranch Headquarters.... The County Unit System, for years a controversial subject in county affairs, was adopted as a part of Deaf Smith County's

governing system In an unexpected move, the Deaf Smith County Chamber of Commerce board adopted a resolution in support of an interstate highway system which has been proposed to pass through or near Hereford.

Bank President Jim Sears announced that a new "autobank" facility would be added to the First National

Fund raising drive of United

See "1972" Page 2

Project Funds To Contribute To Hospital

The Hereford Medical Auxilary's Project Christmas Card concluded one of its most successful years with the collection of more than \$3,700 in contributions.

The "belated" Project Christmas Card names appear in today's issue of the Sunday Brand and the money raised from those names, along with those in the Christmas edition of the Brand, brought the total to

an "unofficial" \$3,710.36. . Contributions from area residents through the project each year enable the Hereford Medical Auxiliary to buy equipment with the regular hospital budget does not allow. The drive has been an annual

event since 1957. The money will be spent to buy a warming crib for newborn babies at Deaf Smith General Hospital and will be placed in the new delivery room.

Expenditures from the fund have totaled approximately \$50,000 and purchases have ranged from furniture for the children's ward - the first made in 1957 - to equipment for the nursery, kitchen, operating room and delivery room. The funds have provided a cardiac monitor systemanda system for paging doctors in the hospital.

The funds from the 1971 Project Christmas Card drive provided a portacrib with a life support system for use in transporting babies to other hospitals when necessary.

The Sunday Brand

VOL. 25--NO. 27

Serving

The

Magic Triangle

The Sunday Brand, Hereford, Texas, Sunday, December 31, 1972

Other people's troubles are never as bad as ours . . but their children are always a lot Jim Conkwright, recently named as the 1973 president of Deaf Smith County Chamber of

"Not Solution," Say Local Distributors

vice president of Allred Oil fuels.

Protection Agency now requires

that there should be only a

certain percentage of lead in

automobile exhaust emissions,"

he added. "In order reduce

the amount a lead coming out, a

muffler will have to be

developed to filter lead as well

as other impurities in the

lead gasolines, it has to be more Allred commented that the

refined, and therefore more filaments in mufflers now being

expensive." said Lynton Allred, used are corroded by the lead in

Company.

"I personally do not feel that this new fuel is going to help the

BY LORI HOPSON Staff Writer

University, not Texas A&M as In compliance with a new law passed by Congress, motor oil and gasoline producers and distributors in Hereford and across the country will be required to provide consumers with a lead-free gasoline

product by 1975. people who gave up last week and turned off the set after Additional refining of crude oil to produce low-lead or nothree quarters of play and they lead gasolines will cause couldn't believe the score gasoline prices to "jump". reported the next morning!
As 1972 draws to a close, it according to local distrubutors, who express hopes of imis natural to reflect back on the provements in new automobile events of the year passed and to engines which will make the look forward in anticipation of led-free fuels unneccessary.

things to come. It was an By 1975, we're hoping that eventful year in Hereford and an engine will be developed so Deaf Smith County as we that we won't need to make this continued to enjoy a high level change," said Deward Roberson, Texaco distributor of prosperity. We have our problems and the weather was "It will cost oil companies a unreasonable at times, but tremendous amount to produce hustlin' Hereford has escaped a this, and millions of dollars to lot of problems that other develop it. It will make the price of gas jump, and will be a We think the lack of problems tremendous expense for the can be attributed to the people

of this community. This doesn't Normally in an internal mean that we don't have combusion engine, tetra-ethyl problems, but we do have the lead keeps the gasoline from people to tackle them and move pre-igniting. The purpose of on in a forward-looking, tetra ethyl is to make the engine operate more effectively. As we enter another year, we Adding lead to gasolines is the can be thankful that prices of least expensive way to raise the farm products are up and that octane content, and causes the prospects are good for the fuel to burn cooler. In order to coming year. Cattle prices are do away with the lead in good and it appears Hereford gasolines, the fuels would have

to be refined more.

Fire At Holly Plant

Beet Harvest

according to agricultural plant

"We'll have to make some. necessary parts," Ginn

reported Saturday, morning. The temporary shut-down Friday night came at a time

Despite a not-so-good year in agriculture throughout the' area, Hereford and Deaf Smith County continued to reflect a steady growth as building occupied by the bank. construction topped the \$3 million mark for the sixth

City's Growth

consecutive year. However, it took one large permit late in December of this year to bring construction past the \$3 million mark. The figure for the past 12 months showed \$3,170,020 in permits issued and that was made possible by a \$200,000 permit last week to First National Bank

Whenever it comes to non-

A refreshing thought for the Slowed Again

night when a fire at the Holly Sugar plant forced a shut-down.

The fire damaged a pulp dryer Friday night, between 9:30 and 10, but the plant was expected to return to one-half capacity sometime Saturday, manager Bob Ginn.

more repairs to return to full capacity, and I don't know how long it'll take us to get the

when mild weather and sunny crop remains in the fields.

The sugar beet harvest in skies had finally returned to the Deaf Smith County and the area area, allowing farmers to was temporarily halted Friday resume harvest operations on sugar beets. Ginn estimated the beet harvest was 62 per cent complete.

"Under normal conditions, we could finish the harvest in three weeks," Ginn said. Area farmers had feared another wintry blast and possible snow Friday night, but the new cold front remained to the north and was moving east.

The harvest of milo and cotton was going full steam over the Christmas holidays as growers took advantage of the mild weather to stay in the fields. Very little of the milo

The bank is presently working on the expansion of its facilities to include a modern, up-to-date drive-in widow service on the northeast corner of the block

pollution problem that we

have," he said. "I feel that the

problem as far as exhaust

emission is concerned is going

to have to be solved through

engine design and new filters."

See "Fuels" Page 2

The total in permits issued for the month of December reached only \$227,500, the third lowest of the year. Only July's total of \$92,750, and September's fotal of \$172,775 were lower.

There were only eight permits issued during December but four of those were for no cost and were for the demolishion of ences. There was one for \$3,000 for altering and repairing a residence, one for \$500 for the adding to a residence and the econd largest for \$24,000 for the construction of a residence.

Heavy amounts of moisture again hampered local economic conditions for the second year in a row, but the growth of the county and Hereford continued.

A month-by-month breakdown of construction in Hereford during the past year shows January, \$109,350; February, \$512,950; March, \$252,100; April, \$330,640; May, \$374,255; June, \$308,200; July, \$92,750; August, \$299,350; September, \$172,775; October, \$281,350; November, \$208,800; and December, \$227,500.

Building permits totals for the past 10 years shows 1963 at \$4,379,730, in 1964 it was \$4,498,600, in 1965 it was \$5,313,010, in 1966 it was \$2,145,000, in 1967 it was \$3,062,130, in 1969 it was \$3,604,650, in 1970 it was \$5,137,800, and in 1971 it was \$3,500,903,



CELEBRATIN' - Timothy Inman, son of Sandy and Charles Inman begins his New Years celebrating with a toast. Not one for holiday spirits, Tim opted for apple juice on New Year's Eve.

City Recieves Federal Grant

Funds To Help In City Wastewater Project

The federal government last week announced a \$43,080 increase in a grant to the City of Hereford to be used in the construction of wastewater treatment facilities

Although the increase comes from the federal government, the city still will have to pay the original share of the project to pipe wastewater from the sewer ponds to land east of the city. The land is owned by the city

but is being leased by Pro Chemco. Almost eight miles of pipe are now being laid to pump excess wastewater to the land to be used in watering. The cost of the installation of

the pipeline is about \$300,000 of which the federal government will pay 75 per cent and the city will pay the remaining 25 per Under the old program, according to Mayor Jim Sears, the

ederal government paid for half a grant and the remaining half was divided up equally by the state government and the local government. However, the federal

government took the state governments out of the picture and absorbed that portion of the cost of a project. Thus the federal government will pay for 75 per cent of the cost and the city of Hereford will pay the other 25 per cent

The increase to Hereford was just one of may that was provided by the federal government. municipalities are getting \$20.5 million in year-end grant increases for the construction of wastewater treatment facilities.

Arthur W. Busch, Environmental Protection Agency Region VI administrator, said an increase in federal participation to 75 per cent of project costs, authorized in 1972 amendments to the Federal Water Pollution Contract Act, is being first applied to projects receiving fiscal 1972 funds.

Busch added that Texas is due to receive \$245.4 million in grants for wastewater collection and treatment installations during the fiscal period 1972-74.

FUELS ...

(Continued from Page 1.)

Whitefaces In **Tourney Finals**

scored one-sided wins over Duncan downed Spearman by 4-0-8, Mays 3-0-6, Cornelius 1-2-Spearman and Perryton 65-59, and Vernon defeated Thursday and Friday to ad- Dumas, 66-44. vance into the finals of the Borger Holiday Tournament and Spearman were to play for Saturaday night against the seventh place; Vernon met host Bulldogs.

matched two of the top teams in Perryton for third place. the area. Hereford had a 13-5 record going into the matchup, HEREFORD 18 17 16 22 - 73 The Whitefaces downed Borger in a close contest earlier this year. The tourney finale was 1972... played after The Brand went to press Saturday.

The Herd breezed past the Perryton Rangers, 73-45, in a semifinal game Friday with three Hereford cagers scoring in double figures. Keith Kitchens and Terry Scott racked up 17 points each, and Dan Vander Zee added 13. Coach Ron Mayberry substituted freely with nine players tallying points.

Hereford jumped to an 18-6 lead in the first quarter and was never headed. The Herd led by 35-17 at halftime and 51-21 going into the final period. Vander Zee, David Duvall, Gary Hicks and Alan Cornelius helped the Whitefaces control the boards.

In the first game Thursday, Hereford stampeded past the Spearman Lynxes by 88-40 with four players hitting double figures. James Harris led the way with 14 points, and the Herd got 12 points each from Kitchens, Scott and Vander Zee. All 11 Hereford players contributed to the scoring attack.

The Herd vaulted to an 18-4 lead in the opening stanza and held a commanding 45-10 advantage at the intermission. The score was 63-24 going into the final quarter.

Borger reached the finals with victories over Vernon, 89-59, and Big Spring, 86-62. Alfred Jackson led the Bulldogs in both games with 20 points, but the team had four players in double figures in one triumph and five in the other

Big Spring edged Dumas, 76-71; and Perryton slipped past Duncan, Okla., 62-56, in other first-round games. In the

Millions lined the streets of London to view the funeral of the Duke of Wellington, "England's greatest soldier," on Nov. 18, 1852.

THE SUNDAY **BRAND**

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CIRCULATION

Marshall Day Sue Coleman

The Hereford Whitefaces consolation bracket Friday, 8-1-17, Vander Zee 6-1-13, Duvall

In the finals Saturday, Dumas Duncan for the consolation title The championship game and Big Spring was to meet

and Borger sported a 11-3 mark. PERRYTON 16 11 14 24 - 45 Herd - Scott 7-3-17, Kitchens

(Continued from Page 1.)

Way of Deaf Smith County got underway with a kick-off break-

Patti Turrentine was named HHS Homecoming Queen for

NOVEMBER

The Texas Highway Commission approved development of 8.5 miles of farm to market road in Deaf Smith County....

Deaf Smith County residents joined the rest of the nation as a Republican stronghold when they got Richard Nixon a threeto-one margin over Democratic challenger Sen. George McGovern in the race for the President's office.

Charges of murder with malice were filed here against Luis R Carcia, a 38-year-old Lubbock man charged in the shooting death of his wife on the outskirts of Hereford

With possible forced busing starting them in the face, the Hereford school board and trustees. decided to ask the people of the district again to cast their votes for a massive improvement bond issue that would include a new elementary

The 1973 Pageant to select a Hereford entrant in the Miss. Texas contest was well into the planning stage...

R.C. Hoelscher, Larry Wartes, Terry Caviness and R.W. "Bud" Eades were elected to the Deaf Smith County Chamber of Commerce board of directors...

Hereford - cattle-feeding empire of the state -- was suggested as a possible future pilot test suite for the Texas Tech project to convert feedlot waste to anhydrous ammonia....

- DECEMBER Mayor James H. Sears signed the proclamation designating Dec. 3-8 as Farmers Appreciation week in Hereford. The idea of honoring and expressing appreciation for local farmers was promoted by the

Whiteface Kiwanis club. Hereford's United Way Drive neared the half-way mark in reaching its \$41,450 goal, as it

entered its fifth week. Pheasant season, the time of year when the hunters converge on the Hereford area for a few weekends of the year, began Dec.9, and continued through Dec. 17...

Holly Sugar's Shoup plant was forced to close down twice when severe weather kept farmers from harvesting, and

4. Hicks 1-2-4, Harris 1-1-3, Mayberry 0-1-1. Totals 31-11-73. HEREFORD 18 27 18 25 - 88 SPEARMAN 4 6 14 16 - 40 HERD - Harris 6-2-14, Scott 6-0-12, Kitchens 6-0-12, Vander Zee 5-2-12, Hicks 3-2-8, Cornelius 3-1-7, Mays 2-2-6, Mayberry 3-0-6, Tipps 2-1-5, R. Scott 2-0-4, Duvall 1-0-2. Totals 39-10-88. and other U.S. and state high-

absurdities no doubt crept in;

forget them as soon as you can.

Tomorrow is a new day; begin

it well and serenely, and with

too high a spirit to be cumbered

After scolding her children

severely for their behavior, a

mother found this note pinned to

"Be good to yur littel

chilldrun and they will be good

Guess you've noticed by now

that the inspection of tires will

become a part of the required

annual inspection of motor

vehicles? This appears to be

good news because many ac-

cidents may have resulted from

faulty tires. It may not be good

news for inspection stations,

or visible damage will not pass

at the hospital were highlights

of a meeting of the Deaf Smith

County Hospital District

The formalities on the subject

of an assistant criminal district

attorney for Deaf Smith County

were completed when Governor

Preston Smith okayed a \$7,961

grant to supplement the salary

of the new office

with your old nonsense."

her bedspread

CHEVROLE

OLDSMOBIL

ways were informed that they must apply for permits required under the Texas Highway Beautification act by Dec. 31... Six Hereford Whiteface footballers were selected by

district coaches to represent the Herd on the District AAAA alldistrict team. They were Terry Champ, Wesley High Jim Marsh, Keith Kitchens, Winston Short and Barry McNutt.... School district voters turned

out in record numbers to approve two propositions in the \$1.35 million bond issue, but the stigma of an athletic price tag remained as they turned thumbs down on proposition....

Deaf Smith County Commissioners adopted employment guidelines for a county road superintendent, and studied about eight applications for the post....

The federal government's onslaught of revenue-sharing checks to cities and counties hit the Panhandle area and Hereford and Deaf Smith county were no exceptions to to you. Sincearley yurs, God." the mass confusion accompanying funds.....

City and county officials returned from a revenuesharing meeting in Austin with a different outlook after they found out what can and can't be done with some \$184,000 in money from the federal government....

Jim Conkwright, prominent Hereford rancher, was tabbed by the Deaf Smith County sure to be unhappy when their Chamber of Commerce carfails to qualify for the safety directors as the organization's sticker. Tires with thin treads Completion of the local end of

the cable television franchise was expected within 90 to 120 days after it was learned that the company here received the long-awaited certificate of compliance from the Federal Communications' Com-

The official retirement T.E. Seigler, longtime hospital administrator, and the announcement of rate reductions

Guston's

Phoenix, Ariz. when the transmission of their pickup went out near here. Norwood personell said they would work late in order to get the group on its way to the stock show, which opens Monday. BRANDING ...

REST STOP — These cattle got a short rest Friday when the pickup hauling

their trailer stopped in at Dick Norwood Chevrolet-Olds for repairs. The cattle

were traveling in two trailers with a group of five FFA boys and their in-

structor from Clinton, Okla. The group was headed for a stock show in

By ANN RUDY Copley News Service

was shut down in 1949 the French government has let those marvelous little cells and guards' quarters go to waste. Now, however, Devil's Island has been reopened and you don't have to have a record to go there - just reservations. I have plenty of those all right, but not the kind you make at hotels.

Much as I like a change of pace, I'm not sure I'm ready for a room with locks on the

however, as some motorists are

According to a spokesman for the organizing group, more coaches, referees, scorekeepers

p.m. in the Pioneer Natural Gas Flame Room and everyone is

Devil's Island escape

outside. When I call for room

service I'd rather not have to

yell, "Guard!" and bang a tin

I'll go almost anywhere so

long as I don't have to cook,

but I stop at Devil's Island. I

don't care if the tropical

scenery is lush, I'd always ex-

pect Humphrey Bogart to

emerge from it dragging a

Find a place for everything

and keep everything in its place.

ball and chain behind him.

Devil's Island, that infamous old French penal colony, has become a resort. Honest.

It seems that ever since it

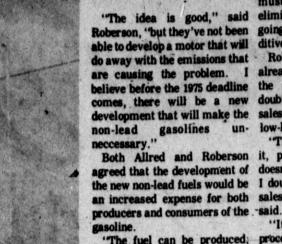
Little Dribblers Meeting Is Set

A meeting for persons interested in the Little Dribblers' Basketball program is planned

and timekeepers are needed.

The meeting is scheduled for 8

Little Dribblers' is a basketball program for boys 8 through 12 years of age.



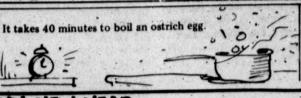
but it will cause a great deal of expense," said Allred. "The engine itself is where the perfrom. Many emissions are not a 'not buying it.'

crankcase from heating. They must design a motor to "The idea is good," said eliminate these, which aren't going to be solved by an ad-Roberson, "but they've not been going to be solved by an ad-able to develop a motor that will ditive or non-additive in fuel." Roberson, whose company are causing the problem. I already has a low-lead fuel on believe before the 1975 deadline the market, said that it is comes, there will be a new doubtful that one per cent of development that will make the sales could be attributed to the low-lead gasoline. "The public is just not buying

fuel, but of oil fumes in the

Both Allred and Roberson it, period. It's higher, and agreed that the development of doesn't make a car run as well. the new non-lead fuels would be I doubt if one per cent of our an increased expense for both sales will be that gasoline," he

"It's a highly technical The fuel can be produced; process, and will be very expensive if oil companies are forced to produce the nonleaded fuel," he added, "So far manent solution will come the American people are just



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1-Group

1-Group Ladies

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Shhhh..... beet supplies dwidled... Owners of advertising sings within 660 feet of Highway 60 By Ace Reid **COW POKES** But The Hexanders are out of town, and Reducing our already Low BONT > CHECK tions are too numerous & too great to list. 17 (, 1870) \ 8 81 (, 181. 181) Besides me being honest, I don't talk about my theivin', no good, cheatin' competitors!"

Arthur Hill's longing for Canadian winters

By DON FREEMAN Copley News Service

HOLLYWOOD — it was appropriately chilly in Arthur Hill's trailer dressing room as the actor's voice cut through the whirring drone of an air conditioner going at peak strength. "I miss the snow, the cold wind coming down from Hudson's Bay," Hill was saying as he recalled his beginnings in the small town of Melfort, which lies on the flat-

lands of Saskatchewan. Along the way, however, Hill has lost all except a few vestigial traces of his Canadian prairie accent as he plays the title role on ABC's "Owen Marshall, Counsellor at Law'

"I've been an actor for

nearly 24 years," said Hill, a tall, angular fellow, "but it wasn't until this series that I got instant recognition. Fellow actors told me, 'You'll be sorry,' when I talked about doing a series. But I haven't been at all sorry. People see me on the street and they are invariably polite.

"Perhaps it's because I'm playing a lawyer. If I played a shoot 'em up, kick 'em around guy, people might want to test me, as I've heard they do with some actors. But I don't play a character who gets on any-body's nerves. Some actors create hostility. I guess I don't arouse any hostility or envy in

I asked Mr. Hill: "Who is Owen Marshall?"

Without hesitation, he re-

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plied: "Partly, he's my father, who was an attorney back home in Saskatchewan. It's a mixture of my father and, of course, of me. My father was much more of an extrovert than I am but I couldn't play Owen Marshall as broadly as my father was.

the character. "One thing I've learned about playing Owen Marshall is that it requires total concentration. If you give it anything less, then you're conde-scending. One of the big examples of cliche thinking is to downgrade the acting on television. I watch my fellow actors in soap operas and some of them are giving absolutely

My word, that just wouldn't fit

corking performances. "I'll talk to friends of mine

from the theater." Hill said 'and they can't conceal their lofty disdain for television. Well, I've done some bad plays, too, and by some good writers. I did 'Stately Mansions' on Broadway, by Eugene O'Neill and it was garbage. O'Neill was a great playwright, of course, but in this one he simply forgot to write about human beings. Hill recalled that he was liv-

ing in England when television first came along. "I remember the apprehension that was expressed about kids watching TV. They thought reading would suffer, as though reading by itself is any proof of anything. I grew up on radio. My kids grew up on TV. I have the feeling that the

generation of kids I brought up were more aware of the world, of a lot of things, as a The first time I saw Arthur Hill, about 12 years ago, was when he was starring on the

New York stage in a block-

buster of the time, "Who's

Afraid of Virginia Woolf?"

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Reg. 2 for 3.09	Sale 2 for	2.67	
King size sheets, Reg. 8.99	Sale	7.87	
King pillow cases,			
Reg. 2 for 3.39	Sale 2 for	2.87	

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Flat or fitted sheets	
Twin size, Reg. 2.99 Sale	1.
Full size sheets, Reg. 3.99	Sale 3.32
Pillow cases, Reg. 2 for 2.49	Sale 3.32 Sale 2 for 2.14
Queen size sheets, Reg.6.49	Sale 5.34
Queen pillow cases,	
Reg. 2 for 2.89	Sale 2 for 2.44
King size sheets, Reg. 8.49	Sale 2 for 2.44 Sale 6.94
King pillow cases.	
Reg. 2 for 3 19	Sale 2 for 2.64

Penn-Prest 'Duotone' stripe muslin

50% cotton/50% polyester	\$732
Flat or fitted sheets	L
Twin size, Reg. 2.99 Sale	
Full size sheets, Reg. 3.99	Sale 3.3
Pillow cases, Reg. 2 for 2.49	Sale 2 for 2.1

Penn-Prest 'Parisienne' print muslin

	CM2
50% cotton/50% polyester	1.10
Flat or fitted sheets	L
Twin size, Reg. 2.99 Sale	
Full size sheets, Reg. 3.99	Sale
Pillow cases, Reg. 2 for 2.49	Sale 2 for
Queen size sheets, Reg.6.49	Sale
Queen pillow cases,	
Reg. 2 for 2.89	Sale 2 for
King size sheets, Reg. 8.49	Sale

Nation-wide® white muslin

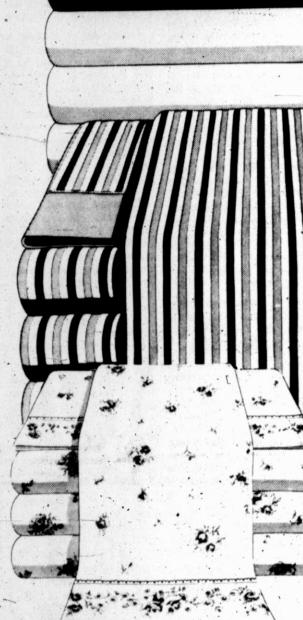
King pillow cases,

Reg. 2 for 3.19

Cotton muslin, 133 count' Flat or fitted sheets Twin size, Reg. 1.99 Sale Full size sheets, Reg. 2.29 Pillow cases, Reg. 2 for 1.09 *Bleached and finished.

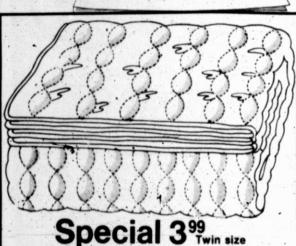
Sale 1.79

Sale 2 for 2.64





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Ladies Better DRESSES & PANT-SIUTS Shop Our Markdowns	LADIES-GIRLS FASHION BOOTS White, Red, Brown, Black Reduced \$500_\$788_\$1288	PIECE GOODS BONANZA Cottons 44' -77' Suitings & Corduroy 11" Knits and Jersey 1" Double Knits 12".13"	8½' X 11½' Nylon Pile ROOM SIZE CARPETS \$1999		
Ladies Two Piece 100% Acrylic PANT SUIT \$999_ \$1399	Womens Better PURSES \$2*8 - \$350 BILLFOLDS 2 FOR 33**	2 BIG TABLES BARGAINS By Mall Entrance 50% and MORE SAVINGS	Full Size 80 X 90 PRINTED BLANKETS original *7" NOW \$500		

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Tension comes in two varieties

By REV. W. LEE TRUMAN **Copley News Service**

As an after dinner speaker I was introduced by Mike Williams. Mike had read a research paper I had written on tension, and he shared his observation about the paper with the crowd.

He said he had only read the first two pages of my paper before he was sound asleep. This brought real laughter from the people, but it was obvious that Mike was still nervous. He had that shaking quality to his voice of a man under pressure, and after he sat down I saw that the palms of his hands were wet.

After my presentation he asked if we could talk.

Most of that night we talked about his problems, one of which was tension. Mike never learned that there are two kinds of tensions: The first being the kind that puts drive into a person and spring into his step, causing him to excell beyond what he had even hoped he was able to achieve. The second is the kind which gives a man the shakes and causes him to come to pieces rather than unifying his energy for a great achievement.

The real key to overcoming most of our anxiety, and a great deal of inward destructive tension is the power of excited enthusiasm. What this does is to get the person out of the state of self reference, thin skinned sensitivity, which is the fuel for the bad type of tension.

The rule of thumb is that the less one is aware of himself. the less likely the second type of tension will be for him.

You can put it on the seale and graph it just like a person's temperature. When enthusiasm goes down, tension will increase. This is when a person needs to get busy. The answer often is to get away from the tension pro-

Come In

And Be

Somebody!

Real Sharp. Older Car

ducing situation even for a brief period. It can be a walk down the street under the stars, driving to a park and watching children play ball, sitting by a lake shore. It is necessary to break the negative power of the situation. This is to allow you to be able to deal with it a little more objectively, and recover your perspective.

When I am under, more pressure than I can handle and when the responsibilities get higher than what I can deal with, and I find myself not being able to produce as I know that I am capable of producing, and I find myself not caring, I know that it's time for me to go skiing or fishing. I can spend eight hours with either sport, which does not allow you to think of anything else, and be utterly physically fatigued, and come back and deal with things that I could not even face before.

I think each of us needs to have that kind of escape route where we can retreat for a few moments or hours, and find again the antidote for depression, despair and tension. Put in other words, tension is so much a part of our modern day life, sometimes we have to run away from the world in order to get our strength to live effectively in the world.

There are retreat houses sponsored by various churches where a person can go and a strict band of silence is imposed. You do not utter a word as long as you are inside the bounds of the retreat. There have been times when I have needed this and only if a person has experienced this can he know how this can refresh and rejuvenate the inner

Our lives would be much fuller if we lived them more enthusiastically, received the beauty and the bounty of life gratefully, and let it all rest in the hands of the One who made us.



COURT RULING On Nov. 13, 1956, segregation of races on public buses was ruled unconstitutional by

the U.S. Supreme-Court.

The chachalaca bird is so

named because it screams

GETTYSBURG ADDRESS O Nov. 19, 1863, President Lincoln delivered an address dedicating the battlefield of Gettysburg, Pa.

WCTU ORGANIZED The National Women's -Christian Temperance Union was organized at Cleveland.

Ohio, on Nov. 19, 1874.

Blabbermouth clients too much for beautician

By PAT and MARILYN DAVIS **Copley News Service**

Dear Pat and Marilyn:

I work in an excellent beauty shop. Our prices are high but competitive. We are located near a wealthy residential area and most of our customers are not hurting for money. In fact, most of these women are married to lawyers, doctors, and business men so you can readily see that they are in the upper income bracket.

The hardest part of my job is listening to these women complain. I hear about husbands who are away from home too often, husbands who refuse social engagements, and those who are too loving or too cold. I am informed in detail about problems with inlaws, children, and grandpar-ents. On top of this, these women are not the greatest tippers in town. I've worked in shops located in less prosperous areas and received better

By night, my feet hurt and my ears ache. How can I stop some of these chattering females without being rude? Don't tell me to quit my job as I am the sole support of my

No Name Please

Dear No Name:

If you are satisfied with the working conditions in the shop where you are now employed, don't let these women ruin it for you. I feel confident that every beautician could tell of similar experiences. Perhaps some of our readers could'

give you a few tips on han-dling talkative customers. In the meantime, turn a deaf ear to the complaints.

Dear Pat and Marilyn: You've heard the saying "Everyone loves a fat man. Well it "ain't necessarily so."

I am 24, 6 feet tall, and weigh

a good 250 pounds or more.

I haven't had a date for months and am afraid to ask a girl out. I know that there isn't a young girl alive who wants to date a fat man. I do have friends and people seem to like me but I know it is my weight that keeps the girls away. What can I do?

Dear Too Fat:

Call TODAY and make an appointment with your doctor. Ask him to prescribe a diet. Then it is up to you to foltow the doctor's orders. If you truly want to lose some of this bulk, you can. Good luck. Dear Pat and Marilyn:

I have been dating Art for two years. We are both in college and on a budget. However, Art has more money to live on than I have, but you would never guess it.

I share an apartment with another girl and Art sits in front of our TV half of the time and drops in uninvited for dinner the other half. My roommate is getting edgy about this and I am afraid she might move out if Art continues this practice. I don't want to lose my roommate and I don't want to lose Art. How can I handle this?

Audrey

Dear Audrey: Your roommate didn't agree to a third party so it is your responsibility to clue Art in on the facts of life. If he can't understand your position, he is a small loss.

'SHEIK' OPENS

On Nov. 13, 1921, "The Sheik," starring Rudolph Valentino, opened in New York and dozens of female moviegoers swooned.



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IN AN OK USED CAR

• 1972 GMC 1/2 Ton Full Custom - Power Brakes.

Automatic Transmission, Factory Air, 350 V-8-All

Steering, Power Brakes, Automatic Transmission,

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Factory Air, V-8 Engine And All of the Extras-

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• 1969 Chevrolet Caprice 4-Door Hardtop- V-8,

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Air And All You Might Want. Real Clean. \$159500

Steering, Factory Air . The Ideal Family Car. Real

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• 1968 Chevelle Wagon, V-8, Automatic, Power

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THURSDAY, JANUARY 4, 1973 --- SALE TIME: 10:30 A.M.

LOCATED: From Hereford, Texas 8 miles Southwest on Highway 60 to Summerfield, then 51/2 miles South on Highway 1057 or from Dimmitt, Texas 6 miles North on Highway 385 to Highway 1057 then 11 miles West and 1/2 mile North.

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I am retiring and will sell the following at Public Auction:

TRACTORS & COTTON

STRIPPER

ubber and Wide Front - 1957 IHC 450, L.P.G., Single Front Wheel - 1950 IHC M Tractor, L.P.G., good Tires, Tricycle

Front End - 1950 IHC M Tractor L.P.G., and Single Front Whee

with a IHC-22 Cotton Stripper mounted. This Stripper and Tractor have stripped less than 350 Bales and have seen kept in Barn — Just like new

FARM MACHINERY

- (HC 3463 Bottom Spinner Plow, 3 Pt., 16 in. - IHC 14 Ft. Tandem Disk, Cyl. Control - IHC 4-Row No. 10 Lister Planters - IHC 4-Row No. 10 Lister Planter, 2 Pt. HC 4-Row Front Mount Cultivators for MS
HC 4-Row Mount Cultivator for 450
HC 3-Row Front Mount Lister

Hamby 5-Row Rod Weeder, PTO Drive John Deere 4-Row Gang Hoe IHC 4-Row Gang Hoe R&J 4-Row Crust Busters Pharis & Wilkins 4-Row Knife Sled

4 Row Stalk Cutter Johnson 2 Row Shredder 3-Row Knife Sled

- Drag Blade on Rubber
- Myers V Ditcher on Rubber
- Dempster Model 500 Fertilizer Rig
- John Deere Steel Wheel 16*10 WheatDrill 4-Row Caldwell Seed Packers John Deere 4 section Harrow
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TOOL MAKEUPS

Lot IHC Lister Shanks & Busters - Lot Spring Orchard Shanks - 3 pt. Adaptor for M - Hoeme Shanks & Clamps

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3 pt., Lift Arm

JPI, LIM Arm
 HC Single Front Wheel
 Srow Set Row Markers, hyd. cont.
 Lot IHC Hyd. Cylinders
 Lot IHC Wheel Weights
 Large Lot Sweeps, Knives & Disk

COMBINE, TRUCK & PICKUPS

- 1958 IHC 101 Combine, Cab, 12 ft. Header, Gasoline

This machine has been kept in the barn and no custom This machine has been kept in the barn and no custom work (A good machine)

— 1961 Chev. Truck, 60 series, 14 ft. all steel Factory Bed, Twin Cylinder Hoist, Good Tires (Real Sharp)

1— 1958 Chev. Truck, 14,000 actual miles. Factory Bed and Hoist and Good Tires. Note: These trucks have also been kept in barn and have not done custom work.

They are clean and ready to go.
1 — 1970 Chev. Pickup, auto. Trans., V-8 and L W B - 1968 Chev. Pickup, standard Trans., new 283 Motor and LWB (Clean) 1964 Chev. Pickup, 4-speed trans., 283, V-8 Motor, on

STOCK TRAILER & COTTON TRAILERS

Hale 16 ft. Stock Trailer, full canvas top, Dividing Gate, Sliding Tail Gate Good Shape.
3 — Phares & Wilkins 8x8x18' Open Front Cotton Trailers - Ship Made 8x8x18' Open Front Trailers 3 — David Bradley 8x14 ft. Grain Trailers with Cotton Boards. One has all steel floor. Boards. One has all steel floor. NOTE: — All 4 wheel Trailers have been kept in barn

IRRI. & BUTANE TANK

- 261 Chev. Irrigation Motor, has not tince complete overhaul

— 8 inc. Cooling Jacket

— Joints 7" Gated Pipe, 38 and 40 in. Rows.

- Large Lot Tees, Elbows, Reducers, Short Joints & - Joints 8" Flow Line, 1 - 30", 1 - 20" -Water Master Hyd. 12 in x 7 in. - Lot Metal Ditch Stops

- Drive Shafts and Guards - Berkley Water Pump (new overhaul) For Waukesha WICO Mages, 1 for 292 Chev., 1 for Waukesha - Good

SHOP HEATERS & EQUIP.

Electro-Jet Portable Space Heater, Mod. 1 - Miller 180 amp. Electric Welde Ifard Utility Battery Charger, 6 or 12 volt, M

1 — ½ in. Reversible Electric Drill 1 — ¼ in B&D Electric Drill 1 — Victor Cutting Torch complete

Cart, Nearly New
 Cart, Nearly New
 Cartsman Drill Press, model 150
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 Craftsman Bit Grinding Attachment

Harmonic Balancer Puller Torque Wrench Gear Puller Pilot Bearing Puller -Lot New Belts, Points, Bearings & Parts Set Barrell Dollies Handy Man Jack Yale I ton Chain Hoist

Table Vice Large Lot Socket Wrenches, Pliers, Crescent frenches, Screw Drivers, Pipe Wrenches, Box End Wrenches, Hammers, Saws, Chains, Boomers, Pry Bars

1 — Large Lot Oils and Greases — in barrels, 5 gallon cans, 1 gallon cans and Quart Cans, from Drip Oil to Gun - Barrel Antifreeze

HOG FEEDERS & FENCEING

- Oaks 12 Hole Feeder -Holdem Fence Charger, 6 or 12 volt - Lot Fence Post - Lot Cross Ties

DEEP FREEZE & CABINETS

- IHC Chest Type Freezer Good Shape
1 — Youngstown All Metal Kitchen Sink
1 — Lot all Metal Cabinets

- Lot Window Screens, various sizes - Dearborn LPS Heater, Thermostat Controlled

ANTIQUES-

2 - Old Iron Wheel Wagons 4 — 2 I Bachelor Heaters 8 — 55 Gallon Galvanized Barrels -34 Model Chevrolet Tires and Wheels - (Ori

MISCELLANEOUS

Measuring Wheel
 Butane Filler Hose
 Lot Trailer Tires & Wheels
 J D 3010 or 4010 Center Link
 Sealion Butane Tank and complete Cab
for Pickup — Beam

Hardware

1—Lot Gotton Seed, 101A, Gregg & Lunkard 57

1—Lot ½ in. Black Pipe

1—Large Lot Scrap Iron

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Along The Frio

MRS. OWEN ANDREWS The children, Beginner, Primary and Juniors, presented the program on Christmas Eve at Frio Baptist Church. They portrayed the manger scene with shepherds, wisemen and angels surrounding the manger scene. Mrs. Weldon Stephan was reader for the story. Other related to Christmas numbers added to the evening service and Santa came to distribute gifts. Approximately 75 to 100 persons attended

Amoung those from out of the community were Mrs. Glenn Andrews, Hal, Clint and Lynn, from Carthage, Mo. They isited the Owen Andrews family Sunday night and Monday. The Mearl Findleys, from Adams, Okla. and children and the older son, Joel, who has been stationed at Ft. Leonardwood, Mo., were here to visit her parents, the Elmer Jones.

Also here to visit her sister, Mrs. Jack Rogers and family and, their parents, the Buck mans, the Eugene Barnetts, were Mrs. Gene Joel Findley. Smith (Doris) and her children, Ned, Kevin and Penny, of sister and daughter, Billie Jean half years. (Mrs. Leon) Gunn, Mr. Gunn and family, of Dimmitt also weekend.

drews, and family. They also at Arkadelphia. attended the Christmas Eve program at the church.

and children of Amarillo, at , were an aunt, Mrs. Mary tended the Christmas Eve Rampley of Silverton, Mr. and program and visited her Mrs. George Rampley, their parents, the Frank Robbins family during the weekend. Genie Robbins, from Texas and also a daughter, Mrs. Chet Tech and Steve Robbins from Adams and Mrs. Adams, of Tennessee also came home for Biloxi, Miss. the holidays.

from Denton, the Robert at Sudan.

Baldwins, fro San Antonio and the Darold Baldwins from Wilson. Rev. Baldwin is planning to move to Canyon within a few days, when he is to begin work as associate pastor at First Baptist Church.

Mr. and Mrs. Herman Vinson holiday weekend with the Coles Mobleys with the family their way home. gathering.

Miss Viola Keene, of Levelland, spent the holiday season with her sister, Mrs. B.H. Baldwin.

T.L. Sparkmans, Jr., were Mr. Here with the mount and Mrs. Charles King and relatives during the holidays and Mrs. Charles King and relatives during the holidays and were the Don Mobley family, Christmas Day guests of the another Base. Alma Andrews, Mrs. Laura Christmas Program at Frio. Littrell, the Tommy Sparkmans, the Eugene Baldwins and

Joel has been stationed at Ft. Leonardwood. Mo. but expects Abilene. Mr. Smith is an Air to be sent in the immediate Force carreer man and is future to Germany, where he is presentely overseas. The other to be stationed for two and a

Norman Harder was guest of came with the family during the his financee, Miss Sherry Arnold, at the home of her parents, Mr. and Mrs. Herbert Mr. and Mrs. Fred Arnold, in Haseloff, of Abilene, spent the Arkadelphia, Ark. during the Christmas weekend visiting Christmas weekend. The their daughter, Mrs. Joe An- wedding is announced for Feb. 3

Visiting the Rev. Sam Ogan Mr. and Mrs. Gene Duvall family Christmas weekend children, Doug and Pam Rampley, all of Roswell, N.M.

Others visiting the Ogans The Baldwin children visited during the holidays included a their mother, Mrs. B.H. cousin, Linda and Jimmy Blair, Baldwin, during the Christmas of Marble Falls. They are season, included the Ben Deans, former residents here and were from Dallas, the Wesley Earps, also visiting relatives here and daughter, Mrs. John Stokes,

Mr. and Mrs. Raylan Evans, of Colorado Springs, visited the Ogans on Christmas Day, also.

Spending the holiday with the Henry Andrews, is their daughter, Doris Jean, from California.

The S.B. McLallens, of Fowler, Colo. were visiting the Bernard Robersons, in Hereford and with the James Dobbs and Mrs. Lillie Dobbs, of Pampa, were here during the Thursday. The McLallens had spent a month with their and Mobleys. Mr. and Mrs. children, the Dan McLallens, of Earl Reno of Midland also were Ft. Worth and the Arthur Travis here for Christmas at the family at Houston, and were on

> Fidel Vigil is here on a few days leave from the Army, with his wife, Angie and parents, the Tony Vigils. He is to return to Fr. Ord on Jan 6 and expects to shortly be transfereed to

Allie Berris of Texico, Miss were among those attending the

Here to spend the holidays with their mother Mrs. J.E. Warrick, and others of the family, were the Don Weems, of Tucson and the Derrall Culps, of Wilcox, Ariz.

Lloyd Shultz underwent surgery for kidney stones, at an Gripp, of Conway. Amarillo hospital, on Friday. He had been in the hospital since before Christmas.

Spending the weekend at Wilson with the Roy Robinsons were his mother, Mrs. Harry Frye, their son Johnny, and family. and other relatives at Daven-

Tod Taylor, of Memphis, Tenn., spent the holidays with his father, Dee Taylor, grandparents, the Deward Taylors, of Friona and the J.L. Brooks and other relatives. He flew to Amarillo Dec. 16 and returned home this weekend. Aslo visiting the Brooks was his brother, Earnest Brooks, of Commanche, Okla: during the

Mrs. Spicer Gripp spent Christmas week visiting her



SKATE-A-THON — While tired skaters, such as Janna Balden, (photo at left), take a much-needed break in Thursday's marathon skating, Mrs. Joyce -White, district Muscular Dystrophy association

director, poses with Ray Billings of the National

Mr. and Mrs. Harland Frye

Mr. and Mrs. Kenneth Frye

and children were spending this

weekend with her mother, Mrs.

C.E. Hogue and others of the

TO ALL

OF

YOU A ...

spent Christmas week visiting

port, Iowa.

family at Slaton.

7th WONDER TOPPLED daughter, in Mt. Vernon, Wash. One of the seven wonders of

Monte Gripp, who attends A&M visited his parents, the the world, the bronze statue of the sun god Helios, which Glenn Gripps during the week dominated the harbor of before Christmas and returned Rhodes, stood for only 56 years in the Third Century to his job during the weekend. The other Gripp son, Dean, was B,C., when an earthquake here from Stephanville, where toppled it. he attends Tarlton College, for the holidays. Christmas Some musical scores of visitors of the Gripps also included his mother, Mrs. A.G.

films have achieved more accolades than the movie. The movie "Juarez," for instance, probably will be longer remembered for Erich Korngold's brilliant score than for its drama. RCA includes the 'Juarez' music in a new LP (LSC-3330) that features some of the great scores of Korngold: "King's Row," "Captain Blood," "Robin Hood," "Constant Nymph," and "The Sea Hawk." This is a fullbodied orchestral sound that

makes for easy listening.

Guitarist-composer Eddy Senay calls them things like "Sarke East," "Delgado," and "Safari" — and what they add up to is easy listening in the new LP issued by Sussex Records, called "Step By Step." Senay wrote all eight selections on the record, from the very smooth "Sarko East" to the driving boogie-blues mood of "Phase I." He uses a male chorus very effectively against an offbeat guitar accent in "Safari." Conga drums (Eddie Brown) perk up "Delgado." The Latin flavor, incidentally is being found in more and more of the groups.

The wrongs of some people are are continually getting mixed up with the rights of others.

A theory that has neither faith nor trust for its foundation will never amount to much.

REFLECTION

When you think the whole world is going wrong, stop and consider if you are going right.



sponsored the Skate-A-Thon event.

Armstrong and Joey Mazurek, Muscular

Dystrophy patients of this area. With them is

Bridget Mazurek, one of the seven local girls who

HAPPY NEW YEAR

to one and all!

We Will Close TUESDAY-JANUARY 2, 1973 FOR INVENTORY

OPEN WEDNESDAY AS USUAL ... ANNUAL

JANUARY CLEARANCE SALE CONTINUES IN ALL DEPARTMENTS

NEW YEAR

FROM ALL OF US!

Lote of Cheer in

It's time for us to wish all of you a Happy New Year ... and may the New Year, '1973' bring Peace and Joy for you and yours!

WE APPRECIATE YOUR PATRONAGE ALWAYS AND LOOK FORWARD TO SERVING YOU AGAIN IN '1973'...



Lilian Davis

Elizabeth Hellman

Wilbur Davis

Joe Wagoner

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POINT OF VIEW

Bonanza's Canary has own idea of 'Candy'

By DON FREEMAN Copley News Service

HOLLYWOOD - "This face of mine," says David Canary, "looks like a bowl of oatmeal thrown against a kitchen wall."

Still, for all the truth in that picturesque description, it's not at all a bad face, with the broken nose that adds a distinctively robust touch. And he fits, with his rugged look, on the Ponderosa.

For three years, Canary protrayed the unregimented cowhand known as Candy on "Bonanza." After a dispute with the producers, he left the show, remaining away for two years. Now he's back in the Ponderosa

"I had gotten into a hessle about money," Canary was saying, "but that was really secondary. The main reason I left the show was that I wasn't given enough to do and I wasn't growing. I remember Dan Blocker telling me once that after three years on a series there's no place to go, which is true. But it's always a challenge every day to make a character come alive.

"I didn't like what they were doing to my role, either. Candy was getting altogether too re-

spectable. All of his old abrasiveness had gotten watered down. He'd become another Cartwright.'

Canary punched the fist of his right hand into the palm of his left. "Well, I didn't want to be another Cartwright. Basically this guy Candy is from the other side of the tracks. That's how I aim to play him."

Canary has apparently resolved at least most of his reservations about his role and the series itself. He would still like to be used more but the waiting time on the set he now utilizes to write.

'We work 12-hour days," he said, "and if I've got maybe three or four lines to say, that leaves me with time to ponder. So I'm pondering scripts."

One of the "Bonanza" stars, Mike Landon ventured into script writing himself several years ago, with remarkable

Mike Landon," said Canary, "exerts a great deal of influence around Bonanza and it's because of his talent. Mike is sharp and fast. He can be slightly intimidating, too. He's a power not only because he's a star but because he writes the

PLANS AWRY

Something usually goes wrong when you let things happen instead of making them happen.

MAIN INGREDIENT

Economy in matters of time and money is a real factor in reaching the pinnacle of success.

BLACK SHEEP

Necessity may be the mother of invention, but the offspring isn't always what it should be.

DIFFERENT STORY . -It's much easier to explain how things should be done than it is to make good when you try.

BLUEPRINT

In spite of the speed of modern living, wise men save enough time to plan their next move.

TIP TO MOTORISTS Load up on caution, motorists

-don't mar your safe highway driving record with too much

holiday spirit. CLEAN CARS

V. Campbeil Motors USED CARS FROM

.. CADILLAC TO VOLKSWAGENS

beautiful Ginger Mist, with light beige interior, a very sharp car with 351 2 Bar. Reg Fuel engine.

O Chey, Nova 4 dr. Sedan 6 Cyl. with A sterior, not a scratch on it a cream puff.

J. V. CAMPBELL MOTORS

best scripts they get on the in a classic Bonanza teaser you have a little, flop-eared dog

RAIN.

BARREL

Fabric Softener

BUTTERNUT INSTANT

HOT

COCOA

MIX

DUNCAN HINES

Butter, Golden Yellow.

Devil Food,

White or Lemon

REG. 127

morality play. Frankly, I'd like to see it become less of a mor-ality play. I'd like to see the show assume more reality. Get away from good guy versus bad guy. In a sense, I guess all westerns are morality plays and so long as there's film there'll always be a western." Canary was born in Elwood, Ind. and moved with his family as a child to Massillon, Ohio, a

hotbed of high school football.

Falling on tace is a child's art'

By ANN RUDY Copley News Service

There are lots of things you have to grow up to learn, but falling flat on your face is still

The skin on both knees may be in shreds, but his primary thought is: wait till the rest of the kids see the scabs I'm gonna have! I fell down so knee scabs weren't a permaing down like a kid, but you will know when it happens.

The first sign is struggling not to hit the ground. I turned my ankle last week in front of the post office and I lurched and staggered fully two minutes before I finally hit the

don't cry. pavement. By that time, any-body who had bothered to slow his pace long enough to watch thought I was the town

I got home. At the time, I fig-

ured all eyes were on me.
'Gee," I said stupidly to nobody in particular, "I fell
down ... beh, heh."

Be gay, I thought, and hold
back those tears. Big girls

I dragged myself on one el-bow toward my purse which had opened and spilled its guts like a stool pigeon when the heat's on. My \$3 lipstick was in the gutter rolling dan-gerously close to the sewer grill. I lunged and saved it, smiling bravely up at two peo-

"Turned my ankle ..." I be-



BORDEN

1/2 GAL CTN.

CAN

CHICKEN OF THE SEA

TUNA



PRESS BRIEFS

PKG. of 3

·REG. 13



DAT

POINT OF VIEW

Sports not trivial to Jim McKay

By DON FREEMAN Copley News Service

NEW YORK — With his extraordinarily sensitive, intensely professional coverage of the events at the Olympiad at Munich, Jim McKay achieved a unique stature for

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REG. 20'

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POT

a sports commentator. His performance was truly distinguished, a high watermark, and a new dimension for those in his line of work.

After what is known now as that Terrible Tuesday, when the Israeli athletes were murdered by the guerrillas.

McKay returned to his hotel exhausted after the telecast. There awaiting him was a cable from a newsman from a rival network. It said, "Jim, you were superb. The profession and the industry have reason to be proud of you." The congratulatory cable had been sent by Walter Cronkite.

"It was very unusual and so reassuring," said Jim McKay. "The wires came in from so many unexpected sources" — from people at NBC and CBS. And then, when I came back, my first public appearance was to give a talk in Denver to the Olympic Organizing Committee. I walked

into this big hotel dining room and everybody rose to their feet. A standing ovation for a sports reporter!"

We were sitting at the Warwick Hotel bar in New York and Jim was sipping a campare and recalling the circumstances of that awful and yet memorable time in Mu-

. "It's nice to bask for a while in all those kind words," Jim said. "But then I think back to something I remember Adlai Stevenson sáying. 'I see nothing wrong' with flattery,' Stevenson once said, 'so long as you don't inhale.' Well, I'm not about to inhale but I've

truly been astonished at the kind of mail I've been getting work — intelligent, even emotional letters from college professors, from working guys, from strangers, from Perry Como, from Jack Nicklaus, diffic

all centering on that one incredible day when sports and the real world collided.

"It was strange," said Jim, "because right after the Olympics, my wife, Margaret, and I went off and drove around the countryside of France for 10 days. We had no idea of the total impact of the telecasts and then we came home and it hit us. As Roone Arledge, my boss at

ABC, said to me: 'Jim, you've worked hard for 25 years and now you're an overnight success.'''

McKay looks back at those days in Munich and he finds it difficult to sort out his emo-

"I saw myself simply as a reporter, not as a character in the drama," he said. "I remember screening my thoughts but I also remember being aware that I was letting my thoughts and feelings come to the fore. When death comes in dressed in athletes' uniforms at an event dedicated to brotherhood and decency — when you see that

and you have to talk about it spontaneously, your feelings must become a part of your reporting

must become a part of your reporting.
"And I suppose that's why the general tenor of so much of my mail is summed up in a line that someone wrote to me: 'Thank you for not being

line that someone wrote to me: 'Thank you for not being a mechanical man.' So, apparently we struck a chord, all of us reporting the event. What that chord is, I'm not entirely sure. Perhaps it is that we've lived through this whole decade when the operative word was 'cool.' Everybody was supposed to be so 'cool.' Maybe just now people are ready to be warm. Maybe

some of us are thinking that 1984 is closer than we realize and we'd really rather go the other way."

other way."
On his return from Munich,
McKay's first assignment
was on "ABC's Wide World of
Sports" and its coverage of
the demolition derby. The
transision was startling.

"The demolition derby!" cried Jim. "It was pretty hard, after all that happened in Munich, to take the demolition derby very seriously. But I had to remember, as I've had to remember in all the things we cover on 'Wide World' that it's all very serious to the participants."

ous to the participants."

Jim said that his work in the Olympics had prompted queries that he had outgrown sports and would he, perhaps, want to branch into other

"Some people say to me,
"Well, Jim, what do you want
to do now?' It's hard to answer. To do sports badly is not
good at all but to work in
sports and do it well, to the
outer extension of your ability, can be very rewarding.
It's fun and games, sure, but
I've never thought of sport as
trivial. I still see sport as a
truly interesting reflection of
life.

"If the network wanted me to cover some other actuality event, fine. Whether it's sports or straight news, I'll still be a reporter and the one thing a reporter wants always to do is be there and see how things turn out — which, over the long haul, I guess we'll never find out."

LET'S TALK

Fast pace brings tension

By REV. W.
LEE TRUMAN
Copley News Service

Bob Davidson, manager of a branch bank, told me how he had his life changed by a dull afternoon in a hotel. Bob was a long way from home, knew no one, and was bored.

Sitting in the hotel lobby.

Bob began to look at people.

As he watched the many agitated, upset, worry-driven people come and go he knew the value of "getting back to the simple principles of my religious faith."

"That afternoon," Bob told me, "I saw people act as if they were trying to destroy their minds. I watched them using the revolving door, and it seemed as if some men's whole day was going to be ruined if they missed one section of that door."

Bob continued, "If you pick up the newspaper and count the causes of death reported, and note the age at which these men die, it seems that if you get past 50 today you are living to a ripe, old age. Why? The grim reaper uses high blood pressure, hypertension, fleart failure, ulcers." Bob, making a sweeping motion as though holding a scythe, said, "This is what that bearded man uses to cut down men in their prime these days."

One of the things that few people know about the testing of an automobile is that the severest strain is driving the car at high speed over what looks like smooth pavement. You would think that a rocky, rutted road would be the most difficult.

But driving fast over what looks like a smooth highway sets up high frequency vibrations which will more quickly loosen bolts or cause what looks like a good piece of steel to fail. Tension, internal agitation, and moving too fast even though for all appearances it seems to be done smoothly, have no less effect to cause hidden weaknesses in a man to break.

"Why, I thought old Joe was as solid as the rock of Gibraltar, so how come he's sick had a nervous breakdown took his own life?" — Or all the other symptoms which mean the same thing.

In a physics lab I saw a demonstration of sound one piece of glass. The sound was not loud, but the pitch was raised until the pane shattered into a thousand splinters.

1666

If you think that tension, or other forms of inner vibration does not affect the highly organized human personality, or our bodies in much the same way, you have led a very protected life.







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REG. 118"

GIBSON'S ANNUAL COLORIFIC WHITE SALE!

ICT STUDENT OF THE WEEK - Industrial Cooperative Training student of the week is Roy Dale Messer, son of Mrs. J.F. Messer. He is a senior at Hereford High School and is employed by Jacky Messer of J.F. Messer Const. Co. After graduation from high school, he plans to attend

Project Christmas Card

Mr. and Mrs. Wesley Gulley

Donny, and Eva

Bess Moore

and children

Sandra Wilson

Elizabeth Wills

Betty, J.D., and Karen Gilbert.

Don and Gail Johnson, Tommy,

Mr. and Mrs. Charles R.

Mr. and Mrs. Don T. Martin

Mr. and Mrs. Bobby Owen and

Mr. and Mrs. Peyton Ramey

Mr. and Mrs. Otis Lee

Austin and Helen Rose

Mr. and Mrs. J.C. Ricketts

James, Eleise, and Charles

Mr. and Mrs. C.E. Watts

Cleo and Gertrude Wade

W.C. and Nancy Russell,

YARMOUTH CASTLE

Yarmouth Castle was burned

and sank off Nassau, with 89

lives lost, on Nov. 13, 1965.

NAVAL DEFEAT

The Japanese fleet suffered

a heavy naval defeat in the

Solomon Islands on Nov. 13,

The American cruise ship

Mr. and Mrs. Ewald Berend Mr. and Mrs. Raymond Brorman

Mr. and Mrs. Sam Berryman, GeDon and LuAnna Mr. and Mrs. Lanny Crump and The Joe Hackers

Mr. and Mrs. Holland Cook and

Mrs. Bowers **Rites Conducted**

Funeral services for Maggie Ray Bowers, 78, were conducted in Houston Dec. 24 by Pat H. Foley Funeral Home, and graveside rites were held here Friday afternoon.

Homer Hanna, associate pastor of the First Baptist Church, conducted the 3 p.m. graveside service in West Park Cemetery

Mrs. Bowers died Dec. 23 in Houston following a lengthy illness. She was born Oct. 30, 1894 in Amarillo.

Survivors include one son, Robert S. Bowers of Canada; one daughter, Margaret E. Bowers of Houston; one brother, H.D. Stanley of Lubbock; five grandchildren and one great-randdchild.

Doctor shopping can prove deadly

My dinner-party companion was a real drag. She was one of those people with a closed mind and an open mouth, a long memory and an even longer tongue. I dreaded the moment she would find out I

But the man on the other side of her gave her the word and she was off and running at the mouth about doctors. "Take Doctor Mack," she began. "Most of the girls don't think much of him as a pediatrician because he's not a medicine man.

I didn't understand that last phrase, so she explained. "You know," she expounded, "he's not much for prescribing medicines. You have to be almost dying before you can get penicillin or an antibiotic

I tried to explain that there are very definite reasons to give antibiotics and equally important reasons not to. Antibiotics are only useful for bacterial infections and are therefore no help in the treatment of virus conditions such as colds. Antibiotics do not lower the temperature like aspirin, or relieve a cough, or unstuff a nose. Also, there are some definite risks to taking antibiotics as there are with

the use of any medicine. The lady would have none of that. She made it plain that' when she wanted medicine, she got medicine. "Well, when Doctor Mack wouldn't prescribe that new penicillin, I tried Doctur Dunn and he gave it to me. All I had to do was tell him I'd had it before for the same condition and it

I was learning all about how patients manage doctors. So I asked her what she would have done if the second doctor had also refused her the medicine she wanted. "That's easy," she gloated. "I'd have tried some other doctors until

I found one who would do what I wanted him to."

I wondered if this kind of medical management had been successful. So I asked about her family. Apparently she was having some trouble with her kids. Her two teenagers had just gotten over hepatitis, perhaps related to an injection she'd gotten for them from a friend because they looked a little rundown. Her husband had been on an ulcer diet she'd gotten from the health food store when his stomach pains suddenly got worse and he'd died of a heart attack. "Those stupid doctors couldn't diagnose it in the emergency room so he died."
All in all, things didn't seem

to be going too well health-wise for this lady's family. But she thought she knew why. "I've been using the wrong doctors. But I just heard about a new doctor in the community who's great. He gives you any kind of medicine you want!"

I doubt it. Doctors are a breed apart about their professional standards. Most of them come into medicine because they like science, like information, like people and like authority. There are few doctors who will prescribe according to the dictates of the pateints because they understand that this is wrong for the patient's health and because it lessens the doctor's position in his own mind. No, most doctors follow their training and treat the patients according to their own medical judg-

Perhaps a few doctors give in to patient pressure and prescribe as directed by the patients. Exhausted from the constant day after day patient pressure, they may find it easier to succumb. These few doctors end up with the doctor-shopping patients like my dinner partner, patients who are more interested in having their way than having their health. Such patients get the doctors they deserve.

Far too many people mistake The man who is not afraid of spectacular effort for success. failure'seldom has to face it.

4. Feline quarry 7. Method: Latin 12. Not informed

(of) 14. Overact 15. Make script changes 16. Article of

ACROSS

1. Mart on the

beat: slang

faith 17. Some 18. Partner of

'behold' 19. Flavorful

27 Neighbor of 28. Central point

29. Integer: abbr. 30. Surpass

31. "Raised Cain"

39. Exist 40. Friend

Winkle meant

to take

34. At no time

"voice'

38. Cut lumber

35. Citizen's

36. Get well

33. Light-switch

41. Billiard shot 44. - more than one can chew:

2 wds. 22. Steeple-shaped 48. Bizet work 49. In a difficult

> position: 3 wds.

50. Hinder

51. Hamilton bill

52. River bottom

vitality 22. Safari catch 23. Assert

> 25. Growing out 26. Drugged

24. Seed vessel

28. Surface a street.

31. Race the moto 32. At this time 31. "Uncle!":

2 wds. 15. Manservant

17. Editing mark is. Lucifer

10. Metal tube

11. Food fish

12. Emulate

11. Disfigure 11. Except

15. Sphere

16. Fixed charge

John Prine's latest release for Atlantic Records is well suited to it's title "Diamo in the Rough." The alburn is a disappointment. After getting to know John's first album,

The Sunday Brand, Hereford, Texas, Sunday, December 31, 1972

DYONWIN

1. Mongrel

2. Single

3. Animal

appendage

4. April weather

forecast

5. Bohemian

6. Golf gadget

7. Came together

8. Breakfast or

lunch dish

9. Red Cross

10. American

volunteer

Indian -

11. Determined

13. Anger

19. Private

teacher

21. Drain of

20. Make amends

"John Prine," on Atlantic I looked forward to more gems. Prine writes the kind of music that makes you more aware of the humanness in yourself and others. His songs linger in your head and wander down to grab your heart. They can make you laugh out

loud or want to go off and

However, "Diamond" lacks the polish, charm and char-acter of Prine's previous re-cording. The subtlety, wit and thoughtful analogies can still be heard. Prine didn't lose anything; he just didn't fully develop them in many cuts. But John's fans will enjoy the lyrical craftiness that saturates the album if not its presentation. His simple country ramble is rough and raspy and even seems less sincere at times. Prine has a lot more

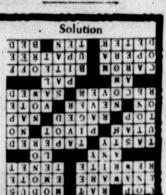
BOMB RAID

to offer than he put into this

LP, so come on, John, we're

hungry.

German airplanes dropped 225 tons of bombs on Coventry, England, on Nov. 14, 1940.



Because of its thin waist, a wasp cannot swallow solid food without getting indigestion.

People who lack determination People who get their own are the first ones knocked out. way usually get the worst of it. Thames DEALLAS

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TOMATO JUI

Pre-Inaugural Dinner Response Said 'Good'

Inaugural Dinner honoring needs," the Pampa mayor said. Governor-Elect and Mrs. Governor-Elect Dolph Briscoe indicates that it may set a record for dinner events in the City Coliseum," Mrs. Jack are completely sold on the Hazlewood, co-chairman of the event reported today.

The Amarillo Dinner will be held on January 3rd. It is one of five Pre-Inaugural Dinners scheduled over the State as part Briscoe's inaugural festivities. "Area leaders have been recognizing the Dinner as an opportunity to extend a Golden Spread-size welcome to in this administration to let our Pre-Inaugural Dinner, which the new Governor. The Dinner committee numbers over 250, and includes presidents and managers of Chambers of Commerce, mayors and city managers, college presidents and deans, representatives of the news media and people from all sectors of the business community," she said.

Milo Carlson; Mayor of Pampa, predicted that a strong delegation from Pampa would

"Response to th Pre- promote our area's political Reception and Dinner for

event, and we are pleased to mayors, city commissioners, Plains will also be attending. Our image in the legislature will thusiasm we bring to public first." affairs, and the Pre-Inaugural

interest in excellence in of Amarillo. education in our area."

Dr. James P. Cornette, President of West Texas State attend the Pre-Inaugural University, states that "West "We see this as a Texas University is pleased to wonderful opportunity to participate in the Pre-Inaugural

"Our entire City Commission Briscoe: The University will be plans to attend," said Mayor well represented by individual W.V. Swinburn of Tulia. "We faculty and administration faculty and administration attending the event."

Raymond Raillard, President know that so many other of the Canyon Chamber of Commerce, said, "Governorand city managers on the North Elect Briscoe is to be commended for extending the inaugural ceremonies to the be just as strong as the en- Panhandle. This is a historic

All area Chambers of Com-Dinner is the first opportunity merce are selling tickets to the area's vitality and energy be will include a reception for Governor-Elect and Mrs. Dean, Beryl Clinton of Briscoe at 7:00 P.M. and the Clarendon Junior College, when dinner at 8:00 P.M. Cocontacted yesterday, said, chairmen of the Dinner Com-"This is an excellent op- mittee are Jim McNease of 3906 portunity for all educators and Huntington, Jay R. Taylor of parents to meet our Governor- 2603 Hayden, and Mrs. Jack Elect and demonstrate our Hazlewood of 2601 Henning, all

> JEFFERSON DAVIS Confederate President Jefferson Davis died on Dec. 6,

FINLAND

INDEPENDENCE Finland declared its independence from Russia on Dec.

AMERICAN MINERVA The American Minerva. New York's first daily newspaper, was established by loah Webster on Dec. 9, 1793.

JOHNSONS MOVE IN On Dec. 7, 1963, President and Mrs. Johnson moved into

Editor's Note: Nancy Anderson, Copley News Service's Hollywood columnist, is on vacation. Today's guest columnist is Doris Day.

Copley News Service

I guess nobody can really be too sure about how they strike others, and I must say that I'm always surprised at the misconceptions some people have about me, judging by the

er people I have had several experiences in the course of my life that have brought me sadness, and, as with everyone else, when sad things happen to me, I feel sad and I don't laugh.

have played a number of straight dramatic movie roles, some of them involving scenes in which I have wept

have been quite well publi-

Nevertheless, that Pollyanna image of me persists. I really don't object to it. an exclusive designer. And, at friendly sunbeam is one that more people should have. It's certainly better than being known as a sour, hostile

But it just puzzles me. I have an idea it's purely a vis-ual thing. I'm a blonde, I have

It is now my carefullydrawn conclusion that it is impossible for people to think of someone with blonde hair, a rosy complexion, freckles and strong teeth as being anything but happy-go-lucky. It's a stereotype, and like other stereotypes it's not neces-

Another misconception is that I spend a fortune on ex-clusive apparel. Of course, that's easy to understand. Doesn't every television and movie actress spend a fortune with world-famous couturi-

PIKE'S PEAK Lt. Zebulon M. Pike discovered Pike's Peak on Nov. 14,

FIRST STREETCAR

COMMERCE TREATY On Nov. 14, 1840, the Repub-

COMMONWEALTH

OKLAHOMA state of the Union on Nov. 16.

Miss Your **Paper**

CENTSIBLE SHOPPING

How does your kitchen score?

By JOYCE ROARK Copley News Service

The heart is the pump of life. The kitchen is the heart of a home, for from it comes the fuel and energy that keeps a family alive.

Dwellings are built without living rooms, family rooms, dining rooms, bedrooms, and bathrooms. But never is the kitchen left out. No home can exist without a kitchen.

The kitchen is usually the poorest-designed room in a nouse and is invariably a safety hazard. If the kitchen is such an important part of the house, why isn't more care put into the planning of it?

Kitchens come in all sizes and shapes. In order to judge a kitchen you have to look at each part and then at the whole unit.

Grab your ruler and see how your kitchen "measures up."Don't count cabinet space under a sink, drawers in ranges, or corner cabinets with stationary shelves. You can count storage space below a built-in surface unit, and below a built-in oven if the storage space is at least 20 inches

Cabinets must have at least one drawer and two shelves not less than 20 inches deep. Drawers are preferable to

For an average size home (1,000-1;400-square feet) the minimum base cabinet storage should be 96 inches. Wall cabinets must have three or more shelves at least 10 inches deep. Each inch of a

full-height storage wall at

least 12 inches deep is equal to two inches of wall cabinet. You may not include cabinets over ranges, refrigerators, built-in ovens, and sinks. Corner cabinets with stationary shelves may not be counted. The average-size house should have at least 96 inches of wall-cabinet space.

Counter space is also im-portant. The length of counter is the total length of counter that extends between appliances or from an appliance to the end of a counter.

The average house should have at least 15-inches of counter space adjacent to the latch side of the refrigerator. There should be at least 24

inches of counter to the right of the sink. To the left of the sink, there should be at least 18 inches of counter.

A range or built-in surface unit should have a minimum

of 15 inches of counter space on either side of it. The same counter space is needed on either side of an oven.

The area of counter where you do most of your work should be at least 36 inches. The total length of counter space needed in an average house is 72 inches.

These minimum storage and work space will produce a kitchen of poor design. The more space, the better the kitchen. However, the larger the total square footage of the house, the more space needed in the kitchen.

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Steps to remember

HOLLYWOOD HOTLINE **Doris Day surprised**

by fans' misconceptions

Well, this one doesn't.

I like clothes. I have a lot of

fun with them. My wardrobe

for "The Doris Day Show" is

selected very carefully, and I think it's terrific. In fact, ev-

ery year we film an episode in

which I model a variety of

really dashing fashions.
Yet, my clothes, both in and

out of the show, come right off

the clothes racks of a quality

chain department store and not from the drawing board of

I hate to shop for clo

f do it once in a rare while, but

I depend on the show's excel-

lent wardrobe mistress,

Connie Edney, to do much of my clothes shopping.

Anyway, to you girls who

watch me on the show and (I

hope) think, "Wow, look at

those duds! Aren't they ele-

gant!" I say: You really don't

have to have a designer or

spend barrels of bucks. If you

shop carefully and have taste

you can find what you want

even in a department store.

By DORIS DAY

For instance, there are evi-dently a lot of people who think I never stop laughing, that I'm always in joyous spirits and that I never get angry about anything.

Actually, as have most oth-

Furthermore, as an actress bitterly. And in almost all of my romantic-comedy film

BATAAN, MANILA OR ALMOND

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performances I have cried. As for anger, a lot of things make me mad. Nowadays it's frequently the examples I hear, see and read of man's inhumanity to animals, and I can get awfully ticked off about the way our natural en-vironment is being destroyed. My feelings about these things

a sort of rosy complexion, -I have a lot of freckles and I'm fortunate enough to be blessed with healthy teeth.

sarily accurate.

The first streetcar in the world, powered by two horses, began running in New York on Nov. 14, 1832.

lic of Texas signed a treaty of commerce with Great Brit-

President Roosevelt proclaimed the Philippine Islands to be a free commonwealth on Nov. 14, 1935.

Oklahoma became the 46th

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12% GA.

80 ROD ROLL

PHONE 364-6002

165' ROLL

BLACK & DECKER

%" ELECTRIC

DRILL **\$799**

200 W. FIRST 364-2727

YOU PAID TOO MUCH

BY CUSTOMER -REQUEST TUNE-UP We are continuing our SPECIAL Tune-Up Special into the New Year . . . AMERICAN CARS & LIGHT TRUCKS Plus tax FREE LUBE JOB (Parts & Labor Included) with filter and oil change. SPECIAL GOOD THRU SATURDAY. JANUARY 6, 1973 IF YOU DIDN'T BUY FROM

YOUR BEST MARKET PLACE

Phone 364-2030

CLASSIFIED ADVERTISING RATES Reader Ads (Minimum 10 words) per word heading, 1 column width only - no art or signature cuts) per col. inch \$2.00 Repeat insertion without copy col Display Advertising Not Classified under ing, but placed on the classified page \$1.12 col. inch Deadline for Classified Advertising in the DAY BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the HERE-FORD BRAND.

5 p.m. Tuesday

For Sale: good used automatic 1. FOR SALE washer. Phone 364-4378. 326 **Miscellaneous** West First. B-1-12-45-tfc

KIRBY

Kirby classic built

for shag carpets.

New & rebuilt Kirbys.

KIRBY CO. OF HEREFORD

522 Irving

Phone 364-0422.

FOR SALE: Water Beds. King

Size...\$18.00. Round...\$42.00.

For Sale: Good used color TV.

Phone 364-4378. 326 West First.

ARE YOU INTERESTED

IN A PERFECT SKIN

CARE PROGRAM???

PHONE 364-2111.

Pinto Beans. \$10.00 per hun-

For Sale: Good used furniture.

SATURDAYS ONLY

364-4378. 326 West First.

plimentary facial,

dred 276-5267

For Sale:

West First.

Phone 364-1763.

1B-1-38-tfc

Good used

B-1-10-45-tfc

B-1-11-45-tfc

B-1-10-20-tfc

B-1-10-45-tfc

TOWN & COUNTRY

MOBILE HOME SALES Hwy 60 & at MYRTLE

Phone 364-0169.

Also spaces & furnished trailers for rent at

TOWN & COUNTRY ESTATES. FOR SALE: Cattle panels-10'

20', gates and portable corrals. Phone 364-5754 after 7:00 p.m. .B-1-14-3-tfc

"THE SADDLE HOUSE" COMPLETE Riding Equipment

New & Used Saddles PHONE 364-3583.

!!CARPET!!

Financing Available CAW CARPET PLAINS AND N. 25 Mile Ave. PHONE 364-3448

WE BUY AND SELL

USED FURNITURE. BARRICK FURNITURE WEST HWY 60 PHONE 364-3552.

1B-1-37-tfc

Must move all color TVs. stereos, refrigerators, washers and dryers. Some repossessed. Call Fabulous savings. FIRESTONE. 364-4333. B-1-17-11-tfc

American Legion & Auxiliary meets Tuesday 7:30 p.m. American Legion Hall

> Veterans Park STATED MEETING

SECOND MONDAY

7:30 P.M.

Thurśday DEGREE WORK

Jerry George W.M. W.A. Phipps Sec

Hereford Rotary

Club "

Monday at 12:05 Civic Club Center

(Jim Hill)



meets each

Wednesday, 12 Noon Civic Club Center (Jim Hill)



Tuesday 8 P.M.

ELK'S LODGE

upholstery. shampooer \$1.

AKC registered Chinese Pug Puppies, 6 weeks old, Excellent markings, reasonable. 364-5486.

OR TRADE travel traler 20 ft. or longer. Ph. 267-7341

For sale: Farrowing House.

FOR SALE One used color TV Set. HOUSE CALLS NOW \$4.00 ON COLOR AND B&W TV'S Get the best in service from TOWER TV 248 NORTHWEST DRIVE PHONE 364-4740

CORNER SO. MAIN & AUSTIN B-1-11-20-tfc

PHONE 364-2188 FREE ESTIMATES FREE PICKUP & DEL. QUALITY MATERIALS

For Mary Kay and Mr. Kay Call Mrs. Jessie Fuller, 364-

1B-1-11-tfc Betty Rice at 405 Jowell is now

2. FOR SALE

See.Us For Mayrath Grain Augers Also have parts iin stock . · DAVIS IMPLEMENT 409 EAST FIRST

See Our Line Of: stoves, refrigerators, TV's living room suites, dining room suites, and miscellaneous merchandise.

BIG JIM'S FURNITURE HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS Phone 364-1873.

1B-1-35-tfc

MUSICAL INSTRUMENTS FOR SALE: Oboe, saxaphone, cornet and ukulele. Very good condition Phone 364-3476. B-1-34-tfc

For Sale: 8' x 42' Trailer house 2 bedrooms, Good condition. Furnished. 364-0900.

B-1-11-51-4c

For Sale: AKC St. Bernard Puppies. Champion bloodline. Call 995-4797 Tulia, Texas. B-12-26-4C

NEW POOL TABLES

Slate tops finest quality. Gumoze: \$149:95:59 X0 A'x8', \$389.95 to \$499.95

complete. Financing available Phone 364-3390 or 364-3383 For Appointment. B-1-25-tfc

CARPETS and life too can be beautiful if you use Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber Company. B-1-20-52-2c

MILLIONS of rugs have been cleaned with Blue Lustre. It's America's finest. Rent electric shampooer \$1. Duckwalls

Sugarland Mall.

For Sale: Used forced air furnaces and suspended fur-

BROWND SHEET METAL B-1-12-27-tfc -

For Sale: Doberman pinscher. 1967 Camaro, 327 Engine. 3 727 acres of the Finest Irrigated Nice furnished house. Adults. 18 months old. Call 364-6860. speed floor shift. good conland west of Etter, Texas. No pets. After 5:00-p.m. 303 B-1-10-27-1c

B-1-14-27-1c For Sale Or Trade

B-1-18-27-2c

FOR SALE 40 ft. by 10 ft. Hensley House Trailer. Completely furnished. Air conditioner, central heat. Or will trade for self-contained

Vega, Texas.

Call 364-0210 after 6:00 p.m.

refrigerator. Call 364-4378. 326

RD.

Cosmetics or for a com- 3525. -

your Shaklee Vitamin Dealer. For Sale: Northern grown Call 364-3114.

S-1-13-12-tfc

B-2-35-tfe Trailers and used trailers.

ALBERS MILLING COM-PANY, 364-5370.

for Graham (Hoeme) Plows DAVIS IMPLEMENT 40SEAST FIRST

> B-2-29-tfc 3. FOR SALE

NEW & USED CARS. ORVAL WATSON FORD SALES COMPANY PHONE 364-2727. . 1B-3-18-tfc-

INSPECTED USED TIRES. Guaranteed 12 months-\$5.00 up, mounted free. Special \$2.88, by appointment FIRESTONE

195 MAIN PHONE 364-4333. B-3-1-tfc MILBURN MOTOR COMPANY

We pay cash for Used Cars 136 Sampson Phone 364-0077 B-3-33-tfc

WALKER'S USED CARS AND TRUCKS. WE BUY, SELL OR TRADE 400 WEST FIRST Phone 364-2250.

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC"s new location -221 NORTH 25 MILE AVENUE. B-3-20-42-tfc

Completely developed with 3 dition. Call 364-1540. Gifford Hill Sprinkler Systems. B-3-13-24-tfc

For Sale: 1970 Buick Wildcat. 2 dr. hardtop. All Power. 607 South Main.

BY OWNER "3 bedroom brick house. 134 bath, central heat, refrigerated air. 136 Ranger Drive Phone 364-6817. Evenings 364-0168.

LOTS FOR SALE 200' Front by 300' lot 41/2 miles south of Hereford on Dimmitt Highway 385. Has new house well, 6" casing. .

1B-4-49-tfc

BY OWNER 3 bedrooms, 2 baths, formal living room and dining -room, family room and dining area, beautifully landscaped. Large building with work shop on one acre. 2 miles on South Main.

> after 6:00 Phone 364-2484.

TWO 15 acre.tracks. Can sell on G.I. Loan. Approved and surveyed. Carthel Real Estate, Phone: 364-0944.

FOR SALE BY OWNER AT 204 DOUGLAS. 3 bedrooms, 134 baths, den. Fully carpeted, new drapes with cornices. All walk-in closets and lots of storage. Central air and heat. Electric garage doors. Play house in back and

beautifully landscaped. Days-Phone 364-3366 Nights-Phone 364-0525.

IRRIGATED 95 acres. Well Allotted. On Highway 60 West. papers. Only \$450.00 per acre.

WHY PAY RENT 3 bdrm. 11/2 baths with fenced yard. Buy equity and assume 9 Acres with horse barn and

FARMS 10 ACRES ON PAVEMENT \$250.00 per acre. You should see before maize is harvested.

This place has lots of improvements on it. Priced at \$13,000.00. Buy equity and assume loan. WANT LAND?

243 A. with 2 wells. Good allotments, 2 bdrms. home, large barn and corralls. Located North on 385, 41/2 miles from town. location for appliance and

415 A. ON PAVENENT With 3 good wells, good allotments, improvements. \$55,125.00 down will handle this

WANT TO GO NORTH? . land with 5 wells and plenty of 4117. water. Can be bought for \$35,000.00 down. Call for NORTHWEST OF HEREFORD

Section with 2 wells priced to MOBILE HOME LOTS 60 x 135 ft. lots for \$50.00 down and \$21.13 per mo. If you are wanting to buy or sell,

call Hamby Real Estate: HAMBY REAL ESTATE OFFICE 364-2553 J.M. Hamby

Chick Weemes Gerald Hamby B-4-27-tfc

available. Check with our office North Main. Call 364-1703.

Furnished apartment for rent at The Lynette Apartments. 112 Avenue H, call 364-0969.

ELDORADO ARMS - one and B-4-23-tfc two bedroom apartments for rent. Inquire 427 North 25 Mile Avenue, Apt. 16 or call 364-2232 or 364-4332.

BACHELOR APARTMENTS Carpeted-private entrance. Zoned for mobile homes. Good private bath, vented heat. 821

No pets. After 5:00-p.m. 303 Avenue H.

HOUSE. 230 WEST 4th.

3 bedroom unfurnished house \$130.00. Clean. Phone 364-5844

FOR RENT OR LEASE Two downtown business buildings DB&S Company Inc.

Phone 364-0241. B-5-26-tfc MANOR

2552. B-5-15-10-tfc

1S-4-50-3p For Sale: 3 bedroom home, newly decorated. Right down

town. 201 East 6th Street. Will TRAILER PARK Choice trailer lots . for rent. One A. with 3 bdrm. home 11/2

> NORMAN D. BARTLETT OWNER Phone: 364-1483 364-3937.

Owner will carry papers. Call Owens 364-2222. 1B-5-10-14-tfc buys this 3 drm. home in old **APARTMENTS** part of town. Good location, FURNISHED

> bedrooms, liveing room, kitchen, dinette and bath. FOREST AVENUE

APARTMENTS PHONE 364-1887

B-5-10-46-tfc TRAILER SPACE FOR RENT.

Phone 364-1108. B-5-10-13-tfc

6. WANTED

364-3117.

WANT TO LEASE - 1/2 to 1 section. land. Will discuss Approx. 900 A. of good level rental. Call Lewis Block, 364-

MING. Contact Don Howard at

WANTED - CUSTOM FAR-364-3169 MING call Joel Williamson 258-334-1534

calves. Foster Hill 258-7546: B-5-10-22-tfc Unit 53.

B-5-13-21-tfc

Anson A. & June Dearing Phone 364-3350 or 364-3777 B-5-22-23-tfc

South 25 Mile Avenue.

THREE ROOM FURNISHED

(Excellent for show rooms) Also downtown office spaces. 3rd and Miles Avenue Hereford, Texas

Contact: Jay Swayze

B-5-16-39-tfc DIAMOND VALLEY

Located on the 600 and 700 Block of Avenue H-Sioux- and Cherokee Streets and the 700 Block of Avenue G.

1B-5-45-tfc

1 & 2 bedrooms with kitchen, dinette and bath. Also 2

Northwest Mobile Lodge,

B-6-14-47-tfc WANTED-CUSTOM FAR-

B-6-13-6-tfc CUSTOM SWATHING &

BALING. SAM BERRYMAN, 364-5810. B-6-10-7-tfc

B-6-1-46-tfc

O.G. Hill Jr. 364-1871 or 364-4741 B-6-16-39-tfc

WANTED 1000 Tons Scrap Highest cash prices paid for Iron-Cars-Trucks-Pickups-Tractors. Cooper-Brass-Aluminim Batteries or any type HEREFORD IRON

AND METAL

8. HELP WANTED

Females: Work 10:30 a.m. to 5:00 p.m. Apply in person on 2,3,4 January at Mr. Burger, 819 West Park Avenue, Hereford.

CUMMINS DIESEL DRIVER. Experienced long haul with references. Hereford 364-0484.

DIESEL TRUCK MECHANIC WELDER. 40-50 years age. Good salary,

house, utilities furnished. 806-B-8-27-4p

TEXAS REFINERY CORP offers high income opportunity to mature man in Hereford area. Fringe benefits PLUS

regular cash and vacation.

364-0484.

Regardless of experience airmail A.T. Pate, Pres., Texas Refinery Corp., Box 711, Fort Worth, Texas 76101.

Full Time Permanent Employment CLOVERLAKE DAIRY

B-8-27-1c

FOODS, INC. We have openings in the following classifications: -Route Salesman -Route Salesman Trainee Route Manager Route Manager Trainee

benefits, Paid Vacations Group Health and Life Insurance Plan -Employee Profit Sharing Plan Employee Retirement Plan

We offer the following employee

Apply in Person CLOVERLAKE DAIRY FOODS, INC. 711 Austin Street

Plainview, Texas WAITRESS WANTED, Phone 364-0512.

B-8-10-27-tfc NEEDED --- SCHOOL BUS DRIVERS. See Eldon Owens at

B-8-26-26-tfc

Bus Barn. Bedrooms for rent. 613 East Butchers, Boners & Truck Drivers HEREFORD BI-PRODUCTS, 364-0951.

B-8-10-30-tfc Local certified public accounting firm desires to interview qualified bookkeepers and accountants for positions. All replies in strict confidence. Write Box 1676, Hereford or call

364-4757.

FARM HELP WANTED Need top farm and ranch working man. Must have knowledge of row crop, feed lot

and irrigation operations. Good

salary - added benefits to right

CALL WAYNE ADAMS

1B-8-26-4c WANTED Truck drivers experienced in live cattle hauling. Only steady men with clean driving record

214-396-2671.

need apply. Salary \$200.00 per Contact: Vernon Carlisle Carlisle Trucks Phone 364-6961 or

276-5667.

1B-8-45-tfc NEED: Two experienced auto and train meethann's. Centact

Mr. Vaughan at 142 Miles or Phone 364-0990. B-8-16-16-tfc

AVON INVITES YOU to be your own boss, set your own hours as an Avon Representative: Its easy and fun-even if you have never sold

CALL FOR DETAILS

364-4479 or 364-0640

after 6:00 p.m. **HELP WANTED** \$100.00 weekly possible ad-

dressing mail for firms-Full and part time at home -Send stamped self-addressed envelope to HOME WORK OP-PORTUNITIES. Box 566 Ruidoso Downs, New Mexico 88346

delivery man. Good working conditions. Apply in person Tuesday morning to Barrick Furniture, W Hwy 60. B-8-18-27-1c

B-8-32-27-1c

STAND, 628 West 1st. 364-1150. B-8-29-25-tfc

January 2nd.

B-10-25-26-3c

CEMETERY PROPERTY OUT OF TOWN? Why not transfer your property to Restlawn Memorial Gardens. Phone 364-5351,

with Dex-A-Diet capsules \$1.98 at Harold Close Drugs. S-10-20-15p

11. Business Service B.J. JONES

Contractors) We will do your finishing or give you a turnkey job. Estimates.

> CARPET CLEANING C&W CARRET

Phone 364-3448 1B-11-24-tfc KELLLEY ELECTRIC Doug and Virgil **Electrical Contractors** Residential Commercial All bids and wiring competitive.

Phone 364-1345

Night phone 364-2012

or 364-1345

Box 130.

DICKEY'S Dirt Work - All Kinds

> See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553

proved methods. COWAN JEWELERS. B-11-15-29-tfc

FRANK WESTER

CEMENT CONTRACTOR

107 BRADLEY esidential-Commo Turnkey job Straight finish.

TAIL WATER PIT CLEANING. DUMP TRUCKS BOBBY GRIEGO

FREE. or 364-3777... 1B-11-28-tfc

B-8-27-1p (See More Ads Next Page)

131 E. 2nd.

For Sale: City lot 64x198 ft. Zoned for mobile homes. Good location. Phone 364-4163:

TAKE soil away the Blue Lustre. way from carpets and Rent electric Hereford

B-1-12-27-3c

1B-1-27-3c

B-1-10-27-2c

PAUL JONES UPHOLSTERY

1S-1-42-tfc FULLER BRUSH PRODUCTS.

Farm Equipment

Phone 364-2811 FOR SALE - New Hale

See Us For Parts-Sweeps-Chisels

Phone 364-2811

Automobiles

1B-3-41-tfc

Ideal for backgrounding cattle operation. MIKE JUSTICE, B-3-52-20 agent, Dalhart, Texas. REAL ESTATE 249-4000.

Pens and working facilities for

cattle. 60 acres bermuda grass.

FOR SALE BY OWNER

3 bedroom, 21/2 bath

brick home on the

Dimmitt Highway.

Call 364-4563.

FOR SALE BY OWNER

3 bedroom home in Northwest

FOUR SECTIONS

NORTHWEST OF

HEREFORD.

Call

Jim Davis or Arlo Shobe

806-795-0601.

3102 50th Street

Lubbock, Texas 79413.

COUNTRY LIVING

baths, carpeted, attached

garage. You will have to se this

home. Priced \$21,000.00 with

LARGE ATTRACIVE HOME

3 bdrm., 11/2 baths, storage in

back, sprinkler system,

beautiful yard with large trees.

\$500,00 DOWN

payments \$127.00 per mo.

BRAG ALITTLE

This 2 bdrm. home for only

\$3,000.00 Owner will carry some

Owner will carry second...

G.I. Call Betty Rice.

\$5000.00 down.

for details.

area. Call 364-5520.

Good

1B-4-27-3c

B-4-12-27-1c

1B-4-16-tfc

Call 364-3508

FOR SALE OR TRADE

Phone 364-1811; B-4-41-tfc

B-4-20-48-tfc

B-4-24-4fc

loan with payments of \$108.00 corrals, \$11,000. Section with 5 wells and return water system. Extra good-milo and wheat growing. Priced only

CARTHEL REAL ESTATE. PHONE 364-0944 B-4-23-tfc FOR SALE OR LEASE 9,000 sq. ft. building. Ideal

PHONE 364-3327. 1B-4-20-tfc MERRY CHRISTMAS FHA REPOSSESSION \$14.800. Three bedroom brick

home. Carpeted, fenced, at-

4 BEDROOM BRICK

\$15:650.00. Low down payment.

furniture store.

tached garage.

VA or FHA Loan or 235 FHA Assistance Loan. \$13,500.00 Buys small 3 bedroom brick with attached garage, 2 full baths. Small down payment, reasonable monthly payments. NICE COUNTRY HOME

On one acre. Large 3 bedroom

brick home, 2 car garage, fruit

trees, good well. \$27,800.00.

CITY LOTS Small down payment. Owner will carry balance LOANS financing FHA-VA & GON-VENTIONAL LOANS are now For Lease: Building at 226

Board of Realtors

Multiple Listing Service

CARTHEL REAL ESTATE

206 N. 25 Mile Avenue

for details.

364-2816

Phone 364-0944 364-0038 Wayne Carthel Leola Peters EQUAL OPPORTUNITY

For sale by owner: 3 bedroom

brick at 219 Avenue B. Phone

For sale, 64x198 ft. City Lot. location. Phone 364-4163.

B-5-10-27-tfc

SUMMERFIELD MOBILE FIRST MONTH FREE. 7 miles allotments, \$400.00 per West on Hwy. 60. Phone 357-

> Office building with carpet, paneling, refrigerated air, coffee bar and three offices. Reasonable rent. Call 364-0789.

OFFICE FOR LEASE. Ralph

5th. Phone 364-1760 before 5:00

WANTED: Pasture for calves and-or yearlings. Ellis Lemons,

Howards Custom Farming, 258-7761 or 258-7310.

7728, or 364-1933: -

YARD WORK AND ODD JOBS. W.B. Boston.

January at Mr. Burger, 819 West Park Avenue, Hereford. No telephone calls, please. No telephone calls please, EXPERIENCED Furniture B-8-25-27-1c

B-8-27-4p

Waitress needed for both food and cocktails. Excellent tips. Spanish applicants encouraged to apply. Must be 21 or older. Apply in person, THE MUSIC

after school week days and

some weekends. Apply on 2.3.4

10. NOTICE

FIRST BAPTIST CHURCH KINDERGARTEN Is now accepting 20 children who were 4 years old after Sept. 1, 1972 for our Thursday & Friday classes. We have limited openings in all our classes. Deadline enrollment

Call 364-1124 or 364-3305.

B-10-18-tfc Reduce excess fluids with Fluidex \$1.69 - Lose weight

CONCRETE CONTRACTOR (Formerlly H.E. Wester-B.L. Jones Cement

> 246 16th Street Phone 364-6617 B-11-21-tfc

DOZER SERVICE Bulldozers - Scrapers man. Must be over 35 years of Back Hoe - Dragline Motorgrader ·

> 11/4B-11-29-tfc WANTED - 100 to 150 watches a week to repair by latest ap-

Residence Phone 647-4565

Phone 364-5169 1B-11-39-tfc DRAGLINE SERVICE

> 1B-11-14-tfc WILL PICK UP JUNK CARS. CALL 364-3350

Day Phone 364-0574

Night - 364-2322 -

S-11-10-10-tfc

HEREFORD WRECKING CO. New & Used Parts WRECKER SERVICE We buy scrap Iron & Metal Have storage for cars, boats, etc.

> 1st & Jowell Ph. 364-0580 Nites - 4009 or 0075 S-11-12-40-tfc

ROWLAND STABLES We cater to good horses, rent stalls, board, break and train horses, teach your child rundamentals in ridiing. 840 AVENUE F.

CALL 364-1189 AFTER 4:00 P.M. S-11-46-tfc

CHANTEL'S POODLE GROOMING SALON. Frankie & Betty Barrett PHONE 364-2048.

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone

S-11-12-40-tfc

1S-11-7-tfc

COMPLETE **Turn Key Installations** of Pumps and **Gear Drives** Big "T"

PUMP CO., INC. Sales & Service 364-0353 HEREFORD DIMMITT 647-3444 247-3311 FRIONA

S-11-24-tfc FOR ALL YOUR INSURANCE Consult

The LaPlata Agency 205 South 25 Mile Avenue Phone 364-4919 Pauline Lovan

Robert Lemons

364-1726 364-2412 S-11-16-1

3. LOST AND FOUND

LOST in the vicinity of Summerfield, 9 head of steers and heifers branded "CW" on left hip. Call 357-2588.

B-13-19-49-tfc

Strayed: Cattle with "Diamond M' on left hip. Phone David Brumley, 364-1174. B-13-12-27-tfc

Lost since Christmas from vicinity of Harrison Hwy. Austrialian female sheep herder dog. Mingle-colored blue, grey and white with beautiful blue eyes, wearing silver chain. About 3 months old. Call 364-5270 or 364-2435. B-13-34-27-tfc

Legal Notice

THE STATE OF TEXAS TO: JOHNNY APPEL GREETING:

You are commanded to appear by filing a written answer to the Petitioners petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 12th day of February, A.D., 1973 at or before 10 o'clock A.M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas. Said Petitioners petition was

filed on the 4th day of February,

The file number of said suit being No. 6431

The names of the parties in said suit are: IN THE MATTER OF

THE MARRIAGE OF Maria Elena Santos Appel as Petitioner and Johnny Appel as Respondent.

The nature of said suit being substantially as follows, to wit: Suit for divorce. If this Citation is not served

with in 90 days after the date of its issuance, it shall be returned unserved.

Issued this the 29th day of December A.D., 1972 Given under my hand and seal of said Court, at office in Hereford, Texas this the 29th day of December A.D., 1972. Lola Faye Veazy

District Clerk Court Deaf Smith County, Texas

By, Deputy S-27-4c LAST STRAW

Worrying about the problems that come today and those that may come tomorrow is too much of a burden for any man.

HEAD IN SAND

Any man would be happier if le could fool himself as easily as he thinks he fools others.

DEPENDABLE SERVICE

You name it in heating or air conditioning...we can repair or replace it...FAST!

Brownd Sheet Metal 364-3867

After Hours - Home Phones

DON

364-1920 364-2384

STEVE 364-6395

FOR THE BEST DEALS ON NEW or USED CARS

Come in and Talk with one of the men

JOHN ORSBORN BUICK PONTIAC GMC

> at 142 N. MILES or 221 N. 25 Mi. Ave.

364-1222



NIGGER CHARLEY

Fred Williamson D'Urville Martin PG Min and Marie

· STAR ·

SHOWTIMES

5:00 - 7:00

- 9:05

SPANISH NIGHT TUESDAY AND WEDNESDAY

> **DESO EN OTONO** PLUS -

UNA NOCHE DAJO LA TORMENTA

TOWER DRIVE-IN

OWENS ELECTRIC

Electric Contracting - Sales and Service of New and Used Motors and Controls Magnitos, Starters & Generator Repair

Loan Motors Available

Off. Phone 364-3572

809 E. 2nd

Hereford, Texas

AMERICAN MANILLA ROPE

Stocked at

Ottingham 1107 W. HIGHWAY 60

HEREFORD, TEXAS

364-5881

LEAVE THE WORRY TO US

PHONE 364-3163 and

GENTLEMAN JIM IS ON THE SCENE!

ALL MAKES and MODELS

Washers

Dryers

 Dishwashers • Refrigerators

 Cook Tops Ranges

Ovens Built-ins

· Electric or G is

Kelvinator

Hot Point

Signature

Norge

Vent-a-hoods

Freezers

 Frigidaire Whirlpool

·Kitchen Aid Kenmore

Westinghouse









12:30 # 2:30

COLORES · STAR ·

The Sunday Brand, Hereford, Texas, Sunday, December 31, 1972

1972 Chevrolet 4-door, V8, automatic transmission, airconditioning, power steering, power brakes, vinyl top. \$3285°

1972 Chevrolet Malibu. 2-door hard top, V8, automatic transmission, power steering, airconditioning, beautiful.

1972 American Motors Ambassador. 4-door sedan, 360 V8, automatic transmission, power steering, power brakes, air-conditioning, vinyl top, vinyl interior, low mileage car.

1971 Ford LTD. 2-door hard top, V8, automatic transmission, power steering, power brakes, airconditioning, extra clean car. 1971 American Motors Hornet. 4-Door. 1495°

1970 Buick Estate Wagon. 9 passenger, V8, automatic transmission, air-conditioning, all kinds of goodies.

1970 Chevrolet 2-door hard top, V8, automatic transmission, power steering, power. brakes, factory air-conditioning. 1969 Ford Toring.-2-door hard top, V8, automatic transmission, power steering, power brakes, air-

conditionona. 1969 Chevrolet 2-door hard top, V8, auto-matic transmission, power steering, power brakes, air-conditioning.

1969 Grand Prix. 2-door hard top, V8, automatic transmission, power steering, power brakes, airconditioning, bucket seats, console, everything.

1968 Dodge Charger. 2-door hard top, V8, automatic transmission, power steering, power brakes, air-conditioning. 1968 Chevrolet Impala. 2-door hard top, V8, automatic transmission. power steering, power

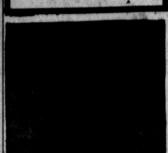
brakes, air conditioning. 1295° 1967 Chevrolet Super Sport. 2-door hard top, V8, automatic transmission, power steering, power brakes, air-conditioning.

NO. 1 USED CAR DEALER IN HEREFORD, TEXAS

> 104 FRONT STREET, HEREFORD Your American Motors Dealer

11th and Filmore - Amarille

Brand Ads



Such Thorough

STOP IN SOON Phillips "66" Products

EAST SIDE "66" **Rocky Stewart**

1303 E. 1st 364-2644

EXPERT REPAIR

BUICK PONTIAC GMC TRUCKS BUICK PONTIAC



FOR QUICK REPLACEMENT OF CRACKED SAFETY GLASS

HEREFORD GLASS CO. INC. For all your glass needs

Insurance claims promptly serviced. We use nationally advertised



SAFETY GLASS

BEST RENTAL VALUE IN TOWN



Beautiful new 1-2-3 and 4 bedroom apartments. 5 minutes downtown, close to schools and churches.

ALL UTILITIES FURNISHED COMPLETE WITH:

* Range

* Refrigerator

* Garbage Disposal

* Air Conditioning

* Laundry Facilities

* Recreation Center

* Two Fenced Playgrounds

to 12300 \$7975

BLUE WATER GARDEN APARTMENTS 616 IRVING **PHONE 364-6661**



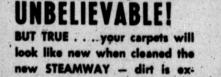
a nice set of goose

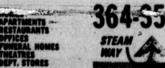
START THE NEW YEAR RIGHT AT ONE OF OUR THEATERS It's all happening Sunday Night at the Star and Tower Deits In.

THE TERROR BEGIN? "The Other.' You'll walk out of the theatre with









tracted, not scrubbed in.

RULAND'S HIGH PLAINS STEAMWAY David Ruland, Owner Ph. 364-3575 223 Ave. B. Hereford, Texas 79045

Brand Ads Get Results



Jeane Coker, G.R.I.

"Call me, I really care"

TROY CARMICHEAL G.S. WHEELER ATTENTION: HOME SEEKERS



Payments \$154 month for this exceptionally nice three bedroom, two bath brick on Elm! You will like the formal living room with partial wall into a spacious 33' den-kitchen. Eating bar makes quick service easy. Humidifier. Total electric billed under \$40 a month. Immediate Possession.



On Centre, beautiful interior with charm and comfort thru-out. Room arrangement makes possible quiet separation of sleeping, family and entertaining areas. Carpeted kitchen, indirect lighting and bouble oven with stainless steel sinks. Three bedroom, two bath, Custom Drapes, 2066 sq. ft.,-double garage, circle drive. Immediate possession. Call to see! You will like it!

Large, spacious two bedroom older home, corner lot, two blocks from down town. Also one bedroom rental. \$17,000.00.

Two bedroom house on Blevins. Priced right! Payments Jess than \$100. One-half block to Aikman School.



It is more than just a place to live. \$27,500.00 for 1800 sq. ft. of very comfortable living arrangement. Choice Spot — three blocks to N.W. School. Less than one year old. Three large bedroom with private dressing area for MBR two baths. Large paneled den-kitchen with wood burner fireplace wall. Very Nice! When do you want to move in ?



Prestiege location on Texas with the greatest room arrangement for your family. Four large bedrooms with closets and storage you must see to believe. Two baths. Warm colors with outstanding decor give expensive feel thru-out. Water Softner, Electric garage opener, yard Sprinkler. Extra large lot. Double Sharp. What else Would it take to make you happy?

A new Home. Isolated MBR. Large, spacious living, dining, kitchen area. Three bedroom, two bath. Total move in cost \$500. Very nice interior, carpeted, double garage.

508 South 25 Mile Ave.

WHEN THINKING OF REAL ESTATE



JUSTICE Specializing in farm, ranch, motels & commercial properties.

Have 640 acres with good government check, best of water, northwest of Hereford. Have commercial property to trade for far-

We're in dire need of quarter and half-section listings!

800 acres irrigated and grassland, near Hereford, on paving, perfect for cattle operation, two homes, 53/4 percent loan, 25 percent down, easy payout. Have 3/4 section will trade for section or more.

Virgil Justice Real Estate

We operate on an Open Listing Basis.

210 Ranger 364-0670



HOME WITH RENTAL. Clean 2 bdr Stucco with separate

rental, garage, and fenced yard. \$12,500. • \$500.00 will handle this clean, roomy 3 bdr, 11/2 bath home

with 2-car garage, fenced yard. \$12,100. •TWO HOUSES on one lot - rent both or live in one. Has garage, private well, fenced yard, easy terms. \$8,100. • \$600.00 TOTAL MOVE IN will get you a 3 bdr. stucco home.

Has garage and reasonable payments, \$6,600. •ACREAGE with 2 bedroom house & other improvements near town on pavement. Approximately 6 acres, domestic

well. VA loan available. \$16,900. BILUEBONNET ADDITION. For less than \$115.00 per month, you can own the 3 bedroom, 2 bath brick with garage, shag carpet and built-ins. Low interest loan, very

reasonable price. \$17,300. •EASY TERMS. Drapes and cooler go with this clean 3 bdr., 2 bath home featuring builtins, 2-car garage, and fenced yard. Will consider all offers. \$17,600. OFFICE BUILDING. Will sell, trade or lease. 3 offices, carpet, central heat & refrigerated air, new paint. Only



Grady Rogers 364-1949 Ted Walling 364-0660 Gene Campbell

HEREFORD 364-0555

to the wonderful People of Hereford for an outstanding and successful year in 1972. We are fortunate to live in Hereford and be a part of its growth. Here's wishing everyone a very successful and prosperous 1973. We consider it a privilidge to have had the opportunity to serve you and your families for the past 25 years with our many services. Happy New Year to all of you from all of us.

Lloyd Sharp, Kenneth R. Rogers, Melvin G. Jayroe, Flake Barber, Doris Traylor, Avis Blakey, Barbara Cheek, Lee Locke, Pat McNeese, Carol Rose, Lee Umsted, Charles Wagner and Don Zimmerman.

> DON ZIMMERMAN 364-3274

APOLLO XII

On Nov. 14, 1969, Apollo XII with astronauts Conrad, Bean and Bordon aboard was racing toward the moon for the world's second manned land-

SAMUEL GOMPERS

On Nov. 17, 1881, Samuel Gompers organized the Federation of Organized Trades and Labor Unions, the forerunner of the AFL.

ATTACK WARNING

On Nov. 17, 1941, Joseph C. Grew, U.S. ambassador to Japan, warned the State Department that the Japanese might attack suddenly.

STEEL -

NATIONALIZATION On Nov. 17, 1948, the House of Commons voted to nationalize the British steel indusLAND

.10 acres on pavement, \$1,000.00 down. \$100.00 per month. 15 acres 1-mile off pavement, \$500.00 down, \$100.00 per month. 36 acres sowed to wheat and alfalfa . irrigation well and underground tile. 1-miles to town. \$15,000.00 down, good terms on balance Extra nice 160 acres. 12 mile off pavement, has 2-8" wells, 1-

mile underground tile on wells, with tail water pump connected into tile. See us for complete information

0 acres with 8" well. 3-miles to Jwn, \$185,00 per acre, 314 acres in cultivation, 207 in milo - with 17 acres wheat allotment.

> Call J. M. Hamby (Hamby Real Estate) Office 364-3566 Res. 364-2553.

Hereford Real Estate

*Homes

* Farms * Ranches

4,000 sq. ft., fireplace in den, all extras, \$10.00 sq. ft., \$40,000.00. Please call for an appointment

Over 1,600 sq. ft., fireplace, fully carpeted kitchen and baths. Concrete walks to storage, large concrete patio with bar-be-que. Has walk-in closets in master bedroom. drapes go with house, water softener, and double garage. Only \$21,500.00.

2,264 sq. ft., 5-bedroom, \$22,500. with \$2,500 down and owner will carry paper.

NOW \$132.00 per month will buy this 3-bedroom, 2-bath, double garage, fenced yard home. Small down, only \$16,500.00

640 Acres, Northwest location, has 3 wells, with 200 acres wheat, 200 acres maize and 40 acres grass. \$267.50 per

1/2 section, 2-8" irrigation wells, 34 mile tile, received \$11,200 ASCS last year. Good allotments, less than \$330

160 acres with 2-8" wells, 11/2 mile-tile, large barn, recharge pit. Payments \$3,400 year

40 acres, has good 6" well, fences and corrals and pipe

Evenings and Sundays

141 North 25 Mile Ave.

364-2424

Martin Moore 364-2496 Jim Cramer 364-0164

YEAR END CLEAN-UP SALE **Open This Sunday**

1969 Pontiac Catalina. 4-door, loade like new. 1595.00

1966 Cadillac Sedan Deville. One owner, like new, loaded, local Hereford car.

1595.00 1967 Grand Prix Coupe. Loaded, exceptionally

3850.00

1965 Oldsmobile. 2-door, radio and heater, auto matic transmission, power steering and brakes, air-conditioning, F85/442, -motor. 3695.00

1968 Plymouth Wagon. Clean, radio and heater, automatic transmission.

\$895.00 1962 Buick. 4-door, runs exceptionally good.

⁵295.00

1964 Pontiac. 4-door, loaded. \$350.00

1963 Ford Station Wagon. Radio and heater, auto matic transmission, air-conditioning.

350.00

1966 Chevrolet Pick-up. Long-wide, new motor overhauled. Runs like new. \$850.00

1967 Dodge Pick-up. 4-speed, needs some body 3495.00

1960 Chevrolet Pick-up. Custom Cab, long wide box, new rebuilt motor, new tires, west coast mirrors, 4-speed, 6-cylinders, runs in good condi tion. " \$550.00

See Them Today At . . .

McMurry Auto Sale 601 N. Fillmore Street 373-2311 Amarillo, Texas

LPH OWENS & ASSOCIATES, INC 311 E. PARK AVE. HEREFORD, TEXAS

REALTORS

help you plan a new home.





PHONE 364-2222

per cent loan. H-3689 but real nice. Well cared for, 3 BR, 2 Bath, Dbl drive, fenced, corner lot, all brick, northwest area, new-loan available. H-

PAVED alley in rear to double garage. 3 BR, close to schools, clean, possession in January, low equity in northwest Hereford. H-1500.00

loaded with extras. H-3787 homes now under construction in Ralph Owens Addition. Choice lots still available to build your own. Call today, we will

has been reduced from the price of this 2000 sq ft home on

Ironwood. Fireplace, extra large bedrooms, 16 x 7 Utility,

EQUITY is under \$3500.00 on this 3 BR all brick home that is less than 1 year old. Swinging doors from entry way into kitchen with all will-ins; priced to sell. H-3799

1 ½ BATH
3 Bedroom, single garage, on Northwest Drive, immediate possession, and priced at only \$16,500.00. Total investment around \$550.00, low payments. H-3804

all kinds, with gas light, gas bar-b-que, almost 1500 sq ft, large rooms, small down payment, has new appraisal just \$19,00.00.

out, 3 BR, large living room and large kkehen, priced well under market value. New loan available. H-3814

LANDSCAPING is perfect at this Aspen Street beauty. New paint inside and

OWNER has moved and he said sell his home on Nueces. Large den with fireplace, includes drapes, hutch, rock garden, beamed



in the front and back, nice yard with lots of rose bushes,

Master, Green shag carpet, large Den with W-B fireplace, 95 separate dining room, isolated master, 2 full baths, owner will onsider trade for smaller home. H-3822

decorated inside, new shag carpet plus indoor-outdoor carpet in den and kitchen. Ben Franklin fireplace, over 1700 sq ft, on Fir Street, 3 BR, 2 Bath. H-3825.

129.00 monthly on this 3 BR, 2 Bath home in NW. Includes storage building, bar-b-que grill, humidifier, dbl garage, fenced,

living at it's best in this 3-BR home located southeast of Hereford. Includes almost 5 acres, has own well, cash or new

CLEAN 3 BR,2 Bath home on Elm, ready for occupancy. Carpets, drapes, large storage in garage, re-painted, buy equity and assume present loan, \$183.00 mo. H-3823

FARMS FOR SALE:

FEED PENS Large barn, 3 wells, tile, scales, silage pits, some allotments, \$400.00 per acre. F-2065 T.H.A. BUYERS

House, barn, 5 wells, pavement, tail water system, natural gas, good allotments. F-4108 450 PER ACRE

Allotments, 3 houses, barn, 5 wells, pavement, corrals, 21/2 miles tile, good water. F-4107

1280 acres, 6 wells, no allotments, \$235.00 per acre, 1 sprinkler. It's a bargain. F-4103 DO YOU QUALIFY FOR AN F.H.A. FARM LOAN? IF SO, SEE US TODAY. WE HAVE A LARGE FARM THAT CAN BE

ceiling, 2100 sq ft, one of Herefords finest. H-3818 SPLIT UP THAT WILL MEET F.H.A. REQUIREMENTS. "We do more for you than we have to"













"I'm not tired of being a sex symbol' — Raquel

Editor's Note: Nancy Anderson, Copley News Ser-vice's Hollywood columnist, is on vacation. Today's guest columnist is Raquel Welch.

> By RAQUEL WELCH Copley News Service

Am I tired of being a sex

"Recently, while visiting several cities to talk about my latest film, "Kansas City Bomber" I was asked that question more than any other. have the definite impression I'm expected to break down and confess that my life is a . blazing hell of unhappiness, that I want to chuck it all, find the bleakest floor-scrubbing script and be recognized as the Sarah Bernhardt of cinema

Well, I'm sorry to disappoint those who expect my body to conceal a great discontentment and disenchantment, but at this moment I've never been happier. I've never felt more secure and I've never looked forward to the future so eagerly. I'm very lucky.

I haven't always felt that way. My career blossomed in 1966, overnight, as they say: There is no way an individual can be prepared for that kind of sudden change. My initial reaction was bewilderment. All I remember about those

days is flashing cameras. Constantly. Then, when my head caught up with the pace, I became insecure. I was put down so consistently that what other people said really got to me. I became defensive, apologetic, full of guilt, exhausted and paranoid.

It was during that period I saw so clearly why a number of stars who rose to stardom primarily on their physical attributes had disastrous endings. I could really empathize with them. But slowly, through a natural growth pro-cess and a strong will, I reached the point where what I thought of myself and my work became more important than what critics said.

I have no desire to change my image. I would rather be judged attractive than unattractive and I cannot understand anyone who strives to be the latter. I don't find it immoral or unflattering to be regarded as a sex object. I want to continue playing sexy roles.

What I do want is to broaden my image. In over 20 films, I've seldom had anything but one dimensional characters to play. It's pretty much been a repeat of "One Million Years, B.C." I remember naively asking one day during the filming of that picture about my motivation in a particular scene. The answer was, "You look lovely today, honey, so just run from this rock to that

A beard isn't all it seems

By JOHN SINOR Copley News Service

There wasn't much else to do the other day, so I sat down and grew a beard.

It came, out white. Pure white almost. (Why is that, doctor? My face is the same age as my head.)

Actually, the beard wasn't built in a day. In fact, it took several days before it even began looking like a beard.

I hate beards on myself. I am growing it only because I am in a play that requires it. A sacrifice for art, you might say. (Please, say it!)

You get a lot of interesting comments when you are growing a beard.

People come up to you and "Are you growing a beard?"

What can you say? ("No. Maybe there's something wrong with your eyes?")

Anyway, I am growing a

beard. A white beard. A miserable, itchy white beard.

"Actually, "it makes you look very distinguished," said

That's the kind of lie people who love you are willing to

rock and that'll be fine."

Many of my films have been made under those conditions. Even when I had a choice of scripts, it was a choice between a handful so I selected the best of the lot. "Kansas City Bomber" is the first property that I personally deyeloped. The script was brought to me by a UCLA graduate student named Barry Sandler, who wrote it for his Master's thesis and I, with Levy-Gardner-Laven Productions and Artists Entertainment Complex, took it to MGM. Its success has given me-even more security in my

instinct regarding what the public wants to see. And, yes, it's a gas to get good reviews.

I would never succeed in overcoming the image even if I tried. My epitaph will prob-ably read "The erstwhile sex goddess who never made it as a serious actress." But I'm not going to overcompensate. I'm not going to rip out my insides to prove I'm something I'm not. I won't negate the natural me to become some-

My goal now, the important thing, is to derive enjoyment from what I am doing and to at least partially control my destiny. Isn't that what we're

Buyer problems can be avoided

By JOYCE ROARK Copley News Service

Nearly everyone has had a consumer problem at one time or another. Some prob-lems are worse than others but all are important to the persons involved. Solving these problems can be time consuming, frustrating, and occasionally impossible.

prevent problems than to solve them. There are a num-

ber of ways to prevent con-sumer problems from arising. Consumer education is the best way to inform individuals of ways to shop in order to get the maximum quality for their dollar. It also teaches the consumer to avoid situations that can be disasterous to them; for example — signing papers without fully un-

derstanding them. Below are some problems that seem to be universal.

When buying a large appli-ance, it's common practice to look at the special features; colors, styles, etc.; price; and financing available. The war-

ranty, service record of the merchant and manufacturer are not taken into consideration. Repairs become major problems that get costly.

Furniture is a major expense and people seldom take a close look at the upholstry, wood finish, construction, and sturdiness of it.

Fast wearing and staining

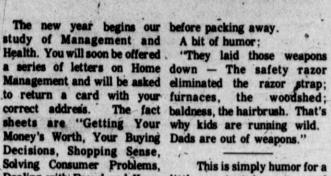
The Sunday Brand, Hereford, Texas, Sunday, December 31, 1972 of the fabric; cracking and marring of the wood finish; loose arms, legs, squeaks, lumps, etc., can become un-sightly, embarrassing prob-

> Toys that are broken short-'ly after a child-starts playing with them can be costly both in money and in danger to the child. Stores usually have sample toys on display. These toys get used more than any toy owned by a single child. If these sample toys are working after weeks of abuse in the store, you can be assured these same toys can take just about anything your child can



=HLD. CHATTER=

iome Demonstration Agent



The biggest and it could be the

Your Rights."

All extension program and educational events are available to all people on an equal basis without regard to

fabric that stretches in any direction. This remarkable fabric when made intoeasycare 11/2 c. sour cream garments is said to be like 14 c. sugar wearing a second skin. Because 11/2 Tbs. flour the complete freedom of 3 egg yolks movement, bagging and pinch of salt sagging are virtually eliminated.

To the Antron nylon-Lycra spandex blend, the industry has added rich exciting prints that stay bright washing after washing.

A great gift idea for those setting up a new kitchen or just to pamper the woman who has been cooking for years is a portable appliance that cooks five different ways. It may be used as a broiler, fryer, grille, griddle or rotisserie, as the latter, it will accomodate up to a 20-pound turkey or a 25-pound

It has a large reflector hood and an aluminum, Teflon II coated griddle, and it disassembles quickly for easy cleaning. Fingertip adjustable switches control the 1800 watt heating element.

A new line of narrow woven elastics helps the home sewer select and sew more professional looking garments that will withstand repeated machine wasings and dryings. Much guesswork is eliminated because the package provides information such as the fiber content and for what sewing projects each particular elastic is best suited. In addition, there are how-to sewing instructions. They are available in thirteen types, plus a variety of widths. and colors.

Before storing artificail Christmas greenery for nextyear, wash it the following way: Tie each item in two places with string, leaving long loops Then hold one loop in each

hand and dip the piece in and out of warm suds in a deep washtub or the bathtub. necessary, change to clean suds and repeat the process. Rinse the same way or with a spray hose or under the shower. Add vinegar and rinse water to make greenery bright. Shake off excess water. Then hang to dry over the clothes line, shower rod, or a drying rack set in the tub. Be sure that everything is thoroughly dry

SALE PRICES Good all the NEW YEAR LONG!

COOK	+1050
STOVES	
TVS seve here	\$2995 ml u
	7 10
Several SOFAS	\$1750 and up
Men's	1
WORK	\$149 and up
SHOES	1 311 4
SHIRTS	294 and up
	27. m y
Ladios DRESSES	29 and up
Pak	- / and, u)

COODWILL INDUSTRIES

DS N.Main

10+ and 4

A bit of humor:

"They laid those weapons down - The safety razor Dads are out of weapons."

This is simply humor for a Dealing with Fraud and Know little entertainment and nostalgia as we believe the young people today are very well behaved and have turned most important program of out as well as those your time is Healthy Heart predecessors who helped wear Seminar in Amarillo, February out razor straps, hair brushes 8th." Everyone should attend. and made a path to the wood-

This recipied completes the lyche Luncheon menu. The recipe card got in with the race, color, or national origin. Christmas . cards and I "Radial Stretch" is the menu had been presented. somewhat technical term for a Anyway, here is a delicious pie.

Sour Cream Raisin Pie GENE HOLDEN

1/2 C. raisins.

Cook ingredients together in double broiler! Add few pecans if you like. Bake in pie shell, put meringue on top - 350 degree for

Hospital Notes

PATIENTS IN HOSPITAL Mrs. Ruth Susceda, 304 Irving; Mrs. Archie Townsen, 711 Irving; Patricia Willa, 525 Ave. K; Hubert D. Caperton, 604 Ave. F; Ruby Prince, Perryton;

Donnie Richardson, 1515 Wulf. Mrs. Flora E. Bryant Westgate; Roy Monroe, Rt. 2; Mrs. Mollie Achgile, 100. Westhaven; Lewis E. West, Rt. Morris E. Davis, 130 Ave. E; D.H. Perrin, 219 N. Texas.

Mrs. Paul S. Corbett, Rt. 4; Carolyn Hernandez, 911 S. Sampson; Mrs. James Hamby, Rt. 3; Mrs. Robert Wolfe, 507 Irving; Mrs. Christiana Reoh, Lynette Apts. No. 17; Mrs. Lupe Cortinez, 505 Grand.

PATIENTS DISMISSED Richard R. Oakes, Mrs. Zulema Encinias, Mrs. Everett Lumpkin, Dec. 23.

Mrs. Douglas Kelley, Leticia Sanchez, Dec. 25. Wence Ureste, Robert Sullivan, Mrs. Olga Harris,

Consepsion Ruiz, Jr., Mrs. Manuel Lopez, Mrs. LeRoy Suttle, Wendel Joe Phelps, Mrs. Jose Mancha, Mrs. Brenda

DeGraff, Dec. 27. Ray L. Johnson, Asencion Reyna, E.W. Young, Mrs. Ruby Duncan, Mike Higgins, Johnson Benefield, Edgar Johnson, Stacy A. Rickman, Dee DeeWalden, Dec 28.

> CONFEDERATION ARTICLES

The Articles of Confederation uniting the states were adopted by the Continental Congress on Nov. 15, 1777.

Services For Adrian Man

Funeral services for Fred Brownlee, 86, were held Tuesday at 2:30 p.m. in Rose Chapel with L.E. Goowin and Don Travis, both of Amarillo, officiating.

Interment was in West Park Cemetery under direction of Gililland-Watson funeral Home. Mr. Brownlee died at Hill Haven Nursing Home in Amarillo after a month's illness. He was born Jan. 1, 1886 in Wise County, Texas. He was married to the former Lillian

Smith in Oklaunion, Texas, on Sept. 8, 1909.

A member of the First Baptist Church in Adrian, Mr. Brownlee had been a motel and service station operator.

Survivors include the wife, Lillian, of Glenrio, N.M.,; two sons, Joe H. Brownlee of Glenrio and W.S. Brownlee of Borger; one daughter, Mrs. Bee Eubanks of Sunray, eight grandchildren and six greatgrandchild.

Pallbeareers were John Brownlee, Fred Brownlee, Thomas Brownlee, Joel Brownlee, David Brownlee, Bill **Gudgell**, Larry Travis and Gene Stephens

Page One STANDARD TIME

The national system of standard time was adopted on Nov. 18, 1883.

CANAL TREATY On Nov. 18, 1903, Panama and the U.S. signed a treaty agreeing to the proposed Panama Canal.

SAM RAYBURN On Nov. 18, 1962, three presidents sat side by side at the funeral of Speaker of the House Sam Rayburn Presidents Kennedy, Eisenhower and Trumen.

યથ સ્થાય સ્થાય સ્થાય સ્થાય સ્થાય સ્થાય સ્થાય સ્થાય સ્થાય સ્થાય સ્થાય સ્થાય સ્થાય સ્થાય સ્થાય સ્થાય સ્થાય સ્થાય સ GIRLSTOWN CHRISTMAS FUND

Hereford Lions need your support in sponsoring the annual Girlstown, USA, Christmas Fund. Lions of District 2T-I are sponsoring a project to buy each of the 140 girls a goat and

Give a gift of warmth and joy . . . let the girls of Girlstown know that someone care's -- clip this coupon and send your donation

Girlstown, U.S.A., Christmas Fund, Box 761, Hereford, 79045

NAME **ADDRESS**

AMOUNT OF GIFT CHECK CASH

Comings and Goings

King's Manor

was gay and festive on Wednesday, December 20, when she and Mrs. Beulah Wright held a seasonal tea They were assisted members of the house party were Mesdames W.D. Hale, who invites us to a coffee in her S.O. Wilson, Lonie Hutton, Kay home. H.J. Gauggel. About seventy- December 22, at 10:30 a.m.

At 4:30 p.m. on Thursday, December 21, Gene Brock brought 8 Key Club Boys to King's Manor and did another "Share your Life" bit by singing Carols to us. Mr. Brock who is faculty advisor to these fine boys, read the Christmas story from St Luke, 2 Chapters. It. was very impressive with Silent Night softly done as a background by Mrs. Hamilton on the piano. These boys are destined to be worthy citizens because of their training and

leaders, Mr. Brock and their

The home of Mrs. Evadne Cox Chairman, Bobby Owen. The group brought refreshments for

Residents of King's Manor and in serving by Mrs. J.E. Shirkey Manor Cottages are honored and Mrs. Lucile Naylor. Other each Christmas by neighbor Mrs Clint Formby, 408 Sunset

Kendrick, Louise Chisholm and This year Mrs. Formby chose the occasion. She was assisted by Mrs. Roy L. Hartman 412 Sunset. About 26 guests were recipients of this courtesy

> Dr. Milton Adams Optometrist) 335 Miles -

Phone 364-2255 office hours Mon.-Frt. 8:30 to 5:00 Saturday 8:30 to 12:00



DE STUDENT OF THE WEEK — Carleta Vinson, daughter of Mr. and Mrs. Edgar Vinson of 227 Star

is this week's Distributive Education student. Miss

Vinson, a senior at Hereford High School plans to

attend college after graduation. She is employed at

the Chandelier Gift Shop under the supervision of

CUBAN LEADER SLAIN

tonio Maceo, leader of the Cuban Revolution, was killed

PEARL HARBOR

planes and submarines at-

tacked the U.S. Pacific fleet

at Pearl Harbor, Hawaii.

On Dec. 7, 1941, Japanese

On Dec. 7, 1895, Gen. An-

Mrs. Fain Cesar.

Ricky Timmins, Mrs. Arthur

Crosser, Mrs. Vera Davison,

Mrs. Peggy Drummond, Mrs.

Bobby Steward, Mrs. Lovelle

Keeler, Mrs. Pat Fisher, Mrs.

Jewel Cox, Dale Scott, Susan

Watson, Mrs. Neson A.

McRight, Donna Schlabs, John

Wright, M.L. Howard, Traci A.

Frye, J. Lynn Bruton, Dec. 29.

Walden, Dec. 30.

Mrs. Phill Farr,, Charles E.

17 Years Experience



16-Years New York Florist



Mrs. Coy Meson

AND FROM OUR ENTIRE STAFF OF Qualified Floral Designers

THANK

We thank you most sincerely for your past patronage in '1972' and we assure you it is our staff's continued desire to serve you through out the New Year.....

MAY 1973 BE THE BEGINING OF PEACE THROUGH OUT THE WORLD!





10-Years Experience



Mrs. Charles Riggin Sales & Wedding Consultant



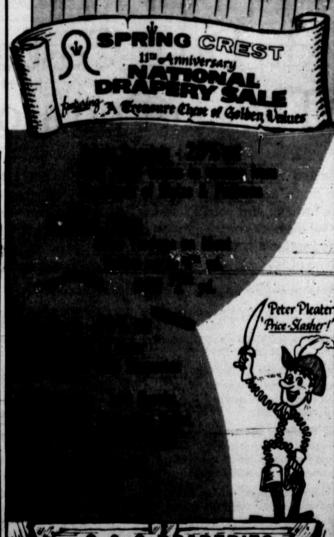
Carla George Sales

PARK AVENUE FLORIST

315 Park Ave.

through our beautiful shop anytime."

Phone 364-4042



130 E. 5th

Aggie Mother's Club

Holiday Dinner

set with a candle. Card games were played during which time coffee and cookies were served, from

Guests present were Mr. and Mrs. James Buellar, Bill Lloyd, Joy McCathern, Betty Hodges, Steve Olson, Randy and Rodney and Kay Atchley. Members and husbands present were Messrs. and Mmes. Thurman Atchley, Robert Lloyd, George Olson,

the truth with the utmost care.

Bad luck hangs around waitg for the man who looks for it



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MEXICAN **FOODS** Special!

*1 - Enchilada *1 - Taco

You'll like it all.....

and 5:30 p.m. to 9:00 p.m.

A buffet dinner was served at Herr, Craig Ottesen, Russell the Aggie Mother's Club for Phillips, Twig and Austin Rose, their holiday party in the Mr. and Mrs. Charles Atchley

Pioneer Natural Gas Co. Flame Room Thursday evening. The room was decorated with red and green candles and greenery, and each table was

nosegays of pink carnations and red sweetheart roses scattered

with holly leaves and long pink

The reception following the

wedding was in the Knights of

Columbus Hall. Mrs. Marshall

Day served the cake which was

three tiered with four heart

shaped cakes forming the

bottom tier. It was decorated

with red roses and pink roping,

with two kissing angles and

white wedding bells adorning

the top. The table was decorated with a silver can-

dlabra filled with pink car-nations, red sweetheart roses

Mrs. Sid Shaw served punch

while Mrs. Mickey Brisendine

registered guests, with Mrs.

John David Bryant assisting.

Antonio, the couple will be at

home after January 4 at

Lamesa.

The bride is a junior at Texas

Tech State University where

she is a member of Sigma

Kappa Sorority and on the

Dean's Honor list. She is

majoring in Home Economics

Education, and is a 1970

graduate of Hereford High

Brisendine, also a Hereford

High School graduate, is

presently the advertising

manager of Lamesa Press. He

is a member of the Lion's Club

Out of town guests, from a

distance, where Mr. and Mrs.

John Adam of Fairfield, Iowa,

Mr. and Mrs. Carl Vogel of

Keota, Iowa, Mr. and Mrs. Charles Vogel and son, Pat of Blairstown, Iowa and Leo Adam

School

After a short trip to San

and trailing ivy.

Richard O'Hesen, Wayne Phillips and Raynold Herr. table decorated with a red cloth and a ceramic green Christmas

Like Mexican Foods? Give us a try!

ALL DAY SATURDAY & SUNDAY

"Closed Mondays"



Mrs. Lynn Brisendine . nee Linda Kay Vogel

Shower Honors Diana Hickman

Miss Diana Lynn Hickman, bride-elect of Travis Ray Bentley, was feted with a miscellaneous shower in the home of Mrs. Calvin Goodin, Friday morning.

Bentley is the son of Mr. and Mrs. Robbert Flippin of Amarillo. The couple plan a January 6th wedding.

Recieving guests were Mrs. spring commencement Goodin, Mrs. J.R. Hickman, exercises at West Texas Diana Hickman, Mrs. Robert State, University, Mrs. Flippin and Mrs. John Hick-Tommy Reiter of 208

Western, will receive her Out of town guests were Mrs. bachelor of Science Flippin and Dee Ann Dewey, Degree in Secondary who will be Miss Hickman's Education. Her major is maid of honor. Business Education and

Serving punch from a table decorated with a white cutwork table cloth with pink underlay, and pink carnations with burgandy ribbons, which are the bride's colors, was Susie Hickman, sister of the brideRegistering guest was Becky

a pink chiffon dress and wore a matching corsage.

A bridesmaids dinner took place Saturday in the home of Mrs. J.R. Hickman, to give gifts to the attendants. Hostesses for this paryt were Mrs. Charles Burk, Mrs. LeRoy Williamson and Mrs. Mary Carter.

Dee Ann Dewey, Mrs. Robert Flippin, Becky Hickman, Susie Delmo Williams, Jane Lyons, and the bride-elect, Diana Hick

lying across it

Miss Hickman was dressed in

The guests attending were Hickman, Charolette Williams, Mrs. Robert Hickman, Mrs.

Pink and burgandy carnations decorated the table, with the same color of ribbons

Just do as you please and then try to assure your conscience that everything you do is right.

SOMETHING ADDED

Wives who go on vacation and dirty trick on the kitchen sink.



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HEREFORD, TEXAS



IN DOWNTOWN HEREFORD

Vogel-Brisendine Vows Spoken Here

while Freddy Cooper of Lub-

bock, Jim McDowell, John

David Bryant and Marshall

Day ushered guests to their

Larry and Gary Vogel,

brothers of the bride served as

acolytes, with Rickie Vogel,

also a brother of the bride as

Trent Brisendine, brother of

Wedding selections were All Of My Life, One Hand One

Heart, Lord' Prayer and Walk

Hand in Hand, sung by Sherry White with Mrs. Allen Evers

The bride was dressed in a

formal gown of white bridal

satin and lace, designed with a

fitted empire bodice. It had a

Victorian neckline and long full

satin sleeves caught at the

wrists by deep cuffs. Lace

inserts enhanced the sleeves

and seed pearls and chrystals

were re-embroidered on the

bodice front. English net for-

med a sheer yoke on her bodice

while the satin, A-line skirt fell

to a scolloped lace hemline and

swept to fullness cascading into

a full chapel train. She wore a

matching cathedral length veil

to accent the costume, while

carrying a venetian cascade of

white roses and white car-

The attendants wore dresses

of maroon velvet skirts with

pink empire bodices. The long

full sleeves ended in a deep cuff

accented with maroon buttons.

which were repeated down the

front of the bodices. The

bridesmaids wore headbands of

the groom and the bride's

brother, Randy Vogel lighted

the candles.

accompaining her.

A late afternoon marriage Lubbock were groomsmen,

was read for Miss Linda Kay

Vogel and Lynn Brisendine,

Saturady in St. Anthony's

Miss Vogel is the daughter of

Mr. and Mrs. Herbert Vogel of

305 Staduim Drive. Brisendine

is the son of Mr. and Mrs. T.E.

Brisendine of 805 S. 25 Mile Ave.

decorated the front altar of the

church with the center aisle enhanced with white votive

Father John Keisling of St.

Anthony's officiated, and the

bride was given in marriage by

Julie Vogel, sister of the bride

attended as maid of honor with

Mickey Brisendine, brother of

the goom, serving as best man.

The bridesmaids, in order of

entrance, were Di Ann

Brisendine, sister of the

bridegroom, Kathy and Carole

Mike Ranspot, Donald Payne

of El Paso and Gilbert Sims of

Generations

Meet Christmas

Children, grandchildren and great-grandchildren of the

Clifford Smith's reunited in

Mr. and Mrs. Gary L. Wilson

and children Cindy, Sona, Mike

and Gary Don of San Francisco,

Mr. and Mrs. Earl Fuekerson

and son, Eddie, Mr. and Mrs.

Jim Martin and daughter, Keri

and Mr. and Mrs Jerry Depoy

all of Albuquerque, Mr. and

Mrs. Mike McCathern of

Houston, Mr. and Mrs. Ron

Crist and daughter Carla and Randy Thompson, Mr. and Mrs. Don Smith and children, Marla and Joel, Mr. and Mrs. Dale

Smith and sons, Matt and Nate, were present for the family

their home for Christmas.

Vogel, sisters of the bride.

candles and satin bows.

her father

Poinsettias and candelabra

Catholic Church.



Now, for a limited time only, DuBarry's usually reasonable prices have been trimmed even more. So you can buy all the DuBarry skin beautifiers without spending a fortune. And you're sure to find just what you need in DuBarry's collection for the basics of complexion care: cleansing, stimulating, protecting and softening. All specially formulated, of course, for your particular type of skin. All with the famous DuBarry name and quality.

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under makeup or alone for dewy-fresh skin: 10 oz. NOW \$2.25. Eye Cream . . . hypo-allergenic . . . helps

to protect and smooth the delicate eye skin area day and night. 34 oz. NOW. \$1.75.



GRADUATE - In the

her minor is English. She

is a member of Alpha Chi

and Pi Omega Pi

Sororities and National

Reiter is a 1968 graudate

of Hereford High School and is the daughter of Mr. and Mrs. J.W. Wither-

Honor Society.

spoon of Rt. 4.

day. If your family holiday plans include some driving. make sure all of you are here. for the many holidays yet to come PLEASE DRIVE WITH



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Like A Good Neighbor, State Farm Is There.





Miss Baird Bride Of Michael Hale

The marriage of Miss Olinda Kay Baird and Michael Stanley Hale took place Wednesday afternoon in the Westway Baptist Church, which was decorated with one large bouquet of yellow snapdragons and white gladiolas. With two seven-branched candelabra adding beauty. Pews were marked with white bows and

Miss Baird is the daughter of Mr. and Mrs. Earnest O. Baird of Rt. 5, and the bridebrooms parents are Mr. and Mrs. Argie Hale of Denver City.

Rev. Johnny Tims, pastor of the First Baptist Church of Casper, Wyoming, officated, with Rev. L.Dean Skaggs, of the First Baptist Church of Early, assisting.

The bride was given in marriage by her father. Pearl Tims, sister of the bride was matron of honor, with Ron Kafer of Kentucky serving as best man. Mrs. Jean Hughes and Ann McLeod, both of Plainview were bridesmaids.

Mike Jeter and Stanley Hughes of Plainview served as groomsmen, while Ross, Earnest and Lawerence Baird, all brothers of the bride, ushered guests to the seats. Cindy Baird and Steve Tims

REBEL AMNESTY

On Dec. 8, 1863, President Lincoln offered amnesty to Confederates willing to return allegiance to the Union.

Wedding with a long sleeved blouse of lighted candles. selections were Wedding Song and The Lord's Prayer and We Are Offe in the Spirit, sung by Gene Streun with Mrs. Gene Streun accompaning him.

of silk organza over taffeta, designed with a fitted empire bodice. It had long full sleeves with a Victorian neckline outlined in a small ruffle. Her overskirt fell to a flounced hemline and swept to a full chapel train. Re-embroidered lace enhanced the bodice and sleeves. A panel of lace accented the skirt front and seed pearls and crystal traced a pattern over the lace of the gown. For good luck, the bride wore her great-grandmother's

The bride wore a formal gown

wedding ring. Her attendants were dressed in floor length light yellow crepe gowns, with empire waistlines. They were accented with seed pearls and silver, long full sleeves. They carried long stemmed yellow roses.

The reception was in the Westway Baptist Church with Rhonda Stewart and Rene Self serving the cake, which was four tiered and accented with yellow. Melanie Appleton of Hobbs N.M. and Danetta Reed served the punch from a cut. crystal punch bowl. The table was decorated with an arrangement of yellow car-nations and white gladiolas.

Registering guests was Lisa Hale, sister of the bridegroom. Others assisting were Mmes. Harvey Jones, A.W. Self and W.L. Kuper.

The couple will be at home after January 3 at Ft. Worth. Mrs. Hale wore pants and vest of wheat colored double knit

white and wheat whipped cream, as her traveling costume. The couple's wedding trip was to Colorado Springs.

Mrs. Hale is presently a junior at Wayland Baptist College where she is a member of Sigma Taw Delta Sorority and a member of the National Honorary English Fraternity. She is a 1970 graduate of Hereford High School.

The bridegroom is a 1968 graduate of Denver City High School and a December, 1972 graduate of Wayland Baptist College where he was a member of Alpha Phi Omega Service Fraternity. He is planning on enrolling in Southwestern Baptist Theological Seminary in January.

Out of town guests were Mr. and Mrs. Hillard Watson of Carlsbad, N.M., Mrs. Nola Addrews of Artesia, N.M., Mr. and Mrs. Aubrey Tims of Sheffield, Mr. and Mrs. Lawrence Baird of Amarillo, Mrs. Charlie Henderson of Deleon, Mr. and Mrs. Mack Hale of Deleon, Mr. and Mrs. Edward Baird of Floydada and Mr. and Mrs. Gerald Hale of Goldsmith.

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. MAN AND MEDICINE

Overdose of A, D vitamins perilous

By IRWIN J. POLK, M.D. Copley News Service

Q. My son is on a health food kick. He takes a tremendous amount of natural and synthetic vitamins every day. Can this be harmful? — J.G., Buffalo, N.Y.

A. There is no problem with the B vitamin group or with vitamin C and several others, but the fat-soluble vitamins, especially vitamin A and vitamin D, are stored in the body. It is possible to take an overdosage of these. Recently a girl was reported to show psychotic behavior from an overdose of these vitamins. Overdose of A and D vitamins is dangerous.

Q. Is there any good treatment for plantar warts? - T.I.S.,

A. There are many treatments for plantar warts. So obviously, none of them is completely successful. A plantar wart is a true wart on the sole of the foot. It can be cut out and treated with an acid solution to kill the wart virus. Sometimes x-raytreatment is used by followup. Perhaps the most important treatment for plantar wart which usually occurs on the ball of the foot is to modify the shoe by placing a bar across the sole just behind the ball of the foot. This prevents weight bearing on the area where the plantar wart is most common and usually helps to prevent its recurrence.

Q. Is there any new treatment for cold sores? — R.D.G., New Haven, Conn.

A. Cold sores are caused by an infection with a germ called herpes virus. This germ tends to linger in the skin around the mouth and lips and the mucus membranes inside the mouth. The germ grows actively when the patient is run down because of lack of sleep, a cold or other infection, lack of vitamins, or any other condition which runs down the bodily resistance. Recently it was shown that painting these sores with a red dye and exposing the painted sore to the bright light for a few minutes gave a prompt and prolonged relief from infections with the cold sore virus.



Calendar Of Events

THURSDAY

Summerfield Study Club. home of Mrs. Elmer Woodward.

North Hereford Home Demonstration Club, Pioneer Natural Gas Co. Reddy Room, 2:30 p.m. Weight Watchers, First

Baptist Church, 7 p.m. Kiwanis Club, Civic Club

Center, noon. Hereford Toastmasters, REA Building, 7:30 p.m.

8 p.m. VFW, VFW Clubhouse, 8 p.m.

Wyche Home Demonstration Club, home of Mrs. Paul Jones, 2:30 p.m.

FRIDAY Kiwanis Whiteface Breakfast Club, Civic Club Center, 6:30

Patriarchs Militant and Ladies Auxilary, IOOF Hall, 8

Campfire Girls Leaders Assn., CFG Lodge, 9:30 a.m. Bud to Blossom Garden Club, home of Mrs. Bruce Brown

DELAWARE CROSSING

Dec. 8, 1776, Geor Washington crossed the Delaware River and landed on Pennsylvania soil.

LOOKING AHEAD ...



Each of us has a personal goal in life, which can only be reached by foresighted planning and sustained effort. There's no better time than now to lay the groundwork for that goal you have in mind. This comes through a well conceived program of systematic saving... Faithfully followed, your success is assured. Let us felp you plan a savings program today to give you a firm foothold on your special aspiration for the future.

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ALADDIN





THE SUNDAY BRAND Editorials

The Sunday Brand, Hereford, Texas, Sunday, December 31, 1972

Pay Now, Later

pleasant surprise of the new year is likely to be a smaller paycheck. The Social Security tax is increasing again.

Not much at first, a dollar or two a week for most workers. That's due to a hike in the tax rate from 5.2 per cent to 5.8 per cent. (Many people don't realize that their employer pays the same amount, for each employee that makes the "real" Social Security tax rate 10.4 per cent for 1972 and 11.7 per cent for 1973.)

This relatively modest increase is, unfortunately, far from the end of the story. On top of the higher tax rate, many of us will also find ourselves paying the tax for a longer period of time this year. Why? Because the amount of pay subject to the tax has also gone up.

Last year, Social Security was deducted from the first \$9,000 of pay. After that, you were paid up until the first paycheck of the new year. In 1973, however, the "wage base" moves up to \$10,800. So people who make at least that much will be paying the higher tax on an extra \$1,800.

The bad news gets worse. Even if Congress keeps its hands off the tax for awhile (unlikely, judging from recent experience), it will still continue to climb because of increase already built into the law. One of the biggest will come in 1974, when the wage base goes up to \$12,000. At that point; the maximum cost to a worker will rise from \$631.80 to \$702.00 a year. That figure will reach \$925.65 by 1979, under present law.

That would be grim enough. But, Congress and the "social engineers" keep trying to find new things for Social Security to cover - expenses that could not possibly be recouped under the present tax rate, even counting its programed increases.

What expenses? Things like health care. Medicare has been added and

For many Americans, the first un then extended beyond its original scope of coverage. There is talk now of including payments for prescription drugs and for "catastrophic illness" insurance. And some people want to turn these small beginnings into a complete government health insurance program. Estimates of the cost of that step alone have ranged up to \$81 billion a year. For comparison, Social Secutity paid out \$48 billion in 1972.

> Congress keeps raising the size of the pension, too. And lowering the age of eligibility. Since 1964, pension benefits have gone up 65 per cent, while the cost of living rose only 35 per cent. And, future pension increases are now tied to the cost of living, so some continued escalation is inevitable even if Congress doesn't raise the base rate

> Isn't it time to consider the morality of all this? Many Social Security recipients innocently believe that they have "bought and paid for" their benefits. Hardly. Because the size of the pension has been increased so rapidly in recent years, the payments made into the system by present recipients don't begin to cover the cost of their benefits. The most a worker could have paid in taxes since the program's inception is \$4,639.20. At today's benefit levels, in only 18 months this retired woker will get back everything he put in. If he has a dependent wife, the couple will receive close to \$4,700 in one year. The fact is, the cost of today's higher benefits is being borne by today's workers.

> It is a mystery to many that, the younger generation has put up with it this long. Sure, we want to take care of the old folks. But we owe some consideration to the young folks too. The young need cash for the expenses of starting a family and buying a home. It is becoming increasingly difficult for them to accumulate any, as more and more of their take-home pay disappears to finance benefits for other

PUBLIC BROADCASTING THRILLER

MAIN STREET, U.S.A.

Shake-Up Seldom Seen On Potomac

D.C. Washington, President Nixon has been exreelection, laying plans and Presidents, who have faced the pointments. electorate for the last time.

Despite a 49-1 victory at the polls, Nixon has declined to team members, so long as none stand pat and has reshuffled his were convicted thieves. Not so deck of cards, recast his today. A businessman named to

to all the blueprints Nixon has drawn in post-election weeks, but its day will come. The traordinarily busy since his President's principal appointments require Senate positioning men to go forward in confirmation. The Democratic the next four years instead of majority in the Senate may seek sliding backward as is to embarrass the President by customary under second-term opposing a few key ap-

It used to be that a President was entitled to select his own et, and shaken up the high office who has been sued on the banks of the Potomac. As a becomes fair game for opresult, 1973 should be a very position Senators who do not interesting year in Washington. really care about the nominee Congress has not been a party but who want to teach the man

A Democratic Senate rejected two Nixon appointees to the Supreme Court during his first term. Nothing like that is expected in 1973 but it is a safe bet that Congress will arrange an early confrontation, with the White House on one subject or

Liberals Charge "Retreat" Election returns to the con trary notwithstandinng, liberals are contending that President Nixon's plans for his second term " clearly to White bureaucracy as seldom seen on no matter how flimsy grounds. House retain a from progressive

social action," as the New York Times expressed it recently The Times, a spokesman for the anti-Administration liberals, contends that too many government departments and

agencies are "too fat, too bloated." The charge is true. Nixon has named people who agree with him, and the votent of 49 states registered their agreement in November. The President's effort to pare Federal spending, so strongly opposed by his critics, has strong public appeal because the alternative is higher taxes. Nixon's budget will call for less

than \$250 billion in the new fiscal year but even so there will be a deficit. Congress normally appropriates more than the President seeks. If that happens in 1973, a tax increase is

If George McGovern had been elected President, Congress would have had a mandate to raise taxes in 1973. His program inevitably led to that conclusion. But the yoters repudiated McGovern and in effect they told Nixon to cut government spending and hold down taxes. The President got the message and acted ac-

Watchdogs Should Help Several unknowns with no government, experience have been named to the 1973 Nixon Cabinet. It remains to be seen how these men will perform. But one interesting aspect of the Nixon appointments is that several White House staffers have been named to key positions just one rung from the top in the departments and

This is unusual and highly promising. A new Cabinet member is backed by an experienced expert, often young, ambitious, and loyal to the President. England does something similar with its career civil servants who really really run things. The new twist in the Nixon scheme is that the second level appointees are not career men but those schooled in doing things the White House

Talk of Texas

By Jack Maguire

HAPPY NEW YEAR - Texas, which supplies · the world with most of its mistletoe at Christmas, also-furnishes qualities of the black-eyed peas traditionally served on January 1 to assure good luck during the New Year.

Athens, Henderson County, claims to be the "Black-Eyed Pea Capital of the World" and it may well be. About 2,000 acres of nearby farm lands are devoted to the crop. A local plant annually ships thousands of cans of the lentils all over the world. Each can sports a good-luck horseshoe emblem and a plyinted recipe on how to cook peas the Texas way. They also sell a pickled version under the trade name "Texas Caviar."

The pickled black-eyed peas have become popular in recent years as additives for an alcoholic beverage. It's called a "peatini" and tastes like a martini — except that a black-eyed pea instead of an olive graces the swizzle stick.

WHISTLE STOP - Anytime a President of the United states travels through Temple aboard a train, he is required by law to linger at least five

In 1904, President Theodore Roosevelt failed to include a stopover in Temple during a swing through Central Texas. Appalled at this oversight by White House itinerary planners, the Temple city fathers rushed through an ordiance requiring all presidential special trains to stop. Teddy com-Hed, as have all other presidents since who have traveled through Bell County:

TRAVELING TEXAS - Liberty, between Houston and Beaumont, is one of the few towns in the state laid out around a series of Spanish plazas.

Settled in 1756, it became a municipality in 1831 when Mexico's J. Francisco Madero laid out the townsite in 49 squares. He designated five of the squares for public use.

Plaza Constitutional, in Liberty's center, has been used continuously since the town was incorporated as the seat of the city and county government. Plaza de Mercad (Market Place) still is a part of the business area.

Originally Madero had planned a plaza adjoining Market Square to house the town jail. Merchants objected, however, and the jail was moved. Another public plaza was set aside for the parish Catholic church, but Methodist missionaries got theirs built first. Today, however, a modern Catholic church occupies the site.

EYES ON TEXAS - For almost 60 years, Bill Smithers of Alpine has been photographing Texas from the air.

He made his first aerial photo over San Antonio in 1913 from a Wright pusher biplane. At age 75, he still takes to the air with his camera for special

Recently he sold his more than 8,500 aerial photos of the state to the University of Texas at Austin where they will become a part of that institution's famous Aviation Collection

From The Brand Files.

65 YEARS AGO

Approximately six inches of snow fell on the Plains Sunday and Sunday night The big rotary . drill of the McDonald company has just completed a 26 inche well on the ranch of H.T. Green, recently from Wisconsin.... Non-resident land owners need not wait for another boom in the Panhandle With spasmodic efforts, Hereford has, from time to time, attempted city beautification and civic attractiveness, but the results have been only partially successful.

50 YEARS AGO

The cotton acreage list for this community, subscribed in the effort to secure a gin, has been revised to date and sub-divided by counties While nothing official has been given out, indications are that the long-heralded improvements in the telephone system are about to materialise The cold truth sometimes hurts, but gets results.

35 YEARS AGO

With general interest in the Hereford irrigation

section pointing to sugar beets, tests grown in the Lockney and Plainview irrigation areas were recently reported by H.M. Bainer agricultural agent for the Santa Fe Railway Company. A. The Public Speaking Class presented the student body with a very interesting Christmas Program, Thursday morning

20 YEARS AGO

No traffic fickets have been handed out in school zones during the entire week, according to reports of city police Saturday.....Around 10 rural telephones have been installed, complete with wire strung to the houses, Robert Bell, REA Assistant Manager, said Saturday Keeping dogs in town has long been a source of worry and trouble. Furthermore, there are definitely two sides to this question. You might even say they are both right.

10 YEARS AGO The first frigid blast of winter sent temperatures tumbling in the Texas Panhandle and Hereford areas with the lowest reading of the season so far recorded here Wednesday morning.... Deaf Smith County residents are being reminded to get their poll taxes paid early to avoid the last-minute rush.....The Whitefaces played five games last week, winning three and losing two.

Price Of Security

I have a friend whose experiences might interest you. He's one of those rugged, dutdoor types who spend a lot of time in the wilds, hunting game. You know the kind - irregular hours, independent, always catting around. The life had its risks. He was a purist. He'd go off into the woods and live only on what he could kill, going hungry if the hunt was unsuccessful. And being a loner, he always risked sickness or injury in places far from help. Sometimes the nights were cold and the shelter poor. Nevertheless, I doubt that the idea of changing his life style ever entered his head. He's a doer, not a thinker.

But there were others who did give some thought to it. For one thing, they

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O.G. Nieman Marshall Day Sue Coleman Grady King

Publisher **News Editor** Women's Editor **Advertising Manager**

disapproved of hunting and really couldn't find much redeeming social value in his behavior. For another, they were horrified at the thought that he might go hungry or suffer from a lack of medical attention or from inadequate housing. These people felt that such things are the "right" to which everyone is entitled.

My friend wasn't interested. seemed not even to understand what they were talking about.

Unfortunately, it is a characteristic of the morally self-righteous that they won't take no for an answer. Once they have convinced themselves of the rightness of their course then inaction equates with dereliction and, by defination, anyone who disagrees is "wrong." And unusually, before long, anyone who fails to agree enthusiastically enough becomes at least suspect.

Anyway, it wasn't long until an effort was organized to secure for my friend these "rights" which he evidentaly valued rather lightly. The reasoning was that he had been raised in a poor environment, where he was deprived of the opportunity to learn the proper outlook. Put him in a proper environment, find him a useful job, restore to him his unclaimed "rights," and he'd settle down and come to appreciate his benefactors.

So they made him an offer he couldn't refuse. He has a steady job now. He keeps regualar hours. He never has to worry about where the next mealing coming to the a warm, safe, dry place to live. And he gets free medical care at public ex-

Does he appreciate it? I'm not sure. I've never asked him, because I suspect that if he replied at all it would be with an angry grow.

You might ask him yourself sometime. You can find him; most days, pacing back and forth behind the bars of the tiger cage, down at the zoo.

THE **BOOTLEG** -Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm cleans off his desk and claims he's ready for 1973, whether it's ready for him or

Dear editar:

Once a year at least a man ought to clean off his desk, empty his wastebasket and get set for the next twelve months.

· Here are some notes I found on mine mixed up with old copies of The Brand, assorted big dailies, clippings from magazines and other items that seemed important at the time but why I've

(1) Everybody's interested in breaking records; from sewing the longest, sitting on a flagpole the longest, carrying a football the furtherest, to serveing in Congress the longest, but I guess the record that'll stand the longest throughout history is the one set by the Viet Nam peace negotiators in Paris. This is hard to believe, but they've negotiated now for four and one half years. I can't imagine grown men showing up every day for four and one half years to argue and get no where. Of course you've got to remember that one of the negotiators was a woman.

(2) What are the young people going to hit on in 1973 to demonstrate they're different? About all long hair indicates now is that if you don't cut it, it'll grow long, as Daniel Boone discovered years ago, and Moses even earlier.

(3) As glad as the astronauts were to get on the moon, they were even gladder to get back to Houston. I won't say what this says for the moon. (4) Telling a man-to cheer up, the rate of inflation is slowing down is like telling a drouth-

stricken farmer to cheer up, every day it doesn't

rain he's one day closer to the next downpour. (5) Nowadays you don't solve problems, you just deplore them. I could go on, but after a man reaches a certain point the best thing to do is to rake everything else off his desk and start over.

Yours faithfully,

School Menus

HIGH SCHOOL -JUNIOR HIGH MONDAY - No School.

TUESDAY - Chicken fried steak with gravy or roast beef and gravy, mashed potatoes, green peas, sliced peaches, P.N.B. Cookie, rolls, butter and

WEDNESDAY - Ranch style beans or barbecued weiners. candied yams, mixed greens, apple pie, cornbread, butter and

THURSDAY - Hamburger buttered corn, banana padding, buns and milk.

FRIDAY - Chicken pot pie or chicken dumplins, seasoned green beans, red Jello with fruit, applesauce cake, rolls, butter and milk. **ELEMENTARY PUBLIC** SCHOOLS

MONDAY - No school TUESDAY - Chicken fried steak, mashed potatoes, green peas, sliced peaches, P.N.B. cookie, rolls, butter and milk. WEDNESDAY - Ranch style beans, candied yams, mixed

greens, apple pie, cornbread, butter and milk. THURSDAY - Hamburger,

buns and milk. FRIDAY - Chicken pot pie, or sloppy Joe, French fries, green beans, red Jello with fruit, applesauce cake, rolls, and crackers and milk. butter and milk.

ST. ANTHONY'S PAROCHIAL MONDAY - No school. TUESDAY - Spaghetti with

meat sauce, buttered corn,

FOOTNOTE TO HISTORY - Christmas was first celebrated 289 years ago in what now is Texas.

A detachment of soldiers "going to the discovery of the East and the kingdom of Texas" under orders of the King of Spain camped on a hilltop along the Rio Grande near where the town of Presidio now stands. It was Christmas Eve, 1683.

. The next morning, Juan Dominguez de Mendoza, commandant of the troops, ordered a special ceremony to celebrate the birth of Christ. It was the first recorded observance of Christmas in

carrot sticks, peaches, rolls and

WEDNESDAY - Barbecued weiners, buttered potatoes, blackeyed peas, chocolate cake, buttered bread and milk.

THURSDAY - Tamales, pinto beans, tossed salad, Jello with dreamwhip, rolls and milk. FRIDAY — Hamburgers, potato chips, peach cobbler and

DAY CARE CENTER MONDAY - No school.

TUESDAY - Breakfast, Hot cereal, raisins and milk, Lunch: French fries, banana pudding, Salmon croquetles, buttered corn, chopped broccoli, hot rolls, ice cream cones, butter and milk; Snack: peanutbutter

> WEDNESDAY — Breakfast: Toast and jelly, banana slices and milk, Lunch; Meatloaf with catsup, creamed potatoes, buttered carrots, pumpkin cake, hot rolls, butter and milk; Snack: Dry cereal treats and orange juice.

THURSDAY - Breakfast: Hot bisquits and jelly, apple slices and milk; Lunch: Roast beef and rice, gravy, green beans, buttermilk cake, sliced bread, butter and milk; Snack: Snickerdoodle cookies and milk.

FRIDAY - Breakfast: Doughnuts, raisins and milk; Lunch: Beef and vegetable stew, Fruit cocktail, cornbread, butter and milk, Snack: Peanutbutter cookies and

HARMAN'S

BEGINS TUESDAY

WHITE - ELEPHANT -

IT'S THE GREATEST THING THAT EVER HAPPENED TO YOUR BUDGET

DOWNTOWN ONLY

Name Brands MEN'S SUITS

Men - Don't Miss This Value!

SPORT COATS

AVY JACKETS & SWEATERS

SPORT SHIRTS

Also Knits, Many

Double Knits Made by Famou

OFF

GATTIS SHOE STORE MILY CHO

In appreciation of your wonderful patronage throughout 1972 Gattis Shoe Store is having a Christmas Bonus Sale for 3-BIG DAYS, January 2 thry Jan. 4th. Hurry shop early; LIMITED QUANTITIES ON SALE SHOES

ENTIRE STOCK CHILDRENS

3-DAYS LEFT!

ENTIRE STOCK MENS SHOES

ALL BRANDS

3-DAYS LEFT!

REDUCTIONS

ENTIRE STOCK FALL & WINTER HANDBAGS **GOOD SELECTION**

REDUCTIONS

NO EXCHANGES—NO REFUNDS—NO RETURNS **ON SALE MERCHANDISE**

1-Large Group Ladies **FASHION BOOTS** •Riveria •Hush Puppies •Pocos

Values to '33**

1-Group Ladies DRESS and CASUALS ●Cobbies ●Personality ●Red Cross Values to 1900

1-Group Ladies DRESS and CASUALS Magdesians ◆Personality Values to 1700

1-Group Ladies DRESS SHOES

•Red Cross Shoes Regular *22**

1-Large Group Ladies SPORT SHOES Moxees Pocos Personality

Values to 1800

ROBES

COATS

1-Large Group Ladies **SHOES** Hush Puppies Moxees

Jumping JacksPocos

SHOE STORE

- SUGARLAND MALL SHOE CENTER -"FOOTWEAR HEADQUARTERS FOR THE MAGIC TRIANGLE" DRESS SLACKS Few Days Only! Men's Men's & Boy

Group Boy COWBOY BOOTS

SHOES

Men's H-BAR-C

\$**5**00

RICE SLASHED 331/3 to 50%

DOMNTOWN	SUGARLAND MALL			
COAT SWEATERS Values to 50 Small Group	1/2 OFF	PANT SUITS	Values to 65	1/3 OFF
PANT SUITS Values to '65	1/3 OFF	Odds & Ends SPORTSWEAR Skirts, Pants, Tops	Values to 125	1/2 PRICE
DRESSES	1/aPRICE	RORFS Valu	es to	1/PRICE

Petites, Juniors, Misse 72 AND LOUNGE-WEAR Values to '70 Betty Rose Surburban Odds & Ends

SPORTSWEAR Petites, Juniors & Misses

AND LOUNGE-WEAR LONG SKIRTS Entire Stock of Fashion Craft 1 / PRICE

DRESSES

Values

1/PRICE

Sizes Broken

Not All Sizes Available

Sale-Fashion Craft

17" to 21" Values BOTH STORES

Values to '70

Values to '15'

BOTH STORES

SORRY! NO EXCHANGES, 1 Group Ladies' NO REFUNDS or PHONE ORDERS DURING WHITE ELEPHANT Assorted Styles and Colors

HAND BAGS

788

PAIR

A Weekly Report Of Agri-Business News Of The Texas Department of Agriculture John C. White, Commissioner

 All in all, 1972 was a very good expected to total 17,800 acres for production year for Texas. Cotton production probably showed the most dramatic increase. Estimated production now at 3,900,000 bales is Texas at 456,000,000 bushels was 1,321,000 bales more than 1971. more than 50,000 bushels ahead Yield per acre for 1972 was of 1971. Texas produces about almost 100 pounds per acre 40 per cent of all the grain above 1971.

Texas continued its dominance in the cattle feeding of the year, it was and still is the in the nation. It apparently will renaim that honor for some

time to come slaughter in Texas feedlots production in 1971. Texas number 2,225,000 head, up 29 per cent from a year ago. Iowa is 5,670,000 bushels. the second-ranking state in the nation, with 1,689,000 head, far under the total for Texas.

Based on Dec. 1 conditions, Tolerance Level the 1972-73 crop of Texas citrus is forecast at 17,200,000 boxes. . This is 15 per cent above the production of last season.

Grapefruit production is expected to total 10,400,000 boxes, 13 per cent above last year. Early and mid-season oranges are forecast at 4,500,000 boxes, up 18 per cent from last season. Valencia oranges are estimated at 2,300,000 boxes, which is 15 per cent above last

Pecan production for Texas in 1972 was first set at 71 million pounds, which would have been a new all-time high. Latest production figure, however, is 65,000,000 pounds. This still makes it the second largest on

It is also almost three times the production of 1971 which was only 24,000,000 pounds.

Texas will produce about onethird of the nation's total supply of pecans for 1972.

Expansion of the 1972-73 six major winter vegetables is forecast. An estimated 57,000 acres will be planted to the six major winter vegetables in Texas. The crops are cabbage, carrots, cauliflower, lettuce,

spinach, and broccoli. This acreage will be an increase of nine per cent over last

In the Lower Rio Grande Valley, acreage of the six winter vegetables is estimated at 39,200 acres, or 16 per cent above the 33,900 acres harvest last season: Acreage of carrots, cabbage, lettuce and cauliflower all showed significant increases. Acreage of spinach remained the same as last season while broccoli acreage decreased:

In other areas, acreage is

harvest, which is three per cent below last year.

Grain sorghum production in sorghum in the nation.

Pecan production was up in industry during 1972. For most Texas this year over 1971 by almost a million pounds. The number one cattle feeding state 1972 production estimated 456,000,000 pounds.

Soybean production in the *Cattle and calves on feed for state in 1972 is almost double the production for 1972 is set at

EPA Announces

Pablo Mayers with Dupont Chemicals' announced recently that the Federal Environmental Protective Agency has established a tolerance on Sugarbeet tops and crowns as a cattle feed for Benlate

James W. Witherspoon, executive secretary of Texas-New Mexico Sugarbeet Growers Association stated that Coker, Waco VA Regional it had taken a long time to Office Director, pointed out establish to the satisfaction of the Federal Environmental Protective Agency that the Benlate Fungicide, when fed dangerous to the public consuming such beef as a food.

He also stated that Mayers had worked diligently in the matter and had furnished the governmental agency a great deal of information which has enabled the establishment of this tolerance.

Letter To Editor

I have a complaint to make Dependents' Education and I feel it will be seen by more people if I write to you. I feel our FFA boys have been used

for the disposal of inferior fruit by a certain company. The fruit was not worth being delivered. I do not want a refund on my purchase - all I the allowance was raised from

ask is that the future the FFA sponsors will check out the quality of the fruit company. I am not a mother of one of

these deserving young boys but I am an "Interested -in-our Youth" fan.

Thank you for being my sounding board.

Mrs. Mary Johnson



VOE STUDENT OF THE WEEK - Cindy Mc-Carley, daughter of Mr. and Mrs. David G. Mc-Carley is this weeks Vocational Office Education student of the week. She is employed at the First National Bank under the supervision of Mrs. Wayland Smith. After graduation Miss McCarley plans on attending West Texas State University.

Veteran's Affairs

and children who are eligible for VA educational assistance, may now take on-the-job training or apprenticeships in lieu of going to college, Jack

A law approved by the President in October increased Sugarbeets tops sprayed with allowances for this type of training by nearly 48 per cent to stocker cattle would not be and broadened the types of training available under the Dependents' Educational Assistance program, Coker pointed out.

In addition to training wages paid by employers, VA now pays trainees a starting stipend of \$160 per month. The old rate was \$108.

During October, 102,000 veterans were taking on-the-job and apprenticeship training, but trainees under the after January 31, 1955.

Program were limited to in- are: wives, widows and before the October law.

For job-training veterans, the starting allowance is \$160 per month if he has no dependents. For those with one dependent,

The veterans' wives, widows \$120 to \$179 monthly; with two dependents, from \$133 to \$196. For each additional dependent in excess of two, a voteran receives an additional \$8.

The new public law(PL-92-540) also changed the rules on correspondence training to open this form of training to eligible wives and children, and to provide greater protection for trainees. The law also permits greater flexibility in classroom for veterans in full-time farm cooperative training.

Some of the required 440 annual classroom hours may be rescheduled provided enrollees spend at least 80 hours in classroom study in any threemonth period,, Coker explained.

VA education benefits, including apprenticeship and other on-job training, are available to those who served at least 180 days, any part of it

Also entitled to these benefits deaths or permanent, total, disabilities were service-

connected, and wives and children of servicemen who are prisoners of war or missing in action for more than 90 days.



Economic Gains Are Good Locally

Despite the fact that the population, the retail sales were American economy as a whole has not been operating in high gear in the last five years, Deaf Smith County can point to solid progress in the period.

A comparison of reports on business activity, running from 1966 to the beginning of this year, especially at the retail level, bear this out.

They show that the volume of business done by local merchants was considerably greater at the end of the five years than at the beginning. Part of this rise, of course, was due to higher prices.

however, while people in most parts of the country were pulling in their horns and were refusing to spend money except for their immediate needs and wants. They preferred to put the rest of their disposable cash into savings while waiting for conditions to improve.

Although local families, also, were more restrained than usual, they did not tighten up to

that extent. As a result, sales in Deaf Smith County's retail- stores rose in the five-year period from \$36,321,000 to \$49,111,000, according to figures from the Standard Rate and Data Ser-

Related to the local ment and been contented with it.

The increase, 78 per cent, equivalent to consumer spencompares with 48 per cent in the ding at the rate of \$8,995 per United States and with 55 per household, which was well over cent in the State of Texas. the \$8,217 spent per household Currently, in the local area

five years ago. Although local people had the same worries and misgivings about economic conditions as people in other areas, what with the mounting cost of living and the large number of persons out of work, they were buoyed up by the fact their ages and salaries

their purchasing power. The figures show that net earnings of Deaf Smith County The advance was made, residents rose from \$29,113,000 to \$51,908,000 in the five year

were steadily rising, adding to

The goldfish is descended from the dull-colored carp.

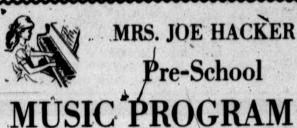
HE'S HAD IT It's a safe bet you'll never see a taxpayer figuring out new ways to spend another's money.

JUST HUMAN Since the beginning of time no man has ever found content-

NEW YEAR'S SERVICES SET Herman J. Schelter, pastor of the Immanuel Luthern Church, announced that there will be New Year's Day services at that church, and that the public

ARMISTICE . World War I hostilities ceased with signing of armistice on Nov. 11, 1918.

On Nov. 11, 1921, the Tomb of the Unknown Soldier was dedicated at Arlington National Cemetery.



and elsewhere, business is once

again on the upswing as the

pace of consumer spending

quickens. People are buying

more cars, wearing apparel,

furniture, appliances and other

goods and services.

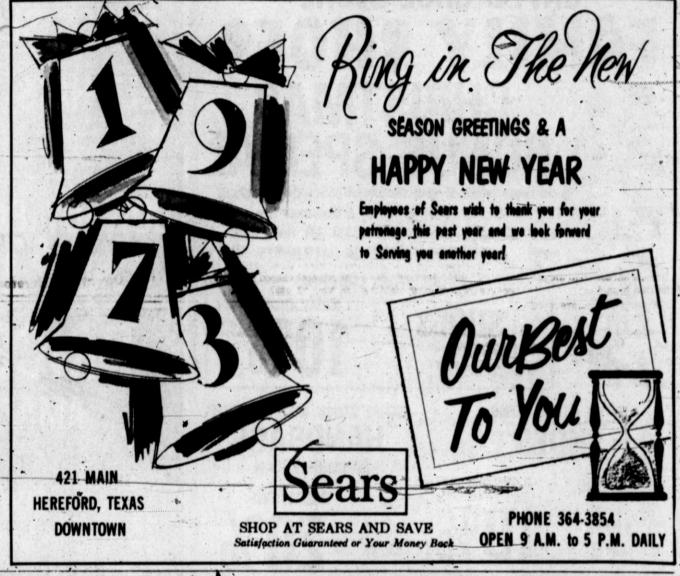
For 3, 4 and 5 year olds

MEETING ONE HOUR WEEKLY!

Mornings or Afternoons

PHONE 364-0364

and enroll your pre-schooler, today: Give your child a head start!





"Reputable Service Since 1948"

364-1423

1410 PARK AVE.



By the Garden Gate

With Glad

By Mrs. Art Manjeot

the decorations, the tinsel, mistakes made last year. lights and other materials used Perhaps there are some old to make the house attractive at plants which should be removed Christmas time.

remain up too long. Check daily so they will be ready when to see if it is dry and brittle; if so springtime comes. carpet or floor, so that the daylight at its shortest now, and needles will not be strewn. This with chilly drafts, icy water and

of the wrappings have been . Wait until late February or

trouble can be lessened.

Have you ever practiced what should be done in case of fire? Even if all the rules of holiday safety are carefully observed, it is wise to consider what to do in case of fire. Sit down with the

water handy for an emergency. the children express some of their ideas, they often can add that certain bit of knowledge

that would be very valuable.

Don't burn the Christmas tree make good mulch for the gardens, and the branches of snowfall is weighting the shrubs the good earth and its yield.

of the tree branches. Long winter days are good times to read gardening books or magazines. There is probably some that have been tucked away during the busy days, and they have helps and suggestions for gardeners.

Another project is to take time laying out the garden on paper, like you hope to have it another growing season. Take time out and drive about town and study other landscape ideas of friends and neighbors.

Before undertaking the planning of the complete ground, and you wish to have a visit the local library and search out some of the best books on landscaping, or better still purchase one or more that you would like to study and add them to your own bookshelves

for further referencee. Order some reputable seed fruit, rose, tree and shrub catalogs. Study, make lists, and be sure and add some of the new plants or seed to your list.

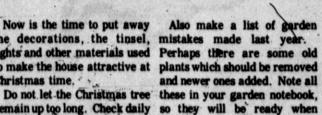


ISN'T IT

YOU THOUGHT ABOUT TRADING CARS?

A HAPPY NEW YEAR NEW SHIPMENT OF CARS ARRIVING TUESDAY, **JANUARY 2, 1973**

COMBS USED CARS 1503 Park Ave 364-1310



remove lights, trimming etc. Confer with other gardeners, and take down the tree. Before and compare notes and plans. the tree is lifted from its an- All of these are helpful and is chored placement, place an old one of the joys of a gardener. sheet, spread out well over the HOUSEPLANTS. With

precautionay measure will save all the rest, house plants are mostly in a sulk. Therefore do Check carefully to see that all not try to push them by feeding.

properly disposed of, or tucked early March to stir them up away for some of those shut-in again. Likewise ease up on the days when the children will watering (except new potted enjoy cutting and making plants received during the All safety measures should be down during these short winter doing danger of fire.

are at their height of beauty and they then need food and extra

Amaryllises grow well after blooming if they are watered members of your family and and fed. Some may even put up plot an emergency escape another scape and beautiful blossoms. They are a good Be sure all doorways are kept investment, and will pay well as clear and have water-type fire they come in such lovely colors extinguishers or buckets of and the flowers are very exotic. Then later when warm days Make this a family counsel. Let come they can be placed outdoors and will add interest to the garden.

SOIL OUR INTRUSTMENT. The other afternoon as I was driving home in the heavy and other greens used. They traffic I had to wait at an intersection. While I waited I was made to think of how very the tree are useful when heavy much man was dependent upon

down. Use care in doing this, so ... The many, many cars, trucks, that there will be no bruises on station wagons, vans etc., were the trees or shrubs from the use 'running and serving man Missi because the good earth yield the 'on Nov. 22, 1897.

oil, gas and water. Just what would happen to America if .suddenly all these resources should be cut off?

We are all blind until we see, and are made to realize that in the human plan nothing is worh the making if it does not make the man. Why build these cities glorious, till the soil of vast acreages, raise our fine cattle and be served with the output of the machine age, all this if man goes unbuilded?

goes unbuilded?

In keeping with this thought it would be well if all would pledge anew the pledge of con-servation. "I pledge as an American to save and faithfully to defend from waste the natural resources of my country - its soil and minerals, its forests, waters, and wildlife".

As gardeners and tillers of the soil, may we ever be mindful of the good soil.

Be happy, keep busy, and have a Happy New Year. Glad.

loving care. Other flowering 40th Anniversary plants also should have like Celebrated

Mr. and Mrs. Virgil Owen celebrated their 40th wedding anniversary Thursday evening in the home of Mr. and Mrs. Eldon Owen: Mrs. and Mrs. Ronnie Owens assisted as hosts at the party also.

A three tiered wedding cake was served in honor of the couple, who were married in Carnegie, Okla., were they lived until their move to Hereford nineteen years ago.

Children of the couple are Virgil Owens, Ronnie Owens, Julie Owens, and Mrs. Don Nix of Tulsa Okla.

YELLOW FEVER A yellow fever epidemic in sippi caused 446 deaths



VAUDEVILLE RETURNS? - Win Short will be featured as one of the masters of ceremonies when youth at the First Baptist Church stage a vaudeville show in Fellowship Hall Jan. 4-5. Proceeds from the show will be used for a ski trip for the church's high-school youth. Admission will be \$1 for the show.

**** **** **Baptist Plan Vaudeville Show**

Roared" or "Do Baptists Really Dance?" is the title of a giant vaudeville show to be staged by youth of the First Baptist Church here Jan. 4-5.

The show is being conducted as a fund-raising event for a high school ski trip sponsored by the church. The show will start at 8 p.m. each night in the First Baptist Church Fellowship Hall.

Admission will be \$1 per person. The first night, Jan. 4, is planned more for adults, with the Jan 5 show aimed toward students, according to Steve

'The First Night the FIRST Graham, youth director. Win Short and David Crume will serve as masters of ceremonies for the show, which will include a band and chorus girls. Some of the featured acts include The Three Stooges -Rocky, Corny and T. Scott, The Squirreley Girlies - HHS Cheerleaders; a dynamic dog duet with Mac Cansler and Shiner, Egor the Dancing Bear.

> GERMANS REPELLED The British completed the repulse of the Germans at Ypres on Nov. 24, 1914.

> and the Tubal T. Frizbee

Gymnastic Quintet.

Trust Integrity-Not Luck







Gillette

SUPER STAINLESS

BAND-AID

strips 70

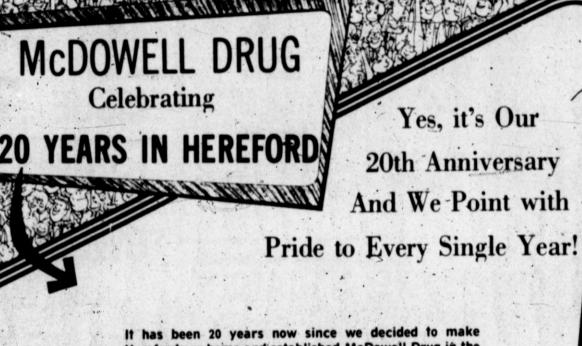
sheer

GILLETTE

SUPER **STAINLESS**

\$105

BAND-AID BRAND



Hereford our home and established McDowell Drug in the second block of Main. Since that time, we have continued to grow with Hereford, and have moved twice - each time to larger quarters. We're eternally grateful that we did decide to stop in Hereford because not only our business has prospered and grown, but we've also found this to be the finest community with the finest people in Texas. And on our 20th Anniversary, we want to express our deep appreciation to our matry friends and customers who have made our stay possible and profitable. Thanks, and we're looking forward to many more years of service to Hereford and surrounding territory.

> Mr. and Mrs. Ansel McDewell Mr. and Mrs. Jim McDowell

And Our Pledge For 1973 is Serving You with Fine Products and Friendliness

HAPPY NEW YEAR TO ALL

McDOWELL DRUG

DOWNTOWN VARIETY PARK



BAND-AID.

Gillette

BAND-AID

PLASTIC STRIPS

64¢

11 oz. REG.

GILLETTE

DRY LOOK .

"HAPPY NEW YEAR TO ONE AND ALL"





- FROZEN FOODS



Blade Cut, Grain Fed Beef

Fresh Daily

Wilson Certified

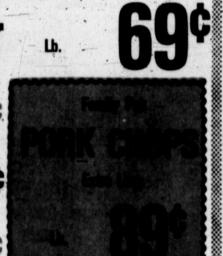
Blue Morrow Full Cooked

POT PIES Morton's Assorted

59¢



REGULAR OR KING ALSO DIET



6 - BTL. CTN.

TEXAS GREEN



CALIFORNIA **LEMONS**

BANANAS Golden Ripe

CHIQUITA

TEXAS RUBY RED

RUSSET ALL PURPOSE **POTATOES**

SAVE 40° WHEN YOU BUY A



SPECIAL PRICE WITH THIS COUPON

WITHOUT COUPON 17



Laundry Detergent, Giant Size

thout coupon 74° Laundry Detergen **Giant Size**

ΓIDE Chiffon Facial

4 \$100 Coronet Bathroom 39¢

TISSUE Northern Paper TOWELS

\$100 S

001

3-00-5 (5) 2-00-8

69¢

390

DRUG DEPARTMENT

ALKA SELTZER EXCEDRIN 69¢

5-00-P

Del Monte PRUNE JUICE Quart Bottle

POTATO CHIPS Twin 39¢

24-0z. Can

49¢

39¢

Betty Crocker

6½ Oz. Can

Hunt's WHOLE **TOMATOES** No. 2% Cans

39¢

Del Monte SNACK **PACK** Pudding 'n - 4 Pkg.

HUNT'S (FIRST TWO)
32-OZ, BOTTLES
WITH *500 PURCHASE OR MORE

JIF CREAMY

PIZZA

10¢ 29¢

CHERRIES 3 For 89¢

JELLY- Kraft's Apple - Apple Strawberry

WIGGLY WAPIGGLY WIGGLY

CHOCOLATE CHIPS A PIGGLY WIGGLY

WIGGLY VA PIGGLY PIGGLY

The Sunday Brand

SUNDAY, DECEMBER 31, 1972





Our Story: "I AM THE SON OF BOLTAR.
WHO DARES CROSS SWORDS WITH ME?"
CRIES THE WOUNDED BOY. BUT HE HAS
NOT THE STRENGTH TO RAISE HIS SWORD
AND SLOWLY SINKS TO THE GROUND.



PRINCE ARN VISITS' THE BOY OFTEN. "WE SHOULD BE FRIENDS, FOR YOUR MOTHER, TILLICUM, WAS MY NURSE AND GUARDIAN IN THE YEARS BEFORE SHE MARRIED BOLTAR." "FRIENDS WE ARE!" EXCLAIMS BOLTARSON, "FOR MY FATHER IS A FIRM FRIEND OF PRINCE VALIANT."





A FEW DAYS LATER THEY RETURN WITH AN OFFER FOR HIS RELEASE. A PRICE IS PAID FOR THE DAMAGE CAUSED BY THE RAID AND A PROMISE MADE NOT TO RETURN.



THE VIKINGS ARE SURPRISED TO FIND THAT THEY HAVE FOUGHT AGAINST PRINCE VALIANT, SON OF THEIR OWN KING AGUAR OF THULE.

1873 O King Features Syndicate. Inc., 1972. World rights reserved.



NOW ARN MAKES A PLEA: "FATHER, THEIR SHIPS ARE HOMEWARD BOUND TO THULE AND I WOULD LIKE ONCE AGAIN TO VISIT MY HOMELAND. MAY I SAIL WITH BOLTARSON?"



ALETA SIGHS AS SHE WATCHES HER FIRST-BORN SAIL AWAY ON A PERILOUS JOURNEY. IT SEEMS ONLY YESTERDAY THAT SHE HAD HELD HIM IN HER ARMS SO CLOSE TO HER HEART.

NEXT WEEK - Trapped







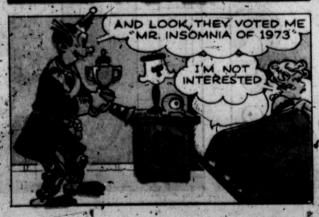


















beetle bailey













WALT DISNEY'S SCAMP®





















BARNEY GOOGLE and SNUFFY SMITH







by FRED LASSWELL





ARCHIE

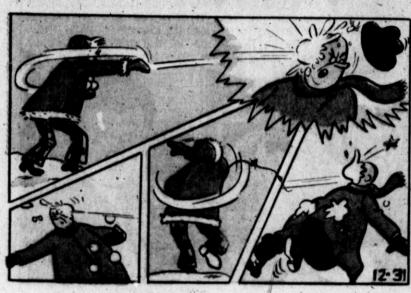






BOB MONTANA











BRINGING UP



UP FATHER



by BILL KAVANAGH & FRANK FLETCHER









Hi and Lois

by MORT WALKER and DIK BROWNE

















JUST LEARNED YOUR WHERE-ABOUTS ... YOU SHOULDN'T- HAVE LEFT THE HOSPITAL ... MUST RE TURN FOR OPERATION ... SAVE YOUR OWN LIFE ... MENACE TO OTHERS ... POSSIBLE CONTAGION. AND SO ON ... SIGNED = DR . SO-AND SO"











LEE HOLLEY BY

























have a very special senti-

Yes, I love those cards, too.

I can never bring myself to

throw even one away. Now

my whole house will be able

to benefit from this added

decorator touch. I guess I'll

always be an old softie, too,

mental value.

E. B. Love you.

DEAR HELOISE:

T've found a way to use those beautiful birthday, anniversary and Mother's Day cards I receive that are simply too lovely to throw away or tuck into a drawer

where they are never seen. I measure my hair spray cans and room freshener cans and cut the cards to fit.

I then wrap the card around the can and glue it with an all-purpose glue or rubber cement. (Use rubber bands



to hold the card in place until it's dry).

This covers the brand name (but, I still know what's in the can!) and makes a very attractive addition to the shelf.

P.S. If you use rubber cement, the card can be carefully peeled off and used again. I do this with the cards that are especially beautiful or

squeeze on it, as you powder, it is perfect.

The tub has flowers on it; so it is pretty and looks nice even on the shelf.

A Penny Pincher



Heloise TALK ABOUT TALG

DEAR HELOISE: Perhaps this will be of help to others, such as I, who try

to stretch out pennies. To make my talc go fur-ther, I mix it about half-andhalf with corn starch. It still has the sweet smell of talc,

and is ever so silky smooth. Since the old container was too small for all of it, I found a small oleo tub perfect. I punched holes in one half of the lid. And, by giving a tiny DEAR HELOISE: In our house, soap scraps are abundant. But they are just too good to throw away,

so why not: Lightly soak them until they are soft.

Mold them in any shape you desire. Let them dry for a few

prised how long your big handmade bar will last. It may be a bit like a rainbow, but if anyone bothers to object, let him bathe in the

dark!

days and you will be sur-

A Fan Ever tried beating them up with your electric mixer after

HELP FOR HOMEMAKERS

they are softened? Let them set in the sun awhile until thickened, then mold them. Great. Love,

Heloise

DON'T BRISTLE

DEAR HELOISE: Outside the front door hangs a decorated broom that is an eye-catcher. The broom is on a nail that was put there

especially for that broom. It is so much easier to sweep the walks and the porches when there is a broom at hand.

If it is necessary to go hunt a broom, the walks go unswept, right?

A Heloise Fan

LETTER OF THOUGHT DEAR HELOISE:

This is a note to all the kids. in the world who meet friends of their parents, and these friends say, "I remember you when ..."

You might as well accept the fact that they will always say things like that. It is human nature. So smile very nicely and make an extra ef-

This feature is written for you . . the housewife and homemaker. If you have a hint, problem or suggestion you'd like to share . . . write to Heloise today in care of this

fort to talk to them.

You'll find them really wonderful people if you just give them a chance. I did!

Sixteen

HOW ABOUT THAT?

DEAR HELOISE: I've always had trouble getting my two little boys' socks clean. Recently I hit upon an idea that'I would like to share with you.

Try putting the socks in the bathtub with the children and let them put the socks on their hands. Soap the socks



and let them wash themselves with the socks."

Gets the socks and kids clean - and saves on washcloths.

Mrs. Ethel Dznura

I'd have to say very well done! That is one of the cleverest ways of killing two birds with one stone that I have ever heard of. And if the kids like it that well, more power to you.

And give those kiddos a great big hug and a kiss for

SWEET VIOLETS ...



DEAR HELOISE: What to do with my beauti-

ful African violets? I had plans to be away for a month and didn't know what to do about the care of my violets. With everyone being so busy nowadays I didn't want to bother anyone with

this task.

Someone suggested that I place a large bathtowel a my bathtub. The towel was placed in sufficient water in the bottom of the tub to keep the towel well soaked. The plants

were then set on this towel. When I returned a month later I found the plants in excellent condition! Other plants could be treat-

ed in the same manner. B.M.B.

Be sure to water those plants good before you plan

to leave. Another way would be to weigh down the four corners of a long plastic bag from the cleaners over the rim of the

bathtub. This "tent" would

help slow the water evapora-

Leave the bathroom curtains pulled back so that the plants can get plenty of light during the day.

Those violets are so beautiful that it's worth the extra care they require.

Heloise

LET'S FACE ITI

DEAR HELOISE:

To prevent stretching the skin when applying face cream, open your mouth by dropping your jaw and the skin will not move. R.M.

IT'S A PIN COZYI

DEAR HELOISE:

My favorite pin cushions are made of wool, inside and

The outside is a very close weave of wool material. For stuffing, I use either ravelledout strings from wool material, or better yet, ravel some knitting and cut the pieces of curled yarn into short pieces.

My pins and needles don't rust, and they slide in and out so easily.

I also crochet a loop on the edge so that I can hang the pin cushion on my sewing machine wherever there is a convenient knob.

Sally Seamstress

newspaper. /2-3/ Syndicate, Inc., 1972. World







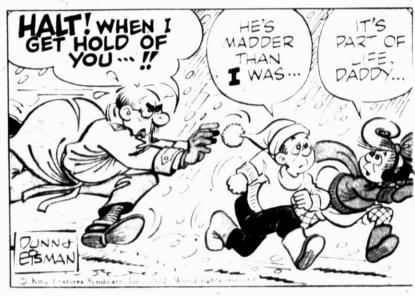






















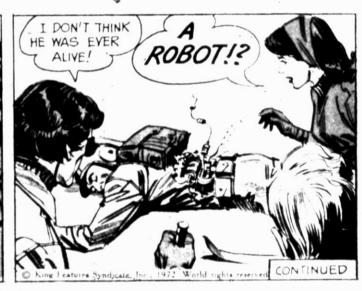










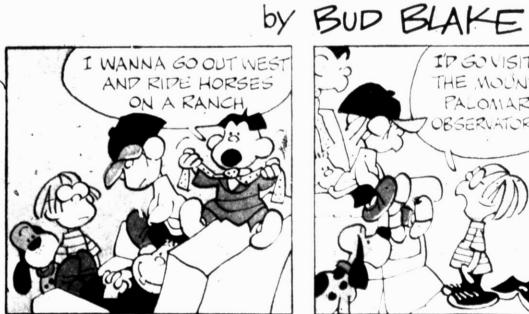


HECK, OUR VACATION

IS OVER AND WHAT'D

WE DO ? NOTHIN!















BUZ SAWYER Featuring His Pal Rosco Sweeney

by Roy CRAME







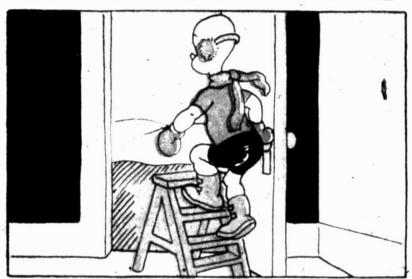


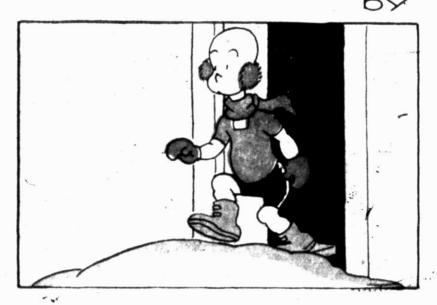


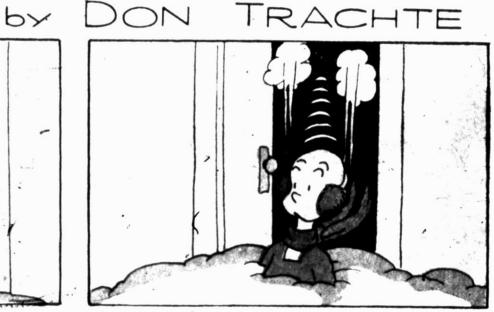


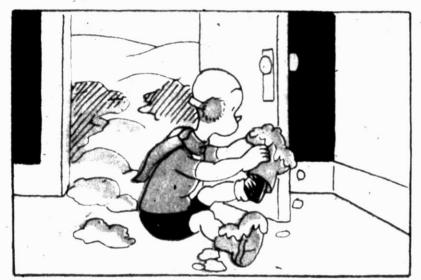


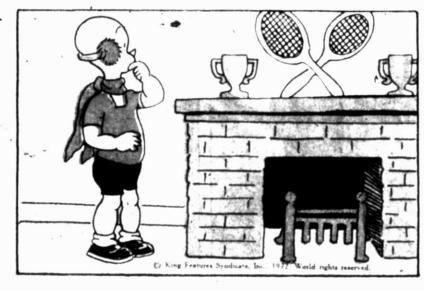
ENRY

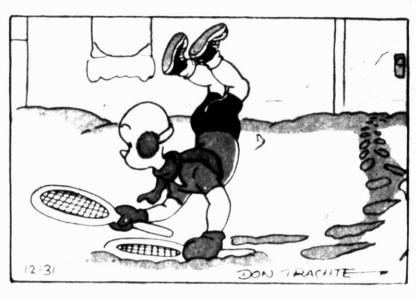










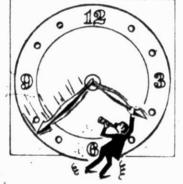


HOCUS-FOCUS



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below. Differences 1 Glass is missing 2. Hat is different. 3 Neckline is different. 4. Private's cont is phorter. 2. Ladle is repositioned 5. Frivate's sash is different. 6. Frivate's cont is phorter.

Hal Kaufman's



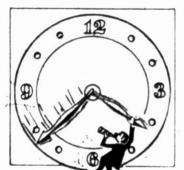
LET'S SAY that at the stroke of midnight something happens to the clock. The hands begin moving counterclockwise, and as time continue to

progresses, they move to the left instead of to the right. As a test of wits, see if you can determine what the right time will be when the hands reach the following. hours:

A. Eleven-thirty

B. Nine o'clock C. Eight-twenty

No fair peeking at answers below. A - twelve-thirty. B - three-sordi- O m.a sordi- O troit



• TIME LINE! The new 1973 calendar is a rerun of 1962. It will be good again in 1979. As for 1972, save those for a special year ahead. When's that?

All the jellybeans in a bag are either red or green. How many jellybeans must be drawn-without looking-to be sure of two the same color?

• Speaking of years, the four digits of 1973 total 20 When will the digits of the year total this amount ~

again? Answer in 30 seconds

• Attention tangue tunglers Too many tunglers may tripple your crung and train your stronsils.



PERSONS ARE imitating a rabbit, crab, bear, done duck and kangaroo (but not in that order) above. Who's doing what? A-duck, B dog, (' kangaroo, D erab, E rabbit, F bear;

OC 1972 King Femores Syndicate, Inc.) [2-3]

RING IN THE NEW! To bring forth a timely picture above, add these colors neatly: 1-Red. 2-Dk. blue. 3-Yellow. 4-Lt. brown. 5-Flesh. 6-Green. 7-Deep purple. 8-Orange. 9-Black.

SCORE 10 points for using all the letters in the word below to form two complete words: UNIVERSE

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.