

Herd Routs Bulldogs In New District Bid

The Hereford Whitefaces kept their district title hopes alive Friday night with a 14-6 win over the powerful Plainview Bulldogs in a game played before an over-flow crowd at Whiteface Stadium.

The victory evened the Whitefaces' district record at 1-1 and advanced their season record to 6-1. Plainview also stands at 1-1 in district play and with a 5-2 season record.

Hereford jumped out front in the game on its second possession of the contest but had to stave off several Plainview scoring threats and add an insurance TD before they were able to take the game.

However, even with seconds in the contest, Plainview made one last scoring threat that ended on the Hereford 9-yard line when a fourth down running attempt failed.

Wesley High, the district's leading rusher, gained 125 yards against the stout

Plainview defense as he came up with several big gainers. One of his carries set up the first Whiteface score and several other totes aided the final TD drive.

The Whitefaces took the opening kickoff and James Harris returned the ball 56 yards to the Plainview 34 before finally being driven out of bounds.

From there, High picked up 13, Danny Harris got 5 and High got two more, down to the 12-yard line. However, a fourth down passing attempt was short and Plainview took over.

After the Bulldogs were unable to move the ball, they punted and Hereford began its first scoring drive at 7:09 of the first period.

High picked up one yard to the Hereford 43 and followed that with a 43 yard jaunt down to the Plainview 14 before he was stopped.

Little Johnny Adams, who scored the final touchdown, got two yards on two carries but a

personal foul against the Bulldogs moved the ball down to 6. Hereford then was given a 5-yard penalty for being offside and the ball was moved back to the 11.

Facing a third and seven situation, quarterback Keith Kitchens drilled the ball to Barry McNutt at the one-yard line and McNutt twisted his way

into the end zone for the first score at 5:25.

Terry Poindexter added the point after and Hereford held a 7-0 advantage.

The Hereford defense never allowed the Bulldogs past their own 28-yard line in the first period then came up with a big stand late in the second period. Plainview took a Hereford

punt in the second period and drove down to the Whiteface 7 before the defense stopped the drive by recovering a fumbled pitch out at the 12.

Plainview's one touchdown came about midway through the third period after they took a Hereford punt at their own 20. On the first play from scrimmage Scott Hallman, the

Bulldogs' leading rusher for the night, busted loose for an 80-yard foot race.

The Bulldogs elected to go for the two-point conversion with 5:34 left in the third period. Quarterback Mark Foote had a receiver wide open in the end zone, but the pass was low and officials ruled the ball was trapped.

After an exchange of punts to end the third stanza, Hereford took over early in the final quarter and began a 75-yard drive that gave them the winning margin.

From their own 25, the Whitefaces got 5 from High, followed by another 12 yards to the 42.

Danny Harris got 3 then

Kitchens rolled out and was stopped two yards shy of the first down marker. However, a piling on penalty, was called by officials and Hereford was given new hope with a 15-yard penalty against the visitors.

With the ball at the 35, High picked up seven more. Danny

(See "Herd" Page 2)

Serving The Magic Triangle

The Sunday Brand

71st Year--No. 44

The Sunday Brand, Hereford, Texas, Sunday, October 29, 1972

With \$41,450 Goal

United Way Drive Kicks Off Monday

Fund raising drive of United Way of Deaf Smith County will get underway Monday with a kick-off breakfast at 10 a.m. at the Hereford Community Center and will continue for two weeks.

Goal of the drive this year has been set at \$41,450. This is a 10 percent increase over last year's goal of \$37,500. The drive is a joint effort of the nine agencies which comprise the United Way of Deaf Smith County. The agencies are: Alcoholism Council, Camp Fire Girls, Deaf Smith County Rehabilitation Center, Boys' baseball, Scouts, Texas United Fund, U.S.O., and local United Way expenses, \$1,000.

"We are hoping to reach our goal in this two-week period,"

Pat Malone, drive chairman, said. Malone is chairman of the United Way board of directors.

work on each area. Malone said that the agencies will be responsible for soliciting contributions from the community. Malone said that the agencies will be responsible for soliciting contributions from the community.

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JUBILATION—Barry McNutt jumps with excitement after hauling in an 11-yard pass from Keith Kitchens for the Whitefaces' first score against Plainview. The ref in the background signals the touchdown that put Hereford ahead 7-0 in the first period.



CONSTRUCTION BEGINS—Construction on the new west bound lane of highway 60 began last week with the extension of existing concrete drainage systems to accommodate the new lane. The new addition will add six miles of four-lane highway to existing route.

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Holly Officials Visit Plant

Directors of Holly Sugar Corporation hosted a dinner Thursday night at Hereford Country Club for directors of the Texas-New Mexico Sugar Beet Growers Association, Community officials and factory personnel.

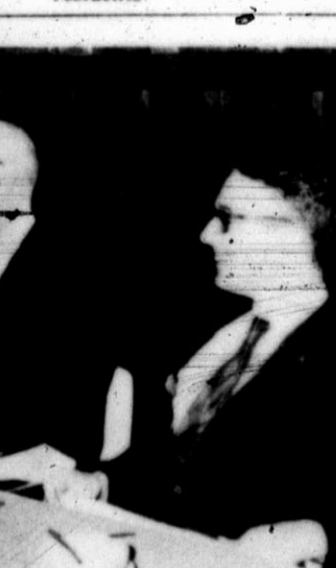
Earlier Thursday afternoon, the directors toured Hereford's Shoup plant, newest of Holly's nine factories. Community officials attending the dinner included representatives of banks in the area, the Production Credit Association, the Chamber of Commerce, county extension service, and the news media.

John B. Bunker, chairman and president of the Holly board, welcomed officials to the dinner meeting. James Witherspoon, executive secretary of the Texas-New Mexico Beet Growers, responded to the welcome.

Other Holly directors attending were Russell T. Tutt, chairman of the executive committee and president of El Pomar Investment Co., Colorado Springs; Ben H. Slothower, engineer Kennecott Cooper Corp., Salt Lake City, and Edward C. Schmults, partner, White & Case, New York.

Holly people attending the meeting from Colorado Springs included Willard F. Cheley, executive vice president; M.C. Chenburg, executive vice president; Glen W. Miles Jr., vice president and general superintendent; Claroid F. Morgan, secretary and corporate communications.

Local factory personnel attending were Bruce Brown, factory manager; Robert F. Ginn, agricultural manager; Gene Parsley, plant controller; Donnell D. Anderson, technical advisor; Fred Stindt, master mechanic; Lynn Keener, assistant factory manager; and Paul R. Scott, agronomist. Agriculturalists attending were Clifford Mowbray; Roy O. Parton; Paul E. Willis; William McCurry and Ted Goldston.



HOLLY OFFICIALS HERE—Directors of Holly Sugar Corporation met here this week and hosted a dinner for the Texas-New Mexico Sugar Beet Growers board and community officials. Three of the principals at the dinner meeting included, left to right—Russell Tutt, chairman of Holly's executive committee; James Witherspoon, executive secretary of the beet growers association; and John B. Bunker, chairman and president of Holly.

Blood Bank Changes Policy

Local residents' lack of support of the Blood Bank here, has resulted in a change in policy at Deaf Smith General Hospital that now requires a cost to be charged to persons using blood.

Hospital Administrator Ron Welty said beginning Wednesday, all persons requiring blood while in the hospital will be charged extra to meet the cost. The move is being made after nine months of no-charge use of blood.

The hospital began the "no-charge service" in February when it was hoped that local response to the blood bank would provide enough blood to meet local needs. However, the blood bank effort has been unable to keep its head above water and now is "in the hole" as far as donations go.

The hospital was able, when enough blood was donated locally to the Coffee Memorial Blood Bank, to draw its needs from that source. Now, though, since the lack of support by local residents, the hospital must find another source from which to meet the costs of blood—charges made to the patients.

In an effort to keep the cost of blood down, Welty said, it can be replaced on a two-to-one basis by friends or relatives of the person requiring the blood. That is, for every pint of blood used by the patient, it will take two pints donated to pay for the cost of the pint used.

A service charge of \$10 will be added to the \$15 cost of the pint of blood used, thus making the total cost of a pint \$25. One replacement will be worth \$15 and two worth \$25. The Coffee Memorial Blood Bank mobile unit will continue

to make monthly trips to Hereford, according to a spokesman for the local campaign.

Deaf Smith General Hospital has made arrangements with Coffee Memorial Blood Center to have its mobile units visit Hereford periodically to take blood donations. Blood is available from the bank for anyone in the Hereford area upon request of the hospital or qualified physician.

Under the center's membership in the National Clearing House of Blood Banks; citizens of Hereford, in cases of illness or injury, may obtain blood in other parts of the country and have donations made to their credit in Hereford.

The local hospital has made this arrangement with the blood center "because it has become one of the outstanding blood banks in the country, with the most modern techniques and services."

Ramsey Muniz To Speak Here

Ramsey Muniz, Raza Unida Party candidate for Texas Governor, will visit Hereford today for a rally and press conference at Saint Joseph's Hall at the Labor Camp, according to Manuel Gallegos of the Raza Unida Party. Mr. Muniz will speak beginning at 11 a.m. His press conference is scheduled for 11:30, and he is expected to arrive in Hereford at 10:30 a.m.



TO HEAD DRIVE—Division chairman Jack Wilcox, drive chairman Pat Malone, and division chairman Mike Patrick will head the fund-raising drive of Deaf Smith County United Way as it kicks off with a breakfast Monday. Wilcox will be responsible for special and advance gifts, and Patrick will be in charge of firm and industrial contributions. Malone was recently selected as drive chairman by the United Way board of directors.

Board Takes Second Swing At Bond Issue

BY MARSHALL DAY News Editor

Hereford school officials and the board of trustees agreed in a meeting Thursday to make another bid to the public on a school bond issue that was defeated earlier this year.

The board, in action Thursday, decided to put the matter on the next regularly scheduled meeting agenda and perhaps follow that with a special called meeting sometime later next month to call the election. The next regular scheduled meeting is Nov. 14 and according to election proceedings, if a bond issue is decided on at that time, it cannot be called on

for a vote prior to Nov. 24 nor later than Dec. 13.

The bond issue, aimed at replacing Central Elementary School with a new building, and also making major improvements throughout the system in other buildings, was defeated in a bond issue in early June of this year. The issue failed by a vote of 654 to 521.

The bond issue, expected to be basically the same as the first, could possibly be divided into several issues, depending on the final decision of the board.

Supt. Roy Hartman said it was his personal opinion that the next issue should be divided into two parts, at least—one for

a new elementary school and the other for the improvement and renovations needed throughout the school system.

The issue called in June was only the fifth school bond issue ever defeated in Hereford, whereas there were 10 others that have passed.

The original bond issue was for \$1,350,000 and included massive improvements at Stanton Junior High, Shirley Elementary School, the high school athletic building, and all-weather track, and others.

Some board officials expressed the opinion the issue (See "Board" Page 2)

HHS Band Cops UIL Division I

Receiving a Division I rating in marching UIL competition in Dick Bivins Stadium in Amarillo Wednesday, the Hereford High School band was one of only three in its class to win top honors.

Two HHS twirlers also made Division I ratings in competitions Wednesday afternoon. They were Teri Reinauer and Patricia Green. Schools included in class 4-AAAA competition were Pampa, which also received a Division I, Tascosa, of Amarillo, Caprock, Borger, and Amarillo High. Palo Duro High was another class 4-AAAA school receiving the I rating.

Bands were judged in the contest on choice and difficulty of music, individual execution, (or the appearance of the show,) uniformity of stride and alignment, carriage and continuity of the show.

A major part of the judges' decision is based on what Hereford band director Ben Gollehon termed the "esprit de corps" or the "spirit" of the band as a unit.

"They wanted to win badly and paid the price," he said. "They sacrificed themselves for the good of the group, which seems not to be in vogue today."

Time Change Is Set For Tonight

Daylight Savings Time ended this morning at 2 a.m. and all timepieces should have been truned back one hour by now. If not, you could have slept an hour longer. If so, you're getting a good start on readjusting to a "new" routine that occurs every six months. But, whatever the case, we got that hour back and we can enjoy six more months of "normal" activity before it changes again.

FOOTBALL CONTEST

(Games of Nov. 3-4)

First Prize—\$20 Second Prize—\$10 Third Prize—\$5
Home Team Shown Last (Circle winning team)

- | | |
|----------------------------|------------------------|
| 1. Lubbock-Plainview | 11. Arkansas-A&M |
| 2. Snyder-Monterey | 12. Baylor-TCU |
| 3. Borger-Pampa | 13. Houston-Fla. St. |
| 4. Tascosa-Caprock | 14. Tech-Rice |
| 5. Paiduro-Amarillo | 15. SMU-Texas |
| 6. Big Spring-Abil. Cooper | 16. Notre Dame-Navy |
| 7. Permian-Mid. Lee | 17. WTSU-San Diego St. |
| 8. Perryton-Canyon | 18. Nebraska-Colorado |
| 9. Muleshoe-Levelland | 19. Stanford-UCLA |
| 10. Od. Ector-Maonahans | 20. Air Force-Army |

TIE BREAKER

Total Points of Hereford-Coronado Game: _____

Name _____

Address _____

Phone _____

Mail Entries to P.O. Box 673, Hereford, 79045, or bring by Hereford Brand office by 3 p.m. each Friday.



STOPPED!!!—A Hereford defender blows in to stop Plainview's Larry Buckner for a short gain in Friday night's 14-6 district win for Hereford. Moving up to help is Wayne Schumacher (84), while Barry McNutt (15), is taken out of the play.

Photo by Craig Nieman

Three Handcrafts Demonstrated For Messenger Club

Crafts were demonstrated by three members of Messenger Home Demonstration Club at the meeting Friday afternoon, and articles made by the three methods were on display. Mrs. J.B. Garnett showed the technique of decoupage; Mrs. Elmer Northcutt gave a lesson in use of foil to cover various articles to achieve an antique finish. Plans were made in the business session for the Thanksgiving party at Walcott Nov. 18. A new member, Mrs. John Pierce, and two visitors, Mrs. Arnold Cross and Mrs. Cloud, were welcomed. The floating prize was awarded to Mrs. Page. Also present were Mmes. Nelson Thwaitt, Leo Webb, A.P. Hagen and N.A. Brown.

Some folks make a specialty of getting themselves into trouble.

TREE TALK

The National Forests contain almost 18 per cent of the commercial forests — or 92 million acres — and supply 27 per cent of the annual softwood timber harvest.

THE SUNDAY BRAND

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CIRCULATION

Mail 364-2030

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Marshall Day
Sue Coleman
Grady King

Publisher
News Editor
Women's Editor
Advertising Manager

"HERD" (Continued from Page 1)

Harris goes one and High was stopped for gain. The Faces then face a fourth and two situation and elect to go for it.

High goes the call and barreled through for three yards and the first down.

With the ball resting on the 22, Kitchens called of Adams for another end-pleaser and the 140-pound running back did just that. He slipped his way through the holes and scooped into the end zone for the score with 6:37 left in the contest. Poindexter again added the conversion kick and the score was 14-6.

left in the contest. Poindexter again added the conversion kick and the score was 14-6.

Statistics

H 7 0 0 7-14
P 0 0 6 0-6

Individual Statistics

FIRST QUARTER

H—Barry McNutt 11 pass from Keith Kitchens (Terry Poindexter kick), 5:25.

SECOND QUARTER

No score.

THIRD QUARTER

P—Scott Hallman 80 run (pass failed), 5:43.

FOURTH QUARTER

H—Johnny Adams 22 run (Poindexter kick), 6:37.

First Downs H P
 11 11

Yds Rushing 227 230
Yds Passing 11 26
Total Yds 238 256

Passes Attp. 8 4
Passes Comp. 1 1
Fumbles Lost 0 0
Interceptions 0 0

Individual Statistics

RUSHING

For Hereford: Wesley High, 23 carries for 125 yards; Danny Harris, 12 for 48; Johnny Adams, 4 for 24; Keith Kitchens, 5 for 21; James Harris, 2 for 9.

For Plainview: Scott Hallman, 15 for 143; Arthur Woolley, 12 for 48; Larry Buckner, 12 for 44; Mark Foote, 8 for 5.

RECEIVING

For Hereford: Barry McNutt, 1 for 11 yards.

For Plainview: Scott Horne, 1 for 26.

"BOARD" (Continued from Page 1)

failed because some people felt some of the items were not necessary.

One board member said part of the issue probably would have passed had the elementary school been made a separate item from the other suggestions.

The bond issue was called after the school board began considering it in early December of last year. A court ruling, however, halted proceedings at that time and it was not until after school was out for the summer that the board was able to call the election.

A special "citizen's advisory" committee was formed—made up of various people from various segments of the community. The committee made a study of the school system and presented an eight-point "necessary" list of improvements or changes needed.

The board then took these recommendations into consideration in making plans for the first bond issue.

The idea of the bond issue lay dormant for the past few months until a recent discussion with Civil Rights officials and representatives of the Texas Education Agency which indicated busing to achieve racial balance may be in the offing in Hereford.

A representative of each of these agencies met with the board of trustees at its meeting in early October and told of plans forthcoming that would not permit the ethnic balance to remain the same as it is at Central Elementary School.

Also, the spokesman for the TEA said that agency would not approve a new elementary school to be built in the same location as Central now stands.

RANGE ART—Melvin Warren, the painter and sculptor whose canvasses and bronzes of cowboys, Ranger and Texas landscapes sell fabulous prices, paints mostly from memories of his boyhood on a ranch.

Warren still works in the ranch country. His studio is on his own 250-acre spread, the Broken W, at Clifton, Bosque County.

His latest work is a bronze showing two Texas Rangers and their pack horse on patrol. Created to celebrate the 150th anniversary of the Rangers next year, only 150 of the bronzes will be cast. They will sell for \$2,000 each.

COW POKES By Ace Reid



"Shore I wuz champion bulldogger at Madison Square Garden in 1936, help me lift my belly and I'll show you my belt buckle!"



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KPAN Receives State Award

KPAN Radio won two first place and two second place awards in the Texas Association of Broadcasting convention last weekend in Dallas.

The radio station, competing in the 10,000 to 25,000 city population category, received word of the awards Saturday afternoon.

First place was won in "Best Local Spot Announcement, Non-Musical" for the station's commercials for Dick Norwood Chevrolet-Olds. The other first place was for "Best Local Spot Announcement, Music" which was for background music for a Jones Motors advertisement.

Second places were presented to the station for its public service announcements for the local Cancer Society, and for an editorial by Clint Formby, owner, on the siren warning system in Hereford.

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YOU HELP, THE UNITED WAY — A Boy Scout Camporee is just one of the many ways you help by contributing the United Way. This photo was made at a recent Camporee in Hereford, where 86 Boy Scouts from seven troops worked on skills in the areas of camping, first aid, fire building, cooking

and other activities. The Tierra Blanca District, Boy Scouts of America, conducted this Camporee, with Tom White of Hereford as chairman. Eight agencies are included in the United Way campaign, and a goal of \$41,750 is sought in the two-week drive.



VOE STUDENT OF THE WEEK — Vocational Office Education student of the week is Kay Hagar, a senior student at Hereford High School. Kay, 17 year old daughter of Mr. and Mrs. Paul Hagar

Jehovah's Witnesses Plan Bible Seminar

Local and area residents associated with the Hereford Congregation of Jehovah's Witnesses are making plans to attend a two day Bible seminar Nov. 18th, and 19th in Clovis at the Marshall Jr. High School auditorium.

According to Jerry Johnson presiding minister of the local group, some 1200 people are expected to attend from a 22 congregation circuit bordered Tucumcari on the North, Lubbock on the East, Carlsbad on the South and Roswell on the West.

The program in Clovis is designed to stress the assembly theme, "Let Us Serve Jehovah Whole-souled", and will feature talks, group discussion and demonstrations, aimed at

showing how this can be done within the congregation, in the field ministry and in every aspect of a Christian's life.

The Hereford Congregation of Jehovah's Witnesses also hosted this week I.J. Machalk, Circuit Supervisor for the group in parts of two states, including Southeastern New Mexico and Northwest Texas, according to Jerry Johnson local presiding minister.

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If your little girl needs a new coat, this is the time to get to Penneys. Our entire stock of girls' coats for sizes 3 to 6x and 7 to 14 is now reduced 15%. Regular and boot length styles in bold wool plaids, cotton corduroys, acrylic piles, and more. Not every style in every size, so hurry. These savings are too good to miss.

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El Tigre Sport—Designed specifically for compacts, sports and minis. A 2-2 construction of polyester cord and fiber glass belts. Available in most popular small car sizes.

Blackwall tubeless	Reg.	Sale	Plus fed. tax
Tire size			
145-13 (fits 520-13)	19.95	16.88	1.37
155-13 (fits 560-13)	19.95	16.88	1.51
165-13 (fits 600-13)	19.95	16.88	1.70
155-15 (fits 560-15)	23.95	20.88	1.70
165-15 (fits 600-15L)	23.95	20.88	1.77

Whitewalls only 2.55 more per tire. Without trade-in, add \$2 more per tire.

Sale 27⁸⁸

plus 2.51 fed. tax and old tire. Reg. 31.95 E70-14 whitewall tubeless

El Tigre 270—Our polyester cord, fiber glass belted tire in the low, wide profile 70 series. Modern wrap around tread and classic whitewall design.

Whitewall tubeless	Reg.	Sale	Plus fed. tax
Tire size			
F70-14	33.95	30.88	2.64
G70-14	35.95	30.88	2.84
F70-15	34.95	29.88	2.68
G70-15	36.95	31.88	2.87
H70-15	38.95	32.88	3.12

Without trade-in, add \$2 more per tire.

Sale 17⁸⁸

plus 1.78 fed. tax and old tire. A78-13 blackwall tubeless. Reg. 20.95

El Tigre 278—Our fiber glass belted tire in the wide profile 78 series. A 2-2 construction of polyester cord and fiber glass belts with a wrap-around tread design.

Blackwall tubeless	Reg.	Sale	Plus fed. tax
Tire size			
G78-13	24.95	21.88	1.90
F78-14	30.95	26.88	2.52
G78-14	32.95	28.88	2.69
G78-15	33.95	29.88	2.78
H78-15	35.95	30.88	3.01

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650-16.6	29.95	25.88	2.61
700-16.6	34.95	29.88	3.00
750-16.6	40.94	34.88	3.69
Tubeless			
700-14.8	29.95	27.88	2.64
670-15.6	29.95	27.88	2.69
700-15.6	37.95	34.88	3.22
8-16.5/6	34.95	29.88	3.29
10-16.5/6	48.95	41.88	4.29

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Here's what we do: Install new points, plugs, condenser, rotor & cap, adjust distributor points, engine tune-up and carburetor.

Our special low price includes parts and labor.

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Here's what we do: Complete front end check, adjust caster & camber, center steering wheel position.

ADJUST TOE-IN AND ROAD TEST \$8⁴⁰

Here's what we do: Pull all 4 wheels and adjust brakes; spin balance all 4 wheels. Low price includes all weights.

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SATURDAYS
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Meet Your Newsboy



Richard Hoelscher is the son of Dr. and Mrs. Marcus Hoelscher of 145 Mimosa. He is a student at La Plata, and says he is interested in football.

Bryand Eades is a student at La Plata Jr. High, and is the son of Mr. and Mrs. Bud Eades. They live at 111 Mimosa.

New Lubbock Inn To Replace Old

In our fast moving society the combination of the modern and the touch of nostalgia is sometimes hard to come by. Reviving something of the past worth remembering and emulating is an extra special accomplishment. The New Lubbock Inn revives the game and the spirit of the original Lubbock Inn of the 1920's. The old Lubbock Inn was known for its hospitality and fine food...it was the place to go. People would travel for miles just to eat, and this was back when the horse was really the power.

The name Lubbock Inn brings back many memories for the older folks...and is on the verge of making many memories for the modern, mobile folks of today. While we cherish the memories of the past, we look at the modern miracles of today and are thankful for the genius

and ingenuity displayed. The New Lubbock Inn is a masterpiece of design and construction...bronze mirror glass, contrasting with white marble, makes a spectacular sight when you drive in. When you stay you have the convenience of two telephones in each room (one in the bath), color television (cable), bedside controls for television and lighting, the finest in mattresses on the beds which are all king or long-boy, a beautifully decorated coffee shop, a cocktail lounge, and one of the most unusual pools anywhere. These are the things that give the vivid contrast of the old Lubbock Inn and the New Lubbock Inn.

Fifty years have changed a lot of things, but it hasn't changed the demand for quality and genuine service. The Lubbock Inn is dedicated to

reviving the traditions of the old Lubbock Inn, while providing the finest up-to-date facilities in this area.

Fifty years from now people will look back and remember the New Lubbock Inn as a high point in the history of the motel business.

Look Who's New

Mr. and Mrs. Jose A. Greigo are the parents of a son, Kenneth, born Oct. 24. He weighed 6 lbs. 9 1/2 ozs.

Mr. and Mrs. James L. Selman are the parents of a son, James Brian, born Oct. 25. He weighed 8 lbs. 0 ozs.

Mr. and Mrs. Reynaldo C. Gonzales are the parents of a daughter, Leola, born Oct. 25. She weighed 6 lbs. 7 1/2 ozs.

The Army Green

Sgt. Charles Barton
U.S. Army Recruiter
317 E. 3rd Amarillo

Call Collect 376-5151-Ext. 2182

Have you always had that deep-down itch to tinker with power generators and motors? But you always kept a safe distance because you didn't know enough about them to get your hands dirty? Well, now you can learn as much as you want about power equipment, and have an almost endless equipment supply to practice on — in the United States Army.

What's more you can do your tinkering in countries many young men have always wanted to visit. First off, the Army will give you the training to enable you to fully operate and service power generator equipment. Having done so, it will guarantee you an assignment with United States Army, Europe for 16 months, or 13 months in Korea. If you go to Korea, there is an added bonus. After your 13-month stay is over, you can pick your next assignment anywhere in the world. If there need and an opening for your newly acquired skill in the unit or location of your choice, you'll get the assignment.

It's all possible with an enlistment of three years, under the Army's new enlistment bonanza, called the Training and Travel enlistment option.

Here's the way it works and what you'll learn: After your basic training is completed, you can pack your bags and go to Ft. Belvoir, Va., near Washington, D.C. There you will spend seven busy weeks, with your head and hands full, learning this skill.

By any industrial standards, civilian or military, your training will be thorough and

professional. Your Army instructors will be experts. The curriculum will give the knowledge and practical experience anyone needs to handle generator equipment. In any mechanical field, you must know principles before you can work with your hands.

After the seven week course, you will know the fundamentals of electricity and its application to portable power generating equipment, and gasoline and diesel engine operation. You will know all the safety measures built into protective and controlling devices. You will know how to compute voltage, amperage, and resistance factors, involving simple algebraic equations.

Armed with the necessary information, you will then be able to install, operate, and maintain general and multi-purpose portable generator sets, arc welders, and frequency converters. These may be powered by electric motors or gasoline or diesel engines. You will also be able to work with generator auxiliary and associated equipment.

Along the way to becoming a full-fledged operator and mechanic on power generator equipment, you will master many steps. A short list of the capabilities you'll acquire includes:

- Selection of power generators to be used;
- calculation of electrical power requirements; determination of phase rotation and load cable sizes; and connection of load cables to generator terminal;
- Start-up and synchronization of a required

number of generators, and sets of manual and automatic control devices to maintain power output; — Erection of expedient outside distribution lines for short distances; — Observation and adjustment of panel instruments and equipment to ensure proper balance of load, phase relationship and effective functioning; — Determination of repairs needed on equipment, by trouble-shooting equipment; localizing, repairing or removing malfunctioning units, and replacing defective units or putting standby units on the power line; and testing of repaired or replaced units; — Preparation and maintenance of records on equipment; and — Use of related mechanical and electrical handtools, and measuring and testing devices.

Should you decide not to make a career in the United States Army, your Army-learned and perfected skill will stand you in good stead after discharge. It will qualify you to work as an operator in a power plant or substation back home.

The clincher might be the fact that you'll be earning a good salary while learning your new job. With the starting Army pay now raised to \$288.00 per month, you will be helping yourself to a good paying job today and building job security into your future, at the same time.

Where else can you kill three birds with one stone — job security, travel and good pay? Where else but the U.S. Army?

See your local Army Recruiter about the Army's Training and Travel enlistment option. While you're there, ask him about requirements for training as a power generator operator and - or mechanic.

Veteran's Affairs

Veterans training under the Vietnam Era G.I. Bill are expected to pass the two million mark in 1972, Jack Coker, Veterans Administration Regional Director, reported today.

The estimate is based on a statistical report that revealed that 1.9 million veterans and servicemen used G.I. Bill education benefits during fiscal year 1972, an 18 percent gain over the previous year.

In the regional office area 75,000 have received training under the current G.I. Bill with 45,000 expected to participate during the 1973 fiscal year, Coker added.

Administrator of Veterans Affairs Donald E. Johnson pointed out that 3.4 million trainees had used their benefits as of the end of August.

"During the first six years of the Bill, the number of trainees had exceeded the 13 year total for the Korean Conflict G.I. Bill by almost a million," Johnson pointed out.

During 12 years of the World War II G.I. Bill, 7.8 million of the 15.3 million World War II G.I. Bill, 7.8 million of the 15.3 million World War II veterans, or 45.3 percent, received some form of training. About 13.8 percent attended college compared to 21.9 percent among Vietnam Era veterans and 20.1 percent for Korean

Conflict veterans. Coker said these additional enrollment statistics were revealed in the VA report—

Veterans in colleges and universities rose by 16 percent over the previous year—from 917,000 to 1,066,000.

Below college level enrollment rose by 22 percent—from 522,000 to 638,000.

On-the-job training, through which most trainees are preparing for trade and industrial occupations, rose by 11 percent—from 146,000 to 162,000.

Vocational rehabilitation training for service disabled veterans rose four percent—from 30,500 to 31,700.

Dependent's educational assistance for wives, widows and children of certain veterans and servicemen—rose by almost 2 percent—from 8,800 to 9,600 for wives (nine per cent) and from 50,700 to 55,000 for children (8.4 per cent).

Eligibility for G.I. Educational Assistance extends to veterans with 180 days active military service provided any part of it was served after January 31, 1955.

Cowan's Christmas Lay-Away for Early Shoppers COWAN JEWELERS DOWNTOWN

Thames PHARMACY

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HAVE THIS LABEL ON YOUR NEXT PRESCRIPTION

DO YOUR CHRISTMAS SHOPPING NOW AND SAVE DURING KESTER'S ANNUAL LAY-AWAY FOR CHRISTMAS SALE!

WALTHAM
← 17 JEWELS,
Stainless Case, Shock-Proof, Water Resistant

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17 JEWELS
Shock-Proof

Regular \$49⁹⁵
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A small deposit will hold your selection until Christmas.

VERNON WARE save by the set SALE!

DELLA ROBIA PATTERN \$226.50
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Other patterns at corresponding savings.

Be sure and register for the Diamond Bulova to be given away by drawing December 23, 1972

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"Come In And Be Somebody!"

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- ANTI-FREEZE...ALL YEAR PROTECTION
 - COOLANT RECOVERY UNIT FOR GM CARS \$8.50
 - CARGO LAMPS FOR PICKUP BED \$7.50
 - TRUCK CLEARANCE LAMPS \$2.50

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Get it in gear with this automatic transmission special. Includes: Draining and refilling transmission oil; installing transmission filter and pan gaskets; adjusting transmission bands; and checking transmission vacuum. Your fluid and filter should be changed every 24,000 miles.

GM CARS \$14.95
Includes parts and labor

ALL THESE BARGAINS ARE YOURS NOT TO MENTION THE ONES OUR SALESMEN CAN GIVE YOU...

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SAVINGS ON EVERY SIZE!

SMALL CARS	MEDIUM CARS	LARGE CARS
\$21.98	\$26.88	\$29.88

Whitewall sizes A78-13, D78-13, B78-14, C78-14, E78-14 plus federal excise tax of \$1.86 to \$1.24 per tire and trade

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- Maverick • Toyota • Vega
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- Mustang • Hornet
- Gremlin • Dart

Whitewall sizes F78-14, G78-14, E78-15, C78-15 plus federal excise tax of \$2.35 to \$1.50 per tire and trade

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- Chevrolet • Ford • Plymouth
- Dodge • Ambassador
- Challenger • Chevelle
- Camaro • Cutlass • Falcon
- LeMans • Rebel • Skylark
- Torino • Grand Prix
- Barracuda • Charger
- Coronet • F-85 • GTD
- Montego • Satellite
- Tempest • Cyclone
- Pontiac • LeSabre • Fury
- Thunderbird • Mercury

Whitewall sizes H78-14 and H78-15 plus federal excise tax of \$2.75 and \$2.81 per tire and trade

FITS MANY MODELS OF:

- Olds • Polara
- Thunderbird
- Wildcat • Grandville
- LeSabre • Marquis
- Mercury • Monaco
- Newport
- Bonneville • Caprice
- Catalina • Centurion
- Chrysler 300 • Ford
- Ambassador
- Pontiac • Buick

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ICT STUDENT OF THE WEEK—This week's Industrial Training student of the week is David Baze, son of Mr. and Mrs. J.D. Baze of 207 Star. David is employed by Jim Culppepper at Hereford Wrecking. The 16 year old junior is planning to go on in this field.

School Menus

HIGH SCHOOL JUNIOR HIGH
MONDAY — Super dog with mustard or barbecued wieners, pork and beans, garden salad, sliced peaches, peanut butter cookies, hot rolls, butter and milk.
TUESDAY — Hamburger or charburger, French fries, blackeyed peas, apple pie, milk.
WEDNESDAY — Chili with beans or hot tamales, buttered corn, creamy coleslaw, applesauce cake, cornbread, butter and milk.
THURSDAY — Baked turkey with dressing and gravy or sliced ham, English peas, cranberry sauce, peach cobbler, school baked bread, butter and milk.
FRIDAY — No school, TSTA


ELEMENTARY PUBLIC SCHOOLS
MONDAY — Super dog with mustard, pork and beans, garden salad, sliced peaches, peanut butter cookies, hot rolls, butter and milk.
TUESDAY — Hamburger, French fries, apple pie, milk.
WEDNESDAY — Chili with beans, buttered corn, coleslaw, applesauce cake, cornbread, butter and milk.
THURSDAY — Baked turkey with dressing and gravy, English peas, cranberry sauce, peach cobbler, school baked bread, butter and milk.
FRIDAY — No school, TSTA

ST. ANTHONY'S PAROCHIAL
MONDAY — Barbecued wieners, buttered potatoes, spinach, brownies, buttered bread and milk.
TUESDAY — Chicken and noodles, peas, tossed salad, peaches, rolls and milk.
WEDNESDAY — Tamales, pinto beans, stuffed celery, coconut cake, cornbread, butter and milk.
THURSDAY — ranch burgers, potato chips, plum cobbler and milk.
FRIDAY — No school, TSTA

HEREFORD DAY CARE CENTER
MONDAY — Breakfast: Cooked cereal, raisins and milk; Lunch: Barbecued wieners, buttered potatoes, green beans, hot rolls, pumpkin cake, butter and milk; Snack: Peanut butter crackers and milk.
TUESDAY — Breakfast:

Toast and jelly, orange slices and milk; Lunch: Fish sticks with catsup, Harvard beets, mixed vegetables, hot rolls, pear halves, butter and milk; Snack: buttered bread and orange juice.
WEDNESDAY — Breakfast: Cinnamon rolls, apple slices and milk; Lunch: Oven fried chicken, creamed potatoes, green peas, sliced bread oatmeal cake, butter and milk; Snack: Chocolate cookies and milk.
THURSDAY — Breakfast: Cinnamon toast, stewed prunes and milk; Lunch: Baked turkey, cranberry sauce, buttered carrots, hot rolls, ice cream cones, butter and milk; Snack: Dry cereal treats and milk.

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SUGARLAND MALL ONLY SALE

GROUP LADIES' PANTY HOSE REGULAR '1 st to '2 nd E.O.M. SPECIAL MON., TUES., WED. 2 \$1 PR.	LADIES BRUSHED RAYON SHIFT GOWNS SIZES S-M-L-XL-XXL \$1.99
58 to 60 INCH WIDTH DOUBLE KNIT REGULAR STOCK E.O.M. SPECIAL \$3.88 2 YDS. \$7.50	GROUP PANTS FOR GALS SOLID, STRIPE & PRINT VALUES to '10" \$5.00
JUST RECEIVED LADIES COAT SWEATERS EXTRA SIZE '22" \$18.00	LADIES 100% ACETATE WALTZ GOWNS SIZES 34-36-38-40 PINK, BLUE & YELLOW \$1.00

And to keep you warm... Scarves, Tams, Gloves & Mittens

3.99 Set

Try these 100% acrylic hand crocheted hat and glove sets. Also in plaids and a 2 tone beret and mitten set. There is also a lovely crocheted scarf and mitten set. Enough to choose the one most suited for your winter wear.

SHAG BED-SPREADS TWIN or FULL REG. '26" \$15	VINYL LUNCH CLOTHS REDUCED REG. '3" to '5" \$2.99 - \$4.99	YOUNG MEN'S KNIT JEANS BROWN, BLUE, GREY, MAROON SIZES 28 to 38 IRRS. or REG. '14", '15" PANTS 2 \$15
YOUNG MEN'S PLAID C.P.O. SHIRTS SIZES S-M-L \$9.99	GROUP BOY'S SHORT SLEEVE DRESS-SPORT SHIRTS REGULAR '2" & '3" NOW \$1.99	58-60 INCH WIDE BONDED ORLON and ACRYLIC KNITS SOLIDS & COLORS REG. '1" 77¢
LADIES LARGE BRIEFS SIZES 5 to 12 59¢-79¢- \$1.00	LADIES ACETATE & RAYON BRIEFS \$1.15	LADIES DRESS & SPORT SHOES VALUES to '12" \$4.88

SHOP ANTHONY'S SUGARLAND FOR EARLY CHRISTMAS LAY-A-WAYS WHILE SELECTION IS GREATEST!

SHELVES & SHELVES & SHELVES OF SPECIAL FOOD SAVINGS

RUSSET POTATOES 20-LB. BAG 99¢	MEXICO ZIPPER SKIN TANGERINES 4 LBS. \$1
GREEN TABLE CABBAGE 3 LBS. 19¢	OR 25¢ LB.
EAST TEXAS SWEET POTATOES \$4.50 BUSHEL OR 10¢ LB.	JUST RECEIVED ANOTHER TRUCK LOAD OF CITRUS FROM THE VALLEY!
MEXICO READY TO EAT PINEAPPLES EACH 49¢	TENDERCRUST BROWN & SERVE ROLLS ALL VARIETIES 4 PKGS. \$1.00
VEGA HOT HOUSE TOMATOES 39¢ LB. or 3 LBS. \$1	SHURFRESH OLEO LB. CTNS. 5 FOR \$1.00
PORTALES RAW or ROASTED PEANUTS YOUR CHOICE 3 LB. BAG \$1	SHURFRESH BUTTER LB. CTN. 99¢
U.S. GRAIN FED BEEF FANCY STEAK LB. 99¢	Gerber's BABY FOOD Strained Fruits & Vegetables 10 For \$1
SIRLOIN STEAK LB. 99¢	Pet COFFEE CREAMER 11-Oz. Jar 49¢
T-BONE OR PORTERHOUSE LB. \$1.29	Food King FLOUR 25-Lb. Bag \$2.09
T-BONE REG. CUT LB. \$1.19	Libby PUMPKIN 4 No. 303 Cans \$1
ARM ROAST CENTER CUT LB. 79¢	FROZEN FOODS CREAM PIES Morton's Family Size 3 For \$1
CHUCK ROAST CENTER CUT LB. 69¢	DRUG DEPARTMENT
TIDE HOME LAUNDRY 50% OFF LABEL PACK NOW \$2.29	NOTEBOOK BINDERS Hereford Whiteface 3-Ring Only! \$1.49
TRY SHURFRESH MILK AND TENDERCRUST BREAD	TOOTH PASTE Family Size 79¢
DR. PEPPER 6-BTL. KING SIZE CTNS. 89¢	

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HEREFORD MEAT MARKET, INC.
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Small Talk

BY SUE COLEMAN
Woman's Editor

PEOPLE WHO ARE taking long tours this month to see beautiful fall foliage, and those who regret that they can't take such tours, are hereby advised that a Sunday drive over to Canadian and out the river road to Lake Marvin, either today or next Sunday, just might be the next best thing.

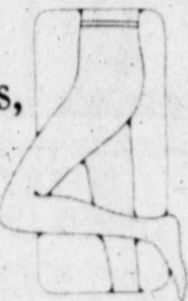
Even if you've been to Canada to see the maple leaves, but never had had a full view of West Texas cottonwoods in their autumn color, it would be worth your time. That section of the Canadian River near the city that bears its name, is one of the best places for such a view.

THIS YEAR WE WERE a little forward in picking a time for our annual drive over there, but even last Sunday there was plenty of fall color though still lots of green.

Besides cottonwood, there are numerous other trees, vines with scarlet leaves, lots of sumac with its darker red foliage and berries, gray sagebrush and Russian olive for contrast, and the pretty lake to boot.

Cowan's Christmas Lay-Away for Early Shoppers
COWAN JEWELERS
DOWNTOWN

All Sheer Sandalfoot Panty Hose. Same sheerness, same color-toe to waist.



Not a shadow of a line, even under the hottest of fashions. It's a great disappearing act. Admission, 99c.

Today's girl. All Sheer Sandalfoot Panty Hose. 99c a pair.



SUGARLAND MALL ONLY!

It's one of my favorite short-trip destinations, highly recommended to people who complain that there's nothing scenic in this plains country.

IT'S QUITE NATURAL, since this is the leading area for raising and feeding cattle that women concerned with the cattle industry hereabout should be leaders in forming a state organization of CowBelles.

The more I learn about that group, the more interesting it looks. It's starting with enough enthusiasm to assure a good Texas-wide setup, and looks like the local chapter should be one of Hereford's most active women's clubs.

It should be, since there are hundreds of women here who are interested in the cattle and beef business — and that's the qualification for membership. Mrs. Melvin Cordray, I've learned, has been a member before, of a unit at Denver.

WONDER HOW MANY more women here are past members from other states: there are a lot of people in Hereford now, in business related to cattle production and processing, who came from similar businesses in other states where the CowBelles were in existence before they ever were in Texas.

It's strange that this state was slow to get into the national organization, but now that it is in we can expect Texas-style progress.

Especially since the state president is Mrs. John Carrothers, of Hereford, and there are other women here in state offices and on the board of directors. These Hereford gals really work; that I can vouch for.

On Aug. 31, 1964, the Census Bureau announced that California had passed New York as the most populous state.

Crawford Heads Riders Group

J.A. Crawford of Hereford was elected president of the United Sheriff's Poses and Riding Clubs, Range 2, during an awards banquet recently.

Mrs. Keith Windler of Hereford was elected secretary of the association while Frank Hopper of Kress was named vice president and Mrs. Leon Aton of Umbarger was named treasurer.

Awards were presented to the various classification winners for performances in play-days during the past year.

Also, Tawanna Kendrick, daughter of Mr. and Mrs. Marvin Kendrick of Hereford was named the association's queen for the coming year. She replaces Denise Davis of Tulia as the queen.

Range 2 is made up of five area riding clubs from Umbarger, Canyon, Tulis, Kress, and Hereford.

CARD OF THANKS

Our sincere expression of thanks to Dr. Rush and Gilliland & Watson Funeral Home, and the pallbearers for their services rendered. Special thanks to Rev. Schelter for the comforting scriptures and prayers at the bedside and for the funeral services of our Loved One, Fredrick Samuel Immanuel Drager. Special thanks to the ladies and Ladies' Aid who helped to prepare all the food and who helped serve and donate food at the house. Also special thanks to our relatives, friends and neighbors who sent cards, flowers and memorials and gave comfort in any way. May God richly bless each of you.

Wife, children and grandchildren.

Legal Notice

LEGAL NOTICE
The Deaf Smith County Commissioners Court will advertise for bids to coat the roof of the Bull Barn. Bids should be submitted to the County Judge, H.C. Williams, on or before 11:00 A.M., November 13, 1972, at which time the bids will be opened. Specifications are available at the office of the County Judge. The Court reserves the right to accept or reject any and all bids.

H.C. Williams, County Judge, Deaf Smith County, Texas. S-16-5c

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If you have some livestock experience we will train you to buy cattle, sheep and hogs.

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NEW QUEEN—Twana Kendrick, 16 year old daughter of Mr. and Mrs. Melvin Kendrick was recently chosen as 1972-73 Sheriff's Poses and Riding Clubs Association queen for Range Two. Twana was one of several contestants from various cities throughout the range. She was judged on personality, temperament, poise, and horsemanship.

Organic Food Is Speaker's Topic

Superiority of the soil in this Panhandle area, rich in nutrients and trace minerals which give added value to the food it produces, is recognized more in other parts of the nation than locally, a guest speaker told Calliopean Club members Thursday evening.

Roger Hillyard, manager of Deaf Smith County Farms, a part of the Arrowhead Mills operation here, discussed natural, or organic foods, a subject which has received much attention in recent years with advocates claiming increased health values in a diet of these foods.

The club met in the home of Mrs. Bob Word. Mrs. George Warner, program chairman, introduced Mrs. Frank Ford who in turn presented the speaker, terming him one of the most knowledgeable men in the nation concerning natural foods, organic farmers and their methods of growing crops.

Hillyard mentioned work of the late Dr. G.W. Heard, Hereford dentist whose realization that something in this area inhibited teeth decay, led to research on area soil and water. He also cited draft records of World War II which show fewer physical failures among area residents.

Use of compost in natural farming, and experiments in fertilizing the land with feedlot manure, were discussed, as well as food processing methods which remove nutrients, as in flour, where part of the lost minerals and vitamins are returned to "enrich" the product.

Mrs. John Gilliland was welcomed as a new club member. Others present included Mmes. Tom Kendrick, Keith Simmer, Jack Wilcox, Hazen Woods, Gerry Frases, Sue James, Ansel McDowell, Emmett Milburn, A.T. Mims, Millard Nobles, D.W. Palmer, Gene Parsley, C.J. Crump, E.W. Dettman, Alton Fraser, Dale Furr, David Gibson and J.T. Gilbreath Jr.

UNPOLLUTED FACT

A 747, flying between Toronto and Montreal, can carry 365 passengers for almost exactly the same amount of fossil fuel as the equivalent total transportation by automobiles... with one-fifteenth the amount of total toxic pollution, according to Ian S. MacDonald, Fleet Planning, Air Canada.

Whale Meat Recipe Asked

By Argen Draper

Home Demonstration Agent

IT HAS HAPPENED. Viola Moore asked for some recipes for using canned whale meat. This request sent a lot of us scurrying about to find the answer. Yes, you heard it right, she wants recipes using canned whale meat.

The agents, food specialists and anyone else we could conscript searched for it. Letters were sent to Nebraska Extension Service-the canned meat was bought in Nebraska. Also, Extension Service in Alaska was contacted.

We've learned: Canned whale meat is sold in health food stores in 10 oz. cans. Whale liver can be toxic because of its high concentration of vitamin A and blood pigment.

Whale meat is tough (the book says) and has a rather brilliant, dark red color. It should be cooked like any less tender meat; that is, marinated, pot-roasted, or otherwise tenderized. For your information it is an inexpensive meat in Norway.

Whale meat is high in vitamin A and has traces of thiamine and riboflavin. Three and one-half ounces contains about 156 calories. Also, it is suggested to use it like canned crab meat.

ANOTHER REQUEST that was made by T.E. Seigler, who is a gourmet cook. This is recommended as being very tasty. We'll depend on T.E. to report it.

CHICKEN CORDON BLEU
8 boned-chicken breasts
8 slices ham
8 slices Swiss cheese
Salt & pepper
1 C. chicken broth or bouillon
1/4 C. sherry
Flour
Put ham and cheese slices between folded chicken breast. Tooth pick together. Salt.

Mrs. London Attends Family Planning Meet

Mrs. Walter London Jr. of Hereford was one of two Panhandle area delegates to the annual meeting of the Planned Parenthood Federation of America, held in San Antonio Monday through Thursday. She is a board member of the area organization.

Four days of panel discussions, lectures and personal talks with program figures from Latin America and Asia as well as the U.S. left Mrs. London "amazed at the quality and stature of the people who work with family planning in this and other countries," she says.

Physicians, educators, lawyers, social and government workers, including officials of Planned Parenthood from Mexico and a medical school professor from Bombay, India, were heard in general sessions. Committee meetings and workshops were also held. Mrs. London was especially interested in the information and education workshop Tuesday morning as she is on that committee in this area. She received information and material for a fund raising campaign in the Panhandle.

Mrs. London says she was impressed by reports of strides already made in countries where overpopulation is an acute problem, to reach goals of the federation.

"From all these leaders, I was pleased to receive the impression that they are interested not only in the crisis issue of reducing population growth, but have a real compassion for the mothers and families involved."

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FARM SALE

THURSDAY, NOVEMBER 2nd, 1972 - SALE TIME: 11:00 A.M.

LOCATED: 12 miles North of Hereford, Texas, on Highway 385 to Milo Center; then 7 miles East on 1062, 1 mile South and 1/4 mile East—or 6 miles North of Dawn, Texas on 809 to 1062, then 3 miles West, 1 mile South, and 3/4 mile West—or 13 miles South of Wildorado on 809, then 3 miles West on 1062, 1 mile South and 3/4 mile West.

BUD TO BLOSSOM, GARDEN CLUB OF HEREFORD WILL SERVE LUNCH. I HAVE MOVED TO DALHART, TEXAS AND WILL SELL THE FOLLOWING AT PUBLIC AUCTION:

- | | | |
|--|---|---|
| <p>TRACTORS</p> <ul style="list-style-type: none"> 1—1971 John Deere 3020, Diesel, Factory Cab, 1700 hrs., real clean, Duals 1—1971 John Deere 3020, Diesel, factory Cab, 2200 hrs., Duals. It's real good 1—1962 John Deere 4010, Butane, good rubber 1—1961 John Deere 4010, Butane, new rubber 1—1962 John Deere 3010, Butane, new rubber <p>FARM MACHINERY</p> <ul style="list-style-type: none"> 1—Reynolds 8-row Bed Shaper, 3 Point, real good 1—John Deere Flex Planters, 1 yr. old 1—J.D. 21 ft. Off Set Disk, real good 1—12-Row Pharris & Wilkins Rod Weeder, 1000 R.P.M., It is real good 1—4-Row Big 12 Rod Weeder, 540 R.P.M., good 1—J.D. 14 ft. Tandem Scalloped Disk in front 1—Caldwell 7 ft., 3 point Blade 1—18" x 30" Steel Float, real good 1—Big O, 9 Chisel, Dual Gauge Wheels 1—J.D. Front End Loader, real good 1—J.D. 3 Section Harrow 1—200 Gal. Fiber Glass Tractor Mount Sprayer, 4-Row Belly Booms, Ace Pump, good <p>PICKUPS—TRUCKS—TRAILERS</p> <ul style="list-style-type: none"> 1—1971 Ford Ranger 1/2 ton Pickup, 360 Motor, Power Brakes, Power Steering, New Rubber (1 yr. old). Its good, Aut. Trans. | <ul style="list-style-type: none"> 1—1971 Ford 1/2 ton Pickup, 4 speed, Michelin Tires, 360 Motor, wide, long bed, real good 1—1949 Dodge Truck, Steel Dump Bed. 1—Small 2-Wheel Trailer <p>ENSILAGE CUTTERS</p> <ul style="list-style-type: none"> 2—1970 New Holland, Diesel, Cutters, Cat. Engines, Hydraulic Drive, 3 row headers. They are real good <p>MAINTAINER</p> <ul style="list-style-type: none"> 1—Galion Model 450 Mainfainer, Tilling Front wheels, good <p>CAR</p> <ul style="list-style-type: none"> 1—1965 Ford Fairlane, 4-Door, V8, Aut. Radio, Heater <p>IRRIGATION</p> <ul style="list-style-type: none"> 1—1968 Q.M.C. 401, Irrigation Motors, heavy duty Clutches, Natural Gas, good 1—413 Chrysler, Nat. Gas, good 1—1968 Stapleton, 6-Bar Heads, (70 hp.) 4:5 Ratio or 5:4 Ratio 1—8" Big T Tail Water Pump, complete, good 1—Chev. 292 Motor for repairs 8—Heavy Duty Tumbling Shafts 8—Metal Motor covers 47—30 ft. Joints 8" Flow Pipe, 1 yr. old 96—20 ft. Joints 7" Gated Pipe, 30" rows, real good 6—12" x 10" Hydrants 4—10" x 7" T's 3—12" x 8" Hydrants its 1—12" x 6" Hydrant 1—Lot of T's and U's 1—Large Lot 1" - 1 1/2" - 2" Tubes 1—4 wheel Pipe Trailer 1—Lot of 8" & 6" Col. Pipe 1—Lot of Ensign Carb. & Reg. | <p>MISCELLANEOUS</p> <ul style="list-style-type: none"> 1—American Steel Tool Box for Pickup 2—Shop Made Tool Boxes for Pickups 25—4 & 6 M Lister Shanks 2—Sets of 20" Tires for 5020 for narrow rows 2—Big 12 Heavy Duty 3 point Hitches 2—Big 12 Assist Lifting Wheels 1—Tire Changer 1—Large Lot of Cut. Shanks & Clamps 2—J.D. H.D. Hyd. Cyls. for 5020 3—J.D. Hyd. Cyls. for 4020 1—Lot of Used Tires & Wheels 2—Fast Coupler 3 point Hitches for 5020 2—Fast Coupler 3 point Hitches for 4020 8—Tool Bar Spacers 7" bar to 2 1/2" bar 2—Sets of Guide Cones 13—Heavy Duty Clamps for 4" x 7" bar 26—Heavy Duty Shanks 1 1/2" x 3" Adg. Foot Pieces 2—Roll-O-Cone Stabilizers 3—Sets of Adg. Gauge Wheels 1—Set of Mills Hyd. Row Makers up to 13 Rows 1—6 row Set of Roll-O-Cone Hyd. Markers 2—Sets New Tri-State Hyd. Markers up to 12 row. Never been used. 1—500 gal. Propane Tank 1—Forney 180 amp. Elec. Welder 1—Air Compressor, Elec. Motor, good 1—12 row 4" x 7" Bar with Gauge Wheels 1—12 row 3 1/2" Bar 1—4 Row 4" x 4" Bar 1—Heavy Duty 3 point Hitch for 4" x 7" Bar 1—14 ft. Fiat All Steel Truck Bed 1—Lot Wheel Wts. 1—Lot of Oil Drums 1—Lot Sweeps 1—Lot Misc. Items |
|--|---|---|

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 - 67 Olds. Cutlass Station Wagon, loaded, off White, with light blue interior that is just new, has luggage rack, a cream puff.
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By the Garden Gate

With Glad

By Mrs. Art Manjeot



He who puts his heart into a garden day by day never has a lonely moment. He can always say...there is something to enjoy, the grass, the birds, (seems the songs of the birds these lazy fall days are extra special), the flowers. All the precious harvest of his hard and busy hours.

A gardener never strolls through the garden and casts his eye around, but what he will see chores to do; rightly so, this is the way it should be, because a busy gardener and one who likes to work wants something to do.

There is usually a plant to stake, a weed to pull, a dandelion to treat, a flower bed to plan anew, some last flowers to cut and take in for arrangements, a bit of time to dream about the plans for another year.

Dreams are what life is often made of, so we cherish them, and have them to take into the long winter days with us...via memory's lane.

Patience Strong says it this way: "He who makes a garden makes a kingdom of his own... conjuring a little Eden out of earth and stone; bringing into being things of beauty and of grace...thus he helps to make the world a fairer, a sweeter place."

The time of the year when we put our garden to bed, has arrived. Some of the chrysanthemums are still pretty and also the marigolds. Also noticed this afternoon that the tomatoes needed gathering. The vines are still very green and fresh.

There are always extra chores because we want to properly prepare the flower for that long winter's sleep.

Have just mowed the lawns. This time I took off the catching bag, and let the clippings fall where they blew. Didn't cut the grass very short so the clippings were just right to aid in mulching the soil. Didn't trim very well, as these evenings it is a bit chilly, even though one hurries along.

Was really a big thrill to see the moon coming up, and start on its journey across the sky. Beautiful beyond description. I just stopped and stood still as I enjoyed its luminous beauty.

Pleasant memories and many thoughts filled my heart and mind.

While in my sister's home this week-end she showed me a box of stationary she had recently purchased. It was real interesting, as it had been made from re-claimed paper. There was a tiny note attached telling the purchaser what she was going to use.

I was interested in it and perchance will make a like purchase first opportunity. Reminded me of an article that I recently read in the Lone Star Gardener. It was about bottles.

A recent article in Current Science states: "Work is being accomplished toward a 'disappearing' bottle. When broken, in three or four days it will turn into a puddle of water". Many bottles are being reclaimed in U.S.A. The youth organizations are aiding this movement.

Sweden already has a bottle made of plastic paper and metal foil. When this bottle is thrown away, the paper disintegrates and rots.

When these become available it will reduce our 26 million bottles thrown away each year. Until then, let's all do our best to keep our "little bits" taken care of properly.

Americans are really a wasteful people, taken as a whole. Also we are known to be very tidy. Garden Clubs and other organizations have been very busy trying to create among the people the idea of not being a Litter-Bug.

This has helped greatly. America is becoming more mindful of waste, thrown litter from car windows, paper,

bottles, wrappers and many other items which are carelessly tossed away...and become litter.

At a recent convention in Cleveland, the board of directors of National Council of Garden Clubs took a step that I believe will come to be regarded as a milestone in our work to improve the visual environment. By official motion, the title, Anti-litter chairman, was changed to litter control chairman.

This is in line with national policy of emphasizing the positive. Previous action was taken in this direction last fall when our Litter Letter became The Litter-Control Letter.

Really to control is the right word, because all citizens should have a share in making their communities clean through proper disposal of all items of litter. To control where litter is placed is to get at the heart of the problem.

It is hoped that this is a very highly significant move that National Council of Garden Clubs has made, and I would urge all to make a concerted

move to abolish litter....please.

Many times when I am downtown, I stoop and pick up litter that has been thoughtlessly tossed aside. Have often cleaned litter from the planter on Main Street. In doing this I sometimes wonder if people don't think that grey haired lady is a bit "touched"; well, she is when cleanliness of my home town is on my mind.

Have just read in a recent Garden Club publication where there is a "beautifly spying" in Columbus, Ga. and does perform a definite function in that city.

This Beautifly walks along in the busy shopping centers and if some person stops and picks up a piece of litter and trash they find scattered about, the Beautifly rewards them for their efforts.

This Beautifly is a garden club lady, who carries a large pokla-dot fly with gossamer wings and sharp eyes which are very startling. It is attached to a small stick and so carried by the garden lady. This would be a good idea for any town to

carry out...especially in a cleanup campaign.

Mrs. Hill and I will probably get many new thoughts and ideas, while attending the Texas Garden Club Convention at Brownsville if so will be sharing them with you.

HAPPINESS IS...being thankful for the good earth, the wind, the sun and friends. Glad.

Social Security

Q. Does Medicare pay anything on prescriptions filled at a drug store?
A. No. Medicare does not

cover any part of the cost of prescription drugs.

Q. I was told Medicare covers the rental cost of a wheelchair. My father needs a wheelchair but prefers to buy one. Will his Medicare help?

A. Medicare will cover 80 percent of the cost of the wheelchair (subject to the \$50 annual deductible) provided the cost is no greater than rental

payments for the time his doctor feels he will need it.

Medicare makes monthly payments like rent. Let's give an example to show how this works. If a wheelchair is purchased but will be needed only four months, Medicare covers the equivalent of only four months rental.

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CANDIDATE VISITS — Gloria Svanas, middle, an American Party write-in candidate for Lt. Governor of Texas, was in Hereford Thursday night for a dinner and fashion show. Shown with Mrs. Svanas is Mrs. Glen Ray Klebold of Clovis and G.D. Caison, owner of the Caison House where the event was held.

American Party Candidate Visits

Gloria Svanas, who last week announced her candidacy for Lt. Governor of Texas as a write-in candidate for the American Party, was in Hereford Thursday night for a dinner-style show at the Caison House.

Mrs. Svanas, the write-in candidate in support of the candidacy of Homer Fikes for Governor of Texas, made the stop in Hereford as part of a campaign tour of the Panhandle last week. She left from Hereford Thursday night and spent Friday and Saturday campaigning in Dimmitt, Lubbock, Canyon, Amarillo and Borger.

She and her husband, George, have the law firm of Svanas and Svanas in Odessa. They are the parents of two sons, Greg, who is 15 and a junior at Permian High School, and Galen, who is 10 and in the sixth grade at Reagan Elementary in Odessa.

Mrs. Svanas is presently representing the American Party of Texas in its appeal to the United States Supreme Court contesting the constitutionality of the McKool-Stroud Primary Financing Law and the Texas Election Code insofar as it excludes parties from the ballot.

He also is attorney of record for the American Party in its

case against New York, et al., seeking original jurisdiction in the United States Supreme Court to secure judgment of that court declaring unconstitutional any law of any excluding the nominees of national political party from the ballot in that state.

"History reflects the influence of the Lt. Governor on legislation and I favor reduction in appropriations and a return of all political rights to all citizens," she said about her bid for the position of presiding officer of the Texas Senate.

Mrs. Svanas was admitted to the Oklahoma Bar in 1949 and to the Texas Bar in 1951, after being graduated with honors from Oklahoma State and Oklahoma University School of Law. She is a member of the Ector County Bar Association, Texas Bar Association, Oklahoma Bar Association, American Bar Association and has been admitted to practice before the U.S. District Court



AL OFFICIAL VISITS — Mr. and Mrs. James P. Holley, Deputy Commander of the American Legion, visits with Melvin Young, local commander, and Mrs. Elbert Vance, District 18 vice president of the American Legion Auxiliary. The Deputy Commander and his wife made a visit to Hereford Thursday while on a tour of the area.

Letter To Editor

As election day draws near, it seems that, in the words of Alice in Wonderland, things get "curiouser and curiouser."

President Nixon pledged four years ago to stabilize the economy and to get Americans off welfare rolls and onto work rolls. Yet now the country witnesses the unprecedented combination of inflation and high unemployment.

President Nixon pledged four years ago to restore law and order. Yet today crime continues to soar, even implicating members of the President's own staff. The list is a sorry catalogue of cheap, shady deals ill-befitting the Presidency: ITT, The Russian Grain Fix, Watergate. The taint of bugging and wiretapping goes unanswered; ignore it, President Nixon says, and it will all go away.

President Nixon pledged to end the war in Viet Nam. Yet the settlement that now seems imminent could have been made on substantially the same terms four years ago. And though the prospect of a long-overshadowed peace may now overshadow the four year delay, even Nixon's pre-election "two minute offense" cannot erase the scar of 20,000 American lives needlessly lost.

Yes, curiouser and curiouser. The polls tell us that a majority of Americans consider Mr. Nixon the peace candidate, the man of honesty, the competent manager of our Federal government.

Even Alice would have been amazed.

W.W. Buck
402 Union St.

Legal Notice

THE STATE OF TEXAS
To any Sheriff or any Constable within the State of Texas — GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION
THE STATE OF TEXAS

TO: Gloria M. Cruz, Defendant. Greeting:

YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Deaf Smith County at the Courthouse thereof, in Hereford, Texas, by filing a written answer at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 4 day of October A.D. 1972, to Plaintiff's Petition filed in said court, on the 4 day of October A.D. 1972, in this cause, numbered 6623 on the docket of said court and styled Jose Rene Cruz, Plaintiff, vs. Gloria M. Cruz, Defendant.

A brief statement of the nature of this suit is as follows: to-wit: a divorce as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall properly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Hereford Texas, this 4 day of October A.D. 1972.

Attest: Lola Faye Veazey Clerk, District Court Deaf Smith County, Texas. By Mable Williams, Deputy

5-15-7c

Large city crime

Serious crime in large core cities — those with populations in excess of 250,000 residents, increased 2 per cent last year compared to increases of 6 per cent in 1970, 9 per cent in 1969 and 18 per cent in 1968.

Suburban areas recorded an average increase in crime of 11 per cent.

Legal Notice

INFORMATION FOR BIDS
Proposal for the construction of addition to Deaf Smith General Hospital, Hereford, Texas, in accordance with plans and specifications prepared by Oscar A. Schilling, Architect, 629 Bank of the Southwest Building, Amarillo, Texas will be received at Deaf Smith General Hospital on the 20th of November 1972.

One base bid will be required by General Contractor for all General, Mechanical and Electrical Construction. All proposals shall be submitted in a sealed envelope, addressed to Administrator, Deaf Smith General Hospital.

Proposals shall be received until 3:00 p.m. on the date due. The bids will then be publicly opened and read. Any proposal received after the appointed hour will be returned unopened to the contractor submitting the bid.

A cashier's check, certified check, or acceptable bidder's bond, payable to Deaf Smith General Hospital, in an amount not less than five per cent (5 per cent) of the bid. In case of ambiguity or lack of clearness in stating prices in the proposal, the Owner reserves the right to adopt the prices written in the proposal. The Owner reserves the right to reject any or all bids and to waive any formalities or irregularities. No bid may be withdrawn after the scheduled closing for receipt of bids for at least thirty (30) days.

B-18-3c

Hospital Notes

Joe R. Gonzales, 406 Ave. K, Mrs. Connie Johnson, box 66; Mrs. Bill Burnam, 1208 Maple; Mrs. Amanda Miller, 707 Knight.

John W. Parker, Rt. 4; Ronnie G. Wood, 836 Brevard; Mrs. John Patton, 419 Miles, Linnie M. Robertson, Rt. 4. Mrs. Ola Dennis, Rt. 5.

Debra Angelo, 337 Ave. H; Bobbie E. Easley, 320 Star; Joel D. Newman, 306 Star; Robert Lasiter, box 811.

Mrs. Jerry Fancher, Rt. 1; Lloyd E. Botsford, 706 E. 3rd; Morris E. Davis 130 Ave. E; Mrs. Belinda Morris, 993 Cherokee.

PATIENTS DISMISSED
Mrs. Minnie Turpen, Oct. 18.
Mrs. Pearl Johnson, Bill Crismon, Mrs. George Ryan.

Legal Notice

Invitation for Bids:
Proposal for the purchase and removal of the nurses residence on Deaf Smith General Hospital's premises in accordance with plans and specifications prepared by the Administrator, P.O. Box 552, Hereford, Texas will be received at Deaf Smith General Hospital on the 20th of November, 1972. One base bid will be required by a contractor for the entire removal of the structure.

All proposals shall be submitted in a sealed envelope, addressed to the Administrator, Deaf Smith General Hospital. Proposals shall be received until 3:00 p.m. on the due date. The bids will then be publicly opened and read. Any proposal received after the appointed hour will be returned, unopened, to the contractor submitting the bid.

A Cashier's Check, Certified Check, or acceptable Bidders Bond payable to Deaf Smith General Hospital in an amount not less than 5 per cent of the bid must accompany each bid. In case of ambiguity or lack of clearness of stating prices in the proposal the owner reserves the right to adopt a price written in words or to reject the proposal entirely.

The owner reserves the right to reject any or all bids and to waive any formalities or irregularities. No bid may be withdrawn after the scheduled closing for receipt of bids for at least thirty days.

B-18-3c

Oct. 25.
John Poff, Mrs. Orlean Baker, Estanislado Bustamante, Clifford M. Hicks, Mrs. Alvin Arriaga, Mrs. Rodolfo Barrientez, Mrs. Grady Brown, Oct. 26.
Mrs. James Selman, Mrs. James Jesko, Mrs. Jose Griego, Oct. 27.

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CITY & ZIP



GIFT FOR KING'S MANOR—Hereford Lions Club presented an Optiscope enlarger to King's Manor Wednesday at the weekly club luncheon. The scope will be used to enlarge reading materials for residents of the Manor. Accepting the gift on behalf of the home were Mrs. Ola Davis, hostess, and Dr. John English, administrator. At right is Lions Club president Nolan Grady.

Dinner Planned For Families In Club

Family of club members will be guests at an annual Thanksgiving dinner with Cultural Home Demonstration Club as hostess Nov. 14. Final plans were made at a meeting Friday, when the program was on Christmas gifts and wrappings. The dinner is set for 7 p.m. Nov. 14 in Pioneer Gas Co. Flame Room.

Mrs. M.H. Wiseman gave the demonstration Friday in the REA Medallion Room, showing holiday decorations made from ordinary materials. There was a Christmas wreath with candles made on a garment hanger, a Santa Claus of felt scraps, an angel of burlap and yarn.

Also displayed were hand-made gift items brought by members, including woven mats, candles, cameo plaques and lingerie.

The club project of aid to residents at Westgate unit of Kings Manor retirement home was discussed and members planned to make bids.

Mrs. Burke Inman, hostess, served refreshments to a guest, Novella Stallings, and Mmes.

"Energy Crisis" Is Topic

"The Energy Crisis" was the subject of a program presented Wednesday to the regular weekly luncheon meeting of Hereford Lions Club at the Civic Club Center.

Hulan Simmons, Phillips Petroleum Co., presented the program on behalf of the American Petroleum Institute. Jimmie Allred was in charge of the program.

In a special presentation at the luncheon, President Nolan Grady presented King's Manor with an "Optiscope Enlarger", a machine used for enlarging reading materials. Dr. John English, administrator, and Mrs. Ola Davis, hostess, accepted the machine for King's Manor.

Suzanne Hewitt and Brenda Jolly gave the weekly Leo Club report from Hereford High School. Several guests were introduced at the meeting.

Simmons, using a film strip, outlined some of the problems and limitations facing the oil and gas industries in their domestic production of energy.

"Machine energy accounts for 99 per cent of the nation's energy," Simmons stated. Of this machine energy, 43 per cent comes from oil, 33 per cent from gas, and 20 per cent from coal. Water and nuclear energy provide only a small percentage of the supply.

The institute says an energy crisis could come by the end of the decade, with much of the blame caused by federal government restrictions and

punitive measures. The cost-price squeeze has hampered exploration of new energy sources, Simmons added.

Some 50 to 60 million trees, 20 inches in diameter, will be needed to supply the nation's 1972 housing and building requirements, according to the National Forest Products Association.

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'64 Rambler Classic 4-door sedan, V-8, 3-speed transmission tutone paint, good tires, a real clean car \$495

'67 Chevrolet Super Sport V-8, automatic transmission, bucket seats, console, power steering, power brakes good rubber \$1095

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Patriotism Quiz Failed In Club

Flunking a quiz on U.S. history and government which was given as part of the program for Madre Mia Study Club Thursday evening, members were reminded that they cannot teach their children what they do not know, and were urged to inform themselves.

Teaching Patriotism was the subject of Mrs. Dean Herring's talk, climaxed with the test of her hearer's knowledge. She stressed that parents' example, rather than their words, teach children a feeling of loyalty to their country.

Some of the questions she asked members were taken from tests given her son in school. She emphasized that mothers should become

familiar not only with the historical background of America, but current issues such as those faced in the coming general election.

Completing plans for the club's annual homes tour and holiday bazaar scheduled for Dec. 3, members heard a report on the itinerary from the tour chairman, Mrs. Eugene Sparks. The meeting was in the home of Mrs. Wayne Lady with Mrs. Roger Williams as co-hostess.

Homes to be open for the tour are those of the O.G. Niemanns, where the bazaar will be held and refreshments served; the C.O. Taylors, where holiday decorations will be arranged by Clark's House of Flowers, and the Ken Rogers, where HR'S Flowers will do the decorating.

Tickets for the event are on sale now by club members, priced at a dollar. Proceeds will go toward furnishings for the new maternity wing of Deaf Smith General Hospital, which is due for construction soon.

Change in the date of the next club meeting was announced. It will be on Nov. 16, in the home of Mrs. Charles Watson. Mrs. Dave Honea conducted business.

Members at the meeting included Mmes. Don Walsler, Craig Smith, G.C. Merritt, Don Lane, Herschel Black, C.D. Adams, Richard Ward, Bud Snyder, Bobby Owen, Ben Scott, James Gentry, Lynton Allred, Charles Fry and Jimmy Anderson.

EX-RESIDENT HONORED
A former Hereford resident, E.R. Fulkerson, of Roswell, N.M., was recently elected and installed grand master of the Independent Order of Odd Fellows in New Mexico, at the annual grand lodge meeting in Albuquerque. Mrs. Fulkerson is a sister of Mrs. Robert Boyd, Route 5, and the Fulkersons are acquainted with a number of Hereford residents.



J.V. Pickens
he's 80 today

Family To Gather For Pickens' 80th Birthday

A family reunion and dinner today will honor J.V. Pickens on his 80th birthday. A resident of Deaf Smith County since 1943, when he moved here from the Rio Grande Valley, Pickens lives southeast of Hereford.

He was born in 1892 at Wolfe City, oldest of the nine children

of Mr. and Mrs. James Augustus Pickens. He married Lora Susan Self Nov. 15, 1916 at Hugo, Okla., and they made their home in that state for a number of years before going to South Texas.

They celebrated their golden wedding anniversary here in 1966. Their children living in Hereford are Homer Pickens, Mrs. R.N. Yarbro, Mrs. C.F. Newsom, Mrs. Raymond Paetzold and Richard Pickens. A daughter, Mrs. Don Wilson, lives in Tulsa and a son, Jack in Eules.

They are expected to be here for the birthday dinner, as are a brother and his wife, the Roy Pickens, and a sister, Mrs. Paul Dodson, from Houston; another sister, Mrs. Jim Thornton, from Lawton, Okla.; a niece, Mrs. Henry Anderson, from Wichita Falls, and cousins the I.H. Pickens, from Vega.

The family includes 23 grandchildren and three great-grandchildren. Pickens is a farm owner and for recreation enjoys being a spectator at HHS Whiteface football games and a participant in domino games.

Williams Will Be Sub Guest

County Judge H.C. Williams will be a guest on a two day cruise Nov. 13-14 on the USS Sandlance, one of the Navy's newest attack nuclear submarines.

Arrangements for Judge Williams' trip have been made by Rear Admiral E.K. Snyder, USN. Judge Williams will board the sub Nov. 13 at Charleston, S.C., and will travel south to Cape Kennedy, Fla.

LONG RIDE

On Aug. 31, 1963, a Packard automobile and crew successfully crossed the continent from San Francisco to New York in 52 days.



DE STUDENT OF THE WEEK—Ruth Betzen, daughter of Mr. and Mrs. Arnold Betzen of Rt. 4, has been selected this week's Distributive Education Student of the week. Miss Betzen, a junior at Hereford High School, is employed by Louise Ferguson of Harmon's.

Along The Frio

MRS. OWEN ANDREWS
Frio Homemakers Club met Tuesday afternoon in the home of Mrs. D.F. Yandell.

The program was brought by a guest, Mrs. O.C. Curtsinger, and was a discussion of the "Meals on Wheels" program which she directs. This worthy program is designed to bring good, well-planned meals to those who are unable to plan and prepare their own food. Mrs. Curtsinger has been instrumental in getting this service, which is partly volunteer, to the Hereford vicinity. She brought food containers used in the program and showed films of volunteer drivers and those receiving aid.

Others attending the meeting included Mmes. Harlan Barber, Lloyd Shultz, Annie Springer, E.F. Vogler, Frank Robbins, Herbert Bruns, T.L. Sparkman

Floral Decor For Cakes Is Shown In Club Program

A program was given on Butter Cream Flowers with Mrs. Dale Henson demonstrating cake decoration with roses, and Mrs. Lynn Pittard with carnations, chrysanthemums and sweet peas Friday to Sweet and Fancy Decorating Club.

Mrs. Joel Lytal, president, directed business. A workshop was planned for Nov. 7 in Dimmitt, where club members are helping women of the Church of Christ to learn to decorate cakes.

Other members present were Mmes. Manuel Garcia, J.O. Norred, Gary Duggan, Leroy Edwards, Jim Garner and Carlton Richardson.

There were also two guests present, Mrs. Craig Lawrence and Mrs. Willis Jaquess.

Jr., Jackie Andrews, Owen Andrews, J.E. Warrick, Laura Littrell and Miss Alma Andrews.

Youngsters of primary and junior ages of Frio Baptist Church met at the church for a Mission Study on Wednesday afternoon. Mrs. Owen Andrews gave a review of the book "Higher than Montgo" by Mrs. C.W. Whitten, who is a missionary to Spain. Slides of scenes from Spain were shown and a supper of Spanish food was served by the sponsors, Mrs. Floyd Cole Mrs. Frank Robbins, Mrs. Gary Hathaway and Mrs. James Dobbs. Seventeen children attended.

Mr. and Mrs. Don Mobley and family of Farmington, N.M. were spending the weekend with their Mobley relatives here.

A.T. Jones was honoree at a birthday party, on Tuesday night at Easter Community building. The Easter Lions Club planned the gathering to honor his eighty-first birthday.

Among guests were most of his children, Mr. and Mrs. Joe Benson, Dimmitt, Mrs. V.H. Harman and daughter of Tulia, and from Hereford, Mr. and Mrs. George Jones, Mr. and Mrs. Elmer Jones, Mr. and Mrs. J.P. Jones. The other daughter, Mr. Wesley Brown, of Albuquerque was unable to attend.

Gifts were presented to him, after which visiting, games of "42" and refreshments were enjoyed by the "houseful" of people who came.

National Study Of NORM Asked

A resolution recommending that the American Association of University Women undertake on a national basis a study of the principles advocated by the National Organization for Raw Materials (NORM) was approved by the board of the Hereford AAUW Branch at a special meeting attended by 10 members Thursday afternoon.

The resolution will be forwarded to the state resolutions committee, and if it is approved there it will go before the biennial state convention in San Antonio next April. Approval there would send it for consideration to the national organization.

Drafted by the branch legislative committee, headed by Mrs. Leroy Williamson, and Mrs. J. Raymond Flores, area representative on community problems, the resolution stresses dependence of the

American private enterprise system on producers of raw materials, especially the farmer who is the largest such producer.

They were assisted by Harlan Vander Zee, Hereford banker who is national president of NORM, and by Roy Faubion, radio station executive who called the action by the Hereford branch "significant and encouraging, since it represents the first effort to gain support for NORM by a national non-farm organization begun on the grass-roots level within the organization."

With the resolution, the state committee will receive a summary compiled by Mrs. Flores of the crisis in American economics and its impact on agriculture and other sources of raw materials, also a copy of an address by Arnold Paulsen of Granite Falls, Minn., executive director of NORM, to a bankers convention in San Antonio last May, expressing the views of NORM.

Saltiest water is in Persian Gulf

The saltiest water occurs in the Red Sea and Persian Gulf, where rates of evaporation are very high. Of the major oceans, the North Atlantic is the saltiest.

Low salinities occur in polar sea where the salt is diluted by melting ice and continued precipitation.

Longines, Wittnauer
Watches are
Exclusive at...
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- DOWNTOWN

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FIBERGLASS INSULATION CAN
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FULL THICK
3 1/2" **\$795**
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ELECTRIC FENCE WIRE
\$10¹⁹ PER
1/2 MILE
ROLL
HEAVY 14 GA.

BARB WIRE
12 1/2 GA.
80 ROD ROLL
\$995

**4' x 8' PREFINISHED
PANELING**
\$288
CHOICE OF 5
COLORS

STORM DOOR
3' x 6' 1 LT. GOLD
WITH TEMPERED GLASS &
SPEAKER TUBE
\$85¹²

SHEETROCK
ONE LOT OF
4' x 12 1/2"
(SLIGHTLY DAMAGED)
\$190 PER
SHEET

FARM DISCOUNT LUMBER & SUPPLY
PHONE 364-6002 (Just outside city limits) HIGHWAY 385 SOUTH

EARN 9% ANNUAL INTEREST
90-Month Maturity
8% 7%
60-Month Maturity 36-Month Maturity
JUNIOR SUBORDINATED NOTES
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- Maturity dates from date of issue.
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- \$500 or any amount above, in multiples of \$100.
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This announcement is neither an offer to sell, nor a solicitation of an offer to buy these securities. The offer is made only by the Prospectus.

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CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 8c
 Additional insertions, when paid in advance: per word 6c
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12
 Deadline for Classified Advertising in the SUNDAY BRAND — 5 p.m. Friday
 Deadline for Classified Advertising in the HEREFORD BRAND — 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
 Hwy 60 & at MYRTLE
 Phone 364-0169.

Also spaces & furnished trailers for rent at
TOWN & COUNTRY ESTATES.
 1B-1-14-9p

FOR SALE: Cattle panels-10', 20' gates and portable corrals. Phone 364-5734 after 7:00 p.m. B-1-14-3-tfc

"THE SADDLE HOUSE"
 COMPLETE Riding Equipment
 New & Used Saddles
 HIGGINS & SOUTH TEXAS ST.
 PHONE 364-2383 1B-1-5-tfc

"CARPET"
 Financing Available
 CARPET
 KLANZ AND N. 25 MILE AVE.
 PHONE 364-3448 1B-76-tfc

WE BUY AND SELL USED FURNITURE. BARRICK FURNITURE WEST HWY 60 PHONE 364-3552. 1B-1-37-tfc

REFRIGERATORS. \$29.00 up. **BIG JIM'S FURNITURE, HIGGINS & SOUTH TEXAS ST. PHONE 364-1873. 1B-1-13-29-tfc**

Brand Ads
 Get Results!

STATED MEETING
SECOND MONDAY
 8:00 P.M.
 Thursday
DEGREE WORK
 Jerry George W.M.
 W.A. Phipps Sec.

Hereford Rotary Club
 meets every Monday at 12:05
 Civic Club Center (Jim Hill)

Lions Club
 meets each Wednesday, 12 Noon
 Civic Club Center (Jim Hill)

ELK'S LODGE
 131 E. 2nd.
 Tuesday 8 P.M.

FOR SALE: 19 1/2 Ft. Holiday self-contained camper trailer. Phone 364-5707, 364-4111. B-1-12-16-tfc

Must move all color TVs, stereos, refrigerators, washers and dryers. Some repossessed. Fabulous savings. Call **FIRESTONE, 364-4333. 1B-1-17-11-tfc**

FOR SALE: 10,000 used brick. \$60.00 per thousand. Located behind Hamby Rental Service. Phone 364-4486. B-1-15-12-tfc

KIRBY
 Kirby classic built for shag carpets. New & rebuilt Kirbys.

KIRBY CO. OF HEREFORD
 522 Irving
 Phone 364-0422. 1B-1-38-tfc

WIFE PREGNANT — must sell 1972 Kawasaki Mach 3-500. Phone 364-6854. B-1-11-11-42-tfc

FOR SALE: Water Beds. King Size. \$18.00. Round. \$42.00. Phone 364-1763. B-1-11-29-tfc

FOR SALE: 10 x 58 2 bedroom, 1 1/2 baths furnished trailer house. Plumbed for automatic washer. Call 364-1069 after 6:00. B-1-18-13-tfc

ARE YOU INTERESTED IN A PERFECT SKIN CARE PROGRAM???
 For Mary Kay and Mr. Kay Cosmetics or for a complimentary facial. **PHONE 364-2111. 1B-1-11-tfc**

TREAT rugs right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooer \$1. Duckwalls, Sugarland Mall. B-1-20-43-2c

For Sale: 1969 Honda Motor Cycle. Good condition. Call 364-4111 after 6:30 p.m. and weekends. See at 211 Aspen. B-1-18-17-4c

NOW OPEN FOR BUSINESS
 See Our Line Of: stoves, refrigerators, TV's living room suites, dining room suites, and miscellaneous merchandise.

BIG JIM'S FURNITURE HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS. Phone 364-1873. 1B-1-35-tfc

NEW & USED KIRBYS. Call 364-5768. B-1-10-37-tfc

MUSICAL INSTRUMENTS FOR SALE: Oboe, saxophone, cornet and ukulele. Very good condition. Phone 364-3476. B-1-34-tfc

FOR SALE: TWO professional chair hair dryers, one hydraulic beauty chair and two shampoo sinks. Call 364-3400. B-1-17-35-tfc

Floor furnace for sale. Call 364-1811 or 364-2122. B-1-10-14-tfc

FOR SALE: 7 1/2 h.p. single phase motor and Berkeley centrifugal pump. Owens Electric, 364-3572. B-1-14-12-tfc

FOR SALE
 MFG boat, 40HP Evinrude selectomatic motor and walk around boat trailer. \$1200.00. Four 1971 Honda motor bikes. Two 175 street, one 100 trail bike and one 70 street bike. 1,000 miles or less on each. Phone, daytime, 346-0606, home 364-3888. Bob Holman. B-1-17-3c

FOR SALE
 Two 327 Chevi motors. Two 327 Chev motors with pop-up pistons, high performance heads. One 348 Chevi truck motor. One 1965 Ford V-8 motor. All above motors completely overhauled. Contact Ray Bain, or call 364-2044. 1 1/2 B-1-43-2p

DON'T merely brighten ear-plugs. Blue Lustre them...no rapid resoiling. Rent electric shampooer \$1. McCaslin Lumber Company. B-1-17-43-2c

For Sale or Trade, 1966 Honda Dream, 150-cc. Electric start, excellent condition. Call 276-5898, after 5:30. B-1-15-43-3p

FOR SALE: 1970 Nashau Mobile Home. Phone 357-2552. B-1-10-43-2c

Skin disorders? Try Toco-Derm Vitamin E Cream, 1260 IU per tube at Harold Close Drugs. S-1-13-10p

PAUL JONES UPHOLSTERY CORNER S.O. MAIN & AUSTIN RD. PHONE 364-2188. FREE ESTIMATES. FREE PICKUP & DEL. QUALITY MATERIALS. IS-1-42-tfc

FULLER BRUSH PRODUCTS. Call Mrs. Jessie Fuller, 364-3525. S-1-10-31-tfc

HOLSTEIN AND HOLSTEIN & BEEF CROSSES. All sized and stockers and feeders. Also top quality Wisconsin Holstein and Guernsey springing heifers. **MARK HICKS Rt. No. 4, Hereford, Texas. Phone 806-267-3921 Vega. S-1-29-tfc**

Betty Rice at 405 Jewell is now your Shaklee Vitamin-Dealer. Call 364-3114. S-1-13-12-tfc

FOR SALE
 One used color TV Set. **HOUSE CALLS NOW \$1.00 ON COLOR AND B&W TV'S**
 Get the best in service from **TOWER TV 218 NORTHWEST DRIVE. PHONE 364-4740. S-1-1-tfc**

Use weight with New Shape Tablets and Hydrex Water Pills. Edward's Pharmacy. S-1-17-3p

For Sale: 12 x 65 Mobile Home. 2 bedrooms, 1 1/2 bath. Completely furnished with washer, dryer and dish washer. All carpeted. Phone 364-2198 after 6:00 p.m. or week ends. 205 Funston. B-1-18-3p

Gold Crest 14 x 70 Mobil Home. New March 1972. Full furniture and appliances. 2 bedroom, 2 bath, utility room. Will sacrifice equity. Call after 7:00 p.m. 806-267-4171 or 806-267-5411. B-1-27-18-2p

SEVERAL HUNDRED CHOICE WHEAT COWS. Pregnancy tested for fall calves. Soil load lots: Also several hundred bred heifers, some calving now. Many others. Si Walkins 505-762-4445 Clovis, New Mexico. B-1-18-4c

MUST relocate Spinnet Piano, in this area. Individual with good credit may assume balance on small monthly payments. Write Credit Manager, Box 3192, Lubbock, Texas 79410. B-1-18-3p

GARAGE SALE. 121 Aspen. Monday, Tuesday, Wednesday. B-1-10-18-1c

FOR SALE
PEANUT CANDY & GUM VENDING BUSINESS in Hereford. Good income 6 to 8 hours weekly. Total price \$1,138.00 cash. write **TEXAS KANDY COMPANY, Inc. 1327 Basse Rd. San Antonio, Tex. 78212** include your phone number. B-1-18-4p

For sale: Pure bred male Dachshund Puppy. All shots. \$15.00. Perfect gift for Christmas or Birthday. Phone 364-4485. B-1-20-18-2c

IF carpets look dull and drear, remove the spots as they appear with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-22-18-2c

GARAGE SALE: Divan, half bed, double dresser. Odds and ends. Some antiques. 409 Avenue H. Sunday, Monday, Tuesday. B-1-18-18-1c

RUMMAGE SALE: 325 Avenue B., Apt. A. Today and Monday. Clothing, jewelry, miscellaneous items. B-1-18-1p

Electric range for sale. \$45.00. Call 364-0706. B-1-10-18-1c

For Sale: Welsh Pony. \$125.00. Call evenings 364-2877. B-1-10-18-2c

WANT: Experienced service men to work on appliances. Good salary and benefits. Call 364-3160. B-1-14-18-tfc

For Sale: Raggedy Ann and Andy dolls and Barbie doll clothes. 217 Centre. Phone 364-0273. S-1-15-18-tfc

GARAGE SALE. 232 Greenwood. Today after 1:00 p.m. B-1-10-18-1c

NOW is the time to winterize lawns, shrubs, gardens with Naturizer Organic Compost. This material will loosen soil, provide trace minerals and beneficial bacteria. Yard work and odd jobs. W.B. Boston 364-4164. B-1-32-18-1c

For Sale: 2 male calico cats. Phone 364-5099. B-1-10-18-2c

2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT 109 EAST FIRST Phone 364-2811. B-2-29-tfc**

FOR SALE — New Hale Trailers and used trailers. **ALBERS MILLING COMPANY, 364-3370. B-2-12-43-tfc**

FOR SALE: One owner farming machinery. Excellent condition. Call 276-7179 or 373-1429. B-2-12-43-2c

See Us For **Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT 109 EAST FIRST Phone 364-2811. B-2-35-tfc**

1963 International Tandem Truck, 20 ft. bed and hoist. **CHEAP.** Phone 499-2951 Umbarger. B-2-13-18-4c

FOR SALE: Hesston Top Saver, Model 30; Hesston Beet Harvester, Model 490. Used very little. Asking \$4,200 for the two. Call 352-0074. B-2-21-18-4c

3. FOR SALE Automobiles

Clean 1969 Ford Pickup. Call 289-5892. B-3-10-13-tfc

MILBURN MOTOR COMPANY
 We pay cash or Used Cars
 136 Sampson
 Phone 364-0077 B-3-33-tfc

FOR SALE: 1949 GMC Pickup. 401 engine, automatic transmission. Body in good shape. 364-6660, after 6:00. B-3-16-43-1c

NEW & USED CARS.
ORVAL WATSON FORD SALES COMPANY.
 PHONE 364-2727. 1B-3-18-tfc

INSPECTED USED TIRES. Guaranteed 12 months-\$5.00 up, mounted free. Oil change and lubrication..... Special \$2.88, by appointment. **FIRESTONE 105 MAIN PHONE 364-4333. B-3-1-tfc**

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location — 221 NORTH 25 MILE AVENUE. B-3-20-42-tfc

WALKER'S USED CARS AND TRUCKS.
WE BUY, SELL OR TRADE 100 WEST FIRST Phone 364-2250. 1B-3-41-tfc

1968 Chevrolet Impala 427, 4 dr, vinyl top, power and air, power front seat. \$1,295. See Nieman at Hereford Brand, or 324 Douglas after 5:00 p.m. B-3-16-tfc

FOR SALE: 1966 Volkswagen. Call 364-5188, after 6:00 PM. B-3-10-43-2c

1971 Ranchero 500 R-H A.C. Auto, VT New tires. 364-6041. B-3-12-14-tfc

For sale: '64 Chev. 2 door hardtop, V8, Automatic. Call 364-5699. B-3-11-18-tfc

For Sale: 1972 Pontiac Ventura 4 door sedan. 22,000 miles. Phone 364-5815 Sundays; 364-1551 or 1552 week days. B-3-18-18-2c

1970 Datsun Station Wagon. Vinyl top, air conditioning. One owner car. Call Installment Loan Department FNB. B-3-16-18-tfc

For Sale: 1965 Volkswagen Sedan. Call 364-0812 or 364-3852. B-3-10-18-tfc

4. REAL ESTATE For Sale Or Trade

320 acres East of Dalhart. 90 per cent allotted. Tight land that lays perfect for row irrigation. \$250.00 per acre. Mike Justice, agent. 249-4000, Dalhart, Texas. B-4-24-43-2c

BY OWNER: For sale, or lease. 3 bedroom, 1 1/2 baths, den with fireplace. Built-ins, double garage, patio, humidifier, and water softener. Sale, \$37,000.00. Lease, \$300.00 per month. 103 Westhaven Drive. Phone 364-1111. B-4-31-17-tfc

Large 3 bedroom, 2 bath home. Two car garage. Low interest. 226 Greenwood. Phone 364-6969. B-4-15-17-tfc

IN 100 BLOCK OF N. TEXAS This large 3 bdrm. 2 baths home has refrig. air. Sprinkler system, storage room in back, big trees and a beautiful yard. You need to see this home.

LAND
 292A, all in cult. 3-6" wells on nat. gas. Has about 1 mile of underground tile. All wells are tied together. Has a 2 bdrm. home, 2 barns 40 x 60. Call for details.

WON'T LAST, 40 ACRES
 You can buy this land by just putting down a well on it for a down payment. Will take a 4' or 5". Has plenty of water. About 4 1/2 miles from town.

UP BY HARTLEY
 320 acres with one well. Can be bought for \$200.00 per acre. Will sell on FHA. **CALL HAMBLY REAL ESTATE 364-3566. B-4-18-tfc**

FOR SALE BY OWNER
 3 bedroom house. Ref. air, central heat. Shag carpet throughout. 121 Aspen Phone 364-3550. 1B-4-18-tfc

BARGAINS
 3 bedroom homes. Carpeted. Recently reduced in price. Several brick homes. Very low move-in costs.

SMALL COUNTRY HOME with 3.88 acres of land, 2 bedroom, den, living room and one bath. Very modestly priced. Good Well.

CITY LOTS
 Small down payment. Owner will carry balance.

LOANS
 Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details.

VETERANS — if you have used your privileges, you may again be eligible for another 100 per cent loan. Check with this office for particulars.

Board of Realtors Multiple Listing Service CARTHOL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944 364-0038 Wayne Carthol Leola Peters EQUAL OPPORTUNITY B-4-9-tfc

BY OWNER
 3 bedroom brick house. 1 1/2 bath, central heat, refrigerated air. 136 Ranger Drive Phone 364-6817. 1B-4-16-tfc

EQUITY BUY OF THE WEEK. This 2 bdrm. with new carpet and paint inside and out. Buy equity and assume loan at \$64.00 per month. Total price \$8,500.00. \$500.00 DOWN TO G.I. 3 bdrm. home with 1 1/2 bath and 1 acre of land, shop building renting for \$175.00 per month. You can live in this home real cheap. B-3-18-18-2c

OWNER CARRY PAPERS
 2 bdrm. home in Dawn. Just 13 miles from Hereford. This home can be bought for \$3,000.00. Hard to believe. **LIVING CAN BE FUN** in this 5 bdrm., 2 1/2 baths home. You won't believe the price. Call today.

HOW ABOUT A DATE
 to see this 2 bdrm. home on Star Street. Fenced yard with a nice storm cellar. Price \$12,750.00. **CHEROKEE STREET** 3 bdrm. 2 baths, fire place and lots of extras. \$28,500.00. Buy equity and assume loan.

MOBILE HOME LOTS
 60 x 135 lots for \$50.00 down and \$21.13 per month.

WE NEED YOUR LISTING
 We have buyers looking for homes and farms. If you are interested in selling your home or farm, call us today.

HAMBLY REAL ESTATE OFFICE 364-3566 David Alvarado 364-5996 Chuck Weemes 364-3169 Gerald Hamby 364-1534 J.M. Hamby 364-2553

Equal Housing Opportunity B-4-43-tfc

FOR SALE BY OWNER
 3 bedroom, 2 bath brick. Living room and den. Nice trees and lawn. 116 Hickory Phone 364-1744 1B-4-17-tfc

FOR SALE OR TRADE BY OWNER
 3 bedrooms, 2 baths, formal living room and dining room, family room and dining area, beautifully landscaped. Large building with work shop on one acre. 2 miles on South Main. Phone 364-1811; after 6:00 Phone 364-2484. B-4-41-tfc

NEED A GI to take over a contract on 26 acres. Already approved and surveyed. Carthol Real Estate Phone 364-0944 B-4-20-17-tfc

IRRIGATED 95 acres. Well allotted. On Highway 60 West. Only \$450.00 per acre. Perfect quarter section. Excellent water Well improved.

NICE small acreage in the country with large 3 bedroom brick home. 2 car garage, fruit trees, horse barn and corral. \$37,800.00. 5 per cent down buys 1/2 section with two 8" wells. One mile off pavement.

Section with 5 wells and return water system. Extra good milo and wheat growing. Priced only \$250.00 per acre. You should see before maize is harvested. **CARTHOL REAL ESTATE, Phone 364-0944. B-4-51-tfc**

5. FOR RENT

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?
 We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refig., garbage disposal, central heat and air and 2 fenced playgrounds, laundry facilities, recreation room that will have pool tables and ping pong tables. And you can use the recreation room whenever necessary. 1 bedroom start \$79.75 2 bedrooms start \$101.35 3 bedrooms start \$113.75 4 bedrooms start \$123.00 All bills paid. Deposit is required. **BLUE WATER GARDEN 420 Irving Phone 364-6661 3B-5-48-tfc**

TRAILER SPACE FOR RENT. Northwest Mobile Lodge. Phone 364-1108. B-5-10-13-tfc

Nice furnished house. Adults. No pets. After 5:00 p.m. 303 Avenue H. B-5-12-31-tfc

OFFICE FOR LEASE. Ralph Owens 364-2222. 1B-5-10-14-tfc

SUGARLAND QUADS
 441 Avenue B. 2 bedrooms, fully carpeted, draped. Total electric kitchens, ranges, refrigerators, and disposals. Ref. air cond. Convenient to shopping center and schools. Large rooms, sound proof. All utilities paid. Phone 364-4304. 1B-5-12-tfc

Unfurnished 2 bedroom apartment for rent. \$100.00 per month. 364-1747. B-5-10-42-tfc

One bedroom furnished house. Inquire 211 Avenue K. B-5-10-16-tfc

Large 3 bedroom, 2 bath house. Fenced back yard. Phone 364-5068. B-5-11-18-tfc

Furnished apartment for rent. \$20.00 242 West Second. B-5-18-2p

For Rent: 3 room unfurnished house. Spanish preferred. \$55.00. Phone 364-2087. B-5-11-18-tfc

BACHELOR APARTMENTS
 Carpeted-private entrance, private bath, 821 South 25 Mile Avenue. S-5-14-32-tfc

SUMMERFIELD MOBILE MANOR
 FIRST MONTH FREE. 7-miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

DIAMOND VALLEY TRAILER PARK. Choice trailer lots for rent. Located on the 600 and 700 Block of Avenue H-Sioux and Cherokee Streets and the 700 Block of Avenue G. **NORMAN D. BARTLETT OWNER Phone: 364-1483 364-3937. 1B-5-45-tfc**

APARTMENTS FURNISHED
 1 & 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. **FOREST AVENUE APARTMENTS PHONE 364-1887 1B-5-37-tfc**

3 room furnished apartment. Carpeted. Nice and clean. Bills paid. Carpet. Shown by appointment only. 364-2256. B-5-16-18-tfc

Office building with carpet, paneling, refrigerated air, coffee bar and three offices. Reasonable rent. Call 364-0789. B-5-16-39-tfc

6. WANTED
CUSTOM SWATHING & BALING. SAM BERRYMAN, 364-5810. B-6-10-7-tfc

WANTED — CUSTOM FARMING call Joel Williamson 258-7728, or 364-1933. —B-6-1-46-tfc

WANTED-CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 258-7310. B-6-13-6-tfc

WANTED
 1000 Tons Scrap Highest cash prices paid for Iron-Cars-Trucks Pickups-Tractors. Cooper-Brass-Aluminum Batteries or any type salvage. **HEREFORD IRON AND METAL Anson A. & Julie Dearing Phone 364-3350 or 364-3777 B-6-2-tfc**

WANTED: WHEAT PASTURE. CALL DAVE BRUMLEY, 364-1174. B-6-10-15-11p

WANTED — Milo to cut. Phone 364-32

WANTED
ROUTE SALESMAN
High School Graduate
5-Day Week
Paid Insurance
Retirement
Call for appointment 364-0540
Monday, Tuesday, Wednesday
6 p.m. to 9 p.m.

Jim Slover-Mrs. Baird's
Bakery.
B-8-18-1c

Full time family delivery man.
Reference required. McGee
Furniture.
S-8-10-18-2c

TWO girls needed to work
about 20 hours a week at night.
5 to 10 p.m. Must be depend-
able. Preferably over 18.
Apply in person to Mr. Burger
Drive Inn at 11:00 a.m.
B-8-31-18-1c

NEEDED. Welders for year-
round employment. Good pay
and fringe benefits. Contact
Personnel Office, 337, N.
Avenue H, Lubbock. AC806-762-
5261. Monday through Friday,
8:00 AM, 5:00 PM. An equal
opportunity employer.
B-8-31-43-2c

9. SITUATIONS

Will baby sit. Phone 364-4026.
B-9-10-18-1p

Ironing done. Baby sitting, my
home Monday through Friday.
364-3825.
S-9-10-18-4c

10. NOTICE

CEMETERY PROPERTY
OUT OF TOWN?
Why not transfer your property
to Restlawn Memorial Gardens.
Phone 364-5351.
B-10-18-1fc

BOOTH OPENING
Shagg Beauty Shop
319 McKinley
Phone 364-0802.
IS-10-16-3c

11. Business Service

SEWING MACHINES Sales and
Repair. 217 Centre. Phone 364-
0273.
S-11-10-10-1fc

PAINTING CONTRACTOR.
Inside-Outside
No job too small
or large.
JULIO PESINA
204 Catalpa Street
PHONE 364-4898.
IB-11-37-23p

WILL PICK UP
JUNK CARS.
FREE.
CALL 364-3350
or 364-3777.
IB-11-28-1fc

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap Iron & Metal
Have storage for cars,
boats, etc.
1st & Jewell Ph. 364-0580.
Nites - 1099 or 0075
S-11-12-40-1fc

ROWLAND STABLES
We cater to good horses, rent
stalls, board, break and train
horses, teach your child fun-
damentals in riding.
840 AVENUE F.
CALL 364-1189
AFTER 4:00 P.M.
S-11-46-1fc

HEARING AID BATTERIES
for all makes sold and tested at
THAMES Pharmacy. Phone
364-2300.
S-11-12-40-1fc

TREE TOPPING & SHAPING
FREE ESTIMATION
C.L. STOVALL
208 - AVENUE C
PHONE 364-1160.
IS-11-14-02c

Reduce excess fluids with
Fluidex \$1.69 - Lose weight
with Dex-A-Diet capsules \$1.98
at Harold Close Drugs.
S-10-13-16p

COMPLETE
Turn Key Installations
of Pumps and
Gear Drives
Big "T"
PUMP CO., INC.
Sales & Service
Hereford 364-8353
Dimmitt 647-3444
Frona 247-3311
S-11-24-1fc

FRANK WESTER
CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey job
Straight finish.
Phone 364-5169.
IB-11-39-1fc

FOR ALL YOUR INSURANCE
Consult
The LaPlata Agency
205 South 25 Mile Avenue
Phone 364-4919
Pauline Lovan 364-3526
Robert Lemons 364-1726
Frank Pannell 364-2412
S-11-16-1fc

CHANTEL'S
POODLE GROOMING
SALON.
Frankie & Betty Barrett
PHONE 364-2048.
IS-11-7-4fc

FOR SALE BY OWNER
A NICE TWO
BEDROOM BRICK
HOME ON BLEVINS STREET
GOOD CONDITION IN GOOD
LOCATION.
PRICE \$8,000
I.A. BURDINE
PHONE 364-2963.
1/2S-4-11-1fc

"NADCO
GIFT ADVERTISING"
1109 East Park Avenue
Hereford, Texas
Phone 364-5119.
Business cards \$10.50 m.
Bookmatches, Calendars,
Letterheads & Envelopes.
7-10 Day for delivery
on Wedding Invitations,
Announcements.
1/2b-11-14-9c

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TAIL WATER
PIT CLEANING.
DUMP TRUCKS
BOBBY GRIEGO
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Night - 364-2322
IB-11-14-1fc

B.L. JONES
CONCRETE CONTRACTOR
We will do your finishing or give
you a turnkey job.
Free Estimates
B.L. Jones
246 16th St.
Phone 364-6617.
IB-11-17-1fc

CARPET
CLEANING
C&W CARPET
Phone 364-3448
IB-11-24-1fc

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential
Commercial
All bids and wiring
competitive.
Phone 364-1345
Night phone 364-2012
or 364-1345
- Box 130.
B-11-46-1fc

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DOZER SERVICE
Dirt Work - All Kinds
Bulldozers - Scrapers
Back Hoe - Dragline
Motorgrader
See or Call
FLOYD DICKEY
S.E. 4th & Belsher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565
1/4b-11-29-1fc

WANTED - 100 to 150 watches
a week to repair by latest ap-
proved methods. COWAN
JEWELERS.
B-11-15-29-1fc

RENTAL EQUIPMENT
Jack hammer and compressor
Paint pot, gun, compressor
Electric sewer Cable
Power post hole digger
Backhoe and front end loader
Tractor, posthole digger
shredder
Power cement trowel
Cut off saw 20"
Davis trancher-digs 5' deep
Chain saw
Rota-tillers & lawn edgers
Elec. saws, drills, sanders
Portable welder torches
Impact wrench, mechanic's
tools.
HAMBY RENTAL SERVICE
SO. HWY 285 364-3466
B-11-40-1fc

13. LOST AND FOUND
FOUND: Fawn color female
Chihuahua with collar. Found
on parade route. Phone 364-
2647.
B-13-13-18-3c

EXPERT REPAIR
on
BUICK PONTIAC
GMC TRUCKS
JOHN ORSBORN
BUICK PONTIAC
Free Pickup
Phone 364-0990

HOME
OWNED

The rarest snake, the Angola drawf python, has only been seen
7 times.

Brand Ads Get Results . . . Call 364-2030

RARE CATCH
A 7 1/2-pound salmon, 32
inches long was caught re-
cently at Radcliffe Weir, En-
gland, on the River Trent.
River authorities said it was
the farthest up river a salmon
had been caught for years.

Magic
and Miracles...
Excitement and
Enchantment For Young
and Old!

**JACK
FROST**

IN COLOR
ALL LIVE ACTION

SEE... the wizardry of the
winter-time wonder-maker in
the great Enchanted Forest

AN AVCO EMBASSY
RELEASE

SAT. SUN. MATINEE ONLY!

LAST TIME TODAY
SUNDAY 1:30 P.M. ONLY

ALL SEATS **75¢** STAR 364-7037

NOW AVAILABLE
CATTLE MANURE

50' Ton plus 5' per mile from the cattle
feed pens to a complete application on
your fields.

PHONE 357-2231
or 806-227-3321 or 806-227-5071

You name it in heating or air condition-
ing... we can repair or replace it...FAST!

Brown Sheet Metal
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After Hours - Home Phones
GID DON STEVE
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APARTMENTS

612 Irving
Hereford

1, 2, 3 & 4 Bedrooms
Unfurnished
Ready For Occupancy

1-Bedroom - \$79.75
2-Bedroom - \$101.55
3-Bedroom - \$113.75
4-Bedroom - \$123.00

Range - Refrigerator - Garabage Disposals
Fully - Equipped Laundry Rooms
Recreation Center
ALL BILLS PAID
Office Hours: 10 - 6 Weekdays
OPEN SUNDAYS 12 - 6
Apartments Shown After Hours By Appointment
CALL 364-6661

Today at
Commonwealth Theatres
WE'VE GOT IT ALL!

TODAY!

Trained to commit the most incredible
caper ever
conceived.

**THE DOBERMAN
GANG**

PLUS
FRANK SINATRA
THE DETECTIVES

Showtimes:
4:00-5:40-9:00

STAR 364-7037

WEDNESDAY

THE HOTTEST
THING
ON WHEELS

THE KEVIN MCCARTHY
PRESENTS
**RAQUEL
WELCH**
IN
**KANSAS
CITY BOMBER**

Showtimes:
7:35-9:30

STAR 364-7037

TUESDAY

EL CRISTO
DEL OCEANO

PLUS
GATES OPEN
6:30 P.M.

**Mar
Sangriento** TOWER
DRIVE IN

"RATED X" ADULTS ONLY

The Very **FRIENDLY
NEIGHBORS**

THESE NEIGHBORS COULD BE YOUR NEIGHBORS
THEY ARE DOING IT ALL!
THEY LOVE EACH OTHER, BUT ARE BORED
WITH THE SAMENESS OF MAKING LOVE TO
JUST ONE. SO THEY START THEIR SEARCH.
THEY HAVE A BALL!
THEY ARE A NEW GENERATION OF
YOUNG ADULTS WHO ARE DEDICATED TO
PLEASURE-SEEKING IN BED . . .
EVERYBODY'S BED!

Is there a NEW MORALITY? Or is it as immoral and decadent
as the critics and censors say?
Now the Supreme Court has ruled in your favor.
NOW YOU can see for yourself.
NOW YOU CAN BE THE JUDGE!
Every couple - married or not - must see this masterpiece
of FORBIDDEN LOVE IN SUBURBIA today!
ADULTS ONLY • Magnificent Eastman Color.

PLUS!

ALL THE YOUTHFUL
BEAUTY OF EUROPE ENSLAVED
FOR THE PLEASURE OF
THE 3RD REICH

IN EASTMAN COLOR ADULTS

**LOVE 7
GAME**

SUNDAY & MONDAY
**TOWER DRIVE
IN**
GATES OPEN 6:30

**Tech-SMU Tilt New Club
To Be Shown Affiliated
In State**

A film of the Texas Tech-SMU
football game will be shown
Tuesday at the Civic Club
Center, beginning promptly at
12:10 p.m.
Tech's "road" games are
shown on film each Tuesday
following the game, and are
sponsored by the local Red
Raider Club. It is a "Dutch
lunch" meeting, and all Tech
fans are invited - men and
women.

**Wildcats Split With
Bushland Cagers**

The opening games of the
Walcott basketball season were
played Thursday night with the
Wildcats splitting the two games
with Bushland.
In the boys game, Bushland
slipped past the Wildcats, 28-20
but the Walcott girls got
revenge with an 8-6 win.

STOP AND THINK!
A minute lost in traffic may
save you all the rest of the time
you have in the world.

Hereford's House
of Diamonds...
COWAN JEWELERS
DOWNTOWN

Affiliation with the
Federation of Texas A&M
University Mothers Clubs has
been completed for the
Hereford Aggie Mothers Club, a
new organization, it was an-
nounced at a meeting Thursday
afternoon in the home of Mrs.
Raynold Herr.
A letter from Robert Logan,
director of student financial aid,
said the local club is now
eligible to nominate a student
from this area for the
Federation scholarship.
By-laws for the new club
were adopted and Mrs. Thur-
man Atchley was chosen as club
historian. The next meeting
was set for Nov. 30 in the home
of Mrs. Richard Ottesen, 116
Nueces.
Mrs. Elmer Berryhill of
Dimmitt was welcomed as a
new member. Others present
were Mmes. Neil Cooper and
George Olson.

The fellow who wastes his
time has little else to waste.

You've Never Seen
Such Thorough
Service
STOP IN SOON
Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 364-2644

Satisfaction Guaranteed
Custom Furniture
UPHOLSTERY
Carpentry-Repairs-Remodeling
THE FOLLY SHOP
210 W. 8th 364-2300

LAND
329 acres on pavement, 2-
irrigation wells, 3-bedroom
home and shop buildings.
Government paid \$9,500 to
\$10,000 in 1972. \$225.00 per.
\$20,000.00 down, balance 20
years at 5 1/2% interest - would
sell on FHA or would consider
trading for small acreage and
nice home near Lubbock

Perfect 164 acres, 1-8" and 1-6"
well near Hereford, some tile,
92 acres in milo, 24 in cotton and
20 acres of wheat, 3-bedroom
home with 21'x60' barn.
Located on caliche road. Will
sell on FHA loan.
On pavement, 415 acres, 400 in
cultivation, 2-8" and 1-6" well
with some tile, in good water
area. Good allotments - 1-3
bedroom house and 1-2 bedroom
house, outbuildings and corral
plus other improvements.
\$197,125.00 total price and has
\$142,000.00 loan at 6 per cent,
payable \$1,000 per year plus
interest 24 years. Balance on 25
year.

5-room brick home with 3-baths,
fireplace, 3,200 sq. ft. living
area, double garage. \$26,500.00
Have frontage on 60 & 385 high-
ways in good location 10 per-
cent down extra good terms on
balance.
I have buyers for houses, farms
and commercial locations in
and around Hereford. Would
appreciate your listings. Why
not trade what you have for
what you want?
Call J. M. Hamby
(Hamby Real Estate)
Office 364-3566
Res. 364-2553

**FOR QUICK
REPLACEMENT OF
CRACKED SAFETY
GLASS**

Call 364-2652
**HEREFORD GLASS
CO. INC.**
For all your glass needs

Insurance claims
promptly serviced.
We use nationally
advertised
**LOF
GLASS**
SAFETY GLASS

Hereford Real Estate

*Homes * Farms * Ranches

HOMES

Three bedroom - Formal dining area - Spanish fireplace. Double garage, basement - payments \$100 - Many Trees and Shrubs - \$17,900

2100 sq. ft. of living area - dishwasher and disposal, some drapes and curtains. Sunken Den in Knotty Pine - Refrigerated Air - Basement - fenced. Only \$18,500 - Less than \$8.00 sq. ft.

2-bedroom - Drapes and Curtains - payments 109.00. Extra Nice. Range. \$12,500.00 No Down to Veteran:

1 bed. 1 bath, large rms. 12 x 20 storage building, large patio, ref. air. \$6000.00

We have many homes, \$1000.00 total move in, or less

FARMS

2 - 320's excellent water 160 acres, 2-8" wells, North, barn 1 underground tile, exc. water

1100 acre, 350 grass bal cult. 3 full 8" wells, 2 homes.

320 acres, 2-8" A.S.C.S., \$11,200 - \$330 per acre.

141 North 25 Mile Ave. 364-2424

Evenings and Sundays

Martin Moore 364-2496 Jim Cramer 364-0164

CAMPBELL REAL ESTATE

CALL 364-0789 218 WEST 3rd

●QUALITY THROUGHOUT this 3 bdr. brick in NW Hereford. New carpet & paint, storage shed, lots of extras, \$21,500.

●EASY TERMS. Drapes and cooler go with this clean 3 bdr., 2 bath home featuring builtins, 2-car garage, and fenced yard. Will consider all offers. \$17,600.

●OWNER IS LEAVING Hereford and needs to sell his lovely 3 bedroom brick home with fireplace and all built-ins, nice den, double garage and over 1,800 ft. of living space. \$27,700.

●OFFICE BUILDING. Will sell, trade or lease. 3 offices, carpet, central heat & refrigerated air, new paint. Only \$10,500.

●LOVELY OLDER HOME in very nice, clean condition. Fully carpeted, draped, nice yard. Will sell on VA loan. Only \$8,500.

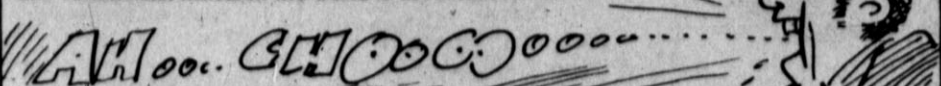
●MORE HOUSE PER DOLLAR. Nearly 1,800 feet of living area for only \$21,000.00 3 bedrooms, 2 baths, fireplace, built-ins. NW Location, new carpet and Torginal floors, built by Floyd McGee.

●SYCAMORE STREET. 3 bedrooms, 2 bath brick near schools. Versatile home has 2-car garage, excellent location. Quick possession. \$21,200.00.

Ted Walling 364-0660 Gene Campbell

BASES FOR AID
On Aug. 20, 1940, Britain offered bases to the United States in return for American naval aid.

The commonest illness in the world is the common cold.



VERDUN
Allied forces turned back the Germans at Verdun on Sept. 3, 1916.

NAPOLEON III
Napoleon III capitulated to Prussia on Sept. 2, 1870.

DIRT

Should be left outside... But when it gets tracked inside on your beautiful carpets - DON'T PANIC - Call us - With our new steam-way method soil is extracted, not scrubbed deeper into the fabric... FREE ESTIMATES

PHONE 364-3578

RULAND'S HIGH PLAINS STEAMWAY
David Ruland, Owner Ph. 364-3575
223 Ave. B Hereford, Texas 79045

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FREE ESTIMATES, CALL

BURNIA RILEY

364-2295

Brand Ads Get Results!

HEREFORD RADIATOR

Frame and Axle

Repair

116 Avenue K

DEPENDABLE SERVICE

FOR THE BEST DEALS ON NEW or USED CARS

Come in and Talk
with one of the men

at

JOHN ORSBORN BUICK-PONTIAC-GMC

at 142 N. MILES or
221 N. 25 Mi. Ave.

364-0990

364-1222

YUCCA HILLS NORTH Country Living at It's Finest

ENJOY LIFE MORE WITH COUNTRY LIVING
IN YUCCA HILLS NORTH

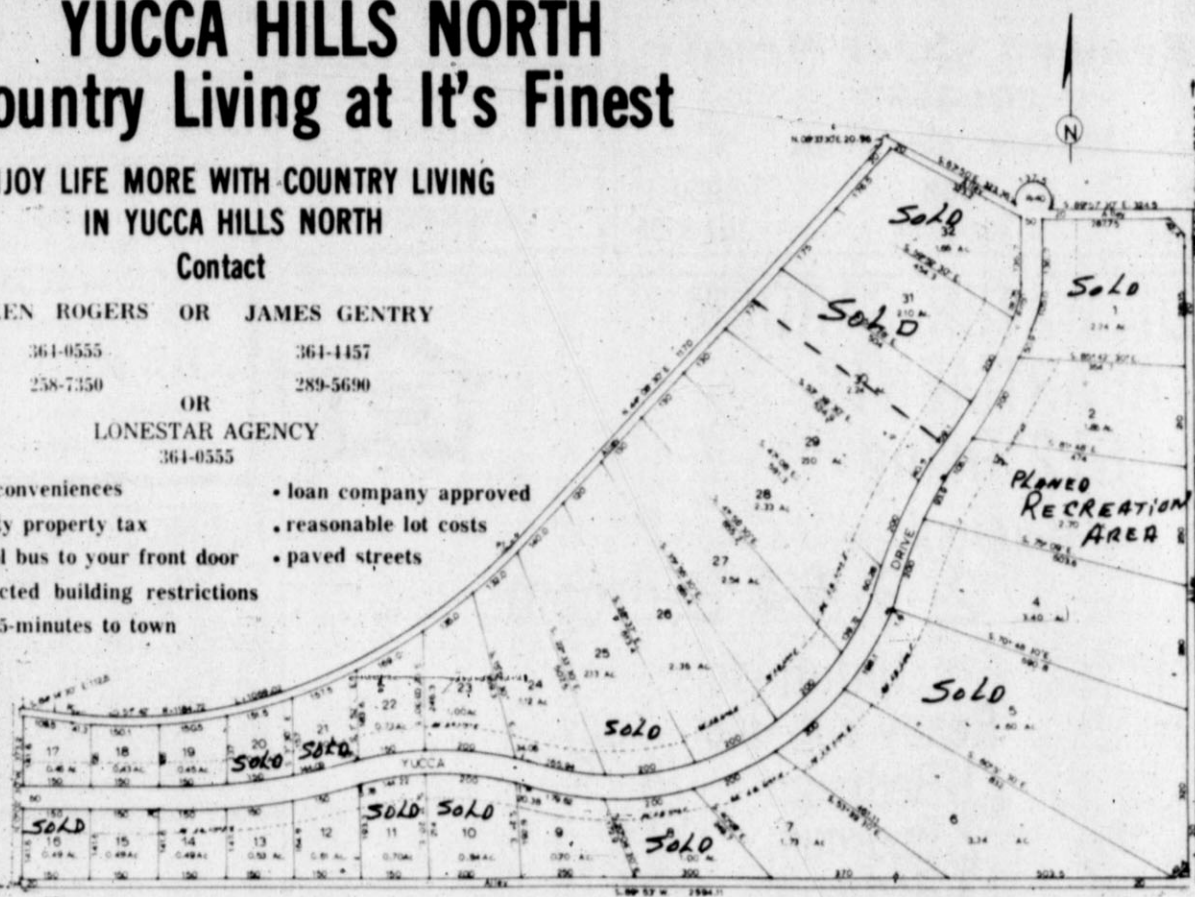
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KEN ROGERS OR JAMES GENTRY

364-0555 364-4457
238-7150 289-5690

OR
LONESTAR AGENCY
364-0555

- City conveniences
- loan company approved
- no city property tax
- reasonable lot costs
- school bus to your front door
- paved streets
- protected building restrictions
- only 5-minutes to town



REALTORS

601 N. MAIN
HEREFORD, TEXAS

364-0555

FORMAL LIVING ROOM

Den, too, in this well arranged three bedroom, just redecorated, central heating and air conditioning, fenced and double garage \$23,900.

2100 SQUARE FEET

Owner in process of moving, and sure needs to sell. Over 2100 sq. ft. of living space, large 2 car garage, woodburner, refrigerated air, only \$27,500.00.

BETTER THAN NEW

3 bedroom, 2 bath, curtains, drapes, TV Antenna, all fireplace accessories, gas yardlight, and gas grill remain with home, call for an appointment, this home is in an excellent location. Only \$21,300.

NEW AND UNDER CONSTRUCTION

223 Elm	\$23,750.00	211 Douglas	\$23,750.00
225 Elm	\$23,200.00	115 Ave. H	\$17,500.00
218 Douglas	\$28,500.00	117 Nueces	\$37,500.00

EXCELLENT LOCATION

Corner lot with frontage on 25 Mile Avenue.

SMALL HOME

In a good location, 2 bedroom, 1 bath, fenced backyard, large metal storage building. All for \$8,900.

4 BEDROOM

1 1/2 Bath on Star Street, all built-ins in Kitchen and refrigerator, curtains and drapes, TV Antenna remain with property.

2 ACRE HOME SITES

Choice 2 acre home sites on pavement 1 mile from city.

3 BEDROOM ON AVE. J

Low get in cost and assume payments of \$106.00 per month.

VACANT

Immediate possession available, buy equity on existing loan, gardeners paradise with many fruit trees, seller only asking \$1,000.

NOT MUCH CASH!

Owner will carry a second on equity, exceptionally clean, located in Northwest, new central heating and refrigerated Air Conditioning, payments less than \$172 per month.

EXCLUSIVE REALTORS FOR BUILDERS:

- * Gerald Boggs
- * Lester E. Moffitt
- * Red Shazzo
- * Yucca Hills Addition
- * I. W. Tinney
- * Richard Farrell
- * Green Acres Addition

DON ZIMMERMAN, LEE UMSTED, GRI-ALLENE WARDEN, GRI MELVIN JAYROE, GRI
25 Years of Service
LONE STAR AGENCY



EQUAL HOUSING OPPORTUNITY

GENTLEMAN JIM IS ON THE SCENE!

JIM'S PLUMBING IS YOUR
DISTRIBUTOR FOR
HOTPOINT APPLIANCES!

Freezers, Refrigerators, Washers
& Dryers, Disposals, Cook-Tops,
Ovens.

IN THE BATH SHOPPE;
Marble Vanity Tops for Re-decorating
or Replacement

MANY CHRISTMAS GIFTS
Financing Available with Approved Credit.

Watch for Opening
Specials!

310 N. 25 Mi. Ave.
DEALERS FOR
JIM'S PLUMBING
364-3463



REALTORS - 311 E. PARK AVE. RALPH OWENS & ASSOCIATES, INC. PHONE 364-2222



Ralph Owens
364-2560



Sam Long
364-0381



Tommy Bowling
364-5638



Mike Waldrip
364-4770



Mary French
364-0854



Betty Gilbert
Public Relations

\$27,500

Raised panel cabinets, Built-ins, Large eating area, Beamed den, fireplace and bookcases. Quality throughout. H-3789

2000 FEET

20 x 15 Den, Utility and swimming area, Scentrol, Humidifier, Storm windows, All built-ins. Owner transferring.

\$137.50 MONTHLY

Clean, Northwest Hereford, Carpeted, Drapes, 2 Bath, 3 Bedroom, 14 x 10 Storage Building, Eating bar, All the extras. H-3782.

2 STORY & BASEMENT

Large but no wasted space. Sprinkler System, Bar-B-Que Grill, Covered patio, 17 x 17 Master bedroom, Covered patio, Large office. Owner will trade. H-3790

YOUR TERMS

Storm cellar, Double garage, Large living room, Greenhouse, FHA or VA Loan. H-3765

4 BEDROOM

Game room, 2760 sq. ft., Extra nice, \$8000 equity, Near schools, 2 1/2 baths, Circle drive, Large pantry. Bargain. H-4123.

OPEN HOUSE TODAY

348 DOUGLAS
McCASLIN LUMBER, BUILDER

Modern decorating and spacious living featuring 4 Bedrooms and 2 Baths. Antique Brick, Large Master Bedroom, Bath with double closets, Bookcases, Covered patio, Pantry, Large utility and other quality features. H-4131

\$25,500

3 Bedroom, 2 Bath, Fenced, Humidifier, Storage building, \$154.00 monthly. H-3736

\$23,750

Double garage, Dishwasher, Disposal, Beautiful, Drapes, 1400 sq. ft. with 3 Bedrooms, 2 Baths. H-3708

KINGWOOD STREET

Garden, Walk-in closets, Over-sized garage, Indirect lighting, 2000 sq. ft. Empty for your inspection. H-3697

OPEN HOUSE

95% LOAN

514 WILLOW LANE

It's new by Virgel Merriott H-3692

"WE DO MORE FOR YOU THAN WE HAVE TO"
311 PARK AVE...HEREFORD, TEXAS...PHONE 364-2222

TROYS CARMICHAEL 364-1082

G.S. WHEELER 364-3798

PAUL SCHROETER 364-0035



Sports Group Meets Friday

The sports committee of Deaf Smith County Chamber of Commerce held a monthly luncheon meeting at the Caison House Friday with Larry Dippel presiding.

Frank Barrett, chairman of the projects sub-committee, reported that his group felt the sports committee should concentrate on full support of present activities, before embarking on new projects.

The group is now supporting boxing, an annual tennis tournament, summer track meets, and studying the possibility of a summer city recreation program.

FLOODS IN PARIS

Paris fire brigades recently answered 2,000 calls for help in one night during violent thunderstorms. Cellars were flooded, and traffic was interrupted on several main roads around Paris.

A Weekly Report Of Agri-Business News

Farmcast

Compiled From Sources Of The Texas Department of Agriculture
John C. White, Commissioner

Texas farmers are ahead of harvest of the 1972 crops compared to 1971, the Texas Crop and Livestock Reporting Service notes.

Cotton harvest is a third complete now; last year at this time, harvest was less than a fourth completed. Harvest will be underway in the High Plains as soon as weather conditions permit.

Corn harvest throughout the state is virtually completed. Less than five per cent of the crop has yet to be gathered.

Grain sorghum harvest is two-thirds finished. Both dryland and irrigated grain sorghum yields are reported as excellent in the High Plains region. Soybean harvest is a third complete. Harvest of the second cutting of rice is making good progress, while peanut harvest is three-fourths finished.

Wheat planting for the state is more than 85 per cent completed. Irrigated wheat is making good progress.

Moderate to heavy rains are increasing range and pasture prospects. Fair to good grazing is available in most areas on native pastures. Livestock condition for the state is rated good to excellent.

Sales of cattle, calves and sheep increased throughout the state during September, while sales of goats and hogs were down. Cattle and calves marketed through Texas auctions numbered 705,000; this is five per cent above a year ago.

Sheep sales were two per cent above a year ago. Hogs sold totaled 45,000 which is 32 per cent below a year ago. Egg production in Texas totaled 199,000,000 during September, down six per cent

from a year ago and seven per cent below last month.

The 11.1 million layers averaged 59.6 eggs daily per 100 hens. This was below the national average of 61.2 eggs daily per 100 hens.

Hatch of egg-type chickens was up two per cent from a year ago; the total turkey poult hatch was down 30 per cent from a year ago.

A new record number of people visited the Food and Fiber Pavilion during the recent State Fair of Texas. Almost 1,500,000 persons went through the Pavilion. Plans are already underway for the 1973 version of the Food and Fiber Pavilion. The pavilion is operated by the Texas Department of Agriculture marketing division.

Cooler weather has slowed to some extent the screwworm infestations throughout the northern part of the state, but a freeze deep into South Texas will be needed to halt the worst recurrence of the pest in more than a decade.

More than 85,000 cases of screwworms have been reported to the screwworm fly factory at Mission this year. Officials with the program are continuing to urge producers to submit samples to the fly lab for verification.

Spraying of Mirex-treated bait over Fort Bend County to control imported fire ants is about half completed, delayed somewhat by bad weather. The program was begun earlier in October under sponsorship of the county, state, and federal governments but fog and rain have delayed the four twin-engine planes flying out of Hobby airport from making the runs over Fort Bend County.

Commissioners Courts Act On Game Seasons

Commissioners' courts in 23 Texas counties recently acted on Parks and Wildlife Department recommendations for the 1972-73 deer, turkey, quail, javelina and squirrel seasons and in Lamb County for quail season only.

In all 23 counties, a Nov. 18, 1972, deer season was approved. Deer bag limits vary.

Three deer, nor more than two buck, all antlerless deer must be tagged with doe permits: Bandera, Dimmit, Frio, Kerr, Kendall, Kimble, Kinney, Media, Reagan, Real, San Saba and Zavala Counties.

Two deer, either sex, all antlerless deer must be tagged with special antlerless deer tags: Coke County.

Three deer of either sex, no more than two bucks, all antlerless deer must be tagged with special antlerless deer tags: Crockett, Edwards, Hays, Lampasas, Medard, Schleicher, Sutton, Val Verde and Uvalde Counties.

Two fork-antlered buck deer: Robertson County.

Two quail seasons were approved by the courts. The earliest season will be Nov. 18, 1972 - Jan. 31, 1973, with a bag of 12 and possession of 36 birds in Dimmit, Frio, Kinney, Medina, Uvalde and Zavala Counties.

A Dec. 1, 1972 - Feb. 15, 1973, season with the same bag and possession limits includes Bandera, Coke, Crockett, Edwards, Hays, Kerr, Kendall, Kimble, Lamb, Lampasas, Menard, Reagan, Real, Robertson, San Saba,

Schleicher, Sutton and Val Verde Counties.

A Nov. 18, 1972 - Jan. 1, 1973, turkey season was approved in those counties open to turkey hunting.

Turkey bag limits vary. Three gobblers or bearded hens may be taken in Frio County.

Two turkeys of either sex: Bandera, Coke, Crockett, Kerr, Menard, Reagan, Real, Schleicher, Sutton and Val Verde Counties.

Two turkey gobblers or bearded hens: Dimmit, Edwards, Hays, Kendall, Kimble, Kinney, Lampasas, Medina, San Saba, Uvalde and Zavala Counties.

The turkey season is closed in Robertson County.

The javelina season is also closed in Robertson County.

A Sept. 1, 1972 - Jan. 31, 1973, javelina season was approved in Coke and Reagan Counties with two per season.

There is no closed season and no bag limit on javelina in Bandera, Dimmit, Crockett, Edwards, Frio, Hays, Kendall, Kerr, Kimble, Kinney, Lampasas, Medina, Menard, Real, San Saba, Schleicher, Sutton, Val Verde and Uvalde Counties.

The javelina season in Zavala Counties is Nov. 18, 1972 - Jan. 1, 1973, with two per season.

All counties with the exception of Robertson have no close season and no bag limits on squirrels.

Robertson County has no closed season on squirrels but has a daily bag limit of 10 and a possession limit of 20.

Golden Gloves Bouts Friday

Twenty Golden Gloves bouts will be on the card at the Bull Barn Friday night when Hereford Boxing Club sponsors the first boxing action of the season.

The fights start at 8 p.m. with boxing teams coming from Hereford, Lubbock, Plainview, Amarillo and Dimmitt.

An added attraction will be an exhibition professional match between Tony Romero and Ernest Vann, two Clovis fighters.

Ringside tickets are \$1.50; general admission is \$1 and student tickets are 75 cents.

Your Horoscope Guide

For The Week Of Oct. 29 to Nov. 4

By GINA Copley News Service

ARIES: (March 21 to April 19 - Also Aries Ascendant) - Relax from tension and activity of past weeks. Resist depressive moods. Cement close relationships through cooperative discussions. Guard against emotional binges. Channel energy into creativity.

TAURUS: (April 20 to May 20 - Also Taurus Ascendant) - Concentrate on property interests. Improve, renovate, repair where necessary. Use talents in practical ways. Good time to throw a party for friends and family. If weight loss is desired, start dieting now.

GEMINI: (May 21 to June 20 - Also Gemini Ascendant) - Swallow your pride and apologize to friend who was

hurt through a misunderstanding. Opinions of conservative people can be valuable to later plans. Short trip for visiting relatives is possible over weekend.

CANCER: (June 21 to July 22 - Also Cancer Ascendant) - Accent on health, diet matters. Have medical checkup if you feel under the weather. Control your temper in discussions with mate or partner. Differences of opinion are healthy if anger doesn't creep in.

LEO: (July 23 to Aug. 22 - Also Leo Ascendant) - Come out of the shadows and take the spotlight now. Assume the lead but resist arrogant attitudes. Raise in salary possible. Change jobs only if potential for growth is the purpose. Maintain an exercise program.

VIRGO: (Aug. 23 to Sept. 22 - Also Virgo Ascendant) - Changes of direction and new beginnings are indicated now. Finances are stressed. Guard against impulse or carelessness. A new approach to old concepts in your profession can bring rich rewards.

LIBRA: (Sept. 23 to Oct. 22 - Also Libra Ascendant) - Important changes indicated. Forming a new partnership or dissolving an old one is likely. Insight into problems results from doing some detective work. Disagreement over financial obligations with partner.

SCORPIO: (Oct. 23 to Nov. 21 - Also Scorpio Ascendant) - Opportunity to reorganize

and solidify your position regarding work, loans, home or real estate concerns. Surprising developments possible in partnership, marriage or romantic matters. Guard against extravagance.

SAGITTARIUS: (Nov. 22 to Dec. 21 - Also Sagittarius Ascendant) - Changes are the rule not the exception now. Put previous plans into application. Financial increase indicated. Marriage, romance or birth of a child (whichever applies to you) is indicated now.

CAPRICORN: (Dec. 22 to Jan. 19 - Also Capricorn Ascendant) - Concentrate on one thing at a time. Guard against spreading yourself too thin. More research appears necessary before projects and plans are ready to launch. Your disposition improves with greater understanding.

AQUARIUS: (Jan. 20 to Feb. 18 - Also Aquarius Ascendant) - Resist tendency toward over-optimism, wishful thinking, regarding business plans. Practical attitudes, strong organization and care in expansion will bring success. Protect credit standing carefully.

PISCES: (Feb. 19 to Mar. 20 - Also Pisces Ascendant) - Family matters cause concern, seem to defy resolution. Partnership affairs hanging fire come up for decision. Guard against flighty, dreamy, mental attitudes. Discipline mind to make business, career progress.

THE INFORMED CONSUMER

BY CRAWFORD C. MARTIN
Attorney General of Texas



At this time of the year most of us start thinking about our car's cooling system. Although there are some air cooled cars on the market, most are cooled by water.

While water is an effective agent for cooling the engine of these cars, and certainly it is cheap enough, it has several disadvantages as a coolant. Water contributes to rusting and corrosion of the metal parts with which it comes in contact. The freezing temperature of water is relatively high, 32 degrees, and it boils at comparatively low temperatures, 212 degrees.

Because water freezes so easily, we add an antifreeze solution to the water. This solution should do three things. It should prevent ice from forming in the cooling system during freezing weather. It should raise the boiling point of the coolant in your engine and it should help reduce rusting and corrosion in the cooling system.

There are two main types of antifreeze products. Methyl alcohol is generally composed of 90 per cent or more methyl alcohol. The balance of the solution is water, die, and normally, corrosion inhibitors. If you mix one-half methyl alcohol and one-half water your coolant has a freezing point of 51 degree below zero but the boiling point of the radiator fluid is lowered from 212 degree to 173 degree. It is apparent that a mixture such as this will boil away rapidly in the cooling system of most modern automobiles.

Ethylene glycol is composed of about 93 per cent ethylene glycol, 4 per cent water, 3 per cent rust and corrosion inhibitors, and dye. In addition, some brands have anti-leak material. If your radiator contains one-half ethylene glycol and one-half water, your coolant has a freezing point of 34 degree below zero but the boiling point is raised to about 265 degree. Since this poisoning

point is high-enough to prevent ethylene glycol from boiling away at usual engine operating temperatures, such a solution should last for thousands of miles of driving.

How can you tell which is the best quality of antifreeze? The best way is by reading the label on the container. The label will show the number of quarts of antifreeze coolant needed in your car's cooling system to prevent freezing at different temperatures. If a solution of one-half ethylene glycol and one-half water does not provide protection against freezing down to 34 degree below zero, the product probably is below standard.

If for some reason you need greater protection against freezing, you simply add a larger percentage of ethylene glycol antifreeze. For example, a solution of 70 per cent ethylene glycol and 30 per cent water protects from freezing at 85 degree below zero and also raises the boiling point of the cooling system to about 275 degrees.

Of course, before putting in a new supply of antifreeze you should prepare your car's cooling system by draining and cleaning it thoroughly. Also check all hose for leaks. To be sure you do this job properly, refer to the car owner's manual.

If you use a cleaning solution, be sure to follow the labeled directions exactly and thoroughly flush your cooling system following cleaning. To be sure that you have not lost your protection, you should check your coolant solution from time to time throughout the winter.

A good booklet on antifreeze coolants is available from the Superintendent of Public Documents, U.S. Government Printing Office, Washington, D.C. 20402. It is Consumer Information Series No. 7 and costs only 20 cents. If you have questions in this area, it might be to your advantage to secure a copy of this publication.

SENIOR CITIZEN FORUM

You're never too old to learn

By JOHN T. WATTS
Copley News Service

Dear John: I was never able to finish high school. I had to go to work, help support mother and brothers and sisters after father died.

Well, so much water under the bridge, as the saying goes. Now - don't laugh - I'm a lot older (like 60) and I'd like to smarten up some.

How could I go about this at my age? And am I too old to learn? I have a little more free time and less to worry about. But I do still have to work for a living.

Ignorant Joe

Dear Joe: You don't sound ignorant to me. And who's laughing? If you want to learn that's half the battle.

Having a high school diploma and a college degree aren't absolute proof of education even though they are sometimes necessary to open certain doors.

The fact that you are reading this column in this newspaper shows that you are learning, whether you realize it or not.

Your newspaper is one of the great agencies for educating in the world today. I said educating, not for teaching. You have to want to learn. The newspaper isn't going to hand out homework. But the world of information is there for the taking. Information on all phases of our society.

Yes, you can learn a lot from studying your newspaper. And there must be a public library in your neighborhood. Forget

false pride and tell the librarian what you want to do. I bet she'll be happy to recommend some books for you.

And then there is always night school if you want to go a step further. There is no excuse today for anyone not becoming educated if he has the mental capacity - and tries.

Dear John: We would like to spend some time seeing Europe, but as we get older we get less enchanted with flying. We could always get there on a boat. Can you tell us about land transportation facilities in Europe?

Mrs. L.B.

Dear Mrs. L.B.: Lots of people rent or buy a car and see Europe at their leisure. If this sounds a little too much, you can always travel by rail.

The trains go everywhere. You have heard of the progress with Amtrak in this country. Well, the European rail system is an iron horse of a different color.

Europe has what is called the Eurailpass, which will allow you to ride the trains all you want - and this includes the luxury ones - for a given period.

For instance, the charge is \$125 for 21 days. Or you can travel for three months for \$250.

If you don't feel up to coping with the strange lands and customs on your own, there are even tours which include the pass and explore the continent by rail.

Incidentally, the passes are also good for some boat trips. For further details see a travel agent.

Continental airlines installs CAT recorder

A Continental Airlines 747 late this year will begin measuring atmospheric conditions associated with CAT - Clear Air Turbulence - between California and Hawaii.

The U.S. National Center for Atmospheric Research, which will provide the instruments, hopes the data will help develop a practical detector to warn of CAT before the choppy air is encountered.

THIS WEEK AT THE MUSIC STAND RESTAURANT

Sample exquisite cuisine in the comfortable and relaxed atmosphere of Hereford's newest restaurant and enjoy vocal renditions of your favorite melodies as sung by CAL GARRETT, the singing golf pro with ELSON CLARK at the piano. Performance time: 7:30 to 8:30 p.m. Nightly - Monday through Saturday.

628 W. 1st - Public Invited - Phone: 364-1150

COSTUME BALL HALLOWEEN OCT. 31 8 TO 12 P.M. ADULTS ONLY

PRIZE FOR BEST COSTUME THE COUNTRY ENTERTAINERS PLAYING FOR YOUR ENJOYMENT AT THE MOONLIGHTER

PHONE 364-9629 FOR RESERVATIONS LOCATED 1 MI. NTH ON HWY 385

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Electric Contracting - Sales and Service of New and Used Motors and Controls Magnitos, Starters & Generator Repair

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ANTIQUES

Beautiful glass, lamps, furniture, ceramics, old primitives, watches, hand made jewelry, stone slabs, old bottles and many collector items. Across street from Gebos's.

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The New STAR LITE

401 COUNTRY CLUB DRIVE For party reservations phone 364-2112

DANCE SAT., NOV. 4th...9p.m. to 1a.m.

MUSIC STYLED BY The GREAT CONTINENTALS "OPEN TO THE PUBLIC"

FREDDY FIXITY

YOU CAN MEND SMALL CHIPS, HOLES AND CUTS IN FLOOR COVERINGS BY MELTING A WAX CRAYON OF THE SAME COLOR AND POUR IT INTO THE HOLE, WHEN THE WAX IS COLD SMOOTH OVER THE TOP WITH SANDPAPER AND IT WILL PRACTICALLY DISAPPEAR.

District President To Visit Club Group

President of the Top of Texas District, Texas Federation of Women's Clubs, Mrs. Don Max Vars of Canyon will be the guest of Deaf Smith County club federation Monday, to speak at the fall meeting in Community Center.

She will be introduced to feature the program which will follow a covered dish luncheon open to all interested women of the county. The luncheon is scheduled at 12:30 p.m.

Mrs. Vars was junior club director of the Top of Texas District before her election as president. She is a past president of Canyon Study Club, a member of the University Study Club and an honorary member of the Heritage

Women's Club. Active in church and civic affairs also, she is on the Canyon Library board and the executive committee of the Canyon division of Opportunity Plan Inc. She is director of the single young adult department of First Baptist Church.

A past director of the Chamber of Commerce Women's Division, she is an alumnae member of Alpha Delta Pi.

Her husband is president of First National Bank of Canyon and they have two daughters, Mayla Dawn, 9, and Misty, 6. Mrs. L.H. Lookingbill Sr., county federation president, will conduct business at this first meeting of the 1972-73 season.



Mrs. Don Max Vars of Canyon federation lunch speaker

Ex-Resident Couple Has Anniversary

A daughter and grandchildren, Mrs. Adolph Knabe, Weldon Adolph Jr. and Raymond, went from Hereford to a golden wedding anniversary reception honoring Mr. and Mrs. Clemens Reiter at Muenster Saturday.

The Reiters are former Hereford residents, who lived here five years in the late 1920's and early 1930's. Except for that time they have lived in Muenster since their marriage.

TO THANK YOU
My mother, sister and I wish to take this means of publicly thanking our friends, neighbors and relatives for all their good deeds, food, flowers and cards during our bereavement. Especially, we wish to thank Dr. Hicks, and Dr. Mims, Deaf Smith General Hospital officials, and nursing staff for the tender loving care given our beloved husband and father Mr. C.N. McClure. We pray God's blessings for all of you.

Mrs. C.N. McClure
Jettie Breith
Sunny Deavenport.

at Sacred Heart Church there on Oct. 25, 1922. Mrs. Reiter was Frances Hoedebeck before the wedding.

Her brother, the Rev. Paul Hoedebeck, was celebrant for the anniversary mass Sunday evening. A reception followed in Knights of Columbus Hall at Muenster.

The couple have five children: Mrs. Knabe, Mrs. Andy Arendt of Lindsay, Reynold Reiter of Oak Grove, La., Bob Reiter of Post and Basil Reiter of Fallston, Md. There are 21 grandchildren and one great-grandchild.

State Fair Reports Given To 4-H Club

A program on the Dallas State Fair Livestock Show was given by Jim McNay to the Showmanship 4-H Club. He placed third in this show. Also Joyce Shipp and Robert Devin, assistant gave county agents, gave reports on 4-H project groups.



Mr. and Mrs. Clemens Reiter married 50 years

Coupons For Girlstown Still Being Collected

Anonymous contributions to a collection of Betty Crocker coupons for Girlstown U.S.A. have been received by Viola Williams, who expresses appreciation to those donors whom she has not been able to thank in person.

The collection will continue until enough coupons are given to purchase a pickup for the Borger division of Girlstown, Mrs. Williams, a Girlstown board member, emphasizes. More than half enough have already been collected.

Anyone who will give coupons, which are found in a number of food products, is asked to take them to Mrs. Williams home, 404 Western, or

mail them to her. The anonymous donors have left coupons at her door while she was not at home, without leaving the name of the giver.

"Just any way the coupons are given, many or few, they are very much appreciated because the pickup now in use at Girlstown in Borger is practically a wreck and a replacement is badly needed," Mrs. Williams says.

As in past years, Mrs. Williams will accept all sorts of contributions to Girlstown, and will soon be seeking Christmas gift items for the girls of all ages who make their home in one of the residence facilities, and would otherwise be homeless.

Kiwanis Club Supper Set For Election Eve

Hereford Kiwanis Club will hold its annual pancake supper Tuesday, Nov. 7, at the Hereford High School cafeteria from 5 to 8 p.m.

General Chairman for the event is Dub Boyd. Don Lane and Bartley Dowell will serve as "roving ambassadors of good will".

Tickets are one dollar for adults and children. The proceeds will be used for projects for the community.

Rodney Laubhan, publicity chairman said "We'd certainly like everyone to turn out and vote Nov. 7 and then come down and eat pancakes and sausage with us, all you can eat for a dollar."

Baptists Going To State Meet

Delegates and visitors from Baptist churches of this area are planning to attend the Texas Baptist Convention in Abilene next week, Oct. 30 through Nov. 4.

The Women's Missionary Union will be the first to meet Tuesday morning. Then beginning at noon there will be general sessions.

People who will attend from Hereford are Dr. and Mrs. Gerald Mann and Mr. and Mrs. Homer Hanna of First Baptist Church, the Rev. and Mrs. J.L. Bozeman of Temple Baptist Church.

Teen TOPS Club Sets Schedule

A Teen TOPS Club was organized this week and will have its first regular weekly meeting at 4 p.m. Monday in Community Center, inviting all teenagers interested in its purposes.

Young members of the former Sugar Blues TOPS Club, which has disbanded with the transfer of its adult members to Calorie Patrol Club, form the nucleus of the new club. It will have programs planned especially to meet interests of girls and boys in their teens.

Purpose of all TOPS clubs is expressed in the initials which form its name, Take Off Pounds Sensibly. Members encourage each other to reach and maintain a weight approved by their doctors.

Poise and grooming will be subjects, along with food and nutrition, of programs to be presented by Argen Draper and Joyce Shipp, county home demonstration agents. Weight records will be kept for each member.

Mrs. J.B. Digby is the adult leader. She is being assisted by Mmes. A.L. Greenway, E.C. Hewitt and Louise Tucker; all are members of Calorie Patrol

TOPS Club. Girls or boys who wish to learn more about the program, and their parents, are invited as visitors to any Monday meeting.

Community Calendar

NOVEMBER

7 - L'Allegria Study Club charity benefit luncheon, 11 a.m. at Hereford Bull Barn.

11 - Young Homemakers of Texas awards dinner at Dickie's Restaurant, 8 p.m.

DECEMBER

4 - Kiwanis Club Christmas party in County Bull Barn, 7:30 p.m.

December 21 - Rotary Club ladies night dinner at Hereford Country Club, 7:30 p.m.

NATHAN LEOPOLD

On Aug. 30, 1971, Nathan Leopold, central figure in the 1924 "thrill murder," died at 66.

T-E Liquid Wheat Pasture Supplement 16

FIGHTS WHEAT PASTURE POISONING (GRASS TETANY)



Don't take chances, give Grass Tetany the Knock-Out Blow with - T-E LIQUID WHEAT PASTURE SUPPLEMENT 16.

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SPUDNUT YOUR SPOOKS



Mouth-watering Spudnuts. A different treat for spooks this Halloween. Big, Fluffy Delicious. Perfect for trick-or-treat bags and parties. Too! Just be sure to buy a big supply, because you'll find that Spudnuts—like spooks—have a way of disappearing!

HALLOWEEN SPECIALS
OCT. 30-31
18 SPUDNUTS for \$1.20 plus tax

The Spudnut Shop
1003 PARK AVE.
364-0570

Ask us about our special party order discounts

CAR CHATTER

If you have a typical eight-cylinder model car, each piston went 3,000 miles up and down inside its cylinder last year.

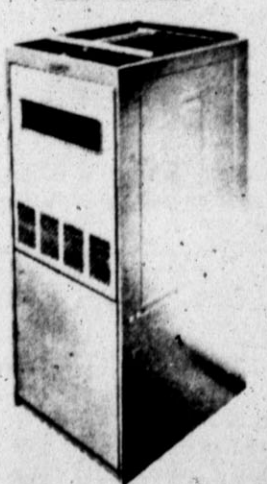


Nifty Weather Machines

For total indoor comfort install a



DURACURVE Gas Furnace



It warms, freshens, filters and circulates the air. Humidifies it, too, if you like. And central cooling is easy to add. Call today for the finest heating comfort.

BROWN SHEET METAL
364-3867

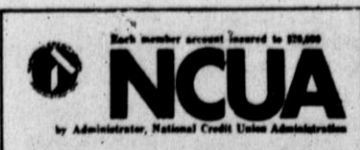
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We loan money for any worthwhile purpose—
At the same time we never encourage you to borrow money needlessly.

We have loan protection insurance on each insurable member up to \$10,000.00 at no additional cost. Ask us about it?

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Your Supervisory Committee has just completed a verification of all accounts and each member should already have received his or her statement. If it is not a correct statement of your account, as of the date shown on the statement or you did not receive your statement, notify the Supervisory Committee immediately or contact Alex Schroeter, P.O. Box 73, Hereford, Texas 79045



HEREFORD TEXAS FEDERAL CREDIT UNION

330 Schley Phone 364-1888



WITH A NEW STRING OF DEPENDABLE DODGES FOR '73.

'73 POLARA. GREAT ENGINEERING MAKES THE DIFFERENCE.



It's an easy step up in price to get Dodge Polara's full-sized looks, luxury, and equipment. But it's the engineering features, such as Electronic Ignition and Torsion-Quiet Ride, that really make Polara an outstanding buy.

NEW DART SPORT. 3 CARS IN 1.



It's like three cars for the price of one: Dodge Dart Sport! It's a five-passenger coupe. It's a sun roof convertible, with the optional sliding metal roof. And it serves as a station wagon, with the optional fold-down rear seat that leaves a six-and-a-half-foot flat floor.

NEW DODGE CLUB CAB. EXTRA CARGO SPACE INSIDE THE CAB.



It's another Dodge exclusive! A pickup with 34 cubic feet of cargo space inside the cab to keep things under cover. And both the Club Cab and Dodge regular cab pickups include a long list of standard features, such as Electronic Ignition.

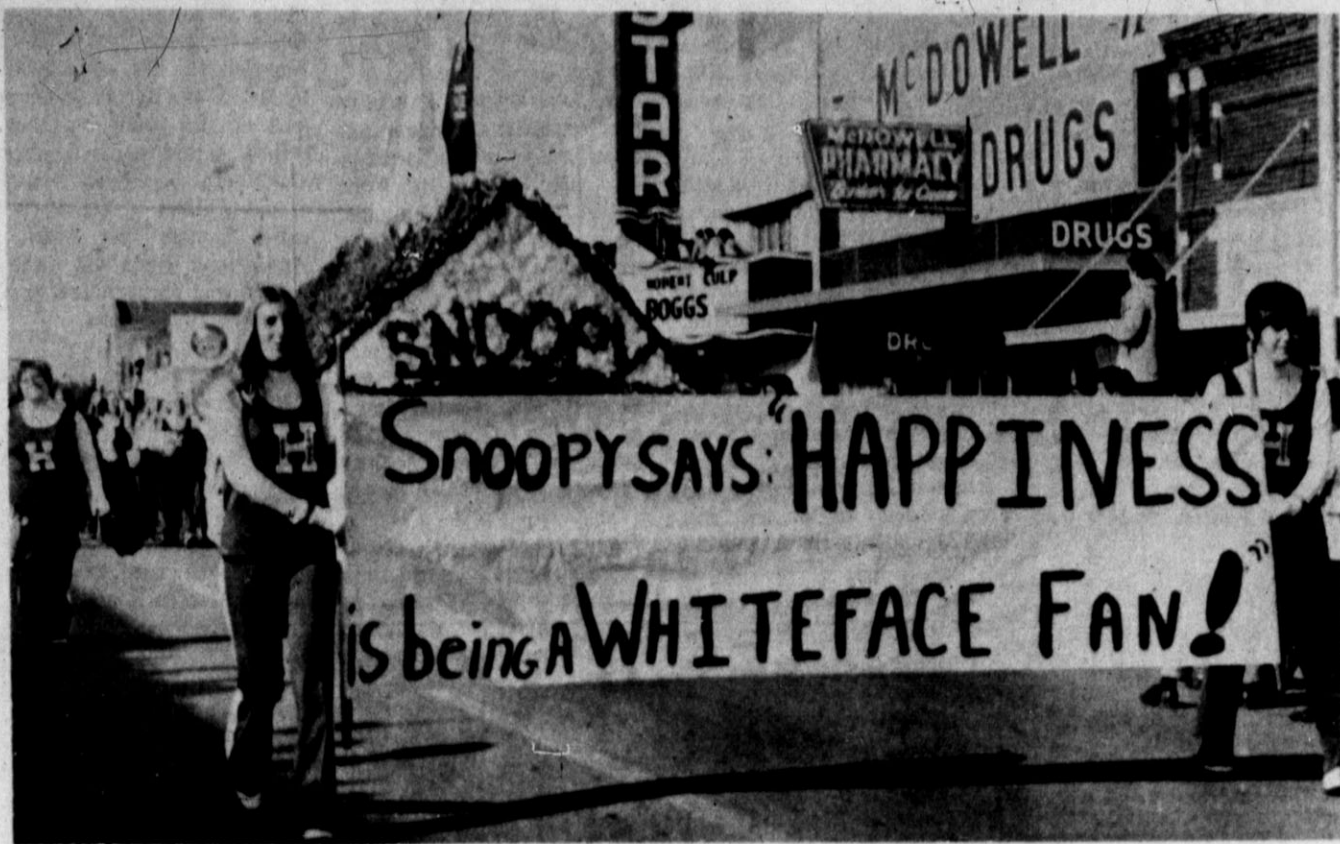


JONES MOTORS

345 E. FIRST

HEREFORD, TEXAS

"Happiness Is..." Homecoming, 1972



PEP SQUAD—Expressing its ideas of happiness in which featured Snoopy and his doghouse, was in agreement with Snoopy, the HHS pep squad says named one of the parades' outstanding entries by "Happiness is being a Whiteface fan!" The car, judges.



ALL SMILES—1972-73 Homecoming Queen Patti Turrentine is all smiles as she receives the honor. She is the daughter of the George Turrentines who reside on Harrison highway. Patti was crowned Homecoming Queen during HHS' spirit-boosting pep rally preceding the Hereford-Plainview game Friday.



The Sunday Brand

(Section Two)

Hereford, Texas, October 29, 1972



RODEO CLUB—Led by 1972-73 queen Judy Wilson, brought up the rear with a western flourish.



HAPPINESS IS MUSIC—Best All-Around Float in the 1972 Homecoming parade was the HHS band's Happiness interpretation, "Happiness is Music".

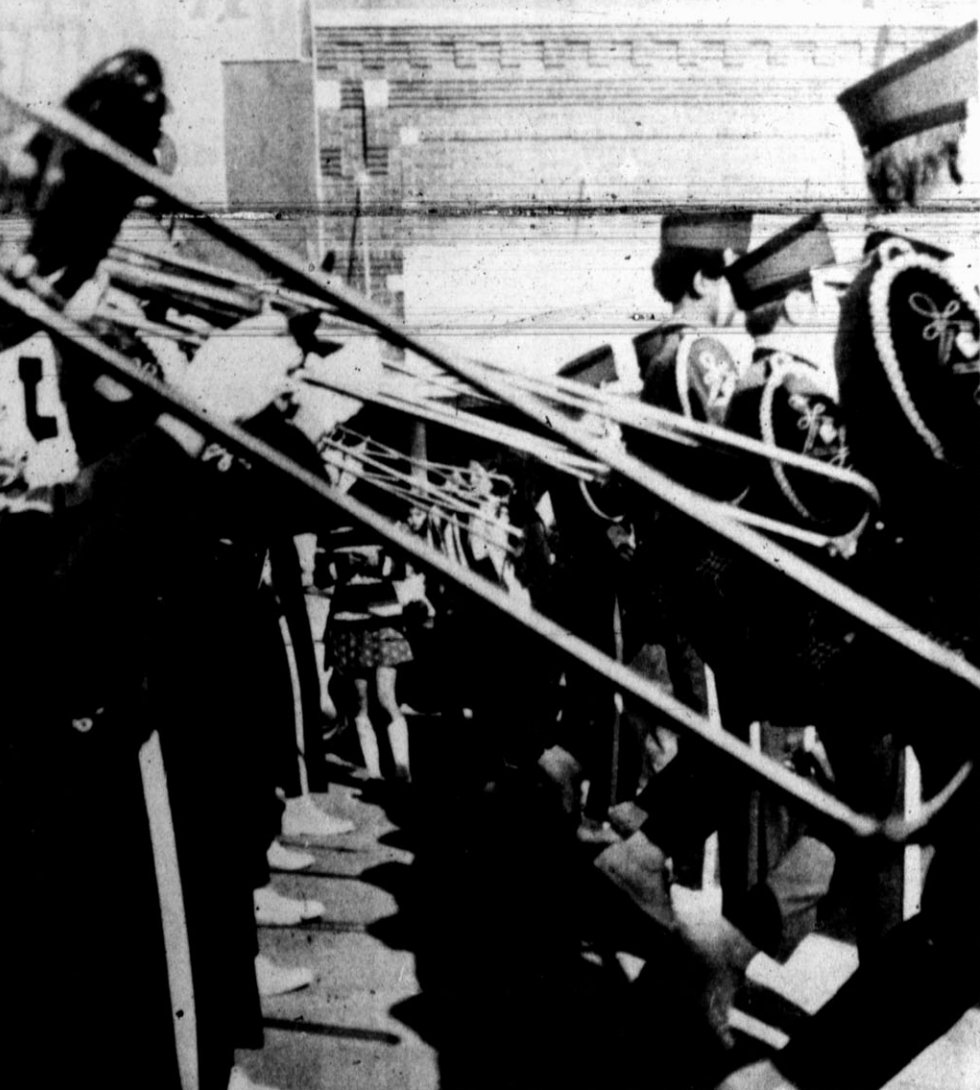


PREDICTING A WIN—The traditional ringing of the HHS victory bell tolled the death knell for the Plainview Bulldogs in Friday's Homecoming game. The bell began ringing at 8 a.m. and continued steadily throughout the day.

HAPPINESS IS HOMECOMING—Is the theme chosen for its interpretation of happiness by the Junior Class.



LAYING IT ON THE LINE—HHS Athletic Director Larry Dippel expresses his confidence in the Whitefaces in Friday's pre-game pep rally. "These boys are willing to get out there and lay it on the line," he said. "They're ready to pay the price."



BACK FROM UIL—The Hereford High School Band, returning with a Division I rating from last week's UIL competition, backs the Herd during Friday's Homecoming activities.





MARRIED SOON—Mr. and Mrs. George Anders, 605 Ave. K announce the engagement of their daughter, Shirley, to Truitt Bradley, son of Mr. and Mrs. Bill Brady, 110 Star Street. The couple are planning a late autumn wedding.

Club Has Lunch, Games, Talk

Thirty persons were present for a covered dish lunch and an informal social period Wednesday when the Food-Fun-Fellowship Club met in fellowship hall of First United Methodist Church.

Games of 42 and dominoes, with casual conversation, entertained the group after lunch.

In a brief business period conducted by Mrs. John Heard, president, it was decided that the November meeting will be on the 16th, to avoid conflict with the Thanksgiving holiday, and no meeting will be held in December.

CLEOPATRA
Cleopatra met her death on Aug. 30, 30 B. C., by asp poisoning.

Comings and Goings at King's Manor

Mrs. Alice Wade, Mrs. Billie Burke and Kari Burke from Amarillo were guests of Mrs. Lura West recently.

Mr. and Mrs. Virgil Dodson returned Saturday from a short vacation in Arkansas and Oklahoma. They visited their niece and nephew in Pine Bluff, Ark. Mr. and Mrs. Rhodes went with them through the historic and scenic spots in the state. The foliage was at its peak in its fall colors.

John Tate of Dallas has been visiting his grandmother, Mrs. Pearl Mapes.

Visitors with Mrs. Elizabeth Greer Oct. 24 were her son and wife, Mrs. & Mrs. Galen Greer from Bakersville, and granddaughter, Mrs. Crayton Hagon from Simi, Calif.

Mr. and Mrs. Thomas of Ft. Worth visited with Mrs. Lee Curry, and Mrs. Ray Conway and Mrs. Newell Monday.

Mrs. Audrey Heard, Mrs. Louise Vaughn and Mrs. Don Davidson have just returned from a trip to South Central

4-H Club To Aid In Toy Project

Seven new members joined Dandy Doers 4-H Club at the meeting this week in Community Center. They are Lisa Blakely, Carol Eddy, Regina Bryant, Leona and Monica Warren, De Ann Wasler, Geri Wethington.

The 20 members present decided to aid the Toys for Tots project, they also decided to make Christmas decorations the next meeting.

Joyce Shipp gave a demonstration on making quick candies. She made quickie fudge and peanut balls.

Texas. In Waco Mrs. Vaughn visited her niece while Mrs. Davidson visited her sister and grandson. Mrs. Heard visited her sister in Belton. An interesting trip was made to Salado, where the antique shops, gift shops and art galleries were explored.

Mrs. Tom Lair spent last week in Spearman with her son's family, Ruby and James Lair. Recent guests of Mrs. Emma Jean Smith were Mr. and Mrs. Geo. W. Long of Burnet. Mr. and Mrs. Bob Pennington of Plainview, C.R. Jackson from Ft. Worth and Mae Simmons of Canyon.

Dorothy McGowen of Dimmitt visited with Mrs. Elizabeth Greer Sunday afternoon.

King's Manor residents again accepted an annual invitation to Lazbuddie Methodist Church congregation last Sunday. The Rev. Frank Matthews preached the sermon and demonstrated their new parsonage to the guests. Dinner was served in suitable decor. After 14 Manor residents attended - Manories are appreciative as usual.

Residents having birthdays in October were honored Sunday with a dinner. The cakes were made and given by the Sweet and Fancy Club. They were beautifully decorated in Halloween colors and motifs. Those having birthdays in October are: Mrs. Diamia Wood, Joe Williams, Mrs. Lottie Hutchins, Mrs. Lura West, Mrs. Emma Jean Smith, Earnest Stewart and Mrs. Irene Bauler.

New King's Manor residents are Mrs. Novella Stallings of Artesia, N.M., Mrs. J.D. Love of Hereford and Mrs. F.M. McLaughlin of Amarillo.

Guests of Mr. and Mrs. J.C. Allred Sunday were their

daughter and husband Mr. and Mrs. Carlos Anderson and their son and wife, Mr. and Mrs. Jimmie Allred.

The John Englishes were away several days last week. He attended some meetings at McMurry College in Abilene, and spent the remainder of the time at Sweetwater Oak Creek Lake.

Tom Nisbett had as guests October 18 his sons and wives Wayne and Helen Nisbett of El Paso, Joe and Gail Nisbett of Dalhart, and a third couple, his daughter and husband, Maureen and Harry Sims of Oklahoma City.

Rubey McLaughlin, or new resident, had as her guest her daughter, Kathryn Stryker, and son and his wife, Mr. and Mrs. Bill McLaughlin from Lubbock.

The Hereford Lions Club,

The Sunday Brand, Hereford, Texas, Sunday, October 29, 1972 Amarillo, and his niece, Wanda Amo of Brownfield.

known internationally for their sight-conservation philanthropies, has chalked up another unique service to its credit in presenting to King's Manor an Optiscope - which magnifies fine print several times. The machine will be installed in King's Manor Library for use at once.

Dr. John English Executive Director of King's Manor and himself a Lion, accompanied by Mrs. Ola Davis, long time hostess at King's Manor, received the machine and responded to this gesture at a Lion's lunch Oct. 25. Long live the Lions!

Mrs. Greer had as her guests last week Mrs. Evelyn Smith and Mrs. Dona Doughty both of Morton, and Mrs. C.N. McClure of Hereford.

Dinner guests of J.R. Thornton Wednesday were his daughter, Iris Price of

The ninth graders of First United Methodist Church Sunday School entertained King's Manor residents at the home Wednesday with a Halloween party. Mrs. Mack Ragsdale, teacher, was assisted by Mrs. Flake Barber. Eight or nine of the young members helped. At first we played bingo and several were lucky enough to draw prizes. Bud Barber called numbers for bingo. Wonderfully wierd and witchy cookies and Russian tea were served to all residents.

Honorary mention is being made here of our resident, Mrs. W.D. Hale, who does much work at the Manor with flowers and floral arrangements. She has busied herself recently with transplanting flowers from the outside to the inside, improving our new Garden Room.

which water heater lasts for years and years and years?

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Sears **WARNING!**
This Sears MULTI-SPEED Belt Massager with Lighted Switch May be Unsafe...

Only Model 449.29110 (Sears only model with a light), sold from December, 1969 until taken off sale October 4, 1972, is affected.

In order to prevent possible injury to any user, we are requesting that you:

1. Unplug unit.
2. Verify that the model is 449.29110—located on a name plate which is on the underside of the motor housing.

THERE IS NO PROBLEM WITH ANY OTHER SEARS BELT MASSAGER.

3. If you have model number 449.29110, call your closest Sears store and a service man will come to your home to inspect and modify the unit.
4. Do not reconnect the plug until the unit has been modified.

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This notice is being issued as a result of tests which indicate the possibility that some of these massagers may involve a potentially dangerous electric shock hazard if someone should touch the massager while touching a water pipe, radiator, faucet or other ground connection.

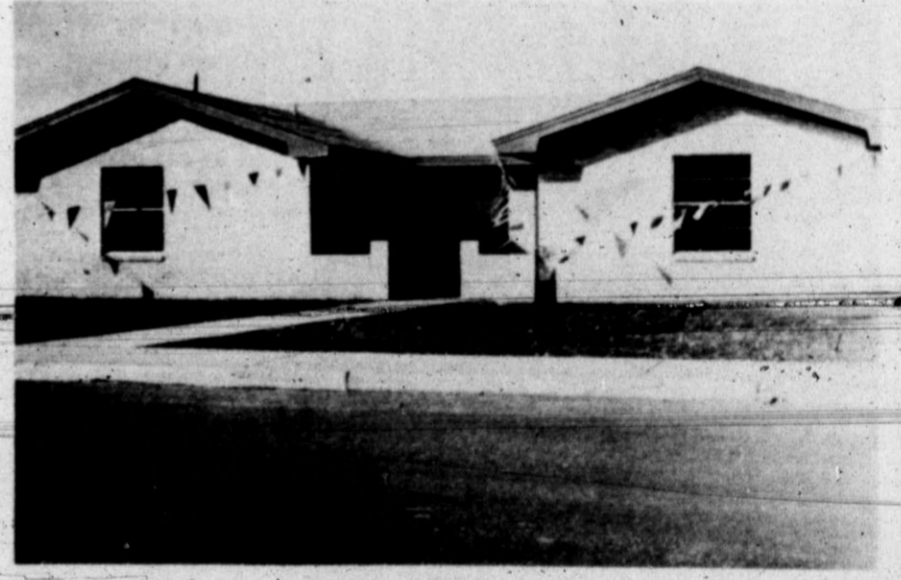
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Studying Cattle-Feeding Operations

Industry Is Remarkable, Says Colombian Couple

BY LORI HOPSON
Brand Staff Writer

THE JAIME CUELLARS say Hereford, Texas, is basically the same and yet different in many ways from their home in Bogota, Colombia, South America. Cuellar is staying in Hereford while making a study of Panhandle feedlot operations.

Since Bogota is a city of about three million people the Cuellars say the main difference they have noticed during their stay here is that between large and small cities.

"It's very quiet and peaceful here," says Cuellar. "We enjoy it very much."

AFTER GRADUATION from high school in Bogota, Cuellar traveled to the United States and attended Texas A & M, where he received his bachelor's degree. He then returned to Colombia, where he was employed by Industria Ganadera Colombiana, one of the largest livestock cor-

porations in South America.

With a desire to learn more about the livestock industry, Cuellar has now returned to A & M and is working on his master's degree in feedlot management. A prerequisite of his course is a five-to-seven month internship at a feedyard of his choice. He chose the Texas Panhandle for various reasons:

"This is one of the best places to train. The development of the livestock industry here — it's rather remarkable, you don't see this kind of development much anywhere. I think I'm getting the best end of the deal by being here."

MRS. CUELLAR IS a rather quiet, lovely lady, who says self-consciously,

"I don't speak English very well at all."

Her English was very good, however, and she speaks of the thing she likes most about her home in Hereford, Texas.

"I think the people here are

what I like the best. You can't imagine how friendly they are; how nice the people are around here."

She loves to read, she says, and is currently involved in work at the Catholic church, where she is teaching Spanish to the priest.

"I LOVE TO GO TO Amarillo shopping and to see a movie," she says enthusiastically, and her husband adds,

"We just like to go out and have fun. Some of our friends are in a square dance club here, and we're going to go with them sometime and watch. We'd like to learn how."

"A lot of the ladies here have been very helpful to her," he adds, looking at his wife, "We're both really enjoying our stay here."

Cuellar is serving his 'internship' at Friona feedyards, where he is engaged in learning every phase of the livestock operations from office management to working as a cowboy out in the lot.

"THE MAIN DIFFERENCE," he says of cattle-feeding in South America and Texas, "is that most our operations are based on grass fattening rather than grain fattening as it is here."

"We're very glad to be here," he adds, "To have this opportunity to come over and get acquainted — and it's the best place for me to learn. I'm looking forward to learning everything I can."

Not very many people in South America have this opportunity. In fact, I think I am the first from Colombia to become involved in learning about the feedlot business."

THE CUELLARS ATTEND the Catholic church here. They met in 1968 in Bogota, where they had both lived all their lives. They have been married fifteen months, and met while he was working in Colombia.

They now live at No. 14, El Dorado Arms apartments. They will stay in Hereford until March, when he will complete his studies, and then return to Houston, where he will write his thesis and graduate in May. ("Hopefully," he says.)

"I think so," says Cuellar when asked if they will return to Hereford. "We'll probably be getting back, just to visit around, and see what new developments there are. We'll keep in touch — we've met a lot of nice people here."



SOUTH-AMERICAN VISITORS — Mr. and Mrs. Jaime Cuellar, from Bogota, Columbia, South America, are living in Hereford as he finishes work on his master's degree in feedlot management. He

is one of the first from Columbia to study such operations in the United States. The couple plans to remain in Hereford until March, as he studies various aspects of the Panhandle feedlot industry.

Calendar Of Events

- | | |
|---|---|
| MONDAY | WEDNESDAY |
| County Federation of Women's Clubs, covered dish lunch in Community Center, noon. | Simms Study-Craft Club, Thanksgiving luncheon in Simms Community House, 11 a.m. |
| Palo Duro Home Demonstration Club in home of Mrs. Ralph Warren, 2:30 p.m. | Presbyterian Women's Auxiliary, lunch in church fellowship hall, noon. |
| Evenings Lions Club at K-Bob's Restaurant, 7 p.m. | First Methodist Women's Society, executive meeting followed by lunch in Fellowship Hall, 12:30 p.m. |
| Weight Watchers at First Baptist Church, 10 a.m. and 7 p.m. | Merry Mixers Square Dance Club at Community Center, 8 p.m. |
| Odd Fellows Lodge at IOOF Hall, 8 p.m. | Noon Lions Club in Civic Club Center, noon. |
| Rotary Club at Civic Club Center, noon. | |
| TUESDAY | THURSDAY |
| Calorie Patrol TOPS Club at Community Center, 9:30 a.m. | Alpha Iota Mu Chapter, Beta Sigma Phi, in Pioneer Gas Flame Room, 7:30 p.m. |
| Rebekah Lodge in IOOF Hall, 8 p.m. | Summerfield Study Club lunch at Dickie's Restaurant, 12:30 p.m. |
| Weight Watchers at Public Health Clinic, 7 p.m. | |

- Bay View Study Club, Mrs. J.R. Allison hostess, 3 p.m.
Hereford Study Club, Mrs. Bob Word hostess, 7:30 p.m.
Veterans of Foreign Wars at VFW Clubhouse, 8 p.m.
Kiwanis Club at Civic Club Center, noon.
Toastmasters Club in REA building, 7:30 p.m.
Jaycees at Dickie's Restaurant, 8 p.m.
Weight Watchers at First Baptist Church, 7 p.m.

Holiday Decoration Lesson Presented

A demonstration on Christmas decorations was the program for Merry Maidens 4-H Club, which met at the home of Debbie McPherson. Joyce Shipp gave the program and also handed out patterns for making the decorations.

- FIRDAV**
Campfire Girls Leaders Association at Campfire Lodge, 9:30 a.m.
Kiwanis Whiteface Breakfast Club at Civic Club Center, 6:30 a.m.
Patriarchs Militant and Ladies Auxiliary at IOOF Hall, 8 p.m.

Umbarger Parish To Hold Annual German Festival

Saint Mary's Parish at Umbarger will hold its annual German sausage festival Nov. 12 in the parish hall from 11 a.m. to 4 p.m.

The meal will feature German sausage, sauerkraut, home-made bread, and all the trimmings, according to publicity chairman Bernard Hartman.

"We want everyone to work up a big appetite and come out and eat with us," he said. Chairmen for the event are Carl Hartman and R.D. Friemel.

Following the meal there will be a western dance from 8:30 till midnight at the hall, Tiny Lynn will provide music.

Admission to the sausage luncheon is \$2.00 for adults and \$1.00 for children from 6 to twelve years of age. Children under six will be charged no admission. All proceeds will go to the church fund.

Home Wedding Conducted At Dimmitt For Couple

Mr. and Mrs. Danny C. Whitley, after their recent marriage at Dimmitt and a short trip to New Mexico, are spending a few weeks with their families here and at Dimmitt before he reports November 9 for Marine Corps duty on Okinawa.

Mrs. Whatley is the former Miss Nancy Tisdale, daughter of Mrs. Marvin Tisdale and the late Mr. Tisdale of Dimmitt. Whitley's parents are Mr. and Mrs. L.C. Whitley, Route 1.

The marriage was solemnized in the Tisdale home with the Rev. Durwood Strickland officiating. Jerry Tisdale gave his sister in marriage.

Attendants were Mrs. Carl Dean Carson, Matron of honor, and the bridegroom's brother, Clinton Whitley, best man. Mrs. Clinton Whitley lighted candles before the ceremony at the mantel, which was banked with ivy and berried, pyracantha branches as a background.

The bride's gown was of sheer white over satin, with seed pearl and silver trim around the neck and waistline, and long full sleeves gathered to French cuffs. Skirt fullness flowed into a chapel train. Pearls ornamented the bow which held her tiered illusion veil.

Mrs. Carson was dressed in orange satin, ruffled at the hemline and long sleeved, with a matching velvet volero. She carried a nosegay of orange marigolds.

A reception in the home followed the ceremony. Misses Debbie Hogue and Brenda Seely served refreshments at a table centered with marigolds, a candle burning at each corner. The bride is a 1972 graduate of Dimmitt High School and the bridegroom was graduated from Del Rio High in 1970.

November Bride Is Honoree

To be married here Friday, Marlene Vaughn was honoree recently at a shower in the Flame Room of Pioneer Gas Co. Miss Vaughn and Mike Parmer plan an evening wedding in Greenwood Baptist Church.

She greeted shower guests with her, Mrs. Roy L. Vaughn; her fiancé's mother, Mrs. W.L. Hendricks; his grandmother, Mrs. Tom Hargrave, and Patty Foreman, who will be one of the bridal attendants in the wedding.

Alameda and Carol Haney served tea from a table covered with lace over blue and centered with a blue candle arrangement. Gift packages were opened at the party.

Hostesses were Meses. Lawrence Burgess, Tony Milligan, H.S. Fuller Sr., C.A. Sauley, Gene Combs, Leonard Schmidt, Charles Wright, Tommy Murphy, Joe Wall and Jerry Eaton.

CABLE GREETINGS
On Sept. 1, 1958, Queen Victoria and President Buchanan exchanged greetings via the Atlantic cable, but the cable failed.



Mrs. Danny C. Whitley nee Nancy Tisdale

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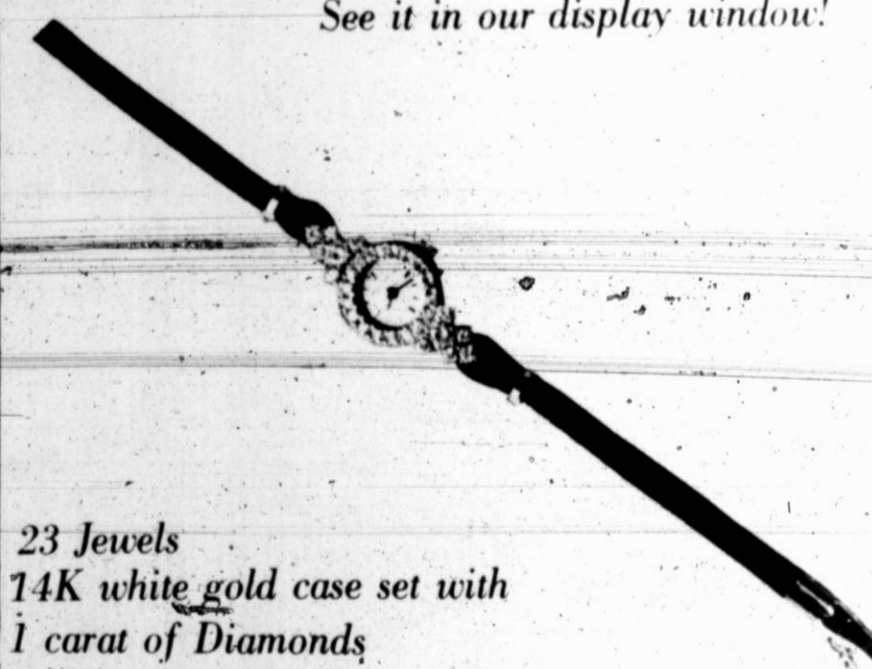
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6:00 - 9:00 P.M.
HALLOWEEN NIGHT
10¢ A TICKET
• COSTUME JUDGING
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14K white gold case set with 1 carat of Diamonds

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SUNDAY, NOVEMBER 12, 1972
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Dinner Only 11:00 a.m. - 4:00 p.m.

★ FEATURING ★
German Sausage
Sauerkraut-Home made Bread
And All The Trimmings

★ DANCE ★
8:30 to 12:00
TINY LYNN

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STARTS MONDAY!

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DINING ROOM SUITE
in Tera Cotta and Dark Oak
• Trestle Table • 6-Chairs • China Buffet
• Deck REG. '2375⁰⁰

SAVE \$575⁰⁰ **\$1800**

THOMASVILLE
9-PC. MEDITERRANEAN
DINING ROOM SUITE
• Round Table • 6-Chairs • Large China

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48" Round Table with 3 Leaves • 6-Chairs

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SAVE \$204⁰⁰ **\$410**

Large 9-Pc. Bronze tone
DINETTE Reg. '149⁹⁵ **\$119⁹⁵**
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DINETTE Reg. '89⁹⁵ **\$69⁹⁵**
9-Pc. Large Metal
DINETTE Reg. '189⁹⁵ **\$149⁹⁵**
7-Pc. Metal Inlaid Top
DINETTE Reg. '129⁹⁵ **\$99⁹⁵**
7-Pc. Maple, Drop Leaf Table
DINETTE Reg. '478⁰⁰ **\$382⁰⁰**

7-PC. MAPLE
DINETTE
Large Oval Table
6 Matching Chairs
REG. '485⁰⁰ ...SAVE '99⁰⁰
\$386⁰⁰

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SLEEPER Regular \$299.95 Save \$100.00 **\$100⁹⁵**

2-Blue-Green Velvet
SPOT CHAIRS Regular \$189.95 Each **\$110⁰⁰ EA.**

1-Blue Velvet
LOVESEAT SLEEPER Regular \$429.95 Save \$99.95 **\$330⁰⁰**

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CHAIRS Regular \$312. EA. Save \$112. **\$200⁰⁰ EA.**

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SPOT CHAIRS Regular \$109.95 Each **\$75⁰⁰ EA.**

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2-Gold Orange Velvet
OCCASIONAL CHAIRS Regular \$289.00 Each Save \$100.00 **\$189⁰⁰ EA.**

2-Tangerine French Provincial
SPOT CHAIRS Regular \$292.00 Each AS IS... **\$99⁹⁵ EA.**

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Round Table, 1-Arm Chair and
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SPOT CHAIRS
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Man made marble tops
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\$79⁹⁵

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• King Size Bed • 2 Night Stands
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NOW ONLY! **\$1⁰⁹**

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NOW ONLY! **99¢**

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RECLINERS REDUCED
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WHITE and GOLD**

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SWIVEL CHAIR **\$75⁰⁰**
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<p>FUR PILLOWS DECORATIVE REG. '5⁹⁵ SAVE '4⁹⁵ NOW... \$1⁰⁰ EACH</p>	<p>2-ROSE CHENILLE VELVET SPOT CHAIRS REG. '189⁹⁵ SAVE '80⁰⁰ NOW... \$109⁹⁵ EACH</p>
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THE SUNDAY BRAND

Editorials

Page Six The Sunday Brand, Hereford, Texas, Sunday, October 29, 1972

Long Time Coming

Have you heard the one about the Texas dachshund that was so long, when someone stepped on his tail, he didn't feel it until the next day?

When it comes to government spending, we Americans are a lot like that dachshund — it takes so long for the "pain" message to filter through the economy that by the time we know we've been hurt, it's hard to figure out who to bite.

Well, this time, I'll tell you. On October 17 and 18, our representatives in Congress took two steps that will lead to a tax increase in the 1973-74 period, or a serious resurgence of inflation, or both. Clip this column and paste it on your bulletin board as a reminder, so you'll know, when you suffer the consequences in a year or so, that it was the men in Congress right now who did it to you.

This is the background: Initially, each house of Congress passed a bill granting the President's request for a \$250 billion limit on federal spending for this fiscal year. The House bill permitted the President to cut federal programs as he saw fit, in order to stay within the limit. The Senate, on the other hand, attached so many strings to its version of the bill that any Presidential budget cutting would have been extremely difficult, if not entirely impossible.

A House-Senate conference committee attempted to compromise the differences, but on October 17 the Senate rejected the compromise, amid stirring rhetoric about not surrendering legislative power to the executive.

It would be much easier to sympathize with the Senators' sudden concern for principle if they had not, in fact, already abdicated their control over federal expenditures, by their

consistent refusal to maintain a reasonable relationship between income and outgo. The House has been a ready accomplice, of course, but at least in this case the members of the House were willing to face their own inability to put the brakes on and ask the President to do it for them.

On October 18 — following rejection of the spending ceiling — the next major legislative act of each body was to override the President's veto of a \$25 billion water pollution control bill. The President had warned in his veto message that every dollar above his \$6 billion budget request for the program "would exact a price from the consumer in the form of inflated living costs, or from the taxpayer in the form of a new federal tax bite, or both."

Now when it comes to deficit spending, the President is far from guiltless. One quarter of the present national debt was incurred in his administration. But at least he seems disturbed enough now to try to do something about the federal government's chronic inability to live within its budget, whereas the Senate is still on top of its ivory tower, and the House is only about halfway down to ground level.

Representative Wilbur Mills' (D, Ark.) chairman of the House Ways and Means Committee, who led the unsuccessful fight for a spending ceiling had this to say about the issue:

"I believe the American people are aware of what is going on. I know the American people want something done about it. If they cannot expect to get it out of this Congress, my guess is that they are going to elect a Congress on November 7 that they think will work in the direction of containing inflation, of containing federal spending. How about it, Americans?"



MAIN STREET, U.S.A.

Attracting Industry Takes Lots Of Effort

Washington, D.C. — Attracting industry to a non-metropolitan community invariably requires efforts by a local Chamber of Commerce and an industrial development group, a case-history study of 34 successful communities has shown.

It is not enough to form a promotion group, take a survey of community assets, and mail a brochure or letter to companies seeking sites for new branch plants. The sale is made by a fact-to-face presentation by a Chamber action committee

or development group, armed with statistics on the community.

These were among the findings of a joint study by the Agricultural Research Service of the U.S. Department of Agriculture and Experience, Inc., a Minneapolis consulting firm specializing in feasibility and development projects in agri-business. The study covered 39 branch plants established between 1964 and 71 by 31 metropolitan companies in 34 communities in the upper Great Lakes region.

Nearly 200 top management people were interviewed to find out what motivates city companies to establish branches in rural areas, and what communities have done to succeed in attracting these new plants.

The report is entitled "Experiences, Opinions, and Attitudes of Company Officials and Community Leaders Related to Non-Metropolitan Branch Plants." Copies are available free by writing Dr. Jackson E. Simpson, Director, Agri-Business Program, Federal Center Building, Hyattsville, Md. 20782.

One major finding of the study was "that there was no established pattern for a company seeking a branch location nor for a community seeking a plant — every experience was different." However, the report does point the way for everybody concerned with rural development, including government officials as well as company and community leaders.

The report suggests that industrialization of rural centers has a bright future. Executives of the 31 companies involved in the survey "were almost unanimous in the opinion that the movement of manufacturing facilities to non-metropolitan areas will continue and probably accelerate."

A few said they would never again locate a plant in a major city. Economic factors usually dictate where a new plant will be located. The most important factors are the presence of raw materials, a major customer or market nearby and proximity to company headquarters or other branch plants. Some companies have decided to expand only within their home state.

Availability of an adequate supply of "trainable labor" within an area is an obvious need. Occasionally companies want particular skills but more often prior experience in a particular industry is of little importance. Most manufacturers expect to have to train their employees, and often farmers and housewives make ideal trainees.

An existing building is often a strong inducement to a firm to locate within a community but in 14 of 39 cases, the company erected its own structure without aid. Good highway facilities are a "must," and rail and airport facilities are important to some.

Local Banker Often Holds Key
One-fourth of company officials interviewed named the local banker as a key individual to interview when making a site selection decision. One company president said: "The most important person in a community for our purposes is a progressive-minded banker."

Robinson Mourned

The death of Jackie Robinson, widely mourned by Americans, serves to recall a past that many of us would sooner forget — years only a quarter-century ago in which American society truly qualified for the "white racist" label that has been indiscriminately tossed around in recent years.

In those days, blacks were widely considered undeserving of full social or legal equality. Until Jackie Robinson broke the color barrier in 1947, major league baseball was a lily-white activity. Even after he arrived in Brooklyn as a nervous and bewildered rookie, rival managers and players reviled him with curses and racial slurs.

Yet the "Whites Only" attitude of major league baseball reflected the prevailing social attitude. Even World War II, which ended only two years before Jackie Robinson made his major league debut, was a democratic crusade fought by segregated combat

units. And even when segregation was not explicitly the law of the land in postwar America, it was the prevailing social custom.

Then along came Jackie Robinson, whose athletic ability, intelligence and desire perfectly suited his pioneering role. It is not surprising that he succeeded as major league baseball's first black player, any more than it is surprising that he later succeeded as a businessman. Despite personal success, throughout his life he remained a fearless crusader for social and racial justice.

After Jackie Robinson, an unbroken string of black stars and superstars entered the big leagues and proceeded to "rewrite the record books with their hitting, fielding and running. Their accomplishments helped bolster baseball at the gate." More important, however, they also helped ease racial integration in cities where the law was inadequate to deal with ingrained segregationist attitudes. And by projecting varied images — of Robinson's combativeness, Willie Mays's virtuosity, Ernie Banks's eternal optimism and geniality — they helped destroy the stereotypes that made it easy for white America to patronize blacks when it wasn't ignoring them completely.

Obviously, total integration is, no more a fait accompli in sports than elsewhere in our society. Racial prejudice is still a long way from being completely eradicated. But there has been undeniable, even remarkable progress in racial relations over the past 25 years.

Part of the reason for this change must be attributed to legislation that provided basic legal protections and extended equality of opportunity. But laws alone cannot sufficiently alter opinions or attitudes, nor forge comfortable voluntary social relationships. That requires extra-legal associations in pursuits where men are judged by ability and accomplishment. Athletics fit the bill precisely and Jackie Robinson and other athletes have played an important part in opening the doors of opportunity not only in sports but throughout American society.

THE BOOTLEG — Philosopher

Dear editor:

One trouble with the world today is that it's got too many statistics.

I always thought it was bad enough when a high school could say for example its valedictorian was two tenths of one per cent smarter than its salutatorian, and when it comes to measuring every kid's I.Q. I've always had my misgivings, contending that for some people I know to be giving the intelligence tests is about like me trying to measure the Grand Canyon with a foot-ruler.

But that was just the beginning. Now we've got statistics on everything, telling us for example it cost 4 tenths of one per cent more to live in September than it did in August, that the rise in the crime rate is 3 tenths of one per cent slower today than yesterday, that a candidate for office gained 3 points over the weekend, that the stock market rose 4 cents on the New York exchange and 2 on the American because Henry Kissinger stayed three days in Paris instead of two, and so on.

For half that I can tell H.E.W. what the trouble is and what the cure is.

In the first instance there are too many unlicensed tricycle riders in this country. And in the second instance the age limit for using the things ought to be raised.

But it's more than just a matter of law and order. Part of the blame belongs squarely in the home.

I can't understand the wild permissiveness of parents who'll turn a 3-year-old loose in their living room with a tricycle, that doesn't even have brakes...a kid that doesn't even know his right hand from his left and couldn't give a turn signal if he had a mind to.

If there were 100,000 tricycle accidents last year there must be at least 10 million tricycles roaring through the homes of this nation, based on the number of accidents per million their parents manage on the highways with automobiles.

What started me on this was an article I read on tricycles.

According to it, there were 100,000 accidents on tricycles in the United States last year. And furthermore, confronted with this statistic, the Department of Health, Education and Welfare has allotted \$23,000 for special study of the matter.

And yet, I guess you notice neither the Democratic nor the Republican platforms have taken a stand on the matter.

Yours faithfully,
J.A.

Talk Of Texas

BY JACK MAGUIRE

HOW TO WIN ELECTIONS — Most Texas politicians have not been averse to using a bit of trickery if it helped at the polls. One of the most adept at this kind of vote-getting was the late Sam Hannah of Dallas, for many years a member of the Legislature.

Hannah had an unvarying routine that called for him to put on his most expensive clothes and make a round of the beer taverns favored by blue collar workers in the metropolitan area. He would walk up to the bar, ask for a brew and inform the bartender in a loud voice that he was a candidate for the Legislature.

This announcement would invariably propel some of the customers toward the bar in anticipation of a free round. When it wasn't offered after a little conversation, somebody would always ask: "If you're running for office, how about buying us all a beer?"

At that point, Hannah would look directly at the questioner and shout: "Absolutely not, sir. I am not here to buy anybody's vote."

Then he would finish his beer quickly and leave. But not until he had handed each of the customers one of his opponent's campaign cards!

THE ODDS INCREASE — When James Odds married Martha Ends in 1841, the San Augustine (Tex.) Red-Lander reported:

"The Odds and Ends being united, and the Ends becoming Odds, one would suppose that two Odds put together would make one even. Instead it is thought that the Odds will be considerably increased."

IT STARTED HERE — "Bulldogging," the rodeo event in which a cowboy leaps from his horse and wrestles a steer to earth, was performed for the first time on a working ranch at Taylor, Williamson County.

One day Bill Pickett, a Negro cowboy, was loading a herd of steers at Taylor for shipment. One became rebellious and Pickett grabbed it by the horns, sunk his teeth in the steer's upper lip and twisted its neck until he had it squawled on the ground. Thus the art of steer wrestling was born, except that modern rodeo performers no longer bite the animal.

Pickett himself went on to become one of the great rodeo stars and performed with Col. Zack Miller's 101 Ranch Wild West Show. He was injured in an accident and died on April 2, 1932. Recently he was named to the National Cowboy Hall of Fame — the only Negro to be so honored.

DOWN MEMORY LANE — The late Jimmie Rodgers, father of western and country music, lived out the last days of his life in Kerrville in the Texas Hill Country.

Rodgers moved to Kerrville after he became a recording star because his doctors advised a change in climate to help him combat tuberculosis. He lived in Kerrville several years, often entertaining other show business greats such as Will Rogers.

Although ill, Rodgers went to New York to do a recording session which another cowboy singer, Gene Autry, and died there on May 26, 1933.

From The Brand Files.....

65 YEARS AGO

A number of merchants failed to report their count this week, consequently some of the candidates have not changed their votes...Hereford can boast of many beautiful and comfortable homes. She has been erecting substantial business blocks, all of which clearly shows the confidence of her citizens in the future of the city...

50 YEARS AGO

Sensations' Pride, E.W. Harrison's splendid Duroc Jersey boar, captured second prize at the Dallas Fair in the Junior Yearling class...Official ballots for the general election Nov. 7 will be held up all over the state from the present outlook until the last minute after which they can be sent out to the various election judges...The Football teams representing the Hereford High School and the Friona High School are scheduled to play on the local grid-iron Friday afternoon.

35 YEARS AGO

Actual construction work on Rural Electrification lines got under way here Wed. morning as workmen began assembling poles and hauling them to the location east of town...Coming on the crest of a strong north wind, The Hereford territory Monday night felt its first killing frost of the season as the mercury dropped to 31 degrees...

20 YEARS AGO

Hereford elevators are extremely busy places this week as the peak of what is expected to be a record maize crop hit...The Hereford Mutual Concert Asso. Monday launched its annual drive for new members with a kick-off dinner at the Jim Hill Hotel...

10 YEARS AGO

Absentee voting for the General Election will start Wednesday, Oct. 17 and will continue through Friday, Nov. 2...Members of the Deaf Smith county Farm Bureau adopted eleven new resolutions and elected new members to the Board of Directors during the group's annual convention held Thursday evening in the Hereford Community Center.

The Sunday Brand

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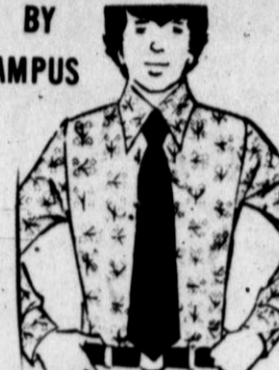


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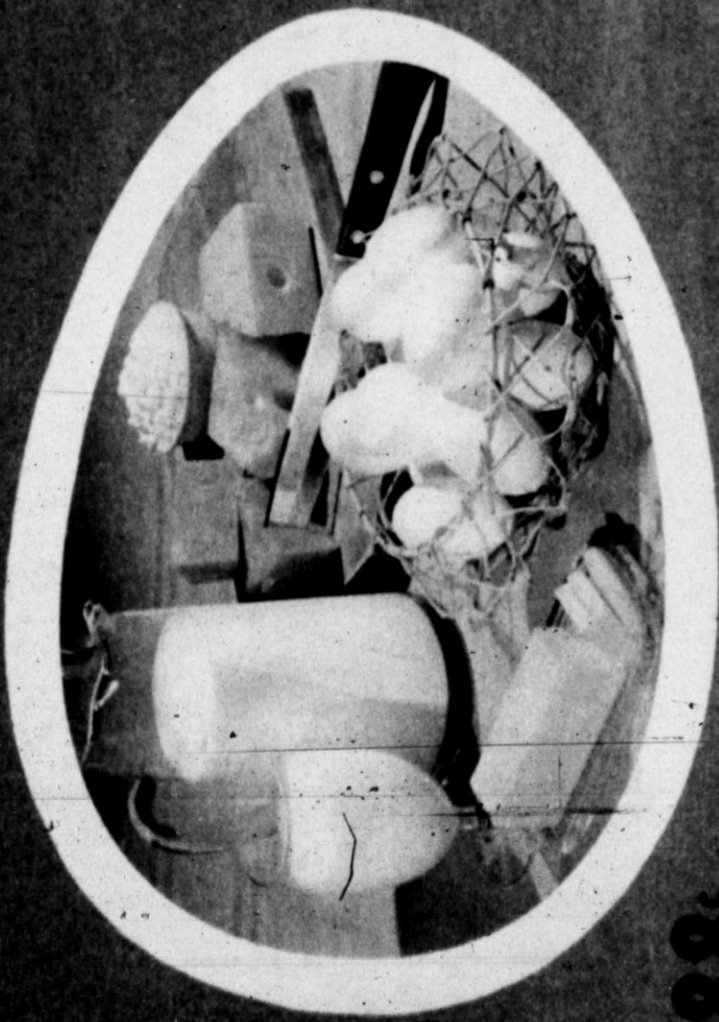
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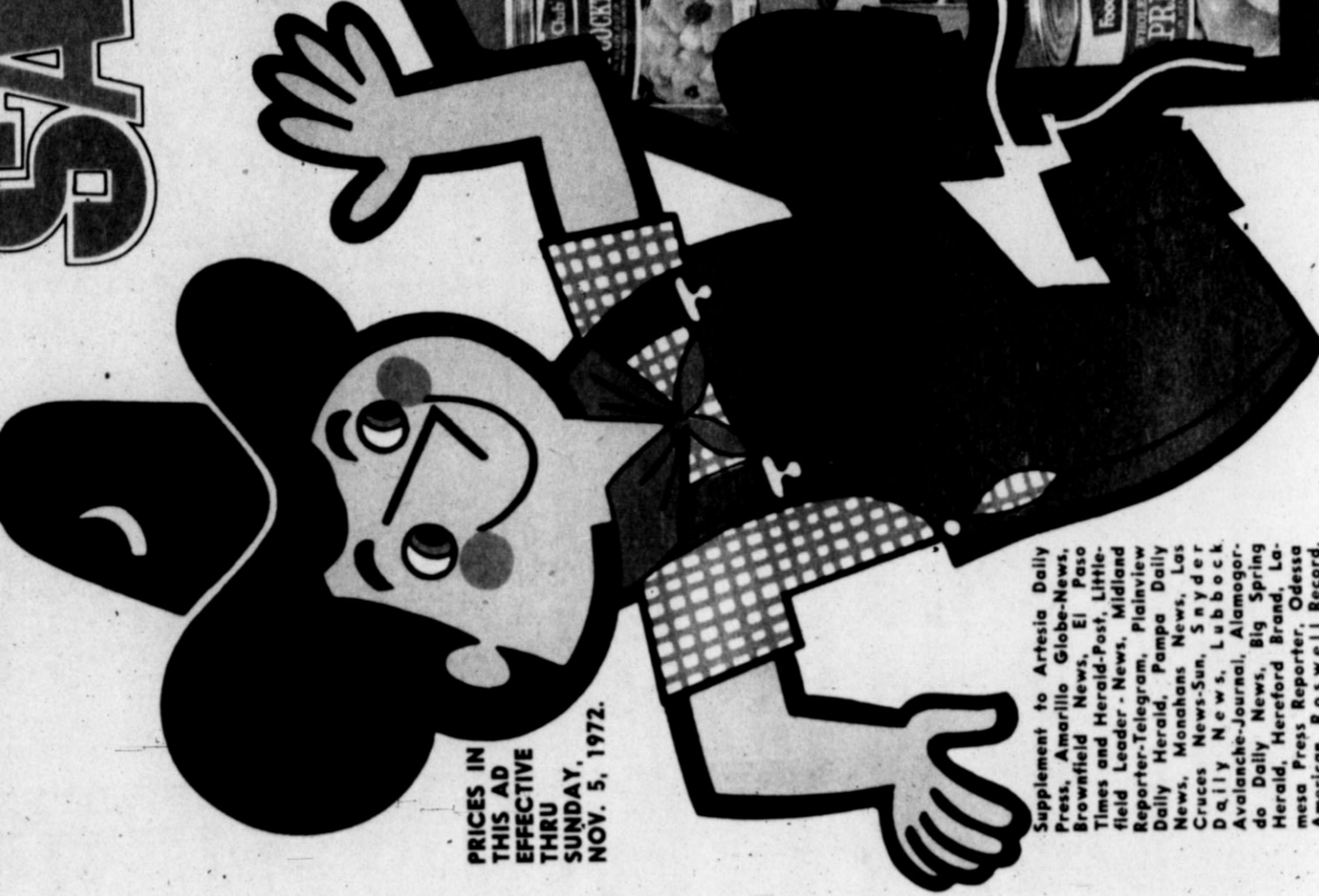
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CREAM

TOPCO BABY SHAMPOO

32-OZ. SIZE

69¢

TOPCO BABY OIL

14-OZ. SIZE

21¢

BUBBLE BATH

CHECK THE LOW PRICE ON THESE PLASTIC NONSERVED BATHS



TOPCO-PINK FLORAL or LAVENDER, 2-OZ.

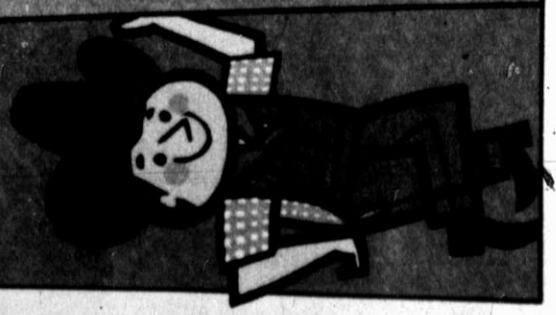
WALL OF STAIN

YOUR CHOICE EACH ONLY.....

TOP OF THE CHOP SALE!

FROZEN FAVORITES

- CREAM PIES** TOP FROST FROZEN 14-OZ. PKG. **4¹/₁**
- TOPPING** TOP FROST FROZEN 10 1/2-OZ. **39¢**
- GRAPE JUICE** TOP FROST FROZEN 12-OZ. CAN **39¢**
- DOUGH** GAYLORD FROZEN 2-LB. PKG. **3¹/₁**
- DINNERS** TOP FROST—FROZEN SALISBURY STEAK - TURKEY CHICKEN, BEEF or MEAT LOAF 11-OZ. PKG. **39¢** EA.
- FRUIT PIES** TOP FROST - APPLE, CHERRY PEACH or BLUEBERRY 24-OZ. SIZE **49¢**
- POT PIES** TOP FROST CHICKEN, TUNA, TURKEY, BEEF or MACARONI & CHEESE 8-OZ. PKG. **6¹/₁**
- SWEET PEAS** TOP FROST FROZEN 16-OZ. PKG. **5¹/₁**
- POTATOES** GAYLORD FRENCH FRIES 5-LB. BAG. **89¢**
- CORN** GAYLORD - GOLDEN WHOLE KERNEL 24-OZ. PKG. **39¢**
- MINCE PIES** ^{OF PUMPKIN} TOP FROST - FROZEN 24-OZ. SIZE **39¢**
- ONION RINGS** TOP FROST FROZEN 7-OZ. PKG. **37¢**
- HOUSEHOLD HELPERS**
- DETERGENT** TOPCO - WHITE or BLUE GIANT BOX **59¢**
- SOFTENER** TOPCO FABRIC 1/2 GAL. JUG **69¢**
- POLISH** TOPCO - AEROSOL LEMON FURNITURE 14-OZ. CAN **49¢**
- TISSUE** TOPCO BABY SOFT 4-ROLL PKG. **39¢**



TOP OF THE CHOP SALE!

Food Club

PAPER TOWELS

TOPCREST 162 CT. ROLL **4¹/₁**

PEANUT BUTTER

FOOD CLUB SMOOTH & CRUNCHY 18-OZ. JAR **59¢**

CHERRIES

FOOD CLUB RES. SOUR PITTED NO. 303 CAN **29¢**

CORN

FOOD CLUB CREAM STYLE or WHOLE KERNEL GOLDEN NO. 303 CAN **5¹/₁**



GREEN BEANS

FOOD CLUB CUT NO. 303 CAN **5¹/₁**

SWEET PEAS

FOOD CLUB NO. 303 CAN **5¹/₁**

TOMATO SAUCE

FOOD CLUB 8-OZ. CAN **10¹/₁**

TOMATOES

FOOD CLUB SOLID PACK NO. 303 CAN **4¹/₁**

PORK and BEANS

FOOD CLUB NO. 300 CAN **8¹/₁**

BISCUITS

FOOD CLUB - TEXAS STYLE

12-OZ. CAN
7 FOR \$1

- FISH STICKS GAYLORD 3^{IN} 8-OZ. PKG. \$100
- HALIBUT TURBOT 79c
- CATFISH FILLETS RANDOM WEIGHT 89c
- FISH CAKES 14-COUNT 1-LB. 12-OZ. PKG. \$100



TOP OF THE GOOD BAIT SALE!

RIB STEAK 89¢
 FURR'S PROTEIN LB.



SIRLOIN STEAK
 FURR'S PROTEIN

89¢
 LB.

ROUND STEAK 89¢
 FURR'S PROTEIN LB.



LUNCH BOX TREATS

- CORN DOGS KIDS LOVE 'EM 1-LB., 5-OZ. PKG. \$100
- ALL MEAT FRANKS FARM PAC 12-OZ. PKG. 59c
- BOLOGNA FARM PAC ALL MEAT SLICED, 12-OZ. PKG. 59c
- BEEF STEAKS SHURTENDA HEAT-N-SERVE 5-CT., 14 1/2-OZ. PKG. \$100

SAUSAGE

FARM PAC 1-LB. PKG. **79¢**
 NEW! EXTRA LEAN 2-LB. PKG. \$158

CHUCK STEAK

FURR'S PROTEIN **63¢**
 LB.

T-BONE STEAK

FURR'S PROTEIN **\$119**
 LB.

HEN TURKEYS GOLD BAND 10 TO 14 LB. SIZE 39c
 TOM TURKEYS GOLD BAND 16 TO 22 LB. SIZE, L.B. 37c

FURR'S PROTEIN **89¢**
 LB.

RUMP ROAST

FURR'S PROTEIN **89¢**
 ROUND BONE LB.

ARM ROAST

FURR'S PROTEIN **89¢**
 LARGE END LB.

RIB ROAST

FURR'S PROTEIN **73¢**

RANCH STEAK

FURR'S PROTEIN **89¢**
 BONELESS LB.

FAMILY STEAK

FURR'S PROTEIN **\$119**
 LB.

CLUB STEAK

BEEF RIBS 59¢
 FURR'S PROTEIN DELUXE B-B-Q LB.

FURR'S PROTEIN DELUXE B-B-Q LB.

CHRISTMAS SPECIAL

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S
DISCOUNT CENTER

HEREFORD, TEXAS
STARTS MONDAY
OCTOBER 30, 1972

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S
DISCOUNT CENTER

HEREFORD, TEXAS
DOORS OPEN AT
9:00 A.M. SHARP

**DISCOUNT PRICES IN EVERY DEPARTMENT
DON'T MISS THIS SALE!**

ELLIS
VIENNA SAUSAGES
REG. CANS
\$2.43



GEBHARDT'S
CHILI
WITH BEANS
24-OZ. CANS
G.D.P.
2 CANS \$2.87



NESTLE'S
QUIK
CHOCOLATE FLAVORED
2-LB. CAN
\$6.99




Anniversary Sale

ADVERTISED PRICES GOOD MONDAY, OCTOBER 30 THRU SATURDAY, NOVEMBER 4, 1972


SILK'N SILVER
LOVING CARE
\$1.19 G.D.P.




VASELINE INTENSIVE CARE LOTION
10 OZ. SIZE
\$1.69 G.D.P.



Psssst DRY SHAMPOO
OILY OR REGULAR
\$1.09 G.D.P.



LOVING CARE COLOR FOAM SHAMPOO
7 OZ. SIZE
\$1.57 G.D.P.



BORN BLONDE TONER
G.D.P.
\$1.19



BORN BLONDE LIGHTENER
G.D.P.
\$1.47



BRECK CREME RINSE SPRAY
12 OZ. with body and regular G.D.P. ONLY!
\$1.99



COTTON TIPPED SWABS
40's
\$0.87 G.D.P.



LAY-A-WAY FOR CHRISTMAS NOW




GIBSON'S R pharmacy
Phone 364-4900
SAVE ON PRESCRIPTIONS
REGISTERED PHARMACIST ON DUTY
Emergency Phone 364-6680 or 364-4109
CLOSED SUNDAY

ZINCON "NEW" DANDRUFF FORMULA SHAMPOO
4 OZ. SPECIAL NOW ONLY!
\$1.19



enjoy eating
lose weight...FAST!
appetrine
42 TABLETS
APPETRINE
REDUCING PLAN
MODERN AID TO APPETITE CONTROL FOR PEOPLE WHO LOVE TO EAT.
42'S SPECIAL!
\$1.98



GIBSON'S BRAND VITAMIN E
200 I. U. NOW ONLY!
\$3.59 SPECIAL



CAROID & BILE SALTS
50 COUNT GENTLE AND EFFECTIVE LAXATIVE
SPECIAL NOW ONLY!
\$7.77



SINE-OFF SINUS SPRAY
1/4 OZ. SIZE SPECIAL NOW ONLY!
\$1.13



OIL OF OLAY
4 OZ. SIZE SPECIAL
\$2.19



ANUSOL HEMORRHOIDAL SUPPOSITORIES
12 COUNT SPECIAL NOW ONLY!
\$1.19



CORYBAN D COLD CAPSULES
24'S SPECIAL
\$0.87



ADVERTISED PRICES GOOD IN HEREFORD MONDAY OCTOBER 30 THRU SATURDAY NOVEMBER 4

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S
 DISCOUNT CENTER

ANNIVERSARY SALE

STARTS MONDAY, OCT. 30, 1972

ADVERTISED PRICES GOOD IN HEREFORD MONDAY, OCT. 30 THRU SATURDAY, NOVEMBER 4

BAYER
 TIMED-RELEASE
 ASPIRIN
 72 COUNT BOTTLE
 G.D.P. **\$1.27**



Charge It!
 USE YOUR
 BANKAMERICARD &
 MASTER CHARGE

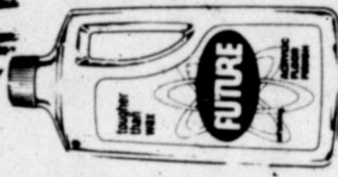


PHILLIPS
MILK
 of
MAGNESIA
 REGULAR OR FLAVORED
 12-OZ. SIZE BOTTLE
 G.D.P. **67c**

BIG
WALLY
 WALL WASHER
 24-OZ. SIZE
 G.D.P. **99c**



PHILLIPS
TABLETS
 75 COUNT
 G.D.P. **59c**



JOHNSON
FUTURE
 ACRYLIC FLOOR FINISH
 27 OZ. SIZE
 G.D.P. **\$1.03**
 ONLY!

MIDOL
 30 COUNT BOTTLE
 G.D.P. NOW ONLY!
59c



WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S
 DISCOUNT CENTER

ANNIVERSARY SALE STARTS MON.

IT'S TIME TO
 MAIL OVERSEAS
 GIFTS.

SHOP EARLY FOR YOUR SERVICEMAN



BORDEN
MELLORINES
 ALL FLAVORS
 1/2 GAL CTNS.
\$1.49



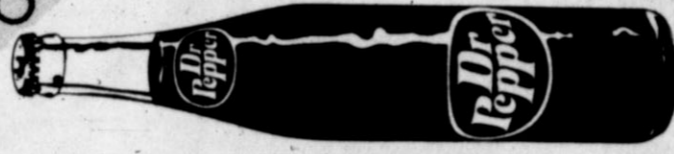
MR. PIG
SAUSAGE
 2 LB. PKG.
\$1.39



BORDEN
SHERBERT
 ALL FLAVORS
 QUART CTN.
1.19c



NESTLE
INSTANT
TEA
 3 OZ. JAR
99c



DR. PEPPER
 OR **7-UP**
 28 OZ BOTTLES
4.99c

STOCK-UP NOW
 AT THESE
 LOW
 ANNIVERSARY
 SALE
DISCOUNT PRICES!

DR. PEPPER
 OR **7-UP**
 28 OZ BOTTLES
4.99c

BAKER'S
COCONUT
 14 OZ PACKAGE
 G.D.P. **45c**



GIBSON'S
MILK
 1 GAL CTN.
87c

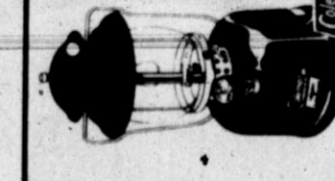
ADVERTISED PRICES GOOD IN HEREFORD MONDAY, OCTOBER 30 THRU SATURDAY, NOVEMBER 4

MAKE THIS A COLEMAN CHRISTMAS

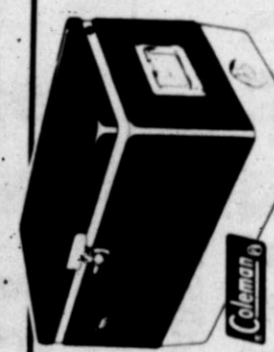
NO. 4136499
COLEMAN
 2-BURNER
CAMP STOVE
 REG. \$22.97
 G.D.P. NOW!
\$18.97



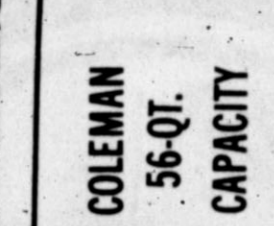
NO. 220F195
 2-MANTLE
 REG. \$16.97
 G.D.P. NOW!
\$13.79



NO. 200A195 SINGLE MANTLE
 REG. \$14.97
 G.D.P. NOW!
\$11.17



NO. 5255
ICE COOLER
 56-QT. CAPACITY
 REG. \$21.97
 G.D.P. NOW!
\$18.77



WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S

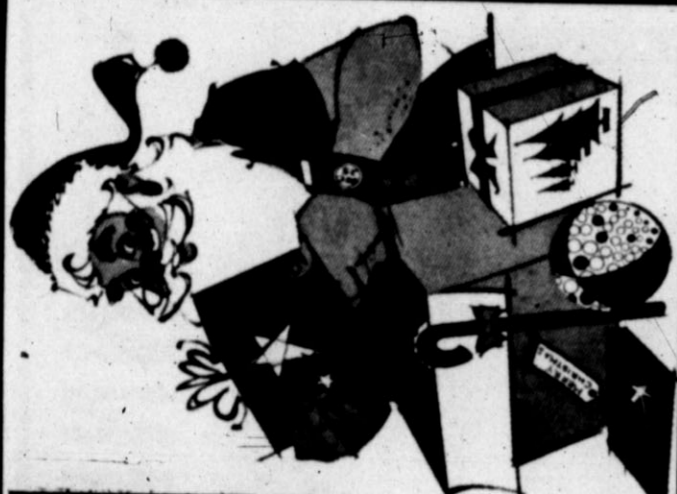
DISCOUNT CENTER

ANNIVERSARY SALE

DON'T MISS IT!!

ADVERTISED PRICES GOOD MONDAY, OCTOBER 30
thru SATURDAY, NOVEMBER 4, 1972

Layaway
FOR
CHRISTMAS
NOW



LADIES' SUEDE FASHION OXFORDS
Laces slip thru neat brass tone eyelets. Sizes 6 1/2-10
REG. \$10.00
G.D.P. \$7.97

WOMEN'S & GIRL'S LEATHER MOCCASINS
GRAINED LEATHER IN BROWN, BLACK, GREEN & GOLD ALL SIZES
REG. \$8.00
REG. \$7.00
REG. \$6.00
\$6.99
\$5.99
\$4.99

BOY'S LONG SLEEVE SWEATERS
Button Front-Ass'L Patterns
REG. \$4.00
G.D.P. \$3.88

JUNIOR BOY'S SHORT SLEEVE KNIT SWEATERS
• Styled for Comfort
• Machine Washable
• Ass'L Colors
• Sizes 3-7
REG. \$1.98
G.D.P. \$1.39

MEN'S & BOY'S ALL SPORTS LINED GLOVES
One Size Fits All
REG. \$1.98
G.D.P. \$1.59

FAMOUS NAME BRAND WESTERN MEN'S BOOTS
NO. 840-842-849
REG. \$20.00
G.D.P. \$13.88

SATIN COIFFURE PILLOWS
• Protects Hair
• Ass'L Colors • Reg. \$1.00
G.D.P. NOW ONLY! \$1.29

MANCRAFT MEN'S HANDERCHIEFS
PKG. OF 8
REG. \$1.15
G.D.P. 88c PKG.

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S

DISCOUNT CENTER

ANNIVERSARY SALE

ADVERTISED PRICES GOOD MON., OCT. 30 THRU SAT., NOV. 4

BIG DISCOUNTS

FEDERAL GAME LOAD
GAME LOAD 6 & 8 SHOT GUN
SHELLS \$2.39 BOX
G.D.P. NOW ONLY!

AUTO CAR MATS CLOSE-OUT
WHILE THEY LAST
REG. \$3.00
G.D.P. NOW ONLY! \$2.57

DISCOUNT OIL TREATMENT
15 OZ CAN
REG. 79c
NOW! 63c

CHAMOIS 5-SQ. FT. SIZE
REG. \$4.97 EACH
G.D.P. NOW ONLY! \$3.99

AUTO COOL CUSHION
NO. 138
G.D.P. **99c**

PARK TOOL BOX
NO. 84444
NOW ONLY! **\$4.77** G.D.P.

DU PONT COOLING SYSTEM ANTI-RUST
G.D.P. CAN **63c**

DU PONT TRANSMISSION CONDITIONER AND SEALER
CAN G.D.P. **67c**

DU PONT RALLY CAR WAX
18 OZ CAN
REG. \$1.97
\$1.49

CHAMPLIN ANTI-FREEZE
GALLON
\$1.27

PLASTIC DROP CLOTH
9' x 12'
SILVER
DUCT TAPE \$2.57 G.D.P.

We make it easy

ADVERTISED PRICES GOOD MON., OCT. 30 THRU SAT., NOV. 4

DOOR SPRINGS
G.D.P. ONLY! **10c**

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S DISCOUNT CENTER

ALL WATER HOSES
25% OFF G.D.P.

TOYWAY FOR CHRISTMAS - NOW

BENZOMATIC TORCH KIT
NO. 4110 - G.D.P. ONLY!
\$5 19

3-TIER
UTILITY TABLE
WITH ELECTRIC OUTLET & CORD
\$4 27
REG. '47
G.D.P. NOW ONLY!

SYLVANIA SOFT WHITE BULBS
60-75-100 WATT SIZE
RETAIL 70c
G.D.P. NOW ONLY!
39c

TEFLON COATED
PANS
YOUR CHOICE
LOAF • MUFFIN
CAKE • LAYER CAKE
REG. '13
G.D.P.
\$1 37

HDP-2
PRESTO PORTABLE PROFESSIONAL HAIR DRYER
WITH REMOTE CONTROL
REG. '23
\$19 97

FORGE CRAFT
STEAK KNIFE SET
NO. P. - 3265-W BY
WASHINGTON FORGE INC.
G.D.P. NOW ONLY!
\$3 77

CMG
PRESTO AUTOMATIC COFFEE MAKER
3-5 CUP CAPACITY
AVOCADO & HARVEST GOLD
REG. '87
NOW ONLY!
\$7 97

TOTAL CARE
VACUUM CLEANER
BAGS
REG. 79c
G.D.P. NOW ONLY!
59c

420 MODEL
POLAROID CAMERA
G.D.P. NOW ONLY!
\$49 97

BLUE DOT
FLASH CUBES
G.D.P.
97c

HOLIDAY PLASTIC
TRASH BAGS
50 BAGS WITH TWIST TIES
2-4" x 2-11" 20 GAL. SIZE
REG. '23
G.D.P. NOW ONLY
\$1 77

TABLE LAMPS
ASSORTED COLORS & STYLES
REG. '16
G.D.P.
\$12 97

ANNIVERSARY BARGAIN SALE

★★★★

★★★★★

IT'S TIME TO MAIL OVERSEAS GIFTS

master charge

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S DISCOUNT CENTER

BANKAMERICARD

SHOP PARTY
MEET THE CHRISTMAS SPIRIT

MIRRORS ON STAND
NO. HMB700
G.D.P.
\$3 17

MOD
WATCH BANDS
20% OFF G.D.P.

PLAYING PROFESSIONAL
CARDS
37c PACK
G.D.P. NOW ONLY

AVERY LABEL TOOLS
Fun and Funny Tool!
G.D.P. NOW ONLY!
\$1 97

TAPE G.D.P. **67c**

1-GROUP 8-TRACK
TAPES
G.D.P. NOW ONLY!
\$3 97

Best Prices
V6 70 8-TRACK
STEREO PLAYER
By LLOYD
G.D.P.
\$71 97

Lowest Prices
REALTONE AM TABLE
RADIO
Model 3120
G.D.P.
\$8 97

LLOYD'S MODEL Y669
HEAD PHONES
G.D.P. NOW ONLY!
\$7 97

GIRL'S FULL FASHION PULLOVER
SWEATERS
• Long Sleeve • Sizes 8-14
• Ass't. Patterns • Ass't. Colors
Reg. '44
\$3 69

SUNBEAM ELECTRIC
ALARM CLOCK
G.D.P. NOW ONLY!
\$2 97

WOMEN'S TUNIC-LENGTH 100% ACRYLIC KNIT
BLOUSES
• Sizes S-M-L
• Ass't. Colors
• Reg. '33
• G.D.P. NOW!
\$2 89

HI-BULK ORLON KNEE HIGH
SOCKS
New Fall Color-Sizes 8-9½ and 9-11...REG. '11
89c

LADIES 3-PIECE
MINI PEIGNOIR GOWN SET WITH BIKINI
REG. '93
G.D.P. NOW ONLY!
\$5 44

NEW CRUSH
PANTY HOSE
Sheer Stretch
One Size Fits All
REG. '10
G.D.P.
59c

ADVERTISED PRICES GOOD IN HEREFORD MONDAY, OCT. 30 THRU SATURDAY, NOVEMBER 4

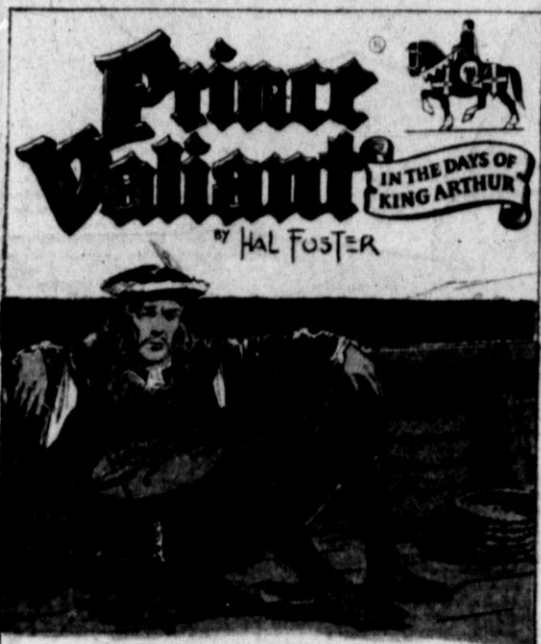
17
TOP
FAVORITES

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

SUNDAY, OCTOBER 29, 1972



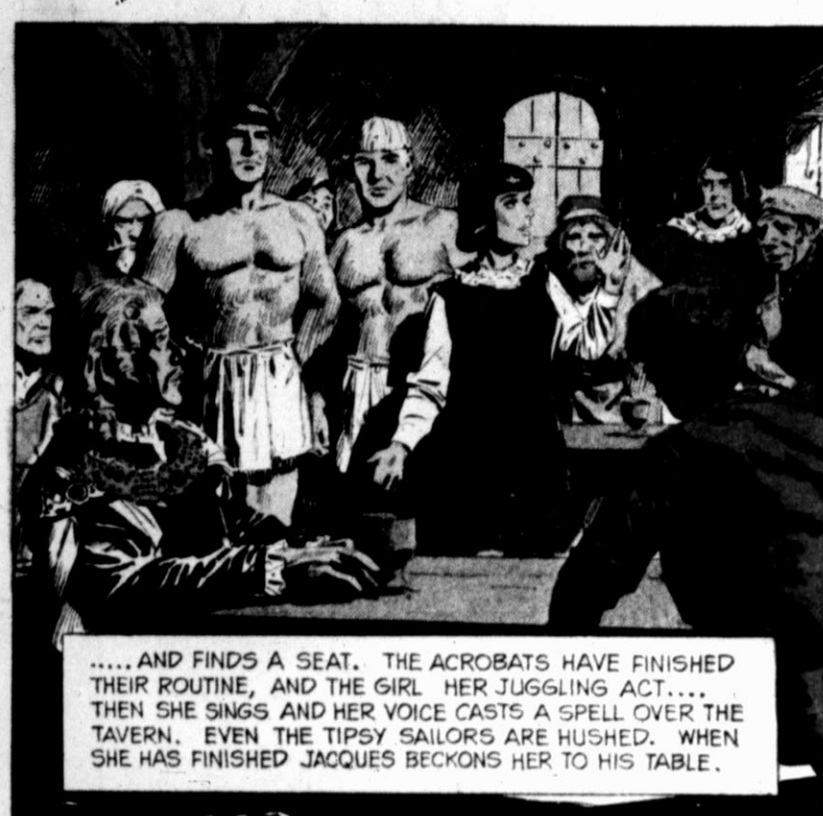
Our Story: THE HANDSOME TROUBADOUR SUFFERS FROM WOUNDED VANITY. HE HAS WON THE FAVORS OF MANY FINE LADIES AND BROKEN A FEW HEARTS, BUT HE FAILS TO IMPRESS THE LITTLE JUGGLER.



SHE HAS BEEN FRIENDLY ENOUGH, BUT HAS REGARDED HIS BEST EFFORTS TO BE AS FASCINATING AS CHEAP VAPORINGS. HE WALKS THROUGH THE TOWN WONDERING IF HE MIGHT FIND HER AGAIN.



SUDDENLY HE HEARS HER UNFORGETTABLE SWEET VOICE COMING FROM A WATERFRONT TAVERN. HE ENTERS.....



..... AND FINDS A SEAT. THE ACROBATS HAVE FINISHED THEIR ROUTINE, AND THE GIRL HER JUGGLING ACT.... THEN SHE SINGS AND HER VOICE CASTS A SPELL OVER THE TAVERN. EVEN THE TIPSY SAILORS ARE HUSHED. WHEN SHE HAS FINISHED JACQUES BECKONS HER TO HIS TABLE.



FROM FORCE OF HABIT HE BEGINS AN AMOROUS APPROACH, BUT SHE STOPS HIM: "I BELONG TO A FAMILY OF ENTERTAINERS, AND SINCE CHILDHOOD MEN HAVE TALKED OF LOVE TO ME TILL I GROW WEARY OF THEIR INSINCERITY. NOW CEASE THE FLATTERY AND TELL ME A STORY."



SHE ENTERTAINS IN TAVERNS AND FAIRS, HE SINGS BEFORE NOBLES IN THEIR PALACES. THEY HAVE MANY TALES TO TELL EACH OTHER AND THEY TALK UNTIL THE HOUR GROWS LATE. THEN HER TWO WATCHFUL BROTHERS COME: "IT IS LATE, JOAN, TIME FOR SLEEP." AND THE GLANCE THEY GIVE TO JACQUES CARRIES A WARNING.



HE HIRES A TORCH-BEARER TO LIGHT HIS WAY TO THE SHIP. SHE HAD MADE ALL HIS GLIB WORDS OF LOVE SEEM CHEAP, BUT, SOMEHOW, HE LIKES IT!

NEXT WEEK - The Last Day

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10-29

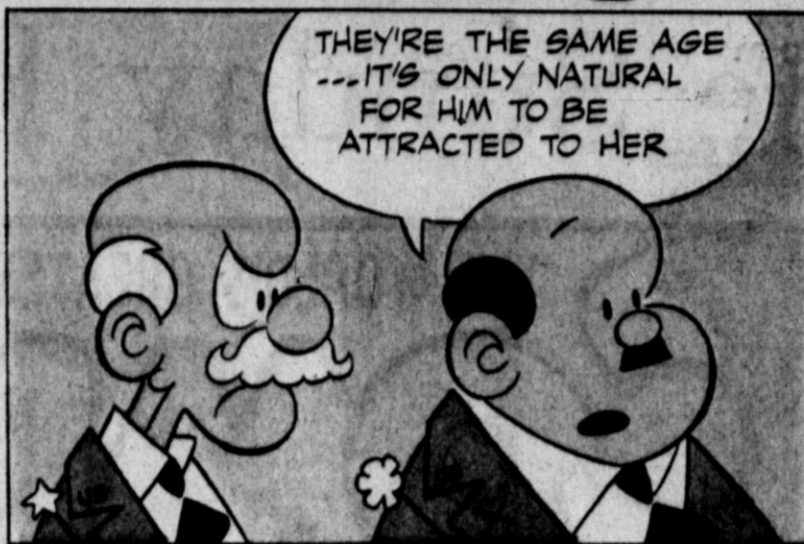


10-29

CHIC YOUNG

beetle bailey

by mort walker



WALT DISNEY'S SCAMP®



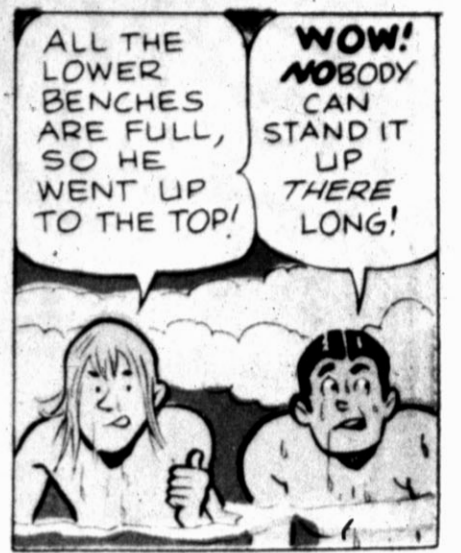
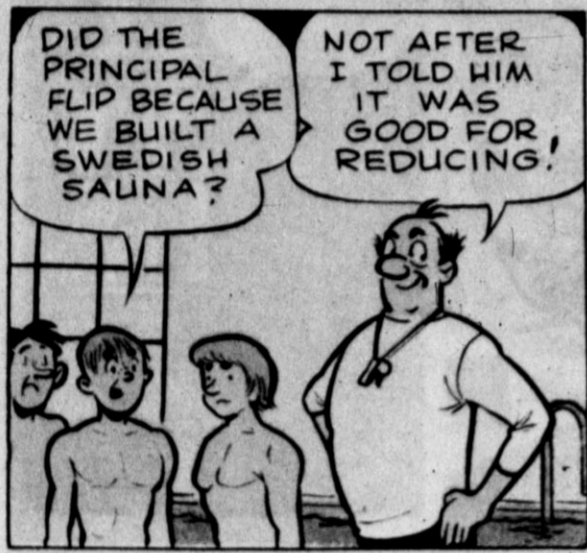
BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



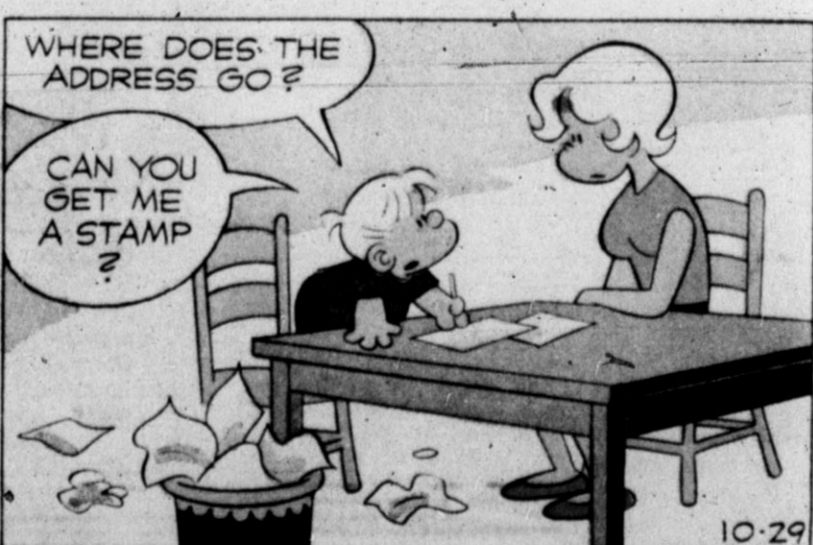
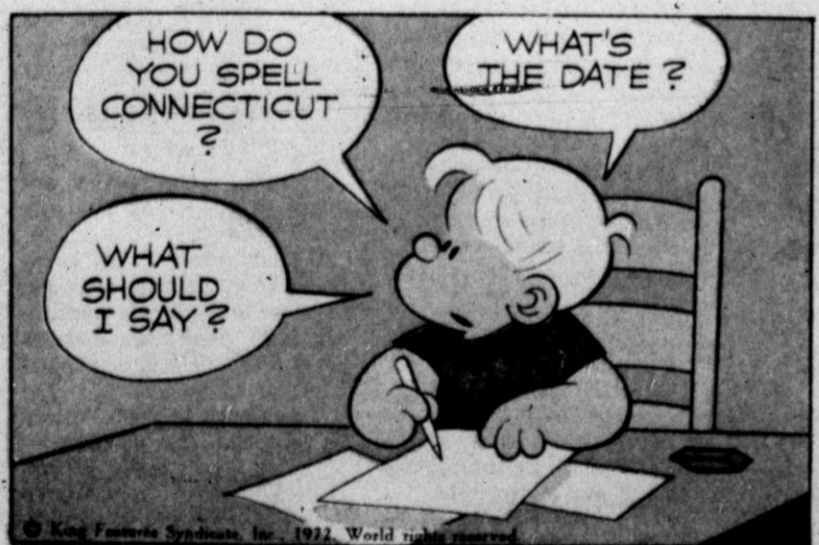
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE





PONYTAIL BY LEE HOLLEY



hints from Heloise

DEAR HELOISE:
I'm one of those people who love antiques and have been collecting a few.

I like to use mine... I don't like to put them away as so many of us are prone to do, with the thought of someday putting them to good use.

I inherited a pair of andirons that belonged to my



grandparents. But I don't have a fireplace!

This is what I did with them... I have a flower box on my porch, so I hit upon the idea of placing the box on the andirons to hold it up.

Looks just beautiful, and, best of all, they're useful.

Wahnona C. Parrett

Now, this gal was really using her noggin. I think it's a darlin' idea!

Heloise

HERE'S THE SCOOP!

DEAR HELOISE:
While making cupcakes last night I discovered a convenient way of putting the mix in the cupcake papers. I used an old-fashioned ice cream scoop that has a wire inside that releases the ice cream.

All you do is fill the scoop up about halfway and "scoop" it out into the cupcake papers. No dripping on the pans, table, or me. And it sure saves a lot of time!

Nancy Oehm
Age 16

LETTER OF THOUGHT

DEAR HELOISE:
No one needs to be bored or be a complainer or grumbler, due to loneliness. Not if they're interested in helping others. They find life inade-

quate only because of their unwise use of it. They need to become models of responsibility.

I'm never bored... and one of the reasons is that I see the funny side of everything.

So my "hint" for overcoming boredom and loneliness is... help others, and have a "merry heart."

Miss Mary Stein

IN AT THE FINISH

DEAR HELOISE:
Recently you shared someone's hint about keeping eggs warm in an electric frying pan while eating the cereal at breakfast time, by setting your plate on a metal jar cover.

Well, I say, why eat the cereal first?

At my house, we eat the eggs and bacon first. Then for "dessert" we finish breakfast with the cereal... it leaves a delicious taste in the mouth... and we dearly love to eat our breakfast in this sequence. We drink our coffee along with the eggs and bacon.

Mrs. G.

HELP FOR HOMEMAKERS

A SLICK TRICK



DEAR LADIES:
This is for all of you who bake lots of cakes:

Did you know you could make a mixture to grease that cake pan with? All you do is use one-half cup of shortening and one-fourth cup of flour.

Mix it up well, put it in a little covered jar and keep in your refrigerator. Next time you get ready to bake a cake use this to grease that pan. It's great!

Heloise

BY HOOK!

DEAR HELOISE:
Do you have a sectional sofa that just won't stay together? Well, if that is your problem, consider it solved.

Go to the dime store and get one of those little hooks-and-eyes that are ordinarily used on screen doors. Attach the

This feature is written for you... the housewife and homemaker. If you have a hint, problem or suggestion you'd like to share... write to Heloise today in care of this newspaper.

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hook to the back of a leg of one sofa and the eye to the other leg. Then fasten together.

To move the sections for cleaning, just unfasten it.

A Reader

HAND IN GLOVE

DEAR HELOISE:
I wonder if other women have trouble with holes in their unlined rubber gloves? It seems as though I'm always getting tears in mine and they are always in one glove (depending on which hand gets the most wear).

Consequently, I've a large collection of left-hand gloves but must keep buying new pairs in order to replace the torn right glove.

Last week my husband came up with a perfect solution. It's so simple that I'm



ashamed to admit that I didn't think of it myself. Simply turn the left glove inside out and you have a right glove!

It doesn't feel quite as smooth on the inside, but it keeps the water out!

Linda Mele Johnson

A SHORT STORY

DEAR HELOISE:

When I cut off my long pants and make shorts out of them, I always save the cut-off portion and make shorts for my little nieces.

With the wide leg fashion this works just fine.

I use a pair of shorts that fit them and turn wrong side out to measure the size. Be sure to leave seam allowance... cut, sew and finish with elastic in the tops.

Sure does save money on play clothes.

Betty Phillips

GOING IN COSTUME?

DEAR HELOISE:
If you want to make costumes for your youngsters, keep in mind that interfacing makes great hats and head-dresses. It can be taped, sewed or stapled.

You can fold it or squash it, even pack it away and it will snap right back into shape. Anything to make the task a simple one, and this works!

Mrs. A. E. P.

WHAT'S YOUR BAG?

DEAR HELOISE:
Some women refuse to switch purses with their changes of shoes and colors—but I am a "switcher"—



sometimes every day.

This caused me to hit upon an idea that I think is great.

I deposited the items from each of the three compartments in my purse into separate little plastic bags. Today's purse has one compartment—all three little plastic bags drop into it.

Tomorrow when I change back to a three compartment purse, I'll just drop a plastic bag into each one—which will be faster and easier than my former method.

Lucy

JUST FOR DOLLS

DEAR HELOISE:
We found the perfect answer to playpens for our small dolls.

We cut a piece of light cardboard to fit the bottom of one of those little plastic containers that fresh strawberries come in, and had the most adorable playpen.

They come in pastel colors so this was even greater.

Holly Wilson
Age 10

IODINE



WHAT ABOUT YOU, SHALIMAR?

MAYBE A ROCK STAR...



HOW ABOUT YOU, IODINE?

I'VE BEEN THINKING MAYBE A LADY CLOWN



BUT THEN I THOUGHT MAYBE A VAMPIRE LIKE IN THE OLD MOVIES



AN INDIAN SQUAW?

NAW!



BUT I DECIDED I'M GONNA BE A ROLLER DERBY GIRL OR A LADY WRESTLER



I'LL READ IODINE'S MIND LATER... TELL HER WHAT SHE'S GONNA BE FOR HALLOWEEN.



OH... HELLO, YOUNG LADY...

HELLO, DADDY



AHEM... I BET I CAN GUESS WHAT YOU'RE GONNA BE FOR HALLOWEEN... A LADY WRESTLER, RIGHT?

NOPE I'M GONNA BE MARTHA WASHINGTON...



... A LADY WRESTLER IS WHAT I'M GONNA BE WHEN I GROW UP!

FLASH GORDON

by DAN BARRY



THOSE BIG HATCHES WILL SEAL OFF THE FLOODED TUNNEL SECTION... FOR OUR REPAIR CREW!

BUT WHY ARE YOU STOPPING, ADMIRAL? THOSE MONSTERS ARE GETTING THROUGH!



THOSE CREATURES LIVE IN MOLTEN LAKES! THEY WON'T LAST A MINUTE IN THIS TEMPERATURE!

WE'LL DIE HERE TOO! WHY NOT GO BACK TO THE MOVIES?



YOU CAN'T STAY ALIVE ON THIS SIDE, MR. SHAW! A RESCUE CRAFT IS ALREADY ON ITS WAY!

THE RESCUE CRAFT WILL TAKE US TO MEET...



WE WAIT IN THIS SURVIVAL POD UNTIL WE'RE PICKED UP!



ABOARD THE RESCUE CRAFT... THOSE SUNBURSTS ARE RAISING ALL CAIN, FLASH! HALF OUR MEN ARE ALREADY ON EMERGENCY CALLS! NOW THIS!

GLAD I WAS AROUND TO LEND A HAND... JEY!



OH FLASH... YOU AT THAT!

THAT CRAFT LOOKS READY TO EAT UP THE SURVIVAL PODS... JUST BEYOND...

TIGER

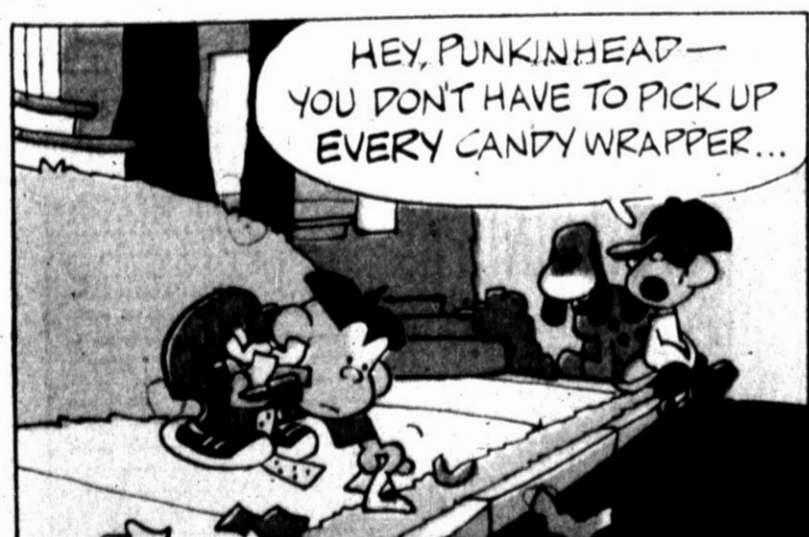
by BUD BLAKE



WHAT DID YOU DO WITH YOUR CANDY WRAPPER?



GO BACK AND PICK IT UP—YOU SHOULDN'T LITTER!



HEY, PUNKINHEAD— YOU DON'T HAVE TO PICK UP EVERY CANDY WRAPPER...



JUST YOURS!

I KNOW...



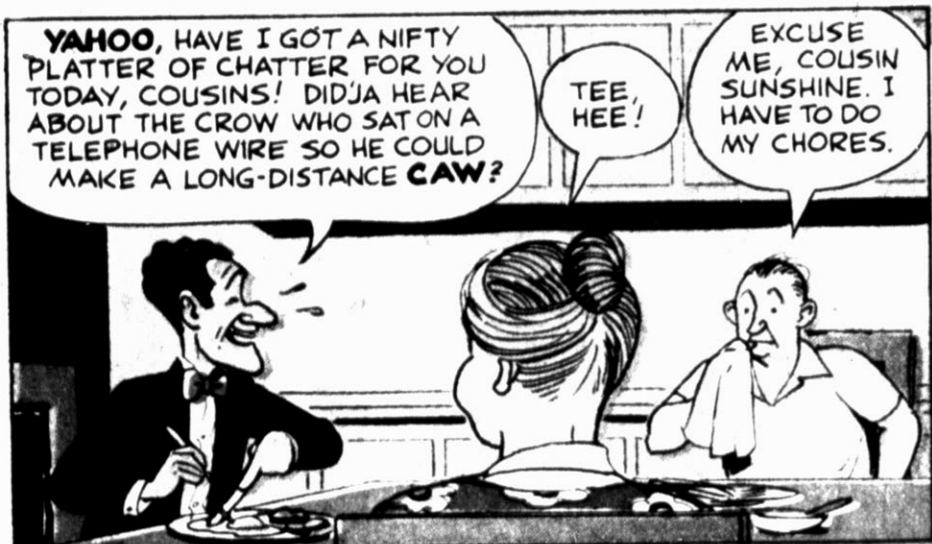
BUT I FORGOT WHAT WAS THE NAME OF THE CANDY I WAS EATING!

BUD BLAKE 10-29

BUZ SAWYER

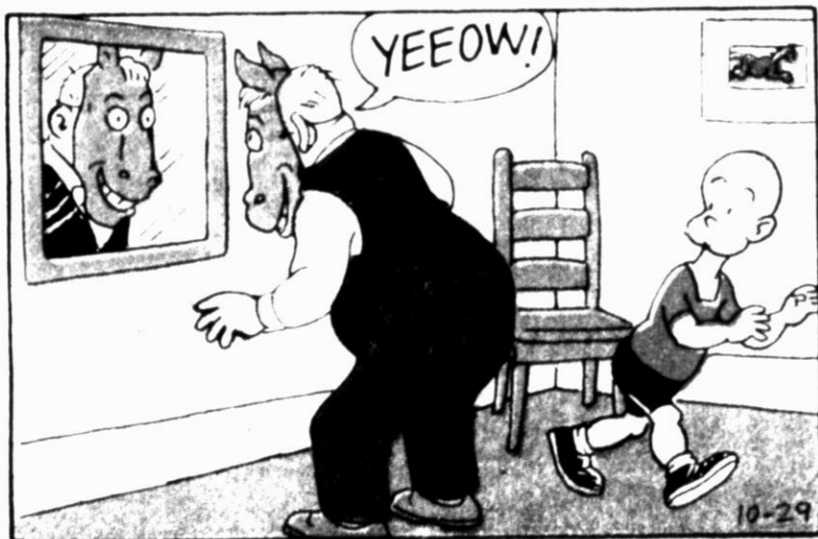
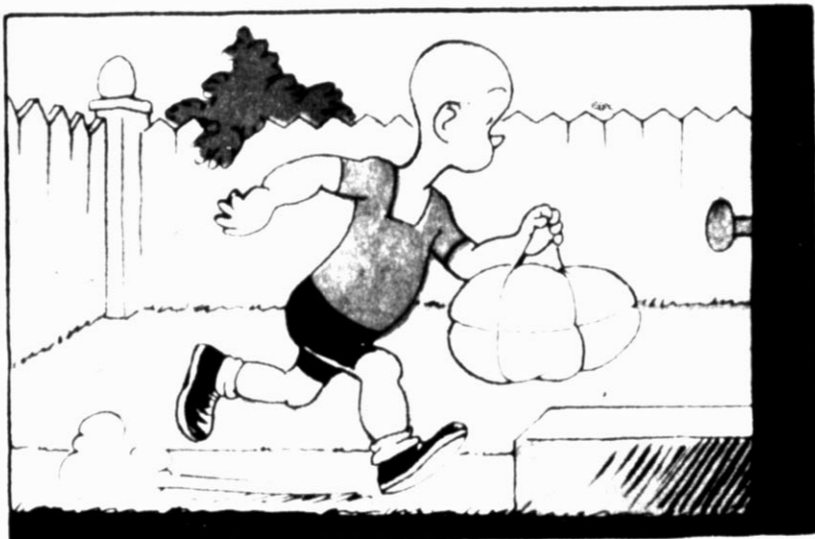
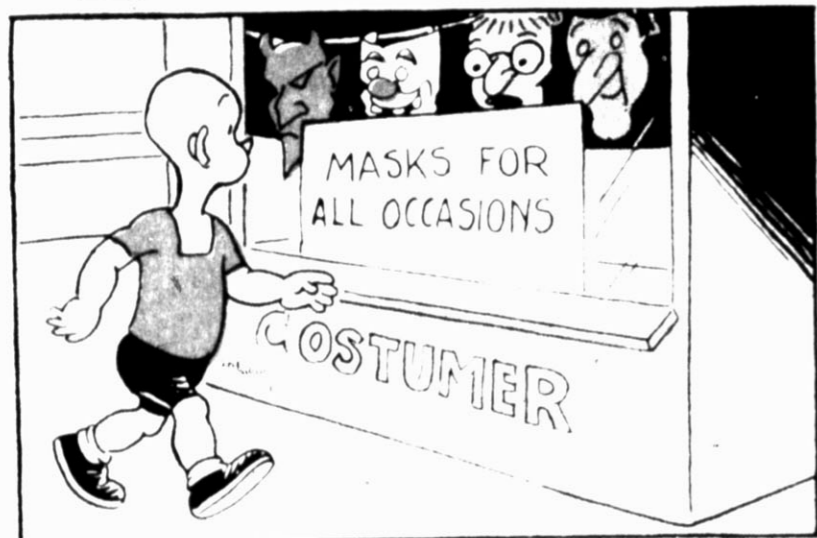
Featuring His Pal Rosco Sweeney

by ROY CRAME



HENRY

by DON TRACHTE



HOCUS-FOCUS



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

Hal Kaufman's JUNIOR WHIRL

BULLETIN BOARD

7	12	1	14
2	13	8	11
16	3	10	5
9	6	15	4

● **TRICK OR TREAT!** Four trick-or-treaters are walking single file. Thirty six inches separate the first two; an even four feet, the middle two; and 1 yard, 6 inches, the last two. Which two are farthest apart?

● **Feel lucky!** Four odd figures can be added to total 13, but it takes some luck to find them. Can you put them on paper?

● **Two words** can be made of the nine letters in Halloween that a mannerly ghost might use as a repeat greeting. Now, what might they be?

● **Twisters:** Gosh it's ghastrly gazing at a gaseous ghost. Gray green gargoyles gurgled grimly.

ARE YOU superstitious? As luck has it, there are any number of lucky charms to ward off evil spirits. The number square above is one. This group of figures, the story goes, was inscribed on the wall of an ancient tomb. According to legend, its figures denoted the age of the ruler entombed.

Indeed, there is a mystical order to the arrangement. Perhaps, by study, you can see through its "secret" and give the ruler's age.

Hint: Answer has to do with totals.



INSIDE JOB! What can you draw to complete the picture above? To find out, connect dots with lines from 1 to 13 in order.

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WITCHING HOUR! To join in the Halloween fun above, simply apply the following colors: 1-Red, 2-Dk. blue, 3-Yellow, 4-Brown, 5-Flesh, 6-Lt. green, 7-Black, 8-Dk. green, 9-Orange.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

CAULDRON

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.

One possible answer: hand, cord.