

# Milk Plant To Open In Hereford



HUGH KIRKLAND

Another new industry has selected hustlin' Hereford for its home!

Hereford Pure Milk Co., Inc., is the new firm, and it will be headed by Hugh Kirkland, formerly with Plains Creamery of Amarillo and a 20-year veteran of the dairy business.

The plant is expected to start operations in mid-August, and will be located at 100 S. Main — site of the Cummer-Graham building on Santa Fe property. The firm will employ from 10 to 15 people, with an initial investment of some \$75,000 for the building and equipment.

Dick Montgomery, C of C director in charge of industrial development, called a press conference at 6 p.m. Saturday to announce the city's newest industry. Only last week the industrial committee had announced the landing of Grain Handling Corp. KIRKLAND announced that the firm will have a complete line of dairy products. "We will concentrate on supplying dairy products for Hereford and the immediate area," he stated, "and will solicit and distribute both retail and wholesale business."

Asked why he chose Hereford for the milk plant, Kirkland gave three primary reasons:

"First, we were impressed with the rate of growth of Hereford and Deaf Smith County; secondly, we were impressed with the people and feel they will support a home-town industry; and thirdly, milk is presently supplied here from Amarillo or Lubbock and we feel there is not only a need, but the citizens are deserving of a good, quality product locally."

THE DESIGN of milk cartons for Hereford Pure Milk is already underway, and Kirkland reported he is using the theme of the "Hereford, No. 1" bumper stickers. He will also use Hereford's famed slogan, "Town without a toothache", and will have Spanish wording on one side of the carton. The company slogan will be "Flavor, Quality, Service."

"Basically, we hope to employ local people," Kirkland stated. He also stressed that the firm's success will depend on local support. He plans to hold an open house at the plant in the near future.

THE FIRM will purchase raw milk from the Associated Milk Producers, Inc. Kirkland

said that all dairy farmers in the area are members of the cooperative, and the milk will be delivered directly to the plant here.

Kirkland, 44, is a native of Virginia but has lived in Amarillo since 1959. He earned a degree from Virginia Tech in 1951 with a major in dairy products. He served two years with the Army in the Korean War before starting to work for Seal Test Foods in the company's Birmingham, Ala., milk plant as an assistant superintendent.

He left Alabama in 1959 to take the plant superintendent's job with Seal Test in Amarillo. When the operations sold to Plains Creamery in 1964, Kirkland chose to remain in Amarillo.

KIRKLAND will serve as president of the new corporation; Dr. C. J. Lambert of Dallas will be the vice president, and Mrs. Kirkland will be secretary-treasurer. Dr. Lambert, a cousin, will be a "silent partner" in the company. He is a heart surgeon in Dallas.

Kirkland and his wife, Mildred, have one son — Timothy, who is 10 years old.



MILDRED KIRKLAND



## The Sunday Brand



Vol. 26 — No. 3

Published Every Sunday

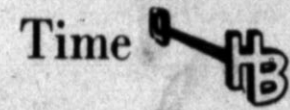
Hereford, Texas, Sunday, July 15, 1973

Price 20 Cents

32 Pages Including Colored Comics

# Murder Trial Scheduled

## Branding Time



By Speedy Nieman

That feller on Tierra Blanca Creek says many a boy's switch of plans was made from a willow tree.

The best way to keep from waking up grouchy is to let her sleep.

HEREFORD'S Downtown Variety Park merchants will be holding a big sidewalk sale Monday, and you'll find some samples of the many bargains inside today's Brand. Look over the special ads and visit the downtown stores Monday for a wide selection of money-saving items!

Hereford landed its second new industry within a week with the announcement Saturday that Hereford Pure Milk Co. was locating here. Just a week ago we announced the opening of the Grain Handling Corp. here, and the two industries should be real assets to the community.

When many people think of new industry, they visualize a plant the size of Armour or Holly Sugar. However, Hereford has a large number of industries that employ from 10 to 25 people, and these are just as vital to the makeup of the economy. Support and encouragement of all these firms is an important factor.

THE POTATO and onion harvest is getting underway around Hereford and first reports indicate a good year for the crops. Many people think that vegetables grown commercially in this area are a fairly recent venture, but you'll discover in our Diamond Jubilee edition that a visionary man from Indiana proved it could be done about 1906.

His name was George Hitz, and he made another prediction which sounded pretty far-fetched at that time. He figured the time would come when a man could fly from Indiana to Hereford. You'll want to read this article, and many, many more, in our 75th Anniversary edition!

THE PRICE of food is high today, but we need to inquire as to "compared to what?" First class postage has gone from 3 cents to 8 cents in 20 years.

If eggs had climbed that fast, we'd be paying \$1.61 a dozen for them. A tractor that cost \$1,200 at that time costs about \$9,000 today. So, to stay at the same pace, eggs that sold for 60 cents a dozen in 1953 need to be selling at \$4.50 today. But, if they did, we'd all flip!

Reminds us, too, of the story about the northern factory worker. "I don't care if farmers are starved out," he boasts, "I buy all my food products from the supermarket anyway."

The man stopped to talk to the little girl who was making mud pies on the sidewalk. "My word," he exclaimed, "you're pretty dirty, aren't you?" "Yes," she replied, "but I'm prettier clean."

The murder trial of Luis Garcia, 34, is expected to get underway this week in Judge Archie McDonald's 69th Judicial District courtroom in Deaf Smith County district courtroom.

Garcia is charged in the November 7 shooting death of his wife, Victoria, on west Lake Street in Hereford.

Criminal Dist. Atty. Andy Shuval said pre-trial hearings in the case would be held Monday and that trial on the case should begin Tuesday depending on outcome of the earlier hearing.

IN OTHER felony case action during the week, trial for Jesse Caster, 18, tentatively is planned for Thursday. Caster,

charged with the January 10 burglary of Harold Close Drug Store in Sugarland Mall, was arrested with Alan Brooks in late January by Hereford Police officers.

Brooks, 19, was also charged with the burglary and received a four-year prison term in a June 7 jury decision in 69th district courtroom.

Brooks and Caster were both arrested as a result of investigation by Hereford police following the break-in of the drug store. Entrance apparently was gained through a ceiling of the store and taken from the store was about \$450 in

See TRIALS Page 2

# 4-4A Meet Planned Here

The Sports Committee of Deaf Smith County Chamber of Commerce decided in a noon luncheon meeting Friday to sponsor a golf meet and dinner for the football coaches and news media of District 4-4A.

The meet is scheduled for August 10 at Pitman Municipal Golf Course with the dinner that evening tentatively planned for Hereford High cafeteria. Purpose of the meeting is to acquaint the news media and public with the coaches of each of the schools in the district and give each coach an opportunity to briefly

summarize football prospects at each school.

In other action at the meeting in the House of Wong the committee unanimously agreed to back a planned petition in favor of a resillite track surface in Whiteface Stadium. Dr. Joe Whitley initiated the idea for the petition and reported to the sports committee after talking last Tuesday night with Hereford School Trustees.

Whitley said the school board told him the all-weather track surface could be financed only by getting approval of

voters at a bond election. Trustees also told him before they could justify calling a bond election a petition was needed of many citizens in favor of the item.

The petition is expected to begin circulation about the first week in August.

Tom Simons, chairman of the district coaches meeting project, said about \$250 was needed to pay for green fees and for the dinner for the news media and coaches.

"The Chamber has given us \$150 but we will need to come up with another \$100 to offset expenses," Simons said.

The group voted to open the dinner that night to the public at a ticket price to be announced later. Don Lowder is ticket chairman and will place tickets for sale at various locations in Hereford.

"I feel this is a good chance to bring some good publicity to Hereford and especially attract some outside news media to town," said Simons.

Larry Dippel, chairman of the committee, announced the AAU boxing regional tournament will be held in Hereford's Bull Barn June 7 and 8 of next year and said Lions Club had agreed to donate proceeds of the concessions at the tourney to cover expenses of the matches.



## Tasting Spree Bonus

Waldo Baxter exhibits one of the commemorative plates made for the Hereford Diamond Jubilee, and Mrs. Melvin Hoover holds a full hand of tickets to the Tasting Spree scheduled Tuesday as the first major women's activity of the Jubilee. One of the decorated plates is given with the purchase of a ticket for \$3. Another gift will be a booklet of recipes for food served at the tasting luncheon in the Bull Barn, which is to begin at noon.

## Tasting Spree Planned

Plans are complete for the community-wide Tasting Spree from noon to 2 p.m. Tuesday in the Bull Barn, according to Mrs. Joe Frank Huckert, chairman.

Tickets may be purchased from Mrs. Melvin Hoover, ticket sales chairman, and Mrs. Jack McKinster at Hereford State Bank. Only 700 tickets will be sold.

Price of the ticket is \$3, which includes a souvenir commemorative plate (\$2.50 at Jubilee Headquarters), a recipe

booklet and of course, the Tasting Spree. Men as well as women are invited to attend the event.

Earnest Langley, local attorney, will serve as master of ceremonies at the spree and present awards to winners in the seven recipe categories.

Mrs. Glenn Watts is co-chairman for the event. Although many will take this occasion as an opportunity to wear their ole fashioned frocks, they are certainly not required, she reported.

# Burglaries Plague Police Officers

By STEVE CONNELLY  
Staff Writer

Theft of more than \$1,000 highlighted police activity during the week, along with smaller thefts, and traffic accidents.

The Rev. Billy Parvin, of Box 97, Hammond, Okla., reported a trailer house at 235 Ave. A, owned by his mother, had been burglarized, and that several pieces of furniture and some appliances had been stolen.

Parvin said the burglary occurred between Sunday and Thursday, when the incident was reported. His mother was staying with his sister in Wichita Falls and his mother had asked him to check the trailer house for her.

When he came to the trailer, he noticed the lock on the door was broken.

THE STOLEN items included a 24 inch portable black-and-white television, valued at \$249; a 4400 CFM air conditioner valued at \$119; an icebox valued at \$150, a stove, \$100, an orthopedic bed, \$350, a 40 foot electric cord, \$25, and a

mail box, valued at \$10. The total estimated value was \$1,003.00.

Suspects are being investigated by the Hereford Police Department, but no charges had been filed by Friday evening.

Another burglary occurred at Orval Watson Ford sometime Tuesday night in which a hoist, valued at \$100 was stolen.

Bobby Winn, shop manager, reported to Hereford police about 11 a.m. Wednesday that a 1/2 ton Chisolm-Moore hoist had been stolen from a truck parked in a lot at Orval Watson Ford, and officers said the probable means of entry was by lifting the gate to the lot.

Officers are investigating possible suspects who had been seen around the lot a day earlier and had been asked to leave by Winn.

A BURGLARY at North Plains Printing Company was reported by Bill McKinney Tuesday morning.

McKinney said he had been at the office about 10:30 p.m. Monday and had found a door open, but had thought he had left it open earlier. The next morning he

reported to police the candy and soft-drink machine had been vandalized, and that the cash box had been stolen.

The candy machine contained about \$10, the soft-drink machine contained about \$20, and the cash box had about \$30 in small bills. A check from the cash box had been removed by the thieves and placed in the desk drawer where the cash box had been.

Entry was believed to have been gained through a small window on the west side of the building. Suspects are being investigated by police.

THE NUMBER of family disturbances and prowler calls was down during the week, but one family summoned police several times because of neighbor children fighting.

Several accidents occurred during the week, one seriously injuring a young man on a motorcycle last Wednesday.

An accident at the 200 block of U.S. 385, 90 feet north of Plains Avenue, happened between a 1973 GMC pick-up, driven by John Gorman, 3301 W. 7th St., Clovis, N.M., and a 1972 Yamaha motorcycle,

driven by Jonathan Wise, 228 Huisache, Laredo.

The pick-up was going south on U.S. 385, and was turning left into the Hereford Meat Market, when the car and motorcycle hit as Wise was going north on U.S. 385.

Wise received serious injuries, and was taken to Deaf Smith General Hospital. He is expected to have been released by today.

AN ACCIDENT at the intersection of U.S. 385 and Sixth Street was reported at 5:30 p.m. Monday.

A 1964 Ford, driven by Nicolas Quezada, 201 Jackson, stopped at a stop sign at the intersection and pulled out from the sign, when a 1969 Ford driven by Carl McDonald, 1225 Luther, Joliet, Illinois, was going north on U.S. 385 and the two cars collided.

Four other family members were in the car with McDonald, and all persons in the car received slight injuries. They were taken to Deaf Smith General Hospital and were treated and released. Quezada was not injured in the incident.

An accident occurred Tuesday in the Safeway Food Store parking lot, when a 1966 Chevrolet driven by Guadalupe Contreras, 410 Water St., Laredo, Texas, was backing out and collided with a 1968 Ford pick-up that was parked. The pick-up was owned by J. P. Sims, Box 663, Friona.

A THREE CAR accident occurred at the intersection of U.S. 385 and U.S. 60 at 5 p.m. Tuesday.

A 1967 Dodge driven by Maria Inez Alejandre, Box 1162, Hereford, and a 1973 Buick driven by Allen J. Roberts, Box 2801, Canyon, were parked at a red light at the intersection, both cars facing north on U.S. 385. A 1970 White freightliner, driven by Franklin E. Moran, Box 34, Hyannis, Neb., was apparently unable to stop, tried to avoid the collision, but hit the rear of the Roberts car, causing it to collide with the Alejandre car.

An accident Wednesday at 3:20 p.m. occurred when an International Loadstar truck, driven by Jessie L. Kennedy, 1001 East 28th St., Plainview, was attempting a right turn off of 385 onto U.S. 60 and hit a traffic signal.

# Clouds Dump Plentiful Rain Over Hereford Area

Plentiful rains fell in the Hereford vicinity this week, with the heaviest reports coming from the Dawn and Easter areas.

Easter Fertilizer south of town reported 1.6 inches for Friday, and had a total of 4.7 inches for the week.

Community Grain had 1.6 inches for Friday, and about 3.4 inches for the week.

H.L. Hershey, 13 miles northeast of town reported .8 inches for Friday, and Pitman East reported another .8 inches west of town.

Walcott reported .4 inches for the Friday rainfall, and the city of Hereford reported 1.1 inches for the Friday rain, which brings the total for the year to 13.94 inches.

# Eight From Hereford Enrolled In Special Education Classes

Eight students from Hereford are currently enrolled in special education courses at West Texas State University.

WTSU exists as one of the few universities in the state of Texas where teachers can earn a special education endorsement for their teaching certificate, says Dr. Wilma Jo Bush, coordinator of the special education program at WTSU. Those students enrolled are Mrs. Bera Boyd, graduate 1188 Centre; Mary Hodges, graduate; Jonna Miller, graduate 133 Aspen; and Janice Newsom, senior 150 Live Oak. Others seeking certification

are Mrs. Kathy Paetzold, senior; Mrs. Dorothy Stringer, graduate, 232 Greenwood; and Mrs. Mary Ward, graduate 428-A Ave. B.

Special education endorsements may be gained in four areas at WTSU. They are mental retardation, teaching the emotionally disturbed, language and learning disabilities and early childhood education for teachers of exceptional children.

"Each of these endorsements require 12 additional hours of study except for the language and learning disabilities, and that requires 15 hours," said Dr. Bush.

Dr. Bush stated that West Texas is also well known

throughout the state as being a university that is able to offer its students a practical study of actual teaching situations.

There are several institutions near the university, such as Kilgore Children's Psychiatric Center and Hospital, Amarillo State Center for Human Development, Central Plains Mental Health Clinic, and Camp Wigwam, a summer camp for retarded children, where the students go for on the job training.

"These practicums are most beneficial to the students and to those being treated," said Dr. Bush.

West Texas State Special Education courses are taught on the Texas "Plan A" concept of teaching.

"This concept," Dr. Bush explained, "is a program to establish special education in a regular classroom situation."

"In other words, instead of having a special class that consists of only special education students, the trained teacher goes into the classroom and teaches the special children from plans that were drawn up for those children by individual analysis."

"Hopefully, the student will spend the greater part of his day; in the regular classroom," she concluded.

Plan A concept in teaching is scheduled to be reality in all public school districts of Texas by September of 1976, according to the Special Education and Special Schools Department of the Texas Education Agency.

# Trials Scheduled In District Court Here

(Cont'd from Page 1)

drugs and amphetamines and \$18 in cash.

Police reported numerous pills similar to those missing from the store were confiscated at the time of the arrest of the two.

IN THE Garcia trial planned Monday and Tuesday, the 38-year-old Lubbock man has been out of jail under \$5,000 bond.

Mrs. Garcia was apparently shot once in the head in the early morning hours of November 7. However, local officers did not discover the body until late that afternoon.

According to reports, Mrs. Garcia had ridden on a bus to Dumas from Lubbock the day before. She then was apparently riding to Hereford with Cecil Sanchez of Dumas, when the incident happened.

Frank Martinez, 19, of Hereford, told officers he was riding with Garcia when he started following the Sanchez vehicle.

BOTH CARS turned down Lake Street to where the street dead ends and to where the shooting apparently occurred.

Sanchez said he had hidden in tall grass at the end of Lake Street until the Garcia vehicle left. He then drove to Tucumcari, N.M., before heading back toward Amarillo. He apparently ran out of gas and hitchhiked to Amarillo and back to Dumas.

Sanchez was later arrested by Dumas officials after he entered a hospital for bruises he received during the shooting.

Deaf Smith officials learned of the shooting after being contacted by Tucumcari officials about a man who had stopped for gas in Tucumcari and had bullet holes in the windshield of the car. Local officials then conducted an extensive search over the Hereford area before discovering the body.

Garcia, accompanied by his lawyer, surrendered the next day to officials in Lubbock.

# Bronco Tourney Planned

A double elimination tournament is scheduled to begin at 8 p.m. Thursday in Bronco League Park between the Hereford American League All-Stars and Altus, Okla., team. Hereford's National All-Stars get a bye the first day and will play the winner of the American-Altus game in a game at 8 p.m. Friday. Third game is planned at 6 p.m. Saturday and the fourth game at 8 p.m. Saturday.

A fifth game, if necessary will be at 2 p.m. next Sunday. David McDonald and Jimmie Bell are coaches for the Hereford American team and Joe Don Cummings and Ed DeLozier are coaches of the National Team.

Art McQueary, district Bronco director, is tournament director.

Pictures of both Hereford teams and a bracket of the tournament will appear in Thursday's Hereford Brand.

# Selects New Officers

The annual election of officers took place at the regular monthly meeting of Hereford Post No. 192, American Legion.

Elected were Jimmy Jesko, Commander; Ray Cowser, 1st Vice Commander; Lawrence Kendall, 2nd Vice Commander; Leroy Williamson, Adjutant; Ira Ott, Finance Officer; Mike Koelzer, Chaplain; Benny Womble, Service Officer and Bart Halbrook, Sergeant at Arms.

Installation will be announced.

The post volunteered to furnish a light lunch including bar-b-que sandwiches and soft

drinks for the visiting military units following the Diamond Jubilee Parade August 25th.

Grant Hanna, past commander, was appointed to head a committee to design and decorate the Legion float for the parade. It was agreed to support the Independence Day celebration in Dameron Park on the Fourth of July.

The next meeting is scheduled for August 7 at the Legion building in Veterans Park.

# Judge Hears Three Pleas In County Court This Week

Deaf Smith County Judge H.C. Williams heard three pleas of guilt this week, all involving cases of driving while intoxicated (DWI).

One of the defendants was

fined \$50 and five days in jail; one fined \$100 and 60 days in jail and the third received a \$100 fine and 30 days.

In other reports from the district attorney's office bond

was set on five other cases — four for DWI and one for fleeing an officer; a case of child desertion was dismissed; and warrants were issued for two persons on charges of swindling with a worthless check (SWWC).

A charge of SWWC-felony was filed in Justice of the Peace Glen Nelson's court against a person still at large.

No cases were handled in 69th Judicial District court this past week in Deaf Smith County. Jury trials and guilty pleas are expected to be heard this next week before District Judge Archie McDonald.

# Party Held Friday At First Baptist Church For Teachers

The Adult 2 Sunday School department of First Baptist Church held a "teacher appreciation" party Friday night at Fellowship Hall with about 45 persons attending.

Gifts of appreciation were presented to teachers Ruth McBride and Marie Stringer. Homemade ice cream and cake were served to those attending.

# Farmers Can Save Money By Hiring Their Children

"The summer months offer farmers a chance to save on income tax by paying children for farm work and combining vacation and business trips," says Dr. Wayne Hayenga, economist in agribusiness management for the Texas Agricultural Extension Service.

"A farmer can deduct wages he pays to his children and still claim them as dependents as long as he provides over half of their support. The support test

is not hard to meet if the children are living at home," explains the Texas A&M University System specialist. "As long as they earn less than \$2,050, the children will not have to pay income tax. Also, dependent children working for parents do not have to pay social security taxes."

The arrangement should be set up with regular hours and regular paychecks. The amount of pay must also be reasonable

and for work actually done, cautions the economist.

"A farmer can also deduct business-related expenses from business-vacation trips as long as business is the primary purpose of the trip," continues Hayenga.

Only the expenses of the farmer, not the entire family, are deductible. The round trip mileage between the farmer's home and the business site as well as the farmer's food and lodging costs during the business portion of the trip are deductible.

"Be sure to keep good records of such a trip," advises the specialist. "You must provide proof if questions arise. Receipts are required for all expenses over \$25 and on all lodging. Also, only the single occupancy room rate is deductible. Keep all receipts with your permanent tax records."

# FREDDY FIXIT CAMPBELL & BAER

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the shortage of electrical power could produce some internal showers on the astro-turf.

TRAVELING TEXAS—Customers at a Dallas liquor store have their orders of spirits delivered by the owner on a pair of roller skates.

Speck Jackson, head man at the huge store, found that the use of roller skates cuts in half the time it used to take to serve a customer.

THE CHANGING TIMES—In 1927, the University of Texas Girls' Rifle Team putshot a similar group from the University of Maryland by telegraph.

In those days, travel funds for this kind of intercollegiate competition were non-existent and rifle teams had to restrict their shooting to their own ranges. The meet was held by telegraphing the score of each contestant back and forth between Texas and Maryland.

FOR THE RECORD — Since 1954, the champion domino player in Texas has been selected annually at Hallettsville, Lavaca County.

More than 200 contestants try for the State Domino Championship when it is staged in Hallettsville each January.

# Sunday Brand

Entered as second class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879. Second class postage paid at Hereford, Deaf Smith County, Texas. Established 1928. Published every Sunday at 130 West Fourth St. Hereford, Texas 79045. By The Hereford Brand, Inc. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers Zone 1, \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$1.00 per month. Single copies 20 cents each plus 5 per cent sales tax.

CIRCULATION 344-2030. O. G. Nieman, Publisher; Don Richards, News Editor; Sue Coleman, Women's Editor; Grady King, Advertising Manager.

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# COW POKES By Ace Reid



"Wul, I didn't tell you that ole' hoss would pitch, cause the feller I bought 'em from didn't tell me, so I thought it wuz a secret!"



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ALL PANT SUITS IN OUR RETAIL SALES RACKS NOW REDUCED... 10% OFF

# HEREFORD JAYCEES' 10 MOST UNWANTED LIST

The Hereford Jaycees present their 10 Most Unwanted List. Below are photographs, each taken some time in the past. They have since disguised themselves with age and, in some cases, the depletion of cranial plumage. All are Jaycees, therefore all Bounty Hunters should approach known Jaycees and identify them from the photos, if possible. The Jaycees should be asked to sign his name to the matched photo, and

he will sign even if the identity made by the Bounty Hunter is incorrect.

Bounty Hunters cannot be members of the Jaycees or their immediate families. When signatures have been secured on all the Most Unwants, the list should be taken to Jubilee Headquarters, across the street west from the Courthouse.

The contest ends Aug. 24, and winners will be announced at the Rodeo on Aug. 25.

Reward: \$25 First Prize, \$15 Second Prize

1. Ht. 6-0, Wt. 165 Hair-Dishwater blond Eyes-Bloodshot	2. Ht. 5-4, Wt. 130 Hair-Brown Eyes-Permanant	3. Ht. 5-8, Wt. 140 Hair-Brown Eyes-Starry	4. Ht. 5-7, Wt. 170 Hair-Brown Eyes-Brown	5. Ht. 5-9, Wt. 190 Hair-Blond Eyes-Yes
6. Ht. 5-10, Wt. 190 Hair-Punkin Eyes-Green	7. Ht. 6-0, Wt. 155 Hair-D. Brown Eyes-Hazel	8. Ht. 5-8, Wt. 145 Hair-Peppered Eyes-Crossed	9. Ht. 6-4, Wt. 145 Hair-Brown Eyes-Hazel	10. Ht. 5-4, Wt. 170 Hair-Lt. Brown Eyes-Green
NAME.....	PHONE.....			
DATE.....	TIME.....			

Welcome Clark's Vibro-Steam to Hereford and the Deaf Smith County Chamber of Commerce.

Enrolled by Leatrice Clark

# Survey Reveals Unusual Facts About Hereford Grads

By STEVE CONNELLY  
Staff Writer

The results of a follow-up study of the graduating class of Hereford High School of 1971-72 has been compiled by Mrs. Wilma Braddy of Hereford. The report was made at the close of the first semester school term of 1972, and was compiled this month.

The study was made of the 280 graduates of the 1971-72 class, by which the results were designed to provide information that can be used to improve the college preparatory program and vocational school in Hereford High School.

Records were kept of the seniors and the college or school that he planned to attend. At the end of the semester, transcripts of the first semester's work was requested from the college, and those who did not attend colleges or vocational schools were contacted and gave information concerning their present place of employment.

OF THE 280 graduated, 244 (87.14 per cent) were contacted. Of these, 133 (47.50 per cent) entered colleges and upon request, 120 transcripts were received. Twelve (4.29 per cent) reported that they were attending vocational or technical schools, and all transcripts were received. The total number attending colleges, vocational, or technical schools was 145 (51.79 per cent) of the 280 that graduated.

Ninety-nine (35.36 per cent) were reported not attending colleges or vocational schools, and 36 (12.86 per cent) did not report. Those that had found local employment numbered 43 (15.36 per cent), and five were working in other states.

Five boys were self-employed as farmers, three cosmetology students found employment in local shops, and 13 had reportedly joined the armed services.

Twenty-seven girls (9.64 per cent) were married and unemployed, and three (1.07 per cent) seniors were unmarried and unemployed. Three others were preaching in Mexico.

OF THE 120 transcripts received, a comparison was made of the grades in high school and in college. Of these, 8.33 per cent were making better grades in college than in high school, 30 per cent were making the same average in college as in high school, and 60 per cent had better averages in high school than in college.

Nine students had an average of "F" in college after the first semester and 1.67 per cent dropped before college grades were given.

Of the 12 vocational transcripts received from the first semester of college, as compared to high school, 58.33 per cent were making better grades in vocational school, 41.67 per cent were averaging the same, and none did better in high school than in college.

The 120 students that sent in transcripts took a total of 639 classes ranging from physics to courtship and marriage.

The total number of courses that were dropped was 28 (4.38 per cent), total number of "D" grades that were made totalled 78 (12.20 per cent), and 36 (5.63 per cent) grades of "F" were made out of the 639 classes.

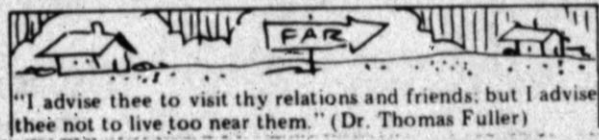
IT WOULD be too difficult to make an accurate decision

## Commissioners Hold Special Meeting For Library Bids

Deaf Smith County Commissioners will meet in special session at 1:30 p.m. Wednesday to open bids for the planned Deaf Smith County Library building.

The library is being planned for construction across the street north of the courthouse and on the same block and east of Deaf Smith County Museum.

In other action, the special agenda includes discussion of a paving project involving King's Manor and other miscellaneous items.



"I advise thee to visit thy relations and friends; but I advise thee not to live too near them." (Dr. Thomas Fuller)

in finding which course had the highest percentages of "A", or which had the highest percentage of drops or fail because many of the classes had only one or two entrants from Hereford High School.

West Texas State University received 60 (50 per cent) of the 1971-72 graduates, Texas Tech University received 21 (17.50 per cent), Amarillo College received 9 (7.50 per cent), and South Plains College (at Levelland) received 4 (3.33 per cent).

The remaining 26 students that attended colleges were scattered across Texas, and six of the students attended out of state colleges.

OF THE students attending vocational-technical schools.

## FCA Plans Retreat To Ft. Collins

The Hereford chapter of Fellowship of Christian Athletes (FCA) is planning a retreat to Ft. Collins, Colo., August 6.

Members of the organization wishing to attend should contact Hereford assistant coach Fred Upshaw.

## Gollehon Fund Set

In response to many calls to close friends of the Ben Gollehon family, a trust fund is being set up at Hereford State Bank, it was reported about noon Saturday.

Gollehon, longtime band director at Hereford High, was seriously injured in a pickup accident Friday night near Amarillo.

A friend of the family reported she had received many calls Saturday morning from people who desired to be of assistance to the family. Anyone wishing to contribute to a special fund for the family can accomplish this by making a deposit in the trust fund at Hereford State Bank.

### ADJUSTMENT

Learn to enjoy the things you dislike and perhaps you'll find a new way to enjoy life.

### TIP TO MOTORISTS

Proceed cautiously at all times—a car is a lethal weapon when the driver loses control.

### DECIDING FACTOR

There is no progress without confidence, and there can be no confidence without faith.

Amarillo Vocational College received five, Texas State Technical Institute received two, Northrop Institute of Technology (Inglewood, California) received two, Dallas Fashion College received one, Latter Day Saints Business College (Salt Lake City, Utah) received one, and DeVry Institute of Technology (Dallas, Texas) received one.

The 1972 graduating class was a definite improvement over the two previous classes, according to statistics of the survey.

The 1968-69 class had 53.93 per cent of its students attending college, the 1969-70 class had 48.49 per cent attending colleges, 1970-71 had only 44.40 per cent attending college, but the 1971-72 jumped to the 51.79 per cent level.

Even though the number of students attending colleges

decreased, the number of total enrollment increased.

THE YEAR 1968-69 brought a peak enrollment in the fall semester with 872 students, and finished with 804; 1969-70 brought 948 during the peak, and finished with 901; 1970-71 had a peak of 1004, and finished with 932; 1971-72 had a peak of 1021, and finished with 931.

Personnel at the superintendents office say that the number of students enrolling and dropping is unpredictable, as are those who will attend a college or vocational school after they graduate from high school.

As one member of the superintendent's staff put it, "If you knew why the enrollment fluctuated so much, you would be rich."

# Our whopper of a white sale Don't rest until you see these savings for the bed.

## All our sheets are sale priced.

Fresh, clean-looking white muslin.

Twin size, flat or fitted sheets, reg. 2.19 **Sale \$1.66**

Stock up on these Penn Prest polyester/cotton muslin sheets and pillow cases. Sizes to fit every bed in the house on sale.

Solids and stripes that match.

Twin size, flat or fitted sheets, reg. 2.99 **Sale \$2.25**

Our solid or striped muslin sheets are polyester/cotton and come in great colors. Other sizes at big savings, too.

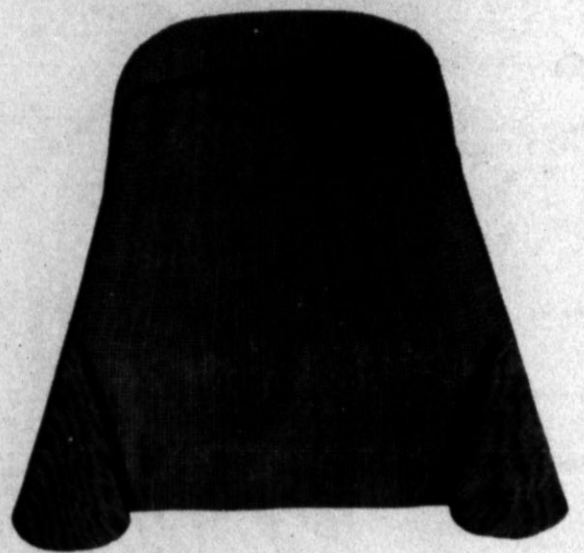
'Parisienne' print in muslin.

Twin size, flat or fitted sheets, reg. 3.49 **Sale \$2.72**

Polyester/cotton Penn Prest sheets and matching pillow cases are strewn with delicately tinted roses. Gives the air of a French garden. Hems are edged with scalloped eyelet. Big savings on other sizes, too.

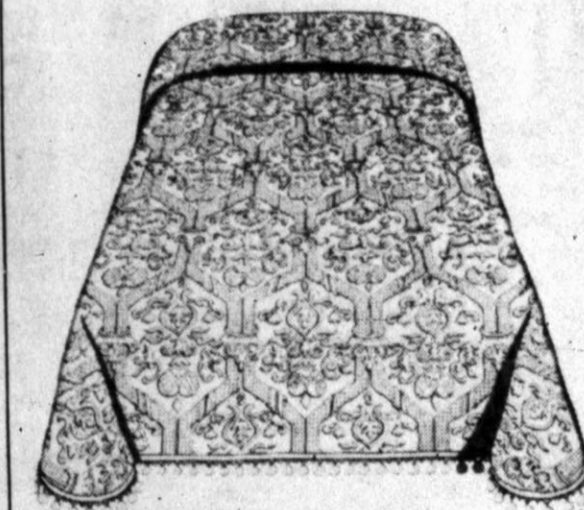
Sale prices effective thru Saturday.

## Save on bedspreads.



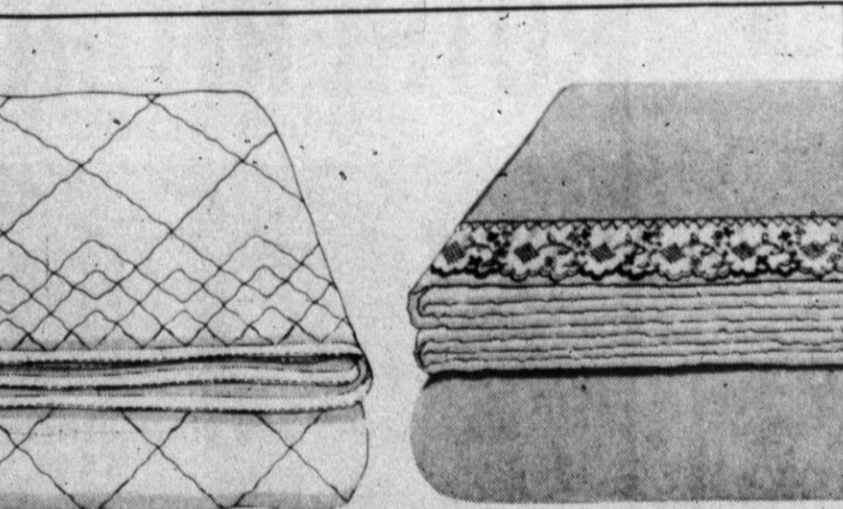
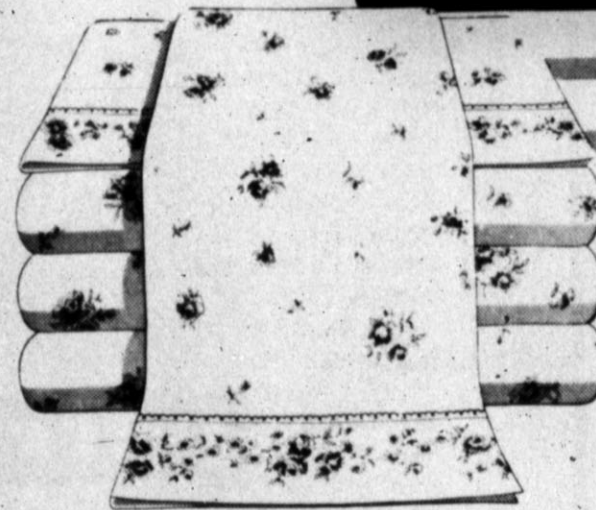
**Sale \$7.19** Full size

Reg. 8.99 'Fashion Flair' spread in a Penn Prest ribbed cotton/rayon cord.



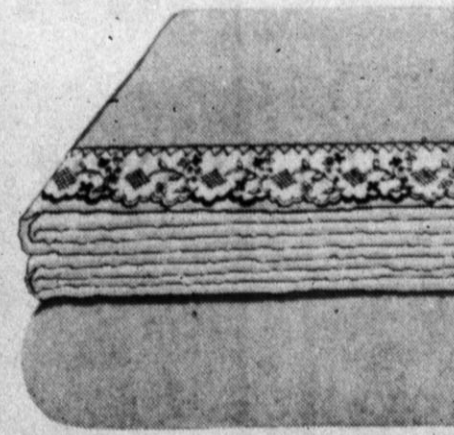
**Sale \$16.80** Full size

Reg. 21.00 'Vallejo' bedspread gives a special flair to any bedroom. Sculptured two-tone jacquard woven cotton, ball fringe. Big savings on other sizes.



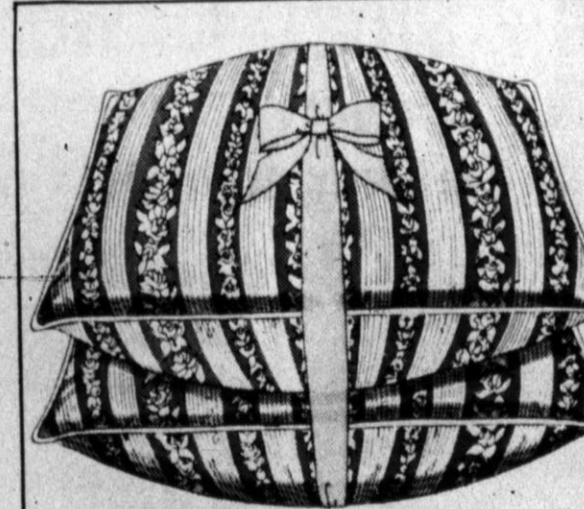
**Sale \$5.35** Full fitted size

Reg. 6.69 Quilted cotton mattress pads with bonded polyester fill. Lots of sizes in flat or fitted styles—all at big savings.



**Sale \$8.79** Full size

Reg. 10.99 Schiffler embroidered binding trims these Dacron 88\* polyester blankets. Lots of new colors... all the popular sizes... and all on sale.



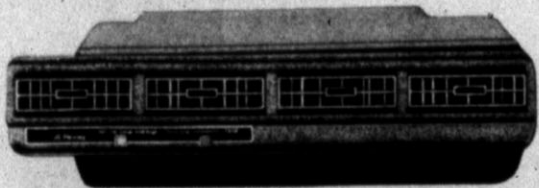
**Sale 2 for 4.99**

Reg. \$3 each. Standard size pillow with polyester filling. Other sizes on sale, too.

## Sale. Air conditioners for cars and trucks at \$26 to \$40 savings.

### Save \$30

Reg. 229.95. Sale 199.95. CC-30 auto A/C. For full size sedans and station wagons. Pre-chill, slide bar switches, five louvers.



### Save \$40

Reg. 259.95. Sale 219.95. CC-Trimline A/C for American and foreign cars. Features pre-chill, dial switches, four louvers.



### Save \$26

Reg. 259.95. Sale 233.95. Ford pick-up A/C. Styled for your 68-72 model.



Chevrolet pick-up A/C. For 68-72 models. Save \$26. Reg. 259.95. Sale 233.95.

Dodge pick-up A/C. For 72-73 models. Save \$26. Reg. 259.95. Sale 233.95.

Ford pick-up A/C. For 1973 models. Save \$26. Reg. 259.95. Sale 233.95.

Chevrolet pick-up A/C. For 1973 models. Save \$26. Reg. 259.95. Sale 233.95.

## Save 20% on 4 ply polyester.

**Sale \$15.96** plus 1.81 fed. tax

Mileage-maker Plus. Has 4 plies of polyester cord. 78 series wide profile. Available in blackwall or whitewall. No trade-in required. Blackwall.

Tire size	Reg.	Sale	Plus fed. tax
E78-14	26.95	21.56	2.22
F78-14	29.95	23.96	2.37
G78-14	32.95	26.36	2.53
H78-14	34.95	27.96	2.75
G78-15	33.95	27.16	2.80
H78-15	35.95	28.76	2.80

Comparable savings, on these tubless sizes: C78-13, C78-14, 560-15 and L78-15 whitewall. Whitewalls only 2.40 more per tire.



## Tune up service 16.22

most 4 cyl. American cars.

Here's what we do: install new points, plugs, condenser, rotor and cap; adjust distributor points, engine timing and carburetor. Includes parts and labor.

Most 6 cyl. American cars. Only 20.22.

Most 8 cyl. American cars. Only 24.22.

Get a great buy now, pay later. Use your JCPenney charge.

AUTO CENTER HOURS  
8:00-6:00

**JCPenney**  
auto center

We know what you're looking for.

Charge It With A Penney's Charge.

Instant Credit If You Qualify

Store Hours:  
Weekdays 9:30-6:00  
Saturdays 9:30-8:30

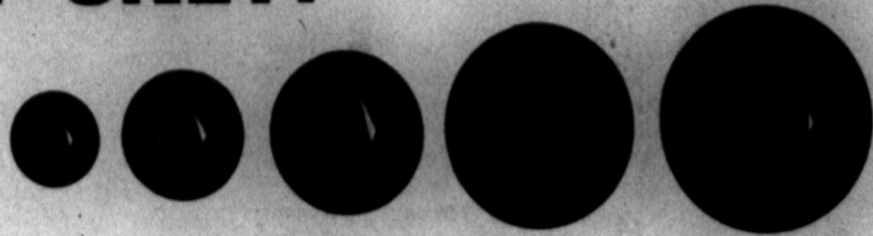
**JCPenney**

We know what you're looking for.

Sugarland Mall, Hereford, Texas

Get A Great Buy Now.  
Pay Later.  
Use Your Penney's Charge and Charge.

**MONDAY ONLY!**



**DOWNTOWN HERFORD**

**Gaston's Popular Store**  
DOWNTOWN  
Indoor - Outdoor Sale

One Rack Ladies'  
**SHOES**  
**\$2.00**

Ladies'  
**SANDALS**  
**\$4.99 & \$7.99 & \$11.99**

OTHER ITEMS GREATLY REDUCED



James and Helen Higgins,

All Summer  
Merchandise

**1/2 price**

★ Boy's SHIRTS, JEANS, SPORT COATS and DRESS SLACKS

1/2 price

★ One Table of ODDS & ENDS  
**\$1.00 and less**

★ Junior SWIMSUITS **\$4.00**

Good Selection Still Available

**Sears National Home Appliance SALE**

One Month Only!  
Big Savings on Work-saving Appliances for the

- KITCHEN • LAUNDRY ROOM • THE ENTIRE HOUSE

\$164.95	Powermate® Vac.	\$144.95
\$204.95	Kenmore Sewing Machine	\$154.95
\$414.95	Electric Range	\$374.95
\$214.50	Gas Range	\$199.50
\$279.95	Automatic Washer	\$254.95
\$179.88	Gas Dryer	\$159.88
\$419.99	Coldspot Refrigerator	\$379.99
\$304.95	Coldspot Chest Freezer	\$262.95
\$349.95	Coldspot Upright Freezer	\$309.95
\$409.95	Portable Color TV	\$344.88
\$569.95	Console Color TV	\$499.95
\$299.95	Portable Dishwasher	\$244.95
\$229.95	Built-in Dishwasher	\$197.95

Use Sears Easy Payment Plan

Satisfaction Guaranteed or Your Money Back

SHOP AT SEARS AND SAVE **Sears** 421 N. MAIN 364-3854 SEARS, ROEBUCK AND CO.



**THE STORE for MEN HAS:**

- Double Knit Slacks  
Valued to '11" NOW **\$5.88**  
Values to '22" NOW **\$10.00**
- Men's Short Sleeve Shirts  
Reg. to '4"  
NOW BIG ASSORTMENT  
**2 For \$5.00**
- Men's Leisure Aalls  
Summer Weight Jump Suits in Assorted Colors.  
Values to '12" NOW **\$7.22**
- Summer Caps and Hats  
**\$1.00**

**THE STORE for WOMEN WITH:**

- One Group of Purses  
Values to '6" **\$1.00 - \$4.00**
- Large Bath Towels  
Compare at '2" ONLY **\$1.22**
- Storewide Bargains  
From All Departments  
ONE TABLE  
**\$1.00 - \$2.00 and \$3.00**



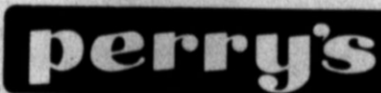
A SPECIAL PURCHASE FROM A MILL THAT SELLS TO FAMOUS DESIGNERS.

**Couturier DOUBLE KNITS**  
MADE OF 100% POLYESTER



OUR REG. \$4.99 VALUES

**ONLY \$2.99 PER YARD**



**RUTHERFORD & CO.**  
DOWNTOWN HERFORD

Group of Ladies' and Girls HUSHPUDDY OXFORDS  
Values to '10" NOW **\$1.99** Pair

35 Pairs of Men's PANTS  
Values from '9" to '14" Sizes 29, 30, 32, 33 and 42 Waist. NOW **\$1.99** Pair

**Harman's**

Downtown Herford

ON THE SIDEWALK OR IN THE STORE YOU'LL FIND SAVINGS

Name-Brand Name-Brand

**DRESS SALE**  
sizes Petite, Juniors, Misses & Half Sizes  
Values **1/2 PRICE**  
\$14.00 to \$46.00

SALE - Assorted **SPORTSWEAR** **1/2 PRICE**

Ladies' - Values to '17"

**ENTIRE STOCK OF SUMMER SHOES REDUCED \$5.00**

Full Table **TENNIS SHOES**  
Values '4.99 Sale **\$2.00** Pr.

Group Ladies' Odds & Ends

**SHOES \$1.00 & \$3.00**

Group Men's **SLIP-ONS & TIE OXFORDS** **\$5.00**  
Values to '15.00

Group Ladies' **HANDBAGS**  
While they last! **\$2.00**

Men's Famous **HIGGIN-DOUBLE KNIT SLACKS** **1/3 OFF**

Men's Quality Short Sleeve **WESTERN SHIRTS** **\$4.99**

One Table **ODDS & ENDS**  
Greatly Reduced!

Small Group Men's Sta-Prest **SLACKS** **\$6.88**

Big 20x40 Terry Cloth **BATH TOWELS** **\$1.00**

**SUPER-DUPER SALE FOR**

**MEN! OUR-TOP BRAND-DOUBLE KNIT SUITS**  
only 76 to go at this amazing Low Price!  
Values '8.99 to '12.00

**1/3 off!**  
INSIDE THE STORE

Full table men's sta-prest Short Sleeve Sport Shirts **\$2.88**

**Bailey U-Rollit® WESTERN HATS** **1/3 off!**

One Rack Men's Nunn Bush **SHOES** '24.99 Values **\$17.88**

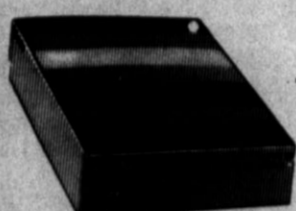
Group Odds & Ends **SPORT COATS** **\$15.00**

**HARMAN'S**  
DOWNTOWN VARIETY PARK

**MONDAY ONLY!**

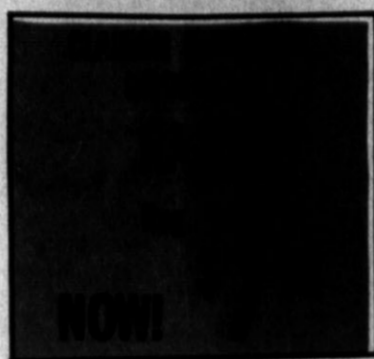
**DOWNTOWN HEREFORD**

**McDOWELL DRUG**



Polaroid FILM  
Type 108  
**\$3.88**

Monday  
Only



MYADEC VITAMINS  
130's **\$3.88**

364-1313

Downtown



**MALOUF'S**

Downtown

SIDEWALK

Hereford, TX

SAVE to 75%

SAVE to 75%

SALE

Ladies' WESTERN JEANS  
Now \$1.93  
Reg. '8.00 Pr.

Entire Stock Will Be Reduced

Get Savings Like Never Before NOW!

One Rack Men's SHOES  
Now \$4.77  
Reg. to '16.00

See It and Believe It.

What We Lose Is What You Gain

Go Today! Tomorrow is TOO LATE!

**STARTS MONDAY! DON'T MISS IT!**



CLASS RINGS  
for Hereford,  
Dimmitt and  
Fritch

- College Styling
- Deep Rich Detail
- More Options

ORDER NOW—wear your ring in just 3 weeks

MEMBER AMERICAN GEM SOCIETY  
**Cowan Jewelers**  
DOWNTOWN

**Beat the Gas Shortage NOW!**  
**BUY A BICYCLE**  
at  
**Western Auto**

Intersection of Main and 3rd Hereford

We Have a Complete Selection of

- 1 Speeds
- 3 Speeds
- 10 Speeds

**SPRING CLOSE-OUT**

LADIES' BLOUSES & SHORTS  $\frac{1}{3}$  TO  $\frac{1}{2}$  OFF

LADIES' PURSES  $\frac{1}{3}$  OFF

MEN'S SHIRTS Reg. '2.00 **\$1.77**

ALL HATS  $\frac{1}{2}$  PRICE

MEN'S SHIRTS Reg. '2.00 **2 For \$5.00**

303 N. MAIN

364-1707

**ON THE OUTSIDE!!!**

1 Rack of BELTS + **38¢ EACH**

1 Table MANY ITEMS  $\frac{1}{2}$  PRICE

**ON THE INSIDE!!!**

$\frac{1}{2}$  One Group Sportswear  
-Blouses  
-Long Skirts  
-All Ladies' & Juniors Summer Dresses

ALL SWIMWEAR **25% OFF**

5 LONG SHEVELVA ROBES **\$15.00 EACH**

1 GROUP FALL DRESSES

$\frac{1}{2}$  of  $\frac{1}{2}$  PRICE

AT . . .

THE *Vogue*



**WANTED**  
RABBIT FRYERS  
4 1/2 to 5 1/2 Lbs.  
White ... 31c  
Colors ... 26c  
PHONE 364-2088  
1B-6-28-tfc

**WANT TO BUY:** Used 6" irrigation pipe flow line and gaited pipe on 30" rows. Call 364-4327.  
B-6-17-59-tfc

**WANTED-CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165.  
B-6-13-6-tfc

**YARD & GARDEN ROTILLING.** Phone 364-1432. 605 Avenue H.  
B-6-10-36-tfc

**YARD and garden tilling and mowing.** Will rent tiller. Phone 364-4869.  
B-6-11-44-tfc

**8. HELP WANTED**  
**WANTED:** LVN for 11:00 to 7:00 shift. Apply in person to Westgate Nursing Home, Hereford, Texas.  
B-8-16-1-6c

Montgomery Ward is looking for someone in commission appliance sales. Previous experience required, excellent fringe benefits and promotion possibilities for the right person. Apply to William Broxson for confidential interview.  
B-8-30-24-tfc

**NEED** Part time help for parts counter and sales. Must have some knowledge of automobile parts. Apply in person P-K Supply.  
B-8-21-26-tfc

**DIESEL MECHANIC-WELDER**  
Experienced rebuilding trucks, trailers, Thermoking units.  
Phone 806-364-0484  
B-8-2-3p

Want baby sitter; some housekeeping; afternoons. Two children. 364-0240 after 6:00.  
B-8-2-4c

**FEED MILL OPERATOR**  
Experienced alfalfa, No-Blat Mineral Mixes for Cattle.  
Phone 364-0484  
B-8-2-3p

**HEREFORD DAY CARE CENTER**  
Has opening for children of working mothers.  
For information, call Mrs. Betty Roberts, 364-1293 or stop by the Center at 215 Norton.  
B-8-2-4c

**FREIGHT LINE DRIVER**  
Experienced 10 years California produce haul. \$200 per week.  
806-364-0491.  
B-8-2-3p

**MAIDS WANTED**  
Permanent work, good pay. Apply at office. PLAINS MOTEL.  
B-8-28-2p

**NEED** Experienced cabinet makers. Excellent working conditions. Guaranteed salary plus paid vacation. Call DB&S Company, 364-0241 or Nights 364-6886.  
B-8-19-47-tfc

**WANTED:** Year around farm hand, experienced in listing and anhydrous. Call Rex Williams, Gruver, Texas 733-2376 days; 733-2867 nights.  
B-8-17-28-3p

**JORD-INNS RESTAURANT** LOCATED AT BIG DADDY'S TRUCK STOP  
is looking for a man who is interested in restaurant management as a career.  
B-8-11-14-tfc

This person should be knowledgeable in food preparation and willing to adjust to new changes. This individual will be taught all phases of restaurant management requirements. Person must be willing to accept responsibility and render an honest day's work. The person selected will be paid an excellent starting salary with pay increases in accordance with their ability to learn. Company benefits include paid vacation, group insurance plus others.  
APPLY IN PERSON  
3B-8-3-3c

Due to expanded operations we are immediately wanting experienced and responsible employees for pen riders (ages 35-50), feeders, maintenance, men, office workers. Good wages, overtime and other benefits. Send resume to Leoti Feedlot, Inc. Box 280, Leoti, Kansas, or phone 316-375-2255. Harold L. Conley, General Manager.  
B-8-3-3C

**JORD-INNS RESTAURANT** LOCATED AT BIG DADDY'S TRUCK STOP  
is accepting applications for experienced short order cook.  
B-8-17-59-tfc

Must be fast, neat and willing to adapt to new changes. **JORD-INNS** will pay above average wage for this person. Benefits include:  
-Job performance pay increases  
-Paid vacation after one year  
-Free insurance after 3 months of steady employment.  
APPLY IN PERSON  
2B-8-3-3c

**WANTED:** Full time delivery man. Average 48 hours per week. Must be 18 years or older. Apply at **CARL McCASLIN LUMBER CO.**  
344 East 3rd Phone 364-3434  
B-8-25-3-tfc

Maintenance man needed at Walcott School. Call 289-5874 or 289-5812.  
B-8-10-3-2c

**WANTED:** Woman for light housekeeping. Call 364-1095.  
B-8-10-3-1c

**WANTED**  
Experienced secretary with general office skills. Typing. Dictation helpful. One girl office. Open salary. Full employment benefits. Call collect for interview appointments.  
806-744-2301  
1B-8-3-tfc

**MATURE WOMAN** to train in floral designing and sales. Hard work. Sometimes long hours. Apply  
Park Avenue Floral  
B-8-18-3-2c

**WANTED:** Driver for tandem bottal. Hauling grain to feed yard. Phone 364-1095.  
B-8-10-3-2p

**PARTS MAN WANTED**  
Parts experience desired. New Holland-Hereford  
364-4001 S. Hwy. 385  
An equal opportunity employer.  
B-8-28-2c

**9. SITUATIONS**  
Will do sewing in my home. Call 364-0263.  
B-9-10-28-2p

**10. NOTICE**  
**TRUCK TIRES-**We're overstocked in all sizes. Must be sold, no trade needed. 8-20 TR 110, FT 3002 plus F.E.T. Call Danny, 364-4333.  
B-10-23-43-tfc

**WILL TEACH** Piano, theory or voice in my home. Call 364-5597.  
P 11-23-tfc

**NOW ENROLLING**  
Two year old to five year olds. Interesting and varied program.  
**JACOBSEN'S PLAY SCHOOL**  
903 Union Phone 364-2256  
B-10-20-3-TFC

**11. BUSINESS SERVICE**  
**DRAGLINE SERVICE**  
TAILWATER  
PIT CLEANING  
DUMP TRUCKS  
30 ton crane.  
**BOBBY GRIEGO**  
Day Phone 364-9574  
Night - 364-2322  
1B-11-14-tfc

**B.J. Jones**  
**CONCRETE CONTRACTOR**  
(Formerly H.E. Wester-  
B.L. Jones Cement Contractors)  
We will do your finishing or give you a turnkey job. Free Estimates.  
246 16th Street  
Phone 364-6617  
B-11-21-tfc

**APPLIANCE REPAIR**  
We repair all makes and models of appliances. All work guaranteed.  
**MONTGOMERY WARD & CO.**  
114 East Park  
Phone 364-5801  
B-11-52-tfc

**GREAT WESTERN ROOFING COMPANY**  
New Local Branch  
139 Sampson.  
All type roofing and no long waiting period. (References available).  
Phone 364-4694 or 828-5151 Lubbock.  
B-11-24-tfc

Home remodeling, large or small, cedar fence, carpet, door and window repair. Aermotor windmills and parts. Turnkey job or do it yourself.  
**ROCKWELL BROS & CO.**  
Across from Pitman Grain  
364-0033, Hereford.  
B-11-37-tfc

**CALL US FOR YOUR LIVESTOCK PENS, BARN, SHEDS, ETC...** Will repair your existing ones by hour or job.  
CALL  
Harvey Rowland, 364-1189  
B-11-28-6c

**KELLY ELECTRIC**  
**DOUG AND Virgil**  
Electrical Contractors  
Residential  
Commercial  
All bids and wiring  
Call bids and wiring  
competitive.  
Phone 364-1345  
Night phone 364-2012 or 364-1345  
Box 130  
B-11-46-tfc

**PAINTING CONTRACTOR**  
INSIDE-OUTSIDE  
All work guaranteed  
Free Estimates  
Julio Pesina, 204 Catalpa St.  
Hereford, Texas. Ph. 364-4898.  
1B-11-18P

**CARPET CLEANING**  
C & W Carpet  
Phone 364-3448  
1B-11-24-tf

**WANTED-**100 to 150 watches a week to repair by latest approved methods. **COWAN JEWELERS.**  
B-11-15-29-tfc

**DICKEY'S DOZER SERVICE**  
All Kinds  
Bulldozers  
Scrapers  
Back Hoe  
Dragline  
Motorgrader  
See or Call  
**FLOYD DICKEY**  
S.E. 4th & Belsler  
Dimmitt, Texas.  
Business Phone 647-4553  
Residence Phone 647-4565  
B-11-29-tfc

**SHELTON OFFICE MACHINE SERVICE**  
116 East Second  
Phone 364-5769  
We service all office machines.  
1B-11-14-tfc

**WILL PICK UP JUNK CARS.**  
FREE.  
Call 364-3350 or 364-3777  
1B-11-28-tfc

**FRANK WESTER CEMENT CONTRACTOR**  
107 BRADLEY  
Residential-Commercial  
Turnkey job  
Straight finish  
Phone 364-5169  
1B-11-39-tfc

**BROOKSIDE FARMS LABORATORY ASS'N.**  
Local Consultants:  
David Pickens Abe Davis  
276-5319 364-2769 or 364-6367  
S-11-52-tfc

**AGRICULTURAL GYPSUM & LIME COMPANY**  
Distributor for Perma-Guard Fossil Shell Flour, a feed ingredient.  
Phone 276-5319  
1S-11-1-tfc

**COMPLETE**  
Turn Key Installations of Pumps and Gear Drives  
Big "T"  
**PUMP CO. INC.**  
Sales & Service  
HEREFORD 364-0353  
FRIMMITT 647-3444  
FRIONA 247-3311  
S-11-24-tfc

**FOR ALL YOUR INSURANCE**  
Consult  
The LaPlata Agency  
205 South 25 Mile Avenue  
Phone 364-4919  
Pauline Lovan 364-3526  
Robert Lemons 364-1726  
Frank Pannell 364-2412  
S-11-16-tfc

**HEREFORD WRECKING CO.**  
New & Used Parts  
**WRECKER SERVICE**  
We buy scrap Iron & Metal  
Have storage for cars, boats, etc.  
1st & Jewell Ph. 364-0589.  
Nites-4009 or 0975  
S-11-12-40-tfc

**ROWLAND STABLES**  
840 AVENUE F  
PHONE 364-1189  
Stall Rental-Boarding  
Breaking & Training.  
Stallion at Stud  
(Mr. Pep Bar)  
We cater to good horses at the Red Pens.  
S-11-29-tfc

**HEARING AID BATTERIES**  
for all makes sold and tested at **THAMES Pharmacy.** Phone 364-2300.  
S-11-12-40-tfc

**TREE & LAWN SPRAYING.** (Licensed) Hedge trimming and shaping.  
**C.L. STOVALL**  
364-4160  
S-11-50-tfc

The best way to help others is to see that they don't have to help you  
**JOIN**  
**HEREFORD BENEFIT ASSOCIATION**  
See or Call  
Frank Ball 364-3119  
G.W. Owen 364-3744  
Mrs. Bruce Rose 364-0285  
1 1/2 S-11-42-tfc

**13. LOST & FOUND**  
Strayed: Sorrel mare, streak faced, white stocking, right back. Fresh shod. Call Shep Shepherd, 364-0149.  
B-13-15-2-tfc

**Legal Notice**  
NOTICE TO BIDDERS  
Proposals for the construction of **DEAF SMITH COUNTY LIBRARY** HEREFORD, TEXAS, for the COUNTY OF DEAF SMITH, TEXAS, will be received at DEAF SMITH COUNTY COURTHOUSE, until 1:30 P.M. Wednesday, July 18, 1973.  
Bids will be received for the General Construction including the Plumbing, Heating and Air Conditioning, and Electrical Work.  
The Owner reserves the right to reject any or all bids and to waive all formalities.  
Plans and specifications may be procured from Brasher, Goyette & Rapier, Architects-Engineers, 2118-34th Street, Lubbock, Texas.  
B-26-6c

**Legal Notice**  
THE STATE OF TEXAS  
TO: Abel Aleman Defendant,  
Greeting:  
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 27 day of August A.D. 1973, then and there to answer Plaintiff's Petition filed in said Court, on the 11 day of July A.D. 1973, in this cause, numbered 6843 on the docket of said court and styled Margarita Aleman Plaintiff, vs. Abel Aleman Defendant.  
A brief statement of the nature of this suit is as follows, to wit: A divorce as is more fully shown by Plaintiff's Petition on file in this suit.  
The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.  
Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 11 day of July A.D. 1973.  
Attest:  
Lola Faye Veazey Clerk,  
District Court,  
Deaf Smith County, Texas  
(SEAL)  
S-3-4c

**CARD OF THANKS**  
To those who brought food, flowers, and visited during the loss of our loved one, we want to thank you. Especially to Brother Ron and wife, The Avenue Baptist Church for serving lunch and to Don Phelps. To employees for food and flowers. There were some flowers without names, but we want to thank you anyway. May God Bless each and every one of you and yours.  
Mrs. Toy Hulse, Dennis and Family



**STAR LITE CLUB**  
RESERVATIONS  
For Private Parties, Conventions, Wedding Receptions ...  
**PHONE 364-2112**

**SPANISH MATINEE**  
SUNDAY ONLY  
**MARGA LOPEZ ENRIQUE LIZALDE**  
DANIELA ROSEN JUAN FERRARA ANDREA COTO CARLOS CORTEZ ANA MARTIN  
**ORONA DE LAGRIMAS**  
A COLORES  
Showtimes: 12:30 & 2:25  
All Seats \$1.00

**DUSK TO DAWN MARATHON**  
**10 SMASH HITS!**  
ALL NITE LONG  
COME EARLY-STAY EARLY  
**2 BIG NITES**  
**POWER TO SPARE**  
Electrifying Color rated 0  
ADULTS ONLY  
1. "Uneasy Summer" will be remembered  
2. A TRIANGLE THAT WORKED OUT... ALMOST!  
3. THE PERFECT ARRANGEMENT  
4. "Eat Drink & Make Merry"  
5. HOW ABNORMAL CAN A GIRL BE? **Sinobia** THE DEVILS DOLL  
6. "THE SHUFFLE" Have Neglige will travel... really for ADULTS  
7. "ORGY IN HELL"  
8. The CANDY EGG  
9. "TWO PEOPLE" strictly adults only  
10. "SUSAN" x Rated Cartoon

**TONITE TOWER DRIVE-IN**



**ABE LINCOLN BEARD**  
Will This Be Your Beard Style For Hereford's 75th DIAMOND JUBILEE

**Fafnir Plow Bears**  
Stocked at  
**Cottingham**  
Beating Corp.  
EXPANDING SINCE 1941  
1107 W. HIGHWAY 60  
HEREFORD, TEXAS 364-5881

**THIS WEEK AT COMMONWEALTH THEATRES**  
**Starts TODAY!**

**STEEL ARENA**  
FROM THE MOONSHINE RUN TO THE CIRCUS OF DEATH!  
HELL DRIVERS... Heat built for destruction!  
Showtimes: 4:35-6:25, 8:05-9:50

**EQUINOX**  
OCCULT BARRIER BETWEEN GOOD AND EVIL  
Showtimes: 4:35-6:25, 8:05-9:50

**Starts WEDNESDAY**  
HIS MOUNTAINS.  
HIS PEACE.  
HIS GREAT HUNTS.  
HIS YOUNG BRIDE WITH ALL THAT.  
IT SHOULD HAVE BEEN DIFFERENT.

**ROBERT REDFORD**  
AS  
**"JEREMIAH JOHNSON"**  
SHOWTIMES:  
Sat. Only 1:30-3:30-5:30  
Weekdays 7:30-9:30

**Starts TUESDAY**  
SPANISH NIGHTS  
**"ESA MUJER"**  
PLUS  
**"EL SADOR DE LA VENGAZA"**  
Gates Open 9:15  
Showtime 9:35

**Starts THURSDAY**  
**BARBARA STREISAND RYAN O'NEAL**  
**"WHAT'S UP, DOC?"**  
PLUS!  
THE GREAT BANK ROBBERY



**The Army Green**

On a secluded stretch of Massachusetts Martha's Vineyard, singer James Taylor wrote a lyric that asked, "...hey, ain't it good to know that you've got a friend...?" At the University of Tampa, Army Captain James Taylor, has, in effect, been asking the same question of juvenile delinquents in the Tampa area. TAYLOR, a senior at the University and a 34-year old Army officer, is scheduled to

graduate this year and pursue a career in criminology. Perhaps the most remarkable thing about James Taylor, criminologist, is that he is alive at all. Captain Taylor recently received the Medal of Honor for valorous deeds performed during his hitch in Vietnam in the late sixties.

After graduation, Taylor plans to return to his home in Arcata, Calif., where he will resume his work with delinquents. If his work in Tampa is an indication of what to expect, his future and the futures of those who come in contact with him, is very promising.

Taylor credits his Army training for much of his success to date. "The Army has really been a big help," he claims.



**PRIVACY OF COUNTRY WITH CONVENIENCE OF CITY . . .**  
For sale by owner, just north of city limits off Hwy. 385 on pavement. Seven acres, beautiful grounds, orchard, garden, big green house, small workshop and much more. Selling because of illness. For appointment call 364-3106.

**BEST RENTAL VALUE IN TOWN**

Beautiful new 1-2-3 and 4 bedroom apartments. 5 minutes downtown, close to schools and churches.

**ALL UTILITIES FURNISHED COMPLETE WITH:**

- Range
- Refrigerator
- Garbage Disposal
- Air Conditioning
- Laundry Facilities
- Recreation Center
- Two Fenced Playgrounds

**RENT STARTING FROM \$79<sup>75</sup>**  
**BLUE WATER GARDEN APARTMENTS**

616 IRVING PHONE 364-6661

**LAND**

640 acres in Parmer Co. all cul. 2 miles to elevator and gin. 2-8" wells, good water area, located on paving. 240 acres mlo, 81 acres cotton and 35 acres wheat, 29 per cent down.

Bailey County 317 acres all cul. 2-8" wells 40 ft. to water level, 301 acres grain base, 2 bdrm. house on paving. Price \$320.00 per acre, 29 per cent down.

Deaf Smith Co. 234 acres, 226 cul. 1-8", 2-6" and 1-4" wells. 150 acres grain, 21 acres cotton. 3 bdrm. home, 2 baths, double garage. Price \$105,000.00.

640 acres, 600 cul. 4-8" wells, 2 miles of tile, located in Dalham Co. 7 miles of elevator, \$50,000.00 down.

320 good acres, No. Plains. 2 extra good 8" wells. \$350.00 per acre, \$27,500.00 down.

15 acres, \$500.00 down, 4 1/2 miles from Hereford.

Have 4-15 acres irrigated tracts for sale. 3 bdrm. brick home and 10 acres with irr. well. \$35,000.00.

I have land buyers. I need your listings. Call J.M. Hamby at Hamby Real Estate Office 364-3566 Res. 364-2553

**I TURNED AROUND AND IT WAS SOLD!**

We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us

**\$25,000. to \$35,000.**

**HOME LISTING NEEDED NOW...CONTACT or CALL ...**

**Ralph Owens & Associates, Inc.**  
311 Park Avenue REALTORS Phone 364-2222

**LET US SAVE YOU TIME ...**  
Have Your **CARPETS CLEANED NOW...**

- No Shampooing • No heavy scrubbing brushes
- No day-based Cleaning Agents

**BE THE FIRST ON OUR WAITING LIST—CALL TODAY!**

**364-3578**

FREE ESTIMATES  
**OPEN 24-HOURS PER DAY**  
**RULAND'S HIGH PLAINS STEAMWAY**  
1400 Moreman - David Ruland, owner - 364-3575

**CAMPBELL REAL ESTATE**

364-0780

- TRADE your mobile home or van for a 2 bdr. home with carpet & garage. \$8,500.00
- FRESH PAINT and other remodeling. Nice 2 bdr. brick with storm windows. \$8,000.00
- OUTSTANDING QUALITY, nice floor plan including 4 bdr., 3 baths, plush office. Lots of special touches such as 3-car drive, central stereo, phone in baths, etc. \$45,000.00
- WILL TRADE clean brick Duplex for a nice house, or will sell outright. \$17,500.00
- LOW MOVEIN COSTS for remodeled, 2 bdr. stucco with garage. \$10,100.00
- ACREAGE - 102.6 acres near town with a good 6" well. Reasonable price and terms.
- WILL TRADE 3 bdr., 2 bath home in NW area for smaller home. Has fireplace and builtins, freshly repainted. \$27,400.00
- FENCED YARD, 2 bedrooms, garage, and carpet. This property is only \$8,500.00. Owner will consider financing it himself.
- OWNER WILL FINANCE at low interest this 5 or 6 bdr home in NW Hereford. Very roomy with garage, carpet and fenced yard. \$23,500

Grady Rogers 364-1949  
Ted Walling 364-0660  
Gene Campbell

218 W. 3rd.

**REALTORS**  
601 N. MAIN - HEREFORD  
PHONE 364-0555

**OPEN HOUSE SUNDAY 2:00 to 6:00 P.M.**

218 ELM STREET — Formal living room, den with corner fireplace, total electric, refrigerated air, flopped paper in baths, gas bar-b-que, only 4 years old, 1850 sq — \$28,300.00. Your Host Realtor - Carol Rose

**OPEN HOUSE SUNDAY 2:00 to 6:00 P.M.**

140 HICKORY STREET — \$28,000.00, Circle driveway along the front of this attractive gray brick, three bedroom, 2 bath home with electric cable heat, evaporative air, curved corner fireplace, office, 6 x 18 storage building. - Your Host Realtor—Lloyd Sharp

**OPEN HOUSE SUNDAY 2:00 to 6:00 P.M.**

110 16TH STREET — Very pretty 3 Bedroom, 2 bath home with evaporative air, 16 x 20 den, kitchen has all builtins, extra large backyard well landscaped, blue grass and many trees. Excellent buy at \$23,000. Your Host Realtor - Don Zimmerman.

**OPEN HOUSE SUNDAY 2:00 to 6:00 P.M.**

234 DOUGLAS STREET — \$36,000.00 Quality construction, full paneled den, panelling in halls, dining and 6 x 8 office; garage is fully finished with painted floors, large work room in garage, underground service to the house, plenty of hot water with circulating pump, corning cooktop range, gun case and bookcase around large woodburning fireplace, beauti-pleat drapes throughout. Your Host Realtor - Melvin Jayroe.

**Marn Tyler REAL ESTATE**  
111 Ranger 364-0153

**BEAM CEILING & BAY WINDOWS**  
See to appreciate nice yard. NW location. 3 bedrooms, 1 1/2 bath, 2 car garage, refrigerated air, fireplace, new shag carpet in den.

**GOOD EQUITY BUY**  
Beam ceiling, fireplace, shag carpet, refrigerated air, 3 bdr. 1 1/2 bath. \$25,500.00.

**HOUSE IN COUNTRY**  
Small 3 bdr. house located 5 1/2 miles out. 4.9 acre fenced. \$12,000.00.

**GRASS LAND**  
1,700 Acres of grass available Sept. 1, 1973.

**COMMERCIAL BUILDING**  
Good price, 3 offices and a 200 X 250' fenced lot. Located on Hwy 60

**HELP! WE NEED LISTINGS NOW!**

**FARMS FOR SALE**  
640 Acres Parmer County  
4 wells and lays perfect, \$119,000.00, 6 per cent loan, 14 years to go, priced \$365.00 per acre.  
3 1/2 sections of dry land northwest of Hereford. \$175.00 per acre.  
Section close to town on pavement. Well improved. Priced \$450.00 per acre. Good terms available.

**5 ACRE TRACTS**  
On Holly Road. Surveyed and ready for sale.

**COMMERCIAL PROPERTY**  
27 Unit Motel on West Highway 66, Amarillo near Medical Center. Averaging 80 per cent occupancy. Priced to sell.  
4,000 sq. foot building of good construction to be used for anything that suits your needs. No city taxes. Rent with option to buy.

**HOUSES FOR SALE**  
210 Elm St. \$25,500.00 price. \$20,400.00 loan. Monthly payment \$188.00. Real attractive.  
108 Beach St. 3 Br's, 3 baths, Den, Fireplace, ideal for family.  
514 Ave. K - Carpeted 2 bedroom - finished extra nice on inside. Nice room behind garage being used for office. \$11,000.

**BOOZER REAL ESTATE**  
205 S. 25 Mile Ave., Hereford, Texas  
Phone: 806-364-1755  
364-0029  
364-3502

**REGISTER FOR FREE DOOR PRIZES**  
No Obligations - Nothing To Buy, Need Not Be Present To Win.

**Lone Star Agency inc.**  
364 0555

**RALPH OWENS & ASSOCIATES, INC.**  
REALTORS HEREFORD, TEXAS 311 E. PARK AVE.  
PHONE 364-2222

**OWNER WILL CARPET**  
this 3 bedroom, - 2 bath - and lower the price \$1000.00. Yard landscaped. - Immediate possession.

**FARMER-MOVING TO TOWN?**  
Have your wife look at this 2000 sq. ft. beauty - 3 extra large bedrooms. 3 baths, one is in the 12x17 utility off the garage so you can clean up. Beautiful woodwork, 2 built-in desks and a built-in hutch and fireplace. Close to Elem. and Jr. Hi. schools. .... H-3884

**N.W. HEREFORD \$109.00 MO.**  
Hard to beat these low payments and see what you can get. 3 bedrooms, 2 full baths, sunken den with fireplace, beauti-pleat drapes, fenced yard, large patio with bar-b-que grill and ref. air and 2 car garage. It is easier to own than you think. .... H-3876

**DRIVE BY**  
706 Avenue F and see the beautifully kept yard on this 3 bedroom-2 bath-one year old. Assume low payments . . . H-3944.

**FULLY FURNISHED**  
Bring the family and move into the 2 bedroom brick home on Star. Great buy for newlyweds or oldyweds. .... H-2276

**CENTRE BARGAIN**  
Extra nice 3 bedroom, 2 bath, new carpet, lots of storage, large rooms, lawn and yard is best in town. .... H-3940

**MOVE IN TODAY**  
Assume this very small equity and not wait on the loan papers N.W. location, 3 lg. BR and 2 Bath. 16 ft. x 20 ft. den, kitchen has all built-ins. 2 car garage and ref. air. Call and find out just how easy it is to own this home. .... H-3786

**OWNER SAYS "SELL QUICK"**  
Owner is moving-needs to sell Quick. Call and ask to see this nice 3 BR brick in N.W., 3 BR and 2 bath. 15 by 20 den with beamed ceiling. Built in china cabinet. New bar-b-que grill. Lots of fruit trees and flowers. Look and make an offer.

**MONEY MAKER**  
3 houses for the price of one. Excellent rentals. Perfect location. 2 two bedroom, 1 one bedroom houses in A-1 Condition. .... H-2267

**WANT A COUNTRY HOME**  
Ask to see this lovely 3 BR, 2 bath home. All the conveniences of a house in town. Assume this small equity and payments of \$190.00 mo. Owner would carry some second. Fenced yard-lots of trees, new paint.

**BUY ONE OR BOTH**  
Owner wants to sell both houses. Buy and live in this 3 BR, 2 bath house, carpeted, lots of closet space. Rent the other house for \$110.00 mo. This one has 3 BR and 2 baths also. .... H-3927-28

**FARMS 640 ACRES**  
Brick home, 5 Wells, Northeast of Hereford. \$325.00 P.A. Terms. .... F-4110

**PERFECT SECTION**  
\$475.00 P.A. 6 Wells. 2 1/2 miles tile excellent improvements on pavement. 9 miles to Hereford. F-4109

**SOME GRASS - SOME WATER**  
530 Acres. Northeast of Hereford. House & barns. Commercial location. .... F-3118

**164 ACRES - NORTHWEST**  
Good water. Level land with a nice Brick home. 12 miles out.

**"We do more for you than we have to"**

Ralph Owens 364-2560  
Sam Long 364-0381  
Mary French 364-0854  
Virginia Holmes 364-6520  
Tommy Bowling 364-5638



# Hereford Real Estate

\* Homes \* Ranches \* Farms

## HOMES

NEW LISTING—2 bedroom, nice shag carpet, panelling, fenced, large garden, new storm shelter (paneled & wired) could serve as 3rd bedroom. Reasonable down.

1700 sq. feet - basement - new storm windows - large formal dining area - carpeted - exterior recently painted - fenced back yard - double garage — Only \$15,000

3 Bedroom - low down payment

## FARMS

Section - 3 wells - \$276.50 per acre - 200 acres wheat - 200 acres milo - 40 acres grass - north of Hereford - reasonable down or will trade.

141 North 25 Mile Ave. 364-2424

Evenings and Sundays

Charlie Whitehead 5355 Martin Moore 364-2496  
Jim Cramer 364-0164

You've Never Seen  
Such Thorough  
Service

STOP IN SOON

Phillips "66" Products

EAST SIDE "66"

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HOME  
OWNED

# Poultry Official Points To Flaw In Freeze

A poultry science professor with the Texas A&M University System said today the President's 60-day national retail price freeze is bringing about some major changes in the state's poultry industry that will mean shorter food supplies

for consumers. The poultry price-squeeze shows the flaw in the freeze, Dr. W.F. Krueger, professor and head of A&M's Poultry Science Department, said. Agricultural commodities are effectively boxed in by

retail price ceilings, although the farm commodities do not have ceilings imposed on them at the farm level," Krueger added. The industry's output costs weren't frozen, but the wholesale selling price was.

This has resulted in some poultry producers destroying chicks and eggs as the price freeze and costs ensure losses, Krueger explained. "Over the past six months, ingredients for poultry feeds have risen more than 100 per cent. Factors affecting these skyrocketing feed costs have been shortages of soybeans and grains, increased fuel and transportation costs, speculation and rising credit costs, the professor, whose field is poultry breeding and management, said.

Poultry industry leaders point out what the timing of the freeze set the retail price level for chickens at its lowest point in 90 days in the week ending June 8, the base period of the freeze. At the same time, the price of soybean meal feed shot up to about \$450 a ton from about \$110 a year earlier. Soybean meal is the main source of protein in the poultry ration. "There's no question about it, poultry producers are in a

dilemma and here's why," Krueger said. "The cost of producing one pound of dressed broiler today—the total dock price—is 45.7 cents to the grower. This includes feed, chick, contract grower fees, service, processing and management costs. But he can receive only about 39 to 41 cents a pound for them at the processing dock. That's a loss of 5 to 6 cents a pound that must be absorbed. "Today's cost of producing one pound of live turkey totals 42.8 cents. This includes the poult, feed, grower, service, transportation, insurance, fuel, depreciation and electricity costs. Turkey processors can pay no more than 36 cents a pound for the live birds.

"Production costs for a dozen eggs today average 53 cents, based on a hen producing 240 eggs per year. All poultrymen realize that many hens are under this production level, thus increasing the cost. And one must consider the fact that not all eggs are large eggs—and that medium and small eggs are less valuable. Costs involved include feed, hen depreciation, grading and packaging, delivery, storage and interest on investment," Krueger explained.

Thus, producers are cutting back on their broiler output and turkey owners are having some of their breeding hens processed now, rather than waiting until the end of July, the normal slaughter time.

## Your local used cow dealer is hereford bi-products

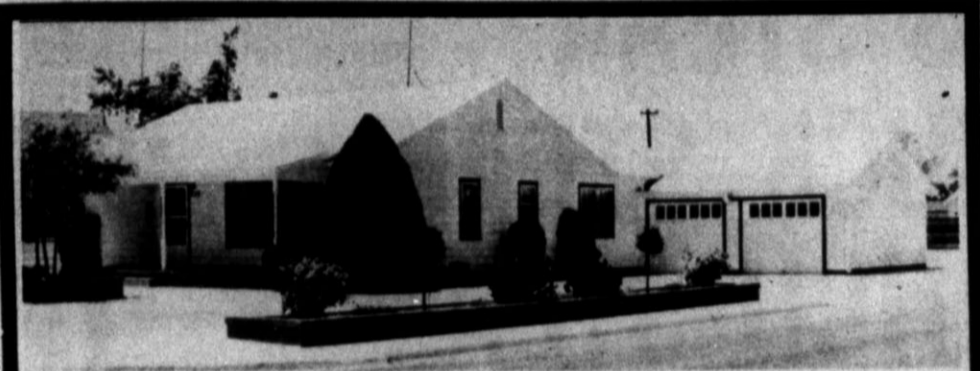


farmers  
ranchers

Gentlemen:

Seven days a week dead stock removal  
please call as soon as possible-and/or  
\$1.00 c.w.t./100 lbs. delivered fresh to  
plant over 300 lbs.

Thank you  
364-0951



FOR SALE . . . 239 AVE. B . . . SHOWN BY APPOINTMENT ONLY!

- Located on large double lot
- Double Garage
- 3 Bedroom
- Private Patio
- Large Covered Back Porch
- Small Office
- 1 1/2 Bath
- Completely re-decorated inside including new drapes and carpet

OFFICE PHONE 364-0241 . . . AFTER 6:00 P.M. 364-6238

# Carmichael Real Estate, Inc.

TRONS CARMICHAEL G.S. WHEELER

FARMS-RANCHES

PHONE 364-1251

508 SO. 25 MI. AVE.



COMMERCIAL-HOMES

CALL JEANE COKER . . . 364-5439



Just listed - so pretty - so liveable! New carpet, custom drapes, individual lighting, 3 bedroom - 2 bath, landscaping; storage shed. Fenced. 1/2 block off park avenue. Call for your appointment now! Payments \$146.00

Decorated with class! Light and cheery, storage galore. New. Prestige location in NW. 3 bedroom, 2 bath, All amenities. Payments only \$317.00

Elm Street Beauty, large den with new carpet, ready for occupancy, small down on new loan, or assume present loan at \$154.00 month.

CALL MIKE WALDRIP . . . 364-4770

Corner lot in NW, screened in patio, 1600 sq. ft., has \$25,500 appraisal, 3 BR, 2 Bath. Owner says, "forget the appraisal, make offer."

On Western — one of Hereford's most beautiful, 4 BR, 3 bath, over 2300 sq. ft., lots of extras including a sprinkler system. Owner will trade down.

A beautiful older home. Basement, large lot - 3 bedroom - carpeted - fenced-sharp tip-top shape! Only \$22,000.



CALL JAMES SELF . . . 364-6069

All brick, 2 BR on Ranger, small equity, 5 1/4 per cent loan at \$96.00 a month, vacant, buy today, move tonight.

Near Aikman School, \$1,500.00 equity at \$133.00 monthly — 3 BR, 2 bath, carport, fenced, clean beamed ceiling, nice location.

\$20,000 will buy 3 BR, 2 Bath house with over 1500 sq. ft. in Northwest Hereford, \$3,500.00 equity — extra large lot — \$158.00 month.



CALL AL WILEY . . . 364-4985

Top commercial income property, close to all shopping. Bachelor apartments, duplexes. Come in and ask us how you can buy!

Duplex on Ave. K. Live in one-rent one. Priced under \$10,000.

1 Bedroom convenience - storm cellar, walk to town, 2 x 12 runners, could be moved.



"CALL US - WE REALLY CARE"

WELCOME:

3:30 to 6:30

The Spice of Life -  
Feed your faith  
and your doubts  
will starve  
to death.

SUNDAY

OPEN HOUSE  
211 Hickory

# ★ PUBLIC ★ ★ AUCTION ★ Tuesday, July 17th 8:00 P.M. Knights of Columbus Hall

Auctioneer: Bill Howell

Everything is Brand - New!

Black & Decker Sanders	Black & Decker Saws
Black & Decker Saws	Pipe Wrench Sets
1/2 Inch Impact Wrenches	Auto Tune-up Sets
Bolt Cutters	100 Foot Drop Cords
Punch & Chisel Sets	50 Foot Drop Cords
Booster Cables	Crescent Wrenches
Vises	Jacks
1/2 Ton Power Pulls	Auto Polishers
Saber Saws	Chain Hoists
Drill Bits	Watches - Men & Women's
All Different Sizes of Wrench Sets	Nylon Ropes
Radios & Clocks	Saddle Pads
Saddle Blankets	Halters
Breast Collars	All Kinds of New Tack
Bridles	1/4 Inch Socket Sets
1/2 Inch McGraw Drills	3/8 Inch Socket Sets
1/2 Inch Black & Decker Drills	1/2 Inch Socket Sets
1/4 Inch Black & Decker Drills	3/4 Inch Socket Sets

Plus Many Other Items to Numerous To Mention!

Terms: Cash time of sale.

FOR QUICK  
REPLACEMENT OF  
CRACKED SAFETY  
GLASS

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364-2652

HEREFORD GLASS  
CO. INC.

For all your glass needs

Insurance claims  
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SAFETY GLASS

JOHN E. TURNER  
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SERVICE  
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364-2194

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Electric Contracting - Sales and Service of  
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Loan Motors Available

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809 E. 2nd

Hereford, Texas

## HELP!

Hereford Day Care Center  
needs furniture, appliances or anything of value  
for its annual

Garage Sale, Aug. 3-4

Deliver to 509 Star, or call 364-1794 and we will  
pick up the merchandise.

Loosing Cooling Power?

Heat and Dust maybe reducing  
the usefulness of your Refrigerated Air Conditioner.  
COMPLETE SERVICE & REPAIR  
all makes & models of Refrigerated Air Conditioners.

Robert Rhoton

R & R REFRIGERATION

364-4714

## 1520 ACRES

### NORTH OF CLOVIS

600 acres of wheat allotment,  
600 acres of grain allotment,  
and 3 domestic wells. Good  
government checks, immediate  
possession and priced at \$130  
per acre. 29 per cent down  
and terms. For more informa  
tion telephone C. H. Justus:  
356-6134 or Master Realty.  
356-6842.



# 88¢ BUYS-A-BUNCH AT FURR'S

PRICES EFFECTIVE THRU 7-18-73

**PLUMS** 39¢  
SANTA ROSA FANCY SUGAR SWEET, LB.



**NECTARINES** CALIFORNIA FINEST LB. 39¢  
**GRAPES** THOMPSON SEEDLESS CALIF. FINEST, LB. 49¢  
**PEACHES** YELLOW MEAT CALIF. FINEST, LB. 39¢  
**POTATOES** WHITE ALL PURPOSE 5 LB. BAG, EA. 75¢  
**CANTALOUPE** TEXAS VINE RIPE, EA. 3\$1

**GREEN BEANS** FOOD CLUB CUT, NO. 303 CAN 4 FOR 88¢  
**SPINACH** FOOD CLUB NO. 303 CAN 4 FOR 88¢  
**POTATOES** FOOD CLUB, WHOLE OR SLICED NO. 303 CAN 5 FOR \$1.00  
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DELUXE FURR'S PROTEIN, LB. 79¢

**SWISS STEAK**  
ROUND BONE ARM  
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HAVE YOU TRIED FURR'S NEW **PROTEIN** A BEEF & VEGETABLE PROTEIN BLEND.  
MORE ECONOMICAL THAN HAMBURGERS  
MORE PROTEIN PER POUND... 10% FAT  
SAME DELICIOUS FLAVOR  
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**STEW MEAT** BONELESS LEAN, LB. \$1.19

**ROUND STEAK**

FURR'S PROTEIN LB. \$1.29



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TUESDAYS AND WEDNESDAYS

**BROCCOLI** SPEARS, TOP FROST FRESH FROZEN, 10 OZ. PKG. 29¢  
**CORN** GAYLORD, FRESH FROZEN 24 OZ. PACKAGE 39¢  
**POTATOES** TOP FROST HASH BROWN, FRESH FROZEN, 2 LB. PKG. 39¢  
**CARROTS** TOP FROST FRESH FROZEN, 24 OZ. PKG. 39¢  
**CORN** FOOD CLUB WHOLE KERNEL OR CREAM STYLE GOLDEN NO. 303 CAN 4 FOR 88¢  
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THIS COUPON ENTITLES YOU TO  
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LUX DISHWASHING LIQUID  
22 OZ. WITH COUPON 46¢  
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ANCHOR HOCKING TULIP DESIGN GLASSWARE  
BIG 86 OZ. PITCHER, EA. 79¢  
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COOLER TUMBLER HANDY, 16 OZ. 15¢

ALLADIN "GOURMET TREASURES"  
**ICE SAVER** WITH REMOVABLE TWO STORAGE BIN, BEAUTIFUL COLORS AND DESIGNS 13" RETAIL, EA. \$1.00

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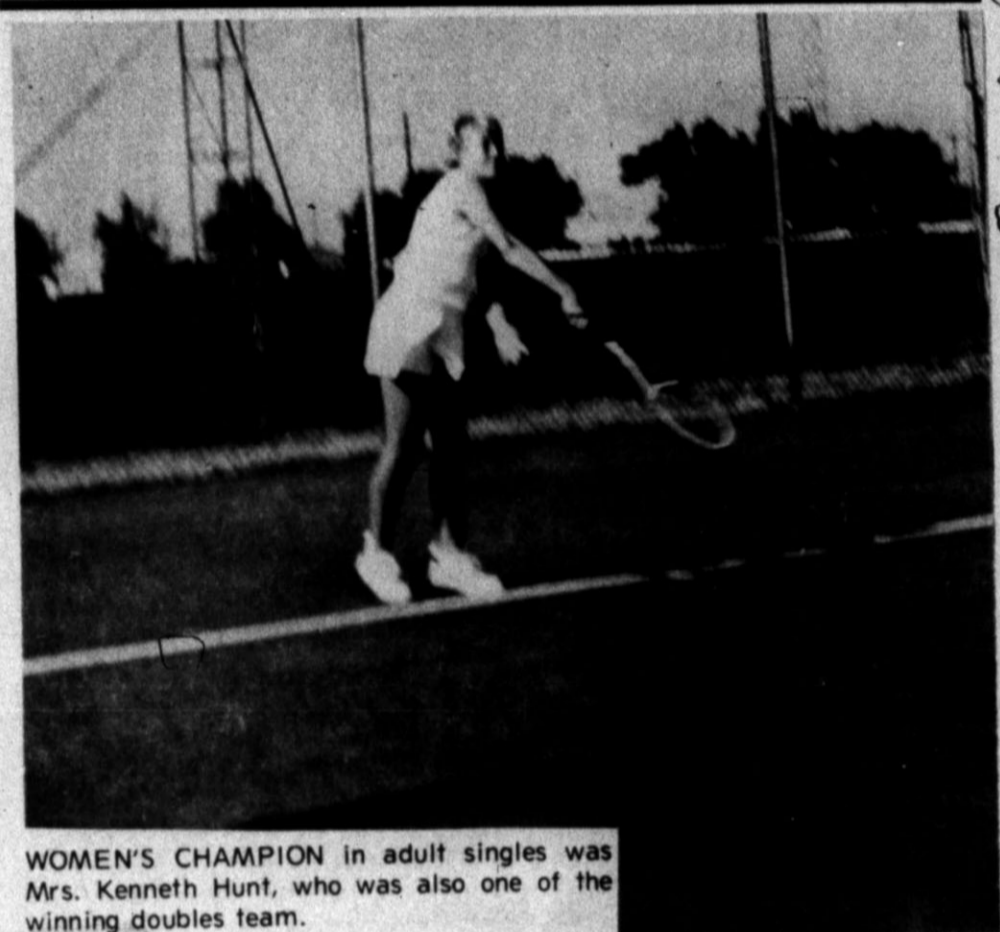
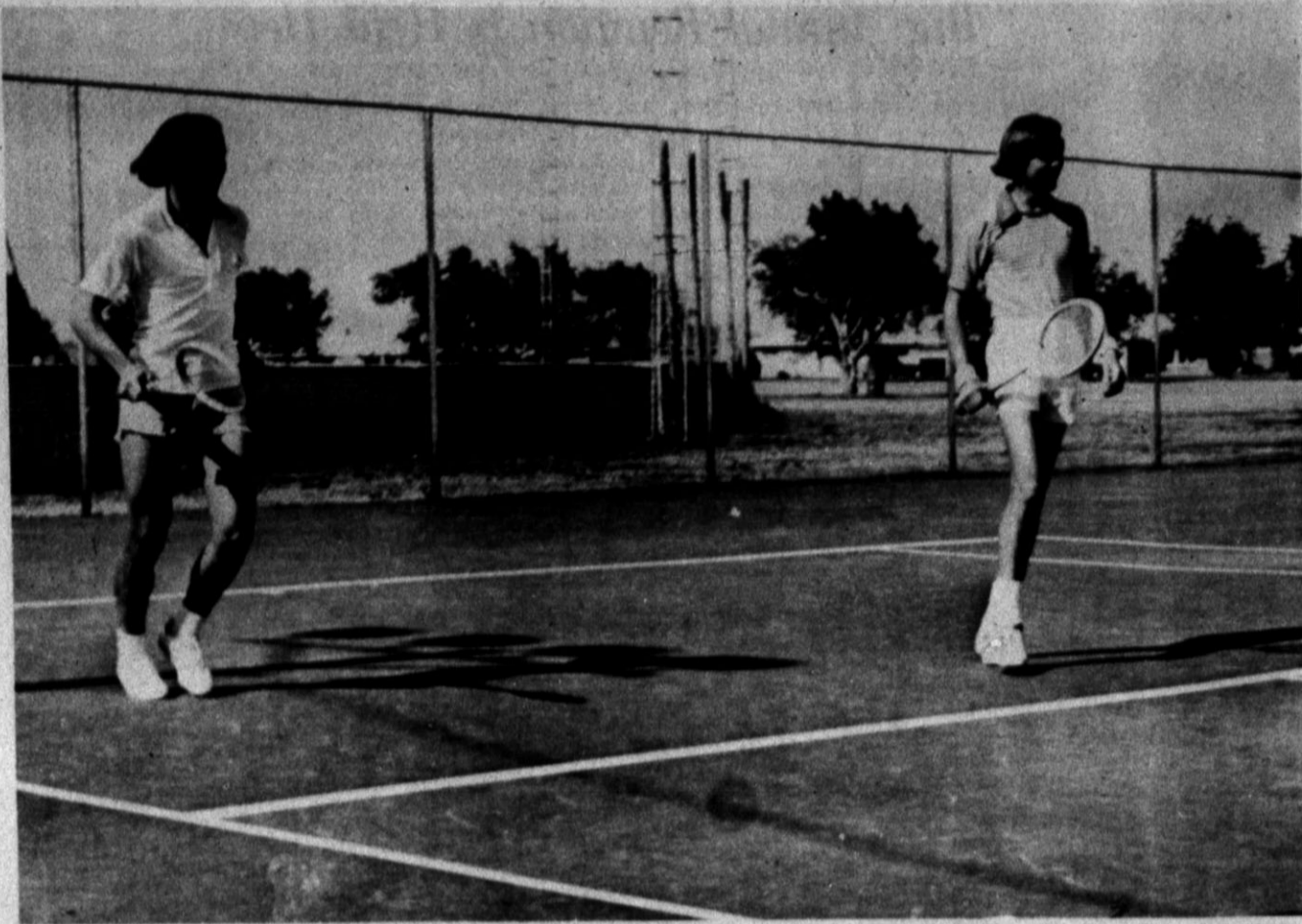
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10 LBS. 59¢

**HAIR DRESSING**  
GILLETTE'S DRY LOOK 11 OZ. \$1.49

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JOHNSON 12 1/2 OZ. SIZE \$1.27

**BUBBLE BATH OIL** Beacon, Pine, Floral, Lilac, 32 Oz. 53¢  
**DESENEX** Ointment 97¢  
**COLGATE** Tooth Paste 7 Oz. 79¢  
**PEPTO BISMOL** 12 Oz. Size \$1.29

**SHOP Furr's MIRACLE PRICES**

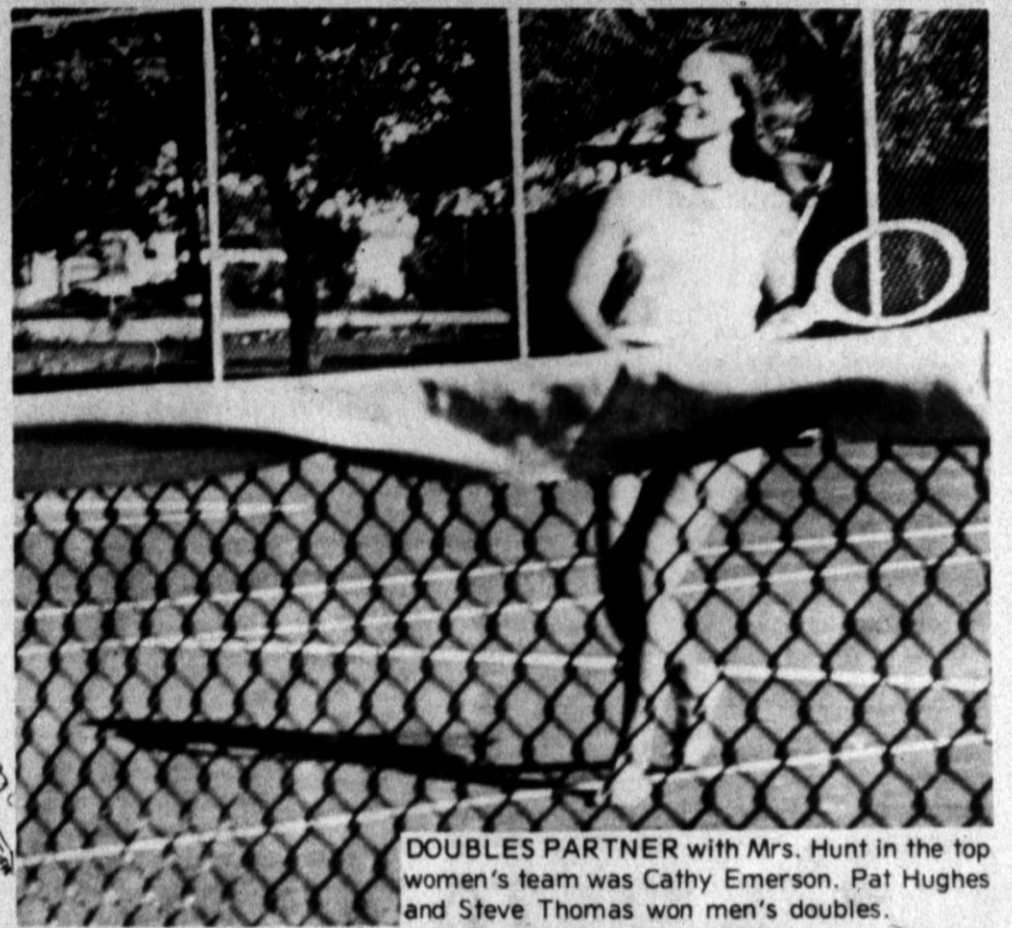


## Netters Star

NEW POPULARITY for a perennial summer sport, tennis, has blossomed in Hereford this year, with addition of new city courts to available places to play. These and older courts, at Hereford Country Club and Community Center, are in almost constant use, even far into the night.

TOURNAMENT PLAY was held last weekend by enthusiasts here, arranged by a committee headed by Gerald W. Payne. Members, top right photo, were from left, Burns Hamilton, Steve Thomas, Payne and Dave Hopper.

BIGGEST WINNER was Vance McGee, at right in top left photo, who won the men's singles for adults and also the under-18 age group, and with partner David Zinser, took the under-18 men's doubles.



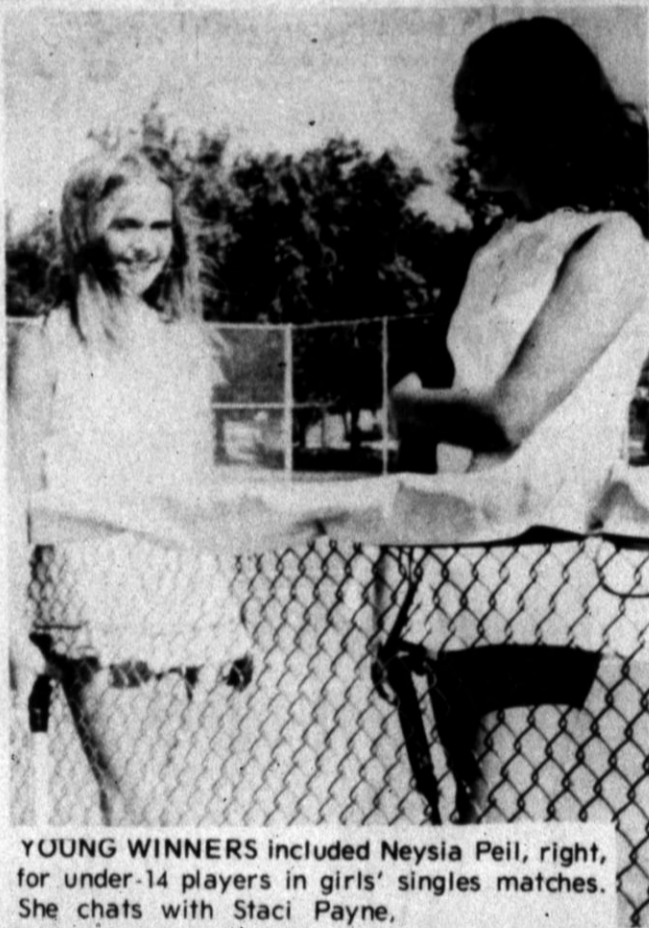
WOMEN'S CHAMPION in adult singles was Mrs. Kenneth Hunt, who was also one of the winning doubles team.

## The Sunday Brand

Section Two  
Hereford, Texas, Sunday, July 15, 1973



DOUBLES PARTNER with Mrs. Hunt in the top women's team was Cathy Emerson. Pat Hughes and Steve Thomas won men's doubles.



YOUNG WINNERS included Neysia Peil, right, for under-14 players in girls' singles matches. She chats with Staci Payne.



ALL AGES had places in the tournament; winner in the over-40 men's singles was John Poindexter.



PRACTICE SWING is a hefty one for Kevin Hunt, small son of Dr. and Mrs. Kenneth Hunt, when he tired of being an onlooker.



BROTHERS WHO WON boy's singles in their respective age groups were Vance Hennington, under-16, and Greg, under-14.



GIRLS' SINGLES winner in the under-16 division was Lisa Rose, left, whose opponent in this practice game is Mrs. Gerald W. Payne.

# Marriage Ceremony Read For Couple On Saturday

A midafternoon wedding ceremony in St. Anthony's Catholic Church was read Saturday for Miss Connie Frances Quintana, daughter of Mr. and Mrs. Jose T. Quintana of 215 Avenue H, and Raul Lopez Jr., whose parents reside at 610 Blevins.

The Rev. Boniface Riedmann, pastor, conducted the nuptial mass. Coral and white gladiolas decorated the altar; ribbon bows marking pews were in talisman rose shade.

The bride's brother, Raymond Quintana, and Mrs. Quintana of Amarillo attended the couple as best man and matron of honor.

Bridesmaids and groomsmen were Mr. and Mrs. Eloy Estrada of Canyon, Messrs. and Mmes. Freddie Torrez, Mario Gamez, Manuel Pacheco, Raymond Hill, Danny Balderas and Gilbert Arellano.

Junior attendants were Elsa Lopez, Virginia Garcia, Margie Lucero, Rosie Castro, Yolanda Romero, Fannie Marquez, Melody Griego, Robert Aguire, Carlos Mendez, Tito Estrada, Felix Carvagos, Sammy Sanchez, Freddie DeLeon and George Pacheco.

The bride's cousin, Emily Estrada of Canyon, was flower girl and Jerry Pacheco, nephew of the bridegroom, served as acolyte. Altar candles were lighted by Billy and Arthur Romero of Clovis, cousins of the bride.

Mrs. Jim Cramer, organist, played wedding music including traditional marches.

Miss Quintana's bridal gown was of white crepe with high V-neckline, Camelot sleeves and a skirt flaring in graceful folds, widening at the back to form a chapel train. Touches of venise lace were seen at the neckline, wrists, empire waistline and down the skirt.

A crown of lace encrusted with seed pearls held her short

veil. She carried a cascade of white carnations, stephanotis and babybreath, and the lasso of pearls, gift of her aunt and uncle, the Eloy Estradas, which was dropped over the couple's shoulders at the end of the wedding ceremony.

Bridal attendants wore empire style dresses, the senior bridesmaids in coral floral print and the juniors in coral crepe. Senior maids wore wide-brimmed white hats and carried bronze daisy pompons with talisman ribbon bows, while the junior maids had white flowers in their hair and each carried two long-stemmed carnations with ribbon streamers.

The wedding reception was in St. Anthony's school auditorium where the table was covered with cream lace and centered with white and coral gladiolas.

Net rice bags in coral and yellow were heaped on the table and the four-tiered cake was ornamented with sugar roses in those colors and topped with bride-and-groom figurines.

Mrs. Lupe Barrientez, sister of the bride, ladled punch while Mrs. Mike Gamez, the bridegroom's aunt, served the cake. Katy Granger of Clovis, a cousin of the bride, invited guests to register.

Leaving for a wedding trip to the Dallas-Fort Worth area and then to Colorado, Mrs. Lopez had changed to a white knit dress with navy accessories, and a corsage from her bouquet. After July 22 the couple will be at home at 404 Jewell.

Both bride and groom have attended Hereford schools throughout their schooldays, and Lopez is a 1972 graduate of Hereford High. He is employed by Piggly Wiggly store.

Out-of-town wedding guests in the bride's family included her grandparents, Mr. and Mrs. Placido Quintana, and Mr. and

Mrs. Placido Quintana Jr. of Dahlia, N.M.; the Sostino Quintanas of Alanez, N.M.; Mrs. Morris Montoya of Denver, the Leo Romero of Clovis, the Luis Quintanas of Morton, the Kenneth Gossetts of Lubbock, and Mrs. Petra Chavez of Antonchico, N.M.

Relatives of the bridegroom from other cities were Mr. and Mrs. B.G. Garza of Fort Worth, Mr. and Mrs. Jake Jaquis of Ballinger.

## OES Holds Memorial For Member

A memorial service for the late Roy Boyer was conducted in the Order of Eastern Star at its meeting in the Masonic Hall Tuesday evening.

New members were received in an initiation for Ophelia Dodson and Leota Moore; also Mr. and Mrs. Harold Arnold became members by transfer from another chapter.

Two visitors from New Mexico were Ora Schilling of Espanola and Ouita Williams of Socorro. Mrs. C.V. Darden presided as worthy matron.

Mr. and Mrs. Marvin Coffey, Mrs. O.G. Hill Sr. and Mrs. A.L. Manjeot were hosts for the social period which closed the meeting.

## Do-Si-Does New Chapter Of Belles

Another Jubilee Belles chapter with a name indicative of its members' interest, the Do-Si-Does have been organized by women from Merry Mixers Square Dance Club.

They will join other chapters in helping to promote the city's Diamond Jubilee celebration next month. The club has 21 members on its roll.

Mrs. Walter Kuper is to serve as president, Mrs. Muriel Bussey treasurer, Mrs. Lee Carr secretary and Mrs. John Ambold sheriff.

Members designated as representatives to the Jubilee's board of governors are Mmes. Bob Hammock, Bill Polk, Sam Eason and Don Smith.



Mrs. Raul Lopez Jr. nee Connie Quintana

## Shower Is Given For June Bride

A bridal shower honored Mrs. Dwight Rickman, the former Carmen West, Thursday in the Medallion Room of the REA building. The honoree was the bride in a June wedding.

In the receiving line with Mrs. Rickman were her mother, Mrs. Jim West, and her mother-in-law, Mrs. Floyd Rickman. Mrs. Kim Blackwell invited guests to sign at the register table ornamented with pink gladiola blossoms.

Yvonne Duggan and Rene Self served cake, which was accented with pink, orchid and yellow nosegays, and poured coffee and punch. A pink tablecloth with lace overlay and a centerpiece of multi-colored spring flowers decorated the serving table.

Gifts to the bride were arranged on a table adorned with yellow and white daisies.

The honoree wore an open weave knit dress with a purple bodice and purple and white checked skirt, trimmed in white.

Hostesses for the shower were Mmes. Reece Lawson, Buel Monroe, Jerry Roberts, L. B. Russell, Tommy Blasingame, Elmo Hall, Roy Blevins, Clifford Kerr, Bill White, Preach Merritt, Bruce Coleman, A. W. Self, Willis Duggan, G. V. Hall, Jim Robinson, Bill Blackwell, and Bill West.

## Rummage Sale Planned Here

A rummage sale is being planned by the Muscular Dystrophy Association to be from 9 a.m. to 6 p.m. Monday and Tuesday in the home of Grady Swindell, 119 Fir.

Proceeds from the sale will go to the benefit of the charitable organization.

"Bachelor: A man who never Mrs. anybody." (Anonymous)

## Big Annual Reunion Is Held Here

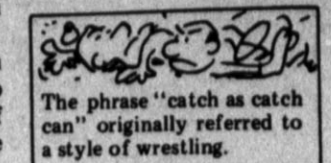
The Curtsinger-Cocanougher families held their annual reunion Sunday at the Bull Barn. Family members spent the afternoon visiting and planned their next reunion for the second Sunday next July.

Those living in Hereford who registered were Messrs. and Mmes. Bill Cocanougher, J. B. Cocanougher, Clarence Strange, Le Roy Price, Boyd London, Buddy Curtsinger, Dub Curtsinger, Joe Curtsinger, Sam Curtsinger, Hugh Latham,

and Charlie Calloway. Also, Pete Cocanougher, Lee Cocanougher, Gladys Tomlinson, Bertie Lee Cocanougher, Robert Earl Strange, Mrs. A. T. Griffin, Georgia Beach, Diana Egbert, Jeanette Curtsinger, Virginia and Jimmy Curtsinger and Lola Curtsinger.

Relatives from out-of-town were Messrs and Mmes. Cap Cocanougher and Lewis Gare of Friona; Mr. and Mrs. Jimmie Gore and Bettie Stockett,

Claude; Messrs and Mmes. James Gillian, Claude Gillian and Jack Gillian, Clovis; Mr. and Mrs. Donald Bindrup, Penn Valley, Calif.; Mrs. Roland Chadwell, Irving; Dana Lynn Callaway, McAllen.



The phrase "catch as catch can" originally referred to a style of wrestling.

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Quality construction is the reason you pay more for Servel initially. Because quality doesn't come cheap. Long, economical operation is the reason you'll save in the long run. Because quality pays off.

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Think long and hard before you invest in central air conditioning. Then install Servel.

**SERVEL**  
"The World's Most Respected Name in Air Conditioning"

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Call for a free cooling survey.

## HELP WANTED

We need 20-25 men or husky boys age 16 or over to help set up carnival equipment. Report to Bull Barn at 5:00 p.m. Sunday, July 22, and/or 8:00 a.m. Monday, June 23. Gene Ledel Shows Inc.

**MASTER CHEF**  
The better grill. Heavy-duty cast aluminum. Length 19-1/2". Width 16". Cash price \$90.83. \*Budget price \$109.80. Budget terms \$3.05 per mo. for 36 mos.

**PARTY HOST**  
The professional one. Heavy-duty cast aluminum. Length 27". Width 18". Rotisserie extra. Cash price \$108.68. \*Budget price \$131.40. Budget terms \$3.65 per mo. for 36 mos.

**CHEF'S CHOICE**  
The outdoor range. Heavy-duty cast aluminum. Double unit - Dual controls. Length 38-1/2". Width 16". Rotisserie extra. Cash price \$143.33. \*Budget price \$173.52. Budget terms \$4.82 per mo. for 36 mos.

**CHARMGLOW GAS LIGHT**  
A touch of safety and elegance. Cast aluminum construction. Cash price \$60.85. \*Budget price \$73.63. Budget terms \$2.05 per mo. for 35 mos. 1 final payment of \$1.88.

*You are invited . . . to good times, good food*

in your own backyard with an outdoor gas grill and gas light. You can cook up a party at a moment's notice, because a gas grill is ready to cook in minutes. And it's so easy to cook on because you can control the heat. With a gas grill there's no charcoal mess, and you still get that delicious, outdoor char-broiled flavor that comes from the smoke of meat juices dripping on permanent ceramic briquets.

Besides the good times you'll have cooking out, you enjoy the convenience of having a gas grill. You'll probably find yourself cooking on it just because you wanted to get out of the kitchen or didn't want to mess up the broiler of your kitchen range.

All prices include normal post-type installation (up to 50 feet of line) and 5% sales tax. \*Budget terms are available at 12.75% annual interest on declining balance.

Save \*28.50 by Buying a **PATIO PAIR**

ORDER a Gas grill and light together and take advantage of the opportunity to save. Listed below are combination prices now available if you order from us.

	CASH PRICE	BUDGET PRICE	BUDGET TERMS
Gas Light #300 (illus.) or #325 AND . . .		\$147.24	\$4.09/36 mos.
Master Chef (AMK) . . . . .	\$121.75	\$168.84	\$4.69/36 mos.
Party Host (HEJ) . . . . .	\$139.60	\$210.96	\$5.86/36 mos.
Chef's Choice (CC-1) . . . . .	\$174.25		

Patio Pair prices include normal post-type installation (up to 50 feet of line and both in same locality) and 5% sales tax. Budget terms are available at 12.75% annual interest on declining balance.

Call Pioneer Natural Gas Company or ask any PIONEER employee about an OUTDOOR GAS GRILL and a GAS LIGHT.

**P** PIONEER NATURAL GAS COMPANY

Teaches Youth, Aged

# Art Talent Is Shared

By SANDY INMAN  
Brand Staff Writer

A VARIETY of art objects and antiques are attractively displayed in the O. Wertenbergers' home nine miles east of Hereford. Mrs. Wertenberger, who teaches in the art department of La Plata Junior High School, is engaged in working with all art media. "When I see a piece of art that is unusual, I probe to find out more about it. When you are associated with the art world, you find that you are learning something different everyday." Besides having a love for art, she also has a love for people. She contributes her time and talent to teaching China painting classes at Kings Manor once a week.

"I BRING THE MATERIALS that they use home with me after each session to fire in my kiln. I then take them back at the next scheduled class. I get such satisfaction in working with the residents of the Manor. They are truly interested in what they are doing and they are very eager to learn."

"Some of the women come in wheelchairs from Westgate. The enthusiasm is just tremendous. I try to teach them basic brush strokes and let them use their own individual style in their work."

"I feel they need the freedom to express themselves and to let their own personalities come out. What may be suited in my home may not go with their decor."

IN ADDITION TO the China painting classes at Kings Manor, she also teaches China painting to older persons in her home. "I enjoy being around older people after working with teenagers all day. It gives me a chance to relax. I paint two or three small plates in an afternoon."

"I then fire them and put the detail work on. Next I add just a touch of gold around the edges."

In May Mrs. Wertenberger received her 20-year pin for teaching. She taught for three years in Ohio, 13 years at Stanton Junior High School and the past seven years at La Plata. In her classes she teaches her pupils to work with acrylics, oil paints and watercolors.

CERAMIC CHRISTMAS trees are another project she is indulging in. She buys her tree molds in greenware. Each tree is beautifully detailed.

The process for making the ceramic objects is not easy or one to undertake if you have only a minimum amount of time.

Mrs. Wertenberger first cleans the trees before she drills the holes for the tiny light bulbs. As many as 200 bulbs can be placed in the larger trees, but the smaller ones require only 50 to 100 bulbs.

After drilling the holes, the trees are ready to be glazed. Snow is then put on the edges of the glaze and the bulbs are arranged in the holes. The last step is the electrical wiring.

"I do this myself, so my husband isn't bothered with it," Mrs. Wertenberger comments.

AS A FINISHED product she has an unusual Christmas tree that can be used year after year for decoration as a centerpiece or by itself. It also is a nice gift idea.

She does all her own firing for her ceramics. She states that this is her fifth kiln and the one she currently has is made with three shelves. "I can fire large globe lamps without damaging them."

She has painted approximately 12 lamps with different styles of shades. She states that the round globes are more difficult to fire, because of their size, than the half shades.

Quilting and needlepoint are relaxing to the art enthusiast and practical. "We use the quilts I make rather than

storing them. I like them much better than wool blankets."

THE FIRST QUILT she made was of a flower garden design. Since that time she estimated she has made over 75 quilts.

"I began getting serious about making them when the boys were in high school. I found that I had the time and it was relaxing to work on during the evenings."

"I have made several for my sons, and we all use them for useful purposes. I make them with dacron batting instead of all cotton, they dry and fluff much better when washed."

"My mother made quilts and used stamps for the designs. I use stamps occasionally, but I prefer to design them myself."

She has done a piece of needlepoint with small floral designs, that measures one yard wide and three yards long. She intends to give her son the piece to reupholster a loveseat.

A MASSIVE BEDROOM suit of mahogany with walnut finish, that she is particularly proud of, has been in the Wertenberger family for years. She and her husband brought it home eight years ago when they returned to Ohio.

The headboard of the bed has unusual carvings with curly maple inlays. The matching washstand has a solid marble top, backboard and soap dishes. "I have seen washstands with marble tops but never with the marble backboard."

A solid oak pedestal table decorates one corner of their living room. This too came from the Wertenberger family. It belonged to her husband's grandmother.

The matching chairs are being stored in Ohio until she and her husband can bring them back. Her mother had an antique buffet table of oak that she also plans to get from Ohio.

hobby of the talented teacher is her collection of outstanding art books that she started several years ago. She has about 25 books that consist of information on macrame, needlework, etc.

Next summer Mrs. Wertenberger is planning to go to the international art show to be held in Las Vegas. "I go to observe and enjoy myself. They usually last about four days, but I stay only two days. I attend just what is of interest to me."

She has gone to shows in Dallas and Oklahoma City. "Everyone is completely different where their artistic talent is concerned and I appreciate the opportunity to go to these shows and learn the different styles that are exhibited."

SHE BELONGS TO THE International China Painting Teachers organization, is a charter member of Hereford Art Guild, has life membership in all teachers organizations and is a life member of Delta Kappa Gamma.

Mrs. Wertenberger and her husband are both natives of Ohio and she went to her first year of college at Manchester College in Indiana. She later transferred to West Texas State University where she returned in 1956 to get her masters degree.

Moving here in 1952 with their three sons, the Wertenbergers were primarily interested in farming. Retiring soon after being employed 20 years at Gifford Hill, Wertenberger is looking forward to his leisure time and is planning to farm their land.

**ROBERT'S APPLIANCE**  
It's Our  
25th Year

ANOTHER INTERESTING



ART DISPLAYED — Displaying different types of art she practices is Mrs. O. Wertenberger, an art instructor at La Plata Junior High School. Upper left photo she shows unpainted ceramic figurines she has made. Needlepoint and one of the quilts

she has done, lower left photo, are examples of the many hours she has put in. Exhibited in upper right photo are china paintings; center, an oil painting; and bottom photo, gold leafing. (Brand Photo)

## IT'S ALL A MATTER OF TASTE

It's a Dutch treat to sample *gevulde kalfsborst* (stuffed breast of veal) in Holland. But every country has its favorite delicacies: Jamaica's stuffed lobster... Lebanon's yogurt pancakes... Portugal's ewe-milk cheeses. Here and in about 30 other countries, many Holiday Inns serve local specialties under the same roof with Continental and American cuisine.



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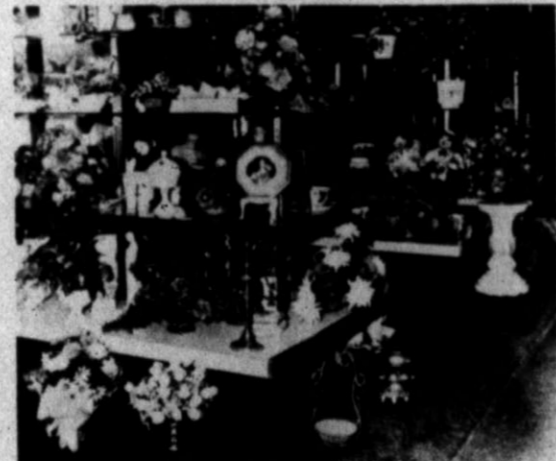


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## PARK AVENUE FLORIST

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**8th**

# ANNIVERSARY



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315 Park Ave.

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### Belles Take Name From 1930's Team

Taking their name from a team in a women's softball league active in the late 1930's, the Herefordettes Belles have organized as a chapter of the Jubilee Belles to promote the city's 75th birthday celebration this summer.

Mrs. Charlie Callaway, Virginia Curtsinger and Mrs. Joe Curtsinger were members of the Herefordettes team and suggested its name for the group of Belles. Officers were given titles of softball players. Mrs. Callaway was named pitcher, Mrs. Mike Koelzer catcher, Mrs. Clint Lundry batter, Mrs. Elmer Jones baseman, Miss Curtsinger shortstop and Mrs. James Latham fielder.

Other chapter members were Mmes. Roy Boyd, Jeanette Curtsinger, L.J. Matthews, Boyd London, Virginia Wallace, Leota Good, Sam Curtsinger, Gloria Garcia, Wanda Underwood, O.C. Curtsinger, Victor Elliston and Evelyn Blankenship.

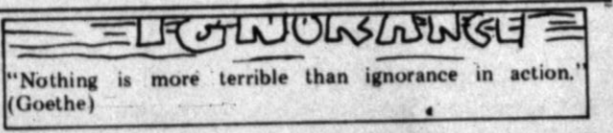


**MARRIAGE PLANS ANNOUNCED**—Mr. and Mrs. Guy Weddel, 201 Grand Ave., announce the engagement of their daughter, Brenda Kay, to Everette Roy Stewart, son of Mrs. Sylvia Lee of Fayetteville, Arkansas. The couple plan a September 8 wedding at Central Church of Christ. Miss Weddel is a 1970 graduate of Hereford High School and attended two years at Lubbock Christian College. Stewart is a 1973 graduate of the University of Arkansas after completing tour of duty in Vietnam with the U.S. army. (Bradly photo)

### SCHOOL Lunch Menu

HEREFORD DAY CARE CENTER

**MONDAY** — Breakfast: Farina, raisins, milk; Lunch: Creamed tuna on toast, green peas, milk, fruit cocktail; Snack: Peanut butter and crackers, orange juice.  
**TUESDAY** — Breakfast: Cinnamon toast, banana slices, milk; Lunch: Oven-fried chicken, creamed potatoes, chopped broccoli, hot rolls, butter, milk, pineapple cake; Snack: Bread and butter, milk.  
**WEDNESDAY** — Breakfast: Donuts, apple slices, milk; Lunch: Spaghetti with meat sauce, green salad, buttered crackers, Jello salad; Snack: Lemon cookies, apple juice.  
**THURSDAY** — Breakfast: Hot biscuits with jelly, applesauce, milk; Lunch: Peanut butter sandwiches, carrot sticks, pork and beans, milk, pear halves; Snack: Pumpkin bread, milk.  
**FRIDAY** — Breakfast: Oatmeal, raisins, milk; Lunch: Roast beef with gravy, steamed rice, green beans, hot rolls, butter, milk, ice cream; Snack: Corn munchies, orange juice.



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<p>SHURFINE  <b>SANDWICH SPREAD</b>                  Delicious                  Quart Jar 59¢</p>	<p>SHURFINE  <b>FRUIT FLAVOR DRINKS</b>                  All Kinds of Flavors                  48-Oz. Cans 29¢</p>	<p>CROWN  <b>PEANUT BUTTER</b>                  Crunchy or Smooth                  2-Lb. Jar 99¢</p>

<p><b>Marshmallow Creme</b> Hipolite 9-Oz. Ctn 3 For \$1</p>	<p><b>Chocolate Syrup</b> Hershey 16-Oz. Can 4 For 99¢</p>	<p><b>Popcorn</b> Jolly Time Yellow Hulls 3 2-Lb. Bags \$1</p>	<p><b>Tide</b> Laundry Detergent Giant Size</p>	<p><b>Oven Cleaner</b></p>	<p><b>Jack In The B</b></p>
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<p>SUNBET  <b>PRUNE JUICE</b>                  Unsweetened                  24-Oz. Btl. 53¢</p>	<p>REALEMON                  LEMON JUICE                  Natural Strength                  24-Oz. Btl. 25¢</p>	<p>SHURFINE  <b>GELATIN DESSERT</b>                  All Flavors                  Box Now Only! 8¢</p>	<p>SHURFINE  <b>KOOL AID</b>                  Assorted Flavors                  8-Pkg. 5¢</p>	<p>STOVE TOP                  COMBROAST                  Combread or Chicken Flavor - 6 Servings                  Pkg. 47¢</p>	<p>SHURFINE  <b>PICKLES</b>                  Fresh                  Quart Jar</p>
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<b>BEEF SHORT RIBS</b> Lean & Meaty Lb.	
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<p>SHURFINE <b>PICKLES</b> Fresh Pak <b>49¢</b></p>	<p>HOLSUM STUFFED No. 8 Jar <b>29¢</b></p>	<p>PURINA <b>CAT FOOD</b> •Chicken &amp; Liver •Turkey &amp; Giblets •Salmon &amp; Chicken 6 1/2-Oz. Cans <b>10 99¢</b></p>	<p>ROXEY <b>DOG FOOD</b> •Chicken &amp; Liver STOCK UP SALE 15 1/2-Oz. Cans <b>8 99¢</b></p>
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**ENGAGED TO WED** — Engagement of Miss Hope Rodriguez to Alberto Garza is announced by her parents, Mr. and Mrs. Abel Rodriguez of 121 Norton. The wedding is planned for August 18 in St. Anthony's Catholic Church with the Rev. John Kiesling officiating. Both Miss Rodriguez and her fiancé are 1972 graduates of Hereford High School. Garza, son of Mr. and Mrs. Enrique Hernandez, 910 South Schley, has attended Cisco Junior College. (Bradly photo)

**4-H Leaders Plan For Autumn Forum**

A 4-H Leaders' Forum to be held in September was discussed at the July meeting of Deaf Smith County 4-H Parents-Leaders Association in the REA Medallion Room. All adult leaders of the youth clubs will be encouraged to attend this training session. Teen leaders were given approval on their plans for the county 4-H booth at the 1973 Tri-State Fair. Use of a plot of land for a motorbike trail, lately granted by the City of Hereford, was discussed, questions answered and possible problems considered. It was announced that Sandra Stallings, Lynette Clearman, Kay Simpson, Cynthia Smart, Brit Hicks, Ken Douglas and Allen Roe will attend the annual 4-H Electric Camp from this county, with Jigger Rowland, a club leader, Extension Agents Joyce Shipp and Justin McBride as sponsors.

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**CALENDAR OF EVENTS**

- MONDAY**  
Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.  
Rotary Club, Civic Club Center, noon.  
Odd Fellows Lodge, IOOF Hall, 8:30 p.m.  
Evening Lions, K-Bob's Steak House, 7 p.m.
- TUESDAY**  
Teen TOPS Club and Calorie Patrol TOPS Club, Community Center, 9 a.m.  
Rebekah Lodge, Odd Fellows Hall, 8 p.m.  
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.  
BPOE Lodge, Lodge Hall, 8:30 p.m.
- WEDNESDAY**  
Merry Mixers Square Dance Club, Community Center, 8:30 p.m.  
CFW, First Christian Church coffee.  
Noon Lions Club, Civic Club Center, noon.  
Knights of Columbus, KC Hall, 9 p.m.
- THURSDAY**  
Kiwanis Club, Civic Club Center, noon.  
Jaycees, Dickie's Restaurant, 8 p.m.  
Red Cross Volunteers luncheon, K-Bob's Steak House, noon.  
AARP, Community Center, 7:30 p.m.  
VFW, VFW Clubhouse, 8 p.m.
- FRIDAY**  
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.  
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.

**RABELAIS DIES**  
Francis Rabelais, renowned French satirical writer, died at age 63 on April 9, 1553.

**FRANCIS BACON**  
Francis Bacon, English philosopher, died at age 65 on April 9, 1626.

**FRENCH CLAIM**  
On April 9, 1682, the total area of Louisiana was claimed for France by explorer Rene La Salle.

**MONTGOMERY WARD**

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<p><b>STEREOS</b></p> <p>Console Stereo Mediterranean Style Reg. \$199.88 <b>\$179.88</b></p> <p>Cassette Recorder AC-DC Operation Reg. \$39.95 <b>\$26.88</b></p> <p>Stereo Component Set FM-AM-FM Stereo - 8 Track Recorder Reg. \$119.95 <b>\$79.88</b></p> <p>Stereo Component Set FM-AM-FM Stereo 8 Track Recorder Reg. \$187.95 <b>\$149.00</b></p> <p>Portable Color TV Slide Rule Controls Reg. \$359.95 One Only <b>\$159.00</b></p> <p>19" Portable Color TV Includes Stand Reg. \$364.95 <b>\$304.95</b></p> <p>Portable B &amp; W TV Beautiful Case Reg. \$147.95 <b>\$125.95</b></p> <p><b>COMPACTORS</b></p> <p>Trash Compactor 3,000 Lb. of Pressure. Gold or White Reg. \$219.95 <b>\$169.95</b></p>	<p><b>REFRIGERATORS</b></p> <p>15.5 Cu. Ft. Refrigerator 2 Door Model White Only Reg. \$299.95 <b>\$239.00</b></p> <p>4.4 Cu. Ft. Refrigerator Great for Summer Home, Family Room or Trailer. Slightly Damaged Reg. \$127.95 <b>\$77.95</b></p> <p><b>VACUUM CLEANERS</b></p> <p>Jiffy Vacuum Reg. \$22.95 <b>\$17.95</b></p> <p>Deluxe Canister Vacuum Reg. \$89.95 <b>\$59.88</b></p> <p>Canister Vacuum Reg. \$57.95 <b>\$44.88</b></p> <p><b>WASHERS AND DRYERS</b></p> <p>Portable Dishwasher Convertible - Cherrywood Cutting Board Top, Reg. \$279.95 <b>\$214.95</b></p> <p>10 Cycle Washer 18 Lb., White Reg. \$259.95 <b>\$197.95</b></p> <p>Electric Dryer to Match Reg. \$194.95 <b>\$152.95</b></p> <p>Electric Dryer Stop 'N Dry, Our Best. Harvest Gold Reg. \$229.95 <b>\$189.00</b></p>
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## Editorials

# More Clean-Up Needed

Put yourself in this position: You are a public official with the ultimate responsibility for assuring that a major metropolitan area in your jurisdiction gets enough electrical power.

This area is currently experiencing "brownouts" because the generating capacity of the existing power plants is insufficient. Since demand is still growing, it seems only a matter of time before there is a massive and total power failure.

Obviously, new generating facilities must be built. But where? Unfortunately, the city also has a severe air pollution problem. And present technology does not permit a 100 per cent cleanup of the stack emissions from a fossil-fueled power plant.

Worse still, the "cleanest" fossil fuels — such as natural gas — are becoming too scarce for heavy industrial use. And for a variety of reasons, an atomic power plant is not suitable for your particular needs.

What do you do? The city must have more power, but it cannot stand any further deterioration in air quality.

WELL, SINCE electrical power can be transported with relative ease, why not put the new power plant away from the city, somewhere where its emissions will be harmlessly dissipated?

That would seem to be the reasonable course of action, but thanks to a June 11 Supreme Court decision, it is not a legal course of action.

The Supreme Court, in a four-four tie, upheld a lower court ruling (known as the "Pratt decision") which forbids any significant degradation of air quality anywhere in the U.S., even if the resulting air quality would still meet the strict standards established by the Environmental Protection Agency for the protection of health and property.

The decision is an interpretation of the Clean Air Act, that Pandora's Box

of ill-considered regulations that Congress passed in great haste to demonstrate its fashionable concern for the environment.

JUST A BIG city problem? By no means! Rural areas that want to attract industry to provide jobs and a higher standard of living for their people will now find that they cannot, thanks to this ruling.

Industrialists who want to build new production facilities may find that now they cannot build them in the city or in the country. That guarantees the continuation of shortages of many products, which, in turn, contributes to inflation. And inflation affects us all, city or country.

Rural areas could hardly be blamed for refusing to accept the pollution problems of their urban neighbors. But that is not what is at issue here. In most cases, the cities have problems primarily because of the concentration of factories, power plants and vehicles in a relatively small area. If these pollution sources were spread over a much larger area, there would be no problem.

So what is involved is not the shift of a problem from the city to the country, but rather, a means of eliminating (or reducing) the problem.

WE HAVE made encouraging progress against pollution — especially air pollution. Much remains to be done. We must continue to reduce pollution just as rapidly as evolving technology brings the cost of abatement within reach. But irresponsible "crash" programs that may deprive millions of heat, light, power and jobs, while stimulating inflation and complicating urban air pollution, are clearly not the answer.

Congress needs to clean up the Clean Air Act — and the sooner the better. The energy crisis is getting too close for comfort.

## The Sunday Brand

Established 1948  
Published Every Sunday at 130 West Fourth  
Hereford, Texas 79045  
The Hereford Brand, Incorporated

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 30, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1 \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$1.00 per month. Single copies 20 cents each.

O. G. Nieman  
Don Richards  
Sue Coleman  
Grady King  
Mail

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News Editor  
Women's Editor  
Advertising Manager  
CIRCULATION  
364-2030



"The minds of children are wonderful. Do you realize that the same child who is conversant in computer-directed space exploration, solid fuel missiles and communications satellites can also sit down and explain to you how the Easter bunny brings all those wonderful goodies on Saturday night." THERMOPOLIS, WYO., INDEPENDENT RECORD

"The U.S. has washed a lot of dirty underwear before the world the last few years. Think of living in a country where the Government can be accused, investigated, prosecuted — and the country stands — and there are no gory executions. America is still the best country in the world." COTTONWOOD, MINN., CURRENT

In Other Words . . .

# It's The Little Things

By Don Richards

"The worth of a state, in the long run, is the worth of the individuals composing it." —John Stuart Mill

It's the little things that count. It's a shame the little things make so much difference many times — but it's a fact — they do.

It's a shame people judge other people by little things about them; it's a shame little things like firecrackers give Fire Marshall Jay Spain headaches; it's a shame a little thing like Watergate disrupts "As The World Turns;" and it's a shame a little town like Glenrio gives Deaf Smith County law officials so many problems.

HAVE YOU ever been impressed with someone or someplace and then be disappointed by some little thing that just sticks in your mind.

If you have ever felt this way about a town then don't let it happen in Hereford.

In six weeks Hereford will be hosting many out-of-town persons and many state and federal governmental officials during the Diamond Jubilee Celebration. A good impression of Hereford, it's enthusiasm and total participation could result in a favorable attitude toward the city in later legislative or industrial matters.

TOTAL PARTICIPATION doesn't necessarily mean you have to grow a beard or wear a long dress. It doesn't necessarily mean you have to enter the Marathon Rocking Chair



contest. These things are necessary, but there are some people who can't participate this way.

But you can clean up that front yard or mow the grass or get that flower bed in better shape. You can mow off or clean up that vacant lot you own across town.

There is no better time than now to paint the outside of the house or business like you have been planning all year.

NO TIME would be better than now to clean up all that trash in the alley behind your house and no time would be better than now for that city or county employee to take just "a little bit more caution" to make sure that street sweeper or road grader does as good a job as the company advertises that it will.

The Chamber of Commerce is doing a good job promoting the Jubilee Celebration — but they can't do it alone.

The real chamber of commerce of a town is not the men that occupy the office on main street. The real chamber is the cafe waitress that waits on you or the service station attendant that fills your tank with gas.

How many towns have you gotten a bad impression of just because a waitress forgot the catsup or to wipe the table — or because the station boy forgot to clean the windshield.

HEREFORD IS a good town. The best when compared to other towns its size in several states around.

Don't let people visiting the town get a bad impression because of "little things" that don't amount to a hill of beans. They could grow to be a mountain.

The Sunday Brand  
**Editorial Forum**  
Page 6 Sunday, July 15, 1973 Hereford, Texas.

The Bootleg

Philosopher



Dear editor:

According to an article I read in a newspaper the other night while I was resting from working all day watching the Watergate hearings, the television industry has drawn up a code of ethics for commercials shown on children's programs.

One of the rules forbids ads that "exploit children," that claim that "if children have a certain product they are better or stronger than those without it," unless the claim can be documented.

I DON'T know much about children's programs, except those the networks put out every night for adults, and I guess children shouldn't be exploited when there are so many adults around to be taken in, but I was just thinking. Children may learn faster than we realize and discovering hoakum in childhood may be sound training for adulthood.

For example, there are lots of grownups now who, when they were 8 or 9, scraped up a dime to send off for that advertised marvelous gadget you could put under your tongue and throw your voice. I can still see the ad with the youngster standing there with a smirk on his face while his voice comes out of the ceiling to the amazement of young and old alike.

NOBODY ever learned to use the gadget, all anybody could get with it was a distorted sound that fooled nobody, but a lot of youngsters, after they discarded the thing when they couldn't sell it to a friend at a discount, did learn the first step in not being taken in.

Of course, kids shouldn't be exploited, but a kid that has to eat a special kind of breakfast cereal for four years before he catches on he's not any stronger than the kid down the street who eats oat meal, may have a hard time when he grows up catching on to the fact 50 per cent of what a candidate says maybe ought to be taken with a grain of salt, any kind of salt, not just the special brand he's seen advertised on television.

Yours faithfully,  
J.A.

## Talk Of Texas

**FOOTNOTE TO HISTORY** — Forty years ago this summer, a 350-pound soldier of fortune sailed a 26-foot flatboat from Fort Worth to Chicago to prove that the upper reaches of the Trinity River could be navigated.

He was Basil Muse Hatfield, self-styled "First Lord of the Trinity Admiralty." Under the sponsorship of the Fort Worth Chamber of Commerce, he took his boat, "The Texas Steer," up the river hoping to arrive in Chicago in time to reap some publicity from the "Century of Progress" World's Fair which opened on Lake Michigan in 1933.

By the time he navigated the northern Trinity and the other waterways between Fort Worth and Chicago, the fair had closed. Hatfield timed his arrival in Chicago to coincide with the exposition's second run in 1934, and so he got his publicity anyway.

"Commodore" Hatfield returned to Texas and continued to make trips down the river between Fort Worth and Galveston. He died in 1942 at Liberty, not far from where his beloved Trinity empties into the Gulf.

**TEXAS TALK** — Cowboys had a language all their own.

To "hit the flat" meant to ride out on the prairie. To dress up was to "rag proper." And now cowpoke referred to whiskey as a drink. He called it a "family disturbance" — which it often was.

**IT'S A FACT** — Lampasas (pop. 5,590), capital of the central Texas county of the same name, was the birthplace of two of the state's influential organizations.

In 1877, the Farmers' Alliance was organized there. This grew into the Populist Party which wielded considerable political power for a time. Eight years later, the Texas Bankers Association was founded in Lampasas.

**EARLY FLIRTS** — Long before the arrival of the mini on the fashion scene, young ladies who knew the fine art of tilting a hoopskirt properly had no problem in getting the attention of the male animal.

The art of hoopskirt coquetry was noted by a male observer writing in Flake's "Galveston Bulletin" on April 1, 1866. He described such dalliance this way:

"The latest style of hoops are 'tilting hoops,' constructed so that when modest ladies choose, a little flirt of their feet will toss up their skirts, so as to expose delicate ankles and such."

**FOR MEN ONLY?** — For 40 years after the Texas State Cemetery was established in Austin in 1851, no woman was buried there.

**TRAVELING TEXAS** — The world's largest mural made entirely of postage stamps hangs in the post office at Eastland.

It is a 6-by-10 foot panel containing some stamps valued at as much as \$270 by collectors.

Mrs. Marene Johnson, the town's retired postmistress, spent \$12,500 of her own money and 982 work hours creating it. Using 11,271 postage stamps from around the world, the mural recreates the United Nations emblem in one panel on freedom and the portrait of Martha Washington as it appeared on the first postal card issued. Other panels form a portrait of Abraham Lincoln and another is a 20 x 30-inch reproduction of the first U.S. stamp to have an adhesive back.

Most of the stamps are used and their face value is \$870.20. In order to get the exact shadings she needed to complete some of the panels, however, Mrs. Johnson purchased many stamps prized by philatelists.



# By the Garden Gate

With Glad

By Mrs. Art Manjeot

**GARDENING IN JULY:** We all have days when we really should not have gotten up. One such day was mine last week. First of all I decided to trim the back yard lawn. I picked up my new trimmer and quickly went out to perform the chore.

It did just extra fine until I had about completed half of the edging, then went dead. I worked with it for an hour or so, and it just would not respond.

Tried the larger edger, which has a gasoline motor; it would not start, had to take it to the repair man. Decided to quit trying to do garden chores and go shop a while; got all ready, backed the car out and lo and behold! the automatic eye had gone out.

Tried and tried to lower the door, no go. Went shopping anyhow, had trouble finding the articles I was looking for. Came home, decided to wash some white curtains; machine started just right. Soon it stopped.

By that time I was ready to run away and hide my face, nothing was going right. Instead I went outside and it was so hot I would not venture out in the sunshine. Just stood and looked at the back-yard living area.

Some of the flowers and grass were wilted. All at once I spied a beautiful San Juan rose in bloom with its head high, fresh and sweet.

I looked for my garden scissors (couldn't find them, had lost two pair) did however cut the rose, brought it in the house and placed it where I could see and enjoy its beauty and sweetness. Aided in turning my bad day into a much better one.

Thank goodness I do not have such days very often, but I will frankly admit that garden therapy certainly does help me over many a hard problem.

July, the mid-summer month is a great time to enjoy our gardens, both the flower and vegetable gardens. Many of the annuals are at their height in color and beauty. The vegetables are maturing, and some are ready for use.

In reality we are seeing come true some of the dreams we had during the winter when we planned and really started work towards more beautiful flowers and delicious vegetables.

Oh yes, we all have our frustrations which are really testing times. Our main aim now is to keep things growing well, and this takes a watchful eye.

The following words are important in our garden vocabulary: water, (irrigate), mulch, fertilize, control insects and plant diseases, watch for lawn problems, be diligent.

Many people water plants during dry spells, and the bad thing about it is that so few do it correctly. Shallow and frequent watering may do more harm than good. The best method for plants is to use a soaker, or to just let the stream of water go slowly and deeply to the plant.

A soaker is good because it really controls the flow of water, and results are that the water does reach to the roots. If water does not reach the roots, it is not doing the plant any good at all.

In watering the lawn or other large areas, a good way to water is to let the sprinkler run

in a given area long enough to apply at least half an inch preferably one inch of water.

To gauge the amount of water that falls place a container that has straight sides and an even area across the top under the fall of the water. When water begins to puddle on the surface of the ground or grass, measure the amount in the can.

If there is a half-inch of water in the can, water again in three or four days. It is really better to catch an inch of water in the container, then one can water less frequently.

If this seems a bit of extra trouble, do it once and time the fall of water until an inch or half-inch is caught, then next time you can time it rather than catch water in the container.

Plants also become frustrated, when the soil is all crusted around them. Am sure they are wishing that some one would be kind enough to scratch the top soil. This we call cultivating.

During these hot summer days the ground is prone to crust, but it is usually not more than an inch deep, so a light scratching will loosen, and then when watering is done it will penetrate more easily.

In stirring the soil it is aerated, and this aids the plant. Much of the crusting can be controlled if more humus is added to the soil and gently worked into it, then top with a good mulch.

Mulching serves many purposes; water conservation (which is vital to us) weed control, appearance of the garden is better and neater, and protects from winter cold.

Use care in selecting mulches. Ground wood chips, straw, dried grass clippings. Use during summer months to aid in keeping plants cool, and for winter to keep them warm and aid in preventing deep freezes.

Peat moss (chopped) is used extensively for mulching. It is more expensive, and when dry is prone to blow away. When worked loosely into the soil a good cover is made around the plant.

Another mulch that I like very much (but is hard to find lately) is cocoa hulls. They are easy to use add attractiveness to the flower beds, and the odor is tantalizing. Also when it deteriorates it adds nutrients to the soil.

One author I read after, stated that he especially liked grass clippings (should be at least partially dried, and use care not to get Bermuda runner in with the clippings) for vegetables such as tomatoes, peppers, eggplants, okra and bush beans. They aid in promoting growth, and when fall comes the grass is good to produce humus, if worked into the soil.

A gardener has to be alert in

detecting diseases, and also for chewing insects. Always look under the foliage because worms and other insects can hide under and eat up a leaf before it is noticed.

I almost lost some of my rhubarb. One day I watered it and the next morning when I went out to see what was new in the garden, I found a small army of fuzzy yellow worms on the under side of the large leaves, (some were eight inches across).

Seems insects can have a whole army busy before they are detected. Diseases are a bit easier to detect, but when diseased parts are found they should be treated at once so that it will not spread to the entire plant. Watch for black spot and mildew.

Thrips are very, very bad this year and they are very difficult to see, so watch for them or at least keep watch on roses, glads and other plants; they will ruin them before one is aware of the invasion. Are bad on row crops, especially maize.

Seems lawn problems stack up when it is hot and dry. So be watchful over the lawns. Do use care in the watering program as well as the mowing.

Plants become hungry just like we do, so feed when needed, do not apply fertilizer unless the soil is moist. After application it should be watered in.

A good garden practice is to alternate in feedings, do some by root, and others by foliage feedings. Study ingredients of fertilizers being used . . . in other words know your plants, their needs and fulfill them by proper feedings, watering, mulching and tender loving care.

"Do not be attracted by easy tasks.

It is beautiful to do what others refuse. There are small everyday tasks that are waiting for someone to do . . . that is service." — Sue Smith . . . TGC, president.

**BREZHNEV PROMOTED**  
On May 7, 1960, Leonid Brezhnev was chosen by the Soviet Supreme Council to succeed Marshal Kliment Voroshilov as titular chief of state.

**RIVER DISCOVERED**  
The Spanish explorer Hernando de Soto discovered the Mississippi River on May 8, 1541.



Mrs. Stan Watkins . . . nee Brenda Cupell of Vega

# Miss Cupell Is Married In Vega

The marriage of Miss Brenda Lou Cupell of Vega and John Stan Watkins of Amarillo was solemnized in First Baptist Church of Vega at twilight Saturday with the Rev. Genoa Goad, pastor, officiating.

Parents of the couple are Mr. ans. LeRoy Cupell and Mr. and Mrs. John E. Watkins, all of Vega.

Pedestal bouquets of white blossoms were set with candelabra on either side of a white velvet prieu dieu at the altar, all draped with garlands of ivy and fern. Aisle candles were also garlanded with the greenery.

Miss Sue Cupell was her sister's maid of honor and Steve Roark of Amarillo was best man. Bridesmaids were Mrs. Steve Kirkpatrick of Hereford, cousin of the bride, Miss Shirley Richardson and Mrs. Max Reed.

Barry Crowe, Mike Hall and Jerry Fisher were groomsmen, Max Reed, Dennis Watson of Amarillo and Dan Kennedy the ushers. Small nieces of the bride, Teresa James and Shanda Neubauer, were flower girls.

Mrs. Larry Wagner, vocal soloist, and Mrs. Glen Boydston presented wedding music.

Layers of white chiffon over satin made the bride's empire style gown, trimmed in bands of

cotton lace run with white satin ribbon. Her veil fell from a lace caplet to form a train. Her bouquet included white carnations, Fuji mums, babybreath and ivy sprays.

Attendants were dressed in floral printed organdy, with full sleeves gathered to ruffles at the wrist matching ruffles around the V-necks. Their nosegays were of lavender carnations. The flower girls' lavender organza frocks were in similar style; they carried baskets of rose petals.

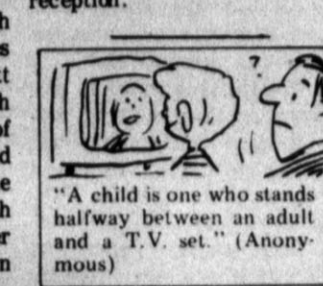
At a reception in the church fellowship hall, Mrs. Charles Cupell and Mrs. Roger Barrett served the tiered cake which was decorated with a design of lavender flowers, bells and cherubs. It was set on the scalloped white satin cloth, with an arrangement of lavender flowers, fern and ribbon streamers.

Mrs. Gary Simmons and Miss Debbie Graves poured punch and Mrs. Ronnie Gilter was at the guest book.

After a wedding trip to Colorado Springs, Mr. and Mrs. Watkins will be at home at 1701 South Lincoln, Amarillo.

She was a 1973 graduate of Vega High School. He is with the Texas Highway Department, and was graduated from Vega High two years ago.

A number of relatives from Hereford were among out-of-town guests for the wedding and reception.



"A child is one who stands halfway between an adult and a T.V. set." (Anonymous)

**FIRST SETTLEMENT**  
On May 13, 1607, English colonists landed near the St. James River, Va., to establish the first permanent settlement in the new world.

**DUTCH EXILES**  
On May 13, 1940, Queen Wilhelmina and key members of the Dutch government arrived in England after fleeing from Nazi invaders of The Netherlands.

**BUY IN CONFIDENCE WITH CONFIDENCE**  
Hereford's House of Diamonds  
**Cowan Jewelers**  
Downtown AMERICAN GEM SOCIETY member



**WE CARE ABOUT YOUR PETS**  
Bring your pet by to enjoy our professional qualified grooming techniques.  
**We do NOT tranquilize your dog!**  
• Betty Barrett • Frankie P.rott  
• Jo Anne Clay  
**Chantel's Grooming Salon**  
Phone 364-2048



**THE GOOD FEELING**  
**NEW PROVOCATIVE MUSK COLOGNE FOR MEN**  
by English Leather  
A little Musk Cologne makes a man dangerous. Under the fabled spell of Musk, his senses breathe deep. He feels things. He wants things. And his animal instincts won't take no for an answer. And the good feeling lasts and lasts. Because our Musk Cologne lasts and lasts. He'll rediscover what kind of man he is. And so will his woman.  
**\$5.00**  
MUSK COLOGNE FOR MEN 5 oz.  
**MCDOWELL DRUG**  
364-1313 Downtown

# We've Got The Only WATER HEATER In Town That You Can Install Anywhere

An electric water heater can be installed anywhere you need hot water . . . in the utility room . . . in the kitchen . . . in the bathroom. No flue or vent is required. Water pipes and an electrical outlet are all you need. Electric water heaters are insulated on all sides, so they're efficient. And, best of all, they give you all the hot water you need when you want it! That's why we say—we've got the only water heater you can install anywhere!

**ELECTRICITY—IT DOES SO MUCH GOOD**  
**Modern ELECTRIC Water Heating**  
FOR SO MANY PEOPLE  
**WE SELL 'EM—Call Us!** 28-2



**FOR THE BEST DEALS ON NEW or USED CARS**  
Come in and Talk with one of the Men at  
**JOHN ORSBORN BUICK-PONTIAC-GMC**  
at 142 N. MILES or 221 N. 25 Mi. Ave.  
364-0990 364-1222

# Linda Kleuskens Feted At Shower

A lace parasol with a bouquet of white carnations tied with orchid ribbons atop, was the table centerpiece at a tea-shower Saturday honoring Miss Linda Kleuskens, bride-elect of Tommy Brown. It was given in the home of Mrs. Joe Reinauer Sr.

An orchid cloth with sheer overlay covered the table, and orchid candles burned in hurricane lamps, their bases surrounded with carnations, on either side of the parasol.

Callers were greeted by the honoree and her mother, Mrs. Carl Lueuskens; sisters, Beverly and Linda; the mother of the bridegroom-elect, Mrs. Eldred Brown; Mrs. Johnny Hoffman, and grandmothers of the couple, Mrs. Nettie Kleuskens of Green Bay, Wis.,

Mrs. Max Hoffman of Umbarger, Mrs. Jennie King of Rosedale, N.M. and Mrs. N.A. Brown of Walcott community.

Karen Gilbert and Janie Benton served tea and Mrs. Steven Jones invited guests to register. Mrs. Carl Wimberley at the organ played background music during the afternoon.

Hostesses included Mmes. Clarence Betzen, Alfred Smith, Robert Strain, J.D. Gilbert, J.E. Sorrels, N.E. Tyler, Dan Guseman, Charlie Burk, Elmo Hall, Buel Monroe, Edgar Sowell, Frances Foster, Eddie Reinauer and Wimberley.

Out-of-town guests were Mrs. Max Hoffman Jr. and Mrs. Charlie Heymur of Amarillo. Miss Kleuskens and Brown plan to be married July 28 in St. Anthony's Catholic Church.



Marine Cpl. Eusevio B. Lucero, husband of the former Terry W. Bailey of 1002 Russell, Hereford, was promoted to his present rank while serving at the Marine Corps Supply Center in Barstow, Calif.

# Coffee Is Event For Bride-Elect

A pretty morning party Saturday was a compliment to Karon Coffey, fiancée of Reuben McGilvary III, who plans to be married July 27. The Flame Room of Pioneer Gas Co. was the scene of the coffee-shower.

Hostesses were Mmes. Gerald Hale, Jim Cherry, Bob Hamman, Bobby Boyd, Joe Bradley, Dick Montgomery, Marcus Phillips, Bob Word, Ivan Tipps, Don Shipley and Miss Flo Dickinson.

Blue and white, colors Miss Coffey has selected for her

wedding, were emphasized in table decor. Daisies and bachelorbuttons made the central bouquet, and the white net cloth had sequin appliques in a pattern of dogwood blooms, bluebirds and butterflies.

With Miss Coffey in the receiving line were her mother, Mrs. Lloyd Coffey, her fiancé's mother, Mrs. Reuben McGilvary, and grandmother, Mrs. Mary Kate McGilvary.

Sisters of the honoree, her twin, Sharon, and Deborah, presided at the coffee table and the guest register.

# Rocking Chair Marathon Entry Form

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 Age \_\_\_\_\_ Phone \_\_\_\_\_  
 Sponsor \_\_\_\_\_  
 Address \_\_\_\_\_ Phone \_\_\_\_\_

Make \$15 entry fee payable to Rocking Chair Marathon and mail to Hereford Diamond Jubilee Headquarters, Box 75, Hereford, Texas 79045

# 1973 Progressive Reunion Is Today

All present and former residents of the Progressive community in northeast Deaf Smith County are invited to the annual reunion today in Community Center. Activities will begin at 11 a.m. and a basket dinner will be served at noon.

A program to include plenty of singing, also a memorial service will be held in the afternoon, and there will be time for informal visiting.

Howard Hershey of Dimmitt is president of the reunion association this year, and Mrs. Dempsey Alexander is secretary.

**CHINA TRADE**  
 President Nixon ordered relaxing of trade and travel restrictions on Communist China on April 14, 1971.

**DA VINCI**  
 Leonarda da Vinci, Florentine artist and scientist, was born on April 15, 1452.

**WAR DECLARED**  
 Louis XIV of France declared war on Spain on April 15, 1689.

**AVONICOMMUNITY WARD ENERGY SAVING ACTION**

Tips to help Consumers Save Energy and Money.

- Read your appliance manuals for specific information which may help you conserve energy.
- Don't overload your washer or dryer. It will cut down on efficiency.

## DEAF SMITH COUNTY TREASURER'S QUARTERLY REPORT

For Month Beginning April 1, 1973 and Ending June 30, 1973:

JURY FUND	\$	\$
Balance April 1, 1973	11,792.45	204.02
Receipts		2,849.70
Disbursements	9,346.77	
Balance June 30, 1973	132,284.35	73,040.00
Receipts		164,479.72
Disbursements	40,844.53	
Balance June 30, 1973	114,647.95	13,824.74
Receipts		82,387.30
Disbursements	46,063.29	
Balance June 30, 1973	30,362.44	43,644.02
Receipts		55,445.05
Disbursements	18,531.61	
Balance June 30, 1973	27,184.48	441.43
Receipts		.00
Disbursements	27,846.11	
Balance June 30, 1973	7,585.00	181.34
Receipts		.00
Disbursements	7,466.34	
Balance June 30, 1973	15,335.88	5,877.14
Receipts		14,307.50
Disbursements	7,165.22	
Balance June 30, 1973	18,549.94	405.35
Receipts		900.00
Disbursements	18,855.29	
Balance June 30, 1973	231.72	608.03
Receipts		.00
Disbursements	839.75	
Balance June 30, 1973	1,383.43	534.50
Receipts		402.45
Disbursements	1,715.48	
Balance June 30, 1973	24.58	163.00
Receipts		.00
Disbursements	189.34	
Balance June 30, 1973	28,444.30	472.45
Receipts		36,178.75
Disbursements	2,740.20	
Balance June 30, 1973	701.97	1,400.00
Receipts		2,145.57
Disbursements	156.40	
Balance June 30, 1973	437.51	3,403.27
Receipts		3,622.42
Disbursements	407.34	
Balance June 30, 1973	2,019.73	3,200.00
Receipts		2,219.34
Disbursements	2,000.37	
Balance June 30, 1973	129.34	15,494.24
Receipts		15,825.62
Disbursements	.00	
Balance June 30, 1973		
<b>RECAPITULATION:</b>		
JURY FUND	9,266.77	
ROAD & BRIDGE FUND	40,844.53	
OFFICERS SALARY FUND	7,406.34	
PERM IMP REF BOND	18,055.29	
RD MCHY WARRANT FUND	839.75	
COURTHOUSE INT & SNKG	1,715.48	
LAW LIBRARY FUND	407.34	
BULL BARN KITCHEN FUND	2,019.73	
DSC COMMODITY DISTRIBUTION	2,000.37	
DSC JUVENILE OFFICER	.00	
DSC SOCIAL SECURITY	27,570.00	37,570.00
GENERAL FUND	44,065.29	65,712.99
1966 RD BD INT & SNKG	27,846.11	102,440.49
RIGHT OF WAY FUND	7,165.22	55,674.70
Cash	15,969.34	
HWY 48 SPEC CLAIMS	136.40	36,154.46
Cash	26,000.00	
1971 HWY 60 ROW INT & SNKG	2,740.20	22,740.20
Cash	29,809.89	
TOTAL	\$394,731.94	

**GEBO'S MONEY SAVING TIRE SALE** . . . **SAVE AT GEBO'S**

**230 N. 25 Mile Ave. HEREFORD**

# GEBO'S July Sizzlers

**BUY 2 AND SAVE!**



13" Single Edge  
**SHRUB & HEDGE TRIMMER**  
 Well Balanced, Lightweight & Durable  
**SPECIAL \$11.70** NO. 8100



**Sunbeam CADET ALARM CLOCK**  
 WITH WINK-AWAKE ALARM  
 OR LIGHTED DIAL  
 EB2290 EB206X  
**YOUR CHOICE ONLY \$2.98**

**STEEL BELT RADIALS**  
 A few have arrived  
 More are coming  
 Check our price and quality

**Special Special Special**  
 The only low-priced chain saw with high-priced features!  
**\$99.95**  
 (Exclusive 2-year warranty) and Automatic Trigger Oiling  
**NEW REMINGTON MIGHTY MITE BANTAM CHAIN SAW**  
 • 4 1/2 lbs. less bar and chain  
 • Cuts trees 20 inches thick  
 • Powerful 2.1 cu. in. engine  
 • Perfectly balanced  
 • Cushioned hand grip  
 • Quiet low-tone muffler  
 • Soft Foot-brace starting  
 ALL THESE FEATURES PLUS  
**FREE \$19.95 CARRYING CASE**  
 WITH CHAIN SAW PURCHASE



**BLACK & DECKER 13" DOUBLE EDGE SHRUB & HEDGE TRIMMER**  
**14.99**  
 Wraparound front handle for good control. Contour-grip rear handle. Double edged blade cuts in either direction. Lightweight, sturdy die cast aluminum housing.



**D S Premium Polyester 4 Ply Tubeless Whitewall**

Size	Cat. No.	SALE PRICE PER PAIR	Plus Fed. Ex. Tax Each
F78-14	MB667	38.90	2.37
G78-14	MB669	40.20	2.53
H78-14	MB6MB	42.56	2.75
G78-15	MB6VV	40.96	2.60
H78-15	MB6VX	42.90	2.80
J78-15	MB6v1	44.20	3.01
L78-15	MB6V3	45.48	3.13

**Get 2 For The Road For Only!**  
**\$36.96** PAIR E 78-14  
 2.22 F.E.T. EACH  
**FREE MOUNTING NO TRADE - IN UNCONDITIONAL ROAD HAZARD GUARANTEE**

**DOUBLE DUTY HIGHWAY**  
 Pickups • Campers  
 RUGGED 6 PLY CONSTRUCTION  
 FITS STANDARD RIMS  
**BUY 2 FOR ONLY**

G78-15 REPLACES 6.70-15	<b>\$45.90</b> PER PAIR \$2.26 F.E.T. EACH	H78-15 REPLACES 7.00-15	<b>\$49.90</b> PER PAIR \$2.54 F.E.T. EACH
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**19" X33" BRAIDED SCATTER RUG NOW ONLY \$79.00**

**STP KEEP KOOL RADIATOR TREATMENT**  
 REGULAR "1" SPECIAL **69¢**

**AND YOU THOUGHT Gebo's Was Just A Farm Store**

**"VAN SICKLE" CREOSOTE BASE OUTSIDE WHITE**  
 Farm tested to assure you of lasting protection. Use on all out-buildings, fences. Contains lasting non-yellowing creosote oil. Harmless to all live stock.  
 REG. \$3.00  
**\$2.99** GALLON

**"VAN SICKLE" ACRYLIC LATEX HOUSE PAINT**  
 No. 900 For wood or masonry. Dries in 30 minutes. No muss, no bother. Clean up with water. Wears up to 50% longer. Blister and peel free.  
 REG. \$5.00  
**\$4.98** GALLON



**GEBO'S MONEY SAVING TIRE SALE** . . . **SAVE AT GEBO'S**

# Rotarians Hear Of Organized Crime

"The Mafia doesn't control all organized crime as most people believe," a law enforcement official told Hereford Rotarians during their noon luncheon Monday.

"Organized crime is any group of persons organized to conduct various illegal activities such as auto theft, prostitution, gambling, narcotics, bookmaking and other acts," said Larry McLendon, safety education officer with the Department of Public Safety in Amarillo.

McLendon talked to the club about organized crime and described its workings before showing a film about how organized crime operates.

The officer, who was introduced by Rotarian Charles Wagner, said organized groups usually start small and grow larger as they become more successful in their ventures.

McLendon said organized crime made a profit of about \$9,800 million on any weekend during football season because of bookmaking practices.

The officers also added that there are about 18-20 organized narcotics rings in Texas and several auto theft rings.

"There are about 50,000 autos stolen each year and about 80-85 per cent are recovered and usually they are in much worse shape after they are recovered," said McLendon.

Lt. Fred Marshall of the DPS also appeared with McLendon and operated the projector as McLendon explained the film.

"The film is about an auto

theft ring that was broken up in the Abilene area a couple of years ago," McLendon said.

"Remember, organized crime can only exist where the public allows it to exist."



**JULY 20**  
Deadline for turning in Jubilee Queens' Contest entry blanks, 5 p.m. at Chamber of Commerce or Jubilee Headquarters.

Rocking Chair Marathon, site to be named later.

**JULY 27**  
First session of Kangaroo Court, 6 to 7 p.m.

Bonnets and buttons for Celebration Belles Chapters as well as hats, ties and buttons for Brothers of the Brush and shaving permits can be acquired at Jubilee Headquarters.

## Two Students Attend Citizenship Seminar

Two high school students from Deaf Smith County will attend the 11th annual High School Students Citizenship Seminar to be conducted this week by the Texas Farm Bureau on the campus of Baylor University in Waco, according to Bill Walden, president of the County Farm Bureau.

Students selected to attend from this county are Denise Strange, daughter of Mr. and Mrs. Rayburn Strange, 412 Ave. G and Layne Young, daughter of Mr. and Mrs. Dale Young, 509 E. 5th.

They will be among nearly 500 students from all over the state who will be entering the 11th and 12th grades in September and have been carefully screened as to leadership

ability and scholastic achievement.

Attendance is not limited to students from Farm Bureau families, but is open to those who reside in towns or cities as well as rural areas. Their attendance is sponsored by the local county Farm Bureau.

Purpose of the seminar, according to Walden, is to convey to the students a better understanding of our American heritage and the capitalistic private enterprise system "that has made ours the greatest of all nations."

He also said they will be informed about some of the forces, both internal and external, that are eroding our way of life.

## Jubilee Queen Entry Form

The Diamond Jubilee Queen's Contest Committee is asking for nominations for a Queen at Hereford's 75th Diamond Jubilee Contest. The contest is a popularity contest and not a beauty contest.

Contestants must be either single or married, at least a high school senior and not more than 25 years old; live, work in, or attend school in Deaf Smith County.

If you would like to enter or wish to nominate someone fill in the blank below:

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ Age \_\_\_\_\_

Mail To: Queen's Contest, Diamond Jubilee, Box 75, Hereford, Texas 79645

## Westway Reunion Date Announced For July 29th

Date set for the 1973 Westway reunion, with former residents of that community invited, is July 29. The place will be the Westway Community Building.

A covered dish dinner will be held at noon, after an hour of visiting by Westway residents and exes. Scrapbooks with photos from former reunions will be on display. There will be an informal program in the afternoon, and a brief memorial for those whose deaths have

occurred the past year. Invitations have been mailed by Mrs. Forrest Ricketts, secretary of the reunion association, to about 175 former residents now living outside Deaf Smith County.

Bussey Kaul is president of the association this year, and will direct plans for the day. Recognition of oldest and youngest persons present and those traveling farthest to the reunion, is a traditional program feature.

No man can break even today unless he gets all the breaks.

The leaps of impulse guide more than the bounds of reason.

Make it a point — get even with those who've helped you.

It takes a real pessimist to sit around and hatch out misery.

In this modern age, it's often the rolling-stone type that ends up with all the polish.

To err is human, but it's no excuse to keep making mistakes.

## Hereford Selective Service Relocates Office In Amarillo

Col. Melvin N. Glantz, State Director of Selective Service for Texas, has announced the relocation of the office site of Local Board No. 18 from Hereford to 809 Herring Plaza, 317 East Third Street, Amarillo.

Board meetings of Local Board No. 18 will continue to be conducted in the County Commissioners Court Room at the Courthouse in Hereford.

Any registrant who wishes to discuss details of his Selective Service file or seeking information about his duties and requirements under the law should now contact the Local Board Office in Amarillo.

All young men are still required by Federal Law to register with Selective Service within 30 days before or after

their 18th birthday and should report to the Local Board office in Amarillo or to one of the following officials appointed registrars in Deaf Smith, Castro, Parmer, or Randall counties:

Mrs. Glenda Gay Hansen, or William Lynn Albright, 701 North Main Street, Hereford.

### BUSINESS CALL

The first business telephone was installed between Boston and Somerville, Mass. on April 15, 1877.

### SPECK SENTENCED

On April 15, 1967, Richard Speck was sentenced to death for the murder of eight student nurses in Chicago.

## RUMMAGE SALE

July 16-17 from 9 a.m. to 6 p.m.

at 119 Fir

Help Fight Dystrophy

First there's agent training. Then graduate level study. Seminars. Special courses. Who keeps going back to school?

A professional.



Charles Bell, Jr.

Southwestern Life  
Happiness is what we sell.

144 West 3rd

P.O. Box 1931.....Phone 364-2343

**WARREN BROS.**  
1410 Park Ave. 364-1423  
CLOSED SUNDAYS

**25th Anniversary Special**  
1970 Plymouth Fury III 4 door sedan, 360 V-8 — regular gas, factory air, power steering, sharp medium green with matching interior. Protective Warranty \$1650<sup>00</sup>

'68 Mercury Montego MX 2 door hardtop, air, power steering. Red with white vinyl interior. 55,000 miles locally owned. new whitewall tires.

1971 GMC Pickup, 350 V-8 Automatic transmission, Custom cab, long wide bed, new whitewall tires, 2 tone blue and white. Check reasonable price on this nice pickup.

'71 Maverick Grabber, 2 door coupe, radio, economical 6-cyl., standard transmission, Turquoise body with black vinyl top. For the young at heart.

'71 Mercury Montego MX, 9 passenger station wagon. Sharp white finish with blue vinyl interior. Factory air conditioner, power steering and brakes, chrome rack. 20,000 miles. Vacation time is here.

'71 Pontiac Catalina 2 door hardtop, factory air, power steering & brakes, bronze metallic, tan cloth pleated interior. Get our deal on this low mileage hardtop.

The Closer You Look At The New Holland '1880', The More You Find To Like!



## Self-propelled Forage Harvester Has

- 210 horsepower engine
- Rugged cylinder cutterhead
- Built-in knife sharpener
- 4 aggressive feed rolls
- Quick-change attachments

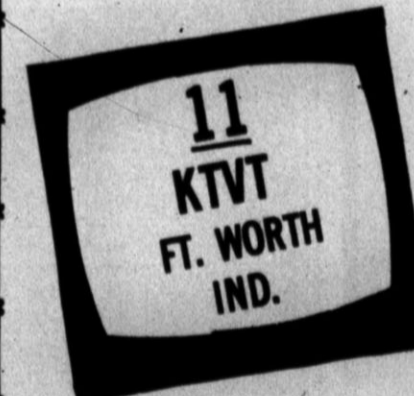
SPERRY RAND

NEW HOLLAND  
HEREFORD

## CABLEVISION IS NOW IN YOUR NEIGHBORHOOD IF YOU LIVE NORTH OF HWY. 60... INCLUDING NORTHWEST HEREFORD

\$5<sup>45</sup> Per Month

FREE INSTALLATION FOR ONE TV SET .....



HEREFORD CABLEVISION COMPANY  
126 E. 3rd.  
PHONE 364-3912

H.D. CHATTER

Sleepy Models In Style Show

By Argen Draper Home Demonstration Agent



ANOTHER BUSY WEEK for 4-H members. Carmela Burges, Sandra Stallings and Kathy Vogel, who were delegates to Texas 4-H Congress, returned to Hereford at 3:30 a.m. Friday.

you? Does the light make threading easy? ASK HOW TO CLEAN and care for the machine. Are all parts easy to get to for cleaning and oiling? Look at the instruction book. It should be easy to read and also contain illustrations. Does the book seem to have enough instructions? Will the store give you free personal instructions?

On the other hand, corduroy, fake fur and other rough-textured materials may be harder to clean, but the pile hides small spots and stains—resulting in fewer necessary washings.

IF YOU'RE THINKING of buying a new sewing machine, comparison-shop just as you would for a car. Before shopping for a sewing machine, decide whether you want a cabinet or portable model. Then buy the type that fits your needs and pocketbook.

Purchase your machine from a reputable dealer who will give reliable service. Also be sure you understand the guarantees offered by the manufacturer. After comparing machines and making your choice, read the fine print of your contract.

POOR COMMUNICATION is the cause of many misunderstandings between adults and children, as well as between adults. Just because a child doesn't respond immediately to something you've said, don't accuse him of ignoring suggestions. Often he or she hasn't heard—or comprehended—the directive.

You're wasting money if you buy a machine that has features you'll never use.

Your sewing machine is a longtime investment—make a wise choice. After the choice is made, use your machine. A machine should be used almost daily—for sewing, repair of clothing, making and repairing household linens, etc. Textiles are almost precious, take care of them.

Many youth develop an ability to shut out conflicting or undesirable noises. For example, they can get their lessons done despite a loud radio or record player. Therefore, parents and teachers should determine whether they've also been "tuned out."

A sewing machine may have straight-stitch, zigzag stitch, or a combination of zigzag and utility or decorative stitches. Shop around and try several before deciding which is needed.

DECORATOR PILLOWS may or may not be just to look at. Information on the attached label indicates the pillow's care and uses. "Dry clean only" indicates the pillow is mainly for decoration, but those with washable covers withstand gentle use.

Adults wishing to improve a child's listening ability may utilize the following suggestions.

When checking a machine, notice if it runs smoothly and quietly and is free from vibrations at all speeds. Does it have a choice of speeds? Does it operate as well at a slow speed as fast? Will it stop and start quickly?

For rugged, all-around use, choose one with a washable cover and pillow. It can take almost anything—from pillow fights to simply serving as a back prop for studying or watching television.

Minimize misunderstandings—make sure conditions favor good communications.

TAKE SEVERAL SAMPLES of fabric with you to check stitching. Two strips of fabric, cut equal lengths and seamed, should be the same length after stitching. Also, stitches should be balanced and not drawn primarily to one side.

A pillow's stuffing material determines cleaning method. Most foam pillows can be washed but those filled with batting material usually can't. Check the label for stuffing content. Also check construction details.

Touch the child with a friendly hand on the shoulder or arm.

Try threading the machine and winding a bobbin. It should be easy to do with accessible threading guides. The bobbin case should be easily removed and replaced.

In addition, the cover texture influences how often it must be washed. Smooth textures—such as satin—are easy to clean but show smudges or stains very quickly and require frequent cleaning.

Gain his attention by speaking his name clearly and distinctly. Wait for the child to respond before continuing the conversation.

Where is the light? Does it throw light on the work surface? Is it where it won't burn

—Look him "in the eye" when speaking. If he's small, get on his eye level.

Children are a product of their education specialist, Texas Agricultural Extension Service, provided this information for parents consideration. Especially parents who often feel they are "tuned out."

—Discuss mutual interests.

Children respond favorably when parents and other adults care enough to listen to them. This fosters self-respect, as well

—Pay attention when the child talks.

Children respond favorably when parents and other adults care enough to listen to them. This fosters self-respect, as well

—Follow up family trips, outings and activities with "give-and-take" conversations.

Children respond favorably when parents and other adults care enough to listen to them. This fosters self-respect, as well

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Swayze Tells Kiwanians Of Underground Homes

Jay Swayze, Hereford builder and designer, showed slides and discussed several of his unique underground homes during the weekly luncheon meeting of Hereford Kiwanians.

program chairman Earl Warrick, explained to the club the advantages of underground homes and described attitudes of persons living in the homes he has built.

homes underground in Plainview, his first and probably most well known, one near Dallas and one in Boulder, Colo.

"Anything is better that is built in the earth than on it," Swayze said. "The ground holds a constant temperature at a given level and is simpler to insulate and to keep the house at an even temperature."

Swayze's house in Colorado was built with an underground swimming pool in addition to a small yard.

"Everything is better underground," he said. "The pool doesn't get dirty and you don't worry about the neighbor's kids getting in it. Plants grow well with provided light and everything stays cleaner. The windows in the Plainview home haven't been cleaned since the house was built 11 years ago."

Swayze also pointed out the importance of an underground home during violent weather.

In other action at the Kiwanis meeting, President Don Lane reminded members of the planned picnic for the club Thursday. The picnic will be held at 7 p.m. in the park and will substitute for the regular meeting Thursday at noon.

Party Precedes August Wedding

Miss Patricia Hale, bird-elect of Loy Ray Willie of Dallas, was honored with a miscellaneous shower Saturday morning in the home of Mrs. Rex Lee, 304 Centre. The couple plans to marry August 4 at Central Church of Christ.

Miss Hale wore a long purple dress and Mrs. Hale and Mrs. Wylie both wore long summer sheer dresses of multi-colored print. Each was presented a corsage of lavender daisy poms with purple asters.

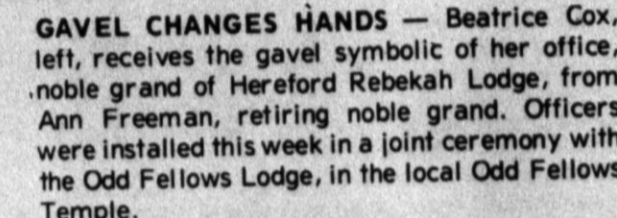
Hosting the shower were Mmes. A.R. Dillard, Chester Wiggins, Lloyd McGee, Guy Weddel, Armon Lauderback, Stan Knox, Edgar Lemons, Dale Young.

Also Mmes. Cora Johnson, Elmer Rains, Alvis Jolly, Joe Frank Clark, Maurice Tannahill, Alton Hollingsworth, Eugene Sparks, Herschel Black and Philip Shook.

Approximately 75 guests attended.

Miss Hale welcomed guests with her mother, Mrs. James A. Hale, and her fiancée's mother, Mrs. Oscar R. Wylie of Dimmitt.

Janet Wylie, sister of the prospective bridegroom, and Miss Hale's sister, Debbie Hale, served punch, miniature cinnamon rolls and fruit plate from a table decorated with a purple and white cloth and a centerpiece of lavender daisy poms and purple asters.



GAVEL CHANGES HANDS — Beatrice Cox, left, receives the gavel symbolic of her office, noble grand of Hereford Rebekah Lodge, from Ann Freeman, retiring noble grand. Officers were installed this week in a joint ceremony with the Odd Fellows Lodge, in the local Odd Fellows Temple.

BATAAN FALLS

Bataan fell to the Japanese in World War II on April 9, 1942.

AIR BATTLE

A Russian MIG and an American plane were reported down in an air battle over the Tonkin Gulf on April 9, 1965.

ROBERT'S APPLIANCE It's Our 25th Year

Bones also make hearing possible. In each ear you have three tiny bones that transmit sounds from your eardrum to the hearing nerve that leads to the brain.

Funeral Held Friday For Former Resident

Funeral services for Leon Arnold, a former Hereford resident for many years, were held Friday at Leach, Okla. Mr. Arnold farmed in this vicinity as respect for others.

Sharing an experience together is the surest way to strengthen a relationship. Later, there will be "good old times" and fond memories to talk about.

Dorothy Taylor, family life education specialist, Texas Agricultural Extension Service, provided this information for parents consideration. Especially parents who often feel they are "tuned out."

Children are a product of their education specialist, Texas Agricultural Extension Service, provided this information for parents consideration. Especially parents who often feel they are "tuned out."

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Pass Book Accounts NOW EARN 5 1/4 % Compounded Quarterly Higher Rates On Fixed Term - Fixed Rate Certificates Are Available At HI-PLAINS SAVINGS and Loan Association 4th & Sampson, Hereford An Equal Opportunity Lender

Freeze Prices

Freeze prices effective, July 1, 1973, are reflected in the price list on all nationally advertised Gorham Sterling Flatware designs. These freeze prices are 20% below the March 7, 1973, suggested retails which are also listed for comparison.

Table with columns for item names, suggested retail prices, and freeze prices. Categories include Place Setting Pieces, Specialties, Other Place Pieces, and Serving Pieces.

The Brogue Annual July Clearance SALE NOW IN PROGRESS THE Brogue GENTLEMEN'S CLOTHING Sugarland

KESTER'S JEWELRY Across from the Post Office In Downtown Hereford

# Small Talk

By SUE COLEMAN  
Women's Editor

IT'S BEEN MENTIONED that the Tasting Spree at noon Tuesday will be the first social event of Hereford's Jubilee summer and so is an appropriate place for residents to wear the official Jubilee costumes.

But some people may have picked up the idea that such a costume is necessary for admission to the Bull Barn for the Tasting Spree, which isn't true, says Rita Huckert, chairman. All residents, with or without the special costumes, will be welcomed.

Also, all local cooks are still invited to bring a dish to be judged for prizes as well as sampled by the lunchers. Last Monday was the deadline to enter recipes for the dishes, to be included in a cookbook, but that was not a requirement for the contest.

Incidentally, besides the chance to taste as much of the food as desired — plenty of tastes to make a full meal — everybody at the lunch will

receive one of the cookbooks free, also a Jubilee commemorative plate which will be priced at \$2 immediately after the lunch.

Price of a ticket for food, plate and cookbook is \$3. A bargain.

WITH EVERYBODY organizing Jubilee Belles chapters, we women employees at The Brand decided to follow suit. We're the Brandin' Belles, naturally, and Kathy Margrave of the news staff is president.

Meba Hickman, secretary, and Michelle Brisenden, treasurer, do the ad makeups; Sandy Inman, sheriff, and Sue Coleman, board representative, are women's news writers.

Other members are Delight Williams, receptionist; Atha McIver, bookkeeper; Louanna Lee, of the ad department; Frances Parvin and Melba Richards, tape punch operators, and Charlene Brownlow, circulation manager.

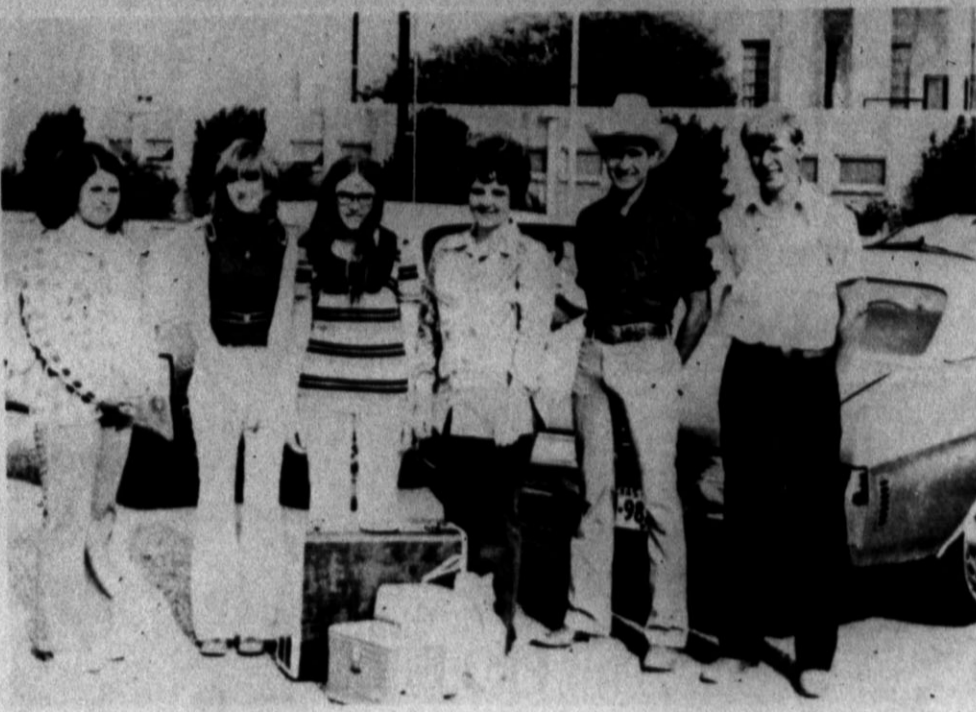
course Alaska may be a fine place to spend the next three weeks.

Patsy Giles, Edith Davis and Roy Salazar are to leave Amarillo in the morning with 21 others from Northwest Texas, on a flight with Soldotna as their destination. They are to help build a church, also to conduct a Vacation Church School.

Everybody in the youth group took his own sleeping bag; girls are to bunk in the parsonage basement in the Alaskan town, and boys in a classroom of the church. Sounds like an excursion to be enjoyed, even at the cost of a good deal of work.

NOMINATION FOR the meanest person of the week: Whoever it was that pulled up the plants growing in Deaf Smith General Hospital lobby.

The vandal evidently wasn't a garden lover who wanted the plants to grow, because they were snatched up by the roots out of their containers. Somebody with an odd idea of fun, maybe.



Off To Houston

These members of Deaf Smith County 4-H took off for Houston for a field trip and competition last week. Going were (l-r) Kathy Vogel, Sandra Stallings, Carmella Burgess, Joyce Shipp, Ricky Comen and Brett Hicks.

# Lions See MS Film

Multiple sclerosis was the topic for a Hereford Lions Club program Wednesday, with Mrs. Linda Broadfoot, executive secretary of the Amarillo chapter of MS, as the guest speaker.

A film relating to the research and patient services provided by the MS Association was shown to Lions at the regular weekly luncheon meeting. Multiple sclerosis is a disease of the central nervous system, with no known cure.

Mrs. Broadfoot reported that researchers anticipate a breakthrough on prevention and

cure of the disease within the next five years. She appealed for help from the Hereford community, including volunteers for a door-to-door campaign. A telethon is planned in Amarillo in the near future, she added.

The agency secretary said 60 per cent of the funds raised locally were kept for use in the 26-county area. The remaining 40 per cent goes to national headquarters for research. Jake Webb was program chairman for the meeting.

The club's new president, Jim Hale, presided at the luncheon. Nolan Grady, general chairman

of the annual carnival, distributed worksheets to members. The carnival is scheduled July 23-28.

Keith Hansen was introduced as a new member of the club, and several visitors were recognized.

# Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Maude Emma Woods, Happy; Beulah Mae Cross, 304 N. 26 Mile Ave.; Loopy A. Crox, Box 1551; Elias Urias Sr., Box 533; Ezra H. Norton, 443 McKinley; Maxine Isabelle Cary, 106 Nueces; Exie Martin, Portales.

Kathy Baxley, 723 Ave. H; Jesse Hall, Dimmitt; Mrs. Julia Welty, 206 Cottage Drive; John Fred Conyers, 720 Ave. K.; Mrs. J.F. Matthews, Dawn.

Consuelo Garza, Bovina; Cecil Oglesby, 245 Centre; Mack Truelock, Quitaque; Herman John Schwitters, Clara City, Minn.; Josephine Anna Schneider, Westgate; Manuel Mala, 225 Ave. H.

Mrs. Vera Davison, 117 Ave. E; Lewis West, Route 4; Carl Arthur Bolton, Dimmitt; Ruby Kay Richards, Wildorado; Opal Holmes, Bovina.

PATIENTS DISMISSED

Smith, Nicholas Garcia, July 13. Maria Teresa Silva, Molinda Ruth Smith, Virgil E. Helker, Alan Gilmore, Juan Tarango, July 12.

Kate Dixon, Mrs. Jack Rogers, June Kay Benson, July 11. Mrs. Andres Leal Jr., July 10.

AN ACCOUNTING

Believe it or not credit cards have a religious aspect — grim reminders that there is such a thing as judgment day.



ENERGY SAVING ACTION

Tips to help Consumers Save Energy and Money.

• Make sure you have effective weather stripping throughout your home to help avoid air leaks around all exterior windows and doors.

• Make sure your heat and/or cooling ducts are air tight.

**Joe Rojek**

Is now selling new and used trucks and cars at Hudiburg-Jones Truck Center. He invites you to come by and visit with him and let him help you find the answer to your transportation needs.

**HUDIBURG - JONES**

**Chevrolet TRUCK SALES**

45th & Canyon E-Way 355-9921

**MISSION WORK** in Alaska will occupy three young members of First United Methodist Church here for the next three weeks, and if our weather keeps on its summery

**WE RENT TRACTORS BY THE HOUR DAY-WEEK-MONTH**

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**POWER & EQUIPMENT**

South Hwy. 385  
Pho. 364-2015  
Hereford, Texas

# Lately-Wed Pair Living At Guymon

Mr. and Mrs. Terral Glen Battey are at home in Guymon, Okla., after their recent marriage in the chapel of First Christian Church with the Rev. Eugene Brink officiating. Mrs. Battey is the former Miss Roy Ann Bomar, teacher in Hereford Public Schools.

Battey is the son of Mrs. Betty Battey of Hereford and Ralph Battey of Guymon, and is associated with his father in business. The bride's parents are Mr. and Mrs. Carl D. Bomar of Silverton.

A graduate of West Texas State University, Mrs. Battey has studied at Stephens College in Columbia, Mo., and Monterrey Tech. Battey attended Eastern New Mexico University.

# Sponsor Contest

In connection with Hereford's Diamond Jubilee Celebration, the Jaycees are sponsoring a "10 Most Unwanted List" contest with \$25 and \$15 cash prizes awaiting the top "bounty hunters."

Contest forms will be found in today's Sunday Brand, with the idea being to identify 10 Jaycees from photographs taken sometime in the past. Bounty hunters must take the entry forms and have the correct Jaycee sign his photograph. However, the Jaycee will sign a photo even if it is not his own.

The winner will be the first person to turn in a form with all 10 photos correctly identified. The forms will be accepted at Jubilee headquarters, across the street west from the courthouse.

Deadline for entries is Aug. 24, but entrants must remember that the time element is important. Winners will be announced at the rodeo Aug. 25. Clues are listed below the photos of the 10 Most Unwanted. These include height, weight and color of hair and eyes.

**HEAR YE !  
HEAR YE !  
HEAR YE !**

**The Hereford Diamond Jubilee Queen Committee**

**is seeking candidates for the contest to select a queen for the Hereford Diamond Jubilee ...**

This is not a beauty - but rather a popularity contest. The only stipulation is that the contestants should be a high school senior to 25 years of age, single or married, living, working, or attending school in Deaf Smith County.

Send in the names of sisters, wives, girl friends, neighbors, any other relatives or friends, or you girls can submit your own name. An entry blank is printed for your convenience at bottom of this ad.

Let's make this contest one of the highlights of the Jubilee. So please send in the names as soon as possible so that we may plan a meeting of the contestants to explain the rules and kick off the contest.

Your cooperation is solicited to make the Jubilee one of the greatest events of the season.

**All entries must be in by July 20, 1973**

**QUEEN'S CONTEST**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone No. \_\_\_\_\_

Mail to Box 75  
Hereford, TX.

**CLEAN-UP** **FIX-UP** **PAINT-UP**

**COLOR BY THE CAN FULL**

from **PITTSBURGH PAINTS**

\*EXOTIC COLORS \*DRAMATIC  
\*VIBRANT \*EXPRESSIONIST  
\*MOOD OR VOGUE ... WE HAVE 'EM

No matter how fastidious your taste, you'll find that "just right" hue in our PPG Custom Color Collection. Hundreds upon hundreds of decorator-styled colors for your home and the things in it. Greens, pinks, yellows ... we have 'em all and we'll help you plan your color scheme, too. We'll lend you a unique, new Pittsburgh Paints Color Planner so you can color plan with confidence. Come in today and ask about it.

**WALLHIDE<sup>®</sup> FOR THE HUSBAND WHO SAID, "I DO," BUT DIDN'T.**

Your wife wants you to paint a room. You say, "Next year." She says, "This is next year." You say, "Help."

Here it is. Wallhide Latex Flat Wall Paint by Pittsburgh<sup>®</sup> Paints.

Wallhide Latex helps by eliminating things ... like stirring, scrubbing, priming, waiting. WALLHIDE ... the husband helper.

# Bylaws To Be Reviewed In CC Meeting Thursday

Deaf Smith County Chamber of Commerce directors are scheduled to review the bylaws of the organization during regular meeting at 6:30 a.m. Thursday.

Discussion is also expected to center around membership of the chamber and reports will be heard from each of the chamber

committees including action on a board of directors table and a special report from the women's division.

The current status of reaccreditation of the local chamber will be reported. Deaf Smith County Chamber of Commerce presently is one of 12 chambers in Texas that is accredited.

Study past history — make it a guidepost for the future.

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TV \$29<sup>95</sup> & UP

Men's SHOES 68¢

RECORD PLAYERS \$6<sup>50</sup> & UP

SKIRTS 19¢

BEDS \$4<sup>50</sup> and up

MATTRESSES \$7<sup>50</sup> and up

SOFAS \$9<sup>50</sup> and up

\*\*\*\*\*

Shop where people are helping people.

**STATEMENT OF CONDITION**

June 29, 1973

**ASSETS**

First Mortgage Real Estate Loans	\$13,191,355.07
Loans on Savings Accounts	160,385.08
Property Improvement Loans	335,206.77
Stock in Federal Home Loan Bank	94,700.00
Prepayment to FSLIC Reserve	116,596.35
Cash & US Government Obligations	1,141,850.75
Other Investment Securities	100,000.00
Office Building	73,737.15
Furniture, Fixtures & Equipment	11,727.94
Other Assets	19,818.88
<b>Total Assets</b>	<b>\$15,245,377.99</b>

**LIABILITIES**

Savings Accounts	\$13,912,198.17
Borrowers Trust Fund for Taxes & Insurance	265,753.38
Unearned Interest & Discounts	98,602.12
Other Liabilities	34,107.09
Capital, Surplus & Reserves	934,717.23
<b>Total Liabilities</b>	<b>\$15,245,377.99</b>

**OFFICERS**

BOB McLEAN  
Chairman of Board

JIMMIE ALLRED  
President

MYRON E. MORGAN  
Executive Vice President

SLOAN H. OSBORN  
Vice President

DONALD H. LANE  
Vice President

RAY COWSERT  
Secretary

MARY JEAN GORE  
Assistant Secretary

**DIRECTORS**

JIMMIE ALLRED  
G. B. BUSKE  
RAY COWSERT  
H. W. GOLDEN  
A. C. HAYS, JR.  
CARL G. McCASLIN  
BOB McLEAN  
MYRON E. MORGAN  
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**HEALTH & BEAUTY AIDS**

**ALBERTO PRO-CARE 4 HAIR CARE TREATMENT**  
Regular or Extra Hold  
1/2 Oz. Size  
G.D.P. **79c**

**PROTEIN 21 SHAMPOO**  
14-Oz. Size  
G.D.P.  
**\$1 19**  
HARVEST SPECIAL!

**POLAROID 107 FILM**  
Box  
**\$2 19**

**L P Albums**

RETAIL .....	4"	G.D.P. ....	\$3 <sup>97</sup>
RETAIL .....	5"	G.D.P. ....	\$3 <sup>97</sup>
RETAIL .....	6"	G.D.P. ....	\$4 <sup>99</sup>
RETAIL .....	7"	G.D.P. ....	\$5 <sup>49</sup>
RETAIL .....	8"	G.D.P. ....	\$6 <sup>29</sup>

**PROTEIN 21 HAIR SPRAY**  
13-Oz. Can  
G.D.P. **\$1 19**

**SCOPE Family Size**  
G.D.P. HARVEST SPECIAL **97c**

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**COLGATE TOOTH PASTE**  
7-OZ. TUBE  
G.D.P. **77c**

**24-HOUR DEODORANT**  
11-OZ. AEROSOL CAN  
G.D.P. **69c**

**KLEENEX TOWELS**  
ROLL  
G.D.P. **29c**

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ALL HEDDON  
REG. \$1<sup>00</sup> ... NOW  
**\$1 00**

**SPOR HEADQUAR**  
WILLIS BLOOD  
OR "NO FAIL"  
YOUR CHOICE  
G.D.P.

**DAN DEE JIGS**  
by B & B LURES **19c** EA.

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**BUDGET STRETCHER Summer MENU MAKERS**

NEW SELECTION  
**POOL CUES**  
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YOUR CHOICE **10%** OFF G.D.P.

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3-YEAR GUARANTEE  
G.D.P. **\$18<sup>27</sup>** EACH  
LIFETIME GUARANTEE  
EACH **\$23<sup>79</sup>**

**KEEBLER RICH 'N CHIPS COOKIES**  
21-Oz. Pkg.  
**67c**

**GLADIOLA FLOUR**  
5-Lb. Bag  
**59c**

**SKINNER ITALIAN SPAGHETTI**  
Thin & Extra Long  
16-Oz. Pkg.  
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Large Selection of  
**BALL JARS**  
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GIBSON'S IN HEREFORD

NOW  
New Shipment of  
**BIRD & PET SUPPLIES**  
Complete Line is  
now AVAILABLE at  
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**5-GALLON GAS CAN**  
REG. \$4<sup>00</sup>  
**\$3 49**

**DUPONT BRAKE FLUID**  
12-Oz. Can  
REG. 69<sup>00</sup>  
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**CHAMPLIN TRANSEASON MOTOR OIL**  
Quart Can **33c**

**WALL P**  
Ass't. Col  
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SAVE 25c WHEN YOU BUY A  
1 LB. CAN of  
**FOLGER'S COFFEE**  
SPECIAL PRICE WITH THIS COUPON  
**74c**  
WITHOUT COUPON 99c  
Coupon cash value 1/20 of 1c  
GOOD THRU 7-21-73

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**DOG FOOD**  
15-Oz. Cans **\$1**

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RETAIL .....:7"	G.D.P. ....:5 <sup>97</sup>
RETAIL .....:8"	G.D.P. ....:6 <sup>97</sup>
RETAIL .....:9"	G.D.P. ....:7 <sup>97</sup>

**SANKYO DIGITAL CLOCK**  
Reg. '17"  
**\$15<sup>97</sup>**

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Check Our Large Selection of Clothing For The Whole Family!

**MEN'S & BOY'S KNIT FLARE SLACKS**  
100% texturized polyester, permanent press.  
Boy's-Reg. '10" Men's-Reg. '14"  
**\$5<sup>97</sup> - \$8<sup>97</sup>**

**NEW CRUSH PANTY HOSE**  
Soft sheer super stretch, super fit, No. 497 RETAIL '11"  
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All nylon stockings, sheer stretch, with non-binding stay-up band. NO. 419 RETAIL 79" G.D.P. **39<sup>c</sup>**

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Solid Glass Reg. '2"  
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**GOLF CART**  
No. 15051 by Ajay  
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**CLEARANCE ALL STRAW HANDBAGS**  
NOW REDUCED **1/3** OFF G.D.P.

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**SECTIONAL PICNIC PLATES**  
by ARROW PLASTICS  
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**MAKE YOUR OWN ICIES**  
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G.D.P. EACH **57<sup>c</sup>**

**ALL ALUMINUM LADDERS**  
4'-5'-6' & Extension Ladders  
HARVEST SPECIAL! NOW ... **10% OFF G.D.P.**

**LAWN FERTILIZER SPREADER**  
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**PROFESSIONAL MODEL FRISBEE**  
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**SMOKE STANDS**  
Various Designs  
RETAIL 10.57  
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No. H-7  
•5-speed  
•Thumb tip switch  
•Extra power at any speed  
•Reg. '14"  
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Ass'l. Colors 1-GAL. CAN  
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15-Oz. Can G.D.P. SPECIAL **67<sup>c</sup>**

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•3-year guarantee  
•15 times stronger than glass  
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by Wham-O No. 2342  
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# Maize Dwarf Mosaic Virus Evident In Sorghum Fields

Maize dwarf mosaic virus (MDMV) has begun to show up in sorghum fields across the South Plains. Reports are that some producers are trying to control the spread of MDMV by spraying with insecticide to control the disease carrier, the corn leaf aphid, according to area plant pathologist Dr. Robert Berry of the Texas Agricultural Extension Service.

MDMV is a severe sorghum disease occurring throughout the midwestern and southern states, said Berry. Symptoms appear on leaves as a chlorotic mottle of light and dark green areas. Malformed heads, reduction in head size, partial sterility, and reddish discoloration of the heads are among late appearing symptoms. Susceptible plants infected early in the season can fail to head. The red leaf symptom is dependent on cool temperatures for a period and is usually associated with damage.

"Reports that spraying aphids is being used to control the spread of the disease are disturbing," exclaimed Berry. "Aphids do spread MDM virus, but a single aphid could move to a healthy plant and inoculate it with virus in a minute or less. As most producers know, corn leaf aphids feed in the whorl of the plant and no insecticidal application will kill 100 per cent of the population. Nothing is to be gained by trying to control the carrier."

The plant pathologist said that the control of MDMV comes from eradication of the alternate hosts of the virus such as Johnsongrass and from the use of tolerant hybrids.

He explained that the disease remains alive on the underground Johnsongrass rhizomes through the winter while aphids overwinter on small grains and winter grasses. New virus infected shoots of Johnsongrass are produced in the spring and the corn leaf and greenbug aphids transmit the virus to newly planted sorghum and corn crops as well as annual grasses.

Said Berry, "Johnsongrass should be controlled by cultural and chemical means to rid the fields of the virus well before sorghum is planted."

"In addition, producers should consider growing tolerant varieties. No hybrids are resistant to MDMV, but many will tolerate the disease, with little or no effect on their yield."

"Producers can obtain information about tolerant varieties from seed companies, the Texas Grain Sorghum Producers Board, their local county Extension agent and from local advertisements," he explained.

The specialist emphasized that growers should be concerned about their weed control program and the varieties they plant if they are interested in curbing the spread of MDMV, rather than trying to control the disease carrier.

"Aphids should be managed apart from MDMV," Berry added, "since chemical control has no beneficial effect on the disease occurrence. I would encourage producers to check with their county Extension agent for details about the disease."

## Meeting Planned In Plainview

The economics and utilization of permanent pastures for livestock production will be featured topics of a symposium Friday in Plainview, according to Billy C. Gunter, district Extension agent for the Texas Agricultural Extension Service and coordinator of the event.

The afternoon meeting which begins at 1:45 in the Chamber of Commerce Building is sponsored by a task force of the South Plains Development (SPD) program. SPD is a voluntary organization composed of citizens interested in the economic and social growth of the South Plains.

"Today we are faced with a severe shortage of beef in this country, and our rangelands are being used at full capacity," said Gunter. "The necessary expansion of the cattle industry to meet consumer demand for beef must come from the conversion of cropland to livestock production."

"Farmers on the High Plains can respond to this critical need," he added. "There is great potential for increasing economic gains in this area through the utilization of permanent pastures for livestock enterprises."

Speakers on the program include Al Novosad, Extension pasture specialist from College Station, Frank Petr, Extension agronomist at Amarillo, George Warner of Hereford, Chester Jaynes, associate professor of the Texas Agricultural Experiment Station at Lubbock, and Marvin Sartin, Extension economist also of Lubbock.

Their topics include cool-season and warm-season perennial grasses for the High Plains, relationships of livestock to forage, utilization of permanent pastures, and investment and returns on permanent pastures.

Dr. James R. Supak, Extension agronomist at Lubbock, will offer concluding remarks.

Cooperating in the joint meeting are the Extension Service, the Experiment Station, and Texas A&M University, with county Extension agents in the SPD program area providing leadership.

## DEAF SMITH COUNTY

# Farm News

### Permits Protect Feedlots From Lawsuits

How can Texas livestock and poultry feeders protect themselves against law suits because of odors?

"Get a water pollution control permit," says Dr. John Sweeten, agricultural engineer for the Texas Agricultural Extension Service.

Sweeten, who specializes in animal waste management, cites recent legal action in Texas in which a cattle feedlot successfully defended itself

against charges of odor-related nuisances brought by a neighboring land developer. A key factor in that trial, believes the engineer, was testimony by an expert from the Texas Water Quality Board that the feedlot operating under a "waste control order" was in compliance with state water pollution abatement requirements.

"This has a bearing on odor control because feedlot runoff holding ponds are sometimes the predominant source of feedlot odors," points out the Texas A&M University System

### Safety Program Planned

Deaf Smith County 4-H will conduct a Farm Tractor Safety Program to train youth between the ages of 14 and 16 for exemption from The Hazardous Agriculture Occupation Order of the Department of Labor.

The class will begin at 2 p.m. Monday. All interested youth should report to room 304 of the Courthouse at that time.

For further information, contact the County Extension office, 364-3573.

### Cotton Growers To Organize

An organizational meeting for the Hereford Farmers Gin Assn., Inc. will be held at 8:30 p.m. Thursday at the Civic Club Center.

The meeting is open to all persons who are engaged in raising cotton or who have cotton allotments.

For further information, persons may contact Leroy Bodkin at 276-5547, Robert M. Diller, 276-5549 or William E. Kahlich, 276-5582.

**CLEAN CARS**  
J.V. Campbell Motors

**USED CARS FROM CADILLAC TO VOLKSWAGENS**

1971 Buick Lesabre 2 dr. H-top, loaded, white top, with light green lower, good tires just like new inside and out.

1971 Ford LTD 4 dr. H-top, loaded, white vinyl top light green lower, green cloth interior. This is one of the cleanest cars you will ever find.

71 Chev. Impala 4 dr. H-top, loaded, its white with light beige custom vinyl interior, good tires, has had the very best of care.

1969 Chev. Impala 2 dr. H-top, loaded, two tone blue, with blue vinyl interior, has 5 almost new tires, low mileage for this model, these are hard to find, see it today.

1969 Olds. Cutlass 2 dr. H-top, loaded, white vinyl top blue lower, has custom white vinyl interior, with bench front seat, this is a cream puff.

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'69 Pontiac Bonneville, 4 Door, Hard Top, Loaded, Vinyl Roof, White Wall Tires, **\$1795<sup>00</sup>**

'69 Camaro, 2 Door Hard Top, Yellow with a Black Vinyl Top, 350 V8, Standard Transmission, Power Steering, Air, **\$1695<sup>00</sup>**

'69 Impala, 4 Door Sedan, V8, Power and Air, Vinyl Roof, **\$1395<sup>00</sup>**

'68 Chrysler New Yorker, 4 Door Sedan, Power and Air, Cruise Control, Power Seats. **\$1395<sup>00</sup>**

'66 Dodge Polara Station Wagon, V8, Power Steering, Air, **\$595<sup>00</sup>**

'65 Grand Prix, V8, Automatic, Power and Air, Bucket Seats, **\$450<sup>00</sup>**

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'66 Pontiac, 4 Door Sedan, \$195  
'63 Impala, 4 Door Sedan, \$195

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COURTESY AMERICAN, INC.**  
"THE USED CAR ACTION CENTER"  
11th and Filmore-Amarillo

## Beef Picture Clouded

Just when the weather is beginning to settle after an unpredictable winter and early spring and the beef picture should begin to brighten for the producer, it's not happening.

"There are a number of things clouding the beef picture at a time when production should be increasing to meet the rapidly growing demand," points out Dr. Ed Uvacek, livestock marketing specialist for the Texas Agricultural Extension Service. "Uncertainty for the future is stemming from consumer meat boycotts, a slowdown in marketings, severe late winter weather followed by spring flooding, a ban on the use of DES (diethylstilbestrol) as a growth stimulant, price ceilings and increased exporting of pork."

"All these things will influence the red meat supplies that will be available this year. It now looks like those supplies will be less than anticipated even though fed cattle marketings are expected to be five per cent greater this spring than last and summer marketings should also be large."

The Texas A&M University specialist contends that higher feeder cattle prices and feed prices are limiting the fed beef output. Future production is being restrained by concern over feed supplies later this year, he points out.

Cow-calf producers should look for a slackening of feeder prices during the summer and fall, according to Uvacek. However, feeder prices will generally stay above the fed cattle market. The specialist advises cow-calf producers to keep an eye on the fed cattle market as changes there could be the key to changes in the feeder market.

Higher finishing costs may push downward on feeder prices since price ceilings will not allow a pass-through to consumers.

**Firestone**

**SALE!**

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**Strato Streak Sup-R-Belt**

**2 + 2 CONSTRUCTION**

**2 RAYON BELTS PLUS 2 RAYON CORD BODY PLYS IT IS REALLY TOUGH!**

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SIZE 878-15 BLACKWALL <b>2 FOR \$40</b> Plus \$1.90 per tire F.E.T. and 2 old tires. FITS: Barracudas, Chevy Impala, Novas, Corvets, Darts, Falcons	SIZE 878-14 BLACKWALL <b>2 FOR \$41</b> Plus \$2.01 to \$2.11 per tire F.E.T. and 2 old tires. FITS: Challengers, Falcons, Rambler, Chevys, Buicks, Oldsmobiles, Pontiacs, Mercs, Tempests	SIZE 878-14 BLACKWALL <b>2 FOR \$44</b> Plus \$2.31 per tire F.E.T. and 2 old tires. FITS: Camaros, Chevelles, Cougars, Mustangs, Fairlanes, Dats, Fordos	SIZE 878-14 BLACKWALL <b>2 FOR \$45</b> Plus \$2.50 to \$2.54 per tire F.E.T. and 2 old tires. FITS: Ambassadors, Plymouths, Coronets, Fords, Tempests, Chevys
SIZE 878-15 BLACKWALL <b>2 FOR \$48</b> Plus \$2.67 to \$2.73 per tire F.E.T. and 2 old tires. FITS: Buicks, Pontiacs, Chevy, Dodge, Fords, Plymouths	SIZE 878-14 BLACKWALL <b>2 FOR \$52</b> Plus \$2.94 to \$2.96 per tire F.E.T. and 2 old tires. FITS: Olds, Buicks, Chevys, Pontiacs, Specials	SIZE 878-14 BLACKWALL <b>2 FOR \$61</b> Plus \$3.12 to \$3.31 per tire F.E.T. and 2 old tires. FITS: Buicks, Chevys, Olds, Camaros, Imperials, Lincolns	<b>WHITEWALLS ADD \$2.50 PER TIRE</b> <b>*FREE MOUNTING</b> <small>*If should add cost of your own tire and you are a "roadside" customer, we'll deliver at no additional charge.</small>

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<b>Tire rotation \$1.88</b> <small>We'll also inflate them to recommended pressure.</small>	<b>Tie rod ends \$8.88 EACH</b> <small>Includes parts and labor on American cars. Alignment extra.</small>
<b>Front end alignment \$9.95</b> <small>Most American cars. (Air cond. extra on some cars) Parts extra, if needed.</small>	<b>Shock absorbers \$12.88 EACH</b> <small>Famous brand. Includes installation.</small>

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**Texas Now Running**

Musical Drama Texas, in which the rider opens the Paul Green play by carrying the Texas flag to the peak of the canyon, is currently running each night in the Pioneer Amphitheatre in Palo Duro Canyon State Park. David Schuffe, above, is portraying the character "Flip."

**Armour Holds Safety Seminar**

A safety and first aid seminar is being conducted by Armour Meat Packing Company of Hereford, in which all employees of the company will be instructed on first aid techniques.

Dr. A.J. Luquette, assistant professor of physical education at West Texas State University, is giving lectures at the seminar. Films and visual aids were also part of the course. The participants of the seminar

practice different methods of first aid with each other and learn symptoms of illnesses and their treatment.

The seminar is held each Saturday from 9 a.m. to 3 p.m. at the Caison House. Each employee of Armour will attend the eight hour course and will then be tested. When the test is passed, the participants will receive Red Cross certification. About 25 persons were on hand at the seminar last Saturday.

**Promenade Planned**

Hereford will be taking on the airs of yesteryear on July 27 as citizens revel in the First Diamond Jubilee Promenade.

The event will offer an opportunity for local merchants to flaunt the fashions of the 1890's. However, those not motivated by the spirit of the Jubilee

(particularly those clean-shaven and short-skirted citizens) will be brought to justice under the heavy gavel of the local Kangaroo Court.

That evening will unveil a "swinging" time as the Jubilee-sponsored Rocking Chair Marathon gets under way.

**Hospital Board To Review Budget In Tuesday Meeting**

Directors of Deaf Smith County Hospital District will review the proposed budget for the next fiscal year during their regular monthly meeting at 7 a.m. Tuesday.

The hospital Medical Staff is expected to make its monthly

report and financial reports for June will be given.

In other action at the board meeting administrator Ron Welty is scheduled to report concerning other hospital business.

**Two Fires Reported**

There were only two fires during the week, and neither of them were serious.

A fire behind the home of Al Gamez, 228 Ave. A, was believed to have been started by children playing with matches in a small storage shed. A few old tires were burned, but

nothing of value was lost in the fire. The shed suffered minor damage.

A car fire one mile east of Big Daddy's Restaurant alarmed firemen at 11:30 a.m. Thursday, but the fire was quickly extinguished by firemen.



**HUSTLE  
HUSTLE  
HUSTLE**

By Bill Albright, Executive Vice President Deaf Smith County Chamber Of Commerce

Hustle, Hustle, Hustle — that's what I've been doing for the past three months and from the tempo of activities in Hereford it looks like I'll be hustlin' from now on.

From a personal view point I wouldn't want it any other way. Speculation had it, that my enthusiasm for the city, the people and my position at the Chamber would surely cool off, but if any thing it has increased over the past several weeks.

Perhaps one good reason is that on the first of June, wife, Inez, daughters Susan and Debbie and one Doberman pinscher arrived from Kansas.

We're in the process of settling in at 108 Mimosa following our 27th move. Believe me they don't get any easier. Well, enough of the personal side.

The purpose of this and future articles will be to help develop a better understanding of your chamber of commerce, answer some questions of interest to our community and address certain issues of general importance as

the situation and circumstances dictate. I will welcome your comments in the form of suggestions, ideas and constructive criticism.

A subject which caught my attention very early is the tendency of some of our citizens to patronize businesses outside the Hereford area. Some folks have been known to travel over 300 miles round trip after comparing prices of our local merchants with newspaper ads from neighboring communities — some items being marked lower than those found here at home.

Actually this is false economy on two accounts — first the savings would have to equal at least \$20 per trip, just to break even — and that's only if you could run your car at 10 cents a mile. (American Automobile Association says the average cost is more than 16 cents per mile.)

Most of us realize that not a very practical solution and any such saving will be temporary if

at all. So much for the individual self deception.

The really important loss comes in denying support to our own community. Dollars spent in Hereford help to pay for needed additions and improvements in our town, streets, schools, recreation facilities, utilities and services and many more similar benefits.

Our dollars spent outside of Hereford help to pay for the same things, but in somebody else's town.

"Charity begins at home" but in this case it's not charity — it's just good sound business sense.

There's another side to that coin, too. If the local businessman expects to attract and keep the local customer he must provide an incentive. For most consumers, competitive prices and prompt reliable service is all that's required. Of course, the typical brand of Hereford hospitality and courtesy helps a lot too.

How about it, neighbor? Let's help ourselves for a change. Try Hospitable Hustlin Hereford first.

**Short Agenda Faces City**

Hereford's City Commission is expected to face a short agenda during regular meeting at 7:30 p.m. Monday in City Hall Commission Chambers.

Commissioners are expected to act on a request from the 75th Diamond Jubilee Committee to

close off a city street for some activities of the celebration.

In other action commissioners are expected to annex some park land and will hear a report of the planned Firemen's cookout Thursday night.

**ROBERT'S APPLIANCE**  
It's Our 25th Year

**4-H Dress Revue Winners**

Sandra Stallings was named winner in the County 4-H Dress Revue Saturday evening, and will represent Deaf Smith County in the district contest July 26 at Amarillo, where five entrants in state competition will be chosen.

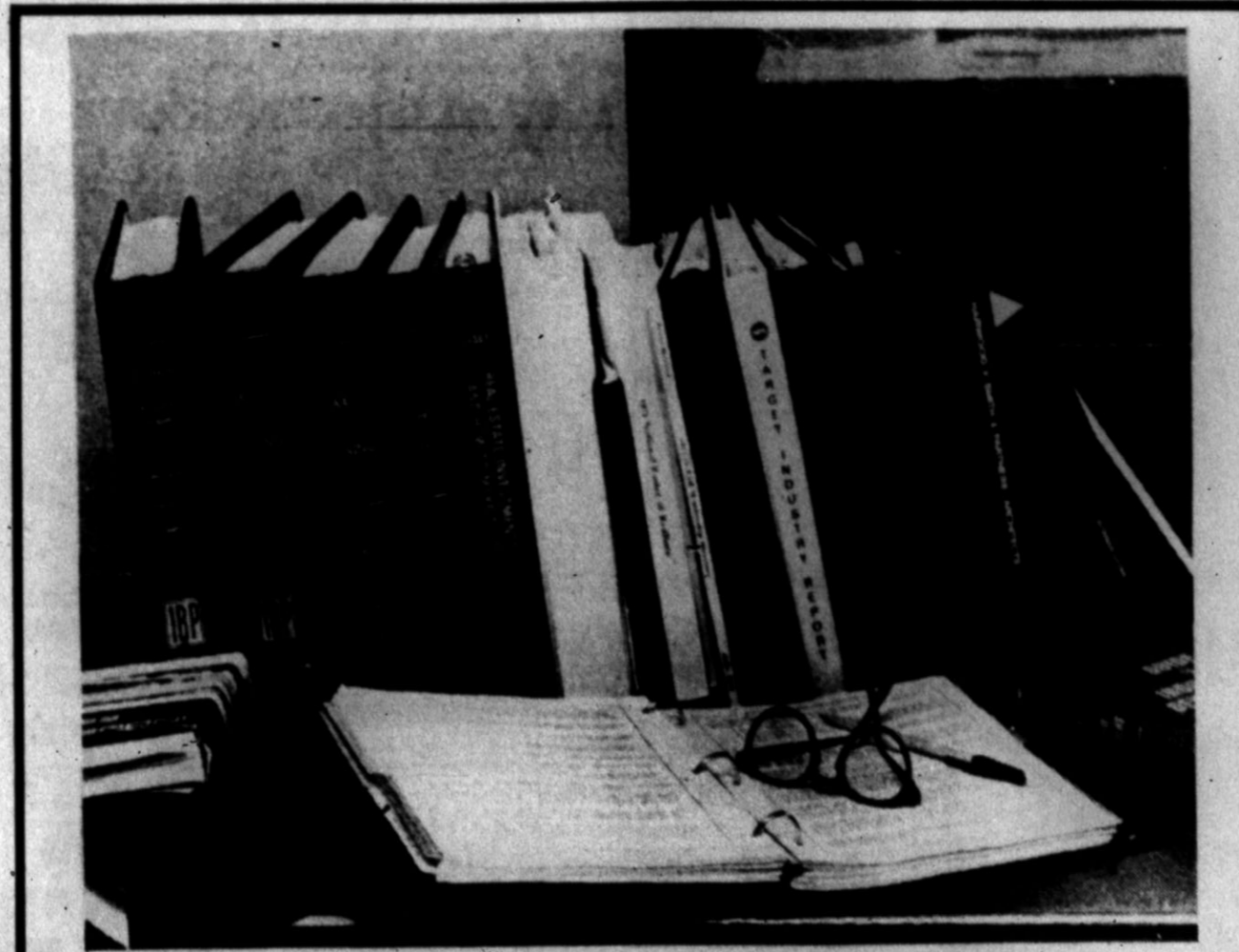
Miss Stallings competed in the senior division, the only group which will enter the state contest. Carmela Burger was announced as alternate in that division. The county revue was held in Pioneer Gas Flame Room, where 4-H club girls modeled costumes they had made.

Winners in the intermediate and junior divisions will be judged in the district contest for the first time this year. In previous years the younger girls have only modeled their costumes in district, but no awards were made.

Joann Wagner took first place and Rhonda Hagar was chosen alternate for intermediates, while Donna Carr and Charisse Dobbs were picked for those

places among juniors. Judging was based partly on the effect of the costume as the young seamstress modeled it, partly on construction of the

garments when judges examined them closely, and partly on the total record of the 4-H member in her club clothing project.



**So you've decided to sell your own house. Here's a little basic reading you should do first.**

You might start with "Real Estate" by Husband and Anderson, 868 pages of theoretical (and rather stuffy) real estate principles. Then you really should read "The Real Estate Handbook," a definitive volume of the basic ABCs of real property sales and management. And of course "Advertising Real Estate Successfully" and "Mortgage Lending" cover a few of the specialized areas that will be important to you. And naturally, if you hope to get top dollar for your home, you should at least browse through "The Power of Creative Selling."

Or, you can phone a local Hereford area Realtor. He's probably already read all these books. More important, he's practiced what they preach. It's his business to know local and state codes, salesmanship, money availability and the hundreds of other things necessary for successful real estate practice.

Think about it: doesn't it make more sense to trust your valuable property to a professional?

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- The strength you can get from a belt of steel.
- Long mileage because it's a radial with 2 plies of polyester cord in the body and 4 belts of rayon cord.
- A price that's less than you might expect for a tire this good. But it's from Lee, so you know it's one of the best.

SIZE	PRICE	SIZE	PRICE
FR70-14	\$42 <sup>77</sup>	GR70-15	\$48 <sup>02</sup>
GR70-14	\$47 <sup>73</sup>	HR78-15	\$51 <sup>28</sup>
HR78-14	\$50 <sup>23</sup>	JR78-15	\$56 <sup>38</sup>
FR70-15	\$43 <sup>28</sup>	LR78-15	\$60 <sup>34</sup>

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**LEE**  
OF CONSHOHOCKEN

**Larry Moore Completes AF Course**

Airman Larry J. Moore, son of Mr. and Mrs. J.B. Moore of 511 W. Jones, Dimmitt, has graduated at Chanute AFB, Ill., from the U.S. Air Force aircraft mechanic course conducted by the Air Training Command.

The airman, who learned to maintain and service multi-engine jet aircraft, is being assigned to Altus AFB, Okla., for duty with a unit of the Military Airlift Command.

Airman Moore is a 1972 graduate of Dimmitt High School.

**WAR ENDS**

The war between England and France ended with the Peace of Troyes on April 11, 1564.

**EXCISE TAX**

On April 11, 1733, British Prime Minister Robert Walpole proposed an excise tax on tobacco and wine to curtail smuggling and custom fraud.

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SHRUBS-TREES-PLANTS  
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FLOWERING PLUM Large Size, \$8 <sup>95</sup> Value	\$5 <sup>95</sup>	WEeping MULBERRY \$19 <sup>95</sup> Value	\$14 <sup>95</sup>
HOLLY 3-Gal. Can, \$7 <sup>95</sup> Value	\$5 <sup>95</sup>	HONEY SUCKLE Bush, \$3 <sup>95</sup> Value	\$2 <sup>50</sup>
PYRACAN THIA BUSH 5-Gal. Can ... \$8 <sup>95</sup> Value	\$ 5 95	YOUR CHOICE	
FLOWERING CRAB SHADE TREE \$7 <sup>95</sup> Value			
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WAX LEAF LUGUSTRUM HEDGE	\$1 <sup>95</sup> Value
EUNOMUS JAPONICA <small>Wall Climber</small>	\$1 <sup>95</sup> Value
JASMINE ... GREEN ALL WINTER <small>Yellow Bloom</small>	\$2 <sup>25</sup> Value
MONKEY GRASS	\$2 <sup>50</sup> Value
PAMPASS GRASS	\$1 <sup>95</sup> Value
WEGELIA BUSH <small>Pink, Red, Purple</small>	\$1 <sup>95</sup> Value
ALTHEA BUSH	\$1 <sup>95</sup> Value
SPIREA-BRIDAL WREATH -	\$1 <sup>95</sup> Value
CACTUS-PENCIL & PRICKLEY PEAR	\$2 <sup>50</sup> Value
ENGLISH BOXWOOD <small>Short Hedge</small>	\$1 <sup>95</sup> Value
HONEY SUCKLE	\$1 <sup>95</sup> Value

# 1

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JAPANESE REDLEAF MAPLE DWARF TREES  
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# \$3<sup>95</sup>

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HANGING ROPES <small>For Hanging Pots</small>	\$1 <sup>00</sup>
KNOTS & POTS HANGING PLANTERS- <small>\$3.95 Value</small>	\$3 <sup>00</sup>
DOOR MATS <small>- Astro Turf -</small>	\$4 <sup>00</sup>
TOTEM POLES <small>69¢ up to \$1<sup>00</sup></small>	\$1 <sup>00</sup>
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WROUGHT IRON STANDS	\$3 <sup>00</sup>
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POTS	SAUCERS	STEPPING STONES
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12 INCH \$3 <sup>00</sup>	MEDIUM 99¢	Large Reg. \$7 <sup>95</sup>
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SMALL 89¢		

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Large Size

39¢ EACH - OR -

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Large Size Charleston Grey or Stripes

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East Texas Vine Ripe

TOMATOES LB. 39¢ OR 3 LBS. \$1<sup>00</sup>

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- PERFECT FOR OUT DOOR COOKOUTS -



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## TOP FAVORITES

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BY HAL FOSTER



**Our Story:** THE WANDERERS STREAM PAST THE SILENT FORTRESS IN GREATER NUMBERS THAN THE FIRST INVASION, AND ARN DOUBTS IF HAAKON'S MEN CAN HOLD AGAINST THEM.



ARN LEADS OUT HIS SMALL FORCE. HE HAS A THEORY ABOUT THE WANDERERS, AND IF HE IS WRONG, THEY STAND SMALL CHANCE OF SURVIVAL.



HAAKON'S VIKINGS BAR THE WAY, BUT THE WANDERERS KNOW THAT BEYOND ARE TOWNS, SHIPS WITH CARGOES, AND WAREHOUSES TO PLUNDER. IN THEIR LUST TO KILL AND LOOT, THEY ARE A TERRIBLE FOE AND THE VIKINGS STAGGER BACK.



ARN'S MEN SEEM TOO FEW TO TURN THE TIDE OF BATTLE, BUT HE LEADS THEM CRASHING INTO THE REAR OF THE ENEMY'S RIGHT WING, BELLOWING WAR CRIES, CREATING CONFUSION AND DRIVING THE REAR RANKS AGAINST FIGHTERS AT THE FRONT.



TOO HAMPERED TO USE THEIR WEAPONS, THEY TRY TO ESCAPE THE PINCH MOVEMENT AND FALL BACK ON THE CENTER OF THEIR BATTLE-FRONT. THIS IS ONLY A SMALL PART OF THE LINE, BUT IT FORCES SOME TO RUN. OTHERS FOLLOW, AND SOON PANIC SETS IN ALL DOWN THE LINE.



THE WANDERERS WAVER. THEN THE NORTHMEN RAISE THE VICTORY CHANT AND THE SLAUGHTER BEGINS.

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ARN'S THEORY IS CORRECT. WHEN THE BLOOD-LUST GRIPS A SAVAGE IN THE FURY OF BATTLE, HE DOES NOT FEAR DEATH; BUT IN A RETREAT, HIS LIFE BECOMES PRECIOUS AND HE WILL TRY TO SAVE IT, EVEN IN DISHONOR.



PRINCE ARN, A CASUALTY, IS FOUND AND PLACED TENDERLY ON A STRETCHER, AND CARRIED DOWN TO HAAKON'S HOUSE.

NEXT WEEK—The New Commander

1901

7-15

### BLONDIE

by CHIC YOUNG

THAT MR. DITHERS WAS ON MY BACK ALL DAY!



THE TROUBLE IS-- HE'S MY BOSS AND I CAN'T TALK BACK TO HIM



DAGWOOD, YOU SHOULD RELEASE YOUR HOSTILITIES-- LET'S PLAY A LITTLE GAME



PRETEND I'M MR. DITHERS AND SAY EXACTLY WHAT YOU FEEL



OKAY... LET'S TRY IT



MR. DITHERS, YOU'RE A LOW-DOWN, MISERABLE, SKINFLINT SLAVE DRIVER!



YOU'RE A HARD-HEARTED PERSON WITH NO FEELING FOR ANYONE ELSE



I DON'T CARE IF I EVER SEE YOUR FACE AGAIN!



OH, BOO-HOO... YOU DON'T LOVE ME ANY MORE! BOO-HOO-HOO



IT WAS A GAME! WE WERE JUST PRETENDING!



OH, BOO-HOO, I DON'T BELIEVE YOU

BUMSTEAD! I HEARD WHAT YOU SAID ABOUT ME! YOU'RE FIRED!



BOY! I'M SURE NOT EVER GOING TO PLAY THAT GAME AGAIN!



# beetle bailey

by mort walker

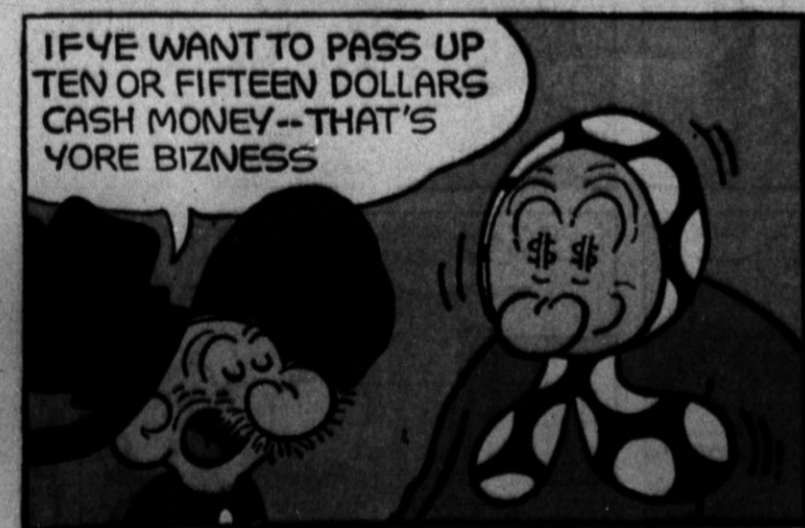


# WALT DISNEY'S SCAMP®



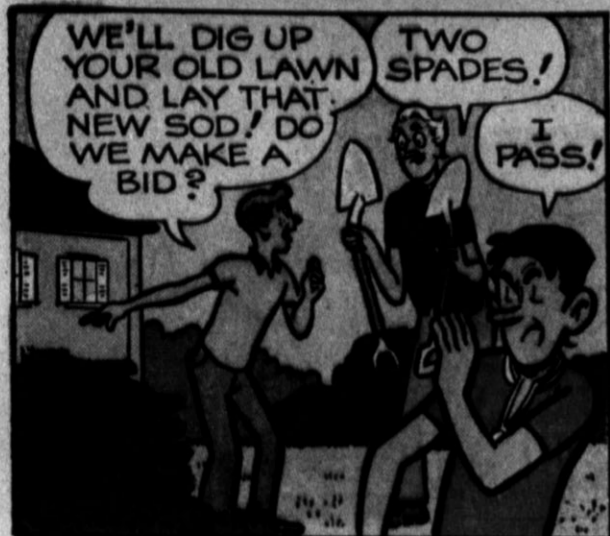
# BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



# ARCHIE

by BOB MONTANA



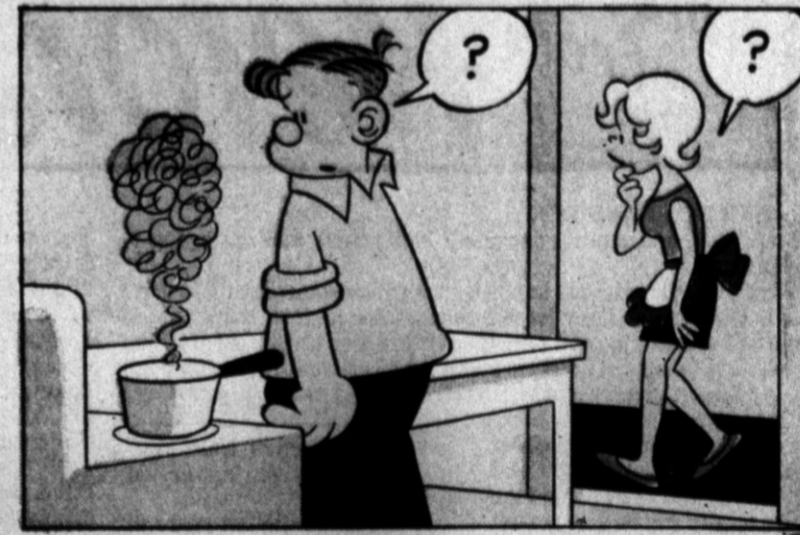
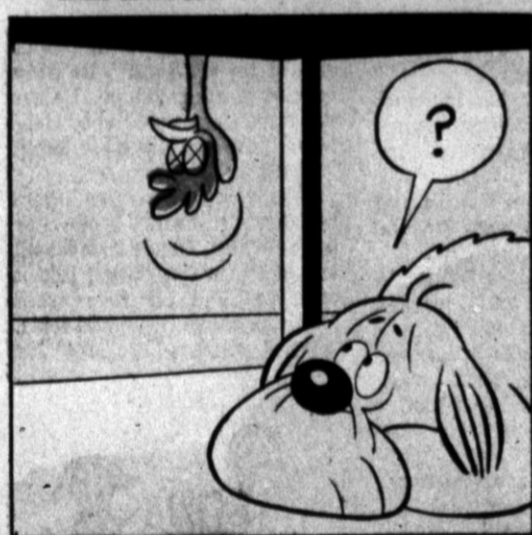
# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# Hi and Lois

by MORT WALKER and DIK BROWNE





# PONYTAIL BY LEE HOLLEY



## hints from Heloise

**DEAR GUYS AND DOLLS:**  
Stop, look, and read... because I love you all and am trying to protect you.

We all have appliances in our homes which sometimes just don't work. Maddening! Ever have a refrigerator in your house that is supposed to make ice and sometimes it just won't? Or your washing machine is full of dirty clothes and it goes ker-plunk? And you don't know where to turn because it cost a fortune and still you're not satisfied?

Don't give up the ghost because Old Heloise is still behind you and I have found the place to turn where you can get peace that doesn't cost you anything... dig that?

Guenther Baumgart, president of American Home Appliance Manufacturers has agreed to be our little guardian angel and is willing to send you

get no satisfaction from your manufacturer or appliance center.

It has taken me ten years to find anyone who would actually follow up on our complaints. I just cannot imagine a top executive and his staff taking such personal interest, can you?

In order to get this little booklet FREE just send me a note in care of this very paper you are reading and address it to "HELOISE, AHAM." It is most important to put the AHAM initials after my name.

If you are a newlywed and have a spanking new home and all new appliances — from small stuff to air conditioning — the day will come when you will wish for this booklet. Who knows just when you will be in dire need?

When your booklet arrives,

just tuck it away in your favorite cookbook so you can find it when that day comes. It will... mine is the greatest and I wouldn't be without it.

Heaps of stars on Guenther Baumgart's head and AHAM's fine staff who have gone to all this trouble to help us.

Heloise P.S. So you won't forget, cut this article out of the paper now and put it with those bills which are due tomorrow.

This is FREE!

### LETTER OF LAUGHTER



**DEAR HELOISE:**  
Recently, my little 3-year-old daughter was given a toy cosmetic set which contained a small bottle of "play" perfume. She was so pleased with the gift, but so sad when her perfume was soon used up.

## HELP FOR HOMEMAKERS

I poured a bit of vanilla in her bottle and then filled it up with water. She was delighted and now goes around smelling like sugar and spice all the time. Her supply of perfume is very inexpensive and I hope the idea might make some other little girl happy.

Helen Shambaugh

### SOCKS APPEAL

**DEAR HELOISE:**  
I am the mother of a teenager and recently a group that she belongs to was asked to march in a rather long parade.

This meant that she would wear boots (a part of the uniform) and probably end up with hot, blistered feet.

Her group leader suggested that they wear nylon stockings, cut off above the ankle, next to the skin underneath their heavy socks.

Not one of her group had blisters at the end of the parade, but you should have seen the poor feet of the group that marched behind them. They all left the parade after it was over

with their boots in their hands. I couldn't believe that it would make that much difference, but it did.

Majorette's Mom

But this is nothing new to hunters and outdoorsmen and women (they have learned the hard way), but if you've never tried it, you can bet your corns and bunions it works.

Heloise

### RING-A-DING DING

**DEAR HELOISE:**  
I have always had a problem of misplacing things. I was afraid of losing my rings until I came up with this idea:

I took a diaper pin, opened it up and just slipped my rings on the pin.

Then I took the pin and pinned



it to something so I'll have all my rings right together.

Now, this was an easy problem to solve, but I'll have to invent more gadgets to keep me from misplacing other things.

Gloria Shevack

Age 11

### PERFECT CASTING

**DEAR HELOISE:**  
Our son broke his leg and, after being in traction for six and one half weeks, came home in a body cast.

Our big problem was to find clothes of some sort that he could wear over this cast.

My mother-in-law came up with a great idea and it worked so well I want to share it.

We got him sweat pants at her suggestion and they were perfect. The pants have a lot of give and can be slipped on very easily.

This made him feel so much more comfortable.

Mrs. J. Johnston

### A SLOW BURN

**DEAR HELOISE:**  
If you like to burn stick incense, I've found a great thing to burn it in.

Go to any dime store and buy a votive candle.

Just remove the wick, insert your incense stick, and light — you've got a great incense burner.

You can get different colors to go in any room.

Jenny Schaadt

### LADYBUG, LADYBUG!

**DEAR HELOISE:**  
This is a cute idea for young

stationery makers.

The finished size of the paper should be 6 1/4" x 7" to fit a regular-sized envelope. Unless you have some note paper close to that size you will have to cut your own.

I make enough for two letters by cutting a sheet of typewriter paper in half. This is then folded one of two ways. Either fold it once and cut off the excess paper, or make two equal folds.

What makes it cute for



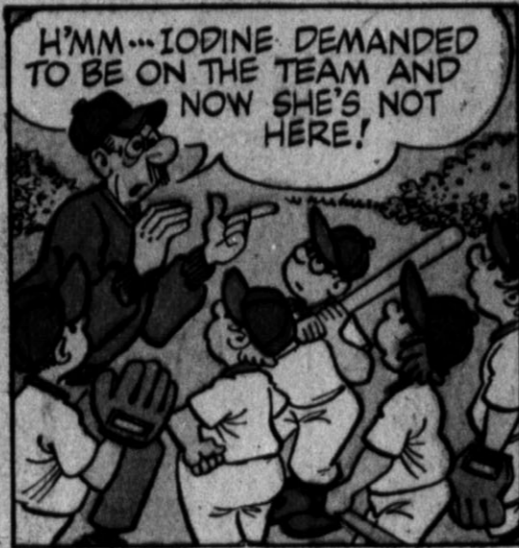
children is the way the front flap of the letter paper is decorated.

With a paper punch, cut out different colored circles from some adhesive-backed paper. These little circles are then stuck on the letter flap — to be decorated as flowers, people, bugs, etc. With a colored pen to make it look pretty, you can write your own little saying!

My favorite is to make little beetles, with the saying — "Thought I'd Bug-You."

A 12-Year-Old Fan

# IODINE



# FLASH GORDON

by DAN BARRY



# TIGER

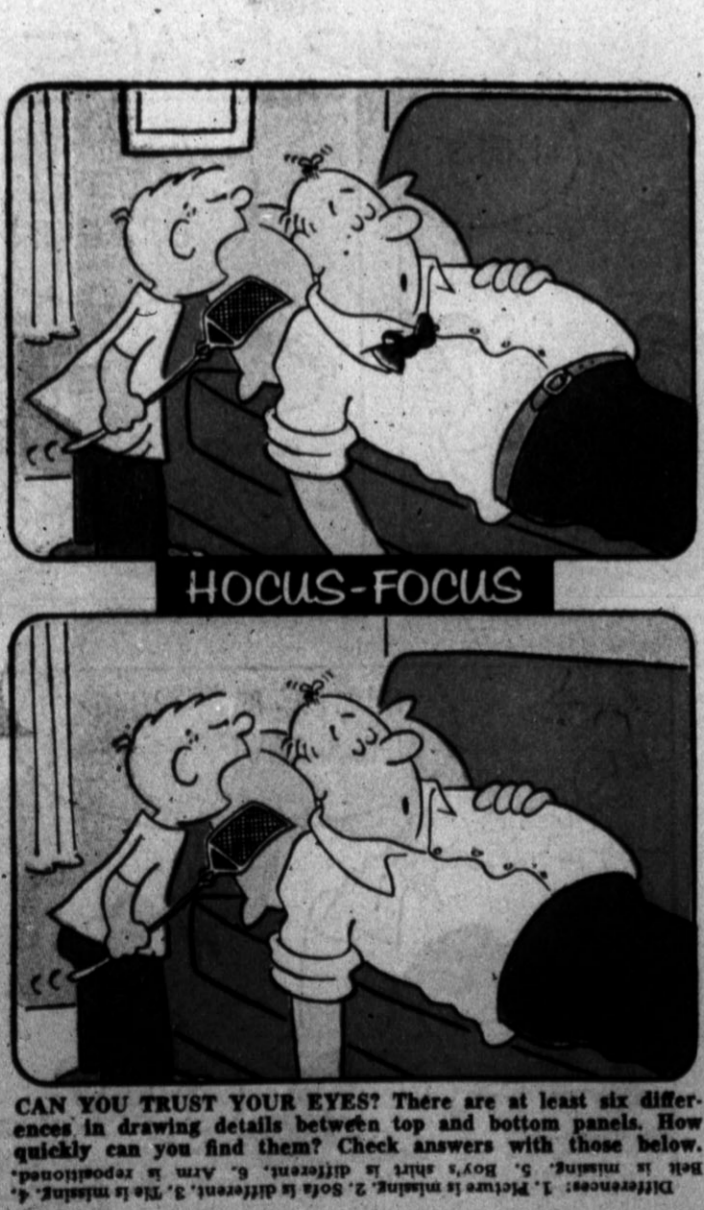
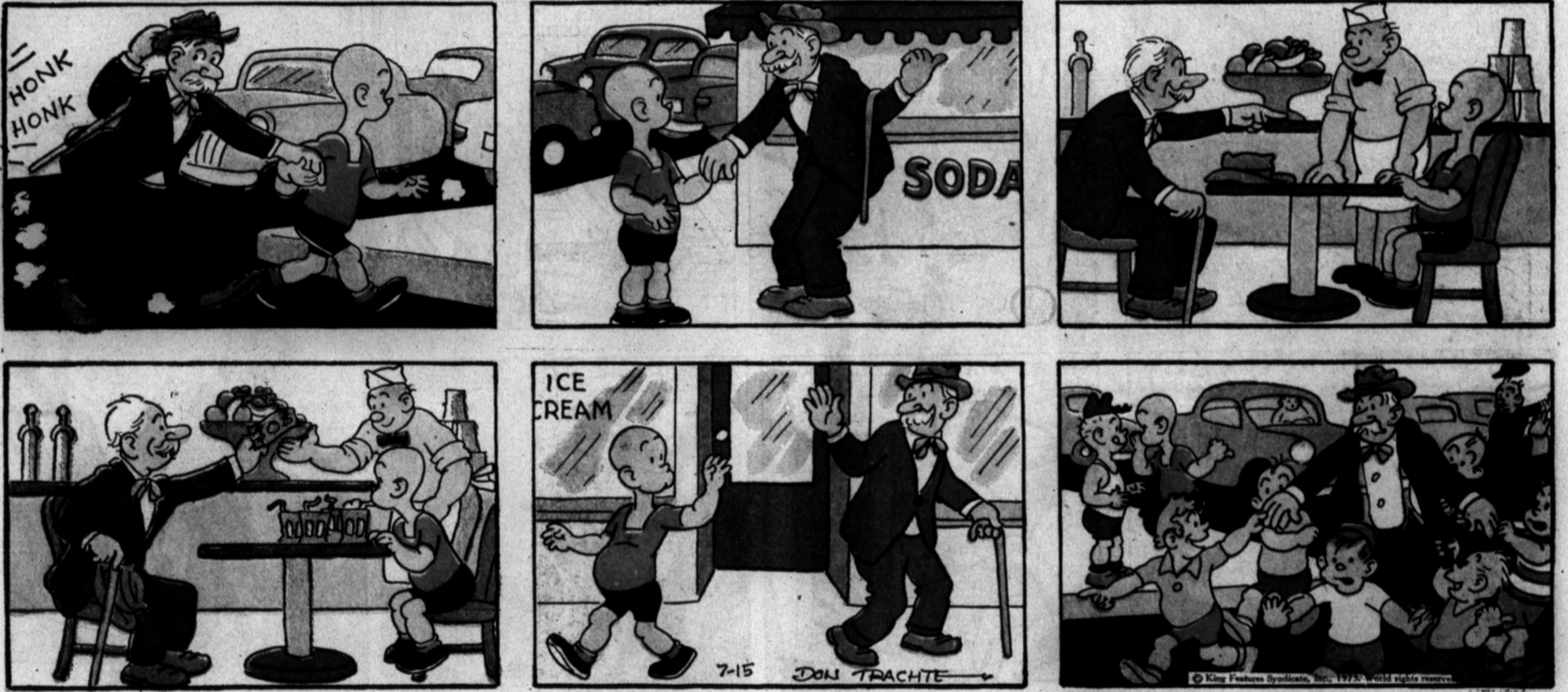
by BUD BLAKE





**HENRY**

by **DON TRACHTE**



**Hal Kaufman's JUNIOR WHIRL**

- BULLETIN BOARD**
- **STAR WITNESS?** The planet Mercury is usually seen during morning or evening hours as opposed to after dark. Why's that?
  - **IN A PERFECT NO-HIT BASEBALL GAME**, the least number of players to face the pitcher is 18, 24, 27, or 36? Which?
  - **ALBERTA, ALGERIA AND ALTOONA** are place names beginning with the name A. Can you think of at least five more?
  - **IF THREE MEN DUG A HOLE IN FOUR DAYS**, how long will it take them to dig half a hole?



**DANDY LION!** Add these colors for a surprise picture above: 1-Red. 2-Lt. blue. 3-Yellow. 4-Orange. 5-Tan. 6-Lt. green. 7-Pink. 8-Dk. green. 9-Dk. brown. 10-Purple. 11-Lavender.

**SPELLBINDER!**

SCORE 10 points for using all the letters in the word below to form two complete words:

**S K E L E T A L**

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.

One possible answer: Last, Keel.

**CAN YOU TRUST YOUR EYES?** There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.