

Branding

Time

By Speedy Nieman

Jewel Smith Is Named 'Top Citizen'

That feller on Tierra Blanca Creek says the best reply to an atheist is to give him a good dinner and ask him if he believes there is a cook.

The flu bug kept us from attending the annual Chamber banquet Thursday night, but we've heard glowing reports from news editor Marshall Day and others at the big event.

We've already heard a host of citizens add an "amen" to the selection of Jewell Smith as "Citizen of the Year." Her work—above and beyond the call of duty—for the community made her a highly-deserving person.

And, a lot of banquet-goers were praising the decorations for the occasion. The patriotic theme—along with the hustlin' Hereford display near the entrance—were real eye-catchers. A tip of the hat here to Helen Lee and her workers from the Women's Division!

Our apologies to Jim Conkwright, incoming president, for missing the banquet. We understand Jim got back at this writer for branding him a an Aggie in a recent new article.

Before we leave the banquet topic, we also need to apologize to Wayne Lawrence, 1959 Citizen of the Year. In a list of past recipients of the award, we inadvertently omitted his name in the Thursday Brand.

Hereford's Whiteface basketball team a pre-season favorite to win the District 4-AAAA title, was suddenly without the services of two of the district's top players and finished fourth in the first round of play which concluded Friday night.

Hereford lost all-state candidate Keith Kitchens with a broken foot two weeks ago, then the Herd's outstanding senior guard, Terry Scott, was felled by a severely sprained ankle this week. The loss of two top-notch players such as these would have finished many a team, but don't count Hereford out of the race.

The Whitefaces were fortunate to have a strong bench this season and, with just a little luck, could have won or tied for the first-half title. The Herd lost three games by a total of six points, and it is still a determined club that will have to be contended with in the second round of play.

With Dan Vander Zee, David Duvall, Gary Hicks and Alan Cornelius, the Whitefaces have the height to battle any team, and Luther Mays, James Harris and Mike Mayberry still give the Herd strong players out front.

Go get 'em, Herd! The minister asked the congregation to raise their hands if they wanted to go to heaven. All did except one. Then he asked who wanted to go to hell and nobody raised a hand.

"Where do you want to go?" asked the minister of the man who didn't vote either way. "No place," he answered, "I like it here."

Miss Your Paper

CALL 364-2030 BEFORE 9 A.M.

'Cutest Kid' Contest Set

The Newcomers Club of Hereford will sponsor a "Cutest Kid Contest" in early May. It was announced Thursday.

Genie Housman, secretary of the club, said the contest will be held at the high school auditorium, beginning at 7:30 p.m., May 5.

Parents can enter their children between now and April 28 by contacting Mrs. Housman at the Red Carpet Inn, 364-0640, or by calling Helmi Batterman at 364-5068.

Amid the standing ovation of some 850 persons, county welfare worker Jewel Smith joined an elite group Thursday night when she was named the "Citizen of the Year" at the annual Chamber of Commerce Banquet at the Bull Barn.

The presentation was the highlight of the annual gathering at which professional football referee Art Holst spun

through an hour of humor sprinkled with seriousness at times.

Also honored were outgoing officers and directors, Lynton Allred, Harold Close, Katherine Kester, Charles Hoover, and Melvin Jayroe. Entertainment for the banquet was provided by the high school stage band and Sherry White, Miss Hereford 1972.

Mrs. Smith became the 27th person to receive the coveted top citizen plaque when Lions Club president Nolan Grady made the announcement before the waiting crowd.

With tears in her eyes, Mrs. Smith accepted the honor and expressed her appreciation and thanks "to all the many people who have helped and worked with me."

Mrs. Smith was the child of a Baptist preacher and attended school in Wellington. She moved to Hereford in 1941 and since that time "has worked in our community, especially to help those in need," as Grady

said in making the announcement.

Mrs. Smith has worked with the Alcoholics Anonymous Program for many years, served on the board of directors at the hospital which was formerly located at the Labor Camp, worked for years in helping the Veterans of Foreign Wars with their distribution of toys for needy children, and served as county probation officer prior to the county having a district probation officer.

She also served for several years on the Salvation Army Committee providing

assistance to those in need and is an executive board member of the Top of Texas Tuberculosis and Respiratory Disease Association and is largely responsible for the very successful TB testing program recently conducted in this county.

"In addition to all of these duties, this person has served God through their church," Grady continued. "To six girls and two boys this person is a wonderful grandmother. To her two daughters, Karen and June and one son, Gary, she is a loving mother, and to her husband, Orville, she is a devoted wife."

Mrs. Smith now joins the 26 other persons cited for the top honor given in Hereford each year. The others are: Russell Wingert, Hugh Clearman, Earnest Langley, Ray Cowser, John D. Pitman, Ed Skypala, Rev. Don Davidson, Clint Forby, Mrs. Ester Springer, Dr. Lena Edwards, James W. Witherspoon, Mrs. Faye Plank,

Wayne Edwards, Wayne Lawrence, Don Zimmerman and Mrs. Argen Draper.

Also, Miss Della Stagner, D.C. Kinsey, Earl Phillips, S.O. Wilson, Father Raymond Gillis, Henry Sears, Lyle Blanton, L.B. Barnett, W.E. Cameron, Dub Reeves and Wayne Evans.

As the guest speaker, Holst (See "Citizen" Page 2)



Jewel Smith...Citizen of Year



Arthur Holst...Guest Speaker

Building Permits Are Off To Good Start

Residential homes, absent from the local building scene in the latter part of 1972, began a comeback during the month January when building permits showed the bulk of the month's

total for just such structures. Construction permits for January totaled a healthy \$343,000.

None of the 12 permits issued during the month of January were for the construction of or additions to homes. Another of

the permits was for alterations and repair of a home while another was for the erection of a garage.

Another significant note in the building pace was that more of the homes being built are in the medium price range instead of the normally lower price range.

While many of the homes of the past occupied the \$20,000 to \$30,000 range, most of those

being built now are in the \$30,000 to \$45,000 range, building permits hewed.

The largest of the 12 permits was for a \$45,000 home.

The figure for January of this year more than tripled the figure for the same month a

year ago, indicating another healthy year may be in store for Hereford. Last year, the January total was only \$109,000.

Serving The Magic Triangle

Vol. 25--No. 32

The Sunday Brand

The Sunday Brand, Hereford, Texas, Sunday, February 4, 1973

30 Pages

Price 20¢

Including Colored Comics

Published Every Sunday

Deadline Is Set For Pageant Entries

Entry deadline for the Miss Hereford pageant was set for Feb. 24, and chairmen of pageant committees were named at a steering committee meeting this week in preparation for selection of a Hereford entrant in next summer's Miss Texas pageant.

In addition to Miss Hereford, who will compete in the state event at Fort Worth, Miss Teenage Hereford will be named from younger girls.

Sherry White is the current Miss Hereford and Susie Hickman Miss Teenage Hereford; a student at Texas Tech, Miss White has been selected Miss Lubbock for 1973.

Sponsored by the Women's Division, Deaf Smith Chamber of Commerce, the annual pageant will be directed this year by Mrs. Lynn Kester.

Other division members on the steering committee are Mmes. Pete Caviness, Jack Renfro and Bob Hardin.

A membership meeting of the Women's Division is called for 2:30 p.m. Saturday in Community Center, when various duties of pageant production will be explained and each woman asked to indicate her preference for a work assignment.

Already named are Mrs. G.D. Caison and Mrs. Rex Lee as associate directors, Mrs. Joe Frank Clark as entry chairman, Jim Tucker as chairman of judges, Mrs. Hardin of awards,

This request from the Department of Defense, applies to personal mail to Vietnam military post offices only.

The discontinuation includes all second-class mail, third-class mail, and surcharge parcels. ASAM and PAL parcels and all airmail or priority mail parcels must be mailed prior to Monday, Feb. 5, 1973.

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W.H. Russell Dies Saturday

Funeral arrangements for Mrs. W.H. Russell of Hobbs, N.M., a pioneer resident of Hereford and mother of L.B. Russell, principal of Walcott School, are pending at Gilliland-Watson Funeral Home. Mrs. Russell died Saturday morning in Hobbs.

She was the former Nora Alice Daniel, a member of the family of Mrs. Mollie Daniel which came to Hereford from Cook County in August, 1902.

She assisted her mother in managing hotels in the pioneer town until her marriage to W. H. Russell, a young lawyer who served as Deaf Smith County judge from 1904 to 1910.

He continued to practice law here until his death in 1950, and the couple was active in First Christian Church.

Among Mrs. Russell's survivors are a sister, Mrs. A. G. Bell of Hereford, and a daughter at Hobbs.

Mrs. Roy Faubion and Mrs. Floyd Coleman of publicity.

Master of ceremonies will be Roy Faubion. Stage decoration for the pageant in the high school auditorium April 21, will be planned by Co-chairmen, Mrs. W.C. Davis and Mrs. Calvin Goodin. Choreography is in charge of Mrs. Terry Caviness and Mrs. Dwight McGee.

A new committee to correlate backstage activity has been added this year, with Mrs. David Gibson as chairman. Mrs. Stan Knox is chairman of the committee on banners.

The welcome committee to plan the party where contestants will meet informally with judges, is headed by Mrs. Lynton Allred.

Chairman of sponsors is Mrs. Harlan VanderZee; of advertising, Mrs. Palmer Norton; program books, Mrs. O.G. Nieman; tickets, Mrs. Jack McKinster.

For Foreign Exchange Program

Rotarians Seek Applicants

The Hereford Rotary Club still is seeking applications from this area for men to be nominated for a five-week "exchange study" program with a Rotary Club in southern Finland.

Mike Patrick, president of the club, said applications must be made to him or Jim Conkwright

by Friday of this week in order to consider those persons for the two nominations from the local club.

The local club will be allowed to submit two nominations along with the other 47 cities with clubs in District 573 of Rotary. From those submitted, five will be selected to participate in the Group Study Exchange program.

"I think we have a real opportunity to get someone from this area on the tour," Patrick said. "The exchange place in Finland we are sending people to is supposed to be a large agricultural area and they are trying to send someone over there that would fit in well."

All transportation costs are paid for by the Rotary Foundation and food and lodging are paid for by the host club. Team members are responsible for their own incidentals.

(See "Rotary" Page 2)

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(See "Rotary" Page 2)

School Financing Still Up In Air

BY KATHY MARGRAVE Staff Writer

The Legislative Property Tax Committee, formed by the last regular session of the Texas State Legislature, will meet Friday in Amarillo to continue discussion on equalization of school taxes in the state of Texas.

Orpha Click, Hereford Independent School District's tax assessor-collector is a member of the committee, but said that

he doesn't know if he will be able to attend the Friday meeting.

The committee was appointed after a court ruling which stated that the current system of financing public education in Texas is discriminating.

Some state officials have proposed compliance with the federal court order by letting the state assume total financing of the public school system.

Click said that he is definitely

against that proposal because the school district would lose all local control of the schools.

There have been proposals to abolish the ad valorem tax and have the state fund the more 1 billion in new spending every year with another tax, such as an income tax or an increase in the sales tax.

The committee has prepared a Draft Legislation with 47

(See "Tax" Page 2)

Economy Future Bright

For the Deaf Smith County economy, all systems are "go" for 1973. Everything points to an upsurge in local consumer spending in the months ahead.

One basis for the forecast is the extra amount of cash that local residents will be collecting in the form of checks from Washington.

The chief windfall will be the rebates that will be made to those who overpaid their income taxes last year because of excessive withholding from their paychecks.

Nationally, no less than \$7 billion in such refunds will be going to about 40 million taxpayers during the next few months, the Treasury Department estimates.

The tax refunds to residents of Deaf Smith County will add up to approximately \$657,000 it is calculated, based upon the official figures. The reimbursements will go to some 3,800 people in the local area. They will average nearly \$175 per recipient.

More money will be going, also, to those who are on government payrolls, including the military. They will share in a pay hike of \$2.3 billion.

In addition, local residents will share in an extra \$2 billion that will be distributed through social security, on top of the 20 per cent increase that went into effect in September, to certain widows, widowers, disabled persons and others.

Offsetting this somewhat are the bigger payroll taxes that became operative at the beginning of this year.

All in all, however, the nation's consumers will have nearly \$11 billion more from these three sources alone.

Assuming that Deaf Smith County gets a proportionate share of it, there will be approximately \$1,031,000 more available to local residents.

With the public in more of a spending mood than in a long time, it is expected that this money will soon be reaching the cash registers of retail stores in the area.

Good Citizen Of The Year Chosen By DAR

Los Ciboleros Chapter of Daughters of the American Revolution selected Debbie Hoover, daughter of Mr. and Mrs. Charles Hoover of 301 Sunset Dr., as the DAR Good Citizen of the year 1972-73.

Miss Hoover is a senior at Hereford High School. The presentation was made in a school assembly by Mrs. Jack Gilliland, who is chairman of American History Month for the chapter. Serving on this committee with her are Mmes. Charles Bell, Earl Holt and Trent Downing.

Miss Hoover was selected out of a group of five nominees by the high school faculty. The honor is based on citizenship,

patriotism, dependability and loyalty.

Debbie is active in the community center council, youth of First Baptist Church, National Honor Society, Student Council, Hereford High School Band where she is secretary. She is a teacher's aide in the special education class at high school and was chosen outstanding senior girl.

"ROTARY".....

(Continued From Page One)

The group chosen from District 573 will go to Finland in June for the five-week stay. Then, later this year, a similar team from Finland will come to Texas to spend five weeks.

"We are trying to come up with some good prospects from this area. So far we have had four applications, but these four people have not been contacted," Patrick said.

In order to qualify for the exchange program, a man must be between 25 and 35 years of age, must be of high moral character, intelligent, cooperative, presentable in appearance, able to express himself clearly and logically and in good health.

Although high academic qualifications are not required, a team member must have a sound general education.

The members must be interested in, and show enthusiasm for, his chosen vocation. He should have outstanding or above-average skill.

The member must, by his interest and active participation in community affairs, be a good citizen.

A team member cannot be a Rotarian, the dependent of a Rotarian, or the relative of a Rotarian by blood or marriage.

Few men catch fish big enough to make lying unnecessary.



Debbie Hoover...DAR Good Citizen of the Year



DE STUDENT OF THE WEEK—Distributive Education student of the week is Steve Lyons, son of Joyce Lyons of 119 Douglas. Lyons, a junior at Hereford High School, is employed at Tagco Industries under the supervision of Geary Gearn. After graduation he plans on going to college.

"CITIZEN".....

(Continued From Page One)

kept the audience laughing throughout his talk with jokes ranging from women's lib to professional football. But, he occasionally touched on the serious, calling on people to "laugh at themselves."

He said people complain that "football is not enough like real life, but I think life is not enough like football."

"You must set a goal in life and make every effort to reach that goal," he said. "This is like that white line that runs across the ends of the football field. Those players are trying to make it across that line."

"This is the way it should be in life, see that goal and try your hardest to get there."

He issued a challenge to the people in attendance and the Chamber of Commerce to let other people know of the things this county has to offer. He said the world "is full of problem

finders and there are not enough problem solvers."

"TAX".....

(Continued From Page One)

proposed tax laws. Click said that although he had no answer for the Texas school tax problem, he did feel that there should be changes. He said, "Our hands are tied in every instance as far as taxes are concerned."

On December 23, 1971, a San Antonio court ruled that the current system of financing public education in Texas discriminated on the basis of wealth by permitting citizens of affluent districts to provide a higher quality education for their children, while paying lower taxes.

The court order resulted from a suit filed in 1968 by Demetrio P. Rodriguez. The original suit stated that the state system of distribution of school tax money was unconstitutional. The suit was filed against the San Antonio school district, and was intended to make all school districts share in the tax resources.

Rodriguez filed the suit on behalf of Mexican American school children and their parents who live in the Edgewood Independent School District, and on behalf of all other children throughout Texas who live in school districts with low property valuations.

The court said in its opinion that despite its high tax rate, Edgewood school district in Bexar County produced a meager \$21 per pupil from ad valorem taxes, while the lower rate of Alamo Heights, another San Antonio school district, provided \$307 per pupil. Funds provided from the combined local-state system of financing in 1967-68 ranged from \$231 per pupil in Edgewood to \$543 per pupil in Alamo Heights.

In short, the plusher Alamo Heights area gets more money from taxes than does the Edgewood district. The court instructed the state commissioner and Board of Education, attorney general and the Texas State Legislature to determine what new form of financing should be used to support public education.

A deadline of December 23, 1973 was set.



SIGNING OF PROCLAMATION—Mayor Jim Sears is shown here with Patti Turrentine, president of the Hereford High School Office Education Association, signing a paper proclaiming this week OEA Week in Hereford. This is part of the HHS groups observance of National OEA Week.

Hospital Notes

PATIENTS IN HOSPITAL
Edgar Walker, 600 Irving; Mrs. Maudie Trotter, Box 765; Harvey Marshall, Westgate; Martha Morales, Box 1754; Scott Wilcox, Rt. 1; Sandra Cantu, Rt. 3; Valentino Castillo, Friona.

Sean O'Donnell, 810 E. 3rd; Raul Guzman, 431 Barrett; Virginia Sanders, 434 Ave. C; Tom Hall, 1001 Union; Marie Godwin, Vega; Cecil Rockwell, 111 Centre; Mrs. Martha A. Jones, 102-A Cottage Dr.; John S. Turner, 427 Ave. J.

B.C. Dement, 604 E. 3rd; Roy Hargis, 704 Miles; Mrs. Theola Sherrill, Westgate; A.G. May, Rt. 2; Mrs. Bruce Carter, 208 W. 5th; Mrs. Effie Crissey, 801 N. Miles; Mrs. Virginia Simpson, 113 Star.

S.S. Dodson, 124 Centre; Mrs. Julia Setliff, Westgate; Morris E. Davis, 130 Ave. E; Clancy Worthan, Rt. 5; Mrs. Verna Williams, 232 Fir; Ervin Ward, 130 Northwest Dr.

Charlie Sowell, Rt. 2; Henry Whittington, 230 Ave. D; Elmer Reinart, R. 3; Mrs. Margaret Garnett, Broadview, N.M.; Mrs. Shelby Rhodes, Bovina; Mrs. Ignacia Arellano, 208 Irving.

PATIENTS DISMISSED
Mrs. Frances Timerina, Helen F. Ward, Kerry S. Tucker, Jan. 30.
Mrs. Mary E. Eason, Eugenio Longoria, Mrs. Minnie Mc-

Dowell, Victor Nava Jr., Mrs. Lauretta Brookfield, E.W. Curtisinger, Mrs. Grace Parker, Joseph W. Janousek, Mrs. Jovita Hernandez, Jan. 31.
John J. Paetzold, C.D. Fitzgerald Sr., Mrs. Levita Fitzgerald, John David Hix, Mrs. Eusubia Elizando, Mrs. Sylvia Mendoza, Florentino Galvan, Charles Howell, Feb. 1.

Francisco Perez, Miner G. Layman, Adeline Vance, Don Waters, J. T. Richardson, Robert Boyd, Alfred Liles, Mrs. Florence Meek, Mrs. Maria Falcon, Feb. 2.

Funeral Held For Rex Kee's Father

Funeral services for Albert Lee of Artesia, N.M., father of Rex Lee of Hereford, were conducted Friday afternoon and burial was at Artesia, where Mr. Lee had lived since 1913. He died Wednesday night.

Born in Colorado, he was a farmer and rancher in the Artesia area. He is survived by his wife, a daughter residing in Artesia, the son and six grandchildren.

The Rex Lee family attended the funeral services.

Stockholders To Elect Officers

Stockholders of Christian Book Store, Inc., will meet Feb. 5 at K-Bob's Restaurant for election of officers to their board of directors and a periodic financial report.

Robert Rott of Plainview, chairman of the board, will

reside over the meeting, and Duane Kirchner, of Redeemer Lutheran Church in Friona will be guest speaker.

Door prizes will be awarded. To be up to date today people have to live at least ten years ahead of the times.

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NOTICE

HEREFORD BRAND SUNDAY BRAND

DISPLAY AND CLASSIFIED DISPLAY

ADVERTISING DEADLINES

HEREFORD BRAND
5:00 P.M. TUESDAY
SUNDAY BRAND
5:00 P.M. FRIDAY

Due to the large bulk of late, full composition ads and an earlier printing schedule at North Plains Printing, Inc., we are forced to impose the original deadlines for both the Hereford Brand and Sunday Brand . . .

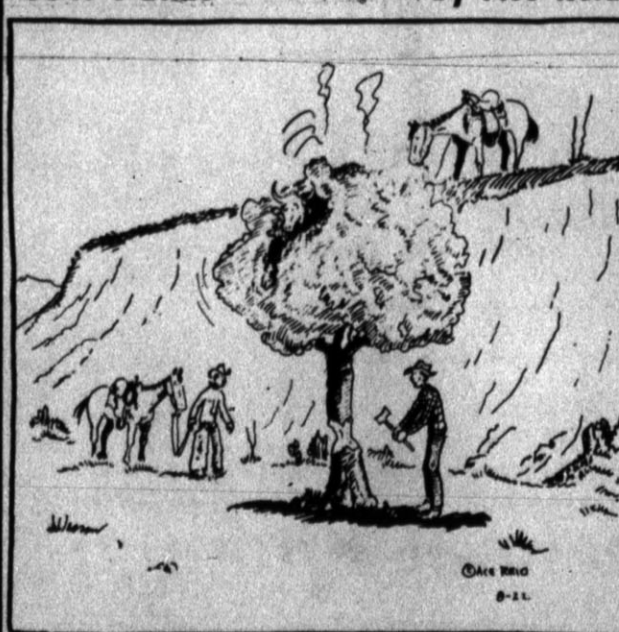
We request that all full composition ads and all ads with 5 1/2 pt., 8 1/2 pt. and 10 pt. copy be in as early as possible for the next paper.

Our Sincere THANKS for Your Cooperation.

Grady D. King,
Advertising Manager

COW POKES

By Ace Reid



"Naw, he didn't hurt his self jumpin' off the bluff in that tree, but when it falls I can't promise what shape he'll be in!"



1.49 each is all you pay for professional color portraits of your child. Select either large 5x7", or set of 4 wallet size, from several poses.



- 2 children photographed together - 1.49 each child
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- Age limit: 12 years
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And we never charge for handling or delivery. Pixy is available only through JCPenney.

JCPenney

MON.-TUES. FEB. 4 & 5
9:30 A.M. to 6:00 P.M.

Penney's Sugarland Mall

Art Students To Compete At WTSU

More than \$1,000 in scholarships and cash prizes will be offered in Matrix I, First Texas State University's first competition for high school and junior college art students.

The open media competition is scheduled April 1-8 with the deadline for entries March 28, it was announced today.

Mike McCullough, graduate assistant in the WTSU art department and coordinator of the contest, said competition will be in two division—high

school and junior college. No entry fee will be charged, he said.

Contest requirements stipulate that all paintings must be framed and wired and all three-dimensional work be free-standing and of reasonable size and weight, McCullough added.

He said it was tentatively planned to award a scholarship to WTSU to the top entry in each division and to give cash prizes to other winning works.

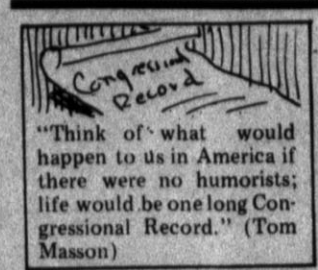
Winners in the six categories

will receive silver rings commemorating the contest, he said. These were cast by Darold D. Smith, WTSU art professor and well-known metal sculptor.

Dr. Emilio Caballero, art department chairman, said Matrix I will offer the opportunity for aspiring artists to receive exposure for their work.

Entries will be displayed from 8 a.m. to 5 p.m. weekdays and 10 a.m. to 9 p.m. Sunday during the run of the show in the

Activities Center ballroom on campus.



"Think of what would happen to us in America if there were no humorists; life would be one long Congressional Record." (Tom Masson)

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Mileagemaker® GP. Has 4 plies of polyester cord. 78 series wide profile. Available in blackwall or whitewall. No trade-in required.

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F78-14	26.00	20.40	2.37
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560-15	21.50	18.27	1.74
G78-15	29.40	24.99	2.60

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El Tigre Sport. Designed specifically for compacts, sports and minis. A 2+2 construction of polyester cord and fiber glass belts. Available in most popular small car sizes. No trade-in required.

Tire size	Reg. Price	Sale Price	Fed. tax
145-13	19.95	17.95	1.37
155-13	19.95	17.95	1.51
165-13	19.95	17.95	1.70
155-15	23.95	20.95	1.70
165-15	23.95	20.95	1.77

Sale \$30⁹⁵

plus 3.33 fed. tax. Blackwall tube type tire G78-15/6. **Cargomaster® 78LT** nylon belted small truck tire. No trade-in required.

Tire size	Reg. Price	Sale Price	Fed. tax
Tube type blackwall			
G78-15/6	34.95	30.95	3.33
H78-15/6	37.95	33.95	3.64
L78-16/8	44.95	40.95	4.20
Tubeless-blackwall			
G78-15/6	36.95	32.95	3.61
H78-15/6	39.95	35.95	3.99

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 Here's what we do: Install new points, plugs, condenser, rotor and cap; adjust distributor points, engine timing and carburetor. Prices include parts and labor.
 Most 6 cyl. American cars **20.22**
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Penney's Premium BRAKE SERVICE
 Here's what we do: install Penney's Premium Brake Linings, New Front Grease Seals, Rebuild All Wheels, Cylinders, Resurface Brake Drums and More.
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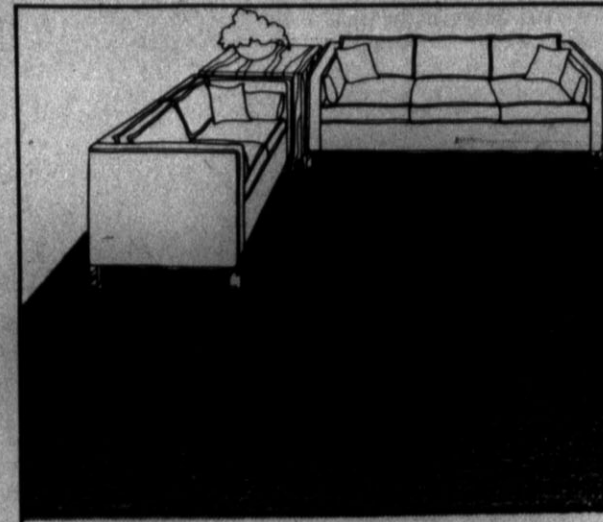
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 If a Penney's Heavy Duty Muffler fails after installation by a Penney Auto Center, due to defective merchandise or workmanship or wearout while the original purchaser owns the car, just contact us and a Penney specialist will replace the defective Heavy Duty Muffler at no extra charge.

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FEBRUARY DOLLAR DAYS



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 8 1/2' x 11 1/2'
 Room-size nylon tweed rug in assorted colors. No padding is necessary, it has its own rubber backing. A great addition to any room.



Special 10⁸⁸
 3-pc. nested luggage set. Features 15", 16" and 17" cases. Lightweight. Vinyl backed linen for easy cleaning. Brass zippers and interior pockets. In assorted colors and patterns.



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 Men's sport shirt of polyester crepe. Penn Prest for easy care and great looks. Styled with short sleeves and long point collar. In lots of fashionable prints and handsome solids in S,M,L,XL.



2 for 1⁰⁰
 Fancy bikinis of quick-dry nylon. Prints and lace trimmed styles. At this price you should buy a dozen.

PIECE GOODS BONANZA

- COTTON FABRICS 44¢
- GINGHAM CHECKS 66¢
- SPORTSCLOTH 77¢
- TRIACETATE PRINTS 99¢
- POLYESTER KNITS
 - Group I \$1⁹⁹
 - Group II \$2⁹⁹
 - Group III \$3⁹⁹
- DOUBLE KNIT REMNANTS
- DRESS LENGTHS 30% OFF

1⁸⁸
 Toddlers' boxer set. Knit polo and flare-leg elasticized waist pants. Both in polyester/cotton. Assorted colors. Sizes 1-4.

Drastic Reductions Womens SKI JACKETS ALL WEATHER JACKETS DRESS COATS Now Final Reduction At The Lowest Possible Prices. orig. \$20 ⁰⁰ to \$58 ⁰⁰ NOW \$9 ⁸⁸ , \$14 ⁸⁸ , \$19 ⁸⁸	Entire Stock Girl's WINTER JACKETS REDUCED TO CLEAR \$8 ⁹⁹ , \$12 ⁸⁸	Special Purchase Girl's Knit Flare SLACKS \$2 ⁹⁹ , \$3 ⁹⁹	Men's Better DRESS SHIRTS orig. \$5 ⁹⁹ , \$6 ⁹⁹ NOW \$3 ⁸⁸
Huge Rack Of Better Women's SPORTSWEAR Blouses, Sweaters, Skirts and Slacks REDUCED \$2 ⁸⁸ , \$10 ⁸⁸ Women's Better DRESSES \$1 ²² , \$7 ⁸⁸	Entire Stock LADIES WIGS orig. \$15 ⁰⁰ , \$19 ⁰⁰ NOW \$9 ⁸⁸	Girl's 2-Piece Stretch Nylon SLACK SETS \$2 ⁹⁹ , \$3 ⁹⁹	Men's Double Knit SPORT COATS Group I \$28 ⁰⁰ Group II \$32 ⁸⁸
	Special Purchase Ladies Brushed Knit SLEEPWEAR \$3 ⁶⁶ Nylon 2 for \$5 ⁰⁰ or \$2 ⁸⁸ Ea.	Men's Long Sleeve SPORT SHIRTS 4 For \$10 ⁰⁰	Men's 100% Polyester Double Knit DRESS SUITS \$44 ⁰⁰ Polyester Wool BLENDS NOW \$24 ⁸⁸
	Group Of Ladies' LONG PARTY DRESSES All Drastically Reduced To Clear orig. \$21 ⁰⁰ NOW \$4 ⁸⁸ to \$10 ⁸⁸	REDUCED Entire Stock WINTER JACKETS \$7 ³³ to \$13 ³³ Suede \$35 ⁹⁹	Men's Polyester CASUAL SLACKS orig. \$5 ⁹⁹ NOW \$4 ⁸⁸
		Large Selection MEN'S TIES orig. \$3 ⁹⁹ , \$5 ⁰⁰ NOW \$1 ⁹⁹	8 TRACK TAPES \$2 ⁹⁹ TOP LABEL LP. 57' \$1 ⁹⁹

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Windbreaks Are Proving Big Help

The recent long spell of snow, ice and freezing weather has been blamed in the death of over 100,000 head of cattle in the Texas Panhandle, representing over \$25 million in losses, according to Ed Blackwell of the Soil Conservation Service.

Blackwell added that cattlemen may well be wondering what they can do to reduce the losses in the future—and there may be a solution.

"It is a well-known fact that good windbreaks of trees and shrubs will reduce these cattle losses," he said. "Properly spaced windbreaks of adequate density could save the lives of many cattle each winter in Texas."

He said many cattlemen of the Northern Great Plains States have windbreaks that prevent heavy cattle losses. Shelter for livestock is just one of the many benefits of windbreaks he said. Improved wildlife habitat is another very important value, as well as beautification of the landscape. "The wind erosion period is on us now," Blackwell said. Windbreaks help to reduce blowing soil and with all these benefits, why are so few trees planted in the Plains regions of Texas?

"Trees and shrubs are inexpensive and often readily available."

Some kinds of windbreaks have more appeal than other,

the SCS official explained. Those planted around farmsteads are the most popular today because they protect the homes and other facilities from winter winds, drifting snow and suty air. They also reduce noise, create beauty and make home more comfortable.

Field windbreaks are the kind that meet the most resistance because of their competition with adjacent crops, Blackwell said. The trees will sap adjacent moisture for half to three times the height of the windbreak, depending on the tree species.

Osage orange is probably the biggest culprit in this regard, he said, followed by Siberian elm and black locust. The latter two also have a tendency to spread by rootsprouting, another complaint with field windbreaks. "Both of these problems can be alleviated by root pruning," Blackwell suggested. "Very favorable results have been obtained by cutting two feet deep at a distance of about 23 feet from the outside tree rows. This very inexpensive procedure gives effective control for at least three years."

Another technique for protecting the "sapped" areas adjacent to windbreaks is to establish them to perennial vegetation such as grasses, forbs or low-growing shrubs.

These field borders are excellent for improving wildlife habitat, and do not require much land.

The land occupied by field borders, when adjacent to windbreak, is not very productive for crops, anyway, Blackwell added.

Some of the best tree and shrub species for our area are Eastern Redcedar, American Plum, Russian Olive, Green Ash and Siberian Elm. Windbreaks of three to five rows are most desirable.

Blackwell said additional information on windbreak planting and management can be obtained by contacting the local Soil Conservation Service office.



IT HELPS—The planting of trees for windbreak purposes helps in many ways on farms, SCS officials assert. This windbreak, consisting of Arizona cyprus, Desert Willow, Locust and Chinese Elm, are located on a farm northeast of Hereford.

Services Are Held

For Mrs. Burchett

Funeral services for Mrs. Oris Velma Burchett, 65, sister of Onias Carroll of Hereford, were conducted Friday at Minton Memorial Chapel in Borger with Rev. Robert Presnall, of Borger, officiating.

Burial was in West Park Cemetery in Hereford.

Mrs. Burchett died Wednesday in North Plains Hospital in Borger. She was born Jan. 9, 1908 in Deaf Smith County and moved to Phillips in 1945. She was a member of the First Presbyterian Church of Borger.

Survivors include her husband, George; one son, A.W. Dawson of Borger; two brothers, Onias Carroll of Hereford and Alvin Carroll of Borger and two grandchildren.

Water, Inc. Sets Annual Meet

Water, Inc. will hold its sixth annual membership meeting Feb. 17 at Amerillo's Villa Inn, with highlights of the program including messages by Lt. Governor Bill Hobby and other speakers, and the election of Water, Inc. Directors-At-Large.

Speakers for the meeting will include, in addition to Lt. Governor Hobby, Norman Flaig, Texas State Area Planning Officer, U.S. Bureau of Reclamation; and Judge Otha Dent, commissioner, Texas Water Rights Commission.

The speakers will be followed on the meeting's program, by a full import study report, luncheon, Directors-At-Large election and a final business meeting.

Membership of Water, Inc. will consider nominees for positions on the board.

Legal Notice

Sealed bids addressed to the City of Hereford, Texas, will be received at the City Hall, Hereford, until 2:00 P.M., February 19, 1973, and then publicly opened and read for furnishing four mechanical floating aerators.

Bids shall be submitted in sealed envelopes upon the blank form of proposal attached hereto and marked in the upper left hand corner "Bid For Aerators".

All proposals shall be accompanied by a cashier's check or certified check upon a national or state bank in the amount of five (5) per cent of the total maximum bid price payable without recourse to the

City of Hereford, or a bid bond in the same amount from a reliable surety company.

The right is reserved to reject any and all bids and to waive any informality in bids received.

Specifications and bidding documents may be secured from the office of the City Manager, City Hall, Hereford, or at the office of Bill R. McMorris & Associates, Inc., 6300 Canyon Drive, Amarillo, Texas 79109.

CITY OF HEREFORD, TEXAS
James H. Sears, Mayor

S-31-2c

A budget is a success only if you resolve not to budge it.



Mark Goodman sells happiness.

Southwestern Life

P.O. Box 1931 - 364-2343

Local FFA Boys Entered In Show

Fifteen Hereford FFA chapter members will be entering livestock in the judging contest at the 1973 Houston Livestock Show and Rodeo. The show opens Feb. 21 and runs through March 4 at the Houston Livestock Exposition Building.

Johnny Alford, Jay Boren, Gary Cotten, Ted Eicke, David Hutchins, Jim McNeely, Robert Pope, Jess A. Robinson, Ray Shannon, Curtis Smith, Jim Marsh, Jerry Johnson, Mike Cabbiness, Melvin Betzen and Scott Steinkruger will enter from the Hereford FFA Chapter.

Classes at the show will

provide for showing of ten beef breeds, five dairy breeds, six swine breeds, eleven sheep breeds, six horse breeds, five rabbit breeds, 22 poultry breeds and Angora goats. In addition a record number of auction sales will be held during the first four days of the show.

The Houston livestock show, called the "Show With a Heart," will also present scholarships in the amount of \$4,000 each to outstanding and deserving FFA and 4-H club members. In addition, 22 scholarships of \$1,000 each will be awarded to winners in each of 22 counties participating in the show's area Go-Texas program.

Dr. Milton Adams
Optometrist
335 Miles
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Saturday 8:30 to 12:00

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FALL CLEARANCE SALE

One Rack LADIES' PANTS Knit, Brushed Denim, and Corduroy 1/3 OFF

LADIES' SWEATERS 100% Acrylic Yarn Regular \$5.99 NOW \$3.99

1 ASSORTMENT OF BOY'S JEANS Were \$2.99 Now Only \$1.50 Pr.

1 LARGE ASSORTMENT OF LADIES' FASHION SHOES ASSORTED STYLES - MIX OR MATCH

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DOWNTOWN HEREFORD



PAMPERS
Daytimes 30's
box \$1.69

DAYTIME 15's box 89¢
NEWBRON 30's box \$1.09
OVERNITE 12's box 89¢
TOODLERS 12's box \$1.29

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CHLOROSPETIC Antiseptic SPRAY
Reg. \$1.59 NOW \$1.09



TYLENOL TABLETS
100 Count
Reg. \$2.29 NOW \$1.99

PLAYTEX GLOVES
Reg. \$1.99 Pair
NOW 2 PAIR \$1.39

DR. CALDWELL SENNA LAXATIVE SYRUP PEPSIN
12 Oz. Bottle \$1.49

VICKS FORMULA 44 Cough Mixture
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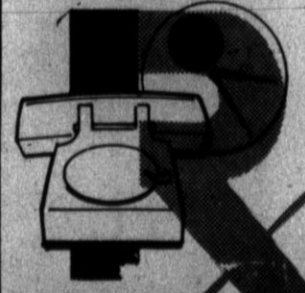
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15 Oz. REG. 89¢ NOW 59¢



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PEAS TOP FROST, SWEET FROZEN 10-OZ. PKG. **5 FOR \$1**

OKRA TOP FROST CUT FROZEN 20-OZ. PKG. **59¢**

PRICES GOOD to 2-7-73

POT PIES

TOP FROST-FROZEN CHICKEN, BEEF or TURKEY 8-OZ. PKG. **5 FOR \$1**

CORN
GAYLORD-FROZEN WHOLE KERNEL 24-OZ. PKG. **39¢**

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BLACK EYE PEAS
TOP FROST FRESH FROZEN, 10 OZ. PACKAGE **4 FOR \$1.00**

DINNERS
TOP FROST-FROZEN CHICKEN, TURKEY, MEAT LOAF or SALISBURY 11-OZ. PKG. **39¢**

GRAPE JUICE
TOP FROST FROZEN 6-OZ. CAN **4 FOR \$1**

GRAPEFRUIT JUICE
TOP FROST FROZEN 6-OZ. CAN **4 FOR \$1**

LIMA BEANS
TOP FROST-BABY OR FORD HOOK 10-OZ. PKG. **4 FOR \$1**

CHUCK Steak, Furr's Proten, Lb. **89¢**

T-BONE STEAK
CLUB STEAK
FAMILY STEAK
RUMP ROAST
RIB ROAST

FURR'S PROTEN LB. **\$1.39**
FURR'S PROTEN LB. **\$1.35**
FURR'S PROTEN BONELESS LB. **\$1.09**
FURR'S PROTEN LB. **\$1.09**
FURR'S PROTEN LARGE END LB. **\$1.19**



ORANGE JUICE TOP FROST 6-OZ. CANS **5 FOR \$1**

TOPPING TOP FROST FROZEN 10 1/2-OZ. CTN. **39¢**

POTATOES GAYLORD-FROZEN FRENCH FRIED 5-LB. BAG **89¢**

BROCCOLI TOP FROST-FROZEN SPEARS 10-OZ. PACKAGE **29¢**

SPINACH TOP FROST-FROZEN CHOPPED or LEAF 10-OZ. PACKAGE **6 FOR \$1**

KRAFT Long Horn, 10 Oz. Cheese **81¢**
TURKEYS Tom, Top Frost, Grade A 16-20 Lb. Avg., Lb. **38¢**

Delicatessen

1 Lb. Smoked All Meat Franks **ALL FOR \$1.89**
1 Pt. Mexican Slaw **\$1.89**
1 Pt. Pinto Beans **\$1.89**
Pint Hot Cobbler Each **89¢**

CANNED HAM
FOOD CLUB BONELESS 3-LB. CAN **\$3.69**

SALT JOWLS LB. **39¢**

APPLE SAUCE FOOD CLUB NO. 303 CAN **5 FOR \$1**

GREEN BEANS FOOD CLUB CUT NO. 303 CAN **5 FOR \$1**

VEGETABLES FOOD CLUB MIXED NO. 303 CAN **5 FOR \$1**

CHERRIES FOOD CLUB RED, SOUR PITTED NO. 303 CAN **29¢**

TOWELS TOP CREST ASSORTED COLORS 162-CT. ROLL **4 FOR \$1**

SOFTENER TOPCO FABRIC 64-OZ. JUG **69¢**

TISSUE TOPCO BABY SOFT 4-ROLL PACK **39¢**

FLOUR FOOD CLUB 5-LB. BAG **49¢**

TOMATOES FOOD CLUB SOLID PACK 303 CAN **4 FOR 89¢**

CORN FLAKES FOOD CLUB 18 oz. PKG. **35¢** **BLACK PEPPER** FOOD CLUB 4 OZ. CAN **29¢**
PANCAKE MIX FOOD CLUB 2 LB. **39¢** **COCKTAIL** VEGETABLE JUICE, FOOD CLUB, 46 OZ. **39¢**

COTTON BALLS TOPCO VALIANT 300 CT. **3 FOR \$1** **CONDITIONER** BEACON BALSAM FOR HAIR, 16 OZ. SIZE **49¢**
TOOTH BRUSHES TOPCO VALIANT MED., SOFT, HARD **29¢** **MOUTHWASH** VALIANT, 32 OZ. BOTTLE **33¢**
CREME RINSE BEACON, 16 OZ. SIZE **33¢** **SHAMPOO** BEACON, EGG, EMERALD GREEN, GOLDEN, LEMON, **33¢**

ALCOHOL TOPCO ISOPROPYL 16 OZ. BOTTLE **19¢** **BABY POWDER** TOPCO 14 OZ. SIZE **43¢**

KITCHEN SINK SET SALLY SMART-5 PIECE INCLUDES: SILVERWARE CUP DRAIN TRAY SOAP DISH DISH MOP **\$1.99 ONLY**

LADIES LATEX GLOVES TOPCO-REGULAR 79' EMBOSSED NON-SLIP GRIP, SOFT VELOUR LINING **2 PAIR FOR \$1**

DISPOSABLE DIAPERS TOPCO DAYTIME 30's **\$1.29** NIGHTTIME 12's **79¢** NEWBORN 30's **\$1.29**

Farm Fresh Produce

APPLES RED or GOLDEN DELICIOUS, WASH. STATE, LB. **28¢** **GRAPEFRUIT** TEXAS FINEST RUBY RED **8 \$1** **BANANAS** GOLDEN RIPE LB. **10¢** **POTATOES** ALL PURPOSE RUSSETS 10-OZ. BAG **79¢**

ORANGES SUNKIST NAVAL **5 \$1** **AVOCADOS** CALIFORNIA CALAVOS **4 FOR \$1.00** **SWEET POTATOES** EAST TEXAS, MARYLAND SWEETS, LB. **23¢**

TOMATO JUICE DEL MONTE 46 OZ. CAN **3 FOR \$1.00** **FRUIT COCKTAIL** FOOD CLUB NO. 303 CAN **4 FOR \$1.00** **GREEN BEANS** KENTUCKY WONDERS, LB. **39¢**

MARGARINE FOOD CLUB SOFT, TUBS, 1-LB. CTN. **29¢** **INSTANT TEA** FOOD CLUB 3 OZ. JAR **89¢**

SCOPE 24 OZ. SUPER SIZE **\$1.19**





Mrs. Darrell R. Holland
nee Annie Mae Lee

Lee-Holland Vows Spoken

In a recent service at Greenwood Baptist Church, Miss Annie Mae Lee became the bride of Darrell Ray Holland of Graham and the couple is at home in that city, where he is employed and she is a high school senior.

The bride is the daughter of Mrs. Aubrey Farar of the Frio community and the late Herbert Lee. Holland's parents are Mr. and Mrs. A.C. Holland of Dimmitt.

Her stepfather gave Miss Lee in marriage as the Rev. Prentice Smith conducted the evening wedding. She wore a white satin gown with white velvet flower applique and a

blue silk cummerbund.

A small group of relatives and close friends were guests at a reception in the Farar home, where string music was by Wendell Moore, Gary Moore and Johnnie House. Pink punch and wedding cake were served from a table centered with pink carnations.

Guests included the bride's sisters, Deborah Lee, Sarah Lee of Idalou, Mrs. Virgil Goodman of Lubbock and her family; a brother, Herbert Lee; the bridegroom's parents; his brother, Mike, of Dimmitt, and his grandmother, Mrs. Howard of Clovis, N.M.

H.D. CHATTER Have A Heart; Seminar Free

By Argen Draper

Home Demonstration Agent



THE TIME HAS ARRIVED for the Healthy Hearts Seminar. It is Thursday, February 8, in Amarillo. The Quality Motel, 1-40 East, is the place. The seminar is free. If you want to eat with the crowd, you can pre-register, but you eat wherever you want.

The Deaf Smith Program Building Committee and Family Living Committee have approved the program and have helped in the planning. The executive committee of the program building committee is wholeheartedly (pardon the pun) supporting the program.

Members of the executive committee who direct programs in Deaf Smith are; Homer Garrison, Dick Montgomery, James Gentry, Hugh Clearman, Mrs. Paul Corbett, Mrs. Bob Ginn, Charles Hoover, Elmo Hall and Charles Schlabs. So, have a heart, a sound one, and attend. You'll think it is a day well spent.

If you'll call the office, 364-3573, we'll mail you a printed program, so you can see the topics included and the speakers. It'll be great.

AFTER-SCHOOL SNACKSTERS have good reason to "drink up" if the family shopper reads labels to compare ingredients and prices of real juices, imitation juices and synthetic juices. Most synthetic drinks containing vitamin C are two or three times more expensive than real fresh, frozen or canned orange juice. Some synthetic drinks may be a less expensive source of vitamin C, but they may not contain all of the other important nutrients.

For example, although we drink orange juice primarily because it's rich in vitamin C, it also contributes vitamin A, thiamine, and the minerals calcium and iron. In drinks such as instant breakfast drink, imitation lemonade mix and instant soft drink mix, sugar is present in

the greatest quantity, followed by citric acid, several chemicals, vitamins, artificial flavors and color—but no real fruit juice.

Some imitation orange juices, however, contain not less than 10—and some up to 50—per cent orange juice. Drinks made with a substantial amount of real fruit juice deserve priority over entirely synthetic drinks, because they're likely to provide more food value.

In addition, they eliminate the excess of sugar which could add calories and might be injurious to teeth, and the caffeine—not recommended for growing youngsters—included in cola.

GENE DUREN HAS TAKEN a lot of ribbing about his picture that is on an Extension bulletin B-232, Feeding Beef Calves. On the cover is Gene at the 1958 Houston Fat Stock Show with his reserve grand champion steer of the show.

Gene was a 4-H boy living in Goldthwaite. So if Tom Draper, Bill Ellis, Tom Robinson, David

Hill, Ray Anderson, Bobby Jones or another of his friends need these bulletins, they're available.

DID YOU KNOW? Instant coffee, first used by the U.S. Armed Forces in the field, now accounts for more than a fourth of the coffee prepared at home.

"A FAMILY IS A HOUSEHOLD where parents imagine their troubles are worse than other people's—but console themselves with the thought that their children are better." Jacob M. Bravde.

Tea For Westgate Residents Given

A Saturday afternoon tea at Westgate unit of Kings Manor retirement home entertained residents last week, with Kings Manor Auxiliary members as hostesses. Bright decorations in the dining room contrasted with the cloudy, windy weather outside.

Guests enjoyed an hour of informal visiting and were served punch, cake and cookies made by Auxiliary members. Pretty molded mints made by Mrs. J.J. Durham added color to the refreshment plates.

For Westgate residents unable to attend the party, refreshments were taken to the rooms.

Chapter To Sponsor Girlstown Resident

A teenaged resident of Girlstown was "adopted" by Alpha Iota Mu Chapter of Beta Sigma Phi at its meeting Thursday evening in Mrs. Gerald Sledge's home. Chapter members will assist her, write to her and probably bring her here for a visit this year.

Aid to Girlstown has been a state Beta Sigma Phi project since the girls' residence home was started, and chapters often sponsor and give more personal assistance to the girls living there. Alpha Iota Mu's "daughter" is 15-year-old Missy Frusha.

A certificate of appreciation to the chapter for its help in the recent March of Dimes was presented at the meeting. Mrs. Johnnie Burkhalter was the speaker for the program with the topic, Express Yourself.

Mrs. Clyde Whitaker was hostess with Mrs. Sledge. They served refreshments to Mrs. R.J. Cramer, chapter advisor, and members, Linda Wilhite, Mmes. David McDonald, Chick Holbert, Jerry LaFrance, Gary Tyler, Mike Sooter, Ken Walser, John Fink, Lee Kimball and Robert Williams.

Guests Present At Class Party

Mrs. Walter Easter was hostess to her class from First Baptist Sunday School, and several visitors were present for the social meeting. Mrs. H.J. Roberson was the devotional speaker.

Conversation and tea were enjoyed by a new member, Mrs. A.L. Jordan; guests, Mrs. Reed Williams, Mrs. Charles Hays of Dimmitt and Mrs. J.W.

Witherspoon, and members.

The latter included Mmes. J.J. Buckner, J.T. Gilbreath, E.B. Moseley, A.L. Manjeot, G.K. Horton, J.V. Pickens, Artis Daniel, Joe Evens, Otto Massie, H.E. Danforth, J.W. Israel, T.W. Roberson, R.A. Caddell, Ky Higgins and C.J. Mountz.

Legal Notice

Sealed bids addressed to the City of Hereford, Texas, will be received at the City Hall, Hereford, until 2:00 P.M., February 19, 1973, and then publicly opened and read for furnishing pipe, labor, material and equipment, and performing all work required for the installation of approximately 950 lineal feet of 48", 60", and 72" storm sewer.

Bids shall be submitted in sealed envelopes upon the blank form of proposal attached hereto and marked in the upper left hand corner "Bid For Storm Sewer".

All proposals shall be accompanied by a cashier's check or certified check upon a national or state bank in the amount of five (5) per cent of the total maximum bid price payable without recourse to the City of Hereford, or a bid bond in the same amount from a reliable surety company, as a guarantee that bidder will enter into a contract and execute performance bond within ten days after notice of award of contract to him. The bid security must be enclosed in the same envelope with the bid. Bids without check or bid bond will not be considered.

The successful bidder must furnish performance and payment bonds upon the forms which are attached hereto in the amount of 100 per cent of the contract price from an approved surety company holding a permit from the State of Texas to act as surety or other surety or sureties acceptable to the Owner.

The right is reserved to reject any and all bids and to waive any informality in bids received.

The plans, specifications and bidding documents may be secured from the office of the City Manager, City Hall, Hereford, or at the office of Bill R. McMorries & Associates, Inc., 6300 Canyon Drive, Amarillo, Texas 79109, on deposit of Fifty Dollars (\$50.00) per set which sum so deposited will be refunded, provided: (1) All documents are returned in good condition to Bill R. McMorries & Associates, Inc. not later than 48 hours prior to the time for receiving bids; or (2) The Contractor submits a bid and all documents are returned in good condition to Bill R. McMorries & Associates, Inc. not later than five days after the time that bids are received.

CITY OF HEREFORD
James H. Sears, Mayor
S-31-2c

SHIPBOARD WEDDINGS

An estimated 800 weddings are expected to take place this year aboard the Queen Mary in Long Beach, Calif. The deal includes minister of the couple's choice, taped music, flowers and honeymoon night aboard the retired liner.

ANCIENT WEAPON

A man armed with a cross-bow fired two or three metal bolts at London police recently as they chased him through a cemetery. None of the officers were hit but two were slightly hurt in the chase.

Small Talk

BY SUE COLEMAN
Women's Editor

SURE ENOUGH, those were fresh flowers in the lei Ruby Carmichael wore at the Federated Club lunch Tuesday, and she brought it back personally from Hawaii. Under the flowers she wore another souvenir of her trip to the island state, a necklace or smaller lei made of lovely, lily shells.

Ruby and Troyce Carmichael came home from the trip last weekend. It was a tour with a party of Northwest Texans, including the Cecil Malones of Muleshoe, who used to live here. And a good time was had by all, Ruby says.

AFTER RINGING Linda Warrick's phone Friday afternoon to get a club report, Tracy and I were sorry that we had disturbed her because she even sounded over the telephone as if she were awfully sick. Flu, she said, and she isn't the only one suffering from the pesky—and sometimes serious—disease.

THE SHOWER FLURRIES we've been having cause all sorts of problems, including getting the car mudded-up muddy. Juanita Perrin tried an impromptu car wash the other day and reports that it almost worked.

She was one of the Bippus Club women who hurriedly left Mrs. Wayne Sifford's home, away out in the west end of the county, when a shower came up as the meeting was closing. The rush was because roads are not paved out there and they can get muddy in a hurry.

It wasn't too much of a shower and Mrs. Perrin's car made it to the pavement, but the wheels were certainly muddy and she figured it would do them good to drive through the puddles on the side of the road.

She got them washed on the right side, and would have made it on the left side except for an approaching car that made her get back on her legal side of the pavement.

It isn't recommended that you try this system unless you are out on one of the less-traveled roads in Mrs. Perrin's part of the county, where you can see for miles if somebody wants to use some of the road.

JON DAVID MILLER'S name is on the dean's honor list for the fall semester at the University of Texas at Austin, his parents, Mr. and Mrs. H.H. Miller of Dawn community, have been notified.

He is a Hereford High graduate and already has a

degree in sociology from UTA, then decided to go back and earn another in accounting. He is employed in Austin.

A NEW SORORITY at West Texas State University, Kappa Delta, initiated two Hereford students Saturday when the WT chapter received its national charter.

They are Linda Merrill, senior physical ed major who is the daughter of Mr. and Mrs. Joe Merrill, 411 E. Third, and Charlene Weaver; daughter of the Jack Weavers who live northwest of Hereford, a junior student majoring in speech and hearing therapy.

A CHANGE IN DEADLINES is being made at The Brand to stabilize press times for both the Sunday and Thursday issues, and it will affect our handling of Tuesday and Friday club meetings.

There should be no problem Friday but since numerous clubs meet Tuesday evening, we ask reporters to hurry a bit. We will be at work Tuesday night and reports may be phoned to us immediately after the meeting.

Or a little earlier, even. How about making that phone call during the social period? That's a real easy way to report a meeting and then you can go home with your whole job off your mind.

Congratulations
THE
Ted Lokey
OIL CO.
Proudly Presents
WAYNE WEAVER
of
BIG DADDY'S
TRUCK STOP
Highway 60 East, as their Manager of the Month of January. In the short time Wayne has been Manager of BIG DADDY'S, sales and service have increased consistently. This can only be indicative of excellent management and superior service. For all your truck and automobile needs, come in to see Wayne at BIG DADDY'S. You'll be glad you did!

WAYNE WEAVER

BIG DADDY'S TRUCK STOP
HWY. 60 EAST...Hereford...364-0391

Ted Lokey AMARILLO BORGER CANYON HEREFORD
OIL CO.

Carnival
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STATE CAPITAL Highlights AND Sidelights

by Bill Boykin
TEXAS PRESS ASSOCIATION

AUSTIN, TEX.—This city lost a part of its "personality" last week. Most Austin Citizens acted sophisticated about the fact that President Lyndon Baines Johnson was seen frequently at public events... but his personality gave the entire area a certain glamor that will be lost with his passing.

He had made frequent appearances recently—the Cotton Bowl, Civil Rights forum, Governor Briscoe's inauguration, and an economic seminar at San Marcos.

Yes, Austin and Texas will miss LBJ. He did not try to dominate the show when he appeared publicly, did not make "news" by voicing opinions on everything, but his influence was felt in many important ways.

During last year's political campaigns in Texas, he was on the phone raising money, offering advice supporting those who had been loyal to him during his political career.

The Texas Democratic party will miss LBJ. Although it will not be listed in his biography, Lyndon Baines Johnson was a journalist.

He wrote a book. He helped write and produce several television news specials. Most of all, he "made" news during his entire lifetime.

His daughter, Mrs. Luci Nugent, likes to point out that her father was "surrounded by journalists."

"My father had to live with journalists all of his life," she said recently. "My mother was a journalism graduate of the University of Texas. My sister wrote for major magazines, and I've enjoyed doing some writing."

Men who influenced him on many major decisions were journalists... Bill Moyers, George Christian, Tom Johnson and many more. He confided in many Texas newspaper editors, Art Kowert, Bob Jackson, Bill Hobby and others.

Texas Journalists will miss LBJ. He refused to let his illness slow him down.

His last public appearance was a tree planting ceremony near his home with Lady Bird. He had spent an active Christmas holiday with his wife, daughters, their husbands and children.

He attended the funeral of the 14 young people who had been killed in the bus-truck accident and the funeral of President Harry S. Truman less than a month ago.

His family will miss LBJ. President Johnson's political career will continue to be an inspiration to young people interested in government and politics.

He came from a family of public servants, but hundreds of college students in this state look at his career and contemplate the "path to the presidency."

He was first a young school teacher, then youth administrator, aide to a Congressman, Congressman, Senator, Vice-President then President of the most powerful nation in the world.

Yes, Lyndon Baines Johnson made history interesting for Texas. Texas will miss LBJ.

ABORTION LAW STRUCK DOWN—The U.S. Supreme Court voted 7-2 to strike down the state's abortion statute. Holding that medical abortion in the first six months of pregnancy should be a private matter between a woman and her physician, the high court ended a controversy begun in 1970 when "Jane Roe" a pregnant, unmarried woman from Dallas took the abortion argument to the federal courts.

Ironically Miss Roe, as she was named to protect her identity, won her case, but had the baby. Gov. Dolph Briscoe asked Texas Atty. Gen. John Hill for an evaluation of the ruling and for alternatives open to Texas in light of the high court decision. Lt. Gov. Bill Hobby, however, said that "the best solution is one in which the state is neutral on the subject... I believe the medical profession of Texas will respond to the decision and will treat abortion as a medical matter in a responsible way."

ENGINEERS OFFER PROFESSIONAL ADVICE—Legislators last week were offered the expertise of a group of engineers on "broadly defined areas of environmental protection" and other areas of public concern.

The Texas Society of Professional Engineers told Texas House and Senate members that 700 members of that association were available for "factual presentations"

before committee hearings on air pollution, water pollution, liquid and solid wastes, insecticides and pesticides, health, safety and many other categories.

TOO MANY SCHOOLS?—Texas may be expanding educational facilities to the extent that the quality of education may be diluted, while the taxpayer keeps digging deeper in his pocketbook to pay the bills.

Opinion was expressed here by Wales Madden, an Amarillo attorney, who is a member of the Coordination Board, Texas College and University System. Madden told CB members "educators know that increased funding is dependent upon growing enrollments. With institutions planning independently and on ad hoc basis for enrolling the same students, and with there being fewer students to spread among the colleges, we may endanger the critical mass of students,

faculty, facilities, equipment and libraries established at such high cost and hard effort in our existing institutions."

Madden placed part of the blame on local pressure on state legislators, who feel duty bound to try to create by statute a junior or senior college or technical training facility in their communities. Madden urged CB members to moderate the present expansion trend "until we determine fully what the needs are and where we are going."

APPOINTMENTS—The Texas Senate approved appointment of Mark W. White, a Houston lawyer, as Governor Briscoe's nominee to serve as Secretary of State. White's term of office runs concurrently with that of the Governor.

Briscoe also named Judge Max Rogers of Huntsville to be presiding judge of the 2nd Administrative Judicial District of Texas and Curtis Brown of Houston to be Associate Justice of the 14th Court of Civil Appeals. Brown will fill the unexpired term of Judge John M. Barron of Houston who resigned.

The new governor also appointed Mack Wallace of Athens as his administrative assistant to handle legal matters in the chief executive's office. Wallace had been serving as district attorney for Anderson, Henderson and Houston counties.

NEW CLASS OF CHILD CARE WORKERS—Texas, under federal funding, will be the first state to start a training program for a new category of professional child care workers—the Child Development Associate (CDA).

The CDA program, a brainchild of the Office of Child Development in the federal Department of Health, Education and Welfare, will be administered at the state level by the Office of Early Childhood Development, Texas Department of Community Affairs.

Four contracts have been awarded to Texas colleges and universities to organize the training programs based on proven competency in working with children rather than academic course work.

Schools holding the first four contracts are: 1. Tarrant County Junior College of Fort Worth; 2. Stephen F. Austin State University of Nacogdoches, Texas Christian

University of Fort Worth and Texas Women's University of Denton; 3. Texas Southern University of Houston and 4. Texas A & I University of Kingsville and Pan American College of Edinburg.

UTILITY REGULATION HELP OFFERED CITIES—The Texas Municipal League has set up a special advisory council to assist cities across the state with increasingly complex responsibilities of utility regulation.

TML President Jamie Clements announced establishment of the Texas Utility Advisory Council to help prepare municipalities for response to utility rate increases and related utility matters which affect local consumers.

Clements, Mayor of Temple, appointed Dan Matkin, Mayor of Irving, to serve as council chairman. The council will function under auspices of the Texas Municipal League and rely on the support of the TML's

734 member cities. Public utility rate experts from major Texas cities will lend technical support.

SHORT SNORTS
Mrs. Mary Elizabeth C. Brown, journalism teacher in Houston's Stephen F. Austin High School, is one of five national finalists in the selection for 1973 Teacher of the Year.

About 20,000 Texans are enrolled in 700 Defensive Driving Courses being offered this month in all sections of the state, the Texas Safety Association reports. Graduates are entitled to a 10 per cent reduction on automobile liability, collision and medical payments insurance.

Legal Notice

LEGAL NOTICE
The Deaf Smith County Commissioners' Court will open bids on February 12, 1973, at 11:00 A.M., in the Commissioners' Courtroom, Hereford, Texas, to name a Depository for Deaf Smith County Funds.
H.C. Williams
County Judge
Deaf Smith County, Texas
B-2-10c



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(Charles Lamb)

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Wide "78" profile for performance and handling. Concave molded design for a "road-hugging" tread. Full 4-ply construction for strength and durability.

Size, fits many	Blackwalls		Whitewalls		Std. In. tire
	Base price*	Clearance price	Base price*	Clearance price	
F78-13 Barracuda, Challenger, Chevrolet, Oldsmobile, Pontiac, Buick, Cadillac, DeSoto, Packard	\$26.25	\$17.20	\$29.75	\$19.85	8.18
F78-13 Barracuda, Challenger	28.00	18.30	31.25	20.70	1.93
F78-13 Corvair, Dodge	28.25	18.75	32.00	21.10	2.08
F78-14 Barracuda, Buick, Cadillac, Chevrolet, Chrysler, Oldsmobile, Pontiac, Packard, Ford, Lincoln, Mercury, Mustang, Ford, Mustang	29.00	19.40	32.75	21.70	2.22
F78-14 Corvair, Dodge	30.00	20.00	33.50	22.35	2.17
F78-14 Ford, Ford Mustang	30.75	20.85	34.50	23.30	2.37
F78-14 Chevrolet, Ford, Plymouth	31.75	21.85	35.50	23.90	2.42
F78-14 Dodge, Oldsmobile, Pontiac	33.75	23.10	38.00	24.30	2.53
F78-14 Lincoln, Mercury	34.75	23.70	39.00	25.00	2.60
F78-14 Pontiac, Oldsmobile, Chevrolet, Oldsmobile	37.00	25.15	41.50	25.80	2.75
F78-14 Buick, Chrysler, Oldsmobile	38.00	25.75	42.75	26.90	2.80
F78-14 Oldsmobile, Oldsmobile	38.00	25.75	42.75	26.90	2.80
F78-14 Cadillac, Oldsmobile, Lincoln	41.00	28.50	45.25	29.50	3.01
F78-14 Cadillac, Oldsmobile, Lincoln	41.00	28.50	45.25	29.50	3.01

All prices plus taxes and tire off your car. *As determined under applicable Federal price regulations.

40,000 mile Steel Radial

Firestone STEEL RADIAL

Firestone puts it all together in the STEEL RADIAL...the tire that puts steel between you and tire trouble. Tough steel belts on a radial cord body. It's a combination that provides exceptional all-around road performance and puncture resistance you want to fight the everyday chockholes and road junk. It makes driving a pleasure again...for new and exciting reasons.

Size	Price each	Fed. Ex. tax
GR70-15	59.95	3.06
HR78-15	63.95	3.20
JR78-15	69.95	3.43
LR78-15	73.90	3.48

Prices plus taxes and tire off your car.

Get the 40,000-mile Steel Radial tire NOW!

40,000 mile Radial

Firestone RADIAL V-I

Designed, developed and built for the American motoring public, here's a 70 series radial tire you'll be proud to own! Built with an aggressive European-type tread design, this 40,000 mile tire features a smooth ride, excellent mileage, handling, traction, impact resistance, and economy...a combination you won't want to pass up!

Size	Original price each	Now price each	Fed. Ex. tax
FR70-14	\$55.50	46.35	2.88
GR70-14	61.50	51.50	3.06
HR70-14	68.25	57.05	3.33
GR70-15	65.00	54.35	3.08
HR70-15	69.75	58.35	3.33
JR70-15	76.50	64.00	3.55
LR70-15	79.50	66.55	3.70

Prices plus taxes and tire off your car.

REPACK & GREASE SEALS

Repack front wheel bearings and install new grease seals

\$4.88

Drum brake cars only at this price.

24-MONTH BATTERIES

Firestone Motor-King 12-Volt Battery

\$17.50

Price includes acid and normal installation. Fits most cars.

FRONT END ALIGNMENT

Precision alignment by skilled mechanics.

\$8.88

Most American cars. (Extra on some cars with air cond.) Parts extra, if needed.

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We'll adjust your brakes and add fluid if needed.

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(Excluding disc brakes and some foreign cars.)

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25¢ per deck

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Westclox Magic Touch Alarm WITH LIGHTED DIAL

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CHEER LEADERS GET TOGETHER—Hereford High School cheerleaders entertained their counterparts from Plainview before the two schools' basketball teams met here Friday evening. The girls were served a spaghetti supper in the home of Mr. and Mrs. Jack Wilcox, where candles and flowers decorated tables in Italian motif. In the group, from left top photo, Cheryl Cox of Plainview, Meredith Wilcox, Sharon Taylor, Diedra Dziuk, Joni Charest and Lisa Kemp; lower photo seated, Rhonda Stephan, Pam Daffern, Nancy Barrett and Lori Young, standing, Connie Crable of Plainview and Janna Bladen.



ENGAGEMENT ANNOUNCED—Mr. and Mrs. Elmo Hall announce the engagement of their daughter, Kerry Dianne to Jimmy Monroe, son of Mr. and Mrs. Buel Monroe of Rt. 4. The wedding is set for Friday, March 2 in the First Christian Church. Miss Hall is a 1972 graduate of Hereford and has attended Clarendon Jr. College. Monroe, also a 1972 graduate of Hereford High School, attended West Texas State University.

Wildflowers Are Shown

Wild flowers of Texas, pictured on colored slides shown by Mrs. V.O. Hennen with comment by Mrs. Herman Ford, were viewed by members and guests of Garden Beautiful

Club Friday afternoon in the home of Mrs. Don Robinson.

The beautiful flower pictures and information about them, supplied by the Texas Highway Department, made an interesting program. Mrs. W.T. Weatherly was hostess with Mrs. Robinson for the meeting.

April 26 was set as the date for the annual homes tour which the club will sponsor this spring. The tour will be open to the public to raise funds for the club's projects. The tour committee includes Mmes. Ford, Joe Story, L.H. Lookingbill and Hennen.

A report on the continuing project, beautification of Deaf Smith General Hospital

grounds, was heard from Mrs. Roy Smith, project chairman. Work is to begin this spring on a rose garden which will be a memorial to Mrs. Garland Solomon, who was a member of the club.

Mrs. Deward Roberson, vice president, conducted business in the absence of Mrs. T.J. Carter, who is recovering from injuries from a recent fall.

Mrs. T.E. Siegler and Mrs. Charles Hood, life members, were present, and Mmes. Earl Springer, Owen Bybee and John Hine were guests.

Other members attending were Mmes. Bruce Burney, Charles Noland and W.J. Stanford.

Receives Degree

Richard L. Lookingbill of Hereford was among winter graduates at North Texas State University at Denton. He is the son of Mr. and Mrs. S.M. Easley, 722 Thunderbird.

Lookingbill received a bachelor of business administration degree in marketing. No winter commencement is conducted at NTSU, but all winter graduates are invited to join in the formal spring commencement ceremonies at the university, scheduled this year for May 19.

WHEAT DEAL

On Oct. 9, 1963, President Kennedy approved the sale of \$250 million worth of wheat to the Soviet Union.

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Along The Frio

BY MRS. OWEN ANDREWS

Frio Homemakers Club met Tuesday afternoon, Jan 30, in the home of Mrs. Laura Littrell. The meeting had been scheduled for Jan. 9, but was postponed because of the icy weather.

The program was given by Mrs. Littrell, a lesson on making Spudnuts. She passed out her recipe and then served spudnuts, freshly cooked, with punch and coffee. Roll call was answered with "A favorite snack" by 14 members.

They included Mmes. Annie Lee Dobbins, Eugene Baldwin, Ronnie Andrews, Jim Brooks, Henry Andrews, Owen Andrews, Annie Springer, Frank Robbins, Jackie Andrews, Tommy Sparkman, Herbert Bruns, T.L. Sparkman, Jr. and Miss Alma Andrews.

Going from this area to

Arkadelphia, Ark., on Friday were Mr. and Mrs. Earnest Harder, J.D. Harder and Gerald Harder, Mr. and Mrs. T.L. Sparkman Jr., Mrs. Tommy Sparkman and Kandi, Mrs. Eugene Baldwin and Robin. They were to attend the wedding of Norman Harder to Miss Sherry Arnold at Arkadelphia, on Saturday.

Mrs. Grace Parker was able to come from Hereford hospital, on Wednesday, after three days treatment there. She had been sick for several days.

Mr. and Mrs. Harlan Barber went to Waco, on Friday, to be with her relatives. An uncle, Mr. Raymond Martin passed away on Thursday there. He had been ill for several years, but able to be up until lately. Mr. and Mrs. Olin Parris went to Hobbs, Friday, to spend the weekend with their son, Walker,

and family.

Mr. and Mrs. Mobley and Nell Miller were visiting another Mobley daughter, Mrs. Earl Reno and Mr. Reno at Midland, last weekend.

Here for the weekend with her parents, the Elmer Jones, and other relatives, were the Mearl Findleys. They now live at Adams, Okla.

Lloyd Shultz was reported to be better the last of the week. He has apparently started to recover from his surgery of about a month ago. He is in Northwest Texas hospital, Amarillo, Room 238.

TAIWAN GROWTH

The Executive Yuan of Taiwan expects its sixth year Economic Development Plan which runs from January, 1973, through December, 1976, to increase the annual per capita income from U.S. \$372 to U.S. \$550.

Henry Block has 17 reasons why you should come to us for income tax help.

Reason 9. H & R Block can show you how that new government Short Form you've heard about could cost you money. For example, if you have interest on your mortgage, medical expense or child care deductions, which are up to forty-eight hundred dollars this year, you cannot itemize them on the Short Form.



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THIS WEEK'S SPECIAL

68 Chevy Caprice, 4 door hard top, air and power, medium blue body with white vinyl top and blue vinyl interior. Local owned car. Extra nice! Protective warranty. \$1295⁰⁰

70 Volkswagon, 2 door bug. Radio and like new white wall tires. Sharp medium beige finish. Economical transportation at its best.

70 Ford Torino, 4 door sedan, 351 V8, factory air, power steering and power brakes. Sharp medium green body with dark green vinyl top. A test drive will sell this one.

67 Mustang, 2 door hard top, 289 V8 engine, factory air and automatic transmission. Yellow body with black vinyl top. A real sharpie!

71 Dodge Demon, 2 door coupe, economical 6 cyl. automatic, air and power. Local owner, 17,000 actual miles. An ideal school or second car.

68 Ford Pick-up Ranger Series, V8 Automatic, long wide bed. Local owned, excellent condition.

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to switch to
electric heat

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	High	Low	Close	Prev. Close
Mar	53.40	50.00	53.30B	53.00
Apr	52.95	50.25	52.90A	52.72
May	52.25	49.55	52.10A	51.95
Aug	50.75B	49.00	50.65A	50.75B
Sep	49.50	47.25	49.05A	48.90
Oct	48.90	47.05	48.65A	48.70

MILO

Mar	320	301	301N	301N
May	315	315	306A	312A
Jul	315	314	300N	300A
Sep	275B	—	275N	275N

LIVE CATTLE

Feb	45.00	42.42	44.90	44.85
Apr	44.45	41.75	44.07	44.15
Jun	44.37	41.90	44.07	44.20
Aug	43.97	41.10	43.55	43.70
Oct 43.	43.20	41.15	42.82	42.95

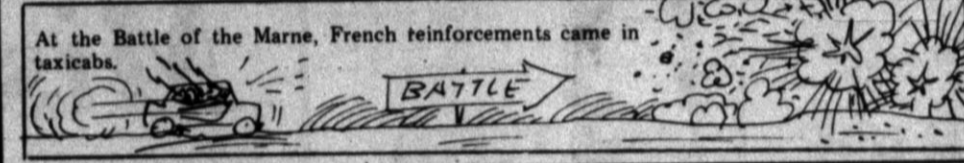
KC WHEAT

Mar	253	242½	248½	244½
May	238½	227	230	227
Jul	227	227	230	227
Jul	227	215	219½	216¼
Sep	225	215	219	217½
Dec	223¼	216¼	220	218½

B - Bid A - Ask N - Nominal



OUTSTANDING CITIZEN—Keith Munnerylyn receives a certificate of commendation from Sheriff Travis McPherson after being named "Citizen of the Month" by Hereford Police Officers Association.



At the Battle of the Marne, French reinforcements came in taxicabs.

Munnerlyn Is Named 'Citizen Of Month'

Keith Munnerlyn, Hereford High School assistant principal, was named Thursday at the regular meeting of the Hereford Police Officers Association as the association's "Citizen of the

Month" for February. The association plans to honor a citizen of the month each month in the future, and members will select a citizen of the year from these at the end of the year.

Year for 1971, is a member of the Masonic Lodge. He resides at 314 Centre, and attends First Christian Church.

County Sheriff Travis McPherson, vice-chairman of the association, commended Munnerlyn for his strong support of law enforcement" and described him as an "outstanding person."

"About anything you ask of Keith," said McPherson, "He'll do. He'll come to the aid of anyone that needs help, regardless."

Munnerlyn was nominated for the honor because of his "great interest in law enforcement, and his concern for the welfare of the younger people in the community."

Munnerlyn, a captain of Hereford Volunteer Fire Department and Fireman of the

Machines may read print for blind

It may become possible within four or five years to build reading centers for the blind at which machines will scan printed matter and "read" it to them, according to a recent announcement by Ruth Day, associate professor of psychology and linguistics at Yale University.

"We've already translated quite a few textbook chapters into synthetic speech," she said, but emphasized the work was still experimental.

VOTE RECORDER

Thomas Edison patented his first invention on Oct. 11, 1868, an electrical vote recorder.

Lasting Gifts of Love

AT Cowan Jewelers

217 N. MAIN DOWNTOWN member HEREFORD AMERICAN GEM SOCIETY

Call To Prayer Is Lunch Theme

An annual observance for United Methodist Women, the call to prayer and self-denial, is scheduled in First United Methodist Church at the February luncheon Wednesday in the fellowship hall.

All women of the church are invited to the luncheon, beginning at 12 noon. Mrs. Don Davidson will be leader of the program, assisted by Misses W.A. Appling, Otis Naylor, Faye Gaugell and other members. Special music will be by Mrs. Buddy Peeler and Mrs. J.C. McCracken.

This observance focuses on prayer, deepened spiritual life and mission study. A special offering is made for selected

mission projects which will be explained in the program.

This year, the offering will be used in the United States to repair and improve mission properties, and overseas for leadership training of women. As the name indicates, the offerings represent self-denial for the givers.

Proper grip provides better car control

There is a proper grip of the steering wheel suggested by most driving instructors and used most frequently by professional drivers which can provide better control of the car under almost every driving condition.

Imagine the steering wheel as if it were a clock and place your left hand at 10 o'clock and your right hand at 2 o'clock. Now you have the "professional grip."

Cowan Jewelers

Reminds you Valentines Day is February 14th.

217 N. MAIN DOWNTOWN member HEREFORD AMERICAN GEM SOCIETY

FINAL WINTER CLEARANCE SALE



1-Rack Dresses & Pant Suits

after 5 Styles Now Reduced to **1/2** Price

1-Rack Ladies Dresses

NOW Reduced to **1/2** Price

1-Rack Pant Suits

Now Reduced to **1/2** Price

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1-Group Ladies LINGERIE Now Reduced to **1/2** Price

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AT ANTHONY'S

SPRING "73" — 45" WIDE **PLAY KNITS**

\$1. yd.

Stripes and solids in 50% polyester and 50% cotton. Machine washable for your convenience. Versatile fabrics for those durable, but fashionable styles you need.

58/60" 100% POLYESTER **YARN-DYED DOUBLE KNIT**

\$4. yd.

Go together coordinates in double knit. Three and four color fancy jacquards coordinated with yard dyed solids. To make it easier for you to mix and match your choice of colors.

58/60" 100% POLYESTER **DOUBLE KNIT**

2 yds. FOR \$5.

All surface interest patterns to include crepes, ribs, diagonals, mini-jacquards, chevrons and other assorted novelty stitches. Colors include white, navy, red, royal, rose pink, soft blue, lilac and purple. A great variety to pick from.

FASHIONS NEW 45" SPRING **DRESS and SPORT FABRICS**

\$1. yd.

Sun country, playtime, sport, western, fancies, novelties, plaids, domino, nautical, elegant, famous names, fairy land, calicoes and tailored prints. 100% cotton and blends of cotton and polyester. Subjects and colors to suit your taste and your budget.

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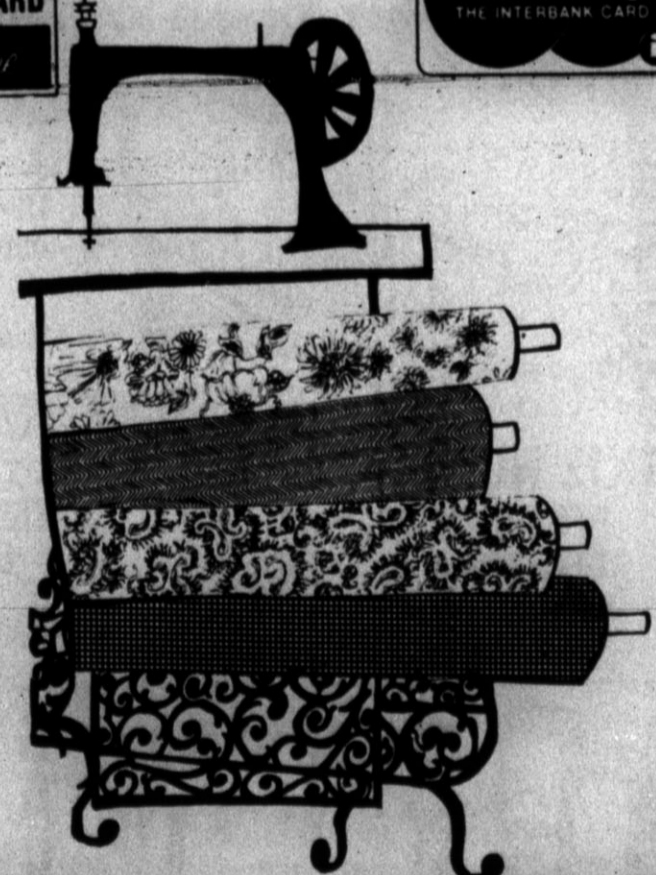
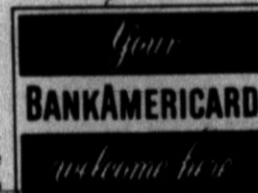
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SUGARLAND MALL AND DOWNTOWN

SHOP BOTH STORES



Canyon Couple Files Big Suit

A Canyon couple has filed suit in U.S. District Court and are asking more than \$1 million in damages from the First National Bank of Hereford. The suit was filed in Amarillo late last week by J.C. Bellah and his wife, Fern. According to the petition filed, the Bellahs are seeking \$1,060,000 in damages plus court costs and attorney fees.

The suit contends the bank violated a section of the Securities Exchange Act of 1934. The document claims the bank made untrue statements and broke several verbal promises regarding a farm loan and the subsequent foreclosure and sale of a large parcel of land on which the bank held a note.

The note, entered along with the petition, was dated Jan. 29, 1969, and had been in the amount of \$247,154.22.

DEADLY FIRE

A forest fire swept through Peshtigo, Wis., on Oct. 9, 1871, killing 1,182 persons.



COMPLETES COURSE—Local rancher, John Welty, left, is congratulated by Dr. Lewis Holland, associate dean of the College of Agriculture and Home Economics at New Mexico State University, for the completion of a two-week course on the artificial insemination of cattle. Welty is one of 21 ranchers who participated in the class.

'Cities In Sea' Could Help

A prominent oceanographer has suggested that mankind could solve some of its environmental problems by building "cities in the sea."

Dr. Athelstan Spilhaus, a fellow at the Woodrow Wilson International Center for Scholars, Washington, D.C., says the ocean could be an ideal place for locating power plants, airports, petroleum refineries and facilities for unloading large oil tankers.

He noted that large tankers are already being filled from buoys out at sea "and in the North Sea, countries are building artificial islands as harbors for large vessels. Harbors... are striding out to sea."

But now, he added, we must stride more quickly because we have "the gun of environmental restrictions in our backs."

He pointed out that refineries are being banned from the

coastlines of various states on the East Coast and elsewhere.

"And even when refineries are not banned," Spilhaus continued, "environmental restrictions make it economically impossible for industry to go ahead with the urgent plan to supply the energy we need—not just for our ease, but to accomplish the environmental cleanup."

"The East Coast needs eight new refineries by 1975. Yet the president of an oil company says no company will be able to build them because of environmental restrictions. By 1980, the United States will need 58 new refineries, at an average cost of \$150 million apiece and requiring three years to build. Only one of these is being built."

He said the problem could be solved by locating the refineries in coastal waters, along with other industrial undertakings, plus airports and tanker harbors.

"With airports and harbors," Spilhaus noted, "travelers will need hotels. Hotels at airports on land have to be insulated from aircraft noise. What better insulator could there be than seawater? Hotel accommodations could be built within the huge floats or pylons beneath the sea surface. Travelers would truly have an 'ocean view' from below!"

"Recreational facilities—marines, submarines, and underwater parks—would join the complex away from the shore."

He noted that some progress on use of the ocean is being made.

"Proposed nuclear plants are to be floated three miles off the New Jersey coast," Spilhaus said. "Honolulu's airport is to be extended by building a runway on a reef offshore. And again in the Hawaiian Islands, an imaginative model of a floating city is to be associated with the islands' bicentennial celebrations. An offshore port is planned for Texas."

"Other nations are ahead of us. The Japanese already plan to build a floating city. European nations are planning—and some even building—a considerable number of offshore harbors and industrial islands in the North Sea."

Range Management Major Program

Brush covers more than 80 per cent of Texas' rangelands making brush control and methods of managing brush areas a matter of major concern throughout the state.

Brush control and range management research plays a major role in the agricultural program at Texas Tech University, said Dr. Donald F. Burzlaff, chairman of the Department of Range and Wildlife Management.

"Our primary function remains teaching and keeping our curriculum dynamic and

relevant," said Dr. Burzlaff. "Our research goal is to find ways to make the most efficient use of all the renewable resources of rangelands that are beneficial to the citizens of the state."

The professor said, "To do this, we use an interdisciplinary approach to find out how best to manage our rangelands. Chemists, biologists, environmentalists, economists, wildlife specialists and range management people all work together toward brush control goals."

"The improvement of Texas' brush covered rangelands involves more than the knowledge of how to control or eliminate brush and weeds. It involves studies of the habitat requirements of wildlife, the potential to increase water yield through various methods of brush control, how to utilize removed brush and how to manage controlled areas to prevent the recurrence of the original problem," said the professor.

Pilot projects in many areas of brush control have shown

promise and need to be explored in depth, he said. Field research is being continued in soil temperature and herbicidal effectiveness relationships.

Early studies have shown that certain B vitamins added to herbicides can compensate for effectiveness lost in application at low soil temperatures.

Studies are also being conducted to see if insect populations can be controlled and manipulated to be significantly effective, he said.

Converting mesquite wood to a high protein livestock food supplement by cellulose degrading bacteria is one of the methods of utilizing removed brush now under study. Further research depends on producing the food product in sufficient quantities for livestock feeding trials, said Burzlaff.

"There is some evidence that there is an increase in water yield in areas where deep-rooted plants have been removed. The department has submitted a proposal to study water yield in controlled areas," he said.

The professor explained a water yield study in controlled

areas is a long and involved process. He said water quality must be determined and studied throughout the research project.

"Short-term results might not be as promising as long-term results in a project like this. Water quality should change

after brush is removed and then improve as grasses replace the brush and become established in a controlled area. The study is long and not inexpensive. It could take ten years or longer to complete," the professor explained.

"We have begun to accumulate information which indicates it may be undesirable to eliminate all brush on a range. Brush control programs are carefully studied for their impact on wildlife."

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FARM AND FIELD TRUCK SERVICE

Whitefaces Dropped By Coronado, 59-56

BY O.G. NIEMAN
Publisher

The Hereford Whitefaces, stunned by the loss of another starting guard, almost rallied for a win here Friday night, but the aggressive, charging Coronado Mustangs used the friendly eyes of the refs for a 59-56 decision.

The visiting Lubbock team hit 11 straight free throws in the final quarter to hold off the rallying Herd. The Whitefaces trailed by 46-38 going into the last stanza, but closed the gap to 51-50 with 3:08 left. The Mustangs won it at the charity line, hitting 25 of 31 shots while Hereford was only 8 of 12.

The Herd played without the services of guard Terry Scott, who injured an ankle in practice Thursday. The 6-1 senior had taken over floor leadership after all-state candidate Keith Kitchens broke a bone in his foot. Scott was averaging in double figures and was the team "quarterback." The Herd's only other experienced guard, Mike Mayberry, injured

a shoulder in the Snyder game and saw only limited action in the final period Friday night.

Coach Ron Mayberry started Luther Mays and James Harris outside and had Dan Vander Zee, David Duvall and Gary Hicks inside. Mays kept the Herd in the game with 22 points, while Vander Zee followed with 13. Coronado had three in double figures, however, with guards Tom West and Bill Wallis hitting 22 and 18 points, respectively.

The Whitefaces lost three of their big men via the foul route, with Vander Zee, Hicks and Alan Cornelius all being whistled to the bench. Hereford was charged with 24 personal fouls in the game, compared to only 11 for the visitors. Hereford outshot the Mustangs from the field, 24 to 17.

Coronado took a 16-13 lead in the opening period, but Hereford bounced back to grab a 30-28 advantage at intermission. The Whitefaces hit a fatal cold streak in the third period, however, hanging on the

figure 38 for a period of about four minutes. The Mustangs moved to a 46-38 lead going into the fourth quarter.

Vander Zee finally broke the spell by hitting a field goal, and following seconds later with two free throws. Mays and Vander Zee led the Herd back to a one-point deficit at 51-50 with 3:08 remaining.

Coronado's two fine outside men—West and Wallis—came charging into the Herd, however, and came out with free shots that maintained the Mustang lead. Mayberry hit two long shots from the side, then Mays connected from out front and the Coronado margin was still two points, 56-54, with 1:20 left.

Wallis hit two more free shots for the Mustangs, then Duvall got a tip-in and it was 58-56 with just 30 seconds left. Wallis broke free for a layup seconds later, but he missed and Hereford got the rebound with 11 seconds left. In the confusion, the Herd called a time out when they had already used

all their allotted rest periods. This gave Coronado a free shot, which Wallis converted, and Coronado got the ball out of bounds to kill the clock.

The triumph for Coronado gave them a 3-2 mark in the first half of District 4-AAAA play and a third-place standing. Hereford wound up 2-3 in the first round, losing three games by a mere six points. The Herd is 19-9 on the season.

Snyder won the first-round title in district with a close 52-51 victory at Lubbock Friday night over Monterey. Hereford begins the second round of play at Lubbock Tuesday night against the Monterey team.

The Whitefaces could still emerge with the title, but the loss of Kitchens and Scott has dimmed championship hopes. Coach Mayberry said Friday night that Scott may be out for the rest of the season. "We just won't know for a few days how fast the sprain will heal," Mayberry, the other injured guard, couldn't lift his right arm above his shoulder Friday night, but he may be ready to go by Tuesday.

Hereford has been hit by rash of injured ankles and broken feet. Besides Kitchens and Scott, junior varsity cager Dennis Noggler and soph Hank Stringer have been sidelined. Trackman Joe Sheffy also turned up with a cracked foot last week.

Hereford lost both of the preliminary games to Coronado Friday night. The Herd JV lost a 61-51 decision to the visitors, after trailing by only 45-43 going into the final period. Lynn Tarr led Hereford with 22 points, while Coronado had three in double figures.

The Hereford sophs trailing only by 15-11 in the opening quarter, but the visitors jumped to a 32-15 lead at halftime and pulled away to a one-sided victory. Craig Nieman led Hereford with 12 points.

CORONADO 16 28 44 39
HEREFORD 13 30 56 56

HERD—Mays 11-9-22, Vander Zee 4-5-13, Harris 4-1-9, Duvall 2-2-4, Mayberry 2-0-4, R. Scott 1-0-2. Totals 24-8-56.

CHS—West 9-4-22, Wallis 4-10-18, Malone 3-7-13, Purkeypile 1-4-6. Totals 17-25-59.

APPLICATION TO PLAY LITTLE DRIBBLERS' BASKETBALL

Boy's Name _____ Born _____ Month _____ Day _____ Year _____

Street Address _____ City _____ State _____ Phone No. _____

I/WE, the parents of the above named candidate for a position on a Little Dribblers' Basketball team, hereby give my/our approval to his participation in any and all Little Dribblers' activities. I/WE assume all risks and hazards incidental to such participation including transportation to and from the activities; and I/WE do hereby waive, release, absolve, indemnify and agree to hold harmless the local Little Dribblers' Basketball League, Little Dribblers, Inc., the organizers, sponsors, supervisors, participants and persons transporting my/our son to or from activities, for any claim arising out of any injury to my/our son, whether the result of negligence or for any other cause, except to the extent and in the amount covered by accident or liability insurance.

I/WE agree to return upon request the uniform and other equipment issued to our son in as good a condition as when received except for normal wear and tear.

I/WE will furnish a certified birth certificate of the above named candidate upon request of League Officials.

I/WE herewith deliver our boy's enrollment fee of \$3.50.

Father's Signature _____ Date _____

Mother's Signature _____ Date _____

Height _____ In. Weight _____ Lbs. School Attending _____

I have examined this application and supporting proof of age document and find both to be in accordance with Little Dribblers' Basketball Rules and Regulations, and do hereby acknowledge receipt of enrollment in the amount of \$3.50.

Date _____ President _____

Boys Basketball Season Nearing

The Hereford Jaycees, sponsors of the Little Dribblers' Basketball program, are making plans for the kick-off of the new season.

Application forms for players are printed in today's issue of the Brand and boys interested are asked to fill one out, clip it from the paper and bring it to the try-outs.

The try-outs are scheduled Feb. 17 at Stanton Junior High, beginning at 9 a.m. The application blanks must be turned in at the try-outs and must be completed.

The draft of players will be the night of Feb. 17 and the players will be contacted by their coaches the following week. The first work-out will be Saturday, Feb. 24 and the season will kick off Monday, Feb. 26.

The Little Dribbler's organization still is seeking additional help for the coming season and anyone interested should send their name, age, address and phone number to Hereford Jaycees, P.O. Box 12, Hereford.

The league is in need of coaches, scorekeepers, time keepers and other officials.

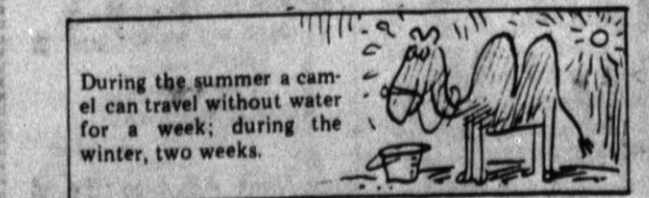
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HEAVY FINE—Game warden Chuck Cosper shows two golden eagles found last week shot to death southeast of town. Cosper warned that the shooting of these birds carries a \$5,000 fine for each bird. These two brought to three the number found in this area over the past two weeks.



VOE STUDENT OF THE WEEK—Patti Turrentine, daughter of Mr. and Mrs. George E. Turrentine of Rt. 4 is the vocational Office Education student of the week. Miss Turrentine, a senior at Hereford High School, is employed by Clint Formby of KPAN Radio Station. After graduation, she plans to continue her education.



Look Who's New

Mr. and Mrs. Martin G. Guerra are the parents of a daughter, born Jan. 31. She weighed 4 lbs. 7 oz.

Mr. and Mrs. Antonie Arellano are the parents of a daughter, Stephanie E., born Feb. 1. She weighed 6 lbs. 1 1/4 oz.

Mr. and Mrs. Gaylan D. Rhodes are the parents of a daughter, Mendy Lou, born Feb. 2. She weighed 5 lbs. 11 oz.

Mr. and Mrs. John B. Garnett are the parents of a daughter, Shawn Marie, born Feb. 2. She weighed 5 lbs. 12 oz.

SOLOMON RETREAT
On Oct. 11, 1942, the Japanese fleet was driven from the Solomon Islands.

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This electronic miracle turns your ordinary house wiring system into a SUPER POWER TV ANTENNA. Brings in every channel sharp and clear without an expensive roof antenna or unsightly "rabbit ears." Attached in seconds. Plugs into the nearest wall outlet. No more ghosts, fuzzy images, or jumping pictures—now everyone can have truly OUTSTANDING TV reception for the amazing low cost of only \$2.95.

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 Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday
 Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

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Miscellaneous

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 Phone 364-0169.

Also spaces & furnished trailers for rent at **TOWN & COUNTRY ESTATES.**
 1-B-1-4-8P

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FOR SALE:
 15' Camping Trailer with stove and ice box. Good condition. \$800.00. 1955 Chev. 4 dr. \$175.00. Phone 364-1132 after 6:30 p.m. See at 219 Beach. B-1-5-2P

American Legion & Auxiliary meets Tuesday 7:30 p.m. American Legion Hall Veterans Park

STATED MEETING
SECOND MONDAY
 7:30 P.M.
 Thursday
 DEGREE WORK
 Jerry George W.M.
 W.A. Phipps Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

For Sale: Used forced air furnaces and suspended furnaces.

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1971 SUZUKI 250. Like new. 790 Miles. \$550.00 Call 364-0854 after 6:00. B-1-12-4-tfc

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TRACTOR TIRES. 18.4 x 34. \$110.00 plus tax and trade-in and mounting. FIRESTONE STORES, 364-4333. B-2-14-3-tfc

1968 - 930 Diesel Case Tractor. Egging Cab. Good condition. Phone 364-0621 after 7:00 p.m. B-2-13-32-tfc

3. FOR SALE
Automobiles

For Sale: 1963 Chev. Pickup. Phone 364-4571. B-3-10-32-tfc

FOR SALE: '69 Plymouth Fury 3. Four door, R-H, air and power. 39,000 miles. 1,300. '68 Pontiac two door H-T, power and air. Phone 364-5855 after 5:00 pm. B-3-25-32-tfc

BEST USED CAR IN HEREFORD-
 1967 98 Olds Luxury Sedan with everything. Low mileage. Priced right by owner. Call 364-5555. B-3-20-31-3c

For sale: 1964 Buick Electra, 4 dr. Good condition. Call 364-4221. B-3-11-4-tfc

For Sale: 1967 Plymouth 2 dr. hardtop. Contact Installment Loan Department, FNB, 364-2435. B-3-13-4-tfc

For Sale: 1957 Chev. 4 dr. Good shape and 1961 1/2 ton Chev. pickup. Cash only. Call 364-3974. B-3-18-31-3c

For Sale: 1970 Pontiac 2 dr. hardtop, 1967 Volkswagen and 1965 Olds. 98. Call 364-1299. B-3-10-4-tfc

For Sale: 1968 Chev. Impala, 4 door. Air, power, white vinyl top, good tires. \$750.00. Call after 9:00 p.m. 364-5351. B-3-19-5-tfc

1968 Chevelle SS, 396 engine, power and air, good condition. Call 364-5299 after 5:00 p.m. B-3-5-tfc

'67 Camaro. Air cond. Rebuilt new motor. Four speed. Call 289-5228. B-3-11-31-tfc

For Sale: 1970 Delta Olds. 4 dr. Custom. Phone 265-3350. B-3-31-3P

FOR SALE: 1966 Thunderbird. Good condition, reasonably priced. 364-5521 or 364-2410 after 5:00 p.m. B-3-13-32-tfc

1965 Cadillac. Extra clean inside and out. New tires. Call 289-3811 before 7:00 am or after 7:00 pm. B-3-17-32-2c

For Sale: 1972 Chev. Vega Stationwagon. Real low mileage. Take up payments. Call 364-4261. B-3-14-30-tfc

NEW & USED CARS.
ORVAL WATSON FORD SALES COMPANY
 PHONE 364-2727. 1B-3-18-tfc

1958 Checker Airport Limousine. Air, power steering, new paint and tires. Call Bobby Wynne, 364-2727 or 364-5398. B-3-17-30-tfc

1967 Camaro, 327 Engine. 3 speed floor shift. good condition. Call 364-1540. B-3-13-24-tfc

4. REAL ESTATE
For Sale Or Trade

ONE ACRE
 with 3 bdrm. home 1 1/2 baths, carpeted, attached garage. You will have to see this home. Priced \$21,000.00 with \$6,000.00 down. Owner will carry balance.

HOW ABOUT STAR STREET
 large 2 bdrm. home with fenced back yard, storm cellar. Price \$12,750.00, buy equity and assume loan \$108.00 per mo. at 5 1/2 per cent interest.

NO DOWN TO VETERANS
 large 2 bdrm. home with attached garage. Nice back yard, fenced. Located on corner lot. Price \$13,000.00.

\$500.00 DOWN
 buys this 3 bdrm. home in old part of town. Good location, payments \$127.00 per mo. Owner will carry second.

FARMS
ARE YOU LOOKING FOR WATER?
 960 A. of good level land with 5-8" wells. Has approximately 300 A. wheat that will go with sale. Priced \$350.00 per A. with \$35,000.00 down. If you are looking for a farm it will be hard to beat this one.

EASTER COMMUNITY
 282 A. has milo, cotton, wheat and sugar beet allotments, 3-6" wells in underground tile. 2 large barns, good liveable home. \$450.00 per A.

415A. ON PAVEMENT
 with 3 good wells, good allotments, improvements. \$55,125.00 down, will handle this place.

NORTHWEST OF HEREFORD
 1/2 Section with 2 wells priced to sell.

10 ACRES ON PAVEMENT
 This place has lots of improvements on it. Priced at \$13,000.00. Buy equity and assume loan.

MOBILE HOME LOTS
 60 x 135 ft. lots for \$50.00 down and \$21.13 per mo.

COUNTRY CLUB DRIVE
 This large 3 bdrm. brick has corner fireplace, large utility room, 1 1/2 baths and many other extras. Price \$30,900.00. Purchase large equity and assume 6 1/2 per cent loan, payable \$162.00 per mo. or refinance.

100 BLOCK OF TEXAS
 3 bdrm., 1 1/2 baths, storage in back, sprinkler system, beautiful yard with large trees. Owner will carry papers. Call for details.

VERY LARGE ROOMS
 2 bedrooms, bath, utility room, single car garage, carpeted. Exceptionally well built. Very reasonable equity, interest rate 5 1/2 per cent. House in excellent condition. Payments \$78.00 month.

VERY CUTE
 Small 2 bedroom home with carport. Fenced. Payments \$66.00 per month.

631 AVENUE J
 Very nice 3 bedroom, 1 1/2 bath home. Carpeted, drapes, builtins. Recreational room. Buy equity and assume loan.

333 AVENUE J
 Nice 3 bedroom home with good kitchen and dining arrangements. Fenced backyard, carpeted, \$11,000. Requires new loan.

FHA REPOSSESSION
 3 bedrooms, 2 baths, brick home. Built-in range, utility room, attached garage. \$12,950.00

\$13,500.00
 Buys small 3 bedroom brick with attached garage, 2 full baths. Small down payment, reasonable monthly payments.

CITY LOTS
 Small down payment. Owner will carry balance.

LOANS
 Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details.

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BY OWNER
 3 bedroom brick house. 1 1/2 bath, central heat, refrigerated air. 136 Ranger Drive Phone 364-6817. Evenings 364-0168. 1B-4-16-tfc

FOR SALE BY OWNER
 3 bedrooms, 1 1/2 baths, double garage, fenced yard. Phone 364-4350. 1B-4-4-4c

ONE 15 acre tract. \$900.00 per acre. Two acres on pavement, \$1000.00 per acre. Small farm with excellent improvements including feed lot pens. Good terms.

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15 Acre Tracts. \$500 down. 4 miles from city. Call 364-3466. B-4-11-29-tfc

80 ACRE FARM
 9 miles South of Hereford. Plenty irrigation water available. Fenced. \$225.00 per acre. 29 per cent down, owner finance balance.

PRESTON REALTY
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 915-263-0601
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For Sale: 3 bedrooms, 1 1/2 baths, builtins, den with wood burning, living room and dining room. Flagstone patio, carpet, double garage. Many many extras. 103 Westhaven Drive. Phone 364-1111. 3-4-30-1-tfc

HEREFORD MINI STORAGE
 Economical storage facilities for furniture, boats, motor homes or any storage needs. Sizes -12' x 12', 10' x 22' & 12' x 32'. CALL 364-5520. 1B-5-28-7c

For Rent: One bedroom furnished apartment. Lynette Apts. 112 Avenue H, Apt. 36. B-5-13-31-tfc

For Rent: 3 bedroom furnished house at 223 Avenue D. Basement, carport, fenced backyard. \$125.00 mo. Call 357-2520 after 6:00 p.m. for appointment. B-5-22-5-tfc

SUMMERFIELD MOBILE MANOR
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

For Lease: Building at 226 North Main. Call 364-1703. B-5-10-22-tfc

TRAILER SPACE FOR RENT.
 Northwest Mobile Lodge, Phone 364-1108. B-5-10-13-tfc

For Rent: 12 x 50 mobile home. 2 bedrooms furnished. Call 364-0064. B-5-10-5-2c

For Rent: 2 bedroom furnished apartment. 205 Jewell. Inquire at house in rear. B-5-13-5-tfc

DIAMOND VALLEY TRAILER PARK
 Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent. PHONE: 364-1483; 364-3937. B-5-28-tfc

APARTMENTS FURNISHED
 1 & 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. FOREST AVENUE APARTMENTS PHONE 364-1887 1B-5-37-tfc

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?
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Bedroom for rent. Man preferred. Phone 364-0798. B-5-10-30-tfc

FOR RENT: 2 bedroom duplex. \$140.00 per month. Call 364-2424. B-5-10-32-tfc

FOR RENT: Nice clean apartment for one or couple. 106 West 7th. B-5-10-32-1c

BACHELOR APARTMENTS
 Carpeted-private entrance, private bath, vented heat. 821 South 25 Mile Avenue. S-5-14-32-tfc

6. WANTED
WANTED - Wheat pasture for calves. Foster Hill 259-7546; O.G. Hill Jr. 364-1871 or 364-4741. Unit 53. B-6-16-39-tfc

WANTED - CUSTOM FARMING
 call Joel Williamson 258-7728, or 364-1933. B-6-1-46-tfc

Local Businessman WANTS TO LEASE a three bedroom unfurnished house, prefer with ref. air conditioning. Man and wife only (no children) PLEASE PHONE 364-5678 B-6-20-5-2c

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WANT TO LEASE - 1/2 to 1 section. land. Will discuss rental. Call Lewis Block, 364-4117. B-6-14-47-tfc

WANTED-CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165. B-6-13-6-tfc

COTTON ALLOTMENTS.
 Buy, lease or sell. Top market prices. Call Marie Griffin 364-1160. B-6-28-tfc

WANTED: Graze-out wheat pasture. DAVID BRUMLEY, 364-1174. B-6-10-32-20c

YARD WORK AND ODD JOBS.
 W.B. Boston. Phone 364-4164. S-6-10-23-tfc

8. HELP WANTED
NEED: Two experienced auto and truck mechanics. Contact Mr. Vaughan at 142 Miles or Phone 364-0990. B-8-16-16-tfc

Waitress needed for both food and cocktails. Excellent tips. Spanish applicants encouraged to apply. Must be 21 or older. Apply in person, THE MUSIC STAND, 628 West 1st. 364-1150. B-8-29-25-tfc

WAITRESS WANTED. Phone 364-0152. B-8-10-27-tfc

NEEDED - SCHOOL BUS DRIVERS. See Eldon Owens at Bus Barn. B-8-10-27-tfc

Local certified public accounting firm desires to interview qualified bookkeepers and accountants for positions. All replies in strict confidence. Write Box 1676, Hereford or call 364-4757. B-8-26-26-tfc

LIVESTOCK FARMER. Good production records, corn silage, milo, irrigated pasture. Top calf gains. 364-0484 Hereford. B-8-5-3p

Dallas-Fort Worth Airport Will Be Country's Largest

Texas newspaper editors and publishers toured the \$700 million Dallas-Fort Worth Airport now under construction between the two cities during the Texas Press Association convention Jan. 26-27 in Dallas. Scheduled for opening in early fall 1973, DFW Airport will become the nation's largest and most sophisticated airport. The jetport measures 17,600 acres or more than 26 square miles and covers an area larger than Manhattan Island.

The Airport will begin operation next year with four terminal half-loop super-structures and a total of 66 passenger gates capable of serving the 10,000,000 expected to enplane during the first year of operation. Ultimately, more than 250 gates will be employed in 13 terminal half-loops to care for an estimated 200,000 passengers each day by the year 2001. Indicative of the credentials of the planners are those of Executive Director Thomas M. Sullivan. Before coming to Texas he was responsible for the design of New York's Kennedy International and LaGuardia airports, and the development of Newark's new airport.

The size of the Airport site was not decided capriciously. Faced with the prospect that Dallas' Love Field, currently serving these neighboring cities, would reach saturation by 1975, the North Texas planners opted to build a new airport which would take care of not only relatively short-range needs, but expected demands into the next century. There followed exhaustive studies by the nation's leading flight, architectural and construction consultants to determine probable population and market growth, land need and engineering requirements for an aviation era still largely on the drawing boards. Drawing on the early-day concept of the small one plane terminal airport, the DFW terminal loops will comprise a series of modular "mini-terminals." Each of these small independent areas will serve passengers for one airplane, with the air traveler able to park his auto directly opposite his particular flight gate.

Runways, taxiways and apron areas will have plenty of room to provide aircraft virtual freedom of movement on the ground—even the jumbo jets. Planes will be able to get down and move quickly through taxiways into terminal areas without interference. They will be able to move just as quickly to the runway areas for takeoff. The decentralized design DFW brings with it the need for a mobile line of all parts of the sprawling Airport. The automated airtrans "people-mover" system will fit that need.

The Airport will be served by a 450-room hotel, to be located near the center of the terminal complex. Fred Harvey, Inc. is constructing the facility that will feature banquet areas and kitchen facilities designed to meet convention demands. In the center of things geographically, Dallas-Fort Worth Airport is also a focal point of airline expansion plans.

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13. LOST & FOUND
LOST in the vicinity of Summerfield, 9 head of steers and heifers branded "CW" on left hip. Call 357-2588.
B-13-19-49-tfc

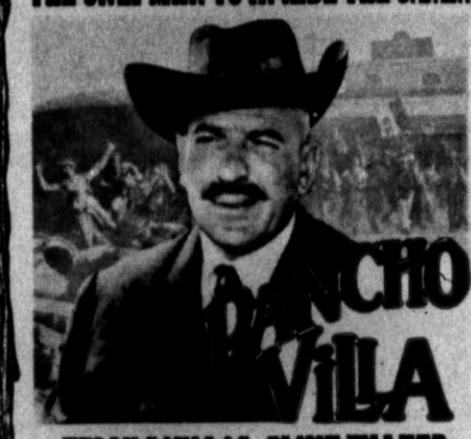

Strayed: Steers with "Flying W" on left rib and cattle with "Diamond M" on left hip. Phone David Brumley, 364-1174.
B-13-12-27-tfc

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71 Ford Gal. 500 4 dr. H-top, loaded. Light green with green cloth interior, new tires, has 400 V8 3 Bar. reg. fuel engine, this is a cream puff.
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FRITZ the CAT
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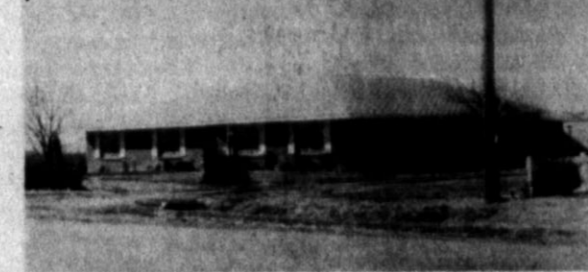


ANOTHER WELL-KEPT 4 BR older home with 2 baths. 2021 sq' figures less than \$12.00 per sq. ft. Carpeted thru-out, has utility, Kitchen Den Combination. Large flow-thru living room for family togetherness. CH-AIR. Fenced. Can see anytime! \$23,500 for all plus vacant corner lot.

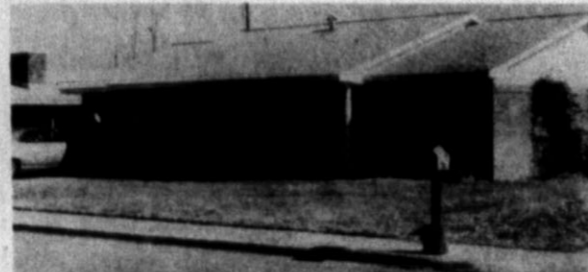
CIRCLE DRIVE into paneled dble. garage lets you enter a large utility, w 1/2 bath off elegant family area. Kitchen with stainless steel, dble oven, all appliances for you Mom, plus a front window. Beautiful Decor thru-out. It will turn your head! 3 BR-2 1/2 Bath-2066 sq. ft. Move in Now.

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2 BR BRICK on Blevins can be yours at low monthly payments. Vacant. Good room arrangement.



COUNTRY LIVING YOU WILL LOVE in this beautiful, meticulously planned 3-bedroom brick home. Living area most suitable for indoor-outdoor entertaining. Beautifully landscaped. You must see to know the comfortable, good taste of a well-built house. Owner will consider un-improved land or a smaller home as a trade. It has all the amenities you want plus a large shop-shed building. Call now!



\$1,250.00 DOWN and \$158.00 month will buy this modern up to date home. 3 BR, 1 1/2 Bath, Fenced. NICE

EXCEPTIONALLY NICE, CLEAN 3 bedroom house on Elm. Assume loan and payments of \$154.00 a month, or re-finance. Spacious den-kitchen with eating bar. Total electric billed under \$40.00 per month. It is nice, it is well arranged and comfortable. Immediate possession.

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4 BR in North Hereford. \$1,000.00 total investment. 1 Block from Bluebonnet. A good buy. H-4143

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You can own this 3 BR home on Irving for just \$150.00 down plus closing cost. Large Kitchen & Dining Area, has new appraisal. H-3758

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Only 2 years old, 3 BR, 1100 sq. ft., garage, \$1,000.00 will assume loan and payments of \$137.00 per mo. H-3764

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Double driveway, extra clean, beautiful yard, 3 BR, 2 baths, brick patio, fenced, new loan available. H-3774

SMALL EQUITY

in Northwest Hereford, paved alley with double garage in rear, 3 BR, 2 Bath, refrigerated air, near school. H-3786

SWINGING DOORS

from entry hall to kitchen, large den with fireplace, payments under \$200.00, northwest Hereford, fenced, double garage. H-3799

\$150⁰⁰ PER MONTH

On Northwest Drive, 3 BR, 1 1/2 Baths, fenced, just right for small family or couple starting out. H-3804

MAKE OFFER

Extra large living room, new carpet, fenced yard, lots of trees, large 2 BR, den, very nice. Low down. H-3805

GREAT BUY

3 BR, 2 Bath, refrig air, large living & den combination, on Elm St. Only \$22,500. H-3827

EQUITY BUY

1620 sq. ft. of living area. Fireplace, cathedral ceiling in den living room, payments \$183.00. NW area. H-3823

HERE IT IS

3 BR, 2 Bath, fireplace, fenced back yard, corner lot, owner will carry 2nd, almost 1700 sq. ft., \$20,500. H-3817

301 DOUGLAS STREET Built by VIRGEL MERRIOTT

3000 sq. ft., 3 car garage, 3 BR., 2 1/2 Bath, Powder room, precast Terrazzo entry, marble vanity tops, Stone Fireplace in Sunken Den with Cathedral Beam Ceiling & Wet Bar, Corner Lot, beautifully designed cabinets, kitchen has all built-ins including trash-masher, formal dining room, shake-shingle roof, refrigerated air, plus many other features. A truly beautiful home. Call for appointment.

FARMS FOR SALE

273 ACRES

Near Hereford, 3 wells, 2 miles tile, small loan. F-2065

530 ACRES

3 miles from Hereford on pavement, 3 small wells, house, barn. F-3118

IMPROVED

323 acres, 224 acres milo allotment, owner carry some paper, good water area, barn. F-3117

\$300⁰⁰ PER ACRE

2 Sections can be split into half sections or sections. NW of Hereford, sprinkler system, wells, excellent cattle operation. DO YOU QUALIFY FOR AN FHA FARM LOAN? IF SO, SEE US TODAY. WE HAVE A LARGE FARM THAT CAN BE SPLIT UP THAT WILL MEET FHA REQUIREMENTS.

"We do more for you than we have to"



Ralph Owens
364-2560



Mike Waldrip
364-4770



Sam Long
364-0381



Virginia Holmes
364-6520



Mary French
364-0854

Holly Reports '72 Sales Up

Holly Sugar Corporation recently reported higher sales and income for the first nine months ended December 31, 1972 compared with the same period last year. Sales were \$81,376,000 compared with \$75,835,000 a year ago. Net income was \$2,104,878 or \$1.35 a common share compared with \$1,163,127 or 75 cents a common share for the comparable period last year. Provision for Federal and state income taxes was \$1,904,000 compared with \$1,065,000 for the same period last year. In an interim report to stockholders, President John B. Bunder said that, while the

sugarbeet crop in the Rocky Mountain and Texas areas was above average in yield per acre and in sugar content, harvest at the Texas factory has been hampered by rain, snow and freezing weather. "As a consequence, a portion of the sugarbeet crop in Texas has not yet been harvested, and these weather factors have necessitated three separate shutdowns at the Texas factory. The nationwide fuel shortage caused a temporary shutdown

at our Delta, Colorado factory," Bunder reported.

Some people doubt because it is easier than investigation.

LAND

10 acres on pavement, \$1,000.00 down, \$100.00 per month.
15 acres 1-mile off pavement, \$500.00 down, \$100.00 per month.
36 acres sowed to wheat and alfalfa. Irrigation well and underground tile, 4-miles to town. \$15,000.00 down, good terms on balance.
Extra nice 160 acres, 1/2 mile off pavement, has 2-8" wells, 1-mile underground tile on wells, with tail water pump connected into tile. See us for complete information.
640 acres with 8" well, 3-miles to town, \$185.00 per acre, 344 acres in cultivation, 207 in milo - with 17 acres wheat allotment.

Call J. M. Hamby
(Hamby Real Estate)
Office 364-3566
Res. 364-2553.

REALTORS 601 N. MAIN HEREFORD 364-0555



20'x15' BASEMENT Play Room-Owner is moving out this week, needs to sell, will consider smaller home as part equity in this French Provincial home at \$49,500.



\$18,000-This three bedroom home bought now for just over \$10 per square foot, located on a corner lot with fenced yards, central heating and air conditioning, Knotty pine in den.



TIRED OF WATERING LAWNS? Here's a lovely three bedroom with complete sprinkler system, new carpeting and sunken den with wood burning fireplace, refrigerated air-conditioner, only \$28,000, in Northwest Hereford.



NEW PAINT! Completely redecorated inside and in excellent location on Mimosa Street, ref. air conditioning, fireplace, beautiful yards, now listed. \$26,500.



NEED A ROOF FOR POOL TABLE-This is just the home, isolated master bedroom, step-down den with large 12'x18' game room, extra sharp, now \$21,950.



PAINT FOR EQUITY! Owner will allow purchaser to paint and carpet for their equity towards new loan, home has over 2000 square feet located in Bluebonnet addition, sprinkler system, fireplace and ref. air conditioning. \$30,000.

CHOOSE NOW- These new homes under construction:

- 237 Elm St. - Builder, Richard Farrell
 - 239 Elm St. - Builder, Richard Farrell
 - 225 Douglas St. - Builder, Lester Moffitt
 - 116 Oak St. - Builder, Gerald Boggs
 - 134 Oak St. - Builder, Gerald Boggs
- Quality Construction, Quality Builders that are interested in satisfying the purchaser. FARM-Call Don Zimmerman on a good dry land farm of 160 acres, in the money, good terms, call residence 364-3274.

DON ZIMMERMAN
364-3274

LEE UMSTED
364-6633

MELVIN JAYROE
364-3766

25 YEARS OF SERVICE
**LONE STAR
AGENCY**



EQUAL HOUSING
OPPORTUNITY

WHEN THINKING OF REAL ESTATE...



DEMAND... JUSTICE

Specializing in farm, ranch, motels & commercial properties.

Have 640 acres with good government check, best of water, northwest of Hereford.

Have commercial property to trade for farmland.

120 acres for cash lease, edge of Hereford, on paving, full 8" well.

350 acres, irrigated, on the pavement. Small down payment, owner will carry the rest at 5 1/2 per cent for 30 years. Good government checks. Three bedroom home and outbuildings.

Have 3/4 section will trade for section or more.

Virgil Justice Real Estate

We operate on an Open Listing Basis.

210 Ranger

364-0670

CAMPBELL REAL ESTATE

CALL 364-0789 218 WEST 3rd

GARAGE SALE Signs. Use our attractive signs free!

- CENTRE STREET. Large, recently built home with all the extras. Purchase equity and assume established loan. \$28,500
- CHEROKEE DRIVE. Roomy brick, total-electric home with fireplace, lovely den, excellent location \$27,900
- LOW EQUITY. Very clean 3 bds, 2 bath home with built-ins. 2-car garage, fully carpeted. \$16,100
- TRADE FOR LAND. Cattle, motel or anything of value. Large, luxurious home in the finest part of town. \$64,000
- SOUTH HEREFORD. Roomy 3 bdr. home with fenced yard and 2-car garage. \$10,500
- CLEAN STUCCO with 3 bedrooms, garage, fenced yard. Very liveable and comfortable. Only \$10,600
- BUNGALOW with one large bedroom, refrigerated air, covered patio and large storage building. Will sell furnished \$7,500
- HOME WITH RENTAL. Clean 2 bdr Stucco with separate rental, garage, and fenced yard. \$12,500.
- \$500.00 will handle this clean, roomy 3 bdr, 1 1/2 bath home with 2-car garage, fenced yard. \$12,100.
- OFFICE BUILDING. Will sell, trade or lease. 3 offices, carpet, central heat & refrigerated air, new paint. Only \$10,500.

Grady Rogers 364-1949
Ted Walling 364-0660
Gene Campbell

Equal Housing Opportunity

Hereford Real Estate

*Homes *Farms *Ranchies

HOMES

4,000 sq. ft., fireplace in den, all extras. Please call for an appointment

5 Bedroom-Large rooms, fenced \$20,000.00
2,264 sq. ft., 3-bedroom, \$22,500, with \$2,500 down and owner will carry paper.

NOW \$132.00 per month will buy this 3-bedroom, 2-bath, double garage, fenced yard home. Small down, only \$16,500.00

COMMERCIAL PROPERTY

3 1/2 Acres-Large office space, 1-7000 sq. ft. Building, Shop 40' x 60', 1200 sq. ft. Store Room-Warehouse

FARMS

640 Acres, Northwest location, has 3 wells, with 200 acres wheat, 200 acres maize and 40 acres grass. \$287.50 per acre.

1/2 section, 2-8" irrigation wells, 3/4 mile tile, received \$11,200 ASCS last year. Good allotments, less than \$330 per acre.

160 acres with 2-8" wells, 1 1/2 mile tile, large barn, recharge pit. Payments \$3,400 year

40 acres, has good 6" well, fences and corrals gates.

141 North 25 Mile Ave.

364-2424

Evenings and Sundays

Jim Cramer 364-0164

Widows May Get Larger Payments

Most—but not all—aged widows and dependent widows will get increased payments from social security starting next month, according to Travis C. Briggs, social security district manager in Amarillo.

Widows don't have to do anything to get these increases. The increases will begin with checks to be mailed early in February.

"Some of those who get increases may not get as much as they expected," Briggs said. "Questions we're getting indicate there's some confusion about widows' benefits."

Under the new social security law, increases will go to 89 per cent of the 3½ million widows who get monthly payments based on their late husbands' social security records, according to Briggs. "About 2 out of 5 widows will get 21.2 per cent more than they were getting," he said. "About half will get increases ranging from about 1 per cent to 21 per cent.

The 21.2 per cent increase will be paid to women who started getting widows' benefits at 65 or later. "They are women whose deceased husbands did not take retirement benefits until age 65 or over or had died before becoming entitled to retirement benefits," Briggs said.

"Previously, a widow's benefit could be no more than 82½ per cent of the amount that would

have been payable to her husband at age 65."

Smaller increases will be paid to widows who first got checks before 65. For example, a widow who started getting payments at 62 will now get 82.9 per cent of her husband's benefit. Previously, she got 82.5 per cent.

Widows who get no increase under the new law will be mostly sole survivors whose husbands would have qualified for minimum retirement benefits. The new law also applies to benefits paid to some 3,000 dependent widowers. Like widows, dependent widowers can now start getting reduced benefits at 60. Previously, widowers had to wait until they were 62 to start getting retirement checks based on their wives' social security records.

U.S. cemeteries spring to life

The National Association of Cemeteries said recently that it is supporting a trend to use cemeteries for recreation and sports areas.

In the Chicago area 37 cemeteries have been opened to cyclists and picnickers, and schoolchildren in Pittsburgh use a cemetery for organized sports.

EARLY TRAVELER

Narcissa Whitman, missionary wife, was the first white woman to cross the continent — in 1836, settling among the hostile Cayuse Indians and teaching them reading, writing, arithmetic and religion until they shot her, thinking her husband's "white medicine" was killing them off.



NEW SWEETHEART—Named as 1973 Sweetheart of the Hereford Police Officers' Association is Miss Debra Whitson, daughter of Mr. and Mrs. James Whitson, 711 Irving. Debra is serving as reporter of Hereford High School's Junior Law Enforcement Club, and is the association's first sweetheart. She was given the title at the association's regular meeting Thursday evening.

A Weekly Report Of Agri-Business News

Farmcast

Compiled From Sources
Of The Texas Department of Agriculture
John C. White, Commissioner

Although the regular 1973 prospective plantings report won't be issued until mid-March, here are the latest preliminary crop acreage estimates for 35 states: Upland cotton plantings are expected to total 12,900,000 acres, down seven per cent from 1972. Sorghum growers expect to plant 19,100,000 acres, an increase of 10 per cent from a year earlier. Oat planting intentions at 20,300,000 acres are one per cent more than 1972. Barley planted acreage is expected to total 10,100,000 acres, one per cent less than 1972.

Corn growers expect to plant 70,500,000 acres, up seven per cent from 1972. Durum wheat plantings are expected to be at a new record high of 2,800,000 acres, and nine per cent above 1972. Other spring wheat planted acreage at an expected 11,700,000 acres, is up 17 per cent from 1972. Soybean plantings are expected to reach a record high of 48,800,000 acres, up five per cent above 1972. Flaxseed plantings are indicated at 1,450,000 acres, down three per cent from 1972.

Even though it's been predicted before, now it's official: 1972 crop production in Texas has exceeded production of 1971 in almost every category.

The Texas Crop and Livestock Reporting Service notes that production of cotton, grain sorghum, wheat, oats, barley, rye, soybeans, flaxseed, peanuts and sugar beets reached levels significantly above production in 1971.

Corn and rice were the only major crops which fell short of the 1971 production level. Peanuts, corn, grain sorghum, and hay attained record high yields per harvested acre, while cotton, wheat, oats, barley, rye, and flaxseed either equalled or exceeded yields per acre reached in 1971.

Upland cotton production in Texas is estimated at 4,050,000 bales, almost double that of 1971; grain sorghum production for 1972 is estimated at 319,780,000 bushels, up almost 20,000,000 bushels from 1971; corn production is estimated at 39,500,000 bushels, down slightly from 1971; peanut production is estimated at a record 478,800,000 pounds; soybean production is set at 5,460,000 bushels, almost double 1971; rice production is estimated at 22,122,000 cwt., down about 1,000,000 cwt. from 1971; hay production for 1972 is set at 4,109,000 tons, sown slightly from 1971; wheat production at 44,000,000 bushels for 1972 compares with 31,416,000 bushels in 1971; oat production at 9,720,000 bushels compares with only 5,994,000 bushels in 1971.

Honey production in Texas during 1972 totaled 11,368,000 pounds, up 35 per cent from 1971. Average price per pound for all honey in 1972 was 26 cents, which is 8.1 cents above the 1972 average price per pound of 17.9 cents. Total value of honey and beeswax produced in Texas in 1972 is estimated at \$3,090,000 compared with \$1,641,000 in 1971.

Harvest of grapefruit and early and midseason oranges is active in the Rio Grande Valley. Heavy movement of fruit into both fresh market and processing channels is underway.

Dimmitt Corn Mill Leased To Amstar

By DON NELSON
DIMMITT—Officials of Amstar Corporation signed a multi-million dollar lease agreement here Thursday afternoon to take control of the Dimmitt Agri-Industries (DAI) corn milling plant.

Spokesmen for DAI and Amstar said the agreement signed at the Castro County Country Club calls for a lease payment of \$747,500 per year for the first four years with subsequent rental payments of approximately \$1,031,500 per year for the remaining 20 years of the 24-year lease.

Included in the agreement is an option allowing Amstar to purchase the local plant—built at a cost of \$13 million—anytime during the 24-year lease period.

New name for the local operation will be Dimmitt Plant of Spreckels Sugar Division of the Amstar Corporation. Bags of corn starch and other dry products transported from the Dimmitt plant will be labeled "Dimmitt Division Amstar."

According to Doug Lapins, newly appointed general manager of the local plant, few changes in production and personnel are anticipated in the plant which opened here in 1970 under cooperative management.

Lapins previously was assistant plant manager of the Spreckels Division's beet-sugar plant in Chandler, Ariz.

More than a dozen officials from the world's largest sugar marketing corporation were present here Thursday to ratify the lease agreement. Included in the corporation party was Guy D. Manuel of San Francisco, president of the Spreckels Division and vice president of the Amstar Corporation.

The New York-based corporation markets beet sugar (Spreckels brand) and cane sugar (Domino brand) nationwide.

The Dimmitt facilities, however, will be the corporation's first corn milling operation. The decision to invest in a corn milling enterprise was made, according to Amstar officials, after recent developments in sweeteners processed from corn including the newly developed isomerized syrups.

In addition to the lease agreement, DAI and Amstar officials signed a separate service agreement Thursday for corn storage and handling with payment partly based on profits from the mill's production.

Also present for the signing were Jack Hughes, executive vice president of the Houston Bank of Cooperatives; Tom Shipp, attorney for the Central Bank for Cooperatives in Denver; and Daniel D. Williams, vice president of the Denver bank.

Force To Be Maintained
Lease payments are expected to pay off the local cooperative's indebtedness to the Houston bank for the mill's construction. The separate service contracts are expected to keep the cooperative's elevators operating in the black and payoff additional indebtedness on the elevators.

Built by the Dimmitt Wheat Growers Inc. Cooperative in 1970, the plant has a grinding capacity of 14,000 bushels daily.

The new general manager said the entire operating force of the local plant will be maintained. "We have asked them all to stay," Lapins said. "In fact, we are signing them up for insurance right now."

The current operation's top executives, however, will not be joining the new management structure.

Dimmitt Management Co. president Jim Harsh and vice president Jay Olmick reportedly will not be included among the new management officials.

Veterans Should Know Benefits

The Veterans Administration recently posed a question to all veterans who have honorably served in the Armed Forces of the United States. This question was: "Would your survivors know what benefits they might be entitled to receive in the event of your death?"

Benny Womble, Veterans Service Officer for Deaf Smith County, advises that too often the veteran and his wife neglect to discuss this subject, and this places an unnecessary burden on survivors in times of great emotional stress.

The surviving widow and minor children may be eligible to receive a number of benefits from the U. S. Veterans Administration following the death of the veteran. The type and amount of benefits to which the survivors may be entitled depend upon a number of things. For example, if the veteran's death is caused by a disease or injury which was incurred during military service, his widow and children are eligible to receive dependency and indemnity compensation payments from the Veterans Administration. Also, in the case of a veteran who dies of non-Service connected disabilities, his survivors may be eligible for widow's or child's pension. They may also be entitled to educational assistance which will see each eligible person through a college or university. In addition to the monthly benefits, the VA can also pay a cash burial allowance of \$250.00 and furnish a United States burial flag. In addition his survivors can obtain a government head stone at no cost but installation.

Not only should the veteran and his wife discuss the locations of important family documents, such as his discharge papers, marriage certificate, and birth certificates of the children, they should also make sure that such papers are protected from theft and fire, yet readily accessible. The wife would be advised to contact the nearest Veterans Service Officer for assistance in applying for any State or Federal benefits to which she or the children might be entitled.



WIND DAMAGE—Saturday's high winds caused more than discomfort for residents when they felled this giant sign at the Fina gas station on North 25 Mile Ave.

EXPERT REPAIR ON BUICK PONTIAC GMC TRUCKS JOHN OREBORN BUICK PONTIAC

Free Pickup Phone 364-0990

HOME OWNED

ATTENTION FEEDLOT OWNERS and TRUCKERS

Feed grains for sale located throughout Nebraska. Also loads available coming into Nebraska from Kansas.

Geiken Hay and Feed Co.
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Phone 308-537-2791

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USED CAR SPECIALS

'70 Dodge Polara 4-door hard top, V-8, automatic, power steering, power brakes and factory ari. White wall tires. \$1,695⁰⁰

'70 Chevrolet Impala coupe, 350 V-8, automatic, power steering, power brakes, air and white wall tires. \$2,095⁰⁰

'69 Chevrolet Impala 2-door hard top, V-8, automatic, air conditioning and vinyl roof. \$1,495⁰⁰

'68 Chevrolet Impala 2-door hard top, V-8, automatic, power steering, air conditioned. \$1,195⁰⁰

'69 Pontiac Grand Prix 2-door hard top, V-8, automatic, power steering, power brakes, air, vinyl roof and power windows. \$2,095⁰⁰

'69 Ford Torino 2-door hard top, V-8, automatic, power steering power brakes and air conditioning. \$1,895⁰⁰

'65 Falcon 2-door hard top, one owner, 6-cylinder, automatic, radio and heater, 42,000 miles. \$595⁰⁰

'65 Mustang 6-cylinder automatic, radio and heater whitewall tires. \$695⁰⁰

1968 Plymouth 2-door \$495⁰⁰

TRAVEL TRAILER
season
SEE THE PLAINSMAN

104 FRONT STREET, HEREFORD
Your American Motors Dealer
COURTESY AMERICAN, INC.
11th and Filmore-Amarillo

THE ULTIMATE IN CARPET CLEANING!

NEW STEAM-WAY

Steam-Way's revolutionary new Deep Clean Extraction method literally "pulls" dirt out of carpet. Cleans from bottom up, not top down. No harsh brushes to add extra wear, distort carpet texture. No shampooing. No clay-based cleaning agents.

You'll never be satisfied with any other way once you have used Steam-Way. Your carpets will be the "Cleanest Clean You've Ever Seen."

Call for a free estimate today! 364-3578

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Ruland's High Plains STEAMWAY
1400 Moreman Hereford, TX
Phone 364-3578
David Ruland, owner

Marn Tyler

REAL ESTATE
PHONE 364-0153

A VERY GOOD BUY Compare this 3 bedroom, 2 bath, living room and den, refrigerated air, fenced yard, near school. Will consider trade, 1800 sq. foot for only \$22,500.00

EXCUSE ME FOR BRAGGING but this house has everything. 3 bedroom, 2 bath, beam ceiling, wood burning fireplace, refrigerated air. Great location. Priced mid-thirties.

A KINGWOOD LOVELY this 3 bedroom has wood burning fireplace in den-separate living room-refrigerated air-fenced yard, 1890 square feet. Priced under \$30,000.00

5 SECTIONS GOOD GRASS and dryland farm. 1100 acres in wheat goer with sale.

PHONE 364-0153

ISN'T IT TIME YOU THOUGHT ABOUT TRADING CARS?

2 DOOR HARD TOPS? YOU BET!

1969 Olds Cutlass 442. Red, auto, power steering and brakes, factory air. \$1995.00

1968 Mustang-6 cyl., 3 speed, air. \$1075.00

1967 Mustang-6 cyl., auto, power steering, air. \$1695.00

1969 Mercury Cyclone, V8 auto, power steering, brakes. \$1695.00

1969 Chevy Impala-327-V8, auto, power and air. \$1695.00

1968 Buick Riviera. Just what you would expect. \$1695.00

LOTS OF NICE 4 DOOR CARS AND 2 REAL NICE CHEVY PICKUPS. Minimum down payment. Bank rate financing available.

Chick Eimer
COMBS USED CARS
1503 Park Ave 364-1310

BEST RENTAL VALUE IN TOWN

Beautiful new 1-2-3 and 4 bedroom apartments.
5 minutes downtown, close to schools and churches.

ALL UTILITIES FURNISHED COMPLETE WITH:

- *Range
- *Refrigerator
- *Garbage Disposal
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- *Laundry Facilities
- *Recreation Center
- *Two Fenced Playgrounds

RENT STARTING FROM \$79⁷⁵

BLUE WATER GARDEN APARTMENTS
616 IRVING PHONE 364-6661

Economic Stabilization Questions and Answers

Q. What can the Internal Revenue Service do to a landlord found violating the rent control regulations?
A. Under Economic Stabilization regulations, the IRS may direct landlords charged with violating rent controls to make restitution to overcharged tenants, rollback rents to legal limits, pay a penalty, and sign a statement promising to take no retaliatory action against tenants.

Any further noncompliance may result in the initiation of a civil action or criminal prosecution against the landlord.

Q. Are barber shops exempt from price controls?
A. No. There is no general exemption from controls for barbers. However, if the firm has 60 or fewer employees and less than 50 per cent of its employees are covered by a master contract or a jointly negotiated contract involving over 60 workers, it is exempt from controls.

For more details on this small business exemption, write your Internal Revenue district office and ask for a free copy of IRS Publication S-3037, "Exemption of Small Business."

Q. Are longevity increases subject to the Pay Board's 5.5 per cent standard?
A. No. Longevity increases provided for in an employment contract or pay practice in existence on Nov. 13, 1971 (or continued in a successor contract or pay practice) may continue to operate without being charged to the 5.5 per cent standard so long as they remain unchanged.

Q. How are meal and mileage allowances treated under the Pay regulations?
A. In general, most firms reimburse employees for meals and mileage charges while on company business. They are allowable tax deductible expenses for the firm. Therefore, they are not considered either part of an employee's hourly pay rate or fringe benefits under normal circumstances.

SPRING 73 **Chrysler** **BOAT Show**
 PREVIEW

SATURDAY, FEBRUARY 10, 1973
ALL DAY SATURDAY



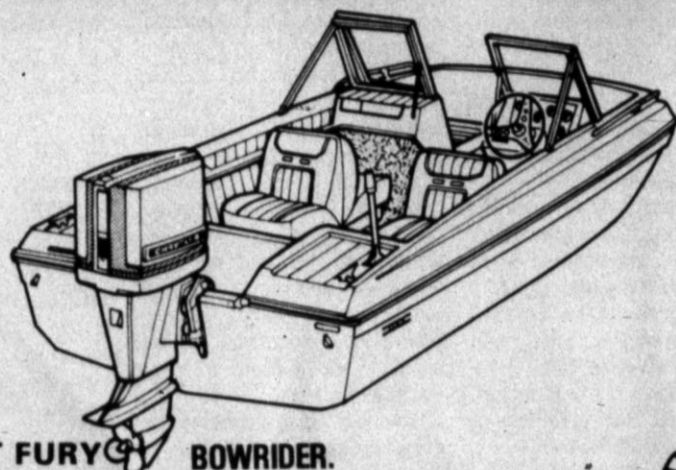
Jack's Marine



We've Got Your Boat!

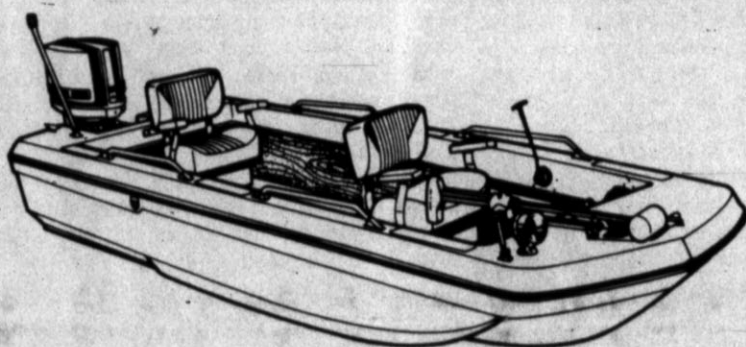
HWY 60 EAST SIDE OF HEREFORD

We've Got Your Numbers!



SPORT FURY BOWRIDER.
 Elegance combined with versatility. Fully rigged features. More standard features for the money.

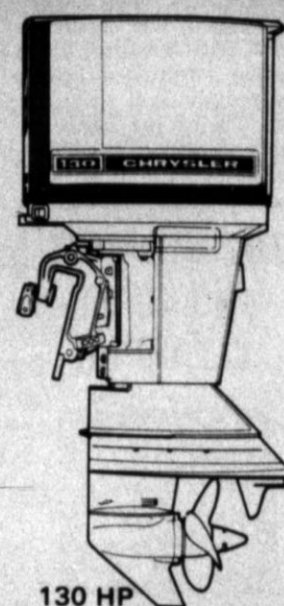
FREE COFFEE & SPUDNUTS
 will be served all day Saturday!



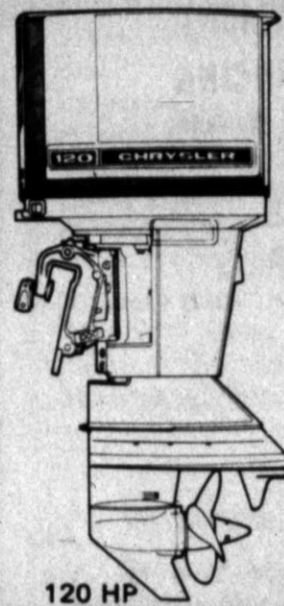
BASS RUNNER 16

FOR FISHERMEN ONLY!
Chrysler Bass Busters
BASS RUNNER
16 & 15

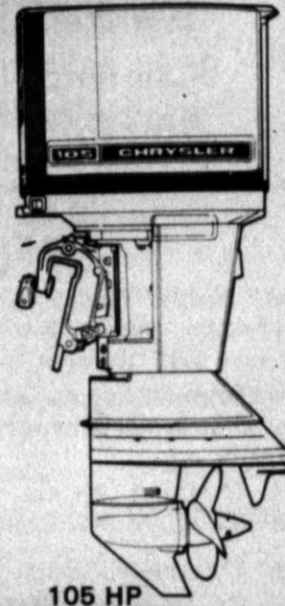
It's your opportunity to land big savings, top trade allowances and convenient terms in one outing.



130 HP

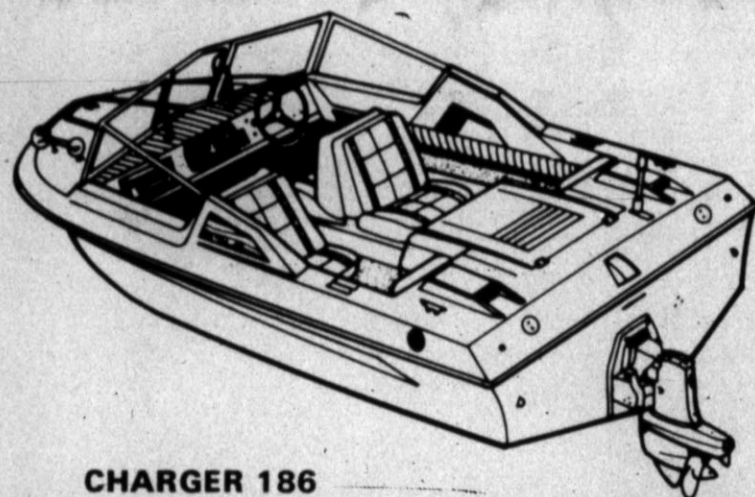


120 HP

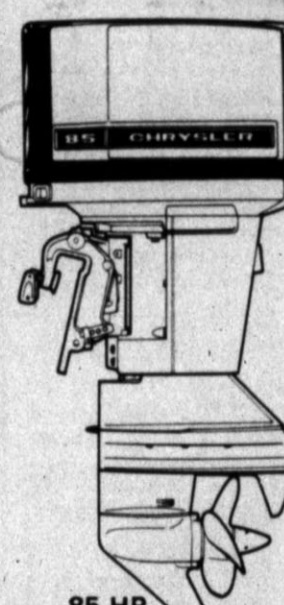


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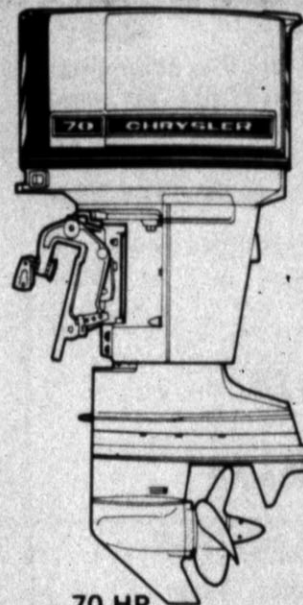
A CHRYSLER OUTBOARD



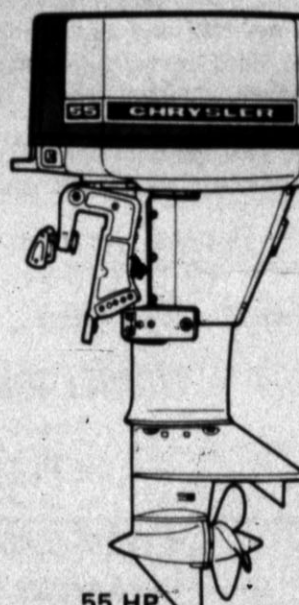
CHARGER 186
 Chrysler's biggest sportiest Hydro-Vee runabout. More than 16' of luxurious, handsome, soft-riding family water fun.
SEE IT SATURDAY AT JACK'S MARINE!



85 HP

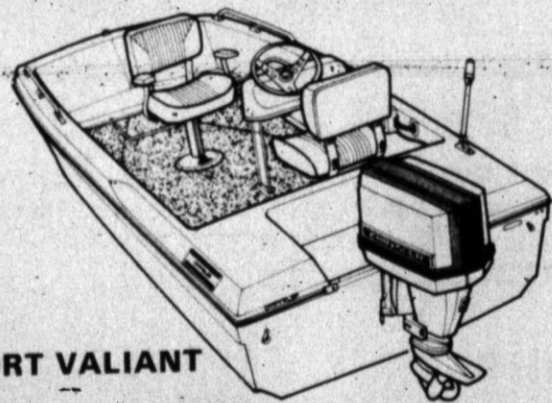


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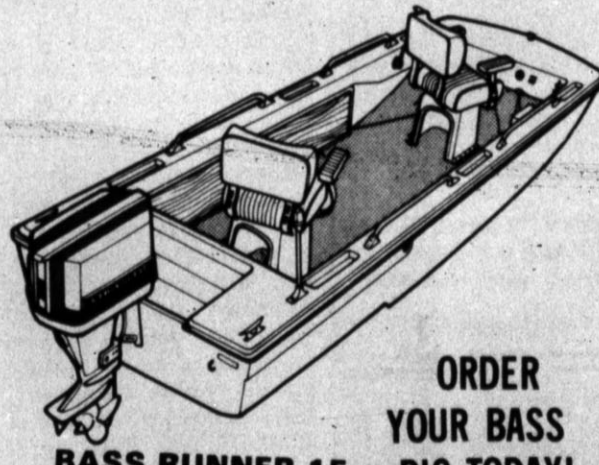


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MOTOR FOR EVERY SIZE BOAT...

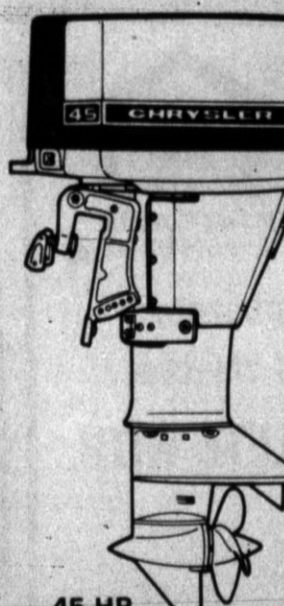


SPORT VALIANT
 Just about the niftiest 14 Ft. all purpose craft on water. Great for fishing with: raised side-steering console and simple to keep clean design.

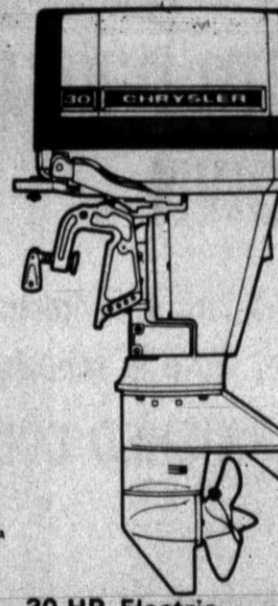


BASS RUNNER 15

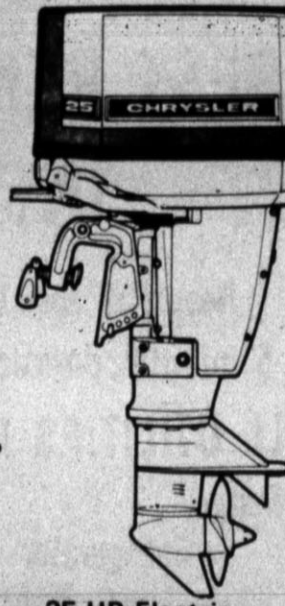
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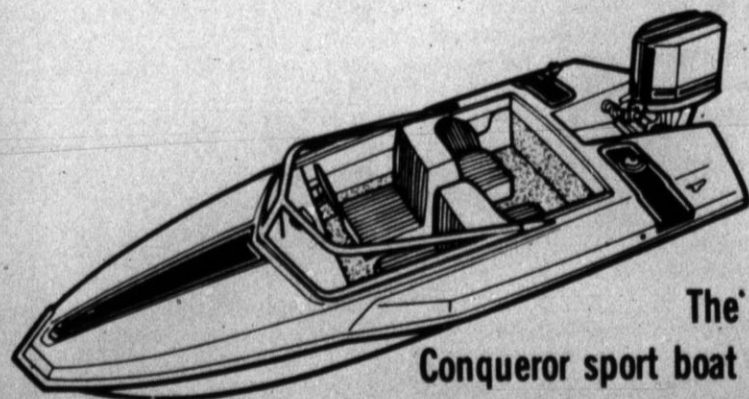


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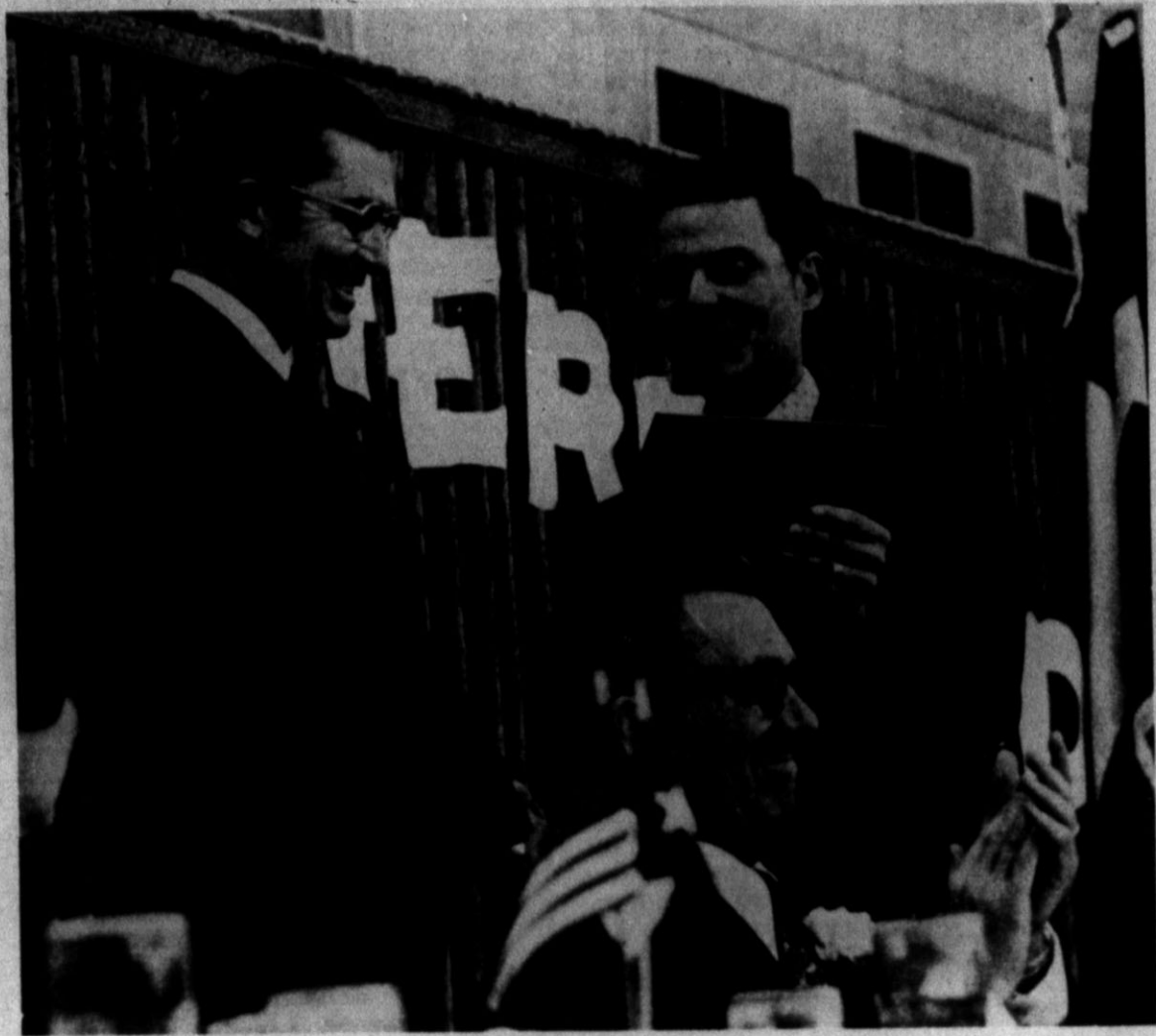


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The Sunday Brand

(Section Two)

Hereford, Texas, Sunday, February 4, 1973



Miss Sherry Arnold Is Bride Of Norman Harder

A candlelight wedding ceremony in Arkadelphia, Arkansas, was conducted for Miss Sherry Gaye Arnold of Wellington and Norman Dean Harder of Hereford Saturday evening. After a trip the couple will make a home in this city. Shiloh Baptist Church of Arkadelphia was the scene of

the wedding, with the Rev. Tommy Cupples, pastor of Park Hall Baptist Church, officiating. The bride, a former Hereford resident, is the daughter of Mr. and Mrs. Fred O. Arnold of Route 1, Arkadelphia. Mr. and Mrs. Ernest Harder, Route 1, Hereford, are parents of the bridegroom.

Mr. Arnold gave his daughter in marriage before an arch of green foliage, with paired spiral candelabra on either side of the centered kneeling bench.

She was dressed in silk organza, the bodice and sleeve caps overlaid with lace which was scalloped at the squared neckline. Wide lace cuffs caught the fullness of the lantern sleeves.

The skirt fell carpet length from the natural waistline and the double tulle veil, bordered in lace scallops, extended past the skirt length to form a circular train.

Her colonial bouquet with a central cluster of butterfly orchids was accented with touches of turquoise.

Her maid of honor, Miss Sherry Reynolds of Dallas, and bridesmaids, Mrs. Terry Hughes of Gordon, Arkansas, Mrs. Peter Rieck of Berkeley, Calif., and Miss Cathy Overbey of Lamar, Arkansas, all wore empire gowns in turquoise shade and carried bouquets like the bride's, but smaller.

Attendants to the bridegroom were Hereford men, Kerry Struve as best man, Glen Thomas and two brothers, J.D. and Gerald Harder, as groomsmen.

Mike Arnold and Robert McCallum lighted candles before the ceremony. Wedding music was by James Holder, who sang 'We've Only Just Begun' and 'Wedding Song.'

A reception at Oakland Community Building followed the wedding. Miss June Bollen of Vega registered guests. Mrs. Charles Todd and Miss Marsha McMillan served refreshments from a table appointed all in white and decorated with the wedding cake, which was topped with a colonial bouquet of fresh flowers.

Mrs. Harder has been county extension agent at Wellington for several months, after serving a training period in the extension service office here. She is a graduate of the University of Arkansas with a degree in home economics education.

Harder, a senior agriculture business major at West Texas State University, is an employee of Imperial Livestock Supply here.

Those going from Hereford to the wedding in addition to the bridegroom's parents were Mr. and Mrs. T.L. Sparkman, and Patsy Sparkman, Mrs. Bonnie Baldwin, Robin Baldwin, Mmes. Struve-Thomas, Mr. and Mrs. Tommy Schmidt were guests from Amarillo.



Mrs. Norman D. Harder... nee Sherry Arnold (Bradly photo)

Adrian News

ANN BEAVERS

Final rites for John T. Lewis, 56, of Amarillo and formerly of Adrian, were conducted, Tuesday afternoon in St. Stephen United Methodist Church in Amarillo.

Officiating was Rev. William R. Fleming, pastor and burial was in Memorial Gardens Cemetery.

Mr. Lewis died Monday morning at his home, following

a long illness.

He had lived in the Adrian area several years, where he was a former. He moved to Amarillo 10 years ago.

Survivors include his wife, one son John T. Jr.; two brothers George of Dallas and David of Floydada; a sister, Mrs. Eva Kennamer of Canyon and his mother Mrs. Myrtle Loyd of Floydada.

Mr. and Mrs. Tony Poteet of

Muleshoe spent the weekend with Mr. and Mrs. Howard Engle and Nina.

Mr. and Mrs. Ray Brorman and family were Sunday dinner guests of Mr. and Mrs. E.W. Berend in Hereford and later visited Mr. and Mrs. Dwayne Albracht and family.

Mr. and Mrs. Richard Fortenberry and family of Broadview, N.Mex., and Mr-Nannie Fortenberry spent Wednesday in Dalhart.

Mr. and Mrs. Larry Guffey are parents of a baby girl, Amanda Lee, born Saturday morning. Weight was 7 lb., 10 oz.

Mr. and Mrs. Brub Beavers and son Dewey, were Friday evening supper guests of Mr. and Mrs. Darill Ward in Vega.

Mr. and Mrs. Gordon Moore spent Sunday through Wednesday in Las Vegas, Nev.

Mr. and Mrs. R.B. Tate of Amarillo visited, Sunday with Imogene Parker.

Mr. and Mrs. Dick Rich and family visited in Sunray Sunday with Mr. and Mrs. A.D. Lewis and family.

Mr. and Mrs. Kenneth Callstrom are building a barn in Sunray this week.

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Club Formed At Summerfield

A 4-H club was organized in the Summerfield community recently. During a meeting Jan 26 the club elected officers.

They are Randy Harris, president; Allen McRight, vice-president; Beverly Edwards, secretary-treasurer; Mike Harris, council delegate; Kelly Foster and Bruce Edwards, song leaders; Stephanie Foster, reporter; Lee Ann Dobbs and Charles Hogan, telephone committee.

The club meets on the first Friday of every month. During the business meeting of this

month, members discussed the projects fair at the stock show in Dimmitt which will be Feb. 16 and 17. Members will work in the 4-H concession stand.

Leaders of the new group are the Rev. and Mrs. Neal Foster; Mrs. Robert Harris, food project leader; Mrs. Pat Hogan, child care leader; Mrs. Foster, clothing leader.

Members present were the officers and Bryan Edwards, Renee Dobbs, Ruth Hogan, Ronnie Harris, Barbara Foster, Kelly Lookingbill, Kella and Bernie Wilburn, Sandra and Brenda Brown.

Calendar Of Events

MONDAY
Women of St. Thomas Episcopal Church in parish hall, 3:45 p.m.

Delta Xi Chapter, Delta Kappa Gamma, in Pioneer Gas Flame Room, 7:30 p.m.

Rainbow Girls at Masonic Hall, 7:15 p.m.

Teen TOPS Club at Community Center, 4 p.m.

Rotary Club at Civic Club Center, 12 noon.

Evening Lions Club at K-Bob Restaurant, 7 p.m.

Dawn Lions Club at Dawn Community Center, 7 p.m.

Odd Fellows Lodge at IOOF Hall, 8 p.m.

Weight Watchers at First Baptist Church, 10 a.m. and 7 p.m.

TUESDAY

Beta Sigma Phi: Kappa Iota Chapter in home of Mrs. Tim Gearm, Alpha Alpha Chapter business meeting at Hereford State Bank, 7:30 p.m.

La Estudio Afflatus Club in Mrs. A.L. Hewitt's home, 3 p.m.

Women's Division, Deaf Smith Chamber of Commerce, executive meeting at Hereford Country Club, 12 noon.

Young Homemakers of Texas at LaPlata School homemaking rooms, 8 p.m.

American Legion and Auxiliary in American Legion Building, 7:30 p.m.

Rebekah Lodge at IOOF Hall, 8 p.m.

Deaf Smith County 4-H Horse Club at Community Center, 7:30 p.m.

Calorie Patrol TOPS Club at Community Center, 9:30 a.m.

Weight Watchers at First Baptist Church, 7 p.m.

La Plata Study Club in home of Mrs. Jay Boston, 8 p.m.

Young Homemakers Extension Club in home of Mrs. Don Daugherty, 833 Blevins, 9:30 a.m.

WEDNESDAY

United Methodist Women, luncheon in First UMC

fellowship hall, 12 noon.

WEDNESDAY

Simms Study-Craft Club at Simms Community Center, 1:30 p.m.

United Presbyterian Women's Association, lunch in church fellowship hall, 12 noon.

Merry Mixers Square Dance Club at Community Center, 7:30 p.m.

Noon Lions Club lunch at Civic Club Center, 12 noon.

Knights of Columbus at KC Hall, 8 p.m.

THURSDAY

Mon Amis Study in Easter Community Building, 2 p.m.

Hereford Study Club in home of Mrs. Roy Hartman, 7:30 p.m.

La Madre Mia Study Club supper for members and husbands, Pioneer Gas Flame Room, 7:30 p.m.

St. Anthony's Women's Organization at parish school auditorium, 8 p.m.

Hereford Riders Club in Community Center, 7:30 p.m.

Jaycees at Dickies Restaurant, 8 p.m.

Kiwanis Club in Civic Club Center, 12 noon.

Weight Watchers at First Baptist Church, 7 p.m.

Toastmasters Club at REA Building, 7:30 p.m.

Right To Life Committee in SWPS Reddy Room, 8 p.m.

FRIDAY

Kiwanis Whiteface Breakfast Club at Civic Club Center, 6:30 a.m.

Hereford Garden Club in Pioneer Gas Flame Room, 2:30 p.m.

Sweet and Fancy Decorating Club at Community Center, 9:30 a.m.

Cultural Extension Club in SWPS Reddy Room, 2:30 p.m.

SATURDAY

Beta Sigma Phi Valentine ball in Knights of Columbus Hall, 8 p.m.

Club Meets At Ranch Home

Mrs. Wayne Sifford was hostess at her ranch home at the edge of the "canyon country" in far western Deaf Smith County Wednesday afternoon to

members of Bippus Extension Club and a guest, Mrs. Pat McAnear.

Subject of the program was Managing Family Resources.

Argen Draper, county extension agent, discussed Smart Shopping. Eight members answered roll call by telling unpleasant experiences in Out-Of-Reason Shopping, all pointing to the warning, "Don't buy it if you don't need it or can't store it."

Mrs. Draper also announced a Healthy Heart Seminar to be held in Amarillo Feb. 8, urging members to attend and hear discussions by half a dozen specialists in heart disorders.

A former club member, Mrs.

Community Calender

3 & 4—District convention, Veterans of Foreign Wars and Ladies Auxiliary.

23—Campfire Girls' father-daughter banquet in County Bull Barn, 7 p.m.

MARCH

1—Lions Club pancake supper at County Bull Barn.

8—West Texas State Exes Club at Hereford Country Club, 7:30 p.m.

29—Lions Club ladies night.

APRIL

21—Miss Hereford Pageant at high school auditorium, 7:30 p.m.

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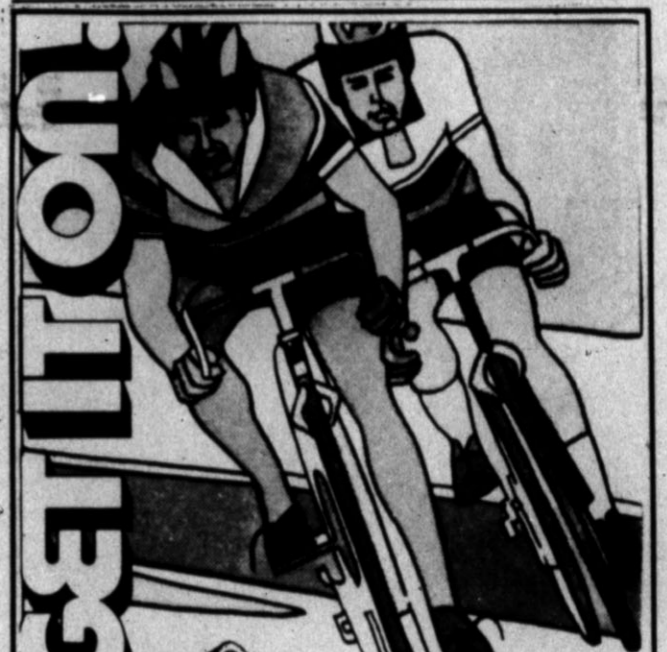
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By the Garden Gate

With Glad

By Mrs. Art Manjeot

When I opened my window this morning to listen to the souging of the wind through the pine trees, beautiful sunshine and singing birds greeted me. A lovely spring morning, temperature around 55 degrees.

A warm southern wind rustled the oak leaves, and many of them came bouncing and prancing across the green lawns, as little children rushing to play. Peeking out from the lush grass were the golden dandelion blossoms. Daffodils budding in their warm earthy beds. Soon they will be flaunting their golden trumpets and greeting the passers-by.

A good day to go touring. Twenty-two ladies of the Antique Group of the Officers Wives Club loaded into a bus,

with their brown sack lunches to go to Suffolk and other interesting places.

The first stop was at a historical museum. To one interested in history it was a rare treat. The arrangement and dissertation was well done. They depicted the history of Virginia and the southern states from 1815 to 1900. I really wished for a tape recorder so that I would have correct data relative to the various features.

The old blacksmith shop, the large anvil, forge and other smithy tools made one marvel at the changes wrought in this age.

Especially interesting was the corner barber shop, with its beautifully tooled cabinet with many small shelves on which

were placed the individual shaving mugs for each of the customers. Each mug had its own personality: the farmers with a pictured plow, the artist with a palette, the writer or news media, printed page or book, etc.

Products of the plantations: hung and dried tobacco, peanuts, sheller, horses, cattle, buggies, wagons, and a most interesting baby buggy with wooden wheels, folding top and painting on the side of it was a dog holding a struggling mouse in its mouth. A much repeated question among the tourists was, "Why such a picture on a baby's buggy?"

The post office and grocery store, or really it was a general mercantile store, revealed many of the changes. I particularly enjoyed studying the paper labels on the tin containers. Many of the trademarks I remembered from having seen them in my grandparents' pantry.

Piece goods, hats, plumes (ostrich) men's top hats, in unusual carrying boxes, shoes, gloves, dresses; also display of drugs and some home remedies.

Center of interest was a pot-

belled stove with cane or wooden bottom chairs near by, nails kegs, and of course a much worn checkerboard with checkers placed just so; some the original ones were missing but buttons or other items were used. The checker game had to go on.

In the same building there were numerous flea markets, and since many of us liked to browse hundreds of items were displayed or covered up, really buried in other things, so one had to dig and hunt.

The furniture was especially interesting to me. Beautiful woods, such as rosewood, cherry, walnut and mahogany. There was a bedroom suit with a sleigh-shaped bed. It was a real eye catcher. Had been beautifully restored and the wood was of lovely texture. Really I was tempted to purchase it for my guest bedroom.

After lunch we returned via another hi-way and made several stops. One that was a real "stopper" was called The Hole In The Wall. Much to see, if one liked to dig and hunt.

Some of the ladies found some clever old tables (occasional game tables), blanket holders, bone dishes, various types of iron ware, ironstone, cut glass etc. I thought of my friend Mary Kay, she would have had a "ball" on this tour.

I was impressed by the Martha Washington Shop which had an adjoining flower shop, for one interested in flower arranging was nice to note the differences in their style and compare with ours.

At this shop I did make a purchase, a cricket box.

A clever little brass box with perforations. In Colonial times the fishermen would catch crickets and place them in the boxes and use them for bait. (Mine will probably be used to arrange flowers in).

Another purchase was 2 silver trivets in an Old English pattern, which is very lovely. Was told the pattern is one of the favorites of the Nixon sisters. Another interesting stop was at Hound Hollow.

Was a happy day, as well as informative. The peanut farms were especially interesting. As we approached the coast the gulls had flown in and the soil of the farmland was covered with the birds.

My traveling companion, whose childhood home was in Washington state, told me that when the gulls came inland it was a sign that there was a storm brewing and that we would probably have bad weather. We did, the next day a rainstorm blew in and was cold, cold, cold.

The farm homes and surroundings were attractive and showed good farm practices. It was surprising to me to see the huge school houses in the country. On inquiry I learned that these were attended by children from Ft. Lee, Petersburg and other adjoining towns.

The settings were beautiful. Really seemed that it would be advantageous to have places of learning in the countryside. Children from city areas are privileged to learn of nature, farm animals, farming, fishing, forests, rivers etc.

Lloyd Jr. can tell me many pertinent facts relative to peanut farming. Time to plant, preparation of soil, cultivation and harvesting, he also knows facts relative to tobacco raising. His school is near a large farm.

Another added feature of attraction to most of the urban homes, was that they were tastefully landscaped. The winter evergreens are lush and beautiful. Nandinas, hollies, and pyracanthas are loaded

with a bounteous crop of beautiful red berries. The clusters of berries on the nandinas, are the largest and fullest I have ever seen.

Most of the homes had been built in locations which have wooded areas and in many instances the native trees and shrubs have been left where at all possible.

The trees and red berries are favorite haunts of the birds. Many birds winter here. I have seen mockingbirds, woodpeckers, yellow finches; a covey of the yellow finches gathered on our front lawn under our crabapple tree. Was a beautiful sight, seeing them feeding on the blue grass. A new green bird feeder is being added at 570 Coral Sea Dr. so that birds will have food when snow and rain comes.

The following is a clipping from one of the daily papers, it relates what often happens to the robins who gorge themselves on the juicy scarlet berries.

BIRDS GET BOOZED ON RED BERRIES.

The swallows return to Capistrano on March 19, the buzzards fly to Hinckley, Ohio, March 15 and the robins head for St. Petersburg when the berry bushes ferment.

They are flocking to this city to nip the juicy scarlet berries. The warm January sun shining down on the pepper bush and others with red berries ferments the ripe berries.

The robins gorge themselves, then fly blind, wobbling on branches, staggering, doing ground loops.

Audubon Society leader Mrs. H.R. Mills says the redbreasted birds first appeared last year and seem to have added St. Petersburg to their migratory flight plan. It is a concern to the Audubon Society that the lovely birds go to such an extent that they gorge themselves and become intoxicated.

GOURMET GROUP, invited me to attend their meeting and share in the goodies prepared by two Greek ladies. The lecture and demonstrations were most interesting and the food

was delicious.

The following dishes were prepared: dolmathes (stuffed grapevine leaves), avgolemono sauce, mousaka casserole, bechamel sauce, preska fasolya gishni and baklava. The last named is a dessert, and is real "yummy".

The chief ingredients are strudel leaves and walnuts. Am real eager to try this.

The vegetable dishes were tasty- the mousaka was the one that I particularly liked. Am sharing the recipe with you:

1 1/2 lb. hamburger, 3 medium onions chopped fine, 3 tbsp. tomato paste, 3 medium eggplants, 12 small potatoes, 1 cup water, 1/2 cup grated Parmesan cheese, 2 sticks butter, salt and pepper to taste, also bread crumbs sufficient to cover bottom of baking pan.

Brown onions and hamburger in half cup of butter. Add tomato paste, salt and pepper to taste and the water. Cook over flame until liquid is absorbed.

While this is being prepared, slice eggplants and potatoes lengthwise. Fry in butter, browning on each side (use care that the eggplant is not overcooked).

Sprinkle pan 9x12 with bread crumbs, then place layer of 1/2 potatoes and eggplants, cover with meat mixture, then layer the remaining potatoes and eggplants. Cover with bechamel sauce. Bake in 350 degree oven 1 hour. Serve hot, serves 8 to 12 persons.

Bechamel sauce: 1/2 stick butter, 2 tbsp. flour, 2 cups milk, 1/2 cup grated Parmesan cheese, 4 eggs, salt and pepper. Cook over medium flame, brown flour with butter lightly stirring

to avoid scorching. Add milk gradually stirring constantly and cook until thickened. When it begins to bubble remove from flame immediately. Beat eggs well and add to mixture along with cheese. Mix thoroughly, add seasoning as desired (This is very tasty).

MOURNFUL SOUND. As I write I hear (every 30 minutes) the boom of the cannon at headquarters, in memory of President Lyndon Baine Johnson. Seems the smoke had hardly cleared after the shots which were in salute to the memory of another honored American... President Harry S. Truman.

America has lost two honored leaders. I pray that they have not wrought in vain, but rather our nation will be united as never before, and as we mourn their departure we shall have peace.

SERGEANT YORK
On Oct. 8, 1918, Army Sgt. Alvin C. York single-handedly killed 20 enemy soldiers and captured 132 others in France.

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School Menus

HIGH SCHOOL JUNIOR HIGH
MONDAY—Macaroni and cheese with diced ham raviola casserole with meat sauce, buttered broccoli, chocolate cake, rolls, butter, milk.

TUESDAY—Barbecued beef on bun or chili burger, potato chips, blackeyed peas, cole slaw, peach pie, buns, milk.
WEDNESDAY—Beef stew with vegetables or steamed wieners, buttered spinach, Jello and fruit with whipped topping, cookie, cornbread, butter, milk.
THURSDAY—Oven fried chicken and cream gravy or chicken fried steak, whipped potatoes, green peas, tomato

slice, peach half, rolls, butter, milk.
FRIDAY—Fish sticks with catsup or tuna salad, French fries, baked beans, cabbage salad, cake, rolls, butter, milk.

ELEMENTARY PUBLIC SCHOOLS
MONDAY—Raviola casserole with meat sauce, buttered broccoli, W.K. corn, chocolate cake, rolls, milk.
TUESDAY—Barbecued beef on bun, potato chips, cole slaw, peach pie, buns, milk.
WEDNESDAY—Beef stew with vegetables, buttered spinach, Jello with fruit with whipped topping.

cookie, cornbread, butter, milk.
THURSDAY—Oven fried chicken with gravy, whipped potatoes, green peas, peach half, rolls, butter, milk.
FRIDAY—Fish sticks with catsup, French fries, baked beans, cabbage salad, cake, rolls, butter, milk.

ST. ANTHONY'S PAROCHIAL
MONDAY—Hamburgers, potato chips, plum cobbler, milk.
TUESDAY—Baked turkey, dressing and gravy, green beans oatmeal cake, buttered bread, milk.
WEDNESDAY—Burrito,

buttered corn, tossed salad, peaches, milk.
THURSDAY—Meat Loaf with catsup, buttered potatoes, peas, brownies, rolls, milk.
FRIDAY—Beef stew with vegetables, cabbage pepper salad, cinnamon rolls, cornbread, milk.
DAY CARE CENTER
MONDAY—Breakfast: Farina, raisins, milk; Lunch: Spaghetti and meat sauce, green peas, Fruit Cocktail, hot rolls, butter, milk; Snack: Bread and butter sandwiches, orange juice.
TUESDAY—Breakfast: Cinnamon rolls, apple slices,

milk; Lunch: Oven fried chicken, creamed potatoes, green beans, chocolate cake, hot rolls, butter, milk; Snack: Banana slices, cookies.
WEDNESDAY—Breakfast: Hot biscuits with jelly, orange slices, milk; Lunch: Meat patties, buttered corn, chopped broccoli, ice cream cones, hot rolls, butter, milk; Snack: Pumpkin bread, milk.
THURSDAY—Breakfast: Banana bread, raisins, milk; Lunch: Roast beef with gravy, steamed rice, green beans, sliced bread, chocolate pudding, butter, milk; Snack: Chocolate cookies, milk.

Singing Group Gives Program

"The Wesley Singers", a group of high school girls from the Methodist Church, presented a musical program at the regular weekly luncheon meeting of the Hereford Lions Club Wednesday at the Civic Club Center.
 The choir was under the direction of Fred Ratliff, choral director at Hereford High School. Program chairman was Bill Gentry.
 President Nolan Grady recognized Pam Cosper and Steve Jones as Students of the 6 Weeks from La Plata. The club also welcomed Mrs. Doris Pinnell as the new operator of the coffee shop and caterer of the luncheons.

COLLEGE FOUNDED
 On Oct. 9, 1701, Yale College was founded at Saybrook, Conn.

Letter To The Editor

Dear Editor:
 I've been an admirer of the prairie wind since I moved to Dalhart in 1936—where I witnessed some of its virtuosic performances. Being a child of those dear dead dustbowl depression days, I still love the wind.
 The God who created it compared it to Himself: "The wind bloweth where it listeth, and thou hearest the sound thereof, but canst not tell whence it cometh, and wither it goeth: so is everyone that is born of the Spirit."—John 3:8.
 Watching the wind move things around during the all-day siege we had here last Saturday brought the following poem to me:

Here comes the cold and capricious January wind again.
 Bent on decorating all the barren trees with sheets of newspaper,
 And streamers of toilet tissue—and blowing bits of this and that.

Our tallest Russian Olive caught a brown paper sack on her topmost twig.
 And is triumphantly tossing her head.

To show off the latest finery to all her sisters of the row.

The locust is being pummeled about and forced to give up.

The bangles she's clung to all the long and hard winter.

The ground around her is accepting all the remaining brown curled pods of beans.

As they are torn from her tresses (Poor dear has only four of five left).

Our rosebush caught a tumbleweed, and a napkin and a battered box.

The honeysuckle on the clothesline pole has been back-combed.

With no chance to smooth her locks.

The neighbor's evergreens are doing a bellydance that would do credit to Little Egypt.

Robinson's apple tree caught a pretty pink tissue.

And is fluttering it at one of the cherry trees in a gesture of generosity.

The few leaves left from the worrisome wet winter.

Curl and climb and fly with this wind—this disrupter of the calm.

And duck furtively around corners of houses—and jump over fences.

The umbrella trees have taken umbrage with her.

And stand querulously shaking their fingers in her face.

The Sims' big elm—old man of the neighborhood—
 Is so excited I fear he may have a stroke.

And the wind hurries along her friends the clouds and the dust—
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Factors May Influence Continued Employment

"I only have eighth grade education and I work all my life in the fields. Here I make more money and have chance for more steady work. I'm tired of working in field."

He was a migrant worker, one of more than 600 Rio Grande Valley residents that Ling-Temco-Vought, an airplane manufacturer, gave job training to and then moved to a plant in the Dallas-Fort Worth area.

Three years later 55 per cent

were still working for LTV, making the program one of the most successful ever attempted and resulting in a labor retention record that was good by any industry's standards.

Dr. David C. Ruesink and Michael C. Kleibrink, rural sociologists with the Texas Agricultural Experiment Station, studied the program and its participants from the beginning. Now, with the program completed and a success, the sociologists can

offer some reasons for the results.

The backgrounds of the workers included less than 20 per cent migrants. Most of the group, of which 90 per cent was Mexican-American, had tenth grade education.

A major reason for a worker staying with the program, they found, was the supporting social structure, such as his family and friends. Though a majority of the workers, for example, learned of the program from the

Texas Employment Commission, the most successful first heard of the program from friends or relatives. The sociologists believe that there may be some psychological support for the worker if he knows that others have a high regard for the program.

Workers having friends or relatives in the receiving community also were more likely to adjust better than the others. The presence of kin in the new area was probably very

important for those of low social status. More of the stayers had relatives in the new area than did those who left.

A moving and living allowance supplied by LTV for the transfer was another main factor in the project's success, the sociologists found. It was less important than the chance to move up in the work force with some guarantee of success, however.

Successful relocatees also tended to have background that

helped in the move. Stayers tended to have more formal education than those who left. They also had a higher average income prior to moving and a better work record.

Previous job experience had a role in the adjustment.

Although complaints about the work or environment were few, more of the stayers had done similar work before. Though a radical change in jobs may not be a big enough reason to cause a worker to quit, it could cause

him to leave the program if it was coupled with other problems.

Realistic ideas about what the new community would be like was another reason for success. Those who were unrealistic or overly pessimistic were more apt to leave. Development of a favorable but honest opinion of the new situation was essential to success.

The sociologists, also members of the Department of Agricultural Economics and

Rural Sociology at Texas A & M University, discovered three main reasons for workers leaving the program.

Generally centered around some kind of conflict, the most basic groupings were crisis situations, such as illness or accidents, ethnic conflicts, and adapting to the new population densities.

The crisis situation often involved some family member who had remained in the sending area, such as the parents or wife. Usually the worker returned because he thought that there was no help available. Counseling, plus an aid referral service, would probably have helped many stay on the job.

Ethnic conflict usually arose when the highly-motivated and generally hard working Mexican-Americans moved into a new area without regard to whether the residents were black, white or Mexican-Americans. Many of these residents were hostile to the newcomers and usually made them feel "threatened."

Population density creates some tensions even for veteran city dwellers, the sociologists said, and helped compound problems for the workers, who were used to areas of lower population. Frequently, a relocatee moved soon after arriving to an area of equal or less dense population, seldom to a more populated area.

The crucial question still remains unanswered, however, Ruesink and Kleibrink said. The result of moving the job to the people may be more important than the social, psychological, political and economic consequences of moving the people to the job.

Both methods may be feasible for high manpower areas, they said.

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Plans Issued For Spellers

County Judge W. C. Williams has been named to direct the activities of the 1973 Spelling Bee for Deaf Smith County.

More than 200 contestants will participate in county eliminations to be held March 15 and 16 at the courthouse, under the supervision of Judge Williams.

The 1973 Regional Bee, the Silver Anniversary Bee, co-sponsored by the Amarillo Globe-News and West Texas State University, will be held in Amarillo on April 18.

More than 11,000 students in the eighth and lower grades are expected to participate. The area includes 46 counties in the Panhandle. There are 26 Texas counties, 10 in Oklahoma, four in New Mexico and three in Kansas.

The 1972 champion from Deaf Smith County was Tony Albracht, son of Mr. and Mrs. W. J. Albracht.

Billy Bayne, son of Mr. and Mrs. Dudley Bayne of Hereford, was the 1972 junior division champion.

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THE SUNDAY BRAND Editorials

Page Six The Sunday Brand, Hereford, Texas, Sunday, February 4, 1973

Second Rate Power

The end of a long and frustrating war is probably the worst possible time to think about the need for continuing military strength. And yet that's exactly why it is important to do so. Now.

Have you ever wondered how we could pay for an expensive war in Southeast Asia plus a 380 per cent increase in federal civilian programs since the mid-1950s? All without rationing or a steep tax increase?

The growth of the economy—that much-abused miracle machine—provides part of the answer. Inflation—a hidden tax increase—provides another part. We got the rest of the money by shortchanging our strategic defenses.

During the term of Secretary of Defense Robert S. McNamara, we began to follow a policy of letting the Russians "catch up" with us in strategic weapons. They're reasonable fellows with a persecution complex, the public reasoning went, and once they achieve "parity" they will be content to stop there.

That was the public reasoning. In private, our leaders had become convinced that the American people were unwilling to support an adequate defense force. They still are. The controversial chief of naval operations, Admiral Elmo Zumwalt, said it publically last September: "It is the will of the American people that the United States become a second rate military power."

We are well on the road to achieving that status. Our current first-line fighter and our current strategic bomber are both products of the 1950s. At least half of the fleet is obsolete. In missiles, the Russians are ahead of us by some means of reckoning and even with us by others.

The defense budget for fiscal 1973 is smaller than that for 1970. As a per cent of Gross National Product, it is little more than half what we were spending in 1955. But spending for strategic weapons is down even farther than that comparison would suggest. First, much of the defense budget

lately has been eaten up by the Vietnamese war, which has demanded primarily tactical weapons. Second, the steep military pay raises of recent years mean that more of the budget now goes for manpower, less for weapons. And finally, there's inflation. Just like your dollar, the Defense Department's dollar buys less.

And what of the Russians? It's hard to say for sure, but the indications now are that they have no intention of being satisfied with parity. They want superiority. If they get it, we will be in the gravest possible danger.

The point to keep in mind is that major strategic weapons systems take years to develop and produce. You cannot simply decide that you've made a mistake and then rectify it in a few months of hard work.

Anti-militarists have a favorite red herring that they like to drag into any discussion of national defense. "Why," they ask rhetorically, "do we need the ability to destroy a potential enemy four, six, or eight times over?"

The answer is very simple. This country is committed to taking the first blow in a thermonuclear war. In other words, we will fire only if fired upon. But if we are attacked first, much of what we have to retaliate with will be destroyed—at that point, we would no longer have the means to destroy an enemy several times over. We would be lucky if we had the means to destroy him once.

But the grisly logic of this truce by terror in which we live demands that we maintain the credibility of our retaliatory power. We must have a margin of strength sufficient to leave no doubt whatsoever in the minds of enemy strategists. Once the doubts arise, then the calculations often get bent to suit the mood of the calculators.

Historically, military men have usually been over-optimistic about their chances for success on the eve of a war.

It is relatively easy to become a second-rate power. The trick is being able to survive as one.



Peace Expected To Give Economy Boost

BY BERT MILLS

Washington, D.C.—Peace in Vietnam, if finally achieved following the cease-fire, will mean more to America psychologically and spiritually than materially but prosperity should receive another nudge and national unity is bound to improve.

Ending a war often means a severe dislocation of the economy as war contractors their government orders and returning servicemen flood the job market. Also, Americans usually celebrate by going on a buying spree when a war ends, causing inflation.

None of these things should

occur this time. The wartime economy has been grinding toward a halt for years and dislocations in business should be minor. Most of the troops are already home and most have already found jobs in an expanding civilian economy.

The public attitude toward the end of the longest and most controversial war in U.S. history is one of relief, not joy. Inflation is already a problem which will not be worsened substantially by the end of fighting in Southeast Asia. To economists, the war had already become rather insignificant long before it ended. Immediate reaction of the

stock market to peace was a decline. As one analyst explained it, "Peace has already been discounted 30 times." However, the long-term effect of peace should be favorable on Wall Street because it has been so long since we have enjoyed a peacetime economy. Most forecasters expect a market rise, for psychological reasons.

Defense Slashes Not Expected

Most people may look for big cuts in defense spending but that is not the outlook in Washington. The 1974 Budget will call for the Pentagon to get \$80 billion plus—a slight increase over the current rate. It should be remembered that the Budget was prepared in anticipation of peace.

Back in fiscal year 1969, the Vietnam war cost nearly \$29 billion. The original estimate for the current year was \$6 billion. While that figure has been increased twice due to heavy fighting and bombing, the current estimate is about \$8 billion. So Vietnam costs are only around 10 per cent of the defense budget.

At the peak of Vietnam fighting in 1969, there were 3.5 million men in the armed forces. Today there are 2.3 million, after successive cut-backs during the Nixon Administration. Those figures suggest a huge saving in manpower costs, until one remembers the sharp increase in military pay scales, as part of the drive toward an end to the draft and an all-volunteer force.

Another factor on defense costs is the programs deferred during the fighting. Stocks have been depleted, weapons development has been postponed, and the costs of bringing back the Vietnam veterans will continue for some time. Also, another pay increase is projected, and inflation continues to run up all costs.

A major debate probably lies ahead on military spending. Peaceniks in Congress will probably try to slash Pentagon spending, as George McGovern proposed last year. President Nixon wants to cut domestic social programs. Liberals want to declare a "peace dividend," starve the military, and expand rather than curtail welfare outlays.

Protesters Need New Cause

The Vietnam war has been the focal point for dissent by a minority of Americans. Peace will not automatically end what President Nixon has termed "a spiritual crisis." But the President has recognized that war "was only part of the problem, and in many cases it was only an excuse rather than a reason."

What Is Our Score?

Rural communities don't stay the same. They get better or worse. Four key areas for helping make rural America a better place to live and work are people building, community facilities, environmental improvement and economic development.

You can rate your community—"score" it—on these four essential ingredients to development.

People building includes such things as education, health services, cultural satisfaction, outreach to the disadvantaged and leadership. For in-

stance, score your community on the adequacy and availability to all of schools.

Community facilities include housing, transportation, utilities and public services. To score your community in housing, for example, consider all sectors in terms of living conditions—crowding, sanitation, upkeep and appearance, availability and costs.

Environmental improvement covers conservation, recreation and community initiative. Economic development deals mostly with hobs, business and industry. But it also considers credit availability and use of natural resources.

After rating your community from poor to good or superior in these four essential areas, ask others if they agree. Get several opinions. Exchange views. If you and others think change is needed, you may wish to form an action group to work toward community goals.

There is help available to communities in this task. Throughout America, county, state and regional rural development groups are prepared to help.

To get rural development committees and organizations involved in your community improvement programs, see your local representative of the U.S. Department of Agriculture. This could be someone from the County Extension Service, Farmers Home Administration, Rural Electrification Administration (local power or phone co-op), Forest Service or Soil Conservation Service.

It's your community. The Department of Agriculture can help. But no one knows its needs and ambitions better than you and your neighbors.

THE BOOTLEG —Philosopher

Dear editor:

In line with what I have figured out is the new U.S. Postal Service's motto: "Neither rain nor sleet nor snow nor gloom of dissatisfied customers shall keep us from showing a profit." The Postmaster General has proposed plans for charging extra for any envelope that's not standard size.

As he explains it, odd-size envelopes won't go through the automated canceling machines, so people ought to pay extra for mailing such things as tiny birth announcements, square wedding announcements; over-size Christmas cards, etc. He figures half the people will go on using the off-size envelopes and the postal service can pick up an extra 100 million dollars a year this way.

This makes sense, but he shouldn't stop there. Not only should all envelopes be the same size, the contents of all letters ought to be the same. That way, it wouldn't make any difference whether your mail arrived a week late or never at all. Be the best way on earth to cut out all this complaining about lousy mail service.

Speaking of standardizing things, I understand that before long all packaged or canned or jarred foods will carry a label telling exactly what's inside, how much fat, how many calories, carbohydrates, protein, etc., and also include the serving size and the number of servings per container.

As far as I know this is a fine thing, I guess if a man can't depend on his taste buds to tell him what to eat he ought to gather up the labels, get a slide rule and figure out what he's going to have for dinner, but it's that part about telling the number of servings each can contains that's going to run into trouble.

Servings for whom? If for a 12-year-old boy who got a football for Christmas, forget the label and start emptying cans into a dishpan till you get it about half full.

Washington may be trying to standardize this country but it's going to be a job. There are just too many people who won't stand still.

Yours faithfully,
J.A.

Talk of Texas

BY JACK MAGUIRE

FOOTNOTE TO HISTORY—Forty-nine years ago this month, the electric chair at Huntsville State Prison was used for the first time.

On February 8, 1924, five men died in the chair from the surge of electrical current that takes two minutes to kill. Since then, 361 men have been put to death in that manner. No woman has ever been executed by electrocution in Texas.

Mark Matthews, a convicted murderer from Harris County, had the dubious distinction of being the first person to die in the chair. The last was Joseph Johnson, Jr., also from Harris County, who was put to death on July 30, 1964. The chair has not been used since then.

Before the electric chair was installed at Huntsville, each county executed its own condemned prisoners by hanging.

If capital punishment is legalized again in Texas, somebody will have to learn how to operate the electric chair. The last official executioner at Huntsville died without teaching anyone else his trade.

REMEMBER WHEN—No man (except "drug store cowboys" and sissies) would be caught dead in a wrist watch?

In those days, trousers came equipped with a watch pocket. It housed the large timepieces that ranged from the \$1 Westclox to the big, expensive ones that every locomotive engineer was required to carry.

WINTER WONDERLAND—Traditionally February is the coldest month of the year in Texas. Records of the National Weather Service prove it.

Twice the mercury has dropped to 23 degrees below zero in Texas, both times in February. On February 12, 1899, Tulla, in Swisher County, registered an official 23 below—a record that wasn't matched for 34 years. Seminole, Gaines County, equaled it on February 8, 1933.

On February 14, 1895, the biggest snow in weather history hit South Texas. Houston, Orange and other points registered 20 inches. Even Brownsville, on the tip of the state, had six inches—the last snow measured to date in that Rio Grande City "where the sunshine spends the winter."

DINER'S NOTE—It is possible to have a bona fide Texas wine with one's meal, but the product is not for sale in stores.

Texas' only commercial vintner, the Val Verde Winery in Del Rio, is able to turn out fewer than 2,000 cases a year. The demand for the product is such that it is never sold except at the winery.

Val Verde produces three wines from native Texas grapes. One is a dry red that tastes a lot like sherry or Madeira, one is a sweet amber and the third is a dry amber.

TRAVELING TEXAS—The only remaining Spanish aqueduct in the U.S. can still be seen in San Antonio.

It is the Espada aqueduct built about 1745 and in continuous use since. It is located at 9044 Espada Road in the Alamo City.

From The Brand Files.....

50 YEARS AGO

In spite of the unusual number of sick people in the community and the suddenly cool weather a fair crowd turned out Thursday night to the joint program of the lyceum committee and the Hereford Band at the Star Theater... Hereford is soon to have a real grist mill... The weather man wired the Brand Thursday that it would be awfully cold Friday morning and that it might snow.

35 YEARS AGO

Further optimism for the approval of the electrification program in Deaf Smith County was expressed in a wire received from Boyd Fisher, director of the development division in Washington, Wednesday afternoon... Hereford users of electricity, both residential and commercial, will find smaller bills in their mail boxes February first as a result of the rate reduction made by the Texas Utilities Company and approved by the city commission this week.

20 YEARS AGO

In connection with the new irrigation well spacing law, which goes into effect today, the Deaf Smith County Committee will hold its first meeting Monday, Feb. 2, beginning at 8 o'clock in the county court room in Hereford, Gail Neal, chairman, said Sunday... Transactions in the office of County Clerk will go on a cash basis on Feb. 1, 1953, it was announced today by Ralph Smith, clerk.

10 YEARS AGO

A proposed budget calling for the expenditure of \$583,793 plus an \$82,177 operating reserve was reviewed and a public hearing set at the regular meeting of the City Commission on Monday... Hereford residents are being warned against moving trailer houses to lots behind their homes without first checking with city offices in regard to zoning restrictions.

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O. G. Nieman
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Sue Coleman
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Club Woman Of Year Named

Mrs. J.H. Holden was nominated by Wyche Home Extension Club at its Thursday meeting, for woman of the year in clubs of this county. Mrs. Ira Ott presided over the business session in the absence of Mrs. Holden, president. Mrs. Holden was also nominee as a delegate to a district meeting.

The program was given by Mrs. Art Lewis and Viola Williams. It was on hand decorated articles, using cameo plaques. The two members showed several decorated articles they had made and told

how to make new ones. Mrs. Paul Jones gave a second part to the program, telling about thommade cleaning supplies. She demonstrated a sink cleaner, a silver and metal cleaner, and showed how to polish a window. Mrs. G.W. Duncan directed recreation.

Mrs. Bob Thuett and Mrs. W.R. Duncan were honored as guests.

Other members present were Mmes. Wayne Jones, E.C. Hewitt Jr., Leroy Bodkin, W.P. Axe, Larry Bigham, Charles Packard and Harley Ward.

Skit Shows Club Lesson

A skit showing mistaken uses of cleaning aids was given by a group of members for the program of North Hereford Extension Club Thursday afternoon, when Mrs. Tony Hoffman was hostess in her home.

Those present for the program and a social period were a guest, Mrs. Carl Luke, and Mmes. Paul Hoff, J.A. Crofford, Gaylon Bryan, A.E.

Hodges, T.E. Siegler and T.E. Brisendine.

Mrs. Kenneth Harggard's home will be the next meeting place, on Feb. 15.

COMMUNISTS CONVICTED

Eleven leaders of the Communist Party in the U.S. were found guilty of criminal conspiracy against the government on Oct. 14, 1949.



Mrs. Doyle Bock

Mrs. Doyle Bock

Kentuckian Enjoys Texas' Friendliness

BY LORI HOPSON
Staff Writer

Mrs. Doyle Bock, a newcomer to Hereford from Louisville, Kentucky, says there isn't much she really misses about her 'old Kentucky home' except its beautiful bluegrass.

"There's no way to describe it," she says, "and I'm beginning to miss it a little."

Other than its lack of bluegrass and numerous trees, however, Mrs. Doyle says the Texas Panhandle lacks little.

"We like it fine here," she says. "We came from a big city, and we're really welcoming the slower pace of life here."

She also mentions friendly people as a definite Hereford asset.

"You get to know the people around you better here than you can in a large city. People are friendlier and much more

helpful," she says.

The Bocks moved to Hereford when Bock was transferred here by Armour and Co., where he is employed as a beef grader and selector. The family consists of Mr. and Mrs. Bock, Janice, 15, and Doyle Jr., 12.

"They like it here really well," says Mrs. Bock of the youngsters, "Doyle Jr. would still like to go back sometimes, but he's beginning to adjust to the change."

"Jancie really has adjusted well," she continues, "She didn't want to come in the first place, and now she's really enjoying it."

Mrs. Bock, who lists her hobbies as reading, tole painting, and collecting family antiques, says she met her husband in Carrollton, Mo., where they both went to high school. After graduation, she went to Central Methodist

College in Fayette, Mo., while Bock served in the U.S. Marine Corps.

After her graduation from college, the two were married. They attend the First United Methodist Church here though they have not yet transferred their membership from Kentucky.

One of the things Mrs. Bock is looking forward to about her new Texas home, is the sights the state has to offer for travelers.

"I want to see the Rio Grande Valley, for one thing," she says.

She's also looking forward to the summer, when relatives are expected, and the whole family

plans an excursion to the mountains.

"We love to travel," she says. "When we moved to Louisville, we spent a whole week just seeing the sights there, before we moved into the surrounding country."

Mrs. Bock says that with Texas' wind and Kentucky's humidity, a comparison of climates would put the two at "about the same" level, so she depends on people as her barometer to judge her new home, and seems to approve of the comparison.

"We received a very nice welcome when we came here," she says, "We really like it."

Guitarist To Play CCA Concert Sunday

A guitarist in the classical tradition of Spanish-America, Jorge Morel will present the second program of this season for Hereford Community Concert Association at 3 p.m. Sunday in the high school auditorium.

An Argentine native, he began study of the guitar at the age of 11, made his professional debut at 16 and began developing his own style and a brilliant technique that has won him worldwide fame.

His programs include not only the compositions of old masters, but modern songs from the musical stage and some of his own works.

Since guitars, unlike violins, are of a structure that seldom lasts more than 20 years, there are no priceless old instruments to be played; Morel explains that he "breaks in" guitars by a few years of use for mellowing and developing full tone before using them for public performance.

Billed as the Jorge Morel Duo, he and a percussionist play

ANNAPOLIS OPENS
The U.S. Naval Academy at Annapolis, Md., opened on Oct. 10, 1845.



Jorge Morel And Guitar

Frank Nobles Is UTA Graduate

Frank Wentworth Nobles of Hereford is among students of the University of Texas at Austin who completed requirements for a bachelors degree at the close of the fall semester. He received the bachelor of science in chemical engineering.

Son of Dr. and Mrs. M.W. Nobles of 111 Sunset, Nobles is a graduate of Hereford High School.

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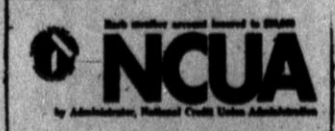


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- PAYMENTS TO FIT YOUR BUDGET.

AND THE ADVANTAGE OF DOING BUSINESS WITH YOURSELF . . .

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HEREFORD TEXAS
FEDERAL CREDIT UNION
330 Schley Phone 364-1888

YOUTH OF DEAF SMITH COUNTY WISH TO THANK THE FOLLOWING CONTRIBUTORS FOR A SUCCESSFUL SALE!

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BIG DAY Savings

MYADEC VITAMINS
130 ONLY **\$5.89**

LARGE BAG OF UNBREAKABLE COMBS
10 ASSORTED SIZES
REG. 98¢ **ONLY 59¢**

PAL'S BATH SOAP
SHAPED LIKE VITAMINS
49¢

PLUS WHITE TOOTH POLISH
3 OZ. SIZE NOW **88¢**
REG. 1.29 ONLY!

ORIGINAL F & F COUGH DROPS
REG. 15¢ **9¢**

ORANGE FLAVORED VITAMIN "C"
250 mg
250's
REG. 1.39 **\$2.49**

ALL THESE SAVINGS AND MORE AT
McDOWELL DRUG
DOWNTOWN HEREFORD PHONE 364-1313

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



WHERE YOU FIND THE QUALITY LABELS GIGANTIC STOCK UP SALE



DOUBLE GUNN BROS. STAMPS ALL DAY TUESDAY & WEDNESDAY
WITH \$7.00 OR MORE IN PURCHASES

MARGARINE
REG. QUARTERS
4 16 OZ. PKGS. \$1

ORANGE JUICE
12 OZ. CAN
35¢

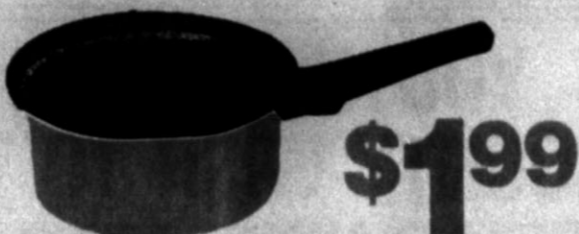
SOUP
39¢

SOUP
39¢

VISIT GRANDMA'S DELICATESSEN DAILY!

- Shurfine **PORK & BEANS**
- Shurfine 3-SV. Cut **GREEN BEANS**
- Shurfine cream style or whole kernel **GOLDEN CORN**
- Del Monte **SAUER KRAUT**
- Hunt's Whole Peeled **TOMATOES**
- Hunt's **TOMATO SAUCE**
- Del Monte Early Garden Blended **SWEET PEAS**
- Hunt's Whole **NEW POTATOES**
- Crown Smooth or Chunky **PEANUT BUTTER**
- Shurfine Fresh Pak Plain, Kosher or Dill **PICKLES**
- Shurfine 5 Grain **ASPIRIN**
- Cutex Oily **POLISH REMOVER**

- 6 16 OZ. Cans **89¢**
- 5 16 OZ. Cans **\$1**
- 5 17 OZ. Size **88¢**
- 3 303 Cans **69¢**
- 5 14 1/2 OZ. Cans **\$1**
- 5 15 OZ. Cans **\$1**
- 3 303 Cans **69¢**
- 6 14 1/2 OZ. Cans **\$1**
- 16 OZ. Size **49¢**
- 32 OZ. Jar **49¢**
- 100 Ct. Bottle **19¢**
- 3 OZ. Size **29¢**



One Quart Saucepan
IMPORTED GOURMET COOKWARE

Styled for today in porcelain - Clad Steel
Gleaming white porcelain inside, choice of floral patterns or Seville Flame on the outside.

START YOUR SET TODAY!

1-QUART SAUCE PAN \$1.99

PRICE LIST:	
1 Quart Saucepan	\$1.99
1 1/2 Quart Covered Saucepan	\$3.99
8" French Skillet	\$4.99
2 1/2 Quart Covered Saucepan	\$4.99
10" French Skillet	\$5.99
5 Quart Covered Dutch Oven	\$7.99
10" Covered Chicken Fryer	\$6.99
2 1/2 Quart Covered Casserole	\$6.99
12" Oval Au Gratin	\$5.99
3 Quart Whistling Tea Kettle	\$8.99

Lady Scott Asst. Bathroom

- TISSUE** 4 2 Roll Pkgs. **\$1**
- Lady Scott Facial **TISSUE** 4 200 Ct. Boxes **\$1**
- White Ass't. Colors or Decorator **SCOTT TOWELS** 3 Jumbo Rolls **89¢**
- MC-2 **DISHWASHER DETERGENT** 35 OZ. **45¢**
- MC-2 **GLASS CLEANER** 15 OZ. Size **33¢**
- MC-2 Bath & **KITCHEN CLEANER** 17 OZ. Size **49¢**
- MC-2 **FABRIC SOFTENER** 33 OZ. Size **33¢**
- Disinfectant **LYSOL SPRAY** 21 OZ. Size **\$1.49**
- Shurfresh **VEGETABLE OIL** 24 OZ. Size **45¢**
- Del Monte Yellow Cling **PEACHES** Halves or Sliced 3 No. 2 1/2 Cans **\$1**
- Del Monte **PEARS** Halves 3 303 Cans **\$1**
- Del Monte **PINEAPPLE JUICE** 46 OZ. Cans **39¢**
- Hunt's **TOMATO JUICE** 3 46 OZ. Cans **\$1**

KETCHUP

HUNTS EASY GRIP BOTTLE 32 OZ.

45¢ CAKE MIX

BETTY CROCKER ASSORTED LAYER 3 BOXES **\$1**

SOFT DRINKS

SHURFINE ASSORTED FLAVORS 28 OZ. BTL.

19¢ GRANOLA

HEALTH FOOD 4 FLAVORS LB. **39¢**

DINNERS

SKILLET HUNTS ASST. YOUR CHOICE

79¢ SNACK PACK

DEL MONTE PUDDINGS YOUR CHOICE 4 PKG. CTN. **49¢**



Chiquita Golden Ripe **BANANAS**
10¢ LB.

- All Purpose Russet **POTATOES** 10 LB. BAG **69¢**
- Texas Sweet **ORANGES** 5 LB. BAG **49¢**
- Golden Delicious **APPLES** Extra Fancy Lb. **29¢**
- Texas Cello **CARROTS** Tender 1 LB. BAG **15¢**

HEALTH & BEAUTY AID SPECIALS

- BRECK SHAMPOO** Dry, Oily or Normal 8 Oz. Size **69¢**
- ADORN PANTY HOSE** Stretch 2 Pr. **99¢**
- INTENSIVE CARE LOTION** Vaseline 10 Oz. **69¢**
- SURFINE PENCILS** Assorted Colors 3 For **5¢**
- MISS BRECK HAIR SPRAY** Reg., Super or Unscented, 13 Oz. **59¢**

FROZEN FOODS

- COBBLERS** Ole South 2 Lb. 4 Varies **89¢**
- HONEY BUNS** Morton's 9 Oz. 3 For **\$1.00**
- POT PIES** Morton's 8 Oz. 5 For **\$1.00**
- DINNERS** Patio 4 Varies **39¢**

1-LB. BOX SHURFRESH CRACKERS FREE

with Purchase of 4 Sylvania Light Bulbs 60-75-100 Watt at REGULAR PRICE!



2 LB. PKG.

WRIGHTS **BACON**
\$1.89

- RIB STEAK** LB. **\$1.19**
- FAMILY STEAK** LB. **89¢**
- PORK CHOPS** 4 H CLUB PORK Family Pak LB. **98¢**
- PORK STEAK** LB. **89¢**
- PORK ROAST** LB. **79¢**
- FRESH 4-H LAMB** (Supply Limited)

17

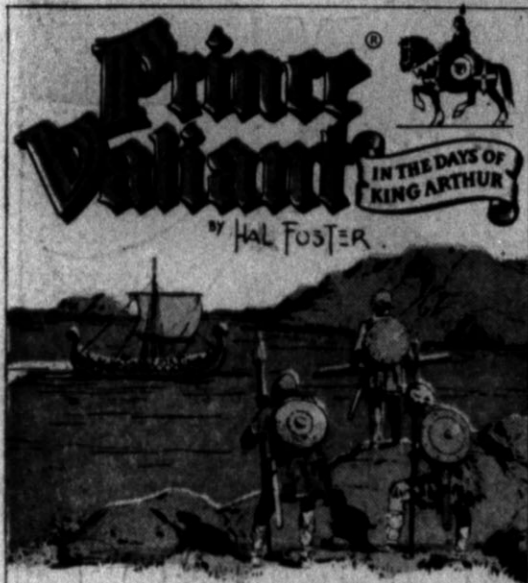
TOP FAVORITES

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

SUNDAY, FEBRUARY 4, 1973



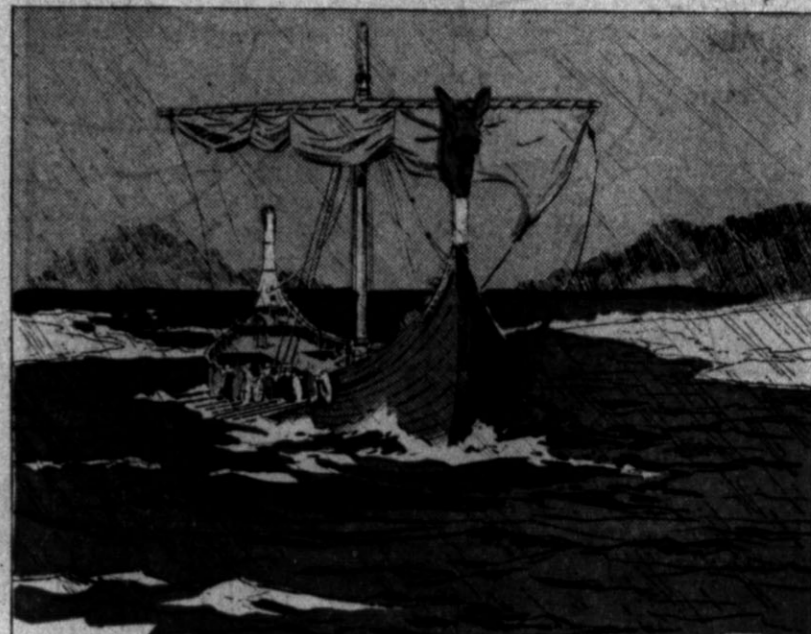
Our Story: IN THE SEARCH FOR THE NEEDED SUPPLIES FOR THEIR LONG JOURNEY TO THULE, THE VIKING SHIP SAILS ALONG THE RUGGED CALEDONIAN COAST. BUT CONSTANT SAVAGE WARFARE AMONG THE CLANS HAS LEFT THE LAND BARREN.



OMINOUS CLOUDS DARKEN THE SKY, THE WIND BECOMES A GALE DRIVING THEM SHOREWARD, WHERE BREAKERS THUNDER ON THE ROCKS.



THEN COMES THE RAIN IN A GREY SHEET THAT OBSCURES THE SHORE. ONLY LUCK CAN SAVE THEM NOW.



THE CRASH OF BREAKERS IS BEHIND THEM NOW. A MIRACLE OF GOOD FORTUNE HAS DRIVEN THEM INTO THE CALMER WATERS OF A RIVER MOUTH.



UP BEYOND TIDEWATER WHERE TREES BREAK THE FORCE OF THE WIND, THEY HALT AND THE WEARY VIKINGS REST FROM BAILING.



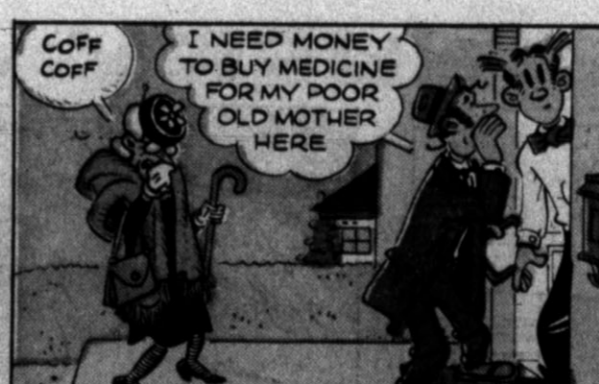
THE NEXT DAY PRINCE ARN, IN THEIR SMALL BOAT, ROWS DOWNSTREAM TO MARK A SAFE CHANNEL BACK TO THE SEA.



THEIR WAY BACK TO THE SEA IS BLOCKED BY A HUGE MERCHANT SHIP WHICH HAD SAILED IN ON A STORM-DRIVEN HIGH TIDE AND NOW LIES STRANDED. ALREADY THE CREW IS REMOVING ITS CARGO TO LIGHTEN THE SHIP.

NEXT WEEK - The Dangerous Game

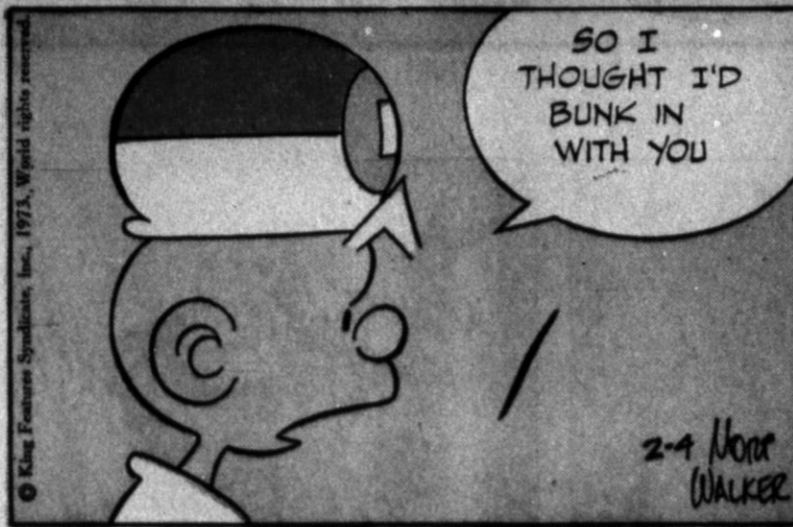
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beetle bailey

by mort walker



WALT DISNEY'S SCAMP®



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



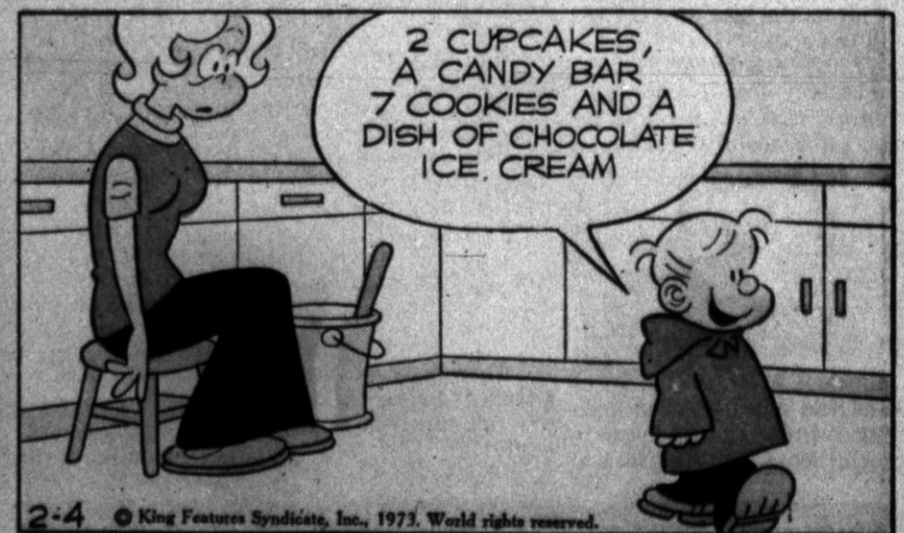
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE





PONYTAIL BY LEE HOLLEY



hints from Heloise

DEAR HELOISE:
I would like to share my time-saver with you. "Where's the TV schedule?" "Who moved the TV schedule?" And everything stopped until it was located. This had gone on for years in our home.
One day as I cleaned around my husband's chair and sorted out weeks of TV schedules, I hit on the idea of tying one to the spot.
I made a cover for the schedule out of a scrap of plastic that was given to me at an upholstery shop. I punched holes in the cover and the schedule, thus making a little book and used a metal loose leaf ring to hold it together (the ring makes it easier to change). Now each week I just take out the old schedule and put in the new.
This is always tied with a piece of yarn through the hole of the plastic cover to the table next to my husband's chair and, when someone moves it, all he has to do is pull the string and "instant TV schedule!"
Why couldn't I have thought of this sooner?
Mrs. G. J. Hibbert

There may be "strings attached" to your hint, gal, but in this case who cares? It's a lulu!
Heloise

HELP FOR HOMEMAKERS

SEE THE LIGHT!
DEAR HELOISE:
My dad takes one of those skinny bud vases and fills it with water within about two and a half inches from the top of the vase. Food coloring may be added to the water.
He finishes filling the vase with a vegetable oil. The oil will stay on top of the water.
Then he takes a small cork and with a knife cuts a thin slice off the cork, and then cuts a hole in the center of the cork slice. (It looks much like a small rubber washer after the hole is cut out.)
He wraps this piece of cork (he covers hole and all) with a small piece of aluminum foil. Next he takes a pin and sticks a small hole through the middle of the foil-wrapped cork.
He cuts a piece of string (plain ordinary twine) about an inch long and pulls it through the hole forming a wick.
Then he sets the foil-wrapped cork with the string running through it on the oil in the bud vase.
The cork will float. He lights the end of the string and this makes a real pretty centerpiece. It will burn for hours.
Becky
Age 13

We tried it and they are adorable!
Heloise

DON'T SAY DARN!
DEAR HELOISE:
My daughter has a warm off-white sweater she likes very much. In fact, she has worn it so often, the elbows have worn thin. I have darned and darned until it was no longer any use.
Then the idea came to me to buy a ball of wool knitting yarn, as near as possible to the color of the sweater.
I picked up enough stitches on my knitting needle to measure across the elbow part. Then I knitted, plain stitch, until I had an oblong patch to completely (and just a bit larger) cover up the frayed wool.
I did this on both sleeves.
This feature is written for you... the housewife and homemaker. If you have a hint, problem or suggestion you'd like to share... write to Heloise today in care of this newspaper.
2-4

MAKE IT NEAT!
Articles like rubber bands, paper clips, plastic-covered wires from bakery wrappers, etc. are needed around the house. They really make a clutter if thrown loose in the drawer—and can't be seen when needed in a hurry.
Now my drawers seem more organized without all these little things being loose in there.
I have an exceptionally pretty amber colored glass which I keep on my desk for holding pens and pencils!
Kathy Manista

SWEET DREAMS!
DEAR HELOISE:
For a long time I have been trying to find an answer to my problem of a slipping foam rubber mattress. No one seemed to have any solution for me. I had visions of having the mattress sliding onto the floor some night.
Just recently, I found my answer at a local store. I bought a large sheet of foam the width of my bed and placed it between the springs and mattress.
It certainly does keep the mattress in place, eliminating the aggravation of that slipping mattress.
This may be pure imagination, but it also seems to me to make the bed softer to sleep on!
Helen Kissling

Great day in the morning—what a catastrophe that would have been to wake up and found yourself on the floor.
What you bought must be what is called a foam mattress topper. It comes in different thicknesses up to five inches. It's usually put on the top of a regular mattress. Of course, the thicker this foam is the softer it would feel.
Sweet dreams—it will be wonderful to be in Dreamland and not end up in a crash landing!
Heloise

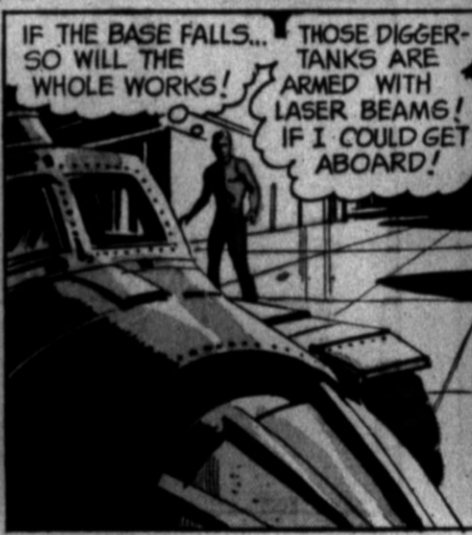
SLIGHTLY SAUCY!
DEAR HELOISE:
There is now a new invention in my kitchen which I call a "drip-catcher!"
I have several pots and pans in my kitchen, but I have one special pot that is a favorite and in use all the time.
Last week I tried a new recipe—sweet and sour meatballs. There was more sauce and meat mixture than I had anticipated. The pot kept boiling over and messing up my stove. I still needed to use that pot because all my other pots were in use.
In my cupboard I spied one of those light metal pie tins that we buy frozen pies in. I set my pot in the pie tin. Lo and behold—it was a perfect fit! When it ran over again the juice was caught in the pie tin and did not mess up my stove.
I continued cooking the meatballs with no worry of another mess on the stove to clean up!
A Heloise Fan

THE IODINE



FLASH GORDON

by DAN BARRY



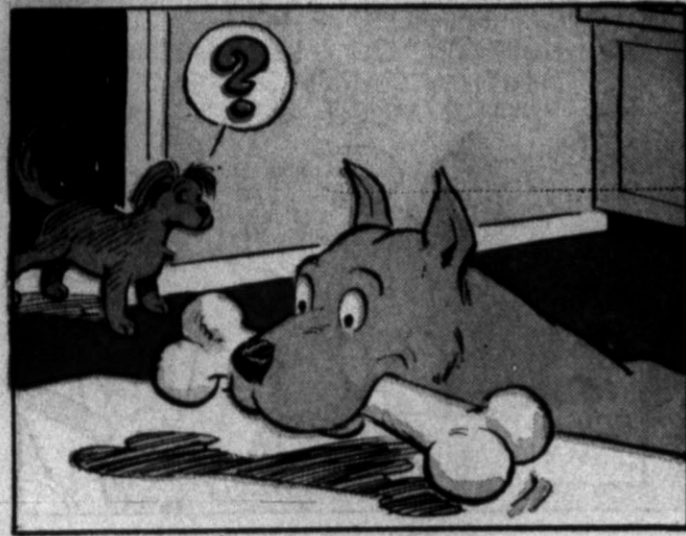
TIGER

by BUD BLAKE



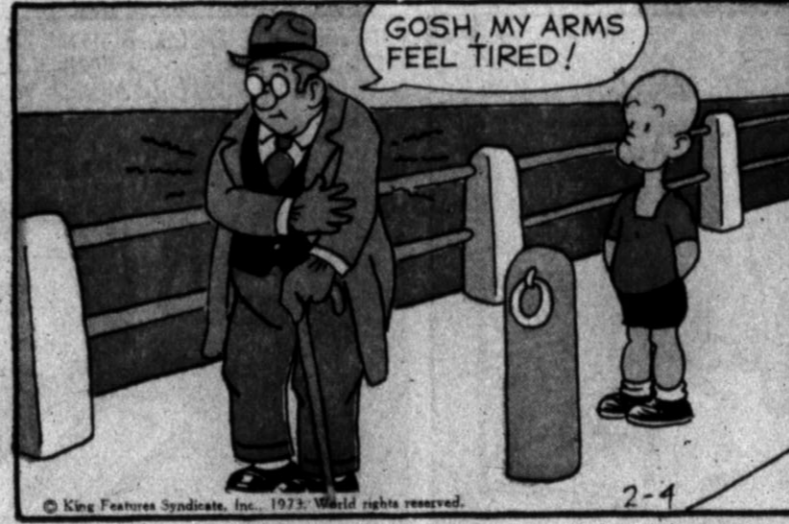
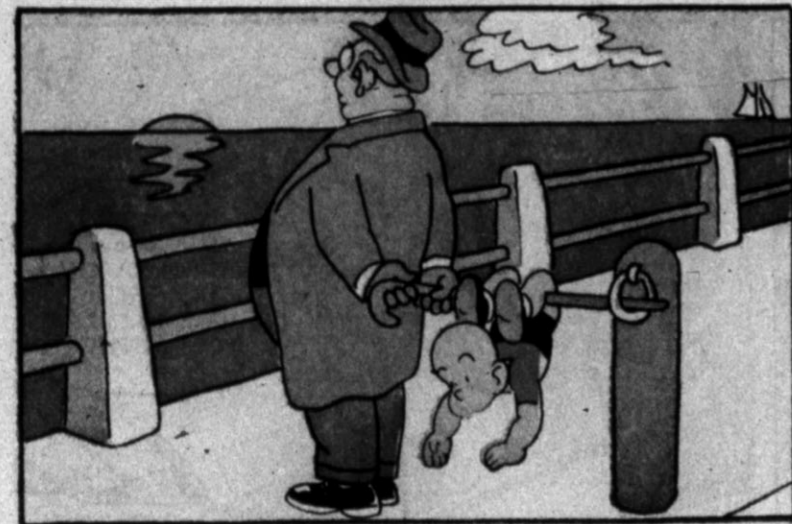
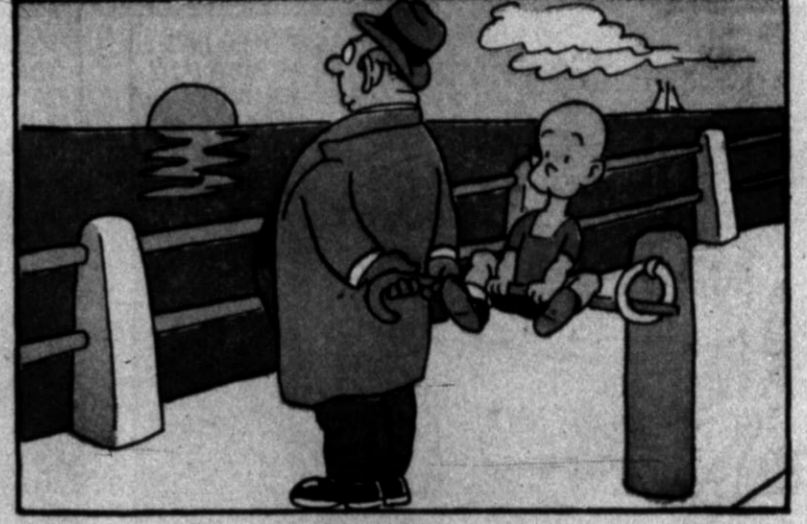
2-4
BUD BLAKE

BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRANE



HENRY

by DON TRACHTE

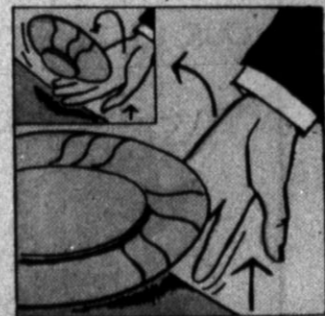


HOCUS-FOCUS

CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

1. Antenna on the sign. 2. Switch on the desk. 3. Book on the desk. 4. End table on the desk. 5. Parting in the hair. 6. Book on the desk. 7. Picture on the wall.

Hal Kaufman's JUNIOR WHIRL



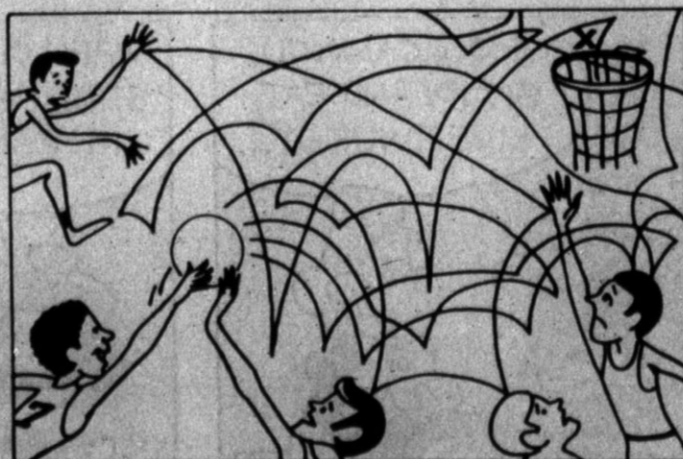
BULLETIN BOARD

- **HEAVY DATE!** After a tornado, the cornerstone of a Midwestern building was found in a field upside down. Yet, its 19th century date read the same as before. What was the date?
- Seven basic symbols are used in Roman Numerals - MDCLXVI. Can you make up seven or more words using these letters one or more times?
- An acrobat is standing on his head, arms outward (to his sides), facing south. In which direction does his right hand point?
- Spacing is off in this old saying: I tishadt olean against a fallng wall. Can you make it out?

DO YOU have good coordination? Let's see. Place a dessert-size paper plate face down at the edge of the table, allowing one or two inches to overlap. Now, flip the plate upward with your finger tips (see illus. above) and quickly catch the twirling plate in your hand.

Simple enough? All right, now try tapping the plate a little harder so that this time it flips twice before you catch it. Then try to flip it three times.

Should you wish to try this with a plastic plate (sauce-plate), be sure there are no breakable objects in the vicinity. Only an expert would try china.



IN OR OUT? Where does the ball go when it leaves the hand of player at bottom left? Can you pass it through net, top right?



SNOW GO! Add the following colors for a surprise picture above: 1-Red. 2-Lt. blue. 3-Yellow. 4-Brown. 5-Flesh. 6-Orange. 7-Green. 8-Purple. 9-Dk. blue. Leave unnumbered areas blank.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

VARIABLE

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.