

# Whitefaces Thump Canyon Eagles, 35-8

## Branding Time

by Speedy Nieman

That feller on Tierra Blanca Creek says a lot of people are itching for what others have, but they don't want to scratch for it like the others did.

A reminder: Oct. 6 is the deadline for registering to become a qualified voter in the Nov. 7 general election. If you have not registered, you must do so at least 30 days prior to an election. Only requirement for a national election is that you be at least 18 years of age on voting day.

Optimism was the keyword at a meeting of Holly Sugar executives here Friday, with local sugar beet board officials and the news media as guests. The big harvest is about ready to crank up, and the outlook is real bright for a banner year for area producers.

The Holly people indicated a desire for more acreage in sugar beets, and several of the producers testify that the beets offer more return per acre than any other crop.

It was a big surprise, to me, to learn that only 25 per cent of the nation's sugar is sold off the grocery shelf. The other 75 per cent goes to industrial users — much of it to soft drink companies, candy companies, and to convenience food producers.

We've noticed, from time to time, that people sometimes have trouble with newspaper terminology, and the problem arises in all professions.

Reminds us of the woman who called the bank to ask about a disposal of a \$500 bond. She was confounded by a question from the other end of the line: "Is the bond for redemption or conversion?"

After a long pause, she countered with a question of her own: "Am I connected with the First National Bank or the First Methodist Church?"

When the big wheat deal with Russia in finally unraveled, it will probably be shown that the Nixon administration has handled the matter sloppily.

At least that seems to be the thinking of political columnists in the Washington, D.C. area. The Washington Post, noting that President Nixon ordered the FBI to investigate the deal, predicts the probe will declare that no laws have been broken.

It concludes, however, that "if no law has been broken in the affair, it is a reflection on the law itself, and the men who administer it."

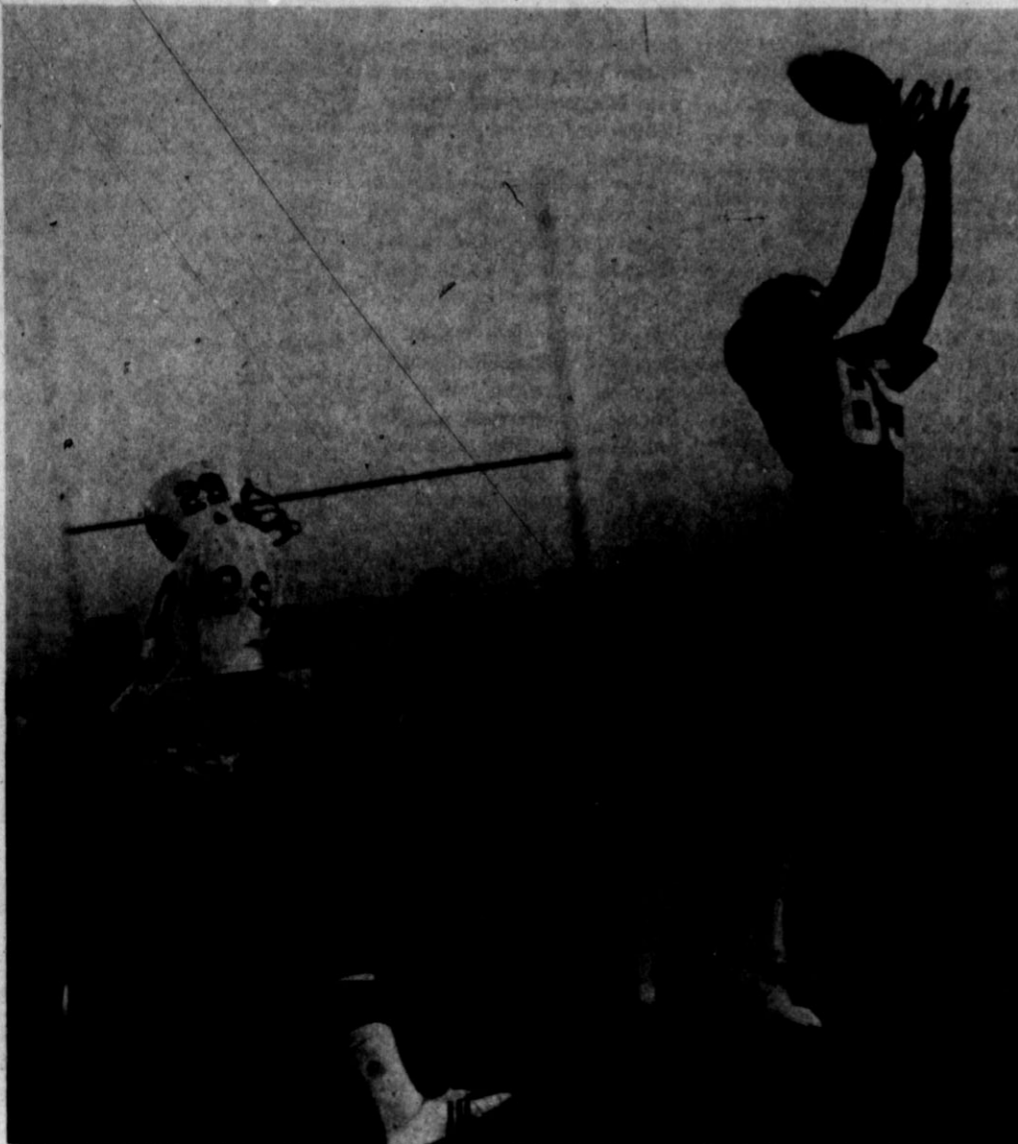
Another columnist (Richard Wilson), says the Nixon officials were cozier with the grain trade than precedence dictated. "But primary element was that these knowledgeable officials were overwhelmed by the unexpected size of the Russian orders — one-fourth of a normal U.S. crop — and reacted haphazardly and with too little foresight on both the economic and political factors involved."

The columnist points out that while many a southwestern wheat farmer would have been grateful for the tip-off which some select grain exporters received, the fact remains that 80 per cent of the wheat produced this year is still in the hands of farmers who will benefit from the Russian-induced price rise.

He concludes that "whatever bobbles have been made, the Russian deal is still a big thing for farmers, consumers, and taxpayers."

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**GOOD GAINER** — Whiteface end Alan Cornelius (85) goes up for a pass in Friday's game against the Canyon Eagles. A Canyon defender is shown closing in on Cornelius in the game the Whitefaces won 35-8 for their fourth victory without a loss.

BY MARSHALL DAY  
News Editor

While the Canyon Eagles filled the air around Whiteface Stadium with footballs Friday night, the host Herd put together a devastating combination of running and passing to clearly out-class the visitors, 35-8.

The winless Eagles were expected to pass a lot in their bid to unseat the No. 8 ranked Whitefaces and they did just that. The AAA team put the ball

in the air 37 times and gained 175 yards, but it wasn't enough to thwart the persistent Whitefaces.

The Whitefaces put together an awesome offensive show in gaining 408 total yardage. The leading runner was Wesley High who accounted for 174 of the Whitefaces' 293 yards on the ground.

Hereford jumped out front early in the contest, but did not have the game safely tucked away until the final half.

Leading 21-0 at the half, the Herd put 14 more points on the scoreboard in the third stanza while the Eagles managed their one touchdown in the same period.

Hereford, in taking the win, lost all-state linebacker Winston Short who suffered an injury to his ankle in the first half. Also, runningback Danny Harris left the game in the early stages when he suffered a pulled muscle in his back.

The Whitefaces marched 81 yards on their second possession of the game to get on the scoreboard first. The drive started at the Hereford 19 and moved into the Eagle end zone eight plays later when James Harris scored from two yards out.

After being penalized 15 yards for clipping on the first offensive play, Hereford got that yardage back and then some when a Canyon defender was called for pass interference at the Hereford 35. From there, Wesley High got five yards, James Harris got three more and then High picked up seven more.

Danny Harris then got the call and streaked through the Canyon defense for 31 yards to the Eagle 17. High blasted through for 13 more to the 4-yard line then James Harris got the next two calls, the final going in for the score.

Terry Poindexter, who was 5-for-5 in conversions, booted the point after.

Less than two minutes later,

after the Whitefaces got the ball deep in Canyon territory after a short punt, quarterback Keith Kitchens rambled 10 yards for the game's second score.

Moving from the Canyon 43, Kitchens hit Alan Cornelius for 13 and James Harris picked up seven more to the 23. Kitchens hit Barry McNutt for a 13-yard gainer to the 10 and it was from there that Kitchens scored on the next play.

Hereford had several drives in the game stopped by fumbles and one of those came in the second quarter. The Herd drove from their own 10-yard line to the Canyon 37 when the fumble-bug hit and Canyon recovered.

Canyon came within inches of getting on the scoreboard just before the half ended when they attempted a 32-yard field goal. The attempt hit the crossbar and bounced back.

With 54 seconds remaining in the first half, Hereford took over on their own 20 following the missed field goal. Kitchens hit Terry Champ for 30 yards in the air then connected on the very same play for a 36-yard gainer to the Canyon 11.

Kitchens then raced around right end and into the endzone for the score with four seconds remaining in the half.

The Whitefaces opened the second half in style by taking the opening kickoff and moving in for the score two plays later.

James Harris picked up nine yards on the first play of the half then High got the call. He tumbled a pitch out from Kitchens, but the ball bounced just right and came back into his waiting hands as he zipped through the Canyon defense and went 57 yards for the score.

Canyon finally got on the board with 2:19 left in the third period as they consumed almost nine minutes of the clock in marching 69 yards for the score.

Fullback Matt Hanson ran seven yards for the score and quarterback Ed Lair ran the two-point conversion for the Eagles' only score of the game.

With 2:19 remaining in the third stanza, Hereford began its last scoring drive following the Canyon kickoff.

James Harris picked up 34 yards on the first play for the Hereford 36 and moved the ball down to the Canyon 30. High picked up two and Kitchens got three to the 25. High got the call again and this time picked up 17 yards to the Canyon 8.

From there, little Johnny Adams, who thrilled the crowd with dashing runs against Borger last week, got seven yards to the 1. He got the call again on the next play and went in for the score.

Canyon threatened twice in the last few minutes of the game when they moved down inside the Hereford 20 on two occasions. The first drive was stopped when the Eagles failed to get the first down and 20 situation.

However, Hereford fumbled on its second offensive play and Canyon recovered at the 17 with just seconds left in the contest.

The Eagles moved to the Hereford 8-yard line and appeared to have scored again when Lair hit end Ronnie Cates in the end zone. However, officials ruled Cates was offside and the TD was called back.

(See "Faces" Page 2)

## Founders Day Dinner Monday

Latest addition to Kings Manor retirement home, the new Lamar Memorial garden room, will be consecrated when it is used the first time for a public program, the annual dinner of Founders Association 7 p.m. Monday.

Bishop Alsie H. Carleton of Albuquerque will be the speaker. Special guests will be representatives of the Lamar Foundations of First United Methodist Churches of Dimmitt and Crosbyton, who financed the building of this room as a memorial to Mr. and Mrs. Percy Lamar and their daughter, Marie.

Membership in Kings Manor Founders Association admits the holder to the dinner, as in past years. Annual mem-

bership fee is \$10; a gift of more than that amount makes the giver a sustaining member; life membership is \$1,000 and a memorial founder is one who gives \$10,000 or more to the United Methodist home.

S.L. Garrison is president of the Founders Association, formed to encourage financial support for maintaining and expanding the retirement home facilities here.

Addition of a new wing at Westgate, the hospital unit, has been completed this year as well as the garden room, a large assembly room added to the main Manor building.

Main project for the coming year is to update older facilities, Dr. John A. English, executive director, has announced.

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Vol. 25-- No. 14

The Sunday Brand, Hereford, Texas, October 1, 1972

Published Every Sunday

## Sugar Beet Season Here

Sugar beet harvest in the Hereford district will start Tuesday, Oct. 3, according to R.F. Ginn, Agricultural Manager for Holly Sugar Corporation's Shoup factory.

Factory Manager Bruce Brown said the factory is scheduled to start its annual sugar-making campaign the following day.

The campaign will mean more than \$9.4 million for High Plains farmers who raise sugar beets from which the sugar is extracted.

It will mean work for an additional 140 people in the

factory and 55 in the agricultural department. These "Campaign Workers" will draw paychecks totalling about \$450,000 before the campaign is completed early next year.

Ginn said a good year is indicated by tonnage and sugar content tests conducted to date. "The tests indicate the crop is better than last year and should be one of the best in recent years," he said.

Ginn cautioned that the crop could still be hurt by adverse weather conditions that could cause mature beets to deteriorate in quality.

The best previous crop averaged 22.5 tons to the acre last year. Ginn said that field tests show this year's crop may average 23.5 tons with improved sugar content.

Holly has 25,200 acres to harvest in the High Plains area.

### Growers, Company Renew Contract

Terms have been agreed upon for the 1973 sugar beet contract between the Texas-New Mexico Sugar Beet Growers Association and Holly Sugar Corporation, Jay Boston, association president, and Bob Ginn, Holly agricultural manager, jointly announced Friday.

This is the earliest date that contract negotiations have ever been concluded, they said.

Both Boston and Ginn also said that the early agreement will give the growers an early start on their planning for next year's crop.

Ginn said that sugar prices are strong and are expected to remain strong in the foreseeable future.

"This plus Holly's beet quality improvement program; will result in higher returns to the growers," he concluded.

The beet quality improvement program consists of making fertilizer recommendations from soil analyses and monitoring the crop with petiole analyses.



**HOLLY OFFICIAL** — Marlin Chenburg, executive vice president for Holly Sugar Corporation, was in town Friday for a social luncheon with some of the local civic leaders and sugar beet association of-

officials. Chenburg discussed the current sugar beet situation, giving indications that this year's crop is expected to be one of the best in recent years.

(Brand Photo)

## Malone Selected To Head Drive

The United Way of Deaf Smith County announced a goal of \$41,450 for the 1973 campaign, and Pat Malone was named as drive chairman during a board meeting Thursday morning.

Bud Eades, president of United Way, said this year's drive is a one-week event and has been scheduled for the first week in November. The goal is

only \$1,450 up from last year's budget for the nine participating agencies.

Malone, vice president at First National Bank, was named drive chairman by a unanimous vote of the board. He plans to call a meeting Tuesday or Wednesday to announce division chairmen.

Gayle Cotten, representing the budget and admissions committee, presented recommendations to the board Thursday morning on allocations for the 1973 budget. These were approved, with only the Boys' Baseball program requesting less funds than last year.

The Alcoholism Council request was cut from \$1,200 to \$300 because of surplus monies reported. The council did not hold local workshops the past year or two, and the budget committee felt the council should use funds already on hand.

A breakdown on the budget allocations: Campfire Girls, \$10,500; Children's Rehabilitation Center, \$700; Boys' Baseball, \$5,400; Council on Alcoholism, \$300; Boy Scouts, \$8,500; Red Cross, \$10,500; Salvation Army, \$4,000;

Texas United Fund, \$150; U.S.O., \$400; local United Way expenses, \$1,000.

Formerly called the United Fund, the board earlier this year changed the name of the organization to the United Way of Deaf Smith County.

and made some other changes aimed at "improving community confidence and spreading the base of contributions in the fund."

One of the major policies

(See "Drive" Page 2)

## School To Publish Booklet

The Hereford Independent School Board, in an early-morning meeting Thursday, gave Supt. Roy Hartman the go-ahead on a proposal to design a public information bulletin about the school system.

The move was approved, but the board held off on deciding exactly what would be included in the report, pending the next meeting two weeks from now. Other business handled during the two-hour meeting was:

Approval of a preliminary application for Foundation Funds.

Approval of a "school philosophy."

A report from Larry Wartes on boiler and other related problems.

Rearrangement of instructors and teachers in two schools, and

Approval for an early dismissal for the Snyder football game.

The proposed eight-page brochure is aimed at informing the public of the workings of the school system in various departments, according to Hartman.

"We have been thinking about this type of thing for several months, because there are a lot of things people probably want to know about the school system," he said.

"We hope to include some statistical information and I am sure some of this information will shock some people out of

their chairs when they read it. "We probably haven't done the job of informing the public as we might have and we feel this would be a real good way."

The brochure will be printed yearly and will be placed in every mail box in the city. It also will be delivered on rural routes so that every citizen will have the opportunity to look over the brochure.

School officials hope to have (See "School" Page 2)

# Monday Is Dollar Day In Hereford



**"DRIVE" . . . . .**  
(Continued from page 1)

changes was to adopt contracts with participating agencies in the United Way. Eades explained that in administering the trust imposed by the handling of contributed public funds, "the board believes that certain basic principles are essential to the agencies for community acceptance."

For the United Way board, these principles include: to keep books of account open to inspection by a representative of any participating agency, and to have its book audited annually by a certified public accountant.

The contract calls for the participating agency to provide a quarterly detailed statement showing the yearly budget together with all expenditures and incomes; to conduct no supplementary fund-raising activity except with written approval of the United Way; to use allocations from the United Way for operating expenditures only, and not for capital expenses without written approval from the United Way, and to have a governing body which serves without pay and meets at least four times a year.

The county goal for the campaign last year was \$40,000 and the contributions totaled \$31,664. The drives here have not reached the goals the past five years.

According to a report from Texas United Community Services, the per capita giving amounted to \$1.67 in Deaf Smith last year. The national average was listed at \$2.09.

Serving on the United Way board as officers are Eades, Pat Hughes, first VP; C.W. Allen, second VP; R.C. Hoelscher, treasurer; and Mrs. H.H. Miller, secretary.

**"FACES" . . . . .**  
(Continued from page 1)

On the next play, Wayne Schumacher intercepted a pass and the clock ran out on his return.

	H	C
First Downs	20	18
Yds. Rushing	293	85
Yds. Passing	115	175
Total Yds.	408	260
Passes Attd.	12	37
Passes Compl.	5	14
Interceptions	1	0
Fumbles Lost	3	0
Penalties, Yds.	10-101	8-92
Punts, Avg.	2-41	5-26

**INDIVIDUAL RUSHING**  
For Hereford: Wesley High, 14 carries for 174 yards; James Harris, 8 for 69; Danny Harris, 2 for 31; Keith Kitchens, 4 for 21; Terry Champ, 1 for 9; Johnny Adams, 5 for 5; Duane Davidson, 1 for 4; Barry McNutt, 3 for -2.

For Canyon: Bill Moore, 17 for 38; Mat Hanson, 18 for 28; Ed Lair, 4 for 21; Kent Zevely, 1 for 2; Gary Bednorz, 1 for -4.

**RECEIVING**  
For Hereford: Terry Champ, 2 for 66 yards; Alan Cornelius, 2 for 36; Barry McNutt, 1 for 13.  
For Canyon: Gary Bodnorz, 4 for 67; Mat Hanson, 4 for 38.

**"SCHOOL" . . . . .**  
(Continued from page 1)

the 1972-73 issue of the brochure in circulation by late October or early November.

The brochure, as presented Thursday, would include pictures and information on each of the board members, a list of the top 10 taxpayers in the school district, a breakdown on individual taxes showing examples as to how taxes are arrived at, a list of revenues from local, state and federal agencies, and a five-year growth chart of the school system.

Also planned are items about the tax valuation for the district, pictures of each of the campuses along with when they were constructed and when additions were made if any, a copy of the school philosophy and estimated revenues and the proposed budget for the current school year as compared to past years.

About 8,000 copies will be printed, Hartman said, and the cost of that, added to mailing permit and individual brochure copies will run "less than \$500."

The board approved the preliminary application for Foundation Funds that will be sent to the Texas Education Agency for consideration. The application was a formality that the board undergoes each year and allows the local school system to receive funds it otherwise would not get to finance or help finance some of the programs.

The board okayed a slightly revised "school philosophy" which is the guidelines set down for the operation and aims of the system. The philosophy was read by Hartman then approved by the board.

Larry Wartes, administrative assistant, reported to the board of problems encountered when a boiler burned up at the high



**FHA BEAUS** — Twig Rose, left, and Gary Hicks were recently selected as the Future Homemakers of America chapter's beaus. The two will serve as beaus for the chapter for the current school year.

school. He said there was no problem in replacing the boiler since the school's insurance will replace the unit. Another boiler problem at La Plata Junior High was reported on, but Wartes said there was no real problem with it, either.

The resignation of one teacher at Bluebonnet-Pat Tubb-prompted the school board to approve the hiring of Mrs. Marvin Hunter and the rearranging of personnel at Shirley also ended in the future hiring of another teacher.

Tommy Bowling, who has been serving as assistant principal and counselor at the elementary school, was renamed a counselor and Bobby Boyd replaced him as assistant principal at the school.

Boyd, who was a teacher at one of the elementary schools, will be replaced in that capacity at a later time.

The board also okayed the early dismissal of school for the Snyder football game on Nov. 10. School will let out at 2:30 p.m.

# Friday Is Deadline For Registering For Election

Persons who have not yet registered for the Nov. 7 general elections must do so before 5 p.m. Friday in order to be eligible to vote, according to county tax assessor, Nell Miller.

To register, a voter must be 18 years old before the Nov. 7th date, and be registered at least 31 days prior to the election. Registration applications can be filled out at the tax-

assessor's office in the courthouse between 8 a.m. and 5 p.m. Monday through Friday. Offices are closed during the noon hour.

After the application has been completed, the applicant will receive a voter certificate, which he must take with him to the polls in order to vote.

If a voter has moved to Hereford from another county, he must have his voter certificate transferred to Deaf Smith county before he can vote here. The same is true of a move from one precinct to another. This transfer must be completed at least five days prior to the election date.

"A person has to be in this county at least 31 days prior to any election," said Mrs. Miller, "but they also have to meet the October 6 deadline."

If a voter will be 18 years of age before the November election date, but after the Oct. 6 deadline, he may still register, according to Mrs. Miller, but he must meet the deadline and have his registration completed before Oct. 6. Eighteen, 19 and 20 year-olds are now eligible to vote in all elections.

If a college student has registered here, but lives in another county, he may request an absentee ballot by sending his voter certificate to the county clerk's office. He will receive his ballot through the

mail.

A college student who has not yet registered to vote, may still do so, by requesting a registration application from the tax assessor-collector's office. When the application is received, a voter certificate will be completed for the applicant. This will be sent to the county clerk's office, and an absentee ballot will be sent to the applicant.

Mrs. Miller said that the greatest number of voters registered in Deaf Smith county for a presidential election was 6,686, the total for 1968. This year, 5,470 voters had registered by the May deadline for the June primaries.

When registering, a voter should be sure that his address is given as either a street number, or in specific directions. A post-office box number, or rural route number is not acceptable, since the location of the address is necessary for assigning the voter to his voting precinct.

The precinct is listed on the voter's certificate. Voting boxes will be open Nov. 7 from 8 a.m., through the noon hour, until 7 p.m.

Voting precincts for Deaf Smith County are as follows: Precinct 1, District Attorney's office in Deaf Smith County courthouse; Precinct 2, County Commissioner's court, courthouse; Precinct 3, J.E. Mc-

Cathern residence; Precinct 4, Sims Community house; Precinct 5, Hereford Community Center; Precinct 6, Ford school house; Precinct 7, Dawn Community Center; Precinct 8, Walcott school; Precinct 9, Bippus Community building; Precinct 10, Wildorado Community Center; and Precinct 11, Northwest Elementary school.

**THE SUNDAY BRAND**

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second class postage paid at Hereford, Deaf Smith County, Texas.

Established 1948  
Published every Sunday at 130 West Fourth St. Hereford, Texas 79045  
By The Hereford Brand, Inc.

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$6.00 per year.

With the Hereford Brand, both papers Zone 1, \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$1.00 per month. Single copies 20 cents each.

CIRCULATION 364,330

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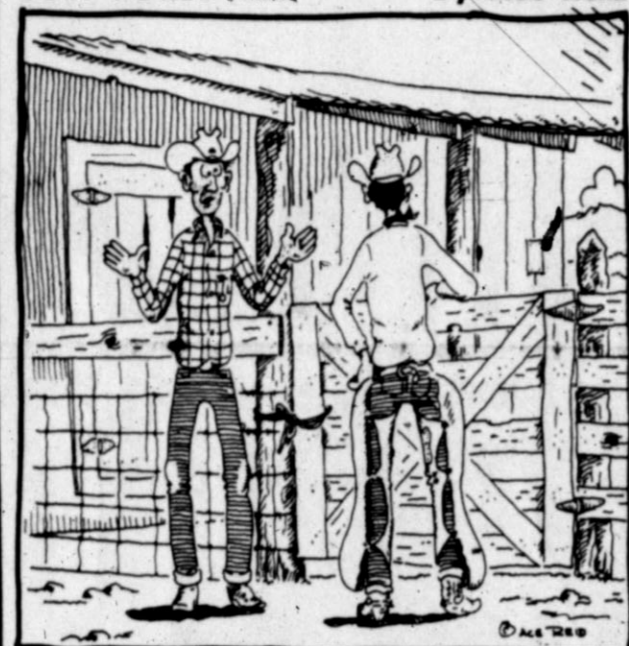
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**WINDEX** Aerosol 15 Oz. 57¢

**SPAGHETTI** Franco American 15 1/4 OZ. Can 22¢

**DINNER** Kraft Chicken Noodle 7 Oz. 45¢

**MALT** Kraft, 13 1/2 Oz. Vanilla or 16 Oz. Chocolate 69¢

**TOMATO PASTE** Hunt's 12 Oz. Can 35¢

**TOMATOES** Hunt's Whole Peeled 28 Oz. Can 39¢

**BEANS N' FIXINS** Big John 20 1/4 Oz. 47¢

**DOUBLE GOLD BOND STAMPS WEDNESDAY!**  
AND TUESDAY AFTER 1:00 P.M.

**DENTURE CLEANSER** EFFERDENT TABLET, 60's \$1.09

**DRY LOOK CONTROL** LOTION 8 OZ. 99¢

**ALKA-SELTZER PLUS** 36's \$1.27

**SEGO DIET FOOD** INSTANT ASS'T. FLAVORS 79¢

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REGULAR AND HARD TO HOLD  
13 OZ. 49¢

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280 COUNT BOX 3 FOR \$1

**PRESTONE II ANTI FREEZE COOLANT**  
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**ROUND ROASTER**  
ROASTWELL PORCELAIN ENAMEL PERFECT FOR 3-LB. FOWL OR ROAST, EA. 99¢

**SHOP Furr's MIRACLE PRICES**  
10-1-72 thru 10-4-72



# JVs Fall To Tascosa, Monterey Nips Sophs

Hereford's junior varsity and sophomore teams both tasted defeat Thursday, the JV Longhorns losing a 21-0 decision to Tascosa at Amarillo, and the Shortorns being edged here, 13-6, by Monterey.

Tascosa cashed in on Longhorn fumbles and pass interceptions to capture the 21-0 victory. Hereford coach Jim Arthur said the defense played a good game, despite the score. Chuck High led the offensive attack with more than 100 yards rushing.

The Longhorns travel to Amarillo again Thursday for a 4 p.m. game with Caprock. The JV has a 2-2 won-lost record.

Monterey scored on a long punt return to take a 7-0 lead over the sophs here Thursday at halftime. Hereford cut the margin to 7-6 when Larry Wade dashed 66 yards for a touchdown in the third period.

Monterey came back to score

an insurance touchdown on a 5-yard run. The Shortorns lost three fumbles in the game, while Monterey lost one. The sophs play Clovis here at 7:30 Thursday night and will be seeking their first victory.

## Dogies Divide Tuesday Games

Stanton's 8th graders rallied for a 16-14 victory over South Berger here Tuesday, after the 7th graders had lost a close 14-8 decision in the opening game at Whiteface Stadium.

Borger forged out a 14-0 lead in the first half of the 8th grade game. Hereford's Barry Acton returned a punt about 50 yards in the third quarter, and Gilbert Rodriguez ran the conversion points. Rodriguez plunged over from the 1-yard line in the final period, and Ricky Taylor ran for the two-point margin of victory.

Borger also grabbed a 14-0 lead at halftime in the 7th grade contest. Hereford didn't score until the fourth quarter when Greg Hennington broke on a 35-yard run. Kelly Kitchens ran for two points, and the score ended at 14-8 in Borger's favor.

## Mavericks Fall In 2 Of 3 Tilts

La Plata's junior high grid-ders captured only one of three games played against Borger and Pampa this week. The 8th grade Mavericks scored the triumph in a 20-14 decision over Borger, while the 9th grade lost by 27-20 to Pampa, and the 7th lost by 38-0 to Borger.

The 9th grade game against Pampa here Thursday night was the first setback for the Mavericks. Dave Charest scored all Hereford touchdowns on long runs—breaking on 60 and 55-yard runs and going all the way on an 80-yard kickoff return.

Mike Artho passed to David Ford for two extra points after one of the touchdowns. Despite the loss, Coach Grady Allen said, "It was one of the best team efforts we've had since I've been here."

Quarterback Mike Crim missed the game after having surgery last week. Allen commended the play of Artho, who stepped in for his first action. The team goes to Borger Thursday, now with a 2-1-1 record.

The 8th graders used touchdowns by Dionisio Comacho, Terry Brady and Archie Crim to take their win over Borger. Comacho blocked a punt and carried it 40 yards for the first score. Brady tallied on a 5-yard run, and Crim took it over from 2 yards. Crim passed to Rowan Alexander for two extra points. The team, with a 2-1-1 mark, goes to Canyon Tuesday.

The 7th graders were shutout by a strong team from Borger, 38-0. The team also goes to Canyon Tuesday, and has a won-lost record of 0-2-1.

Not having time is a poor excuse—you have all the time going, and nobody has more.

**TROPHIES-PLAQUES AWARDS COMPLETE STOCK AND SERVICE COWAN JEWELERS DOWNTOWN**

## Federal Grant Will Aid Migrants

Fifty Texas counties, serving about 65,000 children of migrant agricultural workers, will benefit from a Federal grant of \$3,900,496 awarded to the State Education Agency by HEW's Office of Education.

Dr. George D. Hann, Regional Commissioner of Education for HEW's region VI, headquartered in Dallas, said the money comes from a 1967 amendment to Title I of the Elementary and Secondary Education Act of 1965 which provides special educational and supportive services to children of migratory agricultural workers.

Nationwide, the program served some 275,000 children at a cost of \$65 million last year. The programs are designed to try to make up for the frequently interrupted and ineffective schooling migrant children receive as they and their parents follow the crops.

The award announced represents about one-fourth the full amount—\$14,014,787—requested by the State Education. Payment of the remainder will continue in abeyance pending the appropriation of program monies. The present award, authorized under a Continuing Resolution, has limited to one-fourth the amount allocated to the State for fiscal year 1972.

This year, the Texas State Migrant Education Program

will emphasize instruction in oral language development will also be stressed in a new program element specially set up for 4-year-old preschoolers. Transportation, regular meals, and medical and dental care will also be parts of the projects.

The Migrant Student Record Transfer System, a computerized, nationwide information system which became fully operational over the past year, will make it possible for the students' health and school records to follow them from school to school in a matter of hours. The computer system is operated in Little Rock, Arkansas by the Arkansas State Department of Education, where Federal funding was done about two years ago to collect data and establish the system.

The Texas counties participating in Title I Migrant Education programs this year are: Atascosa, Bailey, Bee, Bexar, Caldwell, Cameron, Carson, Castro, Cochran, Crosby, Dawson, Deaf Smith, Dimmit, Duval, Ellis, El Paso, Floyd, Frio, Gonzales, Guadalupe, Hale, Hays, Hidalgo and Hockley.

Also Jim Wells, Lamb, Lampasas, LaSalle, Lubbock, Lynn, Midland, Maverick, Nueces, Oldham, San Saba, San Patricio, Starr, Swisher, Taylor, Tom Green, Travis,

# FOOTBALL CONTEST

(Games of Oct. 6-7)

First Prize--\$20

Second Prize--\$10

Third Prize--\$5

Home Team Shown Last

(Circle winning team)

1. Borger-Plainview
2. Coronado-Palo Duro
3. Canyon-Pampa
4. EP Coronado-Tascosa
5. Monterey-Hobbs
6. Lamesa-Snyder
7. Midland Lee-Odesa
8. Dumas-Clovis
9. Andrews-Monahans
10. Brownwood-WF Hirschi

11. Arkansas-TCU
12. Miami-Baylor
13. Houston-Virginia Tech
14. Notre Dame-Mich. St.
15. LSU-Rice
16. NM St.-SMU
17. Utah St.-Texas
18. Arkansas-TCU
19. Ohio St.-Calif.
20. WTSU-So. Miss.

TIE-BREAKER

Total Points Of Hereford-Amarillo Game:.....

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Mail Entries to P.O. Box 673, Hereford, 79045, or bring by Hereford Brand office by 5 p.m. each Friday.

## Professional Amateur Is Speaker At Tech

George Plimpton, noted personality of television and author of best-seller books about his adventures as a "professional amateur", spoke on "An Amateur Among the Pros" at Texas Tech University recently.

Held in the school's university center, the lecture was open to the public without charge. Plimpton was the second in the university's 1972 Speakers Series.

As a professional amateur, Plimpton has played tennis with Pancho Gonzales, golf with Sam Snead and bridge with Oswald Jacoby.

He fought three rounds with Archie Moore, who gave him a bloody nose, pitched an inning lineup of major league All Stars, and was laststrung quarterback for the Detroit Lions during training season.

He did such a job on the bells, playing with the New York Philharmonic under the direction of Leonard Bernstein, that they asked him to repeat

his performance for a recording.

Not that he succeeds in all the things he tries. In fact, most of the time he doesn't discourage him.

"People need me to fail," he says "just as they would have failed. it reassures them."

Plimpton's books include Paper Lion, an account of his experiences with the Detroit Lions; Out of My League, the story of his encounter with the

baseball All Stars, and the Bogey Man, which has been called "the most entertaining prose ever written" about golf.

In his television specials, Plimpton has tackled auto racing, African safaris and the trapeze.

Educated at Harvard and Cambridge, he conducts one of America's few literary salons in his New York apartment, and is the editor and one of the founders of the Paris Review.



Uvalde, Bal Verde, Victoria, Webb, Wharton, Willacy, Williamson, Zapata, and Zavala.

**FNB**

A PROUD HERITAGE —

**FNB**

In 1909 the naming and numbering of Hereford's streets officially began. It was then that Dewey Avenue was renamed Main Street. The Hereford Commercial Club, similar to the Chamber of Commerce, was active . . . . along with The First National Bank . . . . in the development of worthwhile civic projects.

**FIRST NATIONAL BANK**  
FDIC  
HEREFORD, TEXAS

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# BIG DADDY'S

## "After Church Sunday Buffet"

11:30 A.M. to 3:00 P.M.

Choose one or all, 5 meat selections:

- Southern Fried Chicken
- Roast Tom Turkey
- Baked Ham, with Pineapple Glaze
- Roast Beef
- Chicken Fried Steak

Including:

Mashed Potatoes, French Fries, Creamed Potatoes, French Green Beans with Bacon, Fresh Cooked Spinach.

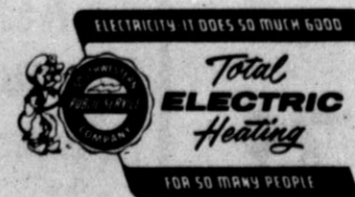
Turkey Dressing, Cranberry Sauce; Three Gravies, Nine Salads, Fresh Hot Baked Rolls, and Desert, After Dinner Mints, Also.

CHILDREN UNDER 6 FREE \$1.95 CHILDREN 6-12 \$1.00

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**DI-GEL**  
TABLETS  
Anti-Gas  
Antacid

**DI-GEL**

160  
COUNT

G.D.P. **\$1.27**

**BUFFERIN**

225  
Count Btl.

**\$1.87**



WHERE YOU ALWAYS BUY THE BEST FOR LESS  
**GIBSON'S**  
**DISCOUNT CENTER**



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Wed. OCT. 4. SHOP GIBSON'S AND SAVE.



**ZEE TOWELS**

Jumbo Roll

4 Rolls **99c**



**ZEE BATHROOM TISSUE**

2-Roll Pkgs.

12 Rolls **99c**

**MEN'S 100% NYLON JACKETS \$5.49**  
INNER SHELL STYLE  
NO. 900...  
REG. '67

**Lowest Prices CLOSE-UP**

Close-up

**TOOTHPASTE**

FAMILY SIZE TUBE  
G.D.P. **57c**



No. 411...  
Red, Brown, White

**LADIES TENNIS SHOES \$2.99 PAIR**  
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**LADY PEPPERELL SHEETS \$3.47**  
DOUBLE FITTED  
SOLID & STRIPES  
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STYLE 440  
REG. 269  
G.D.P.

**Lowest Prices**

**LADY PEPPERELL SHEETS \$2.99**  
SOLID & STRIPES  
TWIN FITTED  
REG. '37

G.D.P.



**PRESTO NO. ISSL Deluxe Spray Steam**

**IRON**  
LIME-ICE COLOR

reg. '17' **\$15.57**  
G.D.P.



1/2 Gallon  
Rectangular  
PLASTIC  
**DECANTERS**

REG. 23' **19c**  
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**LOMA PLASTIC CUTLERY TRAY**

Decorator colors  
REG. 69' **53c**  
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**Lowest Prices**

SMILE FACE

**WATCHES \$3.77**



G.D.P.  
NOW ONLY!

**PATIO LIGHTS \$2.09**

REG. '27"  
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**TURTLE WAX \$1.39**

PRESOFTENED  
SUPER HARD

16 oz.  
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**HAND CLEANSER**  
by LANLIN

Great for the Working Man

G.D.P. **37c**

Soundesign  
AM/FM  
**STEREO RADIO**

Detachable Speakers  
NO. 4361

G.D.P. **\$39.97**



Audio Magnetic  
CASSETTE  
**RECORDING TAPES**

60-MINUTE  
3 to PKG.

**\$1.37**



**PINS-BELTS EARRINGS-RINGS**

YOUR CHOICE **99c**



**MUSSELMAN CHUNKY APPLESAUCE**

16 1/2 OZ.  
CAN  
G.D.P. **25c**

**SNICKER or CHOCOLATE PEANUTS 1-LB. PKG. 63c**

**3-MUSKETEERS or MILKY WAY PKG. 63c**

**1-LB. FUN SIZE BARS...PKG. 63c**

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**NEW SHIPMENT ALUMINUM LADDERS**

6 FOOT SIZE

NO. 0106

REG. '12.97



G.D.P. **\$11.49**



**JIF PEANUT BUTTER**

Creamy  
28-OZ.  
G.D.P. **85c**



**GEBHARDT JUMBO TAMALES**

30-OZ.  
G.D.P. **33c**



**FULL DRESS DOG FOOD**

15-OZ. CAN  
G.D.P. **8c**



**GIBSON'S COFFEE**

1-LB. CAN  
G.D.P.

**69c**



**BUTTERMILK**

1/2 GAL. CTN.  
BORDEN  
**47c**

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**TRIAMINIC**  
for colds & hay fever  
24's SPECIAL **\$1.09**

**MYLANTA ANTACID**  
12-Oz. SPECIAL **\$1.39**



**CHLOROSEPTIC GARGLE**  
For sore throat-with sprayer  
6-Oz. Size SPECIAL **98c**



**ZONITE LIQUID DOUCHE**  
8-Oz. Bottle SPECIAL **98c**



### Letters To The Editor

Dear Editor:

The week of October 1-7 was chosen as Respect Life Week, as a positive voice in reverence for all human life.

Much has been written about the terrible tragedy of our soldiers and the war victims in Viet Nam, we were all shocked at the killing of the athletes in Munich, but not too much has been written about the murders of the unborn. Those desirous of peace should make positive efforts to achieve due respect for the rights, lives, and property of all men. The fetus is a creature of God, with an eternal destiny, and its rights must not be violated by anyone. (some medical exceptions, for instance if the mother was afflicted with cancer.

Needs of the elderly and handicapped should also be respected. In accepting as routine procedure, liberal abortion laws, we are also opening the door to other evils. On April 2, 1972 representative Sackett from Florida was interviewed on "60 Minutes" a CBS TV show. Representative Sackett introduced a bill that would permit relatives of a person to kill the person, or would permit 3 doctors and a judge to kill the victim without even talking to the victim or anyone who had ever talked to the victim. In addition there are no controls limiting the killing of people who are sick. There need be no trial. (Bill No. HB 3184 Prefiled October 1969 by Rep. Sackett in the state of Florida.)

Senior citizens are also urged to sign illegal documents requesting that they be killed if they become dependent. These documents are called "Living Wills". Their only relationship to living is that they terminate life.

We have already established one class of human beings (the unborn babies) whose lives can be taken for no other reason than the mothers wish to kill them. Just by taking them to New York, or any of the other 16 states that have liberal abortion laws. Now the propaganda drums beat louder, and we effortlessly add to the first class, a second class, the aged. We have established a trend. Who will be in the next class of humans to be added to the classes of those whose lives can be taken with impunity? On pages 67 & 68 of its September 1970 edition of California Medicine, the California Medical Association has advocated birth selection, death control, and death selection.

Pray, first of all that our great country will forever give to all of its citizens Life, liberty, and the pursuit of happiness. Support the Right to Life and Birthright organizations that give potential mothers (married or unmarried) who do not wish to keep their babies, or cannot afford them, financial and moral support. This is an international organization.

Write to your State Representatives, State Senators, and to your Governors, to your National Congressmen, Senators, and the President. Ask political candidates how they would vote on this issue, and cast your vote accordingly. Do this now, and get 10 other good people to do the same. Ask your Congressmen to support ratification of House Joint Resolution 1186. This would be an Amendment to the Constitution, prepared by Congressman John Schmitz of California. It reads: "No state, shall deprive any individual, from the moment he is conceived, of life, liberty or property, without due process of law."

Sincerely,  
Leola Peters

WHAT ARE OUR DOLLAR DAY SPECIALS?

Come In and See! CHRISTIAN BOOK STORE It's never too early to start Christmas shopping. 347 N. MAIN 364-0550

Dear Editor:

It is time for another open letter to the faithful supporters of Hereford's Meals on Wheels program of "love in action."

First of all, thank you for another contribution to the cause of Christ with service to others—people helping people in Christian love.

As of this date, we have served 25 people from our starting date of May 2, 1972. We started our deliveries to two customers daily, and are presently serving 12 daily. The most we have served in one day has been 17.

Contributions have fallen off and we are now receiving only \$80 per month from our pledges.

Total contributions from our community has been \$1,100.13. Meals on Wheels customers here have paid a total of \$527.80. We have served 949 meals at a cost of \$1.25 each, bringing the total cost of meals to \$1,186.25.

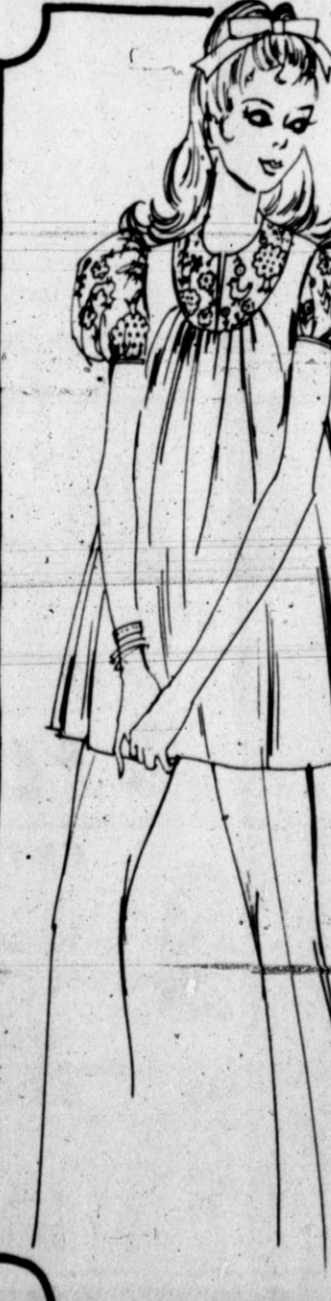
We are still having difficulty with our drivers. I soon will be making presentations to different clubs and churches, and hopefully will have more help, both in funds as well as drivers. Please keep us in your prayers, and may our Lord continue to bless you.

Lola Curtsinger  
610 Bowie St.  
Meals on Wheels



**RECEIVES DEGREE** — Franklin L. Boyd, son of Mr. and Mrs. Robert Boyd of 122 Higgins, recently received his Ph. D. from the University of Houston in Electrical Engineering. He received his Bachelor's and Master's degrees at Berkeley, Calif. and Norman, Okla. Employed with NASA in Houston, he lives there with his wife and four children.

#### The Lonely Heart



## In Deaf Smith County

# Farming Continues To Be Big Business

Despite the yearly ups and downs connected with farming and ranching, it continues to be big business in Deaf Smith County.

Because of the value of the crops and livestock they produce and because of their large capitol investments, they constitute a major economic force.

In the past year, local farms generated more for their owners, in terms of yield and gross receipts, than did farms in many areas of the country.



Little Tommy raced across the street to buy a strawberry cone from the ice cream truck. But as he started back, he stepped into the path of an oncoming car. Tommy was seriously injured, and his family sued the ice cream company for having failed to warn him of the danger.

At the trial, the company protested that its driver had no obligation to take care of other people's children. But the court ruled otherwise. Ordering the company to pay damages, the judge said: "The sense of haste is purposely aroused in the children by the tinkling of bells and flashing of lights. The responsibility of one who provokes into action the natural recklessness of children ought (to) be proportionate to the danger he creates."



There have been a number of these "Pied Piper" lawsuits in which a street vendor has been held liable for tempting a child into jeopardy. However, some courts have rejected such claims, at least when special circumstances come into the picture.

Consider another case, also involving injury to a youthful ice cream purchaser. This time, the boy had walked some distance around the rear of the truck before starting back across the street. Moreover, he was a vigorous 10-year-old, the kind of youngster ordinarily well able to cross alone.

Denying damages, the court said the driver could not fairly be blamed for assuming that the boy was "on his own."

Furthermore, the victim himself may be guilty of negligence. Thus: An 11-year-old boy leaped onto the running board of an ice cream truck, out of the driver's line of vision. When the truck began to accelerate, the boy fell off to the pavement. In the lawsuit that followed, he acknowledged that he had been aware of the risk he was taking. Turning down his claim, the court said: "All the essential ingredients of contributory negligence were present."

Although it was a poor year in the farm belt as a whole, with 12 states reporting lower returns from marketings, most local operators held their own and a number of them made out better than before.

The findings are based upon a national survey released by the Standard Rate and Data Service and upon reports from the Department of Agriculture and

others. The figures for Deaf Smith County, as given by SRDS, show gross revenues in the past year of \$54,119,000. It was more than it was three years ago, when a similar survey listed \$40,356,000.

That was the gross amount, before taking operating costs and taxes into account. The bulk of it came from the

sale of farm products, with the rest consisting of government payments and "income in kind," which is the value of home-grown products consumed on the farm.

According to the most recent figures from the Department of Agriculture, an estimated 59 percent of the income from farm marketings came from the sale of crops and 41 percent

from sales of livestock, poultry and dairy products.

While the average American farmer has been able to boost his production through more intensive fertilization and the increased use of tractors and other mechanized equipment, has not succeeded in turning much of this gain into added net income.

Although he is getting

somewhat more for his output, the increase is not enough cope with inflation, which has driven up the cost of virtually everything he has to buy.

However, from early reports on this year's operations, an economic comeback is in progress in most areas. Prices of many farm products are up, inflation is under better control and profits are rising.

# OCTOBER DOLLAR DAYS

## Double knit.

- men's polyester sport coat
- won't wrinkle, always looks fresh
- patterns or solid colors
- all of today's styling features
- a great buy, men's 37-46

Special 27<sup>88</sup>



## Double knit.

- men's polyester slacks
- Penn-Prest® for easy care
- flare leg, western pockets
- perfect for sport or dress
- solid colors, in men's sizes 30-42

Special 8<sup>99</sup>



## Special

- Stretch vinyl classic on 1 1/4" heel.
- Top strap styling, perfect with pants.
- Choose black, brown, or white.



4<sup>88</sup>

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- Stretch vinyl granny boot on 1 1/4" heel.
- Great wear-with-everything favorite.
- Choose black, brown, or white.



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2 for \$1.00

Stretch nylon pantyhose with nude heel in suntan and coffee bean. Choose from two proportioned sizes. OPAQUE PANTI-HOSE 88¢



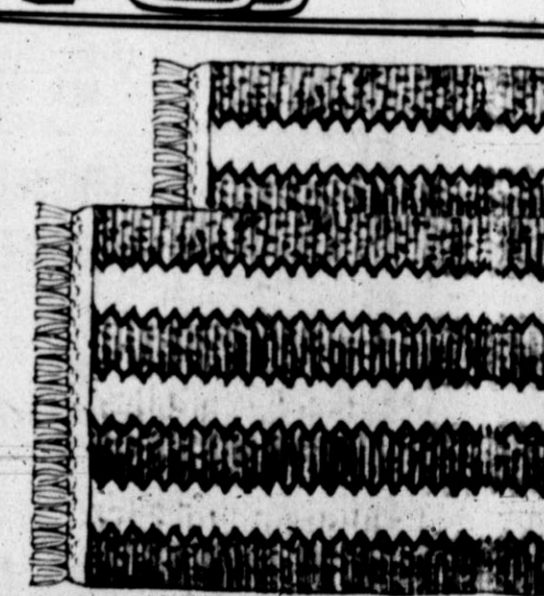
Special 2<sup>88</sup>

Soft cotton flannelette sleep gowns in short shift length or long styles. Floral prints. S.M.L.



2 for \$6

Red Label pillow pair at Penneys stock-up price. Dacron® polyester fiberfill, sturdy cotton ticking. Standard size.



Special 2 for \$5

Accent rugs of polyester/nylon in tri-color striped shag pile. 27 x 45". Non-skid rubber backing. Machine washable.

<b>WOMEN'S UNIFORMS</b> Reg. \$8 <sup>00</sup> NOW \$3 <sup>00</sup> Limited Quantities	<b>MISSES BRUSHED KNIT SLEEPWEAR</b> 2 For \$5 <sup>00</sup>	<b>Boys DRESS SLACKS</b> Orig. \$5 <sup>00</sup> NOW \$2 <sup>00</sup>	<b>Plastic Sewing BASKETS</b> \$2 <sup>22</sup> Choice of 3 Colors	<b>Mens Casuals SLACKS</b> Orig. \$5 <sup>00</sup> - \$6 <sup>00</sup> NOW 2 For \$9 <sup>00</sup>	<b>Men's Western SHIRTS</b> Orig. to \$9 <sup>00</sup> NOW \$3 <sup>00</sup> - \$4 <sup>00</sup>
<b>LADIES DRESS Clearance</b> Drastically Reduced From Reg. Stock Orig. \$8 <sup>00</sup> - \$29 <sup>00</sup> NOW \$3 <sup>00</sup> - \$17 <sup>00</sup>	<b>Ladies Floor Length DRESSES</b> Reduced To Clear \$10 <sup>00</sup> - \$12 <sup>00</sup> - \$16 <sup>00</sup>	<b>Pen Prest Muslin PRINT SHEETS</b> Twin \$1 <sup>00</sup> Full \$2 <sup>00</sup> Pillow Cases \$1 <sup>00</sup>	<b>Boy's Pen Prest SPORT SHIRTS</b> Short & Long Sleeve 3 For \$6 <sup>00</sup>	<b>Men's Knit DRESS SHIRTS</b> Long Sleeve \$4 <sup>00</sup> Short Sleeve \$3 <sup>00</sup>	<b>100% Polyester DRESS SLACKS</b> Group I Group II \$7 <sup>00</sup> \$8 <sup>00</sup> Western Cut \$6 <sup>00</sup>
<b>1 GROUP MISSES SPORTSWEAR DRESSES</b> Orig. \$12 <sup>00</sup> NOW \$3 <sup>00</sup>	<b>Girls Dress CLEARANCE</b> Reduced From Reg. Stock NOW \$3 <sup>00</sup>	<b>2-Speed ELECTRIC SCISSORS</b> Orig. \$9 <sup>00</sup> NOW \$7 <sup>00</sup>	<b>Boy's Knit SHIRTS</b> 3 For \$5 <sup>00</sup>	<b>27-Only Polyester-Wool DRESS SUITS</b> Orig. \$60 <sup>00</sup> - \$70 <sup>00</sup> NOW \$24 <sup>00</sup>	<b>Infants SLEEPWEAR</b> Close-Out Orig. \$1 <sup>00</sup> - \$4 <sup>00</sup> \$1 <sup>22</sup> - \$1 <sup>00</sup> - \$1 <sup>00</sup>

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Weekdays 9:30 - 6:00  
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We know what you're looking for.

MANY CLEARANCE ITEMS NOT LISTED. VISIT OUR CLEARANCE EARLY  
DRASTIC REDUCTIONS Like It... Charge It!



## Economic Stabilization Questions and Answers

**Q.** My local supermarket has always issued trading stamps and cashed personal checks. Recently, it discontinued these services. Does this constitute a price increase?

**A.** Discontinuing trading stamps is a price increase, but halting the practice of check cashing is not. A decrease in the quality of a service which

directly benefits a customer constitutes a price increase. Trading stamps are a direct economic benefit to the consumer since they can be redeemed for valuable merchandise. However, check cashing is a convenience service which does not directly benefit the customer and thus, is not a price increase.

**Q.** My landlord sent me a letter announcing a rent increase, but he didn't explain how he arrived at my base rent. What should I do?

**A.** Contact your landlord and tell him that his rent increase notice is not in accordance with Stabilization regulations. If he refuses to roll back the proposed increase or otherwise comply with the regulations, call your local Internal Revenue office.

**Q.** I own a complex of apartments, but have never employed more than 23 employees. Their pay has never been set by a master employment contract. Am I

subject to controls? **A.** The rents you charge are subject to economic controls, but the wages paid to your employees are exempt because of the small business exemption.

**Q.** If a firm lowers prices to base price levels and makes refunds to customers, is it still subject to profit margin limitations?

**A.** No. Under a new Price Commission regulation, a business reducing prices to base price levels or below and making refunds to customers is placed in the same position as a firm which has never increased prices over that period and,

thus, is not subject to profit margin limitations.

Those companies that want to take advantage of the new regulation, but can't identify customers, e.g., companies dealing in cash sales, may lower prices below base price levels enough to offset revenues derived from price increases instead of making direct refunds. However, firms must first do all they can to find customers and make refunds. Companies making refunds must keep records of the names and addresses of their customers.

Business with sales of \$50 million or more need Price

Commission approval of their price reduction or refund plan. However, companies with sales under \$50 million need only retain notarized statements explaining and thoroughly documenting their voluntary reduction programs.

**Q.** How do employers report to the Pay board for employee units containing workers earning above and below the \$2.75 exemption level?

**A.** Reporting to the Pay Board for units containing workers above and below the exemption level is done on a pb-3 form and an attachment. The PB-3 form should be filled in for the entire unit as if there were no \$2.75 exemption involved, while the attachment should be filled out to cover only the workers within the unit who will be earning more than \$2.75 in straight time pay after the pay adjustment.

PB-3 forms are available at any Internal Revenue office.

## The Army Green

Sgt. Charles Barton  
U.S. Army Recruiter  
317 E. 3rd Amarillo

Call Collect 376-5151-Ext. 2182

### ARMY FACTS

Did you know?

— That the Army's Corps of Chaplains dates back to July 29, 1775. Recognizing the importance of the American soldier's spiritual life and well-being, the Continental Congress passed a resolution conferring official status on chaplains and fixing their pay at \$20 per month.

— That the Army's Canine Corps was established during World War II and has trained more than 10,000 dogs for wartime use.

### SPORTS PROGRAM GROWING

Sports have always been big in the Army. And, some of America's top athletes have worn the Army green. Right now, for example, Stan Smith, the nation's top tennis player, is serving as a specialist 4; and Mel Pender, Olympic gold medal winner, is serving as a captain.

But the Army's sports program is not just designed for super-stars. For example, at most Army posts, you'll find more sports opportunities for the casual athlete than you'll find at any country club.

Just to give you an idea, 13 new sports have just been added to the athletic program at Ft. Riley, Kans. They are water polo, cross-country track, weightlifting, boxing, wrestling, racketball, gymnastics, archery, table tennis, slow pitch softball, swimming, diving and orienteering.

Tennis anyone?

### SUPER CONTRIBUTOR

Talking about superstars, Specialist 4 Stanley O. Uwekoolani of Fort Lawton, Wash., has gained the respect and admiration of just about everyone in the State of Washington.

A native of Maui, Hawaii, Sp4 Uwekoolani has pledged to donate \$140 per month for the rest of his Army enlistment (eight months to go) to the Combined Federal Campaign, which is similar to the community chest drive. That means he'll be contributing a total of \$1120 to the fund.

How can he afford to contribute so much? He's not independently wealthy. "I don't think it's too much at all," he said. "The mess hall feeds me three times a day. I don't need very much money."

**QUESTION:** Is it true that I can enlist in the Army and request that I be assigned to a specific unit? **That's right.** You can enlist for units stationed in the United States and abroad.

### TIRE TALK

Economists estimate that bias-belted tire sales will corner 40 per cent of the replacement tire market in 1972 (not including retreaded tires of tires delivered with new cars).

# Small truck tires. Small Penney prices.

## Sale 19<sup>88</sup>

plus 2.44 fed. tax  
670-15/6 tube type,  
blackwall. Reg. 23.22

**Cargomaster® Highway.** Our nylon cord truck tire ideal for pick-ups, campers, panels and vans.

Tire size	Reg.	Sale	Plus fed. tax
700-15/6	28.45	23.88	2.84
650-16/6	25.95	20.88	2.61
700-16/6	28.90	23.88	3.00
750-16/8	33.89	29.88	3.69
<b>Tubeless</b>			
670-15/6	24.45	19.88	2.69
700-15/6	32.95	27.88	3.22

## Sale 25<sup>88</sup>

plus 2.78 fed. tax. 670-15/6 tube type, blackwall. Reg. 30.45

**Cargomaster® 930.** Our nylon cord traction truck tire.

Tire size	Reg.	Sale	Plus fed. tax
700-15/6	36.50	30.88	3.26
650-16/6	33.93	28.88	2.96
700-16/6	36.95	30.88	3.29
750-16/8	41.98	35.88	4.17
<b>Tubeless</b>			
700-14/8	32.95	29.88	3.01
7-17.5/6	37.95	34.88	3.62
8-17.5/8	44.95	42.88	4.46



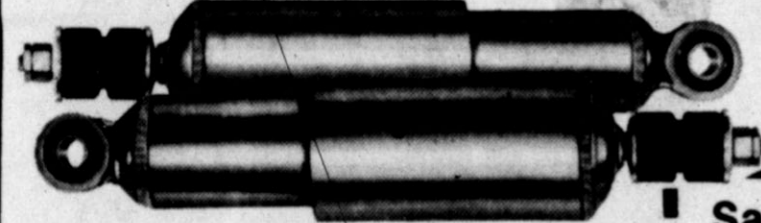
## Sale. 4 ply polyester. 14<sup>88</sup>

plus 1.86 fed. tax and old tire.  
A78-13 (600-13) blackwall tubeless. Reg. 16.95

**Mileagemaker® GP.** 4 plies of polyester cord. 78 series wide profile.

Tire size	Reg.	Sale	Plus fed. tax
B78-13 (650-13)	18.95	16.88	1.81
E78-14 (735-14)	23.95	20.88	2.24
F78-14 (775-14)	25.95	22.88	2.39
G78-14 (825-14)	27.95	23.88	2.56
560-15	20.95	17.88	1.73
G78-15 (825-15)	28.95	24.88	2.63

Other sizes available at our low sale prices. Whitewalls only \$2 more per tire. Without trade-in, add \$2 more per tire.



## Sale 5<sup>99</sup>

Reg. 7.29. JCPenney heavy duty shock absorbers. Expert installation available.

### SHOCK ABSORBER GUARANTEE

If a Penney's heavy duty shock fails after installation by a Penney's Auto Center, due to defective materials or workmanship or wear out while the original purchaser owns the car, just contact us and a Penney's specialist will replace the defective heavy duty shock at no extra charge.

Sale prices effective thru Saturday. See your JCPenney catalog for more automotive values. Get a great buy now, pay later. Use your JCPenney Charge!

**Save \$5**  
Brake drum service. Reg. 51<sup>88</sup> Now 46<sup>88</sup>  
Penney's brake service. Not just a reline...but a complete brake overhaul by our expert servicemen. Price includes parts and labor.

**1" gallon**  
JCPenney anti-freeze.

Get ready for winter:  
We'll flush and fill your radiator with 2 gallons of JCPenney anti-freeze 3.99



**20<sup>95</sup>**  
with exchange

**Survivor 36.** 12 volt battery. Available in group sizes 24, 22F, 29NF, 60 and 53 to fit most American cars. Plus 19-L and group 42 to fit all VW's.

Survivor 36 - 6 volt battery 17.95 with exchange

**SURVIVOR 36 MO. GUARANTEE**  
Should any Survivor 36 battery fail (not merely discharged) within 12 months from the date of purchase, return it to Penney's and it will be replaced at no extra charge. After 12 months but prior to the expiration date of the guarantee, J. C. Penney Co. will replace the battery charging only for the period of ownership, based on the current price at the time of return, pro rated over the stated guarantee months.

### TRUCK TIRE SALE!

Super Cargomaster XTD

700x15-6TL '33" Plus '3" F.E.T.
670x15-6TL '26" Plus '2" F.E.T.
<b>PENNEY'S BEST TRUCK TIRE</b>
700x14-8TL '25" Plus '2" F.E.T.
670x15-6 '23" Plus '2" F.E.T.
825x20-10 '61" Plus '6" F.E.T.
700x15-6 '30" Plus '2" F.E.T.
900x20-10 '71" Plus '7" F.E.T.
650x16-6 '25" Plus '2" F.E.T.
1000x20-12 '89" Plus '9" F.E.T.
700x16-6 '30" Plus '3" F.E.T.
1000x22-12 '97" Plus '9" F.E.T.

### SUPER TIRE CLEARANCE

DRIVE IN FOR LOWEST PRICES EVER!

Prices Slashed On This Mileage Maker Plus 1-Size Only '10 <sup>88</sup>	6 Only 650x16 6PLY MUD AND SNOW TIRE '24" Includes F.E.T.	6 Only 600x16 6 Ply Highway Tread '14" Includes F.E.T.	12 Only 100x20-20 Cargo Master Highway Tread '65" Plus F.E.T.
8-Only 700x16 6 PLY MUD AND SNOW TIRE '26" Includes F.E.T.	15 Only Highway Tread '14" Includes F.E.T.	Ground Gainer Polyester Belted Passenger TIRES G78-15 '26" Plus H78-15 '27" Plus '51" Plus F.E.T.	18 Only 900x20-10 Cargo Master Highway Tread '51" Plus F.E.T.

## TRACTOR TIRE SPECIALS

SIZE	Plus '7" F.E.T.	'103
15-5-38-6	Plus '8" F.E.T.	'109
16-9-34-6	Plus '10" F.E.T.	'129
18-4-34-6	Plus '11" F.E.T.	'148
16-9-38-8	Plus '13" F.E.T.	'156
18-4-38-8		

At Penney's Count On Quality and Service  
At Low Budget Prices Always. . .  
Road And Field Service

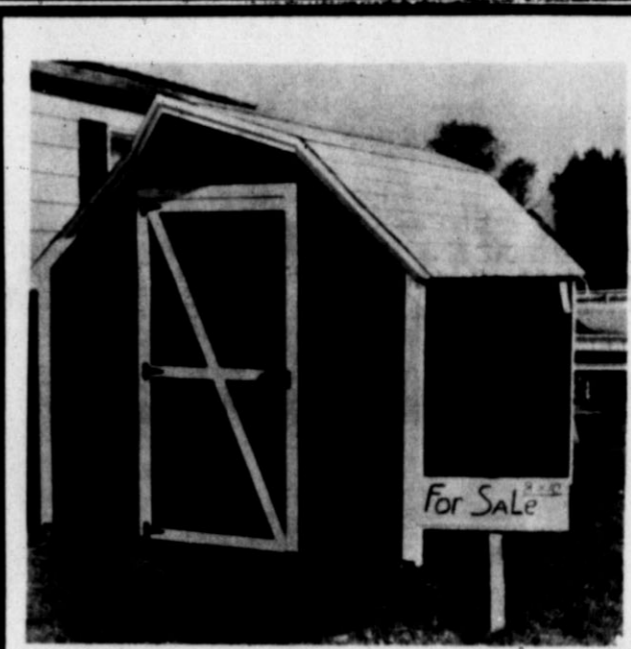
### Quids were an early U.S. political faction

One of the earliest and least successful party factions, the Quids were a group of Republicans during Jefferson's second term.

Opposed to the administration's alleged backstairs influences over Congress, they got their name during a House debate in 1806 when a scornful critic called their leader, John Randolph of Virginia, "tertium quid." Latin for nonentity.

The mayor of Naples recently prohibited sea bathing or sun bathing on a stretch of beach between Portofino and Mergellina because the sea is "heavily polluted" by oil and rubbish.

### CUSTOM JEWELRY MADE TO YOUR NEEDS. COWAN JEWELERS DOWNTOWN



**FOR SALE!**  
Buy This 8' x 10' Barn For Storage Or Use As Playhouse. SEE: **Bill Devers**  
515 UNION 364-4053

## INTERNATIONAL CREDIT UNION WEEK

OCTOBER 15-21

**"IT'S WHERE YOU BELONG"**

This year, you'll be hearing "Join Your Credit Union; It's Where You Belong," on Oct. 1 if you happen to be a football fan. Baseball fans will hear it too, a few days later during the World Series.

It's part of a national credit union advertising program, the first of its kind. This year the theme will lend important support to International Credit Union Week, Oct. 15-21, but will continue beyond, urging present members to make more use of their credit unions and seeking new members among millions of listeners.

During Credit Union Week, some 38 million members around the world celebrate the 123rd birthday of the credit union idea. Originally celebrated as a single day, the third Thursday of October, the movement's holiday has enlarged to a week-long program — and in some places, observances fill the whole month of October.

"It's Where You Belong" is also the theme of Credit Union Week which celebrates credit unions for safe investments, financial counseling and equitable loans, and people helping people.

## HEREFORD TEXAS FEDERAL CREDIT UNION

330 SCHLEY The Friendly People PHONE 364-1888

## JCPenney auto center

We know what you're looking for.

NOW SELF SERVICE  
Regular Gasoline  
29.9<sup>88</sup> GAL SAVE!!

Auto Center Hours  
7:30 A.M. to 6:30 P.M.



# WANT WHATEVER YOU NEED ADS

## Phone 364-2030

**CLASSIFIED ADVERTISING RATES**

Reader Ads (Minimum 10 words) 1st insertion per word 8c  
Additional insertions, when paid in advance: per word 6c

Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00  
Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12

Deadline for Classified Advertising in the **SUNDAY BRAND** 5 p.m. Friday

Deadline for Classified Advertising in the **HEREFORD BRAND** 5 p.m. Tuesday

### 1. FOR SALE Miscellaneous

**TOWN & COUNTRY MOBILE HOME SALES**  
Hwy 60 & at MYRTLE  
Phone 364-0169.  
Also spaces & furnished trailers for rent at  
**TOWN & COUNTRY ESTATES.**  
1B-1-14-9p

**GARAGE SALE.** 217 Centre. Thursday & Friday.  
B-1-10-14-1c

**CARPET!**  
Financing Available  
C & W CARPET  
PLAINS AND N. 25 MILE AVE.  
PHONE 364-3448  
1B-1-24-1c

**"THE SADDLE HOUSE"**  
COMPLETE Riding Equipment.  
New & Used Saddles  
HIGGINS & SOUTH TEXAS ST.  
PHONE 364-3383  
1B-1-5-1c

**FOR SALE:** Cattle panels-10', 20', gates and portable corrals.  
Phone 364-5754 after 7:00 p.m.  
B-1-14-3-1f

**WE BUY AND SELL USED FURNITURE.**  
BARRICK FURNITURE  
WEST HWY 60  
PHONE 364-3559  
1B-1-37-1c

**American Legion & Auxiliary meets Tuesday 8:00 p.m.**  
**American Legion Hall Veterans Park**

**STATED MEETING SECOND MONDAY 8:00 P.M.**  
Thursday  
DEGREE WORK  
Jerry George W.M.  
W.A. Phipps Sec.

**Hereford Rotary Club**  
meets every Monday at 12:05  
Civic Club Center (Jim Hill)

**Lions Club meets each Wednesday, 12 Noon**  
Civic Club Center (Jim Hill)

**131 E. 2nd. Tuesday 8 P.M. ELK'S LODGE**

**FOR SALE:** 7 1/2 h.p. single phase motor and Berkley centrifugal pump. Owens Electric. 364-3572.  
B-1-14-12-1c

**For Sale:** Water Beds. King Size... \$18.00. Round... \$42.00.  
Phone 364-1763.  
B-1-11-29-1c

**NOW OPEN FOR BUSINESS**  
SEE OUR LINE OF stoves, refrigerators, TV's living room suites, dining room suites, and miscellaneous merchandise.  
**BIG JIM'S FURNITURE HIGGINS & SOUTH TEXAS ST. HEREFORD, TEXAS**  
Phone 364-1873  
1B-1-35-1c

**REFRIGERATORS. \$20.00 up. BIG JIM'S FURNITURE. HIGGINS & SOUTH TEXAS ST. PHONE 364-1873.**  
B-1-13-29-1c

**GARAGE SALE.** 110 Catalpa Monday, Tuesday, October 2nd & 3rd.  
B-1-14-1p

**Must move all color TVs, stereos, refrigerators, washers and dryers. Some repossessed. Fabulous savings... Call FIRESTONE. 364-4333.**  
B-1-17-11-1c

**FOR SALE:** 10,000 used brick. \$60.00 per thousand. Located behind Hamby Rental Service.  
Phone 364-4486.  
B-1-15-12-1c

**KIRBY Kirby classic built for shag carpets. New & rebuilt Kirbys.**

**KIRBY CO. OF HEREFORD 522 Irving**  
Phone 364-0422.  
1B-1-38-1c

**GARAGE SALE — Sunday afternoon - October 1st and Monday.** Lots of linens, crochet pieces, clothes, dishes and other household items. 137 Ironwood.  
B-1-21-14-1c

**Will give away female part shepherd young dog. For sale—almost new golf bag and clubs. Good Welsh pony with small saddle. Call afternoons 364-2877.**  
B-1-25-13-1c

**Part Chow puppies to give away.** Call 364-0630.  
B-1-13-1c

**FOR SALE:** 10 x 58 2 bedroom, 1 1/2 baths furnished trailer house. Plumbed for automatic washer. Call 364-1069 after 6:00.  
B-1-18-13-1c

**ARE YOU INTERESTED IN A PERFECT SKIN CARE PROGRAM???**  
For Mary Kay and Mr. Kay Cosmetics or for a complimentary facial.  
PHONE 364-2111.  
1B-1-11-1c

**TRUCK WASH FOR SALE.** Small investment. Excellent income.  
Phone 364-5956 or 364-9059  
1B-1-37-1c

**MUSICAL INSTRUMENTS FOR SALE:** Oboe, saxophone, cornet and ukulele. Very good condition. Phone 364-3476.  
B-1-34-1c

**FOR SALE:** TWO professional chair hair dryers, one hydraulic beauty chair and two shampoo sinks. Call 364-3400.  
B-1-17-35-1c

**NEW & USED KIRBYS.** Call 364-5768.  
B-1-10-37-1c

**FOR SALE:** Self-contained 16 ft. Camp Trailer. Call 364-4767 after 6:00 p.m.  
B-1-11-10-1c

**FOR SALE**  
2 bedroom house to be moved. 24x38. Fully carpeted, electric oven and cook top. Located East of Friona.  
PHONE 806-247-3418  
or 806-265-3539.  
1B-1-10-14-1c

1971 BSA-650. Excellent condition. Priced to sell, call 364-5466.  
B-1-10-12-9p

**THE amazing Blue Lustre will leave your upholstery beautifully soft and clean. Rent electric shampooer \$1. Duck-walls, Sugarland Mall.**  
B-1-20-39-2c

**GERT'S a gay girl — ready for a whirl after cleaning carpets with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber Company.**  
B-1-22-39-2c

**FOR SALE:** 100,000 BTU gas central heating unit—used only once or twice. \$75.00. Call 364-0708.  
B-1-16-39-1c

'71 Boanza 2 bedroom, 1 1/2 bath trailer. Washer and dryer, air conditioned. Small equity and take up payments. Phone 258-7737, Dawn, Texas.  
B-1-19-39-2c

**Almost new Kirby Vacuum Cleaner.** Call 364-4537 after 4:00 p.m.  
B-1-10-39-1p

**FOR SALE:** Solid mahogany antique 6 ft. buffet and round table, marble end tables. 617 Stanton.  
B-1-16-14-1c

**FOR SALE:** 1967 Mobile Home. 12x60. 2 bedrooms, completely furnished plus washer and dryer. Immediate possession. 276-5606.  
S-1-14-3p

**Floor furnace for sale.** Call 364-1811 or 364-2122.  
B-1-10-14-1c

**SUPER stuff, sure nuf!** That's Blue Lustre for cleaning rugs and upholstery. Rent electric shampooer \$1. Hereford Hardware.  
B-1-19-14-2c

**FOR SALE:** Raggedy Ann and Andy dolls, Barbie doll clothes and others, layaway too. 217 Centre. Phone 364-0273.  
B-1-18-14-1c

**FOR SALE:** 3-buildings with two horse stalls each to be moved. 357-2530.  
B-1-14-3p

**For sale:** Deep freeze-like new. Camper shell, sewing machine—almost new. Phone 364-5768.  
B-1-14-14-1c

**FOR SALE:** Mini bike. Excellent condition. New overhaul. \$75.00. Phone 364-5331.  
B-1-11-14-2c

**GARAGE SALE:** 108 Northwest Drive. Sunday Afternoon Only. Furniture, Miscellaneous.  
B-1-10-14-1c

**FULLER BRUSH PRODUCTS.** Call Mrs. Jessie Fuller, 364-3525.  
S-1-10-31-1c

**Skin disorders? Try Toco-Derm Vitamin E Cream, 1260 IU per tube at Harold Close Drugs.**  
S-1-13-10p

Betty Rice at 405 Jowell is now your Shaklee Vitamin Dealer. Call 364-3114.  
S-1-13-12-1c

**HOLSTEINS HOLSTEIN AND HOLSTEIN & BEEF CROSSES.**  
All sized of stockers and feeders. Also top quality Wisconsin Holstein and Guernsey springing heifers.  
**MARK HICKS**  
Rt. No. 4, Hereford, Texas  
Phone 806-267-3921 Vega  
S-1-29-1c

**PAUL JONES UPHOLSTERY CORNER SO. MAIN & AUSTIN RD.**  
PHONE 364-2188  
**FREE ESTIMATES FREE PICKUP & DEL. QUALITY MATERIALS**  
1S-1-42-1c

**FOR SALE**  
One used color TV Set. **HOUSE CALLS NOW \$4.00 ON COLOR AND B&W TV'S**  
Get the best in service from **TOWER TV**  
248 NORTHWEST DRIVE  
PHONE 364-4740  
S-1-1-1c

**2. FOR SALE Farm Equipment**  
See Us For Mayrath Grain Augers Also have parts in stock **DAVIS IMPLEMENT**  
409 EAST FIRST  
Phone 364-2811  
B-2-35-1c

1970 7700 John Deere Combine. Has 4 row, 30 inch corn header. Phone 806-935-5703.  
B-2-13-13-6c

**See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT**  
409 EAST FIRST  
Phone 364-2811  
B-2-29-1c

**JD Flex 3 pt Rotary Hoe. Case Tandem Disc with extension. Lister with markers. Double Tool Bar. 3-Point dry fertilizer spreader. Seed trailer.**  
PHONE 364-5238.  
1B-2-38-4c

**FOR SALE — New Hale Trailers and used trailers. ALBERS MILLING COMPANY.** 364-5370.  
B-2-12-43-1c

**FOR SALE:** Farmhand Beef Digger, 8 row Barnes Topper. Both \$500.00. Call 806-965-2742.  
B-2-14-2p

**3. FOR SALE Automobiles**  
1972 Corvette. Call Jan 656-2455 between 10:00 p.m. and 1:00 a.m.  
B-3-10-39-2c

**NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location — 221 NORTH 25 MILE AVENUE.**  
B-3-20-42-1c

**NEW & USED CARS.**  
**ORVAL WATSON FORD SALES COMPANY.**  
PHONE 364-2727.  
1B-3-18-1c

**FOR SALE OR TRADE:** '69 Plymouth 4 door. Power & air. Phone 364-4261 or 364-0811.  
B-3-15-5-1c

1969 Ford LTD. Loaded, good rubber. Runs real good. Phone 364-5351.  
B-3-11-38-1c

**FOR SALE:** 1972 Grand Prix, loaded. Vinyl top, bucket seats, air cond, honeycomb wheels. 8,000 actual miles. 364-6938.  
B-3-14-2p

1966 GMC Pickup. Short wide bed. 6 cyl, 3-speed, extra clean. \$650.00. Phone 364-5370; Sundays or nights 364-2070.  
B-3-19-13-3c

Clean 1969 Ford Pickup. Call 289-5892.  
B-3-10-13-1c

1972 Malibu Chevelle, loaded. Must sell. Call 364-5436 after 5:30.  
B-3-14-1p

1970 Maverick by owner. Real nice. 357-2519.  
B-3-14-3p

**FOR SALE:** 1968 Volkswagen Fastback; 1962 Chev. Pickup. Call 364-1327.  
B-3-10-14-3c

1971 Ranchero 500 R-H A.C. Auto, VT New tires. 364-6041.  
B-3-12-14-1c

**INSPECTED USED TIRES.** Guaranteed 12 months-\$5.00 up, mounted free. Oil change and lubrication.... Special \$2.88, by appointment.  
**FIRESTONE**  
105 MAIN  
PHONE 364-4333.  
B-3-1-1c

**WALKER'S USED CARS AND TRUCKS. WE BUY, SELL OR TRADE**  
400 WEST FIRST  
Phone 364-2256.  
1B-3-41-1c

**MILBURN MOTOR COMPANY**  
We pay cash or Used Cars  
136 Sampson  
Phone 364-0077  
B-3-33-1c

Clean 1966 Olds 88, P & A, 55,000 miles. Buy for only \$650.00. New cycle trailer, 1 or 2 rail, \$75.00. Call Paul Schroeter, 364-1251 or 364-0035.  
B-3-27-14-1c

**4. REAL ESTATE For Sale Or Trade**  
**NEAR FARWELL**  
I can sell you 960 acres good land at a fair market price. Two-thirds irrigated, one-third grass, easily financed at a low interest rate. You can in my opinion sell \$150,000 worth caliche to the Highway Department in the near future—Highway 60 from Hereford to the state line is to be made into a four-lane highway—the contract is let from Hereford to the Castro County line. I have the option to furnish the caliche from that point to the state line, Hwy. 214 at Friona to the Parker County line and the Tam-AM Gin road North to the Summerfield road as well. These two options will be up for letting in January.  
3 good wells, \$16,500 Government check, 500 acres now in wheat, excellent cattle setup. 15 per cent down. My tax structure makes me want to sell it this year.  
BY OWNER 806-355-1055.  
B-4-39-2c

Home in Northwest part of Hereford. Would consider smaller house tradein. Realtor-Lee Umsted, 364-6633.  
B-4-15-38-1c

**J.M. Hamby at Hamby Real Estate.**  
Ph. 364-3566 or 364-2553.  
B-4-12-1c

**FOR SALE BY OWNER:** 114 Northwest Drive, 3 bedrooms, one bath, new carpet. Real clean. Phone 364-5179.  
B-4-17-12-1c

**FOR SALE BY OWNER:** Beautiful 2 year old home, red brick, 4 bedrooms, 2 baths, large den, fireplace, fully carpeted, double range stove, 2100 sq.ft.  
213 NORTHWEST DRIVE  
Call 364-5063 after 6 p.m.  
1B-4-38-8c

**APPROXIMATELY 300 ft. of lot frontage, zoned multi-housing, \$26.00 per front foot, first street East of Sugarland Mall Shopping Center. Call 806-763-5323.**  
B-4-23-6-1c

**SACRIFICE!** Choice 90' lot, \$20.00 front ft. CARTEL REAL ESTATE, 364-0944.  
B-4-10-1-1c

**US 66 TRUCKSTOP-CAFE.** Lots room for Dairy Queen. Should net \$25,000. 806-364-0484.  
B-4-14-3p

**MILO STATION. BIG VOLUME.** Lease, trade for farm. 364-0484 Hereford.  
B-4-14-3p

**CHOICE INCOME PROPERTY.** Trade for farms, ranches. B7 Hereford. 364-0484.  
B-4-14-3p

Extra nice 3 bedroom, garage, new carpet, large utility room, nice yard with 6' fence. New storm cellar. \$200.00 total move in to Veteran. Ted Walling, 364-0660.  
B-4-27-14-1c

On Austin Road 4 1/2 miles East-9 acres with 120 ft. cinder block horse barn and steel lots. Also 5 or 10 acre tracts. N.G. Elliston, Phone 276-5881.  
B-4-28-35-1c

**DUE TO HEALTH**  
Am selling lot with store, fixtures and inventory.  
**CALL L.B. LOOKINGBILL.**  
364-6126 or 357-2212.  
1B-4-12-1c

**BARGAINS**  
3 bedroom homes. Carpeted. Recently reduced in price. Several brick homes. Very low move-in costs.

**SMALL COUNTRY HOME**  
3 bedroom home with 3.68 acres. Very modestly priced. Good Well.

**EXCELLENT VALUE**  
3 bedroom brick home on edge of town, with 1/2 acre of land. Veteran's or convention loan available.

**CITY LOTS**  
Small down payment. Owner will carry balance.

**LOANS**  
Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details.

**VETERANS—if you have used your privileges, you may again be eligible for another 100 percent loan. Check with this office for particulars.**

**Board of Realtors Multiple Listing Service CARTEL REAL ESTATE**  
206 N. 25 Mile Avenue  
Phone 364-0944  
364-0038  
Wayne Carthel  
Leola Peters  
**EQUAL OPPORTUNITY**  
B-4-9-1c

**FOR SALE:** 3 bedroom house. Fruit trees, fenced, low interest. Payments \$93.00. Call 364-1460 or 364-1832.  
B-4-16-6-1c

**FOR SALE:** 120x120' car lot with nice office and canopy large enough to cover 20 cars.  
28x50' shop building on Hwy 60. Will give good terms.

**J.M. Hamby at Hamby Real Estate.**  
Ph. 364-3566 or 364-2553.  
B-4-12-1c

**For sale by owner, 114 Northwest Drive, 3 bedrooms, one bath, new carpet. Real clean.** Phone 364-5179.  
B-4-17-12-1c

**FOR SALE BY OWNER:** Beautiful 2 year old home, red brick, 4 bedrooms, 2 baths, large den, fireplace, fully carpeted, double range stove, 2100 sq.ft.  
213 NORTHWEST DRIVE  
Call 364-5063 after 6 p.m.  
1B-4-38-8c

**APPROXIMATELY 300 ft. of lot frontage, zoned multi-housing, \$26.00 per front foot, first street East of Sugarland Mall Shopping Center. Call 806-763-5323.**  
B-4-23-6-1c

**SACRIFICE!** Choice 90' lot, \$20.00 front ft. CARTEL REAL ESTATE, 364-0944.  
B-4-10-1-1c

**US 66 TRUCKSTOP-CAFE.** Lots room for Dairy Queen. Should net \$25,000. 806-364-0484.  
B-4-14-3p

**MILO STATION. BIG VOLUME.** Lease, trade for farm. 364-0484 Hereford.  
B-4-14-3p

**CHOICE INCOME PROPERTY.** Trade for farms, ranches. B7 Hereford. 364-0484.  
B-4-14-3p

Extra nice 3 bedroom, garage, new carpet, large utility room, nice yard with 6' fence. New storm cellar. \$200.00 total move in to Veteran. Ted Walling, 364-0660.  
B-4-27-14-1c

**IDEAL SCHOOL LOCATION**  
2 bdrm., 1 bath, fenced yard and nice storm cellar.  
**SHARP & LIKE NEW**  
this 3 bdrm. brick with all new carpet, even the bath is carpeted. Nice yard front and back, and is fenced. See this one today.  
**BLUEBONNET SCHOOL DISTRICT**  
3 bdrm. 1 1/2 baths, completely redecorated. \$450.00 down plus closing costs. You'll like this one.  
**THIS DUPLEX IS NOT FOR YOU**  
unless you want to save money. 2 bdrm. 1 bath, kitchen & living room on each side. Check with us for terms.  
**FOR YOUNG COUPLE**  
This 3 bdrm. home looks new inside, for \$9,150.00 Call today.  
**MOBILE HOME LOTS**  
60 x 135 lots for \$50.00 down and \$21.13 per month.  
**WE NEED YOUR LISTING**  
We have buyers looking for homes and farms. If you are interested in selling your home or farm, call us today.

**UNFURNISHED 2 bedroom apartment at The Thunderbird.** Phone 364-5360.  
B-5-10-13-9p

**SUGARLAND QUADS**  
441 Avenue B. 2 bedrooms, fully carpeted, draped. Total electric kitchens, ranges, refrigerators and disposals. Ref. air cond. Convenient to shopping center and schools. Large rooms, sound proof. All utilities paid. Phone 364-4304.  
1B-5-12-1c

2 bedroom unfurnished house with garage. Adults only. Phone 364-3388.  
B-5-18-39-1c

2 bedroom house. \$65.00 per month. First and last month's rent required in advance. Phone 364-3852 Saturday & Sunday.  
B-5-19-39-1c

**FOR RENT:** 2 bedroom unfurnished duplex. New carpet, drapes, built-in range. Come to 510 Avenue G, Apt. B.  
B-5-18-39-1c

Office building with carpet, paneling, refrigerated air, coffee bar and three offices. Reasonable rent. Call 364-0789.  
B-5-16-39-1c

**FOR RENT:** 12x56 two bedroom furnished or unfurnished trailer. All bills paid. Call 276-5326.  
B-5-14-39-1c

Mobile Home for rent — nicely furnished at Northwest Mobile Lodge, Space 27. \$110.00 per month. 364-4049.  
B-5-16-39-1c

**DIAMOND VALLEY TRAILER PARK**  
Choice trailer lots for rent.  
Located on the 600 and 700 Block of Avenue H-Sioux and Cherokee Streets and the 700 Block of Avenue G.  
**NORMAN D. BARTLETT-OWNER**  
Phone: 364-1483  
364-3937.  
1B-5-45-1c

**APARTMENTS FURNISHED**  
1 & 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.  
**FOREST AVENUE APARTMENTS**  
PHONE 364-1887  
1B-5-37-1c

**ELDORADO ARMS—One and two bedroom apartments for rent.** Inquire 427 North 25 Mile Avenue, Apt. 16 or call After 5:00 p.m. 364-4332.  
B-5-25-9-1c

**TRAILER SPACE FOR RENT.** Northwest Mobile Lodge, Phone 364-1108.  
B-5-10-13-1c

**FURNISHED DUPLEX.** \$140.00 Bills paid. Call 364-0164.  
B-5-10-12-1c

Nice furnished house. Adults. No pets. After 5:00 p.m. 303 Avenue H.  
B-5-12-31-1c

**FOR LEASE:** 2 bedroom house, close to town. Single or couple preferred. Call 364-2213 before 5:00, 364-3126 after 5:00 p.m.  
B-5-20-38-1c

**OFFICE FOR LEASE.** Ralph Owens, 364-2222.  
1B-5-10-14-1c

**BACHELOR APARTMENTS**  
Carpeted-private entrance, private bath, 821 South 25 Mile Avenue.  
S-5-14-32-1c

**FOR RENT:** Unfurnished house. Come to 601 South 25 Mile Avenue. 364-0075.  
B-5-12-14-2c

**60x24 STORAGE BUILDING FOR RENT.** Phone 364-1196.  
B-5-10-9-1c

**FOR RENT:** 2 bedroom unfurnished duplex unit. \$100.00 per month. 364-1747.  
B-5-11-12-1c

Bedrooms for rent. 613 East 5th. 364-1760.  
B-5-10-13-9p



The Sunday Brand, Hereford, Texas, October 1, 1972

FOR RENT: 2 bedroom, partially furnished trailer. \$105.00 per month plus utilities. 364-6686.

B-5-14-2c

One bedroom furnished duplex apartment. Nice for single or couple. \$80.00. Bills paid. Call 364-1251.

B-5-15-14-1c

FOR RENT: Unfurnished 2 bedroom house. Call 364-2008 after 6:00 p.m.

B-5-10-14-1c

**6. WANTED**

SEWING IN MY HOME. PHONE 364-4903.

S-6-11-4P

WANTED: Pasture for calves and/or yearlings. Ellis Lemons, 364-3117.

B-6-10-13-1c

Baby sitting wanted my home. No week ends. Call 364-2930.

B-6-10-37-8c

WANTED - Wheat pasture for calves. Foster Hill 258-7546; O.G. Hill Jr. 364-1871 or 364-4741 Unit 53.

B-6-16-39-1c

WANTED 1000 Tons Scrap Highest cash prices paid for Iron-Cars-Trucks-Pickups-Tractors. Copper-Brass-Aluminum Batteries or any type salvage.

HEREFORD IRON AND METAL Anson A. & June Dearing Phone 364-3350 or 364-3777

B-6-2-1c

CUSTOM SWATHING & BALING. SAM BERRYMAN, 364-5810.

B-6-10-7-1c

WANTED - CUSTOM FARMING call Joel Williamson 258-7728, or 364-1933.

B-6-1-46-1c

WANTED: HAY TO HAUL RICKMAN & BLACKWELL PHONE 364-3936.

1B-6-36-8P

WANTED-CUSTOM FARMING. Contact Don Howard at Howards-Custom Farming, 258-7761 or 258-7310.

B-6-13-6-1c

YARD WORK AND ODD JOBS. Phone 364-4164. W.B. Boston

B-6-10-14-1c

Put your alterations in experienced hands. Call 364-6137. Mrs. A.A. Bryant, 136 Avenue H.

S-6-14-6c

**8. HELP WANTED**

Want to hire part time waitress for THE MOONLIGHTER. 364-0064.

B-8-10-39-2c

WANTED - Middle age man to live and work in Hereford area. Be your own boss. Guaranteed salary. Stable in community. Good training program. Send name and phone number to Box 673-HIA, Hereford, Texas.

B-8-10-39-2c

We will contact and interview you on Tuesday, October 3rd.

B-8-39-2c

Butchers, Boners & Truck Drivers. HEREFORD, BI-PRODUCTS. 364-0951.

B-8-10-30-1c

WANTED: Experienced farm hand with small family. Contact Bill Cheek, 258-7798.

B-8-11-30-1c

NEEDED-SCHOOL BUS DRIVERS. See Eldon Owens at Bus Barn.

B-8-10-5-1c

Experienced family man needed in foreman capacity to farm three irrigated sections close to Hereford. Send qualifications to Box 673-HAW, Hereford, Texas

B-8-22-34-1c

NEED two men - mechanic and mechanic's helper working generally on construction equipment. Call 364-0763 Jake Diehl Dirt & Paving, Inc. Contact Mark Grimsley.

B-8-23-13-1c

Good family man for full time employment. Apply in person to McGee Furniture.

B-8-13-13-3c

MEN-WOMEN If you are not afraid to sell. If you are over 65 or retired and would like to have extra income, we have an opening. WE OFFER Unlimited earnings Work your own hours Gasoline bonus Paid vacation

Inquire 10:00 a.m. until 6:00 p.m.

Restlawn Memorial Gardens Hwy. 385 Hereford, Texas No phone calls please.

B-8-38-1c

IF YOU LIVE IN THE RURAL AREA: AVON invites you to be your own boss, set your own hours as an AVON Representative! It's easy and fun... even if you have never sold before. Call for details: 364-4864 or 364-3371.

B-8-38-4c

WANTED: High school boys for part time help in Circulation Department. Apply Hereford Brand.

B-8-13-1c

I AM LOOKING FOR A LADY WHO LIVES IN THE NORTHWEST SECTION OF HEREFORD, who is interested in extra money and wants a spare time business of her own that won't upset family duties in her own neighborhood. Find out how to qualify as an AVON Representative by calling 364-4864 or 364-3371.

B-8-38-4c

Growing local company needs young man for general office and inventory control position. Send brief resume to Box 866, Hereford.

B-8-14-4p

WANTED: Male bookkeeper. Between the age of 21-30 with the ability to train for mechanical sales and service of our products. Clean surroundings, paid vacation, group H & A Life Insurance, company pension plan.

Contact: Leslie W. Combs, Big T. Pump Co. Inc. East New York Avenue Hereford. Ph. 364-0353.

B-8-14-1c

Do you need money for Christmas? 4 hours daily, 50 hours weekly in Hereford and surrounding area. Stanley Home Products-Call 364-3387.

B-8-14-4c

LIVESTOCK FARMER. Experienced growing calves. Irrigated grains, milo, corn. 364-0484.

B-8-14-3p

DIESEL FREIGHTLINER DRIVER MECHANIC. Tools, References required. B27, Hereford. 364-0484.

B-8-14-3p

**10. NOTICE**

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4340 from 8 a.m. till 12, 1 p.m. until 5 p.m. Monday thru Friday. A UNITED FUND AGENCY

B-10-33-1c

NOTICE: I will not be responsible for any debts other than my own. (s) Tommy W. Byrd

B-10-14-2p

**11. Business Service**

**RENTAL EQUIPMENT**

Jack hammer and compressor Paint pot, guh, compressor Electric sewer Cable Power post hole digger Backhoe and front end loader Tractor, posthole digger, shredder Power cement trowel Cutoff saw 20" Davis trancher-digs 5' deep Chain saw Rota-tillers & lawn edgers Elec. saws, drills, sanders Portable welder torches Impact wrench, mechanic's tools.

HAMBY RENTAL SERVICE SO. HWY 385 364-3466

B-11-40-1c

**ANSWERING SERVICE.**

Will answer telephone and two way radio. Also hourly secretarial service. For information, CONTACT 364-2715-Mobile Communications.

B-11-11-8c

KELLY ELECTRIC Doug and Virgil Electrical Contractors Residential Commercial All bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or 364-1345 - Box 130.

B-11-46-1c

DICKEY'S DOZER SERVICE Dirt Work - All Kinds Bulldozers - Scrapers Back Hoe - Dragline Motorgrader

See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565

1 1/2 B-11-29-1c

WANTED - 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS.

B-11-15-29-4c

Will do painting and small repairs. Free estimate. Call 364-5690.

B-11-39-4p

Need your piano tuned? Call Bill Penn, 364-4402.

B-11-10-8-1c

DRAG LINE SERVICE TAIL WATER PIT CLEANING. DUMP TRUCKS BOBBY GRIEGO Day - Phone 364-0574 Night 364-2322

1B-11-14-1c

CARPET CLEANING C&W CARPET Phone 364-3448

1B-11-24-1c

WESTER-JONES CEMENT CONTRACTORS. We will do your finishing or give you a turnkey job.

Free Estimates. H.E. Wester B.L. Jones 311 Ave J. 246 16th St. 364-0408 364-6617

1B-11-8-1c

PAINTING CONTRACTOR. Inside-Outside No job too small or large. JULIO PESINA 204 Catalpa Street PHONE 364-4898.

1B-11-37-23p

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job

Straight finish. Phone 364-5189.

1B-11-39-1c

WILL PICK UP JUNK CARS. FREE. CALL 364-3350 or 364-3777.

1B-11-28-1c

Reduce excess fluids with Fluidex \$1.69 - Lose weight with Dex-A-Diet capsules \$1.98 at Harold Close Drugs.

S-10-13-16p

TREE TOPPING & SHAPING FREE ESTIMATION C.L. STOVALL 208 - AVENUE C PHONE 364-4160

1S-11-14-1c

COMPLETE Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC. Sales & Service

Hereford 364-0353 Dimmitt 647-3444 Friona 247-3311

S-11-24-1c

HEREFORD WRECKING CO. New & USED PARTS WRECKER SERVICE We buy scrap iron & Metal Have storage for cars, boats, etc. 1st & Jewell Ph. 364-0580. Nites-4009 or 0075

S-11-12-40-1c

ROWLAND STABLES We cater to good horses, rent stalls; board, break and train horses, teach your child fundamentals in riding. 840 AVENUE F. CALL 364-1189 AFTER 4:00 P.M.

S-11-46-1c

"NADCO GIFT ADVERTISING" 1109 East Park Avenue Hereford, Texas Phone 364-5119.

Business cards \$10.50 m, Bookmatches, Calendars, Letterheads & Envelopes. 7-10 Day for delivery on Wedding Invitations-Announcements.

1 1/2 B-11-14-9c

FOR ALL YOUR INSURANCE Consult The LaPlata Agency 205 South 25 Mile Avenue Phone 364-4919

PAULINE LOVAN 364-3526 ROBERT LEMONS 364-1726

S-11-40-1c

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2300.

S-11-42-40-1c

CHANTEL'S POODLE GROOMING SALON. Frankie & Betty Barrett PHONE 364-2048. IS-11-7-1c

SEWING MACHINES Sales and Repair. 217 Centre. Phone 364-0273.

S-11-10-10-1c

**13. LOST AND FOUND**

LOST: Between Hereford and Canyon, new 10:00x20. Mc-Creary Lug type truck tire on 10 hole Budd Wheel. REWARD. Phone collect 806-966-5117 Contact: B & W Grain Co. Box 53 Etter Route, Dumas, Texas

1B-13-13-4c

CUSTOM HOME WE FOLLY SHOP 210 West St.

EXPERT REPAIR OF BUICK PONTIAC GMC TRUCKS JOHN ORSBORN BUICK PONTIAC Free Pickup Phone 364-0990 HOME OWNED

You've Never Seen Such Thorough Service STOP IN SOON Phillips "66" Products EAST SIDE "66" Hoky Stewart 1303 E. 1st 364-2644

**LAND**

329 acres on pavement. 2-irrigation wells. 3-bedroom home and shop buildings. Government paid \$9,500 to \$10,000 in 1972. \$225.00 per, \$20,000.00 down, balance 20 years at 5 1/2 interest - would sell on FHA or would consider trading for small acreage and nice home near Lubbock.

Perfect 164 acres, 1-8" and 1-6" well near Hereford, some tile. 92 acres in milo, 24 in cotton and 20 acres of wheat. 3-bedroom home with 24'x60' barn. Located on caliche road. Will sell on FHA loan.

On pavement, 415 acres, 400 in cultivation, 2-8" and 1-6" well with some tile, in good water area. Good allotments - 1-3 bedroom house and 1-2 bedroom house, outbuildings and corral plus other improvements. \$197,125.00 total price and has \$142,000.00 loan at 6 per cent, payable \$4,000 per year plus interest 24 years. Balance on 25 year.

5-room brick home with 3-baths, fireplace, 3,200 sq. ft. living area, double garage. \$26,500.00 Have frontage on 60 & 385 highways in good location 10 per cent down extra good terms on balance.

I have buyers for houses, farms and commercial locations in and around Hereford. Would appreciate your listings. Why not trade what you have for what you want?

Call J. M. Hamby (Hamby Real Estate) Office 364-3566 Res. 364-2553.

**PRAIRIELAND PACKING COMPANY MORTON TEXAS**  
Experienced packing house personnel  
**WANTED**  
Kill floor personnel Cooler help needed  
Young growing cooperation-room for betterment and advancement-Top wages and fringe benefits  
**CALL FOR INTERVIEW**  
9A.M. to 5P.M. - 806-525-4221  
AFTER 5P.M. - 806-792-5544  
**PRAIRIELAND PACKING COMPANY**  
RT. 116 - 6 MILES EAST OF MORTON, TEXAS

In 1736, Benjamin Franklin recommended the formation of America's first volunteer firemen.  
**UNBELIEVABLE!**  
BUT TRUE... your carpets will look like new when cleaned the new STEAMWAY - dirt is extracted, not scrubbed in.  
• HOMES  
• APARTMENTS  
• RESTAURANTS  
• OFFICES  
• FUNERAL HOMES  
• THEATRES  
• DEPT. STORES  
**STEAMWAY**  
**RULAND'S HIGH PLAINS STEAMWAY**  
David Ruland, Owner Ph. 364-3575  
223 Ave. B Hereford, Texas 79045

**CHAIN LINK FENCE WESTERN RED CEDAR**  
FREE ESTIMATES, CALL  
**BURNIA RILEY**  
364-2295

**OWENS ELECTRIC**  
Electric Contracting - Sales and Service of New and Used Motors and Controls Magnitos, Starters & Generator Repair  
**Loan Motors Available**  
Off. Phone 364-3572  
809 E 2nd Hereford, Texas

You name it in heating or air conditioning... we can repair or replace it...FAST!  
**Brown Sheet Metal**  
364-3867  
After Hours - Home Phones  
GID DON STEVE  
364-2384 364-1920 364-6395

**PRAIRIELAND PACKING COMPANY**  
Maintenance engineer for young growing cooperation.  
• Top wages and fringe benefits  
• Must be experienced in refrigeration and electrical work  
**CALL FOR INTERVIEW**  
9A.M. to 5P.M. - 806-525-4221  
AFTER 5P.M. - 806-792-5544  
**PRAIRIELAND PACKING COMPANY**  
RT. 116 - 6 MILES EAST OF MORTON, TEXAS

**FOR THE BEST DEALS ON NEW or USED CARS**  
Come in and Talk with one of the men  
at  
**JOHN ORSBORN BUICK-PONTIAC-GMC**  
at 142 N. MILES or 221 N. 25 Mi. Ave.  
364-0990 364-1222

**SPANISH MATINEE**  
**MARIO MORENO Cantinflas**  
"UN DIA CON DIABLO"  
Showtimes: 12:30 & 2:00 P.M.  
ALL SEATS '1"  
**STAR**  
364-2037

Today at Commonwealth Theatres WE'VE GOT ALL THE ACTION  
Starts TODAY!  
HERE COMES THE "FUZZ"  
BURT REYNOLDS YUL BRYNNER RAQUEL WELCH  
Showtimes: Weekdays 7:43-9:30 Sun. Only 4:09-5:56-7:43-9:30  
**STAR**  
364-2037

Starts WEDNESDAY  
"This is your captain..."  
We have a skyjacker on board.  
**SKYJACKED**  
Starring CHARLTON HESTON YVETTE MIMIEUX  
JAMES BROLIN JEANNE CRAIN  
Showtimes: Sat. Only 1:45-3:40-7:30-9:30 Weekdays 7:30 & 9:30  
**STAR**  
364-2037

**WANTED WANTED**  
**Bonnie's Kids**  
Thank God-She only had two!  
ELLIE THOMAS, 22 MYRA THOMAS, 15  
**PLUS!**  
**THE CLASS of '74**  
THEY TAUGHT MORE THAN THEY LEARNED!  
GATES OPEN 7:45  
**TOWER DRIVE IN**

Starts TUESDAY  
ANGELICA MARIA ENRIQUE GUZMAN  
GATES OPEN 7:45  
**TOWER DRIVE IN**  
AUTOPSIA DE UN FANTASMA



**HEREFORD RADIATOR**  
 Frame and Axle  
 Repair  
 116 Avenue K  
 DEPENDABLE SERVICE

**FARNIR GEARHEAD BEARINGS**  
 Stocked at  
**Cottingham**  
 Bearing Corp.  
 EXPANDING SINCE 1941  
 1107 W. HIGHWAY 60  
 HEREFORD, TEXAS 364-5881

**Carmichael Real Estate, Inc.**  
 508 SOUTH 25 MILE AVENUE  
 PHONE 806-364-1251  
**REALTORS**

**ALL THE ROOM IN THE WORLD**  
 Beautiful four bedroom brick, master bedroom is 15' X 27', with two large walk in closets. The kitchen is brand new, new carpet, drapes, beautiful yard and located on exclusive North Texas, with all the extras.  
**REALTORS**

**ON THE MARKET**  
 First shot at this three bedroom brick, in nice neighborhood, double garage, two baths, nice yard, and low move in cost to right party. Just \$19,000.00.  
**REALTORS**

**GOOD BUY**  
 Let this duplex pay for itself, furnished, paneled and carpeted. \$8,000.00.  
**REALTORS**

TROYS CARMICHAEL 364-1082  
 G.S. WHEELER 364-3798  
 PAUL SCHROETER 364-0035

**GENTLEMAN JIM IS ON THE SCENE!**  
 Building, Remodeling or Just Want to Become Modern?  
**EVERYBODY IS REPLACING THEIR VACUUM CLEANER**  
 The Old-Fashioned Vacuum Cleaner is Out

No more plugging in and tripping over electric cords—bugging heavy sweeper.  
 CENTRAL Systems are easy and economically installed in new and older homes.  
 At the touch of a finger, you get the deepest cleaning action imaginable—and yours is a brighter, healthier, dust-free home!

NOISELESS, ODORLESS, DUSTLESS CLEANING!  
**BUILT-IN VACUUM SYSTEMS Are In \$199.00**

310 N. 25th St. Hereford, Texas  
**JIM'S PLUMBING**  
 364-3163

**Hereford Real Estate**  
 \*Homes \*Farms \*Ranches

**HOMES**  
 Three bedroom — Formal dining area — Spanish fireplace. Double garage, basement — payments \$100 — Many Trees and Shrubs — \$17,000  
 2100 sq. ft. of living area — dishwasher and disposal, some drapes and curtains. Sunken Den in Knotty Pine — Refrigerated Air — Basement — fenced. Only \$18,500 — Less than \$8.00 sq. ft.  
 2-bedroom — Drapes and Curtains — payments 109.00, Extra Nice, Range, \$12,500.00 No Down to Veteran.  
 1 bed, 1 bath, large rms. 12 x 20 storage building, large patio, ref. air. \$6000.00

We have many homes, \$1000.00 total move in, or less

**FARMS**  
 160 acres, 2-8" wells, North barn 1 underground tile, exc. water  
 1100 acre, 350 grass bal cult. 3 full 8" wells, 2 homes, 320 acres, 2-8" A.S.C.S., \$11,200- \$330 per acre.

141 North 25 Mile Ave. 364-2424  
 Evenings and Sundays  
 Martin Moore 364-2496 Jim Cramer 364-0164

**Your Horoscope Guide**

For The Week Of Oct. 1 To 7  
 By GINA Copley News Service

**ARIES:** (March 21 to April 19 — Also Aries Ascendant) — Problems relating to opposition from others loom large. Control temper, muster your strength, and all is well. Bosses notice good performance. Relax when possible. Guard against exposure to colds.

**TAURUS:** (April 20 to May 20 — Also Taurus Ascendant) — Exhibit mature, conservative attitude in business. Take important guests from out of town to wine and dine in style. Important romance may bloom. Check accident hazards in the home — electrical wiring.

**GEMINI:** (May 21 to June 20 — Also Gemini Ascendant) — You can "charm the birds out of the trees" now. Although fi-

nances increase, stick close to budget. Control temper, guard tongue when dealing with opposing viewpoints. Utilize your great sense of humor.

**CANCER:** (June 21 to July 22 — Also Cancer Ascendant) — Affairs seem complicated. Take things one at a time for patient solution. Make compromises, settle differences with mate or partner. Check competitors methods. Guard reputation — be discreet.

**LEO:** (July 23 to Aug. 22 — Also Leo Ascendant) — Success crowns your efforts this week. Popularity is high — circulate! Entertain for business and pleasure at theaters, restaurants. Attend to home maintenance, repairs. Check heating equipment, appliances.

**LIBRA:** (Sept. 23 to Oct. 22 — Also Libra Ascendant) — You ride the crest of the wave at work, in occupation. Analyze dreams for meaning. High energy and good luck opens doors previously closed to you. Write or verbalize your emotional, romantic feelings.

**SCORPIO:** (Oct. 23 to Nov. 21 — Also Scorpio Ascendant) — Formulate plans, methods for attaining goals, but keep them under your hat. Discuss projects with partners for positive feedback. Curb extravagance, speculation not favored. Listen to inner guidance.

**SAGITTARIUS:** (Nov. 22 to Dec. 21 — Also Sagittarius Ascendant) — Marriage, partnership affairs reach a climax.

Favorable solution possible. Financial gain from past efforts. Plan and visualize your future goals. Long-range hopes and wishes highly favored now.

**CAPRICORN:** (Dec. 22 to Jan. 19 — Also Capricorn Ascendant) — Take problems one at a time for positive results. Control temper, be patient with associates and employees. Put important papers, bonds, etc., in safe place. Initiate savings plan. Romance possible.

**AQUARIUS:** (Jan. 20 to Feb. 18 — Also Aquarius Ascendant) — Give attention to your health and health of family. Earlier business opportunities return for consideration. Be practically visionary. Partnership affairs, legal matters assume importance. Use logic.

**PISCES:** (Feb. 19 to March 20 — Also Pisces Ascendant) — Guard diet — get plenty of rest. Finances improve. Romance deepens, possibly leading to marriage soon. Optimism is warranted. Release the past. Make concessions, be diplomatic in past partnership matters.

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**ACROSS**

- Do the twist
- Main-Street place
- California giants
- Move along a runway
- Pan, Texas
- Clergyman's residence
- Like 2, 4, or 6
- Performance
- Damage
- Last idly
- Curb
- Set firmly
- Look at
- River mouths

**DOWN**

- Greeted
- Gehrig' pride: abbr.
- Chicle product
- Spur
- Eye make-up
- Russian gift-time
- Word root
- Own
- Farm beast
- Cream measure
- Made airtight
- Regular show
- Carhop's aid
- Number chart
- Metal bar
- Celebration
- Ladies
- Border upon
- Holy keepake
- of, got rid of
- Riding comfortably
- Sampled
- Chauffeur
- Shoot from cover
- Over
- Culture medium
- Siberian river
- Snappish
- Songstress
- Fitzgerald
- High voice: abbr.
- Sun god

**Solution**

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60

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# Accidental Poisonings In Home Cause Of Numerous 1971 Deaths

You've heard it said that curiosity can kill a cat. It also can kill a child and is doing so, say state health officials, thousands of times each year in this country. More than 500,000 children — like the little girl next door or the toddler in your own home — will swallow poison this year. Most cases reported will involve children under five years of age. Sadly, virtually all of these poisonings are preventable.

In Texas last year, there were nearly 200 fatal poisonings listed as accidental. According to figures released by the National Safety Council, there were 4,000 fatal poisonings in the United States. Of this total, over three-fourths occurred at home. The reason behind this extremely high percentage of home accidents is simple. Common household products — those used for housekeeping and medicinal purposes — represent the greatest potential hazards. Among these are detergents, furniture polishes and waxes, drain and bowl cleaners, lighter fluids, and pesticides. Add to this list all the medicines kept in your medicine cabinet — from aspirin to tranquilizers. There are approximately a

quarter-million products available to the American public for use in the home or around the house. These help lighten the housekeeping load, but when swallowed or ingested in certain amounts they can kill. Almost half the child poisonings involve aspirin. Tranquilizers also rank high as a chief poisoner of youngsters. Physicians and state health officials recommend that when you give a child medicine, you should never tell him it is "candy." He'll go for the "candy" when you're out of the room. All medicines should be treated as medicines. And all medicines should be bought in child-proof containers. The more than 6,000 pharmacists in Texas were among the first to implement the Poison Prevention Packaging Act, federal legislation enacted

to provide special packaging for the protection of small children. For over a month, pharmacists in Texas have been dispensing all prescription orders calling for aspirin-containing medications in special child-resistant containers. These containers are designed so that small children cannot open them, although adults can. The 4,300 drugs subject to

abuse — narcotics, stimulants and sedatives — will be the next substances requiring dispensing in such containers, effective October 24. The Food and Drug Administration has indicated that all prescription drugs taken orally will require child-resistant packaging early in 1973. Many of us are unaware of the potential dangers of medicines or household substances. Even salt and pepper may chemically produce an injurious or deadly effect when used in large amounts. A five-year-old youngster in Rhode Island died after swallowing about two tablespoons of ordinary pepper. In another case, a 22-month-old child died after inhaling a large amount of talcum powder. Child-resistant packaging is not the sole answer to accidental poisoning of children. Parents must know how to use these containers properly. If child-proof containers are not

properly closed after each use, they will of course offer no more protection than conventional prescription containers. Adults also should follow these good common sense rules to prevent accidental poisonings: Keep all household products and medicines out of reach of youngsters; preferably locked up when not in use. When they are in use, they should never be out of sight of adults — even if it involves taking the product with you when answering the telephone or the doorbell. Best of all, "poison proof" the home and remove all potential hazardous substances.

Page Eleven

## Local Man Involved

# Russian Wheat Deal Is Complex Thing

This summer's huge and controversial sale of grain to Russia is a complex and puzzling deal — one which most Americans cannot begin to comprehend.

One Hereford man, however, has been very close to the issues and problems the past few weeks. He is Leo Witkowski, president of the Texas Wheat Producers Association. Witkowski returned to Hereford Friday from briefings and hearings in Washington, D.C. He returns with hope that Rep. Graham Purcell's bill, which calls for higher subsidies for farmers who didn't benefit from Russia grain deal, now has a good chance of passing. "In our presentation to

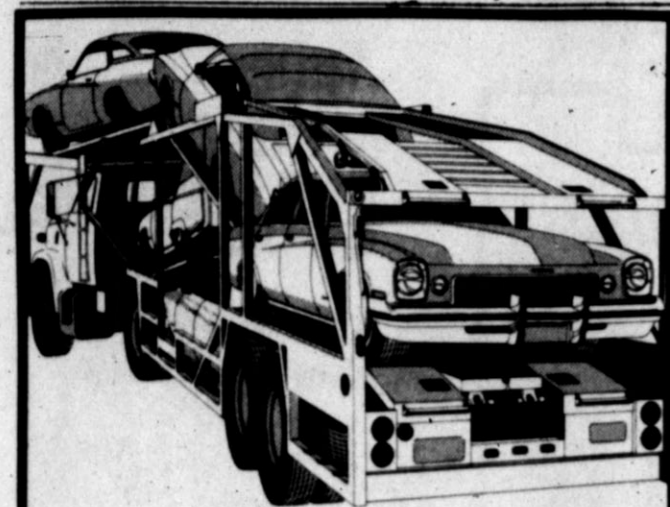
Congress, we're basing the case on facts, not on whether there were shady dealings or not," Witkowski stated. He said Texas producers were not complaining — though disappointed — that they sold their wheat before the price rise and missed the higher market. "The real problem," says Witkowski, "is that after having sold their crops and taking the existing price, their income continues to be reduced further through loss of domestic certificate value."

The producers argue that it was the intent of Congress, in the 1970 Agricultural Act, to guarantee wheat producers participation in the wheat program 100 percent of parity on production for domestic consumption. Farmers who sold low will receive substan-

100 percent of parity was used to subsidize the grain deal with Russia," Witkowski added. A lot of farmers think the administration was wrong to subsidize the sale, "the Russians are well able to pay the market price for the wheat," he adds. Witkowski points out, that through membership in Great Plains Wheat, Inc., Texas producers strongly support — morally and financially — program activities which led to the Russian sales and activities which may lead to continuing development of permanent markets around the world for U.S. wheat.

"When a decision is made to solve our loss of income, the Texas and U.S. wheat producers can join the rest of the nation in hailing the advances in international relations, international market expansions, and potential new era in agriculture which such recent wheat sales may be ushering into the scene," Witkowski emphasized.

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consumption. Farmers who sold low will receive substantially less than 100 percent of parity on wheat produced for the domestic market, which is about 42 percent of total wheat production. Depending on the USDA July 1 forecast, wheat growers thought their certificates would be worth \$1.70. At present the growers have had an advance payment of \$1.28 on certificates, and it appears they will lose 42 cents per bushel. Accordingly, Witkowski says the producers "now submit that at least one more decision needs to be made and this is to protect the U.S. wheat producer from loss of income, due to no action on his part, from the sale of wheat which comes about by administrative decision." "The money which we feel was supposed to guarantee our

## Religious fasting making comeback

One of the rediscoveries in the past years for the Christian church is the recovery of some things it has laid aside, scorned, or forgotten. With this rediscovery has come the innovativeness of new life, which is sometimes startling, but always intriguing. One such ancient tradition and soul exercising is fasting. The new shoots that are appearing on this ancient path to spiritual growth is that fasting is more than just abstinence from food and drink.

People have related to me again and again the positive results from fasting both in their own emotions and in the life around them. The most rewarding has been when they have fasted from negative talking and negative thinking about other people.

It has been found that when a basic routine in life is changed, or a long standing cycle of life broken, there is a possible unlocking in the human spirit of those things which can only be called a spiritual high. Sometimes I have asked persons to consider fasting from speech, whether this is just during one meal time or over night, or through an entire weekend; it offers its own adventures; it is not a spirit of denial, but a discovery. The end is not glum silence, but searching for those insights, concerns, which hackneyed and over use of words clouds rather than expresses. Some people are drowning in their own words, and word fasting can be new life.

Vacations can allow for mind altering fasting from routines. When a period is a playful adventure rather than more daily crisis, or more running and more craving to be crammed into every moment, it is emotional fasting.

I have suggested fasting from thought, that internal speech which is organized mental effort or just meditation. This total body and mind relaxation can be a time of examination and lead to a deep sense of peace.

I have found that fasting from study, or from money, or from social rounds or from sexual relationships often contributes to positive alteration of consciousness. It can also be undertaken to achieve an alert co-creating originality in other periods of exactly the same activities.

I have often challenged teenagers in the family with their parents to stop using particular speed idioms, which only block communication. For others it is ceasing the half conscious use

You see, self-denial is not the point in fasting, although self-denial may be highly relevant to carrying out the chosen ideals of one's life. The only self which needs to be denied in fasting is self belittling, self contradicting, or self doubting. The mind's direction is more important than its progress.

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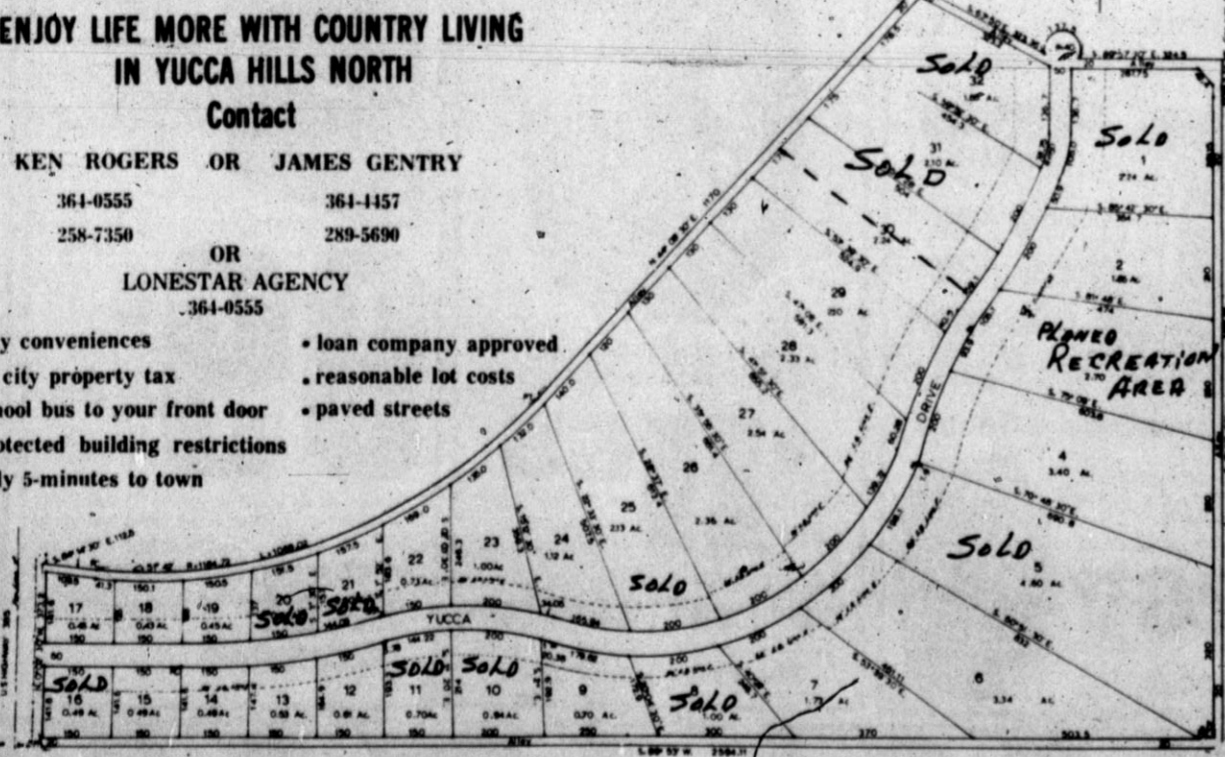
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### 4-H Week Plans Talked In Club

A part in observing 4-H Week, Oct. 1-7, was planned by Happy Hustlers 4-H Club at a recent meeting. They will join members of other clubs in church attendance today to begin the week.

They will help put up a 4-H sign and man a booth for enrolling members in Sugarland Mall Saturday.

Looking farther ahead, the group also discussed plans for the annual 4-H Achievement Banquet which is scheduled for Oct. 13.

### Walcott 4-H'ers Begin Study

New projects began in Walcott Girls 4-H Club in September, with programs on crafts and child care. Officers for the year were elected also.

Brenda Duggan is the president, Linda Fortenberry vice president, Teena Self Secretary-treasurer, Donna Duggan song leader and Sherry Blasingame reporter.

In crafts, the girls learned to make cameo plaques. Child care study will continue through October as each member learns to make a simple toy, model in clay and make a workbook with games, stories and songs that could be taught to children aged 2 to 5.

Another program in October will be on candy making, taught by Joyce Shipp, assistant County Home Demonstration Agent.

### Grant Provides Pre-School Aid

Governor Preston Smith announced recently his approval of an Office of Child Development grant of \$233,8000 in new federal funds to Panhandle and South Plains District Venture, Inc. of Amarillo.

The federal funds will be used for the operation of a Full Year (part day) Head Start program that will provide preschool training for children of migrant workers.

Funded under Title II of the Economic Opportunity Act, the grant is effective retroactively to Sept. 1, 1972, through Aug. 31, 1973, with classes running from Sept. 15, 1972, through May 31, 1973.

The program, which will provide educational, social, nutritional, and health services for 180 children, ages 3-5, will operate 12 classes in three centers in Hereford, Plainview and Lubbock.

Classes will be conducted five days a week for five and one-half hours daily.

Staffing for the entire program will include 17 professional, 18 non-professionals, and approximately 92 volunteers.

The Panhandle and South Plains District Venture is a private nonprofit organization sponsored by the Catholic Diocese of Amarillo.

Correct all your own faults by observing those of others.



**NATIONAL WEEK OBSERVED** — Joining nation-wide programs to mark the annual observance of 4-H Week, members of Deaf Smith County 4-H Clubs will place this banner in downtown Hereford Monday. Lynette Clearmen, DeeAnn Douglas, Twig Rose, Beverly Cole, Sandra Stallings, Chris Marnell, Carmela Burges and Ricky Coleman. With

increased enrollment, formation of new clubs and programs in new areas including child care, crafts and bicycling, the year has started with enthusiasm in clubs of this county. Joyce Shipp and Robert Devin, assistant county agents, and a number of volunteer adult leaders conduct the youth program here.

### Law Enforcement Funds To Exceed Two Million

A need for more than two million dollars in federal and state funding to solve law enforcement problems during the next year is foreseen by the Panhandle Regional Planning Commission, Amarillo.

PRPC has just submitted to Governor Preston Smith's Criminal Justice Council its "Comprehensive Multiyear Regional Criminal Justice Plan, 1973-1977."

The newly updated plan projects a need for 47 projects in 16 governmental units, largely cities and counties. The projects are arranged in order of emphasis, with primary emphasis placed on regional peace officer training.

Estimated total cost of the project is \$38,000, with 66 per cent expected to come from CJC, 34 per cent from local sources. The project would serve the entire 25-county Panhandle region.

The counties are Dallam, Sherman, Hartley, Moore, Hansford, Lipscomb, Hutchinson, Ochiltree, Roberts, Hemphill, Oldham, Deaf Smith, Parmer, Castro, Swisher, Potter, Randall, Carson, Armstrong, Gray, Wheeler, Donley, Collingsworth, Briscoe and Hall.

CJC expects to receive a block action grant of \$29,161,000 from the Law Enforcement Assistance Administration, Department of Justice, for fiscal 1973.

In addition, it will have available some three million dollars from the state's criminal justice planning fund, which comes from a court-cost levy in criminal cases imposed by the 62nd Legislature.

These funds must be apportioned among local governments in all the state's 24 planning regions, and the amount to be available for the region served by PRPC depends on the urgency and validity of applications.

Of the 47 projects envisioned in the Panhandle plan, the largest number are expected by governmental units in Potter County. Sixteen projects are anticipated, with a need for \$476,995. Local sources would contribute at least 14 per cent of total project costs, in cash or in kind.

Six projects are envisioned for the City of Amarillo, with CJC funding of \$143,000. Four of the Amarillo projects are in the top 10 in the order of emphasis: continuation of the organized crime control unit, \$80,000 (No. 4); acquisition of technical equipment for organized crime control, \$10,000 (No. 5); management analysis of the police department, \$30,000 (No. 6); and minority group recruitment for the police department, \$3,000 (No. 8).

Deaf Smith County proposes two projects totaling \$70,000. Randall County, as well, projects a need for two projects, totaling \$35,000; one for the county (\$15,000) and two for the City of Canyon (\$20,000).

Two local units of governments, yet unnamed, will be applying the CJC for funding totaling \$77,500 to plan for the construction of a multicounty correctional facility (\$22,500) and to construct regional detention facilities for the purpose of forming rehabilitation programs (\$55,000).

Other projects suggested for the Panhandle region are one each for the following counties: Hartley, \$16,000; Wheeler, \$35,000; Oldham, \$30,000; Ochiltree, \$35,000; and Collingsworth, \$20,000.

In the race of life some people diet to keep from gaining.

Hospital Day is celebrated on Florence Nightingale's birthday.



### Local Firefighters Perfect Fight Against LP-Gas Fires

Fire Department members from Hereford, Canyon, Dimmitt, Bovina, and Sudan, totalling 65 men, practiced skills they hopefully will never have to use Thursday night when they demonstrated the procedures of fighting liquefied petroleum gas fires near the Hereford Bull Barn.

The demonstration, held for firemen by Ranger-Pan American Insurance Companies of Houston, is sponsored by the LP-Gas dealers in this area and Texas A & M Fire School.

Ranger's fire safety instructors provided a 500 gallon LP-gas tank and a multi-pronged "Christmas tree", each of which was ignited and then extinguished by the participating firemen, who were using their regular fire-fighting equipment.

About 1,000 gallons of LP-Gas were burned during the two-hour session. The purpose was to give local firemen, under the close supervision of Ranger instructors, an opportunity to

gain experience and confidence in their own ability to quench an LP-gas fire.

The firemen experienced the noise and heat they would face in such an emergency situation and at the same time practice the techniques of approaching the fire, maintaining a protective cover of water from fog nozzles, and shutting off the fuel source.

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678-14 (8.25-14)	678-14 (8.25-14)	678-15 (8.25-15)
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## TIPS FOR OUTDOORSMEN

by Vern Sanford

### RECLAIMING FISH HOOKS

Recycling is the "thing" of the day. Next best to recycling is reclaiming.

With the price of fish hooks high (and what isn't?) you may want to give tender-loving-care to the hooks you have.

Too many of us take up our trotlines, throwlines, droplines, or whatever, and simply dump them on the garage floor, or on a shelf, or in a box . . . and there they stay until next season, or the next fishing opportunity presents itself. Result: heavy rust-covered hooks.

Today's hooks are well built, patiently designed and are given all thought possible by the manufacturers. But most hooks still are not rust-proof. Salt water really takes its toll of hooks, including those on lures and especially the all-important barbs.

So, treat your hooks like they are the last you'll ever get. Disconnect them from stageons when not in use (and disconnect stageons from trotlines before you start removing the line from the water). Dry the hooks carefully, then store them where they will not be in contact with rusty hooks.

But if you forget, and your hooks gather rust, put the rusties in a small can about three to eight ounces in size (the smaller the better) and spray the hooks with WD-40 rust remover. If you don't have a can of rust remover handy, try Liquid Wrench or anything else that will absorb or loosen rust.

A few sprays and lots of can-shaking later, you'll have bright and shiny hooks again.

If it's a bad case of rust, just leave the treated hooks in the treatment can and shake the can vigorously ever so often to jar loose the stubborn particles of rust.

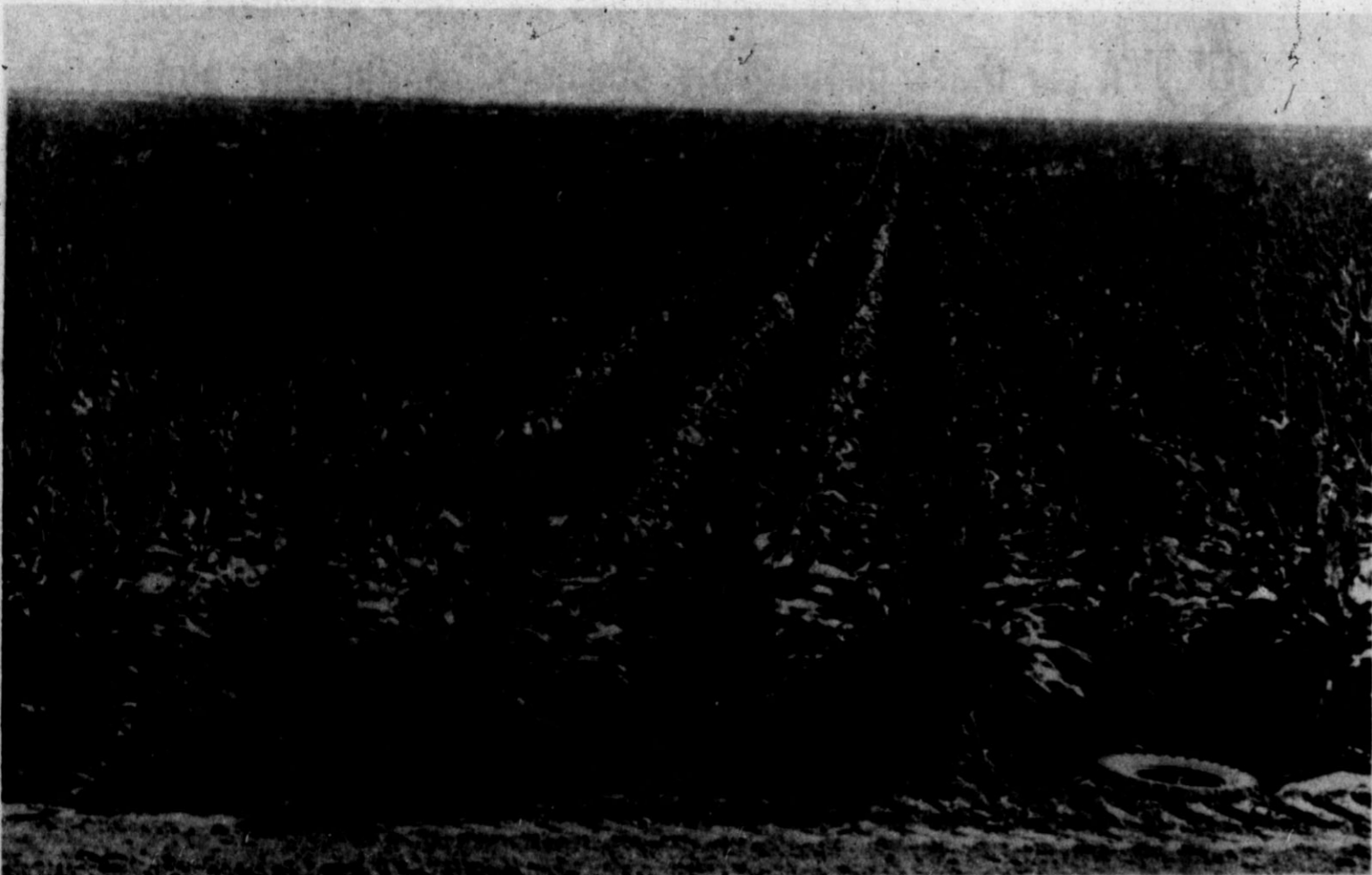
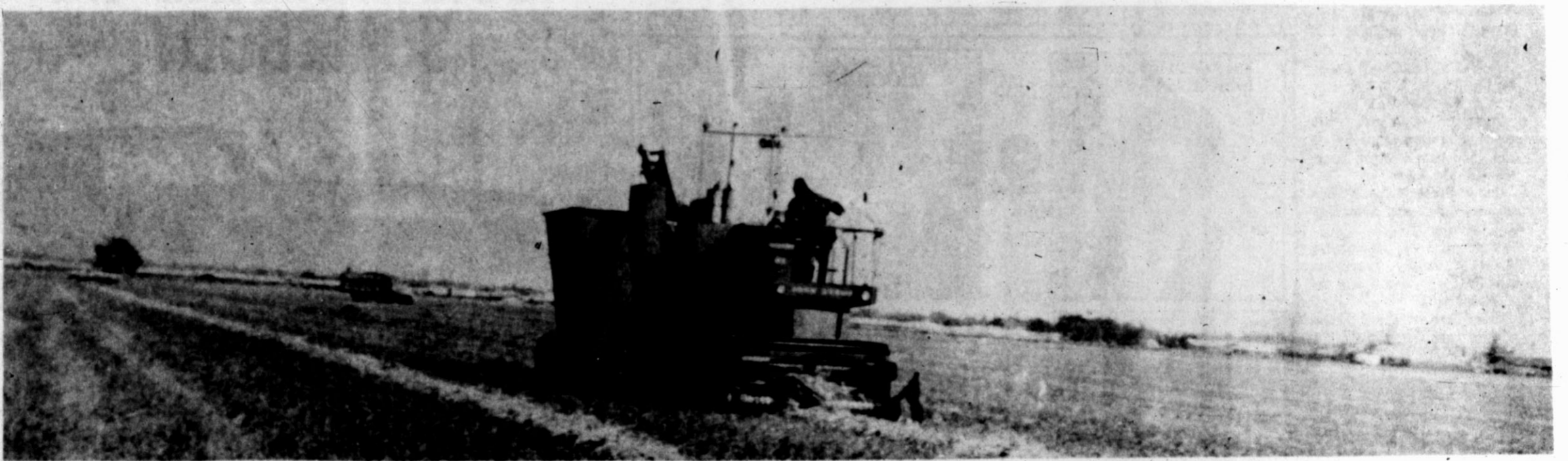
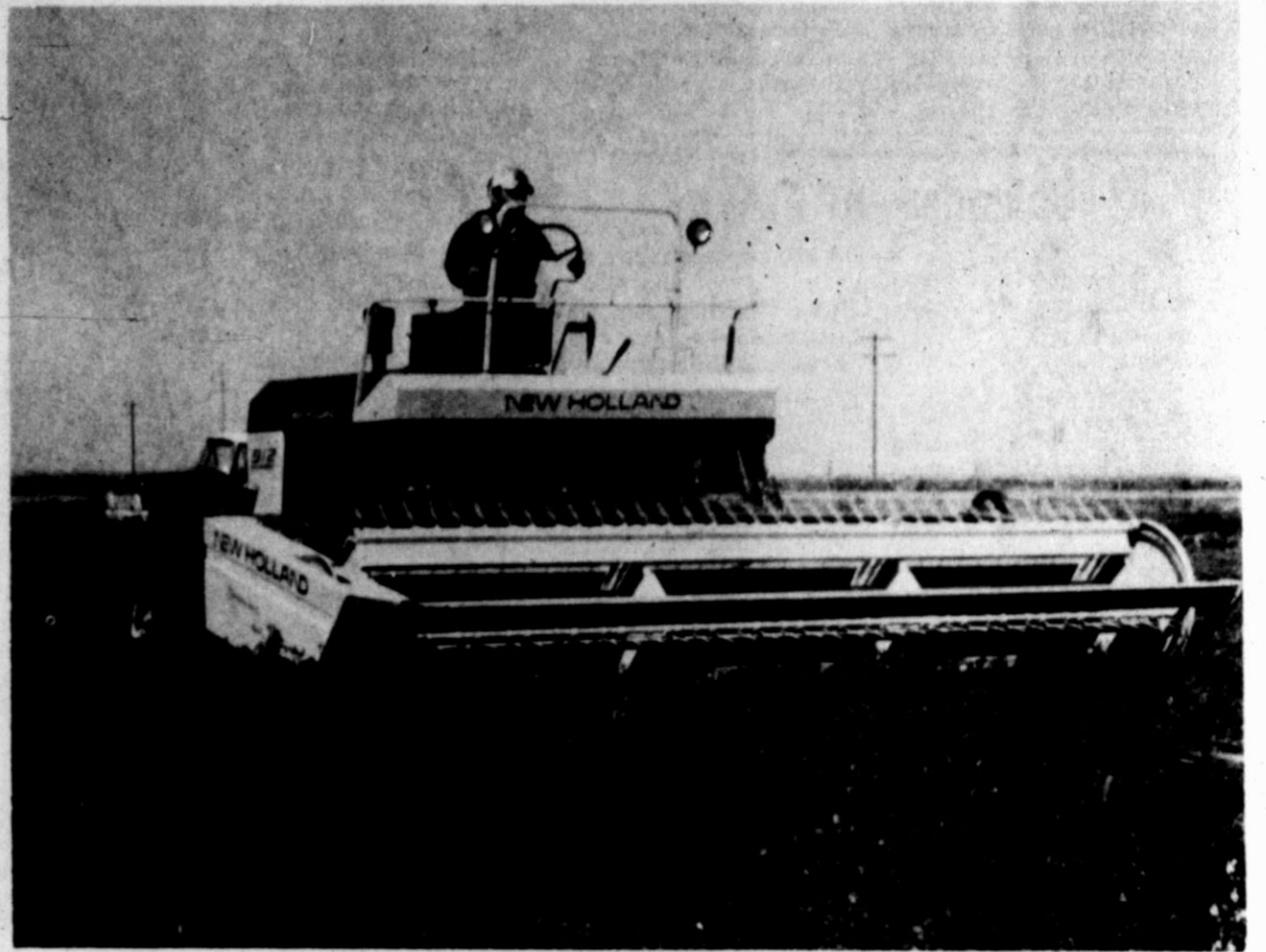
Pour off the fluid frequently into another container and let the rust in the fluid settle. While waiting for this to happen spray fresh rust remover over the hooks. Repeat this treatment process several times, then pour the residue liquid into the treatment can and leave the hooks submerged overnight.

By morning you will have a usable set of hooks that are almost as good as new.

If any rust still exists a small steel file will at this point remove the remaining rust easily.



# Harvest Gets Into Full Swing





# Kendall-Stark Marriage Vows Spoken In Church

Autumn flowers in glowing colors made the altar setting for the marriage of Miss Luann Kendall and Kenneth Lee Stark at twilight Saturday in First Christian Church.

Parents of the couple are Mr. and Mrs. B.E. Kendall, Austin Road, and Mr. and Mrs. Wayne B. Stark Jr., former Hereford residents now of Canyon.

Bob Wear of Littlefield, former minister of Central Church of Christ here, conducted the service as the bride's father gave her in marriage.

Two large bouquets of fall flowers, and candelabra twined with fresh foliage on either side, decorated the church altar. Pews were roped with white and marked with votive candles.

Honor attendants in the ceremony were the bridegroom's twin brother Nate Stark of Austin, as best man and Mrs. Stark as matron of honor.

Mrs. Nelson Kendall, sister-in-law of the bride, Miss Connie Stark, the bridegroom's sister, and Miss Beki Edlmon were the bridesmaids; Charles Brewton, Scott Cummings of Lubbock, cousin of the bridegroom, and Kenneth Dearman of Amarillo were groomsmen-ushers, and Nelson Kendall an usher.

Wedding music was by Mrs. Joe Hacker, organist, and Mrs. Jody D. Rogers who sang the solo, How Do I Love Thee? The bride's gown of candlelight silk taffeta was

designed with empire bodice skirt with back fullness which swept into a circular chapel train.

Guipure lace overlaid the Victorian neckline and formed a yoke effect on the bodice front. Long full sleeves were gathered to deep lace cuffs, and an applique of the lace with satin ribbon bow and streamers accented the back closing.

Lace flowers and pearl clusters covered the Camelot cap from which her illusion veil floated to elbow length. Her bouquet was a cascade of gardenias, white roses and stephanotis.

Of chocolate brown chiffon, the attendants' dresses had full sheer sleeves, rounded neckline and candlelight lace trim on the bodice. Shades of gold, yellow and orange were in the flowers they wore in their hair and carried in bouquets.

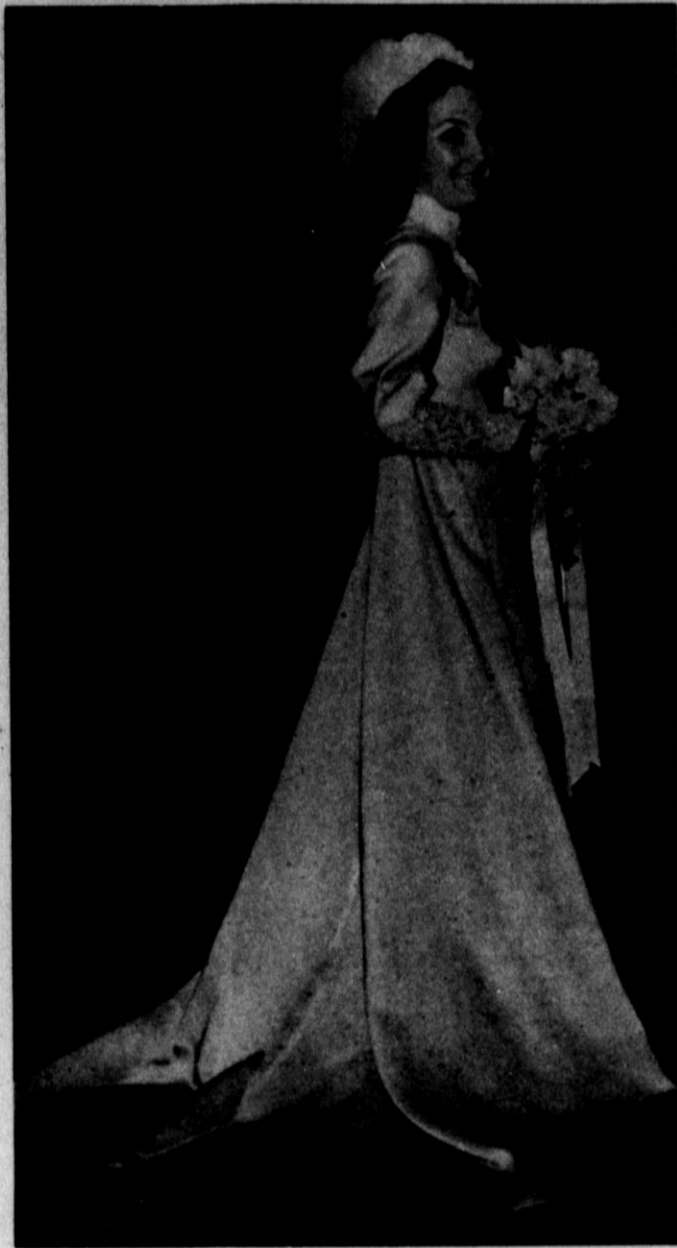
Their bouquets, with the bride's, were heaped on the table where refreshments were served at a reception in the church fellowship hall. Gold flowers ornamented the four-tier wedding cake.

Receiving guests with the couple were their mothers, Mrs. Kendall wearing a formal-length dress of apricot satin with long sleeves and high neckline, and Mrs. Wayne Stark dressed in beige with lace trim. Both had gardenia corsages.

Mrs. Kenneth Dearman was at the registry table. Mrs. Don Hale of Amarillo served the cake and Mrs. Tom Moore of Amarillo poured punch, assisted by Mrs. Bobby Jones and Mrs. Pat Robinson.

Leaving for a week at Tres Ritos in the New Mexico mountains, the bride had changed to a winter white suit with dark brown trim matching the shell and her suede sandals. After the trip Mr. and Mrs. Stark will be at home in Hereford.

She is a dental hygienist employed by Drs. L.A. Shackleford and Ronald Zimmerman, after graduation earlier this year from Amarillo College school of dental hygiene. Stark, employed with New York Life Insurance Co., has attended South Plains College in Levelland and West Texas State University. Both are Hereford High graduates.



Mrs. Kenneth L. Stark nee Luann Kendall

## School Menus

### HIGH SCHOOL-JUNIOR HIGH

**MONDAY** — Meat loaf, with catsup, or beef ravioli, green peas, glazed sweet potatoes, dill pickle wedge, white cake, hot rolls, butter, and milk.

**TUESDAY** — Chicken noodle casserole, or chicken & dumplings, seasoned green beans, buttered carrots, berry pie, hot rolls, butter, and milk.

**WEDNESDAY** — Burritos or barbecued wieners, mixed vegetables, buttered potatoes, garden salad, beatnik cake, cornbread, butter, and milk.

**THURSDAY** — Hamburgers or ranch burger, potato chips, tossed salad, pickles & onions, peach half, peanut butter, buns, cookies, and milk.

**FRIDAY** — Fish stix with catsup or tuna salad on lettuce, French fries, buttered corn, creamy coleslaw, apple pie, hot rolls, butter, and milk.

**ELEMENTARY CAFETERIAS**  
**MONDAY** — Meat loaf with catsup, green peas; glazed sweet potatoes, dill pickle slice, white cake, hot rolls, butter, and milk.

**TUESDAY** — Chicken noodle casserole, seasoned green beans, buttered carrots, berry pie, hot rolls, butter, and milk.

**WEDNESDAY** — Burritos, mixed vegetables, buttered potatoes, garden salad, beatnik cake, cornbread, butter, and milk.

**THURSDAY** — Hamburgers, potato chips, tossed salad, pickles & onions, peach half, peanut butter cookies, buns, and milk.

**FRIDAY** — Fish stix with catsup, French fries, buttered corn, creamy coleslaw, apple pie, hot rolls, butter, and milk.

### SAINT ANTHONY'S PAROCHIAL

**MONDAY** — Cheese stuffed wieners, green beans, cabbage apple salad, pineapple upside down cake, hot rolls, butter, and milk.

**TUESDAY** — Ranchstyle beans, tossed salad, buttered potatoes, cornbread, butter, cinnamon rolls, and milk.

**WEDNESDAY** — Fish stix with tartar sauce, buttered broccoli, carrot sticks, peaches, buttered bread, and milk.

**THURSDAY** — Country fried steak, mashed potatoes, buttered peas, jello, hot rolls, and milk.

**FRIDAY** — 1/2 chicken salad, 1/2 peanut butter & honey sandwich, vegetable soup, peach cobbler, and milk.

### HEREFORD DAY CARE CENTER

**MONDAY** — Breakfast, Cooked cereal, raisins, milk; lunch, Grilled cheese sandwiches, potato chips, carrot sticks, fruit cocktail, and milk; snack, Peanut butter, crackers, and milk.

**TUESDAY** — Breakfast, Cinnamon toast, banana slices, and milk; lunch, Oven fried chicken, cranberry sauce, green peas, buttered bread, buttermilk cake, and milk; snack, Snickerdoodle cookies & orange juice.

**WEDNESDAY** — Breakfast, Toast & jelly, apple slices, and milk; lunch, Barbecued wieners, whole kernel corn, green salad, buttered crackers, jello & cookies, and milk; snack, Pumpkin bread, and milk.

### THURSDAY

— Breakfast, Hot biscuits & jelly, peach halves, and milk; lunch Fish stix & catsup, mixed vegetables, hot rolls, butter, applesauce, and milk; snack, Dry cereal treats, and milk.

**FRIDAY** — Breakfast, Banana bread, raisins, and milk; lunch, Spaghetti, & meat sauce, green salad, buttered bread, pear halves, and milk; snack, Oatmeal cookies and orange juice.

## Community Calendar

### OCTOBER

2 — Kings Manor Founders Day dinner in new garden room of Kings Manor Retirement Home, 7:30 p.m.

### NOVEMBER

7 — L'Allegria Study Club charity benefit luncheon, 11:30 a.m. at Hereford Bull Barn.

The largest single cell in the world is an ostrich egg.



**WATCH AND CLOCK REPAIRS, STONE SETTING, JEWELRY REPAIR, AND ENGRAVING COWAN JEWELERS DOWNTOWN**

## Calendar of Events

### MONDAY

St. Thomas Episcopal Women of the Church, at parish house, 3:45 p.m.

Sugar Blues TOPS Club at Community Center, 7 p.m.

Kings Manor Founders Dinner in Lamar Memorial Garden Room at the manor, 7 p.m.

Dawn Lions Club at Dawn Community Center, 8:30 p.m.

Odd Fellows Lodge at IOOF Hall, 8:30 p.m.

Rotary Club lunch at Civic Club Center, 12 noon.

Evening Lions Club at K-Bob's Restaurant, 7 p.m.

Weight Watchers, 10 a.m. and 7 p.m. at First Baptist Church.

### Tuesday

Women's Division, Deaf Smith Chamber of Commerce, general meeting open to guests, at lunch in Hereford Country Club, 12 noon.

Young Homemakers of Texas in Southwestern Public Service Reddy Room, 8 p.m.

La Aflatus Estudio Club, Mrs. B.F. Markham hostess, 3 p.m.

Kappa Iota Chapter of Beta Sigma Phi in home of Mrs. Joe Reinauer Jr., 8 p.m.

Jaycee-Ettes in Pioneer Gas Flame Room, 7:30 p.m.

Progressive HD Club in Mrs. Tom Morgan's home, 2:30 p.m.

La Plata Study Club, Nancy Richie hostess, 8 p.m.

Rebekah Lodge at IOOF Hall, 8 p.m.

American Legion and Auxiliary in Legion Building, 7:30 p.m.

Weight Watchers at Public Health Clinic, 7 p.m.

### WEDNESDAY

Simms Study-Craft Club lunch at Caison House, 11:30 a.m., and tour of West Texas Museum at Canyon.

United Presbyterian Women luncheon in church fellowship hall, 12 noon.

First United Methodist Women's Society, executive meeting and noon lunch in fellowship hall.

Merry Mixers Square Dance

Club at Community Center, 8:30 p.m.

Noon Lions Club lunch at Civic Club Center, 12 noon.

Knights of Columbus at KC Hall, 9 p.m.

### THURSDAY

Bay View Study Club at Flame Room of Pioneer Gas Co., 3 p.m.

Summerfield Study Club in home of Mrs. George DeLozier, 2:30 p.m.

Hereford Study Club, Mrs. C.R. Winget hostess, 8 p.m.

Jaycees at IOOF Hall, 8 p.m.

Toastmasters Club at REA Building, 7:30 p.m.

Weight Watchers at First Baptist Church, 7 p.m.

Veterans of Foreign Wars at VFW Clubhouse, 8 p.m.

### FRIDAY

Bud to Blossom Garden Club, workshop in Pioneer Gas Flame Room, 9:30 a.m.

Campfire Girls Leaders Association at Campfire Lodge, 9:30 a.m.

Garden Beautiful Club in home of Mrs. Joe Story, 125 N. 1st, 3 p.m.

Dawn HD Club, Mrs. Leroy Johnson Hostess, 2:30 p.m.

Kiwanis Whiteface Breakfast Club at Civic Club Center, 6:30 a.m.

Patriarchs Militant and Ladies Auxiliary in IOOF Hall, 8 p.m.

No person is tall enough to be above neighborly criticism.

## Wizard Of Oz Scheduled As HHS Fall Musical

A musical fantasy from stage and movies, The Wizard of Oz, will be the fall production of Hereford High school music department, staged in the school auditorium Oct. 12 and 13.

This musical fairy-tale for adults, which also appeals to children, is in rehearsal with Fred Ratliff, HHS choir director, assisted by other music and speech teachers in directing.

Jeanette Caviness, who conducts a dance studio here, is assisting with choreography; dances will be a featured part of the show. Art students at the high school are working on spectacular backgrounds.

Based on the familiar Oz stories which have been children's favorites for many

years, the stage version follows the motion picture starring Judy Garland, which has been revived on television a number of times.

Songs and dances have been woven into the story of a small girl on a Kansas farm who is carried up in a tornado and dreams of going to see a famous wizard and meeting on the way a tin soldier and a cowardly lion who accompany her.

Lots of men live to see the day they can rejoice because they didn't get what they wanted.

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**FRUIT COCKTAIL** HUNTS 15 OZ. CANS **4 FOR \$1.00**  
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**ROUND STEAK** TOP QUALITY LB. **98¢**  
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FROZEN FOODS  
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 CLOVERLAKE **ICE CREAM** ALL FLAVORS 1/2 GAL. **69¢**

SHURFINE **PEANUT BUTTER** **2 FOR 89¢**  
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 HUNT'S SNACK, 8 FLAVORS **PUDDING** 4 PKG. **59¢**  
 BETTY CROCKER LAYER ASST. **CAKE MIX** 3 FOR **97¢**  
 SHURFINE **PEPPER** BLACK 4 OZ. **29¢**  
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# THE SUNDAY BRAND

## Editorials

### Tough Competitor

There are many things behind the phenomenal economic development of the United States...a wealth of natural resources, a climate favorable to agriculture, a hard-working, innovative population. These factors are often mentioned. But there is another — equally important — that we seldom even think of, because we have taken it for granted for so long: For many years, the United States constituted the largest free trade area in the world.

Article I of the constitution gives Congress the exclusive power to "regulate Commerce with foreign Nations, and among the several States." To understand how important to our economy that clause has been, imagine for a moment that it does not exist; that each state had remained free to levy its own customs duties and regulations on all goods crossing its borders. Consider, then, the plight of a New York manufacturer who wanted to ship his goods by land to, say, Colorado — he could have to pay a tax on the same goods to anywhere from six to eight states, including Colorado itself. Added to the direct cost of the multiple duties would be the indirect cost of customs inspection at every state border.

It's easy to see what a handicap that situation would have imposed on our economic growth.

For centuries, Europe has struggled with just such a handicap. But the industry of Europe is about to gain its freedom. The prime purpose of the Common Market — now known as the European Community — is to create for the ancient states of the Continent

the kind of free trade area enjoyed by the United States of America.

Will it have the same effect on Europe that it has had on us? Well, think about this: The Community, with the addition of its four new members, Britain, Norway, Denmark and Ireland, will have a larger population than the U.S. (255 million for them, vs. 210 million for us). And, the countries that compose it already account for about 40 per cent of total world trade, against 14 per cent of the U.S. In other words, the expanded European Community is an economic superpower at birth — what it will grow into is anybody's guess.

The new superpower will present both great challenges and great opportunities to American business. World trade will undoubtedly expand — that's the opportunity. Competition will undoubtedly get tougher — that's the challenge. There is also the unpleasant possibility that the Europeans will raise their tariff barriers against the rest of the world, while lowering them internally. We will have to apply every possible diplomatic pressure to prevent this course of action. Needless to say, our chances of success will not be improved if we do something equally foolish ourselves, like enacting the ultra-protectionist Burke-Hartke bill.

America is in the trade game to stay. We cannot reduce our increasing dependence on imports, not without a big cut in our standard of living. And we must export to earn the means to pay for the imports. So the only way to go is forward.



### MAIN STREET, U.S.A.

## Congress Will Have Younger Look Soon

**By Bert Mills**  
Washington, D.C. — Congress will have a new and younger look next year, regardless of what happens in the November election. Even before the voting begins, the House is assured at least 55 new members, due to primary defeats or voluntary retirements.

The unprecedented turnover of veteran House members will result in at least six of 21 standing committees acquiring a new chairman. Four of the six have been ousted in the primaries and two are not running for reelection. Significantly, all six departing chairmen are past 70 years of age and two are over 80.

In each case, a younger legislator will advance to the chairmanship, assuming the usual seniority rule is followed and assuming the Democratic party retains control of the House. One of the prospective new chairmen is black and another is a woman.

Rep. Wayne N. Aspinall (D., Colo.), 76-year-old Chairman of the House Interior Committee for 14 years, was beaten in the primary by a law professor half his age. The heir apparent as chairman is Rep. James A. Haley (D., Fla.), who is no younger himself at 73.

Rep. Emanuel Celler (D., N.Y.), 84-year-old dean of the

House and Chairman of the Judiciary Committee, will end a half century of service in Congress this year. He lost to a 30-year-old woman. His successor as committee chairman is expected to be Rep. Peter Rodino (D., N.J.), who is 63.

**Rep. Teague Faces Choice**  
Rep. Olin Teague (D., Tex.), 62-year-old Chairman of the House Veterans Committee, may choose either to retain that post or become Chairman of the Space Committee. The holder of that post, George Miller (D., Calif.), who is 82, was defeated by a youthful primary opponent. If Rep. Teague chooses to remain as Veterans Chairman, leadership of the Space Committee will fall to Rep. Ken Hechler (D., W. Va.), aged 58.

**Rep. John L. McMillan (D., S.C.), 74, Chairman of the House District of Columbia Committee, apparently lost his primary although a recount is being made. His successor will be Rep. Charles Diffs (D., Mich.), a 50-year-old black member. The population of D.C. is more than 70 per cent black.**

The prospective chairwoman is Rep. Leonor Sullivan (D., Mo.), 69. If reelected, she should become Chairman of the Merchant Marine Committee, succeeding Rep. Edward A. Garmaty (D., Md.), who is retiring voluntarily at 70. Mrs. Sullivan is known as a champion of consumer causes and heads a House Banking subcommittee.

The House Rules Committee, no longer as powerful as it used to be, will probably be headed by an 80-year-old liberal, Rep. Ray Madden (D., Ind.), Chairman William M. Colmer (D., Miss.), an 82-year-old conservative, is retiring voluntarily after 40 years in Congress.

**Ranking Republicans Also Quitting**

Top-ranking minority members of nine House committees will be missing next year, thus losing their chance at a chairmanship if the Republican party should gain control of the House. All chose not to run this fall, for a variety of reasons including age, redistricting, and higher pensions effective this year.

Key Republicans leaving are Reps. John W. Byrnes (Wis.), Ways and Means; Frank T. Bow (Ohio), Judiciary; Page Belcher (Okla.), Agriculture; Florence P. Dwyer (N.J.), Government Operations; William L. Springer (Ill.), Commerce; Thomas M. Pelly (Wash.), Merchant Marine; and Jackson E. Betts (Ohio), Ethics.

### Property Tax Puzzles

Discussions of taxation often take on a never-never-land quality in an election year, what with promises of reform, closed loopholes, holding the line and the like — yet the discussion can hardly be ignored or classified as unimportant.

One of the most puzzling propositions is President Nixon's proposal that the federal government can and should deal with the inequities of the property tax. As everyone knows, property taxes are an instrument of state and local government, and a few years ago it might have required some audacity for a federal administration to openly suggest that it intended to dictate the revenue policies of lower level governments. But then, as the country has moved ever further towards a national society, and a centralized political system, old ideas of federalism have been changing.

However, it is one thing to promise to do something about the property tax and to get by with it without drawing fire from mayors and governors; it is quite another thing for a federal administration to figure out just how it can keep the promise. A commission

appointed by the President recently completed a draft report which suggests that federal intervention might prove to be easier said than done.

The problem, in essence, is that there is nothing resembling uniformity in state and local taxation. Property tax rates vary widely from state to state and locality to locality — which is one reason they have been under legal attack as allegedly violating the equal protection clause of the federal constitution.

Sales, income and other types of state and local taxes sometimes balance out property tax disparities among states; thus, the total state and local tax burden on individuals is not quite so uneven, in some comparisons at least, as the property tax burden.

The problem for a national administration that seeks to give property tax relief is to figure out a way of doing so without making the disparities a part of the federal system as well. Assume, for example, that the federal government attempted to provide such relief by permitting individuals to simply deduct half of their property tax bill from their federal income tax bill. (Currently they can deduct property and other state and local taxes from income in computing federal income taxes.)

Obviously, this type of direct attack on the property tax burden — one of the few obvious lines of attack the federal government could take — would be of greater benefit to taxpayers in states and localities where property taxes are proportionately heavy. In states and localities with proportionately heavy sales and income taxes, the taxpayers would get short shrift. Further, this form of attack would be of relatively little benefit to retired persons with low incomes (and thus low federal taxes) who are said to be most in need of property tax relief. And the federal benefit might even encourage low property tax states to raise property taxes.

It is hard to imagine, in purely arithmetical terms, a federal approach to fulfilling the promise of property tax relief that would not perpetuate existing tax inequities or create new ones.

All of which suggests that this proposed element of the "new federalism" may need some rethinking.

### THE BOOTLEG —Philosopher

Dear editor:

I don't know whether it'll work or not, but as I understand it the Democrats and the Republicans are trying to finance their campaigns by suing each other.

First the Democrats sued the Republicans for a million dollars after the bugging incident at their headquarters, then the Republicans sued the Democrats for two and a half million for suing them, and at the last count the Democrats had refiled their suit and upped their suit and upped their figure an extra two million.

As the campaign gets hotter and expenses mount, both parties ought to keep raising the ante so that when the race is over each will collect from the other enough to pay all the bills, less the lawyer's fees.

Some people think this doesn't make sense but that's because they aren't up on modern financing.

Take revenue sharing. As I understand it, the cities are all clamoring for Federal aid, saying they can't meet their bills and may go under without it. Washington is therefore considering dividing part of its revenue among them, when actually it hasn't got anything to divide; it's already operating in the red and running on borrowed money.

But that's beside the point in modern financing. The way you do it is simple: Go ahead and write the checks, just so you don't exceed the statutory debt ceiling, and the way to stay within the ceiling is to keep raising it.

Understand, I'm not opposed to helping the cities, although I don't see much future in it. They may be in the same shape farmers were. Small, family-size farms were marginal, the experts used to say, and they ought to go under, let the big farms take over, they're more efficient. Small towns are marginal, they said, the future lies with the big cities. Well, some of the big farms, like the big cities, aren't doing so well.

Russia for example is just one big farm and you know where she's buying her wheat.

Yours faithfully,  
J.A.

### Talk Of Texas

BY JACK MAGUIRE

**DATE TO REMEMBER** — Texas' successful bid for its independence from Mexico started on a beautiful October day in Gonzales 137 years ago.

Mexican Col. Domingo de Ugartechea was informed at his San Antonio headquarters that the citizens of Gonzales had a cannon in their possession. Ugartechea sent a company to Gonzales to demand the artillery, but the Texans were in no mood to give up without a fight.

Flying a flag bearing the legend, "Come and Take It," they not only defended their cannon successfully, but routed the Mexican soldiers. The date of the fight, October 2, 1835, is considered the beginning of the Texas Revolution.

**BARE FACT** — Except for the country club and a motel, the only establishment in Fannin County to boast a swimming pool is a nudist camp!

The Cedar Valley Resort, not far from the county seat town of Bonham, has been operating as a nudist resort for 16 years. It always has limited its activities to family fun — husbands and wives must come together and children always are welcome. The few singles who get in are carefully screened.

Swimming and picnics are about the only recreation allowed at Cedar Valley. There is no drinking, no profanity — and no clothes.

Each Wednesday, when the nudist aren't there, Cedar Valley allows the Fannin County kids to come out and swim in the pool.

**THE READERS WRITE** — M.P. Maulden, a botanist in Waco, writes that the Texas state flower, the bluebonnet, is not commonly known as "buffalo clover," as Talk of Texas said in our July 16 column.

It's true that the bluebonnet isn't called that today — but that is the name the old Texans gave it. It also was known as "wolf flower" because some old-timers mistakenly believed that it was predatory and took nourishment from the soil that was needed by other plants.

Mr. Maulden also argues that the bluebonnet is a Texas native and that it didn't migrate here from the Mediterranean. On that point, other authorities (including the Encyclopedia Britannica) don't agree. The bluebonnet, known to botanists as the *Lupinus texensis*, is a blood relative of the *Lupinus albus*. This lupin was known to the ancient Greeks and is still cultivated throughout southern Europe today as forage.

Some botanists believe that the plant arrived here as a stowaway in grain shipments from the Mediterranean. Since the climate here closely resembles that portion of Europe, the lupin adapted itself to Texas soil and the new variety became the bluebonnet that we know today.

### From The Brand Files. . . .

50 YEARS AGO

The foreign situation is still befuddled by European secret diplomacy, with both the British and Turks facing each other and ready for a fight, it appears. The lofty tone of the Turkish commander apparently "got on the nerves" of the British and Lloyd George's cabinet, after a series of meetings, stated that they were tired of the attitude adopted by the Turks and ordered their commanding general at Constantinople to clear out the Turks from the neutral zone at his discretion. After which the Turkish commander assumed a more tolerant attitude, withdrew a portion of his forces from some of the disputed ground, and agreed to a conference....

35 YEARS AGO

Joining in a nation-wide campaign in observance of Fire Prevention Week, Hereford will observe the week from October 3 to 9. City officials will cooperate with state and federal authorities in making the movement effective...New 1938 Buick cars will have one of the most important engine developments of the last ten years and a startling new ride control said to be as revolutionary in its advantages as knee action, according to E.H. Norton, local Buick dealer, who returned home today from a dealer meeting at Dallas....

20 YEARS AGO

Three train cars of an east bound freight derailed here early Sunday morning, ripping up some 250 yards of track and blocking traffic for about 5 hours. No one was injured....WE LIKE IKE and there are those that do in Hereford as is indicated by the callers at the Ike Headquarters on west Third street where buttons, pins and stickers may be had as well as information on the presidential candidate....

10 YEARS AGO

Sen. Ralph Yarborough and Congressman Walter Rogers went to bat for the Texas Panhandle in Washington on Tuesday, claiming the area desperately needs a sugar beet refinery. Their testimony was presented to a special hearing on special allocations of sugar beet acreage now underway in Washington. The U.S. Department of Agriculture is expected to take at least through Thursday to hear requests from 17 states, all seeking the coveted allocations....

### The Sunday Brand

Established 1918  
Published Every Sunday at 130 West Fourth  
Hereford, Texas 79045  
The Hereford Brand, Incorporated



Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 30, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone-1 \$5.95 per year; Zone-2, \$7.40 per year. Carrier delivery, \$1.00 per month. Single copies 20 cents each.

O.G. Nieman  
Marshall Day  
Sue Coleman  
Grady King

Publisher  
News Editor  
Women's Editor  
Advertising Manager



## New 4-H Club Has Meeting

Newly organized 4-H club, Dandy Doers, elected officers at its first meeting this week at Hereford Community Center. Serving as president will be Carmella Burgess, who will be assisted by vice-president Lynn Mitts. Phyllis Kahlick will serve as secretary and Becky McGilvary as treasurer. Other officers chosen are Barbara Scott, reporter; Geni Welty and Desiree Brown, song and recreation leaders; Alice Aguilar, council delegate, Christi Welty and Karen Evans, telephone committee. Projects for the year were discussed by Joyce Shipp, Assistant County HD agent. Other members present were Jane Agular, Stella Agular, Denita Goforth, Charisse Dobbs, Joan Kalka, and Mrs. Marvin Welty, group leader.

## Bond Sales Hit \$9,357 In Aug.

United States Savings Bond sales in Deaf Smith County during the month of August totaled \$9,357, according to County Bond Chairman Jim Sears.

Sales for the eight-month period were \$112,521 for 112 per cent of the 1972 goal of \$100,000.

Texas sales during the month amounted to \$17,819,733, while the January-August sales totaled \$142,833,527 for 72 per cent of the 1972 goal of \$197.5 Mil.

Over the nation, Series E and H Bond sales amounting to \$562 Mil. were purchased during August — a 8.8 per cent increase over August 1971 sales of \$516 Mil. Year-to-date sales totaled \$4,302 Mil. — 14.4 per cent above a year earlier. Exchanges of Series E for Series H Bonds amounting to \$228 Mil. were reported for the first eight months of 1972, 30 per cent above the \$174 Mil. exchanged in 1971.

## Two Local Men Become Citizens

Two Hereford residents, Onecimo Garza and Raymundo Zamira Alonso, were among 33 West Texans who received citizenship papers in U.S. District Court at Amarillo Tuesday.

Judge Halbert O. Woodward accepted their petitions for citizenship and welcomed them as citizens of the United States and of Texas. Both the Hereford men are natives of Mexico.

Speaker at the courtroom ceremony was Lawrence Hagy, former Amarillo mayor. After the 33 applicants received naturalization papers, each was presented a U.S. flag by representatives of the Amarillo chapter of Daughters of the American Revolution, who were hostesses at a reception honoring the new citizens.

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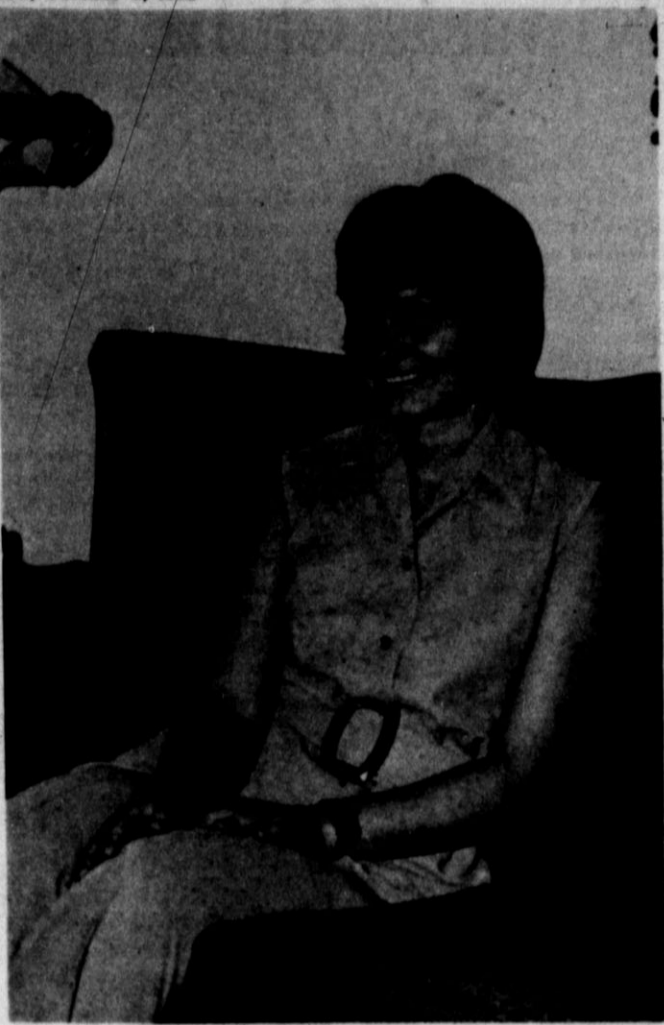
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Mrs. Stanley Simmons likes reading, old-time sings

## Club Notice Of Service To Kings Manor Asked

Organizations whose members plan to assist in supplying transportation for Kings Manor residents in the coming year, are asked to notify Mrs. David Gibson, chairman of that activity in Kings Manor Auxiliary, so the schedule may be completed.

She already has a number of women's clubs and church groups listed to serve in this program, but several months still have not been assigned, she reports.

"Many organizations which have agreed to help in the program, I'm sure, have not cleared their dates with the Auxiliary's transportation committee," Mrs. Gibson said. "We need this information to be sure cars and drivers will be ready each week to take the residents on shopping trips, and to avoid duplication of dates.

"Several clubs which have assisted in past years have not notified us this fall, perhaps believing that we know they intend to serve at the same time they did last year. But we need confirmation, and urge them to call as soon as possible. "Like other work of the

Auxiliary to make life more pleasant for the retirement home residents, this program is only as good as the volunteer workers make it. Service given in the past through women's organizations has meant a great deal to the residents and is greatly appreciated by the Auxiliary. We just want to keep it up."

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## Pets Round Out Household

# 'Friendly' Is Word For Simmons Family

BY LORI HOPSON  
Staff Writer

Mrs. Stanley Simmons, a newcomer from Plainview, says she finds her new home a very "friendly" place.

"It's a really friendly town," she says. "More so than the other towns where we've lived."

The Simmons moved to Hereford last November after living first in Floydada for four years, and then in Plainview for about eight months. Simmons is employed at Pioneer Natural Gas company as senior clerk, a position similar to office manager of personnel manager. Shelley, 9, the Simmons'

daughter, and her younger brother, Scott, 8, attend Northwest elementary, and seem to like Hereford very well, according to their mother, who commends Hereford for its school system.

"One thing I'm really impressed with is the school system," she says. "I think it's a really good system."

A cat, Gigi and dog, Scamp, round out the Simmons household.

"Gigi is more than just an ordinary cat," says Mrs. Simmons. "Or at least we think so."

Since moving to Hereford,

Mrs. Simmons says she has noticed the fact that Hereford is a "young town".

"There are so many young people here, and the people that run the town are really young, too. In other towns we lived in, the people who ran the town were much older, and were opposed to changes and new ideas. It's not like that here."

Born in Anadarko, Okla., Mrs. Simmons met her husband when she moved with her family to Plainview. The two were married in Plainview in 1963.

"I love to read," says Mrs. Simmons. "That's what I do in

my spare time," and adds "I'm really an out-of-doors person, too, I'd rather be outside."

Another favorite activity which the Simmons enjoy is the refinishing of antique furniture. "I enjoy helping Stanley refinish some antiques he picks up every now and then." She says. "Stanley's hobby is woodworking—he likes to make things."

As a family the Simmons enjoy trips to the mountains or to lakes. Old fashioned fun is also a definite Simmons favorite.

"My husband has an uncle who's a foreman at the J.A.

Ranch. We like to go down there and fish, spend the night and just take it easy." Says Mrs. Simmons.

"His uncle plays the fiddle and his cousin plays the piano. They hold an old-fashioned 'stomp'—we enjoy singing and dancing with them."

The Simmons attend the First Baptist Church, and live at 119 Aspen. Mrs. Simmons works at First National Bank.

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<p>20¢ OFF LABEL <b>IVORY LIQUID 32-Oz. Bd. 69¢</b></p>	<p><b>NORTHERN BATHROOM TISSUE Ass't. Colors 4-Roll Pkg. 39¢</b></p>	<p><b>BIG KING SIZE TIDE 25¢ OFF LABEL \$1.29</b></p>

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## Holiday Dress, Foods Featured

Costumes indicating favorite holidays were worn by members and guests of Kappa Iota Chapter, Beta Sigma Phi, at a potluck supper Thursday evening, and food brought for the meal was in corresponding themes.

Her groundhog costume won the top award for Mrs. Tim Gearn, who had stuffed pillows into her brown corduroy overall for the plump appearance of the little animal whose day is Feb. 2, and wore a brown cap with pert ears.

After supper the group was entertained with games of crazy bridge in which Mrs. Buddy Edwards took the prize for high score and Mrs. Mike Davis consolation award.

The party was in the Reddy Room of Southwestern Public Service Co.

Guests were Mmes. George

Muse, David Jefferies, David Pruitt, Davis and Edwards.

Imaginative costumes were worn by Mrs. Tom LeGate as the new year and Mrs. Bobby Jones as Father Time, Mrs. Joe McCool in a hospital gown for a maternal version of Labor Day, Mrs. Terry Schoenhard as an Easter bunny, Mrs. Robert Devin with a leaf-covered dress for Palm Sunday.

Patriotic themes were shown by Mrs. Nelson Kendall as the Fourth of July, Mrs. Kirk Owsley as Flag Day, Mrs. Joe Reinauer Jr. and Mrs. Edward Allison as Veterans Day, Mrs. Archie Dwyer portrayed Mexican Independence Day.

Mrs. Tom Buchanan and Mrs. David Block came as maypoles, Judy Summers as a Valentine cupid, Mrs. David Sorrells portraying Mothers Day and Mrs. Joe Frank Huckert a ski holiday.



**HOLIDAY COSTUMES**—Favorite holidays inspired costumes worn by members and guests of Kappa Iota Chapter, Beta sigms Phi, at a gay party Thursday evening. Mrs. Tim Gearn captured first place with her Groundhog Day outfit, second from left. Others rated highly were Mrs. Joe McCool, Mothers Day; Mrs. Buddy Edwards, Columbus Day; Mrs. George Muse, St. Pat's Day, Mrs. Tom LeGate, New Year, and Mrs. Terry Schoenhard, Easter.

## Kiwanis Clubs Install New Officers At Dinner

Installation of 1972-73 officers highlighted a dinner of the Hereford and Whiteface Kiwanis Clubs Thursday evening in the Hereford Bull Barn.

Newly elected presidents, Don Lane of the noon club and Gene Brock of the breakfast club, were sworn in along with other officers of both clubs.

Following the buffet-style meal, the meeting was called to order by Mal Manchee, outgoing president of the Whiteface club, who was followed by Chuck Kelly presenting "America". Pledge of allegiance was led by Dick Montgomery and Don Hooper gave the invocation.

Rodney Laubhan, outgoing president of Hereford Kiwanis club, welcomed members and guests, who were introduced by Dale Young. Stan Knox led in group singing, and awards were presented by Mal Manchee and Rodney Laubhan.

Installation of officers was conducted by Bartley Dowell, Lieutenant Governor of District 33, Texas-Oklahoma Kiwanis clubs. Presidents of the past and coming year gave the presentation of pins, while Lloyd Crume gave the closing scripture. The meeting was adjourned by Don Lane and Gene Brock, presidents.

Other officers for 1972-73 in addition to the new president, in the Breakfast club are Wayne Williams, first vice president, who replaces Danny Vermillion in the office; and Hawk Kreig,

second vice president, replacing outgoing Bobby Boyd who will serve as secretary this term, replacing Cecil Boyer.

Randy Farr will serve as treasurer, replacing outgoing Wayne Williams in that office. Cecil Boyer is the club's new president-elect.

New board members will include Bill Igal, Don Reed, and Earl Stagner. Mark Armor, Jake King, Jeff Smart and John Matthews will return for second terms on the club's board of directors.

Replacing Don Lane as first vice president, of the noon club

will be Howard Birdwell. Second vice president, replacing Thomas Burdett, will be Lee Umsted.

R.C. Hoelscher will return as club secretary for the second year, and Gene Huntsinger will replace Bartley Dowell as treasurer.

New members on the noon club's board of directors will be Jim Arney, J.C. Brown, Charles Duvall, John Poindexter, Bub Sparks, R.L. Blakely, Chuck Kelley and Tom Templeton. Ed Copley and Lloyd Sharp will return for their second terms on the board.

## Along The Frio

MRS. OWEN ANDREWS

Frio Homemakers Club met Tuesday in the home of Mrs. E.F. Vogler. The program on "Sewing" was brought by Mrs. Frank Robbins who discussed ideas she learned from the recent "Sew Fair" sponsored by Deaf Smith Demonstrations Clubs.

Facings, Interfacings, linings, and topstitching were among the subjects she touched on.

Mrs. Carlton Dobbins and Mrs. Owen Andrews gave a demonstration on fitting pant patterns. Meeting time for the club year was set for 2:30.

Others present included a visitor, Mrs. Walter Vogler. Also Mmes. T.L. Sparkman Jr., Tommy Sparkman, J.E. Warrick, Ronnie Andrews, J.L. Brooks, and Miss Alma Andrews.

Members and two visitors met at Frio Baptist Church, Wednesday, for a prayer retreat of the W.M.U. At the morning session, Mrs. Clark Andrews reviewed a book "The Meaning of Prayer" after which the group was divided into discussion groups, one led by Mrs. Sam Ogan and the other by one visitor, Mrs. Dewey Mettritt.

The women brought food for lunch, after which Mrs. Mettritt spoke about her work as a missionary for 16 years in Nigeria, Africa. Her mother, Mrs. Sarah Cooper of Amarillo, accompanied her. The Metritts are living presently in Amarillo, also, but expect to continue missionary work after several months here for Mrs. Mettritt to regain her health. The Metritts have two young daughters, Elizabeth and Mary Ann, born in Africa.

Others attending the session were Mmes. Earl Harkins, Floyd Cole, Frank Robbins, Harvey Manion, Ronnie Andrews, Tommy Sparkman, J.E. Warrick, B.H. Baldwin, Owen Andrews, Chesley Johnston, Anderson Axe, Jackie Andrews,

Eugene Baldwin, Weldon Stephan, Charles Self and Miss Alma Andrews.

Mr. and Mrs. D.F. Yandell and Mr. and Mrs. Harlan Barber returned home Wednesday from several days of touring the "aspen country" going from Red Frio River into Colorado through Crested Butte and to Carbondale and Denver. They report the mountains were snow capped from recent snow, and that the colors in the foliage were perfect last weekend.

Mrs. Addie Bingham, of Valliant, Okla. passed away on Saturday night at a hospital at Idabel, Okla. Mrs. Bingham is the mother of Mrs. Billy Warrick, who has been there with her mother since she suffered a stroke five weeks ago.

Other members of the Warrick family have gone at various times—Eugene having stayed a week just before coming home to enter school for his sophomore year at W.T.S.U. Billy and Raymond went on Sunday afternoon.

Funeral service was held on Monday afternoon at Valliant with burial there also.

Mrs. Bingham has visited the Warricks often here, and lived here with her daughter several months one year during a serious illness.

Visiting the Sam Ogan family on Saturday were Mr. and Mrs. W.L. Baldree of Borger. They are friends from since the Ogans pastored Bunavista Baptist Church at Borger, where the Baldrees were members.

Mrs. Baldree is also related to T.L. Sparkman Sr. The Sparkmans and Mrs. Owen Andrews also visited with the Baldrees at the Ogans, Saturday.

Mrs. H.M. Mobley recently flew with her daughter, Mrs. Earl Reno, of Midland and her sister, Mrs. George Bently, of Monahans to Houston to visit a

neice who is critically ill. They remained about three days before flying back to Midland. Mrs. Claude Price of Floydada, sister of Mrs. Mobley and Mrs. Bently and mother of the woman who is ill, has been with her daughter for several weeks, at Houston.

Visiting the John Simpsons are her sisters, Mrs. Cassie Silver and Mrs. Harold Wickard. Also Mr. Wickard is with them. They are from Murietta, Calif. Weekend visitors also were the Simpsons granddaughter, Mrs. Ronnie Ford and her Kandi of Wellington and Mrs. Elmer Gardner, of Clovis.

Mr. and Mrs. Billy Gene Cotton and family now are living on Live Oak Street, in Hereford. Occupying the Cotton farm, home are the Mike Sooters, who are employed with Cottos business.



INSTEAD OF A LECTURE, I'VE ARRANGED FOR A GUEST SPEAKER

## Honored For Service

Eleven Holly Sugar employees were honored for their years of service with the company at a pre-campaign dinner at the Civic Club Center Friday night.

Robert F. Ginn, agricultural manager for the Shoup factory district, topped the honorees with 25 years of service. Joseph P. Crowley and Donald Neilsen each received 10 year service awards.

Receiving five year service awards were Charles R. Berryman, James F. Fogg, Gary Grasmick, Richard Layman, James Mongold, Roy Parten, William B. Smith and Vernon Williams.

Executive Vice President Marlin C. Chenburg of Colorado Springs presented the awards which were functional jewelry items, cigarette lighters or pocket knives.

Vice President and General Superintendent George W. Miles, Jr., also of Colorado Springs, presented the 90 employees in attendance with Holly lapel pins.

Factory Manager Bruce Brown presided at the event and introduced the out-of-town visitors and retirees.

While the male employees were hearing talks on factory start-up dates and harvest conditions, their wives were being entertained at salad supper by Fran Brown, wife of the factory manager, at the Flame Room of the Pioneer Natural Gas Building.

Friday afternoon, key factory employees met at the Civic Club Center to discuss factory start-

up dates and problems likely to be encountered and to review work assignments for the coming sugar-making campaign.

### L'Allegra Members

#### To Meet For Tour

L'Allegra Study Club will meet at 9:30 a.m. Thursday at the Community Center.

The program for the day is a tour of Amarillo's Art center and Garden center. Mrs. Bill Warrick, president, will supervise this tour.

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## Small Talk

BY SUE COLEMAN  
Woman's Editor

ALTHOUGH A FALL CLEANUP is something extra in the Women's C of C effort to beautify Hereford, any old-fashioned housewife can tell you that the place needs a going-over in the fall as well as in spring, when local campaigns have previously been held.

This year it's especially so, as anyone can see at a glance over the tall weeds. Those unusual late summer rains we had really did sprout a fine crop in a hurry, and the weed patches won't look any better after frost.

A good place to start the weed cleanup would be right downtown — we at The Brand office can say that now, since our overgrown grass and weeds were harvested this week. And some of the worst-looking spots are alleys behind houses that have pretty front lawns.

but she wasn't the fisherman; it was Roy.

They went to Pueblo, visited her brother and family, and traveled into the Colorado mountains west of that city. Mighty pretty country, she says, and I agree, although it's off the usual Colorado tourist route.

MORE NEWS FROM COLLEGES about smart Hereford students:

Marilyn Sue Shirley, freshman at Texas Tech, has received one of the \$125 scholarships given by Plains Co-op Oilmill to students in the food and nutrition department. She is the J.B. Shirleys' daughter, and also won a 4-H scholarship.

Kathy Schumacher has been elected intramural chairman for Ruth Cross resident hall at West Texas State. She is a sophomore, daughter of the W.J. Schumachers.

Carl Brown, another WTSU soph. and a pre-med major, went to a different sort of school last summer and has been named to the summer quarter dean's list at Florida Institute of Technology at Melbourne, Fla., where his courses included underwater photography, scuba diving and marine biology. His parents are the Gid Browns.

A notice from Hardin-Simmons University lately said Theresa Vines had been accepted for chorale membership; another one says she has been elected chorale vice president. She is a sophomore on the Abilene campus.

Named a distinguished military student at Texas A&M, Russell D. Phillips was recommended for that honor by regular military personnel with

## Hospital Notes

PATIENTS IN HOSPITAL

Mr. T.J. Parsons, Rt. 1; William C. Carlton, 511 North Main; Billie Sue Thomas, 249 Aspen; Beverly Scott, 515 Willow Lane; Henry Chesser, 311 Western; Mrs. Jim Monroe, 202 Northwest Drive; Morris E. Davis, 130 Ave. E.; John Poff, 242 W. 2nd.

Mrs. Antoinetta Winters, Box 462; Jose Lucero, 321 Ave. I; Andrea Castillo, 108 Ranger; Mary Jane Camarillo, 112 Fuller; Mrs. Ysmeal Adame, Rt. 4; Mrs. Lela Prather, Westgate.

Mrs. Linda Reese, Box 2104; Mrs. Naterdard Pena, Menard; Mrs. Cary Jackson, Dimmitt; Alice Ryan, 837 Irving; Mrs. Dora Ramos, Box 164; Mrs.

whom he worked as an army ROTC cadet in summer camp. He is the son of Mr. and Mrs. Wayne Phillips, a senior accounting major.

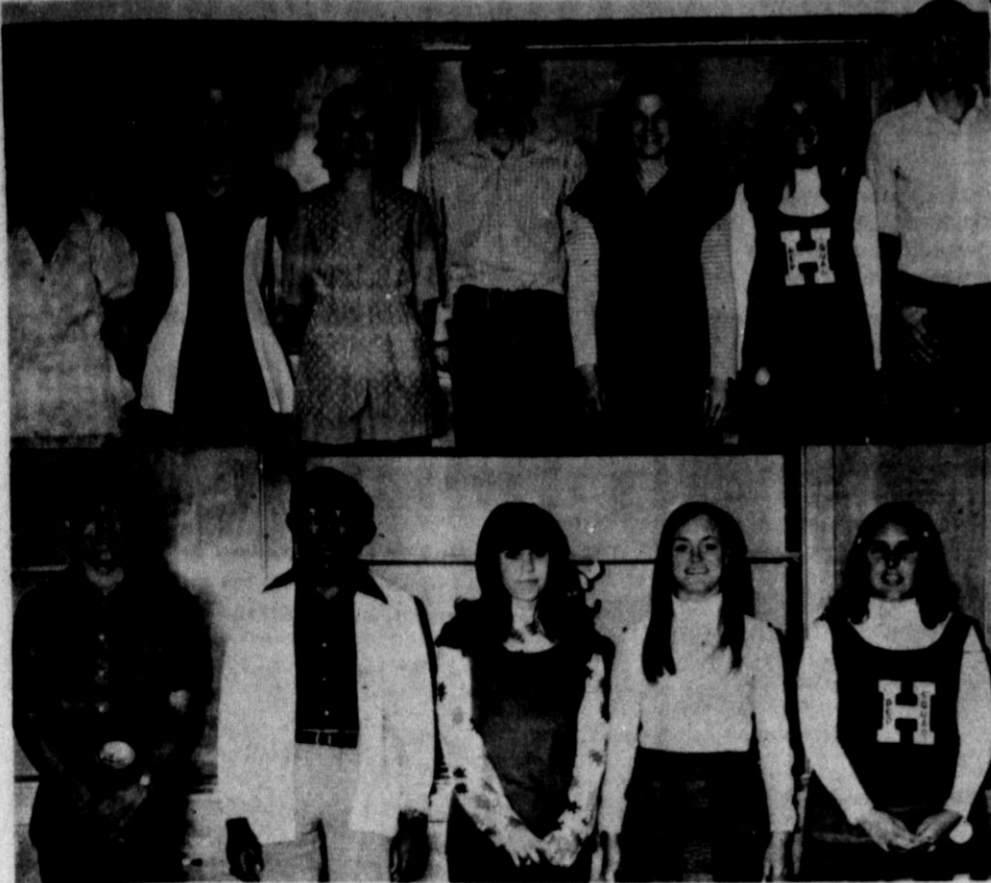
Quan Cordova, Box 2084; Mrs. Mrs. Martha DeBord, 215 Beach.

Mrs. Catherine Dennis, Box 562; Roy D. Marin, 111 Ave. C.; Bette Jean Gallagher, Panhandle; James N. Edmonson, 1512 Forrest 77; Mrs. James Henson, Rt. 4; Joseph Young, Conchas Dam, N.W.; Elmer B. Prather, Earth; Melvin C. Muse, 812 Blevins; Mrs. Jewel May, Rt. 2.

PATIENTS DISMISSED  
Paula Word, Mrs. Mrs. Helen Owens, Mrs. Linda Lowery, Michael Crim, Mrs. Ruth Robertson, Jim Trulove, Carlos Garza, 9-27.

Mrs. Joe G. Tigerina, Ted Vaughn, 9-28.  
Mrs. Norman Kerr, Mr. Herbert Edwards, 9-29.

OUR WATCH REPAIR DEPT.  
REPAIRS-8DAY-ALARM OR AUTO CLOCKS.  
COWAN JEWELERS DOWNTOWN.



**NEW CLUB OFFICERS** — Business Leaders of America, a newly organized club at Hereford High School, elected its officers for the 1972-73 term at its first meeting Tuesday night. They are Lupe Castillo, historian; Marilyn Schumacher, parliamentarian; Babette Stengal, reporter; Terry Scott, president; Cheryl Smith vice president; Terry Swindell, secretary; and Ricky Locke, treasurer. Committee chairmen for the group are Scott Turner, program; David Cortez, homecoming; Wanda Peatzold, social; Catherine Emerson, projects and Romona Swindell, publicity. With over 170 members, the club is HHS' largest.

Bruce Carter, chairman of the Beauty Spot of the Month committee, says she has several times lately been asked why that award wasn't made to this or that residence with a perfectly lovely yard, and has surprised the inquirer by the information that the judges did indeed check that place and disqualified it for an unkempt alley. Yep, they look-at the alley, too.

WHEN THE beautification committee met to plan the cleanup — and I hope you remember it starts next Saturday — the chairman, Olga Tannahill, was missing. Gone fishing, they said, but she had left Allene Warden as her efficient deputy with a list of things to be decided.

LaJuanda Faubion and her family had just come back from a trip that included some fishing



BY YOUR REQUEST-ONE MORE FULL WEEK

## New Fall Assortment HAND BAGS

- Suedes - Fur Trims - Tapestry - Patch Work
- Crochet Look - Leathers - Vinyls - Patents
- French Rabbit - Felt Lamb Brushed Polts

ALL COLORS...MULTI FALL COLORS TOO...  
Prices Starting From \$4.99 and up

GATTIS SHOE STORE  
IN BEAUTIFUL SUGARLAND MALL

## H. D. CHATTER Project Needs Sewing Scraps

By Argen Draper  
Home Demonstration Agent

THE HD CLUBS HAVE STARTED their club projects Westway Club will soon be collecting scraps, trimmings, buttons, thread and craft material. This is their semi-annual collection for the residents at Wichita Falls State Hospital.

We are told these things really go over and make the women so happy to have the scraps to work with.

So, everyone begin to collect scraps, etc. and we'll give plenty of notice to bring your things to the collection point. This is a good way to help clean out some drawers and closets. The motor freight companies take the scraps free of charge to Wichita Falls. People are so nice to help others.

MRS. H.E. MILLER CAN BE counted on for a tasty dish almost any time we talk. Today is no exception. She says this is a super-duper recipe:

**OKRA & TOMATO SKILLET**  
Slice okra for frying. Slice green tomatoes thinly and add one red tomato for color. Roll in meal, salt and pepper. Fry in meat drippings and just before done chop onion finely over top and cook until onion is done. Mrs. Miller says this is a very tasty dish.

- This morning I was reminded by Mrs. L.V. Hennington of Green Tomato Pickles.
- 1 gallon green tomatoes
  - 1 c. salt
  - 1/2 T. powdered alum
  - 3 C. white vinegar
  - 1 T. celery seed
  - 1 T. mustard seed
  - 1 c. water
  - 4 c. sugar
  - 1 T. mixed spices

**CLEAN CARS**  
J.V. Campbell Motors

USED CARS FROM  
CADILLAC TO VOLKSWAGENS

1970 Ford Mustang 2 dr. H-top, Black vinyl top, beige lower, 307 V8, 2 Barrel, reg. fuel, 4 new tires, Auto. Tran, power steering, this is one of the very cleanest little sports cars in the tri-state area.

1971 Ford Galax 2 dr. H-top, loaded, light gold, with matching vinyl interior, 351 Reg. Fuel Eng. a real cream puff, with fastback body.

1971 Chev. Impala 4 dr. H-top, loaded, solid light beige with bone color custom Vinyl interior, good tires, this one is in show room condition, inside and out.

1967 Olds. Cutlass Station Wagon, loaded, white, with light blue vinyl interior, good tires, drives and handles perfect. A Cream Puff.

1971 KAWASAKI Motorcycle, 175, one local owner, 3,800 miles just like new, it is just like a new one, you must see it today, why pay more.

**J. V. CAMPBELL MOTORS**  
321 N. 25 Mile Ave. Hereford

## Look Who's New

Mr. and Mrs. Juan Cordova are the parents of a daughter, Blanca Nieryes, born Sept. 28. She weighed 7 lbs. 15 1/2 ozs.

Mr. and Mrs. Natividad Pena are the parents of a son, Natividad Moses, born Sept. 28. He weighed 7 lbs. 6 ozs.

Mr. and Mrs. Cary L. Jackson are the parents of a daughter, Sharla Beth, born on Sept. 29. She weighed 7 lbs. 13 1/2 ozs.

Mr. and Mrs. Ramos Jr. are the parents of a daughter, Blanca Estela, born Sept. 29. She weighed 4 lbs. 10 1/2 ozs.

Mr. and Mrs. Dalton L. Reese are the parents of a daughter, Aimee Lynn, born on Sept. 29. She weighed 6 lbs. 7 ozs.

**McKINLEY SHOT**  
On Sept. 6, 1901, President William McKinley was shot and wounded by anarchist Leon Czolgosz.

and store in covered jar in refrigerator.

**JOYCE SHIPP GAVE US this delicious salad dressing.**

- SALAD DRESSING**
- 1 c. mayonnaise (made with lemon juice)
  - 2 c. buttermilk
  - 1 c. sour cream
  - 1 pkg. commercial dressing mix.

**TROPHIES-PLAQUES AWARDS COMPLETE STOCK AND SERVICE COWAN JEWELERS DOWNTOWN**

**WARREN BROS. MOTOR CO.**  
1410 Park Ave. 364-1423  
- CLOSED SUNDAYS -

**THIS WEEK'S SPECIAL**

1970 Ply Fury 'III 2 dr. H.T. Factory Air & Power Steering 383-V8 (reg. Gas) Sharp Blue Metallic Finish with Matching Cloth Interior. Executive Lease Car. Protective Warranty — \$2295.00

70 Pontiac Bonneville, 2' dr. H.T. Sharp Caramel body Finish with Cordova Brown Vinyl Top 455 Engine Factory Air & Power. Like New White Wall Tires. Try this fine luxury car.

1968 Dodge Pickup 318 V8 — Automatic, Long Wide Bed. Top Mechanical & Appearance Condition. Average Price.

1964 Chev. Impala 2 dr. H.T. Air-Power-283 V8. Sharpest 64 Model in the Panhandle.

68 Dodge Coronet 500, 9 passenger Station Wagon. Fact. air, pwr. steering & brakes. White with wood grain trim vinyl interior. Chrome luggage rack. Protective Warranty.

67 Pontiac Firebird 2 door hard top, overhead cam 6, 1 speed transmission. A sporty unit at a surprisingly low price.



## 4-Ply Nylon Cord XL-200

- Lee's first line tire.
- Four full plies of nylon cord for greater tire body strength.
- Wrap-around tread design for better stop-start grip, improved steering control.
- Tougher rubber added to tread for extra mileage.



- 7.75 x 14 or 15 .....\$24.81
- 8.25 x 14 or 15 .....\$26.84
- 8.55 x 14 or 15 .....\$28.31
- 8.85 x 14 or 15 .....\$30.45

FET & STATE TAXES INCLUDED

\*First Line is Lee's designation. No industry-wide standard exists for First Line Tires.

# SHOOK TIRE CO.

600 W. 1st

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# TAXES... TAXES... TAXES...

TIRED OF PAYING TAXES?

When you buy an XL-200 tire from SHOOK TIRE CO., We'll pay the taxes. That's right! You buy the tire, we pay the tax!

Buy NOW!  
Offer Good for Week of October 1-7!



## Workshops Held Preceding Show

A preliminary to the fall flower show which Bud to Blossom Garden Club will stage Oct. 14, the first of three workshops was held Friday morning in the home of Mrs. Ray Polan. This one concerned horticulture and judging of plant specimens.

Mrs. Jess Robinson directed practice judging. Mrs. Steve Coneway discussed Grooming Plants for Exhibition and Mrs. Raymond Zamarripa's topic Point Scoring of Roses.

A workshop on artistic arrangement, the other division of the flower show, will be held Oct. 6 in the Flame Room of Pioneer Gas Co., and a staging workshop on the day before the show, also in the Flame Room.

Mrs. Wayne Porter is general

chairman for the show, with Mrs. Gaylon Bryon and Mrs. Pete Caviness as members of the show committee. These three also comprise the schedule committee.

Mrs. Coneway and Mrs. Homer Powell head the staging committee, Mrs. Bruce Brown and Mrs. Ray Polan are in charge of publicity. Mrs. W.H. Gentry, club president, is chairman of judges.

In horticulture and artistic divisions, respectively, Mrs. Sam Long and Mrs. Pat Malone are chairmen of classification, Mrs. B.W. Sisson and Mrs. Caviness of placement, Mrs. Jim Pavlicek and Mrs. Zamarripa of clerks.

Mrs. Bryan and Mrs. John Chavarria will direct junior exhibits and Mrs. Robinson the educational exhibit.



**BRIDE-TO-BE** — Engagement of Miss Simona Garcia and Michael Guerra, and plans for their marriage Nov. 18, are announced by her parents, Mr. and Mrs. Jesus Garcia of 320 Avenue I. The wedding is to take place in St. Anthony's Catholic Church and the couple will be at home in Hereford. Guerra's parents reside in Lincoln, Neb., where he attended public schools and college. Miss Garcia was a 1970 graduate of Hereford High School.

## Sen. Hightower To Speak Here

Senator Jack Hightower of Education, he has made a significant contribution to the improvement of law enforcement in this state.

and Education, he has made a significant contribution to the improvement of law enforcement in this state.



Jack Hightower

The meeting will be at noon at the Country Club and will be a "dutch treat" type gathering. Sen. Hightower is a native of Memphis where he graduated from high school with honors in 1944. He received his law degree from Baylor University in 1951 and immediately thereafter established a law practice in Vernon.

He has served as president of the Texas District and County Attorneys Association and was appointed by Gov. Price Daniel to the Texas Law Enforcement Commission.

In the Texas Senate, to which he was elected in 1964, Sen. Hightower has served on all of the major committees. He currently is serving as chairman of the Administrative Committee of the Texas Senate. He is also chairman of the Youth Affairs committee, vice-chairman of the Rules Committee and serves on 10 other committees.

He is a member of the Agricultural Committee of the Southern Council of State Governors and as author of the legislation creating the Texas Commission on Law Enforcement Officer Standards

## Donald Nielsen Gets Promotion

Donald K. Nielson, 817 Country Club Drive, has been promoted to assistant master mechanic at Holly Sugar Corporation's Shoup factory, according to an announcement by Factory Manager Bruce Brown.

Nielsen had been an electrician and replaces John Loveall who is retiring because of ill health.

A native of Sidney, Montana, Nielsen worked as an older during campaigns at the Sidney factory from 1946 to 1961. He joined Holly as a full-time employee in 1962 at Sidney, working there for two years as a boiler house operator before being transferred to Hereford in the same job.

In 1965 he was a house mechanic until his promotion to electrician in 1969. Nielsen is a graduate of Sidney High School and has taken an electrician's course with International Correspondence School.

He and his wife Marlene have five children: Sheri, 16, Debra, 14, Jeff, 12, Cheryl, 9 and Sandra, 7.

**OUR WATCH REPAIR DEPT. REPAIRS 8-DAY-ALARM OR AUTO CLOCKS. COWAN JEWELERS DOWNTOWN.**

## Club Guest Gives Style Program

A demonstration of hair-styling was presented by a guest, Malook O'Donnell, on La Madre Mia Study Club's program Thursday evening in the home of Mrs. Bobby Owen. Mrs. G. C. Merritt was co-hostess.

Mrs. Richard Ward, program chairman, introduced Mrs. O'Donnell, owner of a hair-dressing salon here, who spoke of new fashions in coiffures as she styled a model's hair.

Plans were made for a guest night on the next meeting-date, Oct. 12, when social committee members will be hostesses for a salad supper. On the committee

are Mmes. Waldo Baxter, W.E. Sparks, Dickie Gerles and James Gentry.

Mrs. Dave Honea presided for business. Committee members for the annual homes tour which the club will sponsor early in December, announced that homes are being selected for the tour and the itinerary will be made soon.

Other members present were Mmes. Roger Williams, Charles Watson, Craig Smith, Bud Snyder, Ben Scott, Gerald Martin, Wayne Lady, Dean Herring, Charles Frye, Herschel Black, Jimmy Anderson and Lynton Allred.

## Aggie Mothers Organize Club For Hereford Area

A new club in Hereford, which completed organization Thursday afternoon, is the Aggie Mothers, open to mothers of students and ex-students of Texas A&M University. The meeting was in the home of Mrs. Raynold Herr, who was elected president.

Mrs. Richard Ottesen was named vice president and Mrs. George Olson secretary-treasurer. Meetings will be at 4 p.m. on the fourth Thursday of each month, the next on Oct. 26 at Mrs. Herr's. The local club will be affiliated with Texas Federation of A&M Mothers Clubs.

Aim of the organization is to secure scholarships for local students, as well as to foster acquaintance among mothers of Aggies in this area. Membership is open to residents of neighboring counties.

In addition to the officers, members enrolled at the meeting this week are Mmes. Neil Cooper, J.N. Grady, Robert Lloyd and Wayne Phillips.

**Merry Maidens 4-H Officers Elected**  
Merry Maidens 4-H club elected new officers recently at the home of Terry Adams. Chris Marnell was elected president. She will be assisted by Paula Terry, vice-president. Lisa Rudder was elected Council delegate.

Joyce Shipp presented the program by demonstrating quick candy recipes.

New members of the club are Eugenia Combs, Karen Copple, Deanne Warden, Angela Porter, Lana Porter, Fawnda Dean, Melinda Latum, Lisa Smith, Linda West, Marie Harris, Martha Gavina and Sharon Wright.

## Gifts Sent For U.S. Servicemen

Mailing was completed Thursday, two days before the deadline, on Deaf Smith

County's quota of Red Cross ditty bags to be given U.S. servicemen in Vietnam at Christmastime.

## Giant cabbage wins British agri event

A giant Jersey cabbage 7 feet 2 inches high recently won \$50 for Graham Wright, an engineering worker, against competition from over 500 British growers.

The competition was held in Wright's home village of Osbourne by Mike Richardson, a market gardener, who has re-introduced cabbage to the mainland.

**GENIUS AT WORK**  
Most of us would enjoy seeing the man who invented the budget system on a vacation trip.

# DUCK WALL'S

SUGARLAND MALL  
**DOLLAR DAYS**

## UPHOLSTERY FABRIC RIOT

*Upholstery fabric riot! Unusual savings on 54-in. wide upholstery fabrics in tweeds, friezes, tapestries, matelasses or prints!*

**\$1**  
1.5 yd. lengths

- 2 yds. covers six dining chairs
- 3 yds. covers an occasional chair
- 5 yds. covers a club chair

**Save on our budget-priced upholstery fabrics!**  
Tweeds! Friezes! Tapestries! Matelasses! Colonial prints! Many other styles of upholstery fabrics now on sale at this low, low price! 54-in. wide pieces in 1.5 yd. lengths, sold by the piece for only \$1 a yard. Cover chairs, sofas, ottomans, pillows, and give your rooms a new look. Take advantage of these tremendous savings and redecorate now...

### Nifty Weather Machines

For total indoor comfort install a **LENNOX** DURACURVE Gas Furnace

It warms, freshens, filters and circulates the air. Humidifies it, too, if you like. And central cooling is easy to add. Call today for the finest heating comfort.

**BROWN SHEET METAL 364-3867**

## CASH & CARRY SPECIALS

<b>PANELING</b> 4x8 PREFINISHED RUST.....\$2 <sup>88</sup> BANANA.....\$2 <sup>99</sup>	<b>CORRUGATED IRON</b> \$10 <sup>95</sup> PER SQ. HEAVY 29 GA.
<b>ROOFING</b> 240# SELF SEALING 3 TAB 18 YEAR BONDED PER SQ. \$10 <sup>29</sup>	<b>ELECTRIC FENCE MATERIALS</b> 14 Ga. WIRE 1/2 MILE...\$10 <sup>19</sup> 17 Ga. WIRE 1/2 MILE...\$5 <sup>14</sup> 3/8" x 4' REBAR POST...17 <sup>1/2</sup>
<b>FENCE CHARGER</b> #56 HOLDEM \$20 <sup>92</sup>	<b>Black &amp; Decker 1/2" ELECTRIC DRILL 7<sup>99</sup></b>
<b>Barb Wire 12 1/2 Ga. 80 Rod Roll \$9<sup>95</sup></b>	

**FARM DISCOUNT LUMBER & SUPPLY**  
(Just outside city limits)  
PHONE 364-6002 HIGHWAY 385 SOUTH

**CARD OF THANKS**  
Dearest Friends and Loved Ones:  
In hours like these it is impossible to express with words how humble our hearts feel to each of you for your words of sympathy, the flowers, the food and so many kind deeds that were done during the illness and death of our loved one, L.B. Lookingbill.

To the Drs and the Hospital Staff, we sincerely thank you for your personal concern and efforts. Our prayer is that each one will receive a blessing for their many thoughtful deeds. May God bless you and may you realize the happiness of serving Him.

The Family of L.B. Lookingbill.

SAVE NOW... LIMITED QUANTITIES

ONEIDA *Heirloom* STAINLESS

## PLACE SETTING sale

SALE ENDS Nov. 18, 1972

Patterns, top to bottom: Raphael, Michelangelo, Rembrandt, Van O'Wisp, Dover

**5-Pc. Place Setting**  
Salad Fork, Place Fork, Place Knife, Place Spoon and a Teaspoon.  
~~\$29.99~~  
Regularly \$16.00

SAVE on matching serving sets

Available in all patterns

3-PC. SERVING SET  
Pcd. Tablespoon  
Gravy Ladle  
Cold Meat Fork  
\$12.50 reg. \$16.50

2-PC. SERVING SET  
Butter Knife  
Sugar Spoon  
\$6.00 reg. \$7.50

**Spangler's** Sugarland Mail  
DIAMONDS LTD

## POTTED PLANTS

6" FISCUS DECORA RUBBER PLANT \$2<sup>97</sup>

2 1/4" POTS CACTI & SUCCULENTS 66¢

2 1/4" POTS PHILODENDRON 49¢

★ PLUS MANY MANY MORE ★

**RUG ASSORTMENT** \$2.49 Value **\$1.88**

Neatly made with a shape, size and a look for any home. Oval or oblong, shags, loop or cut piles, patterns or stripes — all have non-skid Latex backs. Buy now at this bud get price.

## VINYL CARPET PROTECTOR

See through vinyl runner will protect carpet from dirt and moisture. Molded grippers on back. 27" x 6'

\$2.98 Value **\$1.97**

## M & M's PEANUT or PLAIN CHOCOLATE CANDIES

Melts in your mouth, not in your hand!

.6 PACK 55¢ VALUE **43¢**



# By the Garden Gate

With Glad

By Mrs. Art Manjeot



**OCTOBER...WARMER THAN SPRINGTIME...** Time of Beauty and gladness.

October is one of my very favorite months. The bright blue sky. The lovely white floating clouds...The glowing luminous moon, floating high in the sky in its regal way...Beautiful chrysanthemums...Flamboyant gladioli adding that certain flash of loveliness...and the roses with their bit of luxuriant beauty making ready for that last rose of summer.

All these go into the making of a wonderful and enjoyable month.

October is truly a time for the gardener to enjoy the beauty of the many hours of labor put into the garden. The weather is ideal.

In fact I read recently some facts pertaining to the weather of September, October and November, and learned that these three months have by far a warmer climate than the spring months of March, April, and May. Why? The temperature averages of almost any weather station in North

America reveals that this is true. The seas hold the answer. The land experiences its greatest heat in July or August at the latest, but the sea does not reach its peak of warmth until early September.

Similarly with the minimum temperatures; over land these occur usually in January or the very last part of February; over sea, not much before the middle or end of February. Therefore the dominant air masses — polar and tropical — are important factors.

We are now enjoying the afterglow of the last of summer, which has been called Indian summer and October gives us wonderful weather with just that certain touch of cold wind which is remindful of the coming of winter.

(Really I had some pretty whirling zinnias which tell far better what I have written via their coloring and formations.) October is a busy month for Garden Club members. Many of the annual flower shows are staged by Garden Clubs.

Workshops are well attended, and lectures on flower arranging schools and landscaping and symposiums are also being held.

The Hereford Garden club wishes to extend thanks for the interest shown in their annual flower show, which was held last week. The theme, Touring the Magic Triangle, was well depicted.

The horticulture division was filled with excellent specimens and there was real artistry shown in the arrangements.

Tulia Garden Club is having their fall flower show October 7 in the Willie Room of Swisher Electric Co-op. Theme is, What Time Is It? Public is invited.

Monday four of our local garden club members judged in the annual flower show staged by the Lubbock Garden Council at the South Plains fair. Mmes. O.G. Hill Sr. and A.L. Manjeot (Glad), of the Hereford Garden Club and Mmes. Bill Gentry and Jess Robinson, of the Bud to Blossom Garden Club. The staff of judges (approximately 36 ladies) were honored with a luncheon, and it was wonderful

to be with old friends and to meet new ones.

Had a happy visit with Mrs. Joe Lively a former Hereford Garden Club member. She served as one of the clerks in the show. Was a very good show for the area, and I was delighted that I was selected to judge in the horticulture division.

There are many chores for the gardener during the month of October. Really it is the clean-up month in the garden. All dead stems and trash from both the flower and vegetable gardens should be removed and added to the compost pile.

Debris left until spring provides ideal hide-outs for overwintering pests and diseases. Old trash such as corn stalks, dahlia stalks and any diseased parts of shrubs and trees should be removed and destroyed.

All other vegetation in good condition should be added to compost or left to deteriorate and turned into valuable organic matter which will add value to the soil.

This is an ideal time to study the grounds and make plans of changes and decide on what additions are to be made to the gardens. Garden construction of most kinds can be undertaken this month, such as paths, terraces, rock gardens and any other special feature you wish to add to the landscape.

Continue to feed chrysanthemums with soluble fertilizers until the color of the flower petals show. Do not crowd the plants more than necessary, if you do the lower

leaves can be damaged in coloring and substance.

Christmas cactus will bloom more surely and profusely if it is rested from early October until Mid-November by keeping it in a fairly cool room and withholding the water from it. Just water enough to keep it alive.

When it is brought back into the sunshine and the new location it will need extra loving and tender care. Do not over water any of the cacti or succulents.

When the poinsettias are lifted or repotted they should be placed so that they will not be in a draft. They do however need sunshine. Keep temperature at 55-58 degrees for night. Day time do not exceed 65 degrees. When they have become adjusted and growth established, do not move plant more than necessary.

It will bloom more successfully if not exposed to much light at night. The poinsettia is a "short-night" plant, so do not place it in a room where the night lights are on long hours. They will not bloom if they are exposed to too much artificial light.

The best way to have good poinsettia plants is to make cuttings and the cuttings should be taken off in June and August. They should be approximately 4 to 6 inches in length and rooted in sand (plain). For success the air should be humid and there should be warmth at the bottom of container about 70 degrees F. Poinsettias thrive on humidity.

The time for planting spring flowering bulbs is fast approaching, therefore the planting beds should be well prepared. Spade deep, rake carefully, and lightly sprinkle top soil with bonemeal, then resade and turn it in.

Have plantings charted, and know where you are going to plant the new bulbs, also make preparations for lifting bulbs which have been stored away in the garden. Use care not to damage the bulbs in lifting them from the bed.

Remember mass plantings of most of the flowering bulbs bring the best results via color and form.

**THINK ON THIS:** Learn and repeat often the conservation pledge, "I pledge as an American to save and faithfully defend from waste the natural resources of my country — its air, soils and minerals, its forests, waters and wildlife."



## Members Join In Club Discussion

Volunteering their service, two members of Calliopean Study Club were assigned as chairmen of community projects this year, at a meeting Thursday evening in Mrs. J.T. Gilbreath's home.

Mrs. Dale Furr will continue as chairman for the club's part in supplying transportation for

Kings Manor retirement home residents. Mrs. Gene Parsley volunteered to head those who will serve as hostesses in Deaf Smith County Historical Museum.

Business conducted by Mrs. Tom Kendrick preceded a program by Mrs. D.C. McWhorter and Mrs. Furr, beginning a study series with the general title, Broadening Our Horizons.

The subject was Present-Day Morality, and the program leaders directed open discussion after Mrs. McWhorter had said they wished to add a word, making the subject Present-Day Attitudes Toward Morality.

"Attitudes change with changing times, but morality remains constant," she reminded the group.

Members present included Mmes. Bob Word, Hazen Woods, George Warner, Keith Simmer, D.W. Palmer, Millard Nobles, Emmett Milburn, Sue James; Alton Fraser, E.W. Dettman, C.J. Crump and Clyde Cave.

## Joe L. Castillo Is In Training

Marine Joe L. Castillo, son of Mr. and Mrs. Jessie Castillo of 205 Lake St. and husband of Mrs. Anita Castillo of 419 Ave.

C. all of Hereford, is in the Caribbean undergoing training with Battalion Landing Team 1-8.

His team, based at Camp Lejeune, N.C., will undergo jungle training, beach assault landings and live fire exercises. He will visit the Bahamas, the Virgin Islands and Florida.

# NATIONAL 4-H WEEK

OCTOBER 1-7

**CONGRATULATIONS TO AN ORGANIZATION THAT WELL DESERVES THE PRAISE OF THIS NATION.**

We're proud of the 4-H'ers of America for contributing their efforts to aid community programs. We look to you with pride, for you have always set high standards in forwarding the ideals of good citizenship. It is indeed a privilege to offer you our thanks and, when needed, a helping hand. The 4-H Club has become part of the framework that has made this nation a leader in agricultural production.



The First National Bank salutes the 4-H'ers of Hereford and surrounding areas, and hopes that through this club your goals of leadership and better citizenship can be attained.

**THE FIRST NATIONAL BANK**

"Community Pride" Member of F.D.I.C.



PRODUCTIVE, RESPONSIBLE, MATURE CITIZENS OF THE FUTURE

### THE 4-H PLEDGE

I pledge...  
my **HEAD** to clearer thinking,  
my **HEART** to greater loyalty,  
my **HANDS** to larger service, and  
my **HEALTH** to better living, for  
my Club, my Community, and  
my Country.



**UNFINISHED HARDWOOD FURNITURE**

- BAR STOOLS
- STUDENT CHAIRS
- BABY CHAIRS
- ADULT CHAIRS

with choice of seats.  
Compare Prices and Quality Anywhere!



**SAVE MONEY!**  
Buy unfinished furniture and do-it-yourself, at a substantial savings

"A Complete Building Service"  
**CARL McCASLIN LUMBER CO.**

1 Block East of the Courthouse  
Phone the Lumber Number 364-3434



# PAY DAY SALE

**Helen's**  
417 Main Street  
HEREFORD, TEXAS

**GROUP OF FALL  
MERCHANDISE**

**1/2 price**

Great Selection of  
Quality Fall Merchandise

**1/3 off**

**ANYTHING  
Pearl Drops  
TOOTH POLISH**  
1.5 Oz.  
Reg. 1.00 **68¢**

**McDOWELL DRUG**

**Pay-Day-Specials**  
"Playtex"  
"I can't believe it's a Girdle"  
\$2.01 off Reg. Price

<b>MEN'S T-SHIRTS</b> Reg. 3 For \$4.00 SPECIAL 3 For <b>\$3.33</b>	<b>MEN'S BANLON SOCKS</b> 1st Quality \$1.00 Value 2 Pr. For <b>\$1.00</b>
---	--

Group of Little Girls  
**SHORT SLEEVE KNIT SHIRTS**  
Values To \$3.00  
SPECIAL **\$1.00**

**Rutherford & Co.**

10 SPEED BIKES  
Reg. \$179.95  
**\$79.95**

STEREO TAPES  
Cassette At \$2.00

EVEREADY BATTERIES  
Reg. \$2.00  
**2/44¢**

**Everybody Loves  
A Bargain!**  
Just wait 'til you  
see the **Marvelous**  
buys on sets of  
pottery we're closing  
out at **ridiculously**  
low prices

**Cowan Jewelers**

Utility Tool Box of tough sturdy plastic with  
unbreakable hinge and handle. Handy 22" x  
5" x 3 1/4" size. Come in and buy  
today! 22-1184 **65¢**

**STANDARD BATTERY**  
White standard batteries are guaranteed  
12 months. Economical and dependable.  
For moderate starting requirements.  
Buy now during this big sale event!

12 VOLT  
GROUP 24  
12 MONTH  
NOW ONLY **\$11.00**

**ANTI-FREEZE**  
Permanent  
Type  
**\$1.30**  
GAL.

ALSO HELPS  
PREVENT  
RUST AND  
CORROSION

**POYNER'S  
WHITE  
AUTO  
STORE**  
333 N. Main  
Hereford, Texas

1 Group Men's  
**DOUBLE KNIT SLACKS**  
28-42 waist **1/2 PRICE**

1 Group Men's  
**SPORT COATS DOUBLE KNIT &  
WOMEN SUITS**  
**1/2 PRICES!**

1 Table of  
**ODDS & ENDS**  
at **Reduced  
PRICES!**

1 Rack Ladies' **SHIRTS**  
\$5.00

See us Men's, Boys' & Girls' **SHIRTS** Also.

**Gaston's Popular Store**  
DOWNTOWN ONLY

**Anthony's**  
C. R. ANTHONY CO.

**Men's Slacks**  
Double Knit  
Buys to \$20.00  
**\$7.77**

**SHORT SLEEVE  
SHIRTS**  
REG. \$5.99  
**\$1.97**

**Western Auto ...**  
the Family Store

**\$169.95**

Six only at this price. 12.5,  
13.0, 15.0 cu. ft., upright  
or chest type.

Lay-away the 10 Speed Bicycle  
of your choice  
**NOW!**

**peppy's**

**DOUBLE  
KNIT**

Stock Reduction  
Entire Stock of  
1st Quality Knits  
values to \$4.00

**\$2.66** YD.

**Sunny's  
Mister Shop**

Pants for the young Man.  
Unfinished Lengths.  
**\$2.99** PR.

Pants for the Man  
Wools and Wool Blends  
Unfinished Lengths.  
**\$10.00** PR.

*Were prospecting*  
... for new customers!

We're prospecting but you  
hit pay dirt!

Bring this ad with you and  
save a 20% "Let's Get  
Acquainted" DISCOUNT on  
all merchandise in stock.  
It's our way to the quality  
and service we offer. GOOD  
ALL DAY MON. OCT. 2nd.  
Both Stores  
DOWNTOWN &  
SUGARLAND MALL

**Harman's**

**Special  
Purchase!**  
Reg. to '33"

**Fake Fur Coat**  
Beige, Brown, Black,  
Sizes 16-18  
**\$19.90**

**Gaston's**  
Ladies Ready-to-wear  
Downtown & Sugarland Mall



**Little's**  
237 N. Main Ph. 364-0414

**Sweaters**  
by Le Roy  
Coat styles - wool  
**1/3 & 1/2 price**

**ONE GROUP  
Dresses**  
**1/3 off**

**ONE GROUP  
Coats**  
**1/3 and 1/2 price**

**THE**  
**SHIRT**  
**SALE**

100% COTTON  
1/2 PRICE

100% COTTON  
1/2 PRICE

**1/3  
OFF  
SALE  
PRICE!**



BIRD 'N HAND 46 PC. SERVICE FOR EIGHT  
CLOUD NINE ANTIGUA

**Kester's \$30.63**

"Across The Street From The Post Office"

## DOWNTOWN MERCHANTS VARIETY PARK ASSOCIATION



## Social Security

The new 20 per cent increase in social security benefits will begin with regular checks for the month of September to be delivered in early October, according to Travis C. Briggs, social security district manager in Amarillo.

"No application is needed for the 20 per cent increase," Briggs said. "The Social Security Administration will refigure payments for everyone getting social security benefits and pay the increased benefits in the October checks."

Social Security pays monthly cash benefits to 28 million people — retirement and disability benefits to eligible workers and their families; survivors benefits to the families of deceased workers who were insured under social security.

Under the new law, the average social security payment to retired workers will increase from \$134 to \$162 a month. The average payment to a disabled worker with a wife and children will increase from \$295 to \$354 a month. The average payment to a widowed

mother with two young children will increase from \$322 to \$386 a month.

The new law will also tie future social security benefit increases to the cost of living, Briggs said.

"If the cost of living increases 3 or more per cent in a year," he said, "monthly social security payments will also increase, starting the following January — unless a general benefit increase was enacted or became effective during the prior year."

The cost of living will be measured by the U.S. Department of Labor's monthly Consumer Price Index. "Tying benefits to the cost of living will help protect the purchasing power of people getting social security payments," Briggs said. This provision was recommended by President Nixon in 1969.

Both the social security contributions rate and the contribution and benefit base (the earnings on which contributions are paid) will increase under the new law. The present rate for both employees and employers is 5.2 per cent of annual earnings up to \$9,000. Under the new law, the rate will increase next year to 5.5 per cent and the base will increase to \$10,800 for 1973. In 1974, the base will increase to \$12,000.

After 1974, the social security contribution and benefit base will be adjusted automatically to keep pace with rising wages whenever benefits are adjusted automatically to take account of increases in the cost of living. Workers whose earnings equal or exceed the prior base will contribute more to social security when the base increases — but they can expect higher social security benefits in the future. Benefit amounts are based on average earnings.

## Veteran's Affairs

Q. — How long can I go to school under the GI Bill?

A. — You are entitled to 1 1/2 months of schooling for every month of active duty after Jan. 31, 1955, up to a maximum of 36 months for 18 or more months of service.

However, no educational assistance may be paid after eight years from date of your last discharge, or after May 31, 1974, whichever is later.

Q. — I'm drawing VA compensation for a 100 per cent service connected disability, and the agency has granted a waiver on my GI life insurance premiums. Should I return the insurance dividend check I received recently, since I pay no premiums?

A. — No. You are entitled to the dividend. Under the waiver provision of your policy, the insurance continues in force as though premiums are being paid.

Q. — If my job requires transfer to another location can I be released for liability for a home purchased with a GI loan?

A. — Yes, if the loan is current, the buyer agrees to assume your liability, and VA accepts him as a good credit risk. A release from liability does not automatically restore your GI home loan entitlement, however. Entitlement may be restored only if the loan has been repaid in full.

Folks do most of their worrying over what they suspect, rather than over what they know.

Preaching would produce more practice if fewer people didn't look upon it as a performance.

## THE INFORMED CONSUMER

BY CRAWFORD C. MARTIN  
Attorney General of Texas



The best advice and protection concerning automobile warranties is to buy from a dealer whose reputation you know and trust. It does not take much effort to determine how local auto dealers have handled warranty type work for your friends and acquaintances.

Many problems which arise concerning "warranty work" are caused because the automobile owner does not read the warranty he receives at the time of purchase. Until 1971 some automobile manufacturers gave a five year or 50,000 mile warranty on the power train. Now most automobile manufacturers provide a warranty of 12 months or 12,000 miles, whichever comes first. How do you go about seeing that you get all that is coming to you under the warranty that came with your automobile?

First, you should be convinced that the work to be done is covered by the warranty. Assuming that it is covered by the warranty, it must be within the time period and amount of mileage specified in the warranty. Next, you should take your automobile to an authorized dealer. It should be remembered that most automobile warranties are valid only if the repairs are made by authorized dealers. Therefore, be sure that the repair facilities you have taken your car to are factory approved.

If any authorized dealer or repair facility informs you that the repair is not covered by the warranty, ask why. If you don't

receive a satisfactory reply, ask to speak to a factory representative. Don't be afraid to speak up. All automobile manufacturers have representatives in regional centers to receive and handle complaints from owners. These people are authorized to approve questionable warranty work. Many times this complaint to the factory representative is all that is needed to get the necessary repair work done under warranty.

It should be remembered that, on occasions, the dealer probably has experienced difficulty obtaining reimbursement from the

manufacturer for previous warranty repairs. If there is any question in the dealer's mind as to whether the work to be done will be covered by the warranty and paid for by the manufacturer, he usually will insist that the work be approved by a representative of the manufacturer before commencing. If the factory representative and dealer both refuse to do the repairs under the terms of the warranty, ask for a written refusal setting forth the reasons the work will not be done.

Now is the time for a certified letter to the manufacturer's consumer relations department. Be specific and go into detail concerning your complaint. Give names and dates. Attach a copy of the written refusal by the dealer and factory representative. If you still do not get satisfaction, the 62nd Legislature passed an act creating the Texas Motor Vehicle Commission. The address of this agency is P.O. Box 13287, Capitol Station, Austin, Texas 78711. They are

equipped to look into matters such as this.

The Texas Deceptive Trade Practices Act gives the Attorney General's office power only over false, misleading or deceptive acts or practices in the conduct of any trade or commerce. We generally do not have authority to act in cases of breach of contract, poor workmanship or defective products. However, you should probably write our office so that we can look into the matter to determine if there has been a violation of our Act and if legal action against the dealer or manufacturer is indicated. You should send your complaint to Attorney General Crawford C. Martin, Attention: Consumer Protection Division, P.O. Box 12548, Capitol Station, Austin, Texas 78711.

A CARD OF THANKS to our neighbors and friends for the flowers, cards, visits and prayers during my stay in the hospital. May God bless each of you.  
Zeola and M.B. McGaughey

## Lions View SWC Film

"25 Years of Southwest Conference Football", a film presented by Humble Oil, was shown to Hereford Lions Club during its regular weekly luncheon meeting Wednesday at the Civic Center.

Mark Smart was welcomed as a new member of the club. President Nolan Grady announced the board had approved purchase of an optoscope for King's Manor to assist residents in reading books and magazines. Cost will be approximately \$200.

Directors also voted to purchase materials for a Boy Scout building, which will be constructed by the Building Trade Class at high school. Elvin Scofield, an Amarillo Lion, was a guest at the meeting and announced that a free glaucoma screening clinic is to be held in Amarillo Oct. 19. It is being sponsored by Amarillo Lions and the Panhandle branch of the Texas Society for the Prevention of Blindness.

The glaucoma detection clinic is free to persons 35 years of age and over. It will be conducted at the Amarillo Bi-City-County Health Department, 411 S. Austin, from 7 to 9:30 p.m. on Oct. 19.

DESK NAME PLATES RESIDENCE ALSO POLISHED BRASS ON GRAV-O-PLY COWAN JEWELERS DOWNTOWN

# Anthony's Dollar Days

PRICES GOOD BOTH STORES SUGARLAND MALL & DOWNTOWN

## Fashions to Keep You Warm...



GIRLS' \$6.99 to \$9.99 PR.

\$15.

Ladies' Polyester TUNIC TOP PANTSUITS

Crinkle Patent FASHION BOOTS

LADIES' \$9.99 to \$14.99 PR.

For fall, winter or anytime of the year, pantsuits are always right, and polyester is always the perfect fabric. These 100% polyester Encon® pantsuits feature flare-legged pull-on pants with a comfortable elastic waist, and a large assortment of matching tunic styles. In wine, navy, purple and brown. Sizes 8 to 18.

The finishing touch to any outfit—crinkle patent boots. Great with pants and long or short skirts and dresses. These soft nylon patent boots feature an inside contour zipper for a cozy fit; and a fashionable black, white, brown or red. In women's sizes 5-10, Girls 9-3.



Ladies' Cotton Flannel Sleepwear

Reg. 3.99

2 FOR \$5.

Perfect for those cold winter nights ahead. Stay warm in these soft cotton flannel pajamas, waltz gowns and granny gowns. In a variety of trims, prints and colors. Pajama sizes 34-40, Gowns 5, M, L, XL.



Ladies' 100% Nylon Cire SKI JACKETS

Reg. \$18.

\$15.

On or off the slopes, you'll love the toasty warmth of this nylon cire ski jacket. In a comfortable belted style, it features a concealed hood, two patch pockets and a zipper front. In beige, light blue, red, plum, navy and brown. Sizes S, M, L.



SHOP BOTH STORES

DOWNTOWN-SUGARLAND MALL



## HEREFORD DIESEL REPAIR

50 WEST OF

HEREFORD, TEXAS

(near of Service Furniture)

MECHANICS

DUTY

TRUCK REPAIR

CALL 364-5500

SEE HI-PLAINS

SAVINGS & LOAN ASSOCIATION

FOR

HOME LOANS TO

REFINANCE BUY-BUILD or REMODEL





## Comings and Goings at King's Manor

Mrs. Thelma Chisum had as her guest recently her daughter and her husband, Ann and Joe Martin of Sherman.

The Rev. and Mrs. James Price of Morton and Mr. and Mrs. John Price, parents of Rev. Price, visited Mrs. W.O.

Stacy, the mother of Mrs. James Price.

Miss Catherine Gentle and O.M. Gentle of Sanger and Mrs. Edith Sheppard visited Will Harris at Westgate, also Mrs. Lee Curry at King's Manor Friday evening.

Mr. and Mrs. John Fuhrman of Caldwell, Kan. and their son, Ronald and wife of Hereford were guests of Emma Jean Smith.

Mrs. F.R. Pickens went with her son Jim T. Pickens and family to Clovis to visit with Mr. and Mrs. Don Moore for evening meal. The Moore's son Cy was home for a short visit from Chicago where he is a sophomore in Chicago University. Mrs. Pickens is spending a few days in Dimmitt with the Jim T. Pickens.

Mr. and Mrs. Roy Harrison,

Mrs. Elizabeth Fly, and Mrs. Dan Gillham from Amarillo visited King's Manor in the interest of Trinity United Methodist Church.

Mrs. Shelby Howell Jr. of Plainview visited with her mother, Mrs. W.D. Lloyd at the Manor Wednesday. Mrs. Howell and Mrs. Lloyd also visited Mrs. Ardis Stamper and other friends at Westgate.

Sunday guests of Mrs. John Heard were Mr. and Mrs. Joe Heard of Ralls.

Mmes C.L. Craig and Ollie

Wilson of Plainview were guests of Beulah Wright last Tuesday.

Mr. and Mrs. Wallace Fields of Shamrock, visited their mother Mrs. H.T. Fields of the Manor.

Mrs. Pearl Mapes' son, Fred E. Mapes and wife of Clayton, N.M. along with their daughter and husband, Mr. and Mrs. Ronny Pagett of Hereford, visited with Mrs. Mapes this week.

Mrs. Bill Stanford and daughter Kathy from Plainview were guests of Mrs. Nellie

Stanford this week.

Residents of Kings Manor were featured on the program last Sunday evening when teachers in First United Methodist Church School were honored at a Family Night program in the church fellowship hall. Mr. and Mrs. Bobby Boyd are family life coordinators. Mrs. Boyd took the mike as mistress of ceremonies. Each teacher was mentioned and special attention was given to new teachers. Mrs. Don Davidson had charge of the program. First came a devotional, a tribute to teachers

by Mrs. Fay Gauggel.

Spirituals were sung by a choir with Mrs. Maggie Hamilton at the piano, Mrs. Joe Williams directing, and Mrs. Margie Thomas doing the solo parts. Then a lively song was done with kiddie band instruments rendering sound effects.

Humorous poems were read and recited by Mrs. Jessie Boardman and Mrs. Vera Pickens.

**LETTER OF THANKS**  
We wish to express our deepest and sincere appreciation to all our friends and neighbors. Their many deeds of kindness and thoughtfulness, both large and small, will long be cherished and remembered by the Glenn Roberson families. May God bless you.

Mrs. O.B. Roberson  
Mrs. Glenn Roberson  
Mrs. Marie White.

Because it used noisemakers to sound alarms, America's first fire department was called "The Rattle Watch."



**SAFEGWAY BRANDS**

Prices Effective Oct. 1st Thru Oct. 3rd In- Hereford, Texas

**WHOLE FRYERS**  
Whole Body Fresh Fryers - (Cut-Ups Lb. 35¢)  
**Lb. 29¢**

**ROUND STEAK**  
U.S.D.A. Choice Beef - Center Cut Bone In!  
**Lb. 98¢**

**CHUCK ROAST**  
U.S.D.A. Choice Beef Blade Cut Beef!  
**Lb. 56¢**

**SAFEGWAY BRANDS**

This Week Has Been Set Aside To Spread The Word About Safeway Brands. These Are Store Brands Made To Our Own Exacting Specifications. They Are Unconditionally Guaranteed To Please Or We'll Return Your Money. Because They Cost Us Less, We Sell Them For Less. They Help You Save Every Time You Buy. This Week, Many Safeway Brands Are Marked With Super Saver Tags. Take Advantage Of The Extra Temporary Savings These Super Savers Mean To You. Come Stock Up On A Wide Assortment Of Safeway Brands. Save, Save, Save!

**Safeway's Low Discount Meat Prices**

Cooked Hams	Shank Portion (Butt Lb. 64¢)	lb. 54¢	<b>SIRLOIN STEAK</b>	U.S.D.A. Choice Beef	lb. 99¢	Short Ribs	Fresh Beef	lb. 39¢
Jumbo Bologna	Sterling Piece	lb. 59¢	<b>T-BONE STEAK</b>	U.S.D.A. Choice Beef	lb. \$1.19	Ground Beef	Safeway Regular	lb. 69¢
Sliced Bacon	Safeway (2 Lb. Pkg. 11.71)	lb. 88¢	<b>BONELESS RUMP</b>	U.S.D.A. Choice Beef	lb. \$1.18	Top Round	U.S.D.A. Choice Beef Steak	lb. \$1.29
Sausage	Safeway Whole Hog (2 Lb. Roll 11.11)	lb. 73¢				Heel Of Round	U.S.D.A. Choice Roast Boneless	lb. 98¢
Canned Ham	Safeway Brand 5 Lb.	\$5.89				7-Bone Roast	U.S.D.A. Choice Center Cut	lb. 76¢

# GET FINE QUALITY AND SAVINGS WITH SAFEGWAY BRANDS

<b>CUT BROCCOLI</b> Bel Air Frozen Cut Broccoli! 20 Oz. Pkg. <b>49¢</b>	<b>NU MADE OIL</b> NuMade All Purpose Oil! 48 Oz. Botl. <b>88¢</b>	<b>LEMONADE</b> Scotch Treat Frozen Juice! 6 Oz. Can <b>10¢</b>	<b>PAPER TOWELS</b> Truly Fine Paper Towels! Large Roll <b>25¢</b>	<b>ICE MILK</b> Lucerne Frozen Ice Milk! 1/2 Gal. Ctn. <b>49¢</b>
<b>Orange Treat</b> Bel Air 9 Oz. <b>39¢</b>	<b>Tater Treats</b> Bel Air Frozen lb. <b>29¢</b>	<b>Rolls</b> Mrs. Wright's Sweet Rolls 4 10 Oz. Cans <b>\$1.00</b>	<b>Tea Bags</b> Canterbury Tea 48 Ct. <b>49¢</b>	<b>Pudding</b> Town House 4 3 Oz. Cans <b>49¢</b>
<b>Limeade</b> Bel Air Quality 6 Oz. <b>14¢</b>	<b>Sweet Peas</b> Bel Air 10 Oz. <b>20¢</b>	<b>Detergent</b> White Magic Liquid 32 Oz. <b>55¢</b>	<b>Tea Bags</b> Canterbury Tea Qt. Size 12 Ct. <b>39¢</b>	<b>Corn Flakes</b> Safeway Cereal 18 Oz. <b>32¢</b>
<b>Apple Pie</b> Bel Air Frozen 24 Oz. <b>37¢</b>	<b>Ice Cream</b> Lucerne Cherry Capri 1/2 Gal. <b>69¢</b>	<b>Cleanser</b> White Magic 14 Oz. <b>14¢</b>	<b>Mayonnaise</b> Nu Made Quality Qt. <b>58¢</b>	<b>Corn Flakes</b> Safeway Cereal 12 Oz. <b>22¢</b>
<b>Cherry Pie</b> Bel Air Frozen 24 Oz. <b>42¢</b>	<b>Margarine</b> Sunnybank Corn Oil lb. <b>29¢</b>	<b>Spray Starch</b> White Magic 22 Oz. <b>47¢</b>	<b>Dressing</b> Mrs. Wright's French, 1000 Isl. Italian 16 Oz. <b>44¢</b>	<b>Pancake Mix</b> Kitchen Craft 2 Lb. <b>39¢</b>

**ALUMINUM FOIL** Kitchen Craft 12" x 25" Rolls! **19¢** Ea.

**GREEN BEANS** Bel Air Cut Frozen Quality **25¢** 9 Oz. Pkg.

**GREEN PEAS** Bel Air Frozen Quality! **29¢** 16 Oz. Pkg.

<b>Fleischmann's</b> Soft Margarine lb. <b>51¢</b>	<b>Mrs. Wright's</b>
<b>Margarine</b> Blue Bonnet Stick Whipped 7 lb. <b>39¢</b>	<b>BISCUITS</b>
<b>Margarine</b> Blue Bonnet Soft Margarine lb. <b>45¢</b>	Butter-Milk <b>9¢</b>
<b>Lucerne Dips</b> 8 Oz. Ctn. <b>35¢</b>	
<b>Cheese</b> Kraft American Singles 24 Oz. <b>\$1.33</b>	
<b>Margarine</b> Parkay Regular lb. <b>33¢</b>	

**CHECK OUR VARIETY OF SAFEGWAY BREADS...**

- Mrs. Wright's Round Top
- Mrs. Wright's Sandwich
- Skylark Brown & Serve Rolls
- Skylark Hamburger Buns
- Skylark Coney Buns

**Fresh Fruits And Vegetables!**

**APPLES** Extra Fancy Red Or Golden Delicious **4 lbs. \$1**

**Bartlett Pears** **4 lbs. \$1.00**

**Fresh Prune Plums** **4 lbs. \$1.00**

**Russett Potatoes** U.S. No. 1 Potatoes **10 Lb. Bag 69¢**



17

TOP FAVORITES

# The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

SUNDAY, OCTOBER 1, 1972



**Our Story:** PRINCE VALIANT RIDES HOMEWARD, SINGING. HE HAS JUST ACHIEVED ONE MORE GOOD DEED TO ADD TO HIS SAGA AND IS QUITE PLEASED WITH HIMSELF. HE IS FAST BECOMING A LIVING LEGEND.



POETS, TROUBADOURS AND STORYTELLERS HAVE IMMORTALIZED LANCELOT, TRISTRAM, GALAHAD AND PERCIVAL. NOW THEY FIND A ROMANTIC SUBJECT IN PRINCE VALIANT.



WHEN THEY TELL HOW HE SINGLE-HANDED, SLEW A TERRIBLE DRAGON HE MERELY SMILES: "IN EGYPT THEY CALL IT A CROCODILE."



THE EPIC POEM DESCRIBING HIS CONFRONTATION WITH HORRIT, THE WITCH, AND HER GIANT SON, THE TERRIBLE THORS, SURPRISES VAL. "WELL," HE ADMITS, "HE WAS LARGE!"



ONE WIDELY TOLD STORY RECOUNTS HOW HE STOOD ALONE BEFORE THE GATES OF HIGH-WALLED SARAMAND AND SWORE TO DESTROY THE CITY.... AND DID! ON HEARING THIS VAL MURMURS: "TRUE, TRUE, BUT THE ARMY I RAISED DID HELP A BIT."

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TO MAKE A GOOD STORY BETTER, THE STORYTELLERS EXAGGERATE A TRIFLE AND TELL OF HIS RESCUE OF FAIR PRINCESSES (ALWAYS BLONDE) FROM GRIM ENCHANTED TOWERS.



THESE EXAGGERATIONS ARE NOT WELCOME TO THE HUSBAND OF A QUEEN. PRINCE VALIANT FEARS NOTHING SO MUCH AS THE TEMPER OF HIS SMALL WIFE.

1860



VAL IS NOT A PRUDE. IT JUST SO HAPPENS THAT IN ALL HIS FAR ADVENTURINGS HE HAS NEVER MET LOVELINESS TO EQUAL THE LOVELINESS OF ALETA.

10-1

NEXT WEEK—Homeward Bound

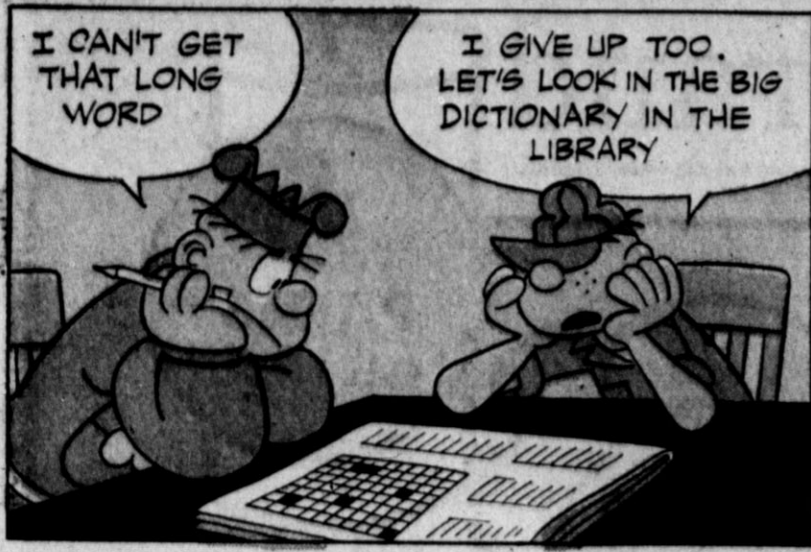


10-1



# beetle bailey

by mort walker



## WALT DISNEY'S SCAMP®



## BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL





# ARCHIE

by BOB MONTANA



# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# Hi and Lois

by MORT WALKER and DIK BROWNE







# PONYTAIL BY LEE HOLLEY



## hints from Heloise

**DEAR HELOISE:**  
I have made some beautiful gift and greeting cards from boxes. Some of the more exquisite ones were made from gift-packaged cosmetic cartons—the kind that bath powder, perfume sets, etc. are packaged in. Some of my prettier ones have been made from the gift set packages I bought from a doorbell-ringing cosmetic lady. These are exceptionally beautiful. Size of the cards depends on the type of box used—I've made all sizes. I just cut the card so that the crease coincides with the side of the box used. You don't even have to fold—you have a ready-made crease. Then, I cut liners for the cards, using plain stationery cut to size and pasted down the center fold of the card. Envelopes are no problem—they can be made by folding plain paper or construction paper in envelope fashion. Either will work beautifully. Heloise, some of these are really elegant looking, and I don't believe you could find any prettier ones in the finest card departments.  
Nina

Some of those boxes are just luscious and it always breaks my heart to throw one out!  
I managed to scrounge up a couple and was tickled pink with the results. You're right—they are absolutely gorgeous!  
Heloise

**WHAT AN IDEA!**  
**DEAR HELOISE:**  
What would happen if when I die I left all my money to the Federal Government?  
Henry Archo

Beats me!  
Heloise

**KEEP YOUR LID ON**  
**DEAR HELOISE:**  
You want a good hint? Well, here's one: Most people use a hammer to beat the top of a paint can back on after they have finished painting. This causes the edges of the lid to become bent and the next time the can is used it will let air in and the paint will harden. I found out long ago that the easy solution to this is to just step on the lid with your foot (with your shoe on) and with the full weight of your body. This will put the lid securely in place. Nero P.S. Just be sure, if there is any paint in the rim of the can, that you make certain you don't get any on your shoe and get it on your wife's rug! Because it would be much better to have a dent in the lid than in your head!

## HELP FOR HOMEMAKERS

### THE CRADLE ROCK

**DEAR HELOISE:**  
My son and his wife moved into a new apartment and were suddenly faced with very limited storage space and I think solved the problem quite ingeniously. They needed a place to store their collection of records and they also had no storage space for the baby's outgrown cradle. Solution: the cradle sits beside the stereo set and holds the record collection. It's quite a novel record holder and is an interesting conversation piece as well.  
Mrs. W.H.G.

### YOU CAN'T BEAT IT

**DEAR HELOISE:**  
Have you ever tried adding a few drops of your favorite food coloring to those non-dairy whipped dessert toppings? It certainly dresses up a dessert, besides being very colorful. The kids just love it and it

**This feature is written for you . . . the housewife and homemaker. If you have a hint, problem or suggestion you'd like to share . . . write to Heloise today in care of this newspaper.**

### IT'S GRATE!

**DEAR HELOISE:**  
This hint is for those who dread washing the grater after grating cheese. Before doing the job, smear the grater, both sides, with shortening or oleo. When you have finished grating, a quick rinse under hot water melts the shortening and carries the sticky cheese away with it.  
A Reader

### ICE COLD GRAVY?

**DEAR HELOISE:**  
I usually thicken my gravies with cornstarch and water, but had to resort to flour the other day. To avoid the usual lumps, even after vigorous shaking in a closed container, I added an ice cube and shook the flour, water and cube together. It worked great! No lumpy flour and water and the ice cube melted in the gravy.  
Old Smoothy

### LETTER OF LAUGHTER

**DEAR HELOISE:**  
Hubby say, "Wife who fix elaborate supper is one who spend too much for new dress!"  
Wife say, "Hubby who complain about new dress is one who wait till next year to get new golf clubs!"  
Tee Hee

### JUST FOR BABY

**DEAR HELOISE:**  
For mothers who have a dressing table to change baby, this is a cute trick. I buy rubber sheeting at our local yard goods store and cut pads to fit the top of the table.

### ON THE SHELF

**DEAR HELOISE:**  
My girl friend is a French major and has lots of books. Rather than to go to all the bother of making bookends or buying them, we simply glued



some nylon net onto the bottom of two large rocks. If you use green nylon net and glue on small plastic flowers, you have a regular woodland scene, and so cheaply, too. They make very nice gifts and the possibilities are endless.  
O. Ray Stanton

### A DOLLING IDEA

**DEAR HELOISE:**  
If you have some hand lotion, shampoo or other things of this sort that seem to go astray, try this: Take an old doll-wardrobe closet that was originally for the twelve-inch girl dolls and put your hand lotion and other cosmetics in there. The drawers can be used for earrings and maybe some small necklaces. And the top, well, that's for you to decide. It really looks cute on my dresser. So take it from a girl who has a lot of stuff to stuff, it's a neat way to stuff my stuffings.  
Overstuffed



# LITTLE LUDWIG



# FLASH GORDON

by DAN BARRY



# TIGER

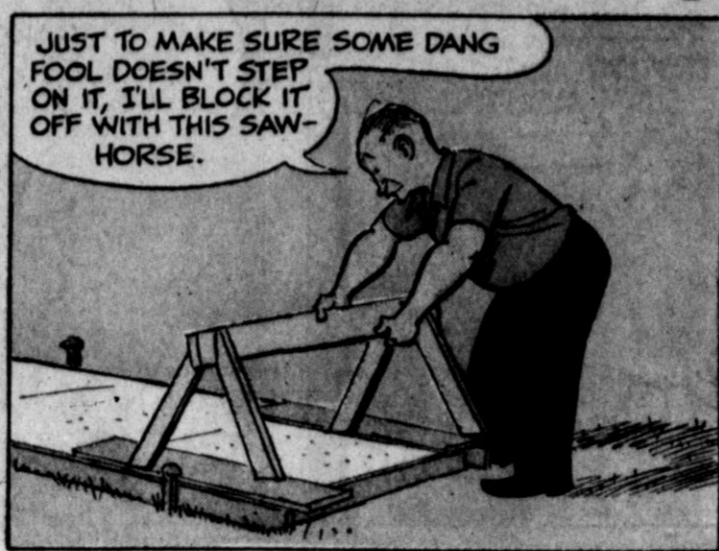
by BUD BLAKE





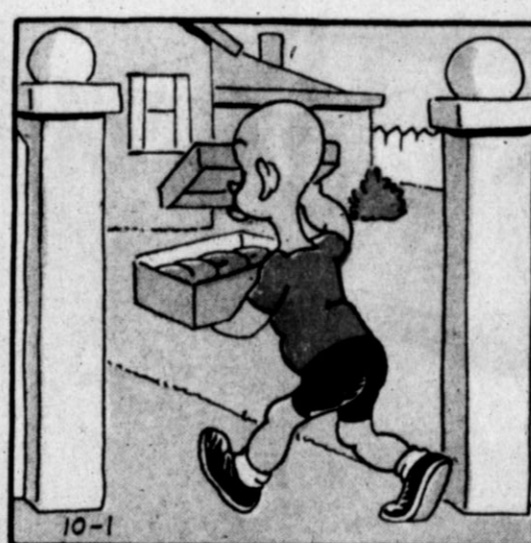
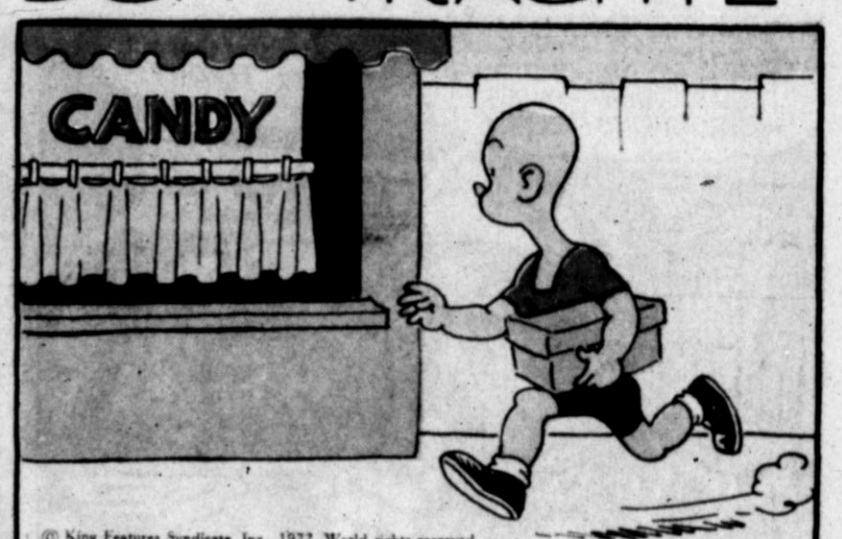
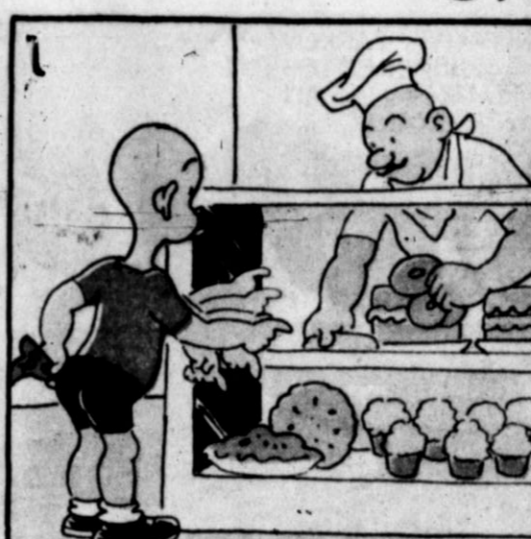
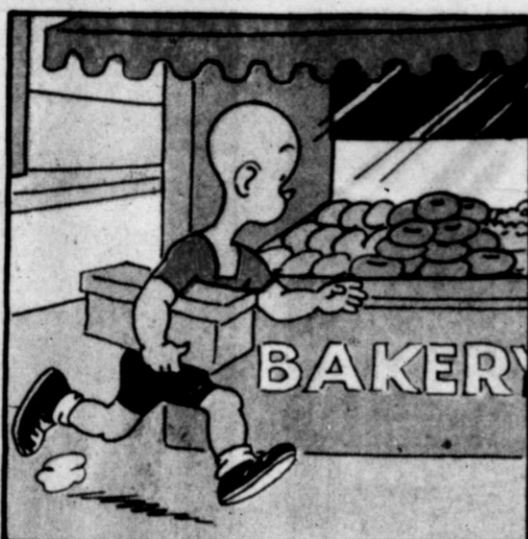
# BUZ SAWYER

Featuring His Pal Rosco Sweeney by ROY CRANE

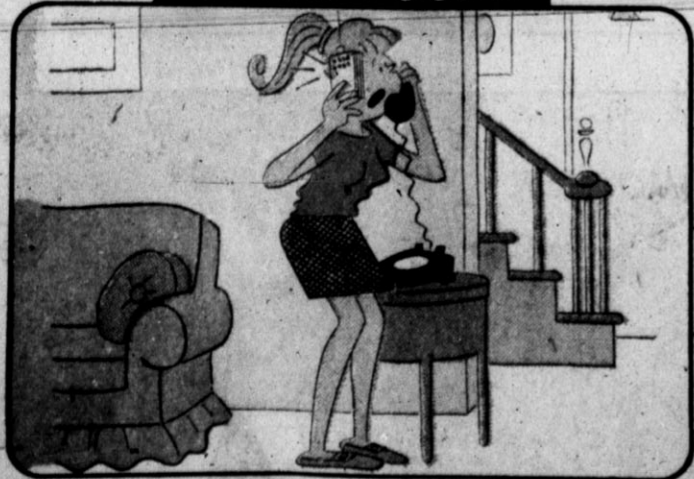


# HENRY

by DON TRACHTE



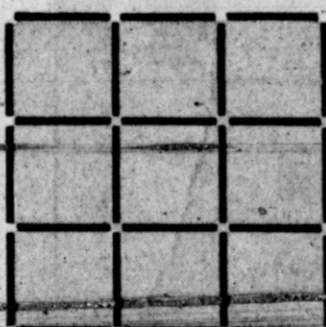
## HOCUS-FOCUS



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

## Hal Kaufman's JUNIOR WHIRL

### BULLETIN BOARD



● MORE BACK TALK! Cathy Lane of Tampa, Fla., suggests these examples of what some objects might say: What did the ice say? "I'm cold." What did the steak say? "I'm tender." What did the orange say? "I'm all squeezed up." Can you think of some?

● In the time of King Henry I of England, the distance from the end of the king's nose to the end of his thumb was an official measurement. What was it called?

NINE TO FIVE! By removing four of the lines above it is possible to reduce the number of squares from nine to five. How?

● Big Chief Shortcake, the story goes, died during a cemetery strike. The Chief's wife offered to dig his grave herself with these words: SQU AWBU RYSHO RTCA KE. Can you decipher them?

**HAL PAL JUNIOR WHIRL**

**HEY, KIDS! You Can Become One of Hal's Pals.**  
—with an official membership card and a button like the one at left FREE (while they last)! Just send a stamped, self-addressed envelope with an original drawing or Bulletin Board item to Junior Whirl in care of this newspaper.

SUSAN CARSON AGE 9 ALUM BANK, PA.

ELIZABETH WIMBERLY AGE 9 CHURCH POINT, LA.

DAVID LEMIELIX AGE 9 CHIKOPEE, MASS.

CHERYL WIESZICKI AGE 8 FALL RIVER, MASS.

VERONICA SHIELDS AGE 11 BOSTON, MASS.



SAY, HAY! Add colors for a surprise picture: 1-Red, 2-Lt. blue, 3-Yellow, 4-Lt. brown, 5-Flesh, 6-Dk. brown, 7-Deep purple, 8-Lt. green, 9-Dk. green, 10-Gray, 11-Black, 12-Lt. purple.

## SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

DELICATE

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.