

Branding Time
by Speedy Nieman

That feller on Tierra Blanca Creek says better a small favor done than a big favor promised.

When we weigh our own importance to the world, there may be a temptation to place a thumb on the scales to produce a more favorable reading on the dial. — Douglas Meador.

Citizens will have a chance to express their opinions and learn more about the proposed interstate highway through Hereford at a meeting Thursday night in Dickie's Restaurant. The meeting is set for 7:30 p.m. and is only for Hereford citizens. The highway committee of Deaf Smith County Chamber of Commerce is conducting the meeting in an effort to "sound out" the feelings of citizens toward the proposed highway.

The success story of Kings Manor retirement home and its Westgate hospital unit were spotlighted during the annual Founders Dinner Monday night.

The home is an outstanding asset to the community, and a facility of which United Methodist Churches can be very proud.

The hustlin' Herd thrilled supporters with another victory Friday night, thumping the Amarillo Sandies to chalk up the team's fifth straight triumph. The Whitefaces get a rest next Friday before getting down to the nitty-gritty of District 4-AAAA competition.

Fans were wildly cheering the defensive efforts of the entire squad Friday night and marveling at the performances of back-up players on the Herd bench. Football is a team sport, and the Whitefaces have shown the unity and dedication it takes to be a winner.

Hereford fans also displayed their appreciation of Winston Short during the contest. Short, an all-state candidate who was sidelined last week with a broken foot, received a rousing ovation when he hobbled on to the field in the role of a "water boy" during one of the time outs.

Reserve back Johnny Adams, the pint-sized speedster, added to his heroics with another long-distance touchdown run Friday night. Some of the Amarillo gridders had two "shots" at the elusive Adams, and some of his own teammates had a chance to block twice during the exciting jaunt.

Fans also had opportunity to cheer the coaches Friday night, in observance of National Coaches' Day. Mention of the special day was made on the public address system prior to the kickoff, and each Hereford coach was recognized.

The coach — and the athletic program — is one of the last outposts of discipline of young people that helps mold these youngsters into valuable citizens. We join others in saluting the coaches for their contribution to the education and training of our youth!

Las Escarbas
Old XIT Headquarters Given To Texas Tech Museum

Fifth Division Headquarters of the sprawling XIT Ranch, Las Escarbas, an old two-story stone building located on land owned by Reinauer Brothers Land and Cattle Company, was donated in an official ceremony Saturday to the Texas Tech museum Ranch Headquarters.

Since the structure is in poor condition, the owners felt that by donating it to the museum, it could be repaired and preserved. As a part of the Ranch Headquarters outdoor museum of the ranching industry, the building will be the museum's largest exhibit.

A gift represents Joe F. Reinauer Sr., of Hereford, John G. Reinauer and the late Fred Reinauer of Oklahoma City. A donation of \$50,000 was also given by the family of the late Monroe B. Sawyer and his wife, the late Rebecca S. Sawyer, to restore the building.

The \$50,000 gift was pledged for restoration of Las Escarbas as a memorial to the Sawyers who were early Texas pioneers.

Las Escarbas was constructed in the late 1880's. It has two fireplaces, and is built of natural materials; caliche blocks, stone and wood, and it is partially overcoated with stucco.

The name in Spanish means "the scrapings," and comes from 19th Century Comancheros who obtained water there by scraping shallow holes in the bottom of nearby Tierra Blanca Draw.

Joe Reinauer Sr. bought the

land from the Alice Walker estate, making his first purchase of 8,000 acres in 1941. His total ranch eventually was 18,000 acres, and the two-story Las Escarbas remained its headquarters house for some years after his purchase.

The donation of Las Escarbas was made as a part of the observance of Ranch Day in Texas, as proclaimed by

Governor Preston Smith.

With his brother, John G. Reinauer, of Oklahoma City, Joe Reinauer Sr. explained that the decision to give the structure to the Ranch Headquarters was a "happy" choice because it allows for restoration and preservation of the historic building.

"We think what we did was the best thing to do," said Joe Reinauer of the decision to give Las Escarbas to the Tech museum. "It can be preserved forever — we hope to be able to have the support of the community on this decision."

To be placed next to the Tech museum, the Las Escarbas exhibit will cover from five to six acres of land. Texas Tech is interested in acquiring furnishings for the building now.

Fred Robert Reinauer was a German immigrant to the United States, who settled first in Wisconsin and then homesteaded in Oklahoma. He was the father of John G., Fred, and Joe F. Reinauer.

In 1935 Joe R. Reinauer Sr. left Oklahoma and came to the Hereford area where in 1941 he purchased the 8,000 acres which contained Las Escarbas.

His operations eventually became the Reinauer Brother Land & Cattle Company. Holding interest in it now are Joe Reinauer Sr., his son, Joe Reinauer Jr., and the elder Reinauer's brother, John G. Reinauer of Oklahoma City, and the widow of his brother, Fred; Mrs. Mae Reinauer, also of Oklahoma City.



Escarbas...becomes a part of history

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Vol. 25--No. 15

The Sunday Brand, Hereford, Texas, Sunday, October 8, 1972

Published Every Sunday

United Way Sets Two Week Drive

Pat Malone, drive chairman for the United Way campaign this year, announced in an organizational meeting last week that the drive has been lengthened from a one-week to a two-week campaign, unlike previous years.

Division heads Mary Hoelscher, Charlie Rigglin, Mike Patrick, Jack Wilcox and Bud Eades, United Way president, attended the meeting to discuss the campaign schedule and to review a film which they will present to local civic clubs and organizations.

The film is designed to give the public a better understanding of the United Way and what it accomplishes. It also gives information on the different agencies supported by the United Fund and the work these agencies are doing.

The campaign will kick off Monday, Oct. 30, and continue for two weeks, during which time United Way workers will solicit contributions from local business and individuals.

The United Way drive, according to Malone, "has got to be a joint effort of all the individuals in a community." Malone stressed a need to reach more people in the drive than in past years, when Hereford's United Way campaign has been less successful than had been hoped.

Programs sponsored by the



UP AND OVER — Wesley High (25) is shown as he went over the top of the line for a touchdown in Friday's 32-3 win over the Amarillo Sandies. High scored from one yard out with 30 seconds left on the first half clock to put the Whitefaces ahead 6-3 at intermission. Staff Photo By Craig Nieman.

Toy Drive Scheduled

The annual Veterans of Foreign Wars "Toys For Tots" drive is underway and VFW members are soliciting used and new toy donations and for the first time, tax deductible money donations.

The annual drive, which furnishes Christmas presents for children of needy families, helps more than 50 families each year. The members collect old or new toys and fix those that are in need of repair.

Several local businesses, including Gibsons, Gebos and Duckwalls, have donated like-new toys for the past several years, and VFW representatives said they will take other donations from other businesses.

Anyone who has minorly damaged toys and would like to give them away, can take them to the VFW Hall in Veteran's Park and leave them on the porch of the building.

(See "Drive" Page 2)

Now With 5-0 Record

Herd Crushes Amarillo Sandies 32-3

Banks, Post Office Close For Holiday

Most Hereford Merchants will remain open tomorrow, though the two banks serving the city will close in observance of Columbus Day.

The Post Office will also close, but city offices and county offices, as well as the credit union, and Hi Plains Savings and Loan will stay open.

The Amarillo Sandies did exactly what Hereford coach Larry Dippel expected. Then, Hereford did what the head coach had hoped.

The result, though uncertain at the half, was a final and convincing 32-3 victory for the Whitefaces that ran their season mark to 5-0 as they take a week off in order to prepare for district warfare.

Earlier in the week Dippel warned that the Sandies were a "ball-control" club and the Whitefaces, if they were to win, would have to get ahead and make the visitors play "catch-up ball."

That was the game in a

nutshell. The Sandies held the ball almost 18 minutes of the first half and completely halted the powerful Whiteface offense.

Then, the second half was a different saga. The Whiteface offense pulled itself up by its boot straps and completely dominated the game, forcing the Sandies away from their regular game play of controlling the ball.

Hereford did manage to go into the dressing room at the half with a 6-3 lead, but the touchdown was a frantic drive with only seconds remaining in the second quarter.

The Sandies got on the board first on a 30-yard field goal by Travis Tadlock with 1:47 remaining in the first half. The Sandies had dominated the first quarter using 7:14 of the clock in their first possession and converting on several fourth down situations. They drove to

the Hereford 5-yard line on their initial possession, but failed on a fourth down situation.

Hereford gained two first downs out to the 33, but a fumbled pitchout and a rush of Amarillo defenders resulted in a loss of 23 yards.

The ball exchanged hands twice via punts in the first quarter and Hereford had the ball at their own 22 as the second period began.

Faces moved out to the 44 on a pass from Keith Kitchens to Barry McNutt, but a jarring tackle shook the ball loose from McNutt and the Sandies recovered at the Hereford 44.

Amarillo moved nine yards in three plays but failed on a fourth down situation.

Hereford was unable to move the ball and was forced to punt at their own 44—the first time in the game they got possession in

their own territory.

From there, a combined passing and running attack moved the ball to the 11-yard line. Three plays netted four yards and the Sandies went for the field goal. It was good, but officials detected an offside violation against the visitors and the ball was moved back to the 12. It was from there that Tadlock connected for the Sandies' only score of the game.

Hereford took the kickoff after the Sandie touchdown and marched 70 yards in 10 plays for the go-ahead score. After two incomplete passes Wesley High, who was the leading ground gainer with 121 yards, picked up 11 yards and a vital first down. Kitchens then hit Steve Nieman for 16 yards then James Harris for 28 more.

With the ball resting on the Sandie 15, High picked up four yards and Kitchens ran for eight and a first

down at the 3. High got two more to the 1 then two plays later dove over the top of the line for the score.

The extra point attempt by Terry Poindexter was wide, but the Whitefaces had taken the lead, 6-3 with 30 seconds remaining in the first half.

The Whitefaces completely dominated the second half as they collected 15 first downs to Amarillo's six in the final two quarters.

Danny Harris got the Whitefaces going in the third quarter when he recovered an Amarillo fumble at the Sandie 44 with 4:51 left in the period. Moving from there, James Harris got nine. Kitchens scrambled for 21 and three plays later Steve Nieman hit Nieman with a 5-yard TD strike at 2:47. Again the point after kick was no good, but the Herd lead was lengthened to 12-3.

Late in the third period Hereford got another scoring opportunity when a punt snap from the Sandie center went over the head of the punter and Hereford got the ball on downs at the 32.

From there, Kitchens hit Alan Cornelius for 11 then picked up six more himself. Champ carried over for the score with 11 minutes left in the game.

Randy Alexander booted the point after for a 19-3 Hereford lead.

Hereford got the ball again with 8:43 left in the game and began another scoring drive from their own 37. Big running plays by High, Duane Davison and Kitchens moved the ball to the 11 then Davison rambled over from there with 6:42 left to play. Alexander again added the PAT.

With 4:11 remaining, Hereford got the ball on a punt at their own 34 and High carried for 17 yards to the Sandie 49.

From there, little Johnny Adams, who thrilled fans with dashing runs against Berger two weeks ago, broke loose for a 49-yard touchdown scamper.

The extra point attempt was good, but an unsportsmanlike conduct penalty was assessed the Whitefaces and the second attempt, from the 22, was no good.

★★★
Scoring Summary

H	0	6	6	20	32
A	0	3	0	0	3

(See "Herd" Page 2)

Munnerlyn Is Top Fireman

Keith Munnerlyn was selected by his fellow firemen as "Fireman of the Year" for 1972.

The selection, accompanied by a trophy, was made in conjunction with Fire Prevention Week which starts today and continues through Saturday.

Munnerlyn, an ex-Marine, ex-coach, is presently the assistant principal at Hereford High School. He resides at 314 Centre with his wife, Joan, and three children, Donna, Mike and Vickie.

Beginning his career as a fireman when he was only 13 years old at Ranger, Tex., Munnerlyn answered calls and

was custodian at the fire department there from 1945 to 1949. He worked at the fire department so he could play football while going to school.

After graduation from high school, Munnerlyn attended Hardin-Simmons University where he played football. He graduated from college and began coaching at Dalhart. He left Dalhart in 1957 and moved to Stamford as a teacher-coach. He joined the Stamford Fire Department in 1960 and moved to Hereford in 1967. One year after his move here he became a member of the local volunteer fire department.

He has held the rank of

Captain in the Hereford department for the past three years.

"This is a great tribute," Munnerlyn said when presented the plaque, "but without great men surrounding a person, no individual can be outstanding. One would have to name all 34 firemen to say that a fireman really does his job."

"There is one individual, however, that must be recognized and that is Mrs. Dudley Bayne, who has done more for making our department one of the best equipped in the Panhandle."

"My thanks to the greatest people in the community — the firemen."



TOP FIREMAN — Keith Munnerlyn, left, receives a trophy from Fire Chief Max Stipe upon being selected "Fireman of the Year" for 1972. The presentation was made in conjunction with National Fire Prevention Week and will become an annual affair for the Hereford Volunteer Fire Department.

Highway Meet To Be Thursday

A meeting will be held Thursday, 7:30 p.m. at Dickie's Restaurant for the public and all interested persons to discuss the proposed interstate highway which may be routed through Hereford.

The fourth such meeting since early August, the gathering will discuss the pros and cons of an interstate highway through or near the city.

The purpose of the meeting is to explore the opinions of local citizens and businessmen on the route. Two representatives of the Texas Highway Department will be present to discuss the proposal and answer questions.

Campaign To Avoid Fires

Fall Cleanup Week in Hereford, to continue through next Saturday, is being observed during National Fire Prevention Week since a primary objective of the cleanup is to rid the city of tall weeds which become a fire hazard as they die.

Posters calling attention to the campaign, sponsored by the Women's Division of Deaf Smith Chamber of Commerce, are being placed in business houses and public buildings over the city. Mrs. Guy Warden of the beautification committee announces.

More than 200 posters were entered in a contest for elementary school pupils, which ended Saturday with Diana Castro declared winner of first prize, \$10. She is a sixth grade pupil at Aikman School.

The \$7.50 second prize went to Frances Elizondo of Northwest Elementary, third place award of \$5 to Johanna Daniel of Central School. Entry was on a voluntary basis and prizes were given by the Women's Division.

Judges, members of Hereford Art Guild, gave three honorable mention after deciding on the cash winners.

These went to Kirk Jones and Estella Mendoza, both Aikman pupils, and John Carroll of Shirley Elementary.

The Women's Division beautification committee, which conducts a city-wide cleanup campaign each spring, decided to repeat the effort this month after Hereford Fire Marshal Jay Spain had issued a public warning of fire danger from weeds.

Late summer rains caused a heavy growth of weeds and grass on vacant lots, along curbs and in alleys over the city.

When these are killed by frost they will create a hazard, as one spark can ignite a clump of weeds and a wind can spread it so rapidly that fences, out-buildings and residences are endangered before firemen can reach the scene, Spain pointed out.

Not only weeds, but trash and junk of every description are targets in the cleanup campaign, in which a number of Hereford organizations have already voted cooperation.

Mrs. Maurice Tannahill is chairman of the beautification committee.

Rites Scheduled For Ex-Resident

Funeral services for Mrs. Ann Dougherty, 81, a former Hereford resident, will be conducted Monday at the Farmer-Pickering Chapel in Lebanon, Mo. Mrs. Dougherty who lived in Hereford from 1935 to the mid-1960's, died Saturday in a nursing home at Buffalo, Mo.

She was a native Texan, born in Comanche County in 1891. For many years she was in charge of alterations at the Vouge shop here.

A daughter, Mrs. Frank Barber, lives in Buffalo. Her surviving sisters are Mrs. Myrtle Ford and Mrs. W.A. Johnson of Hereford, and she also has nieces and nephews residing here.

On Aug. 8, 1950, Florence Chadwick swam the English Channel in 13 hours.

"HERD" (Continued from page 1)

First Quarter
No Score

Second Quarter
Ama — Travis Tadlock 30 yd. field goal, 1:47
Herf — Wesley High 2 yd. run (kick failed), 0:30

Third Quarter
Herf — Steve Nieman 5 yd. pass from Keith Kitchens (kick failed), 2:47

Fourth Quarter
Herf — Terry Champ, 1 yd. run (Randy Alexander kick), 11:00
Herf — Duane Davison 11 yd. run (Alexander kick), 6:42
Herf — Johnny Adams 49 yd. run (kick failed), 3:36

Statistics

H	A
First Downs	25 13
Yards Rushing	290 106
Yards Passing	85 68
Total Yards	375 174
Pass Atpt.	15 9
Pass Comp.	6 5
Interceptions	0 1
Punts, Avg.	3-30 4-26
Penalties, Yds.	3-35 4-30
Fumbles Lost	1 1

Rushing
For Hereford: Wesley High, 18 carries for 121 yards; Terry Champ, 4 for 48; Johnny Adams, 1 for 49; Keith Kitchens, 2 for 26; James Harris, 11 for 17.

Legal Notice

THE STATE OF TEXAS
To any Sheriff or any Constable within the State of Texas —
GREETING:
You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION
THE STATE OF TEXAS

TO: Gloria M. Cruz, Defendant, Greeting:

YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Deaf Smith County at the Courthouse thereof, in Hereford, Texas, by filing a written answer at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 4 day of October A.D. 1972, to Plaintiff's Petition filed in said court, on the 4 day of October A.D. 1972; in this cause, numbered 6623 on the docket of said court and styled Jose Rene Cruz, Plaintiff, vs. Gloria M. Cruz, Defendant.

A brief statement of the nature of this suit is as follows, to-wit:
a divorce as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall properly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Hereford Texas, this 4 day of October A.D. 1972.

Attest: Lola Faye Veazey Clerk,
District Court
Deaf Smith County, Texas.
By Mable Williams, Deputy.

On Aug. 12, 1851, the patent for a sewing machine was granted to Isaac M. Singer.

WIRELESS PHONE
On Aug. 12, 1892, the first patent for a wireless telephone was issued to inventor Reginald A. Fessenden.

Gold Foil Craft Demonstrated To North HD Club

Turning a soiled lampshade and a broken candlestick into handsome items of home decoration was accomplished in the demonstration given by Roberta Campbell for North Hereford Home Demonstration Club Thursday afternoon.

A recycling activity, she described the use of gold foil to cover worn and mended pieces, giving them a new life. She transformed several things, including faded plastic fruit to make a gold centerpiece, and a cheap glass salt-and-pepper set into a beautiful table accessory.

Mrs. Iva Saltzman was hostess at her home. Mrs. Gaylon Bryan directed business. Members decided to send their "adopted" Girlstown resident a new fall pantsuit.

Mrs. T.E. Seigler was a new member, Mmes. C.J. Mount, John Jacobsen Sr. and Doris Fangman guests. Also present were Mmes. Paul Hoff, R.A. Fullwood, T.E. Brisendine, Otto Massie and Viola Williams.

Former Resident Is Class Visitor

A guest, Mrs. Goldie Baker of Dallas, and 16 members of First Baptist Bethany Class were present for a social meeting in the church Friday afternoon.

Mrs. Baker, a former Hereford resident, accompanied her mother, Mrs. G.W. Brumley, to the meeting.

Mrs. T.W. Roberson presented the devotional topic, Faith, before discussion of class business.

Also present were Mmes. Walter Easter, J.J. Buckner, R.E. Caddell, J.V. Pickens, E.B. Moseley, G.K. Horton, Joe Evans, H.E. Danforth, C.J. Mountz, Artis Daniel, J.W. Israel, J.H. Roberson, J.T. Gilbreath and A.L. Manjeot.

"DRIVE" (Continued from page 1)

Also, toys can be called in or dropped off at Hereford Welding, Walker's Refrigeration, Kelley Electric or Lockwood.

Spokesmen for the drive said VFW officials will be collecting toys from now until two days before Christmas. Delivery of the toys will be done the Saturday before Christmas.

Always go slow in dealing against your own judgment.

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Hereford Chosen As Air Tour Stop

Hereford has been selected at a Howday Stop for the annual All-Texas Air tour, which will continue from Oct. 7 to Oct. 14.

Stops on the route, which includes stops all over the state, are planned to show air tourists what Texas has to offer, and its contribution to America's economy and growth.

This year's All Texas Air Tour stops will include, besides Hereford, the Gulf Coast, Piney Woods, Magic Valley, ranch country, a stop in Mexico, Kerrville, and stops at new Texas airports.

A Howday Stop usually lasts for from thirty to 45 minutes, and may include a planned program of entertainment by local groups, and light refreshments such as cold drinks, coffee, tea, or local specialties.

Other stops featured on the tour are lunch stops, which usually last an hour to an hour and a half; and RON stops, during which the air tourists remain at a stop overnight.

The tour will arrive in Hereford at 3:30 p.m. Wednesday, and will include 50 planes carrying about 120 passengers. Dumas will be the only other tour stop in the Texas Panhandle.

Always go slow in dealing against your own judgment.

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News Editor
Women's Editor
Advertising Manager

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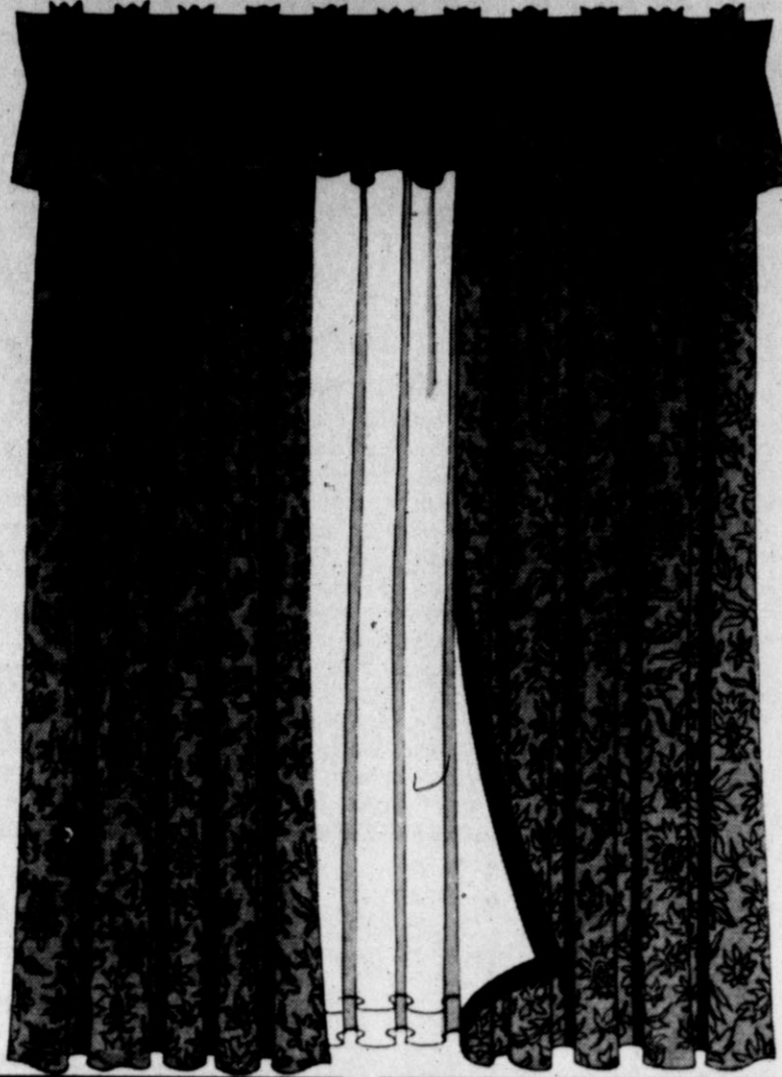
'Tique' style ready-made draperies are cotton & rayon jacquard, with thermal foam acrylic backing to insulate against heat and cold, guard against the sun and resist spotting. Machine washable, tumble dry. Penn Prest for no ironing. Wide selection of decorator colors.

Reg. 8.99,

Sale 7⁶⁴
50" x 63"

Reg. 9.49,

Sale 8⁴⁶
50" x 84"



Kings Manor Personnel Presents WSCS Program

First-hand views of some aspects of retirement years were given by Kings Manor residents for the Women's Society of Christian Service at a luncheon program in First United Methodist fellowship hall Wednesday.

Mrs. John English, wife of Kings Manor director, reviewed a magazine article titled Growing Old in a Youth-Oriented, Throw-Away Society. Mrs. Faye Gaugell, a resident, presented a reminiscence of old-time telephone operators, "Hello, Central!"

**DESK NAME PLATES
RESIDENCE ALSO
POLISHED BRASS
GRAV-O-PLY
COWAN JEWELERS
DOWNTOWN**

Members voted to give a new punch bowl for use in the church parlor. Carrie Black Circle was hostess, and decorated tables with autumn leaves and pumpkins. Mmes. Art Stoy, David Hutchins, C.W. Fisher and Robert Strain were on the decorating committee.

Dancers Plan Party

A costume dance was planned for Oct. 25 by Merry Mixers Square Dance Club, at their meeting Wednesday evening when five squares were on hand at Community Center to dance as Stewart Rowan called. Members voted to make a contribution to the maintenance fund of Community Center, where their bi-weekly dances are held.

Our 4 ply polyester cord. The low price will move you.

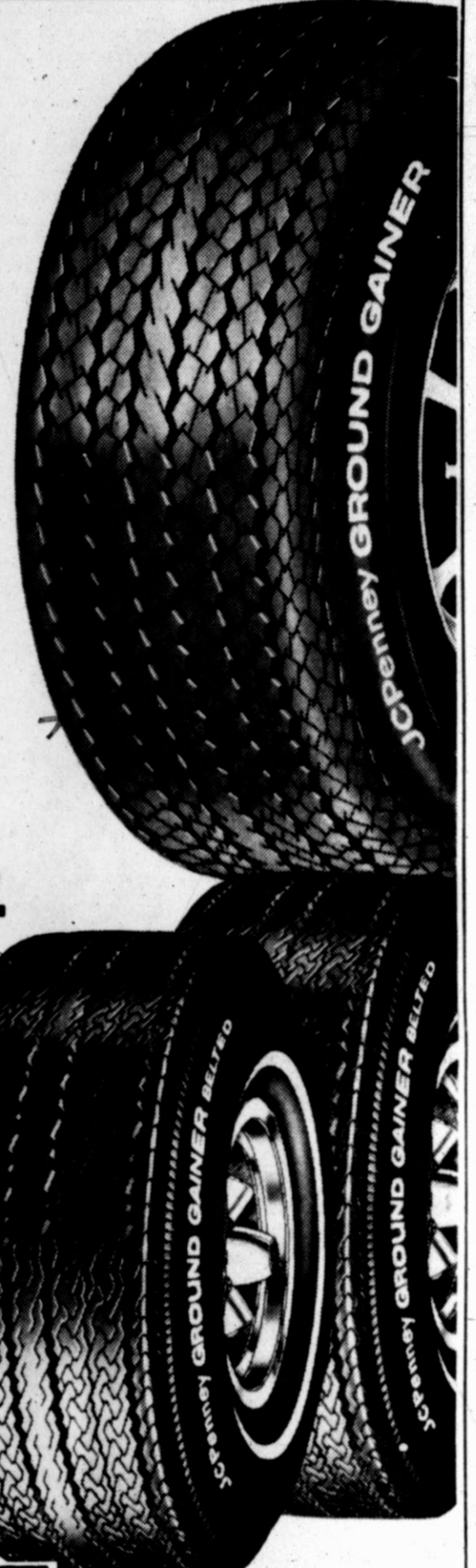
15⁸⁸

plus 1.81 fed. tax and old tire.
B78-13 (650-13) blackwall tubeless.

Ground Gainer® 4 ply polyester cord tire. In the wide profile 78 series.

Tire size	Price	Plus fed. tax
F78-14 (775-14)	20.88	2.39
G78-14 (825-14)	21.88	2.56
G78-15 (825-15)	22.88	2.63

Whitewalls only 1.99 more per tire. Without trade-in, add \$2 more per tire.



Belted polyester. Ride on it for only 19.88

plus 1.78 fed. tax and old tire.
B78-13 (650-13) whitewall tubeless.

Ground Gainer® belted. A great 2+2 belted tire with polyester cord. Whitewall only.

Tire size	Price	Plus fed. tax
B78-14 (735-14)	23.88	2.34
F78-14 (775-14)	24.88	2.52
G78-14 (825-14)	25.88	2.69
G78-15 (825-15)	26.88	2.78
H78-15 (855-15)	27.88	3.01

Without trade-in, add \$2 more per tire.

Fabric-Clearance

SEW UP THE SAVINGS AT OUR SEMI-ANNUAL FABRIC CLEARANCE MANY OF OUR FALL FABRICS REDUCED NOW FOR YOUR CHRISTMAS SEWING!

PRINTED CORDUROY JENOPRINTED JEANS GAUCHO PRINTS \$1 ⁶⁶ YD. GLENGARRY PLAID SUITINGS \$1 ⁹⁹ YD. ASSORTED COTTONS and BLENDS 44¢ 77¢ YD.	BOUCLE KNITS TEXTURIZED DOUBLE KNITS \$1 ⁹⁹ YD. ACRYLIC SINGLE FANCIES JOTTO COORDINATES TEXTURIZED PRINT DOUBLE KNITS \$2 ⁹⁹ YD.	PRINTED DOUBLE KNITS ACRYLIC PLAIN KNITS POLYESTER KNIT CREPE \$3 ⁹⁹ YD. TEXTURIZED DOUBLE KNITS PLAID DOUBLE KNIT SUITINGS \$4 ⁹⁹ YD.
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SPECIAL FALL CLEARANCE FESTIVAL

Many of these items would make perfect Christmas Gifts. Save During This October Clearance.

SHOE CLEARANCE Men's Work & Dress Oxfords \$10.00 Men's & Boy's Western Boots \$6.99-\$21.88 Men's Specials Purchase Dingo Boots \$12.88 Men's Special Purchase Golf Shoes \$11.88 Just Arrived Special Purchase Misses of Fashion Boots Girl's \$1.88 - \$5.88		Men's Plain or Print DOUBLE KNIT SLACKS \$9 ⁹⁹	Misses Opague PANTI-HOSE 88¢
One Large Table Men's, Womens, Girl's & Boy's SHOE CLEARANCE \$5⁰⁰	One Large Table Men's, Womens & Childrens CANVAS SHOES \$3⁰⁰	Large Group Men's Casual SLACKS Orig. \$5 ⁰⁰ - \$7 ⁰⁰ NOW 2 Pair For \$7 ⁰⁰	Misses Super Stretch PANTI-HOSE 2 Pair \$1⁰⁰
Men's 100% Polyester DOUBLE KNIT SLACKS Machine wash, Tumble Dry. \$8 ⁹⁹	Men's Dress TIES Orig. \$3 ⁰⁰ NOW \$1 ⁹⁹	3-Only Men's SWIM SUITS Orig. \$5 ⁰⁰ NOW 50¢	Women's Machine Washable Cotton Flannel GOWNS \$2⁸⁸
27 ONLY POLYESTER / WOOL MEN'S SUITS Orig. \$60-\$75 NOW \$24 ⁸⁸	2-Only 6 x 9 Shag RUGS Orig. \$18 ⁰⁰ NOW \$15 ⁸⁸	Men's WALK SHORTS Orig. \$3 ⁰⁰ NOW 50¢	Ladies Hair DRYERS \$7 ⁸⁸
Men's 100% Polyester DOUBLE KNIT SPORT COATS Group I \$29 ⁸⁸ Group II \$32 ⁸⁸	4-Only Printed QUEEN BEDSPREADS NOW \$19 ⁸⁸	TODDLERS SLACKS Orig. \$1 ¹⁵ NOW 50¢	INFANT GIFT SETS \$1 ⁸⁸ -\$3 ⁸⁸
Men's 80% Triacetate / 20% Nylon Men's Knit DRESS SHIRTS Short Sleeve \$3 ⁹⁹ Long Sleeve \$4 ⁹⁹	Men's Penn Prest Light Weight JACKETS NOW \$4 ⁸⁸	6-Only Misses SANDALS Orig. \$1 ⁰⁰ NOW 50¢	Girl's Bikini PANTIES Orig. 89¢ NOW 50¢
Furniture Throw COVERS Orig. \$5 ⁰⁰ NOW \$3 ⁸⁸	4-Only Men's SPORT COATS Orig. \$39 ⁰⁰ NOW \$9 ⁸⁸	Girl's PURSES Orig. \$1 ⁰⁰ NOW 50¢	INFANTS DRESSES Orig. \$3 ⁰⁰ NOW \$1 ⁸⁸
Decorator Throw PILLOWS Orig. \$2 ⁰⁰ NOW \$1 ⁴⁴	8 Track Stereo Tape CARTRIDGES \$2 ⁹⁹	1 Group Men's & Boy's TIES 25¢	Infants SLEEPERS with Feet \$1 ²² -\$1 ⁶⁶ -\$1 ⁸⁸
Reduced TERRY TABLE CLOTHS Orig. \$10 ⁰⁰ NOW \$6 ⁸⁸	White & Colored Orig. \$2 ⁹⁹ PILLOW CASES NOW \$1 ⁸⁸	Men's Short & Long Sleeve Penn Prest DRESS SHIRTS Orig. \$2 ⁰⁰ TO \$5 ⁰⁰ NOW \$1 ⁹⁹	Girl's DRESS CLEARANCE \$1 ⁵⁰ -\$3 ⁸⁸
Men's Dress BELTS Orig. \$3 ⁹⁹ NOW \$1 ⁹⁹	Men's Western Orig. \$5 ⁰⁰ -\$9 ⁹⁹ SHIRTS NOW \$3 ⁸⁸ -\$6 ⁸⁸	Girl's Light Weight JACKETS Orig. \$5 ⁰⁰ NOW \$1 ⁹⁹	Girl's Flannel SLEEPWEAR \$1 ⁹⁹
Men's Knit SHIRTS Group I \$2 ⁹⁹ Group II \$3 ⁹⁹	Men's Casual and DRESS SOCKS 2/\$1 ⁰⁰	Misses PURSES Orig. \$3 ⁰⁰ NOW \$1 ⁹⁹	Boy's Penn Prest SHIRTS Short 3/\$5 ⁰⁰ Long 3/\$6 ⁰⁰
Men's Casual and DRESS SOCKS 2/\$1 ⁰⁰	Men's Dress & Casuals SLACKS Orig. \$5 ⁰⁰ NOW \$2 ⁵⁰	Boy's Poly./Cotton KNIT SHIRTS Short 3/\$5 ⁰⁰ Long 2/\$5 ⁰⁰	27 x 45 Accent RUGS \$2 ⁵⁰
Men's Only A Few Left At This Price JEANS \$2 ⁹⁹	Boy's Dress & Sport BELTS Orig. \$1 ⁰⁰ -\$2 ⁰⁰ NOW 88¢	2-Piece BATH SETS \$2 ⁹⁹ -\$4 ⁹⁹	8-Only 700x16 6 PLY MUD AND SNOW TIRE \$26 ⁰⁰ Includes F.E.T.
Men's Dress BELTS Orig. \$3 ⁹⁹ NOW \$1 ⁹⁹	Drapery CLEARANCE \$14 ⁸⁸ -\$18 ⁸⁸ -\$21 ⁸⁸	CURTAIN CLEARANCE \$1 ⁴⁴ -\$2 ⁸⁸ -\$3 ⁸⁸ -\$4 ⁸⁸	6 Only 650x16 6 Ply MUD AND SNOW TIRE \$24 ⁰⁰ Includes F.E.T.
			6 Only 600x16 6 Ply Highway Tread \$14 ⁰⁰ Includes F.E.T.
			12 Only 100x20-20 Cargo Master Highway Tread \$65 ⁰⁰ Plus F.E.T.
			18 Only 900x20-10 Cargo Master Highway Tread \$51 ⁰⁰ Plus F.E.T.

TRUCK TIRE SALE!

Super Cargomaster XTD

700x15-6TL \$33⁰⁰ Plus \$3⁰⁰ F.E.T.

670x15-6TL \$26⁰⁰ Plus \$2⁰⁰ F.E.T.

700x14-8TL \$25⁰⁰ Plus \$2⁰⁰ F.E.T.

670x15-6 \$23⁰⁰ Plus \$2⁰⁰ F.E.T.

825x20-10 \$61⁰⁰ Plus \$6⁰⁰ F.E.T.

700x15-6 \$30⁰⁰ Plus \$2⁰⁰ F.E.T.

900x20-10 \$71⁰⁰ Plus \$7⁰⁰ F.E.T.

650x16-6 \$25⁰⁰ Plus \$2⁰⁰ F.E.T.

1000x20-12 \$89⁰⁰ Plus \$9⁰⁰ F.E.T.

700x16-6 \$30⁰⁰ Plus \$3⁰⁰ F.E.T.

1000x22-12 \$97⁰⁰ Plus \$9⁰⁰ F.E.T.

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Install New Points Install New Spark Plugs Install New
Condenser Install New Distributor Cap Install New
Distributor Advance Check Coil Output Check Secor
Dary Wiring on Output

All 4 Cyl. Cars \$14⁰⁰

All 6 Cyl. Cars \$18⁰⁰

All 8 Cyl. Cars \$22⁰⁰

SUPER TIRE CLEARANCE

DRIVE IN FOR LOWEST PRICES EVER!

Prices Slashed On
This Mileage Maker
Plus 1-Size Only \$10⁰⁰
F-78x15/775x15
Plus F.E.T.

8-Only
700x16 6 **PLY**
MUD AND SNOW **TIRE**
\$26⁰⁰
Includes F.E.T.

15 Only
Highway Tread
\$14⁰⁰
Includes F.E.T.

12 Only
100x20-20
Cargo Master
Highway Tread
\$65⁰⁰ Plus F.E.T.

18 Only
900x20-10
Cargo Master
Highway Tread
\$51⁰⁰ Plus F.E.T.

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CHARGE IT AT PENNEY'S

Jay Swayze Is Big Factor

Hereford Getting Face-Lift

BY LORI HOPSON
Staff Writer

Local builder and designer, Jay Swayze is more than just a builder of houses. Involved in every aspect of designing and building from underground homes to restoration of Hereford's downtown businesses, he is largely an innovator of the modern, decorative, and efficient in building.

"I started carpentering when I was 15 years old and stayed with commercial building in the beginning," he says. "Later I changed to home building, because homes to me have always been more of a personal challenge. Each family is completely different in personality and in needs."

Later, Swayze began designing homes, and helping people with both their interior and exterior decorating.

"It's one of my favorite hobbies, too," he adds. "If I could retire, this is exactly what I'd want to do anyway."

Swayze was born in Wichita Falls, and grew up in Amarillo.

"I was born right next to the nuthouse," he says jokingly. "And I think some of it might have rubbed off on me."

He went into the service in 1942, and was turned down for overseas duty because of a physical handicap.

"They made an instructor of me," he says. "A chemical warfare instructor, and taught me how to talk." He quit school when in the fifth grade, and says that although he used to be embarrassed about this, he no longer feels self-conscious.

"My wife tells a story of how I never said three words until my days in the service. Now she says I haven't stopped talking since," he comments.

Swayze has spent a lot of time in the underground building field, and says that it is one of the most challenging projects he has undertaken.

"In 1962," he says, "When President Kennedy started the program of building fall-out shelters because of atomic and nuclear fallout, being a designer and one who likes new things, I designed a complete underground home in a period of some nine months."

"This was built inside a specially designed concrete shell where we had an interior and exterior atmosphere. It had four bedrooms and three baths, a living room, dining room, and kitchen — ten rooms in all."

"We showed this home for about one year to the public and then I and my family moved into it and lived there about four years. Later, I designed a ten-room underground home that was built in Duncannonville, south of Dallas, and a third one up around Boulder, Colo. where we added a swimming pool underneath 17 feet of mountaintop."

Swayze's fourth underground home was built and featured at the New York World's fair, and his underground building ideas received nationwide attention. He appeared on national television, was featured in magazines such as Life, and

traveled over one million miles in the United States promoting the idea and making personal and televised appearances.

"I think someday we will build not only homes, but commercial buildings like this," he says. "The necessity being our depleting world resources, such as lumber, fuels, and the power that these products produce."

"I say this because of the population growth being as rapid as it is. We got some new statistics on world population, and while our population in the U.S. has slowed down, the world population itself has not. It's actually increasing."

"We received this information from the statistical

office of the United Nations" he continues, "And in 1990, they've estimated that it will take about one hour to increase the world population by one billion."

"In eight years we will probably be at about the five billion mark, and in another four years, we'll reach six billion," he adds. "And 1990 is not that far off."

"We know that underground building is better because anything built under the surface of the earth is not in defiance with nature, and will last virtually forever."

"With what we have accomplished so far," he adds, "underground building would eliminate seven-eighths of the cost of heating and air-

conditioning, and would cut insurance costs to about one eighth.

"If more thought and effort were to be directed toward improving what I have done, there would be unlimited things that could be accomplished in this field. I'm speaking of underground schools, too, and churches, supermarkets, and shopping centers."

Swayze has also designed underground restaurants and motels, and modular homes which could be built within one week. These homes would form an underground unit consisting of two or more homes connected by a stairway leading to the surface. Two homes would share a common carport on the surface, and each would have its own underground "front yard."

"With our new designs," he says, "we estimate that there would be no difference in building costs of underground homes in comparison with surface dwellings. Possibly in the future it can even be less money."

"It's only psychological reasons which make people think they couldn't live or work underground," he adds.

"In an underground home," he says, "you have a sense of your own world. You have no outside interferences whatever — you could live underneath an expressway, and never hear it."

After finishing his time in the service, Swayze got back into the building business and continued to design and build homes and commercial buildings. He also bought a sheep ranch, and later a drive-in restaurant, but never got out of the building business.

Swayze and his wife, Ruth lived in Plainview for about 16 years, and then moved to Hereford. They have two daughters, Cheryl Ann, 27, who lives in Dallas, and Nancy, 25, of Plainview.

"We chose to move to Hereford because I felt that it is a progressive city and will continue to grow. We'd like to help in that growth, too."

"Here in Hereford," he says, "Our Designers, Builders and Supplies company has this year restored and remodeled this location, (the D.B. & S. offices at Third and Miles), and the businesses across the street. We're doing custom designing



Jay Swayze....one man restoration committee

and building, custom kitchens, and building offices furniture. We have one of the best wood mills in this part of the country and some of the best craftsmen."

"We're hoping to be able to continue remodeling and restoring more of the downtown buildings," he continues, "One of the satisfactions that a builder-designer gets out of life is those buildings that you can restore to any, degree, or a larger degree, and be able to

pass them years later and see what you have accomplished."

"Of course it takes many people working together to achieve these results. One person by himself really does very little," he adds.

"We're really proud to be in Hereford," he concludes, "and we're proud of the friends we've made and the fond experiences we've had. We're looking forward to another hundred years of similar experiences."

Veteran's Affairs

Q — Does VA's loan guaranty of \$12,500 or 60 percent of the loan limit the price a veteran or serviceman may pay for a home?

A — No. Only the amount the lender agrees to lend determines that. No matter what the amount of the loan, however, VA will guarantee only 60 percent, not exceed \$12,500.

Q — Option one of a government life insurance policy, I understand, provides for a lump sum payment of benefits. Does this mean the beneficiary must take the proceeds in a lump sum?

A — No. Even though lump sum payment is available, if desired, the beneficiary may take part of the proceeds in cash, and the balance in monthly installments. Or, all payments may be taken on a monthly basis.

TROPHIES-PLAQUES AWARDS COMPLETE STOCK AND SERVICE COWAN JEWELERS DOWNTOWN

Play It Safe, Fire Chief Says

Dirty, defective heating equipment causes the deadliest home fires, studies by the National Fire Protection Association show. Some 1,600 persons lose their lives in such fires each year.

With cold weather approaching, Fire Chief Max Stipe urges everyone to rid his home of this potential source of tragedy.

Check and repair all heating equipment in the house and don't overlook the chimney. A clean, tight chimney means fuel saving as well as fire safety.

Make sure that all room heaters — whether they are built-in or portable — are in first-class operating condition, clean, and steady. Get rid of any heaters which could tip over.

"Any weakness in your home's heating system is most likely to show up when the system is pushing hard in cold weather," Stipe warns. "As outside temperatures drop, indoor fire dangers rise, so don't delay in seeing that your heating system is ready for Winter."



INSTALLATION OF OFFICERS — 1972-73 officers of Office Education Assn., a part of Hereford High Schools Vocational Office Education program, were installed at the group's second meeting of the year, Tuesday evening. They are Patti Turrentine, president; Karla Betzen, vice president; Lupe Rodriguez, secretary; Kay Hagar, treasurer; Elsa Aguirre, reporter and Susan Janssen, historian.

Legal Notice

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION, as required by U.S. Postal Service Act of Aug. 12, 1970, Section 3685, Title 39, United States Code.

THE SUNDAY BRAND is published weekly, with the location of known office of publication and location of general business office of the publishers being 130 W. 4th St., Hereford, Deaf Smith County, Texas 79045.

O.G. Nieman, 324 Douglas St., Hereford, is the publisher-managing editor, and Marshall Day, 227 Centre St., Hereford, is the editor.

The owner of this newspaper is Hereford Brand, Inc. Stockholders owning or holding one per cent or more of the total amount of stock include O.G. Nieman, Hereford, Tx.; Roberts Publishing Co., Andrews, Tex.; Robert F. Brown, Lamesa, Tx.; Walter Buckel, Lamesa, Tx.; Roy McQueen, Seminole, Tx.; Sig Atkinson, Brownfield, Tx.

Known bondholders, mortgagees, and other security holders owning or holding one per cent or more of total amount of bonds, mortgages or other securities: Jimmie Gillentine, Hereford, Tx.

The circulation of this newspaper is listed below, with the average number of copies each issue during the preceding 12 months listed first and the actual number of copies of single issue published nearest to filing date listed second:

Total number copies printed (Net press run) — 4,870; 4,959. Paid circulation — Sales through dealers and carriers, street vendors and counter sales — 3,484; 3,480. Mail subscriptions — 1,083; 1,101. Total paid circulation — 4,567; 4,581.

Free distribution by mail, carrier or other means (including samples) — 82; 93.

Total distribution (Sum of total paid and free copies) — 4,649; 4,674.

Office use, left-over, unaccounted, spoiled after printing — 221; 285.

Total — 4,870; 4,959. I certify that the statements made by me above are correct and complete.

O.G. Nieman, Publisher.

WATCH AND CLOCK REPAIRS, STONE SETTING, JEWELRY REPAIR, AND ENGRAVING COWAN JEWELERS DOWNTOWN

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PANELING 4x8 PREFINISHED RUST.....\$2 ⁸⁸ BANAÑA.....\$2 ⁹⁹	CORRUGATED IRON  HEAVY 29 GA. PER SQ. \$10 ⁹⁵
ROOFING 240# SELF SEALING 3 TAB  18 YEAR BONDED PER SQ. \$10 ²⁹	ELECTRIC FENCE MATERIALS 14 Ga. WIRE 1/2 MILE...\$10 ¹⁹ 17 Ga. WIRE 1/2 MILE...\$5 ¹⁴ 3/8" x 4' REBAR POST...17¢
FENCE CHARGER #56 HOLDEM \$20 ⁹²	Barb Wire 12 1/2 Ga. 80 Rod Roll \$9 ⁹⁵

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SHOOK TIRE CO.

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- Wrap-around tread design for better stop-start grip, improved steering control.
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69¢



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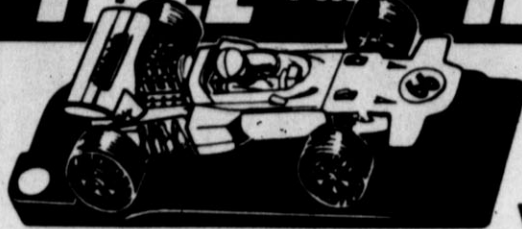


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WHEN YOU BUY EITHER-

*MADE IN JAPAN
5 BATH SIZE

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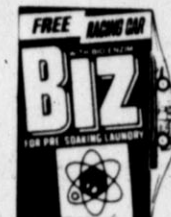
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COLLECT A SET OF FOUR!

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TURBO ACRYLIC ACETATE
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BREEZEWAY
POLYESTERS
• 100% Texturized Polyester
• 47/40 Wide • ass't. Colors
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NOW! **\$2.29** YD.

ENTIRE STOCK
WESTCLOX WATCHES
NOW **20%** OFF G.D.P.

100%
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Plainstiches
58"/60" wide
Assorted Colors REG. '3" Yd.
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HORMEL
WEINERS
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CAMPBELL UP OR CHOCOLATE PLAY SET YOUR CHOICE
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For Cold Relief
25's Special **89¢**

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For relief of cough and cold symptoms.
4 OZ. BTL **\$1.39**

Scout Pack To Sell Bulbs

Cub Scout Pack 50, sponsored by the Hereford Lions Club, will begin a light bulb sale this week, according to Jim Ward, pack assistant.

Ward said between 50 to 60 boys will be canvassing the city selling the bulbs. The bulbs will be available in packs of six and eight. The sale will begin Monday and will continue through the week, and possibly longer, Ward said.

The Scouts will be selling the bulbs after school hours and will be competing among themselves for cash prizes for the top salesman.



Armando Garza

Garza Finishes Basic Training

Armando J. Garza, whose wife, Janice lives at 203 Kibbe, recently completed eight weeks of basic training at Ft. Leonard Wood, Mo.

Here received instruction in drill and ceremonies, weapons, map reading, combat tactics, military courtesy, military justice, first aid and Army history and traditions.

Pvt. Garza received his training with Company "A", 3rd Battalion of the 2nd Brigade.

The 20-year-old soldier is a 1971 graduate of Hereford High School.

C of C Industrial Committee Meets

Plans were made to contact new prospects when the industrial development committee of Deaf Smith County Chamber of Commerce met Friday morning.

Dick Montgomery, committee chairman, presided at the meeting and introduced Jake Webb as a new member. Webb is the new manager of Southwestern Public Service Co. in Hereford.

Montgomery also reported that local industry would be highlighted at the next quarterly membership meeting of the Chamber. The fall meeting has been scheduled for Oct. 24 at Hereford Country Club. A 7:30 p.m. dinner will be followed by the program.

"Local Industry Speaks" will be a feature of the program, with several industrial leaders scheduled to make brief talks. Rex Easterwood will serve as master of ceremonies for the quarterly meeting. Melvin Jayroe, C of C president, will also introduce nominees for election to the board.

Attending the committee meeting Friday morning at the Chamber office were Montgomery, Jayroe, Harlan Vander Zee, Earnest Langley, Jake Webb, Larry Wartes, O.G. Nieman, and Jim Lindsey, executive vice president.

MARINE DISASTER
On Aug. 4, 1906, the Italian steamer, Sirio, sank off Cape Palos, Spain, with 350 persons on board.

VIRGIN ISLANDS
The United States acquired the Virgin Islands from Denmark for \$25 million on Aug. 4, 1916.



CALLS FOR BLOOD BANK — Members of Maweheya Horizon club are serving on a telephone committee to remind local residents of the need for donors to the Coffee Memorial Blood bank of Amarillo which sponsors a drive here each month. The girls are helping with the drive as a community service project in the Camp Fire Girls program. They are Debbie Cornelius, Gene Ann Shipley, Melinda Watts, Annette Noyes, and Becky Noyes.

GSPA Seeking Annual Dues

A.R. Dillard, Deaf Smith County director of the Grain Sorghum Producers Association, appealed this week to each grain sorghum farmer to mail in his 1972-73 GSPA membership dues promptly.

The new fiscal year began Oct. 1. Each farmer on the GSPA mailing list will receive his membership application through the mail.

The Grain Sorghum Producers Association is the organization that has established a goal to make grain sorghum a more profitable crop to produce.

The Grain Sorghum Producers Association membership extends from South Texas to Nebraska, covering the major grain sorghum production areas of the United States.

GSPA president, A.W. Anthony Jr., a grain and livestock producer of Friona,

expressed the importance of every grain sorghum farmer mailing his annual membership dues of only \$10 immediately.

"1973 is a critical year in the life of farm programs. Congress must extend or rewrite the law since the present program expires next year. Grain sorghum farmers must be properly represented," Anthony said.

Dr. Milton Adams
Optometrist
335 Miles
Phone 364-2255
office hours
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00



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• Navy Suede and New Soft Leather

ONLY!
\$24.99

• Dark Brown Antique and Brown Soft Leather

Super-Big Two Tone Look. A With-It Boot...Soft Natural Leather and Suede Leather Combines with Soft, Cushioned Upper Heel to Make the Perfect Boot for School, Knock-Around, or Whatever Your Thing is Today.

At
Gattis Shoe Store

IN SUGARLAND MALL

Also come in and try all the new Fall styles...

There's one just right for you!

SPECIALS

for
TUESDAY, WEDNESDAY, & THURSDAY
Shampoo & Set \$1.50
Hair Cut \$1.00
Permanents \$5.00

Call for an appointment.

LaPlata Beauty School, 364-4571

Along The Frio

MRS. OWEN ANDREWS
Several persons from here were at Hobbs, Sunday, to attend a deacon ordination service for Walker Parris at First Baptist Church.

Among those attending were his parents, Mr. and Mrs. Olin Parris, his grandmothers, Mrs. G.W. Parker, and Mrs. H.A. Parris, of Lubbock, Mr. and Mrs. D.F. Yandell, Mr. and Mrs. Lloyd Shultz, Mr. and Mrs. Harlan Barber, W.H. Andrews and Mrs. Laura Littrell.

Parris and Andrews were invited to participate in the service.

Mr. and Mrs. Clark Andrews were among those going during

the weekend to San Antonio to attend a meeting for school board members. They returned the middle of the week after visiting in Dallas and Corsicana.

Mrs. Spicer Gripp flew to Mt. Vernon, Washington, during the weekend to visit her daughter, Nancy, and husband, John Stokes, and the new baby girl born to them on Sept. 27. The baby has been named Shelby.

Stanley Harlan, a WTSU senior, was guest music director Sunday at Frio. He is a native of Albuquerque, but presently from Virginia. He had lunch with the Jack Rogers,

and visited there in the afternoon.

Mr. and Mrs. and Mrs. Floyd Cole and Beverly visited Cheryl at Stillwater, Okla. during the weekend. It was a special occasion for Cheryl's sorority at OSU.

Visiting the Sam Ogans on Wednesday were Mr. and Mrs. Curt McKinney of Borger. They are members of Buna Vista Baptist Church, where the Ogans pastored several years. McKinney is a nephew of the famed Claude McKinney, of Wellington, a long time peace officer who recently passed away.

Visiting the Ogans this week were his sister, Mrs. Jim Edwards and Mr. Edwards, from Granbury.

Pitman Enrolled In Abbey School

Mrs. Jackie Andrews was honoree Friday afternoon, at a "Stork" shower held in the Fellowship Hall of Frio Baptist Church. Yellow was featured at the refreshment table. The honoree was assisted in opening the gifts by her mother, Mrs. Sam Ogan, and her sister, Mrs. Marsh Pitman. Hostesses for the party were Mmes. Floyd Cole, Earl Harkins, Kenneth Frye, Tommy Sparkman, Eugene Baldwin, Chesley Johnston, Don Tindal and Anderson Axe.

John Pitman, son of Mr. and Mrs. John D. Pitman, 515 Long Street, is one of 251 young men enrolled at the Abbey School, Canon City, Colo., this fall. John is a member of the sophomore class.

The Abbey School is a private, residential, college-preparatory high school under the direction of the Monks of Order of Saint Benedict.

Although the nucleus is a very small part of an atom, it accounts for most of its mass and weight.



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C. R. ANTHONY CO.

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STORE
WIDE...

October Sale

THIS MONTH...NOW!...OLD TIME SUPER SALE!



Fantastic Savings
on all your
Favorite Fall Fabrics!

45" Assorted
Fall Dress &
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3 Yards \$2.

Values to 1.69!

Don't miss this value. Includes screen prints, famous name prints, oriental and over-plaid prints, regal sateen prints, 100% cotton tartan waver plaids, yarn dyed woven suitings, gypsy skirt and border prints, dots, stripes, permanent press and many more.

SUGARLAND MALL ONLY!

45" Wide
Acrylic Prints
\$2.99 Yard

Try these machine washable 100% acrylic hand screen prints. Easy care, great for blouses, dresses, wrap skirts, harem skirts, and pant skirts. Hurry!

45" Wide
Crushed Velvet
2 Yards \$5.

Here is crushed velvet of 100% rayon. Dry Clean, recommended or hand washable. Perfect for party and holiday outfits. Colors include pink, purple, lavender, beige, turquoise, gold loden, aqua, rust and many more.

58/60" 100% Polyester
Double Knit
2 Yards \$5.
Values to 3.99 Yard

Here's more! 100% polyester double knit. All surface interest patterns including crepes, twills, ribs, novelties. Colors include purple, grey white, loden, navy, red, gold, rust, violet, black and more. A great opportunity.

100% Polyester Blends
Double Knits
\$1.77 Yard

This is remnants of values up to \$4" per yard. Good assortment of colors.

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Anthony's
C. R. ANTHONY CO.
SUGARLAND MALL ONLY!

VISIT OUR NEW TRIM & NOTIONS DEPARTMENT IN OUR LARGE FABRIC SECTION...BUTTONS, SCISSORS, LACE TAPES, ELASTIC, BELTING, SNAPS, HOOKS, MATERNITY STRETCH FABRIC PANELS PLUS MANY, MANY MORE ITEMS.

STORE HOURS:
WEEKDAYS-8 a.m. to 9 p.m.
SUNDAYS-9 a.m. to 7 p.m.



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FURR'S GREAT WORLD OF SAVINGS
IT'S THE TAPE TOTAL THAT COUNTS!

PRICES GOOD 10-8-72 thru 10-11-72

FURR'S PROTEN BEEF IS DOUBLE GUARANTEED

SAVE every day with Furr's low prices on PROTEN BEEF. Every bite is tasty and tender, cut from heavy, mature grain fed steers. Your satisfaction is guaranteed. If not satisfied, receive double your money back.

ROUND, SIRLOIN or RIB STEAK

FURR'S PROTEN, LB. **89¢**



BANANAS
GOLDEN RIPE, LB. **2 FOR 25¢**



PEARS WASHINGTON STATE, LB. **4 FOR \$1.00**

GREEN ONIONS CALIF. FANCY BUNCH **2 FOR 19¢**

POTATOES RUSSETS, ALL PURPOSE **10 LB. BAG 69¢**

CELERY LARGE GREEN STALKS **EACH 19¢**

LETTUCE TEXAS FINEST, LB. **19¢**

APPLES RED OR GOLDEN DEL. **4 LBS. \$1**

TOMATOES CALIF. SMALL LB. **29¢**

ARM SWISS STEAK FURR'S PROTEN, LB. **89¢**

RANCH STEAK FURR'S PROTEN, LB. **73¢**

BONELESS STEW FURR'S PROTEN, LB. **89¢**

FRYERS USDA INSP. LB. **29¢**

FAMILY PACK PORK CHOPS 9-11 CHOPS, LB. **89¢**

GROUND BEEF LEAN LB. **.69¢**

SHORT RIBS LB. **39¢**

BEEF STEAKS SHURTENDA COOKED 14 1/2 OZ. 5 to a PKG. **\$1.00**

FISH STICKS GAYLORD 8 OZ. **3/\$1.00**

SAUSAGE FARM PAC LB. **79¢** 2 LB. **\$1.58**

TURKEY HINDQUARTERS OR LEGS LB. **39¢**

Delicatessen
1 GRADE A WHOLE COUNTRY FRIED CHICKEN **ALL FOR \$1.98**
1 PINT GREEN BEANS
1 PINT HOT BUTTERED MASHED POTATOES
CREAM PIES ASSORTED FLAVORS, EACH **98¢**

CORN FLAKES FOOD CLUB 18 OZ. BOX **35¢**

ROAST BEEF FOOD CLUB WITH GRAVY 12 OZ. **59¢**

DETERGENT TOPCO, WHITE OR BLUE, GIANT PACKAGE **59¢**

TEA BAGS FOOD CLUB 100 COUNT PKG. **89¢**

CORN Our Darling cream style or Whole kernel golden or cream style, white, No. 303 **5 FOR \$1.00**

PIZZA APPIAN WAY REGULAR, 12 OZ. PKG. **35¢**

POP CICLES BORDENS & MELLORINE ICE CREAM BARS PKG. of 6 **3 FOR \$1.00**

GREEN BEANS FOOD CLUB CUT, NO. 303 CAN **5 FOR \$1.00**

SALAD DRESSING FOOD CLUB QUART **49¢**

PEANUT BUTTER FOOD CLUB, SMOOTH or CRUNCHY, 18 OZ. **63¢**

PORK and BEANS FOOD CLUB, 300 CAN **2 FOR 25¢**

RED CHERRIES SKYLAND, RED SOUR PITTED, NO. 303 CAN **29¢**



CHILI HORMEL PLAIN 15 OZ. CAN **59¢**

FRISKIES DINNERS OR CUBES 25 LB. BAG **\$3.19**

MUFFIN MIX BETTY CROCKER BLUEBERRY 13 1/2 OZ. PKG. **53¢**

COOKIES NABISCO CHOC. CHIP CHIPS AHoy 14 1/2 OZ. PKG. **58¢**

TISSUE AURORA ASSORTED COLORS 2 ROLL PKG. **29¢**

MANWICH HUNT'S 15 OZ. REG. or BAR-B-Q **39¢**

COCA COLA OR TAB AND 10 OZ. 6 PACK **2/89¢**

DR. PEPPER OR DIET DR. PEPPER **39¢**

ITALIAN DRESSING WISHBONE 8 OZ. BOTTLE **39¢**

INSTANT BREAKFAST FOOD CLUB ASS'T., PKG. **48¢**

DOUBLE GOLD BOND STAMPS
TUESDAY AND ALL DAY WEDNESDAY!

Fresh Frozen Foods

DINNERS PATIO, FRESH FROZEN, BEEF or CHEESE ENCHILADA, MEXICAN or COMBINATION, 12 OZ. **39¢**

LEMONADE TOP FROST 12 OZ. CAN **4 FOR 88¢**

CUT OKRA TOP FROST 20 OZ. PKG. **59¢**

POTATOES GAYLORD, FRENCH FRIES, 5 LB. BAG **89¢**

SKILLET DINNERS HUNT'S ASSORTED PKG. **79¢**



WE RESERVE THE RIGHT TO LIMIT QUANTITY

Flamenco PORCELAIN-CLAD STEEL COOKWARE

Available Only at **Furr's SUPER MARKETS**

1 quart soupcon \$1.99	1 1/2 quart covered soupcon \$3.99	8" skillet \$3.99	3 1/2 quart covered soupcon \$4.99	10" skillet \$4.99
3 quart covered Dutch Oven \$6.99	10" covered children Fryer \$6.99	3 1/2 quart covered casserole \$5.99	12" oval covered casserole \$3.99	3 quart tea kettle \$7.99



GLEEM II FAMILY SIZE **67¢**

Head & Shoulders 7 Oz. Lotion or 5 Oz. Jar **99¢**

VASELINE PETROLEUM JELLY 4 OZ. **49¢**
BABY OIL JOHNSON & JOHNSON 10 OZ. **77¢**
FINAL NET HAIR SPRAY 8 OZ. CAN **99¢**

LAXATIVE CORRECTOL 30'S **89¢**

KNEE HIGH HOSE Springcrest Sheer Stretch, Reg. 69 cents No-slip, no-bind band keeps stockings up. Wear with slacks, pants suits and casual attire. **3 Pair For \$1.00**

SKILLET CAST IRON SET OF 3 FOR **\$3.49**

Head & Shoulders New! Winter-Summer Coolant Gal. Plastic Container **\$1.89**

SHOP Furr's MIRACLE PRICES



OCTOBER BIRTHDAY PARTY — The monthly birthday party at Westgate Unit of Kings Manor retirement home was given by the women from St. Thomas Episcopal Church. Rev. William Lang entertained the honorees with piano music. They are: from left to right, top row; Bertha Hudson, Leona Luedke, Ruth Bell; bottom row; Edna Lippard, Flora Bryant, Julia Cetliff, and Mrs. Edgar Ireland.



Mrs. Jose L. Liscano
nee Carmen Tijerina

Carmen Tijerina Becomes Bride Of Jose Liscano

Marriage of Miss Carmen Tijerina and Jose Luis Liscano, both of Hereford, was performed in the Odd Fellows Temple Saturday.

She is the daughter of Mr. and Mrs. Desiderio Tijerina of 210 Norton St. The bridegroom is the son of Mrs. Juanita Hernandez of Monterrey, Mexico. Abel Ortiz, Minister of the Church of Christ, officiated. Baldamar Tijerina, the bride's brother, gave her in marriage. Aurora Ramirez was the matron of honor, and Benigno Ramirez served as the best man.

The bride's dress was in empire style, made of sheer lace banded with white satin ribbon and fashioned with a wedding-ring neckline. The sleeves were long and full, gathered to the lace-trimmed cuffs.

The face-edged illusion veil was held by a large-bow made of lace, and extended to the floor. She carried a cascade of white carnations.

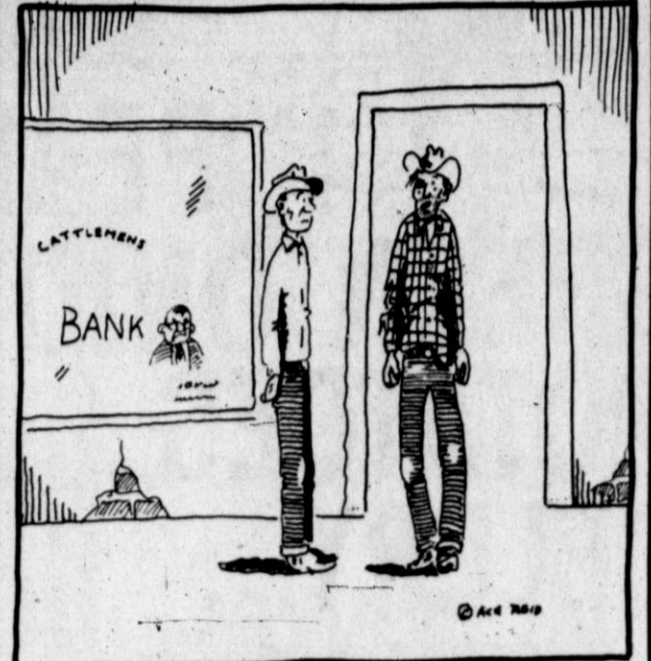
The Matron of honor wore a pink knit street-length dress. At the reception, also at the Odd Fellows Temple, Miss Josefina Tijerina served the three layered heart shaped cake made by Baldamar and Ernestina Tijerina. Miss Mary Reyna served the punch, while Mrs. Angie DeLacerda was at the guest register.

The couple will be at home at 402 13th. Mr. Liscano is employed by Pre-Feeder's Corp. and Mrs. Liscano by Owen Cleaners.

TROPHIES-PLAQUES AWARDS COMPLETE STOCK AND SERVICE COWAN JEWELERS DOWNTOWN

COW POKES

By Ace Reid



"He says I'll give you one day to pay this note and I said fine, how about August 13, 1986?"

Hereford STATE BANK

New Leaders In Aikman P-TO Named

Officers to complete a term as leaders in Aikman Parent-Teacher Organization were elected at a meeting Thursday evening at the elementary school here, after resignations had vacated the top offices.

Mrs. Burke Inman was chosen president and Mrs. Frankie Dungan vice president to serve the remainder of the year.

Western music and a skit were presented by fourth grade pupils directed by Mrs. Jack Rogers, to entertain the parents present for the program.

D.C. Martin, principal, spoke of P.T.O aims and urged the members to promote a wider membership of parents.

H. D. CHATTER

Hurry-Up Candy For Sweet Teeth

By Argen Draper

Home Demonstration Agent



LAST WEEK WE ATE lunch in Canyon before a meeting and visited Dean House. When the family lived in Hereford, Dean was with the Hereford State Bank, but he tells us he is now in the manufacturing business. He is part owner in Fassauer Industries, Inc.

They manufacture micro-ingredient metering devices. Originally it was one device but they are now manufacturing 10 different things. Part of the ten are simply outgrowths of the original system. The company makes automatic self-contained large and small animal feeders. Also, commercial and domestic ash trays, planters and flower pots.

He invites all his friends to come by—the business is in the west part of Canyon and he really enjoys telling the story. But watch it, as Dean might sell you a micro-ingredient metering device.

PEOPLE ARE ALWAYS looking for quick recipes and the quick candy recipes have been popular. Mrs. G.W. Duncan passes the Quick Fudge recipe to her daughter Mrs. Wayland Wampler and Becky (Mrs. Wampler) reports that the fudge has received quick praise from her family.

When this fudge is kneaded it makes smooth, delicious fondant. Mrs. C.R. Stokesberry says her family's favorite candy is fondant so they will probably like this too. Make a fudge roll and pat chopped pecans on the outside of the roll, if you want—something very tasty.

QUICKIE FUDGE
1 lb. powdered sugar
1/4 c. milk
1 T. vanilla
1/2 c. cocoa
1/2 lb. butter or margarine
1/2 c. chopped nuts
Blend powdered sugar and cocoa in mixing bowl, then add milk and melted butter. Stir these ingredients and pour into a buttered pan and chill in

freezer (if in a hurry) or refrigerator (if not in a hurry). Cut and serve.

I CAN'T STRESS ENOUGH the using of good flavoring. Cheap imitation flavorings give a taste that leaves a lot to be desired. Mrs. M.T. Burelesmith and I are working on a quick pineapple fudge but haven't perfected it yet. If you have a no-cook pineapple fudge recipe, we'd appreciate it.

Other quick recipes that get quick praise:

PEANUT BALLS
1 c. white syrup
1 c. peanut butter (plain or crunchy)
1 1/4 c. powdered milk
1 1/4 c. powdered sugar
Blend syrup and peanut butter. Add dry ingredients and mix with spoon. Knead with hands and roll into balls.

BUTTERSCOTCH CLUSTERS
6 oz. package butterscotch morsels
1 cup salted peanuts
1 can (3 oz.) chow mein noodles

Butter inside of heat resistant bowl or top of double boiler. In it, melt butterscotch morsels over hot water. Add salted nuts and chow mein noodles and mix thoroughly with melted morsels. Remove from heat and drop by spoonfuls on waxed paper, pushing noodles together into compact little cluster.

Add: Any flavor of morsels can be used. I like the lemon custard morsels and cherry morsels. There are a number of flavor combinations on the market. Use your imagination with the chow mein noodles or if you have crushed potato chips substitute them for the chow mein noodles.

EARLY COAST GUARD
The Revenue Cutter Service was established by Congress on Aug. 4, 1790; the name was changed to Coast Guard in 1915.

Small Talk

BY SUE COLEMAN
Woman's Editor

BLUE RIBBONS in art shows are nothing new to Mildred Guinn, but she is nevertheless proud of a couple of that were awarded her paintings in the show at Friona which was a part of Maize Days celebrating.

She began working with watercolors only in the summer, so the first place award to her watercolor scene is especially valued. In the primitive style which characterizes many of her paintings, it is a street scene in a small town as she remembers it from her childhood in eastern Oklahoma.

The other ribbon was awarded to a portrait in pastels, Old Salt. IT CERTAINLY wasn't baby-sitting the J.C. McCrackens did with their grandsons lately. Dessie Mae assures me, those boys are too big for sitters, but the Hereford couple did stay three weeks with the Pat McCulloughs' sons while the parents took a trip to Switzerland.

The McCullough family lives

in Wichita, Kan., now and Pat, who is the son of the Ralph McCulloughs here, won the trip abroad with his sales record on Ford tractors.

The travelers enjoyed the show at Friona which was a part of Maize Days celebrating.

DIANA ZINSER of Hereford has been elected to the student senate at West Texas State University, one of 10 freshmen elected from 30 candidates. She is the daughter of the Frank Zinsers Jr.

Another Hereford freshman at WT, Mary Virginia Wheeler, daughter of the Gerron Wheelers, has pledged Zeta Tau Alpha sorority, a social organization which works with retarded children as its philanthropic project.

A pledge to Alpha Phi Omega fraternity at Tarleton State College is Tait D. Gripp, son of the Glenn Gripps. He is a freshman majoring in geology at the Stephenville college.

From the Hardin-Simmons

Palo Duro Outing Entertains Girls

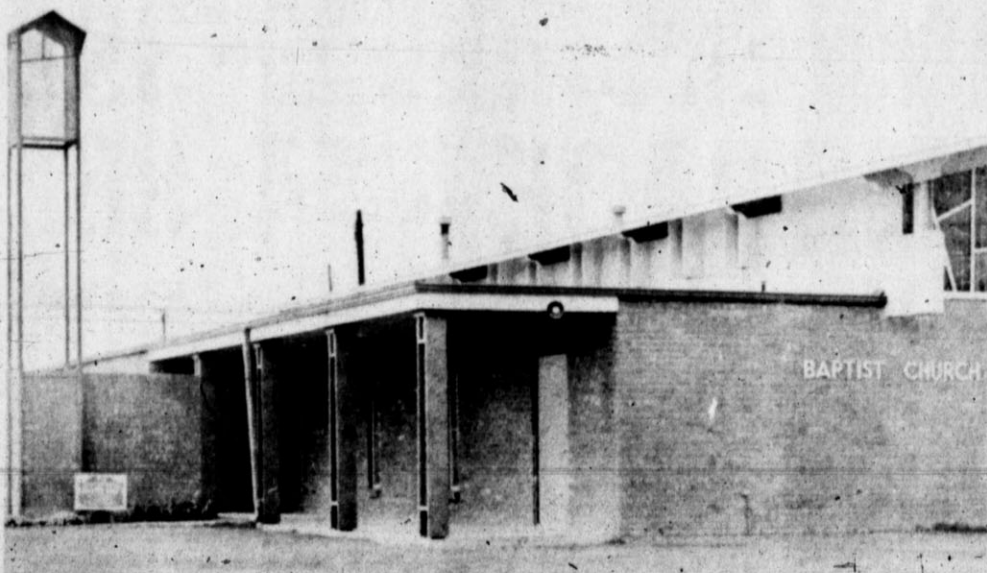
A day of hiking and climbing trees was spent at Palo Duro Park by Ko Tan Da Tao Camp F.I.e group. The girls enjoyed riding the Sad Monkey train at the park and touring the West Texas Museum in Canyon.

Girls attending were Susan Brown, Kelly Killough, Sharon Lowrie, Judy Jones, Judith Dement, Sharon Sisson, Linda Perkins, Lindsay Walterscheid, Also Carrie Dippel, Shirley Hutton, Jean Riddle, Rhonda Hollowell, Jill Paschell, Monica George, Barbie Koelzer and Brenda Brown.

Sponsors attending the outing were Mrs. Charles Brown, Mrs. Huey Lowrie, Mr. and Mrs. Sid Killough.

On Aug. 6, 1966, Luci Baines Johnson married Patrick Nugent in a Washington ceremony.

University drama department is a note that Travis Sligar of Hereford is in the cast of its fall production, Dark of the Moon, due for staging Oct. 24-28. The play concerns mountain folk torn between superstition and fanatical religion, and Sligar has the role of Preacher Haggler.



BEAUTY SPOTS OF MONTH — Chosen as non-residential beauty spot of the month for October is the Templo Bautista Mission north of Hereford on Highway 385. The V.J. Owens home, east on Highway 60 was selected as October's residential beauty spot.

Club Hears Panel Program On Family Life By Members

Family Life was the program topic for Wyche Home Demonstration Club Thursday afternoon at a meeting in Mrs. C.F. Newsom's home. Mrs. J.H. Holden directed a panel discussion, saying that families who work together create good relations between wife and husband, parents and children.

Panel speakers each centered remarks on a house, beginning with the courthouse as Mrs. E.C. Hewitt Jr. spoke. She said one in four American marriages today ends in divorce, then talked of teenage problems as reflected in juvenile courts.

The second house, Mrs. Wayne Jones said, is the schoolhouse, where mental

development of the child can be aided by support from the home.

Teenage definitions of homes were given by Mrs. Newsom, whose topic was Your House and My House, with emphasis on differences between generations and how they may be bridged.

The best house for families to go together is the church-house, Mrs. Holden said in summarizing the talks.

Guests at the meeting were Mmes. Jimmy Yeager, Frank Duncan and David Pickens. Other members present were Mmes. L.G. Moore, Leroy Bodkin, Hardy Ward and Jack Harrell.

Case

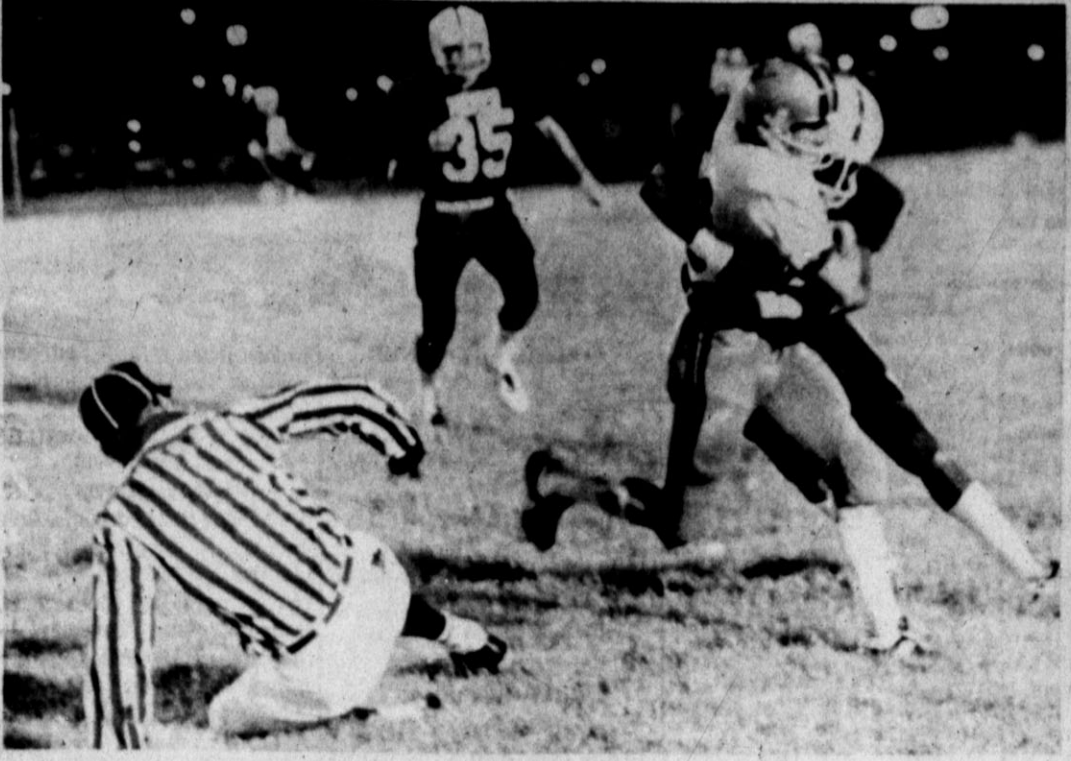
2470
Turbo-charged
Traction King

It's Here! Drive It Today!

LEASE TRACTORS FOR SALE!

- 1-Case 1370, Cab and Air
- 1-Case 1175, Cab and Air
- 1-Case 1070, Cab and Air
- 1-Case 970, Cab and Air
- 1-1970 Case 1660 Combine
- 1-1968 Case 1030 Tractor with Cab, New Overhaul.
- 1-1966 Case 930, Cab
- 1-Case 930 Standard Tractor
- 1-Case 1170, Only 1500 Hours with Cab and Air.
- 1-Case 500 Industrial Engine
- B & W 4 Row Potato Planter, Like New, Make Offer

DIMITT HWY. Case 364-2015



DEFENSE — The Whiteface defense, led by almost every player on the team Friday night, held the visiting Amarillo Sandies to a total of less than 200 yards in the 32-3 win. In the photo at left, Danny Harris nails a Sandie runner as



Terry Champ comes up to assist and the ref gets a breather. In the photo at right, two Herd defenders nail another unsuccessful Sandie running attempt. Staff Photo By Craig Nieman

Athlete Of Decade To Speak At WT

Bill Russell, athlete of the decade—the man who led the Boston Celtics to 11 world basketball championships and became the first black to coach fulltime in any major league sport—will speak at West Texas State University Tuesday.

"Bill Russell Raps," sponsored by the Special Programs Committee of WTSU, is set for 8 p.m. in the Activities Center ballroom.

Russell was named basketball's "player of the decade" by a special Associated Press poll in 1970. The award came after 6-foot-9 Russell, as both player and coach, had directed the Celtics to nine National Basketball Association championships during the 1960s.

The former center was described by the AP as "an unselfish player... (who) concentrated on rebounding, blocking and setting off a fast break. His presence near the basket intimidated shooters and forced them to change their style."

The Celtic star graduated from McClymonds High School in Oakland, Calif. and from there he went to the University of San Francisco.

At San Francisco, Russell earned All-American honors, leading the Dons to a record 60 consecutive victories and two national collegiate championships.

During the 1954-55 season, Russell's San Francisco team eliminated West Texas State in the first round of the NCAA playoffs 89-66.

Russell preceded his professional career with a stint on the 1956 United States Olympic team that won the Gold medal at Melbourne, Australia, with a perfect record.

In 1957, with Russell as the Celtics No. 1 draft choice, Boston won the first of 11 NBA titles it would gain during Russell's 13 professional years.

Nine years later, in 1966, retiring Boston coach Red Auerback, announced that Russell would be his replacement and become the first black manager for a major sport.

Russell coached the Celtics for three years, winning 162 and losing 83 regular season games. His playoff record was 28-18.

During his playing career of 963 regular season games, Russell had 21,721 rebounds, 4,096 assists and an average of 15.1 points per game.

Russell says of himself, "I'm the walking, living stereotype; I'm a tall, black, left-handed

athlete. That takes it all in." Tickets are on sale at the WTSU Activities Center office. Prices are \$2 for adults and \$1 for students.

Tickets for West Texas students and faculty are free.



Bill Russell

Stanton Dogies Divide Games

Stanton's 7th and 8th grade teams divided two decisions with Canyon this week, with the 7th graders taking a 16-0 victory and the 8th graders losing a 26-12 game.

The two teams will host Dimmitt Tuesday with the first game set for 5 p.m.

After falling behind by 20-0 in the first half, the 8th grade Dogies came back to narrow the gap in the final half against Canyon Purple. Barry Acton scored on a 50-yard run in the third period, then did an encore from about the same distance in the final period.

With the score at 20-12, Canyon got across again with one second left in the game. The locals have a 1-3 won-lost record.

The Stanton 7th graders took an 8-0 lead in the first half after Kelly Kitchens tossed a 10-yard scoring pass to Albert Del Toro. Greg Hennington ran for the two-point conversion.

Kitchens scored on a 1-yard plunge in the third period, then passed to Del Toro for two extra points. Hennington and Brockman intercepted passes for the Herford team. The 7th graders have a 2-2 won-lost record.

CUSTOM JEWELRY MADE TO YOUR NEEDS. COWAN JEWELERS DOWNTOWN

Junior Varsity Clips Caprock

The Herford J.V.'s brought home another victory Thursday night, defeating Caprock by 26-6. Charles High kept the Longhorns rolling on offense while Chip Guseman led a great defensive effort.

High rushed for an outstanding 250 yards and three touchdowns. Quarterback James Higgins ran for a two-point conversion. Doug Charest

and Mike Munnerlyn both played a good game on offense at fullback. Guseman had an outstanding defensive effort, making 14 tackles.

Coach Jim Aruthur was very pleased with the entire offensive and defensive effort. "I'm very proud of the way they played." The J.V.'s have an open date this week but take on the Lubbock Westerners here at 4 p.m. next Thursday.



PP&K WINNERS — Local winners in the Orval Watson Ford sponsored Punt, Pass and Kick competition in the eight to ten year old division were Kyle Schuder, age eight, first place; Mike Spangler, age eight, second place; Chip Combs, age eight, third place; Derek Dirks, age nine, first place; Don DeLozier, age nine, third place; Kenneth Waters, age ten, first place; Jeff Flippo, age nine, second place; and Chris Schumacher, age ten, second place.

LP Mavericks Dropped, 24-6

La Plata's 9th grade Mavericks lost a 24-6 decision to Borger this week, while the 7th and 8th grade teams had open dates.

The 9th graders are idle this coming week, while the other two La Plata teams travel to Canyon Tuesday.

Steve Jones scored on a 50-yard run to notch the only points for La Plata in the loss to Borger. Coach Grady Allen reported that several boys are still out with injuries, but he hopes the week off will "give us some time to recuperate."

RECEIVE PP&K AWARDS — Winners in the local Punt, Pass and Kick competition, sponsored by Orval Watson Ford, in the eleven to thirteen division were James McDowell, age 12, first place, Randy Marrs, age 13, first; Gary McCuistian, age 13, third place; Warren Cornelius, age 12, second; Gary Cornelius, age 12, third; Don Weemes, age 11, third, John Wagner, age eleven, second; and Ronald Plummer, age eleven, first place.

NHRA Tickets Go On Sale

The advance ticket sales for the National Hot Rod Association's "World Finals" went on sale recently in Amarillo, according to spokesmen for the event.

The tickets are being sold at NHRA Division Four headquarters at 708-A Taylor in Amarillo. This year for the first time there will be a reserved seat section. It is located on the south side of Amarillo Dragway from the starting line to the 200 foot mark of the quarter mile strip. This is the covered grandstand and contains the finest seats at the dragstrip.

Both reserved and general admission seats will be on advance sale.

The reserved seats will be sold for Sunday, Oct. 22, only.

The World Finals will be run at Amarillo Dragway Oct. 20-22.

Friday, Oct. 20, inspection will be held from 8 a.m. to 5 p.m. with the time trials to be run from 1 p.m. to 5 p.m. Saturday qualifying runs will be made from 9 a.m. to 5 p.m. and on Sunday, Oct. 22, the time trials will start at 10 a.m.

The championship races will start at 11:30 a.m. Sunday, Oct. 22.

Graveside Funeral Conducted For Infant

Graveside funeral services were held Friday afternoon in St. Anthony's Catholic cemetery for Catarina Celaya, the infant daughter of Mr. and Mrs. Frank Celaya, 124 Ave. A. The Rev. Aedan Davis officiated and burial was directed

by Gilliland Funeral Home.

In addition to the parents, the baby is survived by two brothers, Frank Jr. and Mick, and grandparents, Mr. and Mrs. Manuel Celaya and Mrs. Fred Gonzalez, all of Hereford.



CENTER DONATION — James Hull, Deaf Smith Electric Cooperative manager, right, presents assistant home demonstration agent Joyce Shipp with a check for \$1,500 to go toward helping build a massive 4-H center at Brownwood. Cooperatives throughout the state are participating in the project. Also shown are local members of the 4-H organization, Roger Sanders and Jo Ann Wagner.

Shorthorns Fall To Wildcats, 12-8

It was a disappointing loss for the Herford Shorthorns here Thursday as they fell to Clovis by a score of 12-8. The first quarter was scoreless with Herford and Clovis exchanging punts.

In the second quarter, Clovis got on the board with a 20-yard touchdown run with only 16 seconds left in the first half. But the Shorthorns came back in the third quarter when Ronny Ohlig returned a punt 30 yards to the Clovis 10-yard line.

Two plays later Larry Wade took the ball in for the score with the two-point conversion being good, and Herford led by a score of 8-6.

However in the fourth quarter, after Clovis recovered a Shorthorn fumble, Clovis took to the air and scored on an 80-yard pass to take the 12-8 decision.

Edwin E. Martin Funeral Slated Monday

Funeral services for Edwin Earl Martin, 75, of 216 Ave. J, will be conducted at 10 a.m. Monday in Avenue Baptist Church by the Rev. Norm MacDonald, pastor. Burial will be in West Park Cemetery, directed by Gilliland Funeral Home.

Mr. Martin died Friday in a hospital here. He had been a farmer and had operated a cafe, and was a resident of Hereford

since 1941 when he came from Parnell.

Born Dec. 28, 1896, at Bogota, Tex., he married Edna Brock at Durant, Okla., Sept. 4, 1919. She survives him, as do two daughters, Shirley Buckelew of Hereford and Dorothy Goetz of Haskell; two sons, Bill of Belen, N.M. and Dale of Irving; a sister, Mrs. Jack Hubbard of Palestine, nine grandchildren and two great-grandchildren.

Mission Festival Is Held Today In Immanuel Church

Immanuel Lutheran Church will celebrate its annual Mission Festival today with special services at 11 a.m. and 3 p.m. and fellowship in the church basement between the services, the Rev. Herman J. Schelter, pastor, announces.

Dr. Walter H. Ellwanger, pastor of Christ Lutheran Church at Tulia and a former missionary for many years, will be speaker for the two services, to which the public is invited. Dr. Ellwanger served the Lutheran City Mission Board of St. Louis 12 years and in the Alabama field 26 years. During the latter period of service he

was president of Alabama Lutheran Academy and College 15 years before his call to the pastorate at Tulia.

A graduate of Concordia Seminary in St. Louis, he holds a doctor's degree from Concordia Teachers College at Seward, Neb. Two of his sons are pastors, one in Austin and one in Milwaukee.

"Purpose of the Mission Festival is to further inspire church members to evangelism, making known the gospel of Christ and His salvation here and throughout the world," Rev. Schelter said.

Zone 4 Will Choose Head

Names on the ballot for the Tuesday election of a new director of Zone four of the Tierra Blanca Soil and Water Conservation District are Frank Zinser Jr. and Johnny Jesko. The election will be held to replace current director Gerald McCathern who is now completing his term.

Ballot boxes for the election will be placed at Westway Fertilizer Company, and at the soil conservation service offices.

To be eligible to vote in this election, a person must own agricultural land within the zone. He or she must live in Deaf Smith County, and must have attained the age of 21 years.

Under the community

property laws of Texas, the wife of a landowner also owns land and is entitled to vote for zone directors.

The north boundary of Zone four lies four miles north of Hereford, and extends from the Walcott road on the west to just east of the Hereford, airport. The south boundary is the Farmer and Castro county lines.

A Soil and Water Conservation Zone director is elected for a term of five years, and begins his term on the day following the election.

Current board members include Clint Homfeld, Zone one; Carl Stratus, Zone two; Jim Hysinger, Zone three; and Caarence Betzen, Zone five. The board of directors meets

in its regular meeting the second Wednesday of each month to review all soil and water conservation plans, and all Great Plains Conservation Program contracts.

At present, the district board also has an application for federal aid in flood control and prevention submitted for Tierra Blanca Creek. The soil and water conservation district is also charged by state law with the responsibility of promoting and insuring that proper soil and water conservation practices are carried out within the district boundaries.

The Department of Agricultural Soil Conservation Services provides conservation

technicians to assist the local district with implementing its soil and water conservation programs.

Four rare clocks, 10 medallions stolen

Four antique clocks and 10 medallions were stolen recently from a maritime collection kept at Trinity House, Tower Hill, London. It is believed the thief hid in the building over night.

Among the clocks stolen is a chronometer which belonged to Shackleton, the explorer, which he used aboard his ship Endurance.

GOOD INCOME

National company needs man in Hereford and surrounding area to service automobile parts dealers with rebuilt automobile electric replacement parts.

You can do rebuilding at your own home. Part time or full time business. \$1495 cash refundable bond required for equipment and supplies.

CALL Mr. Edward Green 806/374-0303

WRITE 706 W. 15th Amarillo, Texas 79105

He wants the big things in your life to be happy.

CHARLES BELL, JR.
127 W. 3rd Phone 364-2343

Southwestern Life
LIFE • HEALTH • ANNUITIES

Hereford, Texas
Federal Credit Union
330 Schley Phone 364-1888

Join your credit union
It's where you belong

Your credit union is a group of friends who have pooled their resources for the good of all. When you join you can save with confidence. Or, if you need money, borrow at special, low interest.

At your credit union, you're a member, not a customer. And that means a lot.

But you'll never know, till you belong.

More than a third of a million British and French troops were evacuated from Dunkirk during WW II.

WANT WHATEVER YOU NEED ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Reader Ads (Minimum 10 words) 1st insertion 8c per word
 Additional insertions, when paid in advance: per word 6c
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12
 Deadline for Classified Advertising in the **SUNDAY BRAND**.
 5 p.m. Friday
 Deadline for Classified Advertising in the **HEREFORD BRAND**.
 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
 Hwy 60 & at MYRTLE
 Phone 364-0169.

Also spaces & furnished trailers for rent at **TOWN & COUNTRY ESTATES**.
 1B-14-9p

!!CARPET!!
 Financing Available
 C & W CARPET
 PLAINS AND N. 25 Mile Ave
 PHONE 364-3448
 1B-12-4tc

"THE SADDLE HOUSE"
 COMPLETE Riding Equipment
 New & Used Saddles
 HIGGINS & SOUTH TEXAS ST.
 PHONE 364-3583
 1B-15-1tc

FOR SALE: Cattle panels, 10', 20', gates and portable corrals.
 Phone 364-5754 after 7:00 p.m.
 B-1-14-3-4f

WE BUY AND SELL USED FURNITURE.
BARRICK FURNITURE WESTHWY 60
 PHONE 364-3557
 1B-1-37-tfc

Brand Ads Get Results

STATED MEETING
SECOND MONDAY
8:00 P.M.
 Thursday
DEGREE WORK
 Jerry George W.M.
 W.A. Phipps Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

131 E. 2nd.
 Tuesday 8 P.M.
ELK'S LODGE

FOR SALE: 7 1/2 h.p. single phase motor and Berkley centrifugal pump. Owens Electric, 364-3572.
 B-1-14-12-tfc

For Sale: Water Beds. King Size... \$18.00. Round... \$42.00.
 Phone 364-1763.
 B-1-11-29-tfc

NOW OPEN FOR BUSINESS
 SEE OUR LINE OF stoves, refrigerators, TV's living room suites, dining room suites, and miscellaneous merchandise
BIG JIM'S FURNITURE HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS
 Phone 364-1873
 1B-1-35-tfc

REFRIGERATORS. \$20.00 up. BIG JIM'S FURNITURE, HIGGINS & SOUTH TEXAS ST. PHONE 364-1873.
 B-1-13-29-tfc

FOR SALE: 3 buildings with two horse stalls, each to be moved. 357-2530.
 B-1-14-3p

Must move all color TVs, stereos, refrigerators, washers and dryers. Some repossessed. Fabulous savings... Call FIRESTONE, 364-4333.
 B-1-17-11-tfc

FOR SALE: 10,000 used brick. \$60.00 per thousand. Located behind Hamby Rental Service. Phone 364-4486.
 B-1-15-12-tfc

KIRBY
 Kirby classic built for shag carpets. New & rebuilt Kirbys.

KIRBY CO. OF HEREFORD
 522 Irving
 Phone 364-0422.
 1B-1-38-tfc

FOR SALE: 100,000 BTU gas central heating unit-used only once or twice. \$75.00. Call 364-0708.
 B-1-16-39-tfc

For sale - almost new golf bag and clubs. Good Welsh pony with small saddle. Call afternoons 364-2877.
 B-1-25-13-tfc

FOR SALE: 10 x 58 2 bedroom, 1 1/2 baths furnished trailer house. Plumbed for automatic washer. Call 364-1069 after 6:00.
 B-1-18-13-tfc

ARE YOU INTERESTED IN A PERFECT SKIN CARE PROGRAM???
 For Mary Kay and Mr. Kay Cosmetics or for a complimentary facial,
 PHONE 364-2111.
 1B-1-11-tfc

SPOTS before your eyes — on your new carpet — remove them with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber Company.
 B-1-21-40-2c

SAVE Big! Do your own rug and upholstery cleaning with Blue Lustre. Rent electric shampooer \$1. Duckwalls, Sugarland Mall.
 B-1-20-40-2c

NEW & USED KIRBYS. Call 364-5768.
 B-1-10-37-tfc

MUSICAL INSTRUMENTS FOR SALE: Oboe, saxophone, cornet and ukulele. Very good condition. Phone 364-3476.
 B-1-34-tfc

FOR SALE: TWO professional chair hair dryers, one hydraulic beauty chair and two shampoo sinks. Call 364-3400.
 B-1-17-35-tfc

For Sale. Shepherd puppies. \$5.00. Call 289-5775.
 B-1-10-40-2p

For Sale in Hereford. Nearly new spinet piano. Concert approved. Tremendous bargain. This is your chance to own a fine piano by just assuming payments. Write at once McFarland Music Co. 1401 W. 3rd. Elk City, Okla. 73644.
 B-1-38-40-2p

GARAGE SALE: 233 Cherokee. Furniture, clothing, wigs, books, linens, miscellaneous. Saturday, October 7th. 8:00 a.m.
 B-1-14-40-1c

1971 BSA-650. Excellent condition. Priced to sell, call 364-5466.
 B-1-10-12-9p

For sale: Deep freeze-like new. Camper shell, sewing machine-almost new. Phone 364-5768.
 B-1-14-14-4c

Floor furnace for sale. Call 364-1811 or 364-2122.
 B-1-10-14-tfc

FOR SALE: Winchester 20 gauge pump. Phone 364-9671.
 B-1-10-40-2c

For Sale: Used refrigerator, electric range, reclining chair. Sofa chair, roll-away bed, vacuum cleaner, stereo record player. Portable air cooler, reasonable. Privately owned. Phone 647-4594. Dimmitt.
 B-1-25-40-3p

FOR SALE: Portable black and white TV. Excellent condition. Used about 6 months. Call 364-4055, after 5:30 P.M.
 B-1-17-40-2c

PAUL JONES UPHOLSTERY CORNER SO. MAIN & AUSTIN RD.
 PHONE 364-2188
FREE ESTIMATES FREE PICKUP & DEL. QUALITY MATERIALS
 1S-1-42-tfc

FOR SALE
 One used color TV Set. **HOUSE CALLS NOW \$4.00 ON COLOR AND B&W TV'S**
 Get the best in service from **TOWER TV**
 248 NORTHWEST DRIVE
 PHONE 364-4740
 S-1-1-tfc

Betty Rice at 405 Jowell is now your Shaklee Vitamin Dealer. Call 364-3114.
 S-1-13-12-tfc

HOLSTEINS
HOLSTEIN AND HOLSTEIN & BEEF CROSSES.
 All sized of stockers and feeders. Also top quality Wisconsin Holstein and Guernsey springing heifers.
MARK HICKS
 Rt. No. 4, Hereford, Texas
 Phone 806-267-3921 Vega
 S-1-28-4tc

Skin disorders? Try Toco-Derm Vitamin E Cream, 1260 IU per tube at Harold Close Drugs.
 S-1-13-10p

FULLER BRUSH PRODUCTS. Call Mrs. Jessie Fuller, 364-3525.
 S-1-10-31-tfc

FOR better cleaning to keep colors gleaming, use Blue Lustre carpet cleaner. Rent electric shampooer \$1. Hereford Hardware.
 B-1-18-15-2c

GARAGE SALE. 127 Sunset. 1:00 to 6:00 p.m. TODAY.
 B-1-10-15-1c

GARAGE SALE: Monday and Tuesday. 317 Cherokee Drive.
 B-1-15-1p

Brunswick-Red Heart Knitting or Crochet Yarns, Cross Stitch Quilt Tops and Table Cloths, Christmas Jeweled Cloths & Ornaments.
DAN'S OF CANYON
 B-1-22-15-3c

For Sale: 12 chord button Magnus Organ. Excellent condition. Also large size baby bed. Call 364-3485.
 B-1-16-15-2c

For Sale: Gas Dryer. Used 6 months. Guaranteed. Trailer behind Ellis Grocery
 B-1-15-1p

GARAGE SALE: Thursday, Oct. 12th 325 Cherokee. Baby bed, clothes, Whirlpool dishwasher, miscellaneous.
 B-1-13-15-2c

FOR SALE: piano. Excellent condition. Phone 364-4560.
 B-1-10-15-2c

Five band shortwave radio \$40.00; 8mm Super eight movie projector \$50.00. May Department Store.
 B-1-15-15-1c

1-Large Chev. Truck Motor 2-327 Chev. Motors
 2-Hi-Performance 327 Chev. Motors
 1-Ford V-8 Motor, '65 Model. All motors have been overhauled.
 Ready to go. Will install.
 Call 364-2044.
 1B-1-15-2p

Excellent condition- Zenith entertainment center. 23" B-W TV, radio AM-FM and stereo. \$250.00. Come by 503 West 3rd, Apt. A or call 364-3766.
 B-1-23-15-2c

One 7 year old gelding, good work horse.
 One 3 year old gelding, well broke and a good work horse.
 Phone 364-3583
 B-1-22-15-2c

FOR SALE: Heavy grained, baled higeria. Call 276-5857.
 B-1-10-15-4c

FOR SALE: 1967 Mobile Home. 12x60. 2 bedrooms, completely furnished plus washer and dryer. Immediate possession.
 276-5606.
 S-1-14-3p

2. FOR SALE Farm Equipment

FOR SALE — New Hale Trailers and used trailers. ALBERS MILLING COMPANY, 364-5370.
 B-2-12-43-tfc

See Us For **Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT** 409 EAST FIRST Phone 364-2811
 B-2-35-tfc

See Us For **Parts-Sweeps-Chisels** for **Graham (Hoeme) Plows** **DAVIS IMPLEMENT** 409 EAST FIRST Phone 364-2811
 B-2-29-4tc

JD Flex 3 pt Rotary Hoe. Case Tandem Disc with extension. Lister with markers. Double tool bar. 3-point dry fertilizer spreader. Seed trailer.
 PHONE 364-5238.
 1B-2-15-4c

LARGE SELECTION OF USED MASSEY-FERGUSON AND JOHN DEERE COMBINES:
 Special price on two late model MF-410 Diesels with Quick-attach tables with cab and refrigeration. Both ready for immediate fielding. Call 1-602-386-4887 days 1-602-938-0821 evenings or write Lewis Equipment Co., Box 518, Buckeye, Arizona.
 B-2-15-4c

3. FOR SALE Automobiles

Clean 1969 Ford Pickup. Call 289-5892.
 B-3-10-13-tfc

1969 Ford LTD. Loaded, good rubber. Runs real good. Phone 364-5351.
 B-3-11-38-tfc

1970 Maverick by owner. Real nice. 357-2519.
 B-3-14-3p

INSPECTED USED TIRES. Guaranteed 12 months-\$5.00 up, mounted free. Oil change and lubrication..... Special \$2.88, by appointment.
FIRESTONE
 105 MAIN
 PHONE 364-4333.
 B-3-1-4tc

1971 Ranchero 500 R-H A.C. Auto, VT New tires. 364-6041.
 B-3-12-14-tfc

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location — 221 NORTH 25 MILE AVENUE.
 B-3-20-42-tfc

For Sale: '66 T-Bird. Good condition. Phone 289-5546.
 B-3-10-40-tfc

FOR SALE: 1971 Chevrolet 4 door Impala. 16,000 miles. Phone 806-247-3156. Friona, Texas. 806 Ashland Avenue.
 B-3-16-40-3p

1968 Volkswagen Fastback. 38,000 actual miles. See at 115 Avenue C. 364-1327.
 B-3-12-40-2c

FOR SALE OR TRADE: '69 Plymouth 4 door. Power & air. Phone 364-4261 or 364-0811.
 B-3-15-5-tfc

MILBURN MOTOR COMPANY
 We pay cash or Used Cars
 136 Sampson,
 Phone 364-0077
 B-3-33-4tc

WALKER'S USED CARS AND TRUCKS. WE BUY, SELL OR TRADE 400 WEST FIRST Phone 364-2250.
 1B-3-41-tfc

NEW & USED CARS. **ORVAL WATSON FORD SALES COMPANY.** PHONE 364-2727.
 1B-3-18-tfc

Take up payments on 1972 Malibu Chevelle. Call 364-5436 after 5:30 week days, anytime on Sunday.
 B-3-16-15-2c

Take up payments on '72 Dodge Adventurer Pickup. 364-6707.
 B-3-10-15-2p

1970 Plymouth Stationwagon. Power and air, real clean. Approx. 43,000 miles. 364-5351.
 B-3-12-15-tfc

4. REAL ESTATE For Sale Or Trade

Home in Northwest part of Hereford. Would consider smaller house trade in. Realtor-Lee Umsted, 364-6633.
 B-4-15-38-tfc

For Sale By Owner
 Lovely ranch style home, well established lawn. Water from your own well. 3 bedrooms, 2 full baths.
 364-0794.
 B-4-14-4c

FOR SALE-DALHART
 ONE section of land 10 miles from Dalhart. 1/2 in cultivation. Will row water. 1/2 in grass land. One irrigation well and extra nice improvements.
WRITE BOX 70 DALHART 79022 or CALL 249-5622 or 249-5226
 B-4-11-9p

IRRIGATED 95 acres. Well allotted. On Highway 60 West. Only \$450.00 per acre. Perfect quarter section. Excellent water. Well improved.
 B-4-14-3p

NICE small acreage in the country with large 3 bedroom brick home. 2 car garage, fruit trees, horse barn and corral. \$37,800.00. **CARTHEL REAL ESTATE**, Phone 364-0944.
 B-4-51-tfc

On Austin Road 4 1/2 miles East-9 acres with 120 ft. cinder block horse barn and steel lots. Also 5 or 10 acre tracts. N.G. Elliston, Phone 276-5881.
 B-4-28-35-tfc

GOOD 1/2 section farm, near Dimmitt. Excellent water and government allotments. Contact John White, Box 2824, Lubbock, Tex. Phone 806-762-0481 or Bail Hill, Tulia, Texas 806-995-4346.
 B-4-26-40-4c

BARGAINS
 3 bedroom homes. Carpeted. Recently reduced in price. Several brick homes. Very low move-in costs.

SMALL COUNTRY HOME
 3 bedroom home with 3.68 acres. Very modestly priced. Good Well.
 B-4-14-4c.

EXCELLENT VALUE
 3 bedroom brick home on edge of town, with 1/2 acre of land. Veteran's or convention loan available.
 B-4-14-4c.

CITY LOTS
 Small down payment. Owner will carry balance.
LOANS
 Let us help you with your financing **FHA-VA & CONVENTIONAL LOANS** are now available. Check with our office for details.
VETERANS—if you have used your privileges, you may again be eligible for another 100 percent loan. Check with this office for particulars.
Board of Realtors Multiple Listing Service
CARTHEL REAL ESTATE
 206 N. 25 Mile Avenue
 Phone 364-0944
 364-0038
 Wayne Carthel
 Leola Peters
EQUAL OPPORTUNITY
 B-4-9-tfc

FOR SALE: 3 bedroom house. Fruit trees, fenced, low interest. Payments \$93.00. Call 364-1460 or 364-1832.
 B-4-16-6-tfc

FOR SALE: 120x120' car lot with nice office and canopy large enough to cover 20 cars.
 28x50' shop building on Hwy 60. Will give good terms.
 J.M. Hamby at Hamby Real Estate. Ph. 364-3566 or 364-2553.
 B-4-12-tfc

FOR SALE: 706 ACRES — \$195
 Stan Simon — Carroll Graham Dean Eldridge phone number: 1 (505) 762-4501 Town & Country Real Estate, Inc.
 Clovis, New Mexico 88101
 B-4-14-4c

APPROXIMATELY 300 ft. of lot frontage, zoned multi-housing, \$26.00 per front foot, first street East of Sugarland Mall Shopping Center. Call 806-763-5323.
 B-4-23-6-tfc

SACRIFICE! Choice 90' lot. \$20.00 front ft. **CARTHEL REAL ESTATE**, 364-0944.
 B-4-10-1-tfc

US 66 TRUCKSTOP-CAFE. Lots room for Dairy Queen. Should net \$25,000. 806-364-0484.
 B-4-14-3p

MILO STATION. BIG 400 Irving Phone 364-6641
 farm. 364-0484 Hereford.
 B-4-14-3p

CHOICE INCOME PROPERTY. Trade for farms, ranches. B27 Hereford. 364-0484.
 B-4-14-3p

Extra nice 3 bedroom, garage, new carpet, large utility room, nice yard with 6' fence. New storm cellar. \$50.00 or less total move in to Veteran. Ted Walling, 364-0660.
 B-4-27-14-tfc

FOR SALE BY OWNER
 Beautiful 2 year old home, red brick, 4 bedrooms, 2 baths, large den, fireplace, fully carpeted, double range stove, 2100 sq.ft.
 213 NORTHWEST DRIVE
 Call 364-5063 after 6 p.m.
 1B-4-38-8c

FOR SALE BY OWNER
ANICE TWO BEDROOM BRICK HOME ON BLEVINS STREET GOOD CONDITION IN GOOD LOCATION.
PRICE \$8,000.00
I.A. BURDINE
PHONE 364-2063.
 1 1/2 S-4-11-tfc

BY OWNER
 3 BR — 2 Bath — LR-Den — 2 car garage. 116 Hickory, 364-1744.
 1B-4-14-4c.

PLEASE READ THIS
 5 bdrm. brick, approximately 3200 sq. ft., close to school. You won't believe this price, only \$26,500.00.
THIS DUPLEX IS NOT FOR YOU
 unless you want to save money. 2 bdrm, 1 bath, kitchen and living room on each side. Check with us for terms.
HOW ABOUT STAR STREET
 2 bdrm. 1 bath, fenced back yard. This would make some young couple a nice home. Price \$12,750.00.
 \$13,950.00
 This 3 bdrm. home completely redecorated in West Hereford. \$450.00 down plus closing cost.
MOBILE HOME LOTS
 60 x 135 lots for \$50.00 down and \$21.13 per month.
WE NEED YOUR LISTING
 We have buyers looking for homes and farms. If you are interested in selling your home or farm, call us today.
HAMBY REAL ESTATE
 S. Hwy. 385
OFFICE 364-4566
J.M. Hamby 364-2553
David Alvarado 364-5996
Chick Weemes 364-3169
Gerald Hamby 364-1534
Equal Housing Opportunity
 B-4-40-tfc

FOR RENT: Unfurnished 2 bedroom house. Call 364-2006 after 6:00 p.m.
 B-5-10-14-tfc

For Rent or Lease, 3 bedroom, 1 1/2 bath. Carpeted, garage, built-in stove. Call 364-6597.
 B-5-14-40-2c

For Rent: Two bedroom, partly furnished. \$85.00. Inquire at 210 Catalpa.
 B-5-11-40-2p

For Rent: 3 bedroom newly decorated. \$115.00 month Contact 130 Avenue E. 364-0436.
 B-5-13-40-tfc

FOR RENT: 3 bedroom duplex. Carpeted, air conditioning. Central heat. Private Back yard. 364-4713.
 B-5-14-40-tfc

OFFICE FOR LEASE. Ralph Owens, 364-2222.
 1B-5-10-14-tfc

Nice furnished house. Adults. No pets. After 5:00 p.m. 303 Avenue H.
 B-5-12-31-tfc

TRAILER SPACE FOR RENT. Northwest Mobile Lodge, Phone 364-1108.
 B-5-10-13-tfc

APARTMENTS FURNISHED
 1 & 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FOREST AVENUE APARTMENTS
 PHONE 364-1887
 1B-5-37-tfc

Bedrooms for rent. 613 East 5th. 364-1760.
 B-5-10-13-9p

Large 2 bedroom furnished apartment. Bills paid. One small child. 504 West 4th St.
 B-5-14-15-tfc

One bedroom furnished apartment. 103 Sunset Drive.
 B-5-10-15-tfc

Apartment for rent. Phone 364-3200 or 364-3377.
 B-5-10-15-tfc

For lease — 3-bedroom house at 811 Brevard. Carpeted, fenced backyard, water paid. Phone 364-1703.
 B-5-15-15-tfc

For Rent: Couple. Furnished one bedroom duplex. Floor furnace, utilities paid. Deposit and references required. \$75.00 per month. Call 364-0188 or 364-0469.
 B-5-22-15-tfc

Unfurnished 2 bedroom apartment at The Thunderbird. Phone 364-5360.
 B-5-10-37-tfc

SUGARLAND QUADS
 441 Avenue B. 2 bedrooms, fully carpeted, draped. Total electric kitchens, ranges, refrigerators and disposals. Ref. air cond. Convenient to shopping center and schools. Large rooms, sound proof. All utilities paid. Phone 364-4304.
 1B-5-12-tfc

FOR RENT: 2 bedroom unfurnished duplex. New carpet, drapes, built

The Sunday Brand, Hereford, Texas, Sunday, October 8, 1972

For Rent: 2 bedroom apartment. Central heat, air conditioning. Adults only. Call 364-1196.

B-5-13-15-tfc

For Rent: 3 room house furnished. 230 West 4th Street.

B-5-10-15-1p

6. WANTED

Baby sitting, my home. \$10.00 week, \$15.00 for two. References. 364-5918.

B-6-10-40-2p

WANTED: Yard to rotary-till. Phone 364-5068.

B-6-10-40-8p

WANTED: Wheat pasture for calves. L.W. Norvell 364-4475, after 7:00 P.M.

B-6-12-40-4c

Put your alterations in experienced hands. Call 364-6137. Mrs. A.A. Bryant, 136 Avenue H.

S-6-14-6c

WANTED: Pasture for calves and/or yearlings. Ellis Lemons, 364-3117.

B-6-10-13-tfc

Baby sitting wanted my home. No week ends. Call 364-2930.

B-6-10-37-8c

WANTED - Wheat pasture for calves. Foster Hill 258-7546; O.G. Hill Jr. 364-1871 or 364-4741 Unit 53.

B-6-16-39-tfc

WANTED

1000 Tons Scrap Highest cash prices paid for Iron-Cars-Trucks-Pickups-Tractors. Copper-Brass-Aluminum Batteries or any type salvage.

B-6-2-tfc

HEREFORD IRON AND METAL Anson A. & June Dearing Phone 364-3350 or 364-3777

CUSTOM SWATHING & BALING. SAM BERRYMAN, 364-5810.

B-6-10-74-tfc

WANTED - CUSTOM FARMING call Joel Williamson 258-7728, or 364-1933.

B-6-1-46-tfc

WANTED-CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 258-7310.

B-6-13-6-tfc

YARD WORK AND ODD JOBS. Phone 364-4164. W.B. Boston

B-6-10-14-tfc

WANTED: WHEAT PASTURE. CALL DAVE BRUMLEY. 364-1171.

B-6-10-15-11p

WANT - Milo to cut. Phone 364-3200 or 364-3377.

B-6-10-15-tfc

WANTED: A used trampoline. Call 364-0709.

B-6-10-15-2c

8. HELP WANTED

Growing local company needs young man for general office and inventory control position. Send brief resume to Box 866, Hereford.

B-8-14-4p

WANTED: Male bookkeeper. Between the age of 21-30 with the ability to train for mechanical sales and service of our products. Clean surroundings, paid vacation, group H & A Life Insurance, company pension plan. Contact: Leslie W. Combs, Big T. Pump Co. Inc. East New York Avenue / Hereford. Ph. 364-0353.

B-8-14-tfc

Do you need money for Christmas? 4 hours daily, 50 hours weekly in Hereford and surrounding area. Stanley Home Products-Call 364-3387.

B-8-14-4c

NEEDED-SCHOOL BUS DRIVERS. See Eldon Owens at Bus Barn.

B-8-10-5-tfc

LIVESTOCK FARMER. Experienced growing calves. Irrigated grains, milo, corn. 364-0484.

B-8-14-3p

DIESEL FREIGHTLINER DRIVER MECHANIC. Tools, References required: B27, Hereford. 364-0484.

B-8-14-3p

WANTED: Experienced ranch hand for Quarter Horse and steer operation. Duties will also include general farm work. Send background and references to PO Box 10426, Dallas, Texas, 75207. Attention Miss Parker. Call 214-748-7461.

B-8-40-4c

NEED Cocktail waitress for 3 nights a week. Must be 21 or over. No experience necessary. Apply in person at the Music Stand, 628 West 1st.

B-8-26-40-2c

Full time fabrics associate needed at once. Must have thorough knowledge of piece goods, notions, and have sewing ability. Prefer person with 2 to 5 years experience in fabrics. All company benefits available. Apply in person to J.C. Penney Co. Sugarland Mall An Equal Opportunity Employer.

B-8-40-2c

WANTED: Waitress and kitchen help. Casa Ramirez: 206 Schley.

B-8-10-40-tfc

Butchers, Boners & Truck Drivers. HEREFORD BI-PRODUCTS, 364-0951.

B-8-10-30-tfc

WANTED: Experienced farm hand with small family. Contact Bill Cheek, 258-7798.

B-8-11-30-tfc

Immediate openings at Tower Drive-In. Apply at Star Theatre Monday & Tuesday after 1:00 p.m.

B-8-14-15-1c

Need retired man. Are you retired but not tired? We need a man in your area to represent us on a part time basis. No investment required. One preferred with agricultural background. Write Box 791, Lubbock, Texas

B-8-37-4c

Experienced service station help wanted. Call manager, 364-9011.

B-8-10-15-4c

Experienced family man needed in foreman capacity to farm three irrigated sections close to Hereford. Send qualifications to Box 673-HAW, Hereford, Texas

B-8-22-34-tfc

9. SITUATIONS

Ironing done. Baby sitting, my home Monday through Friday. 364-3825.

S-9-10-15-3c

10. NOTICE

NOTICE: Do you have a piano in storage, or one you wish to have stored? The Open Door Adult Sunday School Class of the First United Methodist Church will take very good care of it in exchange for its use on Sunday mornings. Contact Audrey Heard at 364-1354.

B-10-40-2c

11. Business Service

WILL PICK UP JUNK CARS.

FREE. CALL 364-3350 or 364-3777.

IB-11-28-tfc

"NADCO GIFT ADVERTISING"

1109 East Park Avenue Hereford, Texas Phone 364-5119.

Business cards \$10.50 m. Bookmatches, Calendars, Letterheads & Envelopes. 7-10 Day for delivery on Wedding Invitations-Announcements. 1 1/2 B-11-14-3c

FRANK WESTER

CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight finish. Phone 364-5169. IB-11-39-tfc

PAINTING CONTRACTOR. Inside-Outside No job too small or large. JULIO PESINA 204 Catalpa Street PHONE 364-1898. IB-11-37-23p

Need your piano tuned? Call Bill Penn, 364-4402. B-11-10-8-tfc

WESTER-JONES CEMENT CONTRACTORS. We will do your finishing or give you a turnkey job. Free Estimates. H.E. Wester B.L. Jones 311 Ave J. 246 16th St. 364-0408 364-6617. IB-11-8-tfc

CARPET CLEANING - C&W CARPET Phone 364-3448 IB-11-24-tfc

DRAG LINE SERVICE TAIL WATER PIT CLEANING. DUMP TRUCKS BOBBY GRIEGO Day - Phone 364-0574 Night 364-2322 IB-11-14-tfc

Will do painting and small repairs. Free estimate. Call 364-5690. B-11-39-4p

KELLY ELECTRIC Doug and Virgil Electrical Contractors Residential Commercial All bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or 364-1345 - Box 130. B-11-46-tfc

DICKEY'S DOZER SERVICE Dirt Work - All Kinds Bulldozers - Scrapers Back Hoe - Dragline Motorgrader See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas. Business Phone 647-4553 Residence Phone 647-4565 1 1/4 B-11-29-tfc

WANTED - 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS. B-11-15-29-tfc

RENTAL EQUIPMENT Jack hammer and compressor Paint pot, gun, compressor Electric sewer Cable Power post hole digger Backhoe and frontend loader Tractor, posthole digger, shredder Power cement trowel Cutoff saw 20" Davis trancher-digs 5' deep Chain saw Rota-tillers & lawn edgers Elec. saws, drills, sanders Portable welder torches Impact wrench, mechanic's tools.

HAMBLY RENTAL SERVICE SO. HWY 385 364-3466 B-11-40-tfc

ANSWERING SERVICE. Will answer telephone and two way radio. Also hourly secretarial service. For information, CONTACT 364-2715-Mobile Communications. B-11-11-8c

TAXI SERVICE HEREFORD CAB COMPANY 24 HOUR SERVICE OWNER BURNEY KEARNS OFFICE 126 BENNETT PHONE 364-1700. 2B-11-15-3p

Reduce excess fluids with Fluidex \$1.09 - Lose weight with Dex-A-Diet capsules \$1.98 at Harold Close Drugs. S-10-13-16p

TREE TOPPING & SHAPING. FREE ESTIMATION C.L. STOVALL 208 - AVENUE C PHONE 364-1160 IB-11-14-tfc

FOR ALL YOUR INSURANCE Consult The LaPlata Agency 205 South 25 Mile Avenue Phone 364-4919 PAULINE LOVAN 364-3526 ROBERT LEMONS 364-1726 S-11-40-tfc

SEWING MACHINES Sales and Repair. 217 Centre. Phone 364-0273. S-11-10-10-tfc

COMPLETE Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC. Sales & Service Hereford 364-8353 Dimmitt 647-3444 Eriosa 247-3311 S-11-24-tfc

HEREFORD WRECKING New & USED PARTS WRECKER SERVICE We buy scrap Iron & Metal Have storage for cars, boats, etc. 1st & Jewell Ph. 364-0580. Nites-1009 or 0075 S-11-24-40-tfc

ROWLAND STABLES We cater to good horses, rent stalls, board, break and train horses, teach your child fundamentals in riding. 840 AVENUE F. CALL 364-1189 AFTER 4:00 P.M. S-11-46-tfc

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2300. S-11-12-40-tfc

CHANTEL'S POODLE GROOMING SALON. Frankie & Betty Barrett PHONE 364-2048. IS-11-7-tfc

13. LOST AND FOUND

LOST: Between Hereford and Canyon, new 10:00x20 McCreary Lug type truck tire on 10 hole Budd Wheel. REWARD. Phone collect 806-966-5117 Contact: B & W Grain Co. Box 53 Etter Route, Dumas, Texas IB-13-13-4c

Lost. One Irish Setter pup. 4 1/2 months old. Reward. 364-4633 or 364-5380. B-13-12-40-2c

LOST: 7 months black male poodle. Standard size. Wearing collar. 364-3705. B-13-15-1p



A better way to clean carpets?

OF COURSE THERE IS!

Yes, for years "scrubwomen" used scrub brush, soap. Her replacement so called "stamper" machines used motor driven scrub brush, shampoo. Both only "surface cleaned," didn't remove dirt from deep in carpet fibers. Scrubbing caused extra wear, matted carpet pile, changed texture, left subsurface dirt in carpet. Carpet was only half clean.

THE ULTIMATE IN CARPET CLEANING

NEW STEAM-WAY FLAME BRUSH

Steam-Way's revolutionary new deep clean extraction method does "lunge" brushes. Flashed steam goes deep into carpet to dissolve embedded dirt. Vacuum picks up dirt solution, transfers it to storage tank. Cleans from bottom up, not top down. Steam-Way makes your carpets the "Cleanest Clean You've Ever Seen."

Call us for a free estimate today! RULAND'S HIGH PLAINS STEAM-WAY 223 Ave. B Res. 364-3575

NOW AVAILABLE CATTLE MANURE 50' Ton plus 5' per mile from the cattle feed pens to a complete application on your fields. PHONE 357-2231 or 806-227-3321 or 806-227-5071

FOR THE BEST DEALS ON NEW or USED CARS Come in and Talk with one of the men at JOHN ORSBORN BUICK-PONTIAC-GMC at 142 N. MILES or 221 N. 25 Mi. Ave. 364-0990 364-1222

OFFICE SPACE FOR RENT • Plenty of storage space • Refrigerated air • Two complete rooms PHONE 364-0834



FOR SALE! Buy This 8' x 10' Barn For Storage Or Use As Playhouse. SEE: Bill Devers 515 UNION 364-4053

FRIDAY the 13th MONSTER MASH HORROR WILL HOLD YOU HELPLESS! BLOOD CURDLING • BEASTLY • CHILLING DEMONIC • NEILUSH • SPINE-TINGLING TERROR

HEREFORD RADIATOR Frame and Axle Repair 115 Avenue K DEPENDABLE SERVICE TODAY! SPANISH MATINEE "PIPORRO" LUIS AGUILAR - ANTONIO AGUILAR EL BRACERO DEL AÑO Showtimes: 12:30 & 2:30 ALL SEATS \$1.00 STAR 364-2037

Today at Commonwealth Theatres WE'VE GOT ALL THE ACTION! NOW SHOWING! LEE MARVIN & GENE HACKMAN TOGETHER THEY'RE MURDER "PRIME CUT" Showtimes: Weekdays 7:40 & 9:30 Sun. Only 4:10-5:55-7:44 & 9:30 STAR 364-2037

Starts WEDNESDAY Two runaways and a guardian lion, LOST IN THE WILDERNESS! WALT DISNEY production NAPOLÉON and SAMANTHA Showtimes: SAT. ONLY 7:30 & 9:30 WEEKDAYS 1:30-3:30-5:30-7:30 & 9:30 STAR 364-2037

TONIGHT! DOWN and DIRTY PLUS! THE WILDEST 48 HOURS OF EX-MARITAL BLISS temporary WIVES TOWER DRIVE-IN

TUESDAY ANTONIO AGUILAR THE MATEN EN LOS BRAZOS PLUS! LOS BEVERLY PERALVALLO GATES OPEN 7:30 TOWER DRIVE-IN

Museum Tour Taken After Club Lunch

Glimpses of life in pioneer West Texas were given members of Simms Study-Craft Club as they toured the museum on West Texas State University campus at Canyon Wednesday afternoon, after lunching in the Caison House here.

They looked through the section of typical frontier town stores, offices and residences, some reconstructed of original materials and all furnished with authentic pieces. Ranch exhibits were also of interest to the visitors, as well as collections of antique vehicles, numerous photographs and other museum displays.

At the luncheon, Mrs. Terry

Creitz presided for business including a vote by members to buy a dishwasher for Simms Community Building. It was announced that a club member, Mrs. Oliver Wann, has given a kitchen range for use in the building.

Committees were appointed to serve the monthly dinners of Simms Lions Club in the Community Building.

Present were Mes. Emmitt Young, Lennon Young, Tommy Wells, Lawrence Jackson, Arliss Edwards, Willis Duggan, Toby Cunningham, Jim Cavin, Tom Bullard and Tommy Blasingame.



Marriage At Abilene Of Interest

A wedding of interest to local friends of the bridegroom's family took place recently in Abilene. Miss Mary Louise Welch of Jackson, Miss. was married to Robert Haseloff of Abilene.

Parents of the couple are Rev. and Mrs. Elmo Welch of Jackson, and Mr. and Mrs. Herbert Haseloff, former Hereford residents.

The wedding took place Thursday evening, in the chapel of Highland Church of Christ. Lynn Anderson, minister, conducted the ceremony in the presence of relatives and close friends. A dinner at Westwood Country Club followed the ceremony.

After a honeymoon trip to Dallas and Mexico they will live in Abilene.

The bride is a graduate of Abilene Christian College and is a teacher. Haseloff graduated from Abilene High School and attended W.T.S.U., then served a time in the U.S. Air Force. He is owner-operator of a pet supply shop and boarding kennels in Abilene.



STUDENTS OF SIX-WEEKS — Dennis Artho, an eighth grader at La Plata, and Renee Payne, a freshman, were selected as students of the six-weeks by their fellow students.

Daughter, Sister To Visit Johnsons

Mr. and Mrs. Ray L. Johnson of Summerfield will have as guests through this week their daughter, Mrs. L.P. Hanson of Barksdale Air Force Base, La., and Mr. and Mrs. William Mantiply of Bunkie, La. Mrs. Mantiply is a sister of Mrs. Johnson.

A telephone call Saturday notified the Johnsons that the visitors will be here Monday to spend the week.

If you must give advice, don't put it all in capital letters.

LAND

329 acres on pavement, 2-irrigation wells. 3-bedroom home and shop buildings. Government paid \$9,500 to \$10,000 in 1972. \$225.00 per. \$20,000.00 down, balance 20 years at 5 1/2 interest — would sell on FHA or would consider trading for small acreage and nice home near Lubbock.

Perfect 164 acres, 1-8" and 1-6" well near Hereford, some tile. 92 acres in milo, 24 in cotton and 20 acres of wheat, 3-bedroom home with 24'x60' barn. Located on caliche road. Will sell on FHA loan.

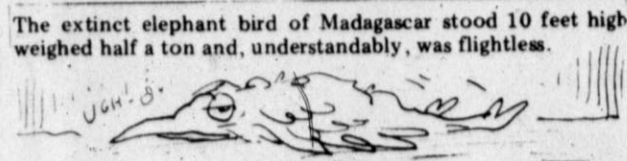
On pavement, 415 acres, 400 in cultivation, 2-8" and 1-6" well with some tile, in good water area. Good allotments — 1-3 bedroom house and 1-2 bedroom house, outbuildings and corral plus other improvements.

\$197,125.00 total price and has \$142,000.00 loan at 6 per cent, payable \$4,000 per year plus interest 24 years. Balance on 25 year.

5-room brick home with 3-baths, fireplace, 3,200 sq. ft. living area, double garage. \$26,500.00. Have frontage on 60 & 385 highways in good location 10 percent down extra good terms on balance.

I have buyers for houses, farms and commercial locations in and around Hereford. Would appreciate your listings. Why not trade what you have for what you want?

Call J. M. Hamby (Hamby Real Estate) Office 364-3566 Res. 364-2553.



The extinct elephant bird of Madagascar stood 10 feet high weighed half a ton and, understandably, was flightless.

DONATIONS TO GIRLSTOWN — Dale Lawrence, center, Jaycee secretary, signs a check for \$133.07 to be used at Girlstown U.S.A. Bill McKinney, left, and club treasurer Dan Warrick were among members of the organization who helped collect funds and useful items such as school supplies and bedding for the girls home.

CAMPBELL REAL ESTATE

CALL 364-0789 218 WEST 3rd

OFFICE BUILDING. Will sell, trade or lease. 3 offices, carpet, central heat & refrigerated air, new paint. Only \$10,500.

• \$50 OR LESS total move-in to veteran. Will pay part of loan costs and help secure 100 per cent loan for non-veteran. 3 bdr. home has new carpet, nice drapes, storm cellar, storage building, and garage. \$15,500.

• LOVELY OLDER HOME in very nice, clean condition. Fully carpeted, draped, nice yard. Will sell on VA loan. Only \$9,500.

• MORE HOUSE PER DOLLAR. Nearly 1,800 feet of living area for only \$21,000.00 3 bedrooms, 2 baths, fireplace, built-ins, NW location, new carpet and Torginal floors.

• SYCAMORE STREET. 3 bedrooms, 2 bath brick near schools. Versatile home has 2-car garage, excellent location. Quick possession, \$21,200.00.

• DOUBLE SHARP 3 bedroom brick has been completely remodeled inside and out. Nice NW location, quality construction. \$21,500.

• A FOUR BEDROOM home that you can afford. All brick with 2 baths, new shag carpet, 2-car garage & built-ins in NW area. Only \$18,900.

• EQUAL OPPORTUNITY 3 bedroom home is being rebuilt & enlarged and will be like new. Owner will finance at only \$9,600.

Ted Walling 364-0660 Gene Campbell

Hereford Real Estate

*Homes *Farms *Ranches

HOMES

Three bedroom — Formal dining area — Spanish fireplace. Double garage, basement — payments \$100 — Many Trees and Shrubs — \$17,000

2100 sq. ft. of living area — dishwasher and disposal, some drapes and curtains. Sunken Den in Knotty Pine — Refrigerated Air — Basement — fenced. Only \$18,500 — Less than \$8.00 sq. ft.

2-bedroom — Drapes and Curtains — payments 109.00. Extra Nice. Range, \$12,500.00 No Down to Veteran.

1 bed, 1 bath, large rms. 12 x 20 storage building, large patio, ref. air. \$6000.00

We have many homes, \$1000.00 total move in, or less

FARMS

160 acres, 2-8" wells, North, barn 1 underground tile, exc. water

1100 acre, 350 grass bal cult. 3 full 8", wells, 2 homes.

329 acres, 2-8" A.S.C.S., \$11,200- \$330 per acre.

141 North 25 Mile Ave. 364-2424

Evenings and Sundays

Martin Moore 364-2496 Jim Cramer 364-0164

Jaycees To Meet; Organize League

Hereford Jaycees will hold an organizational meeting tomorrow at 7 p.m. in the flame room of Pioneer Natural Gas company, where they will lay out complete plans for a flag football league.

Any age person may join the league if they have completed high school and are not participating in college sports.

Jaycees invite all men, clubs and organizations that might be interested in forming a league to attend the meeting.

For further information, interested persons may call Terry Hill, President of the league at 289-5744.

Vocational Nurse Class To Graduate

Graduation ceremonies for the current vocational nursing class here have been set for 7:30 p.m. Oct. 21 in First Christian Church. Fifteen class members are scheduled to receive certificates in the program.

Kathryn Acton, director of nursing at Deaf Smith General Hospital, will be the speaker. The public is invited to this ceremony.

Debts overtake us no matter how far they run behind.

OUR WATCH REPAIR DEPT. REPAIRS 8-DAY-ALARM OR AUTO CLOCKS. COWAN JEWELERS DOWNTOWN.

Carmichael Real Estate, Inc.

508 SOUTH 25 MILE AVENUE PHONE 806-364-1251

ALL THE ROOM IN THE WORLD

Beautiful four bedroom brick, master bedroom is 15' X 27', with two large walk in closets. The kitchen is brand new, new carpet, drapes, beautiful yard and located on exclusive North Texas, with all the extras.

ON THE MARKET

First shot at this three bedroom brick, in nice neighborhood, double garage, two baths, nice yard, and low move in cost to right party. Just \$19,000.00.

GOOD BUY

Let this duplex pay for itself, furnished, paneled and carpeted. \$8,000.00.

TROYS CARMICHAEL 364-1082
G. S. WHEELER 364-3798
PAUL SCHROETER 364-0035

RALPH OWENS & ASSOCIATES, INC.

PHONE 364-2222



Ralph Owens 364-2560



Jean Coker 364-5439



Sam Long 364-0381

COUNTRY LIVING
1 Bedroom, 20 acres, 2 wells, large barn, close to town.

HAVEN FOR KIDS
Owner transferred. Price reduced on 3 bedroom, 2 bath on Stadium Drive. Large yard for kids, new loan available.

NOT MUCH MONEY?
Here's your chance to have a 3 bedroom, 2 bath for a small down payment with low monthly payments, yard already in.

GREAT OPPORTUNITY
To own a home on Nueces St. \$3500.00 total equity, 3 Bedroom, 2 Bath, living room, large den, kitchen & dining area, beautiful shag carpet.

OLDER HOME
3 BR. Living Room, Sunken Den, storm windows, work shop & office in garage, beauty pleat drapes, completely re-modeled, refrig air, trees, lot 100x110.

2 BEDROOM
Beautiful paneling in Living & Dining Area, large bedrooms, 2 baths, utility room, lots of storage, corner lot, \$159.00 mo., northwest location.

ROOM FOR EVERYONE
2800 sq. ft. of space. 1 Bedroom, playroom with bar, large den, fireplace. Ideal for leisure living and entertaining. Excellent location, northwest.

A GOOD INVESTMENT
\$8,000.00 buy 100 2 lots in North Texas. Assume loan on 1971 Mobile home at \$81.00 per month, plus a rent house that brings in \$60.00 per month.

RALPH OWENS ADDITION
Choice lots still available. Choose your own plans. New homes built by Virgel Merriott, McCaslin Lbr Co., or Richard Burch.

LIKE NEW
3 Bedroom on Sycamore, 2 Baths, living, dining & kitchen area, nice yard, low equity, low payments.

\$153⁰⁰ MONTHLY
3 Bedroom, 2 Baths, Immediate Possession, Fenced Back yard, near Bluebonnet, small investment.

Can't find the house you want? We have many others. Give us the style, the price, and the size. Let Hereford's Leader in Real Estate Do the Rest.



Mike Waldrip 364-4770



Mary French 364-0854



Betty Gilbert Public Relations

"WE DO MORE FOR YOU THAN WE HAVE TO"
311 PARK AVE...HEREFORD, TEXAS...PHONE 364-2222

Princess, President Selected

To replace an officer who is moving from the city, Mrs. Kenneth Ruland was elected president of Xi Epsilon Alpha Chapter, Beta Sigma Phi, at a meeting in the home of Mrs. C.D. Fitzgerald at Dimmitt.

She will complete the term of Virginia Fowler, who is leaving to make her home at Dallas.

Mrs. Fitzgerald was selected XEA princess to represent the chapter in the annual contest for the title of Beta Sigma Phi Valentine queen in Hereford. From chapter nominees, a queen will be chosen to reign over the ball hosted by the City BSP Council in February.

Guest Night was scheduled for the next meeting, Oct. 17, in Pioneer Gas Flame Room. Members planned to cooperate in a benefit dance which the Council will sponsor Oct. 28 in the Knights of Columbus Hall, open to the public.

AFT AND FORT
The Maru 7, of Toyota's cargo fleet, has a golf-driving range on deck.

REALTORS
601 N. MAIN
HEREFORD, TEXAS
364-0555

INVESTMENT PROPERTY
This property stays rented and brings in approximately \$130.00 per month and can be bought for \$25,000.00 which is a very good investment. Call for appointment.

DRIVE BY
Under construction, 112 Oak Street, \$31,500; 118 Oak, \$32,500, builder Red DeShazo, pick your own colors.

MORE FOR THE MONEY
Good location, 6' cedar fence, trees and shrubs, 3 bedroom, 2 bath, refrigerated air, all built-ins in Kitchen, wood burner, and a good buy.

TRADE UP NORTHWEST
Four bedroom, formal living room and dining room, country kitchen and den with wood burning fireplace, refrigerated air conditioning, corner lot.

WALKING DISTANCE TO SCHOOL
Play ground just across street, children walk home for lunch, 2180 square feet, double fire place, double garage.

PLACE FOR HORSE
Six acres of Bermuda grass, good 3 bedroom home, new well less than 2 miles from city.

SMALL FAMILY HOME
In excellent location, 2 bedroom, 1 bath, fenced backyard, storage building, vacant and ready for you.

BETTER THAN NEW
Excellent location, plenty of room, landscaped excellent, 2 car garage, extra fancy woodwork, and cabinets, built-in china cabinets, desk, refrigerated air conditioning, 4 bedroom.

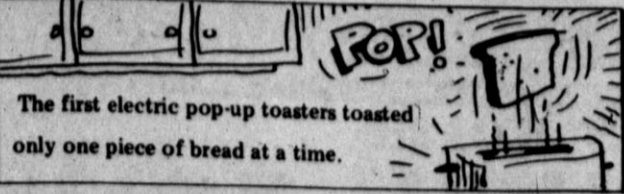
EXCLUSIVE LOCATION
2250 square feet with large covered patio, isolated master bedroom, new, and ready for occupancy, 95 per cent financing available.

BRICK DUPLEX
Live in one side, rent the other and your rent will only be \$55 per month approximately.

'950 MOVE IN
Just like new, fully carpeted three bedroom, fenced monthly payments less than \$80 per month.

EXCLUSIVE REALTORS FOR BUILDERS:

* Gerald Boggs, * I. W. Tinney,
* Lester E. Moffitt * Richard Farrell
* Red Shazzo * Green Acres Addition
* Yucca Hills Addition



The first electric pop-up toasters toasted only one piece of bread at a time.

Junior High Programs Varied

Keyed to the individual needs of each student, reading programs for seventh grade students at La Plata and Stanton junior high schools feature a variety of approaches to the teaching of reading skills. The seventh grade reading program, required for all students entering the seventh grade, is an enrichment program for some students and a remedial class for others, according to Mrs. Jon Birdsong, reading instructor at La Plata Junior High.

There are some students who have reached this level in their

school experience who cannot yet read with understanding or skill, perhaps because of different problems, such as a vision problem, or a hearing defect.

Other reasons for students who may not read well could be the learning experiences they have had in the past. However, with new methods and approaches, teachers in Hereford schools are now giving attention to the individual student himself, and providing him with a learning atmosphere which will help him learn in his own way.

Mrs. Birdsong continued to say that the variety of materials used in junior high classes now is an aid, because of the different ways in which various students learn. One pupil may learn best by visual means, while another may do better by

hearing a tape. Still others do best when exposed to a phonetic approach to learning, and some can learn in any number of ways.

Junior high school students now have a variety of books and visual aids to choose from in their reading programs. Mrs. Birdsong says that in the classes now, students have a lot to say about what kind of material they will be reading.

There are tapes, which students can learn from by listening, a controlled reading machine, which exposes a certain number of words per minute to the student, encouraging him to develop speed and ease in reading, and SRA and EDL labs to develop comprehension and skills such as the use of reference books, writing skills, the makeup of a report, and others.

There are also Readers Digest selections, and other self-contained reading labs. There is the Flash-X, a small device on which the student flips a lever to expose for an instant a word or phrase. Like the controlled reader, this develops speed in reading.

In all these approaches, the student grades his own work. He is graded on a point system, and receives credit for completing the exercises, but is not penalized for low scores on the various projects. Since this is true, a student is encouraged to ask his teacher for help if he is making consistently low scores on the exercises.

One aspect of the new variety of materials used in the classes in the fact that an effort is being made to see that the material is really interesting to the student. Books with titles such as The Person You Are are becoming standard classroom material. Interesting stories and questions are featured in much of the reading material, and students are encouraged to express themselves and their opinions more.



LISTEN AND THINK — Seventh grade students at La Plata Junior High learn reading skills by listening to recorded tapes which include both tape stories and exercises which encourage the students to express their opinions and ideas.

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Hospital Notes

PATIENTS IN HOSPITAL
John Poff, 242 W. 3rd; Mrs. Antoinetta Winters, box 462; Iris Schubert, Westgate; Mrs. Billie Herrington, 1516 Forrest No. 51; Lillie Bell, Truth, or Consequences, N.M.; Mrs. Francisco Celaya, 324 Ave. E.; Bill Hutson, box 505; James O. Miller, 216 N. 25 Mile Ave.; William C. Calton, 511 N. Main; Katherine Brand, 3108 B.W. 4th; W.V. Streeve, Rt. 2; Henry Clesson, 311 Western; Morris E. Davis, 130 Ave. E.

Abil C. Williams, box 227; Lucia Hill 131 Ave. B; Joseph Young, Conchas Dam, N.M.; Bertha Hood, 305 E. 6th; James H. Edmonson, 1512 Forrest No. 77; Mrs. Jose Robles, Rt. 5; Mrs. Amado Lopez, 910 Irving.

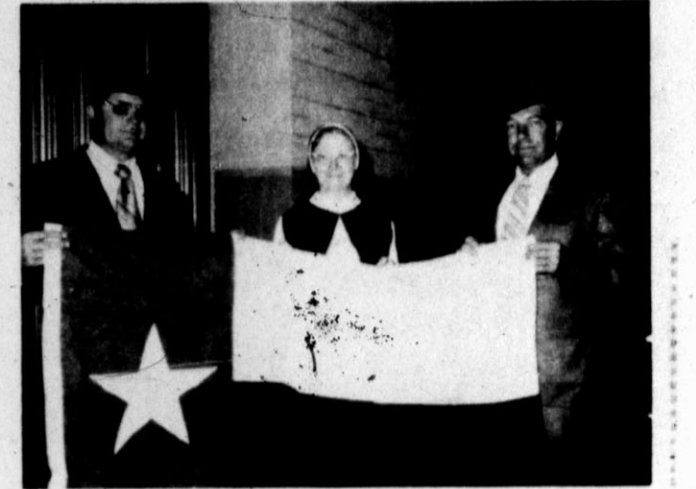
PATIENTS DISMISSED
Donald R. Waters, Oct. 4.
Mrs. Natividad Pena, Mrs. Blanche Cross, Mrs. Mary Torres, Mrs. Lela Prather, Oct. 5.

Funeral Service Scheduled

The funeral of Joseph Clifford Young, 62, of Conchas, N.M., will be conducted at 2 p.m. Monday in Rose Chapel of Gilliland Funeral Home by the Rev. Eugene Brink, minister of First Christian Church. Burial will be in Rest Lawn Memorial Garden.

Mr. Young, who had lived in Conchas since his retirement in 1968, died in Deaf Smith General Hospital Saturday. He was a native of Oklahoma, born Jan. 13, 1910.

Survivors are his wife, Ruth; two sisters, Mrs. Dick Allen of Los Angeles and Mrs. Burl Rohr of Dalhart, and a brother, Bob Young of Las Vegas, Nev.



DONATES FLAG — The Hereford Post of the American Legion presented the Catholic Church School with a new flag this week. Making the presentation to Sister Wendelin, principal of the school, with Melvin Young, left, Post Commander, and James Jesko, vice Commander. The presentation of a flag to schools is a community service carried on by Legion Posts throughout the nation.

Alpha Iota Mu Picks Projects

Five rushers of Alpha Iota Mu, the new Beta Sigma Phi chapter in Hereford, were special guests at a meeting Thursday evening in the Friendship Room of Hereford State Bank.

They are Gayla Winburn, Linda Wilhite, Mmes. Chick Holbert, Johnny Burkhalter and Bill Drake, to be formally received as pledges in fall rituals of the sorority.

Beverly Barrett was chosen by vote of members for designation as its Valentine princess and candidate for the title of Beta Sigma Phi queen at the Valentine ball in February.

Selection of a Girltown, U.S.A., resident whom the chapter will sponsor was announced by Mrs. Joe Skelton, service committee chairman. A 17-year-old girl, Karon Garvin, is the chapter's "adoptee".

Another service project is a subscription to an area daily paper for the Hereford Satellite School, for use of the pupils in studying current events.

Mrs. Fred Ruland conducted business. Other members present included Mmes. David McDonald, Gary Tyler, Gerald Sledge, Clyde Whitaker, Carl Skaggs, Jerry LaFrance, Jimmy Bell, Mike Sooter.

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ALL PURPOSE, 5 LB. BAG
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- FAMILY PAKS GROUND BEEF LB. 59¢
- ARMOUR STAR BACON LB. 85¢
- U.S.D.A. INSPECTED FRYERS LB. 29¢
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- COLGATE DENTAL CREAM 7 OZ. SIZE 88¢
- GELATIN DESERT ASSORTED FLAVORS JELLO 10¢
- NESTLE'S MARGARINE PARKAY 2 tubs, 1 lb. 39¢
- ELLIS WITH SAUCE JUMBO SIZE 3/\$1.00
- DEL MONTE 14 OZ. BOTTLE CATSUP 4/\$1.00
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- SKILLET DINNERS HUNTS CHICKEN FLAVOR 59¢
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GRAPEFRUIT NEW CROP, RUBY RED LB. **25¢**

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HHS Musical

Wizard Of Oz

Opens Thursday

TUNEFUL SONGS, lively dances and whimsical characters who have delighted adults as well as children in the story, movie and stage versions of The Wizard of Oz, will exert their charm again Thursday and Friday evenings when Hereford High School music department presents its fall musical in the school auditorium.

"**WE'RE OFF TO SEE THE WIZARD**", sing the adventurers who seek the famous wizard who can grant all their wishes. Diedra Dziuk plays Dorothy, the little farm girl who is joined in her dream venture by a cowardly lion, Dale Hairgrove; a tin man, Jamie McAndrews, and a scarecrow, Billy Gage.



THE WIZARD HIMSELF, Lee Line, here presents to the scarecrow a diploma, which he says will compensate for the latter's lack of brains.



SHOW DIRECTOR is Fred Ratliff, left, choral instructor at HHS. Elaine White is directing students from the art department who are creating original backgrounds, and Jim Brink is assisting with music direction. Jeanette Caviness is choreographer for the dances and Ben Gollehon directs an orchestra to accompany songs and dances; it includes string players from junior high groups directed by Charles Jones and Nick Nixon.



FRIENDLY WITCH is the Sorceress of the North, played by Susie Hickman.



AN ARRAY OF GENERALS and one lone private, Wes Eades, make up the army of Oz. In full dress, four of the doughty generals are, from left, Roy Messer, David Crume, Jerry Brock and James Davis. Some of the chorus of Munchkins, magic residents of Oz, in the background are Rhea Ann Wesson, Carmela Burges, Lupe Castillo, Gayle Gripp and Joan Waters.

Bud To Blossom Fall Flower Show October 14



GENERAL SHOW CHAIRMAN and also chairman of the schedule committee is Mrs. Wayne Porter.

THIS IS MY COUNTRY is the theme of Bud to Blossom Garden Club's annual fall flower show, to be open to the public from 3 to 5:30 p.m. Saturday in the Pioneer Gas Company Flame Room. Mrs. Wayne Porter is general chairman of the show, with Mrs. Gayton Bryan and Mrs. Pete Caviness on her committee.



STAGING CHAIRMAN, Mrs. Steve Coneway, right, has Mrs. Homer Powell as co-chairman of the committee which comprises all club members. She is reviewing the show schedule with Mrs. Pat Malone, left, chairman of classification and entries in the artistic division.



CLUB PRESIDENT is Mrs. W.H. Gentry, right above, who will serve as chairman of judges. Mrs. Billy W. Sisson, left, is placement chairman in the horticulture division and Mrs. Sam Long chairman of classification and entries.

The Sunday Brand

(Section Two)

Hereford, Texas, Sunday, October 8, 1972

Move From Floydada

Family's Recreation Keeps Three Together

BY LORI HOPSON
STAFF WRITER

A Hereford resident of three weeks, Mrs. Jake Webb is enthusiastic about her new home. "I think I'm going to love it," she says. "Everybody that we've talked to says it's the greatest place to live."

"I'm eager to start meeting people," she continues.

Working with Southwestern Public Service in Floydada for 14 1/2 years, Webb was transferred here when he became district manager for the company. He will be working in Dimmit, Friona, Vega, and Hereford.

THE COUPLE MET during their high school years, when she lived in Borger and he in

Farm-Ranch Club Meets For Luncheon

Farm and Ranch Club met in the home of Mrs. Wheeler Davis recently for a luncheon and informal visiting. There was no planned program at this first fall meeting when the new yearbooks were distributed.

A new member was voted in, Mrs. Jessie May Wagner. The next meeting will be at the home of Mrs. W.W. Gilbreath, Oct. 19.

Phillips. They were married in Pampa 14 years ago.

Webb has served as president of Floydada Chamber of Commerce two years, and president of the development committee. He also has served as vice president of the Cancer Society in that city, and is a past president of the Floydada Country Club.

"He likes to work in his community," says his wife, "I'm very proud of him for one thing especially. He has been chosen twice as an outstanding young man of America. First in 1966 and again in 1970."

JONI, THE WEBBS' 11-year-old daughter, attends Northwest elementary, and is also enthusiastic about Hereford, according to her mother.

"She was excited about moving, and she really likes the school here," she says; "she's already a big Hereford Whiteface fan."

The Webbs enjoy family

activities and include several in their busy schedules.

"We like to do everything together," says Mrs. Webb. "We play a lot of games. We like to bowl and play miniature golf, and we try to include our daughter in everything."

"On cold winter nights," she continues, "we play games at home and we're very competitive, the three of us. We have monopoly, and a game called soccer—just kid games really. My husband and I both hate to admit it, but our daughter usually wins. She's one of these lucky ones."

"Our daughter usually picks where we should go," says Mrs. Webb of family outings and trips. "We've been to the gulf coast two times and we always enjoy a trip to Colorado Springs."

"We hope to make it to Disneyland next year," she adds. "We're not much for camping out; we just enjoy the sightseeing."

Mrs. Webb says she hasn't been here long enough to decide what she's going to like best about her new home:

"I hope it will be the people," she says. "People are what makes a town. Everybody I've met so far has been really nice. I'm just excited about the move—we all are."

Webb received his degree in Business management at West Texas State University.

"I worked while he went to college," says his wife.

Mrs. Webb has been a busy member of the Floydada community, her activities include leadership of a Brownie troop. In addition, she has been president the past two years of the 1950 study club and an officer in the Women's Society of Christian Service. The Webbs plan to transfer their membership to the United Methodist

church here. Residential chairman of the Cancer Society in Floydada, Mrs. Webb was also a member of bridge clubs with her husband.

"I'm an avid reader," she says. "And I guess you could call that my hobby. I love to painting. We're also sports enthusiasts."

Webb includes sports in his favorite activities, according to his wife.

"He's served as a football official," she says, "And he's a golfer. He enjoys sports in general."

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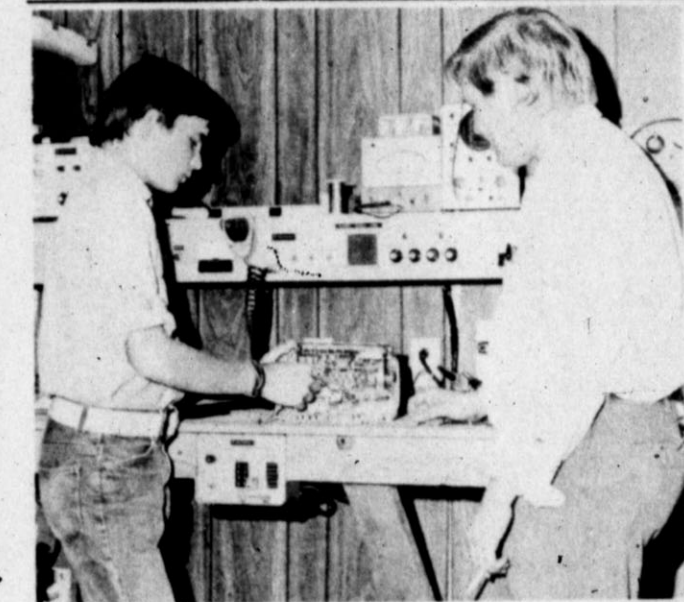
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Mrs. Jake Webb...community service in background



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Our Thanks to Hereford and the Surrounding Community!

We are growing, but not fast enough to accommodate all the people who would like to make Kings Manor their home.

We have hopes of expansion. Kings Manor is soon to come closer to the dream of caring for almost 200 individuals.

ICT STUDENT OF WEEK — Ricky Riggin, son of Mr. and Mrs. Charile Riggin, 212 Hickory, is employed at Mobile Communications of Hereford under the supervision of EBill Smith, Jr. A Junior at Hereford High School, Ricky is employed as a radio repairman. After graduation, the 17-year-old student plans to attend college and become a radio technician.

Area DE Leaders Attend Meeting

Area Distributive Education club leaders met in a leadership conference at the Episcopal Conference Center recently in Amarillo.

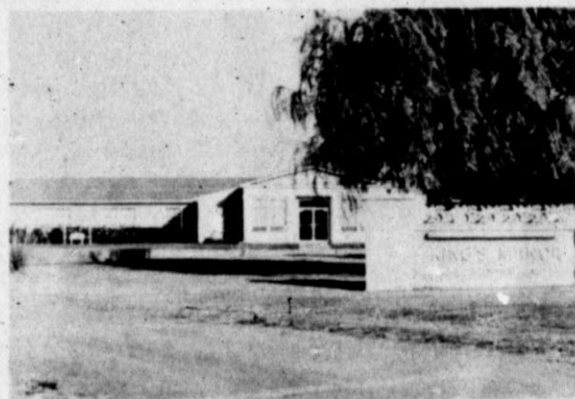
Purpose of the conference was to show club leaders how to work with their chapters more effectively. It also stressed the importance and advantages of DE clubs working together with their communities.

Those attending from the Hereford chapter were Debbie

Sorrells, Debbie Sossaman and Karen Downey.

Attending from the DE lab chapter were Fannie Benividez, Rosie Castro, Beatrice Munoz and Adelaida Ruiz.

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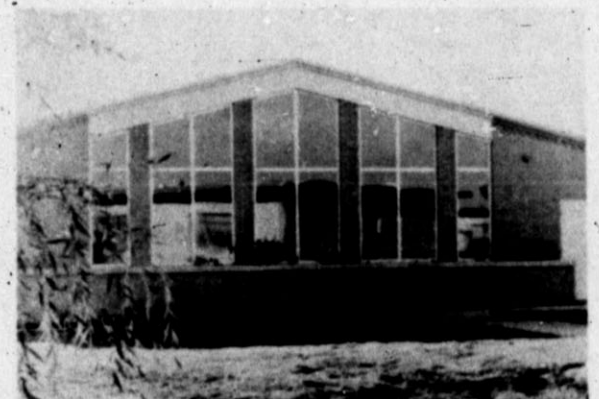
The purpose of the King's Manor Methodist Home, Inc. shall be:

Section 1. To make a respectable contribution to the public good in the community where The Home is located and throughout the Conference.

Section 2. To provide a channel by which offerings (from religious worship services in the Northwest Texas Annual Conference of the United Methodist Church) may be applied to the care of needy, elderly persons, without respect to race, color, national origin or church affiliation, and thus to purely public charity.

Section 3. To provide a retirement home for older persons, to be known as "The Manor", and a nursing home, to be known as "Westgate Nursing Home," for infirm men and women, in order to provide for those who are lonely or who need attendant and nursing care for comfort, security and provision in their declining years.

Section 4. All of the income of the corporation as received, and all of its assets and operation, shall be devoted to the charter purpose exclusively. The services of The Home shall be devoted to the relief and aid of the recipients of such services without regard to the poverty or riches of such recipients.



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67 Pontiac Firebird 2 door hard top, overhead cam 6, 1 speed transmission. A sporty unit at a suprisingly low price.

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So much of our time has been happily spent in sending "Thank You" notes to the many nice people who have been so nice to all of us.

Mr. Charles Morehead, Adm., and I, along with the entire staff of Kings Manor, stand ready to serve.

John A. English

More than 250 people have become members of the Founder's Association by contributing **\$10.00** or more.

425 Sunset Dr.

King's Manor

364-0661

Miss Deborah McDonald Weds Gene Armstrong



Mrs. Gene Armstrong
nee Deborah McDonald

Miss Deborah Kay McDonald and Harlin Gene Armstrong stood before an arch of greenery topped with wedding bells as they exchanged marriage vows Saturday evening in Avenue Baptist Church.

The Rev. Norm MacDonald, pastor, conducted the ceremony at sunset, and wedding guests attended a reception in the church fellowship hall afterward.

The bride is the daughter of Mr. and Mrs. Leroy McDonald, 1601 Blevins, and the bridegroom's parents are Mr. and Mrs. J.W. Armstrong, 622 South Avenue K.

Her father gave the bride in marriage and Miss D'Ann Duke was her maid of honor. Rick Armstrong of Pawpaw, Michigan, brother of the bridegroom, was best man. The bride's brother, Ronnie McDonald of Amarillo, was an usher.

Wedding music was by Miss Carol Scott, vocal soloist, and Mrs. Allen Evers, organist. The solos were 'We've Only Just Begun' and 'Wedding Prayer.'

Snowwhite bridal taffeta made Miss McDonald's gown, with appliques of lace ornamenting the front of the empire bodice, the high-rise neckline and sleeves which were puffed from elbow to wide cuffs and pointed over the wrists.

A ruffle of the lace edged the carpet-length skirt. Her veil, falling over her shoulders from

a seed pearl tiara, also had a lace border. She carried a bouquet of white daisy pompons on a white Bible which was the bridegroom's gift.

Heirloom pieces in her costume were a cultured pearl necklace belonging to her mother, and her great-

grandmother's cameo brooch. Miss Duke's dress was also in empire style, yellow in color and trimmed with daisies to match those she carried.

The bride's mother wore a dress and matching coat in rust shade with beige accessories and Mrs. J.W. Armstrong chose

a brown ensemble, also accessorized in beige. Both had corsages of yellow daisies.

At the reception, guests were registered by Miss Tanya Armstrong, sister of the bridegroom. Miss Karen Poston served the wedding cake and Miss Carlita Vinson ladled

punch. Daisy pompons centered the table where the three-tiered cake was placed. It was ornamented with a curving stairway to the top tier, and single daisy blossoms.

The couple left for a short trip, Mrs. Armstrong wearing a

burgandy knit pantsuit. They will be at home in the Fullwood Apartments.

The bride is a beauty salon employee and a graduate of Hereford High School. A department manager at Taylor and Sons Market, Armstrong also attended high school here.

Try to convince a schoolboy that summer vacation days are longer than winter school days.

MORE FOOD

Advertised Prices
Good Mon., Oct. 9
thru Sat., Oct. 14, 1972

at lower prices



GRAIN FED-CENTER CUT

ROUND STEAK LB. **99¢**

END CUT **ROUND STEAK** LB. **89¢**

CENTER CUT **CHUCK ROAST** LB. **69¢**

CENTER CUT **ARM ROAST** LB. **79¢**

FAMILY STYLE **BEEF STEAK** LB. **69¢**

GRAIN FED **PORK CHOP** LEAN TENDER

END CUT PORK CHOPS LB. **79¢**

RIB CUT PORK CHOPS LB. **89¢**

LOIN CUT PORK CHOPS LB. **99¢**

★ NOTICE ★

Once a year we send our truck to Monte Vista, Colorado to pick up HONEY from the famous...

HAEFELIS HONEY FARM

This HONEY arrived this week. We have in stock from the small 8 OZ. JAR up to 60 LB. CANS.

This HONEY is from clover and the best tasting HONEY you ever tasted

WE INVITE YOU TO COME IN AND SEE OUR DISPLAY!

GIVE IT YOUR PROFESSIONAL

TASTE TEST...THEN YOU'LL

KNOW IT'S THE BEST.

Shower Is Given

Peggy Hoffman, bride-elect of Joe Don Daniels, was complimented with a shower Saturday in the Flame Room of Pioneer Natural Gas Co.

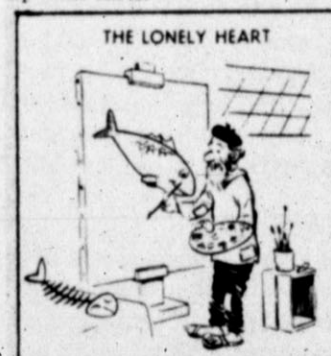
The bride-to-be greeted guests with her mother, Mrs. E.M. Hoffman, and Mrs. Bill Craig, her fiance's mother. Her wedding date is Oct. 14.

The punch and cake were served by Jackie and Jane Guggemos, and the guests were registered by Kelley Daniels. Hostesses were Mmes. Mike Betzen, Leander Reinart, Ed Schillings, Frank Bezner, and Henry Kuper.

Also Mmes. Johnnie Dupnik, Mark Koenig, Johnnie Betzen, Ted Higgins, Jay Spain, Joe Schulte, Walter Kuper, Felix Fetch, Walt Warren, Lester Wagner and Ed Bezner.

The colors were red and white, the table had a net cloth over white satin, trimmed in white lace and red ribbon. In the center was a crystal candle holder.

Inquisitive people gather a lot of information that isn't backed up with facts.



THE LONELY HEART

WEST POINT CHEATERS

On Aug. 3, 1961, authorities at the U.S. Military Academy at West Point dismissed 90 cadets for cheating in examinations.

LIFETIME TANK COATINGS

For plate steel, corrugated galvanized iron and concrete tanks. Acid and salt resistant. Repairs leaks any size. Prevents rust forever. Anyone can apply. Safe for drinking water.

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Special rubber-like liquid seals lap joints on steel buildings. Positive and permanent repair of gutter flashings, also seals all cracks in concrete. Allows movement of cracks or joints without leaks. Stretches 1,000 per cent. 2,400 psi tensile strength, not affected by sunlight, hot or cold water, or most chemicals.

ROOF LEAKING?

T.M. White coating for tar and paper roofs as well as composition and cedar shingles. Reflects the heat. Very water-repellent and wear-resistant. Anyone can apply. Extends the life of any home or business building roof at least than a cents per square foot. Very beautiful. Just brush or spray. This is our 32nd year. Ask for facts.

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Fuel delivery using compressed air. Delivers 4 to 10 gallons per minute. No fire hazard. Cannot over-pressure. The Mini-compressor lays under pick up seat. Plugs into cigarette lighter. Fast. Safe. Long Life. Prevents waste. Pumps flat tires in 4 minutes. Compressor only \$29.95 plus \$1.50 postage. Complete Pressure-Flo includes best hose and nozzle. \$49.95 plus \$3 postage. Also available with nebulizer for emphysema sufferers.

VIRIDEN PERMA-BILT COMPANY

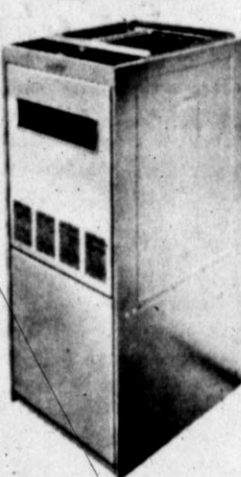
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For total indoor comfort install a

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It warms, freshens, filters and circulates the air. Humidifies it, too, if you like. And central cooling is easy to add. Call today for the finest heating comfort.

BROWN SHEET METAL 364-3867

CHARMIN or NORTHERN **TISSUE** BATHROOM 4-ROLL PKG. **39¢**

VIVA DECORATED KITCHEN **TOWELS** 3 ROLLS **\$1**

GLADIOLA PAPER BAG **FLOUR** 25-LB. BAG **\$2.09**

DEL MONTE 303 CANS **CORN** WHOLE KERNEL or CREAM STYLE 4 FOR **\$1**

HORMEL ALL MEAT **VIENNA** SAUSAGES 4 1/2 OZ. CANS 4 FOR **\$1**

DEL MONTE CUT **GREEN BEANS** 303 CANS 4 FOR **\$1**

RED HEART TALL CANS **DOG FOOD** 8 FOR **\$1**

★ FRESH PRODUCE ★

ARKANSAS GOLDEN OR RED DELICIOUS 38-LB. BOX

APPLES **\$4.50**

EAST TEXAS **SWEET POTATOES** **\$4.50** BUSHEL JUST ARRIVED

MEXICO **LIMES** LB. **29¢** or 4 LBS. **\$1.00**

NEW CROP **AVOCADOS** EA. **29¢** or 4 FOR **\$1.00**

GREEN PASCAL **CELERY** LARGE CRISP STALK **19¢**

GOLDEN DELICIOUS **APPLES** LB. **25¢** or 4 LBS. **\$1.00**

BIG DADDY'S "After Church Sunday Buffet"

11:30 A.M. to 3:00 P.M.

Choose one or all, 5 meal selections:

- Southern Fried Chicken
- Roast Tom Turkey
- Baked Ham, with Pineapple Glaze
- Roast Beef
- Chicken Fried Steak

Including:

- Mashed Potatoes, French Fries,
- Creamed Potatoes, French Green Beans with Bacon, Fresh Cooked Spinach.

Turkey Dressing, Cranberry Sauce; Three Gravies, Nine Salads, Fresh Hot Baked Rolls, and Desert, After Dinner Mints, Also.

CHILDREN UNDER 6 **FREE** CHILDREN 6-12 **\$1.95** CHILDREN 6-12 **\$1.00**

Hi-C Orange or Grape **DRINK**
3 46-Oz. Cans **\$1.00**

DR. PEPPER King Size or Reg.
Plus Deposit 2 6-Btl. Ctns. **89¢**

TRY SHURFRESH MILK AND TENDERCRUST BREAD

WE RESERVE THE RIGHT TO LIMIT PURCHASES...PRICES GOOD MON., OCT. 9 THRU SAT., OCT. 14, 1972

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THE SUNDAY BRAND

Editorials

End Price Fixing

Coincidentally, the Nixon Administration has proposed to the annual meeting of the International Monetary Fund some of the same things we have been advocating in our current discussions in Europe with American and European businessmen.

Prime among these is establishment of a wider range, or "band," within which the official value of a nation's currency may fluctuate.

Why wider bands? Well, say you want to buy a British sports car, and you want to buy it directly from a British dealer (leaving out all the middlemen makes things much easier to understand). You have saved your money (dollars) to pay for it. But, the Englishman can't use dollars in England, so he wants you to pay him in British currency (pounds sterling).

Before you can buy the car, you have to "exchange" your American money for British money. What you are really doing is buying the British money. The price of the British money (its cost to you, in dollars) is fixed by international agreement.

The world has been operating on a system of "fixed" exchange rates since the end of World War II. For convenience, all of the world's major (non-communist) currencies were "priced" in dollars. The dollar, in turn, was priced in gold.

Each country agreed to buy and sell its own currency at the official price, in order to maintain that price. For example, if the Bank of England will sell pounds for, say, \$2, it would be foolish to pay a higher price for them somewhere else. Conversely, if the Bank of England is willing to buy pounds for \$2, then there is no need to sell them for less.

Why try to maintain a fixed price? The principal argument is that it facilitates international commerce. Many business contracts are written to cover transactions that will occur years in the future. Some economists fear that businessmen would have great difficulty operating internationally if they could not be sure that relative currency values would remain the same.

But, there is another side to the question. A country's currency represents a claim on its goods and

services. Suppose the country's currency supply expands faster than its production of goods and services (inflation). Then there is more money available to spend, but not more to spend it on, so prices go up. If it takes more of a given currency to buy a fixed amount of merchandise, then that money has lost some of its real value, or purchasing power.

However, under the fixed exchange rate system, other countries must still trade their currencies for the inflated currency at the official price. If these other countries have not experienced similar inflation, then they are trading "good" money for "bad."

If such a situation continued, eventually other countries would simply refuse to accept anymore of the inflated currency. In actuality, what happens is that the "strong currency" countries put pressure on the weak currency country to devalue; that is, to establish a new, lower, official price for its money. (Problems also arise when a country's currency becomes worth more than its official price.)

For a variety of reasons, most countries do not like to devalue, even when they should. Consequently, the process is usually put off as long as possible and when it finally becomes inevitable, a big devaluation is frequently necessary. Once again for a variety of reasons, that can be disruptive.

The concept of wider bands is an attempt to find a happy medium between the disadvantages of fixed and floating exchange rates.

It is hoped that if the official price of a currency can vary over a certain range, then minor adjustments can be made frequently and things won't get alarmingly far out of line. Conversely, if the limits to permissible changes in values are known, then businessmen can take this variation into consideration in writing international contracts.

Of course, like most compromises, the "wider band" system has some of the disadvantages of either extreme. But there is general agreement that the old fixed-rate system just isn't working anymore. And it seems prudent to try a half-way compromise before plunging head first into the uncertain world of floating rates.



MAIN STREET, U.S.A.

Concerned Citizens Doing A Good Job

BY BERT MILLS
Washington, D.C.—Junked cars cluttering the streets and countryside is a national problem that Washington has not gotten around to solving. But concerned citizens sometimes can do a job that Uncle Sam can't or won't.

This is the case history of an underpopulated county in Northwest Michigan where a group of ladies decided to get rid of the derelicts, and did. Their success provides a model for other communities determined to clean up their environment.

Benzie County, Michigan, only boasts a county-wide population of 8,593 people. Its

county seat, the village of Beulah, is home for only 461 people. The only city in the county is Frankfort, near the shore of Lake Michigan, with a population of 1,620.

Despite these small numbers of people, Benzie had a lot of junked cars. Amazingly, the cleanup campaign collected and crushed into scrap more than 5,000 junkers—nearly one car for every resident.

The Benzie campaign succeeded where others have failed because all available resources were utilized. Included were the State of Michigan, the County Extension Office, high school students, a women's club, a local newspaper, the

Michigan National Guard, the County Sheriff's Department, the local Farm Bureau, the County Road Commission, local oil and gas distributors, and General Motors Corp.

EVERYTHING DONATED TO CAMPAIGN

Most junked car campaigns that fail lack money, manpower or equipment. The ladies of Benzie County solved all three of these problems, with everything donated and without any Federal funds. A report on how it was done was published by Michigan State University and made readily available through republication in the September 20 Congressional Record.

The ladies of Benzie organized a working committee and incorporated as "Keep Benzie Beautiful." A county-wide meeting was held to explain "Operation Scrap," and new volunteers enlisted. Four one-acre crushing sites, each at least an acre in size and each accessible and offering flat, hard-packed ground, were established on state-owned land.

A big problem with junked cars is to find their owner and get their permission to collect and scrap the derelicts. The Benzie County Extension Office contributed printed consent forms and flyers. High school students distributed the forms and flyers throughout the county, with members of a women's club serving as chauffeurs.

Car-crushing firms were investigated and one chosen. A local weekly printed a flyer at a discount distributing it with the regular edition. The flyer sought donations, to be used chiefly for gasoline for the hauling vehicles.

Derelict cars that had been released were located, tagged, and hauled to the crushing sites by men and equipment of Michigan National Guard on three weekends. About 20 men, three trucks, and two hydraulic lifts were used. The Sheriff provided radio communications and escort service to the hauling vehicles. The Sheriff provided radio communications and escort service to the hauling vehicles. Farm Bureau members used farm equipment to haul junkers to the roadside for easy pickup, and wreckers were loaned by garages for use in town.

The County Road Commission took over the hauling when the National Guard was not available. General Motors donated use of trucks normally employed on its proving ground to haul wrecked cars. Local gas and oil distributors contributed over 800 gallons of gas for towing and hauling vehicles. A permanent dumping site for derelict cars was established at the county landfill.

Talk Of Texas

BY JACK MAGUIRE

FOOTNOTE TO HISTORY — An election to decide whether whiskey would continue to be sold legally in Corpus Christi almost caused a "civil war" there in 1916.

It started just before Christmas, 1915, when the Nueces County Prohibition Club invited the famous evangelist, Mordecai F. Ham, to conduct a revival in the city. Each night hundreds turned out to hear the Rev. Ham declare from his tent "tabernacle" that the town's 37 saloons, with their attendant gamblers and prostitutes, were ruining local morals.

This inspired the Prohibition Club to start a drive to get the citizens to pay their poll tax. When the drive succeeded, the anti-alcohol forces then petitioned for a county-wide election to decide the booze issue. March 10, 1916, was the date set for the election and the campaign began in earnest. There were daily parades by "wets" and "drys" and fist fights were frequent. Even the women (who couldn't vote then) engaged in a few fisticuffs of their own.

Businessmen who tried to stay out of the fight were threatened with boycott by both factions. Lifetime friends quit speaking to each other. Rev. Ham, however, continued to preach that the demon rum had to go, whatever the consequences to friendships and the future of the community.

The dry forces won by a bare 218 votes, thanks largely to the residents of the county's small towns. But it was years before half of the residents of Corpus Christi spoke to the other half. Certainly prohibition set back for a decade the development of the coastal city as a resort.

WIDE OPEN SPACE — Kerrville (pop. 12,420) is the largest town between Austin and El Paso on U.S. Highway 290 — a distance of 589 miles!

A PRINCE IN TEXAS — The death last summer of the Duke of Windsor, the former King Edward VII of England, recalled again some of his close ties to the Lone Star State.

Almost 50 years ago, when he was then the Prince of Wales and heir to the British throne, he did much of his polo-playing astride a Texas cow pony. The mount was the gift of James White of Llano and was delivered to England and presented to the prince by Tom Hickman, famed Texas Ranger.

In 1964, the Duke of Windsor spent a considerable time in Texas while Dr. Michael DeBakey performed heart surgery on him in Houston.

From The Brand Files. . .

65 YEARS AGO

Hereford must wake up if she intends to keep pace with the growth of other towns of the Plains. True, business houses are being erected as rapidly as material can be had, but it takes industries and transportation to make a town.

50 YEARS AGO

Vocational agriculture in the public school of the state, what it means, and how to obtain it, was the subject discussed at the weekly luncheon of the Chamber of Commerce Monday noon. . . . In a loosely played but snappy and exciting football game at Vega last Friday afternoon the Hereford High eleven nosed out the Vega team by the close score of 19 to 18.

35 YEARS AGO

If you can read the Polish language, you are in a position to make John Estes, and about half of the high school enrollment very happy. From reading a current magazine John made contact with the young Polack, who sent him two Polish coins, three stamps, several snapshots, and a lengthy letter. To date, John has found no one who can cipher the letter; despite the fact that Polish literature dates back to the 12th century, the language seems far from common in this section. . . . The Bagpipers skird as the Highlanders march on Khyber Pass in Rudyard Kipling's "Wee Willie Wink." Shirley Temple and Victor McLaglen are starring in this stirring drama that comes to the Star Theatre Saturday.

20 YEARS AGO

Telephone hearing held Monday at the court house drew a crowd of 150 interested citizens of Hereford to voice approval or opposition to the proposed telephone rate increase asked for by the telephone company. . . . A light frost and temperatures that dropped to 28 degrees here Monday night slowed up the lettuce harvest Tuesday morning but by afternoon most sheds were going full blast. Harvest had been going fairly rapidly last week and Monday but the cold snap brought it to a stop for about half a day.

10 YEARS AGO

The continued growth and prosperity of Deaf Smith County and Hereford was reflected here Tuesday as near record deposits and record assets were reported by the two banks and two savings and loan institutions. Assets reported by the four firms—First National Bank, Hereford State Bank, Hi-Plains Savings and Loan and Hereford Texas Federal Credit Union—totalled \$24,959,435.65. . . . Development and improvement of water resources for the city was again the main topic as the City Commission met here in regular session Monday.

Fires Are Failures

Every hour fire destroys or damages 67 American homes.

Every hour and 20 minutes one person — most frequently a child or

elderly person — dies in a dwelling fire.

These figures, from National Fire Protection Association research, are the measure of our failure to heed fire hazards, and the measurable result of our failure to correct them.

There is no mystery about the causes of most home fires. A carelessly discarded cigarette is left to smolder in an overstuffed chair, a portable oil heater is refilled while burning, electrical circuits are overloaded and overfused, uncleared rubbish becomes a breeding place for fire.

The causes of most fire deaths in homes are not mysterious. Lives are lost when the simple rules of safety from fire are violated — smoking in bed, leaving children alone in the house, neglecting to teach youngsters that matches and lighters are not playthings.

A critical failure is being unprepared for fire emergencies in the home — no family planning of escape routes, no periodic family fire drill to make sure that both adults and children can act quickly and without panic.

Fires represent failure.

Fire Prevention Week October 8-14 is a time to recognize this fact, and to act — to remove hazards, to reform habits.

Your actions and attitude now can make you and your family safe from the tragic consequences of fire in the months ahead.

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm abandons international affairs this week for football.

Dear editor:

Anybody with a television set, and that includes just about everybody in the U.S. — why I know one family with a sense of first things first who let the city turn its water off for failure to pay its bill but kept up its T.V. payments right on time, which may or may not prove that cleanliness is next to what people are always saying it is, although you'll have to admit all those soap commercials sure are being wasted on them — at any rate, if you have a television set and watch it on week-ends you're bound to have learned something about football.

But the television people don't believe it. At every game they have two or three people whose job is to keep up a constant line of chatter telling you what you've already seen. One guy will even attempt to tell you what he thinks is going to happen on the next play, and the fact he's wrong most of the time doesn't slow him down.

Now I'll tell you, if you were sitting in the stadium watching the game and some bird in front of you turned around on every play and commented on it, explaining that an off-tackle run or an end-around and the ball carrier has been in the league for 12 years and attended college at South Dakota where he broke the all-time record for catching deflected passes, you'd either get up and move or pull his hat down over his ears, or, under present conditions, un-braid his hair.

Why will a television network pay somebody to tell me the officials are going to take a measurement when plain as day I can see them bringing out the chain? And when they explain that if any part of the ball touches the marker it's a first down, I begin to understand their estimate of the public's intelligence. It goes a long way to explaining some of the shows they run when football's not on. Why, this year they've even ruined the Westerns. After seeing three of the new issue of Gunsmoke I now refer to it as Talcum Powder.

Yours faithfully
J.A.



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O.G. Nieman
Marshall Day
Sue Coleman
Grady King
Publisher
News Editor
Women's Editor
Advertising Manager

Delta Zeta Alums To Organize

Formation of a Delta Zeta Alumnae Chapter in Hereford is the aim of a meeting at 7:30 p.m. Monday of the Canyon Chapter. The place is Mrs. Lynn McLarty's home, 1919 Plains, and all Delta Zetas of this area are invited.

Several Hereford women are members of the chapter at Canyon, and believe there are enough eligible alumnae in this vicinity for an independent chapter. This is the first time for a Hereford member to be hostess to the Canyon chapter here.

Class Elects New Officers For Year

Officers for another year were elected by Golden Circles Class of First Baptist Church, which met in the home of Mrs. Coy Phillips Wednesday. Mrs. Charles Hood will be president.

Mrs. C.D. Miles was elected vice president, Mrs. B.F. Markham secretary. Group leaders will be Mrs. John Hamby and Mrs. Sam Sides. The class teacher is Lottie Clark.

Mrs. Frank Bell was the devotional speaker with the appropriate subject, Turn the Page for a New Year. The closing prayer was by Mrs. B.F. Owens.

OES TIME CHANGED

The Order of Eastern Star, Hereford Chapter, will meet at 7:30 p.m. Tuesday in the Masonic Hall, instead of at 8 p.m., the meeting time through summer months. The earlier hour will be in effect for meetings until next spring, on second Tuesdays of each month.

MUSIC CLUB MEETING

Music Study Club will have its October meeting at 2 p.m. Monday in the home of Mrs. J.C. McCracken, 205 Texas. Programs of a new year will begin, following a luncheon which began the season in September.



ENGAGEMENT ANNOUNCED—Mr. and Mrs. Olen Baird of Rt. 5 announce the engagement of their daughter, Olinda, to Michael Hale of Denver City. The wedding has been set for December in Westway Baptist Church. Both are students at Wayland Baptist College.

CARD OF THANKS

We wish to express our sincere thanks and appreciation for the many expressions of sympathy at the recent passing of our uncle and brother-in-law, Elmer E. Morrison.

Mrs. H.N. Gregory
Mr. & Mrs. Paul Havner
Mr. & Mrs. Myles Funk
Mr. & Mrs. J.E. Bowman
Mrs. Lucille Robinson
Mrs. Daphne Walker

ELECTRIC CHAIR

On Aug. 6, 1890, William Kemmler became the first person executed by electrocution for murder.

Haste may make waste, yet a hustler seldom asks for help.

TROPHIES-PLAQUES AWARDS COMPLETE STOCK AND SERVICE COWAN JEWELERS DOWNTOWN

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KAPPA IOTA PRINCESS—A candidate for the title of Beta Sigma Phi Valentine queen for 1973, Mrs. Tom LeGate was chosen princess from Kappa Iota chapter at this week's meeting, and crowned by Mrs. Bobby Jones. She holds the long-stemmed yellow rose, sorority flower, which she was presented when her selection by vote of the members was announced. Other chapters will name their princesses, and from the four a queen will be picked to reign at the annual Valentine ball in February.

Service Project Chosen By Alpha Alpha Chapter

Sponsorship of a Bluebird group in the Hereford Campfire Girl Program will be a local service project of Alpha Alpha Chapter, Beta Sigma Phi, again this year, members voted in a business meeting this week at the Friendship Room of Hereford State Bank.

Mrs. Nolan Grady conducted the meeting, which included plans for members to attend an area convention at Borger next weekend. They will also cooperate in a benefit dance planned by the City BSP Council for Oct. 28.

They decided that Alpha Alpha, the preceptor chapter of the sorority in Hereford, will not select a candidate this year for the title of Valentine Queen.

Coming social events were discussed, as far ahead as the chapter Christmas party scheduled Dec. 19 and the annual Valentine Ball for all local chapters in February.

The next meeting, Oct. 17, will be in Dimmitt, at the home of Mrs. James Shearer, a member from that city.

Community Calendar

OCTOBER

12 and 13 — Hereford High School musical, Wizard of Oz, in school auditorium, 8 p.m.
19 — Texas-Oklahoma District Kiwanis Club governor to visit local clubs at Bull Barn, 7:30 p.m.

NOVEMBER

7 — Omega Study Club charity benefit luncheon, 11:30 a.m. at Hereford Bull Barn.

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ANNUAL INTEREST
90-Month Maturity
8% Maturity
7% Maturity
JUNIOR SUBORDINATED NOTES

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Tells you more, Shows it better!

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44 NEWSWATCH

Calendar of Events

MONDAY

Hereford Community Players general meeting at Community Center, 8 p.m.
VFW Ladies Auxiliary at VFW Clubhouse, 7:30 p.m.
Sugar Blues TOPS Club at Community center, 7 p.m.
Masonic Lodge at Masonic Temple, 8 p.m.
Easter Lions Club at Easter Community Building, 8:30 p.m.
Odd Fellows Lodge at IOOF Hall, 8:30 p.m.
Rotary Club lunch at Civic Club Center, noon.
Evening Lions Club at K-Bob's Restaurant, 7 p.m.
Weight Watchers, 10 a.m. and 7 p.m. at First Baptist Church.

TUESDAY

Newcomers Club lunch at Community Center, noon.
Lone Star Study Club in home of Miss Mildred Elliott, 147 Ranger, 3:30 p.m.
Dawn Music Club with Mrs. Gene Meacham, 2:30 p.m.
Pioneer Study Club lunch at Hereford Country Club, 11:30 a.m.
AAUW at Community Center, 7:30 p.m.
Veleda Study Club in Mrs. Glen Watts' home, 8 p.m.
Sunshine Club with Mrs. Elmer Jones, 142 Northwest.

7:30 p.m.

West Hereford HD Club in the home of Miss Evelyn Bell, 2:30 p.m.
Young Mothers Study Club in home of Mrs. Bud Thomas, 136 Hickory, 8 p.m.
Calorie Patrol TOPS Club in Community Center, 9:30 a.m.
Rebekah Lodge in IOOF Hall, 8 p.m.
Order of Eastern Star in Masonic Hall, 8 p.m.
Weight Watchers in Public Health Clinic, 7 p.m.

WEDNESDAY

Bippus HD in home of Mrs. Jeff Homfeld, 2:30 p.m.
Noon Lions Club lunch in Civic Club Center, 12 noon.

THURSDAY

Mo'Amis Study Club in home of Mrs. Roy Botkin, 100 Elm, 9:30 a.m.
Calliopean Study Club in Swgs Reddy Room, 8 p.m.
Ceramic Art Club, Penny Gruber hostess, 2:30 p.m.
Madre Mia Study Club, guest supper in Pioneer Gas Flame Room, 7:30 p.m.
St. Anthony's Women in parish auditorium of St. Anthony's Catholic Church, 8 p.m.
Westway HD Club in home of Mrs. Joe Artho, 2:30 p.m.

Avenue Baptist Victory Class with Mrs. Herman Hendrix, 7:30 p.m.
Hereford High School musical, Wizard of Oz, in school auditorium, 8 p.m.
Kiwanis Club lunch at Civic Club Center, 12 noon.
Toastmasters Club in REA Building, 7:30 p.m.
Hereford Jaycees at Dickie's Restaurant, 8 p.m.
Hereford Riders Club at Community Center, 7:30 p.m.
Weight Watchers at First Baptist Church, 7 p.m.

FRIDAY

Sweet and Fancy Decorating Club, workshop at Community Center, 9:30 a.m.
Hereford Garden Club, Mrs. D.N. Garner hostess, 2:30 p.m.
Cultural HD Club, all-day meeting and lunch in SWPS Reddy Room.
Kiwanis Whiteface Breakfast Club at Civic Club Center, 6:30 a.m.
Repeat performance of HHS musical, Wizard of Oz, in school auditorium.

SATURDAY

Bud to Blossom Club's fall-flower show in Pioneer Gas Flame Room, open to public without charge, 3 to 5:30 p.m.

On Aug. 3, 1958, the atomic submarine Nautilus made history's first undersea crossing of the North Pole.

Did you wake up this morning and find your livestock in your neighbors pasture land?

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By the Garden Gate

With Glad

By Mrs. Art Manjeot



In my garden I spend my days, working happily with the soil and plants. In my library I spend the night hours, reading. My interests are divided between my flowers and my books. With the flowers I am in the present; with the books I am in the past.

It is the present that I wish to call your attention to. Get out your calendar and mark in red the following dates, October 7 through 14. These are the dates that the Ladies Chamber of Commerce has set aside for the 1972 fall cleanup.

The spring cleanup was very successful, and our town was neat, clean and inviting for several weeks. Then came the rains. Then came the weeds. As of today the alleys, curbs, downtown walks, vacant lots, and in our yards and gardens the weeds have almost taken over. They need to be eradicated and soon. If not they will seed and next spring we will have a really big crop of weeds.

Many things are involved when weeds are allowed to take over. In the first place they make our town (which we love and claim as our hometown) most unsightly.

Weeds and grasses also cause allergies, asthma and hay-fever. I have been told by authorities that this year has been one of the worst for these diseases and they are caused by weeds etc.

Weeds can also cause diseases for plants and aid in scattering them. They harbor insects which are garden enemies as well as unbeneficial to people.

Recently a friend told me that she had had more flies these last few days than she has had in years. I also am having trouble with mosquitoes and other biting insects. Can hardly stay out in the yard in the evening.

Let us resolve now that we will do our part to make this annual fall cleanup successful. It is only through cooperation that this can be done. Remember if you do not care, your neighbor probably does, if your weeds and grasses are bad.

Hereford is known for being wide-awake, progressive, beautiful town. Please let us all do our best to make it even better than that. Sharpen up that hoe, and make war on the unsightly weeds. You will be glad and in so doing show interest to Mrs. Lynn Kester president, of the Ladies Chamber of Commerce, and her committee.

They will be made very glad...and happy...and pleased. Do not let them down, and most of all don't be a slacker in this project. Please, do your part to live in harmony with the earth, with your fellow man and every living thing and sincerely strive to make our town a more beautiful place in which to live.

TREE CARE — a beautifully grown and kept tree is one of the prized possessions of man. Without trees and other plants we would not have civilization, we would perish.

The trees have enemies such as we do and we are responsible for the care of the trees. The mimosa webworm is one of the enemies which destroy trees. The scientific name (homadaula albazine) indicates their taste for the mimosa or silk tree.

They however find all varieties of our native honeylocusts equally appetizing and will damage them excessively if left.

This type webworm comes from eggs laid in late May or June by a small silver gray moth. The eggs hatch in a few days, and the tiny larvae spin webs over blossoms and tender leaves.

They then skeletonize the leaves within the web, feeding entirely from the underside.

Before reaching half-inch maturity they may leave the webs and feed wherever there is new foliage, often times on other trees or nearby shrubs.

On reaching maturity the larvae have a most unpleasant trick of slowly descending to the ground on silken threads, creating two or more generations with much overlapping. And left without treatment they will take over.

There is also another webworm which destroys our trees, it is known as the fall webworm.

The fall webworm forms weblike nests in trees in August and September, somewhat like the nests of tent caterpillars.

The caterpillars are yellow or green, about an inch long and

very hairy. They eat all foliage in their web then go out to other locations on the tree, and when they have eaten their fill on one tree they spin onto another.

One of their favorite delicacies is the ornamental mulberry trees. If not controlled they can rapidly spread from tree to tree and before long trees are so badly damaged they will die. We should be alert about these tree enemies and take measures to destroy them.

The mimosa webworm can be controlled by spraying with Malathion or Sevin. Control measures should start with the first brood and must be continued at 30 day intervals in order to keep new growth protected.

Hereford has many beautiful mimosa and honeylocust trees. Take heed and do protect them, they are valuable to you and to your property.

The fall webworm can be controlled in practically the same manner, whoever the webs can be doused with methoxxchlor or Sevin and as a sure preventive the entire tree should be carefully sprayed.

This preventive measure should be started in early spring, May or June, and continued until the trees are free of the webworms.

If not controlled they can spread to neighboring trees. So if you don't tend your tree, you endanger the trees of your neighbors, and they perhaps do care. After all we do not live by ourselves alone.

Check your trees and watch for them continually. All old or diseased leaves and branches should be destroyed by burning or other sure measures.

Remember alertness and cooperation are good characteristics of a good gardener and neighbor.

Next week I want to alert you relative to another serious enemy that we have in Hereford.

It was a real pleasure to visit throughout our town this month, there are many beauty spots. The early frost did take its toll as the lawns are not as beautiful as they were, however many are still very lovely.

Chrysanthemums are adding much color and beauty. I have just returned from a visit to the Bobby Boyd backyard. It is a riot of gorgeous fall colors. Masses of beautiful blossoms in yellows, bronze, red and multicolors make this a place of unusual beauty.

The well kept lawn and trees are accents of loveliness for the flowers. Mr. Boyd not only can sing like a bird, he is an excellent horticulturist and creator of garden beauty.

He and I exchanged ideas and plants. I now have blooming two or three varieties of chrysanthemums which he gave to me. The yellow chrysanthemums in bloom around the base of the ornamental iron at the front of my home are gifts from him. Such is one of the joys of a gardener sharing.

The entrance at the A.R. Hodges home, 731 Country Club Drive, is most effective and beautiful. It really sends out a warm welcome to passers-by and friends.

There are many nice roses in bloom, and some annuals and perennials are still adding loveliness to the gardens. An especially pretty splash of rich color harmony is at the entrance of the Mexican Baptist Church on 25 Mile Avenue.

I don't remember seeing more beautiful geraniums than we have had this summer. There are a number of very excellent plantings throughout town, go see them...and tell others about the beauty you see here and there...that brings Happiness.

DeBords Parents Of Twin Daughters

Mr. and Mrs. Claude DeBoard, 215 Beach, announce the birth of twin daughters Oct. 1 at High Plains Baptist Hospital in Amarillo.

First of the twins to arrive was Kerri Dawn, weighing 3 pounds 14 ounces; Terri Lee weighed 3 pounds 8 ounces. Grandparents are the B.F. DeBoards of Clarendon and the W.B. Hannas of Beeville.

DOUBLE-CHECK
Sometimes men understand others better by learning to better understand themselves.



DE STUDENT OF WEEK — Marina Valdez, 17 year old daughter of Mr. and Mrs. Leonard Click of 209 Ranger, is employed as a sales girl under the supervision of Mrs. Glenn Williams at Glenn's Footwear. A senior at Hereford High School, Marina plans to attend college after graduation.

Comings and Goings at King's Manor

Mr. and Mrs. E.W. Ward of Tanglewood spent a day as guests of Mrs. H.T. Fields.

They were recently on a trip together to Nova Scotia.

Dinner guests - Mrs. Vera Morehead was a recent guest of the Moreheads, from Canadiap Mrs. Aline Glass a guest of Dr. and Mrs. English from Sterling City and Mrs. Yvonne Jones a guest of Mrs. Carrie

Hendrix from Pampa.

Mr. and Mrs. Jim Christopher and daughter Penny visited Faye Oatis and attended the ball game between the Hereford Whittetates and the Canyon Eagles Sept. 29.

Mrs. Carl Denny of Childress and Mrs. Linda Davis and Don Ken of the Marshall Islands were guests of Maggie Hamilton Sept. 28.

Coeds From Here In Event

Three Hereford coeds at West Texas state University are among the 20 who will compete for the title of Miss WTSU as a highlight of homecoming activities Oct. 12.

RELATIVES VISIT

Visitors in the Arlie Deans ranch home last week were their son, Jack, and his wife from Nampa, Ida., also the H.L. Leveretts of Odessa. Mrs. Leverett is a sister of Mrs. Dean and is remembered by old-timers in this county as a former resident.

Mona Gale Gibson, daughter of the Wilbur D. Gibsons, Terie Beth Line, whose parents are the J. Edward Lines, and Janice Kay Newsom, daughter of the C.F. Newsoms, are the three who will take part in two days of contest events in which judging will take place.

Winner of this third annual pageant will reign over the homecoming football game with New Mexico State Oct. 14, serve as the university's official hostess during the school year and represent WTSU in the Miss Texas pageant at Fort Worth next summer.

YHT To Sponsor Bluebird Group

Continuing a project from last year, the Hereford Chapter, Young Homemakers, of Texas will sponsor a Bluebird group in the local Campfire Girl program, with Mrs. Don Brush

as leader and Mrs. Charles Weatherford assistant.

Girls in the group are from third grade at Tierra Blanca Elementary School. Plans for the project were made at a meeting Tuesday evening in Southwestern Public Service Reddy Room, where two new members were welcomed.

Mrs. Weatherford was named Young Homemaker of the Month, a periodic designation made by members.

Reports were heard on the sale of pecans to benefit the club treasury, and on plans for the annual awards banquet set for Nov. 11 at Dickie's Restaurant. Mrs. Connie Urbanczyk presided.

Argen Draper, County Home Demonstration Agent, was the program guest who demonstrated techniques of sewing men's trousers from knit fabric.

Mmes. Floyd Neil, Urbanczyk and Weatherford were hostesses.

The new members are Mrs. Buddie Robnett and Mrs. Harve Williams. Also present were Mmes. Larry Alley, Ray Berend, Frank Daniel, Bud Kelley, David McDonald, Ronald Rayburn, Wayland Wampler, Mike Watts and the advisor, Mrs. M.T. Burelsmith.

New Trends Supply Club Topic

Each member of La Afflatus Estudio Club at the meeting this week mentioned and discussed briefly a new trend in world events, for a lively program directed by Mrs. A.H. Cook. Mrs. B.F. Markham was hostess in her home.

Trends named in the program reflected current news, and varied from religion and medicine to fall fashions and attitudes toward marriage. Mrs. Cook, with the topic of fine arts, told of the new fine arts center at Amarillo College, which marks a trend in the arts for this area.

With Mrs. Sam Morgan presiding, the business period included the reading of a vote of thanks from Kings Manor Auxiliary for a club contribution to buy curtains for rooms at the retirement home.

The hostesses served refreshments to a dozen members.

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Sample exquisite cuisine in the comfortable and relaxed atmosphere of Hereford's newest restaurant and enjoy vocal renditions of your favorite melodies as sung by CAL GARRETT, the singing golf pro with ELSON CLARK at the piano. Performance time: 7:30 to 8:30 p.m. Nightly—Monday through Saturday.
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EQUAL HOUSING LENDER

Cleaner Air Week In Texas Is Proclaimed

An annual "Cleaner Air Week in Texas" brings the problem to light for a brief time. But it doesn't fully tell the day by day efforts put forth to clean up the air we breathe and to make it better in the future, says the State Health Department.

Cleaner Air Week will be observed this year from October 15 through October 21. A national event established in 1949 by the Air Pollution Control Association, sponsorship this year is joined by the National Tuberculosis and Respiratory Disease Association, and its state and local affiliates.

Purpose of Cleaner Air Week is three-fold: 1. to assess air pollution problems, especially at the community level, and progress being made toward solutions; 2. to publicize the situation; and, 3. to encourage support of necessary corrective measures by all individuals and interests, both public and private.

Dr. Herbert C. McKee of Houston, chairman of the Texas Air Control Board, said cleaner air is something the Board is concerned with daily throughout the 52 weeks of the year.

"Air pollution isn't something you solve and then forget about," said Dr. McKee. "It is and will be a continuing problem. We face a big job in planning ahead to prevent future problems while working now to alleviate the problems which do exist."

Dr. McKee said Texas has been making progress in air pollution control, and in some ways is accelerating its air quality program. "But, we need to place more emphasis on long range planning," he said. "Some of the problems we face in the next 20 to 30 years will be different from those now as new forms of transportation, industrial development and nuclear power develop," he added.

"We will be facing new and different environmental situations, and we must act now to prevent future problems," said Dr. McKee.

Air pollution in many respects is a product of today's living — brought about by industrial progress. While pollution has been a part of our society from the beginning, it has become concentrated now to such a degree that we can no longer live with it.

Air pollution is a serious and

difficult problem which affects everyone. It is a "mix" compounded from the exhausts of automobiles, emissions from power plants and industries, effluent from incinerators and heating plants, and smoke from backyard trash fires, ranch and forest fires, and rubbish dumps.

It has been traced as a definite contribution to such health problems as emphysema, bronchitis, lung cancer, colds, pneumonia and bronchial asthma. Crop damage, corrosion, cleaning bills, wasted fuel, accidents from reduced visibility and losses in recreational pleasure are just some of the bad effects of air pollution.

The Texas State Health Department's Air Pollution Control Services and the Air Control Board have been working long and hard to halt pollution. And the battle is producing results.

But most of the present activity has been devoted to reducing or eliminating problems which now exist, in response to demands of the public. However, another attack is being used. This is the preventive aspects of the program.

If actions were limited to control of existing problems, total progress would be small or non-existent, says a Health Department official. New problems would be created by the change and growth of our civilization as fast as existing problems were corrected.

Without preventive methods, the projected future growth of the urban areas of the state could lead to serious air pollution problems. However, through planning, these changes can take place without creating additional air pollution problems which would then require subsequent corrective actions, the Health Department spokesman said. Thus, the people of Texas can enjoy the benefits of industrial growth and other changes in our social structure without having to endure polluted air as a result of the changes.

In Texas, Cleaner Air Week traditionally is declared by the Governor and by mayors across the state. Public involvement also extends to civic groups and local officials.

While the fight for quality air is producing results, Dr. McKee emphasizes that major changes can be expected to take time.

Farmcast

A Weekly Report Of Agri-Business News
Compiled From Sources Of The Texas Department of Agriculture
John C. White, Commissioner

The Texas swine industry is intensifying its efforts to eradicate hog cholera from the state. Hog producers are hoping the two-month absence of the disease continues. A state must go 12 months without a case of hog cholera being confirmed before it can attain the hog-cholera free status. Although the last case was reported in July, quarantines continue in Nueces and Parker counties.

Nationwide, hog cholera has made an alarming comeback. During the first two weeks in September, a total of 25 hog cholera cases were reported; this compared with only one for the entire month in 1971.

A new drive and a new toughness toward hog cholera eradication is underway.

Texas is becoming one of the major pork producing states in the nation. It now ranks 14th in total hog numbers with an inventory of about one million head. Hogs and pigs on farms in the 10 corn belt states are now estimated at 46.5 million head, one percent below a year earlier and eight percent below 1970 levels.

Hog producers in the 10 states intend to farrow two percent more sows during September-November this year than in the same period a year ago. They expect to farrow seven percent more sows during the December 1972-February 1973 period than a year ago.

Livestock auctions in Texas report that sales were above a year earlier for cattle and calves, sheep and goats but below for hogs.

Cattle and calves marketed through auctions during August numbered 671,000 head; this is 15 percent above a year ago and

eight percent above a month ago.

Sheep sales totaled 109,000 head which is 27 percent more than a year ago but 17 percent below a month ago. Goats sold totaled 46,000. This is seven percent above a year ago and 70 percent above last month.

Hogs sold totaled 48,000 head. This is 26 percent below a year ago and four percent above a month ago.

Up, Down, Unchanged. That's the summary for poultry production in Texas. The August hatch of egg-type chickens totaled 1,449,000; this down 18 percent from a year earlier.

The August hatch of broiler chicks increased three percent from a year ago to total 15,645,000.

The total turkey poult hatch increased three percent but was 61 percent below a month ago. Total hatch is 288,000.

Egg production was unchanged from a year ago at 215,000,000. Nationwide, egg production was down one percent from a year ago. The average daily egg production in Texas for 100 hens was 61; the average nationwide was 61.8 eggs.

Be sure and visit the Food and Fiber Pavilion at the State Fair of Texas this October 7 to 22.

This is the third year the Texas Agricultural Product program—TAP—will be in charge. Special entertainment is planned, you'll see fashion shows utilizing Texas natural fibers—cotton, wool and mohair—and special cooking demonstrations are also planned.

It's all aimed at acquainting all Texans with the abundance and the quality of Texas-produced food and fiber.



VOE STUDENT OF THE WEEK — Vocational Office Education Student of the week is Amalia Mireles, a senior at Hereford High School. She is the daughter of Mr. and Mrs. Pablo Mireles of 607 Irving, and is employed at Deaf Smith General Hospital, as general office clerk. After graduation she plans to continue in this line of work.

Plan For Fire Emergencies

To help protect your family from the hazards of fire, pre-plan escape routes from every room in the house.

This is a special recommendation from Fire Chief Max Stipe for Fire Prevention Week.

"During this week, especially, give some thought to the possibility of a fire in your home. Plan ahead specifically for fire during the night, when most of the family is asleep, since records from the National Fire Protection Association show that most dwelling fires break out during the nighttime hours," the Chief urges everyone. Here are some rules to follow

to avoid being trapped by fire:

1. Carefully figure out at least two routes to the outside from each room in the house, especially bedrooms.
2. Rehearse exit plans with each member of the family. Make sure each person knows what to do, and arrange for assistance in escaping for young children and elderly members of the household.
3. Always keep exit routes clear. Don't place stoves or space heaters near doors, or tall, heavy furniture in front of windows which might be needed for escape. Make sure bedroom windows are large enough and low enough to serve as emergency exits.

Economic Questions and Stabilization Answers

Q. How are prices on seafood products controlled?

A. The first sale of seafood by a fisherman or producer is exempt from controls. However, all later sales are subject to Economic Stabilization regulations. For example, if a wholesaler buys live lobster from the fisherman who caught it, this is the first sale and is not subject to the regulations. When the wholesaler sells the lobster to a restaurant, this is the second sale and is subject to controls. As long as he does not violate Price Commission regulations on mark-ups and profit margins, a seafood retailer or wholesaler may increase the price of seafood to cover the increased cost of the products to him.

Q. Does the Internal Revenue Service have a form landlords can use to notify tenants of a proposed rent increase?

A. Yes. A landlord, at his option, may use IRS Form S-38, "Notification and Computation of Rent Increase or Decrease," to notify a tenant of a proposed rent increase. This form follows the notification requirements specified in the rent regulations. Copies may be obtained from any Internal Revenue office.

Q. I received an IRS Form S-38 from my landlord notifying me of a proposed rent increase. Does this mean that the IRS has approved the increase?

A. No. The use of this form by a landlord to notify tenants of rent increases does not mean he has IRS approval of his actions. If you believe the increase violates Stabilization regulations, contact your landlord for an explanation. If you are not satisfied with his answer, file a complaint with your local IRS office.

Q. My landlord sent me a notice announcing that he was going to raise rent. I filed a complaint with the IRS, but they said the increase was illegal. Can I appeal this decision?

A. Yes. You have 30 days from the day you were notified of the finding of no violation to appeal to the Internal Revenue district office. A subsequent appeal to the Price Commission is permitted.

Q. Does a construction contract have to be renegotiated if the wage increases arrived at through collective bargaining have been reduced by the Construction Industry Stabilization Committee?

A. Yes. Construction contracts are subject to renegotiation where wage increases previously negotiated through collective bargaining by construction workers have been reduced by the Construction Industry Stabilization Committee. In addition, Price Commission regulations require that the amount by which the final payments are to be reduced by renegotiation must fairly reflect the results of the Committee's action, including any resulting allowable cost increases.

Look Who's New

Mr. and Mrs. Jose L. Rables are the parents of a daughter, Joanna, born Oct. 3. She weighed 7 lbs. 1 oz.

Mr. and Mrs. Jose F. Pena are the parents of a daughter, Tina Ann, born Oct. 4.

Mr. and Mrs. Manuel M. Galvan are the parents of a daughter, Vicki Ann, born Oct. 6. She weighed 6 lbs. 1 1/2 oz.

Mr. and Mrs. Amado G. Lopez are the parents of a son, Amado Jr., born Oct. 6. He weighed 7 lbs. 6 1/2 oz.

DESK NAME PLATES RESIDENCE ALSO POLISHED BRASS ON GRAY-O-PLY COWAN JEWELERS DOWNTOWN

THE INFORMED CONSUMER

BY CRAWFORD C. MARTIN
Attorney General of Texas



Nearly everyone has at sometime pondered the value difference between the three pound economy size of "what-it" for \$1.08 and the 33-1/2 ounce Jumbo size of the same product that sells for 61 cents. To add to the confusion even more you may find a 20 ounce regular size box available for 43 cents. Most people can figure out the size that offers the best cost per ounce value, but it takes time.

The unit pricing system aids in solving this type of problem for consumers. Unit pricing is a subject which has been written and talked about a lot. Several state legislatures have introduced unit pricing laws. New York City supermarkets are now required to comply with unit pricing regulations. Some Texas stores have adopted unit pricing systems. But many consumers still ask "what is it?"

Unit pricing is simply a plan in which the price of the merchandise is shown on the package in two ways. The total price of the item is shown, but in addition there is a price per unit shown. For example: If a one pound package of shelled pecans sells for \$1.60, this price would be shown on the package. Additionally the unit price of 10 cents per ounce would be shown on the package. If a ten ounce package of pecans sold for \$1.10 the package would show the total price of \$1.10 and it would also disclose the unit price of 11 cents and ounce. You could see at a glance that the pecans in the one pound package cost one cent less per ounce than the pecans in the ten ounce package. The unit pricing information gives shoppers a chance to quickly and easily compare the relative unit cost of different size packages.

Of course the price per unit does not take quantity needs into account. If you need only ten ounces of pecans and the other six ounces would spoil before you could use them, the smaller size would be the proper one for you to purchase

even though it costs more per ounce. Neither does unit pricing consider brand or quality differences. Assume that a box of Brand X contains 12 ounces of a product at a unit price of 3.5 cents per ounce and a box of Brand B contains 14 ounces of a like product at a unit price of 3.38 cents per ounce. If your family likes the taste of Brand B better you might still prefer to buy that product in spite of its higher unit price.

But if you simply want to get the most economical price, unit pricing makes your task much easier. You aren't faced with a series of mathematical problems everytime you enter the supermarket.

Over the years, the public has generally come to accept the fact that the larger size packages are more economical.

This is usually true but not always. Often the smaller, or medium size container is actually the cheapest buy per unit volume.

The informed consumer will compare prices before buying, even if the store she is shopping does not unit price its goods.

N.Y.C. foreign makeup is changing

The mixture in the New York melting pot is changing according to a study published by the Census Bureau.

Whereas in 1960, 49 percent of the city's population was of foreign stock (defined as foreign-born or American-born with a foreign-born parent) by 1970 this had dropped to 42 percent.

Thousands of fish killed by cyanide

Thousands of fish died recently in a mile-long stretch of the river Dulas at Machynlleth in Mid-Wales. Police found a tin, believed to hold cyanide, which contains cyanide, in the river.

you can tell a tiger by its stripes...

YOU'LL RECOGNIZE LOCAL MERCHANTS BY THEIR ADVERTISING!

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The Hereford Brand

the FULL information medium

NEWSPAPER WEEK '72
OCTOBER 8-14

School Menus

HIGH SCHOOL-JUNIOR HIGH

MONDAY — Steak or roast beef and gravy, mashed potatoes, seasoned spinach, peach cobbler, hot rolls, butter, and milk.

TUESDAY — Hot dog with chili or fish with catsup, French fries, white cake, and milk.

WEDNESDAY — Beef vegetable stew or beef ravioli, blackeyed peas, apple pie, cornbread, crackers, and milk.

THURSDAY — Oven fried chicken and gravy or baked ham, whipped potatoes, mixed greens, slice tomato, chocolate cake, hot rolls, butter, and milk.

FRIDAY — Beef-pork-pattie or vienna sausage, candied yams, green beans, apricot halves, sugar cookies, hot rolls, butter, and milk.

ELEMENTARY PUBLIC SCHOOLS

MONDAY — Jiffy steak, mashed potatoes, buttered spinach, peach cobbler, hot rolls, butter, and milk.

TUESDAY — Hot dog with chili, French fries, white cake, and milk.

WEDNESDAY — Vegetable beef stew, blackeyed peas, apple pie, cornbread, butter, and milk.

THURSDAY — Oven fried chicken, whipped potatoes, mixed greens, slice tomato, chocolate cake, hot rolls, butter, and milk.

FRIDAY — Beef-pork-pattie, candied yams; green beans, apricot halves, sugar cookie, hot rolls, butter, and milk.

HEREFORD DAY CARE CENTER

MONDAY — Breakfast, cooked cereal, raisins, milk; Lunch, Corn dogs, mustard, pork & beans, green salad, pear halves, milk; Snack, Peanut butter crackers, and milk.

TUESDAY — Breakfast, Cinnamon toast, banana slices, milk; Lunch, Spanish rice, green salad, buttered crackers, peach slices, milk; Snack, Snickerdoodle cookies, milk.

WEDNESDAY — Breakfast, Hot biscuits & jelly, orange slices, milk; Lunch, Beef & noodles, green beans, sliced bread, butter, cherry cobbler, milk; Snack, Banana bread, orange juice.

THURSDAY — Breakfast, doughnuts, apple slices, milk; Lunch, oven-fried liver, steamed rice, green peas, butter, hot rolls, ice cream cones, milk; Snack, Bread & butter, sandwiches, grape juice.

FRIDAY — Breakfast, Toast & jelly, stewed prunes, milk; Lunch, Grilled cheese sandwiches, deviled eggs, potato chips, apple crisp, milk; Snack, Buttermilk cake, milk.

SAINT ANTHONY'S PAROCHIAL

MONDAY — Texas hash, blackeyed peas, celery sticks, chocolate cookies, hot rolls, butter, and milk.

TUESDAY — Corndogs, green beans, tossed salad, applesauce cake, and milk.

WEDNESDAY — Barbequed beef, buttered potatoes, corn, peaches, buttered bread, and milk.

THURSDAY — Baked ham au gratin potatoes, cabbage pepper salad, Jello with fruit, hot rolls, butter, and milk.

FRIDAY — Hamburgers, lettuce, tomato & pickles, potato chips, apple pie, and milk.

HISS EXPOSED

On Aug. 3, 1948, Whittaker Chambers, a senior editor of Time Magazine, named Alger Hiss as a key member of the Communist underground.

CLEAN CARS

J.V. Campbell Motors

USED CARS FROM CADILLAC TO VOLKSWAGENS

1971 Chev. Vega 2 dr. Hatchback design, Auto Trans., Has Factory Air Cond. Beautiful Red, with Tan Custom interior. Near is a treat cream puff.

1969 Volkswagen 2 dr. Solid blue, with white vinyl interior, extra good tires, 51d. 2 spd Trans. not a dent in it. This is one of the best driving and handling V.W. you would ever hope to find.

1967 GTO Pontiac 2 dr. H-top, light green top, with white lower, loaded, bucket seats with Auto. Trans. in Console, here is another of our extra sharp cars.

1971 Kawasaki Motorcycle, 175, one owner, low mileage, just like new, if you have been wanting a cycle, and thought they were to high, come on down.

1967 Ford Galax 2 dr. H-top, loaded, 289 V8. Light gold with matching gold interior, local owner, and it is ready to go, and never been abused.

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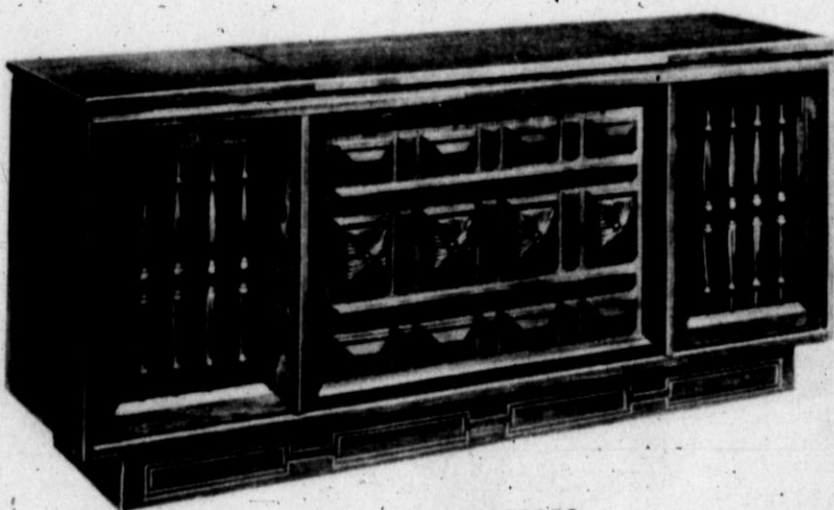
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MEDITERRANEAN STYLE — SPANISH OAK FINISH — SLIDING DOORS — REGULAR PRICE \$479⁹⁵
 BUILT-IN PSYCHEDELIC LIGHTS — FM/AM AND FM MULTIPLEX RADIO — YOU SAVE \$101⁹⁵
 100 WATTS I.P.P. — BUILT IN AUTOMATIC 8-TRACK TAPE PLAYER — BSR PROFESSIONAL TYPE RECORD CHANGER WITH DIAMOND STYLUS AND
 45 RPM SPINDLE — 4 SPEAKER "DUOZONE" AUDIO SYSTEM OUR PRICE **\$378.**
 Model TL — 60-483-B ONLY!



Model TG93650

REGULAR PRICE \$499⁹⁵
 YOU SAVE \$100⁰⁰
 OUR PRICE ONLY!!



Model PKT 5420

8-Track Stereo tape player with AM/FM/FM
 • Multiplex radio and BSR stereo phono component
 • Plus matching mobile rollabout cart NOW ONLY!
 • Plus 2-matching speakers REGULAR \$259⁰⁰
 • Plus deluxe tinted lucite dustcover YOU SAVE \$70⁰⁰
 • Plus deluxe stereo headphone set
 • Plus 8-Track tape cartridges
 • Plus stereo LP record album **\$189.**

TOTAL MUSIC

STEREO HIGH FIDELITY CONSOLES and COMPACT SYSTEMS



Model T 77456

45" MEDITERRANEAN
 • 2-8" woofers • 2-4" tweeters
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 • 8-Speaker "duocone" • AM/FM Stereo Radio

SAVE \$70⁰⁰

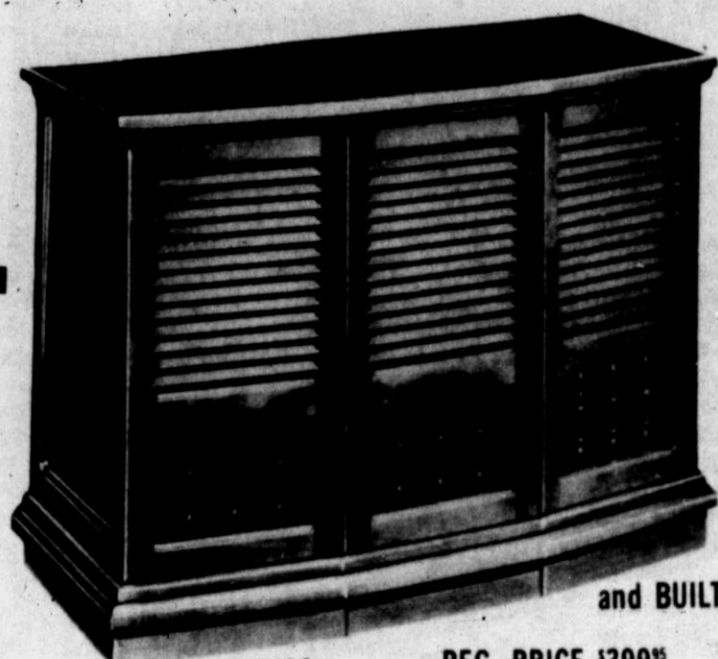
NOW ONLY! **\$329⁰⁰**

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THE HERITAGE 40" EARLY AMERICAN DESIGN.

Selected Maple Wood Veneers. BSR 4-speed record changer with diamond stylus. 12 Speaker "duocone" audio system.

T77428 Stereo Phono plus FM/AM/FM Stereo Radio and BUILT-IN 8-TRACK TAPE PLAYER



Model T77428

REG. PRICE \$399⁹⁵
 OUR PRICE

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Model PKT 5660

FM/AM and FM STEREO

RADIO and built in 8-track tape player

- Plus 3-stereo 8-track cartridges
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- Plus Deluxe stereo head phone set



Model TGML 24104

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FM/AM and FM STEREO RADIO and 8-TRACK TAPE PLAYER

- 2-matching speakers With psychedelic lights
- Multiplex radio
- BSR stereo phono component

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TOP FAVORITES

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

CBS
COLOR

SUNDAY, OCTOBER 8, 1972

Prince Valiant

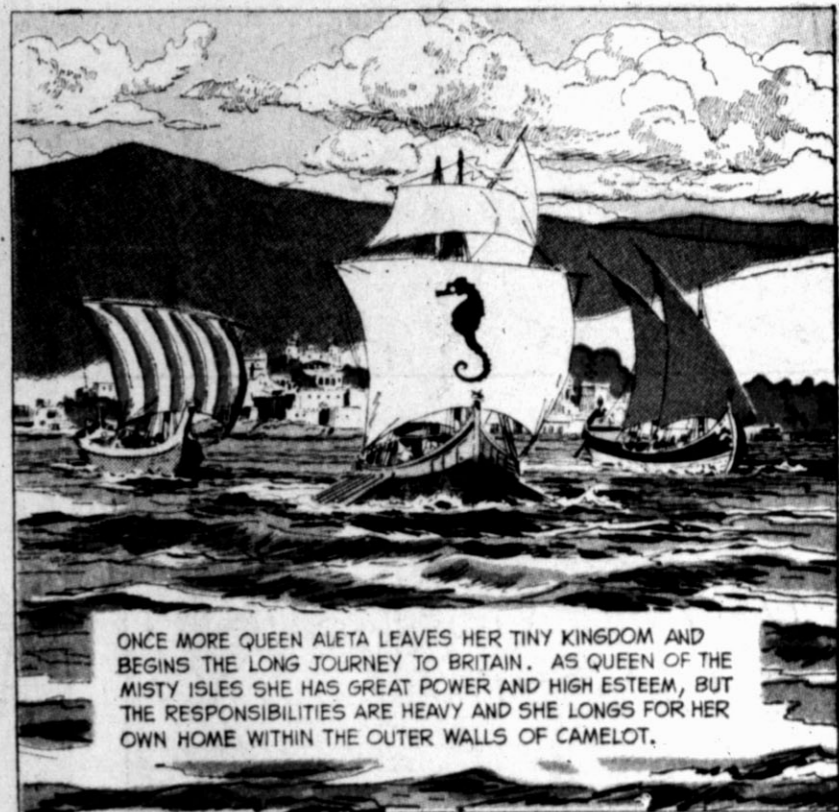
IN THE DAYS OF KING ARTHUR
BY HAL FOSTER



Our Story: BY THE FARAWAY LOOK IN VAL'S EYE AND HIS RESTLESSNESS, ALETA KNOWS IT IS TIME TO RETURN TO CAMELOT. THE GRAND COUNCIL IS CONVENED TO HEAR HER PLANS.



QUEEN ALETA HOLDS THE AFFECTION OF HER PEOPLE AND UNDER HER RULE THE MISTY ISLES HAVE PROSPERED, BUT WELL SHE KNOWS THAT MEN RESENT BEING RULED BY A WOMAN. SHE NAMES HER UNCLE AS REGENT AND PRESENTS PRINCE GALAN AS HEIR APPARENT.



ONCE MORE QUEEN ALETA LEAVES HER TINY KINGDOM AND BEGINS THE LONG JOURNEY TO BRITAIN. AS QUEEN OF THE MISTY ISLES SHE HAS GREAT POWER AND HIGH ESTEEM, BUT THE RESPONSIBILITIES ARE HEAVY AND SHE LONGS FOR HER OWN HOME WITHIN THE OUTER WALLS OF CAMELOT.



WHERE THE INLAND SEA MEETS THE OCEAN THE SHIPS PART COMPANY. ALETA'S VESSEL TO SAIL FAR OUT TO SEA TO MEET THE WESTERLY WINDS THAT WILL CARRY THEM SWIFTLY HOMEWARD. VAL AND ARN FOLLOW THE PIRATE-INFESTED COAST ROUTE.....



.....FOR THEY MUST TAKE THEIR HORSES ASHORE FOR EXERCISE OCCASIONALLY. WITH THEIR WELL-ARMED CREW THEY DO NOT FEAR THE PIRATES.



ON THEIR FIRST LANDING THEY HEAR A CRY FOR HELP, AND A WEARY HORSEMAN GALLOPS TOWARD THEM.

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"SAVE ME!" HE CRIES, "FOR EVIL MEN PURSUE ME!" AND AS HE SPEAKS A GROUP OF RIDERS COME IN SIGHT, SHOUTING.

NEXT WEEK—The Amorous Poet



BLONDIE

by CHIC YOUNG

BZ-ZZ
B-Z



WHAT WERE YOU WHISPERING TO COOKIE?

OH, JUST SOMETHING



--AND BZ-ZZZ-Z
BZ-ZZ



WHO WAS THAT YOU WERE TALKING TO ON THE PHONE?

OH, JUST SOMEBODY



OKAY, MOM, UH-HUH, YEH

BZ-ZZZ-ZZ



WHAT WERE YOU AND ALEXANDER WHISPERING ABOUT?

OH... NOTHING



SOMETHING FUNNY IS GOING ON AROUND HERE THAT I DON'T KNOW ANYTHING ABOUT!



WHAT'S ALL THIS WHISPERING AND HANKY-PANKY ABOUT?

NOT A THING, DEAR, NOT A THING



I'M THE MAN AROUND THIS HOUSE AND I DEMAND TO KNOW WHAT THIS IS ALL ABOUT

DON'T BE SO NOSEY, DEAR



TELL ME WHAT'S GOING ON OR I'M GOING TO BLOW MY STACK!



WELL, IF YOU MUST KNOW, WE'RE JUST MAKING FINAL PREPARATIONS FOR YOUR SURPRISE BIRTHDAY PARTY TOMORROW



BOY! HAVE I EVER GOT A FAT MOUTH!

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10-8
CHIC YOUNG

beetle bailey

by mort walker

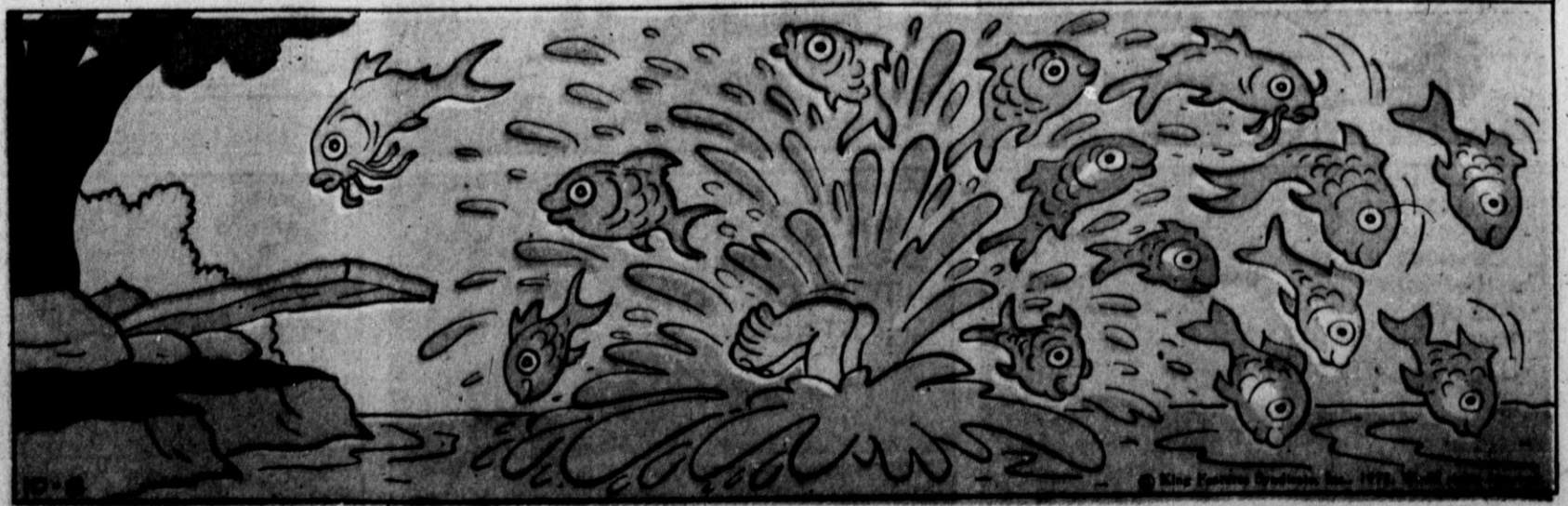


WALT DISNEY'S SCAMP®



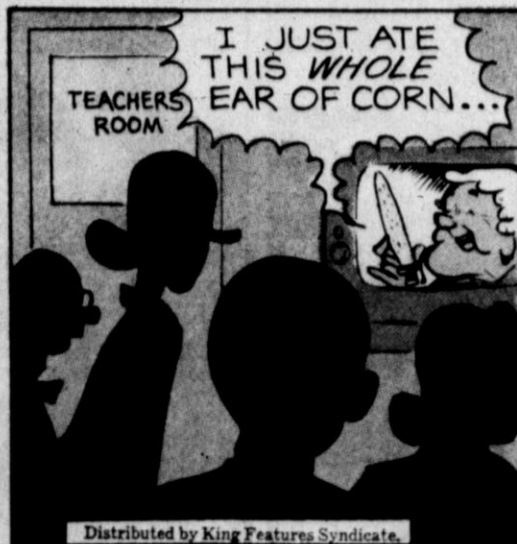
BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



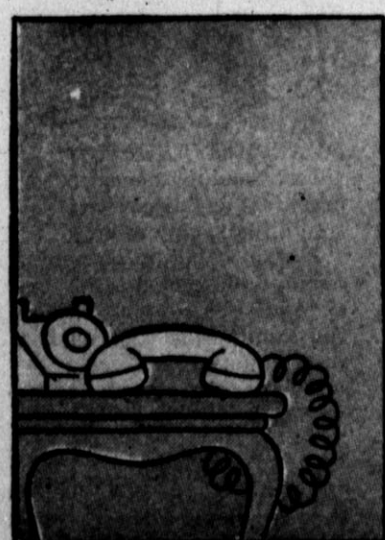
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE





PONYTAIL BY LEE HOLLEY



hints from Heloise

DEAR HELOISE:
Recently, while at a restaurant, I saw a waitress preparing fresh strawberries for the customers. She was using a knife to cut the green tops off and was cutting away a good part of the berry. She was also cutting her thumb occasionally when the sharp blade of the knife came through (to her thumb - not the berry). All she really wanted to do was to get the leaves and the stem off the top. I told her that many years ago when I was young I used to watch Mother prepare them, and all she did was

teaspoon and tried it. Then she said "I'll be doggoned. It really works!" This leaves the strawberry whole and beautiful, which is a saving at the price of strawberries today. Bunny

Works like a charm. Bless you and your mother. Heloise

SLIGHTLY CAMP!
DEAR HELOISE:
I've got a trick for those gals who like to camp! Nothing's more disgusting than trying to fix camp breakfast, and because of the dampness at night the salt clogs

and won't come out! Well, try this: use baby powder containers! Some of the labels will wash off with a scouring powder. You can decorate them with decals or marker pencils - they are real cute. When you want to use, just twist the top and out comes salt or pepper - dry and free-running. It also makes a great flour shaker - and certainly is a great aid in making lump-free gravy. Kathy Guerrieri

SLIGHTLY CORNY!
DEAR FOLKS:
I got so sick of sticking my fingers with those little corn on-the-cob holders that I bought me an art gum eraser at my dime store and stuck 'em all in that. Later I found out that you could put some adhesive-backed paper around the eraser to keep it from crumbling. Looks nice in the drawer too. Heloise



A spare car key, an extra suitcase key, bobby pins, rubber bands, paper clips, safety pins, flints for your lighter, and five or six dimes. What's the result? A survival kit for city gals. (You use the dimes to phone for help if all the other items won't fill the bill!) Career Girl

RIDE 'EM, COWBOY!
DEAR HELOISE:
I am 17-years-old and have three younger brothers, ages 14, 11, and 6. The 6-year-old came up with a bright idea. He wanted to play horse with the 11-year-old but wanted to make it more authentic. He got two empty single-serving cereal boxes and cut

out the fronts and backs. Then he got a long piece of string and tied an end to each box. He hung this across his brother's back and went to look for a saddle. He came back with a loosely stuffed small pillow and put this across his "horse's" back. Now they have a saddle and stirrups and they cost nothing. Playing horse is more fun - don't know about you, but I think they are both geniuses. Anita Smith

RHUBARB'S READY
DEAR HELOISE:
I'm sure everyone would like to see a richer color in our rhubarb dishes. I always add three or four drops of red food coloring to rhubarb. It makes it a pretty pink and to me is more appetizing. I use a clean eye dropper for this so as not to get too much color in it. My eye dropper screws on the 1-oz. bottle of food coloring, and, of course, I keep it just for this purpose. Sure is handy. C. H.



NYLON BY THE BAG
DEAR HELOISE:
I think just about the handiest item in our camping kit is a bag of old nylons. In an emergency, tied together, these old nylons make a good rope. Also, they make good bags for the children to put their "collections" in. Mrs. S.A.R.

LOVE THAT FROG!
DEAR FOLKS:
If you have little kiddos who love to color with those wax crayons, you know how hard it is for them to get the crayons back into that little cardboard box. So, take that glass frog, the old-fashioned kind that we used to stick flowers in. Just sit 'em on the table and let Johnny put a crayon into each one of the little holes. It saves breaking the crayons and is so much easier. Heloise

A BRIDE IDEA!
DEAR HELOISE:
My daughter is a new bride and I'm constantly amazed at some of the darling ideas that she has come up with in decorating their little apartment. One idea that I thought was especially eye-catching

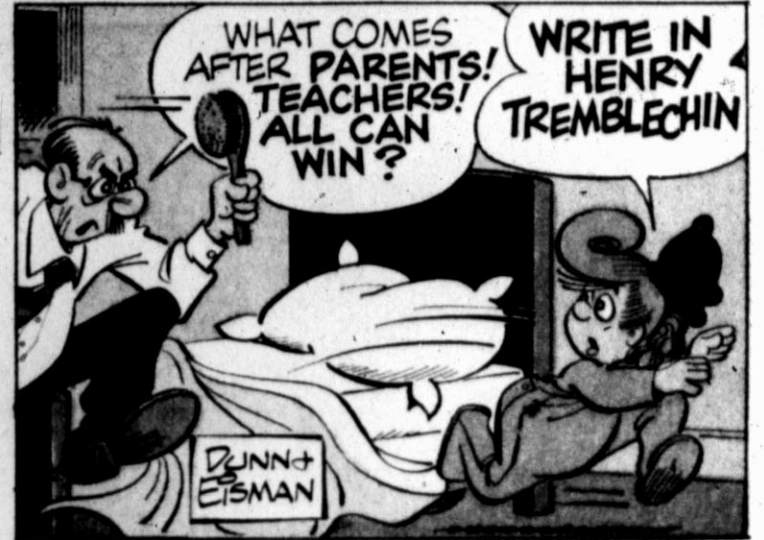
was her unique curtain tie-backs. She had some monk's cloth curtains and these were especially attractive because she had used her large leather hair barrettes in place of tiebacks. They really catch your eye. Proud Mom

GOING ON 13...
DEAR HELOISE:
I made a neckband that's very cute! All it is, is a strand of leather from an old vest, woven in and out of the links of an identification bracelet. Kathy Denny Age 13 (almost!)



PERKY PANCAKES
DEAR HELOISE:
I was making pancakes for breakfast and discovered that I didn't have any milk. I was using a box mix, natch, and decided to try orange juice instead of milk for the liquid called for on the instructions. They were, yum, yum, yummy! Reader
They are! Heloise

IODINE



FLASH GORDON

by DAN BARRY



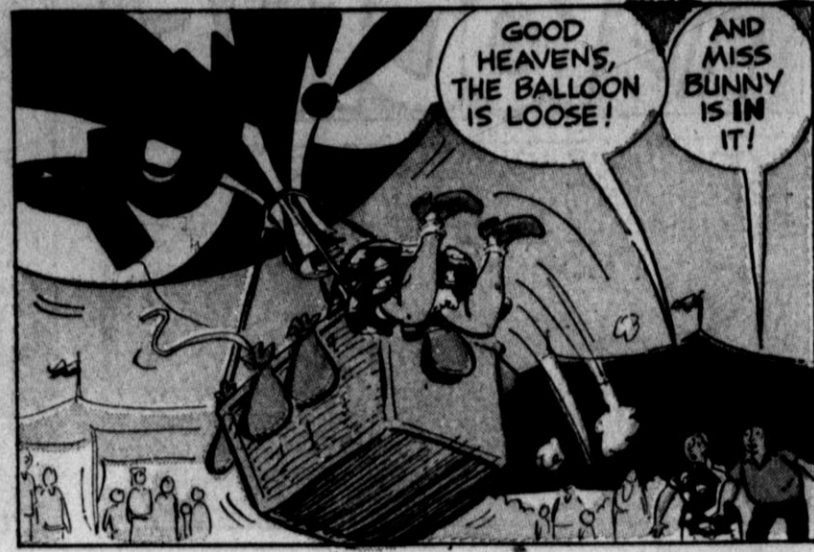
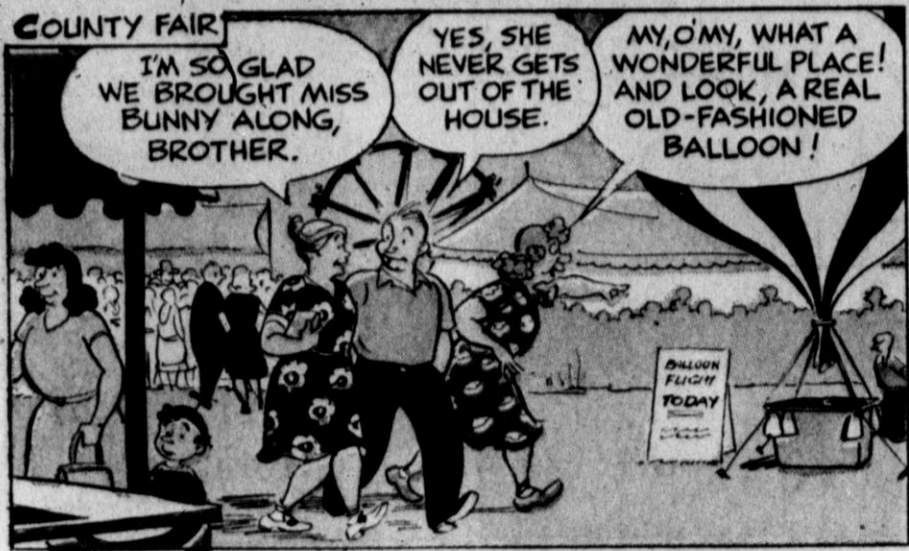
TIGER

by BUD BLAKE



BUZ SAWYER featuring his pal Rosco Sweeney

by ROY CRANE

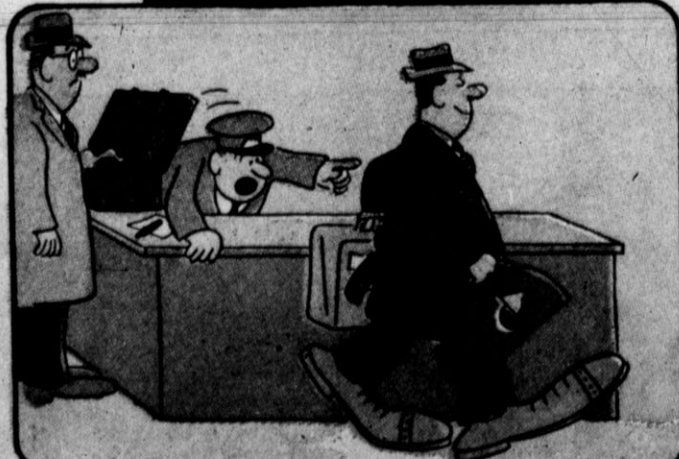


HENRY

by CARL ANDERSON



HOCUS-FOCUS



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

Hal Kaufman's JUNIOR WHIRL

BULLETIN BOARD



● **MENTAL CASE!** Do this in your head. Place enough pennies around a penny to surround it, with each penny touching the one in the middle. How many coins in the resulting rosette?

● **Seafood Platter!** Find a type of shellfish in each of these sentences: 1. The comic rabbit fooled us. 2. The cowboys terrified the herd. 3. The rascal lopped off all his hair.

● **More Back Talk!** Lisa Wright of Houston, Texas, suggests the following "object" chatter: What did the table say? "My legs are killing me." What did the chair say? "Oh, my aching back." What did the key say? "Give me a turn." Nice going, Lisa. More next week.

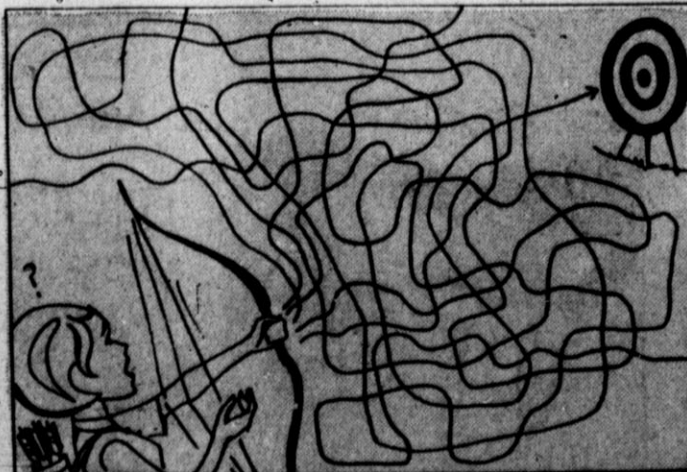
DEFY GRAVITY! Tape or paste together a loop of lightweight cardboard cut from a pastry box or similar material. Hold this over an incline formed by resting a flat ruler upon a box or book, as shown above.

Now, challenge onlookers to cause the loop to run up the incline rather than roll down.

How's it done? Simply by adding a paper clip to the high upside of the loop.

The added weight of the clip will furnish the impetus for an upward roll.

Have clip handy for the trick, of course.



CRAZY ARROW! Which arrow hits the target at right above? Begin tracing through one of five possibilities at girl's hand.



BIG PLAY! To bring forth a surprise picture above, simply add the following colors neatly: 1-Red. 2-Lt. blue. 3-Yellow. 4-Lt. brown. 5-Flesh. 6-Orange. 7-Dk. blue. 8-Lt. green.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

TREATISE

THEN score 2 points each for all words of four letters or more found among the letters. Try to score at least 50 points.