

Civil Rights Representative Says:

Busing Looms Ahead For Schools

BY MARSHALL DAY News Editor

Representatives of the Office of Civil Rights and the Texas Education Agency told the local school board it very probably will face legal action if it attempts to construct a new school at the present site of Central Elementary without adjusting the present ethnic balance.

Juan Ybarra, with the Dallas Office of Civil Rights, and Gilbert Conoley, with the Office of Technical Assistance of the Texas Education Agency, met with the Hereford school board Thursday night to discuss possible site for a new elementary school and the problems related to minority ethnic school campuses.

Conoley, on the other hand, said the Texas Education Agency would not approve the construction of a new elementary school at the same location where Central is now. "We (OCR) are not trying to tell you where to build a new school. The situation is kind of

shaky on forcing student reassignment, but I won't say we won't do it," Ybarra said. "You probably will be safe like you are until January, 1973." Ybarra suggested that in order to correct the ethnic imbalance at Central, some students from Hereford's most predominantly white elementary school—Northwest—might be bused to Central and some of Central's

students be bused to Northwest. Ybarra's statements came after Conoley told the board his office "definitely will not approve a new school to be built back on the Central location." Conoley said to locate a new school back in the present site would not change the ethnic ratio problem now being experienced at the elementary school. "In all other cases expect

Central's, there is a pretty good ethnic balance," he told the board. "But, if the district is going to build a new building, it should look at reducing the number of students at Central." "In building a new building, if you are not careful on your location, you might wind up with two identifiable schools and you would gain no ground."

Ybarra backed up Conoley's statements, pointing out the Office of Civil Rights, "con- curre with... the recom- mendations." "We do not dictate what sites you should use in building a new school, but, by the same policy, the school district has the responsibility to see there are no identifiable minority schools in their system."

Conoley said if the citizens fail to pass a bond issue for a new school, rezoning may follow then the system could be looking at two identifiable minority schools instead of just one. The major problem facing the school system is the ethnic balance at Central Elementary School. At that school, the percentages show 93.1 per cent Mexican-Americans, 3.9 per cent Negroes.

Ethnic Make-Up Shifts; Rezoning May Be In Offing

An enrollment survey made in early October by the Hereford Independent School District, shows the Mexican-American enrollment is at its highest peak ever in the system, making up 49.1 percent of the total.

This is the first year that Mexican-Americans have made up the largest per cent of the enrollment, school reports indicate and this is one of the reasons the administrators and board members are looking seriously at either a new school or rezoning of present school boundaries so they can meet the requirements set down by the federal government concerning ethnic make-up.

Under law, any one campus cannot have more than 66 per cent enrollment of a minority ethnic group. Hereford has one such campus that falls under this category and that is Central Elementary School—the old building voters turned thumbs down on when a bond election was called earlier this year.

According to figures, Central's total enrollment is made up of 93.1 percent Mexican-Americans, 3.9 per cent Anglos and 3.0 per cent Negroes.

Of the overall total for the nine campuses, the Mexican-Americans make up 49.1 per cent, Anglos 48.6 per cent and Negroes 2.3 per cent.

Office of Civil Rights officials, in visiting in Hereford last week, left the impression that rezoning and busing could become a reality in Hereford if something is not done about the ethnic balance at Central Elementary.

Other schools and their enrollment break-down are:

Aikman—50.4 per cent Mexican-Americans, 47.5 per cent Anglos and 2.1 per cent Negroes.

Bluebonnet—50.7 per cent Mexican-American, 45.9 per cent Anglos and 3.0 per cent Negroes.

Northwest—41.1 per cent Mexican-Americans, 58.6 per cent Anglos and 0.3 per cent Negroes.

Shirley— 64.7 per cent Mexican-Americans 32.7 per cent Anglos and 2.6 per cent Negroes.

Tierra Blanca—53.1 per cent Mexican-Americans, 43.5 per cent Anglos and 3.4 per cent Negroes.

La Plata—42.2 per cent Mexican-Americans, 55.2 per cent Anglos and 2.4 per cent Negroes.

Stanton—48.6 per cent Mexican-Americans, 48.1 per cent Anglos and 3.3 per cent Negroes.

Hereford High—27.0 per cent Mexican-Americans, 71.6 Anglos and 1.2 per cent Negroes.

In another segment of the school's report on ethnic percentages, past years' percentages were given which showed a steady upswing in the number of Mexican-Americans enrolling in the local system.

In 1958 the percentage make-up showed 77.9 per cent Anglo, 20.6 per cent Mexican-American and 1.5 per cent Negro. Five years later in 1963 the percentages were 69.3 per cent Anglo, 28.7 per cent Mexican-American and 2.0 per cent Negro.

In 1968 the figures stood at 52.7 per cent Anglo, 45.6 per cent Mexican-American and 1.7 per cent Negro.

The past three years have shown a gradual upswing from 47.0 per cent Mexican-Americans in 1970 to the present 49.1 per cent this year.

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Interstate: Small Crowd Shows To Voice Opinions

BY O.G. NIEMAN Publisher A small group of Hereford citizens learned more about a proposed interstate along the U.S. 60 route Thursday night, and it was apparent that most of the 20 people attending the meeting were not enthusiastic about supporting the plan. Three representatives of the Texas Highway Department met with the Hereford group to answer questions concerning the proposed interstate—a project being pushed

primarily in New Mexico. Lynton Alred, chairman of the highway committee of Deaf Smith County Chamber of Commerce, presided at the public meeting. He pointed out that the Chamber board had taken a neutral stand on the matter, and the meeting was called "to inform our citizens about the situation so they might be aware of the possibilities." This was the fourth such meeting concerning the proposal, with New Mexico

representatives present for the other sessions. It was learned at previous meetings that the Roswell Chamber of Commerce, as well as other New Mexico highway leaders, have been seeking an interstate designation for a number of years. The Amarillo Chamber of Commerce has also been active in presenting the proposal to area towns on U.S. 60. Alred said Thursday night, that he didn't think a "declaration from the city is necessary at this time, nor would it make much difference." He said New Mexico officials would like an endorsement of the proposal from the City Council and Chamber of Commerce, "but I don't think either body will take a stand without a mandate from citizens."

Marcus Latham, Deaf Smith County commissioner, and several others expressed the opinion that Hereford might best use its support in getting a four-lane highway completed to Clovis. He pointed out that a contract has been let on the four-lane from Hereford to the Castro County line on U.S. 60, "then our county will be in good shape with our highway system." From questions posed to Chili Smith, district highway engineer from Amarillo, it appears that the proposed interstate would have a tough time winning approval in Congress. Smith pointed out that there were 42,500 miles of interstate in the country, with only 1,500 miles being approved since 1956. "Even if Congress should approve more interstate mileage, you must remember that every state has some pet projects they would like to have included," Smith told the group. In a letter to the state highway commissioner, the Department of Transportation reported that "the political climate is not conducive to additional interstate highway mileage being approved," Smith stated.



Jay Swayze



R.C. Hoelscher



Bob Emory



Bob Josserand

Eight Listed On Chamber Ballot

Nominated for the board of directors of Deaf Smith County Chamber of Commerce Thursday morning were eight local businessmen. They were selected by a nominating committee of the chamber, headed by A.J. Schroeter.

Only four of the eight nominees will be elected to membership on the board in an election next month, when they will be voted on by the entire membership of the Chamber of Commerce.

In the election, ballots will be sent to members of the chamber through the mail. The new members will be elected for a term of three years, beginning Jan. 1, 1973. They will be elected to fill the seats of four board members who are now completing terms.

Board members elected in November will fill the seats vacated by Charles Hoover, past president of the chamber; Harold Close, Earl Stagner and Lynton Alred.

Bob Josserand, regional manager for Farr Better Feeds, lives with his wife Nancy and four children at 333 Centre. The Josserands and their three sons, Douglas, 12; John, 9; Barry, 8; and daughter Joan, 13; moved to Hereford about two years ago.

Manager of New Holland Hereford, Bob Emory and his wife Sandra live at 129 Mimosa with their three daughters, Cynthia, 8; Stephanie, 11; and Amy, 10 months. The Emorys have lived in Hereford for about two and one-half years.

Local attorney R.C. Hoelscher and his wife have two children, Alisa, two; and Curtis, six. Hoelscher and his wife Diane live with their family at 125 Juniper. They have been Hereford residents since 1969.

James Gentry, a Hereford farmer and a resident for about 25 years, lives with his wife Kylene at 27 Yucca Drive. They have four children: Scott, 10; Shelly, seven; Greg, three; and

Casey, one month.

Building contractor and designer Jay Swaze and his wife Ruth moved to Hereford about four and one-half years ago. Their daughters are Cheryl Ann, 27; of Dallas, and Nancy, 25; of Plainview.

Administrative assistant at Hereford Public Schools, Larry Wartes and his wife Joyce reside at 236 Northwest Drive. Their children include Mike, 19 of Canyon; Susan, 16; and Alan, 9. The Wartes family has called Hereford its home for six years.

Terry and Jeanette Caviness make their home at 1308 W. Park. Terry is associated with his father at Caviness Packing. He moved to Hereford with his parents in 1962, and his wife has been a Hereford resident for two years.

Bud Eades, manager of Plains insurance agency, resides with his wife, Helen, at 111 Mimosa. Hereford residents for two years, the Eades have two sons, Wesley and Brian.



Bud Eades



Larry Wartes



James Gentry



Terry Caviness

Johnny Jesko Is Elected Director

Johnny Jesko, local farmer-rancher, was elected Tuesday to the directorship of Zone 4 of the Tierra Blanca Soil and Water Conservation district to fill the seat vacated of Gerald McCathern who recently completed a term as director.

Elected for a term of five years, Jesko will be the conservation director for an area whose north boundary lies four miles north of Hereford, and

extends from the Walcott road on the west to just east of the Hereford airport. The south boundary is the Parmer and Castro county line.

In a board meeting held Wednesday morning, Jesko said simply of his new duties.

"I'll try and do all I can to help." He owns and farms an area eight miles west of Hereford and one-half section three miles north of Westway,

as well as other areas he has leased.

Jesko started farming in 1954 in the Friona area, then moved here in the fall of 1946. He and his wife, Jo Ann, have eight children; six boys and two girls. These include David, 19; Roger, 17; Joyce, 15; Dwight, 14; Gerald, 12; Mary, 6; Daniel, 3; and Brian, five months. They are members of St. Anthony's Church.

are members of St. Anthony's Church.

Jesko is also a member of the National Farmers Organization.

The Board of Directors meets in its regular meeting the second Wednesday of each month to review all soil and water conservation plans, and all Great Plains Conservation Program contracts.

Absentee Voting To Begin

Absentee voting in the November General Election begins Wednesday, according to County Clerk B.F. Cain.

The absentee voting will continue through Nov. 3 for the election which will, on the national front, determine the President for the next four years.

Also, local and state races, and constitutional amendments will be on the ballot.

Requests for absentee ballots must be made at the county clerk's office prior to the Nov. 3 cutoff date. The county clerk's office will be open each day, Monday through Friday from 8 a.m. to noon and 1 p.m. to 5 p.m. The office will not open during the noon hour for absentee voting.

Cain said most of the absentee votes for elections this time of year are mostly for college students and persons in the armed services. With school in progress and most vacations over, there are very few personal appearances at the office for absentee voting, he said.

In order to vote absentee, a person is required to sign an affidavit stating he will not be in town the day of the election or will be unable to go to the polls for a legitimate reason.

College students who will be in school the day of the election, can obtain absentee ballots and vote absentee. Persons stationed away from home in the armed services on election day, also can submit an absentee ballot.

Club Plans Activities For Homecoming

Newly organized Ex-Students Association of Hereford High School encourages all ex-students of Hereford schools to join the group, which will host several activities during homecoming, according to James E. Higgins, association president.

Memberships fees for the organization are \$1.00 per person, and activities planned for the Homecoming week include a barbecue luncheon at the Bull Barn Oct. 28th, and a dance at the Knights of Columbus hall that evening.

Those who wish to join the Ex-Students Association may do so by mailing a special form received in the mail with a check or money order for \$1.00 to the Ex-Students Association

New Radar Checks Speed In Motion

The Hereford unit of the Texas Department of Public Safety recently acquired a new radar device which will simplify the procedure of detecting the speed of approaching cars. The device includes the traditional capacity of detecting speeds while in a stationary position, as do other models, but also includes a new feature.

The difference, according to officer Roger Pedigo, is the capacity of the new equipment to register the speeds of approaching vehicles while the patrol car in which the unit is mounted is also moving.

Drill Team Needs Thirty Hula Hoops

Got a hula-hoop you're not using? Or better yet, got about 30 not being used? If so, there is someone looking for just that many. Sue Powell, Hereford High School Drill Team sponsor, issued a plea this week for hula-hoops to be used in future drill team routines. If anyone has one or more hula-hoops to loan the team, they can contact Mrs. Powell.

She can be reached at 364-1634, after 5 p.m. on weekdays.

Smith said there is no doubt that an interstate draws traffic. He admitted that there is also no doubt that some people are hurt by an interstate. "It is up to the community to decide the benefits derived in future years."

Although no routing is determined until a system is approved, Smith indicated it would be unlikely that an interstate could be routed through Hereford. He pointed out that it takes 400 feet of right-of-way. He stated that when an interstate is approved, engineers select several feasible routes through or around a town, and hold a public hearing. The most feasible route is recommended by the state engineers, but the federal government has final say on the selection.

By just looking at Hereford's location, Smith said it appeared an interstate around the city would have to cut to the north several miles east of town, and probably couldn't cut back down to U.S. 60 again until it was almost out of the county. In the speculation, he also pointed out that the railroad and several creeks seemed to make it impractical to consider a southerly course.

One citizen at the meeting, who apparently opposed the plan, said, "If you can show us where it would benefit the community, I think all citizens would be ready to support the plan. I don't think any of us would stand in the way of what's best for Hereford."

Drugs Are Major Problem In Texas

Drug abuse and drug addiction are major national problems and certainly are problems that receive the highest priority in the State of Texas. Thousands of Texas youths and adults endanger their health through the inappropriate use of drugs of all kinds.

In addition to the human costs, society loses thousands of dollars a year in health services, lost man hours, theft, and general social destruction. Drug abuse ruins lives and destroys families. It also takes lives. It must be of concern for every Texan.

An annual "Drug Abuse Prevention Week in Texas" allows us to voice our concerns over what has to be done to tackle this major dilemma facing society. But it doesn't fully tell the day by day efforts put forth by State agencies to attack the problem and their efforts to provide at least a partial answer through the many services offered at the State level, say State Health Department officials.

Drug Abuse Prevention Week will be observed this year from October 15 through October 21. Some 17 state agencies, who cooperate under the Texas Interagency Council on Drug Abuse, during this week will try to spotlight drug abuse services available to the public from their respective agencies.

The Texas State Department of Health has responsibility for two major drug abuse services. Through a comprehensive public health education Film Library and an extensive literature distribution unit, the agency provides the latest, most authoritative drug information. It is available to the public at no charge.

In 10 Texas cities, methadone treatment centers are in operation to provide addicts with a synthetic narcotic drug substitute for heroin. The maintenance clinics are licensed and regulated by the State Health Department.

At present there are 16 clinics operating in 10 cities — Austin, San Antonio, Houston, Dallas, Fort Worth, Lubbock, El Paso, Corpus Christi, Harlingen, and McAllen. Under Texas law, the narcotic maintenance programs must have permits and conform to guidelines of the State Health Department.

Among the new regulations governing methadone maintenance in Texas is one providing the drug will be administered daily initially and then may be supplied each individual patient after a maintenance dose is established. The patient may not receive more than a three-day supply.

Patients on a maintenance program must also receive treatment within the geographic area in which they live. The areas conform to the 10 regional areas of the State Health Department. Reason for this is clear. A patient could be enrolled at more than one clinic and wind up with more methadone than he uses, selling the rest on the black market. A survey by the New York Times of 14 major American cities with methadone maintenance programs has found that in all of them there is some trafficking in the synthetic, addictive drug.

Through regular checks of urine, clinic officials can tell if a methadone user has slipped back to heroin.

Just as heroin can cause a fatal reaction through an overdose, so can methadone. There have been fatalities in Texas caused by overdoses of methadone. In the clinic under state regulation, tests are run first to see if the patient is a user of heroin. Then, the maintenance dose is arrived at carefully. While an addict with a big problem can take large doses of heroin or methadone, a non-user could have a death-dealing dose on his first experiment with either.

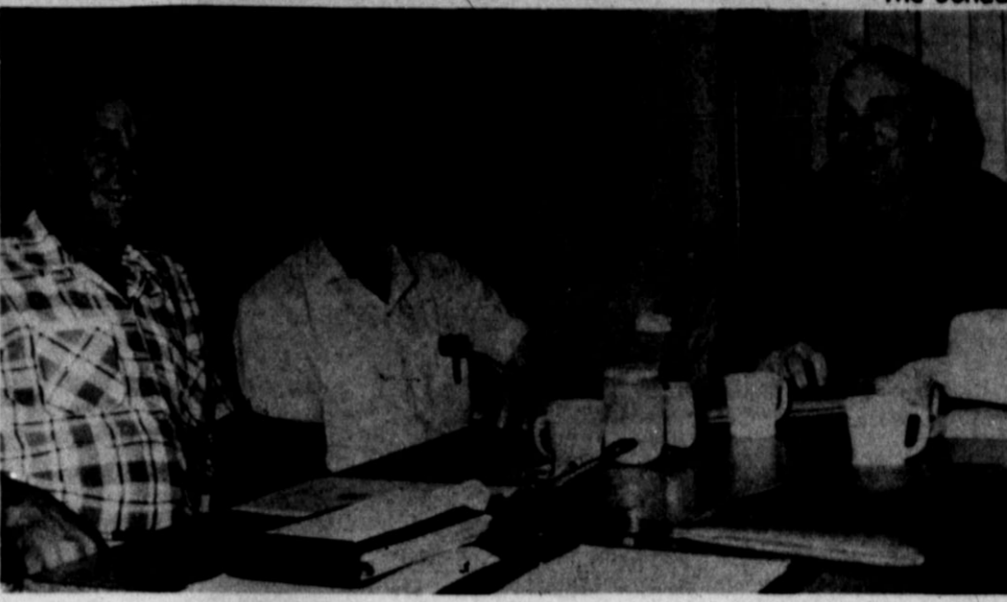
Why has the maintenance

program become a useful tool in the treatment of drug addiction? Persons on a maintenance program haven't really kicked the need for narcotics, but they are able to perform their normal jobs, care for their children, and attend school by using the narcotic drug substitute. But even after using methadone, they can't release themselves from their drug dependence without going through total withdrawal, for methadone is an addicting narcotic just like heroin.

Research is now underway to find a substance to take the

addict off of methadone, an agent that would block the effects of heroin over long periods of time and yet not produce an addiction to the new substance.

But until that substance is discovered and perfected, heroin users have only four choices: to continue using the drug; undergo "cold turkey" withdrawal; go onto a regulated methadone maintenance program that will satisfy their habit and yet return them to a useful life; or undertake a methadone withdrawal program.



CONSERVATION DIRECTORS — Johnny Jesko, left, newly-elected director of Zone four of Tierra Blanca Soil and Water Conservation district, began his duties in that office Wednesday. Shown also are Clarence Betzen, Zone five, Jim Hysinger, Zone three; and Carl Strafuss, board chairman and director of Zone two.

Pentagon med-clinic has own ambulances

The Pentagon has a 14-doctor clinic with two specifically built mini-ambulances.

First Lt. Glenn Marshall has charge of the ambulances, but doesn't let them go full speed in the crowded corridors. "People are allergic to moving," he said. "We're afraid we'll come back with more patients than we went out for."

The WEATHER

	High	Low
Wednesday	89	61
Thursday	84	57
Friday	86	60
Saturday		59
Total moisture for year, 15.27"		

STATE CAPITAL
Highlights
AND Sidelights
 by Bill Boykin
 TEXAS PRESS ASSOCIATION

AUSTIN, Tex. — Gov. Preston Smith kept legislators guessing whether he would call them to work in another special session immediately after conclusion of the fourth called session.

Regardless of the outcome of deliberations on competitive rates for auto and home insurance, the session managed to pass a respectable number of the nearly 30 pieces of legislation submitted by the Governor.

Nearly a week before adjournment deadline, lawmakers handed the Governor bills he sought to restore some of his fiscal-budgetary authority. They gave him an emergency fund, authority to use it to head off fiscal crises and provided for some gubernatorial power to review need for budgeted spending.

These additional bills were among those finally passed and sent the Governor:

A \$13.5 million appropriation for medical school building at Texas Tech University, Lubbock, and the University of Texas medical school at Houston.

An \$8 million appropriation for a new school for the mentally retarded at Fort Worth. A \$317,000 appropriation to pay leftover costs of May-June primary elections.

Exemption of aviation schools regulated by the Federal Aviation Agency from control by the Texas Education Agency under the new proprietary (private trade) school act.

Authority for Midland to disannex from the Odessa junior college district. Establishment of Texas Film Commission as a statutory permanent agency.

COURTS SPEAK — The State Supreme Court refused to order a Houston judge to approve fees of court-appointed attorneys for poor defendants in a criminal case.

The Third Court of Civil Appeals found H.D. Nicholson was qualified as a candidate for district judge in Navarro County though he had not had a law office for the last six years.

AG OPINIONS — Third parties except the state and its agencies, whether individuals, associations, or corporations, may legally contract for dental care of citizens only by complying with the non-profit corporation act, Atty. Gen. Crawford C. Martin held.

Martin's opinion said the Department of Public Welfare and other state agencies can so contract under the medical assistance act.

In other opinions, Martin held: House members cannot buy their old desk chairs, since state property must be disposed of according to statute.

A Fort Worth ordinance regulating and licensing bail bondsmen in municipal courts does not conflict with the constitution or statutes.

(for those with two years' state service prior to election of relatives) apply to year-round legislative employees but not to those who work only during legislative sessions.

A new law authorizing Midland to disannex itself for the Odessa junior college district is constitutional.

A local salary bill for assistant school superintendents is unconstitutional because it applies only to one county.

AWARDS PRESENTED — Cullen Luttrell of Sonora, maintenance supervisor for Sutton and Schleicher counties, received the third annual Lady Bird Johnson award for High-way beautification.

Luttrell's prize was \$1,000 — presented by the former first lady.

Television personality Arthur Godfrey participated in the awards ceremony.

Finalists included Luttrell, Milton C. Campbell of Ralls, Herbert H. Smith of Rusk, Melvin E. Bayless of La Grange and Rinaldo Rivera of Falfurrias.

AUTO TEST LOCATIONS PICKED — McAllen and Austin have been designated additional Texas test locations for the first official nationwide four-part General Automobile Mechanic test to be given November 21.

Other Texas test locations already approved by Education Testing Service of Princeton, N.J., are San Antonio, Corpus Christi, Amarillo, Beaumont, Dallas, El Paso, Fort Worth, Houston and Odessa.

Recertification tests every three years will assure mechanics they are keeping up with vehicle changes and servicing developments. The exams are available to nearly 800,000 mechanics in the U.S. on a voluntary basis.

APPOINTMENTS — H.G. (Pete) Andrews Jr. was named by Governor Smith as a

member of the State Board of Public Welfare.

J.S. Martinez of Raymondville, Bertrand Adams of Austin and Frank Hutchinson Jr. of Austin were appointed to positions with Texas Industrial Commission's new state office of minority business enterprise.

TEACHERS COMMISSION NAMED — Twenty-four persons were named to the new State Commission for Professional Competencies.

The Commission will serve through Sept. 30, 1974, and will include the presidents of six professional organizations to be named later.

It will recommend statewide guidelines for teacher competency to the State Board of Examiners during the two-year period. The Commission will try to identify skills, personality, and qualifications which will make school teachers effective in the classroom.

SHORT SNORTS — Texas Civil Judicial Council announced approval of a constitutional amendment to abolish the fee system for Justices of the Peace and require payment of salaries to J.P.s.

The House told Texas Highway Department by resolution it shouldn't build the controversial new departmental headquarters across the street from the governor's mansion and capitol.

Revenue from cigarette taxes dropped \$106,729 from September 1971 to September 1972 — to \$15.34 million.

The Legislature called on Congress to order Veterans Administration hospitals to treat drug addiction among servicemen returning from southeast Asia.

Oct 15-21 has been designated Cleaner Air Week for Texas.

To be up to date today people have to live at least ten years ahead of the times.

SPEAKING OF SPORTS

Footless runner conquers peak

By STEVE JONES - Copley News Service

LA PALMA, Calif. — A run up and down Colorado's Pike's Peak, like a hike down and out of the Grand Canyon, sounds like a once in a lifetime novelty — something to tell the grandchildren about.

Two such runs in a lifetime should lead to questions about one's sanity. And, to admit to wanting to make the run an annual affair appears to be grounds for committal.

Yet, there are many hardy souls who make the grueling run of 26 plus miles a part of their yearly schedule.

Among them is a man who has no feet.

Pete Strudwick, 42, has completed two of the killer runs and is already looking forward to the next. He was born without a pair of tools which are, it would seem, necessary to a runner. Namely, two feet.

Strudwick, a junior high teacher in the Anaheim Union District, runs on the stubs of his legs wearing hoof-like, round shoes. The handicap, and the fact that he was born without hands as well, is actually no handicap. It is, in fact, possibly an advantage in mountain-running.

"A lot of guys complain of knee trouble and blisters after

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from a half mile to two miles a day.

"Then I read about a marathon in Palos Verdes and the thought of running in it turned me on," he smiled.

Strudwick became "hooked" after one marathon and stepped his every other day workouts up to 10 miles. His running schedule included three or four AAU-sanctioned events a month with an occasional marathon thrown in.

An English teacher at Walker Junior High, Strudwick calls the 10-mile workouts a light load but says he must limit his running to pursue other interests.

He went to the Pike's Peak run in 1971 as part of a medical experiment conducted by a doctor he had worked with on some other projects.

The footless runner made his round trip up and down the Colorado terrain in 7 hours and 54 minutes and became addicted to the run in the process.

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Adrian news

BY ANN BEAVERS

The 1972 Adrian Livestock Show was held Oct. 6 at the school Ag. Barn. The judge was Justin McBride, Deaf Smith County Agent. The ag. teacher is Bob Wood.

On the drawing of the half beef, Jim Halliburton of Vega won. Nola Mae Clark won the calf scramble. Rate of grain winners were Dennis Brown, Monty Hale and Janice Wood.

Winners in the lightweight division were, in order of place one, Kim Garrison, Ernie Wood, Janice Wood, Randy Harris, Sandra Webb, Sam Morales, Kris Garrison, Ernie Wood, Randy Lloyd and Lynn Bolin.

Winners in the medium weight division were Ricky Lloyd, Dennis Brown, Richard Meyer, Paul Jacobson, Peter Brown, Melani Creitz, James Meyer, Sherri Webb, and David Brownlee.

Winners in the heavy weight division were Mike Briggs, Vicki Lloyd, Chuck Durham, Kim Garrison, Albert Meyer, Monty Hale, Terry Jobe, Melani Creitz, Dennis Brown and Nina Engle.

Grand champion winner was Mike Briggs, reserve champion winner, Vicki Lloyd. Briggs also got the showmanship award.

This show was made possible by Joe Meyer, Norman Jacobson, Robert Lloyd, G.D. Webb, Andrew Gray, Charles Durham, Jim Cavin, Brown Farms, W.B. Betts, Stribling Spraying, Adrian Mercantile, R.L. Petty, Harwood Garage, Fabulous 40 Motel, Shag McCown, Jesse Cafe, Adrian Wheat Growers, Tommy Restaurant, Loveless Oil Co., T. and L. Vending, Brub Beavers, Noreen Garrison and the Volunteer Fire Department.

Mr. and Mrs. Keith Kromer attended the funeral of his uncle, Hugh Small, in Lubbock Tuesday afternoon.

Mr. and Mrs. Perry Gruhkey and Jay Loyd of Torrington, Wyo. recently visited Mr. and Mrs. George Gruhkey.

Mr. and Mrs. R.L. Pinnell returned home from Houston Saturday.

Bill Harwell is in Northwest Texas Hospital in Amarillo.

Mrs. Jesse Bradley of Amarillo and Beverly Bradley of Canyon spent the weekend with Mr. and Mrs. Jimmie Bradley and Jeff.

The eighth grade class and Miss Carolyn Burp sponsored a dance, Friday night at the Simms Community Center.

Capt. Gary James returned Saturday from 13 months of duty in Korea. Mrs. James of Canyon met him in Denver.

Capt. James will be going to Fort Gordon, Ga. for two weeks of military police schooling. After Dec. 1 he will be stationed at Pueblo, Colo. Mr. and Mrs. Bill James of Adrian are his parents.

Mrs. Ralph Guest attended the coffee for Mrs. Graham Purcell at the First State Bank in Vega Monday morning.

Mr. and Mrs. Phillip Pinnell and family of Plainview spent the weekend visiting with Mr. and Mrs. Farris Kromer, the R.C. Chism family and the R.L. Pinnells.

Mr. and Mrs. Ralph Guest spent Tuesday thru Friday in Albuquerque attending a judging seminar.

Mr. and Mrs. Keith Kromer and Stephen attended the wedding of Kathleen Ward of Adrian and Jack Smith of Guyton in the Amarillo St. Andrews Episcopal Church, Saturday.

Election for Soil and Water Conservation District of Oldham County Zone 4 was held Friday at Jesse Cafe, in Adrian. Roger Gruhkey was elected to

serve a second term. He represents the farmers in their farming activities with the Soil Conservation Service and will serve five years.

Other board members are Tom Green of Vega, Robert Fulton of Wildorado, Donnie Knox of Vega, and Robert Jacobson of Adrian. John Graves, District Conservation Representatives held the election.

Mr. and Mrs. James Brandon and family of Amarillo were at First Baptist Church of Adrian Sunday, when he held the services. They are missionaries to Brazil.

Sunday guests in the home of Mr. and Mrs. R.L. Pinnell, were the Ed Pinnell family of Channing, the Phillip Pinnell family of Plainview, and the R.C. Chism family.

Mrs. Clinton Earl Brown and Stephine spent the weekend in Texico with her mother, Mrs. Louise Engram.

Mr. and Mrs. Gene Stephens and Jamie moved to Panhandle last week from Ralls Ranch.

Ruthie Gruhkey visited Mr. and Mrs. Buddy Wade in Amarillo last week.

Jack Nolan of Whitesboro visited Mrs. Cat Brown Friday.

Mr. and Mrs. Davis Brown and Kile visited Sunday in Dumas with her parents Mr. and Mrs. S.P. Vick.

Mr. and Mrs. Bobby Brown are here with his mother, Mrs. Cat Brown, until the Rodeo Season starts again.

Mrs. Cecil Blasingame is staying in Amarillo with her parents, Mr. and Mrs. Elmo Bird, for an extended visit.

Thane and Gwyn Morgan of Happy spent last week with their grandparents, Mr. and Mrs. Don Morgan. Saturday they attended Disney on Parade in the Amarillo Civic Center.

Mr. and Mrs. Pat Maupin and Chad of Hereford spent the weekend with Mr. and Mrs. Dale Anderson and Brad.

Mr. and Mrs. Shy Hurst and Jo of Happy were Tuesday night supper guests of Mr. and Mrs. Butch Betts and family.

Five Brownie girls received their pins at an investiture Monday afternoon at Adrian Baptist Church. They were Cindy Morales, Jeannie Brorman, Janet Jacobson, Shana Brownlee and Gwena Guggell. All their mothers were present.

Junior Girl Scouts and Cadettes attended the Disney on Parade show Saturday in Amarillo Civic Center. Parents going were Mmes. Joe Meyer, Grady Skaggs, Jim Cavin, G.D. Webb and Dick Rich. Miss Linda Pridmore and Tom Skaggs also went.

Mrs. Joe Brownlee and Shana visited in Olton Sunday with Mr. and Mrs. Gordon Thomas.

Mrs. Joe Brownlee and Shana, Mr. and Mrs. Fred Brownlee and Ruby of Glenrio, Mrs. Larry Travis and Mrs. Gene Stephens and Jamie of Panhandle attended the play Gypsy, Thursday evening at the Amarillo Little Theater.

David Brownlee is playing the part of L.A., a Newsboy and Farmboy in the play titled Gypsy at the Amarillo Little Theater this week.

Last Thursday night they had a dress rehearsal and several Adrian Students and members of David's family attended.

WATCH AND CLOCK REPAIRS, STONE SETTING, JEWELRY REPAIR, AND ENGRAVING. COWAN JEWELERS DOWNTOWN

364-2343

Southwestern Life

Three Rank First In Championship

Loell persons came away with three first place trophies and two second place finishes during the recent World Champion Play Day Finals held at Mountain Valley Arena in Ft. Worth.

Jeanette Holman, daughter of Mr. and Mrs. Bob Holman, won the world championship in pole bending in the junior girls division while Craig Lawrence and Clifford Johnson teamed together to capture first place trophies in wagon race and ribbon race—both in the senior mens division.

Judy Lawrence won a second place rosette in key hole race in the senior women's division and Johnson was second in barrel race in senior mens division.

Sandee Finley also participated in the world championship finals in the junior girls division.

Those attending from Hereford were Mr. and Mrs. Robert Holman and Jeanette, Sandee Finley, Mr. and Mrs. Craig Lawrence, Mr. and Mrs. Jay Crofford, Mrs. and Mrs. Carlton Richardson and son Stevie, and Mr. and Mrs. Clifford Johnson and daughter Jana.

The local participants in the world championships qualified

for the Ft. Worth event by placing in the top three at a recent district competition in Amarillo after winning on the local level.

PERRY ON LAKE ERIE

On Sept. 10, 1813, Capt. Oliver H. Perry's fleet defeated the British in the Battle of Lake Erie.

DREYFUS CONDEMNED

On Sept. 9, 1899, Capt. Alfred Dreyfus was condemned a second time for espionage and ordered returned to Devil's Island.

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FOR THE EARLY BIRD SHOPPERS, HURRY FOR BEST SELECTIONS



Sale \$64

Reg. \$80. Men's knit suit of polyester or polyester wool. Single breasted, side vents, flare slacks.



Sale \$48

Reg. \$60. Polyester knit suit in today's patterns. Single breasted with center vent.

CHARGE IT!

Belted polyester. Ride on it for only 19.88

plus 1.78 fed. tax and old tire. B78-14 (650-13) whitewall tubeless

Ground Gainer® belted. A great 2-2 belted tire with polyester cord. Whitewall only.

Tire size	Price	Plus fed. tax
B78-14 (735-14)	23.88	2.34
F78-14 (775-14)	24.88	2.52
G78-14 (825-14)	25.88	2.69
G78-15 (825-15)	26.88	2.78
H78-15 (855-15)	27.88	3.01

Without trade-in, add \$2 more per tire.

CHARGE IT!

4 ply polyester Special 15.88

plus 1.81 fed. tax and old tire. B78-13 (650-13) blackwall tubeless

Ground Gainer®. 4 plies of polyester cord. In the wide profile 78 series.

Tire size	Special	Plus fed. tax
F78-14 (775-14)	20.88	2.39
G78-14 (825-14)	21.88	2.56
G78-15 (825-15)	22.88	2.63

Whitewalls only 1.99 more per tire. Additional whitewall sizes available at our special low prices.

Without trade-in, add \$2 more per tire.

Small truck tire. Small Penney price Special 18.88

plus 2.44 fed. tax. 670-15/6 blackwall tube type

Cargomaster® LT. A full nylon cord truck tire. This is the one for vans, pick-ups or panels.

Tire size	Special	Plus fed. tax
700-15/6	21.88	2.84
650-16/6	21.88	2.61
700-16/6	21.88	3.00
750-16/8	29.88	3.69

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with exchange

Survivor 48. For all normal battery needs. Polypropylene plastic case. In group sizes: 24, 27, 27F, 22F, and 24F to fit most American cars.

SURVIVOR 48 MO. GUARANTEE

Should any Survivor 48 battery fail (not merely discharged) within 18 months from the date of purchase, return it to Penneys and it will be replaced at no extra charge. After 18 months but prior to the expiration date of the guarantee, J. C. Penney Co. will replace the battery charging only for the period of ownership, based on the current price at the time of return, pro rated over the stated guarantee months.

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- a great buy, men's 37-46

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- flare leg, western pockets
- perfect for sport or dress
- solid colors, in men's sizes 30-42

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SATURDAYS 9:30 - 8:30

H. D. CHATTER

Recognition Is Given 4-H'ers

By Argen Draper
Home Demonstration Agent



4-H HAS REALLY received great news coverage during 4-H week. We appreciate the kindness of all who have helped, as membership has increased, more leaders enrolled and recognition given to our 4-H friends.

The Achievement banquet was a big success and gave recognition to members who had completed projects. Congratulations to all who help with this youth work.

WE HAVE RETURNED from a meeting at Austin for about 40 Extension workers. Austin is growing in every direction with highway construction and university construction.

Highland Mall has recently been opened and it is the latest in construction and landscaping. Much the mall is underground.

While at the Austin meeting, we ate at the motel restaurant and were very amused one morning at breakfast at the conversation of the customers and employers. They saw the sunrise and considered it a very unusual event to see this.

I was thankful again that we live where there are wide open spaces where we can see the sunrise and sunset everyday. The best part of a trip is getting back home.

CONSUMER BUYING of food nutrients is still an important part of our homemaking. A basic purpose for grocery shopping is getting food nutrients for the family. One measure of food economy is the nutrients supplied for each dollar spent for that food.

Protein in the diet is important, not only the amount but the kind. For this reason, the shopper must be a little careful when studying the amount of protein received per dollar spent.

protein supplied, dry beans, peas and nuts are the most economical. Flour, cereals and baked goods are in second place. Dairy products and eggs are in third and fourth place, about about equal in economy.

Potatoes take fifth spot in bargain protein — with meat, poultry and fish in sixth place. Meat group ranks below potatoes in protein economy because of two factors at work when one considers the dollar cost of food nutrients.

One factor is the amount of the nutrient in the food; the other is the cost per pound of the food. Meats are very high in high quality protein content, but their cost per pound is also high when compared to the cost of potatoes.

Calories have best buys, too, although few shoppers are concerned with getting enough — their trouble more often is in getting too many.

For those interested, however, more calories per dollar are obtained when fats and oils are purchased. Flour, cereal and baked goods are the second most economical source, followed closely by potatoes, sugar and sweets.

The buying of each nutrient should be studied as this example of protein.

FALL DAYS, cool nights and apples on the market tell us that fall is here. Apples make superb pies, cakes, dumplings, baked apples, sauces, jellies, apple rings, salads, pancakes, desserts and a hundred — and one other fresh and cooked apple dishes. Try this recipe for a dessert of a breakfast treat.

APPLE COFFEE CAKE
1 cup pancake mix
1 cup finely diced, peeled fresh apple
One-third cup oil or melted butter
1 egg
1/2 cup sugar
One-third cup milk

Combine pancake mix, sugar and apples in a bowl. Beat oil, milk and egg together; add to dry ingredients. Blend well. Pour into a buttered 8-inch square cake pan. Sprinkle spicy topping (see recipe below) on batter. Bake in a moderate oven (375 degrees) for 25 to 30 minutes. Serve warm.

SPICY TOPPING. Mix 1/4 cup firmly packed brown sugar, 1/4 cup pancake mix, 1/2 teaspoon cinnamon, 1/4 teaspoon nutmeg, 2 tablespoons soft butter and 1/4 cup chopped nuts together in a bowl. Blend until appearance of coarse meal; sprinkle on batter.

This is a very good main dish for a fall supper.

SAUSAGE WITH SWEET-POTATO AND APPLE is a spicy delight that everyone will enjoy.

1/2 pound link sausage
1/2 teaspoon salt
1 tablespoon flour
1/2 cup cold water
2 medium-sized sweet-potatoes
3 medium-sized apples
2 tablespoons sugar
1 tablespoon sausage drippings

Cut link sausage into 1/2-inch pieces. Fry until well done. (If you wish to use bulk sausage — shape it into small balls before frying or break it up as it cooks.) Pare and slice potatoes and apples.

Mix salt, flour, and sugar together and blend with cold water. Arrange layers of potatoes, apples, and sausage in the baking dish, pouring some of the flour and sugar mixture over each layer.

Top the dish with apples and sausage, and add drippings. Cover; bake in a moderately hot oven (375 degrees) until apples and potatoes are tender — about 45 minutes. Makes 4 servings.

Denmark closing down porn clubs

Copenhagen police have started a new drive against illegal pornographic clubs. They were closed down in April but gradually reopened with the new tourist season. One club repeatedly closed has reopened 11 times.

Economic Stabilization Questions and Answers

Q. Can a firm increase prices because of an increase in sales tax?

A. No. Sales taxes collected by a firm for the State would not be part of a firm's annual sales or revenues nor would they enter into profit margin calculations. Moreover, an increase in the sales tax rate would not justify a subsequent increase in prices. An increase in excise taxes, however, would justify a price rise, because the tax is imposed on the production of the item, whether or not the product is ever sold. Thus, an excise tax is allowable cost.

Q. How are legal fees controlled under the Economic Stabilization program?

A. Law firms with more than 60 employees can not raise legal fees above a 2.5 percent annual limit. This ceiling applies to increases in legal fees for the 12-month period that began Nov. 14, 1971, and each succeeding 12-month period. Firms which have already raised their aggregate fees above the 2.5 percent limit since Nov. 14, 1971, will not be permitted further increases until the excess is worked off.

Q. May a firm include interest on long-term debts as an allowable cost when calculating its current profit margin and its

base period profit margin?

A. Yes. Under a new Price Commission policy, companies with fiscal years beginning after July 31, 1972 must report interest on long-term debts as an operating expense when calculating their current profit margin and base period profit margin for Price Commission purposes. Previously, only interest on obligations maturing within a year had been allowed in making these computations.

All Category I and II firms which did not previously use interest on long-term debts as an allowable expense when calculating base period profit margins are required to refile forms PC-50. Category III firms must also adjust their records.

Q. Can an employer automatically pay salary increases to new employees who elect to become union members and thus, are able to qualify for a higher wage scale under a master collective bargaining agreement negotiated before the freeze?

A. Yes, if such a collective bargaining agreement was entered into before Nov. 14, 1971. However, this employment contract is subject to challenge generally by the employer, the union or two members of the Pay Board.

B. W. Steward's Funeral Is Held

The funeral of Bill Woodson Steward, 64, of 205 Lawton, was conducted Saturday morning in Palo Duro Baptist Church by the Rev. Bobby Blalock, pastor, and burial in the cemetery there was directed by Gilliland-Watson Funeral Home.

Mr. Steward, a cafe employee, died Friday in a hospital here. He was born Feb. 12, 1909 at New Boston, Tex., married Frances French at Cooper June 27, 1937, and they came to Deaf Smith County in 1919 from Avery.

He is survived by his wife; four daughters, Edna Schmer and Rebecca Steward of

Hereford, Marie Foshee of Dalhart and Regina West of Hampton, Ark., three sons, George and Willie of Hereford and Roy, in U.S. Army service at San Antonio; a brother, Lee, of Hereford; two sisters, Lizzie Holt and Margaret Eaton of New Boston; and 14 grandchildren.

CRIME REPORT

An estimated 4.4 million thefts were reported to the police during 1971. The average loss was \$110 for a total of \$485 million.

Veteran's Affairs

Q.—My present husband has adopted my daughter whose father died from injuries sustained in World War II. Is she entitled to training under VA's Dependents' Educational Assistance program?

A.—Yes. Her eligibility is based on her father's service connected death, and adoption does not affect her eligibility.

Q.—I was recently discharged from the Army after serving four years, part of it in Vietnam. I'm wondering if I can get a GI loan and go to school under the GI Bill at the same time?

A.—Yes. No bar exists against participation in each of these programs at the same time.

Q.—Is it true that Modified Life Insurance benefits will not be reduced to one-half before the veteran reaches age 70?

A.—Benefits on Modified Life policies issued prior to July 1, 1972, will be reduced on the veteran's 65th birthday. However, benefits under a new plan, "Modified Life Age 70" which became available from VA on July 1, 1972, will not be reduced until the 70th birthday. Veterans with the earlier type policy will have until June 30, 1973, to exchange for the new plan.

Higgins Enlists In Air Force

Patrick Gordon Higgins, son of Mr. and Mrs. Ted Higgins, 333 Stadium Drive, enlisted last week in the United States Air Force, according to Sgt. Ken Fortenberry, local recruiter.

Airman Higgins was a 1969 graduate of Hereford High School. Prior to his entry into the air force, he was a student at West Texas State University.

He departed Lackland AFB to undergo six weeks of basic training and has selected the administrative aptitude area.

CROWN POINT

On Aug. 4, 1759, the French fortress at Crown Point, N.Y., surrendered to the British.



Lively polka dots, swiny pleats and a very new color scheme... all layered by Carlye into Fall's most exciting go-togethers. Soft and silky Surrah shirtdress and solid ribbed knit sweater are both 100% Polyester.

THE Vogue

Downtown Hereford

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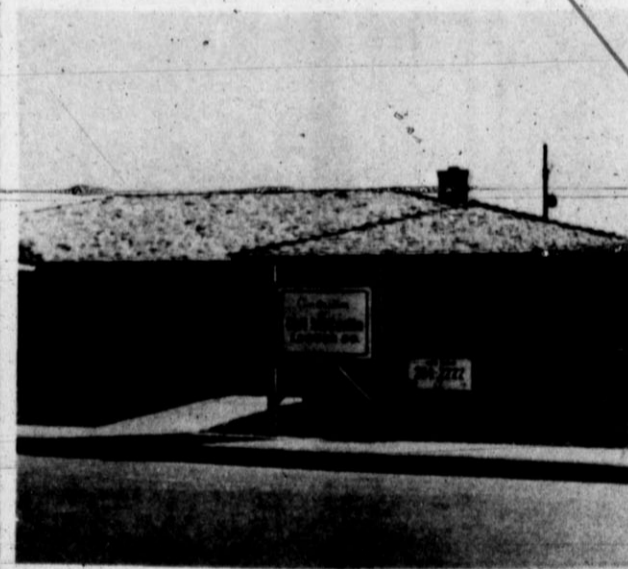
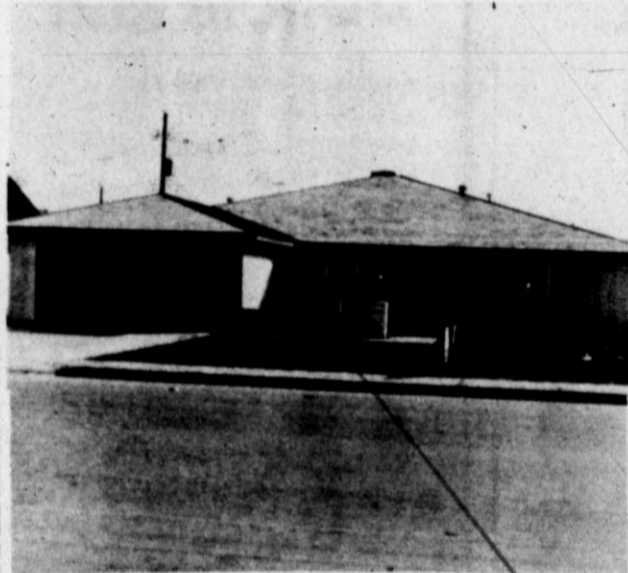
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Mrs. Bryant Has 95th Birthday

Her 95th birthday is being celebrated this weekend by Mrs. D.W. Bryant, with visits from her children, other family members and friends as the principal events.

A resident of Hereford since 1902, Mrs. Bryant has lived at Kings Manor retirement home the past few years.

She plans to attend the morning service at First United Methodist Church, as is her habit, and have dinner in the home of her son, John David

Bryant.

Her two daughters, Mrs. Francis Burgess of Tulsa and Mrs. O.W. Carter of Plainview, will not be here because of the serious illness of Mr. Burgess.

The former Flora Carlyle, Mrs. Bryant was born near Southeast City, Mo., which was then Indian territory. After her family came to Hereford she was employed in the post office. She married the late D.W. Bryant in this city. Both she and her husband were active in the Methodist Church here.



Mrs. D.W. Bryant today is her 95th birthday

Awards Presented At Lions Meeting

Presentation of attendance pins and other special awards was made during the regular weekly luncheon meeting of Hereford Lions Club Wednesday at the Civic Center.

Seven new members were also inducted into the club. Lynton Allred, club chief last year, received a President's Award from Lions International, while three men were recognized for more than 20 years perfect attendance.

The Monarch awards went to Dr. Milton Adams, 26 years perfect attendance; Don Zimmerman, 23 years, and Neil Cooper, 22 years.

A Key Award, for signing up at least six new members, was presented to John David Bryant.

Zimmerman presided over the induction of new members. Wives stood with their husbands for the induction. The new members are Ray Seale, Mike Oberski, Jake Webb, David Ruland, Gary Cone, Mark Smart and Wilbur Davis.

Recognized for more than 15 years perfect attendance were: Cawthon Bryant, R.L. Ethridge, Buddie Evans, O.Z. Golden, Wayne Lawrence, Melvin Jayroe, D.C. Martin, A.J. Schroeter, Ed Skypala, George Stambaugh, W.B. Wilson, Raymond White, E.W. Young.

Awarded pins for more than

10 years perfect attendance: Thomas Braddy, Lee Clark, Flake Barber, Glen Nelson, Bennie Womble.

For 5 years: Jimmie Allred, Lynton Allred, G.E. Brown, L.W. Carlyle, H.A. Cavness, W.H. Gentry, Roland Hairgrove, Paul Harvey, Donald Hicks, D.C. Kinsey, Eugene Knox, Wavne Ladv.

C.E. Leasure, Ted Panceria, B.E. Roberson, Philip Shook, Bill Shore, Charles Skinner, Robert Thompson, Floyd Tucker, Glenn Anderson, Hilrey Aven, Nolan Grady, Ed Line, Bill Brakly, B.F. Cain. Twenty other Lions were awarded pins for two to four years perfect attendance.

Two Students Pledge Phi-Delt

Two Hereford students pledged Phi Delta Theta, a social fraternity, during the fall rush at WTSU.

They are Terry Campbell, an animal science major, son of Mr. and Mrs. Roy L. Campbell, and Ken Gearn, business administration major, son of Mr. and Mrs. Kennard D. Gearn.

To be eligible for pledging, a student must have a minimum C average for work completed the preceding semester.

Miss Davis To Wed

Mr. and Mrs. W.C. Davis, Route 3, announce the engagement of their daughter, Laurel Jean, to Dennis Michael Larson of Dallas, the son of Mr. and Mrs. David H. Larson of Conrad, Mont.

The wedding will take place Dec. 17 in Dallas, where both are students.

Miss Davis, a graduate of Hereford High School, is a junior nursing major at Parkland Hospital. Her fiance is studying rest home administration.

Funeral Home Changes Hands

Change of ownership and name in one of Hereford's oldest business firms, operated by three generations of the same family, is announced today by John Gilliland and Charles Watson, new owners and managers of Gilliland-Watson Funeral Home.

The former is the son, the latter the son-in-law of Marlin Gilliland, with whom they have been associated in operation of Gilliland Funeral Home. Both are licensed funeral directors.

First of the family in business here was W.J. Gilliland, who opened a furniture and undertaking firm in 1902. He left Hereford a few years later but his son, Matt, returned in 1908 to be employed by E.B. Black Furniture and Undertaking Co.

He later bought the undertaking business of that firm, and was succeeded in ownership by his son, Marlin Gilliland. John Gilliland has assisted his father in the business since boyhood. Watson came to Hereford in 1965 from Ralls, where he had been school band director. His wife is the former Marline Gilliland.

John and Amy Gilliland reside at 116 Kingwood with

TRANSATLANTIC CABLE On Aug. 5, 1858, the first transatlantic cable was completed, stretching between Newfoundland and Ireland.

their two children, Suzie and Matt. The Watsons, living at 332 Centre, have a daughter, Tina, and two sons, Terry and Mark.

Comings and Goings at King's Manor

Mrs. L. N. Cox, and Mrs. C. C. Coffe of Lubbock returned last week after having visited some interesting spots in the eastern part of the United States. They first flew to New York, then joined a New England foliage tour. In addition to enjoying the beauties of nature found in that section, many historic and literary places were visited in and around Lexington; Concord, Boston and Portland.

After return to New York, four busy days were spent there trying to visit as many sights of the big city as were possible. The ladies then joined a second tour group for a tour of the Mid-Atlantic states. This included an all-day through the Amish Country of Lancaster, Penn., a tour through the Hershey Plant at Hershey, Pa., a visit to Monticello, home of Jefferson, three days at Williamsburg and Jamestown and an overnight stop in Washington, D.C.

Mrs. Louise Vaughn was in Amarillo on business recently and went on to Wellington to

visit friends and also attend to business. She reports a bumper crop in the Wellington area and that the combines are now running.

Mrs. Julie Welty had as weekend visitors a brother and wife from Perryton and a brother from Alford.

Mrs. Thelma Chisum had as her guests Sunday afternoon Mr. and Mrs. Ira Davis of Amarillo. Davis is Mrs. Chisum's nephew.

Linda Joe Higgins and her roommate of Tech, Ruth Stephenson, visited with her grandmother, Mrs. Anne Higgins of Westgate, this week.

Mrs. Diamia Woods had as her guests from Pampa Tuesday Mrs. Florence Jones, Pearl Spangh, Bernice Larsh, Melbie Bird Richey, Mr. and Mrs. Lee Harrah. Saturday Lillian Mullinax, Inez Clubb and Jose Shelton of Pampa and Mrs. Christine Cecil Nail of Downey, Calif. visited her.

Three Studying Business Courses

Three residents from the Hereford area have enrolled in Draughon's Business College of Amarillo for career study courses.

They are Rebba Cribbs, studying secretarial science, daughter of Mrs. Doris Pinnell; Marleen Tooley, studying business machines, daughter of Mr. and Mrs. L.W. Tooley, and Bill Smith, studying business management, son of W.L. Rogers.

Community Calendar

OCTOBER

12 and 13 - Hereford High School musical, Wizard of Oz, in school auditorium, 8 p.m.

19 - Texas-Oklahoma District Kiwanis Club governor to visit local clubs at Bull Barn, 7:30 p.m.

October 21 - United Association of Sheriffs Poses and Riding Clubs, Range 2, queen's contest and awards dinner at Community Center, 8 p.m.

October 28 - Beta Sigma Phi City Council, benefit dance at Knights of Columbus Hall.

NOVEMBER

7 - L'Allegria Study Club charity benefit luncheon, 11 a.m. at Hereford Bull Barn.

November 11 - Young Farmers and Young Homemakers of Texas annual awards dinner, Dickie's Restaurant, 8 p.m.

DECEMBER

December 21 - Rotary Club ladies night dinner at Hereford Country Club, 7:30 p.m.

Experts sometimes prove their point by making the facts agree with their theories.

Bulbs Are Topic For Club

Bulb culture, for both spring and summer bloom, was the subject for Hereford Garden Club at its October meeting Friday in the home of Mrs. D.N. Garner. Mrs. G.W. Newsom was co-hostess.

Choice of sites and soil preparation for planting bulbs was discussed by Mrs. Ray L. Johnson, who advised deep digging and adding humus to the soil in bulb beds.

Her daughter, Mrs. L.P. Hanson of Barksdale, La., was a guest at the meeting, and told

some of her gardening experiences in many parts of the United States and abroad, where she has lived as her husband was assigned to various U.S. Air Force bases.

Mrs. R.L. Wilson spoke of cultivating garden lilies, mentioning new hardy varieties and giving instructions for spring and fall fertilizing for best bloom.

She also told of the world gardening program of national garden clubs, which encourages children to practice gardening.

The Hereford club is making a cash contribution to this program.

Announcement was made of a meeting for garden clubs of the north zone, District 1, at Dimmitt Nov. 8, and of Texas Garden Clubs fall convention at Brownsville Oct. 24-26.

Mrs. Alfred Smith, chairman of calendar sales, announced that 1973 calendars from the National Garden Club Council are on hand now to be sold by members. Mrs. Ben Childers made final reports on the fall flower show held Sept. 15.

Mrs. Johnson reported 22 junior members enrolled and said a separate group may be formed of boys interested in gardening. Other reports were on work done lately at the club's garden center and the memorial rose bed at Hereford High School, to prepare them for winter.

Arrangements featuring fall berries, illustrating line and mass, were exhibited by Mrs. R.L. Ethridge and Mrs. Garner. Gladys Short of Kansas City was introduced as a guest of her sister, Mrs. Newsom. Eighteen members were present.

Lynn Hansen Is Campus Pledge

Lynn Hansen, a senior business education major from Hereford at WTSU, has pledged Leather and Lace cultural organization. Miss Hansen is the daughter of Mrs. Russell J. Hansen.



VOE STUDENT OF THE WEEK - Vocational Office Education student of the week is Cathy Yarbro, a senior at Hereford High School. Cathy is the daughter of Mr. and Mrs. R.N. Yarbro of 121 Kingwood. She is employed at Orval Watson Ford Sales under the supervision of Gary Hammett, and she plans to attend WTSU for two years and then to finish her education at Amarillo College graduating as a dental hygienist.

Wedding Planned

Engagement of Miss Judith Lynn Jenkins of Amarillo to Mark Curtis Golden, son of Mr. and Mrs. O.Z. Golden, 105 Avenue I, is announced by her parents, Mr. and Mrs. H.E. Jenkins of Amarillo.

The marriage is planned for December 16, in an evening ceremony at St. Stephens United Methodist Church at Amarillo. Both Golden and his fiancee are students at Texas Tech University in Lubbock. Miss Jenkins, a 1970 graduate of Tascosa High School, is a junior in the school of home economics, majoring in family relations.

Golden is to receive the bachelor of science degree at winter commencement exercises in December. He graduated from Hereford High School with the 1968 class.

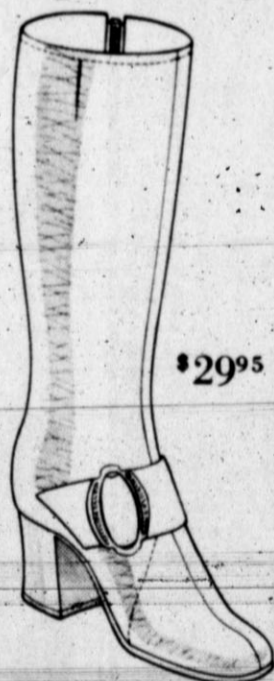


DE STUDENT OF THE WEEK - Johnny Araro, son of Mr. and Mrs. Ricardo Amaro of 401 Whittier, has been selected as this week's Distributive Education Student of the Week. Johnny, a junior at HHS is employed by Mr. Houston at Taylor and Sons Grocery Store. After graduation he plans on working full-time.



ICT STUDENT OF THE WEEK - This week's Industrial Cooperative Training Student of the Week, Derk Powers, son of Mr. and Mrs. John C. Powers, is working at Dick Norwood Chevrolet-Olds, under the supervision of Dean Kirby. Derk, a senior at HHS, plans on working after graduation, and later on college.

High & Dry

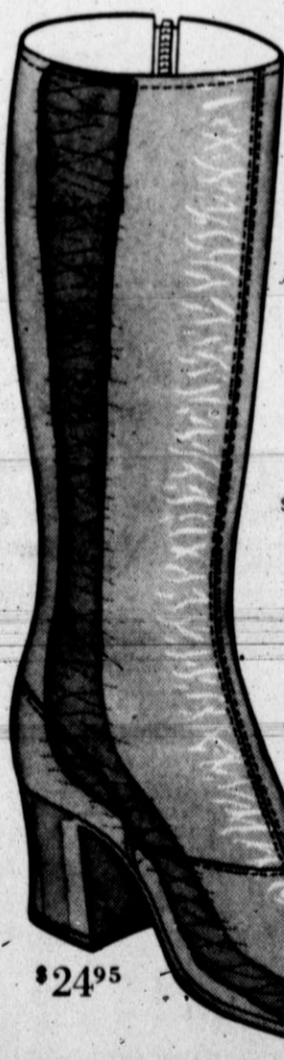


\$29⁹⁵

Bootinos
★ CONVERSE

Sleek new beauty by Converse, with exclusive waterproof features. Smartly buckled and strapped to flatter ankle. Long side zipper assures slim fit. Perfect heel for pants or skirts.

Platinum



Brown Kinkle

COLORFUL CLASSIC

A new slim-fitting classic style you'll wear indoors, outdoors, everywhere! And with everything. Made of comfortable stretch vinyl, with easy-on, easy-off side zipper. Exclusive waterproof features by Converse. Comes in lots of great colors!

Bootinos
★ CONVERSE

\$24⁹⁵

Imprint Glenn's Footwear

401 MAIN

364-3318

CAMPANA EVANGELISTA

OCTUBRE 20, 21, 22

TIEMPO: 8:00 P. M.

PREDICADOR: Sr. Omar Pachecano

Presidente de

Convencion Bautista

Mexicana de Texas

CORISTA: Sr. Martin Mercado

BIENVENIDOS TODOS

TEMPLO BAUTISTA

385 AL NORTE

LENNOX
DURACURVE
Gas Furnace

Nifty Weather Machines
For total indoor comfort install a **LENNOX DURACURVE Gas Furnace**

It warms, freshens, filters and circulates the air. Humidifies it, too, if you like. And central cooling is easy to add. Call today for the finest heating comfort.

BROWN SHEET METAL 364-3867

Dr. Milton Adams
Optometrist
335 Miles
Phone 364-2255
office hours
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00



ALL LEE OIL FILTERS

IN STOCK **\$1.63**
G.D.P.

ALL LEE AIR FILTERS

IN STOCK **\$2.49**

LADY REMINGTON
CORDLESS SHAVERS
\$15.97

MEN'S WESTCLOX WATCH
\$12.97

POLAROID
TYPE 108

FILM
G.D.P.
\$3.89

ADORN

SELF-ADHESIVE DECORATING
PLASTIC 4 YDS. x 18" WIDE

REG. "1"
G.D.P. **97¢**
"SMILE FACE"

POCKET WATCHES
\$3.17

ASSORTED
JEWELRY
RINGS, NECKLACES, MANY OTHERS
VALUES TO \$100
G.D.P.

99¢



PORTABLE PROFESSIONAL

GIBSON DISCOUNT
SAVE 14¢ WHEN YOU BUY A
1 LB. CAN of FOLGER'S COFFEE
SPECIAL PRICE WITH THIS COUPON
69¢
WITHOUT COUPON 83¢
COUPON CASH VALUE 1/20¢ OF 1¢
GOOD THRU 10/21/72

NESTEA
3 OZ.
89¢

NESTLES
QUIK 2 LB. BOX **73¢**

CARNATION
TUNA 6½ OZ. **2/79¢**

LONGHORN
CHILI **27¢**

JIFFY
PEANUT BUTTER 28 OZ. **87¢**

ONE ASSORTED GROUP OF
KNIVES
YOUR CHOICE **99¢**

"Baby Ben"
CLOCKS

\$4.97

ALL DECORATIVE WALL CLOCKS

35% OFF

PORTABLE KITCHEN
BAR-B-QUE GRILL
G.D.P. **\$26.97**

LIGHTERS
\$2.97

NEW & LARGE SELECTION
Always a favorite
RECORDS

RETAIL PRICE:	GIBSON'S PRICE:	SALE PRICE:
\$1.98	\$1.57	\$1.17
\$2.98	\$2.17	\$1.77
\$5.98	\$3.97	\$2.99
\$5.98	\$4.67	\$3.57
\$8.98	\$5.47	\$4.27
\$11.98	\$8.77	\$7.97

TAPES.

RETAIL	GIBSON'S	SALE
\$9.98	\$7.97	\$6.97
7.98	6.37	5.77
6.98	5.77	4.87

MONSTER

Our prices are so
as bad as a one for

EISENHOWER \$1.00 CASH Refund by Mail
When You Buy
3 Family Size (18 fl. Oz.)
SCOPE
Get required certificate at our store when you see our display for details. Mail in by December 30, 1972.



16 oz. PRELL
88¢



24 oz. SCOPE
99¢



7 oz. GLEEM
63¢

HEREFORD STORES
 WEDNESDAY, OCTOBER 18, 1972



WOMEN'S POLYESTER BLOUSES
 ASSORTED COLORS AND SIZES 7-14
 PATTERNS REG. 4⁹⁹

\$2.89



NO. 640
 REG. 5⁹⁹

ANGELA ZIPPER PANTY GIRDLE

\$3.99



ANGELA FIBERFILL SHAPED PERMANENT PRESS

BRA

NO. 438 REG. 1⁹⁹

G.D.P. **\$1.19**

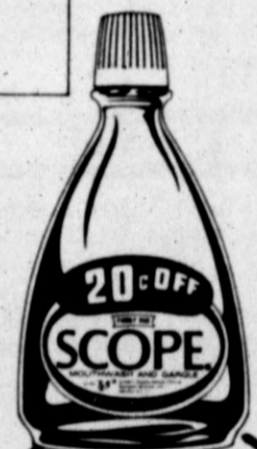
STER VALUES

are so low, it will spook you
 one footed, 4 toed monster.....!



Mail
 (Oz.)
 1972

Head & Shoulders
 your choice
88¢



20-OFF
SCOPE
 18 oz.
SCOPE
78¢

CUSTOMATIC DECORATING OFFER

personalized Home Decorating ideas in 13 idea packed pages through the magic of computers.
\$1.50 by mail when you buy Head & Shoulders or Secret Mail by December 31, 1972

DICKIES

DICKIES MEN'S **COVERALLS**
 WITH SOIL RELEASE
 65% COTTON-35% POLYESTER
 NO SHRINKAGE NO IRONING
 REG. 19⁹⁹ **\$6.88**
 G.D.P.

DICKIES YOUNG MEN'S FLARE **JEANS**
 REG. 17⁹⁹ **\$4.97**
 G.D.P.

DICKIES BOY'S VAQUERO **JEANS**
 SHAPE SET-NEVER NEEDS IRONING
 50% COTTON - 50% POLYESTER
 SLIM OR REGULAR
 REG. 13⁹⁹ **\$2.98**
 G.D.P.

18" x 25" FLORAL **PILLOWS**
 POLYESTER REG. 1⁰⁰ **\$1.00**
 EACH

BLANKET
 70" x 90"
 ASSORTED COLORS REG. 13⁹⁹ **\$2.33**

MEN'S 100% POLYESTER WIDE RANGE OF COLORS & PATTERNS **TIES**
 5⁹⁹ VALUE **\$1.88**

ICE CHEST
 REG. 19⁹⁹ **\$16.57**

BOY'S FOOTBALL **HELMET**
 REG. 13⁹⁹ **\$2.77**

SHOULDER **PADS**
\$2.77

WOMEN'S 100% POLYESTER DOUBLE KNIT **SLACKS**
 NEW FALL COLORS SOLID & JACQUARDS SIZES 10-18
 REG. 10⁹⁹ **\$6.77**

NO. 274 **BOWL SET**
 4 PC. MIXING
 1 1/2-2 1/2-4 1/2 QT. CAPACITY
 EASY TO POUR & HOLD
 REG. 1⁹⁹ G.D.P. **89¢**

AR pharmacy
 Phone 364-4900

SAVE ON PRESCRIPTIONS
 REGISTERED PHARMACIST ON DUTY
 Emergency Phone 364-6680 or 364-4109
 CLOSED SUNDAY

Massengill Liquid Douche
 Concentrate 4 Oz. **89¢**

Tegrin Medicated Soap
 with Deodorant Action
 4.5 Oz. Bar **69¢**

Nupercainal Oint
 1 Oz. Anesthetic Ointment for Hemorrhoids **98¢**

Multiple Vitamins
 Gibson Brand with Iron
 100's **89¢**

SECRET
 7 oz. REGULAR SPRAY **78¢**

6 oz. ANTI-PERSPIRANT

CLASSIFIED ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 8c
 Additional insertions, when paid in advance: per word 6c

Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12

Deadline for Classified Advertising in the **SUNDAY BRAND.**
 5 p.m. Friday

Deadline for Classified Advertising in the **HEREFORD BRAND.**
 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES

Hwy 60 & at MYRTLE Phone 364-0169.

Also spaces & furnished trailers for rent at **TOWN & COUNTRY ESTATES.** 1B-14-9p

FOR SALE: Cattle panels-10', 20', gates and portable corrals. Phone 361-5754 after 7:00 p.m. B-1-14-3-tfc

"THE SADDLE HOUSE" COMPLETE Riding Equipment

New & Used Saddles HIGGINS & SOUTH TEXAS ST. PHONE 364-3583 1B-1-15-tfc

"CARPETING"

Financing Available **CAW CARPET** PLAINS AND N. 23 Mile Ave PHONE 364-3448 1B-1-26-tfc

WE BUY AND SELL

USED FURNITURE. BARRICK FURNITURE WEST HWY 60 PHONE 364-3552. 1B-1-37-tfc

REFRIGERATORS, \$29.00 up. BIG JIM'S FURNITURE, HIGGINS & SOUTH TEXAS ST. PHONE 364-1873. B-1-13-29-tfc

Brand Ads

Get Results!

STATED MEETING
SECOND MONDAY
 8:00 P.M.
 Thursday
DEGREE WORK
 Jerry George W.M.
 W.A. Phipps Sec.

Hereford Rotary Club
 meets every Monday at 12:05
 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon
 Civic Club Center (Jim Hill)

131 E. 2nd.

Tuesday 8 P.M.

ELK'S LODGE

LARGE GARAGE SALE Winter clothes including several coats, complete set of dishes, toys, furniture, antiques and many miscellaneous items. 414 Western Saturday & Sunday Oct. 14 & 15. 1B-1-41-2p

HANNAH'S husband Hector hates hard work so he cleans the rugs with Blue Lustre. Rent electric shampooer \$1. Duck-walls, Sugarland Mall. B-1-22-41-2c

Three year old blue-grey gelding. Gentle and well broke. Phone 364-3583. B-1-12-41-tfc

Brunswick-Red Heart Knitting or Crochet Yarns, Cross Stitch Quilt Tops and Table Cloths, Christmas Jeweled Cloths & Ornaments. **DAN'S OF CANYON** B-1-22-15-3c

FOR SALE: Nearly new Seigler 70,000 BTU vented heater. W. J. Albracht, 276-5828. B-1-13-41-3c

For Sale: Two end tables-Early American. Excellent condition. 245 Ranger. B-1-11-41-1c

GARAGE SALE: 8 1/2' cabover pickup camper, sleeps 6, set of tires, clothes & miscellaneous. Friday, Saturday, Sunday. 240 Fir. B-1-22-41-2c

GARAGE SALE: 105 Aspen. All day Saturday and Sunday afternoon. Bedroom suit, magazine racks, chests, assorted clothing. B-1-17-41-2c

GARAGE SALE: Bedroom suite, rockers, stoves, bookcases, divans, mattress and springs. 109 Avenue J Sunday. B-1-15-16-1c

FOR SALE: 10,000 used brick. \$60.00 per thousand. Located behind Hamby Rental Service. Phone 364-4486. B-1-15-12-tfc

KIRBY Kirby classic built for shag carpets. New & rebuilt Kirbys. **KIRBY CO. OF HEREFORD** 522 Irving Phone 364-0422. 1B-1-38-tfc

FOR SALE: 10,000 BTU gas central heating unit-used only once or twice. \$75.00. Call 364-0708. B-1-16-39-tfc

FOR SALE: almost new golf bag and clubs. Good Welsh pony with small saddle. Call afternoons 364-2877. B-1-25-13-tfc

FOR SALE: 10 x 58 2 bedroom, 1 1/2 baths furnished trailer house. Plumbed for automatic washer. Call 364-1069 after 6:00. B-1-18-13-tfc

ARE YOU INTERESTED IN A PERFECT SKIN CARE PROGRAM??? For Mary Kay and Mr. Kay Cosmetics or for a complimentary facial. **PHONE 364-2111. 1B-1-11-tfc**

20 Acres of land with well close in for lease. Phone 364-3583. B-1-12-41-tfc

LOST bright carpet colors... restore them with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber Company. B-1-17-41-2c

For Sale: 1970 Nashua 12x60 Mobile Home. Furnished plus washer, dryer and air conditioner. Call 357-2303. B-1-16-41-2c

1972 Harley Superglide. 10' over front. Cheat ah seat, custom tank and primary. Excellent condition. Less than 10,000 miles. \$1950.00. Call 364-0331. B-1-21-41-2p

NEW & USED KIRBYS. Call 364-5768. B-1-10-37-tfc

MUSICAL INSTRUMENTS FOR SALE: Oboe, saxophone, cornet and ukulele. Very good condition Phone 364-3476. B-1-34-tfc

FOR SALE: TWO professional chair hair dryers, one hydraulic beauty chair and two shampoo sinks. Call 364-3400. B-1-17-35-tfc

Floor furnace for sale. Call 364-1811 or 364-2122. B-1-10-14-tfc

FOR SALE: 7 1/2 h.p. single phase motor and Berkley centrifugal pump. Owens Electric, 364-3572. B-1-14-12-tfc

Skin disorders? Try Toco-Derm Vitamin E Cream, 1260 IU per tube at Harold Close Drugs. S-1-13-10p

PAUL JONES UPHOLSTERY CORNER SO. MAIN & AUSTIN RD. PHONE 364-2188 **FREE ESTIMATES FREE PICKUP & DEL. QUALITY MATERIALS** 1S-1-42-tfc

FULLER BRUSH PRODUCTS. Call Mrs. Jessie Fuller, 364-3525. S-1-10-31-tfc

HOLSTEINS **HOLSTEIN AND HOLSTEIN & BEEF CROSSES.** All sized and stockers and feeders. Also top quality Wisconsin Holstein and Guernsey springing heifers. **MARK HICKS** Rt. No. 4, Hereford, Texas Phone 806-267-3921 Vega S-1-29-tfc

2. FOR SALE Farm Equipment

JD Flex 3 pt Rotary Hoe. Case Tandem Disc with extension. Lister with markers. Double tool bar. 3-point dry fertilizer spreader. Seed trailer. **PHONE 364-5238. 1B-2-15-4c**

LARGE SELECTION OF USED MASSEY-FERGUSON AND JOHN DEERE COMBINES: Special price on two late model MF-410 Diesels with Quick-attach tables with cab and refrigeration. Both ready for immediate fielding. Call 1-602-386-4887 days 1-602-938-0821 evenings or write Lewis Equipment Co., Box 518, Buckeye, Arizona. B-2-15-4c

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-29-tfc

FOR SALE - New Hale Trailers and used trailers. ALBERS MILLING COMPANY, 364-5370. B-2-12-43-tfc

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

3. FOR SALE Automobiles

1968 Chevrolet Impala 427, 4 dr, vinyl top, power and air, power front seat. \$1,295. See Nieman at Hereford Brand, or 324 Douglas after 5:00 p.m. B-3-16-tfc

1963 Pontiac Bonneville 4 dr. hardtop. Loaded and extra clean. 1965 Oldsmobile 4 dr. Completely overhauled, four new tires. Phone 364-1519. B-3-21-16-3c

FOR SALE: 1965 Pontiac Lemans. Power air, automatic. 326 V8, 4 dr. vinyl top. 67,000 miles. \$470.00. Call 364-0863. B-3-18-41-3p

FOR SALE: Good used Chev. Pickup. \$300.00. 116A South Centre. B-3-41-2p

For Sale: 1972 Ford Torino, 351 automatic, power & air. Still in warranty. Call 364-0881 or 364-1442. B-3-17-41-2c

1971 Ranchero 500 R-H A.C. Auto, VT New tires. 364-6041. B-3-12-14-tfc

INSPECTED USED TIRES. Guaranteed 12 months-\$5.00 up, oil changed and lubrication.... Special \$2.88, by appointment. **FIRESTONE** 105 MAIN PHONE 364-4333. B-3-1-tfc

1970 Plymouth Stationwagon. Power and air, real clean. Approx. 43,000 miles. 364-5351. B-3-12-15-tfc

NEW & USED CARS. **ORVAL WATSON FORD SALES COMPANY.** PHONE 364-2727. 1B-3-18-tfc

Clean 1969 Ford Pickup. Call 289-5892. B-3-10-13-tfc

1969 Ford LTD. Loaded, good rubber. Runs real good. Phone 364-5351. B-3-11-38-tfc

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location — 221 NORTH 25 MILE AVENUE. B-3-20-42-tfc

For Sale: '66 T-Bird. Good condition. Phone 289-5546. B-3-10-40-tfc

WALKER'S USED CARS AND TRUCKS. WE BUY, SELL OR TRADE 100 WEST FIRST Phone 364-2250. 1B-3-41-tfc

MILBURN MOTOR COMPANY We pay cash or Used Cars 136 Sampson Phone 364-0077 B-3-33-tfc

4. REAL ESTATE For Sale Or Trade

FOR SALE OR TRADE BY OWNER 3 bedrooms, 2 baths, formal living room and dining room, family room and dining area, beautifully landscaped. Large building with work shop on one acre. 2 miles on South Main. Phone 364-1811; after 6:00 Phone 364-2484. B-4-41-tfc

FOR SALE: Brick building in Hereford. 6,000 sq. ft. Formerly private club. Many uses. Call Courtesy, 355-9406 or Pat 373-5838 Amarillo. B-4-15-4p

For Sale By Owner Lovely ranch style home, well established lawn. Water from your own well. 3 bedrooms, 2 full baths. 364-0794. B-4-14-8c

By Owner: 3 bedroom house. Carpeted, double garage, 1 1/4 bath. Phone 364-6620. B-4-13-15-3c

Home in Northwest part of Hereford. Would consider smaller house trade in. Realtor-Lee Umsted, 364-6633. B-4-15-38-tfc

PLEASE READ THIS 5 bdrm. brick, approximately 3200 sq. ft., close to school. You won't believe this price, only \$26,500.00. **THIS DUPLEX IS NOT FOR YOU** unless you want to save money. 2 bdrm, 1 bath, kitchen and living room on each side. Check with us for terms. **HOW ABOUT STAR STREET** 2 bdrm. 1 bath, fenced back yard. This would make some young couple a nice home. Price \$12,750.00. \$13,950.00 This 3 bdrm. home completely redecorated in West Hereford, \$450.00 down plus closing cost. **MOBILE HOME LOTS** 60 x 135 lots for \$50.00 down and \$21.13 per month. **WE NEED YOUR LISTING** We have buyers looking for homes and farms. If you are interested in selling your home or farm, call us today. **HAMBY REAL ESTATE** S. Hwy. 385 **OFFICE** 364-3596 **J.M. Hamby** 364-2553 **David Alvarado** 364-5996 **Chick Weemes** 364-3169 **Gerald Hamby** 364-1534 **Equal Housing Opportunity** B-4-40-tfc

SACRIFICE! Choice 90' lot. \$20.00 front ft. **CARTHEL REAL ESTATE, 364-0944. B-4-10-14-tfc**

BY OWNER 3 bedroom brick house. 1 1/2 bath, central heat, refrigerated air. 136 Ranger Drive Phone 364-6817. 1B-4-16-tfc

GIBSON REAL ESTATE AND INSURANCE **IDEAL FARM & RANCH COMB. - DEAF SMITH CO.** 1600 A, approx. 950 a. grass, 650 a. cult, 7 irr. wells, U.G. pipe, large return system, 2 mills, help house & corrals, 5 1/2 to 6 1/2 per cent loans estab. **PRICED TO SELL AT \$145 PER ACRE.** Long section, Deaf Smith Co, approx. 125 a. cultivated - balance in grass, milo & wheat allotments, well improved with large 3 bed, 1 bath home with basement, 3 barns & corrals, **LARGE 6 PER CENT LOAN ESTAB.** down payment negotiable. Short 1/4, Castro Co, choice land & **EXCELLENT WATER**, on pavement, good allotments, **TERMS AVAILABLE.** **CHOICE DEAF SMITH CO. FARM.** 510 A, **STRONG WATER AREA.** 5 wells, return system & U.G. pipe, **EXCELLENT LOCATION. PAVEMENT ON TWO SIDES.** 29 per cent down-balance can be financed. 360 A, Carson Co, 2 irr. wells & U.G. pipe, **STRONG WATER AREA.** good allotments, 5 per cent loan estab., **FOR SALE OR TRADE ON DEAF SMITH CO. LAND.** 320 A, North Plains, choice land with good allotments, 3 wells & U.G. pipe, 4 miles from courthouse, **CONSIDER F.H.A. LOAN.** 3 sections, North Plains, 9-8" wells, U.G. pipe, 4 circular sprinklers, 3 bed, 2 bath home on pavement, plus remodeled help house, **EXCELLENT COMB. FARM & CATTLE OPER.** Gov't check in 1972 over \$30,000, consider trade of, would possibly divide. 902 Lee Wilbur D. Gibson Ben G. Scott Hereford, Texas 364-0422 364-4225 364-4365 B-4-16-tfc

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US 66 TRUCKSTOP-CAFE. Lots room for Dairy Queen. Should net \$25,000. 806-364-0484. B-4-14-3p

MILO STATION. BIG VOLUME. Lease, trade for farm. 364-0484 Hereford. B-4-14-3p

CHOICE INCOME PROPERTY. Trade for farms, ranches. B27 Hereford. 364-0484. B-4-14-3p

IRRIGATED 95 acres. Well allotted. On Highway 60 West. Only \$450.00 per acre. Perfect quarter section. Excellent water. Well improved. **NICE** small acreage in the country with large 3 bedroom brick home. 2 car garage, fruit trees, horse barn and corral. **CARTHEL REAL ESTATE, Phone 364-0944. B-4-51-tfc**

FOR SALE: 120x120' car lot with nice office and canopy large enough to cover 20 cars. **J.M. Hamby at Hamby Real Estate. Ph. 364-3566 or 364-2553. B-4-12-tfc**

FOR SALE BY OWNER **A NICE TWO BEDROOM BRICK HOME ON BLEVINS STREET** **GOOD CONDITION IN GOOD LOCATION.** **PRICE \$8,000.00** **I.A. BURDINE** **PHONE 364-2063. 1 1/2 S-4-11-tfc**

5. FOR RENT Large 2 bedroom furnished apartment. Bills paid. One small child. 504 West 4th. B-5-13-16-tfc

For rent: 2 bedroom house, den with fireplace and storm cellar. Old house, but nice. Phone 364-3200 or 364-3377. B-5-19-16-tfc

One bedroom furnished house. Inquire 211 Avenue K. B-5-10-16-tfc

Unfurnished house with garage. 2 bedrooms. Adults only. Call 364-3388. B-5-10-16-tfc

FOR RENT: 3 bedroom duplex. Carpeted, air conditioning. Central heat. Private Back yard. 364-4713. B-5-14-40-tfc

SUMMERFIELD MOBILE MANOR **FIRST MONTH FREE.** 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

Unfurnished 2 bedroom apartment at The Thunderbird. Phone 364-5360. B-5-10-37-tfc

SUGARLAND QUADS 441 Avenue B. 2 bedrooms, fully carpeted, draped. Total electric kitchen, ranges, refrigerators and disposals. Ref. air cond. Convenient to shopping center and schools. Large rooms, sound proof. All utilities paid. Phone 364-4304. 1B-5-12-tfc

Office building with carpet, paneling, refrigerated air, coffee bar and three offices. Reasonable rent. Call 364-0789. B-5-16-39-tfc

DIAMOND VALLEY TRAILER PARK Choice trailer lots for rent. Located on the 600 and 700 Block of Avenue H-Sioux and Cherokee Streets and the 700 Block of Avenue G. **NORMAN D. BARTLETT OWNER** Phone: 364-1483 364-3937. 1B-5-45-tfc

FOR RENT: Unfurnished 2 bedroom house. Call 364-2006 after 6:00 p.m. B-5-10-14-tfc

TRAILER SPACE FOR RENT. Northwest Mobile Lodge, Phone 364-1108. B-5-10-13-tfc

Nice furnished house. Adults. No pets. After 5:00 p.m. 303 Avenue H. B-5-12-31-tfc

OFFICE FOR LEASE. Ralph Ownes, 364-2222. 1B-5-10-14-tfc

Want Wheat pasture for light cattle. \$1.25 per 100 wt. Call Shep Shepherd, 109 Avenue C. 364-0149.

B-6-15-41-87

WANTED: WHEAT PASTURE. CALL DAVE BRUMLEY, 364-1174.

B-6-10-15-11p

WANTED - Milo to cut. Phone 364-3200 or 364-3377.

B-6-10-15-4fc

Put your alterations in experienced hands. Call 364-6137. Mrs. A.A. Bryant, 136 Avenue H.

S-6-14-6c

8. HELP WANTED

Experienced family man needed in foreman capacity to farm three irrigated sections close to Hereford. Send qualifications to Box 673-HAW, Hereford, Texas.

B-8-22-34-4fc

Need retired man. Are you retired but not tired? We need a man in your area to represent us on a part time basis. No investment required. One preferred with agricultural background. Write Box 791, Lubbock, Texas.

B-8-37-4c

Experienced service station help wanted. Call manager, 364-9011.

B-8-10-15-4c

Butchers, Boners & Truck Drivers, HEREFORD BI-PRODUCTS, 364-0951.

B-8-10-30-4fc

WANTED: Experienced farm hand with small family. Contact Bill Cheek, 258-7798.

B-8-11-30-4fc

WANTED: Waitress and kitchen help. Casa Ramirez, 206 Schley.

B-8-10-40-4fc

WANTED: Experienced ranch hand for Quarter Horse and steer operation. Duties will also include general farm work. Send background and references to PO Box 10426, Dallas, Texas. 75207. Attention Miss Parker. Call 214-748-7461.

B-8-40-4c

LIVESTOCK FARMER. Experienced growing calves. Irrigated grains, milo, corn. 364-0484.

B-8-14-3p

DIESEL FREIGHTLINER DRIVER MECHANIC. Tools. References required. B27, Hereford. 364-0484.

B-8-14-3p

NEEDED-SCHOOL BUS DRIVERS. See Eldon Owens at Bus Barn.

B-8-10-5-4fc

FARM HANDS WANTED. Call Lewis Orthman or Ralph Futrell at 289-5380 between 7:00 a.m. and 7:00 p.m.

B-8-15-16-3c

NEED: Two experienced auto and truck mechanics. Contact Mr. Vaughan at 142 Miles or Phone 364-0990.

B-8-16-16-4fc

DRIVERS WANTED. Only experienced need apply. Steere Tank Lines, E. Hwy 60. Phone 364-6141.

B-8-14-16-2c

WANTED: A mature man with lumber experience, commercial drivers license and a desire to work. For good pay with a secure future, contact R.C. Shaw Farm Discount Lbr. & Supply US 385 South (Dimmitt Hiway)

B-8-16-1c

WE NEED CHRISTMAS HELP! Would you like to earn \$1,000 between now and Christmas? If so and you can spare two hours a day, call Mary Walker 364-1197; Ethel Stengel 357-2555; Audrey Allen 364-3529.

B-8-16-2c

9. SITUATIONS

Ironing done. Baby sitting, my home Monday through Friday. 364-3825.

S-9-10-15-3c

10. NOTICE

BOOTH OPENING Shagg Beauty Shop 319 McKinley Phone 364-0802.

IS-10-16-3c

11. Business Service

BARRETT APPLIANCE REPAIR. Experienced in all home appliances-all type refrigeration. 1507 East First Bus. Ph. 364-1818 Home Ph. 364-0989.

1 1/2b-11-41-4c

TAXI SERVICE

HEREFORD CAB COMPANY

24 HOUR SERVICE

OWNER

BURNEY KEARNS

OFFICE

126 BENNETT

PHONE 364-1700.

2B-11-15-3p

DRAGLINE SERVICE

TAIL WATER PIT CLEANING. DUMP TRUCKS BOBBY GRIEGO Day Phone 364-0574 Night - 364-2322

IB-11-14-4fc

WESTER-JONES CEMENT CONTRACTORS

We will do your finishing or give you a turnkey job. Free Estimates

H.E. Wester B.L. Jones 331 Ave. J. 246 16th St 364-0408 364-6617

IB-11-8-4fc

CARPET CLEANING

C&W CARPET Phone 364-3448

IB-11-24-4fc

KELLEY ELECTRIC

Doug and Virgil Electrical Contractors Residential Commercial All bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or 364-1345 - Box 130.

B-11-46-4fc

DICKEY'S DOZER SERVICE

Dirt Work - All Kinds Bulldozers - Scrapers Back Hoe - Dragline Motorgrader See or Call FLOYD DICKY S.E. 4th & Belscher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565

1 1/2b-11-29-4fc

WANTED - 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS. B-11-15-29-4fc

RENTAL EQUIPMENT

Jack hammer and compressor Paint pot, gun, compressor Electric sewer Cable Power post hole digger Backhoe and frontload loader Tractor, posthole digger, shredder Power cement trowel Cutoff saw 20" Davis trancher-digs 5' deep Chain saw Rota-tillers & lawn edgers Elec. saws, drills, sanders Portable welder torches Impact wrench, mechanic's tools. HAMBY RENTAL SERVICE SO. HWY 385 364-3466 B-11-40-4fc

PAINTING CONTRACTOR

Inside-Outside No job too small or large. JULIO PESINA 204 Catalpa Street PHONE 364-4898 IB-11-37-23p

WILL PICK UP JUNK CARS. FREE. CALL 364-3250 or 364-3777. IB-11-28-4fc

"NADCO GIFT ADVERTISING"

1109 East Park Avenue Hereford, Texas Phone 364-5119. Business cards \$10.50 m, Bookmatches, Calendars, Letterheads & Envelopes. 7-10 Day for delivery on Wedding Invitations; Announcements. 1 1/2b-11-14-9c

CHANTEL'S POODLE GROOMING SALON.

Frankie & Betty Barrett PHONE 364-2048. IS-11-7-4fc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight finish. Phone 364-5169. IB-11-39-4fc

HEREFORD WRECKING CO.

New & Used Parts WRECKER SERVICE We buy scrap Iron & Metal Have storage for cars, boats, etc. 1st & Jewell Ph. 364-0580. Nites - 4009 or 0075 S-11-12-40-4fc

ROWLAND STABLES

We cater to good horses, rent stalls, board, break and train horses, teach your child fundamentals in riding. 840 AVENUE F. CALL 364-1189 AFTER 4:00 P.M. S-11-46-4fc

HEARING AID BATTERIES

for all makes sold and tested at THAMES Pharmacy. Phone 364-2300. S-11-12-40-4fc

FOR ALL YOUR INSURANCE Consult

The LaPlata Agency 206 South 25 Mile Avenue Phone 364-4919

Pauline Lovan 364-3526 Robert Lemons 364-1726 Frank Pannell 364-2412 S-11-16-4fc

SEWING MACHINES Sales and Repair.

217 Centre. Phone 364-0273. S-11-10-10-4fc

TREE TOPPING & SHAPING FREE ESTIMATION

C.L. STOVALL 208 - AVENUE C PHONE 364-4160 IS-11-14-4fc

Reduce excess fluids with Fluidex \$1.69 - Lose weight with Dex-A-Diet capsules \$1.98 at Harold Close Drugs. S-10-13-16p

COMPLETE Turn Key Installations of Pumps and Gear Drives

Big "T" PUMP CO., INC. Sales & Service Hereford 364-0353 Dimmitt 647-3444 Friorn 247-3311 S-11-24-4fc

Legal Notice

THE STATE OF TEXAS

To any Sheriff or any Constable within the State of Texas - GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which the herein below following is a true copy. CITATION BY PUBLICATION THE STATE OF TEXAS

TO: Gloria M. Cruz, Defendant, Greeting:

YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Deaf Smith County at the Courthouse - thereof, in Hereford, Texas, by filing a written answer at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 4 day of October A.D. 1972, to Plaintiff's Petition filed in said court, on the 4 day of October A.D. 1972, in this cause, numbered 6623 on the docket of said court and styled Jose Rene Cruz, Plaintiff, vs. Gloria M. Cruz, Defendant.

A brief statement of the nature of this suit is as follows, to-wit: a divorce as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall properly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Hereford Texas, this 4 day of October A.D. 1972.

Attest: Lola Faye Veazey Clerk, District Court Deaf Smith County, Texas. By Mable Williams, Deputy. S-15-4c

THE INFORMED CONSUMER

BY CRAWFORD C. MARTIN Attorney General of Texas

Last week we discussed the principle of unit pricing. Open dating is a companion to unit pricing.

Open dating simply means that anyone going to the store can tell how long the product has been packaged. As with unit pricing, so Texas stores have voluntarily gone to the open dating system.

Many of you know perishable items such as milk, eggs and bread, as well as many other items, are dated as they are packaged. This date may be the date on which the product is to be picked up by the route man or it may be the actual date that the product is packaged.

For example, assume that milk has a shelf life of seven days. If milk is bottled on April 10th, it would be picked up from the store by the route man on April 17th. The markings are usually found at the top of the carton and are in code. Thus, in our example, if you purchase the milk on April 16th, you

would get milk that has been in the grocery store for six days.

The same thing might be true of a loaf of bread. Bread of course has a shorter shelf life. Typically, dating of bread is done with different colors tied used to close the plastic bread containers. You might have a red tie for Monday, a green tie for Tuesday, and blue tie for Wednesday and so forth for each baking day of the week.

The route man knows that he is to pick up all blue ties loaves of bread on a certain day of the week. You as the consuming public, however, are not able to tell which loaf of bread is the freshest.

If you intend to use the product immediately, it would probably make no difference to you whether it had been on the shelf a short time or not. It would still be fresh when you used it. An example of this would be the purchase of a dozen eggs one morning to make an angel food cake that afternoon. Since the eggs would be used on the same day of their purchase you would not have the problem of spoilage. On the other hand, if you plan to keep the eggs a few days before using them you probably would want to get the freshest eggs available.

The next time you see your route man delivering some perishable item, you might ask him how his code works. By doing so you can assure yourself that you are an informed consumer. You will know that you are getting the freshest product available.

FIRE DAMAGE - This closet was a part of the damage done to a small efficiency unit in a Thursday morning fire behind the 230 Ave. C. residence of Mr. and Mrs. Alfred L. Haney. The fire, cause of which is undetermined, was controlled quickly by local firemen.

Gen. Grant was early political leapfrogger

Voters are not the only ones who sometimes switch party affiliations. General Grant was one of the earliest, switching from the Democratic to the Republican party. Grant also endured another switch. He went from Hiram Ulysses Grant to Ulysses Simpson Grant due to a clerical error when he entered West Point and the name stuck.

Classified Ads Get Results

GENTLEMAN JIM IS ON THE SCENE!

Building, Remodeling or Just Want to Become Modern? EVERYBODY IS REPLACING THEIR VACUUM CLEANER The Old-Fashioned Vacuum Cleaner Is Out

No more plugging in and tripping over electric cords... heavy sweaters... CENTRAL Systems are easy and economically installed in new and older homes... At the touch of a fingertip, you get the deep cleaning action... imaginable - and yours is a lighter, healthier, dust-free home!

NOISELESS, ODORLESS, DUSTLESS CLEANING!

BUILT-IN VACUUM SYSTEMS Are In \$199.00

310 N. 25 Mi. Ave. DEALERS FOR Heating Air Conditioning JIM'S PLUMBING 364-3463



FOR THE BEST DEALS ON NEW or USED CARS

Come in and Talk with one of the men

at JOHN ORSBORN BUICK PONTIAC GMC

at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

364-1222

OWENS ELECTRIC

Electric Contracting - Sales and Service of New and Used Motors and Controls Magnitos, Starters & Generator Repair

Loan Motors Available Off. Phone 364-3572

809 E 2nd

Hereford, Texas

CHAIN LINK FENCE WESTERN RED CEDAR

FREE ESTIMATES, CALL BURNIA RILEY 364-2295

HELP!

That's exactly what we intend to do... Complete your Fall house cleaning...

LET US CLEAN YOUR CARPETS WITH OUR NEW STEAM CLEANING METHOD-DIRT IS EXTRACTED NOT SCRUBBED IN! COLORS COME ALIVE-FREE ESTIMATES!



PHONE 364-3578

RULAND'S HIGH PLAINS STEAMWAY David Ruland, Owner Ph. 364-3575 223 Ave. B Hereford, Texas 79045

SPANISH MATINEE SUNDAY ONLY

RAPHAEL

SU NUEVO Y ESPECTACULAR TRIUNFO!

'El Golfo'

SHIRLEY JONES TECHNOLOR



SHOWTIMES: 12:30 & 2:20 ALL SEATS \$1.00

STAR 364-2037

FOR QUICK REPLACEMENT OF CRACKED SAFETY GLASS

HEREFORD GLASS CO. INC. For all your glass needs

Insurance claims promptly serviced. We use nationally advertised

SAFETY GLASS

You've Never Seen Such Thorough Service

STOP IN SOON Phillips "66" Products

EAST SIDE "66" Rocky Stewart 1303 E. 1st 364-2644

WE MAKE IT LIKE NEW! CUSTOM FURNITURE UPHOLSTERY

Carpentry-Repair-Remodeling PHONE 364-2140 THE FOLLY SHOP 210 West 8th.

Today at Commonwealth Theatres WHERE THE ACTION IS!

Today! Any man who hates dogs, women and children can't be all bad! JACK LEMMON BARBARA HARRIS "THE WAR BETWEEN MEN AND WOMEN" Showtimes: 5:25-7:25-9:30

WEDNESDAY Introducing "FATHER" VAN HORNE. He's not exactly what the Lord had in mind. ROBERT MITCHEM "The WRATH of GOD" Showtimes: 7:30 & 9:30

TONIGHT! THEIR GUNS ARE HOT AND THEIR BODIES HARD. "THE HOT BOX" PLUS! WOMEN IN CAGES TOWER DRIVE-IN GATES OPEN 7:30 P.M.

TUESDAY Blue Demon DESTRUCTOR DE ESPIAS PLUS! Rancho Tequila GATES OPEN 7:30 TOWER DRIVE-IN

CAMPBELL REAL ESTATE

CALL 364-0789 218 WEST 3rd

- OFFICE BUILDING. Will sell, trade or lease. 3 offices, carpet, central heat & refrigerated air, new paint. Only \$10,500.
- \$30 OR LESS total move-in to veteran. Will pay part of loan costs and help secure 100 per cent loan for non-veteran. 3 bdr. home has new carpet, nice drapes, storm cellar, storage building, and garage. \$15,500.
- LOVELY OLDER HOME in very nice, clean condition. Fully carpeted, draped, nice yard. Will sell on VA loan. Only \$9,500.
- MORE HOUSE PER DOLLAR. Nearly 1,800 feet of living area for only \$21,000.00 3 bedrooms, 2 baths, fireplace, built-ins. NW Location, new carpet and Torginal floors, built by Floyd McGee.
- SYCAMORE STREET. 3 bedrooms, 2 bath brick near schools. Versatile home has 2-car garage, excellent location. Quick possession. \$21,200.00.
- DOUBLE SHARP 3 bedroom brick has been completely remodeled inside and out. Nice NW location, quality construction. \$21,500.
- A FOUR BEDROOM home that you can afford. All brick with 2 baths, new shag carpet, 2-car garage & built-ins in NW area. Only \$18,900.

Ted Walling 364-0660 Gene Campbell

Hereford Real Estate

*Homes *Farms *Ranches

HOMES

Three bedroom - Formal dining area - Spanish fireplace, Double garage, basement - payments \$100 - Many Trees and Shrubs - \$17,000

2100 sq. ft. of living area - dishwasher and disposal, some drapes and curtains. Sunken Den in Knotty Pine - Refrigerated Air - Basement - fenced. Only \$18,500 - Less than \$8.00 sq. ft.

2-bedroom - Drapes and Curtains - payments 109.00. Extra Nice, Range, \$12,500.00 No Down to Veteran.

1 bed, 1 bath, large rms. 12 x 20 storage building, large patio, ref. air. \$6000.00

We have many homes, \$1000.00 total move in, or less

FARMS

160 acres, 2-8" wells, North, barn 1 underground tile, exc. water

1100 acre, 350 grass bal cult. 3 full 8" wells, 2 homes. 320 acres, 2-8" A.S.C.S., \$11,200- \$330 per acre.

141 North 25 Mile Ave. 364-2424

Evenings and Sundays

Martin Moore 364-2496 Jim Cramer 364-0164

BLUE WATER GARDEN APARTMENTS

612 Irving Hereford

1, 2, 3 & 4 Bedrooms

Unfurnished

Ready For Occupancy

1-Bedroom - \$79.75
2-Bedroom - \$101.55
3-Bedroom - \$113.75
4-Bedroom - \$123.00

Range - Refrigerator - Garbage Disposals

Fully - Equipped Laundry Rooms

Recreation Center

ALL BILLS PAID

Office Hours : 10 - 6 Weekdays

OPEN SUNDAYS 12 - 6

Apartments Shown After Hours By Appointment

CALL 364-6661

Cigarette roulette criticized

By PAT and MARILYN DAVIS
Copley News Service

Dear Pat and Marilyn:
There is nothing like a reformed cigarette smoker. My Dad consumed a couple of packs a day ever since I can remember. At least, he admitted two and it was probably more.

Well, his company requires that all employees over 45 have a complete physical. I don't know what the doctor said but Dad quit smoking and has been on the soapbox ever since.

I am 18 and have smoked for four years. Dad must have smoked 20 years or more so why won't he let me alone?

Art

Dear Art:
Because he's finally decided to send up the right smoke signals. Ask the doctor, the banker, the fire chief, the coach and yourself - "Is it smart to smoke?"

Cigarette smoking is a cause of lung cancer and chronic bronchitis and related to other deadly diseases. Many teen-agers smoke because they think it makes them more attractive and popular. Nothing could be further from the truth. No-body has become popular just because he smokes. Smoking stairs teeth and fingers, gives one bad breath, and makes clothes smell. Is this likely to attract popularity? Tobacco is nobody's friend. Stop playing cigarette roulette!

Dear Pat and Marilyn:
I have been working for about six months and my brother seems to think that I have an endless supply of money. At first, it was ten or twenty. But the other day he asked to borrow \$200 and stressed that he did not want Mom and Dad to know. He refused to explain why he needed such a large sum.

Why would a 17-year-old be so desperate for so much extra money? He receives a generous allowance.

Sister

Dear Sister:
Stop the handouts! Allow your parents the privilege of determining the amount of money their 17-year-old son should have.

When a person asks to borrow, he should be willing to justify his request.

Confidential to Annoyed:
Don't try to put a leash around your boyfriend's neck. And ask your mother to apply a little discipline. Explain that you find your little sister rude, embarrassing, and entirely too forward.

JUDGE CRATER
On Aug. 6, 1930, Judge Joseph F. Crater, New York state Supreme Court, disappeared. Mystery has never been solved.

Classified Ads Get Results

YUCCA HILLS NORTH

Country Living at It's Finest

ENJOY LIFE MORE WITH COUNTRY LIVING IN YUCCA HILLS NORTH

Contact

KEN ROGERS OR JAMES GENTRY

364-0555 364-1457
258-7150 289-5690

OR

LONESTAR AGENCY
364-0555

- City conveniences
- no city property tax
- school bus to your front door
- protected building restrictions
- only 5-minutes to town
- loan company approved
- reasonable lot costs
- paved streets

REALTORS

601 N. MAIN
HEREFORD, TEXAS
364-0555

1 1/4 SECTION
with irrigation wells, good allotments, paved highway, railway, and county roads. Ideal for cattle grazing and feeding operations.

5 ACRES
on pavement near town, ideal for home or for investment.

INVESTMENT PROPERTY
This property stays rented and brings in approximately \$130.00 per month and can be bought for \$25,000.00 which is a very good investment. Call for appointment.

DRIVE BY
Under construction, 112 Oak Street, \$31,500; 118 Oak, \$32,500, builder Red DeShazo, pick your own colors.

MORE FOR THE MONEY
Good location, 6' cedar fence, trees and shrubs, 3 bedroom, 2 bath, refrigerated air, all built-ins in kitchen, wood burner, and a good buy.

TRADE UP NORTHWEST
Four bedroom, formal living room and dining room, country kitchen and den with wood burning fireplace, refrigerated air conditioning, corner lot.

WALKING DISTANCE TO SCHOOL
Play ground just across street, children walk home for lunch, 2180 square feet, double fire place, double garage.

SMALL FAMILY HOME
In excellent location, 2 bedroom, 1 bath, fenced backyard, storage building, vacant and ready for you.

BETTER THAN NEW
Excellent location, plenty of room, landscaped excellent, 2 car garage, extra fancy woodwork, and cabinets, built-in china cabinets, desk, refrigerated air conditioning, 4 bedroom.

EXCLUSIVE LOCATION
2250 square feet with large covered patio, isolated master bedroom, new and ready for occupancy, 95 per cent financing available.

EXCLUSIVE REALTORS FOR BUILDERS:

- *Gerald Boggs
- *Lester E. Moffitt
- *Red Shazzo
- *Yucca Hills Addition
- *I. W. Tinney
- *Richard Farrell
- *Green Acres Addition

DON ZIMMERMAN, LEE UMSTED, GRI-ALLENE WARDEN, GRI
MELVIN JAYROE, GRI
25 Years of Service

LONE STAR AGENCY

EQUAL HOUSING OPPORTUNITY

FILIBUSTER RECORD
On Aug. 29, 1957, Sen. Strom Thurmond established the record to date for the longest speech by a senator - 24 hours, 18 minutes.

LAND
329 acres on pavement, 2-irrigation wells, 3-bedroom home and shop buildings. Government paid \$9,500 to \$10,000 in 1972. \$225.00 per, \$20,000.00 down, balance 20 years at 5% interest - would sell on FHA or would consider trading for small acreage and nice home near Lubbock.

Perfect 164 acres, 1-8" and 1-4" well near Hereford, some tile, 92 acres in milo, 24 in cotton and 20 acres of wheat, 3-bedroom home with 21'x60' barn. Located on caliche road. Will sell on FHA loan.

On pavement, 415 acres, 400 in cultivation, 2-8" and 1-4" well with some tile, in good water area. Good allotments - 1-3 bedroom house and 1-2 bedroom house, outbuildings and corral plus other improvements. \$197,125.00 total price and has \$112,000.00 loan at 6 per cent, payable \$4,000 per year plus interest 24 years. Balance on 25 year.

5-room brick home with 3-baths, fireplace, 3,200 sq. ft. living area, double garage. \$26,500.00

Have frontage on 60 & 285 highways in good location 10 percent down extra good terms on balance.

I have buyers for houses, farms and commercial locations in and around Hereford. Would appreciate your listings. Why not trade what you have for what you want?

Call J. M. Hamby
(Hamby Real Estate)
Office 364-3566
Res. 364-2553

REALTORS - 311 E. PARK AVE.

RALPH OWENS & ASSOCIATES, INC.

PHONE 364-2222

FIRST TIME OFFERED
3 BR, 2 Bath on Western. Brick Patio, Beautiful Weeping Willow in Back Yard, Low interest Loan.

PRICE REDUCED
3 BR, 2 Bath, large den and covered patio, oversize closets, double garage with extra storage.

TOP OF THE LINE
Duplex in prime location. One side completely furnished, large connecting patio, beautiful yard, new loan.

BLUEBONNET BEAUTY
3BR, 2 Bath, nice and clean. Central heat and air, new fence, assume loan with low payments.

DOES YOUR HORSE NEED A HOME?
20 Acres with barn & 2 wells, 4 BR home with basement, Close to town.

NEED MORE ROOM?
1760 sq. ft. Extra large closets, ref air, garage opener, large yard, plenty of storage.

ONE BLOCK FROM BLUEBONNET
3 BR home, extra clean, storm cellar, \$113.00 monthly, assume present loan and move in today.

OWNER SAYS SELL!!!
Reduced equity on nice 3 BR, 2 Bath home in northwest Hereford. Ref. air, storage building, garden spot, nice yard, ready for occupancy.

2 BEDROOM BEAUTY
Rich beautiful paneling in Living & Dining Area, large bedrooms, 2 Baths, spacious utility room, lots of storage, corner lot, \$159.00 monthly.

OPEN HOUSE --- OPEN HOUSE --- OPEN HOUSE

Located in the New Ralph Owens Addition - 300 Douglas St. Featuring New Homes by Richard Burch & McCaslin Lbr. Com., With other homes in various stages of construction built by Virgel Merriott & L.H. Jones. Many Locations left for you to choose your own lot. SUNDAY, OCTOBER 15th, 2 till 7 P.M.

OPEN HOUSE --- OPEN HOUSE --- OPEN HOUSE

Can't find the house you want? We have many others. Give us the style, the price, and the size. Let Hereford's Leader in Real Estate Do the Rest.

Ralph Owens 364-2560
Mike Waldrip 364-4770
Jean Coker 364-5439
Mary French 364-0854
Sam Long 364-0381
Betty Gilbert Public Relations

"WE DO MORE FOR YOU THAN WE HAVE TO"
311 PARK AVE....HEREFORD, TEXAS....PHONE 364-2222

Carmichael Real Estate, Inc.

508 SOUTH 25 MILE AVENUE
PHONE 806-364-1251

ALL THE ROOM IN THE WORLD
Beautiful four bedroom brick, master bedroom is 15' X 27', with two large walk in closets. The kitchen is brand new, new carpet, drapes, beautiful yard and located on exclusive North Texas, with all the extras.

ON THE MARKET
First shot at this three bedroom brick, in nice neighborhood, double garage, two baths, nice yard, and low move in cost to right party. Just \$19,000.00.

GOOD BUY
Let this duplex pay for itself, furnished, paneled and carpeted. \$8,000.00.

TROYS CARMICHAEL 364-1082
G.S. WHEELER 364-3798
PAUL SCHROETER 364-0035

DEAF SMITH COUNTY TREASURER'S REPORT

For Month Beginning July 1, 1972 and Ending September 30, 1972

JURY FUND	
Balance July 1, 1972	5,500.89
Receipts	281.24
Disbursements	2,255.58
Balance Sept. 30, 1972	3,526.55
ROAD & BRIDGE FUND	
Balance July 1, 1972	81,005.47
Receipts	55,934.11
Disbursements	106,675.40
Balance Sept. 30, 1972	30,123.51
GENERAL FUND	
Balance July 1, 1972	38,968.57
Receipts	21,559.02
Disbursements	71,449.98
Balance Sept. 30, 1972	10,922.39
OFFICERS SALARY FUND	
Balance July 1, 1972	10,083.97
Receipts	37,837.15
Disbursements	50,309.40
Balance Sept. 30, 1972	27,611.72
1966 RD BOND INT & SNKG	
Balance July 1, 1972	23,746.95
Receipts	980.95
Disbursements	23,346.51
Balance Sept. 30, 1972	1,381.39
PERM IMP REF BOND	
Balance July 1, 1972	5,542.39
Receipts	93.75
Disbursements	168.08
Balance Sept. 30, 1972	5,468.06
RIGHT OF WAY FUND	
Balance July 1, 1972	9,870.00
Receipts	10,628.91
Disbursements	10,000.00
Balance Sept. 30, 1972	10,498.91
RD MACHINERY WARRANT FUND	
Balance July 1, 1972	3,496.26
Receipts	281.24
Disbursements	0.00
Balance Sept. 30, 1972	3,777.50
COURTHOUSE INT & SNKG	
Balance July 1, 1972	4,379.89
Receipts	468.74
Disbursements	661.25
Balance Sept. 30, 1972	4,187.38
RIGHT OF WAY INT & SNKG	
Balance July 1, 1972	14.47
Receipts	0.00
Disbursements	0.00
Balance Sept. 30, 1972	14.47
LAW LIBRARY FUND	
Balance July 1, 1972	1,306.18
Receipts	305.00
Disbursements	132.15
Balance Sept. 30, 1972	1,479.03
BULL BARN KITCHEN FUND	
Balance July 1, 1972	465.71
Receipts	0.00
Disbursements	0.00
Balance Sept. 30, 1972	465.71
1971 HWY 60 ROW INT & SNKG	
Balance July 1, 1972	10,912.99
Receipts	588.56
Disbursements	1,068.75
Balance Sept. 30, 1972	10,432.80
HWY 60 SPEC. CLAIMS FUND	
Balance July 1, 1972	36,701.97
Receipts	0.00
Disbursements	0.00
Balance Sept. 30, 1972	36,701.97
DEAF SMITH COUNTY COMMODITY DISTRIBUTION	
Balance July 1, 1972	378.61
Receipts	3,662.79
Disbursements	3,618.80
Balance Sept. 30, 1972	422.60
DEAF SMITH COUNTY JUVENILE OFFICER FUND	
Balance July 1, 1972	1,206.52
Receipts	2,814.56
Disbursements	2,513.53
Balance Sept. 30, 1972	1,507.55
DEAF SMITH COUNTY SOCIAL SECURITY FUND	
Balance July 1, 1972	0.02
Receipts	12,699.59
Disbursements	12,699.61
Balance Sept. 30, 1972	0.00
RECAPITULATION:	
JURY FUND	3,526.55
ROAD & BRIDGE	30,123.51
OFFICERS SALARY FUND	27,611.72
PERM IMP REF BOND	5,468.06
RD MACHINERY WT FUND	3,777.50
COURTHOUSE INT & SNKG	4,187.38
LAW LIBRARY FUND	1,479.03
BULL BARN KITCHEN FUND	465.71
1971 HWY 60 ROW INT & SNKG	10,432.80
HWY 60 ROW SPEC CLAIM FUND	36,701.97
DSC COMMODITY DISTRIBUTION	422.60
DSC JUVENILE OFFICER FUND	1,507.55
DSC SOCIAL SECURITY FUND	0.00
Cash:	11,337.00
Cert. of Dep.:	11,337.00
GENERAL FUND	
Cash:	10,922.39
Cert. of Dep.:	37,718.12
1966 RD BD INT & SNKG	26,795.73
Cash:	1,381.39
Cert. of Dep.:	72,381.39
ROW INT & SNKG	
Cash:	14.47
Cert. of Dep.:	25,883.75
25,898.22	
ROW FUND	
Cash:	16,498.91
Cert. of Dep.:	15,000.00
25,498.91	
TOTAL:	287,615.63

QUESTIONS WOMEN ASK Has 'pill' increased campus sex activity?

By ELEANOR B. RODGERSON, M.D. Copley News Service

Q. Is there more sexual activity among college girls since the "pill"?

A. There was probably change toward more "freedom" before the oral contraceptives, but a certain number of women would not have experimented with sexual relations without the contraceptives because of fear of pregnancy. The availability of oral contraceptives has not eliminated unwanted pregnancies. Many girls have simply not used them.

The vaginitis of gonorrhea and of trichomoniasis have increased along with the sexual activity. We always know what to expect from one particular campus coeducational living hall — if the girl is on birth control pills, she will have a vaginitis of some kind; if she is not, she will be pregnant.

It should be mentioned that there seem to be more gonorrheal infections in girls on the pill, not just because of frequent intercourse, but because the alkalinity induced in the vagina helps the gonorrheal bacteria grow. Contraceptive jellies and foams tend to acidify and have a certain amount of bacteria-killing effect.

Q. How safe in preventing pregnancy is the new method of birth control reported from Australia?

A. This method, which is also being used in the United States, is a modification of the rhythm method, a means of determining when ovulation takes place and when the egg is available for fertilization.

At the time of ovulation certain physical changes occur: there is a slight drop and then a rise in body temperature, there is a change in the mucus from

the cervix (it becomes stringier and "ferns" on a glass slide), hormone levels shift, sometimes there is slight bleeding, sometimes abdominal pain, sometimes a feeling of fullness in the vulval region, sometimes a desire for intercourse, sometimes no desire.

The difficulty in using a method based on the time of ovulation is in determining surely the time of ovulation. The latest attempt makes use of the amount and type of mucus secretion from the mouth of the uterus at the time of ovulation. The woman notices a "wetness" from the vagina at this time of the month. Because the egg may live two or three days and the sperm cells may remain active a week, several days must be considered unsafe before the typical mucus appears and several days afterwards.

Q. I have heard about an astrological method of birth control. Is there anything to this?

A. It seems that an astrologer in Czechoslovakia once had a clinic based on the astrological charts of patients. He felt there could be more than one ovulation a month because of cycles, starting at birth, which might coincide with the usual monthly periods and might not. However, when the Russians took over, the clinic was closed and this particular doctor has not been heard from outside the country since. I am sure women are influenced by various rhythms in many ways, but how these modifications can be pinpointed and what effects they have on ovulation, if any, have not been determined scientifically.

Q. Can I get pregnant if I have intercourse just once?

A. Just once is all it takes if the time is right.

Brand Ads Get Results!

Call 364-2030

Overweight girl worries over date

By PAT and MARILYN DAVIS Copley News Service

Dear Pat and Marilyn: I have a problem which no one else has seemed to be able to help me with. I am overweight. Recently, I met Bob and I know he would ask me out if I weren't so fat. I've gone on a diet but am afraid Bob may be gone before I can lose weight. What should I do? — Fat Lover

Dear Lover: The only person who can solve your problem is you. Start by eating three meals a day which supply the energy, protein, and vitamins you need. Do not ask for seconds and do not eat between meals. Skip desserts, rolls, pastries, potato chips, etc.

Whenever you have an uncontrollable urge to eat something, substitute raw vegetables instead of the usual high calorie snacks. Get more exercise. Learn to see yourself as others see you. Maybe you think nobody knows but it's really no secret if you are a diet dropout. Every pound shows. Look in the mirror often. This keeps your shape in mind!

Dear Pat and Marilyn: My mother died when I was ten years old. I am now 15 and my father has married again. I have never liked my stepmother. She is younger than my mother and I can't possibly understand how my father can marry someone like her. She can never take my mother's place. I hate her. How could my father do this to me? — Winnie

Dear Winnie: Hate is a very strong word for a 15-year-old. Do not expect your stepmother to take the place of your mother. If she is an understanding person, and I am sure she is, she will want to make her own place in your life. Perhaps you are just a little jealous of your father's new wife. Try to become acquainted with her. Give this new relationship a chance to develop and you will be happier. In a

VINCE LOMBARDI Football coach Vince Lombardi died on Sept. 3, 1970, at 57.

EXPERT REPAIR ON BUICK PONTIAC GMC TRUCKS JOHN ORSBORN BUICK PONTIAC

Free Pickup Phone 364-0990

HOME OWNED

Labels put buyer on the inside

By MARY LESTER Copley News Service

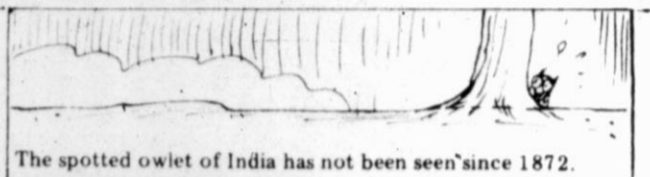
A label may be a classy dressing for a wine bottle but of paramount importance is the information it relays to the potential buyer and drinkers.

Previous to 1960, most wines produced in the United States had only a simple front label containing the name of the winery, the wine and the alcohol content. Seldom more facts.

Today, thank heavens, labels generally provide the necessary information for both the novice and choosy, comparative wine drinker. In fact, some labels are collector's items.

Labels are collector's items. (Look at Paul Masson's fabulous new ones — elegant, yet capturing the eye of all ages.) Wine labels even fit in exceptionally well as decorative motifs for do-it-yourself type coffee tables, divider screens and, of course, wine racks.

Circa 15 years ago, Almaden Vineyards initiated the two-label (front and back) idea in the U.S. Their labels with light airy drawings by famed artist, Fabres, and the highly infor-



The spotted owl of India has not been seen since 1872.

GO BIG HERD

GRAND ARMY REUNION On Aug. 31, 1949, the last national encampment of veterans from the Grand Army of the Republic was held in Indianapolis. Six attended.

OUR WATCH REPAIR DEPT. REPAIRS-8 DAY ALARM OR AUTO CLOCKS. COWAN JEWELERS DOWNTOWN

GATES V BELTS Stocked at Cottingham Bearing Corp. EXPANDING SINCE 1941

1107 W. HIGHWAY 60

HEREFORD, TEXAS 364-5881

CROSSWORD

ACROSS

- Not easily removed
- Forbidden
- Ready 2 wds.
- 1776 patriot
- Fold
- Screed
- Operating as a business
- It's worth a million dollars and it doesn't cost a cent
- Official "no"
- Hang over protectively
- School dance
- Turn aside
- Grew gradually
- Trusted in 2 wds.
- Maintain
- Slump
- Neophyte
- Start to eat heartily
- 2 wds. (slang)
- parking, dinnies curly

DOWN

- "Pain would I climb, but that I fear to—"
- In a competent manner
- Call for help

Solution

You name it in heating or air conditioning...we can repair or replace it...FAST!

Brown Sheet Metal

364-3867

After Hours - Home Phones

GID 364-2384 DON 364-1920 STEVE 364-6395

"WHAT GOOD IS ABILITY WITHOUT OPPORTUNITY"

If you meet our exacting qualifications, we offer modern and complete training for a permanent, dignified sales position where ability is recognized and promotions made accordingly. Excellent immediate income. You must have these qualifications: ability to stand a rigid character investigation and, above all, a desire to work towards a successful career. For interview write Larry G. Fincher, Box 3369, Amarillo, Texas 79106 giving age, past experience, address and phone number.

SHERWIN-WILLIAMS More Than A Paint Store

HURRY...Sale Ends Oct. 18, 1972

Here's an idea! **Paint A Room This Weekend!**

ROGERS LATEX FLAT WALL FINISH

SAVE \$1.00

5 foot ALUMINUM STEPLADDER

499 GALLON Accents Slightly Higher

NOW 995 EACH

IDEAS For Family Rooms FREE

3 Piece Painting Kit

12 Pages of do-it-yourself ideas for decorating family rooms. Get your free copy today. Stop in at our store. While supply lasts.

NOW 99¢

SHERWIN-WILLIAMS QUALITY PAINTS AT EVERY PRICE

364-4484 OPEN ALL DAY SATURDAY

HEREFORD RADIATOR

From and As Repair

115 Avenue K

DEPENDABLE SERVICE



STAKE YOUR CLAIM ON SAVINGS DURING FURR'S GREAT

89¢ SALE

STORE HOURS:
WEEKDAYS
8:00 A.M. - 9:00 P.M.
SUNDAYS 9:00 A.M. - 7:00 P.M.

IT'S FURR'S LOW TAPE TOTAL THAT REFLECTS YOUR SAVINGS!

PRICES GOOD
10-15-72 THRU 10-18-72

WE RESERVE THE RIGHT TO LIMIT QUANTITY



STEAK
RIB, ROUND
OR SIRLOIN
FURR'S PROTEN

89¢

89¢

ARM SWISS STEAK FURR'S PROTEN, LB. **89¢**

SHOULDER ROAST FURR'S PROTEN, LB. **73¢**

RANCH STEAK FURR'S PROTEN, LB. **73¢**

CHUCK STEAK FURR'S PROTEN, LB. **63¢**

PASCAL CELERY
CALIFORNIA FINEST,
LARGE STALK, EACH **19¢**

BARTLETT PEARS
WASHINGTON STATE LB. **25¢**



YELLOW ONIONS FANCY, CALIF. SWEET SPANISH, LB. **2 FOR 25¢**

RUSSET POTATOES ALL PURPOSE 10 LB. BAG **69¢**

GRAPEFRUIT TEXAS RUBY RED, LB. **23¢**

ORANGES VALENCIA, CALIF., SUNKIST, LB. **18¢**

APPLES
DELICIOUS RED or GOLDEN WASH. STATE, LB. **4/\$1**

Delicatessen
1 GRADE A WHOLE COUNTRY FRIED CHICKEN **ALL FOR \$1.98**
1 PINT GREEN BEANS
1 PINT HOT BUTTERED MASHED POTATOES **69¢**
BANANA PUDDING **PT. 69¢**

Oscar Meyer
8 OZ. ALL MEAT BOLOGNA
8 OZ. PURE BEEF BOLOGNA
8 OZ. OLIVE LOAF
8 OZ. SPICED LUNCHEON MEAT
8 OZ. SALAMI
8 OZ. LIVER LOAF
1 LB. ALL MEAT FRANKS **EA. 59¢**
98¢

CLOROX-2 BLEACH, 61 OZ. PKG. **89¢**
KETCHUP, HEINZ, 26 OZ. BOTTLE **2 FOR 89¢**
DRINKS, HI-C, ALL FLAVORS, 46 OZ. CAN **31¢**

TOMATOES, FOOD CLUB SOLID PACK NO. 303 CAN **4 FOR 89¢**
CORN, FOOD CLUB CREAM STYLE OR WHOLE KERNEL GOLDEN, NO. 303 CAN **5 FOR 89¢**
SALAD DRESSING, FOOD CLUB QUART JAR **49¢**
ORANGE DRINK MIX, FOOD CLUB 27 OZ. **89¢**
CAMPBELL'S SOUP, CHICKEN, WITH RICE, CAN **6 FOR 89¢**
PORK AND BEANS, FOOD CLUB 300 CAN **2 FOR 25¢**
INSTANT TEA, FOOD CLUB 3 OZ. JAR **89¢**
GREEN BEANS, FOOD CLUB, CUT NO. 303 CAN **5 FOR \$1**
CORN FLAKES, FOOD CLUB 18 OZ. PKG. **35¢**

WINDOW CLEANER, EASY OFF, 18 OZ. **57¢**

DOUBLE GOLD BOND STAMPS, TUESDAY AND WEDNESDAY WITH \$2⁰⁰ OR MORE

MIXES, CORNBREAD OR PANCAKE, FOOD CLUB POUCH PKG. **10¢**

BROCCOLI POTATOES, TOP FROST CHOPPED, FROZEN, 10 OZ. **4 FOR 89¢**
OKRA, TOP FROST, FRESH FROZEN WHOLE, 10 OZ. PKG. **3 FOR 89¢**

SHORT CAKE, TOP FROST, FRESH FROZEN, PEACH, BLUEBERRY, STRAWBERRY, 32 OZ. PKG. **89¢**

MELLORINE SHORTENING, ARM PAC, ASS'T. FLAVORS, 1/2 GALLON **29¢**
PINEAPPLE DETERGENT, FOOD CLUB, SLICED, CRUSHED OR CHUNKS, NO. 2 CAN **39¢**
EGGS, FARM PAC, USDA GRADED A, MEDIUM DOZ. **39¢**
SYRUP, MORTONS WAFFLE QT. **59¢**
CHIPS, FARM PAC, POTATO OR CORN, PKG. **44¢**

CRANBERRY JUICE, FOOD CLUB QT. **49¢**

BOWL CLEANER, DEPEND-O 12 OZ. **63¢**

WIZARD ASSORTED AIR FRESHENERS, 9 OZ. **59¢**
BETTY CROCKER CAKE MIX, 18 1/2 OZ. PKG. **41¢**

MILK of MAGNESIA, PHILLIPS 12 OZ. **67¢**
S NE-OFF, SINUS TABLET 21'S **69¢**
DESITIN, QUINTMENT 1 1/2 OZ. **99¢**
FILTERS, FOR YOUR FURNACE, 1" THICK, TOPCO, 16" X 25, 14" X 25, 20" X 20, 16" X 20, 20" X 25 **39¢**

LEAF RAKES **77¢**
30 QT. ICE CHEST with handle. **66¢**

SCENIC FACIAL TISSUE, SCOTTIES, BOX OF 125'S, 31 CENTS EACH **6 FOR \$1.00**
Available Only at

TAMPAX TAMPONS, REG. OR SUPER 40'S **\$1.39**

NEW DIAL
THE TIME-RELEASE ANTI-PERSPIRANT
9 OZ. SIZE **\$1.19**

LISTERINE MOUTHWASH
32 OZ. **\$1.35**

Pals with IRON
60's **\$1.29**

Flamenco COOKWARE
PORCELAIN-CLAD STEEL

1 quart saucepan \$1.99	1 1/2 quart covered saucepan \$3.99	2" skillet \$3.99	3 1/2 quart covered saucepan \$4.99	10" skillet \$4.99
4 quart covered Dutch Oven \$6.99	10" covered aluminum fryer \$6.99	3 1/2 quart covered saucepan \$5.99	17" oval roasting pan \$3.99	2 quart tea kettle \$7.99

Furra SHOP
MIRACLL PRICES

Married...

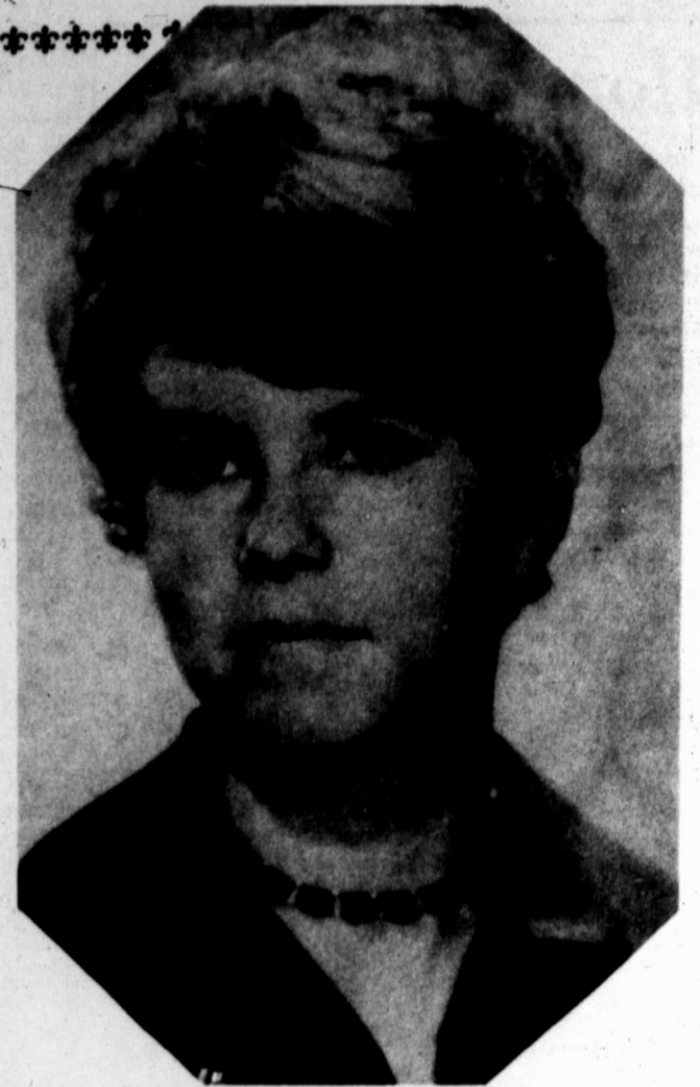


Mrs. Joe D. Daniels
... nee Peggy Hoffman
(Bradly photo)

...Soon To Marry



Miss Judith Lynn Jenkins
... fiancée of Mark Curtis Golden



Miss Laurel Davis
... December bride-elect

The Sunday Brand

(Section Two)

Hereford, Texas, Sunday, October 15, 1972

(See Stories Inside Pages This Issue)

Regional Meeting Coming To Hereford

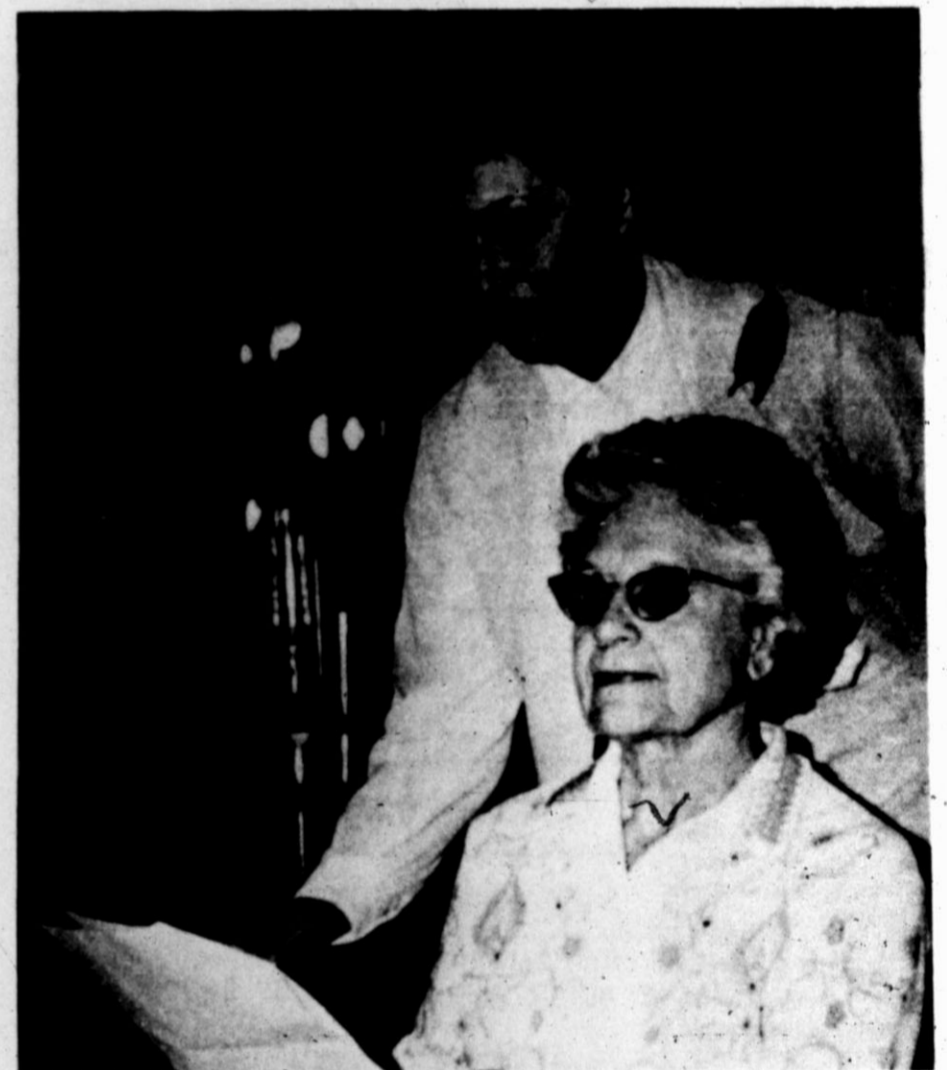


HOST CHAPTER PRESIDENT is Betty Mercer, who will preside for the luncheon program. At the morning session she will welcome visitors from Abernathy, Olton, Canyon, Dimmitt, Friona and Amarillo chapters, several of them with members from more than one city.

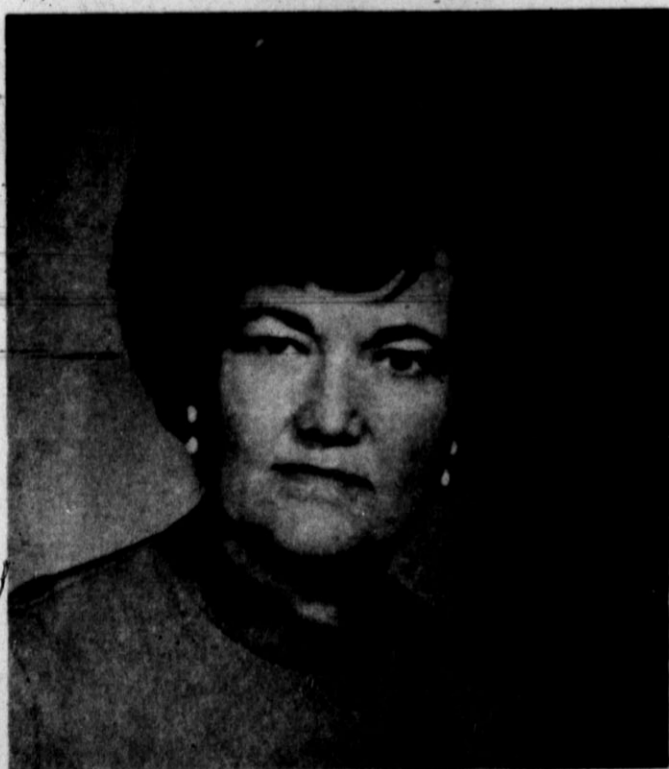
DELTA KAPPA GAMMA members of Delta xi Chapter here expect 150 or more visitors from 10 cities Saturday for the fall regional meeting of the women educators' society. General sessions will be conducted in Hereford High School auditorium after a registration coffee beginning at 9 a.m., and a luncheon is scheduled at noon in the school cafeteria.



MUSIC TO ENTERTAIN at the luncheon will be by LaDonna Williams and Ricky Locke, Hereford High students. On the music committee for the meeting are Mmes. Albert Ricketts, Montgomery and Nancy Richie; Mrs. Rodney Laubhan is pianist.



GENERAL CHAIRMEN of convention arrangements are Eleanor Hudspeth, seated, and Mrs. Dick Montgomery, who are looking over a copy of the convention program.



AREA DIRECTORS to take part on the program are Mrs. Whit Clark of Rotan, above, and Mrs. John P. Ward of San Angelo.



DELEGATE REGISTRATION is in charge of Audrey Powell, center, who joins Mrs. Claude McDougal, left, chairman of breakfast arrangements, and Mrs. Harold Wester, luncheon chairman, in checking tickets for the meals.

Along The Frio

BY MRS. OWEN ANDREWS
H.D. Robbins, who was killed in an accident at Umbarger on Saturday evening, was a former resident of this community. His wife, Mrs. Velma Robbins was also killed in the accident. Robbins moved into Hereford, from the community in the '50s, but retained farming and ranching interests here.

The family moved to this community in the late 20s, and the first Mrs. Robbins, Nancy, passed away in June, 1967. Children living in this community are Frank, Pat, Mrs. Weldon (Betty) Stephen, and Mrs. Gary (Lyla) Mason. Daughters Mrs. E.H. (Marcia) Little of Texline and Mrs. Leon (Glenda) Martin, of Ewa Beach, Hawaii, also survive.

Out of town family and friends here to be with the family during the weekend and for funeral services, Tuesday afternoon at the Avenue Baptist Church, Hereford, included Mr. and Mrs. Bob Brotherton, Canyon; Mr. and Mrs. Lamar Luna, Ft. Sumner, N.M.; Mr. and Mrs. Leon Martin and their daughters, Danyell and Stephanie, Hawaii; Mr. and Mrs. E.H. Little, Texline; their daughters, Becky Little, Amarillo; and Mrs. Peggy Fyster, Denver; Also, Steve Robbins, of Martin, Tenn.; Mr. and Mrs. Gene Duvall and daughters, Amarillo; Genie Robbins, Lubbock; Mrs. Aileen

Robbins and Don Robbins, Albuquerque.

Also Mr. and Mrs. M.G. Duvall, Amarillo; Mr. and Mrs. Marshall Eibling, Tulia; Mr. and Mrs. Jay Bruan, Texline; Nanette McMurry, Amarillo; Mr. and Mrs. James Fields, Dalhart; Mr. and Mrs. Waldo Cox, Abernathy; Mr. and Mrs. Calvin Jordan and Renay, Clovis; Mrs. Earl Reno, Midland; Mr. and Mrs. Herman Vinson, Pampa; Mr. and Mrs. A.J. Self, Tuttle, Okla.; and Mr. and Mrs. Glenn O. Edwards, Commerce.

Visiting the Lloyd Shultz home during the weekend was Mrs. Ann Key, of Lamesa.

Mr. and Mrs. Marsh Pitman of Norman, Okla. spent the weekend with their families, the Sam Ogans and J.D. Pitmans.

Here to visit Mrs. Laura Littrell was her daughter and son-in-law, Mr. and Mrs. Leon Williams, of Orange, Calif. They spent the weekend here and left Tuesday to continue on to Atlanta, Ga. to visit their son, Lonnie Williams and family.

Mr. and Mrs. Floyd Free, of Newkirk, Okla. came Friday of last week to visit their daughter, Mrs. Pat Robbins and Mr. Robbins for several days.

Among those from this area

attending the funeral of Pierce Walker of Lubbock, on Tuesday, were Mrs. H.M. Mobley, Mrs. Floyd Cole and Neil Miller. Mrs. Walker is niece of Mrs. Mobley. The funeral was in Highland Baptist Church, Lubbock. Walker died suddenly at his home in Lubbock.

Visiting the E.F. Voglers the past week were her sister, Mrs. Harold Vogler, Mr. Vogler of Lamesa and Mr. and Mrs. Ben Drager, of Oklahoma City. They were all here for the funeral of their brother, F.S. Drager, at Immanuel Lutheran Church in Hereford Wednesday.

Mr. and Mrs. Clark Andrews, Mrs. Annie Springer, Mrs. Herbert Bruns and children and Mrs. Owen Andrews spent the weekend at Mertenzen, near San Angelo, visiting their relatives, Mr. and Mrs. R.A. Gilliam, helping them to celebrate their golden wedding anniversary. Several of the other relatives sent gifts and Mrs. George Zetsche baked an anniversary cake to send.

The Gilliams are former residents of this area both living here when married and for several years afterward. She was Miss Geneva Springer, daughter of the late Mr. and Mrs. G.F. Springer. Both Gilliam's parents and the Springers lived, southeast of Hereford.

Manor Auxiliary Members To Meet

The semi-annual meeting of Kings Manor Auxiliary is scheduled at 2 p.m. Tuesday at the Manor, Mrs. W.L. Davis Jr., president, has announced.

Reports of standing committees are heard and other business transacted in the fall and spring general membership meeting of the Auxiliary. With enrolment nearing the 100 mark, the Auxiliary has as its purpose improving the quality of life for residents of Kings Manor, the United Methodist retirement home here.

Members come from various church denominations, and from neighboring cities as well as Hereford.

CARD OF THANKS
Words can not express my sincere thanks for the thoughtful deeds, visits, cards, food, floral and memorial offerings given during the illness and death of my beloved husband, Joseph C. Young.

To Dr. Rush and Dr. Hicks and the hospital staff your personal concern is most appreciated. May God bless each of you.

Ruth C. Young and Family

Miss Hoffman Is Bride In Afternoon Ceremony

Miss Peggy Hoffman and Joe Don Daniels repeated marriage vows in a late afternoon ceremony Saturday at St. Anthony's Catholic Church, where the Rev. John Kiesling, associate pastor, celebrated the nuptial mass.

The bride is the daughter of Mrs. E.M. Hoffman, 327 Star, and the late Mr. Hoffman; the bridegroom the son of Mrs. Bill Craig, 243 West Fifth.

Her brother, Dennis Hoffman of Oklahoma City, gave Miss Hoffman in marriage at an altar decorated with sprays of red gladiolas. Miss Jackie Guggemos of Nazareth was her maid of honor and Wayne Miller of Lubbock the best man.

Other bridal attendants were Miss Kelley Daniels, sister of the bridegroom, and Mrs. David Gass, the bride's sister. David Owens and Randy Arnold were groomsmen-ushers.

Brenda Chamlee was flower girl and Douglas Chamlee carried the rings. Children of the Lee Chamlees of El Paso, they are niece and nephew of the bride. Jerry and Matthew Koenig served as acolytes.

Wedding music was by Miss Sandy Caison, vocal soloist, and Mrs. Allen Evers, organist. Selections included the theme music from the motion picture Love Story, Twelfth of Never, Wedding Prayer, The First Time Ever and traditional marches.

Sheer miramist over white satin made the bride's empire gown.

PRESIDENT ELECTED

The Electrical Trades Department of HHS has elected a new president to represent their VICA club. Freddie Cano, a senior, will hold this office.

Ribbon lace formed a yoke, edged with double ruffles of lace which also marked the waistline and circled the sleeves to accent puffs from elbow to wrist.

A deep ruffle of the ribbon lace was at the skirt hemline, which rounded into a chapel train. Her illusion veil fell in three tiers to the full length of the train and was held to her blonde hair by a pearl-trimmed lace coil.

She carried white carnations and peppermint red pompons with stephanotis and lily-of-the-valley.

Bridesmaids were dressed in empire frocks of red and white gingham-checked taffeta with short puff sleeves and cameo neckline. High waistlines were outlined with black velvet ribbon matching their chokers.

Red and white checked ribbon bows held red pompons in their hair, and tied the stems of single red carnations they carried. The flower girl, dressed similarly, carried a basket of flowers in white and peppermint red.

The reception after the wedding was in Knights of Columbus Hall, where sprays of the same flowers decorated tables laid in white satin and lace. The square colonnade cake had clusters of red blossoms at the corners and was topped with a silver cross based in flowers.

Mrs. Roger Suttle served the cake while Mrs. Jim Baze of Amarillo and Mrs. Ronny Henderson ladled punch. Mrs. Chamlee was at the guest book. Mmes. Arhart Reinart, Walt Warren, Ed Bezner, Walter Kuper and Mark Koenig also assisted.

Leaving for a honeymoon in the Red River area of New

Mexico, Mrs. Daniels had changed to a maroon jumpsuit with blue and maroon plaid vest and matching belt. Accessories were in black and she wore a corsage from her bridal bouquet.

After Oct. 21 the couple will be at home in Apartment 34, 112 Avenue H.

The bride was graduated

from Hereford High School with the 1972 class. Daniels attended Amarillo College and Texas Tech after graduation in 1968, and is employed with Kelley Electric.

Guests here for the wedding from other cities included Miss Denise Daniels of Mesa, Ariz.; Mr. and Mrs. Steve Smith of Dimmitt, Mrs. Wayne Miller of

Lubbock, Mr. and Mrs. John Maul of Amarillo, Mr. and Mrs. Ralph Shirley of Friona.

Also, from Nazareth, Mr. and Mrs. Vincent Guggemos, Jane and Dorothy Guggemos, Mr. and Mrs. Albert Schulte, Mr. and Mrs. Gilbert Schulte; Mr. and Mrs. Cecil Hoelting, Gary Gerber, Mr. and Mrs. Leonard Wilhelm.

BIG DADDY'S

"After Church Sunday Buffet"

11:30 A.M. to 3:00 P.M.

Choose one or all, 5 meat selections:

- Southern Fried Chicken
- Roast Tom Turkey
- Baked Ham, with Pineapple Glaze
- Roast Beef
- Chicken Fried Steak

Including:

- Mashed Potatoes, French Fries,
- Creamed Potatoes, French Green Beans
- with Bacon, Fresh Cooked Spinach.

Turkey Dressing, Cranberry Sauce; Three Gravies, Nine Salads, Fresh Hot Baked Rolls, and Desert, After Dinner Mints, Also.

CHILDREN UNDER 6 FREE \$1.95 CHILDREN 6-12 \$1.00

School Menus

HIGH SCHOOL-JUNIOR HIGH
Monday—Spaghetti and meat sauce, barbecued wieners, buttered corn, seasoned spinach, fresh carrot stix, peach cobbler, hot rolls, butter, and milk.

Tuesday—Hamburger or char-burger, onion rings, tomato and lettuce, pickles and onions, red Jello with fruit, white cake, buns, and milk.

Wednesday—Lasagna-D-31 or beef ravioli, creamed potatoes, buttered broccoli, fruit cup, peanut butter cookies, hot rolls, butter, and milk.

Thursday—Baked turkey and dressing with gravy or sliced ham, english peas, cranberry sauce, apple pie, school baked bread, butter, and milk.

Friday—Fresh fish filet with catsup or fish stix with tartar sauce, tater tots, green beans, garden salad, beatnik cake, hot rolls, butter, and milk.

ELEMENTARY PUBLIC SCHOOLS

Monday—Spaghetti and meat sauce, buttered corn, seasoned spinach, fresh carrot stix, peach cobbler, hot rolls, butter, and milk.

Tuesday—Hamburger, onion rings, tomato and lettuce, pickle and onions, red Jello with fruit, white cake, buns, and milk.

Wednesday—Beef ravioli, buttered potatoes, seasoned broccoli, fruit cup, peanut butter cookies, hot rolls, butter, and milk.

Thursday—Baked turkey and dressing with gravy, english peas, cranberry sauce, apple pie, school baked bread, butter, and milk.

Friday—Fresh fish filet with catsup, tater tots, green beans, garden salad, beatnik cake, hot rolls, butter, and milk.

SAINT ANTHONY'S PAROCHIAL

Monday—Spaghetti and meat sauce peas, tossed salad, chocolate cake, buttered bread, and milk.

Tuesday—Fish Fillets with tartar sauce, sweet potatoes, green beans, applesauce, rolls, and milk.

Wednesday—Hot dogs with chili, potatoe chips, celery and carrot sticks, banana pudding, and milk.

Thursday—Fried chicken, mashed potatoes, buttered beans, pumpkin pie and cream whip, rolls, butter, and milk.

Friday—Pinto beans and ham, buttered broccoli, cinnamon rolls, cornbread, butter, and milk.

HEREFORD DAY CARE CENTER

Monday—breakfast: Cooked cereal, raisins and milk; lunch: Fish stix with catsup; green beans, creamed potatoes, hot rolls, butter, ice cream cones

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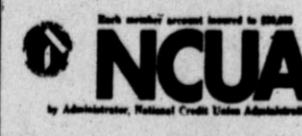
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Your credit union is a group of friends who have pooled their resources for the good of all. When you join you can save with confidence. Or, if you need money, borrow at special, low interest. At your credit union, you're a member, not a customer. And that means a lot. But you'll never know, till you belong.



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Film From NASA Viewed By Club

Films loaned by the National Space Agency were shown to Calliopean Study Club members Thursday evening for a program titled Outer Space, arranged by Mrs. David Gibson.

Meeting in Southwestern Public Service Reddy Room, the club had Mrs. C.J. Crump and Mrs. Clyde Cave as hostesses.

Skylab, the first U.S. experimental space station which is scheduled for 33-man missions in 1973, was the subject of one film.

Examples of planned scientific experiments in the categories of biomedical, solar and stellar astronomy, materials processing and earth surveys were given in the film, along with mockups and actual hardware of the space craft.

One large rocket will be launched to carry the lab into orbit, it was explained, and the crew will be launched in smaller rockets. A mission of 28 days, then two more of 58 days each are scheduled. Sunlight will be used to generate electricity to operate the lab.

The other film, The Moon, Old

and New, showed scenes of moon landings, the terrain, and subsequent analysis of moon soil and rocks. Club members were especially interested in a demonstration that plants grew more vigorously when moon dust was added to ordinary soil.

"Since the historic landing of men on the moon in July, 1969, scientists have gathered a wealth of information, but they have only begun to scratch the surface as they continue to hypothesize about the moon," Mrs. Gibson commented.

Her hearers included Mmes. Hazen Woods, Keith Simmer, Dolson Palmer, Millard Nobles, A.T. Mims, Ansel McDowell, Tom Kendrick, Sue James, J.T. Gilbreath Jr., Alton Fraser and the hostesses.

Club Enrolls 4 Members

Basic instruction on baking cakes to be decorated, and applying the icing, was given at the meeting of Sweet and Fancy Decorating Club Friday morning at Community Center.

Mrs. Lynn Pittard and Mrs. Dale Henson gave the demonstration.

Four new members, Mmes. Gary Duggan, Manuel Garcia, Neal Foster and J.O. Norred, were enrolled at the meeting and Mrs. J.E. McCabe was welcomed as the guest by Mrs. Joel Lytal, president.

Other members present were Mmes. J.A. Crofford, Paul Coneway and Carlton Richardson. Mrs. Lytal was hostess.

Mrs. Bud Thomas and Mrs. Jim McDowell were hostesses in the Medallion Room of the REC Building.

Plans were discussed for the sale, to be held in Sugarland Mall to raise money for club projects. The Oct. 24 meeting will be a work session to complete preparations; each member is to bring sugar cookies to be decorated for the sale.

Posters to advertise the sale are to be made by members, with Mrs. Stan Solomon as chairman.

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APPOINTED MISSIONARIES — The Rev. and Mrs. Kenneth L. Goad of Cleburne were among missionaries appointed this week by the Southern Baptist Mission Board, and expect to be assigned to the Baptist mission in Vietnam. Mrs. Goad is the former Beth Scott, daughter of the late Rev. and Mrs. Howard E. Scott who lived in Hereford while he was pastor of First Baptist Church. Just before they were to have sailed for the missionary duty in the Philippines, Rev. and Mrs. Scott were killed in a highway accident in 1969. Mrs. Goad attended Hereford schools, is a graduate of Howard Payne College and has taught in Cleburne schools.

Women Of St. Anthony's Elect Delegates

Representation at a convention this weekend in Amarillo, and two events later in the month, were planned by the Women's Organization of St. Anthony's Catholic Church at a meeting in the parish school auditorium Thursday evening.

President, and Mrs. Albert Simnacher were elected delegates to the Diocesan Council of Catholic Women meeting in Amarillo Saturday and today, with Mrs. Alan Monroe and Mrs. Ed Bezner as alternates.

A toy sales party was scheduled for Oct. 22 by the ways and means committee, which is headed by Mrs. Simnacher. The Women's Organization will be hostess at a social for newcomers and newlyweds in the parish, after a mass at 8 p.m. Oct. 25.

the program, titled Right to Life. It concerned present and future problems related to the current demands in many quarters for liberalized abortion laws.

Refreshments were served to 95 guests and members by the hostesses, Mmes. Clarence Betzen, Ewald Berend, Allan Brockman and Jonny Cloud.

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A PROUD HERITAGE:

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Work Days For Club Sale Held

Pumpkins were manufactured from papier mache over inflated balloons, to be used in decorating for a bake sale Oct. 28, at this week's meeting of Young Mothers Study Club.

Mrs. Bud Thomas and Mrs. Jim McDowell were hostesses in the Medallion Room of the REC Building.

Plans were discussed for the sale, to be held in Sugarland Mall to raise money for club projects. The Oct. 24 meeting will be a work session to complete preparations; each member is to bring sugar cookies to be decorated for the sale.

Posters to advertise the sale are to be made by members, with Mrs. Stan Solomon as chairman.

Guests Invited For Club Supper

Guest Night was marked in La Madre Mia Study Club with a salad supper Thursday evening in the Flame Room of Pioneer Gas Co. Hostesses were social committee members, Mmes. Waldo Baxter, Eugene Sparks, James Gentry and Dick Gerles.

After supper, served at tables decorated in autumn colors, games of party bridge entertained the guests and members.

Invited to the informal social were Mmes. Billy Tice, Stanley

Birthday Honored

A surprise birthday party was given for Mrs. Homer Hanna, 329 Centre, Thursday morning in the home of Mrs. Dean Herring.

Thirty women from First Baptist Church, where the Rev. Hanna is associate minister, attended the party and brought gifts to Mrs. Hanna.

Coffee, cookies, cake, and other refreshments were served.

Guest Gives Review Of Book To Club

Mon. Amis Study Club met Thursday morning at the home of Mrs. Roy Botkin. The program was a book review of the White Cliffs given by guest, Mrs. Clint Formby.

Class Officers Are Installed By Women

New officers were installed at a recent supper of the Golden Circle Sunday School Class of Avenue Baptist Church.

Presiding was Mrs. Bub Ivy.

The meeting was held in SWPS Reddy Room. Officers are Mrs. Troy Foster, president; Mrs. Loyd Webster, vice-president; Mrs. I.E. Jackson and Mrs. John Jackson, secretary-reporter.

Others are Mrs. George Boggs and Mrs. Jerry Hix, outreach leaders; Mrs. Max Goforth and Mrs. Wayland Wampler, group captains; and Mrs. Jim Culpepper, treasurer.

Mrs. Ivy brought the devotion on the teaching of Peter, and Mrs. R.M. Mason dismissed the meeting with prayer.

Also present were Mmes. Jerry Wilburn, Sid Shaw, Darrell Carroll, Leland Shelton, Melvin May, Norm McDonald, and Arliss Edwards.



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<p>VELVEETA CHEESE SPREAD 2 LB. LOAF \$1.29</p>	<p>DEL MONTE CATSUP 20 OZ. 3 \$1</p>	
<p>FRESH PORK STEAK LB. 69¢</p>	<p>LIBBY'S, BUY EARLY & SAVE PUMPKIN NO. 303 CAN 4 \$1</p>	
<p>FRESH PORK ROAST LB. 49¢</p>	<p>BAKERITE, 3 LB. CAN SHORTENING 69¢</p>	
<p>NEW YORK CLUB STEAK LB. \$1.69</p>	<p>MOUNTAIN PASS TOMATOES NO. 303 CAN 4 \$1</p>	
<p>BONE-IN CLUB STEAK LB. \$1.09</p>	<p>BORDENS SPREAD PIMENTO CHEESE 8 OZ. 39° or 3 \$1</p>	
<p>SHURFRESH BISCUITS 12 FOR \$1.00</p>	<p>SPECIALS-16th thru 21st</p> <p>ROME BEAUTY APPLES 20° LB. or 6 \$1.00</p> <p>ORANGES TEXAS SWEET & JUICY 5.49¢ LBS.</p> <p>CRANBERRIES FRESH 1 LB. 29¢</p> <p>GRAPEFRUIT TEXAS RUBY RED 20° LB. or 6 \$1.00</p>	

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THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, October 15, 1972

Morality Question

Are you willing to help the unions pay the cost of their strikes? Did you know you—and all other taxpayers—are already doing just that?

Increasingly, the unions are turning to various forms of public welfare assistance to support their strikers. It is estimated that about \$25 million in public welfare was distributed to strikers during the General Electric strike of 1969-70. Strikers against General Motors in 1970 received \$30 million in public funds.

So strong is this trend that if it continues, we may be subsidizing the unions to the tune of over \$300 million a year in the near future.

How did it happen? Well, the problem is that when most of the existing welfare statutes were drafted no one even considered the possibility that such aid would be sought by strikers. So, the use of public money to support a strike was not specifically prohibited. The unions soon noticed this loophole and began to take advantage of it. In the absence of a specific prohibition, the courts have been reluctant to forbid the practice.

But it must be halted. Strikes are an economic contest. Each side is working for its own benefit, not for the benefit of the general public. It is the cost of the strike to each side that forces—or should force—a reasonable compromise and keeps the dispute as short as possible. However, if the unions can draw upon public funds then there is no pressure for them to agree to a reasonable, fair settlement. They know that they can hold out much longer than management. And so does management. Under those circumstances, management can hardly be blamed for giving in and granting the union demands, no matter how expensive or unreasonable—if you know you're going to lose anyway, why endure the expense of a fight?

When management capitulates too easily, it is really the public that loses. A wage increase that is not earned by a corresponding increase in productivity leads to a price increase. Many people do not understand the need for this, but it is easy to see if you look at the way corporate income is distributed. After deducting the inescapable costs of

operation—supplies, raw materials, debt service, etc.—and taxes, the remaining corporate earnings are divided in this fashion: Nine percent to the owners (stockholders) and 91 percent to the workforce, in wages and salaries.

Without a price increase, the costs of a wage increase must come out of (a) an increase in productivity; or (b) the money that goes to the owners. But, the owners' share is so small, in proportion to the size of the payroll, that it would not finance much of a raise. So, that brings us back to a price increase. And more inflation.

Then there's the question of morality. The unions argue that their members pay taxes to help support the welfare programs, and are therefore entitled to receive benefits when they are out of work. There are two things wrong with this argument. First, the welfare aid is supposed to help those who cannot work. The striker could work, but chooses not to because he expects to gain in the long run from his temporary and voluntary unemployment. Second, we all pay taxes to help support the welfare programs—individuals and corporations alike—and it is hardly fair that the money should be used for the economic gain of one particular group.

A thorough, well-documented study of the issue was undertaken at the University of Pennsylvania by Dr. Armand J. Thieblot, Jr., and Ronald M. Cowin. Their conclusions are worth noting:

Organized labor's relative bargaining power before public support was certainly great enough to be influential. The additional power which \$329 million per year in direct benefits can buy may well upset the relative bargaining positions of unions and managements so greatly that the fundamental structure of collective bargaining will be seriously threatened. The general public must pay the costs, not only directly through higher taxes and higher prices, but also indirectly through greater disruption to the economic system and through inflation. The benefits accrue to a relatively small group which did not really need them in the past, and does not need them now.

Myth And Hoax

A college research associate has received considerable publicity lately for labeling as a "myth" President Nixon's charge that North Vietnamese Communists murdered up to 500,000 of their own people when they took over the country in the 1950s. Shortly afterwards, Edward Kennedy said in a Senate speech that the argument that a Communist takeover in South Vietnam could lead to a bloodbath is "a cynical hoax upon the American people."

Both the "myth" and the "hoax" are deserving of examination.

The massacre argument is one of those claims that can never be settled precisely, since massacres—in Vietnam, Nigeria, Pakistan or Central Africa—rarely admit of accurate tabulations.

But the implication of the denial by Cornell University research associate D. Gereth Porter seems to be that there was no slaughter of any sort, at least nothing to get excited about.

That argument was rebutted in a letter to The Washington Post (where Mr. Porter's denial first appeared), by Robert F. Turner, a research associate at Stanford University's Hoover Institution, who investigated numerous incidents of Vietnam terrorism while working for a branch of the U.S. Embassy in Saigon. Mr. Turner—who noted Mr. Porter's earlier denial that large numbers of civilians had been executed by the Communists in Hue during the 1968 Tet Offensive—concluded from his numerous interviews and investigations, and his reading of classified documents, that the total number of murders in North Vietnam averaged something over three per cent of the population—or somewhere between 300,000 and 500,000 victims.

What is important, it seems to us, is not precise numbers, but whether a bloodbath did in fact occur. Other Western scholars who are knowledgeable about North Vietnamese affairs agree that it did, and support their case with statements of North Vietnamese leaders themselves.

And certainly the hundreds of thousands of refugees who fled to South Vietnam feared getting caught up in a blood-bath.



Split Votes Could Hurt Nixon's Power

BY BERT MILLS

Ticket-splitting in the November elections is expected to reach record proportions as Democrats desert Senator McGovern in favor of President Nixon and vote Democratic for other offices at both the national and local level.

Ticket-splitting means that a Democratic voter supports at least one Republican or a Republican voter rejects the party line and votes for at least one Democrat. This has been going on since party politics began, despite the best efforts of party leaders who preach voting a straight ticket.

Ticket-splitting has much to recommend it. A ticket-splitter may assume the pose of a statesman, dedicated to support

of the better candidate regardless of party. A voter who sees himself as a ticket-splitting statesman can claim to be an objective analyst who has studied the candidates and issues and made a personal decision without regard to party labels.

But in 1972, ticket-splitting may not be such a good idea. Members of Democrats-for-Nixon, for example, may be making a serious mistake if they cast their ballot for Nixon but assuage their Democratic conscience by supporting Democrats for the U.S. Senate and House.

Presuming Nixon's reelection, the Democrats who will have caused this result will have guaranteed that the President will be frustrated in

Congress. This suggests that Democrats who vote for Nixon this time should not split their tickets and should give him the Republican Congress he needs to enact his programs.

Nixon Victory Could Equal Defeat

President Nixon could win a sweeping victory in November but never be able to achieve very much because Democratic ticket-splitters have caused a Democratic Congress in 1973-1974. It would be a hollow victory which would help nobody. A Democratic Congress the next two years would mean that winner Nixon would wind up a loser.

So the message Republicans have for Democrats who cannot stomach McGovern is to go all the way in support of Nixon. Vote for Republican candidates for Congress so Nixon will really have a chance to govern. A heavy Democratic vote for Nixon will insure his reelection but if those pro-Nixon Democrats support Democratic candidates for the Senate and House the prospect is for a Congressional stalemate for the next two years.

In Texas, one leader of the Democrats for Nixon group has contributed to the campaign of the opponent of Republican Senator John Tower. If this leader gets his way, he will help insure a Democratic Senate which will frustrate the President at every turn.

Republicans need to make a net gain of at least five Senate seats to take control. They cannot afford to lose any seats they now hold, as will happen if Senator Tower is defeated. The polls indicate that is entirely possible.

In North Carolina, an incumbent Democratic Senator, B. Everett Jordan, has been eliminated in the primary. The nominees are Rep. Nick Galifianakis, Democrat, and a political novice named Jesse Helms, Republican. The odds in this race is that Helms will need 175,000 Democratic votes to "capture" this seat for the Republican party in a state which Nixon seems sure to carry.

Elsewhere in the South, Republicans are eyeing four other Senate seats now held by Democrats. The incumbents are Senators John Sparkman of Alabama, David Gambrell of Georgia, Mrs. Elaine Edwards of Louisiana, and William Spong of Virginia. President Nixon is favored in all of these states, including Texas and North Carolina.

So the ticket-splitting problem is particularly acute in the no-longer-solid South. Can lifelong Democrats who now support Nixon bring themselves to vote for Republican Senatorial candidates? If so, they have the power to give Nixon a Republican-controlled Senate.

A Republican majority in the House is only a remote possibility

Talk Of Texas

BY JACK MAGUIRE

FARMER'S FRIEND—Perhaps the most famous agricultural tool ever to come out of Texas was the Kelly plow.

Its inventor was George Addison Kelly, who migrated from Louisiana to Jefferson, Marion County, in 1852. Intrigued with the profit possibilities to be found in the large deposits of iron ore in the area, he set up a small foundry at nearby Four Mile Branch (later renamed Kellyville). Here he began producing cast iron stoves, cooking utensils, crude plows and cowbells.

Farmers, however, demanded a better, more efficient tool for turning the soil, and in 1860, Kelly produced his famous Blue Plow. Wagoners passing through Jefferson bought the plows and carried them throughout the frontier. The name Kelly soon became a household word on farms everywhere.

Kelley continued to make his plows until 1882 when his foundry was destroyed by fire. It was rebuilt at Longview, which had become a railroad center. Later the foundry became a large factory turning out all kinds of farm implements. The Kelly plow continued to be manufactured until 1970.

NOT FORGOTTEN—Latest Texan to be enshrined in the National Cowboy Hall of Fame is Svante Magnus Swenson, merchant, rancher, banker and entrepreneur. Born in Sweden on February 14, 1816, he became the first Swedish settler in Texas in 1838 when he was washed up on the shore at Galveston, the penniless victim of a shipwreck. He remained to build one of the state's largest fortunes.

BELIEVE IT OR NOT—Texas weather, noted for its vagaries, once spawned an "invisible" tornado.

On October 20, 1956, a twister hit Seguin, Guadalupe County. The storm struck in daylight, but not one resident reported seeing a funnel. The pilot of an airplane flying directly over the vortex was unaware of the storm, yet it was plainly visible on Air Force radar.

Researchers at Texas A. & M. University concluded that a lack of sufficient moisture in the air had rendered the twister's funnel virtually invisible to those below and above it. It is a rare phenomenon.

HAVE YOU EVER WONDERED?—Why Uvalde, located in the arid brush country of Southwest Texas, has so many king-sized oaks? It's because the city is located over a huge underground lake.

From The Brand Files . . .

65 YEARS AGO

A petition was circulated this week and nearly one hundred names were obtained asking the Interstate Commerce Commission to investigate the rates of the Wells-Fargo Express Company and complaint is made that the express rates are unjust and unreasonable. . . . J. L. Fuqua, President of the First National Bank, is in receipt of a letter from the Ocheltree Grain Company in which they ask about the milling business for Hereford. They propose to put both a flour and feed mill. . . .

50 YEARS AGO

B-r-r-r!—the advance guard of Old Man winter has parked in our midst and there is a great scurrying around to round up the rusty stoves, shovel, kindling and remnants of 1921 coal. . . . The local sentiment for the promotion of cotton as one of the money crops of this community having contained to grow and assert itself, another discussion regarding its feasibility and possibilities was indulged in at the weekly luncheon of the Chamber of Commerce Monday. . . .

35 YEARS AGO

With the arrival of two cars of materials this week preliminary work on rural electrification lines for the Deaf Smith County Electric project got underway this week. The Washington, D.C. office also confirmed the letting of additional lines, bringing the total to 176 miles of lines; the total allotment is \$254,000. . . . Doug Fox and Ray Coneway got so bad about running off and playing checks that E.S. Ireland and Woodrow have painted the floor of the building in big black and white squares. Now they say that Doug and Ray keep the parts scattered over the floor all the time, using them as checkerboard. . . .

20 YEARS AGO

Vote preference for General Dwight Eisenhower is running four to one over that for Gov. Adlai Stevenson, according to the first roundup report of the High Plains Poll. Nearly 1,200 votes were tallied for the first report of the poll. The vote for Eisenhower was 943 compared to 243 for Stevenson. . . . Thirty-two area men have previously passed their physical examination, and have been classified and called for induction. . . .

10 YEARS AGO

As expected, trustees of the Hereford Rural High School District signed construction contracts Tuesday night for two major school additions. Total cost will be \$618,442, plus architect's fee and equipment. . . . Staff members started moving into King's Manor retirement home here Tuesday, when the first group meeting was held. Knox and Gailey, Lubbock construction firm, allowed the staff to start getting settled early, although the building officially will be accepted on Friday. . . .

THE BOOTLEG —Philosopher

Dear editor:

Everybody has heard about the blight of the cities, the ghettos, the inner city turmoil, the power failures, the crowded schools, crime in the streets, burglaries, triple-locked apartments, drugs, police corruption, high taxation, un-repaired streets, garbage pile-ups, hopeless traffic jams, pollution, cross-town pupil busing, corruption, near bankruptcy, but how desperate big-city life finally has become has just now come to light.

It's the television black-out of home games. As I understand it, if you live in a city big enough to have a professional football team, the only way you can see your team play at home is to buy a ticket to a seat in the stadium. No home games are televised in the home city. Any T.V. station reaching the city is blacked out as far as that game goes, although it's free to carry a game from some place on the other side of the country. Basically, it's like saying you can follow the Whitefaces to out-of-town games but can't see them play at home.

This is the final blow that has made big-city life unbearable, and Congress is trying to do something about it. What it's trying to do is pass a law requiring the black-out to be lifted when the game is a sell-out, which is so reasonable it probably has no chance of passing.

In Washington, for example, I understand the Redskins' games are completely sold out for the rest of this season, but the only people in Washington who can see them play at home are the people who have tickets, leaving the hundreds of thousands of other Redskin fans gnawing their fingernails on Sunday afternoons.

Obviously Congress has got to do something about this or it will bring on the total collapse of big cities. People will flee them to the country where they can see any game they please, and you get that many people scattered out over the country and not even the country will be a fit place to live.

Congress is on the right track and this anti-black-out law ought to have top priority. We've got to keep city people in the city, except for the occasional desirable ones who're smart enough to move to Deaf Smith County, although I'm not sure all of those have been checked on.

Yours faithfully,
J.A.

The Sunday Brand

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O.G. Nieman
Marshall Day
Sue Coleman
Grady King -
Publisher
News Editor
Women's Editor
Advertising Manager

Delta Kappa Gamma Of Region Will Meet Here

Approximately 200 persons are expected to attend sessions of the fall regional meeting of Delta Kappa Gamma, women educators' society, in Hereford High School auditorium and the school cafeteria Saturday.

Members of the local chapter, Delta Xi, will be hostesses. Visitors will come from four chapters at Amarillo and from those at Friona, Dimmitt, Canyon, Olton and Abernathy. Some of the chapters include members from more than one city.

Betty Mercer is president of

the hostess chapter. Mrs. Dick Montgomery and Eleanor Hudspeth are co-chairmen of arrangements for the meeting.

Audrey Powell and Mrs. Earl Holt are in charge of registration to begin at 9 a.m. Coffee will be served at that time by a courtesy committee. Mrs. Claude McDougal and Mrs. Merlin Kaul will be hostesses for the presidents breakfast.

Two of the eight area directors in Texas will be here to take part on the program. Mrs. Whit Clark of Rotan will preside for the first general

session, and Mrs. John P. Ward will be the luncheon speaker with the subject, Up and Away for Delta Kappa Gamma.

Mrs. Clark has been an English teacher and librarian in Rotan High School since 1948 and is past state chairman of research in Delta Kappa Gamma. She holds a BA degree from Abilene Christian College and MA from Hardin-Simmons University.

Teacher of English at Angelo State College the past 10 years, Mrs. Ward previously taught at Sul Ross and Aspermont High School. She has done work toward a doctorate at Texas Tech, has a masters degree from H-SU and BA from Texas Women's University. In Delta Kappa Gamma she has been a chapter president, state secretary and achievements award chairman.

Mrs. Mercer will welcome delegates at the first session, after an invocation by Mrs. Charles Bell and the society's song led by Mrs. Gerald Hale with Mrs. Rodney Laughan as pianist.

Panel discussions, skits and talks are on the morning program. At the luncheon, with Mrs. Mercer presiding, special music will be given by two Hereford students, LaDonna Williams and Ricky Locke.

Exhibits arranged by an Amarillo chapter will be on view; Mmes. Fritz Christman, H.V. Crawford and Carol Sims from the local committee on exhibits.

The reservations committee includes Mmes. Hudspeth, Tandy Legg and Jim Bookout, Misses Della Stagner and Erma Walker. Mrs. Tolbert Painter is in charge of the attendance award, Elizabeth Wills of typing; Mmes. O. Wertenberger and J. Frank Smith are sign makers.



A REAL FIREMAN — Pat Green, local volunteer fireman, leads a tour of interested Bluebonnet Kindergarten students on a tour of the Hereford Fire Department during national fire prevention week, Oct. 8-14.

Guest Is Teacher On Ceramic Art Club's Program

After a demonstration by Mrs. Glen Watts, a guest, of decoupage on ceramics, each member of the Ceramic Art Club followed her instructions and made a plaque at this week's meeting in the home of Leona Seavey.

The president's prize at the hostess gift to Mae Grimes; both were guests.

Members present included Mmes. W.S. Fluitt, Marcel Fischbacher, Joe Boozer and J.W. Stengel.

The next meeting is scheduled at the home of Mrs. Joe Kendall, 116 Douglas, Nov. 8. The program will be on Basics of China Painting.

EARTH'S CRUST

The earth's crust is made up of granite and basalt rocks. Granite is found in the upper part of the crust while basalt is predominantly in the lower, especially under the oceans.

CLEAN CARS
J.V. Campbell Motors

USED CARS FROM CADILLAC TO VOLKSWAGENS

71 Chev Impala 4 dr. H-top, loaded, beautiful Light Beige, with Custom Bone Color Vinyl Interior, 350 V8 Side door chrome, rear skirts, one of the very sharpest used cars around.

70 Chev Impala 4 dr. H-top, loaded, Canary yellow, with Light gold interior, 350 x 2 Barl. Reg. Fuel, good tires, extra clean inside and out, show room condition.

67 Olds. Cutlass Station Wagon, loaded, off white, with light blue interior that is just new, has luggage rack, a cream puff.

64 Corvair 500 Dodge, 2 dr. H-top, solid red, with black vinyl interior, loaded, good tires, local one owner, very good condition, has had the best of care.

64 Chev. Chevelle 2 dr. H-top, Factory Air, Pow. Steer. Power Brks., 3 Speed column Shift, a nice little school sports car, at a price you will like.

J. V. CAMPBELL MOTORS
321 N. 25 Mile Ave. Hereford

Calendar of Events

MONDAY
Rainbow Girls in Masonic Hall, 7:15 p.m.
Sugar Blues TOPS Club at Community Center, 7 p.m.
Kappa Iota Chapter, Beta Sigma Phi, model meeting in home of Mrs. Tom LeGate, 129 Nueces, 7:30 p.m.
GED tests in board room of public school administration building, 8:30 a.m.
Dawn Lions Club in Dawn Community Building, 8:30 p.m.
Rotary Club lunch in Civic Club Center, noon.
Odd Fellows Lodge at IOOF Hall, 8:30 p.m.
Evening Lions Club at K-Bob's Restaurant, 7 p.m.
Weight Watchers at First Baptist Church, 10 a.m. and 7 p.m.

TUESDAY
Beta Sigma Phi, Xi Epsilon Alpha Chapter guest night at Pioneer Gas Flame Room, 8 p.m.; Alpha Alpha Chapter in home of Mrs. James Shearer, 701 Cleveland St., Dimmitt, 8 p.m.
La Afflatus Estudio Club, Mrs. Marlin Gilliland hostess, 3 p.m.
Benefit Bridge-42 party sponsored by Kappa Iota Chapter, BSP, at Community Center, 8 p.m.
Calorie Patrol TOPS Club at Community Center, 9:30 a.m.
Hereford CowBelles at Hereford Country Club, 11:30 a.m.
La Plata Study Club, Mrs. J.D. Neill hostess, 8 p.m.
Rebekah Lodge at IOOF Hall, 8 p.m.
Weight Watchers at Public Health Clinic, 7 p.m.
GED tests in board room of public school administration building, 8:30 a.m.

WEDNESDAY
First Christian Women's Fellowship lunch at church fellowship hall, noon.
Merry Mixers Square Dance Club at Community Center, 8:30 p.m.
Noon Lions Club at Civic Club Center, 12 noon.
Knights of Columbus at KC Hall, 8 p.m.

THURSDAY
L'Allegra Study Club in home of Mrs. David Gibson, 200 Ranger for workday, 9:30 a.m.
Bay View Study Club in home of Mrs. W.S. Kerr, 130 Aspen, 3 p.m.
Red Cross Volunteers lunch at K-Bob's Restaurant, 12 noon.
Kappa Iota Chapter of Beta

Sigma Phi to sponsor benefit bridge-42 party at Community Center, 8 p.m.

Farm and Ranch Club, Mrs. W.W. Gilbreath hostess for noon lunch.

Wyche HD Club at Community Center, 2:30 p.m.

North Hereford HD Club in home of Mrs. T.E. Brisendine, 825 S. 25 Mile Ave., 2:30 p.m.

Kiwanis Clubs at Bull Barn for visit of District Governor, 7:30 p.m.

American Association of Retired Persons at Community Center, 7:30 p.m.

Veterans of Foreign Wars at VFW Clubhouse, 8 p.m.

Toastmasters Club at REA Building, 7:30 p.m.

Jaycees at Dickie's Restaurant, 8 p.m.

Weight Watchers at First Baptist Church, 7 p.m.

FRIDAY
Patriarchs Militant and Ladies Auxiliary at IOOF Hall, 8 p.m.

SATURDAY
Regional meeting of Delta Kappa Gamma begins at 9 a.m. in high school auditorium.

Association of Sheriffs Poses and Riding Clubs, Range 2, dinner at Community Center, 8 p.m.

Graduation Ceremonies for Vocational Nursing class, First Christian Church, 7:30 p.m.

CowBelle Local Unit To Meet

The newly formed local CowBelle organization will have a luncheon at 11:30 am Tuesday at the Hereford Country Club. Mrs. Robert Josseland, president, has announced a contest will be held at the meeting to select a name for the new organization and a prize will be given to the winner.

Programs and social events for the coming year will be discussed by Mrs. Joe Reinauer Sr., vice president and program chairman. Luncheon reservations may be made at \$2.50 a person.

Women who are concerned with the production, feeding and marketing of beef, or any of the local agri-business industries related to cattle, are invited to join the group. Charter membership will be open through November.

Workday Set For Luncheon

Preparation for the benefit tasting luncheon which L'Allegra Study Club will sponsor on Election Day, Nov. 7, will occupy the meeting time Thursday, when members will meet at 9:30 a.m. in the home of Mary Gibson, 200 Ranger.

Mrs. Gibson is chairman of the finance and project committee which is responsible for luncheon preparations. Mrs. Dennis Farley is co-chairman, and members are Mmes. Jim Carnahan, Wesley Gulley, Dennis Lomas, Danny Martin and Alex Schroeter.

Similar luncheons have been held by the club several years in the past; proceeds are used for club service projects, and this year the major project is aid to the County Public Health Clinic.

Open to the public, the luncheon will be held from 11 a.m. to 2 p.m. in Deaf Smith County Bull Barn.

Dance Plans Completed

Posters were made to advertise the dance which Beta Sigma Phi Council will sponsor Oct. 28, and final plans for the event were made at a Council meeting recently in Hereford State Band's Friendship Room.

To benefit the Council treasury, the Halloween dance will be open to the public. It will be held in the Knights of Columbus Hall and music will be by the Gators.

Mrs. R.J. Cramer and Mrs. Robert Devin were hostesses for the planning session.

CUSTOM JEWELRY MADE TO YOUR NEEDS.
COWAN JEWELERS DOWNTOWN

Newcomer Presented At Coffee

introducing a newcomer in the city. Mrs. O.W. Clark, a coffee in the home of Mrs. C.E. Rush Saturday morning had Mrs. Otis Lee as co-hostess,

assisted by Mrs. Rush's mother, Mrs. Nelle Humes, and daughters of the two hostesses. Mrs. G.C. Merritt is Mrs. Lees daughter, and those of Mrs.

Rush are Mrs. Larry Walterscheid, Mrs. Larry Burelsmith and Rosalind Rush. They in turn greeted callers informally, presented them to the honoree and served coffee.

Kiwanis Head To Visit Here

C.T. Bush of Athens, current governor of the Texas-Oklahoma District of Kiwanis International, will be honored at a banquet in the Bull Barn at 7:30 p.m. Thursday, it was announced this week by Don Lane, president of the Hereford Kiwanis Club.

The event is expected to draw more than 300 area Kiwanis and their guests. The two Kiwanis clubs of Hereford are hosting the event, which will mark the governor's official visit to the nine clubs in the Panhandle area. This includes to local clubs, three at Amarillo,

Canyon, Tulia, Dimmitt and Friona.

Also on hand to welcome the governor will be Bartley Dowell of Hereford, the current lieutenant governor of Division 33.

The table and rooms of the Rush home were brightened with bouquets of autumn flowers from the yard.

Mrs. Clark, a sister of Dr. Rush, and her husband have lately come to Hereford from Spring Lake, Mich., and are residing on Willow Lane.

LET YOUR WISHES WITH OUR EXPERIENCE BE THE GUIDE —

member **AGS** AMERICAN GEM SOCIETY

Cowan Jewelers DOWNTOWN

"Come In And Be Somebody!"

IF YOU ARE STUCK WITH A LEMON COME IN AND LET US MAKE YOU A PEACH (OF A DEAL ON ONE OF OUR NEW 1973 MODEL CHEVYS OR OLDS)

WE HAVE TOP-NOTCH SALESMEN WHO CAN PUT YOU BEHIND THE WHEEL OF A "SOMEBODY" DEAL..

COME IN AND TALK TO:

- FRED SIMS
- JOHN HOFFMAN
- LEON ROMO
- TERRY ALBRACHT
- IVAN TIPPS
- GARY GILLESPIE

"WHERE YOU KNOW YOU'RE SOMEBODY"

DICK NORWOOD CHEVROLET - OLDS

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2:00 - 7:00 P.M.

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See it TODAY

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SEE **HI-PLAINS SAVINGS & LOAN ASSOCIATION** FOR **HOME LOANS** TO **REFINANCE BUY-BUILD OR REMODEL**

By the Garden Gate

With Glad

By Mrs. Art Manjeot



Have been real pleased with the signs that I have seen, of participation in the Fall Clean Up.

Weeds and grasses are being cut. Alleys cleaned. Garden grooming, and other steps taken to make our town neater, cleaner, and more attractive. Yet there are many spots that need attention. There are entirely too many large weeds growing downtown and on vacant lots.

Is always good to note the interest that youth groups take in the clean-up drives and other phases of ecology. I really believe that they are often better informed than many of the adults.

For proof of this am citing portions of a letter written to their parents by 31 third graders at Jackson Elementary School in Lubbock last spring.

"Dear Parents: If you throw litter in the water, fish and birds will die and remember food comes from water too. If you don't know the air pollution rules, we will be in danger. If all the people throw paper the world will look like a garbage can."

In further study I learned that one of the teaching aids that helped them to be informed was a manual, People and Their Environment, whose distribution is a national and state project supported by District One Texas Garden Clubs Inc.

In such a study it brings the teacher's attention to the true meaning of ecology and many teachers in presenting this study have agreed that the time to teach children and their parents, if they share such a study, is right now along with the three "R's".

The letter further stated that they had learned that greenery supplies new oxygen to the atmosphere, they also practiced organic gardening in that they used ladybugs and praying mantises, instead of fertilizers in their experimental gardens.

They too have been taught how to make a compost pile and what composting means to plants where used. In making compost they are careful in saving fruit peelings, vegetable trimmings, shavings from pencil sharpeners, and other food scraps. These they add to the compost pile.

These same third graders collected over 7,000 tin cans to be recycled. The aluminum cans were resold as were old wire hangers.

They have written to their mayor and other city employees and even some of those who were running for offices to ask what their views were concerning ecology.

Requests were sent to dairies that they consider the use of returnable bottles or decomposable cartons instead of the plastic coated ones they were using.

They are glad to be referred to as Conservationists and a song has been written which is used in the class, it is entitled Where Have the Flowers Gone?

This is just one example of the interest of children, and the things they are doing to aid in ecology. Seems appropriate to quote the old saying, "A child shall lead them". Adults should ever be mindful that "This earth we share".

THIS AND THAT. It is the time of year when the question of when will a killing frost come? Or will we have a few more days of summer.

We can't dilly-dally around and let everything go to the bad in the gardens, there are chores to be done. Shrubs, trees and flowering plants should be well watered during these October days, the ground is hard and dry.

We should continue to mow lawns and prepare all flower beds and plants for the coming months. The clippings from the lawn should be used, as these are laden with good nutrients for plants.

If the compost is full and running over then windrow the clippings behind shrubs. When the frost comes and the soil becomes cold the clippings can be pulled or raked forward for winter mulch. (Be careful that there are no Bermuda clippings in those you use)

Another use for good clean

lawn clippings is to add to the soil after weeds and grasses have been cut and removed. I used this method last fall on my cutting yard and other flower beds. It made an excellent mulch, and when spring came was plowed under. This adds to the soil condition, makes it more friable.

Another thing that the gardener can do in the fall is to layer some of the favorite shrubs or vines. All that is required is to dig a trench beneath the selected shrub branch. Make a small notch in the branch where it is to touch the earth.

Dust some rooting powder into this cut. Wedge in a match stick into the cut notch to wedge it open a bit. Bury the branch. Place a brick over the buried part and pile some compost or shredded dry leaves over the brick.

Dampen the ground well around the layered branch and while winter is in force the layered branch will be making roots and soon you will have another of your favorite shrub to plant in the garden or wherever you choose. Probably can be moved in the next fall to the permanent place you have selected.

Am sure it was a real task for the beautification committee to select the beauty spot of the month. The V.J. Owens country home was the residential selection.

It is located on East Highway 60, a very lovely country home and it always looks well kept, neat and practically all year there is color of interest.

The golden marigolds, neatness and well kept lawn at the Spanish Mission on north 25 Mile Ave. was the non-residential selection. It has been very pleasing to note the interest shown at the mission in keeping their grounds well.

Be sure and see the lovely chrysanthemums which are in full bloom at the Lynn Kester home on South Main. Beautiful and refreshing to see such loveliness.

The following is a quote that I put in my notes when I heard Mrs. Ferris, (a noted flower arranger,) make it, "You are a better person when you have touched a flower".

Had a very pleasant day last week when I was guest of Mrs. Gary McQuigg of L'Allegria Club when they went on their tour in Amarillo. The first stop was at the Art Center. It is

indeed a very beautiful building and the art collections were most interesting and educational.

They were nicely displayed and each picture was easy to see as there was an abundance of space. Many of them appealed to me, and I found myself wishing that I could paint some of the things that I have seen, both when a child and when touring around.

We enjoyed a delightful lunch at the Amarillo Club in the new American Bank building. The club dining room is on the 31st floor and views from all the windows was enchanting.

The final stop was at the Amarillo Garden Center. We were fortunate in that there was a class of children planting winter gardens in glass containers.

Ladies of the various clubs take turns working with children from various places near the Garden Center. Some of the little ones were real excited about their plants, though they could not express it audibly, only by gleaming eyes and busy hands.

An interesting feature at the Garden Center which has been recently completed is the bird sanctuary. We stood and watched the birds come and feed then fly away.

Another new feature is the fragrance garden which is under construction now. This is a memorial and is to be for the blind. A happy profitable day spent with charming and interesting you women.

Legal Notice

LEGAL NOTICE

The Deaf Smith County Commissioners Court will advertise for bids to coat the roof of the Bull Barn. Bids should be submitted to the County Judge, H.C. Williams, on or before 11:00 A.M., November 13, 1972, at which time the bids will be opened. Specifications are available at the office of the County Judge. The Court reserves the right to accept or reject any and all bids.

H.C. Williams, County Judge, Deaf Smith County, Texas, S-16-5c

On Aug. 21, 1858, Abraham Lincoln and Stephen A. Douglas began their famous debates.

Proposed Legislation Is Subject Of Program For AAUW Meeting

Legislative proposals of various kinds were discussed and some were approved by vote of the Hereford Branch, American Association of University Women, at its October meeting in Community Center. Mrs. Leroy Williamson, legislative chairman, was program chairman.

Attention was called to Texas constitutional amendments which face voters in the Nov. 7 general election; a member of the legislative committee will

Crafts Taught In Program For Bippus HD Club

A program on crafts was given during the monthly meeting of the Bippus HD Club Wednesday in the home of Mrs. C.F. Homfield.

Mrs. Kenneth Homfield, president, called the meeting to order and held the business discussion. Mrs. Wayne Sifford gave a report on Deaf Smith County HD Council, and also gave a demonstration on decoupage. She showed appropriate cowboy pictures that she had made by this process.

Mrs. Kenneth Homfield demonstrated how to make foil antiquing and Sharon Homfield demonstrated making memory books.

Mrs. Therman Davis was a new member present. Mrs. Edmond Morrison was a guest.

The next meeting will be held with Mrs. G.V. Hall in November.

Legal Notice

NOTICE TO BIDDERS

The City Commission of the City of Hereford will accept sealed bids on a one-ton truck not later than 2:00 P.M., November 6, 1972 in the office of the City Manager, City Hall, Hereford, Texas.

Complete specifications and information may be obtained from Dudley Bayne, City Manager.

The City Commission reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City.

-s- James H. Sears, Mayor City of Hereford S-16-2c

FORT FUMBLE FACTS

The Pentagon has only 13 elevators, all for freight except for the secretary of defense's. However, there are many stairs, escalators and ramps.

Bride-To-Be Is Honored

Honoring a November bride-elect, Becky Frye, was a recent shower in the home of Mrs. Kelvin Betzen. Miss Frye and Wayne Reinart are to be married Nov. 18.

Gift packages were presented and opened at the informal party, and refreshments served to friends who called.

Hostesses with Mrs. Betzen were Mmes. Gary McPherson, Jerry Blackburn, Sid Urbanczyk, Ronnie Reiter and Jimmy Victor; Misses Anita Warren and Ginger Lyons.

Legal Notice

NOTICE TO BIDDERS

The City of Hereford will accept sealed bids on a diesel utility tractor with hydraulic dozer blade not later than 2:00 P.M., November 6, 1972, in the office of the City Manager, City Hall, Hereford, Texas.

Bids to be plainly marked and sealed.

The City reserves the right to reject any or all bids, to waive informalities and accept the bid deemed to be the most advantageous to the City.

For specifications and any other additional information contact Dudley Bayne, City Manager.

City of Hereford -s- James H. Sears, Mayor S-16-2c

OUR WATCH REPAIR DEPT. REPAIRS-8DAY-ALARM OR AUTO CLOCKS. COWAN JEWELERS DOWNTOWN.

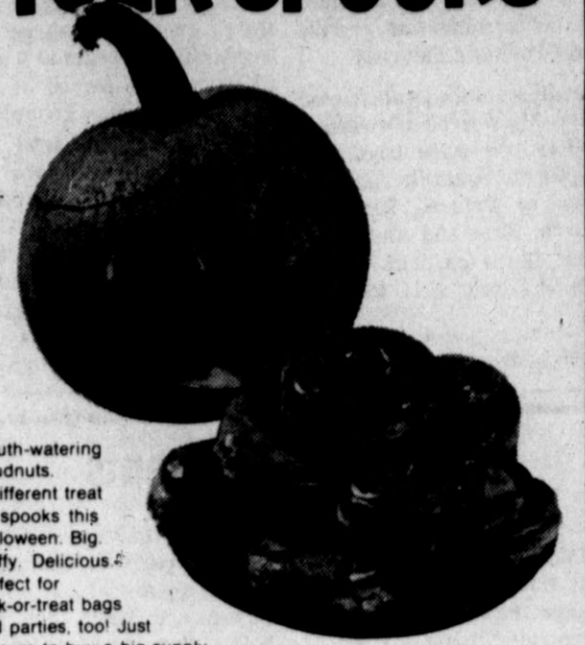
CARD OF THANKS Our heartfelt appreciation is extended to all our friends for the many prayers, flowers, cards, telephone calls and personal visits and for all those concerned while Tommy was in the Waxahachie Hospital. The concern and thoughtfulness of Christian friends is a deep comfort to all of us.

Tommy is at home now in Athens slowly gaining strength and for a period of convalescing.

Thomas (Tommy), Jeanne Ann & Trista Brashear George Ercei Brashear Family.

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New Technique Used In Training

Cagers Begin Workouts Monday As Season Nears

BY MARSHALL DAY
News Editor
Ron Mayberry has turned his sixth period into a class. Complete with books and pencils, his students sit down and toil over the day's assignment just as any other class.

Sounds typical? Well, it isn't because Mayberry's sixth period class just so happens to be his basketball team — and team Mayberry feels has the potential of going a long way this year. His textbook is a self-designed, memiographed, thick

book which was copied after the technique used by John Wooden, coach of the four-time national champion UCLB Bruins. The boys sit down with Mayberry during sixth period, study plays and techniques of basketball, then fall in on the

school work of explaining, drawing and paying the procedures outlines in the book. This is Mayberry's first attempt at this type of teaching, but he is optimistic about the results. "The past couple of years our boys who came in late (from

football), were weeks behind. Now, with this book, they can get it, study it, and hopefully, not be as far behind," he explained. And, Mayberry has reason to be concerned about his charges. He feels the Whitefaces, who begin practice Monday, have a great opportunity to make it into the play-offs this year.

"We got a bunch back this year from last year. We feel real good about the coming year. We feel like we are on the same level as the powerhouses in our district (Plainview and Monterey) and we have as good a chance as anyone," Mayberry said.

"We are in better shape here than we have been in a long time." The reasons are obvious for Mayberry's optimistic outlook. He returns nine lettermen from last year and picks up three outstanding junior varsity players. At the same time, the backbone of his team will be made up of unheralded players who he expects will give the needed punch in this year's lineup.

The returning lettermen are: — Mike Mayberry, 5-foot-7, 140 pounds senior guard who saw action in 19 games last year.

— Alan Cornelius, 6-foot-3½, 180 pounds senior forward who plays in 22 games last year and started the last five district games when the 'Faces won four and lost one.

Terry Scott, 6-foot-2, 170 pound senior guard who averaged 11.5 points a game a year ago and was second team all-district and honorable mention all South Plains,

—James Harris, 6-foot-2, 165 pound junior forward who saw action in six games a year ago, Keith Kitchens, 6-foot-1, 170 pound senior guard who averaged 19.6 points a game in 23 contests and received all-state mention.

—Gary Hicks, 6-foot-7½, 190 pound senior center who played in 10 games last year. —David Duvall, 6-foot-5, 205 pound senior forward who also saw action in 10 games last year.

—Wallace Hill, 6-foot-1, 175 pound senior forward who played in four games, and —Dan VanderZee 6-foot-8, 200 pound junior center who was selected "Sophomore of the Year" in district play, lead the team in rebounding, and was honorable mention all-district.

Those nine returning lettermen will be aided by the likes of Luther Mays, 6-1, 160 pound senior guard who led the junior varsity in scoring last year with a 13 point average; Ralph Scott, 6-4, 205 pound senior forward who was the JV's second leading scorer with a 12 point per game average; and David Hicks, a 6-1, 150 pound senior forward.

While Mayberry puts a lot of stock in the returning lettermen and the JV players, he also is quick to point out the remaining members of the team who he says "make up the backbone of this whole team." They are Mike Albiar, Gerald Shipley, Andrew Wingert, and Dennis Noggler.

"These boys will be on the varsity for us and will play a big part in what we do this season," Mayberry said.

"We have size, speed, and strength. The only thing we lack at this point is that little something called confidence." "If we can have some success early in the year it will help us a

great deal," he added. Mayberry will be without the services of Cornelius, Harris, Kitchens and Hill while they are competing in football, but he feels the other members of the team will come along well enough to keep the Whitefaces going.

Monday begins the first official work-out date for the basketballers and the season will be launched on Nov. 15 when the Whitefaces scrimmage Lubbock Dunbar.

"We have got to try and come alive faster this year than we

did last year because we play our key district games early," Mayberry said reflecting back on last year when his club went 18-13 on the year and 5-3 for district—good enough for a second place finish behind league winner Plainview.

"We came alive last year, but it was too late in the season for it to do us any good. We hope we can come alive early and keep things going when we get into district play," he said.

Times change swiftly—most of us are too slow to keep up.



VARSITY CAGERS — Members of the high school varsity basketball team, which begins workouts Monday, are, from left, kneeling, Andrew Wingert, Mike Mayberry, Mike Albiar and Gerald Shipley, and, standing from left, David Tipps, Terry Scott, David Duvall, Gary Hicks, Dan VanderZee, Ralph Scott and Luther Mays. Other members not pictured are Alan Cornelius, Keith Kitchens, Wallace Hill and James Harris. (Brand Photo)

★★★★ HEREFORD HIGH SCHOOL ★★★★★

Basketball Schedule
1972-73

DATE	OPPONENT	SITE	VAR	-JV	-SOPII	TIME
November 18, 1972	Dumas	Hereford	X	X		6:00
20	Canyon	Canyon	X	X	X	5:00
25	Borger	Hereford	X	X	X	4:30
27	Levelland	Hereford	X	X	X	6:00
28	Pampa	Pampa	X	X	X	4:30
30-Dec. 2	Borger J.V. Tournament					
30-Dec. 2	Brownfield Tournament					
4	Clovis	Clovis	X	X	X	4:00
5	Levelland	Levelland	X	X	X	6:00
8-9	Amarillo Tournament					
12	Tasosca	Hereford	X	X	X	6:00
14-16	Pampa J.V. Tournament					
15	Amarillo	Amarillo	X	X	X	6:00
19	Dumas	Dumas	X	X	X	6:00
22	Pampa	Hereford	X	X	X	4:30
28-29-30	Borger Holiday Tournament					
January 2, 1973	Caprock	Hereford	X	X	X	6:00
6	Clovis	Hereford	X	X	X	6:00
9	Muleshoe	Hereford	X	X	X	6:00
12	Tasosca	Amarillo	X	X	X	6:00
19	* Monterey	Hereford	X	X	X	4:30
23	* Lubbock	Lubbock	X	X	X	4:30
26	* Plainview	Hereford	X	X	X	4:30
30	* Snyder	Snyder	X	X	X	4:30
February 2, 1973	* Coronado	Hereford	X	X	X	4:30
6	* Monterey	Lubbock	X	X	X	4:30
9	* Lubbock	Hereford	X	X	X	4:30
13	* Plainview	Plainview	X	X	X	4:30
16	* Snyder	Hereford	X	X	X	6:00
20	* Coronado	Lubbock	X	X	X	4:30

* Denotes District 4-AAAA Games

TEAM COLORS: Maroon and White
TEAM MASCOT: Whiteface

HEAD COACH: Ron Mayberry (T.C.D.)
ASST. COACH: Barry Arwine (W.S.C.)



JUNIOR VARSITY — Players who will make up the junior varsity basketball team this year are, from left kneeling, Vincent Garcia, Jim Arney and Ricky Hughes, and standing, from left, Junior Morales, Blake Dones, Lynn Tarr, Dennis Noggler, and Craig Nieman.

COW POKES By Ace Reid



"Now son, I wouldn't join up if I wuz you. If you happen to shoot anybody, you'd probably git throwed in jail!"

Hereford STATE BANK

Gress Captures Round-Up

Larry Gress won first place in amateur western pleasure class to highlight a recent Rowland Roust-A-Bouts Fall Round-up held here: Some 57 persons attended the round-up and winners were determined in 10 events. A special "stick horse" event for children was held and winners were Hayden Hopson, Niki Haunschild, Toby House and

Dogies Win Big Over Dimmitt

Stanton's 7th and 8th grade football teams registered triumphs over Dimmitt teams this week. The Dogies 8th graders captured a 26-8 win as Barry Acton led the way with two touchdowns. Acton started the scoring with an intercepted pass in the first quarter, returning it 20 yards for a touchdown. Gilbert Rodriguez scored on a 45-yard run for Hereford in the second period, and ran for a two-point conversion. Acton broke on a 50-yard scoring

Mavericks Fall In Two Games

The La Plata Junior High Mavericks fell Thursday to the onslaught of two powerful Canyon teams. While the ninth grade was open last week, the seventh grade was absorbing an 8-6 loss and the eighth grade was being defeated 22-6. Kent Ellis scored the only touchdown in the seventh grade game when he rambled 20 yards for a score late in the game. A bid for the tie fell short on a two point conversion and the locals lost the game, 8-6. Terry Brady scored on a 30-yard jaunt for the eighth grade's only score in the 22-6 loss to Canyon Purple. The seventh and eighth grades travel to Muleshoe Thursday for games there and the ninth grade plays host here to the ninth grade Muleshoe team on the same day.

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Hereford Climbs To No. 6 In Harris Poll

After two weeks at the No. 8 spot in the Harris Rating System, the Hereford Whitefaces began their bid for the No. 1 position after a week's lay off.

The Whitefaces, idle last week, enter district play this Friday against Monterey Plainsmen in Lubbock. The Whitefaces now hold the No. 6 spot in the Harris Poll and are heavy favorites to defeat the Lubbock team.

According to Harris, the Whitefaces will defeat the Plainsmen by 14 points. The Herd has a power rating of 146.3 as compared to Monterey's 132.4 rating.

The Plainsmen are rated No. 77 among class AAAA teams. Plainview is ranked No. 58 with a 134.0 power rating. Snyder is No. 139 with a potential of 123.6, Lubbock Coronado is No. 141 with a rating of 123.0, and Lubbock High is the lowest

ranked among district teams at 154th and a 122.1 rating.

There are 232 class AAAA teams in the state.

While the Harris Poll shows the Whitefaces the No. 6 team in the state, the Herd just last week made it into the United Press International and Associated Press Top Ten listings.

Associated Press listed the Whitefaces No. 10 a week ago but have since moved them up to No. 8.

United Press International did not list the Whitefaces in the Top Ten two weeks ago but did in last week's announcement. They placed the Herd No. 10.

1. Galveston Bell	143.8	1. New Waverly	101.4
2. Brytown Sterling	142.3	2. Rule	101.2
3. Denton	142.0	3. Dumas	101.1
4. San Angelo	141.9	4. Chester	100.9
5. LaMarque	141.9	5. Happy	100.8
6. Port Arthur Jefferson	141.5	6. Big Sandy	100.7
7. North Hattiesville	141.3	7. Astor	100.6
8. Odessa	141.1	8. Chilton	100.5
9. Richardson	140.9		
10. Arlington	140.9		

FOOTBALL CONTEST

(Games of Oct. 20-21)

First Prize--\$20	Second Prize--\$10	Third Prize--\$5
Home Team Shown Last	(Circle winning team)	
1. Borger-Amarillo	11. Oklahoma-Colorado	
2. Caprock-Pampa	12. Arkansas-Texas	
3. Tascosa-Palo Duro	13. Okla. St.-Baylor	
4. Plainview-Coronado	14. Houston-Miami	
5. Snyder-Lubbock	15. Rice-SMU	
6. Mid. Lee-Abil. Cooper	16. TCU-A&M	
7. Big Spring-Permian	17. Arizona-Tech	
8. Levelland-Canyon	18. WTSU-No. Illinois	
9. Dumas-Muleshoe	19. Ga. Tech-Auburn	
10. Dunbar-Lamesa	20. Alabama-Tennessee	

TIE-BREAKER

Total Points of Hereford-Monterey Game: _____

Name: _____

Address: _____

Phone: _____

Mail Entries to P.O. Box 673, Hereford, 79045, or bring by Hereford Brand office by 5 p.m. each Friday.

Shorthorns Fall To Plainview

It was a bitter defeat for the Hereford Shorthorns as they lost to Plainview, 31-0, Thursday. The Shorthorns went to Plainview with an 0-5 record and were hoping to notch a victory.

In the first half, Plainview scored their first three touchdowns using the wishbone offense. The wishbone, which is used by many colleges around the country, proved effective against the Shorthorns.

Plainview came out in the second half to score two more touchdowns. The Shorthorns will be playing Dumas here at the Whiteface Stadium at 7:30 Thursday.

1. San Antonio Lee	140.1	1. Friendswood	131.3
2. Port Neches-Groves	138.3	2. Jackboro	130.8
3. Odessa Permian	148.0	3. Macville	129.9
4. Corsos	148.0	4. Clifton	128.4
5. Abilene Cooper	147.0	5. Hondo	128.7
6. Hereford	146.3	6. Rockwall	128.7
7. Austin Reagan	145.9	7. Coleman	128.3
8. Killam	144.9	8. Calleson	127.8
9. North Mesquite	143.4	9. Midland Lee	127.4
10. Midland Lee	143.1		

4-H'ers Honored During Banquet

Gold Star awards at the 1972 County 4-H Achievement banquet were presented to Sue Shirley and Ricky Coleman. This is the highest county honor to be given in 4-H.

Marnell and Twig Rose. The yearly 4-H Achievement banquet was held Friday evening in Hereford Bull Barn. The program started with a covered-dish supper prepared by the mothers of active 4-H'ers.

of ceremonies while Roger Sanders gave the invocation. The group was welcomed by Miss Shirley and leaders were recognized by Twig Rose.

Ricky Coleman introduced Mr. and Mrs. Bill Gresham, Mr. and Mrs. Jay Swayze, Mr. and Mrs. Jay Boston, Mr. and Mrs. Roy Faubion, Mr. and Mrs. A.D. Hodges, Tracy Hopson, Mr. and Mrs. Dick Montgomery as special guests.



RECEIVE AWARDS—Chris Marnell and Twig Rose, local 4-H members, and students at Hereford High School were awarded the Plains Key Award, one of 4-H's top Achievement awards. The presentations were made at the 1972 4-H achievement banquet held at the Bull Barn Friday night.



GOLD STAR WINNERS—Ricky Coleman and Sue Shirley were awarded the Gold Star, the highest county 4-H achievement award given, in the 1972 4-H achievement banquet which was held Friday

Another top award was the Texas Plains Key, give to Chris Sandra Stallings was master

County agents working with 4-H clubs were recognized; they are Argen Draper, Juston McBride, Robert Devin and Joyce Shipp.

Local awards were presented by the 4-H Leaders Association. The award for clothing went to Ranae and Janae Paget.

Also Steve Douglas, sheep; Kevin Douglas and Kevin Sanders, swine.

Other awards went to Sherry Strain and Lana Porter, in food; Diane Warden and Sandra Finley, horse club; Donna and Bobby Meyer public speaking.

The program ended with slides showing the many activities in 4-H.

Jeanin Jobe, Robin Coleman, Roger Jobe, Dean Howard, Rudy Coleman and Ricard Berryman, sheep.

County awards were presented by the friends of 4-H to Kathy Vogel, Sandra Stallings, Beverly Cole, and Bill Martin, achievement; Roger Sanders, Britt Hicks, Tom and Stan McCabe, agricultural.

Also Jeff Coleman, automotive; Bobby Williams, Rudy Coleman and Micki Merritt, beef; Shelly Scott, Donna Carr, Robin Coleman and Lana Porter, bread; Debbie McPherson, Joycelyn Aven, Ronda Hagar and Gail McCabe, for clothing.

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Also Twig Rose and Mary Kay Wagner, citizenship; Geni Welty, Sherry Strain and Kelli Robinson, dairy foods; Diane VanZandt, Christi Welty, dress revue; Dee Ann Douglas and Randy Coleman, electric; Stephanie Patzold, Christie Beene, Melody Kendrick and Denis Cotton, food and

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Westgate Resident Buried At Lubbock

Funeral services for Mrs. Iva Latisha Shewbert, 86, resident of Westgate Unit of Kings Manor retirement home since Sept. 9, were conducted Saturday morning in a Lubbock funeral chapel. A former resident of Lubbock and Childress, she died in a hospital here Friday.

Mrs. Shewbert is survived by daughter, two grandchildren and three great-grandchildren. Her husband, John E. Shewbert, died in 1951. Gilliland-Watson Funeral Home was in charge of local arrangements for burial.

The United Nations staff moved into their new permanent Secretariat Building in New York City on Aug. 21, 1950.

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Small Talk

BY SUE COLEMAN
Woman's Editor

ALL SORTS OF STUNTS are staged to promote all sorts of things—and what do you think of a green chili recipe contest as part of a university homecoming celebration?

Well, they are having one at New Mexico State University this week, sponsored by the alumni association, and who should be one of the semi-finalists but Dorothea Prowell of Hereford.

Her recipe is for sour cream enchiladas, which sounds delicious and indigestible enough to please any chili-cookery fan. It is entered in the community entree division.

The cookoff to choose finalists is scheduled Monday evening in the NMSU home ec department, then recipes of the six finalists will be prepared next Saturday for a winner and a runner-up in entree and appetizer categories.

The winner gets \$50 cash, worth the exercise of a little creativity in the chili department.

SHE WAS PRACTICALLY well before before I heard about her being hurt, and Katie McGehee tells me she is walking all over the place now without any canes and walkers, after a fall that put her flat in bed for a while.

What she called to tell me about was some visitors, and she was ignoring the accident until I inquired about it. Surely is nice to know she is doing so well.

Her visitors this week were a niece, Ruth Gautier of Lubbock; a nephew, Henry Cowart of Olton and Mrs. Cowart, and friends, Mr. and Mrs. Art Barker of Lockney. Of course they were also visiting Katie's daughter, Helen Stark.

BY THIS TIME I hope enough volunteers have called Mary Gibson to fill her calendar with drivers for Kings Manor residents' shopping trips the remainder of the year.

She announced last week that there were gaps in the list, but suspected that some clubs which help in the program just hadn't notified her they will serve again. She is chairman of the transportation committee for Kings Manor Auxiliary.

At last report her big problem was the month of December; everybody expects to be busy then and naturally choose another month for duty.

However, it is Christmas shopping time, and people at the Manor have gifts and cards to buy, too, so the month can't just be skipped.

Mary reminds possible volunteers that there are only eight people volunteering to play chauffeur one morning. How about it?

A VIOLIN CONCERT by Donald Todd of the WTSU music department faculty is scheduled at 3 p.m. this afternoon in the fine arts auditorium, a news release says. The public is invited, without charge, to the program and a reception for the violinist afterward.

Look Who's New

Mr. and Mrs. Antonio G. Perales are the parents of a son, Ricardo, born Oct. 11. He weighed 7 lbs. 12 1/2 ozs. Mr. and Mrs. Ronald W. Matthews are the parents of a son Ronald Christopher, born Oct. 14. He weighed 7 lbs. 12 ozs.



PLAQUE PRESENTED—Half-Pint Bluebird Group honored a sponsor with a plaque at their meeting this week. Mrs. J.E. Jackson from Hereford Irrigation received this honor in appreciation for last year's service. The girls are from left; Shonda Wright, Linda Beth Jackson, Beverly House, Kathy Wilcoxson, Monta Porter, Caroline Kerns, Annette Diller and Christi Duncan. They are third graders from Tierra Blanca school with Mrs. Marvin Kerns and Linda Jackson as leaders. The adopted grandmother of the group is Mrs. Connie Woosley.



Carole McGilvary
librarians' speaker

Stanton Librarian Will Speak At Area Meeting

On program to review a book at a district American Library Association conference in Big Spring next Saturday is Carole McGilvary, librarian and media center specialist at Stanton Junior High here.

She will be a guest at the meeting, speaking to librarians and student assistants of the Big Spring district. Mrs. McGilvary has spoken at numerous meetings over West Texas, and as a result of this and her original writing, was named to Outstanding Women of America in 1965.

Librarian at Stanton the past three years, she previously taught at Shirley Elementary, also in Lubbock, Midland and Seminole school systems. She holds a master's degree in library science from East Texas State University and has done graduate study at Texas Tech and West Texas State.

She graduated from high school at Plainview and attended Wayland Baptist College, then Baylor University where she received the BA degree at the age of 19.

An active member of Delta Kappa Gamma and the American Association of University Women, she also is a member of Texas Classroom Teachers, Texas State Teachers Association, National Education Association and Texas Library Association.

Her husband is R.C. McGilvary, social science teacher at Bluebonnet Elementary and district

president of Classroom Teachers. They have four children.

The book she has chosen to review Saturday is *O Ye Jigs and Juleps*, Virginia Cary Hudson's slice of small-town Americana in the early 1900's. It is a collection of essays Miss Hudson wrote as a child for an understanding teacher, and a humorous picture of one child's impressions of people and things about her.

CHAPTER TO MEET

Alpha Iota Mu Chapter, Beta Sigma Phi, will meet in the Reddy Room of Southwestern Public Service Co., at 7:30 p.m. Thursday.

The men who make our history seldom have time to write it.

Club Conducts Crafts Workshop

A craft workshop was held during Cultural Home Demonstration Club meeting Friday in the Reddy Room of SWPS. Mrs. J.G. Gandy instructed in making cameo plaques and foil craft.

Opening reading was by Mrs. J.D. Love, titled *The Spratts*. Mrs. Joe Skelton gave decorative table arrangements for Westgate unit of Kings Manor retirement home.

Other members present were Mmes. D.C. Allmon, Grady Parsons, M.W. Sumner and Earl DeHart.

Special guest was Mrs. Joe Landers.

Do not waste time explaining your mistakes—show others how you profited by them.



ENGAGEMENT ANNOUNCED—The engagement of Miss Dee Anne McGowan of Dimmitt to Terry Morgan is announced by her parents, Mr. and Mrs. Sandy Parsons also of Dimmitt. The prospective bridegroom is the son of Mr. and Mrs. Darrel Dirks 211 Aspen. Plans are being made for a January wedding.

Miss Vinson Is Honoree

Sammie Vinson was honored with a bridal shower Friday in the home of Mrs. Wilbur Gibson, 122 Liveoak.

She is the bride-elect of Jeff Massie of Gonzales, former resident of Hereford. Their wedding date is set for December 9.

The serving table was decorated in red and white chrysanthemums on a white cloth. The honored guest and

houseparty members wore red chrysanthemum corsages.

Carleta Vinson, sister of the bride-elect, served the punch while Carol Scott served cake. Pam Vinson also a sister of the bride-elect, was at the guest register.

Greeting guests were Mrs. Gibson, the honoree and her mother, Mrs. Edgar Vinson; Mrs. Billy Massie, mother of the prospective groom. Also present were Mrs.

Carlton Dobbins, grandmother of the bride-elect and Mrs. Otto Massie, grandmother of the prospective groom, both of Hereford.

Out of town guests were Mrs. Richard Warren of Muleshoe, Donna Carol Coker of Amarillo, Vickie Kendall of WTSU, Sherry White of Texas Tech.

Hostesses were Mmes. Gibson, Dale Scott, Edgar Lemons, Raymond Paetzold, Calvin Goodin, Bobby Owen, Floyd Cole.

Also Mmes. Juston McBride, John Seiver, Ray Frye, LeRoy Suttle, R.C. White, Bill Stengel, Dean Herring, Gene Suttle, W.R. Hair, C.F. Newsom and Danny Martin.

Girlstown Needs Coupons

Girlstown residents in Borger are seeking Betty Crocker coupons from local and area persons so they can purchase a pickup to be used at the home for girls.

Anyone who has Betty Crocker coupons they would like to donate can contact Viola Williams at 404 Western or Joyce Seigler at 216 Centre. Mrs. Williams can be reached

by telephone at 364-3530 and Mrs. Seigler can be contacted at 364-1043.

Also, coupons can be mailed in to "Girlstown, U.S.A., Box 1, Borger, Texas, 79007."

More than 600,000 coupons are needed to get the pickup and the coupons are needed as soon as possible.

The mind's direction is more important than its progress.

**DESK NAME PLATES
RESIDENCE ALSO
POLISHED BRASS
GRAY-O-PLY
COWAN JEWELERS
DOWNTOWN**



HARVEST SPECIAL

B.F. GOODRICH

9.00 x 20 - 10 Ply Plus \$7.30 F.E.T. **\$57.95**

LOOK!

1000 x 22 - 12 Ply Cross Rib, Power Traction Plus \$11.49 F.E.T. **\$99.00**

Recaps and Used 825 x 20 and 900 x 20 **\$25.00 & Up**

HEREFORD DIESEL REPAIR

John Williams-Duane Wylly

Hwy. 60 West

364-6501

ANNOUNCING AMERICAN MOTORS -LEASING PLAN-

YOU CAN NOW LEASE AN A.M. Ambassador 4 door equipped for only **\$108.00** per month

Plus tax — Gremlin-Hornet-Matador in proportion

Full Maintenance
Closed End Lease

You are not responsible for the value of the used car.

Check Us Before You Buy or LEASE!

USED CAR SPECIALS

1969 Caprice 4 Dr., V8 Automatic, PS, PB, Air, Radio, Heater, Vinyl Roof. **'1895⁰⁰**

1970 Chevy Kingwood Wagon, V8 Automatic, PS, PB, Air, Radio, Heater, Factory Air, 9 Pass., New Tires **'2595⁰⁰**

1967 Ford Galaxie, 2 Dr. Hard Top, V8 Automatic, PS, PB, Air, Vinyl Top **'1095⁰⁰**

1969 Impala 4 Dr., Hard Top, V8 Automatic, PS, Air, Radio, Heater **'1795⁰⁰**

1970 Mustang, 6 Cyl. Standard Trans., Radio, Heater, Chrome Wheels, White Wall Tires **'1795⁰⁰**

1969 Chevy Impala, 2 Dr. Hard Top, Automatic, PS, PB, Factory Air, Vinyl Top, Radio, Heater **'1895⁰⁰**

1971 Vega Tudor Sedan, Radio, Heater, White Wall Tires **'1795⁰⁰**

NEW '72 AMERICAN MOTORS

GREMLIN

2-door, 6-cylinder, manual floor shift, rally stripes, bench seats, custom trim package, white wall tires, power steering luggage rack, wheel covers, heavy duty cooling & radio **\$2,299. \$199.00 down**

\$73.48

36-monthly payments of... Life Insurance Included -with approved credit only.

LOW RATE BANK FINANCING AVAILABLE

104 FRONT STREET, HEREFORD
Your American Motors Dealer

COURTESY AMERICAN, INC.

11th and FILLMORE-AMARILLO



BECAUSE OF NEWSWATCH

Television news is different now!



KGNC... THE STANDARD FOR TELEVISION NEWS IN AMARILLO. KEITH ADAMS. WEEKNIGHTS... JIM MORELAND, WEEKENDS. WHEN IT COMES TO AREA 4 NEWS, GET THE BEST. NEWS WATCH... TELLS YOU MORE, SHOWS IT BETTER... AT SIX AND TEN ON COLOR 4

news
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NEWSWATCH

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Even Stubborn Folks Believe in Piggly Wiggly's Penny Pinchin' Prices!

PRICES GOOD AS ADVERTISED MONDAY, OCTOBER 16 through SATURDAY, OCTOBER 21. DOUBLE GUNN BROS. STAMPS TUESDAY AFTERNOON AND ALL DAY WEDNESDAY.



SHOP
PIGGLY WIGGLY'S
AND
SAVE



CHILI

LONGHORN BRAND W BEANS NO. 300 CAN

3 FOR \$1.00

RANCH STYLE BEANS

15 OZ. CANS

6 FOR \$1.00

TEXAS FED BEEF
ROUND STEAK LB. **98¢**

GRAIN FED BEEF
SIRLOIN STEAK LB. **98¢**

TOP QUALITY
RIB STEAK LB. **89¢**

LEAN & MEATY
BEEF RIBS LB. **35¢**

FRYERS LB. **29¢** **CUT-UP** LB. **35¢**

FEEDLOT BEEF
FAMILY STEAK LB. **79¢**

KRAFT
VELVEETA CHEESE SPREAD 2 LB. **\$1.09**

KRAFT
AMERICAN SINGLES 12 OZ. PKGS. **69¢**

KRAFT PIMENTO
CHEESE WHIZ 4 OZ. **2 FOR 99¢**

KRAFT
HALF MOON CHEESE 10 OZ. PKG. **59¢**

HORMEL
BACON 1 LB. **89¢**

SUNSHINE KRISPY
CRACKERS 16 OZ. BOX **33¢**

CHICKEN OF THE SEA
TUNA LIGHT CHUNK 6 1/2 OZ. CAN **39¢**

HUNT'S NO. 303
FRUIT COCKTAIL 4 FOR **\$1.00**

HUNT'S SLICED OR HALVES NO. 2 1/2 CANS
PEACHES 3 FOR **\$1.00**

PARKAY KRAFTS 2 TUBS 1 LB. **39¢**

SEVEN SEAS ITALIAN 8 OZ.
DRESSING 3 FOR **\$1.00**

PET, NON-DAIRY
CREAMER 11 OZ. **49¢**

PURE VEGETABLE
CRISCO 3 LB. CAN **89¢**

WORTH 32 OZ. **49¢**
WAFFLE SYRUP

CLOVERLAKE GOLDEN FLAKE 1/2 GAL. **49¢**
BUTTERMILK

BETTY CROCKER ASSORTED **49¢**
HAMBURGER HELPER

HEINZ 32 OZ. BOTTLE **49¢**
KETCHUP

DR. PEPPER KING OR REG. 6 BOTTLE CARTON **2 FOR 89¢**

POTATO CHIPS REG. OR DIP **39¢**

CANDY BARS FUN SIZE MARS, SNICKERS, MILKYWAY **69¢**

WAGNER'S **FRUIT DRINK** QUARTS ASSORTED FLOAVORS **4 FOR \$1.00**

BETTY CROCKER **CAKE MIX** ASSORTED LAYER **3 FOR \$1.00**

OUR DARLING **CORN** CREAM STYLE OR WHOLE KERNAL NO. 303 CANS **6 FOR \$1.00**

OUR DARLING **EARLY PEAS** NO. 303 CANS **6 FOR \$1.00**

SHURFINE **PUMPKIN** NO. 303 CANS **5 FOR \$1.00**

PIGGLY WIGGLY
WITH THIS COUPON
1 -pound Can of Maryland Club Coffee **79¢**
ALL GRINDS
Cash value 1/20¢ Limit one per customer
COUPON EXPIRES 10/21/72

TIDE LAUNDRY DETERGENT GIANT SIZE **85¢**
WOOLITE RUG CLEANER 22 OZ. AERSOL **99¢**
COLD POWER DETERGENT GIANT SIZE **59¢**

FROZEN FOODS
ORE IDA, KRINKLE CUT **FRENCH FRIES** SHURFINE, 6 OZ. CANS **39¢**
ORANGE JUICE BIRDSEYE, 4 1/2 OZ. 5 FOR **\$1.00**
COOL WHIP PATIO COMBINATION, BEEF & CHEESE **29¢**
MEXICAN DINNERS CLOVERLAKE, ALL FLAVORS **39¢**
ICE CREAM 1/2 GAL. **69¢**

Affiliated Food Stores presents
MIRRO MATIC
Brighten your kitchen with color!...
*Poppy Red *Avocado Green
Colormode
THIS WEEK'S FEATURE
Heavy gauge aluminum whistling teakettle... **\$7.77**
12" Value Now Only
12" Value Now Only
Party Size "Pepper" Popper **\$4.44**
12" Value Now Only
Automatic Party Popper **\$8.88**
17" Value Now Only

ELLIS WITH GRAVY **TAMALES** NO. 2 1/2 CANS **3/\$1.00**
IVORY LIQUID DETERGENT 32 OZ. **59¢**
TISSUE BATHROOM, NORTHERN 4 ROLL ASSORTED **39¢**
TOWELS PAPER NORTHERN JUMBO ROLLS **4/\$1.00**
TISSUE FACIAL CHIFFON 200 COUNT **4/\$1.00**
PICKLES HEINZ DILL 32 OZ. **2/89¢**
CHOCOLATE CHIPS NESTLES MORSELS 12 OZ. **49¢**

CALIFORNIA GREEN SKIN **AVOCADOES** EACH **29¢**
DELMONTE CENTRAL AMERICAN **BANANAS** 2 LBS. **25¢**
ALL PURPOSE RUSSET **POTATOES** 10-LB. BAG **59¢**
CALIFORNIA **BELL PEPPERS** LB. **25¢**
NORTH CAROLINA RED ROME **APPLES** LB. **19¢**

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Fantastic Furniture SALE

Here is the wonderful
furniture sale you have been
waiting for. Finest
styling, high quality, and low
prices are here now!
Choose the decor that best
suits your taste and budget!



BARRICK FURNITURE

WEST HI-WAY 60
HEREFORD, TEXAS

Majestic Mediterranean 4 Piece Master Bedroom

\$499 RIGHT

ALL 4 PIECES

- 72" King-size 9-Drawer 2-Door Triple Dresser
- Landscape Mirror
- Door Chest
- Chairback Queen or Double Headboard

Matching 2-Drawer Night Commode. . . \$59.95 each

This exciting 4-piece Master Bedroom group with large dresser and handsome door chest in warm Solid Oak and oak veneers can now bring today's popular Mediterranean styling into your life. This beautifully executed suite by Riverside brings a truly regal setting to your bedroom.





LEFT

Popular Priced 3 Piece
Mediterranean Bedroom
in Beautiful Oak

\$249

- 8 Drawer 62" Triple Dresser
- Crown Mirror
- Cathedral 3 Panel Queen or Double Headboard

Massive 5 Drawer Chest \$129.00
Matching 2 Drawer Night Commode \$59.95 each

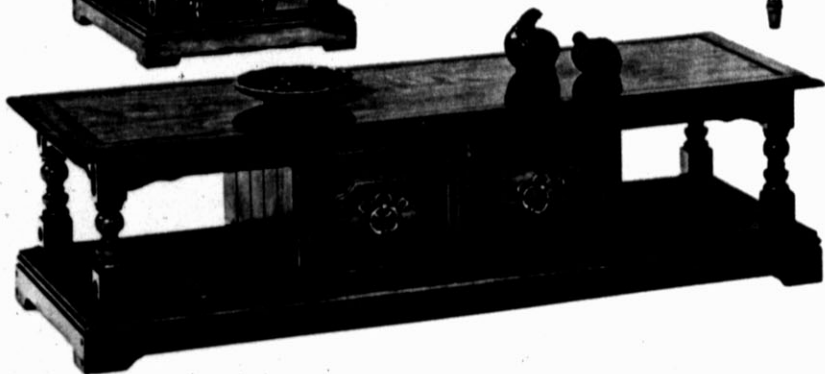
Whether you want a regular size suite or king size, here's your chance to buy and save. Romantic and fashionable bedrooms in finely detailed craftsmanship by famous Riverside.

R

RIVERSIDE

YOUR C

Early American



4 MOST
TABLE
AND

\$99

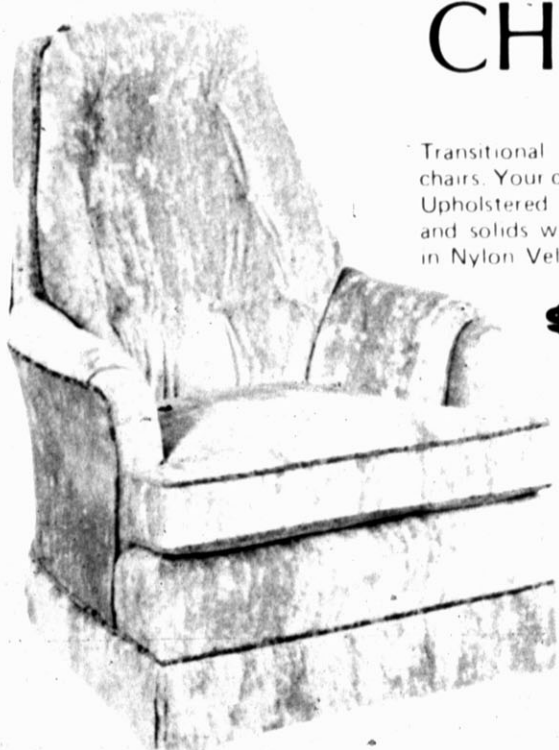
EA C

Colonial



CHAIRS, CHAIRS, CHAIRS

Whatever Your Style-
Whatever Your Budget
Here Is A Chair Just For You



Transitional high style, high back chairs. Your choice of styles and covers. Upholstered in elegant solids, stripes, and solids with contrasting welts - all in Nylon Velvet.

\$99⁹⁵



Traditional Swivel Rockers that fit almost any decor. Tasteful and sophisticated in your choice of beautiful solid or striped velvets.

\$89⁹⁵





Colonial 4 Piece "Birch Manor" Bedroom

The BIRCH MANOR collection by Riverside reflects a colonial charm that will complement any Early American decor. All pieces have a twelve step, hand-rubbed finish, highlighting the rich cinnamon tones of solid birch. Gracefully carved birch overlays and antique brass enhance the doors. The center guided, dustproof drawers are dovetailed front and back for lasting beauty and greater stability. Shadowbox construction encases polished plate glass mirrors with full tilt and adjustable supports. Dressers and chests are provided with casters for added convenience. BIRCH MANOR another reason why bringing beauty to the home is a tradition at Riverside.

- 9 Drawer 60" Triple Dresser
- Large Framed Mirror
- 7 Drawer Chest
- Chairback Queen or Double Size Headboard

All 4 Pieces

\$429

Matching Night Stand Available \$47.50

R
RIVERSIDE





Your Choice Colonial 5 Piece "Birch Manor" Group or Matching Buffet Hutch



BIRCH MANOR True American Traditional Elegance... A dining room set that will grace the Birch Manor home with its beauty and history.

44" x 44" Round Pedestal Table extends to 60" with 2 - 12" Leaves and 4 - 20" Back Chairs. Or 56" Buffet with 20" High Stools.

Famous Name Mattresses & Box Springs At Super Savings!



Here is your chance to really **SAVE** on the quality you're looking for... standard size or super size mattresses produced by one of the nation's best known manufacturers and possess all the most advanced features dedicated to restful, healthful sleep. Come in Now... and select to fit your needs!

NOW ONLY ~~SAVE \$20.00 on 2 Pc. Set~~
~~SAVE \$40.00 on 3 Pc. Set~~
SAVE \$40.00 on 2 Pc. Set
King Size (76" x 80") 3 Pc. Set
SAVE \$50.00 on 3 Pc. Set



Beautiful, Exciting "Santiago" Spanish 5 Piece Master Bedroom Cr

Massive solid Oak rope carvings add beauty and distinction to this most popular style. Of hand selected solid Oak and premier grade Oak veneers by Riverside's famed craftsmen. This magnificent all wood furniture becomes more beautiful as you cherish it through the years. The warmth of the finish on the natural wood surface is enhanced by the passing of time. Plate glass mirrors, dustproofed drawers with all weather glides, exclusive 22-step finishing process in warm wood tones. . . let us show you the quality features of this lovely grouping. The big 9-drawer door triple dresser has plenty of drawer space. The handsome door chest has 2 drawers, 3 drawer trays and 2 shirt compartments. You'll have a beautiful, functional bedroom with SANTIAGO. . . attractively furnished in today's most popular style. See it today at this price!

- Triple Door Dresser
- Twin Vertical Wardrobe
- Roomy Door Chest
- Magnificent Queen Bed
- Double Size Headboard

Matching



om Crafted in Solid Oak

All 5 Pieces

Door Dresser
Vertical Mirrors
by Door Chest
ificent Queen or
le Size Headboard

\$599

Credit Terms Available

Matching Bedside Commode \$69.95



America's Finest Selection

Your Choice: 4 Styles 6 Finishes

\$179



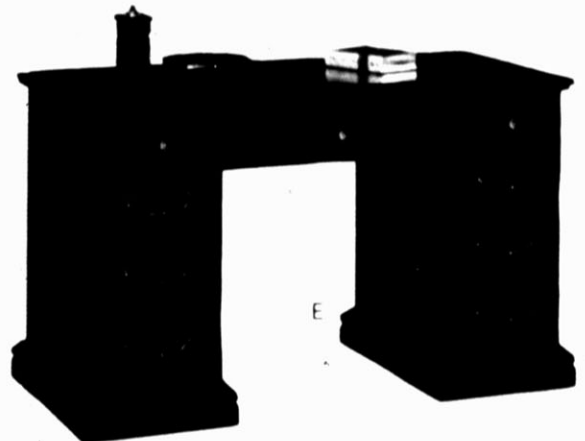
- A. Illustrated in Solid Maple
Also available in Antique Green or Antique Yellow.
26" Wide x 71" High
- B. Solid Oak (Simulated carvings)
27½" Wide x 73" High
- C. Harbor Master Desk in Solid Maple.
50" Wide x 24" Deep x 35½" High
- D. Spanish Pedestal
54" Wide x 27" Deep x 35½" High.



R
RIVERSIDE

3 Styles-Your Choice

- E. Traditional
Plastic Top Grain Leather Effect on top
50" Wide x 22" Deep x 30" High
- F. Mediterranean
50" Wide x 22" Deep x 30" High
- G. Colonial American Traditional
50" Wide x 22" Deep x 30" High



\$139



Early American 3 Piece Maple Bedroom **\$199**

YORKTOWN II, by Riverside achieves a combination of features seldom attained in the making of furniture — Unexcelled beauty, along with unusually high quality. In addition YORKTOWN II possesses every painstaking detail that is associated with the prize traditions of authentic colonial design. Solid maple construction maintains the strength, versatility, and beauty of YORKTOWN II. **Matching Chest Available... \$119.00** **Matching Night Stand Available... \$44.95**

- 6 Drawer 50" Double Dresser
- Framed Mirror
- Panel Bed

on

of DESKS

The artisans and craftsmen at Riverside have combined lasting beauty and utility in the creation of this collection of home desks. These desks give you the inspired designs of a time gone by, from the hand-carved elegance of old Spain to the rich maple of early America. Built into these fine pieces of furniture is the quality workmanship that is Riverside.

R
RIVERSIDE

3 Popular Choices at
\$119

H. Mediterranean

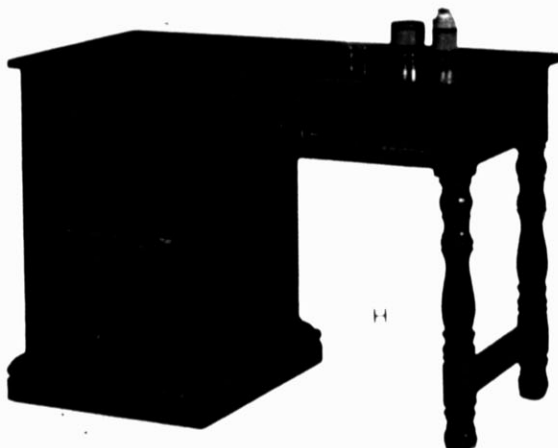
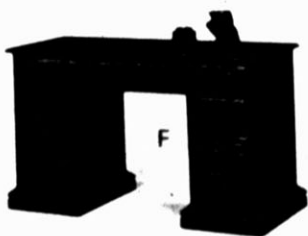
44" Wide x 22" Deep x 30" High

J. Traditional

Plastic Top Grain Leather Effect on top. 44" Wide x 22" Deep x 30" High

K. Colonial American Traditional

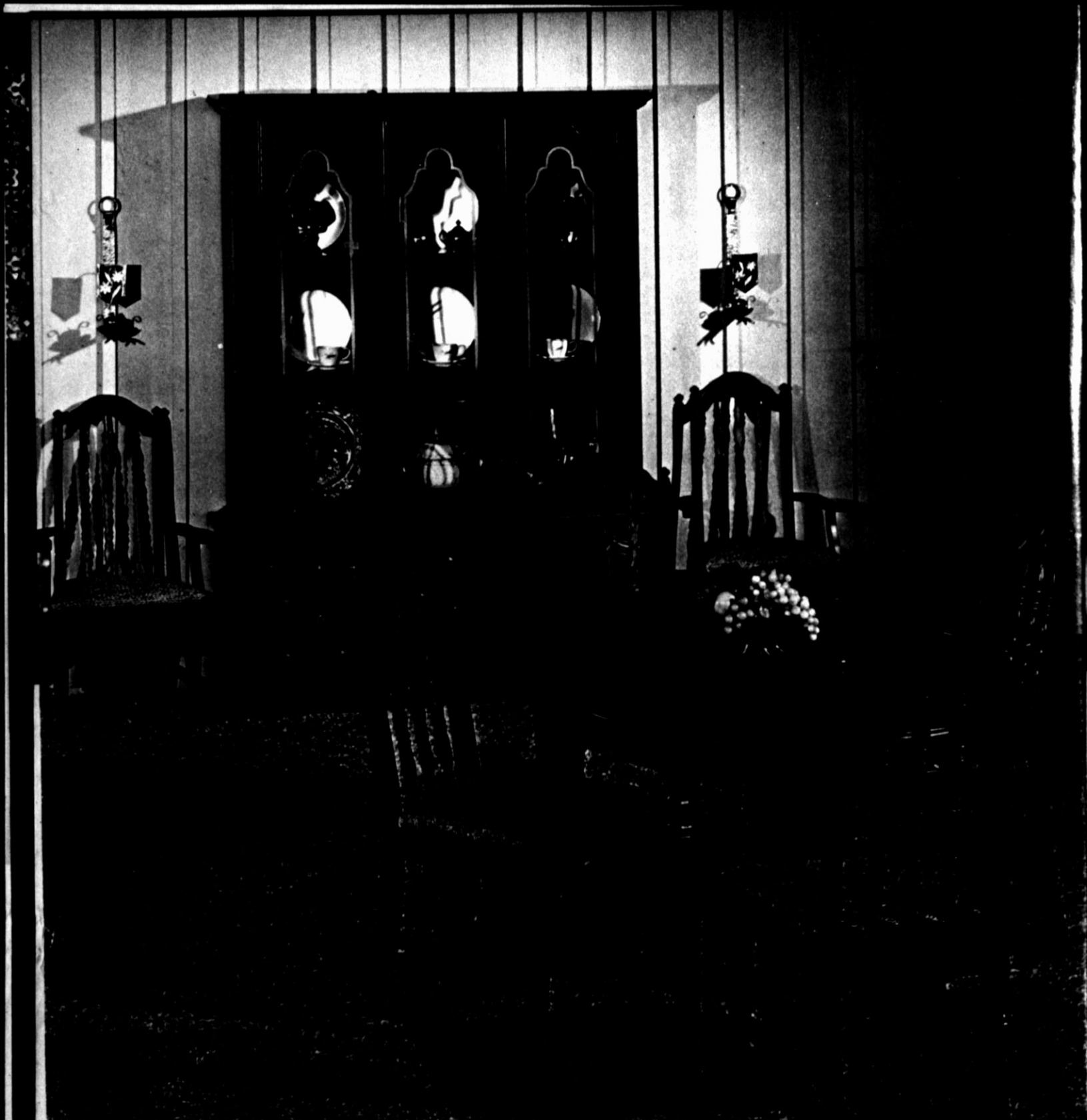
44" Wide x 22" Deep x 30" High



Customer Approved
Modestly Priced
Maple Student Desk

\$99

Colonial
42" Wide x 22" Deep x 30" High



“Oak Court” Mediterranean Dining Group

The timeless styling of the Mediterranean shores is now brought to you with the important application of today's skills by the craftsmen of Riverside. . . Guests and family will want to linger around this magnificent banquet size table and generous size chairs (you get host and hostess arm chairs plus 4 side chairs!). An amazing value at this sensational price. . . Imposing breakfront china is fully equipped with lights and glass shelves!

YOUR CHOICE

\$349

7 Piece 42" x 62" Oval Table, extends to 86" with 2 12" Leaves and 4 Side Chairs plus 2 Arm Chairs OR

60" Buffet / China Top



Bold and Beautiful 4 Piece "Santiago" Bed Room

The romantic elegance and grandeur of fine Spanish design is recreated in this beautiful big bedroom! You'll love the imposing rope design, the authentic styling, the superb construction and craftsmanship of Riverside. Sign no longer. Wish no more. You'll feel like a queen with this fabulous bedroom suite in your home!

\$419

9 Drawer Triple Dresser
Vertical Mirror
Roomy Chest
Queen or Double
Size Headboard

Night Stand Available \$69.95



Practical Dignified
TEA CART

\$89

ELEGANT ETAGERE

\$89





Sensational Sofa Values!

YOUR CHOICE

\$249

EITHER STYLE

ABOVE

Stand back and admire this masterpiece of Colonial charm and beauty. Sink back into the pampering cushions, notice the fine quality and you'll want this one for your very own. . . Now only \$249.00

BELOW

There's a special elegance to this lovely Traditional sofa. Wonderfully styled and tailored to stay fashionable and neat looking always. Lush Velvet upholstery, comfortable loose pillow back, skirted base. . \$249.00

Dreaming of a new sofa? Here are two value-packed beauties that offer the design, styling and comfort of sofas selling for much more!



CLEAN, CRISP CONTEMPORARY

for today's Modern Dining
and Entertaining

Here is a modern dinette that was designed for active, busy people, people who stay young in heart. Sturdily made to stay bright and new for years and years and with stand hard use and abuse.

\$199⁹⁵

5 PIECES

Elegant and Bold Mediterranean

Dine in Continental Splendor

Old world design blends the look of wrought iron and grillwork. Big 42" x 42" table extends to 60" with 18" leaf. Medici Oak finish on high pressure plastic top. 6 magnificent chairs have Trapunto detailing in backs. Covered in carefree vinyl upholstery.

\$149⁹⁵

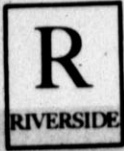
7 PIECES



Fashionable Practical Family Dinette

Fun for family and guests while enjoying your meals at this transitionally styled set. Table is 36" x 48" extends to 60". 6 sturdy chairs in attractive vinyl cover.

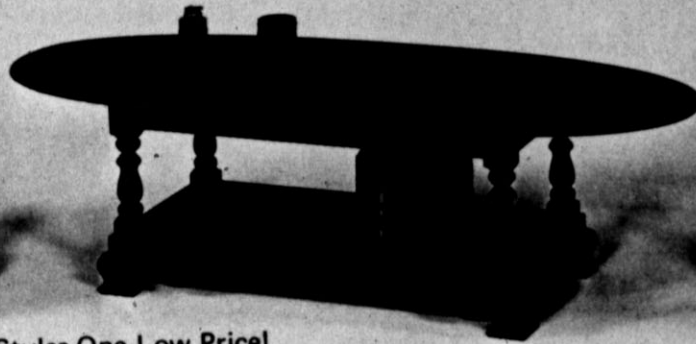
7 PIECES **\$99⁹⁵**



Sensational Table Sale

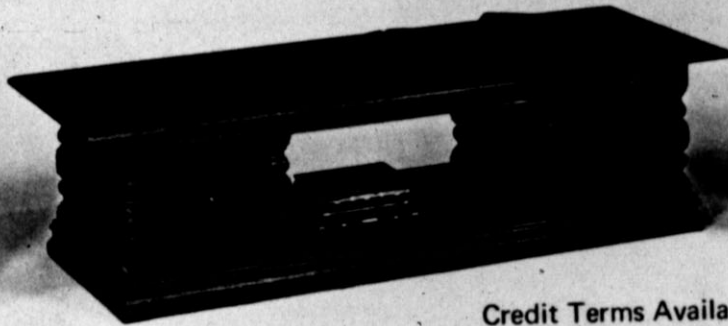
\$69 EACH
for most wanted designs and styles

Colonial



All Styles One Low Price!

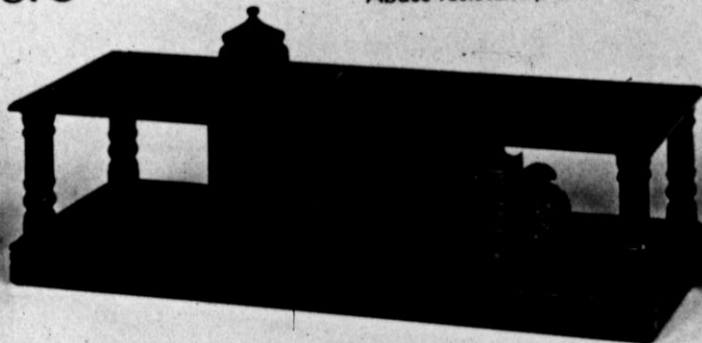
Mediterranean



Credit Terms Available!

"Bolero"

Choice of crushed gold velvet inserts or wood grain panel.
Abuse-resistant plastic tops.



Octagon Cocktail

36" x 36" x 15" high Table.

Abuse-Resistant
Plastic Top -
Crushed Velvet
or Grained Panel

\$89



Bookcase \$79

26" x 12" x 72" high



BARRICK FURNITURE

16-Page Supplement To The
SUNDAY BRAND
October 15, 1972

17

TOP FAVORITES

The Sunday Brand

Published Every Sunday

Our Slogan: "More People - More Farms"

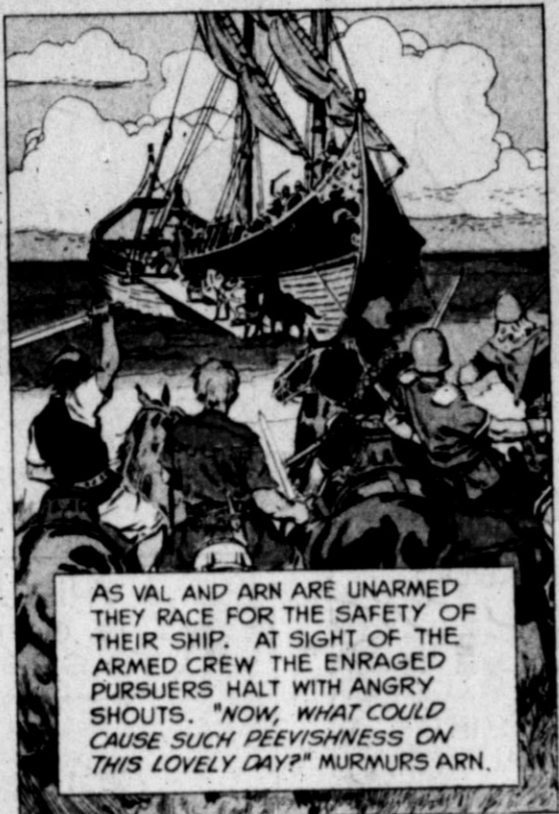
SUNDAY, OCTOBER 15, 1972

Prince Valiant

IN THE DAYS OF KING ARTHUR
BY HAL FOSTER



Our Story: THE FUGITIVE SEEKS HELP FROM PRINCE VALIANT AND THERE IS NO TIME TO JUDGE THE MERITS OF HIS TROUBLE, FOR HIS ANGRY PURSUERS ARE WAVING THEIR SWORDS AS IF THEY MEAN BUSINESS.



AS VAL AND ARN ARE UNARMED THEY RACE FOR THE SAFETY OF THEIR SHIP. AT SIGHT OF THE ARMED CREW THE ENRAGED PURSUERS HALT WITH ANGRY SHOUTS. "NOW, WHAT COULD CAUSE SUCH PEEVISHNESS ON THIS LOVELY DAY?" MURMURS ARN.



"LET OUR VISITOR EXPLAIN," ANSWERS VAL. "IT IS WOMEN WHO CAUSE ALL MY TROUBLE," THE FUGITIVE SAYS. "THEY ARE ENAMORED BY MY SWEET SINGING, THE BEAUTY OF MY POETRY INFLAMES THEM, AND THEY ARE CHARMED AT MY READY WIT."



"FOR I AM JACQUES AUGUSTUS, KING OF TROUBADOURS. I ENTERTAIN KINGS IN THEIR PALACES WITH MY SWEET SINGING. MY POEMS ARE IMMORTAL AND MY READY WIT BRINGS JOY TO ALL. BUT THEN, ALAS, THE LADIES BECOME ARDENT WITH LOVE FOR ME AND HUSBANDS AND LOVERS ARE JEALOUS. I GET MANY LUMPS!"



WHEN NEXT THEY STOP TO EXERCISE THEIR HORSES THEY PASS THROUGH A VILLAGE AT THAT HOUR WHEN THE WOMEN GATHER AT THE FOUNTAIN TO FILL THEIR JUGS AND ENJOY A BIT OF GOSSIP. REFRESHED, VAL AND ARN RIDE ON, BUT JACQUES LINGERS.



HE USES ALL HIS CHARM AND SOON HAS THE GIRLS GIGGLING. SUCCESS MAKES HIM BOLDER AND HE BECOMES TOO FAMILIAR. THE VILLAGE BOYS ARE NOT PLEASED WITH THIS HANDSOME FLIRT.



"LET US WAIT IN THE SHADE OF THIS TREE, FOR, IF I AM NOT MISTAKEN, JACQUES WILL BE COMING ALONG SOON," VAL SAYS.



THEY HAD NOT LONG TO WAIT BEFORE JACQUES COMES GALLOPING UP AMID A SHOWER OF STONES AND ANGRY SHOUTS FROM THE YOKELS.

NEXT WEEK - Love's Rocky Road



BLONDIE
by CHIC YOUNG

DAGWOOD, I KNOW THIS IS YOUR DAY OFF BUT I'M AT THE OFFICE AND I NEED YOU



HE NEEDS ME! ISN'T THAT TOUCHING? HE SAYS HE NEEDS ME!



HE'S PROBABLY WORKING ON SOME BIG DEAL AND HE CAN'T MAKE A DECISION WITHOUT ME



BUT YOU PROMISED TO TAKE ME...

NO DEAR HE NEEDS ME... I MUST GO TO HIM



I GO... HE NEEDS ME

SUCH LOYALTY!



I'M HERE, MR. DITHERS... THE ROCK ON WHICH YOU CAN ALWAYS RELY



I COME AS A KNIGHT ON WHITE CHARGER READY TO SERVE!

OH, GEE



BRING ON THE PROBLEMS... MY SHOULDERS ARE BROAD AND STRONG... I'M HERE TO ALLAY YOUR DISTRESS



AS TO BASTOGNE CAME PATTON, WHEN NEEDED, COME I HERE UNTO YOU

AW, KNOCK IT OFF!



I WAS JUST LONESOME AND I WANTED SOMEBODY TO PLAY GIN RUMMY WITH ME!



ALL RIGHT... I'LL KNOCK WITH THREE

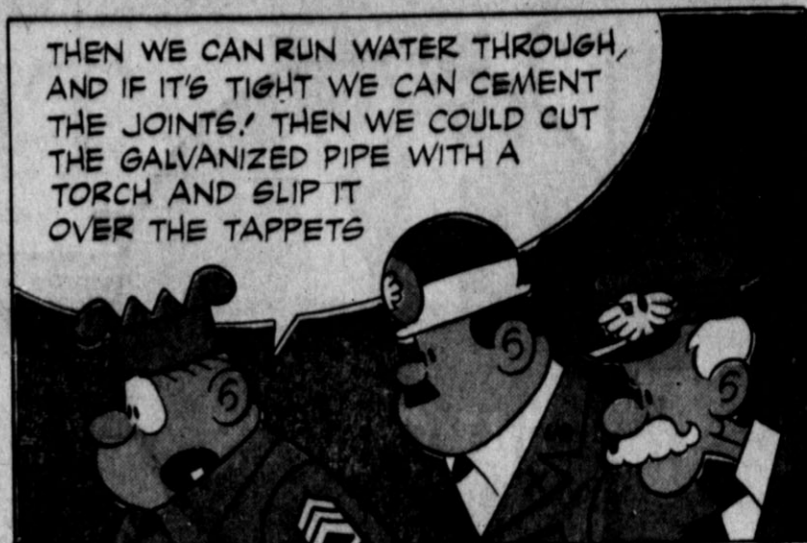


IT'S A WONDERFUL THING TO KNOW YOU ARE NEEDED LIKE THAT!

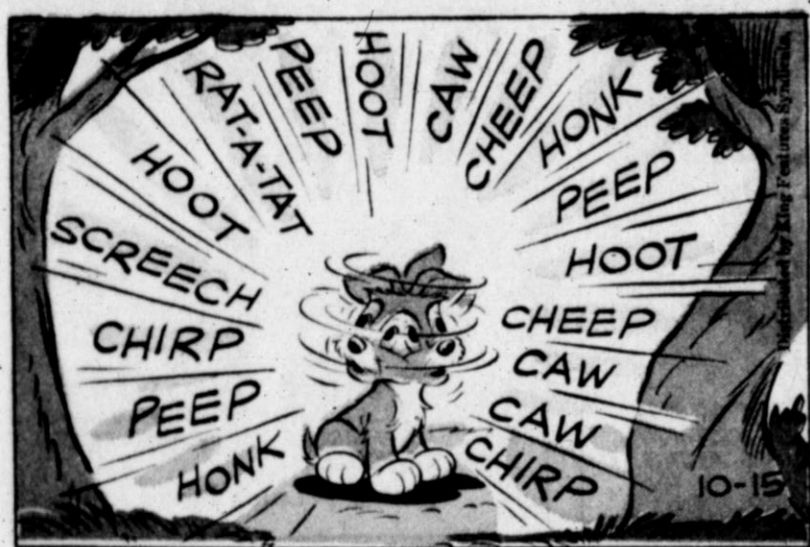
10-15

beetle bailey

by mort walker



WALT DISNEY'S SCAMP®



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE





PONYTAIL BY LEE HOLLEY



hints from Heloise

DEAR HELOISE:
I feel like a sponge. For years I have been soaking up all your articles on time-savers, money-savers, nerve-savers, short-cuts and everything you had to offer. I even buy your books.

Now I think I'll wring myself out a little and give you a hint that I feel is worth passing on.

Get out that unused (it usually is just taking up space in the drawer) hand potato masher (the one that the "masher" part looks like a bunch of running "m's") and hang it on the wall. Most of them already have a hole for hanging in the handle. I think the ideal spot is on the door in the pantry. This will make a marvelous holder for any number of extension cords (mixer, coffee-pot, etc.). Just put the big end of the

cord in one of the slots in the masher and let it hang. It's there when you need it and certainly is out of the way when the cord is not in use.

Mrs. Bray

Well, forever more! That's one way of bringing the old potato masher out of retirement... Very good!
Heloise

PLUMP COOKIES
DEAR HELOISE:
My problem was that my first batch of drop cookies (chocolate chip or peanut butter) always turned out flat as pancakes.

The answer to the problem was to add oatmeal to the batter. I add a little at a time; just enough so that the batter can be formed into a ball and flattened slightly on the cookie sheet.

Now all my drop cookies

have so much body and the oatmeal gives such a yummy flavor.

Mrs. M. S.

BOTTLED RAIN
DEAR HELOISE:
I've learned I can save money by using rainwater for my steam iron instead of buying distilled water. I just catch it in a pail under the rain spouts and then put it in glass jugs.

I catch enough in the fall to last all winter, and it keeps very well. Just be sure you let the rain spouts wash out first. Then you won't even have to strain the water through a cloth.

Bonnie Gorham

LETTER OF THOUGHT
DEAR HELOISE:
Just thought your readers would like to know what I do to get a lift every day and get

HELP FOR HOMEMAKERS

my day off to a good start. I have what I call an "inspirational cupboard" in my kitchen. On the inside doors of the cupboard I use the most, I tape all the little words of thought I clip from the paper, magazines and anything else that makes me aware of the need to be happy and spread love to everyone I meet.

Happy people are all people who know they are loved, and if we can help someone find this love, we're on our way to a better and brighter world.

Jeannette Kosiorek

JACKS ARE WILD
DEAR HELOISE:
My 9-year-old sister just solved the problem of playing jacks on the carpet.

She got our blackboard and laid it on the carpet. It's just the right size to play jacks on and it sure beats having to go outside on the sidewalk.

Susan
Age 13

STRIP FOR ACTION
DEAR HELOISE:
I had a pair of white slip-

pers left from the summer before last, in real good condition... so I put a strip of blue plastic tape and one of red across the instep, and now I have a pretty pair of red, white and blue shoes.

Had lots of compliments on them.

M. F. R.

IT TAKES A KNACK!
DEAR HELOISE:
I have a shelving unit which is made of steel and it has little holes all the way up on the corner posts on the inside.

I had some knickknacks that would not stand on the shelves, such as a little brass jug and a brass plate with a hanger on the back.

I put some hooks into the holes on the posts and these knickknacks look quite attractive hanging on the corners on the inside behind the other things on the shelves.

This sure suits the purpose, as I live in an apartment and cannot put too many hangers in walls here.

Faithful Reader

WHAT A CORKER!
DEAR HELOISE:
If you have corks that give trouble being fitted into bottles easily and tightly, just boil them in water until soft and insert them right away.

Works like a charm.

Sherrrie Petterson

GREAT SOLE MATE
DEAR HELOISE:
My method of shaping shoes suits me even better than those "boughten" shoe trees.

I use a section of newspaper. Roll the section like the paper boy does.

Stuff the fluffy end into the toe of the shoe—lift center of paper roll and wedge the folded end into the heel of the shoe—perfect, and no expense.

Another Fan

SOCKS APPEAL
DEAR HELOISE:
Those plastic clips that many men's socks are displayed on in the stores are wonderful for draping ivy, philodendron, etc.

Just stick the straight end inside the flower pot and put the vine in the curved part, which will then be on the outside of the container. Holds the vine neat and secure!

Mrs. Russel Parsons

SWITCHEROO
DEAR HELOISE:
If you are a cat owner and buy litter material in the 25-pound sacks—be sure to save them.

They are marvelous to use (inside out) to wrap big packages for mailing.

Cat Lover

EGGS-ACTLY RIGHT
DEAR HELOISE:
You once wrote about soaking an egg carton in water to loosen stuck eggs (placing the whole carton in water).

Last night I went to take an egg out of one of the little cups in my refrigerator door and found the egg stuck.

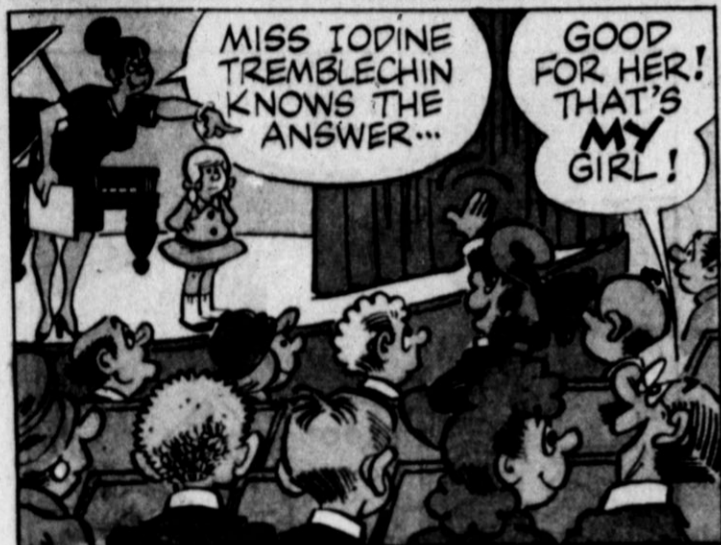
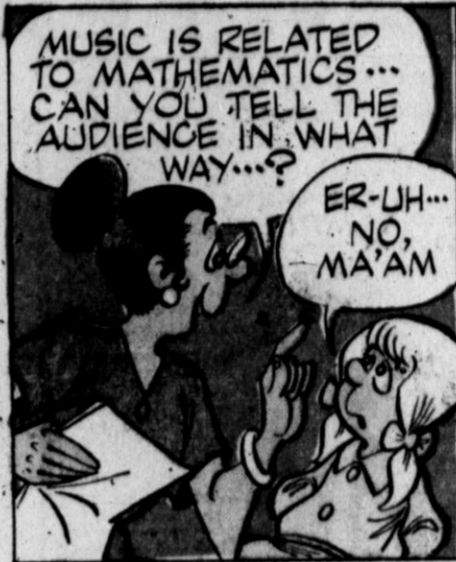
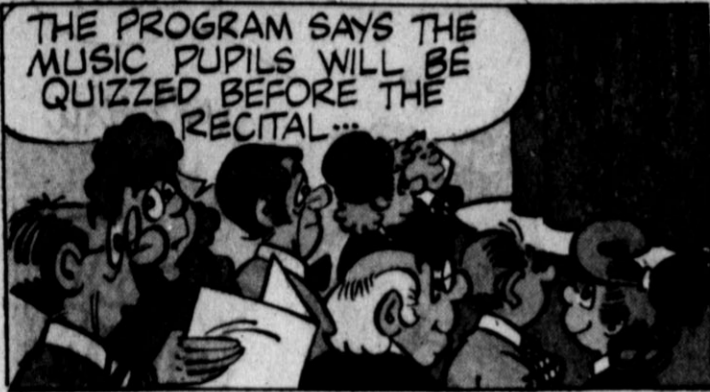
So to avoid breaking the egg, I got a teaspoonful of water and poured it in around the egg. This morning it came out without even a bit of pressure.

Then I just put a paper towel in the cup to absorb the water and cleaned the cup out with the damp towel.

This hint is also helpful if the egg is still in the carton and not too badly stuck.

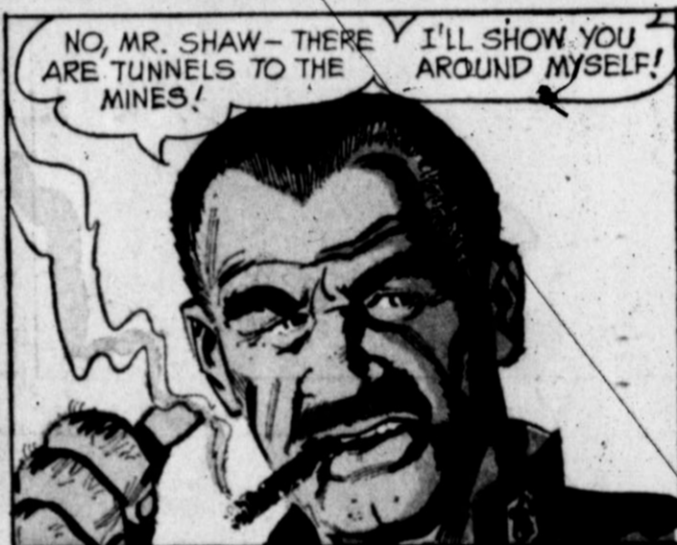
Dell Brossetti

IODINE



FLASH GORDON

by DAN BARRY



TIGER

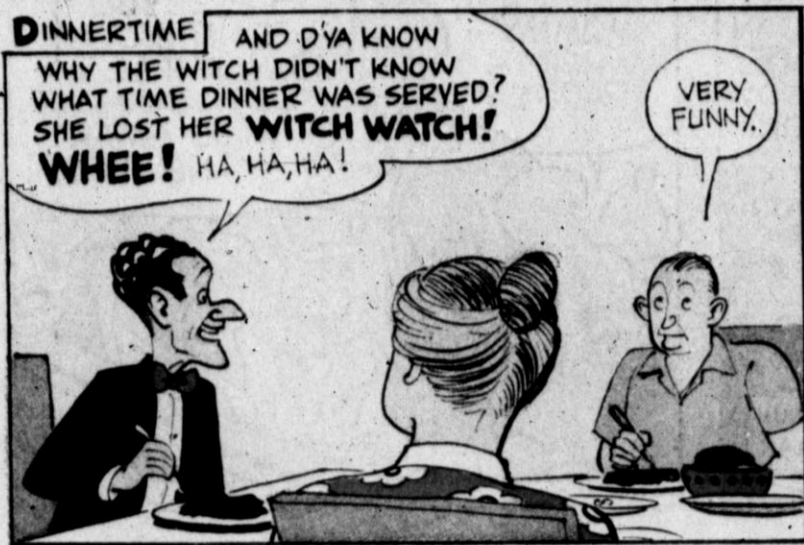
by BUD BLAKE



BUZ SAWYER

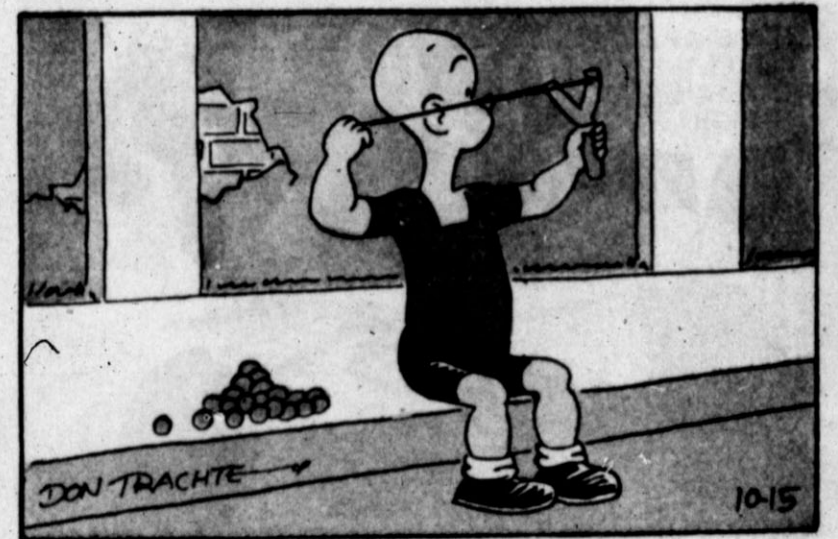
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by DON TRACHTE



HOCUS-FOCUS

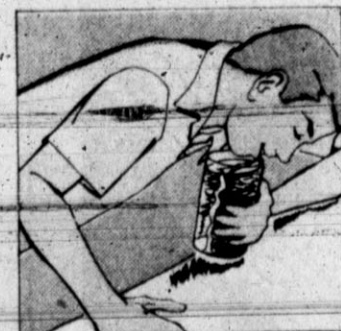


CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

1. Hat is different. 2. TV knob is missing. 3. Sleeve is different. 4. Sofa is different. 5. TV knob is missing. 6. Sleeve is different. 7. Hat is different. 8. TV knob is missing. 9. Sleeve is different. 10. Sofa is different.

Hal Kaufman's JUNIOR WHIRL

BULLETIN BOARD



● **WEIGHT AND SEE!** Ask a friend to double his weight, add five, multiply by 50 and add 1722. Then have him subtract the year of his birth. The resulting amount reveals first his weight and next his age. Try it first on yourself.

● **Cold Fact:** What has one finger on one hand and five fingers on the other? Give up? A person wearing a mitten and a glove.

ORDINARILY, in the process of drinking from a water glass, the glass is raised to cover one's nose. Is it possible to drink from a glass without this happening?

That is to say, without putting your nose inside the glass?

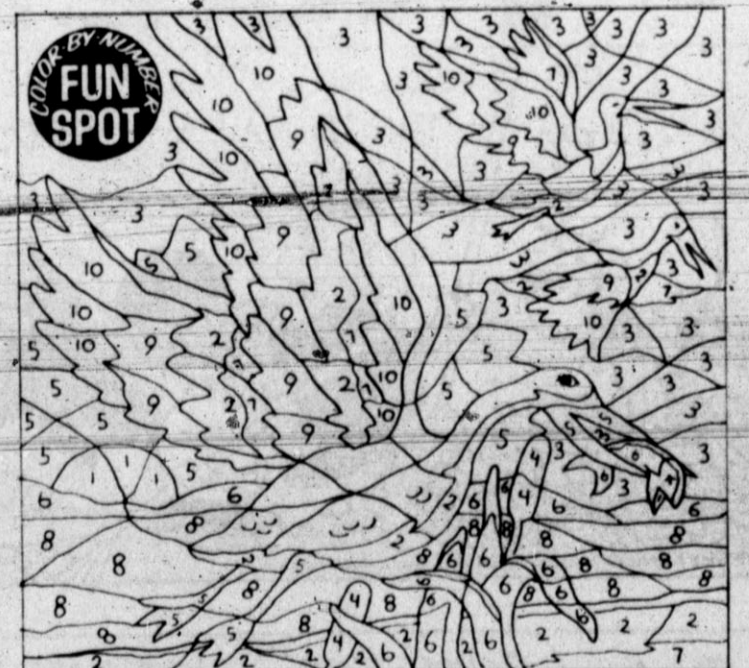
Yes, it is—by drinking from the opposite rim of the glass, as illustrated above.

This takes practice, however, and you are well advised to beware on your initial try, for you may find yourself tipping the tumbler forward from force of habit, spilling the water into your lap.



HANG IN THERE! Our cowboy friend above needs all the encouragement he can get, as you will see in the completed picture.

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FLYING HIGH! Add these colors neatly for a surprise picture above: 1-Red. 2-Lt. blue. 3-Yellow. 4-Brown. 5-Orange. 6-Green. 7-Purple or lavender. 8-Tan. 9-Gray. 10-Black.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

MEDITATE

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.

Five possible answers: Mate, Time.