Published Every Sunday

Vol. 25 -- No. 41

The Sunday Brand, Hereford, Texas, Sunday, April 8, 1973

Meat Counter Survey Reveals

Housewives Snub Beef Boycott Here

Branding

That feller on Tierra Blanca Creek says those in favor of the school tax increase on cattle sure ought to be against the beef

Speaking of that so-called boycott, Hereford Chamber of Commerce and other interested citizens are starting a "beef support' campaign in conjunction with Texas Grain Fed Beef Month in April. A letter petitioning the support of President Nixon is to be mailed soon-if you want to be one of the signers, you'll find a copy around town!

Downtown merchants are having a "Spring Is Blooming Sale" Monday and, besides the big bargains, will also sponsor "Art Show". Various art work of junior high and senior high students will be displayed at many of the participating

Two stage productions are expected to draw a lot of interest this week in Hereford. First comes the Rotary Club Talent Show, set for Thursday and Friday nights at the high school auditorium. The show was a whopping success last year, leading to a two-night run

this time around! And, on Friday and Saturday nights, Hereford Community Players will present the popular mystery drama, "Dial M for Murder." This one is set at location of The Yardstick.

Hereford schools lost a pair of key persons the past week with the resignations of band director Ben Gollehon and basketball chief Ron Mayberry. A sweepstakes rating for the band had become a habit under Gollehon, and Mayberry made a big contribution to the roundball program. Best wishes from "herds" of Herefordites go with them!

Congratulations to Hereford Jaycees for another successful year of Little Dribblers basketball. A lot of manhours went into the program, and the club deserves a pat on the back.

Add another congratulatory note to the Kiwanians, who conducted another big elementary track meet Thursday at Whaiteface Stadium. Results are in today's issue.

A former British statesman is credited with giving these three acid tests of an "educated

Can you entertain a new idea? Can you entertain another

person? Can you entertain yourself?

The WEATHER

Thursday Friday Saturday

Total moisture for year: 6.79

Cable Vision Nears || Completion Date

which has been keeping work the city will begin in about a crews busy in Hereford since week to 10 days. February, is "over half com-Formby, president of Hereford CableVision Co.

Formby said that the stringing of approximately 50 miles of steel strand has been completed throughout the city with approximately 15 miles of cable, which must be wrapped around the steel strand, already installed.

The CableVision tower, located northeast of the city, is completed except for the microwave dish that will pick up the signal from the Dallas television stations. Five antennas have already been installed on the tower, and the installation of the microwave dish is expected to be completed

in approximately three weeks. Formby said that although most of the steel strand has been installed, the underground installation of the strand and

Banks Report Deposits Up

Officials of both Hereford banks report an increase in resources over last year, after a

recent quarterly bank call.
The Hereford State Bank reports \$18,524,043.21 deposits, a \$2,432,257.25 increase over the \$16,091,785.96. Total amount of loans at Hereford State Bank (See "Deposits" Page 2)

Carver Plans Appearance

Randy Carver, a former Hereford resident, will make a personal appearance here at the high school auditorium. Thursday in conjunction with the premiere showing of "Time to Run", a World Wide Pictures film in which he has a starring

The feature-length movie, in Eastmancolor, opens at the Star Theatre Wednesday and conbeing sponsored here by a community-wide committee. World Wide Pictures is the film organization

Randy's father, the late Russell Carver, was president of Hereford State Bank at one time. Randy gained his first he said. 'This is one of the few acting experience while attending West Texas State University.

the day in Hereford Thursday. He will speak to youth at junior high and high school, and is expected to attend the Thursday night showing of "Time to Run." His schedule calls for an appearance at Stanton Junior High at 2 p.m.

The new CableVision system, cable in the northwest section of

"Where other utilities are pleted," according to Clint underground, we plan to install underground also," Formby

opening of the The CableVision office, located on East Third at the site of the former chamber of commerce office, is tentatively scheduled for May 1, with the naming of a local manager scheduled for this week. Soon after the opening of the office, orders will be taken and individual hookups are expected to begin in the latter part of May.

"Due to the density of the rural area and the extreme cost of the cable, CableVision service will be in city limits only," Formby said.

"We are on schedule, or maybe even a little ahead of schedule at this time, but for the next three weeks we will be slowed down. But, we will not stop until the entire city is wired for CableVision service."

Formby said that the holdup will come from a few adjustments that the telephone company must make in certain areas of the city before the CableVision wires can be



C OF C LEADER-W.L. (Bill) Albright, 47, was named last week as the executive vice president of Deaf Smith County Chamber of Commerce. The new Chamber manager comes from Fort Leavenworth, Kan., and will be in Hereford Tuesday to assume his

SWPS Gears Up Construction

Chamber Ag Group **Issues Statement**

During a week when beef with the original letter as soon 'boycotts" were called in many parts of the nation, support of the beef industry was requested here by the Deaf Smith County Chamber of Commerce agriculture committee.

Bob Josserand, chairman of the ag committee, said his group wanted to make public its support of the beef cattle producers, feeders, feedlot operations, packers and allied

A similar letter is also being prepared as a petition to President Richard Nixon. The letter will be circulated in Hereford businesses and the Chamber of Commerce office, and the list of names will be sent

as possible, according to C of C president Jim Condwright.

The letters can be found at both banks, the Caison House, Music Stand, K-Bob's, Big Daddy's, Dickie's, and several

Following is the committee's letter of support, with only the last paragraph changed for the presentation to the President:

"For the first time in 20 ears, return on investment to beef cattle producers is approaching that of other dustries. For the first time in 20 years, producers are selling on level approaching that of

(See "Chamber" Page 2)

Last week, the Hereford Brand published a survey of the opinions of local housewives on the nation-wide beef boycott which went into effect April 1. With the boycott winding up today, Brand staffers felt it might be interesting to note the view from the other side of the

The following is a survey of opinions ventured by meat department personnel in local supermarkets.

"It hasn't really affected our sales," commented Gilbert Tijerina, assistant manager of the meat department at Piggly Wiggly. "I'd say our sales are about the same as usual, and the prices have remained steady also. We have been ordering our usual amount of beef, and our sales on chicken and fish have also been stable."

"It hasn't affected us much." said Roy Brittain, meat department manager of Taylor and Sons. "We haven't changed our prices, although our orders are down because it has affected the packers who report a

shortage of animals." "It hasn't hurt us a bit!" exclaimed Mark Banner, meat department head at Safeway. "Actually, we've sold more meat this week than we did last week. There are so many cattle people in town who support the industry here. One lady came in who said her husband told her to buy meat every day. All poultry and fish prices have gone up, but I think beef prices will stay the same, no increase

and no decrease." "Our sales have stayed the same, and we have ordered as much meat as we usually do," commented Jim Scott, manager of the meat department at Hereford Meat Market.

"Our week ends on Wednesday night, and up to Wednesday, this was one of the biggest weeks we've had," C.D. Adams, Furr's meat department manager said. "It's the whole Hereford economy and people here would be hurting themselves if they boycott beef. Our fish prices have been steady, but sales have been up around 50 per cent in the last three months. Our poultry sales are not up, but prices went up a little about two months ago. Pork sales are up some, with prices remaining

to meet the 1973 summer peak These new transformers demands in Hereford as a result replace smaller ones and will of a construction program now provide enough reserve power under way by Southwestern so that one substation can be Public Service Company. taken out of service, for maintenance without interruption of

The capacity of the Hereford distribution system wal be doubled with the installation of two new 20,000 KVA transformers - one at the Hereford City substation where in-

There will be 100 per cent

more electric power available

stallation has already been completed, and one at the Centre Street substation.

service. The protect also includes the installation of modern design structure and automatic switching equip-

Concurrently with this project, a computerized supervisory control system is being installed. This will allow Southwestern Public Service Company to maintain the highest possible continuity of service and the city of Hereford will become an integral part of nonstered a hours a day. The supervisory equipment tran-smits intelligence or information to a master control

center and any fault or malfunction in the substation or equipment is detected and may be immediately corrected. Completion of the construction program is scheduled

for the early part of May and is part of Southwestern's 1973 construction program which calls for an expenditure in excess of \$30-million according to Jake Webb, Hereford district manager for the electric company.

 $\star\star\star$

Show Biz Dates Set

Between 20 and 25 acts will be presented Thursday and Friday during the second annual Rotary Talent Show to be held Rotary president - Mike Patrick said the acts will range from singing and dancing to bands and short skits. Price of tickets to a one-night per-

formance is \$1.50 per seat. More than 1,000 persons attemded the initial event last tinues through Saturday. It is year and the Rotarians said the response was so good that it would become an annual affair. Patrick said the club is hoping arm of the Billy Graham to have two packed houses this

"As long as the public keeps turning out, we will keep the show going on a yearly basis," things a person can go to and,

for \$1.50, spend two enjoyable

Tickets can be purchased from any Rotarian or from a Camp Fire girl, or at the door each night of the production. The money from the ticket

sales will be used for a \$500 music scholarship to a graduating high school senior and for donations to Camp Fire. Patrick said if there is additional money left, it possibly would go for more scholarships. The last show allowed the

Rotary Club to present a \$500 music scholarship to Gary London, who attended Oral Roberts University where he has become very active in student affairs.

(See "Show" Page 2)

Among the acts that have

CONSTRUCTION PROGRAM-Southwestern Public Service Company workmen erect the steel structure that will support the new 20,000 kva transformer at the Centre Street substation in northwest Hereford. The project will double the capacity of the substation and is part of the company's 1973 construction program which calls for an expenditure in excess of \$30 million.

Carver is scheduled to spend NORM Director the day in Hereford Thursday.

High at 9:30 a.m., high school at director of NORM (National p.m., and La Plata Junior Organization of Raw Materials, Inc.) presented the goals and objectives of the organization in estimony March 29 before the

- Agriculature. Accompanying Paulson on

the Washington, D.C., trip was Harlan Vander Zee of Hereford, president of NORM. Vander Zee, president of Hereford State Bank, reported the two also visited with Rep. George Mahon of Texas, Rep. Jamie Whitten (D-Miss.) and Rep. Mark Andrews (R-N.D.).

Paulson has presented the story of NORM in Hereford on several occasions—the stated purpose being "to restore new wealth and a sound national economy through the proper and equitable prices for our nation's raw material

For details on Paulson's testimony, look inside today's

Gives Testimony Highway Repair Work Is Costly

made necessary by last winter's severe visits, is expected to surpass the \$10 million mark in the Amarillo District with almost 15 miles of the repair work to be done in this county.

According to the Texas Highway Department, the state highway commission last week approved pavement seal coating work in the Amarillo district. This district was cited as the hardest-hit of all districts in the state during the past winter and much road repair is

Highway construction work, expected to be done.

Officials set the state damage at moré than \$28.5 million while this district's losses are expected to run upwards of \$10

The highway commission approved pavement seal coating in the district to be applied to a total of 549.2 miles on various highways throughout

the Northern Panhandle area. While some projects already were planned for Deaf Smith County, the highway department listed 14.7 miles of high-

ways here that will be in need of repairs.

They were U.S. 385 in Hereford to the Castro County line, 6.5 miles; U.S. 60 from east city limits of Hereford to U.S. 385, 2.3 miles; Farm-to-market 1259 from Main Street in Hereford to FM 2943, 2.3 miles; and Farm-to-market 2856 from FM 1058 to U.S. 60, 3.6 miles.

Sherman County of the Texas Panhandle was one of the counties that will have the most

(See "Work" Page 2)

Drive

Fast approaching the \$8,500 goal set for this year by the local Cancer Society board of directors the crusade against the disease in Hereford reached just over the \$7,000 mark Friday, according to drive chairman, Mrs. Hilton Higgins. Mrs. Higgins said that the house-to-house drive, originally planned to focus on one day, had been extended until next week, due to adverse weather conditions in the area. "Some of our rural workers

have not been able to get out on the roads, and we have not completed some of our work with the local businesses," said Mrs. Higgins, "so we felt that we should extend the drive until next week."

However, she urged all workers to get their drive reports in as soon as possible.

"If anyone has not been contacted who would like to contribute," she added, "they can either call Mrs. Dale Jones, our house-to-house chairman, or mail a check to Sue James, cancer board treasurer, at the First National Bank."

School Election Due to the early deadline of The Brand, the school trustee election results were unavailable for The Sunday Brand.

The results of the election, pitting incumbents Ed Loerwald and Clark Andrews against Ron Zimmerman and Danny Martin, will be carried in the Thursday Brand.

Early voting indicated a good turn-out for the election, though many more persons were expected to vote before the polls closed at 7 p.m. Saturday.

'The American people are living in a society in which only 16 per cent of their dollar earned goes to the purchase of all food. No where else in the world can this be done. Wages in many industries have risen in the last few years as much as 300 per cent, while beef prices were at a standstill. Yet, when beef prices did increase in recent months, the very people who have been receiving yearly salary increases complained that beef was out of reach.

"We hereby request the support of the residents of this community and those of the surrounding area in joining us in our support of the beef industry."

"WORK"..... ntinued from page one)

work done on its highways. That county is expected to repair some 45.3 miles of high-

Reports of damage in the Department's 25 Districts ranged upward to \$10 million in the Amarillo District. Each Highway District is comprised of approximately 10 counties. Estimates of the more extensive freeze-thaw damage in

some representative Districts

El Paso, \$2.1 million; Fort Worth, \$1 million; Lubbock, \$1.5 million; Abilene, \$6.5 million; Amarillo, \$10 million; Waco, \$1.4 million; Austin, \$1.2 million: Bryan, \$950 thousand; Odessa, \$700 thousand; Lufkin, \$750 thousand; Corpus Christi, \$600 thousand; Lufkin \$750 thousand and Brownwood, \$900 thousand.

Extent of winter damage will result in some other highway construction projects being deferred to complete the weather-induced repairs to prevent more extensive loss.

"SHOW" continued from page one)

agreed to perform in the money-

raising project are: LaDonna Williams and Ricky Locke; Joella Cansler; The Hereford High School 'Show Chorus'; teen-aged vocalists Tonya Jayroe and Susie Hickman; The Gerald Martin Trio; 'Soul Patrol'; and Rodney, Dee Anne and Sandy Caison.

Ben Gollehon, Fred Ratliff, Susie McGee, Cal Garrett, Keith Ann Gearn: Bobby Wynne; The United Methodist Church 'Junior High Bell Choir,'; and Patsy Morris of Dimmitt.

Other acts are being lined up for the show. The same shows are scheduled for each night with minor changes, according to Patrick.

Former Resident Dies In Oklahoma

Funeral services were conducted Saturday afternoon in Walters, Okla, for O.T. (Snooks) Bailey, 79, who lived in Hereford for a number of years after coming here in 1917.

He was the brother of Mrs. Abe Martin and Mrs. Bonnie Martin of this city; another sister, Mrs. George Thorpe of Elk City, Okla., also survives.

CORNWALLIS SURRENDERS

On Oct. 19, 1781, Lord Cornwallis surrendered to Gen. Washington at Yorktown, Va. ending the Revolutionary

BY SUE COLEMAN

THERE WERE TWO GIRLS

from Hereford among nominee

for Woman Of The Year title at

West Texas State University,

when the award was made

Thursday night at the

Associated Women Students'

The title went to a student

from Slaton, although a lot of

Linda Merrill's and Jane Zin-

campus organization picks the

nominee as its Woman Of The

Cousins Residence Hall and Phi

Mu Alpha Sinfonia, music

nomination was from Kappa

Delta, social sorority which she

serves this year as intramurel

chairman and magazine

chairman. Both the girls are

LINDA, DAUGHTER OF the

named Who's Who in 1973, is

president of Gamma Sigma

Sigma and secretary of the

Women's Physical Education

active in AWS, Young

Democrats and Delta Psi

Attending WT on a piano

scholarship, Jane has been

listed on the dean's honor roll

three semesters, and has served

the student government Senate

as secretary three years. She

has held several offices in-

cluding that of rush chairman

for Chi Omega, social sorority.

WTSU Chorale I, Mary E.

Hudspeth Honor Society, AWS,

Alpha Chi honor society, United

Campus Ministry Board and

Panhellenic Council. Her

parents are Mr. and Mrs. Frank

A SURPRISE VISIT was paid

this week to Guin and John

Torbit, 404 Roosevelt, when

John's three sons flew in from

Salida, Colo., after first

carefully phoning to check on things like wind velocity and

In the party were John of

Camarillo, Calif., piloting the

plane: Claude of Salida and

Gerald of Pueblo, also Gerald's

snow density in this area.

COW POKES

Zinser Jr.

Other memberships are in

Linda's

organization.

eniors at WT

daughter, Sheryl, and her

fiance, Harold Zimmerman. It was a quickie visit, but it has been a long time since the family members had all been together and they thoroughly enjoyed it.

ARTISTS HEREABOUT who want to enter the spring citation show of the Amarillo Fine Arts ser's friends would disagree. It Association are reminded that is quite an honor, though, to be paintings and sculpture must be nominated because it means a entered between 2 and 7 p.m. Friday at the north door of Western Plaza mall. The show will be open to the public April Jane was chosen by both

Amarillo FFAA is affiliated with Texas FAA, and paintings which receive citations in this show may be entered in the state show at Austin, where those to g on the Texas Circuit Exhibit will be chosen.

Only members of Amarillo FAA may enter work but membership can be secured at Joe Merrils, 411 East Third, was the time of entry, for yearly dues of \$8. Entry fee is \$3 for each article.

Majors Glub, also a House of DEPOSITS ... Delegates representative,

(continued from page one)

stands at \$14,206,325.00 compared to \$10,435,133.69 a year

Assets of Hereford State Bank after the recent bank call numbered \$20,293,844.44, an increase of \$4,202,058.48 over the \$16,091,785.96 figure a year

Total deposits at the First National Banks show an increase of \$6,668,218.85 over last year's figure of \$26,755,691.65, standing now at \$33,423,910.50. The amount of loans has in-

creased from \$18,550,247.75 a year ago to the present \$23.342.911.55.

Total assets reported after the recent bank call showed an increase of \$7,066,120.77 over last year's figure \$30,694,664.71, currently numbering \$37,760,785,48.



By Ace Reid

Program On Arts Heard By Chapter

Chapter of Beta Sigma Phi Community Room of First National Bank.

Mrs. Ken Walser spoke on the enjoyment of music and Mrs. Carl Skaggs discussed Reasonable Answers.

During the meeting letters were read from Missy, the girl whom the chapter is sponsoring at Girlstown, U.S.A.

For refreshments members were served birthday cake and ice cream to honor Mrs. Robert Cramer chapter advisor. Mrs. Cramer and Mrs. Delbert Bainum, sponsor, were

Installation of officers will be held and the chapter's secret sister revealed at the next meeting, May 3. Hostesses for the meeting

were Mrs. Gary Tyler and Mrs. Fred Ruland. Members present were Mmes. Clyde Whitaker, Gerald

Sledge, Chick Holbert, John painting was presented to Fink, Coy Mason, David Mc-members of Beta Alpha lota Mu Donald, Jerry LaFrance, Ricky Donald, Jerry LaFrance, Ricky Powers, Lonnie Coffey, Lee Thursday evening by Mrs. Kimball, Bill Drake, Robert Johnie Burkhalter in the Williams; Misses Linda Whilhite and Carla George.

THE SUNDAY BRAND

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Zone 1, \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$100 per month.

CIRCULATION

State Bank No. 1778

CONSOLIDATED REPORT OF CONDITION of HEREFORD STATE BANK

of Hereford, Deaf Smith Co. in the State of Texas and Domestic Subsidiaries at the close of business on March 28, 1973

ASSETS

Cash and due from banks (including	
none unposted debits)	3,467,066.09
J.S. Treasury securities	983,975.26
Obligations of States and political aubdivisions	1,221,328.36
Other securities (including none	
corporate stocks)	10,000.00
Federal funds sold and securities	
ourchased under agreements to resell	2,000,000.00

12,206,325.00 Bank premises, furniture and fixtures, and other assets representing bank

Real estate owned other than bank premises

Other assets TOTAL ASSETS

52,480.21 26,285.53 20,293,844.44

288,989.34

326,383.99

LIABILITIES Demand deposits of individuals, 9,297,116.69 partnerships, and corporations Time and savings deposits of individuals, partnerships, and cor-7,004,536.83 131,895.26

Deposits of United States Government Deposits of States and political sub-1,801,505.09 divisions Certified and officers' checks, etc.

TOTAL DEPOSITS 18,524,043.21 (a) Total demand deposits 10,448,457.84

(b) Total time and savings deposits Mortgage indebtedness Other liabilities

TOTAL LIABILITIES

8,075,585.37 24,000.00 8,990.05 18,557,033.26

RESERVESON LOANS AND SECURITIES

Reserve for bad debt losses on loans (set up pursuant to Internal Revenue

308,692.58 TOTAL RESERVES ON LOANS AND **SECURITIES** 308,692.58 **CAPITAL ACCOUNTS** Equity capital, total 1,428,118.60

Common stock-total par value 150,000.00 (No. shares authorized 15,000) (No. shares outstanding 15,000) 1,000,000.00 Surplus 148,118.60 Undivided profits

Reserve for contingencies and other captial reserves 130,000.00 TOTAL CAPITAL ACCOUNTS 1,428,118.60 TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS 20,293,844.44

calendar days ending with call date 18,476,549.00

calendar days ending with call date 12,788,444.67

I, Wayne E. Williams, Sr. Vice Pres. & Cash., of the

above-named bank, do solemnly swear\affirm that

this report of condition is true and correct, to the

Correct-Attest: W.E. Williams

MEMORANDA Average of total deposits for the 15

Average of total loans for the 15

Unearned discount on instalment loans

included in total capital accounts

best of my knowledge and belief.

J.R. Allison

000000000 "Specializing In"

FOODS "DAILY NOON SPECIALS"

Dine in the Luxury and Elegant Surrounding of Old Mexico.

Area for Banquets & Private Parties 11:00 A.M. - 2 P.M. AND 5:00 P.M. - 10:00 P.M 364-6791

"Now Lawyer, it wasn't my fault, I merely side

swiped a car, hit a fire plug, run through this lady's

flower bed, through a guy's garage, then
I lost control of my car!"

206 N. SCHLEY **CLOSED TUESDAYS**

Jeff R. Carlile State of Texas, County of Deaf Smith, ss:

Harlan D. Vander Zee

Sworn to and subscribed before me this 5th day of April, 1973, and I hereby certify that I am not an officer or director of this bank.

My commission expires June 1, 1973, Thelma Lamm, Notary Public.

The Sunday Brand, Hereford, Texas, Sunday, April 8, 1973

Beauty Spot Selections Will Resume

Selection of Beauty Spots of cited each month by a secret 20, balance and unity 10. the Month will be resumed this month as an activity of the beautification committee in the Chamber of Commerce Women's Division.

From April through October and the month December a residential and a neatness and cleanliness counts non-residential beauty spot is 20 points, relation of plantings

committee of three selected by the chairman, Mrs. T.J. Carter. Spots are scored on the basis of general appearance, 50 points; over all harmony, 25 points, and beauty, 25 points. Under the first requirement,

Under harmony, color counts 15 points and harmony of architecture 10. Beauty is judged by eye appeal, 15 points, and overall effectiveness, 10 points.

It is not necessary that landscaping or architecture be expensive, but the scoring points must be met.

All the little extras we put in our \$60 double knit suit don't cost extra.

They just look that way.



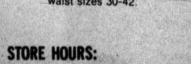


Men's long sleeve polyester/rayon shirt. Long point collar and two button cuff in assorted patterns. Sizes 141/2-17.

Weekdays 9:30 - 6:00

Saturdays 9:30 - 8:00

The JCPenney slack for men. It's polyester for the look and feel of expensive twill. Machine washable and Penn-Prest* to fight wrinkles. waist sizes 30-42.



Shop Penney's

New Summer Catalog

JCPenney We know what you're looking for.

Phone 364-4205

Ag Committee In Opposition To Consolidation

Opposition to the consolidation of Agricultural Stabilization and Conservation Service offices has been expressed to the Department of Agriculture by the ag committee of Deaf Smith Chamber of Commerce.

Bob Josserand, ag committee chairman, forward a letter to the USDA this week which expressed opposition to a rumored move which would combine the local ASCS office with others to form a regional office.

The letter, in part, stated: "It is our position that agriculture would be better served from a local office is now being done. Further, we do not see any benefit from the standpoint of economy. It has been stated several times that the USDA is quite concerned about the small rural town. Certainly if the local ASCS office is removed, we are adding just another empty office to our small town. We would appreciate your help to keep the ASCS offices local."

Plans Finalized For Organizing Sheriff's Posse

A Deaf Smith County Sheriff's Posse to be organized in connection with Hereford Riders Club was discussed by club members with Sheriff Travis McPherson and Deputy Leon Gorrell at a meeting in West Texas Rural Telephone building Thursday evening.

Actual formation of the posse is scheduled at the May meeting of the Riders Club.

Advancement of Jacky Messer, vice president, to the club presidency was effective when Clif Johnson resigned as president; he is moving to Perryton soon.

Plans were discussed for a donkey ballgame which the club will sponsor here April 24 to raise funds for coming activities.

Short Snorts

A bill to set up a "little Hoover commission" on reorganization of the executive branch of state government finally won Senate approval and now goes to the House for consideration.

New state bank charters are being sought in Houston, Austin and Comanche.

Of 7,572 roadside park facilities in the nation, 1,059 are located in Texas, according to a U. S. Department of Transportation survey.

The Sabinal Canyon area (1,280 acres) in Bandera and Real Counties has been purchased by the Parks and Wildlife Department for \$512,000.

August and September primary election dates received Senate approval.

City officials are urging Governor Briscoe to recall a bill granting collective bargaining rights to policemen and firemen for amendment.

> Good Watches deserve Good Care!



all others need it!



Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

FREE ESTIMATES

Cowan Jewelers



member AMERICAN GEM SOCIETY



HEY! WE'RE BACK IN BUSINESS IN TRUCK AND TRACTOR TIRES.

It took time for our buyers to get us the quality & value Penney's insists on, but now we are back in business.

HERE'S PROOF

SUPER CARGOMASTER CROSS RIB TRUCK TIRES

922-5 Tubeless 10 ply Nylon. 40% OFF NOW F.E.T. Included \$5000

1022-5 Tubeless 10 ply Nylon

40% OFF NOW F.E.T. Included \$6000

670x15 6 ply Nylon Pickup Tire

30% OFF NOW F.E.T. Included \$2000

775x14 4 ply Nylon Mud and Snow 60% OFF NOW F.E.T. Included \$1000

TRACTOR TIRES

15.5x38 6 ply 16.9x34 6 ply 16.9x38 8 ply

\$117²⁶ Plus \$7" F.E.T. \$146⁰⁵ Plus \$8" F.E.T.

\$153⁷⁷ Plus *112 F.E.T.

FRONT TRACTOR TIRES TOO. EXPERT INSTALLATION FOR ON THE FARM OR ON THE ROAD SERVICE.

It's Time To Think Of Air Conditioning.

For your TRUCK, TRACTORS, COMBINES.

At Penney's It's FRIGIKINGS' TC-660 CAB MOUNTS



\$399.
Expert Installation Available.

Expert Installation Available.
Air Conditioners For Pickups
and Autos too!

SALE STARTS 8:00 A.M. SHARP MONDAY. WILL BE OPEN TILL 8 P.M. TO SAVE YOU MONEY SAVE

25% 640%

ON "BLEMS" *
OUR STEEL BELTED
TIRE . . . WITH
"4+2" CONSTRUCTION,
Popular Sizes.

AS \$24

Plus ³2⁶¹ F.E.T. original ⁵44⁵⁶

Also "Blems" in Polyester and Nylon Cords!

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Here's how your guarantee works

Entire guarantee pariod 40 month
100% allowance pariod 1-16 month
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7ead Life Protection We build into every Foremost tire safe fraction if
dicators. They signal when your tire should be replaced if your tree wear
out (except for incorrect alignment) we will make an allowance based on the
original purchase price, excluding applicable Federal Excise Tax, toward in
purchase of a new tire. We will allow V3 during the first half or V4 during the
second half of the stated months of guarantee. Federal Excise Tax adjus
ment allowance will be made on the basis of the percent of the original tree
manning. This guarantee is not transferable. It is only for private passer

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cord. 78 series wide profile. Available in blackwall or whitewall. No trade-in required. Blackwall tubeless
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trade-in required. Whitewall tubeless Plus fed. tax Tire size Price 47.90 2.88 FR70-14 3.06 49.85 CR70-14 3.08 GR70-15 49.90 HR70-15 53.00 3.33 59.00 3.70 LR70-15 Other sizes available at our low prices.



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THE SUNDAY BRAND Editorials

Page Four

The Sunday Brand, Hereford, Texas, Sunday, April 8, 1973

You Want Control?

against Sen. John Stennis, is to disarm law-abiding citizens.

Crime statistics suggest that localities which have laws that unilaterally disarm peaceful citizens also tend to have high homicide rates.

Conversely, areas which respect the right to bear arms generally have fewer killings. It is, after all, only logical that criminals are emboldened where they know intended victims are least able to defend themselves.

New York City, which has almost prohibitive restrictions against ownership of handguns, witnessed a doubling of its homicide rate in the decade of the 1960s.

After New Jersey passed a rigid guncontrol law in 1966, the state crime rate shot up from less than 1,400 offenses per 100,000 people in 1965 to over 2,400 three years later.

Statistics which disprove the argument in favor of unilateral disarmament of potential victims of crime are conveniently forgotten by the gun-confiscation lobby whenever someone of the national stature of Sen. Stennis is shot.

Instead of making the logical point that, if potential victims are armed, they have a better chance of warding off assault, gun confiscators seek to strip law-abiding citizens of the right of self-defense.

The emotional antigun campaign, which is heating up again, refuses to face the cold fact that every day in this country law-abiding people protect themselves from assault because they possess firearms.

The more certain criminals are that possible victims are armed, the less

An editor I know-who runs a big

national magazine—says he got where

he is not so much by "working harder"

as by "working smarter." That, in a

nutshell, is the secret to improving

"Productivity" is the current buzz-

word for increasing the efficiency with

which we use our resources, including

our human resources. Improving it

means learning to do more with less.

important, it's absolutely essential if

we are to maintain our present stan-

dard of living, or gain a better one in

the future. Our way of life is very

expensive, in terms of the resources

that are required to support it. With an

increasing population (and it will

continue to increase for years, even

with the birthrate leveling off) we will

need more resources just to stay in the

same place. But some raw materials

are getting scarce. So we cannot af-

Some people think "productivity" is

just a code word for making workers

work harder. That may be involved-

especially if the workers have been

featherbedding. But most workers

work hard enough already. The

biggest productivity improvements

come from working smarter, not

The

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ford waste-in anything.

Why is that important? It's not just

productivity.

A sure way to provoke criminal likely they are to attack, a point in assault, such as the recent attack favor of more law-abiding people owning firearms.

> The assault on people's right to self defense has failed to win major support from President Nixon. "What we need," advises the President, "is a precise definition which will keep the guns out of the hands of criminals and not one that will impinge on the rights of others to have them for their own purposes in a legitimate way."

Gun control operates precisely opposite to what Nixon proposes. Antigun laws don't disarm criminals, but they do impinge on the constitutional right of law-abiding citizens to bear

If the gun-confiscation lobby wants to reduce crime, as it says, it should redirect its campaign toward mandatory legal punishment for people who use guns to commit crimes and elimination of court tolerance toward criminals.

A basic problem in the public's war against crime is that the courts are growing increasingly reluctant to penalize criminal behavior.

This attitude runs from the United

Local judges in particular seem more intent on protecting criminals from society than in protecting society from criminals. Indulgence of criminals is nowwhere more apparent than in juvenile court.

Criminals will be disarmed only when penalties for using guns to break laws are both severe and certain. That way law-abiding citizens would be free to own firearms for self-defense.

In fact, historically, the dramatic

gains in productivity have actually

reduced human drudgery, not in-

creased it. Take farming, for example.

In 1700 it took 186 men to harvest and

thresh 60 acres of wheat in one 10-hour

day. By 1910, the same job could be

done by seven men. Today it takes one

working 186 times harder than the men

of 1700. He is working 186 times

We can improve productivity in four

ways: Better workers, better tools,

better materials, or better systems.

Smithsonian Institution in Washington

illustrates the four methods in ap-

plication to "Mom's apple pie." We

could send Mom to baking school

(better workers), get her a new oven

(better tools), buy better apples

(better materials), of find a better

Over the years, we have used all four

of these approaches-often in com-

bination-to win a better way of life.

The American economy today

produces six times as much per man-

hour as it did 100 years ago. But the

American worker does not have to

work as long or as hard as his an-

Do we want "more"? Some

Americans say no, what they want is

more leisure time. Well, that's

"more," isn't it? Leisure time is a

commodity, too. It must be earned,

too. We can see that if we go back to

basics: The primitive farmer has to

labor from dawn to dusk to get enough

food for his family. If he wants any

time off, he must find a way to produce

the same amount of food in less time.

That is, he must "earn" his leisure

time by becoming more efficient, by

working smarter. The principle is

more difficulat to see amid the com-

plexities of modern society, but it is

will continue to come-from improving

old tools, inventing new tools, and

finding new and better ways to do

Our greatest gains have come—and

recipe (better system).

cestors of 1873.

exactly the same.

An exhibit on productivity at the

Obviously that man is not

-Greensburg Tribune-Review

Paying The Price

smarter.



PUTTING THE LIGHT UNDER A BUSHEL

City Looking At 100 States Supreme Court right down into the judicial system of Westmoreland Per Cent Vote Mark County.

BY BERT MILLS

Washington, D.C.-DePere, Wisconsin, where at least 95 per cent of registered voters cast their ballot in Presidential 100 per cent turnout of elections, claims to be registered City" and all 11 members of quadrennial crusade is directed Congress from Wisconsin have by a 100 Per Cent Vote joined in co-sponsoring a Joint Committee which has the Resolution to so designate assistance of four service clubs,

Actually, DePere's voting media, schools, churches, and record in 1972 was 98.06 per the business community. cent. There was 6,479 The committee obtained lists registered and 6,353 did vote. of all registered voters. The That was not a record for Kiwanis took one ward, the past 20 years, DePere has and the Optimists the other. topped the 99 per cent mark. Its Every registered voter was worst record in six elections has telephoned. Those away from

These records, if such they be, did not just happen. Since 1952, DePere has had a goal of a voters "America's Votingest Small Presidential elections. The

the city government, local

been 95.9 per cent, back in 1956. home, at school or in the service, were contacted and sent absentee ballots.

Disabled and elderly citizens unable to make it to the polls, even with a free ride, also received an absentee ballot.

Youths Did Vote 100 per cent

1972 was the first national election in which most under-21 youths were eligible to vote. DePere made sure they did, and chalked up a 100 per cent record in that age bracket. The few defections were among their elders, some with valid excuses DePere. Twice before in the Lions another, Rotary a third, such as a broken arm, the flu, or a newborn baby.

> DePere is not some isolated community out in the boondocks which happens to be hipped on voting. It is a close-in suburb of Green Bay, Wisconsin. Like many suburban communities, it has enjoyed a phenomenal growth. In 1940, its population was 6,373. By 1970, it had more than doubled to 13,309.

> DePere boasts a college, St. Norbert, which makes the sports pages regularly each summer because the Green Bay Packers hold their pre-season practices there. DePere is also the home town of Miss America, Terry Anne Meeuwsen. She is the brown-eyed beauty who sang "He Touched Me" for a national TV audience last fall, and will earn \$125,000 as a result before her year ends next

DePere was discovered by a French explorer in 1671 and was named "Rapides des Peres," meaning "Rapids of the Fathers." Over the years the name was simplified to DePere.

> Freshman Boosts Community

DePere is represented in Congress by a freshman Republican, Harold V. Froehlich, from Appleton, Wisconsin. He is a 40-year-old attorney, certified public accountant, and real estate broker. He served 10 years in the Wisconsin legislature and was Assembly leader when elected to Congress last November.

Froehlich is confident DePere is "America's Votingest Small City" and he hopes Congress will make it official by adopting H. Con. Res. 162, or S. Con. Res. 17, the Senate counterpart. He realizes the title will last only until the next election in 1976, when DePere will have to earn it all over again.

However, the Congressman has made a public pledge that if any comparable small city can beat DePere, he will co-sponsor another resolution to transfer the crown to the winning city. He doubts that will be necessary. He also appears confident he will still be in Congress four years hence.

Talk of Texas

BY JACK MAGUIRE

SACRIFICIAL ART-Frederic Remington, whose drawings and paintings of the Old Wes't are world famous today, spent a lot of time researching his subject in Texas—and apparently hated every minute of it.

On July 1, 1888, he had stopped off in Henrietta, Clay County, while en route to Fort Sill, Okla. From there, he wrote a letter to his wife in which he gave some of his impressions of Texas.

"The mosquitoes like to have eaten me up-there is not a square inch on my body that is not bitten," his letter said. "And oh, oh, oh how hot it is here. I have sweat & sweat my clothes full-I can fairly smell myself. This is a miserable little frontier town with a little hen coop of a hotel. I am nearly starved to death.

"I fully agree with Phil Sheridan, "If I owned Texas and Hell, I would rent out Texas and live in Hell."

Today one of the largest collections of Remington's work is in the Amon Carter Museum in Fort Worth-95 miles by highway from Henrietta.

IT COULD ONLY HAPPEN HERE-Texas, which once had a general store owned by Jesus Christ (at Waller, Harris-Waller Counties), also boasts a western wear emporium owned by a horse!

The Cutter Bill Western World in Houston is owned by a golden palomino cutting horse who pastures at Denton. His name? Cutter Bill, of

TRAVELING TEXAS—The man who sang that he was "a ding dong Daddy from Dumas" soon may have a street named after him in the Moore County town that he made famous.

Phil Baxter, a Dallas song writer, stopped off in the Panhandle town of Dumas in the 1920's while en route to Denver. He liked the friendliness of the people and continued to visit Dumas at every op-

Later he wrote the song, "I'm a Ding Dong Daddy from Dumas," and it become an all-time hit number. The people in Dumas have never forgotten their town's principal claim to fame, so when Phil Baxter died not long ago, they decided to name a street for him.

GHOST BUILDING-Lubbock's tallest skyscraper has been unoccupied and unused for almost three years now.

The 22-story Great Plains Life Building, once the city's pride, has not been habitable since a tornado struck the area on May 11, 1970. The storm damaged the building so severely that it cannot be used without extensive repairs. Thus far the owners have not considered it economically feasible to restore the structure.

RECORD-HOLDER-Allan Shivers, who became governor of Texas on the death of Beauford Jester in July, 1949, held the office longer than any other person.

In addition to serving out Jester's unexpired term, Shivers was reelected to the office three times. Two other governors-Price Daniel and John Connally-also served three elective terms for a total of six years in office. Shivers was governor, however, for more than seven and a half

BOOTLEG -Philosopher

Johnson grass farm may have some housewives mad at him this week, but that's his outlook, not

Dear editar:

control the price of meat by freezing the price of cattle on the hoof, a job ranchers will be glad to turn over to her, considering the fact that on any given day at any cattle auction prices range from maybe 15 cents a pound to 80 cents, depending on the various classes of animals, their size, age, condition, and the shrewdness of the buyers and the willingness of the sellers with or without the prodding of the banker who holds the mortgage, as woman, the rest of the housewives who are demanding a boycott on meat till the price comes down are on the right track but they don't go far

I'd like to see the women picketing lumber yards and urging everybody to go without 2 x 4's.

up and the only answer is to walk to your next boycott assignment, or if you do drive to refuse o change your oil.

raising interest rates, everybody ought to stop borrowing money. Farmers aren't the only ones who ought to be taught a Tesson. This will put a burden on some people because, with the price of meat as high as it is, it's all they can do to keep up the payments on their campers and speed boats.

In fact, if you think about it, there's nothing whose price hasn't gone up recently, from hospitals to colleges to tractors to cow feed to eggs to bread to cars to telephones to taxes, and if the housewives of this nation really want to whip inflation they ought to form a line around the entire outer boundaries of the country and declare a national boycott of everything.

Yours faithfully,

THE

Editor's note: The Bootleg Philosopher on his

Excusing the New York Woman who wants to say, to pick up this sentence again, excusing that

For example, the price of lumber has shot up and

Or take gasoline and oil. You know they've gone

And of course with some of the big city banks

J.A.

From The Brand Files. 50 YEARS AGO

In all probability a couple of Santa Fe officials will meet with the business men of Hereford at the regular weekly luncheon to be held at the Stockmen's Cafe next Monday at noon..."If you have any business with a farmer these days," says a Hereford merchant, "you will have to go to his farm and follow him as he circles the field."

35 YEARS AGO

Esther Jonsson, world-renounced pianiste, will appear in a Mozart program in the Hereford High School Auditorium at 8 o'clock, Monday night, March 28, according to announcements today....With more than 500 students in 12 rural districts primed and ready for competition in the Deaf Smith Interscholastic League Meet; directors faced prospects of a busy two days here Friday and Saturday.

20 YEARS AGO

The 1953 Easter Seal Campaign opened March 5, according to Bob Wear, Deaf Smith County Chairman....The Daily American Banker this week listed the First National Bank of Hereford among the 2,800 largest banks in the United States during 1952, according to telegram today from Clinton B. Axford, editor.

10 YEARS AGO

The first contingent of the Confederate Air Force in the Texas Panhandle is now based at Hereford Municipal Airport...With construction of the Merrill E. Shoup plant due to begin here within the next two to three weeks, Holly Sugar Corporation officials met with members of the Texas Sugar Beet Growers Association here to sign up growers interested in participating in sugar beet experimental plots.

O.G. Nieman Marshall Day Sue Coleman **Grady King**

harder.

Advertising Manager

News Editor Women's Editor

things; from working smarter. These

gains usually require a lot of seed money.

U.S. C of C

Sports Banquet Tickets On Sale

are now on sale for the Whiteface Booster Club's annual All Sports Banquet, scheduled for 7 p.m. on Monday, April 21 at the Bull Barn.

Tickets are available at both banks, Hereford Bakery, and from Jo Charest at Hereford Medical Clinic. James Higgins, president, announced that Mrs. Thelma Marsh, Mrs. Donna Vander Zee and Mrs. Karen April 23.

Tickets, priced at \$3 per plate, Payne are in charge of banquet arrangements.

Featured speaker for the event will be Winston Hill, all-Pro tackle for the New York Jets. Earnest Langley will serve as master of ceremonies.

Higgins asked for boosters to help set up tables and chairs on Sunday, April 22 at 4 p.m. Women who would like to help with decorations are asked to be at the Bull Barn at 2:30 p.m. on

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NEW ISSUE

February 8, 1973

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MINOR LEAGUE CHAMPIONS—The Coyotes captured the team title in the Minor League division of Little Dribblers this week with a playoff win over the Frogs. Members of the Coyotes: top-coaches Craig Nieman, David Crume and Hank Stringer; center-Craig Lookinbill, David Moreno, Tate Baker, John Foster, Barry Jackson, Ruben Dominguez, Freddy Armstrong; bottom-Brian Duggan, Russell Barry, Wayne Barry, Bobby Torrez, Terry Pedigoe, Jerry Carr, Gilbert Gonzales.



PEE WEE DRIBBLER CHAMPS—The Hornets, with a 6-0 record, captured the Pee Wee division of Little Dribblers this week with a playoff triumph over the Eagles. Members of the team were: Top-Coaches Gerald Shipley, Chip Guseman and Andrew Wingert; middle-Ricky McDowell, Randy Paetzold, Andy Stengel, Bruce Clark, Bob Foster, Alex Valdez; bottom-Brian Schroeter, Chip Combs, Roddy Lindsey, Richard Malouf, Danny Reid, Brian Paetzold.

Calendar Of Events

Mrs. D.W. Palmer, 149 Liveoak,

Annual meeting of Deaf Smith County Red Cross Chapter at Community Center, 10 a.m.

Ladies Auxiliary to Veterans of Foreign Wars in VFW Club house, 7:30 p.m.

Jaycee-Ettes in Reddy Room of SWPS Co., 7:30 p.m. Teen TOPS Club at Com-

munity Center, 4 p.m. City Beta Sigma Phi Council

in hospitality room of Hereford State Bank, 7:30 p.m. Evening Lions Club at K-Bob

Steak House, 7 p.m. Odd Fellows Lodge at IOOF Hall, 8 p.m.

Rotary Club lunch at Civic Club Center, 12 noon. Easter Lions Club at Easter Community Building, 8:30 p.m. Masonic Lodge at Masonic

Temple, 8 p.m. Weight Watchers, 10 a.m. and 7 p.m. First Baptist Church. TUESDAY

Pioneer Study Club lunch at Dickies Restaurant, 11:30 a.m. Newcomers Club lunch at Community Center, noon. Dawn Music Club in home of Mrs. Edgar Sowell, 2:30 p.m.

12 TO CASE

YOU PAID TOO MUCH

PRICE

Lone Star Study Club with Music Study Club in home of Mrs. S.S. Williams, 3:30 p.m. West Hereford Extension Club in Mrs. W.A. Waters' home, 2:30 p.m.

Hereford Branch, AAUW, in a.m. Community Center, 7:30 p.m. Veleda Study Club in home of Mrs. Frank Zinser Ir., west of home of Mrs. Dale Furr, 8 p.m.

Hereford, 8 p.m. Rebekah Lodge in IOOF Hall,

County 4-H Adult Leaders Association at Commune, the me of Fred Sherman, 2:30 Center, 7:30 p.m.

Hereford Board of Realtors at Dickies Restaurant, noon. Calorie Patrol TOPS Club at Baptist Church in the home of Community Center, 9:30 a.m. Order of Eastern Star at Masonic Hall, 8 p.m.

Weight Watchers at First Baptist Church, 7 p.m. WEDNESDAY Noon Lions Club lunch at

Civic Club Center, 12 noon. THURSDAY

Anthony's Women's Organization, parish school auditorium, 8 p.m.



· STAR · THEATER

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Weight Watchers, First Baptist Church, 7 p.m. Kiwanis Club in Civic Club Center, noon.

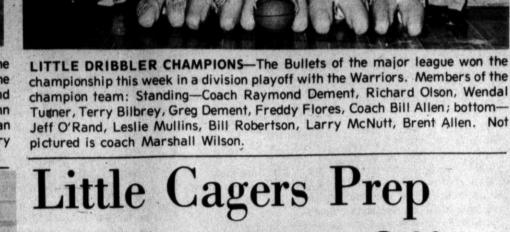
Jaycees at Restaurafit, 8 p.m. Mon Amis Club in the home of

Mrs. Buster Thomason, 9:30

La Madre Mia Study Club at the First National Bank, 7:30 Westway Extension Club in

Victory Class of Avenue

Mrs. G.W. Duncan, 7:30 p.m. Newcomers Club Business Meeting in the home of Mrs. Ron Bridges, 237 Ave. B, 8 p.m.



For Area Play-Offs

Little Dribbler District Tournament was named this week, following the zone playoffs for league champions.

The Bullets captured the major league title with a 27-10 triumph over the Warriors; the Coyotes claimed the minor league division with a close 17- Bunch, Brent Allen, Bud 15 win over the Frogs, and the Hornets took the pee wee crown with a 23-15 win over the Eagles. Hereford will host the district tournament April 19-21. It will

County Folk Get Together

be a double elimination tourney

Former residents of Cottle County and their families were guests at a get-together this goal in the first half while week in Pioneer Gas Co. Flame Room, sponsored by the Newcomers Club. Refreshments and games were Jackie Mercer hit 5 points for arranged, while guests talked of their hometown and revived acquaintanceships.

Those who registered were Messrs. and Mmes. Adon clash. Bobby Torrez led the Burns, Derrill Carroll, Mack Coyotes with 9 points, while Tucker, Jim Thompson, Alton Brady and Garcia accounted for Farr and Richard Crider; the all the Frog scoring with 9 and 6 Criders' house guests, Juanita Whittington; Alma Scott, Opal Robinson, Betty Powell, Bryce Glass, John L. Sassaman, Hilda Havens, Mrs. Dewey Nolan, Mrs. Gylon Bryan and Regina

to Jun

The All-Star team for the at the La Plata gym with teams from Dimmitt, Plainview, Pampa and Dalhart also entered in the competition.

> of 11 and 12-year-olds, were selected Thursday night. They are: Jackie Mercer, Belin Rameriz, Buzzy Abalos, Kevin Hughes, Don Weemes, Brian Brooks, and Larry McNutt.

The coaches selected two alternates-John Slentz and Randy Ellis-and named one honorary member-Miles Goforth, who was injured during the season. Names as the All Star coach was Greg Chisholm. He will be assisted by Dale Smith.

In the zone playoffs Wednesday night, the Bullets held the Warriors without a field taking a 10-1 lead. Brent Allen scored 7 and Greg Dement had 6 points for the Bullets, while the Warriors.

The Coyotes trailed by 7-2 at halftime, but bounced back for a 17-15 win in the minor league

The Eagles led the pee wee game by 9-7 at halftime, but the Hornets rebounded for the 23-15 Hereford's All Stars, made up . win. Valdez and Foster led the Hornets with 9 and 8 points. George hit 5 for the Eagles, while Beard and Fangman added 4 each.



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65 Cadillac Coupe De Ville, loaded with extras, forest green with black vinyl top. A good dependable car.

71 Dodge Demon, 2 door coupe, ecomomical 6 cyl, automatic, air and power, local owner, 17,000 actual miles. An ideal school or second car.

71 Chevy Impala, 4 door hard top, 350 reg. gas V8, factory air, power steering and brakes. Sharp tan body with caramel vinyl top and caramel vinyl interior. New whitewall tires. Protective warranty.

By Mrs. Owen Andrews Revival services at Frio Baptist Church closed out Sunday night. Rev. Clyde Hankins, evangelist and missionary, conducted the week-long series of services. Mrs. Hankins, who had visited

the couples daughter, Mrs. Dennis Schultz and family at Hartley, during the week, came on Saturday for the weekend

A dinner on Sunday was attended by a large number, probably more than 100 persons, including several visitors. The Shultz family of Hartley, and visitors from Amarillo as well as the surrounding area were here for Sunday morning and the dinner. At various times during the week visitors

Jesse Sutton, music director for the revival, also had guests from Amarillo, including several young people from Trinity Baptist Church, where he directs music. Mrs. Sutton and two of their daughters visited on Friday evening, also.

The church acquired a new piano and new organ early in the week, adding to the quality of the song service, also.

Mrs. Carlton Dobbins and Robert Dobbins went to Waco, on Monday, to be with relatives and attend funeral services for Albert Baker on Tuesday afternoon. Mr. Baker, a brotherin-law of the late Carlton

Milogard Milo

Milogard herbicide

controls weeds in sor-

ghum. Weeds that steal

moisture and fertilizer

One spray - at planting,

or before weeds or milo

come up - controls most

Use Milogard this year.

DAWN COOP

DAWN, TEXAS

258-7206

It's a great labor saver.

and reduce yields.

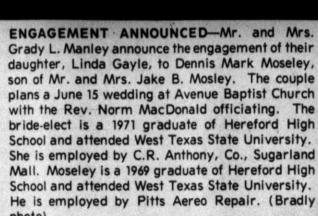
weeds all season.

Dobbins, was at Frio to conduct Mr. Dobbins funeral in 1969. He was a Methodist minister. Mr. Baker, 68, passed away on Sunday afternoon, after a lengthy illness. The funeral was in Austin Avenue Methodist Church, in Waco.

Tony Vigil, who is receiving treatment at a Veterans hospital in Ft. Lyon, Colo., was home with his family during the weekend. Their son, Fidel, who is stationed at Colorado Springs, with the Army, brought his father home. A friend, Hector Rodriquez, who is also stationed in the Army there came with them. They were stalled in the snow storm near Boise City on Friday night. Hectors father, who lives at Dimmitt, and Joe Vigil, went to help them get out and on the road home, on Saturday.

Mrs. H.D. Allman, of Grannis, Ark., who with her late husband lived in Frio and Westway communities for many years, is planning to visit friends in the area the weekend of April 14-15. A basket dinner is planned on Sunday at the REC community Room for all who want to come visit.

ROLLS BANKRUPT Rolls Royce, Ltd., British manufacturer of automobiles and jet engines, declared bankruptcy on Feb. 4, 1971.



Flower Language Is Club's Topic

A program entitled The Language of Flowers was given by Joe Frank Clark to Bay View Study Club Thursday when the club met in the home of Mrs.

Clark discussed the art of flower arranging and demonstrated several spring arrangements. arrangments was sent to the club's charter member, Mrs.

A.M. Jones. Two guests, Mrs. C.O. Taylor and Mrs. Joe Frank Clark, were honored at the meeting.

Mrs. R.W. Eades, president, appointed a committee to work with the Diamond Jubilee Committee, during the annual business meeting. Those chosen for the committee were Mmes. John Gililland, Howard Gault and R.W. Eades.

Also during the business session members volunteered to act as guides for educational school tours of the Deaf Smith County Museum, which the club sponsors each spring.

The club's next meeting will be a luncheon at the Hereford Country Club, May 3, at 12 noon. This is the final meeting of the year and the Elu-Can-Da Horizon Club girls will be honored as guests at the dinner. Mrs. Earnest Langley, a member of the club, is the group's leader and the club has sponsored the group for a number of years.

POPE DIES Pope Alexander VIII died after a two-year reign on Feb.,

meeting were Mmes. J.R. Allison, H.L. Benefield, Herman Ford, D.N. Garner, John Gililland, W.J. Gililland, Jimmie Gillentine, Robert

Josserand. Also Mmes. W.S. Kerr, Earnest Langley, Pat Malone, Juston McBride, Ansel Mc-Dowell, R.B. Miller, L. Keith Simmer and Jack Wilcox.

H.D. CHATTER

Award Is Due For 22nd Year

By Argen Draper

Home Demonstration Agent

The District Foods Show was yesterday-Saturday. The results were too late to announce but they are good representatives for Deaf Smith

Kim Simpson and Sandra Finley were the seniors and Joann Wagner and Joycelyn Aven represented the juniors at district. They had excellent dishes and we thought you'd like these tested recipes from the senior girls.

> BROCCOLI-RICE CASSEROLE

½ c. finely chopped celery ½ c. chopped onion 4 thep, bacon drippings I can cream of chicken soup soup can milk pkg. chopped broccoli, cooked

2 c. cooked rice Salt and pepper to taste 1 8 oz. jar Cheez White

Saute celery and onion in bacon drippings; add soup and milk. Mix with broccoli, rice, salt and pepper in buttered 9 x 12 inch baking dish; cover with Cheez Whiz. Bake at 300 degrees for 1 hour. Yield: 6

LEMON DESSERT 8 oz. (1c.) 99 per cent-Pet 99 1 pkg. unflavored gelatin

1/2 c. cold water juice of 3 lemons 2 T. liquid sweetener Drop of yellow food color

Soften gelatin in half cup cold water. Dissolve over pan of boiling water. Freeze milk until mushy in freezer. Place frozen-

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THE INCOME TAX PEOPLE

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ONLY 8 DAYS LEFT, NO APPOINTMENT NECESSARY

over seven and a half million

customers last year was only

about 12 dollars.

The Sunday Brand, Hereford, Texas, Sunday, April 8, 1973 milk in blender and blend at families will make cobblers to nigh speed. Fold in gelatin, be served with the beans, slaw, weetner, food color, and lemon lice. Chill until firm. This recipe makes 12 servings with

Hock Supper are ready. We've

work and cooperation from so

Linda Welty, Emily Ogle and

Hilrey Aven are on the steering

committee for the money-

supported by other 4-H leaders:

Dorothy Barrier, Bruce and

Polly Terry, Jigger Rowland, Helen Rose and Nell Cotten.

At the kick-off meeting on the

30th, Dick Montgomery, Hugh

Clearman, Charles Schlabs,

James Hull, Nell and Aubyn

Hodges were enthusiasitc about

are taking the lead.

onions and cornbread. So watch for 4-H members selling tickets and telling the 4approximately 15 calories each. H story. Plans for the 4-H Bean-Ham

Lsitening to Clint Formby philosophize the other morning. seen some excellent committee we really received a lot of assurance. Clint said: Don't nany friends of 4-H. The 4-H worry about what you forgot. Soon you'll forget what you leaders and the executive committee of program building

Clint, thanks for this expression. It is very good advice and we plan to practice it. On second thought this does give a raising projects for the 4-H second thought this does gi Center at Brownwood. They are person a lot of confidence.

CARD OF THANKS

We want to express our sincere thanks to our many friends and neighbors for the flowers and food sent to us in memory of our loved one.

Mrs. Ivan W. Heaton &

This supper is going to be a festive affair, casual dress in Mr. & Mrs. O.G. Smith Mr. & Mrs. E.C. Hester & estern wear and for everyone. Tickets are \$1 each. 4-H

Call No. 485

the program.

Charter No. 5604 **National Bank** Region No. ELEVEN

Report of Condition, Consolidating Domestic Subsidiaries, of the

The First National Bank of Hereford

of Hereford, Texas

N THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON March 28, 1973 PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER TITLE 12, UNITED STATES CODE, SECTION 161.

ASSETS

Cash and due from banks (including Obligations of States and political Other securities (including None corporate stock)60,000.00 Loans......23,342,911.55 Bank premises, furniture and fixtures, and other assets representing bank premises 182,813.04 Real estate owned other than bank premises None Other assets (including None direct TOTAL ASSETS......37,760,785,48

LIABILITIES Demand deposits of individuals, partnerships, and corporations 16,080,864.29 Time and savings deposits of individuals, partnerships, and corporations......11,502,142.72 Deposits of United States Government.... 861,142.23 Deposits of States and political subdivisions 4,066,647.16 Deposits of commercial banks..... 52,657.01 Certified and officers' checks, etc.....860,457.09 TOTAL DEPOSITS 33,423,910.50 (a) Total demand deposits 18,827,653.59 (b) Total time and savings deposits....14,596,256.91

RESERVES ON LOANS AND SECURITIES

Reserve for bad debt losses on loans (set up pursuant to IRS rulings) 724,983.54 TOTAL RESERVES ON LOANS AND SECURITIES......724,983.54

CAPITAL ACCOUNTS

EQUITY CAPITAL-total 3,058,645.51 Common Stock-total par value......200,000.00 No. shares authorized... 200,000 No. shares outstanding.. 200,000 Surplus 1,800,000.00 TOTAL CAPITAL ACCOUNTS...... 3,058,645.5 TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS 37,760,785.48

MEMORANDA

Average of total deposits for the 15 calendar days ending with call date ... 34,478,945.46 Average of total loans for the 15 calendar days ending with call date. 23,451,312.08

I, Helen Smith, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and

We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

JAMES H. SEARS J. PAT MALONE **Ruby Kendrick Sears**

Directors

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HEREFORD

YOU PAID TOO MUCH

'Time To Run' Is Set To Show Wednesday

that is a mixture of problems or their son Jeff, played by and solutions, is scheduled to open at the Star Theater Carver, a former Hereford Wednesday. The full-length feature, filmed in Eastmancolor by World Wide Pictures, is scheduled to run through Saturday.

Filmed on location in the Southern California area, "Time To Run" stars Ed Nelson, Randall Carver, Barbara Sigel, Joan Winmill and Gordon Rigsby. Ed Nelson is perhaps best known for his portrayal of Dr. Rossi on television's "Peyton Place." In "Time To Run," Nelson plays Warren Cole, a hard driving success-oriented industrial and scientific engineer who. because of over-involvment with his work, has failed to

screen newcomer Randall

"Time To Run" allows the viewer to become involved on any one or more of three different levels. Viewed purely as entertainment, it's the suspenseful story of Jeff's attempts at sabotage in the nuclear generating plant, conceived, designed and managed by his father. Jeff strongly feels that the plant is a threat to the environment, and

he puts his feelings in action. Viewed on an emotional level, "Time To Run" is the deeply moving drama of the conflicts that are tearing a family apart—conflicts that develop between husband and wife, and communicate with his wife between father and son. In an

the ever-growing hostilities, Jeff takes to the road, hoping to discover some meaning in his

Approached from a religious perspective, "Time To Run" is also a story of friction between Jeff and his girlfriend, Michelle, played by Barbara Sigel, who is a familiar face to television viewers. Michelle has discovered a spiritual dimension in her life, and this aspect is very confusing to Jeff, who has little time for "a God who would allow war, hatred, and suffering on earth." But his life is shattered by an avlalanche of personal problems, and he finds himself at a Jesus people gathering with Michelle, where he glimpses the possibility of a new life-style based on love and understanding.

Regardless of what the viewer draws from the film, "Time To Run" is a film that can help strengthen love relationships between people. It's a film that was made for families to attend-together.

HISTORIC MESSAGE

On Oct. 22, 1915, the first message by wireless telephone was sent across the Atlantic, from American Telephone's tower in Arlington, Va., to the Eiffel Tower,

NEW FILM DUE IN HEREFORD-A group of young people gather to share their love, faith and music during a "Jesus Rally" in a scene from the new World Wide Pictures release, "Time to Run". The film which deals with problems facing both parents and young people opens at the Star Theatre Wednesday and continues through Saturday.

Cutest Kids Entry Limit Is April 28

under sponsorship of the one year old, two and three Newcomers Club, will be April years, four to six years.

28, and parents are reminded This will not be a talent that entry blanks are available contest; awards will be made on at Helen's Shop in downtown the basis of personality and Hereford and Molook's Beauty poise, by impartial out-of-town

Trophies, merchandise and the contest, in separate auditorium at 7:30 p.m.

Entry deadline for the Cutest divisions for girls and boys. Kids Contest to be held May 5 Age divisions will be: Under

Entry fee is two dollars for gift certificates from Hereford each child. The contest will be merchants will be awarded in held in Hereford High School



Lobbyist Speaks To Noon Lions

Walter Richter, executive assistant for the Texas Electric Cooperatives, explained and elaborated on the process of lobbying when he appeared as guest speaker for the Hereford Lions Club regular luncheon meeting Wednesday at the Civic-

Richter, who serves the TEC as a lobbyist in Austin, compained that, too often, people derive bad definitions for the "lobbyist" and "politician." He defined "lobbying" as the process of trying to influence the Legislature to make the right

"Actually," emphasized Richter, "all good citizens are lobbyists." He added that it's "high time more good guys got involved in lobbying for good government!" Stressing that the only way to reform government, at any level, is to elect good people, Richter said

citizens don't start working soon enough.

"Citizens should start getting involved before the filing deadline for offices, and be assured that good candidates will be on the ballot," he suggested. "It's a great American pasttime to point your finger-maybe you should ask yourself what you've done lately to get better government," the speaker noted.

Richter is a former state senator from Gonzales and now resides in Austin. He urged citizens to support higher pay for state legislators. "Would you hire a \$400 a month clerk to help run a big business?" he asked the Lions. The speaker was introduced by program chairman James Hull.

One new member-Doyle Fletcher-was introduced at the weekly club meeting. Several other guests and visiting Lions were also recognized.

Barnard Gets Promotion

Marine Sergeant Charles R. Barnard, son of Mr. and Mrs. Perry R. Barnard of 212 Ave. B, was promoted to his present rank while serving at the Marine Corps Base, Camp Lejeune, N.C.

A 1967 graduate of Hereford High School and a 1969 graduate of Texas Tech, he joined the Marine Corps in March, 1970

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OF HEREFORD HEREFORD, TEXAS



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STATEMENT OF CONDITION THE FIRST NATIONAL BANK OF HEREFORD

AT THE CLOSE OF BUSINESS ON MARCH, 28, 1973

DECOLIDERS								•			
RESOURCES											38,176,992.62
Cash and Due From Bank	S					٠				•	0,170,332.02
U. S. Government Bonds	•										2,095,182.93
Other Bonds and Securities	es								٠		3,492,926.65
Stock in Federal Reserve	Bar	nk									60,000.00
Banking House											100,000.00
Furniture and Fixtures .											50,905.38
											441,866.35
Loans and Discounts .								` .			23,342,911.55
TOTAL RESOURCES											137,760,785.48
AND TO A COLUMN											
LIABILITIES Capital Stock											\$200,000.00
Surplus											1,800,000.00
Undivided Definered Dec											2,336,874.98
Undivided Profits and Res	erv	es					•				2,330,074.30
DEPOSITS											33,423,910.50
TOTAL LIABILITIES											37,760,785.48

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By the Garden Gate

With Glad

By Mrs. Art Manjeot

When Art and I were in patient, and to prepare the Frankfurt, Germany we ground thoroughly during this decided to do some sightseeing waiting period. Remember that early one lovely spring mor- seed, plants and shrubs will do beautiful garden and decided to warm when they are planted. stroll through it.

Upon entering the garden we many blossoms of the spring flowering bulbs. The fragrance of the hyacinths filled the air.

The vivid colors of the tulips added that certain accent of color so important to a garden. The laughing faces of the pansies in rich velvety array, and the well placed benches all made us feel welcome.

The axis of the garden was a time mellowed statue of Goethe. We approached the statue and read the inscriptions thereon. The following is one that we day look at a beautiful picture. read a good book, listen to wonderful music, and, if thing."

This is good advice and if we cannot do all the mentioned things, we can at least dream about our gardening even though the weather has of late been pessimistic. Very typical of plains March weather.

In the face of weather uncertainty, the list of essential and urgent garden chores is growing and we are all getting A good policy is to remain as calm as possible and if some sunny days come to seize each opportunity to spade a bit, plan a lot and ready the tools etc. for chores ahead.

We came to a very much better if the ground is

Cold winds chill plants if set now. However if it must be done were thrilled at the great now, then plant, but do be spread of the trees and the careful to give protection to the tender plants set out. Cold blowing winds can kill them. Seed will be slow to germinate until soil becomes warm and of

the right textural quality. In reality we will save time by waiting until the soil is ready. then plant and the seed germination will be faster and the plants will grow off better.

THIS 'N THAT: How many plants to plan for when buying is a question all of us face as spring approaches. Here are some figures that may be both liked very much, "Every helpful: 50 plants set out six inches apart cover about 12 cover 35 square feet: 12 inches possible, say some reasonable apart, 50 square feet; and 18 inches apart, 110 square feet.

amounts: For each ton of organic material such as compost, manure, etc., figure 50 pounds for 1,000 square feet or 5 pounds for 100 square feet.

For individual plants 1 pound 100 square feet., this would mean using 2 inches per plant when spaced about 30 inches

A packed bushel of manure weighs about 30 pounds. Dry straw or leaves, tightly packed,

pounds in a bushel. formation is from Organic Gardening Magazine and refers

to organic materials only.)

I am using organic materials this year. A friend of mine secured some for me. It is well matured barnyard manure, which has been treated for weed seed. Am entering the garden season hopefully. For roses and special feedings, I will use tested plant foods which I have

previously used. THREE BASIC PEATS: Peat moss is being shown in practically every market where garden products are being shown. The use of peat adds humus to the soil, making it more pliable. This is an im-

portant factor. Peat is the organic remains of plants accumulating in swampy areas where ordinary decay has been retarded by immersion in water. It may require from 100 square feet; at 10 inches they to more than 500 years to produce a layer of peat a foot

While in Virgina, I learned Converting fertilizer about a fabulous gift of swampy land to the state of Virginia. Also saw some of this land gift (or swamps) One is made to wonder what it can be good for.

Later I read in one of the newspapers, that in taking and the pH range is usually 5 to of fertilizer is recommended for inventory of the acquired property the explorers found great masses of moss accumulation, and when made itchy fingers to get busy on apart, in rows the same, available on the market it will distance apart, or 1 ounce each net the recipients of the when plants are 24 by 18 inches swampy land gift a huge sum of

Gardeners should inform themselves on the types of peat and also use it properly. Since other information given on the I would like to caution all to be come to approximately 15 its chief use is for an increase in wrapper.

the organic substance of the Any of the three major types soil, it does add productivity to of peat are acceptable for inthe soil. To be effective, use at

There are three major types of peat offered by retailers; moss peat, reed-sedge peat and peat humus. Since any of these may be referred to as peat, the ome gardener is sometimes confused unless he has some knowledge of the different types

least a 2-inch layer spread over

the soil and work it thoroughly

into the upper 6 to 8 inches of

soil. Where good drainage is needed and the soil seems to be

very clayey, then use ap-

proximately an inch of peat in

the trench or hole, before

The planting of spring flowering bulbs in full blossom

at the O.G. Hill Jr. home, on

Douglas is very pretty. The

combination of narcissus and

hyacinths is lovely and the

A very lovely bed of hyacinths

is in full flower at the south

entrance of First Baptist

Church. Some of the bloom

fragrance is tantalizing.

attractive entrance.

Moss peat is formed chiefly from sphagnum moss. It is very acid, with a pH of 3.6 to 4.2. The color is tan to brown. Moss peat is light in weight, porous, high in moisture-holding capacity and low in nitrogen. (016 per cent to 1.4 per cent.) It is an excellent soil conditioner but will requuire some lime when used with anything other than acid-loving plants.

Reed-sedge peat is formed primarily from reeds, sedges, marsh grasses, cattails and other swamp plants. Many of the native peat bogs found in this country are of this type; only a few contain sphagnum

The reed-sedge peats can have a wide pH range, depending on the water source in the bog as well as the vegetation. Some have pH range value of 4 while others may be highly alkaline. The nitrogen (which promotes foliage growth) range can vary from 1.3 per cent to 3.5 per cent.

Peat moss is actually peat humus. It is an advanced stage of decomposition and the original plant remains are not identifiable by visual means. This type peat is usually dark brown to black. The moisture retention capacity is rather low. It has a high nitrogen content

The markets will offer other organic materials. They may be referred to as sedimentary peat, topsoil, muck or black humus. These are often very poor quality, and their use is sometimes difficult to justify. Therefore it would pay to read descriptions, percentages and

Drop Is Seen In Farm Labor

A dramatic drop in the amount of hired farm labor is reported in Texas by John C. White, Commissioner Agriculture.

"Increased mechanization and improved efficiency in operations are given as reasons for the decline in farm labor. These are positive aspects. But the negative side is that farm people are giving up and moving to the cities, which already are too crowded," Commissioner White said.

aid in getting the plants off to a good start and prevent transplanting shock when you set them in the garden.

stalks are approximately 8 For better results in planting inches tall. Colors, are blue, bluebonnet seed I would suggest that they be planted in soil purple, pink, rose and white. These were planted so that the which is not too rich; for senior adults would have an quicker germination and higher percentage of seed growth, REMINDER: Start seed for pierce each seed with a sharp flowering, in jiffy pots, they will needle and soak overnight.

Hired farm labor has declined 53 per cent during the past 12 years, thus dropping the total of Texas farm workers from an average of 423,000 in 1960 to a

low of 275,000 in 1972. "Farmers cannot meet the rising labor costs; therefore, ownership of the land, more laborers, unskilled for especially in the family-owned urban jobs, are moving to cities," White said.

Since 1960 the number of Texas farms declined from rural life. It is essential if our 247,000 to 209,000, a decrease of 15 per cent.

"These facts point out again the need for rural redevelopment. The growth of the size of farms is a fact of modern farming, but there is still room for the small farmer in today's markets," White contended.

As the farm numbers decline, the average size of farms has increased substantially. The average farm in Texas is now 678 acres compared to 619 acres

Family labor on farms has also shown a 35 per cent decline during the past 12 years.

"Emptying of rural areas in Texas is one of the most tragic events in our history. Our nation's strength lies in private farm. Rural areas must be helped to strengthen their economy and the attractions of cities and rural areas are to



PUBLIC TAPE SALE

8-TRACK TAPES TODAY

Sunday, April 8th 7-BIG HOURS...NOON to 7:00 P.M.

RED CARPET

HWY. 60 W. at HWY. 385 - ROOM 107

OVER 3,000 TAPES TO CHOOSE FROM!

•All regular \$699 to \$999

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Sunday April 8th Only!

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Osmonds

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more

Your Choice

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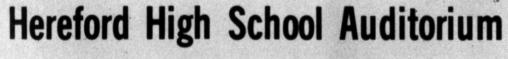
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a wide array of area talent,

IT'S ENTERTAINMENT FOR ALL AGES

THURSDAY & FRIDAY NIGHTS

APRIL 12 - 13 ... 7:30 P.M.



Proceeds will be used to provide a music scholarship; and to support other youth programs and activities.



MIGHTY THE MAGICIAN REMINDS YOU, to purchase your tickets from any Rotorian or at the door.

FLOPPY THE CLOWN REMINDS YOU TO NOT MISS OUT ON ALL THE FUN!



SEE HI-PLAINS

FOR HOME LOANS TO

BUY-BUILD or REMODEL





TO MARRY IN JUNE-Plans for the marriage late in June of Miss Karen Kay Poston and Randy Arnold are announced by her parents, Mr. and Mrs. Bob Poston, 411 Western. The bridegroom-elect, of 1601 Seventeenth, the son of Mr. and Mrs. George Arnold of Coalinga, California. Both Miss Poston and her fiance are employed by Champion Feeders. She is a 1972 graduate of Hereford High School; he has attended Northeastern Oklahoma A&M College and West Texas State University. (Bradly photo)

April 21 Bride-Elect Is Honoree At Shower

The fiancee of Larry Oglesby, Carolyn Mullikin of Amarillo was honoree at a shower recently in the home of Mrs. Otis Lee. The couple plans an April 21 wedding in Amarillo.

The bride-to-be received callers with her mother, Florine Forbes of Amarillo, her fiance's mother, Mrs. Cecil Oglesby, and Pat Cook of Amarillo, who will be a bridal attendant.

Mrs. Jimmie Allred invited guests to register and gave each a yellow scroll tied with green, inviting her to the wedding. Becky Oglesby and Patricia Brownlow served refreshments. Green candelabra with yellow candles and pompon mums centered the table.

In the hostess party with Mrs. Lee were Mmes. G.C. Merritt Jr., Clyde Rayburn, Rex Lee, Ed Lemons, Jim Clark, Cecil Boyer, Worth Covington, N.W. Nobles and John Sevier.

Out-of-town guests were Mrs. Wilson Bond of Floydada, Mrs. Melvin Summers of Dimmitt. Mrs. Ray Oglesby of Dumas,

FIRST MAGAZINE

The first magazine published on the western continent, the American Magazine, was published at Philadelphia on Feb. 13, 1741.

Mrs. Jim Rambo and Gentri of Holyoke, Colo.; Mmes. M.S. Wasson, H.J. Oglesby, R.J. Price, J.W. Oglesby, Ken Tyler, and Gary King of Amarillo.

Raymond Hill, Anson Ewing and program. Mrs. Earnest Langley made

April Fool Breakfast

A come-as-you-are breakfast were special guests. was an April Fool event for

It was given in the home of

Mrs. Ken Walser, with Linda Mmes. Burkhalter, Bill Drake, John Young, Gary Tyler, Lee Kimball and Chick Holbert as other hostesses

Mrs. Delbert Bainum, chapter sponsor, and Gayle Seal

Other members present were Alpha Iota Mu Chapter, Beta Mmes. Gerald Sledge, Fred Sigma Phi, when members Ruland, John Fink, Jimmy Bell, were surprised early Sunday Clyde Whitaker, Robert

Powers and Lonnie Coffey; also Phyllis Neill and Carla George.

NUCLEAR BAN

On Feb. 12, 1967, 21 Latin American and Caribbean nations completed work on a treaty to ban nuclear weapons from their countries.





6th Grade

Monday, April 9 thru Friday, April 13 School Office 3:30 - 4:30 every afternoon.

First Grade Students must be 6-years old by October 1, 1973

Kindergarten Students must be 5-years old by October 1, 1973

KINDERGARTEN PHONE

11:30 A.M. SCHOOL

Art Tour Is Made By Club

A trip to Amarillo was enjoyed by La Afflatus Estudio Club Tuesday morning, as nembers toured the Sage Brush Gallery and High Plains Art Center. They also had lunch at the Colonial Inn.

Mrs. B. Reddell, a former member of the club, was nonored as a special guest.

Members attending included Mmes. A.H. Cook, Marlin Gillilland, A.B. Higgins, Walter Johnson, Sam Morgan, George Suggs, T.W. Roberson, J.C. Ricketts, Della Stagner and Earl Clark.

Shower

A bride-elect of this week end. D'Ann Duke was complimented with a surprise lingerie shower nday afternoon in the home of Mrs. Kenny Hagar. Miss Duke is to be married Saturday to Mike Brown of Tucumcari.

Close friends of the bride-tobe were invited to spend the afternoon in casual visiting. Gift packages were opened after the guests arrived. Cookies, sherbet and lemonade were served informally.

Hostesses with Mrs. Hager were Mari Torres and Mrs.



JUNE BRIDE-ELECT-Miss Diana Gay Womble and Alvin Ray Robertson of Amarillo are to be married June 30 in First United Methodist Church here. Miss Womble is the daughter of Mr. and Mrs. Benny L. Womble, 246 Ranger Drive. She is a 1971 graduate of Hereford High School and is now attending Amarillo College. Robertson, the son of Mr. and Mrs. W.M. Clem of Amarillo, has been a student at Amarillo College and West Texas State University'

Life Membership Given At UMW Dinner

At an evening meeting of all the presentation to Mrs. Gray, First United Methodist Women, honoring her for longtime a life membership was services in the women's presented to Mrs. Norman Gray organization and other phases in the church fellowship hall of church work. Wednesday evening. Daytime and evening units of the UMW joined for a covered dish dinner

Naomi Hare Unit, the group formerly known as Wesleyan Service Guild, gave the program, with Nancy Richie conducting a pre-Easter tenabrae service commemorating the Last Supper. She was assisted by her daughter, Shelly, and Brooke Taylor. Mrs. Rodney Laubhan

was pianist. Reports from a recent Northwest Texas Conference UMW meeting at Vernon were given by Evadne Cox, Mrs. Don with Mrs. A.A. Hare and Naomi Hare represented Hereford Miss Hare was a speaker, reporting on her work as

teacher in a mission school in Mexico.

Mrs. D.N. Garner, president, welcomed guests and announced plans for entertaining a district UMW meeting here. Sunday afternoon.



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Shower Fetes Miss Todd

Daisies set a yellow and white color note for a morning shower given Saturday complimenting Debbie Todd, whose marriage to Allan Wagner is set for June

2. The home of Mrs. Benny Womble was the place of the The flowers decorated a table

where Mrs. Larry Dobbs and Rhonda Wagner served coffee. Mrs. Carl French of Pampa, sister of the honoree, was at the registry table.

Wearing a dress of white dotted Swiss with shirred high waistline, flared skirt and

Teen-age girls sexy but not promiscuous

A survey of 4,240 American teen-age girls has revealed that they are more sexually experienced than in the past, but are not promiscuous and usually remain faithful to a steady boy friend.

The teen-age girl least likely to be sexually experienced, the report said, was the farmer's daughter. Figures showed only 11 per cent of girls living on farms had premarital sex while teenagers.

were received by Mrs. Womble. Her mother, Mrs. Ray Todd, her fiance's mother, Mrs. LeRoy Suttle. Martin Wagner, and her grandmother, Mrs. Glen of

receiving line. Hostesses included Mmes. Les Combs, Charles Duvall, Davis.

yellow accents in accessories, Gene King, Joel Hodges, Miss Todd greeted guests who Charlie Holt, Mutt Wheeler, Alex Glass, Hubert Stoerner, Edgar Lemons, W.E. Sparks,

Also Mmes. Philip Shook Connie Goeringer, Floyd Coker, Mayes, were also in the Tommy Bowling, Gerald Burney, Roy Hartman, Melvin Lomenick, Jack Nunley and Bill

Guests Meet With Lodge

welcomed to the Rebekah which their commisssions were Lodge meeting Tuesday read. Brookfield accompanied evening in the IOOF Hall, and his wife, and Mrs. Kate Smith had a part on the program.

One was Mrs. Floyd Brook-Mrs. P.B. Sowell, lodge deputy, Ann Freeman, noble grand.

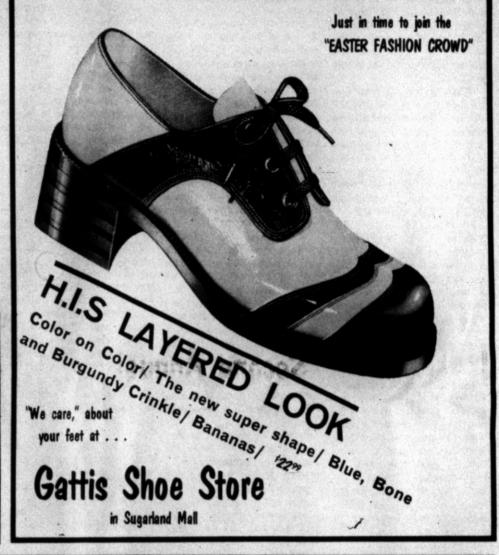
Guests from Friona were took part in a ceremony in and Mrs. Jesse Sisk were also here from Friona.

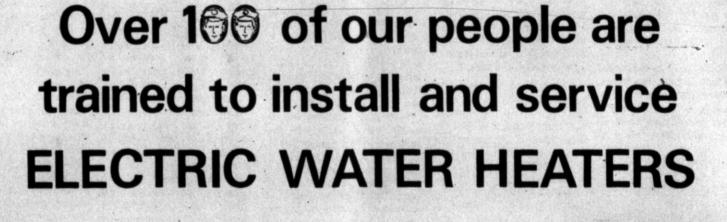
Initiation of Mrs. J.W. fields, district deputy, who with Cawthon was conducted, led by

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Cowan Jewelers









Testimony On Agriculture Is Given To Committee

director, and Harlan Vander Zee, president of the National Organization of Raw Materials. Inc., were in Washington, D.C. this past week to present information on NORM to interested lawmakers.

Following is the full transcript of testimony which Paulson presented to the U.S. Senate Committee Agriculture

MR. CHAIRMAN and members of the Senate Agricultural Committee. My name is Arnold E. Paulson, Executive Director of the National Organization for Raw Materials, Inc., called N.O.R.M. Our organization is legally chartered under the State Laws of Texas. We are chartered for the purpose of research, education and public information.

NORM is an organization composed of people from all walks of life, the professions, clergy, educators, bankers, businessmen, and individual members of the raw material producing family.

NORM'S primary goal is to establish a sound, stable, solvent economic system for our nation, that will provide and protect the maximum freedom and independence for its people and to attain the highest possible standard of living for all groups and segments of our economy, as well as to assure human dignity and economic justice for all!

NORM is vitally interested in the field of agriculture, "NOT" only from the viewpoint that the producers of our nation's food and fiber are entitled to their fair share of the national wealth, but mainly because of the fantastic IMPACT that Gross Agricultural Income has on the TOTAL ECONOMY.

American Agriculture still remains to be the largest Basic Industry in the world and the most vital energy producing industry necessary to sustain all life. Agriculture is the only raw material industry that can replenish itself year after year without end, and all of mankind must quickly learn to respect this mighty industry that controls the destiny of all life.

The world is rapidly depleting all other forms of raw materials and each passing day makes the role of agriculture all the more vital. Depletion of other Raw Materials, continued increased cost of production, and the reproductive cycle agriculture is very possibly the main reason the conglomorate

structures have zeroed in for the take over of the entire Agriculture Industry.

The paramount question all mankind must ask himself is this: Can civilization afford to turn over the most vital industry the world has ever known to the profiteering conglomorates at the sacrifice of the greatest food and fiber producers the world has ever known - the family owned

The American people already should have learned their lesson from the exploitation man has been subjected to by the giants that control other segments of business and industry. We have been told that bignessismbecomes unmanageable as we have seen so often in Metropolitan government; and the price collusion already uncovered in many industries.

The American food and fiber producers have never in history let our people down. They have always come through, even in times of severe crisis and provided this nation and the world with the highest quality and ever abundant supply of food and fiber of any nation in the world.

The American people have a moral obligation and responsibility to themselves and their future to preserve the economic system of incentive and opportunity for the little people to play the game, and not only the giants who seemingly want to control the entire universe.

Although the name NORM is relatively new on the national scene it does not mean its purpose or concept is new. The roots of NORM grows deep, dating back to the 1930's. NORM is actually the rebirth of many other groups that pioneered the philosophy and research that we are now so vigorously promoting.

Most of our members. especially our 9 member Executive Committee, and; our 85 member National Board of Directors have been very in- especially agriculture, provides terest costs.

Arnold E. Paulson, executive volved in Aricultural economics for many years with other organizations and groups, or as individuals.

NORM was formed for the purpose of bringing together all of these dedicated people to concentrate almost exclusively on research and educational programs. These programs are based upon the concept that real wealth must be produced and cannot be created from the expansion of debt through government printing presses, or lead pencil bank deposit entries.

Many warnings have been sounded, but the Monetarist still continue to believe prosperityis the result of deficit spending; and mortgaging the vast national assets accumulated since the birth of our nation. They evidently fail to realize that the interest costs on nearly \$2,400. billion of gross public and private debt contributes heavily to inflation and now denies the consumers over \$120 billion purchasing power that feeds the interest mill.

The National Organization For Raw Materials, Inc. wants to make one specific statement at these Hearings - and in the form of a challenge. Lasting solutions to problems can never be forthcoming until the cause of problems have been iden-

Everyone it seems takes the Economic situation in motion. and completely ignores the cause, they stand bewildered as each new solution they apply to sooth the effects of cause brings on another crisis.

What about structural balance? It is here where we will find the cause of all our national and international problems

What about our domesticbalance of payment and trade deficits between urban America and Rural America?

What about our domestic balance of payment and trade deficits between urban America and rural America? All we seem to hear is the deficits of International payment and trade. When do we begin to zero in on the fantastic imbalance, or dislocation of trade between geographical areas within the United States?

It seems all the Monetarists are concerned about is shoring up the dollar in International Trade to protect the International Financiers so they never take losses from the exchange of currencies.

equation that is so vitally necessary for every segment of our economy to produce goods and services and exchange them with one another?

Our major towns and cities and our 50 states are all in serious financial trouble. They can't balance their books, nor can they meet the needs of their people. Our Federal government continues to operate on perpetual deficit spending. When will we start searching for the real answers to these problems of crisis and begin to identify cause and effect? Annual per capita income for

the 33 agricultural states: Each year the Survey of Current Business published by the U.S. Department of Commerce lists the per capita income for each of the 50 states. NORM recently made a comparison of the income on a per family basis for the 33 agricultural states in ratio to the others. averaging 4 people per family, we discovered that the annual per family income of the people living in the 33 agricultural states is \$4,500. per family less than those living in the industrial states. Yet we find these states are in very serious financial trouble too. We found only one basic contributing factor for the disparity of income for the agricultural states

low gross farm income. When we brought all farm commodity prices up to full 100 per cent of honest parity, then the income of these 33 states increased to the level of the other states.

What does all of this have to do with agriculture? Agriculture happens to be the major source of income for all of Rural America and its millions of people that inhabit our towns and cities. We have conducted Balance of Payment and Trade Surveys on the rural economy and have discovered that thousands of towns and cities are almost totally dependent upon the gross income of agriculture for their

the communities with their bank accounts, the income to meet taxes, payrolls and support of churches, and schools.

We have surveyed and analized communities, counties and even states and placed an imaginary wall around them in order to determine where they receive their annual income to sustain themselves. It's no secret that their survival and standard of living depends upon the number of gross dollars drawn from the commercial banks and placed in circulation throughout the rural areas in exchange for agricultural commodities. The rise and fall, growth,or death of entire areas depends upon the flow of income

- New Wealth - to agriculture. This is why honest parity prices for agriculture and all raw material production is so vitally necessary, not for agriculture alone, but for the well being of the entire nation.

Economics simply means the production and distribution of goods and services. However, fully as important as a nation's ability to produce goods is its ability to create, or generate the earned income from production so every segment can exchange their production with one another. This is called balance and it is impossible to have a stable, and balanced economic system without every segment receiving its fair share of the national income for its production, risk work.

What has happened over the years is we have made economics the flow of money, debt, and interest, rather than the production and distribution of real wealth - goods!

It is the disparity of equity prices for raw materials that has made the United States a "Financiers Paradise," and the people their economic slaves.

NEW WEALTH: This all boils down to what is called annual New Wealth. Where does new Wealth come from. and what is it worth? Until man discovers the real source of real wealth, and monetizes real wealth rather than to continue the perpetual monetization of debt to cover up shortages and losses, then there is no hope. The nation will merely continue its journey of false prosperity. down the road of economic

New wealth has to originate

from some specific source, but where? Our research proves that new wealth must originate from something new. The only thing new that comes into being during the course of a year is our Raw Material Production. Yes, we know the economists will argue against this point, but they cannot disprove it, nor do they dare to challenge. cover up their blunders that has created our economic crisis, they merely ridicule and say, conditions have changed, it doesn't work that way anymore. We say, it's time for these so called experts to prove what does work! We can no longer afford to accept their Utopian theories that have never worked and never will work

What is all this new wealth worth? It is worth only the monetary price society pays itself for it. Everything is measured in terms of dollars, so New Wealth, our Raw Material production must be measured and valued by price. There is no sound business reason that can jusitfy why our nation's .raw material producers are not entitled to honest parity prices for their production in exchange for the goods and services they must pay other segments. If the nation underpays itself for its annual raw material production, then the nation loses the difference in national income.

The administration is advocating free markets for agriculture: If the markets are to be free, then everything must be freed, including wages and prices. It seems strange to hear the Administration talking about Free Trade Agriculture when all of the other segments are frozen, or controlled. Will the Administration disolve the Labor

The nation must create sufficient new wealth annually in order to operate a solvent economic system. Whatever that amount of New Wealth must be is the price that must be paid for all of our raw material production. If not, shortages set in and the loss has to be covered by excessive debt survival, raw material income, expansion and increased ig-

Let's take a look at the record: We have reproduced a table from the February, 1973 Economic Indicator, U.S. Government on farm income. We encourage you to note the total Cash Receipts for 1972 of \$58.5 billion and then deduct the Production Expenses of \$47.2 billion. This leaves a Net Earned Income for all agriculture of \$11.3 billion from actual farming, not including government subsidy payments. This is an increase of \$4.3 billion over the \$7.0 billion earned in 1971. We know these figures are highly exagerated and possibly overestimated by at least two

there is no reason to believe this year to be an exception. Net Farm Income is deceiving: Unlike the corporations, Net Farm Income is before personal taxes and includes all payments for their labor and management and the return on investment. The farmers must pay all of their mortgage debts out of this net. their living costs and purchase new machinery and equipment. Corporation net income is after taxes, after payment of all wages and salaries, and payments on debts and other

billion or more. They have

always been overestimated and

Included in the net income for agriculture is built in house rent benefits and many other Department of Agriculture addons to make agriculture look

Agricultural International Trade Policies have created surpluses for the purpose of forcing down prices. We import red meat and dairy products and lose the consumption of our feed grains, thus creating feed grain surpluses and depressed prices. Why? So the American farmers can provide cheap feed grains for the world markets to pay for Volkswagons that destroy our domestic labor markets and

automobile industry. Now the Administration proposes to make the farmers the international whipping boy to pay for our international deficits in trade.

Our State Department is placing pressure on the common market to lower their tariffs so cheaper U.S.\ farm commodities can destroy their farmers. The Europe Common Market meanwhile wants the United States to increase its farm prices so we don't have to av the tariffs and destroy own agriculture or theirs.

Why doesn't the United States Increase our farm prices rather than lower them and save the tariffs? How can the highest standard of living nation, with the highest wages and prices participate in world trade on equitable basis unless the high income nation pays other nations their prices for imported goods in exchange for their goods at their prices. One of two things are certain to happen. Either the United States must reduce its economy, wages, prices to the world market level and destroy itself in the process, or retain its own market level wages and. prices and pay other countries our price for their goods in price and wage level.

exchange for our goods at our To expect the American farmers to pay for the high wages and inflationary manufacturing costs of business and industry is going a little bit too far. Why not force business and industry to become competative in world trade by cutting their prices, wages, and profits, rather than always taking it out of the hide of the American farmers? We know the consequences if this should happen, so why force such

conditions on agriculture? Included with this report are several supplementary tables and a magazine article. We would like to call your attention to an interview on a farm program proposal on pages 15, 16, 17 and 18 of Acres, U.S.A. magazine included with this material. This program is not complete, nor does it provide all of the answers to questions that would be most happy to discuss, of wolves. the program in complete detail

at your convenience. Operating loss statement of the U.S. Economy: This national Strategic Food balance sheet and Operating Loss Statement has been ever since the late 1930's. The entire analysis of this report dustry-Livestock. Livestock is ould be found by comparing

Income in ratio to the increase in Wage and Interest Costs to operate the economy.

When Wage and Interest Costs continue to increase at a greater rate than total national ncome, it certainly should sound the disaster bell. Something has to give. It is the private segments of the economy that must meet all of the wages, taxes and interest costs; private enterprise cannot survive unless these costs are covered. Is it any wonder the nation has been forced to add nearly \$1,700 billion to the gross public and private debt since 1950 under the disguise of

Wholesale commodity price index and consumer cost of living price index is not reliable. The dislocation of prices paid and received by farmers are not realistic. The consumer's cost of living is much higher than the government reports. Why? In 1962, the Consumer Price Index base was changed from the vears 1947-1949-100. In doing so, the farm commodity price index was moved up to 100, while the consumer price index was moved back to 100. The two were brought into balance with a lead pencil, but the dislocation between the two was lost.

Again in 1970 the Price Indexes were changed to the year 1967 - 100. Again farm prices were brought up to 100 with a lead pencil and the consumer price index reduced to 100 with lead pencil. The dislocation again covered up

manipulations of records. The current cost of living index only offers a relationship of today with the costs during 1967, but completely hides the dislocation that existed during 1967. The American farmers have actually taken a much worse beating in Income and Prices than the government records indicate. Agricultural Loan Support

Program: NORM takes a positive stand for the retention of Agricultural Loan Supports. To abandon this program would be a disaster for the majority of operators, as they would be forced to market their production at harvest in order to meet their obligations. With a full year's supply and one day demand for these commodities, and without a replacement program to replace the loan support program - farm commodity prices at harvest, or responsible for its care and anytime during the year, could drop to depression levels. Until such time as the producers of agricultural commodities have their own program to protect themselves against the speculative markets, the loan support program is essential to avert farm price disaster:

The law of supply and demand fallacy: The Law of Supply and Demand factor cannot work for agriculture as in other basic industries. First. agricultural procedures up to now do not have any pricing power for their products for most commodities.

Agriculture, because of nature, produces almost every commodity, one full year's supply in advance with normally a one day market. Even with only a half a year's supply. there remains a 180 day supply, with a one day demand at the market-place. Agriculture, unlike other industries, cannot shut off production once a crop has been planted. Nature controls the sunshine, rain and productive elements. From planting time through harvest, the producers are at the mercy of weather. Bumper crops can be snuffed out by flood, storm, or hail, merely days before harvest, so there is no guaranteed factor of certainty until crops are safely stored.

Markets Agriculture: The Law of Supply and Demand cannot guarantee agriculture equitable prices at the free market place until such time as agriculture can control its distribution to the markets on the exact same supply demand basis as the markets demand. To turn agriculture loose to the Free Markets would be just disasterous as turning will surely come to mind, but we new born babies over to a pack

Strategic food and fiber reserve: NORM cannot stress strontly enough the need for a Reserve, not only for the protection of human life, but for prepared on an annual basis the insurance and protection of our nation's largest basic inthe largest industry in the Livestock is the

feed grain production. Nearly 60 to 65 per cent of the total gross income of agriculture is derived from livestock and livestock products.

This mighty and most essential industry must be disaster protected from resulting from a drought, floods, wind, hail and other weather uncertainties.

A food reserve for nation's livestock industry is even more essential to our nation's safety and the health of our population, than a fuel supply, or energy reserve is for our automobile, steel, or manufacturing industries.

NORM strongly recommends that a national priority be adopted establishing a strategic food and fiber reserve to adequately protect both human requirements, as well as livestock requirements in the event of a national emergency, whether it be for national security in time of war, or weather.

NORM strongly recommends that the national strategic food reserve be insulated from domestic markets by not permitting any of these reserve commodities to be sold or used for any purpose other than a declared national emergency, and that none of these reserve commodities be sold for less than 145 per cent of the domestic market support

NORM recommends that the strategic food reserve become the property and responsibility of government for the people. That all costs of maintaining the Strategic Food Reserve be born by the public as an insurance policy for the general welfare of people against food shortages or

NORM recommends that this strategic food reserve be rotated each year, replaced by fresh commodities to assure these reserves of never going out of condition. That each year these reserves be replaced with new crop production. NORM recommends that the strategic food reserve be held

on farms and ranches rather than in government controlled warehouses or graineries. That every producer be given a quota percentage of the Strategic Food Reserve requirements and that each producer be heldcondition. That each producer will sell from the reserve, but replace immediately with new crop production. producer will be held responsible for this reserve and if it goes out of condition due to carelessness, or failure to abide to the agreement by contract, the producer to be held liable and that stiff penalties be ap-

plied In the event the producer does not desire to remain responsible for the commodity, that said producer may hire others to provide this service for him, but the producer will still be held responsible for the commodity and its condition and pay the cost of storage, etc. from his contract with the government.

The Federal government shall pay each producer participating in the strategic food reserve program a fee for annual storage costs, supervision and responsibility of caring for these strategic food reserves. This cost must be born by the general public as the program is for the protection of all people and not merely protection for the producer

NORM cannot recommend strongly enough the need for

processing plant for our this stratigic food and fiber is the term business profits.

nation's billions of bushels of reserve. We stockpile energies 1. There can be no new no for our nation's industry. The most vital commodity of all to sustain life is our food, fiber and water. This program is long overdue and the time has come for the American people to realize the dangers of not protecting themselves with an ample reserve of food, fiber, and water, for both human consumption and livestock.

The National Organization for Raw Materials, Inc., desires to go on record stating that the C.E.D. adaptive program for agriculture has already proven itself a complete failure and if the policies of the C.E.D. are continued, it will not only lead to the total destruction of our independent private enterprise system, but, eventually force a change in our form of govern-

Most of the problems of our towns and cities can now be traced directly to-and as previously predicted - to the C.E.D. mass out-migration of farm and rural people. We have flooded our cities with people who have been forced to abandon homes in rural areas. They have been forced from their land and into the cities like cattle. In the process, we have forced the closing of schools, churches, community centers; all for what purpose?

The gigantic building boom advocated by some of the C.E.D. members was the direct result of forcing people from their homes and land and into the jungle of the cities for the profiteering and exploitation by builders, contractors, and financiers. Restore equitable prices for

all Raw Material commodities and millions of new jobs will open up in rural America. Millions of families can return home from the over crowded cities and find gainful employment. This will relieve the tax burdens and relief rolls that are strangling our cities. Then, and only then, will this nation restore full employment and economic stability. Restore full honest parity prices for agriculture, and this nation will prosper like we have never seen before. Then Rural America will provide for its own needs; build its own schools, churches, hospitals; pave-its roads and streets; and Washington can keep its redistribution of wealth programs to balance the Federal Budget and Liquidate

Greatest producers of goods and service in history: The American economic system has proven to be the greatest producer of goods and services the world has ever known. It is quite obvious that our ability to produce is not our problem.

Our problem has been our ability to exchange our production of goods and services with one another without the need of excessive debt expansion. Why? Because as a nation we have failed to create the New Wealth - annual earned income necessary to operate a solvent economic

Why have we failed to create sufficient New Wealth? Primarily because the nation has made an efficiency factor We have continually pushed fuel. Wealth - Raw Material monetize debt. This will bring

even the meaning of Economic

1. There can be no new net business profits in the aggregate without first developing Economic Profit for

the system. 2. Economic Profits are the Net Profits earned annually by the entire economic system and added to all of the previous profits. Trade profits, or business profits account for no more than the transfer of existing wealth.

3. Economic Profits can come only from New Wealth added to the system. Economic Profits, unlike Debt Constructed Profits never have to be paid back, nor is there any interest obligations attached.

Nature - only source of economic profits: It may be true that brick and mortar continue to stand once created, regardless of monetary value. Values may be increased through inflation or wiped out through ·depressions. remains, remains. That alone

is profit - the Economic Profit. Debits have to be paid or repudiated. They cannot grow ad infinitum. When they are repudiated they vanish in the same way as they were created. They came from noting and reduced to nothing.

Our gross public and private debt today nears \$2,400 billion. Simple 5 per cent interest on this debt costs \$120 billion per year. The interest on debt alone exceeds the total gross income of all of our nations Raw Material Production from agriculture, mines, fishery and forests. In other words, the interest on debt alone exceeds all of the New Wealth the nation creates each year. Is it any wonder we are trapped and headed for monetary chaos?

The national economy has failed to price natures goods raw materials - to balance with wage and capital costs. Accordingly, the national economy has failed to create New Wealth from production in order to exchange production with earned income and has in turn substituted Debt Expansion

Historically, DEBT has created inflation, poverty, and eventual collapse, always first funneling the wealth of the nation into the hands of the few.

Rural America has been underpaid over \$900 billion since 1950 for its agricultural production alone. Had these dollars flowed through the economy, the nation would have created the earned income needed to finance its system.

We have but two choices 1. The nation can cut back debt expansion, and choke the economy with the result of lost buying power. This will result in more unemployment business failures and a liquidity crisis for business and industry.

Even the attempt in 1969 to check inflation by placing a damper on credit triggered inflation in the midst of a A stiff cut back in debt ex-

pansion would almost certainly trigger a severe depression . . and a collapse of the system. because nothing would be added to replace the buying power out of creating New Wealth. evaporated with the loss of debt

down the prices of the New 2. The nation can continue to Products - and covered up the on more inflation and push shortages with debt expansion. more people into poverty, and Economic Profits: The Key saddle the government with to Economic Growth is greater deficits. Inflation Economic Profits, but it seems creates a greater demand for man has completely forgotten operating capital to meet the

Profits. All man seems to know (See "Testimony" Page 11)

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increased wages and capital services production has ac-

Neither of these approaches can be recommended. Both represent frustration services or the nation must economics, and an attempt to borrow the shortage live with devices that will not change its production.

It is therefore recommended, instead, that the administration act in accord with the powers granted to congress by the constitution and to maintain the stability of money and its value thereof, and regain full and complete control of our nation's money system.

This makes monetization of Raw Materials at full honest parity a prime requirement. If the economic profits brought into being with production of Raw Materials is priced at only value to the rest of the economy, profit.

As a result of underpricing the Economic Profit, the nation loses the total monetary gain. This results in the immediate need to borrow the loss via monetization of more debt to cover the loss. If the later is done, the nation lacks the income to buy the goods and

times

to Jaun

50 per cent of its real economic then the nation enjoys only 50 per cent of the new economic

borrow the shortage to ex-... We can monetize debt, or . we can monetize Raw During the past twenty years we have failed to monetize New

Wealth on par with wages and capital costs. As a result the interest debt now exceeds all annual New Wealth, so we have had no Economic Profits - only Trade Profits.

counted for. Either the nation

earns the income to exchange

its production of goods and

The key that is missing in the economic formulas is economic profit - New Wealth - and we have substituted trying to buy perpetual prosperity with Debt.

Freezing agricultural prices into its present posture constitutes the most inflationary approach possible. Steps to cool and repair economic ruptures in the system depend upon agriculture being restored to Full honest Parity as a first move. Without that move, we can look for runaway inflation regardless of any price regimentation that might be invoked.

Yes, we know the economists will shout that increasing farm prices will be inflationary. It will be the exact opposite relfation. When has creating new wealth ever been inflationary? When has restoring earned income as a substitute

for debt expansion ever caused

increased farm prices will price us out of the world markets. Yes, that's true if we plan to continue the same old game of exploitation. However, if the United States adopts honest International Trade Policies based on Equity of Trade we will open the doors to world trade such as the world has never known before. American agriculture under a new policy of Equity of Trade will very possibly never again ever to produce enough to supply the

demand. When people have money they buy. When other nations have buying power, they buy. Nations like people, cannot buy goods unless they also receive honest parity prices for their production in exchange for the goods and services they

The United States must become the World Leader and establish Equity of Trade Policies. Then and only then will the United States regain its lost prestiege and rightfully regain its position as a world leader. If the rich nations cannot pay the poor nations equity prices for goods, then how in the world can the poor countries pay the rich countries higher prices for goods and ever

CARD OF THANKS I wish to thank all my friends for the beautiful flowers and visits while I was in the hospital. Also thanks to Dr. Hicks and all the kind wonderful

expect to retain respect, or for the world to pay its bills and Missionaries From Around World To Speak This Week balance its payments of trade?

In conclusion, we, the members of the National Organization For Raw Materials, Inc. wish to thank this committee for permitting us to appear here today. We cerely appreciate the time and energy the members of this ittee devotes for the best

at the church, with decorations in various rooms suggesting the different countries. The public We have but scratched the surface on all of the information we would like to bring to your return again soon at attention. We would deeply convenience and discuss t appreciate an opportunity to matters with you further. return again soon at your convenience and discuss these

Eight nations from around the is invited to meet the world will be represented by 15 missionaries, hear them speak missionaries who will speak in the sixth annual Faith Promise and see scenes from the mission fields on slides.

Special music during the Mission Conference at

conference will include songs by Greenwood Baptist Church eginning Wednesday. Settings for conference Gene Streun. Testimony and preaching by the visiting missionaries will be included at programs have been arranged each service, at 7:30 p.m. daily and also at 10 a.m. Sunday.

A schedule of meetings is nnounced by the Rev. Prentice D. Smith, pastor, who says, "Never in Hereford's history has there been a greater mission conference with many missionaries present in

Speakers Wednesday will be Germany, Marvin Matthews of Australia and Bill Horton of Brazil; on Thursday the Revs. Marvin Matthews and Tommy Bass of Australia and Ronnie Kunath of Mexico.

To be heard Friday are the Revs. Joe Lingo of Chile, Norman Higgins of Mexico, Martin Wilkins of Germany and

Jim Osborn of France. The Rev. R.O. Schmidt, world Baptist fellowship mission director, will speak Saturday as will the Revs. Larry Nichols of Brazil and Donald Rowland of such a short space of time."

the Revs. John Roberts of Hawaii will speak at both services Sunday, wih the Rev. Joe Lingo in the morning and the Rev. Gary Kopfstein of Scotland in the evening.

GAY PREMIERE

The first performance of John Gay's "The Beggar's Opera" was presented in London on Jan. 29, 1728.

time?

811 N. Main across from the Park, YOU'LL "CROW" OVER OUR SPECIALS!

CHICKEN DINNER

3 Large Pieces Chicken - Potatoes - Gravy - Cole Slaw -

Honey - Hot Rolls FREE Shake or Coca Cola

10 PIECES OF CHICKEN

Pint of Potatoes - Pint of Gravy -Pint of Cole Slaw, - 5 Hot Rolls

FREE OUART Coca - Cola TRY OUR CORN ON THE COB

Big Golden Ears with Lots of Butter

2 PIECES OF CHICKEN 59¢ This Chick

is Ready to go!

MONDAY THRU SATURDAY. "LET US COOK FOR YOU TODAY"

Legal Notice

HOSTETTER

Defendant, Greeting:

THE STATE

OF TEXAS

You are hereby commanded

to appear before the Honorable

District Court of Deaf Smith

County at the Court House

thereof, in Hereford, Texas, at

or before 10 o'clock A.M. of the

first Monday next after the expiration of forty-two days

from the date of the issuance of

this citation, same being the

23rd day of March A.D. 1973.

then and there to answer

Plaintiff's Petition filed in said

Court, on the 23rd day of March

A.D. 1973, in this cause, num-

bered 6763 on the docket of said

court and styled LORETTE HANNA HOSTETTER

VS. THOMAS DAVID

A brief statement of the

nature of this suit is as follows,

A divorce

is more fully shown by

The officer executing this

Issued and given under my

the 23rd day of March A.D. 1973.

Lola Faye Veazey Clerk, District Court, Deaf Smith

By Robert Williams Deputy.

County, Texas

HOSTETTER Defendant.

Plaintiff,

to wit:

THOMAS DAVID

LEGAL NOTICE

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 P.M. on the 24th day of April, 1973 to consider the request for a Special Use Permit as provided in Section XI B of Ordinance 412 as amended on the following

Legal Notice

A part of Section 42. Block K-3

The recommendation of the Zoning Commission of the City of Hereford, Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 7th day of May, 1973 at 7:30 P.M.

Mary V. Watts City Secretary

It's at the Gaston's (Sugarland) Shoe Salon See our perfect "CLOG" the "FREDA" by Miss America





PAY CASH & SA



FENCING MATERIALS

48" 14½ Ga. Fence 165' Roll *1995 26" 14½ Hog Wire 330' Roll *1809

58" V-Mesh Bull Fence 165' Roll \$7539



BARB WIRE HEAVY 121/2 GA. S 80 ROD ROLL

CORRUGATED **IRON**

6'-12' HEAVY 29 GA. 21/2"

SPRING PAINT SALE

FLAT LATEX WALL PAINT PER GAL. *319 **O.S. LATEX HOUSE PAINT** PER GAL. *398

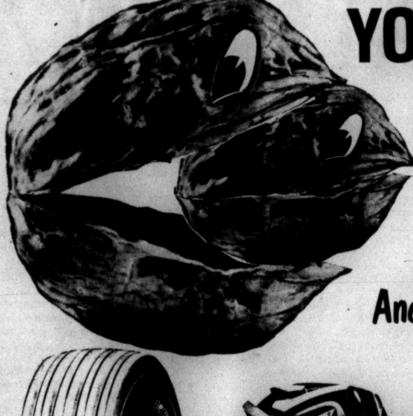
REDWOOD STAIN *387

9" ROLLER COVERS-

2 For 69¢

F PHONE 364-6002

HIGHWAY 385 SOUTH



About The

Fine Service And Low Costs You

Get From



OF CONSHOHOCKEN

TRACTOR TIRES Indurance, Traction, Strength, and Reliability.

Don't GO NUTS, Trying to Find Tires, See ...

600 W. FIRST

Tractor Tires for

duals, singles or

front ends.

Farm And Truck Service

PHONE 364-1010

Phone 364-2030

CLASSIFIED ADVERTISING RATES Reader Ads (Minimum 10 words) 1st insertion per word Additional advance: per word Classified Display (8 pt. type under heading, 1 column width only - no art or signature cuts) per col. inch \$2.00 Repeat insertion without copy col \$1.50 Display Advertising Not Classified under heading, but placed on the classified page per col, inch \$1.12 Deadline for Classified Advertising the SUN DAY BRAND.

5 p.m. Friday

FORD BRAND.

Deadline for Classified Advertising in the HERE

Phone 364-1763.

5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES

Hwy 60 & at MYRTLE Phone 364-0169.

Also spaces & furnished trailers

for rent at TOWN & COUNTRY ESTATES. 1B-1-40-9p

"THE SADDLE HOUSE" COMPLETE Riding Equipment

New & Used Saddles HIGGINS & SOUTH TEXAS ST. PHONE 364-3583

!!CARPET!!

Financing Avaliable C&W CARPET AND N. 25 MILE AVE.

WE BUY AND SELL

PHONE 364-3448

USED FURNITURE. BARRICK FURNITURE WEST HWY 60 PHONE 364-3552.

1B-1-37-tfc

B-26-HC

1971 Mobile Home. 12x46. Excellent condition. Perfect for lake or mountain property. Phone 364-5837 after 5:00 p.m. B-1-16-33-tfc

SIESTA MOBILE HOMES

McCormick Road & Amarillo Canyon Highway.

Lowest prices in the Panhandle. FHA & VA Loans. Boanza and Country Squire. One only 60x14, two bedrooms, 11/2 baths...\$5595.00. Call

> 806-355-9258' B-1-40-9c

Brand Ads Get

Results



SECOND MONDAY 7:30 P.M.

Thursday DEGREE WORK

Jerry George W.M. W.A. Phipps Sec



Hereford Rotary

meets every Monday at 12:05 Civic Club Center (Jim Hill)



Lions Club meets each

Wednesday, 12 Noon Civic Club Center (Jim Hill)

EARLY BIRD SALE: Save on riding mowers, tillers, tractors and lawn mowers. FIRESTONE, 105 North Main. B-1-16-35-tfc

Take up payments. Carload purchase 1972 model console stereos and refrigerators. No payment until July, 1973. FIRESTONE, 105 North Main. B-1-20-35-tfc

For Sale: AKC male toy poodle puppy. 364-1438 after 4:30 or

B-1-12-38-tfc

For Sale: Stock racks for Chev. SWB Pickup. In great condition. Call 289-5802 after 7:00

70 Mobile Home. Inquire Summerfield Mobile Manor, Phone 357-2552: B-1-12-14-tfc

with all connections. Come, make an offer. 844 West Park, Phone 364-1160. B-1-17-14-tfc

FOR SALE +Needle point tapestries &

+Cross stitch table clothes & quilt tops. +Pop-in pillow forms. +Crewel & Needle point painted kits. +1974 Jeweled calendars. DAN'S OF CANYON.

Three year old mobile home for sale. Very good condition. Phone 364-1605.

B-1-12-14-4c SUPER stuff, sure nuf! That's Blue Lustre for cleaning carpets. Rent electric shampooer \$1. McCaslin Lumber

Company.

B-1-18-14-2c FULLER BRUSH PRODUCTS. Call Mrs. Jessie Fuller, 364-

S-1-10-31-tfc

For Sale: Player pianos, B-1-34-tfc beautifully refinished. Player mechanism rebuilt and electrified. Also taking orders for piano music rolls. several nice grandfather clocks, wall clock, etc. See at J.E. Sorrells Antique Shop, 3

miles West on 1058. BOYD MACHINE & SUPPLY Phone 289-5836.

NEW and USED Vacuum FOR SALE: 375 tons cotton seed cleaners for sale. Bags, service for cow feed. \$70.00 per ton. Call and repair. Call 364-0820 or come by 406 Avenue I.

S-1-37-4c

GARAGE SALE. 1:00 to 6:00 new knobby tire and trail

p.m. 226 Aspen. Sunday, the sprocket. Runs good. 364-2122. B-1-10-41-1c

> BRACE yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric

shampooer \$1. Hereford Hardware.

B-1-23-41-2c Puppies to give away. 323 Avenue K.

B-1-10-41-1c YARD SALE. 215 Avenue K.

Sunday only. B-1-10-41-1c For Sale: Weaner pigs.

Phone 276-5554. B-1-10-41-2c Sale:

Frigidaire Refrigerator with freezer to be sold anytime today at 216

B-1-14-41-1P

For Sale: Approximately 10 cu. ft. Coldspot Refrigerator. Good condition. Automatic defrost. Make offer. 121 Ironwood, 364-

B-1-15-41-10 For Sale: Wood Lathe complete with motor and stand. 364-3709 B-1-41-1p

For Sale: Insulated camper top, 10 ft. air motor windmill and tower. Phone 258-7778. B-1-13-41-4P

2. FOR SALE Farm Equipment

1966 510 Massey Combine; gas. 20' header. Phone 647-4472. 11 miles South; 385, 1 mile East. B-2-14-2P

FOR SALE Hamby bed roller. John Deere beet plate set. John Deere 6 row lister. Row bullets. Tool bar plant-31/2 ".

806-295-3432.

Graham (Hoeme) Plows DAVIS IMPLEMENT **409 EAST FIRST** Phone 364-2811

See Us For **Mayrath Grain Augers** Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST

Southbend Machine Lathe, 16' swings, 10 ft. bed. Good condition. See at GERBER & SON automatic. \$450.00. 267-4771 SHOP, NAZARETH, TEXAS.

We will trade for old tires. No money down, no charge for mounting. FIRESTONE, 105 North Main.

B-2-28-35-tfc

1968 - 930 Diesel Case Tractor. Egging Cab. Good condition.

Store cost plus \$4.00. Terms available. FIRESTONE, 105 North Main. B-2-14-35-tfc

NEW & USED CARS. **ORVAL WATSON FORD** SALES COMPANY PHONE 364-2727. 1B-3-18-tfc

For Sale: '64 Chev Impala, 327. Three speed, air conditioner, power steering. Very clean. Call after 4:00 weekdays 364-

B-3-20-13-tfc

For Sale: 1966 Thunderbird. Extra clean. Phone 364-6310 after 6:00 pm. and weekends.

For Sale: '62 Chev. Pickup-20 ft. truck bed-327 Chev. Motor.

+1965 Chev. Impala 2 dr. h.t. South on 385 to Hambys, then one block West on Mission or Labor Camp Road. Phone 364-2634 evenings, 206 Avenue K. 11/2B-3-14-2P

B-3-10-41-4c MILBURN MOTOR COMPANY -

We pay cash for Used Cars 136 Sampson Phone 364-0077 B-3-33-tfc WALKER'S USED CARS

400 West First Phone 364-2250. ..1B-3-41-tfc

For Sale: 1971 Ford LTD and 1970 Ford. Contact Installment Loan Department, FNB. B-3-13-10-tfc

1967 Pontiac Tempest 2 dr h.t. bucket seats, PS,PB, air, automatic trans. Mich. Tires, 326 cu. in. motor. See Charles at Shook Tire Company.

Pontiac, GMC's new location-221 NORTH 25 MILE AVENUE. B-3-20-42-tfc

For Sale: 1959 Plymouth Contact Installment Loan Department. FNB.

B-3-10-8-tfc

I MUST SELL MY 1972 T-BIRD THIS WEEK.

12,000 miles, brand new Firestone Tires, tilt steering wheel, AM-FM stereo, air cond., power windows-steeringbrakes. Gets 16 miles per gal on regular gasoline. Listed for \$7,200.00. Sale price \$4,600.00.

PHONE 364-6881 or 276-5685 day or night or come by 212 North Main. If any dealer can beat this price, not only will I buy my car from him, I'll serve him breakfast in bed for a month. B-3-41-1c

1966 Tempest. Power, air,

B-3-10-41-2c

4. REAL ESTATE For Sale Or Trade

15 Acre Tracts. \$500 down. 4 miles from city. Call 364-3466. B-4-11-29-tfc

SALE BY OWNER NORTHWEST AREA 4 bedroom, 3 bath, brick home. Large paneled den with fireplace, 12x16 paneled basement-storm, shelter with entrance in den, master bedroom isolated. Builtins, new shag carpet throughout, double garage, large patio, 1/2 block fenced corner lot. elementary school, 1 block Jr. High. 2,304 sq. ft. living area plus garage, designed for large family livin

Appraised loan value \$35,000. For appointment call 364-1013 or 364-6031.

B-4-40-tfc BEAUTIFUL HOME IN COUNTRY FOR SALE BY OWNER.

3 bedroom brick, 3 private baths, large den and kitchen combination-paneled, utility room. All wool carpeted and new drapes. Large basement, double garage.

Located 12 miles South of Hereford on West Easter Road or 6 miles North of Dimmitt on Hfd. Hwy. Shown by appointment anytime. Phone 647-4694 or 508

Belcher, Dimmitt, Texas. B-4-39-tfc THREE BEDROOM, 21/2 BATH BRICK HOME In a nice neighborhood

> 90 per cent Loan to qualified CALL 258-7357.

1B-4-39-6c 5 ACRES ON PAVING 6 miles to town, perfect location to build home. \$5000 cash. **5 BEDROOM NORTHWEST** 2360 sq. ft. 2 bath older home at \$10.00 per sq. ft. \$3,500 down and

and ins. No loan cost. 160 Acres South **OF WILDORADO** 1 good 8" well, tile with milo & wheat allot. Possession at closing, would sell on FHA. **Durward Hamby Real Estate**

pmts of \$141.36 mo, plus taxes

364-3466 Contact at Hamby Rental. So Hwy 385. B-4-35-tfc

800 acres of some of the best, dark land. East of Dalhart, Texas. Four 8" wells pumping 4156 after 5:00 pm. 1100 GPM each. Hiway on two sides. Small house. Terms available. Contact Justice & Co., Exclusive Agents, Dalhart, Texas. ph. 249-4000.

VETERAN - 2 bedroom. No down payment, no closing. Call

B-4-10-29-tfc

B-4-38-38-6c

235 ASSISTANCE LOAN AVAILABLE 3 bedroom. 1% bath.

FHAREPOSSESSIONS Two-3 bedroom homes, 2 full baths, builtin range, utility room, carpeted, single car garage. \$400.00 cash, approx payments \$125.00 per month or will sell on 235 Assistance

824 IRVING. \$12,500 3 bedrooms, one bath, single car garage, living room, carpeted. Built-in range. Small down

payment, reasonable monthly. 333 AVENUE J Nice 3 bedroom home with good kitchen and dining arrangements, Fenced backyard, carpeted. \$11,000. Requires

INCOME PROPERTY unit apartment house. Good income, very reasonably priced, Resident manager.

BRICK HOME 3 bedrooms, 21/2 baths, large Outside city limits. Furnished 3 bedroom home

\$10,000.00. LOANS Let us help you with your financing FHA-.. VA & CON-VENTIONAL LOANS are now available.

Multiple Listing Service CARTHEL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944 364-0038 Wayne Carthel Leola Peters **EQUAL OPPORTUNITY** .B-4-23-tfc

home. 201 East 6th. Will GI. B-4-12-35-tfc IMMEDIATE POSSESSION Super clean 3 bdrm. 2 bath, fully carpeted, double garage looks

new inside and out. Small down payment, or will trade for older house, late model car or pickup. 213 AVE. J

1196. to believe it. WILL SELL V.A. Large 3 bdrm. home, 1 bath utility room, fully carpeted,

HAS STORM CELLAR bargain. Payments \$108.00 per

COUNTRY CLUB DRIVE Large 3 bdrm. brick with fire place. Has large utility room, 134 baths, fenced yard. Price

REDECORATED fenced yard for \$13,500.00. Will NORTH OF GRUVER, TEXAS wells. 300 A. of wheat go with sale. \$35,000.00 down and good terms on balance. If you are interested in farming, you will need to look at this place.

MOBILE HOME LOTS \$50.00 down and \$21.25 per mo. We have other homes and farms for sale, so if you don't see what you are looking for, call us for more information. HAMBY REAL ESTATE

364-3566 364-3169 Chick Weemes **Gerald Hamby** 364-1534 J.M. Hamby 364-2553 EQUAL HOUSING

FOR SALE BY OWNER (2175 Sq. ft.) 3 bedrooms, 1 % baths, paneled den, fireplace. 14 x 20 house in rear.

Gruver area. 8" well

PHONE 364-0944

Acre of land with 3 bedroom brick home. Call 364-2183 after 5:00 pm.

For Sale by owner: 64x208' lot with mobile home, car port, storm cellar, fence and yard.

6:00 pm week days. B-4-24-38-tfc

FINE FOR LARGE FAMILY story-4 bedroom brick & clapboard. One full bath and two 1/2 baths. Double garage, fenced yard.

For Appointment, call Barbara Self. 355-3616, Amarillo. 1B-4-13-tfc

BY OWNER Three bedroom, two bath home in Denton Park Addition. Separate living room, denkitchen combination with builtins, over 1,700 sq. ft. living area, carpeted. Small equity, \$177 monthly payments.

Phone 364-5856 or 364-5395.

B-4-14-tfc FOR SALE BY OWNER 3 bedrooms, 2 baths, large formal living-dining room, exceptional amount of storage. Shag carpeting, Beauti-Pleat Drapes, Refrigerated air, humidifier 14x24' playroom with pool table and

builtin grill. 2300 sq. ft. Double garage, fenced yard For appointment, call 364-4251 after 5:00 p.m.

S-4-38-tfc drinking. 5. FOR RENT

For Rent: 2 bedroom apartment. Central heat, air conditioning. Couple only. 364-

B-5-12-14-tfc SUMMERFIELD MOBILE MANOR FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-

2552.

364-0780.

B-5-15-10-tfc For Rent: 2 bedroom apartment with builtin range, disposal, carpeted. \$110.00 per

month. Call Gene Campbell, B-5-17-37-tfc

APARTMENTS FURNISHED 1 & 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. FOREST AVENUE

1B-5-37-tfc DIAMOND VALLEY TRAILER PARK Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G.

APARTMENTS

PHONE 364-1887

Storage for rent. PHONE: 364-1483; 364-3937 B-5-28-tfc

TRAILER SPACE FOR RENT Northwest Mobile Lodge

B-5-10-13-tfc

B-5-10-13-tfe BEDROOM for rent. Man preferred. Phone 364-0798.

Phone 364-1108.

Furnished and unfurnished 2 bedroom apartments at The Thunderbird. Phone 364-5360. B-5-10-35-tfc

OFFICE FOR LEASE. Ralph Owens 364-2222

HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motor homes or any storage needs. Sizes - 12' x 12', 10' x 22' & 12' x

> CALL 364-5520. 1B-5-28-tfc

ELDORADO ARMS- one and two bedroom apartments for rent. Inquire 427 North 25 Mile Avenue, Apt. 16 or call 364-2232

B-5-22-40-tfc

SUGARLAND QUADS 441 Avenue B. 2 bedrooms, fully carpeted, draped. Total electric kitchens, ranges, refrigerators and disposals. Ref. air cond. Convenient to shopping center and schools. Large rooms, sound proof. All

Phone 364-4304.

B-5-14-tfc

WHY PAY OUTRAGEOUS PRICE FOR YOUR

We have spartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrig, garbage disposal, central heat and air and 2 fenced playgrounds, Isundry facilities, recreation room that will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary.

1 bedroom start \$79.75 2 bedrooms start \$101.55 3 bedrooms start \$112.75 4 bedrooms start \$122.00 bills paid. Deposit is requi

38-5-2-Hc **BACHELOR APARTMENTS** Carpeted-private entrance. private bath, vented heat. 821

FOR LEASE: Texaco Service Station-US 60 & 385. Minimum investment. Call Leroy

FOR RENT Three nicely furnished rooms and private bath. Couple only.

PHONE 364-2063. 14B-5-41-tfc

For Rent: 2 bedroom house, partially furnished. \$85.00 per month. Bills paid.

B-5-25-41-tfc For Rent: 2 bedroom un-

nished apartment. Couple only. A. Petersen, 409 Irving. Phone 364-3198. B-5-13-41-tfc

Furnished apartment. Bills

house for rent. Phone 364-1447.

Three bedroom unfurnished

For Rent: Furnished 2 bedroom

duplex. Prefer a couple. Phone 364-0944.

6. WANTED

WANTED-CUSTOM FAR-"Contact Don MING. Howard at Howards Custom Farming, 258-7761 or 364-0165. B-6-13-6-tfc

YARDS AND GARDENS Rotary-tilling. Free estimates,

1B-5-10-14-tfc (See More Ads Next Page)

B-1-15-14-tfc FOR SALE: Repossessed 14 x FOR SALE: Water Beds. King Size"...\$18.00. , Round...\$42.00. B-1-11-29-tfc

64x208' lot, storm cellar, fence FOR SALE: Soft water unit and yard. Call 364-4109 Sundays and after 6:00 pm. weekdays. B-1-18-38-tfc Northern grown For Sale:

dred. 276-5267. B-1-10-20-tfc NEW WEDDING GOWNS for sale at Reduced Prices Sizes 8 to 18 Call for

Mobile Home, complete with

Pinto Beans. \$10.00 per hun-

1B-1-12-tfc SEE OUR LINE OF BARGAINS!! Stoves, refrigerators, TV's living room suites, dining room suites, and miscellaneous

merchandise.

appointment 364-4114.

Susie Curtsinger.

HEREFORD, TEXAS Phone 364-1873 1B-1-35-tfc MUSICAL INSTRUMENTS FOR SALE: Oboe, saxaphone.

Very good condition. Phone 364-

BIG JIM'S FURNITURE

HIGGINS & SO. TEXAS ST.

GARAGE EQUIPMENT. NEW & USED Air Compressors; Valve Machines, Steam

Cleaners, etc...

1306 East Park Phone 364-1055. 1B-1-9-tfc

806-262-4340. B-1-14-40-4c YAMAHA 1971, 250 DT1 with

236 Avenue J. B-1-17-13-tfc For Sale: 1971 Kawasaki Trail Boss. Good condition. Call

Westway 289-5863. B-1-11-40-4c Shake and Slim-The Wonder Exerciser. Available at the Pants Cage Plus, Sugarland

Mall. B-1-14-40-9P For Sale: Two Sperry Rand Tri Carts. Both for \$500.00. Call 384-2198 Dalhart, after 6:00 pm. B-1-15-40-3c

For Sale: Trailer-1963 pickup bed 515 Union, 364-4053. B-1-10-39-tfc

1970. Kawasaki 250. In good

condition. Call 364-6179. B-1-10-40-tfc Garage Sale: 123 Mimosa. Saturday and Sunday, April 7th

B-1-10-14-2p

and 8th only.

Sugarland Mall.

Large '71 Westerner mobile home for sale or trade. 357-2519. B-1-10-14-8c BLUE Lustre not only rids carpets of soil but leaves pile soft and lofty. Rent electric

shampooer \$1. Duckwalls, B-1-22-14-2c

B-3-25-10-tfc NEW AND USED CARS now for sale at John Orsborn Buick,

A.L. Reznik

!!ATTENTION!! See Us For Parts-Sweeps-Chisels

B-2-29-tfc

Phone 364-2811 B-2-35-tfc

B-2-16-39-tfc Tractor and truck tires. Buy now and save. New and used.

Phone 364-0621 after 7:00 p.m. B-2-13-32-tfc SALE: Bicycles in cartons.

> 3. FOR SALE **Automobiles**

B-3-12-14-2c

Call 364-1865. B-3-14-14-2P FOR SALE: +1965 Chev. 80 Series Diesel. +1965 GMC 2 ton. +1966 Ford Super duty, 850 Ford twin screw.

1967 Oldsmobile 98 Luxury Sedan. Loaded and immaculate. Phone 364-5555.

> AND TRUCKS. WE BUY, SELL OR TRADE

Isolated master bedroom, carpeted, double car garage. Excellent buy.

Loans.

new loan.

Income property - 4 unit rental. \$16,000.00. playroom. 3000 sq. ft.

Check with our office for details. Board of Realtors

For Sale or Trade: 3 bedroom

2 bdrm. 1 bath fully carpeted, plumbed for washer and dryer. You will have to see this home

fenced backyard. Call for details. this 2 bdrm. 1 bath on Star Street with fenced backyard is a

\$30,900.00. COMPLETELY 3 bdrm. 1 bath with garage and V.A. or go 90 per cent loan. 960 A. of good land with 5-8'

OFFICE

OPPORTUNITY B-4-41-tfc House for sale; 2 bedrooms. Immediate possession. Call 364-

B-4-11-41-tfc

Shown by appointment only. Call 364-6568 after 4:00 p.m. 1B-4-41-tfc

ONE 15 acre tract. \$900.00 per acre. Two acres on pavement, \$1,000 per acre. IRRIGATED 95 acres. Well allotted. On Hwy 60 West.

Only \$450.00 acre. 1/2 section-improved in the CARTHEL REAL ESTATE

For Sale: Approximately 1/2

B-4-16-12-tfc

utilities paid. Call 364-4109 Sundays and after

or 364-4332.

APARTMENT?

South 25 Mile Avenue. S-5-14-32-tfc

Faucett, 806-374-4691. B-5-15-41-tfc

1 bedroom house, carpeted, partially furnished. \$65.00 per

month. Bills paid. Call 364-0706.

furnished house. Call 364-2006. For Rent: 2 room, clean fur-

paid. One person preferred. 1107 Park Avenue. B-5-10-41-tfc

Nice furnished house. Adults. No pets. After 5:00 p.m. 303 Avenue H.

B-5-11-41-tfc

The Sunday Brand, Hereford, Texas, Sunday, April 8, 1973

B-6-1-46-tfc

YARD GARDEN ROTOTILLING. Phone 364-1432. 605 Avenue H. B-6-10-36-tfc

7728, or 364-1933.

WANT TO BUY-1000 silver dollars. No clads. Paying \$2.75 each. Phone 364-4740. Northwest Drive.

B-6-16-13-8c

WANTED 1000 Tons Scrap Highest cash prices paid for Iron-Cars-Trucks-Pickups-Tractors. Cooper-Brass-Aluminum Batteries or any type salvage.

> HEREFORD IRON AND METAL Anson A. & June Dearing Phone 364-3350 or 364-3777 B-6-2-tfc

WANTED: Custom Farming. Call 364-1542.

B-6-10-14-tfc Would like to lease or rent 3

bedroom farm home. Two children. Good references. Phone 289-5778.

WANT TO BUY: FIXTURES. Cafeteria type tables, center aisle hobby shop fixtures or any store fixtures.

THE SPLATTER SHACK 113 West 11th Friona, Texas Phone 247-3719 or 247-2213. B-6-41-2c

8. HELP WANTED

THREE PERMANENT FARM EMPLOYEES. Good salary, large bonus. House and utilities furnished New pickup. All new equipment. Contact: Doug Nix, 249-2807

Jimmy Brown, 249-2050 Dalhart, Texas B-8-34-tfc

NEED: Yard help. One full time vard man or two part time yard men. Please apply in person to Kings Manor, 430 Ranger Drive.

NEEDED - SCHOOL BUS DRIVERS. See Eldon Owens at

Bus Barn. B-8-10-27-tfc Daytime.

Now interviewing for positions with AGRO related businesses: 2-Experienced bookkeepers 2-Outside salesmen: Paid holidays, vacation, sick leave and hospitalization.

sonnel Send qualifications to: Box 931, Hereford, Texas B-8-40-4c

Good pay for qualified per

The new nursing home at Dimmitt, Texas needs RN and LVN Nurses. Call Mrs. Hazel Dunn 647-3117.

Waitress needed for both food and cocktails. Excellent tips. Spanish applicants encouraged to apply. Must be 21 or older. Apply in person, THE MUSIC STAND, 628 West 1st. 364-1150. B-8-29-25-tfc

Sales lady needed for retail sales. Must furnish references, age and working experience. Write P.O. Box 166, Hereford, Texas.

B-8-19-14-tfc

B-8-17-35-tfc

Married man to work on ranch in San Luis Valley, Colorado. Will furnish house and utilities. Hilrey Aven, Phone Res. 364-1303; Office 364-0353. B-8-22-14-2c

LVNs wanted for 3 to 11 and 11 to 7 positions. Excellent salary and employee benefits. Apply in person to the Director of Nursing Service, Deaf Smith General Hospitalian opportunity employer
B-8-33-14-tfc General Hospital. An .equal

WAITRESS WANTED AT THE MOONLIGHTER. 364-0064 or B-8-10-40-tfc

DELIVERY MAN. Apply in person to Taylor Furniture & Appliance, 603 Park Avenue. B-8-13-14-tfc

WANTED - CUSTOM FAR- DIESEL DRIVER-experienced, MING call Joel Williamson 258- California produce haul. \$200.00 per week. Phone 806-364-0491. B-8-10-41-4c

> WAITRESSES WANTED at Big Daddy's Truck Stop. under new management. Jord-Inns of America Inc. offers paid vacations, plus other fringe benefits. Apply at Restaurant in person.

B-8-26-41-3c

NEED WATCHMAN to sleep on premises from 9:00 pm to 7:00 am. Call 364-0915. B-8-10-41-2c

> CONSTRUCTION SUPERINTENDENT

For well-established company that is engaged in nation-wide design and construction of cattle feed lots, both of conventional design and new slotted floor house construction. Skills or experience in survey and layout work, welding, concrete and carpentry are necessary, but you must be willing to get your hands dirty and know how to push or lead,

Calif. This is a permanent employment with a good future. SURVEY & LAYOUT CREW

and be willing to travel. We

need superintendents and

trainees for current jobs in

Ariz., Colo., Texas, Idaho and

For cattle feed pen construction. Permanent employment. Very good opportunity for advancement. (Most of our top Supts. and foreman advanced from survey team). If you have surveyed for Corps of Engineers or State Highway Dept you might qualify.

Appear in person only Sat. April 14th, after 8 A.M., at the Holiday In n West, Suite No. 121-122, 601 Amarillo Boulevard West, Amarillo, Texas. B-8-41-2p

EXPERIENCED Sales lady needed for retail sales. Must furnish references. Apply in person at Harmans in Downtown Hereford...Only experienced, full time sales ladies need apply.

Have something altering? Call Mrs. A.A. Bryant, 364-6137.

9. SITUATIONS

S-9-10-37-4c

Baby sitting, my home Phone 364-2924.

S-9-10-40-2P Alleys cleaned and junk hauled

Reasonable prices. Call 364-5160 after 6:00 p.m. B-9-11-41-2p

Will do ironing. Phone 364-0511. B-9-10-41-2c

10. NOTICE

!!NOTICE!! A.I. BREEDING SCHOOL AND PALPATION to be held in Hereford, April 3, 4, 5, 6. Anyone wishing to attend, contact DENIS HUSEMAN, 806-945-2765. S-10-39-2c

ATTENTION HUNTERS!! "Live a little"

SAVE \$50.00 on console TV and stereo repossessions. No money down. FIRESTONE, 105 North

B-10-15-35-tfc 11. BUSINESS SERVICE

PLUMBING REPAIRS: Very reasonable service charge. All work guaranteed. 209 Hereford

B-11-39-6p INSPECTED used tires. Many sizes in stock. \$5.00 and up. Guaranteed 12 months. FIRESTONE, 105 North Main

Street, Buena Vista Addition.

Home remodeling, large or small, cedar fence, carpet, door and window repair. Aermotor windmills and parts. Turn key job or do it yourself.

B-11-17-35-tfc

ROCKWELL BROS & CO. Across from Pitman Grain 364-0033, Hereford. B-11-37-tfc

Yard and garden tilling. Mowing. Will rent tiller. 364-

B-11-10-41-2p

PAINTING CONTRACTOR Inside-Outside. All work guaranteed. Free Estimates. Julio Pesina, 204 Catalpa St.

Hereford, Texas. Ph. 364-4898.

Tree Trimming, spraying, feeding, lawn combing and aerating. Custom Tree Service, T.J. Carter, 373-4593 Amarillo. 1610 South Monroe.

B-11-19-38-8c

1B-11-14-17P

DICKEY'S DOZER SERVICE Dirt Work All Kinds Scrapers Dragline Back Hoe Motorgrader

> See or Call **FLOYD DICKEY** S.E. 4th & Belsher Dimmitt, Texas **Business Phone 647-4553** Residence Phone 647-4565 B-11-29-tfc

WE MAKE HOUSE CALLS Repairs on all makes and models, color, black & white, and radios. Get the best. TOWER TV 248 Northwest Drive

> Phone 364-4740. B-11-28-tfc DRAGLINE SERVICE TAIL WATER

PIT CLEANING. **DUMP TRUCKS** 30 ton crane. BOBBY GRIEGO Day Phone 364-0574 Night-364-2322

1B-11-14-tfc

WILL PICK UP JUNK CARS. FREE. CALL 364-3350 or 364-3777.

1B-11-28-tfc KELLY ELECTRIC Doug and Virgil **Electrical Contractors** Residential Commercial All bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or 364-1345 Box 130.

WANTED-100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS.

B-11-15-29-tfc

1B-11-39-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish. Phone 364-5169

B.L. Jones CONCRETE CONTRACTOR (Formerly H.E. Wester-**B.L. Jones Cement** Contractors We will do your finishing or give

you a turnkey job. Free Estimates. 246 16th Street

> Phone 364-6617. B-11-21-tfc CARPET

CLEANING C&W CARPET Phone 364-3448 1B-11-24-tfc

SHELTON OFFICE MACHINE SERVICE. 116 East Second Phone 364-5769. We service all office machines. 1B-11-14-tfc

HEREFORD WRECKING CO. New & Used Parts WRECKER SERVICE We buy scrap Iron & Metal Have storage for cars. boats, etc. ist & Jowell Ph. 364-0580. Nites-4009 or 0075

ROWLAND STABLES 840 AVENUE F PHONE 364-1189 Stall Rental-Boarding Breaking & Training Stallion at Stud (Mr. Pep Bar) We cater to good horses at the Red Pens. S-11-29-tfc

S-11-12-40-tfc

CHANTELS.

POODLE GROOMING SALON.

Frankie & Betty Barrett PHONE 364-2048 1S-11-29-tfc

FOR ALL YOUR INSURANCE

The LaPlata Agency 205 South 25 Mile Avenue Phone 364-4919 Pauline Lovan 364-3526 Robert Lemons 364-1726

Frank Pannell

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2300.

S-11-12-40-tfc

364-2412

S-11-16-tfc

COMPLETE **Turn Key Installations** of Pumps and **Gear Drives** Big "T"
PUMP CO., INC.

Sales & Serivce HEREFORD 364-0353 647-3444 DIMMITT FRIONA 247-3311 S-11-24-tfc

TREE TOPPING & SHAPING Free Estimation C.L. STOVALL 208 Avenue C PHONE 364-4160

S-11-40-tfc

LOST: White face Charolais Heifer Calf. Lost northwest part of town. 'Call 364-1205. B-13-12-14-4P

13. LOST & FOUND

STRAYED: Cattle with "Diamond M" on left hip. Phone David Brumley, 364-1174. B-13-12-39-tfc

You've Never Seen Such Thorough Service STOP IN SOON

Phillips "66" Products EAST SIDE "66" Rocky Stewart

CLEAN CARS J.V. Campbell Moto

1303 E. 1st

USED CARS FROM CADILLAC TO VOLKSWAGENS

1969 Ford Country Squire, 10 Pass. Sta Wagon. Loaded, beautiful Red, with black interior, good tires, low miliage local one owner. If you are interested in

1969 Olds. Cutlass S. 2 dr. H-top, loaded white top, with light blue lower, Custom White Vinyl Interior, bench front seat, good tires, this is one of the cleanest little sports type cars we have ever had

1969 Opel Deluxe 2dr. Solid light gold, with matching Vinyl interior, almost new tires, has Auto. Trans. Radio, here ittle gas goes a long way. 1967 Chev. Imp. 2dr. H-top, loaded, wit

83 V8 light gold with match nterior a real sharple.

1967 Ford Sta. Wagon, 289 V8, Auth Trans. Solid white with light beige in

J.V. CAMPBELL MOTORS

321 N. 25 Mile Ave. Hereford

Weemes Garage 232 W. Third 364-1294

TUNE-UP SERVICE

 GENERAL REPAIRS TRUST YOUR CAR TO THE MAN

WITH EXPERIENCE"



The Legend of 5:25
Boggy Creek 9:30

Saturday Only Weekdays 1:20-3:25-5:25 7:25 - 9:30 Starts TONIGHT!

MOVE OVER CANDY ... LOLITA HERE COMES KIRSTEN! Traveling the Road of Least Resistance... She Was

Everybody's Plaything! MEET THE GIRLS OF

WHAT KIRSTEN DOES, SHE'D BE THE WORLD'S MOST DECORATED FEMALE! PLUS! "EXECUTIVE WIVES" NO ONE UNDER 17 ADMITTED GATES OPEN 7:15



Kappa Iota Is Hostess At Dinner Gearn, Bobby Jones, Nelson

In honor of its spring pledge, president, introduced Mrs. the Kappa Iota Chapter of Beta White and presented her with Sigma Phi held a preferential dinner Thursday for Mrs. Tony White, at K-Bob's Steak House.

the club's flower. Members present were Judy

Summers, Mmes. Tom Mrs. Tony Jones, vice- Buchanan, Archie Dwyer, Tim

364-10/10

Look to SHOOK

For Quality LEE Tires and on the Farm

& Road Service As Close As Your Phone

Quality With Price-MAY WE SERVE YOU

SPANISH MATINEE

SHOWTIMES - 12:30 & 2:30

NINO DEL ARCO

NO DEFENSE

CURSE OF

Frankenstein

DR. HITCHCOCK

BLOOD

TERRIFYING

BEASTLY

JULIANCITO

Owsley, Tom Bullard and George Muse. Photography by...OECIA Expert & Colorful Weddings Anywhere-Anytime NO SERVICE CHARGE-REASONABLE RATES OECIA POINTER W. 2 Phone 385-6083

409 W. 2 Phone 385-6083 LITTLEFIELD, TEXAS 79339

Kendall, Tom LeGate, Kirk

HOUSE FOR SALE TO BE *6,000.00 RALPH OWENS

AND ASSOCIATES







364-2652 HEREFORD GLASS CO. INC. For all your glass needs

> Insurance claims promptly serviced. We use nationally advertised



Anytime he found himself in a tight spot, he left.



Until now. time · STAR ·

starring ed nelson · randall carver · barbara sigel aso starring joan winmill . gordon rigsby . special screen appearance billy graham

> HEREFORD AREA PREMIERE STAR THEATER **Exclusive Engagement**

APRIL 11-14

Tickets and Information 364-1445

2 - ENCHILADAS

with Beans & Rice

Marn Tyler

large pie shaped lot. \$27,700.00

you are missing. ONLY \$29,000

MAKE AN OFFER!

MEXICAN

ALL DAY SATURDAY & SUNDAY

11:30 a.m. to 9:00 p.m.

DAILY 11:30 a.m. to 2:00 p.m.

and 5:30 p.m. to 9:00 p.m.

"Closed Mondays"

THIS ONE IS ON CHEROKEE

Beam ceilings, fireplace, 3 bdrm., 13/4 bath. 2 car garage,

BUY OF THE MONTH

WHAT A STEAL THIS IS

Beautiful beam ceiling home with bay windows. That's not all-3 bdrs., 134 bath, W.B., built-ins, fence & drapes! Refrig. air

central heating. You must see this 1,890 sq. ft. home to see what

NEED MORE ROOM? Would 2180 sq. ft. be enough? 3 bdrms., 2 baths, catherdal beam

ceiling with fireplace. It has many extras that everyone needs.

Do you need GRASSLAND? Good-I've got it & it's within 50 miles of Hereford. Call me

CAMPBELL REAL ESTATE

room, fully carpeted, garage. \$8,000.

fenced yard. Owner will finance. \$23,500.

ins. \$24,000.

room. \$9,950.

CALL 0780 218 WEST 3rd

INEXPENSIVE HOUSING. 3 bdr. home with large living

BRICK DUPLEX. 2 bdrs and fully carpeted on each side,

• COMPLETELY ROMODELED 3 bdr. home with garage and fenced yard. This house is roomy and like new. \$15,5000. A LARGE FAMILY will love this 2 story, 5 or 6 bed room

FIR STREET. 3 bedrooms, 2 baths, 2-car garage and built-

•NEAR DOWNTOWN. Rustic older home in nice condition on Sampson Street. 3 bedrooms, screened poarch, lots of

ofive BEDROOMS, 21/2 baths in NW area. Fine 2-story

home with lovely den, fireplace, plush storm shelter. Con-

•LESS THAN \$115 per month for this 3 bdr 11/2 bath home.

SOUTH HEREFORD. Roomy 3 bdr. home with fenced

●HOME WITH RENTAL. Clean 2 bdr Stucco with separate

\$500.00 will handle this clean, roomy 3 bdr, 11/2 bath home

Hereford Real Estate

HOMES

SPECIAL Corner lot, fenced, double car garage, 3 bedroom, dining

area, basement, over 1600 sq. ft. \$15,000.00. A real

9 acres, 2000 sq. ft. home, electric kitchen, 3 bedroom, 2

bath. Excellent for development or living. Appointment

* Ranches

Grady Rogers 364-1949

* Farms

Ted Walling 364-0660

Gene Campbell

Clean, with built-in range & shag carpet. \$14,650

rental, garage, and fenced yard. \$12,500.

with 2-car garage, fenced yard. \$12,100.

yard and 2-car garage. \$10,500

Equal Housing Opportunity

* Homes

built-in range and disposal, fenced yard. Will sell or trade, can assume existing loan. \$16,500

Seller anxious to sell-Price cut \$2,000 3 bdrms., 1% baths, living

room, den, utility room with built-ins, 3 storage closets. Total electric, refrig. air. PLUS HUMIDIFIER! \$21,000 for all this !

HWY 60 E.

PH 364-9618

Special!

REAL ESTATE

PHONE 364-0153



BEST RENTAL VALUE IN TOWN



Beautiful new 1-2-3 and 4 bedroom apartments. 5 minutes downtown, close to schools and churches.

ALL UTILITIES FURNISHED COMPLETE WITH:

*Range

* Refrigerator

* Garbage Disposal

* Air Conditioning

* Laundry Facilities

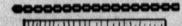
* Recreation Center

* Two Fenced Playgrounds

RENT STARTING FROM \$7975 **BLUE WATER GARDEN APARTMENTS**

616 IRVING

PHONE 364-6661





balloons bigger and candy bars smaller." (Changing

GOODWILL INDUSTRIES

208 MAIN-364-5341

MONEY TIGHT?

Shop where people are helping people.

Like New \$6995 SOFA BED High-Fi STEREOS Living Room \$750 & up

\$1750 WASHER

CHAIRS

Ladies' **PURSES Your Choice** BABY BEDS \$550 Twin Size

MATTRESSES 450

240 acres in Balley County on pavement, 6 miles from town. All in cultivation-105 Acres Milo and 47 and eight-tenths acres irrigation wells. Nice 3 bdrm. brick home 2,350 sq. ft, with double garage, new 40' 44' hay barn and other improvements. Plus commerical Cat fish farm go with sale. Price \$107,000.00. Will conside ing an F.H.A. Possession 1973. Buyer

For sale small acreage: 15 acres with irrigation well. \$4,000 down. Balance with good terms. 15 Acres. \$100.00 down, \$100.00 Per month. n. home on approximately 1 acre in limits. \$24,500.00

Call J.M. Hamby HAMBY REAL ESTATE

Even faster than Mark Spitz, the otter is the champ swimmer and diver among land mammals.

人名格 经人名格 的格

(Walt Streightiff)

'A forger is a fellow who writes things you can't bank on."



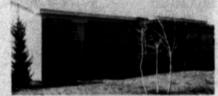
50.000.00 You probably didn't know there was a home near Hereford of this size and quality for Sale. 2 Storyonly 6 years old, 4 bedroom, 21/2 bath, Woodburner, ref-air,



NICE HOME Only \$21,000.00 for this lovely thre bedroom, 2 bath, Flocked paper in entry, very clean good yards. Call today.



REF-AIR is NEW Only \$21,000.00, three bedroom, 2 bath, 2 car garage, in good location, assume existing or obtain new loan. Owner moving to California.



all underground utilities, large patio, sprinkler system. Ref-air, all inside re-painted-lets look.





NEW SPANISH STYLE Only \$26,050.00 upon completion. FHA, VA, or Conv., loan available on this home. Ref-air, woodburner, fenced yard, all built-ins in Kitchen. Buy



fenced yard, paved alley,landscaping is excellent, vacant and ready to move in.



BEAUTIFUL CORNER These people are being transferred and need to sell their home, 3 bedroom, 2 bath, fireplace, ref-air, sprinkler system, and much more for



OWNER MIGHT NEGOTIATE This one is nicer than new and can be seen any time. Corner lot and fenced, ref-air, fireplace, new curtains & drapes, T.V. antenna, walk in

DON ZIMMERMAN 364-3274 LEE UMSTED 364-6633 364-3766 25 YEARS OF SERVICE



364-0555

sewing room, and much more.







BLUE BONNET AREA Only 2 years old, close to school,



CREAM PUFF \$16,600.00, 3 bedroom, 2 bath, near school, fenced yard, lots of fruit trees, excellent neighborhood. If interested call today, for it will sell fast.

today before prices increase again.

This home needs a family, 3 bedroom, 2 bath, woodburner,



closets, china cabinet and much more. Call now.

MELVIN JAYROE LONE STAR AGENCY

RALPH OWENS

& ASSOCIATES, INC. 311 E. PARK AVE.

REALTORS

HEREFORD, TEXAS

hobby room off of the garage.

utility.

Terms. F-4110

yields. F-4109

potential. F-3118







PHONE 364-2222 LOOKING FOR A BIG OLDER HOME?

Some furniture included in this sale. See this 3 BR today.

WALK TO THE FOOTBALL GAMES

NEW LISTING ON CENTRE

This 3 BR-134 bath has built-in bookshelves; paneled den,

double fireplace and many exceptional features for your

enjoyment. Why not look today? An added feature is the

2,050 sq. ft., 3 bdrm., 3 bath, Beam ceiling, beautiful wood-

FARMS FOR SALE

PERFECT SECTION

640 ACRES

Northeast of Hereford. 5 Wells, Brick home, \$325 P.A.,

659 ACRES

on pavement, 6 wells, 2 houses, 2 barns, 186 acres Milo, good

450.00 PER ACRE

on this 640 acres on pavement. Excellent terms. F-4107

530 ACRES

Northeast - some grass. House and barns. Commercial

SMALL FEED YARD

and 480 acres of land, 2-8" wells, Barn, Shop, Scales, Nice

323 ACRES

work. A delight for mother. This home has an extra large

REF. AIR-SUNKEN DEN Enjoy the summer in this nice home. 3 BR, 2 full baths, This McKinley street house may be exactly what you have eating bar, built-ins, has everything a bigger home has-only been looking for. 2000 sq. ft. and an apartment you can rent. lower payments. H-3876

NEAR ST. ANTHONY'S 2650 ft. 4 bedroom, 2 bath, remodeled kitchen, new carpet, office, large Master BR, nice yard. Price reduced. H-4151 ONE YEAR OLD

Extra clean 3 bedroom-2 bath, in North section of Hereford. Very small equity payments. \$155.00 H-3862

LARGE COUNTRY KITCHEN

That measures 28.6 x 15.6 plus 3 large bedrooms, 1 3/4 baths in this all brick, refrigerated air, heavy shake shingle home. Storage house, gas light and bar-b-que, patio, beautiful landscaping and custom drapes. See to appreciate H-3848 SUMMERS' COMING

Buy at \$22,500.00 including Refrig. air, 3 bedroom, 2 bath. Nice yard. 2 car garage. Owner says sell it. H-3827 SHINY-CLEAN

This 3 bedroom on Blevins is everything you want. Yard is beautiful. Fruit trees galore. Low, low down. See today H-

IMMEDIATE POSSESSION

1700 sq. ft. 3 Bath, new carpet, flocked wallpaper, fenced NEED LOTS OF ROOM?

3 bedroom with 1 34 bath on Beach is the answer. New paint. Owner will carpet. New loan available. H-3875 **BUILT TO PLEASE**

Assume this low, low equity and enjoy this 3 BR, 2 bath home. Beautiful woodwork, built-ins. H-3873

HELP PAY YOUR EXPENSES with income property. This is a very nice duplex with 2bedroom units on each side. Lovely yard and connecting patio add to the attractiveness of this good buy. 'We do more for youthan we haveto"



Ralph Owens



364-0381

364-0854

Mary French



Northeast level, good water, 4 wells, F-3117

Home, Mill and Storage tanks. F-3108,





364-6520

Betty Gilbert

4,000 sq. ft., fireplace in den, all extras, Please call for an

1/2 Acres-Large office space, 1-7000 sq. ft. Building, Shop 10' x 60', 1200 sq. ft. Store Room-Warehouse.

COMMERCIAL PROPERTY

FARMS 160 acres, 2 wells, large home, corralls, \$10,000.00 down.

\$325 per acre. 640 Acres, Northwest location, has 3 wells, with 200 acres wheat, 200 acres maize and 40 acres grass. \$267.50 per

160 acres with 2-8" wells, 11/2 mile tile, large barn, recharge pit. Payments \$3,400 year 40 acres, has good 6" well, fences and corrals gates.

141 North 25 Mile Ave.

364-2424

Evenings and Sundays Jim Cramer 364-0164 Martin Moore 364-2496 Charlie Whitehead 364-5355

OWENS ELECTRIC

Electric Contracting - Sales and Service of

New and Used Motors and Controls

Magnitos, Starters & Generator Repair

Loan Motors Available

APPLIANCE TROUBLES?

PHONE 364-3163 and

ALL MAKES and MODELS

WE SERVICE ALL MAKES

APPLIANCE TO

OUR MODERN

SHOP AND SAVE

Off. Phone 364-3572

809 E. 2nd

•Kitchen Aid

Growing membership of the Hereford American Legion Auxiliary was emphasized in its meeting this week, when an whom has secured as many as

Hereford, Texas

Announcement was made that the local Auxiliary now has 98 members, leading this district.

blematic poppies to Mrs. Herman Hollenstein, Jennifer and Bernadette Jesko and Regina Bryan, as they were initiated in a ceremony directed

by Mrs. Ott.

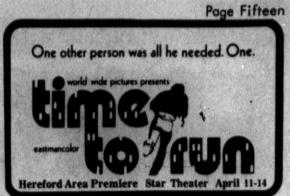
Mrs. J.G. Gandy, president,

A report was made on a recent bingo party given by the Auxiliary at the Veterans Hospital in Amarillo, with 36 patients attending. Further assistance was planned to the local Satellite Center, after the gave pins, flags and emrecent gift of a large clock to help teach pupils to tell time.

> McKINLEY BORN William McKinley, 25th president, was born at Niles, Ohio, on Jan. 29, 1843.

For Texas Largest Tire Dealer, Good Salary and Percentage of Net Profit. Good Fringe Benefits. Real Opportunity For Advancement Apply In Person.

SHOOK TIRE CO. HEREFORD, TEX. 600 W. 1st.



FOR THE BEST DEALS ON NEW or USED CARS

Come in and Talk with one of the Men

JOHN ORSBORN BUICK-PONTIAC-GMC

at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

364-1222



DAWN COOP Phone 258-7206 Dawn, Texas

NEW Sorghum Herbicide

Available Through

See or Call Groves Kuykendall 364-3733

Size

F78-14

I TURNED

AROUND Vent-a-hoods AND IT WAS Electric or Gas

Kelvinator whirling dervishes of our Norge clients, but we DO put all of Signature our experience and facilities to work right now when you delegate the selling job to us. Maytag

> \$25,000. to \$35,000. HOME LISTING NEEDED NOW...CONTACT or CALL

Ralph Owens & Associates, Inc.

YOKOHAMA Y220 40,000 MILE TIRE

ALL NEW CONSTRUCTION LARGE RADIAL PASSENGER TIRES

116 SOUTH AVE. K

Tread - 9 Plys - 3 Radial Body Plys of Rayon Cord -

6 Belt Plys-Rayon Cord - Load Range B In normal driving, you'll get at least 40,000 miles of treadwear. If you don't get 40,000 miles, take the guarantee back to Hereford Radiator. We'll allow you credit for the

difference toward the going price of new ones and add a small service charge.

FRAME AND AXLE

750-16 6 Ply Rating 53435 F.E.T. 3.35

\$269 G78-14 13978 \$305 \$4262 H78-14 G78-15 \$3978 \$281 700-16 6 Ply Rating \$2915 F.E.T. 12% \$4261 \$312 H78-15 13% \$4651 178-15 L78-15 5239

Sale Price

\$3439

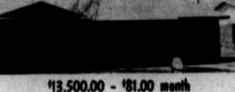
seleme for

F.E.T.

\$246



122,550.00 - 1206.00 month



113,500.00 - 181.00 ments



228 Em - Sold



\$41,400.00 - \$305.00 month



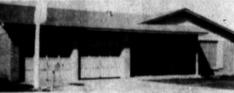
241 Centre - Sold



508 Sycamore - Sold



120,500.00 - 114.00 menth



120,900.00 - 172.00 month



123,500.00 - 1154.00 month



344 Douglas - Sold



306 Douglas - Sold



127,500.00 - 1190.00 month



541 15th - Sold



521 Willow Lane - Sold



120,900.00 - 132.00 month



126,500.00 - 1159.00 month



237 Avenue B - Seld



143,500.00 - 1225.00 month



402 Union - Sold



410 Avenue I - Sold



16,800.00 - 166.00 Month



720 Stanton - Sold



15,300.00 - 152.00 month



16,900.00 - 132.00



207 FIR - Sold

364-4770

TROYS CARMICHAEL G.S. WHEELER FARMS-RANCHES-COMMERCIAL-HOMES "CALL US — WE REALLY CARE"

PHONE 364-1251 508 SO. 25 Ml. AVE.



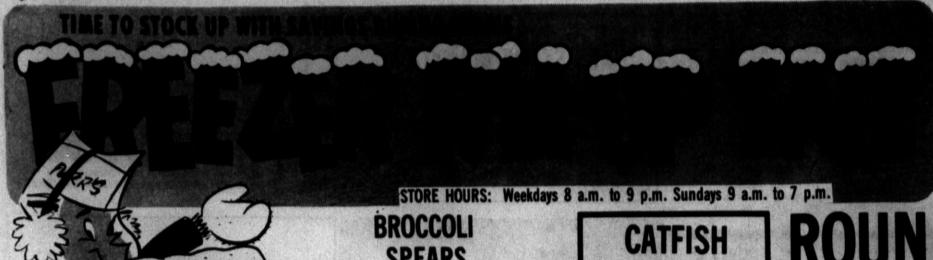




JEANE COKER 364-5439

Beginning, January 1, 1973 our record above speaks for itself. WHY? Because we at Carmichael Real Estate, Inc. really cars-about people when it comes to buying or selling a home.

Come see us today and let us handle your real estate needs, whatever they might be ... LIST WITH US AND START PACKING. We're here to serve you!

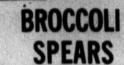


5 FOR \$1



RIB CHOP

PROTEN,



GAYLORD, FRESH FROZEN, 8 OZ.

00

HEAT 'N EAT,

HEAT 'N EAT,

PRE-COOKED FRESH FROZEN, 89¢

CORN

DOGS

FISH

CAKES

SPINACH

69°

FURR'S. PROTEN, LB. FRONTIER BACON LEAR 99

PRICES IN THIS AD EFFECTIVE **THRU APRIL 11, 1973**

COBBLER

TOP FROST, CHICKEN, BEEF, TURKEY, TUNA, MACARONI & CHEESE, 8 OZ. PKG.

OLD SOUTH, ASSORTED

FRUIT, 2-LB. PKG.

ORANGE

GAYLORD, FRESH

FROZEN, 6 OZ. CAN

TOP FROST, CHICKEN, TURKEY, SALISBURY, MEAT LOAF, 11 OZ. PKG.

TOP FROST,

CHOPPED OR COOKIES

MR. BIGG'S

ROAST

GROUND BEEF GROUND, LB. 89¢ RANCH STEAK FURR'S PROTEN, LB.

CORN OKRA

FROZEN, 24 OZ. PKG. TOP FROST, FRESH FROZEN, CUT,

20 OZ. PKG.

GAYLORD, WHOLE KERNEL, FRESH

FRESH FROZEN,

TOP FROST FORD HOOK OR BABY,

TOP FROST, FRESH FROZEN, ASSORTED FLAVORS, PKG.

FOOD CLUB, CORN OIL,

TURBOT FILLETS

WE RESERVE THE RIGHT TO LIMIT QUANTITY

NO SALES TO DEALERS

Farm Fresh Produce

FINE FOR SALADS

LARGE SIZE, EACH

ZEE, ASSORTED LARGE ROLL FOR

FARM PAC,

WASHINGTON STATE, RED OR GOLDEN DELICIOUS, RED WINESAP,

QUARTERS, LB.

FOOD CLUB,

10 OZ. PKG.

RED LEAF, ROMAINE, SALAD BOWL OR BUTTER, EACH

BORDEN'S 22 OZ.

DOUBLE

CARROTS

CELLO PKG.

ONE LB.

2 FOR 29¢

DEL MONTE CHUNK STYLE,

WE RESERVE THE RIGHT TO LIMIT QUANTITY

5 LB. BAG PASCAL, LARGE STALKS,

EACH



CHARCOAL STEAKHOUSE BRIQUETS 10-LB. BAG

NO. 1/2 CAN

SPRINGCREST

KNITTING YARN Orlon Sayelle, 4 Oz., 4 Ply, Shop Our Complete Knitting

Dept., Each

With \$2.50 Purchase

EFFERDENT LAXATIVE **TYLENOL**

Tablets, Denture Cleaner, 40's Ex-Lax Pills, 30's

\$197 Pain Reliever, 100's

87 **COTTON SWABS** 87

TEXAS SWEET

DISPOSABLE DIAPERS DAYTIME \$149 OVERNITE

79 12's TODDLER 24's



BOXES FLORAL LID, 241/2"x143/4"x105/4" ASSEMBLES QUICKLY, 2 HEAVY DUTY PLASTIC

HANDLES, EACH



MODESS FLUSH-ABLE



HAND LOTION HONEY AND ALMOND 16 OZ.



ARRID **DEODORANT**

REGULAR OR MIST 9 OZ. SIZE



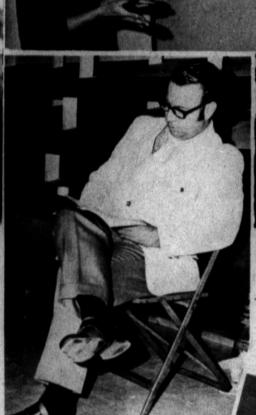
Community Festival Of Many Arts

Drama. . .



SPRING FESTIVAL OF ARTS in Hereford is an annual event sponsored by the fine arts committee of Deaf Smith Chamber of Commerce Women's Division. It will be held Friday through Sunday, beginning with Hereford Community Players' drama Friday evening; other events will be the next two days at Community Center, free to the

public. At a planning session of the committee, from left, are Mrs. Robert Hickman; Mrs. Joel Newman, Women's Division fine arts chairman; Mrs. Bruce Brown, in whose home the meeting was held, and Mrs. Jim Culpepper. Mrs. Newman is president of Hereford Art Guild, whose members will exhibit numerous paintings.



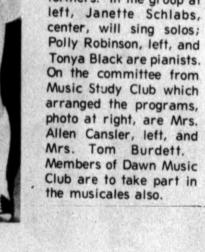
DIAL M FOR MURDER, famed suspense drama, will be staged at 7:30 p.m. Friday and Saturday at the former Yardstick location in Sugarland Mall as Hereford Community Players' contribution to the Arts Festival. In the scene above Jan Brown as Margo explains to her playboy husband, Archie Dwyer, right, and inspector Hubbard, played by Tom Kendrick, how a supposed burglar entered her apartment. Backstage, Roy Fabion reviews his lines for his role of Max Halliday, left.



The Sunday Brand

(Section Two) Hereford, Texas, Sunday, April 8, 1973

AFTERNOON MUSICAL half-hours are scheduled Saturday and Sunday, featuring young performers. In the group at





OJOS DE DIOS made by girls of Maweheya
Horizon Club will be a part of the crafts display. An
art of the Pueblo Indians, also traced back region
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STUDENTS' ART as well as that of adults will be on view in Community Center. These pupils from Stanton Junior High show some of their work. Other paintings and sculpture by high school and

junior high art classes will be in the exhibit. From left top row are Dora Rodriquez and Sue Hopson; lower row, Dora Arzola and Daryl Thomas.



OUR LOW PRICES &

DOUBLE GUNN BROS. STAMPS ALL DAY WEDNESDAY WITH \$250 OR MORE IN PURCHASES.

ADVERTISED PRICES GOOD AT PIGGLY WIGGLY IN HEREFORD, APRIL 9 thru 14, 1973

DEL MONTE LIGHT CHUNK

TUNA

6% OZ. CAN



NESTFRESH EGGS GRADE A MEDIUM

DOZ.

GREEN BEANS

SHURFINE CUT NO. 303 CANS

CORN

CINNAMON

ROLLS

MRS. BAIRDS

GREEN GIANT, WHOLE KERNEL NO. 303 CANS

SPINACH

HUNT'S, NO. 300 CANS

TOMATO SAUCE

PURE VEGETABLE

WESSON OIL

38-OZ. BOTTLE

MOUNTAIN PASS

7½ OZ. CAN

SHURFINE NON-DAIRY CREAMER

32-0Z. SIZE

FRUIT COCKTAIL

HUNT'S NO. 300 CANS

MARSHMALLOW CREME

KRAFT'S 7-0Z. JAR

PINEAPPLE JUICE DEL MONTE,

PKGS. FOR

46-0Z. CAN

PEACHES

TRE-RIPE.

NO. 21/2 CANS

BATHROOM TISSUE

SOFLIN, ASST. COLORS,

4-ROLL PKG.

ROLLS

TIDE

CHIFFON,

FACIAL

TISSUE

200 CT.

BOXES

FOR

LAUNDRY DETERGENT KING SIZE BOX

IMPORTED GOURMET



Texas Grain Fed Beef

FAMILY STEAK Lb.

THRILL

FOR DISHES 22-OZ. Ç BOTTLE

TOMATO JUICE

Del Monte, 46-0z. Cans

CANNED MILK

Shurfine, **Evaporated**, 13-0z. Cans 5≈88¢

CHARCOAL

Steakhouse, Briquets, 10-Lb. Bag

\$119

\$198

GOOD SELECTION

•PEAT MOSS

5 Lb. Bag

●PRODUCE PRICES TO PLEASE●

Winesap

APPLES

CELERY Fresh Calif., Lb. 15° SQUASH Yellow or 39°

•FRESH FROZEN FOODS•

Morton Ass't.

POT PIES

3-Lb. Bag

59¢

Fresh Shelled, Pkg.

WAFFLES **Aunt Jemima**

35-oz. **Family Size** Cascade GOOD Piggly Wiggly WITHOUT 87¢ FFER EXPIRES 4-14-73

LB.

Texas Grain Fed Beef

BEEF

LIVER

Texas Grain Fed Beef RIB STEAK Jimmy Dean SAUSAGE Wicklow 2-Lb. **BACON**

PIGGLY WIGGLY WITH THIS COUPON 1 -pound Can of Maryland Club Coffee Roast & Riend COUPON EXPIRES 4/14/73

EACH

\$189 CORNISH GAME HENS

Lb.

Bag

•GARDEN HOSES •FERTILIZERS

LARGE SELECTION EASTER EGGS & **BASKETS**

GET YOUR EASTER SUPPLIES EARLY

POTATOES Shurfine Fr. Fries,

9 Oz. Pkg.

PIGGLY WIGGLY VA PIGGLY VA PIGGLY WIGGLY WIGGLY VA PIGGLY WIGGLY VA PIGGLY WIGGLY LA PIGGLY WIGGLY



Abbey School Glee Clubto sing here Wednesday

Glee Club From Colorado School To Appear Here

School Menus

The 24-voice male Glee Club its spring tour. from Abbey School of Canon City, Colo., will appear in concert at 7:30 p.m. Wednesday in First United Methodist Church. The public is invited at no charge.

Fred Ratliff, choral director at Hereford High School and also music director in First UMC, has arranged the appearance here for the group which is also giving concerts in the Fort-Worth Dallas area on

HIGH SCHOOL-JUNIOR

HIGH

MONDAY-Turkey noodle

casserole or chicken and

dumplings, buttered potatoes,

mixed greens, pineapple upside

down cake, rolls, butter, milk.

chili or fish dog with catsup,

French fries, garden salad,

plum cobbler, coney buns, milk.

WEDNESDAY-Pinto beans

with hot tamales or pork and

beans, buttered spinach, W.K.

corn, white cake, corn bread,

THURSDAY-Fried chicken

and cream gravy or chicken

fried steak, mashed potatoes, peas holiday, sliced peaches,

FRIDAY-Meat potato pattie

yams, green beans, ice cream,

ELEMENTARY **PUBLIC SCHOOLS**

MONDAY-Turkey noodle casserole, buttered potatoes, mixed greens, pineapple upside down cake, rolls, butter, milk. TUESDAY-Hot dog with chili, French fries, garden

salad, plum cobbler, coney

WEDNESDAY-Pinto beans

THURSDAY-Fried chicken, mashed potatoes, peas holiday, sliced peaches, rolls, butter,

FRIDAY-Meat potato pattie, yummy yams, green beans, ice cream, rolls, butter,

SAINT ANTHONY'S

MONDAY-Spanish rice, corn, fruit cocktail, rolls,

TUESDAY-Hamburgers,

French fries, lettuce - tomatoes pickles, apple pie, milk. WEDNESDAY-Fried chicken, buttered peas, tossed

salad, chocolate cake, roll,

THURSDAY-Cheese stuffed wieners, buttered potatoes, broccoli, peaches, rolls, milk. FRIDAY-Fish sticks with

with hot tamales, buttered spinach, W.K. corn, white cake, corn bread, butter, milk.

butter, milk

rolls, butter, milk.

or barbecued wier

rolls, butter, milk.

buns, butter, milk.

milk

milk.

butter, milk

TUESDAY-Hot dog with

Abbey School is a private college-preparatory high school under direction of the Monks of St. Benedict. The Glee Club, directed by Brother Mark Cumrine of the Benedictine Order, is a much-traveled group which has given concerts from Chicago to Los Angeles.

It sings folk music, spirituals, Broadway stage hits and religious songs, but most of its repertoire is from the famous Yale Glee Club Book.

Snack: Ice cream cups, bread

.THURSDAY-Breakfast:

Toast and jelly, orange slices,

milk; Lunch: Oven-fried

chicken, buttered carrots,

green beans, sliced bread,

bread, oatmeal cookies, orange

FRIDAY-Breakfast: Oat-

meal, raisins, milk; Lunch:

Pinto beans and ham, coleslaw,

Snack: Peach cobbler,

cornbread, butter, milk;

and butter, milk.

Community Calender

12 and 13-Rotary Club talent show, high school auditorium. 7:30 p.m.

13 and 14-Hereford Community Players present Dial M For Murder in Yardstick location at Sugarland Mall, 7:30

& 15-Community Fine Arts Festival at Community

15—Easter Art Festival opens with reception, 3 p.m., and remains open 9 a.m. to 5 p.m. through week in First United Methodist Church.

21-Miss Hereford Pageant at high school auditorium, 7:30

24-4-H Club bean-andcornbread supper at County butter, milk; Snack: Pumpkin Bull Barn, 6:30 p.m.

> MAY 26-Western Band Jamboree sponsored by Rebekah Lodge at IOOF Hall, 8 p.m.

17-LaPlata freshmen picnic, city park, noon.



Mrs. Micheal E. Brown ... nee D'Ann Duke

(Bradly photo) pearls around the edge. Lace

Emma Jean Smith Sunday

Dinner guests at Kings Manor April 1 were Nadine Wade of John Stevenson; Mr. and Mrs. by a plate of large strawberries, mounted on toothpicks. There was also dainty sweets, delicious punch and the very favorite pound cake, and the usual fellowship with Westgate friends and others.

ternoon ceremony in First

Baptist Church with the Rev.

Steve Graham, assistant

minister, officiating.

Miss Duke is the daughter of

Mr. and Mrs. Emmett P. Duke

of 621 Ave. G., and Brown is the

Brown of Tucumcari, New

son of Mr. and Mrs. Richard E.

The couple stood beneath an

on each side. A bouquet cen-

tered with white roses stood on

Miss Duke was given in

marriage by her father. Miss

Nancy Carter of Claude was the

maid of honor and Michael

Page of Tucumcari served as

Teresa Frost, cousin of the

bride, daughter of Mr. and Mrs.

Stanley Frost of Tucumcari,

attended the bride as flower

girl. Lori Steinkruger and

Rawlene Duke, cousins of the

bride, serves as candlelighters.

Mrs. Bill Bradley played

traditional wedding marches

The bride wore a fitted gown

best man

a pedestal near the steps.

archway with two candelabra at the empire waist.

carried yellow daisies.

For this pleasing time all are indebted to a group of ladies, the Kings Manor Auxiliary, to whom appreciation was expressed and all look forward to

CROWD

WANTS NEW

JUMPING-JACKS

THE EASTER BUNNY

Miss D'Ann Duke and bordering the veil matched that table centered with white roses, Micheal E. Brown were around the squared neckline, at the reception in the church married in a Saturday af- cuffs and hemline.

Duke-Brown Marriage

Vows Spoken Saturday

The bride carried a bouquet of Linda Brown, sister of the white daisies and yellow roses bridegroom, invited guests to trimmed in babybreath. As good luck pieces she wore her the registry, and Kandy Brown, also sister of the bridegroom, Mother's single strand of pearls handed out rice bags. and a diamond ring of her As her traveling costume

grandmother's, Mrs. G.L. Lotspeich of Adrian. Miss Duke wore a coordinated searsucker pantsuit of red, blue, and yellow. Miss Carter wore a floor length gown with long sleeves,

The couple will be at home after a short wedding trip, April made of aqua chiffon gathered 11 in Tucumcari.

The bride is a 1972 graduate of Mrs. Wallace Steinkruger, the Hereford High School and Brown is a 1972 graduate of bride's aunt, served cake decorated with white daisies Tucumcari High School.

and yellow roses, with satin Out-of-town guests included bells on top and kissing angels grandparents of the bride, Mr. under the first layer. Miss and Mrs. Lotspeich of Adrian Janie Duke of Clovis, cousin of and Mrs. Zella Duke of the bride, poured punch from a Tucumcari.



"HELP WANTED MALE"

Commercial refrigeration and air conditioning serviceman. Permanent employment. Paid vacations, 40 hours per week guaranteed, Sick leave, Life Insurance, Group ospitalization, Accident and Sickness plan, Retirement plan, Uniforms laundered free, Transportation to and from work, Time and a half for all over 40 hours, Plus other fringe benefits. Call Malcolm Hinkle Refrigeration (806) 352-2793 In Amarillo, Texas.

chocolate cookies, milk. IT'S APRIL-THE MONTH OF

SPANGLER'S LOOSE







DO IT NOW Let us set your loose diamonds or remove them from their old setting and

RE-MOUNT THEM IN A NEW SETTING OF YOUR CHOICE!

Wonderful selection of yellow gold, white gold, setting to choose from in wedding rings, engagement rings, dinner rings, earrings, pendants and rings for the gentleman in your life



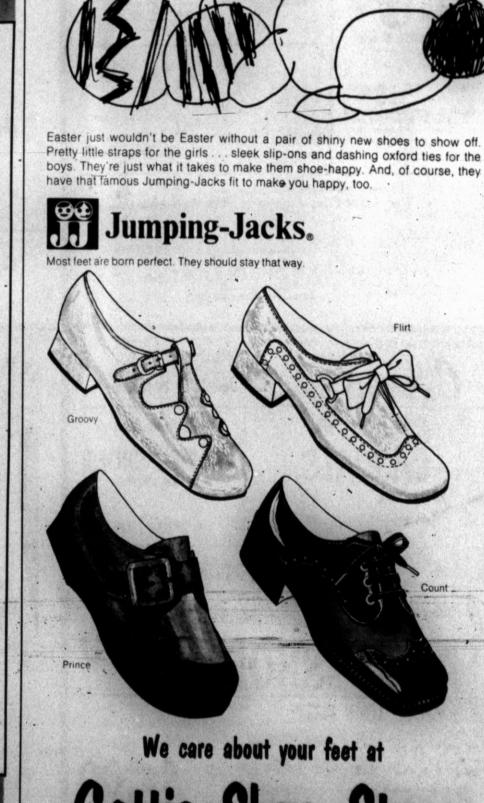
For those that really care ...



Sugarland Mall Phone 364-0070



Bank Americand



SUGARLAND MALI

Master Charge

salad, corn, coconut cake, buttered bread, milk. DAY CARE CENTER MONDAY-Breakfast:

tartar sauce, cabbage-apple

Farina, raisins, milk; Lunch: Chicken spaghetti, green salad, hot rolls, butter, milk; Snack: Pear halves, peanut butter and crackers, milk.

TUESDAY-Breakfast: Hot biscuits, butter-jelly, banana, milk; Lunch: Grilled cheese sandwiches, French fries. pickle slices, milk; Snack: Applesauce, granalo, orange

WEDNESDAY-Breakfast: Cinnamon rolls, apple slices, milk; Lunch: Meat patties, creamed potatoes, Harvard beets, hot rolls, butter, milk;

Comings and Goings King's Manor Dr. and Mrs. L.N. Tedford of Hutton, guest of his mother, Plainview were guests of Mrs. Lonie Hutton.

afternoon.

The 1973 Spring season was delightfully presented to the residents of Westgate at a tea Saturday afternoon, March 31. Hereford, guest of Mr. and Mrs. A personal uplift was experienced through the view of Joiner of Clovis, guests of Mr. the attractive dining room. The and Mrs. Stewart; Leroy center round table was graced



SAVE **April Lawn and Garden**

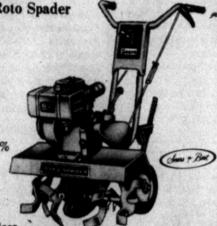


20-in. Push-Type Rotary EAGER-1 10 cu. in. 4-HP Engine. The

> REGULAR 1118™ SAVE \$1311

Chain Drive 8-HP Roto Spader REGULAR 33145 SAVE *3400

Powerful engine . . . large chain-driven tines for up to 40% more digging efficiency than gear driven models.



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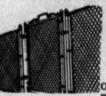
36-inch 8-HP Tractor-Style Mower with Electric Start



26-inch 6-HP Rear-Engine Riding Lawn Mower

\$29600

neutral and reverse. Rear wheels move at different speeds to avoid skids.



11½-ga. Galvanized Fabric Chain Link Eence Outfits

Outfits with 2½ x2½-inch steel wire mesh fabric. Chromate-coated for added rust resist-

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Sears OPEN 9 a.m.-5:30 p.m.

Only! Ass't. Patterns, Hand Washable, Compare at 1199 Yd.

Unbleached Muslin 54" Wide, One Day Only! 100% Cotton, 2 \$ 1 00

brights and pastels you have ever seen Our Regular \$3.99

ASS'T. COTTON BLENDS One Table, 45" Wide, Values from

99° to \$169

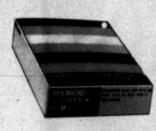
COTTON KNIT Ideal for Tank Tops, 60" Wide, Mach. Wash. & Dry,

Was 12" Yd. Only! YD.

FOR YOUNG LADIES WITH UNCOMMONLY **GOOD TASTE!** ALL DAY LONG!! WHITE KRINKLE PATENT AVAILABLE IN **GROWING GIRL** SIZES: 3995 to 31495 GLENN'S FOOTWEAR Across from the Post Office in Downtown Hereford

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Russell Stover

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Easter Baskets from ... \$1.00

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Popular Store

Young Men's Sta-Press

CASUALS 28-36 Waist,

in Downtown Hereford 1 Large Group Children's

EASTER SHOES

200 Pair



ONE GROUP, LONG SLEEVE

DRESS & SPORT MONDAY ONLY

perrys LADIES' Register for BRAS Slightly Irregular. Giant Values to 1199 One Day to be given away Saturday April 21st. \$24.95 Value STEPPE



EASTER Chocolates, Individually wrapped, basket fillers

FOR THE ARTIST ... **GRUMBACHER ART SUPPLIES**

During our Downtown School Art Show

Come In And Shop **Our New**

ARTS & CRAFTS CENTER

Something for Everyone; Decoupage with Paints & Purse Kits, Fake Fur Kits for Flowers, Dolls & Dogs, **Expanded Line of Pearls** & Beads, Candlemaking Molds & Supplies.



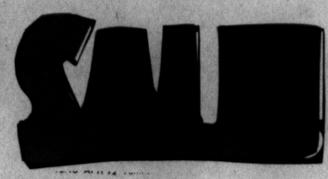
MEN'S SHORT SLEEVE

SHIRTS Ass't. Solids, Stripes & Prints

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BOY'S ANKLE SOCKS Cotton, Ass't. Stripes & Sizes

FOR 88¢







Over 200 Pair of Men's and Boy's CANVAS and VINYL DECK SHOES, SLIP-ONS, TRACK and BASEBALL SHOES.

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DOWNTOWN HEREFORD

MEN'S & BOYS TANK TOPS **•NEW SHIPMENT** •100% COTTON KNIT

Short Sleeve New Spring Colors

Men's Colored UNDER WEAR Ass't. Colors, Reg. \$150 TEE SHIRTS or BRIEFS, \$100

> Men's Stretch **Banlon & Orlon** SOCKS PR. FOR-

BAGS & PURSES **NEW SHIPMENT** \$299 \$599

BODY BLOUSES Ass't. Colors Banlon Rib Knit \$777

Reg. 510[∞]

New Shipment Of MATERNITY TOPS

\$800 EACH

PANTS Ass't. Colors SIZES 2-7 Print & Solids New \$399

Boy's Double Knit

Girls Baby Doll **PAJAMAS** 100% Kodel Polyester Permanent Press \$1 99

TOWELS

100% Cotton 2 FOR \$100

Trophy by CANNON MILLS,

SEERSUCKER

Permanent Press 65% Fortrel Polyester 35% Cotton 44"-45" Wide Value to 179

Ass't. Colors Reg. 13"

Entire Selection of BED LINENS

★ Full * PILLOW CASES * King FLAT OR ALL REDUCED FITTED ★ Queen * Twin

NEW SHIPMENT CENTER STAGE

COORDINATING DRAMATIC PARTS by Center Stage keep you in the fashion spotlight in double knits of Encron polyester. Mix or match navy/yellow/white circle dots in a blazer, skirt, pant and vest...with a solid yellow shirt-jac, pull on pant. Misses sizes 6 to 16



ASHION PANT 1800

Pull on BASIC PANT... 1600



JUST RECEIVED KNIT TOPS & SHIRTS

WRANGLER JEANS in Denim, Twills & Polyester Knits. Sizes 3 to 15 \$750 \$1400



SHORTS All cotton denims

ALSO NEW SHIPMENT Donovanand polyester. \$500 to \$700 Galvani

Mix and Match SPORTSWEAR

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BOTH STORES

ANNIVERSARY SALE CONTINUES AT .

3rd & Main

WESTERN AUTO

Downtown Hereford

BLUE GRASS SEED POUND \$100	HOSE NOZZLE	10 SPEED
TENNIS BALLS \$169		BIKE SET-UP \$6995
ICE CUBE TRAYS Mini or 14°	₩ GALLON Plastic	GLASS TUMBLER
Cordless Electric	DECANTER 19 ^t	16 OZ. Reg. 27' 12 EACH
GRASS CLIPPERS \$1499	CANNISTER SET	PICKET FENCE
LEAF RAKE 77'	REG. \$10% NOW \$495	CAPE COD EACH 27
SHOVEL or RAKE EACH \$288	LAWN CHAIR WEBBING	27 DECORATOR FENCE
REDWOOD ROSE TRELLIS \$119	ROSES VALUES TO 11 79	WILLITE OR DULOW . EOG

19 EACH 13" HEDGE TRIMMER Come In And Register For PRIZES TO Be Given Away April 21. Gifts Include -10 Speed Bike, Hunting Knife, Watch and Thermometer.



Across from the Post Office in Downtown Hereford H's Kester's For Love In Spring.

Student Selected For SMU Summer Science Seminar

Rhea Ann Wesson, daughter selected to participate in the of Mr. and Mrs. T. E. Seigler, 216 Center, is among 45 students accepted from high schools of the Southwest to attend the JvN Mathematics Seminar at Southern Methodist University.

Miss Wesson is a junior at Hereford High School

The University will extend full student priviledges to the participants during the five week course, June 4-July 7.

The seminar is a student science training program for high ability secondary school students. The program will offer such subjects as set theory and linear algebra--matrix

Only high-ability students with the equivalent of three years of high school mathematics who have some important concepts of pure and applied mathematics are

The course will be sponsored the National Science Foundation.



Rhea Ann Wesson

Reception For Couple

Hall of Frio Baptist Church will be held for Mr. and Mrs. Jim L.

Brooks of Rt. 3, who will be celebrating their golden wedding anniversary April 15 from 2 to 5 p.m.

Mr. and Mrs. Brooks were married in the Corum Methodist Church of Stephens attend but to bring no gifts.

A reception in the Fellowship County, Oklahoma, April 22, 1923. Mrs. Brooks is the former Beatrice McClennen.

Hosts for the reception are Mssrs, and Mmes, L. D. Taylor, Dee Taylor and Larry Taylor; also Kenneth Taylor and Robin

The family invites friends to





Mr. and Mrs. Jim L. Brooks ... married 60 years

Patrolman Talks To Junior Law Enforcement Club

Highway patrol procedures in stopping cars, in daytime and at night, for traffic law violation or for investigation of possibly more serious crime, were discussed by Patrolman Don Samuels as he spoke to Junior Law Enforcement club Tuesday

Pointing out the record number of deaths of law enforcement officers in the United States last year, Samuels said that stopping a car poses a danger to a lone patrolman or even when two patrolmen are together.

described safety procedures taken in such cases, especially at night when danger is greater



Samuels also gave members some facts concerning the Mafia, saying that organization is only a small part of organized crime in the U.S. regardless of the popular idea of its scope.

Coming club activities were discussed in a business session. The next regular meeting is scheduled for April 23.

The man who kicks about the high cost of living doesn't worry about cost of his vices.

> Dr. Milton Adams **Optometrist** 335 Miles

Phone 364-2255

Office Hours

Mon.-Fri. 8:30 to 5:00 Saturday 8:30 to 12:00



with plans for their June 23 wedding in First Christian Church, is announced by her parents, Mr. and Mrs. Melvin Young of 106 Ave. I. The prospective bridegroom is the son of Mr. and Mrs. A.E. Etheridge of 115 Fir. Both Miss Young and Etheridge are graduates of Hereford High School. She is a student at West Texas State University after graduation last spring, and he graduated with the class of 1968. (Angel photo)

Top OES Officers Coming For School

Directed by Mrs. J.B. Noland, Excellence. deputy grand matron of District 2, Section 3, in the Order of Eastern Star, a school of in- arrangements. Mrs. O.H. chapters in the section will be

held here April 18 and 19.

A number of the order's grand, or state, officers, will be here to conduct the school which will begin with a registration coffee April 18. Mrs. Gaston Harbour of Shamrock and C.A. Holmes of Lubbock, worthy grand matron and patron, highest officers in Texas, will

head the visiting officers. Theme of the school is He The

Roberson will assist Mrs. Noland as co-chairman of local struction for members of 15 Culpepper will serve as secretary of the school and Mrs. Jack Brown as registration

Mrs. H.L. Hershey is hostess chairman for the coffee, Mrs. Bill Hutson for a tea the afternoon of April 18 and Mrs. O. G. Hill Sr. for a closing reception the following evening.

Mrs. Deward Roberson chairman of decorations, Mrs. A.L. Manjeot of publicity

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Adventures Keys Two New Novels

featuring two new books this eek. High Hunt is a superb novel of adventure and the outof-doors. It is a true American ovel which focuses on some of the great themes of American literature which are woven into

Ears of the Jungle tells of a var which is being fought in the jungles of Southeast Asia. Plot and suspense thrive in this tropical swamp.

The library is open to the blic until 5 p.m. on weekdays and until noon on Saturday.

By David Eddings High Hunt is truly and American novel. Its hero and narrator is Dan Alders just returned to his native state of Washington after serving with

the U.S. Army in Germany. On an impulse he calls his brother, Jack, from whom he has been estranged, and finds himself drawn into an uneasy camaraderie with Jack and two of his friends-Lou McKlearey,

Miss Baker Is Honored With Shower

A bridal shower honoring Deborah Kay Baker, bride-elect of Lauren Felte of Severance, Colo., was given recently in Pioneer Natural Gas Flame Miss Baker is the daughter of

Mr. and Mrs. Orlen Baker of 138 Ranger. Hostesses for the shower were Mrs. Robert Rhodes and Mrs. Charles Hood. Included on the guest list were Mmes. Huey Lowrie, Charles Cosper, Gary Grasmick, Sid Killough, Roy Durett, Ruth Winfrey, Don

Miss Penny Wilson. Success in religion, like any other endeavor, has to be worked at seven days a week,

DeGraff, Arnold Powell,

Everett Crisp, Neil Foster and

been in Vietnam, and Cal Sloane, a turning-to-fat wheeler-dealer whose money bankrolls the group's boozing and womanizing.

When the four of them, along with Stan Larkin, whom Dan knew in college, decide to go deer hunting above the tim-berline in the Washington mountains, hidden antogonisms behind their relationships are suddenly and dramatically revealed, finding their focus in an albino deer whose

uniqueness ensures its own destruction. HIGH HUNT

Beginning with the story of an old hunting dog that Dan and Jack's father told them when they were children and reaching its climax in the vastness of the Western wilderness, High Hunt is a superb novel of adventure and the out-of-doors.

What is most impressive, however, is the way that some of the great themes of American literature are woven into its plot: the good man as the man who is at home with nature, the quest for the fabulous animal, the American fascination with guns-the literal gun as an adjunct of killing or of sport, the metaphorical gun as a weapon

temporary. Here is a seldomoffered view of the trailer courts and roadside bars of Middle America, a statement about the sustained adolescence of so many American males and a comment upon conflicting views of the Vietnam War.

High Hunt marks the debut of a first-rate story-teller who is always mindful of the fact that a 'Ears of the Jngle has a special successful story contains more pertinence to our time, when than just a plot.

EARS OF THE JUNGLE By Pierre Boulle

In Ears of the Jungle, Pierre Boulle returns from the Planet of the Apes to the Scene of The Bridge Over the River Kwai:

Southeast Asia. This time he is writing of another war-a war being fought in the jungle, where not even the dense undergrowth or the blackness of overhanging vegetation can hide man's inherent foibles or those that grow out of his great technical achievement, the computer. As in Kwai, not only irony, but

high hunt are men with women, tropical morass. What—or and it is their attitudes toward who—are the jungle's ears that these women that help bring can hear and transmit with such about what eventually befalls. deadly precision every move of Much that underlies the book the enemy? And who, for that is timeless, but there is also matter, is the enemy: the army much that is purely conto which the ears belong, or the

one that best uses them? On what side is the masterly intelligence, the artful and subtle woman Madame Ngha, who understands so well the nature of the natives and its value of expediency in a landscape rank with ideologies fervor, and stupidity?

As with all M. Boulle's work many may wonder if their own country's jungle ears' and computers detect and interpret the signals of war accurately.



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Hereford Artist Is Featured In Show

native, is one of seven artists junior and senior high schools who will show their work at a special art exhibit this afternoon in the Fine Arts activities. building at South Plains College in Levelland.

The exhibit will be held from 2 to 4 p.m. in conjunction with Pan American Week observances being sponsored by the college Los Tejanos Spanish service club. A reception will be included along with the art exhibit by members of the South Professor and Chairman of the Plains College faculty women's

Other artists whose work will be on display will be Albert Barrios of San Marcos; Therese Barrios, also of San Marcos: Marty Martinez of Joshua; Jose Ramriez, a junior art student at WTSU; Josefina Verrer of Tulia and FRank Gonzales, foreign language professor at South Plains College.

The Los Tejanos Club will also host a varied round of activities along with the art exhibit during Pan American Week observances. The

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BLEACH RETOUCH....

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Abroda Salinas, a Hereford Spanish clubs at Levelland will be assisting the Los Tejanos Club with the promotion of the

> John Steinbeck's "The Forgotten Village," will be highlighted in a special film presented at 7:30 p.m. on Monday evening in the SPS auditorium, and "Cultural Awareness in the Southwest" will be the topic of Dr. Vigness,

History Department at Texas Tech University, Tuesday

Other activities will include an all-college Spanish dance at 7:30 p.m. Wednesday, activities

for area high school students Thursday; and Pan American Day Saturday. At this time, area students will converge on the Texas Tech University campus to compete for honors in the National Merit Spanish

VESPUCCI DIES

Amerigo Vespucci, explorer for whom America was named, died on Feb. 22, 1512.

JAMES LOWELL Poet James Russell Lowell was born at Cambridge, Mass., on Feb. 22, 1819.



Mrs. John C. Hagar ... nee Noel Sims (Bradly photo)

Extension Club who attended the district convention of Texas Home Demonstration Association at Boys Ranch last week, reported on its program

hostess in her home, and gave Members named new food fads

Reserve established to guard rare flower

The area has Britain's largest growth of wild fritillaries, also called snakes-heads, and will be a national nature pre-

Five members of Wyche Holden, Frank Duncan, E.C. Hewitt and Ira Ott. They took part in skits presented by Deaf Smith County women at the

Argen Draper, county extension agent, was the speaker Thursday on Nutrition And Health. She listed vegetables, meat, fruit, cereals and milk as Mrs. C.F. Newsom was daily needs for food fitness. her report with Mmes. J. H. and discoveries in nutrition at

roll call Saleeta Brink was a guest; others at the meeting were Mmes. Leroy Bodkin, H.L. Ward, W.P. Axe, L.B. Worthan

Cheap

The marriage of Miss Noel white satin, fashioned in empire style with A-line skirt. The trim ouise Sims and John Carroll was Venice lace, stitched in Hagar was solemnized Saturday evening in First rows down the length of the United Methodist Church, with sleeves and on the skirt to form Dr. W.A. Appling, the pastor a panel effect, who is a cousin of the bride, Her veil, with

Her veil, with matching lace border, fell in tiers from a headpiece of pearl-trimmed Miss Sims is the daughter of petals, the lower tier rounding Mr. and Mrs. George T. Sims of into a chapel train. 211 Douglas and Hagar is the She carried a cascade of son of Mr. and Mrs. W.P. Hagar

accented with a few yellow mum daisies. As a good luck The bride was given in charm she wore a gold coin marriage by her father. The placed in her slipper by her father. The maid of honor wore a floor length, long sleeved and Puritan collared gown of white eyelet over yellow satin, and a

band of yellow daisies in her

white roses and stephanotis

were yellow, with white eyelet overlay on Puritan collar and Kay Hagar, sister of the cuffs. They also wore daisies in maid of honor and Kenneth Hagar, his brother, served as best man. The bridesmaids their hair. The flower girl's basket held yellow daisies, she were Mrs. Billy Wall and Mrs. Ed Robinson. Kenneth Sims of Riverside, California, brother and the candle lighter wore yellow satin floor length gown with empire waist and puff sleeves. Their headpieces were

The reception was in Ward Gary Sims, brother of the bride, Parlor of the church. Mrs. Kenneth Hagar served a fourtiered colonnade cake ornamented with yellow sugar Albuquerque was flower girl, roses while Mrs. Paul Hagar with Georgia Solt of Roswell poured punch. and Sam White lighting the

Betty Solt of Roswell invited guests to register. Donda Hagar, Kelby Hagar and the Mrs. Tony Calkins played candlelighters handed guests yellow net rice bags from baskets tied with yellow bows. Mrs. Joe P. White and Mrs. Jack Brown assisted at the

> The table was laid with a yellow skirted cloth, a silver candelabra holding five white candles with greenery entwined

> in the center. As a wedding trip the couple went to El Paso. For a traveling costume Mrs. Hagar wore a tangerine and blue plaid knit pantsuit with matching

The couple will be home after

College at Long Beach, high school at Brawley California. Hagar, employed by Water Industires, Inc., was graduated from Hereford High School with the class of 1970.

Spiller, Mrs. Johnnie Mc-Mullen, Harold McMullen and

Wed In Church Ceremony

Mrs. Hagar was a 1972 graduate of Brooks Women's California, after completing

Out-of-town wedding guests were Messrs. and Mmes. Bill Hitson, Pat Houlihan and Charles Sanford; Mmes. Vista White, W.F. Johnson, Beva Johnson, Rudolph Johnson and Wilbur Young of Santa Rose, N.M.; Mr. and Mrs. John R.

Jake Beidler of Albuquerque. Also the John Reynolds of Stillwater, Okla.; the Walter Clingmans of Oklahoma City, Mr. and Mrs. Paul Hoff Jr. of Amarillo, the Bill Wyches of Goldsmith; the James B. Blackstones of San Diego, the Bert Minkers of Howard, Colo.

Also the Al Sims of Springerville, Ariz., the Bob Whites of Dalhart, the Floyd Shaws of Clovis and Wayne Youngblood of Lubbock.

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District Meeting Report Is Given For Wyche Club

at the club's meeting Thursday

The fritillary, a rare wild flower of the lily family, has come under the protection of the British Nature Conser-\$950 includes shampoo set vancy which recently purchased 86 acres of old pasture in Wiltshire, England.

the Bridal march on the organ. Hot dog war brewing

Merrill

Spiller

wedding selections including

The bride was gowned in

over use of offal

A major controversy has

broken out in the United

States over whether the meat

in the great American hot dog

should or should not be al-

The state of Michigan bans

the use of offal. But this con-

flicts with the federal Whole-

sale Meat Acts, which allows

offal, and forbids states to es-

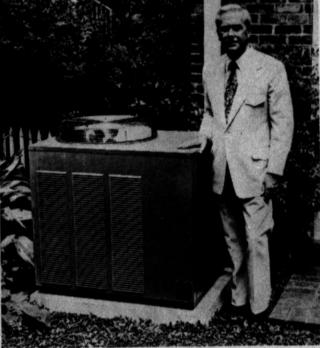
tablish standards differing

lowed to contain offal.

and Charles Packard.

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Wednesday: Rev. John Roberts - Germany 11th. Rev. Marvin Matthews - Australia Rev. Bill Horton - Brazil Thursday: Rev. Marvin Matthews - Australia Rev. Tommy Bass - Australia 12th. Rev. Ronnie Kunath - Old Mexico Friday: Rev. Joe Lingo - Chile Rev. Norman Higgins - Old Mexico Rev. Martin Wilkins - Germany Rev. Jim Osbom - France Saturday: Rev. Larry Nichols - Brazil Rev. Donald Rowland - Old Mexico Rev. R. O. Schmidt - World Bept. (Fellowship Mission Director)

Sunday: 15th. A.M.

Rev. Joe Lingo - Chile Rev. Emie Brown - Hawaii Rev. Ernie Brown - Hawaii

Rev. Gary Kopfstein - Scotland

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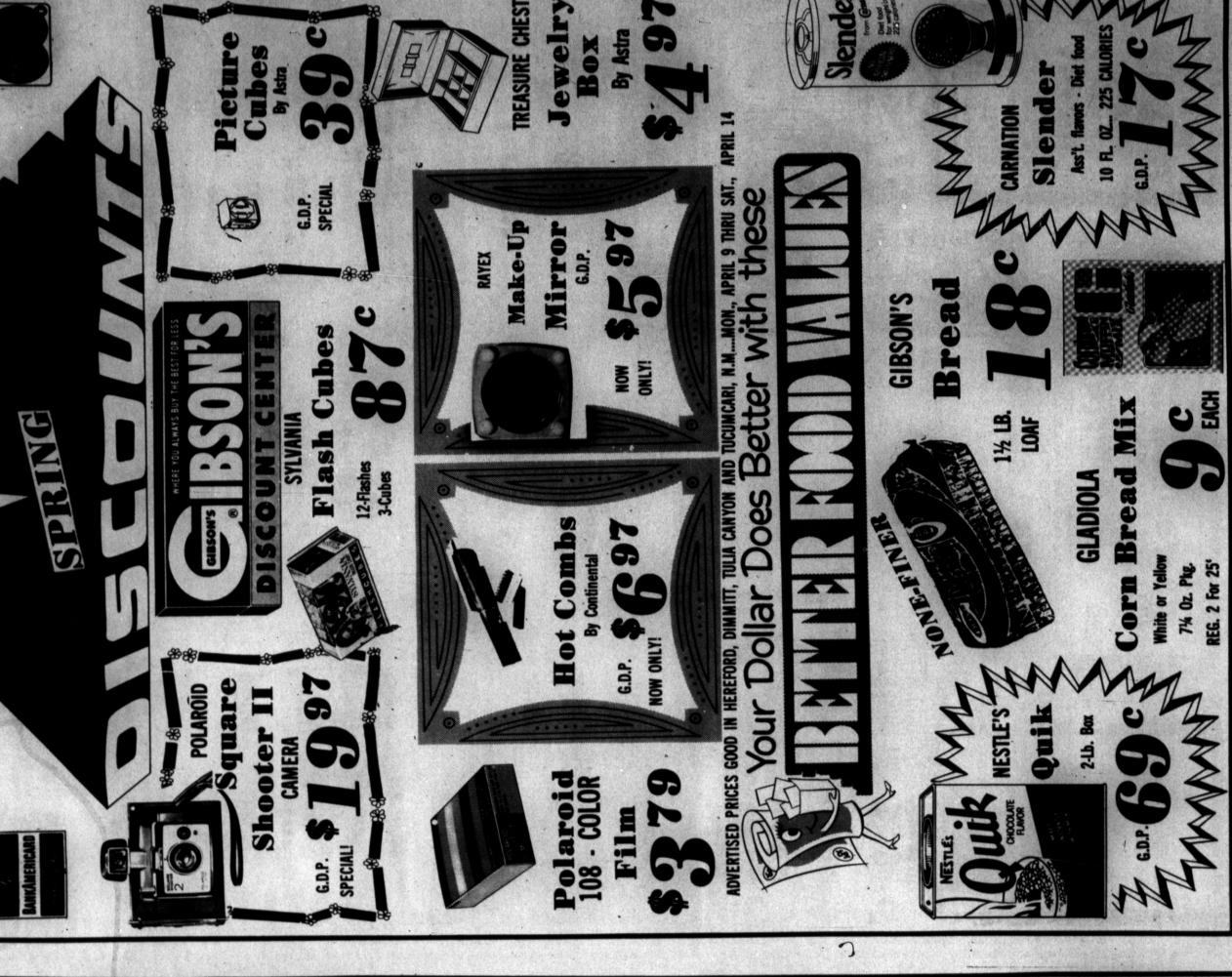
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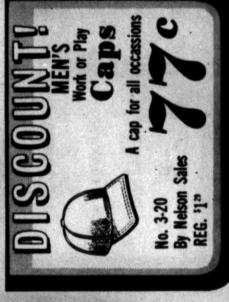


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SUNDAY, APRIL 8, 1973



Our Story: IN A FEW DAYS HEIDMAR WILL BE CROWNED KING OF HOLVIK AND THEREAFTER BE BOUND BY CUSTOM TO SIGN DOCUMENTS, ATTEND CEREMONIES

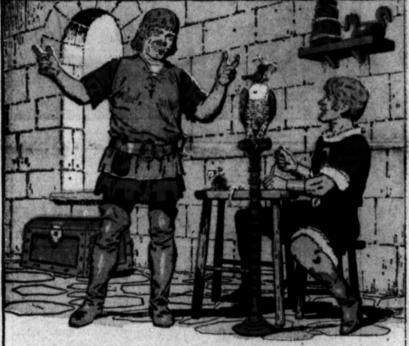


BUT IF HE DOES NOT WANT THE THRONE, HIS COUSIN, GRIMNER, DOES. NEXT IN LINE, HE LUSTS FOR THE POWER OF KINGSHIP. ONLY HEIDMAR STANDS IN HIS WAY AND HE IS DANGEROUSLY IMPATIENT.



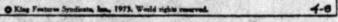
ALSO THERE IS FRIEDA, THE FAIR PRINCESS, WHO IS TO BE MARRIED TO HEIDMAR AFTER THE CORONATION AS A MATTER OF POLICY. SHE NEVER LAUGHS AT JOKES, CONSIDERING HUMOR MERE FLIPPANCY. IN FACT SHE NEVER SMILES AT ALL.





ARN, I MUST HAVE ONE MORE DAY OF FREEDOM BEFORE THE WEIGHT OF THE CROWN CRUSHES ME. LET US RIDE OUT INTO THE HILLS AND CATCH SOME TROUT!"







IT IS STILL A LONG WAY BACK TO THE PALACE WHEN HEIDMAR'S HORSE GOES LAME.
"WELL," HE SAYS, "I WILL AT LEAST LEARN
THE HARDSHIPS OF TRAVEL."

NEXT WEEK: A Horse of Another Color

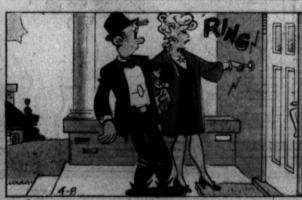
























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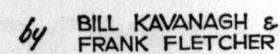


BRINGING

















Hi and Lois

























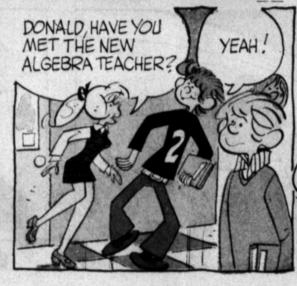






LEE HOLLEY



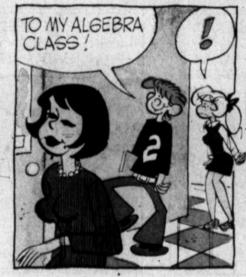


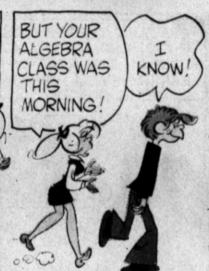
















hints Heloise

EAR HELOISE:

As a grandmother I feel I can do very special things for my grandchildren. Mothers offer love and attention, true, but grandmas can offer a different kind of attention.

I'm always looking for new and different things that would especially please my precious ones.

On a recent trip, I enabled my grandchildren to "travel" right along with me by collecting place mats from the



various restaurants and writing short notes on the back of each one.

The front of the place mat would tell the story for methe place I was staying each day, the towns I traveled through, the food I was eat-

ing, etc. These, plus any pictures I was able to take, gave my grandchildren a travelog of my adventure-plus some

education on the different parts of the country.

They were so proud and pleased to be thought of, and maybe even love their old grandma just a little bit more for all the effort!

Mrs. Jessie Stranathan

TURKEY, BY HOOK!

DEAR HELOISE:

"Fools rush in where angels fear to tread.' During a recent illness, I took over my wife's sacred

domain, her kitchen. After preparing and stuffing a turkey, blessed if I could find the skewers. Being frightened of needle and thread, as invariably a missed piece of thread ends up on a guest's plate, I was in a quan-

dary. Searching through the junk drawer (doesn't everyone have one?). I found a package of small stainless steel drapery hooks. I inserted five hooks across the breast and brought the neck skin up and hooked it on. I hooked two pins together and put one leg end through each.

.It worked beautifully!! Soaked in the dish pan they



were clean as new and ready for the next time. No muss or fuss and no bits of string or thread! Jimmy Waller

* * * * I really get, a bang when I get mail from you menfolks. You really do come up with some dandy ideas. Now, who would have ever thought of

something like this? Will try this timesaver the next time I have the noble bird. Bet I'll end up being in complete agreement-that your idea really works! Heloise

SPARE THE ROD!

DEAR HELOISE:

If you have a hollow metal curtain rod that sags like that old horse Nellie, listen to what I did.

I just took a 36-inch long dowel rod and inserted it inside of the hollow rod itself and put it back together. Even if I had bought a new rod it would have sagged eventually as the curtain is too heavy.

Mr. L.D.C.

ROCKABY BABY

DEAR HELOISE:

"It is better to give than to receive," and all I've been doing is receiving from you. So, let me share this little idea with you.

In two weeks we should become parents for the first time. In preparing the room for Our Precious One, I found the crib unattractive; the edge of the spring bugged me.

I got the idea of making a white ruffle to cover it. First of all, there is an old sheet placed on the spring to

protect the new mattress. I

pinned the ruffle along the front edge of the sheet. It hangs down about five inches.

It gives the crib a new and dainty look.

HELP FOR HOMEMAKERS

And, in case some wonder. the ruffle does not interfere with the movable side that goes up and down.

Thank you, Heloise, for everything.

Mrs. L. Bergeron



DEAR HELOISE: Don't ever throw away an old powder puff after it's been washed regardless of what it has been made of-

rubber or otherwise . . . They are absolutely perfect for cleaning silverware!

They are usually so old or worn out, all we think of is to toss them in the wastebasket. But, oh, are they perfect for this purpose-just the right size.

Sylvia Rogers Sylvia, you are so right. I never even thought about that before. Bless you always.

Heloise + P.S. And so are the toes of

GIVE IT THE GATE!

DEAR HELOISE:

Thought I'd share my conversation piece with you. In this case-an old baby gate. We have a small hall be-

tween a bedroom and a bath: I had my husband put the gate on the wall, about waist high. Then I bought permanent

green vines to go all over it. With a mirror hanging above, it really looks great.

I've gotten so many compliments that I found another gate and hung it on a kitchen

wall. Very pretty. It's almost like having outdoors inside and gives my

morale a big boost. Betty H.

A STICKY PROBLEM DEAR HELOISE:

This is a helpful hint for

the teachers. If you happen to have a

roll of tape without a holder -take a paper clip and stick it under the end. It helps you keep the end free and you can always find it in a hurry. It really works!

Your happy reader, Ellison Stollenwerck

SAVE THAT CORD! DEAR HELOISE:

To save repair bills on my ironing cord where it rubs the ironing board, I wrap it

well with adhesive tape either around or straight up and down the cord.
This saves the cord and

makes it last and last. It is only necessary to wrap the upper two or three

feet, not the whole cord! Penny Pincher

SOCKS APPEAL!

DEAR HELOISE:

When washing my husband's socks I soak them, then use a small plumber's friend. thus saving my hands.

Squishing through three choruses of "Zippity-Do-Dah" and one of "Smiles"-I'm through! A loyal fan

LETTER OF LAUGHTER



DEAR HELOISE:

I hunt through all magazines for recipes exotic, then clip them and file them till I'm Amost neurotic.

When the chore is completed I sit down for a rest. but wonder and ponder which recipe's best.

What's for dinner? hubby asks as he opens a brew. Oh, well, I reply, how about

some beef stew?

Mrs. Thomas White











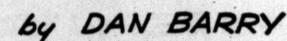








FLASH GORDON

































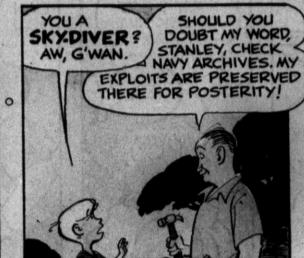








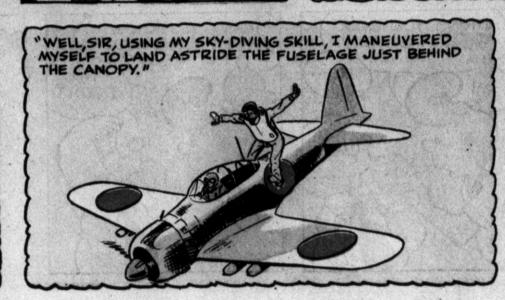












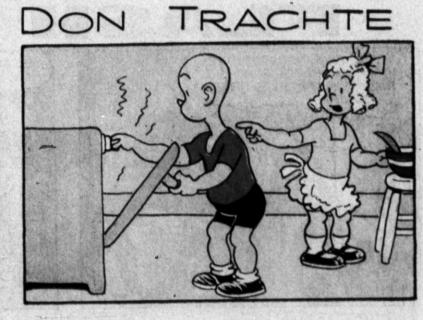






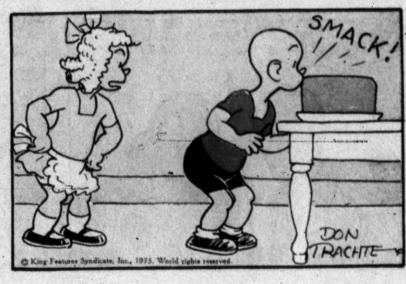














CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below. Differences: 1. Parking meter is missing. 2. Meak is missing. 3. Home plate is repositioned. 6. Fielder is repositioned.

Hal Kaufman's



WHAT can you discover by com-pleting the drawing above? Here's a hint: It's a thing of beauty often seen in a flower patch. To see what it is, draw con-necting lines from dot 1 to dot 2, • RAP SESSION! Said Tom, yawning, to Joan: "I wish there was something to do." Said Joan, annoyed, in reply: "MOT, ER'UOY AHCUS EROB!" Can you decipher Joan's words?

• How many times does the moon (earth's moon) travel around the sun in a year? Think about this a

Read each letter cluster backwards.

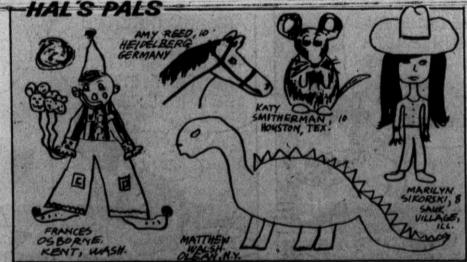
Just once-same as the earth.

You will have drawn the figure four.

• Can you put one and one together and get more than two? Of course, you can-if you make it 11.

• Pretend that you are drawing a road that runs 8 miles straight north, five miles southwest, and then straight east to the original road. What figure will you have drawn?

HIGH STRUNG! Add these colors for a surprise picture above: 1-Red. 2-Lt. blue. 3-Yellow. 4-Orange. 5-Flesh tones. 6-Lt. green. 7-Dk. blue. 8-Dk. green. 9-Purple. 10-Black.



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