

Herd Hits Quick, Tames Mustangs

By SPEEDY NIEMAN

James Harris rushed for 97 yards and scored two touchdowns in the first 14½ minutes of action here Friday night as Hereford jumped to a 20-0 lead over Lubbock Coronado, and the hustlin' Herd defense held off the tough Mustangs for an all-important 20-8 victory in District 4-AAAA action.

The triumph left the Whitefaces with a perfect 8-0 record on the season, and, more important, a 3-0 mark in league play. Coronado fell to 4-3-1 on the season and 1-1-1 in district.

HARRIS, who finished with 100 yards on 25 carries, carried the burden of the offensive attack after Chuck High was ejected midway of the first quarter. High and Coronado's Kirby Hurley were sent to their benches early in the game after a scuffling incident. High tallied the first Hereford score and picked up 44 yards in 8 attempts during his brief stint.

Harris not only paced the offensive attack but intercepted two passes and

was in on numerous tackles from his safety spot. Other "big plays" were recorded by linebackers Wayne Schumacher and Armando Gonzales, cornerback Bucky Payne and halfback Doug Charest.

CORONADO just beat the clock to score its touchdown in the first half, and the teams battled on scoreless terms in the final two quarters. Big names in the Herd defense included Jim Marsh, Mauri Montgomery, Willie Glass, David Crume, Barry Allen, Chip Guseman, John Stoy and Paul Timberlake.

Hereford took the opening kickoff and marched 80 yards in 10 plays to notch a quick 6-0 advantage. High and quarterback Franklin Higgins chipped in big runs of 25 and 22 yards, and the drive was climaxed by High's two-yard plunge with 7:59 left in the quarter. Dave Charest's kick was blocked.

DOUG CHAREST stopped Coronado's first effort with a pass interception, returning the ball 20 yards to the Mustang 38. Hereford was unable to take advantage of that turnover, but held the Mustangs again and took over on the Coronado 46 after a punt.

It took only five plays to cover the 45 yards, with Harris doing all the damage. The dance-time score came on a 20-yard scamper with 1:16 left in the first period. Higgin's pass attempt for two points was incomplete, and it was 12-0.

THE HERD scored again on its next possession — forcing Coronado to punt after the ensuing kickoff. The drive covered 59 yards in just six plays with Harris and James Waits accounting for all the yardage. Harris broke on a 30-yard effort with safety Gary Lane making a touchdown-saving tackle at the Mustang 27. Harris scored from six yards out, however, four plays later. Higgins carried around left end for two points,

and it was 20-0 with 9:22 still remaining in the second period.

After the teams exchanged punts, Coronado cranked up a long scoring drive — which turned out to be its only one of the night. The drive covered 66 yards and it took 16 plays. There were three third-down plays and a pair of fourth-down efforts in the march. A screen pass from Dale Keeling to Wendell Brown got the drive going, and tailback Larry Anders got most of the tough yardage.

THE MUSTANGS faced a fourth-and-goal situation at the Hereford 3-yard line, when Keeling escaped a strong rush and lofted a pass to end Brad Bybee for the

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GAME STATISTICS

	H	C
First downs	19	13
Yds. rushing	278	178
Yds. passing	8	37
Total yds.	286	215
Passes comp.-attp.	1-6	4-10
Intercept. by	3	0
Fumbles lost	2	1
Punts, avg.	4-30.7	4-29
Penalties	3-15	4-33

RUSHING

H—Harris 25-160, High 8-44, Higgins 5-37, Doug Charest 2-10, Schumacher 1-11, Waits 8-16, Dave Charest 3-7, Crim 1 for 7.

C—Anders 25-94, Kramer 15-72, Brown 4-7, Clabough 2-5, Lane 1-0.

RECEIVING

H—Schumacher 1-8.

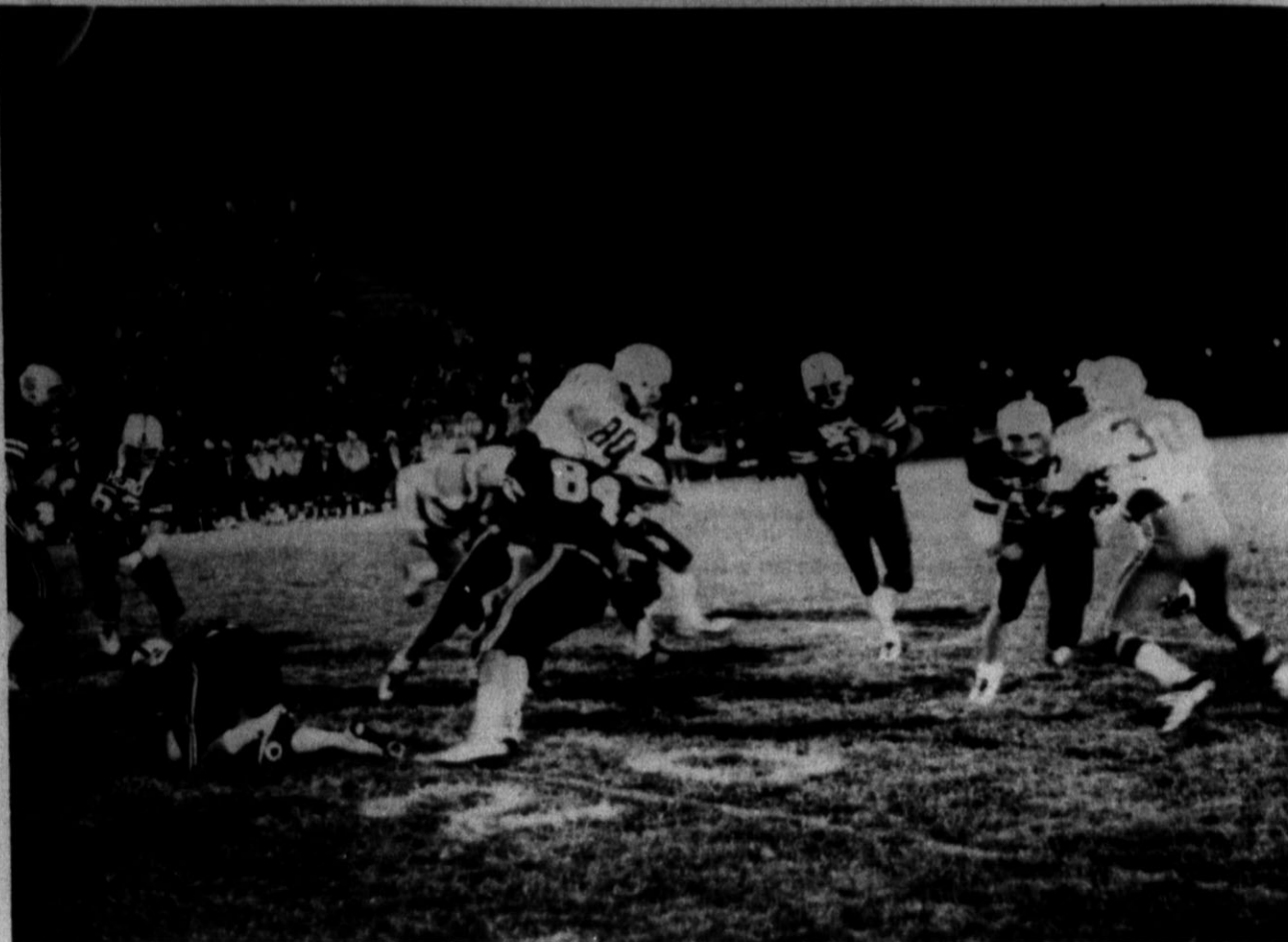
C—Brown 3-34, Bybee 1-3.

★★★★★★



Deadline Near, Goal Short

Al Manchee and Mrs. Charles Hoover watch the quickly-rising index which went from \$22,190 to \$29,114 Friday in the Deaf Smith County United Way campaign. Manchee represented the school system, which contributed more than 10 per cent of the entire goal with 95 per cent participation from personnel.



Open Door Policy

James Harris (37) heads through a "door" opened in the Coronado line by good blocks from Wayne Schumacher (84) and James Waits (44). Harris picked up 160 yards on 25 carries and scored two touchdowns to spark the Whiteface attack against the Mustangs.

Brand Photo by Craig Nieman

the Sunday Brand

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Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says too many of us waste too much time on petty matters.

The nearest to perfection most people ever come is when filling out an employment application.

LAST WEEK'S Dirk West cartoon was sold at the Whiteface Booster Club auction for \$50 to TLC Cattle Co. The Brand publishes the cartoons each week, with the original drawing being given to the boosters as a fund raiser.

CONGRESSMAN George Mahon, after being notified of the critical situation which could exist here—and in other ag areas—over the diesel fuel allocations, has asked for emergency measures to be taken in order to assure normal harvest conditions.

Mahon reported he had received numerous calls from West Texas and Panhandle farmers urging that "emergency rulings" be made to prevent a severe fuel shortage during harvest. Federal fuel allocations were supposed to take effect Thursday, limiting consumption of diesel fuel to the same as last November.

The big problem in this area, however, was that little fuel was used this time last year due to wet weather. This has been one of the best harvest seasons—weatherwise—in a number of years, and crop yields have been correspondingly good.

Mahon reported he discussed the fuel problems with several administration officials and asked that fuel distributors be allowed to proceed on an emergency basis to provide essential fuel supplies for farmers—perhaps by drawing on future allocations.

Deaf Smith Chamber of Commerce is to be commended for its quick action in bringing the situation to the attention of Mahon and other officials.

HEREFORD NEEDS a "big push" on Monday and Tuesday to reach its goal in the United Way campaign. The drive hit

See Branding, Page 2

United Way Drive Now 57 Per Cent Complete

Deaf Smith County United Way Campaign workers reported \$29,114.59 in contributions through Friday, 57 per cent of the \$50,925 goal.

This third report raises the fund's figure by \$6,923.85 over last Tuesday's report of \$22,190.74.

Contributions from local schools reached \$5,284.50, which is 10.4 per cent of the total goal. The contributions came from teachers, administrators and other personnel, showing 95 per cent participation for the schools in the fund drive.

The final tally for the United Way drive will be given at 10 a.m. Wednesday in the Community Center.

The Public division, Jake Webb

chairman, reported the most substantial increases, raising their totals from \$2,290 at the last report, to \$5,476.50 this Friday.

The Wholesale Services division also reported a large increase this week, going from \$2,356 last Tuesday, to \$4,226 Friday. Clete Curtis is chairman of the Wholesale Services division.

However, totals were up in all divisions of the fund drive. Other totals reported, besides Wholesale Services and Public, were: Retail, \$2,756, Charles Skinner, chairman; Professional, Insurance, etc., \$4,365 Tom Burdette, chairman; Financial, \$2,349.90, J. Pat Malone, chairman; Utilities, \$6,487.19, Mike Patrick, chairman; Agricultural, \$1,454, Wanda Hoover, chairman.

Building Permits Surge Past \$3 Million Mark

By DON RICHARDS
Brand News Editor

Thirteen building permits issued in Hereford for the month of October sent the 10-month total for the year over the \$3 million mark and past the complete year's total for 1972.

Building permits for 1973 now stand at \$3,190,485 compared with the entire 1972 total of \$3,152,500. The year's total for the same 10-month period last year at this time was \$2,733,370.

A TOTAL of \$186,490 in permits were issued in October, well above the previous month's total of \$63,850 which were issued in September. Permits during October, 1972, however, were \$281,350, some \$95,000 above this October.

The 10-month total has past the 1972 total and still leaves the city two months to reach the 1971 total of \$3,616,680. A

total of \$426,200 would be needed over the next two months in order for this year's total to pass the 1971 mark also.

THE HIGHEST record for building permits in a year in Hereford came in 1965 when a total of \$5,313,010 in permits were issued. Second is 1970 with \$5,196,150 and third is 1964 with \$4,498,600. Biggest month this year came in July when a total of \$467,550 in permits were issued. Permit was issued in that month for the Deaf Smith County Library in the amount of \$350,000.

THE PERMITS for October were boosted mainly because of planned residences and a church building. The permits for the month are as follows:

—Joe D. Bowers, add to residence, 432 Ave. C, \$3,500.

—Tilecraft Inc., residence, 148 Oak, \$50,000.

—R.H. Rountree, mobile home, 205 Funston, \$5,000.

—Jimmie Allred, car wash, \$2,000.

—Joyce T. Wilson, garage, 832 Blevins, \$500.

—Frank Norred, 325 Douglas, residence, \$30,000.

—Richard Burch, 344 Elm, residence, \$50,000.

—Ramon Andrade, 102 Alamo, mobile home, \$7,900.

—C. C. Kelley, 907 Cherokee, mobile home, \$4,990.

—Onesima Garza, 412 Barnett, storage, \$100.

—Mrs. Bessie Holmes, 203 Ross, mobile home, \$10,000.

—Assembly of God Church, church building, \$20,000.

—Big Daddy's Truck Stop, U.S. 60, install storage tank, \$2,500.

Amendments Up For Vote Tuesday

Hereford voters will join voters throughout the state Tuesday when they voice their opinions on nine proposed amendments to the Texas Constitution.

Polls for the election will be open from 8 a.m. to 7 p.m. in the 11 precincts in Deaf Smith County. Location of the polls for individual voters are listed on each voter's registration card.

"Voters need to remember to bring their registration card to the polls," said Deaf Smith County Clerk B.F. Cain. "The location of the polls for most people will be exactly where they have been in past county and state elections."

Absentee voting in the election ended at 5 p.m. Friday.

THE AMENDMENTS to be voted on deal with the present state constitution and will not directly affect the work of the Texas Constitutional Revision Committee. However, results of the election could have an effect on

each committee member's feelings in writing the new constitution.

Also, the new constitution must be approved by voters and should it be turned down the present constitution will continue in effect.

The following is a brief summary of the nine constitutional amendments to be decided on by voters statewide.

AMENDMENT NO. 1 on the ballot authorizes annual sessions of the legislature and increases the legislative pay from \$4,800 to \$15,000 per year. Those for this amendment say Texas government is a \$5 billion a year business and requires more attention than it did in years past; therefore it requires full-time representatives and compensation to retain or to get good people interested in serving in the legislature. Those against this amendment say \$4,800 a year is what the pay was when a representative ran for the job and that the cost of government is high enough now.

AMENDMENT NO. 2 on the ballot is a proposal that would give single adults with real property the same protection and security from forced sale for debt of their homestead that is now given to families. It also provides that a family homestead may not be abandoned without the consent of both spouses. Proponents of the amendment argue that single adults deserve the same protection against creditors as do married adults and there should be no discrimination. Opponents say there is an increasing number of single adults and because the homestead exemption was designed primarily to protect innocent family members of the debtor and not the debtor himself, it therefore should not be extended to single adults.

AMENDMENT NO. 3 would extend the \$3,000 ad valorem tax exemption to the homestead of unmarried adults. Those for the amendment say that the present law that partially exempts homesteads from state and

county tax purposes for persons 65 and older discriminates against single persons. Those who oppose the amendment say that the exemption could sharply reduce tax revenues that are urgently needed at this time and unfairly shift the tax burden.

AMENDMENT NO. 4 would provide notice to cities and counties and give them the authority to approve or disapprove the creation of conservation-reclamation districts. Those for this amendment say that it will give those cities and counties some responsibility for the bonded indebtedness of these districts that lay within their territories. Those against say that the cities and counties already have ample opportunity to voice their approval or disapproval of plans of a municipal water district when state agencies and legislators are considering their creation.

See AMENDMENTS Page 2

Monday Is Dollar Day In Hereford

If it was the fashion to go naked, the face would be hardly observed.
-Mary Wortley Montagu.



Domestic cats were used to hunt birds by the ancient Egyptians.

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Connie, Jo, Tina, Diolanda

and Isabel "Chabby"

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Reg. '20 for '18

manicures

Reg. '18 for '15

PRINCESS HAIR FASHIONS

364-1904

364-1904

Amendment Vote Tuesday

Continued From Page 1

AMENDMENT NO. 5 would provide that counties and cities bordering the Gulf of Mexico may levy a tax for construction of sea walls and breakwaters by majority vote of the resident tax payers. This would not affect our area; however, supporters of the amendment say many of the Texas coastline communities cannot raise enough tax to adequately protect themselves against hurricanes, while on the other hand, the opponents say that man-made barriers such as sea walls will speed erosion of the beaches and destroy the recreational value of the shoreline.

AMENDMENT NO. 6, if passed, would grant the district court the general jurisdiction of a probate court and would authorize the legislature to adjust the jurisdiction of the courts in probate matters. Those who are for this amendment say it is needed to meet public demand for a simplified, efficient probate system. Those who oppose this amendment say the legislature, under present constitutional authority, already has created county probate courts and county courts with sufficient probate jurisdiction.

AMENDMENT NO. 7 would provide an additional \$100 million in state bonds for the veterans land fund and would also extend the classification of those eligible to include surviving spouses of an eligible veteran. Those who favor the amendment say that there are veterans who have not exercised

their rights under the Texas veterans land program of buying land with money from the state at low interest rates. Those that oppose the program say the high cost of land makes the small amount you receive from the veterans land fund insufficient to purchase a tract.

AMENDMENT NO. 8 would authorize and require cities, towns, and villages to levy ad valorem tax sufficient to pay principal and interest on their general obligations issued in the future. Those who support this amendment say it would allow cities and towns to live up to their obligations on bonds they issue after voter approval without deleting funds from other sources. Opponents argue that the proposal creates a possibility of more taxes on already burdened tax payers.

The last amendment on the ballot, AMENDMENT NO. 9, would exempt certain personal and real property of non-profit water supply corporations and cooperatives from property taxation. Those who support this amendment simply indicate that a rural water supply should be treated the same as a city water supply and that it should not be taxed for state and county ad valorem tax purposes. Those who oppose this amendment say that such an exemption would give the non-profit organization an advantage over privately owned water supply corporations that are in the business of selling water for a profit.



From 1807 to 1822, Portuguese king John VI and his family ruled the kingdom of Portugal. But during that time, the king never touched foot in the country; he was living in Brazil!

Herd Races By Ponies

Continued From Page 1

score. Keeling also passed to Lane for a two-point conversion with just 18 seconds left in the first half.

That turned out to be all the scoring, but both teams threatened in the second half. Coronado stopped Hereford at the 20 in the third period, and the Whitefaces stalled a Mustang drive at the 22. Coronado made it to the Herd 28 early in the fourth period, but Schumacher caused a fumble and Gonzales pounced on the ball. Following a Harris pass theft, the Whitefaces drove to the Coronado 8, but Higgins lost the ball after a 17-yard run.

Harris swiped another pass late in the game, making a one-handed catch, and returned it 37 yards to the Mustang 18. Time ran out before Hereford could get across the goal.

THE 160-YARD output by Harris marked the fifth game of the season for him to gain 100 yards or more in a night's work. The district's leading rusher, Harris ran his total to 830 yards for the season.

Waits and Doug Charast filled in for High in the rushing attack Friday night. Higgins hit only 1 of 6 passes against the tough Coronado defense, but there were no interceptions.

Coronado didn't record a first down until late in the second period when the Mustangs launched a scoring drive with a 17-yard screen pass. Payne had previously made two "big plays" when he stopped Anders for losses on third-down situations.

HEREFORD again got good blocking from its offensive line with Marsh, Donne Henson, Ed Warren, Terry Bell, and Gonzales opening holes for the Whiteface running backs.

Marsh injured an ankle in the contest, and Coach Larry Dippel was concerned about the injury. He thought it was a bad sprain, but x-rays were scheduled on the ankle Saturday.

The Herd will be out to protect its unblemished record and district lead when the big and tough Snyder Tibbers come to town next Friday night.

BRANDING TIME--Continued from Page 1

the 57 percent mark Friday, and the final tally is scheduled for Wednesday. There is still a long way to go, but volunteer leaders think the goal can be reached with the cooperation of workers and contributors.

Some workers have not made their contacts yet, and some contributors have not "wrapped up" the solicitations in their firms or businesses. Let's all pull together and hit our goal for the first time in several years!

Funeral Is Held For Resident Of City Since 1909

Funeral services for Albert Fred (Fuzzy) Farris, 67, of 523 Blevins, were conducted Friday afternoon in Central Church of Christ, of which he was a member, with the minister, J. Marlin, officiating.

Burial was in West Park Cemetery, directed by Gilliland-Watson Funeral Home.

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Sugarland Mall

Mrs. Hutchins, 88, Dies Here

Funeral services for Mrs. Lottie Mesia Hutchins, 88, of Kings Manor retirement home, will be conducted at 10 a.m. Monday in Rose Chapel of Gilliland-Watson Funeral Home, followed at 11:30 a.m. by graveside services in Llano Cemetery at Amarillo.

Mrs. Hutchins, who came to Kings Manor in 1971 from Amarillo, died Saturday morning in Deaf Smith General Hospital.

Officiating for the funeral will be the Rev. Eugene Brink, minister of First Christian Church, and Dr. DeWitt Seago, Kings Manor chaplain.

A native of Kentucky, Mrs. Hutchins was born Oct. 3, 1885 at Rochester and came to Texas as a small child. She married I.E. Hutchins in 1936 at Fort Worth. His death occurred in 1944.

Survivors include two stepdaughters, Leota Moore and Ophelia Dotson, both of Hereford.

Former Resident To Be Buried Monday

The funeral of Amy E. Walker, 69, of Las Vegas, N.M., former Hereford resident, is scheduled at 2 p.m. Monday in Rose Chapel of Gilliland-Watson Funeral Home.

The Rev. Charles Davenport of First Baptist Church at Tucumcari will officiate and burial will be in West Park Cemetery. A service was held at Las Vegas Saturday, directed by Rogers Mortuary.

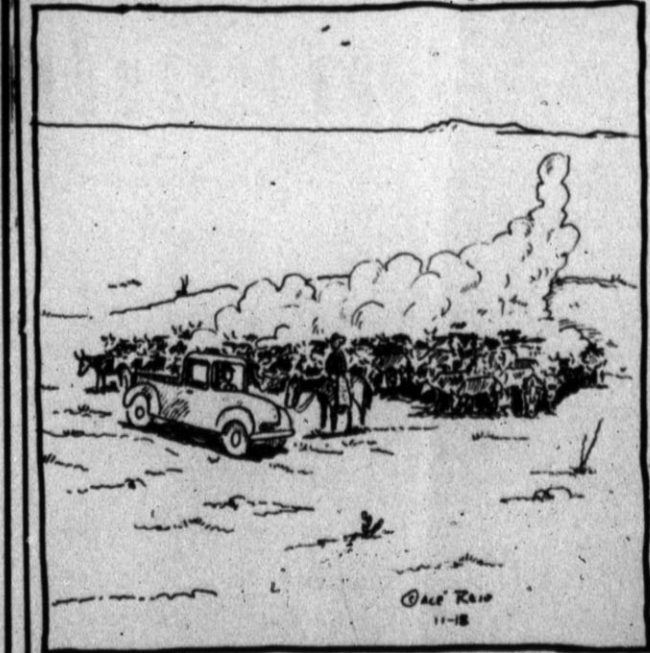
A retired registered nurse, Mrs. Walker moved to Las Vegas in 1941 from Hereford, where she lived a number of years. She was born Sept. 23, 1904, in Oklahoma, then Indian Territory.

She married Cecil Walker, member of one of the early ranching families in Deaf Smith County, July 28, 1935 in Hereford.

Her family requests that memorials be made to the American Cancer Society.

Surviving Mrs. Walker are two daughters, Ce Goddard of Tucumcari and Laura Fahey of Morenci, Ariz.; a sister, Katie Benne of Edmond, Okla.; two brothers, Woodrow Bowers of Deway, Okla. and Otto Bowers of Wann, Okla.; and four grandchildren.

COW POKES By Ace Reid



"Now my vet says if you git these ole cows into the shade and outta the dust, you want be bothered so much with pink eye and runni noses!"

Hereford STATE BANK

Keepsake
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KESTER'S JEWELRY
Across from the Post Office
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Introductory sale. 25% off steel belted radials. Save \$14

Reg. \$56. Sale \$42 plus 2.57 fed. tax. GR78-14 tubeless whitewall.

JCPenney Steel Belted Radial. Double polyester cord body. Double brass plated steel belts. Lower sidewall stabilizers. Computer designed tread. 78 series wide profile. No trade-in required.

Size	Save	Reg.	Sale	Plus fed. tax.
HR78-14	15.25	61.00	45.75	2.92
GR78-15	15.00	60.00	45.00	2.89
HR78-15	15.75	63.00	47.25	3.20
JR78-15	17.00	68.00	51.00	3.43
LR78-15	17.25	69.00	51.75	3.48

Sale prices effective through Saturday.



WRAP AROUND TREAD

STEEL STABILIZER

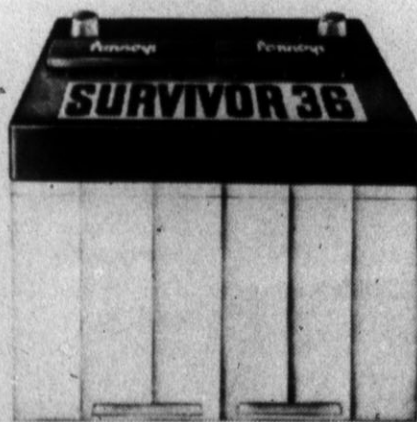
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We'll pressurize and test the cooling system, drain and flush radiator, install 2 gal. anti-freeze, 5 qts. H.D. oil and oil filter and lubricate chassis.



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Should any Penney Survivor 36 Battery fail (not merely discharge) within the 12 months Period, return it to Penneys and it will be replaced at no extra charge. After the Replacement Period but prior to the expiration date of the guarantee, J.C. Penney Company will replace the Battery charging only for the period of ownership, based on the current price at the time of return, pro rated over the stated guarantee months.

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Driving Campaign To Eliminate Texas Highway 'Death Traps'

The Texas Safety Association today announced the Booby Trap Roadside Campaign, a year-long statewide traffic safety program to detect and eliminate roadside hazards on Texas county roads and city streets.

"Booby Traps," as TSA calls the hazards, are fixed objects along the roadway which can kill or maim the unwary motorist who strays from the road for even a moment. They include such deadly objects as exposed ends of guardrails, heavy signposts, trees and large rocks and deep ditches and steep embankments.

"It is time we do something about eliminating the death and injury caused by unnecessarily unsafe roadides," said Edwin B. Locke of Dallas, President of

Texas Safety Association.

Locke pointed out that 516 Texans died last year from accidents involving collision with roadside hazards.

Under the new traffic safety campaign traveling volunteers will be recruited to detect and report roadside hazards to Texas Safety Association. This team of Safety Inspectors will search out roadside hazards in all 254 Texas counties and report them to TSA. First consideration will be given to locations where fatal, serious injury or multiple deaths have been known to occur, and secondary consideration will be given to locations where there is evidence of possible traffic crashes.

"This campaign will not be a 'witch-hunt', the TSA President emphasized. "All suspected Booby Traps will be given careful evaluation by TSA's Roadside Hazards Committee. Only valid hazards will be reported to county and city officials so that corrective measures may be considered.

Many Booby Traps can be eliminated at comparatively low costs, according to Texas Safety Association. However the association recognizes that it has taken several decades to develop road systems lined with Booby Traps, and that they will not be eliminated over night.

"It may take another decade to clear our county roads and city streets of roadside hazards," said Locke. "But last year 56 fatal accidents occurred on county roads and 30 fatal accidents on city streets in connection with collision with fixed objects along the roadway. Thousands more were injured in such accidents.

"Until we begin to take account of Booby Traps, these deaths and injuries and the loss of millions of dollars will continue," Locke said.

Persons wishing participate in the Roadside Booby Trap Campaign can receive information and report materials from Texas Safety Association, P.O. Box 9345, Austin, Texas 78766.

RECIPE

By Sarah Anne Sheridan

Your holiday dressing is a complement to a perfectly baked turkey or chicken. Most homemakers have their own secret addition to make their dressing a little different. However, this is a good basic recipe for a large crowd. It can be divided very easily—1/3 or 1/2 will probably be enough for most families.

Dressing

- 2 c flour
- 2 c corn meal
- 2 t baking powder
- 1 t soda
- 1 t salt (if none in broth)
- 6 large onions, chopped
- 1 large stalk celery, chopped
- 1/2 lb. oleo or butter
- 9 eggs
- Pepper and poultry seasoning to taste
- Buttermilk

Combine all ingredients in a large mixing bowl. Make soft batter by adding buttermilk (amount can vary). Pour into a well greased baking pan. Bake at 400 degrees until well done. Remove from oven and stir to crumble. Pour broth, giblet gravy, or canned chicken soup over the dry dressing until moist. Return to oven and brown. Keep hot until served with turkey or chicken.

Look at my ripple bottoms and look at my spongey tops! But you know what's better than lookin' at me... wearin' me! Sure! Cause I'm a sturdy shoe ready for Saturday stuff. Ready with the good fit those active feet need... by Jumping-Jacks.

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1.49 each is all you pay for professional color portraits of your child. Select either large 5x7", or set of 4 wallet size, from several poses.



- You may charge extra poses wanted
- Photographer Hours: 9:30 to 6 P.M.
- 2 children photographed together - 1.49 each child
- All portraits delivered to you at our store
- Age limit: 12 years



And we never charge for handling or delivery. Pixy is available only through JCPenney.

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Special \$28⁸⁸

Men's polyester double knit sportcoat in handsome solid colors that are great match-ups for slacks and shirts. 37-46.

SPECIAL \$8⁹⁹ MEN'S DOUBLE KNIT DRESS SLACKS

Special \$2⁸⁹

Men's thermal underwear, shirts and ankle length drawers. 100% cotton knit in sizes S, M, L, XL.

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Special 77¢ yd.

Penn-Prest dress or casual fabrics. Machine wash in warm water. tumble dry and you never need to iron them. An outstanding selection to choose from.

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Woven-vamp scuff in vinyl for indoor outdoor wear. Pink, blue, bone, or black.

Special \$3⁷⁷ each

Brushed acetate nylon nightwear. Choose from full and shift length gowns, novelty shirts with pants, and pajamas. In many colors.

Special \$2²² yd.

Fashionable, assorted double knits. We have solids and fancy jacquards, polyester and silk blends to choose from. Great buys at our price.

Special 77¢

100% MESH NYLON NUDE HEEL REINFORCED PANTY.

PRE-HOLIDAY CLEARANCE

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Local Firm To Build Plant

A Houston Chemical Company, Retzloff Industries, Inc., has signed a letter of intent to have High Plains Laboratories, Inc., of Hereford construct a Toxaphene plant in Guatemala. High Plains Laboratories, Inc., is owned by Foster Yeager and Dr. Philip H. Santmyer and is located at 1502 Park Avenue in Hereford. The company is now the largest feed control laboratory in the Tri-State area and operates a location in Guymon, Oklahoma. Santmyer will travel to

Guatemala to oversee the construction of the plant, and has expressed the hope that work will be complete in time for the plant to be in operation in April, 1974. High Plains Laboratories, Inc., will participate as an owner of the Guatemalan plant.

Retiring Highway Department Foreman Sees 35 Years Of Change

By STEVE CONNELLY
Staff Writer

Lee Newman, former manager of the Texas Highway Department, retired Wednesday after 35 years and six months service. Newman said the department has grown from a four-man crew when he began in 1938, to a 15-23-man crew today. Also in 1938, there were about 50 miles of roads in Deaf Smith County, now there are about 250-260 miles of roads.

In 1941, Newman became the sub-foreman for the road maintenance crew, and in 1958 he was promoted to maintenance foreman. He retired from that position this Wednesday.

HE SAID when he first started in 1938, most of the work was manual, including

loading the caliche or dirt in the trucks. Today, he said, machinery has taken the place of much of the manual labor, but there is still some hard work.

"One of our biggest experiences is some of the extreme weather changes," Newman said. He recalled a snowstorm in 1957 which made the roads around Hereford impassable for three days. He said the department did not have heavy equipment at that time to clear the roads.

IN 1960, heavy equipment was supplied to the department, which included a maintainer and a front-end loader he said. Since then, the department's equipment has increased, and he added that "this equipment is necessary for road maintenance."

Newman said the harsh winter weather is the most imposing problem for the highway crew.

"During the winter" he said, "we have men blading the roads when they can't see. We know there are people stranded somewhere."

He said the highway department not only cares for the condition of the roads, but must make them safe for travelers year-round.

Newman said J.R. Blackwell of Channing, would take his place as manager of the department. He added, "Working with the people in Deaf Smith County has been one of my best experiences."

NEWMAN SAID he plans to spend most of his time in Hereford during retirement, but that he will spend some time in Colorado and at Ute Lake. He said his three children and seven grandchildren will occupy much of his time. His children and grandchildren reside in Amarillo.

★★★★★★



LEE NEWMAN

The Veep

Too much noise and hokum have emerged from Congress over the confirmation of House Minority Leader Gerald Ford of Michigan as the next Vice President. Ford has served his constituents well for many years, his character is well known on both sides of the Hill and he is a capable public servant.

The witch hunt now centering on his past takes on an odor of a cops and robbers game by some Democrats to uncover a secret, slip or failure, or some mistake, which can be used for political, partisan advantage.

The Vice Presidency is an office of little power. Some believe it to be nothing more than a standby or backup position. Of course, as a possible President, Ford must be investigated, but only as to his qualifications, ability and integrity. No muck-raking, scandal-oriented witch hunt is in good taste, or good for the nation.

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Stays Enforced In Parks

Visitors to all Texas state parks during the winter must now limit their stay to 28 consecutive days.

In their Sept. 27 meeting, the Parks and Wildlife Commission amended the overnight use period in the state's parks during the period of Sept. 16 to April 30.

The commission also added a clause whereby if a visitor stays in a park for seven consecutive

days and then leaves it will be the same as staying the maximum 28 days.

At the end of the maximum time period, a visitor will not be able to use the overnight facilities of a park until a period of at least two Saturdays has elapsed beyond the date of his departure.

However, no person may be required to leave a park or

facility at the end of the time limit unless in the opinion of the park superintendent the facility being occupied is needed for incoming park visitors.

According to Parks and Wildlife Department executive director Clayton T. Garrison, the overnight use rules will enable the maximum number of visitors to utilize state parks during the winter.

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1971

PINTO

Air conditioning
4 speed,
vinyl Top!

1970
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Air Conditioning

1968

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Program Launched To Make Texas No. 1 In Agriculture

Gov. Dolph Briscoe asked for a vast expanded rural development program and launched a campaign to make Texas No. 1 in agricultural production during the Governor's Conference on Rural Development here Tuesday.

More than 2,000 community and organization leaders were on hand for the conference, first of its kind in the state.

Six major speakers discussed various aspects of the conference theme, "Planning Today for Tomorrow's

Balanced Growth," and community leaders reviewed the state's rural resources and outlined ways to utilize these resources more fully for a better Texas.

Briscoe emphasized that loss of people from rural areas has created many dilemmas in the cities, and said that high priority must be given to rural development and job opportunities, orderly development of natural resources, improvement of services and facilities, better rural labor

market service, more emphasis on vocational training, improved health service and adequate housing.

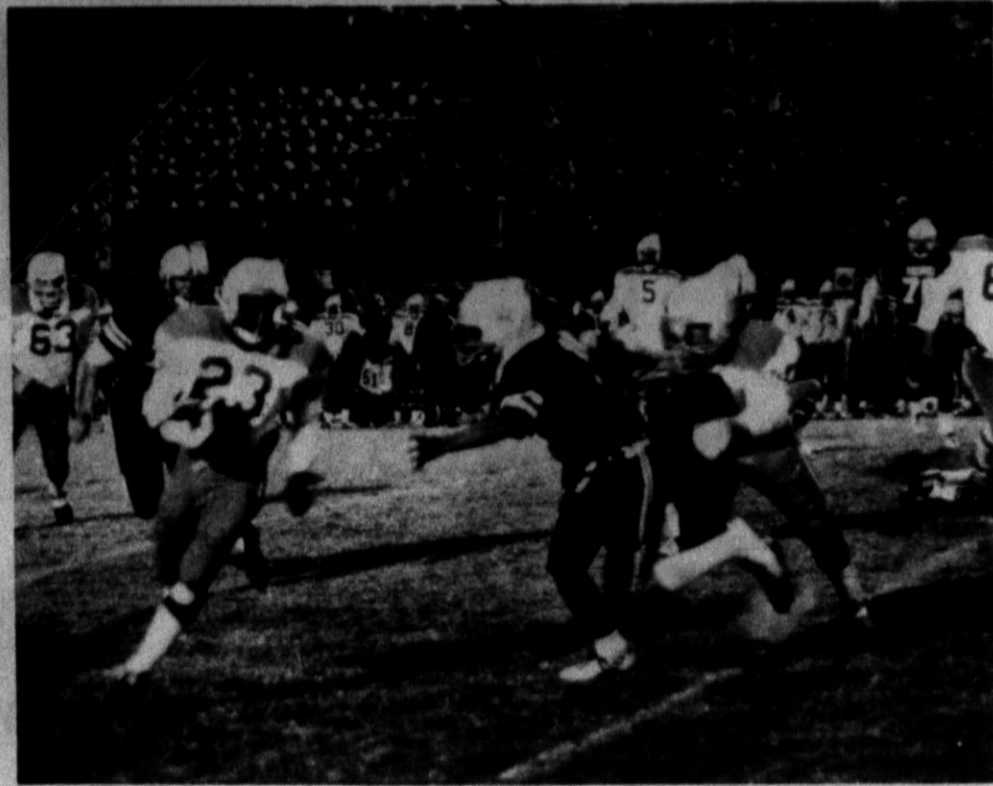
Dr. John E. Hutchison, director, Texas Agricultural Extension Service, said that Texas appears to have the necessary resources to achieve the goal of becoming No. 1 in agriculture.

"Among the state's advantages are available land resources plus the technological and knowledge reserve from agricultural research for expanding production of all phases of the livestock industry; food and feed grains for domestic and export; cotton and other natural fibers; fresh and processed vegetables, fruits and nuts; soybeans and sunflowers; sugarcane; mariculture, and expanding processing industries near production areas.

cooperation and mutual support of all agencies and groups and each segment of the agricultural industry," Hutchison said.

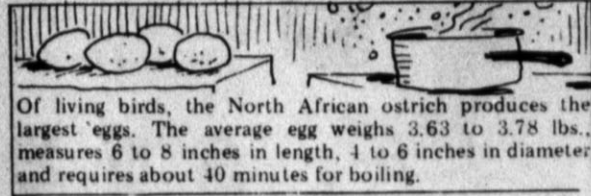
Texas Commissioner of Agriculture John C. White said, "Texas should become No. 1 in the quality of life, agricultural opportunity and profits, as well as agricultural production." He recommended a state program similar to the Veteran's Land Board to assure funds for young people getting into full-time agriculture, improved water resources, a do-it-yourself rural development program and recreation development in rural areas.

Texas Cong. W.R. (Bob) Poage said there is "no effective way to deal with national urban concentration problems until we solve rural problems." He pointed out that locating industries in rural areas has paid for itself, and said he hopes for further implementation of the 1972 Rural Development Act soon.



HERD CLOSES in on Comonado Mustang in Friday triumph

Brand Photo by Craig Nieman



Of living birds, the North African ostrich produces the largest eggs. The average egg weighs 3.63 to 3.78 lbs., measures 6 to 8 inches in length, 4 to 6 inches in diameter, and requires about 40 minutes for boiling.

Carl Albert, Speaker of the House, (D-Okla): "Congress is doing and will continue to do its part in moving the legislative program forward."



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Triticale Research To Be Featured

Research on triticale work at the High Plains Research Foundation will be featured at the High Plains Triticale Seminar and barbecue at the Hale County Agriculture Center in Plainview Nov. 8.

Dr. Tom Longnecker, Foundation director, will discuss the history and future of triticale on the High Plains and research that has been conducted on the crop since 1966.

J. Joe Wright, Foundation associate agronomist, will evaluate the 1973 triticale research program at the Foundation.

Other speakers on the program will include Charles E. Briggs, research and development director for Triticale Foods Corporation; Margaret Hardin, Texas Tech University food specialist, and Jerry Ezel, who is in charge of triticale marketing for Triticale Foods.

Wives are especially invited and door prizes of Triticale products will be awarded.

Other highlights of the meeting will include a filmed interview with former Agriculture Secretary Orville Freeman. Recounting his views on triticale and his visit to Plainview, he mentions his warm feeling to this area and the High Plains Research Foundation.

Purpose of the meeting is to provide farmers and interested growers information for production of Triticale, as a second crop following soybeans, cotton, grain sorghum, or corn or as a principal winter crop in place of wheat and rye.

On March 20, 1951, Juan Peron, Argentine dictator, seized control of the Buenos Aires newspaper La Prensa.

Registration begins at 1:30 p.m. with the regular meeting at 2 p.m. and will conclude shortly after 7 p.m. A Triticale Foods display will be held at 5:40 p.m. followed by a barbecue supper including some of these new Triticale food items about 6:15 p.m. A main feature of the evening will be a film produced by Texas Tech University entitled "Triticale—Man's 21st Century Food."

Everyone interested in the future of triticale in the High Plains and Plainview area is invited to attend.

Our invitation to you...

to an autograph party for Mary Winn Ford autographing the **DEAF SMITH COUNTRY COOKBOOK**

Monday, Nov. 4th
9:30 to 11:30
and
2:00 to 5:00

TASTE SAMPLES of recipes in the cookbook.
 Mrs. Ford Will autograph your copy of her book.

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2 FOR 5.50

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TODAYS GIRL PANTY HOSE

99c

For complete comfort and the most natural look possible, sheer panty hose from the waist to the tip of the toe. Sandalfoot. Available in brown sugar, toast, chocolate eclair, gingerbread, off black, denim blue, teasing taupe and blushing beige.

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Sheer sandalfoot with 20 Denier multifilament nylon in sheer jersey stitch. In colors just perfect for the fall season: teasing taupe, brown sugar, toast and blushing beige. One size fits 8-11.

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A real bargain on blankets for fall: Regular and thermal weaves in assorted colors and fibers.

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21" x 27" pillows in white percale ticking with blue cord edge. Great for sleeping comfort.

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DOUBLE	\$20.00
QUEENS	\$25.00
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DRAPES	\$15.00

Bentsen, Mahon To Speak At Convention

U.S. Sen. Lloyd Bentsen and Lubbock Cong. George Mahon will be two of the convention headliners who will address the Texas Farmers Union 70th Annual Convention at the Ko Ko Palace Convention Center in Lubbock, December 7 and 8.

Both Bentsen and Mahon will speak to the state-wide farm organization during the Friday morning session.

The Farmers Union state office in Waco has released a preliminary list of speakers that also includes: Tony Dechant of Denver, Colorado, President of National Farmers Union, Minnesota Congressman Bob Bergland, Reagan Brown of Austin, special assistant to Governor Dolph Briscoe, John McKay, President of the Farmers Union Central Exchange (CENEX) at St. Paul, Minnesota, Ray Novak of Denver, President of the National Farmers Union Insurances and Jay Naman of Waco, President of Texas Farmers Union. Congressman Bergland will be the principal speaker at the convention banquet on Saturday night, December 8.

Gold Bond Centers To Accept Bonus Coupons

Bonus Gift Coupons, which are found on over 110 name brand food and household items, can now be redeemed directly for gift merchandise at any of the several hundred Gold Bond Stamp Gift Centers around the nation.

The local Gold Bond Gift Center at the Sugarland Mall, Hereford, is included in this special arrangement and will redeem Bonus Gift Coupons.

Each Bonus Gift point is worth one Gold Bond Stamp when presented for redemption at a Gold Bond Gift Center. The coupons can be redeemed alone or in combination with Gold Bond Stamps.

The Bonus Gift Coupons are printed directly on the labels of packaging of the products which carry them. The point values of the individual coupons vary on each item—ranging from three to 40 points.

"Gold Bond Stamp savers will find they can collect a large number of stamps very quickly by taking advantage of Bonus Gift Coupons," Greenough said. "This concept helps the consumer stretch the household budget and enables the product manufacturer to return part of its sales promotion money to the consumer," he added.

Bonus Gift points can also be applied toward group projects. The Coupons will be redeemed on an equal basis with Gold Bond trading stamps for community groups which are saving for a large goal.



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So says the VA... **BROOM HILDA** by Russell Myers

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For information, contact the nearest VA office (check your phone book) or write: Veterans Administration, 211A 410 Vermont Ave. NW, Washington, D.C. 20420

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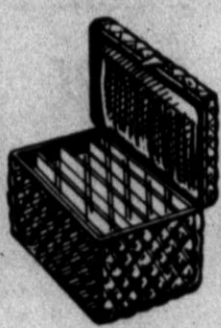


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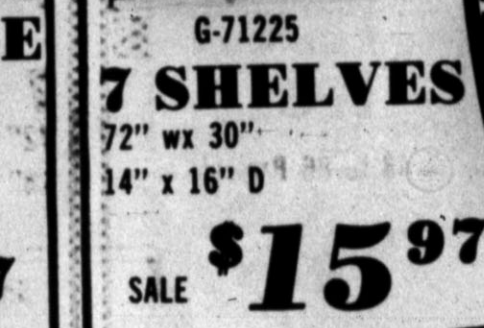
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WESTERN FLARE JEANS
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7 SHELVES
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Official Size & Weight
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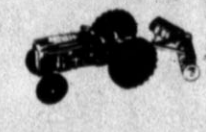
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Buddy L Jr.
Super Dog
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Jr. Super Dog
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FLIP-IT-TWENTY-ON
NOW
\$12.69



Agriculture Still Plays Dominant Role In Texas

By BILL HOBBY
L.L. Gov.

While it is true that Texas is becoming more urban year by year, agriculture still plays a dominant role in the state's economy.

To insure the continued development of this sector of our economy, Agriculture Commissioner John C. White inaugurated the Texas Agricultural Products (TAP) program five years ago.

The program's success in stimulating growth in the agricultural economy already is substantial.

TAP is based on the philosophy that high quality, top

level marketing and promotion can increase sales and growth of the agricultural economy specifically, and the entire state's economy in general.

The program has resulted in expanded markets and sales both domestically and abroad.

TAP divides the year into six promotional periods with different commodities being emphasized during each period.

These promotions use all public service media, including free billboards throughout the state. In addition, attractive point-of-purchase materials — designed to catch the consumer's eye with interesting ways of preparing the products — are placed in more than 16,000 stores.

Next time you see someone polluting, point it out.



Thousands of booklets of new recipes featuring Texas products are distributed during each promotion. Direct mailings are also made with the cooperation of banks, utility companies, and agri-businesses in their monthly statements and letters.

In-store demonstrations and product sampling also have produced higher sales of Texas farm products.

Recently, TAP personnel started a new program called Texas Star Sales. This program organizes the grower, processor, broker and grocer into a promotional team, with each contributing to the effort.

Growers and brokers give discounts to cooperating grocers, who in turn feature Texas products in their advertising and with in-store decorations.

In 1970, TAP personnel took the responsibility of renovating the Agriculture Building at the State Fair of Texas in Dallas.

This pavilion proved to be one of TAP's most successful tools in reaching a large number of consumers in a short time period. Last year, 1.2 million persons toured the pavilion — almost half the total fair attendance.

It's a spewing smoke-stack. It's litter in the streets. It's a river where fish can't live.

You know what pollution is. But not everyone does. So the next time you see pollution, don't close your eyes to it.

Write a letter. Make a call. Point it out to someone who can do something about it.

The best way to see that a job is done right is to supervise it personally.

Football time is here, which means cooler weather is just around the corner.

Peace has its price, no less certain than war; if you want peace, you must buy it.

People start pollution. People can stop it.

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A Public Service of This Newspaper & The Advertising Council

Welcome Owens Cleaners
To Deaf Smith County Chamber of Commerce
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1970 Olds Delta Custom 4 dr H-top. Sharp Med Blue body with white vinyl top. Air and Power. Test drive this Nice-Luxurious Family Sedan At only **\$1750.00**

1970 Chrysler Newport 4 dr. H-top, air, power, cruise control. Gold body with caramel vinyl top. Medium priced luxury car.

1972 Ford Pinto 2-dr Coupe. 2000 cc engine. Automatic, Radio & Heater. White finish with blue vinyl interior. Try this one on for size —

1968 Plymouth Fury 111 2 dr. H-top 318 engine, power steering and brakes. Sharp white finish with blue interior. Protective warranty

1972 Olds Delta-88 4 dr Hardtop 350, 2 barrel Reg Gas Engine Air Power. Creme Body with Chestnut Tan Vinyl Top. Test drive this Luxury car at

1973 Chev Pickup, Custom Deluxe Series Air and Power Steering and Brakes. Sharp Yellow and White Two-Tone. Long Fleetside body. Save \$1200 on this nice Pickup.

STILL THEY'RE TWINS
ANCHORAGE, ALASKA—Premature twins Wade and Cade were born several hours and 165 miles apart. Mrs. Blenda Goodridge of Cordova gave birth to Cade in Cordova. Hospital personnel decided she and the baby should be flown to a hospital in Anchorage where she gave birth to Wade.

Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 till 12:00



The fuel shortage has really hit home — after many months of talk, some reduction in service station operations and repeated warnings we have now felt, first hand, the effects of the fuel crisis.

Here's the way it shapes up. As an example, if you bought 'diesel' in November, 1972, you are entitled to be 'allocated' or

actually authorized to purchase that same amount in November 1973. If you did not make any purchase last November and you need fuel now — you have to obtain a special authorization from the Office of Oil and Gas. This should be done at the very earliest opportunity. We all know that some of these things take quite a bit of time.

It's also been suggested that we write to our representative requesting his help in obtaining sufficient fuel to operate our essentials.

Many thanks to the Agriculture Committee and The Governmental Affairs Committee of your Chamber of Commerce for taking the lead in this situation. Thanks also to The Hereford Brand and KPAN for their support.

There is always a great deal of activity at your chamber office. Memberships is a continuous campaign. We are very pleased with the number of members who are increasing their investment in the chamber and new members who have enrolled over the past few weeks—the strength of our organization is solidly built on the many members of Deaf Smith County who have a share in the quality growth of our community thru participation of the Chamber of Commerce.

Another project which is gaining momentum is interest in a recreational facility. Probably the most widely talked about need for Hospitable Hustlin' Hereford is a place for young people and adults, alike, to go for recreation. Leading the list of

requirements is a consistent cry for an indoor swimming pool. Some have suggested a YMCA, which of course includes much more than just a pool. Others advocate a municipal indoor pool, administered of the same basis as our municipal golf course. Still others feel that a private corporation could build and operate a pool.

I believe the need exists and it's evident that there is a strong community desire for such recreation. It may be that we have an opportunity just around the corner. I've been showing a film to several civic clubs, which proposes an increased use of our school buildings. (This film can be available with only a couple of days notice to this office). We know that we have been using our school facilities for sometime in the Continuing Education Program and I'm confident this use will expand.

What we may be able to capitalize on is the use of Central School. There have been some preliminary discussions on this subject and I suggest some strong emphasis in exploring this possibility. If you have thoughts of ideas on this—please give me a call.

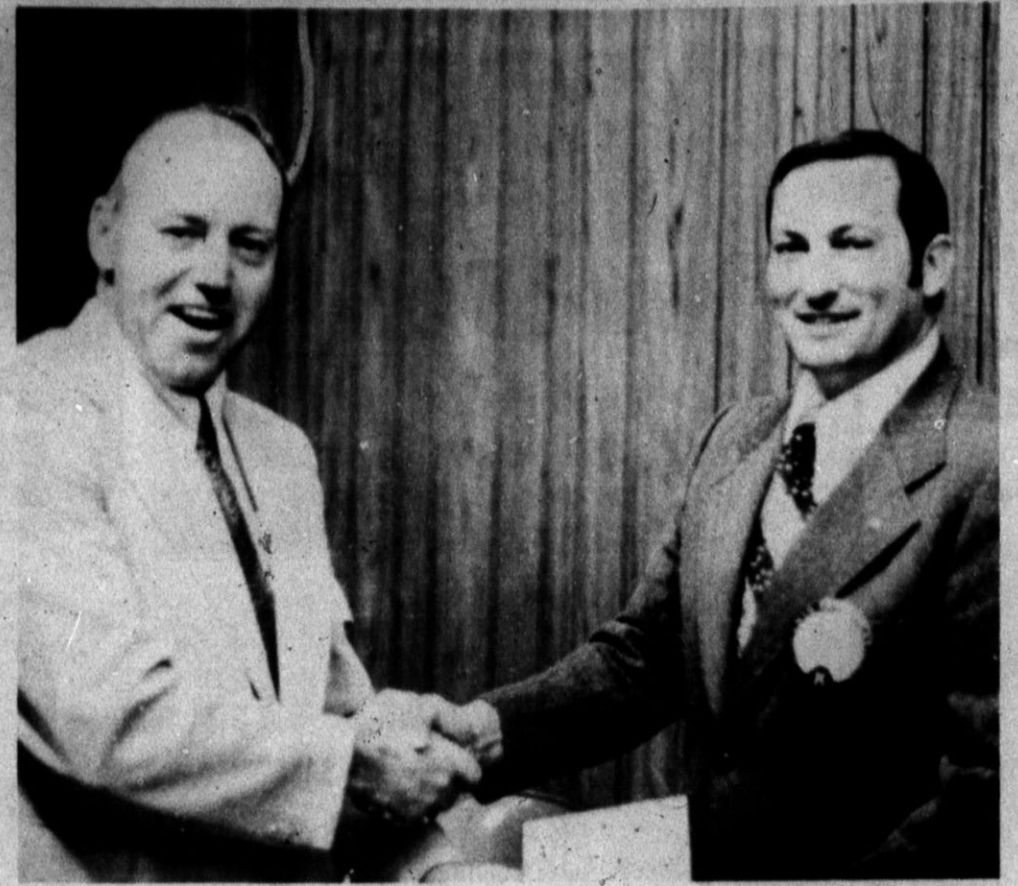
And finally a salute to our outstanding young citizens—HEREFORD'S HUSTLIN' HERD—and to all those who support our Whiteface team. Such a high level of pride and determination goes along way toward success—whether its on the football field or in the daily competition of life—and you know the ingredient that sets our folks apart from all others is lots of hustle, hustle, hustle.

ADDICTS DOWN

After seven years of alarming increases in the number of heroin addicts in the United States, a turning point has been reached. According to an item in the November Reader's Digest, the turnabout seems to have stemmed from last year's heroin shortages, which led to higher prices and, more importantly, to greater dilution of what is available. Because of the weaker intensity of dosage, many addicts underwent a gradual withdrawal — in contrast to the usual pattern of growing dependence on the drug.

H³ HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President Deaf Smith County Chamber Of Commerce



KIWANIAN OF MONTH
...John Poindexter congratulated by Howard Birdwell

The Time It Never Rained
by Elmer Kelton

The Time it Never Rained
Elmer Kelton

A moving, engrossing novel of men against nature by an award-winning author. Based on actual incident, it is the story of a prolonged drought and its searing effects on the land and the men and women it touches. Centering on Charlie Flagg, an aging Texas rancher, the book reveals with deep insight the fierce independence that compels him to struggle for survival on his own against the lure of government assistance to which his neighbors succumb one by one, despite its ineffectiveness. And adding to the hardship of the struggle with the land, are changing Anglo-Mexican relationships as well as the widening gap between Charlie and his son.

ELMER KELTON was born on a Texas ranch, graduated from the University of Texas and has written over fourteen novels, including the prize-winning *The Day the Cowboys Quit*.

Christian Book Store
347 N. Main 364-0550

Letters To The Editor
Thanks From S-Fe

Dear Editor,

There were quite a number of the Hereford people who assisted us during the unfortunate accident, October 16, when one of our large derrick machines overturned and injured our employe, Mr. Guy E. Carroll.

I have written Drs. Johnson and Hunt, also Mrs. Gladys Carroll of the Firemen's Auxiliary, expressing our appreciation for the untiring efforts on their part to assist us, but there were many more of the Hereford people who also went to the scene of the accident and rendered assistance. We know that the Fire Chief, Fire Marshall, Sheriff, Chief of Police, County Judge, Police Officers and Highway Patrolmen, and representatives from other organizations were on hand to help.

I think it would be quite difficult for me to write each one of

these individuals, therefore, I am asking our Public Relations representative to arrange for an Article of Thanks to be published in your Hereford Brand newspaper.

Please accept my sincere thanks for the valuable assistance rendered by the citizens of Hereford!

Very truly yours,
F.N. Stuppi
General Manager

Jacob K. Javits, Senator (R-NY):
"The Administration lacks an over-all energy policy, just as it lacks an over-all food policy."

Welcome
National Life Insurance
To
Deaf Smith County
Chamber of Commerce
Enrolled by
Ray Seale

CLEAN CARS

J.V. Campbell Motors

USED CARS FROM
CADILLAC TO
VOLKSWAGENS

1972 Datsun Pickup, Red Std. Shift, Radio, solid red, with beautiful red interior. 7,900 actual miles, one owner, this is the newest used one on the Golden Spread.

1972 Ford LTD 2 dr. H-top, loaded, 3 bar, carb. reg fuel, good tires, white vinyl top, champagne lower, with matching custom vinyl interior. Show room condition.

1971 Chev. Vega 2 dr. Deluxe Hatchback, red with light beige vinyl interior. Low mileage, local owner, has auto. trans, large engine, factory air cond., good tires, here is an ideal school car.

1972 Volkswagen 2 dr. Super Beetle Bug, std. shift, radio, harvest orange, with black custom vinyl interior, has 9,000 miles it is new.

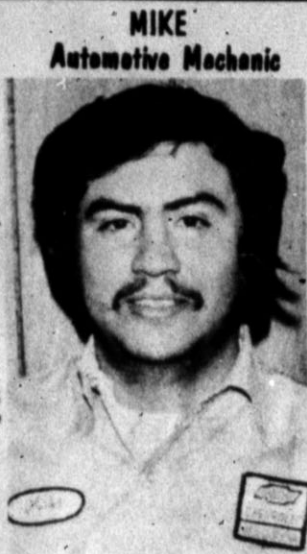
1967 Pont. LeMans 2 dr. H-top, loaded, light beige, with black vinyl interior, low comp. 2 bar, engine, a good kid car. A price you would never believe.

J.V. CAMPBELL
MOTORS

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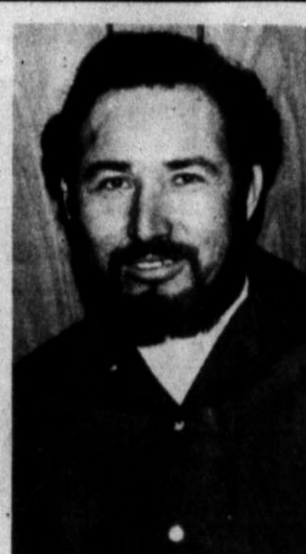
LEO
Automotive Mechanic



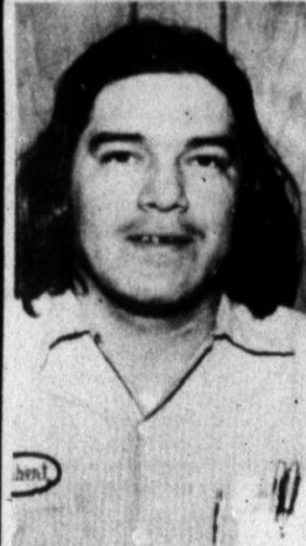
MIKE
Automotive Mechanic



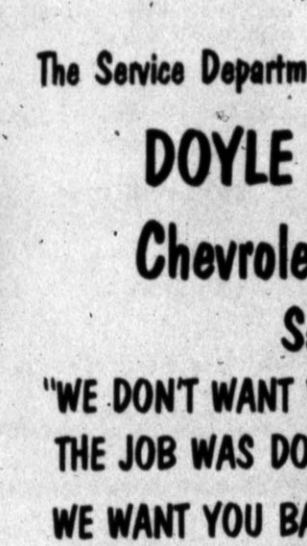
DON
Automotive Mechanic



JOHNNY
Automotive Mechanic



NOLBERT
Trucks



GILBERT
Allison Automatic Transmissions



JAMES
Tune-Ups



TERRY
Manager



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Front End



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Says:
"WE DON'T WANT YOU BACK BECAUSE THE JOB WAS DONE WRONG.
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At your gin the coffee pot is always on and we welcome your visit and inspection of the facilities...

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Office Mgr.

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Gin Superintendent

364-3303



H. D. Chatter

**Food Is Subject
Nobody Ignores**



By Argen Draper
Home Demonstration Agent

PEOPLE from all walks of life and in all businesses and professions are faking much interest in food and eating properly. We would like to quote from Dr. Mina Lamb, professor of foods at Texas Tech. This is taken from a talk on Ecology of Human Nutrition.

Food, food supply, food safety and food business all receive much attention. Most food originates from the soil, with climate, sunshine and man all contributing to food. Ultimately, however, food takes on real value only when it is eaten by people.

Food eaten becomes the nutrition of man but food is only one aspect of man's success with nutrition. Actually a raft of aspects affect and determine the ecology of nutrition; ecology means the total environment of man affecting his nutritional achievement.

MAN IS not an island unto himself; he is part of a system in an environment which contributes to his maximum achievements in survival and well-being.

Nutrition is a major phase of survival and each person is the total of his life's nutrition. His genetics is the architect; his nutrition is the source of the building of the body and its functioning.

Every type of food has purpose in the ecology of nutrition; each food should be used for such a function in the diet, some foods in one amount and others in lesser amounts or smaller sized servings.

Sweets, beverages and snacks all have their role. Adults should not concern a food because someone eats too much or too little.

The young child needs to be taught the relative uses of different types of food, and amounts to be eaten. A child should not be coerced or penalized with food, not be threatened, punished or rewarded by the use of food. Unquote.

Patterns for eating properly are available at the Extension office, 304 Courthouse, 364-3573.

WOMEN ARE welcoming the return of the refined, classic look to their wardrobes this fall. The dominant theme is elegant and easy, the mood is togetherness of "total" outfits, pre-assembled, rather than put-together, and the aim in general is unconstructed clothes that are easy to make and easy to wear.

The traditional shirt dress is the signature for fall 1973. Two-piece dresses will also be

popular and both will feature the body-hugging look.

Sleeves are full, gathered, raglan and drop shoulder. Waistlines are belted, sashed, elasticized or drawstring. Fullness of fabric appears in gathers above the waist, in full skirts, in yoke gathers, etc.

ZIPPERS need special consideration to keep functioning properly.

The following three special-care guidelines keep them running smoothly:

—Close all zippers before laundering or drycleaning.

—Always keep zippers closed to maintain garment shape and style.

—If a zipper doesn't zip smoothly after considerable use, apply beeswax, candle wax or soap to zipper coil.

SAFETY suggestions around the home might eliminate some falls. Thorough, careful planning eliminates any structural barrier to safety in the home.

Concentrate on ways to minimize danger of falls from one level to another. To reduce this danger, eliminate outside steps wherever possible — or plan alternate entrances without steps. For example, choose a level lot or place the

house so its entrance is level.

A sloping walk — with only a one-inch rise per foot of length — also might replace outside steps entirely.

Indoors, provide handrails for safety beside steps. Risers should measure seven inches or less in height. Split-level home plans may prove impractical for some families. One or two steps in unexpected places invites trouble.

As a precautionary measure, install firmly-anchored grab bars above the bathtub, in the shower and beside the toilet. Also avoid crowding bathroom fixtures into a small area.

Wide doorways are another "must" — with recommended width at least 32 inches and preferably 36 inches. Some families are making bath, pantry and closet doors wide enough to accommodate wheel chairs.

Also select for wide halls, ample closets, shelves no higher than 72 inches, and light switches located conveniently at both the top and bottom of stairs.

Wide closet openings — with either sliding or double-fold doors — eliminate the hazard of groping for articles. In such closets, clothing is easily seen or reached.

Claude S. Brinegar, Transportation Secretary:

"The continued growth of air travel may require construction of 700 new airports in the next 10 years."

Chiao Kuan-hua, Chinese Deputy Foreign Minister, on nuclear superiority:

"The contention between the Soviet Union and the United States now extends all over the world."

**Woods Summarizes Amendments
For Kiwanis Club Thursday**

Hazen Woods, Hereford attorney, appeared as guest speaker at the regular Kiwanis noon meeting Thursday to summarize the nine Texas Constitutional amendments

which are to be voted on by voters Tuesday.

Woods went over each of the amendments and explained why the amendment had been proposed and then outlined the

arguments for and against each amendment.

The attorney said Texas has had five different constitutions and that the present one was adopted in 1876. He said 334 amendments had been proposed to the constitution and that 212 had been approved by the voters over the almost 100 years of the present constitution.

In other action at the meeting John Poindexter was chosen as the outstanding Kiwanian for the month of October and it was announced that member Bartley Dowell had been chosen as an outstanding lieutenant governor of the Texas-Oklahoma district of Kiwanis International.

Howard Birdwell, president, also announced that tickets to the Kiwanian Pancake Supper, planned for 5-8 p.m. Tuesday in the High School cafeteria, were going well and urged members to sell as many as possible.

**Kiwanis Popcorn Sales
Reach Profit Point**

Wayne Keeter, Whiteface Kiwanis Club Popcorn Sales Chairman, reported that sale had finally reached the profit point at which all popcorn had been paid for.

Henceforth, all proceeds from the Whiteface Kiwanis popcorn sales will contribute directly to youth oriented programs in the Hereford area. The specially measured popcorn packages which come complete with salt and oil can be bought by contacting any member of the Whiteface Kiwanis for \$1.

All proceeds go to help those who need help.

Bud Eades and Dr. Ken Hunt presented the film, "Life Story", dealing with the dangerous colon and rectal cancer to the Whiteface Kiwanis Club Friday morning.

After the film, Dr. Hunt emphasized the importance of annual check ups in preventing the spread of cancer.

The average rate of recovery from these types of cancer is 70 per cent if detected early, but

only about 35 per cent when symptoms become noticeable. More than 40,000 people died last year alone from colon and rectal cancer.

However, over one million people have been cured of cancer, in recent years.

**City Faces
Short Agenda**

Hereford City Commissioners will face an expected short agenda when they meet in regular session at 7:30 p.m. Monday in City Hall.

Commissioners are expected to discuss the formulation of employee's retirement system and also expected to pass an ordinance concerning exterior fences or residences which have been made into electric fences.

The commissioners also are expected to discuss fire department calls which are made outside of Deaf Smith County and about future plans for the pro shop at John Pitman Municipal Golf Course.

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Jun.	48.77	45.95	47.80	47.95
FEEDER CATTLE				
Nov.	52.95b	50.75	52.30	52.65
Mar.	55.10	52.05	54.20	53.60
MILK				
Dec.	430	420	428a	437 1/2
Mar.	440	425	438n	443
KC WHEAT				
Dec.	438	391	428 1/2	441 1/2
Mar.	419	378	411	429
May	400	359	386	409

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FLOOR MATS!**

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PER PAIR
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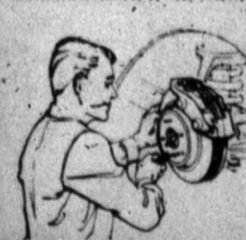
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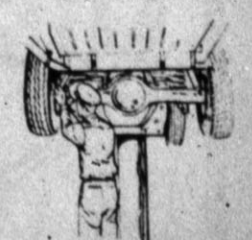


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Annual PEP Meeting Slated In Canyon

Trends in Texas Panhandle agriculture will be spotlighted at the annual meeting of the Panhandle Economic Program at Canyon, November 16, according to Deaf Smith County

Extension Agents, Juston T. McBride and Argen Draper. Gov. Dolph Briscoe and Sen. Max Sherman, along with specialists and local producers in beef cattle, grain marketing,

and family living—youth will headline the event which begins at 9:30 a.m. at the Activities Center, on the West Texas State University Campus.

McBride said that people from across the 25-county PEP area (Upper Panhandle) will be on hand, along with key leaders from each county who will be welcomed to the WTSU Campus and 4th Annual PEP meeting by Dr. L.I. Watkins, WTSU President.

Crops, livestock, and family living and youth will be singled out for specific discussions during task force meetings in the morning session. Leading the discussions on beef will be Dr. Ed Uvacek, Livestock Marketing Specialist with the Texas Agricultural Extension Service, College Station, and Jack Carrothers of Friona Industries Incorporated of Friona.

Dr. Roland Smith, Grain Marketing Specialist with the Texas Agricultural Extension Service at College Station and Carl Jahnel, farmer from Hemphill County will examine the world and local grain situation.

The Family Living Youth Task Force will discuss what the future holds for the family in health, family economics as they relate to health programs, and foods and nutrition. Dr. Barbara Sears, Lynn Bourland and Sally Springer, Extension Specialists in health, home management and food and nutrition will be featured speakers.

Sen. Max Sherman of senatorial district 31, said Mrs. Draper, will be the first speaker, addressing the group on activities of the recently created Regional Water Council.

Following his speech, the agricultural task force and the family living youth task force of PEP will meet.

The governor's address comes at 1:30 p.m. with a business meeting scheduled at 2:30, said McBride.

Gov. Briscoe's address, he said, is expected to center around the role that Texas will play in the nation's agricultural future.

Included in the business meeting, the agents noted, will be an outline of task force goals, the introduction of the executive committee, the chairman's report and election of officers.

Members of the PEP Board of Directors from Deaf Smith County include: Mrs. Paul Corbett, Hugh Clearman, Sam Morgan, Homer Garrison, George C. Warner, Leo Witkowski, J. Pat Malone, Virgil Marsh and Craig Smith. Additional information can be obtained from Homer Garrison, Program Building Chairman or the County Extension Agents.

"This event will provide an excellent opportunity for Deaf Smith citizens to become involved in the future of the Panhandle," Garrison said. "This organization is composed of people interested in the Panhandle's future. We certainly want to do our part to meet the challenges before us."

Welcome
ROWLAND STABLES
To
Deaf Smith County
Chamber of Commerce
Enrolled by
Bill Albright

By The Garden Gate With Glad

By Mrs. Art Manjeot



October's bright blue weather has certainly been at its best here. Beautiful sunny days, with a few exceptions of early morning fog. Also busy days. Harvest has been in full swing.

First the cotton, then the tobacco, followed by peanut harvest, gathering of the colorful pumpkins and delicious apples. The week-end I arrived was tobacco festival time in Richmond.

The peanut fields are a mass of stacked peanuts, waiting the harvest machines. Time has to be exactly right and a farmer must be well versed in determining just the right time to pull the peanut vines, stack them, have them thrashed, processed and then to market.

(Stopped the other day and purchased some fresh peanuts for winter evening nibbling). Also market must be kept up with as is the tobacco. Has been interesting and informative to study the various terminologies of market, both on peanuts and tobacco.

The fruit markets along the highway are most inviting. The heaps of pumpkins in many shapes, sizes and color, interspersed with these are baskets full of apples, as well as mounds of them. Really the colors and beauty is panoramic.

Have spent several hours walking among the displays and looking at them, while Rosemary (my daughter-in-law) selected pumpkins for decorating and jack-o-lanterns. Everyone, practically, goes out for harvest decorations here, reminded me of the harvest time in the Hudson valley.

Shocks of corn, apples, pumpkins and Indian corn are all used. These with the autumn colors of the trees, vines, shrubs and flowers make one stand in awe at the beauty of it all. God's great beautiful world is inspiring and humbling.

FACTS ABOUT THE APPLE
Nationwide this has been a good year for fruit. Research reveals that things haven't been the same since Eve fluttered an eyelash at Adam and lured him on with fresh fruit from the forbidden tree. It was an apple tree.

William Tell achieved musical notability with a bow and arrow by splitting an apple on his son's head. 2200 years ago there were six varieties; today more than 10,000.

Mention pyrus malus and you could sail into a discussion about the Garden of Eden or the Ohio River valley or the orchards of Virginia. If one should enter into a conversation with a pomologist and talk with him about pyrus malus he might compare it with Newton pippins, delicious, or golden.

If by chance you should ask your wife for some malus

domestica — for dinner you could get it in your appetizer, soup, dessert, cookies. She might even fry, bake or make a bowl of delicious sauce. Or just toss you one beautiful ripe one and say here it is... in the raw.

Whichever way you got it, it would be good for you. Apples relieve tension, prevent tooth decay and give one all the Vitamin A and C that is needed for a well balanced diet.

It sharpens one's intellect to watch an apple tree. Springtime it is a vision of beauty, when pink and white blossoms crowd its branches and the air is made fragrant with special perfume; through summer, dressed in leaves that give the name apple green to the world of color; then in autumn when the boughs droop under the weight of scarlet and golden fruit ripening in the golden warm rays of September sunshine.

Yes even in winter, the gnarled, bare branches have an appealing beauty, as they are etched against the winter sky, or are delicately covered with new fallen snow.

I know this as truth, because I have seen and felt it all as I have watched and enjoyed developed beauty and usefulness of my own apple tree. It is indeed one of my favorite garden companions.

There are many references in the Bible. Yes apples have been around about as long as man. Two of my favorite scripture references are: "A word fitly spoken is like apples of gold in a setting of silver." "As an apple tree among the trees of the wood, so is my beloved among young men."

Myths abound with stories about the apple. They have long been known as a symbol of love and beauty. Inspired many of the musical world. Historians have mentioned them since the early annals of China, Egypt and Babylon.

Man has done much to increase the value and uses of apples. The National Apple Institute has rounded up interesting facts about apples and health. Doctors have found that babies have fewer rashes, less colic, and seldom develop severe gastro-intestinal upsets when given applesauce or apple juice daily.

Tests on groups of children have revealed that those who eat apples have fewer gum disorders than children who went without apples. From childhood we all remember the old adage, "An apple a day keeps the doctor away."

So then an apple is to be eaten — in applesauce, apple pie, apple juice, apple cider, apple butter, cider vinegar, apple jelly, apple preserves, candied apples, apple tarts, apple bread, fried apple and applesauce cake.

Yes they are one of nature's

gifts to man, which has a history thousands of years old and are available in unlimited varieties and foods. An apple is recommended to be good for you, good to eat and miraculously, still inexpensive.

Horticulturists, gardeners, landscape architects, farmers, nurserymen and all who are interested in beautifying the world will recommend that apple trees should be planted, nurtured, enjoyed and used.

The selection is extensive. There are 10,000 named varieties of apples. Some of these which should be considered for planting are Rome beauty, Jonathan, delicious, golden delicious, Newton pippins, winesap, McIntosh, and big Ben which has recently been developed through crossing of the golden delicious.

Mr. Mullins of West Virginia, in whose honor a commemorative plaque was placed in 1900, found and developed the first golden delicious apple tree. Since that time Stark Brothers has used it as one of their leaders in commercial production for planting.

In selecting stock for planting, choose the best and a variety which you like and which does well in our area. Many tasty, good quality apples have been grown and produced well in Hereford area this last harvest.

Miss Della Stagner has one of the most beautiful apple trees in Hereford. This year it was heavily laden with fine delicious apples. I am sure they have been shared, and have probably been served and prepared in every way imaginable. Sorry but I do not know the name of the variety.

Crabapples also do well. Are a special joy when in flower, as well as when the fruit is ripe. The Hoppi crab is one of my very favorites. Mine was a beautiful sight when the fruit was ripe. Color of fruit was a beautiful dark red. This year they were unusually large and free of defects.

Apple trees must be sprayed at least two times during flowering and growing season. I sprayed mine three times this year and also fed it twice. Good maintenance, correct tender loving care, really pays off.

Do plan to add to your trees one or more apple trees this year. If a new home maker and are planning your landscape design, include one or more apple trees. You will be glad you did.

Conclusion: If it was an apple

that caused the downfall of man in paradise, in the Garden of Eden, it has more than paid its dues since.

I have not only enjoyed and profited by interesting and informative facts relative to Virginia harvest time, but I have been having fun, studying, practicing some of my horticulture (planted over a hundred spring flowering bulbs yesterday) and flower arranging.

Attended a class yesterday morning and made two fall arrangements. One of them consisted basically of treated magnolia leaves, which are an arranger's delight. Used with them straw flowers, grains, road-side grasses. All in rich autumn colors.

Its placement was on an Italian marble-top table, (colors of marble were harmonious to those of the floral materials) in front of a large picture window looking out into the wooded area, which into the blue grass lawn landscaped with luxurious holly, lobelia, maple trees and stately pines.

In the class there were ladies from all parts of the U.S.A. and some from other countries. Was interesting and educational to watch them in the selection of materials, containers (many imported or selected while abroad) design, and also purpose for which arrangement was being made and the placement.

Truly people are very, very interesting. It is good to touch elbows with people. In and through it all I feel the strengthening of the ties of brotherhood.

Those of the military are here today, gone tomorrow, but they have that certain knack of making friends, adapting to surroundings and making well of opportunities. At a workshop last week, (the Ladies Officer's Club, are getting ready for their Christmas bazaar and I filled in for Rosemary while she did other chores) I met women from three or more countries. Yes, it was good to have been with them.

Glacé to learn that harvest time at home is being blessed with good weather and that the yield is excellent, that there has been no killing freeze. Hope my chrysanthemums are still pretty, and that the spring flowering bulbs have been safely planted in the good earth to make ready for springtime beauty.

Next week, Autumn In Williamsburg.

Improvement Workshop Set

Decision Dynamics of the Golden Spread, Inc. has been granted a franchise for training in self-improvement in the Panhandle area, it was announced this week by the parent company in Austin.

The franchise was granted to John Duggan, who announced the organization will create, develop and sponsor self-improvement seminars, programs and courses.

The first workshop in Hereford will be held Monday night at 7:30 in Dickie's Restaurant. All interested persons are invited to attend. Duggan said he believes everyone has a capacity to

succeed but that most only use a small part of their abilities and settle for being mediocre. He added that Decision Dynamics is concerned with activating and developing that capability.

Enrollment will begin soon for classes in Applied Psycho-Cybernetics workshops and professional sales training. Information on both programs is available by calling Hereford 364-5047 or writing Box 3759, Amarillo.

Aimed High
Today's mighty oak is just yesterday's little nut that stood its ground. -Grit.

Announcing the opening of

JOE'S HOME Appliance Repairs

Repairs on all makes and models of home appliances. Joe Castillo has 10 years experience, all work guaranteed



Joe Castillo

Will answer emergency night calls

343 N. MAIN
364-5751

OOPS! SORRY!
Due to a delay in shipment, the following items listed in our recent circular will **NOT BE AVAILABLE**

TREE BALL	73¢
TOASTER	\$9.97
COOKIE JAR	\$3.44
PROMOTIONAL RED CANDLES	\$1.99

We still have a lot of good bargains. Come in and see.

perry's

"STARS and BARGAINS"
ON
DOLLAR DAY

237 N. MAIN

DRESSES From Regular Stock ONE GROUP 1/3 OFF!	DRESSES "after five" 1/3 to 1/2	PANT SUITS ONE GROUP 1/3 OFF!
SPORTSWEAR (Co-ordinates) Misses and Junior Sizes 1/3 to 1/2 OFF! Pants, Vests, Blazers, Skirts and Tops	ONE GROUP - ALL PURPOSE COATS 1/3 to 1/2	GLOVES 1/2 PRICE

SAUL'S SALES and SERVICE
501 West 1st
COMPLETE CAR CARE AT THE SIGN OF THE CHEVRON

CHEVRON STANDARD
364-5081

Tommy D. Saul
Owner

Complete Mechanical Service

- ★ Tune Ups
- ★ Brake Service
- ★ Muffler

USED CARS

SAUL'S SALES and SERVICE
501 West 1st
364-5081

GARAGE SALE CONTINUES

- Norelco Electric Shaver
- Floor Mats
- Used Tires
- Wheels
- Hub Caps
- Sunbeam Mixmaster Juicer and Salad Maker
- Other Household Items

...and now a word to married men!

Many of you couldn't afford a real diamond ring when you got married. And most of you can afford one now. Don't put it off any longer! On your next anniversary (when is it?) surprise her with the diamond ring she's always wanted. Come in. See all our diamond rings. We'll help you to pick a beauty. At the price you want to pay. Now!

Cowan Jewelers
Downtown

Thank you, Darling!
For looking as pretty today as you did when this picture was taken!
For more tenderness than I deserve!
For wanting this diamond ring for so long and never asking for it!
For every thing!
Love, Jim

Joe Castillo

WT Opens Basketball

Tickets for West Texas State University's opening basketball game Nov. 8 against the Brazilian National team are on sale at the West Texas State University ticket office in the athletic department and will be on sale at the West Texas State Field House the night of the 7:30 p.m. contest.

Admission for the game against the club which placed third in the 1972 Olympics behind Russia and the United States is \$2 for adults and \$1 for students.

The game is not counted on any season ticket plan. The Buffaloes of new coach Ron Ekker open their regular season Dec. 1 in Amarillo against Central State University of Oklahoma.

No reserved seats will be sold for the Brazilian game and seats will be on a first-come, first-serve basis at the game.

The Thursday night game will be the first opportunity for Buffalo fans to see the "new look" of the West Texas State team under Ekker. The new Buffalo head coach built winners at Winona, Minn., State

College and Hillsdale, Minn., State.

Ekker's team will feature a ball-control offense and a pressing defense.

Veteran Buffalo forward Hector Rodriguez was a member of the Missouri Valley Conference team which started the MVC-Brazilian exchange this summer. The MVC all-star team toured Brazil, playing various teams in that nation. The team which will travel through the United States playing nine MVC teams will be an all-star group made up of many of the same players who were third in the Olympic games and won the Pan American games last year.

The MVC team played in the Sao Paulo tournament and placed third, losing to runner-up Creighton University. The other American team was beaten by Brazil's Trianon club in the finals of that tourney. Trianon also administered the lone loss to the MVC team by a Brazilian club while on the trip.

Two of the all-star wins in the tourney came in overtime and

the younger and taller MVC players knew they had played basketball.

"I couldn't believe anyone could hit so consistently from so far out," said one of the MVC players. "And their baseline drives — it was like trying to stop a truck."

Hayes said the teams they faced didn't have as much depth as some of the U.S. college teams, but they had fine players and their offensive play was outstanding.

Tickets for the game are not on the season ticket plan of the

regular 15-home game schedule. Admission will be \$2 for adults and \$1 for children.

The tickets will be on sale at the WTSU Field House on the night of the game and are on sale at the WTSU ticket office in the athletic department.



Former Gridders On Sideline

Four of last year's Hereford grid stars were on the sideline Friday night watching the Herd remain undefeated with a 20-8 triumph over Lubbock Coronado. Left to right are Winston Short, Terry Scott, Steve Nieman and Keith Kitchens.

Two LP Teams Fall

Both La Plata 8th and 9th grade teams lost in football games played this past week and both will play their final games of the season this week.

La Plata 8th lost to the Canyon Purple team 26-14.

Daniel Olson of the LP 8th scored on a 50 yard run in the

third period but the point after try was no good.

Later in the final period Roger Gaitan intercepted a Canyon pass and returned it about 45 yards for the score. Daniel Olson then ran the extra points to end the scoring for the LP 8th.

The 8th grade at La Plata will

end the season Tuesday at 4 p.m. when they travel to Perryton to play the 8th grade there.

The La Plata 9th lost a close game this week to Dumas 9th 28-22.

LP 9th tailback Roy Martinez struck first for La Plata on touchdown runs of 49 yards and 11 yards. He also added one two-point conversion.

Also scoring for LP was Fullback Terry Braddy on a 70 yard run from scrimmage. Braddy had a total of 125 yards rushing in the game.

Quarterback Archie Crim added an extra point conversion to end the scoring. Crim also had a good 45-yard punt in the contest.

The game was close throughout but La Plata lost the game via five fumbles to the Dumas 9th.

The LP 9th ends the season at 6 p.m. Thursday when they entertain the undefeated in district Canyon 9th in Whiteface Stadium.

ATTENTION

Are you interested in officiating Basketball?

Join the

Hereford Chapter of

Southwest Basketball

OFFICIALS ASSOCIATION

For Details Contact

Johnie Price

364-5131 or 364-5536

Game Wardens File 63 Citations In September

During the month of September, Parks and Wildlife Department game wardens filed some 63 citations against Texans who killed or were in possession of deer in closed season.

Last year's figures for the same period were 27 violations. The majority of citations

issued were for no fishing license, 502 violations, and another 108 anglers were cited for having undersized fish, usually redfish below the 14-inch minimum.

Failure to have life jackets for each person in a boat accounted for 326 citations.

Regulations governing personal flotation devices changed Oct. 1 and this month's citation report will probably indicate an increase in water safety violations.

In all, total fines amounted to \$50,625 for the month.

Private initiative seems to function best when liberally supported by public funds.

There're any number of people who could run the nation's foreign policy better but, fortunately, they're not in the White House.

Area Scores

- Hereford 20, Coronado 8
- Monterey 16, Snyder 0
- Lubbock 23, Plainview 7
- Caprock 28, Tascosa 7
- Borger 20, Pampa 8
- Perryton 20, Canyon 17
- Levelland 14, Muleshoe 6
- Frona 18, Dimmitt 13
- Littlefield 41, Morton 0
- Lockney 21, Tulla 0
- Vega 39, Farwell 0
- Spearman 40, Boys Ranch 14
- Odessa 33, Midland 25
- San Angelo 41, Abilene 14
- Permian 14, Midland Lee 6
- Cooper 28, Big Spring 10

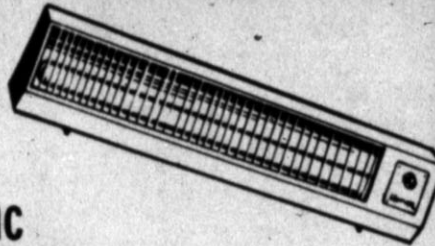
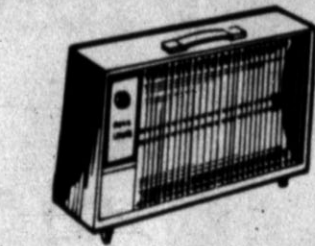
Ship'n Shore
Cyrano Shirting...
ode
to
Ultressa
\$15



One poetic little shape that pleats its sleeves, deepens its cuffs... and comes in the kind of pure snow white that dreams are made of. It's one of our eligible Ultressas in 100% easycare texturized Dacron® polyester Sizes 8 to 18.



Downtown
Only



ELECTRIC HEATERS

★ ALL SIZES ★ ALL PRICES

McCaslin has the electric heater for your heating needs.

Don't Let Winter Catch



YOU
With
Your
Pipes
Down!



Don't let the brutal North Plains winter freeze your pipes and put your plumbing on the down and out. Use WRAP-ON electric heat tapes. WRAP-ON is thermostatically controlled to come on when, but only when you need it. Then to keep the warmth in, wrap your heat taped pipes with WRAP-ON insulation.

WRAP-ON ELECTRIC HEAT TAPES AND FIBER GLASS INSULATION . . .

Carl McCaslin
Lumber Co.

344 E. 3rd

364-3434

FOOTBALL CONTEST ENTRY

Circle Team You Predict To Win

Lubbock at Coronado
Monterey at Plainview
Tascosa at Amarillo
Palo Duro at Pampa
Borger at Caprock
Perryton at Dumas
Muleshoe at Canyon
Dalhart at Panhandle
Dimmitt at Morton
Littlefield at Oilton

Arkansas at Rice
Baylor at Texas
SMU at A&M
Tech at TCU
Houston at Colo. St.
LSU at Alabama
Dallas at NY Giants
San Francisco at Washington
Cincinnati at Buffalo
Pittsburgh at Oakland

TIE-BREAKER

Total Points of Hereford-Snyder

(Tie-breaker will be used to break any ties — either in regular contest or for the jackpot.)

Name _____

Address _____

Phone _____

Mail entries to Box 673, Hereford, Tex. 79045, or bring entry by the Brand office by 5 p.m. Friday.



SHOP
For christmas while
assortments and sizes are
complete

Men's
KNIT SLACKS



Flare Legs with
wide cuffs.
Pleats and fancies
Sizes 28w to 40w
Regular price \$18

SALE
\$15⁹⁵



Men's
JACKETS

Down Filled, Colors
Tan and Green
Sizes M-L-XL
Regular Price \$35

SALE
\$32⁹⁵

Men's
CORDUROY
WESTERN
COATS



SPECIAL
BUY!

All sizes Regular
and Long

SALE
\$35

Men's Long Sleeve
SHIRTS

Sport or Dress
Dacron & Cotton
100% Polyester Knit
Size 14 1/2 to 17
Values to \$12



SALE
\$5⁹⁵ to \$8⁹⁵

SALE

WESTERN SUITS

100% Polyester
Solids-Plaids-Stripes
Top Quality
Regular to \$250

SALE

SALE \$110

WESTERN SHIRTS

Long Sleeve Dacron and
Cotton, 100% Polyester
Knits, all sizes, solids
and Fancies
Regular \$8.95 to \$12.50

SALE \$6⁹⁵ to \$10

ABBIES MISTER
SHOP



319 N. MAIN
364-0204

"We Care How
He Looks!"

30 Day Charge
90 Day Revolving
Charge



DOLLAR DEALS

AT FURR'S ARE DOLLAR STRETCHERS FOR YOU

PRICES IN THIS AD EFFECTIVE THRU NOVEMBER 7, 1973

Shop Our Delicatessen

Free pt. of Fancy Jello with 1 Whole Fried Chicken (grade A)	Serves 4
1 pt. Cole Slaw	\$3.29
1 pt. Pinto Beans	
Old Fashion Potato Salad lb.	69¢
Macaroni Salad pt.	69¢

BANANAS	CENTRAL AMERICAN GOLDEN RIPE LB.	10¢
POTATOES	ALL PURPOSE RUSSET 10 - LB. BAG	88¢
TOMATOES	VEGA HOT HOUSE LB.	33¢
APPLES	RED ROME OR GOLDEN DELICIOUS, LB.	4 FOR \$1.00
GRAPEFRUIT	TEXAS RUBY RED, LB.	19¢

BONELESS CUTLETS
STEAK LB. **\$1.49**

BURRITOS
BLUE MORROW LB. **69¢**

PORK CHOPS
FAMILY PAC LB. **\$1.19**

HAVE YOU TRIED FURR'S NEW **RECIPES** A BEEF & VEGETABLE PROTEIN BLEND.
and at a great low price... **79¢ LB.**

ROUND SIRLOIN RIB STEAK STEW MEAT	FURR'S PROTEIN STEAK LB.	\$1.19
SWISS STEAK	FURR'S PROTEIN STEAK LB.	\$1.19
RUMP ROAST	FURR'S PROTEIN STEAK LB.	\$1.19
BEEF PATTIES	FROZEN LB.	89¢
FISH CAKES	HEAT AND EAT LB.	60¢
EXTRA LEAN LB.		\$1.14

GREEN BEANS	FOOD CLUB WHOLE NO. 303 CAN	4 FOR \$1.00
PAPER PLATES	TOPCREST 150 COUNT PACKAGE	\$1.00
TOMATO SAUCE	CONTADINA 8 - OZ. CAN	10 FOR \$1.00
CORN	GAYLORD WHOLE KERNEL NO. 303 CAN	5 FOR \$1.00
GELATIN	FOOD CLUB ASS'T. FLAVORS 6 - OZ. PKG.	5 FOR \$1.00
SOUP	FOOD CLUB MUSHROOM CAN	6 FOR \$1.00
PEAS	GAYLORD SWEET NO. 303 CAN	5 FOR \$1.00
PEARS	FOOD CLUB, IN HEAVY SYRUP, NO. 2 1/2 CAN	2 FOR \$1.00
MILK	FOOD CLUB TALL CAN	5 FOR \$1.00
CAKE MIXES	BETTY CROCKER	42¢

Frozen Food Favorites

ORANGE JUICE
GAYLORD 100% ORANGE JUICE FROM FLORIDA, 6 - OZ. CAN **5 FOR \$1.00**

GRAPE JUICE Top Frost, Fresh Frozen 6-Oz. Can **4 FOR \$1.00**

TOPPING Top Frost Fresh Frozen 10 1/2 Oz. Pkg. **49¢**

CREAM PIES Top Frost, Fresh Frozen, Ass't. Flavors, Pkg. **3 FOR \$1.00**

CHOPPED BROCCOLI Top Frost 10-Oz. Pkg. **4 FOR \$1.00**

SLICED WHITE BREAD Pepperidge Farm 16-Oz. Pkg. **43¢**

STILWELL COBBLER Apple, Peach Or Strawberry, 2-Lb. Cherry 2-Lb. **95¢**

DOUBLE GOLD BOND
TUESDAYS AND WEDNESDAYS with \$2.50 purchase

SOLO COZY CUP HOLDER with refill Pkg. **65¢**
SOLO COZY CUP REFILLS 7 - Oz. Size **19¢**

TOWELS ZEE
3 PKG. **\$1.00**

PEELED TOMATOES
FOOD CLUB NO. 303 CAN **4 FOR \$1.00**

DISHWASH POWDER
TOPCO 35 OZ. PKG. **49¢**

PECAN SHELLER
Original Clipper Hulls Nut Easily Leaves Meat Whole Ea. **\$1.99**

CHRISTMAS CARDS
Cleo Jewel Box Box of 25 Ass't. **89¢**

KNITTING YARN
Springcrest Worsted Wool 4-Oz., 4-Ply **\$1.09**

VITAMINS
TOPCO MULTIPLE 100 CT. **59¢**

HAIR SPRAY
BRECK BASIC **99¢**

BUBBLE BATH
VO - 5 Hair Dressing, Reg., Blue Or Fine **44¢**
93¢

PRESTONE II
ANTI-FREEZE COOLANT Plastic Gallon Container **\$1.99**

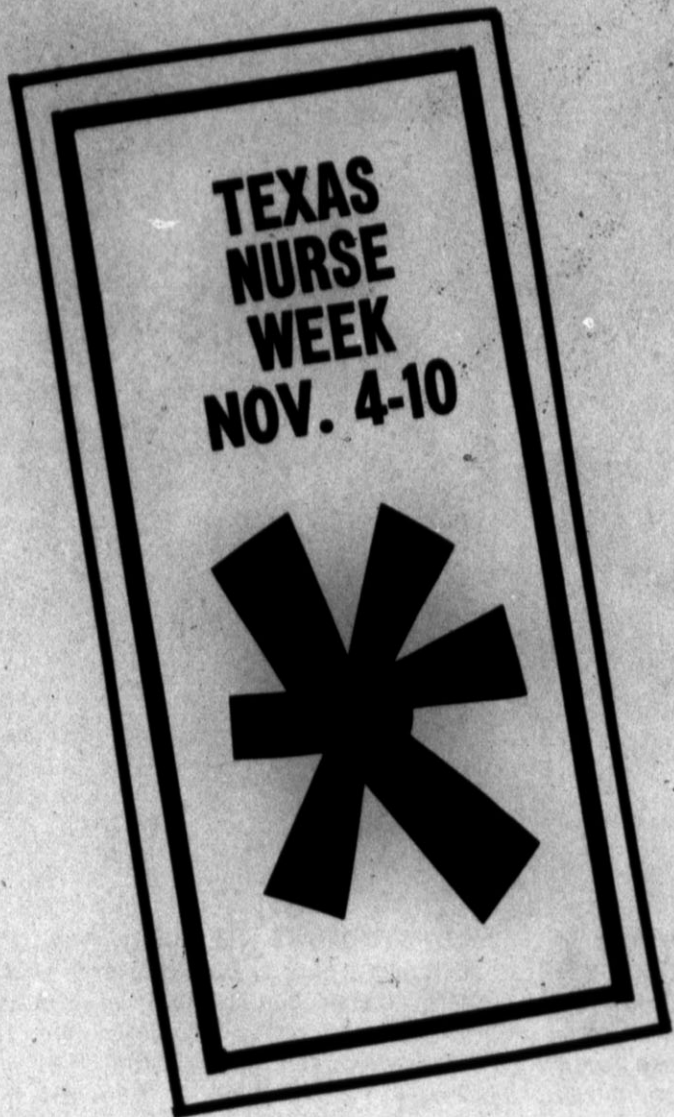
TAPE - TAB DIAPERS
Topco Pinless Box of Daytime 30's **\$1.49**

FACIAL TISSUE
CHIFFON SCENIC, 200 Count **4 FOR \$1**

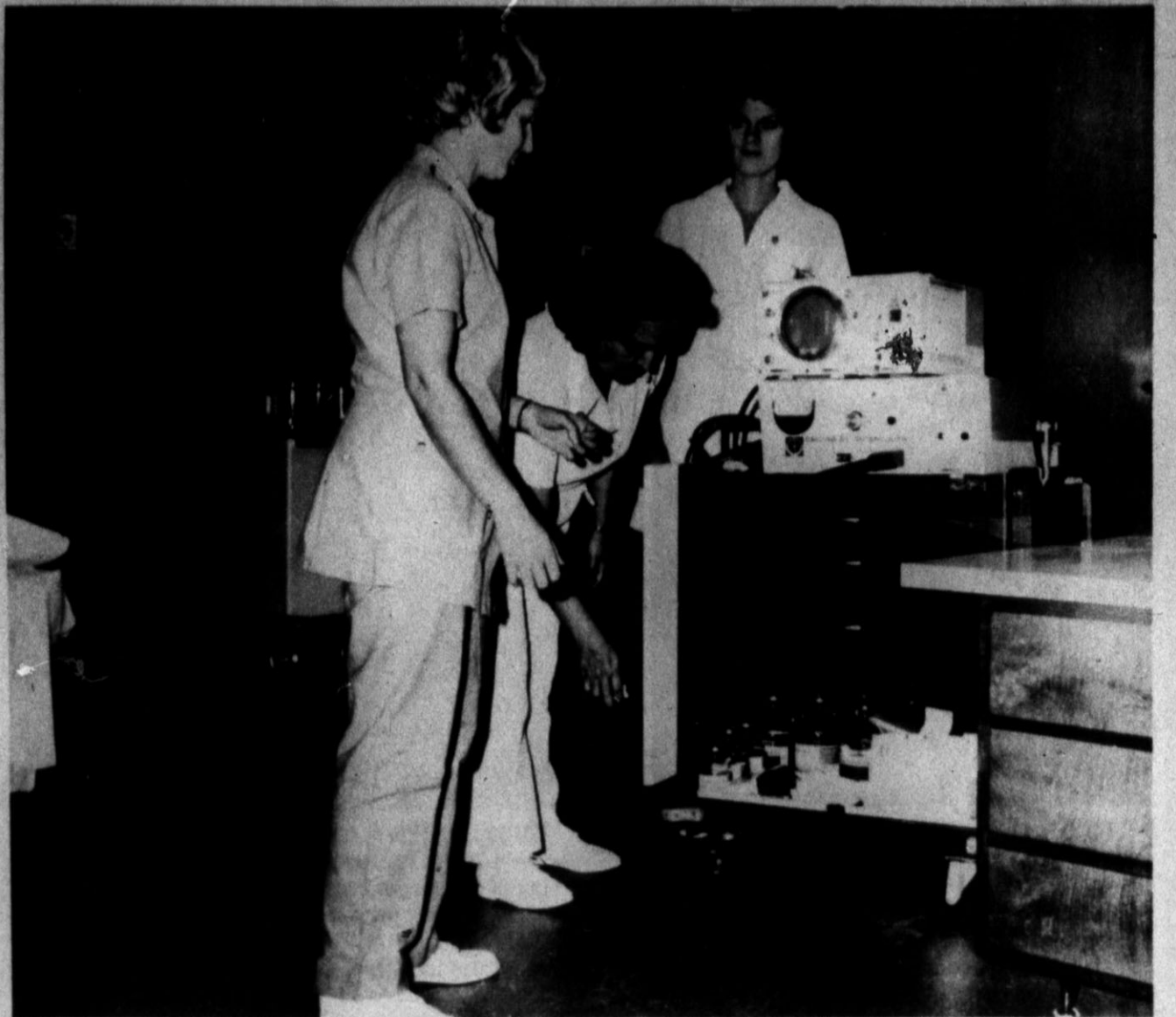
NAIL POLISH REMOVER
BEACON 4 - OZ. **19¢**

BEAUTY LOTION
O.J. 6 - OZ. **69¢**

SHOP Furr's MIRACLE PRICES



(See Story Inside Pages This Issue)



HOSPITAL NURSING is the occupation of about two-thirds of the registered nurses in Texas, who are sponsoring the observance of Texas Nurses Week beginning today. These three RNs at Deaf

Smith General Hospital, pictured with a piece of equipment in the new intensive care section, are from left, Connie Levering, Lee Swindell and Carolyn Hays.



OFFICE NURSES at the Hereford Clinic are Darolyn Sauter, left, and Lesvia Aguirre. This

phase of nursing is the career followed by seven per cent of the state's registered nurses.



SCHOOL NURSES, like June Rudd of the Hereford Public School staff, have a variety of duties. Here Mrs. Rudd is assisting a Stanton Junior High girl to take a vision test, while other pupils wait their turn.

The Sunday Brand

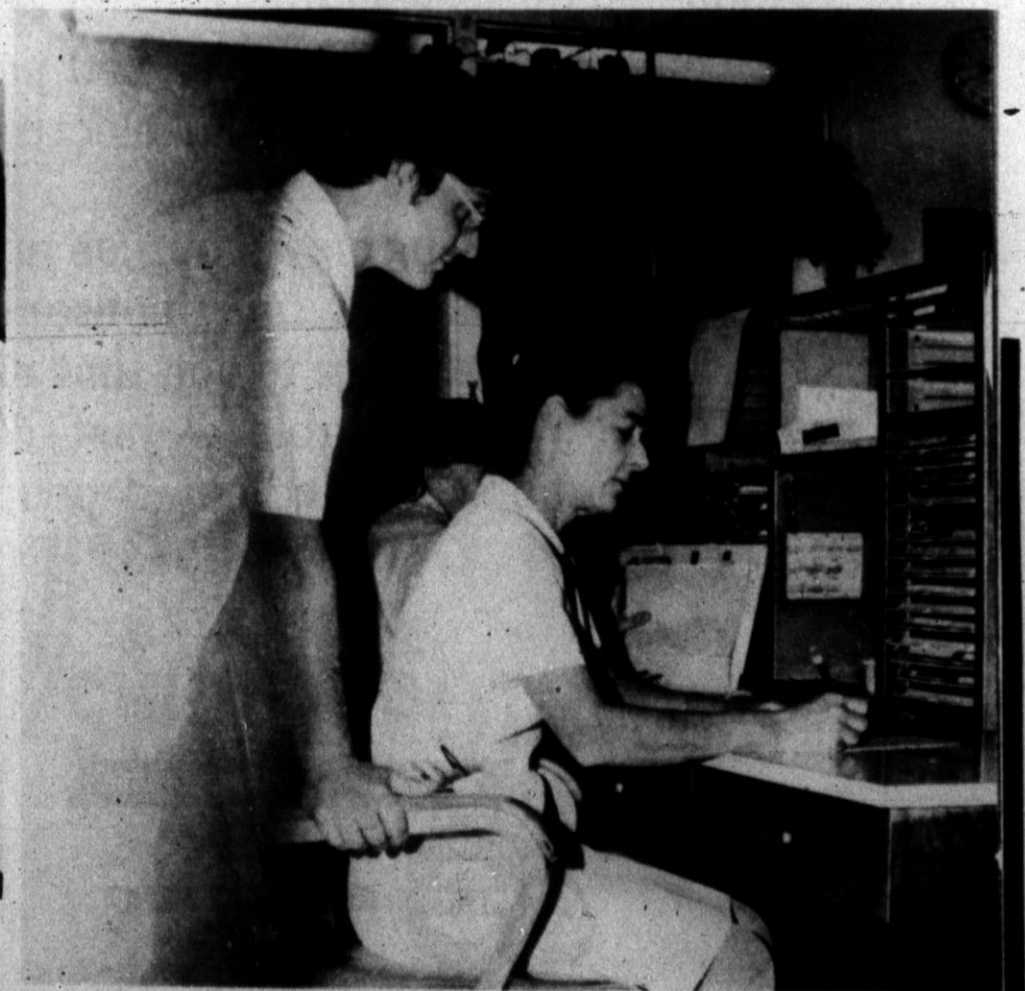
Section Two
Hereford, Texas, Sunday, November 4, 1973



PUBLIC HEALTH offers careers for numerous nurses; these are employees in Deaf Smith County Clinic. Phyllis Cornelius, RN, is in the center, with Viola Birkenfeld, LVN, and, seated, Marina Hefley, nurses aide.



NURSES AIDES have their part in providing adequate health care in hospitals and other fields of work. At Deaf Smith General Hospital are Kathy Vogel, ICT student from Hereford High School, and Sylvia Cox.



MAN'S WORK as well as woman's, nursing is a profession that is attracting growing numbers of men, many of them veterans of military service. Philip Koenig, an RN on the staff of Deaf Smith General Hospital, watches as Anna Stindt, RN, completes a record at a nurses station.



TO BE MARRIED — Mr. and Mrs. Leon McCutchen of 403 Union announce the approaching marriage of their daughter, Pamela June, to James Coker of Lubbock, son of Daniel Coker of Seminole and Mrs. Mary Coker of Dallas. An evening wedding December 29 is planned in First Assembly of God Church. The bride-to-be, a 1972 graduate of Hereford High School, is employed with Square D Company in Lubbock. Coker, an employe of Southland Corporation, is a medical technology major in Texas Tech



ENGAGEMENT ANNOUNCED — Miss Mary Jane Williams' engagement to David Ernest Brink of Borger, former Hereford resident, is announced by her parents, Mr. and Mrs. Richard Allen Williams of Rockwall. The marriage is to be solemnized December 21 at the First Baptist Church in Rockwall. Brink is a son of the Rev. and Mrs. Eugene Kent Brink of 211 Sunset Drive. He and his fiancée are both on the faculty of Borger High School. He is a graduate of Hereford High School and Texas Christian University.



MARRIAGE DATE SET — The marriage of Miss Jeanette Anderson, daughter of Mr. and Mrs. J.D. Anderson of Summerfield, and Alan Gale Womack of Amarillo, son of Mr. and Mrs. Wayne Womack of that city, is to take place December 11 in the First Assembly of God Church in Dimmitt. Miss Anderson, a graduate of Hereford High School, has been employed in Fort Worth. Her fiancée, who was graduated from Tascosa High School, is employed in Amarillo where the couple plans to reside.



WT STUDENTS TO WED — A January 12 wedding in Sunray Baptist Church is planned for Miss Karen Sue Gamblin and LeRoy Kim Williamson, both candidates for December graduation from West Texas State University. She is the daughter of Mr. and Mrs. D.N. Gamblin of Sunray; his parents are Mr. and Mrs. LeRoy K. Williamson, Route 4. The bride-elect will receive a bachelor of arts degree in speech and drama education, and Williamson is completing work for the bachelor of science in political science.

"An optimist is a \$50-a-week man who marries a girl crazy about kids." (Playboy)

Britain stresses North Sea oil development.

Jackson bids U.S. speed aid to Israel.

Chile bans parties that backed Allende.

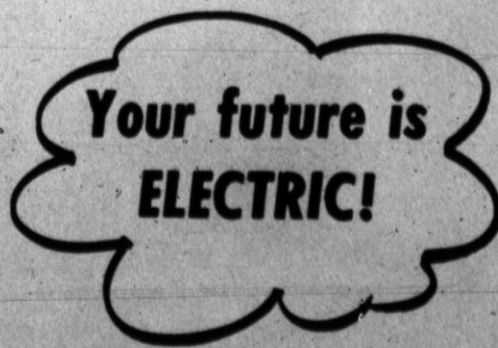
4,815

At this time of year, Southwestern Public Service Company is awarding service commendations to 262 of our people for 4,815 total years of service . . . that proves the dedication of our people who are being recognized this year . . . and we have 1,565 other men and women who are just as dedicated to providing you with power for your electrical needs.

Electricity is something none of us want to do without. So, day in and day out, these skilled people are working as a team to make sure you'll have the electric power you need when you need it.

We're exploring new sources of energy continually so that a hundred, a thousand, four thousand years in the future . . . we'll still be able to deliver to you that modern miracle . . . the KILOWATT . . . 100% usable — just like today.

And that's what dedicated people can do for people.



Club Dines Out And Hears Review

A book review-dinner entertained Hereford Study Club members Thursday evening, when they went to Canyon for the meal in the Yum-Yum Tree Restaurant. Mrs. Joe Story acted as hostess.

Mrs. Roy Hartman reviewed Buzz Aldrin's book, Return To Earth, in which the U.S. astronaut told of the psychological effect of his experiences in a moon landing, and the aftermath of space travel.

Meeting at Community Center early in the evening, the group went together to Canyon for the dinner and program.

Guests of members were Helen Spinks, introduced by her sister-in-law, Mrs. Labry Ballard, and Virginia Holmes.

Snobbery?

Culture is what makes us think we'll like something we won't.

—Leader, Tripoli, Ia.

Trudeau's future uncertain as Parliament resumes.

by Mrs. B.F. Cain.

Other members present were Mmes. Don Robinson, Bob Poston, O.Z. Golden, W.H. Gentry, Cawthon Bryant, T.E. Braddy, N.D. Bartlett, Melvin Thompson, R.N. Yarbro, Bob Word, J.W. Witherspoon, C.R. Winget, Ed Wilson, Maurice Tannahill and Miss Gladys Selfiff.

Women's Division Leaders To Meet

The November meeting of the executive committee of the Women's Division, Deaf Smith County Chamber of Commerce, is announced for 12 noon Tuesday in Hereford Country Club.

Plans for division projects of the coming months, including a Christmas lighting campaign in the city and the annual Miss Hereford contest, will be discussed by the committee members. Mrs. Rex Lee, president, announces.

Trends In Clothing Is Program Topic

Style was the program presented by Mrs. Chick Holbert to Alpha Iota Mu Chapter of Beta Sigma Phi Thursday evening in the Community Room of First National Bank. Different trends in clothing today was the topic discussed.

During the business meeting, members wrapped gifts to send

to Judy Rawles, Girlstown resident they are sponsoring. A sales party was planned for November 26.

Mrs. John Schneider, chapter advisor, was recognized as a guest.

Hostesses for the meeting were Mmes. Robert Williams and Scuibato.

How To Get It All Together After DIVORCE

FORUM-DISCUSSION SERIES

7:30 - 9 Mondays, beginning

Nov. 12th

Fellowship Hall

First Baptist Church

Hereford

Sponsored by the Recovery group. Free of charge, this series of discussions and fellowship is designed to help persons who have experienced divorce to work through the unique problems they now face. It will be helpful no matter how long ago the divorce happened. The same series will be helpful to those who are single because of a death.

This program is also designed to create a new social outlet for single people. Open to men and women of all ages — all races, all faiths. Free child care available by reservation.

FOR INFORMATION, CALL 364-4417

WE'RE OVERFLOWING WITH VALUES!

SHURFINE'S CARNIVAL of SAVINGS at HEREFORD MEAT MARKET

Full Cut
ROUND
STEAK
\$1.19
Lb.

Full Cut
SIRLOIN
STEAK
\$1.29
Lb.

Full Cut
CHUCK
STEAK
79¢
Lb.

Full Cut
FAMILY STYLE
STEAK
89¢
Lb.

Fresh
GROUND
BEEF
69¢
Lb.

Our Own Hickory Smoked
Maple Cured
SLICED
BACON
\$1.19
Lb.

Hickory Smoked
BBQ
SPARE RIBS
\$1.19
Lb.

Fresh Whole
FRYERS
39¢
Lb.

Fresh
PINEAPPLE
39¢ Each or
3 For **\$1.00**

Keifer
PEARS
60 LB. BOX
\$7.50
Hurry!
Hurry!



A BONANZA OF FOOD SAVINGS!

- FRUIT DRINKS SHURFINE - 46 Oz. 3 FOR 89¢
Orange Fruit Punch-Grape; Pineapple Grapefruit-Pineapple Orange
- FRUIT JUICES SHURFINE - 46 Oz. Texas Pak 2 FOR 89¢
Natural Pink Grapefruit
- CHEESE DINNER SHURFINE 7 1/2 OZ. BOX 4 FOR \$1.00
WITH MACARONI
- BLACKEYED PEAS SHURFINE FRESH SHELLED 15 OZ. CAN 5 FOR \$1.00
- CUCUMBER CHIPS SHURFINE FRESH PAK 16 OZ. JAR 3 FOR \$1.00
- SWEET PICKLES SHURFINE WHOLE 22 OZ. JAR 59¢
- BLACK PEPPER SHURFINE PURE 4 OZ. BOX 39¢
- PRESERVES SHURFINE STRAWBERRY 18 OZ. GLASS 59¢

SHURFINE COFFEE
LB. CAN **69¢**
WITH THIS COUPON
SHURFINE VAC PAK
LB. CAN ONLY **69¢**
FIRST ONE LB. CAN ONLY. THE REST 75¢ EACH.

- ORANGE JUICE SHURFINE - 4 Oz. 5 For \$1.00
- BISCUITS SHURFINE - 4 Oz. 11 For \$1.00
- CHEESE SHURFINE - 10 Oz. 69¢
- TUNA SHURFINE - 4 Oz. 2 For 89¢
- PUMPKIN SHURFINE - 14 Oz. 6 For \$1.00
- CATSUP SHURFINE - 14 Oz. 4 For \$1.00
- SUGAR SHURFINE - 10 Oz. 2 For 89¢
- PANCAKE MIX SHURFINE 17 Oz. 49¢
- TOMATO JUICE SHURFINE 2 For 79¢
- TOMATOES SHURFINE 4 For \$1.00
- TOMATO SAUCE SHURFINE 9 For \$1.00
- MUSHROOMS SHURFINE - 4 Oz. 3 For \$1.00

shurfine CUT 3 SIEVE
GREEN BEANS 5 16 OZ. CANS **\$1.00**

PINEAPPLE **\$1.00**
4 15 1/2 OZ. CANS

SHURFINE Golden C3 or 4
CORN 5 17 OZ. CANS **\$1.00**

SHURFINE
Cranberry SAUCE 4 16 OZ. CANS **\$1.00**

SHURFINE
SOUP 8 10 1/2 OZ. CANS **\$1.00**

SHURFINE
CAKE MIX 4 18 1/2 OZ. BOXES **\$1.00**

ASSORTED
FROZEN
VEGETABLES **\$1.00**
4 10 OZ. PKGS

- FRUIT COCKTAIL SHURFINE 3 FOR 89¢
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- SWEET PEAS SHURFINE 4 FOR 89¢
- CORN SYRUP SHURFINE 49¢
- PORK & BEANS SHURFINE 5 FOR 88¢
- ORANGE SLICES SHURFINE 49¢
- ALUMINUM FOIL SHURFINE 4 FOR \$1.00
- TOILET TISSUE SHURFINE 79¢
- DOG FOOD SHURFINE 8 FOR \$1.00
- DETERGENT SHURFINE 59¢
- DIAPERS SHURFINE 69¢
- DIAPERS SHURFINE \$1.29

OUR TRUCK HAS BEEN TO THE VALLEY AND BACK WITH THESE FINE FRUITS & VEGETABLES

Our
PEANUT
Roaster is going night and
day ... and They are mmmmm
Good
2 LB. BAG **89¢**

TANGERINES Fresh Pretty 3 LBS. **\$1.00**
39¢ LB. or
GRAPEFRUIT Ruby Red Real Nice **\$1.99**
18 LBS.
GRAPEFRUIT Ruby Red **89¢**
5 LBS.

18 LB. BAG
Texas Sweet
ORANGES **\$1.99**

TOMATOES Red-N-Ripe Hot House 4 LBS. **\$1.00**
29¢ LB. or

Green - Crisp
LETTUCE
25¢ Head or
5 For \$1.00

ORANGES Texas Sweet 5 LB. BAG **69¢**

GRAPES Thompson Seedless 4 LBS. **\$1.00**
29¢ LB. or

SWEET POTATOES Jumbo \$6.50
19¢ LB. or Bushel



HEREFORD MEAT MARKET

OPEN EVERY NIGHT TILL 9 8:00 P.M.

HWY. 385 NORTH AT THE WHITEFACE BULL



Humorous Review Of Book Given

A hilarious view of family life by Erna Bombeck, one of the most popular newspaper columnists of today, amused Summerfield Study Club members Thursday afternoon, when Mrs. J.B. Noland reviewed the book titled *I Lost Everything In The Post-Natal Depression*.

DeLozier's home, with Mrs. Noland as co-hostess. The book review presented the writer's struggles and frustrations as a mother, detailed in the lively Bombeck style.

Club committees for the year were named; chairmen are Mrs. Clayton Sanders, budget; Mrs. Elmer Woodward, finance; Mrs. Guy Walser, cheer; Mrs. Earl Lance Sr., yearbook and telephone; Mrs. Thurman Atchley, social and public relations; Mrs. Walser, museum; Mrs. Noland, civic improvement; Mrs. R. E. Lance Jr., welfare.

Members voted to buy a new incinerator for the church fellowship hall, which is used for various community gatherings in Summerfield. Mrs. Ray Johnson presided for business.

Others present were Mmes. R.B. Baker, L.H. Lookingbill Sr. and Mack Noland.



Marjorie Winn Ford
with copy of her book

Book Has Unique Flavor Of Deaf Smith Country

AN AUTOGRAPH party in the Christian Book Store Monday will be the formal presentation of a cookbook which Marjorie Ford wrote in collaboration with two other women and Mrs. Ford will greet visitors' and autograph copies.

First shipments of the book received here were sold out before a time for autographs could be arranged, but the store now has a stock to meet demands. Copies already bought from the store may be brought to the party Monday for autographing, Mrs. Ford said. Hours are 9:30 to 11:30 a.m. and again 2 to 5 p.m. and Hereford residents are invited to come see the Deaf Smith Country Cookbook and chat with the author. Bread and cookies made from recipes in the book will be served.

PUBLISHED by the Macmillan Company of New York, the book is subtitled *Natural Foods For Family Kitchens*. Publishers say it is "being

widely acclaimed as the definitive book" in the "rapidly mounting interest in whole, natural foods—and nutritious meals which can cut the food budget."

In addition to recipes emphasizing the use of grains and vegetables grown in this area,



Mary Faulk Kooock
... cookbook co-author

the book has sections concerning Deaf Smith County and the surrounding area, its soil and climate conditions which produce food of high nutrient quality.

There is also an article about Deaf Smith, the Texas hero for whom the county was named. His name was used in the book title because the publishers felt it would appeal to readers.

AN INTRODUCTION to each section of recipes adds interest to the book, making it more than just a collection of recipes. Full-page photographs of growing plants and outdoor scenes are also attractive.

Susan Hillyard, who with her husband, Roger, formerly lived in Hereford and is now a San Francisco resident, is the professional photographer who took the photographs and as a macrobiotic cooking enthusiast, assisted with recipes.

The third writer is Mary Faulk Kooock, Austin food editor and author of the cookbooks, one of a family operating the Green Pastures, a gourmet restaurant in her old home.

MRS. GEORGE Warner "should be listed as the fourth author" Mrs. Ford says, "because she tested so many recipes and helped in so many ways."

AAutograph parties in Lubbock and Amarillo have taken Mrs. Ford to those cities lately, the last week she was a guest when Mrs. Kooock entertained the press and friends at Austin with a natural foods buffet dinner in Green Pastures restaurant.

She made the bread served at the autograph parties, but had a local bakery make the cookies by her recipe. Making large quantities of bread is no difficult task for the Hereford housewife.

"I COOK a lot," she says, explaining that her husband and four children all have good appetites, and the Fords entertain numerous guests who come to visit Arrowhead Mills, Frank Ford's firm which processes natural foods.

Majorie Ford enjoys these visitors who come from all parts of the United States and other continents. It was one of them, the food editor of the New York Times, who started the train of events that made her an author.

A full-page feature he wrote for the Times about Deaf Smith County foods, attracted the attention of the publishing company which asked her to compile the cookbook. It was a new type of venture, as she had concentrated previously on a homemaking career.

Born in Dallas, she spent most of her childhood in the suburb of Addison and graduated from the Hockaday School in Dallas, then from the University of Texas.

SHE AND Frank Ford were married while he was in U.S. Army service. They lived in Austin for a short time, on the Ford farm west of Hereford and since 1960 in the city.

The family includes teenagers Cindy and Davis, 11-year-old Dan, and Susan, who was 10 years on Halloween. Their varied activities take much of their mother's time.

She has done much work in her church, First United Methodist, as church women's circle leader, church school teacher and member of the Ladies Bell Choir.

She likes to sew when she has time, and now is teaching her older daughter to sew for herself.

Since the cookbook has been on the market, she says she is becoming quite a traveler and is pleased at the opportunities to meet so many cooks who share her interest in experimenting with natural foods.

Dr. Milton Adams
Optometrist

335 Miles
Phone 364-2255

office hours

Mon.-Fri. 8:30 to 5:00
Open Sat. till Noon

COUGHS UP BULLET

PASADENA, TEX.—Ernest Young has lived with an 8mm bullet lodged in his right shoulder since he was wounded 28 years ago during World War II. The bullet had worked its way into a lung, then up a bronchial tube to Young's throat.

New gasoline price rises are approved.

A.E.C. protects the ingredients.

Our Frank Advice to Young People on a Tight Budget:



Stick to your budget! Don't overspend—not even for your Diamond rings. And we want you to know this:

If we are proud to sell a Diamond set to you—you can be proud to wear it—regardless of price.

We are reliable jewelers who will give you the best advice, the best value, and the best guarantee—regardless of how much money you'll spend.

So, make your dream come true! We'll sell you a beautiful Diamond set well within your budget!

MEMBER AMERICAN GEM SOCIETY

Cowan Jewelers

Downtown

Floral Art Is Shown

A new member, Mrs. A.L. Jordan, was received in Garden Beautiful Club at its meeting Friday afternoon, when a guest presented the program in Mrs. Herman Ford's home.

Mrs. L.W. Norvell demonstrated arrangements of dried flowers and leaves, and also showed how the plant material may be dried with silica gel to preserve its natural colors.

Several arrangements which she had previously made and placed under glass to protect them from dust and dampness, were shown to club members.

Those present were Mmes. Joe Story, Charles Hood, Deward Roberson, Charles Noland, L.H. Lookingbill Sr., V.O. Hennen, Roy Smith, T.J. Carter and Bruce Burney.

Texas Nurses Week Fixed To Recognize Service

Hospitals, employers and persons who benefit from the service of nurses in all the various branches of the nursing profession, will honor Texas nurses this week in a special period proclaimed by Gov. Dolph Briscoe.

One aim of Texas Nurse Week, Nov. 4-10, is to inform the public with facts not generally known about nursing as well as to express appreciation to nurses for their contributions to the health and well-being of all Texans.

Also emphasized during the week is the nurse's awareness of her need for continued education after graduation, to keep her abreast of progress in health care techniques.

In-service training is available to nurses in Hereford as in other parts of the state; many take advantage of classes offered here, and in nursing schools at Canyon and Amarillo.

Although there is no local chapter of the Texas Nurses Association here, a number of Hereford's registered nurses are members of the District 2 chapter in Amarillo.

Registered nurses are those who have graduated from an approved school of nursing, have passed state examinations and are licensed by the state government. These are entitled to place the initials RN after their names.

Besides RNs, the nursing work force includes licensed

vocational nurses, LVNs, who have also had required training and are licensed after state examinations. These usually work under supervision of RNs, who are trained to make judgments and take responsibilities for which most LVNs are not prepared.

Needed services are also supplied by nurses' aides who care for routine duties to free the trained nurses for more exacting work.

More than 50,000 registered nurses are licensed to practice in Texas, but only half that number are working nurses. Others choose not to work or are employed in other professions because of economic or other reasons.

Of the working RNs in the state, 64 per cent are employed in hospitals, others in nursing homes, schools of nursing, as office nurse, school nurse, public health nurse, industrial nurse, or in private duty.

Most of these fields of nursing are represented in Hereford, where the largest employer is

Reserve
Believing all you hear is matched only by telling all you know.

-Globe, Mason City, Ia.

Growing Up
You are only young once, but you can stay immature indefinitely.

-Chronicle, Odebolt, Ia.

Creative Art Bazaar Announced

The second annual fall bazaar of the Creative Women's Club, this year to benefit the arts and crafts program at Kings Manor retirement home, will be held from 9:30 a.m. to 5 p.m. Nov. 24.

Hand-made articles in various crafts will be on sale, all original work of members of the club. Most will be suitable for Christmas giving.

Mrs. Ray Gerk is general chairman of arrangements. Proceeds will go to support the arts-crafts classes at the retirement home, conducted for residents of the Manor proper and of Westgate unit.

Festival Scheduled Thanksgiving Day

Residents of this area are invited to the 28th annual Thanksgiving Festival in St. Philips Parish Hall at Pep. A.G. Jungman, publicity chairman, announces. It will be held on Thanksgiving Day, Nov. 22.

Sausage, turkey and dressing and other homemade food will be served at the dinner, from 11 a.m. to 2 p.m. and 5 to 7 p.m. Plates for adults will be priced at \$3, for children under 10 years, \$2.

Carnival attractions for all ages are planned during the day; an auction will be held at 6:30 p.m. and a dance with music by a western band will begin at 9 p.m.



SEE VICTOR CANTU NOW AT Jones Motors

Victor is the newest addition to the experienced Dodge, Chrysler-Plymouth sales team. Also see Dale Jones, J.A. Hobbs, or Hugh Blakey.

USED CAR BEAUTIES

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1972 FORD PINTO
Automatic Transmission,
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2 Door Hard Top, Air
Conditioning, Radio, Auto-
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Steering and brakes, like
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13,873 miles
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4 Door Hard Top, Blue, Air
Conditioning, Power Steering
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4 Door Hard Top, Automatic
Trans, Power Steering, and
Brakes, Air Conditioning,
Clean Car! White with Gold
Vinyl Top.
- No. 1405
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White with Black Vinyl Top,
4 Door Hard Top, Good
work car.

- No. 591A
1968 PLYMOUTH FURY 111
4 Door Sedan—good used work
car, gold color.
- No. 386
1969 PONTIAC
4 Door Sedan, Automatic
Transmission, Air Conditioning,
Radio, V-8
- No. 570A
1972 DODGE CHARGER
Gold with Black Vinyl Top,
Loaded, extra clean, Bucket
seats.
- No. 1472
1972 DODGE DART
2 Door, Air, Power-Steering,
Automatic Transmission, Radio
Low Mileage—Only 7000 Miles,
Factory Executive Car.
- No. 567A
1969 CHRYSLER
4 Door Sedan, Air Conditioning,
Blue.
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CLEAN Gold with Black Top,
Very Nice Car.

No. 378A
1968 BUICK LeSABRE
Local Used Car, Loaded—equip-
ment, excellent condition, Tan

Chrysler - Plymouth - Dodge

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HEREFORD, TEXAS

SAVE MONEY ON BUILDING MATERIALS WITH THESE CASH & CARRY SPECIALS



INSULATE YOUR
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FUEL COSTS!
FULL THICK 3 1/2" \$7.95
FIBERGLASS PER 100 SQ. FT.



STORM DOOR
3' x 6' 1 LT. GOLD
WITH TEMPERED GLASS &
SPEAKER TUBE
\$85¹²



COMMODOE
With Seat
\$36⁸⁵



ROOFING
No. 240 Self-Seal
\$10⁹⁰
Per Square

ELECTRIC FENCE MATERIALS

14 Ga. (Heavy) 1/2 Mile Roll \$12⁹⁵
No. 57 Hold'em Chargers \$34⁹⁵
J - Bolt Insulators \$1³⁸
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FARM DISCOUNT LUMBER & SUPPLY

(Just outside city limits)

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COSTUME WINNERS — A Halloween costume party was at Easter community building Wednesday evening with winners for the best costume being named in four age divisions. Top photo, winners are Royce Thomason, age group 9-10; Ramonda Young and Cory Springer, age group 11-12; bottom photo, Sharla Richards and John Mark Strein, pre-school; Karen Markley and Brett Baldwin, age group 7-8.

SCHOOL Lunch Menu

JUNIOR HIGH HIGH SCHOOL

MONDAY — Chicken chow mein or chicken and noodles, green beans, glazed carrots, beatnik cake, rolls, butter, milk.

TUESDAY — Barbecued beef on bun or sloppy Joe, potato chips, cole slaw, plum cobbler, buns, milk.

WEDNESDAY — Beenie weenies or pork and beans, buttered spinach, corn, Jello cubed fruit salad, cornbread, butter, milk.

THURSDAY — Burritos or beef enchiladas, buttered potatoes, cabbage salad, sliced peaches, cookie, school bread, butter, milk.

FRIDAY — NO SCHOOL.

ELEMENTARY SCHOOLS

MONDAY — Chicken chow mein, green beans, glazed carrots, beatnik cake, rolls, butter, milk.

TUESDAY — Barbecued beef on bun, potato chips, cole slaw, plum cobbler, buns, milk.

WEDNESDAY — Beenie weenies, buttered spinach, corn, Jello cube fruit salad, cornbread, butter, milk.

THURSDAY — Burritos, buttered potatoes, cabbage salad, sliced peaches, cookie, school bread, butter, milk.

FRIDAY — NO SCHOOL.



Mrs. Bruce Sossaman nee Judy Ann Wilson

Wilson-Sossaman Vows Exchanged In Ceremony

Miss Judy Ann Wilson, daughter of Mr. and Mrs. Glenn Wilson of 149 Northwest, became the bride of Bruce Sossaman, son of T.H. Sossaman of 213 Avenue D and Mrs. Fred Stinson of Paducah, in an evening ceremony Thursday.

Dr. Jordan Groomas, pastor, officiated in the sanctuary of First United Methodist Church. Miss Debra Jo Wilson and Allen Ray Wilson, sister and brother of the bride, were the honor attendants.

Miss Vickie Alford and the bridegroom's nieces, Misses Gayla and Debbie Sossaman, were bridesmaids; Kim Sealy, Bruce Jones and John Wilson the groomsmen.

Carla and Darla Alford, twin daughters of the Carl Alford, were flower girls and Jewell Rochelle the ring bearer. Candles were lighted by Beau and Trey Bradley.

Miss Lilli Lyons sang The Wedding Song, accompanied by Mrs. Joe Hacker, who played organ selections.

The bride's gown was of organza with bands of cluny lace on the empire bodice, caps and cuffs of the long sleeves and circling the neckline. A coil held her veil, edged with the lace, which fell to form a train.

Her bouquet of gardenias, pink and white roses and stephanotis was twined with pearls. Her Florentine gold watch was the bridegroom's gift.

In pomegranate shade, the bridesmaid's dresses were in empire style, with ruffles trimming the brief sleeves and hemline. Bows of the fabric accented the back waistline. Their matching picture hats had satin ribbon streamers and their flowers were carnations in light and deep pink.

The wedding reception was held in Ward parlor of the church, with Miss Kim Wilson serving the cake and Miss Kathy McCathern pouring punch. Guests were registered by Miss Diedra Dziuk.

Roses in the two shades of pink made the centerpiece on the table.

Leaving on a short trip, the bride wore an azure knit suit with white accents.

The couple will be at home at Eldorado Arms Apartments. Both are graduates of Hereford High School.

Welcome Southwest Carpet To Deaf Smith County Chamber of Commerce Enrolled By Dorrel Jones

True Committees have become so important that a subcommittee has to be appointed to do the work. -Gazette, Augusta, Kan.

Keepsake
JEWELRY

KESTER'S JEWELRY
Across from the Post Office in Downtown Hereford

CALENDAR OF EVENTS

SUNDAY
St. Thomas Episcopal Women of Church, parish hall, 9:30 a.m.

MONDAY
4-H Parent-Leader Assn., Medallion Room of REA building.
Order of Rainbow for Girls, Masonic Temple, 7:15 p.m.
Dawn Lions Club, Dawn community building, 7 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions, K-Bob's Steak House, 7 p.m.

TUESDAY
Young Homemakers Extension Club, home of Mrs. Bob Brown, 407 Jowell, 9:30 a.m.
La Plata Study Club, Reddy Room of SWPS building, 7:30 p.m.
Alpha Alpha Chapter of Beta Sigma Phi Sorority, Hereford State Bank, 8 p.m.
La Afflatus Estudio Club, home of Mrs. Emmitt Hale, 3 p.m.
Hereford Chapter of Young Homemakers of Texas, La Plata school, 8 p.m.
American Legion and Auxiliary, Legion Hall, 7:30 p.m.
Rebekah Lodge, Odd Fellows Hall, 8 p.m.
Calorie Patrol, Community Center, 9 a.m.
BPOE Lodge, Lodge Hall, 8:30 p.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
Executive committee, Women's Division of Deaf Smith County Chamber of Commerce, lunch at Hereford Country Club, noon.

WEDNESDAY
Simms Study Club,

Thanksgiving luncheon at community building, noon.
Ford Home Demonstration Club, Ford Community Center, 9:30 a.m.
United Presbyterian Women's Assn. luncheon at church, noon.
United Methodist Women of First United Methodist Church, covered dish dinner, Fellowship Hall, 6:30 p.m.
Merry Mixers Square Dance Club, Community Center, 8:30 p.m.
Knights of Columbus, KC Hall, 8 p.m.
Palo Duro Extension Club, home of Mrs. Dan Gorman, 7:30 p.m.
Noon Lions Club, Civic Club Center, noon.

THURSDAY
Mon Amis Study Club in education building of Summerfield Baptist Church, 10 a.m.
Madre Mia Study Club in home of Mrs. Bud Snyder, 8 p.m.
Calliopean Study Club at Sue James' home, 306 Sunset, 8 p.m.
Westway Extension Club at home of Mrs. Albert Lamb, 2:30 p.m.
St. Anthony's Women's Organization at parish school auditorium, 8 p.m.
Hereford Jaycees at Dickie's Restaurant, 8 p.m.
Kiwanis Club lunch in Civic Club Center, noon.

FRIDAY
Hereford Garden Club in home of Mrs. R.W. Mitchell, 305 Westhaven, 2:30 p.m.
Sweet and Fancy Decorating Club at Community Center, 9:30 a.m.
Cultural Extension Club in Mrs. John Hunter's home, 2:30 p.m.
Kiwanis Whiteface Breakfast Club at Dickie's Restaurant, 6:30 a.m.

Comings And Goings At Kings Manor

By FAYE GAUGGEL

The Seekers Sunday School class of Hereford United Methodist Church entertained with a Halloween party Monday night in Lamar Memorial Garden Room. Mrs. Don Davidson teaches the class and John Stribling is class president.

Some 13 class members plus 15 of their children in all kinds of regalia, arrived at 7 p.m. and we residents turned out en masse and what a wholesome mingling of ages ensued. The cherubs (some barely toddlers), their in-between parents, and we old fossils, felt no consciousness of any age gap. (Fie on such an expression anyway! We all need each other).

Charming and efficient Mrs. Jim Conkright directed activities, assisted by Mrs. Davidson.

March of Spooks by the children came first; some had tried to look like demons; whoever heard of demons in the Methodist Church? And if I ever saw the Littlest Angel it was Jennifer Bookout. One little peaches-and-cream complexion had cat's whiskers crayoned on and a bat led the procession flapping his arms and giving eerie squawks as he went along.

While the children were entertained in a corner, adults drew Halloween scenes in the dark. Then pairs of adults hunted for black cats hidden in the Garden Room. Mrs. Iris Price and daughter, Evelyn came up winners.

Joe Williams as usual took pictures of various groups. Special mention is due our beautician, Carol Padilla, whose talents were evidenced in the way she made up and costumed her two children. The boy she dressed as a girl and the girl as a boy. This seems to be a way of life with youngsters now but most of them only "mess up" whereas Carol's job was artistic.

The feminine Seekers did themselves proud with many, many decorated cookies (Or did they do themselves to a fragment?)

Seriously now, God speed the Seekers and may each one truly "find" as our Lord has promised those who "seek."

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Complete your service with a MATCHING HOSTESS SET (not shown). Contains the 8 most-needed serving pieces. Gift Boxed... \$12.95

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HAZEL DUNN
Administrator

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Editorials

Self-Made Problem!

The situation into which the United States has worked itself with regard to energy shortages is amusing to other nations. A dispatch from a London correspondent notes that, "The British have no sympathy for the energy dilemma in America; rather they seem somewhat amused that the United States is facing a crisis. What they see is a United States of America, the most advanced technological and industrial nation in the world, creating its own crisis superficially by failing to develop its abundant resources....The average Britisher finds it hard to believe that the United States can have a

real power supply crisis on the one hand and the Alaskan oil fields on the other....Britishers wonder how can the United States be serious about an energy crisis when it has enough coal and nuclear technology to easily carry the nation through the 21st Century?"

Britain has no energy crisis, according to the dispatch. The British have accepted the atom as a fact of life. England, says the dispatch, "...is considered to be the most advanced nuclear nation in the world with 29 atomic reactors in operation...." Another point noted is that the British simply don't understand the consumer protec-

tion mania and the manner in which U.S. public opinion is swayed by "...powerful environmental lobbies."

The phenomenon is hard for a lot of Americans to understand too—Americans who have lived in a country that has been envied by the rest of the world because of the resourcefulness, initiative and willingness of its citizens to push back frontiers of knowledge. How could a nation, which a few short years ago landed a man on the moon, suddenly become immobilized by a paralysis of caution that is turning it into an island of scarcity?

A while back, before the country turned up one day missing a Vice President, the judge in the case, concerned about what is called leaks to the press, said such publicity can be damaging to a defendant, adding that "the press frequently is partly inaccurate and sometimes wholly inaccurate."

While in this case I doubt if what the press reported was half as damaging as what the defendant did, I am intrigued by the judge's statement about the press. I do not believe it would stand up in court. I mean, as nearly any judge will

tell you, you've got to be specific with your evidence before it's admissible.

To say that the press is sometimes wholly inaccurate takes in too much territory. Just because the New York Times say was inaccurate in one of its articles doesn't mean The Hereford Brand was too. And to be fair, if The Hereford Brand makes a bust, surely the judge wouldn't blast the New York Times for it. Those folks up there have got enough troubles of their own without taking on ours.

It seems to me the judge was saying something out of court he'd throw out if said inside his court. Besides, in this case, what the press reported about the Vice President was so accurate he quit.

In other words, when a judge says the press is sometimes wholly inaccurate he ought to be more judicial and say whether he's talking about the New York Times, Time Magazine, Newsweek, or The Hereford Brand. Maybe even the Amarillo Globe News.

I would not go so far as to say that sometimes judges are wholly inaccurate, but if they were always right we'd have no need for an appeals court to overturn their decisions or a Supreme Court to overturn the appeals court.

Since there's no place else to turn when you get to the Supreme Court, it's sometimes wise to duck before you get there.

If there are any inaccuracies in this letter, blame it on the Middle East.

Yours faithfully,
J.A.



GRASSROOTS OPINION

"ANY coward can fight a battle when he's sure of winning; but give me the man who has pluck to fight when he's sure of losing. That's my way, sir; and there are many victories worse than a defeat." - Marian Evans Cross ("George Eliot")

"Thanks to the rapid mail service these days, you can now buy a greeting card that's guaranteed to be right whenever it's delivered. It's a St. Easter Thankmas card." BROWN-FIELD, TEXAS, NEWS-HERALD

"Once upon a time there was a small gray mouse — he was a wise little fellow in some respects. He knew where the best corn was stored, he knew the coziest nook for a nest and he took pride that he was an up-and-coming member of his group. There was however one area where the little fellow failed — when a controversial subject arose he found it more to his liking to let a friend get his point across all the while he stayed in his comfortable niche munching away on the tasty corn. No one need ever know that he was out of tune with the world! Unfortunately there are people with the same failings as the mouse... This is the reason many questions are not answered and issues are not resolved. It is necessary that persons involved face the issue themselves and not choose a 'designated hitter' to do their work for them. Oftentimes the main issue is missed entirely when such tactics are involved." FARMINGTON, ME., FRANKLIN JOURNAL AND FARMINGTON CHRONICLE

"There are a lot of sincere people worrying because there soon might not be a national bird — an inspirational symbol of our country. And there are some who are worrying that there soon might not be a nation for the national bird. Look at the eagle on the Eisenhower dollar (a base metal sandwich), and check the claws. They are all clasping the olive branch of peace. The older dollar — the real one that was mostly silver — depicted the national bird with one foot holding the olive branch, and the other a bunch of arrows — to be used, just in case..." MONTROSE, CALIF., LEDGER

"Most countries of the world use the metric system for measurements. The notable exception is the United States and it probably won't be many years until this country does. It is actually a much simpler method than ours and it will be a great advantage especially with companies who engage in foreign trade. There are many other advantages as well. The bad feature about it is that we will all have to educate ourselves to a new system of measurement." ELK POINT, S.D. LEADER-COURIER

"The... battle of the budget waged between the Congress and the Administration should draw public attention to the urgency of establishing coordinated planning and control of federal spending. The nation can no longer afford a congressional appropriative process that resembles a gang of criminally inclined youths racing through a jewelry store. If both Congress and the Administration fail to live up to their fiscal responsibilities, national bankruptcy seems to be the ultimate alternative. And that usually requires a dictatorship and would end our freedom under representative government." ST. LOUIS, MO., LABOR TRIBUNE

Baseball Finale

One of the memories of the 1973 World Series, aside from the Oakland A's winning, will long be the shoddy manner in which a Major League player was booted off the Oakland squad by an owner overly eager to win.

Winning is not everything as Vince Lombardi reportedly said—far from it. Other things are vastly more important. To Major League baseball, its image is one thing of much greater import. And that image has been adversely affected by owners such as Charles Finley, of the Oakland Athletics, who behave too often in a petulant manner.

The worst of it is that their actions directly influence the lives of others, and their families. Equally bad is the fact that such behavior clouds the image of baseball, turns off fans and potential fans.

An indication of this disenchantment was seen in California during the recent World Series. The Oakland team, defending world champions, didn't fill its home park for games there. Many feel the team didn't deserve to win, with that little support in its home town, and with so much controversy over what appears to be childish behavior.

Football Savagery

Those who want to find out what the life of a professional football player is like, and what the game is really like, are offered a shocking indictment currently in the form of a novel by Peter Gent, a former footballer, "North Dallas Forty."

American life has become so full of violence in recent decades that violence and brutality of football are too often taken for granted. Yet hundreds and thousands of permanent injuries occur on football fields every year—and, tragically, many involve high school and college students.

Pro football is the worst. Drugs, pain killers, brutality, vindictiveness, violence on a scale surpassing the slightest resemblance of true sport, is usually present. Fans come to watch the violence as they did once in Rome and catches talk of their "troups" and "manpower" and "reserves" and the size of players, their toughness, roughness, etc.

Of course, the game is exciting, and the teamwork and team play, interesting and imaginative. But some of the glamor is rightly removed from this shiny image by Gent's book.

Wienandgate

America's Watergate is not an exclusive. Last month the wine scandal broke in France, involving millions of bottles of phony red Bordeaux wine, advance-warning to major wine houses of government inspection, etc. This soon became known as France's winegate scandal.

Germany has its scandal, and it involves Chancellor Willy Brandt. Chief Social Democratic Whip in the Bonn parliament, Karl Wienand, is alleged to have paid an opposition member fifty thousand marks to abstain from voting in a hotly-contested no-confidence test in the previous Bundestag. Brandt survived that test by two votes.

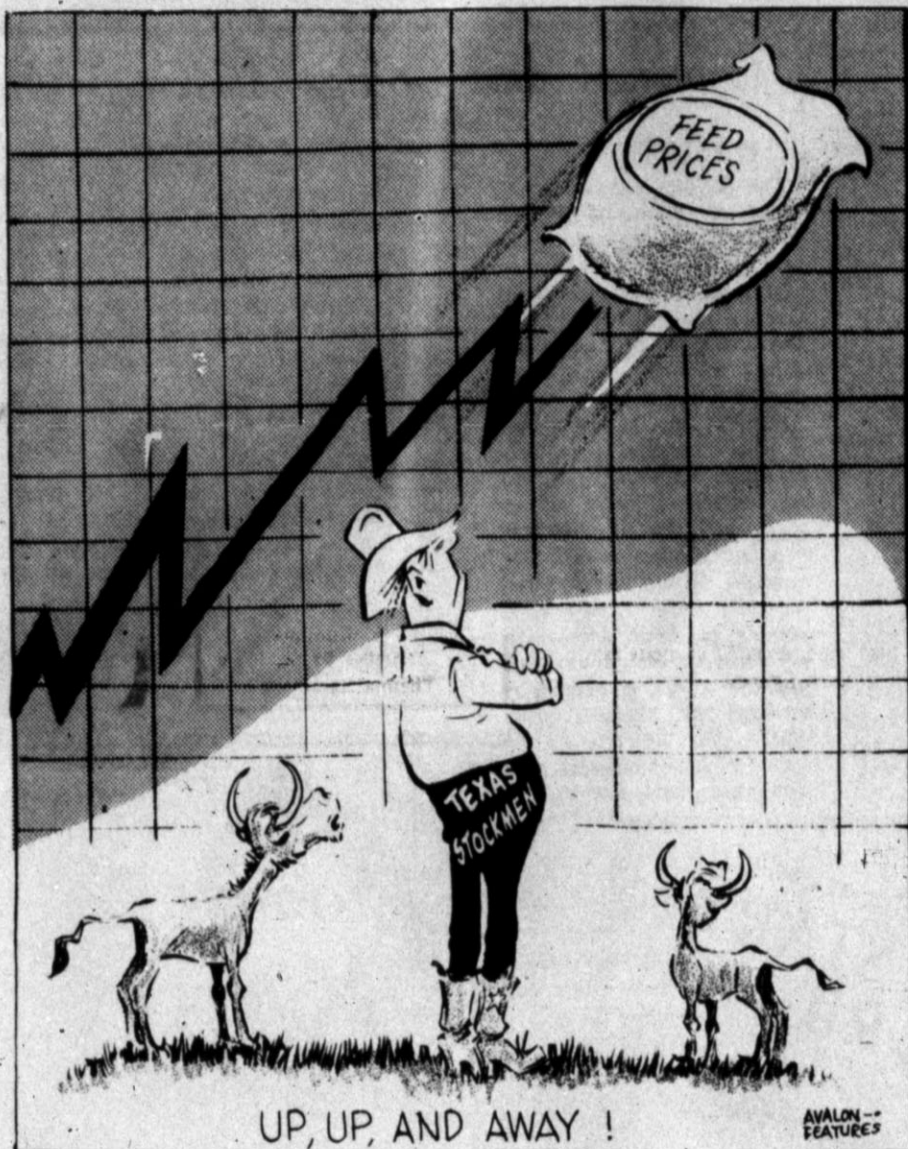
In recent days, it has been claimed the same amount was withdrawn from the Chancellor's secret account just before the vote by the former head of the Chancellery. Could this have been done if Brandt had known nothing about it? That's the question those who want to haul Brandt before an investigative group are asking.

England has also just survived a political scandal—a Cabinet minister resigned after publicized relations with nail girls, and other sex goodies. This brought back memories of another jolly good English sex scandal a few years back which forced the then Defense Minister to resign.

Wine, women and song are old stories. Political power, the worship of which is involved in the German and American scandals, is somehow less forgivable. Of course, all scandal cries out for the election and appointment of men of integrity to public and high office.

The Sunday Brand Editorial Forum

Hereford, Texas, Sunday, November 4, 1973



Talk Of Texas

By JACK MAGUIRE

FOOTNOTE HISTORY — Most historians ignore it, but Martha Washington founded a Texas town.

This Martha was not the first First Lady of the United States. But her husband (and co-founder of the settlement) was a grand nephew of the real George Washington.

The village they founded is Vox Populi, today an almost deserted place in Colorado County. Dr. and Mrs. Lawrence A. Washington established the town in the mid-1800's when they decided to move from Virginia to Texas so the good physician could practice medicine here.

Vox Populi proved too small for the doctor, however, and they moved to the bustling railroad center of Denison, Grayson County. Legend has it that Dr. Washington delivered Dwight David Eisenhower when the future president of the U.S. was born in Denison on October 14, 1890. The fact is that Dr. Washington died in 1882, eight years before Ike's birthday.

Both Dr. Washington and his wife, Martha (she died in 1891), are buried in Denison's Oakwood Cemetery.

TRAVELING TEXAS — It's not exactly on the way to anywhere, but New Ulm, in Austin County, is worth looking up in order to dine at the Tavern there.

Somewhat reminiscent of an English pub, the Tavern is a sort of neighborhood club where everybody is welcome and the food is both plentiful and expensive.

THE CHANGING TIMES — A slap on the zip code to the U.S. Postal Service for destroying some of those great Texas postmarks.

Last February, lovers all over the U.S. discovered they can no longer send their sweethearts endearing cards postmarked "Valentine, Texas." Now valentines from Valentine are simply stamped "U.S. Postal Service 798." The interesting old postmarks from such places as Cost, Justiceberg, Point Blank and Uncertain are gone, too.

Efficiency in mail handling is the excuse given by the postal people. Instead of allowing mail to be post-marked in individual post offices, most of it now is sent to central processing offices where machines cancel the stamps with a zip code number instead of a name.

So there'll be no more mail from such places as Clyde, Gay Hill and Impact. Soon every letter will come from the unromantic "U.S. Postal Service 000."

TEXANS AT WORK — M.L. Leddy & Sons of San Angelo claim to be the world's largest makers of custom boots.

Each year, the firm turns out about 10,000 pairs of handmade boots. Prices range from \$94.50 to \$1,500 and more and each pair is custom-fitted. For some customers they have turned out boots encrusted with rubies and diamonds and with uppers covered with 24-karat rolled gold.

Christmas Comet

Sky watchers are being offered a rare sight in the night skies the end of this year and in January. By the third week of the month the comet Kohoutek will be visible in the November sky and will increase in brilliance until Christmas.

By then, it will be visible as bright as a moon at dawn, with a long tail, thus offering a specially decorated sky for the major ecclesiastical event of the year.

The comet is now headed toward the sun, will be only 13 million miles away at Christmas time (coming from hundreds of millions of miles out in the solar system); it will then pass within 75 million miles of the earth on January 5th, when it will again be visible to the naked eye.

Skylabs

The successful 59½-day flight of the three astronauts manning Skylab II indicates man is able to live in space for long periods without suffering ill effects.

The Skylab III mission is currently being planned; there is talk of a 70-day attempt. In the future space-men will likely be able to spend months aloft, and in greater comfort than today's small vehicles allow.

The once-feared unknowns and dangers of a few years ago involving survival in space have thus largely and finally been removed by Skylab II, which is significant and gratifying for all mankind.

Antibiotics

Two articles in the American Medical Association Journal recently, written by doctors, warn that too many physicians prescribe antibiotics to patients as an easy way to kill infections.

Antibiotics, however, are themselves often harmful. They should never be taken regularly. They are, moreover, often ineffective because the wrong antibiotic is prescribed, or the wrong dose.

Experts estimate the average American has need for an antibiotic only once in every five years; in other cases, other medication and treatment is preferable. Those who seek or take antibiotics too often or regularly, risk a toxic reaction or the loss of the antibiotic's curative power.

Tobacco Addicts

The American Journal of Public Health has published the result of a recently-completed poll of public health nurses concerning cigarette sucking. The poll showed an overwhelming majority of nurses questioned thought they should refrain from smoking in public—as a good example for patients.

Others polls have found a surprisingly large percentage of those asked objecting to having to breath dirty, exhaled air of cigarette addicts. This is forced on non-smokers in many public gathering places, buses, trains, aircraft, etc.

Further polls have shown most men prefer women who do not smoke. (How can one reconcile a hacking cigarette cough, brown teeth and brown fingers with beauty or feminine charm?) Even more damning is the accumulating mountain of medical evidence in the last ten years which has proven cigarette sucking often kills its victims, and among pregnant mothers damages the health of babies!

Aside from being dirty, harmful to clothes; annoying to many, expensive, and thus thoroughly stupid, cigarette sucking is dangerous to one's health.

The Lonely Heart



The Sunday Brand

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ALONG THE FRIO

By MRS. OWEN ANDREWS
Brand Correspondent

Mrs. H.D. (Edith) Allman of Wickes, Ark. former Frio resident, died Tuesday night following a several months illness. She had been in a coma for several weeks since having brain surgery. The funeral was on Friday at Wickes.

She is survived by her daughter, Wanda Marie Loyd, of Wickes; her son, Jack Allman of San Antonio and four grandchildren. Her husband, D.H. Allman, died a few years ago. Several brothers and two sisters including Mrs. Jim Bagwell of Dimmitt, are survivors.

The Allmans lived in Frio community from about 1920 until the late 30's when they moved to Westway, living there for about 10 years before moving to Arkansas for Allman's health. Her brothers Leo, Paul and Er also lived in the community during part of that time.

Mrs. Allman and her daughter, Mrs. Loyd, visited the Hereford-Dimmitt area last summer for the first time in many years.

Mrs. H.M. Mobley and her sister, Jewel Price of Floydada visited their mother, Mrs. Leila Taylor of Throckmorton, last weekend.

Mrs. Al Johnson was honored at a pink and blue shower at the home of Mrs. Frank Robbins Thursday afternoon. Guests included Mmes. Sam Ogan, Owen Andrews, D.F. Yandell, T.L. Sparkman Jr., Tommy Sparkman, Eugene Baldwin, Ronnie Andrews, J.E. Warrick, Jack Rogers, Weldon Stephan, Jim Brooks, Garry Hathaway, Earl Harkins and Miss Alma Andrews.

Steve and Patty Robbins were in Dallas last weekend they helped with production of the Fall Apparel Mart Show. Steve has helped with the show in years past and enjoys the association with the fashion industry. Patty has also gone along to help in the event.

JOHANN BACH

German composer Johann Sebastian Bach was born on March 21, 1685.

Mrs. Don (Carolyn) Diel and children, Heath and Charity, of Burlington, Okla. have been here several days visiting her parents, the Kendon Andersons.

Mr. and Mrs. M.L. Simpson Sr. of Hereford were hosts to the Hunter-Simpson family gathering at their home Sunday. They all went to a local restaurant for the noon meal.

Those attending included Mr. and Mrs. Finis Hunter of Nevada, Mo.; Mrs. Virgie Hunter, Slaton; Mrs. Lillie Mae Hunter and William Hunter, Dalhart; Mrs. Ethel Hunter, Dimmitt; Mrs. Virginia Hartman and Jimmy, Albuquerque; the Joe Nelson family, Dimmitt; Mrs. Rachel Hunter, Mr. and Mrs. Richard Hunter and children, Mr. and Mrs. Mike O'Neal and children, Pampa.

Also Mr. and Mrs. M.L. Simpson Jr., Bill Simpson, Mr. and Mrs. Bob Simpson, Benny Simpson, the Bob Simpson family, the Ronnie Andrews family, Mrs. Dick Hill, Lisa Simpson and Brad Sanders.

Also Mrs. J.B. Dickerson, from Oklahoma, who is a sister of M.L. Simpson Sr. Among friends at the luncheon were Mr. and Mrs. Fred Axe.

Several of the Andrews relatives attended the funeral Monday morning, for Bradley Burrus of Canyon. The service was in First Baptist Church, Mr. Burrus died Saturday morning while visiting his daughter, Mrs. Glenn Andrews, and family at their home at La Russell, Mo.

Mr. Burrus, a victim of a chronic lung ailment, drove to Missouri Friday, becoming ill that night and death occurred the following morning.

He is also survived by two sons, Austell of Stinett and Troy of Amarillo; seven grandchildren; four brothers including Hershel of Hereford, and four sisters.

Mr. Burrus came to the Canyon area with his family in 1920 and in 1929 was married to Louise Meyer, also from a pioneer Canyon family. She died in 1967. The family home is about two miles west of Canyon.



Hereford Student In WT Play

Aletha Webb (center) of Amarillo portrays Bloody Mary, the chief souvenir salesman on the island, in the West Texas State University production of "South Pacific" opening Thursday. At left is Bloody Mary's daughter, Liat, played by Julie Brantley of Canyon. Randy Clements of Hereford, who plays Commander William Harbison, is at right. Miss Webb is the daughter of Mr. and Mrs. Bill Webb of 5107 Temple. Clements is the son of Mr. and Mrs. S.F. Clements of 208 Sunset. (WTSU Photo)

Library's Artist Of Month Is McPherson

Artist of the month at Deaf Smith County Library for November is Travis McPherson, whose paintings featuring western subjects will be on display through the month.

A different artist of this area is selected each month for exhibits in the library on the first floor of the county courthouse.

McPherson, sheriff of Deaf Smith County, says he paints for relaxation and enjoyment, and has been sketching and painting since he was a boy although he has worked in oils only a few years. He has also tried his hand at modeling in wax, again specializing in western figures.

No woman ever makes a fool of a man; she merely exhibits him. Disappointments are inevitable if you have ambition or hope.

Arizona's Wonders Presented In Film

A film entitled Arizona and Sun City - A Dream Fulfilled, narrated by Barry Goldwater, was shown to members of Bay View Study Club Thursday afternoon in the home of Mrs. Bill Griffin, 400 Sunset.

Mrs. Si Darling introduced the film and discussed her visit to Arizona. During the film, Arizona's natural wonders, its

cities and its industries were presented.

Recognized as guests were Mrs. Roy Smith, Hazel Davis, Rachel Hine and projectionist, Juston McBride.

Present were Mmes. J.R. Allison, H.L. Benefield, Bruce Burney, Colby Conkright, R.W. Eades, D.H. Garner, Homer Garrison, Howard Gault, John Gilliland, W.J. Gilliland, W.K. Golden, Jimmie Gillentine.

Also Mmes. Robert Josseland, W.S. Kerr, Earnest Langley, Pat Malone, McBride, Ansel McDowell, R.B. Miller and Keith Simmer.

4-H Buffalo Club Takes Field Trip

A field trip was taken by the Buffalos 4-H Club Thursday afternoon after they met at Community Center.

Visiting several farms, the boys learned to operate a combine and watched men harvest corn and sugarbeets. The process of beet digging was also explained.

Douglas Strange and Bacilio Rodriguez were new members and a guest was Allen Dougherty.

Members present were Marcel Fischbacker, Kenny Coppel, Gary Jones, Greg Ward, Chip Combs, Kevin Kelley, Kenneth Paetzold, Jerry Donley, Barry DeHart, Orlan Douglass, Kevin Sparkman, Chris Carter, and Martin Paetzold.




BRIDE-ELECT — Miss Janet Wylie and Ricky Wayne Mitchell, both juniors in West Texas State University, will marry next January 5 in Central Church of Christ here, her parents, Mr. and Mrs. Oscar Wylie of Dimmitt, announce. Miss Wylie was a 1973 graduate of South Plains Junior College after graduation from Dimmitt High in 1971. Her fiancé, son of Mr. and Mrs. Howard Mitchell of Hart, completed high school study at Hart High.

Bridwell were appointed to get bids on the material needed to fence the east side of the 4-H park area.

It may be our life insurance, but it's your life. Who's going to make sure one fits the other?

A professional.



Charles Bell Jr. **Southwestern Life**
Happiness is what we sell.

144 West 3rd.
P. O. Box 1931...Phone 364-2343

Car sales declined 16 per cent in early October.

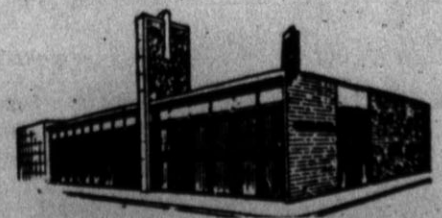
Welcome McWhorter Bros. To Deaf Smith County Chamber of Commerce Enrolled By R. W. Eades

Welcome Lola Faye Vezzey To Deaf Smith County Chamber of Commerce Enrolled By Thelma Lamm



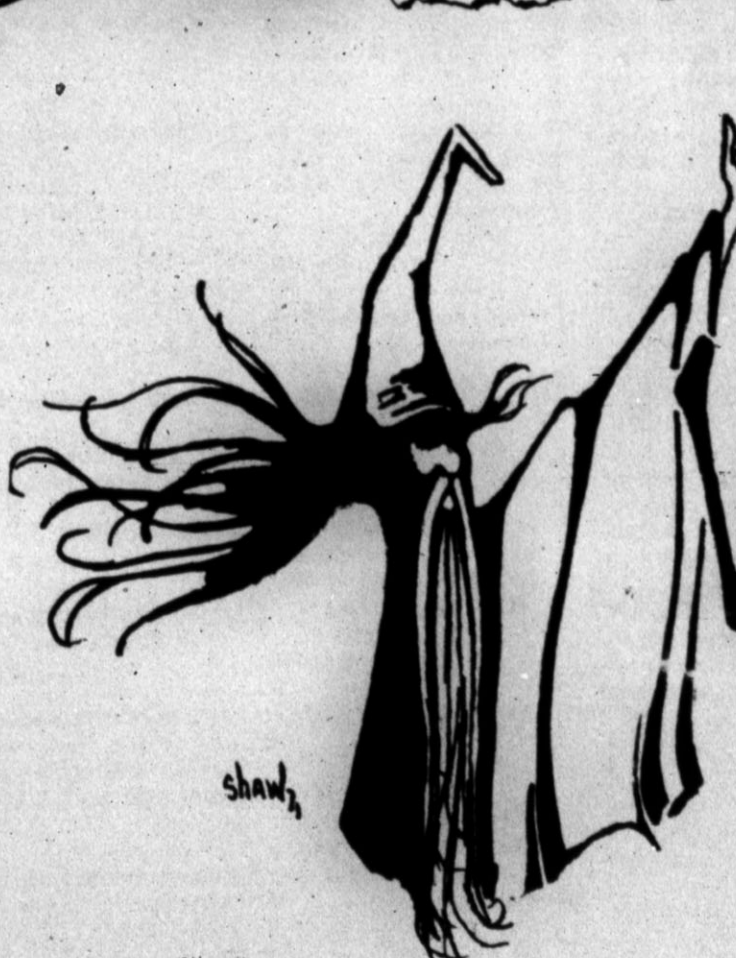
Swing your partner right!

Square dancing is not difficult but you do have to know what you're doing! You'd better pay attention to the calls and know what they mean or you'll be at a loss. The same thing holds true with investments... inexperience in money management can prove costly. If you'd like your investments handled with expertise, discuss your financial program with our Trust Department. We'll show you the steps to better investment profits!



THE FIRST NATIONAL BANK of HEREFORD
Member of F.D.I.C.

Grand Opening



WIZARD OF ODD

MONDAY, NOV. 5 in SUGARLAND MALL

Unisex styles for Guys & Gals!
High School and up

KNIT SHIRTS
LEATHER GOODS - PURSES, VESTS, STASH BAGS
CLASSICAL CORDS IN NUMEROUS STYLES

SWINGING THREADS FOR GUYS
TURTLE NECKS and FLARES
Largest stock of belts in town!

Fantastic Christmas gifts
SUPER - LOW HIP HUGGERS
G J R O O N S Y

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SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c

Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12

Deadline for Classified Advertising in the **SUNDAY BRAND:** 5 p.m. Friday

Deadline for Classified Advertising in the **HEREFORD BRAND:** 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
Hwy 60 & MYRTLE
Phone 364-0169
Also spaces & furnished trailers for rent at **TOWN & COUNTRY ESTATES** 1B-14-49p

"THE SADDLE HOUSE"
COMPLETE Riding Equipment
New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3583 1B-15-11fc

"CABPET!"
Financing Available

CAW CARPET
FLAINS AND N. 25 MILE AVE.
PHONE 364-3448 B-28-11fc

WE BUY AND SELL USED FURNITURE
BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552 1B-37-14fc

FOR SALE: New & used furniture and appliances. Plains Finance Corp. 906 South 25 Mile Avenue. B-1-15-34-14fc

GARAGE EQUIPMENT
NEW & USED
Air Compressors;
Valve Machines, Steam Cleaners, etc.
BOYD MACHINE & SUPPLY
1306 East Park
Phone 364-1065 1B-19-14fc

RCA WHIRLPOOL commercial ICE MAKERS - Sales and Service - Brown Sheel Metal. B-1-11-52-14fc

Agricultural Humates can help your fertilizer and water go farther. For further information, call **AGRICULTURAL GYPSUM & LIME COMPANY**, 276-5319. B-1-20-39-14fc

FOR SALE
1-21" Color Console TV
1-19" B&W Portable
WE MAKE HOUSE CALLS
Repairs on all makes & models, color, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740 B-1-25-14fc

STATED MEETING
SECOND MONDAY
7:30 P.M.
Thursday
DEGREE WORK
Charlie Brown W.M.
W.A. Phipps Sec.

Hereford Rotary Club
meets every Monday at 12:05
Civic Club Center (Jim Hill)

Lions Club
meets each Wednesday, 12 Noon
Civic Club Center (Jim Hill)

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford. B-1-4-14fc

For Sale: Used store fixtures - several different types. Inquire 364-4042. B-1-10-16-14fc

LEFT IN LAY-AWAY
Electroponic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments at **MARTINS SOUND CENTER**
Corner of Georgia & I-40 in Wolflin Square, Amarillo B-1-31-14fc

KIRBY VACUUMS.
Rebuilt with genuine Kirby parts.
\$59.95 & up.
2 year guarantee
Your only authorized Kirby Distributor.
Kirby Sales & Service
522 Irving
Phone 364-0422 B-1-35-14fc

WATER BEDS
Southwest Carpet, 209 Park Avenue. Phone 364-1763. B-1-41-14fc

COWBOY NECESSITIES
We have just received a new shipment of overshoes for cowboy boots and economy priced chaps. Also see our line of roping saddles.
THE SADDLE HOUSE
Phone 364-3583
Higgins & So. Texas St.
B-1-42-14fc

For Sale: 19' Zenith color TV set. Phone 364-2329 after 6:00 p.m. B-1-11-17-14fc

FOR SALE: Early American Sofa Sleeper. Good condition. Call after 5:00 p.m., 364-3315. B-1-43-14fc

Blue Heeler Puppies. Purebreds, price \$50.00. Guaranteed to heel. Can show in AKC obedience shows. Phone 364-6678. B-1-17-43-4p

For Sale: 24" RCA Victor Vista Color TV in Early American maple. Perfect condition. Call 364-1540 after 5:00 p.m. B-1-18-17-14fc

Plate steel for sale. 1/4 inch, 8x10 ft. joints. 12 tons. Call 364-2908 or 364-1108. B-1-15-18-4c

USED THEATRE SEATS
MAKE AN OFFER
Call The Star Theatre
364-2037 1B-1-18-14fc

GARAGE SALE. Saturday & Sunday. 242 Greenwood. B-1-10-44-2c

EXCELLENT, efficient and economical, that's Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1.
Duckwall's
Sugarland Mall
B-1-19-44-2c

For Sale: 10x56 Three bedroom trailer house. Good condition. Phone 364-4153. B-1-44-4p

Christmas jeweled tree skirts, stockings, cross-stitch quilts, table cloths, crewel kits, needlepoint picture kits.
DAN'S OF CANYON
B-1-44-4c

FOR SALE
Ready built storage buildings for sale or will build to fit your needs.
Rockwell Bros & Company
104 South Main
Hereford, Texas
Phone 364-0033 B-1-44-14fc

For Sale: 192ft. 20' o.d. 281 side wall casing. Material good as new. Phone 352-4986, Amarillo. B-1-44-2p

CLEAN expensive carpets with the best. Blue Lustre is America's favorite. Rent shampooer \$1.
McCasin Lumber
B-1-19-44-2c

FULLER BRUSH PRODUCTS
Good personal service. Mrs. Jessie Fuller, 258-7228. S-1-10-1-14fc

For Sale: Evinrude boat and all accessories. 308 Star. S-1-10-15-14fc

For Sale: Raggedy Ann and Andy dolls and Barbie doll clothes. 217 Centre. Phone 364-0273. S-1-15-14fc

MUST SELL SUNDAY & MONDAY. Automatic washer, couch, chair, dinette table, electric stove, color TV, B & W TV, 4 beds-some new-end table, miscellaneous. See at 216 Avenue C. Sunday & Monday only. B-1-19-14fc

Horse for sale. Call 364-2095. B-1-10-19-14fc

For Sale: 175' lot on corner of Main Street and 6th. Zoned for business: many possibilities. Ruby Hickman 364-3275. S-4-18-13-14fc

For Sale: Double barrel 12 gauge shotgun. Stevens Model No. 311. Call 364-2612. B-1-13-19-14fc

For Sale: 2 bedroom 8x36 trailer house and lot 50x150, chain-link, fruit trees, grape vines. In Fritch, call 373-4175 Amarillo. S-1-21-44-2c

WELL kept carpets show the results of regular Blue Lustre spot cleaning. Rent electric shampooer \$1.
Hereford Hardware
B-1-19-19-2c

Fireplace wood for sale. Phone 258-7640. B-1-10-19-2c

See Our Line Of Bargains On 'new and used furniture and appliances - Open week days 9 to 12 1 p.m. to 6 p.m. Sat. 8 to 8
BIG JIM'S FURNITURE
Higgins & So. Texas St.
Phone 364-1873 B-1-19-14fc

GARAGE SALE, FRIDAY, NOVEMBER 9TH. 122 HICKORY. B-1-10-19-2c

For Sale: Drapes, end tables, a bamboo rug, lamps. 119 Beach, 364-6816. B-1-19-14fc

2. FOR SALE Farm Equipment

BEEH DIGGER FOR SALE. Farmhand Beet Digger, 2 row with toppler. Good condition and at a good price.
B.A. Ford
Hartley, Texas
Phone 906-365-4568 1B-2-42-6c

For Sale: 1969 Toyota with auto transmission. Call 364-6075 weekends; after 5:00 week days. B-3-13-18-14fc

For Sale: 1970 Ford Pickup. Automatic power steering. Contact Installment Loan, FNB, 364-2435. B-3-13-44-14fc

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows**
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811 B-2-35-14fc

FOR SALE: 1972 GMC Stationwagon van. Low mileage, very clean. Automatic trans, power brakes and two air conditioners. Great for family use. Reason for selling, I have a new one on order. Call 364-3790. B-3-34-44-2c

TICKLE BOX® by Ted Trogon



"This one isn't done enough and besides I don't like his expression."

See Us For **Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT**
409 EAST FIRST
Phone 364-2811 B-2-35-14fc

FOR SALE
2-40 ft. flat trailers
1-1957 Ford dump truck
4-10:00x22 in. tires, lugs nearly new
Phone 364-2530 B-2-18-14fc

For Sale: 40 ft. American cattle trailer (Pvt) \$3,500.00. Phone 276-5569. B-2-11-19-4c

For Sale: 2 Semi-trailers, 40 ft. live beds, van open tops, good rubber. Mohrlang Mfg. Company drives tandem axles plus two 4070 Transtrans tandem axle, 250 Cummins. New tires on drivers. Call 806-763-9595 B-2-19-2c

For Sale: 1967 Pontiac Catalina 2 dr. hardtop. Power steering, brakes and air. \$400.00 cash. 605 Avenue K after 5:00 p.m. 364-5094. B-3-21-19-1c

1972 Datsun Pickup. Tool box and large gas tank. 364-3260. B-3-10-19-2c

1970 Chevy. Impala. Ps, ac, pv, two-dr. hardtop. 364-3260. B-3-10-19-2c

3. FOR SALE Automobiles

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250 1B-41-14fc

SELECTED USED TIRES
\$3.00 UP
30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
114 EAST PARK
1B-3-17-14fc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0077 B-3-33-14fc

NEW & USED CARS
ORVAL WATSON FORD
PHONE 364-2727 1B-3-18-14fc

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location - 221 NORTH 25 MILE AVENUE. B-3-20-42-14fc

For sale or would trade for farm equipment - 1972 Olds 98 (L-S) Luxury Sedan. F.H. King, 364-3886. B-3-16-18-14fc

1969 Plymouth Sport Suburban nine passenger wagon. Fully loaded. Extra clean. Call 258-7721. B-3-13-18-14fc

For Sale: 1969 Toyota with auto transmission. Call 364-6075 weekends; after 5:00 week days. B-3-13-18-14fc

For Sale: 1970 Ford Pickup. Automatic power steering. Contact Installment Loan, FNB, 364-2435. B-3-13-44-14fc

Board of Realtors Multiple Listing Service
CARTHEL REAL ESTATE
206 N. 25 Mile Avenue
Phone 364-0944 364-0038
Wayne Carthel
Leola Peters
EQUAL OPPORTUNITY
B-4-10-14fc

FOR SALE BY OWNER
3 bedroom, 1 bath home. Fully carpeted, draped, with stove and washer. Storm cellar.
Brit Clark
364-0284 B-4-19-14fc

FOR SALE BY OWNER
3 bedroom house, 1 1/2 baths, nice yard, fenced backyard with many fruit trees. 5 1/4 per cent interest. 906 Irving. Call 364-5068 for appointment. B-4-17-14fc

PRESTIGE LOCATION
In Northwest, 3 bdrm. brick, 2 1/2 baths, den and kitchen comb., dining room, living room, ref. air, 2 fireplaces, \$2,000.00 worth of drapes. Double garage with electric door lift. Built-in vacuum cleaner, patio with bar-b-que grill, gas lites front & back, 5 1/4 per cent loan. Call for details. B-4-17-14fc

PRIME LOCATION
3 bdrm. brick, NW, 2 full baths, fully carpeted including kitchen, has kitchen & den comb., living room, double garage yard ready to plant. The house has new paint. Call and we will show you this home, then make us an offer, you might buy it. B-4-19-2c

450 ACRES FRIONA
\$325.00 acre. Write 1900 West 10th, Plainview, Texas 79072. B-4-12-3-14fc

FOR SALE BY OWNER
3 bedroom house, 1 1/2 baths, nice yard, fenced backyard with many fruit trees. 5 1/4 per cent interest. 906 Irving. Call 364-5068 for appointment. B-4-17-14fc

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LIKE LARGE ROOMS
You will have to see this 3 bdrm. home in NW with 1 1/2 baths, fenced yard with sprinkler system. A good location. B-5-12-46-14fc

SOUTH DOUGLAS
3 bdrm. 1 1/2 baths, existing loan can be assumed, new elementary school and shopping center near by. B-3-19-14fc

COUNTRY HOME EAST OF HEREFORD
Large 3 bdrm. brick with one acre of land. Paved road. Buy equity and assume loan with payments of \$110.00 per mo. B-3-19-14fc

COUNTRY HOME WEST OF HEREFORD
LOOK AT THIS
4 bdrm. brick with 2 full baths, all built-ins, basement, double garage, 4 acres of land with barn 30x50 all steel. Pressure pump. Also other improvements. We just got this one, call today for details. B-3-19-14fc

COUNTRY HOME NORTH OF HEREFORD
12 acres, 3 bdrm. brick and large barn, small irr. well. Priced \$48,000.00 cash. B-3-10-19-2c

WHY WAIT
2 bdrm. 1 bath, new carpet, fenced yard. Buy equity and assume loan. Payments less than \$100.00 per mo. Call 364-1170 after 6:00 p.m. 1B-4-42-14fc

LARGE FAMILY
Check on this 3 bdrm. home with living room and den, utility room, one room in basement, fenced yard. Down payment \$750.00, balance like rent. B-4-29-14fc

COUNTRY CLUB DRIVE
1.7 acres overlooking golf course. Ideal for nice mobile home spaces. 2 bdrm. rent house goes with land. Terms available. B-4-29-14fc

SMALL TRACT
15 acres just off paving. \$600.00 down \$150.00 per month. B-4-29-14fc

HAMBY REAL ESTATE OFFICE
364-3566
Gerald Hamby 364-1534
Chick Weemes 364-3169
J.M. Hamby 364-2553
Calvin Edwards 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-17-14fc

LAND
60 acres with a well. Good farmland, at \$325.00 per acre. Carthel Real Estate
Phone 364-0944 B-4-43-14fc

+Older house with rent property. A good investment. Avenue J. B-4-10-43-14fc

+On Elm Street, 2000 sq. ft. of living. Close to schools. 6 1/2 per cent loan can be assumed. B-4-10-43-14fc

Gibson Real Estate & Insurance
Phone 364-0442
Wilbur Gibson 364-2225
W.V. (Bill) Struve 364-6396 B-4-18-4c

FOR SALE BY OWNER
3 bedroom, 1 bath home. Fully carpeted, draped, with stove and washer. Storm cellar.
Brit Clark
364-0284 B-4-19-14fc

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SOUTH DOUGLAS
3 bdrm. 1 1/2 baths, existing loan can be assumed, new elementary school and shopping center near by. B-3-19-14fc

For Sale: 320 acres irrigated East of Ford: 1500 acres four miles from Matador. Call B.T. Spear, 355-1802. B-4-17-16-14fc

FOR SALE POTENTIAL DEVELOPMENT PROPERTY
644 acres, less than 1/2 mile from New Junior High school in NW Hereford - 480 acres in cultivation - 3-8" irrigation wells - good 4 bedroom home. A good investment at \$625.00 per acre with 29 per cent down. See JACK R. COWSERT EXCLUSIVE AGENT
106 West Bedford St.
Dimmitt, Texas
Ph. Office 647-3154
Res. 647-2548 B-4-19-2c

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FOR SALE POTENTIAL DEVELOPMENT PROPERTY
6

MISSOURI BEEF PACKERS INC.
is now accepting applications for beef luggers, production workers; maintenance men and kill floor personnel.
We offer:
+Year around employment
+Paid vacations
+Paid holidays
+Company paid group Hospital insurance
+Good wages
+No experience necessary
Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas, 4 miles West of Friona on Hwy. 80.

We are an equal opportunity employer.

SEMI-DRIVERS NEEDED
One year's experience necessary. Must be 22 or older. Call Steere Tank Lines, Dimmitt, Texas 647-3183. Equal opportunity employer.

Need experienced man for permanent employment on farm. Nice house and utilities furnished. Ivan Block, 364-0296.

IF YOU ARE A MAN
1. With lumber experience
2. Commercial drivers license
3. A desire to work for advancement
4. Want to receive good pay for a good day's work.
Contact:
R.C. Shaw, Farm-Discount Lbr. & Supply, Dimmitt Hwy.

Part time waitress needed to serve both cocktails and food. Excellent tips, quality clientele. Applicant must be 18 years of age or older. Apply in person to The Music Stand, 628 West 1st, Call 364-1150.

Need women for telephone desk work from our office. No experience required. \$1.65 hour to start. Write Box 673-WB, Hereford, Texas.

PARTS MAN WANTED
We are looking for someone who has
+A farm background
+Experience with harvest-ing equipment
+Mechanical ability
+Ability to meet people.
Interested parties contact:
Al Sauter or Frank Swint at New Holland-Hereford South Hwy 385 Hereford, Texas 79045 An equal opportunity employer.

WANTED: Dependable sales representative. Prefer man or woman already calling on business establishments in Hereford area. Excellent commission guaranteed! Write: CASHEROO, 108 Lincoln, Clovis, N.M. 88101.

NEED PAPER BOYS APPLY AT THE HEREFORD BRAND

Farm hand wanted. Good house, good pay. Alvis Jolly 276-5611.

Need dependable party, experienced in or willing to learn concrete finishing and construction trade. Phone 364-6617.

Wanted: Experienced mechanic. Pleasant working conditions in farm area. Pay according to qualifications. Phone 806-258-7743; nites 258-7766.

Qualified man needed for feed mill operator position. Must be man interested in permanent employment with above average mechanical ability. Call 276-5270.

IMMEDIATE OPENINGS
4 FULL TIME AND 3 PART TIME. Pinkerton's Inc., world's largest and oldest security agency now has openings for guards. No experience necessary - will train. Excellent company benefits, all uniforms supplied at no cost to employee. For further information, call Sgt. Vaughn, 364-4044.
An equal opportunity employer

9. SITUATIONS

Baby sitting in my home, all ages. 243 Greenwood, Phone 364-1837.

Wanted baby sitting. Call 364-2149.
Child care for working mothers. Hereford Day-Care Center. Betty Roberts, 364-1293.
Yard work and odd jobs is my only business. Walk Boston, 364-4164.

10. NOTICE

ALCOHOLISM INFORMATION
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday.
A UNITED FUND AGENCY

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.
HEREFORD IRON & METAL
North Progressive Road by City Dump
Anson A. & June Dearing
Phone 364-3350 or 364-3777

11. BUSINESS SERVICE

WANTED
100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS
B-11-15-29-tfc

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY Residential-Commercial Turnkey Job Straight finish
Phone 364-5169

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS
30 ton crane

BOBBY GRIEGO
Day Phone 364-0574
Night - 364-2322

KIRBY VACUUMS
Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor.
Kirby Sales & Service
522 Irving, Ph. 364-0422

PAINTING CONTRACTOR INSIDE-OUTSIDE
All work guaranteed Free estimates
Julio Pesina, 204 Catalpa St. Hereford, Texas Ph. 364-4898

WILL PICK UP JUNK CARS. FREE.
Call 364-3350 or 364-3777

KELLY ELECTRIC DOUG AND VIRGIL
Electrical Contractors Residential Commercial All bids and wiring Call bids and wiring competitive.
Phone 364-1345
Night phone 364-2812 or 364-1345
Box 130

DICKEY'S DOZER SERVICE
Dirt Work - All Kinds
Bull dozers - Scrapers
uck Hoe - Dragline
Motorgrader
See or Call
FLOYD DICKEY
S.E. 4th & Belsher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565

PORTABLE DISC ROLLING.
Call 364-1842 or 364-2978.

APPLIANCE REPAIR
We repair all makes and models of appliances. All work guaranteed.
MONTGOMERY WARD & CO.
114 East Park
Phone 364-5801

12. LIVESTOCK

COWS FOR SALE
+50 Choice short term wheat-silage-beet springer cows.
+600 Fancy Colorado Hereford bred heifers bred to registered Angus bull.
+285 Choice young springer cows
+165 Choice thin young mixed cows
+120 Choice mixed bred heifers.
+55 Big Charolais and Brama cross springers.
+60 Big Brangus bred heifers.
+250 Mixed age Brangus reputation bred cows.
+Lots of mixed, thin, open cows.
All are pregnancy tested and bangs free. Sell any amount.
Si Watkins
505-762-4445
Clovis, New Mexico

B.L. Jones CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.
246 16th Street
Phone 364-6617

The best way to help others is to see that they don't have to help you
JOIN HEREFORD BENEFIT ASSOCIATION
See or Call
Frank Ball 364-3119
G.W. Owen 364-3744
Mrs. Bruce Rose 364-0285

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap Iron & Metal
Have storage for cars, boats, etc.
1st & Jewell Ph. 364-0580.
Nites - 4009 or 0075

TREE TOPPING & SHAPING, HEDGE TRIMMING
Free estimates
C.L. Stovall
208 Avenue C
Phone 364-4160

AIRLESS SPRAY PAINTING
Brush & roller application (20 years experience). Industrial, commercial, maintenance application, special coatings. Tanks, legs, fences, roofs, buildings. Silicone water repellent.
Phone 364-3762
Phone 364-2566
after 6 and weekends

GROOMING BY APPOINTMENT ONLY
Poodles, Schnauzers, Scotties, Kerry Blues, Spaniels, Yorkshires, Setters, Wirehairs and more.
Phone 364-0706

COMPLETE Turn Key Installations of Pumps and Gear Drives
Big "T" PUMP CO. INC.
Sales & Service
HEREFORD 364-0353
DIMMITT 647-3444
FRIONA 247-3311

FOR ALL YOUR INSURANCE Consult
The LaPlata Agency
205 South 25 Mile Avenue
Phone 364-4919

BROOKSIDE FARMS LABORATORY ASS'N.
Local Consultants:
David Pickens Abe Davis
276-5319 364-2769 or 364-6367
S-11-52-tfc

ROWLAND STABLES
840 AVENUE F
PHONE 364-1189
Stall Rental-Boarding
Breaking & Training
Stallion at Stud (Mr. Pep Bar)
We cater to good horses at the Red Pens

HEARING AID BATTERIES
for all makes sold and tested at THAMES Pharmacy. Phone 364-2300.

13. LOST & FOUND

LOST: 10 head of 450 lb. calves from Westway area, branded "LIL" on right hip. Call 364-5344.

STRAYED: 8 steer calves from Pitman Farms, 10 miles Northwest of Hereford branded "bar, rafter S" on left hip. Phone 289-5986.

CARD OF THANKS
To all the friends and neighbors who have shown their concern and kindness since I have been in the hospital, I want to express my most sincere appreciation. Their cards, flowers, visits and messages are helping in my recovery and have meant a great deal to me. Thank you, every one, and God bless you.
Bess Werner

CARD OF THANKS
We wish to take this means of expressing our appreciation and thanks for the thoughtful expressions of deeds and words of sympathy for the loss of our brother, uncle and cousin - Obie Malone. The food and floral offerings were of great help during these trying times.
The Addie Stallings & Families
The Dudley Malones & Families
The Cecil Malones & Families
The E.M. Tuny Malones & Families

CARD OF THANKS
We wish to express our thankfulness for the kindness of our loved ones, friends, and neighbors who sent cards, food and flowers. Also all who offered words of comfort during the illness and passing of our beloved Mother. Also our appreciation for the special loving care of the doctors and nurses at the Deaf Smith County Hospital in Hereford. We pray for God's blessings on each one of you.
Keith Battey and Family
Hurston Battey and Family

CARD OF THANKS
For all the prayers, visits, flowers and cards during my recent illness in Deaf Smith General Hospital. A special thank you to Dr. Mims, McCrary, Rush, the nurses in surgery, recovery, OB, Mr. Frank Bethune and John Dolan, also to Mr. Sumner. Bless you all.
Mrs. Wanda Manning

WANTED

TRAVELERS MOTOR CLUB
Membership Chairman (Not Insurance)
Salary + Commission
No Travel
Work & Train in your home town
FRINGE BENEFITS
IF YOU ARE NOT MAKING \$300 A WEEK AND UP
CALL COLLECT
Walt Everton
1-806-744-8800
Or Write Box 12689
Okla. City, Okla. 73112

WANTED

One feed lot-cowboy. Also one general purpose man for feed lot work. An opportunity to become associated with growing feed lot and also enjoy the security of excellent company benefits. Also of advancement for men with initiative.
CALL 276-5241

GATES POWER BAND BELTS
Stocked at
Cottingham
Banding Corp.
1107 W. HIGHWAY 60
HEREFORD, TEXAS 364-5881

Hereford Real Estate
* Homes * Ranches * Farms
2 Bedroom - New storm cellar - large lot. Excellent Condition!
5 Unit apartment house - reasonable down - excellent investment
FARMS
60 Acres, 6 inch well, 325 per acre, reasonable down.
320 Acres - 3 wells - home - on pavement.
640 Acres - 3 wells - \$267.50 an acre - north of Hereford!
640 Acres - 5 wells - home - tile.
31,000 Acres deeded - now running 1,236 head of cattle excellent water - 200 acres sub-irrigated. Ranch house - foreman's quarters - 18 pastures.
141 North 25 Mile Ave. 364-2424
Evenings and Sundays
Charlie Whitehead 5355 Martin Moore 364-2496
Jim Cramer 364-0164

OWENS ELECTRIC
WE SPECIALIZE IN:
Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.
LOAN MOTORS AVAILABLE
809 E. 2nd. 364-3572
HEREFORD, TX
Floating Tailwater Pump
Conserve that water.
Vertical Hollow Shaft
Electric Belt Driven Gear Head
"Guaranteed Satisfactory Service"
Warren Owen Harvey Milton

FOR THE BEST DEALS ON NEW or USED CARS
Come in and talk with one of the Men at
JOHN ORSBORN BUICK-PONTIAC-GMC
at 142 N. MILES or 221 N. 25 Mi. Ave.
364-0990 364-1222

SPANISH MATINEE SUNDAY ONLY
SHOWTIMES: 12:30-2:25
ALL SEATS \$1.00
Eusebia Cosme-Carlos Bracho
Blanca Sanchez
A COLORES
Manolo Bravo - Norma Lazareno
Presented by Rosario Galvez
MAMA DOLORES STAR
364-2037

Starts WEDNESDAY
BURT REYNOLDS
Tortured!
by the death of
Delivered!
by the love of another!
SUN. ONLY SHOWTIMES: 7:20 & 9:30
WEEKDAYS 7:20 & 9:30

Starts TUESDAY
VALENTE QUINTERO
Saby Kamalich
Bianca Baryente
SANTO VASQUEZ
NOMIA
GATES OPEN 6:30
SHOWTIME 7:00

Starts TONIGHT!
WHAT DO YOU DO AFTER SCHOOL HOURS?
ADVENTURES OF A 13 YEAR OLD
OUT FOR KICKS!
THE GAMES SCHOLSHIPS
PLAY
SCHOOL CHIN
GATES OPEN 6:30
SHOWTIME 7:00
TOWER DRIVE IN

Starts TUESDAY
THE HONG KONG CAT
Here quick as a COUGAR!
Hits like a TIGER!
and goes to BLAZE!
THE CAT WILD!
THE LAST HOUSE ON THE LEFT
TOWER DRIVE IN

Starts TUESDAY
THE BROTHER MAN
In the Morning!
Shaft is catchin' it
...all the way.
SHAFT IN AFRICA
TOWER DRIVE IN

Starts TUESDAY
ANTONIO AGUIAR
Saby Kamalich
Bianca Baryente
SANTO VASQUEZ
NOMIA
GATES OPEN 6:30
SHOWTIME 7:00
TOWER DRIVE IN

Starts TONIGHT!
KUNG FU Karate
THE HONG KONG CAT
Here quick as a COUGAR!
Hits like a TIGER!
and goes to BLAZE!
THE CAT WILD!
THE LAST HOUSE ON THE LEFT
TOWER DRIVE IN

Starts TUESDAY
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Bianca Baryente
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THE HONG KONG CAT
Here quick as a COUGAR!
Hits like a TIGER!
and goes to BLAZE!
THE CAT WILD!
THE LAST HOUSE ON THE LEFT
TOWER DRIVE IN

Starts TUESDAY
ANTONIO AGUIAR
Saby Kamalich
Bianca Baryente
SANTO VASQUEZ
NOMIA
GATES OPEN 6:30
SHOWTIME 7:00
TOWER DRIVE IN

Starts TONIGHT!
KUNG FU Karate
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Hospital Notes

PATIENTS IN HOSPITAL
Mrs. Virgil Merrill, 511 W. Third; Mrs. Paula Olivares, P.O. Box 1796; Isreal Lopez, 415 Ave. H.; Norma J. Gamboa, 334 Ave. F.

Sarah R. Fish, 103 Centre; Mrs. Lottie Hutchins, Kings Manor; Walter Hodges, 402 West Park; Mrs. J.B. Culp, 306 Lawton; Willa Williamson, Route 4.

Mrs. Olive Frye, 112 Elm; Tess Fox, 323 Lee; Mrs. W.D. Green, 740 Ave. G.; Mrs. P.N. Rhodes, 303 Ave. J.; Thomas C. Nisbett, Kings Manor.

biefield, Westgate; Alexander Petersen, P.O. Box 585; J.W. Duffey, Pittsburg; Roy Botford, 339 Ave. B.

Mrs. Bess Werner, Route 4; Charlie Sowell, Route 2; Mrs. William Walker, 437 Barrett; Mrs. Doris Knapp, Friona; Mrs. Norbert Skypala, 406 Ave. G.

Mrs. Glenn Anderson, 115 Ave. I.; Mrs. Alton L. Jones, Dimmitt.

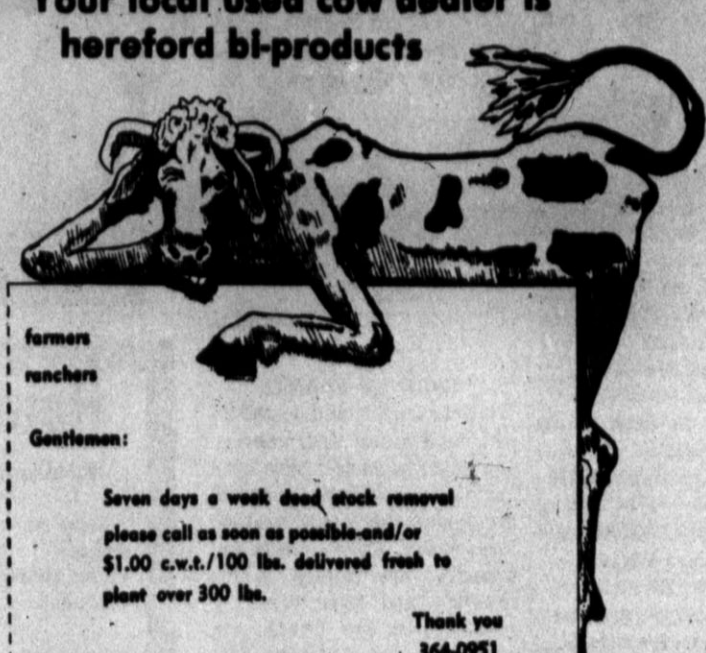
PATIENTS DISMISSED
Mrs. Inez Zapata, Mrs. N.D. Kelso, Mrs. Daniel W. Hansen, Delfino Romo, Mrs. Albert Arriaga, Mrs. Gerald D. Drerup, Mrs. Clifton Robinson.

Mrs. Gwynne Owen, November 2.
Oliver McPherson, Cruz C. Perales, Delfina Ramon, Chester D. Pinckert, Mrs. Jim Culpepper, Betty Doshier, Mrs. Lois Carthel, November 1.
Belton Bryant, Fred Collett, October 31.

Mr. and Mrs. Jack Parks are the parents of a son, Avery Dale, born November 3. He weighed 7 lbs. 9 1/2 oz.

You've Never Seen Such Thorough Service STOP IN SOON
Phillips "66" Products **EAST SIDE "66"**
Rocky Stewart
1303 E. 1st 364-2644

Your local used cow dealer is hereford bi-products



farmers ranchers
Gentlemen:
Seven days a week dead stock removal please call as soon as possible-and/or \$1.00 c.w.t./100 lbs. delivered fresh to plant over 300 lbs.
Thank you 364-0951

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CALL THE HEATING SPECIALISTS
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Your heater is a necessity with our Panhandle winters. Make sure you have heat when you need it.
Robert Rhoton
R & R REFRIGERATION AND HEATING SERVICE 

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111 Ranger 364-0153



BEAUTIFUL HOME
4 Bdr., 3 baths, L.R. Den, Double Garage, Refrig. Air, Fireplace, Fenced Yard with Sprinkler System. Will consider trade for smaller house — \$42,500.

BETTER THAN BUILDING
Nice rock yard, beautiful shrubs, 3 bdr., 2 bath, large kitchen and dining area with built in China Cabinets, Large L.R. with fireplace, Refrig. air, Very Homey — \$35,000.

OWNER WILL CARRY
2 Bdr. Trailer, 1 1/2 bath, Refrig. air, Storm Windows, Carpet throughout. Nice Yard, Storm Cellar paneled and heated, lots of storage buildings on a large lot.
I have some grass and farm land listings.

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HOME OWNED



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REALTORS HEREFORD, TEXAS 311 E. PARK AVE.
PHONE 364-2222

NEAR COMPLETION
Large 4 bedroom home on Douglas. All of the finest features. Flanked by bay windows. Formal living and dining room, plush shag carpet thru-out. Garage in rear H-3918

4162 EXCELLENT BUY
In Bluebonnet Add. 3 bedroom — 1 1/4 bath. Repainted and decorated inside and out. 6 ft. wood fence. Enjoy quiet neighborhood with ease of access to school, shopping and work. G.I. Loan. H-3977

OUTSTANDING CRAFTSMANSHIP
Great expanse of beautifully stained ash woodwork. 2750 sq. ft. of living space to enjoy. Double fireplace in playroom and den. Large office. 3 bedrooms — 2 1/2 baths. To see it is to love it. H-3970

2 STORY BRICK
Formal living room, 3 bedroom, 2 bath home on Star. Large 2 car garage, fenced yard. Well landscaped. Extra den and playroom. Owner moving.

IMMEDIATE POSSESSION
Large dining and kitchen area with lots of stained Ash, raised panel cabinets. 3 bedrooms — 2 1/2 baths. Outstanding craftsmanship by Richard Burch. Large playroom and large sewing room. H-3968

JUST LISTED
N.W. Hereford, close to schools. 1500 sq. ft., 3 BR, Large den and living room. Extra nice carpet. Lots of shrubs and roses, fenced, ref. air. Storage building. New loan available.

HONEYMOON COTTAGE
Quiet neighborhood, new carpet throughout. Lg. kitchen and dining area. Nice yard, garage and most important a low cost loan available. Call today H-3982

LOTS OF EXTRAS
Extra nice, lg. 3 BR home. New carpet in den. Lots of extra storage. Hobby room and storage building. Owner says they would consider less. Ask to see this extra nice home. H-3969

\$11.60 PER SQ. FT.
3 bedroom — 2 bath. New carpet and paint throughout at less than \$12.00 per sq. ft. Fireplace playroom, paneled den. On Westhaven. Excellent buy in a perfect location. H-3943

THOSE WHO KNOW
quality and good construction and insist on the finest woods, finishing and decor will appreciate this gorgeous 3 bedroom home with large entry hall, 2 1/2 baths, formal living and dining rooms, king sized utility room and large covered patio. Convenient to schools, hospital and shopping area, this home would work wonderfully well for an elderly parent living with a family. Drive by 1002 East 3rd St. H-3918

LOOKING FOR A BARGAIN
Owner wants to sell! Fireplace in den-kitchen combination, two bath, three bedroom home. A little fixing will make this a marvelous family home — nice fenced yard in a good residential area! H-3942

LARGE OLDER HOME
Located in an excellent area. Spacious corner lot. Paneled den. Lots of room with 5 bedrooms, all for \$11,500.00.

YOU'LL LOVE THIS ONE!
Attractive kitchen, large living area, three bedroom, one bath home on Star Street. Clean attractive. Equity or new loan. H-3979

TRAILER HOUSE & LOTS
Located in Dawn, 1972 house trailer, 70'x14', plus a 20x24 house attached. In addition 5 lots, own well and two 50' septic tanks.
\$165.00 MO. - N.W. HEREFORD
Has it all. 3 BR, 2 car garage, den with built-in bookcases. Storm cellar and storage building. Owner will take a car or pickup as part down payment. H-3957

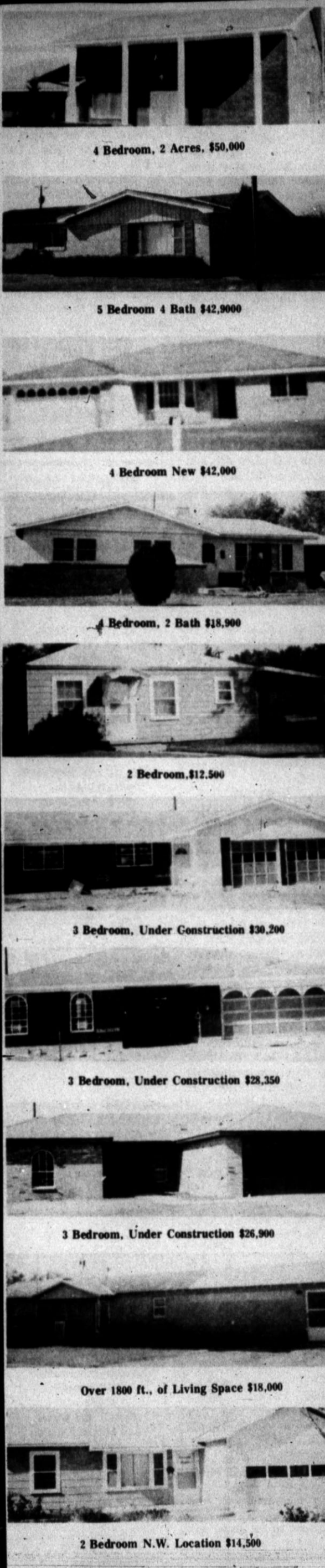
FARMS FOR SALE DAWN AREA
320 acres, 1/2 allotted, 3 wells F-3119

NEAR MILO CENTER FEEDYARD
990 acres, 6 wells, house, very good lake, 3 1/2 miles tile. Priced to sell. F-4114

NORTHEAST
310 acres, 3 wells, 1 1/2 miles tile. Perfect, 29 per cent down, low interest. F-3123


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4 Bedroom, 2 Acres. \$50,000
5 Bedroom 4 Bath \$42,900
4 Bedroom New \$42,900
4 Bedroom, 2 Bath \$18,900
2 Bedroom, \$12,500
3 Bedroom, Under Construction \$30,200
3 Bedroom, Under Construction \$28,350
3 Bedroom, Under Construction \$26,900
Over 1800 ft. of Living Space \$18,000
2 Bedroom N.W. Location \$14,500

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FARMS FOR SALE
Choice 245 acres, large 10 room house, two 8" wells, price \$735,000 an acre. 29 per cent down, balance 10 years at 8 per cent interest. Immediate possession. Can rent adjoining 80 acres.
1/2 section land. Highly improved. One mile off pavement. Priced to sell.
1/2 section on pavement, 2 small brick homes, quanset barn, mile of underground pipe, return pit and lake pump. Buyer can rent adjoining 1/2 section.

FEED LOT
Feed Lot fully equipped 3500 capacity. Priced to sell with easy terms.

INCOME PROPERTY
Located on Park Avenue. Average income \$850.00 per month. \$65,000.00. Good terms available.
Good location — older apartment house. Good income.

COMMERCIAL LOTS
We have all types, sizes, prices and locations of Commercial Lots. Just call us or come by for information.
Small tracts and residential lots. Surveyed and ready for sale.

HOUSES FOR SALE
NORTHWEST LOCATION — Over 1900 sq. ft. of living area. 3 bedrooms, 2 baths, carpet. 80 foot lot fenced. \$26,500.00.

BOOZER REAL ESTATE
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364-3502

CONSTITUTIONAL AMENDMENT ELECTION

Nº - 27529 DEAF SMITH COUNTY

NOVEMBER 6, 1973

SAMPLE BALLOT

Nº 27529

CONSTITUTIONAL AMENDMENT ELECTION
Deaf Smith County
November 6, 1973

Note: Voter's signature to be affixed on the reverse side.

PROPOSED CONSTITUTIONAL AMENDMENTS

Instruction Note: Place an X in the square beside the statement indicating the way you wish to vote.

- No. 1 FOR AGAINST The constitutional amendment to provide for annual regular sessions, of the legislature; and to provide an annual salary of \$15,000 and per diem for members of the legislature, effective in January, 1975.
- No. 2 FOR AGAINST The constitutional amendment to include within the scope of homestead protection the real property of a single adult person which meets the other requirements of homestead property, and to provide that a family homestead may not be abandoned except with the consent of both spouses.
- No. 3 FOR AGAINST The constitutional amendment to extend the \$3000 ad valorem tax exemption to the homesteads of unmarried adults.
- No. 4 FOR AGAINST The constitutional amendment establishing certain requirements relative to the enactment of laws creating certain conservation and reclamation districts.
- No. 5 FOR AGAINST The constitutional amendment authorizing counties and cities bordering on the Gulf of Mexico to issue bonds for the construction of sea walls and breakwaters upon a vote of the resident property taxpayers.
- No. 6 FOR AGAINST The constitutional amendment stating that the district court concurrently with the county court shall have the general jurisdiction of a probate court, and providing the jurisdiction thereof, and further providing that in any probate proceeding the district court shall also have jurisdiction otherwise conferred upon it by law, and further providing that the legislature may increase, diminish or eliminate the jurisdiction of the district court or county court in probate matters, and further providing that the legislature shall have power to adopt rules governing the filing, distribution and transfer of all such cases and proceedings as between district courts, county courts, and other courts having jurisdiction thereof, and further providing that the legislature may provide that all appeals in such matters shall be to the courts of (civil) appeals.
- No. 7 FOR AGAINST The constitutional amendment to provide for an additional \$100 million in bonds or obligations of the State of Texas for the Veterans' Land Fund.
- No. 8 FOR AGAINST The constitutional amendment to authorize cities, towns, and villages to levy such ad valorem taxes as are sufficient to pay the principal of and interest on their general obligations hereafter issued subject to the restrictions provided by law.
- No. 9 FOR AGAINST The constitutional amendment authorizing the legislature to exempt from property taxes certain property used by a nonprofit water supply corporation or a nonprofit water supply cooperative.

Burrs Used As Cattle Feed

'Super Gin' To Open Soon

Some people have described the new American Cotton Growers plant at Crosbyton as a "super gin". As descriptive as that may sound they are only half correct.

The new plant certainly is "super" in every way, but to simply call it a cotton gin is a misnomer.

Under the American Cotton Growers (ACG) system, the gin becomes just one part of an overall plan that encompasses all functions of moving cotton from the turnrow to the ultimate consumer.

BY PULLING together one system such functions as ginning, compressing and marketing ACG members fully expect to produce better quality cotton that can be sold for more money at a lower handling cost.

Organizers of ACG recognize that in the present off-farm system functions such as ginning, marketing, compression and seed handling have been operated to produce individual profits for those functions, without regard to how they affect operations or costs of other related activities.

The ACG plan realizes that these functions are not profit generating activities — instead they result in expenses which reduce farm income. The real "profit-centers" are the farms themselves.

A feasibility study of the ACG system conducted by Dr. James E. Haskell, agricultural economist, of the U.S.D.A., indicates that by eliminating the division of functions, grower-members of ACG can save more than \$14.00 a bale in getting their products to market. Two additional functions, burr pelleting and cotton blending should, according to Haskell, produce a total added revenue of \$10 per bale, enabling ACG members to save just under \$25 a bale with the new system.

With these ideas in mind, producers in Crosbyton, Wake and McAdoo, voted in March of this year to consolidate their cooperative gins and form American Cotton Growers. Stock and other equity interests of the 340 members were merged into ACG in exchange for capital credits.

The ACG board of directors is made up of producers from the three communities; two each from Wake and McAdoo; three from Crosbyton. T.W. Stockton, a cotton farmer in Crosbyton serves as president.

AT THE time growers become members in ACG they commit their crop to the new coop. To date 42,000 acres have been contracted.

Growers can contract all or a portion of their crop and contracts remain in effect from year to year unless the producer decides not to participate.

ACG cotton is marketed through a seasonal pool by Plains Cotton Cooperative Association (PCCA) of Lubbock. "By utilizing the seasonal pool," explains Dan Davis,

general manager, PCCA, "cotton is not contracted for a specific price. Instead it goes into a pool and is sold throughout the season, with each member receiving the same average price for all lint of a given quality, regardless of when his cotton is processed or sold." By using the seasonal pool producers do not receive the high of the market, but they are protected from selling at the low.

EACH producer-member of ACG harvests his own crop and stacks it on the turnrow in ricks. When he is ready for it to be picked up he notifies his area manager (there is a full-time manager for each community), and from this point on the cotton becomes the responsibility of ACG. "This enables the farmer to concentrate his efforts on harvesting," T.W. Stockton points out.

The area managers are not burdened with ginning members' cotton and therefore can concentrate on member relations and loading and hauling operations.

Cotton is hauled to the gin in 47-foot containers (ACG will operate a total of 150 containers), which will hold up to 25,000 pounds of seed cotton each. The semi-trailer trucks used to haul the containers are equipped with two-way radios to facilitate scheduling with rick loading and ginning activities.

Upon arrival at the gin the containers of cotton are loaded onto a hydraulic dump system that elevates the container 37-feet and empties it into an elevated hopper. The dump eliminates slowness and bottlenecks at the gin by performing at the rate of 100 bales per hour.

Next the cotton is blended. The blender, probably the most important and unique component to be tested, will blend each container of cotton.

AFTER THE cotton has been dumped into the elevated hopper, it is fed onto a moving belt by blender rotors. The belt deposits the cotton in four inch layers in a lower hopper. The

rotors then feed the cotton onto another belt that takes it into the gin. Blending ensures that the entire 10-12 bale load will be evenly layered throughout the entire batch. By blending each lot, bales in each lot will contain lint of the same quality.

Blending should allow gin equipment to run more efficiently points out Jerry Scarborough, manager of the ACG plant. "Moisture content in each load will be equalized and cotton will be fluffed and fed at a controlled rate," explains Scarborough.

The gin contains the most modern equipment available through current technology and requires only ten employees per shift. The gin will have an

average turn out of 30 bales per hour.

Cotton will be pressed to universal density enabling it to be shipped anywhere in the world without recompression. Bales will be automatically sampled and wrapped in clear plastic shrink film that will not be opened after it leaves the gin until it arrives at the textile mill.

BURR disposal is a major problem at most gins — not at Crosbyton. Because burrs are in such demand by cattle feeders on the High Plains, ACG will operate its own burr pelleting plant. Last year burrs brought \$27 a ton. Figuring conservatively ACG officials see pelleting their own burrs as an added revenue of \$5 a bale.

CAMPBELL REAL ESTATE

364-0780

- COMMERCIAL LOTS, industrial sites in developed area with all utilities, service roads and rail service available.
- LIKE NEW and near schools. 3 bdr., 2 full baths, easily converted to 4 bdr. Has 2 car garage, built-ins. \$22,500.00.
- ASSUME LOAN with small down payment. Clean, roomy home with carport, large storage bldg, central heat, 3 bdr., \$13,900.00.
- LARGE GAME ROOM, 3 bdr., 2 bath in good location, yet reasonably priced, flexible terms. \$21,000.00.
- AFFORDABLE HOME with small loan payments or will sell to veteran. 2 bdr. fence, new paint. \$9,500.00
- NORTHWEST LOCATION this house has been fully reconitioned and has carpet, built-ins, 2 baths, fenced yard, and 2 car garage. You can assume a low interest loan. Compare at \$25,000.00
- DUPLEX with large rooms throughout, new gold carpet, nice kitchens, completely remodeled. An 80 per cent loan available, or will trade. Only \$14,500.00.
- NEAR DOWNTOWN - rustic 3 bdr. home remodeled from roof to floor. A comfortable home in a pleasant location. \$13,500.00.
- FRESH PAINT and other remodeling. Nice 2 bdr. brick with storm windows. \$8,000.00

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FOR HEREFORD & THE SOUTHWEST

It is hard to find a man who has studied for three years without making some progress in virtue.

—Confucius.

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New Bonds pay a bonus at maturity

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508 SO. 25 MI. AVE. REALTOR

COMMERCIAL-HOMES

PUNT — PASS & KICK

There's plenty of room to do all three on this extra large lot on South Main. Large 3 BR Home recently re-modeled and ready for occupancy.

TOUCHDOWN!

Your team will be way out in front with this beautiful home on Fir. 1600 Sq. ft., 3 BR, 2 Bath, covered patio, circle drive, like new, payments, \$209.00 mo.

EXTRA POINTS

are easily made with the family when you have 4 BR's & 3 Baths surrounded by 2500 sq. ft. on Kingwood. Fireplace, sprinkler system, plus all the extra comforts of home. Owner will trade for smaller home in N.W.

REVERSE

Your present situation and move-up to this 3 BR, 2 Bath on Willow Ln. WB Fireplace, sunken den, shag carpet, 1/2 circle drive, dbl garage, fenced, and priced at a low \$25,200.00 at \$172.00 monthly.

OPEN HOUSE

Sunday - Nov. 4th
2 to 6 P.M.

201 Fir St.

Built By P.A. WHITE

- 3 Bedrooms
- 2 1/2 Baths
- Extra Garage
- Office
- Fireplace
- Built-in Hutch
- Separate Dining Rm.
- Over 2000 Sq. Ft.
- Garden
- Beam Ceiling in Den
- Corner Lot
- Builders Home
- Beautiful Pleat Drapes

JEANE COKER
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AL WILEY
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NATIONAL MFG. & STAMPING CO. JEFFERSON, MISS.

AUTOMATIC GAS Tank Heater

For L. P. or Natural Gas

- Automatic Grayson Unitrol, AGA listed automatic safety controls
- Guarantees no condensation
- Easy and safe to light
- Adjustable brackets fit steel, wood or concrete stock Tanks
- 12,470 BTU every hour if needed
- No gaskets to melt or leak
- No castings to crack or break
- Heavy steel casing that will last
- Control and burner assembly easily removed for servicing
- Field tested and proven in all types of weather

Warm air around the lowered control valve eliminates freeze ups and sticky valves.

CONTROL LOCATION PATENT NO. 3212494

TECO

Hwy. 60 East OF TEXAS 364-4214

Specifications:
Catalog No. Automatic Gas, Immersible
66B Tank Heater, 48 lbs.
Width — 8 1/2 in.
Casing and Heat Chamber Length 20 in.
Height — 35 in.

Autumnal Color Glows At Shower

The fiancee of Jerry Don McCaslin, Miss Anne Ellsworth of Houston, was honored at morning coffee-shower Friday in Hereford Country Club, where decorations were in opulent harvest colors.

Mrs. Carl McCaslin, mother of the bridegroom-elect, presented guests to pretty brunette Miss Ellsworth and

her mother, Mrs. Ralph I Ellsworth, and sister, Nancy. Inviting callers to register was Mrs. Ken Tarlton, while Mrs. Joe Reinauer Jr. and Mrs. John Walden poured coffee.

The semi-circular table was set at the back of the Country Club ballroom and covered in layers of pale yellow net, with skirt billowing to the floor. In the center an epergne held daisy mums in yellow and orange shades, and bunches of purple grapes hanging below the flowers.

Small arrangements of the fruit and flowers were on the

registry table and on tables where guests were seated about the room. On either side of the entrance were shocks of mazes with pumpkins and ears of Indian corn.

Shower hostesses were Mmes. Ansel McDowell, Kenny Gearn, Keller Muse, Fritz Dodson, Max Leon, Ben Childers, Bess Moore, Wayne Phillips, Cecil Guseman, Clyde Cave.

Also Mmes. Joe Reinauer Sr., Gaylord Newell, Helen McCauley, C.J. Crump, D.C. McWhorter, Millard Nobles, Jimmie Gillentine and O.G. Hill Jr.

Small Talk

By SUE COLEMAN
Women's Editor

WELL, GOODY! There's one bright note in the news that buried us under the usual dark cloud last week.

It made me very happy to read a small item down at the bottom of a page, which said that automobile hood ornaments are about to make a comeback.

To the thousands of people with the bad luck to be born after World War II, so they never saw the Good Old Days, it will be necessary to explain that one of the good things about those days was the habit that car manufacturers had of putting a small ornament, or symbol, on the radiator cap.

Since they quit doing it, I've never been able to tell a Ford from an Olds without hunting the label, because I never learned the difference in cars — just the differences in the hood ornaments.

OF COURSE I can tell a Volkswagen from a Cadillac, unless Cadillac has now entered the field of compacts which wouldn't surprise me at all considering the range of sizes and shapes that car makers indulge in now. But lesser differences baffle me.

When the Plymouth had a ship on its radiator cap, though,

and the Pontiac an Indian chief's head, and so on through the list, there was no doubt about the brand, and you didn't even have to be able to read. (Well, yes, I could read but it's easier to look at the pictures!)

Now I'm eagerly waiting for the style to come back. I think I could easily identify a car with a dart board or a shooting star on it, but I want the pinto to be plainly spotted so it doesn't get mixed up with the mustang.

IN A LUNCHEON party I saw Friday were Mary Williamson with Mrs. D.N. Gamblin of Sunray, mother of Karen Gamblin whose engagement to the Williamsons' son Kim is just being announced; also Edna Sneed of Sunray, who used to live in Hereford, and her daughter Carole Block, and Joyce Hickman.

A HAPPY grandmother, Kay Hallows, told me about the birth of the Lane Hallows' son, at Kanab, Utah, on Oct. 31 — hey, that's a Halloween birthday! Lane is Kay and Dale Hallows' son, formerly a Herefordite.

The baby weighed eight and a half pounds and has been named Steele, and the grandparents can hardly wait to go see him, even though he is some distance away.

Special Arrangements Spark HHS Concert

A fiddler will accompany selections from Fiddler On The Roof, one of the special numbers on Hereford High School Choral Department's fall concert at 7:30 p.m. Monday.

The concert will be presented this year in First United Methodist fellowship hall, with the public invited to hear a program including songs by special groups as well as the mixed choir and girls' chorus.

Fred Ratliff is director and Mrs. Ken Walser accompanist. The violin to be heard with songs from the musical comedy, Fiddler On The Roof, will be played by Sylvia Coatney.

Final sections of the program will be by singing groups. Good Time Singers include Sara Ricketts, Ann Zetsche, Lana Clark, Donna Stroup, Gene Ann Shipley, Cindy Crider, Andi Askew and Debbie Scroggins. Making up the Gospel Singers are seven girls, Joyce and Jean

Brady, Gussie and Francis Sanders, Marie Johnson, Gloria Mays and Jessi Redmon.

Show Choir members are Holly Layman, Isabel Pena, Melinda Watts, Lisa Martin, Libbie Parten, Glenda Dodson, Donna Kendall, Amy Cox, Cameron Clements, Roy Salazar, Gary Landers, Alan Olson, Ted Tiefel, Ray Shannon and Ray Lee.

Opening the concert, the Girls Chorus will sing selections from Sound Of Music, with Donna Kendall as soloist, and songs in differing moods from Sam Was A Man and One Tin Soldier to Mozart's Hear Our Supplication, which includes solos by Barbie Last, Lana Clark and Amy Cox.

A group by classical composers will introduce Mixed Choir numbers, and after the Fiddler selections folk songs and spirituals will be featured.

Author To Speak At Tech Monday

Vance Packard, social critic and author of some of today's most provocative books about the condition of life in America, will be at Texas Tech Monday to deliver a lecture on "Changing Life Styles in the 1970's."

His address at 7:15 p.m. in the University Center Ballroom will be open to the public. General admission is \$1, with a special rate of 50 cents to Tech students with validated ID cards.

Tickets are on sale in the University Center or may be purchased at the door prior to the lecture. There are no reserved seats.

Packard has achieved an international reputation for his perceptive analyses of social changes and their impact on people and institutions.

In 1957, he hit the top spot on the bestseller list with "The Hidden Persuaders," a study of motivational research

techniques which alerted the public to the methods of "persuasion in depth" advertising.

This was followed by "The Status Seekers," which analyzed class stratification in the United States, and in 1960, by "The Waste Makers," which sounded a sharp warning on planned obsolescence and the waste-encouraging commercialism of American industry.

In the 1960's, he was critically acclaimed for "The Pyramid Builders," a lively examination of the executive's road to success; "The Naked Society," which turned the spotlight on the professional "people watchers," the investigators who inspect, control and keep an eye on individual citizens, and "The Sexual Wilderness," a study of the changing relationships between the sexes.

Light Contest Open

Entries in the Hereford Christmas Lighting Contest which will be judged the week of Dec. 15, may be made now. Sponsor of the contest is the beautification committee of Deaf Smith Chamber of Commerce Women's Division, which has Mrs. Melvin Jayroe as chairman.

Entries may be sent to the Chamber of Commerce office, 701 North Main. Name, address and telephone number of the entrant are to be given.

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LISTED ARE JUST A FEW OF THE TYPICAL VALUES YOU WILL FIND!

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\$15.00 Blouse	\$11.00 Blouse	

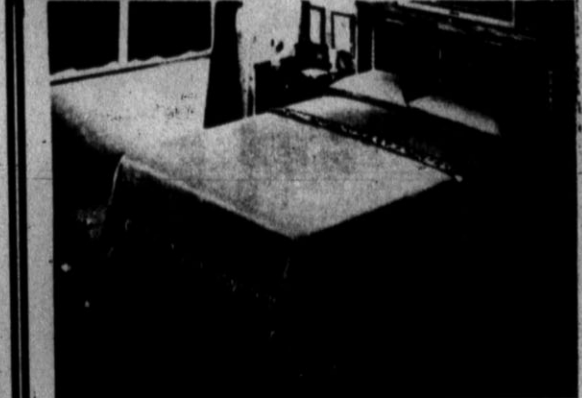
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COLOR-SKIPPER - BLUE

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ANNOUNCEMENT



STOCK UP NOW SAVE ALL WINTER!

AFFILIATED

FOOD STORES

**YES, IT'S TIME AGAIN
FOR THE BIG ANNUAL SHURFINE CARNIVAL SALE.**

THIS YEAR IT'S CALLED "A BONANZA OF SAVINGS," AND AS ALL VALUE-WISE SHURFINE SHOPPERS HAVE FOUND IN THE PAST, IT'S THE BIGGEST FOOD SALE OF THE YEAR.

NOW IS THE TIME TO STOCK YOUR PANTRY FULL OF THOSE SUPER-FINE SHURFINE QUALITY FOODS AT SAVINGS THAT WILL MAKE YOU THINK YOU'VE HIT A BONANZA... A SHURFINE "BONANZA OF SAVINGS".

SO, DON'T MISS THE FUN, EXCITEMENT, AND SAVINGS DURING THIS EXTRA SPECIAL SALES EVENT... AND AGAIN THIS YEAR BE SURE TO TUNE IN ON THE BIG SHURFINE NATIONALLY TELE-VISED T.V. SPECIAL. THE MICKEY FINNS FINALLY PRESENT "NOW THE WEST WAS LOST," A ONE HOUR TV SPECIAL AS TOLD BY ROY ROGERS AND DALE EVANS. ALSO STARRING ROB REINER, CHARLIE CALLAG, DIANA TRASK, SCOTTY PLUMMER, FOSTER BROOKS, ALLIENE FLANERY, AND MANY MORE. IT'S PRESENTED EXCLUSIVELY BY THE SHURFINE FAMILY OF FINE FOODS.



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CRANBERRY SAUCE

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SHURFINE YES COFFEE

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SHURFINE DEVILS FOOD ORANGE, MARBLE
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CAKE MIXES

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 Fine Imported Stoneware.



Create your own exciting combinations
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DON'T MISS IT!!!
 "How the West was lost"
 a one hour TV special!
 ...DALLAS-DIANA TRASK
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 and many, many more!



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SPECIAL
SHURFINE
 STRAINED or WHOLE
CRANBERRY SAUCE
 4 \$1.00
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SPECIAL
SHURFINE
 CRUSHED, CHUNK SLICED
 IN NATURAL JUICE
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VIKING, STRONG-ECONOMICAL
ALUMINUM FOIL
 4 \$1.00
 12" x 25' ROLLS

- SHURFINE NATURAL PINK-TEXAS PAK GRAPEFRUIT JUICE... 2 16-OZ. CANS 89¢
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 8 \$1.00
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 4 \$1.00
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 9 \$1.00
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 49-OZ. BOX 59¢

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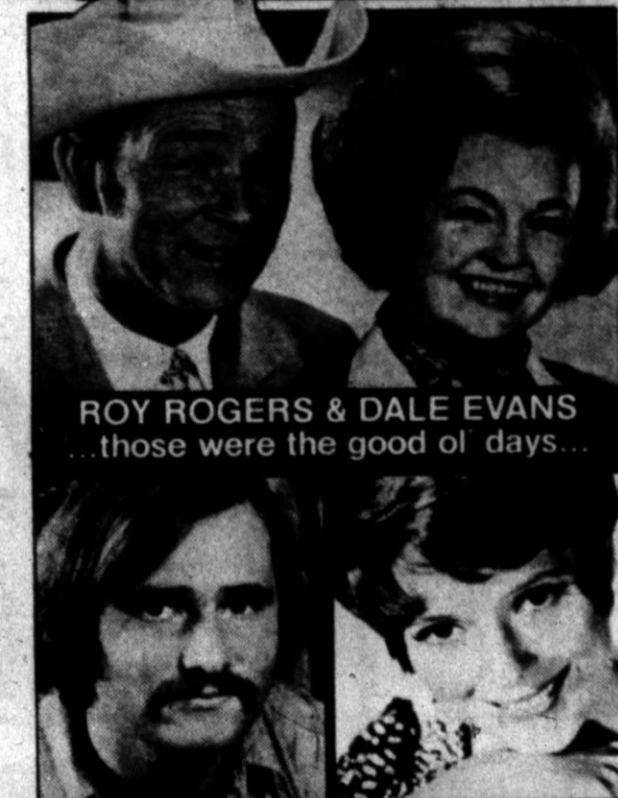
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"How the West was lost"
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ROY ROGERS & DALE EVANS
...those were the good of days...

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POSSIBLE FINLESS
LIGHT DIAPERS PKG. 12's 69¢

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CAKE MIXES... 4 1.00
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SHURFINE
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DATE STATION TIME

* AMARILLO SUN. NOV. 11
CH. 4 9 to 10 PM

ABILENE-SWEETWATER
CH. 12 THURS NOV. 15 9 to 10 pm

ODESSA-MIDLAND CH. 2
TUES. NOV. 13, 8 to 9 pm

WUBBOCK SAT. NOV. 3
CH. 13 5 to 6 pm

WICHITA FALLS CH. 7
SAT. NOV. 10 9 to 10 pm

ROSWELL CH. 10
WED. NOV. 7 6 to 7 PM



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FARM FRESH PRODUCE



RED DELICIOUS
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APPLES
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CARROTS 1b. **15¢**

ALL PURPOSE RUSSET
POTATOES

20-LB. BAG **99¢**



17
TOP
FAVORITES

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

SUNDAY, NOVEMBER 4, 1973



Our Story: LATE ONE AFTERNOON SIR ARN AND PAUL COME UPON A CASTLE. THE FIRST THEY HAVE SEEN SINCE LEAVING PARIS. A GLOOMY PLACE; NO BANNERS WAVE, NO SENTRIES SHOW, ITS ONE GATE CLOSED.



ARN GIVES A BLAST ON THE TRUMPET THAT HANGS BY A CHAIN TO THE MASSIVE IRON-STUDDED GATE. AGAIN AND AGAIN HE SOUNDS, UNTIL AT LONG LAST THE GATE CREAKS OPEN.



SEVERAL ROUGH-LOOKING SPEARMEN LEAD THEM INTO THE COURTYARD AND STAND GUARD AS THE CASTLE'S MASTER LOOKS THEM OVER FROM THE STEPS OF THE KEEP.



SIEUR DE VOLNAY LOOKS HIS GUESTS OVER CAREFULLY. BY HIS COURTLY MANNERS AND HIS RICH ATTIRE, HE JUDGES ARN TO COME OF A NOBLE FAMILY..... AND HE HAS FOUR MARRIAGEABLE DAUGHTERS.



BECAUSE OF THE EVER-PRESENT DANGER OF OUTLAWS AND THE DISTANCE BETWEEN TOWNS, THE GIRLS HAVE SELDOM BEEN OUTSIDE THE CASTLE. TO THEM ARN IS A HEAVEN-SENT GIFT.



SCREAMS AND LAUGHTER COMING FROM THE KITCHEN INDICATE THAT PAUL HAS FOUND AMUSEMENT.



THAT NIGHT ARN DREAMS OF LYDIA, HIS LOST LOVE. BUT IN THE MORNING HE HEARS THE GIRLS LAUGHING AND ASKS PAUL TO TRIM HIS HAIR. AND LYDIA IS FORGOTTEN.

NEXT WEEK - The Reluctant Romeo



beetle bailey

by mort walker

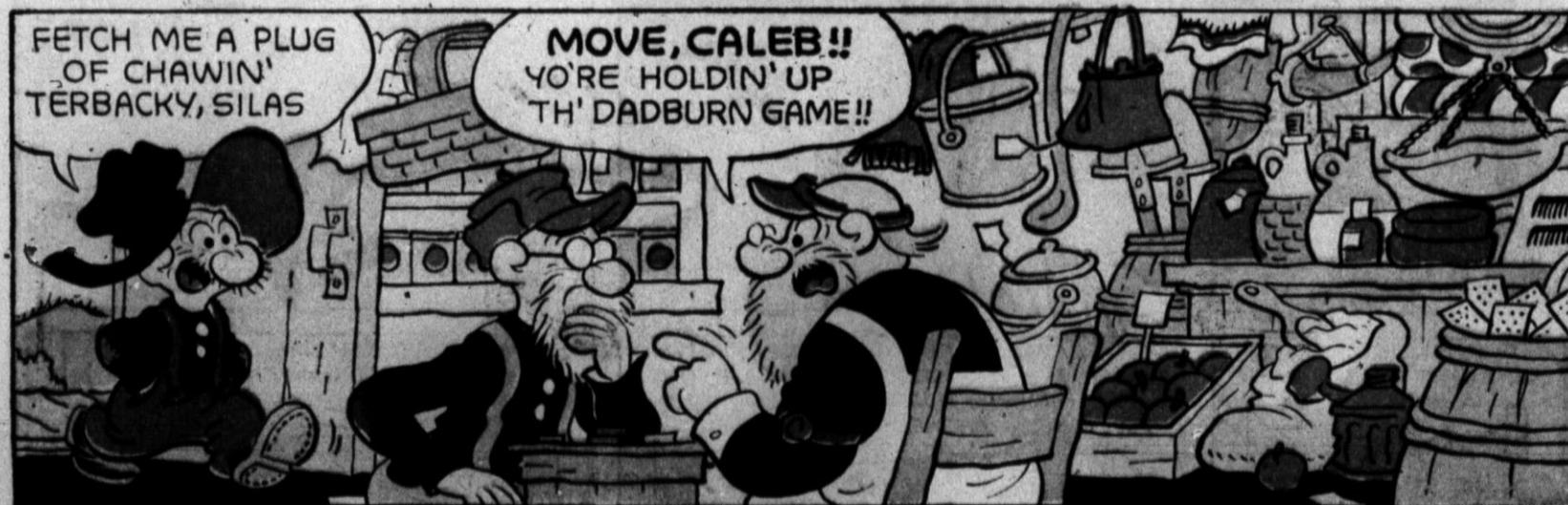


WALT DISNEY'S SCAMP®



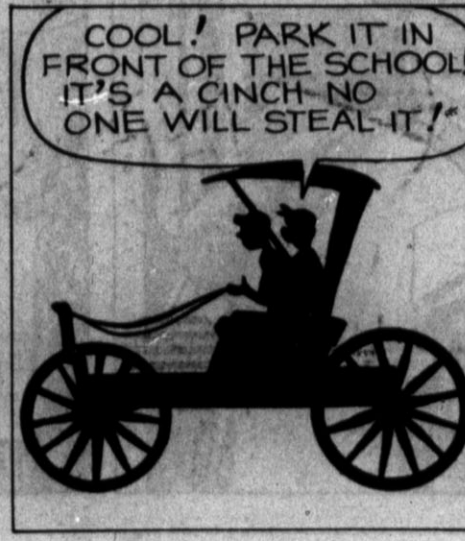
BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



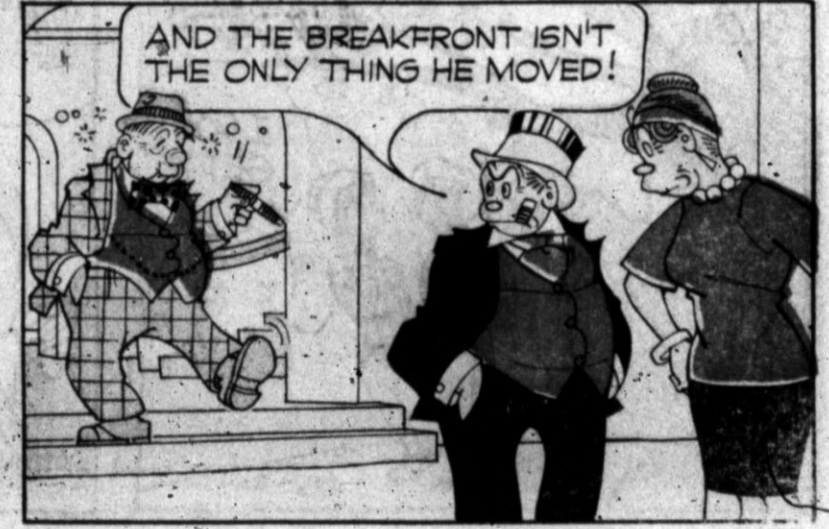
ARCHIE

by BOB MONTANA



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE





PONYTAIL BY LEE HOLLEY



hints from Heloise

DEAR HELOISE:
Some time ago I was working on our TV set. It has a brown-colored veneer cabinet. Over the years it had accumulated several nicks and scratches. No matter what I used on those marks, it did not seem to cover them.

After getting the gray matter stirred up, I wondered how shoe polish would work. Not having anything to lose, I decided to give it a try.

I put some brown paste wax over the marks and let it set for a short time. Next I polished with a soft cloth as you would on shoes. To my amazement, the shoe polish really covered those scratch marks!

The mahogany stereo was sitting nearby. The top of it was also in bad shape. I used ox-blood shoe polish on those marks. After polishing, it turned out beautifully!

After getting such good results from the first two tries, I decided to use some of the polish on all the end tables. My

John Belo

According to most of you gentlemen, there is a solution to every problem. You really put on the old thinking cap... Next time you might try some of that liquid furniture polish that comes in different furniture colors — made expressly for covering up scratches and mars!

Heloise

IT'S IN THE BAG

DEAR HELOISE:
Some of the bags that merchandise comes in from many department stores are beautiful.

I, for one, carefully turn them inside out and use them as liners for bathroom and bedroom waste baskets. They are very colorful and attractive!

Amelda Brown

THE SLACK SEASON

DEAR HELOISE:
Hello, Doll! I've used all the ideas you share that are applicable to a bachelor pad, and adapt some of the others.

Here's one on trouser zippers that won't stay up:
Run a heavy rubber band through the slide, tie it off at a one-inch loop and cut off excess. Hook the loop over the waistband fastener (the button or hook), and it will be hidden

HELP FOR HOMEMAKERS

by the belt.
I'll guarantee you the zipper won't slip, till the elastic breaks. I've used this for years and hundreds of washings.

Lucky Lott

+++
Lucky, too, for many of our faithful men readers that you came along!

Heloise

LETTER OF LAUGHTER

DEAR HELOISE:
When I was a little girl I disliked housework as much as I do now.

I just hated to clean my room and would use any excuse to get out of it. But when my mother had threatened her final threat and I knew it was get busy "or else," I put my imagination to work.

I pretended that the fairy princess was coming and I was her maid who must prepare the room for Her Majesty. In no time my room would be neat and clean. I would then be the fairy princess enjoying tea and cookies in my lovely room!

I've long outgrown the fairy princess. But when my house is a disaster and the lazies have overtaken me and I just can't get going, I sometimes pretend my mother-in-law (or worse yet, my own mother) is coming for a visit!

You'd be surprised how that spurs me on!

Lazy in California

HEARTS TALK!

DEAR HELOISE:
We have twin granddaughters. One is a little smaller and wears a size smaller in clothes.

With things made alike, it is a problem for them to know whose is whose. Their initials are the same so can't use them for identification.

They know their colors, so I purchased a yard of individual heart trim — one in red-and-white embroidery and the other in shades of pink.

I cut the individual pieces and

sewed them in the necks of the garments. No more taking off and trading — instantly they know who wears what. Great for pre-schoolers whether twins or not.

Mrs. Donald Naylor

MOM'S APPLE PIE

DEAR HELOISE:
I was going to have dinner with my mom who lives out of town and had promised to bring the dessert (apple pie)...

I don't own a pie carrier, but this is how I transported my warm apple pie: I turned a paper plate upside down over the pie and secured it with plastic tape.

This will work beautifully on any fruit pie. Aluminum or metal pie tins could be used instead of paper plates if you desire.

Mrs. Jack Fowler

CURTAIN TIME!

DEAR HELOISE:
Here's my first contribution to "What Would Heloise Do?"

I needed some of those light beaded curtain-weights for a pair of sheer curtains I was making. I looked and looked, but no luck at finding what I had in mind.

Knowing there must be a solution to every problem, I came up with this chain idea!

I couldn't find a chain-by-the-yard small enough — so what now? Looking around in the five and dime, I found one of those jewelry neck chains that had four long loops. Just what I needed!

Mine was a cottage-type

curtain. I cut the chain long enough for the bottom width of the two curtain panels. The two longest-lengths of chain were inserted into the bottom hem of the valance.

Each end of the chain was lightly tacked to the lower corners to keep the chain in place.

The chain is doing the job! That gold glimmer along the

bottom edge is so pretty — and really different!!

This is called "Clever by Necessity!" I am so happy with the results that I just had to pass this along to you.

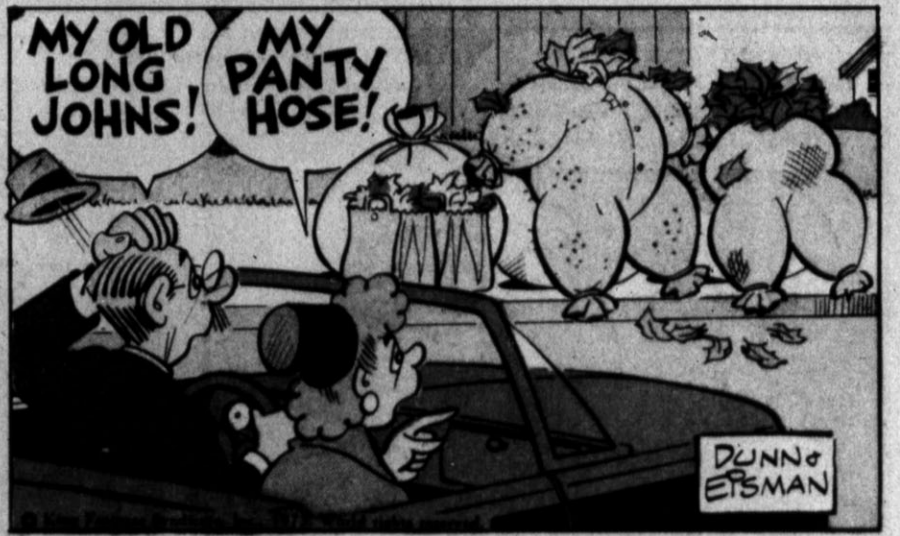
Nell Brunell

+++
Gals, in sharing her cleverness with us, this sweetie sent us a five-inch square finished sample of her curtain — complete with the chain!

Different, yes, but it was darling! I've never seen anything like it before. Maybe she'll start a new fashion in curtains!

Heloise

IODINE



FLASH GORDON

by DAN BARRY



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TIGER

by BUD BLAKE



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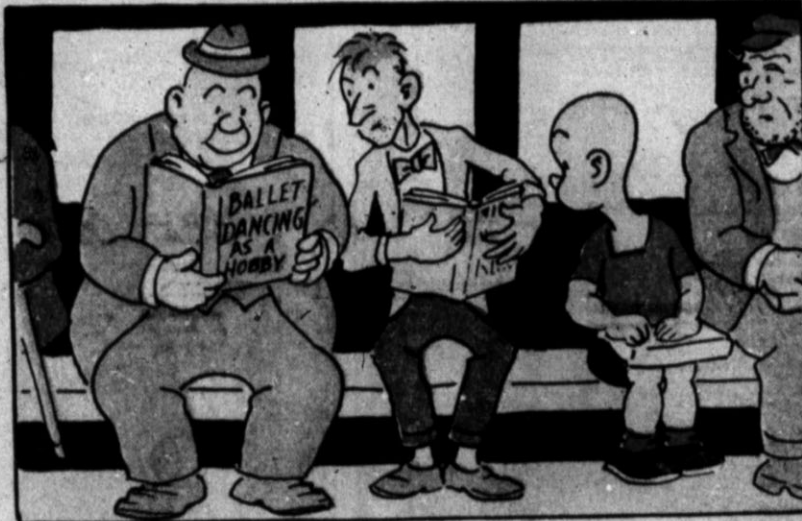
BUZ SAWYER featuring his pal Rosco Sweeney

by Roy Crane



HENRY

by DON TRACHTE



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

Hal Kaufman's JUNIOR WHIRL

BULLETIN BOARD

● **CAUGHT NAPPING?** An Englishman, who went to bed on Sept. 12, 1752 and had a good night's sleep, awoke on Sept. 14. Why was that?

It was on that day the British adopted the Gregorian calendar.

● Which letter of the alphabet is a bird? An insect? A body of water? Answer quickly.

A Jay (J); a bee (B); a sea (C) or zee (Z).

● Sign at a balky elevator: TAKE IF CAN'T YOU A STAIRS THE JOKE TAKE. Unscramble words to make sense.

If you can't take a joke take the stairs.

● Ima Dumdum named Snow White's pals, the seven dwarfs, as follows: Nifty, Shifty, Swiftly, Duffy, Tuffy, Doc and Bashful. Which names are wrong?

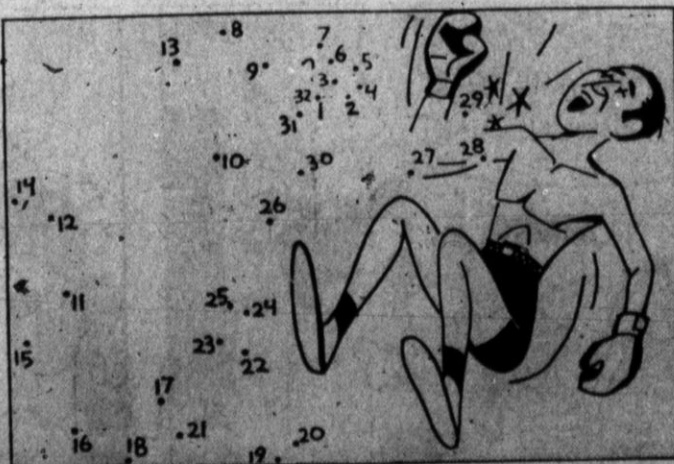
The first five (Sneaky, Happy, Grumpy, Sleepy, Dopey).



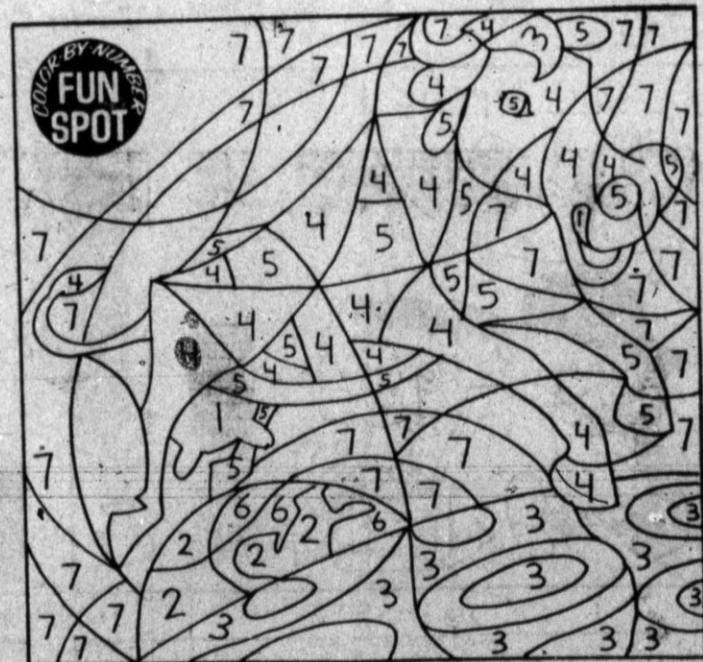
WHAT comes up must come down, correct? But not necessarily in the same place, as demonstrated here. Place a lightweight chair atop a sheet of newspaper. Ask two or three volunteers to raise the chair over the paper several feet from the floor.

Now, slip the palm of your strongest hand under a side edge of the chair's seat, and challenge your adversaries to push the chair downward - on to the newspaper.

This might seem ridiculously simple, except that as they attempt to push downward, you exert slight pressure sideways, swinging the chair out of line.



SOCK-EROO! It's obvious who's taking it on the chin above, but who's doing out the punishment? Connect dots to find out.



MILKY WAY! Add these colors neatly for a surprise picture above: 1-Red. 2-Lt. blue. 3-Yellow. 4-Lt. brown. 5-Dk. brown. 6-Lt. green. 7-Dk. blue. Leave unnumbered segments uncolored.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

M E D I T A T E

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.

One possible answer: Date, time.