

County Ag Income: \$168 Million

Outstanding '73 Harvest Surpasses '72 Total By \$52 Million

By O.G. NIEMAN
Publisher

Deaf Smith County has just about completed one of its most outstanding harvest seasons in history, with total agricultural income estimated at more than \$168 million for 1973.

The ag income total is up about \$52 million over last year, reflecting the excellent crop and livestock year, and the increase in prices for most crops. The 1972 estimate was slightly over \$116 million.

The county agent's office just completed a study of the ag income picture this week, and Robert Devin, assistant county agent, tabbed the figures as "realistic and probably a little conservative."

THE LARGEST jump in ag income in

the county, over last year, showed up in fed beef cattle and in wheat. Income on fed beef cattle was estimated at \$88 million, compared to \$66.5 million in the 1972 estimate. Deaf Smith County ranked No. 1 the past two years in production of

cattle and calves plus cattle on feed. Wheat income was up to \$18 million this year, a surprising jump from the 1972 estimate of \$2.8 million. Grain sorghums increased by almost \$8 million—from \$16.2 to \$24 million.

INCOME on corn almost doubled over last year, going from \$2.2 million to \$4.1 million this year. Vegetables were up almost \$1 million, while soy beans—not representing a large amount of the total—also showed an increase.

content had been "holding up real good." There are still a few carrots to be harvested and, of course, the cotton harvest probably won't be finished until late December.

WITH THE increase in price, cotton became a more important crop for some area farmers this year, due to the good price of sorghum. The cotton acreage could increase a little next year, he added.

With no appreciable moisture in several months, there is practically no dryland wheat, the assistant agent reports. Irrigated wheat has taken much more water, also, and green bugs have been a severe problem. This means there is not as much pasture for cattle this year, Devin pointed out.

Many farmers are through with their harvest and waiting for rain, while cattlemen are trying to take care of stocker cattle.



Santa Claus has notified The Hereford Brand that he would like for all letters to Santa Claus from Hereford children to be published in the Dec. 23 Christmas edition of the newspaper.

However, because of the long distance to the North Pole, Santa has requested all letters to him be mailed as soon as possible so that he may fill the requests and then send the letter to the Brand for publication.

Letters may be mailed to Santa Claus either at the North Pole, or in care of The Hereford Brand.

Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says it's easier to sit back and criticize the do-gooders than to do good.

Hereford's hopes of advancing to the quarterfinals of the football playoffs were erased here Saturday afternoon, but it was a fine effort and great season by a determined group of young Whitefaces. This team won the hearts of the fans, and they showed their support and spirit at the game Saturday.

This team next to last in the district race, and they made it all the way to the regional contest before bowing out of the picture. We join all Hereford grid fans in saying, again: "Congratulations, Herd! You gave us your best, all the way and we couldn't ask for more."

THE REPORT on Deaf Smith County's ag income, published in today's Brand, was a cheering note at a time when much news of the economy is not too good. The figures, reflecting a big rise in local production over last year, were not too surprising in view of the near-perfectly harvest weather and rising prices of crops. It'll be interesting to see some national statistics on ag income... our county should be No. 1!

The United Way campaign has reached the 94 per cent mark, and volunteer workers are now confident that the county will reach its goal for the first time in a number of years. If you haven't been contacted, call Mike Patrick and help push the total over the top!

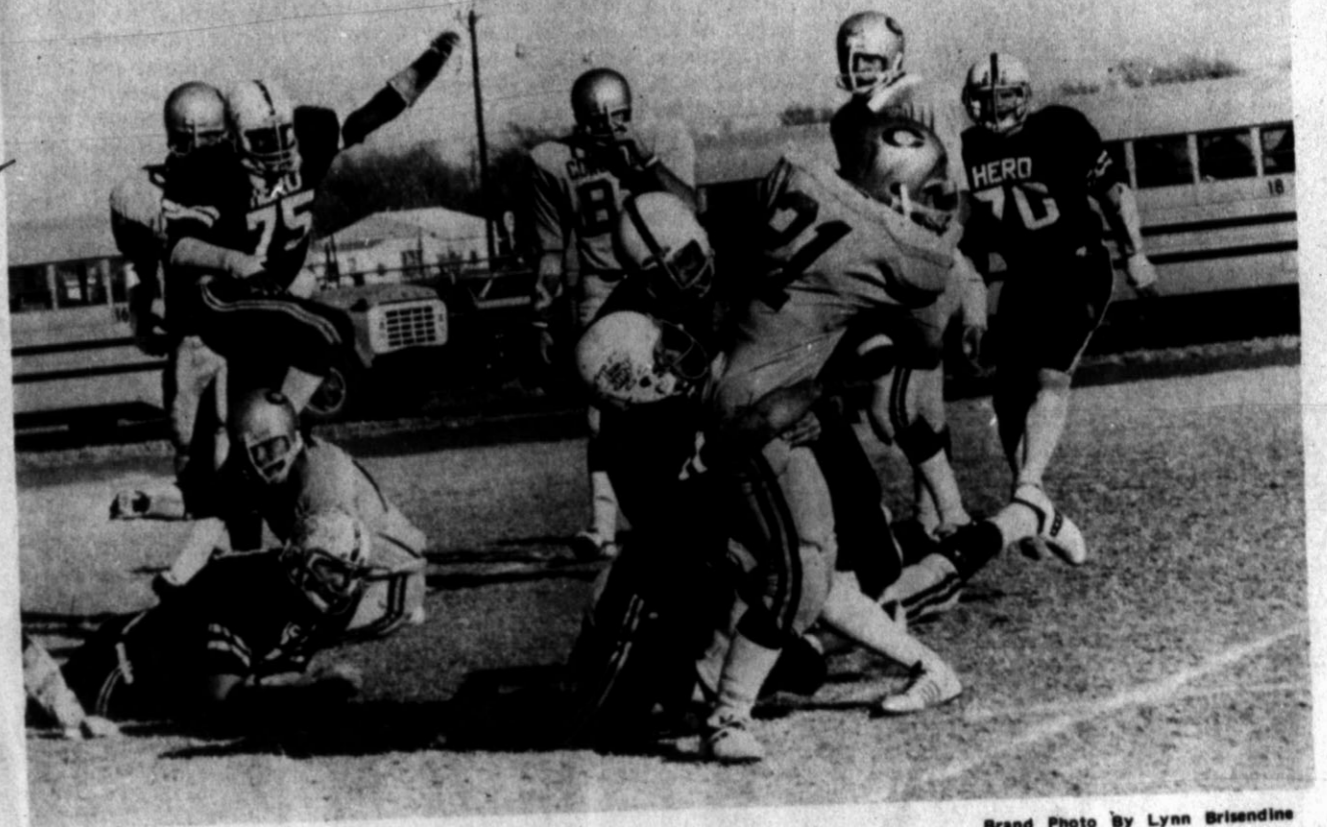
MANY people have been reporting on how it is to drive 50 mph, since President Nixon says he's going to ask Congress to impose such a speed limit. That's a big decrease, when you consider that many motorists are accustomed to driving slightly over 70—on the theory that patrolmen will generally allow a few miles without giving chase.

Generally, the comments seem to be that "it's not so bad," and indications are that a lot of drivers have already slowed down—but not to 50. The fuel shortage could accomplish what traffic safety experts have never been able to do—lower the death and injury rate in auto accidents. We may slow down to save fuel, where we wouldn't to save lives!

Sunday closing of service stations is also in prospect to limit weekend trips. This could be more of a problem in the wide-open spaces of Texas than in northern states. The most reaction on this, however, has come from the race-track and ski-slope areas in New Mexico. These people will holler loud and long about any mandatory closing of stations.

the Sunday Brand

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Brand Photo by Lynn Brisendine

Herd Defense At Work

The Herd defense is shown at work stopping El Paso Coronado running back Lonnie Davis during the regional game here Saturday. The game was played to a 7-7 tie, but Coronado ad-

vanced to the quarterfinals after outdistancing the Herd in penetrations 5-3. Three unidentified Herd players are pictured along with Willie Glass (75) and Paul Timberlake (70).

T-Birds Penetrate Past Herd

'Faces Tie In Points 7-7, Lose In Penetrations 5-3

By DON RICHARDS
Brand News Editor

A tie football game is supposed to be like kissing your sister.

However, for the Hereford Whitefaces it was the kiss of death Saturday afternoon.

El Paso Coronado's Thunderbirds

combined almost error-free football and a strong ball-control fourth period to grind out a 7-7 tie with the Hereford Whitefaces and then advance on to the state quarterfinal playoffs after outpenetrating the Herd 5-3.

The Thunderbirds, trailing the Herd in penetrations 3-2, put together two

time-consuming fourth-quarter drives, both good for penetrations which finally decided the game. Coronado picked up its final penetration with seconds remaining after Hereford failed on a fourth down try from its own six yard line.

THE GAME ended the season for the Whitefaces, who finished with a 10-1-1 season record. El Paso Coronado is now 7-4-1 and will meet Arlington Sam Houston in quarterfinal action next week. Arlington defeated Odessa Permian 14-7 Saturday.

The game was almost even in statistics, excepting the penetration and first down column—the two most important in a tie ball game. Should the penetrations been tied, Coronado outdistanced the Herd in first downs 16-9.

Hereford bounced back with explosion in the second period the tie game after the Herd spotted Coronado a first-period touchdown.

CORONADO had scored with 2:41 in the initial period on a three-yard run by Lonnie Davis. Quarterback Max Hud-

speth booted the extra point and the T-Birds finished their scoring early.

LIGHTNING then struck for the Herd in the second period after a determined Whiteface defense held the T-Bird one-inch shy of a first down at the Hereford 34.

Herd signal caller Franklin Higgins wiggled for six on an option play to set up second and four at the Hereford 30.

Then 4-AAAA All-District back and Player of the Year James Harris struck over the left side of the Herd line and

disappeared from the grasp of the Thunderbirds. Harris flew the 61 yards to the Herd end zone for the catch-up touchdown as the Hereford home grandstands shook with excited Whiteface backers.

Sophomore of the Year Dave Charest split the uprights with the extra-point kick the entire scoring of the game ended then.

HEREFORD moved within striking distance twice more in the second period.

See T-BIRDS Page 2

Meeting Planned Here

A four-county Water Inc. meeting at Hereford's Bull Barn at noon Tuesday will feature Texas Sen. Jack Hightower around the central theme of "Is the High Plains Worth Saving?"

The special three-hour seminar will begin with a free noon bar-be-cue and is sponsored by the Deaf Smith County Water Association in cooperation with Water, Inc.

Following the luncheon and Hightower's address, a special two-hour

program will feature Dr. James Osborn, agricultural economist; Jim Valliant; researcher in Ogalla Aquifer recharge; Robert Livey, conservation and water use expert; and A.L. Black, president of Water, Inc.

Master of ceremonies for the seminar will be State Sen. Max Sherman of Amarillo.

The four counties participating in the seminar will be Deaf Smith, Castro, Oldham and Parmer. There is no charge for admission to the seminar.

'Hot Items' In Hereford

Gasoline Cans, Locking Gas Caps Selling Fast



Hereford residents apparently are falling in with the trend of the rest of the nation in relation to concern over the fuel shortage and the possibility of gas rationing.

Coming to the surface among local residents apparently are two major fears. First, the fear of running out of gasoline, and second, the fear that someone may steal what little gasoline they do have.

The hottest two items in Hereford auto and hardware stores this week have been gasoline storage cans and locking gas caps for cars. People appear to be buying the three- and five-gallon storage gasoline cans for their cars and at the same time purchasing the locking gas caps to prevent "strangers in the night" from siphoning gasoline from their cars.

IN A RANDOM poll conducted among several Hereford merchants this week

by The Brand, businessmen noted a definite increase in both sale of storage cans and the locking gas caps.

Hereford Hardware reported an estimated 25 per cent increase in the sale of small storage gasoline cans in recent weeks.

"Of course, I don't know for certain that they are being used to hoard gasoline," said Wilbur Davis of the store.

CECIL BOYER of Consumers Fuel Co. Op said he also had noticed an increase in gas can sales but sounded a warning note to go with it: "I think carrying auxiliary cans is not only contributing to the shortage, but also is very dangerous, I strongly advise against it."

Gibson's Department store also reported an upswing in the sale of five-gallon cans and also said there was a large demand for the locking gasoline caps for cars.

PERSONNEL at the Motor Inn had not recorded any substantial increase in the sale of storage cans, but had noted a "gigantic" demand for locking gas caps for cars.

Carl McCaslin Lumber Co., said no significant signs of demand for gasoline cans had shown up there since the shortage began. However, the business said many customers had requested supplies to build special gasoline storage units for their vehicles and homes.

LOCAL RESIDENTS building special auxiliary tanks for vehicles and carrying the storage cans in trunks of cars are taking "very dangerous" risks according to Hereford fire officials.

"I've seen several around town building auxiliary tanks for their trucks and cars,"

said Fire Marshall Jay Spain. "That is one of the most dangerous things they can do."

IN LINE with the demand nationwide for storage cans, a television network aired a special presentation last week concerning the danger of storage cans in trunks of cars. The special program showed the dangerous effects of fire caused by collisions and the leaking gas fumes from the storage cans.

"Gas fumes are some of the most dangerous," added Spain. "Those fumes will come through the back seats of cars from the trunk and anyone smoking and lighting a match is in trouble."

The fire marshal said that even the slightest spark inside the car could set off the gas fumes and instantly burn everyone in the car.

T-Birds Outpenetrate Whitefaces

Continued From Page 1

but were able to only pick up a penetration as the T-Bird defense toughed near its own goal.

After Harris' scored the Herd forced Coronado to punt from its own 37 yard line. The El Paso center snapped the ball well over the head of punter Sanley Moore and Moore had to hustle to retrieve the ball. However, he managed to get the kick off from about his own 20 to the Hereford 40. Net gain on the punt was 14 yards but the salvage work of the Coronado punter saved the day for the T-Birds.

HARRIS, who carried for 146 yards on 21 trips, picked up 12 yards and Charest added 16 more to the 23 on a short counter. Chuck High picked up enough for the penetration but three plays later Coronado stopped Higgins short of a first

	H	EP
First downs	9	16
Yds. rushing	237	218
Yds. passing	5	19
Tot. yds.	242	237
Passes C-A	1-7	2-4
Had intercept.	1	0
Fumbles lost	1	2
Punts, avg.	2-45	4-22
Penalties	1-5	2-20

RUSHING

J. Harris	21	for 146
C. High	14	for 57
Da. Charest	2	for 28
J. Higgins	8	for 3

down after Herd backfieldmen miscalculated on a handoff.

Coronado then ran three plays, picking up a first down to the T-Bird 42 before Whiteface Barry Allen fell on a Coronado fumble by Mark Quinn.

Higgins was trapped trying to pass for an 11-yard loss and then High made it up with a 26-yard scamper on the draw play. High made five on a pitchout and Higgins was run out of bounds at the 22 as the first half ended.

THE PENETRATIONS were tied 2-2 at the half and Coronado had an 8-7 lead in first downs.

Hereford kicked to Coronado after intermission and forced a punt after the T-Birds made one first down. The Herd punted back after three plays and forced another Coronado punt after three plays.

The Whitefaces then picked up their final penetration of the game on the next drive which covered 39 yards and moved to the El Paso 18.

High and Harris swapped carries with Higgins sneaking four yards for a first down. Harris and High again took turns before Harris almost broke loose, but was stopped after 19 yards. The play, however, carried the ball to the 16 for Hereford's to-ahead penetration.

Three plays later Coronado stopped the Herd and then T-Bird linebacker, who plagued the Herd offense all afternoon, broke through the line to block away

Dave Charest's 35-yard field goal attempt.

THE FINAL period was controlled by Coronado, mainly consumed by the two long drives for the tying and winning penetrations. Hereford got a final chance with 53 seconds left, but for plays gained the Herd one yard and Coronado took over at the six for their final penetration.

The T-Birds tried to run out the clock but fumbled with one second left and a final draw play by High netted seven yards to the 15.

CORONADO also missed two chances to win it outright with two missed field goals. T-Bird Hudspeth sent one wide to the left in the first period from 26 yards out.

Then again in the final quarter following one penetrating drive Herdman Paul Timberlake blocked a 33 yard attempt by the T-Bird quarterback.

Several Herd players turned in outstanding games. Leading the defense was linebacker All-District captain Wayne Schumacher, All-district performers Armando Gonzales and David Crume, Barry Allen, Bucky Payne, Willie Glass, Doug Charest, Mike Munnerlyn, Mauri Montgomery, Jim Marsh, John Stoy, Harold McNutt, Donnie Henson, Kenny Brown, Paul Rudd, Ed Warren, Gary Yosten and Terry Bell.

So says the VA... **WEE PALS** by Morris Turner
A VETERAN'S FILE NUMBER SHOULD BE RECORDED IN A CONVENIENT PLACE

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Sherman To Be In Hereford

Monday Night

State Sen. Max Sherman will speak in Hereford Monday night during the Annual Christmas Party of the Hereford High Key Club, youth organization sponsored by the Kiwanis Clubs of Hereford.

The meeting will be at 7:30 p.m. in the Civic Club Center with Sherman as the main speaker. Tickets are \$3 each and club sweethearts are to be honored at the meeting.

The Sunday Brand

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THE **Vogue**

Bess Moore Owner

Big Brothers-Big Sisters Needs Director

Big Brothers-Big Sisters of Hereford, the newest of the local United Way organizations, is presently looking for an executive director, according to Rodney Laubhan, one of the board of directors.

"We have found about 100 boys and 60 girls in the Hereford school system who will be able to benefit from the program," said Laubhan. "What we need now is someone to take over as executive director and to run the program."

LAUBHAN SAID the position will be a part-time job. The salary of the position will

be set by the board of directors of the organization.

The idea of Big Brothers-Big Sisters is to find boys and girls in the community who are fatherless or are without a guardian, and then give them a "big brother or sister." The older person would spend at least an hour each week with their "little brother or sister" to help them "shape their lives."

"We have already had a number of parents who have referred their children to us as needing a big brother," said Laubhan. "In fact, they don't have to be fatherless or

motherless to have a big brother or big sister. If for some reason, one or both of the child's parents can't spend much time with them, then we can give them a big brother or sister."

"WE ARE taking applications now for the director's position," he said. "The director will spend at least a week in service training at the Amarillo Big Brothers-Big Sisters organization. The director will then be in charge of running the program and finding and matching big brothers and big sisters with their respective little brothers and little

sisters."

"We have already had some 50 adults in the community who have volunteered to help in some way of the organization, either as workers or as being a big brother or sister."

Laubhan said the selection of the director would be done within the next two to three weeks. Anyone interested should contact Laubhan or write for an application at Big Brothers-Big Sisters, Box 1821, Hereford, Tex., 79045. Persons also may contact board members R.C. Hoelscher or Wanda Hoover for director applications.

"ALL PERSONS, adults and children, go through a type of screening board before they are matched with big and little brothers and sisters," Laubhan said. "We are in our first year in Hereford and with the United Way and we should receive \$6,500 from the United Way."

Laubhan also said the organization presently has no permanent office and is looking for office space. The Board of Directors of the organization will head up the agency and will be composed of 15 local citizens.

Graveside Service Set For Infant

A graveside funeral service for Carol Ann Muncy, two-month-old daughter of Mr. and Mrs. Robert Muncy of 629 Ave.

G, will be conducted at 1 p.m. Monday in Rest Lawn Memorial Gardens by the Rev. Jim Bozeman of Temple Baptist Church.

The baby died suddenly

Thursday in a local hospital. She was born in Hereford last Oct. 1.

In addition to the parents she is survived by two sisters and a brother, Sherri, Robin and Robert Jr. of the home, and grandparents, Mr. and Mrs. Lee Edwards of Amarillo and Mrs. Charlotte Bragg who lives in Indiana.

Funeral Planned Monday

Morning For Paul Hoff

Funeral services for Paul Macy Hoff Sr., 66, of 113 Fuller, will be conducted at 10 a.m. Monday in First Presbyterian Church by the Rev. Roger

Knapp, interim minister. Burial will be in Rest Lawn Memorial Gardens, directed by Gilliland-Watson Funeral Home.

Mr. Hoff, owner and operator of a welding shop here, had lived in Hereford since 1946 when he moved from Chicago. He was born Aug. 4, 1908, in Clinton, Ill., and married Mary Haas Oct. 8, 1927.

His death occurred Thursday in M.D. Anderson Hospital at Houston, where he had been a patient since Nov. 12.

He is survived by his wife; three daughters, Mrs. Paul Hagar and Mrs. Bill Blackwell of Hereford and Mrs. R.L. Sedgwick of Las Vegas, Nev.; a son Paul Jr. of Amarillo; a brother, Grover C. Hoff of Paris, Ill.; 11 grandchildren and four great-grandchildren.

Mrs. D.J. Larsen

To Be Buried After Utah Rites

A funeral service for Mrs. Daniel J. Larsen, 75, of 125 Ave. E, will be conducted at 2 p.m. Monday in the North Ward Church of Jesus Christ of Latter Day Saints in Monroe, Utah, following a service here Friday.

Mrs. Larsen, a resident of Hereford about 20 years, died Wednesday at Waco. The funeral here was conducted by Kenneth A. Duncan, president of the local congregation of the LDS Church, of which Mrs. Larsen was an active member.

After the rites in Monroe, burial will be directed by Magleby and Sons Funeral Home of Richfield, Utah.

Born Dec. 22, 1897, in Monroe, Mrs. Larsen was Gladys Eola Tuft before her marriage there on her birthday in 1918. The Larsens moved from Monroe to Texas in 1951.

She is survived by her husband; four daughters, Kay Hallows and Karma Anderson of Hereford, Donna Leftwich of Salt Lake City and Marilyn Larsen of Pasadena, Calif.; five sons, Vivan of Waco, Birch of Edinberg, David of Grem, Utah, Ole B. of Las Vegas, Nev., and Franklin of Redlands, Calif.

Also surviving are a brother, Frank Tuft of Draper, Utah, 30 grandchildren and eight great-grandchildren.

So says the VA... CONCEPT by James Childress

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12 GAUGE DUCK & PHEASANT 6 SHOT	\$3.57	\$2.97
16 GAUGE HI POWER 4 SHOT	\$3.39	\$2.89
16 GAUGE HI POWER 7 1/2 SHOT	\$3.39	\$2.89

hunting & fishing LICENSES

One Stolen Car . . . Leads To Another

By STEVE CONNELLY
Staff Writer

Two cars were reported stolen this week both on the same day. One of the cars was discovered near the location of the second stolen vehicle by Highway Patrolman Ralph Pedigo Thursday.

N.E. Milburn of Milburn Used Cars, 136 Sampson, reported a car stolen from his car lot Thursday and said the car had been stolen sometime Wednesday night. Officer Pedigo found the car in the 400 block of McKinley Thursday morning, and discovered it had a flat tire. James Tompson, 413

McKinley, reported a car stolen also Wednesday night which had been parked in front of his house.

FIVE TRAFFIC accidents were reported during the week, four of them occurring Tuesday.

An accident at the intersection of Austin Road and Avenue K took place at 9:56 a.m. Tuesday involving a car and a pickup.

A 1973 Ford pickup, driven by Bonnie M. Walker, 603 Irving, was stopped at the intersection, while a 1963 Ford, driven by Feticilas Rodriguez, 203 Vera Cruz, was attempting a right turn off of Austin Road onto

Avenue K, and the two cars collided.

An accident occurred at 12:35 p.m. in the parking lot of Furr's Super Market when a 1969 Ford, driven by Jean B. Henderson, 420 Ave. I, was entering the lot and collided with a 1965 Cadillac, driven by Juan P. Cervantes, 1904 E. Auburn, Lubbock, who was attempting to leave the parking lot.

Tuesday's third accident was reported at 1:45 p.m. at the

intersection of U.S. 385 and Park Avenue.

A 1966 Chevrolet, driven by Pauline Albracht, 321 Ave. B, was traveling south on U.S. 385 in the outside lane, while a 1969 Mack truck, driven by Craig V. Smith, 427 N. 25 Mile Ave., was following.

The Albracht car stopped at the intersection when the air brakes of the truck apparently failed, causing it to collide with the rear of the car.

TUESDAY'S last reported accident occurred at 4 p.m. at the intersection of Park Avenue and McKinley involving a car and a pickup.

A 1973 Ford, driven by Rickey Barrick, 231 Centre, and a 1962 Chevrolet pickup, driven by Don W. Hooper, 109 Fir, were headed east on Park Avenue, with the Barrick car in the outside lane. The Hooper vehicle at-

tempted a right turn and collided with the left front quarter of the Barrick car.

One accident was reported Friday at 6:55 p.m. at the intersection of Park Avenue and U.S. 385.

A 1969 Ford truck, driven by Marion M. Barton, Portales, N.M. was turning at the intersection when the trailer of the truck collided with a street light, causing about \$400 in damages.

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Virginia Stevens
Goldie Brown

Bid Opening For New School Delayed Until December 18

Date set for the opening of bids for the new Hereford elementary building has been changed until 4 p.m. Dec. 18, according to Supt. Roy Hartman.

Original date for the bid opening had been set for Dec. 11. However, Hartman said Herb Brasher, architect for the school, asked for the postponement of a week because of

a conflict with other bid openings in Amarillo. Brasher said he felt many contractors would like to attend both bid openings and therefore asked for the postponement.

Hartman said Board Chairman Hugh Clearman was notified of the change of date and said that the postponement will not affect the regularly scheduled board meeting of 7:30 p.m. Dec. 11.

City To Face Varied Agenda Monday Night

Hereford City Commissioners will face a varied agenda during their regular meeting at 7:30 p.m. Monday in City Hall.

Commissioners will study a request from Pitt's Aero for a building site at the airport and then also discuss a contract for the airport lease.

Also to be discussed again will be the retirement system procedures for city employees. The city has already approved a retirement plan for employees and will be finalizing the technical procedures of carrying it into effect.

Commissioners also are expected to discuss the city dump ground and possible new regulations and rules pertaining to its use by the public. The city has had problems with abuse of

facilities at the dump-ground and is apparently considering the action as an enforcement measure.

Also City Manager Dudley Bayne will outline for commissioners to discuss the proposed improvements to the city intersection of U.S. 385 and Park Avenue.

In other minor action commissioners are to designate a name for a new city street and approve more releases under the paving plan, approved several months ago by the commission.

The commissioners will meet in an informal session at 7 a.m. Monday at Dickie's Restaurant to familiarize themselves with the agenda before the meeting that night.

Lewis Addresses Kiwanis Chapter

Danny Lewis, Kiwanian Lt. Governor of District 33, spoke on the future of the organization to the Whiteface branch of the club Friday.

Lewis, of Dimmitt, dwelled on the brotherhood necessary in a successful Kiwanian club and the importance of giving concern and service rather than money to a civic project.

Other business on the agenda included the announcement by Key Clubbers, Franklin Higgins and David Loerwald, that the boy's chapter will have its annual Christmas Party 7:30 Tuesday evening at the Civic

Club Center. Guest speaker at the event will be Sen. Max Sherman.



SONY TOUCH 'N PLAY FM/AM DESK RADIO.

TFM-1859W. Cover pops up with a touch to play brilliant FM or AM—instantly. Slim cabinet in walnut grain with brushed chrome.

\$32.88 SONY

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HOLIDAY DILEMMA
The fellow who tries to swear off usually finds out that the spirits are willing, but the flesh is weak.

AVOID ACCIDENTS
Slow down at sundown — don't drive so fast you can't stop within your field of vision.

FIRST BAPTIST KINDERGARTEN

is Now

Pre-Enrolling For Second Semester

Eligibility

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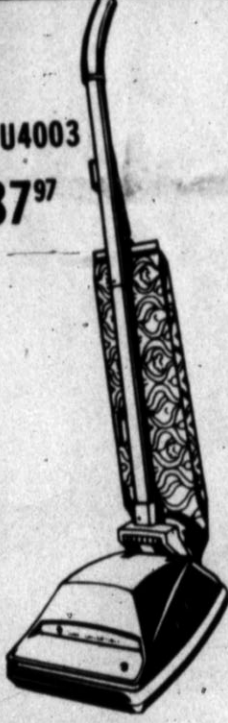
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Attachments Extra NO. 1031 \$6⁴⁹

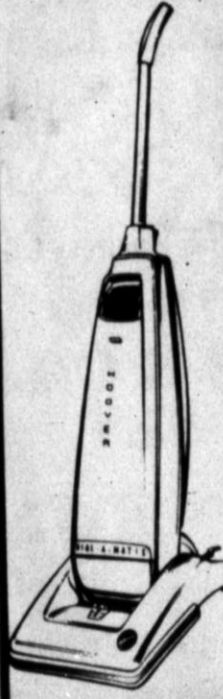
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Instant Rug Adjustment - Adapts to any carpet, from Low Pile to Shag with the simple shift of a lever.

Triple-Action Cleaning - "It beats, as it sweeps, as it cleans".

2 Cleaners In One - It's an upright cleaner! Twist the Power Dial, connect the attachments, and it's a powerful canister cleaner! Has suction regulator, tool



Attachments Extra

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\$99⁹⁷

Hoover Slimline PORTABLE

Complete with attachments. Inside storage for Crevice Tool and Upholstery Brush. You'll like the built-in extra length of the handy telescoping wand. Slimline design stores away in the smallest space. Disposable bag is extra large and easy to change. 840 Watt motor.

Reg. \$37⁹⁷

\$32⁹⁷

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THE COMPLETE CANISTER

floats on air—no pulling no tugging

plus

- Powerful Motor
- All Steel Construction
- Wrap Around Bumper Guard
- Convenient Toe Switch
- Lightweight

Reg. \$42⁹⁷

\$34⁹⁹

Model 858

White Rain SHAMPOO 7 OZ. 37^c

Style HAIR SPRAY 13 OZ. 49^c

Silence Is Golden COUGH SYRUP 3 OZ. 89^c

Gillette Foamy SHAVING CREAM 14 1/2 OZ. 79^c

Direct Aid HAND LOTION 6 OZ. 57^c

MAKE GIBSON'S YOUR . . . CHRISTMAS SHOPPING HEADQUARTERS

The Sunday Brand, Hereford, Texas, Sunday, December 2, 1973

On Wall Street

Lack Of Buying Interest Hurts Market This Week

By BOB HILL
Lentz, Newton & Co.
Members, New York
Stock Exchange

The week before last the culprit in the stock market selloff was the energy crisis. Last week the culprit was the Administration's lack of

positive action in solving the energy crisis.

The energy crisis hasn't been overemphasized but it had been overpublicized. What hasn't been mentioned is the demand for natural gas, coal and fuel oil for the manufacturing, fabricating and processing industries and the available

supply of those essential fuels. This is the crux of the matter.

We can get along with gas rationing, so long as agriculture and other essential industries are properly supplied. No one wants it, but we can manage if we have to. The point is that we need to take whatever steps are necessary to solve the crisis and

get on to other things like feeding the world and fighting inflation.

Meanwhile, back at the stock market, sellers showed up Monday but very little buying interest was around. As a result, the Dow Jones Industrial Average dropped 29.05 points, the sharpest decline in eleven

years. But note this, 19,830,000 shares traded Monday.

There is still no large volume in this selloff, which leads to the conclusion (not yet documented) that the latest selling pressure in the stock market is coming from overseas investors who own U.S. stocks and who feel that we aren't going to solve

our energy crisis promptly or satisfactorily. Be assured of one thing, the decline of 165 points since October 26th, though substantial, has not been a selling wave or panic selling in any way. It has been a matter of consistent selling pressure and a lack of buying interest in the face of unfavorable

domestic and international development.

The Tuesday selloff on slightly greater volume was triggered by the announcement that GM was closing 16 of its 24 North American car-assembly plants for a week in December. The Industrial Average finished at 817.73, another drop of 7.22 points. Wednesday brought the first real bounce in the stock market in over five months. The Industrial Average was up 22.05 to close at 839.78. Trading volume was 19,990,000 shares, still less than the 20 million share mark.

Experts regard this jump in stock prices as a technical rally only, and predict a drift down to the 775 mark on the Dow before the market begins building a base. Strong upward surges in stock prices are not likely to occur until late in December when most of the tax selling will be out of the way.

The stock market will continue to reflect unhappiness on the part of the investor with the indecision and delays in Washington over the energy crisis. Consequently, the market will be sensitive to any negative news, energy related or not. The only good news which will give the stock market a strong boost at this

time is a lifting of the oil embargo by the Arabs. That will come only with major concessions from Israel, otherwise the peace talks will be stymied and the embargo will continue.

This is what caused the promising rally in stock prices Thursday to fade. The Industrial Average was off 4.67 on 18,870,000 shares. The drop came on the news of a setback in the Middle East peace talks. Friday the stock market put in a performance that really doesn't count as far as the technical experts are concerned.

Only 15,380,000 shares traded, almost too few to give an accurate reading on the tone of the market. The Industrial Average slid 12.86 points and closed the week at 822.25. No particular unfavorable news item caused the selloff, although another New York bank raised the prime rate. It was more a case of lack of interest.

The stock market dropped 31.75 points for the week. The average daily volume was 18.8 million shares.


An interesting development Wednesday was the jump in the price of gold from \$92.50 per ounce to over \$100. Keep an eye on this index. Gold is still way underpriced.

Early **AVOID THE RUSH!**
Good Monday, December 3rd through
December 5th at GIBSON'S in HEREFORD.

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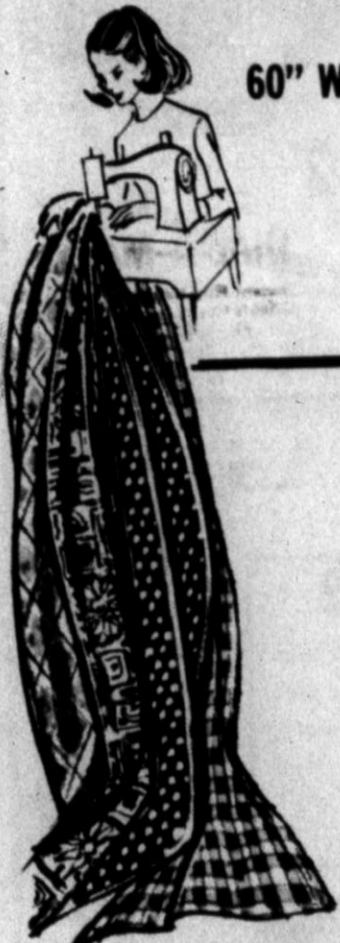
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100%
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225 YD. Spools
Assorted Colors
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100% Polyester
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100%
POLYESTER
CREPES
60/62" Wide
18 Colors
Gibson's Price
\$2.79 YD.



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MO.	HI	LO	CLOSE	PREV. CLOSE
DEC	44.47	43.10	43.47	43.70
FEB	49.35	48.12	48.88	48.62
Apr	50.50	49.15	49.97	49.92
JUN	50.55	49.25	50.17	49.95
AUG	49.55	48.40	49.20	49.00
OCT	48.80	47.60	48.35	48.40
LIVE CATTLE				
March	55.65	54.75	55.00	54.90
April	55.00	54.30	55.00	54.50
FEEDER CATTLE				
Dec	447b	403	447	432
April	448	435	448	440n
MILK				
Dec	474	450	473	459
March	459	431 1/2	458	438
May	429	394	429	398
July	400	355 1/2	400	360

(b=bid, a=ask, n=nominal)

OPENING DELAYED
DALLAS--The Dallas-Fort Worth Airport has delayed its grand opening of the world's largest airport until January 13. Six major airlines asked for more time to train employes to use the sophisticated new equipment.

MAIL SERVICE
FLORENCE, S.C.--Mailman Marvin Cockfield received an urgent call to take the key to a mail collection box. He rescued a kitten that had jumped through the slot while its owner was depositing letters.

Look Who's New
Mr. and Mrs. Ramiro De Leon Zapata are the parents of a daughter, Brenda Ann., born November 28. She weighed 7 lbs. 15 1/2 oz.

CARDINAL POLE
On March 22, 1556, Cardinal Pole was consecrated archbishop of Canterbury.

Make this a really white Christmas



Keepsake
REGISTERED DIAMOND RINGS

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KESTER'S JEWELRY
Across from the Post Office in Downtown, Hereford

SAVE \$5.00
on **Spinnerin NEEDLEPOINT KIT** (\$2.00 value...only \$2.00) when you buy **playtex tampons** (1 pkg. 30's - Deodorant & Basic **TAMPONS**)

only **\$1.19**

United Way Reports 94%

The Hereford United Way reached the 94 per cent completion point late Friday afternoon with officials expressing hope that campaign will end sometime this week.

A total of \$47,841.66 had been collected by Friday, leaving the campaign only \$3,063.34 short of its \$50,925 goal.

"We talked to several more accounts we consider big ones," said Mike Patrick, President of Hereford United Way. "Some of them haven't come in yet, but have contacted us to report that they will have a good contribution to the drive."

Patrick said several "pretty sizable" accounts, according to past histories of contributions, are yet to be collected and he feels the goal will be reached when they come in.

"We are talking about another week of the campaign," he said. "But we need to finish it up by this week. It really looks like we are

going to get there. I feel really sure we will make the goal. It will be the first time Hereford has made the goal in several years."

LP Splits Games With Pampa Teams

La Plata's 8th and 9th grade basketball teams swapped games with Pampa this past week as two La Plata 7th grade teams swapped wins with Stanton Junior High 7th teams. La Plata 9th fell to Pampa Red 65-25 with LP's Archie Crim hitting for 7 and Terry Brady getting 6 in the loss.

The LP 8th however downed the Pampa Red 8th 32-25 with Kent Ellis leading the way for Hereford with 11 points.

In the intercity 7th grade games, Stanton Blue defeated the LP Red 31-25. Paul Bell had 12 for LP.

In another 7th grade game LP White defeated the Stanton White 38-27. Rodney Symons hit 12 for Stanton as Greg Dement and Don Weems each had 9 for LP.

The junior high tournament at Hereford was canceled this week because of the Hereford Whitefaces making the regional football playoffs.

WARTIME VETERANS 65 OR OLDER ARE ENTITLED TO PENSIONS IF THEY HAVE LIMITED INCOMES AND ASSETS!



For information, contact the nearest VA office (check phone book) or write: Veterans Administration, 1225, 410 Vermont Ave., N.W., Washington, D.C. 20420

Tech Gets Baptism In Cage Warfare

Texas Tech's defending Southwest Conference champion basketball team will waste little time getting the 1973-74 season underway, playing three games in the first four days of the new campaign.

The Red Raiders, who return three starters and six of nine lettermen from last year's 19-8 club, played Fresno State and the University of Nevada, Las Vegas, on the road on Friday and Saturday and then make their home debut Monday against Vanderbilt.

Texas Tech and Fresno State tip off the new season Friday night at 8:05 PST at Selland Arena in Fresno, Calif. This will be the second meeting between the two schools in basketball, the Red Raiders have triumphed 98-85 in the inaugural game of the series two years ago in Lubbock Municipal Coliseum.

Fresno State, which posted a 10-16 record last year, returns four starters and four of eight lettermen.

Texas Tech opens its home season at 7:35 p.m. Monday in Lubbock Municipal Coliseum against perennial Southeastern Conference power Vanderbilt. The Commodores, who tied for second place in the SEC last year, own a 4-1 edge over the Red Raiders in a basketball series that began in 1951 with a 55-49 Commodore victory. Vanderbilt returns four starters and nine of 13 lettermen from last year's team, which posted a 20-6 record.

Pheasant Hunt Begins

Chuck Cosper, Deaf Smith County game warden, told the

Cosper said many local residents had misunderstood that the season began Dec. 1, but that the actually first day of pheasant hunting would be Dec. 8.

Brand this week that pheasant hunting in the Texas Panhandle will begin Saturday, Dec. 8.

Booster Club Changes Meeting To Monday

The Whiteface Booster Club has changed its meeting time to Monday night this week.

The club normally has been meeting Tuesday night but the change was made to avoid the conflict with a home basketball game Tuesday night in which Hereford will host Levelland in the La Plata gymnasium.

The club will meet at 7:30 p.m. Monday in the high school auditorium with the highlight being the film of the Hereford-Coronado regional football game played Saturday afternoon in Hereford.

ADJUSTMENT
Life is happier for the fellow who reconciles himself to his habits and lets it go at that.

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FOR BEST SELECTIONS AT SAVINGS!

NO. 120 Automatic Teflon



GRILL & WAFFLE BAKER NOW \$14.99 by Superior Electric

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PUNCH SET

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8 Plastic Hooks
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NOW \$2.37

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Best Maid

SWEET PICKLES

22 OZ.

49¢

BIZ 25 OZ. GIANT SIZE

BIZ

FOR PRE-SOAKING LAUNDRY

69¢

WE REDEEM USDA FOOD STAMPS

WITH THIS COUPON

1-pound Can of Maryland Club Coffee

Without coupon \$1.07

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Limit one per customer

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Give it as a Gift or Get one for Yourself.

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Fully equipped to give you beautiful color pictures in a minute—at a lower cost than ever before. Electric eye and electronic shutter for perfect everytime. Easy to use.

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Model 420 Land Camera

Least expensive deluxe camera. Gives big 3-1/4" x 4-1/4 color Black and White prints. Uses focused flash for perfect lighting.

\$47.99 without focused flash

Model 430 Land Camera

Uses focus flash system. Built-in mechanical development timer. Sharp triplet lens. Sensitive electric eye and transistorized shutter.

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Umsted To Head Realtors

Lee Umsted was installed as the new president of the Hereford Board of Realtors during the annual installation banquet at the Hereford Country Club Wednesday night.

Umsted, installed with other officers by former Gov. Preston Smith of Lubbock, replaces Gene Campbell, who took a position on the board of directors.

Other officers installed with Umsted include Sam Long as vice president, Betty Gilbreath as secretary-treasurer; with Campbell and Gerald Payne as directors.

SMITH also made two special presentations for the Board during the annual affair. Campbell was named as "Realtor of the Year" and Wayne Carthel received the "Outstanding Achievement Award."

Smith made his own presentations during the banquet when he presented each new officer with governor's proclamation (dated Dec. 15, 1972 when he was still governor) making Umsted, Long, Campbell and Payne Admirals in the Texas Navy and proclaiming Mrs.

Gilbreath as a "Yellow Rose of Texas." Smith delighted the crowd of about 100 with many tales and humorous stories about unusual incidents that happened while he was governor. The former governor complimented the city on its fine football team that "walloped all three of our Lubbock schools."

Smith commented on the size of Texas and that it was larger than 90 of the 120 nations in the world. He said he had made some 5,000 speeches across the state during his 10 years as governor and lieutenant governor.

But then Smith hit on some serious notes during his 30 minute speech.

"The real tragedy of Watergate is not all the corruption or scandal, but the fact that people have come to suspect and have doubts about their government," Smith said. "I found that it was always good to get out among the people and let them see you and visit with you. You need to talk with the people and answer their questions."

INTRODUCED by Hereford Mayor Jim Sears, Smith said he disagreed with

many people today who want to revise the Texas Constitution and make the governor's office stronger.

"I think the governor has enough authority," he said. "You always need to keep the checks and balances of government and I just don't feel the governor should be any more powerful."

Smith then urged the Realtors to keep an active interest in the Legislature and especially keep an interest on legislation which directly concerns their business.

"THERE will be a complete report on the real estate business for the 1973 session of the Legislature," he said. "I hope you all will be watching for it and keep in touch with your representative about your feelings."

"I see more laws to be proposed in 1975 session of the Legislature than ever before," he said. "We don't know what direction the Legislature will take and we need to watch all angles and devote some of our time and interest into keeping up with the bills. You need to stay in the middle of legislative action when it affects your business, no matter what it is."



New Realtor Board Installed

A new Hereford Board of Realtors was installed in ceremonies Wednesday night at the Hereford Country Club. The officers were installed by former Gov. Preston Smith of Lubbock. The new officers installed were (l-r) Lee Umsted, president; Sam Long, vice president; Betty Gilbreath, secretary-treasurer; Gerald Payne, director, and Gene Campbell, director and immediate past president. Campbell also was recognized as the Realtor of the Year with Wayne Carthel receiving the Outstanding Achievement Award.

ON UNEMPLOYMENT
Chairman Herbert F. Stein, of the President's Council of Economic Advisers said he expects there may be some increase in unemployment next year but that the increase will not be great.

Keepsake

LORELEI
KESTER'S JEWELRY
Across from the Post Office
in Downtown Hereford



Have you ever noticed the effect of temperature on animals and insects outside your home? Certain patterns are followed faithfully by these creatures.

Birds, of course, start south when the temperature begins to drop. How they know just when to leave is a good question, and whether they know a winter will be severe or mild one cannot say. There are many who think they do.

Other creatures follow a definite pattern. Bees, for example, are vicious at less than 50 degrees and ants will stay home at a slightly higher temperature. The calls of the Katydid can be translated into a temperature reading, depending upon the length of the call.

It's believed the black field cricket's chirp will give you a temperature reading—and some swear by this formula. At 70 degrees the cricket chirps 129 times a minute and the number of chirps decreases as the temperature drops.

So nature has many tricks concerning the weather, and temperature greatly affects many of her creatures in definite patterns you can learn to recognize.

WASHINGTON NOTES

FUNDS FOR AGENCIES
The Senate passed and sent to President Nixon a bill appropriating \$19.06-billion for the Department of Housing and Urban Development and other agencies.

I.R.S. & ELECTION FUND
The Internal Revenue Service has agreed to make it easier for taxpayers to earmark \$1 of their Federal income taxes for financing Presidential election campaign.

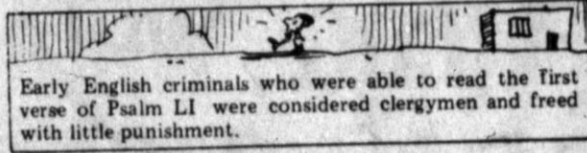
SCHOOL LUNCH BILL
The House passed and sent to the White House a compromise bill to provide a 25 per cent increase in the major federal aid to school lunch program.

A NATIONAL FOOD BANK
Senator George McGovern (D-SD) has proposed the creation of a national food bank to supply the nutritional needs of disaster victims.



Outstanding Achievement Award

Wayne Carthel received the Outstanding Achievement Award in ceremonies Wednesday night at the annual installation banquet of the Hereford Board of Realtors. Featured speaker and making the awards was former Gov. Preston Smith.



Early English criminals who were able to read the First verse of Psalm 11 were considered clergymen and freed with little punishment.

ON SAVINGS BONDS

Treasury Secretary George P. Shultz has proposed that Congress remove the 5 1/2 per cent interest ceiling on United States savings bonds and allow the rate to float upward with market conditions.

VEToes WAR POWERS

President Nixon has vetoed the war powers resolution saying it was unconstitutional and "would seriously

undermine this nation's ability to act decisively and convincingly in time of international crisis."

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(All 4 Tires) \$7²⁰



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6 Cylinder
TUNEUP \$16⁶⁰

(Includes Authentic GM Parts and Labor)

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TUNE UP \$21³⁰

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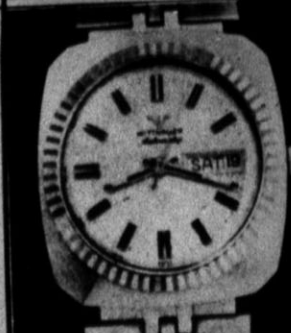
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TR-C290. Compact sphere-shaped cabinet on pedestal base. Powerful AM sound. Large illuminated clock with front clock controls, and alarm system.
\$19.95 SONY

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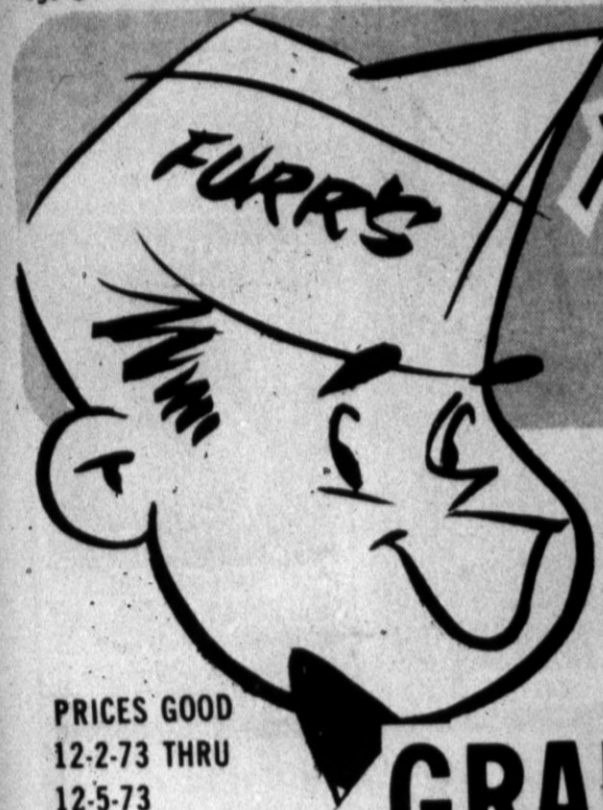


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B. Mandarin Robe-Rubyat red with pink and rose bands - Buff with black and leopard bands - or juniper with caribblue and renoir rose bands... \$25
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APPLES
RED OR GOLDEN DELICIOUS
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GRAPEFRUIT
TEXAS FINEST RUBY RED
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CENTRAL AMERICAN GOLDEN RIPE LB.
10¢

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1 LB. CELLO PKG.
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FURR'S PROTEN STEAK LB. \$1.09

FURR'S PROTEN LB. \$1.09

FOR BAR-B-Q FURR'S PROTEN LB. 69¢

FURR'S PROTEN STEAK LB. \$1.09

FURR'S PROTEN LB. \$1.49

FURR'S PROTEN LB. \$1.35

FURR'S PROTEN LB. \$1.49

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FREE PT. of FANCY JELL-O with purchase of
1 WHOLE FRIED CHICKEN \$3.29
1 PT. COLE SLAW
1 PT. PINTO BEANS
OLD FASHION POTATO SALAD 1 PT. 69¢

PORK & BEANS KOUNTY KIST NO. 300 CAN 5 FOR \$1.00

OVEN CLEANER EASY-OFF 16-OZ. AEROSOL \$1.00

AIR FRESHNER TOPCO ASS'T SCENTS 7-OZ. CAN 3 FOR \$1.00

PIZZA KRAFT CHEESE 15 1/4-OZ. PACKAGE 2 FOR \$1.00

PEARS FOOD CLUB IN HEAVY SYRUP NO. 2 1/2 CAN 2 FOR \$1.00

KETCHUP HUNT'S 14-OZ. BOTTLE 4 FOR \$1.00

TOMATOES FOOD CLUB NO. 303 CAN 4 FOR \$1.00

TEA BAGS FOOD CLUB 100 COUNT PACKAGE 89¢

SPINACH FOOD CLUB NO. 303 CAN 4 FOR 88¢

TOMATO SOUP CAMPBELL'S CAN 14¢

TOMATO PASTE HUNT'S 6-OZ' CAN 20¢

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COOL WHIP BIRDSEYE FRESH FROZEN 4 1/2 OZ. PACKAGE 3 FOR \$1.00

CUT OKRA TOP FROST FRESH FROZEN 20-OZ. PACKAGE 69¢

CUT CORN GAYLORD FRESH FROZEN 10-OZ. PACKAGE 5 FOR \$1.00

POTATOES GAYLORD FRESH FROZEN FRENCH FRIES 5-LB. PKG. 99¢

PIZZA TOTINO'S CLASSIC FRESH FROZEN 23-OZ \$1.79

TIDE
50¢ OFF LABEL
10 LB. 11-OZ. PKG. \$2.72

SARA LEE
Cinnamon 9-Oz. 79¢
Maple Crunch 79¢
Coffee Ring 10-Oz. 79¢

Hunt's TOMATO SAUCE
HUNT'S 8-OZ. CAN 8 FOR \$1.00

Pride-of TEXAS FRUIT CAKES
1 1/2 LBS. IN \$1.09
DECORATIVE CAN 2 LBS. \$2.59

SAUCE HUNT'S TOMATO WITH CHEESE MUSHROOM OR ONION 8-OZ' 18¢
CREMORA BORDEN'S 16-OZ 84¢

SAVE 35¢
MAXWELL HOUSE COFFEE
2-LB. CAN WITH COUPON \$1.82
WITHOUT COUPON \$2.17
EXPIRES 12-5-73
LIMIT ONE COUPON PER FAMILY

SAVE 30¢
AXION PRE-SOAK
25-OZ WITH COUPON 49¢
WITHOUT COUPON 79¢
EXPIRES 12-5-73
LIMIT ONE COUPON PER FAMILY

AMERICAN TREE CHRISTMAS TREES

- 2 Ft. Green Scotch Pine Table Size \$2.49
- 4-Ft. Scotch Pine Moss Green \$7.99
- 7-Ft. Scotch Pine Moss Green \$18.99
- New 6-Ft. Scotch Pine Bushie 64 Tips, Deluxe Stand \$11.99

LONG NEEDLE GARLAND 18-FT. LONG HANK \$1.69

Shop Furr's Selection of Christmas Decorations. We've got Pixies, Animals, Angels, Dolls and many more... priced at low, discount prices.

MINATURE CHRISTMAS LIGHTS
REPLACEABLE PUSH-IN BULBS, ASST ON PLUG; 2 SPARE BULBS, IF ONE GOES OUT THE REST STAY LIT.

- 50 LITE 1-WAY FLASHING SET Ass't Colors or solid \$1.39
- 35 LITE 2-WAY FLASHING SET Ass't Colors or solid 99¢
- 20 LITE SINGLE FLASHING SET Ass't Color Bulbs 59¢
- 100 BIG 5-WAY FLASHING SET Weatherproof, Multicolor \$2.39
- 30 LITE 3-WAY BLINKING CIRCLE For Tree or Wall Ass't Colors \$1.19
- 60-LITE 3-WAY BLINKING CIRCLE For Wall, Window or Tree \$1.89
- TWINKLE STAR TREE TOP 11 Ass't Color Bulbs 89¢
- RAINBOW OR ANGEL TREE TOP Each \$1.29
- REPLACEMENT BULBS Miniature, 5 color Bulbs or Card 12¢
- FLASHER BULBS 3 on card 14¢
- REPLACEMENT BULBS C7 1/2 size, all colors, 5-Pack 29¢
- C9 1/2 size, all colors, 5 pack 39¢
- 25 OUTDOOR LITES Red, Green or Ass't \$2.89

SUDDEN BEAUTY
Super Hold & Unscented 53¢

Sue Free' HAND LOTION
HONEY AND ALMOND 16-OZ. 25¢

ANACIN
FAST PAIN RELIEF
100 COUNT 99¢

EVERY-NIGHT
from Helene Curtis
LEMON, HERB OR BALSAM.
8-OZ. 93¢

BUBBLE BATH LISA MORNAY PINE OR FLORAL 32-OZ 45¢

VITAMINS TOPCO C.250 MG 250 TABLETS \$1.23

SHOP Furr's MIRACLE PRICES

The Sunday Brand, Hereford, Texas, Sunday, December 2, 1973

OPEN EVERY NIGHT TIL 8:30



GIFT HEADQUARTERS

OPEN EVERY NIGHT TILL 8:30

Special \$28⁸⁸
 Patterned sportcoats for men are polyester double knit for great looks and fit. In sizes 37-46.
Double Knit Flare Slacks \$8⁹⁹

Special WATCHES \$29⁸⁸
 Famous maker watches for men and women. Fashion watches with 17 to 21 jeweled movements. **VARIOUS STYLES.**
PERFECT FOR CHRISTMAS GIFTS!

Commodore
39⁸⁸
 Penneys new 6 digit electronic calculator operates on only one 9 volt battery. It's small enough to fit in your pocket, and priced not to empty it out.

Monica Simone cosmetics.
Any two, \$1
Choose your weapons.

"We've got a complete collection. Everything for your eyes. Regular and frosted lipsticks. Shampoo, make-up items, compacts. Liquid make-up, blush gel, and even make-up remover for when you want to take it all off."

2 For \$1

Give someone a warm feeling for Christmas.
And get 15% savings on these electric blankets.

Sale 16¹⁵ (twin size)
 Reg. \$19, Our electric blankets of soft acrylic fiber, with single or dual heat controls. Completely insulated. In popular colors.
 Full, single control, reg. \$21, Sale 17.85
 Full, dual control, reg. \$26, Sale 22.10
 Queen, dual control, reg. \$32, Sale 27.20
 King, dual control, reg. \$44, Sale 37.40
 Sale prices effective thru Saturday.

Special 2 FOR \$5
 Extraordinary buy on men's warp knit dress shirts in fancy patterns of triacetate nylon. Short sleeve, long point collar. Long sleeve model. **Special 4.99**

SPECIAL PURCHASE
8 Speed BLENDER 18.⁹⁹
 Similar to style illustrated. assorted kitchen colors.

Special 3⁷⁷ each
 Brushed acetate nylon nightwear. Choose from full and shift length gowns, novelty shirts with pants, and pajamas. In many colors.

Special 3⁹⁹
 Sleeveless, V-neck pullover in a rib knit acrylic. Assorted colors in sizes S-M-L-XL. A super value.
For Men

"That Christmas Feeling", Penneys exclusive holiday stereo record album, is now available. Hear many of today's top musical artists perform 12 lovely Christmas songs.
\$1

2 for 3⁸⁸ standard size
 Plump Pillows are filled with 100% polyester and covered with blue or pink cotton. Firmly edged with cording. Each in it's own poly bag.

SPECIAL \$4²⁹ Twin, Full
 Cozy lightweight thermal blanket is polyester, with nylon binding. Machine washable in cool water. Comes in four nice pastels.

9.⁹⁹ MEN'S HOT LATHER Dispenser. Use on any standard aerosol can.

Save 18.⁸⁸
 JCPenney 3-Way Hair-setter for steam, dry or conditioner sets. Includes clips, rollers, more.

MAKE YOUR LIST, CHECK IT TWICE, THEN BRING IT TO PENNEYS TO GET LOW, LOW PRICES

11.⁹⁹
Fisher-Price® Play Family Action Garage. Complete with cars, figures and more.

13.⁹⁹
Fisher-Price® Play Family Airport. A complete play center with moving parts, realistic sounds.

16.⁹⁹
Mighty-Tonka® Winnebago Motor Home. Top opens and serves as awning. Well-furnished living area inside has lots of realistic details. All rugged steel and plastic.

12.⁹⁹
Tyco H.O. International Pro Racing Set. Includes U.L.-listed electric power pack.
Larger Set 29.⁹⁹

31.⁸⁸
The Rrrumbler X3™ A chopper-style trike with a 2-speed transmission, racing slicks and lots of chrome! Has an all steel frame.

12.⁹⁹
Pendulum™ Pool. A table top game with a portable "Pendulum Shooter" that's so accurate it's tough to miss.

13.⁹⁹
Barbie® Vanity Case. A portable beauty case that's perfect for overnight stays! Includes everything a real little girl needs to keep herself pretty and neat.

6.⁹⁹
Fisher-Price® Play Family Camper. Has 19 play parts, including a 5-seat rowboat.

12.⁹⁹
Mighty-Tonka® Crane. Works like a real one! Locking cranks control boom and operate clam bucket which opens and closes. Has full-pivot cab and king-size tires.

13.⁹⁹
Baby Alive™. She really eats! She really drinks! Feels soft like a real baby. 16" tall.

Toys Subject to prior sale.

Merry Christmas from Penneys. JCPenney

CHARGE IT AT PENNEYS
 Catalog Orders
 PHONE 364-4205

OPEN EVERY NIGHT TILL 8:30 P.M.

Section 2, Page 2

PEACE TALKS

The United States and North Vietnam agreed to start peace talks in Paris on May 3, 1968.

CAPONE JAILED

Chicago racketeer Al Capone was jailed in Atlanta on a charge of income tax evasion on May 4, 1932.

WANTED



Membership Chairman (Not Insurance)

No Travel Work & Train in your home town

FRINGE BENEFITS IF YOU ARE NOT MAKING \$300 A WEEK AND UP

CALL COLLECT

WALT EVERTON

806/364-0540

Or Write Box 12689

Oklahoma City, Oklahoma 73112



Shriners Blood Drive

Wednesday was Shriners Blood Drive as many Hereford residents went to the Hereford Community Center to donate blood to the monthly blood unit visit. Dr. Tommy White, left, takes blood from Dyl Garner as Mrs. Margaret Carnahan, local blood drive chairman, and Shriners L.J. Clark look on. The next visit of the blood unit is scheduled for Jan. 23. The December visit was canceled because of the Christmas holidays.

Texas Residents Warned About Christmas Toys

By JOHN L. HILL
Attorney General

If you're in the market for toys right now (and most people are), you may be facing a multitude of decisions.

In the first place, the President's Consumer Affairs staff estimates that some 150,000 different kinds of toys are sold in toy shops and retail stores across Texas and the nation.

Then, of course, you'll be looking at toys from the standpoint of the children's ages and interests, and you'll doubtless be interested in ascertaining their safety.

IN THE past two years, the Federal Food and Drug Administration has banned about 1,500 toys as having some unsafe factor. But some experts figure that 5,000 new toys become available each year, and many of them make their debuts on the market about now, since about 70 per cent of all toys sold are purchased during November and December.

Most Texas merchants are expressing a sincere interest in helping consumers with their toy selection problems, and some state that they are making a determined effort to provide toys which are labeled according to safety, as well as to denote the suitability of a plaything for an individual child's age and development.

Some large department store chains and firms specializing in toy sales even maintain their own safety standards laboratories to be more certain that nothing hazardous is sold by their outlets.

IN ADDITION to federal agency actions, the 1973 Texas Deceptive Practices-Consumer Protection Act enforced by the Consumer Protection Division of the Attorney General's office prohibits false, misleading or deceptive sales price.

So legal recourse is available here to you if a salesperson assures you a toy is "safe," or "approved," and later, you find out it is not.

Since your first priority, of course, is to protect the child for whom you're buying a toy, you will be most interested in taking steps to prevent the possibility of making a purchase which could cause one of the estimated 700,000 toy-related injuries said to occur each year.

-Choose carefully and selectively. Any toy can be dangerous, if misused.

-Select a toy appropriate for the child's age and development. Heed warnings such as "Not Intended for Children Under 3 Years of Age."

-Avoid toys with small parts or sharp points even for older children, if younger brothers and sisters are in the home.

-Check the instructions, and help the child to understand them.

-If you're a parent, check toys periodically for development of potential hazards, such as sharp points, jagged edges and loose small parts.

-Make certain that the paint on painted toys is labeled "non-toxic."

IF YOU have any problems or questions, do not hesitate to contact the Consumer Product Safety Commission's Texas office in Dallas, or call the Attorney General's Consumer Protection Division in Austin, Lubbock, El Paso, Houston, San Antonio or Dallas.

AIRCRAFT HIT

The U.S. 27,000-ton aircraft carrier Franklin was struck by a Japanese dive-bomber, suffering casualties of 832 dead on March 19, 1945.

KEESTER'S JEWELRY
Across from the Post Office in Downtown Hereford

FOR SALE

by Owner

Three bedroom brick - double garage - 1 1/2 bath - lots of extra builtins and storage - electric range - dishwasher - garbage disposal, Fenced backyard - 12 X 16 storm cellar with carpet and ceiling tile, 10 X 10 storage building, Shown by appointment only at 237 Greenwood. CALL 364-3773 FOR APPOINTMENT.

Save 20% on 4 ply POLYESTER cords.



Sale 17⁵⁶ plus 1.83 fed. tax. Reg. 21.95 Save 4.39 A78-13 blackwall tubeless

Mileagemaker Nylon. Four ply nylon tire in the wide 78 series profile. Modern sidewall, wrap-around tread. No trade-in required.

Tire size	Save	Reg.	Sale	Plus fed. tax
C78-14	5.19	25.95	20.76	2.08
F78-14	5.39	26.95	21.56	2.37
G78-14	6.10	30.95	24.76	2.53
560-15	4.99	24.95	19.96	1.74
G78-15	6.39	31.95	25.56	2.60
H78-15	6.79	33.95	27.16	2.80

Whitewalls only 2.40 more per tire. Sale prices effective through Saturday.



13.⁸⁸ Tire lifesaver.

Includes front end alignment, bubble balance four wheels and brake adjustment.

\$21.33 most 4 cyl. U.S. Cars TUNE-UP SERVICE

We install new points, plugs, rotor, condenser and cap. Inspect air filter, fuel filter and pc valve, adjust timing, carburetor and dwell angle.

Most 6 cyl. U.S. Cars \$25¹¹
Most 8 cyl. U.S. Cars \$30¹¹

Get a great buy now, pay later. Use your JCPenney charge.

Auto Center Hours 8 A.M. to 6 P.M.

Survivor 48
Reg. 26.95. Sale 20.19. Survivor 48 battery for the on-the-go motorist. The perfect battery for optional equipment cars. Guaranteed 48 months with 18 month replacement at no extra charge. In group sizes 24, 27, 27F, 22F and others to fit most American cars.

Save 6⁷⁴

Reg. 26.95. Sale 20.19. Survivor 48 battery for the on-the-go motorist. The perfect battery for optional equipment cars. Guaranteed 48 months with 18 month replacement at no extra charge. In group sizes 24, 27, 27F, 22F and others to fit most American cars.

SURVIVOR 48 MONTH GUARANTEE

Should any Penney Battery fail (not merely discharged) within the 18 months, return it to Penneys and it will be replaced at no extra charge. After the Replacement Period but prior to the expiration date of the guarantee, JCPenney Company will replace the Battery charging only for the period of ownership, based on the current price at the time of return, pro-rated over the stated guarantee months.

JCPenney auto center

We know what you're looking for.

Save 5⁰⁷
Reg. 29.95. Sale 24.88. Mini FM converter. Converts all AM 12 V. radio to AM/FM radio. Easily installed. Has lighted dial, automatic frequency control.

Reg. 29.95. Sale 24.88. Mini FM converter. Converts all AM 12 V. radio to AM/FM radio. Easily installed. Has lighted dial, automatic frequency control.

Save 7⁰⁷
Reg. 59.95. Sale 52.88. Mini 8 track tape player with volume, balance and tone controls. Lighted channel indicators, channel repeat and selector controls.

MINI-BIKE and Helmet

Reg. 139.⁹⁵ NOW 119.⁹⁹

See your JCPenney catalogue for more automotive values.

CHARGE IT!

Farm Equipment Auction

Thursday - December 6 - 10:00 AM

Location: From Dawn, Texas go 1/4 mile north, then 1 mile west to sale site on north side of road.

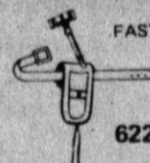
DUE TO THE DEATH OF MY HUSBAND, I WILL SELL THE FOLLOWING AT PUBLIC AUCTION

- TRACTORS, COMBINES, TRUCKS, PICKUP, CARS, MOBILE HOME**
- 1 - 1972 International 1066 Turbo Diesel tractor w/HC cab, heater, blower, torque amplifier, weighted, 18.4-38 rubber 840 hours, clean
 - 1 - 1969 Ford 5000 Diesel tractor w/wide front, power shift wheels, 15.5-38 rubber (extra good), 1202 hours, clean
 - 1 - 1966 John Deere 4020 Diesel tractor w/Egging cab, new paint, new overhaul, duals, weighted
 - 1 - 1964 Moine 602 tractor w/weights, cab, torque amplifier, clean
 - 1 - 1961 Ford 601 Workmaster Ford tractor
 - 1 - 1972 New Holland 995 combine w/20' header, cab, air conditioning, full hydraulics - used one fall season - under 200 hours
 - 1 - 6 row 30" Cornhead - used one fall season
 - 1 - 1969 New Holland 995 combine w/20' header, cab, air conditioning, full hydraulics, field ready
 - 1 - 7 row Lynch row harvester
 - 1 - 1968 International 503 Hydrostatic Combine w/16' Platform, cab, air conditioning, pickup reel and double bat reel - field ready
 - 1 - Shopmade Combine trailer w/dual wheels
 - 1 - 1966 Ford F-600 2 ton truck w/hoist on 16' Midwest bed
 - 1 - 1956 Chevrolet 4400 1-1/2 ton truck w/hoist on 14' Tradewind bed
 - 1 - 1948 Chevrolet 2 ton grain truck
 - 1 - 1965 International 3/4 ton pickup w/V-8, automatic, long wide box
 - 1 - 1969 Ford LTD 2 door, automatic, V-8
 - 1 - 1966 Rambler Ambassador
 - 1 - 12' x 50' Melody Mobile Home
- motor, has 12.4-38 tires, full hydraulic system, complete self contained unit. This system waters a/circular pattern from a triple swivel rotary boom. Used very little.**
- 1 - large lot assorted pump parts
 - 1 - assortment irrigation switch boxes
 - 1 - 1 to 3 30 hp Amarillo gearhead
 - 180 - Feet 6" x 30' aluminum flow line pipe
 - 200 - Feet approximately 6" x 20' x 30' gated aluminum pipe
 - 1 - large lot assorted aluminum pipe & fittings
 - 1 - large lot irrigation tubes
- CATTLE EQUIPMENT**
- 1 - WW Calf cradle
 - 1 - WW cattle squeeze chute
 - 1 - John Deere model 112 Chuck Wagon feed box w/side auger on 4 wheel trailer
 - 1 - Old Scratch cattle oiler
 - 1 - Shopmade feedbox on tandem trailer
 - 1 - Shopmade single axle stock trailer
 - 14 - 10' x 5' steel stock panels
- FARM EQUIPMENT**
- 1 - large lot tool bars, shanks, spacers, hitches, gauge wheels, etc.
 - 1 - large lot sweeps, subsoilers, furrow openers, etc.
 - 1 - International model 480 21' tandem disc w/foldup wings, double gauge wheels
 - 1 - 21' International springtooth stubble mulcher
 - 1 - 14' Schaffer offset disc w/24" discs
 - 1 - International 314 rollover moldboard w/Super Chief 14" bottoms
 - 1 - International 16-10 hydraulic grain drill w/single disc openers
 - 1 - International 16-8 hydraulic grain drill w/double disc openers
 - 1 - 14 x 7 Model EH grass seeder attachment
 - 6 - rows Dempster Flex planters
- 1 - Phares & Wilkins grain cart
 - 1 - 24' Mayrath gear drive auger w/3 hp electric motor on wheels
 - 1 - 20' Mayrath auger on wheels
 - 1 - 12' Mayrath auger
 - 1 - Ranger 4 wheel trailer chassis
 - 1 - 250 gallon diesel tank on single axle trailer w/pump
 - 1 - 500 gallon propane tank on single axle trailer
 - 1 - 280 gallon Brohyll sprayer w/booms
 - 1 - 200 gallon Kromer sprayer w/booms
 - 1 - Servis 2 row shredder
 - 1 - 3 pt Myers ditcher
 - 1 - Caterpillar ditcher
 - 1 - 6' Ford all angle blade
 - 1 - 3 pt post hole digger
 - 2 - Phares Wilkins 3 pt knife sleds
 - 1 - 3 pt row rotary hoe
 - 1 - 4 row Hamby hydraulic rod weeder
 - 1 - 4 section harrow
 - 2 - sets row markers
 - 1 - Gabco wire roller
 - 1 - 180 amp Marquette welder
 - 1 - shop tables
 - 1 - portable butane weed burner
 - 1 - lot barrels
 - 1 - lot tires & wheels
 - 1 - lot pipe
 - 9 - stubble mulch sweeps & shanks
 - 1 - Comfort Clear Vue cab
 - 11 - fence chargers
 - 1 - Smith acetylene torch w/Harris regulators
 - 1 - Montgomery Ward power hack saw
 - 6 - hydraulic cylinders
 - 1 - 1-1/2 H. P. aeration motor w/65' aeration tunnel
 - 1 - CM hydraulic front end loader w/PTO pump
 - 1 - large lot junk iron
 - 1 - A frame hoist on casters for shop
- Other items too Numerous to mention

Consignments are welcome and expected. Sale Setup furnished by Dawn Lions Club LUNCH WILL BE SERVED BY DAWN MUSIC CLUB

Mrs. H. H. Miller, Owner

TERMS: CASH! All accounts to be settled sale day. All sales subject to state and local sales tax laws. Not responsible for theft or accident. Write or call auctioneers for additional information.



FASTEST DRAW IN THE WEST

Arvell Williams, Auctioneers

6224 CANYON DRIVE - AMARILLO, TEXAS 79110 Phones, Ofc. 355-1012 - Res. 355-8592

Many Complaints Arise Concerning Door-To-Door Magazine Salesmen



Business Expands

BAMCO (Bearing And Materials Handling Company) has moved from its 847 E. 1st St. location to 108 North St. early this month, almost tripling its size. The two-and-one-half year-old business handles bearings, drive belts, and other industrial accessories.

NEWS REPORT FROM WASHINGTON

WASHINGTON, D.C.—Democrats feel at the moment they can win the White House easily in 1976; the picture could change, of course, but the party's prospects are the brightest in years because of Watergate and related issues.

COW POKES

By Ace Reid



"Aw, don't worry about it, now we don't hafta unload when we git home!"



Because of this, Democratic aspirants are already making campaign noises. From Florida Governor Reubin Askew is speaking out on national issues, recently called for congressional appointment of a new special Watergate prosecutor, etc.

Senator Henry Jackson (D-Wash) is leading a charge, especially in appealing to America's Jews; Jackson leads the fight to bar expanded trade with Russia unless Moscow agrees to allow more than the current flow (about 30,000 annually) of Russian Jews to Israel. Jackson was also the leading exponent of going to war in the Middle East, if necessary, to save Israel. (Israel, it turns out, was not really in serious danger and won another war and more territory.)

Senator Sam Ervin (DNC), the television star (some say ham) and folk-hero, is being boosted for second spot on the ticket in 1976. And Senator Ted Kennedy, of course, is the man to beat. The political game right now is to determine whether Kennedy has been helped or hurt by Watergate and other scandals.

by John L. Hill
Attorney General
Door-to-door salespersons can provide a helpful service to some consumers, when the product of service they sell is legitimate.

But sometimes, the door-to-door technique is used by salesmen who are so overzealous they nudge customers into signing up for something they don't need, or don't want, or persuade them that they're getting a bargain which really isn't available.

The consumer Protection Division of the Attorney General's office has received many complaints, particularly in the area of magazine sales. These include allegations that the sales persons represented the reason for the call.

Instead of announcing that they were there for the purpose of selling magazines, they tried to invoke sympathy of interest, often using some of the following pitches:

"I am taking a survey of reading habits."

"I'm working for points, in a scholarship contest."

"I need your vote to prove to my employer my value as a salesman."

"I'm doing special work in this school district."

"I'm offering a free magazine. All you have to pay for is the cost of handling and postage."

"Today, we can offer a free subscription to your favorite magazine, if you agree to buy these other four."

It is easy to see that all of

He has been helped, of course, because the Nixon Administration has suffered such a black eye. But some point to a recent poll which showed the American public felt the scandal, he was in (involving the late night death of his secretary) was more reprehensible than Watergate.

It's also said his apparent tie-in with former special prosecutor Archibald Cox, his alleged political connection with the Watergate Committee, have hurt him. But it's probably true that all Democrats have had their chances enhanced in 1973, and Kennedy has many nostalgic advantages going for him.

Republicans are split as to whether their chances were helped or hurt by former Vice President Spiro Agnew's resignation. The scandal had to hurt; yet many believe Agnew could not have won, though he would have been nominated if there had been no scandal. Thus the party will have a stronger candidate in 1976. But Democratic chances unquestionably appear very bright as of now.

NAVY & STANDARDS

Representative Les Aspin (D-Wis) has suggested that the Navy could fill its recruiting quotas and increase the intelligence of its forces by relaxing physical standards instead of mental standards.

President asks scientists' help on energy.

CLEAN CARS

J.V. Campbell Motors

USED CARS FROM CADILLAC TO VOLKSWAGENS

1973 Pontiac LeMans 4 dr. Spl. Sedan, loaded, has Power Seat and Pwr. Windows, Green Vinyl top, light green lower, custom Vinyl interior, has 8,000 miles just like new, at a used car price.

1972 Chev. Chevette 2 dr. H-top, loaded, beige vinyl top, with gold lower, has custom saddle vinyl interior, with bench front seat, almost new tires, 27,000 miles one local owner, a cream puff.

1972 Chev. Monte Carlo, beige vinyl top, gold lower, loaded, low mileage, good tires, this one of the cleanest Monte Carlos on the Golden Spread.

1973 GMC 1/2 Ton Pickup, Sierra Grande, loaded, long wide new tires has all the equip. White with light beige lower, custom cloth interior. This one is new enough for a show room.

1972 Volkswagen 2 dr. Super beetle, Std. Shift, harvest orange, with custom black vinyl interior, radio, has 3,000 miles. Thinking of gas rationing, or high fuel prices, don't miss this one.

J.V. CAMPBELL MOTORS

321 N. 25 Mile Ave. Hereford

these phrases boil down to the same basic message. The caller has something to sell.

Bona fide market surveyors are not in the business of making retail sales, and, certainly, a school district would not authorize any firm to sell a product under the guise of conduction district research.

If you're not interested in a magazine subscription, it would be best, of course, not to admit the person to your home.

If you are interested in buying a subscription, ask to see his credentials, and write down his name, the name of his company, his address and the company's address.

Don't be talked into signing and contract on the spot. Think it over.

Don't let yourself be fooled by a claim that a subscription will cost you "only pennies a day." Eight pennies a day would add up to \$29.20 a year.

Examine a claim that you could get a magazine "free, just for the cost of handling and postage." Compare the quoted cost of handling and postage to a regular subscription.

In fact, it probably would be worth your while to compare the salesman's quoted cost of subscriptions to the introductory subscriptions offered by the magazines themselves.

Some of the complaints we receive have been from consumers who were told that the contract was cancellable, but later saw that they had signed a contract labeled "non-cancellable;" or that they had been led to believe they had paid the full cost, but later were billed for "the other half."

Also, some consumers have charged that their rights to cancellation of the contract within three days after the some solicitation had been misrepresented to them.

One of the fraudulent practices which seems to ire consumers the most is if they are told that they must take an "alternate selection," if the

magazine they picked is not available. Be certain you can cancel, if you cannot get the publication you want—especially at this time, when so many magazines have folded.

It is important, while so many are thinking of holiday giving, to check for an assurance that the person you are getting the magazine for really will receive it.

If you have any questions or complaints, do not hesitate to call your county or district attorney, our Consumer Protection Division, or your local better business bureau.

COWAN JEWELER'S

has served you their friends & customers another year. We thank all of you for your friendship and patronage for the past 22 years.

We are dedicated toward making our store the best in the panhandle in both service & selections.

We are thankful and privileged to be able to contribute to your jewelry & gift needs.

We're American Gem Society members of course. you're always assured that your gift will be in good taste

& of the finest quality when it comes from us--

Our community and area are tops and it is our pleasure to add our contribution.

Thanks from all of us,

Doc, Anne, Charles, Virginia, Gladys, Dorothy, Bob, Jeanie and Scotie



Frank



Lila



Mrs. Abalos



Margaret

It's Our ANNIVERSARY!

MEET MRS. ABALOS'S LIL CHARRO TOO RESTAURANT MEXICAN FOODS TEAM!

We wish to take this opportunity to thank all of our customers in Hereford and the surrounding area for making Mrs. Ablalos' Lil Charro Too Mexican Foods Restaurant a success. We pledge continued quality foods at reasonable prices. (Open Sundays in December).

SERVING DAILY 11 a.m. - 2 p.m.

5 p.m. - 10 p.m.

Mrs. Ablalos' Lil Charro Too Restaurant

827 E. First 364-6821

Mrs. Abalos' Lil Charro Too Tamales Factory

East Highway 60 364-1851

THE MEXICAN FOOD PEOPLE

Buzz



Tony



Maria



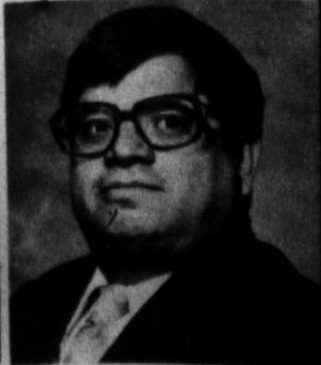
Oralia



Amelia



David

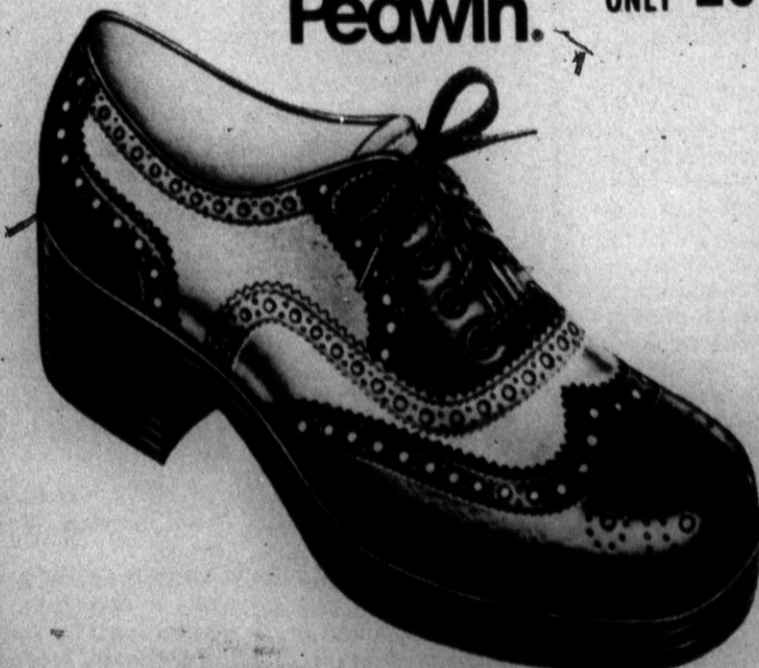


Paul

Roaring out of the 20's. The Classic great form Pedwin. The bolder, bump toe makes it the baggies bottom bet for the

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The Sunday Brand Editorial Forum

Hereford, Texas, Sunday, November 25, 1973

Future Of Small Towns

By BERT MILLS

That old cliché about "the dying small town" is a considerable exaggeration and some communities which have made a determined effort to grow and prosper have made remarkable progress and achieved prosperity.

This was the conclusion of a seminar on "The Future of the Small Town" held recently at Oak Ridge, Tennessee, under sponsorship of the Southern Newspaper Publishers Association Foundation, in cooperation with the Oak Ridge Associated Universities, Oak Ridge National Laboratory, and the Atomic Energy Commission.

Six experts in various aspects of small town development — only two of them from Washington — presented papers during a three-day conference which included discussions in which 27 newspapermen and women from throughout the South served as participants, firing questions at the speakers.

DEMOGRAPHIC experts have never been able to agree on a definition of "small town." The Census Bureau does not use the term but defines any community with a population of 2,500 as "urban." In general, population scientists regard any place with over 25,000 as a city.

One seminar speaker, Salim A. Kublawi of the Appalachian Regional Commission, Washington, said he believed that communities with less than 5,000 population "rarely assume an economic autonomy of their own" so he defined a small town as "a place with a lower limit of 5,000, plus or minus 1,000, and an upper limit of 25,000, plus or minus 5,000." Stated crudely, he said, "a small town is not a hamlet nor a medium sized city," and is not a part of a Standard Metropolitan Statistical Area.

Calvin L. Beale, a population expert from the U.S. Department of Agriculture and a Census Bureau alumnus, reported a significant growth in the population of non-metropolitan communities in the South

during the 1960's, and said the pattern was generally true of the rest of the nation.

FOR EXAMPLE, Southern towns in the 5,000-25,000 group grew about 12 per cent during the '60's, on top of a 30 per cent increase during the previous decade. These figures almost exactly paralleled the growth in cities in the 25,000 to 50,000 bracket.

Of course, these figures are averages and there are losses as well as gains. Of 4,300 towns with a population between 2,500 and 10,000, 72 per cent chalked up a gain during the '60's but 28 per cent fell back. Some areas have been hit hard by population declines, particularly in the Great Plains states.

Several community uplift success stories were related at Oak Ridge. For example, two towns in Claiborne County, Tennessee, Tazewell and New Tazewell, with a combined population of about 3,000, created 2,000 new jobs during the '60's, chiefly by using local capital to establish a plant which makes recreational vehicles.

Some of the figures on small town growth are misleading because the communities are suburbs which grew because residents of a central city moved out of town and became commuters. Researchers avoid being misled by such cases by eliminating small towns which are within a Standard Metropolitan Statistical Area.

PANELISTS at Oak Ridge estimated there are between 500 and 1,000 Federal programs which try to help non-metropolitan small towns, either directly or indirectly. Examples include grants for new sewage systems, health care, job training, etc.

A recent report by the Advisory Commission on Intergovernmental Relations on "Urban and Rural America: Policies for Future Growth" was spotlighted at the meeting in Tennessee. The report called for "a national policy directed toward a more balanced pattern of urbanization." Panelists at Oak Ridge seconded that motion in the interest of assuring the future of small towns.

Talk Of Texas

By JACK MAGUIRE

FOOTNOTE TO HISTORY — In November, 1875, a Texas Ranger captain and a U.S. Navy officer attempted to manufacture a war with Mexico.

The incident, often ignored by history texts, involved Capt. L.H. McNelly of the Rangers and Lt. Comdr. Dewitt C. Kells, captain of the "Rio Bravo," a U.S. Navy gunboat. Their announced objective was to rid the Texas border of Mexican bandits that were plundering frontier ranches. Their real purpose, however, was an attempt to extend the Texas boundary to the Sierra Madre.

Texas had ample cause for retaliation against Mexican bandits. Operating out of Las Cuevas Ranch near Matamoros, they had stolen thousands of Texas cattle, plundered towns and otherwise created havoc along the frontier. McNelly and his Rangers wanted to invade Mexico but needed the help of U.S. forces to succeed.

When President U.S. Grant assigned the gunboat "Rio Bravo" to the Rio Grande in the fall of 1875 to help keep the peace, McNelly found an unexpected ally in the boat's captain. Lt. Comdr. Kells not only sympathized with the Texas cause, but was willing to risk his ship to help create an "incident" that might

lead to war. He also induced the U.S. Army commander at Fort Brown to help.

Fortunately, direct orders came from Army and Navy headquarters forbidding the participation of either force. Undaunted, Capt. McNelly and 29 Rangers crossed the border and attacked the Las Cuevas Ranch on November 19, 1875. They were forced to retreat by 250 Mexican ranchers and police.

Thus the incident ended. After some sensitive diplomatic exchanges between the U.S. and Mexico, all-out war was averted.

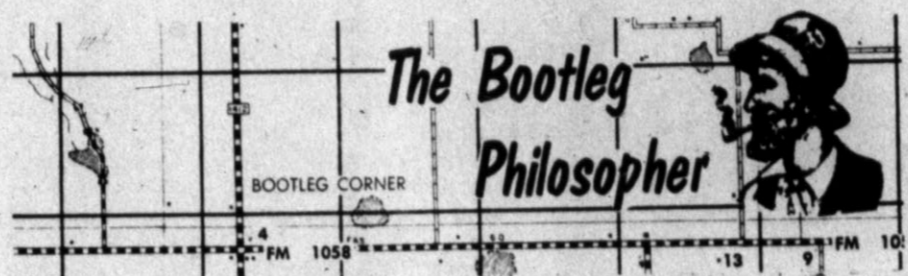
THE TOWN NOBODY LIKED — Austin, one of the fastest growing cities of more than 250,000 in the U.S. today, was not highly regarded by early Texans as a place of residence.

Sam Houston, among others, was furious when the site on the Colorado was selected as the capital of the Republic of Texas. In 1847, Rutherford B. Hayes, who one day would be President of the United States, visited Austin and was anything but impressed.

Hayes took one look at the frontier village and sniffed that it was "an inconsiderable village on the Colorado, with large expectations."

In Other Words...

"While most Americans agree that taxes don't go in any direction but up, few of us are aware of some of the slyer ways in which government contributes to soaring levies. The March issue of Reader's Digest contributes this example: The Department of Housing and Urban Development (HUD), an agency with which we are well acquainted, had a single 45-foot flagpole in front of its Washington headquarters. The neighboring Department of Transportation had a pair of 75-foot poles. Peeved, HUD officials had two 80-foot poles erected. Cost to taxpayers: \$26,500." Lake Crystal, Minn., Tribune.



Editor's note: The Bootleg Philosopher on his Deaf Smith County grass farm on Bootleg Corner considers the energy shortage again this week.

Dear editor:

If you think times are out of joint because we're running out of oil, gas, bailing wire, honesty and other things we're told we're going to have to do without, consider the standing of the fireplace. It has been completely reversed.

ONCE UPON a time the fireplace was the average man's source of heat, the first thing a pioneer did was build a fireplace and chimney and build his house on to it, but last night while I was conserving electricity by turning off the TV set during the commercials I read that "if you have a fireplace and you're rich, you order some firewood and stay warm while the rest of us shiver."

This is true. A friend of mine from the city said he was in a supermarket the other day and saw firewood on sale for three sticks for \$1.49.

THIS MAKES a man stop and think as winter is closing in on us and I have been reflecting on some

of the ideas being advanced to conserve energy. One idea is to close service stations on week-ends. This will save gas sales on Saturday and Sunday all right but it sure will run sales up on Friday. It will also run up the sales of funnels and five-gallon gas cans.

Another idea is to ban all driving on Sunday. The trouble with this is that it'll also ban most patronage of cafes, drive-ins, motels, football games and churches, and I'm not sure the public is ready for both of the last two. One, maybe, but which one I'm not sure.

I GUESS you notice nobody in Washington is brave enough to suggest people cut their television watching time in half. And I have waited in vain to hear somebody suggest banning tractor-driving three days a week, although I stand ready to make the sacrifice.

One expert said if everybody does his part in saving fuel and we have a mild winter, we might get by. You reckon this is right? I mean, I never have seen a winter yet that wasn't cold. Probably the only answer is for everybody to turn his furnace off and move to Florida.

Yours faithfully,
J.A.

GRASSROOTS OPINION

"Ecology may interfere with safe driving... a campaign is underway to stop pollution. This drive covers the spreading of salt on snow and ice covered highways. Unless something that will not pollute the streams is discovered we may need to use salt for nature to melt the ice and snow rather than spreading the salt." BRIDGEPORT, ILL., LEADER

"When one finds shoddy merchandise or mediocre service in the marketplace today he is inclined to long for 'the good old days' when men were proud of their craftsmanship. But wait. Before he makes comparisons of today's quality with the way it used to be he ought to remember the textiles which shrank, the tires which blew out after low mileage, plastics which were brittle and foods which had to be prepared from scratch in the home. Automobiles weren't recalled in the good old days because if defects were found they were considered the responsibility of the buyer, not the manufacturer. Time dims the memory of unpleasant things but it is quite likely there was just as much good-and-bad for sale in earlier years as there is now." EVERETT, WASH., HERALD

"In the face of all the current food shortages, many people in Washington still favor curtailment of production, big subsidies, price supports, etc. We simple-minded folk say to let things alone for a while and see if the law of supply and demand will work again, like it used to." BELTON, TEXAS, JOURNAL AND BELL COUNTY DEMOCRAT

Fuel Shortage Worse Than Most Think

By ARCH BOOTH
US C of C

Better read this one with one eye—it's bad news. Fact is, our energy shortage is much worse than most people yet realize. I'll try to explain why, and suggest a few things you can do to prepare for what's coming.

But the most important preparation of all is psychological. Life is not going to be "normal" for any of us this winter, or for the next few years. Accepting that and doing a little advance planning will minimize the effects of the shocks when they come.

1. Why is the shortage so serious—we get only six percent of our petroleum needs from the Arabs?

You'll remember that we already had shortages of heating oil last winter and gasoline last summer, even when Mid-Eastern oil was still available.

These shortages were caused—as I have said before—by a combination of bad government policies, which decreased the incentives to search for new sources of natural gas and petroleum; mistakes in forecasts of demand by the petroleum industry; the effects on fuel usage of new environmental regulations, and our tremendous national appetite for energy of all kinds.

Those earlier shortages were big enough to be noticeable, but no more than a peripheral nuisance. Even under the best of conditions, they would have continued for another year or two. And keeping them down to the "nuisance" level counted on our being able to import refined petroleum products from Europe and elsewhere.

THEN THE Arabs cut down their production. That had three effects: First, it cut off most of our direct supplies from the Middle East. That's the six percent. Second, it caused shortages in the rest of the world, which means we will not be able to buy the surplus from Europe that we had been counting on. Third, it put Europe and Japan in direct competition with us for the remaining sources of petroleum from such places as Iran, Indonesia, Venezuela and Canada.

So, while we only import six percent of our oil from the Arab lands, we have been importing 19 percent from all over seas sources combined — and none of these sources can be counted on anymore. A shortage of as much as 19 percent is a very serious shortage.

2. Does this mean that we can lick the problem by using our cars 19 per cent less?

No, it's not that simple, unfortunately. There are some activities that cannot be cut back at all, without disastrous consequences. Right now, for example, there are spot shortages of the diesel fuel used for drilling oil well, mining and transporting coal, and growing, processing and transporting food. Obviously, we cannot allow any of these activities to suffer, no matter what else does.

There are other "priority" users too, such as bus lines, electric power generation, emergency vehicles, and heavy industry. Many people will automatically favor "consumer" uses ahead of "industrial" uses. But think a moment. Heavy industry is where it all starts. If there is no steel, for example, there can be no automobiles, bicycles, washing machines, buildings, oil rigs, etc. Think, too, about the things that are made from copper, aluminum, glass, concrete, wood, and so on.

Now think about people being out of work in all of the industries that make these products, and all of the industries that sell or use or service these products. Frightening, isn't it? And you're just beginning to get an idea of the size of the problem.

WHAT IT inevitably comes to is that the average citizen is going to have to bear the brunt of the cutbacks — not to the degree of freezing in the winter, but certainly to the extent of sharply curtailed lifestyle.

Comforts we have come to take for granted will come rare, and our valued mobility will just about disappear. This last fact will hit the vacation and leisuretime industries especially hard.

Do whatever you can now to reduce your energy consumption—not only because it's the patriotic thing to do at the moment, but because we will soon have no choice. Use electric and gas appliances only when absolutely necessary. Cut down on automobile trips. Set the thermostat lower. And above all, improve the insulation of your house as much as you can.

There is talk in Washington of gasoline rationing. I don't think rationing is the best way to cut down somehow. There are only two alternatives to direct rationing; increase the price through direct price boosts or through high fuel taxes. Neither is pleasant to contemplate, but that's the way things are right now. As I said better prepare for the worst. It's coming.

Expresses Appreciation

Dear Editor,

We, the Rebekah Lodge and I.O.O.F. Lodges of Hereford would like to say a big "Thank You" to all the musicians who have given of their time and talents to help us out at our Western Music Jamboree.

We hope they enjoyed doing it as much as we enjoyed their music.

The only regret we have is that more people haven't come out to enjoy the shows with us. You don't know what you are missing when you don't hear

and see the excellent talent these musicians of all ages display.

After the first of the year we plan to have more of these "Little Grand Ole Opry's."

To show our appreciation to the musicians and their families, we are having a family style supper Dec. 11 in the kitchen of the I.O.O.F. Hall at 7:30 p.m. Our thanks again for their hard work.

Hereford Rebekah and I.O.O.F. Lodges.

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Mail

Intensive Care Unit Completed At Deaf Smith General Hospital

By STEVE CONNELLY
Staff Writer

Work began in October on the new Intensive Care Unit (ICU) at Deaf Smith General Hospital and will be open Monday according to Ron Welty, hospital administrator.

The new wing was converted from regular quarters to an ICU, and includes about \$20,000 of the most modern heart monitoring equipment, Welty said.

The wing consists of nine beds, five of which have heart monitoring systems in-

stalled and will be staffed 24 hours a day, seven days a week by registered nurses.

Welty said the ratio of nurses to patients in the unit will be about one-to-one at all times.

Rose Ann Smith, ICU supervisor, said the new unit would be a definite benefit to the hospital's facilities. She pointed out many of the facility's advantages.

and emergency equipment for incoming patients.

"All nurses have been trained in cardiovascular nursing," Mrs. Smith said. She is attending West Texas State University to further her studies in this area.

Mrs. Smith said the unit is different in the sense that there are no televisions, radios, flowers or gifts allowed in the rooms.

SHE SAID no electrical devices are allowed in the rooms because of the heart monitoring systems. Any appliances in the rooms might disrupt the readings on the monitoring screens.

She added that visiting hours were strictly limited for ICU patients, allowing only the immediate family to visit. Visiting hours will be from 9:30 a.m.-10 a.m.; 2:30 p.m.-3 p.m.; and from 7:30 p.m.-8 p.m., one visitor per patient.

SHE SAID ministers would be allowed at any time, and the length of stay will be at the discretion of the nurse in charge.

Mrs. Smith noted another difference was that the nurses uniforms would be "hospital green," as in surgery, because they are non-flammable. She said the oxygen in each room made fire safety in the wing a must.

"The medications are different in this wing than in other units. In the Intensive Care Unit, the preparations are primarily for cardiac and respiratory treatment," she said.

THE NEW WING has its own emergency entrance for ambulances, and has a volume respirator, which takes the place of an iron lung, and a pressure respirator.

"Our community is pretty fortunate," Mrs. Smith said. "This has taken months of preparation; it was not done overnight."



ICU Opens Tomorrow

Rose Ann Smith, R.N., left, and Inez Karle, L.V.N., seated at the central nurses station in the recently-completed Intensive Care Unit. The new unit provides heart monitoring equipment, which is located at the nurses station and in the patient's rooms.

Blues/Soul Group To Appear At WT

The Ike and Tina Turner Revue will present their brand of soul music in a concert Friday at 8 p.m. in the West Texas State University Fieldhouse.

The Revue is famous for their version of "raw, primitive soul." Like many American blues-soul groups, Ike and Tina were discovered by the English. "River Deep, Mountain High" made little impression in the United States compared to its English reception.

Released in 1966, it immediately shot to number one on British charts. Ike and Tina were one of the few groups asked by The Rolling Stones to accompany them on their last American tour.

Their "Come Together" and "Honky Tonk Woman" albums alone, with their newest album, "Workin' Together," climbed high on national charts.

Tickets for the Ike and Tina Turner Revue can be purchased at the information desk at the Activities Center on the WTSU campus in Canyon. Cost is \$4 for non-resident WTSU students and \$6 general admission.

WTSU CALENDAR

DEC. 2-8
Sunday, Dec. 2 - Carol of Lights, New Library Building, 8 p.m.; Concert, University Brass Choir, Polk St. Methodist Church, Amarillo, 8 p.m.

Monday, Dec. 3 - Concert, University Chorale, Branding Iron Theatre, 8 p.m.

Wednesday, Dec. 5 - Basketball, WTSU vs. Quincy College, Amarillo Civic Center, 7:30 p.m.; Concert, Student Composers, BIT, 8 p.m.

Friday, Dec. 7 - Concert, Ike and Tina Turner, Fieldhouse, 8 p.m.; Film, "Five Easy Pieces," Activities Center Ballroom, 8 p.m.

Saturday, Dec. 8 - "Five Easy Pieces," AC Ballroom, 8 p.m.

Coming Events:
Dec. 9 - Concert, Chorale and Orchestra, BIT, 3 p.m.

Dec. 10 - Basketball, WTSU vs. Adams State, Civic Center, 7:30 p.m.

Dec. 10-11 - Internal Revenue Service Tax Seminar, Activities Center, 8 a.m.-5 p.m. and 7:30-9 p.m.

Dec. 11-13 - Christmas Play,

RECIPE

By Sarah Anne Sheridan

Here are two holiday sweets that are easy to make and keep several weeks. The holiday season always puts me in the mood to have guests come by often and the more I can do ahead and have on hand just makes company that much more enjoyable.

Date Loaf

- 1 lb. graham crackers, rolled fine.
- 1 pkg. dates, chopped.
- 16 marshmallows, chopped.
- 1 c pecans, chopped.

Mix with enough cream to hold together. Roll into logs and wrap in waxed paper. Keeps well in refrigerator or freezer. Slice and serve.

Brandy Balls

- Vanilla wafers, 3 small boxes, crushed.
- 1/2 T cocoa
- 2 T karo
- 1 c powdered sugar
- 1 c broken pecans
- 8 T Bourbon whiskey

Mix all ingredients together and form into balls about one inch in diameter. Roll in more powdered sugar and place in sealed cans.

Alpha Psi Omega, BIT, 8 p.m.

Dec. 14 - Bridge Tournament, Activities Center, 3 p.m.

Dec. 14-15 - Chicano Curriculum Seminar.

Dec. 15 - Basketball, WTSU vs. Eastern New Mexico University, Civic Center, 7:30 p.m.

THE WING is circular in shape, with a nurses station in the center to allow the nurses on duty to be able to observe all patients at all times.

The new Spacelab monitoring equipment has monitoring screens at the nurses station and in each of the five rooms, so nurses can observe the patients' condition.

Welty said the monitors could be set to specific limits for each patient and if the limits are exceeded, an alarm sounds to alert the nurses.

ALL MONITORING units are ready at all times for emergency patients who need immediate care. Each room also contains an emergency kit which contains medications



HARRIS ON MOVE—Hereford's James Harris follows the block of Donnie Henson (78) in this action photo from Saturday's playoff game against El Paso Coronado.

ABOUT YOUR HOME

By April Rhodes

Add the white of an egg to cream and chill. It will not only whip better, but will add volume.

Conserve heat by drawing shades and drapes at night for added insulation and openings them during the day to let the sunshine in.

If you haven't prepared your rose beds for fall rose planting, do so. Many, however, prefer to plant roses in early spring.

It's time to dig, dry and store dahlias when frost has blackened the stalks.

Keep watering your evergreens even though the weather is cooler. They need ample water to prevent brown leaves in February.

Inspect the outside of your home, especially the eaves, for abandoned insect nests and spider webs where larvae and eggs will hatch in spring.

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CLOSED SUNDAYS

25th Anniversary Special

1970 Dodge Dart Swinger 2 dr. hardtop. Mileage maker 6 with standard trans. Sharp green body finish with white top. Meet the fuel shortage head on with this one. \$1495⁰⁰

1972 Plym. Satellite Custom 4 dr. Sedan. 360 V-8, Air and Power, white finish with blue cloth interior. A sharp family car.

1973 Buick Century Luxus 4 door sedan. Air and Power, 350 engine (reg. gas). Cinnamon Metallic body with tan vinyl top. A real beauty. 12,600 miles.

1970 Chrysler Newport 4 dr. H-top, air, power, cruise control. Gold body with caramel vinyl top. Medium priced luxury car.

1969 Chev. Pickup, 350 V-8, Automatic, long fleetside bed. Sharp original blue. Good low priced pickup. \$1,275.00

1973 Chev. Pickup, Cheyenne Series Air and Power Steering and Brakes. Sharp Yellow and White Two-Tone. Long Fleetside bed. Save \$1200 on this Like New Pickup.

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Aurora ABC
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3-Minute
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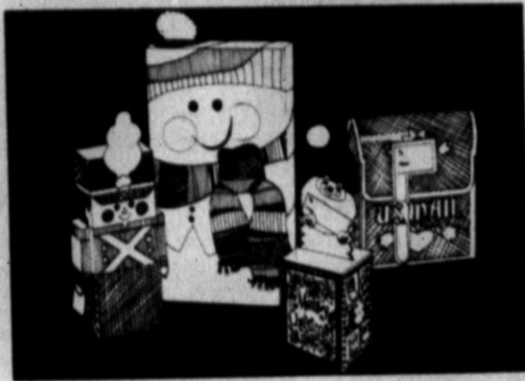
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This Christmas, consult the Hallmark Santa for all your gift needs. He has the perfect gift for every age and taste.



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2 Sheets NOW **25¢**
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... an exquisite gift package filled with a variety of chocolates and butter buns... creams, nuts, crisp and chewy centers. 1 1/2 lb. box \$3.15

FAVORS MAKE THE PARTY UNFORGETTABLE!



Everyone loves to receive a gift. That's why Hallmark party favors are such fun to use. We have favors for children's parties and adult parties. Come in and see our selection.

GIVE SOMEONE 1974!



Hallmark calendars make beautiful gifts that last all year long. Calendars, desk calendars—even calendars for the kids. Come see the selection. There are designs to please anybody on your list. (Choose one for yourself, too.)

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Dull. So have a party and stir up some excitement. Use colorful Hallmark New Year party sets for extra fun. After the party's over, clean up will be a snap. Come in soon and stock up.

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Sound Of Music By HHS Cast



WIDELY POPULAR stage and movie musical, The Sound Of Music, is the production chosen by Hereford High School music department for presentation in the school auditorium Thursday and Friday evenings. Based on a true story, the exciting plot combines with tuneful songs and dancing for entertainment well suited to the holiday season.

HHS ORCHESTRA will play the background music for the show. Director Nick Nixon conducts a rehearsal for strings in preparation.

(See Story Inside Page This Issue)



LEADING SINGERS are Lilli Lyons as Maria, who comes to the Von Trapp home in Austria as a governess and wins the love of Captain Von Trapp, played by Ray Lee.



SCENE STEALERS in any production of The Sound Of Music are the Von Trapp children. Ranging from tots to teens, elementary and junior pupils who take the roles in the HHS show are Kelli Stallings, Eva Johnson, Melinda Watts, Bethany and Brent Boyd, Jimmy Wright and Craig McCuistian.



COMEDY MOMENTS are contributed by Janette Schlabs as a titled rival of Maria for the widower-captain's affection, and Cameron Clements as a sponging friend of the captain.



CONVENT LIFE for Maria ends when she is sent to the Von Trapp home. Her friends in the convent are played by Lisa Martin, Donna Kendall and Cindy Crider, here attentive to the words of Mother Avis, portrayed by Lesley Euler.

Homes In Holiday Tour Today

HOLIDAY DECOR in three of Hereford's beautiful homes will be on display in the annual tour and Christmas bazaar sponsored by La Madre Mia Study Club from 2 to 5 p.m. today. The public is invited; tickets are available at all three homes and the tour may be started at any of them. Proceeds support club service activities.



NEW HOUSE of the Wister Clevengers at 301 Douglas has a graceful colonnade doorway from the formal living room to the dining room with its mirror wall. Mrs. Clevenger is at right, with Mrs. Craig Smith and Mrs. Roger Williams, hostesses from the club, and Billie McCauley of HR's Flower Shop, which supplies the decorations.

HANDMADE GIFTS for Christmastime will be on sale in the bazaar conducted in the Dave Hopper home, 509 Westhaven, where refreshments will be served. In the elegant living room with Mrs. Hopper, standing, are Mrs. Bud Snyder, left, general chairman for the benefit event, and Mrs. Don Lane, bazaar chairman.



VERDANT PLANTS under a skylight in the den planter of the Virgil Marsh home, off Highway 385 just north of the city, grow beside the door opening into the entry hall. Mrs. Marsh, standing, will be assisted by Mrs. Herschel Black and Mrs. Waldo Baxter, club members, as hostesses to callers this afternoon in the home which Mr. and Mrs. Marsh recently bought from the Herbert Friemels. Christmas decorations are by Clark's House of Flowers.



The Sunday Brand

Section Two

Hereford, Texas, Sunday, December 2, 1973

Tea Given Miss McCathern

A bridal tea honoring Joy McCathern, January 5 bride-elect of Larry Daniel of Canyon, was given Friday in the of Mrs. Ray Frye, 114 Liveoak.

Receiving guests with Miss McCathern were her mother and sister, Mrs. J.E. McCathern and Mrs. Dwayne Cassels, Daniel's mother and sister, Mrs. Alfred Daniel of Canyon and Mrs. John Eder, and Mrs. Frye.

The bride's colors of orchid and purple were used in the carnation corsages which were presented to members of the receiving party.

Cathy McCathern and Mrs.

Mike McCathern served refreshments of roll sandwiches and grape punch from the serving table laid with a white net cloth over satin. A floral arrangement in various shades of purple made the centerpiece. Hosting the shower were Mmes. Frye, Frank Zinser Jr.,

J.W. Duncan, L.B. Worthan, Billy W. Sisson, George Ritter, Elvin Wilson of Friona.

Also Mmes. Leroy Botkin, Cecil Hart, Norman Hodges, S.A. Marnell, T.E. Brsendine, Charles Hoover and Charles Packard.

UMC Women Plan Special Program

Keyed to the Advent season, a program of slides and comment on the Holy Land will be presented for First United Methodist Women at a covered dish dinner Wednesday. It will begin at 6:30 in the fellowship

hall. Mrs. Claude McDougal, a member here, and the Rev. and Mrs. Leo Gee of Amarillo will give the program. Rev. Gee is pastor of St. Paul's UMC in Amarillo.



ENGAGEMENT ANNOUNCED— Mr. and Mrs. Lester Wagner, 244 Centre, announce the engagement of their daughter, Mary Kay, to Dr. Frank J. Peters, son of Mr. and Mrs. Joe T. Peters, 211 Elm. The couple plan to marry January 5. Miss Wagner is a graduate of Hereford High School and is now attending Amarillo College. Her fiancé attended Hereford Schools and is a graduate of Texas Chiropractic College in Houston. He is associated with the Chiropractic Arts Clinic in Amarillo.

4-H WIN Club Has Demonstration

A tri-chem demonstration was given recently by Cherry Kerr and Charlotte Baum to members of the 4-H WIN Club. Each member present received a small picture to paint. During the business session, several reports on projects and meetings were given. Kim Simpson told of the child care

project and Sandra Stallings reported on the Teen Leaders meetings. Art craft project reports were given by Roy Stallings, Diane Ward and Kim Simpson and Joyce Ward gave a report on a recent program for a Lions Club meeting. Officers this year are president, Ricky Coleman; vice-president, Edd Stallings; secretary-treasurer, Sandra Stallings; reporter, Diane Ward.

Small Talk

By SUE COLEMAN
Women's Editor

THE HOLIDAY party season has begun, according to the custom which says the Hereford Country Club directors' dinner-dance is the official starter.

Board members and their wives played host to club members at the party last evening. And whether or not it is the first of the big Christmas parties, it's always a gala occasion.

Hosts were Messrs. and Mmes. Bill Davis, Melvin Young, Ben Childers, Bob Josseland, Pete Caviness, Rudy Metz, G.C. Merritt, Wayne Thomas, Bob Spangler, Jim Easley, Pat Robbins, Ed Reinauer Jr., Don T. Martin, J.A. McWhorter and Mark Hoelscher.

FALL CLEANUP of my desk brought to light a bunch of recipes that have accumulated for months, and I'll pass along a few you might like. First is one from Mrs. E.C. Hill.

KANTOFFELSALAD
(German Hot Potato Salad)
2 lb. small white potatoes
1/2 cup diced bacon
1/2 cup minced onion
1/4 to 1-3 cup vinegar
2-3 cup boiling water
1 beef bouillon cube
Salt and pepper

In covered saucepan cook potatoes in jackets until fork-tender. Let cool 30 minutes, peel and slice. Fry bacon until crisp and lightly brown. Put salt, pepper, onions and vinegar on sliced potatoes and toss. Pour hot bacon and bacon grease over potatoes, toss again.

Using the skillet where bacon was fried, boil water and dissolve beef bouillon cube. Pour it hot over salad and mix. THAT SOUNDS like it might be a good and different way to serve potatoes with steak. And for a different way to fix the steak, here's one of Mrs. Jack Carrothers' recipes, from a

CowBelles cookbook of course.

CHIVEY TEXAS SIRLOIN
3 tb. butter
2 1/2-lb. Texas beef sirloin steak
1/4 cup blue cheese crumbled

1 three-ounce pkg. Philadelphia cream cheese with chives — add dehydrated chives to regular cream cheese if necessary.

1/4 cup finely chopped hickory smoked almonds.

Melt butter in saucepan over low heat. Soften cream cheese with chives and blend with butter. Place the steak on a broiler pan and brush with the melted mixture. Broil 3 inches from heat for 5 minutes.

Tum steak and brush on remaining mixture. Sprinkle blue cheese and almonds on top. Broil 5 minutes longer. This makes 4 servings.



DECEMBER BRIDE-ELECT — Mr. and Mrs. J.M. Carthel announce the engagement of their granddaughter, Janet Arlene Carthel, to Jimmy Don Morris, son of Mrs. W.G. Crow, S. Main, and Melvin Morris of Bedford. The couple plans to marry December 29 at Temple Baptist Church. Miss Carthel is a 1973 graduate of Hereford High School and attended York Christian College in York, Nebraska. Morris, also a 1973 graduate of HHS, is presently employed at Amarillo Diesel.

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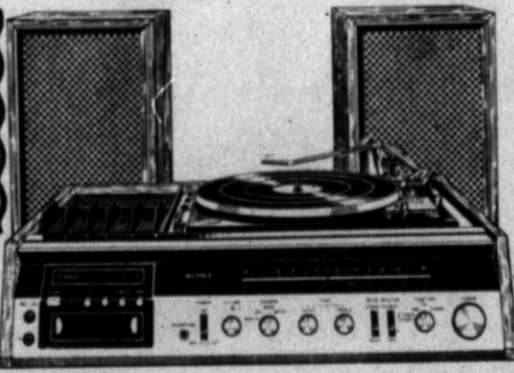


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Texas Tech Boasts Picasso Creation

Pablo Picasso, whose periods made art history throughout this century, moved into ceramics as a major interest during the last years of his life, and a terra cotta plate created by him is on exhibit now in The Museum of Texas Tech University.

The 15-inch plate is on indefinite loan to The Museum from an anonymous leader. Picasso had toward his sculpture a different attitude than toward his painting. He

regarded painting as the most obvious and legitimate of his resources from the time of his early youth. Sculpture had a more personal attachment for him, and it was only in his eighty-fifth year, in 1966, that he allowed a full-scale retrospective of his sculpture to be shown.

An important accompaniment during the last 30 years of his life was his ceramics, in which the most primitive and fundamental

motive for sculpture persisted, the desire to mold clay in the hand.

It was in 1948 that Picasso settled in Vallauris where he had begun a year earlier to work in ceramics with the assistance of the master potter Geroges Ramie. Until his departure for Cannes, in 1955, he was much occupied with the making and decorating of large variety of vases, plates and ceramic sculptures. His accomplishments in ceramics revitalized the town's chief industry, which had been on the wane in the years following World War I, and which was in full decline by 1948.

The earth tones of the plate on exhibit in The Museum are not uncommon in Picasso's work, and the subject depicted is an owl which was a favorite of the artist.

"To see a reproduction of any of Picasso's work is to see it greatly diminished," according to Eugene Kingman, curator of art for The Museum. "In fact, much of the controversy over the value of his work has arisen because people have seen only reproductions and not originals.

"The strength of the artist is in so very much more than line or color. It is in the work of art taken in its entirety," Kingman said, "and that is why this newly exhibited piece is of such great value to The Museum. It permits many West Texans to see an original Picasso, to see for themselves the difference between a reproduction and the original."

Fashion

The woman with a good looking sheath dress but who finds the skirt dated by being too tight, may use a slit up the side of the skirt to the knee in order to bring it up-to-date.

Other dresses for evening are tent shaped and widen considerably at the hemline. Prints and solids are good. Many have bare shoulders with narrow straps.

22nd Anniversary Sale
Nov. 18th through Dec. 24th
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Downtown

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By The Garden Gate With Glad

BY MRS. ART MANJEOT

FRIENDS: "Be friendly with the people you know. If it were not for them you'd be a stranger."

This is a quotation taken from a book, A Friendship Gift, by Perry Tanksley. The book was given me by the Farm and Ranch Club when they came to visit in my home a few weeks ago.

It is always good to have friends come to my house. They leave a sweet fragrance of friendship, which friends alone can create. Do come again friends, it was good to have you.

All gardeners, whether of the soil or mankind, should remember that to cultivate and make friends is one of the greatest assets one can have.

Have just read that a friend of mine and of Texas Garden Club members has received an honorary doctorate of humane letters. East Texas State University conferred the honor upon Mrs. A.M. Aikin Jr., who has served Texas Garden Clubs Inc. as president. She is the first woman so honored by the university.

The qualifications cited were "A lifelong dedication to beauty and conservation."

Dr. Aikin is the wife of a Texas state senator (brother of John D. Aikin of Hereford), a nationally accredited exhibition judge of the American Hemerocallis Society and a garden judge of the American Iris Society. It is good to know and claim her as a garden friend and to share in her selfless devotion to the beautification of Texas.

Mrs. Aikin has visited in Hereford, and while serving as president of T.G.C. Inc., District One T.G.C. was honored by having her as guest at the annual spring convention during the regime of Mrs. O.G. Hill Sr.

CONSERVING human energy is a meaningful measure of ecology.

The energy crisis is one of the more critical problems facing our nation today. We gardeners need to do our part in conserving human energy. In the practice of good conservation, which is vitally important to all those who till the soil, we should be alert.

Some of the things we can do are: Check the evergreens, both the needled and the broadleaved. Our fall has been unusually warm and dry so there are many insects which should be eradicated.

The other evening as I was leaving the store where I work, I stopped to talk with one of the city employees who was treating evergreens in the planters in the downtown area. I inquired of him, what he was treating for. He replied, "these are infested with red spiders."

I told him I had noticed that they had been looking real bad, and had wondered why I had

not taken time to investigate). We examined them closely and found the plants were filled with spider webs, and that the color was very bad.

We discussed ways by which the spiders could be controlled other than insect spray, and agreed where possible one of

the most effective methods was to take a garden hose and use the strongest stream of water possible on the evergreens to wash them thoroughly, inside the plants and in the infested areas.

The broadleaved evergreens should be checked for diseases

which have been prevalent, on the boxwood, eunomous and others this season. An effective treatment is to make a very strong solution of soap, (Tide is recommended) and wash the plants thoroughly from roots to the tip-top of the shrub.

If planted near a brick wall, be sure and check the wall and treat and clean it. Also remove and destroy accumulated debris around the base of the shrub.

Iris have put on new growth and should be examined for grubs which infest the rizons. Treat plants for these and other insects, also thoroughly clean collected leaves and other debris, remove and destroy.

It is also well to re-examine the spots in the lawns where grub worms and diseases have been. These may still be thriving because of the warm weather. If so use measures which will eradicate them.

Cut the grass, if needed, leaving off the catcher so the trimmings, and fallen leaves will be crushed and clipped, these will make good mulch for the lawn. Follow with a thorough watering.

Shade trees should be well watered. Remember to water according to the spread of the tree, it should be as far reaching as the largest limbs reach.

Now that leaves have fallen, it is a good time to scan the trees for bagworms. If bags are found remove and burn, and remember to treat with preventive spray during dormancy.

If these suggestions and other measures are attended to, we will be sharing in the national movement of conserving energy. Only through cooperation can control be reached.

Other things we can do are: use car pools, (when going to church, work or other meetings call friends and share); eliminate jackrabbit starts in

town; starting the car just for a short distance (walk, it will help in more ways than one); don't let the car run idle (I noted a pickup parked in front of the store this morning while the driver shopped, door was partly ajar too).

Turn lights off if you are not going to stay in the room; learn to use one well lighted appliance for close work such as handwork, writing or typing. Check water pipes, cut-offs, also have heating units checked for winter weather. Keep all machinery in good shape for maximum service.

Conserve seed by proper storage, also bulbs, tubers,

corms and cuttings so these will be available for another season. Now that we have had a freeze, all dahlias, cannas and gladioli should be lifted and stored.

CONSERVATION pledge. I pledge as an American to save and faithfully defend from waste the natural resources of my country — its air, soils and minerals, its forests, water and wildlife.

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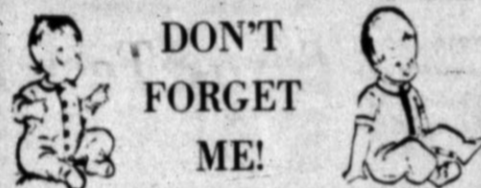
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Holiday Dinner Served To Club

A holiday dinner was served to members of Cultural Extension Club, their husbands and guests Thursday evening in the Flame Room of Pioneer Natural Gas building. After dinner, guests were entertained with 42. Honored guests included Mr. and Mrs. H.E. Houck from Kansas, Greg Houck of California, Jeff and Kelly Cassels and J.R. Richardson.

Wells Assigned To German Division

Army Specialist Five William M. Wells, 24, son of Mrs. Zellamea (SIC) Wells, Route 1, Friona, is assigned to the 1st Armored Division in Germany. Spec. Wells is a light air defense electronics repairman in the division's 280th Ordnance Detachment. His wife, Betty Jean, lives at 1303 W. 12th St., Littlefield.

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Lately-Wed Couple Lives In California

Mr. and Mrs. Gary Earl Henley are at home at 9230 Keifer Blvd., No. 26, in Sacramento, Calif., after their recent marriage in First Baptist Church at Hart and a reception afterward at Hereford Country Club.

Mrs. Henley is the former Miss Rebecca Suzannid Futrell, daughter of Mr. and Mrs. Ralph Futrell of 718 Thunderbird, Hereford, and Hart.

Son of Mr. and Mrs. Jack Henley of Richardson, Henley is a U.S. Air Force lieutenant stationed at Mather AF Base, Sacramento.

Dr. Walker Bailey of First United Methodist Church in Dallas officiated for the double ring wedding service. Bridal attendants were Misses Carolyn Crabb and Ronell Anderson of Dallas, Mary Nell Arnold of Texarkana and Miss Gayle Reed of Hart.

Attending the bridegroom were Dean Lane of Houston, Steve Romberger of Woodstock, Ill., Rodney Kruse, of Cameron and Gary Harvey of Bellville. Wshers were Bruce Futrell of

Hereford, Alan and Brent Futrell of Dumas and Wes Kauder of Lubbock.

Varied colors of flowers in the church were repeated in the bridesmaids' dresses, with burgandy velvet vests and blue plaid skirts.

Her mother's bridal gown of candlelight satin and Alencon lace was worn by Miss Futrell. A lace caplet held her tiered veil which extended to form a train. She carried a nosegay of red, pink and blue flowers; replicas in miniature were carried by the bridesmaids.

After the reception the couple left on a leisurely trip to their California home.

The bride is a registered nurse who as employed at Baylor University Medical Center in Dallas after her graduation there last spring. She completed high school studies in Hart.

Lt. Henley is a 1973 graduate of Texas A&M with a degree in engineering technology. He attended New Mexico Military Institute and Plane High School.



Mrs. Gary E. Henley ...nee Rebecca Futrell

H. D. Chatter
By Argen Draper
Home Demonstration Agent

There will be a very important water meeting at the Bull Barn, December 4, beginning at 11:45 a.m. Everyone should attend this. At the Board meeting this Thursday, Andrew Kershen and Charles Hoover, both, are of the opinion that many people have changed their minds regarding getting water to the High Plains.

John Paetzold has been very interested in the legend of the hidden river. This has been the topic of conversation for a long time. We are using the word "legend" with the definition "a story coming down from the past".

John Paetzold remembers a water meeting in the Courthouse 43 years ago where some knowledgeable people expounded on where this irrigation water comes from. He recalls that eight or ten persons attended. He does not remember all present but Pinky Matthews' father, S.O. Wilson and possibly D.L. McDonald.

We found in the office a talk, Beryl Elliston made regarding the hidden river. He quoted the legend of the Kiowa tribal chief. Also, a map showing the underground rock dam across the Canadian west of Vega that diverted water south to this area.

Iva Saltzman gave us a quilt top that is almost finished. We'll have to call on her and some of the local experts to show us how to finish it. This summer we did promote quilting but always had a few qualified persons to

teach the class. Rose Parnell called for a recipe for fried rice. The library furnished "Myra Waldo's Chinese Cookbook" and we sent her this recipe. Rose says Carl was stationed in Guam and likes oriental foods but wants them authentic. We'll be glad to hear if Carl liked this.

FRIED RICE
4 c. cooked, drained rice
4 T. vegetable oil
¾ c. chopped green onion
1½ c. julienne-cut, cooked chicken or roast pork
1 t. salt
½ t. black pepper
2 eggs, beaten
2 T. soy sauce
½ c. finely chopped parsley

The rice should be cooked a day ahead and refrigerated overnight. Heat the oil in a deep skillet, add the cold rice and cook until lightly browned, stirring constantly and pressing over any lumps. Mix in the green onions, chicken or pork, salt and pepper, and cook one minute, stirring constantly. Make a hollow in the center and pour in the eggs. Stir the eggs in the "rice bowl" until they begin to set, then mix them into the rice. Mix in the soy sauce and the parsley. Serves 4-6. Note: Cooked ham, lobster, shrimp, or bean sprouts may be substituted for the pork or chicken.

Congratulations to Dorothy Prowell on being chosen from Texas to represent the state at the Vocational Association in Atlanta.

Pat Malone Trust Fund Established

A memorial trust fund for the late J. Pat Malone has been established in the Trust department at the First National Bank in Hereford.

Mr. Malone, a prominent Hereford banker with the First National Bank, died in Hereford last week.

Persons wishing to contribute to the fund may do so by contacting the Trust department at the First National Bank.

Hereford Man Joins In Bank Purchase

Clint Formby, Hereford KPAN radio executive, has joined four other area men in the purchase of the Citizens National Bank in Crosbyton.

Formby made the announcement this week and said the transaction of the bank ownership would be effective Dec. 31 after the official statements are published.

Others joining Formby in the purchase were Marshall Formby of Plainview, Don Workman of Lubbock, Don Anderson of Crosbyton and Joe Cargile of Crosbyton.

Cargile, presently a vice president in the bank, will assume the position of bank president. The Crosbyton bank presently has about \$6 million on deposit.

TIPS TO MOTORISTS
Drive carefully during the year-end holidays, motorists — take it easy in 1972 so you can be alive in 1973.



VOE STUDENT OF THE WEEK — The Vocational Office Education student of the week is Karen Gresham, daughter of Mr. and Mrs. Charles Gresham of 616 Ave. G. Karen, a senior at Hereford High School, is employed at J.C. Penney's at Sugarland Mall as a general office clerk. She is pictured with her supervisor Louise Hollenstein. After graduation, she plans to attend college and major in accounting.

Volunteers Needed For Kings Manor Chauffeurs

Immediate need for volunteer drivers to take Kings Manor residents on shopping trips in December, and also to serve in two months of 1974, is announced by Mary Gibson, transportation chairman in the Kings Manor Auxiliary.

No club or class has volunteered for December driving, Mrs. Gibson says, and that gap in the transportation schedule must be met at once. Although the duty is usually assumed by such groups, any individual may offer to provide the service.

If necessary, the December schedule will be filled by individual volunteers, who may telephone Mrs. Gibson at 364-2493 for assignments to drive on Tuesday or Thursday mornings.

Drivers have not been booked for July and September next year, Mrs. Gibson says. Other months have been assigned to various women's clubs and groups which each year have their members take turns acting as chauffeurs for the retirement home residents.

This transportation program is one of those sponsored by the Manor Auxiliary to make life more pleasant for residents, many of whom no longer drive their own cars but who are able to do their own shopping, care for business and errands if transportation is available.

Bazaar Scheduled At Nursing Home

The South Hills Manor nursing home in Dimmitt will sponsor a bazaar on Dec. 6 with many Christmas gift ideas and miscellaneous articles to be offered for sale.

The bazaar will be held from 6 p.m. to 8:30 p.m. on Thursday, Dec. 6. All proceeds will go to the residents of the nursing home.

South Hills Manor is located southwest of the high school in Dimmitt. The general public is invited to attend the special bazaar.

22nd Anniversary Sale
Nov. 18th through Dec. 24th
Cowan Jewelers
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Holly Andrews

Birthday Honoree Is Holly Andrews

Holly Mae Andrews, daughter of Mr. and Mrs. Jackie D. Andrews, celebrated her first birthday recently in the home of her maternal grandparents, the Rev. and Mrs. Samuel B. Ogan. Those attending were her paternal grandparents, Mr. and Mrs. W.H. Andrews, Mrs. Marsh Pitman and Gabriel, Carolyn, Kyle and Jim Andrews, Leni and Nikki Hutson, Donna and Kelly Walden, Jerre Bea, Justin, Joe Ky and John Shultz and Sammy Ogan.

Hartman Appeals To Solons About Pending Education Legislation

A Hereford educator has charged that if the anticipated presidential veto of a crucial education appropriations bill is sustained by Congress, many

vital federally financed local education programs will suffer during the current school year.

Dr. Roy Hartman, superintendent of the Hereford Schools and one of four directors from Texas at the National Education Association conference with Sen. Lloyd Bentsen, Sen. John Tower, Rep. Alan Steelman, Rep. Olin E. Teague, Rep. Omar Burleson, Rep.

Barbara Jordan and Rep. George Mahon on November 15 in Washington, urging their support to override President Nixon's anticipated veto of the Labor-HEW appropriations bill (HR8877).

Hartman said the bill, which is currently in a House-Senate Conference Committee, provides less money than was spent on federal education programs during the 1972-73 school year.

"If the veto is not overridden, still further millions of dollars may be lost in federal programs this year including aid for disadvantaged children, school

libraries, vocational education, impact aid, handicapped children, bilingual education, child care, drug abuse, environmental education, nutrition and health, and higher education," said Hartman.

The bill is expected to be passed by both houses and go to the White House sometime before Congress adjourns in December. If the President vetoes the bill, it will mark his fifth veto of an education appropriations since 1970. The vetoes have cost education some \$3.4 billion at the federal level since that time.



Urges Support Of Legislation

Sen. Lloyd Bentsen, D-Texas, left, confers with four Texas teachers, who are officers of the National Education Association, during a recent visit to the nation's capital. From left: Mrs. Jewell D. Harris, Abilene and Mrs. Ada L. Williams, Dallas, both members of the Board of

Directors; Mrs. Vivian R. Bowser, Houston, member of the Executive Committee; and Roy Hartman, Hereford superintendent. The educators urged Sen. Bentsen to support a crucial education appropriations bill and other federal education programs before Congress.

Sponsored Series Studies Meaning Of Christmas Star

People in ancient times tried to explain all earthly events by interpreting objects seen in the sky, and the Christmas Star has taken on magnificent meaning for all of the Christian world.

What did the wise men of the east see in the sky? Astronomers have theorized on the subject for years, and the theories they have propounded will be the subject for a special series of December programs at the Moody Planetarium of The Museum of Texas Tech University.

Programs start at 3 p.m. Saturday and Sunday, beginning Dec. 1. Admission prices

are 50 cents for students, 75 cents for the public and no charge for members of the West Texas Museum Association.

The Bible records the star: "Now when Jesus was born in Bethlehem of Judea, in the days of Herod the King, behold, there came wise men from the east to Jerusalem."

"Saying, Where is he that is born King of the Jews? for we have seen his star in the east, and are come to worship him."

They could have seen a meteor, a comet, the conjunction of Saturn, Jupiter and Mars on the eastern horizon, within the constellation of

Pisces; or it may have been a miracle star.

Whatever shone in the sky, Moody Planetarium visitors will have the opportunity to see what the wise men saw 2,000 years ago during any of "The Christmas Star" programs in December.

Pre-school children are not admitted to planetarium programs.

OWLS & PLANES

MOUNTAIN VIEW, CALIF. —Paul Soderman, an engineer with the National Aeronautics and Space Administration, is trying to find out why the owl files silently. The next step would be to apply the principle to jet engines and propellers.

WHALES HAD PARASITES

RALEIGH, N.C.—Dr. Jim Meade—of the Smithsonian Institution said that autopsies indicated that parasites in the inner ear caused about 35 pilot whales to beach themselves near Harkers Island recently. The parasites had adversely affected the sense of direction of the whales.

Downtown Prepares For Busy Christmas Season

Downtown Variety Park Merchants blue-printed final plans for the expected heavy Yuletide shopping onslaught in this year's last meeting on Thursday.

The association opted for a campaign of courtesy and convenience to promote the traditional Christmas sales. One important strategy adopted will be to welcome Santa Claus to downtown Hereford each Saturday until Christmas.

As usual, Ol' St. Nick will be available to issue candy and gather up his faithful throng's requests.

For the benefit of the frequently harried shopper, many downtown stores will be extending their hours until 7 p.m. Another local convenience will be free gift wrapping in many shops.

Hereford's Gift Center
Cowan Jewelers
DOWNTOWN



Justin Shultz

Justin Shultz Is Birthday Honoree

A birthday party was given in the home of Mr. and Mrs. L.L. Shultz for their grandson, Justin Wynn Shultz, son of Mrs. and Mr. Roy Shultz. Justin, who celebrated his second birthday, is also the grandson of Mr. and Mrs. J.B. Noland.

Honored guest at the party was his great-grandfather, Ky Lawrence of Conchas Dam, N.M. Others present were Burt Noland, Holly Andrews, Michael and Whitney Drake, Kreig and Kris Gallanher, Clay Easley, Konna Kendall, Joe Ky and John Shultz.

Hospital Notes

PATIENTS IN HOSPITAL
Mrs. Opel Merrill, 511 W. Third; Mrs. Gussie Jones, 218 Ave. A.; Nazario Cantu, Hwy. 385; Mrs. Exie Mays, 322 Ave. E.; Manuel Serrano, 116 Ave. A. Mrs. Jerry Tucker, 1605 17th; Jose Morales, P.O. Box 295; Mrs. Jack Drye, 202 Clement; Mrs. G.F. Muller, 221 Ave. D.; Edward Villarreal, 618 Ave. F.; Belton Bryant, 415 Ave. J.; Rufus B. Hutson, P.O. Box 505; Bobby Steward, 607 Whittier; Leo J. Kuper, 204 Sunset; Mrs. Edna Alexander P.O. Box 922; Roy E. Monroe, Route 2; Wayne Keeter, 616 Ave. K.; Mrs. Guadalupe Almanza, P.O. Box 54; Mrs. Caroline Godman, 708 E. Fifth; Mrs. Katie McGehee, P.O. Box 1381.

PATIENTS DISMISSED
Johnny Latham, Mrs. Mary Baumley, Mrs. Carl Pameil, Noyle Wood, Mrs. Charcie Hultman, Arthur Charles, Martin L. Smithers, November 30.
Mrs. Charlie Galan, Mrs. Charles Cary, Mrs. Juan Ramos, Mrs. E.K. Fowler, Constantino Galvez, Mrs. Renn Goodwin, Isabel Martinez, November 29.
Tony Rodriguez, Floyd Cobbs, Willa Williamson, Mrs. Raul Valdez, Mrs. Anselmo Gonzales, Rocky Lee, Chess D. Woltman, November 28.
Savas Celaya, Clearence Hall, Andrew G. Hernandez, Estevan R. Martinez, November 27.
Avery Parks, November 26.
Walter Hodges, November 25.

Mrs. Charles King, Route 2; Mrs. Robert Casarez, P.O. Box 1193; Mrs. Romero Zapata, P.O. Box 2011; Mrs. Guadalupe Vallejo, 712 S. Texas.

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185 sq. in. Auto-Color tuning helps produce the best color picture possible—one button corrects color, tint, contrast brightness and AFC. Automatic Frequency Control locks in on signal. Improved super-brite picture tube. Big bold sound from 5-in. oval speaker. Two pole VHF and loop UHF antennas for better reception. Attractive rose-wood plastic cabinet highlights room decor.

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DACRON FILLED- SLEEPING BAG BOTH **\$34⁷⁶**

75 QUART ICE CHEST REGULAR '54" **\$34⁷⁶**

IN STOCK SPECIALS

9x12 Nylon RUGS \$37 ⁰⁰ Choice of Orange, Green, Gold and Blue Foam Back	12 Speed BLENDER \$19 ⁴⁴ Choice of Gold or Avacado	24" BAR STOOLS \$12 ⁴³ Men's Polyester SLACKS \$7 ⁹⁹ Most Sizes
10-PC Stainless COOKWARE \$27 ³⁸	AM-FM Digital CLOCK RADIO \$19 ⁸⁸	Classic GIFT WRAP PACK \$5 ⁹⁹
Butters-As-It-Pops POP CORN POPPER \$9 ⁹⁷	Decorated COOKIE TINS \$1 ⁹⁷	

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SAMPLE ORDER
120 Lbs. Half Side of beef, consisting of:
Sirloin Steaks
T-Bone Steaks
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Round Steaks
Ground Beef
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16 Lbs. Breakfast Meat
8 Pkgs. Sea Food
32 Lbs. Fryers, Grade A
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100 Pkgs. of Vegetables, Fruits, and Juices

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HHS Musical Is Slated This Week

A true story of a governess' romance with a titled Austrian officer who was her employer, and their family's hairbreadth escape from Nazi invaders early in World War II, is related in a tuneful setting in *The Sound of Music*, which Hereford High School music department will present Thursday and Friday.

Tickets at \$1.25 for adults and 75 cents for students are available from cast members or at the box office.

The plot is based on experiences of the group which became the world-famous Trapp Family Singers, whose story was written by Maria Von Trapp in a book that was a best seller.

Songs by Rodgers and Hammerstein are threaded through the production, with dances, comedy and pic-

turesque settings to add interest. Fred Ratliff, HHS choral director, heads the production staff of the musical comedy.

Lilli Lyons as Maria, the governess, and Ray Lee as Capt. Von Trapp play leading roles. The children of varying ages, borrowed from junior

high and elementary schools, are Melinda Watts, Jimmy Wright, Eva Johnson, Craig McCuistian, Kelli Stallings, Bethany and Brent Boyd.

Supporting players include Lesley Euler, Janette Schlabs, Bill Hardin, Cameron Clements, Rhea Ann Wesson, Chris White, Sara Ricketts, Donna Kendall, Lisa Martin, Cindy Crider, Libbie Parten, Ted Tiefel, Gary Landers and Roy Salazar.

For the first time in many years, a high school orchestra will accompany the production; Nick Nixon is conductor. Elaine White and pupils from her high school art classes are painting the stage sets. Mrs. Aaron Hutto is in charge of choreography. Assisting Ratliff with musical direction are Doug Morris and Bill Devers, choir directors at Stanton and La Plata Junior High respectively.



AWARD WINNERS — Young Homemakers of Texas were chosen in the Hereford Chapter for annual awards presented recently. Mrs. Larry Alley, lower photo, receives the distinguished service plaque from Jake Webb, Southwestern Public Service Co. manager, and Mrs. Charles Weatherford is presented the Homemaker of the Year award from David Pruitt of Deaf Smith Rural Electric Co-op.

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DIAMOND JUBILEE
ONE DAY EVENT
DECEMBER 3, 10 A.M. - 3 P.M.

THREE LOCATIONS:
Hereford State Bank
First National Bank
Sugarland Mall
"Souvenir Items - A Unique Christmas Gift"

CAPE CANAVERAL
Cape Kennedy's original name of Cape Canaveral has been restored by the federal Committee on Geographic Names. The central Florida cape, discovered by Ponce de Leon, has been known as Cape Canaveral since the sixteenth century.

ON PRICE CONTROLS
The U.S. Chamber of Commerce joined the National Association of Manufacturers recently in urging President Nixon to order an instant end to wage-price controls.

Hereford's Gift Center
Cowan Jewelers
DOWNTOWN

FOR SALE BY OWNER!
LUXURY HOME ON CENTRE STREET AT BARGAIN PRICE

Located only one block from La Plata Junior High, two blocks from Northwest Elementary schools.

2800 sq. ft., 3 Bedroom, 2½ Baths, Formal Living Room, Double Fireplace, one in Den & one in Game Room. 12'x14' Utility & Sewing Room with built in Desk. Large Desk & China Cabinet in Dining area. Beautiful Ash Paneling & Cabinets. Ceramic Cabinet Tops, Disposal, Dishwasher, Electric Cook Top & Self Cleaning Oven in Kitchen. Much more Cabinet & Storage space than normal. Eight large closets. 16' x 18' Master Bedroom with large walk in closets. 5' x 12' Tiled entry hall. Birch paneled double garage with Electric-Eye Automatic door opener. Floored storage area in attic. 5 Ton refrigerated air conditioner. Drapes by Beauty-Pleat. Yard sprinkler system in front & rear. Fenced back yard. 12' concrete drive front to rear with Boat & Camper parking area inside back yard. Large 7½% existing loan.

ALL THESE EXTRAS AND PRICED FOR QUICK SALE AT ONLY '16 PER SQUARE FOOT. FOR APPOINTMENT CALL OWNER AT 364-2838

CALENDAR OF EVENTS

- SUNDAY**
St. Thomas Episcopal Women of Church, parish hall, 9:30 a.m.
Women of First United Methodist Church, covered dish dinner at church, 6:30 p.m.
- MONDAY**
4-H Parent-Leader Assn., Medallion Room of REA building, 7:30 p.m.
Order of Rainbow for Girls, Masonic Temple, 7:15 p.m.
Dawn Lions, Dawn Community building, 7 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions, K-Bob's Steak House, 7 p.m.
- TUESDAY**
La Afflatus Estudio Club luncheon, Dickie's Restaurant, 11:45 a.m.
La Plata Study Club, home of Mrs. Jack Brown, 7:30 p.m.
Rebekah Lodge, Odd Fellows Hall, 8 p.m.
Women's Division of Deaf Smith County Chamber of Commerce, executive board luncheon, Hereford Country Club, noon.
American Legion and Auxiliary, Legion Hall, 7:30 p.m.
Alpha Alpha chapter of Beta Sigma Phi Sorority, Hospitality Room of Hereford State Bank.
Progressive Extension Club Christmas Party, home of Mrs. Taft McGee, 2:30 p.m.
BPOE Lodge, Lodge Hall, 8:30 p.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
Calorie Patrol TOPS Club, Community Center, 9:30 a.m.
- WEDNESDAY**
Simms Study-Craft Club Christmas party, Simms community building, 1:30 p.m.
United Presbyterian Women's Assn. luncheon at church, noon.
Merry Mixers Square Dance Club, Community Center, 8:30 p.m.
Noon Lions, Civic Club Center, noon.
- THURSDAY**
Hereford Study Club dinner for husbands, Civic Club Center, 7:30 p.m.
Bay View Study Club, home of Mrs. Earnest Langley, 502 Star, 7 p.m.
L'Allegra Study Club, home of Mrs. Don Lowder, 9:30 a.m.
VFW, VFW Clubhouse, 8 p.m.
Kiwans Club, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.
- FRIDAY**
Campfire Girls Leaders Assn., CFG Lodge, 9:30 a.m.
Young Homemakers Extension Club Christmas supper for husbands, home of Mrs. Richard Patzig, 232 Elm, 7:30 p.m.
Presbyterian Church annual congregation dinner and Christmas program, 7:30 p.m.
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.
Kiwans Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.



WEEK PROCLAIMED — Proclamation of Dec. 3-8 as Parent Awareness Week of Drug Abuse was made by Mayor Jim Sears at the request of the local Veterans of Foreign Wars Auxiliary which has a part in a national program. Mrs. P.B. Sowell, accepting the signed proclamation from the mayor, is senior vice president of the Auxiliary here and its chairman of this program. The document says in part, "In order to stop the alarming increase in use of drugs by young people it is essential that parents recognize symptoms of drug usage, understand drug terminology and know the dangers associated with the use of drugs?"

Local Shopping Better For Individual And Community

Sometimes it seems as if the original meaning of Christmas is lost in the hectic hurrying of what-to-buy-who. It is the goal of the Hereford merchants to make this yearly responsibility more of a pleasure for the Yuletide shopper. Thus, they adopt the campaign slogan, "There's no place like home", especially when buying Christmas presents.

There are many positive reasons for spending the holiday dollar in one's hometown. A factor unique to this particular Christmas is the current national fuel shortage. Certainly this issue will tip the scales in favor of shopping locally.

Paul Harvey, manager of Anthony's in Sugarland Mall, said, "We owe it to our country to conserve fuel by shopping locally."

Local shopping plays a major role in community economics. Hereford businesses, according to one store manager, has a lower overhead than larger cities like Amarillo and Lubbock. Also, local merchants pay several categories of taxes which support worthwhile organizations, such as the Cancer Fund.

Availability and quantity of popular items is another asset of shopping in Hereford. Plus, friendly, personalized service is more apparent in one's hometown.

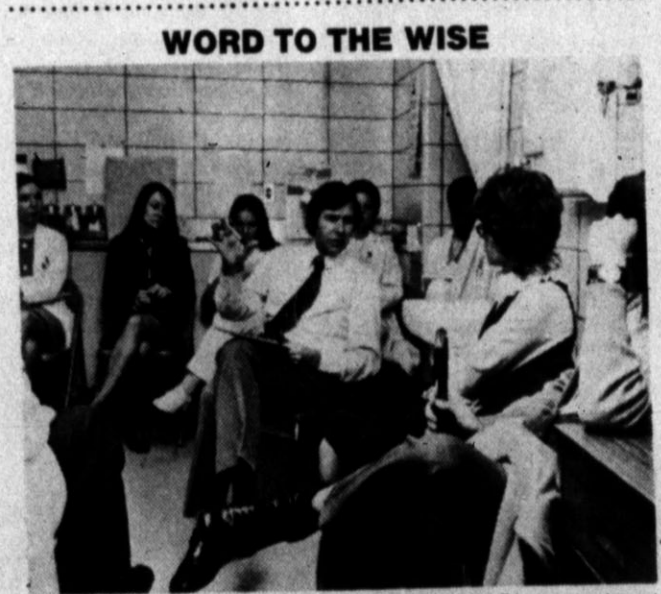
Date For Newcomers Party Set

A Christmas party for all families newly resident in Hereford is planned to begin at 7:30 p.m. Saturday in Pioneer Gas Co. Flame Room. Hostesses will be members of the Newcomers Club.

A feature of the party will be delivery of gifts to the children by Santa Clause. The gifts are to be taken to the home of Mrs. Louis Gilster, 216 Beach, by 3 p.m. Saturday, and Santa will pick them up by party time.

Mrs. Dean Baxter will be in charge of refreshments; members who will assist are asked to notify her.

An invitation to all newcomers is issued by Mrs. Homer Yocum, president of the hostess club. She asks that those who plan to attend telephone Mrs. Gilster, so preparations can be made for all who will be at the party.



WORD TO THE WISE
GENETICIST Havelock Thompson, M.D., March of Dimes grantee at the University of West Virginia, counsels a couple at Charleston Memorial Hospital, whose baby was born with birth defects. Dr. Thompson travels regularly to provide genetic counseling.

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PROJECT UNDERWAY — Project Christmas Card, the annual fund-raising campaign of Hereford Medical Auxiliary, began last week and many residents are putting contributions in the decorated canisters, as demonstrated by a young visitor in Deaf Smith General Hospital

lobby. Janice Lockhart, hospital office employee, looks on. Posters calling attention to the project are exhibited in photo at right by Mrs. Howard R. Johnson, this year's chairman, and Mrs. C. E. Hicks, another Auxiliary member.

Brand Photo By Sandy Inman

Project Christmas Card Donations Being Received

Canisters with bright Christmas decorations and posters to explain their purpose have been placed in several business houses the last few days, to receive area residents' contributions for Project Christmas Card.

Sponsored by the Hereford Medical Auxiliary, the project raises funds each year to buy special equipment for Deaf Smith General Hospital and to give a scholarship to a student nurse.

Mrs. Howard R. Johnson is chairman this year of the effort to collect contributions. The Auxiliary asks each resident to give the amount he would spend on holiday greetings and stamps to mail them to friends in the community.

To convey these greetings, the Auxiliary lists all names of contributors on a full page in The Hereford Brand's Christmas edition, which carries a message of holiday wishes.

Canisters are in place now in the hospital lobby, at Safeway, HR's Flowers, Harold Close Drug, Thriftway, Beauty House and Hereford Hardware. Accounts have been set up in both Hereford banks, and con-

tributions may be deposited in either.

Every year since 1957 the hospital has been given equipment which was needed, but not provided by the regular budget, except in 1960 when the contribution was made to help build Hereford Community Center.

Total amounts of the project have ranged from \$1,106 to \$5,537. Contributions have increased in recent years with population growth in the area.

Watts Graduates From Army Academy

Army Specialist Four Robert D. Watts, 21, son of Mr. and Mrs. Jesse G. Watts, 308 Star St., was graduated from the 3rd Armored Division Non-commissioned Officer Academy in Germany.

Spec. Watts received training in leadership responsibilities, exercise of command, map reading and military teaching methods.

The specialist is a truck driver in Headquarters Company, 1st Battalion of the Division's 32nd Armor.

Nixon's eighth veto of year is upheld.

SEARCH FOR CURE
A five-year, \$15 billion search for cancer cures, to be financed by a 2 per cent tax surcharge on individuals and corporations, has been proposed in legislation introduced by Rep. Jack Brinkley, (D-Ga.)

ON REVENUE-SHARING
The Government is holding \$119-million in revenue-sharing checks because local officials failed to complete required paper work. The Office of Revenue Sharing said checks for about 9,300 governmental units were delayed.

Behind every success story in this life lies good management and superior judgment.

Texas Association Opts For 55

The uniform 55-mile-per-hour speed limits recommended by Governor Dolph Briscoe have been endorsed by the Executive Committee of Texas Motor Transportation Association.

Speaking on behalf of the organized truck and bus industry, which represents more than 900 firms across the State, Henry Alexander of Waco, president of TMTA, and executive vice president of Central Forwarding Inc., said that the motor transportation industry has some reservations about truck and bus fuel conservation at that speed limit but that it will comply with the Governor's directive.

"Our industry appreciates the consideration shown them by

Governor Briscoe and his staff. We are fully aware of the fact that he has put much time and effort into researching the question of speed limits here in Texas . . . and we also realize that he is faced with the distinct possibility of mandatory national limits within the next few weeks," said Alexander.

"We also appreciate his concern for the safety of all motorists in recommending the one 55-mile-per-hour limit for automobiles, as well as for trucks and buses."

Apart from energy conservation, the industry has pointed out that the impact of lower speed limits on scheduling, routing and driver wages will mean serious

economic problems, both for carriers and for the shipping and receiving business.

TMTA's Executive Director Terry Townsend, who reinforced Alexander's endorsement of the uniform speed recommendations, also pointed out an additional way in which the truck and bus industry could conserve fuel. Townsend said that "greater utilization of existing equipment through the elimination of size and weight restrictions could save as much as 31 per cent in fuel consumed to provide a given volume of transportation service."

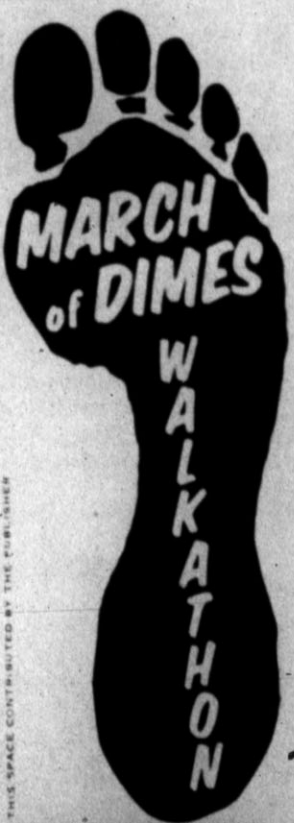
According to Townsend, even a modest updating of size-weight laws could significantly reduce trucking diesel fuel

requirements and thereby help ease the energy crunch gripping the country.

"The real solution will have to be a nationwide one — through Congress on the Interstate System in particular," said Townsend. "But states have got to get ready for Congressional action by lifting size and weight restrictions on State-funded highways as soon as possible. It's really a simple law of conservation, and it can be illustrated with one incident which occurred earlier this year in California: emergency overweight permits were issued from July 5 through October 13 so that an increased harvest could be transported from the fields without an increase in

fuel consumption.

"I have been advised by the California Trucking Association that seven trucks were able to haul what eight restricted ones could have ordinarily transported—and a 17 per cent savings in fuel consumption was realized by those operators who had secured the special overweight permits. In my opinion, those figures indicate that all of us should begin looking immediately to increased sizes and weights, especially in light of reports we're getting that available fuel for trucks and buses may be down more than 25 per cent this winter."



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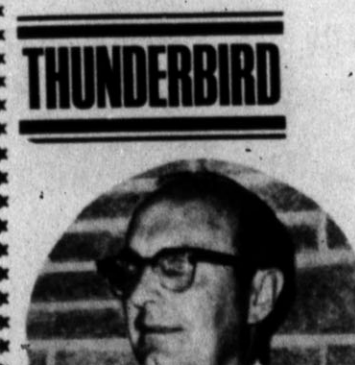
THANKS FOLKS

Our thanks go to all the fine people in Hereford and the surrounding area. We say this because "Thanks To You", Orval Watson Ford Sales has just enjoyed it's finest month in the companies' history.

We invite everyone to come by and find out why more and more people are coming back to see us again and again. Remember:

If You Didn't Buy It From **ORVAL WATSON FORD**

You Paid Too Much



Billy Hackleman



Ralph Warren

TORINO



Clint Sims



Dick Norwood

Mustang



MAVERICK

DEAF SMITH COUNTY

Farm News

Deaf Smith Released From Quarantine

Federal quarantines for psoroptic cattle scabies were lifted today from Castro and Deaf Smith counties, Texas, by the U.S. Department of Agriculture (USDA).

Today's action followed an inspection program which showed that scabies no longer exists in the area, according to officials of USDA's Animal and Plant Health Inspection Service (APHIS). The two counties were placed under federal

quarantine on Dec. 14, 1971. The only counties presently under federal quarantine because of cattle scabies are Hansford and Bailey counties in Texas.

Scabies is caused by tiny, parasitic mites that puncture the skin of cattle and feed on the body fluids released through the wounds. Heavy infestations result in the formation of large, crusty "scabs" on the skin. Cattle with scabies lick, rub and scratch to relieve the intense itching.

Scabies mites can be eliminated by treating infested cattle with a USDA-approved pesticide. Although scabies does not affect the animal's meat, the skin irritation can

cause loss of weight and decreased feed efficiency in infected animals and thus is very costly to the cattlemen.

USDA and the states have been working to halt scabies outbreaks and eliminate the

disease. Disease eradication measures include area quarantines by state and federal animal health officials and the inspection and treatment of all herds and lots within the quarantined area.

One thousand cattle practitioners from across the nation will assemble in Fort Worth today for the Sixth Annual Conference of Bovine Practitioners. The four-day meeting will be devoted to updating the

doctors on new approaches to new health problems of beef and dairy animals, as well as new approaches to some of the old problems veterinarians encounter daily.

Dr. Eugene T. Skidmore of Ft. Worth, Chairman of local activities, said the theme of the meeting is the "Present and Future of Bovine Practice", with the goal of the meeting being to meet the ever-changing and increasing challenges that face food animal practitioners. Skidmore said, "This group of veterinarians is responsible for the health of the animals producing our great source of meat and milk."

They are a vital link in supplying one of our greatest assets—animal protein—a commodity that few nations possess in abundance. That asset may well make the difference in whether this country

Hints Help Farmers Face Shortage, Cost

Farmers threatened by forecasted fuel shortages and increased fuel costs can save on both by using minimum tillage, a recent High Plains Research Foundation study shows.

"Minimum tillage can reduce the amount of fuel needed, conserve irrigation water and produce more profit at the same time," said Jim Valliant, Foundation research director. A four year study has shown that minimum tillage saves on

the amount of fuel needed to produce a crop by reducing the number of land preparations by one-half.

"It also increases water efficiency by limiting disturbance of the top soil and by providing deep water penetration for better plant utilization," according to Valliant.

Valliant recommends minimum tillage for High Plains farmers who will possibly plant a record number

of acres of grain sorghum in 1974. "However, minimum tillage has to be managed correctly," cautioned Valliant.

"Our research proved this." "We have learned that deep chiseling is important in minimum tillage to provide sufficient moisture penetration for crop development."

The minimum tillage system that has been developed and studied at the Foundation consisted of planting double row

grain sorghum on the old beds of previous cotton crops.

During the first two years of study, the water furrows were shallow chiseled with a hoem type plow to a depth of 6 to 8 inches. The conventionally tilled areas produced higher yields and greater returns than the minimum tilled areas. However, in the last two years of studies (1972 and 1973) when the water furrows were deep chiseled 12 to 14 inches deep, the minimum tilled areas produced higher yields and greater returns.

The 1973 results showed that minimum tillage practices produced 7,641 pounds of grain sorghum per acre, compared to 7,324 pounds under conventional tillage.

When irrigated four times, the minimum tilled area used 24.5 inches of water while the conventional tilled area required 31.2 inches of irrigation water. Even with reduced irrigation, minimum tillage produced 176 more pounds per acre than the conventionally tilled area.

The minimum tilled area returned \$30.38 per acre more than conventional tillage under optimum irrigation and \$13.24 per acre more when produced under reduced irrigation.

Valliant also conducted a three year study of minimum tillage methods. In this research he compared deep chiseling, stubble mulch plowing and shallow chiseling. He found that the deep chiseled area produced an average yield of 6,261 pounds of grain sorghum per acre, the stubble mulched area produced 5,738 pounds per acre and the shallow chiseled area produced 5,599 pounds per acre.

The deep chiseled area produced an adjusted return of approximately \$14.50 per acre more than either of the other two methods. Deep chiseling required an average of 18.1 inches of irrigation water per acre, 2.0 inches less than stubble mulching and 3.4 inches less than shallow chiseling.

Valliant said that farmers planning to use minimum tillage procedures for grain sorghum production in 1974 should wait to shred cotton stalks until just prior to planting. This would prevent wind erosion and provide a cover to keep snow from blowing. He also advised deep chiseling the beds now to allow fall and winter snows and rainfall to penetrate the soil.

Farmers needing more information on minimum tillage operations and benefits can contact the High Plains Research Foundation at Halfway.

Bovine Vets In Conference Today

doctors on new approaches to new health problems of beef and dairy animals, as well as new approaches to some of the old problems veterinarians encounter daily.

Dr. Eugene T. Skidmore of Ft. Worth, Chairman of local activities, said the theme of the meeting is the "Present and Future of Bovine Practice", with the goal of the meeting being to meet the ever-changing and increasing challenges that face food animal practitioners. Skidmore said, "This group of veterinarians is responsible for the health of the animals producing our great source of meat and milk."

They are a vital link in supplying one of our greatest assets—animal protein—a commodity that few nations possess in abundance. That asset may well make the difference in whether this country

remains a well-fed, strong nation, able to exchange our products for those commodities we need from other nations."

To accomplish these goals, the program features 70 speakers and more than 100 topics. Special emphasis is being placed on production of quality milk and breeding of sound animals to produce maximum beef in a minimum period of time.

The group will also tour the Van Roach Cattle Co. in Fort Worth, a cattle order buying operation considered to be best equipped in the nation, and the Bunker Hunt ranches at Roanoke and Terrell. The ranches are considered model operations and breed registered Charolais, commercial cattle and thoroughbred horses.

The meeting is headquartered at the Sheraton Fort Worth Hotel.

HOW'S YOUR AgriCulture?

MORE AND MORE FARMERS ARE USING "SCOUTS" TO CHECK THEIR CROPS FOR PESTS BEFORE APPLYING CONTROLS.

IDEA WAS STARTED BY AN ARKANSAS COTTON FARMER BACK IN 1926... AND NOW SOME 34 MILLION ACRES OF COTTON IN 14 STATES ARE SCOUTED EACH YEAR.

THE PRACTICE TAKES THE GUESSWORK OUT OF PEST CONTROL AND CUTS DOWN ON THE AMOUNT OF SPRAYING DONE...

SIMILAR SCOUTING PROGRAMS ARE NOW BEING USED ON A WIDE VARIETY OF FRUIT AND VEGETABLE CROPS THROUGHOUT THE COUNTRY!!!

EDITORIALLY SPEAKING—

Those Uppity Farm Prices

It's an indisputable fact that farm prices go up and down. And it's equally indisputable that the only time you hear much about them is when they're up.

A look at history sheds some perspective: —During the last 20 years, farm prices went up 10 years and either came down or stayed the same the other 10;

—In these same two decades, industrial prices went up 16 out of 20 years; service charges went up 20 years; and wages went up 20 years.

What few people are saying about the higher farm prices of this year is that they are accompanied by ever-rising costs of supplies and equipment needed by the farmer to produce food and fiber. So no matter how good farm prices sound on the surface, the fact remains that net farm income still lags behind that of other segments.

History also tells us that, when farmer's prices and purchasing power collapse, the whole economy suffers —both in cities and in rural areas. It happened in the 20's and the 30's. That's why the folks who're looking just at the "up" in farm prices should also take a look at the inflation that's driving up farm costs. Inflation is no respecter of pocketbooks—and it's hitting the farmer as well as the city worker.

Some experts are saying that, in view of the unparalleled demand for American farm products both at home and abroad, farm prices should remain good for the next few years.

Until inflation is brought under control, we'd all better hope they do.

One Year's Crop Loss Has Long-Range Effect on Farm

Despite all the advances made in agriculture, circumstances beyond a farmer's control can almost wipe him out of business in a single year.

This spring's floods in the south central states, for example, show what can happen to an individual farmer when the fortunes of nature turn against him.

An Extension Service study in one Louisiana parish reveals that farmers who were unable to plant this year's crops because of flood waters will have incurred an average loss of \$71,064 by the time they harvest and sell a crop in 1974.

The study pointed out that a farmer's debt obligations resulting from his tremendous investment in land and machinery go right on each

year regardless of whether he is able to produce a crop. Even with good yields and a strong market, it will take four or five years before a farmer is clear of the financial effects of a single year's loss of income.

They Like That Corn —About 80 percent of the 5.4 billion bushels of corn produced in the U.S. last year was fed directly to livestock.

Mormons Started Irrigation —First irrigation of crops in the U.S. was begun by the Mormons in Utah back in 1847.

Cotton Research Pays Off —The idea of breeding plants that are resistant to diseases developed from research on cotton wilt disease in the early 1900's.

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Space Spinoff Could Boost Honey Supply

Applying space technology to the beehive could increase the nation's dwindling supply of honey.

A massive steam sterilizer, originally designed to assure germ-free equipment in spacecrafts has been successfully used by entomologists to control bee diseases.

The unit was adapted to treat beehive equipment by dispensing controlled amounts of ethylene oxide, a gas frequently used to sterilize hospital equipment. Earlier lab tests had showed the gas' potential effectiveness in controlling bee diseases, and use of the big unit proved it commercially feasible.

Besides sterilizing hives against bee disease, the treatment also destroys eggs of the wax moth—a pest that causes enormous losses in bees and honey each year.

Researchers report the treatment is far more economical than the standard remedy of burning infected hive equipment.

Like many agricultural crops, honey is in short supply worldwide because of adverse weather combined with increased consumer demand. U.S. production of honey amounted to 215 million pounds in 1972 compared with 242 million in 1965.

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"500" POLYESTER CORD TIRE

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- Concave molded to put full tread width on road for long mileage.

ANY SIZE LISTED E78-14, F78-14, 15 Whitewalls
2 \$55 FOR

ANY SIZE LISTED G78-14, 15; H78-14, 15 Whitewalls
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- Choice of blue or black.

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6.00-16 Black Tube-type. Plus \$2.56 F.E.T. and exchange. 6-ply rating.

Lube & oil change \$4.88

Includes up to 5 quarts of high quality oil.

Front end alignment \$9.95

Most American cars. (Air cond. extra on some cars). Parts extra. If needed.

Shock absorbers \$12.88 EACH

Famous brand. Includes installation.

Front disc brake service \$29.88

Our experts install 4 new front brake pads, repack outer front wheel bearings, inspect calipers and rotors and inspect rear axle brakes. Discs machined and calipers rebuilt extra cost.

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Hereford's Gift Center

Cowan Jewelers DOWNTOWN

Lions Have Program From Cancer Society

Jim Tucker, representing the local unit of the American Cancer Society, presented the program at the Hereford Lions Club regular weekly luncheon meeting Wednesday in the Civic Club Center.

Tucker introduced Mrs. Dale Jones, who will be chairman of the annual Cancer Campaign drive in April. He also showed a film concerning the work of the Cancer Society in waging the battle against the dreaded disease.

Club president Jim Hale presented a check to the Leo Club during the meeting. Kathy Bell accepted the check for the

Leo members, who earned the money working the Lions' cotton candy stand. The Lions sponsor the youth club at Hereford High School.

Ken Hagar, chairman of the Girlstown Auction committee, reported on the plans for the benefit project and signed up volunteers to work on the auction, set for Nov. 30 in the Bull Barn.

Several guests and visiting Lions were recognized at the meeting. Hale reminded members that the club's annual Christmas party is scheduled for Dec. 13.



DEACONS APPROVE WORK — Remodeling in Avenue Baptist Church, just completed, has been directed by a building committee under supervision of the deacons who were photographed as they inspected the work recently. Testing one of the pew cushions, top photo, is Dickie Mason, while Johnnie Townsend, Herman O. Hendrix and Herman L. Hendrix, from left, look on. Ceiling beams and other wood in the sanctuary have been stained a dark tone to match the new pews. F. E. Suttle, interim pastor, is seated at his desk, lower photo, chatting with Billy Wall, Marti Mason, Gerald Townsend and Homer Thomas.

Avenue Baptist Service To Celebrate Remodeling

A dedication service in the remodeled sanctuary of Avenue Baptist Church will begin at 2:30 p.m. Dec. 9, with the public invited. The Rev. Ron Harpster of Dalhart, former pastor, will deliver the sermon.

Interior of the sanctuary has a new appearance after the installation of dark wood paneling around the pulpit and baptistry and across the front of the church, new pews with green cushions to match the new carpet.

Arched beams in the room have been stained in the dark tone of the paneling. Walls are freshly painted and the ceiling is new. Glass doors are being installed in the two entrances.

Other improvements at the church plant include black-top on the parking lot, a new roof on the main building, draperies in the pastor's study and secretary's office.

Pulpit furniture and choir chairs have been replaced with money contributed by the children of Mr. and Mrs. Earl Cde as a memorial to their parents. Family and friends of

Mrs. W.W. Davidson, a charter member of the church, also made a memorial donation to the building fund.

F.A. Tucker, who was another charter member among the 43 who founded the church in 1946, did the staining and painting work on the remodeling program.

The Rev. F.E. Suttle, serving as interim pastor, will preside for the dedication service and

music will be directed by James Welch, church music director. The Rev. Chester O'Brien of Amarillo, district missionary, will give the dedicatory prayer.

A fellowship period in the youth department will follow the service.

R.C. Shaw serves as chairman of the committee which directed the remodeling, with Mrs. James Welch, Mrs. Bill Wall, Jerry Hix, Loyd Webster

and C.E. Coleman as other members.

Present members of the board of deacons are Johnny Townsend, chairman; Bill Wall, Dickie Mason, Marti Mason, Gerald Townsend, Homer Thomas, Herman L. Hendrix and Herman O. Hendrix.

The church now has 371 resident members and 378 non-residents, including six of the charter members.

Completes Marine Course

Pvt. IC Brad Roberson of Hereford has just completed 11 weeks of recruit training at Marine Corps Recruit Depot in San Diego, Calif.

Roberson recently left Hereford after a 10-day leave at home for Thanksgiving following the training course.

After graduation from the training course, Roberson was promoted to his present rank. He is now en route to Marine Corps Base at Twentynine Palms, Calif., where he will be going to school in the field of communications electronics. He expects to be able to return to Hereford again about Christmas.

Roberson is the son of Mr. and Mrs. Weldon Roberson, 219 Beach.



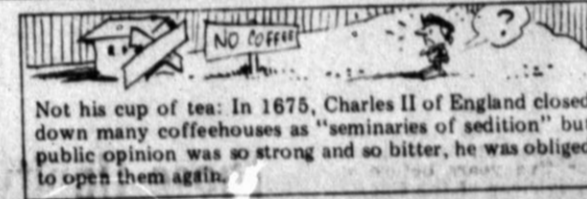
Cicely Tyson says: "The spotlight's on birth defects ... it's time for you to act!" Give to the March of Dimes

Less Driving

Many—obviously those who don't make their living driving—welcome the prospect of fewer cars on the highways because of the fuel shortage.

More walking, bicycling, and less driving, congestion and air pollution, will be good for both the American people and the atmosphere.

Physical condition experts have long urged Americans to exercise more, and walking and cycling are two of the best forms. Cutting wood is another—and some will be doing that again for the first time this winter, which will also be good for us.



Not his cup of tea: In 1675, Charles II of England closed down many coffeehouses as "seminaries of sedition" but public opinion was so strong and so bitter, he was obliged to open them again.

Local Girl Honored In TWU Ceremony

The traditional candlelight ceremony honoring senior occupational therapy majors at the Texas Woman's University will be held today at 2 p.m. in room 101 of the TWU Multipurpose Building.

Guest speaker for the occasion will be Dr. John A. Guinn, president of TWU. The presentation of pins will be made by Mrs. Ruth Pershing, director of the School of Occupational Therapy at TWU.

Among those honored will be Rhonda Gay Ragsdale of Hereford.

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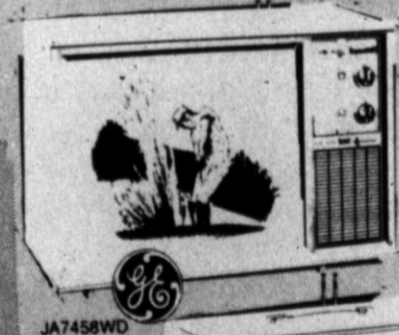


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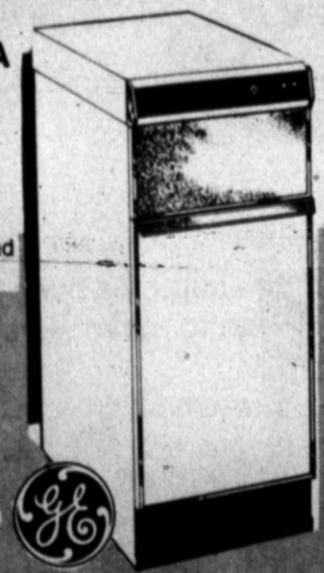
During this FURNITURE SALE we will pay the charges on all 90 day option notes on furniture purchases of \$200 to \$2,000. You can sign a six month note, showing full interest charges - with a 90 day option. So if you pay the entire balance in 3 equal monthly installments all charges will be discontinued by us. If, for any reason, you want to take the full six months to pay as agreed on the contract, then you can do so. Or, you can buy larger amounts of furniture and take up to 36 months to pay the balance - A.P.R. 20.9 per cent. Instant credit is explained in the box to the left.

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ONLY GENERAL ELECTRIC DELIVERS ICE CUBES, CRUSHED ICE OR COLD WATER

SO EASY TO USE! Make ice selection; then simply press dispenser cradle to fill glass, pitcher or bucket. Release to stop. Both water and ice dispensers can be used at same time.

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ELECTRONIC COOKING MARVEL! JET 70 MICRO-WAVE OVEN Cuts cooking time - Plugs in to 115-volt circuit BROWNING DISH \$14.95 \$199.95 JET 70

AUTOMATIC OVEN CLEANING RANGE WITH AUTOMATIC OVEN CLEANING Total clean-up - Set controls to clean, set timer, raise shield and push door - clean is new, automatically ANOTHER SPECIAL \$298* J351

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Page 10

RELUCTANT MATADOR
Diego Bardon, 24-year-old matador, recently refused to kill the bull in his sensational bullring debut as a planned protest against the "barbaric sport," and was promptly thrown into a Madrid jail.

has been signed by Gov. Ronald Reagan, who said he regretted the step, but believed the measure would save lives.

Plastics Look Farmward
Agriculture is expected to be the nation's largest user of plastics within a few years. They're already in wide use for mulching materials, plant containers, irrigation systems, and greenhouse structures.

SIGNS DEATH BILL
LOS ANGELES—A bill restoring the death penalty in California on a limited basis



H³ / HUSTLE / HUSTLE / HUSTLE

By BiH Albright, Executive Vice President Deaf Smith County Chamber Of Commerce

Do you drink? I do! I'll bet you do too!
You and I will be able to continue our habit if we all decide to do something about it—now! Of course I'm talking about water. And, I'm quite serious.

Twenty years from now our area could be a good deal different from what we know it as today. Water is not just a problem for the farmer and rancher—this is a very real concern for every person in this area. Our immediate objective should be to get the attention of every single water user in order to gain unanimous support.

And that's what is needed to meet the challenge to continue to provide good water to the Hi Plains. Not just a few far sighted citizens looking to the future—but a solid majority working together for the benefit of all.
"Is The Hi Plains Worth

Saving?" That's the title of a seminar at the Bull Barn Tuesday, at noon. A free bar-b-que will be served and a hipowered program is planned. What is needed is You.

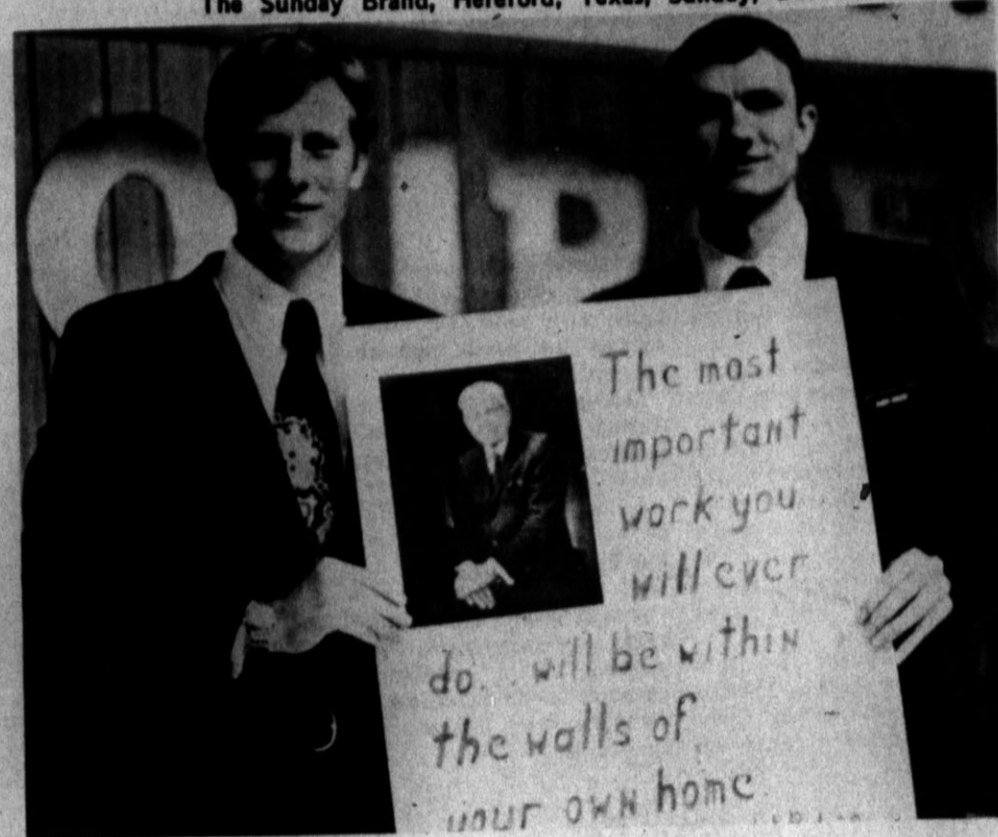
We have a story to tell and You are needed to help tell it. Come and bring a friend, a wife, a husband, but come.

Want to express appreciation to the many people who responded to the Shriners drive for blood last Wednesday at the Community Center. It sure makes a person feel comfortable to know they've helped in a big way, and with so little effort. Thanks to you "Red Blooded" citizens who helped and those who offered to help. Please mark your calendar now for the next drive, January 23!

We can be proud of our City officials and the Christmas Decorator Committee of the Chamber of Commerce for their immediate response to conserve energy. As has been so well pointed out, it's not the few dollars for electricity, it's the spirit of conservation—the example set for this and other

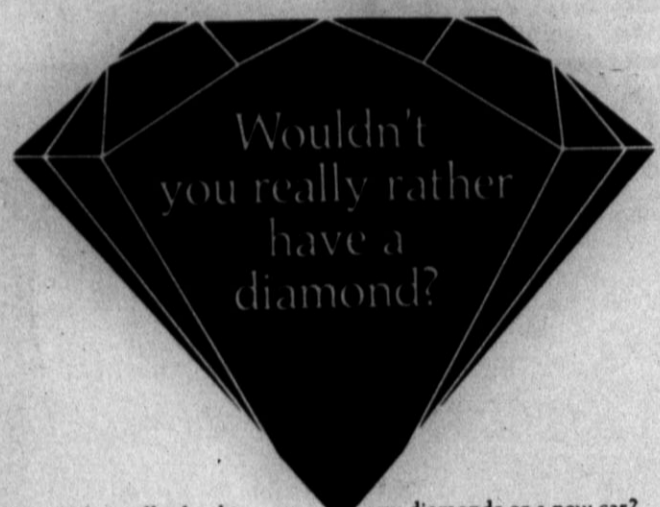
communities and the significance of an accumulation of effort. One 100 watt light bulb in some 5,000 homes in Hereford means 500,000 watts. That's more electricity than an average home requires for one month. 500 Kilo watts—in terms of H-3 that's a whole lot of Hustle, Hustle, Hustle.

ON WAR CURBS
The Senate has given final approval to a bill limiting presidential warmaking powers. The measure prohibits the President from committing troops to battle for more than 90 days without specific congressional authorization.



Family Unity

Elder Webber, left, and Elder Geddes of the Church of Jesus Christ of Latter Day Saints, talked to the Hereford Noon Kiwanis Club Thursday about the importance of family unity and how one planned family get together each week can improve family unity.



What will it be this year—new diamonds or a new car? Both are bought with discretionary dollars (neither are needed to keep body and soul together!) but there the similarity ends. Not only are diamonds much prettier, they will grow in value rather than depreciate. They are an eternal source of joy and pride to their owner. We'd be happy to assist you in your selection. Our integrity and competence is attested to by our membership in the American Gem Society. Now more than ever, it is important to make sensible use of your discretionary income. Now more than ever, that exquisite investment—diamonds!

COWAN JEWELERS

Master Charge—Bank Americard Honored by Cowan Jewelers DOWNTOWN

Star Theatre Gets New Look

The Star Theatre in Hereford reopened with a new look being closed five days for the installation of new seats and other remodeling projects.

The new seats make a tremendous change in the theatre," said Scott Brewer, manager. "The seats are much wider than the old seats and there is considerably more room between the rows of seats to make it much more comfortable."

Scott said the new seating capacity of the auditorium would be 503. The capacity of the theatre earlier was 643 or 140 seats more.

"We had to sacrifice some capacity in order to improve the seats, but I think it was well worth it," he said. "The new seats are red and will be so much better than the old."



New Theatre Seats Installed

Scott Brewer, manager of the Hereford Star Theatre, relaxes for a moment before reopening his theatre Friday after being closed for four days while the new seats he is sitting on were installed in the theatre. Seating capacity was reduced some but the new red seats are wider and more cushioned than old ones and more space was left between the rows of seats.

Jewelry Gifts Are Lasting
Cowan Jewelers DOWNTOWN

SEC ESTABLISHED
On June 6, 1934, Congress established a Securities and Exchange Commission with powers to police the stock exchange.

man's best friend...

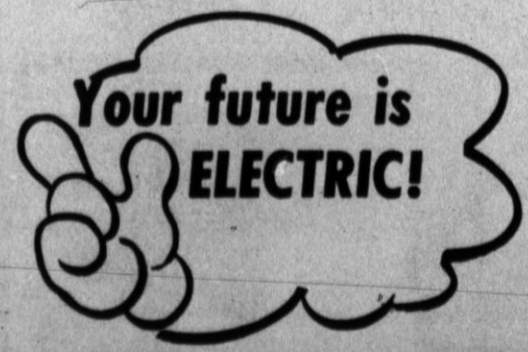


At home . . . on the job . . . now and in the future, electricity should be ever-faithful, ever-present . . . just like man's best friend, and it's our pledge to make sure it stays that way.

Our next plant, now under construction, will use low sulphur western coal . . . later we'll be looking at coal gasification . . . a process that makes gas out of coal . . . and after that nuclear power.

Our planning engineers are constantly and consistently researching the best ways to make electric power for your use . . . analyzing the experiences of the past to be sure of the future.

You always get what you pay for when you plug in, switch on, turn the dial . . . 100% of every kilowatt you buy is usable. Clean, economical ELECTRICITY . . . always ready, always there, waiting to serve you — 24 hours every day.



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*May be adjusted to this tolerance for one full year. Credit or charge terms available.

MEMBER GEM SOCIETY
COWAN JEWELERS
Downtown



Kiwanis Club Begins Christmas Tree Sale

Hereford noon Kiwanis have begun their yearly Christmas tree sale from the parking lot of Safeway Food Stores on West Park Avenue.

The Kiwanis Club has set up a trailer headquarters on the parking lot and are selling fir

and Scotch pine trees. R.C. Hoelscher is chairman of the project and said that Kiwanis will man the trailer each day until Christmas to sell the trees.

In action at the regular Kiwanis Club meeting Thursday President Howard Bird-

well announced that Ladies Night for the club will be at 7:30 p.m. Dec. 20. Birdwell also made a presentation to Lynton Allred of the Hereford United Way for \$300 as a contribution from the club.

Christmas party for the Key

Club, high school organization under the sponsorship of Kiwanis, will be at 7:30 p.m. Monday in the Civic Club Center. Admission will be \$3 per person.

Thursday's program for the Kiwanis was introduced by Rodney Gordon. Elder Geddes and Elder Webber of the Church of Jesus Christ of Latter Day Saints (Mormons). The two men talked with the club concerning "Family Home Evening."

The program is designed so that each family will devote one evening each week to a family get together.

"We are not saying your family has problems," said Elder Webber. "But your relationships can always be improved no matter what it is."

The plan includes the setting aside of one evening each week for the family to get together to plan and learn and share love; hold a short spiritual discussion; full family participation; refreshment and games and ending with a family prayer.

The two men ended their program with a quote: "The most important work you do will be within the walls of your own home."

U.S. peace delegates in Soviet oust chairman.



Selling Christmas Trees

Members of the Hereford Noon Kiwanis Club will be busy from now until Christmas selling Christmas trees from the parking lot of Safeway Food Store on West Park Avenue. Some members stand here with the Scotch Pine and Fir

trees which will be for sale. The trailer in the background is the headquarters of the free sale and is a new addition to the club that will be used in many other fund-raising projects.

Brand Photo By Don Richards

He who lives at high tension usually blows a fuse. Gentility is often confused with weakness. Tips are for extra service; they're not mandatory. Like charity, the taking of advice should begin at home.



Receives Contribution

Lynton Allred, left, general chairman of the Hereford United Way Fund, accepts a \$300 check from the Hereford Noon Kiwanis Club Thursday from Howard Birdwell, Kiwanis president. The check was a contribution to the United Way drive from the club.

WT Sacrifices Christmas Lights

The Christmas Carol of Lights will not be turned on this season at West Texas State University.

The decision was made Monday by the administration and the student committee responsible for the lighting project.

"We are trying to go along with suggestions made by President Nixon in his energy message," says Cathy Cleveland, Borger senior.

"We are going to try to keep the spirit of the Carol of Lights without burning as much electricity. Instead of turning on

the 3,000 lights on all the buildings, the students are going to participate in a simpler ceremony. That will mean a candlelight ceremony in front of the new library at about 8 p.m. on December 2," Miss Cleveland said.

"Each student will bring his own candle to light," Miss Cleveland said. "Otherwise, the ceremony will be the same."

The Phi Mu Alpha brass choir and glee club will perform at the ceremony. The public is invited to attend.



Be Reasonable

A new congressman flung down several typewritten sheets before his secretary. "Don't use such long words in my speeches," he said. "I want to know what I'm talking about."

Loyal

Jones had an occasion to reprimand his wife. "I think, dear," he said soothingly, "that you fib a little occasionally." "Well I think it's a wife's duty to speak well of her husband occasionally."

Torrid Talk

"Say, Pal!" "Well, what is it now?" "When deaf mutes say bad words do they get their fingers burned?"

Silly Question

Scene: Courtroom Prosecutor turns to defendant. "Madam, on the day of the crime, while walking your dog, did you stop anywhere?" The spectators sat tensely while she replied: "Sir, did you ever walk a dog?"

Right or Wrong

Gus--Your wife's diction is perfect when she talks. Bill--So is her contradiction.

Some people worry about all the worries they have missed.

22nd Anniversary Sale
From
Nov. 18th thru Dec. 24th
Cowan's Jewelers
Downtown

NEW REALTOR ASSOCIATES



Neil Cooper



Barbara Cooper

We are extremely pleased to announce our association with NEIL and BARBARA COOPER, well-known, respected Hereford residents. In addition to being a successful businessman, Neil is an outstanding civic leader, having been president of our Chamber of Commerce, President of the Hereford Lions Club, as well as Lions district offices. Both Neil and Barbara will attend college level real estate courses, along with our own comprehensive training program.

WE CAN SELL YOUR PROPERTY!

Place your land or city property with us today!



Grady Rogers



Ted Walling



Gene Campbell

CAMPBELL REAL ESTATE

218 West 3rd Street
364-0780

Multiple Listing Service
MLS



Equal Housing Opportunity

Regional Sales Manager or Associate wanted by silver distributor

To sell pure silver in bullion and medallion form.

Extremely attractive compensation for top professional.

If you can train and manage a staff and need more than \$25,000 annually, then briefly outline your business background.

Security, Life Insurance, or Real Estate Sales desirable, but not mandatory.

(Advertiser is a local businessman-resident of the Texas Panhandle for 25 years).

Silver Associates Ltd.

Box 673, Hereford, Texas 79045

SELL IT FAST! BUY IT RIGHT! USE WANTADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 1c
 Additional insertions, when paid in advance: per word 6c
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12
 Deadline for Classified Advertising in the **SUNDAY BRAND**. 5 p.m. Friday

Deadline for Classified Advertising in the **HEREFORD BRAND**. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
 Hwy 60 & MYRTLE
 Phone 364-0169

Also spaces & furnished trailers for rent at **TOWN & COUNTRY ESTATES**
 1B-1-44-9p

"THE SADDLE HOUSE"
 COMPLETE Riding Equipment
 New & Used Saddles
 HIGGINS & SOUTH TEXAS ST.
 PHONE 364-2883 1B-1-13-11c

!!CARPET!!
 Financing Available
 CARPET CARPET
 PLAINS AND N. 25 MILE AVE.
 PHONE 364-3448 B-26-11c

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE
 WEST HWY 60
 PHONE 364-3552 1B-37-14c

FOR SALE: New & used furniture and appliances. Plains Finance Corp. 906 South 25 Mile Avenue. B-1-15-34-14c

GARAGE EQUIPMENT NEW & USED
 Air Compressors; Valve Machines, Steam Cleaners, etc.
BOYD MACHINE & SUPPLY
 1306 East Park
 Phone 364-1055 1B-1-19-14c

RCA WHIRLPOOL commercial ICE MAKERS — Sales and Service — Brown Sheet Metal. B-1-11-52-14c

Agricultural Humates can help your fertilizer and water go farther. For further information, call **AGRICULTURAL GYPSUM & LIME COMPANY**, 276-5319. B-1-20-39-14c

FOR SALE
 1-21" Color Console TV
 1-19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740 B-1-25-14c

STATED MEETING
SECOND MONDAY
 7:30 P.M.
 Thursday
DEGREE WORK
 Charlie Brown W.M.
 W.A. Phipps Sec.

Hereford Rotary Club
 meets every Monday at 12:05
 Civic Club Center (Jim Hill)

Lions Club
 meets each Wednesday, 12 Noon
 Civic Club Center (Jim Hill)

75" Packard-Bell Stereo with Garrard Turntable 1963 MG Convertible 4 baby bull calves 1 Ranch oak chest Call 364-3940 after 4:30 p.m. B-1-20-14c

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford. B-1-4-14c

LEFT IN LAY-AWAY
 Electronic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments at **MARTINS SOUND CENTER** Corner of Georgia & I-40 in Wolfen Square, Amarillo. B-1-31-14c

KIRBY VACUUMS
 Rebuilt with genuine Kirby parts. \$69.96 & up. 2 year guarantee Your only authorized Kirby Distributor. Kirby Sales & Service 522 Irving Phone 364-0422 B-1-35-14c

WATER BEDS
 Southwest Carpet, 209 Park Avenue. Phone 364-1763. B-1-41-14c

USED THEATRE SEATS MAKE AN OFFER
 Call The Star Theatre 364-2037 B-1-18-14c

See Our Line Of Bargains on new and used furniture and appliances Opep week days 9 to 12 1 p.m. to 6 p.m. Sat. 8 to 8 **BIG JIM'S FURNITURE** Higgins & So. Texas St. Phone 364-1873 B-1-19-14c

Fireplace wood for sale. Call 364-2111. B-1-10-46-14c

FOR SALE — 19" color TV, early American cabinet, excellent condition. Also Ethan Allan Pine Trunnel Bed. Call 364-0199. B-1-47-14c

New repossessed Kirby for sale. Take up payments. Phone 364-1854. B-1-10-47-14c

FOR SALE: 2 blue chairs, one formal beige divan, beige living room curtains. All in very good condition. Phone 276-5605. B-1-20-47-14c

FOR SALE: Complete setting for 12 in Westmorland Sterling Silver, Lady Hilton pattern. Company appraisal \$1,600.00. Will sell for \$750.00. Call 364-2135. B-1-22-22-14c

HOMEMADE HOLIDAY DESSERTS
 For all those special holiday treats — cakes, pies, candy, party treats and appetizers, etc. Place your order now. Call 364-0199. B-1-10-22-14c

FOR SALE: Birddogs. Call Wayne Porter, 357-2343. B-1-10-22-14c

GARAGE SALE. 811 Irving. Saturday and Sunday. One chair, braided rug, clothes and miscellaneous. B-1-14-48-2c

8x33 house trailer. Call Dimmitt, 647-5463. B-1-10-48-4c

FOR SALE
 1970 Crestline Mobile Home. Good condition. Unfurnished. All appliances included. Refrigerated air conditioning. Carpeted. Skirted and tied down. No equity, assume loan. Phone 364-6895 B-1-48-8c

3,000 bales good wheat straw for sale. 3 miles Northwest of Olustee, Oklahoma. Phone Mrs. Vineyard, 405-648-2404. B-1-48-4p

For Sale: Solid maple hutch, Early American. Call 364-6027. B-1-10-48-14c

MILLIONS of rugs have been cleaned with Blue Lustre. It's America's finest. Rent electric shampooer \$1. Duckwalls Sugarland Mall B-1-20-48-2c

For Sale: 2 Goodyear 700-13 Snow Tires. Used 1 week. 364-6884. B-1-11-48-2c

For Sale: Two 20 gal. fiberglass saddle tanks for Chevy Pickup with coil springs. \$75.00. 364-0640. 328 East 4th. B-1-48-4p

For Sale: Craftsman 8" Bench Saw, Motor and Stand. See at 1915 Plains after 5:30 or call 364-5743. B-1-18-48-14c

SAVE Big! Clean rugs and upholstery with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber B-1-17-48-2c

Clean, late model Frigidaire Electric Range. Phone 364-1111; after 5:00 p.m. 364-1268. B-1-11-48-14c

FOR SALE
 One 6 piece drum set with carrying cases. Includes bass drum, floor tom tom, snare, plain tom tom, big cymbal, top hat and stool. Excellent condition. \$600.00. Call 364-1015 B-1-48-2c

MR. FARMER
 Your best buy today for your soil is Humic Acid, having an analysis of 55 per cent upward of Humic. Priced at \$70.00 per ton delivered. For more information, call: 364-5787 or 364-5194 after 6:00 p.m. S-1-23-5c

STAMP COLLECTORS!!
 MINT & USED U.S. STAMPS 425 AVENUE E PHONE 364-6127 1B-1-23-2p

MUST SELL
 G.E. 14 cu.ft. Harvest Gold Ref. \$159.95
 G.E. Washer, Harvest Gold \$129.95
 Black vinyl large sofa & chair \$199.95
 All above only 4 months old.
ALSO HAVE:
 2 red lamps, \$20.00 pair
 1 red hanging lamp \$10.00
 2 end tables, 1 coffee table \$30.00.
 Table & 6 chairs, cost new \$394.00 will sell for \$159.95.
 Mattress, box springs & frame \$59.95.
 Twin bed complete \$10.00.
 See at 622 Avenue I. B-1-23-1c

FOR SALE
 12 Gauge Model 1100 Remington Bird Gun excellent condition. Viola By Roth of Germany professional instrument mellow tone. Violin by Roth of Germany fine tone. Public Address system 2 twelve inch speakers, will accommodate 4 instruments or microphones, like new. 2 small speakers. 2 small amplifiers like new. Sony Cartridge player. 364-1226 evenings or 364-2733 days R. J. Cramer 122 Catalpa St. Hereford, Texas S-1-20-14c

FOR SALE: Evinrude boat and all accessories. 308 Star. S-1-10-15-14c

FULLER BRUSH PRODUCTS
 Good personal service. Mrs. Jessie Fuller, 258-7228. S-1-10-1-14c

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FOR SALE: 1969 Olds 98 Luxury Sedan. Very sharp. Call 647-4698 or 647-3290 evenings. B-3-14-47-14c

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For Sale: Raggedy Ann and Andy dolls and Barbie doll clothes. 217 Centre. Phone 364-0273. S-1-15-14c

HAYGRAZER. Heavy grain 4,000 bales. 3500 bales Johnsongrass. \$50.00 per ton. 364-0484. B-1-23-3c

RESTAURANT & FOUNTAIN EQUIPMENT FOR SALE
 Stainless steel fountain with 8 freezer compartments and 35" holding storage - Deep Fry - Grill - Burners - Stainless Venthood - Stainless stand - oke machine - 3 place mixer - counters - stools - 3 booths. Frigidaire Ice machine. B-1-23-1c

Must vacate December 16, 1973. Cost of replacement new, roughly \$9,000.00. All in excellent working condition. Will Accept any reasonable offer. May be seen 8:30 a.m. to 7:00 p.m. daily except Sunday at B&B Pharmacy, 120 E Browning, Pampa, Texas. B-1-23-1c

FOR SALE
 To settle estate of Julia E. Waechter, Public Auction, December 8th 10:30 a.m. at her home, 2001 S. Monroe, Amarillo. All household effects, many antiques. For information, contact administrators: Elred, Floyd and Ernest Brown, Ph. 289-5974. B-1-23-2c

For Sale: Cord wood. 364-4777 B-1-10-23-2c

For Sale: Kawasaki 250 cc. Nearly new, only 500 miles. Call 364-1920. B-1-12-23-4c

For Sale: Registered spot boar. Call 364-4599 after 7:00 p.m. B-1-10-23-2c

For Sale: AKC Boston Terrier puppies. 6 weeks old. Call 258-7640. B-1-10-23-14c

Four finished quilts. Would make nice Christmas gifts. Call 364-0475. B-1-23-3p

1972 Kawasaki Racer, 250 cc. Good condition. Call 357-2344. B-1-10-23-14c

MR. FARMER
 Your best buy today for your soil is Humic Acid, having an analysis of 55 per cent upward of Humic. Priced at \$70.00 per ton delivered. For more information, call: 364-5787 or 364-5194 after 6:00 p.m. S-1-23-5c

STAMP COLLECTORS!!
 MINT & USED U.S. STAMPS 425 AVENUE E PHONE 364-6127 1B-1-23-2p

MUST SELL
 G.E. 14 cu.ft. Harvest Gold Ref. \$159.95
 G.E. Washer, Harvest Gold \$129.95
 Black vinyl large sofa & chair \$199.95
 All above only 4 months old.
ALSO HAVE:
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 2 end tables, 1 coffee table \$30.00.
 Table & 6 chairs, cost new \$394.00 will sell for \$159.95.
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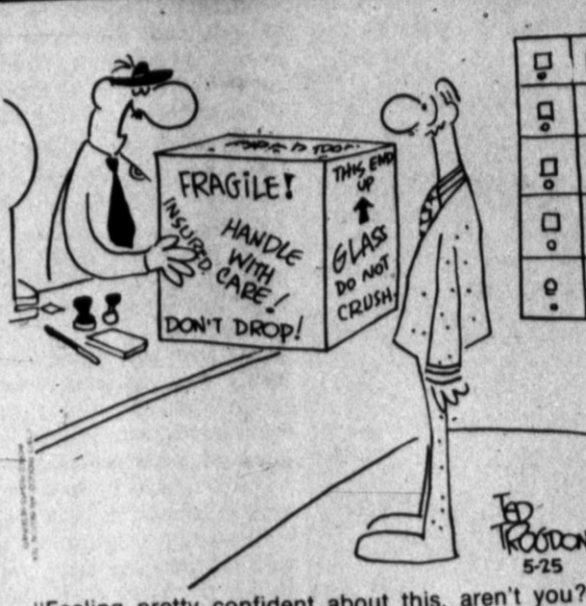
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TICKLE BOX® by Ted Trogdon



"Feeling pretty confident about this, aren't you?"

GARAGE SALE TUESDAY ONLY, DECEMBER 4 TH 41 MILES
 Lots of children's toys, many dishes, including a beautiful service for 12 of Havelland China, clothes for little girls (sizes 1,2,3) and larger women. 9:00 a.m. to 5:00 p.m. only. B-1-23-1c

FOR SALE:
 Chevy Pickup, 327 motor, completely overhauled, new two-tone paint job. B-1-23-1c

FOR SALE:
 1967 Ford Fairlane, 2 dr. HT with vinyl top. Motor overhauled, new paint job. Chevy and Ford motors for sale. B-1-23-1c

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For Sale: 1968 Chevy Custom Impala. Loaded. Excellent Condition. Call 364-0660. B-3-11-23-1c

4. REAL ESTATE For Sale Or Trade

THREE BEDROOM
 Central heat with humidifier and refrigerated air. New carpet in living & dining room and kitchen. Two car garage. \$3,700.00 equity with \$135.00 mo. payments. Call 364-1170 after 6:00 p.m. 1B-4-42-14c

I have Farm and Ranch Buyers, I need your listings. **J.M. HAMBY REAL ESTATE** Phone 364-3566 Res. 364-2553 B-4-29-14c

Local motel for sale with established clientele. Good location, reasonable price and terms. Campbell Real Estate Phone 364-0780 B-4-20-14c

PRESTIGE LOCATION
 In Northwest, 3 bdrm. brick 2 1/2 baths, den and kitchen comb. dining room, living room, ref. air, 2 fireplaces, \$2,000.00 worth of drapes. Double garage with electric door lift. Built-in vacuum cleaner, patio with bar-b-que grill, gas lites front and back, 5/4 per cent loan. Will sell or trade for smaller home in Northwest. Price \$42,500.00. B-4-20-14c

PRIME LOCATION
 3 bdrm. brick, NW 2 full baths, fully carpeted including kitchen, has kitchen & den comb., living room, double garage yard ready to plant. The house has new paint. Call and we will show you this home, then make us an offer, you might buy it. Price \$22,500.00. B-4-20-14c

LIKE LARGE ROOMS?
 You will have to see this 3 bdrm. home in NW with 1 1/2 baths, fenced yard with sprinkler system. A good location. Priced \$27,000.00. B-4-20-14c

COUNTRY HOME EAST OF HEREFORD
 Large 3 bdrm. brick with 1 acre of land. Paved road. Buy equity and assume loan with payments of \$110.00 per mo. Total Price \$27,000.00. B-3-21-48-14c

FOR SALE: 1965 Chevy Impala Super Sports. Good condition. Make a good school car. Call 364-3985 after 4:00 p.m. B-3-48-2p

FOR SALE: 1970 Chevrolet Impala. Make an offer. Phone 364-3260. B-3-10-48-2c

FOR SALE: 1972 Datsun Pickup. 1950.00. Phone 364-3260. B-3-10-48-2c

1969 Bonneville and 1969 Tempest, both in excellent condition. Phone 364-1355 before 6:00; 364-6969 after 6:00. B-3-16-48-1c

FOR SALE
 1970 Chevy Impala Custom. Real nice car.
 1951 Willys Jeep. Real good shape. Both for sale worth the money. Phone: 364-1531 daytime; 364-6936 night, or come by 205 Beach. B-3-48-1c

CHEAPER THAN RENT
 3 bdrm. 2 baths, isolated master bedroom. carpeted. Built-ins, utility room, Double garage. \$18,500.00, \$1,000.00 down. 7 per cent loan. B-3-14-23-1c

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.

FORREST AVENUE APARTMENTS Phone 364-1887 B-5-4-tfc

DIAMOND VALLEY TRAILER PARK Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent. PHONE: 364-1483; 364-3937 B-5-29-tfc

MOBILE HOME SPACE for rent. Call 276-5333. B-5-10-3-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-tfc

TRAILER SPACE FOR RENT Northwest Mobile Lodge, Phone 364-1108 B-5-10-13-tfc

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?

We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford.

1 bedroom start \$79.95 2 bedrooms start \$101.55 3 bedrooms start \$113.75 4 bedrooms start \$133.90 All bills paid. Deposit is required. ALIVE WATER GARDEN 420 Irving Phone 364-6441 B-5-2-tfc

Eldorado Arms - 1 and 2 bedroom furnished apartments. All bills paid, free cable TV. Call 364-5961 from 9 to 7 week days and Saturdays; after 7 p.m. and on Sunday, 364-4332. B-5-20-tfc

2 bedroom furnished. \$150.00. Phone 364-6653. B-5-10-47-tfc

Unfurnished one bedroom duplex. Bills paid, couple only, no pets. References needed. Phone 289-5757. B-5-14-48-tfc

Furnished bachelor apartment for rent. Call 289-5757. B-5-10-48-tfc

BACHELOR APARTMENTS Carpeted-private entrance, private bath, 821 South 25 Mile Avenue. S-5-14-32-tfc

HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motor, homes or any storage needs. Size-12'x12', 10'x22' & 12'x32'. CALL 364-5520 S-5-49-tfc

BEDROOMS BY THE WEEK. Plains Motel. B-5-23-9p

6. WANTED WANTED - CUSTOM FARMING Call Joel Williamson, 258-7728 or 364-1833. B-6-10-8-tfc

WANTED: Stubble grazing. David Brumley, Phone 364-1174. B-6-10-45-tfc

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165. B-6-13-6-tfc

Want to lease - 1/2 to 1 Section of land. Will discuss rental. Call Lewis Block, 364-4117. B-6-15-7-tfc

WANTED: YOUR WHEAT PASTURE DAVID BRUMLEY 364-1174 B-6-10-4-38p

COMMUTER NEEDED. A.M. Classes all week to W.T. Call Steve, 364-1317. B-6-35-tfc

Wanted: Wheat pasture by the CWT or acre. Premium prices for good farms. Call Mike Solomon, 289-5757, after 8:00 p.m. B-6-19-35-tfc

Need: Lady to do alterations. Apply in person to One Hour Martinizing, 149 No. 25 Mile Avenue. B-6-14-17-tfc

Want to rent or lease a three bedroom house in or around Hereford. Call 806-383-0136 collect. B-6-23-2p

Wanted: Signs to paint or art work. Call 357-2538. B-6-23-1p

Dress making, pants suits, party dresses & etc. Phone 364-6294. B-6-23-6p

8. HELP WANTED RN or LVN charge nurse needed for 11:00 to 7:00 shift. Apply in person Kings Manor-Westgate. B-6-16-39-tfc

MISSOURI BEEF PACKERS, INC. is now accepting applications for female production workers. No experience necessary, but must be willing to learn and work. This is year around employment, not seasonal. We offer: +Paid vacation +Paid holidays +Company paid group hospital insurance +Good wages. Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas, 4 miles West of Friona on Hwy 60. We are an equal opportunity employer. B-6-14-tfc

NEED PAPER BOYS APPLY AT THE HEREFORD BRAND B-9-44-tfc

Part time waitress needed to serve both cocktails and food. Excellent tips, quality clientele. Applicant must be 18 years of age or older. Apply in person to The Music Stand, 628 West 1st, Call 364-1150. B-6-44-tfc

MISSOURI BEEF PACKERS INC. is now accepting applications for beef luggers, production workers, maintenance men and kill floor personnel. We offer: +Year around employment +Paid vacations +Paid holidays +Company paid group Hospital insurance +Good wages +No experience necessary Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas, 4 miles West of Friona on Hwy. 60. We are an equal opportunity employer. B-8-39-tfc

Hide room labor wanted. We offer: +Good pay +Paid vacation +Paid hospitalization Colorado By-Products 3 1/2 miles West Hwy 60, Phone 276-5331 nites; 364-2495 nites B-8-42-tfc

Need: Lady to do alterations. Apply in person to One Hour Martinizing, 149 No. 25 Mile Avenue. B-6-14-17-tfc

HELP WANTED APPLY HEREFORD BI-PRODUCTS PHONE 364-0951 B-6-10-48-tfc

Wanted: Wool and silk finisher. Apply in person to One Hour Martinizing, 149 North 25 Mile Avenue. B-6-17-48-tfc

PLANT OPERATION TRAINEE If you are of average intelligence and willing to work, you can be trained to perform these jobs. Earn while you learn, liberal company fringe benefits. Amstar Corporation, Box 169, Dimmitt, Texas Phone 647-2137 An equal opportunity employer B-8-48-4c

LADIES-HOUSEWIVES Xmas Rush Starting... Need 4 ladies to pass out samples and take orders from established customers. Car and phone required. Make up to \$5.00 per hour. Write: 916 West 4th St. Littlefield, Texas or call 385-5465. B-8-48-8c

POSITIONS OPEN Immediate opening for security guards. Rotating shifts, uniforms furnished and no weapons required. Must be mature, responsible and conscientious. Contact: Barry Love or call Carl Perkins, 806-647-2137. Amstar Corporation, Dimmitt Plant, Box 169, Dimmitt, Texas, 79027. An equal opportunity employer B-8-48-4c

Freightliner-driver. \$250.00 per week. 10 years California long haul required. 806-364-0484. B-8-23-3c

Millwright to finish feed mill and operate. Good salary, bonus. Phone 806-364-0491. B-8-23-3c

Secretary-receptionist with accounting background preferable. Attractive pay and company benefits. Call United Beef Producers, 357-2241. B-8-16-23-2c

TEXAS REFINERY CORP. offers PLENTY OF MONEY plus cash bonuses, fringe benefits to mature individual in Hereford area. Regardless of experience, airmail A.T. Pate, Pres., Texas Refinery Corp., Box 711, Fort Worth, Tex., 76101. B-8-23-1c

WANTED: Qualified couple for own business. Call 364-2329 after 6:00 and weekends. B-8-23-3c

9. SITUATIONS State Licensed Child Care For Working Mothers Hereford Day Care Center 364-1293 B-9-46-tfc

Will do baby sitting in my home, Monday through Friday. 364-2832. B-9-11-47-9c

Yard work and odd jobs in my only business. Walk Boston, 364-4164. S-9-11-19-tfc

WANTED: Baby sitting. Call 364-2149 B-9-10-23-9c

Baby sitting in my home. Will give TLC. 238 Hickory. 364-4268. B-9-11-23-1c

10. NOTICE For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop. HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777 1 1/2 B-10-34-tfc

NOTICE A&M Gun Shop, 715 South 25 Mile Avenue will be open 8:00 A.M. to 9:00 P.M. Monday through Saturday - December 3rd through December 24th. B-10-48-8c

Have opening for financial clerk. Experience desirable. Apply at Plant Office, Amstar Corporation, Dimmitt Plant, P.O. Box 169, Dimmitt, Texas Phone 647-2137. An equal opportunity employer B-8-48-2c

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-12-tfc

NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

11. BUSINESS SERVICE HOME APPLIANCE REPAIRS Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies. JOE'S HOME APPLIANCE REPAIRS 343 N. Main Ph. 364-5751 B-11-45-tfc

KIRBY VACUUMS Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor. Kirby Sales & Service 522 Irving Ph. 364-0422 B-11-35-tfc

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS 30 ton crane. BOBBY GRIEGO Day Phone 364-0574 Night - 364-2322 B-11-14-tfc

Tree Trimming and Topping. Call Cliff's Tree Service 364-2111. B-11-10-46-tfc

APPLIANCE REPAIR We repair all makes and models of appliances. All work guaranteed. MONTGOMERY WARD & CO. 114 East Park Phone 364-5801 B-11-52-tfc

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

KELLY ELECTRIC DOUG AND VIRGIL Electrical Contractors Residential Commercial All bids and wiring Call bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or 364-1345 Box 130 B-11-46-tfc

DICKY'S DOZER SERVICE Dirt Work - All Kinds Bull dozers - Scrapers uck Hoe - Dragline Motorgrader See or Call FLOYD DICKEY S.E. 4th & Belsler Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565 B-11-29-tfc

WILL PICK UP JUNK CARS. FREE. Call 364-3350 or 364-3777 B-11-28-tfc

FOR PORTABLE DISC ROLLING. Call Ralph Paul, 364-1942 or 364-2978. B-11-10-43-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish Phone 364-5169 B-11-39-tfc

WANTED 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-tfc

GROOMING BY APPOINTMENT ONLY Poodles, Schnauzers, Scotties, Kerry Blues, Spaniels, Yorkshires, Setters, Wirehairs and more. Phone 364-0706 S-11-18-tfc

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2900. S-11-12-40-tfc

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO. INC. Sales & Service HEREFORD 364-0333 DIMMITT 647-3444 FRIONA 247-3311 S-11-24-tfc

FOR ALL YOUR INSURANCE Consult The LaPlata Agency 205 South 25 Mile Avenue Phone 364-4919 Pauline Lovan 364-3526 Robert Lemons 364-1726 Frank Pannell 364-2412 S-11-16-tfc

BROOKSIDE FARMS LABORATORY ASS'N. Local Consultants: David Pickens Abe Davis 276-5319 364-2769 or 364-6367 S-11-52-tfc

ROWLAND STABLES 940 AVENUE F PHONE 364-1189 Stall Rental-Boarding Breaking & Training Stallion at Stud (Mr. Pep Bar) We cater to good horses at the Red Pens S-11-29-tfc

The best way to help others is to see that they don't have to help you JOIN HEREFORD BENEFIT ASSOCIATION See or Call Frank Ball 364-3119 G.W. Owen 364-3744 Mrs. Brude Rode 364-0285 1 1/2 S-11-42-tfc

HEREFORD WRECKING CO. New & Used Parts WRECKER SERVICE We buy scrap Iron & Metal Have storage for cars, boats, etc. 1st & Jewell Ph. 364-0580. Nites - 4099 or 9075 S-11-12-40-tfc

TREE TOPPING & SHAPING, HEDGE TRIMMING Free estimates C.L. Stovall 208 Avenue C Phone 364-4160 S-11-39-tfc

CUSTOM GRINDING New Moellor Tub Grinder. Burrs, baled hay, ear corn, grain, manure. Call Russ Henninger, 806-376-9702 B-11-23-9p

12. LIVESTOCK FOR SALE Registered Apaloosa horses. Bred Apaloosa fillies, Apaloosa Stallion - 10 years old and gentle to ride and a good cow horse (Grandson of Whistle Breeches) J.A. Crofford Phone 364-0952 B-12-20-tfc

CALVES 7 to 14 days old Guaranteed healthy Free delivery on 10 or more 214-223-4982 B-12-20-9c

13. LOST & FOUND LOST: Three year old large 75-85 lb. solid white Samoyed Dog. REWARD for information of whereabouts or for return. No questions asked. Phone 364-1356. B-13-25-23-2c

LOST: 10 head of 450 lb. calves from Westway area, branded "LIL" on right hip. Call 364-5344. B-13-16-19-tfc

LOST: Steers, branded Flying "W" on left rib. David Brumley, 364-1174. B-13-10-20-tfc

STRAYED: Cattle branded upside-down "T" open on left shoulder, West of Hereford. Call collect Friona 247-3888 or 247-2282. B-13-1B-13-19-46-tfc

LOST OR STRAYED: 4 whiteface cows branded with a "C or K" on left hip. Contact Steve Meiwes, 289-5939. B-13-19-22-8c

LOST: Male dog Australian Shepherd, Border collie cross blue roan, white belt neck. 364-6495. B-13-14-48-2c

CARD OF THANKS We would like to take this opportunity to express our heartfelt thanks for all the cards, floral offerings and expressions of sympathy at the death of our dear brother, Aubrey Daniel. You can't know how much it has meant to us. Our appreciation goes to each of you and may God Bless you. Roy & Earlene Manning & Family Bud & Susie Cursinger & Family

LEGAL NOTICE UNITED STATES DEPARTMENT OF AGRICULTURE, ANIMAL AND PLANT HEALTH INSPECTION SERVICE, OFFICE OF THE ADMINISTRATOR. Notice is hereby given that Castro and Deaf Smith Counties in Texas are excluded from the areas quarantined because of cattle scabies under an amendment of the regulations in 9 CFR Part 73, as amended, effective November 23, 1973. Therefore, the restrictions pertaining to the interstate movement of cattle from quarantined areas contained in 9 CFR Part 73, as amended, do not apply to the excluded areas. However, the restrictions pertaining to the interstate movement of cattle from nonquarantined areas contained in said Part 73 apply to the areas excluding from quarantine. The amendment is published in the Federal Register. Detailed information concerning the amendment may also be obtained from Dr. E.S. Cox, Area Veterinarian in Charge, Room 301, 702 Colorado Street, Austin, Texas 78701. Done at Washington, D.C., this 23rd day of November 1973. E.E. Saulmon Deputy Administrator, Veterinary Services Animal and Plant Health Inspection Service B-48-2c

LEGAL NOTICE THE STATE OF TEXAS To: JAMES EUGENE STRAIN Greeting: You are hereby commanded to appear by filing a written answer to the Petitioner's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 31st day of December 1973, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas. Said Petitioner's Petition was filed in said court, on the 14th day of September A.D. 1973, in this cause, numbered 8900 on the docket of said court, and styled, IN RE: ADOPTION OF MICHAEL RAY BENTLEY, a minor (present birth certificate name of Michael Ray Strain). The names of the parties to the cause are as follows: James Curtis Bentley and wife, Carolyn Webb Bentley as Petitioners. A brief statement of the nature of this suit is as follows, to wit: Said Petitioners seek to adopt the said Michael Ray Bentley, a minor, alleging that no consent of the natural father of said child, the said James Eugene Strain, is required by reason of the exceptions contained in Article 46a, Section 6 (a) of the Revised Civil Statutes of Texas, as is more fully shown by Petitioner's Petition on file in this suit. If this citation is not served within ninety days after the date of its issuance, it shall be returned unreserved. The officer executing this process shall promptly execute the same according to law, and make due return as the law directs. Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 16th day of November A.D. 1973. Attest: LOLA FAYE VEAZEY Clerk, District Court, Deaf Smith County, Texas (SEAL) S-21-4c

POTATO FAMINE? Mauritius, an island country in the Indian Ocean, is importing potatoes from South Africa because of a bad crop this year and is negotiating rice imports from the United States. Believe it or not, motorists, speed is the cause of two out of five fatal accidents.

FOR QUICK REPLACEMENT OF CRACKED SAFETY GLASS Call 364-2652 HEREFORD GLASS CO. INC. For All Your Glass Needs Insurance claims promptly serviced. We use nationally advertised SAFETY GLASS

EXPERT REPAIR on BUICK PONTIAC GMC TRUCKS JOHN ORSBORN Free Pickup phone 364-0990 HOME OWNED

FRESH AS A DAISY! That's the way your carpets will look with our NEW STEAMWAY method of cleaning. Sell is Extracted - Not scrubbed deeper into the fabric - Call us today for Free Estimates. RULAND'S HIGH PLAINS STEAMWAY FREE ESTIMATE 364-3578 OPEN 24-HOURS PER DAY 1400 Moreman - David Ruland, owner - 364-3575

Don't Take Your Heating System For Granted CALL THE HEATING SPECIALISTS 364-4714 Your heater is a necessity with our Panhandle winters. Make sure you have heat when you need it. Robert Rhoton R & R REFRIGERATION AND HEATING SERVICE Coleman

FOR THE BEST DEALS ON NEW or USED CARS Come in and talk with one of the Men at JOHN ORSBORN BUICK-PONTIAC-GMC at 142 N. MILES or 221 N. 25 Mi. Ave. 364-0990 364-1222

OWENS ELECTRIC WE SPECIALIZE IN: Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs. LOAN MOTORS AVAILABLE 809 E. 2nd. 364-3572 HEREFORD, TX Floating Tailwater Pump Conserve that water. Vertical Hollow Shaft Electric Belt Driven Gear Head "Guaranteed Satisfactory Service" Warren Owen Harvey Milton

WANT ADS A WORLD OF RESULTS

SCHOOL Lunch Menu

JUNIOR HIGH HIGH SCHOOL
MONDAY — Chicken fried steak and gravy or chicken and noodles, mashed potatoes, seasoned spinach, new German chocolate cake, rolls, butter, milk.
TUESDAY — Hamburger or sloppy Joe, potato chips, tossed salad, peach cobbler, buns, milk.
WEDNESDAY — Fried chicken or chicken fried steak, fluffy potatoes, peas and carrots, new oatmeal cookie, school bread, butter, milk.
THURSDAY — Burritos or hot tamales, pork and beans, mixed greens, carrot stix, apple pie, cornbread, butter, milk.

FRIDAY — Beef pork patty with gravy or Vienna sausage, creamed potatoes, glazed carrots, cabbage salad, beat nik cake, rolls, butter, milk.

ELEMENTARY SCHOOL
MONDAY — Chicken fried steak and gravy, mashed potatoes, seasoned spinach, new German chocolate cake, rolls, butter, milk.
TUESDAY — Hamburger, potato chips, tossed salad, peach cobbler, buns, milk.
WEDNESDAY — Fried chicken, fluffy potatoes, peas and carrots, new oatmeal cookie, school bread, butter, milk.
THURSDAY — Burritos, pork

and beans, mixed greens, carrot stix, apple pie, cornbread, butter, milk.
FRIDAY — Beef pork patty, creamed potatoes, glazed carrots, cabbage salad, beat nik cake, rolls, butter, milk.

ST. ANTHONY'S PAROCHIAL SCHOOL
MONDAY — Burritos, tossed salad, corn, chocolate cake, milk.
TUESDAY — Chicken chowmein, buttered rice, peas, Jello with cream whip, rolls, milk.
WEDNESDAY — Frito pie, tossed salad, red beans, buttered bread, peaches, milk.
THURSDAY — Barbequed wieners, buttered potatoes, green beans, lemon fluff, rolls, milk.
FRIDAY — Grilled cheese sandwich, vegetable soup, potato chips, cookies, milk.

HEREFORD DAY CARE CENTER
MONDAY — Breakfast: Farina, raisins, milk; Lunch: Tuna casserole, green peas, hot rolls, butter, milk, peach slices; Snack: Chocolate cookies, milk.
TUESDAY — Breakfast: Donuts, bananas, milk; Lunch: Baked ham, cranberry sauce, blackeyed peas, hot rolls, butter, milk, ice cream bars; Snack: Pumpkin bread, orange juice.
WEDNESDAY — Breakfast: Cinnamon rolls, apple slices,

NEWS NOTES

Soviet reports record sale of Ukrainian grain.
 Nixon asks householders to save heat.
 Volkswagen to add front-wheel drive.
 Unhappy Randy Johnson retires from football.
 The original Nixon Cabinet is gone.
 Agnew lost Federal pension by three months.
 Peron installed as President in Argentina.
 Amtrak will double fleet of metroliners.
 F.D.A. doubles iron content of white bread.
 Down-to-earth uses found for space gains.
 Wage-price phase-out to be gradual.
 Iceland and Britain reach accord on fishing.
 Rhodes leads in race for Ford's post.
 Mars now near earth in 26-month swing.
 Industrial production rose in September.
 Judge to reset damages owed by I.B.M.

WASHINGTON NOTES

RENOVATION DEFERRED
 The proposed \$58-million extension of the West Front of the Capitol will not be passed this year. Included was \$18-million for restoration of the crumbling center wall of the building.

ON YOUTH JOBLESSNESS
 The Labor Department reports a record number of youths had jobs last summer and the youth unemployment rate was at its lowest level in four years.

GAS PRICE UP
 The Cost of Living Council, in a two-part concession to gasoline retailers, has authorized a new round of price increases starting Nov. 1. It lets retailers raise their pump prices when wholesale cost goes up.

AGNEW'S STAFF
 The Senate has voted to keep former Vice President Agnew's 15 staff members on the payroll for 30 days to help him wind up his affairs.

A-SECURITY RULES
 The Atomic Energy Commission announced it is ordering strict new security measures to guard against theft and sabotage of nuclear materials.

MONEY FOR AMTRAK
 The Senate passed and sent to the White House a \$154-million authorization for Amtrak. The bill allows Amtrak to launch auto-ferry service, under which passengers and their cars would be carried on trains between cities.

Give and take is a good creed to live by, until the other guy tries to do all of the taking.

KENNEDY & HARRIS POLL
 Forty-three per cent of the Americans polled do not trust the integrity of Senator Edward M. Kennedy (D-Mass), the Louis Harris Survey reported recently.

\$605.2 MILLION
 A bill appropriating \$605.2 million for the legislative branch of government during

LAND

Level 160 Acres, 2 Irrigation wells, \$18,000 Down.
 640 Acres, 3 Irrigation wells, \$35,000 Down.
 40 Acres on paving, near Hereford, 1 Irrigation well - \$14,500 Down.
 15 Acres, Irrigation well - \$2500 Down.
 Business lots on Hwy 385 - 10 per cent Down.
 Nice 3 bdr brick home, Irrigated 10 acres, \$6,750 Down.
 Call J.M. Hamby at Hamby Real Estate Office 364-3566 Res. 364-2553

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1, 2, 3, and 4 - Bedroom Apartments with All Utilities
 •Central Heat and Cooling
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 •Range
 •Playgrounds
 •Acres of Green Grass
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Garlock 510 Protective Coatings
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Cottingham
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 EXPANDING SINCE 1941
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 HEREFORD, TEXAS 364-5881

Your local used cow dealer is hereford bi-products

farmers ranchers
 Gentlemen:
 Seven days a week dead stock removal please call as soon as possible-and/or \$1.00 c.w.t./100 lbs. delivered fresh to plant over 300 lbs.
 Thank you 364-0951

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PHONE 364-2222

RUSTIC RANCH
 Coziness of a Rock Fireplace and Large Beamed Cathedral Ceiling. Office and 4 large bedrooms. Kitchen and Dining for entertaining. For the high income owner only. H-4170

REAR GARAGE
 Finer things for your family in the Carl McCaslin Beauty. Graffice pattern for a group on your special occasions. Rear entry Bath for the farmer's wife. See it. It's new. H-4162

OUTSTANDING CRAFTSMANSHIP
 Great expanse of beautifully finished Ash woodwork. 2750 sq. ft. of livable space to enjoy. Double fireplace, playroom, formal living room. To see it is to love it! H-3970

LOTS OF EXTRAS
 Large 3 bedroom home in Denton Park. New carpet thruout. Country Kitchen. Fenced yard. Quiet beautiful neighborhood. Call to see it today. H-3982

NEW CARPET, NEW PAINT, NEW LOOK
 2500 sq. ft. of space on Westhaven. Very large rooms, large playroom. Separate living room and den. Fireplace. Lots of cabinets for the lady. H-3942

LARGE OLDER HOME
 5 bedrooms, corner lot. Good location near downtown, panelled den. See it and buy it for only \$11,500.00. H-5002.

FOR THE YOUNG FAMILY
 3 bedroom light colored brick. Near LaPlata and Northwest schools. Ref. aid 1500 sq. ft. Nice yard with storage building. Priced at \$25,000.00 H-30012

BUSINESS OPPORTUNITY
 Be your own boss. Small business doing excellent volume. Competent help goes with business. No experience necessary. Must arrange own financing.

LARGE 2 STORY
 on Star Street. Large 3 bedrooms, 2 baths, formal living room. Extra den. Abundance of storage space. Reasonably price. Vacant and ready.

QUIET, ISOLATED AREA
 3 bedroom, 1 1/2 bath brick in excellent location. Close to school. Nice fenced yard. Newly redecorated. Assume 7 per cent loan with purchase of equity H-3997

RENTAL PROPERTY
 Excellent income from 3 homes. Two bedroom and One 1 bedroom, all for the price of one. Best location in town. Near hospital and downtown. A-1 condition, priced to sell. H-2267

OWNER SAYS SELL
 Very large 3 bedroom - 1 bath home. Corner of 15th and J. Fireplace, built-in, fenced yard. Buy equity and assume loan payments of \$165.00 monthly. H-3942.

JUST LISTED
 Three bedroom, 2 bath home on Fir. Just right for an average size family. Redecorated and beautifully landscaped. 8'x32' concrete parking for boat or trailer.

E-L-E-G-A-N-T
 Inside and out! This three bedroom, 2 1/2 bath home features quality throughout. Tremendous storage, electric garage doors, fireplace, sprinkler system, covered patio, beautiful landscaping and king-sized utility. H-3918

FARMS FOR SALE

DAWN AREA
 320 acres, 1/2 alloted, 3 wells F-3119

NEAR MILO CENTER
 990 acres, 6 wells, house, very good lake, 3 1/2 miles tile. Priced to sell. F-4114

FEEDYARD
 480 acres, 2 wells, Mill, \$600.00 per acre F-3108

NORTHEAST
 310 acres, 3 wells, 1 1/2 miles tile. Perfect, 29 per cent down, low interest. F-3123

"We do more for you than we have to"
NIGHTS, SUNDAYS AND HOLIDAYS
 Call: Sam Long 364-0381, Virginia Holmes 364-6520, Ralph Owens 364-2560

LONE STAR AGENCY LONE STAR AGENCY LONE STAR AGENCY

SPEND Christmas IN A HOME of your Own

NOW IS THE IDEAL TIME TO SURPRIZE YOUR FAMILY WITH A NEW OR LARGER HOME, WHAT GREATER GIFT COULD YOU GIVE.

CALL LEE 364-6633 REALTOR

COUNTRY HOME
 Four Acres with four inch irr. well. Good 3 bedroom home, 2 baths, yard fenced, located only 12 minutes from town, owner will finance, CALL LEE UMSTED 364-6633

SPANISH STYLING
 Sunken family room with cathedral ceiling, covered patio, excellent plan, beautifully finished, CALL LEE UMSTED 364-6633, \$27,950

SEE LONE STAR AGENCY FIRST

CALL DON 364-3274 REALTOR

CALL MELVIN 364-3766 REALTOR

RANGER STREET
 Over 2400 square of family living, newly painted inside for Christmas, Formal living room for Christmas tree, extra large bedrooms under today's market at \$34,500
 CALL MELVIN JAYROE 364-3766

- ★ 160 Acres West Of Hereford, Grass & Cult.
- ★ Farm & Ranch Land Located On North Plains.
- ★ Commercial Corner Located On E. Hwy. 60 Sell Or Build And Lease.
- ★ Two Commercial Lots On West 3rd. Owner Build And Lease.

EXCLUSIVE AGENTS:
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 ★ Lester E. Moffitt, Builder
 ★ Richard Farrell, Builder

DEVELOPERS
 ★ Green Acres
 ★ Yucca Hills

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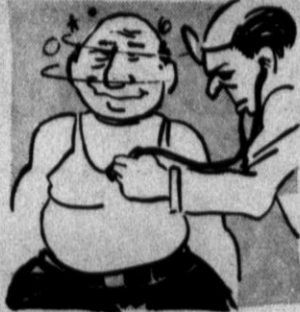
Security Coverage Detailed

THE FAMILY LAWYER

Truth In Insurance

Filling out an application for life insurance, Edwards came to a question about his health. He said he had a clear record, fail-

ing to mention that a doctor had once given him aspirin for a cold. After Edwards died, his family put in a claim for the insurance. But the company refused to pay off, charging that he had not told the whole truth in his application. And in a court test, the judge agreed with the company that the policy was null and void. The family didn't collect a cent.



Plainly, that was a harsh decision. But it was handed down almost a century ago. It is hard

to imagine a court today throwing out a family's life insurance on such flimsy grounds. While you are still expected to tell the truth in an insurance application, modern courts would judge your answers more reasonably.

In a recent case, an applicant for life insurance was asked whether he used liquor to the point of intoxication. The man said he did not. Actually, however, he had been somewhat intoxicated on two occasions during the previous five years. Was his answer wrong enough to invalidate the policy? No, ruled a court, ordering the company to pay the family's claim.

"An occasional use of intoxicating liquor," said the court, "does not (make) a man in-temperate."

Moreover, most life insurance policies now include an "incontestability clause" to further protect the beneficiaries. Under this clause, the insurance company has only a limited period—usually, two years—to quarrel with answers in the application. After that time the validity of the policy is beyond challenge.

Still, even the incontestability clause won't help if the fraud is extreme. One man, sickly himself, sent a healthy friend to take his insurance examination for

(Have you a question about social security? Address it to Travis C. Briggs, District Manager, Social Security Administration, 317 East Third Street, Amarillo, Texas 79101. You will receive an answer in this column or by mail.)

By Travis C. Briggs
Q. I have read that because I receive social security disability benefits I can become entitled to Medicare. How would these benefits differ from the Medicare benefits received by my friends who are over 65?

A. Medicare coverage for the disabled is in all respects the same as Medicare for the aged.

Q. How soon may I become entitled to Medicare?
A. The first month for which any disabled person under age 65 could have become entitled to Medicare was July 1973. After

Extremes
Mechanic: Doc, you remember you told me to get some romancing, go out with girls, so's to get my mind off my business?

Doc: Yes?
Mechanic: Can you prescribe something to get my mind back on my business?

It's amazing how excited some people can get over little things.

him. This fraud, discovered after the man's death, was held so basic that not even the incontestability clause could save the policy.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

© 1973 American Bar Association

you have been entitled to disability benefits for 24 consecutive months, you are automatically entitled in the 25th month to both Part A (Hospital Insurance) and Part B (Supplementary Medical Insurance).

Q. Do I have to enroll in Part B of Medicare and pay the premium for these benefits?

A. No. If you do not want Part B, you will have ample time after a notice has been mailed to you in which you may notify

the social security office of your decision. This first opportunity to enroll for Part B is called your initial enrollment period. Q. If I refuse the Medical Insurance during my initial enrollment period, will I have a later opportunity to change my mind?

A. Yes. You may enroll in the Medical Insurance during the first three months of each year. These periods are referred to as general enrollment periods.

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all kinds of Knives
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EXCELLENT LOCATION - 110 ELM
2 Bdr, 2 bath, fireplace, double garage.

GREAT BUY
3 Bdr, 2 bath, fireplace, refrig. air. All the extras for yesterday's price —

TRADE FOR SMALLER HOUSE
4 Bdr, 1 1/2 bath, fireplace, refrig air, double garage. Very nice.

MOBILE HOME & LOT
2 Bdr, 1 1/2 bath, refrig air, Lots of Extra Storage.

RANCHES & FARMS
I have some new listings.

Hereford Real Estate
*Homes *Ranches *Farms

2 Bedroom - New storm cellar - large lot. Excellent Condition!
5 Unit apartment house - reasonable down - excellent investment

FARMS
60 Acres, 6 inch well, 325 per acre, reasonable down.
320 Acres - 3 wells - home - on pavement.
640 Acres - 3 wells - \$267.50 an acre - north of Hereford!
640 Acres - 5 wells - home - tile.

31,000 Acres deeded - now running 1,236 head of cattle - excellent water - 200 acres sub-irrigated. Ranch house - foreman's quarters - 18 pastures.

141 North 25 Mile Ave. 364-2424
Evenings and Sundays
Charlie Whitehead 5355 Martin Moore 364-2496
Jim Cramer 364-0164

CAMPBELL REAL ESTATE

364-0780

- DRY LAND. 2 sections in the NW part of the County. \$150.00 per acre. 561 acre tract in same area. 29 per cent down. Also have irrigated land and ranches.
- ACREAGE Ten acres on pavement, close in, very reasonable. 102.6 acres with 6" well.
- COUNTRY HOME short distance from town on pavement. 3 bdr., 2 baths, brick. \$27,800.00.
- LOCAL MOTEL doing good business, excellent location, swimming pool, and apartment.
- OFFICE BUILDING that you can afford. 3 offices, coffee service, refrigerated air, paneled, and carpeted. \$12,500.00.
- MIMOSA STREET. Fine home with double fireplace, central vacuum, lots of extras. Reasonable price and terms, or will trade.
- SMALL DOWN PAYMENT. owner will finance this 3 bdr. frame home. Now being remodeled. \$11,200.00.
- AFFORDABLE HOME with small loan payments or will sell to veteran. 2 bdr. fence, new paint. \$9,500.00
- DUPLEX with large rooms throughout, new gold carpet, nice kitchens, completely remodeled. An 80 per cent loan available, or will trade. Only \$14,500.00.
- NEAR DOWNTOWN - rustic 3 bdr. home remodeled from roof to floor. A comfortable home in a pleasant location. \$13,500.00.

Multiple Listing Service
Equal Housing Opportunity
MLS
218 W. 3rd.

Nell Cooper 364-1783
Barbara Cooper 364-1783
Grady Rogers 364-0660
Ted Walling 364-0660
Gene Campbell

WE'RE SELLING!
WE NEED LISTINGS
List with us for fast results

FARMS FOR SALE
Well improved 1/2 section. Modern brick home. Large steel barn. 3 irrigation wells with approximately 3/4 mile underground tile. Lays good. Price \$525.00 an acre. 29 per cent down, balance 10 years, 8 per cent interest. Immediate possession.

450 acres 10 miles northwest of Friona. 4 - 4" wells and 2 - 6" wells with 1/2 mile of underground pipe in weak water area. \$250.00 per acre with good terms.

1/2 section on pavement, 2 small brick homes, quanset barn, mile of underground pipe, return pit and lake pump. Buyer can rent adjoining 1/2 section.

200 Sow Modern Hog operation. Priced for quick sale.

COMMERCIAL LOTS
All types, sizes, prices and locations of small tracts, commercial and residential lots.

HOUSES FOR SALE
Houses in all price ranges and locations.

BOOZER REAL ESTATE
205 S. 25 Mile Ave.
Hereford, Texas
Phone 806-364-1755 or
JO HAMRICK 806-364-3502

I TURNED AROUND AND IT WAS SOLD!

We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us.

\$25,000. to \$35,000.
HOME LISTING NEEDED NOW...CONTACT or CALL...

Ralph Owens & Associates, Inc.
311 Park Avenue REALTORS Phone 364-2222

DEMAND... JUSTICE

400 acres on Black Water Draw, permit for four 8-inch wells, 30 feet to water, on highway. Priced at \$175 an acre, \$25,000 loan, 7 per cent interest. May trade for home or acreage near Hereford.

FOR LEASE: 120 acres, adjoining city limits, paved on two sides, strong 8-inch well on natural gas.

FOR SALE: Have several good farms in good water. Low down payment and easy terms.

FOR SALE: House at 344 Douglas St., 3 bedrooms, 2 1/2 baths, fully carpeted, drapes, kitchen built-ins, fenced backyard, double garage, finished yard. Can be bought worth the money.

JUSTICE REAL ESTATE
Virgil Justice, Phone 364-0670

SPANISH MATINEE SUNDAY ONLY SHOWTIMES 12:30 & 2:25 ALL SEATS \$1.00

LIBERTAD LAMARQUE JORGE RIVERO
JACQUELINE ANDERE
VALENTIN TRUJILLO
ANA MARTIN
GUERRO ROMAN
SONALDO VEGA
SOCORI CANABALLO
PAUL MIRA

estrenada especial de FERNANDO SOLER
A COLORES

HOY HE SONADO CON DIOS

STAR 364-2037

Carmichael Real Estate, Inc.
TROY'S CARMICHAEL G.S. WHEELER

PHONE 364-1251
FARMS-RANCHES 508 SO. 25 MI. AVE. REALTOR
COMMERCIAL-HOMES

LOVELY TO LOOK AT
Beautiful front entrance with 1/2 circle drive leading to double garage — This 3 BR, 2 Bath Home has a large den with a W-B Fireplace, dining and kitchen area with built-ins. Fenced backyard and vacant. Assume present loan or make new loan. Call Mike Waldrip for details.

DELIGHTFUL TO OWN
Corner lot in N.W. Hereford, 1600 sq. ft., isolated master bedroom, full wall fireplace, large covered patio, less than 2 years old, payments \$209.00 mo. Call Jeane Coker for details.

BUILD YOUR OWN HOME
Lot for sale on Fir St. Plans already drawn to fit lot or will sell lot separate. Call Al Wiley for details on these plans priced at a low \$26,500.00 including lot.

TWO NEW LISTINGS
First time offered. One on Star Street, the other on Forrest. Details available now. Be the first to see these two homes. Call Jeane Coker today.

NICE BUSINESS OPPORTUNITY
Located on No. 25 Mile Ave. Good trade already established. 8 years in business. Good lease on building with option to re-new. Call Mike Waldrip for details.

JEANE COKER 364-5439
MIKE WALDRIP 364-4770
AL WILEY 364-4985

"CALL US - WE REALLY CARE"

The sign of wisdom is one's willingness to listen and learn.

Careful drivers never know when they save their own lives.

Eternal question: Death—the end or the beginning of life?

Starts WEDNESDAY
A MOTION PICTURE THAT CELEBRATES THE TIMELESS JOY OF ORIGINAL INNOCENCE
"BROTHER SUN SISTER MOON"
SAT. ONLY WEEKDAYS 12:30-2:45-5:00 7:15
7:15-9:30 9:30
IN COLOR
STAR 364-2037

Starts THURSDAY
Sam Peckinpah's
PAT GARRETT AND BILLY THE KID
TOWER DRIVE IN
Color

Starts TUESDAY
MAURICIO GARCÉS y SARY KAMALICH
TRES PERFECTAS CASADAS
GATES OPEN 6:30 P.M.
SHOWTIMES 7:00

Starts SUNDAY
SIAMESE TWINS AT BIRTH
What the Devil hath joined together let no man cut asunder!
To allow audiences to regain their composure from the emotional impact of "Sisters" after each showing, no one will be seated during a SPECIAL SHOCK RECOVERY PERIOD!

Sisters
PLUS
PARANOIA
TOWER DRIVE IN
GATES OPEN 6:30
SHOWTIMES 7:00

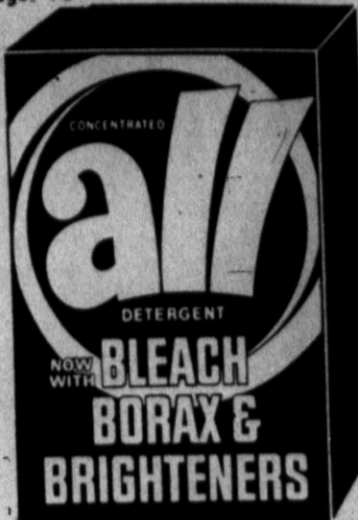
Starts THURSDAY
JAMES COBURN
THE HONKERS
GATES OPEN 6:30
SHOWTIME 7:00 P.M.
TOWER DRIVE IN
Color

Starts TUESDAY
LA INDIA MARIA
TOWER DRIVE IN

NOW SHOWING!
Their deadly mission: to crack the forbidden island of Hani!

SHOWTIMES:
WEEKDAYS 7:30 & 9:30
SUN ONLY 5:40-7:35-9:30
STAR 364-2037

ONE STAR AGENCY



30¢ OFF LABEL
CONCENTRATED ALL
 DETERGENT
 9-lb. 13-oz. Box
\$2.19



WHITE OR ASSORTED CHARMIN
 BATHROOM TISSUE

4 ROLL PACK

39¢

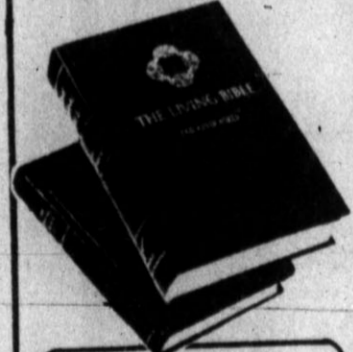


ANTISEPTIC
LISTERINE
 14-oz. BTL.

89¢

KILLS GERMS ON CONTACT

THE LIVING BIBLES



ADULT HARD BACK
 EA. **\$6.99**

TEENAGE PAPERBACK
 EA. **\$4.88**

CHILDREN'S
 EA. **\$2.88**



THRIFTWAY

Features Fresh Pork

PRICES EFFECTIVE
 DEC. 3 THRU DEC. 8-73
 RIGHT TO LIMIT PLEASE



PORK BUTT ROAST
 LB. **79¢**

- Pork Butt Steak FRESH.....LB. **89¢**
- Spareribs FRESH PORK MEDIUM SIZE.....LB. **89¢**
- Canned Ham BAR-S.....3-LB. CAN **\$4.99**
- Canned Ham BAR-S.....5-LB. CAN **\$7.99**
- Sirloin.....LB. **\$1.19**
- Rib Steak.....LB. **\$1.09**
- Short Ribs.....LB. **49¢**

SLICED QUARTER 9-11 CHOPS
PORK LOIN
 LB. **95¢**

FRESH, FROZEN TURBOT.
FISH FILLETS
 LB. **79¢**

WITH HYDRATED TEXTURED VEG. PROTEIN
GROUND BEEF
 LB. **79¢**

CUDAHY BAR-S
FRANKS
 12-oz. PKG. EA. **69¢**

Pork Bonanza

- FULL RIB HALF **Pork Roast**.....LB. **79¢**
- FULL LOIN HALF **Pork Roast**.....LB. **89¢**
- CENTER CUT RIB **Pork Chops**.....LB. **\$1.19**
- CENTER CUT LOIN **Pork Chops**.....LB. **\$1.29**



MAXWELL HOUSE (WITH 15c IN AD COUPON)

Coffee.....1-LB. CAN **89¢**



GOLD MEDAL (WITH 13c IN AD COUPON)

Flour.....5-LB. BAG **79¢**



HOLLY OR SHURFINE

Sugar.....10-CT. CAN **69¢**
WITH \$5.00 PURCHASE FIRST 5-LB. BAG. THEREAFTER REG. PRICE

SHURFRESH SWEETMILK or BUTTERMILK
Biscuits.....10-CT. CAN **10¢**

Health & Beauty Aids



MISS BRECK HAIR SPRAY

13-oz. CAN..... **59¢**

FLICKER DISPOSABLE LADY SHAVER
 EACH **\$1.29**

PRELL CONCENTRATE SHAMPOO.....1.7-oz. MED. TUBE **59¢**

Frozen Food Specials



SHURFINE FROZEN ORANGE JUICE

100% ORANGE JUICE FROM FLORIDA
 5 6-oz. CANS **\$1.00**

SHURFRESH ASST. FLAVORS ICE CREAM.....1/2-GAL. CTN. **79¢**

DOVERSTONE
 DINNERWARE

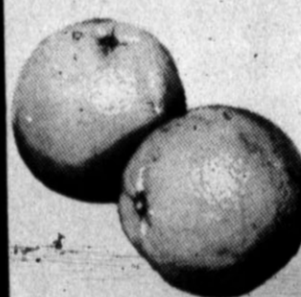
THIS WEEK'S FEATURE CUPS & PLATES WITH EVERY \$5.00 PURCHASE OR MORE **49¢**

Farm Fresh Produce



CALIFORNIA ICEBERG LETTUCE
 LB. **15¢**

- TEXAS RUBY RED, POLY BAG 5-LB. BAG **69¢**
- CALIF. ZIPPER SKIN Tangerines LB. **29¢**
- CALIF. GREEN Avocados EA. **19¢**



BUNCH GREEN ONIONS
 PACKAGE OR RADISHES
 2 FOR **25¢**
MIX OR MATCH

TEXAS Oranges 5 LB. BAG **49¢**

WHITE ASSORTED OR DECORATOR SCOT TOWELS.....3 JUMBO ROLLS **\$1.00**

HUNT'S FANCY TOMATO SAUCE.....8 8-oz. CANS **\$1.00**

HUNT'S TOMATO KETCHUP.....14-oz. BTL. **25¢**

COCA COLA 32-oz. RETURNABLE BTL. 5 FOR **\$1**

CARESS, BATH SIZE BODY SOAP.....BAR **29¢**
WITH FREE BATH TOWEL
 BREEZE DETERGENT 10c OFF LABEL.....GT. BOX **89¢**
 COOKING OIL WESSON OIL.....48-oz. BTL. **\$1.49**

JUST ARRIVED SCOTCH PINE CHRISTMAS TREES
 CHEAPEST PRICES IN TOWN

VALUABLE COUPON NO. SCJ-15
 RAIN BARREL FABRIC SOFTNER 26-oz. BTL. **69¢**
 WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER DEC. 8, 1973

VALUABLE COUPON NO. 27950
 GOLD MEDAL FLOUR 5-LB. PAPER BAG **79¢**
 WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER DEC. 8, 1973

VALUABLE COUPON NO. 20094
 NESTEA INSTANT TEA 3-oz. JAR **99¢**
 WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER DEC. 8, 1973

VALUABLE COUPON
 MAXWELL HOUSE COFFEE 1-LB. CAN **89¢**
 WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER DEC. 8, 1973

VALUABLE COUPON
 100 FREE STAMPS WITH \$7.50 PURCHASE OR MORE
 Double Gunn Bro. Stamps
TUESDAY & WEDNESDAY

THRIFTWAY
 SUPERMARKET DOWNTOWN
 Formerly Piggy Wiggly



SHE WILL BE
DAZZLING IN
Texsheen
LINGERIE
BY RUSSELL-NEWMAN

- These Holiday Red gift ensembles, just made for the women in your life, will set the mood for happy sleeping. So pretty to look at, so easy to wear... made of 100% Dupont® Nylon Tricot.
- 2A. Luxurious long gown with empire waist, lace covered bodice and satin ribbon trim. Sizes S, M, L. **\$8.**
 - 2B. The allure of lace is seen in this sheer, see-through bikini pajama. Sizes XS, S, M. **\$8.**
 - "VISIONS OF SUGARPLUMS" WILL LAST ALL YEAR THRU
 - 2H. Girl's baby doll pajama with embroidery trim and satin bows. Sizes 8-14. **\$5.50**
 - 2I. Long gown with dainty embroidery and satin bows. Girls Sizes 8-14. **\$5.50**
 - 2J. Girls long pajama, button front top and satin trim. Sizes 8-14. **\$5.50**
 - 2K. Long gown with empire waist and daintily trimmed with ruffles and lace. Sizes 2-6X. **\$5.**
 - 2F. Little girls red nylon panny, trimmed with a cute butterfly and matching lace. Sizes 2-6X. **\$1.**
 - 2G. Any little girl will love this Red bikini panny with a butterfly and lace. Sizes 8-14. **\$1.**

- 2C. Long pant pajama with short sleeve, buttoned front blouse topped by a matching quilted robe with just a touch of lace on the collar and pockets. 3 piece set. Sizes 32-40. **\$18.**
- 2D. Also available in a swirling long robe, with lace trim, a splendid gift. Sizes S, M, L. **\$9.**
- 2E. Holiday Red matching pom-pom scarf. Sizes S, M, L. **\$3.50** pair
- 2L. Children's long pajama for happy holiday sleeping. Sizes 2-6X. **\$5.30** pair
- 2M. Just like Mother's Holiday Red pom-pom scarfs in girls sizes S, M, L, XL.

THE GIFT OF "NOSTALGIA" SHEETS BY Dan River®

11A. Nostalgia is a lovely floral bouquet print that will tie in with any decor. A thoughtful gift for the holidays and everyday, sheets and matching pillow cases of no-iron 50% Fortrel® Polyester and 50% Cotton. Available in Yellow, Pink or Blue, twin or full sizes.

- Twin Size, **2 for 6.50**
Reg. \$3.99
- Full Size, **2 for 8.50**
Reg. \$4.99
- 42" x 36" Pillow Cases, **2 for 2.80**
Reg. \$3.19 Pair



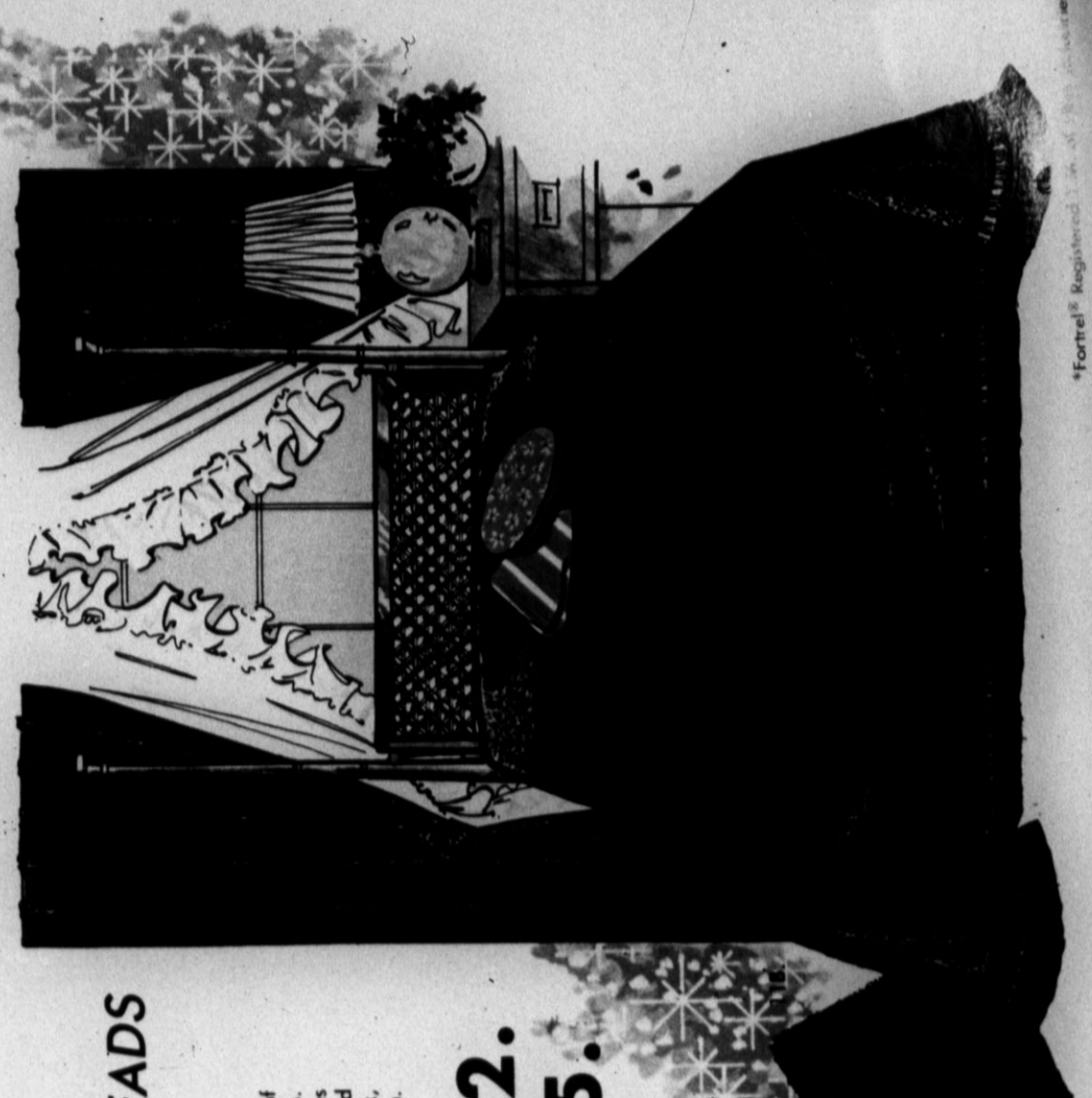
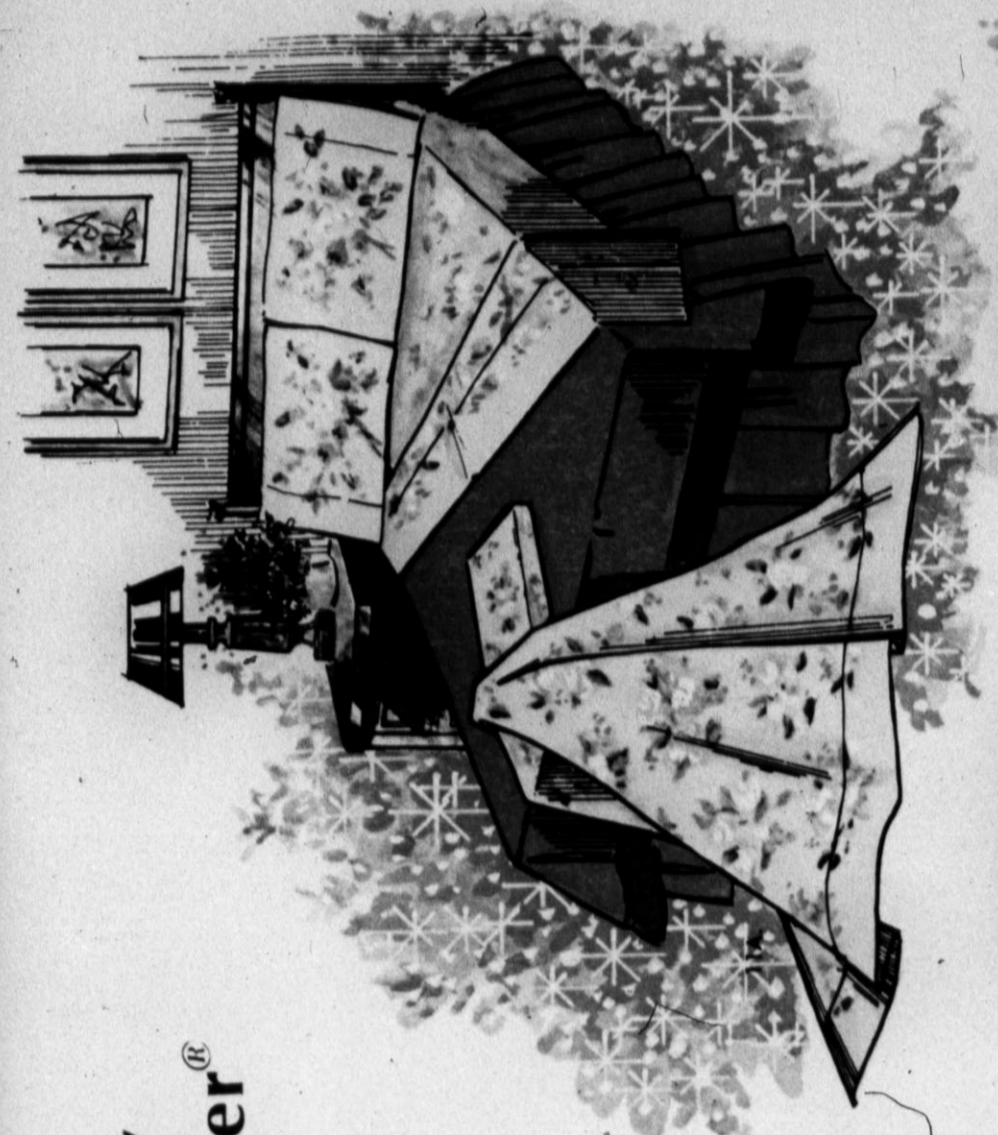
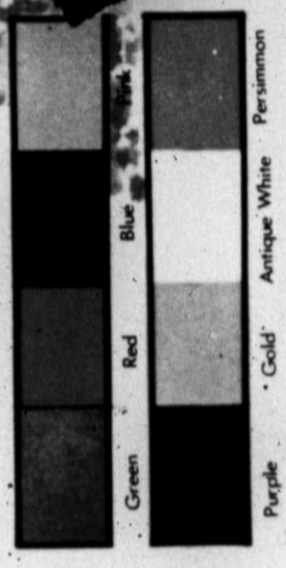
FESTIVE VELVET BEDSPREADS

Save \$3. to \$5. on each spread

11B. The most spectacular addition to any bedroom will be one of these beautiful crushed velvet, machine washable spreads. Complete the look of elegance with luxurious matching drapes and pillows. The arrow style spread has rounded corners and is delicately fringed with corded fringe. Choose from Pink, Red, Blue, Gold, Green, Purple, Antique White or Persimmon.

- Twin size, **\$15.** Queen size, Reg. \$25. **\$22.**
Reg. \$18. Available in most stores
- Full size, **\$16.** King size, Reg. \$30. **\$25.**
Reg. \$20. Available in most stores
- Drapes 48" x 84" Reg. \$18. **\$16.**

Pillow **2.99**



2G. Any little girl will love this Red bikini party...
with a butterfly and lace. Sizes 8-14.

3. Long gown with...
trimmed with ruffles and lace. Sizes 2-6X.

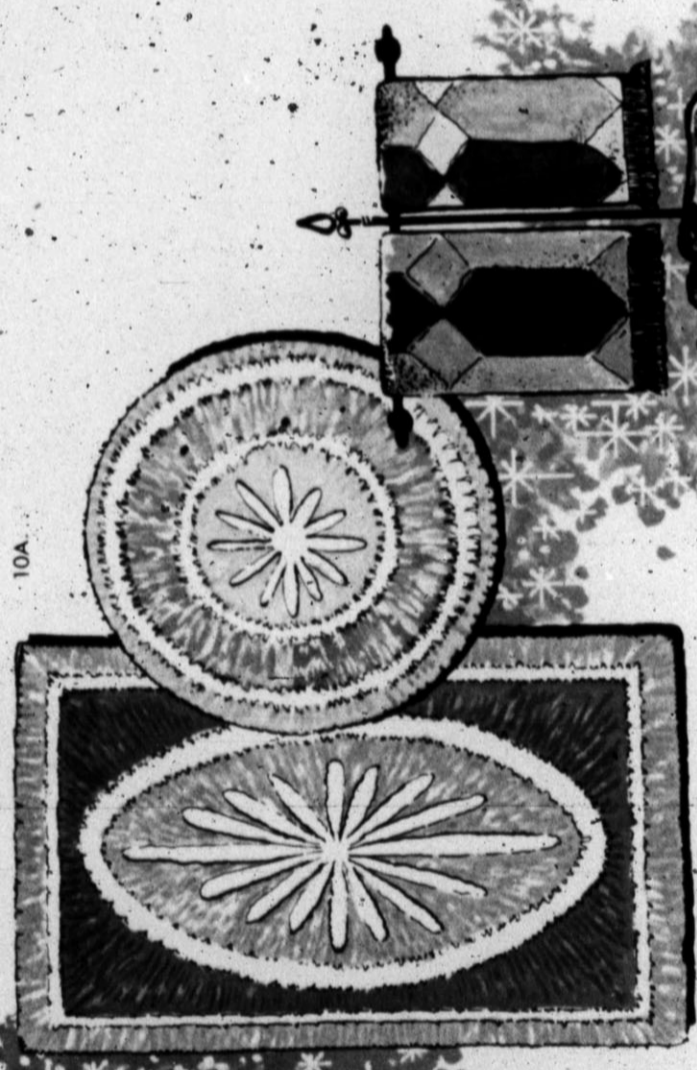
scuffs in girls sizes S, M, L, XL.



GARLAND YOUR HOME WITH NEW RUGS

10A. The easy way to give a festive sparkle to every bath or bedroom. The Sunburst is an entirely new look in high quality rug ensembles. Made of 37% Polyester, 35% Nylon and 28% Self-Acrylic Modacrylic, with a waffle backing, these rugs are perfect for even the most heavily traveled areas. Choose from two-tone Pink, Orange, Yellow, Blue or Green all with White. Matching lid cover co-ordinates with the deeper color of the rugs.

- 20" x 30", Christmas Price Reg. \$5.99 \$5.
- 26" Round, Christmas Price Reg. \$5.99 \$5.
- 26" x 45", Christmas Price Reg. \$9.99 \$9.
- Lid Cover, Christmas Price 1.99



"HIDDEN TREASURE" BECOMES YOUR BATH by CANNON

108. A gift that will be treasured forever, these exquisite velura Jacquard towels come in lush color combinations of Blue, Brass or Pink. So thick and thirsty, they'll be one of the prettiest gifts under the tree.

- 24" x 46" Bath Towel 2.99
- 16" x 28" Hand Towel 1.99
- 12" x 12" Wash Cloth 79¢



SEW UP CHRISTMAS AHEAD OF TIME

10C. With these lovely 100% Dacron® Polyester Double Knit Fabrics, you'll dazzle everyone with these lovely mix and match patterns. Great for pant suits, skirts, blouses or dresses. Pick from plaids, checks or paisleys complete with matching rib knits, perfect for shells or shirts. Available in a multitude of fresh colors including Hot Pink, Blue, Green, Shrimp, Navy, Toast, White and Beige.

\$4. Yd.



LINGERIE BY LORRAINE®

Fly By Nights make the yuletide evenings even cosier. 100% Nylon Tricot is comfortable to wear and easy to care for, available in your choice of Rambling Rose or Persian Blue. Lovely floral applique trim accents the neckline.

- 3A. Long button front robe with tie belt and a touch of satin. Sizes S, M, L. \$13.
- 3B. Sweeping long gown with gathered yoke. Sizes S, M, L. \$7.
- 3C. Fly By Nights waltz length shift gown. Sizes S, M, L. \$6.
- 3D. Waltz length shift and button front robe ensemble. Sizes S, M, L. \$9.
- 3E. Two piece pajama set, also available. Sizes 32-40. \$9.
- 3F. To match them all the darling Fly By Night scuff with embroidery trim. Sizes S, M, L. \$4.

PAMPER HER FEET

3G. This fluffy, slip on, Orlon® acrylic shearing scuff comes in White, Blue, or Pink. You'll be a hit for thinking of "Her". Sizes S, M, L, XL. 2.57

3H. The warm, warm moccasin, perfect for chilly winter mornings. Topped with a fur collar, and gold trim, in Pink, Blue, White or Black. Sizes 5-10. 2.99 pair



ROMANTIC ROBES

So relaxing, so easy to wear these Matte Jersey robes of 65% Arnel® Tricotate and 35% Nylon Tricot are perfect to lounge in. Long and feminine with zip or button front and raglan sleeves. Available in a variety of pretty prints from Butterfield 8.

- 31. Your Choice \$16. Luxurious long robes by Lorraine®. What better way to start off Christmas Day than in a gift like this. Both are machine washable.
- 32. Exquisite floral quilted pattern with perky Peter Pan collar, button front and contrasting piping. This beautiful robe is of Antron® Nylon. Choose from Pink, Blue, Lavender or Beige. Sizes S, M, L. \$28.
- 33. She'll feel like a princess, in this long wrap style robe of Tricotate® and Nylon fleece. Stylish fringe trim on front and sleeves. Pink, Blue or Lavender. Sizes S, M, L. \$22.



*Orlon® Registered T.M. DuPont Corp.
*Arnel® Registered T.M. Celanese Corp.

Dacron Registered T.M. DuPont Co.

Anthony's
C. R. ANTHONY CO.

**THE PRACTICAL PAJAMA
MADE TO TRAVEL**

9A. Give your man this attractive, wearable pajama and robe set that comes in its very own fold-over carrying case. Just the gift for a man who travels. Made of 65% Polyester and 35% Cotton. Permanent press, the novelty print long sleeve top has contrasting trim. The solid color, long leg and bag style bottoms co-ordinate with the top and feature matching solid color belted robe tops them with. Pajama sizes A, B, C, D, Robe sizes S, M, L, XL. Reg. \$15.99 Set

Christmas Priced **10⁹⁹**
Set



**SHIRT AND BOW TIE SET
FOR YOUR FAVORITE BOY**

9C. This special shirt and tie set is designed to make well-dressed men of the boys. With special coordinating permanent press shirts and butterfly bow ties. Choose from novelty patterned shirts with solid color tie or solid shirt with a novelty tie.

Sizes 3 to 7 **3⁵⁰**
Sizes 8 to 10 **5⁰⁰**

PAJAMAS BOXED FOR GIVING

98. One of the nicest gifts under the tree will be this handsome coat style pajama, with long leg for Dad. Made of 80% Acetate and 20% Nylon Knit, it features contrasting trim on the collar, sleeve and pocket. Sizes A, B, C, D. Reg. \$5.99

Christmas Priced **4⁴⁰**
Set



Today's girl
Shear to the waist party hose

THE PERFECT STOCKING STUFFER

4A. Today's Girl Party Hose, sheer to the waist, for every girl in your family. Choose any of the beautiful shades so popular this year. Brown Sugar, Toast, Blushing Beige, Off Black and Denim Blue. Petite (fits 4'8" to 5'0") Average (fits 5'1" to 5'8").

PyKETTES

Pykettes, the active sportswear fashions, a welcome gift under any tree; Made for the active woman in easy care 100% Polyester, choose vibrant colors that mix 'n match.

4B. Latest in looks... this flare leg, 100% Polyester double knit pant has a deep pleat in the side seam, great for quick moves and keeping up with the kids. Comfortable elastic waist, choose from Winter white, Black, Blue, Navy or Pink. Sizes 8-16.

Philaid
THE GIFT OF ELEGANCE

So dainty and so elegant, sleepwear by Phil Maid. Nylon Crepe set, so soft and luxurious, in pastel Pink, Blue or Green.

\$5.

\$7.

\$5.

4F. She'll be your doll in these baby doll pajamas with bikini panties and flare sleeves. Sizes S, M, L.

4G. Matching button front robe so easy to care for. Sizes S, M, L.

4H. Also available in a shift gown with short flare sleeves daintily trimmed. Sizes S, M, L.

FESTIVE SPLENDOR FROM SANTA

4C. The soft and feminine look for your favorite girl... ruffles around the neckline and on the sleeves. Floral print blouse in Olive, Blue, Mauve and Pink. Sizes 32-40.

4D. The shirt style pant top with long sleeves and button cuffs. Easy care, Green, Blue, Mauve and Pink. Sizes 32-40.

4E. Striking swirl print makes this shirt style top a real standout. Green, Blue, Mauve or Pink. Sizes 32-40.

\$15.

\$16.

\$16.

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

17

TOP FAVORITES

SUNDAY, DECEMBER 2, 1973

Prince Valiant

IN THE DAYS OF KING ARTHUR

Our Story: AT LAST THE SENTRY HALTS HIS PACING, LOOKS CAREFULLY AROUND AND HEADS FOR A CLUMP OF BUSHES. ARN SPRINGS TO HIS FEET AND APPROACHES.

"STAND!" HE COMMANDS. "WHAT ARE YOU DOING HERE? GIVE THE PASSWORD!"

"PLUNDER," HE STAMMERS, THINKING ONE OF HIS OFFICERS HAS CAUGHT HIM AWAY FROM HIS POST. AFTER AN ANGRY REPRIMAND ARN TURNS TO PAUL: "COME, SERGEANT, RESUME OUR INSPECTION."

KEEPING WELL AWAY FROM THE ENEMY'S CAMPFIRES THEY COME TO THE SMOLDERING RUINS OF THE VILLAGE, FIRST TO FEEL THE WRATH OF THE INVADERS. "HARK," WHISPERS PAUL, "IS THAT NOT THE SOUND OF A CHILD CRYING?"

FOLLOWING THE SOUND THEY FIND A SMALL CHILD, DIRTY AND STARVING. THEY RISK LIGHTING A SMALL FIRE AND GIVE HER FOOD AND DRINK. SATISFIED, SHE CRAWLS ONTO PAUL'S LAP AND FALLS ASLEEP. PAUL BRUSHES BACK THE CHILD'S TANGLED HAIR. "WE CANNOT LEAVE HER HERE TO STARVE." "NO," ANSWERS ARN. "AND NOW WE MUST HAVE HORSES."

CIRCLING THE CAMP THEY COME TO WHERE THE HORSES ARE PICKETED. NO LIGHTS SHOW, BUT THERE IS GREAT ACTIVITY. NO DOUBT A DAWN ATTACK ON THE CASTLE IS PLANNED.

GIVING THE PASSWORD, 'PLUNDER,' ARN BOLDLY SELECTS TWO SADDLED HORSES AND RIDES OUT INTO THE FAINT DAWN LIGHT.

"WE WERE LUCKY," WHISPERS ARN. "ALL THE HORSES WERE BEING SADDLED; THERE IS GREAT CONFUSION IN THE DARK. THE WHOLE CAMP IS ASTIR. WE STILL HAVE AN HOUR BEFORE DAWN TO GET AWAY."

NEXT WEEK—The Baby-Sitters

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BLONDIE

by CHIC YOUNG

THE WATER HEATER'S BROKEN AND WE HAVE NO HOT WATER.

WELL, NOW AM I SUPPOSED TO SHAVE AND TAKE MY BATH?

JUST GO NEXT DOOR TO THE WOODLEYS', DEAR

HERB, WE DON'T HAVE ANY HOT WATER—CAN I USE YOUR BATHROOM?

SURE, DAGWOOD—I'M IN A HURRY, BUT GO RIGHT ON UP

WHAT COULD BE TAKING HERB SO LONG IN THE BATHTUB?

EEEEEE

BLONDIE! THERE'S A STRANGE MAN IN MY BATHTUB!

NOW CALM DOWN, TOOTSIE—LET'S GO BACK TO YOUR HOUSE—IT CAN ALL BE EXPLAINED

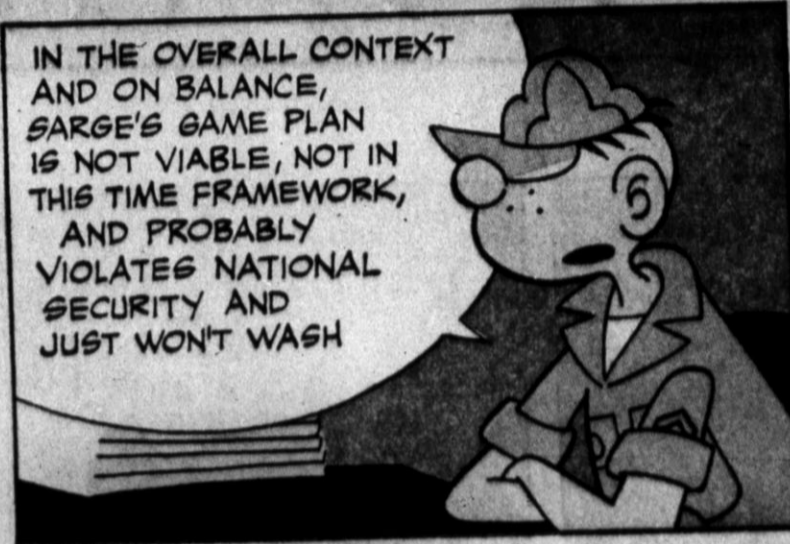
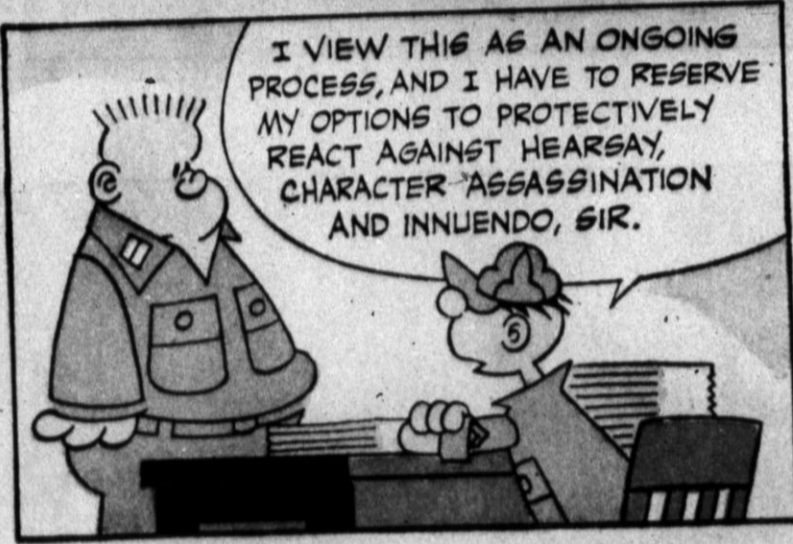
SEE—IT'S ONLY DAGWOOD

SO WHO WERE THEY EXPECTING—MARLON BRANDO?

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beetle bailey

by mort walker



WALT DISNEY'S SCAMP®



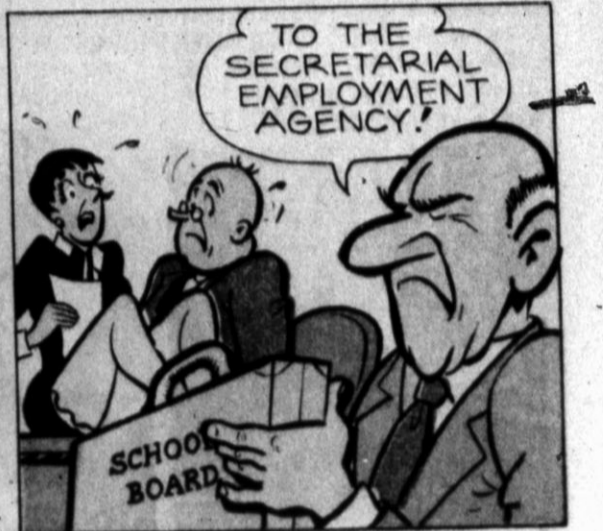
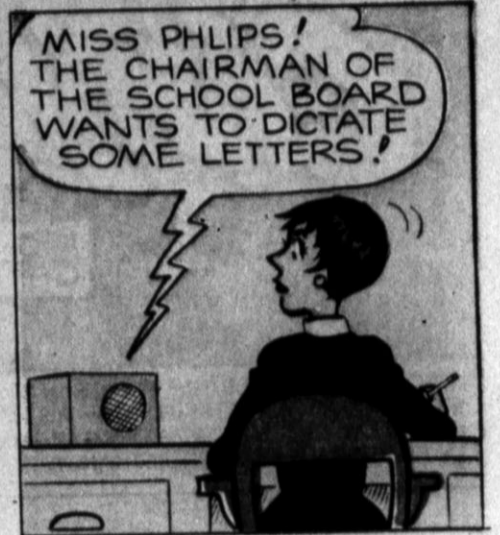
BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



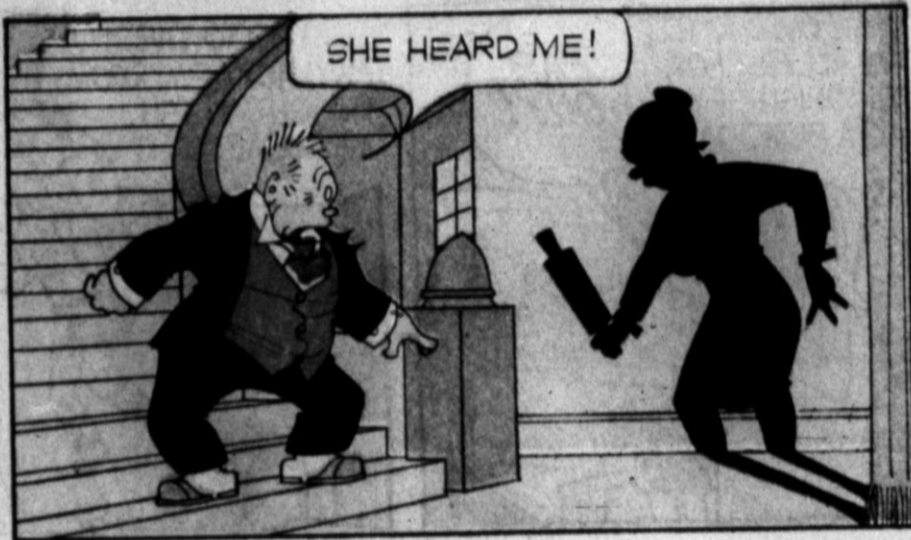
ARCHIE

by BOB MONTANA



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE





PONYTAIL BY LEE HOLLEY



hints from Heloise

DEAR HELOISE:
Recently, Mom attended a bridal luncheon, and next to each place card was a cute little "umbrella" filled with rice. Attached to it was a piece of paper which read: "To have you here was oh, so nice, please come to church and throw some rice."

To make this cute little "umbrella," first take a little plastic bag and fill it with rice. (This one contained rice dyed the color of the bridesmaids' dresses.) Then wrap the end of the plastic bag with a pipe cleaner in the shape of a cane, and tie it with ribbon. (When it's sitting on the table, it really does look like an umbrella.) You end up with a cute little

Dolores S.
13 Years Old
+++
Isn't this darling!
Can't you just see everyone

entire cabinet all the way around.
Mildred Birchmeyer

WHERE'S THE PINK?

DEAR HELOISE:
Whenever I store a partially used can of paint I always paint a line on the outside of the can so that I will know at a glance how much paint is left. In this way I don't have to remove the lid to find out and, besides, I can also see exactly what color is in that particular can.
Handy Man

NEAT 'N' TIDY

DEAR HELOISE:
Those inexpensive plastic cleaning caddies with raised handle in the center and middle divider are marvelous for teaching children neatness.

HELP FOR HOMEMAKERS

I gave one to my child and let her store her little toys in it - doll house furniture, slides, crayons, etc.
She carries it everywhere with her and always has the toys with her that she wants.
It's so simple now to get her to pick up those toys as they all go in the same container and she has it with her.
Sandra Miller

STICK 'EM UP!

DEAR HELOISE:
I'm in school, and we have so many things that we must remember.
It was hard to keep little notes in my desk, so I took some of my mom's little magnets (the kind that she uses on the refrigerator when she wants to leave us notes) and put them inside my locker.
Now all I have to do when I go home is look in my locker!
Jeannie

IT'S THE BERRIES!

DEAR HELOISE:
Whenever you bring guests from the office or church to your home for dinner, and have purchased berries for a quick dessert, wash them in water that has been stored in the refrigerator.
This is just great because while you are washing them, you are also chilling them.
This facilitates their immediate use for a quick, delectable dessert.
Mrs. J.C. Tarbox, Jr.

SWEET 'N' SIMPLE

DEAR HELOISE:
Here is a little hint for those moms with little ones who insist on putting their own sugar on their cereal.
You know what this means - either oversweetened cereal or sugar all over the table. Try what I did.
I filled a large salt shaker with sugar. ("S" is for sugar, too!) Now my children just shake the sugar on their cereal. Works beautifully, and no more arguments about who is going to sugar the cereal.
Mrs. Pat Vigliotte

CAPITAL IDEA

DEAR HELOISE:
I hit upon a bright one the other day while writing my mother, who has poor eyesight. I typed my letter to her in all capital letters and double-spaced them.
She loved it and commented upon how easy it was for her to read it.
I thought it might be of interest to some of your readers who might like to do the same.
Mrs. Joe Burdoo

LETTER OF LAUGHTER

DEAR HELOISE:
I think this bit of mirth is worth passing along:
"My mistakes serve a purpose, I have little doubt. They give others pleasure in pointing them out."
A Reader

THE DOOR PRIZE

DEAR HELOISE:
Have you ever wished you had a handy door-closing silencer? It would be, especially good if you have a day sleeper who is a night worker.
This idea came to me one day when I was trying to think of something to use.
I took a baby's plastic panty and put one leg opening and the top opening over one door knob, and then pulled the panty around to the other side and fastened that side the same way as the first.
It stays firm and makes the door more quiet!
Cecilia Hedman

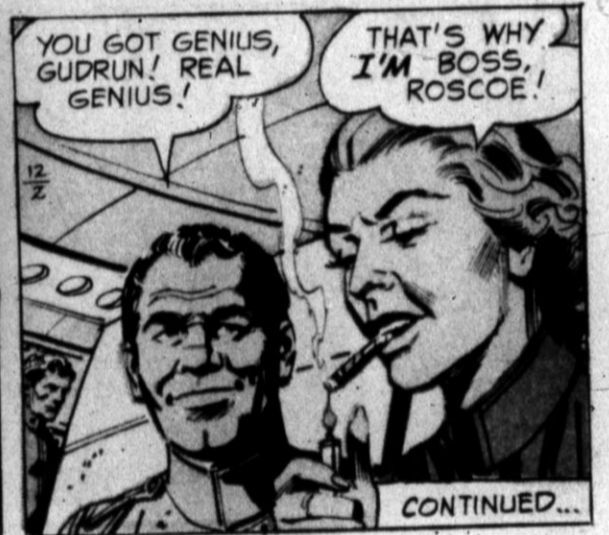
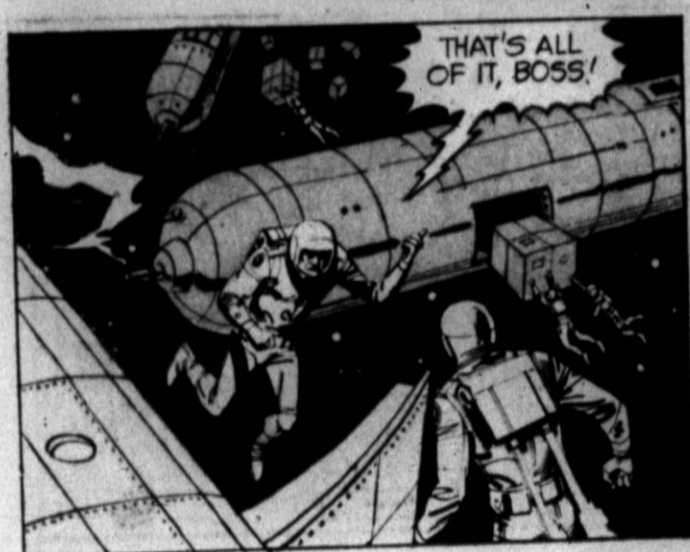
THE BUMP CORNER

DEAR HELOISE:
I was at my neighbor's house the other day and bumped my knee on the corner of the bed. It didn't hurt because my friend's Mom had put sponges on the corners of the bed. (It was a wooden bedframe with a bookcase headboard.)
There are two children in the family and they were always bumping their knees in this way, and this is how she saved them many bumps and bruises.
She secured the sponges with rubber bands, but I guess it wouldn't matter how you did it.
The sponges didn't show because the bedspread covers them.
Your Friend
Age 12



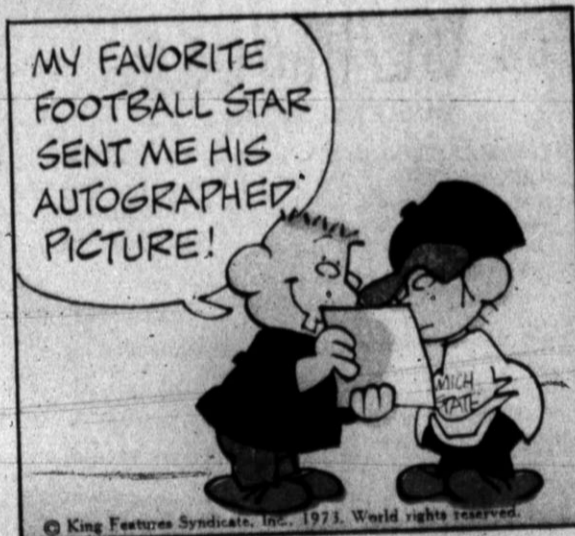
FLASH GORDON

by DAN BARRY



TIGER

by BUD BLAKE



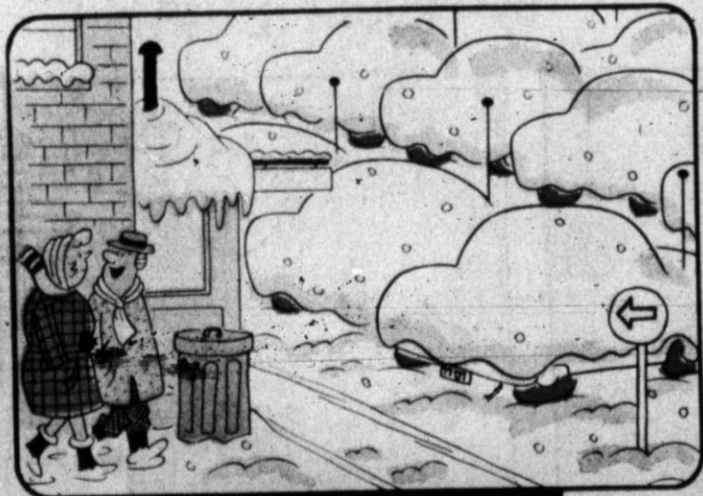
BUZ SAWYER featuring his pal Rosco Sweeney

by ROY CRAME

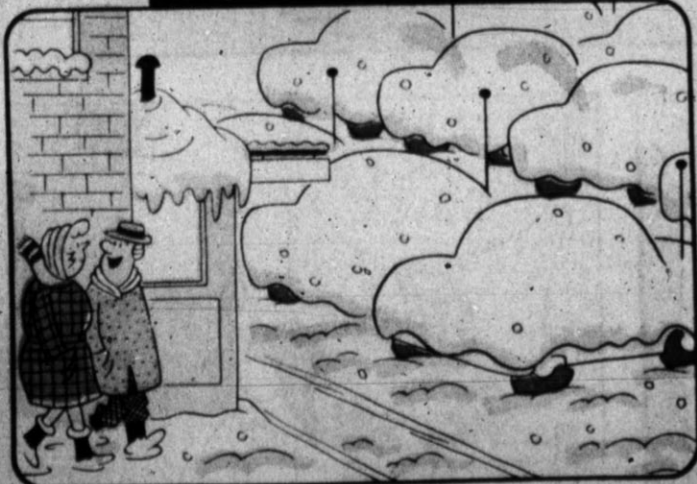


HENRY

by DON TRACHTE



HOCUS-FOCUS

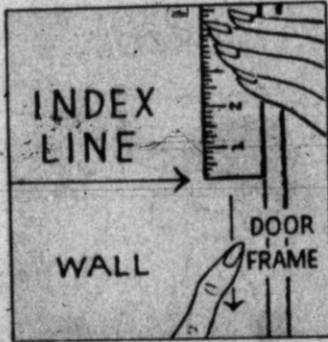


CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

Differences: 1. Car is missing. 2. Sign is missing. 3. License plate is missing. 4. Car is missing. 5. Chimney is different. 6. Scarf is different.

Hal Kaufman's JUNIOR WHIRL

BULLETIN BOARD



HOW FAST are your reflexes? Are they equal to Christmas emergencies? Here's a test: Using a door or window frame as a testing ground, mark an index line at eye level. Ask a companion to hold a yardstick against the frame, bottom even with the index line. Poise your thumb at index line level.

Instruct your pal to release the yardstick without warning.

Now, as soon as the yardstick moves, you are to break its fall by pressing it to the wall with your thumb.

Your reaction time will be noted in inches: under 1 inch, excellent; 2-5 inches, average.

- BY-WORD! "In came Mrs. Fezziwig, one vast substantial —" wrote Charles Dickens. What five-letter word denoting something especially evident at Christmas is missing?
The word smile.
- Would it be better for an elephant to step on you or a gorilla? Think about this before answering.
It would be better for you if the elephant stepped on the gorilla.
- How many different signals can be made with a red, white and blue light flashing any two colors together? No fair peeking below.
Three. In combinations of red and white, red and blue and white.
- Twister: Slim Jim skinned a shin slowing his sleek new sled. Repeat rapidly aloud.



FACING UP! Our artist claims to have hidden the faces of 10 persons in the scene above. See if you can discover at least seven.



PERSON-TO-PERSON! Add colors neatly for a surprise picture above: 1-Red. 2-Lt. blue. 3-Yellow. 4-Lt. brown. 5-Flesh. 6-Purple. 7-Lt. green. 8-Dk. green. 9-Dk. brown. 10-Black.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

RESONANT

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.

One possible anagram: Star, nose.