

Armour Shuts Down Hereford Plant

Price Freeze Forces Company To Lay Off 253 Local Employees

By DON RICHARDS
Brand News Editor

Hereford's Armour Meat Packing plant has shut down operations and laid off all 253 local employees because of the continuation of the price ceiling on beef, an Armour official told The Brand this weekend.

The closing of the Hereford plant is part of a 60 per cent reduction in beef production by Armour And Company throughout its nationwide operation. A total of 2,500 workers nationwide are being laid off by the company.

ED SPEAR, director of public relations for Armour, made the announcement from the Phoenix, Ariz., headquarters of the company.

"The current ceiling on beef prices is affecting many of our operations,"

Spear said. "We are having to close the Hereford plant beginning Monday."

Spear said the huge reduction in operations by Armour is a direct result of the continuation of the price freeze on beef as ordered by President Richard Nixon.

"THE DISRUPTION of normal marketing due to ceiling prices on beef has caused Armour And Company to order a 60 per cent reduction in beef production, cut back canned meat output, reduce soap operations and lay off 2,500 workers," Spear said in making the announcement.

Jess Nicks, President of Armour And Company, said two major beef plants are being closed this weekend in addition to one plant already closed.

He also said operations at eight other Armour plants will be reduced and that an additional 756 employees in beef slaughtering operations will be laid off.

"ARMOUR cannot afford to pay current market prices for live cattle and then sell the beef at the ceiling prices," Nicks said.

The company also shut down its Omaha, Neb., plant in addition to the Hereford plant for the next week. The company's plant in Brownsville, Tex., was closed Tuesday.

When asked how long the plants would be shut down and the employees out of work Spear said, "Only until the market returns to where we can buy cattle or until ceiling prices are eliminated."

ASKED IF it would help the company's operations if President Nixon lifted the beef price freeze early Spear said, "We think it would help."

The freeze on beef prices is scheduled to be lifted September 15. Nixon had turned down by late Saturday all requests to lift the freeze before the September 15 deadline.

"For the first time in 20 years the Armour Green Bay, Wis., plant will operate on a one-shift basis instead of two shifts," Spear said in outlining the effects on a nationwide scale for the company.

"BECAUSE of the current shortage of beef, Armour food distribution centers will reduce work forces by 25 per cent the week of August 6 (Monday) and if the situation continues an

additional 25 per cent will be laid off the following week," Spear said.

Armour-Dial Inc., a division of Armour and Company, has laid off 100 people at its new Fort Madison, Iowa, canned meat plant and will cut the work force there by 130 more people next week. Canned meat production will be reduced by 85 per cent of normal.

A sliced-dried beef operation at St. Cloud, Minn., will cut operations by 50 per cent.

"DIAL SOAP operations at Aurora, Ill., were cut last Monday by one-third. A critical shortage of tallow caused by the beef price ceiling compounded by tallow exports has dictated the cut-back," Nicks said.



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
Hereford, Texas, Sunday, Aug. 5, 1973

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By Speedy Nieman

That feller on Tierra Blanca Creek says baloney and blarney are each flattery... they differ in degree of thickness.

BESS WERNER, one of Hereford's grand old pioneers, stole the hearts of Lions Club members here Wednesday when she appeared to discuss the community's early days. Still possessed with a sharp wit and memory, Mrs. Werner came here as a young girl in 1909.

In her talk, she recalled early day churches, businesses, and pioneer doctors. She related her experience, after joining the Methodist Church, of being baptized in Tierra Blanca Creek. "I was the only one of the group who held out for immersion—the rest were satisfied with being sprinkled."

Her family was the last to give up the horse and buggy, she declares. Mrs. Werner was a teacher and a bookkeeper during the early years in Hereford. She remembers the business district when the streets were muddy and "the only excitement was when there was a runaway team of horses with a buggy or wagon." There was still barbed wire fences downtown, too.

She recalls planting trees for a windbreak on the farm, saying that Sadie Oliver, the county's second home demonstration agent, insisted they plant the windbreak. "I hated to leave home and come to town today," she told Lions. "It looked sort of tornadish and I hated to leave my windbreak."

Mrs. Werner is still interested in the future. "I go to all the water meetings... I think we need to do something to assure our water supply." She said she didn't agree with the way the Secretary of Agriculture was handling things, and she is "sick and tired of Watergate!"

COACHES and news media from district 4-AAAA will be in town Friday for a round of golf and dinner meeting in La Plata's cafeteria. The dinner, which will be open to the public, will give an insight to the upcoming football season in the district as each coach will have an opportunity to discuss his team and answer questions.

Tickets for the bar-b-cue dinner are \$2 each and may be obtained from Don Lowder or Athletic Director Larry Dippel.

AN INTERESTING point came from Don Lane, president of the noon Kiwanis Club, concerning his impression of Montreal, Canada, where he recently attended the International Convention of the organization. Lane said he was impressed with the cleanliness of the city and said one reason is because persons are fined \$50 the first time they are caught littering. The second offense of the litter law results in a jail term.

Hereford On The Grow

Permits Total \$467,550

By KATHY MARGRAVE
Staff Writer

Anyone doubting the growth of Hereford can just glance over building permits issued during recent months and confirm the fact that Hereford is definitely a town on the grow.

The total of building permits issued for the month of July totaled \$467,550, down from the previous month, but definitely higher than some.

For the first seven months of 1973, the total of building permits issued in Deaf Smith County was \$2,736,595, just \$203,575 short of the total issued for the whole year of 1972. The total of building permits issued the first seven months of 1972 was \$1,977,895.

Highlighting the building permits issued the past month were those issued for the construction of the new Deaf Smith County Library and a hamburger drive-in.

Building permits issued during July were:

July 6 — Agri-Science Center, 1500 W. Park Avenue, \$2,900, construction of office.

July 5 — Mrs. W.S. Kerr, W. First St., \$18,300, add to business.

July 9 — Gene Teter, 615 E. Fifth, \$18,000, Mr. Buster Drive-In.

July 9 — Roman Zamora, 828 Ave. K, \$600, addition.

July 18 — Elyson M. Bell, 331 Ster., \$2,000, garage.

July 19 — C.R. Lovelady, 909 Union, \$350, addition.

July 23 — Richard Burch, 124 Ironwood, \$30,000, residence.

July 24 — Arturo Gonzales, 121 Catalpa, demolishing.

July 27 — Eva Lee Potter, \$400, remodel.

July 30 — Fred Sims, 134 Beach, \$7,000, alter and repair.

July 31 — Deaf Smith County, \$350, library.

July 27 — Bob Aduddell, 353 Douglas, \$37,800, residence.

July 31 — Pablo Villarreal, 618 Ave. F, \$500, alter.

Commission To Meet

The Hereford City Commission will meet in regular session at 7:30 p.m. Monday with several items on the agenda.

First item on the agenda is discussion of the plat and dedication deed and the revision of a plat of Unit IV in the Green Acres Addition of the city.

The commissioners will also discuss the ordinance approving the plat and dedication deed.

The first reading of the local gas franchise will be held at this meeting along with the discussion of the civil defense ordinance and the ordinance for a shelter manager.

The commission will open bids for the pro shop and discuss the city retirement system.

A meeting to familiarize the commissioners with the agenda will be held at 7 a.m. Monday at Dickie's Restaurant.



New Library Site

Construction began early this week on the new Deaf Smith County Library, located north of the Court House, at a total cost of \$350,000.

Benefit-To-Cost Ratio Not Favorable

Aid Denied For Tierra Blanca Watershed

By DON RICHARDS
Brand News Editor

A local request for federal aid for watershed improvements along Tierra Blanca Creek was denied last week by the Soil Conservation Service of the Department of Agriculture.

The request was denied after a team of watershed experts determined that the benefits of the proposed improvements would not justify the costs of the plan.

Application for federal aid for the watershed improvements was filed last September after the plan was backed by several local soil and water conservation districts and Deaf Smith County and Hereford City officials.

THE PROPOSED plan suggested the construction of small dams for flood protection above Hereford on Tierra Blanca Creek. It was filed in September and was sponsored by Central Curry (N.M.), Parmer County, and Tierra Blanca Soil and Water Conservation Districts, the Deaf Smith County Commissioners Court and the Hereford City Commission.

The application called for "assistance in planning and carrying out works of improvement under the Watershed Protection and Flood Prevention Act."

The state conservation board, after accepting the application, scheduled a field study group of watershed experts to study the 105,000 acres of watershed area. Of the 105,000 acres about 93,000 are in Deaf Smith County.

About 7,000 acres of the study were in Parmer County and the rest was in Curry County, New Mexico.

Federal assistance in the plan would have included the total cost of all structures for flood control and the cost of engineering work in the construction of these dams.

THE FIELD study team determined cost of the improvements would be about \$544,060 or an annual cost of about \$30,365. The figure represents operation and maintenance and an interest rate of 5.5 per cent.

Estimated annual benefits derived from the improvements would be about \$4,720.

The ratio of the \$4,720 in annual benefits versus the annual cost of \$30,365 was reported as not favorable.

The \$4,720 benefits include \$2,170 that would be benefited because of a reduction in damage after the dams were erected. Another \$70 per year benefits would be gained because of the reduction of sediment deposition in Buffalo Lake.

Benefits in lower Tierra Blanca Creek watershed attributable to the structural measures in the watershed amount to another \$2,060 annually with secondary benefits estimated at \$420.

Although the request has been turned down J. C. Brown of the Tierra Blanca Creek Soil and Water Conservation District in Hereford, said a dam could be constructed on the creek without a permit as long as no more than 200 area feet were backed up by the dam.

However, he said anything over the 200 area feet would require a permit of the Texas Water Rights Commission.

"We were afraid we might get turned down," Brown said. "But we decided to try it as our only avenue."

The report stated that the majority of floodwaters are caused by rains of high intensity and short duration falling on the uplands. It also stated that most of the floods are caused by storms of small area extent immediately above a flooded area.

Approximately 98 per cent of the watershed is upland. Land use in the flood plain is 90 per cent rangeland, two per cent cropland and eight per cent for miscellaneous uses.

The study reported that there is no fishery resource in the watershed due to lack of permanent water.

The field group also reported that population of wildlife species of pheasant, dove and quail are low due to lack of good habitat.

All of the agricultural land in the watershed in Texas is privately owned and 96 per cent of the agricultural land in New Mexico is privately owned.

The team reported that major overflows inundating more than half the flood plain occur on an average of once every four years. Smaller floods

covering less than half the flood plain occur about every one to two years. Major flooding was reported in 1941, 1968, and 1972.

Threatened by floods along the watershed are 2,160 acres of crops and pastures and other agricultural properties. Several road crossings are subject to flooding and it was reported that one life was lost in Hereford in 1971 because of high water.

"Numerous commercial feedlots are located in the flood plain and are subject to damage from large flows," the report stated. "Sixty-five acres of recreation land in Hereford are threatened by floods including a golf course, city park, and Boy Scout camp."

The report also stated that there are presently no existing waterflow control structures in the watershed.

"Construction of a floodwater retarding structure would have only minor effects on wildlife habitat," the report said. "It is not expected that a project would increase the opportunities for water-based recreation significantly."

Monday Is Dollar Day In Hereford

Kitchens, Dukes Lead North Team

Hereford's Keith Kitchens scored the opening basket and was one of five players on the North's team scoring in double figures as the North bowed to the South team 89-76 in the Texas High School Coaches Association annual basketball game in Dallas Wednesday night.

Kitchens and Levelland standout Grant Dukes, who is to be Kitchens' roommate this fall when both will be on Texas Tech's freshman team, both were instrumental in keeping the North team in the lead through three quarters until Huey Smith of Houston rallied the South team from a 67-67 tie to the victory.

THE NORTH team jumped off to a 2-0 lead after Kitchens took the opening tip

and drive down the court for a layup with only six seconds gone in the game. The North team then led 22-18 after the first period and 42-40 at halftime.

Texas Tech Basketball Coach Gerald Myers, who watched the game from the stands, told a reporter after the game he was well pleased with the performance of Kitchens and Dukes and said both will "do all right at Tech."

"I WAS pleased with everything but my shooting," Kitchens said. "My passing and assists were very good. I thought I was in better shape, though. I was just not following through on my shooting."

Kitchens also praised the South's Smith, who he said was much better than anyone he had played against, and Danny Van Rheem, who netted 22 points for the South.

Kitchens scored 10 points in the contest and Dukes netted 12.

ALSO watching Kitchens from the stands was his father, Cuby Kitchens, who played in this same all-star game in 1946 and has since returned to coach it one year. Other Hereford coaches at the game included Basketball Coach Barry Arwine and Athletic Director Larry Dippel. All were in Dallas attending the 41st Annual Texas High School Coaches Association.

To Drink Or Not To Drink

'It's Your Decision' Presented In Hereford

"It's Your Decision," an original multi-media presentation prepared as a peer group project by Amarillo high school members of Allied Youth International will be presented at 8 p.m. Thursday at the Hereford Community Center.

The public is invited to attend this unique presentation and Rev. Herman Schelter,

chairman of the Deaf Smith County Council on Alcoholism urges all citizens to attend the session, especially young people, parents and those who work with youth. There is no admission charge.

Basically concerned with factual alcohol education for young people, the Allied Youth members prepared the film,

slides and discussion for a pilot project conducted at Crockett Junior High School in Amarillo in April, 1973.

Teachers conducted both pre-testing and post-testing of the eighth grade students who saw the presentation and then participated in discussion groups conducted by the high school students. Tests were

analyzed and a significant change was noted in the understanding of the many myths about alcohol.

Allied Youth members also presented their original approach to alcohol education at the 16th Annual Institute of Alcohol Studies conducted at Jester Center in Austin last month. The Institute is sponsored by the University of Texas at Austin and the Texas Commission on Alcoholism.

The Regional Alcoholism Authority in the Panhandle Regional Planning Commission has assisted in evaluating the Allied Youth project and has recommended to the Amarillo Independent School District that the program be extended into the curriculum of all the junior high schools of Amarillo.

Allied Youth members who will present "It's Your Decision" and conduct a question and answer period about the project Thursday evening are Tom Crabtree, Carol Frost, Julie Kinney and Bryan Tuckness, all of Amarillo.

Constitutional Revision Committee Begins Study

The once in a century effort to revise the Texas Constitution is well underway.

The Texas Constitutional Revision Commission, charged with studying the need for constitutional change, has entered the decision-making stage of its program.

The result will be a report to the legislature November 1. The legislature will meet as a Constitutional Convention in January, 1974, to act on that report. The revised document will be submitted to the people for their approval in an election.

THE PROCESS ACTUALLY started in the general election last November, when voters approved Amendment Four, which authorized revision of the 97-year-old Constitution and provided a procedure for doing so.

The 1962 amendment was the first time since 1876 that Texas voters have agreed to look hard at the framework of their state's government. The last, and only other, call to a Constitutional Convention was overwhelmingly rejected by the voters in 1919.

The 1972 amendment provided for a Constitutional Revision Commission, which the 63rd Legislature promptly created.

THE COMMISSION has 37 members, selected by the governor, the lieutenant governor, the speaker of the House, the attorney general, the state Supreme Court Justice and the Chief Judge of the Court of Criminal Appeals.

The commissioners, who were nominated by the public, come from all areas of the state and represent a broad spectrum of occupations, interests and political persuasions.

Judge Robert W. Calvert, of Austin, former Chief Justice of the Texas Supreme Court, was named to head the Commission.

Mrs. Malcolm Milburn, of Austin, civic worker and former vice-chairman of the state Republican Party, was appointed vice-chairman.

Jim Ray, former executive director of the Texas Advisory Commission on Intergovernmental Relations, is executive director.

The Commission has offices at 802 Brazos, Austin.

The Commission was ordered by the legislature to seek public

opinion on the Constitution by holding six public hearings. One of the first official acts by the body was to expand the number of hearings to 19.

IN MAY and June, the Commission travelled across the state, holding one-day hearings in every major geographic area. The hearings, which ended in Austin June 29, produced a wealth of testimony on the content of a revised Constitution.

The Commission is now deep into committee work. To facilitate the process, the Commission divided into seven standing committees, dealing with the Executive Branch, the Legislative Branch, the Judiciary, finance, education, local government and general provisions.

These committees, in keeping with a schedule recently approved by the Commission, will present preliminary recommendations to the Commission

at a meeting July 27, 28 and 29 in Austin.

The Commission will vote on the recommendations at meetings in August and September. (The Commission is forbidden from amending the Bill of Rights, the first 29 sections of the Constitution which guarantee such basic rights as free speech, free press and freedom of religion.)

THE COMMISSION'S report to the legislature November 1 is by no means the final step.

Rev. Puglisi Assisting At St. Anthony's Church

The Rev. James Puglisi is presently assisting at St. Anthony's while the pastors are taking their vacations. He comes from Forrester, Md. where he served in the church of the Holy Spirit.

Father Jim, ordained May 26, 1973, was born in Amsterdam, N.Y., 27 years ago. He is the oldest of three children, having one brother and a sister who is married and has two children. His parents still live in Amsterdam.

He attended the Sienna College at Albany, N.Y. for a year, the Catholic University, Washington, D.C. and the Atonement Seminary. He has a bachelor degree in Sociology and a masters in Liturgical Studies, his specialty being Adult Education in Catechetical Work.

He is assisting in choir and congregational singing while at St. Anthony's, and will report back to Graymoor, N.Y., leaving here Labor Day.



REV. JAMES PUGLISI

Nazareth Will Host German Folk Festival

The city of Nazareth will sponsor a German Folk Festival next Sunday in connection with the Castro County Roundup Week.

Festivities will begin at 2 p.m. with a baseball game in the ball park with concessions being served during the game.

The festival will move to the community hall at 4 p.m., at which time German pick-up foods, including sausage on a stick, Wurstkebobs, Wur-

stburgers, and more, will be available at various prices.

Square and round dancing will be the source of entertainment from 5 to 7 p.m. in the community hall with guest callers from Hereford, Tulia and Amarillo.

A wurst supper will be served from 5:30 until 7:30 p.m. with the menu consisting of sausage, hot potato salad, sauerkraut, corn-on-the-cob, homemade

bread and German chocolate cake, apple strudel or kolachy, all for \$2 a plate.

The Havlok Polka Band from Rowena, Tex., will provide the music for the dance beginning at 8:30 p.m. The band is known for their happy polka and waltz music with an occasional two-step.

Proceeds from the festival will go to the newly organized Nazareth Fire Department.



The barking toad of Brazil has horns on its eyelids. It barks like a dog and has a bite that can kill a horse!

COW POKES By Ace Reid

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Funeral Services For Mrs. Lambert Held Saturday

Funeral services for Mrs. Lee Lambert, 86, of Westgate unit at Kings Manor retirement home, were conducted Saturday morning in Rose Chapel of Gilliland-Watson Funeral Home.

The Rev. Doug Manning, pastor of First Baptist Church, officiated and burial was in West Park Cemetery.

Mrs. Lambert, a resident of Deaf Smith County since 1918, died Thursday morning in Deaf Smith General Hospital after a long illness. She was a member of First Baptist Church.

As Frusie McGowan, she was born May 13, 1885, at Bowie. She came to Hereford from Castro

County, and married Lee Lambert here Nov. 29, 1926. He died in December, 1954.

Mrs. Lambert is survived by a daughter, Nannie Mae Mauk of Hereford; two sons, Clyde Renfro of Hereford and Lee Renfro of Austin, Nev., five grandchildren and 10 great-grandchildren.



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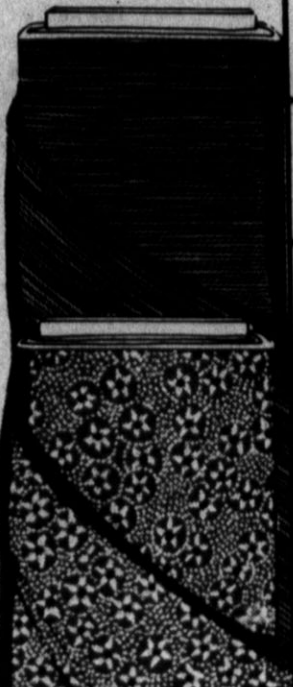
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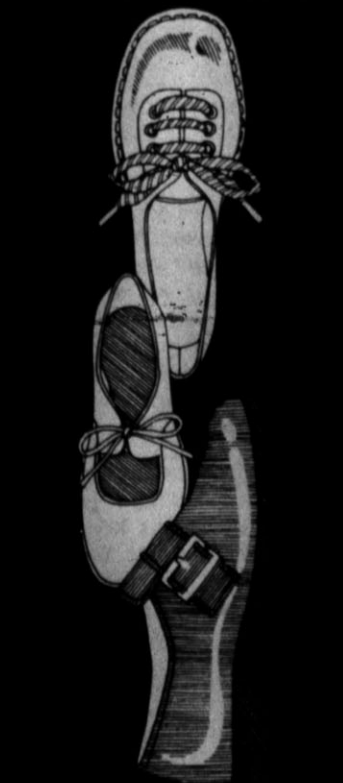
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"HUSTLIN' HERITAGE 75"
REHEARSAL SCHEDULE

Monday, August 6 through August 17.

MONDAYS:
4:00 - 4:45 Mexican Dancers
4:45 - 5:30 Indian Dancers
6:30 - 7:15 Charleston Dancers
7:15 - 8:00 Indian Sequences
8:00 - 8:45 Mexican Soldiers & Cavalry Soldiers
8:45 - 9:30 Conquistadores

TUESDAYS:
4:00 - 4:45 School Sequence
6:30 - 7:15 Gay 90's Sequences
7:15 - 8:00 Old Fashioned Sequences
8:00 - 8:45 Pioneer Sequences
8:45 - 9:30 Cowboys

WEDNESDAYS:
4:45 - 5:30 Indian Dancers
6:30 - 7:15 Charleston Dancers
7:15 - 8:00 Indian Sequences
8:00 - 8:45 Mexican Soldiers & Cavalry Soldiers
8:45 - 9:30 Conquistadores

THURSDAYS:
4:00 - 4:45 School Sequence
6:30 - 7:15 Gay 90's Sequences
7:15 - 8:00 Old Fashioned Sequences
8:00 - 8:45 Pioneers Sequences
8:45 - 9:30 Cowboys

FRIDAYS:
4:45 - 5:30 Indian Dancers
6:30 - 7:15 Charleston Dancers
7:15 - 8:00 Narrators
8:00 - 8:45 Open

Anyone interested in participating in the production, but who did not attend and audition session, may attend the rehearsals.

AMARILLO CARAVAN
AUGUST 11

The caravan will form on the service road between the Bell Street over-pass and Western Street at 11:15 a.m. The Amarillo city police will escort the group to Western Plaza where "Firehouse Fifteen" will perform.

PARTICIPANTS in the caravan will promenade throughout Western Plaza where Amarillo Mayor Ray Value will be the representative to which a presentation will be made.

Passengers riding the bus are asked to meet at the Community Center no later than 10 a.m.

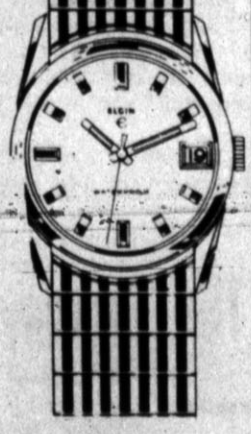
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The Sunday Brand Editorial Forum

The Sunday Brand, Hereford, Texas, Sunday, Aug. 5, 1973

Editorials

The Sneaky Tax Increase

Here's one effect of inflation that I'll bet you haven't thought about: It raises your taxes.

It's a sneaky tax increase, too, because it has occurred while politicians have been loudly claiming credit for lowering your taxes.

Basically, it works like this. The pay raises that we receive over the years reflect in part increased productivity and in part compensation for the loss in the dollar's purchasing power. But the federal income tax is progressive. The government's share of your income goes up as you make your money, even though the extra dollars may not buy enough to makeup for what you have lost to inflation.

SOUND confusing? Let's look at a concrete example.

Take a hypothetical family of four. In 1963, the breadwinner made \$10,000. His federal income tax bill came to \$1,372. His Social Security tax was \$174. So, he had \$8,454 left after federal taxes.

The same family, making \$10,000 in 1973, would owe \$905 federal income tax and \$585 Social Security tax, leaving \$8,510. If we stop there, it looks like the family is a little better off in 1973 than it would have been in 1963.

BUT, THE dollar has lost 42 per cent of its value since 1963. It takes \$12,005 today to buy what \$8,454 would buy in 1963.

SOME other comparisons: If you earned \$5,000 in 1963 and paid total federal taxes of \$594, to have the same after-tax purchasing power today you'd have to earn \$7,088, and the tax bill on that would be \$831. If you earned \$25,000 then and paid taxes of \$5,492, you'd have to earn \$35,968 today, paying \$8,267 in taxes.

Inflation is the cruelest tax increase. It hits hardest at those on fixed incomes. It puts into higher tax brackets people who are really not better off than they were when they were earning less.

And it enables the politicians to escape responsibility for openly raising taxes.

So our typical family of four would need to have \$12,005 left after taxes today just to be as well off as it was in 1963.

How much income does it take in 1973 in order to have \$12,005 left after federal taxes? Hold on to your hat. It takes \$14,304.

The 1973 income tax bill on \$14,304 comes to \$1,667. The Social Security tax is \$632. That leaves \$12,005.

The total federal tax bill for the family making \$10,000 in 1963 was \$1,546. To have the same purchasing power, the same standard of living, that family today would need \$14,304, and the federal tax bill on that income is \$2,299. That's the sneaky tax increase — 49 per cent tax increase on the same purchasing power!

Main Street, U. S. A.

Sen. Howard Baker Jr.

By BERT MILLS

Television makes stars in a hurry which explains the phenomenon of Sen. Howard H. Baker, Jr. being catapulted in a few short months by the Watergate hearings into the 1976 Presidential picture.

The Republican party is going to need a White House candidate three years hence and already many people are telling the pollsters that the Senator from Tennessee is their man. This is a remarkable rise for one whose name and face were unknown to 99 out of 100 voters before the Watergate hearings began.

Baker is outranked in seniority by 55 other Senators. He is only in his second term and until recently his chief claim to fame was his marriage to the daughter of the late Sen. Everett M. Dirksen. Baker was a surprise choice as Vice Chairman of the Select Committee on Presidential Campaign Activities.

BAKER HAS had national exposure only twice before in his brief political career. In 1968 he made one of the seconding speeches for Richard Nixon. In 1969, he sought to become Senate Minority Leader, losing to Senator Hugh Scott of Pennsylvania by five votes. It was a good showing for a first-timer.

Senator Baker is not even a member of the Judiciary Committee, a post which top lawyers seek. He is the ranking minority member of the Public Works Committee, and also sits on Commercial and Atomic Energy Committees.

CHAIRMAN Sam Ervin of the Watergate committee constantly refers to himself as "a

country lawyer" but Baker comes from a smaller town than Morgantown, N.C. He was born and still lives in Huntsville, Tenn., a village of 375 people. It is in the eastern hill country of Tennessee, and is not to be confused with Huntsville, Ala.

Baker started out to be an engineer but reverted to the family tradition of he law. One great grandfather was a lawyer, a grandfather was a judge, and his father was not only a lawyer but was elected to seven terms in Congress. Senator Baker's step-mother served out his late father's final term in the House.

Baker served in the Navy in World War II, as Lieutenant (j.g.) on a PT boat in the Pacific. He attended Sewanee and Tulane and took his law degree at the University of Tennessee. He was student body president at Tulane.

THE SENATOR-TO-BE had a lucrative law practice before turning to politics. He also inherited banking interests and 40,000 acres of family land. His home in Huntsville is on 15 acres and includes a tennis court and swimming pool. He is called "Henry" by his Tennessee friends, to distinguish him from his late father, also named Howard.

The Bakers have two children, a 21-year-old son who dropped out of U. of Tennessee "to do his thing," and an 18-year old girl in school in Atlanta.

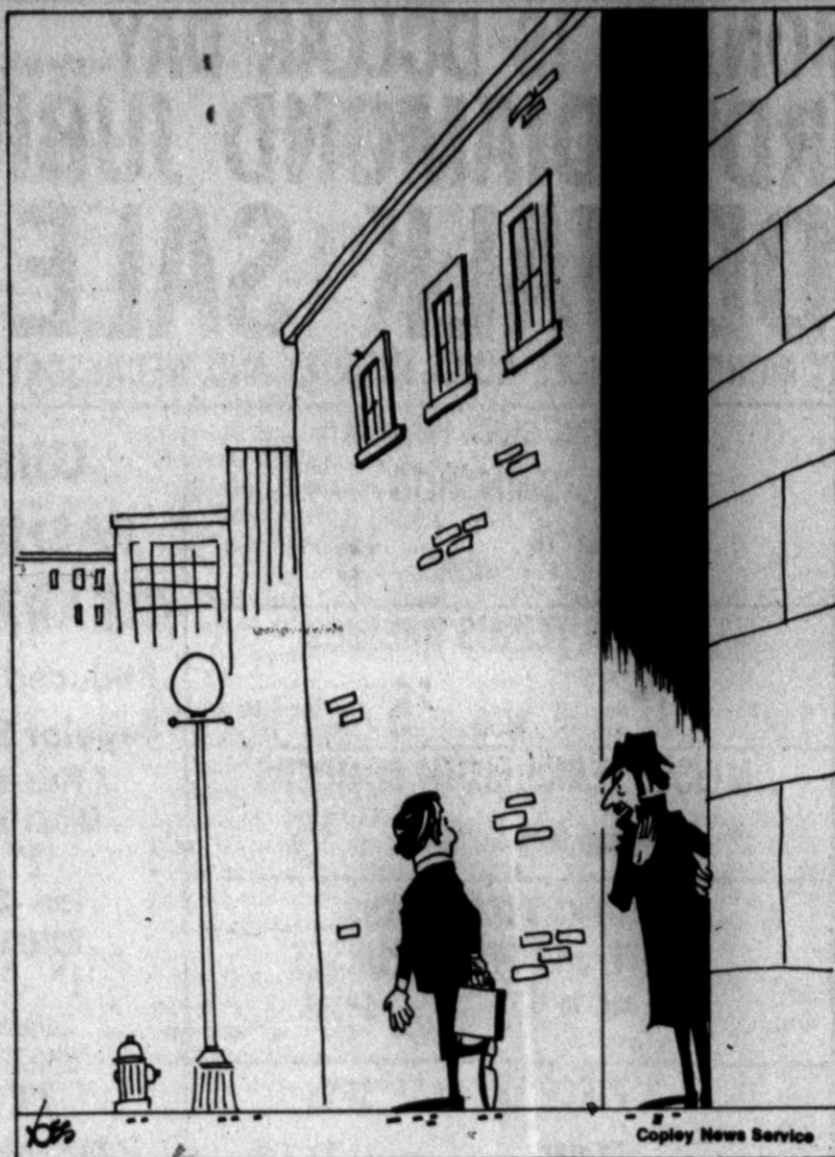
HOWARD BAKER is considered a moderate in the political arena. He supported President Nixon on the Vietnam war, helped work out a compromise on the Fair Housing Act of 1968 despite criticism at home, and supported the two Southern conservatives Nixon tried to put on the Supreme Court. Like many Dixie politicians, he has a Southern accent which he can turn on or off depending on the circumstances.

His boyish grin and moralistic questioning of Watergate witnesses have made him particularly attractive to women. He gets 300 fan letters a week, not all of them favorable. Some Nixon supporters feel the ranking Republican on the Ervin committee ought to be more partial to the President.

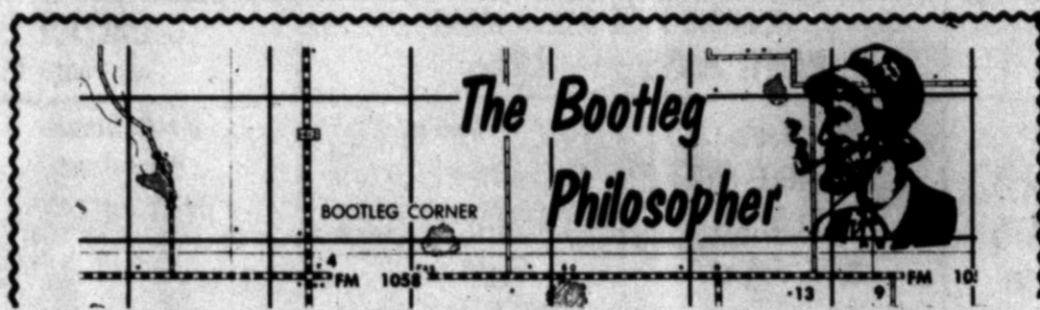
THE CONSENSUS, however, is that Baker has played a down-the-middle role in the investigation and enhanced his prospects for higher office. He has months more of being in the limelight and 1976 is a long way off. He tells interviewers he is not anxious to be President but "wouldn't run away from it."

"Give a man a fish and he will eat for a day; teach him to fish and he will eat for a lifetime."
RUPERT, IDAHO, NEWS

'PSST! STEAKS? GASOLINE?'



Copley News Service



Dear editor:

Washington can't be expected to think of everything and I'm not blaming anybody but somebody has left out a vital part of Phase Four of the economic program.

Take chickens. If it costs a farmer 35 cents worth of feed to produce a pound of broiler for which he, under the price freeze of Phase Three, could charge only 28 cents, you can see it wouldn't be long before the country was out of fried chicken.

Therefore Phase Four has corrected this, allowing the price of chickens to go up, which it did immediately. The farmer is now charging more, the wholesaler is passing the increase on to the retailer, the retailer is passing it on to the customer.

But who can the customer pass it on to?

THAT'S THE point the economic experts are leaving out, and I have a suggestion which I thought up while the committee members were out to vote.

One way of course would be to give everybody a wage increase and it'll work in some segments, but it's hard to give a wage increase to somebody who is living on a fixed income. Where would you get the money? Not even the

Committee to Reelect the President would have that much cash floating around.

So, where can the customer pass the increase in the cost of chicken to?

THERE'S just one place. His income tax. If your fried chicken last year cost you \$103 and this year it runs to \$154, take the difference, \$51, off your income tax. The same thing would apply to all other increases in all other lines of food, clothing, shelter, interest, soda water, etc.

But there's one other step necessary, I've just figured out. No use letting the committee leave to vote for nothing. Naturally, with everybody taking all these deductions, the Federal government is going to have its income cut short, and you know we can't allow the government to go in debt. So, it'll pass this shortage on to the people in increased taxes the next year.

That solves it. That completes the circle and all we have to do is keep the wheel turning from now on. But watch out for those hills.

Yours faithfully,
J.A.

Talk Of Texas

By JACK MAGUIRE

POVERTY'S CHILDREN — Food shortages are nothing new in Texas. The Coahuiltecan Indians subsisted almost entirely on such delicacies as deer dung, spiders, lizards, insects, rattlesnakes and even rotting wood.

The Coahuiltecan headquartered in the arid brush country southwest of San Antonio and their standard of living may have been the lowest ever encountered in the United States. Deer were scarce and buffalo never got that far south. Without irrigation, the Indians could grow no crops in the semidesert area, so food was a daily problem.

They were forced to live off the land — literally. They made their flour from the native cactus and garnished their meals with mesquite beans. If they encountered a rare stream and caught a fish, they roasted it whole, then let it sit in the sun for days collecting flies and maggots. Only then was it eaten.

The Coahuiltecan did leave a unique legacy for modern man, however. They learned to make a potent drink from the leaves of the maguay cactus. Known as mescal, it is still drunk on both sides of the Texas-Mexican border today.

FACTS TO PONDER — Texas brags that its highways are the best in the U.S., but it can't make the same claim for its bridges.

The Highway Department lists 27,040 bridges on the state's 68,500-mile road network. Of these, 13,350 — almost half — are regarded as substandard. The worst are the 1,344 bridges that are 20 feet wide, or less.

LONE STAR NAVY—If Texas ever has to defend itself on the high seas, it can send out a naval flotilla of four ships now.

Recently the "Ida Green," a 130-foot ocean going vessel used by scientists at the University of Texas Marine Biomedical Institute in Galveston, was officially commissioned in the state's navy. Texas, under its annexation agreement with the United States, reserved the right to maintain its own army and sea defenses.

Only two of the four ships in the Texas Navy could be called to active duty, however. The "Ida Green" is one and a submarine also based at Galveston is another. The battleship "Texas," permanently moored at San Jacinto Battleground near Houston, has been decommissioned and isn't seaworthy. The fourth vessel, a replica of a pirate ship built for an Arlington amusement park, isn't built for service on the high seas.

GRASSROOTS OPINION

"The country is moving ahead toward a cleaner, more ecologically pure balance. It can't be done overnight, as some woody witchdoctors would have us believe. Matter of fact, we have among us some instant-experts who by their gospel would like to see the country go back to its disease-ridden, often hungry wilderness state of 200 years ago. There's just one problem with this saving every weed, doing away with every pesticide and insecticide, fighting the cutting of any lumber tree, eliminating fertilizers—200 years ago there were only a few million people in this nation; today there are over 200 million to feed and house. It's interesting to note that so many of the people against anything that might help improve the lot of their fellowman are people who are housed most comfortably, have extraordinarily fine jobs and have nothing but complete security in their future . . . yet often forget about the need for the well-being of other human beings." HEALDSBURG, CALIF., TRIBUNE

"The Treasury Department just sent us 26 pages of nonsense about Savings Bonds, all of it unsolicited. We aren't knocking Savings Bonds, but Uncle Sam could take a cue from business and ask newspapers first if they want promo materials like this before dropping the taxpayer's dollar into something that gets dropped into thousands of wastebaskets in newspapers all over the country." WILLIAMSBURG, VA., GAZETTE

"In one sense, the federal government has played a leading role in the battle to preserve our natural environment. Congress has taken significant legislative steps in this direction. The other side of this coin is quite different. Agencies of that same federal government are among the worst offenders when it comes to despoiling the scenic beauties of public lands and parks. The point has been freshly made by the General Accounting Office. Following inspection of 131 solid waste disposal sites operated by federal agencies in six states, the GAO reports that 91 per cent of these sites do not meet federal standards for sanitary landfills. The agencies involved are the Forest Service, the Bureau of Land Management and the Army. These agencies had better pay attention to the thrust of congressional actions in recent years, and take prompt remedial steps." BLOOMSBURG, PA., PRESS

"One of (the) innovations of the new Postal Service, no longer under congressional control, is the elimination of localities from postmarks. Instead, the receiver finds only 'U.S. Postal Service' printed on the outside of his letter. The Postal Service offers several reasons why this represents progress, why this is necessary, etc. Whatever the justifications, however, they are outweighed by the very obvious fact that this system hides from the addressee the point of mailing and the exact time, the traditional means by which he can trace postal service. More progress like this and the Postal Service will have unintentionally furthered the proposition to return postal service to congressional control to a considerable degree." AMERICUS, GA., TIMES-RECORDER

"A system that penalizes the workers with taxes and rewards the non-workers with hand-outs cannot work, because the work needed to support such a system won't get done." LENOX, S.D., INDEPENDENT

"The next time you go grocery shopping use two carts. In the first buy just what you will be able to eat—in the other put all the paper products, drug items, cigarettes, party hose, etc. and perhaps you'll be satisfied that food isn't as high as you might be led to believe." LAKE PARK, IOWA, NEWS

"It is important that people read newspapers with understanding, think for themselves, and take responsible action when they believe it is necessary. One of the best ways to take responsible action is to write a letter to the editor. This time-honored way of presenting differing viewpoints and ideas is an important part of our free society and our free press, but all letters cannot be printed. Oftentimes space is lacking; sometimes the words or ideas may be spiteful, abusive or even libelous. But, most readers and writers have the opportunity to say what they think. In this way, free speech and a free press will continue to guarantee a free and open society." BURLINGTON, WISC., STANDARD PRESS

"Some of the television commercials are good—there's no denying that—and apparently most of them just sell, because the cost is tremendous. But others are so insane and far out that it seems to us they would drive buyers away. It will never happen, of course, but we keep waiting for that housewife in answer to her husband's question 'What shortening do you use,' to respond, 'Why axle grease, honey—that's what makes your fried chicken so good!' Or for the lady, who's offered two boxes of detergent for one to cry out: 'Sure, I'll take 'em; there's very little difference in any brand!'" WINNSBORO, S.C., NEWS AND HERALD

"It will cost more to pay the interest on the national debt in 1974 than it cost to run the government in all the years from 1789 to 1913—\$24.6 billion interest in 1974 against \$24 billion spent through the first 123 years of our government." PONDS CREEK, OKLA., HERALD

"As every local housewife knows the battle of the budget gets higher and tighter. Making ends meet gets as tough as the cheap grade of meat that many are forced to buy to keep the items on the family table. And, the toughest part of the whole thing is that even the government admits the situation's not going to get any better in the near future." PITTSBURGH, PA., MOUNT WASHINGTON NEWS

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Grady King
Publisher
News Editor
Women's Editor
Advertising Manager

CIRCULATION 364-2030

Hereford Woman 'Worked By the Garden Gate Herself Out Of A Job'

After working 24 years Miss Naomi Hare of Hereford has now, as she puts it, worked herself out of a job.

Miss Hare, missionary to Mexico and South America, has helped 'build up a middle class of people' in those countries and doesn't expect another appointment there by the Methodist Board of Missions. "As the native people have become more capable, job places have been filled with national workers," she explains.

In Abilene, she is attending and participating in the four-day School of Christian Mission at McMurry College. She is a 1941 graduate of McMurry College.

DURING HERE first years as missionary Miss Hare worked in Lima, Peru as supervisor of primary education. Later she was director of the social center in Monterrey, Mexico and taught English. Most recently she served as director of the Chihuahua, Mexico social center, the first to be

established in Latin America, and again taught English.

There is a different side to mission work rather than just evangelist emphasis explains Miss Hare. "There are missionaries who teach — they are not all just preachers."

WARMTH, sincerity and appreciativeness of the foreign people are what she enjoyed most.

As for disadvantages, "I don't think there are any."

"It's very satisfying work. You feel like you're rendering a great service."

Having her birthday celebrated in the fall instead of the spring and seeing people go to the beach on Christmas, which is observed during the summer were some of the things that had to be adjusted to

by Miss Hare.

NOW, BACK in the states since February, there are adjustments to be made here, too. "I kind of feel like a foreigner after being gone so long. The children are grown up and gotten married and have gone other places. Too, the Methodist Church has undergone many changes."

One piece of advice she would give any young person starting out in mission work is "know that having consecrated your service to the Lord, He will see you through and honor your faith, instruct you and show you the way."

She says that she would like to start working in some American school system perhaps as a Spanish teacher of counselor.



NAOMI HARE

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A complete selection that will please every Bride, yet the prices are moderate.

Free Wedding Consultation

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By the Garden Gate With Glad

By Mrs. Art Manjeot

"Be it a solitary road-mender's hut, with a few flowers growing by the door, or a great city with many acres judiciously laid out in shrubs and flowers, a garden is a sure way of measuring the strength of character of the people who live there." — Peter Skellerup, Chrmn., Botanic Gardens, Parks and Reserves Comm., Christchurch, N.Z.

August is vacation month for many gardeners. Do not neglect to take care of two essential chores while you are away. There is a large investment in your lawn, so make sure that a dependable person will care for it.

Watering and mowing are the two essential things which should be done. It really takes away some of the happiness of the vacation to return to a parched lawn and an overgrown garden.

Right there in your home lawn are abundant examples of ecology and the principles involved. Ecology is an "in" word widely used today.

Ever since I accepted the chairmanship for Texas Garden Clubs, Inc. to assist in promoting this "in" thing which is so important to our nation, I have tried to be extra alert to what it really is and how we as gardeners and citizens can share.

Actually ecology is an old and respected scientific word and an important branch of biology dealing with the interactions between living organisms (Plants or animals) and their non-living environment.

Environment, is when it touches the lives of individuals. It is therefore most important that we as individuals do our best to improve our environment.

To do this with intelligence we should inform ourselves of external circumstances, conditions and things that affect the existence and development of those near and dear to us, organizations and other groups about us.

A good place to start to check the environs is of our home town — what about the outlying areas around our town, also conditions within which are definitely affecting our people.

For example many people are allergic to weeds. August is the month when many of these weeds come to full maturity and the seeds or blossoms cause much discomfort and trouble.

It is a real pleasure to be able to go out into the garden, mow the lawns, enjoy the flowers, etc. No more mosquito to run from, thanks to our city officials who have taken care of this problem which affects the environment.

In practically all phases of gardening ecology enters in, for instance in one garden magazine there are several steps to good lawn ecology.

They are: Use the right grass for our area. (Kentucky blue, mixed grass, bent grass and Bermuda are good selections for us.) Prepare well the soil in which the seeds are to be planted. Spade or plow deep.

Rake well, water thoroughly. When weeds and other grasses come up, plow and work well again, do this until grounds have been rid of the weeds. Then prepare soil carefully for the planting. A lawn put in hastily never makes as good a lawn as one which has been carefully prepared and planted correctly.

For the established lawn, supply nutrients uniformly and at the right rate. Mow frequently at the right height. Most grasses in our area should now be at 2 1/2 inches in height, except Bermuda and it should be cut 3/4 to 1 inch. This is important, because if cut too short the roots are exposed to the hot sunshine and other elements and will be damaged.

Water uniformly and thoroughly. This is vitally important to the life of the lawn. If watered shallowly the roots will not develop properly therefore the turf will not measure up to your wishes.

Permit adequate light and air circulation over lawn areas. Sunshine and air promote a good healthy lawn, also plants should have air-circulation. Overcrowding and lack of light will cause diseases and places for insects to harbor.

Control foreign grasses and other garden enemies. In the last feeding which should not be later than September, add an ingredient which will control these enemies.

Check soil for compaction and correct by adding humus-making ingredients. Keep lawn free from rocks, broken glass and other objects which will harm the grass and make it unsafe for mowing, and for children to play on.

Enjoy your lawn, check it often for diseases, insect damage and other objectionable things. A well established and kept lawn adds much to the environment of your home and the ecology of your town.

THIS AND THAT . . . Humming Birds are coming. Keep a close watch on flowering shrubs and annuals especially those of brilliant color. Check hummingbird feeder and keep it filled with sweetened water for the hummingbirds. This is the month when they usually come our way.

To prepare the water for them, use one cup of sugar in two cups of water, bring to a boil, add a few drops of red coloring (this is to attract the birds) cool and fill feeder. Orioles like this too.

Red scarlet climber is a good vine to grow for attracting the hummingbirds.

Use extra care when spraying to keep the spray away from the bird bath and waterers.

Also pesticides should be applied before or after

flowering, in the early morning or late evening, to protect the bees. Granular pesticides are generally harmless, and sprays are less harmful than dusts because they drift less. It is important that we protect the bees, because without pollinating insects we would soon be reduced to living on cereals and nuts. Think of this.

HEREFORD GARDEN CENTER is showing marked progress. Colorful annuals are in flower, and the roses have been unusually lovely on the north and south sides. Thanks to our president, Mrs. O. G. Hill Sr., and Mrs. L. W. Norvell for their tender care.

Remember the Hereford Garden Center, when making memorials and gifts. It is a meaningful and sweet way to give such a memorial. Mrs. S. S. Williams is chairman of memorials or gifts.

PLANTINGS of the following, will mature before frost: beets, collards, kale, leaf lettuce, mustard, radishes, turnip greens.

Recommended planting dates are August 2 through 3. Trim shrubs to stimulate growth, fertilize (chemical), irrigate (if it doesn't rain).

CONGRATULATIONS to the winners of the beauty spot awards. Look them over and re-read the introductory quote. It is especially pleasing to see grounds well kept and beautification practices carried out on non-resident grounds (businesses, public grounds and alleys).

The pretty red petunias at the southwest corner of the Courthouse lawn are lovely and add attractiveness to that part of town. Also note the excellent screening which has been done at the First Christian church, around the gas meter.

The Jones residence on the north end of Douglas is showing good landscaping and gardening practices. The red petunias add that certain something which emphasizes beautification.

Pastor, Wife Given Party As Farewell

The Rev. Norm MacDonald, who has resigned the pastorate of Avenue Baptist Church to enter Golden Gate Seminary in San Francisco, was honored at an informal party in the home of Mr. and Mrs. Dickie Mason. Members of the board of deacons and their wives were hosts; Mason is board chairman.

Mrs. MacDonald was honoree with the young pastor, who came to Avenue Church in Sept., 1971, from Plainview, where he was a student in

Wayland Baptist College. He has continued his studies while he served as pastor here, graduating last May.

The MacDonalds have one child, a baby son. The party was an ice cream supper with outdoor games and a songfest.

Hosts were Messrs. and Mmes. Homer Thomas, Billy Wall, R.M. Mason, Gerald Townsend and Johnie Townsend; also Herman L. Hendrix and Herman O. Hendrix, who are to be ordained deacons soon, and their wives.

SCHOOL Lunch Menu

HEREFORD DAY CARE CENTER

MONDAY — Breakfast: Farina, raisins, milk; Lunch: Chicken and rice casserole, green beans, hot rolls, butter, milk, fruit cocktail; Snack: Peanut butter and crackers, milk.

TUESDAY — Breakfast: Donuts, apple slices, milk; Lunch: Corn dogs with mustard, carrot sticks, potato chips, milk, banana pudding; Snack: Corn munchies, orange juice.

WEDNESDAY — Breakfast: Hot muffins with honey, orange slices, milk; Lunch: Roast beef with gravy, steamed rice, chopped broccoli, hot rolls, butter, milk, Jello; Snack: Bread and butter, milk.

THURSDAY — Breakfast: Cinnamon rolls, banana slices, milk; Pinto beans with ham, fried potatoes, cornbread, butter, milk, pear halves; Snack: Chocolate cookies, milk.

FRIDAY — Breakfast: Hot biscuits with jelly, stewed prunes, milk; Lunch: Oven-fried chicken, creamed potatoes, green peas, hot bread, butter, milk, ice cream bars; Snack: Oatmeal cookies, orange juice.

with gravy, steamed rice, chopped broccoli, hot rolls, butter, milk, Jello; Snack: Bread and butter, milk.

THURSDAY — Breakfast: Cinnamon rolls, banana slices, milk; Pinto beans with ham, fried potatoes, cornbread, butter, milk, pear halves; Snack: Chocolate cookies, milk.

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ROBERT'S APPLIANCE
It's Our 25th Year

The West Texas Duroc Breeders ANNUAL SUMMER SALE
Fairgrounds - Lubbock, Tx
Aug. 11, 1973
Bred and open gilts and boars of quality breeding will be available. Over 30 consignors have entered their Best.

First there's agent training. Then graduate level study. Seminars. Special courses. Who keeps going back to school?

A professional.

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Happiness is what we sell.

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SAVE MONEY WITH THESE CASH & CARRY SPECIALS

YES - WE HAVE GUTTER	
10' LENGTHS	\$2 ³² Ea.
END CAPS	30¢ Ea.
HANGING BRACKETS	58¢ Ea.
10' DOWN SPOUT	\$2 ³² Ea.
BUTYL RUBBER CAULK	99¢ Ea.

ROOFING SHINGLES
240 Self-Sealing, 3 Tab
18 Year Bonded
\$10⁹⁰ PER SQUARE
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\$8¹⁰ PER 45' BOX

Pre-Finished PANELING
MANY COLORS AND STYLES IN STOCK
\$3⁷⁹ & UP Per 4x8 Sheet

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PHONE 364-6002 (Just outside city limits) HIGHWAY 385 SOUTH

CLEAN CARS
J.V. Campbell Motors

USED CARS FROM CADILLAC TO VOLKSWAGENS

1972 Volkswagen 2. dr. Sed. Super Beetle, 9,000 miles, 10 months old. Beautiful Burned Orange finish, black vinyl interior. It is just like new. These are hard to find.

1972 Buick LeSabre Custom 4 dr. H-top, loaded, white top, with gray lower, light green cloth interior, it's spotless inside and out, has extra good tires. If you have been thinking new car, see this one first.

1971 Chev. 1/2 ton pickup, long fender side, V8 motor, auto, trans., radio, has heavy duty tires. White and green two-tone finish, a nice one.

1968 Pontiac LeMans 2 dr. H-top, 236 1/2 Bar. Carb. reg. fuel, its loaded. Green Vinyl top, light green lower, custom vinyl beige interior, for that little sports car here it is.

1968 Chev. II Nova 2 dr., has 4 Cyl Eng. 3 speed, radio, new set of premium tires. Local owned, has low mileage for this model, a gas saver.

J.V. CAMPBELL MOTORS
321 N. 25 Mile Ave. Hereford

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COORDINATE YOUR WALLS, FURNITURE AND CARPETING.

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WALLHIDE® FOR THE HUSBAND WHO CAN'T HIDE.
So your wife wants you to paint a room or two. No use trying to hide. She'll find you. Fast. The best thing to do is buy a paint that eliminates most of the work: Wallhide Latex Flat Wall Paint. Wallhide Latex is a latex paint that does away with stirring, scrubbing, and priming. All you have to do is apply one easy coat. And stains are gone, rough spots are smoothed over. Paint dries in thirty minutes. Wallhide makes clean-up easy, too. Simply rinse out your brush with soap and water. That's all. So you see, it would take more effort to hide than to paint. WALLHIDE . . . the husband helper.

PITTSBURGH PAINTS DO MORE SO YOU NEED TO DO LESS.

PDC INDUSTRIES

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Carl McCaslin LUMBER COMPANY

Meat In The Marketplace: A Status Report

(Editor's Note: The following is taken from a statement by David H. Stroud, President of the National Livestock and Meat Board of Chicago. The statement was made in conjunction with a regional meat industry meeting to discuss details of a consumer public information program.)

There is severe trauma in the marketplace for meat — particularly, but not exclusively, for beef. The effects and enormity of it will strike the American consumer within the next few days in the form of beef shortages. How much of a shortage in each case and how long it lasts will depend in large part on how freely the market can operate. Whether or not these problems can be turned aside soon simply is not predictable at this moment.

I refer, of course, to the "Phase 4" policy decision of government which has maintained a price ceiling on beef. That price restraint is causing an absence of beef in the

marketplace in the volume and price required to satisfy consumer demand for possibly as long as the next two to three years.

Perhaps the most significant aspect of this current situation is that each segment of an entire industry wants to bring meat to the consumer's table at reasonable prices. After all, everything we do is keyed to and dependent upon serving the American consumer.

Beef is the most sought-after food item in the marketplace. Farmers and ranchers will try to produce and grow it. Packers want to get enough cattle to process. The distribution sector will sell it. There is ample capacity in the production-retail sectors to handle any volume of livestock and meat that the public demands.

But the uncertainties of the future under economic controls continue to both confuse and frustrate basic producers and feeders. After all, if every decision they make to expand

output is influenced by some form of price restraints, they will lose money. Therefore, their decisions likely will be quite the opposite, either with cutbacks, non-expansion, or in some cases the uneconomic withholding of livestock from market.

Retailers are reporting they cannot order meat, especially beef, in necessary quantities. Packers cannot buy enough cattle to process. Some feeders have fewer cattle in feedlots. Some are temporarily holding cattle now ready for market, hoping somehow to recover those costs at a later date. They probably will not recover those costs. Since both the feedlot operator and the packer each stand to lose more than \$40.00 on every animal they handle, the future seems to hold nothing worse, and, hopefully could be better, especially if there is a free, dynamic market again.

Some consumers already have begun hoarding. This

deprives other consumers of meat in the counter. We are hearing, too, of developing opportunities in a black market trade — that is, where an unconscionable buyer of meat and an equally unconscionable seller, deal under the table for higher prices. While this may be a predictable facet of human nature, it nonetheless is a shameful, not to mention illegal, act.

In sum, the sooner the ceiling is lifted from beef and it can join pork, lamb, and other foods in the free market, then I believe farmers and ranchers, feeders and packers can hope to operate economically. Their business depends on how well they can serve that consumer, and they'll be able to make special efforts to do so.

Finally, there probably will be less meat over the next several months, but there is no reason to believe it will ever disappear from the retail counters.



BELLES BEGIN CLEANUP—Frills and ruffles of their Jubilee costumes add no realism to the pose of Mrs. C.O. Taylor and Mrs. Jack Renfro as they demonstrate the aim of a citywide cleanup announced by the beautification committee of the Chamber of Commerce Women's Division, to begin Saturday. All residents of

Hereford are urged to use their lawn rakes, hedge clippers and other tools to have their lawns in tip-top condition, also to clear alleys and vacant lots of weeds and junk in preparation for the city's 75th anniversary celebration later in the month.

Brand Photo By Sue Coleman

'Hand Of Hope' To Bring \$100,000 To Telethon

Every shopping bag carried home by Americans from supermarkets, drug stores, and discount centers during August

and September can mean hope for children afflicted with muscular dystrophy.

By purchasing tissues and other household paper products of Kimberly-Clark Corporation, and sending the on-package

premium seals to the company, shoppers will contribute toward a minimum donation of \$100,000

to Muscular Dystrophy Associations of America. The pledge is to be presented to the voluntary health agency by a

Kimberly-Clark executive during the New Jerry Lewis Labor Day Telethon, to be seen in the Hereford area over

KFDA TV, Channel 10, starting at 10:30 P.M., Sunday, September 2, and ending at 5:30 P.M., Monday, September 3.

Joseph Van Bakel, the Panhandle representative for Kimberly-Clark, who resides in Amarillo, said: "This is a simple and yet direct way for all people in this area — as families or as members of their special groups or organizations — to raise extra dollars to help the fight against neuromuscular disease."

During August and September, MDA will be credited five cents for every two premium seals mailed to Kimberly-Clark. Details of the drive will be published in several national magazines and Sunday newspaper supplements during August. Many supermarket, drug, and discount

retailers will feature special displays in August on the "Hand of Hope" promotion, and will place redemption boxes in their stores to aid customer collections of the premium seals.

The most important source of support for the effort is expected to come from church and civic groups, schools, Boy Scouts and Girl Scouts, labor unions, and fraternal service organizations. These groups may elect to combine all premium seals collected by their members and mail them in bulk to the company shortly before September 30.

The products whose premium seals can count for hope in the fight against muscular dystrophy are: Kleenex, Delsey and Kleenex Boutique bathroom tissues, Kotex and New Freedom feminine

napkins, and baby-shaped Kimbies diapers.

Additional information on the "Hand of Hope" program may be obtained by phoning 372-8313, or writing to MDA, 1715-B Washington, Amarillo, 79102.

BUY IN CONFIDENCE WITH CONFIDENCE
Hereford's House of Diamonds
Cowan Jewelers
Downtown AMERICAN GEM SOCIETY member

Federal Land Bank Announces Billing Rate Increase Here

Woodrow B. Wilson, Manager of the Federal Land Bank Association of Hereford, announced today that the billing rate of Federal Land Bank farm and ranch variable interest rate loans is being increased from 7 per cent to 7-3/4 per cent effective August 1, 1973.

The rate on rural residence loans is being increased from 7 1/2 per cent to 8 1/4 per cent. The

variable interest rate loan plan which was introduced by the Houston Bank in July, 1969, lets the rate "float" over the variations in the money market.

"Continued high interest rate in the money market have made it necessary for the Bank to take this action. Interest rates have risen rapidly since early 1973 and the Bank has delayed action until this time in

order to determine whether or not these rate increases were temporary", Wilson stated.

The Bank recently marketed an issue of bonds which sold at an average effective cost of 7.6 per cent. "It now appears that present interest levels will probably not change materially until the end of the year", Wilson stated.

The Federal Land Bank of Houston makes long-term real estate loans on farm and ranch land and rural residences throughout Texas and now has more than 775 million dollars in volume of loans outstanding. The local association makes and services loans in Deaf Smith & Parmer counties. Officers and directors of the association are Ira Scott, President, Frank J. Bezner, Vice President, Charlie Burk, George Turrentine, and J. R. Hickman.

Letter To The Editor

Dear Editor:
I would like to enlist your paper's aid in informing the farmers and oil field operators in your area of a portion of the Texas Clean Air Act that has a direct impact on them.

It is a violation of the laws concerning air pollution control to burn off grain fields, paraffin, or oil pits.

There are cases where an exception can be made for unusual circumstances or emergencies. Examples are infestations of some type or an oil spill that is creating a hazard.

A person that feels he has grounds for an exception should contact the regional office, Texas Air Pollution Control Services, 1906 Fourth Street, Lubbock, Texas, 79415, phone number 744-0090.

Advice may be the legal tender of experience, but it is always quoted below par.

If I can be of any service to you in the future, please don't hesitate to call on me.

Sincerely yours,
Vick Newsom, P.E.,
Regional Supervisor,
Region 2
Texas Air Pollution
Control Services

Diamond Jubilee Bicycle Race Entry Blank

Sponsored by Beta Sigma Phi — Kappa Iota
Monday, August 27, 4 p.m., Courthouse Square

Name _____

Phone _____

Circle race to be entered:

1. Tricycle, to 4 years of age
2. Big wheel, to 6 years of age
3. Training wheels, to 6 years of age
4. Regular bike
 - A. Under 10 years of age
 - B. 10 to 13 years of age
5. Regular bike
 - A. Girls, 14 to 18 years of age
 - B. Boys, 14 to 18 years of age
6. Speed bikes
 - A. Girls, 9 to 13 years of age
 - B. Boys, 9 to 12 years of age
 - C. Girls, 14 and over
 - D. Boys, 14 and over
7. Endurance Race, all ages
8. Senior adult citizens

Awards for 1st, 2nd and 3rd places in each category.

Enclose \$1 entry fee and mail to Mrs. Nelson Kendall, Route 3, Hereford.

Plan Ahead

RESERVE EXTRA COPIES OF THE
HEREFORD BRAND'S
DIAMOND JUBILEE EDITION.

An extra, but limited, number of Diamond Jubilee editions of The Hereford Brand, Aug. 23, 1973, will be printed. If you desire extra copies, send in your orders now to make certain they are reserved. The big special edition will be priced at 75 cents a copy on news stands and across the counter. If you want us to handle and mail copies to friends or relatives, send \$1.25 for each copy ordered.

Reserve _____ copies for me at Brand office at 75 cents each.

Reserve _____ copies to be mailed at \$1.25 each. Names and addresses enclosed. Total amount enclosed _____

NAME _____ PHONE _____

ADDRESS _____

(Mail to Hereford Brand, Box 673, Hereford, 79045)

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ABSTRACT CO.

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A. J. Schroeter
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Free City Maps
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You've Got a Surprise Coming!

The Hereford Brand will add a
Weekly TV Magazine

to each Thursday's paper, beginning August 9.

Complete television program listings for Hereford viewers ... 3 Amarillo and 3 cable channels, plus features and program highlights, in a handy tabloid size.

JOIN THE BRAND FAMILY!

The Brand and Sunday Brand by carrier delivery - \$1.15 per month.
Both papers by mail - \$6.25 per year in Deaf Smith and adjoining counties, \$7.75 per year outside the area.

The Hereford Brand

Box 673

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364-2030

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OF A GIGANTIC MALL
SELLOUT

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SALE**

**A
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**GASTON'S
SUGARLAND**

**M
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\$1.00
\$3.00
\$5.00

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W!**

AUGUST 6 ONLY!



PREPARING FOR OPEN HOUSE—Members of the Hereford Garden Club have been working diligently on their clubhouse, originally the old Campfire Lodge located on Park Ave., in

preparation for their open house. Working on the grounds are, from left Mmes. L.W. Norvell, W.C. Hromas, Alfred Smith and O.G. Hill Sr.

Brand Photo By Sandy Inman

Letter To The Editor

Expresses Appreciation

Dear Editor,

There are so many, many fine people I wish thank, that I don't know where to begin.

First of all I wish to give my deepest appreciation and many, many thanks to all the wonderful Red Cross Water Safety Instructors for giving so many long hours of their time to me, but especially to the children of Hereford, all of those men and women who gave up their families and homes to come to the pool and pass on their knowledge of swimming and water safety to over 700 children, my heart goes out to you, and I'm sure the mothers of these children feel the same as I do.

All these instructors have spent many hours of ridged training programs on Water Safety and Life Saving courses given by the Red Cross with the purpose in mind to try and stop the senseless drownings which occur each year in our lakes.

If some of us seemed to be a little rough on the children it was only for their own safety.

Too many people just don't realize how fast you can get caught unknowingly in a dangerous situation. If you don't know how to get out of these situations trouble will arise.

The Water Safety Instructor's purpose is to teach children and their parents how to use the water safely and how to get out of dangerous situations, so that swimming can be a pleasure not a job.

Also I would like to thank the younger generation, who came to our aide. Without your teaching swimming would be an almost impossible task, for you made it easier for us to give all we have.

More thanks goes out to the Camp Fire Girls, who took such good care of our children while

we were teaching. Also I wish to thank Dudley Bayne for letting us use the city pool and also the Community Center for baby sitting.

In closing I would like to give a special "thank you" to Pam Miller for helping me get the swimming program underway. With your help, Pam, I had a much easier job.

Finally, here is some information that might interest Hereford. For All Three sessions we had 19 Instructors and 14 aides to help them.

The following are the number of students we taught in each classification for the three sessions.

Beginner I - 227; Beginner II - 159; Beginner III - 116; Advanced Beginner - 77; Intermediate - 67; Swimmers - 34;

Junior Life Saving - 13; Senior Life Saving - 31; Water Safety Instructor - 9.

The total number of students for the summer was 733.

Thank you all again so very, very much for all your help.

Sincerely yours,
Mary Zinser

Keepsake

MOON DREAM
\$425
also to
750



KESTER'S JEWELRY
Across from the Post Office
in Downtown Hereford

Briscoe Designates Aug. 12-18 As Texas Public Employees Week

Gov. Dolph Briscoe has designated the week of August 12 through August 18, as "Public Employees Week" in

Texas. This annual affair recognizes the role of the state, county and city employee in performing the vital functions

of governments which all people in Texas enjoy. The Texas Public Employees Association, composed of over 37,300 state employees, has selected the theme of "In the Service of Texans" for the 1973 Public Employees Week. These dedicated employees are proud to serve in all capacities while executing the functions of government in our complex society.

Professionalism through pride in employment contributes to the efficient administration of our State government. Highlights of this year's Public Employee Week in the Austin area will be the annual meeting of the Texas Public Employees Association on Monday and Tuesday at the Villa Capri Motor Hotel in Austin.

Highlights of the meeting will be a Monday morning address by Lt. Gov. Bill Hobby. At this meeting there will be approximately 350 delegates representing all state employees throughout the State. They will convene to conduct Association business and also to

explore ways whereby greater efficiency might be accomplished in the administration of state government.


As the state capital, Austin, has more state employees residing therein than any other metropolitan area in Texas, thus, it is fitting that Austin should be the focal point of Public Employees Week and that all Texans join in saluting these Texas professionals. "In the Service of Texans"

NORTH POLE FLIGHT
U.S.N. Cmdr. Richard Byrd and Floyd Bennett became the first men to fly over the north pole on May 9, 1926.

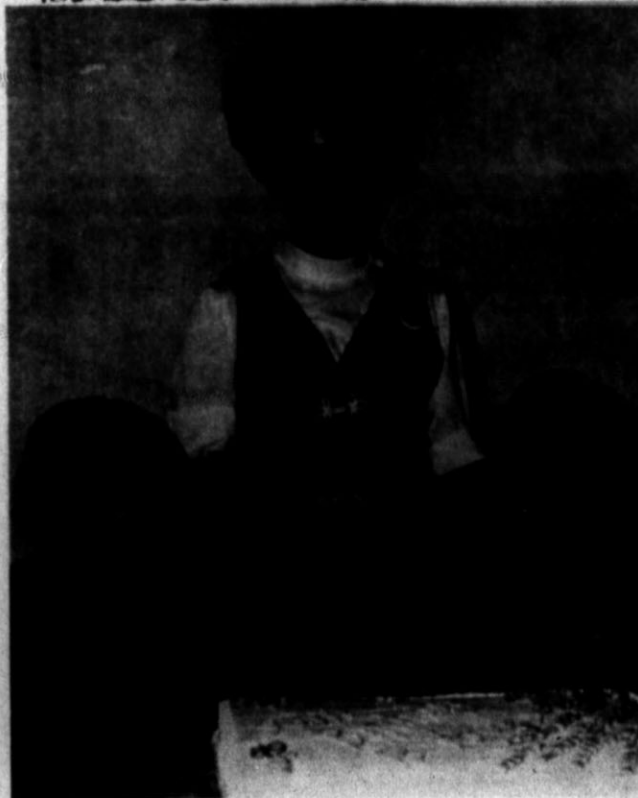
GOERING SURRENDERS
Reichsmarshal Hermann Goering gave himself up to the U.S. 7th Army on May 9, 1945.

ROCKET THREAT
On May 9, 1960, Soviet Premier Nikita Khrushchev warned that rockets would be used to retaliate against bases used by U.S. planes on intelligence missions over the USSR.

NEARLY HALF OF TODAY'S FARM INCOME IS DERIVED FROM OFF-FARM JOBS




AND FARM PEOPLE'S AVERAGE INCOME IS 17% BELOW THAT OF NON-FARMERS.



BIRTHDAY PARTY—Honorees at the monthly birthday party given Wednesday for residents of Westgate unit at Kings Manor retirement home included Mrs. Floyd Campbell, left, and Mrs. Ardis Stamper, seated at the table where the decorated cake is displayed. Mrs. Allen Evers, standing, was chairman of the group from the Women's Organization of St. Anthony's Catholic Church which supplied hostesses for the party.

WE RENT TRACTORS BY THE HOUR DAY-WEEK-MONTH



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AUGUST DOLLAR DAYS

Lawn Furniture
No. 313, "REGENCY"
CHAISE LOUNGE
Avocado Webbing
Our Reg. '8" Now Only! **\$5.97** Each

TWO TONE LAWN CHAIR
No. 713, "REGENCY", Avocado Webbing
Our Reg. '4" Now Only! **\$3.57** Each

GIANT POLY POOL
140 Gallon Capacity
Our Reg. '4" Now Only! **\$2.97**

PHOTO ALBUMS
10 Self Stick Pages
Our Reg. '2" Now Only! **\$1.37**

CHINA DINNERWARE
"Blue Willow"
20 Pc. Set, Service for 4
Our Reg. '10" Now Only! **\$6.88** Set

MUSTACHE MUGS
16 Oz. Ass't. Colors
Our Reg. '1" **88¢**

OPEN THURSDAY NIGHTS TILL 9:00 P.M.



Time Is Running Out

Only 3 - More Weeks Left Before The

HEREFORD BRAND SOUVENIR EDITION OF HEREFORD'S 75 th. JUBILEE IS PRINTED





Dave Honea is Gifford-Hill in this area.

And he's highly qualified to help you with any irrigation problems you may have. He's got the very best equipment available to do it with, too.

Gifford-Hill's 360, Gifford-Hill's Side Wheel Roll, Gifford-Hill's Water Gun, Vanguard PVC Plastic Pipe and Clad Aluminum

Pipe. Plus a long list of accessories.

If you haven't already met our new irrigation expert, drop by soon and get acquainted.

And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.



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(806) 364-1266



H³ HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President Deaf Smith County Chamber Of Commerce

After a trip to the big city its really good to be back in Hereford. The Miss Texas Pageant at Fort Worth was a spectacular event and the thrill of seeing two of our lovely home town gals selected as top 10 finalists was a real treat.

Following the pageant I settled down to some very interesting work at Texas Christian University where I attended the Institute for Organization Management along with some 190 other chamber of commerce executives.

And that brings us to the topic of this weeks column. How is your chamber organized and how does it operate? First, you may remember that our chamber counts more than 500 business memberships, 50 individual members plus 116 women's division members.

From that membership a board of 12 directors is drawn — actually they are elected to a term of 3 years. Four of the directors terms expire each year so four new directors are elected to the board every year providing an infusion of "new blood" yet maintaining continuity from year to year. The immediate past president also serves on the board as does the President of the Women's Division.

This body of community leaders determines the policy which the chamber will follow. From their ranks they elect a president, vice president, and a treasurer, each for a one year term. They also select an

manage the chamber office and to administer the policy of the board.

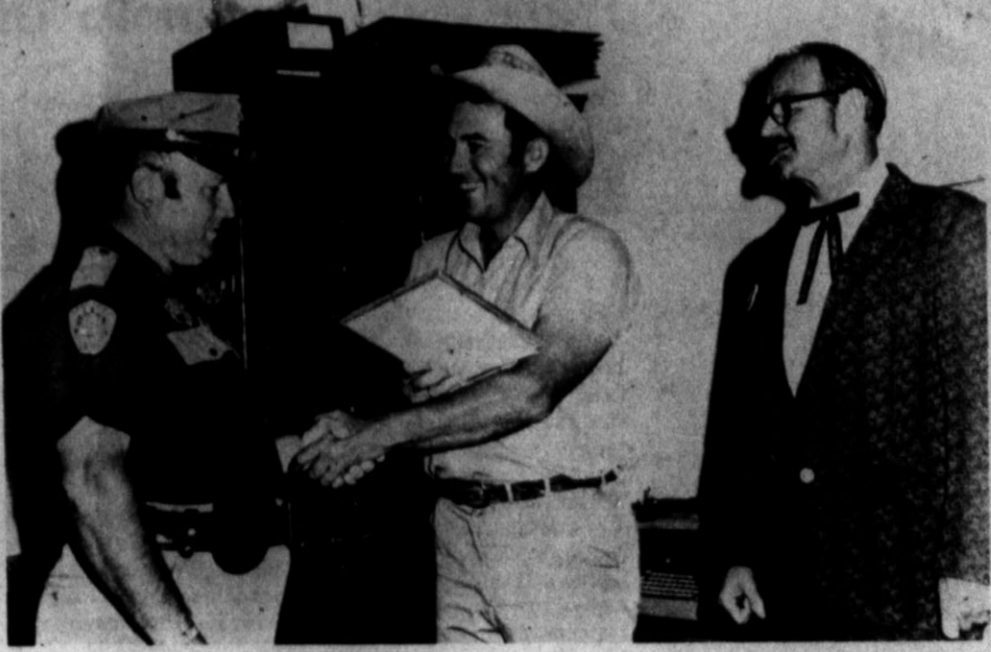
These policies apply to 4 levels — National, State, Local, and Internal and range from a stated position on Agricultural Legislation in Washington to office management and administrative practices at 701 N. Main Street in Hereford. The board of directors also determines the course of operations each year thru a series of goals or projects called the program of work.

These activities or goals are grouped together and assigned to one of the 16 operating committees for action.

And so the chamber projects and policies are administered thru The Program of Work. Details on policies and the program of work are available at the chamber office and I'll be glad to discuss them with any interested person.

Officers and members of the board of directors are listed for your information. President, Jim Conkright; vice president, Roy Faubion; treasurer, A. J. Schroeter; directors: Tom Burdett, Terry Caviness, R. W. Eades, R. C. Hoelscher, Melvin Jayroe, Dr. Hugh McCrary, Dick Montgomery, Earl Stagner, Bob Veigel, Larry Wartes; and President of Women's Division, Helen Lee.

The man who bids for praise always buys the cheapest kind.



Citizen Of The Month

Capt. Ray Morgan, left, congratulates Dewaine Walker for being elected "Citizen of the Month" as Justice of the Peace Glen Nelson watches.

Dwaine Walker Selected 'Citizen Of The Month'

Dwaine Walker, N. Hwy. 385, was voted the "Citizen of the Month" by the Hereford Peace Officers Association at a meeting Thursday night.

Walker was named for the title because of his outstanding support of local law enforcement agencies.

He has a wife, Naoma and two children, Wade and Linda, and he is a farmer.

The meeting also elected

Captain Ray Morgan of the Hereford Police Department, as president of the Peace Officers Association. The past president was Bill Austin of the Alcoholic Beverage Commission, but he was transferred to Amarillo recently.

The association's sweetheart, Debbie Whitson, resigned also and will be attending a law enforcement class at Amarillo Junior College.

Actions in the meeting next month will include electing a new vice-president and sweetheart.

Members at the meeting also saw two movies, the first was entitled "Conspiracy and Organized Crime," produced by the Department of Public Safety. The other was an entertainment movie, "Wilderness Elk Hunt."



Take stock in America.

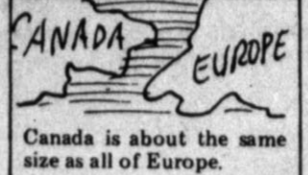
Buy U. S. Savings Bonds Now E Bonds pay 5 1/2% interest when held to maturity of 5 years, 10 months 45 the first year. Bonds are replaced if lost, stolen, or destroyed. When needed they can be cashed at your bank. Interest is not subject to state or local income taxes, and federal tax may be deferred until redemption.

ROBERTS' APPLIANCE It's Our 25th Year

Hospital Notes

PATIENTS IN HOSPITAL
Kendon Anderson, Star Route; Mattie Hulsey, 829 S. Texas; Theodora Longoria, 308 Knight; Mrs. Maude Emma Woodsy, Happy; Josephine Dias, P.O. Box 964.
Veronica Ruiz, 124 Catalpa; Elaine Taylor, 225 Ave. J; Mrs. Richard Aguirre, 301 Myrtle; Chest Pinckert, 119 S. Ave. K; Leatrice Sparks, 125 Ave. J.
Mrs. Julia Welth, 206 Cottage Drive; Mrs. Laura Milburn, 138 Ave. B; Ina Mae Gilbreath, 240 Ranger Drive; Alfredo Lopez, 230 Ave. A; Lena Menefee, P.O. Box 1999; Mary Lou Duggan, Route 4.
Correne Gandy, 702 Blevins; Mrs. Mamie McGowen, 229 Ave. B; Mrs. Ralph L. Pedigo, 104 Ave. I; Izora Matthews, Dawn; Richard Snow, P. O. Box 1852; Joseph Riley Hill, 131 Ave. A; Donald Hudson, Mesa, Ariz.; Pat Lawhon, 601 E. Third; Helen Sharp, 300 Sunset; Mrs.

Vera Davison, 117 Ave. E; Mrs. Pablo Moreno, 209 Ave. H. Linda Kay Collier, 406 W. Third; Mrs. Richard Sims, 529 Willow Lane.
PATIENTS DISMISSED
Horace L. Hershey, Gracilla Casanova, Isabel Pardo, August 3.
Marinda Mason, Camelia Jones, Cameron Beavers, Cheri Mason, August 2.
Mysedia Smith, Noah Wiseman, Mrs. Jim Blackburn, Mrs. Epraneo Sanchez, Mrs. Albert Sciombato, Kim Noyes, Mrs. Bill Gentzel, Mrs. Gilbert Tijerina, Amalia Griego, August 1.
Ramon Turrubiates, July 29.



Canada is about the same size as all of Europe.

Will This Be Your Beard Style For Hereford's 75th DIAMOND JUBILEE

HAPPY BIRTHDAY
EDNA JOHNSON
50
And Still Climbing

FITZGEARLD'S
Is back in business at ...
803 PARK AVE.
NOW OPEN
DRY CLEANING - ALTERATIONS
FREE PICK-UP & DELIVERY
PHONE 364-3851
New Owners
C.D., and Levita Fitzgearld
Formerly Powell's Acme Cleaners
FITZGEARLD'S CLEANERS

Letter To The Editor
Dear Editor:
I am a resident of Hereford, and I am currently at the Old West Hotel, Del Norte, Colorado. I would like to inform the people of Hereford and the surrounding area that there is no gasoline shortage in the southern part of Colorado.
Thus far, the gasoline shortage has been largely confined to the Colorado Springs, Denver, Pueblo area.
Since we do have plenty of gasoline, I would like to extend an invitation for one and all to visit Southern Colorado, and the Old West Hotel and Fun Valley.
Yours very truly,
Juanita Bennett
Old West Hotel

BIRTHS
Mr. and Mrs. Bradford Nelson Johnson are the parents of a son, Cory Bart, born August 4. He weighed 7 lbs. 2 oz.
Mr. and Mrs. Doyal Lesley Collier are the parents of a son, Colton Eric, born August 2. He weighed 8 lbs. 6 1/2 oz.

COUPON
\$100 Piano Coupon
Only one coupon to a customer please!

THIS COUPON GOOD FOR \$100.00 ON ANY NEW PIANO OR ORGAN AT

MUSIC CO., INC. 364-0631

SYMPTOMS OF A POORLY TUNED ENGINE
• hard starting • gasoline gulping
• weak acceleration • high emissions

COMPLETE ENGINE TUNE-UP

Engine complaints? It's time to come to B.F. Goodrich for professional service.

Here's what we'll do: **NOW ONLY \$1488**
• REPLACE spark plugs, points and condenser
• SET timing
• ADJUST carburetor
• Run a complete ELECTRONIC CHECK

\$1888 6-cylinder cars
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PARTS AND LABOR INCLUDED

• The strength and protection of steel • More anti-skid protection • Better value • Guaranteed 40,000 miles • Increased gas mileage • An easy, smooth ride • Improved steering response • Better high speed performance.

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311 So. 25 Mile Avenue, Hereford, Texas
Store: 364-6400 Service Center 364-6411

Sears SAVE \$25.00
Kenmore Zig-Zag has Stretch Stitches, Snap-in Automatic Buttonholer

Was \$169⁹⁵ NOW **\$144⁹⁵**
Sale ends 8-20-73

- 3 built-in stretch stitches for knits
- Snap-in automatic buttonholer makes 5 sizes
- Built-in blind hem stitch, mending stitch
- Built-in sewing light
- Aluminum construction for portability
- Dial control for stitch width and length
- Push button reverse
- Includes foot control and carrying case

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Mon. thru Sat.

Trip To South America Highlights Vacation

By SANDY INMAN
Brand Staff Writer



Sandra Roberson
Recent visitor to South America

"I ALLOW MYSELF the luxury of traveling," says Sandra Roberson after returning recently from a trip to several South American highland countries. She is visiting with her parents, Mr. and Mrs. Deward Roberson, 310 Union.

Interested in Indian culture and textiles, it was natural for her to choose to travel through Bolivia, Ecuador, Colombia and Peru. A friend from Santa Fe accompanied Miss Roberson on the five week jaunt.

The two flew most of the time because of the great distance but had to journey by bus and train at other times. Although they rode first class on the train, they wondered what second class was like after Miss Roberson found she was to share her space with a parakeet.

"We found the buses even worse than the trains. One bus we rode for several hours was extremely crowded. I would say there were over 80 people occupying it."

"Although the buses are wider than the ones in the states, in reality there is no more room, considering that there is just that many more people aboard."

"We were amazed at the number of tourists that come to South America from the United States and Europe. It is not as commercialized as some countries, but it will be shortly. We were glad to have gone when we did."

Jokingly Miss Roberson remarked that you can most always spot a tourist by the size of their luggage. "They're the ones that have the largest suitcases."

"I found through personal experience that you need only pack your luggage about half full and take versatile clothing. You then have the extra room for articles you bring back."

"I had no trouble finding space in my luggage because when I arrived in South America, I had no luggage. As extraordinary as it may seem, my suitcases were lost on the non-stop flight from Mexico City to Lima, Peru."

"I bought two pairs of pants and literally lived in them for five weeks. When I returned home, I was actually puzzled because I had a choice in my wardrobe," laughed the pretty redhead.

"There is a tremendous amount of red tape involved in traveling through South America as there is when going behind the iron curtain. I had the most difficulty in La Paz, Bolivia."

The young traveler brought back many unusual pieces of jewelry and textiles. She has a seed necklace from Colombia and a string of trading beads that she found in an antique shop in Quito, Ecuador. The latter was sent from Europe to trade with the Indians.

"Pre-Columbian culture fascinates me. I bought a

necklace of shell and stone in Caracas that originally came from the pre-Inca culture. Some of these I estimate to be over 1,000 years old.

"These necklaces are finely cut and if the jewelry is authentic, they come from Indian graves."

"The prices are extremely reasonable. I have Indian textiles and jewelry that I use for my fun wardrobe that I bought in Central and South America."

Miss Roberson toured through Europe last summer, and the previous summer she went to Central America and Mexico. Moya and Aztec sights were explored in Central America.

From Guatemala she brought back three beautiful ceremonial necklaces that the Indians had made. The engagement necklace is an exceptionally fine piece of art work and very unusual in that it was strung together by using their teeth.

"I loved traveling through Guatemala mainly because it was less difficult to travel. The schedules were far less erratic than other places. The textiles are beautiful and I have found they have some of the finest quality of cotton anywhere."

Her European vacation took her to Vienna, Budapest, Greece and Paris.

"I loved Paris," exclaims Miss Roberson enthusiastically. "I stayed with friends in their home for eight days and lived their lifestyle."

"In Budapest, it was rather depressing. The city itself is sad. It is run down and most of the buildings were demolished by the revolution in 1956."

"We had to stay in a home because there were no motel or

hotel accommodations available. This was hard, not only because it was so crowded, but also because we were not able to communicate except by using sign language."

"I found Greece to be an exciting country. The music and their dances were really remarkable. The people have an earthy way of life and they grab hold of it with such gusto, more than any other nationality that I have seen."

"Athens is a city always on the move. It reminded me of the Central American countries and the people of Mexico."

"Someday, I hope to stay in France and Spain for a longer time. There is so much that I still want to see."

"The inconveniences in some of the countries is very great. Many have no hot water and there is no water at all from 2 p.m. until 6 p.m. each day. Consequently, there is no electricity."

"Lima, Peru residents are without beef the first two weeks of every month. In Colombia the meat must be exported and there is no beef available there for two or three days of each week."

"Peru has a shortage of potatoes and it is extremely difficult for the poorer people since this is their basic food."

"It is encouraging to see the Peace Corps Volunteer workers in these countries. They are doing an excellent job and they greatly impressed me. These volunteers seem pleased with the work they are doing."

Miss Roberson is a teacher in Houston and works with Amigos De Las Americas. She is a graduate of Hereford High School and Baylor University at Waco where she received her BA and MA in English.

Belles Pick Queen Nominee

Cowbelle Belles is the name chosen for the newly formed chapter from the Hereford CowBelles for the Diamond Jubilee Celebration. Mrs. W.E. Dameron, "Mama Jane", was selected as the chapter's nominee for Jubilee Queen.

Named as president was Mrs. Max Troub; treasurer, Mrs. Carl Kleukens; secretary, Mrs. Tom White; representative, Mrs. Reese Lawson; sheriff, Mrs. Gene King; deputy sheriff,

Enthusiasm is the very best shortening for life's work—it makes heavy work light.

Hereford Police Investigate Five Wrecks, One Burglary

There were five accidents and one theft since Wednesday, giving the Hereford Police Department a slow week.

A car went out of control and collided with a house Wednesday, causing a large amount of damage to a garage and several items inside.

A 1971 Chevrolet driven by Janie Medrano Cantu, 219 Hereford St., turned left onto 25 Mile Ave., and went out of control on wet pavement, colliding with the home of H.C. Williams, 308 W. 8th., collapsing one side of the garage and damaging a bicycle, lawnmower and other items in the garage.

Another accident occurred at 9:25 p.m. Wednesday in the parking lot of Blo-and-Go Grocery Store, 421 N. 25 Mile Ave.

A 1971 Plymouth driven by Herman Arturo Romero, 728 Ave. G and a 1972 Oldsmobile driven by Ethel N. Rhodes, 317 Star were both parked in the parking lot when the Romero car was backing out and collided with the Rhodes auto, damaging the left rear fender.

Wednesday's last accident at 10:20 p.m. occurred on Park Avenue 165 feet east of the intersection of Park and Avenue C.

A 1973 Chevrolet driven by John Steven Wilson, 149 Northwest Dr. had stopped on Park Avenue preparing to turn into the Community Center parking lot.

A 1967 Ford driven by Randall Wayne Garrett, 3408 Bristol, Arlington, Tex. was behind the

Wilson car and collided with the back of the stopped car.

An accident occurred at 10:40 a.m. Thursday in the 100 block of W. Park Avenue involving two cars.

A 1970 Chevrolet driven by Govita Slazar, 237 Ave. E was leaving the parking lot of Gibson's Discount Center turning west on Park Avenue while a 1971 Buick driven by Alvin Ross Whitehurst, 4509 Princeton, Amarillo also was going west on Park Avenue. The two cars collided in the intersection.

Another accident occurred at 3:30 p.m. Thursday at the intersection of Park Avenue and U.S. 385 involving two cars.

A 1969 Chevrolet driven by Clayton M. McPherson, Rt. 1, Hereford was going south on U.S. 385 while a 1964 Ford driven by Alan Louis Wagner, 603 Stanton was going north on U.S. 385.

The two cars collided when

the McPherson car attempted to turn east onto Park Avenue.

A theft of about \$200 worth of guns and equipment were stolen sometime between 4 p.m. Wednesday and 1:10 a.m. Thursday according to police reports.

The home of Joe Branon, 605 E. 5th St. was burglarized of a .22 caliber rifle with scope, a .22 caliber pistol and a holster and cartridge belt. The rifle was valued at \$150 and the pistol at \$50.

The burglars apparently entered through an unlocked back door and took the guns from a bedroom closet. The theft is still under investigation by police officers.

The Hereford Police Department also reported one man arrested for being Drunk in Public and answered calls to a few neighbor and family disturbances.

The Hereford Fire Department reported only one fire

since Wednesday which destroyed a car.

The fire was reported at 1 p.m. Thursday near the Tower Drive-In when the car of Rosa Hernandez, 222 Catalpa caught fire. The car was engulfed in flames when the fire department arrived. The fire was believed to have been started by an electrical short under the dashboard.

Use your dishwasher instead of washing dishes by hand. Much less hot water is needed when washing automatically.

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MONTEGOMERY
WARD
ENERGY SAVING ACTION

Tips to help Consumers Save Energy and Money.

Use your dishwasher instead of washing dishes by hand. Much less hot water is needed when washing automatically.

SCS Retiree Had Hereford Service

Lee T. Morgan, who had his first assignment in the Soil Conservation Service in Hereford in the 1930's, has retired after two years as Kansas State Conservationist with the SCS. He has had a total of more than 38 years with the agency.

Immediately before he went to the post in Kansas, he was Idaho Soil Conservationist 12 years. He is a native of Kansas,

born at Hugoton, and graduated from Kansas State University in 1935.

His SCS career, which began as a 40-cents-an-hour trainee, included work in the project plans division at Washington, D.C., at Ft. Collins, Colo. as assistant state conservationist, as head of the regional information division at Albuquerque, and Salt Lake as deputy conservationist in Utah.

Helens DOLLAR DAY
417 Main Street
HEREFORD, TEXAS

Final Mark Down on All SUMMER MERCHANDISE

All Junior Dresses	\$7.50
All Junior Pants	\$5.00
All Junior Tops	\$3.00 & \$5.00

.....

ONE RACK \$5.00
Includes Dresses - Toddler's thru Girl's Size 12 and Boy's Sport Coats

.....

ONE RACK \$3.00
Includes Swimsuits, Lingerie Sportswear & Boy's Wear

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ONE TABLE \$2.00
Includes Shorts, Tops and Lingerie

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ONE TABLE \$1.00
Odd's and Ends

All Sales Final - No Charges or Exchanges

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UNBELIEVABLE OFFER

DELUXE CHAMPION SUP-R-BELT DOUBLE-BELTED WHITEWALLS 1974 NEW-CAR TIRES

The same long mileage tires that are original equipment on new 1974 cars

Two cord body piles of **POLYESTER FIBERGLASS** Double belt under tread

Similar low price for singles and pairs!

WHITEWALLS SMALL CARS
4 for \$100
Sizes A78-13, B78-14, C78-14, E78-14, 15, F78-14, 15
Plus \$1.81 to \$2.54 per tire F.E.T. and 4 old tires.

WHITEWALLS MEDIUM CARS
4 for \$110
Sizes G78-14, 15, H78-14, 15
Plus \$2.67 to \$2.96 per tire F.E.T. and 4 old tires.

WHITEWALLS LARGE CARS
4 for \$130
Sizes J78-14, 15, L78-15
Plus \$3.02 to \$3.31 per tire F.E.T. and 4 old tires.

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Tee-Up... I'm that shoe! I go to every party cause I feel good on feet and always look like new, too... even after Peter dances on me!

Tee-Up

In Navy & Brown Grain Leathers

JJ Jumping-Jacks.
Most feet are born perfect. They should stay that way.

Open Thurs. till 9:00 P.M.

GATTIS SHOE STORE
Sugarland Mall
"We care about your foot"

Boots West is **NOW OPEN!**

Hereford's Boot Center has

- ★ Boots
- ★ Hats
- ★ Belts
- ★ Buckles
- ★ And Leather Care Products

We carry Tony Lama, Sanders, Justin, Nacona, Cowtown and Acme Boots in Men's, Women's and Children's sizes for the whole Family.

9 a.m. - 7 p.m. Mon. - Fri.
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Phone 364-5961
Hwy. 68 E.

Rallye Twin FLOOR MATS!

- Heavy-duty fully molded rubber mats with reinforced heel pad.
- Choice of black, blue, red, gold or green.

\$199
PER PAIR
Limit one pair per customer
Additional \$2.98 per pair

PICKUPS, VANS, CAMPERS! TRANSPORT 500 WIDE OVAL TRUCK TIRES

as low as **\$40.75**
Plus \$3.28 F.E.T. and exchange tire
8.00-16.5
Black tubeless
6-ply rated

DISC BRAKE SERVICE
Replace front disc pads
Machine both front rotors

\$48.88
Calipers rebuilt \$12.88 each.

REPACK & GREASE SEALS
Repack front wheel bearings and install new grease seals

\$4.88
Drum brake cars only at this price.

Famous brand SHOCK ABSORBERS
Exceed original equipment quality

\$12.88 each
Includes installation

Firestone the people the people

105 N. Main, Hereford
Open Mon. - Fri. 8-6
Saturday Till 4
Phone 364-4333

SELL IT FAST! BUY IT RIGHT! USE WANTEDS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c

Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12

Deadline for Classified Advertising in the SUNDAY BRAND: 5 p.m. Friday

Deadline for Classified Advertising in the HERE FORD BRAND: 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES

Hwy 60 & MYRTLE Phone 364-0169

Also spaces & furnished trailers for rent at TOWN & COUNTRY ESTATES

IB-1-31-9p

"THE SADDLE HOUSE" COMPLETE Riding Equipment

New & Used Saddles HIGGINS & SOUTH TEXAS ST. PHONE 364-3383

IB-1-5-tfc

!!CARPET!!

Financing Available

CAW CARPET PLAINS AND N. 15 MILE AVE. PHONE 364-3448

B-26-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552

IB-37-tfc

FOR SALE ONE repossessed stereo. PLAINS FINANCE CORP. 364-3400.

B-1-15-tfc

CARRIER ROOM AIR CONDITIONERS-variety of sizes. See at Brown Sheet Metal.

B-1-11-52-tfc

SEE OUR LINE OF BARGAINS!

Stoves, refrigerators, TV's, living room suites, dining room suites, and miscellaneous merchandise. Open: 8 to 12 AM 1 to 6 PM six days a week

B-1-11-52-tfc

BIG JIM'S FURNITURE HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS

Phone 364-1873

IB-1-35-tfc

American Legion & Auxiliary meets Tuesday 8:00 p.m.

American Legion Hall Veterans Park

STATED MEETING SECOND MONDAY

7:30 P.M. Thursday DEGREE WORK

Charlie Brown W.M. W.A. Phipps Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Hereford Rotary Club

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

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GARAGE EQUIPMENT NEW & USED

Air Compressors; Valve Machines, Steam Cleaners, etc.

BOYD MACHINE & SUPPLY

1306 East Park Phone 364-1055

IB-1-9-tfc

AIR-CONDITIONER SALE

Must sell 3 last year's models. Save from \$20.00 to \$75.00

Payments start at \$10.00 per month. Call Richard, 364-4333

IB-1-43-tfc

FOR SALE: National electric guitar, with case. Phone 364-0689.

B-1-42-tfc

RCA WHIRLPOOL commercial ICE MAKERS - Sales and Service - Brown Sheet Metal.

B-1-11-52-tfc

FOR SALE WATER BEDS

King size and singles \$22.00; Round \$42.00. Frames \$58.00.

SOUTHWEST CARPET

209 Park Avenue. Phone 364-1763

B-1-47-tfc

FOR SALE 1-21" Color Console TV.

1-19" B&W Portable

WE MAKE HOUSE CALLS Repairs on all makes & models, color, B&W and radios.

TOWER TV

248 Northwest Drive Phone 364-4740

B-1-25-tfc

New Singer Dealer in Hereford.

Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics.

Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.

B-1-4-TFC

Inspected used tires-13, 14 and 15 inch \$5.00 up, mounted free, guaranteed 12 months - FIRESTONE, 105 North Main.

B-1-19-43-tfc

MAKE beaten down carpet nap at doorways bright and fluffy again with Blue Lustre. McCaslin Lumber.

B-1-17-31-2c

AKC Registered Boston Terrier Puppies. (Screwtail Bulldogs.) Call 383-5663, Amarillo.

B-1-10-31-3c

For Sale: 1972 Westerner 14x75. Small equity \$700.00. Take up payments. 357-2519.

B-1-12-28-8c

For sale: Aluminum triangle TV tower, 36 ft. tall. \$30.00. Phone 364-4342.

B-1-11-5-tfc

1970 Mobile Home. 12x51 with or without large lot. 2 bedrooms. Sturdy and clean. Anchored. Lawn, garden, storm shelter, fenced backyard. Call 364-6130.

B-1-24-5-tfc

TAKE soil away the Blue Lustre way from carpets and upholstery. Rent electric shampooer -\$1. Duckwalls, Sugarland Mall.

B-1-19-31-2c

Hotpoint Electric Range. In good working condition. \$25.00. 124 Country Club Drive. 364-0460.

B-1-31-2p

FOR SALE: Fireplace wood.

258-7640. B-1-10-31-tfc

KAWASAKI 100 Trailboss Motorcycle. Excellent condition. Three months, full warranty. Only 300 miles. Call 364-6546. B-1-15-3-tfc

For Sale: Upright piano. Completely refinished. Ph. 364-3985. B-1-10-31-2p

For Sale: AKC Registered miniature Dachshund. Call after 5:00 p.m. 364-4418. B-1-10-28-tfc

LEFT-IN LAY-AWAY

Electrographic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments

at MARTINS SOUND CENTER Corner of Georgia & I-40 in Wolflin Square, Amarillo B-1-31-tfc

1-One horse trailer. 1-two horse trailer. Phone 364-3583. B-1-10-31-2c

For Sale: Lineback buckskin filly. Phone 364-3583. B-1-10-31-2c

64x12 Town & Country Mobile Home for sale. Excellent for couple. 364-6748. 907 Sioux. Charles Brownlow. B-1-14-30-4c

For Sale: 2 bedroom house to be moved and one dune buggy. Phone 258-7511. B-1-14-6-tfc

GARAGE SALE. Sunday 1:00 p.m. and Monday all day. 716 Irving. B-1-6-ip

FOR SALE OR TRADE: 1959 Cessna 150. Total time 2,000 hours - 600 hours on major. Never damaged. Full panel. Call Bud Paetzold, 364-3363. B-1-18-6-2p

For Sale: Solid maple Early American recovered love seat. \$150.00. See at 129 Aspen after 6:00 p.m. B-1-16-6-tfc

Dinette set, table, six chairs, hi-fi, bedroom studio set, baby grand piano. Phone 364-2569, 127 Liveoak. B-1-16-6-1c

Box Springs for sale. Almost new. Phone 364-0656. B-1-10-31-1c

OIL PAINTINGS by EUNICE PETERSEN for sale

Western, Landscapes, Still-life. Also miniatures. CALL 364-3198 for appointment S-1-6-1c

Welded steel grain storage tank. 16 ft. high, 21 ft. across, 1000 barrel capacity. Call 276-5806. B-1-16-6-1c

For Sale: Raggedy Ann and Andy dolls and Barbie doll clothes. 217 Centre. Phone 364-0273. S-1-6-1c

LOFTY pile, free from soil is the carpet cleaned with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-18-6-2c

FOR SALE: Sprague-Carlton solid pine king size bedroom suit. (6 weeks old) Naugahyde couch, rocking chair, (solid oak). Phone 364-0459. B-1-6-tfc

FOR SALE: Equipment for a 3 chair barber shop. Back bar, mirrors, sterilizers, fluorescent lights. Any part or all - very cheap. C. O. Wilkins 108 Avenue G Phone 364-3188 B-1-6-2p

Color TV, Zenith console, 21" screen. Good condition. Call 364-2403. B-1-10-6-tfc

SALE OR TRADE: 16 Ft. McCulloch boat and trailer with 60 h.p. motor. Phone 364-0593. B-1-14-6-1c

NEW FREEZERS

1-15 ft. slightly freight damaged. \$199.95. 1-21 ft. freezer \$290.00. Jim's Plumbing & Heating Co. 310 North 25 Mile Avenue B-1-6-2c

LIKE NEW: Schwinn Continental 25" Frame; toe clips; tool bag. \$100.00. 364-4248. B-1-6-2p

For Sale: Lawn edger with curb attachment; bought new-used 4 times. \$60.00. 364-6800. B-1-6-2p

For Sale: Schwinn deluxe Stingray. Excellent condition. Phone 364-1582 or 364-4188. B-1-11-6-2c

BACKYARD SALE. 217 Avenue C. Sunday & Monday. Lots of clothes, none over 25c. Good typewriter \$25.00. Miscellaneous items. B-1-19-6-1c

GARAGE SALE. 827 IRVING. SUNDAY ONLY. CLOTHES, BABY THINGS, DISHES, LAMP SHADES AND MISCELLANEOUS. B-1-6-1p

GARAGE SALE ON SUNDAY AUGUST 5TH AT 214 AVENUE D. COME IF YOU CAN. B-1-14-6-1c

FULLER BRUSH PRODUCTS Good fast service. Mrs. Jessie Fuller, 258-7228. S-1-10-1-tfc

USED Electrolux Vacuum Cleaners, Bags and Service. 406 Avenue I. Phone 364-0820. S-1-12-2-tfc

2. FOR SALE Farm Equipment

Truck and tractor tires. New and used. We will trade for old tires - no charge for mounting. Call Danny, 364-4333. B-2-20-43-tfc

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

See Us For Parts-Sweeps-Chisels (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

FOR SALE: 1972 Mustang. Red. Excellent Condition. 712 Stanton. Phone 364-2947. B-3-11-27-tfc

For Sale: '69 Mercury, 4 dr. hardtop. Power & air. \$1395.00. Sunday only. Phone 364-5874. B-3-15-6-1c

For Sale: 1969 Pontiac GTO, factory wheels. Excellent shape. Call 364-1741. B-3-11-6-2c

4. REAL ESTATE For Sale Or Trade

FOR SALE BY OWNER 3 bedroom, 2 bath, all electric, new carpets, fireplace, less than 2 years old. Northwest section of Hereford. Call 364-2895 after 6:00 p.m. and weekends. B-4-27-tfc

TWO BEDROOM house, close to schools. \$5,500.00. 364-2530. B-4-10-4-9C

450 ACRES FRONA 325.00 acre. Write 1900 West 10th, Plainview, Texas 79072. B-4-12-3-TFC

For Sale: 1972 Monte Carlo; Loaded. #070 Kawasaki Trail Boss"; very good condition. Call 258-7742 after 8 p.m. B-3-22-47-tfc

NEW & USED CARS ORVAL WATSON FORD SALES COMPANY PHONE 364-2727 B-3-18-tfc

Mag wheels to fit Ford, Chevy and Plymouth as low as \$8.00 per month. Call Richard, 364-4333. B-3-17-43-tfc

USED TIRES \$3.00 UP

MONTGOMERY-WARD AUTOMOTIVE SALES 114 EAST PARK B-3-17-tfc

1965 Oldsmobile. Excellent condition. Four new tires. \$550.00. Call 364-1519. 138 Kingwood. B-3-12-5-tfc

1969 Nova, 2 dr, 6 cyl. Clean and runs good. Gets 20 mpg. Phone 364-6130. B-3-15-5-3c

MUST SELL: 1971 Pontiac Catalina. Loaded, clean, good condition. Phone 364-2040. B-3-11-5-tfc

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0977 B-3-33-tfc

1967 PLYMOUTH. GOOD SHAPE. \$450.00. PHONE 258-7778. B-3-10-30-4p

FOR SALE: '69 Ford Ranger. Power steering, air conditioning, Michelin tires. Extra sharp. Phone 364-5809. B-3-15-30-2c

Income property - 4 unit rental. \$16,000.00. B-4-23-tfc

Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details. Board of Realtors Multiple Listing Service CARTHOL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944 364-0938 Wayne Carthol Leola Peters EQUAL OPPORTUNITY B-4-23-tfc

OWNER Sell or trade 250 acres. 3 wells, underground tile. \$35,000.00 down, 15 miles Southwest. Call 806-822-1479 B-4-28-tfc

For Sale: 2 bedroom house at 440 Barrett and 3 bedroom house at 439 Avenue E. Low down payments. Phone 364-1111, R14-21-3-tfc

FHA Houses to be moved. \$1,995.00 up. See at 6224 Canyon Drive Amarillo. 355-1012 355-0711 355-8592 352-5594 B-4-2-tfc

FOR SALE: 1972 Mustang. Red. Excellent Condition. 712 Stanton. Phone 364-2947. B-3-11-27-tfc

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For Sale: 1972 Monte Carlo; Loaded. #070 Kawasaki Trail Boss"; very good condition. Call 258-7742 after 8 p.m. B-3-22-47-tfc

FHA REPOSSESSED \$14,950.00 for 3 bedroom brick 2 full baths, completely redecorated, carpeted, single car garage. Very small down payment.

NORTHWEST HEREFORD

3 bedroom home, lots of storage, double car garage. Apartment rental in rear. Only \$20,000.00.

BARGAIN

3 bedroom, 1 1/2 bath brick home. All carpeted with separate dining room and small family room and living room. Nicely landscaped - fruit bearing trees, lots of roses, covered patio. \$17,000.

COUNTRY HOME

3 bedroom brick, 2 1/2 baths, game room 22x33. Large bedrooms, shag carpet. In excellent condition. Large double car garage. 2719 sq. ft. on one acre of ground. \$6,500.00 Neat 2 bedroom home. Paneled. You can't beat this price!!

OASIS IN THE DESERT

10 acres with nice two bedroom main house - two rent houses. Ref. air conditioning, draped and carpeted. 4" well, storm cellar, swimming pool, chicken barn. Lovely shade trees, all hardwood, many peach trees and grape vines. Cess pool cleaner, tree sprayer, 5 acres of corn planted. Beautiful grounds - like a park. 10 miles from Hereford.

INCOME PROPERTY

5 unit apartment house. Good income, very reasonably priced. Resident manager. Income property - 4 unit rental. \$16,000.00.

LOANS

Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details. Board of Realtors Multiple Listing Service CARTHOL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944 364-0938 Wayne Carthol Leola Peters EQUAL OPPORTUNITY B-4-23-tfc

OWNER

Sell or trade 250 acres. 3 wells, underground tile. \$35,000.00 down, 15 miles Southwest. Call 806-822-1479 B-4-28-tfc

For Sale: 2 bedroom house at 440 Barrett and 3 bedroom house at 439 Avenue E. Low down payments. Phone 364-1111, R14-21-3-tfc

FHA Houses to be moved. \$1,995.00 up. See at 6224 Canyon Drive Amarillo. 355-1012 355-0711 355-8592 352-5594 B-4-2-tfc

FOR SALE or CASHLEASE

1390 acres completely set up for growing light calves. Center pivot irrigation, one circle of permanent grass, lots of wheat pasture plus silage. Located six miles from Dalhart on paved highway. Automatic cattle water and nice working pens. Contact Justice & Co. Dalhart, Texas. 806-249-4000. B-4-5-4c

221 CENTRE STREET OPEN HOUSE SUNDAY AUGUST 5TH 2:30 - 5:00 PM

DECORATOR'S JOURNAL You will feel you have stepped into the pages of the Decorator's Magazine when you see this lovely 3 bedroom, 2 bath home featuring wood-burning fireplace, sunken living room, isolated master bedroom with large closets. Two car garage, fenced backyard, small covered patio. \$27,500.00. B-4-31-2c

I have Farm and Ranch Buyers, I need your listings. J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2553 B-4-29-tfc

FOR SALE

Large 3 bedroom, 2 1/2 bath home with kitchen, den, dining area, large living room, enclosed and finished patio with grill - great for game room or play room for children. Tastefully decorated, completely carpeted. All builtins, large double car garage. Approx. 2720 sq. ft. Nicely landscaped - several full grown bearing fruit trees. New pump, good well. One of the best built homes in the area on one acre of ground. Will Take Trade. CARTHOL REAL ESTATE 206 North 25 Mile Avenue Wayne Carthol - 364-0944 Leola Peters - 364-0938 B-4-2-tfc

FOR SALE BY OWNER

Extra nice large 4 bedroom home with all the extras. Located on North Texas

WANTED:
YOUR WHEAT PASTURE
DAVID BRUMLEY 364-1174
B-6-10-4-38P

WANTED: 3 bedroom, 2 bath house to rent or lease. Call 364-5127.
B-6-31-2p

YARD and garden tilling and mowing. Will rent tiller. Phone 364-4869.
B-6-11-44-tfc

WANTED RABBIT FRYERS
4 1/2 to 5 1/2 Lbs.
White . . . 31c
Colors . . . 26c
PHONE 364-2068
B-6-28-tfc

Want to buy: windmill and tower. Frank Bezner, 276-5656.
B-6-5-3P

CALL US FOR BUILDING your welded pipe livestock pens, also small barns and sheds.
Harvey Rowland
Phone 364-1189
B-6-5-4f

WANTED 1000 TONS SCRAP
Highest cash prices paid for Iron-Cars-Trucks - Pickups-Tractors. Copper-Brass-Aluminum. Batteries or any type salvage.
HEREFORD IRON AND METAL
Anson A. & June Dearing
Phone 364-3350 or 364-3777
B-6-2-tfc

WANTED: Cattle pasture for winter grazing. Call 364-0779 after 6:30 p.m.
B-6-10-6-2p

8. HELP WANTED
Are you tired of staying at home?
DRIVE A SCHOOL BUS!
See Eldon Owens at the School Bus Barn
B-6-30-tfc

Combination wool and silk finisher. Must be experienced. Apply at One Hour Martinizing after 5:00 p.m.
B-6-15-5-tfc

CASHIERS FULLOR PART TIME
Company Benefits:
+Paid Insurance
+Paid Vacation
+Good Pay
+Good Hours
Apply in person to:
Wayne Weaver at Big Daddy's Truck Stop, East Hwy 60.
B-6-5-tfc

WANTED ALIVE!!
Persons able and willing to work.
Good Company benefits:
+Paid Insurance
+Paid Vacation
+Good working hours
See Wayne Weaver or James Kirkland at BIG DADDY'S TRUCK STOP.
B-6-5-tfc

WANTED: LVN for 11:00 to 7:00 shift. Apply in person to Westgate Nursing Home, Hereford, Texas.
B-6-16-30-tfc

NEED Experienced cabinet makers. Excellent working conditions. Guaranteed salary plus paid vacation. Call DB&S Company, 364-0241 or Nights 364-6886.
B-6-19-47-tfc

WANTED: Full time delivery man. Average 48 hours per week. Must be 18 years or older. Apply at
CARL McCASLIN LUMBER CO.
344 East 3rd Phone 364-3434
B-6-25-3-tfc

WANTED
RN for 3-11:00 shift, supervisor. Challenging career opportunity. Salary commensurate with experience. Staff nurse and surgical nurse positions are also available.
Apply at
Deaf Smith General Hospital.
B-6-31-4c

Wanted: Mature woman with experience to give tender loving care to my children and keep house five days in my home. Need car. Call 364-6061 after 6:00 p.m.
B-6-27-31-tfc

WANTED: Male dispatcher. 12:00 to 8:00 a.m. shift. Must be 20 years or older, High School Graduate. Apply in person to Deaf Smith Co. Sheriff, or Deputy Burton.
B-6-25-31-tfc

WANTED: Mature lady for grocery store work. Experience not necessary, will train. Apply 811 South Schley.
B-6-16-31-tfc

FARM Irrigation man needed. 18 miles West of Amarillo. House or trailer house furnished. Call John Noble 376-7628 Amarillo or 426-5579 Wildorado.
B-6-21-31-2c

Moorman Manufacturing has general labor position open. We offer:
+Paid vacation
+Group Insurance
+Good working conditions
+Excellent fringe benefits.
Phone 364-5211 for appointment. Equal opportunity employer.
B-6-31-2c

FULLTIME SECRETARY NEEDED
Must be able to type and take shorthand. Please furnish photo and complete resume. Box 826, Hereford. All replies will be treated confidential.
B-6-31-tfc

WANTED: Auto-truck mechanic. Apply in person. McRight Garage & Supply, 642 East Second.
B-6-14-31-tfc

NEED
Middle age married man who can assume responsibilities. No experience necessary. Will train. Good pay. Also need mature woman for cashier. Also need school boy to work in kitchen as helper.
Apply in person to:
J.C. Ward
CHICKEN-REDI
B-6-6-2c

AVON ASKS: "CAN YOU SPARE THE TIME?" If you can, you can earn extra cash for back-to-school expenses and new clothes for yourself as an AVON Representative. Call: 364-4479 or 364-0640.
B-6-33-6-2c

MECHANIC NEEDED AT ONCE
For light tune-up, brake and front end work and air-conditioning with general knowledge-willing to train.
B-6-15-5-tfc

Benefits available:
+Uniforms furnished
+2 weeks paid vacation
+40 hour, 5 day work week
+Discount on all purchases
+Paid retirement
+Paid life insurance equal to yearly salary
+Hospital, surgical, dental insurance available.
+Additional group life insurance available.
+Steady year around employment.

Apply in person to:
J.C. PENNEY
AUTO CENTER
HEREFORD, TEXAS
B-6-6-tfc

Immediate openings for concession help for girls above 16 years of age. Apply in person at Star Theatre, Monday after 1:00 p.m.
B-6-21-6-1c

Company need experienced manager, supervisor or superintendent to supervise delivery, service and maintenance of farm chemical product. Excellent opportunity for right person. Send resume with salary requirements to:
American Bioculture,
6302 Elgin Avenue,
Apt. 240
Lubbock, Texas
B-6-6-2c

Lady to keep two year old in my home and do light housekeeping school hours. Call 364-4616.
B-6-17-6-tfc

9. SITUATIONS
IF YOU NEED A BABY SITTER, CALL 364-1660.
B-6-6-2p

Will do sewing and alterations. Phone 364-0263.
B-6-10-30-4c

WANTED - Baby sitting. References. 364-1338.
B-6-10-5-4c.

Will furnish room and board for ambulatory elderly persons in private home. For more information, call 364-1760.
B-6-15-5-4P

10. NOTICE
TRUCK TIRES- we're overstocked in all sizes. Must be sold, no trade needed. 8-20 TR 110, FT 3002 plus F.E.T. Call Danny, 364-4333.
B-10-23-43-tfc

Notice
I, Robert L. Odum will not be responsible for any debts accrued by my wife, Carol J. Odum from this day forward.
- Robert L. Odum
B-10-6-3p

11. BUSINESS SERVICE

APPLIANCE REPAIR
We repair all makes and models of appliances. All work guaranteed.
MONGTOMERY WARD & CO.
114 East Park
Phone 364-5801
B-11-52-tfc

PAINTING CONTRACTOR
INSIDE-OUTSIDE
All work guaranteed
Free Estimates
Julio Pesina, 204 Catalpa St.
Hereford, Texas. Ph. 364-4896.
B-11-1-18P

CARPET CLEANING
C & W Carpet
Phone 364-3448
B-11-24-tf

GREAT WESTERN ROOFING COMPANY
All types roofing
No long waiting period. Fast dependable service, local references. Free estimates.
138 Sampson
Phone 364-4694
B-11-29-tfc

WILL PICK UP JUNK CARS. FREE.
Call 364-3350 or 364-3777
B-11-28-tfc

WANTED-100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS.
B-11-15-29-tfc

DICKEY'S DOZER SERVICE
Dirt Work All Kinds
Bulldozers Scrapers
Back Hoe Dragline
Motorgrader
See or Call
FLOYD DICKEY
S.E. 4th & Belsher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565
B-11-29-tfc

KELLY ELECTRIC
DOUG AND Virgil
Electrical Contractors
Residential
Commercial
All bids and wiring
Call bids and wiring
competitive.
Phone 364-1345
Night phone 364-2012 or 364-1345
Box 130
B-11-46-tfc

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey Job
Straight finish
Phone 364-5169
B-11-39-tfc

DRAGLINE SERVICE
TAILWATER
PIT CLEANING
DUMP TRUCKS
30 ton crane.
BOBBY GRIEGO
Day Phone 364-0574
Night - 364-2322
B-11-14-tfc

Home remodeling, large or small, cedar fence, carpet, door and window repair. Aermotor windmills and parts. Turnkey job or do it yourself.
ROCKWELL BROS & CO.
Across from Pitman Grain
364-0033, Hereford.
B-11-37-tfc

B. L. Jones CONCRETE CONTRACTOR
(Formerly H.E. Webster-Contractors)
We will do your finishing or give you a turnkey job. Free Estimates.
246 16th Street
Phone 364-6617
B-11-21-tfc

AGRICULTURAL GYPSUM & LIME COMPANY
Distributor for
Perma-Guard
Fossil Shell Flour, a feed ingredient.
Phone 276-5319
B-11-11-tfc

BROOKSIDE FARMS LABORATORY ASS'N.
Local Consultants:
David Pickens Abe Davis
276-5319 364-2769 or 364-6367
S-11-52-tfc

COMPLETE
Turn Key Installations of Pumps and Gear Drives
Big "T"
PUMP CO. INC.
Sales & Service
HEREFORD 364-6353
DIMMITT 647-3444
FRIONA 247-3311
S-11-24-tfc

FOR ALL YOUR INSURANCE
Consult
The LaPlata Agency
205 South 25 Mile Avenue
Phone 364-4919
Pauline Lovan 364-3526
Robert Lemons 364-1726
Frank Pannell 364-2412
S-11-16-tfc

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap Iron & Metal
Have storage for cars, boats, etc.
1st & Jewell Ph. 364-0590.
Nites-4009 or 0075
S-11-12-40-tfc

ROWLAND STABLES
840 AVENUE F
PHONE 364-1189
Stall Rental-Boarding
Breaking & Training.
Stallion at Stud
(Mr. Pep Bar)
We cater to good horses at the Red Pens.
S-11-29-tfc

HEARING AID BATTERIES
for all makes sold and tested at THAMES Pharmacy. Phone 364-2300.
S-11-12-40-tfc

TREE & LAWN SPRAYING.
(Licensed) Hedge-trimming and shaping.
C.L. STOVALL
364-4160
S-11-50-tfc

The best way to help others is to see that they don't have to help you
JOIN
HEREFORD BENEFIT ASSOCIATION
See or Call
Frank Ball 364-3119
G.W. Owen 364-3744
Mrs. Bruce Rose 364-0285
1/4 S-11-42-tfc

13. LOST & FOUND
REWARD for return of 3 months old screwtail bull dog. Strayed from 111 South Douglas. Phone 364-0593.
B-13-17-6-1c

STRAYED: Black Shetland Mare from South Main on Tuesday night. W.L. Polk, 364-5766.
B-13-6-1p

Legal Notice

THE STATE OF TEXAS
TO: Abel Aleman Defendant,
Greeting:
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 27 day of August A.D. 1973, then and there to answer Plaintiff's Petition filed in said Court, on the 11 day of July A.D. 1973, in this cause, numbered 6843 the docket of said court and styled Margarita Aleman Plaintiff, vs. Abel Aleman Defendant.
A brief statement of the nature of this suit is as follows, to wit: A divorce as is more fully shown by Plaintiff's Petition on file in this suit.
The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.
Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 11 day of July A.D. 1973.
Attest:
Lola Faye Veazey Clerk,
District Court,
Deaf Smith County, Texas
(SEAL)
S-3-4c

LEGAL
THE BOARD OF EQUALIZATION FOR ADRIAN INDEPENDENT SCHOOL DISTRICT WILL MEET MONDAY NIGHT, AUGUST 13TH AT 8:30 P.M. AT THE SCHOOL, ACCORDING TO JAKE FORTENBERRY, TAX ASSESSOR-COLLECTOR.
B-31-2c

Legal Notice
AGRICULTURAL GYPSUM & LIME COMPANY
Distributor for
Perma-Guard
Fossil Shell Flour, a feed ingredient.
Phone 276-5319
B-11-11-tfc

BROOKSIDE FARMS LABORATORY ASS'N.
Local Consultants:
David Pickens Abe Davis
276-5319 364-2769 or 364-6367
S-11-52-tfc

Legal Notice

NOTICE OF BUDGET HEARING
THE STATE OF TEXAS COUNTY OF DEAF SMITH HEREFORD INDEPENDENT SCHOOL DISTRICT
NOTICE is hereby given that, the Board of Trustees of HEREFORD INDEPENDENT SCHOOL DISTRICT, Deaf Smith County, Texas, will convene at 8:00 o'clock p.m. on Thursday, the 9th day of August, 1973, to conduct a public hearing on the annual budget proposed to be adopted for the ensuing year. Any property taxpayer of the District shall have the right to be present and participate in said hearing within the rules of decorum and procedures prescribed by the Board.
This Notice is given at the direction of the Board of Trustees, this 2nd day of August, 1973.
Hugh L. Clearman
Chairman of the Board
Hereford Independent School District
S-6-1c

Legal Notice
NOTICE OF BUDGET HEARING
THE STATE OF TEXAS COUNTY OF DEAF SMITH DEAF SMITH COUNTY HOSPITAL DISTRICT
NOTICE is hereby given that the Board of Directors of DEAF SMITH COUNTY HOSPITAL DISTRICT, Deaf Smith County, Texas, will convene at 9:00 o'clock A.M. on the 21st day of August, 1973, to conduct a public hearing on the annual budget proposed to be adopted for the ensuing year. Any property taxpayer of the District shall have the right to be present and participate in said hearing within the rules of decorum and procedures prescribed by the Board.
This Notice is given at the direction of the Board of Directors this 16th day of July, 1973.
Tommy D. Carnahan
Secretary,
Board of Directors
Deaf Smith County Hospital District
B-30-8c

Legal Notice

NOTICE
OF BUDGET HEARING
THE STATE OF TEXAS COUNTY OF DEAF SMITH DEAF SMITH COUNTY HOSPITAL DISTRICT
NOTICE is hereby given that the Board of Directors of DEAF SMITH COUNTY HOSPITAL DISTRICT, Deaf Smith County, Texas, will convene at 9:00 o'clock A.M. on the 21st day of August, 1973, to conduct a public hearing on the annual budget proposed to be adopted for the ensuing year. Any property taxpayer of the District shall have the right to be present and participate in said hearing within the rules of decorum and procedures prescribed by the Board.
This Notice is given at the direction of the Board of Directors this 16th day of July, 1973.
Tommy D. Carnahan
Secretary,
Board of Directors
Deaf Smith County Hospital District
B-30-8c

IN APPRECIATION
I would like to thank everyone that supported me in any way during the "Rocking Chair Marathon". Since it would be impossible to contact each individual, please accept this as my personal thanks. Without such support this would not have been possible.
Sincerely,
Eugene Suttle

CARD OF THANKS
We wish to express our deepest and sincere appreciation to all our friends and neighbors for each act of sympathy and love extended to us during the illness and death of our husband and father, Mack Truelock. A special thanks to Dr. Rush and Dr. Mims and the entire staff and nurses at Deaf Smith General Hospital who made our sorrow easier for us. May God bless each and everyone of you.
Mrs. Thelma Truelock
Mr. & Mrs. David Wilson Jr.
Mr. & Mrs. Ray Henry
Mr. & Mrs. Monte Stephens

President Theodore Roosevelt set what may be the world's record for hand shaking on January 1, 1907 when he greeted 8,513 people. He wasn't even campaigning.

THIS WEEK AT COMMONWEALTH THEATRES

only if you like gripping suspense, and surprise endings...

George Peppard
Michael Sarrazin
Christine Belford

"The Groundstar Conspiracy"

PLUS!
An incredible adventure... that journeys beyond imagination!

"silent running"

STAR

Starts WEDNESDAY

HELL, UPSIDE DOWN
WHO WILL SURVIVE - IN ONE OF THE GREATEST ESCAPE ADVENTURES EVER!

THE POSEIDON ADVENTURE

SHOWTIMES:
Sat. & Sunday 12:30 - 2:00 - 5:15 - 7:20 - 9:30
Weekdays 7:20 - 9:30

Starts TONIGHT!
ADULTS ONLY GATES OPEN 9:00 SHOWTIMES 9:30

"SAPPHO DARLING"
YOUNG DANGERS CAROL YOUNG AYN SARAFY A CANNIBAL FILM RELEASE IN COLOR

PLUS!
"CRY UNCLE!"
TOWER DRIVE IN

Will This Be Your Beard Style For Hereford's 75th DIAMOND JUBILEE

YAN DYKE
The Hair genius with beard-like versatility. Makes beard with side part.

ANDREW BEARD
Mr. Eugene Beard's with-right side part.

EXPERT REPAIR
ON
BUICK PONTIAC GMC TRUCKS JOHN ORSBORN BUICK PONTIAC

Free Pickup
Phone 364-0990

HOME OWNED

You've Never Seen Such Thorough Service STOP IN SOON

Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1383 E. 1st 364-2644

FOR QUICK REPLACEMENT OF CRACKED SAFETY GLASS

Call 364-2652
HEREFORD GLASS CO. INC.
For all your glass needs

Insurance claims promptly serviced. We use nationally advertised

SAFETY GLASS

IT'S DIFFERENT! NIGHTS AT THE TOWER DRIVE IN W. HWY. 60

if

IF Your license no. ends in "8" the driver will be admitted FREE!
IF Your wife is red-headed she will be admitted FREE!
IF You have "8" kiddies under 12 in your car or truck, the driver will be admitted FREE!

IF Your license no. contains "8" the driver will be admitted FREE!
IF Your social-security no. ends in "8" you will be admitted FREE!
IF Your last name has "8" letters your wife will be admitted FREE!

LA MURALLA VERDE **DOS VECES JUDAS**

OFFER GOOD ONLY
TUESDAY NIGHT ONLY

Joe Rojek

Is now selling new and used trucks and cars at Hudburg-Jones Truck Center. He invites you to come by and visit with him and let him help you find the answer to your transportation needs.

HUDBURG - JONES

Chevrolet

TRUCK SALES
45th & Canyon E-Way
355-9921

1,915 Local Residents Receive SS Benefits

Social Security benefits were being paid to 1,915 residents of Deaf Smith county at a rate of \$24,000 a month at the close of 1972. Travis C. Briggs, Social Security District Manager in Amarillo, said today.

Smith county, 1,164 are retired workers and their dependents, 557 are receiving benefits as the survivors of workers who died, and 194 are getting benefits as disabled workers or their dependents.

Although most social security beneficiaries are older people,

about one of every four is under age 60. In Texas, 375,417 people under age 60 are collecting social security payments each month. Nearly 210,000 are under age 18, receiving payments because a working father or mother has died or is getting social security disability or retirement benefits.

Most of the 38,072 beneficiaries in Texas between 18 and 22 years of age, are

getting student's benefits under a provision in the social security law permitting the continuation of a child's benefits beyond his 18th birthday, and up to age 22, if the child is attending school full time.

Also in the 18-22 age group are some other types of beneficiaries, illustrating the broad family protection that the social security program provides workers of all ages.

Hereford Real Estate

* Homes * Ranches * Farms

HOMES

NEW LISTING—2 bedroom, nice shag carpet, panelling, fenced, large garden, new storm shelter (paneled & wired) could serve as 3rd bedroom. Reasonable down.

1700 sq. feet - basement - new storm windows - large formal dining area - carpeted - exterior recently painted - fenced back yard - double garage — Only \$15,000

3 Bedroom - low down payment

FARMS

Section - 3 wells - \$276.50 per acre - 200 acres wheat - 200 acres milo - 40 acres grass - north of Hereford - reasonable down or will trade.

141 North 25 Mile Ave. 364-2424

Evenings and Sundays

Charlie Whitehead 5355 Martin Moore 364-2496
Jim Cramer 364-0164



DEMAND... JUSTICE

FOR LEASE: 120 acres, adjoining city limits, paved on two sides, strong 8-inch well on natural gas.

FOR SALE: Have several good farms in good water. Low down payment and easy terms.

FOR SALE: House at 344 Douglas St., 3 bedrooms, 2 1/2 baths, fully carpeted, drapes, kitchen built-ins, fenced backyard, double garage, finished yard. Can be bought worth the money.

JUSTICE REAL ESTATE

Virgil Justice, Phone 364-0670

LIFE'S LIKE THAT

Better do your laughing today—your sense of humor may be out of commission tomorrow.

IT'S THE TRUTH

There's very little harmony in the home where either parent does all the harping.

OVER SUPPLY

There are times when a man's imagination takes unfair advantage of his true knowledge. The futility of giving advice to others doesn't seem to be much of a checkmate.

Loosing Cooling Power?

Heat and Dust maybe reducing the usefulness of your Refrigerated Air Conditioner. COMPLETE SERVICE & REPAIR all makes & models of Refrigerated Air Conditioners.

Robert Rhston
R & R REFRIGERATION
364-4714

Marn Tyler REAL ESTATE

111 Ranger 364-0153



STORM CELLAR

Nice 3 bedroom home, car port & garage, lots of cabinets, large living room & kitchen. Nice yard.

2 bedroom completely redone on inside. Won't take much to handle.

900 Acres undeveloped land on North Plains. 8" water within one mile. 500 acres in cultivation - 400 acres in grass. Must be sold by Sept. 1! Best buy in Panhandle.

1/4 Section near town - 2 wells.

CAMPBELL REAL ESTATE

364-0780

● RUSTIC 3 bdr. home near downtown. Has been remodeled from roof to floor. A comfortable home in a pleasant location. \$12,000.00.

● NORTHWEST LOCATION and like new. Very attractive with 3 bdr., 2 bath, fireplace and many other fine features. Reasonable terms. \$27,900.00.

● LIKE NEW duplex with 2 bdr. new gold carpet, nice kitchens. Only \$14,500.00.

● FRESH PAINT and other remodeling. Nice 2 bdr. brick with storm windows. \$8,000.00

● OUTSTANDING QUALITY, nice floor plan including 4 bdr., 3 baths, plush office. Lots of special touches such as 3-car drive, central stereo, phone in baths, etc. \$45,000.00.

● WILL TRADE clean brick Duplex for a nice house, or will sell outright. \$17,500.00

● LOW MOVEIN COSTS for remodeled, 2 bdr. stucco with garage. \$10,100.00

● ACREAGE - 102.5 acres near town with a good 6" well. Reasonable price and terms.

● FENCED YARD, 2 bedrooms, garage, and carpet. This property is only \$8,500.00. Owner will consider financing it himself.

● OWNER WILL FINANCE at low interest this 5 or 6 bdr home in NW Hereford. Very roomy with garage, carpet and fenced yard. \$23,500



Multiple Listing Service

Grady Rogers 364-1949

Ted Walling 364-0660

218 W. 3rd. Gene Campbell

If you don't want it sold, don't list it with us.

FARMS FOR SALE
2 acres - lots of improvements, fruit trees, horse barns, 1/2 mile from city limits.

480 acres dry land Deaf Smith Co. Northwest of Hereford. Lays perfect and all in cultivation. Large barn. \$150.00 per acre. Possession.

3 1/2 Sections of dry land in Walcott community.

SMALL TRACTS
Both commercial and residential. Surveyed and ready for sale.

HOUSES FOR SALE
210 Elm St. \$25,500.00 price. \$20,400.00 loan. Monthly payment \$188.00. Real attractive.

108 Beach St. - 3 Bedrooms, 3 baths, den, fireplace. Ideal for family.

514 Ave. K - Carpeted 2 bedroom. Nice room behind garage being used for office. Two storm shelters. \$11,000.00.

1516 Brevard - 3 Bedrooms, 2 baths, refrigerated air with humidifier. Near swimming pool. Two blocks from Elementary School.

We now have Commercial Loans available.

BOOZER REAL ESTATE

205 S. 25 Mile Avenue., Hereford, Texas
Phone: 806-364-1755
364-0029
364-3502

Rhodesia moves to save overcrowded game

Rhodesia's Wildlife Management Department is using a helicopter to move wild animals out of overcrowded Zambezi Valley, locating herds of impala, waterbuck, sable, eland and zebra from the air and driving them to enclosures from where they

will be transported to other areas. The operation is part of a continuing program and follows the transfer of herds of impala, waterbuck, both once threatened with extinction and now thriving on new pastures.

OWENS ELECTRIC

Electric Contracting - Sales and Service of New and Used Motors and Controls Magnitos, Starters & Generator Repair

Loan Motors Available

Off. Phone 364-3572

809 E. 2nd Hereford, Texas

COMPANY COMING?

RELAX!

Let STEAMWAY CLEAN YOUR CARPETS...

New Steamway method cleans carpet from bottom up. No dirt or shampoo left in fabric. FREE estimates.



364-3578 OR 364-3575

RULAND'S HIGH PLAINS STEAMWAY

1400 MOREMAN - HEREFORD, TX.

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READY TO REALLY LIVE — Yards in, only 1 yr old, 3 bedrooms, 2 baths, Den with Wood Burner and Beam Ceiling, Fenced and Ref-A.C. Assume existing loan of 7 1/2 per cent interest and payments less than \$215.00 month.

OPEN from 2 til P.M.
SUNDAY, AUGUST 5, 1973
236 Elm St.

Located at 328 Ave. C, over 900 square feet, 2 bedrooms and possession will be on closing. Call Don Zimmerman.

THREE CAR GARAGE
Plenty room for pool, ping-pong and cars, formal living room and dining room, extra nice — \$28,900. Call Lee Umsted.

LARGE FAMILY
If you need large bedrooms this home has them, lots of closets, farmer bath at Garage, living room and den, large corner lot approximately 2200 sq. ft. for \$26,600. Call Lee Umsted.

NEW READY FOR YOU
Lester Moffitt has just completed another home at 229 Douglas, Den and beam ceiling, covered patio, fenced and Ref-A.C. - \$25,900. Call Melvin Jayroe

FORMAL LIVING ROOM
If you need den and living room, this one has it all, good location. Total electric, ref.-air cond., Bar-B-Que, \$28,300. Call Melvin Jayroe.

TWO UNDER CONSTRUCTION
On beautiful Oak Street, one four bedroom, one three bedroom, select all colors and fixtures, occupancy in approximately thirty days. Call Melvin Jayroe.

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DON ZIMMERMAN 364-3274



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364 0555

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REALTORS HEREFORD, TEXAS

311 E. PARK AVE.

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SPACIOUS 4 BEDROOMS

Over 2800' in this lovely home close to schools. 2 1/2 bath, 15' x 24' den with lg. fireplace and beamed ceiling. Lg. game room, garage in rear. Call today to see this home. H-4161

STADIUM DRIVE

Walk to Elm. & Jr. High schools and football games. 3 lg. bedrooms, lg. den, 2 baths. Extra storage in garage, 2 hot water heaters. Extra nice landscaping. A very livable home. This one won't last long. Priced right too!

IF YOU'RE LOOKING

for a home that will accommodate an entire family and an elderly parent, we have it! You will have a complete home with large den, separate formal living and dining rooms, two bedrooms, 1 1/2 baths and still have a spacious bedroom suite in an isolated situation. H-3918

FULLY FURNISHED

Bring the family and move into the 2 bedroom brick home on Star. Great buy for newlyweds or oldywoods. H-2276.

COUNTRY CLUB AREA

Over 2300 sq. ft. in this lovely home with 3 large bedrooms, 2 baths. Large formal living room and lg. sunken den with fireplace. Ref. air. lots of room to run and play and lots of trees. Priced below appraised value. H-3926

2750 SQ. FT. ON CENTRE

You'll get all the extras in this lovely home - Hutch - Built in desk - Double fireplace and 16 x 18 game room for the kids. Sprinkler system. H-3968

OWNER MOVING

so you can assume the loan and move in quick. 12 x 16 storm shelter with carpet and power unit. 3 BR, 1 1/2 baths. Call to see this one today. H-3957

COUNTRY LIVING IN TOWN

Very lg. lot. 3 lg. BR's, large living room with sunken den, FP, ref. air. Built-in china cabinet. Storm cellar-quality built. 25 fruit trees and large bar-b-que. Won't last long before it sells. H-3926

OWNER SAYS "SELL QUICK"

Owner is moving-needs to sell quick. Call and ask to see this nice 3 BR brick in N.W., 3 BR, and 2 bath. 15 by 20 den with beamed ceiling. Built in china cabinet. New bar-b-que grill. Lots of fruit trees and flowers. Look and make an offer. H-3955

CENTRE STREET

This 2000 sq. ft. home is extra nice. Large kitchen & dining area, built-in shelves, FP, 17 x 24 den and 3 baths, fenced and an excellent location. H-3884

FARMS

NORTHWEST

164 Acres. Nice home. Good Water F-2067

DAWN AREA

320 Acres, 1/2 alloted, 3 wells F-3119

SOUTH HEREFORD

326 acres. Lots of Water 6 per cent Loans F-3118

FEEDYARD

480 acres, 2 wells, Mill, \$600.00 per acre F-3108

NORTHWEST

640 acres. Good loan, house, barn, wells F-4112

NORTHEAST

800 acres, house, 7 wells, Tile, Alfalfa F-4101

"We do more for you than we have to"



Ralph Owens 364-2560

Sam Long 364-0381

Mary French 364-0854

Virginia Holmes 364-6520

Tommy Bowling 364-5638

Ten Commandments Of Home Mosquito Control

Heavy rainfall throughout Texas is producing widespread mosquito production, and a lot of the problem may be occurring in your own back yard, says the Texas State Department of Health.

It only takes a little standing water and some adult mosquitoes to bring on the pain and discomfort — and sometimes disease from mosquitoes.

All mosquitoes need water in which to pass their early life stages. Adult flying mosquitoes frequently rest in grass, shrubbery or other foliage but they never develop there.

But give mosquitoes water and they'll multiply. Some mosquitoes lay their eggs in standing water where they hatch in a day or two. Other mosquitoes lay their eggs in old tires, tin cans, or other water-holding containers in which

they may remain unhatched for weeks or months until they are covered with water.

With both types of mosquitoes, the wigglers or larvae grow quickly and turn into tumblers or pupae. Soon the skin of the tumbler splits open and out climbs another hungry mosquito.

yellow fever, dengue fever and malaria are common diseases spread by the flying insect. They are big health problems in other parts of the world.

One of the last epidemics of mosquito-borne disease in Texas was Venezuelan Equine Encephalitis (VEE), which entered the country through Mexico. It struck many people — mostly in the Rio Grande Valley — and made heavy inroads into the horse population.

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Lots available, builders available see us today for your lot.

GREEN ACRES ADDITION
Buy your choice lot and be ready to build.

BARBER SHOP
2000 sq. feet, assume existing loan - payment \$120.

MAIN STREET BUILDING
50 X 140', three levels, \$40,000.

LUMBER YARD
Seven lots, good location, \$54,000.

OFFICE BUILDING
2090 square feet, 8 offices, central heat and air-conditioning, good parking, \$52,000.

OFFICE AND LARGE SHOP
Over 20 acres, irr. well, 7200 sq. ft. in large bldg. and 1024 sq. ft. in office, \$52,900.

BOWLING ALLEY
Good location for any business, 13,500 sq. ft., \$117,000.

APARTMENTS (12)
Over 9184 sq. ft., units yearly income \$16,380. Total price - \$113,786.00.

FOOD STORE
Over 15,200 sq. ft., large parking area, \$148,000.

COMMERCIAL LOCATION
Land for every type business, call us if you are expanding or relocating your business.

Call us
364-0555
364-3274 364-6633



LAND
640 acres in Parmer Co. all cul. 2 miles to elevator and gin, 2-8" wells, good water, area, located on paving, 240 acres milo, 81 acres cotton and 35 acres wheat, 29 per cent down.

Bailey County 317 acres all cul. 2-8" wells 40 ft. to water level, 301 acres grain base, 2 bdrm. house on paving, Price \$320.00 per acre, 29 per cent down.

Deaf Smith Co. 234 acres, 226 cul. 1-8", 2-6" and 1-4" wells, 159 acres grain, 21 acres cotton, 3 bdrm. home, 2 baths, double garage, Price \$105,000.00.

640 acres, 600 cult. 4-8" wells, 2 miles of tile, located in Dalham Co. 7 miles of elevator, \$50,000.00 down.

320 good acres, No. Plains, 2 extra good 8" wells, \$350.00 per acre, \$27,500.00 down.

15 acres, \$500.00 down, 4 1/2 miles from Hereford.

Have 4-15 acres irrigated tracts for sale.

3 bdrm. brick home and 10 acres with irr. well, \$35,000.00.

I have land buyers, I need your listings. Call J.M. Hamby at Hamby Real Estate Office 364-3566 Res. 364-2553

Allergic Asthma Aid Approved For Use In United States

American Lung Association of Texas today reported that the first preventive aid in the management of allergic asthma has been approved by the Food and Drug Administration for use in the United States.

The Christmas Seal group stated that the new drug, chromolyn sodium, is now available to be given to allergic asthma sufferers.

"The new drug represents a major advance in that it is given when the person is free of asthma in order to prevent an attack," a spokesman said. "It is particularly useful in seasonal asthma due to pollen."

Hereford Man Helps Organize Junior Shorthorn Association

The Five States Shorthorn Ass'n Field Day, held July 21 at the Gary Gloden farm, Guymon, Okla., was a fine success as an enthusiastic crowd from Texas, Oklahoma, and Kansas was on hand.

Guymon, Okla., and Mrs. John Hardesty, Gruver, Texas. The Five States Junior Shorthorn Ass'n was also organized under the direction of Steve Olson, Hereford, adult advisor. Wade Dahl, Gruver, was elected president; Brad Hardesty, Gruver, vice president; John Hardesty, Gruver, secretary-treasurer; and Brenda Dahl, Gruver, reporter.

Don Reeves, county extension agent, Wellington, Texas, served as judge for the judging contest. Hooker FFA had the top team score with Hardesty 4-H in second and third.

Mrs. Robert Dahl, Gruver, Texas, was elected president of the newly organized Five States Shorthorn Lasso Ass'n. Mrs. Trulin Kinser, Hugoton, Kans., is vice president; Mrs. Elmer Freese Jr., Plainview, Texas, secretary-treasurer. Other directors are Mrs. Bill Lewis,

Brenda Nickelson, Hardesty, was the top junior judge followed by Randy Shorb, Hardesty, and Bobby Woodrum, Hardesty. Elmer Freese, Jr., was the top adult judge. Don Reeves and Ron Gooch, Clarendon, Texas, gave a fitting and foot trimming demonstration.

The Five States Shorthorn Ass'n voted to sponsor a Junior Shorthorn heifer show in conjunction with the Oct 2-6 Texas County Fair, Guyman.

Sorghum Board Election Scheduled

Texas Grain Sorghum Producers Board, High Plains Area, will hold its second biennial election September 15.

The terms of four present board members will expire at that time and any person within the following counties who is engaged in the business of producing, or causing to be produced, grain sorghum for commercial purposes, is eligible to vote, including owners of farms and their tenants and share croppers, if such person is required to pay the assessment that is collected on grain sorghum within the following counties:

name placed in nomination for membership on the Texas Grain Sorghum Producers Board by application to the above organization, signed by himself and at least ten other persons eligible to vote in the election. Such applications must be filed at least 30 days prior to the election date in order to have the names printed on the ballot. Application forms may be obtained from the TGSPB office, 1212 14th Street, Lubbock, Texas 79401.

Armstrong, Bailey, Briscoe, Carson, Castro, Cochran, Crosby, Dallam, Dawson, Deaf Smith, Floyd, Gaines, Hale, Hansford, Hartley, Hockley, Hutchinson, Lamb, Lubbock, Lynn, Moore, Oldham, Parmer, Potter, Randall, Sherman, Swisher, Terry and Yoakum. Any person qualifying to vote in the election may have his

Such applications must be filed at least 30 days prior to the election date in order to have the names printed on the ballot. Application forms may be obtained from the TGSPB office, 1212 14th Street, Lubbock, Texas 79401.

Any person qualified to vote who does not receive a ballot by September 1, 1973, may obtain one at his local County Agent's office.

THE FACT DIGEST

AMERICANS DEMAND SERVICE AS NEVER BEFORE. HERE ARE SOME FACTS ON THE GIANT LINEN SUPPLY INDUSTRY, FOUNDED IN THE 1870'S.

STRANGE BUT TRUE - IN THE LINEN INDUSTRY, LINEN SUPPLY ITEMS ARE PRACTICALLY NEVER MADE OF "LINEN." LINEN IS THE TERM APPLIED TO A VARIETY OF TEXTILE ITEMS - i.e. "TABLE LINENS," - "BED LINENS."



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COMMERCIAL-HOMES

CALL JEANE COKER - - - 364-5439

Owner will consider a trade - on this beautifully decorated, quality home. Over 2000 sq. ft. 3 bedroom - 2 1/2 baths. Fenced and includes 14 x 24 storage. Walk to La Plata School.



Quiet, top shape older home! With landscaping, trees, flowers. Large lot and children can walk to elementary, Jr. Hi. and High School. 3 bdr - 2 bath. Custom draped. Excellent buy.

Basement, large lot! 2,476 sq. ft. Double garage with elec. opener. Fenced, yard lights, all accessories. Sharp 3 bedroom home with custom drapes, carpet, refrigerated air. Immediate possession.

CALL MIKE WALDRIP - - - 364-4770

Vacant, Ready for You! Fenced, double garage, 3 bedroom, 2 bath, brick. Owner had to move on! NW location close to schools. Payments on present loan \$148.00.

Near NW School, and payments under \$180.00 month. 3 bedroom, 2 bath with builtin stereo system.

Great little business with great little income. Proof of past business available to qualified buyer. Priced to sell!



CALL JAMES SELF - - - 364-6069

A Little Honey. Nice 2 bedroom NW. Clean, large patio. Only \$15,000.

Ranger Street, Brick, 3 bedroom, 2 bath. Assume loan or get new loan. CH, cooling. Immediate possession.

South Main - with 150 x 170 lot. Has own well, lots of fruit trees. Extra large double garage. Living room and den. Walk to golf course. Only \$26,600.



CALL AL WILEY - - - 364-4985

Price is Right! See this well planned lovely new 3 bedroom home today. Large wall fireplace. Kitchen, dining area, and an extra large utility.

Move to country! No restrictions. 3.5 acres - 2 bedroom house. Have your own garden with a young bearing orchard. Outside city limits.

Small equity - 3 bedroom with beamed ceiling. Low payments.

NW location, unusually nice. 5 1/2 per cent loan, 3 bedroom, 2 bath brick. Extra large living and dining area.



THE SPICE OF LIFE:

A house is made of bricks and stones, but a home is made of love alone.

"CALL US - WE REALLY CARE"

FOR SALE . . . 239 AVE. B . . . SHOWN BY APPOINTMENT ONLY!

- Located on large double lot
- Large Covered Back Porch
- Completely re-decorated inside including new drapes and carpet
- Double Garage
- Small Office
- 3 Bedroom
- 1 1/2 Bath
- Private Patio

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Gentlemen:

Seven days a week dead stock removal please call us soon as possible and/or \$1.00 c.w.t./100 lbs. delivered fresh to plant over 300 lbs.

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364-0990 364-1222

MOURNING DOVE - WHITE-WINGED DOVE Hunting Regulations 1973-74

OPEN SEASONS

MOURNING DOVES: North Zone—September 1 thru October 14, 1973, and January 5 thru January 20, 1974, except in those counties having a white-winged dove season where it is September 1 and 2, September 9 and 22 thru October 31, 1973, and January 5 thru January 20, 1974.

MOURNING DOVES: South Zone—September 22 thru November 4, 1973, and January 5 thru January 20, 1974, except in those counties having a white-winged dove season where it is September 1 and 2, September 9 and 22 thru October 31, 1973, and January 5 thru January 20, 1974.

WHITE-WINGED DOVES: Shaded Zone—September 1 and 2 and September 8 and 9, 1973.

DAILY BAG LIMITS
MOURNING DOVES
Daily Bag Limit: 10. Possession Limit: 20
WHITE-WINGED DOVES
Daily Bag Limit: 10. Possession Limit: 20

NOTE: Bag limits of both white-winged and mourning doves may be taken during the open white-winged season.

SHOOTING HOURS:
Mourning and White-winged Doves:
12 noon to sunset.

SPECIAL NOTES:

- No hunting permitted in game refuges, state and federal parks, game reserves, within corporate city limits or from public roads or road rights of way.
- The retention of one fully-feathered wing on dressed doves is required in those counties having a white-winged dove season when both mourning and white-winged doves may be taken. This requirement also applies when doves are imported from Mexico or any foreign country.
- Shotguns must be plugged permanently to three-shell capacity and may not be larger than ten gauge. Hunting doves with rifles prohibited.
- Area closed south of a line extending along U.S. Highway 281 between the city limits of Hidalgo and Brownsville during the concurrent white-winged and mourning dove season.
- A white-winged Dove Stamp for a \$3.00 fee is required of all persons who hunt white-winged doves. This stamp is required in addition to the valid hunting license.

**TEXAS
PARKS & WILDLIFE
DEPARTMENT**

WT Buffalos Place Five On Pre-Season Conference Team

West Texas State University, Louisville and Wichita State led the balloting this past weekend at Tulsa on the selection of the pre-season All-Missouri Valley Conference football squad.

All three teams placed five men on the 24-man first team. Drake and Tulsa placed three men each on the all-league team selected by the conference's sports information directors, followed by New Mexico State with two and North Texas State with one.

THE WEST Texas State Buffalo group is led by pre-season All-American running back Billy Pritchett. The 6-4, 230-pound Van Vleck Senior earned all-conference honors his sophomore year, but dropped to the second team all-league squad last year as he

missed the final four games with a knee injury.

Placing on the first offensive team with Pritchett for the Buffaloes were offensive lineman Gary Fennell, a San Diego, Calif., senior, and Berger's junior running back Cole Fraley. Buffaloes on the defensive unit were returning all-conference defensive end Walter Hibbler and safety Daryl Carr.

The bulky Pritchett rushed through 11 opponents for 1,128 yards as a sophomore. When he was injured in the sixth game of the season against Northern Illinois in 1972 he had gained 436 yards.

LIKE Pritchett, Hibbler has been one of the conference's standout players for two years.

He earned second team all-conference honors as a sophomore and the 5-11, 195-pounder moved up to the first team last fall.

Fennell, at 5-11, and 217, is one of the league's smaller tackles, but he was West Texas State's most consistent offensive blockers last fall.

Fraley earned second team all-league honors last fall and was named the MVC's First Year player of the year. He led the Buffaloes in rushing with 794 net yards.

The 6-0, 169-pound Carr, a senior from Orange, has started at safety two years in the Buffalo secondary. He intercepted two passes as a sophomore and three last fall.

IN ADDITION to the five players being named to the first team, offensive guard Allen Mullins was named to the honorable mention list.

New Mexico State's Hank Cook and Frank Davis of North Texas State are the first team all-conference ends. The other offensive linemen are Ken Bogdon, Wichita State; John Simpson, Louisville; and Scott Marquis, Tulsa. Louisville's Frank Gitcher is the center.

Joe Pisarcik, New Mexico State's throwing arm, is the team's quarterback. Drake's Jerry Hesten, who should break all of the school's rushing marks this season, is teamed with Pritchett and Fraley as the running backs. John Potts of Wichita State is the placement kicker.

BILL SHRIMP of Drake, Louisville's Richard Bishop, Marty Smith of Louisville and Wichita State's Rick Derak are the other defensive linemen. Al Humphrey of Tulsa, Louisville's Joe Lee Phillips and Glen Lott of Drake are the first team linebackers. Carr is teamed in the secondary with Al Lewis of Wichita State and Danny Colbert of Tulsa.

Wichita's Don Buford is the team punter.

Colbert is the other Missouri Valley Conference player who has gained pre-season All-American honors. Pritchett was named as the fullback on the Pro Football Weekly team and Colbert, was pre-season pick of the American Football Writers' Association.

State Parks To Charge Fees For Game Hunting

Something new has been added to public hunts on Texas Parks and Wildlife Department installations — hunting fees.

In a recent meeting, the Texas Parks and Wildlife Commission voted to charge hunters for the privilege of hunting in management areas to help defray the costs of running the hunts.

Public drawings will still be held to determine who will hunt for deer, javelina, turkey and quail on management areas. After the drawing lucky hunters will be notified and asked to send in their fees.

On management area dove, squirrel and waterfowl hunts not requiring drawings, fees will be paid at the gate when hunters come on a first-come, first-served basis.

Fees will be: Deer, two-day permits, \$20. One-day permit, \$10. Javelina, \$3. Turkey, \$5. Mourning Dove, \$1. Quail, \$1. Squirrel, \$1. Waterfowl, \$3.

No fees will be charged for hunting on the Pat Mayse Wildlife Management Area or that portion of the U. S. Army Corps of Engineer's property on Dam "B" Reservoir under license to the department, with the exception of deer hunts on the Pat Mayse area.

Department officials say the fees came about because costs of hunts conducted solely for recreational opportunity could not be absorbed in research funds.

If the hunts are part of a research program, the actual management of the hunt and the collection of data can be charged as part of the program.

Hereford Riders Club Participates In Parade

A part in the XIT Reunion at Dalhart this weekend was planned for Hereford Riders Club at a board meeting in Dickie's Restaurant Thursday evening. Club members rode in the parade Saturday and appeared in the rodeo grand entry.

Similar participation in Hereford's Diamond Jubilee celebration later this month was planned also. The Riders Club will sponsor the rodeo Aug. 23-25, immediately preceding Jubilee Week. It was announced that Tommy Hancock's Band will play for rodeo dances.

Board members discussed selection of a new club queen since Jeanette Holman, who has been chosen for this year, has moved from the city.

A temporary meeting schedule was adopted, fixing directors' meetings the first Monday of each month and general meetings on second Mondays instead of second Thursdays. Open roping is scheduled every Thursday at the Riders Arena, with all interested persons invited.

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Across from Downtown Hereford

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\$2.25
\$1.50 TO
750

Minimum Tillage System Conserves Fuel

High Plains farmers using the minimum tillage system recommended by High Plains Research Foundation scientists have realized an extra benefit this summer—a savings on fuel.

Jim Valliant, High Plains Research Foundation research director, has long pointed out that one savings opportunity in minimum tillage has been the money spent on fuel. "But this one savings fact has seemed insignificant until this energy

crisis situation," he noted.

A USDA report from the University of Nebraska recently revealed that farmers using a minimum tillage program similar to the one recommended by High Plains Research Foundation reduced tillage, planting and harvesting energy requirements by half.

They reported that conventional tillage methods required 66.6 horse power hours

per acre while minimum tillage required only 30.7. Even a reduced tillage practice that included an extra disking after stalk shredding reduced the total horse power hours per acre to 37.3.

The report noted that fuel used in the conventional operations totaled 7.40 gallons of gasoline per acre; 5.33 gallons of diesel, and 8.90 gallons of LPG. Under minimum tillage, fuel consumption totaled 3.40 gallons of gasoline; 2.46 gallons of diesel and 4.10 gallons of LPG.

Valliant pointed out that other methods of saving fuel can include part throttle operation. He said the Nebraska study shows that an average fuel saving of 20 per cent can be realized by operating in a higher gear at "part throttle" whenever possible, especially on light loads.

Water Conservation Topic Of Field Day

The importance of water conservation will be spotlighted during the 17th Annual Field Day September 13 at High Plains Research Foundation at Halfway. Reduced rainfall and the increase in the number of irrigated acres due to the new farm program makes this topic even more important this year.

Jim Valliant, research director and specialist in soil and water conservation, will describe methods of stretching existing water supplies through total utilization and methods of water harvesting at the one

field tour stop.

In past years, the field tours have stopped at several points for discussion of research activities and results on several High Plains Research Foundation programs. This year, the water conservation program at the Foundation's multi-purpose well will be the only stop.

Foundation scientists will serve as tour guides aboard the trailer trucks to point out research plots of interest and answer questions. The tours will be about one-hour in length.

J. Joe Wright, associate agronomist in charge of variety tests and small grain crops, will present short programs on small grains and triticale throughout the afternoon.

Jack Cloude, public relations director, reports that the equipment exhibit is shaping up to be larger than last year's. "We had tremendous initial response. But we have plenty of spaces left: Anyone wanting to reserve exhibit spaces can contact me here at the Foundation," he said.

More Field Day activities are being planned, Cloude noted. "We are lining up door prizes and other activities at the present time," he said.

Be a good citizen—be ready and willing to pull your share.

HEREFORD JAYCEES'

10 MOST UNWANTED LIST

The Hereford Jaycees present their 10 Most Unwanted List. Below are photographs, each taken some time in the past. They have since disguised themselves with age and, in some cases, the depletion of cranial plumage.

All are Jaycees, therefore all Bounty Hunters should approach known Jaycees and identify them from the photos, if possible. The Jaycees should be asked to sign his name to the matched photo, and he will sign even if the identity made by the Bounty Hunter is incorrect.

Bounty Hunters cannot be members of the Jaycees or their immediate families. When signatures have been secured on all the Most Unwants, the list should be taken to Jubilee Headquarters, across the street west from the Courthouse.

The contest ends Aug. 24, and winners will be announced at the Rodeo on Aug. 25.

Reward: \$25 First Prize, \$15 Second Prize

1. Ht. 6-0, Wt. 165
Hair-Dishwater blond
Eyes-Bloodshot

2. Ht. 5-8, Wt. 150
Hair-Brown
Eyes-Permanent

3. Ht. 5-8, Wt. 165
Hair-Brown
Eyes-Starry

4. Ht. 6-2, Wt. 170
Hair-Brown
Eyes-Brown

5. Ht. 5-9, Wt. 170
Hair-Blond
Eyes-Yes

6. Ht. 5-10, Wt. 190
Hair-Punkin
Eyes-Green

7. Ht. 6-0, Wt. 155
Hair-D. Brown
Eyes-Hazel

8. Ht. 5-8, Wt. 165
Hair-Peppered
Eyes-Crossed

9. Ht. 6-4, Wt. 185
Hair-Brown
Eyes-Hazel

10. Ht. 5-4, Wt. 170
Hair-Lt. Brown
Eyes-Green

NAME..... PHONE.....
DATE..... TIME.....

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No charge for straightening*
DURING AUGUST ONLY

BEFORE AFTER

Every Item Replated at Sale Prices

Since the value of old silverplated items continues to soar... this is an excellent time to take advantage of these low, low prices to have your worn silverware, antiques and family heirlooms replated like new. These pieces are now more valuable than ever and make wonderful gifts. All work QUADRUPLE SILVERPLATED by our skilled silversmiths and Sale prices apply to ALL pieces.

Article	Reg.	Sale Price
Teapot	\$35.50	\$28.40
Creamer	18.50	14.80
Candlestick (per inch)	2.00	1.60
Sugar bowl	20.50	16.40
Trays (per sq. in.)	.16	.128

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BRING IN SILVER TODAY!**

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OUTSTANDING VALUES!

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ELECTRIC ALARM CLOCK

ONLY **3⁸⁸**

ONE TIME ONLY SPECIALS!
IN STOCK

21" x 36" NYLON SCATTER RUG

ONLY **2²⁹**

17 CU. FT.

Save \$50
\$334⁶⁶

Choice of colors, optional icemaker - '35", all frostless, lighted, 12.3 cu. ft. Refrigerator section has twin crispers, 3 adjustable shelves, 2 door shelves and egg rack.

WHITE MODEL 1733 GOLD AVOCADO

SAVE \$30 NOW ONLY

\$303³¹

15.2-cu. ft. All Frostless Refrigerator

Optional ice maker \$35 more

- 2 cold controls
- 166-lb. freezer section has 2 shelves, 2 in door
- Reversible doors, wood-look handles, built-in rollers
- Twin crispers, 2 door shelves, egg rack, adjustable shelves
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August
Arrives
With
Flurry
Of
Weddings



Mrs. Mark Landrum
... nee Billee Goetsch



Mrs. Loy R. Wylie
... nee Patricia Hale
(Bradly photo)



Mrs. Lawrence H. Groneman
... nee Janice Cavin



The Sunday Brand

Section Two
Hereford, Texas, Sunday, Aug. 5, 1973



Mrs. John H. Husmann
... nee Lois Wink of Amarillo



Mrs. Robert H. LaRue
... nee Mary Lynn Hays of Dimmitt



Church Is Setting For Goettsch-Landrum Vows

Sunshine yellow was the color of flowers at the altar of First United Methodist Church in a floral setting for the marriage of Miss Billee Loraine Goettsch and Harold Mark Landrum Saturday evening.

The bride is the daughter of Mr. and Mrs. W.H. Goettsch, 808 West First; Landrum, of Amarillo, is the son of Mr. and Mrs. H.L. Landrum of Canyon.

Dr. Jordan Grooms, pastor of the church, read the wedding service. An arrangement of yellow Killian daisies, white gladiolas and babybreath was flanked by spiral candelabra twined with fresh foliage as a background for the white prieu dieu where the couple knelt.

Her sister, Miss Phyllis Goettsch of Alamosa, Colo., was the bride's honor attendant, with Mrs. Thad Keyes and Mrs. Bynum Sparks of Boys Ranch as bridesmaids.

Ed Garner served as best man, Kenny Pettit and Clint Hurst as groomsmen. They are Canyon residents, as are Jerry and Terry Landrum, the bridegroom's brothers who were ushers.

Another brother, Randy, and Phil Brock lighted candles

before the ceremony. Darla Newton, daughter of Mr. and Mrs. James McDowell, was flower girl and Nicky Don, son of the Nick Sprowls of Amarillo, the ring bearer.

Wedding music was by Bill Devers, who sang Twelfth of Never and When I Fall in Love as a prelude to the exchange of vows, then The Lord's Prayer as the couple knelt for the communion service closing the ceremony. Mrs. Joe Hacker, organist, accompanied him and played the marches.

As Mr. Goettsch gave his daughter in marriage she was gowned in bridal satin, with empire bodice, lantern sleeves and slightly flared skirt. A lace ruffle formed a standing collar and lace was stitched in panel effect down the front of both bodice and skirt.

Sleeves were capped with rows of lace, and there was a double ruffle at the hemline and another at each wrist. Tiers of illusion made her elbow-length veil, which was attached to a circle of pearl-trimmed chiffon roses above her brow.

She wore a gold necklace, gift of the bridegroom, and carried

a cascade of white daisy poms and babybreath with yellow rosebuds as a color accent.

Floral chiffon in yellow and green stressed wedding colors in the attendants' dresses, the maid of honor's with a skirt of moss green. They were fashioned with empire bodice, deep cuffed full sleeves and gathered skirts.

Yellow garden hats, circled with ribbon which tied in back bows with shoulder-length streamers, were worn, and each maid carried yellow daisy poms, white carnations and babybreath in a nosegay.

In the same style, the flower girl's frock was of the green chiffon and she carried a basket of daisy petals.

Mrs. Goettsch chose a moss green crepe dress with accordion pleated skirt, and Mrs. Landrum a yellow knit dress. Their corsages were yellow roses with white daisy poms.

Mr. and Mrs. Landrum and their parents received guests after the wedding at a reception in Ward Parlor of the church.

Mrs. Elmer Johnson of Canyon ladled punch while Miss Lila Williams of Big Spring served the cake, assisted by Mmes. Lee Roy Rickman, Daisy Allison and James McDowell. Mrs. Douglas Lane of Albuquerque was at the registry table.

The four-tiered colonade cake, with white daisies on yellow icing and bride-and-groom figurines atop, was set on the white-covered refreshment table. The memory candle used in the wedding ceremony was the centerpiece, based in greenery.

For the honeymoon trip to Colorado Springs, the bride wore a pantsuit in pink floral print with matching vest and pink blouse, and a daisy corsage.

Next weekend the couple will be at home at 2626 Parker, Amarillo.

Mrs. Landrum graduated with this year's class from West Texas State University, receiving a BS degree in elementary education. Landrum, now with Wilson Battery and Electric at Amarillo, was a 1972 graduate of Amarillo College School of Vocational Arts. He previously attended WTSU and is a Canyon High graduate.

Out-of-city wedding guests included Mr. and Mrs. Martin Miller of Albuquerque, Mrs. Tom Garner and the Stanley Ebelings of Canyon, Mr. and Mrs. T.S. Landrum and Joe Landrum of Shamrock, Mr. and Mrs. Marshall Ebeling of Tulia, Mrs. Frank Johnson, Mrs. Bess Lott, the Nick Sprowls and the W.J. Sparks of Amarillo.



ENGAGEMENT ANNOUNCED — Donna Digby, daughter of Mr. and Mrs. J.B. Digby, 809 Miles, will be married to Jimmy Walker of Dimmitt in an evening ceremony Sept. 15 at Temple Baptist Church, her parents announce. Miss Digby attended Hereford High School and her fiance, now employed at the Colonial restaurant in Dimmitt, is a 1969 graduate of that city's high school. His parents are Mr. and Mrs. Isom Walker of Dimmitt. (Bradly photo)

Bride-To-Be Is Shower Honoree

A shower honoring Martha Choate, bride-elect of Larry Paetzold, was held Wednesday in the Flame Room of Pioneer Natural Gas building. The couple plans to marry August 10 in Trinidad, Colo., the bride's home city.

Mrs. Gerald Paetzold registered guests with Rita Choate of Trinidad, Miss Choate's sister and Patsy Paetzold serving refreshments of punch, coffee and cookies. The table was decorated in the bride's colors of blue, pink,

yellow and orchid. Hostesses for the shower were Mmes. Ed Bezner, Stan Fry, Clarence Betzen, James T. Clarke, Elmer Reinart, Henry Kuper, Joe Don Edelman, Corky Paetzold.

Also, Mmes. John Warren, Ed Schillings, A.C. Stengel, Ronnie Wagner, George Turrentine, Lester Wagner and J.W. Stengel.

Out-of-town guests were Miss Choate's sister-in-law, Mrs. Ray Choate, Renne and Richelle, of Trinidad.

Belles Chapter Plans Hayride

A hayride is scheduled August 27 by the Traveling Belles Chapter during the Diamond Jubilee Celebration. Tickets may be purchased for 10 cents

at the admission stand to be located on the corner of Second Street and Schley Ave. Rides will begin at 3 p.m. until 9 p.m. Everyone is invited.



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John Husmanns, Just Wed, Will Live At Dalhart

Rainbow colors were used in the Saturday evening wedding setting for Miss Lois Ann Wink of Amarillo and John Henry Husmann of Dalhart, son of Mr. and Mrs. Arnold H. Husmann, Route 1.

The couple was married in St. Francis Catholic Church, Amarillo, with Msgr. Leroy Matthiesen, pastor, conducting the nuptial mass.

The bride is the daughter of Mr. and Mrs. Clarence Wink, Route 3, Amarillo. Her father gave her in marriage.

Members of their families were among the attendants. Miss Peggy Detten of Claude, cousin of the bride, was her maid of honor and Wayne Schilling of Summerfield was

best man. Bridesmaids were Miss Mary Husmann of Amarillo and Mrs. John Homer of Groom, sister of the bride.

Rick Reinart of Dalhart and Mathew Husmann, were groomsmen. Ushering guests were Steve Husmann, Leo Wink of Espanola, N.M., and Frank Wink of Panhandle.

Young attendants were Debbie Artho of Dalhart, niece of the bridegroom, junior bridesmaid; Lloyd Wink, junior groomsmen; Denise Detten, flower girl, and Douglas Detten, ring bearer.

Danny Husmann and Dennis Detten lighted candles. The Detten children are cousins of the bride. Organ selections and marches were played by Miss Christy Husmann.

Simply styled, the bride's gown was of white silk brocade with natural waistline and a wedding ring collar. Emphasizing the design of the brocade, a wide band of lace edged the veil which was held to her hair by a flower bandeau. Rainbow shades in pastel

were worn by the bridesmaids. Their floor-length dresses were in empire style with full sleeves gathered at the wrist.

The bride's mother wore a navy suit-dress with white trim, and Mrs. Arnold Husmann chose a pink dress with circular skirt and sleeveless bodice.

After the ceremony a reception was held in St. Francis Parish Hall, where the table was set with a silver service which belonged to the bride's great-grandmother. The four-tiered cake was placed between bouquets of rainbow-hued flowers.

Mrs. Frank Wink served the cake, Miss Christy Husmann and Mrs. Leo Wink poured punch. Guests were registered by Mrs. Courtney Bell.

The couple left for a week's honeymoon and after August 10 will be at home on North Sedan Route, Dalhart, where Husmann farms.

He attended Arlington State College after graduation from Hereford High School. Mrs. Husmann was a 1972 graduate of Caprock High at Amarillo.

Class Hears Peom Read By Visitor

A guest, Mrs. Reuben McGilvary, presented her original blank verse version of the Biblical story of Ruth for members of Golden Circle Class of First Baptist Sunday School, at the home of Mrs. A.T. Frye.

A luncheon for 14 class members and three guests preceded the program and a business session. Mrs. Lottie Clark gave the invocation and Mrs. Charles Hood the closing prayer.

In addition to Mrs. McGilvary, guests were Mrs. Doug Manning, wife of the church's new pastor, and Mrs. Hood of Portales.

WEYAND APPOINTED

On June 28, 1972, the White House named Gen. Frederick Weyand commander of U.S. forces in Vietnam, succeeding Gen. Creighton Abrams.

HENRY CLAY

Henry Clay, senator, speaker of the House and secretary of state, died in Washington on June 29, 1852.

Norene Stallings Joins PARK AVENUE FLORIST



Park Avenue Florist proudly announces the newest member of their staff, Norene Stallings.

Norene will be working with sales and floral design as she did when she worked at a floral shop in Muleshoe.

A resident of Hereford six years, Norene was previously employed at the Pans Case Plus.

Norene has three children: Sandra, 16; Edd, 14 and Roy Glenn who is 10. The Stallings family attend the Central Church of Christ.

Norene is an active leader in 4-H work. She enjoys collecting antique bottles and dabbling with arts and crafts.



STUDENTS TO WED — Miss Winona Maxine Hennigh of Amarillo and Lonnie Frank Markley, both junior students at West Texas State University, plan an August 31 wedding at Kingswood United Methodist Church in Amarillo. Parents of the couple are Mr. and Mrs. Max L. Hennigh of Amarillo and Mr. and Mrs. W. O. Markley of Hereford. After the wedding they will live at Canyon and continue their studies; Miss Hennigh is a business education major and the bridegroom-elect is a pre-law student majoring in criminal justice administration.

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Honeymoon To Hawaii Follows Marriage Here

With the bride's uncle as officiating minister, Miss Patricia Jean Hale, daughter of Mr. and Mrs. James A. Hale, 503 Plains, and Loy Ray Wylie of Bedford, son of Mr. and Mrs. Oscar R. Wylie of Route 5, Dimmitt, pledged marriage vows Saturday evening.

The wedding was in Central Church of Christ, conducted by Dean Morgan, director of the Church of Christ Bible Chair in Western Junior College, Snyder.

After the ceremony the newlyweds left on a honeymoon trip to Hawaii and California.

The arch of boxwood was the background for the bridal party, with paired cages holding dove figurines and greenery, and spiral candelabra on either side. White bows marked family pews.

Given in marriage by her father, the bride was attended by Miss Jackie Hinckley, her roommate at Lubbock Christian College, as maid of honor. Don Marshall of Euless was Wylie's best man.

Misses Janet Wylie and Debbie Hale, sisters of the couple, were bridesmaids, Gary Langford of Weatherford, Okla., and Bill Sanders the groomsmen. Serving as ushers were Jeff Davenport, Jerry Odom of Lubbock, David Shaffer and Jerry Cartwright of Dimmitt.

The bride's small brother, Mike, carried the rings and her

cousin, Deneane Morgan of Snyder, was flower girl.

Mrs. Allen Casler directed the Central Church of Christ wedding chorus, with Mrs. Dale Young as soloist, in presenting Twelfth of Never, More, Faithful and True, Wedding Prayer and The Lord Bless You.

Ruffles of the fabric, lace edged, trimmed the bride's gown of white nylon dotted swiss. They circled the high neckline, the round yoke and the skirt hem, and extended over her hands from sleeves gathered fully at the wrists.

From her bouffant veil, held by a flower circlet, the bottom tier which was bordered with wide lace, fell to the floor. A luck piece in her costume was a necklace belonging to her paternal grandmother.

Her bouquet was a lavender orchid surrounded with white carnations, stephanotis and English ivy.

Wide brimmed hats matching their orchid dotted swiss dresses completed the bridesmaids' attire. White daisies trimmed the A-line dresses, styled with belted back, standup collar and puffed sleeves.

Their flowers were orchid daisy poms and white statice.

Mrs. Hale was dressed in purple, Mrs. Wylie in deep pink and Mrs. O.D. Dishman of Amarillo, grandmother of the bride, in orchid, all 6' or length gowns. Each had a cymbidium

orchid corsage.

Shades of purple used in wedding decor were repeated at the reception in the church fellowship hall. Violet carnations and babybreath centered the table in a candelabra arrangement; orchid and purple sugar flowers ornamented the cake.

Mrs. Don Marshall of Euless served the cake while Miss Cheryl Helmer of Lubbock poured punch. Assisting were Mmes. Phillip Shook, Rex Lee, Edgar Lemons, Elmore Rains and Jess Odom. Miss Ann Priddy invited guests to register.

For the trip westward, Mrs. Wylie changed to a plaid suit in pastel colors with petal pink shell and white accessories. She wore a corsage from her bouquet.

After August 15 the couple will be at home at 224 Bedford Road in the Dallas suburb of Bedford.

The bride has been employed by L.D. Brinkman Co. of Irving. She attended Lubbock Christian College after graduation in 1969 from Hereford High School.

Now with Delta Airlines at Dallas, the bridegroom has studied at the University of Texas at Arlington and is a Dimmitt High graduate.

In addition to Mr. and Mrs. Dishman, out-of-city wedding guests included Mrs. Arvie Hale of Perryton, the bride's grandmother.



TEACHERS AIDE BELLES — Named the Mexican Belles, a chapter of Jubilee Belles organized by teachers' aides in Hereford Public Schools chose Ofelia Echavarría as its nominee for Jubilee Queen. Officers, top photo, are Beatrice Garcia, president; Tommie Perez, secretary; Trina Gamez, treasurer; Miss Echavarría, sheriff; Lucy Garcia, board representative. Other members' lower photo, are Nina Vera, Maria Gavina, Vicky Barrera, Elsa Valdez, Nancy Flores, Rosie Valdez, Annabell Perez, Eva Garcia, Vickie Valdez, Josie Rameriz, Sylvia Velasquez, Nana Mendez and Mary Ann Esqueda.

Miss Hays Weds In Dimmitt Home

A morning wedding in the home of the bride's parents, Mr. and Mrs. A.C. Hays of Dimmitt, was conducted Saturday for Miss Mary Lynn Hays and Robert Hood LaRue, both of whom have lived recently in Lubbock.

The bride is a niece of Mrs. Jim Bookout and of Mrs. J.R. Allison and has a number of other relatives here. Her parents are former Hereford residents, both living here before their marriage. The bridegroom is the son of Mr. and Mrs. C.R. LaRue of Andrews.

The Rev. W.F. Ferguson, a retired Baptist minister, officiated for the double ring service in which the bride's sister, Mrs. Kent Hance of Lubbock, was matron of honor and Jim Allison of Marietta, Okla., was best man.

Mrs. Jerry Hogan of Lubbock, the bridegroom's sister, was bridesmaid and the bride's brother, John Hays of Hereford, groomsmen. Susan Hance was flower girl and Ron Hance lighted candles before the ceremony.

Mrs. Gerald David of Amarillo was the organist who accompanied Jim Allison in wedding solos.

The bride's gown of white silk sheer over peau de soie had lace

trim on the square neck and down the front of the bodice, and ruffles to finish short puffed sleeves. The skirt, paneled with pleated sheer, had a modified train.

A lace Juliet cap held her brief veil in place. The bridal bouquet was a nosegay of gardenias and stephanotis.

Identical dresses of yellow corded cotton were worn by her attendants, with short ruffled shawls of the material draped over the halter neckline. Their nosegays were of yellow roses and daisies.

The flower girl's floor length frock was made of white cotton sherr applied in yellow.

After a reception in the Hays home, the newly married couple left on a trip to Cloudford, N.M., and El Paso. They will be at home in Lubbock, where LaRue is with an insurance firm.

Mrs. LaRue will teach at Abernathy the next school year. She is a graduate of Baylor University with a BA degree in education. LaRue did graduate work at Texas Tech after he received a BBA degree in real estate and insurance from Baylor.

At least the bird in the hand never sings as delightfully as the one in the bush.

Shower For Baby Given

Charles Christopher Reinauer, baby son of Mr. and Mrs. Eddie Reinauer Jr. was honored with a layette shower Wednesday at Hereford Country Club.

Stuffed watermelon, designed as a baby carriage, punch and coffee were served by Mmes. Dave Hopper, Vernon Kosub, Lewis Block and Bill Warrick from a table decorated with a yellow cloth and a color motif of

yellow and green.

Mmes. Kenneth Hunt invited callers to sign at the guest book. Hosting the event were Mmes. Block, Kosub, Kerr, Hopper, Hunt and Warrick.

Center Readied For Open House

Getting ready for open house, members of the Hereford Garden Club are busily working on their Garden Center, originally the old Campfire Lodge located on Park Ave.

Last week Mrs. O.G. Hill Sr. and Mrs. Alfred Smith worked on the Garden Club's grounds; Mrs. Bill Hromas and Mrs. L.W. Norvell put their hammers, saws, etc. to use inside the building.

Comings And Goings At Kings Manor

Kings Manor residents were special guests of United Methodist Church at Kress last Sunday. The Rev. R.T. Dyess brought a message on The Church's Mission. Referring to the Methodist retirement complex, he stated: "Kings Manor is not a home for the aged... it is a way of life!" We agree!

Richard Snow introduced the Manor group, all of whom wore Jubilee badges and buttons, and he pointed out that Mrs. S.O. Wilson is the Manor Jubilee Queen candidate.

Special music was by Mark Pair, professor of music at Wayland College, Plainview. Luncheon was served in fellowship hall, followed by informal entertainment by Mr. and Mrs. Snow and Rev. Dyess.

Attending were Mr. and Mrs. Snow and Kevin, Mr. and Mrs. Virgil Dodson, Mr. and Mrs. Joe Williams, Mmes. Don Davidson, L.N. Cox, F.O. Naylor, S.O. Wilson, J.E. Shirley, John Moore, Henry Vaughan, Ophelia Dodson, Lena Pryor, Alma Cross and Beulah Duensing. Also Alpheus Tooley, Hugh Smith, J.C. Surreat, Dr. Joe Davis and Carl Coffee.

The Manor Belles Chapter now has a membership of 50 and in addition to the Belle buttons they also were badges to designate their chapter. Additional names on the roll are Mmes. Richard Snow, Dewitt Seago, David Hill, Maggie Thompson, Louise Chisholm, Rebena Whatley, Lottie Ashe, Kay Kendrick, Ruby Hewitt, Mildred Ramey, Maggie Hamilton, Alma Cross, Jesse Stanford, Kathryn West, Lonie Hutton, Lena Pryor, W.O. Stacy, Joe Williams, J.E. Shirkey and Julia Welty.

The men of Kings Manor have an active Jubilee Smoothie Chapter with 10 members. They served as judges at the tug of war held at the creek recently. Members are Virgil Dodson, John Stevenson, Joe Williams, Richard Snow, Dewitt Seago, David Hill, Hugh Smith, Joe Davis, Carl Coffee and Allan Harris.

The Manor also boasts one little shaver, Kevin Snow. Plans are shaping up for the float the residents are preparing to enter in the Jubilee parade. Mrs. S.O. Wilson, Manor Jubilee Queen can-

didate, Mrs. Don Davidson and Mrs. Louise Vaughan attended the planning meeting at Community Center Tuesday night for promotion of candidates in the Jubilee Queen contest.

Mr. and Mrs. Virgil Dodson had as their guest last week Mrs. Ira Scott of Hereford.

Mrs. Don Davidson has just returned from a trip to Dallas and Memphis, Tenn. Her granddaughters, Cathy, Debby and Jenny Luker who had been visiting with her, returned to their home in Dallas where they were joined by their parents for the trip to Memphis.

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1969 Dodge Charger - 2 Door HT. 383 Engine (2 barrel regular gas) factory air, power steering and brakes, medium green body with dark green vinyl top - matching vinyl interior. Sport wheels. Test drive this sporty hard top.

'71 Pontiac Catalina 2 door hardtop, factory air, power steering & brakes, bronze metallic, tan cloth pleated interior. Get our deal on this low mileage hardtop.

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Pupils participating in a group lesson using the electronic laboratory are Karen Coplen, Kelli Stallings, Kristin Stallings, Donna West, Carrie Block and Sonya Hacker. Teacher, Mrs. Joe Hacker. The pianos are equipped with earphones and a tape player.

An ability to play the piano is a social asset for music participation in the home, community, church and in all music-making with other people. Piano experience can be a fine foundation for all further music specialization.

If you are interested in piano lessons for your child using the group approach, call 364-0364 for classes beginning Sept. 4. Boys classes and a Music Kindergarten for pre-school children are offered. The group approach is ideal for beginners.

H.D. CHATTER

Third Floor Overlook In Strategic Place

By Argen Draper
Home Demonstration Agent



THESE HAVE BEEN busy weeks as umpire from the third floor, courthouse. The First National Bank building kept us busy for a long time and then the rocking contest.

Just as we thought we were about finished as sideline referee, the library is started. That is 210 days of sidewalk contracting. We can't work any faster but will try to work smarter.

WITHIN THE LAST two weeks, we have met with merchants at the mall and downtown. You see, we are chairman of the Historical Window Committee for the Jubilee.

The merchants have been very receptive of putting exhibits of antiques, pictures, garments and things that will be of interest during the celebration. Many already have ideas and are collecting items.

Virginia Hammett was one of the first to get in the swing and advertised for an old Sears catalogue. The oldest that has been brought to Virginia is owned by Mrs. Bill Struve, Route 1, Springlake.

This catalogue is 1929-30, Spring-General. It has some amazing prices listed. In fact, "our finest blue serge" suit for men was listed at \$26.95.

I couldn't keep from thinking of the serviceability of blue serge and how it shined from wear. Many of those suits, I'm sure, went into the depression of the 30's and how many were made to last until rains came and crops were grown again and the economy recovered from the drought and low prices?

THE FALL CLOTHES buying season is here. Knits for men is the big topic and still growing. Besides popularity of knits, I'd like to add some comments on another facet of knits.

One of the great pluses of knitwear is its easy care and cleaning. But here again, the watchword is: Be careful! When you consider that one fiber producer alone, puts only 23 different types of acrylic fibers, you can imagine the complex of fiber blends that require a complex of differing instructions on care.

Here are some quick tips on the care of knits:
—Beware of severe laundering conditions for knits. This would include long wash cycle, hot water, high agitation, fast spin, also high temperature drying, overdrying and excessively long tumbling.

Instead, use a "Knitted Fabrics Cycle" if your washer is so equipped, or the "delicate" setting; use warm to medium water (according to color-

fastness and amount of soil) for only six to ten minutes at medium or low agitation; use lowest spin speed to avoid wrinkles.

—When you're loading your dryer, try to keep lightweight fabrics (most synthetics) separate from heavier weight fabrics (cotton, rayon, linen). The former dry much faster, and mixing of the two can result in overdrying of the synthetics, which is likely to cause shrinkage.

—When caring for knitted fabrics, try to keep them apart from articles that have metal hooks, clips, etc., that might snag or damage knits. Or at least be sure all zippers are zipped and hooks hooked before going into the dryer. Turning knits inside out will also help prevent possible damage.

—Your washable knits should be dry-cleaned every 5th or 6th cleaning for best shape retention.

—Most commercial drycleaners are geared up to

meet the varying needs of knits in the cleaning process. The loosely knit, more delicate fabrics get what is called 'custom' care, while tightly knit garments, more akin to woven fabric, receive more conventional treatment.

Where such a two-system service exists, the difference between the two treatments lies generally in three areas. First, the 'custom' garments are measured, both before and after drycleaning, and drying processes.

Second, the 'custom' articles receive hanger, or 'air' drying as opposed to conventional tumble drying. Third, the finishing process for 'custom' articles is more detailed, including a special finishing unit for knits; removal by hand of any lint or fibers; measuring, plus blocking if necessary.

For those who want to do as much of their own garment care as possible at home, here's the most important step of all: Follow that label!



OLD-TIME ATMOSPHERE — A setting reminiscent of early years in Hereford, a corner of the parlor in Deaf Smith County Historical Museum was used by the National Jubilee Belles Chapter to photograph their nominee for Hereford Jubilee Queen, Sue James, who is dressed appropriately.

'Cleanup For Jubilee' National Belles Choose Campaign Scheduled Jubilee Queen Nominee

A cleanup to get Hereford ready for presenting its best face to Diamond Jubilee visitors has been set for Aug. 11-25 by the Chamber of Commerce and its Women's Division.

It will replace the full cleanup campaign which has been conducted in past years and will supplement a weeklong cleanup held in the spring.

Mrs. Melvin Jayroe, chairman of the Women's Division beautification committee, will be general chairman of the August campaign.

Members of that committee have formed the Bossy Belles Chapter of Jubilee Belles. Promotion of the city cleanup will be their main contribution to Hereford's celebration of its 75th birthday.

Cooperation of all residents is asked by the committee, and help of the organizations which have assisted in past cleanup campaigns.

Removal of junk and weeds from vacant lots and alleys, as well as yards, is the goal of the campaign.

Chosen as a candidate for Hereford Jubilee Queen by the National Belles, Sue James will be supported in the contest by that chapter of Jubilee Belles.

Members of the chapter are employees of First National Bank, with which Mrs. James has been associated for a number of years.

The National Belles chosen for their president Mrs. G.C. Graves, with Mrs. Bill Feagley

as vice president, Mrs. Leonard Frye secretary, Mrs. H.A. Cavness sheriff.

Other members are Mmes. Al Lee, Kenneth Glenn, Roy Boyer, Bill Harrell, Wayland Smith, Woodie McDermitt, Troy Moore, Calvin Riley, Foye Smith, Chuck Cosper, Henry Sears, Johnny Hoffman, Chick Holbert.

Also Mmes. Ronnie Bell, Lonnie Coffey, Dickie Gerles, Alma Scott, Johnnie Burkhalter, G.C. Merritt, Jim McDowell, Pat Woodard, Stanley Simmons, Truitt Thames, Carl Moseley, O.D. Nixon and Neil McNutt.



Lions love catnip just as much as house cats do.

American Legion To Install New Officers Tuesday Night

A joint installation of new officers of Hereford Post 192 The American Legion and the American Legion Auxiliary will be held at 8 p.m. Tuesday at the Legion Hall in Veterans Park.

The official installation will be conducted by Jack Flint, past Commander of the Department of Texas, American Legion of Dimmitt.

Leading the post for the

coming year will be Jimmy Jesko -commander, while the incoming President of the Auxiliary is Mrs. James Gandy. Members are encouraged to attend. All veterans are cordially invited. Refreshments will be served.

Men may be born free and equal, but there are many who argue the point.

Dr. Milton Adams
Optometrist
335 Miles
Phone 364-2255
office hours
Mon.-Fri. 8:30 to 5:00

If The Shoe Fits -- Wear It

Only if the shoe fits, wear it — and keep a constant check on it when a child's foot is involved, one authority advises parents.

Fit, not durability, is the most important consideration when buying children's shoes, according to Marilyn Brown, consumer education clothing and textiles specialist, Texas Agricultural Extension Service, Texas A&M University System.

"Many adult foot ills can be traced to out-grown, hand-me-down and incorrectly shaped shoes that forced pliable, young feet out of shape," she said.

"On a visit to the shoe store, children will look for shoes similar to those their friends wear. They also like shiny new shoes that attract attention.

"Parents can help them select shoes that fit.

"WHEN buying shoes, see that both feet are measured while the child is standing and while sitting. Straighten his toes to insure accurate measurement.

"When you find shoes the child likes, have him walk

around the store in them. A correctly fitted shoe doesn't have to be broken in — either it fits, or it doesn't.

"Check shoe length. Have the child stand so his feet are supporting the weight of his body. Press the end of his shoe with your thumb. There should be one-half to three-fourths inch between his longest toe and the end of his shoe.

"WHEN you buy larger shoes, be sure to check sock size too. Socks should be at least a half inch longer than the longest toe."

Further emphasizing fit rather than durability, the specialist explained that most children outgrow shoes before they wear out, because their feet grow so rapidly.

"A child's feet can grow as much as three sizes in just a few months."

She stressed the importance of keeping a check on fit.

"EXAMINE your child's feet and shoes regularly to be sure shoes fit properly and haven't been outgrown.

"Children don't always know when they outgrow shoes.

"Because young feet are soft and pliable, children can force their feet into shoes that are several sizes too small."

Miss Brown listed definite signs on shoe or foot to indicate improper fit.

SHOES don't fit when:

—tip of toe is curled or excessively worn

—soles are worn unevenly, especially if they show excessive wear on inner edge

—heels run over

—upper part of shoe bulges over the sole or is twisted

—toes have worn pockets into the linings, and

—heel counter is broken down.

"Also, pink or red on a child's foot may mean his shoe is too narrow, too tight, too short or has wrinkles or torn-linings, or rough bulky seams or stitching," the specialist said.

"Corns and calluses mean pressure from poorly fitted shoes, and blisters may mean rubbing or improper fit."

TUCUMCARI INDUSTRIES, INC.

146 E. SECOND & SAMPSON

HEREFORD, TEXAS

Factory Outlet

BLOUSES Finest brand names	PANT SUITS Assorted	BARGAIN RACK \$2 ⁹⁸
10% OFF	10% OFF	

WHOLESALE PRICES ON Men's, Women's and Children's	SALE
COATS All Styles & Sizes Priced From \$8 to \$17	PANTS with cuffs \$7⁹⁹ PANTS without cuffs \$6⁹⁹

Advertised Prices Good Monday Thru Saturday, August 6 - 11
OPEN SATURDAY AFTERNOONS FROM 1 to 5 P.M.

The Range

at 327 N. Main, Downtown Hereford

NOW OPEN!

WRANGLER

- Jeans
- Boot Jeans
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BELTS By

- Tony Lama
- Tex-Tan
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HATS By

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PROMPT RELIABLE SERVICE

BOOTS By

- Tony Lama
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JEANS

- Bell Bottoms
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- Levi Boy's Shirts, Hardware, Jeans and Belts
- Jackets

WESTERN SHIRTS & SLACKS
By Dickson and Jenkins

AND MANY MORE ITEMS!

BEST PRICES IN TOWN!

ALSO SADDLERY
And Accessories

THE Range

COME IN AND SEE WHAT WE HAVE.
IT'S FREE TO LOOK!

THE BEST BARGAINS AROUND

208 N. Main 364-5341

MEN'S SLACKS
99¢ and up

ELECTRIC IRONS
\$2⁹⁸ and up

ELECTRIC COFFEE POTS
\$2⁹⁸ and up

PAPERBACKS
10¢ each

45 rpm RECORDS
10¢ each

PATTERNS
10¢ each

SOFAS
\$17⁵⁰ and up

"People Helping People"

GOODWILL INDUSTRIES

Little's

237 N. Main

DRESSES all sizes

SPORTSWEAR

SHORTS

KNIT TOPS

BLOUSES

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PANTS

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VESTS

Dollar Day

ALL LESS THAN

1/2 OFF

Long Dresses

1/2 and Less

Lingerie

Values to \$11⁰⁰

NOW \$4⁰⁰

Coats
All Purpose

1/2 and Less

Pant Suits

1/2 Price

Janice Cavin Is Bride In Wedding At Adrian

The marriage of Miss Janice Gayle Cavin, daughter of Mr. and Mrs. James D. Cavin who reside northwest of Hereford, and Lawrence Henry Groneman of Vega was read in the United Methodist Church at Adrian Friday evening.

The Rt. Rev. Wilfred F. Bosen, pastor of Immaculate Conception Catholic Church at Vega, officiated for the ceremony and for a nuptial mass in the Vega church Friday morning.

The Rev. Aaron Mitchell, pastor of Adrian UMC, pronounced the blessing at the evening ceremony as the couple knelt on a bench twined with white roses and daisies. The same flowers were in large bouquets set on either side of spiral candelabra at the altar.

Miss Beth Lloyd was Miss Cavin's maid of honor and Mark Groneman was his brother's best man. Other bridesmaids

were Miss Joyce Groneman and Mrs. Jim Cavin Jr. Kenny Hughes of Kress and the bride's brother, Jim Cavin Jr., were groomsmen.

The flower girl was Angela, daughter of the Charles Russells of Kansas City. Altar candles were lighted by Julie Cavin and Vicki Groneman, younger sisters of the wedding principals. Jason Cook and Charles Spinhirne were the ushers. Solos before the ceremony, Whither Thou Goest and O Perfect Love, were sung by the Rev. Don Travis of Amarillo, former pastor of the Adrian UMC. Mrs. John Henry Gruhkey played organ accompaniment and the marches. Of Cluny lace, the bride's gown was designed with Edwardian neckline, long sleeves puffed at the shoulder and carpet length skirt with back fullness rounded into a brush train. French-planted illusion

circled the neckline in yoke effect, edged sleeve puffs, wrists and hem.

Her veil fell over her shoulders from a Juliet coil of the lace and she carried a bouquet of white flowers.

Bridal attendants wore maize and white plaid organza styled with cameo neckline, puffed sleeves and skirts ruffled at the hemline. Trim was of Venice lace and fabric bows at back waistline. Their wide-brimmed hats were banded with yellow grosgrain ribbon tied in bows.

Candlelighters' frocks were in similar style, with white bodice, while the flower girl wore a pinafore dress of the same material.

A reception in the church fellowship hall followed the wedding, with Miss Elizabeth Mallory of Sunray registering guests.

Miss Cherri Betts served punch and Mrs. Arthur Gray cut the tiered cake ornamented in yellow sugar roses, at a table centered with yellow roses and daisies in a silver bowl.

Miss Beth Munnerlyn presided at the groom's table, which was covered with a yellow cloth and decorated with more of the flowers.

Mr. and Mrs. Groneman left on a trip to Colorado Springs, and will be at home afterward in Vega where he is employed with an implement sales firm.

Both attended Amarillo College and the bride also was a student at Clarendon Junior College after graduation from Adrian High School. The bridegroom, son of Mr. and Mrs. W.E. Groneman of Route 1, Vega, is a Vega High graduate.



John Paetzold in Jubilee garb with joint birthday honoree, Trent Edelman

Denver City Choir To Sing Here Next Sunday

Wesley United Methodist church will host the Denver City First United Methodist Church Youth Choir under the direction of Ernest Davis for the morning Worship Services August 12th.

The group consist of 16 young persons from the Denver City Church who have put together the Musical presentation "Come Together." The modern presentation of music is particularly of interest to young persons and young adults.

The public is invited to attend the morning service. This group has been traveling and performing through out the Panhandle and South Plains area doing the musical through the Summer. The youth group will be sharing lunch at the

church following the service and will be available at 2 p.m. Sunday afternoon for a Youth Jam Session.

The Rev. Don McWhorter, pastor of Wesley, encourages all youth of the city to participate.

As Old As Hereford

Recognize Birthday Honorees

John Paetzold and his great-grand nephew, Trent Edelman, son of Mr. and Mrs. Joe Edelman, Sugarland Feed Yard, will celebrate three birthdays in one August 7. Paetzold will be observing his 75th birthday and Trent his first birthday. The third occasion will be that of Hereford's 75th anniversary.

Paetzold was born in 1898 in Humphrey, Neb. the same year

Hereford was founded. A resident of Deaf Smith County since 1929, he came with his brother Joe from Groom to farm.

An avid advocate of the Diamond Jubilee Celebration, he has bought all the celebration paraphernalia and has supported loyally each activity. In fact, to get in the spirit of the anniversary, he was given the first Kangaroo Kourt

subpoena by the local Keystone Cops.

A large party will be given Tuesday by family members to honor Paetzold and his nephew. The party will be held in the James Paetzold home, the original homestead of Paetzold, southeast of Hereford.

He has nine children, 42 grandchildren and 10 great-grandchildren.



ELKS LODGE DANCE

Saturday, August 11, 1973

\$4.00 per couple \$2.00 Single

THE BOBBY WYNNE SHOW

9 p.m. to 1 a.m.

The dance will be at the Elks Lodge 131 E. 2nd.

Bobby and his band will appear at the Lodge every two weeks.

EVERYONE WELCOME!



Calendar Of Events

MONDAY
Order of Rainbow Girls, Masonic Temple, 7:15 p.m.
Rotary Club, Civic Club Center, noon.
Hereford Riders Club, Community Center, 8 p.m.
Odd Fellows Lodge, IOOF Hall, 8:30 p.m.
Evening Lions, K-Bob's Steak House, 7 p.m.
Dawn Lions, Dawn Community building, 8:30 p.m.

TUESDAY
Teen TOPS Club and Calorie Patrol TOPS Club, Community Center, 9 a.m.
Rebekah Lodge, Odd Fellows Hall, 8 p.m.
American Legion and Auxiliary, Legion Hall, 8 o'clock.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
BPOE Lodge, Lodge Hall, 8:30 p.m.
Women's Division of Deaf Smith County Chamber of Commerce Executive Board, Hereford Country Club, noon.

WEDNESDAY
Noon Lions, Civic Club Center, noon.

Fiery Fred's fuse misfired

Fiery Fred, the Human Cannonball, also known as Barry Johnson, 28, was hospitalized recently with suspected pelvic injuries after his 20-foot silver cannon misfired in front of 5,000 people at a Norfolk, England, carnival. Len Elston, the show director said, "We are investigating what went wrong" — Fiery Fred failed to leave the cannon.

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all others need it!

Top Quality WATCH REPAIR SERVICE

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FREE ESTIMATES

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Anthony's BACK-TO-SCHOOL

BOTH STORES DOWNTOWN AND SUGARLAND MALL

Sew-In

DOUBLE KNITS
The New Fall Colors, Textures and Weaves
2 YDS. \$5.

100% polyester double knits. Solid colors and fancies. This group includes crepes, diagonals, ponti-de-romas, la costes, twills, ribs and novelties. Also jacquards and martronic. Compare at 2.88 and 3.88 per yard. 60" wide.

100% Polyester DRESS CREPE
Compare at 1.49 yd.
\$1. YD.

45 inch wide 100% Dacron® polyester crepes. Colorful prints and solid colors, too.

60" YARN DYED DOUBLE KNIT COORDINATE FABRICS
3 COLORS FANCY AND SOLID COLOR
\$4.00 Yard

58-60 Yarn-Dyed Double Knits. Perfect for planning your fall wardrobe, a wide variety of solid colors, stripes and patterns to choose from in high quality fabrics.

45" FALL DRESS & SPORT FABRICS
A Beautiful Selection, Values to 1.98
Brushed denims, solid color cross-dyed, sport canvas prints. Yarn dyed woven plaids, Botique prints, designer prints and more.
\$1. YD.

Sidewalk Sale

MONDAY, AUGUST 6th, 1973 - SUGARLAND MALL ONLY!

We honor Bank Americard & Mastercharge

2 GROUPS SHORT SLEEVE SHIRTS
2.00 and 3.66 2 for 7.00

DRESS - Sport Solids, Stripes One & Two Pocket Styles this is The Last Go Around On Short Sleeves.

GROUP MEN'S KNIT SHIRTS - SWEATERS
One and Two Of A Kind Real Bargain Mostly Size Medium **1/2 Price**

GROUP YOUNG MEN'S FLARE JEANS
Broken Sizes and Styles Denim. Corduroys, Suede Cloth & Many Other Fabrics
\$5.00 Pr.

Boy's Terry Cloth **SPORT SHIRTS**
Solid Colors Red, Blue & White
Sizes 8 to 18 Reg. '6" **\$4.00**

2 Groups Womens **SANDALS** **\$2.97 and \$4.97**

Group Ladies **SHOES**
Values to '9" **NOW ONLY \$4.00**

ALL SUMMER DRESSES REDUCED

SEVERAL BARGAINS TABLES AND RACKS
Last Chance Out They Go

REMEMBER ANTHONY'S FOR SCHOOL CLOTHS
Levi's, Wranglers, Shirts, Dresses, Shoes, & Underwear

NEW FALL FASHIONS
In Comfortable Wearable Double Knits **\$8.00**

TOPS to MATCH
\$8.00 to \$16.00

Solid tones and patterns. Sizes 10 to 20. Perfect for fall outings.

Anthony's Sugarland Mall ONLY!



COOL DOWN

STORE HOURS: Weekdays 8 a.m. to 9 p.m. Sundays 9 a.m. to 7 p.m.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

FRUIT PIES

Top Frost, Apple, Peach, Cherry, Pumpkin or Mince, Fresh Frozen
24 Oz. Pkg. **49¢**

AVOCADOS

Large Size
3 For **\$1.00**

POT PIES

Top Frost Chicken, Beef, Turkey, Tuna or Macaroni & Cheese, 8 Oz. **5 For \$1.00**

GREEN BEANS

Top Frost, Fresh Frozen, 20 Oz. Pkg. **57¢**

POTATOES

Gaylord, French Fries, 5-Lb. Pkg. **99¢**

LEMONADE

Top Frost, Fresh Frozen, 12 Oz. Can **25¢**

TOPPING

Top Frost, Fresh Frozen, 10 1/2 Oz. Pkg. **49¢**

PIZZA

Totino's, Cheese, Sausage, Hamburger or Pepperoni, Ea. **69¢**

BROCCOLI

Spears, Top Frost, Fresh Frozen, 10 Oz. Pkg. **29¢**

CARROTS

Top Frost, Sliced, 24 Oz. Pkg. **39¢**

CORN ON COB

Top Frost, Fresh Frozen, 4 Ear Pkg. **59¢**

PEARS

Food Club In Heavy Syrup, No. 2 1/2 Can **49¢**

GAIN

10' Off Label, 49 Oz. Package **79¢**

FOIL

Topco, 25 Ft. Roll **25¢**

MARGARINE

Food Club, Corn Oil, Lb. **3 For \$1.00**

PRESERVES

Strawberry, Food Club, 18 Oz. **59¢**

TEA BAGS

Food Club, 100 Count Pkg. **89¢**

GAYLORD SALAD DRESSING

Quart Jar **45¢**

SQUASH

Local Grown Yellow Lb. **19¢**

ORANGES

Arizona 6 Lb. Bag **99¢**

NO SALES TO DEALERS



2LB. FAMILY SIZE
STILWELL COBBLERS 89¢ EA.
5 FLAVORS

VEGETABLES

Stew, Top Frost Fresh Frozen, 24 Oz. **49¢**

INSTANT COFFEE

Maxwell House, 10 Oz. **\$1.69**

MARGARINE

Imperial, Stick, 1 Lb. **53¢**

TUNA

Chicken of the Sea, White, No. 1/2 Can **69¢**

CHORE GIRL

Pkg. **11¢**

CHEEZIT

Sunshine, 10 Oz. Pkg. **45¢**

DOUBLE GOLD BOND
TUESDAYS AND WEDNESDAYS

OLIVES
Stuffed Manzanilla, Food Club, 5 Oz. **59¢**

Farm Fresh Produce

PEARS

California Bartlett, Lb. **29¢**

NECTARINES

California Finest, Lb. **39¢**

PLUMS

Santa Rosa, Lb. **49¢**

PEACHES

California's Sweet, Lb. **39¢**

GRAPES

California's Thompson, Seedless, Lb. **39¢**

ONIONS

Texas Finest, Lb. Yellow **12¢**

CABBAGE

Large Firm Heads, Lb. **17¢**

BANANAS

Central American, Golden Ripe, 2 Lbs. **29¢**

POTATOES

All Purpose Russet, 5 Lb. Bag **75¢**

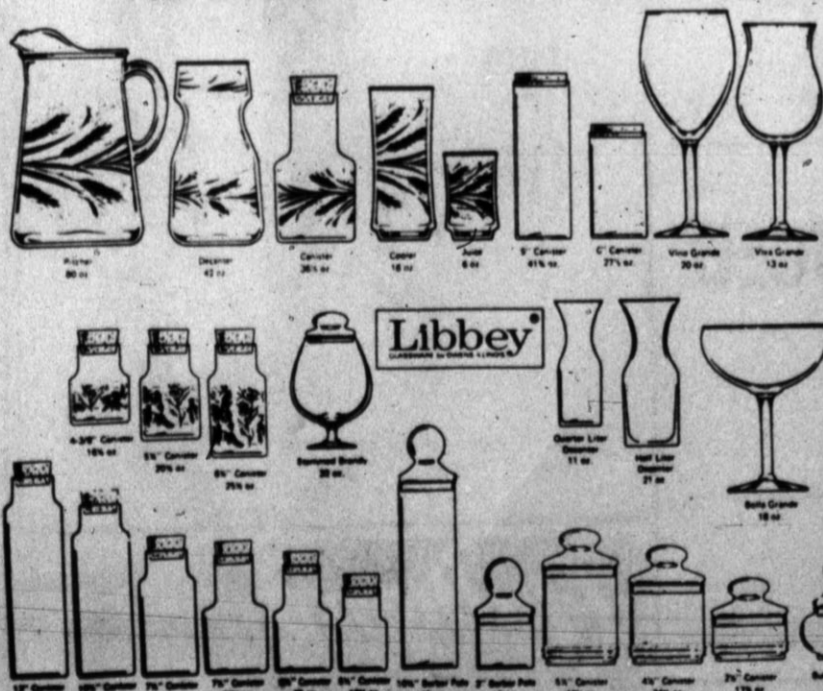
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- TENDER MADE STEAK FINGERS.....⁹⁸¢ Lb.
- TENDER MADE STEAK PATTIES.....⁸⁹¢ Lb.
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- GAYLORD FISH STICKS.....^{3 For} ¹¹¢
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VALUABLE COUPON
THIS COUPON ENTITLES YOU TO
SAVE 30¢
OXYDOL DETERGENT
with coupon **\$1.23** 84 Oz.
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LIMIT ONE COUPON PER FAMILY

VALUABLE COUPON
THIS COUPON ENTITLES YOU TO
SAVE 30¢
MAXWELL HOUSE INSTANT COFFEE
with coupon **81¢** 6 Oz.
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LARGE AND SMALL . . . CHOOSE YOUR SHAPE AND SIZE
SEE OUR COMPLETE SELECTION 59¢ to \$1.07



STAYFREE MINI PADS



Box of 30 **\$1.29**
Box of 10 Ct. **35¢**



HOME PERMANENT
LILT SPECIAL
EA. **99¢**

CREST BUFFERIN SHAMPOO

Mint or Regular 7 Oz. **73¢**
165's **\$2.36**
Protein 21, All 14 Oz. **\$1.98**

ANTI-FREEZE or COOLANT PRESTONE II



PLASTIC GALLON CONTAINER **\$1.89**

RIGHT GUARD



DEODORANT 15' OFF 7 OZ. CAN **84¢**

SMOKEY DAN GRILL

REG. ⁷⁹¢ **\$6.89**



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SCHOOL

STARTS SOON

SCHOOL WILL START SOON ... STOCK UP NOW AT LOW, LOW PRICES!

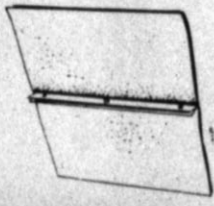
ELMER'S GLUE

1 1/4 Oz. Size
School or Regular

GIBSON'S DISCOUNT CENTER

WHERE YOU ALWAYS BUY THE BEST FOR LESS

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PKG. OF 6
39c EACH

G.D.P. NOW!

THE AMERICAN CRAYON COLORS
No. 322-24
24 COLORS
TUCK BOX



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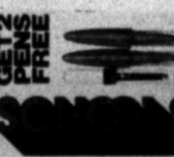
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BIC S-4912 SCHOOL SPECIAL

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GET 2
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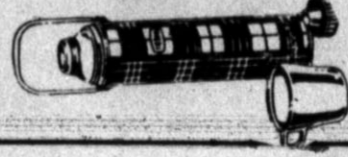
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\$16.97

Model 1715

THERMOS BOTTLE
with handle
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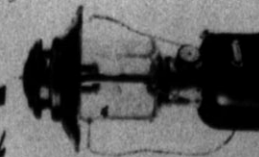
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50"x5/8" WATER HOSE



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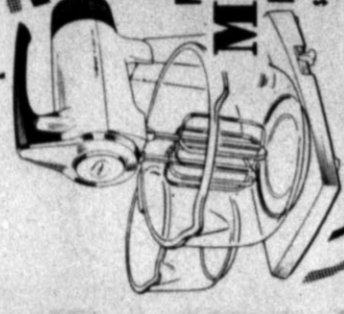
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Your Choice!

FEDERAL PRE-SEASON SPECIAL Federal Game DOVE LOADS
F-121-12 GA. 6 or 8 shot
F-160-16 GA. 8 shot
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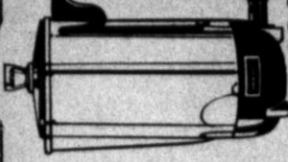


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by Sunbeam
\$29.95 VALUE
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ICE CUBE TRAY
Presto Automatic
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G.D.P. **57c** 18"
G.D.P. **\$5.97**

11" EASY CLEAN FRY PAN
by Presto
NO. PF-11



\$14.77
G.D.P. '17"

Lowest Prices EVERHOT AUTOMATIC WAFFLE BAKER
with Teflon Coated Grids
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IRON
Sunbeam Steam & Dry
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with no-stick sole plate
G.D.P. **\$12.77**
'15"

DAZEY CAN OPENER
with Knife Sharpener Combination.
G.D.P. Model No. 552
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HEAVY CAST ALUMINUM MUFFIN PANS
by Ben Northland Aluminum



with Knife Sharpener Combination.
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ALUMINUM PAN SET
Model W-780
7-PC. PRINCESS
• 1 qt. Sauce Pan with Cover
• 2 qt. Covered Sauce Pan with Cover
• 5 qt. Dutch Oven (cover fits Fry Pan)



• 10" Open Fry Pan
REG. '17" ...NOW
\$14.97

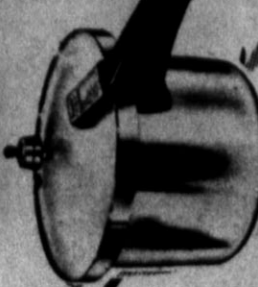
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NO. 310 by Gustin Kramer
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79"

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PRESTO Pressure COOKER
4-Quart Capacity
Model PCCA
\$8.88
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Lady Sunbeam SALON STYLE HAIR DRYER
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NO. 152 Presto Steam & Dry IRON
with 29 Steam Ports & Black Handle.
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FULL LENGTH Sheet Glass DOOR MIRROR
copper plated for lasting beauty!
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The Sunday Brand, Sunday, August 5, 1973

The Sunday Brand, Sunday, August 5, 1973

POLAROID SQUARE SHOOTER CAMERA
 Minute maker kits
 •Camera •Flash Cube
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SOUND DESIGN or REALTONE CASSETTE TAPE RECORDER
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SAVE WHILE YOU SPEND

20% OFF G.D.P.
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ALL LADIES' ELECTRIC SHAVERS
 NOW
25% OFF G.D.P.

STEREO ALBUMS SPECIAL
\$4.37
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FABERGE' COLOGNE and BATH POWDERS
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MEN'S & LADIES' WATCHES
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20% OFF G.D.P.

JEWELRY Large Ass't. Large Variety
 12" Retail
\$1.37
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20% OFF G.D.P.

WESTCLOCK Electric Drowser ALARM CLOCK
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\$3.97

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WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S DISCOUNT CENTER
 WOMEN'S & MEN'S CANVAS
TENNIS SHOES
 G.D.P. NOW! **\$24.77**
 Pair

Dickies
 SAVE

DICKIES MEN'S WESTERN FLAIR JEANS
 NEEDS NO IRONING
 COLORED DENIM
 50% Cotton - 50% Polyester
\$7.50 RETAIL
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\$3.97

DICKIES BOYS NO IRON DENIM JEANS
 SIZES 0-12
 Regular and Slims
 Lot Nos. 6187N, 6287 N, 6198 and 6298
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\$2.67 PAIR OF
2 \$5
 Pair For

DICKIES BOYS HEALTH KNIT BRIEFS
 PKG. of 3
 G.D.P.
\$2.19
 PKG.

MEN'S HEALTH KNIT TEE SHIRTS
 Reinforced Contoured Neck,
 Armholes with Non-Ravel Seams.
\$2.67
 PKG. of 3

MEN'S HEALTH KNIT BRIEFS
 Seamless Seat, Exclusive
 Cross Tapes for Health Support
\$2.67
 PKG. of 3
 G.D.P.

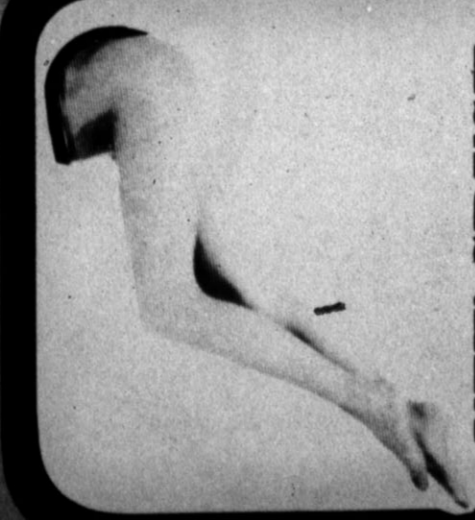
ADVERTISED PRICES GOOD MONDAY, AUGUST 6 thru SATURDAY, AUGUST 11, 1973 IN HEREFORD, CANYON, DIMMITT, TULIA AND TUCUMCARI, NEW MEXICO GIBSON'S DISCOUNT CENTERS!

WHERE YOU ALWAYS BUY THE BEST FOR LESS

DISCOUNT CENTER

BACK TO SCHOOL

BANKAMERICA



**NEW CRUSH
BIG GIRL
PANTY HOSE**

NO. 499

New Soft Sheer - Knit with
Soft Sheer Yarn - The New
Miracle Fiber Molds to
Your Figure and Stays

RETAIL \$1.50
NOW... **79c**

**NEW CRUSH
YOUNG MISS
PANTY
HOSE**

NO. 476
Ultra Soft - Exquisite Look
Precious Feet

RETAIL \$1.00
G.D.P. ... **47c**



**BRA
CRISS - CROSS**

BEST FORM WOMEN'S
Nylon Cup Pad
100% Kodol Back Elastic
Style NO. 122

RETAIL \$1.50
G.D.P. **\$1.19**



**LADY PEPPEREL
Luxurious Floral or Solids
TERRY TOWELS**

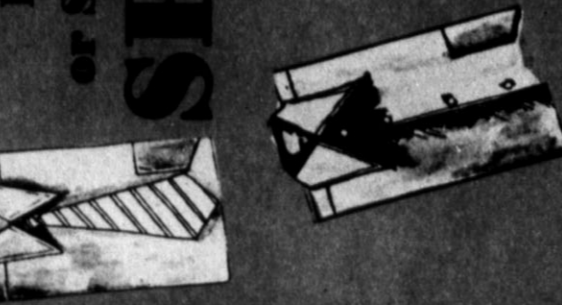
MIX or MATCH
ASST. COLORS
BATH Retail 12" G.D.P. 2/500 **\$1.69** EA.
HAND Retail 11" G.D.P. 2/3" **\$1.13** EA.
WASH Retail 79" G.D.P. 67" **47c** EA.



**MENS
LONG SLEEVE
or SHORT SLEEVE
SHIRTS**

•TAPERED BODY
•LONG TAIL
•NEVER NEEDS IRONING
•BY ELY & WALKER

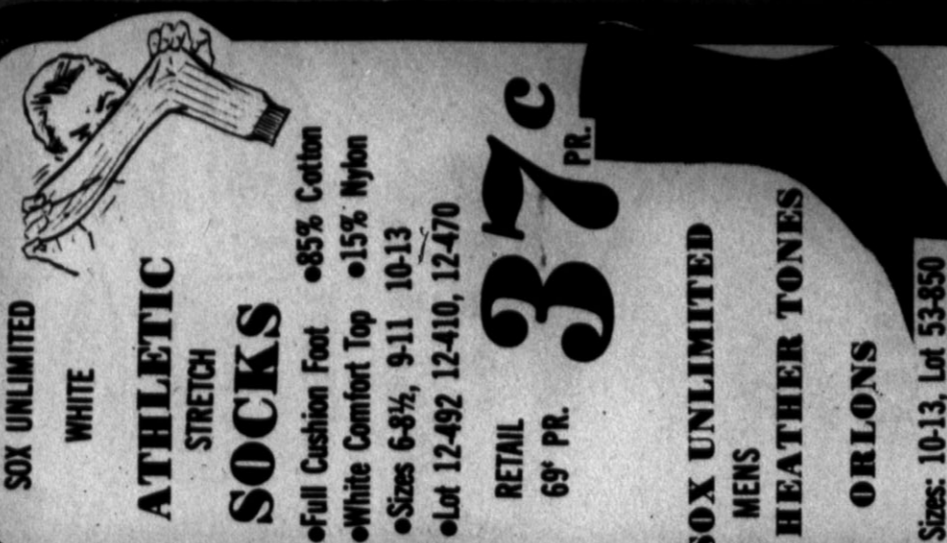
RETAIL 5" G.D.P. **\$2.99**



**SOX UNLIMITED
WHITE
ATHLETIC
STRETCH
SOCKS**

•Full Cushion Foot •85% Cotton
•White Comfort Top •15% Nylon
•Sizes 6-8 1/2, 9-11 10-13
•Lot 12-492 12-410, 12-470

RETAIL 69" PR. **37c**



**SOX UNLIMITED
MENS
HEATHER TONES
ORLONS**

Sizes: 10-13, Lot 53-850
Large Assortment

RETAIL 1 1/2" Pr. **43c**

**LADY PEPPERELL NO IRON
SHEETS**

50% DACRON - 50% COTTON - SOLIDS or STRIPES
FULL Retail 14" **\$3.19** EA.
TWIN Retail 13" **\$2.67** EA.
PILLOW CASE Retail 12" **\$2.27** PR.



**NO IRON
WOVEN**

BED SPREADS

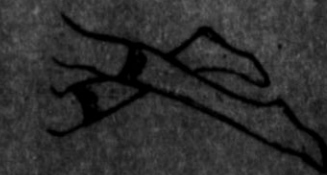
Style 1500 Full or Twin - in Ass't. Colors
by Cone Mills.

RETAIL \$12.00
\$7.87

**NEW CRUSH
PANTSTERS**

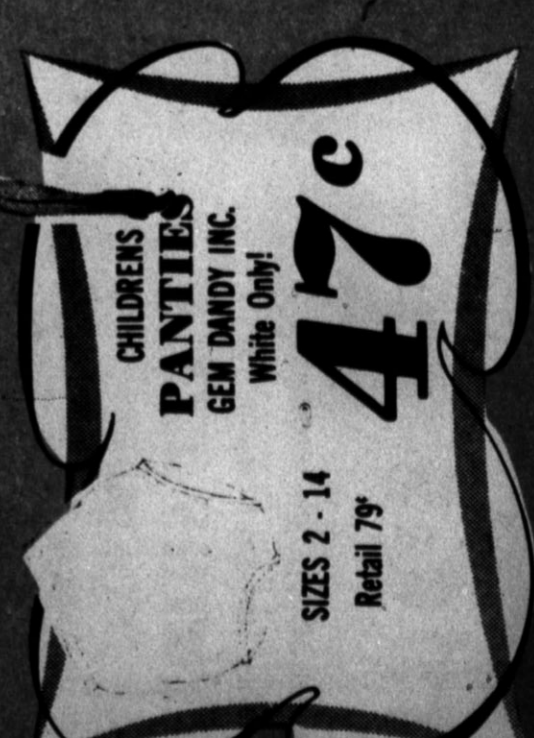
The answer for pants - sheer stretch
less high all nylon stockings with
Non-Sticking Stay Up Band.

RETAIL 79" NOW... **29c**



**CHILDRENS
PANTIES
GEM DANDY INC.
White Only!**

SIZES 2 - 14
Retail 79" **47c**



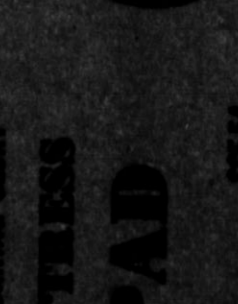
**NEW MOUNTAIN GLORY
MATTRESS
PAD**

100% Polyester Fiber Filling
Machine Washable
Covered by Real Sheep Wooling
SIZES Full Twin King
Retail \$12.99 \$11.99 \$14.99
Now \$9.97 \$9.97 \$14.97



**LEVI'S
PATCHES
DECORATIVE
IRON ON
PATCHES**

by Levi's
Reg. Retail 59" **9c**



AT...



GIBSON'S

DISCOUNT CENTER

SAVE MORE NOW!

**SOX UNLIMITED
WHITE
ATHLETIC
STRETCH
SOCKS**

**MENS
LONG SLEEVE
or SHORT SLEEVE
SHIRTS**

**LADY PEPPEREL
Luxurious Floral or Solids
TERRY TOWELS**

**BRA
CRISS - CROSS**

**NEW CRUSH
YOUNG MISS
PANTY
HOSE**

**NEW CRUSH
BIG GIRL
PANTY HOSE**

**SOX UNLIMITED
MENS
HEATHER TONES
ORLONS**

**LADY PEPPERELL NO IRON
SHEETS**

BED SPREADS

**NEW CRUSH
PANTSTERS**

**CHILDRENS
PANTIES
GEM DANDY INC.**

**LEVI'S
PATCHES
DECORATIVE
IRON ON
PATCHES**

17

TOP FAVORITES

The Sunday Brand

Published Every Sunday

Our Slogan "More People—More Farms"

SUNDAY, AUGUST 5, 1973



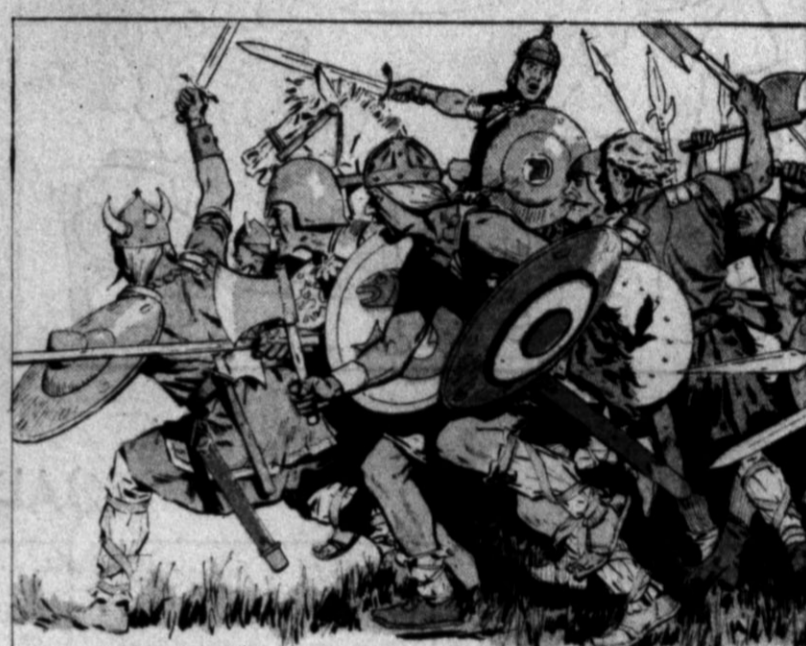
Our Story: REFUGEES, FLEEING FROM THE SAVAGERY OF THE WANDERERS, FLOCK ACROSS THE BORDER, AND FROM THEM PRINCE VALIANT LEARNS THAT KING GRIMNER'S ARMY IS NOW OCCUPIED IN RIDDING THE LAND OF ITS OPPRESSORS.



VAL GIVES THE ORDER TO MARCH AND THEY CROSS THE BORDER INTO HOLVIK, HOPING THEY WILL NOT HAVE TO MEET THE FULL FORCE OF THE ENEMY BEFORE REINFORCEMENTS ARRIVE.



THE WANDERERS, TOO, HAVE PASSED THIS WAY AND THE EVIDENCE OF THEIR FEROCITY FILLS THE MARCHERS WITH FURY.



THEN THEY MEET A FORCE OF GRIMNER'S ARMY, BUT NOT AS ENEMIES, FOR THEY ARE CONTENDING DESPERATELY AGAINST A HORDE OF SCREAMING WANDERERS. VAL NEED GIVE NO ORDERS, FOR HIS MEN HAVE A SCORE TO SETTLE WITH THE PLUNDERERS.



WHEN THE LAST OF THE WANDERERS HAVE BEEN COMPLETELY CURED OF THEIR UNCOUTH HABITS, THE TWO COMMANDERS MEET. "KING GRIMNER HAS BEEN ASSASSINATED AND THE ARMY IS FREE TO RID THE LAND OF ITS OPPRESSORS. WE SURRENDER TO KING AGUAR ON CONDITION YOU LET US COMPLETE OUR WORK."



THEY REACH THE CAPITAL OF HOLVIK UNOPPOSED. THE CITIZENS WATCH IN SILENCE AS THE VICTORS MARCH TO THE ROYAL PALACE.



PRINCE VALIANT ENTERS THE THRONE ROOM AND THERE STANDS FRIEDA, THE QUEEN WHO WOULD BE EMPRESS OF THULE. ABOUT HER STANDS A GROUP OF WANDERER CHIEFTAINS. "AS KING GRIMNER'S WIDOW, I AM RIGHTFUL QUEEN OF HOLVIK. I WILL SIGN A MUTUAL TREATY WITH THESE CHIEFS. YOU WILL BE SENT HOME TO YOUR PARENTS ON THE MORROW," ANSWERS VAL. THEN, TO THE WANDERERS: "GET OUT!"

NEXT WEEK—The Farewell Cup



BLONDIE, I INVITED THE BOSS AND HIS WIFE OVER FOR DINNER



GEE--IT SEEMS LIKE THERE WAS SOMETHING ELSE I WAS SUPPOSED TO TELL BLONDIE --BUT I FORGOT



GOLLY, I WISH DAGWOOD HAD GIVEN ME A LITTLE MORE TIME



IT'S A BIG JOB--GETTING A NICE DINNER TOGETHER ON SUCH SHORT NOTICE



HE COULD'VE AT LEAST GIVEN ME A DAY TO GET READY



I GUESS MEN JUST DON'T THINK OF THOSE THINGS



I'D BETTER GET CHANGED--THEY SHOULD BE HERE PRETTY SOON



THERE, I DID IT! EVERYTHING'S ALL READY!



GEE, I STILL CAN'T REMEMBER WHAT IT WAS I FORGOT TO TELL BLONDIE



HI, DEAR--WHERE'S MR. DITHERS AND CORA?



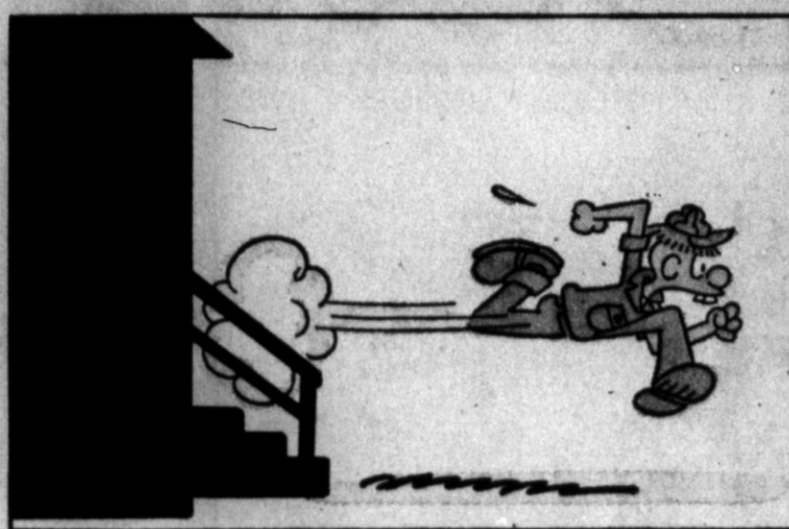
THE BOSS AND HIS WIFE AREN'T COMING UNTIL TOMORROW NIGHT



SO THAT'S WHAT I FORGOT!

beetle bailey

by mort walker



WALT DISNEY'S SCAMP®



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



LITTLE IODINE



THERE'S THE RUN-IN-SO FAST-YOU-CAN'T-STOP SYSTEM...



THEN THERE'S THE SLOW-AND-SHIVER WALK-IN...



YOU'RE FUNNY, DADDY... WHAT OTHER WAYS DO YOU KNOW?



WELL... THERE'S THE SPRINKLE-ON-THE-UPPER-TORSO TYPES... USUALLY OLD FOLKS...



THEN THERE'S THE DUNKER... HE HOLDS THE ROPE AND DUNKS UP AND DOWN...



OF COURSE, THERE'S THE BRAVE DIVE-INTO-A-WAVE METHOD...



LESSON SIX!



WHAT'S THE BIG IDEA?



I GOTCHA INTO THE OCEAN, DIDN'T I?



FLASH GORDON

by DAN BARRY

AS FLASH AND RENALDO STRUGGLE, HUNGRY HORN SHARKS AWAIT THE SPOILS OF BATTLE...



AT SIGHT OF THE PREDATORS, FLASH MUSTERS A DESPERATE EFFORT... AND BREAKS RENALDO'S GRIP...



... THEN BLACKS OUT! NEITHER FLASH NOR RENALDO SEE THE HORN SHARKS SUDDENLY FLEE!



A SCHOOL OF DOLPHINS HAS COME TO THE RESCUE!



THEY'RE SURFACING, DALE! THANK HEAVENS I REACHED YOU, RIC!



WHEN FLASH COMES TO... CLOSE CALL, FLASH!



AND RENALDO? HE'S FINE, FLASH! NO THANKS TO YOU!



BUT WHAT? WHAT DID HE TELL YOU, RIC?



TIGER

by BUD BLAKE

IF YOU SIT DOWN I'LL PLAY YOU SOMETHING



WANNA HEAR ME PLAY THE MINUTE WALTZ?



WELL, HOW DID YOU LIKE IT?

PRETTY CLOSE, BUT YOU WERE FOUR SECONDS SLOW

BUD BLAKE

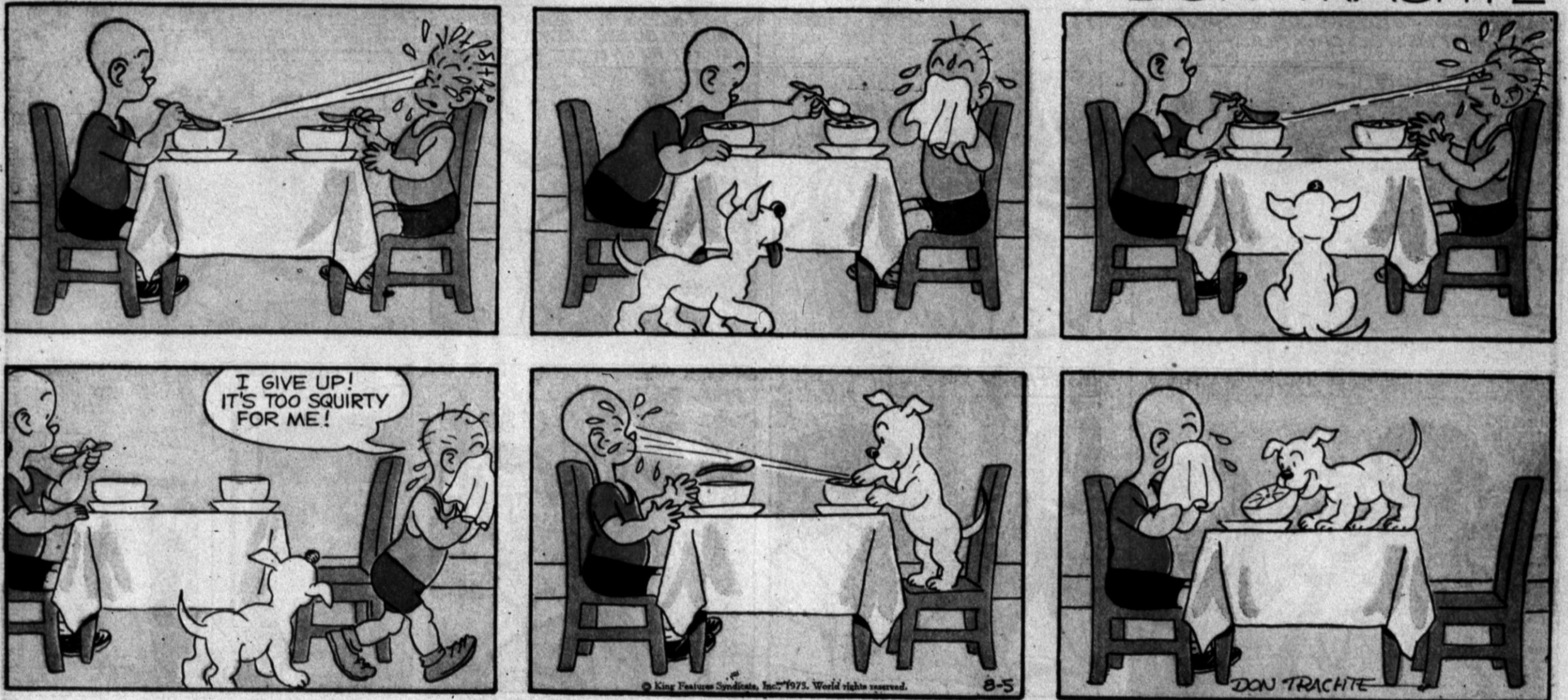
BUZ SAWYER featuring his pal Rosco Sweeney

by Roy Crane



HENRY

by DON TRACHTE



HOCUS-FOCUS



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

Hal Kaufman's JUNIOR WHIRL



LIFT OFF! Ask for a volunteer who thinks he has a good sense of balance and is not afraid of heights. Blindfold him and assist him to stand upon a stout board that is resting atop two books, as above. Place his hands upon the shoulders of supporting persons on his left and right.

Now, sound the cry of "Lift off!"

As two strong men at the ends of the board slowly begin to lift, the supporting persons scrunch downward and eventually step aside.

Suddenly, Mr. Volunteer feels sky-high, even if he is still only a few inches from the ground.

BULLETIN BOARD

● **KEYED UP?** When Henry went off on a month-long business trip, he took the key to the mailbox with him. His wife wired him saying she needed the key immediately. Henry sent it, but his wife could not use it. Why was that?

● **What simple mathematical axiom is the equivalent to this:** "The double of a certain number is equal to that number added to one?"

● **Bird Watch!** Hidden in each of these sentences is the name of a common bird. 1. Tom Booth rushed away. 2. Helen Shaw knows about it.

● **Riddle-me-this:** What flies and whistles, but won't eat birdseed? Give up? A jet plane.



FIN-ISH FIGHT! The fisherman above has his problems, as you can see. To complete the picture, draw from dot to dot.



SPLASHDOWN! Add these colors neatly for a surprise picture: 1—Red, 2—Lt. blue, 3—Yellow, 4—Brown, 5—Flesh, 6—Dk. blue, 7—Gray, 8—Black. Leave unnumbered areas blank.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

P R E D A T O R

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 47.

One possible answer: Day, part.