United Way Campaign Begins Here

The Hereford United Way Campaign officially begins Monday with a planned goal of \$50,925.

The campaign is expected to last only two weeks and will be divided into 10 participating agencies. More than 65 per cent of the United Way fund this year is earmarked directly for local youth organizations.

Officials have announced that less than 10 per cent of the funds will leave Hereford, and then with part of that 10 per cent going to Hereford residents.

The fund has been divided into seven basic areas to aid local residents in contributing. The areas include Public

> Branding Time Time By Speedy Nieman

That feller on Tierra Blanca Creek says everyone has good traits, if you'll just take time to discover them.

A TRAGEDY often brings out the best in some people, and a large number of citizens responded when a railway worker was pinned in the accident here

Among those to be commended for their services are the fire department, doctors and nurses, law enforcement officers, the Gililland-Watson Funeral Home ambulance crew, and the volunteers who were instrumental in the actual rescue operation. It was a fine example of community cooperation during an emergency.

Just a reminder - daylight savings time ends and we go back to central standard next Sunday morning. Let's see now . . . spring forward, fall backward? Yep, move the clock back an hour Saturday night.

THE HERD served up a sweet-tasting dessert for Homecoming Friday night in the form of a 26-10 football triumph over Lubbock Monterey. It was a great spectator's game, with fans going away exclaiming, 'It would have been a great game no matter who won." Naturally, the Hereford boosters were much happier with the outcome.

Although the long scoring runs by James Harris and Chuck High took the spotlight, it was the overall team play that again made the difference for the Whitefaces. While it may sound trite, football is a team game and both teams exemplified that factor Friday night. The Herd defense really came through in the second half, limiting the Plainsmen to just 35 yards rushing, and that has to say something for the coaching, too.

WHILE THE big victory kept the Herd undefeated and put them in the driver's seat in the district chase, the team still has four big games to go. The league seems more balanced this year. and the Whitefaces will have to be ready for every contest - starting at Plainview next Friday!

Community support of the Herd was never better this past week. The business community joined in the Homecoming spirit, and the fan support was great at the game. That makes a difference, too!

ONE OF the most unusual Homecoming displays was that by Deaf Smith Chamber of Commerce. They had areal Hereford, complete with a maroonand-white ribbon around his neck, on display during the parade. The 4-H Club steer, owned by Lynette Clearman, carries the name of "Big Juston" named in honor of County Agent Juston McBride!

Professional, Tom Burdett, chairman; Business, Charles Skinner Chairman; Wholesale services, Clete Corlis, chairman; Financial, J. Pat Malone, chairman; Utilities, Mike Patrick, chairman and Agricultural with Wanda Hoover as chairman.

PRESIDENT of the Hereford United Way this year is Mike Patrick and Lynton Allred will be the general campaign chairman. Heading publicity is Mrs. Marc Hoelscher

Breakdown of local agencies to receive funds are: Camp Fire Girls, 21 per cent; Children's Rehabilitation, 1 per cent; Boys Baseball, 13 per cent; Boy Scouts, 181/2 per cent; Big Brothers and Big Sisters of Hereford, 13 per cent; Council on Alcoholism, 3 per cent; Red Cross, 19 per cent; Salvation Army, 8 per cent and USO 1 per cent. Other funds

the

Way, one-half per cent and two per cent for local expense.

WARRANT TO THE PROPERTY OF THE

KICKOFF breakfast for workers of the campaign was held Thursday morn-ing in which all workers, received UW packets. The breakfast, held at Dickie's, was sponsored by the First National

"It is good to see all you interested in something good for Hereford," said Mike Patrick, president; "I feel like we can make the goal this year and have something good for all the agencies."

Officials showed the workers a film presentation of United Way Agencies titled "People Helping People."

GUEST SPEAKER at the kickoff breakfast was the Rev. Gene Brink, minister of the First Christian Church.

Sunday

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Brand

"You've been asked to do your town a favor," Rev. Brink said. "But that's all right because Hereford has been good to you. Business, schools and just about everything is progressing well here." "I can't believe that Hereford doesn't

The Rev. Brink asked the workers to do themselves a favor. "Make your call now. People are expecting you to come by. We need to get this job done.

"By doing this you are doing a great many people a favor."

can't imagine our community without the Camp Fire Girls, Scouts, the Red Cross - a community without concern over the problem of alcohol." 'Let's do a good job for ourselves . . . and our town," Rev. Brink said.

THE RETAIL business and the wholesale business areas are two of the

largest areas and have been divided into groups with captains.

Group captains in the Retail Business area are Chuck Cosper, Paul Harvey, Ted Higgins, W.L. Hendricks, Dailene Springer and Nita Lea.

Captains of Wholesale services are Jerry Don George, Gayle Cotton, Bennie Inman, Frank Ball, Lanny Crump, Jonny Cloud, Noland Grady, Jerry Helfenbein and Joe Shollenbarger.



Campaign Begins

Lynton Allred, right, campaign chairman of Hereford's United Way, stands in front of the United Way Goal sign on the courthouse square with Cub Scout Ted Hoelscher, son of Mr. and Mrs. Marc Hoelscher, and Camp Fire Bluebird

Crystal Finley, daughter of Mr. and Mrs. Marvin Finley. The Scouts and Camp Fire Girls are two of the local agencies funded through Hereford's United Way goal of \$50,925.

(Brand Photo)

Harris & High- How Sweet It Is

Duo Sparks Hereford Homecoming Win Over Monterey

By DON RICHARDS

Running the football against Lubbock Monterey this year was supposed to be like trying to fool Mother Nature. It just

But the Hereford Whitefaces didn't pay much attention to the age-old Lady during their Homecoming game Friday night. In fact, if it had been up to Hereford's James Harris and Chuck High, there might have been a little rain Each got his chance at the touchdown raindance, and the Plainsmen went home soaked, 26-10.

The game was all it had been built up to be and more as the near capacity crowd went home drained from the emotion and tension of the opening District 4-AAAA game of the

Hereford's sixth consecutive win of the

In the end for the Whitefaces it was sweet revenge from the defeat at the hands of the Plainsmen last year and left the Whitefaces in the driver's seat with our district games left.

HARRIS AND HIGH combined for all ereford's touchdowns and almost all of he rushing yardage, something that was

supposed to be next to impossible to get against the big Monterey line that previously had allowed only 1.6 yards per carry on the ground But amazingly, the entire game plan of the two teams seemed to be reversed from what it was

Hereford, who was expected to have to pass against the Plainsmen, threw only five passes, completing two for 10 yards. On the other hand, Monterey, who had been strictly a running team, had toabandon their game plan and threw 18 passes, but completed only two for 32

Harris and High both dazzled the homecoming crowd with spectacular Plainsmen.

Harris gained 121 yards on 18 carries (110 yards of that in the first half) and tacked on a 90 yard sprint with a Plainsman punt. High only made four yards the first half but sped to an 86-yard touchdown in the third period to finish the night with 127 yards on 19 carries.

THE HERD held the Plainsmen following the opening kickoff and took the

See HERD Page 2

Big Brothers Program To Begin

By STEVE CONNELLY Staff Writer

The Big Brothers and Big Sisters organizations will make their start in Hereford this year and will be funded by the United Way

The Big Brother movement came into existance in 1904 in New York City and has grown from 40 men to more than 200 agencies in the United States and Canada.

Rodney Laubhan, president of the board of directors for the organization, said "We have combined Big Brothers with Big Sisters because we believe there is a need for them

LITTLE BROTHERS are boys six to 16 years of age who do not have a father living in thier home and who do not otherwise have the benefit of adequate male guidance. Little Sisters are girls with the same problems and in the same age

Laubhan said the organization has made an up-to-date survey in the various elementary and junior high schools in Hereford and have found 100 boys who are tatheriess and 59 girls who are motherless

THE TWO organizations are working together to establish an office and employ a part-time director. Laubhan said the position would be paid by the \$6,5000 they will receive from the United Way

Laubhan said if anyone would like to become a Big Brother of Sister or find out more about it, they could write to the organization Box 1825, Hereford.

Bank Deposits Set New High

new record high for deposits for the third quarter of the year with \$63,514,467.50 during the October bank calls.

The total surpasses the high of a year ago of \$50,174,163.54 by more than \$13 million.

Total loans of both banks were also up over the \$33,231,565.49 total of last October. Total loans this year was \$45,420,737.05.

On the October 17 bank call date Hereford State Bank showed a total deposit of \$20,561,657.64 with total loans at \$16,154,060.47.

Total Deposits for the quarter at First National Bank were \$42,952,809.86 with loans up to \$29,266,676.55.



A Queen And A King

Hereford High had a Queen and a King during its Homecoming Friday. Crowned Homecoming Queen during the pep rally Friday afternoon at the High School was Donna Munnerlyn. Miss Munnerlyn was featured in a Homecoming



Parade Friday and was introduced at halftime of the Hereford-Monterey game Friday night. At right, James Harris rolls around the left for some of the 121 yards he gained. He also returned a punt back 90 yards for one of three touchdowns

he made during the 26-10 win over the Plainsmen. Chuck High added also to the win with 127 yards, including an 86-yard jaunt for a touch-

(Brand Photo)

And then it was High's turn.

On the next play the junior halfback

cut off right tackle, knocked loose a

couple of Monterey defenders, hid behind

the Hereford players running to midfield

and from there he might as well have

been over on the running track as he

crossed the double stripe with 3:54 left in

the game. Dave Charest's kick was true

and Hereford held a commanding 19-10

THE LEAD caused Monterey Coach

Odom to abandon his running game and

go to the airways, something Monterey

has been unfamiliar with. And the un-

familiarity showed as the Hereford

the start of the game, playing split end

Bobby Evans at quarterback instead of

usual starter Dale Dillard. Evans had

run the Herd ragged the first half with his

However, when the passing was needed Odom put Dillard back in.

The Herd defense then really came on

HEREFORD'S final score came as the result of a stingy Hereford secondary

as the deep men batted away Plainsmen

aerials and took over at the Monterey 18 with less than a minute and a half left.

Four plays later Harris blasted his

way over from the one and Charest added

the PAT to post the final 26-10 reading on

The Herd then ended the game in

complete control as a short kick by Dave

Charest was recovered by brother Doug

Charest to kill any thought of anything

record and a 1-0 district slate and the

only AAAA unmarred record in the West

The win gives Hereford a 6-0 season

Monterey now stands at 3-2-1 for the

Hereford travels to Plainview next

Picture of a man

about to make

a mistake

He's shopping around for a diamond "bargain," but shop-

ping for "price" alone isn't

the wise way to find one. It takes a skilled professional

and scientific instruments to

judge the more important

price determining factors-Cutting, Color and Clarity.

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rely on our gemological train-

ing and ethics to properly ad-

vise you on your next important diamond purchase.

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proud to wear.

Friday as cross-town rivals Monterey

and Lubbock High clash Thursday in

positive by the Plainsmen.

season and 0-1 in district.

Texas area.

Lubbock

the scoreboard with one second left.

strong and held the Plainsmen to a total

Odom had made a surprise switch at

secondary showed its stuff.

of 67 yards the final half.

Grand Jury Session

Postponed

The 69th District Grand Jury of Deaf Smith County, which was to meet in session Friday, was postponed until this Friday.

The action was taken after Criminal Dist. Atty. Andy Shuval learned he would be out of town and unavailable for the

Several criminal charges were expected to be reviewed by the grand jury, but will be considered this Friday.

NAVAL VICTORY

On Oct. 23, 1944, the U.S. Navy won a victory over the Japanese in the Philippine



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CADILLAC TO VOLKSWAGENS

1972 Datsun Pickup, Red Std. Shift, Radio, solid red, with beautiful red Interior. 7,900 actual miles, one owner,

1972 Ford LTD 2 dr. H-top, loaded. bar. carb. reg fuel, good fires, white vinyl top. champagne lower, with matching custom vinyl interior. Show room condition.

1971 Chev. Vega 2 dr. Deluxe Hat-chback, red with light beige vinyl interior. Low mileage, local owner, has auto, trans, large engine, factory air cond., good tires, here is an idea

1972 Volkswagen 2 dr. Super Beetle Bug, std. shift, radio, harvest orange, with black custom vinyl interior, has

1967 Pont. LeMans 2 dr. H-top, loaded light beige, with black vinyl interior, low comp. 2 bar. engine, a good kid car. A price you would never believe.

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Getting United Way Packet

Hereford High Principal Jerry Don George, center, receives his United Way worker packet from Bud Eades Thursday morning during a kickoff breakfast. At left is Lynton Allred, campaign chairman, who presided at the kickoff

'Cancer-Fighter' To Be On Display In Hereford

citizens of Hereford to visit this Education Chairman of the Deaf Smith County Unit of the American Cancer Society, announced.

The Cancer Mobil Exhibit Van has arrived to display the relationship of cigarette smoking to cancer, and also to stress the PAP Test and information on Uterine Cander.

The truck will be at the corner of 4th & Main, Monday, Tuesday, Wednesday, and will

The newest "cancer-fighter" be at Sugarland Mall Thursday, in town has arrived for the Friday, and Saturday and will be open from 10 a.m. to 6 p.m. week, Mrs. Jack Gililland, each day. Volunteers of the American Cancer Society will be manning the Unit.

The Exhibit is one of a fleet

now on Texas roads, being displayed at shopping centers, fair grounds, near schools, conventions and factories. Each truck contains a two minute slide presentation called 'To Smoke or Not Smoke," which is particularly addressed to nonsmokers. Also literature regarding the PAP Test and Utering Cancer and and ac-

companying exhibit. The truck also features a series of color repoductions of photo-micrographs made by a pathologist, showing cancer

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Isn't It So? Stupid Steve says: "Too many of us are like wheelbarrows: useful only when pushed, and easily upset."

He Did

One sweet thing to another: "I like men who make things. Like Mr. Potter. He

cells in various stages of growth. A continuous tape transcription explains the photos, comparing cancerous tissue to normal tissue and pointing out the relationship of cancer's warning signals to growths in the various parts of

Already an average of 4,000 persons per location of the trucks have visited the exhibits, taking home the free literature and studying the many panels. Mrs. Gililland said, "This unique American Cancer Society Exhibit is an attempt to better inform the people of our area about the hazards of smoking and the importance of annual health check-up. I hope everyone will take time to visit the display during its time

-News, Detroit.

made \$50,000 last year." -Topnotcher. Monterey touchdown as Hereford fans

and Hereford got the ball at the 20.

seconds left in the first period.

struggled for extra yards.

The Hereford defensive line, which

Anderson, who leads the league in

HEREFORD'S Harris gathered in the ball at his own 10 and had 10-15 yards of running room before any Monterey players could get to him. And with Harris, that was a mistake.

The fleet Herd tailback cut to his right and ran into some problems at midfield. But he quickly shook off a couple of tackles, stumbled once to regain his balance, and the rest of the way just burned grass.

The score came with 8:47 left in the

grab bag in an attempt to catch up on the extra points, but the effort failed.

Hereford lined up in a new formation not seen before in this season with only Harris dropped straight back. The halfback took the snap and tossed a lollypop pass over to High who wasn't quite tall enough to reach it, but Hereford carried the 12-10 lead to the dressing

THE HERD took the second half running of High and Harris.

Monterey drove to the Hereford 48 and

was then forced to punt the ball back to the 12 and Harris returned it to the melted. The call was quickly changed Hereford 14.

HEREFORD and Monterey swapped punts before Monterey took over at its own 30. Ten plays and 59 yards later Hereford held the Plainsmen, but Anderson booted a 28 yard field goal to give the Lubbock team a 10-6 lead with nine

Hereford took the following kickoff at its 31 and drove to Monterey's 39 before Harris lost his grip on the ball as he

played outstanding all night, then held the Plainsmen three plays and Monterey Coach James Odom sent in Anderson to

kicking, boomed out a 45-yarder, but outkicked his coverage and it proved to be the breaking point of the game.

half and was enough to end the game there. However, there was plenty of action left for the fans.

Coach Dippel pulled a trick out of his

kickoff but was held for no gain on a fourth and 1 situation from the Monterey 38 after making two first downs on the

Herd Smothers Monterey 26-10

Continued From Page 1

ball at the Hereford 33 following a Monterey punt. From there Harris carried four times. On the fourth carry from the Herd 47, he found daylight behind good Hereford blocking against the tight Monterey defensive line, cut to the right behind an excellent block in the secondary and glided the 53 yards as the Hereford home stands rocked under the weight of fans climbing all over each

The extra point kick by Dave Charest was blocked by Monterey's defensive standout, Larry Horn, and the Herd held the lead 6-0 with 9:26 left in the opening

But with the same quickness as Hereford had fooled Mother Nature, lightning struck back at the Herd.

Monterey took the kick and the Plainsmen's Larry Lambert carried first for a 32 yard strike.

From the Hereford 44 with only 26 seconds elapsed since the Herd score Plainsman Ricky Keith broke over right tackle, cut to the sidelines and raced untouched to the Hereford end zone as Monterey fans returned the thunderous applause. Monterey's standout kicker, Mike Anderson, booted the point after and Monterey was suddenly more than just back in the game as it held the lead 7-

THE NEXT play came close to changing the ballgame around and almost caused heart attacks to Herd Coach Larry Dippel and Hereford fans. Monterey's Anderson kicked off and the ball bounced short and was rolling slowly toward the end zone. Under a new rule implemented just this year a kickoff

Hereford's Harris apparently felt the ball was rolling into the end zone as he turned to run off the field thinking the ball was dead.

ball becomes dead immediately after it

enters the end zone, if the receiving team

hasn't touched it.

Monterey

Hereford

Passing

Total Yards

Intepted By

Punts-Avg.

Pen-Yds.

HEREFORD STATE BANK

Statement of Condition

OCT 15, 1971

\$ 9,950,143.92

RESOURCES

985,664.22

1,357,847.05

1,764,127.17

297,097.43

50,011.08

74,658.89

Fumbles Rec. 0

Pass A-C

First Downs 10

However, the ball rolled up short at the Hereford one and a barrage of Monterey players pounced on it. Fortunately for Hereford, none of the players were able to gain control of the ball and it was knocked harmlessly into the end zone, and even though a Monterey player did cover the ball, it was still considered a touchback.

. However, one referee signaled a

10 0 0 0 - 10

6 6 7 7 - 26

7-31.4

32

18-2

6-41.1

......Game Statistics..... PASSING

Hereford Higgins - 2 of 5 for 10 Monterey

Evans 0 of 4 for 0

RECEIVING Hereford Harris - 1 for 7

McNutt 1 for 3

Monterey . Blair - 2 for 32

The Sunday Brand

1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

under the Act of March 3, 1879.
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Deaf Smith County, Texas.

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Cowan Jewelers

DOWNTOWN

COW POKES

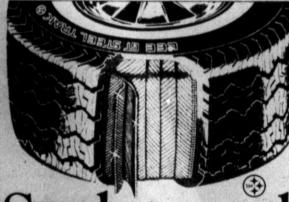
By Ace Reid

"Wul, I knew better than to walk up to his heels, but I knew he kicked, so I went up to his head and danged if he didn't paw me in the face!"



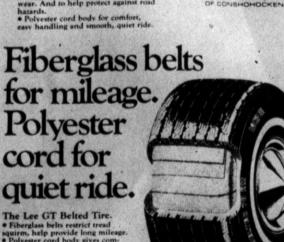


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The Friendly Bank

4,003,231.79 274,886.30

OCT 17, 1973

973,371.78

\$ 150,000.00

1,050,000.00

20,561,657.64

828,755.53

22,000.00

\$ 16,154,060.47

RUSHING

Harris - 18 for 121

High - 19 for 127

Higgins - 6 for 5

Charest - 1 for 8

Evans - 18 for 98

Keith - 9 for 62

Lambert - 13 for 61

McNamara - 7 for 14

Hagood - 2 for 11

Dillard - 2 for 4

Hereford

Monterey

1,097,192.07 1,353,321.96 2,621,440.40 285,991.86 40,848.42 48,168.33 84,156.38 68,822.34

\$18,130,462.10 \$ 22,612,413.17 \$14,479,549.56 LIABILITIES

OCT 17, 1972

984,591.23

\$ 12,752,791.94

\$ 150,000.00 \$ 150,000.00 900,000.00 800,000.00 523,837.53 533,711.55 24,000.00 26,000.00

16,532,624.57 12,969,838.01 \$14,479,549.56 \$18,130,462.10

\$22,612,413.17

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La Plata 8th Wins Over Pampa 8th

La Plata 8th grade team came from behind and then held on for life Saturday in a cliffhanger ballgame in Pampa.

La Plata came out on top of the Pampa 8th grade, 8-6, but only after the defense held off two strong Pampa attacks.

Pampa scored first in the opening period but missed the extra point which later cost them the ballgame.

La Plata came back in the second period for a touchdown to end the scoring but not the yard line.

set up when La Plata was at midfield facing third down and five yards to go. David Arney then nailed Lane Allen with a pass across the middle. Allen got an assist with an opening block from Charles Reyna and carried the ball to the Pampa 6.

the middle and then he added the two-point conversion on a lead to stay.

twice more and were stopped only by a determined bunch of Hereford players.

recovered the ball on La Plata's 15 when a Hereford player fumbled a Pampa punt. Pampa drove to within the 5 yard line but the drive was killed when Lane Allen intercepted a Pampa pass at the 5.

With 1:30 left in the game Pampa again threatened to score from the La Plata 5 yard line. However, Allen again killed the drive when he recovered a fumble on the two

Two plays for a loss left La

The Hereford touchdown was Plata on its own one-foot line and Steve Douglas was sent in to snap the ball to punter Ricky Boyd, who was standing in the very back of the end zone. Douglas' snap was true and Boyd boomed a 40-yard punt to get La Plata out of the hole. Then with 30 seconds left on

Daniel Olson then scored for the clock Tommy Clark and La Plata on a power play over Daniel Olson combined to save the win for La Plata. Clark blasted through Pampa to hit sweep to put La Plata in the the ball carrier and force a fumble which was recovered by Olson to stop Pampa's final However, Pampa roared back hope for a win and to seal the victory for La Plata.

Coach of the La Plata team is James Self.

Cowan Jewelers Downtown

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Students, Teacher Cited

The Hereford Lions Club presented pens to students and a teacher of the six weeks at the club luncheon Wednesday. Selected by the National Honor Society to receive the awards were, left to right; Ken Livingston, chemistry and physics teacher; and Dan Vander Zee and Donna Munnerlyn, both seniors. Students are recognized for scholarship, leadership and citizenship; teachers for knowledge of subject matter and the ability to communicate with

Boosters

To Meet

The Hereford Whiteface Boosters Club will meet at 7:30 p.m. Tuesday in the Hereford High Auditorium with the film showing of the Hereford-Monterey game as highlight of the meeting.

Coach Larry Dippel will also give areport of the game and an assistant coach will give a scouting report of Plainview. Several Hereford players will be present to demonstrate some Lions. techniques of football.

It's True

You make more friends by becoming interested in other people than by trying the interest people in you.

Japanese build satellite station in Alps.

Vietnam peace talks sus-

Lions Planning Auction

Hereford Lions Club is planning a November 30 Auction as the first Annual Girlstown, U.S.A. Auction in the Bull Barn.

Proceeds from the auction will go to Girlstown for operating expenses and toward the purchase of a Master Plan

for future expansion.

Girlstown operates entirely on donations and persons and businessmen interested in contributing to Girlstown may do so by contacting Hereford in the Civic Club Center.

district governor Raymond White of Hereford, spoke briefly on district goals and urged Lions to continue strong support of Girlstown, the Crippled Children's Camp in Kerrville,

Prior to the main address, 'students of the six weeks" of the teachers. Donna Muncited for the six weeks.

Roland Hairgrove

World Protein

dren consume diets inade-quate in protein. By 1975, the projected world protein deficit will be equivalent to 2,157,000 metric tons of 70 per cent protein concentrate, according to current esti-

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Lions Hear District Governor

Lions District 2T1, paid his official visit to the Hereford Lions Club Wednesday at noon

McMinn, introduced by past

and the High Plains Eye Bank. club president recognized from high school, along with one nerlyn and Dan Vander Zee were the honored students, and Ken Livingston was the teacher

In Short Supply

More than half of the world's adult population and about two-thirds of its chil-

week. McMinn visits each club in the district during his year as district governor. He is in the insurance business in Stratford.

McMinn also made a special presentation to White during the meeting. White was the District Governor Award" in recognition of his outstanding service for the district last year. The award, from Lions International, is presented only to governors who attain top goals during their tenure.

WILLIAM MAYO

William James Mayo, sur geon and co-founder with his brother of the Mayo Clinic in Rochéster, Minn., was born on June 29, 1861. PRINCESS MARRIES

Princess Margaret Rose, sister of Queen Elizabeth, was married in Westminster Abbey to Anthony Armstrong-Jones on May 6, 1969.

McGEE FURNITURE

15 th Anniversary

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GR70-14 ·	10.20	51.00	40.80	2.88
GR70-15	10.80	54.00	43.20	3.05
HR70-15	11.20	56.00	44.80	3.17

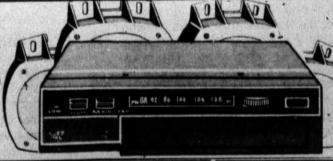
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SERVICE 119m

TUNE-UP

d Mell, Hereford. We know what you're looking for.

NOW \$2500

Penney's Premium

Brake Service 513



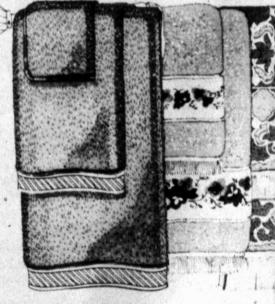
Save on ladies' sleepwear. 15% off towel sets.

Sale 170 bath size

Reg. \$2. 4 popular styles; prints, floral prints, jacquards and solids. All are cotton terry. Hand towel, reg. 1.15,

Sale 98¢ Wash cloth, reg. 70¢, Sale 59¢

Sale prices effective through Saturday.



And there's 15% off our made-to-measure drapes and their trimmings.

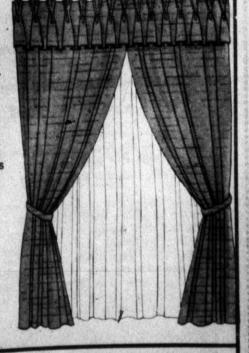
• Over 70 patterns, 700 colors · Select from antique satins, jacquards, prints, sheers. Acetates, cottons, polyesters and many more. · Fringed drapes are available.

· 3 top treatments: pinch pleated, Austrian pouf, side jabot. · With tiebacks if you wish. Matching bedspreads available in some fabrics.

· Follow the measuring instructions below, bring us the measurements and we'll have your draperies made to fit.

Come to Penneys for a free, easy-to-use measuring guide.

windows, Hang and Install Rods at a nominal charge



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JCPenney

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We know what you're looking for. SHOP PENNEY'S NEW CHRISTMAS CATALOG PHONE 364-4205 STORE HOURS 9:30-6:00 MON. - FRI. 9:30-8:00 SATURDAY

Editorials Whatever You Want

America has now seen the ultimate in truth in-advertising.

The ad, which ran in a recent issue of a national magazine, read as follows: "Honorary doctorates for sale. Absolutely phony. Nevertheless impressive. Large, ornate, baroque diploma . . . Only \$10.00 postpaid."

Undoubtedly, such candor will not go unrewarded. That, in turn, may usher in a whole new concept in advertising and merchandising. Someone will surely dream up something like, "'500,000 one and only genuine, cut-glass Hope Diamonds for only \$1.98 apiece." A New Yorkbased novelty manufacturer is a natural to turn out a set of dentures and advertise them as the original Brooklyn Bridge.

The possibilities are endless, which just may prove that in the U.S. competitive free marketplace the consumer gets what he wants. As long as there is a demand for literally anything — even foolishness and nonsense someone will devise a means of supplying it.

Dirty Tricks

Perhaps the most appalling single feature of the Waterrate scandal is the scope of the dirty tricks campaign carled on in 1972. The Senate committee's look into this melancholy business, plus revelations from the special atergate prosecutor's office, and guilty pleas recently itered, add up to a shocking impact.

Politicians must, traditionally, submit to sharp criticism d verbal and printed abuse which the ordinary citizen could rightly claim libelous. But they cannot be allowed to targets for planned lie and smear campaigns.

What happened to Senators Humphrey, Jackson and Muskie in Florida alone, in 1972, is sufficient justification for new election laws and other safeguards, which one hopes will mean certain jail terms for those who intentionally falsely smear candidates for public office.

Smears, of course, are not new in U.S. political campaigns. President Nixon himself has been the subject of many; he is charged with having resorted to the device himself in one of his earliest political campaigns. Senator Sarry Goldwater was badly and falsely smeared in 1964. enator George McGovern was a victim in 1972.

All political smears can never be prevented. What can be prevented are deliberately organized smear and lie campaigns carried on and financed by the major national pares, such as that by some in 1972.

Agnew's Fight

Generally speaking, the press hasn't been unkind to Vice President Spiro Agnew in his current dilemma. A few regorters aired leaks, which were unfair, consisting of charges and claims unproven and unanswered.

But the press as a whole (and television) has been more estrained than it was with the President. For some time every liberal commentator and columnist and many others assumed the President guilty and many demanded his res-

The President, however, appointed a Democrat as special prosecutor to investigate Watergate scandals. He admitted being partly responsible, pledged to help clean up the political systems, though he insisted all along he didn't know of the Watergate break in before it occurred; numerous wit-

nesses have since supported this claim. Mr. Agnew has largely addressed himself to the process by which he is being investigated, not to specific charges of accepting sums of money from Maryland contractors over the years. If he did that, whether the process by which he is investigated is fair or not, he is in very serious trouble

with most Americans. That sort of political payola exists, and some consider it acceptable. Without pre-judging the Vice President, who should have a fair chance to defend himself before assumed guilty, if the charges against him are substantiated, that is the primary issue involved, not leaks to the press.

On Hashish

More and more solid evidence is steadily accumulating, proving that habitual smoking of hashish (marijuana) damages the physical body as well as destroying the smoker's ambition and energy, etc.

The latest shocker-to habitues and apologists for the weed-comes from a team of Columbia University researchers: they made a report at the recent international congress on therapeutics in Geneva.

The researchers found habitual hashish smoking seriously damaged the body's cells. After only a year, the smoker's immunity to disease was found reduced by 60 percent.

Body cells became incapable of reproducing at the normal rate; in effect smokers became prematurely old. The active agent in hashish, tetrahydrocannabinol, was found to destroy the nucleic acid DNA, known as the building ingredient of

This is only the latest of many recent scientific findings proving habitual weed smoking is both mentally and physically debilitating, thus stupid, as common sense told us before the proof became so convincing.

The Sunday Brand

Established 1948 Published Every Sunday at 130 West Fourth Hereford, Texas 79045 The Hereford Brand, Incorporated

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The Sunday Brand Editorial Forum

Hereford, Texas, Sunday, October 21, 1973

Concerned **About Inflation**

By LLOYD BENTSEN U.S. Senator

A recent survey which I commissioned concern to Texans today involve the honesty, responsiveness and effectiveness of government, and the cost of living.

Other problems disturbing citizens of our State are the environment, the energy crisis, taxes, drug abuse, crime and welfare.

But confidence in government and inflation far overshadow all other issues at this

The mood of Texans seems to be one of mistrust and discontent, not unlike the mood of all Americans. Concern about government has risen sharply and is now seen as the most serious problem facing the United States, where 17 months ago it was considered only the fourth most important issue.

The hard fact is that many people believe government has lost its capacity for action. Of the great issues before us, none is more compelling than the issue of public con-

It is easy to point the finger of blame at Watergate. And this is probably the number one reason for the continuing loss of faith in politics. But Watergate and its related sins are not the only culprits. They were merely the climax of what the public most assuredly believes to be a steady slide into the swamps of unhealthy politics.

Who is to blame, then?

I am always wary of assessing mass guilt for the acts of a few. Yet is is my inescapable conclusion that all of us in responsible political positions must share at least part of the blame - because our natural inclination is to recognize a problem only when it hits us, in the face, and to close the barn door only after the horse is gone.

Sometimes we have not exercised our powers and responsibilities as wisely as we could have. Sometimes we have dilly-dallied in the face of urgent need. Sometimes we have looked the other way to avoid a controversy or an unpleasant task.

AS TEXANS, you have reason to wonder what is going on when inflation destroys your wages and takes food from your table.

You have reason to wonder when you can't get mortgage money, and when you pay exorbitant interest rates when you are forced to borrow, just to make ends meet.

You have reason to wonder why some of your elected leaders talk about tax increases when the cost of living already has you

You have reason to wonder why your affluent and all-powerful nation has not developed enough energy sources to meet its

In many respects, it is amazing that the people have not lost more faith than they have -because some of the happenings of the past few years have raised serious questions about the effectiveness of representative govern-

I believe you have not lost faith because you basically believe that in the long run in spite of the shortcomings of some of our leadership, the system will prevail. You know the difference between good government and

bad politics. You know that leadership has its limitations, and that the destiny of edemocracy is somewhere in between the demands for instant solutions and the

I HAVE been listening through countless personal conversations with Texans, and reading thousands of their letters, in an effort to determine what the people are trying to say. And I think the message is simple: you want us to get on with the important issues of national security and national well-being.

I have heard no one say he expects miracles. But I have heard many calls for action.

No one expects saintliness. But everyone expects honesty.

No one demands the absence of politics. But everyone has a right to expect restraints on vicious partisanship.

No one thinks government should do all things for all people. But all of us demand that government do its best and that it do it fairly. All of these things together are not too much to ask or expect. But they are something that we in government must get on with in order to restore faith in government

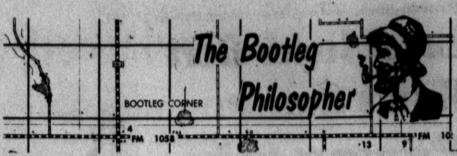
and to end the crisis in confidence.



One of the horrors of modern living that somethink they may be able to put up with is the fantastic rise in the price of onions. Since last year the price of onions has quadrupled. You could buy two pounds last year for around 29 cents. This year one would cost nearly twice that. For most Americans, it already takes about all their money to buy a hamburger for lunch. Now they will have to say 'hold the onions,' We have a feeling that not too many tears will be shed." CLIFTON FORGE, VA., REVIEW

"The tragic part about . . . Watergate . . . (was) that the people being questioned . . . (could have been) guilty as sin . . . but . . . (were) tried, convicted and sentenced through the media without benefit of trial. Whatever happened to the old innocent-until-proven-guilty concept? Even in the Old West they used to give the varmints a 'fair' trial before they hung 'em." REDWOOD FALLS, MINN., GAZETTE

"The 'do-more-for-the-poor' politicians don't seem to have thought about what they will 'do more' with after they get everybody's taxes up over 100 per cent of income. Actually, the 'do more' disease is double'barrelled. Politicians who catch it have a compulsion to (a) do more for the poor, and (b) do more for themselves. So they spend like a man with an inexhaustible golden-egg-laying goose that can't find a stopper. But the taxpaying goose may tighten up when the 'do more' gang starts demanding more than he produces." HARTWELL, GA., SUN



Dear editar:

According to an item I read in a newspaper last night a United States Senator — I forget his name, he'd just been there one term and hadn't had time to get on Face the Nation or Meet the Press — has announced he won't run for a second term because the job wasn't what he'd expected, too many hide-bound customs, too much power in the hands of people who's main assets are they've been there longer than the others.

But what interested me was what he's now going to do. Said he was going to farm.

I hope he knows what he's doing. You reckon this new job's going to suit him? I mean, will he be happy when he pushes a button and nobody shows up to be told where to plow that day?

You know, there's a difference in looking out the window and seeing it rain when you're in a Senator's office in Washington and contemplating getting wet when you race to your car, and in looking out the window on a farm and seeing it rain when your sugar beets should have been in two days ago.

On the other hand there may be a real possibility here for the whole nation. I mean, instead of electing a Senator for six years in Washington, elect him for four years there and two on a farm. I don't know what this would do to agriculture, but it certainly couldn't hurt government.

The trouble with a lot of politicians is they get such a firm hold on their jobs they can't remember who they're working for. Well, that's not quite right. They know who they're working for, but it's not you and me.

I'm not calling any names, but I can think of several Senators and Congressmen whom it might do good if they worked on a farm for a while.

I can't think of any farmers who ought to be Senators. Of course there're lots of editors.

Yours faithfully,

Talk Of Texas

By JACK MAGUIRE

THE TOWN THAT IM-MIGRATED - Texas soon will be asked to hand over a village of more than 300 residents to the government of Mexico.

It's the town of Rio Rico which most maps show as being located on the northern edge of the Mexican state of Tamaulipas.

Geographically, Rio Rico may be in Mexico, but legally, it is the property of Texas. In fact, most of its citizens probably will be granted American citizenship even though

the town will be given to Mexico. The geographic mixup happened in 1906. That year a Texas irrigation company built a large pumping station on the Rio Grande. As a consequence, the river changed its course and cut off the northern end of a loop of the stream where Rio Rico was located.

This put Rio Rico physically in Mexico. Under international law, though, the town continued to belong to the U.S. This strange situation was not discovered until 1967. Then a University of Arizona professor doing research in geography located

the misplaced village.

Now the U.S. has agreed to give Rio Rico back to Mexico in exchange for an equal amount of unoccupied land 25 miles up river below McAllen. Meanwhile, any resident of Rio Rico who can prove that he or she was born where the village now stands is automatically an American citizen. At least 40 already have filed petitions for citizenship.

In addition, U.S. immigration laws provide that anyone living in the country since June 30, 1948, can havé a permanent residential visa. Most Rio Ricans say they'll take advantage of this legal loophole, primarily so they'll be eligible for U.S. welfare payments.

TEXANS AT WQRK - Glenn H. McCarthy of Houston, who has built and lost more than one fortune in his flamboyant lifetime, likes to remember that he got his start drilling wildcat oil wells.

In 1952, when his creditors foreclosed on his lavish Shamrock Hotel and took most of the assets of his oil companies at the same time, McCarthy knew how to recoup. He went back to wildcatting for oil and decided to capitalize on his Horatio Alger life story at the same time.

He accomplished this by marketing a bourbon whiskey called "Wildcatter." For no extra charge, the purchaser also got a folder recounting McCarthy's fascinating life. It wasn't long until he was in the chips again.

THE TOWNS OF TEXAS-It's possible to visit some faraway places, at least in name, without ever leaving

the state. Texas has its own Paris, London, Naples, Carthage, Dublin, Florence, Odessa and Nazareth. If countries appeal more than specific cities, there is Holland, Egypt, Italy, China and (the) Riviera.

FOOTNOTE TO HISTORY -William Walter (Pudge) Heffelfinger, rated by some as the greatest football player of all times, was not a Texan but

he lived out his years near Blessing,

Matagorda County. Heffelfinger, all-time All-American guard at Yale in the 1880's, played football for more than 40 years after he left college. Grantland Rice, the famous sports writer, relates that Heffelfinger played his last game at the age of 65! The game, played in Minneapolis for charity, pitted an allpro team against a squad of college all-

stars. Pudge was guard on the 1889 Yale team that scored 698 points and left 13 opponents scoreless. A giant 6 feet, 4 inches in height, he played equally well on defense and offense.

Heffelfinger became a resident of the Lone Star State when he married the daughter of Jonathan Edwards Pierce, a Texas cattle baron, and retired to the family's Matagorda County ranch. He died in 1954 and is buried in a cemetery near Blessing.

ROYAL FAMILY-The world would not be nearly as sweet as it is if it were not for the queen bees produced in Texas.

Thousands of the royal mistresses (without which no colony of bees will produce honey) are bred in Texas annually. One producer at Navasota, Grimes County, ships 20,000 queen bees each year to Iran and thousands more to other countires around the world.

The queens, along with ten worker bees and necessary food, are packed in screened boxes and airmailed to beekeepers everywhere. If buyers prefer, they can buy a Texas-bred colony of 4,000 bees along with a queen.

WHEN ROADS WERE FREE-Once taxpayers in some parts of Texas paid absolutely nothing for the building and upkeep of highways.

In Harrison County in the 1850's, the Commissioners Court appointed a land-owner to be responsible for any highways through his property. It was up to him to use his slaves (58 per cent of the county's residents were in bondage) and his neighbors to keep the roads open and in good repair.

OVERSIGHT—Amistad Reservoir, the huge lake created by building a dam across the Rio Grande at its confluence with Devil's River, has no public ramp from which fishermen can launch their boats!

The reservoir, built as a joint project by the U.S. and Mexico, is administered by the U.S. Parks Service on the Texas side. The federal government bought ten acres of lakeshore which was to be a launching ramp for boats, but it is a mile away from the nearest public road.

As a result, fishermen in the bass infested lake can get their boats into the water only by paying a \$2 fee to a landowner who controls the segment of old U.S. Highway 90 which leads down to the water's edge.

The Sunday Brand, Hereford, Texas, Sunday, October 21, 1973

Local Realtors Planning To Attend National Meet

the Hereford Board of Realtors, announced this week that numerous men and women in the area real estate profession are planning to attend the National Association of Realton convention in Washington, D.C. Nov. 9-15, to be headquartered in the Sheraton Park and Washington Hilton Hotels.

"The mortgage money crisis,

Gene Campbell, president of will be one of the prime issues to be discussed in Washington at our convention. Immediate

> action is called for, and we believe that our concern should be expressed firmly to our Congressmen," Campbell said.

Some of the nation's leading economists will be speaking to the N.A.R. members, with J.D. Sawyer of Middletown, Ohio, facing the real estate industry presiding at many of the

One of the highlights of the convention is expected to be the awarding of the outstanding community projects awards. N.A.R. calls these programs, "Make America Better," this

year focusing on greening America, rehabilitating of old homes and "Light the Night." in order to prevent street crimes

and home burglaries.



White Is Honored

Hereford's Raymond White was presented a special award from Lions International Wednesday for his outstanding service as District 2T-1 Governor the past year. Making the presentation was Bill McMinn, current district governor from Stratford. Only a limited number of governors earned the "100 percenter" award.

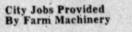
Association Of Federal Employees Meets

Members of the recently Fotheringham, J.R. Lipscomb, organized National Association of Retired Federal Employees. met Thursday evening for acovered dish dimmer in the Southwestern Public Service

Reddy Room. John Joyer, district NARFE chairman of Amarillo was guest speaker. The business session was conducted by Elmer Patterson, president of the local Magic Triangle Chapter.

At the organizational meeting held in September, selected to serve with Patterson as officers of the local chapter were Charles Newell, vice-president, and Mrs. Martha Shirkey, secretary-treasurer.

Enrolled as charter members to date are Mrs. Johnnie F.



Production of farm ma-chinery and equipment provides jobs for approximately 150,000 workers. Their out-

put is channeled to farmers through nearly 16,000 deal-ers. Another 100,000 are engaged in distributing and maintaining farm machinery and equipment.

George Millard, Charles Newell. Patterson, Mrs. Shirkey, Mr. amd Mrs. Alex Pererson, all of Hereford; C.J. Dern, Umbarger, and Mrs. Eva Lookingbill, Summerfield.

Patterson announced that charter membership is being held open to allow all who are interested to join; those who are interested may contact Newell, or Mrs. Fotheringham, who

have been appointed to the membership committee. Retired federal employees and those planning retirement within the next five years are eligible for membership, Mr Moyer explained.

Also attending Thursday's meeting were Mr. and Mrs. Perry Jayroe, Mrs. Millard, Mrs. Patterson, and Mrs. Moyer.

Downtown

GIVE YOUR DOLLAR MORE POWER



WHEN YOU SHOP FOR WOMEN'S AND CHILDREN'S APPAREL INGIST ON THE LABEL AT THE RIGHT AT THE LEFT IS THE LABEL OF THE INTERNATIONAL BROTHERHOOD OF BOILER MAKERS, TRON SHIP BUILDERS, BLACKSMITHS, FORGERS AND HELPERS.



Stoerner To Be In Demonstration

U.S. Air Force Lt. Larry G. Stoerner, son of Mr. and Mrs. Hubert Stoemer of 1400 E. First St., Hereford, is scheduled to articipate in a joint forces demonstration of modern firepower and maneuvers at Ft. Bragg and Pope Air Force Base in North Carolina.

Lt. Stoerner is an A-7D Corsair II pilot with the 76 Tactical Fighter Squadron at England AFB, La. His unit is a part of the Tactical Air Command which is providing the air element for the demonstration to be conducted by the U.S. Readiness Command.

Combat-ready forces, static display of aircraft, ordnance. delivery, special airborne assault and aerial resupply of ground troops will be included in the demonstration.

A 1966 graduate of Kress High School, Stoerner received his B.S. degree in mathematics in 1971 from Texas Tech University where he was commissioned upon completion of the AirForce Reserve Officers Training Corps program.

His wife, Bea, is the daughter of Mr. and Mrs. Tony Barbian of

WARREN BROS.

1410 Park Ave.

364-1423

CLOSED SUNDAYS



25th Anniversary Special

1970 Olds Delta Custom 4 dr H-top. Sharp Med Blue body with white vinyl top. Air and Power. Test drive this Nice-Luxurious Family Sedan At only 1750.00

1970 Chrysler Newport 4 dr. H-top, air, power, cruise control, Gold body with caramel vinyl top. Medium priced luxury car.

1972 Ford Pinto 2-dr Coupe, 2000 cc engine, Automatic, Radio & Heater. White finish with blue vinyl interior. Try this one on for

1968 Plymouth Fury 111 2 dr. H-top 318 engine, power steering and brakes. Sharp white finish with blue interior. Protective

1971 Chevrolet Pick-Up - V8 Automatic, power steering, long fleetside bed, custom deluxe series. Top condition throughout.

1970 Chevrolet Monte Carlo 2 dr. H-top, air - power, vinyl top. Tape deck top condition local 1-owner.

DUCKWALL'S BANKAMERICARD'

Polyester

DOUBLE KNITS "Seconds"

Short Lenghts

New Shipment Just Arrived



Polycord sews all fabrics. Light & dark shades. Total 420 yds.

THREAD



AFGHAN KITS

44" x 60"

Machine Washable

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OF HEREFORD HEREFORD, TEXAS



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STATEMENT OF CONDITION THE FIRST NATIONAL BANK OF HEREFORD

AT THE CLOSE OF BUSINESS ON OCTOBER 17, 1973

RESOURCES

Cash and Due From Banks	s .										•	\$ 9,924,065.83
U. S. Government Bonds												526,241.00
Other Bonds and Securitie	s											3,964,325.92
Stock in Federal Reserve I	Ban	k									٠	60,000.00
Fed. Funds Soid							,					3,000,000.00
Bank Buildings, Furniture &	& Fi	xtu	res	3							٠	430,639.16
Other Ássets									•			652,000.98
Loans and Discounts .												
TOTAL RESOURCES			•						٠			.47,823,949.47
LIABILITIES			•									
Capital Stock		•	•					٠				\$ 200,000.00
Surplus			٠								i	\$ 1,800,000.00
Undivided Profits and Res												
DEPOSITS												42,952,809.86
									•		*	022 040 47
TOTAL LIABILITIES	•					•				•	•	47,823,949.47

Member Federal Deposit Insurance Corporation

Homecoming is a 'smacking' success !



Dan Vander Zee congratulates Queen Donna Munnerlyn



Queen and attendants on Homecoming Parade float





OCTOBER 23 & 24

W INVENTORY incl: . Motors, phase, 60 cycle, 4 rpm. elilance 1 hp Gear Motors 1 cycle, 1723 rpm., 230/460 nan Generators, 12.5 kva, 5 amps, 60 cycle, 3 phase, 100 rpm, Model 10UT-4XN pproximately 325,000 te's Couplings Ell's ye-Bolts - Pressure Hose cycles.

> INSPECTION: Anytime 1 week prior to sale.

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Will be open until 8:00 p.m. Monday through Thursday

Due to the harvest season we are overloaded with this extra time we can get you back on the road faster

DOYLE JOHNSON CHEVROLET-OLDS Inc.

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Coach Larry Dippel . team is ready!



Seniors had 'Mutiny on the Bounty,' float

ANNOUNCING FACTORY AUTHORIZED MERCRUISER SERVICE **NOW AT** JACK'S MARINE SUPPLY

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In order to meet the needs of the many Mercruiser owners in the Hereford area, JACK'S MARINE SUPPLY has acquired the Mercruiser Service Franchise. We now have, in stock, a comprehensive supply of genuine Mercruiser parts. We also have a complete line of Mercruiser special tools to enable us to do the job right.

Bring your boat in Soon!! A minor maintainence job in the fall can be a Major repair if left until spring.

Now would also be an excellent time to have any fiberglass repairs done. Don Cox, our fiberglass repair specialist, can repair anything made of fiberglass - boats, campers, fertilizer tanks - Just to name a

Join our growing number of satisfied customers today!

JACK'S MARINE SUPPLY

"Where Service Is First"

E. Hwy. 60

364-4331



Cheerleaders urge more spirit at Pep Rally



Capt. Jim Marsh speaks for team at Rally

= Travis McPherson

Sheriff To Train At FBI Academy

Sheriff Travis McPherson has been accepted as a candidate for the FBI National Academy, it was announced this week by County Judge H.C. Williams.

McPherson was selected for the next session of the special academy for law enforcement officers, and the 12-week school is scheduled from Jan. 7 through March 29, 1974...

Deaf Smith County Commissioners Court approved McPherson's application for the school about one year ago, and Judge Williams submitted the request to the FBI.

Officers attend the academy on a full-time basis during the three months and live in dormitories at the U.S. Marine Corps Base in Quantico, Va. It is located about 40 miles

south of Washington, D.C.

The academy includes a minimum of 14 semester hours in academic work, as well as comprehensive physical training classes. Other elective courses are offered during the

The program is offered at no cost to county and state officers, and travel expenses to the academy is also provided by the federal government.

A number of law enforcement courses are required, including those in management, communications, criminal law, human behavior in organizations, sociopsychological aspects of community behavior, and police problems in an urban



Stanton-La Plata Rivalry Continues Here Tuesday

Hereford's cross-town rivalry in Whiteface Satadium

of Stanton and La Plata Junior

two 7th grade teams of the school play each other at 2 p.m.

La Plata 7th won its game last

Highs continues this week as the Tuesday against Canyon 8-0 and is virtually assured of the south zone championship. La Plata 7th is undefeated and Stanton

7th has sustained two losses. The La Plata-Canyon 7th game Tuesday was scoreless

until the final period. La Plata's Paul Bell gathered in a Canyon punt on his own 20 and returned it 80 yards for the

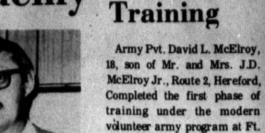
' Hereford winning score. Craig Dement then hit Bud Hughes with a pass for the extra points to give the 8-0 win.

La Plata will play the winner of the north zone after the Stanton game.

CONVENTION MOVED On May 5, 1972, the GOP National Committee decided to hold the 1972 convention in Miami Beach, Fla., instead of San Diego, Calif.

JETLINER CRASH All 115 aboard an Alitalia

jetliner died when it slammed into a mountainside at Palermo, Sicily on May 5, 1972.



Ord, Calif. The program combines basic and advanced individual training (AIT) into an average 16 week program, depending on the AIT the soldier receives after completing basic.

McElroy

Completes

Decentralized instruction at the unit level and a reduction of formations and inspection give the soldier more time to train and increased off-duty time. Fewer restrictions on offduty travel and improved living facilities are other benefits of



KESTER'S JEWELRY Across from the Post Office in Downtown Hereford

Hereford State Bank won first place in KPAN's decorating contest Friday with decorations and drawings around the bank. Second place went to First National Bank and third went to the Spudnut Shop.

> It may be our life insurance, but it's your life. Who's going to make sure one fits the other? A professional.

Charles Bell Jr.

Southwestern Life Happiness is what we sell.

144 West 3rd.

P. O. Box 1931...Phone 364-2343

Circle Team You Predict To Win

Synder at Coronado Caprock at Amarillo High Borger at Palo Duro Tascosa at Pampa Levelland at Perryton **Dumas at Canyon** Lamesa at Brownfield Estacado at Sweetwater Boys Ranch at Panhandle Littlefield at Friona

West Texas at Wichita St. SMU at Texas Tech Rice at Texas Houston at Auburn Baylor at A&M Tulsa at Arkansas; TCU at Tennessee Notre Dame at USC Nebraska at Okla. St. Cowboys at Philadelphia

TIE-BREAKER Tetal points of Hereford-Plainview -

(Tie-breaker will be used to break any ties — either in regular contest or for the jackpot.)

Name

Mail entries to Box 673, Hereford, Tex. 79045, or bring entry by the Brand office by 5 p.m. Friday.



Like Yesterday, Cattlemen Need Safe Reliable Places to keep their cattle. Farmers and Ranchers in the Golden Triangle Area Have Learned to Trust Carl McCaslin Lumber Company for their

ELECTRIC

- * INSULATORS
- * WIRE
- * POSTS

364-3434

- * FENCE CHARGES
- * ELECTRIC GATES

ELECTRICITY WORKS TO TEND YOUR STOCK SO YOU WON'T HAVE TO

Carl McCaslin Lumber Co.



BLACKWALLS

WHITEWALLS

WARDS TREAD WEAR GUARANTEE

REMATURE TREAD WEAR-OUT a Montgomery Ward passenter tire wears down to the top of
the tread wear indicators to
age tread depth) within the
teriod of months or number of
tiles stated for a given quality
if tire, Montgomery Ward will
epiace the tire for a pracated
harae determined by the months
harae determined by the months

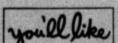
DESCRIPTION GUARANTE Road Tamer Glass Track Belted Whitewall C78-14 \$2.08 40 MO \$38.00 \$24.70 F78-14 Road Tamer Glass Track Belted Whitewall 40 MO 2.37 42.00 27.30 G78-15 Road Tamer Glass Track Belted Whitewall 40 MO 2.60 46.00 29.90 Road Handler-4 Ply Nylon Blackwall B78-13 24 MO 1.81 11.53 Road Handler-4 Ply Nylon Whitewall B78-14 1.96 14.95 24 MO 23.00 Road Handler-4 Ply Nylon Blackwall E78-14 2.22 24 MO 16.90 26.00 Road Handler-4 Ply Nylon Blackwall F78-14 2.37 24 MO 18.52 28.50 Road Handler-4 Ply Nylon Blackwall G78-15 2.60 24 MO 21.12 32.50 Road Handler-4 Ply Nylon Blackwall H-78-15 2.80 23.08 24 MO 35.50 E78-14 2.31 22-78 4 Ply Tread Surface 2 Ply Whitewall 20.15 30 MO 31.00 22-78 4-ply Tread Surface 2 Ply Whitewall 178-14 2.50 30 MO 21.45 33.00 22-78 4-ply Tread Surface 2 Ply Whitewall 22-78 4-ply Tread Surface 2 Ply Whitewall 2.67 G78-14 23.40 30 MO 36.00 2.54 21.45 30 MO WE HAVE MANY OTHER SIZES AND STYLES NOT LISTED AT UNBELIEVABLE CLOSE OUT PRICES COME BY AND LET US SHOW THEM TO YOU.

FAST, FREE

MOUNTING

*WITH TRADE-IN TIRE OFF YOUR CAR.

SAVE ON THESE BIG TIRE VALUES-JUST SAY "CHARGE IT" WITH CHARG-ALL



WARDS

114 E. PARK AVE.

OPEN - 8:00 to 6:00 DAILY **PHONE 364-5801**

SELL IT FAST! SELL IT RIGHT! SELL IT RIGHT!

Phone 364-2030

CLASSIFIED ADVERTISING RATES Reader Ads (Minimum 10 words) per word Additional Classified Display (8 pt. heading, 1 column width \$2.00 ature cuts) per col. inch col. Repeat insertion without copy Display Advertising Not Classified head ing, but placed on the classified page \$1.12 col. inch Deadline for Classified Advertising SUN DAY BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the HERE-FORD BRAND.

5 n.m. Tuesday

GARAGE EQUIPMENT

NEW & USED

Air Compressors;

Valve Machines, Steam

Cleaners, etc.

BOYD MACHINE & SUPPLY

1306 East Park

Phone 364-1055

your fertilizer and water go

farther. For further in-

formation, call

AGRICULTURAL GYPSUM &

FOR SALE

WE MAKE HOUSE CALLS

TOWER TV

Phone 364-4740

New Singer Dealer in Hereford.

Sewing machines and vacuum

by Singer trained mechanics.

Scissors sharpened. Call 364-

Center, 226 Main, Hereford.

4051. Sanders Sewing Machine

LEFT IN LAY-AWAY

Stereo with builtin tape player

AM-FM Multiflex Radio

Garrard Turntable, 200 watts

Repairs on all makes & models.

LIME COMPANY, 276-5319.

1-21" . Color Console TV

1-19" B&W Portable

color, B&W and radios.

1B-1-9-tfc

B-1-20-39-tfc

R-1-25-1fc

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES Hwy 60 & MYRTLE . Phone 364-0169 Also spaces & furnished trailers... for rent at

TOWN & COUNTRY ESTATES 1B-1-40-8p

"THE SADDLE HOUSE" COMPLETE Riding Equipment

New & Used Saddles HIGGINS & SOUTH TEXAS ST PHONE 364-3583

!!CARPET!! Financing Available

CAW CARPET PLAINS AND N. 25 MILE AVE PHONE 344-3448

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1B-37-tfc

FOR SALE: New & used furniture and appliances. Plains | cleaner repair. All makes. Free Finance Corp. 906 South 25 Mile Avenue.

B-1-15-34-tfc

LOTS OF NEW BEDROOM FURNITURE

> Also SEE OUR LINE OF BARGAINS

Stoves, refrigerators, TV's living room suites, dining room suites and miscellaneous merchandise.

Open weekdays 9 to 12:00, 1:00 to 7:00. Saturdays 8 a.m. to 10:00 p.m. BIG JIM'S FURNITURE

HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS Phone 364-1873

1972 Kawasaki 250. Good condition. Call 364-4888. B-1-10-12-tfc

American Legion & Auxiliary meets Tuesday 8:00 p.m. American Legion Hall **Veterans Park**

STATED MEETING

SECOND MONDAY

7:30 P.M. Thursday

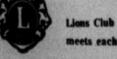
DEGREE WORK

Charlie Brown W.M. W.A. Phipps sec.









Wednesday, 12 Noon Civic Club Center

(Jim Hill)

Call 364-2817 after 5:00 p.m.

For Sale: Ladies Western boots, size 41/2 B. Phone 364-0009.

B-1-10-42-tfc For Sale: 1971 Kawasaki.

p.m.

B-1-42-2p

COWBOY NECESSITIES We have just received a new shipment of overshoes for cowboy boots and economy priced chaps. Also see our line of roping saddles.

> MORGAN ROCK & HOBBY HOUSE 223 N. 25 Mile Ave. Phone 364-2176 HEREFORD, TEXAS 79045 B-1-42-tfc

B-1-11-42-2e

GARAGE SALE Friday, Saturday, Sunday 10:00 a.m.-6:00 p.m.

BLUE Lustre not only rids carpets of soil but leaves pile Electrophonic Component

been used to work cattle. Call 10 speaker. Original price 364-3583. \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments

MARTINS SOUND CENTER Corner of Georgia & I-40 in Wolflin Square, Amarillo B-1-31-tfc

. . B-1-4-tfc

For Sale: Cornet and King Saxophone. Both good condition. Phone 364-2864.

FOR SALE New 8'x12' storage building Well built, construction of masonite. Siding composition roof. Easy to move. \$450.00. Call

Rockwell Bros. 364-0033 or after 6:00 p.m. 364-B-1-39-tfc

KIRBY VACUUMS . " Rebuilt with genuine Kirby parts.

\$59.95 & up. 2 vear guarantee Your only authorized Kirby Distributor

Kirby Sales & Service 522 Irving Phone 364-0422 '

B-1-35-tfc For Sales Hand made buck stitched bets with name Great for Christmas or other gifts. Call after 5:00 p.m. 364-6860.

B-1-18-12-tfc WATER BEDS Southwest . Carpet, 209 Park Avenue. Phone 364-1763.

B-1-41-tfc Reduce excess fluids with Fluidex \$1.89 - Lose weight with Dex-A-Diet capsules \$1.98

T-1-38-11p

SUPER stuff, sure nuf! That's Blue Lustre for cleaning rugs and apholstery. Rent electric shampooer \$1. Duckwalls, Sugarland Mall. B-1-20-42-2c

at Harold Close Drugs.

B-1-42-2p

Engine just overhauled. Like new. Call 364-5457 after 7:30

THE SADDLE HOUSE Phone 364-3583 Higgins & So. Texas St. B-1-42-tfc

ANTIQUES ANTIQUES ANTIQUES Bedroom Suite-Chifforobe Mahogany Sideboard - Oak Table - Walnut Table - Black Walnut Round Table-Beautiful Organ - Alamo Music Co. Piano - Old Sheet Music - Secretary Desk. China - Art Glass and Pottery - Depression Glass. RCA WHIRLPOOL commercial Brass Cash Register - Ladies ICE MAKERS .- Sales and Side Saddle - Sheep Bells from Service - Brownd Sheet Metal. | Swiss Alps. Many other items B-1-11-52-tfc that make beautiful gifts. We will be most happy to have you Agricultural Humates can help visit us.

For Sale: Bed spread and canopy, maternity clothes. Reasonable. 232 Fir.

306 Douglas Pickup, lots of furniture, 4 pc maple bedroom suite, love seat new leather sofa lounge chair. chests, tire & wheel, edger fireplace equipment, ladies clothes; shoes, men's slacks. B-1-42-2p

soft and lofty. Rent electric shampooer \$1. McCaslin Lumber. B-1-22-42-2c

4 year old sorrel gelding. Has

B-1-13-42-tfc

For Saie: 8 year old Palomino Mare. Very gentle. Call 364-

B-1-11-41-40

AKC male Irish Setter, 9 months. \$75.00. Call 276-5360. B-1-10-16-3c

For Sale: Used store fixtures -B-1-11-32-tfc several different types. Inquire 364-4042

> B-1-10-16-tfc FULLER BRUSH PRODUCTS Good personal service. Mrs.

Jessie Fuller, 258-7228. S-1-10-1-tfc For Sale: Raggedy Ann and

Andy dolls and Barbie doll clothes. 217 Centre. Phone 364-S-1-15-tfc

For Sale: Evinrude boat and all accessories. 308 Star.

S-1-10-15-tfc UNUSUAL gifts, cards jewelry, baby specialties and useful personal items.

Discounts offered. Satisfaction guaranteed. 364-5316. S-1-16-3p

MOVING SALE October 22nd & 23rd

VILLA PARK, Apt. 3 (100 Avenue H) Clothing, linens, household items, couch, Slim-Gym Exerciser, bar-b-que grill and miscellaneous.

For Sale: 19" Zenith color TV set. Phone 364-2329 after 6:00 p.m. B-1-11-17-tfc

B-1-17-1c

For Sale: Registered Dachshund puppies. Phone 364-4364. B-1-10-17-30

Will give away two puppies. | For Sale: 24" RCA Victor Vista Color TV in Early American maple. Perfect condition. Call 364-1540 after 5:00 p.m. B-1-18-17-tfc

> For Sale: 8x33 House trailer. Call 647-5463 Dimmitt, Texas. B-1-10-17-4c

KEEP carpet cleaning problems small - use Blue Lustre wall to wall. Rent electric shampooer \$1. Hereford Hardware.

For Sale: 8 ft. air motor windmill and 30 ft. steel tower. Phone 364-3485. B-1-12-17-2c

B-1-18-17-20

GARAGE SALE. 847 Irving. Coats, clothes of all sizes - real cheap, miscellaneous. Today. B-1-17-1c

1970 American Homedale Mobile Home, Furnished, 12x50. Storage shed. I-Beam frame. Call 364-1810. B-1-14-17-2c

2. FOR SALE Farm Equipment

For Sale: 2400 ft. of 8' aluminum pipe. Chas. Miller, 806-842-3332. B-2-11-42-4c

BEET DIGGER FOR SALE Farmhand Beet Digger, 2 row with topper. Good condition and at a good price. B.A. Ford Hartley, Texas

1B-2-42-6c For Sale: 4 row 10" spaced Tve Drill. Leo Witkowski, 364-0991.

Phone 806-365-4568

B-2-11-12-tfc See Us For Parts-Sweeps-Chisels

Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811

See Us For Mayrath Grain Augers Mso have parts in stock DAVIS IMPLEMENT 409 EAST FIRST

Phone 364-2811 B-2-35-tfc FOR SALE 1-Opel 424 Beet Harvester.

Used as demo. Clearance-Priced \$3800.00. 1-New Holland 985 Combine 1-New Holland 924 Corn Header 4-30

NEW HOLLAND HEREFORD Hwy 385 South / B-2-16-4c

For Sale: 1000 Case Combine with 18 ft. header and-or smaller header with 5 row rollacones, \$2500.00. Phone 364-0916. B-2-21-17-4c

3. FOR SALE **Automobiles**

For Sale: 1965 Chevy SS. Good shape. Call 364-5457 after 7:30 p.m.

For Sale: '55 Chevy. 221 Avenue K. Phone 364-6690. B-3-42-2p

1972 Chevy Tandem Truck with 20 ft. bed and hoist. Call 364-

1969 Lincoln Mark 111. \$3100.00.

905 15th St. Call 364-4270. B-3-10-16-3c Take over payments on 1967 or later Dodge Van. Phone 364-

6854 B-3-11-16-tfc NEW & USED CARS ORVAL WATSON FORD

PHONE 364-2727

1B-3-18-tfc

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location-221 NORTH 25 MILE AVENUE. B-3-20-42-tfc

SAVE GAS!! Real nice Falcon. Make offer. 364-3731.

GRAIN TRUCKS READY TO USE

3-New 6000 GMC Trucks, 5 speed 366 engines, 2 speed, 18' grain box and lift. 920 rubber. 1-1965 Chevy 15' box and lift.

1-1973 F-600 new cabin 1-1969 International 20-10 twin screw, 549 engine, 10 speed Road Rangerair conditioning. 1-New 40' hopper grain

1-1966 Ford 16', grain bg

trailer. 1-New 65 Series Chevy, twin screw, 427 engine. 2-New 1974 Chevy, 65 427 engine, Series. cabin chassis. Miscellaneous equipment, tool

beds and older model trucks. WEST LEASING & RENTAL 811 Tenth Street Levelland, Texas Phone 806-894-7088 days; Phone

894-7025 or 894-4402 nites.

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First

Phone 364-2250

B-3-42-4c

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson

B-3-33-tfc SELECTED USED TIRES \$3.00 UP 30 Day Guarantee MONTGOMERY-WARD AUTOMOTIVE SALES

Phone 364-0077

114 EAST PARK 1B-3-17-tfc By owner: 350-4Bar, 1970 Monte Carlo, power and air: clean, excellent condition. After 5:00

B-3-16-17-3c For Sale: 1948 Model Willis Jeep. Good condition. Call 289-

p.m., 364-2968.

B-3-10-17-4c 1970 Chevy Impala 2 dr. hardtop. Power steering, power brakes, air conditioning, low mileage, \$1895.00. Call 364-3260.

B-3-17-17-2c FOR SALE: 1971 Opel 1900, twodr. coupe. Excellent condition, air conditioner. See at 312 Douglas between 2:00 and 6:00 p.m. today; anytime week days. B-3-25-17-tfc

4: REAL ESTATE

For Sale Or Trade FOR SALE BY OWNER 3 bedroom, 1 bath home. Fully carpeted, draped, with stove and washer, storm cellar. \$14,500. \$7,500 down \$98.00 per

month.

payment.

Brit Clark 364-0284

S-4-17-2p THREE BEDROOM Central heat with humidifier and refrigerated air. New carpet in living & dining room and kitchen. Two car garage. \$3,700.00 equity with \$135.00 mo. payments.

Call 364-1170 after 6:00 p.m. 1B-4-42-tfc

APARTMENTS FOR SALE Two bedroom house with seven apartments at 335 West Second. Owner will finance. Small down

Mrs. H.B. Hood

Ideal spot for cafe or liquor

store. See Jack Davis before

10:00 a.m. or after 8:00 p.m. or

on weekends, or write Box 55,

335 West 2nd B-4-42-2c FOR SALE BY OWNER Excellent income property in Umbarber, Texas. Good house -4 rent cabins and cafe bldg.

Umbarger, Texas 79091. B-4-42-40 TRADE CONCRETE ELEVATOR. Debt Free. Big volume. Organic grains beans. Should net \$250,000 year. 806-364-0484.

Dallam County: 400 acres. New 3 bedroom house, new metal barn, one irrigation well, two domestic wells. 140 under irrigation: 126 dryland: 134 native pasture. Write:

Box 789,

Dalhart, Texas 79022

B-4-15-7c

1B-4-11-6c

FOR SALE BY OWNER ASSUME EQUITY 222 FIR CALL FOR APPOINTMENT

364-6450

LOW DOWN PAYMENT \$12,800. Nice 3 bedroom home Single car garage. Total movein cost less than \$500.00.

OASIS IN THE DESERT 10 acres with nice two bedroom main house - two rent houses. Ref. air conditioning, draped and carpeted. 4" well, storm cellar, swimming pool, chicken bam. Lovely shade trees, all hardwood, many peach trees and grape vines. Cess pool cleaner, tree sprayer, 5 acres of corn planted. Beautiful grounds - like a park. 10 miles from Hereford.

ACREAGES 47 acres with well, approximately 10 miles from Hereford. Ideal for hog farm or cattle holding.

LOANS Let us help you with your financing FHA-VA & CON-VENTIONAL LOANS are now available. Check with our office for details. Board of Realtors

Multiple Listing Service CARTHEL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944 364-0038 Wayne Carthel Leola Peters EQUAL OPPORTUNITY

For Sale or Trade: 3 bedroom home. 201 East 6th, Will GI. B-4-12-35-tfc

B-4-10-tfc

450 ACRES FRIONA \$325.00 acre. Write 1900 West 10th, Plainview, Texas 79072. 3-4-12-3-tfc

BEAUTIFUL HOME IN COUNTRY FOR SALE BY OWNER bedroom brick, 3 private baths, large den and kitchen combination-panel, utility

room. All wool carpeted and new drapes. Large basement, double garage. Located 12 miles South of Hereford on West Easter Road or 6 miles North of Dimmitt on HFD. Hwy.

Shown by appointment anytime. Phone 647-4694 or 508-Belcher, Dimmitt, Texas. B-4-39-tfc

For Sale: 320 acres irrigated East of Ford: 1560 acres four miles from Matador. Call B.T. Spear, 355-1802. B-4-17-16-tfc

I have Farm and Ranch Buyers, I need your listings. J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2553

Brick duplex. Good location Now rented. Good investment. Phone 364-0022.

B-4-10-17-tfc

B-4-29-tfc

B-4-17-1p

FOR SALE BY OWNER bdrm house near Shirley. School. Perfect as rent property or investment. Presently rented for \$70.00 per month. Will sell below appraised value. \$6,500 total price. J.E. Turner, phone 364-2194.

FOR SALE BY OWNER 3 bedroom house, 11/2 baths, nice yard, fenced backyard with many fruit trees. 51/4 per cent interest. 906 Irving. Call 364-5068 for appointment. B-4-17-tfc

> WANT ADS A WORLD OF RESULTS

PRESTIGE LOCATION In Northwest, 3 bdrm. brick, 21/2 baths, den and kitchen comb. dining room, living room, ref. air, 2 fireplaces, \$2,000.00 worth of drapes. Double garage with electric door lift. Built-in vacuum deaner, patio with barb-que grill, gas lites front & back, 51/4 per cent loan. Call for details.

PRIME LOCATION 3 bdrm. brick, NW, 2 full baths, fully carpeted including kitchen, has kitchen & den comb. living room, double garage yard ready to plant. The house has new paint. Call and we will show you this home, then make us an offer, you might buy it.

WHEN STORM WARNINGS THREATEN feel snug in your own storm cellar. Yet when the sun shines enjoy your 2 bdrm. home on Star St. Fenced back yard, small down payment and assume loan.

LIKE LARGE ROOMS You will have to see this 3 bdrm. home in NW with 134 baths, fenced yard with sprinkler system. A good location. SOUTH DOUGLAS

3 bdrm. 11/2 baths, existing loan

can be assumed, new

elementary school and shopping center near by. WHY PAY RENT G.I.? When you can own this 3 bdrm. home on 13th St. has been completely redecorated. Corner

lot all fenced, with garage. COUNTRY HOME EAST OF HEREFORD Large 3 bdrm. brick with one acre of land. Paved road. Buy equity and assume loan with payments of \$110.00 per mo.

COUNTRY HOME WEST OF HEREFORD LOOK AT THIS 4 bdrm. brick with 2 full baths, all built-ins, basement, double

garage, 4 acres of land with

barn 30x50 all steel. Pressure

Also other ım provements. We just got this one, call today for details. COUNTRY HOME NORTH OF HEREFORD

12 acres, 3 bdrm. brick and large barn, small irr. well. Priced \$48,000.00 cash. WHY WAIT 2 bdrm. 1 bath, new carpet fenced yard. Buy equity and

than \$100.00 per mo. LARGE FAMILY Check on this 3 bdrm. home with living room and den, utility room, one room in basement, fenced yard. . . Down payment

\$750.00, balance like rent.

assume loan. Payments less

COUNTRY CLUB DRIVE 1.7 acres overlooking golf course. Ideal for nice mobile home spaces. 2 bdrm. rent house goes with land. Terms available.

SMALL TRACT. 15 acres just off paving. \$500.00 down \$150.00 per month.

HAMBY REAL ESTATE OFFICE 364-3566 **Gerald Hamby** 364-1534 364-3169 Chick Weemes 364-2553 J.M. Hamby Calvin Edwards 364-1017 **EQUAL HOUSING OPPORTUNITY**

674 acres located 6 miles SW of Amarillo. 434 acres allotted. Five irrigation wells. Older home. Has good location for a feedlot. Justice & Co., Dalhart, Texas. 249-4000 or nites 249-5688

B-4-17-tfc

S-4-15-30 For Sale: 175' lot on corner of Main Street and 6th. Zoned for business: many possibilities. Ruby Hickman 364-3275.

or 247-4844.

5. FOR RENT

S-4-18-13-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-tfc

TRAILER SPACE FOR RENT Northwest Mobile Lodge, Phone 364-1108 B-5-10-13-tfc

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?

WOOd.

We have apartments to suit your needs in any size. Your rent is adjusted to your any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrig., garbage disposal, central heat and air and fenced playgrounds, laundry facilities, recreation room that will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary.

1 bedroom start \$79.95
2 bedrooms start \$101.55
3 bedrooms start \$113.75
4 bedrooms start \$123.00
All bills paid. Deposit is required.
BLUE WATER GARDEN

38-5-2-Hc * FOR RENT: Two offices connecting or single. Answering service available. AGRI-SCIENCE CENTER, 1500 West

B-5-17-2-tfc MOBILE HOME SPACE for rent. Call 276-5333. B-5-10-3-tfc

Park. Phone 364-5822.

DIAMOND VALLEY TRAILER PARK Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent. PHONE: 364-1483; 364-3937

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. FORREST AVENUE

B-5-28-tfc

Phone 364-1887 1B-5-4-tfc For Rent: Small house in Summerfield. Call 357-2318. B-5-10-16-tfc

APARTMENTS

2 bedroom unfurnished duplex unit. \$100.00 per month. Phone 364-1747. B-5-10-42-tfc

OFFICE FOR LEASE. Ralph Owens 364-2222.

1B-5-10-14-tfc SUMMERFIELD MOBILE MANOR

FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-

HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motor, homes or any storage needs. Size-12'x12', 10'x22' & 12'x32'. CALL 364-5520

BACHELOR APARTMENTS Carpeted-private entrance, private bath, 821 South 25 Mile. Avenue.

New 3 bedroom, 2 bath mobile home for rent to elderly couple No children, no pets. Phone 364-

One bedroom apartment for rent to mature couple. \$105.00

B-5-14-17-tfc Two bedroom furnished

Bills paid. 364-6280. B-5-10-17-tfc

WANTED .-CUSTOM FARMING Call Joel Williamson, 258-7728 or

B-6-10-8-tfc WANTED: Yards & gardens to rotatill. Free estimates. Call

364-5068. B-6-13-11p Want to lease - 1/2 to 1 Section of land. Will discuss rental. Call

Lewis Block, 364-4117. B-6-15-7-tfc WANTED: YOUR WHEAT PASTURE

WANTED - CUSTOM FAR-MING. Contact Don Howard at Howards Custom Farming, 258-

COMMUTER NEEDED. A.M. Classes all week to W.T. Call Steve, 364-1317.

Vante WT or g

Here

WAN

Call

Hill

Dâ

B-5-15-10-tfc

S-5-14-32-tfe

B-5-18-17-tfc plus electricity. 364-5844 or 364-

apartment, at 301A Lawton.

6. WANTED

DAVID BRUMLEY 364-1174 B-6-10-4-38p

7761 or 364-0165. B-6-13-6-tfc

B-6-35-tfc

he Sunday Brand, Hereford, Texas, Sunday, October 21, 1973 nted: Wheat pasture by the r good farms. Call Mike

Needed now!! Deliveryman. 40

hours per week. Apply in person

1108 West First. Equal op-

BEEF PACKERS INC.

is now accepting applications

for beef luggers, production

workers, maintenance men and

We offer:

+Year around employment

+Company paid group

+No experience necessary

Apply at Personnel Office of

Missouri Beef Packers Inc.

Friona, Texas, 4 miles West of

We are an equal opportunity

FULL TIME JOB OPENING

Right man can start work

immediately. Route Sales.

Company benefits include: life

insurance, hospitalization and

Mark Smart, Manager

Call 364-0126

after 5:00 p.m.

Amarillo

Coca-Cola-Hereford

Warehouse,

Hwy 60 & Myrtle St.

Need qualified personnel for

part time business. For in-

terview phone 364-2329 after

WANTED: Janitor. Man or

woman two or three hours per

day between 8:00 and 5:30 p.m.

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YOUR COMMUNITY

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encyclopaedia Britannica

Call or write:

806-747-4180

Encyclopaedia Britannica

No. 10 Briarcroft, Suite 3

Lubbock, Texas 79412

Good welders and welder's

helpers wanted. Phone 364-4621.

School bus drivers needed. See

Eldon Owens at school bus shop.

9. SITUATIONS

Baby sitting by the hour in your

home. Days Only. Alice

Gilleland, 364-4175.

364-1837.

warm meals.

B-8-17-60

B-8-10-17-tfc

B-8-10-17-tfc

B-9-10-42-tfc

six days per week.

B-8-39-tfc

B-8-41-tfc

B-8-13-17-tfc

B-8-16-13-tfc

portunity employer.

kill floor personnel.

+Paid vacations

+Paid holidays

+Good wages

Friona on Hwy. 60.

employer.

naid vacation

6:00 p.m.

Hospital inurance

B-6-19-35-tfc

ant to buy older two story ome to be moved to the ountry. Write Box 673-AJ, lereford, Texas.

mon, 289-5757, after 8:00

B-6-18-16-3c

WANTED: Custom combining Call Vega 267-3841.

Help us collect 10,000 Campbell's Soup Can Labels. 6th grade class, Bluebonnet Elementary School. B-6-14-17-9c

WANT: Pasture for cattle. O.G. Hill 364-1871 or 364-4741; Foster Hill, 364-4217 or 364-4741.

WANTED: Wheat pasture and custom cattle tending. Will furnish references. Thurman Davis 289-5991.

B-6-17-4P

8. HELP WANTED

Weekend (Friday afternoon and Saturday) and part time help needed. Could use interested high school youth. Apply in person at West Park 66 Service Station, Hwy. 385 and Park Avenue. Bill Swanson.

B-8-32-42-4c

SMILING WOMAN Smiling woman under 60. \$50.00 per week. 2 hours a day. Five days a week. For interview appointment, write Box 673-FTT, Hereford, Texas.

IMMEDIATE OPENINGS Due to the expanding growth of national firms, PINKERTON'S INC. is in need of 3 full time and 3 part time security guards in he Hereford area.

No experience- necessary +Uniforms & equipment supplied at no cost

Paid vacation +Profit sharing Excellent benefits

Call Sgt. Vaughn, 364-4044. An equal opportunity employer B-8-42-20

Salesman wanted Call L.E. Abel, 364-4731 or 364-

B-8-10-42-2C

Hide room labor wanted.

We offer:

+Good pay +Paid vacation

+Paid hospitalization Colorado By-Products

31/2 miles West Hwy 60 Phone 276-5331 days; 364-2495 nites B-8-42-tfc

Experienced combine operators. \$600.00 per month plus room and board. A.T. Preston, 364-4580.

B-8-12-42-2c

Want to hire, waitress for THE MOONLIGHTER every Friday and Saturday nights. Must be 18 years of age. Call 364-0064 or 364-1760.

B-8-22-42-2c

FULL TIME JOB OPENING Applications now being taken for position of timekeeper at Holly Sugar Corporation.

For appointment Call 364-2591

Equal opportunity employer. B-8-42-4c

Full and-or part time help. Phone 364-5291. B-8-10-42-tfc

Freightliner driver mechanic. \$250.00 week. Ten years

California long haul required. B-8-42-3p

MISSOURI BEEF PACKERS, INC.

is now accepting applications for female production workers. No experience necessary, but must be willing to learn and work. This is year around employment, not seasonal. We

+Paid holidays +Company paid group hospital insurance

+Good wages. Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas. 4 miles West of

Friona on Hwy 60. We are an equal opportunity employer.

3B-8-14-tfc

RN or LVN charge nurse needed for 11:00 to 7:00 shift. Apply in person Kings Manor-**Get Results** B-8-16-39-tfc

JORD-INNS Restaurant located ; For the convenience of you, our at Big Daddy's Truck Stop is a nice place to work. Cooks and waitresses needed. Open 24 customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop. HEREFORD hours. Apply anytime. B-8-23-39-tfc

IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777

14B-10-34-tfc

11. BUSINESS SERVICE

WANTED 100 to 150 watches a week to repair by latest approved **COWAN JEWELERS**

B-11-15-29-tfc FRANK WESTER . CEMENT CONTRACTOR 107 BRADLEY

Residential-Commercial Turnkey job Straight finish Phone 364-5169 1B-11-39-tic

KIRBY VACUUMS Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor Kirby Sales & Service 522 Irving

Ph. 364-0422

1B-11-35-tfc DRAGLINE SERVICE TAILWATER PIT CLEANING **DUMP TRUCKS** 30 ton crane

BOBBY GRIEGO Day Phone 364-0574 Night - 364-2322 1B-11-14-tfc

PAINTING CONTRACTOR INSIDE-OUTSIDE All work guaranteed Free estimates Julio Pesina, 204 Catalpa St. Hereford, Texas Ph. 364-4898 1B-11-40-17p

90 used vacuums \$9.00 up. Parts & Service for all makes and models

AMARILLO VACUUM 208 West 10th Phone 373-2889 Amarillo B-11-21-7-tfc

> WILL PICK UP JUNK CARS. FREE. Call 364-3350 or 364-3777

> > 1B-11-28-tfc

B-11-46-tfc

Scrapers

Dragline

B-11-29-tfc

B-11-52-tfe

B-11-21-tfe

KELLY ELECTRIC DOUG AND VIRGIL **Electrical Contractors** Residential Commercial

All bids and wiring Call bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or 364-1345 Box 130

DICKEY'S

Residence Phone 647-4565

APPLIANCE REPAIR

We repair all makes and models

of appliances. All work

MONTGOMERY WARD & CO.

114 East Park

Phone 364-5801

Phone 364-6617

WRECKER SERVICE

COMPANY

The best way to help others

is to see that they

don't have to help you

JOIN HEREFORD BENEFIT ASSOCIATION

See or Call

Frank Ball 364-3119

G.W. Owen 364-3744

Mrs. Brucie Rose

1145-11-42-tfc

guaranteed.

Baby sitting in my home, all ages. 243 Greenwood, Phone B-9-11-14-tfc

DOZER SERVICE Dirt Work Will do house cleaning after 4:00 Bull dozers p.m. Call 364-6557 or 364-0739. uck Hoe B-9-42-4p Motorgrader

See or Call Will do baby sitting in my home FLOYD DICKEY at 804 Union. Good care and S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553

Baby sitting by the hour in your home. Alice Gilleland, 364-4175. B-9-10-42-tfc

Will do ironing and house work.

Phone 364-0511. B-9-10-16-4c

Will be happy to do your alterations. Call 364-6137 or come by 136 Avenue H.

S-9-15-14-40 B.L. Jones
CONCRETE CONTRACTOR Experienced cattleman wants We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street

to see after wheat pasture cattle. References furnished. Call 364-5504 after 8 p.m. days 364-1873.

B-9-17-17-tfc

10. NOTICE HEREFORD WRECKING ALCOHOLISM Day Phone 364-659 HIGHTS 364-6009 and 364-6075 7-11-39-HC

INFORMATION

For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday.
A UNITED FUND AGENCY

B-10-12-tfc

Brand Ads

SPRAY PAINTING Brush & roller application (20 years experience): Industrial, commercial, maintenance application, special coatings. Tanks, legs, fences, roofs, buildings. Silicone water Phone 364-3762

after 6 and weekends S-11-16-4c TREE TOPPING & SHAPING, HEDGE TRIMMING Free estimates C.L. Stovall

Phone 364-2566

208 Avenue C Phone 364-4160 S-11-39-tfc

COMPLETE **Turn Key Installations** of Pumps and Gear Drives Big "T" PUMP CO. INC.

Sales & Service HEREFORD 647-3444 DIMMITT 247-3311 FRIONA

FOR ALL YOUR INSURANCE Consult The LaPlata Agency 205 South 25 Mile Avenue Phone 364-4919

S-11-24-tfc

364-3526

364-1726

364-2412

364-2769 or

Pauline Lovan Robert Lemons Frank Pannell

276-5319

S-11-16-tfc BROOKSIDE FARMS LABORATORY ASS'N. Local Consultants: David Pickens Abe Davis

364-6367 S-11-52-tfc **ROWLAND STABLES** 840 AVENUE F PHONE 364-1189 Stall Rental-Boarding Breaking & Training Stallion at Stud (Mr. Pep Bar)

We cater to good horses at the Red Pens S-11-29-tfc HEARING AID BATTERIES

for all makes sold and tested at THAMES Pharmacy. Phone · S-11-12-40-tfc

HEREFORD WRECKING CO.

New & Used Parts WRECKER SERVICE We buy scrap Iron & Metal Have storage for cars, boats, etc.

1st & Jowell Ph. 364-0580 Nites - 4009 or 0075 S-11-12-40-tfc

13. LOST & FOUND

\$20.00 REWARD For return of male dog Australian Shepherd and Border Collie cross. Roan blue, white belt at neck. Missing since Monday, Steve Groce, 224

Beach, 364-6495. B-13-17-2p

LOST: Pump with oil box for side hoist. South on P.O.W. Camp Road. REWARD. Call Juan Balderaz, 364-5545. 716 Irving. B-13-17-2p

Legal Notice

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST HAMMER, ONA C. DECEASED.

Notice is hereby given that original Letters Testamentary upon the estate of Ona C. Hammer, deceased, were issued to me, the undersigned, on the 16th day of October, 1973, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such Letters. All persons having claims against said estate which is being administered in the County below named, are hereby required to present the same to me, respectively, at the address given below, before suit upon same are barred by the Statutes of Limitation, before such estate is closed, and within the

time prescribed by law.
Such claims should be presented to me at the following address: Ed Warren

128 Avenue D

Hereford, Texas 79045 DATED this 16th day of October, 1978. 4- Ed Warren Independent Executor of the Estate of Ona C. Hammer, Deceased, No. 2393, in the

County Court of Deaf Smith County, Texas

CARD OF THANKS words can express our ap-

preciation to each and every erson who gave of their time and talent for our Kelly. A special thank you to Dr. son and Dr. Rush and all the personnel at Deaf Smith General Hospital, to the Police Department for the trip to Amarillo for blood and their fforts to get in touch with loved nes. For all the friends who gave memorials to the First United Methodist Church, sent flowers, food and cards and all those concerned who contacted us by personal visit or phone. God bless each and everyone of

The Kelly Coplin Family Rosalee Coplin Mr. & Mrs. Bill Coplin & girls Mr. & Mrs. Sam Saul & Doug Mr. & Mrs. David Saul & children Mr. & Mrs. Tom Saul Brenda Kay Saul

CARD OF THANKS e want to express our deep appreciation for the food, wers and visits of our friends n our loss of Lee.

Oscar, Bell & Ross Williams Mr. O.C. Williams & family The Payton Family Velma Salvino

IN APPRECIATION We would like to take this opportunity to express our great appreciation to the wonderful eople of Hereford who helped escue Guy E. Carroll from the wreckage of a railway car last Tuesday. Many sacrificing time to help included Emergency officials, doctors and nurses, Hereford Police, Highway Patrolmen, Hereford Firemen, Deaf Smith County Sheriff's officers and many other people. Your assistance and concern in this emergency will never be

forgotten. The System Steel Bridge Force No. 1 Santa Fe Depot

CARD OF THANKS We wish to express our deepest thanks to the many friends who were so thoughtful in every way during our Mother's illness and death. We are especially grateful for the good care and concern shown her by the doctors and nurses at Deaf Smith General Hospital and

Westgate. May God bless each of you. The Family of Mrs. J.O. Newell

CARD OF THANKS The family of Jack Hudson wishes to express to all who took a part in our grief in the passing of our father and husband. Thanks to all who sent flowers and food and all other concerns. May God bless each one, it was such a help to us all.

The Family of Jack Hudson TV FOR GORILLAS

NEW ORLEANS, LA .- John Moore, zoo director at Audubon Park, has had a television set installed in the wall opposite the den of a pair of gorillas. He said it was to keep their active minds occupied, because when they get bored they tend to wreck things.

EXPERT REPAIR BUICK PONTIAC GMC TRUCKS JOHN ORSBORN

HOME

? Do You Need ? A NEW FENCE

. PATIO ENCLOSED ROOM ADDITION ROOF REPAIRED REPAIRED

to Job Too Large or Too Sma If You Can't Get Your Husband To Do it - Call

Rockwell Bros. & Co. 104 S. MAIN 364-0033 HEREFORD, TEXAS

BRING YOUR CLOTHES **POLYCLEAN CLEANERS** Save money-clean while you wait One stop does

> Open 8:00 a.m. Close 5:30 p.m. Mon thru Fri. Close Noon Sat. POLY CLEAN 212 N. 25 Mi. Ave.

SPIRITUALIST READER AND

ADVISOR am a natural born Christian reader ready to help you with your problems. Are you sick in any part of your body or having bad luck? Are you having problems with your wife, husband or sweetheart? Sofia has the God-given power to heal by prayer, regardless of race or

Sofia guarantees all her work. Not to be confused with others who may have failed. Speaks English and Spanish.

7 Days a Week 7 to 10 2263 34th Lubbock, Texas 799-9124

GATES POWER BAND BELTS Stocked at Ottingham 1107 W. HIGHWAY 60 364-5881 HEREFORD, TEXAS

HALLOWEEN HAUNTED HOUSE

3 Miles N. Hwy 385

OPEN 8 P.M. til 11 P.M.

OCT. 27th & 28th 30th & 31st

ADMISSION 50° NO SMALL CHILDREN PLEASE

FOR THE BEST DEALS ON NEW or USED CARS

Come in and talk with one of the Men

JOHN ORSBORN BUICK-PONTIAC-GMC

> at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

364-1222





HUSTLE HUSTLE . HUSTLE

By Bill Albright, Executive Vice President **Deaf Smith County Chamber Of Commerce**

Christmas is coming - and Like every other year there's while thats not exactly a news much to do to prepare for the item it should be worth con- occasion and quite naturally if sidering at this point in time. we don't plan now we'll neglect

DEAF SMITH GENERAL HOSPITAL

IN COOPERATION WITH AMARILLO COLLEGE

ANNOUNCES

A SHORT-TERM HEALTH COURSE

In the past the Spirit of Christmas and The Spirit of Hereford have been combined and demonstrated in the friendly hospitability of our people and the attractive displays, decorations, and lighting arrangements throughout the community. Your chamber is working with the city, county, Southwestern Public Service, retail mer-chants and all chamber members to promote the Annual Christmas Decorations for our town. Ray Seale is this year's chairman with Jim

that everyone will want to support the project and that our city will be proud of the result. Many thanks to Hereford's Hustlin Herd the interest and participation in Homecoming was just what one would expect from Hospitable Hustlin' Hereford. The Chamber is especially greatful to Hugh Clearman, Robert Devin, Henry Reid and David Cochran for

McDowell and Jack McCracken

assisting. We sincerely hope

their help in providing a real Hereford as part of The Chamber's Homecoming display. Special thanks to Lynette Clearman for the use of her Hereford steer. The deocrations committee was composed of Ray Seale, Betty Willson and Marilyn Sch-

mucker. I had the pleasure of visiting Kerrville and the West Texas Chamber of Commerce Mid-Year Board meeting last week. Just want you to know that I was very impresses with the job which that organization is doing for West Texas, and particularly in furthering the interests of our all-important agriculture. I'm pleased that this Chamber is an active participating member of the West Texas Chamber - and I recommend membership to anyone interested in agriculture that means all of us-doesn't it? We are fortunate to have Clint Fromby and Harlan VanderZee represent us as directors on the board of the West Texas

There are three things I want to rimind you of this week, first "You can buy it in Hereford," second "It takes three-you, your Chamber & Me", and finally "Hustle Hustle Hustle".

Chamber.

Nixon presses Congress on Soviet trading.

Bonn purchase of Soviet uranium approved.



FOR QUICK

REPLACEMENT OF **CRACKED SAFETY**

GLASS

-Call 364-2652

HEREFORD GLASS CO. INC.

For All Your Glass Needs

Insurance claims

promptly serviced.

We use nationally

advertised

SAFETY GLASS

LAND

640 acres, 482 cul, 5 irr wells,

on paving, over 1 mile of tile,

nice 2-bedroom home, fenced

vard, 2-tenant houses and

other imp. - \$425.00 per acre.

Nice 954 acres, all cul., near

Gruver, Texas, on paving, 5 irr wells, 1 mile of tile. Price

\$450.00 acre, Loan \$294,000, less than 7 per cent interest.

Nice 1120 acres of dry land

S.E. of Hereford, 690 acres

cul., 2-bedroom house and

large barn. 29 per cent down,

terms on balance.

Possession of wheat land by

paying for seed and other

Have 5 irr. farms, 4 on

paving with nice homes, 4

with large barns. If you want

to live on the the farm, check

90 acres dry land \$13,500.00,

4,400 G.I. 3 per cent loan, \$4,100 Down, 10 years on

10 acres on paving \$7500.00,

2000 down, 10 years on

balance. Have other small

Call J.M. Hamby

Hamby Real Estate

Office 364-3566 Res. 364-2553

tracts off paving.

these with me.

NURSING ASSISTING

4 Weeks

General Hospital to schedule a testing date.

120 Clock Hours BEGINNING: November 5, 1973

ENDING : December 4, 1973

CLASS MEETING TIME: Lecture period 9:00 a.m. to 2:30 p.m. INSTRUCTORS: Billy Rue, R. N. and Peggy Oakes, R.N. LOCATION: Deaf Smith General Hospital ENTRANCE TEST: October 24th and 25th at 10 a.m. October 30th and 31st at 10 a.m. Inquire at the information desk at Deaf Smith

COURSE DESCRIPTION: The Course serves as basic preparation for those who are interested in becoming skillful in basic nursing procedures. Opportunities will be available for trained personnel at Deaf Smith General Hospital and at Kings Manor Methodist Home. Those who are interested in full or parttime employment are urged to consider this basic nursing course.

Carmichael Real Estate, Inc.

TROYS CARMICHAEL G.S. WHEELER

FARMS-RANCHES

PHONE 364-1251 508 SO. 25 MI. AVE. REALTOR



COMMERCIAL-HOMES



JEANE COKER 364-5439



364-4770



364-4985



The Clovis Pearce Home at 513 Willow Lane. 3 Large Bedrooms, Isolated Master, 1790 sq. ft. Fire Place, Air, Nice Yard, New Shag Carpet, Beautiful Drapes, Torginal Shower, Quick Possession, Assume Present Loan at \$199 Monthly.

COUNTRY LIVING

Large home on south Main - big lot, storm cellar, lots of trees, re-modeled inside, fenced, assume present loan, or new conventional. Present payments including principle, interest, taxes & insurance, \$186.00 monthly.

SEEING IS BELIEVING

And you will have to see to believe the decorating that has gone into this home on Avenue B. It's the Jay Swayze home and Jay has put his personal touch to it. Call today for appointment to see this home.

SUNKEN DEN

On Willow Lane, one owner home well cared for, 3 Bdr, Double Dressing Area, Nice yard, will go VA, FHA, or Conv. Assume present loan and take over escrow account of approximately \$600.00.

\$1300 TOTAL MOVE-IN COST

3 Br, 11/2 Bath, Kitchen and family room measures 26 x 13. Separate living room, payments of \$156 monthly includes taxes and insurance. Assume present loan and get immediate possession.

BASEMENT

12 x 14 Carpeted, this 1950 sq. ft. home is ready for occupancy. Corner lot, near La Plata Jr. Hi - Has large family room with fireplace, refrigerated air, double closets in each bedroom. Owner will carry second.

CIRCLE DRIVE

Corner Lot, N.W., Eye catching entrance into large den, full fireplace wall, covered patio, fenced yard. Isolated extra large master bedroom like new. Ideal location for schools. You will want to see this one.

2 BEDROOMS ON AVE. I

Nice home for couple or small family. On FHA Loan, Total investment oproximately \$650 and payments around \$150 monthly. Lots of extras, well kept home. Call for appointment.

"CALL US - WE REALLY CARE"

Hereford Real Estate

* Homes

Farms Ranches

Bedroom - New stopm cellar - large lot. Excellent Condition: 5 Unit apartment house - reasonable down - excellent investment

FARMS

60 Acres, 6 inch well, 325 per acre, reasonable down. 320 Acres - 3 wells - home - on pavement.

640 Acres - 3 wells - \$267.50 an acre - north of Hereford! 640 Acres - 5 wells - home - tile.

31,000 Acres deeded - now running 1,236 head of cattle excellent water - 200 acres sub-irrigated. Ranch house foreman's quarters - 18 pastures.

141 North 25 Mile Ave

Evenings and Sundays

Charlie Whitehead 5355 Martin Moore 364-2496 Jim Cramer 364-0164

Marn Tyler REAL ESTATE 111 Ranger 364-0153



364-2424

Owner will carry with small amount down near Channing.

Near Claude 640 A. grass and farm land with house.

Very nice 2 bdr. trailer & lot, cyclone fence, cellar pannelled and heated.

Cathedral Beam Ceiling, fireplace, large kitchen, 3 bedrooms, 2 bath, equity buy.

Country home - 4.9 A. Small house, good well, with grass.

FEEDYARD HELP WANTED

Millmen, pen riders, men with cattle doctoring experience needed. We have the opportunity and pay to match experience and ability. Send me information and first letter on experience and salary requirements. An equal opportunity employer.

Send to: Superior Feed Yard Box 104

Boise City, Oklahoma 73933

Harlan Cansler, Manager

La Plata 9th Over Stanton

La Plata's 9th grade team won out over Stanton 9th Thursday 16-6 in a tight

Terry Brady scored first for La Plata in the first quarter Stanton struck paydirt in the secondhalf but missed the extra point and La Plata's Carlee Graves intercepted a pass and returned it 35 yards for La Plata's insurance score.

You've Never Seen Such Thorough Service STOP IN SOON

Phillips "66" Products EAST SIDE "66"

Rocky Stewart 1303 E. 1st 364-2644

WE'RE SELLING WE NEED LISTINGS List with us for fast results

FARMS FOR SALE

640 Acres in Parmer County — 4 wells and lays perfect, \$119,000 - 6 per cent loan, 14 years to go, priced \$365.00 per acre, immediate possession.

520 Acres southwest of Summerfield, good allotments and good water, has 2,500 head capacity modern feedlot, another 160 acres can be rented with this farm, feedlot or farm can be bought separate, real good terms on either.

1/2 section land. Highly improved. One mile off pavement. Priced to sell.

1/2 Section on pavement, 2 small brick homes, quanset barn, mile of underground pipe, return pit and lake pump. Buyer can rent adjoining 1/2 section.

SMALL TRACTS

Both commercial and residential. Surveyed and ready for sale.

Nice commercial lot on north HWY 385.

Good lots on Dimmitt Highway. Also small acreages available.

108 Beach - 3 Br's., 3 baths, fireplace, ref. air conditioner, fireplace. Good family home.

BOOZER REAL ESTATE

205 S. 25 Mile Ave. Hereford, Texas Phone 806-364-1755

364-0029

364-3502

RALPH OWENS

& ASSOCIATES, INC.

REALTORS

HEREFORD, TEXAS

starts. H-3957

of it. H-3939

closets and real clean. H-3927

Payments \$108.00 mo

311 E. PARK AVE.

This 3 BR, 134 bath home has a new 12 by 16 storm cellar,

carpeted. Bar-b-que and storage building. Beautiful kitchen

and den with built-in bookshelves. Move in before school

This 3 BR home has been reduced in price over \$2500. Well

arranged and well worth the money. Close to schools.

BEST BUY

Quiet, beautiful setting on Cherokee, 3 Bedroom - 2 Bath

home, Separate living room, den, fireplace, ref. air. Cleanest

and neatest home in town. Immaculate yard, many trees and

New shag carpet in 2 BR, new paneling in den. Lots of closet

space. Evaporation air, fenced yard. Owner may carry part

BUY ONE OR BOTH

One under \$10,000 and the other under \$13,000. Good condition. Live in one and rent the other and live cheap. Lots of

FARMS FOR SALE

ASSUME PAYMENTS 109.00 IN N.W.

shrubs. Owner leaving. Has a GI loan H-3977

PRICE REDUCED!! *2500.00!!

PHONE 364-2222 STORM CELLAR, N.W. HEREFORD

TODAY'S BARGAIN - THREE AND DEN Cute, attractively decorated, 3 bedroom, den-living combination in Southwest Hereford. Shag carpet throughout, 9

nice yard. Priced to sell at \$19,500. EVERYTHING YOU WANT In this 2750 sq. ft. home. Living room, large den with beamed ceiling, 16'x18' game room with double fireplace. Beautiful kitchen with built-in hutch and desk. Sprinkler system and

months old dishwasher and disposal, custom draperies and

ref. air. Call today. H-3968 E-L-E-G-A-N-T Inside and out! This three bedroom, 21/2 bath home features quality throughout. Tremendous storage, electric garage doors, fireplace, sprinkler system, covered patio, beautiful landscaping and king sized utility room are extras in this

nome just right for family living. Call us today for an appointment! H-3918 EXCELLENT BUY on this 3 BR, 134 bath home on Aspen. You can assume the VA

loan, this one has a low interest rate, and move right in. Owner has moved to his new job and anxious for the family to oin him. Make an offer. H-3984 JUST LISTED

Ask to see this lovely 3 BR home on Cherokee. Newly repainted and new 6 foot fence on this one. Bluebonnet school area. H-3984 COUNTRY CLUB AREA Over 2300 sq. ft., 3 BR, 134 bath, Lg. den, fireplace, china cabinet, ref. air, lets of storage with 12x12 ...orm

shelter. Beautiful landscaping with fruit trees and bar-b-que. H-3926 THIS HOUSE NEEDS AND OWNER Easy terms to buy this spacious 3 BR, 2 bath home. Den with

fire place and living room. Corner lots. Financing easy to arrange. H-3942

OWNER BOUGHT ANOTHER
Ready to sell, spacious, 3 BR, 2 Bath home. Large lot. Close to schools. 1980 sq. ft. beautiful yard, extra storage. H-3969

DAWN AREA 320 acres, 1/2 alloted, 3 wells F-3119 **NEAR MILO CENTER** 990 acres, 6 wells, house, very good lake, 31/2 miles tile. Priced to sell. F-4114 FEEDYARD 480 acres, 2 wells, Mill, \$600,00 per acre F-3108

NORTHEAST 310 acres, 3 wells, 11/2 miles tile. Perfect, 29 per cent down, low interest. F-3123

"We do more for you than we have to"



Ralph Owens 364-2560



Sam Long 364-0381



Mary French. 364-0854





Betty Gilbert 364-2222



Virginia Holmes 364-6520



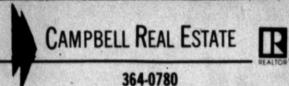
Floyd Bailey, center, was named as October Citizen of the Month by the Hereford Peace Officers Association. Presenting him with the award is Hereford Police Officer Phil Sciumbato, left, and Deaf Smith County Sheriff Travis McPherson, right. Bailey and his wife were selected for the award for foiling a recent burglary attempt at Safeway Food Store. Floyd is an employe of Natural Gas Pipeline Co. of America.

I TURNED AROUND AND IT WAS

We don't intend to make whirling deryishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us.

\$25,000. to \$35,000. HOME LISTING NEEDED NOW...CONTACT or CALL...





•AFFORDABLE HOME with small loan payments or will sell to veteran. 2 bdr. fence, new paint. \$9,500.00

BUY "AS IS" a well built 2 bdr. home with fenced yard, very near schools. An excellent buy at \$10,750.00.

• NORTHWEST LOCATION this house has been fully reconditioned and has carpet, built-ins, 2 baths, fenced yard, and 2 car garage. You can assume a low interest loan. Compare at \$25,000.00

ODUPLEX with large rooms throughout, new gold carpet, nice kitchens, completely remodeled. An 80 per cent loan available, or will trade. Only \$14,500.00.

● NEAR DOWNTOWN - rustic 3 bdr. home remodeled from roof to floor. A comfortable home in a pleasant location, \$13,500.00

• FRESH PAINT and other remodeling. Nice 2 bdr. brick with storm windows. \$8,000.00

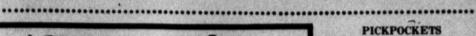
●LOW MOVEIN COSTS for repainted, 2 bdr. stucco with garage, \$10,100.00





Grady Rogers 364-1949 Ted Walling 364-0660

Gene Campbell



At least eight million Americans annually lose money to pickpockets, purse snatchers and other street robbers, the October Reader's Digest

Calley asks court to overturn sentence.

Kiwanians Learn Of Vocational Ed

and facilities for the betterment of the community according to Richard Robinson, Vocational Director. Robinson spoke to the breakfast meeting of the Whiteface Kiwanis Friday.

Robinson told of two basic areas where the program places its emphasis, Adult Vocational Courses and Adult Basic Education Courses. Adult Vocational courses offer Courses like typing, real estate principles and conversational

Adult Basic Education courses are designed to supplement the education of Hereford residents. These courses, which are divided into

The Vocational Program in four levels, offer instruction Hereford utilizes schools, talent from the first through the 12th grade levels.

Robinson also told of plans to establish a Resident College Program with Amarillo College offering many courses in Hereford that are offered at Amarillo College. This program is planned to start at the beginning of Amarillo College's spring semester.

Robinson said that basic requirements for starting a course were: (1) having 12 people interested in a certain area and (2) having qualified teachers available.

The Whiteface Kiwanis Club reached the halfway point in its annual popcorn sales according to Wayne Keeter, chairman of

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20	H78x15	NYLON WHITE	25.00	2.80
8	· L78x15	BLACK FIBERGLASS	28.00	3.31
48	15" x 14"	BLACK WALL RETREADS	11.00	.53
38	15"	BLACK WALL MUD & SNOW	13.50	.53
29	₹15"x14"	USED 15" WHITE	6.00	
5	1000x22	LUG	85.00	9.10
10	900x20	LUG FT	65.00	1.75
8	900x20	HWY FT	55.00	1.22
12	700x15	HEAVY LUG FT	28.00	.82
12	670x15	HEAVY LUG FT	24.00	.63
5	23.1x30	TRACTOR USED	95.00	
4	23.1x26	TRACTOR NEW	\$345.00	14.72
4	15.5x38	TRACTOR NEW	99.00	7.73
4	18.4x38	TRACTOR NEW	\$245.00	11.88
2	13.6x38	TRACTOR NEW	90.00	6.23
THE RESERVE TO SERVE THE PARTY OF THE PARTY				

Firestone

the people tire

105 N. MAIN HEREFORD, TEXAS **PHONE 364-4333**

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Nelson Elected West Texas IP Vice President

Justice of the Peace Glen Nelson was elected first vicepresident of the West Texas Justice of the Peace Association at a convention held Oct. 12-13 in Odessa. Nelson served as second vice-president prior to this year's election.

Nelson will head the legislative committee of the association, which will involve

trips to Austin to study the revision of constitutional

Nelson also said he will be attending a school Oct. 23-26 to review the new Texas Penal Code to go into effect Jan. 1. He said his office handlec 214 cases of traffic violations, eight misdemeanor cases, 15 civil cases, and nine felony cases during September.

"George Washington could broadjump 23 feet, a record in those days." Today ve have politicians who can sidestep farther than that.
-Herald, Bristol, Tenny,



wyer associates

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400 acres on Black Water Draw, permit for four 8-inch wells, 30 feet to water, on highway. Priced at \$175 an acre, \$25,000 loan, 7 per cent interest. May trade for home or acreage near Hereford.

FOR LEASE: 120 acres, adjoining city limits, paved on two sides, strong 8-inch well on natural

FOR SALE: Have several good farms in good water. Low down payment and easy terms.

FOR SALE: House at 344 Douglas St., 3 bedrooms, 21/2 baths, fully carpeted, drapes, kitchen built-ins, fenced backyard, double garage, finished yard. Can be bought worth the money.

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In walking distance to elementary, refrig air, sprinkler system, 3 bedrooms, \$25,000. OWNERS TRANSFERRED

Fireplace to enjoy on these winter mornings, isolated master bedroom, only 18 months old, low equity. NEW LISTING

2 Bedrooms, living room, den-kitchen combination, excellent location, large storage building for workshop, bar-b-que, electric range, dishwasher, nicely decorated \$23,500. VA LOAN TO ASSUME

Brick home, corner lot, basement and double garage.

payments less than \$173 per month.

2 BEDROOM Only \$4,900.00, over 520 square feet at 412 Ave D.

Large gameroom with refreshment area, four baths, located on corner lot in NW Hereford, all playground equipment and bar-b-que stay. Assume 71/2 per cent loan, equity only \$12,412. Corner lots on West 3rd Street, excellent for new business,

will sell or build and lease, only two blocks from downtown. COMMERCIAL
Corner Lot on Hwy 60, building and paving for sale or lease,

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Fall Style Show

To Benefit

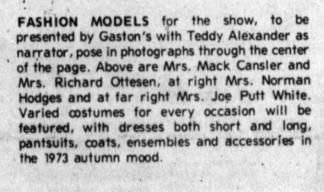
Manor Auxiliary



KINGS MANOR residents will benefit from an autumn fashion show and tea which the retirement home's Auxiliary will stage at 2 p.m. Tuesday in the Garden Room of the main Manor building. Tickets are on sale by Auxiliary members or will be available at the door. Mrs. Keith Simmer is chairman of arrangements for the fashion parade. Elson Clark will be organist.



WHITE RABBIT is one of the Alice-In-Wonderland characters who will appear to set the show's theme, Alice In Fashionland. Mrs. Clint Formby is the wide-eyed rabbit, here having a costume fitting with Mrs. John Gililland of Hereford Community Players, who is making costumes also for Sylvia Emerick as Alice and John Gililland as the Mad Hatter.





HOSTESS OFFICERS and other Auxiliary members will greet guests Tuesday afternoon. Mrs. Bill Davis, at right above, is the current president, and Mrs. J.J. Durham was elected president for 1974 at a business meeting last week. They chat during the refreshment period of the meeting in Westgate unit dining room at the Manor. In photo at right Mrs. Wesley Fisher, re-elected secretary, and Mrs. Earl Harkins, vice president. Mrs. G.S. Wheeler, treasurer, is not pictured.



The Sunday Brand

Section Two

Hereford, Texas, Sunday, October 21, 1973



Area Sorority Meet Underway

extended to more than 200 visitors from the Panhandle-Plains area as Beta Sigma Phi holds its annual area meeting, with headquarters at La Plata Junior High School.

Sorority members from as far south as Plainview and eastward to the Oklahoma line are aking part in social events and forums.

At a brunch this morning they will hear a message from Beta Sigma Phi International, as Marie Christian, representative from the Kansas City office, is the speaker. A

Husbands Guests At Class Dinner

A 42 party and dinner entertained members of Kingdom Seekers Sunday School class and their husbands in the home of Mr. and Mrs. Roy Botkin. Freelin Suttle gave the devotional and closed with a

Present were Mmes, and Messrs. Buck Barnett, Herbert Bellar, Gerald Townsend, Joe Brown, Homar Thomas, John Thomas and Freelin.



PRE-WINTER SALE

Everyday is Dollar Day at Goodwill.

SPORT COATS \$149

MEN'S WINTER COATS \$549 and up LADIES WINTER COATS \$179 and up

LADIE'S SHOES

MEN'S SHOES

29 ¢ and up

LOVE SEAT \$2995 and up

BABY SHOES 194 DINING TABLES

GOODWILL **NDUSTRIES**

\$750 and up

A Hereford welcome is being style show will be presented by Gaston's

> Door prizes and awards will be made before the meeting adjourns. The chapter traveling the farthest distance and the newest chapter will receive awards, as will yearbooks and scrapbooks that will be on display during the convention.

> The sorority has no formal area organization or officers, so there are no official delegates. Each chapter is invited to send as many members as possible, and an award will be given to the one with the largest representation.

Hereford's four chapters are convention hostesses, with Mrs. Howard Gore as chairman and Mrs. Jim Cramer co-chairman. Mrs. Max Stipe is president of BSP City Council.

Mrs. James Shearer of Dimmitt heads the preceptor chapter, Alpha Alpha; Mrs. Fred Mulkey Jr. the exemplar chapter, Xi Epsilon Alpha.

There are two ritual chapters here now, Kappa Iota, with Mrs. Edward Allison as president, and Alpha Iota Mu, Mrs. Robert Williams president.

Theme of the convention program is Hawaiian Adventure '73 and decorations are in that motif. The Saturday evening dinner was a luau in island style.

Doll Fair Slated For Collectors

Doll collectors of this area are invited to exhibit dolls in competition for ribbons, to see displays from 25 dealer exhibitors and meet authorities in this field of collecting at the Amarillo Doll Association's fair in Amarillo Civic Center Oct. 26-

Entries may be made from 1 to 6 p.m. Thursday and 10 a.m. to noon Friday. Open hours for the public are 1 to 9 p.m. Friday and Saturday, 1 to 6 p.m. Sunday. The fair will benefit Northwest Texas Hospital nurses' scholarship fund.

Johanna Gast Anderton, author of reference books on dolls, will be present and is seeking rare or interesting dolls to photograph for future books. Jo Morrow, who owns a doll hospital in Dallas, will conduct workshops on wig making. Frank Von Blomberg of Phoenix, maker of fashion patterns for dolls, will give advice on costuming.

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out as Beta Sigma Phi members here entertain area members in their fall meeting, so a gift of fall flowers is in order. Mrs. Howard Gore, convention chairman, is presented a bouquet from Park Avenue Floral to mark the opening of the convention and also of National Flower Week. Mrs. Coy Mason, a BSP member who is an employe of the flower shop, presents the bouquet which will grace the table at this morning's brunch.

wright, Cameron Gault, Gulley,

Dennis Lomas and Gary

Eddie Reinauer Jr.;

Also Mmes, Gerald Payne,

Veigel, Bill Warrick and Hazen

Happy Hustlers

Present Program

An inspirtational program on

the 4-H pledge was given by the

4-H Week program committee

of Happy Hustlers 4-H Club

These members, with the

assistant club leader, Roger

Sanders, presented a program

to the noon Kiwanis Club

Members receiving awards at

the recent county Gold Star

Banquet were introduced in-

cluding Sanders as the boy Gold

Katie Rudder was a new

member. Katie and Peggy

Miller were chosen for the

November program committee.

McQuigg.

recently.

Thursday.

Star recipient.

Spook House Invites None But The Brave

Only the daring are invited to visit the haunt of ghouls, vampires, banshees and other spooks which will be assembled this weekend and again Halloween in an abandoned house three miles north of Hereford.

As on Halloween last year, this house will be filled with phantasmal beings guaranteed to make the visitor's blood run cold. Groans will sound from subterranean passages and shrieks from the housetop as the night wears on.

Creepy, slimy objects will drop on explorers of pitch-dark rooms. Apparitions will rise from unexpected corners and wraiths sweep unseen across paths.

All this and more is promised for only 50 cents at the spook house on Highway 385, from 8 to 11 p.m. Oct. 27 and again 30-31. Rainbow Girls and their friends will stage the Halloween horrors to benefit service projects.

Community Players' History Presented

Mrs. John Gililland presented a program on the history and problems of Hereford Community Players to members of L'Allegra Study Club Thursday Alex Schroeter, John Smith, morning in the home of Mrs Alex Schroeter

The Community Players produce three plays yearly for the public. Their final performance of a comedy, Any Wednesday was presented to members of Beta Sigma Phi sorority attending the area convention here Saturday

All proceeds from plays goes nto a savings account which will eventually go toward

building a fine arts building. Members discussed a benefit antique show to be held in January under the chairmanship of Mrs. Wesley Gulley. Sixteen antique dealers will have booth's showing their wares

Present were Mmes. Jim Carnahan, Tommy Carnahan, Terry Caviness, Jim Conk-

Mrs. George DeLa Cerda, 501 Ross St.; Mrs. Nancy Matthews, 1514 Forrest, Apt. 43: Mrs. Minnie McDowell, Westgate; Fred Collett, 118

Mrs. Hector Garcia, 201 Gracy; Mrs. Jesse Scott, Route 4; Monica Charles, 545 W. Second; Brenda Narhrgang; 305 Ave I.

Jimmy Lucero, 505 Sampson; Juanita Mariscal, 419 Ave. C.; Mrs. Lottie Hutchins, Kings Manor; Ethel M. McDiell, Westgate.

Mrs. Rhett Criner, 411 B., W. Fourth; Mrs. Exie Mays, 322 Ave. E.; Mrs. Ted Higgins, 333 Stadium Drive; Larry W. Hammonds, Bovina; Harry L. Coffin Sr. P.O. Box 206.

Mrs. Roberta Wilson, Westgate; Mrs. Ruth Bell, Westgate: Maude Parsons, 133 Ave. G.; Billie L. Herrington, 619 Whittier, Apt. 67.

C.; Thomas Clark Nisbett, Kings Manor; Mrs. Fred Mulkey, 405 Ave. G.; Mrs. Kenneth Glenn, 218 Fir. Mrs. Donald Walker, Santura,

Puerto Rico; Charlie R. Sowell, Route 2; Mrs. Timothy Gearn, 245 Aspen; Rob Botsford, 339 Ave. B.

Cipriano Ramirez, 829 Blevins; Mrs. Olive Fry, 112 Elm; Almys Yocum, P.O. Box 561; Mrs Willa Williamson, Route 4; Mrs. Riley Holmes, 222 Greenwood.

Mrs. Jose Sanchez, 106 Hermilillo.

PATIENTS DISMISSED Mrs. Ray Martinez, Mrs. Vane Dosher, Mrs. Elizabeth Whiteside, Mrs. Edna M.

Culver, Robert O. Martinez. Oct. 19 W.E. Sparks, Mrs. H.M. Fisher, Mrs. Samuel Barba,

Brink, October 18. Mrs. Ralph Soliz, James Stubbs Jr., Mrs. William

Mrs Roddy Allred, Mrs. Eugene

Hospital Notes

PATIENTS IN HOSPITAL

ST. ANTHONY'S PAROCHIAL SCHOOL MONDAY - No School. TUESDAY - Spaghetti with meat sauce, green beans, carrot sticks, peaches, milk.

rolls, milk.

Lunch Menu

HIGH SCHOOL MONDAY — Chicken pot pie or chicken and noodles, green beans, tossed salad, vanilla

TUESDAY - Chicken fried

WEDNESDAY - Ranch style

beans or beef tips over rice,

seasoned spinach, corn, blueberry pie, cornbread, milk.

THURSDAY - Barbecued

beef on bun or chili burger,

potato chips, tossed salad, pear

FRIDAY - Fish sticks with

catsup or steamed wieners,

cheese potato casserole, cab-

bage salad, pineapple cake,

ELEMENTARY SCHOOLS

MONDAY - Chicken pot pie green beans, tossed salad,

vanilla goober cake, rolls, milk.

steak, mashed potatoes,

English peas, sliced peaches,

WEDNESDAY - Ranch style

beans, seasoned spinach, corn,

blueberry pie, cornbread, milk

beef on bun, potato chips, tossed

salad, pear halves, buns, milk

FRIDAY - Fish sticks with

cabbage salad, pineapple cake,

catsup, cheese pot ato casserole,

THURSDAY - Barbecued

cookie, rolls, milk.

TUESDAY - Chicken fried

halves, buns, milk.

rolls, milk.

steak or pork patties, mashed potatoes, English peas, sliced peaches, cookie, rolls, milk.

goober cake, rolls, milk.

WEDNESDAY - Cheese stuffed wieners, peas, chilled tomatoes, coconut cake, rolls,

THURSDAY - Ranch style beans, broccoli, carrot sticks, lemon fluff, cornbread, milk. FRIDAY - Hamburgers, potato chips, apple pie, milk.

HEREFORD DAY CARE CENTER MONDAY - Breakfast: Farina, raisins, milk; Lunch:

Barbequed wieners, buttered corn, chopped broccoli, hot rolls, butter, milk, ice cream bars; Snack: Peanut-butter and crackers, orange juice.

TUESDAY - Breakfast: Cinnamon toast, banana slices milk: Lunch: Peanut-butter sandwiches, carrot sticks, pork and beans, milk, apricot cobbler; Snack: Pumpkin bread, orange juice.

WEDNESDAY - Breakfast: Hot biscuits with jelly, apple slices, milk; Lunch: Roast beef with gravy, steamed rice, green beans, hot rolls, butter, milk, ice cream bars: Snack: Bread and butter, orange juice.

THURSDAY - Breakfast: Toast with jelly, orange slices, milk; Lunch: Pinto beans with ham, coleslaw, cornbread, butter, milk, peach slices; Snack: Chocolate cookies, milk.

FRIDAY - Breakfast: Hot muffins, raisins, milk; Lunch: Spaghetti with meat sauce, green salad, buttered toast, milk, fruit salad; Snack: Granola, apple juice.

New York City and Washington,

D.C. was described by Mrs. J.E.

Sorrells to other members of

Farm and Ranch Club Thur-

sday at a covered dish lunch in

Sorrells told of a Texas party's

experiences in the big city, including a subway ride in long

skirts and dress shoes which

Mrs. Wheeler Davis' home. With accent on humor, Mrs.

MARRIAGE ANNOUNCED - Mr. and Mrs. L.H. Lookingbill Jr., 600 Avenue G, announce the recent marriage of their daughter, Cathy, to Ladd Gafford of Spearman, son of Mrs. Olga Gafford of that city. The couple will be at home in Spearman. The bride is a senior student in Hereford High School and Gafford a graduate of Spearman High. (Bradly photo)

MONDAY Auxiliary, Clubhouse, 7:30 p.m. HD County Council, Deaf Smith County Courtroom, 2:30

Easter Lions, Easter Clubhouse, 8 p.m.

Teen TOPS Club, Community Center, 4 p.m. Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, IOOF Hall, 8 p.m. Evening Lions Club, K-Bob's Steak House, 7 p.m.

TUESDAY Kings Manor Auxiliary, benefit style show in Garden Room of Manor, 2 p.m.

Dandi Doers 4-H Club, Reddy Room, 4 p.m. Veleda Study Club guest night, in home of Mrs. B.W.

Sisson, 8 p.m. Young Mothers Study Club, work night at Reddy Room of

SWPS building, 8 p.m. Lone Star Study Club, home of Mrs. Hardy Benson, 125 Aspen, 3:30 p.m. Hereford Art Guild, art room

of Community Center, 7:30 p.m. BPOE Lodge, Lodge Hall, 8:30 p.m. Sunshine Club, home of

Willodyne Brooks, 404 Ave. J. 7:30 p.m. West Hereford Extension

Club, home of Mrs. E.M. Cox, 2:30 p.m. Rebekah Lodge, Odd Fellows

Hall, 8 p.m. Weight Watchers, First Baptist Church, 10 a.m. and 6:30

Calorie Patrol TOPS Club, Community Center, 9:30 a.m. 11 p.m., admission 50 cents.

accompanied Mrs. Sorrells on

the trip, made with a group of

Weight-Watchers from this

state. They stopped in Washington on their way home

and had a brief glimpse of the

Mrs. P.B. Sowell was in-

troduced as a new member of

the club and Mrs. J.C. Price

capital's sights.

WEDNESDAY Food-Fun-Fellowship luncheon, First Methodist Church Fellowship Hall, 11 a.m.

Noon Lions Club, Civic Club Center, noon.

THURSDAY La Madre Mia Study Club, Community Room of First National Bank, 7:30 p.m.

Calliopian Study Club, home of Mrs. Tom Kendrick, 200 Baltimore, 8 p.m. Kappa lota Mu Chapter of

Beta Sigma Phi Sorority, benefit bridge, Community Center, 8 p.m.

Westway Extension Club sponsors collection of fabric scraps and gifts for state mental hospital patients at Bull Barn, 2:30 to 5 p.m.

Kiwanis Club, Civic Club Center, noon. Jaycees, Dickie's Restaurant,

FRIDAY Sweet 'N' Fancy Decorating Club, Community Center, 9:30

Cultural Home Demonstration Club, home of Mrs. M.H. Wiseman, 2:30 p.m. Kiwanis Whiteface Breakfast

Club, Dickie's Restaurant, 6:30

SATURDAY Order of Eastern Star, Friendship Night, Masonic

Hall, 7 p.m. Anthony's Women Organization bake sale, Sugarland Mall, 9:30 a.m.

Young Mothers Study Club bake sale, Sugarland Mall. Rainbow Girls Spook House, 3 miles N. on Hwy. 385, open 8 to

Wagoner and W.W. Thomas.

to U.S. trade setback.

back after the boom.

holdings.

Soviet seems reconciled

Iraq nationalizes U.S. oil

Japan's economy in set-

At an earlier meeting, Suni Harrell was elected secretary Humor Is Keynote Of Report and Frank Blackwell club Carter, October 17. "were not just the right was voted to membership. Crowded with sightseeing and costume for that," she added. Others present were Mmes. entertainment, a recent trip to Her teenage daughter Debbie J.B. Odom, J.V. Perrin, Joe





later when you discover how easy clean-up time McDOWELL DRUG

DOWNTOWN 364-1313



Flowers say

"I Love You" so Beautifully From

Park Avenue Florist

OBSERVING NATIONAL FLOWER WEEK, OCT. 21-27

and the second second Small Talk:

By SUE COLEMAN

brings as much color to Hereford trees, as I suspect we owe the fine effects of this month to some of the not-so-fine days of last winter, when it snowed and sleeted and snowed and drizzled and snowed . . . remember

We were unhappy about it then, but that moisture that kept soaking into the ground has got up into the trees this summer, and put the leaves in tiptop condition for the fall. Full of sap and chlorophyl, no doubt.

Trees up on the Canadian River should be beautiful this weekend and next, judging from the way leaves are turning here.

But before you go out of town on a leaf tour, do drive around and look at Hereford, and maybe take a walk through Dameron Park and scuff your feet through the leaves that are

ELECTED vice president of the Colorado State Bar association last weekend was a Denver attorney whom-Hereford people know as a former home-towner, Tom

NOT EVERY AUTUMN Lisle Woodford, 119 Ave. B. grew up and finished high school here and has practiced law in Denver several years. He and his wife attended the annual meeting of the bar association the Broadmoor Hotel in Colorado Springs.

> MORE FORMER residents, spending several days here visiting relatives are Mrs. Waldren Melton of San Antonio, her daughter and son-inlaw, Mr. and Mrs. Richard Brook, who came up Wed-

Helen Melton is a house guest of the Frank Cogdells, 915 Park Ave.; she is a sister of Marie Cogdell. The Brooks are visiting in the home of his parents, Mr. and Mrs. Arthur Brock, 721

WEEKEND visitors with Elizabeth and Ansel McDowell 207 N. Texas, are all their children and grandchildren.

Dr. and Mrs. Ansel McDowell Jr. and children are here from Perryton, Dr. and Mrs. Dan McDowell Jr. and children are here from Odessa. And the Jim McDowell family lives here.

Mental Health Center Is Topic

'Changes made recently in the area program on mental health and mental retardation. resulting in the establishment of a pilot program here replacing the former Satellite Center, were explained to Bay View Study Club members Thursday.

Mrs. H.L. Benefield was hostess in her home, and Mrs. Jack Wilcox directed the program with the subject. That We Might Know Com-

Ruth Dobbs, teacher in the Satellite school several years and assigned to a similar job in the new program, told club

PTO Halloween

Walcott P-TO Halloween masquerade and carnival will begin at 7:30 p.m. Saturday at Walcott School. A prize will be given for the best costumes. Contestants will be divided

into four divisions. Those include, pre-school, first through fifth grade, sixth through ninth grade and adults.

A fee of 25 cents will be charged for those not wearing a

WARREN G. HARDING Warren G. Harding, 29th president, was born on Nov. 2,

members the change was made after Hereford Public Schools took the center's school-age pupils last year when the schools' special education program was expanded.

The new District 3 pilot project is for the mentally retarded above school age. Purpose is to give prevocational training so the client can function in society.

In the past, First Christian Church has provided space for the center in its educational building. New quarters will be at 625 East First, and Mrs. Dobbs said a formal opening is planned next month with the public invited.

At present the staff comprises the teacher, an aide and a Events Planned secretary, with a case worker soon to be added. In addition, counselors in various fields of mental health will come from the Amarillo office on a regular

> The speaker answered club members' questions after her talk. Mrs. Howard Gault presided for a brief business

> Guests at the meeting were Ruth Budlong and Hazel Davis. Members present included Mmes. Austin Rose Jr., R.B. Miller, Earnest Langley, W.S. Kerr, W.K. Golden, W.J. Gililland, John Gililland, Howard Gault, Homer Garrison, R.W. Eades and Bruce Burney



SPRING and SUMMER 1-2-3- & 4 Pairs of a Kind!!

----GREATLY REDUCED---Pant Shoes, Dress Shoes and Casuals

Values to \$26%

SALE STARTS MONDAY GLENN'S **FOOTWEAR**

Fashion At Your Feet



ANNIVERSARY MARKED - Mr. and Mrs. C.W. Gresham were given a surprise dinner at their home, 403 Long, on their 45th wedding anniversary last Sunday. Hosts were their children, Mrs. Gerald Lindsey and Charles Gresham of Hereford, Mrs. Gene Stanfield, Mrs. J.D. Morton and Dwayne Gresham of Amarillo. Twelve grandchildren were among the family members present. The couple, Hereford residents 30 years, married in Oklahoma.



\$1695 to \$3500

The famed San Antonio is a "Way-of-Life" with most Westerners - a proud symbol of their Western heritage recognized the world over. If Western hats and customs are a "Way-of-Life" with you, try on a RESISTOL today - and wear it with pride. with the exclusive "Self-Conforming" comfort



Cattlemen know and appreciate AAA+ registered Quarterhorses, handmade boots, and a fine saddle. They demand the finest brands on the range. That's why they naturally choose RESISTOL for "tops" in quality and comfort. No other Western hat has the famous and exclusive "Self-Conforming" suspended sweatband which provides instant fit and comfort from the first try-on. Try one on today - you'll rate it AAA+.

ALSO GOOD SELECTION **FINE BEAVER** Bailey LARGE Jony x SELECTION **BOOTS**



Mrs. Flowers Is Hostess To Club

An informal social meeting of hostess at her home, 141 Mothers Needle Club was held n the home of Mrs. Adam Flowers Thursday afternoon, when Mrs. Joe Deavenport was a special guest.

Plans were made for a Thanksgiving supper Nov. 15, with Mrs. Haskell Benson as

Hickory. Refreshments were served to Mmes. S.T. Gunstenson, C.N.

McClure, T.L. Shirley, Ellis Carter, Charles Wiseman, Benson and the guest.

Peterson wins U.S. Grand Prix in record time.

Students To Wed

Mr. and Mrs. J. Waid Griffin of Lubbock announce the engagement of their daughter, Peny Jenene, to James Anthony Bagwell, son of Mr. and Mrs. Eugene Bagwell, 116-A South Centre.

The engaged couple, both sophomore students in Texas Tech University, has set December 22 as the wedding date. The ceremony is planned at First United Methodist Church of



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"Debonnaire" is the name of a new, flattering collection of ten-monther suits from 'Botany' '500'. Handsome and versatile-rich in appearance, wrinkle-resistant, travel beautifully, stay in shape. You'll feel comfortable because they're meticulously tailored with the careful attention that 'Botany' '500' gives all clothing bearing its famous label. A choice from the new "Debonnaire" collection will reveal your good taste in fine clothing whenever you wear it. Come in soon. \$11000 to \$13000

LARGE SELECTION -SPORTCOATS WITH FLAIR IN LIVING KNITS BY BOTANY 500

CONTRASTING COMFORTABLE-STAY IN SHAPE SLACKS BY BOTANY FROM \$2495

> SEE OUR LARGE SELECTION MEN'S & BOY'S JACKETS MEN'S LEATHER-LOOK BUTTON-FRONT 32" JACKET



Campus (R) goes rugged with this leather -look polyurethane button-front jacket. Four button-front patch pockets flatter the front. A full belt with box-D buckle tops it off. Inside, there's a fancy quilted lining. This is 32 inches of greatlooking jacket.

> MEN'S SCOOP NECK SWEATER Campus (R), America's biggest selling sportswear,

contours the traditional sleeveless sweater into a hearty scoop neck design. Crafted in a fine 100% Du Pont Orlon



'NOW BREED' POLYESTER KNI SPORT SHIRT Campus (R), America's leading sportswear maker for men, comes up with comfort personified in this easy care sport shirt of 100% polyester that's 100%

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MEN'S TURTLENECK KNIT SHIRT

Here's a double-knit shirt that isn't afraid to stick its neck out. Never-iron 50% Dacron (R) polyester, 50% cotton fabric shows off its good looks with ribbed turtleneck top and sleeves.

BOY'S SIZES FROM



Community Center Puts New Accent On Youth

By SANDY INMAN **Brand Staff Writer**

"THE COMMUNITY CENTER was built to provide facilities for everyone in the community to use," says Melba Richards, new director of the

"The young people have drifted away and I hope to renew their interest in the center, especially junior high students.'

'They are at the age they need a place where they can go and be associated with other young people with minimum

Mrs. Forrest Hill **Dies At Amarillo**

Funeral services for Mrs. Forrest D. Hill of Amarillo, 57, mother of Ralph D. Hill of Hereford, were conducted Friday afternoon in St. Paul United Methodist Church of Amarillo. Mrs. Hill died early Wednesday in an Amarillo hospital.

She was the former Mary Barton, born in Munday, and had lived in Amarillo 40 years. Her husband is owner of Hereford Produce Co.

In addition to her husband and son she is survived by two brothers, Robert Barton of Pecos and Bonner Barton of San

Soyuz 12 hailed by U.S. space aide.

Japanese to build Chinese director. steel plant.

the weekend but that still leaves one or two nights that they don't have a place to go.'

MRS. RICHARDS has met with homeroom student and Stanton Junior High and explained that they were very responsive.

"I was extremely pleased and encouraged with the meeting because they were so enthusiastic," smiled Mrs. Richards. A Halloween dance is scheduled for 7:30 p.m. October 27 for the junior high students.

"If the younger teenagers become interested now, I believe they would continue to use the Community Center for school projects and dances as they enter high school."

THE BALLROOM OF the center is reserved on Friday and Saturday nights for school students only. The next high school dance is planned for November 2

The center has kitchen facilities, ping pong tables, card tables and a juke box.

"I would really like to set up a definite schedule for the school kids so they would feel free to come and enjoy themselves," she explains.

"Any ideas for improvements or time schedules would be greatly appreciated. I can be contacted at 364-3593.

THE CENTER is open every weekday afternoon from 3 until 7 p.m. explains the young

KIDOWOOO

electric

heatisthe

bright-eyed

bushy-tailed

foot stompin'

wide-awake

high-steppin'

smooth-sailin'

sharp-lookin'

wing-flappin'

Total

ELECTRIC Heating

FOR SO MANY PEOPLE

little-billed

high-flyin'

heads-up

supervision. The show provides Mrs. Richards was Melba entertainment one night during Herron before her marriage in 1972 to Don Richards, news editor of The Hereford Brand. The Richards moved to Hereford from Brownfield in

The pretty brunette attended representatives from La Plata Texas Tech University three and a half years before transferring to West Texas State University.

> The multi-talented art major enjoys painting, photography and making her own pottery. Usina a pottery wheel which is set up outside their home, she has created vases, bowls, cups and many other objects.

She also develops and prints her photographs.

PAINTING WITH BOTH watercolors and oils, she says she prefers watercolors. "Many of the artists in this area paint traditional watercolor paintings whereas I enjoy painting abstracts.

Mrs. Richards will hold a oneman art show from 2 until 5 p.m. November 18-25 in the formal lounge of the Fine Arts building at WT, where she will exhibit paintings, photography and

She also enjoys cooking, especially gourmet dishes, and sewing. "Before I started summer school, all I did was prepare new dishes. I more or less experimented on my husband," laughs the bubbly homemaker.

The Richards reside at 514 Ave. K. with the other member of their family, Muffy, a registered wire-haired terrier.



New 4-H Club Is Organized, Plans Tour

A new 4-H Club for boys, named the Buffalo Club, elected officers at a meeting Thursday in Community Center. Greg Ward was named president. Mr. and Mrs. Corky Paetzold are

Douglas was elected

secretary-treasurer, Kevin Kelly reporter with Kevin Sparkman as assistant, Douglas Strange recreation leader.

Games were directed by Stephanie Paetzold and Joyce Shipp, county extension agent. Plans were made for a field trip to Continental Grain Nov. 1, when members will meet at 5 p.m. at Community Center.

Membership is open to boys 9 to 13 years of age. Members are Chris Carter, Marcel Fischbacker, Jerry Donley, Kenneth Paetzold, Barry DeHart, Chip Combs, Kenny Copple and the officers.

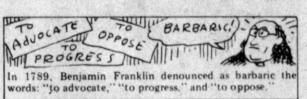
Programs Given To Wyche Club

programs were presented to Wyche Extension Club Thursday in the Reddy Room of Southwestern Public Service building.

Mrs. Ira Ott presented a program on Guidelines for Conducting 4-H in Texas and Mrs. G.W. Duncan gave a program entitled Attitudes and Human Potentials.

During the business meeting, members voted to provide transportation for Kings Manor residents for the month of November.

Present were Mmes. Leo Hellman, Wayne Jones, E.C. Hewitt, Harley Ward and Paul



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By The Garden Gate With Glad By Mrs. Art Manjeot

"The infinite has written its name on the heavens in shining stars, and on earth in tender flowers."...Jean Paul Rinter.

The meaning of these words on my mind and heart as I have looked up into the heavens at night. Seems the stars never shone brighter, or the sky reveal more beauty and greatmess. The stars far above glittering themums, asters and other of brightly and the silver moon your favorite flowers, are peacefully gliding across the beautiful sky. Great infinite splendor.

Last night as I changed the water even the earthy things were prettier and more meaningful the flowers lovelier after the new life given mound of the silica gel. by the water. Bright drops of water glistening on them.

Take time to walk out into the darkness and look into the heavens above, you will be glad depth. and blessed.

that soon Jack Frost will come and it will be time to put everything to bed for their long cellent time to preserve flowers Therefore handle with care. for winter bouquets.

Long before the days of florists, air-drying, refrigeration and permanent flowers, women have harvested and preserved flowers and foliage as carefully as they did fruits and vegetables for use in their homes during the long, shut-in days of winter.

Methods were varied but sand drying, pressing or waxing. Various kinds of flowers were used, from the earliest spring blooms, azaleas annuals, perennials and flowers of autumn.

Many picked and preserved various kinds of foliage. These long as four years. were beautiful in themselves These were made by Mrs. and added that certain J.H. McCrary, of asters. Color something to the arrangements harmony was pleasing and more attractive.

Really during the 18th and 19th centuries, the art was very popular and was one of the popular crafts. Their creations were beautiful. creativeness was one of their

Today instead of air-drying and preserving cut flowers with sand, there is a new process. Silica gel is being used extensively. It can be purchased in craft and florist shops. It has been found to be much faster, as it takes only a few days instead of two weeks or more by the sand method.

To dry flowers by this process you will need a large, flat cardboard box, silica gel, fresh flowers selected and picked just before they reach their prime at mid-day on a dry day, and some heavy florist wire.

Spread two inches of silica gel in the open box. Cut stems of the flowers short, insert a short length of florist wire into the stub and push wire up the clynx. of the flower.

Wrap the flower stem and temperature.

wire with floral tape. After drying, add another piece of wire for stem length, for arranging.

Place the wired flowers face have been indelibly imprinted up, anchoring the wire in the gel. Cover the flowers carefully to depth of one inch. Only one layer should be in a box. Marigolds, roses both the

blossom and buds, chrysanrecommended for this process.

If drying flowers which are trumpet shaped, such as gladioli, snapdragons, daffodils hibiscus, cypress florets and others, the florets should be placed face down over a small

This is done to support the inner surface of the flower. These blossoms too should be covered carefully one inch in

Check the flowers at the end Nature is gently reminding us of the third day. Some take longer to cure, especially those which are thick. When all blossoms are ready, the petals winter sleep. Now is an ex- will feel dry and silky.

If arrangements are properly placed, which means protected from strong light, they have been known to last several years but will wilt in a few hours if exposed to high humidity or other extreme heat, also they should not be placed in a draft or breeze.

The silica gel can be re-dried in a 150-degree oven for re-use. usually involved air-drying. If properly cared for it will last several years.

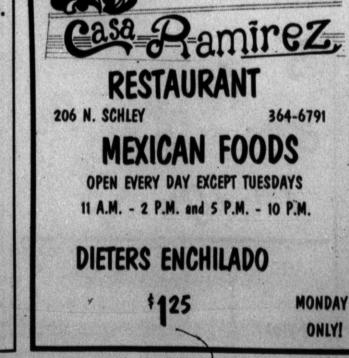
This is an interesting and rewarding craft. I have judged arrangements made of the and dogwood, to richly colored treated flowers and they are beautiful, almost lifelike. Also have had arrangements given me, some of which lasted as

CAUTION: When the first freeze ruins the flowers, be sure and take care of the bulbs. tubers and corms soon. First of all it is imperative that the stalk of the dahlias be cut down, and the cut well covered. Later the tubers can be lifted and prepared for winter storage.

Prepare shrubs and trees for cold weather by watering them well before freezing weather, this will protect the plants and aid them in taking the cold.

If gladioli corms are left in garden soil, tops should be removed and the soil piled on in a cone shape. The latter is to aid in drainage so the corms will not rot, by the wetness. Groom iris, remove debris, and cut foliage so that the plant will withstand the cold weather.

Chrysanthemums can be cut for flowers for the house and to share. Cut with sharp knife, remove foliage on the bottom area of stems, and place in deep water. Store in a cool room, but one which will not have freezing



of a deal Call us!

EQUAL OPPORTUNITY EMPLOYE



BENEFIT BRIDGE PLANNERS - Mrs. George Muse and Mrs. Tom Bullard of the publicity committee are among members of Kappa lota Chapter, Beta Sigma Phi, working on plans for the annual benefit bridge tournament the chapter will conduct Thursday evening in Community Center. Tickets are on sale by all members and proceeds will go to Girlstown USA. Grand prize for bridge players will be a card table-chairs set.

H. D. Chatter

Questions Answered About Fruit Canning



YESTERDAY we purchased some copies of The Deaf Smith Country Cookbook - Natural Foods for Family Kitchens by Marjorie Ford, Susan Hilly and Mary Koock. We have certainly enjoyed the book and appreciate the information.

Don McGinty, who is with the American Cattle Company was in Hereford Thursday. Don lives in Tucson and travels all over to visit feed lots. We had gotten a cookbook to send Don's wife.

It may be trite, but this is a small world. It developed Don McGinty and Frank Ford, Marjorie's husband, were classmates at A&M and well rarely goes anywhere that he foresighted? does not meet people from

When introduced he and be counted on to have the ideas

Donnie Laughlin soon learned Donnie buys cattle from the American Cattle Company. Walter John Paetzold and Don McGinty have met in Tucson.

JOE BOB and Sherry Wagoner have moved to Hereford. We are pleased with these new residents. If you remember, Joe Bob, son of Joe and Jessie Wagoner was reared in the Westway community. Sherry has been active in home. demonstration work in Kerrick and we will be very glad to have her work here.

Also, we've already enrolled seven-month-old Shawna in 4-H. She and Leah Huckert, who is also pre-enrolled, may be in the acquainted. Too, Don says he same club. Am I being too

HOWARD ARMSTRONG can county and city authorities.

A Flower . . . Is A Flower . . . Is A Flower

According to Hereford Florists and the Society of American Florists, October 21-27, 1973 is National Flower Week. And although you may not think that's much cause for celebration, maybe it is.

There's just nothing like flowers to spread cheer-whether you wear them or just look at their serene beauty.

Flowers are one of the few things left that don't have calories, cholesterol or sharp edges that shatter on contact. They're not fattening. They can't be hijacked. They won't cause pollution. And no flower has ever been recalled for a manufacturer's defect.

So quite apart from their fragrant beauty, flowers have a virtue that's practically non-existent in 1973: Innocence.

A beautiful flower always touches a soft spot in our hearts and makes us realize that life can be beautiful. So for all the happiness they bring, join in the nationwide celebration of National Flower Week.

Benjamin Franklin organized the first library in the United States,

Lewis McCuistian

help you with any irrigation

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Hill's Side Wheel Roll, Gifford-

Hill's Water Gun, Vanguard PVC

Plastic Pipe and Clad Aluminum

And he's highly qualified to Pipe. Plus a long list of

accessories.

which are worthwhile for all countians. Howard is on a safety kick and thinks we might get the proper people together and do some things to save some injuries, lives and property loss. This is a release from Austin:

> TSA STARTS MOVE ON HIGHWAY HAZARDS

The Texas Safety Association revealed a program today to enlist 2,500 volunteers to keep tabs on highway "booby traps" on 187,000 miles of county roads and city streets.

The program will include all 254 counties in Texas.

The association will evaluate volunteer reports on booby traps - such as trees and utility poles too close to the roadway and make recommendations to

It is the first time, the association said, that an all-out effort has been made to eliminate hazards from county roads and streets. The association estimated it can eliminate 50 per cent - or 19,177 of the accidents involving road defects at an annual savings of more than \$6 million to Texas motorists.

Association general manager Lloyd Palmer said he thought the "booby traps" could be fixed without counties or cities having to spend extra money. Don't you think this would work well with our county

A SUCCESS story from Lillian Batenhorst. She has canned Jalapeno peppers by this recipe and says they are real, real good.

program?

Jalapeno Peppers Cold pack peppers in hot jars. Add 1 T distilled vinegar, 1/2 t salt, and 1/2 t olive oil. Cover with boiling water, seal and process 35 minutes at 10 pounds.

Argen Draper Gives Program

Argen Draper, county home demonstration agent, and Mrs. Paul Hoff presented a program entitled I Am Josie's Hinges to members of the North Hereford Home Demonstration Club Thursday at a luncheon in the home of Mrs. Hoff.

Mrs. Draper explained that there was no cure or known cause for arthritis. She went on to say that in recent studies, it has been shown that the crippling disease can be caused by emotional stress.

The best defense for the disease is a balanced diet. Mrs. Hoff presented figures on the number of people afflicted with arthritis and explained what the Arthritis Foundation is doing to help in researching it.

Present were Mmes. T.E. Brisendine, Fred Barrick, W.J. Leub, Mac Tucker, J.A. Crofford, Kenneth Haggard, Iva Saltzman, A.H. Hodges, Roger Williams and Roberta Camp-

herenesessesses Comings And Goings King's Manor

Mrs. Don Davidson and her folks took off for Lazbuddie brother, A.W. Tooley, visited Sunday to the annual gettheir brother and family in

Four Kings Manor cars of The Rev. Frank Matthews

together at The United Methodist Church.

delivered the sermon: A trio sang composed of Mrs. Iva Carpenter, Glenn Lust and Cora Bell Jennings accompanied by Miss Farley at the organ and Miss Matthews at the piano. A scrumptuous dinner, which only those dear people can assemble was served.

Then Richard Snow, executive director of Kings Manor and his wife played some hymns on organ and piano.

Columbia Pictures reports \$50-million deficit.



at BARRICK'S **Featuring:**

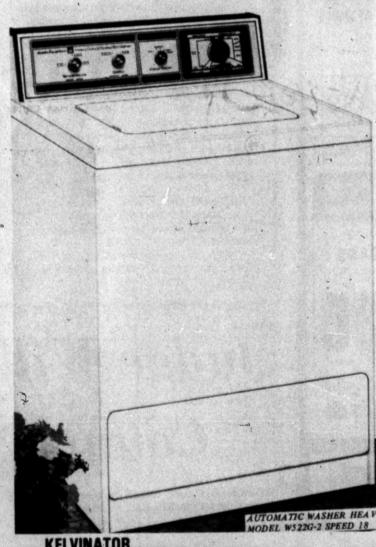
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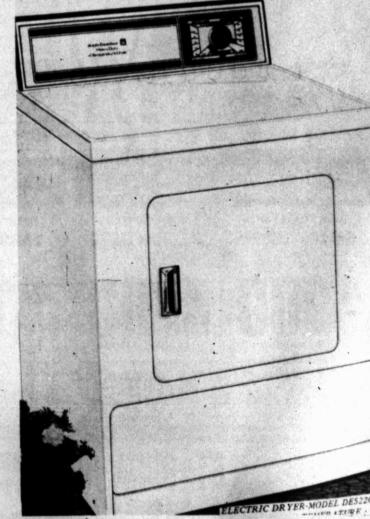
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Students Play In Symphony

Two Hereford High School seniors were a part of the Amarillo Symphony which performed at the Amarillo Civic Center Saturday.

Jim Aikin and Darla Payne were selected as two outstanding musicians from HHS to perform in the concert.

The Young Peoples Concert is held to recognize outstanding musicians from the area.



KESTER'S JEWELRY Across from the Post Office in Downtown Hereford



Wamon Foster With Dog

firestone-

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Farmer Likes Growing Beets

"How's the sugar?" Wamon Foster of Hart asked Holly Agriculturalist Roy Parten. "We had 14.1 the first day," Parten

"What's the slice now? Foster asked.

"4,909 tons," Parten asnwered. "What's the maximum slice?" Foster queried.

"6,500 tons a day once we get wound up," Parten said. Wamon Foster is also chairman of the school board in Hart but he can teach a course

in how to grow sugarbeets. He has a degree in business administration from West Texas State University and

operates his farm along business lines. He is one of 208 businessmen-farmers growing for Holly in the High Plains. Foster grew up on a farm, has been in Hart since 1956 and has been growing beets ever since Holly came to the Golden Spread in 1964.

His questions to Parten came as the latter made his daily rounds of Holly growers to determine if they had any problems. Foster was worried about leaf spot problems in his east field and was asking Parten's advice on how to remedy the situation.

FOSTER HAS 120 acres in beets out of a total 960 acres that he farms. He also raises cotton, milo, wheat and castor beans. He owns some of his land and rents some.

"I've always made money on beets every year - except 1969," he says with a smile.

He tries to have a four or five year rotation on his crops. He farms on land of his own and has three other landlords.

They all want me to grow beets on their land," Foster explained.

He explained that landlords get 33 per cent of the value of a crop of maize or corn and 20 per cent on beets. However, he pays more rent for beet land than for other crops.

'I don't know how it will be with beets this year with prices of feed grains up," Foster

HOWEVER, Holly Agricultural Manager Bog Ginn said that despite stiff competition from feed grains, he had received inquiries from new growers who would like to grow the

Ginn noted that sugarbeets had been the farmer's bread-and-butter crop for many years and that returns to growers had improved strongly in recent years, free of sharp ups and downs.

"When you add the sugarbeet's value in the rotation plans of many farmers, I think beets will continue to be an important part of agriculture in the High Plains," said Ginn.

"I feel beets have been a good crop for us. I like the idea of a contract which shows me how much money I can make if I can produce the yield and sugar," Foster said.

HE SAID that in another two or three years when grain prices fall back, he believes that farmers would be looking closely at

'Right now, prices are so high for feed grains, farmers aren't looking at beets too closely," Foster said.

'I like beets because we have a grower association which negotiates a contract for me with Holly," he added.

He's also on the board of Hart Producers Co-op Gin. He believes the prices for grains should drop if Nixon and Butz have their way.

SEVERAL growers in the Hart area have bought beet diggers and hire a man to operate it. Foster has his own combine and also does a little custom harvesting for neighbors. This works out well as the beet harvest comes at the same time as cotton and milo harvests.

Parten explained that a new man in sugarbeets should have his beets custom harvested. Foster agreed, saying that it isn't too efficient for a grower to harvest only one or two loads of beets a day.

As a businessman-farmer, Foster always tries something new each year. This year he is using a computer on his crops which shows him his cost per acre and allows him to compare his costs with other farmers.

UNLIKE many farmers in the area, he has found no problem with labor for beets.

"They can make \$2.15 an hour working beets compared with much less for other crops," Foster explained.

The prices paid field workers are set by the Secretary of Agriculture and set forth in the Sugar Act. One of the conditions for growers receiving their Sugar Act payment is that they can not pay less than the specified

While he has had no problem with finding laborers, quality has been the problem.

"I had workers in my maize and they weren't working too hard. I told them if they wanted to quit, then quit, but that if they were going to stay in the field, they should work. So they quit," Foster said shaking his head.

FOSTER then asked Parten what incentives were available for new growers.

"On September 10, Holly increased the price of sugar produced at the Hereford factory \$1.50 a hundredweight. Projected on the 1973 crop, this will increase returns to growers an additional \$50 an acre. On this basis, a grower can realize \$495.00 an acre on his crop — a new record," Parten said.

Part en also explained that Holly has a new program whereby it will sell a grower beet pulp for 90 per cent of the market price, let him market it and pocket the 10 per cent differential as additional profit. He pointed out that beet pulp was selling at the same price as milo and other feed grains.

Foster asked what the value of an acre of tops was for grazing. Parten said that Holly figures \$1.00 a ton of beets.

Bob Ginn said that beet tops have a value of \$80 an acre if properly cared for and are included in a cattle fattening program. This would push total returns to growers up to \$575 an acre of beets.

FOSTER asked if there was any chance that Holly wouldn't open up next year if it doesn't get its acreage, as he keeps hearing that rumor

Parten said that President John B. Bunker felt that Holly would have to be satisfied with its present acreage to get it through 1974 until the new Sugar Act becomes effective.

Bunker is hopeful that the new Act might include incentives for sugarbeet growers in respect to the competitive crops.

Foster admitted that beet acreage was down because of the competitive crops in the

"It doesn't take as much labor to grow the other crops. You need lots of labor for beets. Nitrogen is good for mile but it cuts down on the sugar in beets," Foster explained.

He has had better luck with small fields of sugarbeets - around 20-25 acres - than with



Wamon Foster With Roy Parten

Judge Williams To Direct County Spelling Bee Contest

will direct the 1974 Spelling Bee for Deaf Smith County. The Amarillo Globe-News and

West Texas State University have joined forces for the word contest in preparation for the 46th National Bee to be held in Washington, D.C. in June. Students in public and

H.C. Williams, County Judge parochial schools are invited to

All rules are established by the Scripps-Howard Newspapers, national sponsors. Any student who will not have reached his 16th birthday or gone beyond the eighth grade by June 1, 1974, is eligible to enter. Directors in the 46-county

area, including 26 Texas counties, 10 in Oklahoma, four in New Mexico and three in Kansas, have complete control over their respective contests and may conduct them either orally or as written tests. The Amarillo regional event will be oral competition.

Orders for the 1974 copy of

MR. BUZZ ABALOS ANNOUNCES THE OPENING of LIL CHARRO TOO TAMALE FACTORY E. HWY. 60 - (FORMERLY B - BQ PLACE) SPECIALIZING IN HOMEMADE TAMALES USING U.S.D.A. PORK SHOULDER-ROAST

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study book used in most school and county contests, may be placed by writing: Spelling Bee Editor, Amarillo Globe-News, P.O. Box 2091, Amarillo, Texas 79166. The price of the study book is 25 cents:

The 1973 champion from Deaf Smith County was Tammy Fischbacher. She was a student in the Aikman Elementary School

Only the Amarillo-WTSU area conducts a secondary bee for students in the sixth and lower grades. The county junior winners will be special guests of the sponsors in Amarillo on April 27, but will not compete unless he has won both divisions

in his respective county. A list of all prizes will be made available at a later date.

Jack Edmondson, head of the special services department at WTSU, is bee coordinator. Mrs. Jeane Bartlett is Spelling Bee

named no later than March 30, 1974 in order to compete in the regional contest in Amarillo on April 27, 1974. Interested students, teachers

All county champions must be

and school officials may contact the newspaper for additional information.

The youngster who takes first place in the regional bee will receive an all-expense trip to Washington for himself and a chaperone, courtesy of the Amarillo Globe-News. He will take part in the 47th national event where the top award will be \$1,000 cash.

HHS VICA Club Meets

The Hereford High VICA schedule conflicts. Cosmet ology Club met Tuesday A salad supper concluded the night and made plans for a bake meeting as each member sale with the actual date of the sale to be set later.

The senior students decided to hold a special meeting concerning initiation of junior students which is planned for later in the year.

The next meeting of the club,

November 6 because of

Living by principle is not only a splendid ideal — it's also a

served a salad or dessert.

POISON PLOT

poison the queen.

On Feb. 28, 1594, a physician in Queen Elizabeth's court regularly scheduled for November, was moved up to was charged with plotting to

Farm Controls Eyed For Whiteweed DEAF SMITH COUNTY

finishing fast does not necessarily apply only to tur-tles, say research scientists at the Texas Agricultural Experiment Station at Lubbock.

A perennial weed known as whiteweed, or silverleaf nightshade, once the "turtle" among the weeds growing in High Plains soils, is fast becoming what many people consider the number one weed problem.

This year alone the whiteweed will infest over one nillion acres of West Texas farmland, say researchers.

Due to the whiteweed's supremacy in the field, Dr. John Abernathy, weed research scientist with the TAES and his staff are studying possible control measures for the profitrobbing plant.

"The whiteweed has always been in the West Texas area because of its tolerance of arid conditions," he points out .. "But only within the last decade has the plant become predominant among the weed pest problems.

"THE INCREASE mainly is due to three main factors, says Abernathy.

"First, preplant incorporated herbicides commonly used in cotton do not effectively control whiteweed seedlings.

"Second."he adds. "herbicides drastically reduce the whiteweed's competition, annual weeds.

'Third, the old reliable but

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Starting out slow and have been greatly curtailed with farmers' increased reliance upon herbicides. This change has allowed deep-rooted perennial weeds to escape since regular herbicidal ap-

> plications do not control them. Whiteweed roots, says the research, may penetrate the soil to depths of as much as eight feet, with the weed growing from the previous year's roots.

THE WEED itself contributes to the problem by producing a large supply of seed which helps to spread the plant into new areas, he adds.

Different herbicides have been tested for control of whiteweed, the scientist explains. One of the biggest obstacles to finding the solution is the chemicals which have the best control also burn or kill the upper portions of the cotton plants.

Reports Abernathy, "As for this year's growing season, some growers obtained ef-

with a mixture of diuron and MSMA applied as a spot treatment.

"Also, a new compound known a Roundup was very effective in giving season-long control when applied as a postemergence spray. 'However,"he added, "the Roundup herbicide is still in the experimental stages and is not yet on the commercial

Another promising technique for season-long control, the researcher adds, is an application of preplant herbicide such as Treflan about six to eight inches under the soil surface prior to cotton planting. The application is made with a specially designed plow with spray nozzles mounted beneath large sweeps," he says.

These chemicals are broadcast beneath the soil surface, providing a protective herbicide layer aginst the whieweed root's upward growth. If the herbicide is

fective whiteweed suppression applied correctly, the weed is suppressed during the entire growing season."

The weed control research program is being conducted at the Texas A&M University mile radius of Lubbock.

Agricultural Research and Extension Center just northeast of Lubbock and in several commercial fields within a 100-

Public Hearing For Hereford Feedyards

in Conference Room C of the Municipal Building in Amarillo on November 1 to consider start at 10:00 a.m. applications for initial waste

"Some farmers and ranchers

may be in a quandary over the

present state of affairs, but the ball game hasn't changed-just

generally stable. But now prices

System economist points out

different light."

A public hearing will be held control orders from four panhandle area cattle feedlot operators. The hearing will

Both Costs And Prices

The Polan Grain and Cattle

from a 13,500-head capacity

asking for a permit pertaining to a variable amount of rainfall runoff water containing wastes

Rabm Mews

feeding operation located ap-proximately six and one-half miles southwest of Hereford.

The 40 acres of pens are located in the drainage area of a playa lake in the Red River Basin, and the liquid waste is to be disposed of by irrigation on 420 acres of cropland. Solid waste will be spread on 120 acres of company land as well as area farms. There is to be no discharge to the surface waters

of the state.

Ted McWhorter, also of Hereford, and operator of an 800-head capacity cattle feedlot approximately two and one-half miles southwest of the city limits of Hereford, proposes to retain feedlot wastewater runoff from three and a half acres of pens in an earthen retention pond and dispose of the waste by irrigation of 320 acres of cropland and pastureland, with no discharge the surface waters of the state.Solid waste will be disposed of by applying it to the same acreage as a fertilizer and soil amendment.

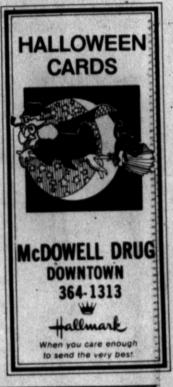
H & H Cattle Company of Gruver, operating a 1,200-head capacity feedlot a half mile south of the township of Gruver, is applying for a permit to contain rainfall runoff water from the feedlot pens in retention basins and utilize it

discharge to the surface water's of the state.

A permit is being sought by ipscomb County Feeders of Booker for a 2,000-head capacity feedlot located two miles east of Booker.

The rainfall runoff water

containing wastes is to be retained in a holding lagoon and utilized for irrigation, with no discharge to the public waterways.



Sugar Beet Harvest Nears Halfway Point In Area

is nearing the halfway point 177,000 tons had been delivered

according to officials at to the plant by trucks and train Hereford's Holly Sugar plant cars.

costly farming practices of The harvest was past the 43 cultivation and hand-hoeing per cent completion mark early

"The sugar content is running about 14.3 per cent lately," said Bob Ginn of Holly. "This is very good quality. The harvest is running very smoothly. All the farmers are back in their fields."

Ginn said the harvest should be completed soon after the middle of November barring unfavorable weather.

The area sugar beet harvest Friday as a total of more than

"Who's on first, what's on that farm prices, costs and demands for farm products have reached a new plateau during the first half of 1973. But how long will this situation continue?

Rising For Ag Producers

Parker expects present the rules," says Cecil Parker, economist with the Texas conditions in the farm economics picture to continue Agricultural Extension Service. until at least 1975. "Record For the first time in a long crops are expected this year while agricultural producers and in 1974 and there should be find themselves in a situation no drastic change in domestic where both costs and prices are rising. In recent years, and foreign demands for agricultural commodities production costs have risen during the next two years." while prices received for agricultural products remained According to the economist,

gross income of about \$85 are also moving up and producers are finally seeing the billion this year. This would be a 23 percent, or \$19.5 outcome of the ball game in a billion, increase over 1972. Of course, production expenses The Texas A&M University have also shown a record in-

U.S. farmers could realize a

crease and could be up about \$12 billion by the end of the year.

During the first six months of 1973, costs of farm-originated production inputs-feed, seed and feeder cattle-averaged 35 percent above the first half of 1972. At the same time, production inputs of non-farm origin-fertilizer, fuel, equipment-increased only 7 percent during the first half of 1973 compared to the same period last year.

What do the coming months hold as far as farm costs are

"Record crops this fall should lower feed costs somewhat," believes Parker. "However, the prices of those input items not originating on the farm will continue at a high level and may even increase due to increased production costs."

Highway Patrol Reports 18 Accidents In Month

investigated 18 accidents on rural highways in Deaf Smith County during the month of September, according to Sgt. W.E. Wells, Highway Patrol supervisor of this area.

persons killed and 15 persons

The . rural traffic accident

The Texas Highway Patrol summary for this county during the first nine months of 1973 shows a total of 117 accidents resulting of two persons killed and 53 persons injured.

> Public Safety Region for September, 1973 shows a total of 601 accidents resulting in 24 per-

injured as compared to September, 1972 with 561 accidents resulting in 21 persons killed and 335 persons injured. This The rural traffic accident was 40 more accidents, three summary for the 60 counties of more fatalities, and 29 more the Lubbock Department of injured in 1973 at the same period of time

The 24 traffic deaths for the month of September, 1973 occurred in the following counties: Five each in Hardeman and Montague Counties; two each in Palo Pinto, and Gray Counties; and one each in Cochran, Floyd, Hale, Knox, Parker, Wise, Armstrong, Hansford, Ochiltree, and Potter Counties

Strey Leef Performs At La Plata For Red Cross

A Hereford rock music band, Strey Leef, performed in concert Tuesday at La Plata Junior High to raise donations for the Red Cross.

A total of \$88 was raised by the band during the concert at the school gymnasium.

The group consists of

Hereford High students and has performed several local concerts. Members of the group are Lee Line, lead guitar; Hank; Stringer, lead vocalist; Eric Fowler, bass guitar; Frank Mancillas, drummer; and Rex Bärber, organist.

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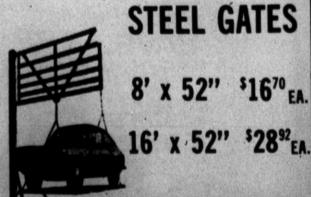
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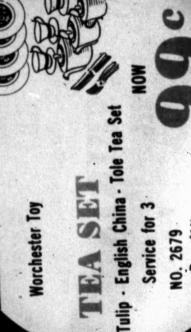


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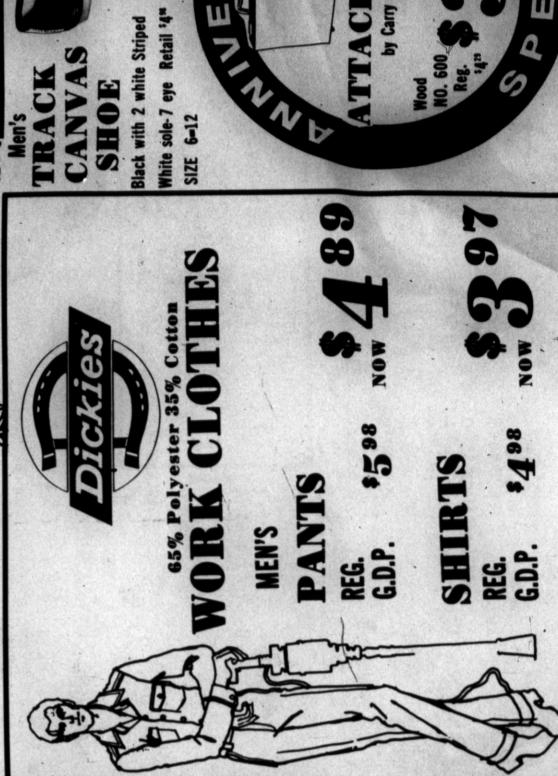
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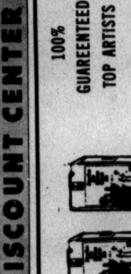
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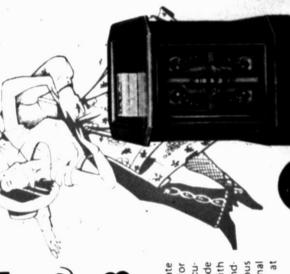
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grooved drawers and windowpane overlaid doors are defined by rich burnished brass hardware. The beau-Fine furniture doesn't have to be expensive. . . have a bedroom you'll love living with today and through oak and premier grade oak veneers. Santiago is a design of refined elegance and simplicity. Routed and tiful triple dresser gives Her abundant storage and she'll love the rope turned framed double mirrors with decorative engraving details. For Him, the daring door chest features 3 tray drawers and 2 shirt compartments concealed behind the massive double doors. . .plus 2 roomy lower drawers. Notice the gracious bedside stands and magnificent arched rope and spindle headboard. Riverside's quality construction includes a 22-step finishing process, dustproofed drawers with all-weather glides, and plate glass mirrors. many tomorrows.

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SUNDAY, OCTOBER 21, 1973



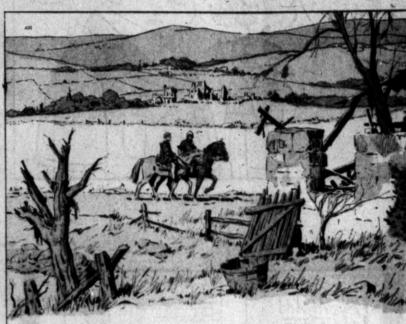
THE ROYAL CREST OF THULE."



"AND I COME FROM A PIOUS FAMILY WHO NAMED ME PETER PAUL MATTHEW MARK TRYWELLYN OF WALES. YOU MAY CALL ME PAUL."



"I AM BOUND FOR THE SOUTH - AWAY FROM THE COLD AND RAIN OF THE NORTH-WHERE THE SUN IS WARM, THE WINE SWEET, AND THE MAIDS AMIABLE."



THEY TRAVEL SOUTHWARD INTO A DESOLATE LAND, BURNED FARMS AND VILLAGES, PLOWED FIELDS CHOKED WITH WEEDS AND BRAMBLES. WITH THE FALL OF ROME, BARBARIC TRIBES HAVE SWARMED ACROSS THE RHINE SEEKING PLUNDER AND A NEW HOME, LEAVING RUIN BEHIND.



THE FEW VILLAGES ARE CROWDED BEHIND PALISADES WITH WATCH-TOWERS AT EACH CORNER. ARN AND PAUL ARE WELCOMED, FOR NEWS OF THE OUTER WORLD IS SELDOM HEARD.



BEEN ATTACKED. "
"THE GREAT MIGRATION OF GOTHS HAS
DWINDLED TO MARAUDING BANDS. THEY
WILL NOT ATTACK AN ARMED KNIGHT
EXCEPT IN LARGE NUMBERS."



THIS IS THE MOST UNHAPPY PERIOD OF ARN'S YOUNG LIFE. NO WONDER HE INDULGES IN BITTERSWEET DREAMS OF LYDIA.

915@ King Festures Syndicate, Inc., 1973. World rights.reserved.10-21



WHILE IN FAR-OFF THULE, LYDIA SHEDS TEARS FOR HER WANDERING LOVE. SHE ALONE KNOWS THE SIMPLE MISTAKE THAT LED TO THEIR PARTING.

NEXT WEEK - Goths























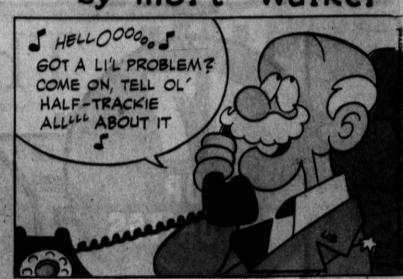


GOMEWHERE IN WHAT ARE THE LITTLE OLD ORDERS THE NIGHT .-OF THE DAY? TA TA

beetle bailey



by mort Walker









WALT DISNEY'S SCAMP®























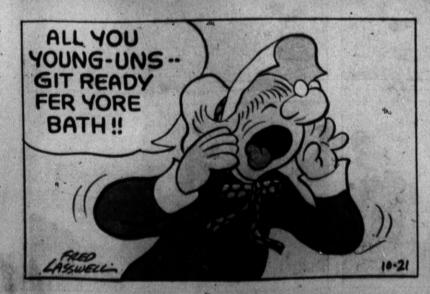


BARNEY GOOGLE and SNUFFY SMITH



by FRED LASSWELL



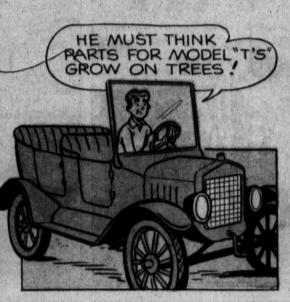




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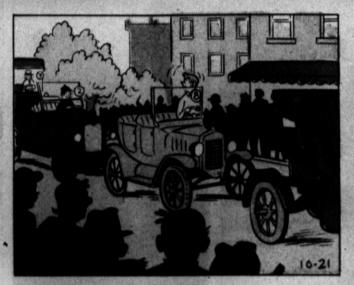


64 BOB MONTANA













BRINGING UP FATHER

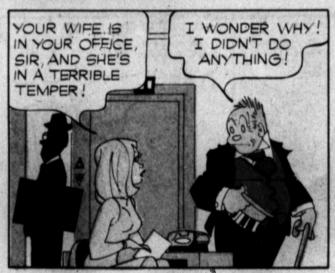
BILL KAVANAGH & FRANK FLETCHER













Hi and Lois































LEE HOLLEY













is so much easier to keep

those pounds off than to get

rid of them once you've got

They all tell us that it is a

matter of will power-and I'll

grant that they're probably

right - but it does help to

kinda have a little fun about

the whole thing as we go

TASTY N' TOASTY

While reading your column

decided I just had to tell

Dip the bread as usual in

your egg batter, then into

some of that orange or grape-

flavored cold drink powder

mix that comes in those glass

jars. Brown as usual in butter.

This is delicious, Heloise!

you about a great idea I had

for making French toast.

DEAR HELOISE:

Heloise

them.

along!







. ~~ 47

EAR HELOISE: " ten my husband and I were married we received the rift from my stepfather and it is one of those

It was a pint (lidded) jar filled with all sorts of nate botts, screws, nails, racks, etc. which came right out of my septather's per-

mal garage stock Allower with this we received ammer two kinds of screwofficers and a pair of plierserens ones that he already

These are the things that or dign't even consider when



Miles of those

et part in this gett one therto have used this gift over

and over again with so much

thankfulness. Mrs. Rick Mares

A POUND A CHORE?

DEAR HELOISE: Dieting is always hard, but think this idea of mine makes it a little easier.

On scrap pieces of paper I write chores that I always put off doing, such as cleanng my closet or the bathom, etc. Then I put the paers in a jar and whenever m hungry, I go to the jar and pull out a paper and do whatever it says on the paper instead of eating between

Join the club, Bobby-of all of us who must watch those mbers on the scale. But it



Even Mom and Dad love it. Rhonda Ferguson Aged 10 years

Your mom and dad are lucky to have someone like you who evidently must like to try out the unusual in the culinary arts.

If you can cook this well now and are only 10 years old, you should really be a gourmet one of these days! Heloise

IT'S NOT RAINING!

DEAR HELOISE:

The covering on a pretty plastic umbrella that has a broken rib can be used to make a yery useful shoulder protector when getting a haircut or a permanent wave.

Just remove the cover from the framework of the umbrella. Cut a slit from the edge of the cover to the center to make the opening. From the middle, cut but a circle big enough for the cover to fit around the neck. Bind the edges of the opening and then the neck edge, leaving the ends of the binding

long enough to use for ties. The rib end tips can be left on for decorative purposes, or cut off if one so desires. Mrs. Johnson

LETTER OF LAUGHTER

DEAR HELOISE: My husband is a great fish-

ing enthusiast! To guarantee that he has lively worms when he leaves (usually at dawn), he buys them one or two days ahead of time. We discovered that we could put them in a plastic foam cup with a cover and leave them in the refrigera-

tor! We usually put some moist dirt in to keep them "happy." My husband is happy, too, since he doesn't have to worry about where to buy bait at the crack of dawn. He says that the foam cups let the worms breathe and that they



stay cool and comfortable all day-or until some fish gets a look at them.

Pretty cool, eh? And it really works, too! Love your column and your

books are on my kitchen Barbara Morgan

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FIRMLY PLANTED

DEAR HELOISE: ·Each time I bought plants for my goldfish bowl I put them in the water, but they

would float around. I wanted the plants to look as though they were growing out of the gravel ...

I cut a slit down the middle. of a plastic coffee can lid. Next, the root ends of the plants and ferns were pushed through the slit in the plastic, then fastened with a rubber band. The lid was placed on the bottom of the bowl and then covered with the gravel

so it wouldn't float to the top. Now my fish bowl looks so much nicer and it's easier for the fish to swim around.

Suzanne - Age 12

PASS THE BASKET! DEAR HELOISE:

I want to thank you for all the helpful suggestions you and your readers give the homemaker. I notice at times some of the men even "give

and take a hint"! My donation concerns the small, long plastic containers that contain tomatoes at the market. I hated to throw them away so have found many uses for them.

I have three, stacked one inside another, on my desk to keep pens and pencils in.

The three together keep the pens from sliding out as they would with just one.

They could be used in dresser drawers to keep odds and ends in. One on the dresser or the medicine cabinet to put small bottles in to keep

them from getting upset. I had some larger ones that I stood on end and wired together with fine wire. Packed with some moss, they made a pretty container for some artificial flowers.

A little girl I know uses one



as a crib for a tiny doll. The question is - how did we ever get along before, without plastics? Mrs. Earl Strong

Now that is a dad-burned good question.

With all these modern conveniences that we have nowadays, it does make one stop and marvel how the gals of even fifty years ago managed to make such wonderful homes for their families!

But do it they did-and ou'd better believe it that they really did a whale of a good job. Right?

Heloise

















FLASH GORDON

by DAN BARRY

















FIGER

by BUD BLAKE











10-21

BUD BUNE







BUZ SAWYER Featuring His Pal Rosco Sweeney by Roy CRAME











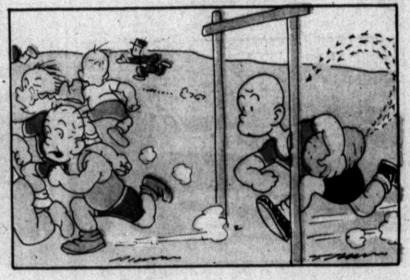




DON TRACHTE

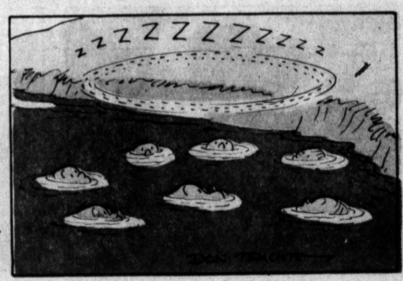














HOCUS-FOCUS

CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below. Differences: 1. Skirt is different. 2. Ashtray is missing. 3. Light fixturg is different. 4. Clock is missing. 5. Hant is different. 5. Hand is repositioned

Hal Kaufman's



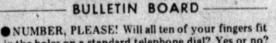
ANYONE can perform this feat of magic once the secret is obtained. The magician places three coins or buttons in a row before

him. He then asks if anyone present thinks he can remove the middle coin from its position without touching it in any way.

Suppose you were in his audience, could you comply?

.Actually, the trick is quite simple. The magician merely picks up, one of the two-coins and places it at the opposite side.

The eoin formerly in the middle will then be at one of the ends and will not have been magician contended.



in the holes on a standard telephone dial? Yes or no? Jot down the digits 1 through 9 in such an order

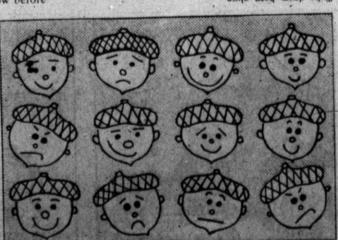
that the first three are equal to one-third of the last three and the middle three equal the last three minus the first three. How's it done?

101 em down 219438657

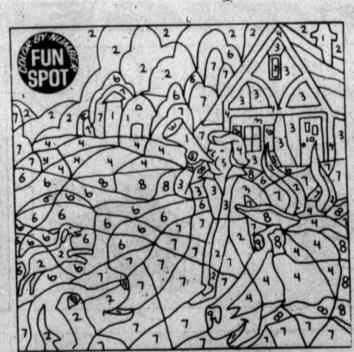
• Here are some more "What's-in-a-name?" words submitted by Theodore Young of Toledo, Wash.: Iris Sponsible, Pete Roleum, Ray Diator, Ron D. View, Sally Mander. Can you make up some toppers?

OUnscramble names of musical instruments: 1. BAUT. 2. DURM. 3. PRAH. 4. EBOO. Time limit:

Tuba, drum, harp, oboe.



touched, just as the LET'S FACE IT! Why some of the acorns above are smiling and some are not is anyone's guess. Which two are look-alikes? (© 1973 King Features Syndicate, Inc.)



HEAR, HERE! Add these colors for a hidden picture above: 1-Red. 2-Lt. blue. 3-Yellow. 4-Lt. brown. 5-Flesh tones. 6-Lt. green. 7-Dark green. 8-Dark brown. 9-Black. 10-Dark blue

SCORE 10 points for using all the letters in the word below to form two complete words: CAULDRON

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points. One possible anagram: Laud, corn.