

The Sunday Brand

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Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says not all the comic characters are found in the comic books.

Light is to reading what facts are to intelligence.

At the water seminar here early in the week, A.L. Black of Friona—president of Water, Inc.—commented that several men with doctorates were on the program. He pointed out that he, too, had a "phd.", adding that it stands for "post hole digger".

Character is never established in a single year.

ARMOUR'S announcement for a big expansion program was well received here this week. Tom Hamlett, plant manager, said he doesn't see anything to keep beef consumption from expanding.

He added that the company had faith in a "good demand for beef in the Panhandle." The plant will need 50 to 60 more employees with the plant expansion, and Hamlett feels most of them can come from the local labor market.

Rex Easterwood, industrial development committee chairman of the C of C, said the move was "an indication of a good, healthy economic atmosphere in our county." He also pointed out that "expansion from within" is the most sound type of industrial development for a community.

THE STORY of Hereford's economic growth is scheduled to appear soon in a national publication. Tom Hoy, field editor for the National Rural Electrification Cooperative magazine, was in town this week as a guest of the Deaf Smith REC. He met with several community leaders to get notes on the rise of "hustlin' Hereford."

Three big factors in the success of the county were underlined—the development of irrigation, the hybridization of grain, and the development of the cattle feeding industry. Another factor—the one that really makes Hereford different—lies in the community leaders who pushed and promoted to get things going in the county. We're looking forward to reading Hoy's article.

IT APPEARS we will soon have to go back to Daylight Savings Time, and it's not a pleasant thought for most communities in the western part of time zones to operate on savings time in the winter.

It may bring a change in business hours—say from 9 a.m. to 6 p.m.—and schools may also change hours. With school buses operating, it's impossible to begin classes before sunup.

Many people ask, and with good reason, what's the difference in using lights at breakfast or supper time?

United Way Closes In On 100% Goal

Deaf Smith County's United Way Campaign Drive got its first glimpse in more than seven years of reaching its full goal this week as total collections past the 97 per cent completion mark.

"Next Friday is going to be the last day of the drive for the campaign for the year and I feel sure we will go over the goal," said Mike Patrick, United Way President. "I'm sure we will make the goal—there is no question in my mind."

SHOULD the United Way reach its goal of \$50,925, it will mark the first time since at least the mid-sixties that the local goal has been reached.

By noon Friday the total collections had reached \$48,888, which leaves the total a little more than \$2,000 away from the predicted goal.

Patrick said he knew of other collections yet to come in and that the contributions would cause the total to top the goal.

"WE HAVE just hated to cut off the drive as long as we knew there were cards that hadn't been worked and people, who wanted to contribute, who had not been contacted," Patrick said. "We just felt that cutting it (the drive) off early would not be fair to the people or to the agencies in the United Way."

The total percentage of collections is already more than has ever been collected in a Hereford United Way

drive. In 1967 the campaign had a goal of \$32,465 and made 82 per cent of the goal. In 1968 the goal was \$37,100 and 95 per cent was collected; in 1969 87 per cent of the \$38,000 goal was collected; in 1970 the goal was \$39,500 and collections figured 78 per cent; 1971's goal of \$40,000 was collected to the 79 per cent mark; and last year's goal of \$41,450 was collected only to the 69 per cent mark.

THE GOAL of the local drive has risen on the average of about \$1,000 each year. However, this year's campaign goal was boosted almost \$10,000 and ironically has come closer than any drive the past seven years.

Should the goal be reached this year, all 10 agencies would receive their full shares of the total funds.

Breakdown of the local agencies to receive the United Way funds and the proportionate figures are: Camp Fire Girls 21 per cent; Children's Rehabilitation, 1 per cent; Boys Baseball, 13 per cent; Boy Scouts, 18½ per cent; Big Brothers and Big Sisters of Hereford, 13 per cent; Council on Alcoholism, 3 per cent; Red Cross, 19 per cent; Salvation Army, 8 per cent; USO, 1 per cent; Texas United Way one-half per cent; and local expenses, 2 per cent.

Campaign Drive chairman is Lynton Allred and Mrs. Marc Hoelscher is publicity chairman.

Eight Local Burglaries Linked To Juveniles

Hereford Police linked eight area burglaries with the arrest Thursday night of two Hereford juveniles.

One youth, age 14, and another age 16, were arrested on charges of theft over \$50 and burglary. One of the youths also faces a carrying a prohibited weapon charge.

City Police officers arrested the two youths at Ave. F and Union after stopping a car with four persons in it. Officers had been observing the car for some time Thursday night before making the stop and arrest. Officers removed many of the items taken in recent burglaries and linked several recent incidents together.

The youth were accused of the Nov. 22 break-in of Hereford High School in which about \$100 vandalism was done in ad-

dition to the theft of a small amount of cash and tape players from some of the classrooms. Several offices in the school were left in disarray after the break-in, apparently through an east door to the school.

Other incidents the police linked with the arrest were: theft of two speakers from the A&W Drive In; theft of three cases of empty soft drink bottles from a service station over the past month and a half; theft of 20 gallons of gasoline from Caviness, Meat Packers; theft of an outside speaker from the Nif-T-Food store; theft of change from a soft drink machine at Shupe Bros. Trucking; and the theft of three "Don't Be A Litterbug" highway signs from a highway near Silverton, Texas.



Library Going Up

Deaf Smith County's new library is quickly taking shape as workmen here lay the concrete tile for the walls. The outside walls of the first floor are being constructed now. The new library is being built across 4th Street north of the present Deaf Smith County courthouse.

(Brand Photo)

Marsh Also Cited

Dippel, Harris Honored

Hereford Whiteface Head Coach Larry Dippel and ace runningback James Harris received other post season honors by being named as South Plains Coach of the Year and on the All-South Plains team, respectively.

Hereford standout offensive tackle and captain Jim Marsh received honorable mention on the South Plains elite team.

Dippel received the honor after he carried the Herd from pre-season picks as low as fifth in district to an undisputed 4-AAAA district championship and state playoff berth. Dippel is a repeater with the award as he was honored with the same designation two years ago when the Herd also won the district championship.

The Herd mentor was earlier named

District 4-AAAA Coach of the Year.

Harris received the honor with his 1,036-yard rushing performance during regular season action and with his scoring lead in the district. He scored 15 touchdowns and one two-point conversion play for a total of 92 points in regular season.

The senior runningback was named to the 4-AAAA all district team and designated as Player Of The Year in the district.

Marsh also received All-District honors as an offensive lineman.

Harris shared the backfield with Odessa quarterback Rodney Allison, Borger's Glenn Gray, and Permian's Mike Belew. The All-South Plains team were announced this week in The Lubbock Avalanche Journal.

Others in District 4-AAAA to receive the honor were Hal Applegate, Monterey guard; Willie Smith, Snyder guard; Jack Perry, Coronado center; Mike Hagan, Monterey defensive end; Larry Horn, Monterey defensive lineman; Welton Cobb, Snyder linebacker; Gary Ray, Coronado linebacker; and Eric Felton, Lubbock High defensive back.



LARRY DIPPEL



JAMES HARRIS

With The Annual Heavy Christmas Shopping Season, What Are Hereford Authorities Urging Local Merchants To Do To Protect Themselves Against Fraudulent Practices?

See 'Hereford Merchants Begin Crackdown On Shoplifters, Hot Check Writers Page 10



Hereford Cracks Down On Shoplifters

Police School To Be Taught In Hereford

Walter Eubanks, coordinator for the Law Enforcement from Amarillo College, talked to the Hereford Peace Officers Association Thursday night concerning a planned police school to be taught in Hereford next spring.

The courses will be taught by Deaf Smith County Deputy Sheriff A.C. Burton and will count as regular college credit courses for the persons interested in taking them. The courses are open to anyone who would normally be eligible for any college course and who is interested in Police Science.

The courses included in the total seven-hour program will be Law Enforcement Terminology, a one-hour course; Police Science Criminal Investigations, concerning the concepts of criminal investigation and criminalistics three hour course; and Police Science Police-Community Relations, concerning the complex problems of relations, from both sides, of the police and the community in which they serve, three hour course.

Burton said persons may take all or any one of the total seven hours. The terminology will be taught one night each week, 6-6:50 p.m. Tuesdays; Criminal Investigation taught each

Tuesday from 7-9:45 p.m. and Police-Community Relations taught each Monday from 7-9:45 p.m. The courses will begin Jan. 14.

Cost of the courses will be \$28.50 for the one-hour course; \$35.50 for one of the three-hour courses; \$39 for one three-hour course and the one-hour course; \$46 for the two three-hour courses and \$52.50 to take all seven hours. Books for the courses would then also have to be purchased by the person taking the course.

"I feel the courses are very interesting for anyone who would like to know more about Police Science," said Burton. "Then they also are required courses for anyone who ever wants to get a degree in Police Science."

Burton said a definite location for classes has not been set, but will be announced later.

The deputy also said veterans interested in taking the courses may receive financial assistance, but must contact immediately the Veterans Service Officer at the VA Hospital in Amarillo.

Persons interested in taking the courses should contact Burton at the Sheriff's office for an application or any further questions.



Citizen Of The Month

John Dameron, second from left, was named Citizen of the Month of November by the Hereford Peace Officers Association. Presenting Dameron with a certificate is Highway Patrol Sgt. W.E. Wells, left, Capt. Ray Morgan, Peace Officers President; and Deaf Smith County Sheriff Travis McPherson, right, vice president.

In other action at the Peace Officers meeting at Dickies Restaurant, John Dameron was elected "Citizen of the Month" by the officers present. Officers cited Dameron as continually showing an interest in law

enforcement and "willing to work anytime he is called on." Officers especially noted that Dameron, during Hereford's Jubilee Celebration, "took the Boys Ranch Band out to dinner after the parade."

Officers also discussed the upcoming Christmas Party and decided to include all members of their respective families. Party date was set for Dec. 18 in the Bull Barn and a committee was selected to plan the party.

Primitive Norsemen doggedly believed that the sun and moon were pursued by enormous wolves who, during an eclipse, nearly succeeded in devouring them.

Letter To The Editor

Herd Thanks Hereford Fans

Dear Editor,
The Hereford Whiteface football team would like to express its appreciation to The Hereford Brand, KPAN Radio and especially to the people of Hereford.

After being picked low in the pre-season poll, you didn't turn your backs on us and we owe a lot of our success this year to you. When a team's fans out-

number your opponents every game, it is indeed an honor to play for them.

The feeling a player has within him when the fans stand up and cheer is impossible to explain.

We want to thank you for your support in all of our victories, defeat — and Tie. You are the greatest fans in the world!!
G.A.T.A.

'73 Herd

Vega Grateful For Local Hospitality

Letter to the Hereford Community:

We would like to express our appreciation for the support you gave us and the hospitality shown to the Vega Longhorn football team and all the fans when we visited your city for our Bi-district and Regional football games. It is definitely two memorable occasions for

our boys, our school and the entire community and thanks to the efforts of your paper, the Chamber of Commerce, the school and your merchants, we certainly were made welcome in Hereford.

Vega Longhorn Booster Club
Laverne Harwell, Secretary

Urges Government

Dear Editor,

Only the government of a country should be allowed to take interest on money loaned to anyone. This would keep the federal gov. in a position to help those who are in need, and would stabilize our economy.

No one should have been allowed more land than he needed. Communism... yes, in this country the communes are owned by individuals who dictate to our gov what we must do for them. Is there anyone that devoid of sound reasoning as to fail to realize that it is the duty of our gov to control the use of private property to the best interest of society as a whole?

To the farm laborer, this country is nothing but a huge penitentiary where the inmates are given the freedom to go to the storeroom and get groceries and clothing necessary for their survival. The farm laborer is

helping the land lord take from him that which nature has endowed him... Every man should own a home or a farm of his own; it is the duty of the gov of a country to see that every man does own a home, or show cause why he don't; and there'd be little or no crime.

When we allow a man to own more than he needs, he then owns a country within a country and then dictates to us what the government must do for him... Land should never have been traded for a profit, neither should anyone be allowed more than he needed for a decent living.

Our forefathers filed on land which cost them little or nothing, and it is the duty of our gov to see that future generations have that same opportunity.

C. Drerup
121 Ave. B

Church Women Say Thanks

Letter to the Editor —
Dear Sir,

We wish to take this opportunity to express our appreciation to all the people who contributed to the success of the Second Annual Flea Market sponsored by the Women of St. Thomas Episcopal Church. We would like to give special thanks to Robert's Appliance, Mr. and Mrs. George Warner,

Arrowhead Mills, Mr. Robert Baum, Mrs. Alton Farr, Mr. Arden Guinn, Mrs. Howard Johnson, Hereford Creative Women, KPAN Radio and the Hereford Brand. Their help was invaluable.

We appreciate the support of the people of Hereford and are looking forward to next year.

Sincerely,
Women of St. Thomas Episcopal Church

The Sunday Brand

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CIRCULATION 364-2020
Mail O.G. Nieman
Don Richards
Sue Coleman
Lynn Brisendine
Publisher
News Editor
Women's Editor
Advertising Manager

School Board

To Meet

The Hereford School Board of Trustees will meet in regular session at 7:30 p.m. Tuesday in the School Administration Building.

Trustees will attend to usual business and reports and review of the audit. Several resignations are expected from classroom teachers and others are expected to be hired.

The building program will be discussed in addition to a progress report on the work of the juvenile officers.

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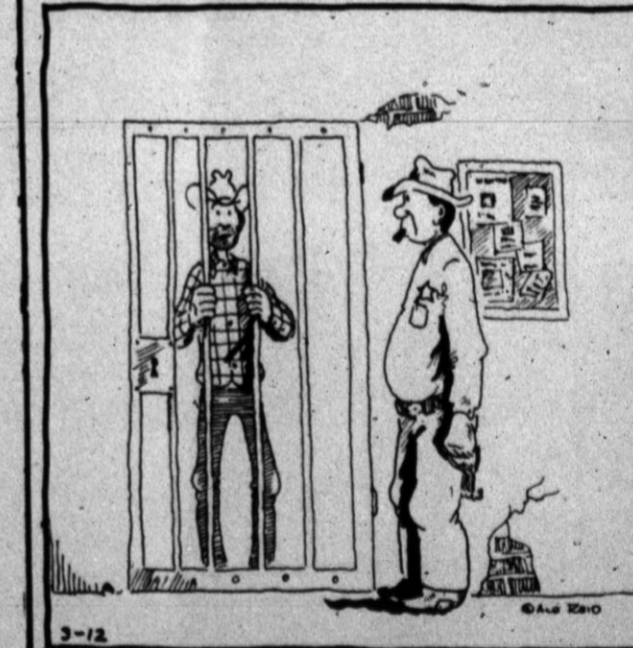
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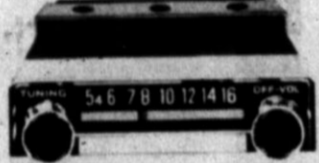
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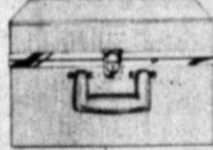
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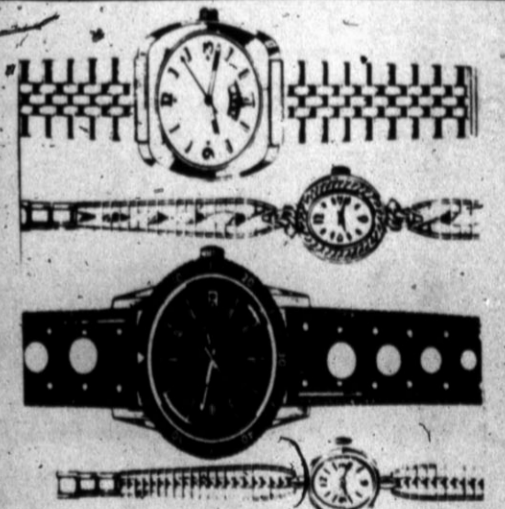
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'Bear Traps' On Wall Street

Nation To Benefit In Long Run From Oil Embargo

by BOB HILL
Lentz, Newton & Co.
Members, New York
Stock Exchange

The Administration belatedly began to take positive steps to solve the fuel crisis after some political in-fighting between Treasury Secretary Schultz and Energy Advisor John Love.

It really wasn't much of a struggle.

As far as the president is

concerned, Love is expendable. Schultz is not. So, now we have a man known for his hard working habits and political savvy running the Energy Program. His name is William Simon.

Since there was some last minute confusion over whether Simon would actually head the Energy Task Force, investors were hesitant about reacting favorably until Simons' ap-

pointment was official and he had stood the test of his first news conference.

Remember, the stock market does not act. It reacts. At any given time it reflects the opinion of investors, small and large, as to the future of the U.S. economy, various industries and individual company earnings as well as the meaning of national and international events.

The significance of the 200 point selloff since October 26th is that, without assurance from the Administration that we can weather the fuel crisis, investors were left to their own fears. Their conclusion up until now has been that our economy will suffer badly.

The facts don't bear out that conclusion, if the Administration deals effectively with the problem. In many

respects we, as a nation, will benefit greatly in the long run from the oil embargo. Our consumption of oil was climbing at a 16 percent rate annually. In 36 months we would be using 50 percent more oil.

A sudden oil embargo then would have thrown us into a major depression. If we move quickly and pay the cost, we can be self-sufficient in energy by 1980.

But, the next 24 months is critical. The stock market reflects this fact and a certain amount of doubt on just where the fuel shortage will lead.

Stock prices dropped Monday, Tuesday and Wednesday with a decline of 34 points in the Dow Jones Industrial Average to put it at 788.31, the lowest point since November 27, 1970.

But, look at the volume. It continues to run below the 20 million share mark on any selloff. That means that this has been a reluctant selloff; continuous selling pressure in the face of little buying interest. In only seven out of the twenty eight trading days involved in the 200 point drop has the volume exceeded 20 million shares and four of those seven

days were up-markets. These up-markets are called Bear Traps because the over-anxious investor will assume that the market has turned. He commits his spare cash only to see the decline continue.

Thursday saw a healthy rebound in stock prices. The Industrial Average rose almost 26 points, moving back above the 800 mark. This rally could very well be another Bear Trap with the selloff continuing to about the 775 level on the Dow over the next several weeks. Fridays market action confirmed this possibility.

The only favorable news

development which caused the market to move higher was the pronouncement by the Arabs that they would partially lift the oil embargo in 1974. But when and how much is another story. The market forged ahead almost 24 points Friday, making a total recovery of almost 50 points in just two days. Thursday and Friday were good volume days, topping 23 million shares each day.

The Dow Jones Industrial Average closed at 838.05 Friday, a net gain for the week of 15.80 points. The average daily volume was better; 20.5 million shares.

Lions Grant Big Donations

The Hereford Lions Club, long known for its charitable work through community fund-raising projects, this week voted to contribute \$5,000 to Girlstown, U.S.A., and \$2,000 to the Texas Lions' Camp for Crippled Children.

Lions approved the two contributions during a regular weekly luncheon meeting

Wednesday at the Civic Club Center. Jimmy Pigman of Dalhart, representing the Children's Camp at Kerrville,

presented a film and program on the camp during the meeting Wednesday.

President Jim Hale recognized Kenny Hagar and Charles Watson for heading up a successful Girlstown Auction,

and reported that more than \$2,500 was raised for the project. The board recommended that enough money be

added to make the total \$5,000 for Girlstown, and members approved the action.

Another highlight of the meeting was the recognition of the Students and Teacher of the Six Weeks. Layne Young and

Bucky Payne, both seniors, were introduced as the students. Cited as teacher of the six weeks was Joed Cupelli, math teacher at high school.

Hale reported that the Lions Hi Plains Eye Bank now has 5,719 pledge cards signed for donation of eyes. He also reminded Lions of the Easter Lions' annual pheasant hunt which was set for Dec. 8.

Police Foil Burglary

By STEVE CONNELLY
Staff Writer

A burglary at a local laundry was foiled by Hereford police officers at 2:50 a.m. Friday when a juvenile was spotted by a patrolman in the area.

The 14-year-old boy was arrested for attempted burglary when officers saw him inside the Edwards Maytag Automatic Laundry, 213 13th St. Officers found the youth locked in a storage room in the rear of the building. He was released to the custody of his parents.

A HEREFORD city employee reported a burglary Thursday of about \$255 worth of tools which was taken from a city truck parked at a local garage for repairs.

Pat Maupin, 235 Ave. J, reported the incident Thursday and police reports said the theft occurred sometime between Nov. 29 and Dec. 4.

Stolen from the bed of the truck were tools valued at \$150, an acetylene torch \$80, and several wrenches valued at \$25.

THREE ACCIDENTS were reported this week in Hereford, none involving serious injuries to the occupants of the vehicles.

An accident was reported at 10:06 a.m. Wednesday in the 100 block of East 3rd Street when a 1973 Buick, driven by Lottie S. Clark, 107 Centre, was parked on 3rd Street facing west and a 1960 Chevrolet, driven by Donald N. Phelps, 704 Ave. G, was traveling west on 3rd Street and was attempting a right turn onto Main Street.

The Clark car left the curb, also attempting a right turn, and the two cars collided.

AN ACCIDENT was reported at 8:25 a.m. Thursday in the 300 block of Avenue K when a 1968 Oldsmobile, driven by Dora G. Castro, 821 Elevins, was going south on Avenue K, and a 1973 Ford, driven by Elizabeth Garcia, 327 Ave. K, was backing out of a private drive and the two cars collided.

Garcia received minor injuries from the incident, but hospitalization was not reported to have been necessary.

THIS WEEK'S last reported accident was reported at 11:28 a.m. Thursday in the 400 block of Main Street when a 1971 Oldsmobile, driven by Doris H. George, Box 65, Hereford, was

backing from a parking space on Main Street and collided with a 1971 Chevrolet, driven by Sharon L. Bridges, 503 S. 25 Miles Ave., who was traveling on Main Street.

Power Incorporates Area Electric Utility

The Southwestern Public Service Company has become a member of the Southwest Power Pool, according to H.O. Hodson, vice president of engineering and construction for SPS in Amarillo.

The Southwest Power Pool is an organization of approximately 32 electric utilities in Texas, New Mexico, Kansas, Oklahoma, Arkansas, Mississippi, Missouri, and Louisiana and is one of nine power pools covering the nation. Transmission facilities of the SPP member companies are intertied so that electric power can be moved back and forth within the pool area and to

the other seven power pools serving the eastern one-half of the United States.

"Our membership in the Southwest Power Pool is an outgrowth of our 230,000 volt intertie with the Public Service Company of Oklahoma and will afford our customers even more electric power should the need ever arise.

In addition, through membership in the pool Southwestern Public Service Company will make available any surplus capacity it might have to help other parts of the country with electric power in the case of emergency," Hodson said.

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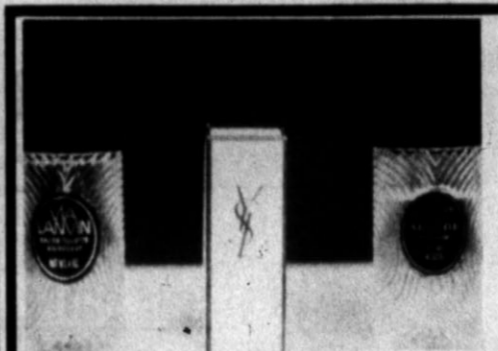
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Substitutes Good In Meal Planning

The red-meat situation isn't changing much, according to Mrs. Gwendolyn Clyatt. "Pork prices are steady and expected to remain at current levels for the next several months, with only a slight upward trend on some items," the consumer marketing information

specialist, Texas Agricultural Extension Service, Texas A&M University System, said. "Boston butt roasts, pork steaks, liver and semi-boneless hams deserve consideration. Other features include center, rib and loin-end chops. For less

expensive chops, consider the quarter-loin. "Beef prices also remain about the same, with very good buys on chuck cuts and ground beef. Scattered values are available on steaks and beef liver." For consumers trying to save money yet feed the family well, the specialist recommended the

ground beef-soy protein combinations offered by some supermarkets. "It's usually priced less than regular ground beef—and the soy protein attracts and holds the natural meat juices. Since these juices don't cook away in the pan, patties are tender, juicy and flavorful." Milk also can extend meals,

she continued. "Two-thirds of a glass of milk furnishes the same amount of protein as an ounce of meat or poultry. Add it to a creamy soup, chowder or canned soup—for a hearty, welcomed meal. "Fryer chickens remain a bargain in most markets." With prices about the same as the past couple of weeks, Mrs.

Clyatt termed eggs "worth the money when considering their high-quality protein. "With the holidays coming up, now's the time to look for favorite nuts. This year's situation looks a little brighter than the last few years. "This year's walnut crop may be the largest on record, and the total pecan crop is expected to

increase substantially, although prices aren't expected to show much change. "Peanuts are quite plentiful—and may find their way into all kinds of holiday fare. "With fresh cranberries in peak supply, freeze some extra packages now—prices probably will increase at Christmas time," the specialist added.

Other produce items in good supply at the most economical prices include apples, oranges, grapefruit, bananas, tangerines and tangelos. Also hard-shell squash, rutabagas, potatoes, celery, cabbage, carrots, head lettuce, dry yellow onions, broccoli, sweet potatoes, mustard, collard and turnip greens.

Auto Theft Major Crime

By JOHN L. HILL

As co-chairman of the Texas Organized Crime Prevention Council, along with Department of Public Safety Director Wilson Speer, I am acutely aware that one of the major crimes to which Texans fall victim is car theft.

An average of almost 100 car thefts are reported in this state every day of the year. And despite the coordinated efforts of local and state police, only between 80 and 85 per cent of stolen cars are recovered for their owners.

There are several ways in which vehicle owners can help to prevent car theft.

In fact, one precaution is required by the state law which dictates that the operator of an automobile must take four steps when leaving a vehicle unattended: 1) Stop the engine; 2) lock the ignition; 3) remove the key from the ignition switch, and 4) set the parking brake. Also, by law, if the car is on a grade, the operator must turn the front wheels to the curb before leaving it.

Ordinary prudence would prompt a person also to roll up the car windows and lock the doors, and to be certain (especially during the Christmas shopping season) not to leave any valuable articles in view.

It is also advisable to park your automobile in as public and well-lighted a place as possible. Avoid side streets and dark alleys.

Do not hide an extra key under the floor mat, in the sun visor, under the seat or any other "safe place." It has been estimated that more than 40 per cent of cars are stolen, by the way of the owner's own keys.

Keep your car locked even when it's in your own driveway or garage. Most car thefts, including the "borrowing" of cars for "joy rides," occur in residential districts at night.

It's a good idea to keep records of your state license plate number as well as your motor vehicle identification number in handy places, such as in your wallet and at your place of business, to speed police work in the event your car is stolen.

In that case, report the theft immediately to the nearest law enforcement agency—your police department, your local sheriff, or the D.P.S.

The enforcement agencies will quickly feed information about the loss and description of your vehicle into the statewide Texas Crime Information Center Computer. Then the report will be entered with the F.B.I.'s National Crime Identification Center.

Commercial, or organized, car theft operations do not limit themselves to the boundaries of a city or a state. And car thefts are a big business. In 1971, a total of 37,677 cars estimated at a total worth of \$50 million were reported stolen in Texas.

In 1972, the total had been reduced to 31,569, reflecting an increased law enforcement pressure against professional auto thieves.

Your state and local enforcement officials keep strengthening their cooperative efforts, with each other and the F.B.I., to protect Texan consumers against auto theft and related crimes, such as the stealing of auto license plates.

You can help, too, by making the car thief's work harder by taking the suggested preventive measures; by being on the lookout for any suspicious activities, and by making an immediate report to police authorities if your car is stolen.

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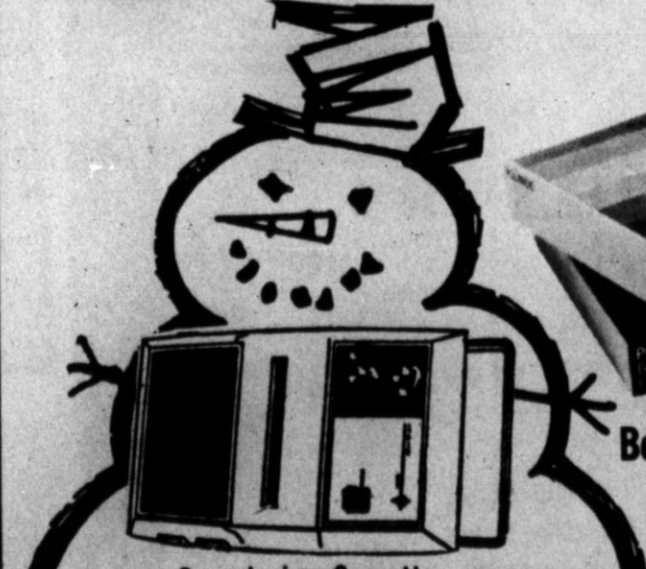
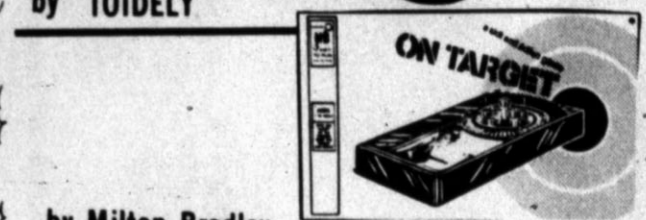
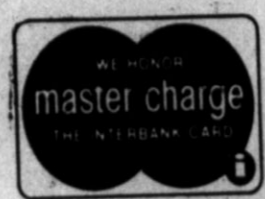
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Briscoe Sketches 90-Day Program

GOVERNOR Dolph Briscoe this week outlined a 90-day emergency program for energy conservation in both the public and private sectors, and called on all Texans "to save energy to save jobs."

The Governor, who ordered specific energy-saving steps for State government, said that voluntary measures by private citizens and business are absolutely essential in two critical areas: the use of automobiles and energy consumption in homes and buildings:

RECIPE

By Sarah Anne Sheridan

These recipes make excellent small gifts for neighbors and friends as well as tasty tidbits for your entertaining.

Glazed Nuts and Fruits

- 1/2 c white corn syrup
- 1/2 c sugar
- 2 T hot water

Boil all ingredients until syrup becomes cold water. Keep hot in double boiler. Dip nuts and fruits one at a time and lay on oiled paper.

Tutti Frutti Balls

Put through the food chopper 1/2 pound each of layer figs, seeded raisins, pitted dates and pecans or almonds; also 2 ounces of candied orange peel. Blend all together and put through chopper again, using the finest blades until the mixture is as smooth as possible. Form into balls the size of a cherry, moistened with syrup from canned fruit if mixture is too stiff. Thicken with rolled and sifted macaroons if too soft. Dip in melted chocolate.

He asked that all Texans reduce their gasoline consumption by 20 percent and recommended:

- Reduce speed limits to 55 mph for all vehicles.
- Reduction of all unessential automobile trips.
- Use of car pools to work and to school.

SIMILAR fuel reductions can be realized in homes and office buildings:

- By turning out all unnecessary lights;
- By turning off display lights and advertising signs after midnight;
- And most important, by setting thermostats at 68 degrees to heat and 78 degrees to cool.

THE GOVERNOR ordered all State Agencies to take the following steps:

- Reduce the use of motor fuel by state agencies by 25 percent, including fuel used by state airplanes.
- Reduce speed limits to 55 mph for all state vehicles except those involved in emergency operations.

Set thermostats in all state buildings throughout Texas (except schools and hospitals) at 65 degrees for heating and 78 degrees for cooling. In areas of high humidity, the cooling setting will be 76.

Begin a car-pooling plan for state employees and provide parking incentives for those who participate.

Jewelry Gifts Are Lasting

Cowan Jewelers DOWNTOWN

Readjust cleanup schedule in state offices so that only one floor will be lighted at a time and all offices will be dark after midnight.

Purchase smallest cars possible for state use.

Reduce the use of fuel by the National Guard by 25 percent.

FOR PUBLIC SCHOOLS the

Texas Education Agency will coordinate an energy saving program in the 1,113 school districts. The goal is to reduce energy consumption by 15 percent.

Each school district is to file a plan with the TEA which includes the following minimum steps:

-Set all thermostats at 68 degrees during cold weather

and 78 degrees during warm weather, with the 76 degree variation for areas of high humidity;

-Reduce the setting of all thermostats to 65 degrees a half hour prior to the departure of students from a building and reset the thermostats to 68 degrees one hour prior to the arrival of students in the morning;

-Schedule, for the months of January, February and March, classes to end at 2:30 p.m. for all students;

-Schedule all student activities, including athletic events, in the afternoons during the months of January, February and March;

-Turn off all unnecessary lighting;

-Close off and reduce heat to the minimum in all portions of buildings not necessary to the instructional program;

-Where possible, plan maintenance and custodial work to be done during the day rather than at night.

-Prepare a plan that will allow that district, during extreme cold weather, to either close the school during that

period or start up the school day at midmorning.

IT IS conservatively estimated that the implementation of these plans during January, February and March of 1974 will result in a total saving of over one billion cubic feet of gas within the public school rooms alone—enough gas to heat 20,000 Texas homes for one year.

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"Talk Of Texas"—Record Of State

Most Texans may be surprised to learn that Texas, not Massachusetts, was the scene of America's first Thanksgiving. They'll be equally surprised to hear that the miniskirt was fashionable in Texas more than a century ago. Or that the Governor of Texas used to have to leave the Executive Mansion in order to take a bath. These are some of the 1,001

odd, unusual and little known facts about the Lone Star State in "Talk of Texas," a new book by Austin author Jack Maguire. (Published by Shoal Creek Publishers, Inc., Box 968, Austin, Texas 78767).

THE BOOK is a compilation of material from Maguire's weekly column, and "Talk of Texas," which appears in The

Hereford Brand and more than 20 other newspapers around the state.

Maguire, who has carefully researched the history of Texas, says that every story in the book is true.

"Not a single name, date or place has been changed to protect the innocent," he writes in the preface.

"ACADEMIC types likely will

call this a collection of Texas trivia," Maguire says. "I like to think of it as the kind of stuff from which real history is made—the odd, the unique, the bizarre and the humorous true stories about the people and places of a great state."

R. Henderson Shuffler, director of the Institute of Texan Cultures in San Antonio, says in his introduction: "The story of

Texas has been told and retold, but never quite like this!"

THE READER who glances at any page in "Talk of Texas" will understand why.

For example, Maguire tells how the Alamo was used as a wholesale grocery and as a liquor store for 69 years before Texas finally got around to making it a shrine of liberty. He

also points out that Texas celebrate their Independence Day on the Wrong date—it really is March 3, not March 2.

EVEN THE seasoned Texas traveler may be surprised that the state has a drug store that sells nothing but faith cures. For more than 50 years, it had a general merchandise store whose owner was Jesus Christ.

And it's the only state where one can still dive for pearls in an East Texas lake or drive an automobile over a portion of the old Chisholm Trail.

In "Talk of Texas" Maguire tells how the first surgical operation in North America was performed in Texas; how a Texan built and flew an airplane more than 40 years ahead of the Wright brothers, and how another Texan beat Marconi to the invention of the wireless telegraph.

WOMEN'S liberation also got a start in Texas long ago, Maguire says. In 1860, a Texas girl was performing in the nude on a New York stage. And more than 40 years ago, every justice

on the State Supreme Court was a woman.

It's true, carefully researched facts like these that have made Maguire's column popular with more than 250,000 readers for more than a decade.

Like Dr. Harry Ransom, chancellor emeritus of The University of Texas System said after reading "Talk of Texas": "Jack Maguire has kept the unusual from being irrelevant and the incidental from being trivial."

Maguire, who has authored more than 400 articles for national magazines (mostly about Texas) also edited "A President's Country," a warm tribute to the Hill Country that Lyndon Johnson called home.

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Energy Priorities Highlight Texas News

AUSTIN, Tex. — Gov. Dolph Briscoe called for a 55 mph speed limit, an hour-shorter school day, 68 degree heating thermostat settings, carpools, driving curtailment and elimination of night football.

The proposals were part of the governor's 90-day emergency program to conserve energy.

He said he hopes to cut gasoline consumption by 20 per cent through the speed reduction, carpooling and cutting down on non-essential trips.

The governor also hopes for a

similar saving in fuel use for homes and offices through 68 degree winter temperatures (78 degrees for cooling), switching off all unnecessary lights and darkening displays and advertising signs after midnight.

He termed his program "a minimum response that all of us must take. . . We are asking only for the elimination of luxuries and frills."

While he "deliberately avoided" specific recommendations for industry, Briscoe made clear he will expect industry to "do its share,

no less than the rest of us."

He asked the State Highway Commission to "consider the statewide speed limit questions immediately and make a determination under its existing authority."

The commission scheduled a Tuesday meeting at Texas A&M University in College Station to consider the 55 mph proposal. Department of Public Safety Director Wilson E. Speir said the reduced limit will be difficult to enforce, but his men will "do their best."

Briscoe's plan calls for an end of the school day at 2:30 p.m. January-March, unless nationwide Daylight Saving Time is ordered. In that event, let-out time would be 3:30 p.m.

GAS SOURCE STUDIED — A University of Texas professor told Texas Water Quality Board that gas from decomposition of sewage can supply up to two-thirds of the power necessary to operate sewage plants.

Dean Ernest Gloyna recalled that sludge gas use is nothing new.

The board agreed to spend \$5,000 for a study to determine practicality of such usage now and to evaluate new techniques of producing sewer gas. Several U.S. projects are operating, but most advanced ones are in Europe (chiefly Germany).

Gloyna said decomposing sewage sludges produce gas which is 70 per cent methane and 30 per cent carbon dioxide. He said a city of 40,000 could recover enough gas from its sewage plants

daily to replace 200 to 300 gallons of gasoline.

COTTON STALK DEADLINE EXTENDED IN EAST TEXAS — Agriculture Commissioner John C. White has extended the November 30 deadline for cotton stalk destruction in 45 East Texas counties with unharvested acreage.

The area covered is bounded by Hood, Paha, Newton and Burnet counties. Destruction of the stalks is aimed at destroying cotton insects. White noted heavy infestations of pink bollworms and

boll weevils in Rio Grande Valley and Upper Coast fields.

White urged farmers to get their crops in as soon as possible and to plow stalks under promptly.

DECEMBER HIGHWAY BIDS POSTPONED — A cloudy fuel supply situation forced postponement of the December highway bid letters.

Bids were to have been opened December 5-6 on 33 projects. Contractors, according to State Highway Engineer Luther DeBerry, cannot get firm commitments on price or availability of fuel which affects their own ability to bid firm prices.

Projects scheduled for December bidding will be carried over on a priority basis, some to be placed on the January letting list, DeBerry said.

JUVENILE DELINQUENTS can be assigned to state training schools of the Texas Youth Council on a coeducational basis.

An automatically-resigned justice of the peace may receive a salary for the period during which he was holding over awaiting appointment of his successor.

A police officer to be eligible for educational incentive payments must have completed college law enforcement courses comprising the "core curriculum" approved by the Higher Education Coordinating Board and Texas Commission on Law Enforcement Officer Standards and Education.

Texas Board of Medical Examiners may not refuse to admit to examination an alien, legally within the United States, but who has not filed a declaration of intention to become a citizen for any reason relating solely to his alienage, unless he is prohibited from taking the examination by federal law.

Retired state judges may legally be appointed to serve as administrative appellate officers, but those who accept and qualify may no longer retain status as judicial officers.

Non residents of the state may not be admitted to a Texas state school for the mentally retarded. But status as a resident cannot be judged solely on residence for a year or more.

The State Board of Control may purchase liability insurance for officers and employees arising out of power lawn mower and edger operation around the capitol.

Junior college districts may not validly discriminate on tuition between out-of-district students who reside in another junior college district and those who do not live in such a district. They may charge tuition at out-of-district extension classes in amounts different from those charges for classes taught at in-district facilities.

COURTS SPEAK — Constitutionality of the 1967 state provisional driver licensing law was upheld by the State Supreme Court.

The high court last week also:

- Ruled Gulf Holding Company cannot fence a public beach in Brazoria County.
- Interpreted rare coin collections as "money," and ordered an insurance company to pay off on theft of such a collection as "loss of money and securities."
- Held in case involving Justin and Tony Lama leather companies that non-competition agreements with former employees are valid.

A Court of Civil Appeals ruling directed a Travis County mobile home owner to comply with deed restrictions in his area and move the facility, which the court classified as a "trailer."

AG OPINION — An audit report on a child care center for a governmental body is public information under the open records law, Atty. Gen. John Hill held.

In other recent opinions, Hill concluded:

- The Board of Pardons and Paroles is not required to make public all information in its files about an inmate on the inmate's demand.

SHORT SNORTS

Sen. O. H. (Ike) Harris of Dallas Saturday became the state's first Republican governor of the century, just "for the day."

A dinner honoring 1972 gubernatorial candidate Frances (Sissy) Farenthold was cancelled due to the president's Sunday gasoline station closing order.

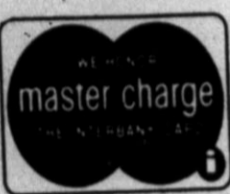
Auto insurance companies have been asked to agree that carpooling plans are covered by all Texas standard auto insurance policies.

New workmen's compensation insurance rates released last week provided average increases of about 5.8 per cent due to benefit increases and compliance with price control regulations.

Application has been filed for a new state bank in Mansfield.

Bean-Driskill Feedlot and Swine Producers in Brownwood was given until December 14 to submit a plan to Texas Air Control Board to correct foul odors.

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HOP-O-LITE MARSHMALLOW CREME
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Family Jar or Family Tube
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CLEAN CARS
J.V. Campbell Motors

USED CARS FROM VOLKSWAGENS

1971 Ford Galax, 500 4 dr. H-top, loaded. Green Vinyl top, light green lower, green cloth interior that is just new, this one is cleaner than most 73 models. Small V6, 2 barrel, regular fuel, real good gas mileage at 50 MPH.

1971 Ford Torino 100 2-dr. H-top, loaded V6 2 Bar. reg fuel, Black vinyl top, harvest orange lower, custom black vinyl interior, good tires, a cream puff, these are hard to find.

1971 Chev. Vega Hatchback, Auto, Trans., Factory Air Cond. Red, with saddle vinyl interior, local owner, has 30,000 miles, here is economy, comfort and looks all in one package. If you are worried about the fuel shortage and the price of it, don't let this one pass.

1968 Pont. LeMans 2 dr. H-top, loaded, beige vinyl top, light beige lower, has small V6 2 Barrel Carb. Extra clean, one owner, has low mileage for this model. Cleanest on the Golden State.

1967 Ford 1/2 ton pickup, long wheel, small V6, Auto. Trans. White with light brown interior, has good tires, not a scratch on it. Ideal for any use.

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PANTS CAGE PLUS

Whitefaces Clip Tascosa, Plainview

Herd In Amarillo Meet Finals Against El Paso

The number "54" was the magic figure for the Hereford Whitefaces going into the championship finals of the Amarillo Basketball Tournament Saturday night.

The Herd knocked off Amarillo Tascosa by 54-51 Friday night, then came back to defeat the Plainview Bulldogs by a 54-36 count Saturday afternoon. The Whitefaces met El Paso Bowie in the championship game Saturday night, and results were not available prior to press time.

Hereford led practically all the way in scoring the win over the Bulldogs, taking a 11-10 lead in the first period and holding a 21-16 edge at halftime. Big Dan Vander Zee paced the scoring with 20 points, and had strong support from Mike Albiar and James Harris with 16 and 13 points, respectively.

The Whitefaces had a good defensive effort against the Bulldogs. Hereford hit 10 of 18 short at the free-throw line, while Plainview was 4 of 7. El Paso Bowie defeated Lubbock

Coronado Saturday morning to advance to the finals against Hereford.

In the opener against Tascosa, the Whitefaces trailed most of the way and rallied in the third and fourth periods to notch the 54-51 triumph. Lynn Tarr hit both times on a 1-and-1 to put the Herd out front, 49-48, in the closing minutes. Albiar followed with a field goal, then Noggler hit two free shots with six seconds left to seal the victory.

Vander Zee led the scoring with 18 points against the Amarillo team, and Noggler and Harris each chipped in 13 points to help spark the attack. The three also dominated the offensive and defensive backboards, pulling down 32 rebounds.

Coach Arnwine thought the Herd played good defense in the narrow win over Tascosa. "They were big and physical, and we almost lost the game at the free-throw line," he remarked. Hereford hit only 16 of 29 free shots—not a great percentage at the charity line. The Herd had a 46 per cent average on shots from the field, hitting 19 of 41.

Hereford 11 12 16 15—54
Tascosa 16 11 16 8—51

HEREFORD—Albiar 2-2-6, Tarr 1-2-4, Harris 6-1-13, Noggler 3-7-13, Vander Zee 7-4-18. Totals 19-16-54.

Hereford 11 10 16 17—54
Plainview 10 6 10 10—36

HEREFORD—Albiar 7-2-16, Harris 5-3-13, Tarr 2-0-4, Vander Zee 8-4-20, Morales 0-1-1. Totals 22-10-54.

Vega Slams Rankin 35-0, Heads For Semi-Finals

The Vega Longhorns, who haven't allowed opponents to score a single point in state playoff action, kept the steam rolling Friday night by slamming Rankin 35-0 in a Class A quarterfinal game played in Denver City.

Using the same strong overpowering line that has limited opponents to only six points in the last eight games, the Longhorns moved through their first quarterfinal game ever and will meet the winner of the Frisco-Blooming Grove game, which was played over the weekend.

Running out of the wishbone formation, the Longhorns devastated Rankin with 400 total yards, 370 of that on the ground. Vega played its usual ball-control game with 79 plays while limiting Rankin to 47 total plays in the game. Rankin was held to 110 yards total offense.

Longhorn fullback Tim Hubbard carried the load for the Vega team, as he struck paydirt three times, and barely missed

a fourth time. Behind Hubbard's rushing, Vega jumped to a quick 14-0 lead by halftime, and it could have been 21-0 had not the ace halfback fumbled another time in the end zone. Each of his three TD scoring plays came on one-yard dives, although he carried the ball 21 times for 95 yards.

Leo Ramos scored from one-yard out in the third period on his only carry of the night to make it 20-0. Hubbard scored on Vega's next possession and the

Vega reserve quarterback Larry Richardson rumbled 34 yards in the final period to sum up the scoring.

Highly-touted fullback John Fangmar added 88 rushing yards and QB Arnold Galbraith put on 76 more. Richards had a total of 49 for the night.

It was Galbraith's mastery at the helm which, marched the Longhorns up and down the field all night. He also executed a two-point extra-point play to end Roy Watley to keep Vega's

scoring healthy. Other extra points were kicked by Jim Davis.

Rankin crossed midfield only twice all night, once after Rankin's Brad Winn returned a kickoff to Vega's 44.

Vega 6 8 7 14—35
Rankin 0 0 0 — 0

Odd!
Postal to wife, from sailor:
Having wonderful time.
Wish you were her.
—U.S.S. Augusta.

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Definition of a waitress:
A girl who thinks money
grows on trays.
—Changing Times.

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4:00 P.M.

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ONE MINUTE SPORTS QUIZ

- Who won the Walt Disney World Open Golf tournament?
- Name the winners of tennis' Davis Cup.
- Name the AL Rookie of the Year.
- What was the score of the recent Navy-Army game?
- Gail Goodrich plays basketball for what team?

Answers To Sports Quiz

- Jack Nicklaus.
- Australians John Newcomb and Rod Laver.
- Al Bumbry of the Orioles.
- Navy 51-Army 0.
- Los Angeles Lakers.

Soviet launches second nuclear icebreaker.

Red build-up in South Vietnam is reported.

LP Splits Games With Stanton, Borger Teams

La Plata Junior High split 7th grade games with Stanton Junior High and then the 8th and 9th grade LP teams traded wins with Borger.

In Wednesday games the LP Red 7th beat the Stanton 7th Blue 34-25 this week in basketball action. Stanton's Rodney Symons was the high point scorer with 15 and John Wagner had 11 for La Plata.

However, Stanton's Blue 7th then won out over La Plata's White 7th 24-21. Stanton's Buzz Abalos had 14 and Don Weems had 9 for La Plata.

Thursday La Plata 8th grade fell to Borger North 35-27. Scoring for LP were Kent Ellis 6 and David Arney with 6.

However, the 9th grade took back the Hereford win as they

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C126-12 Kodak KODACOLOR II For color Prints. 12 exps. our reg. \$1.09	Barbie Country Camper or BIG JIM SPORTS CAMPER By Mattel \$7.27 YOUR CHOICE our reg. \$9.95
OPERATION SKILL GAME OPERATION BATTLESHIP by GAME MILTON BRADLEY \$3.47 our Reg. \$4.95 YOUR CHOICE	

Hereford Merchants Crack Down On Shoplifters, Hot Check Writers . . .



Cracking Down On Shoplifters

"We hope the public will cooperate with the merchants concerning this identification on checks. It will slow them down some, but will help us eliminate some 'hot check' writers."

New Check Policies To Slow Down Customers, But Also To Slow Down 'Hot Checks'

"May I see your driver's license sir?" That may become an all too familiar question with many Hereford residents as they go about their yearly Christmas shopping in Hereford stores.

In cooperation with Deaf Smith County Sheriff Travis McPherson and Criminal District Attorney Andy Shuval, many Hereford merchants will be initiating a new program Monday to crack down on the some 125 'hot checks' turned over to Hereford authorities each month.

"We are hoping the public will cooperate with the local merchants on this program," said Shuval after announcing the plan. "The local public will have to answer more questions and show identification each time they write a check. We hope they will understand that we are trying to eliminate as many 'hot check' givers as we can."

THE PROGRAM to be started by Hereford Downtown Variety Park Association Merchants and merchants in Sugarland Mall will be a checklist of things that must be done before a check will be accepted by the merchants. Charts listing the checklist will be displayed at each cash register by the merchants and cashiers will be expected to follow the chart.

Shuval said his office receives an average of 125 "hot checks" each month from Hereford merchants. "If the merchants will follow this chart then the Sheriff and I will take full responsibility of trying to collect the check, if it is indeed a 'hot check,'" Shuval said.

ITEMS ON the chart that cashiers must follow before accepting a check will include the proper address of the check writer; proper identification (mainly from a driver's license); store manager approval, if the check is over \$50; store manager approval on out-of-town checks and payroll checks; and no third-party checks accepted at all.

"Of course, the main item is a good identification on the check," said Shuval. "If I were a store manager I wouldn't accept a check unless the person showed his or her driver's license. About 99 per cent of the people who write checks drove to the store in a car. If they don't have a driver's license then they are already violating the law and I can't see why anyone would want to take the check then."

"A social security card is not a good means of identification," he said. "You can't really tell if that is the person who is writing the check. Texas and almost all other states around have pictures on driver's licenses. That is by far the best identification."

SHUVAL SAID the address should always be checked to make sure it is the present address of the check writer.

"We ask for manager's approval on checks over \$50 and out-of-town and payroll checks because the manager is generally more certain to take a better look at the check writer," Shuval said. "Also if we have information about the check writer or stolen checks or about a bad industry's payroll, then we always notify the manager through the

Chamber of Commerce. If the manager is willing to take the chance, then it is more his responsibility than the cashier's."

Shuval said the real problem was that of employees getting into a rush during peak shopping hours and failing to give the proper time to examine a check and the check writer. In a recent case in which a driver's license was taken, but the picture not compared, a man wrote a "hot check" using his wife's driver's license.

SHUVAL ALSO urged merchants to "watch for suspicious things" when a person attempts to pay with a check.

"If the check number series is in the 100's, then the account has just been recently opened and may have been opened for the purpose of writing 'hot checks.' The district attorney also warned about checks written from persons who have recently moved into town or have changed addresses.

"Most of the people who have lived here a long time are not the check-violators," he said. "There are really only about two to three per cent of the people who go about it with an intent to defraud the merchant. About 10 to 20 per cent of the people have closed their bank accounts and just don't bother to take care of their business.

"Another 10 to 20 per cent are the ones who just always stay a little behind and the one time will be all we hear from them. Then there is about 60 per cent of the people who are not. . . They may overdraft occasionally but the really 'crooked' people are definitely not in the majority. However, it is the crooked people who cause us to have to trouble everyone else."

Shuval said he hoped every merchant in Hereford would pick up one of the poster charts and post them at each cash register.

THE VARIETY PARK and Sugarland Mall merchants paid for the printing of these posters and are available to them free," he said. "They can pick them up either at my office in the courthouse or at the Deaf Smith County Chamber of Commerce. I also hope other merchants in town will pick up a poster. However, there will be a 25 cents printing expense charge for each poster if the merchant doesn't belong to either the Variety Park or Sugarland Mall Associations."

"We realize this program may cause people to have to wait in lines a little longer," he said. "But we feel it will mean less 'hot checks' being written and then a better collection rate for those 'hot checks' that are written."

"Of course, the manager may break these rules, but at his own risk. We can assure of a far better collection rate if the merchant will follow the checklist on the chart."

ACCORDING TO officers in the Sheriff's department, hot check collections are among the most time consuming

See MERCHANTS Page 11

Merchants 'Beef Up' Forces To Watch For Shoplifting

"It's pretty embarrassing when folks have to go down to the Police Station to pick up their underaged child after the kid has been caught shoplifting."

That was the statement of a Hereford merchant concerning the problem of shoplifting in the city.

Shoplifting has become a real problem nationwide for store merchants — especially during the upcoming annual Christmas shopping season.

"IT'S A real problem," said Clete Corlis, manager of Penny's and who has done some instructing concerning shoplifting. "We have caught people from ages six to 80. We, along with some other merchants, are taking every precaution to catch shoplifters. We even have some uniform officers during peak hours."

The general term shoplifting covers several areas in which the intent is to defraud the merchant. In a booklet being distributed by Deaf Smith Criminal District Attorney Andy Shuval entitled "A Businessman's Guide To Commercial Fraud," shoplifting covers several categories.

A PERSON can be convicted of shoplifting for altering the label or markings of goods with the intent to defraud the owner. Any owner catching anyone shoplifting has the right to seize the alleged offender and turn him or her over to the police.

However, Shuval issues precautions for the owner to take in apprehending a shoplifter.

There must be a reasonable ground to suppose the crime of shoplifting to have been committed and the property so taken, and the seizure must be openly made and the

proceeding had without delay," according to Texas law.

The law also states that any merchant who believes a person has shoplifted, may detain the person "in a reasonable manner for a reasonable length of time for the purpose of investigating. . . Such reasonable detention shall not constitute an arrest. . . nor shall it render the merchant liable to the person detained."

SHUVAL SAID the person shoplifting does not necessarily have to leave the store to be guilty of shoplifting.

"The suspect does not have to leave the store, although it would be a more convincing case," he stated in the booklet. ". . . a person who has placed an item in his pocket and passed by one or more cash registers into a different department or onto another floor, the offense is complete.

"However, in a smaller store, where a person puts something in his pocket and steps over to another display table or counter without passing through a register or check out stand, it would be difficult to prove he intended to depart and deprive the owner of this merchandise."

He says the answer is "relative to the size and arrangement of the store and would be a matter of using good judgment."

THE DISTRICT attorney said that in many instances people make their living by shoplifting.

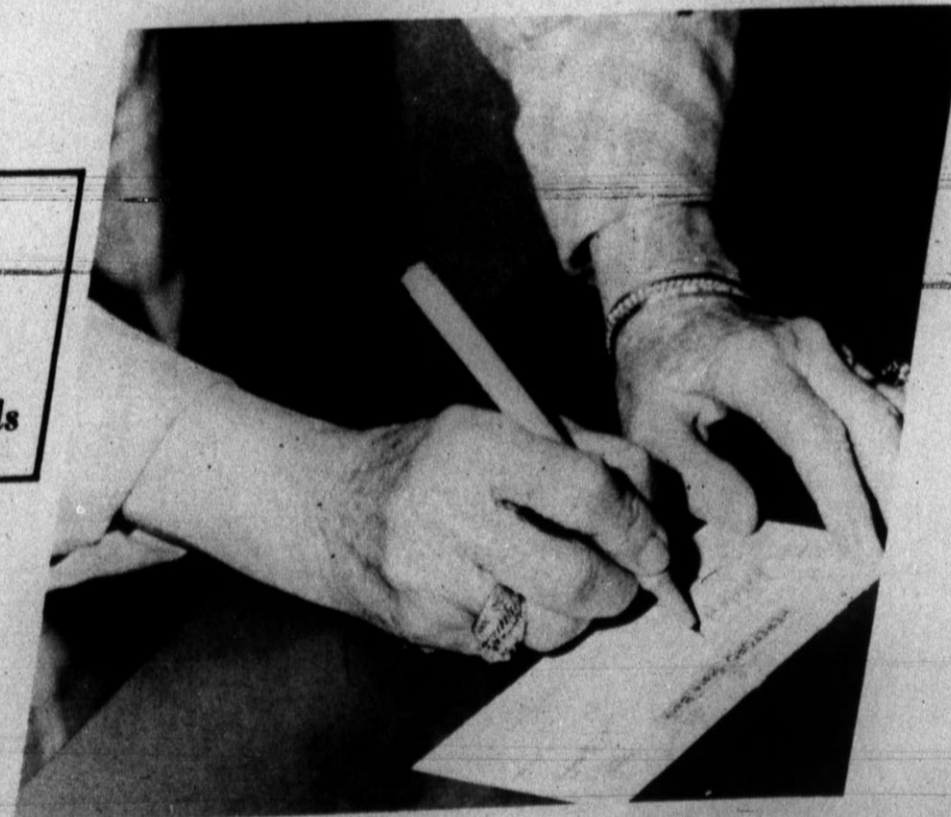
"Time and time again, we see the same people charged in our courts in this community," he said. "It is important that businessmen make every effort to detect these persons and report them to the proper authorities so that prosecution

See FORCES BEEFED UP Page 11

Summary Of New Check Policies

- ★ Present Address
- ★ Positive Identification (Driver's License)
- ★ Manager's Approval or Bank Okay On Checks Over \$50
- ★ Manager Approval On Out-Of-Town And Payroll Checks
- ★ No Third Party Checks

Articles
And Photos
By Don Richards



Checking 'Hot Checks'

"Every store is taking extra precautions against shoplifters. We will prosecute to the full extent of the law every shoplifter we catch."

Merchants Cracking Down On Hot Check Writers

Continued From Page 10

jobs. The hardest part of the job comes when a merchant has failed to get proper identification of the check writer.

Shuval's office has one secretary who spends more than three-fourths of her time working with checks turned over by local merchants. His files have hundreds of names of persons who have written checks that have "bounced" at the bank.

Sheriff's deputies say they spend enough time on checks written in the county to employ one person full time to trace the writers.

After receiving a check and having it turned back by the bank, the merchant sends a registered or certified letter to the check writer before turning it over to authorities for

collection. The district attorney then sends one letter before turning it over to the Sheriff's Department for investigation and before charges are filed against the individual.

"When we start looking up the check writer is when the proper identification helps," said Sheriff McPherson. "It speeds up our job tremendously if we have some idea where to start hunting."

DEPUTY SHERIFF Art Burton said that's where the driver's license comes in so handy.

"If the merchant just gets a driver's license number, then we can almost positively find the man," said Burton. "The merchant needs to make sure the picture on the

driver's license is the same person writing the check. Then when the check gets to us we can get a copy of the person's picture from Austin plus other information that might help us find him."

CLETE CORLIS, manager of Penney's Store in Sugarland Mall and who has done some instructing in "hot checks and shoplifting" also warned merchants to compare signatures.

"Check the signatures on licenses or credit cards to make sure the two signatures compare," Corlis said. "Also for those people who take third party checks should make sure of the signature and the endorsement on the back — check to see that the same person didn't write both."

Shuval also warned merchants to see that all checks are completely filled out and that the writing is legible and contains the proper date. Be sure that figure and the words are both for the same amount of money.

In a booklet published through Shuval's office, "The Businessman's Guide to Commercial Fraud," Shuval outlines the priority list of accepting checks: personal acquaintance; photograph of customer keyed to number on check; upon recommendation by someone you know personally; Texas driver's license; local credit of courtesy cards; automobile license; other credit cards.

The booklet also contains various other information concerning all areas of fraud, shoplifting and robbery which may benefit the businessman. Copies are available through the District Attorney's office.

Forces 'Beefed Up' For Shoplifters

Continued From Page 10

can occur. Failure to do this only encourages the shoplifter to continue his activities elsewhere and those not reported and prosecuted today in your neighbor's place of business will be the ones who steal from you tomorrow."

SHOPLIFTERS sometimes travel in pairs and use deception to steal from the merchant. Employees are warned to be alert to methods of deception to another part of the store while one of the partners shoplifts across the room.

Other methods include the customer's asking for many different items and asking that all be left on the counter as the employee picks out other items or waits on another customer.

"We have had some that would pull dresses over their

other clothes or put blouses on over blouses and try to walk out the door with them," said Corlis. "Some have put purses on their arms or billfolds in their pockets."

"We catch quite a few of them," he added. "There are probably a lot more we don't catch, but we think we get the majority of them."

"We don't have much mercy on shoplifters. We can't afford to."

Bill Wall Retires From Water Industries, Inc.

By STEVE CONNELLY
Staff Writer

After 16 years of service with Water Industries, Inc., Bill Wall, part owner of the business, is retiring Dec. 15.

Water Industries, Inc. began in 1957 as Walco Drilling Co. when Paul Conway and Wall started the well-drilling business in Hereford.

The corporation bought Wall's share of the business recently.

Walco Drilling Co. merged with Donald Drilling in July, 1971, to become Water Industries, Inc. The business began primarily as an agricultural well-drilling firm, but has expanded to industrial and government work in Texas, Oklahoma, New Mexico, and Arizona.

"I would like to thank all of our customers over the years with whom we've had the pleasure of doing business," Wall said. "Water Industries is a reliable place with which to do business."

Wall and Conway started in

1957 with about eight or ten men; now there are about 35 men to handle the contract work over a four-state area.

Wall was in charge with drilling and said no one has been found to replace him but that there are several prospects.

"My plans after retirement include a few days of leisure, and then I will devote time to the cattle business and farming," Wall said.

He also said he encourages customers to continue doing business with Water Industries, Inc., and that he will still be available for information or advice to customers.

Every night, close to 200,000 travelers stay at Holiday Inns in the United States alone!



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- **SWEATERS,** sleeveless and carnagan
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- **BOOT SOCKS**
- **OVERSHOES,** Mens and Children's \$7⁹⁵ and up

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 - **BOOTS** by Tony Lama, Sanders, Justin
 - **SUITS, BLOUSES, PANTS** by H-Bar-C Prior & Arthur Byer
 - **GOOSEDOWN COATS,** bt Tempco & Pioneer in blue, green cocoa, rust, strawberry colors.
 - **PURSES & BILLFOLDS** by Justin
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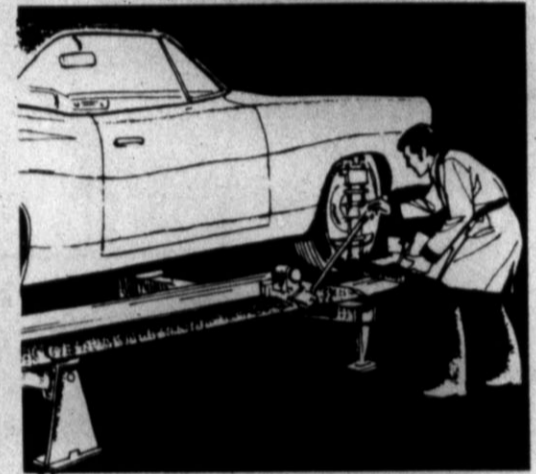
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MOST AMERICAN CARS AND PICK-UPS
Air Cond. or Torsion Bar—\$2 more

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WARDS BRAKE SHOES

- SET FOR 2 WHEELS, EXCH.
- STANDARD SHOES... 4⁴⁷
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Here's What We Do . . .

- Rebuild cylinders
- Turn all 4 drums
- Arc linings
- Install hardware
- Install shoes
- Inspect bearings
- Repack bearings
- Inspect axles
- Adj. plug, brake
- Inspect cylinder
- Add Supreme fluid
- Road test car

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- Up to 5 quarts of All Season or 5 quarts Heavy Duty oil
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 - Professional lubrication
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"CHARGE IT!"

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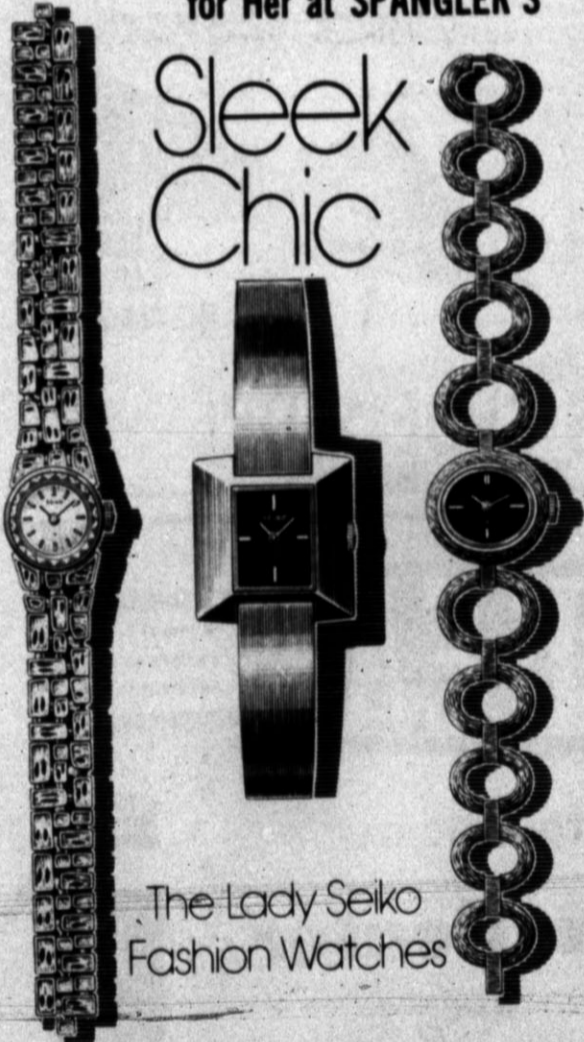
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The Lady Seiko Fashion Watches

Our new Lady Seiko Collection includes watches that are actually beautiful bracelets in a sleek and contemporary mood. Those famous Seiko colored dials—in shades like gilt and burnt umber—complete the look to make these watches a whole new art form. Come admire—and acquire—a Lady Seiko today!

No. ZW360M—17J
Woven-look bracelet. Gilt dial, yellow top/stainless steel back. Only \$115.

No. ZW426M—17J
Black dial. Yellow top/stainless steel back, matching bracelet. Only \$79.50.

No. ZW357M—17J
Seiko blue dial. White top/stainless steel back, matching linked bracelet. Only \$89.50.

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DIAMONDS LTD

HHS Key Club Takes Charge Of Regular Kiwanis Meeting

The Hereford High Key Club took over as officers and program of the regular noon Kiwanis Club meeting Thursday in the Civic Club Center. Key Club President Franklin Higgins was in charge of the meeting along with club officers Gerald Payne, vice president; Chip Guseman, secretary; Gerald Shipley, treasurer; Dieder Dzik, sweetheart; Steve Loerwald, district governor, and Dave Loerwald, district treasurer.

"The Kiwanis Club has always done a good job to help us during the year," said Higgins. "I know I've really looked to this club for help during the three years I've been in Key Club."

The students presented a slide program concerning the goals of the Key Club this year and then Mrs. Ed Loerwald talked to Kiwanians concerning what it is to be a mother of a Key Club member.

The mother told the club what it means to be parents to high school students and the Key Clubbers.

"Thank you for the life experiences these boys have had since they have been in the Club," she said. "The boys now know how to meet challenges. Key Club members look up to Kiwanis Club members — individually and collectively."

"It makes me proud to see how the boys have grown over the past year in the Key Club." Kiwanian R.C. Hoelscher reported on the progress of the Kiwanis' Christmas Tree sale and Rodney Laubhan reminded Kiwanians about the annual meeting at Kings Manor at 1:30 p.m. Sunday to decorate the Christmas tree and sing carols and visit with the residents there.

Commissioners To Face 11-Item Agenda Monday

The Deaf Smith County Commissioners Court will hold its first meeting of the month Monday with 11 items on the posted business session.

Items up for discussion include: library equipment for the new facility under construction; request for a water line easement in Precinct 4; request for use of Bull Barn from high school Rodeo Club; possible sale of tractor and scraper; work hours of road crews if daylight savings time goes back into effect; disposition of mimeograph machine in HD office; possible Saturday closing of library due to energy crisis; request for change of deputy's salary in tax office, and payment of bills and study of reports.



VFW Aiding Needy

The Hereford Veterans Of Foreign Wars post has a program to aid the needy persons of the county who have medical difficulties. Dick Oakes, left, and L.R. Boggs, post commander, display a walking aid and wheel chair which are loaned free of charge to persons who need them. The VFW also plans a campaign this Christmas to give toys and food to needy children and families. Persons interested in donating toys may carry them to the VFW lodge in Veterans Park.

VFW Providing Health Needs

Post Commander L.R. Boggs has announced that the Veterans of Foreign Wars, Roy Wederbrook Post 4818 is conducting a campaign to obtain sickroom equipment which will be for the free temporary use of all residents of Deaf Smith County.

The equipment is to be so located as to serve the residents of this area quickly and conveniently in their homes. This sickroom equipment is being paid for through the sales of subscriptions of well-known magazines. No donations will be accepted by the salesman who calls on you, or by the Organization.

Nostalgia Theme Works Tree Magic

This year, have an "All-American Christmas" the family will never forget.

"Combine old and new ideas to start a Christmas-tree tradition," suggests Patricia A. Bradshaw, housing and home furnishings specialist, Texas Agricultural Extension Service, Texas A&M University System. "Several tree-decorating ideas can work 'magic' during this special time of year. Consider wrapping the tree with ribbon bows and ornaments such as satin ribbon and lace-covered styrofoam balls. Or, cover the tree with lots of tiny rag, yarn or clothespin dolls for a delightful, unforgettable effect."

If a Southwestern theme is desired, the specialist recommended using Mexican woven "Gods' Eyes" and strings of bright plastic beads. Or, cut ornaments from cowhide and decorate with geometric designs of contrasting leather, felt or beads. Add fringe for a special finish," she continued.

Cornhusks, cobs and other materials gathered from the land furnished ornament basics for early settlers. Modern-day decorators also can turn such items into toys and decorations. "For example, soften cornhusks with water, then cut, pleat or stretch to make cornhusk butterflies. Additional husks or whittled balsa wood bodies—plus painted designs—complete the creations."

"Also, create a giant angel the same way settlers made dolls. Use husks for body and wings—and corn silk for hair. If desired, tint husks with food coloring," Miss Bradshaw added.

"Fabric scraps can be stitched into crazy quilt ornaments. After sewing the ornaments, stuff gently with old hose, foam or other soft material. Decorate with leftover trim or embroider designs into the ornaments."

For a special tree, fill miniature wicker or straw baskets with dried flowers, nuts or toy animals or soldiers. It handles with bows and hang on the tree.

"Family and guests alike will enjoy discovering the baskets' contents."

Don't let a lack of space prevent the family from getting a Christmas tree, the specialist emphasized. "Cut branches from one side of the tree and place flat side next to a wall. Decorate the 'remodeled tree' as desired. "Use the cut branches for wreaths or other decorations."

AC Choirs Due To Perform

"Magnificat in C" by Johann Pachelbel will open the Amarillo College choir concert at 3 p.m. Dec. 9 in the Concert Hall-Theater of the Fine Arts Complex.

Dale Roller, director of choral activities, said the program will consist of historically important works of the Christmas season.

The concert choir, composed of 45 members, will be joined by the AC chamber choir and accompanied by the string ensemble.

Slides of great paintings from this period will be shown during the "Magnificat."

The second segment will be presented by the string ensemble directed by Mrs. Riana Muller, AC violin instructor. The chamber choir will present a selection of Christmas carols by American composer and arranger Norman Luboff.

The final portion of the concert will include "Hodi Christus Natus Est" by Luca Marenzio, "Verbum Caro Factum Est" by Hans Leo Hassler, and "A Fantasia on Christmas Carols" by R. Vaughan Williams. J.D. Goddard, vocal instructor at AC, will be baritone soloist in the Fantasia. Miss Resa Purser of 3715 Fleetwood will accompany on piano.

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NEWS VIEWS

Rogers C. B. Morton, Interior Secretary:

"We're making better progress than I thought we would on the conservation of gasoline and home heating oil."

Frank Moss, Senator, (D-Utah), on fuel shortage:

"It is even possible that there was no actual physical shortage at all, only misallocation and misdirection of refined products."

Harrison A. Williams Jr., Senator (D-N.J.):

"I was truly impressed by testimony in behalf of Rep. Gerald R. Ford by his colleagues in the House."

Richard Nixon, President:

"America's energy crisis is a temporary problem that can be overcome by making the nation self-sufficient."

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Every Saturday!

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Many stores will be open until 7 Every Monday Night

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Chocolate Covered CHERRIES

10-oz. by Brock Reg. 79¢

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Decorative Plastic CANDLE

WITH LIGHT Value \$2⁴⁹

NOW \$1⁹⁹

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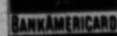
80 sq. Ft. Reg. \$1⁴⁴

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FOR CHRISTMAS... feminine and flattering

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OPEN 9:00 P.M. TILL CHRISTMAS

Santa's Land of Christmas Shoes GATTIS SHOE STORE SUGARLAND MALL

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AUTOMATIC GAS Tank Heater

For L. P. or Natural Gas

- Automatic Grayson Unitrol, AGA listed automatic safety controls
- Guarantees no condensation
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Warm air around the lowered control valve eliminates freeze ups and sticky valves.

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Five Hostesses Give Yule Party

Nostalgic charm of red-checked tablecloths, their pattern repeated in ribbon bows on green branches, was evident at the Christmas coffee which Mmes. Alton Frazer, Roy Smith, V.O. Hennen, J.D. Neill and J.C. McCracken gave in Hereford Country Club Saturday morning.

Dozens of friends called, responding to the invitation which read, "Let's open the Christmas season with an hour of good cheer, drink coffee with good friends both old and new, all dear."

Pouring coffee for early guest were Mrs. Bill Griffin and Mrs. Keith Simmer, followed in turn

by Mrs. H.L. Benefield and Sue James, Mrs. Don Taylor of Amarillo and Mrs. Jimmie Gillentine.

The round table was set in front of the gold-lighted Christmas tree at the end of the clubhouse ballroom, centered with a saw arrangement of fir branches topped with a double bow of red and white checked ribbon and sprinkled with sequined felt fruit cutouts.

Around the edge of the table were more branches with bows at intervals. Guests sat at tables covered with the checked cloths and centered with fat red candles based in holly wreaths.

HHS Musical Performance Pleases Two Audiences

Audiences that filled Hereford High School auditorium music department's delightful performances of The Sound of Music, directed by Fred Ratliff with Bill Devers and Doug Morris assisting.

Student actor-singers were applauded as they sang the Rodgers-Hammerstein songs which have made this one of the best-loved stage and movie musicals of recent years.

The seven children who inevitably steal the show were happily cast, from the oldest, Melinda Watts, to the youngest, engaging Craig McCuistian. Not only in singing, but in their spoken lines each sparkled. Eva Johnson, Bethany and Brent Boyd, Kelli Stallings and

Jimmy Wright were in the group.

Lilli Lyons, Ray Lee and Lesley Euler had major singing roles. Cameron Clements as the charming drifter who lives on visits to rich friends added the spark of comedy. Janette Schlabs as a husband-hunting wealthy widow teaming nicely with him.

Support from a big pit orchestra was something new for HHS musicals and contributed largely to the smooth movement of the production. Nick Nixon conducted.

An array of microphones across the stage conveyed words and songs clearly to the audience in the large hall where acoustics are not kind to non-professionals' voices.

Hereford Man's Sister Dies In Pampa Friday

Funeral services for Mrs. Elsie Mae Carlen, 71, of Pampa and a sister to a Hereford man, will be at 2 p.m. Monday in Carmichael-Whately Colonial Chapel in Pampa.

Officiating will be the Rev. M.B. Smith, pastor of the Highland Baptist Church in Pampa, assisted by the Rev. A.E. Burns, of the Baptist Church in Klondike. Burial will be in Memory Gardens Cemetery in Pampa.

Mrs. Carlen died about 10:25 p.m. Friday at Worley Hospital in Pampa.

Mrs. Carlen was born April 21, 1902 in Eldorado, Kan., and

On June 17, 1928, Amelia Earhart became the first woman to fly across the Atlantic.

married Louie F. Carlen December 26, 1920 in Elk City, Okla. The couple moved to Skellytown in 1933 and to Pampa 14 years ago. She was a member of the Highland Baptist Church in Pampa and a member of the VFW Auxiliary.

Survivors are her husband; one brother, Elmer L. Kimball of Hereford; three sons, John C. Carlen of Oklahoma City, Gean Carlen and Louis Dean Carlen, north of Amarillo; one daughter, Mrs. Mary Anna Muns of Pampa; three sisters, Mrs. Helen Lowe of Oklahoma City, Mrs. Mary Christ and Mrs. Edna Harwell, both of Kilgore; 12 grandchildren; six great-grandchildren.

Bar group calls for new special prosecutor.

Harold Close Drug Suggests

Take her completely by surprise — with

Ambush
SPRAY
COLOGNE



by *Dana*

Ambush... Dana's fabulous fragrance... bright, fresh and young in a sleek, sophisticated spray bottle. A gift she'll want to get, a gift you'll want to give. \$3.00

HAROLD CLOSE DRUG
SUGARLAND MALL

Look Who's New

Mr. and Mrs. Roberto Campos are the parents of a son, Steven, born December 5. He weighed 6 lbs. 13 oz.

McElroy Completes Training

Army Private David L. McElroy, 18, son of Mr. and Mrs. J.D. McElroy Jr., Route 2, Hereford, Tex., completed a seven-week field artillery operations and intelligence assistant course at the U.S. Army field artillery training center, Ft. Sill, Okla.

He learned to assist command and staff officers in the continuous appraisal of intelligence and operations. His training included instruction in the conversion of observer's reports, techniques of plotting targets and computing sites, elements of fire order and fire commands, computation of fire commands and corrections, and administrative procedures.

GERMANS IN PARIS
German soldiers marched into the streets of Paris on June 14, 1940.

Travel Program Heard

Scenes from the Holy Land featured a travel program appropriate to the Christmas season, presented for Garden Beautiful Club Friday afternoon in the home of Mrs. Bruce Burney.

Mrs. T.J. Carter showed slides and commented on pictures she brought back from a trip to Israel, Greece and other countries in the Mideast, with emphasis on the places where Jesus was born, lived and taught.

Christmas gifts for Gristown residents were collected in an annual club project, and members also exchanged gifts.

A special guest was Mildred Aze. Other members at the holiday party were Mmes. Herman Ford, L.H. Lookingbill Sr., Deward Roberson, V.O. Hennen, Roy Smith, Ray Cowser and A.L. Jordan.

WATERGATE ARREST
Five men were seized while apparently installing eavesdropping equipment in Democratic National Committee headquarters in Washington, D.C.

Hospital Notes

PATIENTS IN HOSPITAL
Mrs. Opel Merrill, 511 W. Third; Mrs. Maude Hackworth, 1515 Wulf; Mrs. Exie Lee Mays, 322 Ave. E.; Nazario Cantu, Hwy. 365; Mrs. Abel Rodriguez, 121 Norton.

Jose Morales, P.O. Box 296; Mrs. G.F. Muller, 221 Ave. D; Belton Bryant, 415 Ave. J.; P.L. Burrell, 208 Ave. K.; Martin Simpson, 113 Star; Roy Monroe, Route 2; Yolanda Almazan, 421 Barrett.

Mrs. Marcus Hoelscher, 145 Mimosa; Mrs. G.V. Stambaugh, 207 Sunset Drive; Mrs. G.A. Collier, Friona; Fred Wilbank, Blue Water Garden Apts.

Westhaven; Lynn Kester, P.O. Box 1361; Mrs. Robert Campos, 231 Ave. D; Shelley

PINK TANK
JONESTOWN, PA. — Although the people here saw a pink tank parading down the streets blowing green soap bubbles from the main gun tube recently, they weren't drunk. A spokesman for the Pennsylvania Army National Guard said the Guard created the colorful tank to draw attention.

TRAIN ROLLS ON
ESSEX JUNCTION, VT. — A driverless diesel engine

Wheeler, 707 Miles; Josephine Diaz, P.O. Box 964; Telesfor Garcis, P.O. Box 722.

PATIENTS DISMISSED
Mrs. Gussie Jones, Mrs. Billy Ott, Derek Horton, Anthony Erdman, Mrs. Danny Newton, Mrs. Edan Alexander, Leo Vance Hennington, Rodrigo Elizondo, Jeff Nielsen, December 7.

Manuel Serrano, Carl Caperton, Mrs. Jack Drye, Mrs. Niles Culp, Mrs. Joe Castillo Mrs. Kevin Thurman, December 6.

Mrs. Joe Wallace, Mrs. Lewis W. Sifford, Mrs. Guadalupe Vallejo, Mr. Claude Dennis, Mrs. Manuel Pargas, Mrs. Bruce Travis, December 5.

rolled 80 miles from Ruskland to Essex Junction at 5 to 10 miles an hour before it was detected. Someone had broken into the engine at the yards in Rutland and started it onto a main line.

GRADUATE AT LAST
ARCATA, CALIF. — Rap Miller, 68 years old, and his wife Florence, 66, finished their college educations recently, nearly 47 years after they started. The Millers were among 1,409 graduates of Humboldt State University.

Mrs. Daily, 98, Dies Thursday

Mrs. Nellie Daily, 98, a resident of Deaf Smith County since 1945, in recent years at Westgate Unit of Kings Manor retirement home, died at Westgate Thursday evening.

Arrangements for cremation at Albuquerque were made by Gilliland-Watson Funeral Home.

Mrs. Daily was a native of Texas, born April 23, 1875. She was Nellie Eastland before her marriage to H.L. Daily, whose death occurred in 1944. She was a member of the Methodist Church.

Survivors are a daughter,

Mrs. Walter Griffen of Tucson, and a son, F.W. Dials of Grass Valley, Calif.

PIGEON HITCHES RIDES
CORPUS CHRISTI, TEX. —

When Mr. and Mrs. John Gold leave for work each morning, Gooney, their pet pigeon, clings to the car's windshield wiper and accompanies them part of the way. When they return from work the pigeon flies out to meet them for a few blocks.

Foreign doctors influx backed by A.M.A.

Molly Jo is Pleased to ANNOUNCE Carla Burns

has joined Molly and Annie, and they would like to invite everyone in for complete Beauty service...

MOLLY JO'S
BEAUTY SALON
508 Knight 364-2151

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CLEARANCE

ABBIES MISTER SHOP

"WE CARE HOW HE LOOKS"

319 N. MAIN

OPEN EVERY NIGHT UNTIL 9 P.M.

We honor Bank Americard
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USE OUR LAY-A-WAY PLAN,
30 DAY CHARGE or
REVOLVING CHARGE

JACKETS

Down Filled, Fiber Filled,
Mouton Lining

REG.	SALE
\$28 ⁹⁵	\$22 ⁹⁵
\$30 ⁰⁰	\$24 ⁹⁵
\$34 ⁹⁵	\$29 ⁹⁵
\$35 ⁰⁰	\$31 ⁹⁵
\$50 ⁰⁰	\$44 ⁹⁵



SPORT COATS

This Week Only!

100% Polyesters, Plaids,
Solids, Patterns, Size
36 R to 46 XL
REG. PRICE TO \$85⁰⁰

20%
OFF

KNIT SUITS

THIS WEEK ONLY

100% Polyesters,
100% Wools, Polyester
Blend, Plaids, Solids and
Patterns
38 R to 46 XL

20%
OFF



WESTERN FELT HATS

ALL SIZES; MANY
DIFFERENT STYLES AN
EXCELLENT XMAS GIFT.

Reg. Price to \$35⁰⁰

25%
OFF

NYLON ROBES

Limited Quantity, Solid Colors

Only, Size S-M-L

REG. \$14⁰⁰

SALE

\$9⁹⁵

KNIT SLACKS

Wide Cuffs, Patterns and
Plaids, Many Colors,

29W - 40W
REGULAR VALUE TO \$20⁰⁰

SALE PRICE

\$11⁰⁰



MEN'S COORDINATES

100% Polyester Jackets and
Matching Trousers, blue, Brown,
Burgundy, White and Brown
Size S-M-L-XL

REG. \$47⁵⁰

SALE PRICE \$35⁰⁰ Set

KNIT JUMP SUITS

Limited Quantity.

Solids Only Blue,
Brown, Burgundy, White
Size 40-46

REG. PRICE \$34⁹⁵

SALE \$28⁰⁰

DOWN-FILLED VESTS

Beige Only, Ideal For

Cold Weather

S-M-L-XL

REG. \$22⁵⁰

SALE

\$17⁸⁸



SPORT SHIRTS

Long Sleeve Dacron and Cotton
Knits Solids and Plaids

S-M-L-XL

Reg. Price

\$5⁹⁵
\$6⁹⁵
\$8⁹⁵
\$7⁹⁵
\$9⁰⁰
\$10⁰⁰

1/3 OFF

MEN'S P.J.'S

Nylon and Dacron and
Cotton, Solids and Patterns

LIMITED SIZES

Reg.	SALE
\$6 ⁰⁰	\$4 ⁹⁵
\$10 ⁰⁰	\$6 ⁹⁵
\$14 ⁰⁰	\$8 ⁹⁵



PULLOVER SHIRTS

Long Sleeve, Polyester Knits,
Solids and Patterns

S-M-L-XL

REG. PRICE

REG. PRICE	SALE
\$11 ⁰⁰	\$6 ⁹⁵
\$12 ⁰⁰	\$7 ⁹⁵
\$13 ⁰⁰	\$8 ⁹⁵
\$14 ⁰⁰ and \$15 ⁰⁰	\$9 ⁵⁰



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- ★ LOWER IN-STORE TEMPERATURE
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- ★ REDUCE OUTDOOR LIGHTING USE
- ★ CAR POOLS FOR SUPERVISORS INITIATED
- ★ SHORTEN TIME OF PARKING LIGHT USE
- ...BECAUSE WE'RE ALL IN THIS TOGETHER!

Delicatessen

1 LB. BAR-B-Q BEEF	
1 PT. GREEN BEANS	\$2.89
1 PT. POTATO SALAD	
1 PT. CHILI DELIMADE	\$1.19
FURR'S PROTEN STEAK LB.	\$1.09
FURR'S PROTEN STEAK LB.	\$1.09
FURR'S PROTEN LB.	\$1.35
FURR'S PROTEN, STEAK, LB.	\$1.09
FURR'S PROTEN, ROUND BONE ARM LB.	\$1.09
FURR'S PROTEN, LB.	98¢
FURR'S PROTEN, LB.	\$1.09
FURR'S PROTEN, LB.	\$1.49

APPLES

EXTRA FANCY RED OR GOLDEN DELICIOUS OR RED ROME LB. **28¢**

POTATOES

ALL PURPOSE RUSSETS 10 LB. BAG **88¢**

CENTRAL AMERICAN GOLDEN RIPE, LB. **10¢**

ORANGES NAVELS 5 LBS. **\$1.00**

GRAPEFRUIT TEXAS 8 LBS. **\$1.00**

TANGERINES 5 LBS. **\$1.00**

NUTS ALL NEW CROP LB. **77¢**

PEANUTS ROASTED 2-lb. BAG **\$1.15**

T-BONE
FURR'S PROTEN,
LB. **\$1.49**

TURBOT
FROZEN FILLETS
LB. **89¢**

GROUND BEEF
FURR'S PROTEN, LB. **89¢**

HAVE YOU TRIED FURR'S NEW **PIZZA MIX**
A BEEF & VEGETABLE PROTEN BLEND.
MORE ECONOMICAL THAN HAMBURGERS
MORE PROTEN PER POUND... (SEE FAT)
SAME DELICIOUS FLAVOR
and at a great low price... **69¢**

ROUND SIRLOIN

CLUB STEAK RIB STEAK

SWISS STEAK RANCH STEAK

RUMP ROAST CUBE STEAK

SNOWDRIFT COCONUT TEA BAGS

SHORTENING 3-LB. CAN **\$1.29**
FOOD CLUB FLAKE 14-OZ. PACKAGE **45¢**
FOOD CLUB 100 COUNT PACKAGE **89¢**

FURNITURE POLISH

TOPCO 14-OZ. CAN **59¢**

PORK and BEANS

KOUNTY KIST NO. 300 CAN **5 FOR \$1.00**

PINEAPPLE JUICE

FOOD CLUB 46-OZ. CAN **39¢**

TOWELS

3 FOR \$1.00

CORN FLAKES

FOOD CLUB 18-OZ. PACKAGE **39¢**

AIR FRESHENER

TOPCO ASSORTED SCENTS 7-OZ. CAN **3 FOR \$1.00**

Farm Fresh Produce

LIMA BEANS	Top Frost Food Hook or Baby Lima, Fresh Frozen 24-Oz. Package	69¢
BROCCOLI SPEARS	Top Frost, Fresh Frozen, 10-Oz. Package	29¢
CAULIFLOWER	Gaylord, Fresh Frozen, 8-Oz. Package	28¢
TOP FROST	Fresh Frozen 20-Oz. Package	69¢
HASH BROWN POTATOES	Fresh Frozen Top Frost 2-Lb. Package	44¢

PRIDE OF TEXAS FRUIT CAKES
1 1/2 LB. **\$1.09**
2 LB. **\$2.59**

VEGETABLES
Green Giant, Niblet Corn, Mexicorn or Sweet Peas, Buffet Can **20¢**

THIS COUPON ENTITLES YOU TO
SAVE 15¢
MAXWELL HOUSE COFFEE WITH COUPON **94¢**
LB. CAN Without Coupon **\$1.09**
Expires 12-12-73
LIMIT ONE COUPON PER FAMILY




PEANUT BUTTER

SKIPPY CREAMY OR CHUNKY, 18-OZ. **86¢**

MUFFIN MIX

DUNCAN HINES BLUEBERRY, 13 1/2-OZ. **62¢**

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ASSORTED FLAVORS 46-OZ. **35¢**

RICE-A-RONI CHICKEN, BEEF OR SPANISH, PKG. **41¢**

JUMBO LOG ROLL CHRISTMAS PAPER
Topcrest Paper or Foil 26" Wide **73¢**

Celo' Wide SHEEN RIBBON
3/4" Wide 100 Feet Ass't. Colors **39¢**

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25 Light String C-9 1/4 Size **\$2.89**

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TAPE TAB DIAPERS Disposable Toddler Size, Babies Over 25 Lbs. **99¢**

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25 Giant Bows With Stick-On Backing PKG. **39¢**


SCOPE MOUTHWASH
15' OFF 12-OZ. **63¢**



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4-OZ. Liquid **89¢**
1.7 Tube **57¢**



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COLD MEDICINE 10-OZ. **\$1.79**



SHOP Furr's MIRACLE PRICES



Country Club's Christmas Party



CLUB OFFICERS with their wives at one of the tables centered with mock gift packages wrapped in green and tied with gold, are Mr. and Mrs. Bill Davis, left, Mr. and Mrs. Bob Josseland. Some of the other directors and their wives are pictured on this page.



NEAR THE TREE at the back of the ballroom, with tiny points of gold light gleaming in its branches, are Messrs. and Mmes. Jim Easley, Pete Caviness and Rudy Metz.

A MERRY SEASON of holiday parties opens by custom in Hereford with the Country Club directors' dinner-dance for members. In rooms sparkling with gold on green, this year's party-goers filled the clubhouse for an evening of gaiety on the first day of December.

The Sunday Brand
(Section Two)

Hereford, Texas, Sunday, December 9, 1973



MR. AND MRS. Bob Spangler



ICE SCULPTURE in green was set with a tall arrangement of white carnations on the gold-covered, green-skirted table where the buffet dinner was served.

DIRECTORS not pictured, who were among the hosts, are Melvin Young, Pat Robbins, Don T. Martin and Mark Hoelscher.



MR. AND MRS. J.A. McWhorter



MR. AND MRS. Ben Childers, Mr. and Mrs. Ed Reinauer Jr.



MR. AND MRS. John Merritt, Mr. and Mrs. Wayne Thomas

Small Talk

By SUE COLEMAN
Women's Editor

WALLS of the new library building are going up in a hurry now and it looks like we will soon have another public building we can point to with pride.

It isn't the building's good looks that will seem best to the library staff, I'm sure, but the space, after they've been packed so long into a spot where there wasn't room to swing a cat even if the library had a cat to swing.

Space to arrange children's books attractively and make

displays to attract the young readers. Even to have story hours and such things, and make the summer reading program more interesting.

SPACE for reading rooms where casual visitors can find a comfortable place to spend time looking over the papers and magazines or while away hours with books.

Space for tables and chairs in the reference rooms where students can take notes, club ladies can find information for

their program papers, music or history or genealogy enthusiasts can spread out the material on their subject in a way that makes it convenient to use.

Since the city has no Friends Of The Library or similar organization, I hope some of the clubs which look for civic projects will consider aid to the library.

NOT JUST money, although that will probably be nice to supplement furniture and equipment installed in the new building, but personal services which are always needed even by staffs larger than that of our library.

A library can serve its community only in proportion to the community's support and demand for more services. That last phrase simply means that a town full of people who don't care whether or not they have a library, will never have a good one.

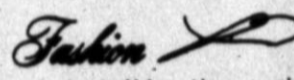
The more we use our public library and the more ways we can think of for it to be useful to everybody in town, the more valuable it will grow.

We can point to a new building and say it's a fine addition to the educational and cultural resources of Hereford, but it won't be unless we make it so. And "we" is not just the library staff.



DECEMBER WEDDING PLANNED — Miss Cathy Ann Fuller of Canyon, a former Hereford resident, and John E. Dodson of Amarillo plan to marry December 28 in St. Stephen's Methodist Church in Amarillo. Miss Fuller is the daughter of Sally M. Fuller of Canyon and Wayne Fuller of Hereford. She and Dodson both are graduates of Canyon High School and are employed at First National Bank of Amarillo. Dodson also attended West Texas State University and is currently a student at Amarillo College.

Simms Study Club Has Christmas Party



It is holiday time again and women seem to be buying long dresses for evening. They come in a variety of styles but soft materials seem to be favorite fabrics.

The high neckline is still good although the low neckline is very popular. A slip like dress with a small jacket is not only becoming but makes for economy.

Hats reminiscent of the thirties are in style.

People who take themselves too seriously seldom enjoy life.

Jewelry Gifts Are Lasting
Cowan Jewelers
DOWNTOWN

A Christmas party was held for Simms Study Club Wednesday afternoon at the Simms community building.

Using traditional Christmas ornaments, tables were decorated with a miniature tree and a centerpiece of candles and greenery.

Gifts were exchanged and refreshments were served. Mrs. Robert Lloyd demonstrated to members how to make hand lotion and presented each with a small sample.

The hand lotion, along with toilet articles members brought, were wrapped and mailed to Girlstown. A thank you card was also read from Girlstown residents expressing their appreciation to club members for their November donation.

Members present were Mmes. Leland Burns, Ray Brorman, Eddie Rohrbach, Lennon Young, Jerry Roberts, Tommy Blasingame, Jim Cavin, Jim Cavin Jr.

Also Mmes. Lawrence Jackson, Julian Perrin, Terry Creitz, Oliver Wann and Joe Burnett.

Nativity Pageant To Be Presented

A Christmas pageant will be presented in Holy Family Catholic Church at Nazareth the evenings of Dec. 18, 21 and 23, with the public invited. There is no admission charge.

This is the second presentation of the pageant which members of the church plan to make an annual Christmas observance. A dress rehearsal is scheduled Monday evening.

The pageant will begin at 8 p.m. on each of the three days.

22nd Anniversary Sale
Nov. 18th through Dec. 24th
Cowan Jewelers
DOWNTOWN

Calendar of Events

MONDAY
Dawn Music Club Christmas party, home of Mrs. Robert Strain, 9:30 a.m.
El Llano Study Club progressive dinner, home of Mrs. Olen Caviness, 7:30 p.m.
4-H Teen Leaders Assn., Flame Room of Pioneer Natural Gas building, 7:30 p.m.
City Beta Sigma Phi Council, Hospitality Room of Hereford State Bank, 7:30 p.m.
VFW Auxiliary, VFW Clubhouse, 7:30 p.m.
Home Demonstration Council Christmas party, Medallion Room of REA building, 2 p.m.
Hereford Community Players Christmas party, Community Center, 7:30 p.m.
Masonic Lodge, Masonic Temple, 7:30 p.m.
Easter Lions Club, Easter Clubhouse, 7:30 p.m.
Music Study Club, home of Mrs. D.W. Parmer, 2 p.m.
Odd Fellows Lodge 100F Hall, 8 p.m.
Evening Lions Club, K-Bob's Steak House, 7 p.m.

Hereford Riders Club Christmas party, Community Center, 8 p.m.
St. Anthony's Women's Organization Christmas party, parish auditorium, 8 p.m.
Mon Amis Study Club Christmas party and luncheon, House of Wong, 11 a.m.
Calliopean Study Club Christmas party, home of Mrs. Dale Furr, 300 Douglas, 7:30 p.m.
Wyche Extension Club Christmas party, home of Mrs. L.B. Wortham, 2:30 p.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.
Rotary Club Ladies Night, Country Club, 7:30 p.m.

Cultural Extension Club Christmas party luncheon, Reddy Room of Pioneer Natural Gas building, noon.
Hereford Garden Club Christmas party, home of Mrs. L.W. Norvell, 2:30 p.m.
Sunshine Club Christmas party, home of Mrs. Buck Watts, 7:30 p.m.
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

SATURDAY
Community Concert Association program, Big Band Cavalcade, in high school auditorium, 8 p.m.
Christmas musical for children, Babes In Toyland, sponsored by Community Players in Stanton school auditorium 2:30 and 7:30 p.m.
Messenger Extension Club Christmas party in clubhouse, 7 p.m.

FRIDAY
Sweet 'n' Fancy Decorating Club, Community Center, 9:30 a.m.

TUESDAY
La Madre Mia Study Club Christmas party, home of Mrs. Dean Herring, 8 p.m.
Pioneer Study Club luncheon, Hereford Country Club 11:30 a.m.
CowBelles tasting bee, home Hereford Board of Realtors, Dickie's Restaurant, noon.
West Hereford Extension Club Christmas party, home of Mrs. D.C. Allmon, 2:30 p.m.
Rebekah Lodge, IOOF Hall, 8 p.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
Calorie Patrol TOPS Club, Community Center, 9:30 a.m.
BPOE Lodge, Lodge Hall, 8:30 p.m.

AAUW, Community Center, 7:30 p.m.
La Madre Mia Study Club Christmas party, home of Mrs. Dean Herring, 8 p.m.

Lone Star Study Club Christmas party, home of Mrs. S.S. Williams, 4 p.m.
Young Mothers Study Club Christmas party with husbands, home of Mrs. Bud Thomas, 8 p.m.

Hereford Art Guild Christmas party, home of Mrs. John Gilliland, 7:30 p.m.
Hereford Newcomers Club luncheon, Community Center, noon.

Order of Eastern Star, Masonic Temple, 7:30 p.m.
Deaf Smith County 4-H Adult Leaders Assn., Community Center, 7:30 p.m.

WEDNESDAY
Noon Lions Club, Civic Club Center, noon.
Ceramic Art Club Christmas party, home of Mrs. Lloyd Kirkeby, 133 Nueces, 11:45 a.m.

THURSDAY
Veleda Study Club progressive dinner, starting in the home of Mrs. Howard Birdwell, 7 p.m.



ENGAGEMENT ANNOUNCED — Mr. and Mrs. Bobby Griego, 209 Ave. A., announce the engagement of their daughter, Lila, to Marine Corporal Luis Liscano, son of Juanita Liscano. The couple plan an evening ceremony January 12 at Thompson Memorial Baptist Mission. Miss Griego is a graduate of Hereford High School and is employed at Perry's. Her fiancé attended Hereford schools and is now stationed at Camp Pendleton, Calif.

Show Organized As Club Project

An antique show which will be the major project of L'Allegria Study Club to raise money this year for community service, was the main topic of business discussed by members at their meeting Thursday in the home of Mrs. Don Lowder.

The show is scheduled for January 18-20 at the Community Center in which 12 dealers will exhibit antiques.

Mrs. Wes Gulley, chairman of Master Charge-Bank Americard Honored by Cowan Jewelers DOWNTOWN

the project, announced committees for the show. Christmas Decorations With A Flair was the program presented by Mrs. Bill Warrick. A variety of decorations she had made were shown.

Members in attendance were Mmes. Gary McQuigg, Alex Schroeter, Gerald Payne, Bob Veigel, Jim Carnahan, Jim Conkright, Dennis Farley, Terry Caviness, Rudy Metz, Dennis Lomas, Steve Conaway, Eddie Reinauer.

Also Mmes. Hugh McCrary, John Smith, Hazen Woods, Danny Martin and Lewis Block.

NUNN BUSH
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Prices from \$23.00 to \$32.00

Christmas Giving Made Easy

Forget size problems and give a gift he really needs. Fill out the Nunn-Bush Giftificate and hang it on his tree with a 24 karat gold plated shoe horn in an attractive Nunn-Bush miniature box. Do it now!

Harman's
DOWNTOWN

-And A Merry Christmas To All-
For Moms, Dads, Children, Relatives and Friends.

A gorgeous, full-color collectors' item!
GREAT COLLECTORS' CARS
Over 130 Vehicles Selected from the Great Automotive Collections of the United States and Europe
by Gianni Roglietti, author of The Ferrari

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Large Selection
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• Poetry
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• Bibles - Classics
Plus Many More

COME BROWSE THRU OUR JEWELRY COUNTER

NEW BOOKS

- FISHERS OF MEN** by Anita Bryant
- DEAF SMITH COUNTRY COOKBOOK**
- THE HORSE - HISTORY and MAGIC** by Donald Braider
- AMERICAN COWBOY** by Harold McCracken
- AMERICAN QUARTER HORSE** by Paul Laine
- ARTIST OF THE OLD WEST** by John Evers

• With leather lining
• Easy reading print
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GLITTER...
high fashion for the holidays...
from our collection -
3-piece pant suit for after 5... \$30

Sweet Brian
Nadine Jeter, Mgr.
Sugarland Mall

Wouldn't you really rather have a diamond?

What will it be this year — new diamonds or a new car? Both are bought with discretionary dollars (neither are needed to keep body and soul together!) but there the similarity ends. Not only are diamonds much prettier, they will grow in value rather than depreciate. They are an eternal source of joy and pride to their owner. We'd be happy to assist you in your selection. Our integrity and competence is attested to by our membership in the American Gem Society. Now more than ever, it is important to make sensible use of your discretionary income. Now more than ever, that exquisite investment — diamonds!

COWAN JEWELERS

School Menus

ST. ANTHONY'S PAROCHIAL SCHOOL
MONDAY — Ranchstyle beans, broccoli, carrot sticks, cinnamon rolls, cornbread, milk.
TUESDAY — Oven baked chicken, mashed potatoes, green beans, Jello with fruit, rolls, butter, milk.
WEDNESDAY — Fish patties with tartar sauce, cabbage-carrot salad, peas, peanut-butter cookies.
THURSDAY — Spaghetti with meat sauce, corn, carrot sticks, peaches, rolls, milk.
FRIDAY — Hamburgers, French fries, peach cobbler, milk.

JUNIOR HIGH HIGH SCHOOL
MONDAY — Corn dog with mustard or barbecued wieners, baked beans, cole slaw, pudding, cornbread, butter, milk.
TUESDAY — Spaghetti and meat sauce or Vienna sausage, green beans, glazed carrots, apricot pie, rolls, butter, milk.
WEDNESDAY — Beef cheese pizza or beef ravioli, candied yams, blackeyed peas, fruit, cookie, school bread, butter, milk.
THURSDAY — Barbecued beef on bun or chili burger.

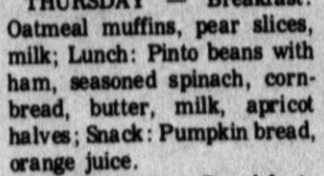
French fries, orange juice, peach cobbler, buns, milk.
FRIDAY — Fresh fish fillet with catsup or tuna salad, buttered potatoes, garden salad, applesauce cake, rolls, butter, milk.

ELEMENTARY SCHOOLS
MONDAY — Corn dog with mustard, baked beans, cole slaw, pudding, cornbread, butter, milk.
TUESDAY — Spaghetti and meat sauce, green beans, glazed carrots, apricot pie, rolls, butter, milk.
WEDNESDAY — Beef cheese pizza, candied yams, blackeyed peas, fruit, cookie, school bread, butter, milk.
THURSDAY — Barbecued beef on bun, French fries, orange juice, peach cobbler, buns milk.
FRIDAY — Fresh fish fillet with catsup, buttered potatoes, garden salad, applesauce cake, rolls, butter, milk.

HEREFORD DAY CARE CENTER
MONDAY — Breakfast: Farina, raisins, milk; Lunch: Spanish rice, green salad, buttered crackers, milk, peach slices; Snack: Peanutbutter and crackers, milk.

TUESDAY — Breakfast: Cinnamon toast, banana slices, milk; Lunch: Baked turkey, cranberry sauce, blackeyed peas, hot rolls, butter, milk, ice cream bars; Snack: Bread and butter, orange juice.
WEDNESDAY — Breakfast: Hot biscuits with jelly, apple slices, milk; Lunch: Corn dogs with mustard, corn munchies, carrot sticks, milk, banana pudding; Snack: Chocolate cookies, milk.
THURSDAY — Breakfast: Oatmeal muffins, pear slices, milk; Lunch: Pinto beans with ham, seasoned spinach, cornbread, butter, milk, apricot halves; Snack: Pumpkin bread, orange juice.
FRIDAY — Breakfast: Oatmeal, raisins, milk; Lunch: Spaghetti with meat sauce, green salad, hot rolls, butter, milk, applesauce; Snack: Dry cereal treats, orange juice.

THANKS A LOT! Crab grass is not native to the United States, it had to be brought over from Europe!



AT Harman's 'Botany' 500' We make great looking people.

CHRISTMAS GIFTS FOR HIM



That's because we make such great looking suits, of course. And such great looking sportcoats. But you knew we'd say something like that. What you don't know is how we do it. First off, we use the latest and most remarkable fabrics. Texturized stretch wovens of DACRON* polyester. To give you the ease and comfort you want in your clothing. Fabrics, by the way, exclusively 'Botany' 500's. Then we give our suits and sportcoats sensational styling. Whether your taste be for tradition or for tomorrow. We also take great pains to make sure they fit like a great suit or sportcoat should fit. And they're meticulously tailored down to the minutest detail. In fact, sometimes we drive our tailors a little crazy with details. All these things assure you of the superb quality that has made 'Botany' 500' tailored by Daroff the best known name in suits and sportcoats. And why they're so great looking. And make such great looking people.

Large Selection of Botany 500 Tailored by Daroff
 Suits from \$110.00 SPORT Coats from \$80.00 Contrasting Slacks from \$24.95

RESISTOL Westerns

Can't Decide? Give Him a Gift Certificate

GOOD SELECTION MEN'S

Tony Lama CO. INC.

AND COWTOWN BOOTS

From \$39.95 to \$95.00

Boy's BOOTS By Texas & Tony Lama Sizes 8 1/2 to 3 & 3 1/2 to 6 From \$10.99 to \$27.95

ON HIS MOST WANTED LIST...

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Large Selection - Patterns & Styles By Golden V and Campus \$4.99 to \$11.99

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By Botany & Higgins \$15.00 to \$28.00

SLEEVELESS SWEATER

Fashioned here in classic V Neck design in 100% Du Pont Orlon Colors - Green, Blue & Gray White Brown, Wine & Gold 6.99 to 9.99

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By H-Bar C Permanent-Press and DOUBLE Knits From \$7.99 to \$12.00

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BRIEFS, SHORTS, T-SHIRTS, VEST

By **HANES** Pkg. of 3 \$3.69

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HARMAN'S

DOWNTOWN

SLEEPWEAR
 ...to sweeten her dreams

Sweet dream things for your sleepy time gals. Lovely short gowns, willowy longs ... baby dolls! In quiet pastels. To delight Christmas Day.

FREE GIFT WRAPPING

Beautiful Selection **Lingerie** By **Mistee** **Gibbreath** and **Shadow-Line** Long & Short Gown & Matching Robe Sets. Granny Gowns Dress Length Gowns Shorty Pajamas Tailored Pajamas Lace Trimmed PAJAMAS All the Above Items at Popular PRICES.

Gold, Silver **Bartlyn SLIDES** \$7.00

Black & White \$15.00 & \$18.00

HARMAN'S
 DOWNTOWN & SUGARLAND MALL

Holiday Dinner Is Club Event

Fresh holly, pine branches and magnolia leaves from Arkansas trees decorated dinner tables at the Civic Club Center Thursday evening for Hereford Study Club's Christmas party.

Hostesses were Mmes. Melvin Thompson, R.N. Yarbro, Maurice Tamahill and Joe Story. Mrs. Thompson's mother, Mrs. E. Howell of Smackover, sent the beautiful Christmas greens for decoration.

Husbands of club members were guests, as were Mr. and Mrs. Joe Gurham of Dallas. The club's honorary member, Mrs. R.P. Coneway, was also present.

With Mrs. Merlin Kaul at the piano, the group sang carols and popular Christmas songs after dinner. Exchange of gift packages added to the holiday merriment.

Places were laid for Mrs. Bob Word, Miss Gladys Setliff, Messrs. and Mmes. Art Stoy,

Labry Ballard, B.F. Cain, Don Robinson, N.D. Bartlett, Roy Hartman, C.R. Winget, Cawthon Bryant, Bob Poston, W.H. Gentry, T.E. Braddy, Sam Long, Ed Wilson, S.L. Garrison, Noble Howard; Kaul and the host couples.

OFFICIAL TO VISIT OES FOR SUPPER

Order of Eastern Star members will meet at 6:30 Tuesday evening at the Masonic Temple for a salad supper. Sally Teague of Plainview, deputy grand matron of District II, will be recognized as a guest.

SHIPS FOR REEFS

AUSTIN, TEX. -- Texas Parks and Wildlife Department officials plan to buy 12 surplus "liberty ships" from the government and scuttle them for artificial reefs. Such artificial reefs improve fishing.

Fresh Food Supply Good In Winter

By Argen Draper
Home Demonstration Agent



WITH THE national and world spotlights on food this release may help you plan on using those foods in good supply.

DO YOU know what fruits and vegetables normally go to market during December? Surprisingly, this is the season for good supplies of cranberries and a half dozen fruits plus 15 vegetables and many specialty items, according to the U.S. Department of Agriculture.

The federal-state market news service of USDA's Agricultural Marketing Service reports that in recent years December has been a peak month for apples, bananas, cranberries, grapefruit, lemons, oranges and tangerines.

Among the vegetables, there are broccoli, Brussels sprouts, cabbage, eggplant, greens, sweet peppers and squash.

Root vegetables such as carrots, celery, dry onions, potatoes, radishes and sweet potatoes are in seasonal supply.

The winter garden growing areas provide such tender vegetables as cucumbers, lettuce, tomatoes and sweet peppers. Also, avocados and parsley.

POTATO BEEF BAKE

1 one-pound can sliced beef and gravy
1/4 c. chopped onion
Instant potato flakes for four servings
1/2 c. shredded cheese
Preheat oven to 425 degrees F.

Spread beef and gravy into baking dish. Sprinkle with chopped onion. Bake for 10 minutes.

Meanwhile prepare four servings of instant potatoes according to package directions, making potatoes stiff enough to shape. Drop hot potatoes by spoonfuls over meat. Sprinkle with cheese. Return to oven and bake three minutes longer. Makes four servings.

THESE recipes are good for family meals or for party serving.

AMBER COOKIES

1 lb. candy orange slices, chopped fine
1 can (7 oz.) flaked coconut
1/2 orange flavoring or frozen orange juice

2 cans sweetened condensed milk
1 c. finely chopped pecans
1 t. vanilla
Powdered sugar
Combine ingredients except powdered sugar and mix well. Spread mixture in a lightly oiled 10x15x1 1/2 inch baking dish and bake at 275 degrees for 30 minutes.

Remove from oven and while still hot, spoon mixture into bowl of sifted powdered sugar. Roll into balls the size of walnuts. Cool.
Yield: 72 balls.

COCONUT DATE BALLS

combine:
1 stick margarine
1/4 c. sugar
1 T. milk
1/2 t. salt
1 egg (well beaten)
1 c. chopped dates
Cook two minutes or until dates are melted, stirring constantly. Remove from heat and add:
1/2 t. vanilla
2 c. rice krispies
Mix well. Cool. Make into balls. Roll in dry coconut. Keep in cool place.
Yield: 25 date balls.

THOSE who didn't attend Marilyn O'Dowd's Festival

Foods program really missed a treat. We think Marilyn is excellent in the foods demonstrations she gives us. We appreciate the home service personnel of Southwestern Public Service Company.

This is a delicious punch recipe, which was just one of the festive foods Marilyn served. This can be made ahead of time and frozen.

BANANA PUNCH

4 c. sugar
6 c. water
1 can (46 oz.) pineapple juice
1 can (6 oz.) frozen orange juice
5 bananas - very ripe and mashed
Juice of 2 lemons
2 quarts gingerale

Combine sugar and water and bring to a boil for about 3 minutes; cool to room temperature. Combine sugar syrup, pineapple juice, orange juice, bananas and lemon juice; chill. This may be prepared well in advance and frozen in cartons. When ready to serve, have punch base removed from freezer and almost thawed, or take chilled punch base from refrigerator; add chilled gingerale and serve. This will serve 35 to 40 punch cups.



BRIDE-TO-BE — Miss Patricia Nowotny, daughter of Mrs. Judson L. Nowotny of San Marcos and the late Mr. Nowotny, will be married January 5 to John Reagan Peterson of San Antonio, her mother announces. Miss Nowotny graduated from Hereford High School and was Kiwanis Sweetheart for 1970-71, when the family lived here. She attends San Antonio College and formerly studied at Howard Payne Baptist College. Peterson, son of Mr. and Mrs. Jack H. Peterson of San Antonio, is a graduate of Southwest Texas State University at San Marcos.

Merry Mixers Club Elect New Officers

Election of officers for a six-month period was held by members of the Merry Mixers Square Dance Club Wednesday evening at the club's annual Christmas dinner at the Music Stand.

The couple elected as president was Mr. and Mrs. Archie Dwyer; vice-president, Mr. and Mrs. Carlton Richardson; secretary, Mr. and

Mrs. Sam Eason, treasurer, Mr. and Mrs. Butcher Grover; social chairman, Mr. and Mrs. Ed McCreary.

After dinner the club held its regular scheduled dance at the Community Center.

Recognized as guests from Friona were Messrs. and Mmes. Joe Reeve, Con Dodson and Larry Malery.

Guests Included For Club Dinner

The Earnest Langley home, bright with holiday decorations, was the scene of a buffet dinner Thursday evening when Bay View Study Club members included their husbands and other guests for their annual Christmas entertainment.

A gift exchange was a feature of the evening. Casual conversation drifted into group singing as guests harmonized familiar Christmas songs.

Special guests were Betty Miller of Oklahoma City, a visitor with the R.B. Millers; Ruth Budlong and Hazel Davis. Members and their husbands dining were Messrs. and Mmes. Howard Gault, Jimmie Gillentine, Justin McBride, Jack Wilcox, Bruce Burney, Homer Garrison, J.R. Allison,

Si Darling, John Gilliland, Bob Josserrand, Ansel McDowell, R.W. Eades, D.N. Garner and Herman Ford.

Also Mmes. W.K. Golden, H.L. Benefield and Will S. Kerr.

AAUW Date Is Changed

To avoid conflict with holiday activities, the Hereford Branch, American Association of University Women, has changed its December meeting from next Thursday to Tuesday evening.

The program will begin at 7:30 p.m. in Community Center. The program on Interdependence of Nations will be the second from Lester R. Brown's book titled World Without Borders. Mrs. Philip Shook and Mrs. L.N. Cox are scheduled to give the discussions.

Hostesses are Bea Barrett, Mmes. Arthur Clark, Roy Hartman, Joe Frank Huckert and F.O. Naylor.

WHITMAN DIES

Poet Walt Whitman died at the age of 73 on March 26, 1892.



LORELEI
KESTER'S JEWELRY
Across from the Post Office
in Downtown Hereford

Jehovah's Witnesses Assemble In Lubbock

The convention theme and program for the upcoming two-day assembly of Jehovah's Witnesses in Lubbock at the Lubbock Municipal Auditorium on the Texas Tech University, December 8 and 9, were revealed today according to the

Hereford presiding minister, Mr. Allen Mayo.

Mr. Mayo said, "The pervading theme of the assembly will be 'Keep Close in Mind Jehovah's Day'." This included in its scope the answer to the noticeable religion and moral deterioration in our day.

Our way of life, whether secular work for the husband, housework for the wife, school life for the children, should reflect the closeness of the "Lord's Day". Mr. Mayo concluded by pointing out that the circuit convention in Lubbock will be an encouragement for delegates to broaden out in their thinking as to what constitutes being a Christian.

The program will include a Theocratic Ministry School, modeled after one of the weekly meetings of Jehovah's Witnesses and representing the way the group trains their members to witness. The school will be under the direction of John P. Sutherland, Texas District Supervisor of Jehovah's Witnesses.

This part of the program will begin at 2 p.m., Saturday, to be followed immediately by a combination of talks, demonstrations and discussions on these subjects: "Getting Along in Christian Love", and "Keep Healthy in the Faith".

Music Study Club Party Is Planned

Following a custom of several years, Music Study Club members will not exchange gifts at their Christmas party Monday afternoon, but each will contribute to a scholarship fund to be awarded a local music student next spring.

Sounds of Christmas is the subject of the program which Mrs. W.E. Dameron will direct. The meeting will be in Mrs. D.W. Palmer's home at 2 p.m., with Mmes. Wesley Gulley, Wes Fisher and Paul Lyons as co-hostesses.

Popular Christmas songs will illustrate the program subject in four divisions, Sounds of City Streets, Sounds of Children at Play, Sounds of the Country and Sounds of Warmth and Friendship.

Recognition for a professional.

Charles Bell, Jr. has earned two of the highest honors awarded annually in the life insurance field:

- National Sales Achievement Award
- Texas Leaders Round Table membership

These honors are in recognition of his outstanding achievement in life underwriting and excellence in service to his policyholders.

Our congratulations to a top Southwestern Life career agent. A true professional.



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FOR SO MANY PEOPLE

Shower Honors Miss Sciumbato

A bridal shower honoring Linda Sciumbato, December 15 bride-elect of Tim Northcutt, was held Saturday afternoon in the Flame Room of Pioneer Natural Gas building.

In the receiving line with Miss Sciumbato were her mother and grandmother, Mrs. Carl Sciumbato and Mrs. Sam Venturilla, and Northcutt's mother Mrs. H.H. Blakey.

Serving refreshments of cake squares, punch and coffee were the bride's sister, Mrs. Leaton Noyes and Northcutt's sister, Janie. Evelyn Urbanczyk invited guests to the registry table.

The bride's colors of blue

and white were carried out in the table decorations. A blue cloth covered the serving table and a blue and white floral arrangement was used as a centerpiece.

Hostesses for the shower were Mes. Harvey-Hammett, Kenneth Gooch, A.A. Knabe, Don McNeese, Louis Dupnik, Sid Urbanczyk, Alvis Jolly.

Also Mes. Charles Schlabs, Norbert Skypala, Joe Locke, Donald Cox, Ronnie Traylor, Elmer Fryar, C.P. Urbanczyk, F.J. Knabe, Charles Wagner, Leo Witkowski, Carl Straffuss, Robert Schmucker, Connie Urbanczyk and Ken Rogers.



BAND CAVALCADE STARS — The Big Band Cavalcade, first of this season's programs for Hereford Community Concert Association, will appear in the high school auditorium at 8 p.m. Saturday. Top names in stars of the Big Band Era include that of Freddy Martin, center, flanked here on a recent television appearance by Margaret Whiting, vocal soloist, and Bob Crosby, another noted band leader whose style differs from that of Martin.

Tea-Shower Given For Bride-Elect

Engaged to Gary Goodin and planning a Jan. 4 wedding, Lily Koesjan of Amarillo was honored with a shower-tea Saturday in the home of Mrs. J. Robert Hickman.

The bride-to-be is the daughter of Mr. and Mrs. Jack Koesjan of Amarillo and her fiancé's parents are the Calvin Goodins.

A Christmas arrangement of greenery with red candles ornamented the serving table. The cloth was white chiffon with Alencon lace appliques centered with red roses.

Silver appointments were

used to serve hot cranberry tea, coffee, finger sandwiches and Christmas cookies.

Hostesses, whose gift to the honoree was a card table and chairs, included Mes. Ross Latham, T.R. Bentley, Dean Herring, Lonnie Skelton, C.E. Leisure Jr., Clarence Strange, Paul Hager, A.T. Griffin, Joel Hodges.

Also Mes. M.W. Nobles, Dudley Bayne, Charles Duvall, J.R. Allison, H.E. Miller, Herbert Dones, Roy Kuper, N.E. Tyler, W.C. Davis and O.G. Nieman.

Jaycees Give Children Special Shopping Spree

Hereford Jaycees will make this holiday season a little brighter for 50 local underprivileged children on Dec. 13 at the second annual Christmas Shopping Spree.

The organization will give the deprived youngsters \$5 apiece to spend in Duckwall's and Perry Brother's from 7-9 p.m. Thursday. After the spree, the

children, aged six to twelve, will be treated to a small informal party.

Anyone interested in offering their services or money are urged to contact Buff Benson at Hereford Feed Yards, Robert Mercer at the First National Bank or Steve Slagle (364-6376). Or call 364-3334 or 364-5961.

Churches Joining To Observe Feast Of Guadalupe

Bi-lingual services to celebrate the Feast of Guadalupe Wednesday,

preceded by a novena of rosaries which began this week, are planned in St. Anthony's and St. Joseph's Catholic Churches.

Each evening the rosary service begins at 8 p.m. in homes of Spanish-speaking parishioners. Wednesday evening services will be held in both churches.

At 6 p.m. the Greeting to Our Lady, Las Mansitas, is

scheduled at St. Joseph's. The final rosary of the novena will be recited at 7 p.m. in St. Anthony's school auditorium, in Spanish and English.

Afterward, a scenario will depict the apparitions of the Virgin to Juan Diego, followed by a procession to the church for a solemn Mariachi Mass in the Spanish liturgy. A fellowship period in the auditorium for members of both churches will follow.

1963 Sr Class Seeks Members

The 1963 senior class of Hereford High School is requesting the addresses of their out-of-town ex-classmates for a Christmas Party later this month. Anyone with information on the whereabouts of some of these former class members should call 364-3551, 276-5378 or 364-5264 by Friday.

Big Band Stars, Tunes Coming In CCA Concert

First concert for Hereford Community Concert Association in the 1973-74 season will be presented by the Big Band Cavalcade at 8 p.m. Saturday in the high school auditorium. Admission is by CCA membership card only.

Re-creation of hits of music's Big Band Era, the 1940's and thereabout, is the forte of this group, which gives today's younger people a chance to hear the melodic sound of singable music and lyrics which have no contemporary parallels.

Fronting the big band is Freddy Martin, one of the all-time greats among America's popular band leaders. Of almost

equal stature is Bob Crosby, noted for his Dixieland swing style, while the featured vocalist is Margaret Whiting, who collected a dozen gold records for million-sellers during the height of her career.

Added to the stellar trio are Art Mooney and Buddy Morrow, also well-known band leaders and instrumentalists, and Peanuts Hucko, clarinetist deluxe.

Each of these six personalities will perform in his own style during the concert, each of the leaders conducting the stage band in a sampling of the music for which he is best known.

Martin will conduct the finale.

a montage of memorable hits of such other great bands as Benny Goodman, Glen Gray, Tommy Dorsey, Harry James and Woody Herman, all sure to evoke memories in hearers, over 30.

The idea for the cavalcade came from Martin, who suggested that current national interest in recordings of the 30's and 40's indicated that in-person performances would be well received. Columbia Artists agreed, and success of the group in its tour has borne out the value of the idea.

Other leaders were selected to give a cross-section of musical styles of the period. All the cavalcade stars have held their own in the entertainment spotlight through the years and are still in demand for personal appearances and television shows.

Garden Club Hears History Of Candles

The History of Candles was the program given by Mrs. Gaylon Bryan to Bud to Blossom Garden Club Friday morning in the home of Mrs. Sam Long.

To keep candles from dripping, Mrs. Bryan explained, they may be soaked in a strong salt water solution for several hours.

Mrs. Ron Bridges presented a program on Caring and Giving Christmas Plants.

Mrs. Wes Fisher was recognized as a guest and members present included

Mmes. Bill Nelson, Jess Robinson, Mac Tucker, Bruce Brown, Steve Coneway and Wayne Porter.

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The Pink pant suit has the dot trim on the shoulder and hip-length patch pockets. Also available in Light Blue, with two dotted tab pockets and contrasting white stitching. Junior sizes 5-15.

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Editorials

The Tea Party

One of the famous incidents of American history was the Boston Tea Party, which occurred on December 16th, 1773. Sixty men dressed as Indians boarded a British tea ship in the harbor and threw its cargo into the water.

The Americans were incensed over an import tax levied on tea by the British Parliament. Because Americans refused to buy goods so taxed Parliament had rescinded the tax on most imports. But the import tax on tea was only suspended, not rescinded, and this didn't satisfy Boston militants, who feared it might be restored. Thus the Boston Tea Party, one of the incidents leading up to the Revolution.

In retaliation, Parliament closed the port of Boston the next year and moved the seat of the government to Salem. Within three years the last hope of reconciliation had passed and the colonies were in open rebellion against rule from abroad, one of the world's first great, successful efforts to throw off colonialism. The "tea party" was one of the catalysts.

Redskins High?

There have been two more reports players on pro football clubs regularly use drugs to get "up" for tough games. The latest reports point to the Washington Redskins, of togetherness fame, and, again, to the San Diego Chargers.

There is too much that isn't sportsmanship in a game as brutal and violent as American-style football and no game should tempt players to take drugs to alleviate pain, or kill it when they are hurt (and shouldn't play), or which psyches them up so that they become mean or angry, etc.

Football, of course, is a top spectator sport and thoroughly exciting and entertaining. Yet television cameras too often reveal a player kicking wildly in pain or knocked unconscious, or being carried to the hospital. This physical violence is one reason fans are attracted.

The violent nature of football is bad enough without the use of drugs. When players resort to drugs, as they have in the pro ranks, the time has come for reform. Reform won't kill the game; play can be just as exciting if the possibility of injury and the worst of the brutality involved are reduced to a minimum, especially for high school and college athletes.

Medical Progress

Two recent heartening reports in the field of medicine include a report from Boston that scientists at the Harvard Medical School have devised a simple blood test likely to reveal the existence of cancer of the colon, a deadly form of the disease.

The test detects cancer of the colon before it spreads through the body and becomes fatal and while it has not detected every case of cancer in clinical trials it has detected most of them and is considered highly reliable.

On the ulcer front, a new operation developed in Denmark and England holds promise for the millions. Surgeons in the two European countries have of late successfully performed less drastic surgery for duodenal ulcers, experiencing promising results with fewer lives lost as a result.

The new ulcer surgery involves cutting the vagus nerve to check the flow of acid into the stomach but leaving more of the nerve than heretofore (to the lower stomach).

No deaths have thus far resulted from this operation, whereas the mortality rate for the more elaborate and traditional surgery is about one per cent and two or three per cent in the removal of a large part of the stomach. The University of Alabama Medical School, and several others, are now studying this new approach to ulcer surgery.

Pearl Harbor

Thirty-two years ago this December 7th—a Sunday—the radio broke the news that the United States naval base at Pearl Harbor and air fields in the vicinity had been suddenly bombed by Japanese aircraft.

Though President Roosevelt knew such an attack was possible, though military commanders there had been warned, though an enlisted man on radar watch picked up the incoming raid, and though an intelligence colonel in Washington had concluded the attack was imminent and was struggling with superiors to warn Pearl, the attack was highly successful.

The battleship fleet was wrecked. Thousands were killed. Many aircraft were destroyed. But, by good luck, the few U.S. aircraft carriers in the Pacific were not in the harbor that morning. As it turned out, the carriers were the most vital ships in the resulting war, and they turned the tide in June of 1942, at Midway, six months later.

In this 1941-45 war, the U.S. was attacked; either the nation fought or surrendered. (Hitler declared war on America four days after the Jap attack.) Few Americans proposed surrender, thus the nation was united. In that sense alone, it was a good time to be an American—if one survived the war.

The nation was behind its fighting men, the overwhelming majority of citizens sought to do their part. And unity achieved miracles. In three and a half years the effort of unified Americans produced the world's mightiest military force. The lesson is obvious; unified, the nation can overcome practically any obstacle or problem, even Watergate. We can remember this profitably today—thirty-two years after Pearl Harbor.

The Sunday Brand Editorial Forum

Hereford, Texas, Sunday, December 9, 1973



'WHO, ME?'

Reagan in '76?

The Democratic leader of the California legislature recently predicted Governor Ronald Reagan of California will be the Republican nominee for President in 1976.

Assembly Speaker Bob Moretti said Reagan will not be another Goldwater in the 1976 race, that Reagan's recent defeat in seeking to place a constitutional ceiling on local and state taxes doesn't hurt him nationally. (Reagan's pioneer tax-limiting effort earned him wide national acclaim and some political observers believe defeat on the issue makes him something of a martyr in the fight to limit government spending.)

Moretti's opinion is noteworthy in that he was of those who helped defeat the Reagan tax-ceiling referendum, by a narrow margin. Despite his view that Reagan is undamaged by the defeat, it's probably true that imposition of a tax ceiling in California would have been more impressive than the unsuccessful effort to achieve it.

Moretti, however, feels Reagan is still the convention favorite in 1976 despite the tax-ceiling defeat; a recent Gallup Poll also showed Reagan the first choice of Republican voters, indicating the California Governor has indeed become the favorite in G.O.P. nomination derby.

First Flight

On December 17th, 1903, Orville and Wilbur Wright of Dayton, Ohio, made the first successful heavier-than-air flight near Kitty Hawk, North Carolina. Three other flights were made that same day, one with a passenger.

Man had dreamed of flying through air for ages but until that day on the sand hills near Kitty Hawk no human had done so. The Wrights had built a four-cylinder gasoline engine producing sixteen horsepower, with which they launched the air age.

Balloons had earlier carried men great distances and to great heights, so the Wright Brothers ushered in the heavier-than-air powered flight age, not the entire air age. Balloon flying, however, depended on wind direction and was slow. Powered flight opened the skies to travel and commerce.

World War I began less than eleven years after the Wrights flew and almost from the first aircraft began to engage in combat in the skies. By the end of that war—although aircraft had been used in Mexico and Italy and Turkey in war a few years earlier—engine and airframe development had progressed tremendously. Four-engine bombers carrying many crewmen were flying from Germany to England regularly. From 1918 until today the air age launched by the Wrights has reached as far as the moon, the most breathtaking technological advance in history.

Truman's Interviews

Articles are now appearing in the press concerning interviews with former President Harry Truman. They make interesting reading—especially one which recalls how Truman put General Douglas MacArthur in his place for being slow to come out to the presidential plane and greet Mr. Truman, when he flew to Wake Island for a face-to-face meeting with MacArthur during the Korean War.

In that connection, it should be remembered that President Truman left office (as did Lyndon Johnson) a much criticized and battered man. His popularity was low and his rating as a President very low.

Yet polls taken ten years later gave Mr. Truman a rating as one of the nation's ten best Presidents. That brings to mind another alleged comment allegedly made by Mr. Truman, severe criticism of Richard Nixon. Criticism from many sources this year has reduced President Nixon's stock to an all-time low. The President's accomplishments are seldom stressed these days and his failings or alleged failings are stressed daily.

Yet no one knows how President Nixon will be rated ten years hence. It will be interesting to see if Watergate damns his image for all time or whether it will be considered only as a minus in the total balancing up of Mr. Nixon's terms. One inclines toward the latter probability.

"We all... want prices to come down, but we're not so ready to have controls put on wages and incomes. If we are to stop inflation, control must begin at home—with the best kind of control there is, self-control." Perry, Fla., News-Herald.

"Your tax dollars at work: two new office buildings and a parking garage in Washington, D.C. cost \$133 million. A lounge for House members only: new carpet \$32,000; new drapes \$22,000; new chandeliers \$45,000. So you can see, the war on poverty continues." New Rockford, N.D., Transcript

SOCIAL RESPONSIBILITY: A CHALLENGE FOR BUSINESS

By

ARCH BOOTH
Chief Executive Officer
Chamber of Commerce
of the United States



What is the "social responsibility" of business? That question is the subject of intense debate and some genuinely anguished soul-searching among businessmen today.

Most businessmen—like most Americans in general—are honest people with consciences and a high regard for the society that nurtures them. And they are upset with the low esteem in which business is currently held by many.

What to do? Increasingly, the businessman is being told by his critics—and even some of his friends—that merely serving the consumer and obeying the law is not enough; that he must go beyond that into some kind of positive action to improve society.

Many businessmen are quite willing to make the effort, but the problems that crop up on the way from the glib generalities to the prickly specifics would try the wisdom of a Solomon. These problems can be grouped into three major categories:

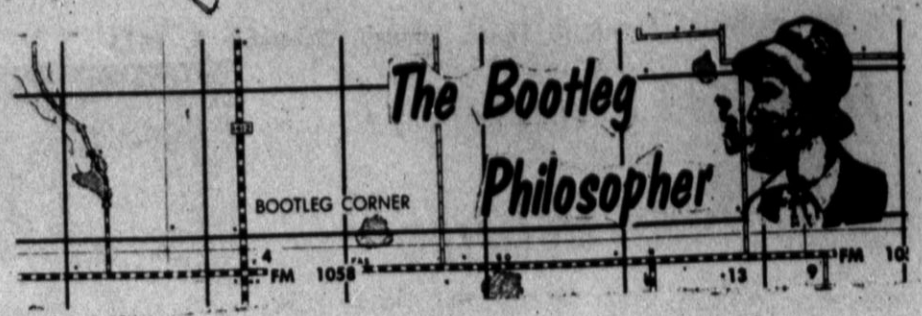
1. Who decides? What one man calls "socially responsible," another may not. That's why we have a painstaking procedure for settling such questions through the mechanism of government.

To take just one prominent example: Some people want businessmen to refuse to make arms—or some kinds of arms—for the government. Would such action be socially responsible or irresponsible?

The point is, the businessman is not necessarily best qualified to decide which social needs deserve priority attention—and neither are some of the people who are anxious to tell him.

2. Who pays? One of the most durable myths of our society is that big corporations "have" a lot of money. It's more correct to say that they use a lot of money. Most of what comes in goes right out again to pay wages, salaries and the other costs of production.

3. Who may be hurt? A big corporation usually



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner discusses human nature this week, we think.

Dear editor:

Some people are saying, look, even if we get by this year and next year and even a few more years, everybody knows that sooner or later the oil inside the earth is going to play out and then what are we going to do? Can you imagine a world without automobiles? How can the modern world survive without oil?

I certainly don't have the answer but I'll bet somebody will figure out a substitute, on account of the nature of the human animal. When a problem arises, somebody eventually figures out an answer, excusing Washington.

Take a minor problem, more or less, I read in a newspaper last night during an unexplained gap in a taped T.V. show that big cities are plagued by false fire alarms. One city reported that out of 9,013 alarms in one year, 5,329 were false. People see an alarm box and just for the fun of it throw the switch, and the fire department has to respond, wasting an estimated million dollars a year. The only thing the city could think to do was launch an educational campaign to try to get people to stop turning in false alarms. This would be called the Washington approach.

But a musician and an electronics engineer had a better idea. They invented a fool-proof alarm box. It's inside a booth. To sound an alarm you have to go inside and shut the door. When you throw the switch the door locks and you can't get out till the fire department arrives with the key. Best educational device you can imagine.

This reminds me of a fire department in a small town I know about. Human nature being what it is, when the fire siren went off calling the volunteer firemen to the station, half the townspeople would jump into their cars and follow the engine to the fire, getting in the way of the firemen, running over the hoses, fouling up traffic, etc. So the town passed a stiff ordinance

against it, but people kept on chasing the fire engine.

Instead of locking up two-thirds of the town for violating the law, the fire department hit on an idea. It bought another fire truck. When a fire broke out and the siren went off, one fireman would jump in the decoy truck and tear off in the wrong direction with the townspeople in hot pursuit. With the way cleared, the other truck went to the fire uninterrupted. When people started catching on and waiting for the second truck, the firemen switched and sent the first one straight to the fire and the other in the wrong direction.

You can't change human nature much, but you can out-manuever it. Yours faithfully, J.A.

Talk Of Texas

THE GOOD OLD DAYS — A seven course Christmas dinner cost only \$1.75 at Waco's old Metropole Hotel on December 25, 1905. And the drinks were included free.

An oyster cocktail and salted nuts, followed by a choice of soups and a relish tray, got the diner ready for his choice of seven entrees: black bass, roast prime rib, roast suckling pig, sweetbreads, filet of rabbit, braised saddle of venison or roast turkey with all of the trimmings.

There was a salad, too, plus a choice of nine desserts and coffee, tea or milk. Frozen egg nog was on the house!

SANTA'S WORKSHOP — Those Christmas decorations on city streets, on office buildings and stores and in shopping malls likely were made in Texas.

A Houston firm, the L.C. Williams Co., is one of the nation's largest manufacturers of large, heavy duty Yule decorations. The firm keeps its employees busy the year around supplying such ornaments. In the last 26 years, it has decorated more than 4,000 U.S. communities.

cannot start making a product or service available at a discount to a worthy group without competing unfairly with the other businesses that serve the same market. Further, the anti-trust laws prohibit companies from getting together to try to prevent such trouble.

Not so simple after all, is it? Nevertheless, there are still some things that businessmen can do, and are doing.

First, the corporate leader should seek out opportunities to pursue both corporate and social goals simultaneously. For instance, the company having difficulty getting skilled workers might help itself and others by providing free training for minorities. The company situated in an unattractive community might improve its ability to attract and keep good people by improving the community, and so on. And if the community schools are improved, the company won't need to provide its own training programs.

Second, there are some things—such as the location or design of a new plant—that may make a big difference to a community and relatively little difference to the corporate balance sheet. Businessmen must make every effort to consider the community interest in these cases.

Finally, while there is not a limitless amount of philanthropic money available, there is some—roughly what a company might budget for charity and public relations anyway. The trick is to employ this money in such a way that its beneficial effect is multiplied.

The best example I know of this "multiplier effect" is the donation of executive time to community service. Loaned executives have already helped many state and local governments throughout the country to streamline their management procedures, saving millions of dollars and improving government services as well. They have also helped in the development of minority businesses. This practice should be common everywhere. It is good for the businessman, good for the civil servant, and good for the community.

The biggest need of all is to combine business talent, voluntary organizations, and government agencies into a coordinated attack on community problems. It can be done, and businessmen are beginning to get involved throughout the country.

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Jane Witkowski Feted At Shower

A compliment to a bride-elect, Jane Witkowski, whose marriage to Daniel Geppert of Bryan is planned for Jan. 5, was a coffee-shower Saturday morning in Mrs. John Aikin's home.

The honoree, a senior student in the University of Texas, greeted callers with her mother, Mrs. Leo Witkowski, and sister, Mrs. Joe Frank Huckert.

Serving coffee in turn from a table decorated in the shades of avocado, yellow and white chosen by Miss Witkowski for her wedding, were Martha Kate

Aikin, Carolyn Hernandez and Chris Ortho.

Yellow roses and daisies made the centerpiece with butterfly cutouts. White cut-work linen covered the table.

Hostesses in addition to Mrs. Aikin were Mmes. A.R. Dillard, Frank Huckert, E.C. Reinauer Sr., Clinton Jackson, J.J. Durham, Andrew Kershen.

Also Mmes. F.A. Marnell, Frank Zinser Jr., M.T. Burelsmith, Joe Reinart Sr., Norbert Skypala, Charles Schlabs, Frank Knabe and Ralph Sears.



Friendly Visits To Be Project

Visits to shut-ins in Hereford will be a civic project of Jaycee-Ettes, beginning immediately, members decided in their meeting this week at Pioneer Gas Flame Room.

Names and addresses of ill or elderly residents who would enjoy visits during the holidays are requested.

Plans were made for a Christmas party Dec. 15 in First National Community Room, also assistance to Jaycees in a party for children the next afternoon.

With resignation of Mrs. Dale Smith as president, Mrs. John Bunch was advanced from the vice presidency and Mrs. Harvey Milton was elected as new vice president. The Smiths are moving to California.

Mmes. Dan Warrick, Stephen Carroll, Bunch and Milton reported attending the first anniversary tea of Friona Jaycee-Ettes, who presented a silver tray to the Hereford group in appreciation for aid in launching the Friona organization.



PROJECT FUNDS IN USE — Equipment now in use at Deaf Smith General Hospital, some of the numerous pieces purchased in the past 16 years with funds from Project Christmas Card, is exhibited. The 1973 project is underway now, sponsored by Hereford Medical Auxiliary which urges residents to contribute. Mrs. Howard R. Johnson, top left, is chairman of the project this year. With Betty Hammock of the hospital staff she shows a piece of equipment in the new maternity ward. In lower photo, Mrs. C.E. Hicks of the Auxiliary and a nurse, Alyene Ashley, stand beside a part of a cardiac monitoring system bought with project funds. (Brand photos by Sandy Inman)

Paintings On Display In Public Showing

A month-long show of paintings by Mrs. W.D. Askew will be open to the public in the Music Stand Restaurant through December, with a reception set for 1 to 5 p.m. next Sunday. Landscapes, portraits and still life in oils make up the exhibit.

Since a leg injury last year which confined her to her home for a time, Mary Helen Askew says she has been painting seriously, devoting time to art which she had previously spent at work. She previously owned and operated a beauty shop here.

However, she has been painting for more than a quarter-century, beginning when she lived on a ranch near Elida, N.M. It was a hobby then, but she was fortunate enough to find a retired art teacher as an instructor and her interest grew.

She later studied at Eastern New Mexico University and has continued to find time for instruction whenever there was an opportunity, in Hereford

with visiting teachers and at West Texas State University. Some of her teachers have been Von Drist, Ben Konis Olive Bugbee and Julian Robles. She is a member of Hereford Art Guild and her work has been displayed in its shows.

Recently she had paintings in a show at Portales, N.M., and she plans a one-man show next month in Tahoka, where she grew up as Mary Helen Henderson. Also, there will be showings later at Quanah and Amarillo.

The Askews live at 804 East Third. The family includes two daughters and a son, Rhonda Brown of Quanah, LaReece Miller of Dallas and Jerry Askew of Hereford.

Mrs. Askew is sending invitations to friends for the reception next Sunday, but announces that all interested persons will be welcomed. Meanwhile, the paintings are on view during the Music Stand's open hours.

Festival Of Christmas In Song Slated

McMurtry College Choir, which will present a Festival Of Christmas in songs at First United Methodist Church at 7 p.m. today, has been chosen first alternate for the United Methodist series of the Protestant Hour radio programs.

The singers from the Abilene college were selected on the basis of their national touring exposure and their unique choral style. McMurtry was one of six choirs in finals of the national competition.

The Chanters, concert choir, and a selected smaller group, the Chamber Chorale, will appear in the program here, to which the public is invited. Dr. David Stuart Blackburn, chairman of the McMurtry music department, is the director.

Familiar carols, as well as

traditional and contemporary music of the Christmas season, will make up the concert.

Hereford's Gift Center
Cowan Jewelers
DOWNTOWN

After Furlough Here

Missionaries Leaving

By SUE COLEMAN
Women's Editor

GOODBYES were said by friends to Mr. and Mrs. Milford Grisham and their daughter, Rachel, at a reception Friday evening before they left Saturday for Santa Fe, Argentina, where they serve as missionaries.

The family has been in this country on furlough since last April, and has spent much of the time traveling, speaking to church groups about their work. They have used Hereford as their headquarters since Mrs. Grisham's parents, the N.W. Culp, and Grisham's parents, the A.G. Grishams, live here. Their older daughter, Rebecca, recently married Raul Valdez and the couple has established a home here.

THE RECEPTION was in SWPS Reddy Room, an informal hour of visiting when associates here wished the couple Godspeed.

In addition to conducting Bible school and church services at the Argentine town, the Grishams direct a print shop which publishes books, tracts and other religious literature for missionaries of various denominations.

Their own work is supported by Grace Gospel Church and the Christian Assembly of Hereford, and by an Argentine religious fellowship called Bible Assemblies.

IT IS NOT their first missionary venture, as they have spent two years in Africa.

They lived in the bush country among natives, where they did evangelistic work.

They were in the Gold Coast, then a British territory which received its independence and became the republic of Ghana the year they left.

Their Argentine home is a far cry from the primitive country where they worked in Africa, the Grishams say. They find the South American nation much like the United States but hardly so far advanced.

Recent political changes there have not affected their work; the constitution of the nation guarantees religious liberty and they hope there will be no political upheavals to change the constitution.

SOME antagonism to North Americans is seen, and there are "Yankee, Go Home!" signs occasionally, but the resentment is directed against big business rather than individual Americans.

In fact, Mrs. Grisham says with amusement, "People with whom we are well acquainted will repeat to us charges they have read or heard against North Americans, obviously with no feeling that we are among the wicked Americans they are talking about!"

Mrs. Grisham is a native of Plainview, a graduate of Kress High School who attended Wayland College. Her parents moved to Hereford about the

time she married and left here. Grisham came here first in 1949. He is a 1953 graduate of Wayland, where he was student manager of the printing department.

After their time in Africa, they lived here and Grisham was a Hereford Brand employee for a time, then he worked in the printing department of Associated Credit Bureaus in Portland, Ore.



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CowBelles Plan Tasting Bee

At the Christmas tasting bee for Hereford CowBelles Tuesday, the CowBelle Of The Year will be introduced and honored for her services to the group in the past 12 months.

22nd Anniversary Sale
Nov. 18th through Dec. 24th
Cowan Jewelers
Downtown

Nominated for the honor are Mmes. Bob Josserand, Joe Reinauer Sr. and Reece Lawson.
Each member is to bring a favorite dish for the tasting bee to the home of Mrs. Wilbur Gibson, 122 Liveoak. Hours are 11 a.m. to 1:30 p.m.
Mrs. Olen Caviness, treasurer, reminds members that annual dues are payable now.

By The Garden Gate With Glad

By Mrs. Art Manjeot

SUNSET and evening star. Have you seen the beautiful, spectacular sunsets the last few weeks?

I never cease to wonder and be thankful for the beauties of nature. One evening last week while I was driving home from work I saw one of the most beautiful sunsets I have ever seen.

The colors changed and intermingled into one fantastic blending of reds, golds and deep purple, then moved into lovely forms and rays of brilliance as the golden-red sun slowly set into the deep out yonder. And as if waiting for the sun's last adieu, a jet flashed across the beauty and splendor then lifted high into the heavens.

Presently the evening star appeared, and silently and swiftly moved towards the moon as it hung high in the sky... all reminding me that now, the day was done and there were chores awaiting.

Yes, there is still a list of

uncompleted garden tasks. Dead annuals stand frozen in the flower beds; tomato vines lay limp and blackened; late celosia have waved their last plumes in the windswept garden and lay flat, ready to be chopped and added to the compost pile.

Stark chrysanthemums await attention. Dahlia tubers to be lifted and stored, and the fallen leaves shredded and added to the compost. The last rosebuds should be trimmed, and the bushes and other shrubs mulched.

Sprinklers should be drained and stored so they will not freeze and burst, also the garden hose should be drained and stored until needed. Lawn mowers, trimmers and other garden tools should be cleaned thoroughly and dressed with oil so they will be ready for spring gardening. Seems there is never a dull moment for a gardener.

On the other hand, I have stored seeds, corms, and made some cuttings for winter potted

plants. Also have a beautiful white cascade petunia which I potted early. It is now in full flower.

As I enter the house it perfumes the air, and my growing Christmas tree seems to stand more erect as if inviting me to get busy and trim it for the holidays.

This year I am growing a boxwood in a green decorated pot. Have shaped it some as it has grown, and one evening this week I plan to decorate it with small feathered redbirds and light it with tiny white poinsettia lights. It will be placed in the picture window overlooking the garden, where I usually place colored lights around the evergreens backing the fountain.

It is important that trash should be carefully cleaned out of the flower beds especially where it has collected at the base of plants. If left it will be a perfect place for insects to winter or rodents to bury and eat at the roots.

Trees should be protected, especially if young and where exposed to rabbits, meadow mice and other small rodents. All of these can harm by gnawing the bark when other foods are scarce.

Fruit trees, especially apple, pear and plums are where these garden enemies find tasty tidbits. First-year plantings present the highest risk; however trees up to three inches in diameter can be molested, as well as some of the most common shrubs.

Effective prevention can be made by wrapping the trunks of trees at the base, or using metal screen, hardware cloth, roofing paper, or aluminum foil.

Some rodents can be discouraged by repellent sprays or mothballs. Check at local garden centers or nurseries and aids will be recommended.

If you are planning to use a live tree for your Christmas tree, be sure it is properly potted and soil is kept moist while being used. Also use care in selection of lights. Check to see the temperature is not too hot where they touch the needles or leaves. A beautifully trimmed tree, can be spotlighted very effectively. Try it, you may be pleasantly surprised and delighted with it.

Remember if you need fresh greenery it is all right to prune the needed evergreens, holly and other broad leafed shrubs. It is a delight to have one's own greens for decorations and arrangements. However if the plants are young do not prune severely. If old and established it will be good to trim or prune them.

When the evergreens have been cut, clean them thoroughly, spray with water. Cut on a slant, removing some of the leaves and needles from the lower part, place in deep water and let them remain several hours. Those which are not used let them remain in the water, and place in a cool place for further use.

Many beautiful things can be created with the evergreens, a bit of bright ribbon (all-weather ribbon for outside) pine cones, nuts etc. It is real fun to make wreaths, door swags, arrangements and miniature Christmas trees.

Make it a family project. Togetherness is one of the chief ingredients of happiness and family relationships. Memories are created which will be cherished for years to come.

Share some of your creations with friends, shut-ins or a sick friend. Giving and sharing is one of the joys of Christmas. Don't forget the new neighbor; a very fine way to make a new friend is by greeting them with a bit of homemade cake, jelly, or a holiday arrangement.

Received my first Christmas greeting this evening. It pictured children at the manger, and the wording was "Les Enfants a la Creche. Noel Provençal De Basque."

Reminded me of many things, one of which was I must get busy and get my greetings in the mail. They are a joy to receive, and makes one happy to share with and greet those special people in one's life.

Let us approach the joyous season with a profound awareness and thankfulness of its significance, and a renewal of pride in our heritage and hope in our future, as we accept once again the greatest gift given mankind, God's gift of His son Jesus.

(Translation of French verse: Oh! see, they come, The village children; All innocent their voices ring. Gladly indeed the call they follow. Here to the Lord their offering bring.)



DE STUDENT OF THE WEEK—The Distributive Education student of the week is Anita Talamantez. Anita, a student at Hereford High School, is employed at Kim's Fried Chicken and Ice Cream under the supervision of Alfred Ortiz.

Gift Service Operating Locally

McDowell Pharmacy, 336 N. Main is part of a new nationwide gift-giving system that makes it possible to have a gift delivered almost anywhere in the country within hours.

The system is operated by GiftAmerica, a subsidiary of the Western Union Corporation. Deliveries are made through the network of 5,000 GiftAmerica dealers across the nation, and purchases can be charged to most major credit cards.

Gifts, which are on display at GiftAmerica stores, range in price from \$15 to \$45. The local dealer relays all orders to GiftAmerica's computerized service center in St. Louis, Mo., which in turn, contacts the dealer nearest the recipient's home. This dealer signs the special occasion card, wraps the gifts and delivers it.

Customers who can't visit a dealer may call a toll-free number — 800-342-5777 — to order from Gift America directly. The gift line is displayed at all participating local dealers.

IRS To Hold Course In Tax Preparation

A tax seminar sponsored by the West Texas State University Accounting Department will be conducted Monday and Tuesday for persons interested in the preparation of income tax returns.

Internal Revenue Service personnel will instruct the classes.

One section is designed to assist the part-time tax preparer and newcomers to tax preparation with a line by line run through of the Form 1040 and schedules of the 1040 family.

Filing status and requirements, exemptions, gross income, tax computations, tax rate schedules and tables will be discussed.

More complex aspects of the tax structure will be covered in a second session which will include basis and depreciation, IRC Sections 1245 and 1250, investment credit, travel and entertainment, installment sales and pensions and annuities.

A third class will discuss basic farm tax problems. Conservation expense, farm depreciation, investment credit and recapture will be among the topics.

Registration fee of \$30 is payable in advance by writing the WTSU Accounting Department, Box 187, Canyon, Texas 79016.

Sessions will run from 8 a.m. to 5 p.m. with an optional evening question and answer session from 7:30-9 p.m. the first evening.

Classes will be held in the WTSU Activities Center.

Award Winner Has Kin In Hereford

Danny A. Hawes, who was presented the Outstanding Recruit award when he recently graduated from the U.S. Naval Training Center at San Diego, is the grandson of Mr. and Mrs. Joe Pitts of Hereford.

One recruit is chosen from each company to receive this award for initiative, perseverance and devotion to duty. Seaman Hawes, son of Mrs. Lola Holt of Alameda, Calif., is now attending Machinist Mate, a school in Great Lakes, Ill.

Fashion

Twin set sweaters are fashion once again and the cardigan is being used for evening wear instead of the stole.

Pants are still popular but they are baggy and long.

Crepe de chine has come back in style for dresses and vies with jersey for fashioning clinging, soft garments.

Men who speak slightly of themselves must feel they're rendering a minority report.

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Tests To Be Given In Advanced Electronics

Exams qualifying students for credit by examination in electronics courses will be administered Dec. 17-19 in Room 311 of the Amarillo College Technology Building on the Washington Street campus.

Application to take the tests should be made by tomorrow. Students interested in taking the exams may notify Dr. A.F. Adkins, electronics department chairman.

Tests will be given in all beginning core electronics courses, said Dr. Adkins. These are electronic devices, electronic amplifiers, direct and alternating circuits, and electronics technical mathematics.

Each test will take approximately an hour to complete, said Dr. Adkins. Two

exams will be given nightly from 7-10 p.m.

Any AC student must complete 15 hours in residence at the college before exam credit will be entered on his transcripts.

Students who successfully pass all six tests will be eligible to take advanced electronic courses during the spring semester. Beginning classes will be offered to students who do not pass exams in those areas. Credit is given for those exams passed.

Students will receive a letter of notification in time to register for the spring semester.

These tests allow the student credit for his electronic knowledge whether he is self-taught or received training in the service or in high school.

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Problems Grow With Population

"Hereford is a growing community. Growing with Hereford are some problems," Bill Johnson, State Director of Jaycees and Imperial Livestock Salesman, told the Whiteface Kiwanis Club at their breakfast meeting Friday morning.

"From 1971-72 a 33 per cent increase of Venereal Disease cases was reported in Texas. Drug arrests in Hereford from 1972 to 1973 rose 34 per cent," Johnson said. "We're (the people of Hereford) the ones who have these problems. Let's

be the ones who solve them." SPCI, Suicide Prevention and Crisis Intervention, of Amarillo has helped people of Amarillo deal with drug and sex, as well as other problems. Starting February 1, 1974, a toll free "Hot Line" from Hereford to the SPIC will be connected. The number will be announced later.

Classes start in January to train Hereford people who are interested in working with other Hereford people and their problems. The training will be

the equivalent of 40 classroom hours. Some of that training will take place in Hereford and some in Amarillo.

People interested in the program should contact Garre Lowrance at 364-5961.

Johnson said that the program will initially work in conjunction with the SPIC of Amarillo because their program has been so successful. "We plan to eventually make it an independent Hereford program as soon as possible," Johnson said.



MUSICAL FOR CHILDREN — A longtime favorite opera for children, also liked by their elders, will be brought to Hereford for two performances in Stanton Junior High auditorium Saturday. Characters from childhood dreams appear in the happy story of Babes in Toyland. Sponsored by Hereford Community Players, it will be staged by the Children's Theatre of Amarillo Little Theatre at 2:30 and 7:30 p.m. Tickets for children are priced at 75 cents, for adults, \$1.50.

Texas Selective Service Announces New Registrars

Colonel Melvin N. Glantz, the State Director of Selective Service for Texas has an-

nounced the appointment of new registrars for Selective Service in each Army National Guard

Armory in Texas and in each County Court House.

Glantz reminds young men of their duty under Federal Law to register with Selective Service at age 18. Timely registration may be completed within a 60 day period beginning 30 days before the young man's 18th birthday.

The State Director announced the appointment of a registrar in each Army National Guard Armory through the cooperation of Major General Thomas S. Bishop, the Adjutant General for Texas.

Glantz noted that with almost 200 Guard Armories and 254 Court Houses now having Selective Service registrars, registration with Selective Service is now more convenient than ever before.

Registration can be completed at any Selective Service System Area Office, at many High Schools, and now at every County Court House and Guard Armory. The man should have some positive means of identification, like his drivers license, his Social Security Number, and should be able to give the names and addresses of at least two people who are not

Whiteface Corrects Omission

On the Whiteface page in the Thursday Brand the following names were omitted from the honor roll. Below is the correction of those names:

Senior 4.0 Honor Roll

Karen McPherson, Vicki Mills, Donna Munnerlyn, Brenda Nahrgang, Dennis Noggler, Alan Olson, Rodney O'Rand, Sharon Owens, Jean Paetzold, Joan Paetzold, Libbie

Parten, Anita Pinon, Joel Pittard, Denise Poarch, Mary Jean Reinart, Teri Reinauer, David Renfro, Dan Robertson, Jess Robinson, Sheree Rose, Adelaida Ruiz, Brent Schmidt, Marilyn Schmucker, Wayne Schumacher, Owen Seamands, Jana Self, Gerald Shipley, Johnny Smith, Sue Smith, Philip Solomon, Babette Stengel, Anita Talamantez, Paul Timberlake, Mike Tucker, Dan VanderZee, Grace Vasek, Edward Villareal, Kathy Vogel, Teresa Waters, Danny West, Chris White, Randy Williams, Beverly Willis, Andrew Wingert.

Sophomore 5.0 Honor Roll

Robert Hicks.

Sophomore 4.0 Honor Roll

Luzdivina DelTorro, Lynda Dones, Debra Feagley, Patsy Fishar, Donna Kendall, Sandra Kleuskens, Pamela Lee, Lisa Lyles, Anastasio Madrid, Frank Mancillas, Melinda Matthews, Rachel McGilvary, Janet McWhorter, Andrea Mendez,

Martha Mendiaz, Becky Noyes, Frances Payne, Sofia Pena, Michael Pittard, Rosemary Reyna, Teresa Rhoton, Rojelo Rodriguez, Rosa Rodriguez, Angelica Sanchez, Deborah Smith, Delfine Ulibarri, and Joel Valdez.

World-Wide Stamp Collector To Discuss

Area residents will have an opportunity Friday to hear Carl H. Scheele of the Smithsonian Institution talk on "The Federal Duck Stamps — Design and Production." He will speak at 7:30 p.m. in the Amarillo College Concert Hall-Theater adjoining the Amarillo Art Center, 2200 South Van Buren.

Scheele, chairman of the department of applied arts at the Smithsonian, is also curator-in-charge of their philatelic and postal history collection, the world's largest stamp collection! As the senior member of the panel of judges which chooses the annual

design for each year's federal duck-hunting stamp, he will discuss his experiences as a member of that panel.

Special attention will be given to a current exhibition which includes a very rare complete set of duck stamps and related artwork from the collection of the Morris Communications Corp., courtesy of William Morris.

Scheele's lecture, jointly sponsored by The Amarillo Globe-News and the Art Center, will be open to the public without charge. Refreshments will be served after the lecture.

Casa Ramirez

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DEDICATION TODAY — The newly renovated sanctuary of Avenue Baptist Church is a part of a remodeling program just completed, to be marked with a dedication service at 2:30 p.m. today with the Rev. Ron Harpstr of Dalhart, former pastor, as speaker. The public is invited. R.C. Shaw, right in top photo, is chairman of the building committee which also includes Mrs. Billy Wall and C.E. Coleman, standing at the new pulpit. Committee members not pictured are Mrs. James Welch, Loyd Webster and Jerry Hix. (Bradly photo of church interior)

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DEAF SMITH COUNTY

Farm News

Ft. Worth Stock Auction Good Chance For Breeders

Five breeding cattle sales, the annual Quarter Horse Sale, and auctions of champion steers, barrows and lambs will highlight the 1974 Southwestern Exposition and Fat Stock Show in Fort Worth Jan. 25 through Feb. 3, reports W.R. Watt Jr., general manager.

*Stock Show cattle auctions

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will present an excellent opportunity for ranchers, farmers and breeders to buy top quality herd foundation and replacement stock," Watt said. "Many of these auctions are once-a-year buying opportunities."

Watt reminded potential exhibitors at the 78th annual Stock Show that entry deadline is Dec. 15 for cattle, horses, sheep and swine. Entries of pigeons, rabbits and poultry should be in the Stock Show office by Jan. 15.

Entry information and premium lists are available at the Stock Show, P.O. Box 150, Fort Worth, Texas 76101, or the office at 3401 Crestline Road. The 1974 sale series begins with the commercial Hereford female auction scheduled at 1

Hereford's Gift Center
Cowan Jewelers
Downtown

p.m. Sunday, Jan. 27 in Barn 6. Watt said more than 600 heifers from reputation herds in the Southwest will be on the block.

Planned as part of the National Centennial Angus Show is a sale of more than 70 performance tested Angus bulls at 12:30 p.m. Monday, Jan. 28, in Barn 6. The bull sale will be under supervision of the Texas Angus Association.

Sponsored by the Texas Polled Hereford Association, the annual Southwestern Select Sale of Polled Hereford cattle will begin at 6:30 p.m. Monday, Jan. 28, in the Auction Arena between Cattle Barns 2 and 3.

The Sale of champion steers gets underway at 9 a.m. Tuesday, Jan. 29, in Barn 6, with Walter Britten of Bryan as auctioneer. Last year's grand champion steer brought \$7,500 for Gary Cromwell, a 4-H Club member from Smithfield.

Limousin cattle will sell at 6 p.m. Friday, Feb. 1, in Barn 6. This sale is co-sponsored by the Texas and Oklahoma Limousin Associations.

Three Sales are set at 1 p.m. Saturday, Feb. 2. Champion barrows and champion lambs will be sold by lots. The Bluebonnet Charolais Breeders

MORE HUNTING LICENSES
DENVER—Beef shortage and high meat prices have brought a 40 per cent increase in the sale of archery, deer and elk hunting licenses in the state of Colorado this year.

REPUBLIC PROCLAIMED
A group of American settlers raised the Bear Flag at Sonoma, Calif., and proclaimed the free Republic of California on June 14, 1846.

Jewelry Gifts Are Lasting

Cowan Jewelers
DOWNTOWN

Association will hold its annual pen lot bull sale in Barn 6.

Final auction of the 1974 Stock Show will be the 18th annual Quarter Horse Sale, managed by the John Carlisle Sales Management Co. of Amarillo. The register of merit and other top registered Quarter Horses will show and sell in Arena Barn 6 at 1 p.m. Sunday Feb. 4.

Watt stressed that all Stock Show visitors are invited to attend and participate in the sales. "Even if you don't want to buy," he said, "our sales are shows to remember."

Cotton Harvest Exceeds One Million Bale Mark

The South Plains cotton harvest passed the one million bale mark during the last week in November, according to Paul R. Dickson in charge of the USDA Cotton Classing Office in Lubbock.

Samples from 865,000 bales had been classed at the Lubbock, Brownfield, Lamesa and Levelland offices last week and the four offices has 178,000 unclassified samples on hand at that time.

Personnel at the four offices tested and classed samples from 292,000 bales during the week ending the 30th.

Estimates indicated that approximately one-half of this season's crop is now out of the fields. Quality of cotton continued excellent and is considerably higher than last year.

Grades 31 and 41 continued to be the predominant grades at Lubbock, making up 76 per cent

A hearing commission of the Texas Water Quality Board, meeting in the John H. Reagan State Office Building in Austin on Monday at 10 a.m., will receive testimony relative to revisions to the state's Continuing Planning Process which was approved by the Environmental Protection Agency on July 10th in accordance with Section 303 (e) of the Federal Water Pollution Control Act Amendments of 1972 (PL 92-500).

Revisions to the Continuing Planning Process to be considered at the public hearing pertain to changes in the classification of segments, and the inventory and ranking of dischargers.

Proposed water quality standards as forwarded to the Environmental Protection Agency on April 18 divided the river and coastal basins within the state into 284 segments which exhibit characteristics significantly different from those of adjacent segments within the basin. In order to implement the classification system required by the Interim Federal Regulations for the formulation of the Continuing

Planning Process, each segment within the state was classified as either a water quality segment or effluent limitation segment.

This classification was based upon the measured instream water quality where known, as compared to the proposed water quality standards adopted by the TWQB on April 18.

When the Texas Water Quality Board's process was approved by the EPA there were 101 segments classified as water quality segments due to the lack of adequate monitoring information necessary to evaluate whether or not the stream standards for those segments were being violated.

The reason that there were 101 water quality segments which did not have adequate monitoring data was the result of redefining and adding additional segments which did not have a monitoring station located in those areas.

Five new segments have been added to the water quality standards in addition to the segments added in April, and these water quality standards were approved by the Environmental Protection

Agency on Oct. 25. The five new segments will be classified and included in the revisions to the Continuing Planning Process being considered at this public hearing.

Also to be considered at the hearing will be a revision of the

ranking of individual municipal and industrial dischargers. The revision in the discharger ranking is due to the reclassification of the segments and other information developed pursuant to the Continuing Planning Process.

A Weekly Report Of Agri-Business News

Farmcast

Compiled From Sources -
Of The Texas Department of Agriculture
John C. White, Commissioner

The Best and The Worst... Cotton Deadline Extended... Now Down To Two.

Texas agricultural producers are finding that 1973 has and is turning out to be a year of some of the best prices they have seen, but are also finding that this year has presented them with some of their worst times, too.

Farm prices were at record highs this past summer; now, farm prices have dropped as much as a third for beef cattle and broiler prices have been cut in half.

Making plans for 1974 is now uppermost in minds of Texas agricultural producers. And they look ahead and see complete confusion and uncertainty over availability of inputs for 1974.

No one knows yet how severe the energy crunch will be to farm production. But farmers also face severe shortages of fertilizer, some top quality planting seed, implement repair parts, labor, and new equipment.

Farmers are also finding that next year's crop production costs are going to continue to increase, and some economists are already talking about the price-cost squeeze hitting again at the farmer's pocketbook.

Farm income next year is already being forecast at levels below this year's record pace. Uncertainties over exports of U.S. farm production is also causing some farmers to wonder about 1974 production plans.

Agricultural producers are beginning now to put together plans that will determine the extent of food and fiber production next year.

COTTON stalk destruction deadlines have been extended in most areas of the state due to the weather conditions. Texas Department of Agriculture personnel will be checking those areas to make certain that all harvested fields have been cleared of stalks and debris which could provide hibernation headquarters for cotton insects.

WANTED
Executive Sales Management
'20 million corporation
Expanding operations in Amarillo, Hereford, Dimmitt, Friona and area.

- * 240 weekly drawing accounts available
- * Company Cadillac plan available
- * Our top man had earned \$55,000 in past five months
- * Management opportunities available. Must be bondable and available to start immediately.

If qualified, call Tom Burton or Jess Meachea in Amarillo. Monday through Saturday. at 353-3541 for interview.

Welcome
A-1 Beauty & Wig Salon
To
Deaf Smith County
Chamber of Commerce
Enrolled by
Betty Willson

micronaire readings continued excellent. Eighty-four per cent of all cotton tested at Lubbock had micronaire readings in the premium range of 3.5 to 4.9, 7 per cent was in the high micronaire range of 5.0 to 5.2 and 2 per cent was in the very high range of 5.3 and above.

The Agricultural Marketing Service of the USDA reported that cotton prices advanced \$2.50 to \$15.00 per bale on the Lubbock market during the past week. Demand was strongest

for cotton with staple lengths of 31 and longer but was strong for cotton with staple lengths of 29 and 30. Prices ranged from 2800 points over the Government Loan for short staple cotton up to 4350 points over the loan for long staple cotton. Typical lots were bringing an average of 37 cents per pound over the loan and were selling in the price range of 45 to 55 cents per pound.

Average prices paid for the most predominant qualities in the 3.5 to 4.9 premium micronaire range were: Grade 31, Staple 30 - 51.65 cents per pound, Grade 31, Staple 31 - 57.90, Grade 31, Staple 32 - 59.90, Grade 41, Staple 30 - 50.70, Grade 41, Staple 31 - 56.75, and Grade 41, Staple 32 - 58.45.

Cottonseed prices were lower and farmers received \$95 to \$110 per ton. Average price was \$100.40 per ton.

FARM SALE

TUESDAY, DECEMBER 11, 1973 - SALE TIME: 11:00 A.M.
LOCATED: 6 miles West of Hereford, Texas on Highway 1058 (Harrison Highway) then 1 mile South on Highway 1057 - or 5 miles North of Summerfield, Texas on Highway 1057.

LUNCH WILL BE SERVED

As I have rented my farm, the following will be sold at Public Auction:

TRACTORS
1-1968 model 856 IHC Diesel Tractor with cab, heater and good rubber
1-Model 970 Case Diesel Tractor with cab, power shift, dual tires and only 1400 hrs.
1-1961 model M5 Moline Butane Tractor - good
1-1958 model 450 IHC Butane Tractor - good

MACHINERY
6-No. 70 John Deere Flex Planters
6-Late model Dempster Double Disc Bed Planters
1-4 row IHC Square Bar Fast Hitch Buster Type Planter
1-4 row MM 3 point Buster Type Planter
1-6-30 in. row Lilliston Rolling Cultivator with guide cones
1-4 row 3 point MM Toolbar Cultivator
6-Ind. Speedy Weeders with 4 beet thinners
4-Rotary Hoes with beet fingers
1-14 ft. Bush-Hog Offset Disc - good
1-6-30 in row 3 point Bed Shaper on double Toolbars
1-5 Chisel Big Ox Plow with Adjustable gauge wheels
1-12 ft. Big 12 Culti-Packer
1-20-8 JD late model Grain Drill with press wheels
1-16-10 JD Van Brundt Steel Wheel Grain Drill
1-4 row 3 point Crustbuster - complete
1-3 section JD Harrow
1-3 point Disc Oneway
1-3 point Power Post Hole Digger

1-3-14 in. Towner Spinner Mouldboard
1-3-14 in. JD Spinner Mouldboard
1-14 ft. MM Tandem
1-Eversman Camelback Float
1-10 ft. LC Hoeme - power lift
1-Tractor mount 6-30 in. Row Sprayer with 200 gal. fiber glass tank
1-2 row 3 point Servis Shredder
1-6 ft. Servis Drag Ditcher
1-Jacobsen Ditcher
1-3 point Handley Blade Ditcher
1-8 ft. Super Rhino Blade Ditcher
1-3 point Disc Ditch Filler
1-6-30 in. row Colorado PTO Rod Weeder
1-Double Toolbar Lister with 8 beams and gauge wheels
1-Oliver Oneway
1-15 ft. Krause Oneway on rubber
1-10 ft. Oneway

LIVESTOCK EQUIPMENT
1-20 ft. Steel Cattle Feeder
1-10 ft. Stock Tank
1-60 bu. Hog Feeder
500-Good Cedar Posts
50-Corner Posts
18-Rolls of Used Barb Wire
1-Gebo PTO Wire Roller

PICKUP-CART-TRAILERS
1-1959 model Ford 1/2 ton 3 speed 6 cylinder Pickup
1-Mobile-Scout Pickup Sleeper for LWB wide bed Pickup
1-Marbet Cart
2-Wide Track Flat Bed Ranger Trailers

IRRIGATION EQUIPMENT-TANKS
1-Waukesha Motor for Repair
25-Joints of 4 in. Flow Line Pipe-30 ft. lengths
2-30 ft. Joints of 4 in. Gated Pipe-40 in. Rows
1-Lot of 4 in. Reducers, End Caps, Etc.
21-Joints of 2 in. Aluminum Pipe
1-Metal Spillway - 2 way
1-1000 gal. Butane Tank
1-1000 gal. Propane Tank
1-500 gal. Fuel Tank and Stand
1-500 gal. Fuel Tank - no Stand
1-60 gal. Butane Tank - wet line
1-40 gal. Butane Tank - wet line
1-100 lb. Butane Bottle

MISCELLANEOUS
4-Hyd. Cylinders
1-15 ft. x 2 1/2 in. MM Toolbar
8-LC Hoeme Shanks
1-Set of Friemel Hydraulic Markers
1-Set of Belly Mount Row Markers
1-3 point A Frame
1-Lot of Toolbar Shanks and Clamps
1-Lot Toolbars
1-4 row Set of MM Rotary Hoes
1-Portable Power Garden Sprayer with 3 HP Motor - good
1-Riding Lawn Mower
2-Rotary Lawn Mowers
10-Brick Layer Scaffolds
2-Bicycles - need repair
2-Cream Cans
1-Tractor Guide
5-Bullet Drags

TERMS OF SALE: CASH.....
ALBERT LAMB.....AUCTIONEERS.....
RAYMOND AKIN.....AUCTIONEERS.....
2205 Smyth Street Ph. 296-7692,
Plainview, Texas

OWNER
GENE HARRIS
1404 Borger Street Ph. 293-4859,
Plainview, Texas

NOTE - PLEASE BRING YOUR OWN CHECK BOOK

Hereford's Gift Center
Cowan Jewelers
DOWNTOWN

SAVE MONEY ON BUILDING MATERIALS
WITH THESE
CASH & CARRY SPECIALS
PAINT SALE
CLOSE-OUT-LIMITED QUANTITY

\$5.99 GAL KEM-TONE

\$6.49 GAL KEM-NAMEL

CONSERVE Energy
FIBERGLASS INSULATION CAN CUT HEATING COSTS!!
FULL THICK 1/2"
\$7.95 PER 100'

PREMIUM QUALITY STORM DOORS
TEMPERED SAFETY GLASS - SELF STORING- REMOVABLE SASH
\$32.95
32" OR 36"

FARM DISCOUNT LUMBER & SUPPLY
(Just outside city limits)
PHONE 364-6002 HIGHWAY 385 SOUTH

"SANTA WANTS TO VISIT YOUR HOME"
December 16-23
For appointments: Call after 5. P.M.
364-0164
364-6186
Santa's Expenses - \$1
Sponsored by the
Xi Epsilon Alpha Chapter
Beta Sigma Phi

Local Highway Patrol Taking Applications This Week

The Texas Department of Public Safety is actively recruiting applicants to fill the ranks of its uniformed services. Major C.W. Bell, Regional Commander of the DPS, announced that the training school for new uniformed law enforcement personnel is tentatively scheduled to begin February 1, 1974.

Sgt. W.E. Wells has notified the Brand that Deaf Smith

officers will be available for consultation at the county courthouse from 7-9 p.m. Monday and Tuesday. Applicants in the area should appear in person sometime during these consultation periods and talk with either Wells or patrolmen Ralph Pedigo, Larry Bigham or James Humphreys.

The Major noted that the DPS

has been increasingly successful in recruiting persons from minority groups to these positions and said efforts in this

direction will continue.

Also in keeping with the current trend, female applicants will be considered for

these careers in law enforcement.

Major Bell said general qualifications for DPS officers

are these: applicants must be 20 through 35 years of age; height not less than 68 inches; weight not less than two pounds per inch of height; visual acuity of 20-40 correctable to 20-20; and a minimum of 45 semester hours of college credit, of which six hours may be obtained while in training.

Applications may be obtained by contacting any DPS employee or any DPS office. The completed application form should be taken to offices in Lubbock, Amarillo or Wichita

Falls where the competitive examination is given each Tuesday and Wednesday at 9:00 a.m.

Major Bell said persons selected as cadets will be assigned to Austin for training at the DPS Academy. The salary during training will be \$630.00 per month. Upon being commissioned the salary is raised to \$719.00 monthly with \$848.00 per month.

Uniformed personnel receive additional longevity pay for each five years of service to 25

years. They are also granted a monthly uniform cleaning allowance, and receive travel expenses when away from their station.

Uniforms, vehicles, weapons, ammunition and related equipment are furnished.

Social Security Queries Answered

(Have you a question about social security? Address it to Travis C. Briggs, District Manager, Social Security Administration, 317 East Third Street, Amarillo, Texas 79101. You will receive an answer in this column or by mail.)

By Travis C. Briggs
Q. I am 63 and married. I have worked intermittently the last 20 years. My husband is 65 and plans to continue working until he is 65. Do I have to wait until he retires to get social security benefits?

A. No. You may collect monthly checks now on your own earnings if your work was covered by social security and you earned enough credits to qualify. Get in touch with your social security office to apply. Be sure to bring your social security number, your birth or

baptismal certificate and a copy of your 1972 W-2 or income tax return if you had earnings in 1972.

Q. I retired and began receiving my social security benefits at age 62. I will be 65 in a few months. Is it true that I will be automatically enrolled in Medicare?

A. Yes, you will be automatically enrolled for both the hospital and medical insurance parts of Medicare. Your Medicare card will be mailed to you shortly before the month you become 65. No action on your part is necessary. The medical insurance premium will be deducted from your monthly social security check. You can refuse the medical insurance coverage if you do not want to pay the premiums. There is no premium for the hospital insurance coverage.

Armour Plant expanding; building permits on the increase; new feedyard established, others increasing capacity; agricultural receipts reach unprecedented high; bank deposits at record level; new school being built; United Way nearing goal, and the list could go on and on! Now who says we're not hustlin'?

If you hear someone "putting our town down", you set'em straight or ask them to visit the chamber office. We may be able to correct some negative thinking—Can we do more? You

bet—and we plan to—and expectantly soon. It does take a lot of good people pulling together to promote better facilities, new and expanded businesses and industries and all the other benefits that go into quality growth.

I believe the most important ingredient for continued progress is a positive attitude displayed by all the people of the community. If you've ever traveled any at all you know that a lot of little things add up to a 'big total' in making good impressions and projecting a

favorable image for a town or city.

Such little seemingly unimportant things might be: the way a waitress greets and treats her customers; how a service station operator cleans a windshield; how a police officer answers questions; the way a motel operator helps one find a room when he has 'no vacancy'; the way a merchant lets the customer know he really appreciates the business. Each of us, everyday has an opportunity to serve as a real ambassador for our town. Don't miss your chance to project a good image for Hospitable Hustlin' Hereford.

Remember, you may not get a second chance to make a good first impression. The communities that will continue to succeed and progress will reflect their people's feeling thru warm hospitality, contagious courtesy, a positive attitude and plenty of hustle hustle hustle.



H³ HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President Deaf Smith County Chamber Of Commerce

Constitutional Revision To Be Discussed Here

Representative Bill Clayton announced his schedule for bringing constitutional revision to the people of his district. He will be in Hereford on Monday, Dec. 17. Local residents are invited to drop by the Community Center at their leisure from 4:15-6:15 to ask any questions or give any suggestions on constitutional revision.

Discussion will be centered around the Texas Constitution of 1876 under which Texans are

now operation, the proposed document submitted by the Constitutional Revision Commission, and any other matters the people would like to see incorporated into a new constitution. These will be considered early next year by the Constitutional Convention.

The discussions will be informal, and Mr. Clayton and his staff are looking forward to meeting the citizens and having their participation.

Voting Urged In School Bible Issue

Homer Wray Burns of Nashville, Tennessee has opened a post office box so Americans can vote either "Yes" or "No" on whether they want the Bible returned to our schools.

The Bible and history will bear out the fact no nation has stood for long when its moral standards were allowed to fall. The results of the votes, and if possible the mail itself, will be

sent to our representatives in Washington.

The votes are being counted now. Your vote can be sent to Christian Bible Study, P.O. Box 90530, Nashville, Tennessee, 37209.

22nd Anniversary Sale
From
Nov. 18th thru Dec. 24th
Cowan's Jewelers - Downtown

TENNIS SAFETY TIPS



You can easily open peanut cans, pudding cans and other cans with a ring pull opener. New tennis ball cans have the same opener, so you can open them too. Right?

Wrong! The reason: sweaty hands and too much muscle, say the experts. Ever since the old key opening cans were converted to the faster opening ring pulls, some players have been reporting general aggravation and sometimes

cut fingers when they pull the tops off.

Manufacturer solutions are coming, but in the meantime here are two tips:

1. Dry perspired hands, wet fingers may slip as you pull the opening ring.
2. Don't yank off the top. Lift the ring straight up and peel the lid back slowly.

Another pointer: don't reach into the can to pull out the first ball. Shake it out.

MARSHALL APPOINTED
On June 13, 1967, Thurgood Marshall was named the first Negro Supreme Court Justice in the nation's history.

AIR BATTLE
On June 13, 1972, Israel and Egypt shot down each other's planes in the first such air battle since the 1970 cease-fire.

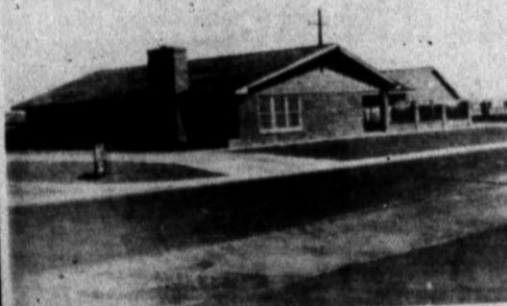
ARMY FOUNDED
On June 14, 1775, the U.S. Army was founded with the authorization by Congress to recruit 10 companies of riflemen to serve the Colonies.

OPEN HOUSE

350 DOUGLAS

See this beautiful home Sunday 1-6

3 bedrooms - 2 baths many unique features throughout



For Sale or Trade

239 Ave B

Completely redecorated inside including new drapes and carpet... \$24,500⁰⁰

• Large Double Lot • Double Garage • 3 Bedrooms • 1 1/2 V Bath • Large covered porch • Small Office

Shown by Appointment Only

DB&S CO. Inc.

Jay Swayze

Gene McBride

WITTMAN



SUPER SPORT GA Auto D&D SW Sfg 9d

COWAN JEWELERS Downtown




FOR A BETTER *Box*... BETTER GO TO *GEBO*

TIRES and BATTERIES

OIL AND OIL FILTER SALE

SPECIAL DISCOUNT IF YOU BUY NOW!

MYSTIK JT - 8 OIL
CHAMPLIN OIL
WIX OIL FILTERS

LISTED BELOW ARE SOME OF OUR REGULAR LOW PRICES

Remember There Is An **EXTRA DISCOUNT** Available To You If You Buy Now!!

MYSTIK JT - 8 Super Heavy Duty MOTOR OIL		CHAMPLIN	
10W40 or 20W50	CASE 55 Gal. Drum \$9 ⁶⁰	CASE \$5 ¹⁹	55 Gal. Drum \$37 ⁹⁵
WIX OIL FILTERS Buy 12 and SAVE MIX OR MATCH		CMO	\$78 ¹⁰
		TRANSEASON	\$56 ⁶⁵
		DELUXE	\$48 ⁹⁵
		HI-V-I	\$46 ⁷⁵
		LPG	\$60 ⁵⁰
		S-3	\$36 ³⁰
		TURBINE AND HYDRAULIC	

ALL DRUMS PRICED EXCHANGE

GEBO'S
230 N. 25 Mi. Ave.
HEREFORD

SELL IT FAST! BUY IT RIGHT! USE WANTADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c

Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12

Deadline for Classified Advertising in the **SUNDAY BRAND.**

5 p.m. Friday
5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
Hwy 60 & MYRTLE
Phone 364-0169

Also spaces & furnished trailers for rent at
TOWN & COUNTRY ESTATES
1B-1-23-9p

"THE SADDLE HOUSE"
COMPLETE Riding Equipment
New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3583
1B-1-15-tfc

"CARPET!"
Financing Available
CAW CARPET
PLAINS AND N. 25 MILE AVE.
PHONE 364-3448
B-2-26-tfc

WE BUY AND SELL USED FURNITURE
BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552
1B-37-tfc

GARAGE EQUIPMENT NEW & USED
Air Compressors; Valve Machines, Steam Cleaners, etc.
BOYD MACHINE & SUPPLY
1306 East Park
Phone 364-1055
1B-1-9-tfc

RCA WHIRLPOOL commercial ICE MAKERS — Sales and Service — Brown Sheet Metal.
B-1-11-52-tfc

Agricultural Humates can help your fertilizer and water go farther. For further information, call **AGRICULTURAL GYPSUM & LIME COMPANY.** 276-5319.
B-1-10-39-tfc

For Sale: 8x38 mobile home, partially furnished. \$750.00. Call 364-5195 or come by 110 Kibbe.
B-1-15-49-tfc

American Legion & Auxiliary meets Tuesday 7:30 p.m. American Legion Hall Veterans Park

STATED MEETING SECOND MONDAY 7:30 P.M. Thursday DEGREE WORK

Charlie Brown W.M. W.A. Phipps Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
B-1-4-tfc

FOR SALE
1-21" Color Console TV
1-19" B&W Portable
WE MAKE HOUSE CALLS
Repairs on all makes & models, color, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740
B-1-25-tfc

LEFT IN LAY-AWAY
Electrographic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments

at **MARTINS SOUND CENTER**
Corner of Georgia & I-40 in Wolflin Square, Amarillo
B-1-31-tfc

KIRBY VACUUMS
Rebuilt with genuine Kirby parts.
\$59.95 & up.
2 year guarantee
Your only authorized Kirby Distributor.
Kirby Sales & Service
522 Irving
Phone 364-0422
B-1-35-tfc

WATER BEDS
Southwest Carpet, 209 Park Avenue. Phone 364-1763.
B-1-41-tfc

USED THEATRE SEATS MAKE AN OFFER
Call The Star Theatre
364-2037
1B-1-18-tfc

See Our Line Of Bargains On new and used furniture and appliances
Open week days 9 to 12 p.m. to 6 p.m. Sat. 8 to 8
BIG JIM'S FURNITURE
Higgins & So. Texas St.
Phone 364-1873
B-1-19-tfc

Fireplace wood for sale. Call 364-2111.
B-1-10-46-tfc

FOR SALE — 19" color TV, early American cabinet, excellent condition. Also, Ethan Allan Pine Trunnel Bed. Call 364-0199.
B-1-47-tfc

New repossessed Kirby for sale. Take up payments. Phone 364-1854.
B-1-10-47-tfc

HOMEMADE HOLIDAY DESSERTS
For all those special holiday treats — cakes, pies, candy, party treats and appetizers, etc. Place your order now. Call 364-0199.
B-1-22-48-tfc

If you run out of gasoline, just come to THE SADDLE HOUSE and buy a horse. Many to choose from. Call 364-3583.
B-1-22-48-tfc

For Sale: Westinghouse built-in dish washer-harvest gold. \$75.00. Phone 364-2520.
B-1-11-48-tfc

HAYGRAZER Heavy grain 4,000 bales, 3500 bales Johnsongrass. \$50.00 per ton. 364-0484.
B-1-23-3c

Clean, late model Frigidaire Electric Range. Phone 364-1111; after 5:00 p.m. 364-1268.
B-1-11-48-tfc

For Sale: Craftsman 8' Bench Saw, Motor and Stand. See at 1915 Plains after 5:30 or call 364-5743.
B-1-18-48-tfc

8x33 house trailer. Call Dimmitt, 647-5463.
B-1-10-48-4c

FOR SALE
1970 Crestline Mobile Home. Good condition. Unfurnished. All appliances included. Refrigerated air conditioning. Carpeted. Skirted and tied down. No equity, assume loan. Phone 364-6595
B-1-48-8c

3,000 bales good wheat straw for sale. 3 miles Northwest of Olustee, Oklahoma. Phone Mrs. Vineyard, 405-648-2404.
B-1-48-4p

For Sale: AKC Boston Terrier puppies. 6 weeks old. Call 258-7640.
B-1-10-23-tfc

Four finished quilts. Would make nice Christmas gifts. Call 364-0475.
B-1-23-3p

1972 Kawasaki Racer, 250 cc. Good condition. Call 357-2344.
B-1-10-23-tfc

For Sale: Kawasaki 250 cc. Nearly new, only 500 miles. Call 364-1920.
B-1-12-23-4c

YOU saved and slaved for wall to wall carpet. Keep it hew with Blue Lustre. Rent electric shampooer \$1.
Duckwalls Sugarland Mall
B-1-23-49-2c

Must pick up small piano and Hammond Organ by December 20th. Will allow person with good credit to assume payments on either piano or organ or both. Write or Call American Music Co., 207 East 8th, Odessa, Texas 79761. AC 915-332-2711.
B-1-49-5c

5 year equity for \$1500.00. Assume payments on 14x65 unfurnished 3 bedroom, 1 1/2 bath mobile home. Excellent condition. 4 years left on loan. 258-7715.
B-1-24-49-2c

For Sale: Curtis-Mathis Stereo-By Television Record player combination. Beautiful cabinet. Price \$175.00. Phone 276-5267.
B-1-16-49-6c

For Sale: 1971 Honda. \$200.00. Call 276-5821 after 5:00 p.m.
B-1-10-49-tfc

Pair of antique wooden twin beds, includes special mattresses. Excellent condition. Also few chairs and pair of twin headboards, not antique. Phone 364-3209.
B-1-25-49-tfc

NEW FURNITURE
1-Stereo Console with China Hutch, reg. \$499.95, now \$399.95.
1-Quadraphonic Component set, reg. \$525.95, now \$469.95.
New living room suits as low as \$179.95

PLAINS FINANCE CORPORATION
906 So. 25 Mile Avenue
Phone 364-3400
B-1-49-tfc

HANNAH'S husband Hector hates hard work so he cleans the rugs with Blue Lustre. Rent electric shampooer \$1.
McCaslin Lumber
B-1-22-49-2c

For Sale: Raggedy Ann and Andy dolls and Barbie doll clothes. 217 Centre. Phone 364-0273.
S-1-15-tfc

MR. FARMER
Your best buy today for your soil is Humic Acid, having an analysis of 55 per cent upward of Humic. Priced at \$70.00 per ton delivered.
For more information, call: 364-5767 or 364-5194 after 6:00 p.m.
S-1-23-3c

For Sale: 40 ft. flat trailer, and 1957 Ford dump truck. Call 364-2530.
B-2-13-24-tfc

For Sale: Evinrude boat and all accessories. 308 Star.
S-1-10-15-tfc

FOR SALE
12 Gauge Model 1100 Remington Bird Gun excellent condition. Viola By Roth of Germany professional instrument mellow tone.
Violin by Roth of Germany fine tone.
Public Address system 2 twelve inch speakers, will accommodate 4 instruments or microphones, like new.
2 small speakers. 2 small amplifiers like new.
Sony Cartridge player.
Call
364-1226 evenings
or 364-2733 days
R. J. Cramer
122 Catalpa St.
Hereford, Texas
S-1-20-tfc

HAY FOR SALE
Maize butts, small stalk, broad leaf. 95c in field or can deliver.
W.K. Blackwell
364-3936
B-1-24-1c

For sale: Good used refrigerator. Call 364-3744 or come by 1209 Grand.
B-1-12-24-2c

12x60 Atlas Mobile Home. Excellent condition - must see to appreciate. Call for appointment 364-5961 or 364-6175.
B-1-17-24-2c

IT'S inexpensive to clean rugs and upholstery with Blue Lustre. Rent electric shampooer \$1.
Hereford Hardware
B-1-17-24-2c

IDEAL CHRISTMAS PRESENT!!
Wilson's left handed Golf Clubs and bag. (5 irons, 2 woods) Used once.
Phone 364-0203.
B-1-24-3c

Registered black Angus Bull. 20 months old. \$650.00. 8 miles North on Vega Highway. Call 258-7685.
B-1-24-2p

MUST SELL — 1971 BSA. See at 104 Avenue I. 364-6128.
B-1-10-24-2c

For sale: Zenith color TV, Early American console, maple twin bed with mattress, box springs. 289-5810.
B-1-16-24-tfc

For sale: Small bicycle. Good condition. Call 364-0107 evenings.
B-1-10-24-1t

MERRY CHRISTMAS from your Fuller Brush dealer. Mrs. Jessie Fuller, 258-7228.
S-1-10-24-3c

For Sale: 12x60 Trailer House. Furnished or unfurnished. 364-1648 or will rent to couple.
B-1-24-2p

For Sale: Practically new Norge Refrigerator. Avocado green. Second hand large white gas range. Inquire Hereford Bakery or 133 Avenue B after working hours.
B-1-24-24-tfc

For sale - small puppy \$5.00. RCA Black & white TV \$25.00. Call 364-3538.
B-1-13-24-2c

For Sale: 12 gauge Charles Daly Shotgun. Over and under-ventilated rib.
1971 Frigidaire Washer & Dryer. Both like new. 364-6088.
B-1-21-24-tfc

2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels (for) **Graham (Home)s Plows DAVIS IMPLEMENT**
409 EAST FIRST
Phone 364-2811
B-2-35

See Us For **Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT**
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

For sale: 40 ft. flat trailer, and 1957 Ford dump truck. Call 364-2530.
B-2-13-24-tfc

TICKLE BOX® by Ted Trogdon



Diesel Tanks, 2000 to 18,000 gallons. Pressure tanks, 100 to 6000 gallons. 364-0484.
B-2-23-3c

SAVE SAVE SAVE
Large stock of new and used aluminum pipe going at a big savings to you. Buy now and take advantage of depreciation.
11—Large lot of 10"x30" New flowline going at \$1.25 per foot.
1—Large lot of 10"x20" and 30" new pipe drilled for gates at \$1.25 per foot.
1—Large lot of 6", 7" and 8" gated pipe W-24", 27", 30", 32", 34", 36" and 38" row spacings, going at a big savings.
STATE LINE IRRIGATION MULESHOE AND LITTLEFIELD, TEXAS
Phone 806-272-3819
B-2-48-4c

FOR SALE: 1969 Ford Pickup. Call after 5 p.m. 364-2140.
B-3-10-49-2c

1967 Chevy II six cyl. Call or come by, 364-1170, 904 E. 3rd.
B-3-12-24-2c

For Sale: 4 door, LTD Ford. Low mileage, PA. \$2600.00. Call after 5:00 week days, 364-2676.
B-3-16-24-tfc

For Sale: GMC Sprint Pickup. Factory power and air. Real sharp. 364-2938.
B-3-12-24-1c

For Sale: 1966 Chevy Van, 6 cyl. 1966 Chevy 6 cyl. 364-0769.
B-3-24-1p

3. FOR SALE Automobiles
MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0977
B-3-33-tfc

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
1B-41-tfc

SELECTED USED TIRES \$3.00 UP
30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
114 EAST PARK
1B-37-tfc

1971 Mercury Marquis, 4 dr. Power, 6 way seat tilt wheel, cruise, tape. Nice family car. Price \$2395.00. Call 364-4058 after 5:00 p.m.
B-3-20-23-2c

For Sale: 1968 Chevy. Clean, radio, heater, air, power steering 4 door. \$795.00. Call 364-0033 or 364-5667.
B-3-17-23-tfc

For Sale: 1970 Olds Delta 88 Custom 2 dr. ht. Excellent condition. \$1950.00. Call 364-2811 or 364-2329 after 6:00 and weekends.
B-3-21-23-tfc

NEW & USED CARS
ORVAL WATSON FORD
PHONE 364-2727
1B-3-18-tfc

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location—221 NORTH 25 MILE AVENUE.
B-3-20-42-tfc

For Sale: 1969 Olds 98 Luxury Sedan. Very sharp. Call 647-4698 or 647-3290 evenings.
B-3-14-47-tfc

1971 Ford 1/2 ton Power & air. 40,000 miles. New steel belted Sale: 1969 Datsun Pickup, older 364-0689.
B-3-10-22-tfc 48-tfc

For Sale: 175' lot on corner of Main Street and 6th. Zoned for business, many possibilities. Ruby Hickman 364-3275.
S-4-18-13-tfc

Trade concrete elevator. Debt free. Big volume. Organic grains, beans. Should net \$250,000 per year. 806-364-0491.
B-4-23-3c

For sale by owner: 3 bedroom house at 407 Avenue E. Low down payment. 364-1111.
B-4-15-23-tfc

Brick duplex. Good location. Cash or new loan. Phone 364-0022.
B-4-10-44-tfc

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBLY REAL ESTATE
Phone 364-3566
Res. 364-2553
B-4-29-tfc

LAND
60 acres with a well. Good farmland, at \$325.00 per acre. Carthel Real Estate
Phone 364-0944
B-4-43-tfc

For sale by owner: 4 bedroom, 2 bath brick. Equity and take up payments. Phone 364-5097.
B-4-16-49-4c

FOR SALE BY OWNER
On pavement (FM 1259) 6 acres with 3 bedroom, 2 bath house. Paneled throughout. Domestic well.
For appointment, call 276-5821 after 5 p.m.
B-4-49-tfc

For sale: 28x30, one bedroom house to be moved; with furniture. Phone 364-0477.
B-4-13-49-2c

DON'T SIT DOWN OR YOU'LL WANT TO STAY
In Northwest, 3 bdr. brick 2 1/2 baths, den and kitchen comb. dining room, living room, w/ ref. air, 2 fireplaces, \$2,000.00 worth of drapes. Double garage with electric door lift. Built-in vacuum cleaner, patio with bar-b-que grill, gas lites front & back. 5 1/2 per cent loan. Will trade for smaller home in Northwest.
WRAP IT UP FOR CHRISTMAS
This 3 bdrm. 2 baths, carpet, built-ins, utility room, double garage, \$18,500.00 with \$1,000.00 down and assume 7 per cent loan.

SMALL EQUITY
2 bdrm. 1 bath, new carpet, fenced yard. Just right for a couple who are wanting to get a start in life. \$9,500.00. Payments \$96.00 per mo.

LOOK-YOU'LL BUY
This large 3 bdrm. brick home just East of town with one acre of land. This home is priced to sell. Call for details.

\$450.00 DOWN PLUS CLOSING COST
This completely redecorated home, 3 bdrm. 1 1/2 baths, utility room single garage. Priced at \$14,950.00.

WHY SIT & WAIT?
\$850.00 will move you in to this completely redecorated home, 3 bdrm. 1 1/2 baths, large kitchen and dining area, living room, attached garage. Call today, tomorrow it may be gone.

COUNTRY LIVING AT ITS BEST
4 bdrm. brick home, 2 full baths, basement, 4 acres of land with 30x50 all steel barn. Good location. Call, you might be interested.

CLOSE TO TOWN & HOSPITAL
2 bdrm. home with 1 bath, living room, dining room, fully carpeted, single garage and fenced yard. Priced \$11,500.00, \$1,500.00 down.

CLOSE TO SCHOOL & SHOPPING CENTER
3 bdrm. 1 1/2 baths, single garage, and built-ins. Assume 8 1/2 per cent loan with payments of \$151.00.

STAR STREET
Large 2 bdrm. brick, large garage, excellent neighborhood \$2,000.00 down and owner will carry papers for qualified purchaser.

COUNTRY CLUB DRIVE
1.7 acres overlooking golf course. Ideal for nice mobile home spaces. 2 bdrm. rent house goes with land. Terms available.

SMALL TRACT
15 acres just off paving. \$500.00 down and \$150.00 per mo.

179 ACRES
Good land, level, with 2 wells and 2 bdrm. home. Owner will sell for \$630.00 per acre with \$30,000.00 down and terms on balance.

HAMBLY REAL ESTATE OFFICE
J.M. Hamby — 364-3566
Calvin Edwards — 364-1017
Gerald Hamby — 364-1534
Chick Weems — 364-3169
EQUAL HOUSING OPPORTUNITY
B-4-24-tfc

For sale by owner: 3 bedroom house at 407 Avenue E. Low down payment. 364-1111.
B-4-15-23-tfc

Brick duplex. Good location. Cash or new loan. Phone 364-0022.
B-4-10-44-tfc

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBLY REAL ESTATE
Phone 364-3566
Res. 364-2553
B-4-29-tfc

Trade concrete elevator. Debt free. Big volume. Organic grains, beans. Should net \$250,000 per year. 806-364-0491.
B-4-23-3c

For sale by owner: 3 bedroom house at 407 Avenue E. Low down payment. 364-1111.
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B-4-15-23-tfc

Brick duplex. Good location. Cash or new loan. Phone 364-0022.
B-4-10-44-tfc

THREE BEDROOM
Central heat with humidifier and refrigerated air. New carpet in living & dining room and kitchen. Two car garage. \$3,700.00 equity with \$135.00 mo. payments.
Call 364-1170 after 6:00 p.m.
1B-4-42-tfc

Local motel for sale with established clientele. Good location, reasonable price and terms.
Campbell Real Estate
Phone 364-0780
B-4-20-tfc

ACREAGE FOR SALE
1250 acres, \$450 per acre, 10 per cent down, 9 full 8' wells. 500 acres alfalfa hay, 1800 head feed lot. Tremendous depreciation.
7 sprinklers, 2 Butler buildings, 4 nice houses, excellent improvements.

2 miles West of Muleshoe on Hwy 1790. Dial 806-763-5323 or 806-797-1716.
B-4-24-2c

For sale by owner: large 2 bedroom house, very large double garage. Well insulated, low gas consumption. Phone 364-2510.
B-4-19-24-tfc

5. FOR RENT
APARTMENTS, FURNISHED.
1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
1B-5-4-tfc

DIAMOND VALLEY TRAILER PARK
Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G.
Storage for rent.
PHONE:
364-1483; 364-3937
B-5-28-tfc

MOBILE HOME SPACE for rent. Call 276-5333.
B-5-10-3-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
B-5-12-46-tfc

TRAILER SPACE FOR RENT
Northwest Mobile Lodge,
Phone 364-1108.
B-5-10-13-tfc

The Sunday Brand, Hereford, Texas, Sunday, December 9, 1973

HEREFORD MINI STORAGE
Economic storage facilities for furniture, boats, motor, homes or any storage needs. Size-12'x12', 10'x22' & 12'x32'. CALL 364-5520

BACHELOR APARTMENTS
Carpeted-private entrance, private bath, 821 South 25 Mile Avenue. S-5-14-32-tfc

SUGARLAND QUADS
428 Avenue B, 2 bedrooms, fully carpeted, draped. Total electric kitchens, ranges, refrigerators and disposals. Ref. air cond. Convenient to shopping center and schools. Large rooms, sound proof. All utilities paid. Phone 364-0040. B-5-24-tfc

BEDROOMS BY THE WEEK.
Plains Motel. B-5-23-9p

6. WANTED

WANTED - CUSTOM FARMING
Call Joel Williamson, 258-7728 or 364-1933. B-6-10-8-tfc

WANTED: Stubble grazing.
David Brumley, Phone 364-1174. B-6-10-45-tfc

WANTED - CUSTOM FARMING.
Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165. B-6-13-6-tfc

COMMUTER NEEDED. A.M.
Classes all week to W.T. Call Steve, 364-1317. B-6-35-tfc

Wanted: used single garage door.
Call 364-2300 days; 364-4247 nights. B-6-10-24-1c

Want to lease - 1/2 to 1 Section of land.
Will discuss rental. Call Lewis Block, 364-4117. B-6-15-7-tfc

WANTED: YOUR WHEAT PASTURE
DAVID BRUMLEY 364-1174 B-6-10-4-38p

WANT: Pasture for cattle.
O.G. Hill 364-1871 or 364-4741; Foster Hill, 364-4217 or 364-4741. B-6-14-17-tfc

Dress making, pants suits, party dresses & etc.
Phone 364-6294. B-6-23-6p

8. HELP WANTED

RN or LVN charge nurse
needed for 11:00 to 7:00 shift. Apply in person Kings Manor-Westgate. B-8-16-39-tfc

MISSOURI BEEF PACKERS, INC.
is now accepting applications for female production workers. No experience necessary, but must be willing to learn and work. This is year around employment, not seasonal. We offer:
+Paid vacation
+Paid holidays
+Company paid group hospital insurance
+Good wages.
Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas, 4 miles West of Friona on Hwy 60. We are an equal opportunity employer. 3B-8-14-tfc

NEED PAPER BOYS
APPLY AT THE HEREFORD BRAND B-8-44-tfc

MISSOURI BEEF PACKERS, INC.
is now accepting applications for beef luggers, production workers, maintenance men and kill floor personnel. We offer:
+Year around employment
+Paid vacations
+Paid holidays
+Company paid group hospital insurance
+Good wages
Apply at Personnel Office of Missouri Beef Packers, Inc., Friona, Texas, 4 miles West of Friona on Hwy. 60. We are an equal opportunity employer. B-8-39-tfc

Hide room labor wanted.
We offer:
+Good pay
+Paid vacation
+Paid hospitalization
Colorado By-Products 3 1/2 miles West Hwy 60 Phone 276-5331 days; 364-2495 nites B-8-42-tfc

School bus drivers needed.
See Eldon Owens at school bus shop. B-8-10-17-tfc

Need cocktail waitress.
Apply at Headquarters after 4:00 p.m. B-8-10-43-tfc

Needed: Lady to do alterations.
Apply in person to One Hour Martinizing, 149 No. 25 Mile Avenue. B-8-17-48-tfc

HELP WANTED
APPLY HEREFORD BI-PRODUCTS PHONE 364-0951 B-8-10-48-tfc

PLANT OPERATION TRAINEE
If you are of average intelligence and willing to work, you can be trained to perform these jobs. Earn while you learn, liberal company fringe benefits.
Amstar Corporation, Box 169, Dimmitt, Texas Phone 647-2137
An equal opportunity employer B-8-48-4c

Wanted: Wool and silk finisher.
Apply in person to One Hour Martinizing, 149 North 25 Mile Avenue. B-8-17-48-tfc

LADIES-HOUSEWIVES
Xmas Rush Starting... Need 4 ladies to pass out samples and take orders from established customers. Car and phone required. Make up to \$5.00 per hour.
Write: 916 West 4th St. Littlefield, Texas or call 385-5465. B-8-48-8c

POSITIONS OPEN
Immediate opening for security guards. Rotating shifts, uniforms furnished and no weapons required. Must be mature, responsible and conscientious.
Contact: Barry Love or call Carl Perkins, 806-647-2137. Amstar Corporation, Dimmitt Plant, Box 169, Dimmitt, Texas. 79027. Anequal opportunity employer B-8-48-4c

Freightliner-driver. \$250.00 per week. 10 years California long haul required. 806-364-0484. B-8-23-3c

Millwright to finish feed mill and operate. Good salary, bonus. Phone 806-364-0491. B-8-23-3c

WANTED: Qualified couple for own business. Call 364-2329 after 6:00 and weekends. B-8-12-23-tfc

WANTED: Combination feed truck driver and mill operator for small feed lot in Hereford area. An opportunity to become associated with a growing feed lot and also enjoy the security of excellent company benefits. Opportunity for advancement for man with initiative. Call 276-5241; nights 364-2904. B-8-24-1c

IMMEDIATE OPENINGS
Due to the expanding growth of national firms, PINKERTON'S INC. is in need of 3 full time and 3 part time security guards in the Hereford area.
+No experience necessary
+Uniforms & equipment supplied at no cost
+Paid vacation
+Profit sharing
+Excellent benefits
Call Sgt. Vaughn, 364-4044. An equal opportunity employer. B-8-24-2c

Will do baby sitting in my home. Monday through Friday. 364-2832. B-9-11-47-9c

State Licensed Child Care For Working Mothers - Hereford
Day Care Center 364-1293 B-9-46-tfc

WANTED: Baby sitting. Call 364-2149 B-9-10-23-9c

Yard work and odd jobs is my only business. Walk Boston, 364-4164. S-9-11-19-tfc

Will do baby sitting in my home. Nice neighborhood. Drop-ins welcome. Call 364-2135. B-9-13-24-2c

Baby sitting in my home. Will give TLC. 238 Hickory, 364-4268. B-9-11-24-1c

Will do baby sitting for you while you Christmas shop or any other time at your house or ours. Call 364-4407. B-9-21-24-4c

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop. HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777 1 1/2 B-10-34-tfc

NOTICE
A&M Gun Shop, 715 South 25 Mile Avenue will be open 8:00 A.M. to 9:00 P.M. Monday through Saturday - December 3rd through December 24th. B-10-48-8c

ALCOHOLISM INFORMATION
For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12, 1.00 p.m. until 5:00 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-12-tfc

NOTICE
I will not be held responsible for any debts other than my own. -Jim A. Huckert B-10-23-3p

CONCRETE WORK
Specializing in feedlot repair. Also walks, driveways, patios, etc. AL GAMEZ 228 Avenue A Phone 364-4236 S-11-24-12p

GROOMING BY APPOINTMENT ONLY
Poodles, Schnauzers, Scotties, Kerry Blues, Spaniels, Yorkshires, Setters, Wirehairs and more. Phone 364-0706 S-11-18-tfc

HEARING AID BATTERIES
for all makes sold and tested at THAMES Pharmacy. Phone 364-2300. S-11-12-40-tfc

TREE TOPPING & SHAPING, HEDGE TRIMMING
Free estimates C.L. Stovall 208 Avenue C Phone 364-4160 S-11-39-tfc

HEREFORD WRECKING CO.
New & Used Parts WRECKER SERVICE We buy scrap Iron & Metal Have storage for cars, boats, etc. 1st & Jewell Ph. 364-0580. Nites - 4009 or 0675 S-11-12-40-tfc

COMPLETE
Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO. INC. Sales & Service HEREFORD 364-0353 DIMMITT 647-3444 FRIONA 247-3311 S-11-24-tfc

FOR ALL YOUR INSURANCE
Consult The LaPlata Agency 205 South 25 Mile Avenue Phone 364-4919 Pauline Lovan 364-3526 Robert Lemons 364-1726 Frank Pannell 364-2412 S-11-16-tfc

BROOKSIDE FARMS LABORATORY ASS'N.
Local Consultants: David Pickens 364-2769 or 276-5319 Abe Davis 364-6367 S-11-52-tfc

ROWLAND STABLES
840 AVENUE F PHONE 364-1189 Stall Rental-Boarding Breaking & Training Stallion at Stud (Mr. Pep Bar) We cater to good horses at the Red Pens S-11-29-tfc

FOR SALE
Registered Apaloosa horses. Bred Apaloosa fillies, Apaloosa Stallion - 10 years old and gentle to ride and a good cow horse (Grandson of Whistle Breeches) J.A. Crofford Phone 364-0952 B-12-20-tfc

CALVES
7 to 14 days old Guaranteed healthy Free delivery on 10 or more 214-223-4982 B-12-20-9c

LOST: Steers, branded Flying "W" on left rib. David Brumley, 364-1174. B-13-10-20-tfc

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY Residential-Commercial Turnkey Job Straight finish Phone 364-5169 1B-11-29-tfc

CUSTOM GRINDING
New Moellor Tub Grinder. Burrs, baled hay, ear corn, grain, manure. Call Russ Henninger, 806-376-9702 1B-11-23-9p

WANTED
100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-tfc

CONCRETE WORK
Specializing in feedlot repair. Also walks, driveways, patios, etc. AL GAMEZ 228 Avenue A Phone 364-4236 S-11-24-12p

GROOMING BY APPOINTMENT ONLY
Poodles, Schnauzers, Scotties, Kerry Blues, Spaniels, Yorkshires, Setters, Wirehairs and more. Phone 364-0706 S-11-18-tfc

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BROOKSIDE FARMS LABORATORY ASS'N.
Local Consultants: David Pickens 364-2769 or 276-5319 Abe Davis 364-6367 S-11-52-tfc

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840 AVENUE F PHONE 364-1189 Stall Rental-Boarding Breaking & Training Stallion at Stud (Mr. Pep Bar) We cater to good horses at the Red Pens S-11-29-tfc

FOR SALE
Registered Apaloosa horses. Bred Apaloosa fillies, Apaloosa Stallion - 10 years old and gentle to ride and a good cow horse (Grandson of Whistle Breeches) J.A. Crofford Phone 364-0952 B-12-20-tfc

CALVES
7 to 14 days old Guaranteed healthy Free delivery on 10 or more 214-223-4982 B-12-20-9c

LOST: Steers, branded Flying "W" on left rib. David Brumley, 364-1174. B-13-10-20-tfc

13. LOST & FOUND

STRAYED from the Walsler Farm, 3 miles Northwest of Summerfield, 7 Okie Steers, branded "BT" on left shoulder, yellow ear tag in left ear. O.G. Hill Jr. or Foster Hill, 364-4741. B-13-31-49-3c

STRAYED: Cattle branded upside-down "T" open on left shoulder, West of Hereford. Call collect Friona 247-3888 or 247-2282. B-12-1B-13-19-46-tfc

LOST OR STRAYED: 4 whiteface cows branded with a "C or K" on left hip. Contact Steve Meives, 299-5939. B-13-19-22-8c

LOST: 3 months old German Shepherd Puppy. Call 364-0988. B-13-10-24-1c

Left gray-green boat cushion at Football Stadium Saturday. Finder please call 364-1881. B-13-13-24-1c

STRAYED from 810 Third Street, black Australian Shepherd female with white and tan markings. Answers to "Sissy". Call Bill LaRoe at Farr Better Feeds or come by house. B-13-24-1p

LOST - Beautiful sable and white male collie. REWARD. 364-2300 days; 364-4247 nights. B-13-12-24-1c

CARD OF THANKS
We take this means of expressing our appreciation to all our friends for the many acts of kindness during the passing of our dear one. Your prayers, words of comfort, food, floral offerings and just being our friends mean more to us than words can express. A special thanks to the Gilliland-Watson Funeral Home for their kindness and help. Daniel J. Larsen Mr. & Mrs. Kendon Anderson & Family Mr. & Mrs. Dale Hallows & Family

CARD OF THANKS
Words cannot express our sincere appreciation for your prayers, sweet words of sympathy, the beautiful flowers, the food and cards and every act of love shown us in the passing of our loved one - Paul M. Hoff. These things will be forever remembered. The Family of Paul M. Hoff, Sr.

LEGAL NOTICE
Advertisement for Bids

West Texas State University will accept sealed bids on approximately twenty five (25) surplus motor vehicles until 2 p.m., Monday, December 17, 1973. The majority of the vehicles are pickups in running condition, but some other types of vehicles in various mechanical condition are included. Bid sheets may be secured, and inspection arrangements made, at either the Inventory Office or the Office of the Director of Physical Plant from 8 a.m. to 12 noon and 1 p.m. to 5 p.m. Monday through Friday. Bids will be opened at 2 p.m., Monday, December 17, 1973 in the Office of the Business Manager. Each sealed bid must include a good faith deposit, in either currency or check, of 10 per cent of the total bid amount. Awards will be made to the high bidder with the University reserving the right to reject any or all bids, and the right to award tie bids to serve the best interest of the University. Successful bidders must make payment in full to the University Business Office before vehicles may be removed from the campus. Payment may be made after award during Business Office hours until 4 p.m., Friday, December 21, 1973, or after January 6, 1974. Payment must be made, and vehicles removed from the campus by 4 p.m., Friday, January 11, 1974 or deposit will be forfeited and award made to the next high bidder. Title will be transferred only to individual or firm submitting bid. Bids must be sealed and clearly marked "Surplus Vehicle Bid" and may be mailed or delivered to the University Business Office, Box 999 W.T. Station, Canyon, Texas 79016, or may be delivered to the Office of the Director of Physical Plant. S-24-1c

Legal Notice

THE STATE OF TEXAS To: JAMES EUGENE STRAIN Greeting: You are hereby commanded to appear by filing a written answer to the Petitioner's. Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 31st day of December 1973, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Petitioner's Petition was filed in said court, on the 14th day of September A.D. 1973, in this cause, numbered 6900 on the docket of said court, and styled, IN RE: ADOPTION OF MICHAEL RAY BENTLEY, a minor (present birth certificate name of Michael Ray Strain).

The names of the parties to the cause are as follows: James Curtis Bentley and wife, Carolyn Webb Bentley as Petitioners.

A brief statement of the nature of this suit is as follows, to wit: Said Petitioners seek to adopt the said Michael Ray Bentley, a minor, alleging that no consent of the natural father of said child, the said James Eugene Strain, is required by reason of the exceptions contained in Article 46a, Section 6 (a) of the Revised Civil Statutes of Texas, as is more fully shown by Petitioner's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said court, at office in Hereford, Texas, this 16th day of November A.D. 1973.

Attest: LOLA FAYE VEAZEY Clerk, District Court, Deaf Smith County, Texas (SEAL) S-21-4c

Don't Take Your Heating System For Granted
CALL THE HEATING SPECIALISTS
364-4714
Your heater is a necessity with our Panhandle winters. Make sure you have heat when you need it.
Robert Rhoton
R & R REFRIGERATION AND HEATING SERVICE Coleman

I TURNED AROUND AND IT WAS SOLD!
We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us. **'25,000. to '35,000.**
HOME LISTING NEEDED NOW...CONTACT or CALL...
Ralph Owens & Associates, Inc.
311 Park Avenue REALTORS Phone 364-2222

FOR THE BEST DEALS ON NEW or USED CARS
Come in and talk with one of the Men at **JOHN ORSBORN BUICK-PONTIAC-GMC** at 142 N. MILES or 221 N. 25 Mi. Ave. 364-0990 364-1222

Your local used cow dealer is hereford bi-products
farmers ranchers Gentlemen: Seven days a week dead stock removal please call as soon as possible-end/or \$1.00 c.w.t./100 lbs. delivered fresh to plant over 300 lbs. Thank you 364-0951

Free Cable Vision
EQUAL HOUSING OPPORTUNITY
Phone 364-6661
1, 2, 3, and 4 - Bedroom Apartments with All Utilities
•Central Heat and Cooling •Acres of Green Grass
•Refrigerator •Private Parking
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Cottingham
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HEREFORD, TEXAS 364-5881

A HOUSE FOR TODAY AND TOMORROW!

317 Cherokee
Beautiful three bedroom, two bath brick home with den, eating area, fenced yard and two car garage.

\$31,500 7 1/2 per cent loan, balance approximately \$23,000 payments \$220 mo.

If interested, call Jo Hamrick 364-1755 or 364-3502
BOOZER REAL ESTATE

WE'RE SELLING! WE NEED LISTINGS
List with us for fast results

FARMS FOR SALE

Well improved 1/2 section. Modern brick home. Large steel barn. 3 irrigation wells with approximately 3/4 mile underground tile. Lays good. Price \$525.00 an acre. 29 per cent down, balance 10 years, 8 per cent interest. Immediate possession.

450 acres 10 miles northwest of Friona. 4 - 4" wells and 2 - 6" wells with 1/2 mile of underground pipe in weak water area. \$250.00 per acre with good terms.

1/2 section on pavement, 2 small brick homes, quanset barn, mile of underground pipe, return pit and lake pump. Buyer can rent adjoining 1/2 section.

200 Sow Modern Hog operation. Priced for quick sale.

COMMERCIAL LOTS

All types, sizes, prices and locations of small tracts, commercial and residential lots.

HOUSES FOR SALE

Houses in all price ranges and locations.

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205 S. 25 Mile Ave.
Hereford, Texas
Phone 806-364-1755 or
JO HAMRICK 806-364-3502



CAMPBELL REAL ESTATE

364-0780

- DRY LAND. 2 sections in the NW part of the County. \$150.00 per acre. 561 acre tract in same area. 29 per cent down. Also have irrigated land and ranches.
- ACREAGE Ten acres on pavement, close in. very reasonable. 102.6 acres with 6" well.
- COUNTRY HOME short distance from town on pavement. 3 bdr., 2 baths, brick. \$27,800.00.
- LOCAL MOTEL doing good business, excellent location, swimming pool, and apartment.
- OFFICE BUILDING that you can afford. 3 offices, coffee service, refrigerated air, paneled, and carpeted. \$12,500.00.
- MIMOSA STREET. Fine home with double fireplace, central vacuum, lots of extras. Reasonable price and terms, or will trade.
- SMALL DOWN PAYMENT, owner will finance this 3 bdr. frame home. Now being remodeled. \$11,200.00.
- AFFORDABLE HOME with small loan payments or will sell to veteran. 2 bdr. fence, new paint. \$9,500.00
- DUPLEX with large rooms throughout, new gold carpet, nice kitchens, completely remodeled. An 80 per cent loan available, or will trade. Only \$14,500.00.
- NEW CARPET throughout including kitchen, closets & baths. 3 bdr., 2 bath brick on Beach Street. \$23,500.00.



Multiple Listing Service **MLS**
Nell Cooper 364-1783
Barbara Cooper 364-1783
Grady Rogers 364-1949
Ted Walling 364-0680
Gene Campbell
218 W. 3rd.

SST KILLED
On March 24, 1971, the Senate killed the supersonic transport plane project.

FIRST MASS
On March 25, 1634, first settlers of Maryland celebrated a Roman Catholic Mass near the mouth of the Potomac River.

FLYING HIGH
Credit is so easy today that many people are trying to change the straight and narrow path into a four-lane highway.

PEACE OF BOULOGNE
On March 24, 1550, the war among England, France and Scotland ended with the Peace of Boulogne.

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\$3885

E.V. CARTER
ALMA CARTER
201 UNION

FOR SALE
by owner
Large Double Wide Mobile Home 24 x 50, 3 Bedrooms 1 1/2 Bath Large Lot 85 x 119, 6 Ft. Fenced Backyard with Fruit Trees, Patio, 11 x 11 Play House, Wood Burning Fireplace, Gas Grille & Light.
Priced to Sale
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REAL ESTATE

111 Ranger 364-0153



EXCELLENT LOCATION - 110 ELM
2 Bdr, 2 bath, fireplace, double garage.

GREAT BUY
3 Bdr, 2 bath, fireplace, refrig. air. All the extras for yesterday's price -

TRADE FOR SMALLER HOUSE
4 Bdr, 1 1/2 bath, fireplace, refrig air, double garage. Very nice.

MOBILE HOME & LOT
2 Bdr, 1 1/2 bath, refrig air. Lots of Extra Storage.

RANCHES & FARMS
I have some new listings.



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311 E. PARK AVE.

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DREAM HOME For the Higher Income Family Only
Coziness of a Rock Fireplace and large Beamed Cathedral Ceiling. Office and 4 large bedrooms. Kitchen and Dining for entertaining. For the high income owner only. H-4170

FILL SANTA'S STOCKING

Finer things for your family in the Carl McCaslin Beauty. Traffic pattern for a group on your special occasions. Rear entry Bath for the farmer's wife. See it. It's new. H-4162

CHRISTMAS PRESENT

Great expanse of beautifully finished Ash woodwork. 2750 sq. ft. of livable space to enjoy. Double fireplace, playroom, formal living room. To see it is to love it! H-3970

BE YOUR OWN BOSS

Be your own boss. Small business doing excellent volume. Competent help goes with business. No experience necessary. Must arrange own financing.

OLD FASHION BEAUTY

on Star Street. Large 3 bedrooms, 2 baths, formal living room. Extra den. Abundance of storage space. Reasonably priced. Vacant and ready.

NEAR BLUEBONNET

3 bedroom, 1 1/2 bath brick in excellent location. Close to school. Nice fenced yard. Newly redecorated. Assume 7 per cent loan with purchase of equity H-3997

EXTRA INCOME

Excellent income from 3 homes. Two bedroom and One 1 bedroom, all for the price of one. Best location in town. Near hospital and downtown. A-1 condition, priced to sell. H-2267

BARGAIN

Very large 3 bedroom - 1 bath home. Corner of 15th and J. Fireplace, built-ins, fenced yard. Buy equity and assume loan payments of \$165.00 monthly. H-3942.

LOCATION CAN'T BE BEAT

With a gasoline shortage, wouldn't you rather have a home within walking distance of schools, shopping area and hospital? 3300 sq. ft. of living space in this beautifully planned 3 bedroom, 2 1/2 bath home with formal living and dining rooms and all the extras that make family living a joyous affair. Call today for an appointment! H-3918

NORTHWEST BEAUTY

Three bedroom, 2 bath home on Fir. Just right for an average size family. Redecorated and beautifully landscaped. 8'x32' concrete parking for boat or trailer.

CUTE & COZY

Large 3 bedroom home in Denton Park. New carpet thruout. Country Kitchen. Fenced yard. Quiet beautiful neighborhood. Call to see it today. H-3982

RIGHT FOR A GROWING FAMILY

2500 sq. ft. of space on Westhaven. Very large rooms, large playroom. Separate living room and den. Fireplace. Lots of cabinets for the lady. H-3942

COMFORTABLE LIVING

3 bedrooms, corner lot. Good location near downtown, paneled den. See it and buy it for only \$11,500.00. H-5002.

NEWLYWEDS

3 bedroom light colored brick. Near LaPlata and Northwest schools. Ref. aid 1500 sq. ft. Nice yard with storage building. Priced at \$25,000.00 H-30012

FARMS FOR SALE DAWN AREA

320 acres, 1/2 allotted, 3 wells F-3119

NEAR MILO CENTER

990 acres, 6 wells, house, very good lake, 3 1/2 miles tile. Priced to sell. F-4114

FEEDYARD

480 acres, 2 wells, Mill, \$600.00 per acre F-3108

NORTHEAST

310 acres, 3 wells, 1 1/2 miles tile. Perfect, 29 per cent down, low interest. F-3123

LIST WITH A PROFESSIONAL

For sale by owner
Your "For Sale by Owner" sign may as well say "Curiosity Seekers, Welcome" because you'll find yourself again and again answering the doorbell for lookers who have no intention of buying. As your Realtor, we screen the lookers from the qualified buyers; this saves you wasted time and trouble.

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REALTOR



CALL LEE

364-6633
REALTOR



CALL MELVIN

REALTOR
364-3766

601 N. Main St. 364-0555

Featured Home
126 Oak St.



BUILDER:
Gerald Boggs

\$42,500

Four Bedrooms
Living Room 14x16
Family Room 20x26
Corner Fireplace
Covered Patio 10x14

Ref. Air Cond.
Central Heating
Electric Built-In's
Underground Utilities
Double Car Garage

Utility Room 6x12
Built-In Book Shelves
Master BR.-16x12
Utility Room 12x6
Fenced On Two Sides

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- ★ Commercial Building On Main Street, \$10,500.
- ★ 8,000 S.F. Building, Corner Lot, Main Street, \$40,000.
- ★ 8 Lots, Large Building With Display And Storage \$54,000.

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- ★ 13,000 Acres, Mostly Grass, North Plains, Lease At \$17.00 /Acre/ \$4.00 /Acre, Financing Available.

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LONE STAR AGENCY

LONE STAR AGENCY

LONE STAR AGENCY

Christmas Trees Can Cause Tragedy

25 Lb. Thunderbird NO. 1 PINTO BEANS \$995 HEREFORD MEAT MARKET

In a few days, millions of American families will bring into their homes a potential fire hazard that can, within seconds, be ignited into an inferno.

It's the Christmas tree — one of the most combustible of holiday decorations, and one which can spread flame rapidly, threatening severe damage or loss of life.

"The Christmas tree is such a central part of most families' holiday celebrations that it would be unfair to suggest that people avoid buying them," noted a fire-prevention expert. "On the other hand, people can't be told too often that careless treatment of their Christmas decorations can mean a holiday season that ends in tragedy."

A list of suggestions for a safer holiday season are:

Don't depend on flame retardants to make your tree non-combustible. Controversy

exists over whether many fire-retardant chemical treatments are of any use at all. Some may, in fact, accelerate the drying process.

If your tree has been professionally "flameproofed," test it. Break off a small dry branch and take it to a safe, outdoor location. Place the

branch in a verticle position and hold a lighted match so that the flame makes contact with the needles on the lower end of the branch. If the branch ignites beyond the contact area, your tree is not flame proof. Keep the tree fresh. "Fireproofed" or not, all natural trees should be kept as moist as possible. Buy a fresh tree and keep it outdoors until it is needed. Don't purchase a tree with brittle or shedding needles. Better still, cut your own tree — just before you're going to put it up in the house.

As soon as you get the tree home, cut off the end of the trunk diagonally at least one inch above the original cut. Stand the tree in a container of water and keep it in a cool place. Sprinkle the branches frequently, until you bring the tree indoors.

In the house, keep the tree in water at all times and remove it from the house before the needles dry out. Your tree should not be kept around after New Year's under any conditions.

Keep flame and heat away. Most people know better than to place their tree before an operating fireplace. But also be sure that radiators, heating stoves, radios and television sets are well away.

Keep it upright. Make sure your tree is sturdily supported, indoors and outdoors. Buy a tree stand the appropriate size for your tree. And if your tree is natural, buy one with a deep well for water. Artificial trees can burn, too.

Never leave lights burning when no one is at home. Unplug lights before going to bed. If the needles near the lights start to brown, move the lights. If you expect to keep the tree inside more than a few days, do not keep the lights on for more than half an hour at a time.

Keep other decorations as fire safe as the tree. If you put lights in the windows, keep curtains pulled back at least six inches from lights. Never leave them on when no one is at home. Don't use candles.

Keep all decorations away from sources of flame or heat. Try to hang your decorations from the ceiling, above peoples' heads. Keep them away from chairs or any other place where people may smoke.

Try to buy noncombustible materials. Such things as manger scenes covered with untreated cotton "snow" or hay-filled mangers can be real fire hazards.

Dispose of wrapping paper quickly. If you open your presents under the tree, remove discarded papers and ribbons as soon as possible. Don't burn the paper and boxes in the

fireplace — take them outside and put them in a closed trash container.

If you want more advice, don't be afraid to ask. If you're in charge of Christmas decorations for an office or other public place, find out what your state or local fire laws permit. Your local fire marshal will know and will be glad to answer any questions you have

about the safety of Christmas decorations.

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* Homes * Ranches * Farms
2 Bedroom - New storm cellar - large lot. Excellent Condition!
5 Unit apartment house - reasonable down - excellent investment
FARMS
300 Acres - 3 wells - pavement - 25,000 down.
320 Acres - 20,000 down
80 Acres - good water area.
60 Acres - 6 inch well
640 Acres - wheat - will trade.
31,000 Acres deeded - now running 1,236 head of cattle excellent water - 200 acres sub-irrigated. Ranch house - foreman's quarters - 18 pastures.
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Evenings and Sundays
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Floating Tailwater Pump
Conserve that water.

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Electric Belt Driven Gear Head

"Guaranteed Satisfactory Service"
Warren Owen Harvey Milton

FOOTBALL
By Pete Fritchie

WASHINGTON, D.C.—The top college football bowl game is not very much in doubt—it's in the Sugar Bowl at New Orleans. The Rose Bowl clash this year has been tarnished by the Big Ten's selection of Ohio State, a ground machine outplayed and tied by Michigan in its last game.

Bear Bryant, Alabama coach, has long wanted to tackle Notre Dame, and only a few years back (when he would probably have lost) he was making noises about "outquicking" Notre Dame's big, tough team. (The Irish are always big.) And Nebraska mauled the Crimson Tide January 1st, 1972.

But since then Alabama has improved and this year's gang is perhaps the best team Bryant has had in some seasons. They are probably slightly favored to win, as a result, but for all practical purposes, the game's a toss up.

Alabama's wishbone offense may mean a slight offensive edge to the Tide but the Irish are unbeaten and took apart Southern Cal, so no one knows if they can be stopped. At New Orleans we'll find out on the 31st.

SMOKEY STOVER
by Bill Helms
VA PROVIDES NURSING HOME CARE TO ELIGIBLE VETERANS EITHER IN VA FACILITIES OR IN PRIVATE NURSING HOMES

DEMAND... JUSTICE

1/2 Section 2 miles from Hereford, Best Water 3-8" Wells and improvements.

200 Acres N. H385, excellent water 2-8" wells Have several good buys in farms. Why not check them out?

Have an excellent hog operation. Can be bought for about 50c on the dollar.

FOR SALE: House at 344 Douglas St., 3 bedrooms, 2 1/2 baths, fully carpeted, drapes, kitchen built-ins, fenced backyard, double garage, finished yard. Can be bought worth the money.

JUSTICE REAL ESTATE
Virgil Justice, Phone 364-0670

LAND
Level 160 Acres, 2 irrigation wells, \$18,000 Down.

640 Acres, 3 irrigation wells, \$35,000 Down

40 Acres on paving near Hereford, 1 irrigation well - \$14,500 Down.

15 Acres, irrigation well - \$2500 Down

Business lots on Hwy 385 - 10 per cent Down.

Nice 3 bdr brick home. Irrigated 10 acres, \$6,750 Down

Nice 954 acres near Gruver, 5 irrigation wells, pavement, over 400 acres growing wheat, \$450 per acre, has large loan, less than 7 per cent.

480 acres, 160 in cultivation, 2 wells, \$125 per acre, 12,000 down, good terms on balance.

Call J. M. Hamby at Hamby Real Estate Office 364-3566 Res. 364-2553

SPANISH MATINEE SUNDAY ONLY ALL SEATS \$1.00

LOS POLIVOCES
AHÍ MADRE!

SHOWTIMES 12:30 2:10

STAR 364-2037

Carmichael Real Estate, Inc.
TROY'S CARMICHAEL G.S. WHEELER
PHONE 364-1251 508 SO. 25 MI. AVE. REALTOR

FARMS-RANCHES **COMMERCIAL-HOMES**

2 BEDROOM ON K
Large livingroom, dining and kitchen area, some new carpet, covered patio, clean, small down payment, owner will carry at \$150.00 monthly, including taxes and insurance. Call Mike, 364-4770.

GOOD SIZE-GOOD PRICE
Almost 1400 sq. ft. for 16,500.00 3 Bedroom on J. Cyclone fence, near schools, large lot, extra clean, new loan available. Call Al, 364-4985.

SUNKEN DEN
Wood-burning fireplace, 3 bedroom, 2 bath, Double Garage, fenced, 2 blocks from grade school and Jr. High, Northwest location, fully carpeted, 1/2 circle drive, Call Mike 364-4770.

FULL WALL FIREPLACE
Isolated Master Bedroom, 2 full baths, large covered patio, well kept yard, corner lot, large utility area, fenced, double-garage, vacant ready for occupancy, good equity buy, Call Jeane, 364-5439.

BUILDERS HOME ON FIR
Truly a beautiful home. Too many features to mention. To appreciate a beautiful 3 bedroom home such as this, you must see. For an appointment, Call Al 364-4985.
We need listings-We have buyers but no sellers - Call today and let us sell your home. Fast results!

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EACH WEEK THE BEST IN SPANISH LANGUAGE FILMS FOR YOUR ENJOYMENT.
THIS WEEK:
SEXY CAT PLUS LOS CUATRO SALVAJES

Starts WEDNESDAY
HOW LONG CAN A MAN HUNT SOMETHING THAT'S ALREADY DEAD?
GLEN FORD
SANTEE

Starts THURSDAY
FOR THE SAKE OF YOUR SANITY, PRAY IT ISN'T TRUE!
HELL BOYS

Starts TONIGHT!
Beneath modern London lives a tribe of once humans. Neither men nor women...they are the raw meat of the human race!
RAW MEAT

DILLINGER
Nobody did it like
His sole ambition was to be the best bank robber in the world... He probably was. Nobody knows how much money he stole, how many women he loved or—if he ever really killed a man.
WARREN OATES · BEN JOHNSON · CLORIS LEACHMAN

TOWER OF EVIL

TOWER DRIVE-IN

STAR 364-2037



THRIFTWAY

FORMERLY
PIGGLY WIGGLY

CARNATION SLENDER
Ass't Flavors 10-oz.
5/\$1

ONION SOUP MIX
Lipton Instant
39¢

CRACKERS
1 lb. BOX
Shurfine
3/\$1

MAYONNAISE
Shurfine
32-oz.
99¢

JUST ARRIVED
SCOTCH PINE
CHRISTMAS TREES
CHEAPEST PRICES IN TOWN



PIE CRUST STIX
Betty Crocker
22-oz.
59¢

DRESSING
Italian Wishbone
16-oz.
63¢

PECAN FLOUR WHIP Ellis Halves and Pieces 6-oz. Pkg. **79¢**

CAKE MIX Gladiola Enriched 10-lb. Bag **\$1.69**

VEG. OIL MIRACLE Kraft's 32-oz. **79¢**

PUMPKIN Betty Crocker Ass't, Layers 16-oz. Cans **4/89¢**

DOG FOOD SHURFINE 24-oz. Btl. **8/\$1**

COCONUT Baker's Angel Flake 14-oz. **59¢**

JELL-O Gelatin Dessert 3-oz. Ass't. Flavors **10¢**

DATES Dromedary Loose Pak, 16-oz. **59¢**

CORN Shurfine Golden WK 12-oz. **5/\$1**

PEAS Blackeye, with Snaps LIBBY'S FRESH 15-oz. **4/\$1**

POP CORN SHURFINE YELLOW 32-oz. **29¢**

At Participating Stores Only

Roxey, 16-oz. **DOG FOOD** **8/\$1**

Roxey, 15-oz. Makes Gravy **DRY DOG FOOD** **89¢**

Energy, 10 lb. **CHARCOAL** **59¢**

EASY OFF, 16-oz. **OVEN CLEANER** **\$1.09**

For Dishwashing Family Size **CASCADE** **99¢**

Check Rated Frozen Food Specials



SHURFINE FROZEN **ORANGE JUICE**
100% ORANGE JUICE FROM FLORIDA
5 6-oz. CANS **\$1.00**

BROCCOLI SPEARS Shurfine 1p-oz. Pg. **3/\$1**

Morton **POT PIES** Chicken, Beef, Turkey **4/\$1**

Health & Beauty Aids

SINE-OFF Tablets - 24's **79¢** **SCOPE MOUTHWASH** 12-oz. **79¢**

SUPER GROCERY SPECIALS

RIGHT GUARD Gillette, Bronze 10" OFF LABEL **69¢**

BATHROOM TISSUE Scott, 4 roll Family Pak **39¢**

DASH Laundry Detergent 9 lb. 13 oz. **\$2.39**

SOFT PARKAY 16-oz. 2-8 oz. Tubs **49¢**

CRISCO 3 lb. **\$1.19**

MARSHMALLOW CREAM Kraft 9oz. **29¢**

CHILI Gebhardt's with Beans **79¢**

PILLSBURY TENDERFLAKE 4oz. **2/29¢**

CHEESE Philadelphia Cream 8-oz. **49¢**

Farm Fresh Produce

APPLES Extra Fancy, Red Romes **59¢**
3-lb. Poly Bag

Cabbage Texas Green **9¢** Lb.

Lemons California Sunkist **33¢** Lb.

Pears Washington **25¢** Lb.

Bell Peppers Green **39¢** Lb.

Potatoes US No. 1 Russet 5-lb. Poly Bag **49¢**



Check Rated Values From Thriftway

SIRLOIN STEAK Lb. **\$1.19**

Cudahy, Bar S, Pure Pork **SAUSAGE** Lb. **79¢**

Cudahy, Chuck Wagon, Thick Sliced **BACON** 2 Lb. Bag **\$1.95**

Oscar Mayer Wiener and Beef **FRANKS** 16-oz. **\$1.19**

Crafted in Staffordshire, England
Doverstone
Fine Imported Stoneware.



This week's featured item
SALAD CAKE PLATE **49¢**

COUPON SPECIALS
Maryland Club, All Grinds **COFFEE** 1-lb. Can **79¢**

Maryland Club, All Grinds **COFFEE** 3-lb. Can **\$2.59**

COFFEE MATE 16-oz. Jar **79¢**

VALUABLE COUPON NO. 67
MARYLAND CLUB **COFFEE** 1 LB. CAN **79¢**
WITH THIS COUPON
THRIFTWAY FOOD STORES
VOID AFTER DEC. 15, 1973

VALUABLE COUPON NO. 61
MARYLAND CLUB **COFFEE** 3 LB. CAN **\$2.59**
WITH THIS COUPON
THRIFTWAY FOOD STORES
VOID AFTER DEC. 15, 1973

VALUABLE COUPON
COFFEE MATE 16-oz. Jar **79¢**
WITH THIS COUPON
THRIFTWAY FOOD STORES
VOID AFTER DEC. 15, 1973

MEAT BARGAINS GALORE!

VALUABLE COUPON 100
100 FREE STAMPS WITH
\$7.50 PURCHASE OR MORE
Double Gunn Bro. Stamps
TUESDAY & WEDNESDAY

THRIFTWAY SUPERMARKET
Formerly Piggly Wiggly
DOWNTOWN

17

TOP FAVORITES

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Published Every Sunday

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SUNDAY, DECEMBER 9, 1973



Prince Valiant
IN THE DAYS OF KING ARTHUR
BY HAL FOSTER

Our Story: ON STOLEN MOUNTS SIR ARN AND PAUL RIDE SWIFTLY AWAY FROM THE CAMP OF THE BESIEGING ARMY. IN THE DISTANCE DE VOLNAY'S CASTLE LOOMS BLACK AND FORMIDABLE. A TRUMPET SOUNDS AND THE DAWN ATTACK BEGINS.



"IT IS TOO LATE TO GO FOR HELP," SAYS ARN POINTING TO WHERE, A LEAGUE AWAY, A TALL COLUMN OF SMOKE MARKS THE PLACE WHERE THE CASTLE STANDS.



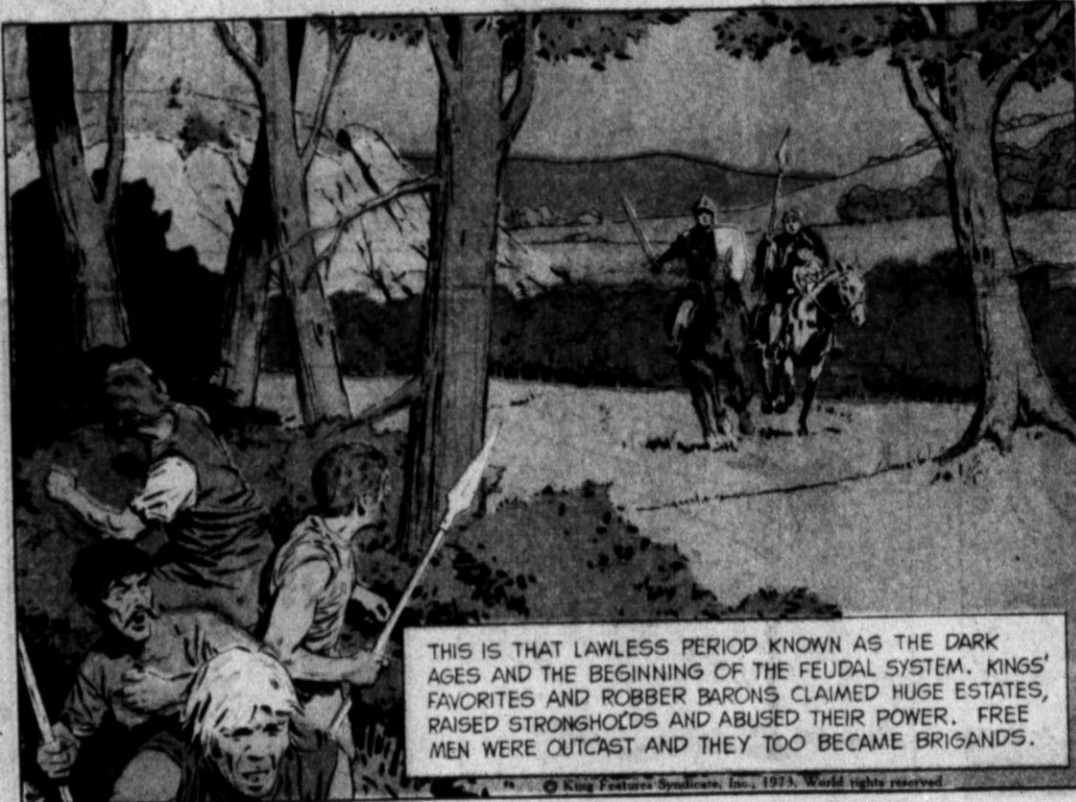
PAUL STATES A PROBLEM: "WE SAVED THIS WAIF FROM STARVATION, BUT WHAT WILL WE DO WITH HER? SHE IS DIRTY AND OVER-POPULATED WITH LICE, AND REGARDS ME AS BOTH FATHER AND MOTHER."



AT THE NEXT BROOK SHE IS BATHED BY SHEER FORCE, FOR IT SEEMS THAT A BATH HAD NOT BEEN A FREQUENT PART OF HER ROUTINE, AND HER PROTESTS RESOUND THROUGH THE WOODS.



AFTER A THOROUGH SCRUBBING SHE IS TOLD TO GET OUT, BUT THIS SHE REFUSES TO DO. SHE HAS DISCOVERED THAT WATER CAN BE FUN AND WANTS TO ENJOY THIS NEW EXPERIENCE.



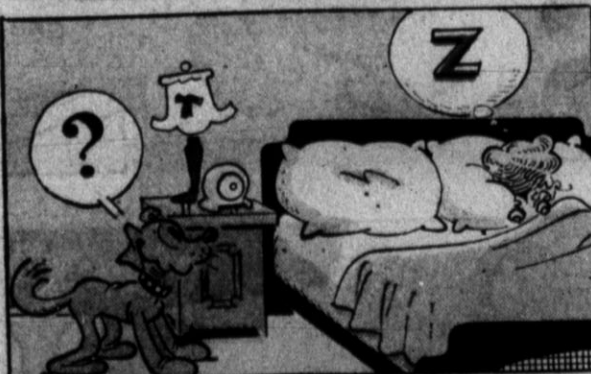
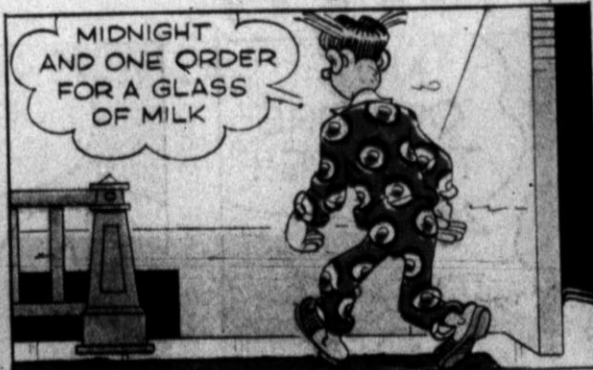
THIS IS THAT LAWLESS PERIOD KNOWN AS THE DARK AGES AND THE BEGINNING OF THE FEUDAL SYSTEM. KINGS' FAVORITES AND ROBBER BARONS CLAIMED HUGE ESTATES, RAISED STRONGHOLDS AND ABUSED THEIR POWER. FREE MEN WERE OUTCAST AND THEY TOO BECAME BRIGANDS.



WITH THEIR CRUDE WEAPONS THEY ARE NO MATCH FOR A MOUNTED AND ARMED KNIGHT, SO ARN AND PAUL ARE SAFE FROM THE SMALLER BANDS.

NEXT WEEK - Three's a Crowd

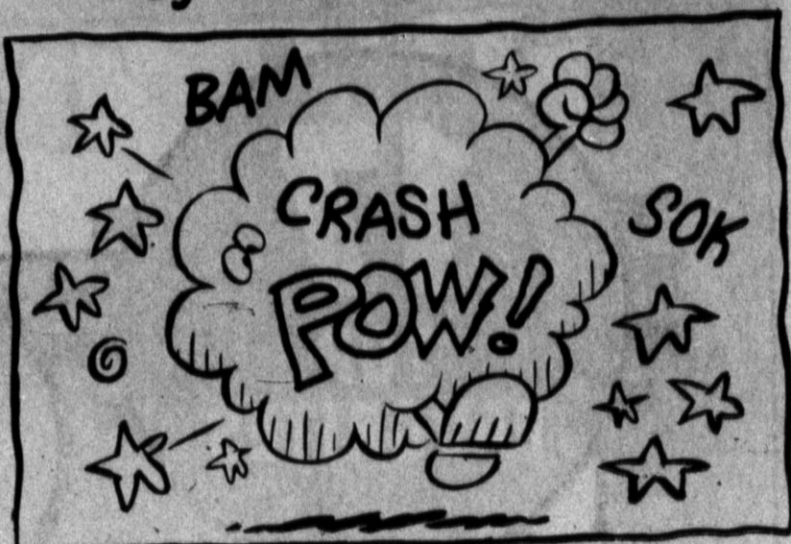
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CHIC 12-9 YOUNG King Features Syndicate, Inc. 1973. World rights reserved.

beetle bailey

by mort walker



WALT DISNEY'S SCAMP®



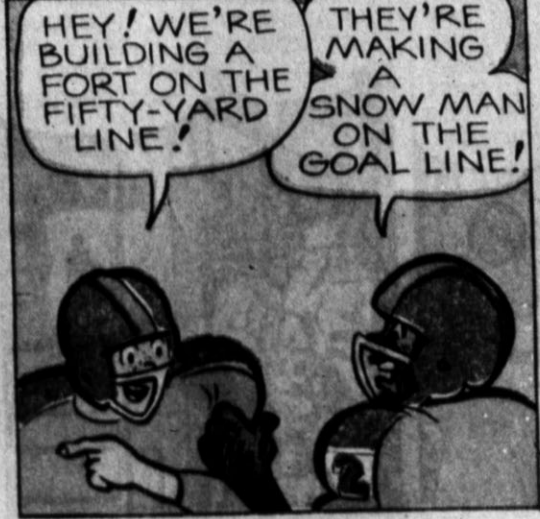
BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



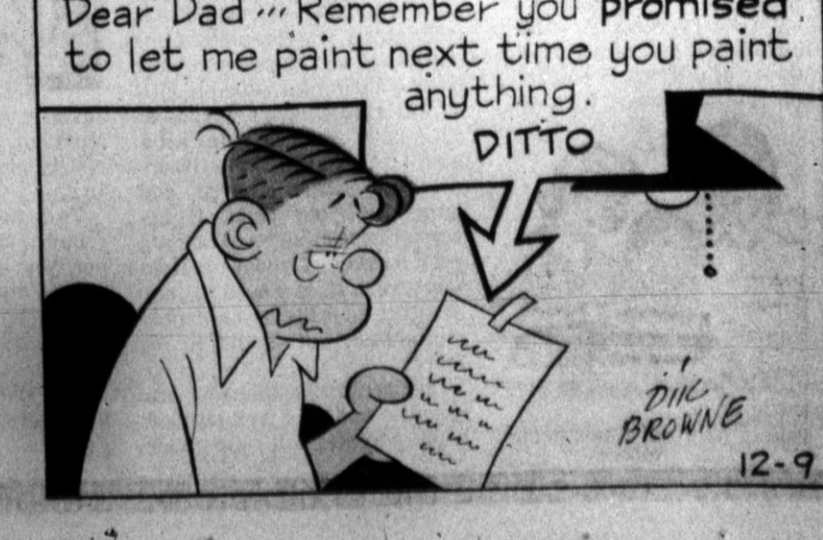
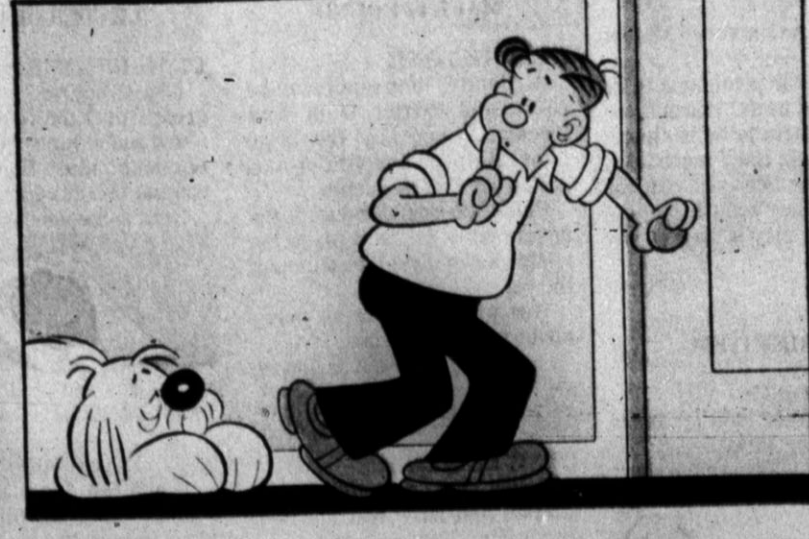
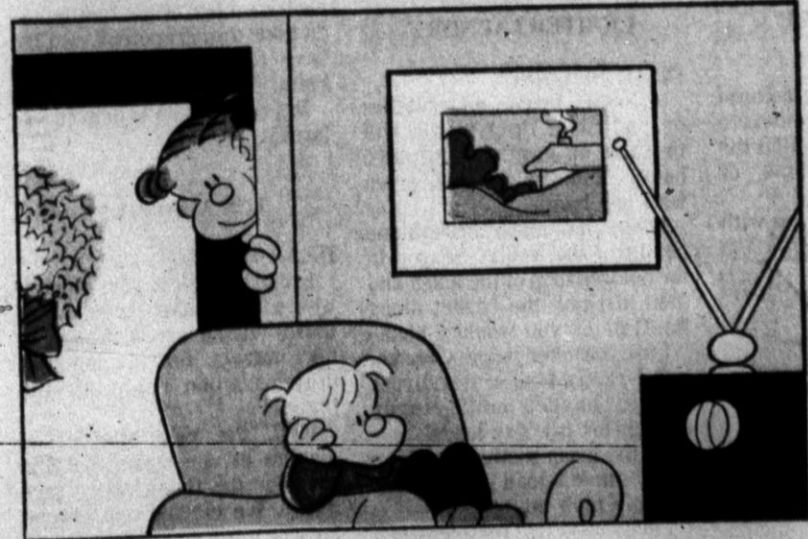
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE





PONYTAIL BY LEE HOLLEY



DEAR HELOISE:
 This is such a basic thing, but one, I'm afraid, that I've seen some parents forget so often.
 Children are people! They see and hear more than we give them credit for. It is so unfair to talk to other adults in a critical way about your child. Even though he is sitting right there and you think he is not listening, you can be so wrong. And these overheard conversations can have such a detrimental effect on the child's personality and self-image.
 Another thing is lying. Please, parents, never lie to your child. I have seen parents lie to their child to avoid a scene, or for any number of reasons. A child will soon find he cannot trust you, and important relationships a parent and child can establish is one of trust. If you maintain this atmosphere of trust, you give your child a most valuable gift.
 And please don't laugh at your child when he cries after you've disciplined him. It undermines you as a parent and humiliates your child. It accomplishes nothing and defeats your purpose. I always feel so sorry for a child whose mother or father think the result of their punishment or scolding is funny.
 Children are people who are sensitive and have feelings. So I hope parents will remember
 and this lack of trust is very hard to undo.
 One of the most fundamental

this. Your children will love you for it!
A Concerned Mother
 Raising your young-uns to be the good and useful citizens you would like them to be is almost a profession in itself nowadays. You do the best you can for them while they're little, hoping and praying they'll stay on the right track.
Heloise
A BRIEF ITEM
DEAR HELOISE:
 I have a great idea for teens on a recycling kick.
 When your jeans are too short or maybe ripped at the knee, cut them into shorts. When these wear out, you can transform the shorts into a groovy catch-all bag.
 To do this, cut the jeans at the crotch and turn the pants inside out. Sew up a seam, turn right side up, then sew a handle (with material, yarn, etc.) onto the belt hooks on both sides of the pants.
 This idea is good for teens on a budget. Thanks!
Elsie

MAKE IT ROUND!
DEAR HELOISE:
 A dandy disposable cake cover and carrier is in your freezer, if you buy the large two-gallon or two-and-a-half-gallon ice-cream carton.
 Place the round cake on the upside down lid, and place the upside down container on top of the lid.
 This way, you have no worry about returned dishes.
Mrs. N.H. Moore
GIVE IT A TRY!
DEAR HELOISE:
 We've just remodeled our kitchen and have had the new suede-finished counter tops installed.
 I was having a very difficult time removing stains because you can't use abrasives of any kind.
 I discovered that silver cream polish will remove stains very nicely.
 I thought this suggestion would help those who are having the same problem. ♀
Mrs. Richard Peterson

LETTER OF LOVE
DEAR HELOISE:
 I have enjoyed your column greatly over the years and have found many hints to lighten the burdens and boredoms of routine housekeeping.
 Until someone comes up with a magic wand - I'll keep on reading Heloise!
A Fan
 ...and as long as I keep hearing such beautiful words from friends like you - I'll be there.
 You're a luv!
Heloise
L'IL MISS MIX-IT
DEAR HELOISE:
 I just had to let you in on this one:
 When cooking in the kitchen my little one always wants to "help" mix - no matter what I'm cooking.
 I just pull out a drawer in the cabinet, set the bowl in it and presto, I have a counter low enough for her to see what she is mixing...
Joan Kulenski

LIGHTER LAUNDRY
DEAR HELOISE:
 Arthritic people on crutches or just plain tired moms will find this an easy way to move heavy laundry baskets, even with one hand.
 Loop a dog leash through one handle of the basket. Snap it to the holding loop of the leash and then just pull the basket along the floor as you would a sled.
 I use a wicker laundry basket and I really load it heavily. A plastic basket isn't sturdy enough for my size loads.
 By the leash method, you can easily move a load you couldn't possibly pick up.
 I even used this method when I was on crutches and it worked great - just take a step or two at a time, then pull the basket up to you and repeat.
Mrs. J. Hoover
MIGHTY SHARP!
DEAR HELOISE:
 We discovered a terrific grapefruit knife in our family. It is none other than one of those small serrated plastic knives that are used on picnics or cook-outs!
 If one of these becomes dull or misplaced, just take another from the package. They are less than a penny apiece in most instances.
 By using these plastic knives,

each member of the family can do their own grapefruit and not have to wait in turn for the knife.
 It's really been a help in our family.
A Reader
IT'S A TOSS-UP!
DEAR HELOISE:
 I read the hint in your column where the mother kept one of those "flying saucer" toys in her nursery for placing wet diapers when changing the baby.
 Well, the kids are out of diapers at our house, but the uses for the flying saucer are many. We carried one around for years as a traveling pet dish. It has curved edges and is so flat that it is impossible to tip over. It packs easily into backpacks, under car seats or in lunch sacks.
 My kids shared many a canteen of water with their hiking companion, Poochie, pouring his share into the "flying saucer" bowl, and, when it was not in use, played with the toy along the way.
A Heloise Fan



LITTLE LODWINE



FLASH GORDON

by DAN BARRY



TIGER

by BUD BLAKE



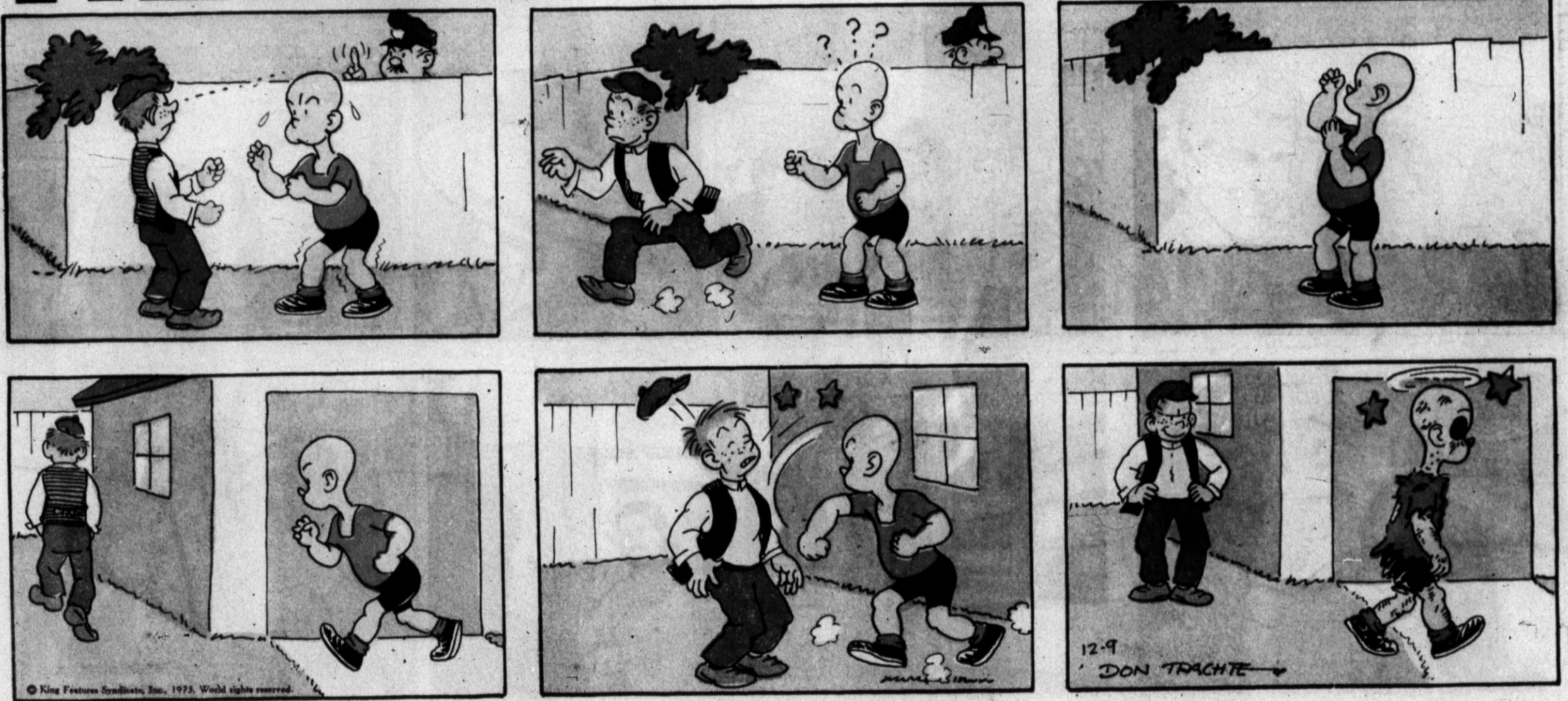
BUZ SAWYER featuring his pal Rosco Sweeney

by ROY CRANE



HENRY

by DON TRACHTE



HOCUS-FOCUS



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

Hal Kaufman's JUNIOR WHIRL

BULLETIN BOARD



HAT STUFF! Place three hats and a piece of candy on the table. Cover the candy with one of the hats. Now, ask under which of the hats someone would like to see the candy transferred. When a choice is made, eat the candy and put on the hat. Then run!

Tangler: Santa slurped leek soup. Repeat rapidly aloud three times.

Wipe my face and I'm everybody, scratch my back and I'm nobody. I'm often decorated at Christmas. What am I?

SUM TRICK! Santa knows lots of tricks, of course. This is one of his favorites. He begins by asking a spectator to take from 1-15 toothpicks from a box. When this is done, Santa reaches into the same box and counts out a number for himself.

"Now," says Santa, "I have as many as you do, enough more to make 20, and two extra."

When his friend reveals his number—let's say 12—Santa counts out 12, eight more, and has two extra. How come? Simply because Santa picked up 22 toothpicks to begin with and his total will be 22 regardless of his friend's number.

Arrange the following reindeer in order in which they are named in "Twas the Night Before Christmas": 1. Dasher. 2. Dancer. 3. Prancer.



BESIDE HIMSELF! What's twice as good as Santa Claus? Why, two Santa Clauses. Or four, six or more. Which two are look-alikes?



THE HANG OF IT! Add these colors for a hidden picture above: 1-Red. 2-Lt. blue. 3-Yellow. 4-Lt. brown. 5-Flesh. 6-Maroon. 7-Green. 8-Dk. blue. 9-Lt. purple. 10-Black. 11-Pink.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

PLEASANT

THEN score 2 points each for all words of four letters or more found among the letters. Try to score at least 50 points.

The possible anagrams: Learn, past.