

Hereford United Way Over The Top

First 100% Goal Since Mid-1960's, Contributions Total \$51,431.25

Hereford's United Way Drive ended Friday on the best note it has in almost 10 years — it topped the 100 per cent mark of its \$50,925 goal.

As of late Thursday United Way workers had received either money or commitments for a total contribution of \$51,431.25, which is 101 per cent of the goal.

It marked the first time the Hereford United Way Campaign Drive has reached its full goal since the mid-1960's, before accurate records were kept. Closest year came in 1968 when 96 per cent of the goal was collected.

CAMPAIGN officials also announced the collections reached new records because this year's \$50,925 has been the highest goal ever set for Hereford and also the drive presently has a total of \$38,100.91 in the bank, which is more than has ever been collected in a single complete year's drive before. The funds above the \$38,100.91 remain out but have been committed to the United Way, either in pledges or through payroll deductions, which will come from employees payroll through the next several months.

"The \$38,100.91 we have in the bank is cash money," said Mike Patrick,

Hereford United Way President. "That is more money than has ever been raised in total contributions, both cash and pledges, ever before. I think that is just a tremendous part of this year's campaign — that we have collected that much cash money already."

PATRICK said he felt the goal was reached this year (when it had not been reached in the past many years) for four main reasons.

"First I think the organization of the campaign had a lot to do with it," Patrick said. "Bud Eades just did a tremendous job. Bud started working with the United Way last year here and he and his wife, Helen, put in a lot of hours on the campaign."

"Second, I think the team work in the campaign was just tremendous. We made an excellent choice of a campaign chairman this year in Lynton Allred. I think Lynton put together a team of what I would call 'poor losers.' The people he had just don't like to lose. They were people who were willing to work together and think of this campaign in terms of a success."

"NEXT, I felt the publicity we had helped a lot," Patrick said. "The publicity chairman was Mrs. Marc Hoelscher. She put a great deal of her time into this campaign and I'd like to thank The Hereford Brand and Radio KPAN for keeping the United Way Campaign before the public and being a very vital part of this year's success."

Patrick said the final reason for the success of the campaign was the people of the county.

"One of the real keys to the success was the awareness by the citizens of Deaf Smith County of where we had been as

far as the United Way is concerned, where we needed to be and how to get there by way of fair share giving and payroll deduction."

"I WOULD like to thank the people who worked individually on the campaign," said Allred. "Their tireless efforts made making the goal a reality. It is good to be a part of a community that sees the needs of others and not only voices those needs, but expresses it in terms of monetary so that these needs can be met."

"Each division head and all their workers are what made this year's success a reality," added Allred.

THE LAST time the United Way got close to full completion of its goal was in 1968. In 1967 the goal was \$32,465 and only 82 per cent was collected; the 1968 goal was \$37,100 and 95 per cent was collected; in 1969 the goal was \$38,000 and 87 per cent was collected; in 1970 the goal was \$39,500 and collections reached 78 per cent of that; in 1971 79 per cent of the goal of \$40,000 was reached; and last year the \$41,450 goal was 69 per cent collected.

Because the United Way reached its goal, each agency represented will receive its full allotment of the funds. Breakdown of agencies in the drive and the percentage they each receive is: Camp Fire Girls 21 per cent; Children's Rehabilitation, 1 per cent; Boys Baseball, 13 per cent; Boy Scouts, 18½ per cent; Big Brothers and Big Sisters of Hereford, 15 per cent; Council on Alcoholism, 3 per cent; Red Cross, 19 per cent; Salvation Army, 8 per cent; USO, 1 per cent; Texas United Way, one-half per cent; and 2 per cent for local expenses.



Bursts Over The Top

Hereford's United Way Campaign went up to the 100 per cent marker and burst over the top as total contributions reached to \$51,431.25. Goal for the year was \$50,925. United Way President Mike Patrick, center, has just finished filling in the chart as Bud Eades, left, and Lynton Allred, right, drive chairman, look on.



Vol. 26 • No. 26 Hereford, Texas, Sunday, Dec. 16, 1973 34 Pages

Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says love increases with time for those who avoid the fate of selfishness.

IT NOW appears that no change in school hours or days is forthcoming because of the energy crisis, however the hours may be shifted with the proposed advent of saving time. When you think about it, the school and business community will need to cooperate on the matter of savings time. If the school changes to a starting time of 9:30 under DST, it could cause some confusion if businesses do not change their opening times.

Every special group has special reasons to justify its special demands for special privileges.

CONGRATULATIONS are in order for the leaders of the United Way campaign in Hereford. The drive went over the top this year, and for the first time in a number of years. Much credit is surely due campaign president Mike Patrick and drive chairman Lynton Allred—two men who wouldn't give up the idea of attaining the goal.

All of the volunteer workers, as well as members of the community, are also in line for congratulations on a job well done! While some citizens voice criticism of the program, we believe the United Way is still the best method of rounding up community support of some very worthwhile agencies. We're sure volunteer workers—who would be called to serve each drive—would rather combine efforts for one campaign.

HEREFORD'S Municipal Airport now has a courtesy car for the convenience of out-of-town passengers who fly into Hereford. It's the first time for such a service to be offered, and it has been provided by Caviness Packing Co. If you have friends who fly in, let them know about the courtesy car for transportation to town.

THE CHRISTMAS shopping is getting down to the final week and promises to be hectic around our town. Many merchants are experiencing their finest November and December months in many years. You'll find some great gift suggestions in the issues of The Brand!

Incidentally, we have decided not to publish The Brand on Dec. 27 in order that our employees might have some extra holiday time at Christmas. Tuesday is a bad day of the week for a holiday in the twice-a-week newspaper business, so we're going to skip the one publication. The newspaper office will be closed Dec. 24, 25 and 26.

THERE'S nothing like giving to really get the Christmas spirit. We've heard several Lions and Jaycees talk about the joy of Christmas since holding some projects for the less-fortunate children. The Lions hosted girls from Girlstown at their Christmas party, and the Jaycees sponsored a "shopping spree" for underprivileged children of the community.

SCS Names Conservation Ranchers

By STEVE CONNELLY
Staff Writer

Herman Sifford, general manager of the J.S. Bridwell Ranch West, has been selected by the Tierra Blanca Soil and Water Conservation District as Outstanding Conservation Rancher for 1973.

Sifford was selected on the basis of accomplishments made during the past year in conservation work. Sifford conducted a 10-year conservation project in 1971 which was administered by the U.S. Soil Conservation Service.

J.C. BROWN of the U.S. Soil Conservation Service said Sifford had installed several ponds and water storage facilities, brush and cholla cactus control and had carried out a range management program.

The 34,800-acre ranch, along with another large ranch, was first owned by J.S. Bridwell but was made into an estate at his death with Sifford as the General Manager of the ranches. His son, Wayne Sifford, is foreman of the Bridwell Ranch West.

Brown said the most outstanding part of the program carried out on the ranch was the range management, where the grasslands are conserved by rotating the grazing.

This not only saves the grass, but increases the wildlife on the ranch.

ALSO TO preserve the mule deer, antelope, blue quail and other wildlife Sifford does not allow hunting on the ranch.

Accomplishments made toward conserving water and soil on the ranch include the building of eight ponds, three wells, nine water storage facilities, 28,224 feet of fence, 6,100 feet of diversion terraces and they carried out mesquite and cholla cactus control on 1,396 acres of the ranch.

WAYNE SIFFORD said one interesting and little-known aspect of the ranch was that it was part of the Caprock in Deaf Smith County. He said most people do not realize that there is a caprock in the county.

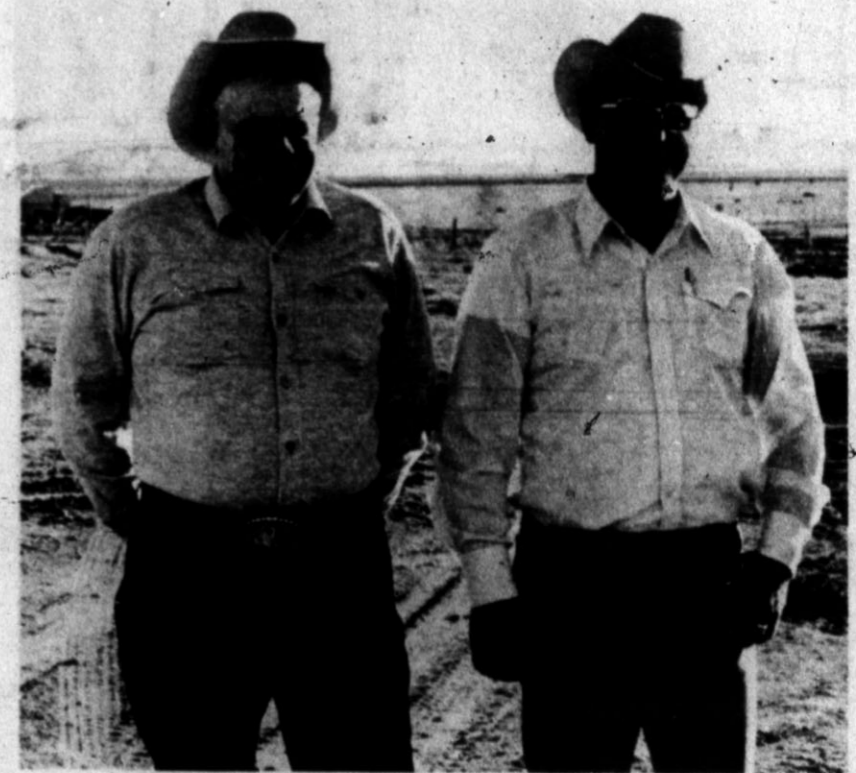
Tucumcari mountain can be seen from the caprock on the ranch, almost 50 miles away.

Herman Sifford said, "Mr. Bridwell always helped in soil conservation, even before the project in 1961.

HE SAID he tries to spray about 1,000 acres of mesquite each year, and that about 80 per cent of the cholla cactus on the ranch has been eliminated by chemicals.

He added that the grasslands are never overstocked as a further measure to conserve the pastures. The 6,100 feet of diversion terraces was constructed to control erosion of the soil.

Herman Sifford will receive the award for Outstanding Conservation Rancher of 1973 sometime during the spring of 1974, and the plaque will be presented by the Hereford Lions Club.



Conservation Ranchers

Herman Sifford, general manager of the J.S. Bridwell Ranches, left, and his son, Wayne, will receive the award from the Tierra Blanca Soil and Water Conservation District, naming them as the Outstanding Conservation Ranchers of 1973.

Deadline Set For Project

Final date for contributions to Project Christmas Card, in order to send holiday greetings to local friends via the special page in The Hereford Brand's Christmas edition, will be Monday.

Hereford Medical Auxiliary, sponsor of the project which each year raised funds to add equipment at Deaf Smith General Hospital, has set the deadline in

order to allow time for listing all names and placing them on the greeting page.

At Christmastime each year the Auxiliary asks area residents to contribute to the project the amount they would spend for greeting cards and postage in order to send holiday wishes to their neighbors in the community. Instead of by card, these greetings are

conveyed on the page. Mrs. Howard R. Johnson is project chairman this year.

The money given in this way buys equipment needed at the hospital but not allowed in the regular budget. From 1957, when \$5,537 was raised for furniture in the children's wing, to 1972, when in-

See DEADLINE SET Page 6

To Girlstown

Lions Give \$5,000 Gift

At Girlstown, U.S.A., the names "Santa Claus" and "Hereford Lions" probably have about the same meaning.

The Hereford Lions Club hosted some 90 girls from the Whiteface and Borger campuses of Girlstown at its annual Christmas party Thursday night, presenting a check for \$5,000 to Girlstown and showering the girls with personal gifts.

More than 500 Lions, their wives and guests, and the Girlstown group attended the annual party in the Bull Barn Thursday night. It marked the second year in a row for the Lions to play host to Girlstown.

Each of the girls were sponsored by a Lion member, receiving personal gifts from the individual as well as the club. All of the girls also received pendants from the Zale Corporation of Dallas, and candy bowls from the Camel Candy Co. of Amarillo.

IT MARKED the second year for Zale's to participate in the program. Last year the company sent a bracelet for

each girl. The candy bowls, filled with candy, were donated by W.C. (Bud) Campbell, president of the candy company.

The Hereford High School cheerleaders also participated in the Christmas party, presenting an electric hair dryer and curlers to Girlstown. Sherry Hughes and Nancy Barrett made the presentation for the cheerleaders.

SANTA CLAUS also made an appearance at the party, making some "gag" presentations to some of the Lions and also presenting gifts to some of the club leaders and club sweetheart Debbie Hale.

Club president Jim Hale presented the \$5,000 check to Mr. and Mrs. Marshall Cooper, executive directors of Girlstown. Other special guests included Bill McMinn of Stratford, district Lions governor; Vi Williams, a Girlstown director from Hereford; residents of Kings Manor and wives of deceased Lions. Melvin Jayroe introduced other

guests, including presidents of other civic clubs in Hereford.

MUSICAL entertainment was provided by groups from the two Girlstown campuses. "The Misty Futures" from Borger sang several Christmas carols, and "The Girlstown Five" from Whiteface sang several popular tunes, as well as a special Girlstown song.

Byron Terrell served as program chairman for the event, and Charlie Bell led-group singing of Christmas carols. The invocation was by Raymond White, past district governor, and the pledge to the flag was led by Nolan Grady, past president. Past presidents of the club assisted in the distribution of gifts, and decorations for the banquet were made by Lions' wives with Mrs. Ruth Black as chairman.

THE HEREFORD Lions had netted more than \$2,500 from the recent Girlstown Auction project, and the club voted to add enough money to present the \$5,000 contribution to Girlstown.



Gifts For Girlstown

Marshall Cooper, executive director of Girlstown, U.S.A., is shown expressing thanks after Hereford Lions Club presented a check for \$5,000 to the girls during the Lions Club annual Christmas party Thursday night at the Bull Barn. Jim Hale, left, club president, made the presentation.

ONLY **Z** SHOPPING DAYS LEFT SANTA CLAUS IN THE MALL EVERY NIGHT 6 to 9
OPEN EVERY NIGHT TILL 9:00
His and her gift ideas.
The sale prices are
Penneys gift to you.
OPEN EVERY NIGHT TILL 9:00

Sale 320

Reg. \$4. Gowns of nylon tricot. Fashion colors. Sizes S, M, L. Extra sizes too. Reg. \$5. Sale \$4.

Sale 560

Reg. \$7. Full length gowns of nylon tricot. Beautiful fashion colors. Sizes S, M, L.

Sale \$4

Reg. \$5. Gowns of nylon tricot. Four styles in fashion colors. Sizes P, S, M, L.

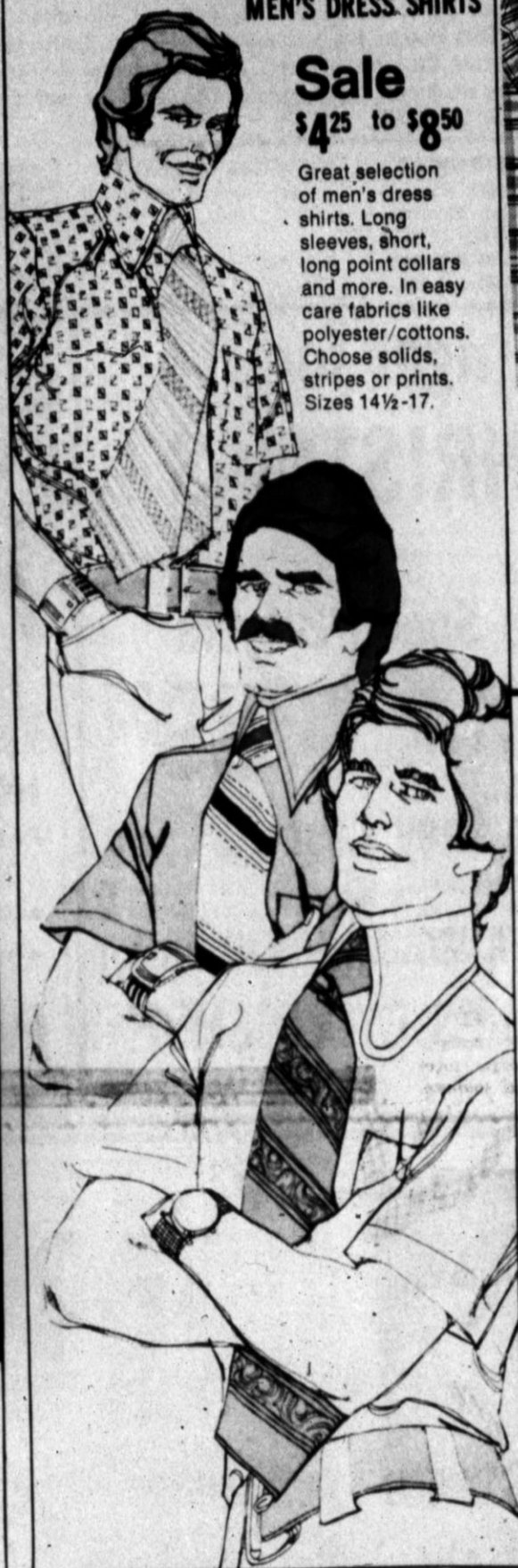


HUGE SELECTION OF WOMEN'S HOUSE ROBES
 NYLON TRICOT, BRUSHED NYLON
 SHORT AND LONG LENGTH
\$5 to \$20

15% OFF REGULAR PRICE
MEN'S DRESS SHIRTS

Sale \$425 to \$850

Great selection of men's dress shirts. Long sleeves, short, long point collars and more. In easy care fabrics like polyester/cottons. Choose solids, stripes or prints. Sizes 14 1/2-17.



SPECIAL PURCHASE
 SOME REDUCED
MEN'S DOUBLE KNIT SPORTCOATS \$28⁸⁸
 GROUP OF DOUBLE KNIT DRESS SLACKS '8"



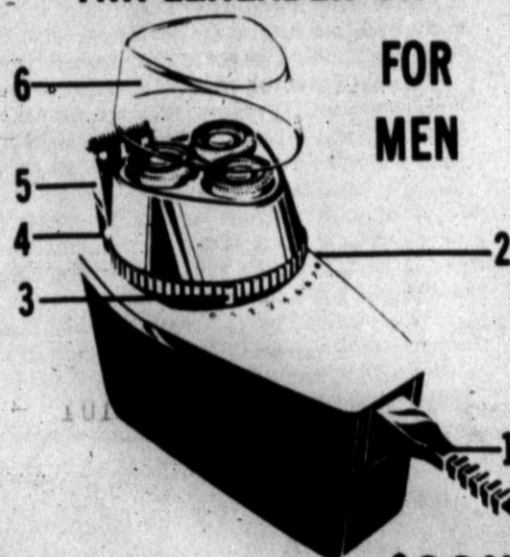
JUST ARRIVED
300 FAMOUS NAME BRAND WATCHES \$29⁸⁸

REMINGTON PRINCESS SHAVER



For The Princess in your Life
SPECIAL PURCHASE \$12⁹⁹

TRIPLEHEADER VIP FOR MEN

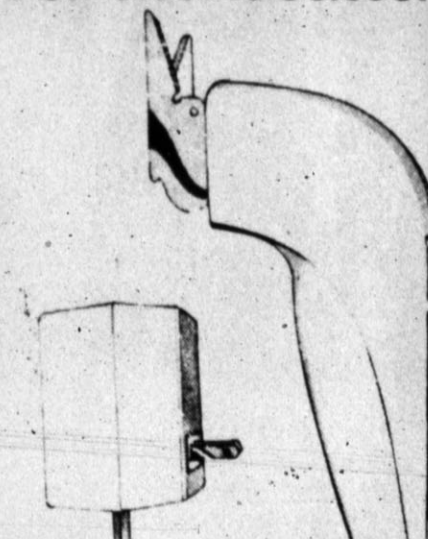


FEATURES
 1. 110/220 Voltage selector switch.
 2. On/off switch.
 3. Adjustable rim for shaving closeness and comfort.
 4. Knob to lock and unlock the shaving unit for cleaning.
 5. Pop-up sideburn trimmer.
 6. Protective plastic cap.
\$29⁹⁹

30% off electric scissors



39⁸⁸
 Penneys new 6 digit electronic calculator operates on only one 9 volt battery. It's small enough to fit in your pocket, and priced not to empty it out.



Now 8⁶⁶
 Orig. 12.99. Penncrest® rotary motor electric scissor with 3 speeds for light, medium and heavy fabrics.

Monday Meeting Last Of Year
For Hereford City Commission

Hereford's City Commissioners will hold their last meeting of the calendar year at 7:30 p.m. Monday night in City Hall.

be the probable renewal of the municipal airport lease and discussion of the widening of the intersection of U.S. 385 and Park Avenue.

Highlighting the agenda will

The Sunday Brand

Entered as second class matter July 4, 1968 at the post office at Hereford, Texas under the Act of March 3, 1879. Second class postage paid at Hereford, Deaf Smith County, Texas. Established 1948. Published every Sunday at 130 West Fourth St., Hereford, Texas 79644. By The Hereford Brand, Inc. Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers Zone 1, \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$1.00 per month. Single copies 20 cents each plus 5 per cent sales tax.

CIRCULATION 344-2030
Mall
 O.G. Nieman, Publisher
 Don Richards, News Editor
 Sue Coleman, Women's Editor
 Lynn Brisendine, Advertising Manager

The Commission is also expected to discuss retirement procedures for city employees and hear the budget report.

Discussion of shop plans are also on the agenda with the amending of an ordinance correcting a highway right-of-way.

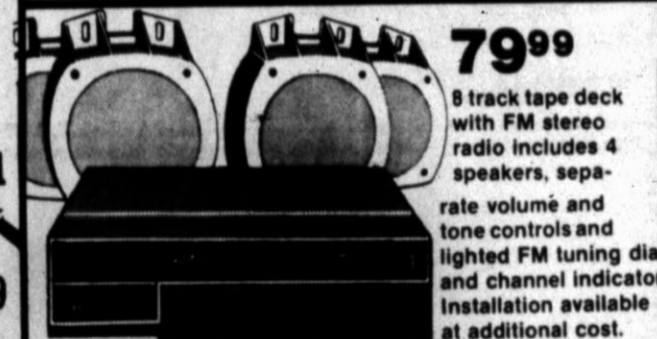
The city also will discuss the lease request of Pitt's Aero to construct a building at the airport. In other action commissioners are expected to rename a street in east Hereford. The commission named the street "Commerce," but discovered a Commerce Street already exists in the city.

LAST MINUTE GIFT IDEAS
FROM PENNEY'S AUTO CENTER



Save \$20

Reg. \$139.99. Sale \$119.99 JCPenney mini-bike and helmet outfit. Mini-bike has 3 HP Tecumseh engine, 3600 RPM, 4 cycle; 2 qt. gas tank; recoil starter. 6" steel wheels with mag style inserts. Adjustable helmet is polycarbonate outer shell with poly foam inner liner. Face shield included. Matching mini-bike and helmet are flamboyant blue with orange racing stripes.



79⁹⁹

8 track tape deck with FM stereo radio includes 4 speakers, separate volume and tone controls and lighted FM tuning dial and channel indicators. Installation available at additional cost.

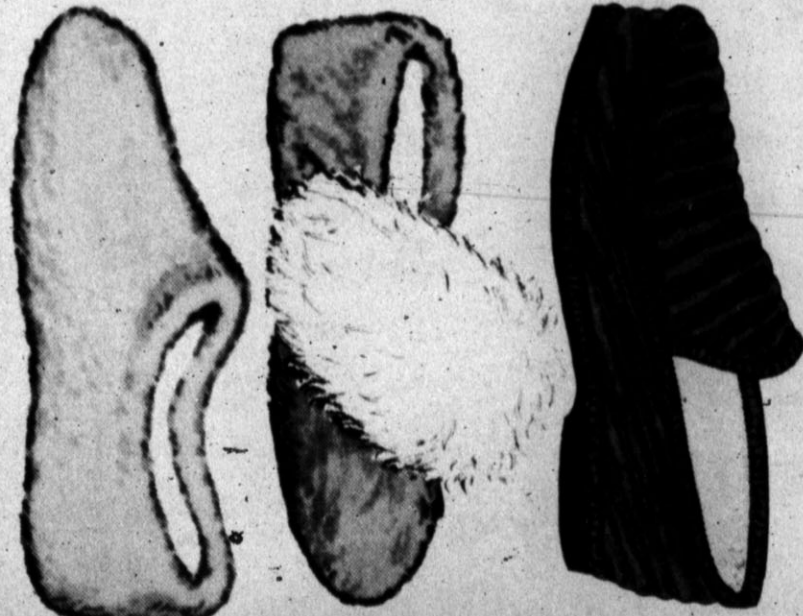


29⁹⁵

Mini AM radio with speaker features solid state IC circuits; can be used on all 12 V. negative ground systems. Just 4" x 1" x 5".

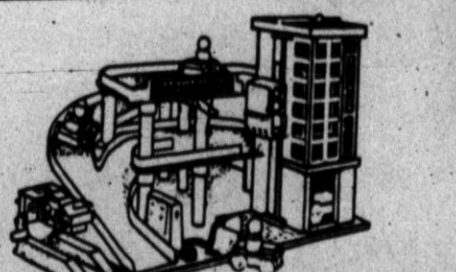
JUST ARRIVED
NEW SHIPMENT
8-TRACK TAPES
BIGGEST-BEST SELECTION
IN HEREFORD

\$5
 Women's Shearling Lamb Slippers In Light Blue, Pink and Red



3⁹⁹
 Ladies' acrylic pile slipper with tip dyed shaggy collar. In light blue, pink, fern green, gold. Sizes 4-10.

3⁹⁹
 Men's light brown cotton-corduroy slipper. Lined in ter-y cloth for true comfort. Cushion insole in 6-7/2.



FISHER-PRICE PLAY FAMILY GARAGE
 Action play center for pre-schoolers. Hours of creative fun and entertainment with the Play Family people and cars. **\$11⁹⁹**

SHOP OUR STILL WELL STOCKED TOY DEPARTMENT AND SAVE SAVE \$SAVE



'The Living Bible' translates the scriptures in today's language. Beautifully bound in green and gold. **\$9⁹⁹**



Penneys Christmas record. Beautiful sounds of the season from your favorites. **\$1**



950
 Classic Car Care gift kit. **7⁹⁹**
 Creeper is plywood body on a hardwood frame. Steel bolts and screws. 36" x 16"

15⁹⁹
 Auto/home perk kit. Complete with percolator, cups, sugar and cream containers, spoons, measurer, two cords, hanging bracket and plastic carrying case. UL listed. 12 volt or 110/120v.



27⁹⁵
 Timing light.



\$11⁹⁵
 24 cartridge tape caddy.

Merry Christmas from Penneys.
JCPenney

CHARGE IT!

HEREFORD'S GIFT HEADQUARTERS



Don Richards

Victim Of Gas Shortage

"Enjoy your own life without comparing it with that of another."

—Condorcet

Haste makes waste, or a fool and his money are soon parted or whatever... I was a victim of the gas shortage this past week. But not the kind of victim you may think.

I didn't run out of gas... in fact I found plenty of it... but I also found a station that will get very little of my business in the future.

HERE I was driving on the freeway in Lubbock and about ready to head back to Hereford. My gas tank was just below the half-tank mark and I decided I had better fill up.

Just over to the right was a small service station with a big sign with three-foot letters that read "32" and "39". Not many times these days do you get regular gas for 32 cents so I quickly jerked the car, and my wife's neck, across two lanes of traffic into the station.

Well, after I filled up and after I noticed the cost was unusually high I took a second look at that big sign in front of the station. Right above those three-foot letters that read "32" were two-inch letters that read "Bread." Then above the three-foot letters that read "39" were two-inch letters that read "Regular."

But that wasn't the end of my quick frustration. The cost of a loaf of bread at the station was 32 cents. But it was 32

cents only if you get gasoline. Otherwise it was 35 cents, the manager explained.

Needless to say I didn't buy any bread.

CONCERNING the fuel and energy crisis, it has really gotten down on the local level in Hereford. Both the County Commissioners and School Trustees have starting taking steps to conserve energy. And of course, the city Christmas decorations became a partial victim of the energy crisis this year.

The lights in downtown Hereford will burn only from 6 p.m. until 11 p.m. this year instead of all night. They are being controlled by a time clock that turns them on and off automatically. Other decorations around the city normally hook directly to street lights and would have to burn all night. However, this year they are not even being lit up at all.

SHERIFF Travis McPherson and several other Panhandle officers and FBI agents got on the track of a con game this week and ended up arresting two men involved.

The sheriff received a complaint from a local resident about a man who was trying to get him to "put up" several thousand dollars in an attempt to get about \$90,000 that was "hot" that a third man held. What it amounted to was a pigeon drop.

The local man informed McPherson about the scheme and the Sheriff, a detective from the Amarillo Police Department, FBI agents and agents from Metro Intelligence in Amarillo spent almost all day Tuesday investigating and hunking before they tracked down and arrested two Amarillo men and charged them with conspiracy.

THERE ARE about 160 farmers down in Gaines County around Seminole and Seagraves who appear to be in quite a bit of trouble with the government. The ASCS (Agricultural Stabilization and Conservation Service) has accused the farmers of manipulating so that they have received "inflated" government checks in relation with their cotton allotments.

An ASCS official came in the county, suspended the local executive director and three members of the county committee and then notified the 160 farmers that they need to return the \$6 million the government has paid them.

The ASCS says only about \$1.5 million was due them but that farmers got \$4.5 million. However, the ASCS says all \$6 million will have to be repaid. Should the ASCS prove its case some of the farmers will owe upwards of \$50,000 while only a few have amounts as small as \$2,000.

If the ASCS can prove its case, something like this can put a bad light on all farmers in general. The news has already made big news there and several large financial newspapers and magazines.

People in the East and Northeast already have enough antagonism toward the farmer. If things like this are proved it sure can hurt the farmer through Washington in the eyes of a lot of people who don't understand.



This Girlstown quintet from Whiteface presented special music during the Hereford Lions Club annual Christmas party Thursday night at the Bull Barn. More than 500 persons attended the banquet, including about 90 girls from Girlstown. This marks the second year for the Lions to host the girls and present special Christmas gifts. A group from the Borger campus also presented music during the program. The Lions presented a check for \$5,000 to the Girlstown program.

Scout Troop 50 To Hold Party

Hereford Scout Troop 50 will have a Christmas Party at 7 p.m. Tuesday in Northwest School.

There will be a Court of Honor at the meeting and there will be donations to Boys Ranch and Girlstown and representatives of each organization will be at the party.

TANKERS LOST

Two foreign oil tankers broke in half in an Atlantic storm, 28 crewmen lost, on Dec. 27, 1970.

Hereford's Gift Center

Cowan Jewelers
DOWNTOWN

MENDOZA SENTENCED

On April 20, 1971, Bolivian painter Benjamin Mendoza, convicted of trying to stab Pope Paul VI, was sentenced to 2 years, 4 months in jail.

ADM. DEWEY

George Dewey, admiral of the U.S. Navy, was born at Montpelier, Vt., on Dec. 26, 1837.

Just right for CHRISTMAS

Flandria
10 Speed Bicycle
REG. '124"
Christmas Special **\$89⁹⁵**

While they Last
a few
YAMAHA '80' MINI ENDUROS
SWEDE'S CYCLE SHOP

510 Myrtle 364-0325

BUY IT TODAY . . . HAVE A PARTY TONIGHT!

Catalog Store



HOLIDAY ROOM SIZE RUG!

FANTASTIC LOW PRICE ONLY **\$38**
• Long life 100% nylon fiber
• Choice of five vibrant colors
• Foam back—No pad needed
9x12 ft.
Take with Price

364-5801

114 Park Ave.

STOP IN — SEE IT — BUY IT NOW!

CHRISTMAS SPECIAL MONDAY ONLY

Jumbo Hi Low Wiglets, Wig, Toni Wigs,
Jane Fonda Wigs "All Wigs Completely
Guaranteed" Wigs will be styled by

Mary Ann

Hair Stylist from Clovis, New Mexico.

Monday Only! 9 A.M. til 7 P.M.

Unique Art Style

319 McKinley

364-1991



A TEXAS RANGER COMMEMORATIVE BORN AT HOME

1823 - 1973

"1 of 1,000"

Only a handful of large firms and famous artists have been authorized by the Texas Rangers Commemorative Commission to commemorate the Texas Rangers 150 years of service to our state.

The commemorative we are offering is a limited edition, hand made miniature set of Colt's 1851 Navy model in 14 kt. Solid Gold & Solid Silver Sterling Silver.

We all know low serial numbers are very desirable and we'd like hometown people to have first choice.

This edition is limited to 1,000 sets. Numbers 1 to 150 will be solid 14 kt. Gold and sell for \$450.00. Numbers 151 to 1,000 will be solid Sterling Silver and sell for \$125.00. A portion of each sale will help build the Texas Ranger Hall of Fame at Fort Fisher in Waco, Texas. For available serial numbers and earliest delivery



OFFICERS

Chairman
Clay Peoples
Senior Ranger Captain
Secretary
Roger N. Conger
Treasurer
Marvin M. Stetler

MEMBERS

Marion Baugh, Jr.
Rex C. Cagle
Gaines De Gaffenried
Dan Hruska
Harry Moore
Larry Sherin
I. A. Whittenburg, III

"One Riot - One Ranger" and "That Special Breed of Men" are legendary remarks in the State of Texas. These quotes have special significance in that they are universally associated with the Texas Rangers, North America's oldest continuous body of law enforcement officers. The year 1973 marks the 150th Anniversary of the Texas Rangers and they are being commemorated by a most unique miniature set of Colt's 1851 Navy model with all accessories. The "51" Navy has almost as much history behind it as the Rangers themselves.

Miniature firearms are a very rare form of collector item. These were usually the last item made by an apprentice gunsmith before he received his master license; therefore, they are extremely hard to find and usually one of a kind. All these sets are handmade from Sterling silver and 14 kt. solid gold, which only magnifies the rarity of the Texas Ranger Commemoratives.

Burns Hamilton and Bob Spangler have spent over two years in planning and developing these sets and are donating a portion of each sale to the Texas Ranger Hall of Fame at Fort Fisher in Waco, Texas.

I am proud to have Serial No. in my personal collection and I know you will be pleased to own a most unique set.

Clay Peoples
Chairman, Executive Committee
Texas Ranger Commemorative Commission

Check with:

Burns Hamilton or

Bob Spangler, Sugarland Mall

H & S MINATURES

Sugarland Mall, Hereford, Texas

Herd Wins 10th Over Amarillo

The Hereford Whitefaces rolled to their 10th win of the season Friday night using the hapless Amarillo Sandies as the vaulting board, 64-40.

The Herd moved out to a quick 17-8 first period lead and then never trailed as Whiteface Dennis Noggler dropped in 20 points in one of his finest games this season.

Amarillo won the junior varsity game in a squeaker 53-52.

AFTER THE 17-8 first quarter lead, the Herd used balanced scoring to move into a 30-19 intermission score. Hereford then returned to hold the Sandies to just 9 points in the third stanza while collecting 17 points for a 19 point lead.

HEREFORD now stands at 10-4 for the season as they host the Dumas Demons Tuesday with the J.V. game beginning at 6:15 p.m. and varsity at 8 p.m. Amarillo High's season record is now 1-10 after its loss to Hereford.

With just a few seconds gone in the final quarter Hereford took a 21 point lead which it held all through the final quarter.

Hereford was especially effective under the baskets as the Sandies moved out to

defense the Whitefaces. James Harris and Dan Vander Zee, along with Noggler, continually assisted each other with fine passes for the quick A-zone shots.

COACH Barry Arnwine got all eight players, who had suited up for the game, into action and each figured into the scoring. Guard Mike Albiar kicked in 14 points as did Vander Zee as Harris dropped in 9, most of which came directly underneath. Gerald Shipley, Lynn Tarr and Junior Morales added 2 each as Andrew Wingert dropped in a free throw for 1 point.

C.L. Phillips led Amarillo with 10.

NEITHER team was especially effective at the free throw line as the Herd collected only 65 per cent of their free tosses as Amarillo picked up 72 per cent of theirs.

In the JV game Coach Joe Tubb's Herd jumped to a 15-9 first period lead but faced two-point deficits at the half 26-26, and at the end of the third period 38-36 before suffering the one point 53-52 loss to the Sandies JV.

James Hull led the Herd JV

with 16 points and Jim Arney added 10 points as the only other Herd player in double figures.

HEREFORD — Wingert 6-1-1; Albiar 5-4-14; Morales 0-2-2; Tarr 1-0-2; Harris 3-3-9; Noggler 9-2-20; Vander Zee 6-2-14; Shipley 6-2-2. Total fouls 11. None fouled out.

AMARILLO — Phillips 3-4-10; Owens 3-0-6; Jeff Vinton 0-0-0; Naylor 2-1-5; Hughes 2-0-4; Parsons 1-1-3; Gardner 1-0-2; Mosser 0-0-0; Novak 2-0-4; Holcomb 0-2-2. Total fouls 21. None fouled out.



Two More

Dennis Noggler, 43, flips in the ball for two more of his 20 points Friday night in action here against the Amarillo Sandies. Hereford center Dan Vander Zee, 51, looks on as the Herd went on to a 64-40 win for their 10th win of the season.

La Plata Hits Bad Streak Against Pampa, Borger

La Plata's 8th and 9th grade basketball teams hit a bad streak this past week as the 7th grade teams split games with Stanton Junior High.

Both LP's 8th and 9th teams lost to strong teams at Borger and Pampa.

In games Tuesday the 9th grade at LP lost to Pampa 74-34. High for La Plata was Archie Crim with 12 and Terry Brady with 11.

Also Tuesday the 8th grade at LP fell to Pampa 42-29. The game was very close at the end of three quarters with Pampa leading 32-29. However, La Plata could not score in the final period and Pampa went on for the win. David Arney had 12 for

LP and Kent Ellis had 10 in the game.

In two 7th grade games Wednesday Stanton and La Plata each won a game. The LP White team won over the Stanton White 23-17. Don Weems hit 11 for La Plata and Rod Symons had 9 for Stanton.

In the other 7th grade game Stanton Blue defeated La Plata Blue 21-17. Stanton's Buzz Abalos had 7 and La Plata's Reed Herring had 6.

In action Thursday both the La Plata 8th and 9th teams dropped games to Borger.

Borger won the 9th grade game 56-43 with Archie Crim hitting for 17 and Roy Martinez 12.

A strong Borger 8th grade team then tripped La Plata 8th 40-15 with Kent Ellis hitting 10.

La Plata plays again Thursday when they play in the home gym at 4 p.m. with the 7th, 8th and 9th grade teams all playing.

Hereford's Gift Center
Cowan Jewelers
DOWNTOWN

Our Sincere Thanks Go to
HR's Flowers and Gifts
and
Clark's House of Flowers
For Making La Madre Mia's
TOUR OF HOMES
a success.

Big Brothers Mushrooming

"Do you want to share your life?" asked Rodney Laubhan, assistant principal at Stanton Junior High, when he addressed the Whiteface Kiwanis Club Friday morning.

"From research we've done, in the Hereford schools, we've learned that there are some 100 boys and 60 girls between the ages of 6 and 16 who could benefit from the Big Brothers-Big Sisters program," asserted Laubhan, Chairman of Hereford's Big Brothers-Big Sisters Incorporated's Board of Directors.

A new program, in Big Brothers-Big Sisters establishment, is directed by the Big Brothers Regional Office in Amarillo. Big Brothers is a national organization funded through the United Way.

The purpose of Big Brothers is to assist boys deprived of love, understanding, and a chance to contribute to a family

circle. Big Brothers ideally provides these youths with mature masculine identi-

fication, friendship and guidance in order to develop his total personality.

Little Sisters, an organization of volunteer women, seeks to help girls between the ages of 6 and 16 who may profit from the friendship of women who are not members of their family.

Interested adults may work in the Big Brothers-Big Sisters program without actually being a Big Brother or Big Sister to a child. Volunteer help is needed to serve on committees, fund raising and office work. Also financial contributions are essential in the organizations' maintenance.

"You need to spend at least two hours a week with your Little Brother (Little Sister)," Laubhan said. "Usually the best time is on weekends. You and your Little Brother (Little Sister) should decide what to do."

The Jim Hill Hotel currently houses temporary offices for

Big Brother Inc. Further information can be obtained by writing Big Brothers-Big Sisters of Hereford, Box 1821.



HOLIDAY GIFT VALUES

from Boots & Saddle For Him

GOOSEDOWN JACKETS
by Tempco & Pioneer
Perfect for Dress, Hunting, Work or Casual Wear.....

For Her **LEATHER COATS**
by Scully for dress & casual wear with... **Fur Trim & smooth Leathers**

Gift Items For Everyone in Your Family. . . .

BOOTS by Tony Lama, Sanders, Justin & Cowntown
in all Kinds of Leathers, Shark, Ostrich, Lizard, Elephant, Seal, Elk, Kangaroo, Alligator & Calf...from \$39⁹⁵ to \$225⁰⁰

HATS by Bradford, American & Bailey

FREE GIFT WRAP.....

BOOTS & SADDLE WESTERN WEAR

513 N. 25 Mi. Ave. 364-5332

DUCKWALL'S

SUGARLAND MALL HEREFORD, TEXAS

Hurry! Only 7 Shopping Days Left. . . .

MONOPOLY
by Parker Bros.
Real Estate Our \$3⁴⁷
Trading Game Reg. \$4⁹⁹

LIFE
THE GAME OF LIFE
A Family Game by Milton Bradley
Our Reg. \$5³³ \$3⁹⁷

HAIRY CANARY
The Super Stunt Plane. You are the Stunt Pilot
A Mattel Skill Toy
Zoom Up! Dive! Stall! Loop Our Reg. \$12⁹⁹ \$8⁸⁸

SUPER STAR RACE CAR
Electric Power! Memory Steering Control!
Mattel Our Reg. \$12⁹⁹ \$8⁸⁸

JR. GRANDFATHER CLOCK
Electric pendulum. For table, desk, mantle or hand.
18 1/2" x 7" x 3 1/2"
Our Reg. \$12.95 \$9⁷⁷

TABLE LAMPS
Just the right gift for mom. Several Styles to Choose From **25% OFF**

SHREDED FOAM
An excellent 1 Lb. Bag filler for Pillows & Dolls \$5⁹

GIFT WRAP
3 Roll or 10 Roll Pkg. Our \$1⁷⁷
3 Roll - 120 Sq. Ft. Reg. \$2⁹⁹
10 Roll - 100 Sq. Ft. Reg. \$2⁹⁹

AQUARIUMS
10 Gallon Aquarium w/kit, kit includes filter, pump, heater, charcoal, filter floss, tubing & thermometer
Our Reg. \$17⁹⁹ \$12⁴⁷

OPEN TIL 8:30 EVERY NIGHT TIL CHRISTMAS

22nd Anniversary Sale
From
Nov. 18th thru Dec. 24th
Cowan's Jewelers
Downtown

Hereford Boxers Take 11 of 14 Bouts Here Friday

Hereford fighters were the hosts Friday night, but they certainly did not act like it.

Sixteen Hereford boxers fought Friday, with two of them fighting each other in exhibition and no decision to be made, and

11 of the remaining 14 recorded wins.

Edwin Smith tko'd Flip Tillman of Amarillo in the 49 pound class; Cesar Castro, 54 pounds, defeated Mike McClure of Amarillo; Fabian Ruiz, 63 pounds, decisioned Sonny Bohanan of Amarillo; Terry Smith, 65 pounds, won over Larry Naveriz of Amarillo; Hector Guerrero, 80 pounds, took the fight with Manual Diaz

of Amarillo; Mike Castro, 80 pounds; decisioned Greg Costley of Stinnett; Juan Ruiz, 112 won over Ronnie Bruce of Stinnett; Roy Pena defeated Todd Nix of Canyon in the 110 pound class; and Frank Celeya, 120 pounds, outscored Cecilio Ontiveros of Canyon.

Ruben Ramirez was tko'd by Mike Murrell of Canyon; and Rusty Lindsey lost in his first fight. Clayton Faubion's fight

was stopped at the end of the first round due to a hand injury to Faubion.

Johnny Lindsey and Mary

Lucero, 36 pounders, both of Hereford, fought the first fight that was pre-determined not to have a winner.

Firemen's Wives Thank Merchants For Project Help

Appreciation for assistance given the Hereford Firemen's Auxiliary in serving a hunters' breakfast Saturday morning is expressed by Mrs. Onias Carroll, president.

Merchants of the city cooperated in the project and the auxiliary members are very grateful, Mrs. Carroll said.

The breakfast was served early on the first day of the pheasant hunting season. Women of the Auxiliary prepared the food at Community Center.

Money raised in this project will be used for various activities, including aid to Girlstown and Boys Ranch.

Lately the Auxiliary bought fire extinguishers for the new dormitory at Girlstown at Berger. Another recent gift was a sewing machine for Girlstown at Whiteface.



Knockout Coming

A technical knockout is coming soon as Hereford's Edwin Smith, right, is about to knock to the mat Amarillo's Flip Tillman, left. Smith floored Tillman just as the bell ended the first round and Tillman didn't come out at the start of the second round. The action came Friday in the Bull Barn in Golden Gloves A.A.U. Hereford Invitational meet.



Deadline Set Here On Card Project

Continued From Page 1

fanettes and delivery room incubators were bought with the \$3,206 in the fund. varied pieces of equipment have been added.

In addition, a cash scholarship is

given each year to a nursing student.

Only in 1960, when Hereford was subscribing funds for its Community Center and the project money went for that purpose, has the money been allotted to any other use.

Contributions may be made at either

Hereford bank; to Auxiliary members, who are wives of local physicians and dentists; or by placing them in decorated canisters set up in the hospital lobby, at Hereford Hardware, Beauty House, Thriftway, Harold Close Drug, HR's Flowers and Sawefay.

Cultural HD Club Enjoys Festivities

Gifts were exchanged by members of the Cultural Extension Club Friday afternoon at their annual Christmas party-luncheon held in the Reddy Room of SWPS building.

Gifts were exchanged after the program given by Mrs. Hilrey Aven in which she told of Women of the Bible.

Argen Draper and Joyce Shipp, county extension agents, were recognized as guests. Members present were Mmes. Cocanougher, Hunter, Hargrove, Grady Parsons, J.G. Gandy, Art Lewis, Ira Scott and Wiseman.

Today's nickel is about as useful as a glass eye at a keyhole.

Kiwanians View Cancer Film

Hereford Noon Kiwanis Club Thursday viewed a film by the American Cancer Society and learned about the success in curing cancer of the colon and rectum.

The film was presented by Herman Ford of the Deaf Smith Cancer Society and was entitled "Life Story."

"One out of every five persons will have some form of cancer," Ford said. "One out of every four families will have some family member who will have cancer."

Introduced by Tom Burdett, Ford said the American Cancer Society collected about \$3 million last year and that 90 percent of that amount was spent on research for a cure for cancer.

Tom Landry, coach of the Dallas Cowboys professional football team, is the chairman

of the Texas chapter of the American Cancer Society.

In other action at the meeting member R.C. Hbelscher gave a

report on the Christmas Tree sales by the Kiwanis Club which is being conducted from the parking lot of Sawefay Food Store on West Park Avenue.

Warm Gift Planned

A fund to buy blankets for a needy local family was collected at the Christmas party of Avenue Baptist Victory Class Thursday in Mrs. Billy Wall's home. Mrs. George Petree was hostess with Mrs. Wall.

Games appropriate to the season were directed by Mrs. G.W. Duncan to entertain members in rooms glowing with Christmas color. Mrs. Gaylon Bryan gave a History of Candles, stressing their use in religious ceremonies and especially at Christmas.

Gift packages were heaped at the base of a white-flocked tree for the annual exchange.

Others present were Mmes. Bill West, Carlyle Sargent, Herman Hendrix, C.E. Coleman, Don Davison and John Townsend.

TO LIMIT X-RAY
The Food and Drug Administration has announced proposed standards to prevent excess radiation from X-ray machines used to detect sky-jackets at major U.S. airports.

Funeral Planned At Weatherford

Funeral services for Mrs. Maggie Mary Doggett, 84 of 506 West Fourth, were arranged in Weatherford, her former home, with burial in the Weatherford

Cemetery. Local arrangements were by Gijilhand-Watson Funeral Home.

Mrs. Doggett died Thursday afternoon in Deaf Smith General Hospital after an illness of a week.

She was a native Texan, born Jan. 8, 1889. Her husband, Ira Doggett, preceded her death some years ago. She came to Deaf Smith County last July from Weatherford and made her home with her daughter, Mrs. LeRoy Vaughn, who survives her.

Brother Of City Resident Buried

Funeral services for Loyd Edwin Roberson, 69 of Winters, brother of Deward Roberson of Hereford, were conducted Tuesday in First Baptist Church of Winters. Burial was in Lakeview Cemetery at that city.

Mr. Roberson died Saturday evening in a Winters hospital. He had lived there since 1950, when he moved from Amarillo.

Survivors include his wife; a sister, Mrs. Curtis McCafferty of El Paso; the brother here and another, Howard, of Amarillo.

Watches You Can Depend on, Cowan Jewelers Downtown

Boots ★ WEST ★

HWY. 60 E. 364-5961

OPEN 9 - 7 MON. - SAT.

ALL COWTOWN BOOTS \$39.95

Boot TOTE BAGS \$12.95	DOWN JACKETS \$39.95 and up
Boot OVERSHOES \$9.95 and up	Resistal HATS \$17.50 and up

Ladies Purses and Billfolds.

Layaway Now For Christmas.

AUCTION

31 1973 CHEVROLETS SUNDAY DECEMBER 16 4:00 P.M.

ARMSTRONG TRANSFER & STORAGE COMPANY WAREHOUSE

45th (Farmer's Road) & S. Washington (1st Intersection South of Kerr Paper Company & Turn West) AMARILLO, TEXAS

NATIONAL CAR RENTAL is replacing their 1973 rent cars with 1974's and have chosen to sell their, like new, '73's at Public Auction.

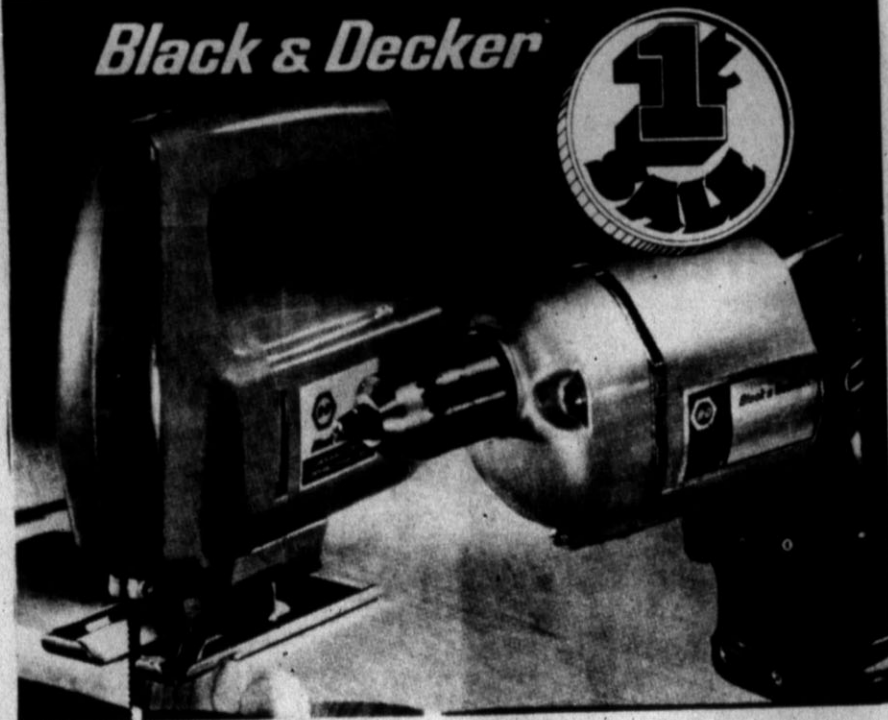
INSPECTION TIMES: Sundays Dec. 9 & 16 1:00 p.m. to 4:00 p.m. Monday through Saturday 9:00 a.m. to 4:00 p.m. at the above warehouse.

Select your car - Make your financial arrangements and buy at auction with cash, check or draft! (Drafts must be accompanied by authorized letter of credit!)

SELECT YOUR CHRISTMAS SPECIAL!

- 15 MONTE CARLO LANDEAUS
 - 7 CAPRICE CLASSICS, 4 Dr.
 - 2 CAPRICE ESTATE WAGONS, 9 passenger
 - 2 CAPRICE COUPES
 - 3 CAMEROS
 - 2 VEGA HATCHBACK COUPES
- Power & Air, Some Cruise Controls, Regular Fuel, 15,000 to 20,000 Miles! Top Condition!

Ernest St. Clair AUCTIONEERS
4101 WEST 34TH AMARILLO, TEXAS 806/352-1503



Black and Decker No. 7524 VARIABLE SPEED JIG SAW \$29.99

Black and Decker No. 7110 3/8 Inch DRILL \$12.99

TOTAL REGULAR VALUE \$42.98

Both Tools Now Only \$30 SAVE \$12.98

We Also have a good selection of other power hand tools at Special Christmas bargains.

SEE OUR METAL TOOL BOXES TOO!

We will close at noon Saturday, December 22 and remain closed through December 25.

Carl McCaslin Lumber Co. 344 E. 3rd

364-3434

Authorized Franchised Jeweler for

LONGINES
THE WORLD'S MOST HONORED WATCH

WITTNAUER
DISTINGUISHED COMPANION WATCH TO THE WORLD HONORED LONGINES

Featured: Longines Ultra-Chron, World's Most Accurate Watch. Guaranteed Accurate to a Minute a Month!

*If found necessary, your Ultra-Chron will be adjusted to this tolerance. Guarantee is for one full year.



Wittnauer Autodate, \$75

Wittnauer Bolero, \$65

10k gold-filled case, \$110

Longines Ultra-Chron, \$150

Cowan Jewelers DOWNTOWN

Member American Gem Society

Franchised Jeweler For Longines & Wittnauer Watches From \$35 to \$5000

WITTNAUER



SUPER SPORT GA Auto D&D SW Sfg gd.

COWAN JEWELERS Downtown

Hereford's Gift Center
Cowan Jewelers DOWNTOWN

Bezner Honored

Frank J. Bezner was honored this week for his work with the county Agricultural Stabilization & Conservation Service, being presented with a "Certificate of Service" award from the Texas State ASCS office.

The presentation was made at the Deaf Smith County ASCS office Wednesday by Billie C. Hodges, who will succeed Bezner as county committee chairman. Bezner is completing 14 years service on the county ASCS committee.

Along with the certificate, Bezner received a letter from the state committee expressing "sincere thanks for the many years of dedicated and constructive service which you have given fellow farmers and the nation as an elected ASCS county committeeman... Your record is one of true public service in the highest tradition for which you can be very proud."

AARP Officers Attend Workshop

Five officers of the local chapter of AARP went to Amarillo Tuesday to attend an all-day workshop at the Senior Citizen's headquarters in the old Amarillo High School building.

Master of ceremonies for the day was Dr. Mable Williams, AARP State director from Beaumont. Speaker was Dr. Lorraine Clark, assistant regional representative.

Dalhart, Hereford and Amarillo chapters were represented. Those attending from Hereford were Mrs. Henry Vaughn, Ophelia Dodson, Ed Dzuik, Harold Hersley and Leona Seavey.

Vega Youth Recognized

Richard J. Paschel was recently named to the Vice-President Honor roll at the Mid-Continent Campus of Texas State Technical Institute, according to Lovell A. Pillow, General Manager of the Amarillo Campus. Membership on the Vice-President Honor roll

is attained by maintaining a 3.5 grade average.

Richard J. Paschel is majoring in Agricultural & Industrial Equipment Mechanic and is a graduate of Vega High School.

Bezner's service on the county committee is the longest on record. A recent ruling provides that a county committeeman may not be elected for more than three consecutive terms without a break in service of one year. However, Bezner will continue to work with the program after being elected as the Community A chairman for 1974.

Serving with Hodges on the county committee next year will be Jim Perrin, vice chairman, and Clarence Betzen.

Community A members include Bezner, Leroy Bodkin and Dwaine Walker. Community B members are Eldred Brown (chairman), Richard Fortenberry and Elmer Northcutt. Community C members are Joe Broman (chairman), Wayne Richardson and Bill Cleavinger.

Bezner served as chairman of the county committee for 11 years, and was vice chairman for 3 years. The county committee is responsible to the state committee, which provides general direction and supervision. The county committee is generally responsible for administering ASCS programs approved for the county.

The committee directs county office operations by setting policy and goals within national and state limits, and by reviewing work and fiscal plans, progress and accomplishments. The committee also employs the ASCS office manager to handle the day-to-day operations.

The county committee carries out program responsibilities as directed by the various program handbooks. This includes reviewing, approving and certifying forms, reports, and other documents as required. The committee also attempts to insure farmer and public understanding of ASCS programs through an effective public information program.

Jaycees Need Volunteers For 'Hotline' Workers

Hereford Jaycees are looking for local residents willing to take training to aid "troubled" people in the community in connection with the "hotline" program they will begin Feb. 1.

"We need people who will be willing to take training in Amarillo so that they can be the face-to-face contact people with people who are drug or alcohol addicts or have suicidal tendencies," said Bill Johnson. "People with any trouble whatsoever can call on the 'hotline' we will begin Feb. 1

and will immediately talk to persons in Amarillo. The Amarillo workers will then contact these people who have been trained and get them to personally contact the person who called."

Johnson said the hotline will be for "everything from people troubled about religion, drugs, alcohol to people thinking about committing suicide."

"Anyone who would like to take this training should contact Garre Lowrance at Boots West to pick up an application,"

Johnson said. "This training will be the equivalent to 40 classroom hours of training. We need dedicated people who can put time in all hours of the day and night."

Johnson said the persons will be trained in Amarillo and that officials there will screen each applicant and has the right to "screen out" persons they feel cannot do the job of a "hotline" worker.

"We need very open-minded people who would be very dedicated," he said.

Johnson said Mrs. Clair Rieger is working with the Jaycees on the project. She is with Suicide Prevention and Crisis Intervention (SPCI) in Amarillo.

"We will be publishing the 'hotline' telephone number later, after we get it all set up," Johnson said. "Right now we need to get at least six, but as many as possible, people trained before we put the hotline in."

The Jaycees are the supporters of the plan for the

hotline and the executive directors for the Jaycees in the project are Lowrance and Johnson.

Johnson also said persons wishing to pick up more stickers in the Jaycees Christmas "Operation Redball" may pick

them up at the Deaf Smith County Chamber of Commerce or at the Hereford Fire Department.



WRAP UP... CHRISTMAS... HERE!

BANKAMERICARD **GIBSON'S** "WHERE YOU ALWAYS BUY THE BEST FOR LESS" **master charge**

OPEN TILL 10 P.M.

Prices effective Monday, Dec. 17 through Wednesday Dec. 19th

Get these Decoration Buys Now! While Supply Last

Bag of **WRAPPING BOWS** REG. 53¢ NOW **33¢**

NO. 12 Christmas TREE STAND REG. 83¢ NOW **69¢**

HLA LITES 35 LIGHT SET Lights shaped like Pedals NO. HL235 **83¢**

Cloby Decorative GLASS ORNAMENTS ONLY Large Box of 12 **77¢** Small Box of 12 **39¢**

Ritz Weatherproof OUTDOOR LIGHTS NO. 925SP SALE **\$3.39** 25 Multiple Lite Set

LINCOLN LOGS G.D.P. 13" NOW **\$2.97**

DOOR DECORATIONS NO.9510 SALE PRICED **49¢**

YAHTZEE For All Ages SALE **\$1.49**

Child Guidance THE ELEPHANT KNOWS AGES 2 to 5 SALE **\$3.87**

Gold Award Numbered Oil PAINT SET **\$2.87**

Daisy TARGETEER JR. Bolt Action Super Play SPORTS RIFLE SALE **\$3.97**

MECHANIC'S BENCH Child Guidance **MECHANIC BENCH** Ages 3 to 7 NO. 270 SALE **\$1.97**

Your Borden's Home Distributor for the Hereford area.

is **Carl T. Skaggs** for home delivery service bringing Borden's Products to your door call

364-5288 If It's Borden's It's Got TO BE GOOD!

Comings And Goings At King's Manor

By FAY GAUGGEL

Mrs. Louise Vaughan was a recent visitor in Kress, attending services at the United Methodist Church and lunching with the Rev. and Mrs. R.T. Dyess. The Rev. Dyess was her pastor at Wellington, as well as a next door neighbor.

Dinner guests of Mrs. Anne Higgins Sunday were her grandson, Francher Upshaw, his wife and children, Robert, Douglas and David, and her granddaughter Linda Jo Higgins, a Tech student.

Mrs. Gladys Lair had as dinner guest her granddaughter, Susan Lair of Canyon. She is in WT University.

Mrs. Louise Vaughan has returned from a visit with friends and relatives at Chillicothe, Dallas, Corsicana, Waco, Kaufman and Chatfield. She reports a disappointment over lack of the usual fall foliage, due to an early frost that caused the leaves to fall, but the roadsides are carpeted with the bright, lush green of winter grass — lovely with the trees.

United Methodist Women of Alice Ward Circle met Wednesday in Lamar Memorial Garden Room for its December

session, with Mrs. Claude McGowan presiding.

Theme of the program led by Mrs. Don Davidson was Christian Giving, with emphasis on this season. Audience participation was the format of the program following reading from Luke 2.

Second highlight was an old fashioned pounding given The Rev. and Mrs. Tomas Balderaz of San Pablo Church. Mrs. Balderaz sang two solos, Old Rugged Cross and Golden Bells. The groceries plus about \$18 in cash seemed a generous sharing. Members formed a circle around the gifts and their sentence prayers ended the meeting.

New yearbooks were received.

Sunday afternoon 13 Kiwanis Club members descended on Kings Manor, equipped with Christmas tree, tools, trinkets, baubles, good cheer, refresh-

ments, wives and kids! Never underestimate the kids at Christmas time! They gathered around and soon the tree was decorated, lighted and ready for business.

Now who said anything about an "age gap" — Shucks! We don't believe in such.

Howard Birdwell, president of the club, had to work elsewhere. So Mr. Hallacher, vice president, swung into

action as M.C. Dale Young led a sing-song. He took suggestions for songs first from the smallest fry, Silent Night, Rudolph the Red-nosed or whatever, while Tom Templeton accompanied on the piano. Layne Young, Sweetheart of the club, added glitter to the occasion by her presence.

We hob-nobbed around the

refreshment table for a time. We noticed that the glistening of the tree was reflected in the eyes of all present.

We are the lucky beneficiaries of your splendid Kiwanians motto, Give of Yourself. What a motto for any time of the year! Yea Kiwanians!

Mrs. Lucile Naylor attended the Gamma Kappa chapter of Delta Kappa Gamma, Christmas party in the Good-night community center last Saturday. Choir members from Pampa junior high schools presented the program under direction of Elena Donald. The

bounteous Christmas luncheon was prepared by the Clarendon members.

Mrs. Evadne Cox and Mrs. Lucile Naylor who recently returned from a Caribbean cruise aboard the Niw Amsterdam report that the cruise was a delightful one. Stops were made at Caracas, Venezuela, Caracas, Granada, Guadalupe and Saint Thomas.

On Dec. 12 a group of 6th graders from St. Anthony's school came to entertain Kings Manor folk. Their teacher Sister Mary Fernanda had coached them. They first sang Drummer

Boy then three traditional carols in Spanish. A Christmas acoustic followed. They gave the "Merry Christmas" greeting in four languages. A poem of welcome was read. A shepherdess in costume sang a solo. A very artistic large greeting card was presented to the manor on which were written all the names of the class. Thanks to these lovely Spanish friends.

Mrs. H.T. Fields opened social activities for Kings Manor ladies at a tea Monday at her home on Cottage Drive.

Kings Manor residents came from 2 to 3 p.m. when Mrs.

The Sunday Brand, Hereford, Texas, Sunday, December 16, 1973

Fields was assisted by Mrs. Don Davidson, Ellen Lloyd and W.D. Hale.

Then from 3 to 4 Cottagers came and Mrs. Fields' helpers were Mrs. Richard Snow, Kay Kendrick and Beulah Wright.

The home besides, tastily appointed, reflected the hostess' talent for art, her culinary ability and her extensive traveling. Thus conversation came easy. About 35 guests attended.

About 14 United Methodist Youth came from Lazbuddie to Kings Manor to entertain Wednesday. They were sponsored by Janie and Eddie

Matthews, Barbara Lust and Marlene McDonald.

They sang traditional carols then went into the less familiar such as What Child is This? (original Greensleeves) Do You see what I See and Drummer Boy. Accompanist at the piano were Leanne Farley and Janie Matthews.

The music was interspersed with funny relays. Leanne Farley read the Christmas Story from Luke Chapter 2. A young man offered thanks after which refreshments were served. There is a unique and close relationship between Kings Manor and Lazbuddie which is very wholesome.

WHERE YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S

DISCOUNT CENTER



LAST MINUTE
CHRISTMAS SHOW

Prices Effective
through Wednesday

STEREO RECORD ALBUMS

RETAIL	SALE
\$4.00	\$3.97
\$5.00	\$3.97
\$6.00	\$4.00
\$7.00	\$5.00
\$8.00	\$6.00
\$9.00	\$6.37

Polaroid 420 CAMERA \$45.97

Catch All The Christmas activities on Film

Pocket Instamatic 30 CAMERA \$37.97

by Kodak

OPEN TIL 10 P.M.
NOW THROUGH CHRISTMAS

Ladies QUILTED or FLEECE ROBES

Long & Short Ass't styles

Retail \$13.00 SALE \$6.00

Wilshire Named To Head SPS Office At Friona

Effective Jan. 1, Billy Ray "Bill" Wilshire will become the manager for the Southwestern - Public Service Company at Friona. Jake Webb, district manager of the electric company in Hereford, announced.

Wilshire, an SPS employee since 1951, joined the company in Amarillo as a meter reader. He later worked as a radio operator, senior clerk and credit adjuster. Since 1964, Wilshire has served as a sales representative in the Panhandle Division.



BILL WILSHIRE

In a related action, Henry "Hank" Outland, who has served as the Friona manager for the past 22 years, has been reassigned to Hereford as administrative assistant to the district manager.

Wilshire is a graduate of Dumas High School and holds an associate degree in Mid-management technology from Amarillo College. He has attended the SPS Supervisors Conference Course, a Customer Relations Training program and has completed the P.U.R. Guide program for utility employees covering the economic and other non-technical aspects of public utility organization, financing, management, operation and regulation.

Wilshire is a past president of the Amarillo Civitan Club, and the Mid-Management Club at Amarillo College. He has also

been active in the Amarillo United Way program.

Wilshire and his wife, Margaret Ann, have two children, Paul Ray, 15 and Julie Ann, 7

Keepsake

VISTA

KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford

EIGHT TRACK STEREO TAPE RIOT YOUR CHOICE 2/\$4.00

Capehart AM/FM DIGITAL CLOCK RADIO

Model DC 10 \$24.97

GIBSON'S Your Christmas Headquarters

MAGI CUBES Get Plenty Now For Those Christmas Shots \$1.37

Lighted With Case MAKE UP MIRROR \$6.97

PHOTO ALBUMS Protects and Organizes Pictures \$1.97

Realtone Cassette TAPE RECORDER \$25.97

NO. 7612

All Faberage COLONGES & BATH POWDER 20% OFF

Gibson's Discount Price

Hot Shot BEVERAGE MAKER \$12.97

by Sunbeam

SALE NO. 451 G.D.P. '15"

Door Length MIRROR \$5.57

by Hamilton of Indiana with Decorative Frame G.D.P. '77

Happiness Is Having A Ham from BOB'S

LET US FIX YOUR CHRISTMAS DINNER YOUR CHOICE OF HORMEL - CURE 81 OR SWIFT PREMIUM AT WHOLESALE PRICE PLUS COOKING ORDER BY WED. NITE 9 P.M.

BOB & MARCY Bob's Hickory Pit 101 Park Ave. 384-8010

Reynolds Wrap HEAVY DUTY 10 YDS 2 1/2" ALUMINUM FOIL

Christmas Dinner NAPKINS Poinsetta Design 200 ct. 3 ply napkins G.D.P. '80

On Wall Street

Explains Tax-Free, Tax-Sheltered, And Taxable

By Bob Hill
Lentz, Newton & Co.
Members, New York
Stock Exchange
TAX-FREE. One of the most attractive investments available to the person seeking income is the tax-free bond fund. These are bond funds which invest in only the

obligations of cities, states, school districts and other taxing or revenue authorities. The interest from these bonds, which the bond fund owns, is free from all federal taxes and the investor does not even have to declare the interest he receives from these bond funds as income on his tax

return. There are a number of tax-free bond funds, but the two largest are the Nuveen Fund and the Municipal Investment Trust. A recent offering of Municipal Investment Trust was priced to give a current yield of 5.90 percent to the investor, completely tax-free.

Investors can arrange to have their interest checks sent monthly, quarterly or semi-annually. The tax-free bond fund also has a broad geographical portfolio, which is something that is otherwise impossible to achieve for the person with \$5,000 to \$50,000 to invest.

The investment in the tax-free fund is marketable in case there is a need to liquidate your holdings, however, your profit or loss on the sale is dependent on what long term yields are at the time of sale. So, dollars going into this type of investment should be a semi-permanent nature. For convenience and diversification, these are one of the most satisfactory ways to obtain tax-free income.

TAX-SHELTERED. Not many investors are aware of tax-sheltered income. This is when the income is tax-deferred (taxes are postponed) until the investor actually takes the

interest earned into income. The most attractive yield available in this type investment is currently 6.54 percent, tax-sheltered. There is no commission or sales charge to the investor. The investor can get all or a portion of his funds on 24 hours notice and there is no market risk in this investment.

bonds, corporate, government otherwise. They are easy to buy, but almost impossible to sell unless you have \$50,000 to \$100,000 worth of them. Anything less than \$50,000 is an odd-lot. You will usually be docked substantially when you get ready to sell them unless the bonds are listed on the New York Stock Exchange where a ready market exists. If you are determined to own corporate bonds, you might look at several of the numerous corporate bond funds which are available. It is now obvious that the stock market will build a base at the 800 level for a lengthy move upward. It is also apparent that the oil embargo is beginning to embarrass some of the Arab leaders who are now realizing that economic blackmail will inevitably fail, while creating in the meantime, strong antagonism toward the Arabs and sympathy toward Israel.

Interest accrues daily up to the day you withdraw. There is no withdrawal penalty. This is an excellent place to put aside educational and retirement dollars while you are working. Since there is no tax on the interest earned while it is accumulating in the account, you can withdraw the original amount investment plus any additional investments, or a portion thereof, and still not have to pay any tax on the accumulated interest.

TAXABLE. For persons who need the maximum taxable income from their dollars with a minimum of risk, take a look at utility common stocks at the time rather than corporate bonds.

You lock your money up for 25 or 30 years in corporate bonds and lose liquidity of your investment that you have in utility common stocks. Today, the common stocks of major utility companies are yielding anywhere from 8 percent to 9.3 percent.

That's more than the yield you can get on the mortgage bonds of the same companies. Although the earnings of the utility companies will increase very slowly over the next several years, you will at least participate in those increased earnings as a common shareholder. Bondholders do not benefit from increased earnings of the issuer unless they are holding convertible bonds.

Regardless of the outcome of negotiations in the Middle-East, the year 1974 will surprise most people with a much stronger economy than expected. We will cover the subject in a later column.

The stock market closed out the week at 815.65 on the Industrial Average; a net change of -22.40 points. Average daily trading volume was 19 million shares.

The Bear Trap we mentioned in our last column caught some over-eager investors when the Dow Jones Industrial Average dropped 50 points last week. The market got a lift Friday with the news that the Arabs were willing to partially lift the oil embargo if the U.S. would publicly request Israel to withdraw to the 1967 boundaries.

A word of caution about **MAGNA CHARTA** King John signed the Magna Charta, the great charter of English liberties, on June 15, 1215. On June 17, 1778, the U.S. Congress rejected the British offer of peace.

SHOPPING SALE



GIBSON'S DISCOUNT CENTER

Monday Dec. 17
Tuesday Dec. 19th.



Girls **GOWN or 2 PC. PAJAMA SET** SALE **\$3.69**
68% Acetate 32% Polyester
Size 2-6X Retail 14"

Men's Youth's & Ladies **GLOVES** Retail 12" SALE **\$1.69**
High Quality Durable



Ladies & Teen's **DEEP PILE HOUSE SHOES** SALE **\$1.69**
Patchwork in Deep Acrylic Fur
Retail 12"

OPEN TIL 10 P.M. NOW THROUGH CHRISTMAS

All Men's & Boys **COATS** NOW **1/4 OFF**
All Styles Retail Values up to 28" Gibson's Discount Price



THROW PILLOWS SALE **\$4.88**
15x15 Pkg of 2 Ass't Colors Retail 6"



NO. TOBIA by Presto (Avocado) **TOASTER BROILER** SALE **\$4.97**

NO. 2 Automatic 2 SLICE **TOASTER** Reg. 13" SALE **\$10.97**
by Presto NOW WITH Pastry Settings



Presto Automatic Buttering **CORN POPPER** Flame or Harvest Gold NO. CPB4F6 SALE **\$9.99**
G.D.P. 12"



We're Open TIL 10:00 P.M. Now Through CHRISTMAS

Large Size Decorator **HAMPERS** by Loma NOW **\$11.57**
G.D.P. 16"



Set of 3 **STRAW BASKETS** Beautifully Made From China G.D.P. 14" SALE **\$3.53**



Porcelain Clad Non Electric Extra Thick Cast Aluminum **OPEN FRY PAN** by Regal SALE **\$3.97**
G.D.P. 15"



NO. 1224 Amber 4 Pc. Harvest 9 oz. Footed **GOBLET SET** by Indiana Glass G.D.P. 12" SALE **\$1.97**



Wrap HEAVY GUY G.D.P. 63" **49c**

INS 200 ct. to G.D.P. **29c**

Jewelry Gifts Are Lasting Cowan Jewelers DOWNTOWN

SPORT GEAR



Pedwin

The great sport shoe. Pedwin's white. A bold toe style made to work with clothes of just about any cut and color. Step into a pair soon. Be a sport. \$21.99



GATTIS SHOE STORE IN SUGARLAND MALL OPEN UNTIL 9 P.M. EVERY NIGHT TIL CHRISTMAS

Star Theatre To Present Food Shortage Show

The year is 2022. Gas is almost non-existent, meat is only for the rich and strawberries are \$150 a jar. That's the background for a new Metro-Goldwyn-Mayer suspense film "Soylent Green" concerning the world after food and other necessary items are in a great shortage. Special showing of the film, starring Charlton Heston, Chuck Connors, Leigh-Taylor Young and Edward G. Robinson in his last movie, will be at 9:30 p.m. and 11:10 p.m. Dec. 21 and 22 at Hereford's Star Theater. Admission price is \$1 per person. The movie shows the world rapidly approaching a totally poisonous atmosphere and where most people are living on food substitutes. One of these substitutes is Soylent Green and the secret of its making is the secret of the show. According to the story, one of the gravest problems of the day is the lack of food within the 41,000,000 people living on the New York island of Manhattan. Every Tuesday is Soylent Green day and people line up to receive their ration of the green wafer. Normal food is on the black market and can be afforded only by the very rich. Heston is a New York detective after an assassin who killed the president of the food company. During the midst of the plot he uncovers a secret so devastating that no man who knows it can live.



In New York during the year 2022, a food riot brings out riot control trucks that scoop up people like garbage in Metro-Goldwyn-Mayer's suspense film, "Soylent Green."

"Soylent Green" will show December 21-22 at the Star Theatre in Hereford

Dancers To Appear In Ballet

A children's Christmas ballet program will be presented by dance pupils of Janette Caviness Studio at 2 p.m. today in Hereford High School auditorium. The public is invited; there is no admission charge. Pupils of all ages, from preschoolers to high school students, will take part in this holiday recital. Santa Claus will be a visitor during the program. Costumed groups of dancers will portray clowns, both happy and sad, butterflies and but-tercup, toy soldiers and ballerinas. Classical and romantic ballet selections will be included on the program.

Nurse Graduates Pass State Exam

Scores of 33 Amarillo College vocational nursing graduates including Mrs. Frankie Ruland of Hereford topped the state average by 36 points in recent state board examinations. The state-wide average of scores was 488. To be eligible for the state board examination, each ap- plicant must have completed 12 months of training in an approved school of vocational nursing, said Mrs. Sue Ann Hicks, coordinator-instructor of AC vocational nursing. Exams are given three times a year in March, July and October. The next exam is slated for March 21 and 22.

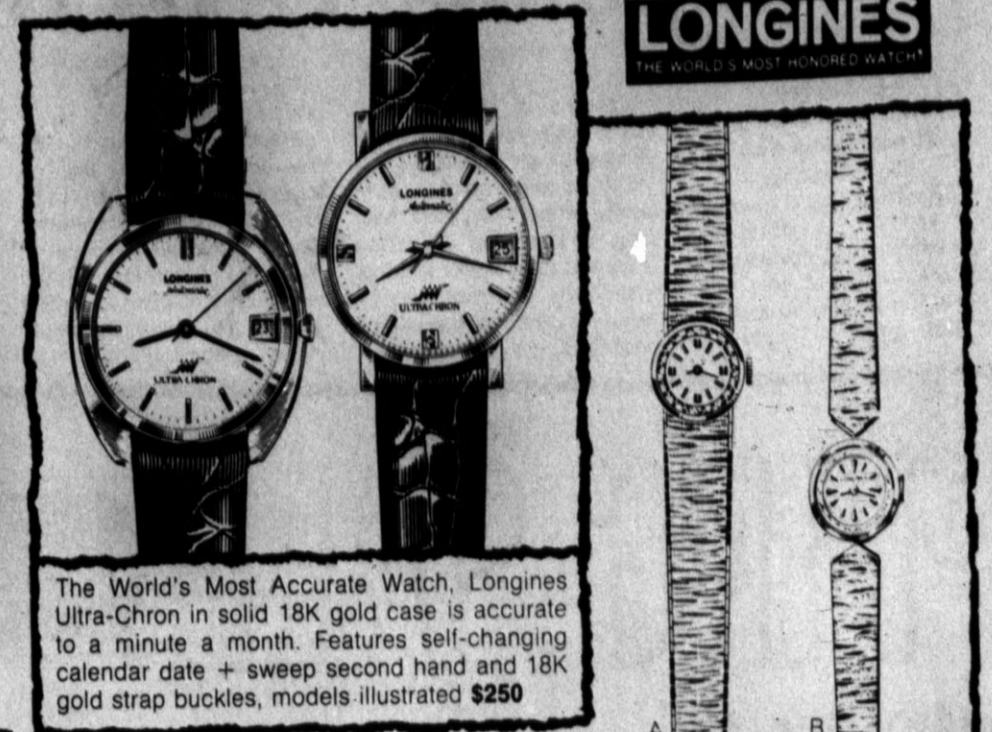
St. Anthony's Students Give Holiday Program

St. Anthony's School Children will present their Christmas program, Thursday at 7 p.m. in the school auditorium. The Kindergarten have a playlet "O Come Little Children" with three songs; Grade 1, a drill, "Jingle Bells" and playlet, "Christmas Stocking." There are "Holiday Songs" by Grade 2, and "Frosty The Snowman" by Grade 3. The fourth grade will present "Suzy Snowflake," and a "Peppermint Stick Drill." The boys in the drill are Joseph Albracht, Joey Betzen, Paul Brockman, Bruce Clarke, Bobby Foster, Steve Gallagher, Leonel Gonzalez, Alan Koenig, Todd Kriegshauser, Freddy Lozoya, Kenneth Schlabs, Joe Soliz and Nathan Wilhelm. The Fifth Grade in "The Best Christmas Vacation" find joy in helping others by showing their gifts and talents. A choral group in Grade 6 provide the singing for "The Christmas Story" and also present "International Greetings." The faculty and students extend an invitation to all who wish to come. Sister Wendelina, principal, promises an entertaining program.

The Emperor Nero was not only reputed to be a hot violinist, he is also credited with being the first western man to play the bagpipes!

Jewelry Gifts Are Lasting
Cowan Jewelers
DOWNTOWN

World's Most Appreciated Gift!



The World's Most Accurate Watch, Longines Ultra-Chron in solid 18K gold case is accurate to a minute a month. Features self-changing calendar date + sweep second hand and 18K gold strap buckles, models illustrated \$250

For her, the treasurable Creation d'Art, Swiss-crafted for precise timekeeping and rich styling. In solid 18K gold case... (A) \$310 (B) \$275

MEMBER AMERICAN GEM SOCIETY

COWAN JEWELERS
DOWNTOWN

GRAND GRANNY'S OPENING
THRIFT SHOP
DISCOUNT CLOTHING
MEN'S-LADIES-CHILDREN
133 BENNETT
TUES. - SAT. 9-5
"BEHIND SHOOK TIRES"

CHRISTMAS GIFTS

that are sure to please

Advertised Prices Effective Monday, Dec. 17th thru
Wednesday, Dec. 19th ... OPEN TIL 10:00 P.M. thru Christmas.

GIBSON'S DISCOUNT CENTER
WHERE YOU BUY THE BEST FOR LESS

Auto-Hand VACUUM CLEANER
Plugs into cigarette lighter
16 Ft. Cord REG. \$10⁰⁰
NOW \$7⁹⁷

JIG SAW GIFT KIT
SKIL NO. 496-3
Includes 2 Speed Jigsaw - 6 Different Blades
also Includes Rip Fence
REG. \$34⁰⁰
NOW \$27⁹⁷

NO. RC Rural MAIL BOX
X Large Size
REG. \$3⁰⁰
NOW \$2³⁹

Stocking Stuffers

ALL CAR SEAT COVERS
In Stock
20% OFF

Zebco Balanced Combination
REG. \$22⁰⁰
NOW \$17⁹⁷

NO. 4145
33 REEL
NO. 6200 ROD, & STREN LINE

TUFFY FLASHLIGHT
& Two D Cell (in Ass't. Colors)
RETAIL VALUE \$1⁰⁰
NOW **99c**

GI CANTEEN BELT SET
NO. CBC Aluminum Canteen with Heavy-Felt insulated cover and multi Purpose Adjustable Belt
REG. \$3⁰⁰
NOW \$2⁹⁷

BIG BEN TARGET SET
by Ben Pearson Set includes:
•60" Fibre Glass Bow
•6-28" Target Arrow
•Belt Quiver •Arm Guard
•Leather Shooting Tab
•Target Face
REG. \$12⁰⁰
NOW \$8⁹⁷

LYSOL DISENFECTANT SPRAY
21-OZ.
\$1 47

WARREN BROS.
1410 Park Ave. 364-1423
CLOSED SUNDAYS

25th Anniversary Special

1973 Buick Century Luxus 4 door sedan. Air and Power, 350 engine (reg. gas). Cinnamon Metallic body with tan vinyl top. A real beauty. 12,600 miles.

1972 Plym. Satellite Custom 4 dr. Sedan. 360 V-8, Air and Power, white finish with blue cloth interior. A sharp family car.

1972 Olds Delta-88, 4 dr. hardtop, cream body with chestnut tan vinyl top. Air and power, tilt strg wheel, radial tires. 32,000 verified miles.

1969 Dodge Charger - 2 Dr. hardtop, factory air and power, green body and green vinyl top. 318 engine - A Real Sharpie.

1972 Chevrolet Pickup - Custom Deluxe - air and power. 3/4 ton, red and white two tone finish. 15,000 miles.

1971 Plymouth Satellite Sebring - 2 dr. hardtop, air and power. 318 engine-sharp cypruss green finish.

HOLIDAY SPECIAL

NO. 425E499
TWO BURNER STOVE
by Coleman
REG. \$21⁰⁰
NOW **\$17⁹⁷**

GIBSON'S DISCOUNT CENTER

OPEN TILL 10:00 P.M.
through
CHRISTMAS

HOLIDAY SPECIAL

Northern Pro Built
GOLF SET
NO. 012-500
REG. \$39⁰⁰

2 Woods
1 Putter
5 Irons
NOW **\$29⁹⁷**

for the Special Golfer in Your Family



**Solid Sterling Silver
Golf Tee \$65⁰⁰** Allow 4 day delivery

Spangler's DIAMONDS LTD.
Sugarland Mall
Use Your Master Charge or Bank Americard
364-0070

Chamber Directors To Meet In Regular Session Thursday

The Directors of the Deaf Smith County Chamber of Commerce will meet in regular session at 6:30 a.m. Thursday in the Chamber conference room to consider committee chairmen and committee work for 1974 and also to study the budget. Listed on the agenda for the meeting are to discuss the annual budget for 1974; committee tasks for 1974 and discuss possible committee chairmen for 1974 chamber committees. Other action before the board will be several committee reports and a report from executive vice president Bill Albright concerning the response from area congressmen concerning the fuel shortage and the exportation of fuel.



Head Rotary Ladies Night

Former Hereford Band Director Ben Gollehon and the Rev. Doug Manning, pastor of the First Baptist Church, were the highlights of the program Thursday night at the Ladies Night Christmas banquet of the Hereford Rotary Club. At right is Marc Hoelscher, club president.

Rev. Doug Manning Describes 'His Christmas' To Rotary Club

"I like Christmas — what other time of the year is there in which we are all brothers." Those were the words of the Rev. Doug Manning Thursday night during the Ladies Night

banquet of the Hereford Rotary Club.

"Every year at this time I get really riled up because people are always knocking Christmas," said Manning, who is pastor of Hereford's First Baptist Church. "They talk about how commercial it is and how bad it is and always go around downgrading Christmas."

"Well I like it. It is very dear to me."

"As a boy I was always interested in what I was going to get and the number of presents I would get and if I liked what I got or not. It was just a few years ago that I found out that it really means to me — I found out the feeling of giving rather than receiving."

Rev. Manning described his past Christmas seasons and then the ones he experienced with his own children and the joys he has received from them. He spiced his remarks with several humorous stories about himself and his family.

The Baptist pastor humorously described a recent

incident in which he took "four old women Christmas shopping — one of which is my wife. I like to just go along and watch all the frustrated people shopping — but here, under all that frustration, are the people who are concerned about sharing."

"We call it the Christmas holiday because it is the birthday of a tremendous man," he said. "Here came a guy into the world — born in a stable. He seemed like a normal man. It doesn't say but I don't know how good a carpenter he was...not too good looking or particularly handsome."

"But he was an unusual man...and he had an unusual mission..." Rev. Manning described how Jesus picked his 12 apostles and how some of the 12 were from completely opposite backgrounds.

"He taught people how to love one another and it shook the world," Manning said. "To me the greatest day in history is not recorded as such. To me the greatest day is then when a Jew and a Gentile came together and took communion together from the same cup."

"Jesus taught the world that all people are brothers and to love one another." "Brothers — that's what Christmas is — Merry Christmas," the reverend concluded.

Special entertainment at the Ladies Night meeting was furnished by former Hereford Band Director Ben Gollehon who sang Christmas songs which included, "Christmas Song," "Silver Bells," "White Christmas," and "We Wish You A Merry Christmas."

Rotary president Marc Hoelscher presided at the annual Christmas banquet.

It is said that when Alexander the Great offered anything he wished to the Greek philosopher Diogenes, Diogenes asked him to move out of his light.

GREELEY NOMINATED
On May 1, 1872, the new Liberal Republican Party nominated Horace Greeley of New York for the presidency.

STALIN'S PLAUDITS
On May 1, 1943, Premier Joseph Stalin lauded Allied air attacks on Axis centers in Italy and Germany.

YOUR GIFT BUDGET GOES FURTHER

OPEN TIL 10:00 P.M. Through Christmas

ULTRA BAN 5000
14-OZ. **\$1.37**

GIBSON'S DISCOUNT CENTER
WHERE YOU ALWAYS BUY THE BEST FOR LESS

Lysol DISENFECTANT
12-OZ. Pine or Reg. Scent **59¢**

Old Spice Ship Scaloo Saleni 1840
Contains:
1-AFTERSHAVE LOTION 4 1/2 oz.
1-COLOGNE 4 1/2 oz.
NOW **\$2.97**
Retail Value \$4.00

BANKAMERICARD
WE REDEEM USDA FOOD STAMPS
master charge

STAY FREE
Mini 30's **87¢**

CLAIROL BALSAM
2 Second **CONDITIONER & Creme**
8-OZ. **99¢**
12-OZ. **\$1.19**

White Rain **SHAMPOO** 7-OZ. **37¢**
EASY COMB SET 8-OZ. **63¢**
EASY COUGH SYRUP 6-OZ. **99¢**

Stay-Free MAXI PADS
12's **44¢**

GOODWILL GOODIES
Ladie's **SWEATERS 49¢**
Ladie's **PANTS 68¢**
Ladie's **SHOES 29¢**
Ladie's **SKIRTS 29¢**
Men's **PANTS 68¢**
Men's **SPORTCOATS 68¢**
!!!Extra Special!!!
Console **TV \$37.50**

Ocean Spray (Jellied) CRANBERRY SAUCE
16-OZ. **3/89¢**
Best Maid SALAD DRESSING
QT. JAR **53¢**

OJ's BEAUTY LOTION 6-OZ. **57¢**

Cudahy Bars HAM 3 LB. SIZE **\$4.49**
Ellis PECAN HALVES 10-OZ. **\$1.44**

OR pharmacy
EMERGENCY
364-2432 or 364-4109
PRESCRIPTIONS
Phone 364-4900

Try a fresh idea!
Allercremes Extra Dry, Extra Gentle Hypo-allergenic Anti-Perspirant Deodorants
GIBSON'S
Hypo-Allergenic Protein HAIR SPRAY from Allercreme
GIBSON'S

Hey - Hey - Hey
It's A Girl
Pat & Charlie Riggan
have a GRAND DAUGHTER
Leslie Erin Riggan
7 Lbs. 6 1/2 Ozs. - Born 1:47 A.M. - 12-13-73
Congratulations & Thanks to
Becky & Coy Riggan
Mother & Daughter - "Beautiful"

SELL IT FAST! BUY IT RIGHT! USE WANTADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 8c
 Additional insertions, when paid in advance: per word 6c
 Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12
 Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday
 Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
 Hwy 60 & MYRTLE
 Phone 364-0169
 Also spaces & furnished trailers for rent at

TOWN & COUNTRY ESTATES
 1B-1-23-9p

"THE SADDLE HOUSE"
 COMPLETE Riding Equipment
 New & Used Saddles
 HIGGINS & SOUTH TEXAS ST.
 PHONE 364-3583 1B-1-13-1c

!!CARPET!!
 Financing Available

CAW CARPET
 PLAINS AND N. 25 MILE AVE.
 PHONE 364-3448 B-24-1c

WE BUY AND SELL USED FURNITURE
BARRICK FURNITURE
 WEST HWY 60
 PHONE 364-3552 1B-37-1c

GARAGE EQUIPMENT
 NEW & USED
 Air Compressors;
 Valve Machines, Steam
 Cleaners, etc.
BOYD MACHINE & SUPPLY
 1306 East Park
 Phone 364-1055 1B-19-4c

RCA WHIRLPOOL commercial ICE MAKERS - Sales and Service - Brown Sheet Metal.
 B-1-11-52-4c

For Sale: 8x38 mobile home, partially furnished. \$750.00. Call 364-5195 or come by 110 Kibbe.
 B-1-15-49-4c

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
 B-1-4-1c

FOR SALE
 1-21" Color Console TV
 1-19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740 B-1-25-4c

For Sale: 8x38 mobile home, partially furnished. \$750.00. Call 364-5195 or come by 110 Kibbe.
 B-1-15-49-4c

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
 B-1-4-1c

FOR SALE
 1-21" Color Console TV
 1-19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740 B-1-25-4c

For Sale: 8x38 mobile home, partially furnished. \$750.00. Call 364-5195 or come by 110 Kibbe.
 B-1-15-49-4c

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
 B-1-4-1c

FOR SALE
 1-21" Color Console TV
 1-19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740 B-1-25-4c

For Sale: 8x38 mobile home, partially furnished. \$750.00. Call 364-5195 or come by 110 Kibbe.
 B-1-15-49-4c

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
 B-1-4-1c

FOR SALE
 1-21" Color Console TV
 1-19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740 B-1-25-4c

For Sale: 8x38 mobile home, partially furnished. \$750.00. Call 364-5195 or come by 110 Kibbe.
 B-1-15-49-4c

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
 B-1-4-1c

FOR SALE
 1-21" Color Console TV
 1-19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740 B-1-25-4c

For Sale: 8x38 mobile home, partially furnished. \$750.00. Call 364-5195 or come by 110 Kibbe.
 B-1-15-49-4c

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
 B-1-4-1c

FOR SALE
 1-21" Color Console TV
 1-19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740 B-1-25-4c

For Sale: 8x38 mobile home, partially furnished. \$750.00. Call 364-5195 or come by 110 Kibbe.
 B-1-15-49-4c

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
 B-1-4-1c

FOR SALE
 1-21" Color Console TV
 1-19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740 B-1-25-4c

For Sale: 8x38 mobile home, partially furnished. \$750.00. Call 364-5195 or come by 110 Kibbe.
 B-1-15-49-4c

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
 B-1-4-1c

LEFT IN LAY-AWAY

Electrographic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments

MARTINS SOUND CENTER
 Corner of Georgia & 1-40 in Wolfin Square, Amarillo
 B-1-31-1c

KIRBY VACUUMS
 Rebuilt with genuine Kirby parts.
 \$59.95 & up.
 2 year guarantee
 Your only authorized Kirby Distributor.
 Kirby Sales & Service
 522 Irving
 Phone 364-0422 B-1-35-1c

WATER BEDS
 Southwest Carpet, 209 Park Avenue. Phone 364-1763. B-1-41-1c

See Our Line Of Bargains On new and used furniture and appliances
 Open week days 9 to 12 p.m. to 6 p.m. Sat. 8 to 8
BIG JIM'S FURNITURE
 Higgins & So. Texas St.
 Phone 364-1873 B-1-19-1c

Fireplace wood for sale. Call 364-2111. B-1-10-46-1c

FOR SALE - 19" color TV, early American cabinet, excellent condition. Also Ethan Allan Pine Trundle Bed. Call 364-0199. B-1-47-1c

New repossessed Kirby for sale. Take up payments. Phone 364-1854. B-1-10-47-1c

HOMEMADE HOLIDAY DESSERTS
 For all those special holiday treats - cakes, pies, candy, party treats and appetizers, etc. Place your order now. Call 364-0199. B-1-4-1c

For Sale: Westinghouse built-in dish washer-harvest gold. \$75.00. Phone 364-2520. B-1-11-48-1c

For Sale: White German Shepherd Puppies. Perfect Christmas gifts. Call Johnny Rickman 276-5822. B-1-12-50-1c

Clean, late model Frigidaire Electric Range. Phone 364-1111; after 5:00 p.m. 364-1268. B-1-11-48-1c

FOR SALE
 1970 Crestline Mobile Home. Good condition. Unfurnished. All appliances included. Refrigerated air conditioning. Carpeted. Skirted and tied down. No equity, assume loan. Phone 364-6595 B-1-48-9c

For Sale: AKC Boston Terrier puppies. 6 weeks old. Call 258-7640. B-1-10-23-1c

1972 Kawasaki Racer, 250 cc. Good condition. Call 357-2344. B-1-10-23-1c

Must pick up small piano and Hammond Organ by December 20th. Will allow person with good credit to assume payments on either piano or organ or both. Write or Call American Music Co., 207 East 8th, Odessa, Texas 79761. AC 915-332-2711. B-1-49-5c

For Sale: Curtis-Mathis Stereo-BW Television Record player combination. Beautiful cabinet. Price \$175.00. Phone 276-5267. B-1-16-49-6c

For Sale: 1971 Honda. \$200.00. Call 276-5821 after 5:00 p.m. B-1-10-49-1c

Pair of antique wooden twin beds, includes special mattresses. Excellent condition. Also few chairs and pair of twin headboards, not antique. Phone 364-3209 B-1-25-49-1c

NEW FURNITURE
 1-Stereo Console with China Hutch, reg. \$499.95, now \$399.95.
 1-Quadraphonic Component set, reg. \$525.95, now \$469.95.
 New living room suits as low as \$179.95
 New recliners as low as \$79.95.

PLAINS FINANCE CORPORATION
 906 So. 25 Mile Avenue
 Phone 364-3400 B-1-49-4c

IDEAL CHRISTMAS PRESENTS!!
 Wilson's left handed Golf Clubs and bag. (Sirois, 2 woods) Used once.
 Phone 364-0203. B-1-24-3c

For sale: Zenith color TV, Early American console, maple twin bed with mattress, box springs. 289-5810. B-1-16-24-1c

For Sale: Practically new Norge Refrigerator. Avocado green. Second hand large white electric range. Inquire Hereford Bakery or 133 Avenue B after working hours. B-1-24-24-1c

Registered St. Bernard Puppies for sale. Days 287-2147, nights 267-2442. B-1-10-25-4c

Free Christmas puppies. Phone 364-5097. B-1-10-25-1c

For Sale: Toy Pekingese Puppies. Silver with black tip. Call 364-5288 after 5:00 p.m. B-1-13-25-3c

BRACE yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1. Hereford Hardware B-1-23-25-2c

FOR SALE
 One year old white 30" electric range, \$125.00.
 Maple breakfast room suite. White & gold double bed. Living room chair, lamps. Call Holmes, 364-6520 after 6:00 p.m. 364-2222 days. B-1-25-1c

For sale: Packard-Bell coffee table stereo. Call 364-0700; 364-2707 after 5:00 p.m. B-1-12-25-1c

Model 12 Winchester, 3" mag. \$140.00. 788 Remington, 243 Cal. with 3 to 9 variable scope. \$85.00. Call 289-5951 B-1-19-25-1c

LARGE ASSORTMENT of saddle pads and blankets including orthopedic saddle pads, spurs, bits, bridle reins; halters, lariet ropes and over boots.
THE SADDLE HOUSE
 Phone 364-3583 B-1-25-2c

For sale: 1200 12" square acoustical ceiling tiles, \$100.00. Good condition. Call 364-3416. B-1-13-25-1c

For Sale: One cattle chute. Nearly new. Phone 276-5239. S-1-10-25-2c

2. FOR SALE Farm Equipment
 See Us For Parts-Sweeps-Chisels for
Graham (Hoeme) Plows DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811 B-2-35-1c

For sale: 40 ft. flat trailer, and 1957 Ford dump truck. Call 364-2530. B-2-13-24-1c

For Sale: Grown rabbits. Phone 364-4119 or come by 903 Cherokee after 5:00 p.m. B-1-13-50-1c

Agricultural Humates can help your fertilizer and water go farther. For further information, call **AGRICULTURAL GYPSUM & LIME COMPANY**, 276-5319. S-1-20-25-1c

For Sale: Raggedy Ann and Andy dolls and Barbie doll clothes. 217 Centre. Phone 364-0273. S-1-15-1c

MR. FARMER
 Your best buy today for your soil is Humic Acid, having an analysis of 55 per cent upward of humic. Priced at \$70.00 per ton delivered.
 For more information, call: 364-5767 or 364-5194 after 6:00 p.m. S-1-23-5c

For Sale: Evinrude boat and all accessories. 308 Star. S-1-10-15-1c

MERRY CHRISTMAS from your Fuller Brush dealer. Mrs. Jessie Fuller, 258-7228. S-1-10-24-3c

5 New Spaulding Golf Sets - reg. \$59.95, now \$39.95. Western Auto 3rd & Main B-1-14-25-1c

GARAGE SALE. TODAY.
 518 Avenue J
 Men's clothes, women's clothes, pant suits, everything. B-1-25-1p

For Sale: 4 months old Brittany Spaniel Puppies. Registered AKC. Call 364-1717. B-1-12-25-3c

Registered St. Bernard Puppies for sale. Days 287-2147, nights 267-2442. B-1-10-25-4c

Free Christmas puppies. Phone 364-5097. B-1-10-25-1c

For Sale: Toy Pekingese Puppies. Silver with black tip. Call 364-5288 after 5:00 p.m. B-1-13-25-3c

BRACE yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1. Hereford Hardware B-1-23-25-2c

FOR SALE
 One year old white 30" electric range, \$125.00.
 Maple breakfast room suite. White & gold double bed. Living room chair, lamps. Call Holmes, 364-6520 after 6:00 p.m. 364-2222 days. B-1-25-1c

For sale: Packard-Bell coffee table stereo. Call 364-0700; 364-2707 after 5:00 p.m. B-1-12-25-1c

Model 12 Winchester, 3" mag. \$140.00. 788 Remington, 243 Cal. with 3 to 9 variable scope. \$85.00. Call 289-5951 B-1-19-25-1c

LARGE ASSORTMENT of saddle pads and blankets including orthopedic saddle pads, spurs, bits, bridle reins; halters, lariet ropes and over boots.
THE SADDLE HOUSE
 Phone 364-3583 B-1-25-2c

For sale: 1200 12" square acoustical ceiling tiles, \$100.00. Good condition. Call 364-3416. B-1-13-25-1c

For Sale: One cattle chute. Nearly new. Phone 276-5239. S-1-10-25-2c

2. FOR SALE Farm Equipment
 See Us For Parts-Sweeps-Chisels for
Graham (Hoeme) Plows DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811 B-2-35-1c

For sale: 40 ft. flat trailer, and 1957 Ford dump truck. Call 364-2530. B-2-13-24-1c

TICKLE BOX by Ted Trogdon



"I just marked an unmarked police car."

See Us For Mayrath Grain Augers Also have parts in stock **DAVIS IMPLEMENT**
 409 EAST FIRST
 Phone 364-2811 B-2-35-1c

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0677 B-3-33-1c

WALKER'S USED CARS AND TRUCKS
 WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250 1B-41-1c

SELECTED USED TIRES
 \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 1B-3-17-1c

NEW & USED CARS
ORVAL WATSON FORD
 PHONE 364-2727 1B-3-18-4c

For Sale: 1968 Chevy. Clean, radio, heater, air, power steering-4 door. \$795.00. Call 364-0033 or 364-5667. B-3-17-23-1c

For Sale: 4 door, LTD Ford. Low mileage, PA. \$2600.00. Call after 5:00 week days, 364-2676. B-3-16-24-1c

1971 Ford 1/2 ton. Power & air. 40,000 miles. New steel belted tires. Sale or trade for older pickup. Call 364-3484. B-3-21-48-1c

For Sale: 1969 Olds 98 Luxury Sedan. Very sharp. Call 647-4698 or 647-3290 evenings. B-3-14-47-1c

For Sale: 1969 Pontiac. Clean, low mileage. 219 Northwest Drive. 364-3396. B-3-11-50-2c

1971 Mercury Marquis, 4 dr. Power, 6 way seat tilt wheel, cruise, tape. Nice family car. Price \$2395.00. Call 364-4055 after 5:00 p.m. B-3-20-25-1p

4. REAL ESTATE For Sale Or Trade

LAND
 60 acres with a well. Good farmland, at \$325.00 per acre. Carthel Real Estate
 Phone 364-0944 B-4-43-1c

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566 Res. 364-2553 B-4-29-1c

For sale by owner: 4 bedroom, 2 bath brick. Equity and take up payments. Phone 364-5097. B-4-16-49-4c

FOR SALE BY OWNER
 On pavement (FM 1259) 6 acres with 3 bedroom, 2 bath house. Paneled throughout. Domestic well.
 For appointment, call 276-5821 after 5 p.m. B-4-49-4c

DON'T SIT DOWN OR YOU'LL WANT TO STAY

In Northwest, 3 bdr. brick 2 1/2 baths, den and kitchen comb. dining room, living room, ref. air, 2 fireplaces, \$2,000.00 worth of drapes. Double garage with electric door lift. Built-in vacuum cleaner, patio with bar-b-que grill, gas lites front & back. 5 1/2 per cent loan. Will trade for smaller home in Northwest.

WRAP IT UP FOR CHRISTMAS
 This 3 bdrm. 2 baths, carpet, built-ins, utility room, double garage, \$18,500.00 with \$1,000.00 down and assume 7 per cent loan.

SMALL EQUITY
 2 bdrm. 1 bath, new carpet, fenced yard. Just right for a couple who are wanting to get a start in life. \$9,500.00. Payments \$96.00 per mo.

LOOK YOU'LL BUY
 This large 3 bdrm. brick home just East of town with one acre of land. This home is priced to sell. Call for details.

\$450.00 DOWN PLUS CLOSING COST
 This completely redecorated home, 3 bdrm. 1 1/2 baths, utility room single garage. Priced at \$14,950.00.

WHY SIT & WAIT?
 \$850.00 will move you in to this completely redecorated home, 3 bdrm. 1 1/2 baths, large kitchen and dining area, living room, attached garage. Call today, tomorrow it may be gone.

COUNTRY LIVING AT ITS BEST
 4 bdrm. brick home, 2 full baths, basement, 4 acres of land with 30x50 all steel barn. Good location. Call, you might be interested.

CLOSE TO TOWN & HOSPITAL
 2 bdrm. home with 1 bath, living room, dining room, fully carpeted, single garage and fenced yard. Priced \$11,500.00, \$1,500.00 down.

CLOSE TO SCHOOL & SHOPPING CENTER
 3 bdrm. 1 1/2 baths, single garage, and built-ins. Assume 8 1/2 per cent loan with payments of \$151.00.

STAR STREET
 Large 2 bdrm. brick, large garage, excellent neighborhood \$2,000.00 down and owner will carry papers for qualified purchaser.

COUNTRY CLUB DRIVE
 1.7 acres overlooking golf course. Ideal for nice mobile home spaces. 2 bdrm. rent house goes with land. Terms available.

SMALL TRACT
 15 acres just off paving. \$500.00 down and \$150.00 per mo.

170 ACRES
 Good land, level, with 2 wells and 2 bdrm. home. Owner will sell for \$630.00 per acre with \$30,000.00 down and terms on balance.
HAMBY REAL ESTATE OFFICE - 364-3566
J.M. Hamby - 364-2553
Calvin Edwards - 364-1017
Gerald Hamby - 364-1534
Chick Weems - 364-3169
EQUAL HOUSING OPPORTUNITY
 B-4-24-1c

REPOSESSION
 \$14,950.00 - 3 bedroom, 1 1/2 baths, attached garage, carpeted, built-in range. Total move-in cost less than \$500.00.

437 AVENUE

MISSOURI BEEF PACKERS INC.
is now accepting applications for beef loggers, production workers, maintenance men and kill floor personnel.
We offer:
+Year around employment
+Paid vacations
+Paid holidays
+Company paid group Hospital insurance
+Good wages
+No experience necessary
Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas, 4 miles West of Friona on Hwy. 60.
We are an equal opportunity employer.
B-8-39-tfc

Wanted: Wool and silk finisher. Apply in person to One Hour Martinizing, 149 North 25 Mile Avenue.
B-8-17-48-tfc

LADIES-HOUSEWIVES
Xmas Rush Starting... Need 4 ladies to pass out samples and take orders from established customers. Car and phone required. Make up to \$5.00 per hour.
Write:
916 West 4th St. Littlefield, Texas or call 385-5465.
B-8-48-8c

Needed: Lady to do alterations. Apply in person to One Hour Martinizing, 149 No. 25 Mile Avenue.
B-8-17-48-tfc

NEED PAPER BOYS
APPLY AT
THE HEREFORD BRAND
B-8-44-tfc

WANTED
Hard working farm hand for general farm work. Must have minimum of 10 years irrigated farm experience and be capable and willing to do any farm related job. Must not be a drinker. Previous work references will be required. Will pay top wage and bonus of 10 per cent of years earnings for qualified man. Farm house (four rooms & bath) & utilities furnished.
Call
806-946-2391 after 6:00 p.m.
B-8-50-tfc

Sewing machine operators wanted. Experience desired, but not essential. We pay while we train. Only a few positions available at this time. Tucumcari Industries, 2nd & Sampson, Phone 364-0740.
B-8-25-50-2c

MISSOURI BEEF PACKERS, INC.
is now accepting applications for female production workers. No experience necessary, but must be willing to learn and work. This is year around employment, not seasonal. We offer:
+Paid vacation
+Paid holidays
+Company paid group hospital insurance
+Good wages.
Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas, 4 miles West of Friona on Hwy 60.
We are an equal opportunity employer.
3B-8-14-tfc

RN or LVN charge nurse needed for 11:00 to 7:00 shift. Apply in person Kings Manor-Westgate.
B-8-16-39-tfc

We have openings for pellet mill and batch mixer operators. Experience preferred, but not required. Apply in person or call Hi-Pro Feed, Friona, Texas 806-247-2791.
B-8-25-25-5c

Deaf Smith General Hospital has openings in the Dietary Department. Apply in person at the Business Office.
B-8-17-25-3c

Part time bookkeeper and office help. Call 364-3303.
B-8-10-25-2c

9. SITUATIONS
Will do baby sitting in my home, Monday through Friday. 364-2832.
B-9-11-47-9c

State Licensed Child Care For Working Mothers Hereford Day Care Center 364-1293
B-9-46-tfc

Will do baby sitting for you while you Christmas shop or any other time at your house or ours. Call 364-4407.
B-9-21-24-4c

Yard work and odd jobs is my only business. Walk Boston, 364-4164.
S-9-11-19-tfc

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.
HEREFORD IRON & METAL
North Progressive Road by City Dump
Anson A. & June Dearing
Phone 364-3350 or 364-3777
1 1/2 B-10-34-tfc

NOTICE
A&M Gun Shop, 715 South 25 Mile Avenue will be open 8:00 A.M. to 9:00 P.M. Monday through Saturday - December 3rd through December 24th.
B-10-48-8c

ALCOHOLISM INFORMATION
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-12-tfc

11. BUSINESS SERVICE

KELLY ELECTRIC DOUG AND VIRGIL
Electrical Contractors
Residential Commercial
All bids and wiring Call bids and wiring competitive.
Phone 364-1345
Night phone 364-2012 or 364-1345
Box 130
B-11-46-tfc

Tree Trimming and Topping. Call Cliff's Tree Service 364-2111.
B-11-10-46-tfc

APPLIANCE REPAIR
We repair all makes and models of appliances. All work guaranteed.
MONTGOMERY WARD & CO.
114 East Park
Phone 364-5801
B-11-52-tfc

B.L. Jones, CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.
246 18th Street
Phone 364-6617
B-11-21-tfc

DICKEY'S DOZER SERVICE
Dirt Work - All Kinds
Bull dozers - Scrapers
tuck Hoe - Dragline
Motorgrader
See or Call
FLOYD DICKEY
S.E. 4th & Belsher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565
B-11-29-tfc

WILL PICK UP JUNK CARS.
FREE.
Call 364-3350 or 364-3777
1B-11-28-tfc

HOME APPLIANCE REPAIRS
Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.
JOE'S HOME APPLIANCE REPAIRS
343 N. Main
Ph. 364-5751
B-11-45-tfc

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey Job
Straight finish
Phone 364-5169
1B-11-39-tfc

CUSTOM GRINDING
New Moellor Tub Grinder. Burrs, baled hay, ear corn, grain, manure.
Call
Russ Henninger,
806-376-9702
1B-11-23-9p

WANTED
100 to 150 watches a week to repair by latest approved methods.
COWAN JEWELERS
B-11-15-29-tfc

House painting, inside and out. More reasonable than most. Call James Tucker, 806-499-2727.
B-11-12-50-2c

KIRBY VACUUMS
Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor.
Kirby Sales & Service
522 Irving
Ph. 364-0422
1B-11-35-tfc

DRAGLINE SERVICE.
TAILWATER
PIT CLEANING
DUMP TRUCKS
30 ton crane.

BOBBY GRIEGO
Day Phone 364-4574
Night - 364-2322
1B-11-14-tfc

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap Iron & Metal
Have storage for cars, boats, etc.
1st & Jewell Ph. 364-0580.
Nites - 4009 or 0075
S-11-12-40-tfc

GROOMING BY APPOINTMENT ONLY
Poodles, Schnauzers, Scotties, Kerry Blues, Spaniels, Yorkshires, Setters, Wirehairs and more.
Phone 364-0706
S-11-18-tfc

HEARING AID BATTERIES
for all makes sold and tested at THAMES Pharmacy. Phone 364-2300.
S-11-12-40-tfc

FOR PORTABLE DISC ROLLING. Call Ralph Paul, 364-1842 or 364-2978.
B-11-10-43-tfc

TREE TOPPING & SHAPING.
HEDGE TRIMMING
Free estimates
C.L. Stovall
208 Avenue C
Phone 364-4160
S-11-39-tfc

The best way to help others is to see that they don't have to help you
JOIN
HEREFORD BENEFIT ASSOCIATION
See or Call
Frank Ball 364-3119
G.W. Owen 364-3744
Mrs. Bruce Rose 364-0285
1 1/2 S-11-42-tfc

COMPLETE Turn Key Installations of Pumps and Gear Drives
Big "T"
PUMP CO. INC.
Sales & Service
HEREFORD 364-6353
DIMMITT 647-3444
FRIONA 247-3311
S-11-24-tfc

FOR ALL YOUR INSURANCE
Consult
The LaPlata Agency
205 South 25 Mile Avenue
Phone 364-4919
Pauline Lovan 364-3526
Robert Lemons 364-1726
Frank Pannell 364-2412
S-11-16-tfc

BROOKSIDE FARMS LABORATORY ASS'N.
Local Consultants:
David Pickens 276-5319
Abe Davis 364-2769 or 364-6367
S-11-52-tfc

ROWLAND STABLES
840 Avenue F
Phone 364-1189
Stall Rentals-Boarding-
Buy & Sell Horses
Stallion at Stud
Alegre Lad No. 298193
Grandson of Skipper W.
We cater to good horses
S-11-25-tfc

CONCRETE WORK
Specializing in feedlot repair. Also walks, driveways, patios, etc.
AL GAMEZ
228 Avenue A
Phone 364-4236
S-11-24-12p

12. LIVESTOCK
FOR SALE-
Registered Apaloosa horses. Bred Apaloosa fillies, Apaloosa Stallion - 10 years old and gentle to ride and a good cow horse (Grandson of Whistle Breeches)
J.A. Crofford
Phone 364-0952
B-12-20-tfc

13. LOST & FOUND
LOST: Steers, branded Flying "W" on left rib. David Brumley, 364-1174.
B-13-10-20-tfc

Legal Notice

"THE DEAF SMITH COUNTY COMMISSIONERS COURT WILL OPEN BIDS AT 10:00 A.M., DECEMBER 24, 1973, FOR FURNITURE, SHELVING AND INSTALLATION TO BE USED IN THE NEW DEAF SMITH COUNTY LIBRARY."
The Deaf Smith County Commissioners Court will open bids at 10:00 a.m., December 24, 1973, in the Commissioners Courtroom, Courthouse, Hereford, Texas, for furniture, shelving and installation to be used in the new Deaf Smith County Library. The Commissioners Court reserves the right to accept or reject any and all bids submitted.
Furnishings are listed below. A copy may be obtained from County Judge, H.C. Williams.
LIBRARY EQUIPMENT
Republic Steel Library Shelving or Equal
6-No. 819125-6 Starter Units 36"x90"x8"
72-No. 819126-6 Adder Units 36"x90"x8"
80-No. 817987-Backs 36"x90"
80-No. 819313 Canopy Top 36"x36"
16-No. 819233 Ends for Use With Tops 8"x90"
DOUBLE UNITS
36"Wx90"Hx16"D
13-No. 819127-12 Starter Units 36"x90"x20"
93-No. 819128-12 Adder Units 36"x90"x20"
10-No. 819289 Ends 36"x90"x20"
10-No. 819290 Ends 20"x90"
B-13-1B-13-19-46-tfc

STRAYED: Cattle branded upside-down "T" open on left shoulder, West of Hereford. Call collect Friona 247-3888 or 247-2282.
B-13-1B-13-19-46-tfc

LOST OR STRAYED: 4 whiteface cows branded with a "C or K" on left hip. Contact Steve Melwes, 289-5939.
B-13-19-22-8c

FOUND: Little grey poodle. Call 364-1205 to identify.
B-13-10-50-1c

REWARD: Male dog. Australian Shepherd Border Collie, cross. Roan blue, white belted neck. Steve Groce, 224 Beach. 364-6495.
B-13-18-25-2c

CARD OF THANKS
I wish to thank the hospital staff, the doctors and nurses for their attentive care and concern during my stay in the hospital. A special thanks to friends who expressed so sweetly their love and sympathy in the flowers, for the many visits and for the many prayers for my recovery.
Bess Werner

DOUBLE UNITS
36"x66"x16"
6-No. 819153-8 Starter 36"x66"x16"
30-No. 819154-8 Adder Units 36"x66"x16"
4-No. 819316 Canopy Tops 36"x16"
12-No. 819289 Ends 66"x16"
9-No. 435195 Backs No. 5 Willow Green for existing units 7'1"x36"

FURNITURE, STEELCASE OR EQUAL
8-No. 320071 Steelcase Carrel 9201-4030-2633
1-No. 32W7248-1 Steelcase Four Post Index Tables
4-No. 32W6000 Steelcase Round 60" Tables - 9201-2633
6-No. 32W6636 Steelcase Tables 66x36 - 9201-2633
50-No. 1278 Steelcase Chairs, Assorted Colors, Polypropylene
1-No. 32021 Steelcase Executive Desk 9201-4030-2633
1-No. 32021S1R-32342 Tul Steelcase L. Unit 9201-4030-2633
1-No. T410-111 Steelcase Executive Chair 9201-5788-4221
2-No. 415-412 Steelcase Guest Chairs 9201-5788
1-No. T410-530 Steelcase Steno Chair 9201-5788-4221

BID DELIVERED AND INSTALLED - Terms & Delivery Time. Bidder also to include dismantling, moving and installing 33 sections of existing shelving.
All colors to be selected at time bid is awarded.
H.C. Williams, County Judge
B-50-4c

22nd Anniversary Sale
Nov. 18th through Dec. 24th
Cowan Jewelers
Downtown

You've Never Seen Such Thorough Service
STOP IN SOON
Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 364-2644

FOR QUICK REPLACEMENT OF CRACKED SAFETY GLASS
Call 364-2652
HEREFORD GLASS CO. INC.
For All Your Glass Needs
Insurance claims promptly serviced.
We use nationally advertised
SAFETY GLASS

EXPERT REPAIR ON BUICK PONTIAC GMC TRUCKS
JOHN ORSBORN
Free Pickup phone 364-0990
HOME OWNED

HYDRAULIC HOSE & FITTING
Stocked at
Cottingham
Bearing Co.
EXPANDING SINCE 1941
1107 W. HIGHWAY 60
HEREFORD, TEXAS 364-5881

FOR THE BEST DEALS ON NEW or USED CARS
Come in and talk with one of the Men at
JOHN ORSBORN BUICK-PONTIAC-GMC
at 142 N. MILES or 221 N. 25 Mi. Ave.
364-0990 364-1222

OWENS ELECTRIC
WE SPECIALIZE IN:
Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.
LOAN MOTORS AVAILABLE
809 E. 2nd. 364-3572
HEREFORD, TX

Floating Tailwater Pump
Conserve that water.

Vertical Hollow Shaft
Electric-Belt Driven Gear Head
"Guaranteed Satisfactory Service"
Warren Owen Harvey Milton

Starts TODAY!
Nobody did it like
DILLINGER
The private life of a public enemy
...the gangster's gangster.
SHOWTIMES: WEEKDAYS 7:50 & 9:35 SUNDAY ONLY 4:00-5:55 7:50-9:35
STAR

It's the Year 2022: New York City
NOTHING RUNS; NOTHING WORKS ANYMORE
People are still the same. They'll do anything to get what they need.
And they need SOYLENT GREEN.
SHOWTIMES: FRIDAY AND SATURDAY ALL SEATS 11:00
STAR

Starts TUESDAY
"Los Desalmados"
PLUS
"Ni Solteros Ni Casados"
GATES OPEN 6:30 TOWER DRIVE IN SHOWTIME 7:00

Starts WEDNESDAY
ETAN O'NEAL
A PETER BOGDANOVICH PRODUCTION
"PAPER MOON"
WEEKDAYS - FRI. & SAT. - SUNDAY
STAR

Starts THURSDAY
THEY BURIED THE WRONG MAN HE WON'T MAKE THE SAME MISTAKE
"THE MAN CALLED NOON"
PLUS
JOHN WAYNE
"RIO LOBO"
GATES OPEN 6:30 P.M. TOWER DRIVE IN

Starts TONIGHT!
She's the GODMOTHER of them all!
Coffy
and she'll Cream you!
GATES OPEN 6:30 SHOWTIME 7:00
TOWER DRIVE IN



AC Classes Slate Opening In Hereford

Registration will open at 6 p.m. Jan. 14 in the Hereford High School cafeteria for semester-hour credit courses to be offered in Hereford.

The classes are sponsored jointly by Amarillo College and the Hereford Public Schools. The resident courses are fully transferable to any college or university.

Dean Simon, Continuing Education director at Amarillo College, and Richard Robinson,

director of vocational training for the Hereford public school system, have announced that classes will be held Monday, Tuesday, and Thursday nights in the Hereford High School.

College of Arts and Sciences offerings are principles of

accounting, English composition, United States history, college algebra, and conditioning exercises and charm.

Offerings from the School of Technology are mid-

management seminar, human relations in management, law enforcement terminology, criminal investigation, and

police-community relations. Mrs. Nancy Knapp, AC counselor, will be present from 2-5 p.m. and from 6 p.m. through registration at the HHS cafeteria to assist those registering.

Detailed information on courses, tuition and fees may be obtained from Robinson at his

Hereford office or from the

Amarillo College registrar's office.

IMPEACHMENT FAILS
The Senate failed to convict President Andrew Johnson in impeachment proceedings on May 26, 1868.

Carmichael Real Estate, Inc.

TROYS CARMICHAEL G.S. WHEELER

PHONE 364-1251

508 SO. 25 MI. AVE.



COMMERCIAL-HOMES

FULL WALL FIREPLACE

Isolated Master Bedroom, 2 full baths, large covered patio, well kept yard, corner lot, large utility area, fenced, double garage, vacant ready for occupancy, good equity buy, Call Jeane, 364-5439.

SUNKEN DEN

Wood-burning fireplace, 3 bedroom, 2 bath, Double Garage, fenced, 2 blocks from grade school and Jr. High, Northwest location, fully carpeted, 1/2 circle drive, Call Mike 364-4770.

2 BEDROOM ON K

Large livingroom, dining and kitchen area, some new carpet, covered patio, clean, small down payment, owner will carry at \$150.00 monthly, including taxes and insurance. Call Mike, 364-4770.

GOOD SIZE-GOOD PRICE

Almost 1400 sq. ft. for 16,500.00 3 Bedroom on J. Cyclone fence, near schools, large lot, extra clean, new loan available. Call Al, 364-4985.

BUILDERS HOME ON FIR

Truly a beautiful home. Too many features to mention. To appreciate a beautiful 3 bedroom home such as this, you must see. For an appointment, Call Al 364-4985.

We need listings - We have buyers but no sellers - Call today and let us sell your home. Fast results!



JEANE COKER
364-5439



MIKE WALDRIP
364-4770



AL WILEY
364-4985

"CALL US - WE REALLY CARE"

Professional KNIFE SHARPENING
all kinds of Knives
MIKE HINOJOSA
304 E. 5th
364-2098

LAND

Level 160 Acres, 2 irrigation wells, \$18,000 Down.

640 Acres, 3 irrigation wells, \$35,000 Down

40 Acres on paving near Hereford, 1 irrigation well - \$14,500 Down.

15 Acres, irrigation well - \$2500 Down

Business lots on Hwy 385 - 10 per cent Down.

Nice 3 bdr brick home, Irrigated 10 acres, \$6,750 Down

Nice 954 acres near Gruver, 5 irrigation wells, pavement, over 400 acres growing wheat, \$450 per acre, has Large loan, less than 7 per cent.

480 acres, 160 in cultivation, 2 wells, \$125 per acre, 12,000 down, good terms on balance.

Call J.M. Hamby at Hamby Real Estate Office 364-3566 Res. 364-2553

CAMPBELL REAL ESTATE

364-0780

- SAVE THOUSANDS of dollars, buying this 3 bdr. home "as is." It's relatively new, but needs extensive repairs. Small equity, low-interest loan, small payments. \$8,800.00.
- NEW LISTING in NW area with STORM CELLAR, 3 bdr, 2 baths, will take car or pickup in trade.
- IRRIGATED FARM, 240 acres of choice land with 3 wells NW of town. \$300.00 per acre.
- DRY LAND, 2 sections in the NW part of the County. \$150.00 per acre. 561 acre tract in same area, 29 per cent down. Also have irrigated land and ranches.
- ACREAGE Ten acres on pavement, close in, very reasonable. 102.6 acres with 6" well.
- COUNTRY HOME short distance from town on pavement. 3 bdr., 2 baths, brick. \$27,800.00.
- LOCAL MOTEL doing good business, excellent location, swimming pool, and apartment.
- MIMOSA STREET. Fine home with double fireplace, central vacuum, lots of extras. Reasonable price and terms, or will trade.
- SMALL DOWN PAYMENT, owner will finance this 3 bdr. frame home. Now being remodeled. \$11,200.00.
- AFFORDABLE HOME with loan payments or will sell to veteran. 2 bdr. fence, new paint. \$9,500.00
- NEW CARPET throughout including kitchen, closets & baths. 3 bdr., 2 bath brick on Beach Street. \$23,500.00.



Multiple Listing Service
MLS

Nell Cooper 364-1783
Barbara Cooper 364-1783
Grady Rogers 364-1949
Ted Walling 364-0660
Gene Campbell

218 W. 3rd.

PREVENTATIVE MAINTENANCE!

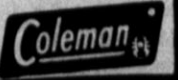
Save yourself from the cold this fall and winter. Why worry?

PHONE 364-4714

FOR A PRE-SEASON HEATING UNIT MAINTENANCE CHECKUP...LICENSED AND BONDED FOR L.P.G. SERVICE!

Robert Rhoton

R & R REFRIGERATION AND HEATING SERVICE



Marn Tyler

REAL ESTATE

111 Ranger 364-0153



GREAT BUY

3 bedroom, 2 bath, fireplace, refrigerated air, nice large kitchen with lots of china cabinets, rock back and front yard. All the extras for yesterday's price.

TRADE FOR SMALLER HOUSE

4 Bdr. 1 1/2 bath, fireplace, refrig air, double garage. Very nice.

MOBILE HOME & LOT

2 Bdr. 1 1/2 bath, refrig air, Lots of Extra Storage.

RANCHES & FARMS

I have some new listings.

RALPH OWENS

& ASSOCIATES, INC.

REALTORS

HEREFORD, TEXAS

311 E. PARK AVE.

PHONE 364-2222

MODEL SHOW PLACE

A home anyone would be proud to own. Spacious with many, many extras. Sunken living room, built-in vacuum cleaner, recessed tub. Four extra large bedrooms with 3 spacious baths. The truly center of this home is a 17'x36' den with a large fireplace of native stone. The landscaping adds even more beauty to the home. Call for an appointment with one of our professional sales staff. H-4170

PLANNED FOR LUXURY LIVING

This beautiful, new four bedroom home with side driveway and great curb appeal can be yours if you are willing to invest \$11,000. Formal dining and living area, a breakfast room so cheerful that a smile is a must while making the morning coffee. A nice patio fireplace, soft decorative colors and a utility room with full back bath for that farmer who needs to keep dirty boots out of the rest of the house is waiting for you! H-3918

STAR STREET

Located on beautiful Star Street, 3 BR, 1 bath. Fenced around lg. back yard. Storage building, bar-b-que grill. Payments \$105.00. H-3979

LARGE & ROOMY

Over 1900 sq. ft. N.W. Large rooms. Extra nice. Oversized lot, hobby room. Two water heaters. Many more features. H-3969

CLOSE TO SCHOOLS

Located close to all schools. 3 BR, with large kitchen and den. Fenced with fruit trees. 2 car garage with work shop for Dad. H-3961

REDECORATED 3 AND DEN

Separate living room, den with corner fireplace, large kitchen and dining area, carpeted game room for the young, two large baths, new carpet, freshly painted, great storage and prestige neighborhood, all for \$29,000. H-3942

A HOME FIT FOR A KING

and your queen will love you for buying a new home because they are getting scarce these days. Huge den with built-in fireplace and bookshelves, game room, isolated master, beautiful kitchen and eating area, living room, three bedrooms, 1 1/2 baths and an office-sewing-hobby combination. This home priced under \$50,000 and has 2750 sq. ft. of living space. Call us to see. H-3970

ALL IN SMALL PACKAGE

Paneled throughout, carpeted and built-in hutch in this moderately priced home. Just right for young couple on a limited budget. Very clean. Less than \$11,000. H-2274

QUIET LOCATION

Located in an isolated and restricted area. 3 lg. B.R., beautiful new hi-low carpet. Large kitchen. New hot water heater. Fenced. Priced to sell. H-3982

LUXURIOUS HOME

for the family who could use an office, residence combination. Ideal home situation for an office in the rear with side entrance. Tastefully decorated 3 bedroom, 2 1/2 bath house has separate dining and living rooms, den with fireplace. H-3918

ISOLATED B.R.

is one of the many wonderful features of this home on Fir. Over 1600 sq. ft., 3 bedrooms and 2 baths. All built-ins. New carpet, just redecorated. Lovely yards with lots of trees. N.W. location for \$184.00 mo. H-30014

TWO STORY BEAUTY

This lovely 2 story home has over 1900 sq. ft. with lots of storage space. Extra lg. garage, lovely yard in a nice neighborhood. 2 dens with fireplaces. Ideal for a large family or a family that likes lots of room. H-30011

OWNER WILL CARRY SOME

Owner wants to sell and says they will carry part of the small equity in this beautiful 3 BR, 2 bath home. Fireplace, fenced yard. Isolated master bedroom. Payments a low-low \$162.00. H-3942

FARMS FOR SALE

DAWN AREA

320 acres, 1/2 allotted, 3 wells F-3119

NEAR MILO CENTER

990 acres, 6 wells, house, very good lake, 3 1/2 miles tile. Priced to sell. F-4114

FEEDYARD

eres, 2 wells, Mill, \$600.00 per acre F-310

NORTHEAST

310 acres, 3 wells, 1 1/2 miles tile. Perfect, 29 per cent down, low interest. F-3123

SPECIAL



1003 Plains
TRADE OR SELL

5 bedrooms, 4 baths, refrigerated air, fireplace, and much more, owner needs to sell, will trade for smaller home, vacant.



601 N. MAIN ST.
364-0555

REALTOR takes the worry out-of-home buying!

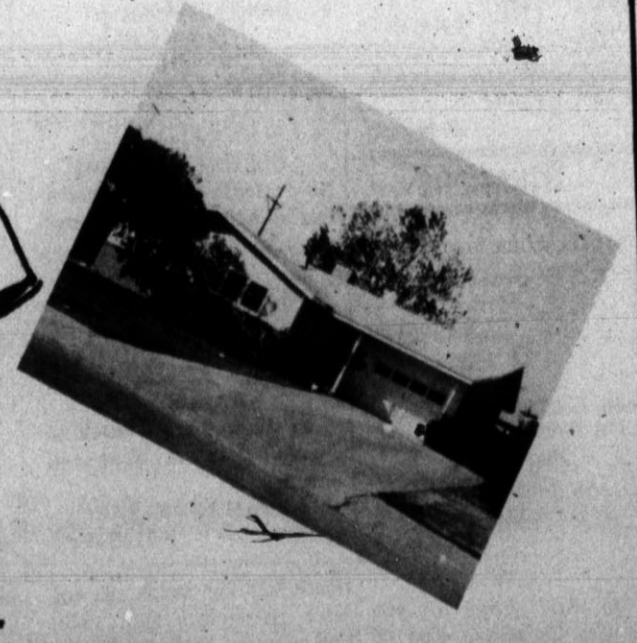
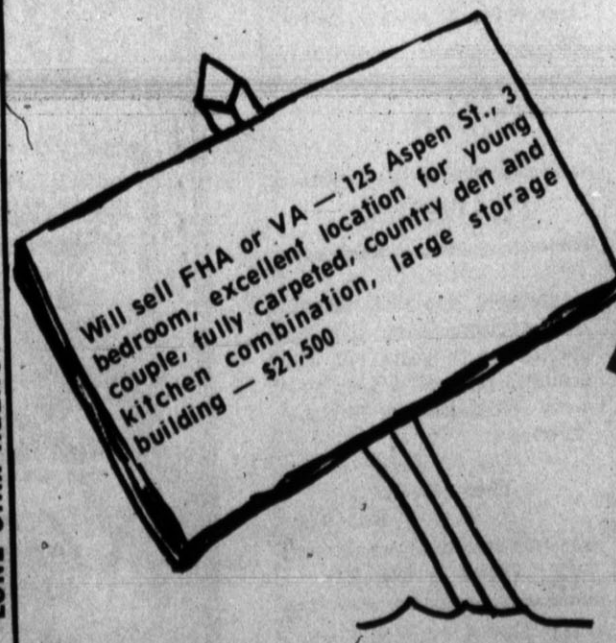
Buying a home can be a barrel of fun. Or a peck of pitfalls. And that's where a Realtor comes in. Even though you may know the difference between a dormer window and a bay, his expert help can open your eyes to other features you might never notice. And steer you clear of drawbacks you might easily overlook

SEE LONE STAR AGENCY FIRST

NEW, READY FOR FAMILY VIEWING!

OPEN "Today"

- ★ Lester E. Moffitt - 231 Douglas \$28,350
- ★ Lester E. Moffitt - 233 Douglas \$30,200
- ★ Gerald Boggs - 126 Oak \$42,500



"We do more for you than we have to"

NIGHTS, SUNDAYS AND HOLIDAYS

Call: Sam Long 364-0381, Virginia Holmes 364-6520, Ralph Owens 364-2560



H³ HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President Deaf Smith County Chamber Of Commerce

Don't criticize others because they continue to waste energy! That in itself is a waste of energy.

Let's redouble our own efforts to save and conserve. I know it's difficult for some people to realize how important it is for all of us to cooperate with these conservation programs. But the old saying "every little bit helps" is as true today as it ever

was. As an example, take one head of milo, doesn't amount to much does it? But just visit any elevator and see what the collective effect of many such heads produce.

The same principle applies to saving fuel and power. We proved this time and again during the past and we can do it again. Everyone can help—turn it off, reduce speed, carpool

when possible, consolidate trips, use mail and telephone to cut down on transportation, keep doors and windows closed, turn thermostats down.

There are many, many ways we can help reduce the waste of fuel and power right here in Hereford and Deaf Smith County. We just need to look for them, to recognize them and then to do something besides complain and make excuses.

There's another side to this too. Most of us like to feel that we are grown up enough to do things without being told we have to. Thus, a voluntary program is so much easier to live with than a law which requires our compliance. Oh there are exceptions I know, but for most of us free thinking Americans we'd rather do it cause we know it's the best thing to do.

"On behalf of our Catholic and Methodist youth, we wish to thank the Hereford community for making this a happier Christmas for everyone."

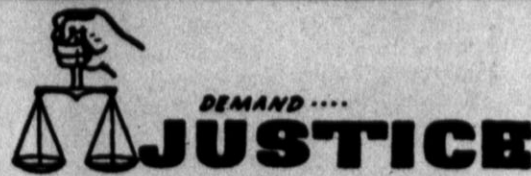
These were the sentiments expressed by Buddy Roland, concerning last weekend's church-sponsored collection of canned foods for needy families. The door-to-door

campaign was conducted by the youth groups of St. Anthony's Church, St. Joseph's Church, and First United Methodist Church from 9 a.m.-2 p.m. on Dec. 8.

Brother Jerry De Giralamo, Sister Edith Dominguez and

Roland are youth coordinators for St. Anthony's St. Joseph's and Methodist's Churches, respectively.

D-DAY
On June 6, 1944, the D-Day invasion, commanded by Gen. Dwight Eisenhower, sent 4,000 ships, 11,000 planes and divisions of troops across the English Channel to the beaches of Normandy.



1/2 Section 2 miles from Hereford, Best Water 3-8" Wells and improvements.

200 Acres N. H385, excellent water 2-8" wells. Have several good buys in farms. Why not check them out?

Have an excellent hog operation. Can be bought for about 50c on the dollar.

WE WANT TO SELL our home at 344 Douglas St., 3 bedrooms, 2 1/2 baths, fully carpeted, drapes, kitchen built-ins, fenced backyard, double garage, finished yard. Can be bought worth the money.

JUSTICE REAL ESTATE
Virgil Justice, Phone 364-0670
Day or Night

What I'm saying is let's voluntarily work to get this energy crisis under control and let's not wait!

What we save now, we'll be glad we did later.

NOTICE: The 1974 Annual Banquet is scheduled for Thursday, January 17th at the Bull Barn. Reservations may be made at the Chamber office, 701 North Main Street (364-3333) at \$6 per person.

Considering the limited space and the number of people who attend, if you want a reservation you'd better hustle hustle hustle.

A general world-wide demand for food has had much to do with changing food prices in the past year.

I TURNED AROUND AND IT WAS SOLD!

We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us.

\$25,000. to \$35,000.
HOME LISTING NEEDED NOW...CONTACT or CALL...

Ralph Owens & Associates, Inc.
311 Park Avenue REALTORS Phone 364-2222

Polyester Filled WESTERN JACKETS
8 to 18
36 to 46
\$17⁹⁵ to \$22⁹⁵

BOOTS & SADDLE
N. HWY. 385

UNITED MOBILE HOMES
12' x 44'
FINANCING AVAILABLE
\$3885⁰⁰
E.V. CARTER
ALMA CARTER
201 UNION

Free Cable Vision

Phone 364-6661

1, 2, 3, and 4 - Bedroom Apartments with All Utilities

- Central Heat and Cooling
- Refrigerator
- Range
- Playgrounds
- Acres of Green Grass
- Private Parking
- Garbage Disposal
- Recreation Hall

Your local used cow dealer is hereford bi-products

farmers ranchers
Gentlemen:

Seven days a week dead stock removal please call as soon as possible-end/or \$1.00 c.w.t./100 lbs. delivered fresh to plant over 300 lbs.

Thank you 364-0951

OPEN HOUSE 350 DOUGLAS

See this beautiful home Sunday 1-6

3 bedrooms - 2 baths many unique features throughout

For Sale or Trade
Shown by Appointment Only
DB&S CO. Inc.
Jay Swayzo Gene McBride

Hereford Real Estate

- *Homes
- *Ranches
- *Farms

2 Bedroom - New storm cellar - large lot. Excellent Condition!
5 Unit apartment house - reasonable down - excellent investment

FARMS

- 300 Acres - 3 wells - pavement - 25,000 down.
- 320 Acres - 20,000 down
- 80 Acres - good water area.
- 60 Acres - 6 inch well
- 640 Acres - wheat - will trade.

31,000 Acres deeded - now running 1,236 head of cattle excellent water - 200 acres sub-irrigated. Ranch house - foreman's quarters - 18 pastures.

141 North 25 Mile Ave. 364-2424
Evenings and Sundays
Charlie Whitehead 5355 Martin Moore 364-2496
Jim Cramer 364-0164

You may have heard that our agents have a reputation. If not, we'd like to give you the word:

Professional.

Charles Bell, Jr.
Southwestern Life
Happiness is what we sell.
144 West 3rd
P.O. Box 1931.....Phone 364-2343

Dave Honea is Gifford-Hill in this area.

And he's highly qualified to help you with any irrigation problems you may have. He's got the very best equipment available to do it with, too.

Gifford-Hill's 360, Gifford-Hill's Side Wheel Roll, Gifford-Hill's Water Gun, Vanguard PVC Plastic Pipe and Clad Aluminum Pipe. Plus a long list of accessories.

If you haven't already met our new irrigation expert, drop by soon and get acquainted.

And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

Gifford-Hill & Company, Inc.
E. Hwy 60, Hereford, Tx 79045
(806) 364-1266

FRESH

AS A DAISY! That's the way your carpets will look with our NEW STEAMWAY method of cleaning.

Sell is Estimated - Not scrubbed deeper into the fabric - Call us today for Free Estimates.

RULAND'S HIGH PLAINS STEAMWAY
FREE ESTIMATE
364-3578
OPEN 24-HOURS PER DAY
1400 Moreman - David Ruland, owner - 364-3575

WE'RE SELLING!
WE SELL HOMES
List with us for fast results

HOUSES FOR SALE

Beautiful fireplace in paneled den. Separate living room with 3 large bedrooms with 2 lovely baths. Utility room, gas outside grille on patio, fenced yard, large two car garage. 7 1/2 per cent loan may be assumed with purchase of equity. Call to see this today!

106 Beach - Large family home. Den with fireplace, refrigerated air conditioned, 3 bedrooms, 3 baths, 2800 sq. ft. A real bargain.

Northwest location - Over 1900 sq. ft. of living area. 3 bedrooms, 2 baths, fenced yard. \$26,500.00.

FARMS FOR SALE

One-quarter section - Muleshoe - 1000 gpm well. \$475.00 per acre. Well in center for sprinkler.

One-half section near Dawn. 3 Bedroom brick home. Large quonset barn. 3 wells. \$525.00 per acre.

COMMERCIAL LOTS

All types, sizes, prices and locations of small tracts, commercial and residential lots.

BOOZER REAL ESTATE
205 S. 25 Mile Ave.
Hereford, Texas
Phone 806-364-1755 or
Jo Hamrick 806-364-3502

AUTO SERVICE MENU

Front End Alignment

INCLUDES:
•Adjust Camber & Caster
•Set Toe In
•Check all 4 tires for abnormal wear
(Air Conditioner or Torsion Bars \$2⁰⁰ more)

ENGINE

Tune-Up \$888*
6 Cyl.

•Install points, plugs, condenser and rotary
•Check and adjust Carburetor \$1088*
•Set Timing Dwell 8 Cyl.

Complete Brake Job \$2688*
LABOR ONLY

- Install new brake linings - aced to fit Drums.
- Turn all 4 Drums
- Inspect wheel cylinders
- Refill Brake system, Bleed, adjust, and Road Test (DISC BRAKE HIGHER)

A La Carte: \$6⁰⁰*

- Muffler Installation \$199*
- Wheel Bearing Repack \$6⁵⁰
- Rotate and Balance all 4 tires

*PARTS EXTRA

MONTGOMERY WARD
AUTOMOTIVE CENTER!
114 PARK AVE. 364-5801
JUST SAY "CHARGE IT"

Burglary, Theft Reported

By STEVE CONNELLY
Staff Writer

A pick-up was reported stolen from Milburn Used Cars sometime between Monday night and Tuesday morning, but was found Wednesday by Hereford police officers.

Nick Milburn, owner of the car lot, reported the pick-up missing at 11:30 a.m. Tuesday and could not give police officers any definite clues.

An officer found the pick-up near the A & P potato shed but no suspects have been found or arrested.

THE HOME of Domingo Rodriguez, 198 Higgins, was burglarized between Dec. 7-8 of about \$475 worth of merchandise.

Entry was apparently gained by breaking a window and a padlock hinge off the door. Rodriguez reported at 4:30 a.m. Dec. 9 that a television set valued at \$350 and a cashmere coat valued at \$125. were also missing.

Officers are still investigating the burglary and no suspects have been arrested.

A **TRAFFIC** accident occurred at 4 p.m. Tuesday in the 200 block of Avenue J involving a car and a pick-up.

A 1966 Ford pick-up, owned by Homer A. Speer, 422 Ave. J, was parked at the curb of Avenue J

with a two-wheel utility trailer attached when a 1960 Buick, driven by Scottie L. Clark, 316 Ave. J, struck the parked vehicle while going south on Avenue J.

AN ACCIDENT was reported at 3:55 p.m. in the 300 block of McKinley when a 1970 Oldsmobile, driven by Leta R. Poarch, Rt. 3, was going south on McKinley, and a second car apparently pulled partly into the intersection.

The Poarch car swerved, jumped the curb, and collided with two trees, knocking one over and causing slight damage to the other.

Mrs. Poarch received slight injuries from the accident, but medical treatment was not necessary at the time.

A SECOND accident Wednesday took place at 7:30 p.m. in the 300 block of Park Avenue involving two cars.

A 1973 Volkswagen, driven by Darwin M. Wilbanks, 706 E. 5th St, stopped behind a car making a left turn on Park Avenue, when a 1969 Buick, driven by Mary F. Shipp, 221 Star attempted to pass the Wilbanks car on the right.

At the same time, another car attempted to pass the Shipp car on the right. The Shipp auto pulled to the left, striking the Wilbanks car.

AN ACCIDENT occurred at 2:17 p.m. Thursday in the 500 block of Main Street when a 1969 Buick driven by Louis W. Kinsey, 218 Douglas, was traveling north on Main, when a 1972 Chevrolet, driven by James N. Wilson, 111 Aspen, backed from a parking space and the two cars collided.

The last reported accident during the week took place at

11:50 a.m. at the intersection of 4th and Sampson Street involving a car and a pick-up.

A 1965 Chrysler, driven by Louis D. Beavers, 102 Aspen, was traveling east on 4th Street, stopped at the intersection, and pulled into the path of a 1972 Ford pick-up, driven by Eddie W. Winn, 714 S. Maddex, Dumas Tex.

Annual Skate-A-Thon Planned December 26

Second annual Skate-a-Thon to benefit a Muscular Dystrophy Association fund is announced for Dec. 26 by the Hereford MDA. It will be held at Playhouse Skating Rink on West Highway 60, beginning at 7 p.m.

All proceeds will go for research on the disease and for patients' medical fees. Cash prizes will be awarded to those skating the longest, \$50 for first place, \$25 for second and \$10 for third.

Skating will be in two-hour sessions with 15-minute breaks, continuing until only one person is left skating. Entrance fee will be \$3 for contestants. For regular skating, unlimited time, the fee will be \$2 for those over 12 years, \$1 for under 12.

Those planning to enter the contest are asked to be at the skating rink by 6:30 p.m. to sign up and receive tags.

There will be a charge of 50 cents for spectators, but parents bringing food to their children in the contest will be admitted free. Sandwiches and other refreshments will be available for skaters.

Mrs. Sheffy Becomes Member Of Elite Secretary Organization

Mildred Sheffy, Hereford resident and legal secretary for the Witherspoon, Aiken, Langley, Woods, Kendrick and Guley Law Firm, has become one of the only 45 legal secretaries in Texas to hold the designation as Professional Legal Secretary, as recognized by the National Association of Legal Secretaries.

The designation is achieved by taking a six-part examination that takes a two-day fourteen-hour period to complete. Only two per cent of

those taking the exam for the first time pass. This was Mrs. Sheffy's first time to take the exam.

She took the examination Oct. 26-27 at WTSU and was the only one in the group that passed, becoming one of the 445 legal secretaries in the United States to hold the honor.

She is also a Certified Legal Assistant, being a Charter Member of the Legal Assistant Section of the National Association of Legal Secretaries. There are only 30 Certified Legal Assistants in Texas, all the others being in the Houston-Beaumont area.

Requirements for taking the exam include being a member of the National Association of Legal Secretaries who has had five years' experience as a legal

secretary. The examination included tests in written communication skill and knowledge, human relations, legal secretarial accounting, legal terminology and techniques, legal secretarial skills and exercise of judgement, and legal secretarial procedures.



MRS. MILDRED SHEFFY

Promotion

Oscar E. Cox, 21, son of Mrs. Nina E. Cox, Hereford, was promoted to Army Specialist 4 while serving with the 1st Cavalry Division at Ft. Hood, Tex.

Spec. Cox is a team chief with the Combat Support Company, 2nd Battalion, 7th Cavalry of the Division.

His wife, Joy, lives at 408 N. 12th, Killeen, Tex.

Master Charge - Bank Americard Honored by Cowan Jewelers DOWNTOWN

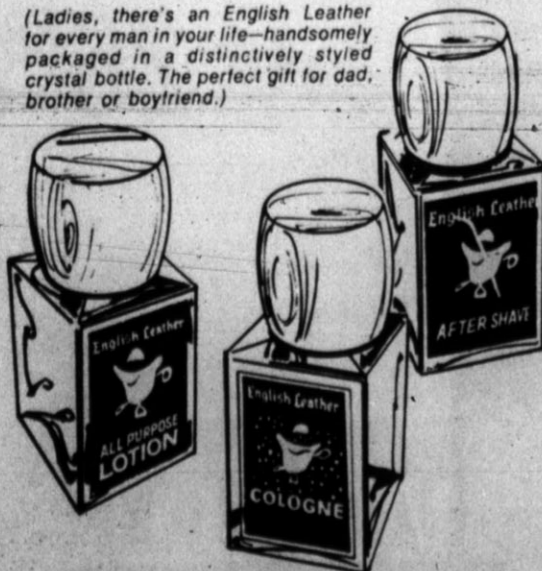
English Leather.
if you've got
the notions
we've got
the lotions

Revitalize your image. Famous English Leather After Shave soothes nicks and scrapes, smooths your skin. Its scintillating scent is an ego booster that helps you face the world. **\$2.50**

English Leather All Purpose Lotion combines a deodorant with an after shave—for the man who's ready to come on strong. Use it—after shower, after hours... after anything. **\$3.00**

Blended to last hour-after-hour, English Leather Cologne strikes an elegant fragrance note for the man who wants to make that first impression an indelible one. (Fashion note: Try sprinkling a few drops on apparel.) **\$3.50**

(Ladies, there's an English Leather for every man in your life—handsomely packaged in a distinctively styled crystal bottle. The perfect gift for dad, brother or boyfriend.)



McDOWELL DRUG
DOWNTOWN

237 N. MAIN



NARDIS

Combine a super sharp plaid with the intricacy of dots and you've got a winning combination in this Nardis Jacket Dress. Custom tailored of 100% polyester doubleknit in Red or Green. 4 to 16

FREE GIFT WRAPPING

Shop Little's for Your Special Women.

Pre - JANUARY CLEARANCE ABBIES MISTER SHOP

We honor Bank Americard Mastercharge

"WE CARE HOW HE LOOKS"
319 N. MAIN

USE OUR LAY-A-WAY PLAN,
30 DAY CHARGE or
REVOLVING CHARGE

HURRY! WHILE THEY LAST!

A GROUP OF MEN'S SUITS

Knits, Wools, & Wool Blends.
Wide Lapels and Up to Date Styles.

SIZE 37 REG. to 50 LONG

Limited Quantity, Charge for Alterations
REG. PRICE \$69.95 to \$115.00

1/2 NOW PRICE!



MEN'S LONG SLEEVE SPORT SHIRTS

Dacron and Cotton, Some Knits, Solids, Patterns. Size S-M-L-XL

Regular Price \$5.95 - \$10.00

1/2 PRICE!



MEN'S SPORT COATS

50 ONLY

100% Polyester, Solids, Patterns, Plaids, Latest Styles, Size 37 R to 46 Long

SALE PRICE

\$34.88

Reg. Price to \$60.00
Charge for alterations.



MEN'S ROBES

REG.	SALE
19.95	15.95
23.95	18.95
32.95	28.95
34.95	29.95

SOLIDS, PATTERNS, SOME PERMANENT PRESS

SIZE S-M-L-XL



MEN'S SLACKS

100% Polyester, Wide Cuff, Patterns and Plaids

SIZE 30 W to 40 W
Limited Quantity

REGULAR PRICE \$20.00

SALE PRICE

\$11.00



MEN'S PULLOVER SHIRTS

Long Sleeves and Short Sleeves, Solids and Patterns.

SIZE S-M-L-XL

REG. PRICE	SALE PRICE
11.00	6.95
12.00	7.95
13.00	8.95
14.00 & 15.00	9.95



MEN'S PAJAMAS

Nylon, Dacron and Cotton, Solids and Prints

SIZE A-B-C-D

Limited Quantity

REG. PRICE \$6.95 to \$14.00

1/2 PRICE!

NOW \$3.50



MEN'S COORDINATES

Shirt Jacket and Matching Trousers, Burgundy, Brown, Blue and White.

Size S-M-L-XL

REG. PRICE \$47.50

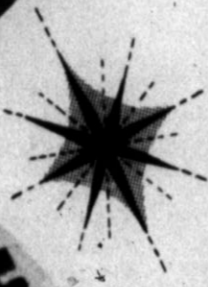
OPEN EVERY NIGHT UNTIL 9 P.M.

December Round Of

Christmas Parties



ALL KINDS OF PARTIES enliven the holiday season in Hereford each year. Daytime or nighttime, formal or informal, in city or country homes, with older or younger guests and sometimes both, the entertaining goes on through the month. A sampling of the party circuit is offered around this page, as seen by The Brand's cameras.



CLOCKWISE, beginning at the top, Mrs. Tom LeGate and Mrs. Lewis Block check decorations for a neighborhood party in the Block home. Couples gather for an evening party in the Bud Thomas home for Young Mothers Club members and their husbands; from left the Gerald Sledges, the Thomases and the Jerry Tisdales. A luncheon program of Pioneer Study Club had Mrs. Elmer Patterson, right, as speaker. Mrs. Marlin Gilliland, left, introduced her; Roberta Campbell is club president.



A TASTING BEE brought out the culinary talents of Hereford CowBelles who loaded a table in Mrs. Wilbur Gibson's home with gourmet dishes; hostesses, from left, Mmes. Frank Zinser Jr., Carroll Newsom, Charles Hoover, Hilrey Aven, Leo Hellman and Gibson. Morning coffee entertained Dawn Music Club in Mrs. Robert Strain's home; between the two hostesses, Mrs. Sffain, left, and Mrs. Gerald Parker, are the club president, Mrs. Carl Kleuskens, Mrs. J.B. Caraway and Mrs. Edgar Sowell. A very young guest, Jeri Ann Parker, in small circle, is most interested in packages under the Christmas tree.



HANDSOME DECOR in Mrs. S.S. Williams' home supplied an appropriate setting for the Lone Star Study Club party; hostesses, from left, Mmes. Williams, Ed Warren, M.H. Wiseman and John Moore. Three hostesses greeted guests at open house in the Lee Drake home during morning and afternoon hours; Mrs. Drake is standing as Mrs. Roy Faubion and Mrs. John Drake place packages around the tree. For a Mon Amis Study Club luncheon, hostesses were Mmes. Dan Heard, Ernest Flood Jr., Don Tindal and Leroy Edwards.

The Sunday Brand

(Section Two)

Hereford, Texas, Sunday, December 16, 1973



Miss Schlabs Is Shower Honoree

An afternoon party commemorating Margaret Schlabs, fiancée of John Williams of Boise City, Okla., will be given today in the home of Mrs. Joe Reinauer Sr. on Harrison Highway. The engaged couple, students in West Texas State University, will be married Jan. 4.

Guests at the tea-shower will be greeted by the honoree and her mother, Mrs. Charles Schlabs, and introduced to Williams' mother, Mrs. Elmer Williams, and his sisters, Mrs. Charles Thornton and Mrs. John Van Leer, all of Boise City. Also in the line will be Mrs. Frank Knabe and Mrs. Gus

Schlabs, grandmothers of the bride-elect.

Miss Schlabs' sisters, Jeanette and Susan, will serve refreshments from a table covered with sheer cream-tinted cloth and centered with white roses and pompons, arranged with royal blue tapers and a pair of white dove figurines.

Miss Sharon Strafuss will be at the registry table. Background organ music during the afternoon will be by two of the hostesses, Mrs. Jim Cramer and Mrs. Allen Evers. Miss Schlabs has chosen to wear a blue velvet dress with A-line skirt, square neckline and long sleeves, which she designed and made.

Hostesses include Mmes. John Warren, Leo Witkowski, E.C. Reinauer Sr., Johnny Jesko, Lester Wagner, A.A. Knabe, Carl Sciombato, J.W. Stengel, Tony Hoffman, Matt Jesko, Michael Brisendine, Norbert Skypala, Tony Urbanczyk, Sam Venturilla, C.P. Urbanczyk, Raynold Herr and Louis Beckman.

Engaged Girl Is Honoree

A miscellaneous shower was held for Melinda Rhodes, December 28 bride-elect of Dennis Hickman, Tuesday evening in the Reddy Room of Southwest Public Service building.

In the receiving line with Miss Rhodes was her mother, Mrs. Jack Bullard and Hickman's mother, Mrs. Tommy Hickman. Each was presented a corsage of the bride's colors, blue, pink and yellow.

Registering guests were Pam Kerr and serving was Mrs. Ronnie Traylor.

Hostesses were Mmes. Traylor, W.L. Nall, Joe Farley, Jim Hysinger, Kenneth Jeter, Bob Vaughn, Vernon Lewis, Marvin Kendrick, Jay Kerr, Bruce Sossaman and Joe Hampton.

Approximately 50 guests attended.

Maybe you can't hitch your wagon to a star, but at least you can tie it to something.

Marriage Vows Repeated In Afternoon Ceremony

An afternoon ceremony was read for the marriage of Miss Linda Sciombato and Tim Northcutt Saturday in St. Anthony's Catholic Church, with the Rev. Arthur Newell, associate pastor, officiating.

The bride is the daughter of Mr. and Mrs. Carl Sciombato of Route 5 and Northcutt is the son of Mr. and Mrs. Jim Blakey, 510 McKinley.

White gladioli arranged on either side of the altar decorated the church.

The bride's sister, Mrs. Leaton Noyes, served as matron of honor and the bridegroom's sister, Miss Janie Northcutt, was bridesmaid.

Best man was Jerry Johnson and groomsmen were Chris Doss. Ushers included Marty Means and Tony Gilkerson.

Ben Gollehon of Amarillo, formerly of Hereford, sang traditional bridal marches, All I Know, Twelfth of Never and We've Only Just Begun. He was accompanied by Mrs. Jim Cramer, organist.

Given in marriage by her father, the bride wore a floor-length gown of candlelight satin and re-embroidered Venice lace designed with a high neckline. The full back of the princess silhouette gown extended into a chapel length train. Long sleeves were gathered to tight wristband.

Her elbow length veil of imported illusion fell from the headpiece of candlelight lace and fowers with floral tendrils falling about the face.

The bride carried a bouquet of white roses surrounding a single blue carnation. As a good luck piece, she wore a heart-shaped diamond necklace belonging to her mother.

Bridal attendants wore floor-length dresses of azure blue crepe trimmed with white lace. Each carried a single long-stemmed American beauty rose.

At the reception in the parish auditorium, Miss Julie Urbanczyk served the tiered clonade cake which was set on a heart shaped base.

Serving punch and coffee were Misses Evelyn Urbanczyk and Cathy Carrothers. The bride's color selection of blue and white was carried out in her table cover of blue lace and white satin bows.

Miss Shelly Lupton invited

guests to register. Leaving for a wedding trip to Colorado, Mrs. Northcutt wore a blue double-knit pantsuit. The couple will be at home after December 18 in Amarillo.

The bride, a senior student at Hereford High School has been employed at Westgate unit of Kings Manor as a nurses aide. Northcutt attended Hereford High School and served four

years in the U.S. Army. He is presently employed at Fairfax Industries in Amarillo.

Out-of-town guests included Mr. and Mrs. Ted Price and Mr. and Mrs. Eloy Marin of Clovis; Mr. and Mrs. Johnny Northcutt of Miami; Mr. and Mrs. Jimmy Campbell of Melrose; Mr. and Mrs. Sonny Ball of Nazareth; Mr. and Mrs. Victor Vitarelli of Amarillo.

Small Talk

By SUE COLEMAN
Women's Editor

IF YOU'RE AS scatterbrained as I am during the Christmas rush, tie a string around your finger right now (I'm telling myself) so you'll get your contribution in for Project Christmas Card. Tomorrow is the deadline.

Actually, the Medical Auxiliary will accept money after that time; in fact it never turns down donations, but the deadline is set for getting contributors' names on the greeting page in The Brand's Christmas edition.

Early shutdown on the Christmas greeting list will give the women in the Auxiliary time to compile all the names from various collection spots, type the list and double check to see that names are spelled correctly, then read proof on the page and check again to see — yes, that names are spelled correctly, and no names are left out.

Every year a committee from the Auxiliary finds out how much trouble it is to get newspaper copy ready and then get it in print with a minimum of errors. Notice that I don't say with no errors, because that is probably impossible, even for Project Christmas Card.

IT DIDN'T seem hilarious to me at the time, or remarkable in any way, but Sandy thought my account of an experience the other night was awfully funny; maybe it was.

It was a routine thing I was doing, going to a dinner at the Civic Club Center to take a picture about 9 p.m. Turning off Main Street and heading for the building, I noticed lights of several cars turning behind me and thought casually that there was more than the usual traffic on that street at that time of night.

Parking places on Third Street were pretty well occupied by the dinner guests, so I turned into the alley just west of the Club Center with the idea of parking in the space beside the bank. And was surprised when a couple more cars turned in behind me and a third paused in the street.

MORE surprising, one car parked in at my side and another just behind me across the alley, while the third drove up on the sidewalk crossing the alley.

Busy getting my camera and getting out of the car without letting my dog Mini get out with me, I didn't pay much attention to the other cars or realize that they sort of had me cornered.

And it was only after I closed my car door and started across the alley that I saw about a half-dozen long-haired young men piling out of the other cars and milling around in front of me.

Then that third car, a small one, was driven right up on the sidewalk in front of the building, which puzzled me but it still hadn't occurred to me that I was in a perfect spot for a mugging and maybe that was a switch-blade gang.

THE BOYS were checking signs on the building and trying doors, sort of in my way, but I plodded on through them and was in the lobby before I finally figured them out.

They were the band, of course, arriving after the dinner hour to play at the party, and driving onto the sidewalk because there was no room to park in front and unload their instruments.

In the light inside the building they were very good-looking young men and I'm glad I hadn't thought maybe they were muggers. Now I'm wondering what they thought of the little old lady with the camera who kept getting in their way!



Suzu Snowflakes

Joan Kalka and Vicki Reinauer, fourth graders at St. Anthony's Parochial School, rehearse in costume for their roles in the Thursday evening program.

Christmas Pageant Dates Announced

The second annual Christmas Pageant by Nazareth Holy Family Parish, will be presented at 8 p.m. December 18, 21 and 23 in the Holy Family Church in Nazareth.

Donna Birkenfeld will direct the production and the Rev. Stanley Crochola, pastor of the church, is the pageant advisor.

Local organizations in the church will sponsor the show.

Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 till 12:00

A.O. THOMPSON
ABSTRACT CO.
Mr. and Mrs.
A. J. Schroeter
Courthouse
Phone 364-1504
P. O. Box 73
Free City Maps
Showing Blocks

Festive Footwear For Christmas Giving

Nifty, new fashion footwear, comfort cushioned and styled to please. A fun-and-fancy-free gift for the lady in your life!



"SPUNKY"

Leather with Fleece Lining

GOLD SUEDE OR BONE BLACK

Daniel Green
LEISURE FOOTWEAR

GATTIS SHOE STORE

OPEN TIL 9:00 EVERY NIGHT TIL CHRISTMAS
SANTA'S SHOE HEADQUARTERS
IN BEAUTIFUL SUGARLAND MALL



Mrs. Tim Northcutt
...nee Linda Sciombato
(Bradly Photo)

Shower Honors Vicki Truell

Vicki Truell, December 21 bride-elect of Charlie Keese, was honored with a miscellaneous shower Thursday evening in the home of Mrs. H.H. Blakey.

In the receiving line with Miss Truell was her mother and grandmother, Mrs. Carl Reeves

and Mrs. Wayne Brown, and Mrs. Blakey. They were presented white carnations by the hostesses.

Punch and cookies were served from a table decorated with a white lace cloth over yellow and a centerpiece of a gold floral arrangement and three wise men figures.

Hostesses included Mmes. Blakey, Ludwig Kovacs, Bud Cawthon and Randy Thompson; Kate Dixon, Mary Stapp, Lynn Wiley and Mary Oaks.

EXTRAVAGANCE
Today's costs of living is high because so many people sail the sea of life under false colors.

LAMP SHADES . . . REPAIR YOUR LAMPS



House of Shades
and Lamp Repair

352-7848

2613 WOLFLIN AVENUE IN WOLFLIN VILLAGE - Amarillo

THE GREATEST GIFT OF ALL IS LOVE

Pledge your love forever with the perfection of a Keepsake Diamond . . . guaranteed, registered and protected against loss.

Keepsake . . . the gift of love that lasts forever.

LAGUNA MON CHER
MARGO CAMINO
LANCELOT ADORN

Serving Hereford Since 1927

KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford.

Jantzen

full cycle knits

For business or pleasure, Jantzen knits make you look great. Choose white, desert sand, blue grass or frost blue.

Trousers (both 100% textured polyester) in sizes 30-42. Shirts, S-XL.

Ecu paisley shirt (100% acrylic) \$14.00

Jantzen 100 trousers, \$21.00

Textured short sleeve placket shirt (100% Dacron® polyester) \$12.00

Tattersall trousers, \$25.00

EVERYONE WANTS
A GIFT FROM
GASTON'S
SUGARLAND MALL

GASTON'S
Sugarland Mall

Calliopian Club And Guests Dine

A buffet dinner in the Dale Furr home was Calliopian Study Club members' annual Christmas party with husbands as special guests. Merriment of the season was evident in decorations through the rooms.

After dinner was served from the beautifully-set table, gifts were exchanged, casual talk and games of billiards were enjoyed.

Hostesses with Mrs. Furr were Mmes. D.C. McWhorter, C.J. Crump, Tom Kendrick, J.T. Gilbreath, Virginia Holmes, John Gilliland, Bob Word, Dolson Palmer and Alton Fraser.

In addition to the hostesses and their husbands, also at the party were Messrs. and Mmes. Keith Simmer, N.W. Nobles,

Ansel McDowell, Emil Dettman, Irving Alexander, Hazen Woods.

Also Messrs. and Mmes. Emmett Milburn, George Warner, Clyde Cave and Jack Wilcox; Mmes. Paul Coneway, Mary Gibson, and Sue James.

Integrity outclasses all other kinds of pull in the long run.

The world finds a vacancy for the man who has made good.

Put your faith in deeds — the world recognizes nothing else.

It takes wise parents to know that their child was as much as fault as the neighbors'.



IF BEN WERE HERE, HE'D
SAVE WITH US . . .

He knew the value of saving money while still in the earning power period of life, from 20 to 65 years of age. This gives us only 45 years to save wisely and make certain our money draws interest to help increase our bankroll at retirement.

CREDIT UNION SAVINGS 5% Quarterly Basis Life Savings Insurance on shares

Hereford Texas
Federal Credit Union

330 Schley Phone 364-1888



SAVINGS INSURED TO \$20,000.00 by NCUA



Mrs. George Pacheco
nee Melida Garza
(Bradly Photo)

Home Wedding Held For Couple

Miss Melida Garza, daughter of Mr. and Mrs. Oresimo T. Garza, 412 Barrett, became the bride of George Pacheco, son of Mr. and Mrs. Manuel Pacheco Sr., 425 Avenue C, in a morning wedding Saturday at the Garza home.

Glenn Nelson, justice of the peace, officiated for the ceremony as the wedding party stood under a canopy of daisies

and white and yellow ribbons centered with a white bell.

Mr. Garza gave his daughter in marriage. Attendants were Mr. and Mrs. Manuel Pacheco Jr., Mr. and Mrs. Pedro Diaz.

Lace over bridal satin made the bride's portrait gown, with figurine bodice, Sabrina neckline and puffed long sleeves. The spreading skirt was fashioned of lace tiers and shaped in the back to a slight train.

Extending from a caplet of lace to match the gown, her illusion veil, bordered with lace scallops, formed a longer circular train. She carried a bouquet of white daisies with touches of yellow.

A reception after the home wedding was held in the REC Medallion room, where Miss Rebecca Garza poured punch and Miss Mary Pacheco served the wedding cake. It was baked in three tiers, ornamented with yellow daisies. On the front was a doorway with bride-and-groom figurines underneath.

Mr. and Mrs. Pacheco left the reception for a trip which will take them to Harlingen and then into Mexico. They plan to return to home in this city by Christmas.

Both are graduates of Hereford High School with the class of 1972. The bride is employed with Sunset Candles and the bridegroom with Case Power and Equipment.



Mrs. C. Jeff Walden
nee Debra Sossaman

Lately-Wed Couple At Home Here

Mr. and Mrs. C. Jeff Walden are at home at 116-B Avenue G after their recent marriage in a simple home ceremony conducted by the Rev. Doug Manning, pastor of First Baptist Church.

The bride is the former Miss Debra Kay Sossaman, daughter of Mr. and Mrs. J.L. Sossaman. Only family members attended the evening wedding in the home of the bridegroom's mother at 511 East Fifth. The bride wore a floor-length dress of pale yellow, the color of the single long-stemmed rose she carried.

APPEARANCES

A universal problem is keeping up with the neighbors while keeping up with expenses.

SCARS SHOW

Time may be a great healer, but it has always been proved to be a mighty poor beautician.

ABOUT FACE

Two wrongs never make a right, but some convince themselves that wrong is right.

22nd Anniversary Sale
Nov. 18th through Dec. 24th
Cowan Jewelers
DOWNTOWN

PLAYTEX GIANT YEAR-END SALE

Save up to \$2.00 on these great Playtex styles.

SALE ENDS JANUARY 12, 1974

LIVING BRAS

- No. 132 Living Comfort Styled Stretch Bra Reg. \$6.50 Now \$5.49*
- No. 159 Living Stretch Bra, Stretch Straps Reg. \$4.95 each Now 2 for \$8.39 (D Cups) Now 2 for \$10.39
- No. 179 Living Stretch Bra, Rigid Straps Reg. \$4.95 Now 2 for \$8.39 (D Cups) Now 2 for \$10.39
- No. 186 Living Underwire Stretch Bra Reg. \$7.50 Now \$6.49*

LIVING LONGLINE BRAS

- No. 232 Living Styleless Longline Bra, Reg. \$9.95 Now \$8.94*
- No. 293 Living Styleless 1/4 Length Longline ON SALE FOR THE FIRST TIME Reg. \$9.95 Now \$8.94*
- No. 259 Living Stretch Longline, Stretch Straps Reg. \$7.95 Now \$6.94*
- No. 238 Living 1/4 Length Longline, Stretch Straps Reg. \$7.95 Now \$6.94*
- No. 270 Living Stretch Longline with 2" Comfort Waist Band Stretch Straps, Reg. \$8.95 Now \$7.94* (D CUPS \$1.00 MORE)

DOUBLE DIAMONDS GIRDLER

Patented Front Panels, put your figure in complete control

Length	B	M	L	XL	XXL	XXXL	REG.	NOW
Empire	•	•	•	•	•	•	12.95	10.99
Average Leg	•	•	•	•	•	•	13.95	11.49
Long Leg	•	•	•	•	•	•	14.95	12.49
Waist Control Average Leg	•	•	•	•	•	•	16.00	13.99
Waist Control Long Leg	•	•	•	•	•	•	18.00	15.99
Waist Control Girdle	•	•	•	•	•	•	14.95	12.49

(XL, AND XXL \$1.00 more XXXL + and XXXXL + \$2.00 more)
SALE ENDS JANUARY 12, 1974



Anthony's
SUGARLAND MALL

SAVE! AT HAROLD CLOSE DRUG ON ALL GIFTS

750 WATTS OF DRYING POWER

NORELCO-QUICK DRY 750

NORELCO STYLER-DRYER

Perfect for Mom,
Dad and Kids



\$25.00

IN
BEAUTIFUL
SUGARLAND MALL

DARES TO MATCH SHAVES WITH A BLADE!



Norelco®
RECHARGEABLE
TRIPLEHEADER
45RT

- Super Microgroove™ heads shave super close.
- Shaves with or without a cord — 110/220 voltage.
- Up to twice the shaves per charge as any other rechargeable.
- Charge light tells when it's recharging.
- Shave counter tells when to recharge.
- Pop-up trimmer for sideburns.
- Self-sharpening rotary blades.
- On/off switch.
- Deluxe vinyl travel wallet.

\$39.95

The gift for him...
The new
"UP-TO-THE-MINUTE"
SHAVER AT A BUDGET PRICE



NEW
REMINGTON®
LEKTRO BLADE® LB24 SHAVER

Has super-sharp REMINGTON DISPOSABLE BLADES that he can replace economically to keep shaves extra-close, extra smooth. New COMFORT CONTROL SYSTEM adjusts shaver to his face and beard. Push-up button extends head assembly for easy cleaning or quick blade replacement. Comes in handsome gift case with extra set of blades. Value priced.

\$24.95

Easy to Use...
Easy to Hold



New
LADY
REMINGTON®
SHAVER

Designed for your grooming comfort with a super-sharp shaving head for closer-than-ever legs... a gentle, contoured head for safer underarm grooming. ON-OFF switch. Comes in striking gift case.

\$19.95

THE LADY Norelco®
HOME BEAUTY SALON

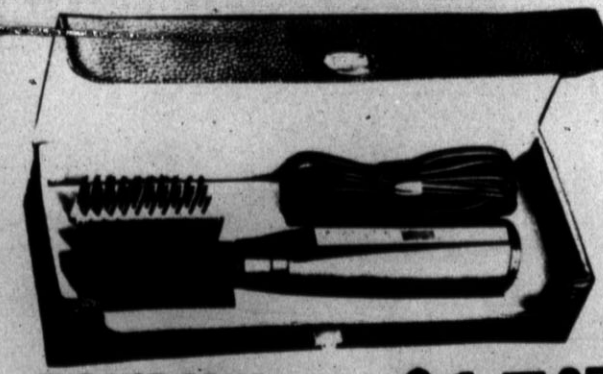


THE TOTAL GROOMING CONCEPT!

- Total beauty care in one compact package! It offers really super-fast close shaves with dual-action shaving head for legs, underarms, plus a foil head for 'extra-smooth' finishing. It's a unique shaving system exclusive with Norelco. Also included are six attachments for manicure, massage, and facials. A perfect gift for someone else or just for you!
- 110/220 voltage for foreign travel
- On/off switch for convenient operation
- "Pop-top" cleaning
- Extra head fits all beauty attachments
- Attractive beige travel case
- Delicious chocolate brown and cream styling

\$29.95

NEW! REMINGTON 600



THE HOT COMB
DELUXE DRYER STYLER
For Mom, from Remington

\$15.95

NEW!
REMINGTON Steam-All™ Fabric De-wrinkler

HAROLD CLOSE DRUG

Sugarland Mall... "Walgreen Agency" ... Phone 364-2433

Calendar of Events

MONDAY
Order of Rainbow For Girls Christmas party, Masonic Hall, 7:15 p.m.
Kappa Iota Chapter of Beta Sigma Phi Christmas party, home of Mrs. George Muse, 7:30 p.m.

TUESDAY
Heritage Extension Club Christmas party, home of Mrs. Joe Bowers, 7 p.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
Calorie Patrol TOPS Club, Community Center, 9:30 a.m.

WEDNESDAY
Merry Mixers Square Dance Club Christmas party for member's children, Community Center, 8:30 p.m.
CFW, First Christian Church, coffee at church, 9:30 a.m.
Knights of Columbus, KC Hall, 8 p.m.

THURSDAY
North Hereford Extension Club Christmas party, home of Mrs. A.E. Hodges, 2 p.m.
L'Allegra Study Club Christmas coffee, home of Mrs. Rudy Metz, 9:30 a.m.

FRIDAY
Xi Epsilon Alpha Chapter of Beta Sigma Phi, dinner at Dickie's Restaurant, 7 p.m.

Master Charge-
Bank Americard Honored by
Cowan Jewelers
Downtown

"SANTA WANTS TO VISIT YOUR HOME"

December 16-23

For appointments: Call after 5 P.M.

364-0164

364-6186

Santa's Expenses - \$1

Sponsored by the

Xi Epsilon Alpha Chapter
Beta Sigma Phi

Ford Holds Holiday Fest

Members of the Ford Home Demonstration group hosted a Christmas party for local residents in the Ford Community Building on the evening of Saturday, Dec. 8.

The 55 Ford citizens enjoyed a covered dish meal amid the bright Yuletide decorations. After dining, a variety of games were played, including a bingo tournament which offered an attractive candle centerpiece as grand prize.



FEBRUARY WEDDING PLANNED — Miss Linda Sorrells, daughter of Mr. and Mrs. J.E. Sorrells, Harrison Highway, and David Bullock of Lubbock are to be married February 16 in an evening ceremony at First United Methodist Church. Miss Sorrells, now employed at Chez La Femme shop in Lubbock, is a graduate of Hereford High School where she completed a course in cosmetology. Her fiance, son of Mrs. Delma Bullock of Idalou and Leo Bullock of Abilene, received his degree in business administration at Texas Tech after graduation from Idalou High School. He is president of AAA Food Service Equipment at Lubbock.

Mon Amis Club Has Luncheon

A Christmas luncheon was held for Mon Amis Study Club Thursday at the House of Wong. Members brought gifts which were given to the special education class at Shirley Elementary School. Mrs. Leroy Edwards read the Christmas story from the Bible and played Christmas selections on the piano while members sang carols. Mrs. Ernest Flood read a

Christmas story in poem form and Mrs. Jerry Lance ended the program with a prayer. Decorations included a tree, centerpiece of nuts and seeds, and a Santa Claus in a sleigh. Candles and greenery were

arranged on either side of the serving table. Members present included Mmes. Don Tindal, Guy Walser, Tony Young, Ray Bates, Roy Botkin, James Dobbs and Dan Heard.

Club Enjoys Yule Lunch

Handmade gifts were exchanged by members of Westway Extension Club Thursday, after a covered dish lunch in the home of Mrs. Arnold Fangman, club president. Room and table decorations emphasized the holiday air, and the gift exchange was held at a Christmas tree. Mrs. Mike Betzen was a visitor. Members present were Mmes. Joe Artho, Orville Williamson, Fred Sherman, Albert Lamb, J.C. Morrison and Andrew Kersten.

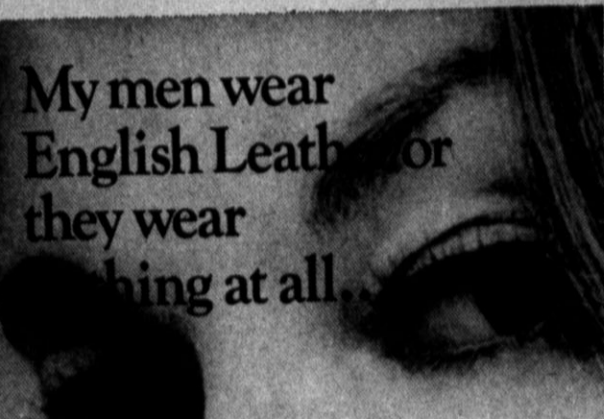
Fashion

With the fuel shortage facing us this winter many women are buying warm clothing. Sweaters, dresses with jackets and heavy underwear are best sellers in the stores.

During the past few years people have had their homes and offices too cold in the summer and too warm in the winter. The fuel crisis may change all this as far as clothing is concerned. It may be red flannels for the holidays.

People, blinded by tears shed over lost opportunities, fail to see new ones coming their way.

Tactless
Two Air Force men watched a plane unload at a South Korean air field. "Look at the terrifying insignia on the side of that plane," one exclaimed. "Shhh. Not so loud," the other warned. "That's the squadron commander looking out the window."



My men wear English Leather for they wear shaving at all.

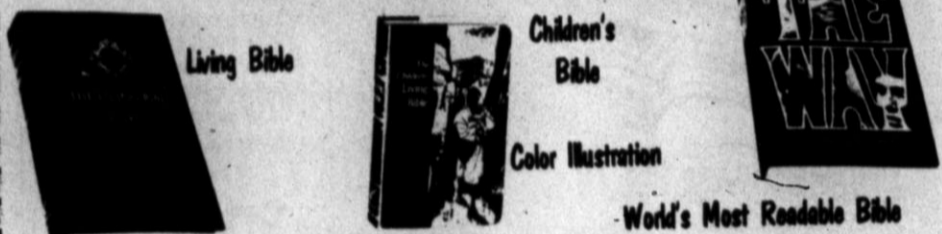


The Daily Double Gift Set in a handsome Redwood box. \$6.00

"I think men are beautiful. I've always thought so. Even when they were unkempt to me. But men are men. And they need what we can give them. They need love, they need understanding, and they need English Leather toiletries."

McDOWELL DRUG DOWNTOWN

Our Unbeatable Christmas Selection



Home of all types of Living Bibles including Leather, Cassettes, Indexed, Catholic edition, Spanish and Large Edition.

Christian Book Store

347 Main

Hereford, Texas

364-0550

IMPORTANT NOTICE TO EMPLOYERS

Effective January 1, 1974

ANY EMPLOYER WHO EMPLOYS ONE OR MORE PERSONS IS SUBJECT TO THE WORKMEN'S COMPENSATION ACT

IF YOU DO NOT NOW CARRY WORKMEN'S COMPENSATION INSURANCE, CONTACT YOUR AGENT FOR INFORMATION.

Farm and Domestic Employees are Exempted from this law.

This Notice Given Through the Courtesy of Your

HEREFORD INDEPENDENT AGENTS

PLAINS Insurance Agency

218 W 3 St.

364-2232

LA PLATA AGENCY

205 S 25 Mile Ave.

364-4918



MONTGOMERY WARD

Christmas Gifts to Enjoy All Year Long

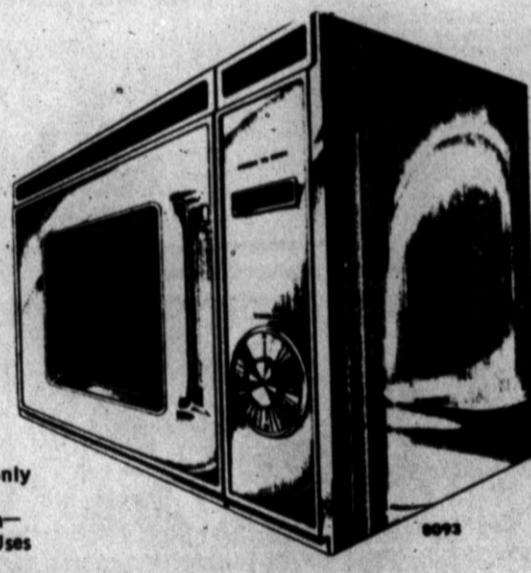
HURRY! QUANTITIES ARE LIMITED!

SPECIAL BUYS IN-STOCK
Christmas Gift Wrap
SAVE \$2
ONLY **5⁹⁹**

SPECIAL BUYS IN-STOCK
2-lb. Hostess House Chocolates or 2-lb. "classic" Fruit Cake each 3.99
Buy any 2-SAVE \$1
ONLY **2 for 7⁹⁸**

CUT-DOWN - FOOD PREPARATION TIME, HEAT IN THE KITCHEN, AND DOLLARS ON YOUR UTILITY BILL

\$193⁷⁵



Electronic cooking heats only the food, so your kitchen stays cool. Easy to Clean—spatters can't burn on. Uses standard 110V outlet.



Oven Cleans As Food Bakes

No Stopping To Check Your Food

Convenient Pan Storage

3333/8333

3-Pc. Stereo Component System plus Stereo Headphones

NOW ONLY **54⁸⁸**

64.95 in '73 Fall General Catalog

SAVE \$10

\$221⁸⁸

Here's convenience—Bake and broil at the same time! Continuous-cleaning upper oven; lift-up range top for easy cleaning; handy storage bin. 1-hour timer, front controls.



- Solid state stereo amplifier gives instant-on, long life
- 4-speed compact, automatic record changer shuts off after last record
- 2 bookshelf speakers separate to 15 feet for good stereo
- Headphones add great listening pleasure. Incl. 45-rpm adapter
- Walnut-grained high-impact plastic case, tinted dust cover; UL listed

114 PARK AVE.

364-5801

HEREFORD, TEXAS

STOP IN, SEE IT BUY IT NOW

SERVICE NATIONWIDE
Prompt service and factory parts

USE WARDS CHARG-ALL PLAN



Garden Club Hears Christmas Program

Christmas Gifts From The Garden were suggested by Mrs. R.L. Etheridge as one speaker on Hereford Garden Club's December program Friday afternoon. She spoke of plants,

foliage and berries for home decoration, various bulbs, tubers and seeds which make welcome gifts.

Mrs. L.W. Norvell and Mrs. O.G. Hill Sr. were hostesses in the former's home. Members brought Christmas gifts to be sent to patients in the Wichita Falls State Mental Hospital.

Mrs. D.N. Garner gave a second part of the program, discussing Artistic Design In Early Days. She also showed an arrangement symbolic of Our

Christian Heritage, in keeping with the year's program subject, Our Living Heritage. She used a triangular arrangement of pyracantha and snowberries with a rough piece of aquatinted glass set in front of a Nativity scene.

The hostesses served refreshments in the holiday theme to Mmes. R.L. Wilson, G.W. Newsom, S.S. Williams, Art Stoy, Margaret Shown, W.C. Hromas; R.L. Layman, Ray L. Johnson and those on program.

Ceramic Club Has Party

A Christmas luncheon was held for members of the Ceramics Art Club Wednesday in the home of Mrs. Lloyd Kirkeby, 133 Nueces.

Members exchanged gifts in the home which was decorated with fresh holly and magnolia leaves. Refreshments were served from a table garnished with poinsettias.

Hostesses for the party included Mrs. J.W. Stengel and Leona Seavey. Members present were Mmes. Marcel Fischbacher, Doyal Fletcher, W.S. Fluitt, Earl Brookhart, Quentin Martin and Zelma Kuykendall.

Definition Tact: To lie about others as you would have them lie about you.

Hereford's Gift Center
Cowan Jewelers
DOWNTOWN

22nd Anniversary Sale
Nov. 18th through Dec. 24th
Cowan Jewelers
Downtown

COUPLE TO WED — The engagement of Elizabeth Ann Priddy and Stanley Kim Parker is announced by the bride-elect's parents, Mr. and Mrs. James Priddy. The wedding has been set for December 29 in Wesley United Methodist Church. Miss Priddy is a graduate of Hereford High School and is a 1973 graduate of Angelo State University. She is employed as an elementary teacher in Charlotte, Parker, son of Mr. and Mrs. Harold Parker of San Angelo, has recently graduated from the machinist school at Aberdeen Proving Grounds, Maryland. He will be on tour in Korea with the U.S. Army in January.

Bippus Club Has Christmas

Mrs. Charlie Burk presented a program on The Lives of Famous Women in the Bible to members of the Bippus Home Demonstration Club Wednesday afternoon at their Christmas party in the home of Mrs. Phillip Miller, 436 Ave. B.

In conjunction with the program, a scripture reading was given by Mrs. Innon Larson. Following the programs, members participated in a discussion.

A Christmas tree was held and gifts were exchanged. Coffee, punch and cookies were served from a table decorated with a gumdrop Christmas tree.

Mrs. Elizabeth Seay was recognized as a guest and members present were Mmes. Kenneth Homfeld, C.F. Homfeld, Jimmie Bradley, J.V. Perrin, G.V. Hall, and C.T. Douglass.

Frequently Happens
Boss: "Shame on you. Do you know what we do with office boys who tell lies?"
Boy: "Yes sir. When they get old enough the firm sends them out as salesmen."

On The Button
Mr. Grouch--Woman, is nothing but a rag, a bone, and a hank of hair.

Mrs. Grouch--Man is nothing but a brag, a groan and a tank of air!

AT **HARMAN'S**
NEW SHIPMENT
"Permanent Pressed"
RANCH PANTS
Several New Styles \$16.99 to \$24.95
DOUBLE KNITS
HARC RANCHWEAR
No-Iron Western Shirts
New Fabrics! New Colors!
\$6.99 to \$12.99
SHORT and LONG SLEEVES

NO FINER GIFT THAN BOOTS
FIT FOR A KING
Rodeo fans all over the country have been informed and entertained for years by Chuck Parkinson, King of the Rodeo Announcers; and his long experience on the circuit has led him to appreciate the finest in Western wear. That's why he always chooses world-famous handcrafted Tony Lama boots — the Kings when it comes to comfort, style and craftsmanship. Wear the boots fit for a king. — ar Tony Lama.

Tony Lama CO., INC.

SEE OUR LARGE SELECTION
\$49.95 to \$95.00

Harman's

Harman's FIRST - WITH NATIONALLY ADVERTISED BRAND-NAMES
Smoky Sevens from the Tall Country
The High Sierra \$20.00
Big, bold Western Hats made for men who sit tall in the saddle. Smoky Sevens stand taller than tallest—real Tall Crown styling which looks good on the street, in the arena or on the range. No break-in necessary with RESISTOL's exclusive "Self-Conforming" suspended sweatband... It fits your head naturally and comfortably from the first try-on. Buy one today — you'll feel bolder.
See our large selection of styles from **RESISTOL WESTERN HATS** \$16.95 to \$35.00

So reasonable... yet such quality. Try a pair of Nunn-Bush ARNOS today!

DUTONE-BLACK with DEEP-BURGUNDY CARMAN LEATHER UPPERS \$30.00
DUTONE BROWN ANTIQUE OR BLACK & RED ANTIQUE \$28.00
WHITE OR WINE MINI-KRINKLE PATENT LEATHER UPPER \$31.00

LONGINES
The World's Most Honored Watch
FIRST LADY 3344
14K case Y-W
COWAN JEWELERS
DOWNTOWN

WINTER SALE of COATS
DOWNTOWN and SUGARLAND MALL
\$35.99
EXCELLENT XMAS GIFT

THE WINNER'S CIRCLE!
Get in on these fun furs, with the real fur look at this fantastically low price. Great with pants, skirts, dresses, in fact they could be worn with anything. Broadtails, Mink, Rabbit, & Pony with contrasting fur trims. Browns, whites, black, & beige. Sizes 6 to 18 Reg. \$40-\$46.

Beautiful Selection
Lingerie BOTH STORES
By *Mistee* and *Gilbreath*
Shadow-Line Long & Short Gown & Matching Robe Sets.
Granny Gowns
Dress Length Gowns
Shorty Pajamas
Tailored Pajamas
Lace Trimmed PAJAMAS
All the Above Items at Popular PRICES.

Blankets by FIELDCREST
THERMAL BLANKETS
100% Virgin-Acrylic
ALL NYLON BINDING
Colors-Blue-Gold-White-Pink-Green
SIZE 72"x90" \$8.40
QUEEN SIZE 100% POLYESTER \$11.75
KING SIZE 108"x90" \$20.00

Peace Rose Design
Colors Blue or Gold
Permanent Press Top or Bottom \$7.25
Matching Cases \$4.50 PR.
We also have Queen & King Size

PERCALE SHEETS — BY **Fieldcrest**
Lovely HAND BAGS FOR XMAS
HARMAN'S
DOWNTOWN & SUGARLAND MALL

Free Gift Wrapping



STOCK-UP FOR THE HOLIDAYS

IT'S TIME TO GET READY FOR YOUR CHRISTMAS HOLIDAYS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

NO SALES TO DEALERS

GRAPEFRUIT

TEXAS FINEST RUBY RED

LB **14¢**

ORANGES

CALIFORNIA'S FINEST NAVEL MEDIUM SIZE

5 LBS. **\$1.00**

APPLES

FANCY WASHINGTON STATE RED OR GOLDEN DELICIOUS OR RED ROME, LB.

28¢

BANANAS

CENTRAL AMERICAN GOLDEN RIPE LB.

12¢

AVOCADOES

FLORIDA'S FINEST LARGE SIZE EACH

3 FOR **\$1.00**

TANGERINES

ARIZONA'S FINEST

5 LBS. **\$1.00**

POTATOES

ALL PURPOSE RUSSET

10 LB. BAG **88¢**

CELERY

FANCY CALIFORNIA PASCAL LARGE STALKS EACH

22¢

ONIONS

CALIFORNIA'S FINEST YELLOW MEDIUM SIZE, LB.

17¢

CRANBERRIES OCEAN SPRAY 3/4 LB. PKG.



PRICES IN THIS AD EFFECTIVE THRU DEC. 24, 1973

FANCY NUTS

PECANS, WALNUTS, ALMONDS, BRAZIL AND FILBERTS

LB. **77¢**



CRANBERRY SAUCE

FOOD CLUB NO. 300 CAN

19¢



SLICED PINEAPPLE

IN JUICE FOOD CLUB NO. 2 CAN

39¢

CHOCOLATE FLAVOR CHIPS



BAKER'S 12-OZ. PKG.

49¢

COCONUT BUTTER

FOOD CLUB FLAKE 14-OZ. PACKAGE

45¢

EGG NOG

FOOD CLUB SWEET CREAM LB.

78¢

PICKLES

BORDENS QT.

63¢

PUMPKIN

FOOD CLUB SWEET CHIPS QUART JAR

59¢

CORN

FOOD CLUB, CREAM STYLE OR WHOLE KERNEL GOLDEN NO. 303 CAN

15¢

GELATIN

FOOD CLUB ASSORTED FLAVORS 3-OZ. PACKAGE

4 FOR 88¢

ROLLS

BROWN-N-SERVE FARM PAC 12 COUNT

10¢

MARSHMALLOWS

FOOD CLUB 1-LB. PACKAGE

25¢

LIMA BEANS

FOOD CLUB SMALL NO. 303 CAN

37¢

SWEET POTATOES

FOOD CLUB NO. 3 SQUAT CAN

49¢

HANDY WRAP

200 FT. ROLL

49¢

FARM PAC CHIPS

CORN OR TORTILLA, PKG.

39¢

WHIPPED TOPPING

FOOD CLUB 8-OZ. PKG.

59¢

25¢

29¢

Furr's SUPER MARKETS

CHRISTMAS PAPER Jumbo-Log-Roll Paper or Foil 26" Wide **73¢**

Adjustable STACKABLES

- Spacious and Functional
- Adjustable Shelves
- Sturdy Steel Construction
- Warm Walnut Grained Finish
- Flexible Arrangements

3 SHELF UNIT Retail Value \$8.95 **\$4.99**



OPTIONAL ACCESSORIES



overall size 30" wide x 12" deep x 40" high complete with stacking plugs

CHRISTMAS LIGHTS 100 5-WAY FLASHING SET MULTIPLE BULBS WEATHERPROOF **\$2.39**

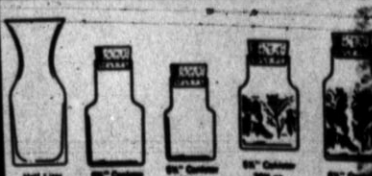
SPRING CREST THERMAL BLANKET STAR DUST **\$4.99**

CHRISTMAS BOWS Topcrest 25 Giant Bows-Stick On Backing, Pkg. **39¢**



PILLOW POLYESTER FILLED Soft and Plump, Big 21" x 27"

Each **2 FOR \$5.00**



59¢ 1.09 59¢ 79¢ 99¢

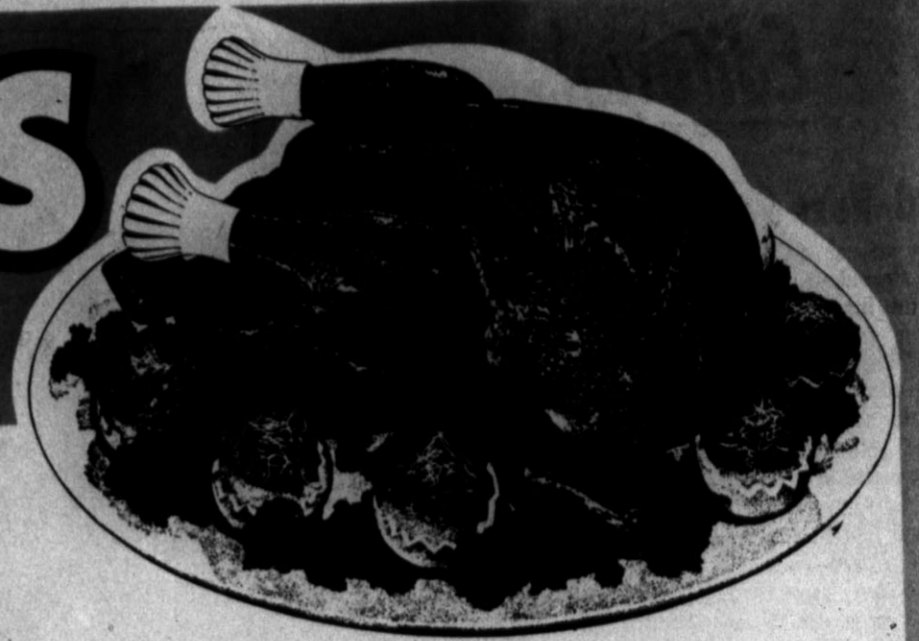
Libbey



39¢ 1.19 1.09 99¢

DOUBLE GOLD BOND STAMPS

EVERY DAY 'TIL CHRISTMAS NOW AT FURR'S



CANNED HAM
FOOD CLUB BONELESS 3-LB. CAN **\$4.79**
5-LB. CAN **\$7.98**

TURKEYS ROUND SIRLOIN

USDA GRADE A FRESH FROZEN HENS 14 - 16 LB. AVG. LB. **69¢**
FURR'S PROTEN STEAK LB. **\$1.09**
FURR'S PROTEN STEAK LB. **\$1.09**

CREAM CHEESE
FOOD CLUB 8-OZ. PACKAGE **39¢**

PORK LOIN
ROAST 3 1/2 - 4 1/2 LB. AVERAGE, LB. **\$1.09**

RIB ROAST
FURR'S PROTEN LB. **\$1.09**



BISCUITS SAUSAGE FOOD CLUB TEXAS DINNER 12-OZ. CAN **4 FOR \$1.00**
PORK ROAST RUMP FARM PAC LINK 12-OZ. PKG. **95¢**
FRESH HAM WHOLE OR HALF LB. **\$1.19**
FURR'S PROTEN ROAST, LB. **\$1.09**

CUBE STEAK FURR'S PROTEN, LB. **\$1.49**
SHRIMP BREADED, KAPTAIN KRUSTY PIECES, LB. PKG. **\$1.49**
RIB STEAK FURR'S PROTEN LB. **\$1.09**
T-BONE STEAK FURR'S PROTEN LB. **\$1.49**
CHUCK STEAK FURR'S PROTEN LB. **89¢**
RANCH STEAK FURR'S PROTEN 7-BONE SHOULDER CUT, LB. **98¢**

Delicatessen
1 Lb. Meat Loaf **ONLY**
1 Pt. Green Beans **\$2.89**
1 Pt. Creamed Potatoes **\$2.89**
Pinto Beans Pt. **49¢**
Hot Fruit Cobbler Lb. **69¢**

WHIPPING CREAM EGGS LARGE

BORDENS 1/2 PT. **27¢**
FARM PAC DOZEN **83¢**

MYCO OYSTERS 8-OZ. CAN **73¢** **HEAVY DUTY FOIL** TOPCO 25 FT. ROLL **53¢**

GREEN BEANS
FOOD CLUB WHOLE NO. 303 CAN **4 FOR \$1.00**

THIS COUPON ENTITLES YOU TO **SAVE 35¢ FOLGER'S COFFEE**
WITH THIS COUPON **\$1.12**
2-LB. CAN **\$2.17**
WITHOUT COUPON
EXPIRES 12-19-73
LIMIT ONE COUPON PER FAMILY

Frozen Food Favorites

LIMA BEANS	TOP FROST FORDHOCK OR BABY, 24-OZ. PACKAGE	69¢
BROCCOLI SPEARS	TOP FROST, FRESH FROZEN, 10-OZ. PKG.	29¢
SLICED CARROTS	TOP FROST, FRESH FROZEN, 24-OZ. PKG.	39¢
CORN ON COB	TOP FROST, FRESH FROZEN, 4-EAR PACKAGE	59¢
PUMPKIN PIES	OR MINCE, TOP FROST, FRESH FROZEN, 24-OZ. PACKAGE	49¢
TOPPING	TOP FROST, FRESH FROZEN, 10 1/2-OZ. PACKAGE	49¢
PIE SHELLS	TOP FROST, FRESH FROZEN, 2 PC., 9-INCH	38¢
VEGETABLES	BIRDSEYE INTERNATIONAL ASSORTED, 10-OZ. PKG.	55¢
BRUSSEL SPROUTS	TOP FROST, FRESH FROZEN, 10-OZ. PKG.	37¢
WHOLE OKRA	OR CUT, TOP FROST, FRESH FROZEN, 10-OZ. PKG.	37¢
PEAS & ONIONS	TOP FROST, FRESH FROZEN, 10-OZ. PKG.	31¢
TATER TREATS	TOP FROST, FRESH FROZEN, 2-LB. PKG.	56¢

A-1 SAUCE
5-OZ. SIZE **45¢** 10-OZ. SIZE **79¢**
TEA BAGS
FOOD CLUB 100 CT. PKG. **89¢**
CAKE MIX
FOOD CLUB ANGEL FOOD 16-OZ. PKG. **49¢**
DATES
DROMIDARY PITTED 8-OZ. PKG. **35¢**
POLTRY SEASONING
Schilling's 3/4-Oz. **29¢**

THIS COUPON ENTITLES YOU TO **SAVE 40¢ FOLGER'S COFFEE**
WITH THIS COUPON **\$2.25**
3-LB. CAN **\$3.25**
WITHOUT COUPON
EXPIRES 12-19-73
LIMIT ONE COUPON PER FAMILY

THIS COUPON ENTITLES YOU TO **SAVE 50¢ MAXWELL HOUSE INSTANT COFFEE**
10-OZ. JAR **\$1.19**
WITH COUPON **\$1.19**
WITHOUT COUPON
EXPIRES 12-19-73
LIMIT ONE COUPON PER FAMILY

PANCAKE MIX FOOD CLUB 2-LB. PKG. **46¢**
VANILLA EXTRACT FOOD CLUB 2-OZ. **42¢**
GARLIC SALT FOOD CLUB 3 3/4-OZ. BOTTLE **26¢**
FOLGER'S COFFEE ALL GRINDS 1-LB. CAN **\$1.09**

BATTERIES TOPCREST "C" OR "D" SIZE PACK OF 2 33¢ "A" TRANSISTOR PACK OF 4 59¢	TRANSPARENT TAPE TOPCREST 1/2" X 1000" REG. 33¢ ROLL 6 For \$1.00	POND'S FACE CREAM LEMON 6-OZ. SIZE 89¢	TROUBLE AFTER SHAVE 4-OZ. \$1.69	REVLON HAIR SPRAY 13-OZ. 59¢
SPRINGCREST NYLON FOOT SOCKS REG. 39¢ PR. 4 FOR \$1.00	TUBE SOCKS EXTRA LONG EXTRA TUF SOLID WHITE, WHITE WITH STRIPES, ASS'T. SOLID COLORS MEN'S PR. 79¢ BOY'S PR. 69¢	COLD CAPSULES 12-hour cold and cough relief C-3 10 COUNT PACKAGE 99¢	NEW IT KEEPS YOU VERY DRY dial VERY DRY 8-OZ. CAN REGULAR OR UNSCENTED 99¢	Alka-Seltzer 25 COUNT PKG. 49¢



Editorials

Ford Next President?

The arrival of Congressman Gerald Ford on the scene as Vice President, the overwhelming vote of approval given him, the investigation preceding confirmation which showed him to be "clean," all add to speculation he will become President before 1976.

President Nixon's current intention is to remain on the job, do the job he was elected to do and restore his and the office's image. It's unlikely, moreover, that threats of impeachment will force Mr. Nixon to resign.

On the other hand, Ford's favorable press, his positive national image, make him a contender for the G.O.P. nomination in 1976—should he wish to make a run for it. If President Nixon should want to help him, he could resign six months or a year before his term expires—in late 1975, for example. A Nixon resignation would allow Ford to serve more than a year in the White House.

The late Lyndon Johnson served as President about that length of time after the assassination of John F. Kennedy, and won overwhelming victory at the polls in November, 1964. Of course, he had a wave of sympathy and sentiment going for him Ford may not have.

On the other hand, voting for the President or against him is different from voting for a candidate. And therein lies the chance that Nixon will seriously consider that choice, for the good of the party in 1976, if unable to recover at least a major segment of the support he has lost in the Watergate fiasco between now and then.

December Dates

The last half of December brings us winter, at 7:08 in the evening on the 21st, the shortest days and longest nights of the year, Christmas Eve, Christmas and New Year's Eve, among other memorable dates.

The anniversary of the Battle of Trenton falls on the 26th, dating from 1776. It was the turning point of the Revolution; Washington gathered his men together Christmas night, secretly ferried them across the Delaware River at Taylorsville and surprised a British force of some 1500 men (mainly Hessians) on the morning of the 26th, reaching picket lines just outside Trenton before his force was discovered.

Woodrow Wilson, 28th President and son of a Presbyterian clergyman, was born at Staunton, Virginia, on the 28th in 1856. (South Carolina in 1928 made the anniversary a holiday, which few still observe.)

Andrew Johnson, 17th President, was born on the 29th in 1808, at Raleigh, North Carolina, but moved to Tennessee at the age of eighteen. Though Congress tried to impeach him, historians have been kind to him; the emotional, vindictive effort to impeach him failed, in 1868, by one vote. By that slender margin the presidential power and arm of American government were saved from destruction. (Again in 1973, the talk of impeaching a President is being heard.)

Johnson, who had succeeded Lincoln at his death, believed, like Lincoln, that the Southern States had never left the Union, thereby making it easier for them to resume their former roles. But as a Tennessean, he was suspect and many of his vetoes were overridden by a victorious, vindictive Congress.

Kennedy's Death

In all that is now appearing in the press about John F. Kennedy's assassination ten years ago, one theory put forward by doubters of the one-man killing conclusion seems to have more credibility than others.

This theory holds that Kennedy was assassinated by Lee Harvey Oswald and at least one other person working with him, carrying out an assassination plot organized and financed in Fidel Castro's Cuba.

Bolstering this theory is the report (in Atlantic Monthly) a few months ago that the late President Lyndon Johnson, when in the White House, discovered a CIA-backed Castro assassination project which was thwarted in Cuba. The team assigned that deed was reportedly picked up by Castro police in Havana.

If this prompted a retaliation effort, one can at least understand it, for Kennedy was the President in power when the CIA launched an invasion of Cuba. If Castro's men then intercepted a CIA-backed assassination team in Havana, there was certainly provocation. This theory would also explain why the CIA was interested in having the one-man killer theory accepted—if the CIA did inject itself into this effort as charged.

Whatever the true facts, it's probably best for the nation that the one-man theory is accepted; if the assassination was indeed retaliation, it can't be proven. If the public had thought Kennedy's killing was that, a wave of anger would likely have resulted in an invasion of Cuba, which would have brought Cuban missiles down on U.S. cities and meant death for many. And if the CIA actually backed a plot to kill Castro, this nation's hands were certainly not clean.

Christmas Lights

There's no reason American families should not enjoy Christmas tree lights this year as usual. All that's necessary is that those using these decorations keep their thermostats a bit lower than usual and turn off other lights in the home to compensate for the small amounts of current Christmas tree lights consume.



The Sunday Brand Editorial Forum

Hereford, Texas, Sunday, December 16, 1973

Congressman Talks About Problems Of Gas Shortage

By BOB POAGE
U.S. Cong.

Any discussion of the energy crisis is, I recognize, repetitious but I am afraid we are going to hear a great deal more on this before it is solved. We have a real shortage of available oil and gas. This is the result of a whole series of mistakes. Of course, the United States consumes about one-third (30.8 per cent) of the petroleum of the world and produces less than one-fifth (18.6 per cent). We could produce substantially more oil but we have deliberately removed the economic incentives that resulted in so much wild-cating and production over the past half century.

Producing oil is a risky business and we must let these people make more than ordinary returns when they strike oil else they are not going to put their money out and take the chance of losing it in dry holes.

Surely we should give our own people every incentive that we give foreigners, but the Federal Power Commission has long been fixing the price of Texas gas at a much lower figure than the cost of gas which we are importing (in pressure drums) from Africa.

Of course, the immediate crisis has been precipitated by the war in the Middle East. We are trying to get both sides to agree upon a peace settlement. Unless we succeed, we are wasting our time thinking of getting oil from our historic suppliers.

The Arabs don't have to supply us with oil and they are not going to until this war is settled. Were we to try to force them to do so, they could very easily destroy their wells and make the situation worse for the rest of the world and could quite probably involve the United States and Russia in the kind of war that we all know would be catastrophic.

We are not, however, without the ability to supply our energy needs if we will make some slight concessions in regard to what we would like to have in our environment. The Alaskan

pipeline, which in my judgment should have been built four years ago, can supply us with about two million barrels of oil per day at the cost of which would be a rather small scar on a vast uninhabited area.

At home, we have vast reserves of coal and lignite. The estimates are that we have enough coal to run all our industries for the next 500 years, but in an effort to protect our environment, many people have felt that, (1) we should not mine this coal by removing the overburden even though we replace it for fear that we would impair the beauty of the countryside, and (2) we should not burn the coal if mined because it would create smoke.

I would like to prevent any unsightly scars on our countryside, but I am told that we have deposits of coal so rich that we were to strip the overburden of one section of land (640 acres) per year, we could run all of our public utilities on coal. This would greatly relieve the pressure on our oil and gas supplies and allow them to be used for transportation, agriculture, etc. I think we are going to have to accept some less desirable fuels, and allow the use of cars without all of the modern emission equipment we have expected.

Finally, there is the much misunderstood problem of petroleum exports. I am advised by the White House that we are exporting less than 2 (two tenths) of one per cent of our production and that most of that is going to areas from which we are receiving far more petroleum products than we are sending.

While I recognize that we must make every effort to conserve what fuel we have, I think that we can contribute much more to meeting this crisis by accepting a reasonable use of less desirable fuels than we can by denying our people the full use of our modern petroleum based technology.

Certainly it is not going to help us a great deal to have a completely smog free atmosphere if we starve for the lack of tractor fuel.

The War Goes On

Readers who rejoiced at the signing of a ceasefire in Vietnam are often puzzled today by reports of new fighting in South Vietnam. In recent days, for example, enemy tanks have overrun several South Vietnamese units and captured a number of outposts on the Laotian border.

The salient fact about this fighting is that North Vietnam and the United States are not directly involved. While there are suspicions and even reports that North Vietnamese troops are involved, the official view, based on the best intelligence, is that North Vietnamese forces are not.

This, then, is the old war between the Viet Cong and Saigon's forces; in other words, a civil war. The ceasefire signed by representatives of the United States and North Vietnam provides that neither side inject its forces into South Vietnamese actions.

Considering the fact that a few years ago the Saigon regime's forces would have been overwhelmed by the enemy without the presence of strong U.S. forces, it is obvious that the situation is vastly improved today—though U.S. forces have been withdrawn. For this Americans can be thankful, even though there can be no permanent assurance the present Saigon regime can prevail over its South Vietnamese opponents forever.

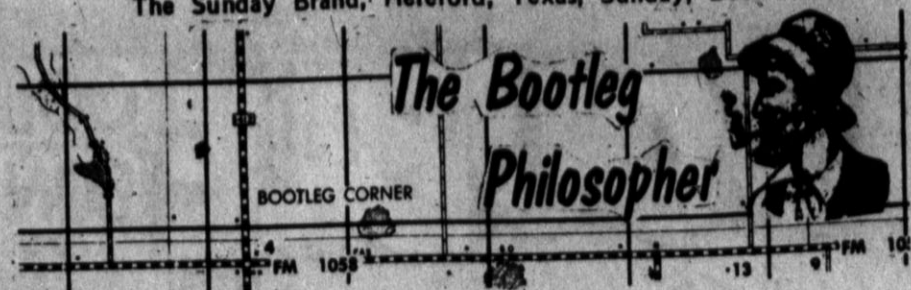
Traffic Safety

With schools in session all over the country, it's highly desirable that parents teach children good habits of driving and traffic safety.

The following rules may be helpful in this connection:

1. Parents should set a good example, insist on obedience to crossing guards and traffic signals.
2. Children who walk to school should go by the safest route, be sent early so that they need not hurry.
3. Before children are permitted to ride bicycles they should carefully be taught traffic rules.

Children by nature are impulsive and unpredictable. Adults must keep their mind if traffic accidents are to be prevented.



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner gets off on a variety of subjects this week.

Dear editor:

According to an article I read last night during network cable trouble there is a move on in Congress to get a Constitutional amendment requiring the dismissal of any Congressman who's absent from his job 40 per cent of the time.

As one Congressman pointed out, lots of fellow members just don't show up very often, and he said that last year the House was unable to function on 330 occasions because no quorum was present.

I have thought this over and I don't believe such a Constitutional amendment ought to be passed.

While I don't know what legislation was supposed to be voted on during those 330 times a quorum was absent, it's possible that if all members were on hand we would now have 330 new laws, and as everybody knows we've got more laws now than we can obey, as

nearly any executive of a big corporation can tell you.

To change the subject, I've been speculating lately on the oil shortage and got to wondering what shape we'd be in now if the more rabid environmentalists had been organized millions of years ago when all our fossil fuel was being made. I mean, if they'd rushed in and saved the dinosaurs and other species from extinction, we wouldn't have had any oil to start with.

Another thing that's been puzzling me is a T.V. ad for a savings and loan association saying if you save \$50 a month for 15 years, letting the interest accumulate and being added to the principal, at the end of the 15 years you could draw \$50 a month in interest every month from then on, for ever.

But say instead of \$50 a month you and everybody else put in say \$200 a month. At the end of 15 years everybody would have enough interest coming in to live on and nobody would ever have to work again. I don't understand money.

Yours faithfully,
J.A.



Pear Relish And The Federal Government

ARCH BOOTH
Chief Executive Officer
Chamber of Commerce
of the United States

One of the fringe benefits of this job is that I get to see some very interesting letters. Here is one of them I think you'll enjoy. A man from Arlington, Texas, wrote it to his congressional delegation.

"Gentlemen:

"On Thursday, September 13, 1973, my wife and I were making pear relish, something we have done for many years. (It's wonderful on black-eyed peas.) She got carried away with quartering the pears and sliced the end of her left little finger — five stitches worth. She was well taken care of at the emergency room of the Arlington Memorial Hospital.

"I am sure you are wondering why I'm taking the time and trouble to inform you of the foregoing. Read on.

"On Wednesday, September 19, 1973, my wife received a long-distance telephone call from what she thinks was the National Electronic Injury Surveillance System of the Federal Consumer Product Safety Commission asking if a product was involved. The person seemed to have considerably more interest in the product than in the state of my wife's health. My wife informed the person calling of the item involved, namely a kitchen knife. She also informed the person that she could lay no blame on the product; the operator was solely to blame.

"I admire the efficiency of a system that can get word to Washington and back in less than one week about our pear relish operation. Further, quite honestly, this is much more government than I am interested in, care to have or want to pay for and recommend that this is one place you can start balancing the federal budget by cutting down on employees and their accompanying expenses.

Yours very truly,
W.A. Collins, Jr.

"P.S. In order to avoid duplication by this note, I am requesting Congressman Dale Milford if he would secure a ballpark estimate of the annual cost of this program for my information i.e. the number of employees, total salaries, watts line and office space cost, etc.

There were at least five emergency cases during the hour we were in the waiting room at the hospital and from observation at least three of these involved a product. I shudder to think how many inquiries this program might entail, even if only a sampling is made of the injuries reported on a nationwide basis."

Mr. Collins got his answers. The "Electronic Injury Surveillance System" is budgeted at \$500,000 a year. The average salary of its staff is \$15,000.

Talk Of Texas

By JACK MAGUIRE

FACTS TO FORGET — During World War II, Crystal City, Zavala County, was the site of an internment camp in which hundreds of native citizens were kept behind barbed wire and under guard by their fellow Americans.

As many as 3,800 were interned at Crystal City at one time. Two-thirds of these were people of Japanese ancestry whose only crime was that of having been born in the United States. Their internment was ordered after Japan attacked Pearl Harbor on December 7, 1941, and the United States declared war.

The Crystal City internment camp was designated for enemy aliens. Its population did include German aliens and one Italian family. However, most of those imprisoned there were American citizens who were Japanese.

IT TAKES ALL KINDS — Clint W. Murchison, Sr., the late Texas multimillionaire who controlled dozens of corporations ranging from railroads to book publishing, admittedly had only two consuming interests: oil and gin rummy.

He made his fortune with the former and spent much of his adult

life playing the latter. His partner in most of the games was Sid Richardson, his friend of boyhood, who reputedly was one of the world's richest men. They always played for high stakes.

Murchison's interest in his favorite card game was so intense that he is said to have gained control of Henry S. Holt & Co., the publishing firm, with only one purpose in mind. He wanted the company's editors to compile the most authoritative book possible on how to win at gin rummy!

FACTS YOU SHOULD KNOW — Texas' new champion hushpuppy chef is Virgil Tullios, 61, of Longview, Gregg County.

He won the title at the annual Southern Hushpuppy Olympics in Lufkin, Angelina County, earlier this year by competing against 20 contestants from all over. The judges gave Tullios the title when they discovered that he had flavored his recipe for the fried cornbread patties by adding a clove of garlic to the batter.

Readers interested in improving their own talents at hushpuppy-making can get a copy of the winning recipes by writing the Angelina County Chamber of Commerce, P.O. Box 1606, Lufkin, Texas 75901.

The Sunday Brand

Established 1948
Published Every Sunday at 130 West Fourth
Hereford, Texas 79045
The Hereford Brand, Incorporated

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 30, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1 \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$1.00 per month. Single copies 20 cents each.

O.G. Nieman Publisher
Don Richards News Editor
Sue Coleman Women's Editor
Lynn Brisendine Advertising Manager
CIRCULATION
Mail 364-2030

By The Garden Gate With Glad

By Mrs. Art Manjeot

This afternoon I was going from one side of the store to the check-out counter. As I passed other shoppers I came upon a small child, down on her knees in front of one of the display cases.

She touched the glass lightly, clapped her little hands and softly said, "pretty, pretty," then lifted her eyes to look at a clock marking time. Very still, she watched the clock's movements.

She lifted her hands, said something soft and low (which I could not make out) then returned her attention to the bright colors in the display, the glittering gold and jewels.

She seemed so unaware of the

crowd and the passersby. It was her small world, all pretty and bright.

Children are such a vital part of Christmas and all its meaning. The central figure of the marvelous Christmas story was the Christ Child.

Really what would Christmas be without the children. There is nothing in all the world more meaningful than the happiness revealed in their shining eyes, and the trustful faith that theirs will be a happy blessed Christmas time.

After reaching home, while resting I picked up one of my favorite books (a gift from a very dear friend) on Christmas.

I was impressed with the many pictures in which children, flowers and greens played such a large part in the observation of Christmas in various countries.

At Christmas in France every family arranges a creche of unique charm. In the provinces

remote from the cities children go into the fields and woods several days before Christmas to gather laurel, holly, bright berries and pretty lichens which serve as natural settings for their manger scenes.

In the creation of the creche minute figures are used. Sheepfolds, stables, farm buildings, are all fashioned. And then the sarkons, "little saints," are added. Among them were Mary and Joseph, le petit Jesus in the crib, the wisemen and shepherds.

Included also were little figures representing their own neighborhood, peasants with loads of hay on their backs, women carrying water jars, hunters with little guns, fishermen fishing in the brook, schoolboys and girls, old ladies and young ones with spinning wheels.

All were bringing gifts to the Child, bowing before him in awe and wonder. On the Christmas

greeting I mentioned last week relative to the French, such a picture was embossed.

We owe much to France in the keeping of these and other treasures. Also we should be ever mindful of the little children, which have been entrusted into our care and keeping. Let us keep this in our hearts and teach them the true meaning and significance of Christmas.

DECORATING FOR CHRISTMAS is an outward expression of inner joy. Many fresh cut Christmas greens, potted plants, fruits and flowers will be used in decorations. Please exercise care and caution in their use.

Some of the Christmas plants are poison; the following is taken from a botanical garden bulletin:

Don't become alarmed about this. Just be careful in selection of greens used.

1. *Buxus* (Boxwood). Boxwoods are favorites for garlands, do not throw the trimmings where they can be reached and eaten by animals. Death can result if animals eat such clippings. Place arrangements out of reach of children, and watch carefully that they do not chew the stems or leaves.

2. *Euphorbia pulcherima* (poinsettia). The leaves are poison, especially the milky substance which oozes out when stems are cut or crushed. Check plants and remove any damaged leaves or stems. Use the beautiful plants, placed where the small fry cannot reach them.

3. *Hedera helix* (English ivy). If a child or an older person should chew on the stems or foliage they will become ill and should have the attention of a physician. In using the ivy for garlands or arrangements, be cautious that they are well fastened together, and that all crushed or straggly leaves or stems are burned.

4. *Phoradendron* (mistletoe). The beautiful little white berries are very poisonous. If you make or have a kissing ball given you, and mistletoe is used with it, make sure that the berry when pulled off is destroyed, in using this Christmas green the tiny white berries will easily fall off, so use great caution in cleaning up.

5. *Solanum pseudocapsicum* (Jerusalem Cherry). The seeds are poison and one may become ill if cherry is eaten. Many of these plants are grown here; I saw a beautiful plant covered with luxurious foliage and cherries at a friend's house the other evening. They also make



APPRECIATION DINNER HELD—Members of the Rebekah and Odd Fellow Lodges hosted a dinner Tuesday evening at the IOOF Hall for musicians and other participants in the Western Jamboree held recently. Pictured above are three of the hostesses, from left, Mrs. J.W. Cawthon, Faye Brownlow and Mrs. R.E. Curtisinger.

pretty potted plants. The main thing that must be watched is the seed of the cherry.

Another plant in which the seeds are poisonous is the Yew Texas, the juicy part of the berry is harmless however.

This plant is also harmful if animals should eat some of the clippings. In countries where this plant thrives such as England, they are extra cautious that cattle do not have access to the plant or trimmings.

Be cautious with children as Christmas greens are used and shared. Enjoy them, but be careful.

Another word of caution, do not come down with a bad case of Christmas fatigue, by overworking. Take it easy, enjoy the family, friends and the activities connected with the keeping of Christmas.

It is really very interesting to talk with and study people as they shop and talk about the keeping of Christmas, and to observe reactions and actions. Some people are happy others are not. How about you and your example?

There are many homes which have been beautifully decorated, also business houses, I was especially thrilled as I viewed the decorations at the two banks... they are really beautiful.

Look Who's New

Mr. and Mrs. Thomas Clint Reiter are the parents of a son, Matthew Alois, born December 13. He weighed 7 lbs. 2 oz.

Mr. and Mrs. Isaac Alvarado Jr. are the parents of a son, Albert, born December 12. He weighed 8 lbs. 1/2 oz.

Wonderful Boss—To pretty, young applicant—So you want a job? Had any experience? Applicant—Oh, some very wonderful ones!

You are cordially invited to **Eunice Petersens Christmas Show and Sale of oil paintings** at **Petersen's Studio** 409 Irving 364-3198 Sunday Dec. 2nd through Christmas

Watches You Can Depend on, Cowan Jewelers Downtown

BEST SELECTION NEW and USED CARS

1972 DODGE DART

6 Cyl. Automatic Transmission, Power Steering, Air Conditioning

1972 GAS SAVER!

RAMBLER AMBASSADOR 2 dr. Hard Top, Small V8, Air Power Steering and Brakes, Automatic Transmission

1972 MERCURY Off

MONTEGO 4, dr Sedan, Small V8, Automatic, Power Steering, Air Conditioning

1972 DODGE CHARGER

Gold with Black Top Extra Clean

1974 DODGE DART

4Door Sedan, Small V8

1974 PLYMOUTH

DUSTER 6 Cylinder, Automatic, Power Steering, Vinyl Roof

1974 DODGE CHARGER

2 dr, Hardtop, Small V8, Loaded

1974 DODGE MONACO

BROUGHAM LOADED,

SPECIAL PRICE

1972 DODGE PICKUP

1/2 Ton, 6 Cylinder

1970 CHRYSLER NEW YORKER

Extra Clean Car, Proven Good Gas Mileage, Extra Low Price

CALL AT 364-3150 OR COME SEE

J.D. HOBBS

VICTOR CANTU

OR

HUGH BLAKEY

DALE JONES

Chrysler - Plymouth - Dodge

JONES MOTORS

345 E. FIRST ST.

HEREFORD, TEXAS

HOLIDAY GIFT PREVIEW



SPANISH STYLE 25" DIAMETER 5 GLOBE NO. 3115

REG. \$40.00

\$34.78

FARM DISCOUNT LUMBER & SUPPLY

(Just outside city limits)

SAVE!

PHONE 364-6002

HIGHWAY 385 SOUTH

SAVE!

POWER TOOLS FOR DAD FOR CHRISTMAS

Black & Decker

1/4" ELECTRIC DRILL

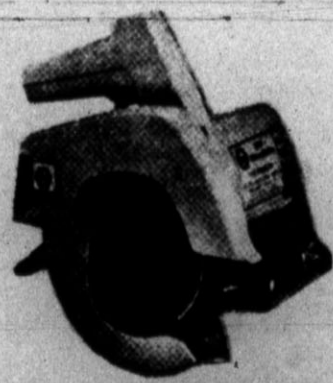
7.99

No. 7301 7 1/4"

SAW

Best value general purpose Saw you can buy!

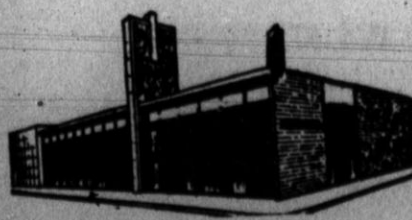
\$17.99



enjoy community prosperity by SHOPPING AT HOME

Money spent in local stores goes toward improving your area, creating more jobs!

THE FIRST NATIONAL BANK of HEREFORD



Friends Share In Club's Tea

Ten guests were entertained at Summerfield Study Club's Christmas tea Thursday afternoon, as members observed Friendship Day. The party was in Mrs. Guy Walsler's home.

Mrs. J.B. Noland presented the program, a review of Anita Bryant's book titled Mine Eyes Have Seen The Glory.

Rooms in the home, and the table where tea was served, were gaily decorated in the holiday motif.

Mmes. Earl Lance, Eimer Woodward and L.B. Lookingbill were on the tea committee; Mmes. Ray Johnson, R.E. Lance Jr. and L.H. Lookingbill Sr. formed a committee on decorations, Mmes. Noland, George DeLozier and Walsler on favors.

A basket was filled with food for a Christmas dinner for a needy family, and seven boxes

of holiday candy and cookies were prepared as gifts to Summerfield community residents who are ill or shut-in.

Friends who were members' guests were Mmes. DeWitt Seago, Don Davidson, Roy Bodkin, Lupe Almanza, David Hays, Jackie Edwards, Sammy Lance, Tandy Legg, Leroy Wilson and James Dobbs.

Watches You Can Depend on, Cowan Jewelers Downtown



Egyptian priests had an eye-catching custom of applying eye make-up to the statues of their gods.

Fishers of Men
Anita Bryant and Bob Green

A Gift To APPRECIATE

Since childhood Anita Bryant has given her Christian Testimony at church rallies, revivals, Billy Graham Crusades and on national television. Now she and Bob have been brought into new levels of intimacy with God through personal, one-to-one witnessing and concern for individual souls. In FISHERS OF MEN they share the effective witnessing techniques they have used in these "fishermen ministries".

Previous Books by Anita Bryant "Mine Eyes have seen the Glory" "Amazing Grace" "Bless This House"

CHRISTIAN BOOK STORE
347 N. Main 364-0550
HEREFORD, TEXAS



RECOGNITION GIVEN — Staff members of Deaf Smith General Hospital were presented service awards at a Christmas dinner Wednesday evening. A 20-year pin went to Glessie Shelton, assistant supervisor, left in top photo, and more than 15 years of service was recognized for Opal Inez Bellar, right, and Rachel Kimbrough, not pictured; both are LVN's. Some of the 10-year award recipients are in center photo, and 5-year staff members in lower photo.

Service Awards Given By DSGH

Certificates of Service to Humanity were presented to longtime employees of Deaf Smith General Hospital Wednesday evening when the staff was entertained at a dinner-dance in the Civic Club Center.

Glessie Shelton, assistant supervisor, was the special honoree, receiving a 20-year pin. Opal Inez Bellar and Rachel Kimbrough were each cited for service of 19 years-plus.

Given certificates for 10 to 15 years service were Betty Simpson, RN; Pauline Bullard, American Society of Clinical Pathologists; Gladys Webb, cook; Reba Watson, Lucile Flesher, Shirley Brown, Lema Berry and Erma Bain, LVN.

Employees of 5 to 10 years were Lois Campbell, supervisor; Margaret Collins, x-ray technician; Billie Crofford, transcriber; Jap Dickerson, engineer; Karen Haigood, ward clerk; Beatrice Lacombe, cook; Quintna Watts, lab technician.

Also Rose Ann Smith, Anna Stindt and Elsie Watley, RN; Florence Vaught and Emeline Watson, LVN; Isabel Martinez and Sylvia Cox, NA.

John Dolan, dietary superintendent at the hospital, was in charge of program arrangements. He and Ron Welty, administrator, presented the awards.

Dinner was served at tables decorated in Christmas motif. A band played for dancing after dinner.

SCHOOL Lunch Menu

JUNIOR HIGH HIGH SCHOOL

MONDAY—Chicken and noodles or chicken and dumplings, green beans, glazed carrots, pineapple cake, rolls, butter, milk.

TUESDAY—Hamburger or sloppy Joe, potato chips, apple pie, buns, milk.

WEDNESDAY—Chuckwagon beans or tamales, mixed greens, Jello with fruit, white cake, cornbread, butter, milk.

THURSDAY—Turkey and dressing with giblet gravy or steamed weiners, candied yams, English peas, cranberry sauce, cookie, school bread, butter, milk.

FRIDAY—Beef-pork patty or Vienna sausage, creamed potatoes, corn, cole slaw, berry cobbler, rolls, butter, milk.

beans, applesauce, rolls, butter, milk.

WEDNESDAY—Beef stew with vegetables, cabbage-pepper salad, pineapple upside-down cake, cornbread, butter, milk.

THURSDAY—Pizza, tossed salad, broccoli, Jello with fruit, milk.

FRIDAY—Burritos, tossed salad, corn, ice cream sticks, milk.

HEREFORD DAY CARE CENTER

MONDAY—Breakfast: Farina, raisins, milk; Lunch: Fish sticks with catsup, creamed potatoes, beets, hot rolls, butter, milk, ice cream bars; Snack: Peanut-butter bars, orange juice.

TUESDAY—Breakfast: Cinnamon toast, bananas, milk, Lunch: Oven-fried chicken, buttered corn, green beans, hot rolls; butter, milk, buttermilk cake; Snack: Bread and butter, milk.

WEDNESDAY—Breakfast: Oatmeal muffins, apple slices, milk; Lunch: Grilled cheese sandwiches, carrot sticks, corn munchies, milk, applesauce; Snack: Pumpkin bread, orange juice.

THURSDAY—Breakfast: Banana bread, pear slices, milk; Lunch: Barbeque weiners, creamed potatoes, green peas, hot rolls, butter, milk, peaches; Snack: Cookie decorating.

FRIDAY—Breakfast: Donuts, raisins, milk; Lunch: Frito pie, green salad, milk, pear halves; Snack: Christmas party.

AAUW Hears Guest Speak

Guest speaker to the Hereford Branch, American Association of University Women, as its December meeting was Randy Farr, a teacher at La Plata Junior High, whose subject was Interdependence Of Nations. He was introduced by Mrs. Philip Shook.

Mrs. L.N. Cox discussed a chapter from the AAUW study book, World Without Borders. A review of the book, Growing Up Tough, by Mrs. D.N. Garner at a luncheon Jan. 12 was announced for those interested in continued study of Global Interdependence.

Hostesses were Bea Barrett, Mmes. Roy Hartman, Stephen McWhorter, Joe F. Huckert and F.O. Naylor. They served refreshments to 40 from a table decorated in holiday colors.

Conversational Gambit?
"Where have you been for the last two hours?"
"Talking to a girl."
"What did she say?"
"No!"

Bedtime Story
"Tell me a story, daddy," said the little boy.
"Well my son," began the factory worker, "once upon a time and a half..."

Hereford's Gift Center
Cowan Jewelers
Downtown

Lonely?



Find out how two can HEAT as CHEAP as one!

Call us for a FREE Electric Heat cost estimate — especially for your nest.

ELECTRICITY-IT DOES SO MUCH GOOD

Total ELECTRIC Heating

FOR SO MANY PEOPLE

Veleda Members Have Progressive Dinner

A progressive Christmas dinner was held Thursday evening for members of the Valeda Study Club and their husbands.

Hor d'oeuvres were served in the home of Mr. and Mrs. Howard Birdwell, turkey and dressing in the home of Mr. and Mrs. George Olson and candies and fondue in the home of Mr. and Mrs. Gwynne Owen.

A Christmas motif was carried out in each of the homes. Present were Messrs. and Mmes. Gid Brown, Hugh Clearman, J.D. Gilbert,

Richard Ottesen, John Poin-dexter, George Ritter, Laurence Ruther, Bill Walden, Glenn Watts, Frank Zinser Jr. and Lloyd Crume, and Mrs. Billy Wayne Sisson.

Announces Holiday Service

Immanuel Lutheran Church will hold its children's Christmas program and worship service at 7 p.m. today, the Rev. Herman J. Schelter, pastor, announces. The public is invited to his annual service, which features participation by children of the church.

Master Charge-Bank Americard Honored by Cowan Jewelers DOWNTOWN

MUSIC COMPANY
is headquarters for all musical instruments and accessories.
GIFTS FOR EVERYONE IN THE FAMILY
FREE GIFT WRAPPING

- ★ Ukulele
- ★ Polish
- ★ Cases
- ★ String Sets
- ★ Guitar Stands
- ★ Fuzz-Wah
- ★ Microphones
- ★ Harmonicas
- ★ Music Books
- ★ Mike Stands
- ★ Slide Whistle
- ★ Torettes
- ★ Kazoos
- ★ Drum Sets
- ★ Meracas
- ★ Tamborines
- ★ Bongos
- ★ Drumsticks
- ★ Band Instr.
- ★ Music Stands
- ★ Auto Harps
- ★ 8 Track Tape Players
- ★ Cassettes
- ★ Records
- ★ Tapes
- ★ Record Player
- ★ Needles
- ★ Tape Cases
- ★ Tape Recorders
- ★ Radios
- ★ Batons

244 Main 364-0631

ALONG THE FRIO

By MRS. OWEN ANDREWS
Brand Correspondent

Several Christmas parties have been held and others scheduled for the next few days, in keeping with the holiday spirit.

Sunday school groups have had suppers at local restaurants. The Frank Robbins were hosts at a supper for a class Friday night at their home, with about 15 persons attending.

One group had supper at a restaurant and then went to the Homer Wests and had an evening of fellowship. Another group of young couples had a 42 party at the Flame Room Friday evening.

Lynette and Kirk Andrews were hosts to about 35 young people last week. After a supper the group went on a hayride and then finished the party with music and talk in their home with their parents, Mr. and Mrs. Clark Andrews, as assisting hosts.

Frio Homemakers Club gathered at the home of Mrs. Weldon Stephan for the Christmas party Tuesday evening. Assisting Mrs. Stephan was Mrs. Lloyd Shultz. Exchange of gifts, revealing secret pals and drawing new ones, card singing and visiting entertained the women, after serving of holiday refreshments.

Others attending included Mmes. Frank Robbins, Carlton Dobbins, Harlan Barber, Owen Andrews, Jack Andrews, Sam Ogan, T.L. Sparkman Jr., Eugene Baldwin, Tommy

Sparkman, Herbert Bruns, Henry Andrews, Laura Littrell and Miss Alma Andrews.

Representing women from Frio Baptist Church, several went to Lubbock recently with gifts to Buckners Home there. Mrs. Floyd Cole, Mrs. Frank Robbins, Mrs. Earl Harkins, Mrs. Clark Andrews, Mrs. Owen Andrews and Genie Robbins, toured the office building and one of the cottages and report they were very favorably impressed with the work there.

Visiting the Floyd Coles during the weekend were several relatives who were here for bird hunting. They included Glen, Brad and Matt Henderson, Bob and Andy Hamlin of San Angelo; Brenton and Clinton Cole of Duncan, Okla.; James Henderson, Oklahoma City, and Henry Henderson, Vernon.

Visiting Mrs. H.M. Mobley and Austin Mobley during the weekend were her brother, Mr. and Mrs. J.W. Taylor of Odessa and their sister, Mrs. George Bentley of Monahans.

A group of young people went to hear Richard Hogue, evangelist, at Amarillo Civic Center Thursday evening. Teachers and sponsors going included Mr. and Mrs. Glen Thomas, Mr. and Mrs. Norman Harder, Al Johnson, Mrs. Homer West.

H.D. CHATTER

Good Eating For Holidays

By Argen Draper

Home Demonstration Agent



MERRY CHRISTMAS AND A HAPPY, PROSPEROUS NEW YEAR!!!

As we approach the Yuletide Season, I would like to express my appreciation to each of you for your patience, understanding, support and cooperation. In addition, I solicit your continued support and cooperation toward making Extension work in the county, one of the best in the state.

THE COUNCIL meeting refreshments were good. Here are some recipes that are good for Christmas.

CARROT-APPLE CAKE

1 1/2 c. salad oil
2 c. sugar
Cream oil and sugar and add:
4 eggs - mix until well blended.
Sift together:
2 c. flour
2 t. soda

WASHINGTON APPOINTED

George Washington was made commander-in-chief of American forces on June 15, 1775.

1 t. salt
2 t. cinnamon
Add to first mixture.
Add:
2 c. fresh, grated apples
1 c. grated carrots
1 c. chopped pecans
1/2 t. nutmeg
1 t. vanilla
Mix well and bake in a tube pan or bundt, for 25-30 minutes at 350 degrees F.

ICING
1 box powdered sugar
1-8 oz. pkg. cream cheese
1/2 stick oleo
2 t. vanilla
Beat mixture until creamy and ice cooled cake.

SPICED TEA

1/2 c. sugar
1/4 t. cloves
1 cinnamon stick
1 qt. water
Boil 10 minutes. Add:
1-6 oz. can frozen orange juice
1-6 oz. can frozen lemonade
1 qt. prepared tea.

FRUIT PUNCH

1 tall can pineapple juice

1 tall can pear or orange juice
4 cans frozen lemonade
1/2 c. sugar
1 or 2 bottles gingerale
1 tall can (pineapple can) water

FROZEN JUICE PUNCH

1 can lemonade
2 cans limeade
1 can orange juice
1 can pineapple juice (all frozen)
1 qt. bottle gingerale
Dilute (10 cans water)

YOU'RE ALL invited to a Festive Food Program, Monday at 4 p.m. in the Flame Room. No charge - just a good time and lots of good food.

CHRISTMAS!!

There's more, much more to Christmas Than candlelight and cheer; It's the spirit of sweet friendship, That brightens all the year; It's thoughtfulness and kindness, It's hope reborn again, For peace, for understanding And for goodwill to men!

Spiritual Values In Establishing City Discussed

Spiritual values in pioneer Hereford and the influence of women in establishing churches and setting cultural trends among early settlers, was the subject of a guest speaker, Mrs. Elmer Patterson, at Pioneer Study Club's luncheon Tuesday.

The program was one in a series keyed to the city's 75th anniversary, viewing aspects of its history and present results of past action.

The luncheon was in Hereford Country Club, where members exchanged gifts from a tree and also filled a basket with holiday food for a needy local family, and sent a gift of candy to boys in the Scout troop who raise and lower the U.S. flag each day in Mothers Park.

Mrs. Marlin Gilliland introduced Mrs. Patterson, a longtime Hereford resident who has written of county history and pioneer people, and is also a student, speaker and writer on Biblical subjects.

Mrs. Patterson spoke of influential women mentioned in the Bible, both Old and New Testaments, then of pioneer West Texas women who led in instituting religious worship,

schools for the children and clubs that encouraged culture in the raw Plains town.

Mrs. Heffy Hastings, who as club welfare chairman was in charge of collecting articles for the food basket, also recited favorite Bible verses to open the program.

Mrs. Ralph McCullough, finance chairman, announced that all the bulbs bought by the club this year in a beautification-financial project, have been sold.

She and Mrs. Hastings, Mrs. Tandy Legg and Mrs. M.L. Simpson were hostesses, who decorated tables with angel and Madonna figurines set among sprays of evergreen brushed with gold, that were laid the length of the luncheon tables.

Guests introduced were Mrs. Glenn Roberson, Mrs. Matthew McCreary and a visitor from Clinton, Miss., Mrs. A.O. Brents.

Jewelry Gifts Are Lasting

Cowan Jewelers
DOWNTOWN

for the HIGHEST EARNINGS on your savings see HI PLAINS

NOW EARN

5 1/4 %
PER ANNUM

ON PASSBOOK SAVINGS

UP TO

7 1/2 %
PER ANNUM

ON CERTIFICATES

Certificates of Savings:

Minimum Maturity	Minimum Balance	Rate
6 Months	\$1,000.00	5.75%
1 Year	1,000.00	6.50%
30 Months (2 1/2 yrs.)	1,000.00	6.75%
4 Years	1,000.00	7.50%

Federal regulations require a substantial interest penalty for early withdrawal on certificate accounts.

HI-PLAINS SAVINGS

and Loan Association

4th & Sampson, Hereford

An Equal Opportunity Lender

We will close December 24 and 25th



Hospital Notes

PATIENTS IN HOSPITAL

Willie Cagle, 125 Ave. B; Nancy Chivara, 415 Ave. D; Maria Delgado, 319 Ave. G; Mrs. Opel Merrill, 511 W. Third; Nazario Cantu, Hwy. 385.

Mrs. Abel Rodriguez, 121 Norton; Mrs. Bernice Northcutt, 203 Cherokee; Mrs. Augustine Cano, Route 5; Kendra Tisdale, 243 Beach; Mrs. J.J. Iwig, Vega.

Mrs. Exie Mays, 322 Ave. E; Mrs. Raymond Estrada, P.O. Box 1981; Charles Haselden, Route 5; Laurolan Jordan, Vega; Victor Garcia, 704 Thirteenth.

Mrs. G.F. Muller, 221 Ave. D; Mrs. Katie McGehee, P.O. Box 1381; Belton Bryant, 415 Ave. J; P.L. Burrell, 208 Ave. K; Martin Simpson, 113 Star; Katherine Brand, Amarillo; Stafford Mobley, Dimmitt.

Roy Monroe, Route 2; Mrs. D.G. Hand, Friona; Ellis Tumlinson, Blue Water Garden

JOHN WESLEY

John Wesley, English clergyman and founder of Methodism, was born in Lincolnshire on June 17, 1703.

APTS.; Mrs. Cleatus Rhodes, Friona; Mrs. Gertrude Probasco, 510 Sampson.

Mrs. C.M. Phipps, Friona; Malcolm Smith, 506 Irving; Raymond Higginbotham, 832 West Park Ave.; Edward Stewart, 707 Blevins; Mrs. Tommy Reiter, 208 Western.

PATIENTS DISMISSED

Mrs. Jesse Cordero, Albert Gonzales, December 15.

Rachel Foran, Mrs. Isaac Alvarado, Lisa Truelock, Layton Sawyer, Mrs. M.L. Johnson, December 14.

Amanda Robbs, Danny Castillo, Mrs. A.D. Cowley, December 13.

Willis Higgins, Mrs. Fred Boren, December 12.

Mrs. G.V. Stambaugh, December 9.

Telesfor Garcia, December 8.

Jose Morales, December 2.

PRINCESS HAIR FASHION

IS HAPPY TO ANNOUNCE THE ASSOCIATION

OF
Pam Noyes

For Appointments Call 364-1904

PRINCESS HAIR FASHION

419 North Main

Downtown

Firestone the people tire people

SENSATIONAL!
'6 to '18 DISCOUNTS ^{PER SET} FAMOUS "500" TIRES

"500" POLYESTER CORD TIRE

✓ Low, wide 78 series profile with 7-rib tread for excellent traction.
✓ Concave molded to put full tread width on road for long mileage.

ANY SIZE LISTED
E78-14, F78-14, 15 Blackwalls
2\$50
FOR 50
Plus \$2.22 to \$2.42 per tire
F.E.T. and 2 old tires
WHITEWALLS ADD \$2.50 PER TIRE

ANY SIZE LISTED
G78-14, 15; H78-14, 15 Blackwalls
2\$57.50
FOR 57.50
Plus \$2.53 to \$2.80 per tire
F.E.T. and 2 old tires
WHITEWALLS ADD \$2.50 PER TIRE

ANY SIZE LISTED
J78-14, 15; L78-15 Whitewalls
2\$67.50
FOR 67.50
Plus \$2.89 to \$3.13 per tire
F.E.T. and 2 old tires

Similar low prices for singles

FREE MOUNTING

6 WAYS TO CHARGE.....

5 YEAR, 50,000 MILE

ALIGNMENT

Includes: Weight stabilization; (1) Adjust coil spring stabilizers, or (2) Adjust torsion bar. Check and adjust steering sector. Check and adjust front wheel bearings. Test car for proper steering.

\$19.88

Any American Car

Lube & oil change

\$4.88

Shock absorbers

\$12.88 EACH

Famous brand. Includes installation.

Another big Firestone value!

"CHRISTMAS AMERICA"
ALL NEW 1973 Firestone RECORD ALBUM

\$100

Limit 1 per Customer
Additional \$3.98 each

- ✓ Bing Crosby
- ✓ Dinah Shore
- ✓ Glen Campbell
- ✓ Nat King Cole
- ✓ Peggy Lee
- ✓ Tennessee Ernie Ford
- ✓ Ella Fitzgerald
- ✓ Dean Martin
- ✓ Fred Waring & The Pennsylvanians
- ✓ Hollywood Pops Orchestra & Choir



The greatest array of stars ever performing on a single album!

OPEN MONDAY - FRIDAY 8-6, SAT. TILL 4

Firestone the people tire people

PHONE 364-4333

105 N. MAIN HEREFORD

HEREFORD INDEPENDENT SCHOOL DISTRICT : STATEMENT OF REVENUE AND EXPENDITURES : SEPTEMBER 1, 1972 TO AUGUST 31, 1973 :

STATEMENT FOR PUBLICATION

	OPERATING FUNDS			Office Revolving Fund	Food Service Fund	Banquet Fund	Athletic Fund	Interest & Sinking Fund	Designated Purpose Fund	Construction Fund	Total
	State & County Available	Local Maintenance	Trans- portation								
FUND BALANCE 9-1-72	\$ 15,872	\$ 194,155	\$ 598	\$ (12,966)	\$ 25,865	\$ 955	\$ 3,846	\$ 364,181	\$ 15,063	\$	\$ 607,569
REVENUE											
Local Sources		1,503,484	1,012	61,406	188,409	2,243	40,169	515,328		24,226	2,336,277
State Sources	675,721	1,322,956	91,483		245,856				676,627	2,550	3,015,193
Nonrevenue		2,688	8,970								1,480,658
Interfund Transfers			33,000								53,574
Incoming Transfers		10,842					19,000		1,574		10,852
Total Revenue	675,721	2,839,970	134,465	61,406	434,265	2,243	59,169	515,328	678,201	1,495,776	6,896,544
Total	691,593	3,034,125	135,063	48,440	460,130	3,198	63,015	879,509	693,264	1,495,776	7,504,113
EXPENDITURES											
Instruction	674,687	1,895,466							476,903		3,044,755
Instruction Administration		54,763							21,964		76,727
Instructional Resources		86,551							21,960		108,511
School Administration		227,041									227,041
Guidance & Counseling		95,774									121,145
Attendance & Special Work		33									27,932
Health Services		15,146									36,064
Pupil Transportation - Regular			125,278							5,849	131,127
Pupil Transportation - Exceptional Children			2,280								2,280
Co-curricular Activities		17,722		37,798			60,051				115,571
Food Services					440,487	2,360				8,600	451,447
General Administration		196,749						447,726		25,289	828,669
Plant Maintenance		284,943								156,905	441,848
Community Service		3,479								19,927	309,995
Interfund Transfers		53,574								4,561	8,000
Total Expenditures	674,687	2,928,940	127,558	37,798	440,487	2,360	60,051	447,726	674,387	162,030	5,556,024
FUND BALANCE 8-31-73	\$ 16,906	\$ 105,185	\$ 7,505	\$ 10,642	\$ 19,645	\$ 838	\$ 2,964	\$ 431,783	\$ 18,877	\$1,333,756	\$1,958,082

THRIFTWAY

WISHES
YOU
A.....

Merry Christmas

PRICES EFFECTIVE DEC. 17 THRU DEC. 24, 73.
RIGHT TO LIMIT, PLEASE.



SWANSON FROZEN
CHICKEN LIVERS
8-oz. CTN. **49¢**

MEAD'S FROZEN
DINNER ROLLS
PKG. OF 24 **39¢**



JOHNSTON FROZEN MINCE OR
PUMPKIN PIES
32-oz. EACH **89¢**

SHURFINE PURE CANE
SUGAR
FIRST 5-LB. BAG **69¢**

SHURFINE ALL VEGETABLE
SHORTENING
FIRST 48-oz. CAN **99¢**

ELLIS HALVES OR PIECES
PECANS
6-oz. PKG. **79¢**

GOLD MEDAL (WITH COUPON)
FLOUR
10-LB. BAG **\$1.59**

ASSORTED FLAVORS
JELLO
3-oz. BOX **10¢**

MAXWELL HOUSE (WITH COUPON)
COFFEE
1-LB. CAN **79¢**

KLEENEX DINNER NAPKINS
BOX OF 50 **29¢**

REYNOLDS HEAVY DUTY
FOIL
18"x25" ROLL **49¢**

SUNSHINE HI HO
CRACKERS
16-oz. BOX **49¢**

SCHILLING GROUND
NUTMEG
1 3/8-oz. CAN **49¢**

SCHILLING POULTRY
SEASONING
3/4-oz. CAN **29¢**

SHURFRESH
CRACKERS
1 LB. BOX **3/100**



CUDAHY FULLY COOKED
MOISTURE ADDED
SEMI-BONELESS
HAMS
15 to 18-LB. AVERAGE
WHOLE OR HALF
LB. **99¢**

ARMOUR STAR
TURKEY
U.S.D.A. GRADE 'A' SELF BASTING
ALL SIZES 10-LBS.
AND UP
LB. **69¢**

BAR-S FULLY COOKED
SMALL WHOLE
BONELESS
HAMS
5 to 7-LB. AVG.
LB. **\$1.99**

SHURFRESH
CANNED
HAM
5-LB. CAN **\$7.49**

U.S.D.A. CHOICE
RIB
ROAST
LB. **\$1.29**

CENTER CUT
HAM SLICES OR ROASTS
LB. **\$1.29**

SHURFRESH
FRANKS
16-oz. PKG. **99¢**

ARMOUR'S GOLDEN STAR GRADE A
STUFFED TURKEYS
S.P.R. 12 to 14-LB. AVG.
LB. **89¢**

SMOKED TURKEYS
1/2-oz. PKG. **\$1.19**

SHURFRESH
BOLOGNA
16-oz. PKG. **99¢**

WILSON'S SMOKED
SAUSAGE
16-oz. PKG. **\$1.49**

SWIFT
BAKING HENS
LB. **79¢**

OSCAR MAYER
BACON
1/2-oz. PKG. **\$1.29**

We Will Have a Full Variety of Swift's Butterball And Honeysuckle
Turkeys and Other Holiday Poultry. Selected for Quality.

Our Christmas Present to You
**DOUBLE
GUNN BROS. STAMPS
ALL WEEK**
With 2nd Purchase or More

Farm Fresh Produce

WASHINGTON RED DELICIOUS
APPLES
EXTRA FANCY
LB. **25¢**

CALIF. SUNKIST NAVAL
ORANGES
LB. **19¢**

OCEAN SPRAY
CRANBERRIES
CELLO PKG. **39¢**

YELLOW SWEET
ONIONS
LB. **17¢**

PORTALES MARYLAND SWEET
YAMS
LB. **25¢**

MIX OR MATCH-LARGE PAPER SHELL PECANS AND
LARGE WALNUTS
LB. **69¢**

LARGE HONDURAS
COCONUTS
EA. **29¢**

CALIF. GREEN PASCAL
CELERY
LB. **14¢**

LEMON REALOMON
JUICE
24-oz. BOTTLE **59¢**

HOLSUM THROWN STUFFED
MANZ OLIVES
5-oz. JAR **59¢**

SHURFINE WHOLE SWEET
PICKLES
22-oz. JAR **59¢**

DRY DRESSING MIX ASST. FLAVORS
GREAT BEGINNING...
FOIL ENV. **23¢**

KRAFT MINIATURE
MARSHMALLOWS
10 1/2-oz. PKG. **25¢**

Thriftway DAIRY Specials

WHIPPING CREAM CLOVERLAKE OR BORDEN'S 1/2-PT. CTN. **29¢**

SOUR CREAM CLOVERLAKE OR BORDEN'S 1/2-PT. CTN. **3/1**

PARKAY MARGARINE SOFT MAXI CUP. 16-oz. PKG. **59¢**

PHILADELPHIA CREAM CHEESE 12-oz. PKG. **69¢**

SHURFRESH MARGARINE PURE CORN OIL. POUND CARTON **49¢**

MED. EGGS DOZEN **75¢**

Chek's Rated
HIP-O-LITE
MARSHMALLOW
CREME
9-oz. CTN. **29¢**

SHURFRESH
EGG NOG
QT. CTN. **69¢**

SHURFINE FROZEN NON-DAIRY
WHIP TOPPING
10-oz. CTN. **39¢**

SOFLIN WHITE OR ASSORTED
TOWELS
JUMBO ROLL **29¢**

BAKERS ANGEL FLAKE
COCONUT
14-oz. BAG **49¢**

DROMEDARY LOOSE PAK
DATES
8-oz. CTN. **33¢**

TOM SCOTT (VAC PAC)
MIXED NUTS
13-oz. CAN **79¢**

LIBBY
PUMPKIN
16-oz. CAN **19¢**

RED LABEL
KARO
QT. BTL. **69¢**

TENDER CRUST BROWN & SERVE
ROLLS
3 PKGS. **\$1.00**

DETERGENT
GAIN
GIANT BOX **79¢**

DETERGENT
OXYDOL
GIANT BOX **79¢**

VALUABLE COUPON
MAXWELL HOUSE
INSTANT COFFEE 10-oz. JAR **\$1.49**
WITH THIS COUPON
THRIFTWAY FOOD STORES
VOID AFTER DEC. 24, 1973

VALUABLE COUPON
MOUNTAIN GROWN
FOLGER'S COFFEE 2-LB. CAN **\$1.79**
WITH THIS COUPON
THRIFTWAY FOOD STORES
VOID AFTER DEC. 24, 1973

VALUABLE COUPON
MOUNTAIN GROWN
FOLGER'S COFFEE 3-LB. CAN **\$2.69**
WITH THIS COUPON
THRIFTWAY FOOD STORES
VOID AFTER DEC. 24, 1973

VALUABLE COUPON
MAXWELL HOUSE
COFFEE 1-LB. CAN **79¢**
WITH THIS COUPON
THRIFTWAY FOOD STORES
VOID AFTER DEC. 24, 1973

VALUABLE COUPON
NO. 27952
GOLD MEDAL FLOUR 10-LB. BAG **\$1.59**
WITH THIS COUPON
THRIFTWAY FOOD STORES
VOID AFTER DEC. 24, 1973

PURE VEGETABLE
SHORTENING
CRISCO
3 LB. CAN **\$1.19**

FISHER'S
RAW
PEANUTS
12-OZ. **49¢**

CLOVERLAKE OR
BORDEN
WHIPPING
CREAM
1/2 PT. **29¢**

BORDEN'S
ROUND CTN.
ICE CREAM
ASSORTED FLAVORS
1/2 GAL **89¢**



THRIFTWAY
SUPERMARKET
Formerly Piggly Wiggly
DOWNTOWN

17

TOP FAVORITES

The Sunday Brand

Published Every Sunday

Our Slogan: "More People - More Farms"

SUNDAY, DECEMBER 16, 1973

Prince Valiant
IN THE DAYS OF KING ARTHUR
BY HAL FOSTER

Our Story: JOURNEYING EVER SOUTHWARD, THEY REACH THE LOIRE RIVER AND FOLLOW ALONG ITS BANK HOPING TO FIND A TOWN WHERE SUPPLIES MAY BE OBTAINED.

AT EVERY STOP, SQUIRREL, AS THEY HAVE NAMED HER, THROWS OFF HER RAGGED GARMENT AND SPLASHES IN THE RIVER. THAT SHE EMERGES COVERED WITH MUD AND WEEDS MAKES NO DIFFERENCE. SHE IS USED TO DIRT.

THEY COME AT LAST TO A WALLED TOWN WHERE THEY HOPE TO FIND A HOME FOR SQUIRREL.

ARN FINDS A CHILDLESS COUPLE WILLING TO CARE FOR HER (AT A PRICE), BUT SHE CLINGS TO PAUL SOBBING, AND LIFTS UP TO HIM A DIRTY TEAR-STREAKED FACE. SUCH LOVE PAUL CANNOT RESIST. HE TAKES HER IN HIS ARMS: "YOU WILL STAY WITH ME," HE WHISPERS.

TO ENJOY THE LUXURY OF A ROOF OVER THEIR HEADS, A FEW DAYS ARE SPENT IN THE TOWN AND SQUIRREL'S FILTHY GARMENT IS REPLACED BY A NEW FROCK..... AND A NEW PERSON EMERGES. HAVING SPENT HER LIFE IN A SERF'S ONE-ROOM HOVEL, SHARED WITH EIGHT OTHERS AND SUNDRY LIVESTOCK, THIS IS A GREAT CHANGE.

SHE SUBMITS TO A THOROUGH SCRUBBING WITHOUT PROTEST.

WHEN THEY AGAIN TAKE UP THEIR JOURNEY, SQUIRREL SITS ON HER OWN PILLION AND GAZES, FASCINATED, ON HER MOST PRIZED POSSESSION; A BRIGHT HAIR RIBBON. NEVER HAS SHE SEEN SUCH LOVELY COLOR.

"HAVE YOU FORGOTTEN, PAUL, THAT WE ARE RIDING IN SEARCH OF ADVENTURE? I QUOTE YOUR WORDS: 'I AM AN UNREPENTANT RASCAL GOING SOUTH WHERE THE SUN IS WARM, THE WINE IS SWEET, AND THE MAIDS AMIABLE.' INSTEAD I FIND YOU A SENTIMENTAL MOTHER-HEN AND I WILL LEAVE YOU BOTH IN THE NEAREST ORPHANAGE!"

1923 NEXT WEEK - Sir Gawain 12-16

BLONDIE
BY CHIC YOUNG

I'VE FIGURED HOW TO GET RID OF ALL THAT JUNK IN OUR ATTIC

WE'LL PUT IT IN OUR FRONT YARD AND HAVE A LAWN SALE!

THAT'S A GOOD IDEA, DEAR

THIS IS GOOD STUFF... WE SHOULD MAKE AT LEAST A HUNDRED DOLLARS

THERE! THIS IS THE LAST OF IT

BAM! BAM!

BARGAIN GALORE MAKE AN OFFER

YOU'VE BEEN OUT HERE THREE HOURS... HAS ANYONE STOPPED?

NOT A SOUL

OH, NO! IT'S STARTING TO RAIN

NO, DAGWOOD... YOU CAN'T BRING THAT WET STUFF INTO THE HOUSE

HI, I'M WITH THE ACE JUNK COMPANY... WANNA GET RID OF THIS STUFF?

WHAT'S THE DEAL?

GIVE ME TEN BUCKS AND I'LL TAKE IT ALL OFF YOUR HANDS

DON'T FEEL BAD, DEAR... YOU CAN'T WIN THEM ALL

I KNOW, BUT JUST ONCE I'D LIKE TO TIE

beetle bailey

by mort walker



WALT DISNEY'S SCAMP®



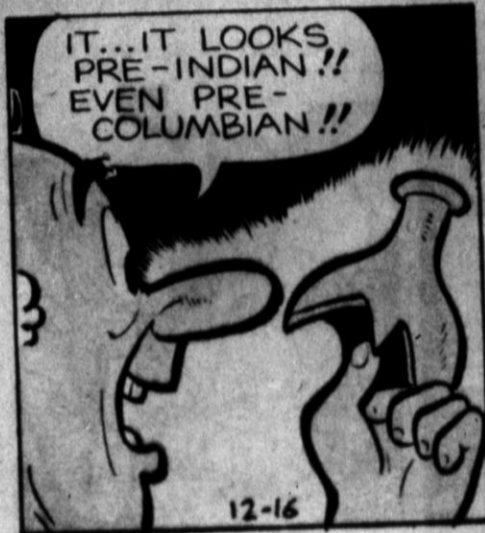
BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE





PONYTAIL BY LEE HOLLEY



hints from Heloise

DEAR PALS:
When I was a little girl my mother used to put tin toys in our birthday cakes. She put them in the batter. When the cake was baked even she never knew where they were. I remember how much fun it was to find one of these toys in the cake when I took a bite. Grandmother used to do it, too.

With all of today's plastic toys and the fear of wee tots (even grown-ups) swallowing them, I just figured out a new way to use this old idea.

After the cake is baked, cut out a hunk of one layer big enough to insert the toy. I prefer to do this on the top layer because after the toy is inserted and the plug replaced, all you have to do is cover it with icing. You can make a mark on the icing with a toothpick. Then you

A SENSIBLE SAVING
DEAR HELOISE:
Here is an economical tip for smelling good after one's bath. I purchased a six-ounce bottle of cologne when they were having one of those inventory sales, at a reduced price of one dollar.

Next, I added a small vial of good perfume (in the same scent) to the cologne. This way I had a good supply

of fragrance that lasted quite some time. Really felt reckless when I sloshed that good stuff on myself!

GRAPEFRUIT SAUCE?
DEAR HELOISE:
This is a good diet applesauce recipe. It is very tasty and easy to make.

Just peel four or five apples and cut into desired size. Put in a pan and pour in a small bottle of grapefruit-flavored pop. Stew until the apples are done. Cooking the apples in apple-flavored cranberry juice is also very good.

A GOOD SERIAL
DEAR HELOISE:
Like most kids, I like to send away for offers that are put out

HELP FOR HOMEMAKERS

by cereal companies. Usually, it requires the proof-of-purchase seal from the box.

I keep asking my mom to save them, but with so many other things to do, she forgets.

So, I went out and bought a 3" x 6" file box. Now when I get the purchase seal from the cereal box, I just file it alphabetically. This way they're right at my fingertips when I need them.

Linda
Age 13

AND LOTS OF SYRUP!
DEAR HELOISE:
For maple syrup lovers, I've found a way to add a little maple flavoring to plain white corn syrup is very tasty and economical, too.

I put a bottle of white syrup in a pan over low heat, then add maple flavoring and a dab of butter. It makes maple syrup just as good as the best on the market, only not as expensive.

By heating the syrup a little, it is easier to mix in the flavoring and butter - and it pours back into the bottle easier, too.

Ila Prindle

"MY WIFE MADE IT!"
DEAR HELOISE:
My husband and I enjoy wearing neck scarves (for me) and ties (for him), made to match.

I always cut out a square of material for him to use as a pocket handkerchief to match the tie.

We get a lot of compliments, and we have colors you could never find or buy in a ready-made tie.

I also made him a tie in his zodiac sign and that makes a conversation piece every time. I'm planning on making him a tie from Christmas print.

DAISIES DO TELL!
DEAR HELOISE:
Thoroughly enjoying your helpful hints, I have one to share, hoping that it will help someone else.

I was asked to supply little table bouquets for an early breakfast at our church. I had to have them at the church Saturday evening. What to put them in?

I put the plastic lids on twelve little margarine tubs that I had been saving. Next, I heated a large nail and, holding it with pliers, burned holes all around in the lid. It made a perfect frog to hold the flowers.

After putting water in the tubs

SUNDAE SPECIAL!
DEAR HELOISE:
My family likes homemade ice cream. There are just three of us so I always put part of it in a container in my freezer.

But I would lose my temper and get a bent spoon when I tried to scoop it out to serve, so I hit upon this idea:

I fill paper cups (the size of serving I want) with ice cream and cover them with plastic wrap. If the ice cream is too hard to eat when first set out, it takes but a few minutes to soften.

Mrs. Chester Johnston

SHAPE 'EM UP!
DEAR HELOISE:
I use many ideas taken from your column, but I have been sort of selfish and haven't taken the time to send any to you. So here is my contribution:

Boot trees that shape and make boots stand up in the stores sell for three and four dollars a pair.

A fairly large plastic bag makes a great substitute! Stuff it loosely with newspaper and close it with a tie from a loaf of bread.

Now my boots stand up straight and the price is right!

Gladys Weber

and arranging the flowers, I put these finished bouquets on a tray in the refrigerator. They were fresh as a daisy the next morning!

Zeta Thayer

You are a dreamboat to think of using those little tubs. They could be used many times for something like this.

I'll bet they would be darling filled with those velvety pansies!

Heloise



wear during the next holiday season.

W. J. K.

ONE LAST STITCH
DEAR HELOISE:
In sewing, when the machine work is finished, and if you do the final handwork with thread from the bobbin, you will almost always have an empty bobbin for the next job.

Peggy Woosley



and arranging the flowers, I put these finished bouquets on a tray in the refrigerator. They were fresh as a daisy the next morning!

Zeta Thayer

SHAPE 'EM UP!
DEAR HELOISE:
I use many ideas taken from your column, but I have been sort of selfish and haven't taken the time to send any to you. So here is my contribution:

Boot trees that shape and make boots stand up in the stores sell for three and four dollars a pair.

A fairly large plastic bag makes a great substitute! Stuff it loosely with newspaper and close it with a tie from a loaf of bread.

Now my boots stand up straight and the price is right!

Gladys Weber

IODINE



AS CHAIRMAN OF THE P.T.A., I AM HONORED TO INTRODUCE A GREAT CITIZEN... ONE OF OUR LEADING INDUSTRIALISTS...

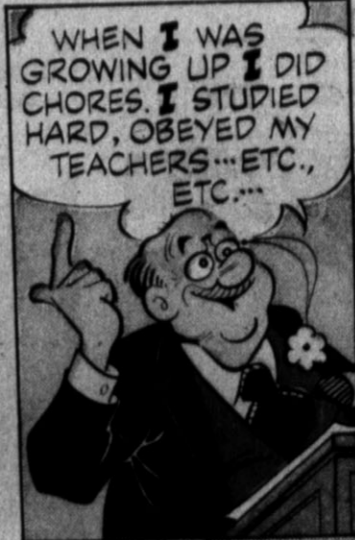


OUR GUEST SPEAKER... MR. JUPITER P. BIGDOME

AH, YES...



I GUESS THIS PROVES MY UNCLE JUPE IS A VERY IMPORTANT MAN...



WHEN I WAS GROWING UP I DID CHORES. I STUDIED HARD, OBEYED MY TEACHERS... ETC., ETC....



SHARKEY... DO YOU KNOW WHAT YOU'RE SUPPOSED TO DO?

YEAH... ME AND THE KIDS ARE ALL SET...



SO, IN CONCLUSION, LET ME REITERATE... YOU TOO CAN MAKE GOOD AS I HAVE DONE...

OKAY, I THINK HE'S FINISHED... GET READY

OKE!



SIR, MAY WE HAVE YOUR AUTOGRAPH?

YES...



... OF COURSE...

MY UNCLE IS A CELEBRITY... YOUR FATHER ISN'T...

'ZAT SO, CHAUNCEY?



NOT YOU! WE WANT MR. TREMBLECHIN'S AUTOGRAPH!!

HUH?

YOU WERE SAYING...

FLASH GORDON

by DAN BARRY



READY TO LOAD THAT SHIPMENT, BOSS?

HOLD IT!



A PROWLER... IN THIS CARGO SECTION!

AREA SEVEN!



UH-OH! BAD NEWS!

UH... EXCUSE ME! I SEEM TO BE LOST!



YOU SURE ARE, COUSIN!



NOW, JUST A MINUTE...



THAT WAS UNCALLED FOR!



OKAY... I'LL FIND MY OWN WAY!



YOU HAVE, FLASH! TO THE END OF YOUR ROAD!

CONTINUED

TIGER

by BUD BLAKE



MOM TOOK ME DOWNTOWN.



DID YOU GO SEE SANTA CLAUS IN THE TOY DEPARTMENT?

YEAH



AND SIT ON HIS LAP AND GET YOUR PICTURE TAKEN?

YEAH



WAS IT FUN?

NO



YOU MEAN, SITTING ON SANTA'S LAP AND TELLING HIM WHAT YOU WANT WASN'T ANY FUN?

NO



WHY NOT?

BECAUSE SANTA CLAUS WAS IN A BAD MOOD!



SANTA IN A BAD MOOD? I DON'T BELIEVE IT!

WELL, HE WAS BY THE TIME HE SAW ME



WHY?

THE LITTLE KID RIGHT BEFORE ME NEEDED CHANGING

12-16

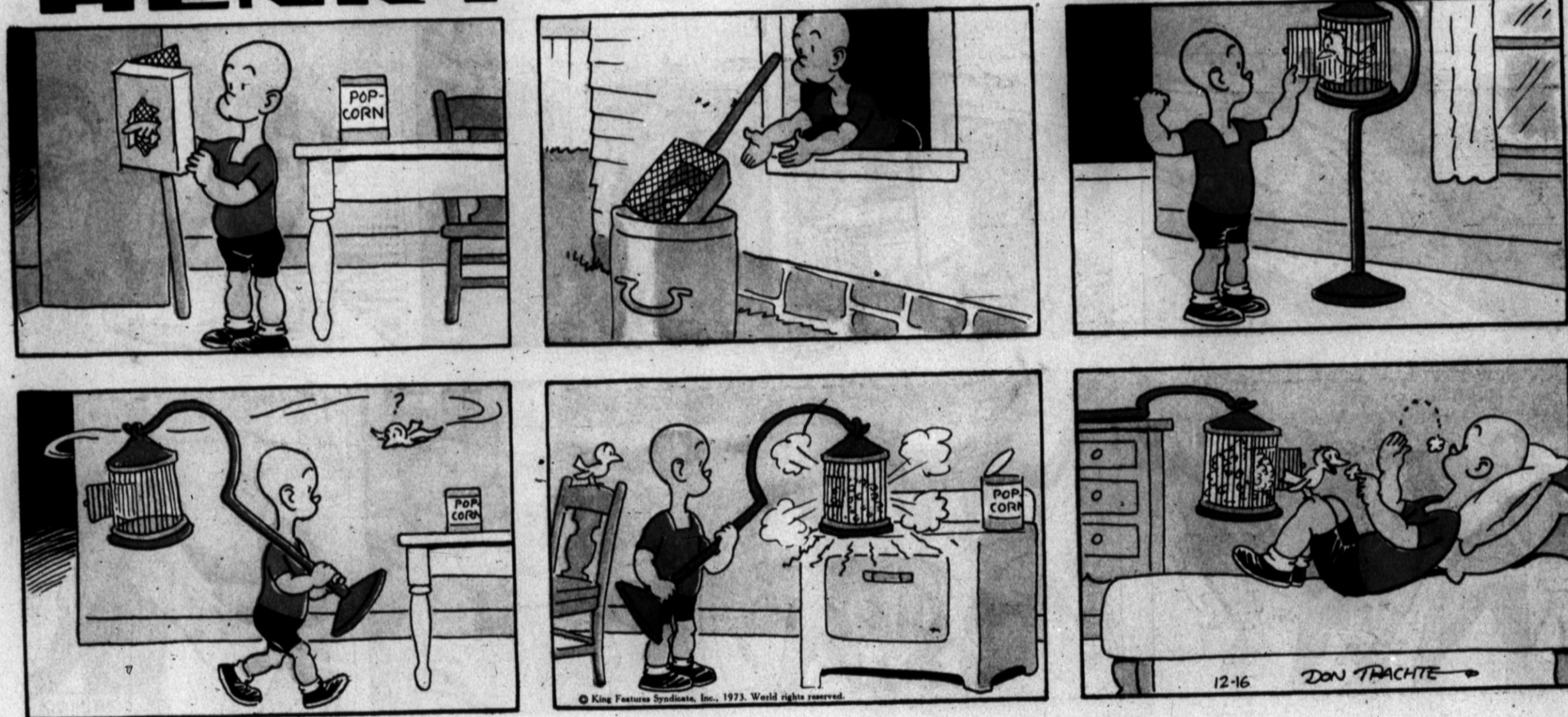
BUZ SAWYER featuring his pal Rosco Sweeney

by ROY CRANE



HENRY

by DON TRACHTE



HOCUS-FOCUS



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

Differences: 1. Garage window is smaller. 2. Light fixture is missing. 3. Car is missing. 4. Wreath is missing. 5. Tree is different. 6. Snow pile is lower. 7. Cat is missing. 8. Snow pile is higher. 9. Snow pile is missing.

Hal Kaufman's JUNIOR WHIRL

BULLETIN BOARD



SET UP a hand mirror behind the drawing above. What do you see in the mirror? Why, an upside down tree. Now, place the point of a pencil on the black dot at the tip of the tree. Peering into the mirror, see if you can trace your way through the channel around the tree.

Very few persons are able to keep a free-hand pencil line entirely within bounds. If you can do it, you have more than the normal amount of "mirror sight."

As a second test, see if you can color the outer channel green and the inner portion red, using the same method.

- HO! HO! HO! Say fast: Santa showered Sally Swift with sandals, slacks, short shorts, shifts, sheathes, shells, silk chemises, slinky slippers, seamless stockings, see-through shirts and seersucker swim suits. "Santa's so sweet," says Sally, smiling sheepishly.
- Riddle-me-this: What must a Christmas shopper do before getting off a crowded bus?
Get on it.
- In a seated group, announce that you are about to seat yourself where it will be impossible for another person to sit. How can you keep your word?
Sit in another person's lap.
- Unscramble the names of three of Santa's reindeer: RED ASH, RED CAN, RED NOD.
Reindeer: Dancer, Donner.



REINDEER GAME! Santa's elves, above, are playing a game you may wish to try. At a signal, "reindeer" elves, on hands and knees, move in opposite directions until someone loses balance.



CHRISTMAS, SI! Add colors for a surprise picture: 1-Red. 2-Light blue. 3-Yellow. 4-Dark brown. 5-Flesh. 6-Light green. 7-Black. 8-Orange. 9-Dark blue. Leave other areas blank.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

DECANTER

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.

The possible answers: Dent, cane.