

update wednesday

RPF Invites Rivals To Join In Africa

LIBREVILLE, Gabon (AP) - Leaders of the Rhodesian Patriotic Front invited their rivals to unite with them after the Organization of African Unity recognized the Soviet armed front as the only legitimate black movement trying to overthrow Rhodesia's white government.

The Patriotic Front is keeping the door open for any Zimbabwean to join in the struggle. Joshua Nkomo and Robert Mugabe told a joint news conference after the OAU action at the end of the organization's 14th annual summit meeting Tuesday.

Zimbabwe is the black nationalist name for Rhodesia.

"There is no race for the leadership in the liberation struggle," said Nkomo Mugabe added. "Our task is to destroy British imperialism, colonialism and capitalism. The question of leadership can only be solved after the successful conclusion of the armed struggle."

Cut-Rate Stamps Sought By Carter

WASHINGTON (AP) - The Postal Service, meeting to decide whether to raise mail rates, has a request from President Carter for special cut-rate stamps for consumers.

Carter's request, made in a letter to Postmaster General Benjamin F. Bailar, asks him to consider a "citizen-rate" for first class mail, but specifies no price.

One proposal that has been mentioned would make available a \$1 booklet of eight stamps costing 12.5 cents each.

Bailar is expected to pass along Carter's request when the Postal Service Board of Governors meets today to act on proposed new rates that could take effect early next year and to discuss eliminating Saturday delivery.

Carter's proposed rate, recommended last week, could be used by individuals, not businesses.

Selection Continues After Jurors Okayed

AMARILLO, Tex. (AP) - Attorneys in the capital murder trial of Fort Worth millionaire Cullen Davis have agreed on the last three jurors they've questioned, unusual for such a trial, says Dist. Atty. Tim Curry.

Jury selection was to continue today.

Only eight jurors were selected in the eight weeks of Davis' first trial in Fort Worth, which was declared a mistrial last

April before jury selection was complete.

Carl Prah, 33, a customer service representative for Braniff International, and Roy Biggers, 60, a Santa Fe Railroad engineer for 30 years, were accepted Tuesday and became the third and fourth jurors selected.

Yarbrough Asks For Forgiveness

AUSTIN, Tex. (AP) - Besieged by his accusers, Texas Supreme Court Justice Don Yarbrough admits he has sinned against God and the voters, but God has forgiven him in a "glorious way." He says he hopes the voters will, too.

Yarbrough thought to be the first Texas justice to be indicted for a crime, made no mention of quitting the job he has held for only six months.

In an emotional statement that had him on the verge of tears, Yarbrough, 36, told a hurriedly called news conference Tuesday.

"Call you here today in order that I might publicly and without reservation confess to each of you my wrongdoing."

Weather

West Texas: Widely scattered thunderstorms extreme southwest portion and northwestern Panhandle tonight. Otherwise mostly fair and continued warm through Thursday. Low tonight 60s north to 70s south except 50s mountains. High Thursday mostly 90s except near 104 Big Bend Valleys.



Police

weekend. Where there's consumption of alcoholic beverages going on, you're going to have problems more so than if it was not there," Brush said.

Anstine you have a large group of people getting together, there's going to be problems. You can always count on problems if there's going to be alcohol served.

Prior to a holiday weekend, such as the Fourth of July, Brush said officers are briefed on what to expect.

We brief them on policy on how to handle the different situations over the holidays. We reinforce some, add more personnel to every shift. We had more men on duty over the weekend than we normally do."

Brush said the days around Christmas, New Year's and the Fourth of July normally are the busiest for Hereford policemen.

Police arrested three females,

including a 15-year-old, for felony possession of suspected marijuana (more than four ounces) Monday night at the parking lot of Gebo's after a caller told a dispatcher that there was suspected marijuana in a car.

Upon investigation, police found the alleged drug in the floorboard of a vehicle and arrested 18-year-old Loretta Anderea of 812 Brevard, 20-year-old Cynthia Maria Pena of Route 3, Austin Rd., and a juvenile.

Arresting officers were Detective Roger Scott and Patrolman Joe Brown.

Paul Garcia of 110 East 6th reported that somebody had taken a Realistic 249C citizen's band radio from his 1975 Ford Elite while it was parked at the bowling alley Saturday night.

Donnie Rhven reported the theft of a Midland CB radio valued at 75 dollars late Saturday night from his car at 606 Union

Mr. Burger, 821 W. Park, reported criminal mischief Sunday morning after a door was pried off a storage building in the back of the restaurant.

Eusebio Marquez told police somebody took a battery from a truck in front of his house Friday night, while George Colbath of San Juan, Tex., reported a burglary of a CB radio and \$300 worth of tools from his pickup.

Tuesday reports included the theft of a cassette tape player valued at \$125 dollars from a car owned by Ruel Wiley of 904 Miles.

Milburn Motor Co. reported that wire wheel covers were stolen from a vehicle on the parking lot of the business between noon Friday and 5 p.m. Friday. The theft was reported to police Tuesday.

Police also have investigated several traffic accidents, with none resulting in injury, in the last four days.

from page 1

Colleges

whites entering four year white schools, halving this difference within five years.

To cut black college dropout rates, which are up to 10 per cent higher than those of whites, states should use such steps as compensatory education and

increased financial aid to blacks, HEW said.

The guidelines laid out plans to increase the number of blacks in graduate and professional schools, as well as goals for more blacks on college faculties and

administrative staffs.

Califano said the guidelines call for specific results, "but leave substantial discretion to the states... for achieving those results."

from page 1

Rotary Highlights

The Hereford Rotary Club had Ladies Night and Officer Installation Tuesday night. Incoming officers into the club are, from left, Joe Kerr, secretary; Julian Berry, treasurer; Jim Conkwright, president, and Mack Tubbs, president elect (1978-79). Conkwright received the gavel signifying the presidency of the club from outgoing president Roger Ruland. In the highlight

event of the banquet, Nick Milburn was named Rotarian of the Year. Conkwright's first official act as president was installing Paul Sims as a new member to the club. Susie McGee of Hereford and Patsy Morris of Dimmitt provided entertainment through songs at the banquet. Among those in attendance, besides Rotarians' wives, was Rhonda Clark, club sweetheart. [Brand Staff Photos]

Texas Migrants Go North For Work

WALLA WALLA, Wash. (AP) - The work is hard, the hours are long and the pay is low for hundreds of migrant workers picking asparagus in the windy fields of southeastern Washington.

For them, the dust and endless toil of the Great Depression never ended.

Most travel 2,000 miles from their Texas homes, arriving in the Northwest in April. For 10 hours a day, they earned \$22 to \$30 each.

By the end of June, the harvest is nearly finished and the workers are ready to return home or head for another harvest.

Some find a work ethic of their own.

There is a spirit of competition that grows among pickers at times, said Ricardo Carrizal, 45, who calls asparagus picking "the hardest work I've ever done" and says he hates it.

That spirit is part of the

reason I keep coming back," he said.

Snatches of Spanish language songs and jokes fill the asparagus patch as the last stalks are cut and placed in straw baskets.

Older men, some with arthritis, speak with less gusto but continue to jab their long knives into the ground.

Antonio Ibarra has picked asparagus for 31 of his 60 years. He, his wife Dora, six of their eight children and many of their

Alley Cleanup Being Planned For San Jose

San Jose residents will concentrate on clearing alleys near their homes when a volunteer cleanup project is conducted at the community southwest of the city Saturday.

According to Robert Gallegos, a member of the four-man San Jose Steering Committee and organizer of a number of cleanup projects at the community, cleanup work will begin at 8 a.m. Saturday.

Gallegos is requesting volunteer workers and the loan of any available trucks for the project.

The cleanup of alleys in the community was originally planned for a Saturday in late June, but heavy rains forced the postponement of that project.

Gallegos reported that particular attention will be given to removing obstructions in the alleys and the disposal of abandoned appliances.

"We are stressing the fact that individuals in our community should be responsible for cleaning up their own property, but if there are some individuals who are unable to take care of their property for health or age reasons, arrangements will be made for volunteers to do the work," said Gallegos.

San Jose residents interested in volunteering for the weekend project may call Gallegos at 364-2218.

Obituary

KENNETH GOOCH
Services will be conducted at 2 p.m. Thursday for Kenneth Gooch, 52, of 810 Ave. K, in First Baptist Church with the Rev. Doug Manning, pastor, officiating.

Interment will be in West Park Cemetery under the direction of Gilliland-Watson Funeral Home.

Mr. Gooch, who had lived in Hereford since 1949, died Tuesday in Amarillo of illness. He was the owner of Hereford Frame and Axle Works and was a member of the First Baptist congregation.

Survivors include the widow, Donna, a son, Keith of Hereford; a daughter, Annette of Hereford; his father, M.C. Gooch of Plainview; two brothers, Guy and Pete, both of Hereford; and two sisters, Mrs. R.L. Stone of Lubbock and Mrs. Leon Lasater of Continental Divide, N.M.

Hereford Electricity Out After Line Rupture

An underground water line ruptured in a cooling system in an electrical station caused an electrical power outage for 23 minutes in some parts of Hereford early Tuesday afternoon.

The rupture occurred at the Harrington storage plant of Southwestern Public Service in Amarillo. Two circuits feeding Hereford were out for 23 minutes after the line burst at 11:58 a.m.

"As soon as we could pick it up from other sources we restored service," Frank Lee of Southwestern Public Service in Amarillo said.

Rains Save Turtle Race While Scott Saves Turtles

LADONIA, Tex. (AP) - It took some last minute summer rains to flush out enough competitors to "run for the tomatoes" and save this weekend's Ladonia 500.

And 9-year-old Scott Ernakin has been taking advantage of the situation, capturing and training his 25 terrapins for the race in this tiny Fannin County community.

Scott knows a good thing when he sees it. On the day of the race, he and his 5-year-old brother Shawn will be selling the terrapins for 50 and 75 cents each to competitors in the 500.

For the more expensive price, a purchaser can get a model that Scott says is "real, real fast" although he doesn't think he has any that will beat the record set in 1973 when a terrapin covered the 500-inch course in 35 seconds.

Just a few weeks ago officials of the Frontier Day Celebration were worried that there might be too few terrapins to have a good race during the fifth annual event.

Hot, dry conditions, said Bob Hayes, the "racing commissioner," had forced the terrapins into seclusion. But when the

rains came, so did the terrapins.

Now Hayes figures as many as 50 terrapins will be vying for the crown Saturday in a race where only one racer, the record holder, Homer Whittkohl, has ever broken the one-minute barrier.

Hayes says, however, Homer's record was aided by her laying an egg less than two hours before going to the starting line.

Homer was picked up by its owners from the highway the morning of the race.

Local residents refer to the race as the "run for the tomatoes" because a shiny tomato is placed at the end of the course to serve as an incentive for the racers.

Scott, however, is not so sure the right food is being used.

"Dog food is really their favorite thing," he said.

For those not so lucky to find a winner by the roadside, the terrapins of Scott and Shawn will be available.

But the boys say they are planning to enter their own terrapins in the race.

"We had five terrapins that stayed with us all winter," said Scott, who has already had one

winner. "And two of them are really fast."

ATLANTA (AP) - An American should not be upset when his British visitor asks him to "pass the joint."

The Briton is only asking for the roast, according to a brief translation dictionary given to Atlantans who are hosting 380 Newcastle residents as part of President Carter's "Friendship Force."

Although Americans believe they speak English, the dictionary, which also was distributed to the British visitors, makes it clear that the language has differences.

For example, an Englishman who invites his host to "knock up" is only suggesting a tennis match.

Geordies - the British name for Newcastle residents - find zebra crossings elsewhere than in the jungle. Zebra crossing is the English name for marked street crossings.

And at the table, American chips are British crisps, while British chips are American french fries.

Barbs

By PHIL PASTORET

When you were 20, you couldn't wait for your date to show up. After 40, you wouldn't.

Add to your dictionary of collective nouns: a jaws of loan sharks.

The Indians who sold Manhattan for \$24 were overcharging.

If June is bustin' out all over, she'd better buy dresses a size or two larger.

One way to cure round shoulders is to stop shouldering grudges.

Flamingos make a nest of mud one or two feet high and shaped like a tiny volcano.

Zaire has an area of 904,991 square miles. It is about four times the size of France.

Hartford has been the capital of Connecticut since 1875.

The Lighter Side

"these girls need the exercise." Her students are aged 23 to 60. None of the male workers has been invited to the informal classes, and none has asked to join.

Ms. Matson says she plans to continue the lessons "long enough to put on some kind of a review. We thought we'd call ourselves the 'Judicial Dollies.'"

The Hereford Brand

ESTABLISHED 1901
Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Tuesday, Wednesday, Thursday and Friday afternoon and Sunday morning at 130 W. 4th St., Hereford, Texas, 79045. By The Hereford Brand Inc. Subscription rates: Deaf Smith and adjoining counties-\$24 per year, other points-\$31.50 per year (tax included). Home delivery by carrier-\$2.90 per month, or \$29.40 per year, tax included.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper, will be gladly corrected upon due notice of same being given to the editor personally at the news office.

This newspaper is a member of The Associated Press, Newspaper Enterprise Association, Texas Press Association, National Newspaper Association, Panhandle and West Texas Press

Nazi Head Not Arrested

BUENOS AIRES, Argentina (AP)—A German who allegedly commanded a Nazi death camp where 40,000 Jews were killed has not been arrested, even though the government plans to extradite him to West Germany, police said Tuesday.

A spokesman for the West German Embassy here said West German officials feared that the suspect, identified as Eduard Roschmann, 68, might escape if not taken into immediate custody. He indicated that the embassy was displeased with the way the Argentine military government handled the matter.

"If he knows about the publicity of the case, perhaps he will disappear," the spokesman said. "We asked for extradition, and we were discreet on the case up to now because, of course, we did not want him to get knowledge about the whole procedure."

A police department spokesman told a reporter: "This man is not under arrest, at least not with the police, and no one is worrying about it."

Roschmann's whereabouts were not publicly known.

The government issued a communique Monday announcing that Roschmann, who allegedly came to Argentina in 1948 with a false passport and using the assumed name of Fritz Wegner, would be extradited.

It was believed to be the first time Argentina has agreed to extradite a Nazi suspect.

The communique said Roschmann was wanted by a Hamburg, West Germany, court on charges of "premeditated murder and racial-hatred crimes."

It said the crimes were committed between 1941 and 1944 in the Riga, Latvia, area when Roschmann was an "SS attack chief, head of the Jewish section of the security police headquarters and commander of the Riga ghetto at a time when about 40,000 Jews were murdered in the region."

The embassy spokesman said Roschmann commanded a

Jewish extermination camp in the area.

The Buenos Aires newspaper La Nacion said that Roschmann is the same Roschmann known as the "Butcher of Riga" in the best-selling novel "The Odessa File" by British author Frederick Forsyth.

In the book, the character Roschmann escapes from an Allied prisoner-of-war camp in 1948 and is helped by Odessa, a

secret organization that helps ex-Nazis find new identities around the world, to flee to Argentina. In Argentina, he is given \$50,000 and becomes an exporter of South American precious woods to Europe.

The West German Embassy spokesman said Roschmann had obtained Argentine citizenship, but he said he did not know what the Nazi suspect had been doing in Argentina since 1948.

Crowd Flocks To Oswald Look-Alike In Filming

DALLAS (AP)—For a few brief moments, it was Nov. 22, 1963 again.

High-powered rifle shots rang out. Crowds screamed and scattered. The "President" was shot.

And "Lee Harvey Oswald" leaned out of the Texas Schoolbook Depository Building, a rifle cradled in his shoulder.

The scene at Dealy Plaza Sunday and Monday was the recreation of the assassination of President John F. Kennedy for an ABC television movie, "The Trial of Lee Harvey Oswald."

Hundreds of tourists were attracted by the sight of actor John Pleshette, who portrays Oswald in the fictional account of the trial of the man the Warren Commission identified as Kennedy's assassin.

"It was really haunting," said Pleshette, who bears a striking resemblance to Oswald.

Earlier, a police marksman

had "fired" the shots at the Presidential limousine six floors below in a scene that was to be shown to the fictional jury.

Oswald never went to trial. He was shot to death by Dallas nightclub manager Jack Ruby two days after the Kennedy assassination while he was being transferred from the police department to the county jail.

On Sunday, the recreation of the shooting had taken place before hundreds of tourists and with a cast of several hundred extras who scattered and "panicked" as the shots were "fired" into the presidential motorcade.

Women wearing bobby-socks and men in this ties fell over each other in mock hysteria under the direction of supervising producer Larry Schiller who shouted:

have time to react.

Bang. Now you go down running that way. You realize now it's not a backfire.

Bang. The motorcade's moving now and you run as if to catch it."

A few in the crowd seemed

perturbed. Fermin Garcia said the assassination should not have been recreated: "God would have wanted it that way."

Mrs. Maevis Chapman of nearby Irving, one of the spectators, said: "When I saw the way she the actress playing Mrs. Kennedy was dressed, and the President bareheaded, it gave you a stranger feeling. It brought tears."

Bob Etheridge, who plays the part of then Vice President Lyndon B. Johnson, recalled that on the day of the assassination, "I was watching the parade five minutes before it (the assassination) happened. I could have reached out and touched him (Kennedy). It's a real weird feeling to have seen the parade and then to see them recreate the assassination."

Pleshette said he believes the film will renew interest in the assassination and the various conspiracy theories.

He added "I think Oswald probably shot Kennedy, but I doubt that he operated alone. He might have thought he was alone, but he was being used."

Economy Spurs Optimistic Reports

NEW YORK (AP)—Economists, reassessing 1977 at its midway point, have been issuing a spate of optimistic reports during the past week about the near-term course of the economy.

The Carter administration, in its mid-year budget review, said the nation's economy would grow at a slightly faster rate than it has projected previously and the unemployment rate, on average, would fall for the year.

The government's revisions were not dramatic, but they underscored general confidence about the course of 1977 largely because the economy made a stronger recovery in the first half than expected.

The administration said the average unemployment rate for the year would be 7 per cent, an improvement of .2 per cent from its earlier forecast.

Real Gross National Product, the GNP adjusted for inflation, will grow at an annual rate of 5.1 per cent this year, up from the 4.9 per cent projected in April, the report said.

GNP, which represents the total value of all goods and services produced in the nation, is a broad measure of economic health.

By comparison, real GNP grew at a rate of 6.1 per cent in a comeback from the recession between 1976 and 1975 but declined 1.8 per cent between 1975 and 1974.

For 1978, however, the administration reduced its estimate growth in the GNP from 5.6 to 5.3 per cent, reflecting a widely held belief that there will be a gradual slowdown by then.

The Commerce Department's composite index of leading economic indicators, also released this past week, indicated some probably slowdown in growth in the near future. The May composite index showed a .2 per cent decline after three consecutive months of increases.

Both private and government economists generally have been predicting that the second half of this year will not equal the pace of the first six months. But the consensus still remains upbeat for the short-range future.

In other business development this past week:

President Carter, in a surprise decision, announced his opposition to production of the B1 strategic bomber, a program estimated to cost \$24.8 billion. He said it represented an unnecessary cost and that the United States could depend on other weapons systems.

The Interstate Commerce

Commission rejected tariff rates of \$6.04 to \$6.44 a barrel sought by the owners of the new trans-Alaska pipeline. The ICC cut the various rates between 19 and 26 per cent but those will be in effect on an interim basis pending an expected challenge to the ruling.

The U.S. trade deficit declined to \$1.22 billion in May, the smallest gap so far this year.

The previous four months had resulted in record deficits, topped by April's \$2.26 billion deficit. But the Commerce Department took a low-keyed approach to the decline, cautioning that deficits would probably rise in future months. The department stuck by its estimate of a trade deficit of \$20 billion to \$25 billion for the year.

Office Workers Join Strikers

MADISON, Wis. (AP)—Most government offices remained open Tuesday as office workers joined prison guards in the first state employees' strike in Wisconsin history.

Salary matters were considered a major issue.

Picketers were out in force around the main state office building in Milwaukee and at the University of Wisconsin-Milwaukee, and were at all major state office buildings in Madison, the capital. Only a few pickets were at the state Capitol, where guards had ordered them off the grounds.

Gov. Patrick Lucey said the state would seek an injunction to force employees back to work at the state's three centers for the developmentally disabled.

Strikes by public employees are illegal under Wisconsin law. Ninety per cent of the state's highway patrolmen, who make up part of the 23,000-member Wisconsin State Employees Union, AFL-CIO, were on duty, a spokesman for the office of emergency government said.

There was no immediate estimate on the number of employees involved in the walkout. Officials at agencies which deal directly with the public warned of longer-than-usual waits for service.

National Guardsmen were on

Today In History

By The Associated Press

Today is Wednesday, July 6, the 187th day of 1977. There are 178 days left in the year.

Today's highlight in history: On this date in 1923, the Union of Soviet Socialist Republics was formed.

On this date: In 1699, the notorious pirate, Captain William Kidd, was taken into custody in Boston. He later was hanged in England.

In 1777, during the American Revolution, a British force under General John Burgoyne captured Fort Mifflin, New York.

In 1837, the Republic of Texas sent an ambassador to Washington.

In 1919, the first crossing of the Atlantic by airship took place as a British dirigible landed at New York's Roosevelt Field.

In 1945, Nicaragua became the first nation to formally accept the United Nations Charter.

In 1971, jazz musician Louis Armstrong died at the age of 71.

Ten years ago: Attorney General Ramsey Clark issued new regulations which he said would forbid all wiretapping and virtually all eavesdropping by Federal agents except in national security cases.

Five years ago: I California a young gunman hijacked an airliner in San Diego and collected nearly half a million dollars in ransom before surrendering in Oakland.

One year ago: Britain's Queen Elizabeth arrived in the United States for a six-day Bicentennial visit.

Today's birthdays: Actress Janet Leigh is 50 years old. Television personality Merv Griffin is 52.

Thought for today: The pure and simple truth is rarely pure and never simple. - Oscar Wilde, Irish writer, 1854-1900.

duty at prisons and other correctional institutions where guards walked off the job over the weekend.

Spokesmen for both sides said contract negotiations remained at a standstill and no new talks were scheduled. State mediator Charles Hoornstra said he planned to talk with state and union officials today "to see if there is any reason to meet."

The union, which struck two days after the old contract expired July 1, has sought hourly wage increases of 68 cents the first year and 78 cents the second, along with a cost-of-living clause, a no-layoff provision and other benefits.

The state has offered wage increases of 7 per cent this year and 7½ per cent next year.

State officials said the average union employee earns \$4.95 per hour, and the state complained the union demands would mean yearly increases of about 13 per cent.

According to legend, St. Patrick founded his church in the town of Armagh, Northern Ireland, in 432.

Arabs first settled in Palestine in the 7th century A.D. in the wake of victorious Arab armies.

PROPERTY ENTERPRISES



We have a new home being built on Pecan Street.

Call Mark Andrews for details
364-6633

364-3429



DISCOUNT CENTER Advertisized Prices Effective Wednesday July 6, through Saturday July 9, 1977

CUSTOMER APPRECIATION WEEK

THE FREE CONCERT "TEXAS - CRADLE OF GIANTS"

SPONSORED BY THE MERCHANTS OF HEREFORD HAS BEEN RESCHEDULED TO MONDAY JULY 11, 8:45 P.M., WHITE FACE STADIUM. A DEATH IN THE FAMILY OF A CAST MEMBER FORCED CANCELLATION & RESCHEDULE

Enjoy **Coca-Cola**

32-Oz. Bottles

6 Pack

Plus Deposit **\$ 1 29**

364-4900

GIBSON'S pharmacy

EMERGENCY - 364-2818
364-4109

Gibson's **MILK**

ONE GALLON

\$ 1 37



SPRAY 'N' WASH

16-Oz.

99¢



Bounty TOWELS

59¢



Style **SHAMPOO**

20-Oz.

67¢



Sorbs **WIPES**

29¢



Charmin **BATHROOM TISSUE**

79¢



DON'T MISS THE SEMI ANNUAL LADIES' SUMMER SHOE CLEARANCE SALE AT GATTIS SHOE STORE "The Family Shoe Store"

Ann Landers Success Questioned



DEAR ANN: I am a person of simple taste. I don't need much to make me happy. A can of beer, two good baseball teams, a freeway and a tank full of gas. A sunny day in early June. A brisk run at sunrise. A pretty girl who smiles when I look her way. A short story by William Faulkner.

None of these will pay the rent so I have to work-- which I hate, but I realize a person must be practical. What I need to know is why should I kill myself to meet someone else's definition of success?

To me, success is having enough money to prepare

tomorrow's meal. Since I was old enough to talk I was told I was brilliant and would make a lot of money and have the world on a string. So here I am 23, netting \$60 a week, but I'm genuinely happy and don't want for a thing.

My father (who has ulcers) is ashamed of me. My mother (her life is the beauty salon and clothes) thinks I'm a disgrace. I respect your opinion and would appreciate your opinion of my lifestyle. Am I wrong? Are they right? Where do you stand?-- Jerry In Yonkers.

DEAR JERRY: The most revealing part of your letter can be found in four words, "work-- which I hate."

Why does a smart guy like you hate work? Don't you realize money is only one of the benefits of labor? If you hate your job and view it as something you must do so you can eat the next day, you are wasting your time and probably ripping off your employer.

This country wasn't built by men who wanted nothing more out of life than a can of beer, a tank full of gas and a story by Faulkner.

And it's a good thing, because if everyone thought as you do, we'd still be living in caves. There would be no progress in the sciences or the

arts--or in any of the areas that separate us from primitive people.

As a person who has worked very hard for many years (and I didn't need the money) I can tell you, my young friend, that work can be tremendously rewarding and wonderful fun. My idea of hell would be a life of leisure. The happiest people I know are the busiest. The most miserable are the idle rich.

I'm sorry about your dad's ulcers but I'll bet your relationship with him has a lot to do with why you hate work. Anything HE likes, you probably hate. Too bad you didn't get that problem resolved earlier. Since you are only 23, it's not too late.

DEAR ANN LANDERS: Recently the Idaho Statesman carried your column about venereal disease. The quiz was beneficial to a large number of readers but it ignored the gays completely.

Your personal viewpoint of the gays is well known, yet we do exist and have a right to know how VD affects us.-- Gay and Clean.

DEAR G. AND C.: Since you young gays are generally more active sexually than heterosexuals, the only additional advice I have for you is to get a complete physical checkup at least once every six months--and don't hesitate to reveal the names of your contacts should you become infected. This isn't finking. It's a public service.

Plants not recommended for human consumption include apricot kernels, pokeweed and water hemlock, reports Mary K. Sweeten, foods and nutrition specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

The telephone number of the nearest poison center should be posted in the school nurse's office and also near the telephone closest to biology and chemistry laboratories.



Merry-Go-Down?

Merry-go-rounds aren't quite so merry for some children as they are for others. Pictured in a before and after sequence an unfortunate rider took a turn for the worst as he tumbled to the ground. The arrival of summer is evidenced by people of all ages enjoying recreational activities outdoors. (Photos by Dianne Banner)

At The Library

Enigma of Howard Hughes Revealed in Biography

The eccentric, mysterious behavior of Howard Hughes in his last years is revealed by

reporter James Phelan in his book "Howard Hughes: The Hidden Years," which is being promoted this week by Deaf Smith County Library.

Phelan describes the latter life of Hughes, who became the invisible tycoon, consumed by paranoia and suspicion. The author analyzes the gradual deterioration of Hughes' sanity by uncovering the billionaire's growing peculiarities.

Also featured this week is "Autumn Lace" by Eileen Jackson, who sets her novel in the haunting woods of Wales, where her heroine is confronted by troubling mystery.

Deaf Smith County Library is open free to the public from 9 a.m.-9 p.m. Monday and Thursday; from 9 a.m.-6 p.m. other weekdays; and until 12 noon on Saturday.

HOWARD HUGHES: THE HIDDEN YEARS by James Phelan Here--and for the first time--the mystery of Howard Hughes' bizarre life and death is finally resolved in a startling, eyewitness account by two of the aides closest to him during his long years of secrecy, hiding and flight. Their story is told by James Phelan, the investigative reporter whose encyclopedic knowledge of Hughes and his empire enabled him to expose the Clifford Irving hoax of 1972.

After Hughes' death, Gordon Margulis, the Cockney waiter who lifted the dying billionaire's wasted body onto the plane for his final flight, and Mel Stewart, a Utah barber whose first professional fee for a Hughes haircut was a thousand dollars, came to Phelan with their incredible story. These two aides saw Hughes day in and day out--as only a handful of men ever saw him in the tiny blackened bedrooms where he spent all of his last years.

"Howard Hughes: The Hidden Years" reveals how and why the once-dashing six-foot four-inch Texan, with the money to live like a maharajah, owned few clothes, had no possessions, lived as a physically wasted recluse, and spent most of his time virtually naked, compulsively watching movies while others ran his vast empire for him.

"Howard Hughes: The Hidden Years" gives the first authentic account of why Hughes suddenly fled his penthouse hideout in Las Vegas and fired his \$520,000-a-year chief executive, Robert Maheu. The aid who engineered it

accounts Hughes' wild hair-breadth escape from the Britannia Beach Hotel in Nassau, and the book offers an insider's view of the billionaire's bizarre life style--his peculiar eating and grooming habits, his "insulation" against germs, the drugs he injected into himself, which he insisted always be kept in a metal box at his bedside.

From the wealth of detail gathered from the aides and from his own twenty years of reporting on Hughes, James Phelan has written an extraordinary book that puts into context the pivotal role Hughes played in American life while keeping from everyone his own deep, dark mystery.

AUTUMN LACE by Eileen Jackson

The bustle of Paddington Station barely suggests the chaos that awaits Miranda Courtney at the Welsh home of the wealthy Gethin Glendower. Her long ride on the Barmouth Express carries her safely from the threats of an unwanted marriage to a friend of her brother's into another form of servitude: she is to be seamstress and modiste for the ladies of the Glendower household.

The rural world into which she debarks bears little resemblance to the Victorian London she has left behind. A different tongue is spoken, the woods are still, thought to harbor witches. Most foreign to Miranda though, is the conduct expected of her in the downstairs world of Ynys Noddfa, Glendower's rambling seaside manor. Her beauty and sophistication and her natural price, soon antagonize the autocratic housekeeper and tantalize the house's lascivious butler.

Fortunately she is rescued. Gethin Glendower and his ailing wife, Lora, recognized the quality of Miranda's breeding and have her resettled upstairs. As a companion to Lora and to her daughter Angharad, Miranda witnesses and is mystified by the peculiarities of the family's life. What is the unnamed illness that keeps Lora perennially bedridden? Why is Angharad maliciously rebellious, always addressing her father as Mr. Glendower, and sticking pins in her dolls? Most troubling to Miranda are the improper advances made to her by Gethin, and has trouble suppressing.

Night after stormy night the

Society

The Hereford Brand,
Hereford, Texas,
Wednesday, July 6, 1977
Page 4

KERRIE STEIERT, Women's Editor

BB-BS to Conduct Orientation Clinic

Big Brothers-Big Sisters of Hereford will be staging an orientation program, which is open to the public, at 7:30 p.m. Thursday at the Community Center.

Purpose of the meeting is to explain the philosophies of the BB-BS program and to define the program's role, responsibilities and expectations. The orientation program is open to any parent whose child needs a Big Brother or Big Sister and is

open to persons interested in volunteering as a Big Brother or Sister.

JoAn Dwyer, executive director of the local program, will be assisted during the seminar by Jim Jesko, a Big Brother, Patsy Giles, a Big Sister, and Janita Oswalt, who is the mother of a Little Brother.

The public is urged to attend the meeting and there is no obligation.

ANIMAL ORPHANS

These homeless pets are available for "adoption" at the City Animal Shelter.

MALES

A big light brown with short hair
A silver & black young german shepherd
A black and white collie
A solid white puppy.
A shaggy tan with black face
A dark brown Weimaraner with narrow brown collar
A black and brown puppy pictured
A beagle with choke collar

(pictured)

A tan shepherd type puppy
A black & white collie & Dachshund mix
A shaggy beige wire-hair terrier type
A St. Bernard... "good natured & in good condition"

The police are not giving citations to people who are letting their pets run loose, even the tagged pets.

FEMALES

A black medium sized dachshund & basset, mixed
A big brown with black face
A small light brown Dachshund type
A light brown miniature Dachshund type, puppy
A white small and very smart female, "make a good pet"
A brown & white pointer, "beautiful"
A blue heeler puppy

The animal action committee has lost a dog that was being held in custody. It was an Irish Setter & Golden Retriever mixture, a large red dog that is lame in his rear legs.

Anyone having information concerning this animal, or interested in any other impounded dog, is asked to call one of the following: 364-3589, 364-5298, 364-3150, and 364-2460.



YOUNG DOGS
...available for new home

Hospital Notes

PATIENTS IN HOSPITAL

George Anders, 320 Ave A; Larry Bain, 201 Hickory; LeeAnna Benjamin, 416 Barrett; Frank Carl, Midland; Anita

tide sweeps in around Ynys Noddfa, cutting it off from the rest of Wales. On a night when it seems that this tiny island can no longer contain the tensions that possess its inhabitants, revelations confessions of love, and a very mysterious death throw the household into frenzy.

As in her first novel, "Lord Rivington's Lady," Eileen Jackson enhances the riveting plot with careful re-creations of the manners, morals, and style of the period. The cast of characters--family, servants and tenant farmers--are all brilliantly portrayed as they move through the mossy woods and along the haunting coastline of Wales.

Cepeda, Box 133; Dorothy Conkright, 408 E. 5th; Grace Easley, 110 Centre.

Cora Elliott, 207 Ave I. Claude Lemons, Route 4; Jessie Linafelter, Hurhon, South Dakota; Francisca Murrillo, 3-5 Jewell; Mary Ann Skypala, Box 166.

Carol Worthan, Summerfield, Beulah Wright, Kings Manor; Elmer Fryar, Box 126; Joe Garcia, Jr., Box 1053; Polan Katherine, 119 Kingwood.

Lois, Clinard, 823 Brevard, Carolyn Mason and infant girl, Route 5.

DISMISSALS

Myrtle Allmon, 514 Blevins; Earl Clifton, 304 N. 25 Mile Ave; Susie Farris, 612 Irving; Sylvia Gamez, 808 Blevins; Blaine Provence, Box 2080; Modesta Rodriguez, Garded City, Kansas.

Keepsake

Registered Diamond Ring



CHATEAU

Kester's Jewelry

ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

AP HELP WANTED AP
MALE & FEMALE
A & P PACKING SHED
LOCATED 1 MILE WEST ON HWY 60
WE ARE NOW TAKING APPLICATIONS FOR SHED EMPLOYEES. APPLY DAILY
9 A.M. TO 4 P.M.
FEDERAL MINIMUM WAGE PAID PLUS PREMIUM FOR CARLOADERS AND BALER BAGGERS
"WE ARE AN EQUAL OPPORTUNITY EMPLOYER"



Here Are Nine
Different Ways
TO GET THOSE
OUTSTANDING
BILLS
PAID
And Start With A
CLEAN SLATE

1. Get Cash for Furniture No Longer Used.
2. Sell Discarded Clothing.
3. Rent Your Spare Room.
4. Cash in on Musical Instruments No Longer Used.
5. Sell the Old Piano or Radio.
6. Rent Your Vacant Garage.
7. There's always a Buyer for Sporting Goods.
8. Sell Your Surplus Bed Stock.
9. Sell your services with a Hereford Brand Want Ad.

EVERYONE WHO WANTS RESULTS
USES THE CLASSIFIED SECTION

of

THE HEREFORD BRAND

PHONE: 364-2030

WHO'S NEW

BIRTH ANNOUNCED

Mrs. C. Ora Cockrell, 415 Star St., and Mrs. L.Z. Oldham, 110 Lake St., are the great-grandmothers of Laurie Joe Jones, born June 25 in Boulder, Colo. She weighed 8 lbs. 6 oz. at birth and was 20 inches long.

Parents of the infant are Bruce and Conna Jones of Boulder; Maternal grandparents are Carl and Betty Oldham of Woodward, Okla. and paternal grandparents are Mr. and Mrs. L. Bruce Jones Sr. of Boulder.

VFD Auxiliary

Holds Meeting

Hereford Volunteer Fire Department Auxiliary members met last week for a salad supper at the fire department facilities, where 12 members were in attendance.

It was announced that the auxiliary's next meeting will be a salad supper July 26 in the home of Juanita Higgins. Also, plans for a fire department picnic, held prior to the Fourth of July fireworks show, were discussed.

Merry Mixers

Elect Officers

A new slate of officers was elected Friday night by Merry Mixers Square Dance Club at the Community Center, where Ed and Ann Line were chosen as president.

Other officers include Bob and Marjorie Lasiter, vice president; Dan and Donna Warrick, treasurer; Carlyle and Dorothy Sargeant, secretary-reporter; and Bob and Nan Gauthreaux, social chairman.

In other business, it was announced that the club will give a square dancing demonstration at 7 p.m. July 29 for local senior citizens in the Community Action Agency building (formerly Central School).

Also, each club member was asked to bring cookies for the July 15th dance when Tom Auldridge of Amarillo will call. Following the business session, six squares danced to the calling of Ralph Alexander of Lefors. Visitors were in attendance from Dimmitt, Hereford and Friona.

Arts-Crafts

Sale Slated

Chi Psi Sorority Chapter will be sponsoring an arts and crafts sale in conjunction with "Hart Day" celebration, Aug. 6th, inside the Band Hall at Hart School.

There will be a fee of \$10 for exhibitors space. Chairs and tables will be furnished. All types of arts and crafts are welcome.

For further information or to reserve space one can contact Parolyn Moore, 938-2544 Rt. 2, Hart or Summers, 647-3502. Contact before Aug. 3rd.

Barbs

By PHIL PASTORET

Best thing that ever happened to the bicycle is weightwatchers.

We'll let you help us with the job if you'll promise to share the blame when the boss hollers.



If you wonder why the zoo's hyenas laugh, step into their cage and view what they see all day.

The seven days of the week are: Sunday, Monday, Monday, Monday, Monday, Monday, and Saturday.

Kiddie Calculators Make Math Enjoyable

BERKELEY (AP) - Children who haven't yet learned to write numbers are mastering basic mathematical concepts with the help of rubber frogs, dinosaur eggs and electronic calculators.

Children as young as four years old are learning to enjoy math, says Arthur Kessner, a University of California mathematician. He developed the innovative system in collaboration with Dr. David Miller of UC's School of Education.

Calculators aren't intended to replace traditional teaching methods, but they're valuable aid, Kessner and Miller report.

Concern of some educators and parents that calculators are a "crutch" rather than a teaching tool is unjustified in the new highly structured system, Kessner said.

"Adults normally use calculators for speed and accuracy. We use them to teach children the logic on which the calculator is based. We don't use the calculator as a shortcut for computation."

Parents alienated by some "new math" procedures in the past should have no difficulties in helping their children with calculator homework, Kessner said. He said one study shows seven out of 10 households already have one calculator, which can be purchased for as little as \$5.

The calculator program for kindergarten and first graders has been tested for three years in 29 classrooms involving 800 students in California, Massachusetts, Minnesota and Texas.

Independent evaluation by Syracuse University showed the calculator-trained children did just as well on most tests as control groups without calculators, Kessner said. The calculator children did significantly better on other tests, he added.

"But the most significant data comes from teachers," Kessner said in an interview. Teachers report students enjoy doing math with the calculator programs, "which are good deal like games," Kessner said.

For example, kindergarten youngsters

learning to count use a calculator with only the one, zero, plus and "clear" buttons showing. As they pick up a plastic frog, they say "plus one more" and push the plus and one keys with the new total showing in the display window.

Other calculator keys have the appropriate number of dots, instead of numbers, with the running total appearing in the display window.

"The physical act of picking up the frog and pushing the buttons helps them to grasp the concept of counting, and consequently addition," Kessner said.

"When students this young learn numbers they often chant them off as if they were reciting letters of the alphabet. They frequently don't know what the numbers mean and often make mistakes getting the sequence right."

More advanced calculator programs have been developed for fourth through sixth grades. Both systems are copyrighted by the UC Lawrence Hall of Science.

Charlotte Wants To Keep Camping

SARASOTA, Fla. (AP) - When Charlotte Grosse was reunited with her family after her escape from the man accused of dragging her out of a tent, her major concerns were her sister and her camping gear, says the father of the 15-year-old girl.

Richard Grosse also says his daughter wants to go camping again someday despite her two-day ordeal of abduction and sexual abuse.

Grosse nervously dealt with reporters' questions Tuesday in a brief session outside the Sarasota County Sheriff's office. He said his daughter "under no circumstances" would meet with reporters.

Charlotte was abducted from her tent in a remote state park June 29 as her terrified sister, Eleanor, 14, and another tentmate screamed for help.

Police searched the dense growth of the park, but their first lead came in a surprise call from Charlotte, saying her abductor planned to set her free.

Silence followed. Finally another call came last

Friday. It was Charlotte, saying she was captive in a house, but her abductor had left temporarily. She was able to scramble through a window and flee to a neighbor's home.

Wilfred "Rusty" Bannister, 38, has been charged with kidnaping and involuntary sexual abuse. Police said it was Bannister's posh home on Siesta Key where Charlotte had been held.

Grosse said Tuesday that Charlotte is in good spirits and that the family intends to remain in Sarasota County.

He was asked if Charlotte and Eleanor wanted to camp again. He said he had told the girls it would be up to them, "and they have indicated they would want to."

When Charlotte was first reunited with the family, "her only concern was for her sister and whether her camping gear and her tent were intact," Grosse said.

Now, he said, the family simply wants a "return to our normal life."

Commencement Address Prompts Pentagon Lecture

WASHINGTON (AP) - More often than not, commencement addresses are good occasions for a nap. Lt. Gen. Donn A. Starry would have been better off if the graduating class had slept through his.

Instead, part of the audience paid attention, and he became embroiled in a new installment of the old argument over the proper boundaries of political and foreign policy comment by military officers.

Starry's indiscretions were political and diplomatic - or undiplomatic. Officially, his error was that he failed to get Pentagon clearance for the speech he made to graduates of the American High School in Frankfurt, Germany.

It didn't cost him much, just a day's inconvenience to stop by the Pentagon for a half-hour lecture from the boss. He was admonished, then sent on his way to a new job and a promotion to four-star rank.

Both were arranged before he gave the speech that stirred the trouble. He is to take charge at the Army Training and Doctrine Command, which runs the service's schools. The promotion to four stars awaits Senate confirmation.

In the offending speech, Starry told his young audience that within their lifetimes "the Soviets will fight the Chinese, possibly simply continuing their 10-year-old border conflict, but more probably in a major war."

He said it is likely the United States would become involved. He also took out after "the liberals," saying they had tried to bury God, and that they dominate a press "which is not interested in the truth, only in the 5 per cent or so of the news that deviated from the norm..."

Starry thus made the 5 per cent.

His case hardly ranked with that of Maj. Gen. John K. Singlaub, ordered home from South Korea after saying President Carter's planned withdrawal of U.S. ground forces would lead to war there. Singlaub contradicted the policy of his civilian commander.

There isn't any policy on the issue Starry raised, although it is reasonable to assume that the United States would prefer not to see, let alone become involved in a major war between Russia and China.

So the issues raised by Starry's scolding are more difficult. "If our generals are slowly silenced to the point that they cannot discuss with young people matters that do not come under announced policy of the commander in chief, then we are in for real trouble," said Sen. Barry Goldwater, R-Ariz.

But the Pentagon has told U.S. military commanders that even before policy is set, it may be contrary to the national interest for top military men to discuss it publicly.

That message went out as a reminder of the requirement that speeches and statements be

submitted for advance clearance by the Defense Department's Directorate of Security Review and Freedom of Information.

If Starry had sent his in, a Pentagon official said, it probably would have gone back to him with a letter suggesting that he reconsider the implications of his statements on war between Russia and China and that he also consider whether he should involve himself in domestic politics with his comments about liberals.

In other words, it doesn't take

a censor to make the point to a general. Over the right signature, a suggestion is enough. "There's nothing new about the system, and it has caused controversy before. Fifteen years ago, a Senate investigating committee said it was appropriate for the Pentagon to check and clear public statements in advance."

Despite the controversies over Singlaub and Starry, the Pentagon's civilian managers still are urging military men to speak to the public and to

reporters. They want it done with care, and in keeping with policy, and with clearance for the speeches.

That's a tall order, but Secretary of Defense Harold Brown tells military commanders it is part of the job. It will be a difficult part, especially now that they have seen two of their colleagues called on the administration carpet for saying the wrong things. For a while, at least, a good many top military men may decide that silence is the better part of valor.

Court Completes Term With Nixon The Loser

WASHINGTON (AP) - Civil liberties groups and feminists lost more than they gained, law enforcement authorities gained more than they lost and Richard M. Nixon lost during the Supreme Court's just-completed term.

The nation's highest court reached 176 decisions during a nine-month period in which it studied almost 5,000 cases.

Generally, the justices continued the conservative trend which began seven years ago under Chief Justice Warren E. Burger.

Led by Burger and Justice William H. Rehnquist, the court again came down heavy on the side of law enforcement officials in cases involving individual rights claimed by criminal suspects and defendants.

The court's majority also frustrated the efforts of women's rights groups by deciding that states have no legal duty to pay for medically unnecessary abortions and that health insurance plans do not have to include disability payments for pregnancies.

In one of the court's most publicized decisions, the justices, with only Burger and Rehnquist dissenting, ruled that Nixon cannot control the 880 White House tapes and 42 million pages of documents he left behind when resigning from the presidency.

Byron R. White was the justice joining most often with Burger and Rehnquist in a dozen criminal cases in which the court retreated from more liberal holdings of the court under the late Chief Justice Earl Warren.

Another so-called swing vote,

Justice Lewis F. Powell Jr., generally could be counted in showing deference to the powers of state legislatures and the two other branches of the federal government.

Justices Potter Stewart and John Paul Stevens most often joined White and Powell as swing votes. But Stevens, serving in his first full term since being appointed to the court by former President Gerald R. Ford, established himself as one of the court's most prolific writers and sharpest thinkers.

Stevens often joined the court's two consistently liberal justices, William J. Brennan Jr. and Thurgood Marshall, in voting to strengthen the rights afforded criminal suspects.

The court's ninth member, Justice Harry A. Blackmun, again sided with the Burger-Rehnquist block more often than not. But Blackmun, in the past disparagingly called "the Minnesota twin" in references to what court aides saw as his

undue dependence on the ideology of Burger, his lifelong friend and fellow Minnesotan, showed new independence in voting on numerous key decisions.

Of the court's 126 signed decisions, a unanimous vote was gained 45 times and more than half were decided by at least seven-member majorities.



Sugarland Mall

IS NOW OPEN

your complete

Pet Store

364-7313

TEXAS CRADLE OF GIANTS

has been rescheduled for Monday night, July 11

8:45 P.M. WHITEFACE STADIUM

HEREFORD MERCHANTS

URGE YOU TO MAKE PLANS

TO ATTEND THIS FREE CONCERT

During Customer Appreciation Week

Like a good neighbor, State Farm is there.

with help for your car, home life and health insurance

See me.

Jerry Shipman
103 Avenue C.
364-3161



STATE FARM Insurance Companies
Home Offices: Bloomington, Illinois

FAMILY MEDICAL CLINIC

TAKES PLEASURE IN ANNOUNCING THE

ASSOCIATION OF DENNIS L. CANON, M.D., F.A.A.F.P. in family practice effective July 18, 1977
G.G. Payne, M.D. D.E. McBrayer, M.D.
807 W. Park Avenue Hereford, Texas

HARDWORKING FEET DESERVE HEEL-HUGGING FIT

- Full-grain, oil-tanned leather
- Goodyear Welt construction
- Insole shapes to your foot like a footprint
- Tempered steel shank
- Composition sole resists tears and abrasion, exceptional resistance to oil absorption
- Western walking heel

SIZES 5-10
WIDTHS AAA-EEE
*Not all sizes in all widths.

RED WING

WARRICK'S SHOE SERVICE
140 West 3rd St.
Hereford, Texas, 79045

Brogue
GENTLEMEN'S CLOTHING

SUGARLAND MALL
THE BEST PLACE IN HEREFORD TO BUY A SUIT!

SUMMER SUIT CLEARANCE

ENTIRE STOCK OF 3-PIECE SUITS ON SALE

- DEANS GATE
- PETROCELLI
- PHOENIX

Reg. \$189⁰⁰

\$149⁰⁰

- JOHNNY CARSON
- RAFFELS WEAR

Reg. \$99⁰⁰
\$135⁰⁰

GENTLEMEN'S CLOTHING
SUGARLAND MALL



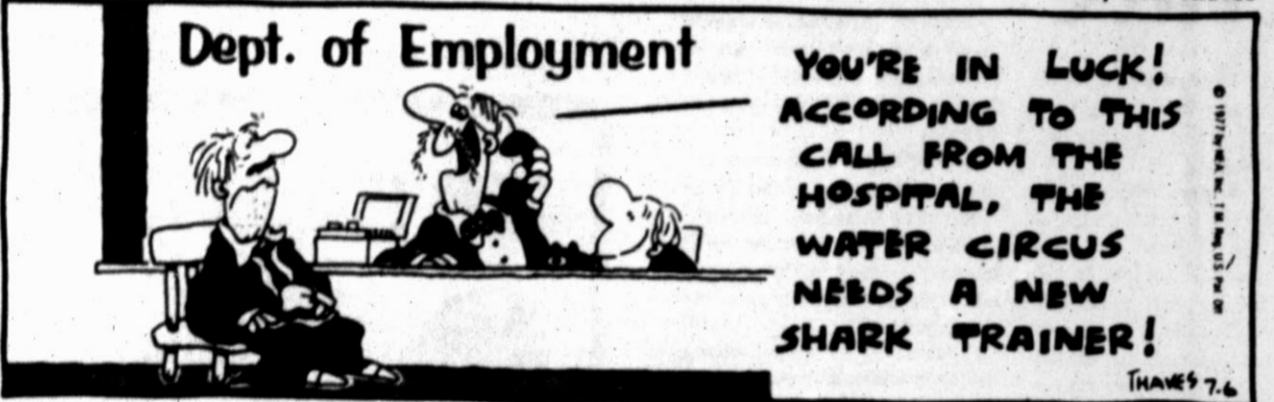
Comics & Television Schedules

"I think he wants you to jump through it to amuse his friends!"



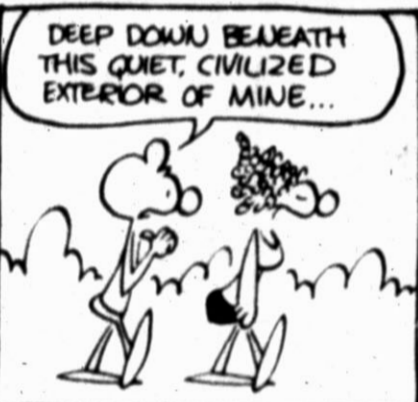
FRANK AND ERNEST

by Bob Thaves



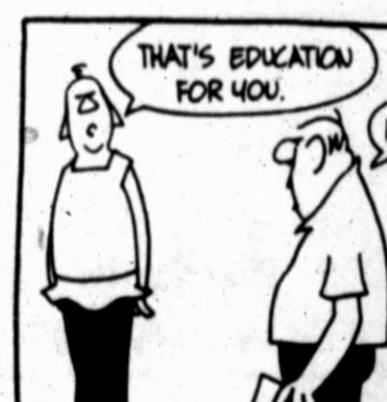
EK & MEK

by Howie Schneider



THE BORN LOSER

by Art Scaum



ALLEY OOP



OUR BOARDING HOUSE with Major Hoople



IN WASHINGTON

Martha Angle and Robert Walters

New style in fund-raising

By Martha Angle and Robert Walters

NEW YORK (NEA) — The socialites, celebrities and political luminaries who turned out in large numbers for the Democratic party's recent fund-raising gala here were more than an added attraction. They were the main show.

Those big-name stars from the worlds of politics, entertainment and the arts were actively recruited by the organizers of the dinner-dance as part of a new and previously unpublicized strategy to dramatically shift the focus of the party's fund-raising efforts.

Most of the nation's presidents since World War II, both Democrats and Republicans, have unabashedly parlayed their control of the White House into an elaborate, if not always ethical, political and financial operation.

The record of past decades is replete with cases of "fat cat" supporters of the president's party receiving ambassadorships and other choice government jobs, favored treatment from regulatory agencies and special advantages in competing for government contracts.

But the rules of the game now have changed, for at least three reasons.

—There is considerable evidence that President Carter is a highly moralistic man who is innately hostile to the "special interests" he so frequently has attacked.

—America remains very much in the throes of the "post-Watergate" era. Just one fund-raising scandal could be politically fatal to Carter.

—Under the new laws governing campaign financing, acceptance of a political contribution large enough to influence a major government decision would be not only morally questionable but also flatly illegal.

But the Democratic National Committee (DNC) confronts the unpleasant reality of a \$3.7 million deficit, much of it dating back almost 10 years, which Carter is politically obliged to help eliminate.

The problem facing Carter: How to convince the greatest number of wealthy donors to make the largest legally allowable contribution (\$5,000 annually to a political party) without having to trade jobs, contracts or other political favors.

The "fat cats" who still harbor the belief that they remain eligible for such special treatment already have received a clear message from Carter: He has installed as treasurer of the DNC — a post traditionally filled by a middle-aged, silk-suited businessman or lawyer — a 29-year-old former schoolteacher named Joel W. McCleary.

In consultation with the White House, the savvy, hard-working McCleary has developed an unprecedented approach to fund-raising, quietly tested at the recent black-tie dinner here which produced more than \$1 million in revenues for the party.

To make the dinner worth the stiff \$1,000-a-person price of admission, the DNC produced not only Carter, but also Vice President Walter F. Mondale, half the cabinet, a sizeable delegation of senior White House staff members and a host of other high-powered Washingtonians.

A typical attendee could have shaken hands with the President, exchanged a few words with United Nations Ambassador Andrew Young, ogled socialite jet-setters and rubbed shoulders with big names from the entertainment world.

A similar dinner is tentatively scheduled for later this year, probably in Los Angeles. In addition, major donors will receive "status symbols" such as membership cards in the "1600 Club," inscribed color photographs from the White House and Christmas cards from the President.

There also will be informal briefings from cabinet members for small groups of contributors — but McCleary insists that's just about where the line will be drawn.

If he and Carter can pull the DNC out of debt for the first time in almost a decade without auctioning off large pieces of the federal government in the process, they will have indeed achieved a major breakthrough in political fund-raising.

The lowly worm is now a blue chip

By Tom Tiede

TOM TIEDE



BELLVILLE, Ohio (NEA) — Darwin called them the intestines of the world. They were so precious to early tillers of the Nile Valley that their killing was punishable by the sword. And today the earthworm — the hermaphroditic, promiscuous Oligochaeta — is once again assuming recognized importance in human affairs.

The Chinese are monitoring laboratory worms as a means of predicting earthquakes. Chemically abused land throughout the northern hemisphere is being rejuvenated by wriggling imports. Some scientists believe that earthworms constitute an exciting, if icky, source of consumable protein for food-poor nations.

And where there is demand, there is business. No more is the anglemorm industry a largely lazy and obscure operation principally oriented to the sport fisherman; it has burgeoned in the past decade to a highly charged, even scientific activity. Last year there was \$7 billion worth of worm commerce in the U.S. alone.

So brisk is the business, in fact, that the earthworm industry has had to adopt franchising to keep up with widespread orders. National worm farms sell their expertise to entrepreneurs at the state level, who in turn hustle up Mom and Pop growers in the counties, who then encourage neighborhood suppliers of their own.

Very often the arrangement is profitable for everybody concerned. Gloria Barker, a Coloradoan who invested \$1,000 in worms in the 1960s, now reportedly earns \$500,000 a year from her matured corporation. Ronald Gaddie, who allegedly went from welfare to worms, now runs the multimillion dollar North American Bait Co., of California.

The worm doesn't always turn right for growers, of course. Many small devotees lost their crops, and their shirts, during the freeze and fuel shortage of last winter. Still, for many, the business seems to be an ideal way to earn extra money in hard times; and, for some, worm farming has become a small but full time enterprise.

Grower Bob Bricker is in the latter classification. Until late last year he was a police

union representative; he is now keeping one million red hybrids (wrigglers) in what used to be his recreation room. He says he invested \$1,000 in a worm franchise last January and is already harvesting "about \$800 or so a month."

Bricker says it's the easiest profit he's ever made. His worms breed in simple wood boxes which are filled with a cheap wood fiber compound. He feeds the creatures \$1 worth of chemical food a week, and keeps their environment moist. He says the manual labor takes very little more time each day than it takes him to shower.

Happily, Bricker says, the worms do most of the work. And they are uniquely equipped for it. Earthworms are outfitted with both male and female sex organs and when they make whoopee it usually results in cross fertilization; which is to say, following copulation, each creature gets pregnant and has offspring of its own.

Bricker says the worms have a 14-22 day gestation period. Then they drop capsules which produce from two to 22 fully matured children. Given an eight-year life span, then, each of Bricker's one million worms may produce as many as 2,000 of its kind, which in sum is two billion earthworms that Bricker should be bringing to market.

The market is apparently waiting anxiously. Biologists say the lifestyle of the worm is vital to the survival of man. As the creature bores through the earth it manufactures the soil from which all things grow. Worms consume poor dirt and discharge it as rich castings. Most top soil is the stuff of their odd industry.

Besides this, worms aerate the ground. Without them much of the fertile earth would be unable to absorb water and would eventually become worthless hardpan.

There are about 750 species of hummingbird found in the Western Hemisphere.

WEDNESDAY

- 8:00 CPO SHARKEY
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 GRIZZLY ADAMS
7:00 CBS MOVIE
7:00 GREAT PERFORMANCES
7:00 COMEDY TIME
8:30 THE F.B.I.
8:30 CHANNEL 13 REPORT
8:30 HAWAII FIVE-O
8:30 700 CLUB
7:30 MARILYN MCCOO & BILLY DAVIS JR.

THURSDAY

- 8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOWELL THOMAS REMEMBERS
8:00 NEWS
8:00 ZOOM
8:30 BONANZA
8:30 ADAM-12
8:30 TO TELL THE TRUTH
8:30 MY THREE SONS
8:30 MACNEIL / LEHRER REPORT
7:00 RUSSIAN DANCE FESTIVAL
7:00 WELCOME BACK, KOTTER
7:00 THE WALTONS
7:00 THE F.B.I.
7:00 CHANNEL 13 REPORT
7:00 700 CLUB
7:30 LOWELL THOMAS REMEMBERS
8:00 NBC MOVIE
8:00 HAWAII FIVE-O
8:00 BARNEY MILLER
8:00 MY THREE SONS
8:00 NOVA
8:00 THE F.B.I.
8:00 CHANNEL 13 REPORT
8:00 700 CLUB
8:00 LOW



Bumpers

The Bumpers claimed the championship of the inaugural YMCA co-ed volleyball league last week. Marva Rowan was the coach of the team. Team members included [Top l to r] Tom Rosson, Nancy Urbanczyk, Rowan, and Steve Wells. [Bottom l to r] Lena Sanders, Debbie Mize, and Dan Boyer. [SPL]

Bristol Gives LA Edge In NL Race

By Ken Rappoport AP Sports Writer

Dave Bristol's Atlanta Braves are so far out of the National League West race that he can qualify as a detached observer. What Bristol sees is an edge for the Los Angeles Dodgers in the divisional race.

"The thing that makes the Dodgers so tough is that they can spend an experienced starting pitcher out there every night," says the Atlanta manager. "The Reds can't."

The way Bristol sees it, the Reds will have to knock down the Dodgers with their bats instead-just like they did Tuesday night with four home runs in a 9-3 rout of the Braves. With the Dodgers idle, the Reds' victory nicked one-half game off the Dodgers' imposing 10-game lead.

"They've got to fall down for us to have much of a chance," admitted Woody Fryman, the winning pitcher Tuesday night. "They'll have to go into a slump. We need help from other teams. But I don't think our ball club will quit."

Unusual Calm At Open Site

TURNBERRY, Scotland (AP) - More than 150 golfers prepared to drive off for the British Open championship today and all were asking the same question - how long before the sleeping giant of Ailsa wakes up?

The normally windswept links, where the best shots are blown away and players sometimes fear they will be swept out to sea, were as calm as Augusta, Ga., on a summer's day.

Tom Weiskopf, the 1973 winner, came through the last nine holes in 30 Tuesday's practice five under par.

Lee Trevino, the 1971 champion, said: "Unless the wind comes up a long-hitter - someone like Tom Watson or Tom Weiskopf - will win this year. It's a long course, and I've never seen such narrow fairways."

"It's lucky the rough is so low, otherwise you could play for two weeks before finishing."

Britain's Tony Jacklin, who knows the 6,875-yard Ailsa course as well as any man in the field, said: "We are going to get a lot of low scores if the weather stays like this."

Jacklin said the course is not difficult when there is no wind. "I counted the bunkers," he said. "There are only 68, and they are easy compared with other British courses. There are no great problems off the tees."

"But when it blows - oh boy. And let's hope it does because changes of wind make the British Open. It will be a shame if the weather stays like this because there will be no challenge."

The course on the shores of

In other National League games, the Montreal Expos defeated the Chicago Cubs 9-8; the Philadelphia Phillies whipped the New York Mets 12-1; the St. Louis Cardinals stopped the Pittsburgh Pirates 7-3 and the San Diego Padres beat the Houston Astros 8-7 in 12 innings.

Ed Armbrister and Dave Concepcion drilled two-run homers and Dan Driessen and George Foster had solo blasts for Cincinnati. The Reds belted 14 hits off six Atlanta pitchers while making a winner of Fryman, 5-5. Fryman spaced nine hits over six innings, striking out nine.

Expos 9, Cubs 8 - Andre Dawson hit two home runs and a single and drove in four runs and Tony Perez batted in three runs to lead Montreal past Chicago for the Expos' seventh straight victory.

Phillies 12, Mets 1 - Jay Johnstone knocked in four runs with two homers and a single. Mike Schmidt stroked his 24th homer and Tim McCarver socked a basesloaded homer and knocked in five runs

as Philadelphia bombed New York.

Steve Carlton pitched seven innings of one-hit, shutout ball before leaving for a pinch-hitter. Reliever Warren Brusstar completed the left-hander's 11th victory of the season against four losses.

Cardinals 7, Pirates 2 - Mike Tyson belted the first grand slam home run of his major league career to back the nine-hit pitching of Bob Forsch and lead St. Louis over Pittsburgh. Tyson's homer, his third this year and his 10th in five seasons with the Cardinals, came in the fourth inning off losing pitcher John Candelaria.

Padres 8, Astros 7 - Rookie third baseman Tucker Ashford smacked a one-out single to chase Dave Roberts home from second in the 12th inning and boost San Diego over Houston.

Indians Claim Equality Despite Loss To Yanks

By Barry Wilner AP Sports Writer

"We are just as good as them." Cleveland's Rico Carty said, referring to the New York Yankees.

There are those who would disagree.

The Yankees edged the Indians 5-4 Tuesday for their fifth straight victory over Cleveland this season. The triumph kept the first-place Yankees one game ahead in the American League's East Division.

"I think we can beat them 12 straight," added Carty. "I wouldn't even have known about it except that Cleveland Manager Jeff Torborg told us about it before the game."

"It's luck," said the Indians' Bill Melton of the streak. "I think baseball can be 80 per cent luck and the rest skill."

Reggie Jackson doubled home the winning run in the seventh inning. It was the second double of the night for Jackson and his 25th of the season, tops in the AL.

In other American League games, Baltimore swept a doubleheader from Detroit, 2-1 and 6-5 in 12 innings; Kansas City topped Texas 6-4; Minnesota nipped Milwaukee 3-2; California blanked Oakland 6-0 and Chicago defeated Seattle 4-1.

Royals 6, Rangers 4 - Frank White, Hal McRae and Al Cowens belted home runs off Bert Blyleven, ruining the Texas pitcher's first start in two weeks. Blyleven, 6-9, had been sidelined by a groin injury.

Twins 3, Brewers 2 - Dave Goltz pitched a

Baseball Standings

Baseball Standings table showing American League and National League standings, including teams like N York, Balt, Boston, Cleve, Milwaukee, Detroit, Toronto, Chicago, Minn, K.C., Calif, Texas, Oakland, Seattle, etc.

Bowling Leaders table showing Monday Night Misfits, Hustlin' Hereford Men's League, and Hustlin' Hereford Women's League team and individual leaders.

AAU Thinclads Head For District Action

Four Hereford youths will have their eyes on a regional berth when the Hereford A.A.U. Track Team travels to the West Texas A.A.U. Junior Olympic Track and Field Championships at Bulldog Stadium in Borger Saturday, July 9.

A total of 49 local youngsters, ranging from eight to 17, will travel to the meet under the supervision of coach Weldon Knabe. No regional meet will be held for the younger participants, but the top two finishers in selected events in the Intermediate (14-15) and Senior (16-17) Divisions will get a crack at the National A.A.U. Meet in qualifying for the Region IX Championships, which will be held July 23 at Gregory, Portland.

The Borger meet in one of 58 district meets being held across the United States, and is

sanctioned by the West Texas A.A.U. Association and sponsored by the Borger Chamber of Commerce. The meet will be conducted on Borger High School's all-weather six-lane track. Medals will be awarded to the first three placed in each event. The six best times in the preliminaries in all events will qualify for the finals.

The prelims for running events will begin at 9 a.m. with the finals for the field events to begin at 10 a.m. No prelims will be held in the 880, mile, 330 hurdles, 440 meter hurdles, one-mile-race-walk, and two-mile run.

Four Hereford youths will enter competition in the Intermediate and Senior Divisions. Scott Gentry will enter the Intermediate Boys 220, 440, and 880, while Beverly Nixon and Jami Dunn will enter the

Intermediate Girls 440, 100, and high jump and 100, 440, and long jump respectively.

James Mays' former HHS standout and Class 4A 880 State Champion, will enter the 220, 440, and 880 at the meet. Mays is the only senior division entrant from Hereford. "Beverly and James have excellent chances of making it to the Regional meet," Knabe commented.

Other Hereford entrants which have been given good chances to place at the meet by Knabe include the following (By Division):

Bantam Boys - Rodney Torres, 50 and long jump; David Burfield, 50.

Bantam Girls - Kristine Walterscheid, high jump.

Midget Boys - Labry Welty, high jump; Barry Hodges, 50 and 100; Robbie Snyder, 50.

Midget Girls - Elizabeth Hayes, 50 and 100; Michelle Osborn, 50.

Junior Boys - Bruce Clark, high jump; Pete Holguin, 440; George Arroyos, 440.

Junior Girls - Lori Albracht, 100 and 200; Joyce High, 220.

Crum No Richer For Job Refusal

LOUISVILLE, Ky. (AP) - University of Louisville basketball Coach Denny Crum didn't get a pay raise for passing up the coaching job at UCLA, the university athletic director says.

"He's in the third year of a five-year contract," Athletic Director Dave Hart said shortly after Crum had told a Tuesday news conference he would remain at Louisville. "It doesn't mean that I wouldn't renegotiate his contract if need be, but we didn't," Hart added.

Hart said Crum did not use the UCLA offer "for bargaining power or personal gain."

Crum, who reportedly makes about \$35,000 a year, not counting additional income from television commercials and personal appearances, said it was "probably the toughest professional decision I've ever had to make."

"When your alma mater calls, it's not an easy thing to say no," Crum said.

Crum said his decision was motivated by feelings and concern for his family, his love for the university, "but most of all my love for the people and fans of Louisville."

UCLA Athletic Director J.D. Morgan issued a statement which made no mention of an offer to Crum.

"Denny was a seriously considered candidate for the position as head basketball coach at UCLA," the statement said. "We have interviewed other candidates and will consider others."

Crum met last week with Morgan and other UCLA officials now seeking a replacement for Gene Bartow, who resigned to take a post at the University of Alabama-Birmingham.

Crum notified Louisville officials of his decision early Tuesday, then called UCLA before the conference. Louisville had a 21-7 record last season and won the Metro 7 Conference title, but lost in the semifinals of the conference tournament to Georgia Tech.

After six seasons here, Crum's .789 winning percentage, based on a record of 139-37, ranks second among the nation's major college coaches to Jerry Tarkanian of the University of Nevada-Las Vegas. Tarkanian is 102-16.

PROPERTY ENTERPRISES advertisement featuring a portrait of Augustine Alvarado and contact information for insurance services.

Large advertisement for Firestone tires and services, including sections for LUBE & OIL CHANGE, MONROE Gripper, BRAKE OVERHAUL, Front End ALIGNMENT, FOREVER BATTERY, and Firestone Deluxe Champion tires.

Advertisement for Boots West clothing, featuring Men's Long Sleeve SHIRTS, Wrangler Cowboy Cut and Flare DENIM JEANS, and contact information for E. Hwy. 60.

Advertisement for a semi-annual ladies' summer shoe clearance sale at Gattis Shoe Store, 'The Family Shoe Store'.

SHOP COMPARE

WANT ADS ARE YOUR BEST BUY!

CLASSIFIED ADS

Classified advertising rates are based on a minimum of 15 words. One day is 10 cents per word, \$1.50 minimum. Rates below are for consecutive insertions, no copy change, and apply to solid ads, only, no captions.

TIMES, RATES	MIN.
2 days, per word:	17 2.55
3 days, per word:	24 3.60
4 days, per word:	31 4.65
5th day:	FREE
10 days, per word:	59 8.85
Monthly, per word:	1.00 15.00

Classified display rates apply for special paragraphing, captions, bold type or larger type: \$2 per column inch; \$1.50 for repeat insertions. Monthly rate: \$1 per column inch.

Cards of Thanks: \$2

Deadline for classified ads is 4 p.m. daily for the next day's edition; 4 p.m. Friday for Sunday's edition.

For advertising news and circulation, dial (806) 364-2030.

ERRORS

Every effort is made to avoid errors in Classified Ads and legends but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser, an additional insertion will be given.

1. FOR SALE Miscellaneous

For sale: Baby parakeets and finches. Call 364-1017. 1-244-22c

For sale: completely overhauled and expertly reconditioned lawn mowers. Call 364-2612. 1-258-5c

Black and White cabinet TV, 23" screen. 364-1666. 1-231-tfc

SHAKLEE PRODUCTS Clyde & Lee Cave Authorized Distributor

GERMAN SAUSAGE SAN. 75¢ Others 49¢ up - hefty. Hi-Way Grocers, Post Office Bldg. Umbarger, Texas. 1-258-22c

Wurlitzer Piano, excellent condition. Phone 647-4616 or 647-4546 Dimmitt. 1-260-5c

Burglar and fire alarms sold, installed and serviced by THE EMISSARY 413 East 6th. 364-7152. Lic #1654 1-260-5c

For sale: AKC St. Bernard Puppies, 5 males, 6 females. Call 267-2460. Vega. 1-255-10c

FOR SALE: 4 year old TORO 19" gasoline lawn mower. In very good condition. \$100. Call 364-0218. 1-2-tfc

For sale: AKC registered Doberman mother and 3 month old pup. Call 364-5048. 1-2-5p

KIRBY VACUUM CLEANER COMPANY OF HEREFORD 602 Star 364-0422

Hereford's only authorized Kirby Sales and Service. Bud Hansen, owner. Bob Bridwell, Dealer. 1-182-tfc

For sale: Prefinished wood paneling \$4.95 per sheet. Rockell Bros. Lumber, 104 S. Main. 364-0033. 1-251-tfc

For Sale: Carpet, several patterns to choose from. Prices start at \$2.49 yd. Rockwell Bros. Lbr. 104 South Main, Phone 364-0033. 1-257-tfc

Sear's Console Color TV, very nice cabinet. Needs new tube. \$50. 420 Schley. 364-7243. 1-257-tfc

EXCELLENT FAMILY HUNTING LEASES

Deer, quail, dove, turkey and fishing. Safe hunters only. Call 806/353-9858 or 806/265-3809. 1-252-15c

For sale: Registered American Eskimo Puppies ready July 10th. Three left. Call 364-8082 after 6 p.m. 1-248-tfc

TO VEGA AREA RESIDENTS Call your news items and subscriptions for the Hereford Brand to Mary Lou Spinbirnie, 267-2660. 1-190-tfc

Snap-On wheel alignment machine and Hunter Wheel balancer complete. Excellent for service station use. Contact Rock Stewart 364-0498 or 364-0990. 139 Pecan. 1-234-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552

1-1-tfc

VACUUM CLEANER SALE Rebuilt Kirby's from \$60.00. Other vacuum cleaners starting at \$20.00. Also, Indian Jewelry 1/2 off. KIRBY CO. OF HEREFORD 602 Star 364-0422 1-197-tfc

CALL YOUR LOCAL USED COW DEALER for Seven days per week DEAD STOCK REMOVAL. 364-0951

1-1-tfc

WATER BEDS COMPLETE Mattresses, frames, heaters, liners, vibrators. THE BUBBLE BED SHOP 220 No. 25 Mile Avenue Next to Hereford Fruit Mkt. Phone 364-7777 1-218-tfc

SHAKLEE Vitamins, Cosmetics and Cleaning Products distributed at National Life Health Food Center, 220 North 25 Mile Avenue, Phone 364-5222. 1-252-tfc

For sale: One operator beauty equipment, complete set. Perfect condition \$299.00. 307 Jackson. Phone 364-5667. 1-252-tfc

Control hunger and lose weight with New Shape Diet Plan and Hydrex Water Pills. At Edward's Pharmacy. 1-4-5p

AKC Registered Keeshond Puppies, 6 weeks old, has had shots. Can be seen 106 Centre or call 364-5625. 1-4-5c

1A. GARAGE SALES

GARAGE SALE: Friday, July 8th at 8:00 a.m. at 503-A Lee Avenue. 1A-4-2p

YARD SALE. Clothing, miscellaneous. Wednesday through Friday. Countryside Mobile Park, North 385, Space, #10. 1A-4-3p

2. FOR SALE Farm Equipment

For sale: Electric Zimmatic, double brush external collector ring.. electrical monitoring system, heavy duty gear boxes, one HP high torque motors. Call 806-364-2964 after 6 p.m. 2-141-tfc

Want to buy good used farm tractors - any make. Otis M. Hill, 364-5127. 2-121-tfc

For sale: 20x8 ft. flat bed trailer, 364-2217 days; 364-8008 nights. 2-259-10c

FOR SALE: 1000 case 14' combine. Overhauled and ready to go \$1,500. Phone 364-0991. 2-246-tfc

NEW CUMMINS-DIESEL SALES & Parts Representative Oglesby Equipment Co., Inc. 2-1-tfc

Cummins Diesel irrigation engine with turbo, in stand, JT 175 ready to go, \$1,500. Bunger Lumber and Construction, Clovis, N.M. 505/763-3449; nights 763-4439. 2-259-6c

BUY-SELL-TRADE New and used farm equipment The "Honest" Trader MM-T-Bone Treinen Phone Days 806/238-1614 Bovina; Nights 806/247-3084. Friona. 2-1-tfc

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 2-1-tfc

Two 6'x54' new portable grain augers on wheels, ready to go \$1100. Bunger Lumber and Construction Co. Clovis, New Mexico. Phone 505/763-3449; nights 763-4493 3-260-5c

TORO Lawn Mower for sale. Very good condition, 19" gasoline. \$100. Call 364-0218. 308 West 8th Street. 2-2-tfc

FOR THE HANDY MAN PIPE FOR SALE BY THE FOOT OR BY THE MILE. DO YOU LIKE TO DO YOUR OWN WORK? WE HAVE JUST WHAT YOU ARE LOOKING FOR...THE BEST QUALITY PVC, TYPE I, GRADE I; PLASTIC PIPE MADE. WE MAKE OUR OWN PLASTIC PIPE IN OUR PLANT IN ULYSSES KANSAS...WE ALSO HAVE A COMPLETE LINE OF ALL OF THE FITTINGS THAT YOU WILL NEED TO COMPLETE YOUR LINE IN TOP CONDITION...JUST COME BY TO SEE US OR GIVE US A CALL AND WE WILL BE GLAD TO HELP YOU IN ANY WAY THAT WE CAN...CALL 364-3501 OR COME BY ULYSSES IRRIGATION PIPE COMPANY, EAST HWY 60..... 2-2-6c

6 row, 30 inch JD bed shaper; 71 flex planters, with monitor. Call 364-4117 or 289-5685. 2-198-tfc

See Us For PARTS SWEEPS CHISELS FOR Graham (hoeme) Plows DAVIS IMPLEMENT 409 E. First Phone 364-2811 2-33-tfc

3. VEHICLES FOR SALE

1972 Ford Pickup Ranger, XLT, 390 engine with headers, ET mags, with new rubberg, AM-FM 8 track stereo. Good condition. Call 364-1587 or come by 222 Juniper after 6 p.m. 3-3-5c

1972 Oldsmobile Custom Cruiser. Loaded. 364-4412 or 364-4686. 3-3-5c

For sale: 1975 Toyota Celica, ST. Excellent condition, AM-FM, 25,000 miles, 25 mpg, with a/c, new radial tires, priced below book value. Call 364-5501 before, 6:00 p.m.) 364-5963 after 6 p.m. 3-3-5c

Will sell at wholesale price of \$4250, 1976 Chevy Silverado Pickup, low mileage and fully loaded. 364-0404 days only. 3-2-10c

Highest prizes paid for good late low mileage cars and pickups. PRATT CHEVROLET-OLDS CO. 615 North 25 Mile Avenue Hereford, Texas. 3-246-22c

FUNNY BUSINESS By Roger Bollen



1972 Ford 1/2 ton, 4 wheel drive pickup, 4 speed transmission and 360 motor. Good shape. \$1,700. Call 289-5876 or 289-5952. 3-260-5c

For Sale: AKC Registered Bassetounds and 1973 1/2 ton Chevy Pickup. 364-6123 after 6 p.m. 3-257-10p

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250 3-41-tfc

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077 3-33-tfc

NEW & USED CARS now for sale at JOHN OSBORN BUICK PONTIAC, GMC'S new location 211 North 25 Mile Ave. 3-8-tfc

For sale: 1973 International cabover diesel twin screw LWB, 318 Detroit engine, good rubber. Exceptionally clean truck \$12,000. 4-247-tfc

1973 Mack cabover diesel, twin screw, Mack engine, 6 cyl with turbo, new paint, overhauled engine, good rubber \$13,000. 4-256-tfc

FOR RENT: Country home, modern, fully insulated, 3 bedroom brick. 2 car garage, spacious surroundings with privacy, orchard, garden, storm cellar. Hereford/Friona area. Phone 806/799-2916 Lubbock. 4-255-21c

VERY BEST BUY EVER! For beautiful living this 3 BR, 2 bath home with new fireplace, new carpet and new custom drapes is your for only \$25,500.00 Over 1725 square feet. Phone WALTER WHITE now, 364-1251 or 364-6383 4-2-2c

1973 Olds Cutlass Supreme 2 dr. Low mileage, extra clean, good condition. Phone 364-0555 days; 364-6475 nights. 3-261-5c

For sale by Hereford Independent School District, 1968 Chevrolet 48 passenger bus. Contact Larry Wartes, 364-0606. 3-W-5-259-2c

Will sell 1972 GMC 350, automatic with topper and mags. Call Wildorado 426-3421 or 426-3392. 3-4-5c

1963 Chevy Pickup. Excellent condition \$550. Call 364-6883. 3-4-5c

3-A FOR SALE RV'S & CAMPERS

For sale: 1975 Coachman 24 foot Travel Trailer. 364-4412 or 364-4686. 3A-3-5c

School bus converted to camper. Self-contained, sleeps six. Water cooler plus ref. air conditioner. Call 357-2342. 3A-246-tfc

House for sale by owner. 1700 sq. ft. living space. Good neighborhood. \$26,500. Phone 364-6062. 4-247-tfc

2 bedroom house at 404 Avenue K. Buy equity, take over payments. Phone 364-6489. 4-256-tfc

4-A MOBILE-HOMES FOR SALE

For sale: 2 bedroom 12x65 mobile home. Good condition. Call 364-1004 after 5 p.m. 4A-227-tfc

For sale: 12x65 1967 Marlette Mobile Home on private rented lot. Call 364-1557 before 3 p.m. 4A-3-5p

14x72 Town and Country Travel Home. Like new, about 1/2 price. Carthel Real Estate, 364-0944. 4A-4-tfc

WANT RESULTS USE WANT ADS CALL 364-2030

5. FOR RENT

For lease or sale: 3 bedroom trailer with acreage. Phone 276-5802. 5-4-tfc

Quiet furnished apartment for one person. No pets. Call 364-3388. 5-4-tfc

Trailers for rent. All utilities paid. \$120 and \$135 per month. Call 276-5802. 5-4-tfc

Park Place Apartments, Luxury 2 or 3 bedroom apartments for rent. Day, 364-6801, after 5 p.m. 364-2686. 5-198-tfc

For rent: 3 bedroom unfurnished mobile home, \$225 plus utilities. Available after July 15th. Pat Ferguson, Realtor 364-6565 or 364-3335. 5-3-7c

MOBILE homes and mobile home lots for rent in Summerfield. Call 357-2552. 5-226-tfc

For rent: Small one bedroom furnished mobile home. Couple only. Deposit required. 364-0064 or 364-1760. 5-236-tfc

Now leasing two bedroom luxury duplex, unfurnished Call 364-1155 before 6 p.m. after call 364-5705. 5-240-tfc

Nice and clean one bedroom furnished apartment. Adults only, no children, no pets. 606 East Third. 5-258-tfc

OFFICES FOR RENT. Paneled, carpeted, builtin file drawers, refrigerated air, convenient location. Call Marie Griffin. 364-1251. 5-258-tfc

WANT RESULTS USE WANT ADS Call 364-2030 The Hereford Brand

WANTED: Assistant grain elevator superintendent. Experience preferred but would train right man, Good salary, group insurance, housing available for small family. Phone 806/265-3465 or 265-3811, nights 806/364-4279. 8-258-10c

TV AMARILLO needs a Hereford representative to work 2 or 3 days a week Contact Betty Rogers 809 Amarillo. 8-261-7p

WANTED: Roto-tilling yards and gardens. Also complete lawn seeding. Call Harvey J. Manion, 357-2342. 6-167-tfc

WANTED: 12x50 or 12x60 ft. mobile home in good condition. 357-2552. James or Doris Dobbs, Summerfield. 6-197-tfc

WANT TO BUY: Old gold rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall Phone 364-0070 6-48-tfc

Need medically trained person to do insurance physicals. Send resume to 1517 Lockney, Amarillo, 79106. 8-4-5p

6. WANTED

WANTED: 12x50 or 12x60 ft. mobile home in good condition. 357-2552. James or Doris Dobbs, Summerfield. 6-197-tfc

WANTED: 12x50 or 12x60 ft. mobile home in good condition. 357-2552. James or Doris Dobbs, Summerfield. 6-197-tfc

WANT TO BUY: Old gold rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall Phone 364-0070 6-48-tfc

8. HELP WANTED

Need medically trained person to do insurance physicals. Send resume to 1517 Lockney, Amarillo, 79106. 8-4-5p

7-11 FOOD Stores now accepting applications, full time, part time clerks. Must be honest and reliable, \$550 per month. Group insurance, paid vacation, profit sharing and VA on the job training. Apply at 385 and Park Avenue or call 364-9696. 8-4-5c

We are now taking applications for experienced mechanic with knowledge of hydraulic power take-off, set up and general repair and feeder-mixer equipment. Oswalt Division Butler Manufacturing Co. Box 551, Hereford, Texas Equal opportunity employer M/F 8-4-tfc

WANTED Full time mature office secretary. Typing, filing and bookkeeping experience a "must." You must be creative and enjoy working with the public. If you have these skills and are looking for an interesting challenging position, Call YMCA 364-6990 for appointment. 8-261-3c

Wanted full time maintenance man with some experience and willing to learn. Inquire at Saratoga Gardens, 1300 North Walnut, Apt. 35, Friona, or call 247-3666. 8-261-tfc

Needling school bus drivers. See Eldon Owens at School Bus Barn. 8-17-tfc

Help Wanted: LVN part time. Immediate opening. Apply in person at Prairie Acres, 201 E. 15th, Friona. 8-215-tfc

Need experienced and qualified bookkeeper. Send resume to Mrs. G. Box 711, Hereford, Texas. 8-236-tfc

WANTED: Assistant grain elevator superintendent. Experience preferred but would train right man, Good salary, group insurance, housing available for small family. Phone 806/265-3465 or 265-3811, nights 806/364-4279. 8-258-10c

Wanted: Assistant grain elevator superintendent. Experience preferred but would train right man, Good salary, group insurance, housing available for small family. Phone 806/265-3465 or 265-3811, nights 806/364-4279. 8-258-10c

WANTED: Assistant grain elevator superintendent. Experience preferred but would train right man, Good salary, group insurance, housing available for small family. Phone 806/265-3465 or 265-3811, nights 806/364-4279. 8-258-10c

WANTED: Assistant grain elevator superintendent. Experience preferred but would train right man, Good salary, group insurance, housing available for small family. Phone 806/265-3465 or 265-3811, nights 806/364-4279. 8-258-10c

WANTED: Assistant grain elevator superintendent. Experience preferred but would train right man, Good salary, group insurance, housing available for small family. Phone 806/265-3465 or 265-3811, nights 806/364-4279. 8-258-10c

WANTED: Assistant grain elevator superintendent. Experience preferred but would train right man, Good salary, group insurance, housing available for small family. Phone 806/265-3465 or 265-3811, nights 806/364-4279. 8-258-10c

WANTED: Assistant grain elevator superintendent. Experience preferred but would train right man, Good salary, group insurance, housing available for small family. Phone 806/265-3465 or 265-3811, nights 806/364-4279. 8-258-10c

WANTED: Assistant grain elevator superintendent. Experience preferred but would train right man, Good salary, group insurance, housing available for small family. Phone 806/265-3465 or 265-3811, nights 806/364-4279. 8-258-10c

WANTED: Assistant grain elevator superintendent. Experience preferred but would train right man, Good salary, group insurance, housing available for small family. Phone 806/265-3465 or 265-3811, nights 806/364-4279. 8-258-10c

Need night watchman-janitor to work six days per week. Good benefits- hospitalization, profit sharing and others. Call for appointment 364-6051. 8-257-tfc

Private detective needs a girl "Friday", security and detective trainees also needed part time. Good future, excellent training. The Emissary, 413 East 6th, Phone 364-7152. Lic #1654. 8-260-5c

9. SITUATIONS WANTED

Baby sitting my home only. Call 364-4193. 9-259-10p

Will keep children in my home 2 years and older. Monday through Friday. License pending. 364-1578. 9-237-tfc

Licensed Child care in my home. Monday through Friday. Drop-ins welcome. 364-0909. 9-3-5c

Want to do wallpaper hanging. Experienced. References furnished. Jimmie Middleton, 258-7715 or Pat Nelson, 258-7337. 9-222-tfc

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron. One mile North of Big Daddy's Truck Stop. HEREFORD IRON - METAL North Progressive Road By City Dump Anson A & June Dearing Phone 364-3350 or 364-3777. 10-34-tfc

ALCOHOLISM INFORMATION For information on alcoholism referrals for help, counseling, on programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. till 12:00 1:00 p.m. until 5 p.m., Monday through Friday. A UNITED FUND AGENCY 10-11-tfc

TO VEGA AREA RESIDENTS For subscriptions or renewal to Hereford Brand and news items, call Mary Lou Spinbirnie, 267-2660. 10-190-tfc

TEX-MEX DITCHING Phone 364-4907 All your ditching needs Turn key job Free estimates 11-35-tfc

BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING LOADER DOZER Phone 364-2322 Mobile Ph: 364-4741 11-136-tfc

DRAGLINE SERVICE FOR TAILWATER PIT CLEANING CLIFF JOHNSON, 364-2111 11-123-tfc

FOR SALE Choice Commercial Property 4 miles West of Hereford New 40' x 60' Dura Built Building - fancy office - big shop to do plenty of work in. 825' frontage on Hwy 60 650' frontage on paved F.M. road. CALL CLOVIS 505-762-4595

EXPERIENCED MECHANIC Due to expansion and increased service business we will hire 2-qualified technicians. Vacation Pay Hospitalization Group Life Ins. Top Salary IDEAL WORKING CONDITIONS Apply in person to: ROY BELL or CONNEY WHITE Pratt Chevrolet Oldsmobile AN EQUAL OPPORTUNITY EMPLOYER 615 N. 25 MILE AVENUE

MONTHLY TERMS AVAILABLE ON YOUR CHOICE OF PROPERTY Contact James Gentry at First Realty of the Southwest about spacious, restricted YUCCA HILLS NORTH

OFFICES FOR RENT Paneled Carpeted Built-in Filing Drawers Refrigerated Air Convenient Location MARIE GRIFFIN PHONE 364-1251

FOR SALE Choice Commercial Property 4 miles West of Hereford New 40' x 60' Dura Built Building - fancy office - big shop to do plenty of work in. 825' frontage on Hwy 60 650' frontage on paved F.M. road. CALL CLOVIS 505-762-4595

Small Ads... Big Results!

ELECTRICAL CONTRACTING
GRANADO ELECTRIC CO.
Larry Granado-712 Stanton
Industrial*Commercial*
Residential
Licensed, bonded & insured
Mobile phone 364-4741, ask for
Unit 3309

11-101-tfc

FRANK WESTER
CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey Job
Straight Finish
PHONE 364-5169
Phone 364-5169

11-210-tfc

SAVE MONEY ON UTILITY BILLS

Have your house insulated. For
free estimate call A&M Gun
Shop, 364-6996. J's Insulation,
364-7161.

11-230-tfc

FENCE PAINTING OR RED
WOOD STAIN. CALL 364-4787
AFTER 5 P.M.

11-260-10p

SINGER APPROVED DEALER
Complete sales, repairs and
parts on all makes of vacuum
cleaners including Kirby, Sing-
er, Eureka, etc. Complete
service on all sewing machines.

MONEY TO LOAN

On guns, jewelry, radios,
watches, stereos or anything of
value. PFC Pawn, 900 Lee.
Phone 364-3400.

11-139-tfc

AUTHORIZED APPLIANCE SERVICE

General Electric, Hotpoint,
Admiral, Hardwick,
Fast experts service on all major
brands.
Doug Barker, Technician
TAYLOR'S FURN. & APPL.
603 Park Ave., Hfd.
Phone 364-1561

11-204-tfc

NOW OPEN:

McCullar Welding, 124 Gough.
Repair, welding and service
truck. Night 364-4525; shop
364-8021.

11-257-tfc

KELLYELECTRIC

Virgil Kelley
Electrical Contractors
Residential-Commercial
All bids & wiring competitive
Ph. 364-1345- Nights 364-1523
or 364-5929.

11-15-tfc

TV & STEREO RENTAL AGENCY

Black & White & Color
364-5077
Open 4 p.m.; Close 10 p.m.
Closed Sundays & holidays
Gary & Peggy Betts
709 Seminole

11-136-tfc

WILL PICK UP JUNK CARS

FREE
Call 364-3350
or 364-3777

11-24-tfc

12. LIVESTOCK

STOCKER CATTLE for sale.
Pasture wanted: for stocker
cattle. Western Feed Lot.
364-2723 or 258-7549.

12-37-tfc

NEW and USED CAR DETAIL MAN

Due to our tremendous increase in new and
used car sales, we will hire one experienced
detail man.

- Vacation Pay • Hospitalization
- Group Life Inc. • Top Salary
- IDEAL WORKING CONDITIONS

Apply in person to:

ROY BELL or CONNEY WHITE

Pratt Chevrolet Oldsmobile
615 N. 25 MILE AVENUE

AN EQUAL
OPPORTUNITY
EMPLOYER

Planes To Be Sprayed After Beetles Found

WASHINGTON (AP)- The
federal government is ordering
planes leaving a Washington
airport for California sprayed
with DDT after finding live
Japanese beetles on board a
plane, but one airline says it will
fight, not spray.

King Lovinger, an Agriculture
Department spokesman, said
Tuesday the "routine" spray
order was aimed at protecting
California's agriculture from
the beetles.

But United Airlines, citing an
Environmental Protection Agency
ban on DDT for farm use, has
refused to spray its aircraft.

United spokesman James
Linsie said representatives of his
company and two other airlines
involved plan to meet today with
officials of the Agriculture
Department and the Federal
Aviation Administration to
discuss the spraying program.

"We hope to get total

satisfaction that any material
that USDA wants us to use in
spraying an aircraft is absolutely
safe to anyone coming in
contact with it," he said.
"Nobody has been able to
explain so far to us why the EPA
has banned it DDT but the
Agriculture Department gives it
to us to use."

Japanese beetles, normally
found only in the northeastern
part of the country, were
discovered on a plane arriving in
California last week from Dulles
International Airport in suburban
Washington.

The insects attack more than
400 kinds of plants and can
cause extensive destruction,
according to experts.

After authorities in California
discovered the beetles last
week, the Agriculture Depart-
ment declared Dulles Airport
"hazardous" and ordered the
spraying for all planes flying to

California.
United Airlines, American
Airlines and Trans World
Airlines have flights from Dulles
to California, an airport official
said.

He said the department
agreed not to enforce the order
against United until the
differences could be worked out.
American and TWA officials
apparently went along with the
order, but spokesmen for the
two airlines were not immedi-
ately available for comment.

Lovinger said airline officials
are mistaken in the impression
there has been a total ban on the
use of DDT.

"They have banned most
uses of DDT but not all uses,"
he said of the EPA. "The
airlines have been instructed
not to spray food handling areas
and if they're doing it, they're in
violation of our instructions."

Carter Wants Authority To Ration Gasoline

WASHINGTON (AP)- President
Carter's reported decision
to seek broader standby
gasoline rationing authority is
likely to face a rough time in
Congress, a key Democratic
senator says.

Sen. Henry Jackson, D-
Wash., chairman of the Senate
Energy and Natural Resources
Committee, says he thinks
Congress will reject the
proposal unless the country is
confronted by a crisis of supply.

"I doubt Congress, barring
some situation that does not
now exist, some national
emergency... will grant that
authority to any president,"
Jackson said Tuesday.

Administration sources said
earlier in the day the President
is going to ask Congress for
standby authority for rationing
that could produce a cut in
gasoline consumption of at least
25 per cent in the event of a
foreign oil embargo or other
interruption in supply.

The President already has
limited standby rationing authority
under federal law. But the
sources said Carter wants
existing restraints lifted so he

could declare an emergency and
impose rationing without delay.

Jackson said he was "surprised"
at the report of Carter's
plans, and other members of
Congress said the House and
Senate should be cautious
before meeting a request for
broader standby rationing
authority.

Immediate congressional
response to the President's
reported plans was light, since
both the House and Senate are
in recess and few members are
in Washington.

Rep. Robert A. Young, D-
Mo., reached in his home state,
said he would be "very
cautious" before giving the
President the power to ration
gasoline. "It's too much power
for one person to have," he
said.

Republican Rep. Clarence
Brown of Ohio said he couldn't
"envision a circumstance short
of war or another embargo
which would reduce our
supplies sufficiently to justify
the expensive bureaucracy and
inequality of rationing."

Rep. Morris K. Udall, D-
Ariz., chairman of the House
Interior Committee, said he

didn't object "to having a
standby plan ready in the event
of an emergency."

STAR
314 No. Main

FEATURES
7:30 & 9:30
SAT. SUN.
3:30 - 5:30
7:30 - 9:30

IT'S A SMASH HIT!




GOES TO MONTE CARLO
Dean Jones Don Knotts
TECHNICOLOR

Disneyland Walt Disney World

Solar Energy/ Electricity May Compete

WASHINGTON (AP)- Solar
energy may be able to compete
with electricity in producing
heat and hot water for large
commercial and residential
buildings as early as 1980, a
new congressional study says.

The report by the Office of
Technology Assessment, published
Tuesday, suggests that
Congress consider policies
beyond what the Carter
administration is endorsing to
encourage development of large
solar power units.

The study says rising
electricity costs and falling solar
equipment expenses may make
even small solar electricity units
economically competitive with
conventional power plants.
But most buildings still would
need a back-up conventional
power system, the study says,
adding that solar energy cannot
compete with coal in industrial
use for at least the next 20
years.

The study, nearly 1,000 pages
long, was based on computer
comparisons of solar energy
devices with electric or natural
gas systems.

It suggests that private homes
can use the sun's rays to provide
hot water and, perhaps, space
heating, and adds that office
and apartment buildings or
hotels may find it even more

financially attractive to turn to
solar heating and hot water.

Even solar air conditioning
may be feasible, perhaps by
roofing over parking lots with
solar energy collectors and
burying heat-storing water
tanks beneath the lots, the study
says.

Heat collected by simple solar
panels could be circulated
through coils for direct heating,
or used to drive devices called
"heat pumps" that can be
reversed to provide air

conditioning.
If the federal Energy
Research and Development
Administration can meet its
1985 goal of reducing the cost of
solar-electric cells by almost 97
per cent, the report says, it may
become economical to generate
electricity directly from sun-
light, using crystal panels
something like those that have
helped power manned space-
craft and communications satel-
lites.

TOWER
DRIVE IN
W. Hwy 80 364-2182

WEDNESDAY THURSDAY FRIDAY SATURDAY

**RON HOWARD IS FUNNIER AND FASTER
HE'S A HIGH SPEED DISASTER!**

GRAND THEFT AUTO

See the greatest car in
the world destroyed!

Burt Reynolds
Candice Azzopardo
Lincoln
Parade and
63 Anniversary
Event
Houston!



EXTRA!
DAVID CARRADINE
is
"CANNONBALL"

Maccoby Profiles New Style Corporate Man

THE GAMESMAN. By Michael
Maccoby. Simon & Schuster.
285 Pages. \$8.95.

Who runs the nation's big
companies, especially the more
recently emergent ones such as
the multinationals specializing
in, say, electronics or chem-
icals? What motivates these top
people?

Intrigued by his own ques-
tions, psychoanalyst Michael
Maccoby set out to try and find
out and the result is "The
Gamesman," a not easy to read
study "based on interviews
with 250 managers from 12
major companies in different parts
of the country."

After lengthy and in-depth
interviews using psychoanalytic
tools, Maccoby concludes that
while the old corporate leader
types such as "the craftsman,"
"the jungle fighter," and "the

company man" still proliferate,
a new style of leader is emerg-
ing: "the gamesman."

This new type, Maccoby says,
"is taking over leadership of
the most technically advanced
companies in America. In con-
trast to the jungle fighter in-
dustrialists of the past, he is
driven not to build or to preside
over empires, but to organize
winning teams.... The modern
gamesman is best defined as a
person who loves change and
wants to influence its course.
He likes to take calculated
risks and is fascinated by tech-
nique and new methods. He
sees a developing project, hu-
man relations, and his own car-
eer in terms of options and
possibilities, as if they were a
game."

Phil Thomas
AP Books Editor



Cheer Up....

"The Iffie Ad"

If: you can't think of how you
would like to word it

If: you haven't time to write
it down

If: you can't find a stamp

If: you need any help at all
with your "ADs"

Just pick up your phone and dial
364-2030

It will only take a minute.

We will be happy to oblige in any way
we can to fulfill your every wish.

THE HEREFORD BRAND

**TEXAS
CRADLE OF GIANTS**
has been rescheduled
for Monday night, July 11
8:45 P.M. WHITEFACE STADIUM

**HEREFORD MERCHANTS
URGE YOU TO MAKE PLANS
TO ATTEND THIS
FREE CONCERT**
During
Customer Appreciation Week

CUSTOMER APPRECIATION WEEK

The Downtown Merchants appreciate your business by offering these specials Thursday - Friday - Saturday

We Are Celebrating Our
1st ANNIVERSARY
with a
\$1 - \$2 - \$3
THRU SATURDAY ONLY **SALE**



Store Wide Sale
All Items Included
Jeans, Shirts, Overalls,
Jr. Tops, Belts, Jockey
Underwear, Swimwear
& Jewelry

\$1⁰⁰ off Any Item
\$5⁰⁰ to \$9⁹⁹

\$2⁰⁰ off Any Item
\$10⁰⁰ to \$14⁹⁹

\$3⁰⁰ off Any Item
\$15⁰⁰ up

THE RAFTER SHOP
216 N. Main
Hereford, Texas

Bank Americard Layaway Welcomed Master Charge

CAR TUNE UP KITS \$1.88
OIL FILTERS \$1.16
AIR FILTERS \$1.89
AUTO FREON 99¢

ALUMINUM TENNIS RACKET \$5.99
ICE CHEST Reg. '99 \$6.99

BABY CARRIER FOR BICYCLES \$13.99
10 SPEED BIKE Reg. '94" NOW \$79.99

NEW SHIPMENT OF SCHWINN'S
JUST ARRIVED
WESTERN AUTO STORE
241 N. Main 364-1355

Selection of Jewelry
1/2 Price
1977 Hallmark
Calendars
1/2 Price

50¢ Off on all
Brands of Deodorant

McDowell's
Pharmacy & Gifts
364-1313

10% Off
— all styles —
from Sir James
and King James

Thursday - Friday - Saturday

at
THE Vogue
two eleven north main
Berta Ottesen Lou Davis

ALL SUMMER MERCHANDISE
1/2 OFF

Helen's
It's all for you.
417 N. MAIN
364-3221

Gaston's
POPULAR STORE
DOWNTOWN

Great Savings!
All Ladies' & Children's
Summer Shoes, Sandals etc.

MUST GO REGARDLESS ORIGINAL PRICE
ALL FAMOUS NAME BRANDS
Values to ~~\$30⁰⁰~~ **NOW \$5.00 to \$18.00**
— PURSES GREATLY REDUCED —
When you think of quality merchandise,
moderately priced, think of
Gaston's Downtown
Business since 1921 - There must be a reason!

Little's Specials!
Thursday - Friday - Saturday

1 Rack Junior **COORDINATES** **1/2 Price**
Bobbie Brooks

Group **ALL WEATHER** **1/2 Price**
COATS

RACK OF COORDINATES

	Reg. Price	NOW
Jackets	\$60 ⁰⁰	\$20.00
Pants	\$32 ⁰⁰	\$10.00
Pop Overs	\$50 ⁰⁰	\$18.00
Skirts	\$30 ⁰⁰	\$10.00

Little's
237 N. MAIN
Bankamericard Mastercharge Little's Charge

Anthony's Open 9 to 7 Weekdays
9 to 8 Saturday
Pentimento Ribbon Group

For The Young Point Of View
Fresh Casual Styling
In 100% Cotton

The newest look-ribbon trim for added interest. You'll see it on the pockets and waistbands of these 100% cotton pre-washed denim jeans and matching vest. Jeans in sizes 3-13. Vest in sizes S-M-L.

Cargo Pocket Jean \$20
Elastic Back Jean \$22
Vest \$15

DOWNTOWN & SUGARLAND MALL
BANKAMERICARD master charge

