

The Sunday Brand

22 PAGES
TODAY
Including 8 Pages of Colored Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas, Sunday March 20, 1949

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School Trustee
Election - April 2

Volume 1—Number 38

Hester Starts For Texas



Sheriff Houston Walling (left) of Johnson County, Texas, clamps handcuffs on the wrists of Arthur C. Hester, 18, charged with murdering his guardian, Dean John Lord of Texas Christian University's graduate school, as the pair began the return journey from Los Angeles to Cleburne, Tex. Hester waived extradition to face the murder charges. (AP Photo)

F. L. Lucas Will Be Reburied Next Week, Brownwood

Reburial services for F. L. Lucas, Pharmacists Mate, first class, who was killed in action on Okinawa in 1945, will be held at Brownwood Tuesday at 3 p. m.

The body was taken to Brownwood, home of Mrs. Lucas' mother and brother, on Wednesday and Mr. and Mrs. Frank L. Lucas left Hereford Thursday for Brownwood. Rev. Roy Ford, will officiate at the military rites. Date for the service was pending the arrival of Mrs. Martha Lucas of San Diego.

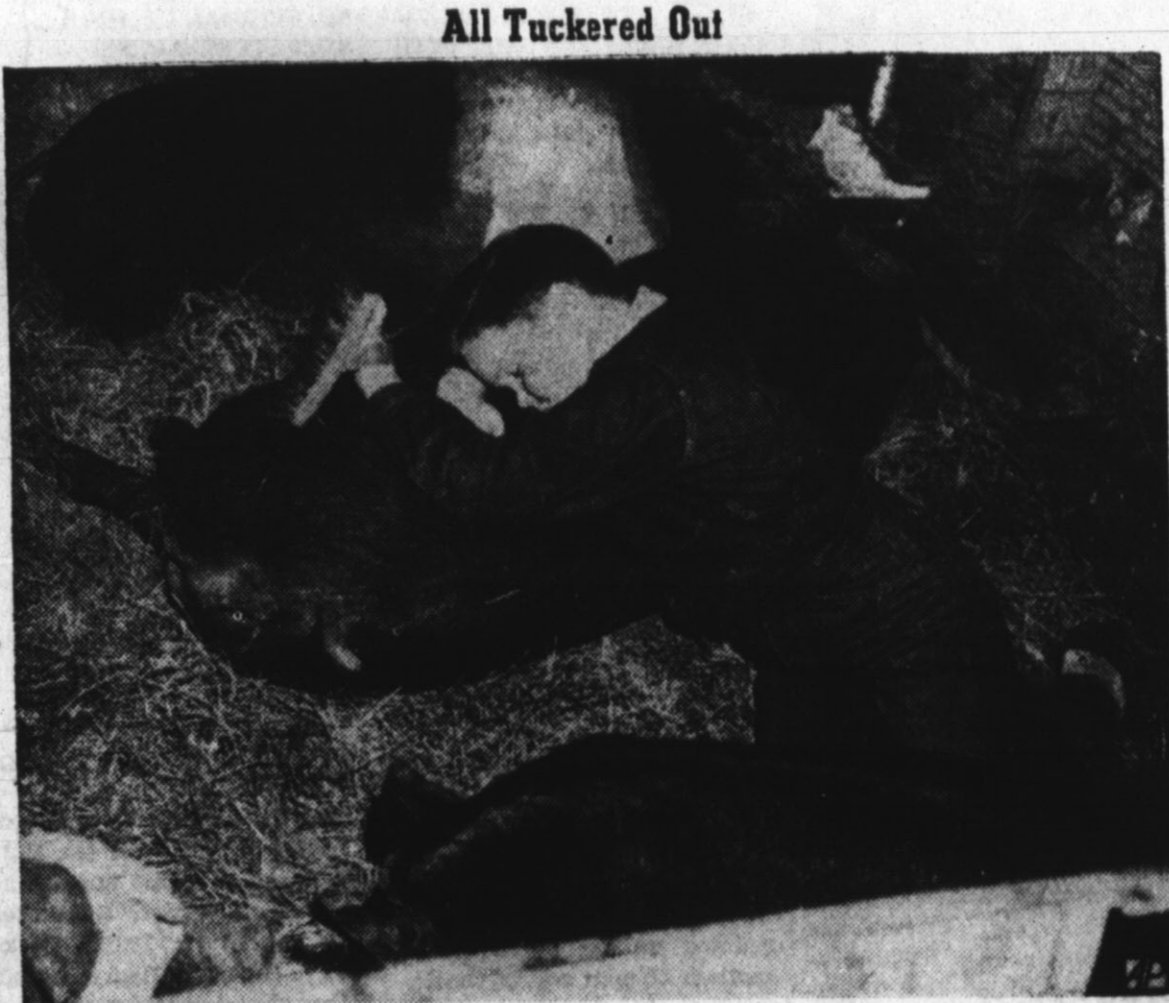
Frank L. Lucas, Jr., 21, was serving with a medical unit attached to the 22nd Marine Regiment on Okinawa at the time of his death. He was killed while giving aid to an injured comrade.

Born Mar. 2, 1924 in Hereford, F. L. attended Hereford schools and was graduated from High school here in 1941. He was a member of the First Christian Church and a leader of youth activities for that organization.

He had completed his freshman year at Texas Christian University before entering the service, March 20, 1943.

After completing basic training he was assigned to the Medical Corps and took training at the San Diego Naval Hospital, later receiving special work as a laboratory technician at a Naval Hospital at Santa Margarita Ranch, Oceanside, Calif., where he completed his training in October, 1944.

F. L. went overseas on Dec. 7, 1944, just 12 days after his marriage to Miss Martha Louise Black of San Diego.



A stock show is tough going on the hogs and the boy who nurses them. That's what Max Hagler, Hamlin, Texas, found out at the recent Jones County Livestock Show at Anson, Texas. The weather was warm, the hogs went to sleep and Max was just plain tired after currying his pen of hogs all morning before the judging, so he just took a nap too. His left hand still holds the currying brush. (AP Photo)

ANNEXATION BECOMES OFFICIAL

City Moves To Add Facilities

Thursday the City Commission accepted the petition presented by citizens from areas adjoining current city limits and to set in motion machinery for providing them with water, sewerage and fire protection facilities.

City officials estimated the new additions would increase the land acreage and the population of the city by approximately 25 per cent.

Bonds for \$131,000 have already been voted for water and sewerage extension improvements and will be sold as fast as legal restrictions will allow, Mayor W. E. Dameron declared.

"We are especially anxious to get the water and sewer line in, and we would certainly like to see it done this year. However, I am not at liberty to estimate when they will be completed for there are too many contingencies on the matter," he pointed out.

The bonds were voted Dec. 21, 1948, and are subject to the approval of the attorney general. In the meantime officials will have a chance to line up the contracts.

In Two Contracts

Two contracts will be issued, one for water and one for sewerage. Materials are still at a premium; both types of pipes are hard to get and although the city does have some on hand, Continued on page 5

Open Letter Protests Action Of Commission, Seeks Audit

(Editor's Note: Following is another letter concerning proposed purchase of fire-fighting equipment for Deaf Smith County. The letter is signed by 58 persons and results from action of the Commissioners' Court in vetoing the proposal to purchase equipment. An interesting addition to the request in the letter for an accounting on county funds lies in the fact that no county audit has been published since January, 1945, at which time figures in the audit covered transactions of the county through December 31, 1944; according to the county auditor at that time. This situation is in direct contradiction with the law, which says Financial Statements Must be published by counties under Article 1609, Vernon's Civil Statutes. The law further sets the date of publication for the first regular term of the court each year, pointing out various items which must be included in the exhibit and citing funds for payment.)

DEAF SMITH COUNTY NEEDS A FIRE TRUCK

1. In reply to the statement of the County Commissioners of March 14, 1949, we would request the Commissioners' Court to inform the people in detail of the following, in that they are entitled to have this information, and especially as it bears directly upon the matter discussed by the Commissioners, to-wit:

a. A detailed statement of all expenses of the General Fund, including salaries and all other expenses, as well as itemized statement of all expenses of all funds, created from the General Fund, so that the people may know the reason of the \$3,000.00 deficit and may determine for themselves what expenses could be eliminated in the future that would be less important than the purchase of fire fighting equipment.

b. Exactly the efforts that have been made by the Court to find a way to purchase this fire fighting equipment, other than by a bond issue. Also, an explanation of limiting the expenditure for fire fighting equipment from the General Fund, in line with the general practice of transferring accounts.

c. What efforts have been made to solicit the aid of the Chamber of Commerce and interested citizens in obtaining legislation, which will enable the issuance of bonds.

The statements of March 14, 1949, will be understandable when the above questions are answered in detail.

2. To the good citizens of the County and those writing the open letter in the Sunday edition, March 13, issue of the Hereford Brand, the undersigned wish to state that we consider our farmers the most important part of Hereford, and we do appreciate you and wish to cooperate with you at all times, and we want you to know that we have done, and will continue to do everything possible in your behalf, including the encouragement of the Commissioners' Court to supply the fire truck mentioned.

SIGNED BY:

C. S. Gunter, Robert E. Wagoner, Clell Best, J. E. Noland, W. O. Shelton, J. N. Young, J. A. Pitman, E. Ward, Sr., E. J. Kirksey, A. R. Rogers, Verdon Watts, Alton T. Fraser, Ed Warren.

J. H. Sears, Ernest Kerr, Bryan E. McDonald, Herbert D. Boardman, Ed. F. and Odice Bulls, C. H. Gleason, H. L. Benefield, A. R. Williams, Ernest Neff, Fred Neff, R. L. Cocanougher, John McLean.

G. E. Gollehon, Gerald Gollehon, Wayne Phillips, Lloyd Sharp, Lowell R. Sharp, Aubrey Jackson, J. B. Sowell, Sr., Mrs. J. B. Sowell, Sr., Leland McMurray, Howard Gore, Gene Brownlow, W. F. Lush.

Roy H. Kelly, H. C. Welty, L. R. Blevins, Elmer Patterson, W. H. Blevins, Jesse T. Lebow, Ray Robertson, Guy Lawrence, Baxter O. London, Ed Berner, H. W. Engle, C. D. Potter, C. B. Womble.

D. W. Allmon, R. Paul Conaway, Lee R. Conklin, J. F. Messer, Jas. R. Robinson, A. B. London, E. B. Posey, Frits Christman.

New Power Line Will Serve Town And REA

Two Million Dollar Project Underway, 78 On Payroll Here

A two million dollar project to supply the Hereford area with a more abundant source of electrical energy and to provide a greater and more dependable amount of electricity to Rural Electrification Service for this area is underway in Hereford now with construction of a 115,000 volt power line from here to Clovis, and a new substation to be located south of Hereford.

Southwestern Public Service officials announced this week that work was resumed March 14 on construction of the line.

When completed, Manager C. D. Hester said the line would furnish more power to people of the Hereford territory and to the tri-county territory served by the REA.

C. B. Chunn, resident area engineer for the construction, REA service to the farm people, said Friday the substation here would cost about \$330,000; the line from here to Clovis about \$1,300,000 and the Clovis substation around \$350,000.

\$40,000 Month Payroll

There are 78 men employed in the project with a total monthly salary and expenses of \$40,000. Material haulers arrived Feb. 17, and other workmen arrived last Tuesday. Officials said workmen would probably be here about two months before the crew would move to Clovis to work from headquarters there.

This is the continuation of a project begun here about two months ago, but which stopped temporarily. It is part of an over-all project to bring more electric service to the areas served by the Carlsbad-Borger main stem.

R. H. Brummal, engineer for Southwestern Public Service, explained that the entire program was designed to provide a more abundant supply of dependable electrical energy both to rural and urban areas in the entire Panhandle area, stretching through New Mexico, Texas and Oklahoma.

One of Big Three

The Carlsbad-to-Borger line at present carries 115,000 volts and this is the backbone of the transmission system. The Hereford-to-Clovis line now under construction will, when completed, carry 115,000 volts, part of the triangular loop between Lubbock, Canyon and Clovis that is being enlarged to this voltage and will tie in with other system.

At present there is no line between Hereford and Clovis. Hereford receives 66,000 volts on its present line.

The substation, now located on Southwestern Public Service Company property near the Hereford water plant, south of town, has a transformer to reduce the 66,000 voltage on the main line into 2400 for use in urban areas; another reduces it into 12,470 volts for rural lines.

The new line when completed will carry 115,000 volts, but Hereford will continue to operate on the 66,000 volts. The new substation under construction will receive the 115,000 volts and step it down to 66,000 for local use.

Urban districts are served on 2400 volts. Transformers placed in alleyways transform this voltage into 110 or 220 volts for use in residences.

Rural areas are served on 12,740 volts; transformers at farmhouses or wells reduce the voltage into 110 or 220 volts. REA substations also receive 66,000 volts for re-distribution.

"Voltage is just like water pressure," Brummal said. "It doesn't do the work it just gives more push. Well, this area needs more push, because of the tremendously increased demand for electrical power lately."

School Trustee Petitions Lag

With the final date only three days away for filing petitions for school board trustees on all boards through the county, Judge Leonard Foster Saturday announced that only one additional petition had been returned to his office.

This was to submit the name of T. J. Poindexter as a trustee for County school district Number 10, the Messenger area.

To date only three petitions have been returned to the office; one submits the names of Leo Forrest and Lyle Woodford as candidates for re-election and the other was for printed ballots in a rural area.

March 23 is the dead line for filing these petitions which must be in ten days before the school election, to be held April 2.

Stray Dogs Are On Way Out, City Has New Ordinance On Canines

Dogs are on their way out according to Mayor W. E. Dameron who announced Friday the city had passed an ordinance giving them legal control over the stray dogs in Hereford.

"This new ordinance requires all dogs to be kept off public thoroughfares, streets and alleys. Dog owners will be required to purchase a license for their pets but they must submit proof that the dog has been vaccinated for rabies by a licensed veterinarian before they can buy the license."

Mayor Dameron said licenses would run effective Jan. 1 to Jan. 1 and cost one dollar. Vaccination cost is two dollars.

The police force will have a

dog catcher, said the mayor, to pick up untagged dogs. The city pound will also be open.

"We will give the people a reasonable opportunity to take care of their dogs. We will notify them of the termination date for untagged pets and then the unlicensed animals will be picked up."

The ordinance was passed in answer to complaints received from home owners over town, particularly around the school areas, where dogs have been congregating and destroying lawns and shrubbery, the mayor pointed out.

AROUND TOWN

SIGHTS, FACES SEEN

P.T.A. will meet Tuesday night at the high school auditorium at 8 o'clock. Preceding the regular meeting, the officers will meet in the office of Superintendent George Graham at 7 o'clock.

Interesting fashion note for St. Patrick's Day: Mrs. Lyle Blanton wearing a corsage of pennies wrapped in colored cellophane, held together with lots of green ribbon. Mrs. Art Manjeot was creator of the corsage.

In fact there were a lot of interesting fashion notes on Mar. 17. Several men were decked out in the special St. Patrick's Day ties, bright green affairs they wear with pictures of The Irish Isle emblazoned on them. And the more conservative type sported shamrocks on their collars. Shure and the Irish didn't go forgotten on the r-r day of days.

To bee or not to bee is a phrase that's long been worn out by the less original plagiarists since Shakespeare's day, but it fits Mrs. Merlin Kaul's case to a "T" or "B" perhaps. Anyhow the Westway correspondent, with a nose for news, got herself B-stung Thursday and she very

considerately let it happen right in front of the Brand office so the reporter could be an eyewitness.

Monday is the first day of spring, officially. It is more formally known as the vernal equinox and for further clarification, it is an important date in Easter celebration because Easter comes on the first Sunday after the first full moon after the spring equinox. It is also important because any bad weather that occurs after March 21 is illegal and should not be let out of the pen.

Senior high school students remind us that the Senior Play is scheduled for March 24 and 25. Curtain time, 8 p. m. It costs 40 cents for students and 60 cents for adults to see "The Campbells Are Coming," but all the class assures the audience they'll spend a laugh-packed evening. And these days a laugh for 60 cents is really a bargain.

The resident engineer of the State Highway Department, moved his office from Amarillo to Hereford Friday to go to work completing surveying, plans and specifications for the paving of Harrison Highway. Mr. York will be located in offices (Continued on Page 2)

THE WEATHER

High and low temperatures, Thursday through Saturday; readings taken at 8 o'clock each morning:

Thursday: High 79; low 27.
Friday: High 58; low 26.
Saturday: High 66; low 36.
Total March moisture: none.
Total 1949 moisture: 2.61.



F. L. LUCAS

YOU CAN BATHE IN IT, TOO—AT 25c GALLON

Now They're Going To Make Cold Cream Out of Hereford Water

By PHYLLIS RADOVICH

Another Hollywood find is heating up United Press Wires these days. Now the glamour capital has made the astonishing discovery that bathing in Hereford water makes you feel better. Press releases stating same have been appearing in California papers this month.

The local citizenry will not be too astonished. Those who bathe have already proven it before. In fact, they found out that bathing in Hereford water not only makes you feel better; it makes you cleaner, too.

Of course, the whole setup involves Theodora Lynch, Hollywood movie star who heard about the beautiful little Hereford, swished out here to see for herself just what the vim, vigor and vitality rating was, and then swished back to the movie making madhouse to capitalize on it.

With visions of flourine, calcium, potassium and phosphate billings floating through her brain, Miss Lynch im-

mediately bought a freight car and a hunk of Hereford land; then she made a deal with the city to bottle and sell their water in Hollywood.

And as a result, Herefordites now have something in common with Joan Crawford, Dick Haymes, Bonita Granville, Lou Casella, Joan Davis, Kirk Douglas, Atwater Kent, etc. They are all drinking Hereford water; they are all supposed to have or acquire benefit sparkling smiles without benefit of teeth caps.

Herefordites also have something in common with Robert Mitchum but they'd probably rather not mention that. He used Hereford water, too. Miss Lynch says he should have stuck to it.

These movie idols are among the 500 who pay \$1.25 each, twice a month for a five gallon jug.

Now Miss Lynch has plans up her sleeve to make toothpaste, soft drinks, and cold cream from this water; and she says that one time she took a bath in it and immediately felt better. Apparently her theory is that

H-2-0 from HRFD equals H-E-A-L-T-H.

The usually accepted descriptions for movie spectacles are stupendous, colossal and breathtaking. New adjectives may have to be thought up for this Hereford-to-Hollywood H-2-0. Hereford water may be stupendous; it may be colossal, but it is not breathtaking. It has never yet been known to cure a case of halitosis.

Incidentally, Miss Lynch's interest in potent water may be an asset to her career. She is the girl who concentrates on fire-water roles in alcoholic movies like "The Lost Weekend" and "Forgotten Women."

Miss Lynch got herself a nice hunk of publicity out of this Hereford water business and so did the town. According to the story, "the town without a toothache," population 7,000, barely supports one molar yanker because everybody has perfect teeth, thanks to the water.

Hollywood Doesn't Know We raise an editorial eyebrow because the last time we made an

appointment with one of the two dentists in town (both of whom seem to be far above starving) we had to wait over two weeks to see him. Also the day we ran in hurriedly to get a jaw lanced (wisdom tooth difficulty) he lanced the jaw, then filled one tooth and pulled another before he quit. We were stuck with a parking ticket for riding over-long on a penny slugged meter. And we have drunk Hereford water for more years than we care to mention.

But Hollywood doesn't know all that. The town of gay deceit goes blithely along buying bottled drinks, including water, that is fortified with minerals, sparkle or just plain phizz. It is considered unstylish to drink water from out of the tap because after the long trip from Arizona the water also is lured.

So what Hereford gets for just being situated where it is, Hollywood pays \$1.25 for a five gallon jug. As the editor says, "Some like it hot, some like it cold, some like it from the jug nine days old."

Mrs. O. G. Hill Reviews Book For L'Allegra Study Club Thursday

Mrs. Delbert Bainum and Mrs. Leroy Price were cohostesses for the L'Allegra Club meeting held Thursday afternoon in the Bainum home.

Speaker for the afternoon was Mrs. O. G. Hill, Sr. who reviewed the book "Cheaper by the Dozen" by Frank and Ann Gilbreath, two of twelve children whose father and mother were efficiency experts. The parents were industrial engineers and the series of incidents described in the book give a humorous but accurate account of a well ordered, well managed household where the parents both carry on successful careers outside the home," Mrs. Hill said.

Those attending were Mesdames Darrell Blanton, Jack Brown, W. L. Davis, Jr., Bartley Dowell, James Edmonson, Richard Winget, V. C. Hopson, Walter London, Jr., Earl Stagner, Marlin Pierce, Leroy Price B. R. Waldrep, John Winkler, O. G. Hill, Jr., Charles Hill, Harold Meacham and the hostesses.

Mrs. Kaul Aids At School Meet

Mrs. Merlin Kaul, first grade teacher at Hereford Central School, was chairman of the Primary Section forum held in Amarillo Friday in conjunction with the annual Northwest Texas Teachers Conference.

Conducting one of the divisional meetings scheduled in the afternoon, Mrs. Kaul presented primary pupils from Central School in rhythmic dances from the operetta which the students will present here next week.

A Dutch theme was carried out in the presentation and the children wore costumes representing storks, Dutch native dress and tulips.

Following this review of activities, Miss Mary Swain of Pampa presented some of her pupils in a reading demonstration.

Hereford children participating included Glenna Gault, Carroll Leland Whiteside, Linda West, Bryce Kelly, Frank Waldrop and Sandra Beams as Dutch children.

Stanley Slagle did a stork dance in costume. Jimmy Bradley and Jan Wallace were Dutch twins. Martha Bookout and Dorothy Williams were American children.

The tulip girls were Donna Wooddel, Sandra Childers, Lanelle Best, Anita Matthews, Suzanne Renfro, Phyllis Goetsch, Peggy Graham, Janet Lindley, Virginia Witherspoon, Joan Brown, Ella Marie Williams, Betty Ford, Wilsema Witherspoon, Carolyn Cook, Theresa Wood, Janet Chisholm, Charlotte Lawson and Barbara Edens.

Mrs. Elizabeth Bonesio was pianist and Carl Johnson was director.

Three brothers of Mrs. Sarah Stevens, who is ill, visited her in the home of her daughter, Mrs. R. A. Wells, Thursday and Friday of this week. They are J. A. Henderson of Altus, Oklahoma, J. N. Henderson of Chickasha, and G. W. Henderson and nephew, Leonard Henderson of Blair, Oklahoma.



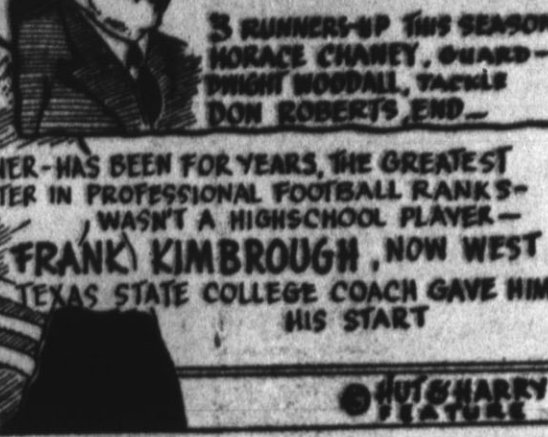
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Rev. Wingert Discusses 'Literature Of The Bible' At Bay View Club Meet

Rev. Russell Wingert, pastor of the Presbyterian Church, was guest speaker at a meeting of the Bay View Club held Thursday afternoon in the home of Mrs. J. W. Kirby. Rev. Wingert's subject was "Literary Aspects of the Bible" and his discussion of the history of the Old Testament and its beautiful phraseology gave point to the statement that "God reveals himself through the history of man." He considered at length the drama and poetry of the Bible mentioning the Book of Job as the most dynamic drama and The Psalms and The Song of Songs as perhaps the most perfect forms of poetry. Comparing the Bible with other great literature such as that of Shakespeare and Milton, he said that the prophets were enabled to give the true meaning of life to the inner emotions of man and in conclusion he said "No literary work, no matter how beautifully written nor how faithfully the emotions are portrayed, can give the hope and the assurance of a new life that we get from the life of Christ as portrayed in the new testament."

Mrs. Colby Conkright conducted the business meeting as president, when Mrs. Henry Benson was elected delegate to the Seventh District Texas Federation of Women's Club convention to be held in Lubbock on April 4-5-6. Mrs. John McLean was named alternate.

Reports were heard and the next meeting was announced for

April 7 in the home of Mrs. H. G. Conkright.

Mrs. Knox Kinard of Pampa, a former member of the club, was a special guest and members attending were Mesdames D. H. Alexander, Phillip Barkley, Lee Benefield, Henry Benson, Colby Conkright, Roy Ford, Howard Gault, E. W. Harrison, George Heard, A. M. Jones, Paul Mathers, R. B. Miller, J. P. Slaton, J. W. Spradley, Bob Wilson, and the hostess.

Cameron Gault and Joe Lyons

arrived Wednesday from Fort Collins, Colorado, where they are students at Colorado A and M, to visit their parents here during the spring vacation.

Around Town

(Continued from Page 1) over the First National Bank in space formerly occupied by Howard and Hare.

Naturally March 17, 1949, will long be remembered, particularly in hotel annals, for the gala opening of Glenn McCarty's Shamrock Hotel in Houston. Hereford has a personal interest. Mrs. Z. O. Faughn, the former Madlynne Whitehead, has been employed there as PEK operator here for a time.

How are you going to learn if you don't ask questions? Five year old Judy Fowlkes wants a little baby sister more than anything. The other day when her mother, Mrs. J. R. Fowlkes bathed Judy's three month old baby brother and put him to bed, Judy declared the baby was much too pretty for a boy, so would there be any way they could change him into a little girl. When her mother explained he'd always be a boy, Judy inquired: "Well, then, couldn't we trade him in on a little sister?" Mrs. Fowlkes left that for daddy to answer. Even without a baby sister Judy has plenty of companions. That fine family of little Fowlkes includes Joan, 9; Jimmy, 7; Judy, 5; John, 3 and baby Jerry.

The Camera Club reminds its members and others interested in photography that the Thursday night meeting of the club (scheduled for 8 p. m. in the Beta Eta Room of the Court House) they will have a guest speaker to review the finer points of camera art. He is Dr. Roger Whaley of the WTSC faculty.

Sen Dies In Albuquerque

Mrs. E. J. Williams received word Thursday that her son, Jim Zane Williams, died at the Presbyterian Hospital in Albuquerque. Williams was reared in Hereford, attending public schools here, and was a member of the First Presbyterian Church. Mrs. Williams left Thursday for Albuquerque to make funeral arrangements.

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EDITORIALS....

ENFORCE OUR LAWS? YES... BUT,

Should Public Roads Be Blocked Without Good Cause?

Once again appears that ever-recurring question: "Should the government serve the people, or should the people be servants to the government?"

More specifically, we refer to the cordon of road blocks which law enforcement officers of the Panhandle threw across public highways at sixteen points around Amarillo last Saturday night for apparently no good reason.

When directly questioned about the road blocks, city and county officers and State Highway patrolmen told The Brand: "We had to find safe-crackers and yeggs going to and from Amarillo; also stolen cars," and said that no specific robberies of magnitude had been reported to cause the blockade. Such reasoning, of course, is parallel to hooking the Hereford fire truck to the water plug at Third and Main Street and leaving it with a full crew of firemen from 11 o'clock last Saturday night until 4 o'clock Sunday morning — just because the First National Bank might catch on fire.

In fact, the very blockade in question proves the fallacy of the operation. No criminals of the type cited as excuse for the road blocks were, to our knowledge, apprehended at any of the sixteen road block points. Besides, with six to ten men on duty at each point, there is an excellent possibility of informational leaks.

Another surprising factor in the road blocks was participation of the State Highway patrol of Texas. The "boys in grey" have for several years been establishing themselves as courtiers of the highways, apparently upon the basis of enforcing traffic regulations and of offering every possible assistance to distressed motorists. Several years ago they ceased hiding behind

signs to catch speedsters through trickery—and emerged as "knights of the highway"—friendly, courteous, well trained men, who could rise to meet almost any emergency, yet who stood ready to offer a helping hand to the tax payer in distress.

We hope this organization never changes from the above policy. We hope they never become stooges for county or city officers who might fear to file their own charges, and we hope they never see fit to adopt the sometimes despicable methods of some of the Liquor Control Board employees of Texas.

If the State Highway patrol wishes to check driver's licenses and traffic violations, they are unquestionably justified and should encounter a willing public—provided they establish their road blocks in the day time and without danger to the motorists.

The Brand was one of the first of a growing list of newspapers to publish convictions on charges of "Driving While Intoxicated." We justify the publication through the fact that a drunken driver endangers not only his life, but the lives of innocent motorists as well. On the other hand, it appears to us that the sheriffs and other law enforcement officers of the Panhandle are doing an equally dangerous thing when they establish road blocks at night and for apparently no good reason.

In case of a murder, a large robbery, ever-rolling loads of liquor or stolen wheat, it would be a different matter—and they should find appreciative cooperation from the public.

The highways have been constructed and paid for by the people of the United States, and we firmly believe they should be left open for use of the people—with as few driving hazards as possible.

A Clear-Cut Answer

Last Monday members of the Commissioners Court met, discussed the merits and demerits of purchasing fire-fighting equipment, and gave the 292 signers of a petition a straight-forward answer. In addition, they cited legal and general reason for their decision.

Regardless of personal sentiments concerning purchase of the county fire equipment, it is probably more important that the Commissioners have adopted the theory of giving definite, clear-cut answers on questions of community importance.

In many areas, county, city and school officials are inclined to postpone or put controversial questions on the shelf. Too often, the individual members are prone to blame decisions upon the group as a whole, or to give a contrary personal opinion with the inference that he was individually voted down by other members of the body. Referring to "they" (of which the individual is definitely a part) has, in fact, become one of the popular indoor sports of America.

In reality, the officials should reflect the desires and wishes of the people who elect them. Therefore, we believe that it is highly important that the officials in all categories present the people with straight-forward answers and clear-cut, understandable actions. The reasons, too, are certainly worthwhile, for officials in every governing body are faced with problems which the public too seldom fully understands.

It appears to us that the Commissioners of Deaf Smith County have gone against the sentiments of the people regarding purchase of fire-fighting equipment. They have some good reasons, however, including additional cost which would be faced through increased valuations, which would also have to be paid on State taxes, along with increased county taxes. Figuring these things out is part of their job, and they are sworn to handle them to the best of their ability.

The people know where they stand, and why. Whether you agree with them or not, we certainly think more of them for making things clear and concise. This is the first step toward remedying many faults which today hamper proper function of the American government, be it federal, state, county, or political subdivision.

Spring — And Spring Fever!

Now there's spring, and it's young and green and gay; and then there's spring fever and it is lifeless and drowsy and dull. It's like a two-faced doll with a laughing side and a crying side and if you separate them you ruin them both.

Spring always brings out the poet in anyone cursed with a taint of printers ink in his blood. Just because winter's at the exit door and spring is coming in, the earth begins to look overwhelmingly new and sights that have been recurring annually cause all sorts of adjectives to flit across his brain.

It is the brown corduroy of fields readied for planting, the buds that polka dot trees dormant through the winter, the new life that comes with the new season, baby chickens, sprawl legged lambs and snub nosed calves. The sunshiny softness melts over the town like butter on griddle cakes and the kids can go outside to play ball, the women can go outside to garden and the men can go outside to mow the lawns.

New spring fever on the other hand always brings out the lethargy in living. It is easier to garden with a catalogue than a rake. Lawns

are much easier to mow when snow has to be shoveled off the side walk.

But that is spring. "Welcome, sweet spring-time, we greet thee with song"—and a snore, too, a soft, muzzled snore. Yes, as Jan Struther said, "It's like those unevenly matched married couples, or like phonograph records with a good tune on one side and some animosity on the reverse side, but you have to take one to get the other."

GUEST EDITORIAL

The Point of No Return

(EDITOR'S NOTE:—The following editorial appeared recently in a large circulation farm magazine, and is reprinted because it asks a question which more and more people are today asking themselves.)

"Never has a nation recovered itself, once the leaders have lured the people far into the grip of socialistic power. You can call the roll as far back as history reaches. Countries go on down to catastrophe as Germany and Italy have gone, as Rome went, and as Russia will go.

"Americans for a century and a half supported their government, kept it well out of their affairs, and so became the earth's richest people. Now more and more we ask the government to support us.

"Government offers more 'help' for agriculture, housing, education, health, and other things. Everybody is encouraged to ask for something. Every government aid means more taxes and more regulation. Each new experiment fastens onto the people a new load, and the load remains."

"When a flier risks stormy weather over the ocean, he approaches what airmen call 'point of no return.' Beyond that he cannot return to safety. He must take his chance on getting through.

"How near is the U.S.A. to Point of No Return?"

—Farm Journal.

From the amount of sentiment expressed regarding Hereford Schools, it would appear that more people would take an interest in the trustee election scheduled for April 2. Deadline for filing candidates is Wednesday, March 23. Eight trustees are to be selected: two in Hereford, three on the county board and one each in Messenger, Sims and Walcott Districts.

The Sunday Brand

Hereford, Texas
Established 1948
Published every Sunday

Hereford, Deaf Smith County, Texas

Mrs. Seth B. Holman and Jimmie Gillentine
Owners and Publishers

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$5.95 per year. Carrier delivery, 50c per month. Singles copies, 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Editor.....Jimmie Gillentine
Society Editor.....Mrs. John McLean
Adv. Manager.....Bert Neelley
Shop Foreman.....Amos DeWolfe



Democrats in Accord

HOUSE G.O.P. leader Joe Martin has been tipped off that southern and northern Democrats finally have come to terms on civil rights. The compromise apparently was reached during backstage bargaining between leaders of the two Democratic blocs.

The ex-speaker relayed his report with great interest to other G.O.P. leaders at the Republican round table. This is a table in the house restaurant where Republicans gather for lunch and which serves as a sort of G.O.P. command post. Martin didn't reveal his sources, but southern congressmen have long been close to him, and Joe's inside intelligence on Democratic goings-on has usually been devastatingly accurate.

Terms of the all-important civil-rights agreement, Martin reported, are as follows: both sides agreed to an anti-lynch bill, anti-poll tax bill, 60-cent-per-hour minimum wage, and modifications of the Taft-Hartley law.

These are crucial and important compromises on the part of conservative southerners, but they have served notice this is the furthest they will go. They will not, for instance, accept the dynamite-laden fair employment practices bill, which will be quietly side-tracked in the house. But they will support the rest of President Truman's fair deal.

This backstage compromise, however, is nothing more than a quiet Yalta agreement among the leaders, Joe Martin pointed out. It can't possibly be binding on all the rank-and-file Democrats, and many congressmen on both sides will vote the dictates of their own consciences.

Ham And Eggs — \$25

M. Andre Picard, originator of the French gratitude train idea, was seated in a restaurant in Akron, O., eating breakfast. He had been hospitably and graciously entertained by various cities across the country, and he suggested that it was time he paid some of the bills himself.

Picard explained that he had exchanged some francs into dollars in New York, and pulled out a hundred-dollar bill to prove it.

Frank Douglas, French-speaking secretary of A. F. Whitney, president of the Brotherhood of Railroad Trainmen, had been loaned to Picard to help him across the U.S.A. He said: "We don't like visitors to pay for things in our country. Besides, that \$100 bill looks like it was counterfeit."

Picard, however, insisted; finally he was told he could pay for his breakfast. Subsequently, the waitress, tipped off in advance, brought Picard a check for ham and eggs—\$25.

M. Picard looked at the check, but did not wince. He did ask how much American workmen made per week, then he took his check and his \$100 bill to the cashier.

The cashier, also tipped off in advance, held the \$100 bill up to the light and said: "I'm sorry but this bill is counterfeit. I'd have to call the police."

French Will Remember

M. Picard and part of the French gratitude train committee, sailed for France, after one of the most inspiring trips across the U.S.A. ever experienced by any foreigners. They have come to know this country even better than many Americans. And they have also come to love it. Here are some of the things they will long remember:

How the American railroads not only hauled the gratitude train free, but were even thoughtful enough to put French-speaking personnel on most of the trains. . . the 120-piece high-school band at Elkhart, Ind. . . musical instrument center of the world. . . the popularity of Governor Paul Dever in Boston. . . the tremendous parade staged by Mayor Joe Smith in Oakland, Calif. . . the way Mayor Al Feeney of Indianapolis matched his clothes with his complexion. . . the patience of Maryland's Governor Preston Lane in waiting in the cold for the late arrival of the train in Baltimore.

Of German descent, Helms put on one of the warmest of all welcomes for the French. . . the courtesy of Governor Earl Warren in traveling the length of California to welcome the gratitude train. . . the courtesy of Governor Alfred Driscoll of New Jersey in not being willing to get up at 9 a.m. to be on hand.

The warmth of Mayor Heck Ross's welcome on one of the coldest of Des Moines days. . . Governor Tom Mabry's broad-brimmed New Mexican hat. . . the fact that two Italo-American mayors — Mike Di Salle of Toledo and Tom D'Alessandro of Baltimore — gave the French one of their finest welcomes. (It was only a short time ago that Italy and France were locked in mortal combat.)

General Anthony Wayne was a surveyor in his youth.

Not Very Impressive, Joe



BOOKS ON PARADE

Prize Winning Short Stories And Plays Offer Interesting Variety

By MARGARET BARRETT

Many of our eminent writers get their early experience in the literary world from writing short stories, using it as a practice field from which to ascend to the more difficult forms of writing. Literally millions of stories appear every year in the magazines on the news-stands, though, as a rule, only a small percentage carry stories which receive much recognition.

The short story has been a neglected child of literature, both because it is used by writers as a passageway to more concentrated work, and because more publicity is given to other types of creative work. Every year, in May, an edition of the prize short stories of the year is put out under the title "The O. Henry Memorial Award Prize Stories." Judges for the 1948 edition were John Cournos, novelist, critic, and anthologist of the short story, Helen Everitt, writer, editor, and teacher, Walter Havighurst, novelist, regional authority, critic, and professor of English, and the editor, Herschel Brickell.

Prize Winners Listed

First prize this year of \$300 for the best story went to Truman Capote of New York City for "Shut a Final Door" from the Atlantic Monthly. Capote has just recently made a spectacular place for himself in literary circles for his novel, "Other Voices, Other Rooms." He writes of the abnormal, and critics have expressed the fear that he is limiting his future development by dwelling on the psychopathic.

Second prize of \$200 for the next best story went to Wallace Stegner, for "Beyond the Glass Mountain" from Harper's Magazine. A teacher of creative writing at Stanford University, Stegner has written several novels and many short stories.

Third prize of \$100 went to Ray Bradbury of Waukegan, Illinois, for "Powerhouse" from Charm magazine. Bradbury has written

many short stories, and has just completed his first novel.

A special prize of \$500 went to Elliott Grennrad for "Sparrow's Last Jump" from Harper's Magazine. A dance-band musician and song-writer, Grennrad had written only one short story and one novel at the time of the publication.

Authors of the other short stories appearing in the book are Frank Brookhouser, James B. Gidney, Mary Frances Greene, Caroline Gordon, Lodwick Hartley, Marianne Hauser, James Wesley Ingles, Elizabeth Jane-way, Christopher LaFarge, Richard Malkin, Robert Morse, Elizabeth Parsons, Katharine Shtatuck, William R. Shelton, Virginia Sorenson, Sidney Sultin, Courtenay Terrett, John Watson, and Ray B. West, Jr.

In 1920 Burns Mantle, drama critic on the New York "Evening Mail" chose ten good plays, which he produced in a volume entitled "The Best Plays of 1919-20, and the Year Book of Drama in America." The book proved to be so popular that every year of his life, Mantle continued an edition, and in 1948, when he died, his friend and associate, John Chapman, took up the project.

Top 1948 Plays
Plays chosen for the 1948 season, many of which are still running are "A Streetcar Named Desire," by Tennessee Williams; "Mister Roberts," by Thomas Heggen and Joshua Logan; "Command Decision," by William Wister Haines; "The Winslow Boy," by Terence Rattigan; "The Heiress," by Ruth and Augustus Goetz; "Allegro," by Richard Rodgers and Oscar Hammerstein II; "Eastward in Eden," by Dorothy Gardner; "Skipper Next to God," by Jan De Hartog; "An Inspector Calls," by J. B. Priestley; "Me and Molly," by Gertrude Berg.

Editions of these books containing the best plays from other years as well as the current season, can be found at the County Library.

HOMER FOX SAYS:

DID YOU KNOW . . . ?

Ralph Smith, present Veteran's Service Officer, is a former athlete, band director and member of Brunk's Comedians road show?

Boy, what a character. In 1914 at the district track meet in Canyon Ralph won: 50-yd. dash, 100-yd. dash, 220-yd. dash; the broad jump, and the pole vault—which gave him the high-point record of the meet. He was awarded a loving cup for the feat, and still has the little cup right at home and is mighty proud of it.

He joined Brunk's Comedians in 1920 and was leader of the Orchestra and Band until 1925. On two different occasions while the show made its stand at Clovis, Ralph played professional baseball with the Clovis club, which was in the old West Texas league at that time. Clovis was short of players, due to injuries, and Ralph filled in on the infield capably. Of course, most of Hereford remembers his years as High School band director.

Yep. Very few things this guy couldn't do—and do well.

(Editor's note: This guy Fox has been dishing out dirt on a lot of old timers, and Homer has quite a picturesque record himself. Here's a bit we uncovered on him this week.)

Do you remember when Homer Fox operated one of Hereford's early picture shows? Well, he did. The equipment was a far cry from present day projectors and there was no sound, of course. Scotty Buckner, present Planning Mill Operator, was employed as projectionist and Bob Bentley was pianist. Homer Fox, the ever-alert manager, figured that the pictures would be greatly improved with sound effects, so he got out his trap drums and dreamed up sound effects that would do credit to present day NBC engineers. Old timers say it was worth the price of admission just to hear Homer on the trap set when he created the sound of beating horse hoofs, rolling waves, etc.

SUNDAY'S CURRENT QUESTION:

Community Leaders Believe Parents Cause Most Juvenile Delinquency

What do you think is the contributing factor toward Juvenile Delinquency in Hereford?

Rev. Don Davidson (pastor of First Methodist Church): "The contributing factor to juvenile delinquency here is the preoccupation of the parents—parents who are too busy to take the proper interest in their children. And we must remember that there are many parents who are not mature emotionally, or even intellectually. In these cases, the parents dodge responsibility just like a boy playing hooky. Very often these people are not to blame for dodging their responsibilities—they are the victim of circumstances, and or have not had the proper training to know what to do. They need help and it is definitely the responsibility of those who do recognize and know their responsibility to help these parents as well as their children. Many of our social laws are based on the premise that those who know have a responsibility toward those who do not know."

Mrs. Dyalitha Bradley (County welfare agent): "Parents are not giving enough supervision to their children from the home; they are not careful enough about where their children go and when they come home. They need to encourage the youngsters to spend more time at home, to center more of their activities at home, to meet with their friends at home. Judging from what some of the youngsters say, they have plenty of activities to keep them busy during the school terms. If parents would encourage them to take more part in school activities, in church activities, and then to spend more time in the home, I believe that juvenile delinquency would not be so much of a problem. Many youngsters start to work at an early age; they get independent and refuse to follow the advice of their parents. If they had more restriction from home earlier in life they would be more likely to heed it later."

F. S. Buckalew (Police chief): "I have always thought that the problem of juvenile delinquency gets its start at home, from the parents who do not exercise enough control over their children, allowing them to roam the streets at night, at all hours, etc. It is almost a case of the kids running the parents, instead of the parents supervising the children now. I really think the chief cause could be traced to the negligence of parents."

Leo Forrest (member of the school board): "The chief cause of delinquent youngsters is parental negligence. Parents do not keep close enough tab on their youngsters. They are not doing their share to bring their children up right—many of them work all day and aren't around to look after what the children are doing. Other causes for juvenile delinquency are lack of the right activities in the community, the school, and the churches. Perhaps the community is at fault in not providing enough suitable activity, although the summer recreation program does much to help the situation. In the school it is possible that the program is not broad enough. Perhaps there is too much stress on competitive sports, rather than in activities which would interest other groups. Of course the school needs a gym so that physical education activities of different kinds can be taught, but that is something we have not been able to get as yet through no fault of anyone. In the summer time it might be wise to help those who are old enough to work get jobs—a committee made up of responsible men in the community, working with, say, the county agent or the Scoutmasters. Youngsters looking for summer jobs could get in contact with this committee, which would serve as a placement office and clearing-house between the applicant and the employer, thus protecting the youth from too many hours, overwork, unfair pay, etc., that parents might worry about."

Urlin Streu (Scout Commissioner): "The cause is the lack of interest of parents in their children. It has been my experience that too large a percentage of parents expect the schools, the churches, and the youth organizations to raise their children for them. Too many parents are too interested in too many things other than their children's welfare. Besides the bridge-playing parents there are the show-going parents, the money-making parents, and even those so busy in civic and church affairs that they have no time for their own children. There are about as many delinquent children from the 'good' homes as there are from less fortunate homes. Juvenile delinquency is not the fault of society or the community—children have church, school, 4-H, Boy-scouts, Camp-Fire, social organizations, many school organizations, and others too numerous to mention."

the BOOTLEG philosopher



(Editor's note: The Bootleg Philosopher seems to think President Truman is on his side in the matter he discusses, but he's mistaken, which isn't the first time.)

Dear editor:

I want you to know I supported President Truman from the start, not just the day after he was elected like a lot of startled big papers I know and some small ones, and I still admire him, but I was sittin out here the other afternoon in the warm sunshine listenin to the drone of tractors and admirin the on-rush of a new farmin season, without no immediate plans for startin any operations of my own, as winter may not be over yet, at least I ain't over winter anyway, when a copy of The Brand some fisherman had wrapped worms in blew over near me and I could reach it without gettin off my elbow and I picked it up and read where Pres. Truman while he was vacationin in Florida slept late one mornin and the reporters said he "stayed in bed late like a city feller."

I don't object to the President stayin in bed as late as he wants to in the mornings, glad to see he's gettin some sense on that topic, handed a marked copy of it to my wife, but I do object to the insinuation that sleepin late is strictly a city practice, that it's somehow out of place in the country.

There ain't nothin in my philosophy which prevents a country man from sleepin late if he wants to, and as far as I'm concerned there has been too much propaganda about farm-ers gettin up early. Some people like to promote the idea that if farmers ain't up and stumblin to the barn in the dark six days a week, their whole economic system will fall to pieces and the bank might even call in their loan if it heard about it. And that it ought to be against the law for a farmer to turn his tractor off or unhitch a mule any earlier than an hour after sundown. That if he don't fall asleep toward the end of supper he ain't put in a honest day's work.

I'll admit there is some farm-ers who seem to follow this philosophy, but it ain't the one that prevails out here. If a farmer is gonna work all year and take a chance on his crop bein lost at the last minute to a hail storm or boll weevils or too much rain or a drought or the bottom fall out of the price, he might as well sleep late in the mornin when he feels like it. Ain't nothin worse than goin busted sleepy.

I personally ain't prejudiced against late sleepin, and I am happy to know a lot of people, preachers, teachers, business men, even editors, is equally open-minded on the subject.

Yours faithfully,
J. A.

WANT ADS

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:

No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:

No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st. insertion.....4c per word

Each Additional.....3c per word

Classified display....75c per col. inch

No Blind ads will be accepted in either publication!

1. FOR SALE Miscellaneous

See the new floor safe on display in the Hereford Brand window. It is the economical and safe way to protect your valuables. B-1-30-tfx

We Have It!

FEED MOLASSES

Any Quantity FRASER MILLING CO. B-1-30-tfx

For sale: A few choice alfalfa hay bales \$1.00. Spray pumps and containers \$1.00, army beds \$1.00, bunks \$2.00, coal oil and electric brooders \$10.00 and \$12.00. No sales Sundays. Ole Larson, one mile west on 90. T-1-37-11-2p

FOR SALE

Minnesota Sewing Machine Ice Box, 75 lbs. Linoleum, 10x18 ft. Sun Flame Oil Heater Divan and Chair, matched Garden Hose, 50 ft. Boy's and Girl's Bicycle, 26" CHRIS WEGNER 2 blocks north of Smith Motel B-1-11-2p

See Us For Your SEED OATS and BARLEY

Phone 484 or Call at FRASER MILLING CO. B-1-2-C

Nursery: Received an assortment of roses and other plants. Plant now. Mrs. J. F. Ward. B-1-15-9-tfx

For sale: Large 9 1/2 foot electric refrigerator, sealed in unit. Excellent condition. Can be seen at 306 Lawton Avenue. L. D. Boyd. B-1-22-11-2

For sale: Hoover sweeper, Westinghouse iron. Phone 386-W. Mrs. J. S. Orr, 701 East 4th. B-1-15-11-2

FOR SALE

We have some good buys in cars, Tractors and equipment, combines, and other items. J. M. HAMBY and FRED BELL, New Shamrock Station West Hereford on Highway 60. S-1-32-tfx

For sale: Two 9x12 wool rugs second hand, cheap. Mrs. E. J. Williams, 615 Union Ave. B-1-16-33-2c

For sale: Brand new 1949 2-door Chevrolet, Milburn Service, just north of Hunters on Sampson. S-1-16-33-1c

Despite the fact that H. E. Wester did not bring the Brand any fish, he gets two tickets to see "Northwest Stampede" starring James Craig and Joan Leslie at the Star Theatre Wednesday and Thursday for his news tip about the whopper he caught. Call at Brand office. 1 x

1 set (20 Volumes) American Educator

8 Volumes of Book Trails

1 pair Brown Oxford, size 9-WiB

2 pair Black shoes, Size 9AAA

1 Tan Coat, size 14

2 pair draw drapes

2 Walnut ckd tables

310 McKinley Phone 447-J B-S-1-38-2K

For sale: Used cash register, well broken in. Corbett Cleaning Co. B-1-11-38-2c

BEGINNING MONDAY

We will pick up your cleaning twice daily, and deliver twice daily. Cleaning picked up in the morning will be delivered the following morning; cleaning picked up in the afternoon will be delivered next afternoon. ACME CLEANERS Phone 111 S-1-38-1c

FOR SALE Farm Equipment

FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfx

For sale: 8 ft. Hoeme plow with extensions, practically new Ivan Block, Route 1, Phone 246-J. B-2-16-33-tfx

NEW WHITE IRRIGATION MACHINES READY TO GO. JOHN WOOD EQUIPMENT COMPANY B-2-11-38-tfx

For sale: F-30 Farmall with 4-row equipment. Phone 624-J, anyone. B-2-11-37-3p

International model 41 Sugar Beet planter used on 150 acres. See new \$2,200. C. E. Carter, and Sons, Plainville, Texas. Phone 429-P. B-2-22-38-

For sale: Brand new 1949 2-door Chevrolet, Milburn Service, just north of Hunters on Sampson. S-2-16-33-1c

If Mrs. L. W. Carlyle will call the Brand office, she will have two tickets to see "Northwest Stampede" on March 27, 28, and 29 at the Star Theatre for her news tip. Call at Brand office. 1 x

John Deere with 4 row equipment. John Deere Pick-up trailer. Side Delivery rake. One mail type mower. Oliver 70 with two row equipment. B-Farmall with two row equipment. New N.S. Miles South and 3-4 East on Jimmatt Highway. GILBERT BRYAN Route 3 Hereford, Texas B-2-38-2-P

PRICES REDUCED ON THE BIG POWERFUL CHRYSLER INDUSTRIAL ENGINE

Our overhead has been reduced in the Industrial engine department so we pass this saving on to you.

Chrysler 8 cylinder 140 HP, equipped with radiator and twin disc clutch..... \$750.00

Chrysler 8 cylinder 140 HP, equipped with cooling tank, Coil, and Twin Disc clutch \$728.00

These are not automobile engines, but are Heavy duty Industrial engines built to do the job, and they are doing the job, ask your neighbor, he has one or more.

BENEFIELD MOTOR CO. S-2-38-1c

Have you ever looked at the NEW KIPPS combination BEET, GRAIN, AND Stock body for any wheel base truck at Benefield Motor Co. S-2-38-1c

Model L Case on rubber. Recently overhauled, 1 17-foot Hoeme plow, 1 10 ft. Moline plow, 2 10 ft. Case plows. Leo Witkowski, 10 South, 10 east Hereford or Rt. 2, Happy. B-1-7-38-3p

For sale: One frieze living room suite. B-1-7-38-2c

3. FOR SALE Automobiles

For sale: '47 Studebaker Land cruiser 4-door. A one-owner car, low mileage. Good condition. Phone 380, days, and 384-J, nights. B-3-21-37-tfx

For sale: Brand new 1949 2-door Chevrolet, Milburn Service, just north of Hunters on Sampson. S-3-16-38-1c

Mrs. Billie Watts has two tickets to see the show at the Star Theatre Wednesday and Thursday, March 23 and 24, "Northwest Stampede" starring James Craig and Joan Leslie, for her news tip about Mrs. Faughn's employment at the Shamrock Hotel. Pick up tickets at the Brand office. 1 x

AUTOS FOR SALE

1940 Buick Super 4-door Sedan '42 Studebaker Commander 4-door Sedan.

40 Mercury 4-door Sedan. '48 Studebaker Commander 5-passenger Coupe. JOHN WOOD EQUIPMENT COMPANY S-3-38-1c

1946 Plymouth 4 door sedan, perfect condition every way, seat covers, heater, it is the Charley Shipley car, and priced at \$1195.00.

1942 Plymouth 4 door sedan, a good car for its age and a bargain at \$765.00.

1949 Studebaker 1 1/2-ton truck, New with Kipp's Grain body, make us a reasonable offer and you will buy this good truck.

1945 Chevrolet 2 ton with 8.25 tires and the truck is perfect, with no blemishes outside or inside, priced less than half of new price, at \$1085.00.

1936 Chevrolet that will run and priced at \$65.00. You will always find honest values at... BENEFIELD MOTOR CO. S-3-38-1c

FOR SALE '46 DODGE 4-DOOR Radio, Heater, New Rubber. Excellent condition MUST SELL - THE BANK NEEDS THE MONEY! See at 217 Main Street or call 160 S-3-38-1c

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FARMS FOR SALE

Irrigated 320 acres, 70 grass 2 new houses on pavement near Hereford, 165 acres has large loan.

Irrigated 320 acres, 285 cultivation, 2 wells, 2 new houses, dairy barn and other improvements, \$150.00 acre.

Irrigated 160 acres, 147 cultivation, 85 acres wheat. Improved, 7 miles Hereford, price \$105.00 acre. \$8400 loan. \$10,000 down balance on second loan 1-7 or crop.

Irrigated 160 acres all in cultivation, good well, in Hereford district, Price \$18,000. Good loan value. J. M. HAMBY New Shamrock Station on Highway 60 West Hereford B-4-38-tfx

FOR RENT 2 room flat, brick type vacuum cleaner and attachments. Also electric door polisher, NIPPER ELECTRIC. B-5-14-2-tfx

Office space for rent: Main street. Inquire at Hereford Brand. B-5-10-26-tfx

Room for men, 109 Ave. A, Phone 211-W. Call after 3 p. m. B-5-8-36-tfx

For rent: Furnished apartment. Bills paid. 712 12th Street. B-5-9-11-tfx

For rent, trade, or sale: 3-room house, 400-B St., U. Winger. S-5-12-38-2p

For rent: Furnished bedroom, 2 rooms from town, working girl preferred. Phone 406-W. S-5-13-38-1c

For sale: 1949 Ford Tudor. Completely equipped. Less than 12,000 miles. Clean. at best cash offer. Edna Lee Colmer, phone 38 or 385-J. S-5-23-38-1c

For rent: Bedroom with private entrance. 113 Fuller Street. Phone 904-W. B-5-11-38-2K

For rent: Three room modern house. 131 25-Mile Avenue. S-5-10-38-tfx

For rent: Spacious downstairs apartment. Private bath. For couple. Adults only. Available April 1st. 514 Union. B-5-15-38-2K

For rent: Furnished apartment, 601 E 12th. S-5-7-38-1p

For rent: Apartment furnished or unfurnished. Elizabeth Womple. B-5-8-3-tfx

WANTED Wanted: Custom plowing and mowing. Sniderly Bros., Hereford Tourist Camp. Cabin 4. B-6-12-10-4p

WANTED Wanted: To hire a middle aged couple to work on farm. Write qualifications and experience to Box 42 B, Hereford, Route 2. B-8-21-11-2p

We need a stenographer for general office work. Must know shorthand. Permanent position or right party. Kirby Sales Co. B-6-9-tfx

Custom plowing, onewaying, mowing, listing and drilling. Phone 537-W, Mr. W. W. Rhodes, 123 Norton. S-15-9-10-3p

7. Dressmaking-Ironing Dressmaking, suits and alterations. Phone 537-W, Mrs. W. W. Rhodes, 123 Norton. B-7-12-10-7p

Custom made buttons, belts, buckles, and button-holes. 340 Schley, Phone 651-J. B-7-11-38-2K

BEGINNING MONDAY We will pick up your cleaning twice daily, and deliver twice daily. Cleaning picked up in the morning will be delivered the following morning; cleaning picked up in the afternoon will be delivered next afternoon. ACME CLEANERS Phone 111 S-6-38-1c

QUICK SERVICE REAL ESTATE LOANS - AUTO LOANS YOU DON'T HAVE TO WAIT JOHN McLEAN Phone 273 S-4-2-tfx

For sale or lease: Small stock farm, 160 acres, 80 in grass, balance in cultivation. 1 1/2 miles north Hwy 51. J. A. Dickson, Box 383, Hereford. B-4-26-10-tfx

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NOTICE

Buy and sell second hand furniture. We also sell on commission tractors, cars, combines and anything in the way of machinery, you can bring it in and park it on the lot, or we will try to sell it where it is. J. M. HAMBY & FRED BELL West Hereford at new Shamrock Station. B-10-3-tfx

1. BUSINESS SERVICES

ANNOUNCING A Complete Earth moving, Land Leveling and Flowing Service. Motor grader and bulldozer work, land leveling, and all types of plowing. Call D. W. Wallace, 831-W or George Byrd, 9015-F-3 B-11-24-tfx

Washing: Washing and ironing. 220 25-Mile Ave. Mrs. Fletcher Cole. B-11-10-10-tfx

Belts, Buttons, Dressmaking and alterations. Mrs. D. P. Mathias. Phone 305 W. 224 Ave. C. 12-11-12-tfx

WANTED Your Refrigerator Repair Work Satisfaction Guaranteed Walker Refrigeration Service 3rd & Schley Hereford Phone 402 B-11-37-tfx

Desire using registered male Dalmation (coach dog) stud. Phone 213F Amarillo, collect or write Fae Story, Route 1, Claude Texas. S-11-17-38-1c

2. LIVESTOCK Strayed - Found Strayed: To old Bill Hutson place 9 miles north, 3 west of Hereford, red mottled - faced Bull calf. Weights about 300 pounds. Loyd Prutsman. B-12-24-11-2p

Strayed from our ranch, 20 miles west of Hereford, 1 White face steer and heifer weighing 800 lbs. Branded - D left hip or inverted 'V-S' left shoulder. Also 7 Whiteface steers and heifers Brand - O left shoulder. Notify G. W. or Roger Bramley. B-12-38-tfx

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Congratulations



Not-so-shy Annette Griffith, three years old, (left), plants a solid kiss on slightly reluctant George Trapalis, Jr., 20 months old. They won the titles of Miss Dallas and Master Dallas respectively at a baby contest recently sponsored by the Knights of Khorassan of Dallas, Texas. (AP PHOTO)

THE VOICE OF PUBLIC OPINION

Letters To The Editor

Dear Mr. Editor: So often we criticize things to which we object, and leave the things we appreciate without any word of commendation. Thank you for this means of expressing to Mr. Francis Hardwick and his Theater Staff our appreciation for the wonderful picture "An Apartment for Peggy." I did encourage people to see this picture. If all our pictures had the same fine outlook on life and the same clean convictions demonstrated by the life shown in this story our nation would be lifted to a level that would help so much. We know that if all our people would demand such standards in pictures the producers would offer more of them. If there is any way to do it Mr. Hardwick, please give us more such pictures. (Signed) Don Davison

Bob McClurg, whose home is in Torrington, Wyoming, is a guest this week of Cameron Gault and Joe Lyons in Hereford. The boys are students at Colorado A&M College in Ft. Collins, and are spending their spring vacation here.

ANNOUNCING ANOTHER NEW "FUTURAMIC"...

THE OLDSMOBILE "88" WITH "ROCKET" ENGINE

The Futuramic Fleet is now complete! The Oldsmobile "88" ... the Oldsmobile "76" ... and now the Oldsmobile "88," the newest Futuramic of them all! It's NEW in power ... with all the brilliant action, unbelievable smoothness, and gas-saving economy of Oldsmobile's high-compression "Rocket" Engine. It's NEW in styling ... with that brand new Body by Fisher whose lower, wider, roomier dimensions and greater visibility have made it an industry-wide sensation. But the Oldsmobile "88" goes further than that. It has an entirely NEW balance ... a NEW "feel" ... an indescribable something that sets it apart from any car ever built. You'll understand this when you drive the car ... and not until. So make a date with the "88." Ask your dealer to demonstrate Oldsmobile's "New Thrill"!

FUTURAMIC OLDSMOBILE "The New Thrill" YOUR OLDSMOBILE DEALER

KINSEY MOTOR COMPANY

224 E. THIRD PHONE 740

City Commission Favors Purchase Of Fog Machine

City commissioners went on record Thursday as favoring purchase of a fog machine jointly with the county, for use during the summer to keep down flies, mosquitoes and other insects dangerous to the health of a town. No immediate action was taken, pending decisions of county commissioners. Cost of the fog machine will be \$1800. "This is exactly the same kind of machine Amarillo and Lubbock have and the type we hired from Amarillo at \$10 an hour last summer. We feel we need one of our own machines to spray the town perhaps once a month or after every big rain to destroy the insects," said commissioner J. C. McCracken.

St. Patrick's Day Motif Used For Bridge Party in Benefield Home

St. Patrick set the mood for an attractively arranged bridge party Friday afternoon when Mrs. Lee Benefield and Mrs. C. G. Gunter entertained at the Benefield home.

St. Patrick's Day green was used in the decorative theme with tall green top-hats forming containers for clusters of white carnations. Green candles burned in silver holders rising from a green shamrock base, and bridge and refreshment accessories repeated the Irish theme. Mrs. Kellar Muse was winner of the high score award at the conclusion of games and Mrs. W. A. Teter of Oklahoma City was second. Mrs. Roy Crutchfield played low.

Out-of-town guests included Mrs. Knox Kinard of Pampa, Mrs. W. A. Teter of Oklahoma City, and Mrs. Horace Townsend of Amarillo.

Others attending the party were Mesdames W. J. Stanford, C. H. Dyar, Seth B. Holman, Roy Crutchfield, Ivan Block, Lisle Woodford, T. E. Seigler, Jr., J. A. Pitman, L. E. Barnett, Everett Hopson, Harry McCawley, C. J. Crump, J. D. Neill, N. E. Milburn, Frank Cogdell, Kellar Muse, Henry Sears, Paul Mathers, Bob Lewis, Bess Moore, Sylvester Slagle, Grant Fuller, Howard Gault, Troy Moore and George Stambaugh.

Kinard Accepts New Contract At Pampa

Mrs. Knox Kinard who has been visiting with friends in Hereford, returned to her home in Pampa, Friday. She was joined by Mr. Kinard in Amarillo where he was attending the Northwest Texas Teachers Conference.

Mr. Kinard, former superintendent of the Hereford schools, has been superintendent of schools in Pampa for the past six years and recently accepted an extended contract for that position.

In the Civil War, Alabama sent 120,000 men to the Confederate Army.

The American Chemical Society has more than 58,000 members.

Cattle Shipments Heavy, 2,554 Head Moved Monday

Monday was the biggest cattle shipping day of the year with 2,554 head sent out by rail and truck, according to Bruce Wooddell, animal and hide inspector.

This week's shipments totaled 1,737 and March's total, as of Saturday morning, reached 7,864. On the month's big day 2,104 cattle were shipped by rail and 450 by truck.

Triplet and Fringle, who shipped out the largest number of cattle, sent 3,462 out this month and Wooddell reported they had completed their shipments from this locale.

J. R. Allison, who sent out 282 cattle, was the largest local shipper for the month.

Santa Fe freight agent G. T. Slaughter said he had no figures readily available to compare shipping this month with last year at the same time, but cattlemen estimated the number was not so great as last year.

Later Than Usual
Most of the cattle contracted terminated this month, but Wooddell pointed out that several wheat farmers were retaining the animals and some had contracted more to be brought in.

"The recent warm spell caused unusually fast growth in wheat and therefore lots of fellows are holding cattle on wheat longer than they anticipated to keep it eaten down. If wheat gets too rank, it saps moisture from the ground," he explained.

Move Into 10 States
Cattle from Hereford went to 24 towns in 10 states this month. They have been sent to Illinois, California, Nebraska, Colorado, Oklahoma, Kansas, Iowa, Missouri, New Mexico, and El Paso, Dallas and Fort Worth, Texas.

March shippers included J. J. Lindsey, G. W. Brumley, Triplett and Fringle, Thompson, Tuttle and Thompson, Jas. R. Higgins, Al Smith, Richard Ireland, Wylie Roberson, Barricte Cattle Company, J. E. Triplett, Jr., J. R. Allison, Ryberg and

Son, Jack Bradley, O. G. Hill, Jr., John Gallagher, Earnest May, Troy Fort, Pat Boone, Foxey Cattle Company, J. Edgar Williams, O. G. Hill, Sr., Leo Singer and Company.

Funeral Rites

(Continued from page 1)
family returned to Hereford in 1917. They had three children, Hugh, a son who died at the age of 18 months, and Elton, another son, who died when he was 21 years of age, as a result of the "flu" epidemic which spread over the country at that time. Mrs. C. C. Acker, the only daughter, is well known as a resident of this community.

Mrs. Fox died in 1938, and in more recent years, Ollie, who next to a good joke enjoyed most to visit with friends, became widely known as an "early riser." Another of his greatest pleasures was boys and girls, literally scores of whom attended his funeral Saturday as adults, but who still thought of him as "Uncle Ollie."

Mr. Fox was a member of the Methodist Church, the I. O. O. F. Lodge and the Elks.

He is survived by a daughter, Mrs. C. C. Acker, Hereford; one brother, Homer Fox, Hereford; three sisters, Mrs. G. S. Webber, Brownfield, Mrs. J. A. Bowman, Amarillo, and Mrs. T. M. Key, Corsicana; also three grandchildren, Mrs. J. T. Carroll, Miss Kathryn Acker, and Miss Helen Acker, all of Hereford.

Among out-of-town relatives attending the funeral were: Mrs. Gene Kessinger, Corsicana; Mrs. Mack Lawrence, Seagraves; Mr. and Mrs. Charles Edgar, Seagraves; G. S. Webber, Mr. and Mrs. Glenn Webber, Brownfield; Mr. and Mrs. Orville Rigdon, Amarillo, and J. A. Bowman, Amarillo.

The body remained in state at the Methodist Church one hour prior to the funeral, and interment was made in West Park Cemetery by E. B. Black Co.

Pall bearers were Roy Smith, H. A. Close, Boyd Knox, O. E. Easley, Alex Bateman, and Bill Clutter.

South Water Tank To Have New Paint Job Ten Year Guarantee

The Dixie Tank and Bridge Company of Memphis, Tenn., was awarded a contract to repaint and repair the water tank south of town, at the meeting of city commissioners Thursday.

"This contract, awarded for \$3,900, also includes maintenance and a guarantee for ten years," said Mayor W. E. Dameron. "The project will take care of a job that has needed attention for quite some time. It is the first time the tank has had a repair job since it was built, although it has been repainted."

The painting job is already underway and should be completed in a few days. Hereford will be served by the water tank north of town while the other tank is being repaired; for the past month this tank has been supplying the city with water, said the mayor.

Potato Growers To Hear Experts

There will be a meeting at the County Court House Wednesday at 2:30, for potato growers of Deaf Smith to discuss information regarding marketing and production of potatoes with horticulturists from Texas A and M.

Hugh Clearman, county agent, has invited everyone interested in raising spuds to attend the meeting. G. W. Adrien, head horticulturist at Texas A and M, and Jimmy Roseborough, extension horticulturist, will conduct the discussion.

THIS ONE DIDN'T GET AWAY

Wester Lands 11½ Pound Catfish

Shades of Isaac Walton! Just how big a fish-critter do they grow in these parts, anyway?

Harold E. Wester thought he had hooked a sea serpent Thursday when an inhabitant of the depths of Buffalo Lake grabbed his bait and headed in the general direction of Canyon. After a 10-minute battle an 11½ pound channel catfish broke water and lay flopping at his feet. Wester says he sat down for another ten minutes and almost decided to throw it back in, figuring no one would believe him, anyway—even with the carcass for proof.

Wester and his companion A. D. Thompson, drove in to Dawn, where they stopped to weigh the fish; and after get-

ting their story confirmed, they came on to Hereford to display their trophy.

Wester, who caught the fish on a casting rod using minnows for bait, says he hasn't heard any reports of fish of similar size being landed around here recently.

City Moves

(Continued from page 1)

they still will need large water line pipe and fire plugs. These matters are out of our control, the mayor emphasized.

However, he continued, as soon as we can, we want to provide the new area with garbage truck service, and start on water and sewerage piping. We want to give them

as many advantages as we can, the mayor stated.

"We think this is quite a step forward in the development of Hereford, giving it a chance to grow naturally and normally with improved health and sanitary conditions and regulations. It is good for the people both outside and inside the original city limits," he continued.

"If the commission and mayor hadn't believed that at first they never would have pushed the project for the idea came from their meetings. If they hadn't believed in it, they never would have advocated it," said the mayor.

There are 17,000 more miles of natural gas pipelines than there are miles of railroads in the United States.

Nine major railroad trunk lines serve the city of Birmingham, Ala.

HATCHING CHICKENS

EACH MONDAY
Booking for March and April

BROODERS
FEEDERS WATERERS
POULTRY REMEDIES
OF ALL KINDS

West Texas FEED, SEED and HATCHERY CO.

Jack Wright, Manager
HOME OF "TEXAS PRIDE" FEEDS
Hereford, Texas



... and it's Everyday Low Prices AT ANTHONY'S

Anthony's Spring Selections sing a song of high-fashion! Beautiful fashions for every occasion; you'll love them for their lovely correctness... as well as their low costs!

IT'S BUDGET-PRICED FASHIONS IN EVERY DEPARTMENT AT ANTHONY'S

Pretty and Feminine

HATS

SPRING HATS NEVER HAVE BEEN SO FEMININE!

Select from our Easter Straws Bewitching Trimmed with Flowers and Ribbons

298 To 790



YOUR CREPE SUIT OF TIMELESS BEAUTY!

Print Top Button-trim Skirts and Jackets 1475

Half Sizes 14 1-2 to 24 1-2



button-on button-off JABOT BLOUSE WITH CONVERTIBLE PETER PAN COLLAR 198

Girls' Sizes 7 to 14
Off to a party or off to school—Or outdoors for some fun—Her button-on, button-off jabot blouse Is three blouses all in one! Lustrous Sanforized broadcloth. Unconditionally washable! Color-fast party-favor pastels and white.

NAVY CREPE DRESS

INSERT NET AND EMBROIDERY YOKE LOW DRAPE Sizes 14 to 20

990

OTHER PRINTS and PASTEL SHADES 4.98 and 5.90



STYLESPUN HOISERY

New Spring Shades 54 Gauge—14 Denier

149

It's Spring!

... and time for those RITE-FIT JUNIOR DRESSES

Crepe Top Taffeta Bottom Low Sash—Size 9 to 15 Navy 690

OVER 1,000 USES FOR SUPER GLOFAST INTERIOR and EXTERIOR ENAMEL

- PORCH FURNITURE TOYS • TOOLS • SWINGS • CANOES • AUTOMOBILES • RADIATORS • FLOW GLIDERS • WAGON BICYCLES • WICKERS
- INTERIOR FURNITURE WALLS • LADDERS • SWINGS • TRUCKS • BABY CARRIAGES • WOODWORK • CABIN • GARDEN TOOLS • HUTTERS • INTERIOR



Wear-proof, high gloss finish... Flows on evenly... No brush marks... Beautiful colors.

BUY IT • YOU'LL LIKE IT ONLY \$1.00 PER QUART

ROCKWELL BROS. & CO. LUMBERMEN SINCE 1898

JACK KIRKSEY BEN CONKLIN

MEMO:

NOW IS THE TIME and IRELAND'S IS THE PLACE for OVERHAULING IRRIGATION MOTORS (OUR MEN KNOW HOW) THE LADIES WILL LIKE OUR COMPLETE G. E. LINE, TOO

IRELAND MOTOR CO.

218 WEST THIRD PHONE 180 YOUR GENERAL ELECTRIC DEALER

Dodge Dodge "Job Rated" Trucks Plymouth

USE OUR CONVENIENT LAY-A-WAY PLAN

ANTHONY'S 225 MAIN HEREFORD Every Day Low Prices

Technicolor Film Shown At Joint Session of Hereford Garden Clubs

Poster Whaley, assistant county agent, who holds a B. S. degree in Agricultural education from Texas A&M College, addressed a joint session of Hereford's three garden clubs at the court house Friday afternoon. Members of the Hereford Garden Club, The Garden Beautiful and the Bud-to-Blossom Club made up an interested audience as the speaker told of the need for conservation of wild life in this section and urged that a place be made in parks and country homes for birds and other forms of wild life.

Mr. Whaley directed the screening of a film in technicolor showing how wild life conservation is carried on in different parts of the nation. The narrator pointed out that if wild life could be protected from hunters, they will protect themselves, and that nature provides its own means of preventing wild life from becoming too plentiful. "Since insects form 80 per cent of the food for birds they more than pay their way," he said.

After the program the Hereford Garden Club conducted a business session in the court house when the president, Mrs. O. G. Hill, was named the outstanding club woman of the year. Members attending were Mesdames Leroy Aven, D. C. Barnard, Lyle Blanton, Jim Black, C. C. Ferguson, W. E. Fluit, E. W. Harrison, O. G. Hill, John Jacobson, Jr., Tom Draper, C. D. Kelton, A. L. Manjot, E. Ramey, J. P. Slaton, A. O. Thompson, Jack Roberson and Marion Rutter.

Mr. and Mrs. Henry Melton and Mrs. Waldron Melton and baby are in Pampa today for a visit with relatives.

Chairmen Named To Head Cancer Drive In April

Outstanding leaders in business and the professions have been chosen to spearhead various committees for the 1949 fund raising drive of the American Cancer Society, Texas Division in Deaf Smith County.

Mrs. Joe H. Smith, county campaign chairman, today announced appointment of an executive committee, members of which will head committees for the active solicitation during April. Those selected were Mrs. Alton Fraser, Mrs. Phillip Barclay and Deward Roberson.

Mrs. Smith said announcement would be made soon of appointment of other campaign workers.

"It is our purpose to contact everyone in this community during April," Mrs. Smith added. "The spirit of participation in the drive against cancer has been demonstrated satisfactorily in other years. We know that practically everyone is willing to make his contribution to this cause."

"At the same time," the chairman added, "we have learned that giving to the Cancer Control drive has a double advantage to the donor. Besides helping with his money, the contributor also learns something about cancer, becomes alert against its danger signs. We are urging everyone to give, learn and live!"

Read the Want Ads!

North Hereford HD Club Meets

North Hereford Home Demonstration Club met with Mrs. Fred Saltzman Thursday for a one o'clock luncheon and program. Irish jokes were given in answer to roll call and the hostess demonstrated a pair of gloves she had made. Mrs. Ida May Vaughn won the penny gift.

A St. Patrick's Day program was given by Mrs. Frank Brinkman and the next meeting was announced for March 31 in the home of Mrs. Paul Hoff.

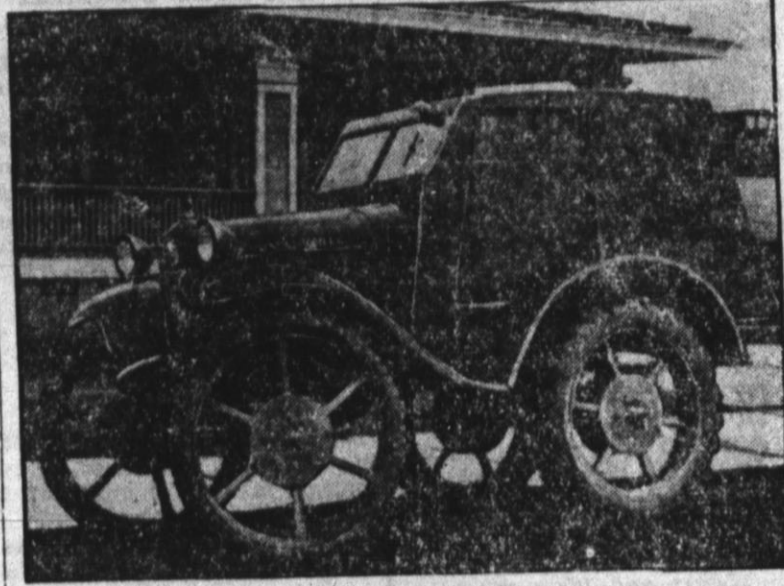
Those present were Mesdames Marion Rutter, P. L. Carmichael, V. C. Dodson, W. E. Carroll, H. N. Benson, and John I. Morris, guests. Members present were Mesdames R. A. Fullwood, R. E. Barrett, W. H. Russell, Stan Barrett, Oscar Vaughn, Ruby Virdeen, Paul Hoff, Otto Olson, Fred Barrett, H. E. Pettyjohn, Mary Bodkin and the hostess.

Hospital Notes

Patients discharged from hospital: Jana Cole, med.; Mrs. Albert Walker, O. B.; Mrs. Mary Salazar, O. B.; H. D. Buse, surg.; Donnie Lynn King, med.; Terry Kirby, med.; Howard Wayne Hill, emerg.; Francis Hill, surg.; Melba Hawkins, med.; Bobby Gail Gilbreath, med.; Clarence Flowers, surg.; Ronnie Byers, ortho.; Mrs. Jack Dean, O. B.

Patients in hospital: Mrs. Earl Scott, surg.; J. H. Ross, med.; Mrs. F. Axe, surg.; F. M. Woolbright, med.; Mrs. A. S. Brooks, surg.; Ronda Kay Moore, med.; Mrs. Wanda Tinsley, surg.; Mrs. Wayne Evans, O. B.; Bill Githens, emerg.; Mrs. W. H. Gentry, O. B.; Mrs. J. A. Grimes, med.; Nellie Pearl Shannon, surg.; Mrs. A. A. McMillan, surg.; Mrs.

Re-Tired Mail Carrier



This exalted vehicle was retired from a Texico, Ill., rural mail route after serving its owner, Joseph S. Spangler, faithfully for several years. The tractor tires helped put the mail carrier over soggy farm roads that bogged down more conventional autos. Now the roads have been improved and Spangler is planning to retire, so the "Stitmobile" has been sold.

Earl Prather, med.; Vella Kee Ekypala, med.; John S. Fore, surg.
Born to: Mr. and Mrs. Wayne Evans, a daughter, Zee Ann, March 17.

COURTHOUSE RECORDS

DEEDS OF TRUST
D. W. Finian to J. L. Hoffman: E 3-4 of S 1/4 of Section No. 86, Blk. K-3.

WARRANTY DEEDS
E. B. Hicks and Medora Hicks to Vida Hicks: SW 1/4 of Section No. 3, Blk. K-8, Deaf Smith County.

O. E. Easley and Grace Easley to J. O. Freeman: Section No. 34, Blk. K-7, Deaf Smith County, except undivided 1/4 of all oil, gas and other minerals.

RELEASES
Home Owners' Loan Corporation to Frank J. Eberle and Caroline Eberle: promissory note.

San Nunnally to W. J. Reeves and Ione Reeves: Lot No. 10 of Forson's Subdivision of Lot No. 3, Blk. No. 8, Evans Addition, Town of Hereford.

MARRIAGE LICENSES
Bazel Lee Pellam and Jewell Modcan Lee: March 19.

DEATHS
Alvina Salazar, infant daughter of Mr. and Mrs. Margarito Salazar: March 13.

John Anthony Paetzold, infant son of Mr. and Mrs. John Anthony Paetzold: March 5.

Frances Redder: March 8.

AUTOMOBILE REGISTRATIONS
J. O. Clark, 1949 Plymouth
J. W. Robinson, 1949 Buick
Ireland Motor Co., 1949 Dodge
Edward Ezner, 1949 Chevrolet

Herbert Friemel, 1949 Oldsmobile
Nedra Clayton, 1949 Plymouth
Sherman V. Towler, 1949 Hudson

C. D. Petter, 1949 Chrysler
Ela M. Aikman, 1949 Plymouth
Mrs. J. F. Messer, 1949 Plymouth

G. F. Gollehon, 1949 Buick
Gaylord Newell, 1949 Ford
Charles Shipley, 1949 Plymouth

C. J. Crump, 1949 Plymouth
Mrs. R. H. Beavers, 1949 De Soto.

CARD OF THANKS

We wish to thank the doctor, nurses and everyone else for their help, visits, flowers and prayers during Mr. Buse's illness. May God Bless all of you. Mr. and Mrs. H. D. Buse and family.

THE FASTEST BUSINESS FORMS EVER DEvised!

For your handwritten forms problem, consider:



THE MOORE PORTABLE REGISTER

- Light and easy to carry!
 - 25% Faster than the fastest operating sales book!
 - 175% Faster than loose forms and tickets!
- When teamed with Continuous Flippoint Register Forms, the Moore Portable will give you TOP SPEED.
- Designed for all wholesale and retail transactions for service stations, dry cleaners, clothing stores, specialty shops and all other retail stores. Ideal for sales slips, cash receipts, invoices, delivery receipts and for hundreds of other operations. Counter Models also available.

Write or Phone Today!

Carbons . . . Salesbooks
at
The Brand Office
Phone 30

New Curbside Numbers Good Example of High Pressure Salesmanship

Avenue B residents discovered Tuesday morning their street had acquired a new look with curbside house markers lining the street, from the intersection of Park Avenue of Union Avenue.

These markers were set up by representatives of a manufacturing firm, reputedly an Amarillo business, and each house had a card stuck in the door explaining that residents were to "try out" the signs for a few days and a man would return later to collect for them. Price \$3 each.

The markers are black, about six by 12 inches in size, with white reflector type numerals and a wire-framed base. They are set up perpendicular to the curb.

Hereford apparently is a participating part of this door-to-door salesmanship campaign which the firm has been practicing in the Panhandle. Similar

campaigns have been reported in Canyon and Amarillo.

Chamber of Commerce Secretary O. P. Cowart reported the firm had issued pamphlets to the residents saying they were approved by the Chamber of Commerce and the Better Business Bureau. Cowart declared neither local group had sanctioned the project.

Funeral Service For Jim Williams Is Held Thursday

Word was received here Thursday morning that Jim Zane Williams, son of Mrs. E. J. Williams of Hereford, died at the Presbyterian Hospital at Albuquerque, following a long illness. Funeral services were conducted at Fort Sumner, New Mexico, and interment took place there beside the grave of his father.

Mr. Williams was born and reared in Hereford, attending public schools here, and was a member of the First Presbyterian Church. He was employed on the John Smith and John Fuqua ranches near Dimmitt before going to New Mexico, where he was foreman of the Decca Ranch for several years, and had his own ranch holdings. At the time of his death his home was in Escorro.

Survivors include his wife, the former Vivien Crews, whom he married in Albuquerque in 1946; a son, Jimmy; a daughter, Patricia, all of Socorro; five brothers, James H., Chihuahua, Mexico; W. D., Loyd, Minster, Canada; Finis, Fairbanks, Alaska; Ray, Austin, Nevada; Jake, Albuquerque; six sisters, Mrs. Edna Lee Collier, Hereford; Mrs. Lela Wilmeth, Fort Sumner; Mrs. Floyd Sweet, Fort Worth; Ethel Williams, Hereford; Mrs. Ruby McBride, Dallas; Mrs. M. C. King, Panhandle; and his mother, Mrs. E. J. Williams, Hereford.

Bobby Carnahan, a student at Texas Tech, is visiting his parents here this week-end.

Mrs. E. D. Fox of Amarillo is visiting her daughter, Mrs. Frank Cogdell.

Birthday Celebrated At Dinner Party

Janje Womble was named honoree on her eleventh birthday when her mother, Mrs. Elizabeth Womble, entertained with a dinner party Saturday, March 12.

A green and white theme carried out a St. Patrick's Day color scheme with miniature green derby hats marking places as favors. The green and white birthday cake formed the table centerpiece. Games and contests provided entertainment.

Attending were Charlotte and Paula Sue Moore, Gail Potter, Sylvia McCracken, Irene Witherspoon, Betty Wade, Marline

Gilliland, Sallie and Walter O'Brien of Amarillo and the honoree.

Others attending were Mrs. J. W. Spradley, Nell Spradley, Mrs. C'Brien of Amarillo and Mrs. S. L. Easley.

Party Is Planned

Jolly Teens Horizon Club met Thursday afternoon with Mrs. Orin Streu to make plans for a party to be given in the near future.

Girls attending were Nelda Guy Lawrence, Lola Verne Pitts, Mozelle Young, Mary Katherine Boyd, Glenna Finley, Marilyn Matthews, Sandra Bateman, Joan Orr and Gerry Patterson.

PROTECTING THE PUBLIC HEALTH

Protecting the public health by accurately compounding and preparing your doctor's prescriptions is our main objective. Our prescription department is well stocked with the newest and the best in drugs; and our equipment is designed to keep all drugs protected from light and dust which causes many drugs to deteriorate very quickly.

WE WILL APPRECIATE YOUR BRINGING US YOUR DOCTOR'S PRESCRIPTIONS

CLOSE Rexall DRUGS

GOOD HEALTH TO ALL FROM REXALL

PHONE 13

PENNEY'S BARGAIN DAYS

Continue!

This week Penney's shows you three new rayon gabardine dresses from California's own dress market. They're casuals, they're pretties! They'll fit your spring and Easter budget, too! Pink, aqua, white, green. 9-15, 10-18.

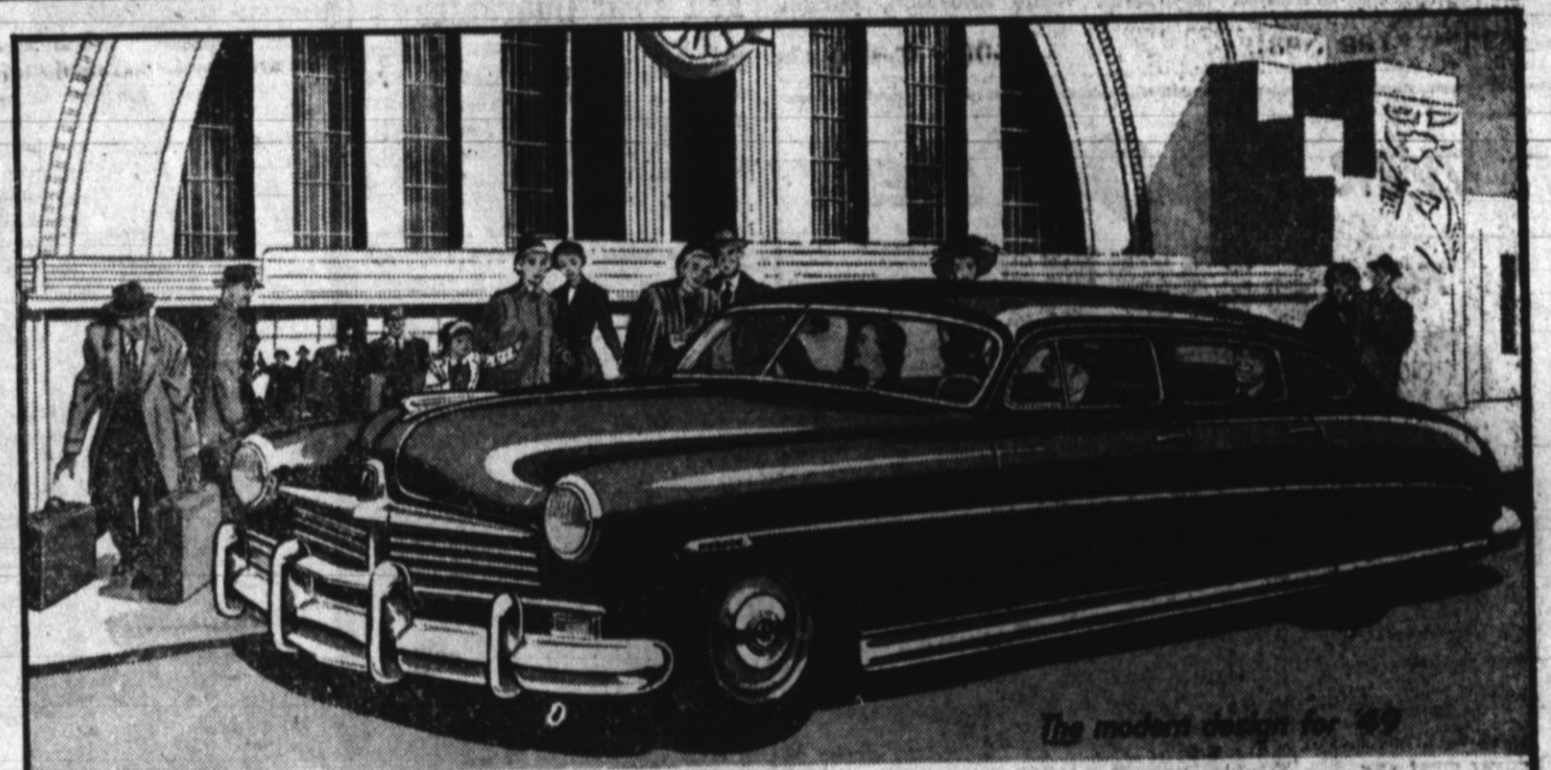
8.90

NEW BLEACHED FLOUR SACKS
5 for \$1

SPECIAL Ladies' Lace Trimmed RAYON CREPE SLIPS
Three Smart Styles
Colors: Pink, White, Blue
Sizes 32 to 42.
\$1.66

SHORTY COATS
12.75 to 16.75

COATS
And we have two California-style coats to show you! An all-wool covert sheen for small-to-medium size, an all-wool gabardine in sizes 8 - 18. Gray, kelly, red.
24.75 to 35.00



AGAIN... The newest of them all!

Come in - compare... see why Hudson is today's best buy

Visit the showrooms—peek, poke and pry! The more you see, the surer you'll be that Hudson is the automobile you've been dreaming about!

In Hudson, you get the car millions vote America's most beautiful! And no wonder. Here is the only car with the "step-down" principle. This new way of building automobiles is so basically right it frees designers of the need for "warmed-over" styling, enables Hudson to achieve wonderfully symmetrical lines!

What's more, Hudson gives you glorious room! Because you step down into the lowest-built car on the highway, Hudson has amazing head room and the roomiest seats in any mass-produced automobile built today! And all this with full road clearance!

And ride! Hudson brings you a sweet, steady ride you can't match at any price! This automobile has the lowest center of gravity in any American stock car! That's where Hudson gets its smooth, hug-the-road way of going!

There's performance—and how! Hudson's all-new, high-compression Super-Six engine—the most powerful of all American-built sixes—or the masterful Super-Eight get every chance to perform at their economical and brilliant best because this car is so low-built, so streamlined!

We invite you to come in . . . to see—drive—compare the New Hudson—the automobile that is so far ahead it is a protected investment in motor-car value!

*The advantages in Hudson's "Step-Down" design are explained in a booklet available at all Hudson dealers.

NEW HUDSON
DELIVERED HERE FULLY EQUIPPED INCLUDING WEATHER-CONTROL HEATER
only **\$2475.47**

Super-Six Four-Door Sedan with 121 h.p. high-compression engine, 134-inch wheelbase. (Local taxes to be added)

- Only the accessories you order
- Cash or time payments
- With or without trade-in
- Good allowance for your car

IMMEDIATE DELIVERY ON SOME MODELS

NEW Hudson
The only car you step down into

All this, too, but only in Hudson

Automatic gear shifting in forward speeds with Hudson Drive-Master Transmission—shifts only when you want, by foot or with the shift lever . . . your choice, 121 h.p. high-compression Super-Six or masterful 129 h.p. Super-Eight engine . . . Hydraulic Brake—first hydraulic system with reserve mechanical system on emergency parking brake . . . Weather-Guarding—Hudson's heater-conditioned-air system—Super Cushion Tires—Continental Steering . . . and more than 20 other important features that only Hudson brings you in one car.

**Optional at slight extra cost.

HEREFORD HUDSON COMPANY
1220 E. 1st. PHONE 723

MRS. C. S. GUNTER

Ordinary Devils Food Cake! Not This One; It's Supremely Good

Mrs. C. S. Gunter who has the reputation of baking delicious cakes and wonderful pastry, says her favorite is Devil's Food Cake because her husband likes it so well. Devil's Food Cake is almost without rival as the most favored cake especially among the masculine portion of the populace, and this cake with its rich, brown goodness flavored with coffee and topped with snowy white boiled icing, could easily be anybody's favorite. This is how the cake is prepared:



Let's Cook Something

- Devil's Food Cake**
- 2 cups sugar
 - 1 cup butter or shortening
 - 5 eggs
 - 1 cup butter milk
 - 1/2 cup cocoa
 - 1/2 cup strong hot coffee
 - 2 teaspoons soda (level)
 - 1/4 teaspoon salt
 - 1 teaspoon vanilla
 - 2 1/2 cups cake or all-purpose flour measured before sifting
- Mix cocoa and coffee and set aside to cool. Cream sugar and butter thoroughly, add egg yolks one at a time, beating well after each egg. Add coffee and cocoa mixture and blend and then add the milk alternately with the flour which has been sifted with

soda. (sift flour 3 or 4 times). Add the vanilla and fold in beaten egg whites. Bake in three 9-inch cake pans in 325 F. oven about 30 minutes or until done. When cool put together with Angel icing.

If a smaller cake is desired make half the recipe and bake in two 8-inch pans.

Angel Icing

- 3 egg whites
- 3 cups sugar
- 3 tablespoons light corn syrup

Heads Defense



With the resignation of James V. Forrestal becoming effective March 31, the job of secretary of defense has been given to Louis A. Johnson, above. Johnson was assistant secretary of war from 1937 to 1940, and contributed heavily to President Truman's successful 1948 campaign.

3/4 cup water
3 teaspoons vanilla
Boil sugar, corn syrup and water to hard ball stage or until it forms a thread when poured from spoon. Pour hot syrup slowly into beaten egg whites and continue beating until mixture will hold a peak. Add vanilla and spread between the layers. Cover sides of cake and pile high on top.

For the smaller cake use 2-3 of Angel Icing recipe.



Man About Town

Margaret Truman's steadiest date has tipsters dizzy getting his name. They say Helen Hayes' daughter, Mary, may wed socialite R. Hurd in June. Margaret ("Summer & Smoke") Phillips and Brooks Cliff have chilled it. Merle Oberon is under medico orders at Cole Porter's Arizona place. Natives. The Jed Harrises (Louise Platt) reconciling? Actress Ann Hathaway suddenly cancelled her merger to a Northwestern grid star. The new Manhattan Opera Co. tossed a \$50,000 libel suit at one of Gieseking's backers. A debutante had to be knocked cold by her escort (in a Bowery slumming joint) to stop her from doing a strip. Champ Joe Louis' other charmer (besides Ruby Dallas) is Linda Shelton, who made the front pages (as one of the dolls on Johnny Meyers' padded expense accounts) in the Howard Hughes-Senator Brewster headlines.

At El Borracho last night a gal at the next table took The Words Right Out of Your Mouth with this sly observation: "It's a darn good thing Mussolini and Hitler are dead," said our Unknown Heroine. "Just think of all the money American taxpayers are saving by not having to give them a trial to prove they are guilty!"

U. S. Senator Cain's wife is here "to study television." She has given him a year To Decide Things. Mary Damon (last year's big deb) and Herbie Klotz are walking backwards. Eleanor Milliken and her sister Emily inherit more than a million from their mother, who passed on a few weeks ago. The Aubrey Williamsses (she's Robin Russell, the radio actress) are procreating. The shotgun wedding due soon among the Zoocel Set is Topic "A" in the Palm Beach ginnimils. The Easter Parade will see Lucius Beebe garbed in Gay 90s apparel. Italian police are hushing the suicide of a Philly matron, who made Capri her home: Pal of Countess Di Frasso. Dr. T. F. Tsiang, chief Chinese delegate to the UN (in the recent headlines via a weird divorce suit), gave a speech at the World-wide Club 2 days later on "The Virtues of Home Life in China."

86-year-old Bernarr Macfadden is sending cards to all men who are over 40, asking them if they are losing their "Adam Power". He calls attention to the fact that after marrying a widow of 44, he is re-asserting his belief that virility should improve with age. He wants to share his secret. He claims Adam's last name was Macfadden.

The Washington Ticker: Although Cong. Wood of Georgia is Chairman of the Un-American Activities Committee, the real boss is Francis Walter, a Democrat of Penn. If Dewey doesn't run for the Top Slot in '52, he'll control enough delegates (they say) to have a strong hand in the selection of the candidate. Two days after Dean Acheson became Mr. State Dept., the Manhattan Art Galleries raised the prices of his wife's paintings as high as 300%. Mrs. Vandenberg (wife of the Senator) is very ill. Gen. Walter (Beedle) Smith was due out of Walter Reed Hosp yesterday. Asst. Sec'y of State J. Peurifoy is at Bethesda Hospital. He supervised the film, "State Dept. File No. 649," a thriller, which started at the Globe on B'way Sat-ee.

Time mag (the other weekend) had a Communist on its front cover. Finally keeping them where they can be seen, eh? That weekly is clogging the mails with subscription blanks. Who-hopper? They say Gabie returned a married woman's gifts in a garbage can. We hear the Maharajah of Indore and his U.S.-born wife will have a Renovation. The Little Palm at Miami is gay again since "Danita," a lovely Latin, opened there. The Joe E. Lewis-Tony Martin marriage at the Beachcomber is svelegant. The big slasher in memory of Colonel David Marcus (Re-Israeli pioneer who was slain Sept) is set for the Waldorf on the 23rd. Ice star Carol Lynne's latest ex-husband is Angus MacPherson. He flies to London every fortnight. The Criterion Theatre is plastered with huge, sexy posters of starlet Felice Ingrassia. She's in the film, "He Walked by Night," for exactly 36 seconds.

Mrs. Jack Geffken and son, Jackie, are visiting with her parents, Mr. and Mrs. W. H. Russell this week while Geffken is in Midvale, New Jersey, called there by the death of his father, John B. Geffken, who was buried Friday. Survivors are his widow, his son, and a daughter, Mrs. Al Spengler.



Key your Easter Costume

SHOP OUR WINDOWS to a new

to a new

Spring Coat

USE OUR CONVENIENT LAY-A-WAY PLAN



PROUDLY LABELED WITH THE WALDORF GOLD SATIN LABEL

MORE THAN 100 TO CHOOSE FROM THE FINEST SPRING CREATIONS OF GLORIOUS STYLES. YOU CAN'T AFFORD TO MISS THESE SUPERB VALUES SENSATIONAL STYLING!

Advance Fashions in Swinging Flare-back Coats, Very Charming Slenderizing Stylish Stouts.

\$19.75 to \$34.50

The Most Wanted Spring Coats in AMERICA

PEPPER & SALT FWEED 100% Wool 100% Wool Coverts or Wool & Rayon Gabardine

FREE

1 PAIR OF SHEER 51 Gauge NYLONS

NEW SPRING COLORS

with each spring coat or topper purchased or bought on our Lay-away Plan.

From Now until Easter

IN GEORGEOUS COLORS

- White
- Navy
- Kelly
- Toast
- Grey
- Red
- Skipper
- Aqua
- Powder-Blue

flyaway look

IN COATS AND 3-4 LENGTH TOPPERS

RELY ON US AS YOUR FASHION CENTER SPRING AND EVERY SEASON.

GOOD NEWS— Dazzling, rich, lovely Silk Toppers. Beautiful Colors.

\$9.90 to \$24.75

USE OUR LAYAWAY PLAN

THE NEW LOOK!

100% Wool Whites & Pastel

TOPPERS

- Smartly Designed
- Expert Workmanship

pin-money topper

LOOK SHARP— BE SHARP— FEEL SHARP— In Any Of Our

GEORGEOUS STYLES

dresses

... KEYED TO YOUR SPRINGTIME MOOD. . . EXCLUSIVE STYLES BY CLOCKWISE, KAY WHITNEY, 6.95 to 14.90

Hereford Store Co.

S. L. HARMAN & SON

PHONE 382

IF IT'S NEW IT'S HERE!

USE OUR LAYAWAY PLAN

Hear **DR. WALTER A. MAIER** LUTHERAN HOUR SPEAKER Sunday March 27 3:30 p. m. D. Walter A. Maier MUNICIPAL AUDITORIUM Buchanan at Fifth AMARILLO, TEXAS 3,000 Free Seats Come Early! Hear the Mass Chorus . . . See the Parade of Nations Tune in Every Sunday KPDA 9 a. m. — KVAL 2 p. m.

THREE STAR EVENT DON'T MISS OUR WHOLE OF A SALE THERE'S A WHOLE OF A DIFFERENCE IN U.S. ROYAL Air Ride with STEER-EASY TREAD FREE TRIAL RIDE Trade in now UP TO \$9 TO FOR YOUR OLD TIRES FREE BOOKLET TELLS YOU HOW TO SAVE UP TO 75% MORE MILES ROBERSON MOTOR COMPANY 1st & Miles Hereford SEE US TODAY— AND SAVE

Boy Scouts Give Pledge In Courthouse Lawn Ceremony

Taking part in an outdoor ceremony on the courthouse lawn in the bright sunlight of Friday afternoon, 40 Boy Scouts representing scout troops, cub packs and senior units in Hereford pledged themselves to do their part in the nationwide year-long crusade to "Strengthen the Arm of Liberty" which terminates Dec. 31, 1950.

Urin Streu, district scout commissioner, explained the purpose of this Fortieth Anniversary Crusade to strengthen the boy scout movement.

"I formally pledge myself to cooperate personally in the accomplishment of the goals of my unit and as a participating citizen to render such service on a unit and individual basis as will contribute in a practical way to the achievement of the purposes of the crusade to 'Strengthen the Arm of Liberty.'"

"We propose to achieve this goal by recruiting new boys and additional adult leaders; by more and better training for both boys and leaders; and by placing greater emphasis on the basic fundamentals of Americanism," said Streu.

Following the pledge, Robert Thompson, district chairman, presented scout leaders with pledge buttons to distribute to their group members. These buttons will be worn on right hand breast pocket. Each leader also received charts displaying troop meeting pledges and a record of the program of their crusade. J. C. Reese accepted for the senior scout unit; Mrs. Charles Calloway for den mother of Cub pack 52; Mrs. Worth Covington as den mother of Cub Pack 50; Gerald Wilson as scout-leader of troop 52 and Wendell Burdine as assistant scoutmaster for troop 50.

Tea Entertains Council Members

Mrs. Lisle Woodford was hostess Wednesday afternoon at a program-tea for Group 1 of the Woman's Council of the First Christian Church. Mrs. Robert Veigel, president, conducted a brief business meeting and Mrs. Roy Ford gave the prayer. Mrs. C. D. Carnahan directed the study of 'The Life of Paul, dealing particularly with 'A Man Who Wrote Scripture.'

The tea table was attractively done in a St. Patrick's Day motif including cut flowers and lighted tapers. Those present were Mesdames F. H. Oberthier, Robert Veigel, Earl Phillips, Ray Suit, Winget, Clyde Russell, Roy Cowsert, Bill Bradley, Mac Cone, S. E. Askren, R. G. Blue, Byrl Elliston, John Robinson, Virgil Dodson, Coffin, Ira Ricketts, Roy Ford, Frank Smith, C. D. Carnahan, W. E. Dameron and the hostess.

County Federation To Meet March 25

The fourth quarterly meeting of the Deaf Smith County Federation of Women's Clubs will be held Friday, March 25 at the First Baptist Church. The luncheon will be held at 1 o'clock and will be followed by a program presented by the Department of American Homes under the direction of Mrs. Earl DeHart. Mrs. Tom Draper, CEDA, will be the speaker.

Bud-To-Blossom Club

A business session of the Bud-To-Blossom Club was held in the home of Mrs. Arthur Tiefert following the meeting at the court house. Mrs. William Hull, reporter for the club, read topics of interest taken from District 1 Garden Clubs bulletin sent to the clubs by the district councilor, Mrs. Lyle Blanton.

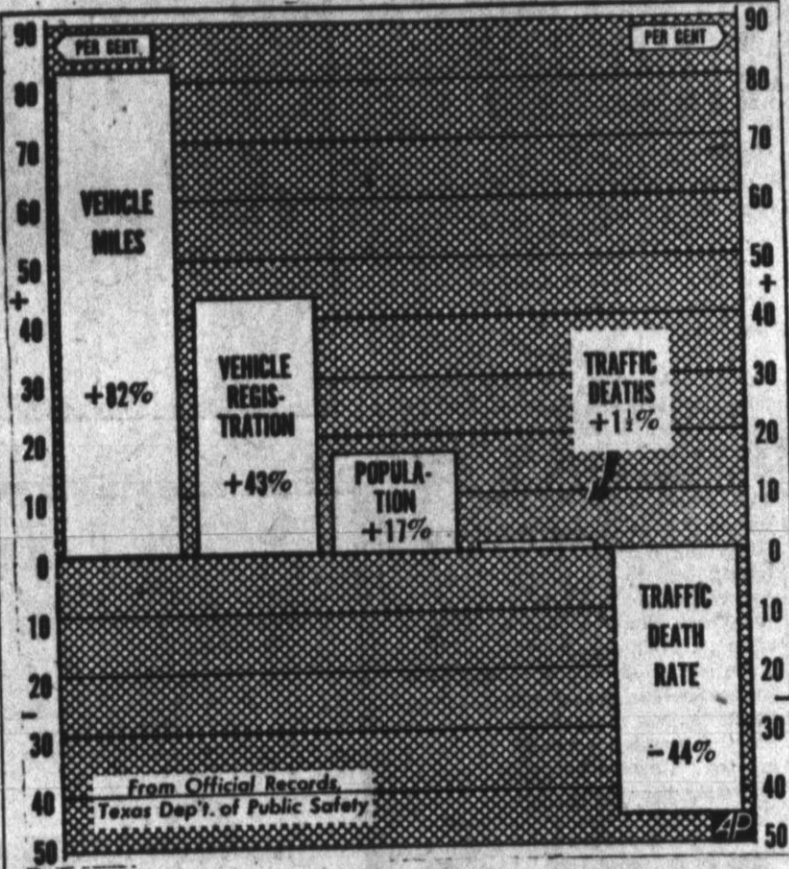
Mrs. H. H. Caraway and Mrs. R. A. Daniel, Jr. and Mrs. George Olson were named delegates to attend the District 1, spring convention which will be held in Hereford April 8-9. Mrs. William Hull and Mrs. W. H. Patton were named alternates.

Members of the club voted to join in the national project of sending three pounds of garden seeds to a family in Europe and Mrs. J. E. McCathern was welcomed as a new member of the club.

Members attending were Mesdames H. H. Caraway, R. A. Daniel, Jr., Paul Harvey, E. D. Hopson, Tom Howard, William Hull, Cecil Parker, W. H. Patton, George Springer, J. E. McCathern and Mrs. Tiefert.

The gas industry has more than 370,000 miles of pipe to gather, transport and distribute gas to consumers.

Texas Traffic Is Safer



Texas traffic is nearly twice as safe as it was twelve years ago. Traffic movement has almost doubled, yet fatalities have increased only fractionally—one and one-half per cent. The Texas Safety Association points out that the organized safety effort in Texas, by reducing the death rate, has saved 9,485 lives. Those are the people who would have been killed if deaths had increased as much as travel. (AP Photo Chart).

Ray Bowman Is Speaker For Calliopian Club

"The Land of Israel may never be a nation in its entirety but some semblance of peace may at last be realized," said Ray Bowman in a talk before the Calliopian Club Thursday night.

The club meeting was held in the home of Miss Genevieve Eberle and Mr. Bowman, speaker of the evening, discussed the Jewish-Arab situation beginning with the history of the Hebrew people in Biblical times, describing the regimes of government from the time of Abraham to the present time. In summing up his remarks he spoke at length on the current questions involved in the Far East controversy.

In response to requests, Mr. Bowman also told of broadcasting operations, explaining how the news comes in and is sent out over KPAN, local radio station. Mr. Bowman is chief engineer for KPAN.

Those present were Mesdames L. B. Barnett, B. F. Cain, Clyde Cave, Pete Cowart, Raylan Evans, Alton Fraser, J. E. Kirby, Will Graham, N. E. Milburn, Carl Ferrin, Elizabeth Womble, Mary Virginia Eberle and the hostess. Special guests were Mr. and Mrs. Bowman.

— Buy It in Hereford —

Audubon Nature Film Scheduled Here On April 9

Texas Garden Club women in their district conventions this spring will feature a film night when scenes at the Audubon Nature Camp at Kerrville will be screened. This is the only camp maintained by the Audubon Society west of the Mississippi River and much interest in the camp is evidenced throughout the state.

The District One Spring convention will be held in Hereford on April 8-9 and an opportunity will be given the public to see the films on Friday evening April 9, at 7:45 p. m. in the First Christian Church, headquarters for the convention.

The picture will be shown under the direction of Mrs. Tom Holman of Amarillo, second vice-president of Texas Garden Clubs and a member of the board of the Audubon Nature Camp. The picture promises to be of special interest to the youth groups of the city such as the Camp Fire Girls and Boy Scouts.

Mrs. Lyle Blanton, District One councilor, has announced that a full program has been arranged for the two-day session including social affairs of interest, and new district officers will be elected.

Mrs. Ora Potter, Benny, Kenny, and Emmett Potter arrived in Hereford Thursday after having spent the past several months in New Mexico.

CARD OF THANKS

We wish to express our sincere thanks to all our friends and everyone who has been so kind and thoughtful since the loss of our beloved baby. Mr. and Mrs. Edward Paetzold

Advertisement for Hembree Jewelry, featuring a watchmaker illustration and text: 'ASK THE MAN WHO KNOWS... YOUR WATCHMAKER! YOUR WATCH NEEDS A REGULAR CHECK-UP TOO! GIVE YOUR WATCH Expert REPAIR SERVICE'.

Advertisement for Southwestern Life Insurance Co. with text: 'DON'T BE HALF SURE about your Life Insurance... G. C. (Jiggs) HARTMAN, 104 E. 3rd St. - Phone 45 Hereford, Texas'.



Sleep on the Sealy Tuftless Innerspring. Enjoy deep-down refreshing sleep... on a Sealy mattress. Sealy Tuftless Innerspring gives you healthful support your doctor would approve.

E. B. Black Co. 1901 1949

Advertisement for Duckworth Service Station: 'STOP FOR SERVICE WE BALANCE WHEELS 1.50 Per Wheel and WE FURNISH THE WEIGHTS WE FEATURE FREE PICKUP AND DELIVERY FOR WASH AND GREASE JOBS AND OIL CHANGES TO YOUR CAR'.

Advertisement for Haile Drug: 'SHOP HAILE DRUG 229 Main Phone 99 YOUR WALGREEN AGENCY FREE DELIVERY SERVICE on PRESCRIPTIONS We Now Feature The Famous NON-ALLERGY LINE of EX-CEL-CIS COSMETICS'.

NEW EVANS DAUGHTER Mr. and Mrs. Wayne Evans have announced the birth of a daughter on Thursday, March 17 at Deaf Smith County Hospital. The newcomer arrived on her mother's birthday, weighing 6 1/2 pounds. She has been named Zee Ann. The paternal grandparents are Mr. and Mrs. Joe Evans. The Evans have a four year old son named David.

Advertisement for the movie 'Good Sam' featuring Gary Cooper and Ann Sheridan. Text: 'SHE called him a two-faced double-crossing samaritan... but she kept on loving the guy! Gary COOPER • Ann SHERIDAN'.

STAR SUNDAY MONDAY TUESDAY

Advertisement for the movie 'The Dude Goes West' featuring Eddie Albert and Gale Storm. Text: 'The Gun-Smoked Story of the Man Who Cleaned up Arsenic City! The DUDE GOES WEST'.

TEXAS SUNDAY MONDAY TUESDAY

Congratulations, March 20, through March 23 Mr. and Mrs. Liege W. Cawthon Mr. and Mrs. J. B. Sneed, Jr. Mr. and Mrs. Arrol Stuard Mr. and Mrs. Herman A. Buss Mr. and Mrs. Jeff Robertson Mr. and Mrs. Dennis Baker upon the occasion of your wedding anniversary.

Advertisement for the movie 'Northwest Stampede' featuring Leslie-Craig and Loretta Young. Text: 'THEY LIVED THE GREAT THRILLS AND ROMANCE THAT ONLY THE WEST CAN OFFER! NORTHWEST STAMPEDE in CINECOLOR'.

STAR WEDNESDAY THURSDAY THE CRUSADE TEXAS WEDNESDAY THURSDAY

Rotarians Feted By Rotary Anns Thursday Night

Rotary Anns entertained husbands with a St. Patrick's Day Emorgasbord supper party at the banquet room in the City Hall Thursday evening. A green and white color theme carried out the St. Patrick idea with the center table featuring green-leaved ivy in an Irish potato container flanked by candelabra nestled in shamrocks holding green tapers. Small tables were centered with miniature Irish figurines at wishing wells placed on a green shamrock base.

Bingo games provided entertainment after the supper.

Mr. Ben Childers was in charge of the decorating committee with Mrs. D. H. Alexander arranging the center table. Mrs. W. E. Dameron headed the food committee and Mrs. Paul Conaway and Mrs. Henry Sears made arrangements for the games.

Those attending were Messrs. and Mesdames D. H. Alexander, J. R. Allison, Richard Barnard, Henry Benson, Hugh Bookout, R. H. Brummal, Ben Childers, Frank Cogdell, Paul Conaway, Bill Wolfe, Colby Conkright, W. E. Dameron, Roy Ford, Leo Forrest, Marshal Formby, George Heard, Berry Jacobsen, R. A. Lingenfelter, A. B. London, J. C. McCracken, D. C. McWhorter, Don Martin, Elmer Mathies, Troy Moore, Bert Neelley, Gayle Neal, Roy Oswald, Elmer Patterson, John Patton, Earl Phillips, W. A. Phipps, Henry Sears, Aubrey Smith, L. C. Thomas, Ernest Wade, B. M. Wiltshire, Dub Hair, and Bill Stanford and Hugh Clearman.

Methodist Class Meets For Social

Win One Class of the Methodist Church was entertained at the regular business and social meeting in the home of Mrs. E. J. Hudson Tuesday afternoon with Mrs. J. I. Funderberg and Mrs. Wes Brady as assistant hostesses.

After a devotional lesson conducted by Mrs. C. M. Hicks and Mrs. J. B. Jones, Mrs. William McGeehee, president of the class, directed the business part of the session.

Members attending were Mesdames J. E. Beyer, I. H. Spratt, Fred Millard, F. M. Faulkner, E. W. Harrison, Pearl Burger, C. M. Hicks, J. B. Jones, William McGeehee, Ray Hershey, J. F. Ward, A. C. Thompson, Luther Pevely, C. B. Williams, M. M. Beavers, H. M. Benefield, D. H. Bryant, Clara Freeman, Miss Lula Botford and the hostesses, Mrs. Dudley Buzzard, a guest of her mother, Mrs. Ray Hershey, was a guest at the meeting.

SHE LIKES TO MAKE THINGS GROW

Greenhouse Provides Pleasure For Mrs. Seigler

Technically, a greenhouse is a house where the roof and one or more sides consist of glass frames, but to Mrs. Mary Seigler, her miniature greenhouse means much more than a place to cultivate exotic plants. It is the answer to a desire developed in early childhood to make things grow, to create beautiful pictures on the surface of the land through the use of various elements.

Started as a hobby about a year ago, Mrs. Seigler finds the greenhouse a source of knowledge as well as enjoyment and still in the experimental stage she has learned something of botany, soils, fertilizers and general horticulture.

Mrs. Seigler chose the sunny south side of her new home for her miniature greenhouse, which is only 8 by 10 ft. with the roof and three sides of glass, all in fall view of her kitchen windows. She has followed no special pattern of planting but rather selects the plants and flowers she likes and in the colors she favors. Always there is some flower or plant in full bloom and Mrs. Seigler hopes by further experimenting to have a profusion of bloom under glass, heedless of the cold or heat. She uses no artificial lighting but keeps the temperature around 60 degrees.

Provides Endless Pleasure

The uses and pleasures to be had from gardening under glass are endless, Mrs. Seigler be-



—Photo by Wm. Patton

The DeMolay chapter of Hereford last Saturday night enjoyed their third annual anniversary chapter dance, as shown in the top left photo, and climaxed the occasion by crowning Miss Kathryn Davis as "Sweetheart of the DeMolays." On the right, Garland Robinson, master councilor, may be seen placing a crown of flowers on the sweetheart's head as part of the official ceremony. Bob Johnson, standing in the extreme right, later presented the new sweetheart with a jeweled pin.

DeMolay Sweetheart Is Crowned

Advent of Spring brings thoughts and plans for a variety of social affairs to the minds of many; and to members of the De Molay chapter it sees the year in the annual anniversary dance.

The third annual Anniversary Dance was held at the club house Saturday night with the evening's highlight, the crowning of the DeMolay sweetheart, giving added interest to the program.

Dressed in pink taffeta formal made with basque bodice and full skirt caught with clusters of flowers to make wide scallops at the bottom, Miss Kathryn Davis was named "Sweetheart of the DeMolays" as Garland Robinson, master councilor of the chapter, placed a crown of flowers on her head. Bob Johnson pre-

sented her with a jeweled sweetheart pin.

Refreshments were served from a table done in yellow and blue, DeMolay colors, and other decorations and appointments repeated those colors.

DeMolay members and their dates attending were Garland Robinson and Joan Hendricks, Bob Johnson and Earlena Phillips, Bob Hamilton and Kathryn Davis, Jesse Click and Ruth London, James Hudson, Randolph Thomas, Keith Hutson and Joan Hardwick.

Others attending were Mr. and Mrs. O. L. Click, John Patton, Mr. and Mrs. Bill Hutson and Mr. and Mrs. R. G. Lewis.

Out-of-town guests attending were DeMolay chapter members and their dates of Amarillo and two couples from Clovis, New Mexico.

Bettye Katheryne Hodges To Wed Bobby Owen In Easter Ceremony

Mrs. Velma Hodges has announced the engagement and approaching marriage of her daughter Bettye Katheryne to Bobby Owen, son of Mr. and Mrs. G. P. Owen, Sr.

The wedding will take place on

Easter Day, April 17, in the First Baptist Church.

Both the prospective bride and bridegroom are graduates of Hereford High School.

Two Hereford Women Will Compete For District Honors In Contests



MRS. GERALD WILSON

Two Hereford women representing their respective church groups were winners in contests held at the First Baptist Church in Ralls on March ninth.

Mrs. Gerald Wilson was chosen from the Willing Workers Union of the First Baptist Church of Hereford to compete in an adult devotional contest held in Dimmitt on Feb. 27, and won first place there making her eligible for the district contest in Ralls where she also



METTIE LEE ROOTS

placed first. She will go to Abilene to attend a three-day session on March 31-April 1 and 2 and compete for a chance to enter the National Training Union Contest, which will be held in Ridgecrest, West Virginia in June.

Mrs. Wilson won the district contest with a seven minute

(Continued on Page 3)

LaPlata Club Hears Review On J-A Ranch

Mrs. Marshal Formby was hostess to the LaPlata Club Tuesday evening. Mrs. Homer Brumley was chosen as the club's outstanding member during the business session presided over by the president, Mrs. Liston Wilson.

The J A Ranch, the fifth of six Texas ranches outlined in year books for discussion, was the topic for the day.

Mrs. C. W. Spurlock gave a history of the Ranch and told of its establishment in 1876 by Col. Charles Goodnight. "Employed by Mr. and Mrs. John Adair of Colorado, he came to the Panhandle and returned with such glowing tales that he persuaded them to buy the extensive acreage. Later Col. Goodnight formed a partnership with the Adairs and for a time the ranch contained one million acres, 90,000 pure-bred Herefords and 60,000 range cattle." Mrs. Spurlock said.

Mrs. Urllin Streu noted interesting historical events that took place on the ranch and told of interviews with Henry Hastings who was a cowboy on the ranch, and G. W. Word, present superintendent.

She gave Mrs. Hastings' description of the ranch which still has 13 camps and six buildings at headquarters, and told of Col. Goodnight's home in Palo Duro, the first white man's dugout. She gave J. Frank Dobie's version of "Old Blue" in "The Longhorns" and said that the lead steer's horns are now in the Panhandle Historical Museum at Canyon.

In conclusion Mrs. Streu said "It is interesting to note that the J. A. Ranch is still similarly operated with the annual Spring Round-up and Dance featured and the same old horse drawn chuck wagon used."

Members attending the meeting were Mesdames Milton Adams, Clell Best, Bill Blood, Homer Brumley, Pete Cowart, Dalton Criswell, Emil Dettman, J. R. Johnson, Elmer Patterson, A. J. Schroeter, Charles Spurlock, Urllin Streu, Morris Thompson, Liston Wilson and the hostesses.

PERSONALS

Mr. and Mrs. Wayne Cox of Canyon were week-end guests in the home of Mrs. C. B. Williams.

Mr. and Mrs. Dalton Criswell and Mrs. Don Martin were in Amarillo the past week end.

Mr. and Mrs. T. J. Clay, Sr., of McLean are visiting this week end in the home of their son and daughter-in-law, Mr. and Mrs. T. J. Clay and Pamela.

Charles Frye arrived Tuesday from Fort Collins, Colorado, where he has been attending Colorado A and M to visit his parents, Mr. and Mrs. Carl Frye. He plans to remain in Hereford.

Mrs. Gerald Gollehon and daughters spent last week end in Borger visiting with her parents.

SOCIETY

Musician And Educator Entertain For Dawn Study Club Program-Tea

"Music" and "Women's Clubs" were discussed at the Dawn Study Club meeting held in the home of Mrs. Iverson Leake in Canyon Tuesday afternoon. The speakers were Mrs. Margaret Harper, guest pianist, and Dr. Stuart Condon, head of the department of Government at West Texas State College in Canyon.

Mrs. Harper is widely known as a musician. She compared music to a well balanced menu—meat and potatoes for technique, the light spicy numbers for salads and the lovely classics for dessert. Illustrations of each were given as she explained the well balanced musical diet.

Mrs. Harper also played selections from Bach, "Liebestraum" by Liszt and an Italian's Children's song "Run, Run."

Dr. Condon gave a comprehensive talk on "The Importance of Women's Study Clubs" in relation to women's coopera-

tion with men in all fields of endeavor. He stated that "There no longer exists a competitive attitude between women and men as has been the case in the past, and now men and women will find themselves cooperating for world security, in industries and other occupations and in every day living."

Tea was served from an attractively decorated table featuring white and yellow snapdragons and greenery. Flanking candles gave soft lighting. Mrs. R. B. Latham, president, and Mrs. Gayle Neal, vice-president, presided.

Members present were Mesdames Floyd Walton, H. V. McCabe, Melvin May, A. T. Frye, Carl Wimberley, Ernest May, Alfred May, Baker Womble, Gayle Neal, R. B. Latham, and the hostesses. Special guests were Mrs. C. J. Purdom of Amarillo and Mrs. Stuart Condon and Mrs. J. D. Pruitt of Canyon.



MRS. D. L. C. KINARD
President Seventh District Texas Federation

Seventh District TFWC Meet Slated For April 4-5-6 In Lubbock

Mrs. D. L. C. Kinard of Memphis, president of the Seventh District of Texas Federation of Women's Clubs, has sent out the official call for the annual Spring Convention which will be held in Lubbock, April 4-5-6. Every club in the Seventh District is expected to send a delegate or alternate and other members or visitors. Mrs. Kinard said when announcing convention dates.

Registration will begin at 8 a. m. in the First Methodist Church, Lubbock on April 5. Reports should be in line with score cards released in the September 1948 Texas Club Woman, and three minutes will be given to typed reports. County and City Federations will be allowed five minute reports. Names of all delegates and visitors should be sent to Mrs. A. A. Holmquest, 1913 Main Street, Lubbock, for room reservations and for the luncheons to be held both on Tuesday and Wednesday.

The business sessions which will feature prominent women such as Mrs. John J. Perry, president; Mrs. Howard Hodges, Mrs. T. M. West, state second vice-president and Mrs. N. L. Wylie, candidate for state treasurer; will be interspersed with social affairs. The first social event of the convention will be a reception for Board members Monday afternoon; a courtesy of the Littlefield clubs. That evening a board dinner will be given, a courtesy of Hemphill Wells of Lubbock.

Highlighting Tuesday's program will be the address "Expanding Horizons" by Mrs. Perry. Mrs. Carroll Snyers of Lubbock will preside at the International Relations luncheon. The tea Tuesday afternoon will be a courtesy of Dunlap Department Store. One of the outstanding features of the convention will be the Fine Arts program Tuesday evening when Mrs. Charlotte Ingham Word of Ashola will present original piano compositions. She will be assisted with vocal selections by Mrs. Robert Sexauer of Memphis. Also on that program will be the prize-winning vocal ensemble and the prize-winning poem will be read. Dr. William Harard, conductor of Lubbock Symphony, will entertain with a violin solo and a "Tech Men's Chorus" consisting of forty voices, will sing.

Of special interest to clubs and their presidents will be "Information Please," a new feature, which will open the program Wednesday morning at 8 o'clock. Subjects of discussion will be "Program Planning," "Interpretation of Score Cards" and "Year Books." Dr. D. M. Wiggins, president of Texas Tech, will speak on "A Look at the World Today." Election and installation of new officers will be followed by Art Exhibit and Antique Show. The three-day session will be concluded with the annual Merit Luncheon and the awarding of prizes at noon on that day.



—Photo by Alex Thompson

Mrs. Mary Seigler is seen above amid a few of the outstanding plants which she produces in her own greenhouse. The hobby of growing flowers provides her with enjoyment and fills up most of her spare time.

Long Time Ago

45 Years Ago

One of the front page stories of the Brand for March 18, 1904 reports: "The dollar roll social given by the ladies aid of the First Baptist Church . . . was well attended and much interest was manifested in the work of the ladies. From a financial standpoint it completely eclipsed all other church functions of the season, the proceeds being about \$78.00."

Bovina and Texico

A Brand representative paid a visit to Bovina and Texico "partly on business and partly to ascertain the progress that is being made by these two prosperous little villages." "Bovina," he reports, "is just now beginning to make strides along business lines, which has heretofore characterized all West Texas towns. She now has four general merchandise stores, . . . two hotels and three lumber yards . . . (with) arrangements being made to open a private bank" . . . "At Texico," the

reporter continues, "business affairs were found to be in rather a more advanced state. The town has a beautiful location, and is being settled by substantial citizens who have full confidence in the final success of this country and do their part in its development. We found at Texico a good school, a splendid hardware store owned by our former townsmen, Guy Gamble and J. H. Cardwell, who are prospering in their new enterprise; a good hotel, operated by M. O. Meeks, also a former Herefordite, several general merchandise stores, a lumber yard, and a saloon . . . About the smallest thing seen at Texico was her depot, which consists of a run-down freight car."

The stage schedule to Dimmitt was published in the 1904 Brand, reading: "Lv Hereford at 1:30 p. m. daily ex. Sunday. Ar. Dimmitt at 6:00 p. m. daily ex. Sunday. Lv. Dimmitt at 7:30 a. m. daily ex. Sunday. Ar. Hereford at 12:30 p. m. ex. Sunday."

In The Ads

One of the classified ads. queries: "What is that going in every direction over town? Why, that is C. S. Richards on the People's Grocery Company's new Delivery Wagon!"

March specials at the Garner and Martin stores included: Best California 3 lb. tomatoes, \$1.10 a doz.; 3 lb. pumpkins, \$1.00 a doz.; 1 gallon size peaches, 30 a can; 3 lb. Pie Pine Apples, \$1.00 a doz.; Behring Sea Red Salmon, \$1.85 a doz.; 100 bars Diamond C Soap for \$3.40, you get your choice of a long list of the many other \$1 premiums, making your soap cost only \$2.40 net or 100 bars."

Some of the local items in that



BIPPUS NEWS

Rev. James McFatridge Will Speak At Bippus Church Services Sunday

C. F. Momfeld attended the sale at Clevis Thursday. Mr. and Mrs. Elmo Pinnell were Vega and Adrian shoppers Wednesday. Mrs. C. F. Homfeld and children Jerry and Glenda Lou, visited in the J. G. Fortenberry home Thursday. Mr. and Mrs. Thomas Faulkner returned Tuesday night from Gainesville where they have been at the bedside of his mother. Miss Chloe Fortenberry spent Sunday with her uncle and family, Hugh Fortenberry. Rev. James McFatridge will fill his appointment at the Bippus Church on Sunday, March 20. Mrs. D. C. Banks took her sis-

ter, Mrs. Joanne Louis to the doctor Wednesday. Jerry Homfeld has been on the sick list this week. Mr. and Mrs. J. G. Fortenberry visited in the C. F. Homfeld home Tuesday. Mr. and Mrs. Claud Bogle were Amarillo and Hereford shoppers Saturday. Miss Chloe Fortenberry spent the week end with her parents, J. G. Fortenberrys of Adrian. Mr. and Mrs. Bob Caldwell of Adrian attended the Church services at Bippus Saturday night. Rev. Don Davidson of the Hereford First Methodist Church conducted Saturday night services at the Bippus Church. Mr. and Mrs. Jake Fortenber-

ry and children, Cora Lee and Mac were Amarillo shoppers Wednesday. Mr. and Mrs. J. G. Fortenberry were Clovis shoppers recently. They visited their daughter, Mrs. E. J. Dorris and family in Clovis. Those helping J. G. Fortenberry dehorn cattle Wednesday were C. E. Homfeld, Albert Glass, Jay Fortenberry of Hereford, Jimmy Brady and Richard and Roy Fortenberry.

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MASONIC BULLETIN

Hereford Lodge 549
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NOTICE OF MEETINGS

ODD FELLOWS

Each Monday Night

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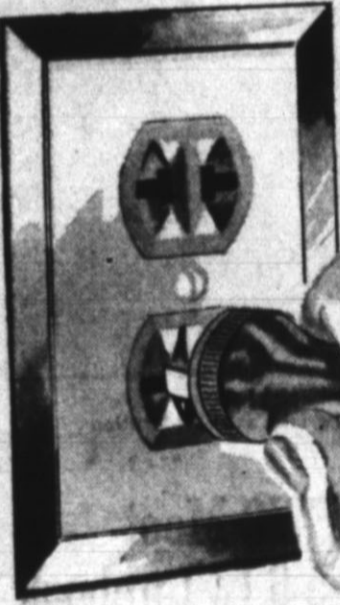
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Personals

Issue were: W. L. Ford of Coffeyville, Kansas who has been visiting his brother-in-law, J. N. Askren for several weeks, returned home Tuesday; "J. D. Curtsinger came in from his ranch Tuesday after supplies." "C. D. Steele of Texico passed up the road Monday on his way to Amarillo;" "L. E. McMinn of Boom was transacting business with our merchants Wednesday;" "J. A. Wilson of Umberger was in Hereford Wednesday, the guest of his old friend, S. H. Mount;" "Miss Fannie Turrentine left Wednesday afternoon for Lubbock where she will finish her term of school for this year;" "G. A. F. Parker returned Wednesday from a business trip to Central Texas;" "S. J. Dodson of Lebanon, Tenn., arrived in Hereford this week and is looking over the field with a view of engaging in the practice of his profession, law."

The total capital invested in the U. S. gas industry totalled nearly six billion dollars in 1948.

Mr. and Mrs. J. A. Ralston are in Hot Springs, Ark. for a three week stay.

Visiting Mrs. Eula Rambo in Amarillo last week and her daughter who is critically ill in an Amarillo hospital following an operation were Mr. and Mrs. Si Orr and Mrs. C. D. Carnahan and Betty Jo and Mrs. Nelson McRight.

Mrs. Fred Muller's parents, Mr. and Mrs. L. E. Cox, formerly of Seymour, arrived in Hereford to make their home.

Family Affair
Mrs. P. H. Gilliland was hostess for a family get-together Thursday honoring her mother, Mrs. Reber Howton on her birthday. An afternoon of games was enjoyed.

Mr. and Mrs. O. M. Dickey transacted business in Amarillo Monday and attended special services at the Baptist Church conducted by a young friend who is a ministerial student at Howard Payne College, Brownwood.

CELEBRATE ANNIVERSARY

Mr. and Mrs. Jack Roberson celebrated their thirty-third wedding anniversary on Sunday, March 13. Home for the day were their son, Billy Roberson, Mrs. Roberson and daughter Sue of Amarillo, and a daughter, Mrs. Russell Pogue, her husband and daughter, Lois of Kress.

Mr. and Mrs. O. L. Click and son Jesse left Friday for Albany to spend the week end with Mr. and Mrs. W. M. Emmons who are former residents of Hereford.

Mrs. Jim Clark is in Roswell, N. M. this week end. She attended the ninth birthday celebration Friday for her grandson, James Wilson, who made his home here with his grandparents for a time. Mrs. Clark visited in the home of her daughter, Mrs. G. G. Broadus.

Mr. and Mrs. Travis Dameron have spent the past several days in Amarillo.

At one time, cotton was grown on 85 per cent of Alabama farms.

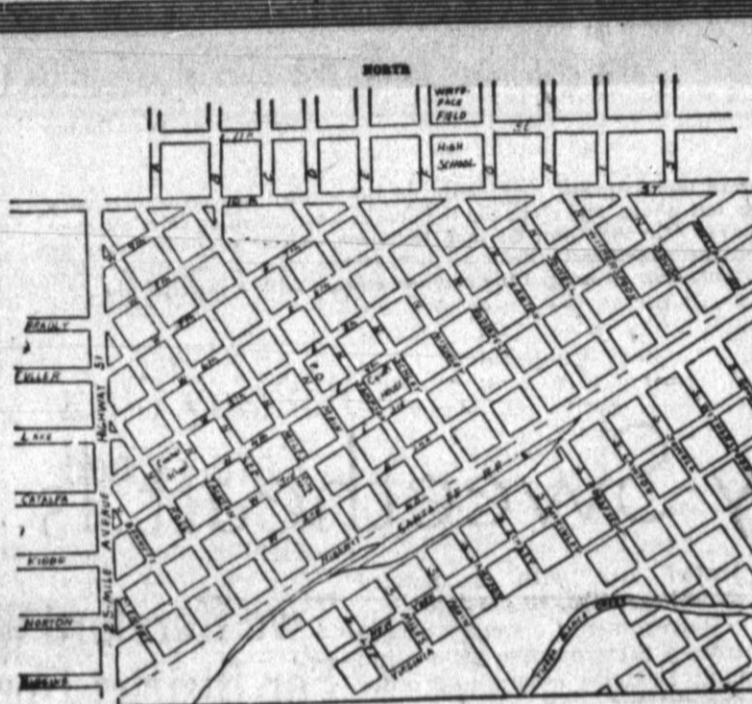


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Sports Round-Up

By "SKEETER" SKELTON

I made an error last week when I gave the date of the V. F. W. baseball meeting as "Sunday, March 22." In the first place, the 22nd is on Tuesday, and that is the place—at 8:00 p. m. In the second place, the first practice session will not be held on Mar. 22, but on Sunday, March 27th, when the meeting will take place. In the third place, nobody reads this column in the first place, so it didn't make any difference anyway.

Earl Wood says he hopes everyone interested in the V. F. W. team will attend. Especially ball players. No baseball meeting is complete without a few ball players sitting around the place. Earl states that the V. F. W. team will not necessarily be made up of veterans, but will consist of the best players available. So if you know one end of the bat from the other and have the social grace of Leo Durocher, go on out and let them look you over.

Last Sunday I mentioned the varmint shooters and touched the subject of handloading. This is a possibility which every shooter should consider. Anyone who shoots much center fire ammunition can tell you that it runs into quite an expense in a very short time—that is, if you buy factory ammunition.

Take the 270 Winchester cartridge for an example. The aver-

age factory 150 grain load costs \$3.15 per box of 20 cartridges, or around 16 cents per round. At that rate, it doesn't take long to shoot away all your shoeshine, cigarette, and picture show money. On the other hand, the 270 shells can be reloaded, with cast lead bullets, for about one-seventh the cost of factory "ammo," or slightly over two cents per shell. If you shoot more than 10 or 20 rounds a week, you can soon pay for the necessary reloading equipment with the saving you make by loading your own fodder.

Don't think that rifle ammunition is all you can produce with a reloading outfit. With the proper dies, which are available in almost every modern caliber except .22 rimfire, you can make any center fire rifle or pistol ammunition that you choose.

That brings you down to the actual purchase of a reloading outfit. Your tools can be had from a minimum expense of around \$40 to a maximum of several hundred, depending on how much green stuff you have to throw around and how seriously you intend to pursue the occupation. For approximately \$60, you can get a fine reloading set for one cartridge. This will include the actual "master" tool, which sizes the empty cases, replaces primers, and seats the bullet; also a bullet lubricator

and sizer, bullet mold, and powder measure. After the purchase of this outfit you can equip yourself to reload any other cartridge for about \$10.

There are certain minor drawbacks to handloading. It takes time. It takes a certain amount of equipment, which may be expensive or costly. It means fooling with powder, primers, gas checks, messy lubricant, and whatnot. It demands a measure of care and patience. But weighed against these apparent drawbacks are the matters of cost; increased use and enjoyment of one's favorite firearms; and the chance of finding out what makes something tick. Loading his own ammunition will teach the shooter more about his arms than any other pursuit save actual shooting, and will increase his enjoyment of the sport.

Two Hereford

(Continued from Page 1)

Adult Devotional "Let Your Lights Shine Bright." Entries were judged on originality, manner of presentation and content.

Miss Mettie Lee Roots who is a student at Wayland College, Plainview, was chosen from the College Training Union. She entered the Better Speech Contest, winning first place with a five minute speech on "Faithful in Life's Friendships." She will also compete at Abilene on March 31—April 1 and 2, for a chance to enter the National Training Union Meeting contests in West Virginia.

Mettie Lee is the daughter of Mr. and Mrs. R. L. Roots of Hereford.

Pretty As A Princess



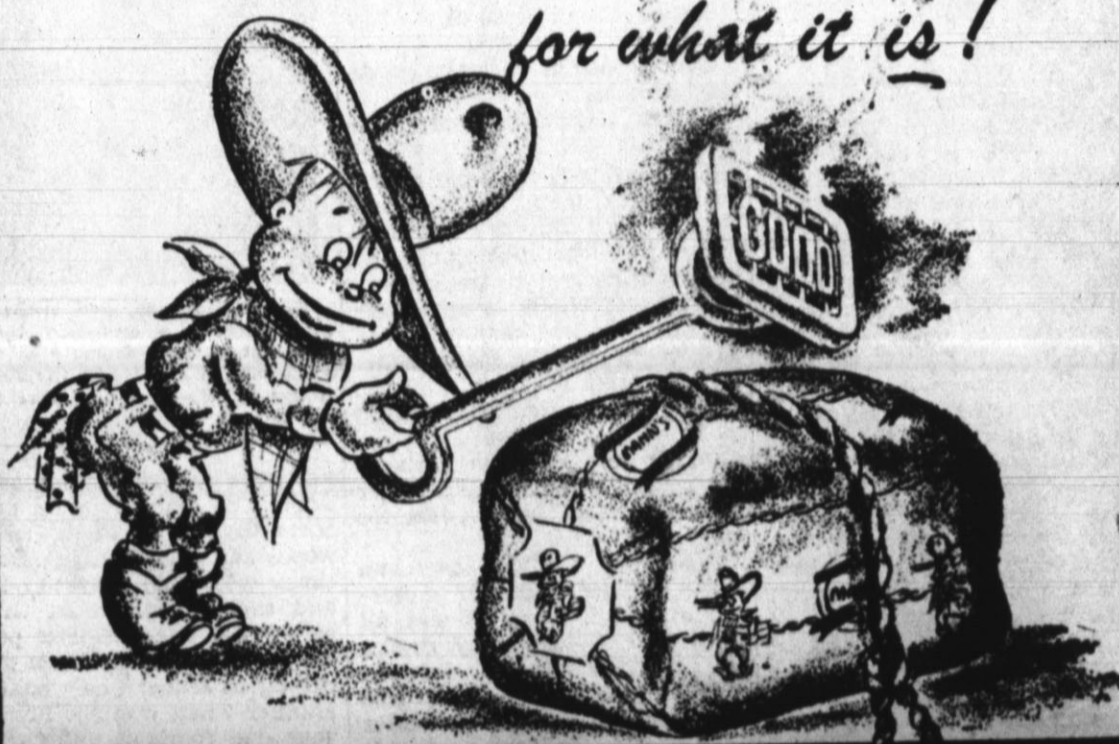
Marian Sue Wilson of Dallas, Texas, is pretty as a princess—and she'll be a princess for Texas April 1-3 in Washington's Cherry Blossom Festival. (AP Wirephoto)

ATTEND W.O.W. MEET

Miss Bobbye Lee Witherspoon has been attending the annual convention of the Supreme Forest Woodman Circle of Texas in Galveston the past week. Mr. and Mrs. E. E. Fridley will attend the Woodmen of the World annual meet in Laredo next week. Before going to Laredo the Fridleys spent some time in the Valley and with friends in Corpus Christi.

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Bethany Class Is Entertained

The Bethany Class of the First Baptist Church met in the home of Mrs. Jack Roberson recently with Mrs. G. P. Owen and Mrs. Vivian Major as assistant hostesses. Roll call was answered with names of missionaries and their work in foreign fields.

Mrs. Ed Cox, president, presided over the meeting with Mrs. R. L. Roots conducting the opening devotional on "Faith." Special music was provided by Mrs. C. J. Mountz and Mrs. A. O. Thompson.

Refreshments were served to Mesdames Ed Cox, T. W. Roberson, Otto Massie, E. A. Jury, A. O. Thompson, J. B. Harlin, John Patton, Edna Bowe, Ed Moseley, J. J. Buckner, Allen Powelson, Walter Easter, John Draper, T. W. Richardson, C. J. Mountz, R. L. Roots, W. A. Dobbins, Adams, Russell Pogue of Kress and the hostesses.

Mary Kathryn and Gayle Foster were guests of Reuben Knox and Trigger Carlyle at a banquet held at Amarillo Junior College Monday night honoring the Badger basketball team. Reuben and Trigger are members of the team.

Edelweiss, low growing flower of the high mountains of Switzerland, is protected by law because of its rarity.

The trout, most beautiful and highly prized of American freshwater fish, is closely related to the salmon.

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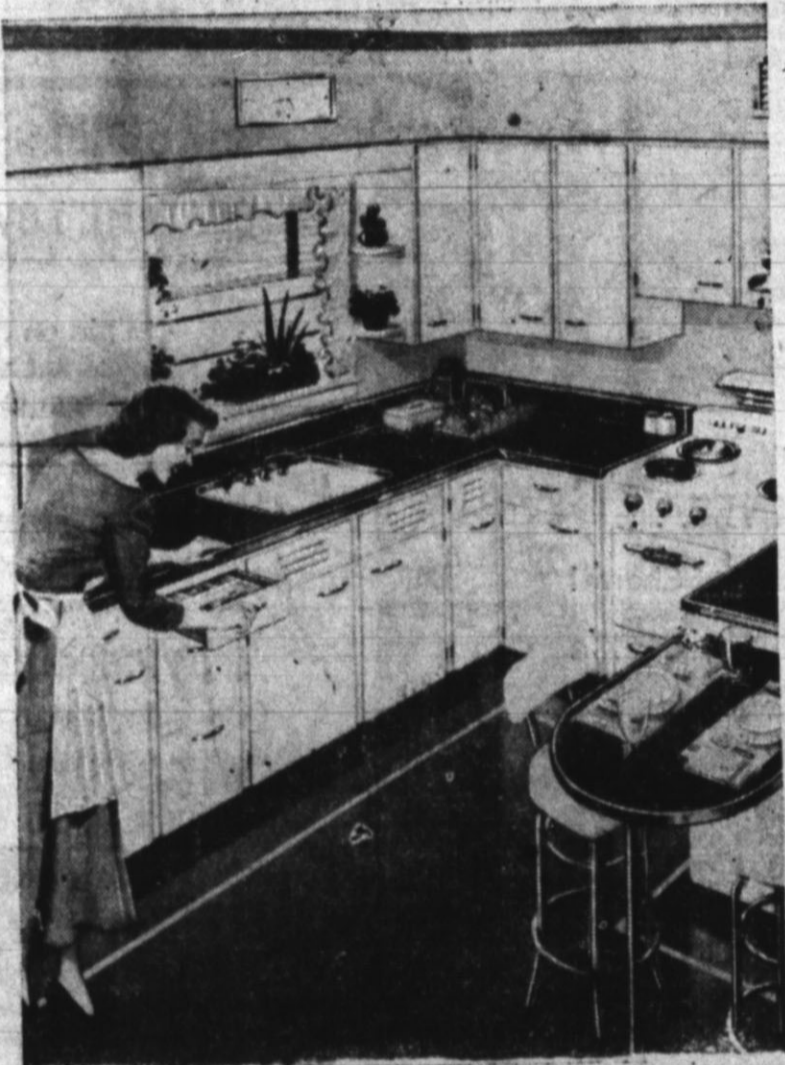


121 E. 4th Clovis, N. M.

Celebrates Fourth Birthday

Junie Hlehowicz, daughter of Mr. and Mrs. R. M. Hlehowicz, celebrated her fourth birthday last Saturday with a party given in the home of Mrs. O. A. Rudd. Gifts were opened after pictures had been made of the guests, and balloons were presented as favors.

Refreshments were served to Delmas Alan Brewer, Patsy Lee, Billy Jean Hoover, Conely Woods, Berniece and L. Denny, Ila Rose Ball, Mrs. Tony Denny, Mrs. Herbert Goetsch, the honored guest and her mother.



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 PLAYTEX PANTY GIRDLE Extra-large Playtex Living Girdle with garters . . . \$4.95

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THE *Vogue* "For the Lady of Fashion"

Ollie Fox Recalled Longhorn Steers and Cheap Groceries

(Editor's note: The following article concerns the life of youth and early manhood of Ollie Fox, who died Thursday at the age of 77. Mr. Fox wrote the article just before he entered the hospital for an operation several days ago and gave it to a member of the Brand staff with the request that it be published.)

Did you ever have this experience: When you were a kid, to climb the trees in front of your house and watch the cowboys drive big herds of longhorns by?

When I was a boy, and watched these cattle herds go by, the cowboys that drove them past our home would make us kids climb the trees just for fun. If they didn't, sometimes the longhorns would lay down and refuse to get up; then the cowpunchers would pile leaves around him and set fire to them. Boy, would he come out of there—snorting and running! Sometimes the steer would stampede the whole herd of 1,000 or more wild cattle. They would run wild, tearing down miles of rail fence. It would be a week's job to gather the cattle again and repair the fence.

Sometimes we could look down the road and see wagon trains bound westward. There would be eight or ten wagons, all drawn by oxen, two to four yoke to a wagon. Often, during the rainy season, the creek would get out of its bank and wash the bridge away. Then we would all pitch in and help to get the wagons across the creek. First we would dig the bank down to a gentle slope, then we would line the wagons up, hitch six or eight steers to each one and swim for the other side. In a day or so we would have them all across and on their way again.

Spring Shopping Trip

Springtime was always very busy. We would pitch out at 4 o'clock in the morning, and work 14 hours a day until the crops were laid by. If we made good crops, Dad would load a bale of cotton on the wagon, put the bows and sheet on, load us kids and Mother on, and start for the market to buy winter clothes. It was an all day trip—

20 miles. We would drive into the wagon yard for the night and then head for the combination dry goods and grocery store. Here is a list of goods we bought:

Boots for the boys. One pair each, made of split leather — \$1.25 per pair. They were supposed to last all winter, but we would get them wet, break them down the spur piece, and walk out of them before the winter was half over.

Dozen pair of socks each—\$.50 per dozen.

Bolt of denim to make pants for the boys.

Cotton flannel to make underwear.

Hickory cloth to make shirts. And, of course, mother and the girls had to have a few rags. After we finished buying clothes, we would go over to the grocery department where we would buy—

If the crop had been good enough to provide necessary funds: One barrel of flour.

One barrel of salt for curing meat.

One gallon of corn whiskey for cough medicine and other necessary uses (did not last too long).

After our day in town, we would go back to finish gathering the crop. When it was all finished and the chilly season was over, we would start to school. We would walk three miles, wrapped in our new winter clothes, to try to store our minds with the knowledge of what it takes to be a success in life. At times we couldn't keep our minds on studies, thinking of that three miles of mud, up to our boot tops, that we had to wade to get home. About the time the weather became nice enough to enjoy school, we would stop school to drop corn and cotton seed for another crop.

No High School

We did not have high school; a Blue Back Spelling book and a Davies Arithmetic were the extent of our studies. If you got to the place where you could spell "compressibility" and had advanced to the fifth reader, you were prepared to enter the teaching profession. All the "High Schooling" we had was to find who could climb the high-

Beach Magic



Vonnie Hoffman, an enchanting miss herself, is enhanced by the palms at St. Petersburg, Fla. She's apparently a devotee of the simpler things in life—like one-piece bathing suits.

est trees to bring down stove-wood. The teacher would detail three boys to go to the nearby woods and chop kindling. Sometimes we would stay too long, and the teacher would thump us on the head with a pencil when we got back. If you got a licking in school, you would get another when you got home, if your dad found it out.

Well, we worried along until we got big enough to go with the gals. Some of us would get a jag of religion and go to the camp meetings in the summertime, then came winter, time for dances, and we would dance ourselves out of the church and have it to do all over again the next summer. When we could get a neighbor to consent to letting us dance in his home, we would hitch up the mules to the wagon, put in four of five spring seats, and drive around and pick up all the girls for dancing until 12:00, the end of a wonderful evening.

I kept this up until I was twenty-one, then Dad set me free. My first job was for a neighbor. He really loved me, for he paid me more than average wages—\$13.00 per month. I had to wait until the crop was made and gathered before I got my money.

About this time I decided to get married, but I had to make a crop myself before I could venture the undertaking. I made 25 bales of cotton and several hundred bushels of corn. I picked most of the cotton myself, and sold some of it for three cents a pound.

Too Much Pepper

I didn't have much money, but we got married anyway. It took most of our money to furnish our two rooms. For \$122, I got the following:

- Bedstead, mattress, and springs.
- One pine table.
- Four cane bottom chairs.
- One rocker.
- One small wood cook stove.
- One small box wood heater.
- Four window shades.

To start housekeeping, I also got a few groceries. I can only remember I bought five pounds of black pepper. When my wife saw it, she exclaimed, "Too much pepper!" We were broke, but happy.

I would like to live my life over if I could have the same wonderful companions to share it with me.

PERSONALS

C. T. Guseman left Friday by plane for Tucson, Arizona, where he was joined Saturday by his daughter, Cecelia, who is a student at Denver University in Colorado. They will spend Cecelia's ten day Easter vacation in Tucson.

Mr. and Mrs. D. H. Alexander were in Seagraves Sunday to attend consecration services held Sunday afternoon in the Seagraves recently completed Presbyterian Church. Mr. and Mrs. Alexander who went to Seagraves Saturday, were guests of her daughter and family, Mr. and Mrs. Joe Hudson and daughters.

Guests the past week end in the home of Mr. and Mrs. N. E. Gass were her sister, Mrs. Amos Elliston of Crosbyton, and a niece, Mrs. B. J. Smith and baby, also of Crosbyton. Other guests included Mr. and Mrs. N. E. McIntire of Canyon who visited with the Gasses and the George V. Stambaugh. Mrs. McIntire and Mrs. Stambaugh are sisters of Mr. Gass.

Willing Workers Class Meet With Mrs. Landers

Willing Workers Missionary Class met in the home of Mrs. Joe Landers last Wednesday. Mrs. Jimmie Thomas, president, conducted the business meeting. Theme for the program was "The Light of the World," with prayer and scripture given by Mrs. R. L. Wilson, and short talks given by Mrs. Jimmie Thomas, Mrs. Joe Landers, Mrs. N. G. Thomas, Mrs. Robert Boyd, and Mrs. Johnnie Townsend.

Members present were Mesdames Joe Landers, Johnny Townsend, Clarence Morrison, R. L. Wilson, Nettie Boyd, Jimmie

Thomas, and N. G. Thomas. Next meeting will be held April 20 in the home of Mrs. Jimmie Thomas.

CARD OF THANKS

We thank all the good people who bought flowers and food during the death of our loved one, John Collier. We think the best people in the world live in Hereford for they are always willing to sympathize with others in their sorrow. A friend in need is a friend indeed.

Mrs. Edna Lee Collier
John W. Collier, Jr.
Mrs. E. J. Williams

Alabama was the 28th state to join the union.

Women's Council Meets With Mrs. L. Woodford

Group 1 of the Women's Council of the First Christian Church met Wednesday in the home of Mrs. Lyle Woodford. Following the business meeting at which Mrs. Robert Veige, president, presided, and during which minutes and secretary's report were given by Mrs. F. S. Smith, and Devotional was read by Mrs. Clyde Russell. Mrs. C. D. Carnahan was in charge of the lesson study.

Refreshments in keeping with St. Patrick's Day were served to the twenty-one members present. Next meeting will be in the home of Mrs. John Robinson.

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The Powers Girl
HAT OF THE MONTH
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Brewster



Brewster's round crown sailor of Roulette Swiss straw... chosen by John Robert Powers and his models' fashion board.

You're the Star
of our
SPRING FASHION SHOW

You're playing the role that you love best: a woman — delectable, desirable! The Little Fashion Shop dresses you for the part in fashions of beauty and individuality that dramatize your special feminine charms!

Carry a lovely accent for a Smart Spring Ensemble



GLOVES...
A handful of Charm!

HOSE...

In new Spring shades
Incredibly sheer,
deceptively practical!



USE OUR LAY-A-WAY PLAN



Buttoneat Two-Timer

Two-tone suit of crisp rayon butcher linen with an urban air. Neat rows of buttons on the suavely tailored jacket repeat the color note of the skirt. Natural or white with black, brown, or navy; grey with tangerine or navy. Also in all important solid colors. Sizes 10-20.

COSTUME LOVELIES!

to pin on that favorite costume... we have really a choice and dainty selection.

jeanne durrell
creation



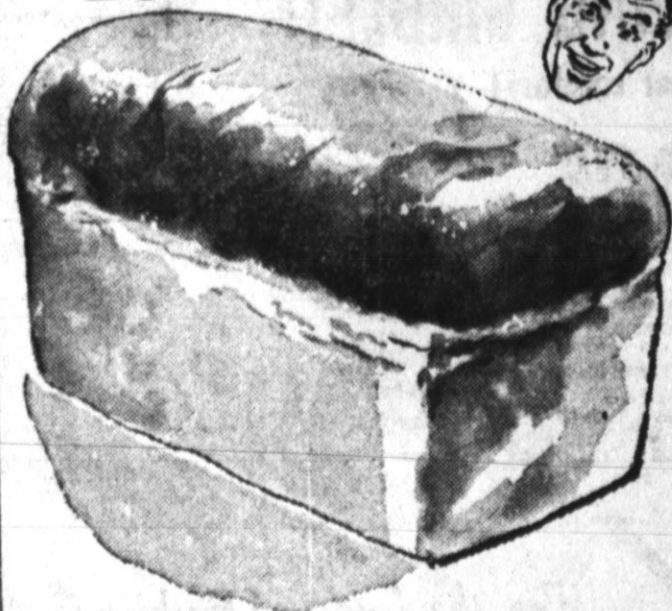
JOHN McLEAN
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HEREFORD BAKERY Give Now!

The Little
fashion shop
"Smart Clothes for Smart Women."

PROGRESSIVE NEWS

Mrs. Hershey, Mrs. Buzard Honored With Birthday Celebration Recently

By MRS. IRA RICKETTS
Mr. and Mrs. Horace Hershey were hosts Sunday, March 14, with a birthday dinner honoring Mrs. Ray Hershey and Mrs. Dudley Buzard.

and children and Mr. and Mrs. O. B. Russell and family attended a family gathering in Levelland last Sunday in the home of Mr. and Mrs. Edgar Russell.

Leon Coffin and Ralph Weaver, pilot, flew to Winter Garden Tuesday to look over the onion

plants, which were reported to be in good condition.

Floyd McGee is building a tenant house on his farm south on the Marble road.

Kay Lynn Scott is spending a few days with her aunt and uncle, Mr. and Mrs. V. E. Dodson.

Mr. and Mrs. C. V. Burgess and Melvin Joe spent Sunday in Clovis as visitors in the home of Mr. and Mrs. Bernal Dycus and family. Mrs. Dycus is a sister of Mr. Burgess.

Jake and Millard Gregory were in Amarillo Tuesday on business.

Mr. and Mrs. Horace Hershey attended OES in Vega Thursday night.

Visitors recently in the P. L. Carmichael home were Mr. and Mrs. Merle Griffin and family of Army Tech Village of Lubbock.

Mr. and Mrs. Floyd West attended church services at Bovina Sunday night.

Doris Russell attended a meeting of Rainbow girls in Amarillo Wednesday night.

C. C. and C. W. Bowman were business visitors in Amarillo Tuesday.

Linda Russell spent Friday night with her cousin, Marilyn Russell in Hereford, and Saturday night with another cousin Betty Kay Russell in Levelland.

Mr. and Mrs. Howard Higgins and children, Darrell, Donna, Sandra, and Carolyn of Texline were week end visitors in the home of Mrs. Higgins' parents, Mr. and Mrs. Ira Ricketts.

Sunday visitors in the R. Weathers home were a son and family of Amarillo. Their small grandson remained for a longer visit.

Mrs. W. P. Gregory and Miss Augustine called in the D. Y. Edwards and C. W. Watts home Monday.

Mr. and Mrs. R. R. Lindsey of Borger were visitors in the T. J. Parsons home Sunday.

T. C. Bates and daughter, Virginia of Pampa, visited the Floyd Wests Monday.

Mr. and Mrs. W. T. Carmichael and Meryle were dinner guests in the P. L. Carmichael home Sunday night.

Mr. and Mrs. D. Y. Edwards moved Saturday to their new home in Hereford which they have recently purchased. It is located on Twelfth and H. Avenue.

Mr. and Mrs. V. E. Dodson visited relatives in Canyon Sunday.

Kenneth Carmichael spent Saturday night with Jay Roy Crutchfield in Hereford.

Mr. and Mrs. J. D. Poarch announce the arrival of a son on March 10. Mary Catherine and baby are spending a few days with her sister, Mrs. Bill Bowman.

Mrs. T. J. Parsons and Mrs. Bert Coffin were in charge of the Progressive Home Demonstration Club Bake Sale which was held last Saturday at the Cogdell building in Hereford.

Mr. and Mrs. Staggers have recently moved to a small farm near Canyon. The farm vacated by the Staggers has been purchased by J. L. Rogers at Hereford and will be farmed by Britt Boyd.

The Progressive HD Workers Club ordered rose bushes cooperatively. They were received and distributed at the regular club meeting March 15 at the home of Mrs. V. E. Dodson.

Attending Group 1 of the Women's Council of the Christian Church in the home of Mrs. Lisle Woodford Wednesday afternoon were Mesdames V. E. Dodson, Bert Coffin, Clyde Russell and Ira Ricketts.

SOUTH HEREFORD CLUB

South Hereford Home Demonstration Club met Tuesday in the home of Mrs. John Draper. Members worked on their gloves during the afternoon. Next meeting, it was announced, will be in the home of Mrs. Ronald Mathews on April 5.

Members present were Mesdames Oren Russell, John Station, John Draper, Bill Goetsch, S. S. Williams, Harry Schultz, Clarence Hollaugh, Nel Worley, Frank Miller, Ethel Laymon, and Miss Evelyn Bell. Visitors were Mrs. Roy Botstorf and daughter-in-law, Mrs. Johnson, Mrs. Taet, Mrs. Albracht and Mrs. Newman.

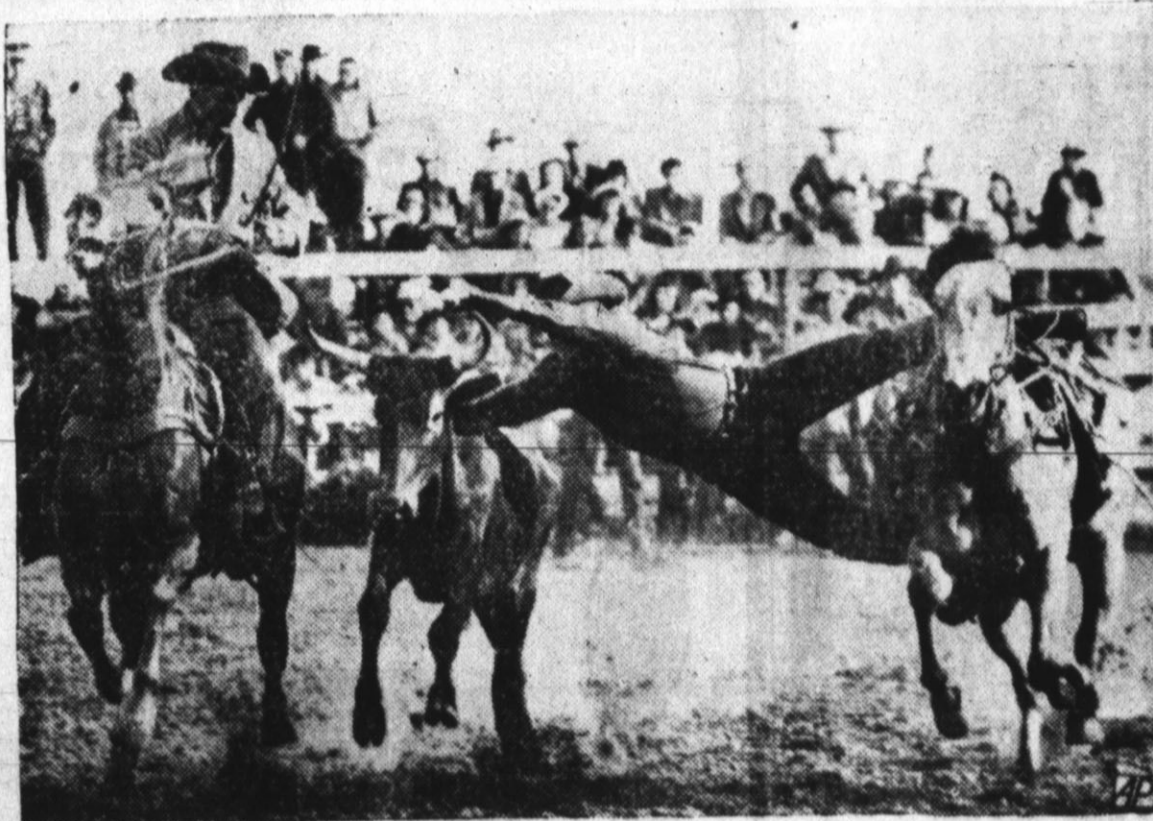
PERSONALS

Mrs. Truitt Johnson and son Larry spent last week-end with Mr. and Mrs. Eugene Boggess and family in Friona.

Mrs. Odice Bulls had as guests Wednesday night her mother, Mrs. Floyd Haecker, and her brother and wife, Mr. and Mrs. Junior Hines, all of Carlsbad.

Vulcan, the statue in Birmingham, Ala., is 53 feet high and weighs 120,000 pounds.

Stretch, Al, Stretch.



Steer wrestler Al Bynum of Waxachie, Texas, reaches for the steer's horns in a bulldogging event at the San Angelo, Texas, rodeo recently. He made the catch with the stretch but later lost his steer. Todd Whitley of Hugo, Oklahoma, his hazer, watches intently. (AP PHOTO)

The State Vulcan in Birmingham, Ala., is second in size only to the Statue of Liberty. Birmingham, Ala., has a waterway to the coastal port of Mobile.

Immigration Is Discussed For LAE Club

The widely discussed "Immigration" provided information taken from George Seaton Perry's recent articles in the Saturday Evening Post, when members of L. A. E. Club met for a program Tuesday afternoon in the home of Mrs. W. R. Black.

Mrs. Altus Higgins directed the program and gave the concluding discussion on The Negro and the Mexicans in Texas, including the labor situation.

Mrs. Bob Higgins told of the Jewish elements in the United States and stressed the need for living with them tolerantly.

Mrs. Robert Veigel traced the history of the immigration movement, telling of the different types of those first immigrants, and explaining the need for restrictions. She also discussed displaced persons in the United States today.

Those present were Mesdames Altus Higgins, Bob Higgins, Bill Jones, Boyd Knox, T. W. Robertson, Robert Veigel, J. W. Whelan, and the hostess.

SAFeway CABS PHONE 888 NEW CARS ONLY! SAFeway CAB COMPANY BUS STATION BUILDING L. H. McMURRAY GENE BROWNLOW

Recent guests in the home of Mr. and Mrs. John Draper have been a daughter and her family. Mr. and Mrs. O. J. Huff and three children of Amarillo, a son and family, Mr. and Mrs. Dave Draper and children of Slaton, and another daughter and family, Mr. and Mrs. F. H. Edwards and baby of Clovis, New Mexico.

Advertisement for Lone Star Agency featuring various insurance services: TRACTORS, COMPREHENSIVE, FARM & RANCH, APARTMENT, ACCIDENT & SICKNESS, FIRE LIGHTNING - E.C. INSURANCE.

LONE STAR AGENCY FARM LOANS - FHA LOANS We insure everything but the hereafter! 144 MAIN

PERMANETTES



Experience in hair-styling has always been, and always will be, here to STAY. Our operators have that experience—they can help you when it comes to deciding on which hair-do suits you best.

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DETTE ALBRACHT Hereford 120 East 2nd

THE PERMANENT BEAUTIFUL

A Complete Stock of GENERATORS and STARTERS FOR CARS AND TRUCKS. IT'S HEREFORD WRECKING for 24 HOUR WRECKER SERVICE. Complete Service Department HEREFORD WRECKING & PARTS CO.

DR. QUIZ CONDUCTED BY ACME CLEANERS. WHICH OF THE FOLLOWING REQUIRES THE MOST FOOD, IN PROPORTION TO ITS WEIGHT? A. BABY, B. PUP, C. BIRD, D. FISH. THE OLD GRADS ARE SINGING. A. CAROLINA MOON, B. OLD McDONALD, C. THREE LITTLE KITTENS. WHAT PART OF THE U.S. WAS PURCHASED FROM A DICTATOR? A. TEXAS, B. INDIAN TER., C. LOUISIANA TER., D. PHILIPPINES.

Acme Cleaners SUITS TAILORED TO YOUR MEASURE PHONE 111 WE PICK UP AND DELIVER

NOT IN YEARS HAVE YOU SEEN SUCH A SELECTION IN FINE QUALITY FOOTWEAR FOR THE ENTIRE FAMILY. Bring Your Footwear Problems to the POPULAR STORE. USE OUR LAYAWAY PLAN FOR "TRIMFOOT" CHILDREN'S SHOES. A to D Widths in a Complete Range of Sizes and Styles. Joline SHOES 5.98 to 7.95. Jarman 8.95 to 13.50.

Baptist Revival Opened Today By Dallas Minister



Dr. C. E. Colton

A revival at the First Baptist Church is slated to begin this morning at the regular eleven o'clock services, it was announced by R. H. Cagle, pastor of the church. Guest speaker for the services will be Dr. C. E. Colton, Pastor of the First Baptist Church at Waxahachie. Dr. Colton is known by many people in this area through his recent connection with Wayland College in Plainview.

Services will be held twice daily this week, at 10 a. m. and 8 p. m., except for the regular Sunday morning services at 11 o'clock. Bob Lawrence, music director at the church, and the local choir will have charge of the music.

Pastor of the North Temple Baptist Church in Dallas for eleven years, Dr. Colton spent last year teaching Bible at Wayland College. He received his A. B. degree at Baylor University, his M. A. in theology from Southwestern Seminary in Fort Worth, and his Ph. D. in theology from Kansas City Theological Seminary. He will be the guest of Rev. and Mrs. R. H. Cagle during his stay here. Sunday, March 27, will be the final day of the revival meetings.

TO GO TO DALLAS

Miss Mary Frye is one of sixteen students from WTSC Alpha Phi Tau, Honorary Art Fraternity, chosen to spend the week of March 22 to 27 in Dallas attending the annual meeting of the Western Artists Association. She is the daughter of Mr. and Mrs. August Frye of Dawn.

Ford HD Club Has Luncheon Meeting

Mrs. L. J. Straffuss was hostess for Ford Home Demonstration Club in her home last Wednesday. A covered dish luncheon was served at the noon hour. Before the luncheon Mrs. Lawrence Jentzen gave instruction on glove-making, and in the afternoon a business session was held. The club party and pie-supper was postponed from March 17 to Thursday, March 31, to keep the party from conflicting with a school banquet at Vega.

Reports were read, and Mrs. Earl Dyer was selected as the Club's outstanding woman, to be a delegate to the District Meeting in Canyon. Mrs. H. M. Benson was chosen Federated Club Councillor.

For recreation the group sang songs in keeping with St. Patrick's Day, with Miss Hilda Straffuss playing accompaniment. Mrs. May Hall Clark was welcomed into the club as a new member, and Mrs. Estell Shelton of Vega was a visitor.

Members present were Mesdames Lawrence Jentzen, J. E. Dyer, George Epting, M. E. Ferguson, J. G. Spirhirne, Herman Both, Hildegard Both, H. M. Benson, Miss Hilda Straffuss and the hostess. The next regular meeting will be in the home of Miss Straffuss on April 6. Landscaping and perennial flowers will be discussed.

SURPRISE BIRTHDAY DINNER

Mrs. T. C. Martin Sr. was guest of honor at a surprise birthday dinner last Wednesday afternoon. Hostesses for the dinner were Mrs. Maynard Koelzer at whose home the affair was held, and Mrs. Harold Fish. Spring flowers of violets, sweetpeas and ferns were used as decorations. Those attending were Mesdames Raymond Cole, of Springlake, R. C. Martin, James Martin, O. C. Caraway, John Hacker and Omalee Dickson.

Mr. and Mrs. Erwin Herr recently moved from Schenectady, New York to Lynn, Massachusetts where Herr was transferred by the General Electric Company. He is the son of Mr. and Mrs. Emil A. Herr of Hereford.

Pfc. Bruce Smith and Grady Brooks left by automobile Tuesday morning for Ft. Benning, Georgia, where they will be stationed. Smith has been visiting for the past ten days with his parents. Mr. and Mrs. F. S. Smith, and Brooks has been visiting with his mother, Mrs. Arthur Brooks and family.

Blossom Time



Casual sprays of snowballs blossom on this toque featured in a recent Paris millinery show. Diamond snowballs clipped to the pale blue felt crown add a touch of glitter.

Cadet Carrier Now

On Spring Furlough

BOONVILLE, Mo.—Cadet Tom J. Carter, son of Mr. and Mrs. T. J. Carter, 409 West 6th St., Hereford, Texas, is on a five day Spring furlough from Kemper Military School in Boonville, Missouri. The furlough for the 481 cadets at Kemper began at 11 a. m. on Wednesday, March 16, and will end at 6:30 p. m. on Monday, March 21. School will reconvene with a Retreat formation on the 21st and classes will begin the next day.

Presbyterian Ladies Hold Wednesday Meet

The Mary Palmer Group of the Presbyterian Church met Wednesday at 3 p. m. in the home of Mrs. Vern Witherspoon with Mrs. Dave Alexander as leader of the study lesson on "The Church."

Fifteen members were present to discuss the first church meeting, first impression, first fellowship, first Christian Assembly, first prayer meeting, first brotherhood, first officers, the two great hearts and laymen and elders.

Mrs. J. T. McClung read Bible verses on the early church and early Christians for her Year-book of Prayer. She told of neighbor houses, of their spirit in Japan and of neighborhouses in the United States.

Opening the program, Mrs. A. R. Rogers, chairman called the meeting to order reading Bible verses and the Thirty Third psalm on the subject, "Mighty Blessings." She centered her interpretation around the greatest blessings and the blessings of truth, closing the devotional with a prayer.

During the business meeting Mrs. Henry Hastings announced the group would serve coffee Sunday, March 30 at the Family Night program at the church when Russell Wingert, pastor, will present a program of slides, moving pictures and talks.

To conclude the meeting, the members formed a friendship circle and repeated the Miztah.

During the social hour which followed the hostess served coffee and cakes, using plate decorations and paper napkins with the St. Patrick's day motif.

The next meeting will be held at the home of Mrs. C. C. Ferguson, April 6 with Mrs. Dick Miller as leader.

RAINBOW GIRLS MEET

Hereford Assembly of the Order of Rainbow for Girls attended Amarillo Assembly No. 19 Friendship Night program at Khiva Temple Monday night.

Included in the group from Hereford were Betty Jo Carnahan, Worthy advisor; Nancy Cagle, Donna Jean Stagner, Reba Dones, Gayle Roberson, Pat Hamilton, Delores Wester, Pat Frye, Betty Jean Walser, Doris Russell, Dorothy Velgel, Bobby Jane Sisk, Earline Phillips, and Joy Miller. Others from Hereford attending were the mother advisor, Mrs. Horace Hershey and Mr. Hershey, Mr. and Mrs. A. L. Manjeot, Mr. and Mrs. Berry Jacobsen, and Mr. and Mrs. Guy Walser.

At the time of Columbus the level of culture attained by some native peoples of South and Central America had almost reached that of ancient Egypt and Babylon.

Garden Gadgets You Need ...



MODERN WEED KILLERS

• "Regular cultivation to kill weeds and save soil moisture", say Professional gardeners, "is necessary to produce the finest flowers and vegetables". Here are the most efficient tools for flower bed and garden cultivation, each one perfect in balance, design and construction.

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Flower and Garden

HAND-CARTS
VIGORO
HOSE
SPRAYERS
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TRUE TEMPER
GARDEN CULTIVATOR
Makes Every Minute Count

• A real boon to the busy gardener is this modern True Temper Cultivator which cuts weeding time in half—leaves the soil loose and friable. Improved design and construction. Handles adjustable in height. The price will please you.

IF IT'S TRUE TEMPER IT'S TOPS

Shovels that last...

• Our genuine True Temper Solid Shank Shovels are forged in one piece from a bar of steel. Result: perfect balance, great strength in relation to weight—long life.

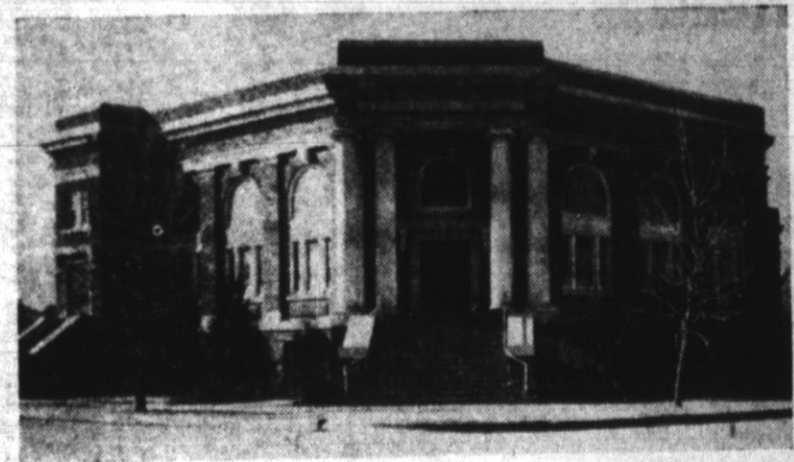
IF IT'S TRUE TEMPER IT'S TOPS

FROM THE FIRST ROBIN TO HARVEST TIME

• We have genuine True Temper garden tools for every garden job—from earliest Spring to Harvest. All correctly designed, perfect in balance, sturdily built from finest heat treated steel with select ash handles. For extra quality, value and utility see these fine tools today.

SPRINKLERS
Velvet Green Grass and Plant Foods
EVERYTHING FOR THE YARD AND GARDEN
at
STREU HARDWARE
330 NORTH MAIN

J. C. RICKETTS, REALTOR
Irrigated farms, Wheat land, Ranches
Your business appreciated



The First Methodist Church Offers You
INSPIRATION - - FELLOWSHIP TRAINING
In a "New Life Program" thru Lent
TODAY:
Church School at 9:45
Morning Worship at 10:55
Training for Parents and Teachers at 6:30
Evening Preaching Service at 7:30
"My Church Must Live"

The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, MARCH 20, 1949

SCORCHY SMITH

WITHOUT BENEFIT OF BRIEFING, SCORCHY TRIES TO PINCH HIT FOR THE MURDERED SECRET AGENT ABOARD THE SALVAGE SHIP, BLACK GULL. UNKNOWN TO THE OTHERS, TONI TAKES SCORCHY'S PLACE IN THE OBSERVATION HELICOPTER AND HEADS FOR THE U.S. SHIP IN THE OFFING. BELIEVING SCORCHY IS DESERTING IN THE CRAFT, THE OUTRAGED SKIPPER SENDS FOR HIS HOSTAGE AS SCORCHY WAITS...

SHORTY, FETCH THAT BLONDE WENCH! HE'LL COME BACK WHEN HE HEARS HER PAINFUL PLEADING OVER THE RADIO!

COME TO PAPA, BABY! THE CAP'N CALLS!!

IT'S TIME FOR YOUR NAP... PAPA!

WHILE BELOW ON THE SUNKEN SHIP...

SURFACE, AHOY! HAUL HER UP!

CRATE'S COMING UP, SIR!

THAT 'COPTER'S ALMOST OUT OF SIGHT! MR. MOLE, GO FETCH SHORTY AND THAT GIRL!

THE SALVAGE ISN'T QUITE COMPLETE! I DIDN'T CALL YOU???

NO! EMERGENCY CALLED US, YOU INCREDIBLE IMBECILE!!

WHAT I'VE OVERHEARD ON OUR RADIO PROVES HOW YOU'VE BUNGLED! A U.S. SHIP IS NEAR. BEFORE SHE GETS HERE, WE'VE GOT TO STOW THAT SALVAGE AND SUBMERGE...

PUT THAT CRATE IN YOUR DINGHY AND BRING IT ALONGSIDE! SET ALL SAIL AND CLEAR AWAY FROM HERE... IF YOU CAN!!

MEANWHILE...

SHORTY'S CAP!??!

DICKIE DARE

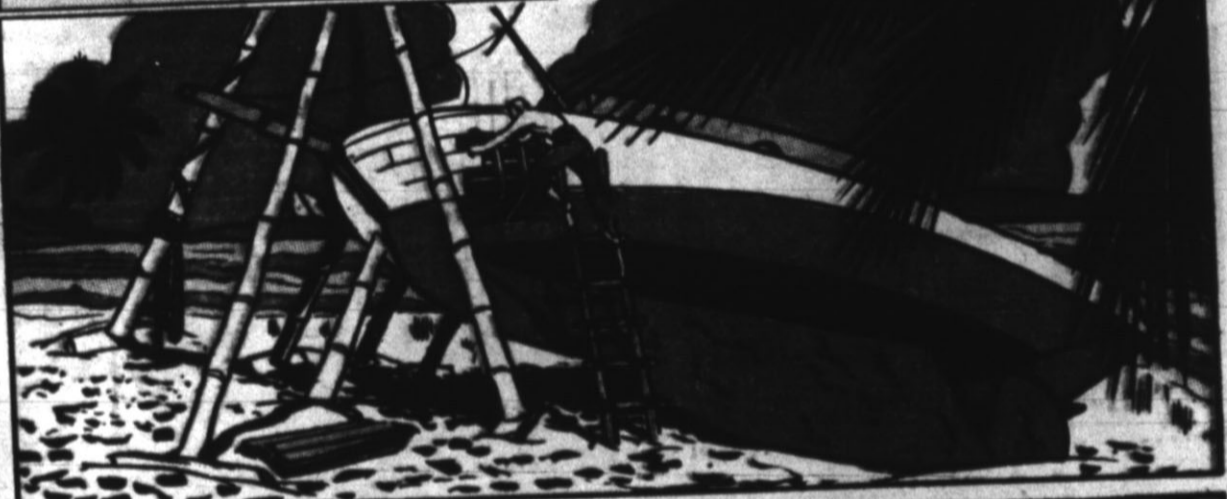
by **WANDA TOWERS**

WITH THE SUDDEN APPEARANCE OF FOOD FLOATING SHOREWARD FROM THE EVIL ROGAR'S DOOMED CRAFT, THE HUNGRY ISLAND OF IOLANDA EATS, AND GRADUALLY RESUMES NORMALCY---

WHICH FOR JOHN AND IOLANDA MEANS FINDING EACH OTHER --- FILLING THE EMPTY YEARS WITH TALK---

WHILE AT OTHER TIMES THE YEARS FALL FASTER IN SILENCE.

MEANWHILE, DAN BEGINS THE LABORIOUS TASK OF REPAIRING THE "IOLANDA" ---



AND DICKIE DOES HIS BIT BY HELPING WITH THE DISTASTEFUL JOB OF FISHING ---

ANOTHER "CHOPE" IS DIVING FOR MUSSELS!



WHEN-- I'M TIRED, WAGS! --OH, OH! THERE'S IOLANDA, THE CHIEF'S SON UP AHEAD-- HE NEVER JOINS THE REST OF US, HE'S SO STUCK UP --KINDA TOO BAD-- SEEMS LIKE A GOOD KID!--

BOY! LET'S HURRY! I'M HUNGRY! -- WEY! -- SOMEONE BEHIND THOSE BUSHES!?

WHY-- IT'S IOLANDA! --- CRINGE!!!

GO AWAY!





by
R.B. FULLER

IN THE
FIRST CHARGE
OAKY AND
COUNT
GLOCKENSPIEL
MISSED EACH
OTHER
COMPLETELY!
AND NOW
THEY ARE
RETURNING
TO THEIR
STARTING
POSITIONS...



THINGS TO COME

ON THE MARKET NOW AND SOON TO BE DISTRIBUTED NATIONALLY IS A CAMERA THAT PRODUCES POSITIVE PRINTS DIRECTLY.

NOW SELL!

WELL, WHAT DO YOU THINK?



3-20-46

GARRON



I HEAR YOU'RE REALLY PRACTICING YOUR PIANO LESSONS, DOUG!

FOUR HOURS A DAY!



FOUR HOURS A DAY?

YES SIR - I STARTED OUT PRACTICING ONE HOUR A DAY!



THEN I WENT TO TWO HOURS - THEN THREE - AND NOW FOUR!



SPLENDID, MY BOY, SPLENDID!



THAT'S THE KIND OF SPIRIT AND DETERMINATION THAT ACCOMPLISHES THINGS, SON!

BETTER LIFE!



MOM AND POP WILL GET SICK AND TIRED OF THE WHOLE BUSINESS YET!



THIS IS A SNEAK PREVIEW, ANDREW!...WHERE THEY TEST A NEW FILM ON THE PUBLIC!



THE STARS OF THE PICTURE ALWAYS COME TO SNEAK PREVIEWS!



WHY THAT...THAT RAT! HE SOCKED THE POOR LEADING LADY!



DON'T TAKE IT SO SERIOUSLY, ANDREW!...HE WAS ONLY ACTING!



SURE, BUT I DIDN'T LIKE THE ENDING!...ANY GUY WHO SOCKS DAMES SHOULD GET HIS PUNISHMENT!



GLUB! CHOKE!

WELL, HOW DOES THAT ENDING SUIT YOU!

SHOWING
RAY RHAY

SPORT SLANTS

ON MUSIC MAKERS.



ORCHESTRA LEADER
Emil COLEMAN

ENJOYS HIS LONG STAY AT THE HOTEL WALDORF-ASTORIA BECAUSE HE IS AN EXPERT HORSEMAN AND ENJOYS A DAILY CANTER IN CENTRAL PARK



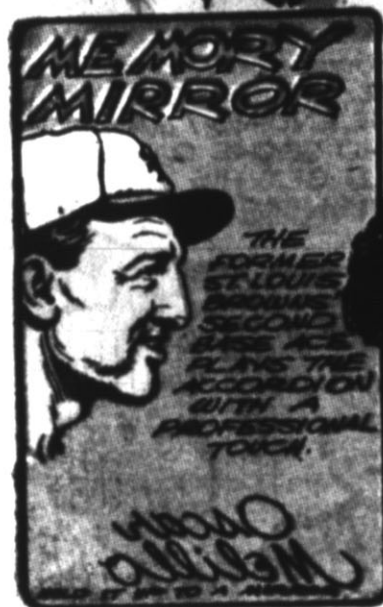
Mark CONN

-THE FIGHT REFEREE HAS MASTERED SEVEN MUSICAL INSTRUMENTS



Duncan FISHER

PLAYS THE BAG-PIPES LIKE A SCOTCH HIGHLANDER



MEMORY MIRROR

THE FORMER ST. LOUIS BROWNS SECOND BASE MAN PLAYS THE ACCORDION WITH A PROFESSIONAL TOUCH.

3-20-49

Wood Allen

HOMER HOOPER

by RAND TAYLOR

HOMER, DID YOU PAY YOUR INCOME TAX?

CERTAINLY, MY LOVE - DON'T YOU REMEMBER SIGNING OUR JOINT RETURN?

OH, IS THAT WHAT I SIGNED?

YEP, IT SAVED ME SOME MONEY AND LEGALLY MADE YOU AN INCOME TAX PAYER!

IT'S A PRIVILEGE AS WELL AS A DUTY - ONE WAY YOU CAN SHOW YOUR GRATITUDE FOR THE BLESSINGS OF A FREE LAND!

YOU'RE HELPING MAKE OUR GOVERNMENT STRONG AND OUR NATION GREAT!

AREN'T I PATRIOTIC!

OF COURSE THERE'S ANOTHER REASON WHY PEOPLE RUSH TO PAY INCOME TAXES -

WHY?

YIPEE



HIT N' RUN



★ AP NEWSFEATURES ★ COMICS ★

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|| BUT, DARLING, WE CAN'T LEAVE YET, I HAVEN'T PAID OUR CHECK! ||



|| JUMP? YOU MEAN ALL ALONE INTO THAT NET?! ||

|| OF COURSE SHE'S A FALSE ALARM, BUT SHE'S GOING TO THE FIREMAN'S BALL TOMORROW NIGHT ANYWAY! ||



|| MY GOODNESS! WHAT A HOMELY FIREMAN-AND I WENT TO THE TROUBLE OF PUTTING 'ON MY VERY BEST DRESS! ||



ALL BURNED UP!

BY
ALAN
3-20