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Weekly  
Paper  
Devoted  
to the  
Interest  
of the  
Pan-  
Handle  
of Texas



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Address all busi-  
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**The Brand**  
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post-office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 3

HEREFORD, TEXAS, JANUARY 8, 1904

No. 47

# Heating and Cooking Stoves

We carry a complete line of stoves and can save you money on same. See our line before purchasing. Come around and let us tell you how you can get along this winter with twenty-five per cent less coal than you used last winter

## FARM IMPLEMENTS

Now that it has been thoroughly demonstrated that this is a superior country for farming purposes, of course you will find farming implements and farm machinery of all kinds a necessity. It would give us pleasure to show and explain to you the merits of the celebrated McCormick Binders, Mowers and Rakes. These machines have stood the test of years' of service and we have yet to find a user of a McCormick machine who was not pleased in every way with his excellent piece of property. Investigate the merits of the McCormick before buying a machine of any other make.

## WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of Windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better mill than the Eclipse. This claim is the Eclipse's best advertisement, unless it be the testimony of those now using the Eclipse and have given it a thorough test. Among the owners of Eclipse Mills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show to you their good points.

## SHELF HARDWARE

In Shelf Hardware our stock is complete and we can supply your wants at a saving to you. Call for what you want in this line --we have it. We can't enumerate the whole list, but in Queensware, Glassware, Cutlery, Etc., we are setting the pace for the great Hereford country, especially in price and quality. In our store "How Good" comes first with "How Cheap" a close second. What you need to do is to come into our place and let us convince you. You ought to "put your home in order" for cold weather. Also let us sell you a good Heater. Ours are the Much-Heat-Little-Fuel kind.

# Stringfellow-Hume Hardware Company

HEREFORD, TEXAS

# Men's HATS

Just received a large assortment of

## Stetson's and Lion Specials

Latest and best in shapes, styles and qualities, such as is always found in strictly new goods. Prices from 50c to \$10.00. We can interest you in these hats. We can suit you if you want something new, nobby, good, and at the right kind of price. Let us prove it to you.

**E. W. Harrison**  
Who Sells "Topsy"

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

### THE COTTON SITUATION.

What Daniel Sully, the Famous Operator, Thinks of It.

Deterioration of the cotton crop through the planting of inferior seed, year after year, is designated as "the real menace to the cotton situation" by Daniel J. Sully, the famous bull operator, who writes on this subject as follows:

The present serious condition in the cotton markets of the world and the danger threatening the textile industry of the United States, of England, Germany, Russia, Switzerland and Spain can be traced to only one cause—the sterilization or impoverishment of the cotton seed. Serious as is the situation today, and high as prices are, the situation will be more serious and the prices higher and higher each year until measures are taken by which proper seed can be planted for the growth of the cotton crop.

Paradoxical as it may seem, the curtailment of the cotton crop is a natural result of the growth of the cotton seed industry. A quarter of a century ago the cotton seed was the bane of the cotton planter. He had great difficulty in getting rid of his surplus seed. It was burned, cast into the rivers, used to fill gullies and hollows and hauled away at no little expense. But since the discovery of the uses of cotton seed oil, cotton seed hulls and cotton seed meal the demand for the seed has grown to great proportions. The South is dotted with cotton seed oil mills, and what was once regarded as refuse now brings nearly \$100,000,000 a year to the south.

This would be a magnificent asset were it not for the fact that the oil mills demand the heaviest and richest of the seed, leaving only the poorest for the planter to put back in the ground for the planting of his next crop. The fierceness of competition is such and the prices paid for seed are so large that within the last five or six years the planters have impoverished their seed supply to the utmost limit. Poor seed brings

a poor cotton yield. Increased acreage is no remedy, even if it were possible under the present conditions to extend the acreage much beyond its present limits.

Thoughtful men of the south see no prospect of a change in the immediate future. Surely none can be expected as long as the spinners have to scramble for cotton to keep their mills going and the cotton seed mills pay top-notch prices for their supplies.

The statistics of the last six or seven years show more conclusively than anything I could say how important a part this impoverishment of the cotton seed is playing in cotton affairs. Since 1897 the acreage planted to cotton in the United States has been increased from 24,000,000 to approximately 28,000,000 acres. Yet the yield has steadily decreased. In 1897 the south raised 11,200,000 bales of cotton on an acreage of 24,000,000. This season, with an acreage of 28,000,000, the government's estimate is 9,962,000 bales. Take the average yield an acre year by year and the deterioration is shown more convincingly.

In 1897-98 the yield of lint per acre planted was 224 pounds. In 1898-99, it was 232; in 1899-00, 210; in 1900-01, 211; in 1901-02, 188; in 1902-03, 188; in 1903-04 government estimated, 176.

But even these figures do not show the real decrease in the yield per acre. In 1897, and 1898 cotton was extremely cheap, and what represented hundreds of thousands of bales of lint were left unpicked in the field, because the planters did not think it would pay for the picking. This season, however, there isn't a cotton plant in the south that hasn't been picked of every ounce of its product.

The world absolutely requires 10,700,000 bales of cotton this season. It could use 12,000,000 bales, and there would be no surplus.

Cotton is the most valuable money crop of the world today. It is used in more of the world's staples than any other of the world's products. Its uses are constantly widening, and yet we are face to face with the condition of a constantly shortening crop. It is idle to charge the big advance in prices to manipulation of the market, to weather conditions in the cotton belt, to lack of moisture, lateness of planting or to any other of the stock causes. Every student of the cotton world who gives serious consideration to the subject will come to the basic trouble of the impoverishment of the seed.

This subject is of far greater importance than the average man realizes. It is of as great importance to the north as to the south, not only because of the manufacturing industries of the north that are dependent upon the cotton crop, but because everybody wears cotton goods and because the financial world depends upon the cotton crop to maintain the financial parity between this country and Europe. Without our cotton—the money market of the United States would be in a sad way. Cotton bills are payable in gold, and it is through the payment for cotton exported to Europe that we maintain our gold balance with the rest of the world.

You cannot look for any change in the south until the danger from

### PROFESSIONAL CARDS.

**R. H. GOUGH, M. D.**

PHYSICIAN AND SURGEON

Special attention given to Surgery and Diseases of Women. Electrical and X-Ray Machine in office at J. P. Harding's Drug Store Res. Phone 20 Office Phone 26 Hereford, Texas

**C. P. ESTES, M. D.**

PHYSICIAN AND SURGEON

Phone No. 82 Office at Burns & Smith's Drug Store Hereford Texas

**J. W. HICKS, M. D.**

PHYSICIAN AND SURGEON

Office at T. M. Coulson & Co.'s Drug Store. Telephone No. 40. HEREFORD, TEXAS.

**G. F. LeGRAND, M. D.**

PHYSICIAN AND SURGEON

Office at T. M. Coulson & Company's Drug Store, Hereford, Texas Residence phone No. 138

Dr. Lyman B. Raschbaum, the Amarillo ear, eye, nose and throat specialist, will be at the Hereford Dental Parlors on the 1st of each month, where he will be pleased to attend to the needs of the citizens of Hereford and vicinity in his line. Dr. Raschbaum is also a scientific adjuster of eye glasses.

**W. E. ROBERTSON**

DENTIST

Special attention given to diseases and deformities of the mouth Prices governed by services rendered Office at Hereford Dental Parlors in the G. R. Hay brick building Office phone 65 Residence 18

**WITHERSPOON & GOUGH**

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REAL ESTATE AND INSURANCE

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Office next door to Bank

Hereford Texas

**W. H. RUSSELL**

LAWYER

Practice in all courts

Hereford, Texas

**JNO. P. SLATON**

ATTORNEY-AT-LAW

Office in Western National Bank.

Hereford, Texas.

### Panhandle Marble Works

AMARILLO, TEXAS

MARBLE AND GRANITE

### Monuments and Statuary

Iron Fences, Floor Tiling, etc.

**S. B. Feemster**

LOCAL AGENT

Hereford, Texas

GEORGE CLOYD, Managers

## R. H. NORTON

DEALER IN

### High Grade Meats Of All Kinds

We make a specialty of handling tender meats only—the kind that tickles your palate. Shop south of Garrison Bros' Hardware store. Telephone No. 15.

AGENT FOR ACME STEAM LAUNDRY, OF FT. WORTH

## HEREFORD TONSORIAL PARLORS

L. R. BASSHAM, Proprietor

Our Specialties.....

**A**N EASY SHAVE  
NEAT HARCUT  
CLEAN BATH

SHOP OPPOSITE  
HEREFORD  
NATIONAL  
BANK

the impoverishment of the cotton seed is brought home to the planter. At present he is blind to this menace. The present crop will bring to him at least \$150,000,000 more than any other crop he ever raised. That would seem to prove that he is favored by fortune. The crop of next year perhaps will bring even much greater returns. But there is an end to all things, and sooner or later it will be realized that what is now a godsend may bring about disaster.

The world must have cotton. If it cannot get enough from the south it will get it elsewhere. It is true all efforts to find cotton land equal to that of the south have failed, some by reason of transportation difficulties and some from other causes, climatic and otherwise. Man is ingenious and persevering, however, and should a cotton famine extend over a period of ten or more years we will find a rival of the south developing in some other land.

In the interim America's manufacturing is growing, and it is confidently expected that before other countries can be made to produce cotton American mills will require practically all the raw material this country can produce under present methods.

Today the American cotton makes up nearly 85 per cent of the cotton that is grown. Egypt grows a long staple crop that is used in the finest of goods. India grows a short staple cotton that is used in the coarsest of goods. America grows the staple crop that is the medium between the Indian and the Egyptian, and is the great commercial necessity of the textile world. There is a distinct relationship between the American and the other crops, each having a bearing upon the other and the Egyptian and the Indian planter share, relatively in whatever condition affects each distinct growth.

The curtailment of the American crop will stimulate the East Indian to raising all the cotton possible, but that cannot affect the situation

to any material degree. Neither can any possible increase in the Egyptian output alter the situation. The whole world depends upon the south.

We have been quoted as predicting that within the next four or five years cotton would sell at 25 cents a pound. This may seem extravagant to those who do not realize the extent to which the sterilization of the seed in the south has been carried or the extent to which the growth of the textile industry and the use of cotton has been developed. No one can accurately measure the demand for cotton who does not take into consideration the steady widening of its uses and the hundred or more industries into which cotton enters in one form or another.

If there is any one who doubts that to the seed the curtailment of the cotton crop is due primarily and chiefly, I need only refer him to the annual report of George A. Morrison, president of the American Cotton Oil Company, which was published less than one month ago. In it he says:

"The decrease in surplus earnings of the American Cotton Oil Company is attributed to extreme competition for cotton seed and the seed proving to be of poor quality, producing oil of inferior grade and less than normal quantities to the top."

So you see that even the cotton seed mills are feeling the effect. When the best of the seed is of poor quality, what can be said of that which is left for the planter, and for Mother Earth to bring forth another cotton crop?—Texas Stock Journal.

**Changes in West Texas.**

Changing conditions in the western part of the state are reflected in correspondence from San Angelo, which states that, in spite of live stock depreciation, other values have been enhanced. That agriculture is being inaugurated on a large scale, no further proof than that one firm has sold this season five steam plowing outfits is necessary. Cotton has proven such a success in the west that already there is in sight an increased acreage for next season of between 5000 and 6000 acres in east Tom Green country. The depression in live stock values has had a corresponding effect in the pasturage value of ranch lands and some ranchmen, with a lively appreciation of things, figure that the land is becoming too valuable to graze cattle on and so two of them in Concho county will put about 1800 acres in cotton. Quite a number of others will plant crops of from 200 to 600 acres each.—Quanah Tribune Chief.

**For Sale Cheap.**

Thirty acres of land one mile east of Hereford all fenced with four wire fence. Fifteen acres of this tract is a nice sub-irrigated valley. This is a bargain for some one who wants a small alfalfa farm near the city. For price see T. J. Graves & Co. 47

**Notice.**

You are hereby warned not to buy a certain vendor's lien note made by J. P. Snyder to T. J. Davis and secured by certain property in Hereford, Texas, as I have an attachment on the property and will contest payment of said note. 46-47 R. H. GOUGH.

# Mid-Winter Clearance Sale

For the next week—January 11th to 16th, the yard stick will whiz from Monday morning 'till Saturday night. A thousand dollar stock of floor coverings to be sold during the sale—including Brussels and Ingrain Carpets, Straw and Oil Matting, Linoleum, Portier Curtains, Rugs and Window Shades. The knife has cut low all prices

Regular \$1.00 to \$1.10 Brussels, sale price	89c
80c. to 85c. Ingrain, sale price	67c
70c. to 75c. Ingrain, sale price	59c
70c. to 75c. Linoleum, sale price	55c
42c. Oil Matting, sale price	35c

All other articles in this department at same cut. This is to be a strictly cash sale. Yours for honest dealings

## E. B. Black,

Furniture Dealer and Undertaker

### We're Selling at Cost

and lower to get ready for spring. We want to run this small stock out. Come around and price what we have

- 12 Papers of Needles = .05c
  - Black Beaver Overcoats = \$3.50
- The Famous Shoe and Clothing Company

### Tierra Blanca Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax  
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

W. S. Higgins

E. R. Rice

### HIGGINS & RICE

Dealers in

## Coal, Grain, Hay, Salt AND FIELD SEED

Bois d'Arc Posts

Cash for Hides  
International Stock and Poultry Food

Wagon Yard Connected

YOUR PATRONAGE SOLICITED

## The Hereford Laundry

is open again and prepared to do first class work. We use pure water and guarantee satisfaction. Give us a trial. Phone No. 91 and we will call for your bundle

W. W. JONES  
Proprietor

## Directors Report To Stockholders

Hereford, Texas, December 31, 1903.  
A meeting of the Board of Directors was held this day in the banking room of The Western National Bank.

After a careful examination of each and every loan held by the bank, and a general discussion of the bank's affairs, the following report to the stockholders was adopted:

We, The Board of Directors of The Western National Bank of Hereford, beg to report to the stockholders that for the six months' business since the organization of the bank we have made a net profit of \$3366.99 upon our capital of \$50,000.00, being at the rate of 13 1/2 per cent per annum.

We have made no bad loans.

We have had no law suits.

We have never forced any customer to sacrifice his property to pay us.

We have never rediscounted any of our paper.

We owe no bank anything.

Never having used our credit, we have this in reserve to assist our customers should such assistance become necessary.

Our policy of making small loans, has made us the POOR MAN'S BANK, and we have always been able to make such loans though we have often been forced to refuse large loans.

It is believed with the business now established, a much better showing can be made six months hence.

As our money can be well used in our business, we have thought best to declare no dividend at this time.

We have passed five hundred dollars to the surplus fund.

We have elected Ross W. Davis, assistant cashier.

Respectfully submitted,

J. P. SLATON,  
J. P. CONNELL,  
W. S. HIGGINS,  
L. R. BRADLY,  
ROSS W. DAVIS,  
F. B. FULLER,  
G. A. F. PARKER.

### Panhandle News

Quanah is to have another cement mill.

A move is on foot to establish an experimental farm at Quanah. The land has been donated and a petition presented to the A. & M. College.

The commissioner's court of Dalham county has received the new court house and the officials of that progressive county are now domiciled in a fine pressed-brick court house.

On Tuesday of last week C. K. Thomas, who was engaged in the dry goods business at Wichita Falls, made an assignment for the benefit of his creditors. Liabilities and assets will each be about \$19,021.14.

W. F. Peugh has been invited to Hereford to assist in Royal Arch Chapter work. Mr. Peugh is one of the brightest Chapter Masons in Texas and his services are always in demand throughout the district. — Higgins News.

It is reported that Rev. Skinner of Clarendon has been offered the presidency of the Baptist College at Canadian but declined the offer.

The local option election which was submitted to the voters of Canadian last week resulted in a victory for the pro's by a majority of thirty votes.

Dr. G. J. Nunn, formerly president of the Polytechnic and Goodnight Colleges at Ft. Worth and Goodnight respectively, has opened a private school in Amarillo.

Every prairie farm should have a timber lot, and some trees should be planted every year. This body of artificial timber should be in proportion to the size and requirements of the farm. Timber for posts and wood for fuel are necessities, which are fully appreciated only when they must be bought. The common china berry tree is well suited for this purpose, so also is the black locust, catalpa, and many others. These all furnish durable posts and excellent fuel. — Farm and Ranch.

J. S. Cobb received some more sample bricks from his clay, burned

in St. Louis, and they are as fine a brick as we ever saw in Texas. He has now about a half dozen bricks made and burned in as many different places, and each one of them has been very fine. It is certainly encouraging and shows our clay to be ahead of even the shale beds for making press brick. A company will perhaps be organized very soon and put in a large plant here the coming spring. — Memphis Herald.

The cotton acreage around this town will be doubled next year. Farmers that had no cotton this year have said that they would put in a large acreage next year. You may kick about raising cotton in the Panhandle, but the cotton crop was the salvation of Childress county farmers this year. — Childress Index.

#### A Trip to California.

I left Hereford, Deaf Smith county, Texas, on the 16th of November with my brother, W. H. Cummings and family. We arrived at Amarillo in due time, boarded the train there for Trinidad, Colo., there we took the Santa Fe train for Los Angeles.

We had fine scenery through the mountains in parts of Colorado, New Mexico and Arizona. We had some snow and ice a part of the way. After crossing the Divide into California we had pleasant weather. We landed in Los Angeles on the 19th of November, being on the train 3 nights and nearly 3 days.

My brother's oldest son, O. J. Cummings, met us at the depot in Los Angeles, and piloted us to a house he had secured for our use, so we were at home immediately.

We remained in the city three weeks. My brother's youngest son visited us while in the city of Los Angeles. We made a trip to the ocean at different points where we saw numbers of men, women and children bathing in the surf at the beach, and they bathe here right along in December.

Los Angeles is a great city. It is full of street cars, automobiles and parks. The parks are very nice and green and flowers are plentiful.

We have now moved out to Inglewood. Yesterday being Christmas day some of the citizens of Inglewood gave a grand Christmas dinner out in the grove. It seemed a little like a 4th of July picnic.

Of course the trees are green, flowers plentiful, garden stuff tolerably plentiful; we can pick tomatoes any day. Some people here have tomatoes that have been bearing for five years in succession. Oranges are plentiful here in Inglewood, the neighbors give us all we want to use. We do not have frost, snow or ice, and we have had no thunder, lightning or rain since we have been here and the wind does not blow.

We only have a balmy breeze from the ocean most of the time. We can hear the roaring of the ocean very plainly, as it is only about five miles away.

Well I would say that California is a fine country, good climate. In fact I think a person can live here as well as in Texas—if a fellow has plenty of money.

This will suffice for the present.

T. J. CUMMINGS,  
Inglewood, Cal.

Subscribe for THE BRAND—\$1.

## BURNS & SMITH

Wants your business. We will keep it by giving fair treatment

## BURNS & SMITH

### HEREFORD FUEL OIL CO.

DEALERS IN

Beaumont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal

"Once you try it, you'll always buy it"

Your patronage will be appreciated and given prompt attention  
PHONE 76 TROY WOMBLE, Manager

I HAVE ADDED A LINE OF

HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

Wall Paper—Loveless & Black 44

For fine pigs at reasonable prices see Troy Womble. 50-tf

S. E. Smith was in from the Syndicate Monday after supplies.

Sam Dunn returned from a business trip to Amarillo Monday.

Hereford Fuel Oil Co., for the genuine McAlistier coal. Phone 76. 50-tf

S. L. D'Spain and family were in from their ranch Monday on business.

Dr. R. W. Bounds returned Monday from a business trip to Panhandle.

J. B. Roberso., our correspondent from Boom, was in town on business Monday.

Judge Jno. P. Slaton went to Amarillo Thursday afternoon on legal business.

Clifford Walker came in from Claude Monday and matriculated in Add-Ran College.

W. S. Tyler of this county was in town Tuesday and made the BRAND office a pleasant call.

George Harvey and family arrived Sunday from Dallas and will make Hereford their home.

Mr. Hall of Dickens City arrived in Hereford Sunday and entered his children in Add-Ran College.

J. C. Cox, a prominent ranchman of this county, was a business visitor to Hereford Tuesday.

W. J. Jackson, who is ranching in the north part of the county, was in town Monday after lumber.

Have you a 'phone at your residence? If not, see W. G. Ross, manager of the local system. It will save you time; it will save you steps; it will not only save, but make you money. 33tf

We call attention of our readers to the display "ad" of E. B. Black found on page three of this issue. This house is now offering some rare bargains in furniture and 'twill pay those needing anything in his line to call and investigate.

A rumor has been current that Dr. R. H. Gough contemplated leaving Hereford, but on inquiry we found the rumor untrue. In fact, he said "I will be at the same old stand for 1904," and we conclude this to be conclusive evidence that he will remain a citizen of Hereford.

**Hereford Transfer**  
**W. T. SMITH, Prop.**

All kinds of light hauling done on short notice and in a satisfactory manner. Phone No. 100

Baggage Delivered to all parts of the city

**Jay Gould Once Said:**  
**"TAKE CARE OF THE DIMES**  
**THE DOLLARS WILL TAKE CARE OF THEMSELVES."**

This piece of advice coming from such a high authority should not be regarded lightly. It is just as true for today as for the time it was made. We offer every encouragement to those who wish to save.

**The Hereford National Bank**  
 Hereford, Texas

**The Hereford National Bank**  
 Hereford, Texas

The most essential principles in the successful conduct of a Bank are Fidelity, Conservatism and Integrity. On these as a firm foundation, Safety and Soundness are built. The employment of these methods by this Bank has resulted in its uninterrupted prosperity for the past three years.

Do you think a bank of this character is the best institution with which to do business?  
**JNO. E. FERGUSON, President.**  
**C. W. DODSON, Cashier.**

Lined gloves at E. W. Harrison's.

A few fine pigs cheap. Troy Womble. 50-tf

Mrs. L. E. Cobb returned Friday from a visit with friends at Burleson.

A good, nice house for rent cheap. Call at once. Troy Womble. 46tf

W. A. Dougherty returned Monday from a visit with relatives at Gainesville.

W. M. Dixon, a prominent ranchman from the Tulia Draw, was in Hereford Tuesday after supplies.

For a perfect fit, good workmanship and extra good quality of cloth in a suit of clothes or overcoat see C. L. Davis. 29tf

G. T. Higgins, one of the county's most progressive ranchmen, was transacting business with the merchants Monday.

Pianos, organs, sheet-music. Everything in the music line. Thos. Goggan & Bro., Galveston, Dallas, San Antonio. 10-tf

Dr. C. A. Carrell, who had been visiting his brother-in-law, F. Herrow, and prospecting in the surrounding country, returned to his home in Dallas county Tuesday afternoon.

For a nobby fall suit or overcoat C. L. Davis has the proper stuff. Call and see his samples at his office—first door south of Witherspoon & Gough's real estate office. 27tf

John C. Johnston was in from his ranch Monday on business and shaking hands with friends who were glad to see that he had completely recovered from the recent attack of fever.

M. T. Henderson of Sedalia, Mo., was in Hereford the first of this week prospecting. Mr. Henderson has considerable high-priced property in Missouri which he intends selling and investing the proceeds in Deaf Smith county lands.

**WEST CO & G EAST**  
**TO R R TO**

**EAST Rock Island WEST**  
**System**

**DOUBLE DAILY SERVICE**  
**Free Reclining Chair Cars on all Trains**  
**Pullman Buffet Drawing Room Sleeping Cars, Pullman Tourist Sleeping Cars**  
**between MEMPHIS and the PACIFIC COAST**

**J. B. McNALLY, D. P. A.,** **GEO. H. LEE, G. P. A.,**  
 Oklahoma City, O. T. Little Rock, Ark.

**FIRST-CLASS ACCOMMODATIONS** **THE BEST TABLE IN HEREFORD**

**THE HEREFORD HOUSE**  
**ASA MARTIN, PROPRIETOR**  
**NEAR THE DEPOT**

**HEREFORD TEXAS**

G. W. Orr was a business visitor to Hereford from Boom Monday.

Children get your tablets, pencils, school books and all school supplies at J. P. Harding's Drug Store.

The members of the Dramatic Club and Physical Culture class will meet Tuesday evening at the Christian church at 7:30 o'clock.

An inspection will convince you of the merits of the "Geisecke" shoe, and a trial will make you a regular customer. E. W. Harrison. 46

Hawkes eye glasses good and cheap at Burns & Smith. 46tf

J. N. Rutherford was in from his ranch east of town on business Thursday.

C. L. Davis is agent for the celebrated custom-made clothing firm of Strauss Bros. of Chicago. Call and see samples of their goods. 29tf

We call the attention of our readers to the report of the directors of the Western National Bank to the stockholders thereof, which will be found elsewhere in this issue.

# The Brand

Official Organ for Deaf Smith and Castro Counties

Published Every Friday by  
**VANDEBURGH & RAY**

Editors and Proprietors

## FARMERS' MEETING.

The attention of the farmers and stockmen of this and adjoining counties is called to the meeting to be held at the real estate office of Ricketts & Rayzor on Saturday, January 9th, at 1:30 p. m.; provided, however, that should the gathering prove too large for the quarters provided by this firm the meeting will be held in the court house. Inasmuch as farming is yet in its infancy in this country it behooves every farmer and stockman to be present at this meeting as much business of importance will come up for discussion. It might be well, perhaps, for those interested in tree planting to be present at this meeting and bring this matter up for discussion, as it strikes THE BRAND that this feature of farming in this country will prove a most profitable one.

W. E. Simons of Iverson will be in Hereford Friday and make the farmers a proposition with a view to establishing a plant to shred the stalks of the feed stuffs.

THE cotton problem is now agitating the minds of thinking people everywhere. As this staple continues to soar toward the 15-cent mark, many who have heretofore been enemies to the product begin to plan some way by which they may reap the benefit of the high price. The cotton crop is always a good crop in a cotton country and since one extreme follows another, we should expect it to bring a good price for several years to come. In this regard we call your attention to an extended article by Daniel Sully, an acknowledged authority on this subject, published elsewhere in this issue.

SENATORS Bailey and Culberson, in their blind-rush to oppose whatever the Republicans do, are going contrary to the wishes of many, many Texans in opposing the Canal Treaty. We do not approve of the methods of the administration in this matter, but what has been done cannot be undone and since the South wants and needs the canal our worthy representatives should be more mindful of their constituency.

THE public school resumed work Monday with a good attendance. Everything is now running smoothly and bids fair for a very successful term's work. Our public school is one of our people's prides and it gives us pleasure to know and to announce that there are sufficient funds to keep the school running during its full quota.

It will be gratifying to the many friends of Add-Ran College to know that there have been many new matriculations during the past week, both in local and foreign students. This College is destined to become THE great educational institution of

the Panhandle, if, indeed, it is not that already, and one of the greatest schools of the South.

## A MODEL RANCH.

That of C. R. Moreman, Northwest from Hereford.

On Wednesday morning just as the sun was rising swiftly along the eastern horizon and sending his beams of heat and light to withstand the awful attack of angry Boreas, according to previous appointment, C. R. Moreman and a BRAND representative left for a day's outing at the former's ranch, fifteen miles northwest of town.

The morning was beautiful and bracing and THE BRAND representative was kept up to a high state of excitement and his blood made to circulate freely by the glowing accounts of incidents attendant upon the experiences of a long life, related by his companion, until we had faced the chilly north wind for about four miles, when the power of a young man's endurance as compared to that of an older one was put to a test. First his ears, then his fingers and finally his feet began to ache and mindful of experiences long since gone by, the reporter landed from the buggy and by continuous friction with the air and otherwise for about half of a mile, managed to get his circulation to flowing again, then resumed his seat by the side of Mr. Moreman who expressed himself as being quite comfortable. The remainder of our journey was pleasantly spent in discoursing and in viewing a herd of fine Hereford's here and large fields of wheat there, until we came to the above mentioned ranch at about 11:30 where we found a ranch house, neatly kept by Claude and Leslie, sons of Mr. Moreman's, who were busily engaged in breaking land for this year's feed crop. Here a most beautiful picture presented itself—one that brought vividly to mind the prosperity of the Acadian farmers as represented by Longfellow in "Evangeline." This picture embraced a large drove of white-faced calves, almost covering the entire hill side and looking as though they had never been hungry, for they were all fat and sleek which could be readily understood when it was seen what facilities this ranch affords for taking care of cattle. It consists of 12 sections, fenced and cross-fenced, with the main draw of Red River passing through the center of it and giving protection to the cattle in the winter and affording early grass in the spring. Just back of this draw is fine agricultural land which yields an abundant crop of grass, the magnitude of which can be better known when we understand that on the ranch there are between 300 and 400 cattle all fat and in good shape and as yet have not been placed on feed.

From headquarters, we went to a different section of the ranch where the cows were kept. Here in addition to being permitted to view a drove of Hereford cows, such as would arouse the admiration of one who is new in this western country, we had the pleasure of seeing about thirty-five antelopes grazing with them, which, at our approach, went bounding across the broad prairie and soon hid themselves from our view. It was now about one o'clock.

# J. P. HARDING, Druggist

...DEALER IN...

Drugs, Medicines and Chemicals  
Gold Jewelry, Watches and Diamonds

...HEADQUARTERS FOR...

School Books and Stationery  
Paints, Oil, Varnishes and Brushes

'PHONE 26 NIGHT 'PHONE 130  
HEREFORD, TEXAS

# Garrison Bros.

...Dealers In...

Stoves, Builders Hardware, Saddles and Harness, Farm Implements, Wire and Windmills.

The Samson Windmill has gained a popularity that places it in the lead. This is due to its strength of construction, and self-governing qualities. In implements, we make it a point to handle the makes best adapted to the soil in this country. Our efforts in this line have met with much success, especially with our Hancock Rotary Disc Plow. Our trade on this plow for the past year has been an unparalleled success in this Disc Plow trade of Hereford. If you contemplate buying a Disc Plow, don't fail to learn the merits of the Hancock before you purchase. We have just received a car of Pipe and Casing and will be glad to figure with you on any size well outfit.

# Garrison Bros.

Hardware and Implements.

We had seen and learned much of ranching in the West. Wending our way backward, meeting with new scenes at every turn, we at length found ourselves at headquarters again and soon were partaking of a repast, prepared by Claude, the quality and quantity of which would have satisfied a king. We might say in this connection that since this is leap year, it seems that some of the young ladies would do well to propose to help him run the ranch.

After we had refreshed ourselves and rested, a look about the premises showed that Mr. Moreman had not neglected to prepare plenty of feed for winter. While the past year was unusually dry and many people are having to buy feed, he has more than enough to carry his cattle through a most severe season. By inquiry, it was learned that instead of planting his crop and allowing it to go uncultivated, he plowed his ground deep in the fall and cultivated frequently.

It was now time when we must take our departure and the return

trip was accomplished in about three hours. We had spent a most delightful day and had the pleasure of viewing a typical western ranch with its excellent management in detail. In the point of fine stock and a ranch suitable to every phase of the business C. R. Moreman can certainly cope with the foremost of ranchmen.

### Bank Notice

The annual meeting of the stockholders of The Hereford National Bank will be held Tuesday, January 12th, 1904, at its banking rooms, for the purpose of electing officers and directors to serve the ensuing year, and for such other business as may come before the meeting. Polls open from 1 to 3 o'clock p. m. 43-4t C. W. DODSON, Cashier.

### Windmill Repairing.

This is the time of the year when your windmill needs attention most. We have special facilities for keeping them in running order. Good plumbing will prevent freezing. If out of order call on Bell Bros. or ring up No. 24. 40t

**New Year's Ball at Uncle Fred's.**

When nineteen hundred and 3 had passed  
And nineteen hundred and 4 was on.  
We gathered up at Uncle Fred's  
And danced 'til early morn.

They came from north, they came from  
south.

They came from miles and miles around,  
They came on horseback and buggy too,  
They even came from Hereford town.

There were one hundred souls or more,  
With hearts so light and free.

It put one in mind of old Sister Phoebe  
Sitting under the juniper tree.

They danced 'til the wee short hours,  
Then supper came on the side.

When the boss tried to arm to the table  
Old Man Bogard's bride.

She pulled back—it was no go  
It was "No, sir! No, sir!"

It may be I am old Sister Phoebe,  
But I am not your juniper tree.

Then, after supper they commenced again,  
And things were getting right.

One could tell the steam was up,  
And bound to run all night.

Mr. Editor, we just needed another  
To sit upon the throne

And watch cripple Sam with his fiddle,  
And Roy with his graphophone.

It was like dew drops from Heaven,  
Or manna from above.

When the stars are hiding their faces  
And Jupiter making love to Jove.

Now, next time we have a dance,  
You must publish that you went,  
And I'll owe you double your money  
If it isn't what the doctor sent.

**Add-Ran College-Notes.**

Miss Lena Fore of Memphis has returned from spending Christmas at home.

Walter Tucker of Tulia returned Monday from spending the holidays at home.

John Clark returned Monday from Lancaster, where he has been on business.

Misses Iva and Anna Tyson have returned from spending the holidays in New Mexico.

Mr. H. Elliston of Claude has been a guest at the college. He has traded for property north of the college.

Late additions to the school are: Miss Zula Vanderburgh, Miss Stanley, Miss Tressye Coston, Charles Purcell.

In the last few days the following have entered from a distance: Bernie Starks from Swisher county; Fred Hale from Dickens county; Ben Miller from Dallas county; Herbert Miller from Summerville county; Mr. Walker from Claude, and Miss Acuff from Lubbock.

Mrs. W. B. Parks was elected teacher of the piano department, to fill the vacancy caused by the resignation of Miss Hamlett. Mrs. Parks has had exceptional advantages both in America and Europe, and is a teacher of experience and rare merit. The college and patrons are alike fortunate in securing her services.

**Notice of Annual Meeting.**

The annual meeting of the stock holders of The Western National Bank of Hereford, Texas, will be held at its office in the city of Hereford, county of Deaf Smith, and State of Texas, on the 12th day of January, 1904, between the hours of 10 o'clock a. m. and 4 o'clock p. m., for the election of a board of directors for the ensuing year and for the transaction of such other business as may properly come before the meeting.  
F. B. FULLER,  
43-4t Cashier.

**Honor Roll.**

The following is a list of those who paid their subscription to THE BRAND during December and same will serve as a receipt:

Lee Gilliland	\$ .50
D. W. Crawford	1 00
W. O. London	.50
R. J. Sanders	1 00
A. B. Bynum	.50
G. W. Irwin	.50
J. W. Bradley	1 00
L. M. Dobbins	2 00
J. M. Ligon	1 00
C. S. Richards	1 00
J. H. Biggs	.50
A. L. Service	1 00
R. R. Harris	1 00
R. A. Hall	.50
W. O. Purcell	1 50
W. W. Jones	1 00
Miss Fannie Robinson	1 00
T. J. Beckham	1 00
B. W. Miller	1 00
J. A. Tomamichel	1 00
Mack Hull	.50
L. B. Brakebill	.50
O. M. Daniel	1 00
B. C. Roberson	1 00
J. M. Atcheson	1 00
G. A. Sachse	1 00
G. Lehmann	1 00
G. A. Hughes	2 50
J. O. Lindsey	1 50
J. L. Beach	.50
E. D. Renfro	1 00
L. E. Cobb	1 50
J. H. Williams	1 00
A. S. Gracey	1 00
J. T. Rutherford	1 00
J. F. Merrill	1 00
J. C. Coker	1 00
A. H. Morris	1 00
J. J. Ward	1 00
E. L. Mangum	1 00
T. R. Byrd	1 00
C. H. Carl	1 00
G. R. West	1 00
B. J. Park	1 00
J. W. Robinson	1 00
Capt. J. M. Kindred	1 00
Frank Oylor	1 00
F. Herron	1 00
H. H. Hawkins	1 00
J. W. Douglass	1 00
O. F. Smith	.50
J. P. Terry	1 00
A. P. Mauk	.50
R. J. Kibbe	1 00
W. H. Garrison	1 00
Judge L. Gough	1 00
E. Carter	1 00

**Card of Thanks.**

We wish to express our thanks to the members of the Christian church and other friends who assisted in the generous pounding administered to us during the holidays. Hoping that God's blessings may attend you all during 1904.

Truly Yours,

MR. AND MRS. H. M. BANDY.

**Card of Thanks.**

We wish to thank the public of Hereford and vicinity for their generous patronage during our business career in Hereford; and hope for a continuance of the same to our successors, Messrs. Garner & Martin.

J. H. NORMAN,  
EVANS MABRY.

**In Business Again.**

T. R. Reagan, who is well known to the citizens of Hereford and vicinity, informs us that he has again entered his old time business—that of tinning and plumbing—and asks for a share of the public's business in his line.

**Panama's Right to  
Cecede from Columbia**

Is now being discussed among the politicians of the country, but no husband questions the right of the thrifty wife in purchasing her Groceries and Provisions at a store where the prices are right and qualities always the best, to say nothing of the excellent assortment. These three essentials cause so many of the thrifty wives of Hereford to trade always with

**John A. Johnson  
Groceryman.**

**C. C. FERGUSON**

Dealer in

**Grain and Coal**

Sole Agents for the Celebrated "Nigger-head"  
**MAITLAND COAL**

Highest Prices Paid for Hides

The most centrally located Wagon Yard in town Will handle a full line of Field Seeds

YOUR PATRONAGE IS SOLICITED

**Hereford Lumber Co.**

**COMPLETE STOCK AND  
CORRECT PRICES. SEE US  
AT OUR NEW STAND**

**Hereford Lumber Co.**

**I. O. O. F. Officers Installed.**

Last evening at the regular meeting of Hereford Lodge, No. 476, I. O. O. F., the following officers-elect were installed by Grand Master A. J. Lipscomb: Past Grand, J. T. Inmon; Noble Grand, E. R. Rice; Vice-Grand, F. L. Vanderburgh; Secretary, W. H. Russell. The installation of Treasurer-elect G. A. F. Parker, he being unavoidably absent, was postponed to some future meeting. The Lodge starts out on the new year with bright prospects and many new additions to the membership are anticipated.

You will find everything fresh and neat at the City Bakery.

**Church Announcement.**

Services at the Cumberland Presbyterian church next Sunday. Sunday school at 10 a. m. At 11 o'clock the pastor will preach on "A Home Question" at 7 p. m. on "The Eclipse John the Baptist's Faith." Christian Endeavor at 4 p. m. Everybody welcome.  
CHALMERS KILBOURN, Pastor.

**Announcement.**

I now have management of the E. Spath & Co., stock of undertaker goods. It is a nice, complete stock and I will appreciate the patronage of those who are unfortunate enough to need such goods.

WARD BRATTON.

J. D. Cureathers of Mangum, Okla., came in Friday the guest of his uncle, J. A. Williams.

The four children of Mr. and Mrs. J. N. Ivy of the North Draw are seriously ill with pneumonia.

S. A. Ditmore of Roswell, who has been visiting his father-in-law, J. J. Ward, went up to Amarillo Thursday.

J. H. Kelly came in Monday from his ranch north of town after posts and other material to make improvements.

B. L. Beaver and mother left Thursday afternoon for Snyder, Okla., where they will make their home.

We understand that Mrs. S. H. McCracken's feed on her ranch north of town was burned Monday night.

Miss Lena Fore returned Monday, where she spent the holidays with her parents and re-entered Add-Ran College.

J. L. Beach left Thursday afternoon for Sadler where he will spend several weeks with relatives and old-time friends.

G. A. Sachse was in from his ranch on the north draw the first of the week and took back a load of feed and other supplies.

W. H. Howard sold the 320 acres which he recently purchased from J. R. Blanton to a Mr. Kerr of Amarillo at a handsome profit.

## SPECIAL CLUBBING OFFER

A man who is fully alive to his own interests will take his local paper because he gets a class of news and useful information from it that he can get nowhere else.

### STRONG-MINDED

Up-to-date men also want a good general newspaper in order to keep in touch with the outside world. Such a paper is The Dallas Semi-Weekly News. A combination of THE BRAND and The Dallas Semi-Weekly News is just what the farmers of this section need in order to keep thoroughly posted upon local news, home enterprises, personal items, state news, national affairs, foreign matters. In short, this combination keeps the farmer and his family up to the times on information.

For \$1.75 we will send the two papers one year—156 copies. The Farmers Forum in The News is alone worth the money to any intelligent farmer or stockman of this locality, to say nothing of other special features.

SUBSCRIBE NOW

**Mrs. E. J. Tuttle**

Dealer in

High-Class Parlor Millinery

To be in the brick store just north of the Racket Store, Hereford, Texas.

## NOTICE!

I am now using my new house as an annex to my boarding house, therefore can board cheaper than I have heretofore. For nice rooms and best meals in town try the Bon Ton at \$16 per month.

MRS. ELLA BUSTER, Proprietor.

47tf

W. E. Fallwell and son, substantial ranchmen of Castro county, were in Hereford on business Monday.

We call the attention of our readers to the display adv of Garner & Martin found elsewhere in this issue.

B. F. Westbrook was in from Dimmitt Thursday and Friday with feed to sell and took back a load of supplies.

Homer Inmon returned to Dallas Thursday, where he is taking a business course in the Metropolitan business college.

M. Acuff of Hale county brought his daughter up the first of the week and made arrangements for her to enter college.

The "Silver Shirt" from E. W. Harrison's cost but little more than others and the fast colors fully justify the higher price. 46

Mrs. J. E. Brown and children from Bovina, and sister-in-law, Miss Pearl Brown, from Abilene, are visiting Mrs. Sallie Stone.

W. F. Phipps and family left Monday afternoon for Endee, N. M., where they have taken up a claim and will make their home.

L. D. Stark, one of Hale county's prominent ranchmen, came up Saturday after supplies and brought his son, Bernie, to enter Add-Ran College.

Judge Gough sold this week to Dr. A. H. Duff of Hill county his 87 acres and residence in west part of town, J. A. Williams consummating the deal.

Rev. J. M. Sherman, Presiding Elder of the Clarendon District, held quarterly conference Saturday and preached able sermons at the Methodist church Sunday morning and evening.

It has been demonstrated that deep plowing is more essential than irrigation for the successful raising of crops. The Moline disc plow solves the problem. See the Stringfellow-Hume Hardware Co. 37tf

The Hereford National Bank has received a large number of books containing the new Terrell Election Law, which they are distributing. This is a law on which you should be well posted and if you are not already familiar with it call at the above named bank and get a copy.

If you have any land to break you should see the Moline disc plow at Stringfellow-Hume Hardware Co.'s. These are the plows which are being used by Walter Fewell, with traction engine and which can be seen in operation at Judge Ferguson's ranch, 3 miles from town. 37tf

W. G. Ross, proprietor of the Hereford Telephone Exchange, has enlarged the central office, placed a commodious booth therein for the accommodation of his long distance patrons, re-covered the floor with new linoleum and made other noticeable improvements. Hereford now has a telephone exchange of which she can well be proud.

# ANNOUNCEMENT

## Garner & Martin

We wish to announce to the public that The Big Grocery Store, combines the former grocery stock of J. W. Martin, Hereford Mercantile Co. and Norman & Mabry, and is located in the corner brick building formerly occupied by Norman & Mabry.

The trade enjoyed by the three old firms was very flattering and was (we believe our customers will agree) merited by the courteous treatment, prompt service, high class goods and low prices made to all.

In this consolidation we have materially reduced operating expenses, and we expect to extend and increase our business by giving our customers the benefit of this reduction.

Everyone wants fresh wholesome eatables. The new firm will have over 1000 cases of fresh canned, glass and jar goods including practically everything in this line.

In flour we can quote you lowest figures on four of the best High Patent, Soft and Hard Wheat Brands.

We especially solicit the ranch business of this part of the Panhandle and are fully prepared with guaranteed goods and low prices to secure your business if you will figure with us. Commence the New Year right. We will expect prompt settlement the first of each month at our office, as we cannot afford to keep a collector on the streets. We can make no exceptions to this except to our country customers with many of whom it will be inconvenient to get around on the first of the month.

Respectfully,

## Garner & Martin

J. A. Fox made a business trip to Canyon City Thursday.

R. L. Hovis, representing Collier & Sons, is in town today in the interest of his company.

J. C. Johnston, one of Deaf Smith's prominent ranchmen, left Tuesday afternoon on a business trip to Dallas county.

R. L. Shive, a substantial citizen of Castro county, was in town Thursday on business and made the BRAND office an appreciated visit.

If you want your sod land plowed deep investigate the merits of the Moline disc plow, for sale by the Stringfellow-Hume Hardware Co. 37

### Church Notice.

The C. P. church ladies will give an oyster supper Thursday night, January 14th. The place will be announced later.

### NOTICE! NOTICE!

All persons indebted to E. W. Dyer & Sons will please call at once and settle, either by cash or note. 43

### For Sale, Lease or Trade

3-sections of improved land near Hereford. For price address Lock Box 193, Pilot Point, Texas. 47

### Trespass Notice.

I will prosecute any person or persons guilty of hunting on my ranch in Castro county. 47-5t

S. S. EVANTS.



**Card of Thanks.**

It is with much pleasure that we appear before the public in this card of thanks. For you have been very kind and liberal to the old firm of Loveless & Black during the past two years. Having purchased Mr. Loveless' interest in the business, also the furniture building, we are prepared to do a much better part by the public than at any previous time. We shall make a continuous effort to improve on all lines in our business.

Having had thorough business training and now being so well equipped for buying, etc., and our twenty years experience in the mercantile line, we feel prepared to handle your interest to the very best advantage. It shall be our purpose in business to furnish our many friends and the public in general with the very best goods at the very lowest prices. We are prepared to render to the public the very best of service in all lines, and prices more reasonable than before.

Thanking you again for all past favors and asking you for a continuance of patronage, I am

Yours for fair dealing,

E. B. BLACK,

Furniture Dealer and Undertaker.

**Endeavor Program.**

Following is the Endeavor lesson for January 10, 1904:

Subject—What are some tests of repentance?

Lesson—Luke 3-8-14; Ps. 51-1-17.

Leader—Miss Wright.

A definition of repentance—11 Cor. 7-9:10. Read and comment—Miss Nunley.

Repentance a duty—Job. 11-14:17. Read and comment—Miss Zula Van-berburgh.

An example of repentance—Luke 15-11:24. How can we be examples in this respect?—Mrs. Aten.

An encouragement in repentance—Deut. 30-1:5

An illustration of repentance—Luke 21-61:62.

The unpenitent—Luke 13-1:5.

Why is penitence needed today?—Miss Ethel Wright.

How is the best way to make people penitent?—Mrs. Spath.

What are some fruits of penitence we want to bring forth?

**Meat Markets Merged.**

Lee Gilliland has sold his meat market to R. H. Norton, thus reducing Hereford's markets from two to one. Mr. Norton has moved into the building formerly occupied by Mr. Gilliland.

**REGISTERED  
BERKSHIRES**

I have a few choice Boars ready for service. Also, am now booking orders for Fall Pigs, which are of the best strains of breeding and are a very fine individual lot.

**R. H. NORTON  
BREEDER  
HEREFORD, TEX.**

**Better Prices are Expected.**

Mr. J. P. Collier of Hereford, Texas, was in Cameron several days last week on business, and greeting his multitude of old time friends. He says that West Texas is in hard shape on account of the very low price of beef cattle, which is lower than before in many years. The stockmen can not sell now, except at a loss, and they are holding as long as they can. It is believed that cattle will advance in price early next year. Mr. Collier is in the enjoyment of splendid health. —Cameron Herald.

**Business Change.**

J. M. Garner and J. W. Martin have purchased the grocery business of Norman & Mabry and The Hereford Mercantile Company and merged them with the stock owned by J. W. Martin. This gives this firm a large and complete assortment of groceries which, in connection with these men's ripe experience, insures success. The entire business has been moved to the building formerly occupied by Norman & Mabry where it will be run under the firm name of Garner & Martin.

**A Robbery.**

One day during Christmas week a number of boys, armed with toy pistols, held a boy up on our streets and robbed him of his toys and other Christmas tricks which he had purchased. No doubt these boys were in for a little innocent fun but they were on the wrong road and should have been looked after by their parents as such freedom might encourage them to indulge in crimes of greater consequence.

**Change in Feed Store.**

C. E. Edwards has sold his interest in the feed store of Herron & Edwards to B. B. Coston and the business will continue at the old stand under the firm name of Herron & Coston. With ample capital and experience, we bespeak for these gentlemen a share of the public's business.

**A Cereal Station on the XIT.**

I should perhaps say that our Pan-handle Experiment Station was not established at Amarillo, but is located at Channing on the XIT ranch, in co-operation with Mr. A. G. Boyce, manager.—M. A. Carleton, Cereal-ist, Washington, D. C.

**Change in Barber Shop.**

A. C. Harrow has sold his interest in the barber shop of Bassham & Harrow to L. R. Bassham who will continue the amputation of whiskers at the same old stand.

**National Live Stock Association.**

The "Denver Road" will sell round-trip tickets to the meeting of the National Live Stock Association at Portland, Ore., January 12-15, 1904, at the following rates: One lowest normal first-class one way fare, via Huntington or Billings, returning same route, or going via Huntington, returning via Billings or vice versa. Going via Huntington or Billings, returning via Shasta route or O. R. & N. o. steamers to San Francisco and direct routes from there at rate of \$13.50 higher; final return limit, January 31, 1903. Going transit limit January 12, 1904, going passage to begin on date of sale. Returning transit to begin on date of execution. Joint agent at destination will execute tickets by attaching validation certificate thereto. Stop-overs will be allowed within final limit at and west of Colorado common points by depositing tickets with ticket agent at stop-over point. A. A. GLISSON, Gen. Pass. Agt.

**HUMPHREY PACKING COMPANY**

HEREFORD, TEXAS

We will be ready about December 10th to receive fat hogs—dressed or alive—for packing purposes, as we propose to have established in Hereford an up-to-date packing plant by that date. We will pay the highest market price for fat hogs and respectfully request that you bring your hogs to this point, for which cash will be paid **ROBT. HUMPHREY, Mgr.**

**Hereford Planing Mill & Construction Company**

**SNYDER & LACEY, Proprietors**

**MANUFACTURERS OF**

Sash, Doors  
Blinds, Moulding  
Cypress Tanks  
Drinking Tubs  
Dipping Vats  
Galvanized Tanks  
Galvanized Flues

**RETAILERS OF**

Brick, Lime  
Cement, Plaster  
Glass, Putty  
Galvanized Iron  
Sheet Tin  
Plumbing and  
Building Material

**CONTRACTING A SPECIALTY**

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier

**The Western National Bank  
Of Hereford, Texas  
CAPITAL - - - \$50,000.00**

**DIRECTORS**

G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradley, W. S. Higgins, J. P. Slaton, Ross W. Davis

**YOU'RE NEXT**

For a Shave, Haircut or a bath at the

**City Barber Shop**

George W. Dale, Proprietor

**THREE CHAIRS - TWO BATH ROOMS**

In the new brick building on South Dewey Avenue

**DOCKRAY BROTHERS**

DEALERS IN ALL KINDS OF

**Fruit, Shrubbery and Ornamental Trees**

BEST NURSERY STOCK AT LOWEST PRICES **SAN ANTONIO, TEXAS**

**REFERENCE**

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

**A Leap Year Party.**

On last Saturday evening, January 2, 1904, Mr. and Mrs. J. A. Williams opened their hospitable home to the young people of our city.

The party was given to the young ladies as a leap year party, who took hold at once to make an enjoyable event, and to say the least of it they made a grand success.

The young men received notes in rhyme from the ladies and as a result there were few refusals.

The night was clear, and the moon shone in all its beauty, so that the cold was hardly felt.

The evening was pleasantly spent in social chat, with games of flinch, panic and dominoes.

Music was furnished by Messrs. John Boyd, Joe Carter and Ben Bounds; also a phonograph, which produced much enjoyable music, all of which was received and appreciated most highly.

Refreshments consisting of fruits of various kinds were served in a very delightful manner.

The hours were spent so pleasantly that morning was creeping in before anyone thought of it being time to say goodnight. So all without waiting for the bell to ring for breakfast bade the host and hostess a warm goodnight, expressing themselves as having spent an enjoyable evening.

Following are the names of those present:

Tressye Coston, Artis Daniel; Eula Eagle, G. C. Ferguson; Della Palmer, E. E. Dyer; Mary Tygret, W. J. Walters; Beulah Head, Albert Johnson; Mary Clark, Nester Gass; Ethel Wright, J. A. Harding; Mary E. Gilland, C. Means; Cordie Mauk, Ezra Norton; Leo Scott, Tom Webb; Ola Scott, Tom Carter; Bert Lee Carter, Irving Jennings; Nora Walters, M. C. Raley; Sydna

Rogers, Joe Carter; Louella Howard, Tom Blake; Florence Robertson, Frank LeGrand; Pearl Turrentine, O. F. Smith; Zula Vanderburgh, Archie Conrad; Georgie Herron, E. W. Harrison; Jessie Sullivan, John Boyd; Amelia Kerr, C. C. Ferguson; Helen Jones, Scott Stringfellow; Edythe Shelton, Anna Tyson, Ben Bounds, Mr. and Mrs. Robt. L. Ball.

The host and hostess did themselves much honor in the creditable way in which they entertained this large crowd.

**To the People of Hereford.**

It was my purpose to express my appreciation in person to each one of those who have shown us great kindness in the last three months of trial in our home.

But the kindness has been so universal and our indebtedness is to so many that I feel constrained in this public way to thank the whole community for their interest and sympathy and substantial aid. It's a sore trial to pass through these long seasons of protracted sickness, but much of the sting of it is taken away when we read in the actions and kind words of so many their Christian love and sympathy.

I feel that the tie which binds us to the people of Hereford is many fold stronger than before and my earnest desire is not simply to be a pastor to my own little flock but that in some way I may do good to you all in the name of my Master whom I try to serve.

ALEXANDER W. CRAWFORD.

**Notice.**

This is to notify all whom it may concern that the firm of Loveless & Black composed of S. Loveless and E. B. Black, furniture dealers, has this day been dissolved by mutual consent, S. Loveless retiring and E. B. Black continuing the business. The said E. B. Black assumes all indebtedness due by said firm, and all notes and accounts due said firm are payable to him.

S. LOVELESS,  
E. B. BLACK.

**To the Poll Tax Payers of Deaf Smith County.**

Under the provisions of the Terrell election law, you must either call in person or have your agent to do so to pay your poll tax, giving age, occupation and time of residence in the state and county. Those wishing to pay poll tax through agent should send to this office at once for application blanks.

**Fires Are Expensive.**

Now is the time when you should guard against fires. A defective flue is dangerous. Let us examine yours and repair same if necessary.

**Trespass Notice.**

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch.

**For Sale.**

Fallblood White Plymouth Rock chicken eggs—13 for \$1.00.  
J. A. STEGALL,  
Dimmitt, Texas.

**Keep Property From Burning**

By taking insurance in the Hartford, Orient, Pennsylvania, New Hampshire, Scottish Union and National, Fire Association of Philadelphia, The United States, St. Paul and Aetna of Hartford.

**WITHERSPOON & GOUGH  
AGENTS**

ELISHA CARTER

JOE CARTER

**CARTER BROTHERS  
Livery, Feed and Sale Stables**

GOOD SADDLERS

GENTLE DRIVERS

**Special Conveniences for the Drummers**

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

**Burton - Lingo Co.'s**

**SPECIAL**

40,000 Cypress Fence Stays at \$15.00 per 1000.

We also keep constantly on hand a well assorted stock of BUILDING MATERIALS of all descriptions.

**Burton - Lingo Co.** I. JENNINGS,  
Local Manager

The place where your business is appreciated and where fair treatment is accorded to all. "No trouble to Figure Bills."

F. HERRON

B. B. COSTON

**Herron & Coston**

DEALERS IN

**Hay, Grain and Feed Stuffs  
HIDES BOUGHT AND SOLD**

A reasonable portion of your patronage solicited

**TERMS: STRICTLY CASH**

**Subscribe for The Brand--\$100.**

**Bell Bros**

The practical tanners and manufacturers want your orders for anything in their line. We make what you want subject to your order. Come and see us.

**We furnish Steel Tanks, Dipping Vats, Drinking Tubs and Any Kind of Fitting for Water Works of Any Description at the Lowest Prices.**

We can repair your wind mill, stop sand from flowing from your well, do your plumbing or competently handle any work in our line.

**Bell Bros**

# HEREFORD TELEPHONE EXCHANGE

W. G. ROSS, Proprietor

## NOTICE TO TELEPHONE SUBSCRIBERS

Phones are for use of subscribers only. To call Central give one short ring, take down receiver and wait for answer. Always call by number. Don't fail to ring off when through talking, as good service is impossible without this. Don't attempt to use 'phone during thunderstorms, as it is dangerous and service will be denied. If 'phone gets out of order notify Central at once. Hang receiver on hook, large end down. Subscribers are expected to collect for all toll line messages coming from their 'phones. No profane or obscene language allowed. All parties are expected to pay for messages over the Dimmitt line except stockholders. Remember this. Other country lines free to subscribers only. Only emergency calls answered after 9:30 p. m.

A		G		N		Dimmitt Toll Line--136	
Aten, Ira, res	31	Garner & Martin, groceries	25	Newman, J. C., res	16		
Amarillo	58	Galbreath, Fox & Co., store	56	Norton, R. H., res	54	<b>Castro Ranch Line--131</b>	
Alby, L. F., res	70	Garrison Bros., store	64			Beach & Alexander, store	
		Garrison, W. H., res	23			Beach, W. B., ranch	
		Gass & Sons	45			Collins, Joe, ranch	
		Gough, Dr. R. H., res	20			Burnam, Press,	
		Gough, L., res	83			Brittain, F. H.,	
						Cash, Harvey,	
B		H		P		Dameron, W. B., ranch	
Burns & Smith, drug store	13	Hereford Lumber Co.	4	Purcell, J. M., res	139	Galbraith, W. H., ranch	
Boyd, Judge W. B., res	21	Humphrey, Robt., res	8	Parker, G. A. F., res	125	X Ranch, (S. S. Evans)	
Brand Office	30	Hereford National Bank	10	Pierce, G. F., res	133	HO2 Ranch, (G. W. Irwin)	
Bratton, Ward, res	36	Harding's Drug Store	26			Kerr, Judge C. F., res	
Bounds, B. H., res	44	Hereford Mercantile Co.	37			Lindsey, J. O., ranch	
Beach & Orr, confectionery	60	Higgins & Rice, grain store	41			Nix, J. E., ranch	
Beach, W. B., res	69	Hereford House	46			OYO ranch (D. C. Laird,)	
Buster, Mrs. S. E., res	86	Hereford Land & Abstract Co	67			Ricketts, L. W., ranch	
Bratton, A. C., res	87	Harding, J. P., res	47			Ricketts, L. W., res	
Black, E. B., furniture	14	F. Herron & Co., grain store	51				
Black, E. B., res	92	Hough, J. W., res	59				
Burton-Lingo Lumber Co	98	Hereford Nursery	99				
Bandy, Rev. H. M., res	101	Hereford Planing Mill	106				
Bounds' ranch	103	Harrison, E. W., store	111				
Burns, Geo. E., res	113	Herron, F., res	128				
Bell Brothers	24	Hough, R. A., res	146				
Breeding, Mrs. E. J., res	17	Hereford Laundry	91				
		Hereford Meat Market	15				
		Hicks, Dr. J. W., res	39				
		Hereford Fuel Oil Co., office	76				
C		I		S			
Cassels, G. W., res	80	Inmon, Sheriff J. T., res	5	Snyder, J. P., res	53	<b>Summerfield Line--79</b>	
Court House	2			Slaton, J. P., res	122	Arnold, Louis, ranch	
Connell, J. P., res	43			Stallings, D. O., res	116	Carr, J. P., ranch	
Cloyd, Geo., res	61			Stinson, J. H., res	109	Hawkins, Alfred, ranch	
Cartwright, Rev. C. D., res	104			Stringfellow-Hume	48	Weems, J. H., ranch	
Coulson Drug Store	105			Shelley, M. W., res	89	Wilson, Lee, ranch	
Carter, E., res	108						
Crawford, Rev. A. W., res	22						
Clark, Randolph, res	9						
D		J		T		<b>Palmer Ranch Line--84</b>	
Davidson, Mrs. A. A., res	19	Johnson, J. A., store	7	Tucker & Jacobsen, blacksmiths	120	Palmer, T. M., res	
Dairy, Ideal	38	Jowell, Rat, res	97	Turnbow, J. H., res	68	Palmer, T. M., ranch	
Daniel's House	33	Johnson, J. A., res	118			Ware, B. T., ranch	
Depot	34	Jones, J. S., res	63				
Dale, Geo., res	35						
Davis, Ross W., res	71						
Delmonico Restaurant	107						
Dent, Geo., res	124						
Duff, Dr. A. H., res	132						
Duff, H. R., res	38						
E		K		V		<b>Parks Line--142</b>	
Evants, S. S., res	12	Kibbe, R. J., res	85	Vanderburgh, F. L., res	11	Parks, B. J., ranch	
Estes, Dr. C. P., res	82	Kilbourn, Rev. Chalmers	127			Thompson, A. J., ranch	
Eagle, Geo. W., res	121					Day, John E.,	
Easley, J. F., res	145					Rambo, W. P.,	
						Chas Hodges	
F		L		W		<b>Jowell Line--75</b>	
Ferguson, C. C., grain store	1	Livery Stable, Carter Bros	32	Western National Bank	110	G. R. Jowell, ranch	
Feemster, S. B., res	52	Lacey, L. S., res	135	Weaver, D. E., res	62	Bradly, L. R., ranch	
Ferguson, Jno. E., res	94	LeGrand, Dr. G. F., res	138	Williams, J. A., res	81	Wheeler, C. E., ranch	
Fuller, F. B., res	3			Williams, F. L., res	66		
				Witherspoon & Gough, office	55		
				Womble, Troy, res	42		
M							
Moreman, C. R., res	40						
Mounts, R. N., res	74						
Murchison, A. P., res	29						

If you have not received one of our new 'Phone List Cards, notify Central at once.

Toll Lines To  
Canyon City (25c), Amarillo (5c)  
Panhandle, Washburn, Claude, C  
night, Tulia, Plainview, Lub  
Lockney, Floydada and Dimm

# XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

Address

A. G. BOYCE  
Channing

W. BOYCE  
Amarillo

IRA ATEN  
Hereford

Dou wear "Topsys"? 46

Fred Collmer was in from his ranch Tuesday after supplies.

Mrs. H. H. Stanley, son and daughter were in Hereford shopping Monday.

When you want something good to eat go to the City Bakery, Geo. W. Eagle, Proprietor. 36tf

Mrs. C. E. Edwards returned Sunday from Hewitt where she spent the holidays with her parents.

Judge W. B. Boyd went up to Amarillo Monday to meet Mrs. Boyd who had been visiting her sister at Purcell, I. T.

Ed Curtsinger, son of J. D. Curtsinger, came in from Collin county the first of the week and will make this his home.

Fred D. Williamson, a prominent ranchman living in the north part of the county, was a business visitor to Hereford Monday.

County Commissioner, George L. who lives in the north part of county, was in town Monday to feed for his cattle.

William Heath and family will arrive Friday from Johnson county and will make their home here, having bought a ranch near town.

Have a small remnant of the C. Smith furniture stock for sale at a price. \$1 chairs for 50c. 2 chairs at 65c. Ward Bratton. 43

J. J. Anderson was in from Boom Tuesday on business.

One good work horse for sale. See Hereford Mercantile Co. 43

J. D. Curtsinger of Castro county was seen on our streets Tuesday.

Fresh line of fine candies just received at J. P. Harding's drug store. 38tf

Chris Garrison returned Sunday from a visit with relatives and friends in Cleburne.

Rev. A. W. Crawford went down to Estacado Tuesday in the interest of his pastoral work.

Lost—Lady's gold watch with E. J. engraved on case. Finder return to this office and receive reward. 45

James Boyd, traveling salesman for Shuttle Brothers' Jewelry House, arrived in Hereford Sunday and went out to see his mother who is reported quite sick at G. T. Higgins' northwest of town.

Frank and Henry Saalfeld, B. Heileman and B. Huseman, all prominent and progressive Germans of Nazareth, were in Hereford Monday and Tuesday and returned with their wagons well loaded with grain and other supplies. The gentlemen stated they intended planting considerable cotton this year and will let the public know the results through the BRAND. Frank Saalfeld has consented to keep us informed of the progress made in his community which will be watched with interest.

B. F. Westbrook was a business visitor from Dimmitt Tuesday.

C. L. Davis guarantees every suit of clothes or overcoat he sells. 29tf

A. P. Murchison returned Tuesday from a business trip to Amarillo.

Joe Nix was up from his ranch in Castro county Monday on business.

Do you wear pants? If so, we can fit and suit you. E. W. Harrison. 46

Thomas Witherspoon returned Sunday from a business visit to Amarillo.

John Clark returned Monday from Dallas, Ft. Worth and other Central Texas points.

Mrs. G. B. Combs, who lives in this county, returned Monday from a visit with relatives in Texico.

Parties having property for sale will subserve their own interests by listing with us. B. H. Bounds & Sons. 46tf

Mr. and Mrs. J. C. Womble came in Monday from their ranch in the northeast part of the county to visit relatives.

C. E. Underwood, who has been prospecting in the vicinity of Hereford lately, returned Monday to his home at Itasca.

Have you seen the new samples of clothing at C. L. Davis' office in the Witherspoon & Gough building? If not you should look them over before buying elsewhere. 29tf

Try some of the home-made candy at City Bakery. 36tf

Mrs. R. L. Ball returned Friday from a visit to Amarillo.

Witherspoon & Gough represent nine old-line fire insurance companies. 43

Miss Minnie Tygret left Thursday of last week for Marlin to visit relatives.

You can do without a hat from E. W. Harrison's, but you won't look so well. 46

Emmett and James Cardwell returned Sunday from a business trip through Oklahoma.

Mr. and Mrs. B. H. Smith returned Sunday from a visit to Mrs. Smith's parents at Quanah.

Witherspoon & Gough write farm property in the Aetna of Hartford and Hartford Fire Insurance Companies. 43

Dr. Daniel Rosche of Amarillo came down Tuesday to fill his regular appointment with patients at the Ritchey House.

A. J. Duke and daughter, Roberta, who have been visiting their son and brother, L. S. Duke, and other relatives, returned to their home at Mansfield Monday.

Say, boys! you need a new suit of clothes for fall and winter wear and C. L. Davis needs your order for the same. Call and see his new line of samples. They are up to now. 27tf