

The Sunday Brand

TILLIA STATE OF THE PARTY OF TH

27th Year, No. 18

34 Pages.

The Sunday Brand, Hereford, Texas, Sunday November 3, 1974

20 Cents

Branding Time By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says he thinks we're in for a cold winter — the other day he saw a squirrel. burying a bottle of Scotch.

Some people age gracefully, but most age gratefully.

Hereford's Jim Conkwright and Bill Albright lucked out and got a personal visit with President Ford when they attended an ag conference in Washington Wednesday. Conkwright claims it wasn't a matter of luck, however, but the persistence and hustle, hustle of our chamber manager, Albright.

IT'S VERY interesting to visit with the pair about their trip and their impressions of the President and the impact of the conference on ag problems. They felt that some of the men went to the meeting with the wrong attitude, expecting to see some of their problems solved overnight. How productive the session will be remains to be seen, but Conkwright thinks there was some good input into the session and is hopeful that some progress was made.

Whatever happened to NORM (National Organization of Raw Materials)? It's still around and Arnold Paulson is still trying to educate the American public on solutions to the economic problems. Paulson appeared here several times a few years ago, warning that the economy of the U.S. was in serious trouble.

His explanations of the problems and his suggested solutions appear more plausible with each passing day. Basically, NORM claims that economic profits have not been sufficient to keep the economy solvent. 'Economic profits' are defined as the total new, net profits added to the system above everything that was in existence before.

"UNITI ALL raw material prices, especially agriculture, are restored to full 100 per cent of honest parity, there will be no solutions forthcoming to our nation's economic problems," states Paulson. He points out that private enterprise is the well that must pump, produce, create, generate, every dollar of national income to keep our economy moving and solvent.

There is a drastic imbalance that exists between the basic segments of the national economy, says NORM, and the ag industry is the lone suffering. From 1970 figures, NORM pointed out that the interests cost alone on the gross public and private debt ate up 13 per cent of the national income. How much longer can private enterprise afford to foot the bill with 4ebt?

The national economy can be no more prosperous, affluent or solvent than the condition of private enterprise, claims Paulson. Government can continue to tax

(See Branding Page 2)

Light Voter Turnout Is Predicted

Veteran observers of the Deaf Smith County political arena are predicting a small turnout of voters for the general election, Tuesday. Reason for this is the lack of opposition to candidates at this level.

According to the county clerk's office, only 46 absentee votes were cast here.

HOWEVER, equally venerably politi-

HOWEVER, equally venerably political experts statewide are predicting the same light number at the polls all across the state. It has been observed at the same time that such voting response could lead to the election of a Republican governor.

The race for the chief executive post is the only one drawing any fire or close attention. Five candidates have their hats in the ring: incumbent Demo Dolph Briscoe, GOP candidate Jim Granberry, Ramsey Muniz of the Raza Unida Party, Sherry Smith of the Socialist Workers Party and S.W. "Sam" McDonnell of the American Party ... in the order they appear on the ballot.

Polls will be open 7 a.m. to 7 p.m. Voters in doubt as to their polling place will find it on their voter registration card.

Herd Hikes Record

The Hereford Whitefaces upped their district record to 2-1 Thursday night as they sneaked by the Lubbock High Westerners 14-12 before a homecoming crowd at Lowery Field.

A Westerner field goal attempt with less than 1:00 showing on the clock was off to the left, ruining any upset hopes. Lubbock High might have had. The loss eliminated Lubbock High from the race for the district title, the second time the Herd has accomplished that task in the last two years.

COMMENTING Friday morning, Coach Larry Dippel said Hereford was fortunate to come away with the win. "Lubbock High was in good field position throughout the game. Their kickoff returns and punting game were the difference in the game. We had a lot of

momentum going just before the half, and had it not been for intermission, I think we would have played much better in the third quarter."

A razzle-dazzle fake punt play put the Herd ahead 14-6 with just over two minutes left in the half and provided Roy Martinez with the second-touchdown of the evening. The two scores in the second quarter were all the Herd could manage as the Westerner kicking game kept them in their own end of the field.

Martinez led the Hereford rushing with 12 carries for 77 yards, while Richard Quimby struck the Herd defense for 107 yards on 21 carries. Mike Crim completed only 3 of 10 passes during the evening, but for a total of 66 yards. One of those was a 35-yard pass play to Mike Munnerlyn that helped to set up the Herd's second score.

HEREFORD HAD 9 first downs to Lubbock's 12, although Hereford led in total offense 213 to 185 yards. The Herd scored only two first downs in the second quarter as Lubbock High allowed them only five possessions and 23 plays from scrimmage in the second half. Hereford's only two sustained possessions of the game occurred in the second quarter and both provided touchdowns.

As a sparse crowd of about 200 Hereford supporters watched, Hereford gave up a score for the first time in a first quarter this season. Lubbock's Mitchell Stockton punted to the two yard line on their first possession. Hereford was trying to drive away from the goal line when three plays later, Terry Brady fumbled the ball as a defender tugged at his arm while Brady passed by Lubbock's

Shoplifting, Bad Check Workshop Scheduled

As a service to businessmen, a two hour workshop on the control of shoplifting and bad check losses will be held on Thursday, November 14, at the Community Center.

The workshop is presented by the Deaf Smith County Chamber of Commerce, local law enforcement officers and the Small Business Administration, Bill Albright, Executive Vice President, announced Friday. A panel consisting of representatives of the District Attorney's office, the Hereford Police Department and the Deaf Smith County Sheriff's office will be present to answer questions and explain what the individual businessman can do to protect himself against these losses.

Mark Andrews, chairman of the business committee of the chamber said.

"Every year our local shopkeepers lose many thousands of dollars through the activity of shoplifters and check artists. No one knows how much these losses add up to in a years time, but any retail business man can tell you that they can be a very heavy drag on any business enterprise.

"The small businessman cannot afford to hire special policemen and he cannot aford the expensive and more elaborate electronic devices large firms use to thwart the efforts of both the professional and amateur 'light finger artists' who make off with merchandise or cash without getting caught."

Two complete sessions will be held, the first at 9 a.m. and the second at 1:30 p.m.

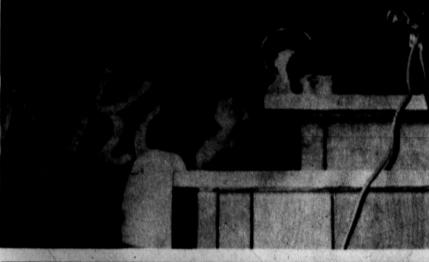
Please call the Chamber to reserve space (364-3333). There is no charge.

Police Seek Missing Man And Money

DEAF SMITH COUNTY law enforcement officials are searching for a local cafe manager in connection with a theft of over four thousand dollars.

City police were called to the Jord-Inn restaurant on East Highway 60 Wednesday afternoon. On their arrival they talked with Harold Wilson who is an area supervisor for the restaurant chain. He told officers that about \$4500 dollars was missing for the cafe's cash drawer and safe. The figure was later determined at \$4302.91.

UPON INVESTIGATION* officers found that the manager had been seen safe Wednesday night at Big Daddy's Truck Stop, and talked with persons there about going to Liberal Kansas. Officers checked his residence and found the bouse empty. Warrants have been issued for the man's arrest, but officers have not been able to locate him.





Gold Star Winners

Sandra Stallings (top) accepts the Gold Star award from Sherry Harder (hidden by podium). Britt Hicks (bottom) accepts the Gold Star honor from Garland Stewart. The recognition is the highest extended to a 4-H Club boy and girl. These awards are sponsored each year by the Texas Agriculture Extension Service and climaxed almost 100 awards presented at the annual banquet Friday night.

At Banquet

Honors Go To 4-H'ers

A fifth "H" — Hope — joined Head, Heart, Hands and Health at the annual 4-H Club Awards Banquet Friday night as scores of 4-H boys and girls eagerly awaited the presentation of almost 100 awards ranging from Achievement to Veterinarian Science and climaxed by the Gold Star honors.

The coveted Gold Star designation, sponsored annually by the Texas Agriculture Extension Service, went to Sandra Stallings and Britt Hicks.

SHERRY HARDER made the presentation to Sandra while Garland Stewart delivered the recognition to

Young Hicks was the master of ceremonies for the affair. The invocation was given by Rhonda Hagar; the 4-H pledge and motto by Sam Finley and the welcome by JoAnn Wagner.

Sandee Finley recognized leaders in 4-H Club work.

THE RECOGNITION of special guests was different (to us) and very impressive. It began some days before the banquet with a letter of invitation followed shortly by a personal phone call from a 4-H Club member asking you to be his or her guest for the occasion. Then, Friday night, these young people introduced their

guests with a word about the contribution that guest had made to 4-H Club work.

Joann Wagner had invited the Brand representative and was a most gracious hostess.

J. C. Simpson was the recipient of a new honor. — the friendship award presented by Mrs. Marvin Welty.

THEN CAME the long list of recognitions in various fields such as beef, bread, clothing and the many areas in which 4-Hers have projects. Many of the young people present received more than one such award. These are sponsored each year a number of national companies active in their recognition and encouragement of 4-H Club work and goals.

Food served to a record attendance was provided by the mothers and friends of 4-Hers with the exception of the baked ham which was the product of the hands of Bob Hughes.

The banquet committee was comprised of Mrs. Robert Strain, Mrs. Bob Hicks, Mrs. Bobby Kendrick and Mrs. Marvin Welty.

MUSIC FOR the occasion was provided by Sandee Finley, Vivian Burgess and Suzanne Duvall.

Audience With President Is Recounted

furniture, art glass, jewelry and other relics of

the past were attractively displayed at the

Community Center. Until 6 p.m. today, a small

admission fee buys a pleasurable experience.

BY O.G. NIEMAN Publisher

Look at the Past

And a fascinating view it was as can be seen by

the interest of these young ladies in some of the

exhibits at L'Allegra Study Club's annual an-

tique show ending today. Colorful collections of

Two Hereford men had a brief, personal meeting with President Gerald Ford Wednesday Following a conference the President held with about 20 agicultural leaders across the nation.

Jim Conkwright, C-Bar Ranch and Hereford civic leader, had received an invitation to the White House conference and was accompanied to Washington, D.C. by Bill Albright, Deaf Smith County Chamber of Commerce executive vice president.

AS IT TURNED OUT* reports Conkwright, a painting by Jon Birdsong of Hereford provided their "ticket" to the President's office. (For details, reach Albright's "Hustle, Hustle Hustle" column inside today's edition.)

"I was very impressed with the President's awareness of the agricultural problems," Conkwright reported. "Bill and I felt the ag group was well received by the President, and we realized that we were not going to come out of the meeting with our problems solved. Mr. Ford prefaced his remarks by saying that he believed the group was the best cross-section of the ag industry he had seen assembled," Conkwright added.

From the President's remarks before the group, Conkwright said he was encouraged in three areas: (1) The President pledged his efforts against any wage and price controls; (2) Ford said he would attempt to end some trade barriers on his upcoming trip to Japan (they have an embargo on our beef but are exporting many products to the U.S.), (3) Although no pronouncement was made, Conkwright feels the President will attempt to re-impose import quotas

THERE WERE six Texans in the ag group to meet with Ford, Ag Secretary Earl Butz, Bill Seideman, director of the President's Economic Council, and other aides. These included Glenn Deen, president of the Texas Cattle Feeders' Association; Horace McQueen, cattleman from Tyler, and Hilmer Moore, president of the Texas & Southwest Cattlemen's Association, Richardson.

"The President asked each man at the table to limit his remarks to two minutes, but several did not abide by the request."

remarked Conkwright. In his presentation Conkwright asked that some level of a quota system be implemented under the Meat Import Act of 1964; that a better floor be established on commodity prices, perhaps tied to a "cost of production index", and that the President "initiate an active and thorough program to educate the American people in the economic process which made this country what it is today — free enterprise observing the law of supply and demand."

When the President left the conference, Conkwright and Albright were invited into Ford's office to present the painting they had brought. Conkwright also presented the President with a Deaf Smith County Diamond Jubilee coin and a folder containing his

prepared remarks for the conference, along with supporting information not presented in the meeting. Albright introduced Ford to the meaning of H-3, and placed a 'Hustle' pin on the President's coat.

THE PRESIDENT was very gracious and seemed real pleased to receive the Birdsong painting. Conkwright reported. The painting Birdsong sent was titled "Panhandle Cold", a winter landscape in blue white. Ford called for a White House photographer and several poses were made of the presentation. The Hereford men spent about five minutes in the President's office.

"You can sense the President guards

(See Audience Page 2)





and

Now

Then was in 1946 when Woodie Mc Dermitt posed with one of the earliest electric guitars which he played with a trio, one of many groups he has organized in the area. Now, he relaxes in the living room of his home at 416 Western where nimble fingers. and an agile mind recall country and western band touring days.

Sideman for the Great Bob Wills Says He 'Picks' the Good Life

BY SUE COLEMAN

PLAYING One-night stands with Bob Wills and the famed Texas Playboys and other bands in the early 1950s and living "on the road" was more strenuous than now when travel is by plane instead of bus," but it was fun, then!" declares Hereford's Woodie McDermitt.

'The entertainment business gets in your blood and it's hard to quit, but traveling with a band is hard for anybody over 35," the Hereford man grins.

So he left that world and settled in this area, but country-western has continued to be a part of his life though his employment is in a dry cleaning plant.

HE PLAYS in local groups, teaches and works with young musicians, sometimes forming groups to include them so they may gain experience, sells musical instruments and in various ways helps to promote community interest in"

McDermitt's instrument in most ensembles now is the guitar, although he also plays violin and string bass, as he did with the Bob Wills band.

It is his association with that nationally-known group which interests most people, to the extent that he has been approached by a regional writer in this area for interviews to provide material for a book.

HE LIKES TO TALK ABOUT EXPERIENCE with the Wills band and other dance bands, and the musicians he knew and the music they played.

it was "by the back door" that he got into Bob Wills' group, he says. He was playing with Al Roger western band at Amarillo, a popular musical aggregation heard regularly in KGNC broadcasts. when he went to Tulsa in 1951 to join

Johnny Lee Will band.

Johnny Lee was one of three brothers of Bob Wills who had their own bands: Luke was also in Tulsa and Billy Jack in California.

"THE BROTHERS often swapped musicians," McDermitt explains, "and Bob needed another player in his fiddle ensemble so I went to his band as one of the three.

"Bob himself played the fiddle, always in country style; he left the hot fiddle to the men in his band. I played in the ensemble until Lee Ross, a string bass player, wrote a hit song, My Shoes Keep Walkin', and went on the road on his own.

"Then I switched to the bass; it was originally my instrument. While I was with the band we played for radio stations and traveled over the west part of the time in the pink bus that was a sort of Bob Wills trademark.

"WHEN I talk about Bob Wills I always want to clear up some widespread misunderstanding about him. You hear it said a lot that he was hard to work for and drank too much, but I noticed that if you did your work, played your best, were on time for programs and rehearsals and minded your business, it was easy to get along with Wills.

'As for his drinking problem that was his business and he did lick it. I enjoyed working for Bob Wills and have the greatest respect for his contribution to country music.

"His attitude to his band's performance was shown one time when a new fiddle player came to join the ensemble, a left handed guy. So we had three right handed players in one direction and a left-handed one in the other, and

some of the boys said it didn't look good.

"BOB just said he didn't care what it looked like, he wanted it to sound good, and he got the sound he wanted from his band, and people liked it, all over the country. In the days of the famous big dance bands, he outdrew them in Los Angeles.

"One musician said at the time that as far as music is concerned you can tear Wills' band to shreds, but he gets something from his players that other leaders can't get. I know I played my best for him; when I was on the bass I've left the stand with my hands raw before realizing how much I was putting out."

Of the literally hundreds of men who were with Wills' band over the years there were at least 25 guitarists whom McDermitt terms excellent. He says the best of them on the steel guitar was Ledn McAuliffe, Leon of "Sing it sweet!" fame in distinctive Wills hits.

MCAULIFFE LIVES in Tulsa now, McDermitt says, and he names as other top guitarists Herb Remington, now of Houston, and Bobby Cofer, who went to the PeeWee King orchestra and was featured on that group's hit recording of Slowpoke.

The only one of Wills' original Texas Playboys in the band when McDermitt joined it was Eldon Shamblin, the Hereford man's idea of the greatest guitar player of them all, whose style he still follows.

McDermitt has been to reunions of Wills band members, including in recent years those in Turkey, where the Wills brothers were born and grew up, and in Fort Worth, where Bob Wills now lives and where he conducted his last recording session with old-time members of the group shortly before he suffered a

stroke that left him paralyzed.

RECORDINGS McDermitt made with the band are included in two Wills albums, music that has enjoyed a revival of popularity with the growing new interest in country music.

He ended his time on the band after a period of playing on a circuit of cities in Kansas, Missouri and northwestern Arkansas. When the group traveled to Louisiana, McDermitt stayed in that state and then came back to Texas with the decision that his years on the road were

That was in 1953 and he went to Amarillo, but a telephone call from Johnny Lee Wills took him back to Tulsa for a few more months. Then he really made good his retirement to music more as a hobby than a profession, living a settled life with his family.

AS A teacher of young musicians, McDermitt was asked whether his own children are his pupils, and the answer is 'no". His daughter played in the Hereford High band, he says, but the children have shown no interest in his forte, stings.

Lately he has been assembling the pictures, clippings and other mementoes of his work with bands and with groups he has organized, to put them in scrapbook form. He regrets that photographs he would now value, have been lost, and hopes those remaining will be safer in a book.

His greatest pleasure, the ex bandman says, is having former associates look him up or phone him when they are in this vicinity, for some talk about how it was when they made music for dancers and listeners then.

Fertilizer Shortcourse Set for Two Sessions

Extension Agent, will, be one of seven participants in a Fertilizer Shortcourse for producers at Friona, Tuesday, Nov. 5 and Thursday, Nov. 7.

The program, planned because of the importance of fertilizer to crop production, will present factual informa-

Two Oklahoma City men were

arrested in that city Sunday in connection

with two burglaries at a paving

Fred Bevill, 27, and David Phipps,

also 27, were arrested by Oklahoma law

enforcement officers early Sunday

morning after an investigation in

Hereford tied them to the burglary of

more than \$16,000 worth of tires and

anti-freeze from the Jake Diel Dirt and

DEAF SMITH County Sheriff Travis

McPherson said during Thursday night of

last week 44 cases of anti-freeze were

stolen from the paving contractor's.

Paving Contractors Company.

contractor's warehouse in Hereford.

operations in Deaf Smith, Castro and Parmer Counties.

IT IS also designed to help the transition from a previous state of fertilizer over-supply at low cost to scarcity and soaring prices. Sponsors of

warehouse east of the city. The following

night 48 truck tires and 44 pickup truck

Deaf Smith County deputies reasoned

that the size of the load would necessitate

the burglars renting a truck. A check of

renting agencies in the area turned up a

lead in Amarillo. Bevill and Phipps had

rented a truck there and later returned it

to the agency in Oklahoma City. Officers.

also found Bevill had been working for

the firm about two months ago, but had

McPHERSON said his department

would begin extradition proceedings

returned to Oklahoma City.

tires were burglarized from the facility.

Juston McBride, Deaf Smith County tion relating specifically to farming. the shortcourse feel there is a wealth of research information available to guide producers in efficient use management.

> For example, features include both extremes in the uses of nitrogen. phosphate, potassium, magnesium, sulfur and the micronutrients. Other features scheduled are the identities of deficiency symptoms and the value of manure. Others will be brought out in a question-and-answer period.

IN ADDITION to McBride, participants will be Charles Hottel, Castro County extension agent; Mack Heald, Parmer County extension agent; Frank Petr and James Supak, extension service area agronomists; Jim Valentine, extension service area soil chemist and P.A. Coleman, Goodpasture, Inc., Brownfield and member, Texas Plant Food Institute.

Audience --

from Page 1

each minute of his time as we would guard a day or a week," noted Conkwright. He added that "it is a tragedy that we had a President there so long who was pre-occupied with the tribulations of Waterage.'

In the group session, Conkwright said the tone of the remarks made by the various men was in emphasizing the cost price ratio in the ag industry and giving information on the effect of the inflation. As an example, a turkey producer reported "the price on turkeys is great the only trouble is I'm losing four cents a pound on them!"

ONE CATTLEMAN reported there is apparently an over-supply of beef, but said the average consumption has climbed to 116 pounds a year and is predicted to reach 125 pounds by 1976. A hog producer said many farmers had got out of the hog business and started producing grain.

Deen, the Texas Cattle Feeder president, asked that the government speed up the change in the beef grading system and stressed the fact that the government needs to educate the public about the cost of food.

A REPRESENTATIVE of the trucking industry said antiquated Federal regulations were hurting his business. As an example he pointed to an Environmental Protection Agency rule on tires and exhaust systems to reduce noise. The President seemed to agree with this complaint and said work was being done to provide relief for the trucking industry.

projections which call for about 9,000 bushels of corn from Texas over last year. USDA also sees Texas range conditions this year poorer than 1973 but better than-

WEATHER observers at press time ere reluctant to make any projection because of what they termed a number of variables that could create a vari-gated weather pattern for this area.

Sessions will begin at 8 p.m. at the Friona Community Center.

Conkwright noted that Ag Secretary

Butz drew praise from several men in the

group for his efforts, and the President

said he though he had "the best man

available. for the post.

Granberry **Slated Here** Saturday

JIM GRANBERRY of Lubbock. Republican candidate for governor, was scheduled to appear in Hereford Saturday night with a reception in his honor being held at Hereford Country Club.

The Deaf Smith-Castro Counties Granberry-for-Governor committee hosted the event, which began at 6 p.m. the public was invited to meet the candidate. The event occurred after The Brand went to press Saturday afternoon.

In a recent swing of appearances, Granberry accused Gov. Dolph Briscoe of dodging the tough decisions that need to be made by the state's chief executive. He said Briscoe had passed major decisions, including his recommendations for solving the nation's economic problems, on to aides and committees rather than making them himself.

SPEAKING IN El Paso, Friday, Granberry said "Mr. Briscoe is content to avoid making the tough decisions required in that office and now he wants to give Texans four years of this hide-and-seek leadership."

Granberry also renewed his contentions that Briscoe is trying to buy a new four-year term. "The blame cannot be given to a committee this time, and Briscoe is having to pour \$645,000 of his personal wealth into an advertising campaign to cover up that two-year trial of broken promises," Granberry said.

Fred Bruegel of Dimmitt is Granberry's area committee chairman.

Branding --

from Page 1

and spend as long as there is something one league game left? They are battling it is dry, regardless who tries to pump it.

WITH THEIR ranks thinned by graduation and a "rebuilding year" seen for the Hereford Whiteface grid team, the pre-season polls ranked the Herd at the bottom of the ladder in the District 4-AAAArace. So where is the Herd with

Congratulations to Coach Larry Dippel, his staff, and his players for putting it together and coming on strong in loop action. The 14-12 victory at Lubbock Thursday night was a thriller, and the Herd will have a week's rest before the all-important finale here against Monterey!

A UNITED WAY AGENCY

USO Is Christmas To Military Overseas

United Service Organizations, Inc. -USO - was born during the war years, has not grown to the stature of other organizations (in public image, anyway) but continues to do a man-size job on financial pablum.

The United Way of Deaf Smith County recognizes the work of the USO making it a participating agency for one-half of one per cent of the budget.

SOME OF the financial need - and neglect - of USO is due to the fact that too many thought it was a government move to help service men in wartime and that it ended its function with the end of fighting. But . . .

USO is not a government agency!

USO is a non-profit civilian organization dedicated to maintaining the morale and welfare of this country's 2.1-million servicemen and women and their 3.5-million dependents. It is supported solely by the generousity of the American public.

THE SEASON is rapidly approaching when USO "does its thing" the best . . . the Yule Season.

"With the close of the Viet Nam war, this coming holiday season will be a celebration of peace for most Americans," observed Elvis J. Stahr, Jr., USO national chairman, "But for the men and women still stationed overseas many at remote, isolated bases - it will be a time of special loneliness."

So, this year, as always, USO will take the lead in promoting holiday season gifts, free Christmas dinners, special USO holiday shows, other holiday

festivities and all-faith religious services for overseas military personnel and those confined to military hospitals at Christmas time.

USO PROVIDES a channel through which Americans can send holiday remembrances to those who chose difficult assignments in foreign lands. Individuals and organizations are encouraged to send gifts to USO centers overseas, for distribution where the need is greatest. Each year, in peacetime, USO distributes thousands of gifts at isolated bases, military hospitals, and countless other installations.

For further information on how to participate in this special USO program, write for a free USO Holiday Gift Kit. The kit contains mailing deadlines, wrapping instructions, addresses of USO centers overseas, and gift suggestions. Write to: USO Holiday Gift Program, 237 East 52nd Street, New York, New York 10022. Now is the time to write, since the post office deadlines for mailing Christmas gifts overseas are in early November.



The United Way

Harvest Still Awaits **Needed Drying Spell** The top tier of Panhandle counties including Deaf Smith, Parmer and

Burglary Suspects

Taken in Oklahoma

Castro, still have a "hold" on most harvesting because of scattered rains.

Based on figures over the total area, the corn crop is almost in. Locally, it is a different story. Many corn growers here have managed to gather some but there is much yet awaiting a needed week of sunshine. Grain sorghum harvest is about 15 per cent complete while the gathering of sugar beets is at a standstill with producers hoping for at least a week of dry, moderate weather because either extreme, freeze or warmth could adversely/affect the crop.

IT IS MUCH the same story in the neighboring tier of counties to the south from the state line on the West over to

In both areas there was much early-planted wheat that is now being grazed. Where there is no early wheat, grass is reported plentiful due to the moisture and livestock said to be in good shape although the Panhandle reports that stockers are few.

Clay County on the East. Some small grain planting is underway with the early plantings making good growth in those

Local and regional conditions and reports contrast somewhat with USDA

Mrs. Schultz's Brother Buried In Wildorado

Martin, 71, of Wildorado, brother of Dixie Schultz, were conducted Friday afternoon in Palo Duro Baptist Church in Wildorado with the Rev. Robert Fields, pastor of the church, officiating.

Burial was in Palo Duro Cemetery under the direction of La Grone Funeral Chapel of Canyon.

Mr. Martin, who died Thursday in Northwest Texas great-grandchild.

Funeral services for H.C. Hospital, was a native of Coryell County and had lived in Wildorado since 1957.

He was a retired farmer and a member of Palo Duro Baptist Survivors include his wife,

Eula; a son, Harold of Wildorado; a daughter, Mrs. Dickie Beavers of Amarillo; two brothers, Joe of Amarillo and Spurling of Socorro, N.M.; also four grandchildren and one

Marine Banquet To Be Saturday

All active and retired duty Marines should make reservations immediately in order to attend the Marine Corps Birthday Ball on Saturday at the" Ramada Inn, I-40, Amarillo.

Contact the Marine Reserve at 2309 Line Ave. in Amarillo or call (806) 376-5954 for further information.

Leaves are falling now and to prevent winter water damage clear all gutters of. leaves and other debries.

RHODA, the spin-off from "The Mary Tyler /Moore Show," is going to be a winner, it seems. The show is quite enjoyable. The last time this writer looked, Rhoda had kissed her Minne apolis friends bye-bye and had moved in with her sister Brenda. Next season "Brenda" may be a spin-off from "Rhoda." And so it

RHODA made off with the biggest audience share of any Monday night show during premiere week.

PARENTS of children who enjoy Dr. Seuss should tune in to CBS on October 28. Dr. Seuss will be on the

Kelton Funeral Service Scheduled For Monday

Funeral services for Dr. C.D. Kelton, 76, of 507 Jackson, Hereford chiropractor who died early Saturday, will be conducted in Rose Chapel of Gililland-Watson Funeral Home at 2 p.m. Monday.

The Rev. Jackson Sizemore of Olsen Baptist Church, Amarillo, and the Rev. Eugene Brink of First Christian Church will officiate. Burial will be in West Park Cemetery.

Dr. Kelton, a resident of Hereford since 1938; died in the Veterans Administration Hos-

pital at Amarillo. He was born April 26, 1898, at Dardanelle.

He married Leona Grashoff Jan. 12, 1927, at Chicago and they came to Hereford from California. He was a member of First Christian Church and a former head of the Hereford Elks Lodge.

In addition to his wife, he is survived by a sister, Mrs. Paul Roberts of Ardmore, Okla., and two brothers, Bill of Oklahoma City and Albert of Glendale,



The Romans used to hang beads of red coral on cradles and round the necks of infants to "preserve and fasten their

The Sunday Brand Established 1948

Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Sunday at 130 W. 4th St., Herefold, Texas 79045, by The Hereford Brand, Inc. Subscription rates: Deaf Smith and adjoining counties, \$4.80 per year; other points \$6 per year. With The Hereford Brand, published every Thursday, \$5.95 per year locally and \$7.40 other points. Carrier delivery, both papers, \$1 per month. (All rates plus 5 per cent sales tax).

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Member: Texas Press Assn., Panhandle Press Assn., West Texas Press Assn., National Newspaper Assn.

O.G. Nieman Ray Baxter Lynn Brisendine Sue Coleman Atha McIver Charlene Brownlow Pres. & Publisher **News Editor** Adv. Mgr. Women's Editor Bookkeeper Circulation Mgr.

JCPenney



Steel belted tires at low, low prices.

•	Whitewall	tubeles	s
	Tire size	Price	+ fed. tax
	A78-13	24.88	2.04
	F78-14	30.88	2.61
	G78-14	30.88	2.79
	1170 44	20.00	204

Tire size	Price	+ fed. tax
G78-15	34.88	2.86
H78-15	34.88	3.06
L78-15	34.88	3.50



Save 2.30

Save on shock absorbers.

Reg. 5.29. Sale 2.99. JCPenney original equipment replacement shock absorber. "O" ring piston helps maintain uniform drive control. Guaranteed for 2 years or 24,000 miles.

enney Shock Absorber Guarantee. If a JCPenney Original Equipme acement, Front Overload, Rear Overbad, or Air Adjustable Shock orber fails due to defects in material or workmanship, or wear out, in 2 years from date of purchase, or 24,000 miles, whichever com-

irst, and while the original purchaser owns the car, we will replace the Shock Absorber at no extra charge. Just notify us and present your proof of purchase. There will be an additional installation charge unless the

25% on truck tires.

JCPenney XTD. Our best nylon cord truck tire with deep grooved wrap are

		0	Cala	+ fad tax
Tire size	Save	Heg.	Sale	+ red. tax
ube type	400			74.0
670-15/6	9.99	39.95	29.96	2.36
700-15/6	11.49	45.95	34.46	2.77
750-16/8	14.49	57.95	43.46	3.60
ubeless	1 2 100	17 11	in tente to	
670-15/6	10.74	42.95	32.21	2.72

700-15/6 12.24 48.95 36.71 3.13



Save 25%

Save 25% on wheel alignment. Reg. 10.88. Sale 8.16

Your car is given a complete suspension inspection, camber. caster and toe-in are

adjusted and steering wheel position is centered. Road test Most American and foreign cars.
Add \$2 for torsion bar adjustment and air

JCPenney NOVEMBER PRE-HOLIDAYS DOLLAR DAYS

Men's flare

leg slacks.

Special

Our 100% polyester doubleknit flare leg slacks for men.

Styled for comfort

and easy care. With

wide belt loops, and

SLACKS.

Western pockets. Handsome selection of solid colors. Even waist sizes 30 to 40. inseam 29 to 33.



3 pr. \$10 Misses fleece robe.



Special fabric SALE Double Knit Polyester in

solids and fancies for sewing dress, pant outfits, blazers, all machine washable. Tumble dry, no ironing needed. Great fashion colors 60" wide.

Special 15.99



A F/X one piece aluminum dish wheel

Men's & Boy's BELTS Reg. \$298 TO \$650

Now \$199 to \$399 Just Arrived Men's Leisure

KNIT SUIT \$2999 Special Machine Washable **Polyester Knits**

Sizes S,M,L,XL

Girl's Better Dress Clearance 1 Big Rack Reduced 20% to 40% Reg. \$5 to \$10

Toddler Sizes 3 to 6x Sizes

NOW \$288 to \$788 7 to 14 Sizes.

Special Purchase-Just Arrived 8 Track Tapes Albums

\$144

Special Purchase Dome Hair Dryers

\$277

\$1999

Ladies Better Dresses and Pant Suits Save 20% to 60% 2 Big Racks

> Special Buy **ACRYLIC YARN** 774

100% Acrylian Acrylic worsted yarn is: machine washable. dryable, 4-Oz.,4 Ply Skeins in colors

Underclassmen Herd Wins Win Two Games

The Longhorns traveled with the varsity to meet Coronado's junior varsity in Lubbock. The longhorns came away with a 20-14 win that came with a last minute winning touchdown from Mike Dudding to Davis Ford. The JV is now 3-5 and they host Plainview here Thursday

The Shortharns took their sixth win compared to one loss as they downed the Canyon sophomores 26-0. The sophomores will play Saturday morning this week as they take on Lubbock High's sophomores in a 10:00 a.m. game in Lub-

The Stanton ninth-graders were idle this week and have been preparing for the big intracity clash next week that will pit them against the La Plata ninth-graders. Gametime Thursday is set for 4 p.m.

La Plata's teams failed to get on the scoreboard in three games as each team was shutout by a Plainview opponent. The seventh-grade team lost to the Plainview Estacado seventh-graders 22-0

FOR GIFTS THAT ARE LASTING COWAN JEWELERS Downtown

Radios

Sofas

Coffee Pots

\$650 and up

\$1595 and up

GOODWILL INDUSTRIES

Both hig school underclass Tuesday. The Plainview football teams took victories Estacado eighth-graders. this week while the junior high downed La Plata's eight-grade teams in town took two out of team 8-0 Thursday, while the ninth-grade La Plata team bowed to the Plainview Red

> Stanton's two teams that played this week faired better. though, as the two lower junior high grades took victories over Canyon's White teams: The Stanton seventh-grade downed Canyon White seventh-graders 24-16. The Stanton eighthgraders scored 20 points in the first quarter and went on to beat the Canyon Whites 20-0.

Tuesday of this week will find the La Plata seventh-graders matched with the Stanton seventh graders. Thursday's games will find both the ninth and eight grade teams from Stanton and La Plata facing each other.



The sign of wisdom is one's willingness to listen

Half Beds

\$350

Ladies' Sweaters

68

Special Rack

good selection

Ladies Winter

Quimby jumped on the ball and Lubbock had a first and goal to go at the 10-vard line.

It took Lubbock only three plays to hit paydirt. Two inside run's by Quimby failed to provide the score, so a pitchout to Doug Hobbs took the play wide. He danced across the goal line with 5:52 remaining in the first quarter. The extra point attempt failed when holder Byron Hannabus fumbled a low

snap and grabbed the ball up to

run. 'Hereford defenders

brought him down and Lubbock

With :52 seconds remaining

in the first quarter, Hereford

began a drive from their own

19-yard line that was to provide

a score. The Herd had driven to

their 43 yard line in seven plays

when Mike Munnerlyn punted

the ball away. Hobbs took the

ball at the Lubbock 19 and

returned two yards before he

was hit and fumbled the ball.

Albert Gonzales jumped on the

ball for Hereford at the Lubbock

21 and the drive continued from

Roy Martinez and Doug

Charest provided runs as the

Herd drove to within one inch of

the goal stripe in five plays.

Martinez claimed his first

touchdown of two for the

evening on an off tackle play to

the right side. Mike Artho

kicked the extra point and

Hereford went into the lead with

On the following kickoff,

Lubbock pulled a reverse on the

return and Hobbs ran to the

Hereford 38 before being

pushed out of bounds by Carl

Lee Graves, who had made the

kickoff. Lubbock drove to the

Hereford 20-yard line in seven plays, and Hannabus was called

in for a field goal attempt. With

the kick would have to cover 36

vards. It fell short of its mark,

however, killing the Lubbock

drive with 3:37 left in the half.

e tee set at the 26-yard line,

a 7-6 advantage.

led 6-0

Hereford took possession at the 20-yard line of Lubbock, and the first play saw Mike Crim go to the air and hit Mike Munnerlyn on a 35-yard pass play. Three more plays provided no yardage for the Herd, so the

punt team came on the field. Lubbock High prepared to defend the punt, but the snap went to the deep back in the spread punt formation, and as the Lubbock defenders swept by

him after the punter, he slipped

the ball between the up back's

legs. So there stood Roy

Martinez with the ball and only

one man between him and the

Martinez scampered the 44

vards before most of Lubbock

knew what was happening and

easily dodged the only defender

between him and paydirt. Mike

Artho provided the extra point

kick and Hereford went to the

fieldhouse with a 14-6 halftime

The two teams traded punts

until late in the third quarter. A

short punt from deep within

Hereford territory gave Lubbock

possession of the ball at

midfield with 3:38 left in the

third period. Richard Quimby

provided a one-man drive as he

ran for 21, 6, 10, and 5 yards.

With the ball at the Hereford

5-yard line, Hobbs was called on

again for the wide left pitchout,

and he scored as the third

period came to a close. Lubbock

High lined up for a two-point

Mike Artho to keep Lubbock at

twice more before punting to the

Lubbock 33-yard line with 5:33

left in the game. In 11 plays, the

Westerners moved to Here-

ford's 11-yard line before

coming up on a fourth down

again. The ball was 27 yards

from the goal posts as Byron

Hannabus kicked, and it

12 points.

The Sunday Brand

Hereford, Texas, Sunday November 3, 1974

goal line

advantage.

signaled the kick had gone left of the uprights.

from Page 1

With 1:00 remaining in the game, Hereford stalled until the clock ran out and the Herd claimed the 14-12 win.

Hereford will enjoy an open date next weekend as they prepare for perhaps the toughest district team, the Monterey Plainsmen, on Friday, November 15.

GAME STATISTICS

	Lub.	Here.
First Downs	12	9,
Net Yds. Rushing	149	147
Net Yds. Passing	36	66
Tot. Yds. Gained	185	213
Passes Attempted	8.	10
Passes Completed		3
Passes Interc. By	1	0
Number of Punts	6	6.3
Punt Average	×37	33 5
Opp. Fumbles Red	. 4	1 4
No. of Penalties	2	. 2
Yards Penalized	_ 20	10
		A 3.

INDIVIDUAL RUSHING LUBBOCK-Ouimby 21 for 107. Hobbs 6 for 24, Madrid 3 for 8, Dufffy 4 for 6. Norman 3 for 3, and Lugo 6 for 1.

HEREFORD-Martinez 12 for 77. Graves 6 for 30, Doug Charest 9 for 21. Crim 8 for 13 and Brady 3 for 6. ..

INDIVIDUAL PASSING LUBBOCK-Norman 2 of 5 for 27 yards, Duffy 1 of 3 for 9

HEREFORD - Crim 3 of 10 for

INDIVIDUAL PASS RECEIVERS LUBBOCK - Vines 1 for 18

Stockton 1 for 9. HEREFORD - Munnerlyn 1 for 35 yards, Dave Charest 1 for 17

yards. Nicholes 1 for 9 yards.

yards, Ohlig 1 for 14 yards.

ONE MINUTE SPORTS OUIZ

- 1. Name the winner of the conversion, but the pass from singles U.S. Open wom-James Bell was intercepted by an's tennis championship? Hereford had possession
 - What team does Jim Hart quarterback? Who was named 1974 AL
 - Manager of the Year? Name the 1974 NL Man-
 - ager of the Year. 5. In which round did Ali

KO Foreman? Answers to Sports Quiz

- Billie Jean King.
- appeared from the stands that 3.
- the kick was good. But officials 4. Walter Alston. standing beneath the goal posts 5. The eighth.

St. Louis Cardinals. Billy Martin.

End Zone

4AAAA race shapes up. If Hereford is to even be a contender, we'll have to bear Monterey. Coronado is now out of the race with losses to Monterey and Hereford, but they must beat Plainview next week for Hereford to stay alive.

Lubbock High is out of contention now with losses to Coronado and Hereford, but it wouldn't hurt if they accidentally beat Monterey next Friday, or if they beat Plainview the following weekend.

Monterey, of course, now has a 11/2-1/2 district mark, due to the tie game with Plainview. That half a game could make them the district champs if they beat Hereford and Plainview loses along the way.

Plainview now has an identical 11/2-1/2 district record with their tie against Monterey, and after being off this week, face Coronado next week. For Hereford to stay in contention, Plainview is going to have to lose a game and Monterey is going to half to lose a game.

So, the district schedule looks like this. Next weekend Hereford is idle with Coronado at Plainview and Monterey at Lubbock High. The weekend of Nov. 15 will match Hereford with Monterey in Hereford, while Plainview will match Lubbock High in Lubbock. Confused?

ONE OF THE UNSUNG SONGS of the football season concerns the band. It's hard for them to blow their own horn, if you catch my drift. The Big Red Band probably works more and gets less publicity and thanks than any other organization.

Having been a bandsman myself in not too distant years, the memory of hours of drill on the marching field in heat, cold, dry and wet are still vivid. At times, a bandsman wonders if all that work is worth the teeny tiny amount of thanks he receives.

the band wonder why they never see them during marching season. It's because being a band member can become a full time job.

last week-when it rained from 6 till 9? The Big Red Band marched on as the rains fell, working up drills for not only Homecoming, but the UIL marching contest as well. And

ask anyone who's ever been in

HERE'S HOW THE DISTRICT the band for awhile if he's marched in snow

Ever been to a football game where there was no band at halftime? Next halftime as your trip on down to the concession stand for a chili-dog, take time out to watch those 100-plus kidsout on the field. They've worked at least 25 hours during the week just to put on that one

Sometimes I'd like to write a story about the band's halftime performance and describe in detail each drill, each song, each individual's performance. I'd finish the story: "Oh, and by the way, our football team graced the band's performance with a 13-7 win."

Now, I'm not knocking football teams or anybody else. It's just that I feel the band is one of the organizations that gets left our when most of the thanks are passed around. Randy, you and your kids are doing a great job. I, for one. appreciate all of you.

THE BIG RED BAND from Hustlin Land traveled to UIL marching competition last week, by the way, and turned in one of the grandest performances of the afternoon. A division one rating, in our book, is equal to a district championship anytime.

Brian Clark, an 18-year-old Hereford freshman at Southern Colorado State College in Pueblo, recently downed a 6point bull elk. Clark sho the huge animal at Elk Creek up in southern Colorado.

The outing included Arthur B. Clark of Hereford, (Brian's dad), two uncles from Colorado. photographer Bill Bradley, and Kenneth Christie of Summerfield. The only other kill was a spike for Mr. Clark and a spike for Christie.

Most parents who have kids in 'IF WE MAY STRAY from sports for a minute: At the antique show an old 78 RPM record was being played on a Victrola. The name of the tune: 'Don't Mess Around In the -Remember all those evenings Buggy, Cause Horses Carry

> THE FOOTBALL COACH at West Point, Sports Illustrated reports, says that you need to be respectful when arguing with an official. Homer Smith says he usually asks, "Sir, are we watching the same game?"

> WE HEAR BY THE GRAPEVINE that inflation has not only hit the grocery store, but has now spread to the ski slopes. A lift ticket at Red River this winter will cost about \$2.50 to \$3 more (they have to pay for that new chairlift somehow) and that most slopes will increase their prices at least a little.

Jerry aren't you going to do anything to straighten out the economy?

BY THE WAY, there's snow in them there Rockies!

Comment On Sports

BASEBALL

By Pete Fritchie

WASHINGTON, D.C .-- Walter. Alston has won'several "manager of the year" awards and deserves it; his performance outshone other good jobs at Philadelphia, Pittsburgh and St. Louis-not to mention Sparky Anderson's capable near-miss.

off

It probably outdid several good performances in the American League too, though this writer isn't sure. Billy Martin, who has his enemies and some in the press, certainly did the top job in that league, even though Bill Virdon also did a top job and has received more recognition. (Martin deservedly won the AP American League Manager of the Year award.)

That's the old story--Virdon has the New York press base. Martin is down in Arlington, Texas. Where?

Frank Quillici at Minneapolis also did quite a job this year, as did Alvin Dark, who only won the world championship. And Earl Weaver came from behind, late, to get his Orioles in the playoffs, very close.

Who can really say any of these was the best manager of the year?

ON AUTO INTERLOCK

A Senate-House conference has voted to put an end to the interlock system that prevents a car from being started until seatbelts are fastened.



EISENHOWER DOLLAR

ONLY \$1350 Genuine Eisenhower dollar pendant. Available in either

antiqued gold electro-plate or silver oxidized finish... in richly sculptured settings. A superb Christmas gift. by Anson

Cowan **Jewelers**

We Fix

Sash-Weights, Garden gates, Doors, Floors, Walls, Halls, Shutters, Gutters, Basements, Casements, Stair Flights, Lights, Latches, Catches, Ventilators, Incinerators, Lavatories, Second Stories, Light Switches, Roof Pitches, Sprung Frames, Leaky Drains, Ceiling Joists, Garage Door Hoists. Doorbells that won't Chime and

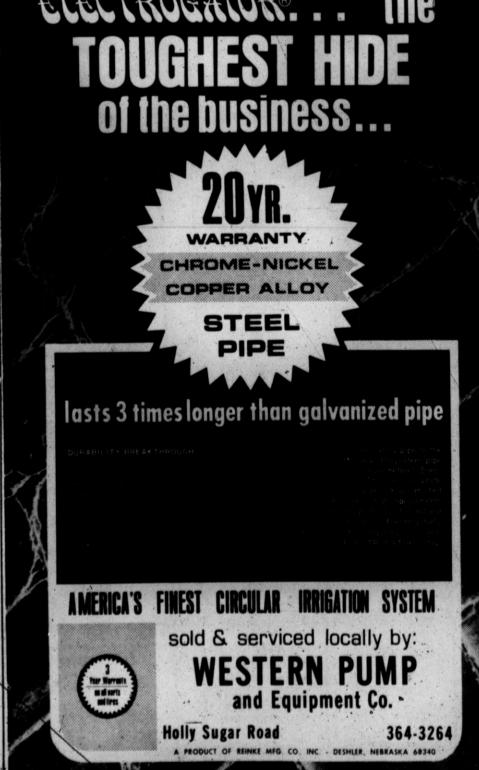
other things that don't Rhyme Call Robert Betzen

Phone 289-5500

All kinds Home & Building repair and remodeling.

Painting and Decorating.







\$73 million from the U.S.

Treasury in revenue-sharing funds for the quarter of fiscal 1975. Governor Briscoe said the state will receive

about \$24.5 million of the total and the rest will be channeled to city and county governments for their use on

local projects.
COURTS SPEAK—The Texas

Court of Criminal Appeals set a November 17 hearing

in a case challenging consti-

in a case challenging consti-tutionality of the new state death penalty law.

Attorneys for former House Speaker Gus Mutscher and two aides are asking the Criminal Appeals court to take another look at its opinion approving their con-viction for conspiracy to ac-

viction for conspiracy to accept a bribe.

Former gubernatorial can-didate Frances Farenthold's attorneys are seeking Gover-nor Briscoe's income tax re-

turns in connection with her suit alledging the Governor received illegal campaign con-

AG OPINIONS - A county,

under proper circumstances, can contribute to construc-

tion of a swimming pool by an independent school dis-trict on school-owned land in

the county, Atty Gen. John

In other recent opinions, Hill concluded:

Texas Aeronautics Commission is not prohibited from assisting financially in development of a municipal airport on land leased for at

· A single corporation may

own and operate two sepa-rate cemeteries if all re-

quirements are met.

Bonds issued by Guada-lupe Leased Housing Corporation do not qualify to secure the deposit of state

PAY WAITING-About 60,-

have \$1.1 million coming to them if they will come for-

Army reservists who trained during the period and think they may have money due should write to the Army area where their old unit is located—or Commandar U.S.A.

der, U.S. Army Reserve Com

ponents Personnel and Administration Center, St. Louis,

TAX PANEL APPOINTED

-House Speaker Price Dan-

iel Jr. has authorized a House sub-committee to study and make recommenda-

tions for alternative tax re-duction plans, in light of an anticipated surplus of more

than \$1.5 tillion in the State

Treasury next biennium.

Daniel directed the sub-

committee on exemptions of

the House Committee on Revenue and Taxation to consider effect and equity of all reasonable tax reduction al-

ternatives and report to the 64th Legislature prior to its

Governor Briscoe says he

doubts that many people will agree with every item in President Ford's economic program, "but I do think that on the whole, the president's recommendations have

Former members of the

LAY AWAY NOW FOR

CHRISTMAS

January, 1975, session. SHORT SNORTS

a great deal of merit."

Hill held.

least 20 years.

AUSTIN-The high cost of campaigning for statewide office in the State of Texas continues to be evident.
Incumbent Gov. Dolph Bris-

oe reports expenditures from March through September. 26 at approximately \$800,000.

Republican gubernatorial hopeful Jim Granberry re-

ported expenses of \$412,880 in his effort to unseat Briscoe and become the state's first Republican governor since Reconstruction.

Sam McDonnell, the American Party candidate for governor, reported contributions of \$20,842 and expenses of Granberry's expenses exceeded his contribu-tions by \$5,417. Briscoe's contributions totalled approximately \$17,000 more than

his expenses. Excluded from Briscoe's contributions is about \$407,-000 raised at an October 1973 dinner, where Briscoe announced his intention to run for a four-year term. The money remains in es-crow, pending final deter-mination of a lawsuit filed by Briscoe's Democratic Primary challenger Frances Farenthold.

WATER BOARD DIRECTOR CRITICIZED — The Texas Attorney General's office has asked a subcommittee of the House Environ-mental Committee for authority to enforce anti-pollution laws without waiting for action of the Texas Water Quality Board.

Rod E. Gorman, an assistant attorney general, told the pollution subcommittee that TWQB Executive Director Hugh Yantis is blocking enforcement of anti-pollution

Gorman claimed very few major polluters are referred by the TWQB to the attorney general's office.

Phil Maxwell, director of

000 former Army Reservists and National Guardsmen the AG's environmental protection division, urged emer-gency legislation to strength-en the Attorney General's ward.

The money was earned in drills and training during October 1-December 31, 1972.

Army officials would like to mail the money before Christmas, but only a few more than 1,000 have made the required application. Amount due ranges from \$16 to \$240. role in enforcing pollution

The proposed bill would allow the attorney general to "enforce on his own initiative" such laws as the Texas Clean Air Act and the Texas Water Quality Act and any other laws or regulations "affecting the quality of the environment or the use of natural resources."

DEALERS OFFER CUSTOMER AID - Texas Automobile Dealers Associaion has formed an in-house panel to attempt to satisfy customer gripes against 1,500 Texas new car dealers.

The seven-member Automotive Consumer Action Panel (AutoCAP) can levy up to \$1,000 in fines against an erring dealer and require his expulsion from TADA. Executive Director for TA-DA Gene Fondren says about 90 per cent of consumer complaints can be resolved, however, by adequate communication between consumer and car dealer.

SCHOOL FINANCE - The Governor's Office of Education plans to recommend to the Legislature a system of financing Texas public schools that "focuses on the student and his needs" says Dr. Richard Hooker, chief of the office.

Hooker told an educational study panel that school funding in Texas is now calculated on a classroom-teacher unit, based on average daily attendance in pub-lic schools. The result, he said, is probably the most complicated formula in the United States for measuring

school needs.
Hooker said his office plans to proposed a calcula-tion based on a "full-time pupil equivalent." TEXAS GETS FEDERAL DOLLARS-Texas will get Constitutional Revision Com-mission say a citizen's con-vention should take over the work of trying to write a new Texas Constitution. Meeting unofficially, former CRC members voted 2-1 to call on the legislature to create a new constitutional convention composed of convention composed of delegates elected specifically to revise the state's consti-

Southern Union Gas Co.
has asked Texas Railroad
Commission to allow it to
charge the City of Austin
higher rates for natural gas. The gas company wants a 13.73 per cent increase. Austin city councilmen hired a consultant who recommended granting only a three per cent price hike. RR Commission hearings on the matter probably can't begin before November, a commission examiner says.

Automobile insurance rate adjustments and auto insurance company loss experience will be among agenda items at an October 17 hearing scheduled by the State Board, of Insurance.

of Insurance.

Texas Water Rights Commission has approved bond issues for two water districts and allowed a third district to raise the interest rate on a previously approved issue. The commission okayed a \$3 million bond issue for Blue Ridge Municipal Utility District of Fort Bend County and a \$900,000 bond issle for Nacogdoches County MUD 1.

Callie W. Smith, Longview school district superintendent, will become executive of Insurance.

ent, will become executive secretary-treasurer of Texas State Teachers Association December 1.

Brief, Very Brief

U.S. to begin talks with Spain on bases.

Wilson urges British unity in economic crisis.

British will tap ocean waves for power.

Infants found with type of

high blood pressure. Soviet object to the cost

of U.N. forces. Gallup finds pessimism on economy.

Jaworski expects evidence of Nixon guilt.

F.T.C. urged to act on drug prices.

Muskie disputes Ford on economic problems.

Thirteenth moon of Jupiter called likely.

Final noise level rules for trucks issued

Exxon and Gulf report higher earnings. Moscow to host Summer

Olympics.

Symington, at U.N., offers nuclear-curb plan.



"Announcement of a woefully inadequate loan level in a manner we consider completely outside the language and intent of the law emphasizes more than ever the need for speedy congressional action to effect changes in the current cotton

This was the reaction of Donald Johnson, Executive Vice President of Lubbock-based Plains Cotton Growers, Inc., to the announcement October 31 of a "preliminary" 1975-crop loan level of 34.27 cents, basis Middling one inch cotton at average location, 3.5 to 4.9 micronaire.

The 1974 Middling-inch loan is 25.26 cents per pound 'which is no more than half the average cost of production,' Johnson maintains, "and the loan announced for 1975 again fails to offer producers any meaningful price protection."

Moreover, he continues, "there is no authority in the law for USDA to announce a 'preliminary' loan subject to change between now and the end of the marketing year on July 31,

PCG pointed out to USDA last year and again this year that farmers and others in the industry should not be asked to make planting and marketing decisions based on a loan which could be drastically lowered after such decisions are made. "The law as we read it," Johnson says, "clearly states that

the loan shall be announced on or before November 1." As a result of recent hearings before the House Cotton Subcommittee, chaired by Congressman B.F. Sisk of California, a National Cotton Marketing Study Committee is being appointed by Secretary of Agriculture Earl Butz. The committee will be divided into six subcommittees to study and make recommendations on (1) Spot Markets and USDA's Market News Service, (2) forward crop contracts, (3) seed cotton storage, (4) bale packaging, (5) sampling, classification and standards and (6) warehousing and transportation.

Johnson has been asked to serve on the Spot Markets and Market News Service Subcommittee, and PCG President Don. Marble of South Plains has been appointed to the Subcommittee on sampling, classification and standards.

On the Senate side, Agriculture Committee Chairman Herman Talmadge of George has announced hearings in January on the merits of higher target prices, loan levels, food

and fiber reserves, and export licensing. These are areas treated by Amendment No. 1348 to S-2005, proposed by Senator Hubert Humphrey of Minnesota. The amendment, intended as a substitute for the original bill, among other things would increase target prices and loan levels for cotton, wheat and feed grains. The target price for cotton under Humphrey's proposal would go from 38 cents to 50 cents per pound. And whenever the estimated cotton supply fell below 5 million bales, the Bill would require a loan at no less than 90 per cent of the target price, or 45.5 cents per

"With the many other provisions to be considered," Johnson commented, "endorsement or opposition to the entire measure is impractical; but it is obvious that both the loan and the target price for cotton need raising. From the recommendations of the House Study Committee and the testimony developed at Senate hearings, we are hoping to see congressional action in early 1975 to accomplish these purposes."

> A-1 BEAUTY and WIG SALON Will be closed Tuesday and Wednesday, November 5th and 6th to attend the all new Now National Beauty Show.

THE SCIENTISTS TELL ME ..

By Robert L. Haney, Science Writer The Texas Agricultural Experiment Station

Consumers Will Benefit If Beef Grades Changed

Beef buyers should get in fact, our research more for their money if the shows that these changes, recently proposed revisions in beef grading standards are adopted. That's the considered opinion of Meat Scientist Zerle L. Carpenter with the Texas Agricultural

Experiment Station. "Leaner, lower fat, high quality beef priced more in line with its food value should result," Carpenter says. "We strongly believe that grade changes should be made only on the basis of sound research evidence. These current changes are well documented by Experiment Station researchers.

while helpful; don't go far enough, and I expect to have more to say on this later."

Carpenter is a nationally recognized authority in this field and has for the past two years served as an industry advisor in planning modernization of the grading standards. During this period, he has also served as technical advisor to the grading committee of the American National Cattle men's Association.

He testified recently before the Congressional Committee considering people.

grade changes and met with Assistant Secretary of Agriculture Richard L. Feltner egncerning the need for grade changes.

Grades are used as the basis not only for trading and pricing slaughter caltle and carcasses but also in market news reporting. The grades are intended to provide a common language of quality and a means of reflecting consumer prefer ences. Consumer preference studies and experiments using trained taste panels show that the proposed changes will more closely parallel consumer pref

Gentility is often confused with weakness.

Anyone can be friendly with a friendly individual. ****

No group has the right to force its way of life on other

2nd Annual Girlstown U.S.A. **AUCTION**

Compliments of Hereford Merchants -Sponsored by Hereford Lions Club

FRIDAY NOVEMBER 8 BULL BARN 7:30

FREE COFFEE & DOOR PRIZES

Concession will be Open

······ Auctioneers ······ Arvell Williams Bedford Forrest Jim Tucker

GRAND DOOR PRIZE 1/4 BEEF!

Anyone wishing to donate...may bring merchandise or cash to Bull Barn or call......

Gary Cone 364-3131

or

Charles Watson 364-2211

Nº 000122

GENERAL ELECTION

Deaf Smith County, Texas November 5, 1974

GENERAL ELECTION DEAF SMITH COUNTY, TEXAS

SAMPLE BALLOT

INSTRUCTION NOTE Nº 000122

You may vote a straight ticket (that is, vote for all candidates of a certain party, and for no candidates outside that party's in) by placing an X in the square beside the name of the party of your choice at the head of the party column. (If you use this straight-ticket method of marking, do not mark squares beside the names of individual candidates.)

WRITE-IN RAZA UNIDA PARTY SOCIALIST WORKERS PARTY AMERICAN PARTY DEMOCRATIC PARTY REPUBLICAN PARTY CANDIDATES FOR: U. S. Representative, 19th Congressional District GEORGE MAHON SHERRY SMITH S. W. (Sam) McDONNELL JIM GRANBERRY RAMSEY MUNIZ DOLPH BRISCOE DAN FEIN GAYLORD MARSHALL BILL HOBBY PEDRO VASQUEZ TOM COLE Attorney General JOHN HILL SAS SCOGGINS NICK ROWE Comptroller of Public Accounts BOB BULLOCK JESSE JAMES ROBERT G. HOLT WILLIAM RAYSON MARY LOU GRIER BOB ARMSTRONG Land Office JOHN C. WHITE ZACK FISHER Commissioner of Agriculture RICK CONGRESS FRED R. GARZA JOE P. CAIN JIM C. LANGDON Railroad Commissione MACK WALLACE DALE W. STEFFES xpired Term SEARS McGEE THOMAS M. REAVLEY ZOLLIE STEAKLEY Associate Justice, Supre Court, Place 3 Judge, Court of Criminal Appeals, Place 1 W. A. MORRISON Appeals, Place 1
Judge, Court of Criminal
Appeals, Place 2 LEON DOUGLAS BILL CLAYTON State Representative ber State Board of JAMES H. WHITESIDE MARY LOU ROBINSON ARCHIE S. McDONALD District Judge ANDREW J. SHUVAL Criminal District Attorney SAM MORGAN County Judge LOLA FAYE VEAZEY . 14 District Clerk B. F. CAIN County Clerk VESTA MAE NUNLEY County Treasure A. J. SCHROETER County Surveyor AUSTIN C. ROSE, JR. JAMES L. VOYLES W. GLEN NELSON ice of the Peace

COWAN JEWELERS Downtown HONEYMOON SPECIAL 2 BDR. MOBILE HOME

One of the leaders in construction quality. All it needs is food, clothes, and a happy couple. Besides being completely furnished, this home already has beds made with sheets, spreads & pillows. Baths supplied with towels, wash cloths and soap. Kitchen-4 place setting of dishes, glasses, coffee pot, canisters, place mats & electric toaster. Lamps, decorations & steps. Payments less than rent Call us today

THIS IS A NEW WAY

II'S MOBILE HOME **801 WHEELER, TEXICO** 505-482-9071

· On Wall Street

Bob Hill

There is confusion and controversy over the anti-inflation tax proposals of President Ford. The proposals are in trouble because there are few people who understand just who gets hurt, who benefits and by how much. Consequently, the Administration has already indicated a willingness to negotiate over the proposed 5 per cent surcharge on personal incomes. Dickering has begun with the House Ways & Means. on what Committee. modifications Congress will demand and the Administration will accept

There are several substantial changes in the original tax proposal. The surcharge, originally scheduled to

J. V. Campbell Motors

CADILLAC TO
VOLKSWAGENS

74 Chev Malibu Classic 2 dr. Spt. Cpe Loaded, has beautiful light green finish, custom green vinyl interior, has only 11,000 miles 4t is just like new.

68 Buick Skylark Custom 2 Dr. H-top, loaded, has black/vinyl top, gray lower, all vinyl nterior, good tires, very low miliage for this model.

70 Ford Mavecick 2 dr. 6 Cyl. Auto. Trans. Factory Air, gold with gold interior, good fires here is a top school car.

70 Pontiac Catalina 4dr. Sedan. WI

top, with green lower, its loaded has 4 new tires, extra clean. Here is an ideal family car.

59 Ford 12 ton pickup, short wide. Small V8, Std. 3 Spd. Trans. White and green two tone, good tires, paint good, a real

J.V. CAMPBELL MOTORS

321 N. 25 Mile A

start on adjusted gross income of \$15,000 will now probably start at \$20,000. There is an excellent chance of the tax not passing at all if Congress ties it up in debate or if the economy weakens further.

According to the Treasury, the tax would not be levied on adjusted gross income but on taxable income after personal exemptions and deductions, and the first \$10,000 of taxable income on joint returns would be exempt. Since the tax on that \$10,000 comes to \$1,820, only taxes above this surcharge floor would be subject to the 5 per cent add-on. For instance, a family of four with wages of \$15,000 and personal deductions of 17 per cent of income would pay no surtax. A family of four with \$20,000 adjusted gross income winds up with a \$42 surtax. The surtax is a lot less punishing to the middle class taxpayer than President" Ford Stated. But, while the surtax is a smaller burden than politicians are painting it, the revenue gain. may be substantially higher for the Treasury than the tax ex-

non-government tax experts say the figure will be closer to \$3.5 -billion. The greatest burden of the surtax will be on the very wealthy taxpayer.

Education is the art of

perts figured. The Treasury

expects an extra \$2.6-billion

from the surtax in 1975. Other

A lot of worry can be wasted on others.

learning to read.

wasted on others.

* * * *

How many real friends do

This is the time of year to check your fire insurance.



CONFIDENTIAL REPORT --I don't know how they're going to do it, but ABC plans to show "Midnight Cowboy" on prime time. They're going to have to do a lot of cutting - but if they cut out everything that's suggestive there'll be nothing left! With the purchase of "Cowboy" by ABC and the recent deal NBC made for "The Godfather," that leaves only the wonderfully wholesome "Sound of Music," among the all-time top-ten money-makers, as the only one that TV hasn't bought - yet... Author GORE VIDAL has big plans for the four-part TV version of his book, "Burr." He

wants RICHARD BURTON as Aaron Burr, LAURENCE OLIVIER as Washington, PETER O'TOOLE to play Thomas Jefferson and ALBERT FINNEY for Alexander Hamilton. Some line-up, if he can get it, Has it occurred to him that he has cast all the fathers of our country with actors from good old Great Britain? ... JACK KLUGMAN is trying to get

out of his contract to co-star with TONY RANDALL in the "Odd Couple" TV series, even though the new season is already under way. Klugman says he's just tired of people thinking of him as a comic, instead of a serious dramatic actor. He feels his continuing role as sloppy Oscar has reached the point at which it's now hurting, instead of helping, his career.

TV HOTLINE - Kindly, dedicated Dr. Marcus Welby is getting all kinds of heat from the U.S. medical profession. The popular television doctor, played by ROBERT YOUNG, 67, has the nation's doctors up in arms. Accusing Dr. Welby of being a troublemaker is like calling the Pope a criminal. But, that's exactly what physicians are doing, saying that he's simply "too good to be true. He's nothing but a troublemaker," they complain, angrily, "it's impossible for us to live up to his standards."... The industry is whispering about a certain top-name TV series host who seems to be swishing the gender of his affections on camera to his nation-wide audience. Mail by the viewers is coming in by the truckload asking what's happened and the

star's bosses are in a nervous sweat about it. So much so that if this character doesn't cool it on the airwaves he will soon find himself on the unemployment line. If by chance you have seen some of his most recent shows, I think you know who I mean.

Put a new 'spring' in

when you wear your

RATNER Sport Coat

geometrics, these new

in multi-prints and

arrivals are just in

time for all the fall

season activities, do

yourself a favor, see

your step this 'fall'

newer that new

The Lieutenant Governor's Report By Bill Hobby

After many months of hard work, initiated by an impressive vote total in support of a proposed amendment to the constitution calling for a Constitution calling for a Convention, the 1974 convention adjourned without approving a revised constitution to send to the people.

But, time is wasted on analysing the failure of the 1974 Convention. We must turn our attention to what we can do now. If he need for constitutional revision has not lessened. It is unfortunate that the Convention could not, in the end, agree on a final document.

Many different groups and individuals are studying the options open to us. All agree on one thing—the work of the 1974 Convention must not be a total loss. The revision process has laid the groundwork well. The Convention should not be totally condemned because it didn't take the final step when it took the many difficult steps

which led to the last, unsuccessful vote.

In a few months, the 64th Legislature will convene. Not again in our lifetime will a legislature meet whose members are so well-informed on Constitutional issues.

It is up to us to keep on working for a new constitution.

We have several options. The 64th Legislature will consider many proposals in this area.

I expect the document finally voted on in the dying minutes of the convention to be introduced, without the special questions, as a proposed constitutional amendment.

I expect the document drawn up by the Constitutional Revision Commission, to be introduced as a proposed constitutional amendment.

Frankly, I see only a small possibility that either of these versions will fare better with the 64th Legislature than they did with the

Convention itself.

I expect one or more revised Articles to be submitted, separately, as proposed constitutional amendments. The major difficulty with this method is that, in our present , constitution, provisions relating to a particular function of government are not combined in the one Article but are spread throughout the Constitution. This fact would make Article-by-Article revision most difficult.

The Judiciary Article could be revised separately, as it is complete unto itself, and the chances of legislation proposing a constitutional amendment to revise this Article would be good.

I expect a recodified or edited Constitution to be submitted as a proposed constitutional amendment. This proposal would contain no substantive changes but would recognize the constitution and remove any remaining deadwood. The approval of a recodified constitution would facilitate later efforts to revise the substance of the constitution on an

Article-by-Article basis. I expect proposals to call for a new constitutional convention, composed of elected citizen delegates, to be introduced. In considering this option, we face the question of whether the adoption of a constitutional amendment by the people or their favorable vote on a referendum is required before calling such a convention. Many are studying the possibility that the legislature itself has authority to call a convention. This legal question will, hopefully, be answered before the Legislature convenes next January.

In the mid-1940s, the people of New Jersey directed their legislature to write a new Constitution, and the legislature did so. The people, however, overwhelmingly rejected

SHOP EARLY
BE SMART
COWAN JEWELERS

the legislative product. In the wake of that rejection, a separately elected citizen's convention was called. That convention, having access to the scholarship and experience accumulated during the legislative convention produced a very similar document.

The S

Theat

18 fu

profes

comn

portu

mode

conce

Tueso

on th

The

thing

plant

mood

der

polit

sch

Lub

The voters of New Jersey adopted the product of the second convention. The work of the first was not lost.

I hope Texas may profit by that experience.

A 1976 Constitutional Convention would be a proper vehicle for rededicating ourselves to the lofty-principles of our democratic system of government in support of which this nation's independence was declared. Much is being planned for our Bicentennial Celebration. but I don't know of any single action which would more properly honor the past or more sincerely. give allegiance to those who stood watch at our nation's birth.

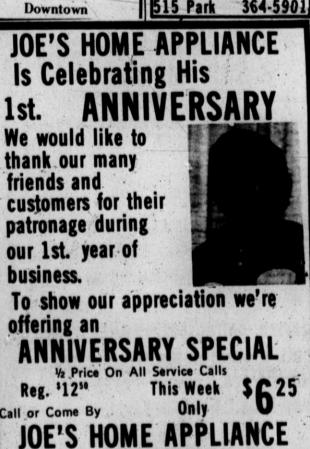


There are so many styles of handsome Speidel Men's Watchbands to choose from ... each with a distinctive look and personality of its own. Get the right band for every man on your Christmas list; see the entire selection. Speidel . . . the gift that will last for years. From \$4.95 to \$19.95.

DELTA JEWELERS 515 Park 364-5901







Mobile Phone

289-5686

343 N. Main

Dance Company To Peak **AC Fine Arts Series**

The Utah Repertory Dance and, of course, the physical Theatre (RDT), a company of 18 full-time performing arts professionals, will present the last program in the Amarillo College Series on the Fine Arts.

Amarillo and surrounding communities will have an opportunity to see the professional modern dance company in concert performance at 8 p.m. Tuesday in the Concert Hall-Theatre of Fine Arts Complex on the AC campus.

The Utah RDT takes many things into consideration when planning an evening of dance for its audiences - music, mood, the content of each work,

requirements of each dancer.

formance will consist of four dances including two works of major length. Three of the dances were choreographed

Selections are performed to orchestral, contemporary, classical, percussive, synthesized; music heard only in modern dance. The company combines theatrical effect. expressive lighting and scenery into creative works of modern

Their Nov. 4 Amarillo

munications Student Advisory

Committee, foreign student

representative on the Lubbock

Community Coordinating

Board, a member of the Student

member of the Host Student

Committee and secretary of the

African Student Association.

He was named to the dean's

honor list in the College of Arts

and Sciences for the spring

semester, 1974. He holds a

scholarship from the Don

Belding Fund in the Texas Tech

Department of Mass Com-

The award was presented at

Texas Tech by Mrs. Dingus; Dr.

Idris R. Traylor Jr., deputy

director, International Center:

Dr. Billy L. Ross, chairman of

the Department of Mass

Communications; Mrs. J.H.

Stiles, President, Lubbock

Council of the United Nations;

and Mrs. Granvil Mcllroy, past

president, Lubbock Council of

About Time

sign "Ladies-Ready-To-

Wear-Clothes" we think it

Every time we see the

-Tribune, Chicago.

the United Nations.

is about time.

munications.

Dadson Wins Peace Award

William K. Dadson, a American Advertising sophomore at Texas Tech Federation (ADS-AAF). He is a University from Accra, member of the Mass Com-Ghanna, is the recipient of the munications Student Advisory Georgia Dingus Peace Award for 1974.

The Dingus award is presented annually to an undergraduate or graduate Interview Committee, a former student at the university majoring in history, law, political science, mass communications or languages. The recipient must believe in the principles embodied in the United Nations Organization, have made some tangible contribution to international understanding, exhibit good scholarship and demonstrate financial need.

The award includes a \$200 scholarship and commemorative plaque presented by Mrs. William Dingus of Lubbock. The award is administered through the International Center for Arid and Semi-Arid Land Studies at Texas Tech.

Dadson is majoring in advertising and minoring in marketing at Texas Tech. His plans include graduate study in international relations and a diplomatic career.

He carries a full academic load, works part time at the Texas Tech Press and is active in the student chapter of the

agenda, open to the public at no charge, will include a lighting and costuming seminar in the The Nov. 5 concert per-Concert Hall-Theater beginning at 9 a.m. followed by an open company class in the Oak Room of the College Union Building at

> RDT will give a lecturedemonstration in the Oak Room of the CUB at 11 a.m. on the creative process in dance. Observers may view the beginning and intermediate master dance classes in the Dance Studio of the AC Women's Gym at 1 and 7:30 p.m. respectively. A 7:30 p.m. performance in Western Plaza Mall will end the Nov. 4

> > activities. The company began in 1966 and has been in continuous year-round operation and earned a national reputation for excellence in performance,

teaching, and choreography. Three things are unique and noteworthy about the company. RDT has led the dance artist-inresidence movement (the company was the first to be in permanent residence at an American university); RDT is dedicated to building a repertory of recognized modern dance classics in addition to fostering the development of a generation choreographers; and RDT is structurally unique in that

the company as a whole. The company's permanent repertory contains 43 works of which 27 have been choreographed by company members.

artistic direction comes from

The company has appeared in hundreds of teaching and performing situations since 1966. Thirty-five of the 50 states have been visited as well as one Canadian province

A REALTOR has ready buyers for

vour property. Real estate is a

full-time business and your

REALTOR works full-time to

secure the best price from the

601 N. Main

364-0555

many prospective customers in his



The Odd Couple

NEWS VIEWS

to Henry Kissinger:

Leonid I. Brezhnev, Soviet.

Communist Party Leader,

"Further and big suc-

cesses require efforts and

vigorous efforts on both

William E. Simon, Treasury

"I would argue that the

slowing of the economy is

far less threatening to us

Carl Albert, House Speaker,

charge proposal:

on five per cent tax sur-

"That bill will never get

onto the floor of the House

in the shape that Mr. Ford

Melvin Jayroe

364-3766

Secretary:

than inflation."

has described."

Contrasting costumes, as sported by LaCretia Young and Chad Stephan, were modeled by youngsters and adults in Easter Thursday night. This pair won first place for seven and eight year olds. Robin Price Justin Flood, Janness Self, Robbie Christie, Deanne Walser and Steven Wong were also given prizes for Halloween apparel.

'No Prop'Production At ENMU

"I Knock At The Door," a reader's theatre production by Paul Shyre will be presented by Eåstern New Mexico University Oct. 31 to Nov. 2.

The adaptation by Shyre is the first of six autobiographical volumes by Sean O'Casey. The production is under the direction of Bob Giardina, a graduate student from Por-

Six actors bring the sad, pithy boyhood of John Casside, played by Lorrie Mahaffey of Ft. Campbell, Kentucky, into quick and sensitive focus.

Casside's strong, resigned mother, portrayed by Helen Faubion of Carlsbad, as well as his groping sister, the friends and enemies of his Dublin childhood, are pictured as the "gems of truth and beauty, both in the writing and the acting."

Throughout the reading appears the difficulty with Casside's eyes. There is a ceaseless struggle between the doctor, who is treating his eyes, boy should be at school.

Jeff Blackwell of Hobbs will play Mr. Story, Reverand Hunter, Michael, and the first man, while Charles Rushton of Portales portrays Slogan, Archie, Father, and the Second

Playing the Aunt, Ella, and first woman will be Antoinette Barbieri of Kansas City, Mo.

Paula Baksa of Albuquerque will hold the part of the narrator, as Randi Howard of

and the minister, who thinks the Country Club Hills, Ill., serves as flute accompaniment.

No actual props are used in the presentation of "I Knock At The Door." All physical actions are indicated by the actors through pantomime.

Faith is what helps us to carry on in spite of life's disappointments and regrets.

Never bother about trying to appear smart; put your energy into being smart.

Let us be your

Jewelry Gift source for every occasion

Cowan Jewelers



E. Hwy 60

364-5961

Boot's *

BOOTS

All Men's And Ladies'

20% OFF

SHIRTS

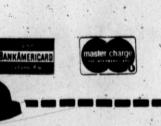


JACKETS

Featuring! The Biggest Selection of Bumper Stickers This Side of Umbarger

> NEW SHIPMENT of Childrens' Tony Lama BOOTS

GOOD Selection of WINTER CAPS



New Shipment

of Justin

SEA TURTLE

3 DAYS ONLY

November 4-5-6 Only

Save on Wards interior flat and semi-gloss latex.

WARDS CARRIES ALL PAINTS IN STOCK







Save \$2

Interior latex flat. Dries

in 30 minutes. Clean up

quickly with soap and

water. In white only.

Save \$3

and water. 15 colors.

G.O.C. 15 interior latex. Dries quickly to a matte finish. Clean up with soap

599 REG. 8.99 GALLON/ Semi-gloss indoor latex dries fast. Leaves a scrubbable, fade-resistant finish. In 25 colors. Easy wash-up.

Save \$3

CHARG-ALL LETS YOU "CHARGE IT" WITH CONFIDENCE

Do it yourself. We'll help.

MONTGOMERY

114 Park Ave.

364-5801

Open Daily For Unadvertised Specials Open 9 to 6

SUPER

DISCOUNTS

Pine Sol

CLEANER

for easier quicker cleaning

Glamorene Liquid

RUG CLEANER

Reg. \$187

Roux Fanciful

HAIR COLORING

16-0Z.

Reg. \$118

PERSONNA RAZOR

Blades Double 11

32-0Z.

15-0Z.

amily centers



Steel stove, refrigerator and sink. Decorated with colored pictures of SNOW WHITE and HER DWARFS. Gold trim. Little girls will



Number SET

PAINT

By

2013-Contains 2, 12 x 16" panels plus 24 jars of oils and 2 brushes. Inspiration for the younger set to try their skill, have fun! **GREAT VALUE!**



58"-60" Wide 100% Polyester

First Quality Double Knit on full bolts. This is our better, heavier weight double knit, 111/2 to 12-oz. weight. Assorted fancy, jacquard, crepe, & morotronic stitches. Machine washable & tumble dry!

Door'N Wall SHELVES

> by Hirsch 17" High, White Only

Compare at \$399

Dressmaker lengths — Assorted solids and multi-color fancies - 100 percent polyester - Machine washable

- Tumble dry - Never iron, 58-60" Wide, Irregular, Limit 5 Yards

Yard

Lovely, Large

Kerosene **LAMP**

by JEANNETTE

Glistening glass lamp, 15-1/2" high, in a two-tone combination of ruby and amber. The ideal choice for Early American and Colon-ial decor. A very attractive

Men's

Short Sleeve

100% Polyester,

Machine Washable,

Long Pointed Collar,

Asst. Colors,

Sizes S-XL

Reg. 1644

566

4 Button Closure,

Front Pocket,

Men's Long Sleeve

Asst. Plaids & Colors, Sizes S-L, Reg. 5688

Ladies

100% Nylon,

Mock Turtle Neck,

Machine Washable,

Reg. \$488

Ass't Colors, Size S-M-L

Back Zipper,

Down Sleeve,

65% Polyester, 35- Cotton, One Front Pocket, Button



NEW! AUTOMATIC COOKER **FRYER**

Assorted Polyester

WARP KNITS

AND

DOUBLE KNITS

5-1/2 Qt. Capacity Cooking GUIDE

ROOM SIZE

100% Polyester Shag Pile

ester "tweed". Size 8-1/2 x 11-1/2 feet. Skidresistant rubber backing.
Popular shag pile, luxurious underfoot, easy
to clean, long-wearing.

CHOICE OF TABLE LAMPS and

MATCHING SWAG LAMPS

TABLE LAMPS: All are 36" high. Tiered swivel glass and barrel embossed glass. Metal has black finish, also with brass finish. Shades are pleated, double-lined silk. No. 3277 and 3278 have a

Twin Blades on two sides

Reg. \$288

Brut Faberge

LOTION

3.2-0Z:

MAYBELLINE

Ultra Brow Brush on Brow color, Ultra Shadow Eve Shadow

COOKING EASE Low Calorie way to prevent

food from sticking was

LIQUID PLUM'R Unclogs drains fast Safe for pipes & Disposals

Reg. 99'

Golden "T"

COTTON SWABS 180 Double Tipped

Twin Pack

Listerine **ANTISEPTIC**

14-0Z.



Assortment

Aluminum bakeware. Your choice of: loaf pan, square, oblong or flat cake pan, pizza pan, cookie sheet or cake pan

YOUR CHOICE!

02-3278 **ALL STYLES** from AVALON and CORONET

06-6213



SWAG LAMPS: No. 6211 has a 9" quilted round glass. No. 6213 has a barrel embossed base. Both in antique brass finish. Amber color glass. Choose your favorites to add decorative charm.

LOW

Chilton ® 7-Piece Golden "T" HERBAL **SHAMPOO** 16-0z. Size

Official Size



FOOTBAL by Eagle

Turtle Bax

JEANS

100% Cotton,

with Wide Flare Leg

Reg. \$988

Low Cut Style

Denim Only

Sizes 6-16

16 Oz. Size

Golden "T"

BABY SHAMPOO

Girls' Turtle Neck **SWEATERS** 100% Nylon, Ribbed Knit Body, Long Sleeves,

In Red, White, Navy

ROLAIDS®

Antacid 75 Count (1) (C BOTTLE

Rubber **GLOVES**



Golden "T" **VITAMINS**

TEXAS BUSINESS

by Dudley Lynch

With homebuilding in Texas and elsewhere at a nearstandstill, the state's lumber industry is feeling the impact. Of course, the middlemen in the building supplies chain — the lumber yards and even the do-it-yourself centers — also are affected.

One lumber producer with Texas operations is Louisiana -Pacific Corp., which operates its southern division out of Conroe. T.A. Reynolds Jr., a L-P vice president, confirms that his mills are adjusting production schedules and inventory in light of the dropping

At New Waverly, Louisiana-Pacific Corp's soft pine planning mill has discontinued its second shift and trimmed its day shift to a four-day week. Most of the furloughed workers have accepted jobs at L-P's Trinity hardwood mill. Its products are finding markets in railroad ties and oilfield

operations. At Silsbee, the Kirby Lumber Corp has trimmed its work force by 100 employees. The majority of these took jobs in the company's plywood

operation. At the wholesale level, the firms hardest hit are those that sell mostly to contractors and builders. 'Predictably, we are having difficult times," says Van Williams, vice president of Security Lumber Co, Houston.

For a while, the do-it-yourself home improvement centers like Homer's, Payless Cashway and Handy Dan - were doing a booming business, and many still are. The manager for a home improvement center in the Dallas suburb of Mesquite told me a short time ago that his business was up 50 per cent over

the same time a year ago.

But with the high cost of money, homeowners appear to be increasingly reluctant to borrow money for any improvements except the most

A "Death with Dignity"

symposium scheduled for Nov.

8 at Waco will attract locally

and nationally prominent

professionals to the Baylor

One of those to speak during

the symposium will be Dr. Sheff

D. Olinger, director of the

Department of Neurology at the

Baylor University Medical

The symposium, which is

sponsored by the Baylor Law

Review of Baylor's School of -

Law and the State Bar of Texas,

will deal with the social, legal,

and ethical implications of "passive" euthanasia. The

program will provide a forum

for doctors, lawyers, religious leaders and the general public to reevaluate the social and legal policies regarding the question of whether or not to

sustain the life of one who is

Olinger will speak on "Medical Death: When Does It

Occur?" at 10:40 a.m. Nov. 8 in

holds a bachelor of science

Paul W. McCracken, Administration Economic Ad-

"I think we are probably in the early stages of what

could turn out to be V-type

Robert B. Hilbert, President of the American Water Works Association: "Water is one natural resource that we'll never run

Keepsake

KESTER'S JEWELRY

in Downtown Hereford

Baylor's Roxy Grove Hall. A native of Virginia, Olinger

University campus.

Center in Dallas.

terminally ill.

viser:

recession."

out of."

essential ones, even if they do the work themselves.

Texas cigarette wholesalers, along with their counterparts around the country, are making no attempts to hide their unhappiness with the glut of brands and packages that the tobacco manufacturers are showering on them.

'We've got too many brands," says B.E. Frier, assistant manager of Ili Schepps Wholesale, Inc., in Dallas. "It takes up more room, creates more handling problems. It takes more time to fill your orders. We'd still sell just as many with fewer brands."

One of Frier's regional competitors agrees. He notes that his company is handling 107 different brands and packages of cigarettes. But he notes that market research figures show that only 40 brands do 98-plus percent of the business. He adds, "So you've got 60-someodd brands or packages that are accounting for about one and a half per cent of the volume."

But even as these two wholesalers were complaining, the R.J. Reynolds Co. was marketing a new cigarette called the Winchester. And in Oklahoma City, the Reynolds company was test-marketing a cigarette called MORE. To some wholesalers, MORE could be the straw that breaks the camel's back. MORE is 120 millimeters long 20 millimeters longer than the Benson & Hedges 100 — and that makes it too long to fit in the wholesalers' tax stamping maching and in most vending machines.

When Schepps' Frier was told about MORE's length, he just said, "I hope that's not ture."

A Port Arthur savings and loan firm - the Republic of Texas Savings Association took a daring gamble, and it is

degree from Virginia Military Institute and a doctor of

Reservations for the more information concerning the symposium may be obtained by writing the Baylor Law Review, P.O. Box 6262, Waco, Texas 76706, or by calling the Law Review office at (817) 755-3487. Symposium arrangements also may be made by writing the State Bar of Texasas, P.O. Box

The Baylor Law Review is a journal of current developments in the law published quarterly by Baylor law students.

The Port Arthur firm gambled in early summer that interest rates would go even higher, instead of going down, and then contracted with the Federal Home Loan Mortgage Crop. (Freddie Mac) for \$53 million in lending authority.

The money was made available by former President Nixon as part of a \$10.3 billion package of federal mortgage fund backing for the nation's depressed housing industry.

For the \$53 million, the Port Arthur S&L paid \$530,000. If the interest rate had quickly turned around, the firm would have lost that amount, plus interest at 12 per cent, or \$60,00°. But as it now stands, since interest rates went up, Republic of Texas is getting 9.25 per cent interest on its \$53 million in mortgages, plus \$700,000 in various fees.

And, the firm is one of the very few sources of mortgage money in the big Houston market. Normally; a S&L that size (\$100 million in assets) would make only about \$10 million in home loans in a year, says Charles Patterson, a senior vice president. "Yet we've taken a \$75 million position in the home loan market in 1974."

The Texas dairy farmer's plight continues — to the point that costsqueezed Hopkins County farmers are predicting that 75 per cent of that county's 500 dairymen may be forced out of business by the end of the

The grim forecast is probably overdone in the interest of spurring political reaction, but without a doubt, the dairy farmers are hurting badkly.

For 100 pounds of milk we get about \$8," says Mrs. Vera Harrington, who operates a 600acre farm near Sulphur Springs. "You pay about \$20 for it at the store. Now where is

> FOR GIFTS THAT ARE LASTING **COWAN JEWELERS**

CPSC To Standardize Safety Of Lawn Mowers

Safety Commission and Consumers Union of United States, Inc., today signed a formal agreement under which Consumers Union will develop a safety standard for power lawn mowers, lawn tractors and lawn and garden tractors.

Power lawn mowers are associated with an estimated 60,500 injuries that require hospital emergency room treatment each year. Preliminarily finding that they pose unreasonable risks of injury to consumers, the Commission on July 22 invited any person or group to submit an existing standard for Commission consideration or to volunteer to

develop a standard that could be

PATIENTS IN HOSPITAL

Ave. G.; Mrs. Ellis Barry.

Friona; Mrs. Lemuel Carlyle,

805 Lee; Henry Chesser, 311

Western; Louise Chisholm,

Mrs. Emil Dettman, 117

Beach, James Fish, 502 Ave. 1.;

Mrs. Willie Gililland, 409 E. 6th

Mrs. Tony Gomez, Route 5;

Mrs. Manuel Hinojosa, P.O.

Mrs. Rosalie Jesko, 105

Box 185; Mrs. James Holmes,

Westhaven,; Mrs. Robert Jones

607 Whittier; James Lipscomb,

108 Centre; Mrs. Vernon

Mitchell, Route 4; Mrs. Lonnie

Mrs. Fred Mulkey, 213 Elm;

Jody Nelson Dawn: Mrs. James

Moey, Friona; Mrs. Charles

COW POKES

Kings Manor.

P.O. Box 685.

Mitchell, Friona.

Mrs. Gilberto Aguero, 340

a mandatory Federal safety standard.

Consumers Union, a nonprofit organization that publishes the monthly Consumer Reports, was among the four groups that submitted an offer to develop standards. Two other groups submitted existing

standards to the Commission.

Consumers Union stated that it will rely on two Special Area Committees to develop a recommended standard-the Rotating Blade Committee and the Power Unit and Control Systems Committee. These committees will address the particular ; hazards that have been identified with serious injuries, including operator

Pledge, P.O. Box 2037; Mrs.

Leo Price, 423 Lee; Mrs. Minnie

Mrs. Freddie Sauvage, 1505

Brevard; Joy Sifford, Adrian;

Mrs. Herbert Sims, 606 Ireland.

PATIENTS DISMISSED

Yocum, Mrs. Victor Williams.

Mitchell Taylor, Mrs. Manuel

Balderas, Mrs. Ray Bates.

William Preston, Eugene Mul-

lican, Thomas Maldonado, Oct.

James Ramesey, Mrs. Robert

Mungia, Guadalupe Suarez,

Erlinda Montemayos, Dewain

Combs. Buddy Meadows, Mrs.

Donald Huckabee, Mrs. Juan

Buillen, Mrs. E.C. Hewitt, Oct.

Thomas Inman, Nov. 1.

Mrs. Robert Boyd, Mrs.

By Ace Reid

Porfirio Yazuirre, Almus

Roberson, 510 Knight.

Hospital Notes

surfaces and electric shock.

persons who would like to participate in the standards development activities may attend meetings as members of the Full Committee or participate through correspondence as a member of an Advisory and Review Group which will receive copies of all drafts and reports for review.

A subgroup of the Full Committee known as the Central Committee will coordinate the activities of the two Special Area Committees. Representatives of consumer organizations, the power lawn mower industry, general interest groups, and other consumers have been chosen by Consumers Union to serve on the two area committees and on the Central Committee, but all meetings will be open to the public.

until December 19 to prepare a recommended standard for presentation to the Commission. However, the Commission may extend the development period for good cause.

The Commission has agreed to contribute \$66,745 to Consumers Union to cover administrative costs, consumer travel and per diem. Another \$25,000 has been placed in a contingency fund for possible machine shop expenses and testing.

contact with the rotating blade, danger of propelled objects, tipping over of mowers, hot

Consumers Union's offer specifies that all interested

Consumer Union will have

One love Two hearts Three rings CHELSEA Engagement and wedding ring

ELDORADO INTERLUDE

> designed by master craftsmen. Keepsake

trios by Keepsake are outstanding in

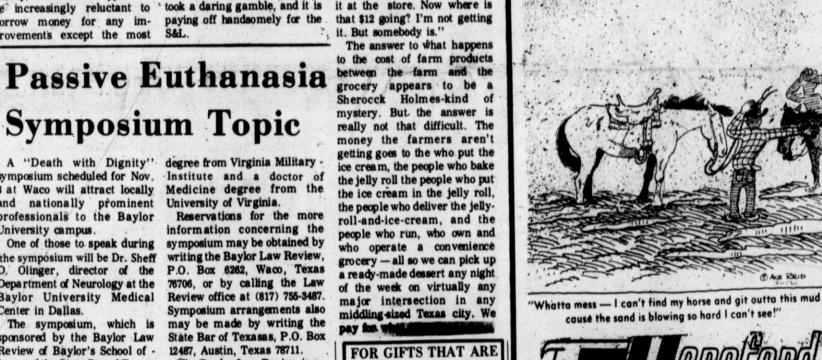
Keepsake collection of 14K gold rings

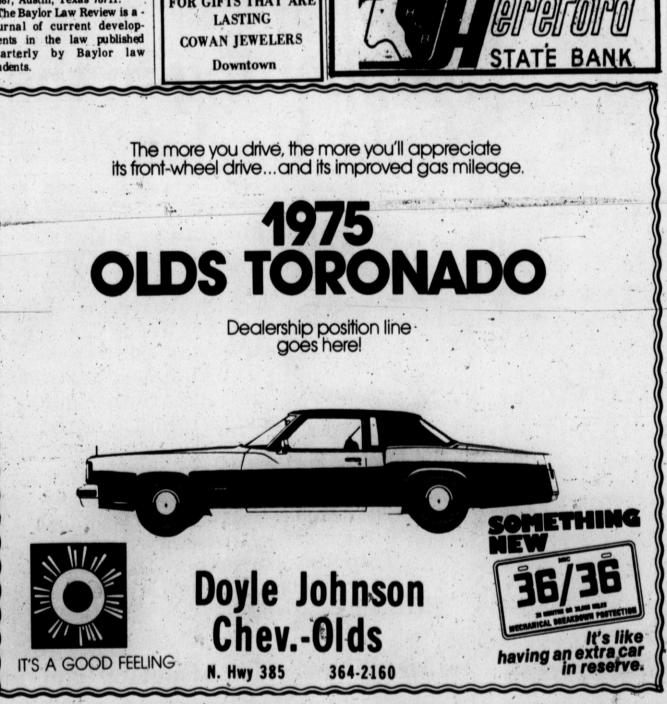
beauty and quality. Choose from our fine

Kester's Jewelry

Across from the Post Office In Downtown Hereford

YOUR AUTHORIZED KEEPSAKE JEWELER







Look Who's New

Mr. and Mrs. Allen Clyde born Oct. 30. She weighed 8 lbs. Eubank are the parents of a son, Kirby John, born Nov. 2 he weighed 9 lbs. 41/2 oz.

Mr. and Mrs. Jesus Guadalupe Guerrero are the parents of a girl, Ester, born Nov. 1. She weighed 6 lbs. 11 oz.

Call or See

601 N. Main

Winter Pasture

Mr. and Mrs. Earnest Jerry La France are the parents of a daughter, Jeri Lynn, born Nov. She weighed 8 lbs. 2 oz. Mr. and Mrs. Robert H. Jones are the parents of a

daughter, Amanda DShawn, Mr. and and Mrs. Hubert Lynn Sims are the parents of a daughter, Robie Lynn, born Oct. 31. She weighed 6 lbs. 31/2 oz.

Mr. and Mrs. J. Placido. Gomez are the parents of a daughter, Maria De Jesus, born

CATTLE INSURANCE

Named Peril and Full Mortality

Call or come by soon

for full details on this policy

LONE STAR AGENCY

Charles - Lloyd - Ken or Don

Oct. 31% She weighed 7 lbs. 21/2

Mr. and Mrs. James Edward Noey are the parents of a daughter, Beth Ann, born Oct. 30. She weighed 5 lbs. 10 oz.

William B. Saxbe, Attorney General, on false-identity:

"I am creating an advisory committee to tackle the problem of false identifications used by criminals to escape detection."

only Company

Coverage

vith Full Mortality

364-0555

McNAIR SEED

1975 CORN SEED

SUPPLY FACTS:

1. Demand is High!

2. Supply is short!

3. Early Booking is

be Important!

5. Booking will stop

See the folks at Riverside

for early booking of...

some seed!

soon!

Best assurance of

Early deliveries will

Sam Morgan To Direct County Spelling Bee

County Judge Elect San Fischbacher, a student at La Morgan has been named to Plata Junior High School. direct the 1975 spelling bee for

Deaf Smith County. The 25th annual Regional Spelling Bee — co-sponsored by the Amarillo Globe-News and West Texas State University -High School.

parochial schools are invited to

The national sponsors — the Scripps-Howard Newspapers establish the rules for the annual Bee Competition. Any student who will not have reached his (or her) 16th birthday or gone beyond the eighth grade at the end of the current school term, will be eligible to

Senior Division - Tammy written competition. The Am-

Junior Division - Kendra Lee, a student at Aikman Elementary School.

. The Amarillo Globe-News-WTSU Regional Bee is unique in that it also offers a chance for will be held in Amarillo on April the elementary grade students 26, 1975, and the place will be to compete. Boys and girls in the Stephen F. Austin Junior the sixth grades and lower may spell in the junior division and Students in the public and each county will select a champ in this division. The elementary participate. All details may be county winners do not compete obtained from the county bee in the regional elimination contest in Amarillo unless he should hold both junior and senior championships.

The area assigned to the Amarillo Globe-News and West Texas State University covers 46 counties: 29 in the Texas Panhandle, 10 in Oklahoma, four in New Mexico and three in Kansas. Each county bee director has complete control of The champions from Deaf his county contests and he may Smith County in 1973 were: conduct his contests as oral or

arillo regional event will be

For many years the schools have used the "Words of the Champions" booklet, prepared by the National Spelling Bee. The 1975 issue may be obtained by writing: Spelling Bee Editor, Amarillo Glove-News, P.O. Box 2091, Amarillo, Texas 79166.

The price of the booklet is 25

One of the 46 county champions to compete in the Regional Bee will win a free trip for himself (and a chaperon) to Washington, D.C. early in June, courtesy of the newspaper, where he will spell in the 48th National Spelling Bee.

Bee coordinator will be Gene Parker, director of placement at West Texas State University. Spelling Bee Editor for the newspaper is Mrs. Jeane Bartlett.

Interested students, teachers and school officials may contact the newspaper for additional

Merry Mixers Square Dance

Noon Lions Club, Civic Club

Story hour for preschool

Knights of Columbus, KC

Duplicate Bridge Club, 309

THURSDAY

Sorority; Community Room of

Alpha Iota Mu Chapter of BSP

children, Deaf Smith County

Center, noon.

Hall, 8 p.m.

Library, 3 to 4 p.m.

Western, 10 a.m.

Comings And Goings At King's Manor

BY FAY GAUGGEL

A.W. Tooley had as visitors came to Kings Manor Tuesday Wednesday Mrs. Ellis Morgan afternoon. They brought magand her daughter, Mrs. Foster azines and were shown through from Kress. Tooley also had a visitor from Plainview Saturday evening, Mrs. Vera John-

A group of about 25 little Bluebirds with their sponsors

School Menus

HIGH SCHOOL

MONDAY - Chicken noodle casserole or Vienna sausage, green beans, buttered carrots, chocolate cake, hot rolls, butter,

TUESDAY - Hamburger or chili burger, tossed salad, potato chips, apple pie, buns, WEDNESDAY - Chicken-

fried steak and gravy or roast beef, mashed potatoes, English peas, pudding, hot rolls, butter,

. THURSDAY — Beef-cheese pizza or ravioli, buttered corn. seasoned spinach, fruit. ELEMENTARY SCHOOLS

MONDAY - Chicken noodles casserole, green beans, buttered carrots, chocolate cake, hot rolls, butter, milk.

TUESDAY - Hamburger, tossed salad, potato chips, apple pie, bun, milk. WEDNESDAY - Chickenfried steak; mashed potatoes.

English peas, pudding, hot rolls, butter, milk. THURSDAY - Beef-cheese pizza, buttered corn, seasoned spinach, fruit, sliced bread,

PAROCHIAL SCHOOL MONDAY - Spaghetti with meat sauce, peas, carrots, peanut-butter bars, rolls, milk.

TUESDAY - Hot dogs with chili, tossed salad, corn, plum cobbler, milk. WEDNESDAY - Ranchstyle beans, spinach, buttered

potatoes, cornbread, peaches, THURSDAY - Turkey dressing and gravy, green

Jaycees, Civic Club Center, 8 Duplicate Bridge Club, 309

beans, lemon fluff, rolls, milk.

Western, 7:30 p.m.

Bud to Blossom Garden Club's Flower show, Community Center, 3 to 5 p.m.

Hereford Garden Club, home of Mrs. D.N. Garner, 3 p.m. Cultural Extension Club. Pioneer Natural Gas Flame

Story hour for children, County Library, 10 a.m.

Calendar of Events

St. Thomas Episcopal Women of Church, parish hall, 9:30 a.m.

Order of Rainbow for Girls. Masonic Hall, 7:15 p.m. Rotary Club, Civic Club

Center, noon. Odd Fellows Lodge, IOOF Hall, 8 p.m. Evening Lions Club, K-Bob's

Steak House, 7 p.m. Dawn Lions Club, Dawn community building, 7 p.m.

TUESDAY

Young Homemakers Extension Club, home of Mrs. Bobby Patzig, 232 Elm, 9:30 Hereford Jaycee-Ettes, First

National Bank Community Room, 7:30 p.m. Women's Division of Deaf Smith County Chamber of

mittee meeting, Dickie's at church, noon. Restaurant, noon.

Young Homemakers of Club, Community Center, 8 Texas, La Plata Junior High School, 8 p.m. American Legion and

Auxiliary, Legion Hall, 7:30 La Plata Study Club, REA Medallion Room, 8 p.m.

La Afflatus Estudio Club. Home of Mrs. B.F. Markham, 3 Progressive Extension Club,

home of Mrs. Floyd McGee, Rebekah Lodge, IOOF Hall 8

Hereford TOPS Club, Community Center, 9 a.m. BPOE Lodge, Elks Hall, 8:30

Weight Watchers, First Baptist Church, 1:30 p.m. and

Kappa Iota Chapter of BSP Sorority, home of Mrs. John Kreigshauser, 7:30 p.m.

WEDNESDAY Ford Extension Club, Ford community building, 9:30 a.m. Simms Study-Craft Club, Simms community house, 11

United Methodist Women covered dish dinner, Church fellowship hall, 7 p.m. United Presbyterian Women's Association luncheon,

> SHOP EARLY BE SMART **COWAN JEWELERS**

Downtown

First National Bank, 7:30 p.m. Kings Manor Auxiliary

benefit Fun Night, Lamar Room, of Manor 7 p.m. Sweet 'N' Fancy Decorating Club, Community Center 9:30

Hereford High School Orchestra and Stage Band Concert HHS auditorium, 7:30

Summerfield Study Club, home of Mrs. Mack Noland, 2:30

L'Allegra Study Club, REA Medallion Room, 9:30 a.m.

Hereford Study Club, home of Mrs. B.F. Cain, 7:30 p.m. Bay View Study Club, Deaf

Smith County Library, 2 p.m. North Hereford Extension Club, home of Mrs. T.E. Brisendine, 2:30 p.m. VFW, VFW clubhouse, 8 p.m.

Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m. Kiwanis Club, Civic Club

Room, 2:30 p.m.

Kiwanis Whiteface Breakfast Dickie's Restaurant, 6:30 a.m. SATURDAY

grades 1 through 4, Deaf Smith

What's happening in the Gold Market?

Find out at our next Merrill Lynch Forum. Our analysts have recently completed a survey of this vital industry. At the forum we'll present their-

findings. You'll get up-to-date facts. Key trends. Current and long-range prospects.

We'll also suggest specific forms of gold ownership that we regard as attractive for various investment goals. Afterward, there will be ample time for questions.

The forum is free but space is limited. No reservations necessary. Just come. Thursday, November 7th, 7:30 p.m. At the Pioneer Natural Gas Flame Room, Hereford.

Merrill Lynch Pierce Fenner & Smith Inc.

the building. The Covenant Players are in

town performing in various public places, brought here by the Ministers Association of Hereford. They are from various states in the union. Including their chorus, they aggregate about 100 young people who train in California and fan out from there with their programs. Dan Feith is director of the five-member drama group here.

The plays are really short skits depicting some phase of Christian living or the need for examining ourselves. Each skit is quite thought provoking. A situation is established and at the end is a dramatic punch line driving home the lesson to the

No props, furniture or curtain is used. All is left to the imagination and the shout of "Curtain" closes each scene.



"DOC" COWAN THE MYSTIQUE OF DIAMONDS

As a thing of beauty, a cultural artifact, a symbol of the good life - and love! diamond has no peer. Every generation has had its novel, its songs, its ballets, even its movies, based on the king of

Women have especially been fascinated by the glacial beauty of

diamonds for centuries. Why? Diamond is rare, for one thing, it is costly and naturally beautiful. But I think the prime reason is that diamonds make a woman stand out at any gathering. If she is beautiful, diamonds make her more so. They seem to accent a woman's best, most distinctive characteristics. Thereis no doubt: diamonds are attention getters. They give their wearer a quality of radiance that is most desirable.

The first lady to understand and capitalize on the mystique of diamonds was Agnes Sorel, a royal court favorite in mid-fifteenth century France. Prior to Agnes, diamonds were for men only. She over did it a bit. She wore the first diamond necklace, gold brooches set with diamonds a diamond-set buckle held her sash . . . all at the same time. She became known as a "showcase of jewels" as her bodice was so decorated with diamonds, rubies and emeralds. Agnes did so much for diamonds that she is often a part of anecdotes about them.

For many years, diamonds were only for the royal, for the wealthy. Today, diamonds are available to just about anyone who cares enough to own one. The prestigious Diamonds International Awards, a worldwide jewelry contest, has designated small diamonds for entries for the past few years. Winning pieces have used 1/3 karat stones and

What is the special esoteric thrill that we all feel when confronted with the rare beauty of a diamond? Over the years, a complex of almost mystical attitudes have developed around this lustrous stone. The answer is finally not in the telling, but in the beholding. Gazing into diamond's flery depths will

North of the

Official yield test winner! Exceptional ear size Wide adaptability **Rugged Standability**

McNair X-210

McNair X-190

Outstanding yieldability

Excellent standability

Great eye appeal

Excellent disease tolerance

Single cross

McNair X-194*

Outstanding yields

Excellent standability

Very eye appealing

Wide adaptability

Single cross

McNAIR CORN SEED Just North of the Bull Barn

Bull Barn

RIVERSIDE

364-2368

- 1. Name the eighth President of the U.S. Name the canal that connects the North and the
- Baltic Seas. Name the branch of astronomy that deals exclusively with the study
- of the moon. 4. When did Medicare go into
- effect? 5. Which meridian is used

Over 500 Watches to select from

as the International Date

COWAN JEWELERS Downtown

Name the Buckeye State. 8. Who said, "A loving heart is the beginning of all

knowledge"?

tablespoons?

in the Constitution?



Answers To Who Knows

Martin Van Buren. The Kiel Canal. Selenology. July 1, 1966. 5. The 180th meridian.

6. Treason. 7. Ohio. FORE , DAMMIT, FORE ! 8. Thomas Carlyle. 9. Sixteen tablespoons.

DEAF SMITH GENERAL HOSPITAL IN COOPERATION WITH AMARILLO COLLEGE

ANNOUNCES

A SHORT-TERM HEALTH COURSE

NURSING ASSISTING

120 Clock Hours - 4 Weeks BEGINNING: Novembber 4, 1974 ENDING : December 3, 1974

CLASS MEETING TIME: Lecture period 8:00 a.m. to 2:30 p.m. **INSTRUCTORS: Sidney Owens and Peggy Oakes** LOCATION: Deaf Smith General Hospital ENTRANCE TEST: Inquire at the information desk at Deaf Smith General Hospital to schedule a testing date.

COURSE DESCRIPTION: The course serves as basic preparation for those who are interested in becoming skillfull in basic nursing procedures. Opportunities will be available for trained personnel at Deaf Smith General Hospital and at Westgate. Those who are interested in full or part-time employment are urged to consider this basic nursing course.

EQUIPMENT needed after about 2 weeks: White uniform, white hose, white shoes, watch with a sweep second hand, and a pair of bandage scissors. For males - - a white shirt, white pants, etc.

We do not register persons less than 17 years of age. Students presently attending public school are not allowed to register. If a person has quit school, no longer attending, he may apply for entrance if not less than 17 years of age.

TO THE WORK HOLD SHOW THE WASHINGTON TO THE WORK HOLD THE

MONDAY of. . . .

NEEDLE POINT KITS

by MARY ANN ORIGINALS

and

COLORING BOOKS-STITCH QUILTS

Billy the Burro Originals:

in BEAUTIFUL SUGARLAND MALL

Deputies To Enforce Hazardous Toy Ban

Hundreds of volunteer Con- 1,200 banned toys. sumer Deputies in cities throughout the country begin this month to canvass stores for banned toys as part of the Consumer Product Safety Commission's second annual holiday season toy safety campaign.

The Commission estimates that last year 150,000 children and adults required hospital emergency room treatment for injuries associated with toys. More than 150,000 different kinds of toys currently deck the nation's toy shelves.

During the prime toy purchasing months of October, November and December, the Commission plans information and education efforts to inform consumers about the hazards associated with toys.

Since 1970, about 1,700 toys and other articles used by children have been banned for hazards such as small parts, sharp edges and sharp points. Although it is illegal to sell banned products, last year 990 Consumer Deputies visited ,400 stores and turned up over



Airman Macedonio M. Hernandez will be stationed at Aberdeen Proving Maryland Ground, Md., where he will be trained as a metalworking specialist. Son of Mr. and Mrs. Jose Hernandez, Rt. 1, Friona, the airman attended Friona High School and completed his basic training at Lackland AFB.

The Consumer Deputies are not official CPSC employees. They are trained, however, by CPSC staff working out of 14 area offices to use the CPSC Banned Products List to spot potentially dangerous rattles. dolls, mechanical animals and other toys.

When they discover a toy or other article intended for use by children that appears on the banned toy list, they ask the store manager to remove it from sale and to check his supplier to ascertain whether it is a banned hazardous product. Most store managers cooperate in this volunteer compliance effort, and in cases of non-cooperation or suspected violations, CPSC inspectors will make an official

visit within a few days. The Consumer Deputy program started as a pilot project by the Food and Drug

Administration. The success of the program encouraged its adoption by the Consumer Product Safety Commission in 1973 after it inherited jurisdici tion over the Federal Hazardous Substances Act which regulates toys and other articles intended for use by children.

In March, the Commission ran a Consumer Deputy program for Poison Prevention Packaging. About 140 Deputies checked 1,277 retail; stores for compliance with regulations requiring child resistant closures for aspirin products and certain kinds of liquid furniture polishes:

Based on its experiences with the previous Consumer Deputy programs that primarily utilized individual volunteers, the Commission this time will focus enlistment on existing consumer groups and women's and other community organizations. Because of the time necessary to train volunteers and to provide follow-up support, CPSC staff hope that working with organized groups will increase the efficiency of the program.

Maybe Married men may have better halves but bachelors have better quarters.

-News, Detroit.

. The staff also has simplified organization of the CPSC Banned Products List and the inspection procedures to facilitate easier, faster inspections by the Deputies.

> SHOP EARLY BE SMART COWAN JEWELERS Downtown



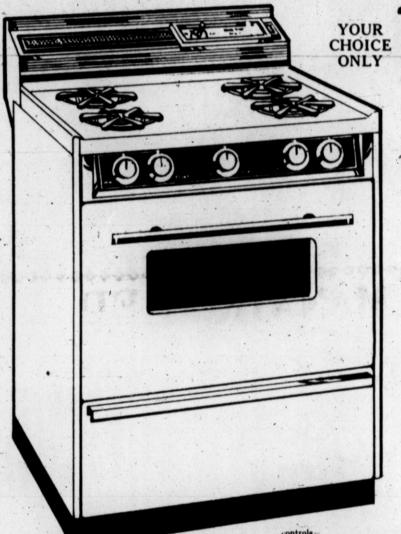
When your property is priced right for the market, you can expect fast action—and full value. A REALTOR knows market value because he stays abreast of all real estate sales transactions as well as economic and social factors which affect property

A REALTOR knows market value

601 N. Main Don Tardy 364-0555 364-1006

WARD BARGAIN PRICED RANGES

Gas or Electric Ranges with continuous cleaning ovens



COLORS \$5 MORE

GAS RANGE

Never worry again about food getting cold! Continuous cleaning oven has low temperature setting to keep food warm until you're ready to serve. And cleaning is easy with removable chromed burner bowls, removable oven door and lift-off cooktop. Interior light lets you "peek" at cooking!

ELECTRIC RANGE

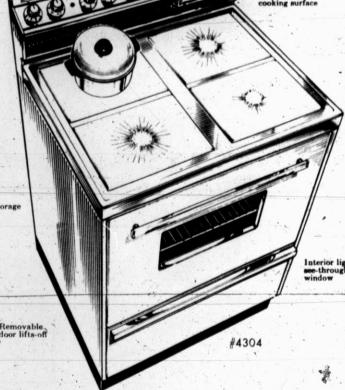
Automatic oven makes cooking easy just set clock controls, oven turns on, cooks and shuts off. This 30 in. connuous cleaning oven elements so your food won't overcook. Its handy storage drawer will give you needed extra space. Comes with 2 chrome

SERVICE NATIONWIDE

Prompt service, factory parts

CUT \$20

Make meal planning easy—set clock and oven automatically turns on, cooks and shuts off. Continuous cleaning oven helps remove grease. Ceramic surface can be used as extra work-space and can be wiped clean with damp cloth! Interior light lets you peek in at cooking and signal light shows when cooktop is on. 30 in. range comes in white, gold or avocado.



SPECIAL CHRISTMAS WRAP PACK STOCK NOW! REG. \$8.99

Hostess House 2 lb. box chocolates 2 lb. box fruitcake IMPORTED II-in. cheese tray

Buy any 2-Save \$1 2 FOR \$898 REG BUY ALL 3 SAVE \$2 3 FOR \$1297 REG



BUY WHAT YOU NEED NOW-JUST SAY "CHARGE IT"

Stop in, see it, buy it now

CATALOG SALES



Featuring

Also Beautiful Patch-work Quilt Kits

Come on in, have a cup of coffee and some cookies and browse around

We will offer lessons in Needle Point and Crewel STITCH & SO in Sugarland Mall

Elaine Jennings, Owner & Mgr.

Pattern Yarn & Needle

& NEEDLE POINT

The Sunday Brand, Hereford, Texas, Sunday November 3, 1974

CHRISTMAS SELLING SEASON DOWNTOWN

> OUR-34th **ANNIVERSARY**

SALE

Continues In FULL SWING

Through Monday Storewide Savings In Every Department

HARMAN'S



Hair Color

Clairol, Max Factor, Etc.

Schick Fresh Air



Deodorants

Choose From Any Brand In Stock-



6-8 PM Monday Only

20" WESTERN FLYER **S F** 00 **OFF**

Including

10 Speeds

All Ladies' Timex

WATCHES

WESTERN AUTO

......

We're taking this opportunity to let you shop early for Christmas with extra savings. These exciting specials are good 6-8 PM. Monday Evening Only



Ladies "Latch On" 100% Polyester

SUITS

Sizes 8-18

USE OUR

Ladies' Fake Fur COATS White on y







Kester's Jewelry Announces It's New Christmas Savings Plan!

From now until Christmas you can save at Kester's. Any purchase allows you a 25% discount on another purchase of equal value. We're trying to make this Christmas

Kester's Jewelry

a little easier for you.

Across from the Post Office In Downtown Hereford

00000000000000000

Sears

364-1313

Great Low Price!

This Electric Range has an **Automatic Oven that presets** to turn on, cook and turn off

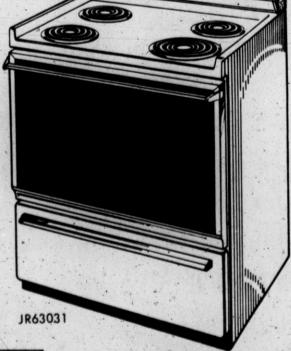
white

Colors, \$204.95

 Black glass oven door lets you check on food This beautifully convenient range has continuouscleaning oven. Completely automatic. One-hour timer and appliance outlet. Lighted oven and backguard. 30-inch. Porcelained broiler and grid.

Catalog prices, shipping, installation extra

SHOP AT SEARS AND SAVE Satisfaction Guaranteed or Your Money Back



Sears

421 N. Main 364-3854 9 A.M. to 5:30 P.M. Monday thru Saturday

FOR CHRISTMAS

One Group Of Men's and Boy's

WINTER COATS

From 6-8 PM



One Group BOYS



From 6-8 PM

SHOES

50%

In the smallest town which be served in the education Roberson of Hereford gives the officers and committees will has an organization affiliated with First District, Texas and Jerry Hinkle of Friona will Federation of Music Clubs, the 14th annual district convention will be held next Saturday with Dawn Music Club as hostess

Members from over the Panhandle will be in Dawn for business sessions and programs of both adult and junior clubs. Presence of Mrs. Joe Ince of Gonzales, president of the Texas Federation, will be a special feature; she is to speak at the noon luncheon.

Mrs. Ray Stewart of the Dawn Club is a state officer, serving as secretary in Mrs. Ince's administration. Other state board members from First District are Mrs. John Yows of Borger and Mrs. J.D. Wilbanks of Spearman, both chairmen of TFMC committees

Mrs. Ivan Frederiksen of Amarillo is district president; she and Mrs. Yows, junior counselor, will conduct business sessions of the convention. Mrs. Carl Wimberley, a Dawn club member who is a former district president, is chairman of convention preparations.

Mrs. Gerald Parker, president of the hostess club, will preside at the luncheon, which will be followed by the annual program by junior music club members. Mrs. W.T. Carmichael of Hereford's Music; Study Club will direct the memorial-service.

Special program guests will be students from West Texas State University music department, who will give the performing arts concert at 2:30 p.m. Ethel Goodin, pianist, will play the Haydn Sonata in D Minor; Joslyn Sheets will present a string bass solo, Marcello's Sonata in G Major, with George Huskey as accompanist; Candice Craver, cellist, will play two movements from Bach's First Suite.

The junior program will include selections by Rhonda Hagar of the Dawn Musettes, playing an organ solo, Climb Every Mountain, also Tonja Black and Deanne Caison of the Junior Music Club, Hereford, both pianists. Tonja's selection is Valcik (Mokrejs) and Deanne is to play Malaguena by Lecuona. Other juniors are from Friona, Amarillo and Stratford.

Registration will begin at 8:30 in the fover of Dawn Baptist Church and coffee will

To avoid electric and telephone interruption during winter ice storms and high winds, check overhanging limbs and remove or properly brace them.

When crushing graham crackers for use in a recipe. remember that 15 crackers make 1 cup of fine crumbs.

Wipe off stainless steel counters, sink and stove top with a cloth dampened in club soda and they -will gleam without streaks.

building. Mmes. Roy V. Miller, invocation. play an organ-piano prelude before Mrs. Wimberley opens

Bill Albright, manager of Deaf Smith County Chamber of the meeting and Mrs. T.W. visitors. Reports of district preface the afternoon program.

feature the morning session,

with musical interludes Mrs. Joe Hacker of Hereford Commerce, will welcome will present selections to



Convention Hostesses

Final arrangements are being made this week by Dawn Music Club members who will entertain the fall convention of District I, Texas Federation Music Clubs, Saturday. Studying the program, from left in top photo, are Mrs. Clarence Betzen, publicity chairman; Mrs. Alfred Smith, district treasurer who directs plans for the luncheon, and Mrs. Duane Nelson, chairman of decorations. Working on various committees are members in lower photo, Mmes, J.B. Caraway, R.E. Curtsinger, Walter Lemons, L.W. Tooley and H.V.

BOOKS FOR LANDFILL.

MILWAUKEE -- A city truck has been dumping hundreds of used public library books into tons of garbage at a landfill. Library officials say that they bury 40,000 books a year because no inexpensive means has been found to remove the library's permanent embossed seal.

RESCUED MINISUB

SUNDEE, SCOTLAND --Divers have rescued two Americans trapped for six hours 275 feet down in the North Sea after their midget submarine got tangled in an

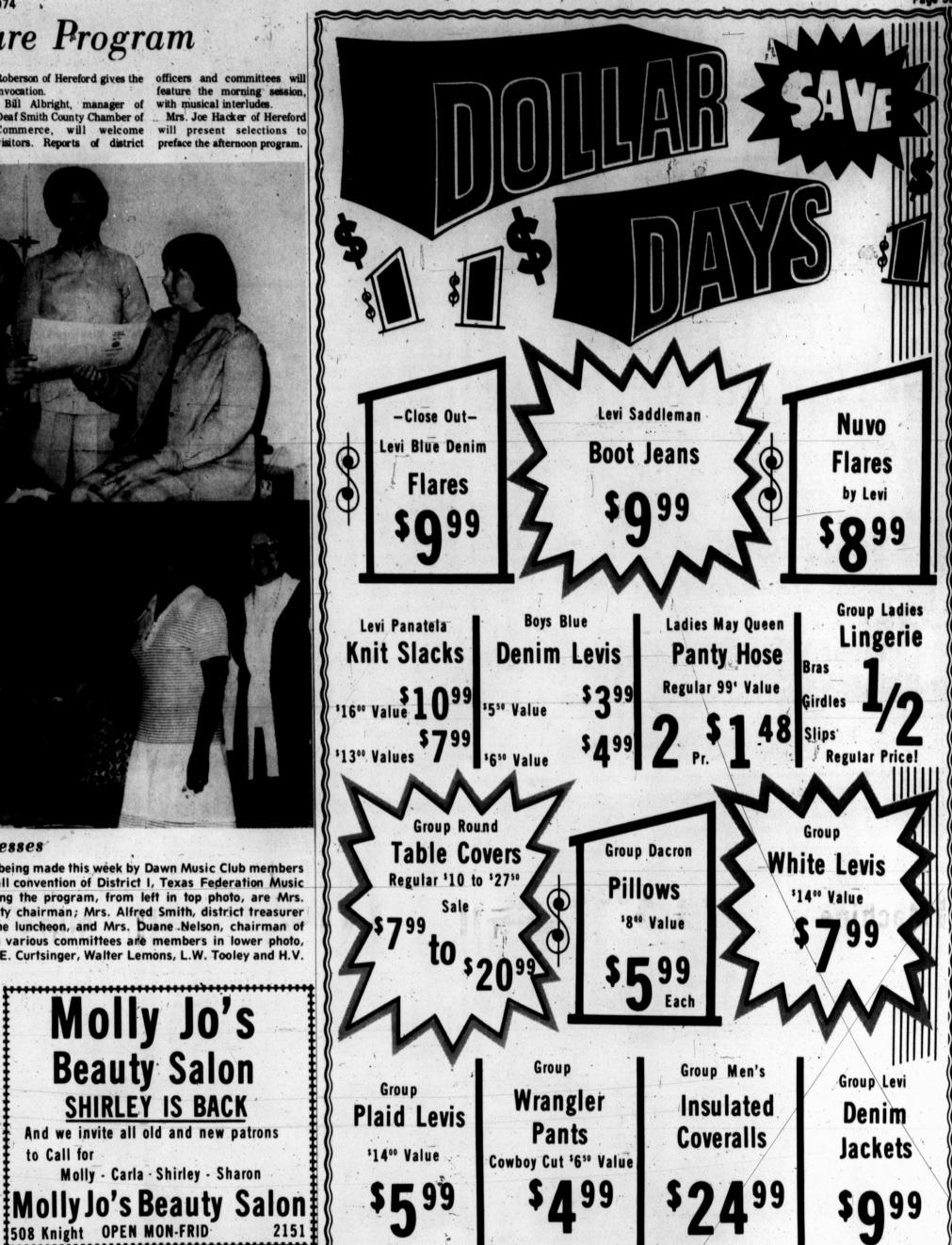
Molly Jo's **Beauty Salon** SHIRLEY IS BACK

And we invite all old and new patrons to Call for

Molly - Carla - Shirley - Sharon

Molly Jo's Beauty Salon 508 Knight OPEN MON-FRID





Group Fieldcrest Thermal **Blankets**

Bed Spreads

Group Place Mats Reg. \$150 Value

Group Hanes **Tummy Control**

Panty Hose 300 Value

Small Group Miscellaneous Items

Baby Dept. REDUCED

Group Men's White **Utility Socks Cushion Foot**

125 Value

Monday, Tuesday & Wednesday November 4th, 5th & 6th

RUTHERFORD'S

Downtown Variety Park

WASHINGTON NOTES

ON AIR POLLUTION

The Environmental Protection Agency has estimated that air pollution caused

some \$12.3-billion damage

to human health and property

ON AID TO TURKEY

President Ford has signed into law a new version of a stop-gap money bill that will allow American military aid to Turkey to continue until

G.I. BILL & FORD

Congress has decided tohold until after the electionperiod recess legislation granting Vietnam-era veterans a 23 per cent increase in educational benefits.

The smartest man in every community is the one who knows how to relax...

Make Nursing Your Profession Become A Licensed Vocational

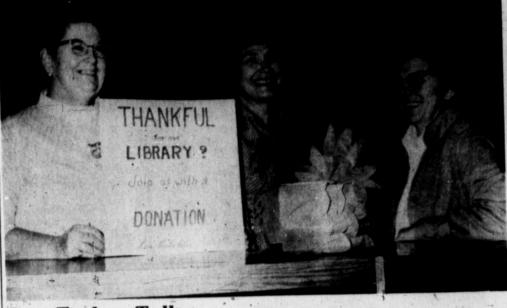
Nurse **DEAF SMITH** GENERALHOSPITAL

In Cooperation with Amarillo College School of Vocational Nursing

Class will begin January 6, 1975

Call Deaf Smith General Hospital 364-2141

Find out how you may enter.



Just Turkey Talk

Members of Los Ciboleros Chapter of DAR continue to raise money for a microfilm reader to be donated to Deaf Smith County Library. The total cost of the machine exceeds \$1,000 and all but \$350 has been raised in previous projects. Pictured from left are Mmes. LeRoy Williamson, Carroll Newsom and L.W. Norvell with a Thanksgiving container a poster which were placed in local stores and the two Hereford banks.

Along The Frio

By MRS. OWEN ANDREWS Brand Correspondent

The membership of Frio Baptist Church called the Rev. Lon Conner of Canyon to be pastor. He and his wife, Veverly plan to move to the pastor's home in the near

Rev. Conner is a senior student at WTSU carrying an 18-hour course of study and is to graduate with a bachelor of science degree at the end of the semester. He was recently initiated into Psi Chi, the national honor society in psychology.

He has also held a 40-hourper-week job with a Canyon business for the past few months. The Conners have been married three years. She is a

native of Floydada, and is employed in a county tax office in Amarillo.

Rev. Conner has been interim pastor at Frio the past summer. He has also previously been pastor at Logan, N.M. and an associate pastor at Emmanuel Baptist Church in Amarillo.

Mrs. Johnny Robinson has been in West Texas Hospital in Lubbock most of the past week. She has undergone tests in an effort to find relief for severe headaches she has had for several years.

Easter Lions Club sponsored the Halloween carnival at, Easter Community Center

of people attended, it was reported, with a lively good time for

prizes contributed for winners.

to pay all his taxes. Speeches are made for two

Now that the heating bills

seem so bad after all.

The best way to accumulate money is to save some

Thursday evening. "houseful"

The Lions Club was responsible for getting goodbusinesses. Bingo, a cake walk and several booths were part of the activities and small children in four different divisions had costumes judged, with prizes

Terry Harkins entertained 10 friends at her home Friday evening to help her celebrate her twelfth birthday.

It takes a good business man, these days, to be able

purposes-to tell the truth or to hide the truth.

must be paid, summer doesn't



Wakan-Ki-Lo Campfire group met for the first of group suppers recently in the home of Willa Beth Lawson: This project will help the girls earn honors necessary to pass firemaker

The hostesses planned and prepared a menu of sloppy Joes, deviled eggs, stuffed celery. pickles, olives, carrot sticks, potato chips, Cokes and chocolate pudding:

They also made decorations for the evening using a Halloween theme. Hostesses included Linda Vera, Teresa High, Corina Suarez and Ann Oliver

Guests during the evening were Mrs. Reece Lawson, club leaders, Mrs. Flood Eubanks and Bill Thompson and members present.

They were Laurie Gonzalez, Lori Parker, Tammy Mc-Cathern and Brenda Parsons.

Po Ne Whush Horizon Club members were surprised Wednesday at their meeting in the Campfire Lodge with a Halloween party.

Greeted at the door by a sixfoot clown and a fair-haired "Indian Maiden", the girls bobbed for apples, had several relays, and then enjoyed roasting weiners and marshmallows

Other refreshments of cupcakes and witches' brew punch were served from a table decorated with a jack-o'-lantern filled with a bouquet of autumn colored chrysanthemums.

Hostesses for the fun-fest were advisors of the group, Mrs. Lewis Lea, Mrs. State Norvell and Mrs. Arthur Clark.

Visits to Kings Manor and to Hereford Day Care Center in November were planned by I-Se-Ta-Yo Discovery Group at its meeting Monday afternoon. Members also reviewed requirements for attaining the torchbearer rank.

It was announced that one of the members, Lesley Metz, was winner of third place in stitchery exhibits at the Autumn 'Art Festival last weekend.

Members at the meeting were Brenda Brown, Kerry Hacker, Laura Martin, Tanie Willson, Jennifer Griffin, Sheri Whitaker, Lesly Metz, Becca Gibson, Karla Driskill, April Holly, Lynette Rhoton, Janelle Coup, Linda Walker and Karen Drake.

Advisors, Mrs. S.T. Griffin and Mrs. Dwaine Walker, were also present.

If you sacrifice your principles for friendship, you lose something and nothing worth having.

Over 500 Watches to select from

COWAN JEWELERS Downtown DOOLIE'S

FABRIC SHOP 214 N. 25 Mile Ave. 364-5791

Vogue & Authentic

Western Pattern Service



A REALTOR is an expert in finance counseling. Your REAL-TOR knows where the money is-for mortgages, secondary financing, FHA or VA loans, or home improvement loans. He will assist you in obtaining the best financing possible and help you to make application for that

601 N. Main

HOUSE PAINT

PENTA TREATED

CREOSOTE POST

LATEX WALL

PAINT

\$ 299 Gal.

48" x 50"

PICKET FENCE

\$3995

\$119

\$189

Reg. \$995

uman to want the best

We want the best too - for YOU. That's why we try to be the very best.

have money. We have solutions to your money needs, answers to your banking banking will be for us both.

problems - the very best answers.

Come in and ask - whatever the ques-We not only have money. All banks tion. After all, the more you know about savings, checking and loans the better



A good bank has more Answers than Questions!

Member F.D.I.C.

Pre Inventory Sale

Good Variety

Hardwood Lumber

Spec. Cut To Fit

Your Needs



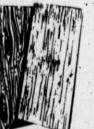
Storm Doors

Reg. \$35%

INTERIOR DOORS 2' x 6' 8" 2 Panel 2'6" x 6'8" \$795

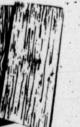
NEISER PASSAGE Sets \$195 EXTERIOR DOOR w/glass

3' x 6'8" 1%" \$2995



CLOSE OUT ON







and others Interior

6½' x 3"



69°

12/3 10/3 10/2

Romex

12' FT. 14/3 14' FT. 18° FT. 9º FT.

ELECTRICAL WIRE

Since 1898

364-0033

04 S. Main

NCE

GENTLEMENS CLOTHING

During this Sale our ENTIRE STOCK!

The Brogue

Gold Investment To Be Explained

Merrill Lynch, Pierce, Fenner & Smith Inc. will sponsor a seminar on "Gold: An Investment" at the Flame Room-Pioneer Natural Gas at .7:30 p.m., Thursday.

Alan Roberson, assistant vice president of the company, will discuss the different methods of investing in gold. He will also

> FOR LARGER GIFT SELECTION **COWAN JEWELERS** Downtown

explain the advantages and disadvantages of owning gold stocks, gold futures, and gold

A question and answer period will follow his discussion.

Merrill Lynch, Pierce, Fenner & Smith, Inc. is the principal subsidiary of Merrill Lynch & Co., Inc., which provides financial services through its 288 branch offices worldwide:

The art of cooking doesn't end with the preparation of plain food.

You don't have to break them in.

Free-Flex has incredible flexibility built right into it

thanks to a unique construction. Give your feet a

or Black Calf, leather lined. Unsurpassed

comfort and quality

break in the Free-Flex Flight. Burnished Burgundy

Gattis Shoe Store

Sugarland Mall

Freeman Free-Flex

"We Care About Your Feet" At

Columnist Will Appear in City

director of the Ex-Students Association of The University of Texas, newspaper columnist and author, will be guest speaker at the Hereford Lions Wednesday.

Maguire writes a weekly column, "Talk of Texas", which appears in The Sunday Brand and more than a score of Texas Newspapers. He also pens a

Jack Maguire, executive column each month for Texas Parade Magazine.

The Brand has carried Maguire's syndicated column since its beginning. His latest book, 'Talk' of Texas', is a Club weekly luncheon meeting collection of the best of the columns and was published in December, 1973. It was a bestseller from the start and has had several printings. Maguire will have an autograph party for his bood at the Christian Book Store from 2:30 to 4:30 p.m. Wednesday.

> A former newspaperman, Maguire has interviewed every President of the United States from FDR through LBJ, and has written more than 400 articles for national magazines about Texas and Texans. He has authored three books. Many of his articles have concerned his travels and he has visited more than 70 countries and every continent except Australia.

It was in 1936 that Maguire, then a 16-year-old high school junior, got his first job by winning a bet, and the President of the U.S. helped him do it. The editor of The Denison Herald had refused Maguire a summer job as a cub reporter. Undaunted, Maguire bet the editor that he could write a story so important that the Herald would run it on Page 1 and give him a by-line.

The editor was sporting man and he agreed to give Maguire a job if he could produce a Page 1 story. It happened that President Roosevelt had planned a trip to Dallas to open the Texas Centennial that June, so young Maguire wrote the President, explained his bet and asked FDR to stop off in Denison and make a speech. The President must have had a little sporting blood himself, because he accepted the invitation, spoke in Denison and Maguire wrote his first story.

Maguire earned a journalism degree at Texas in 1944 and returned to Denison as editorial page editor of The Herald. He later worked in several public relations positions before being



named director of the Ex-Students' Assn. at the University of Texas in 1956. Maguire is a Rotarian and an elder in the Presbyterian

Church. He has been active in . Boy Scout work and he and his wife, Patsy, have two sons -Jack Jr., 26, and Kevin, 22, who were both Eagle Scouts.

AC To Host Tax Forum

Amarillo College will host a two-day income tax seminar intended to help tax practitioners prepare for the coming filing season. The college and the Dallas District Internal Revenue Service (IRS) office have combined their services and will offer tax information and assistance that will cover the basics of tax preparation as well as advanced technical information.

The seminar is designed so that three concurrent sections will be held where IRS instructors will lead discussions for the part-time tax preparer, full-time practitioner, CPA or tax attorney. In addition to Basic and Advanced sections, one section will deal with the problems encountered in the preparation of Farm returns.

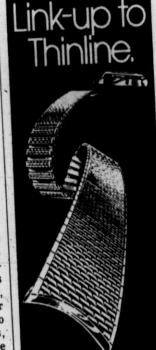
Each section is set up as a complete unit and therefore shifting from one section to another is not possible. Participation in each section is

limited to 50 persons. The Amarillo College tax minar is scheduled November 25-26. Anyone interested in Attending or learning more about it should call the Southern Methodist University School of Continuing Education at (214) 692-2340.

They Should

When they change the football rules they should do something to prevent an upset from being inevitable. -Tribune, Oakland.

Weekly Achievement As things go, just showing up on time Monday morning is a success story in it-



The thinnest most elegant Twist-O-Flex watchband ever made.

It's a breakthrough. Thinline links new com-fort to Twist-O-Flex watchband strength. It's the thinnest expansion watchband ever made. One third thinner. With links so finely crafted they disappear before your eyes. Link-up to Thinline.

by Speidel

KESTER'S JEWELRY

Across From The Post Office In Downtown Hereford

Your DEMOCRATIC VOTE Counts: TWICE

- 1. Elects DEMOCRATIC CANDIDATES to office.
- 2. Each 300 votes for DEMOCRATIC ticket from our county
 - = 1 Delegate to STATE DEMOCRATIC CONVENTION

VOTE DEMOCRATIC NOVEMBER 5th

HP-258: 8-Track Cartridge Player/Record Record Player, FM Stereo-FM/AM Radio

Everything is here. An 8-track Player/Redorder that makes stereo cartridges directly from records, radio, other tape units, or from a stereo microphone. A 3speed BSR auto/manual turntable with ceramic cartridge and diamond stylus. An FM Stereo-TM/AM radio with FET Front-end FM tuner. And an alf-silicon solid-state amplifier with matching 2-way speakers.

Make your musical life complete at a price you can afford. Come in and hear the HP-258 8-Track Music Center today. Plays and Records

Complete cartridge music center.



509 Park, Hereford

364-0766



FOR WEEK BEGINNING MONDAY, NOV. 4, 1974

* If your birthday occurs this week sincerity is the keynote of your character and you are candid to a fault. You usually mean what you say. You are able to spot a phony. You revere integrity and will cast aside anyone possessing questionable traits. You thrive under pressure. A new challenge will find you emerging victorious.

Mar. 21 - Apr. 19 If single, don't hesitate to try your hand at writing love letters. Your capacity for lyrical expression will give pleasure to other people. If married, don't be surprised if your partner gets a bee in his/her bonnet about making an extensive trip, or suddenly becomes tremendously palsy with a neighbor.

Taurus | Apr. 20 - May 20 | Your strength lies in your practicality and shrewdness, your capacity to utilize effectively what you have in hand. A happy feeling prevails that things are going your way. A fantastic idea comes that could be a money-maker. A debt will be repaid—something you'd probably forgotten.

€ Gemini | May 21 - June 20 | Mercury ♥ Don't be surprised to find yourself comparatively hard up this week. Probably this will be due to over-generosity. Differences of opinion are indicated over the terms of a financial arrangement. Gains can be made by following up introductions, making use of business contacts. Protect your valuables.

Cancer June 21 - July 22 The week's indications are curiously mixed. On the one hand, there's a tendency for romance to blossom. On the other hand, malefic influences may plague your love life. Personality counts. Set out to create a good impression and you'll succeed. It's wiser to say or write as little as possible.

July 23 - Aug. 22 You will probably feel a bit disillusioned about, friends, feel that they've let you down or rather played on your affections for them. Older, serious companions are better for you than highly strung types. A good deed done in the past may be forgotten. Friends may dampen your enthusiasm.

Aug. 23 - Sept. 22 | Mercury & It is pretty certain that you'll get more fun and enjoyment through leisure activities. You will enjoy a flattering burst of social popularity. Find time for artistic, creative activities and interests. A light touch is needed with people who are irritable and quarrel-

Sept. 23 - Oct. 22 The events of the week may be mildly unsatisfactory. There may be an element of uncertainty, a lack of confidence and enthusiasm. Money may be in short supply. It is quite a good time to tighten up expenses and practice rigid economy. The financial outlook, however, will improve shortly.

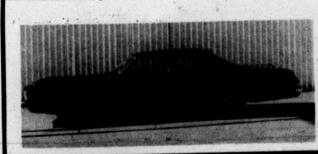
Scorpio Oct. 23 - Nov. 21 Don't be surprised if you are feeling sorry for your-self, neglected and misunderstood. This will be only a passing phase and you'll quickly regain your normal poise. Expect a show of affection from your mate. Something exciting and completely unexpected happens. Play it cool and health will benefit.

Sagittarius Nov. 22 - Dec. 21 | Jupiter 4 A week in which to be on your toes so far as your work, career and business interests are concerned. There'll be minor developments, projects discussed, new ideas will surface and attractive openings may occur. Your stock will definitely rise. A clever bit of showmanship on your part will help.

Capricorn Dec. 22 - Jan. 19 This is a time at which to favor the mixing of business and pleasure. It's in your interest to put in appearance at functions, dinners, meeting places, where people frequent who can be of use to you. Don't be surprised if someone met makes a definite pass at you. Your prospects are outstandingly good.

Aquarius Jan. 20-Feb. 18 It is possible that new ambitions will stir within you. Perhaps you'll feel that the time has come to investigate the possibility of a change of scene. Important plans can be put into effect, and influential people can be met. Friends who're generously inclined are willing to help, if asked.

Pisces | Feb. 19 - Mar. 20 | Neptune # This is a time to recruit the support of others for your plans and ideas. A fine business opportunity may occur at the beginning of the week. Also, it's a good time to understand the feelings of others and to settle differences. Constructive aspects indicate a harmonious atmosphere in general.



1974 Chrysler Demo Very Clean 4 Dr. Green Color

1973 Chrysler Newport Custom 4 Dr. V8 Air Conditioner Loaded Gold Color

1973 Ford Ranchero Blue Color Excellent Condition **V8 Air Condition Automatic**

1974 Dodge Charger S.E. Demo Loaded

White Color

1970 Chrysler

New Yorker This Car Runs Perfect loaded

364-3150 FINE USED CARS AT THE DODGE BOYS

BARRICK'S 3rd ANNIVERSARY OLD RANGE ROUND-UP



APPLIANCE

Your Old Gas RANGE is worth \$5000

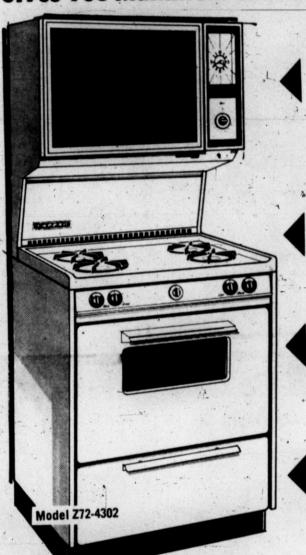
Trade-in on any

TAPPAN GAS RANGE

Mary yan

Gives You Maximum Cooking Convenience

DOUBLE OVEN



EYE-LEVEL OVEN

Lets you bake at the most convenient work height. Allporcelain oven features handy swing door, with Hide 'N See window. Eye-level control panel features clock and timer.

LIFT-OFF COOKTOP

Don't worry about spills or boilovers. The entire cooktop can be lifted up to provide access to cleaning. Burners and grates remove,

BIG 25-INCH ALL-PORCELAIN OVEN

Plenty of room for the biggest family feast. Allporcelain oven features removable oven bottom, lift-off door and Visualite oven window.

ROLL-OUT BROILER

Broiler rolls out smoothly, features porcelain-on-steel pan with grease well and cover. Broiler is easily adjusted to any of four posi-

- Clock with 4-hour timer
- Double oven convenience
- · Available in white, avocado or harvest gold color

REG. 1384.95 Less \$5000 Trade-In

TAPAIL

GAS RANGES

TAKE ADVANTAGE OF OUR \$5000 TRADE-IN OFFER NOW....!

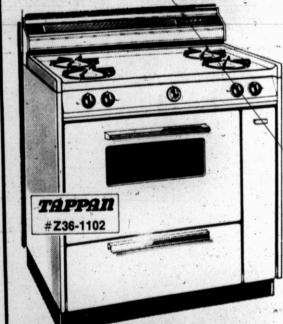
•Temp-O-Matic Oven Turns oven automatically to "Keep-Warm" when cooking time is up...

- Dramatic black glass styling
- Continuous cleaning oven cleans while you
- Lift 'N Lock top for easy cleanup

Less \$5000 Trade-In

 Clock & 4 hour timer Automatic top burner settings • Big 25" wide oven TAPPAIL REG. \$29350 #Z36-1102 Less \$5000 Trade-In Model Z30-2533

36" Gas Range



• 36" wide-storage com-

TAPPAN

Z30-2863

- partment on right side Visualite oven window
- · Lift-off oven door for easier cleaning

REG. \$269°°

Less 5000 Trade-In

BARRICK FURNITURE

IN STORE FINANCING WEST HWY 60

NEVER UNDERSOLD

364-3552

Miss Tippy Knee

SX-70 POLAROID

CAMERA

HIGH SOCKS

Retail \$150

New Crush

PRE-TEEN

PANTY

HOSE

One Size Fits All

7-14 Reg. 69'

80% Cotton

Fits Size 9-11

Ass't Colors

G.D.P.

20% Stretch Nylon

\$

Clairol FROST & TIP

Reg. \$477

Vaseline

HAIR TONIC

5½-0Z.

laseline

Reg. \$113

Glory Spray



Reg. \$183

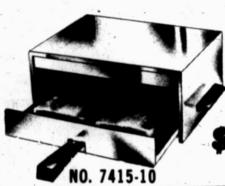
RUG

CLEANER

24-0Z.

BROILER OVEN

Udico Broilmaster



Self Cleaning Reg. \$2627

G.D.P.

Regal Electric

BLENDER

16 Button Avocado or Gold

Large 44-0Z.

Glass Container

Reg. \$2317 NO. 90011

G.D.P.

MESSAGE CENTER



Organizes Family communications in one place 12"x16%x1%" Reg. 1217

G.D.P.

NO. 2800

Pringle POTATO CHIPS

41/2-OZ. CAN

Reg. 43°







DOW

NASAL



Prices effective Monday Nov. 4 through Thursday Nov. 7, 1974



Large Asst. of Boy's and Girl's

KNIT CAPS

Retail 12"



GIBSON'S pharmacy

Emergency 364-3376-364-4109

NOVAHISTINE

ELIXIR

For relief of

STUFFED

and RUNNY

NOSES

OZ.

NO. 472 PCA 30-30 Pistol Grip

NO. 800 B. 243 BA 5 SHOT

NO. 385T 20 Ga. **Bolt Action**

RIFLE

SHOT GUN Reg. \$3997

Black Sheep Brand

GAME

JACKET

Reg. \$4"

Burgess NO. TW-2

RADAR

Complete w/12 volt

Battery Reg. 1917

G.D.P.

G.D.P.

Sparkomatic hang on wedge

Seaway 52" Universal **GUN**

CASE Reg. \$129

Fits all Shot Guns & Rifles

G.D.P.

Seaway Auto-Truck NO. TGR/24

GUN RACK Reg. \$179

Starfire Sealed Beam

SPOTLIGHT

10' cord-plugs into Cigarette lighter NO. X55V Reg. '6"

G.D.P.

Reg. 1959

w/3-oz. magnets

White Yellow

STEREO SPEAKER

Lemon • German Chocolate or Devils Food

G.D.P.

NO. SK203

Reg. 59'

Swans Down

CAKE MIX



Asst. Styles & Colors

G.D.P.

Reg. \$8597 CARBINE

Reg. \$85 97

MEDIA

NO. 1055

Reg.

15997

MULTIPLEX

Sound Design 8 Track Stereo

w/AM-FM RADIO Reg. \$18957

NO. 4777-620



FLASH BARS

Reg. \$247

Tonka

MINI CAMPER



NO. 1261

Rugged Steel Construction Reg. \$519

G.D.P.



Playskool

CLEAN-UP TRUCK

Reg. 3749



Borden

1/2 Gal-Round Carton **ALL FLAVORS**

ICE CREAM Reg. 1123

G.D.P.





Clairol FROST

Vaseline

HAIR TONIC

Reg. \$477.

51/2-0Z.

Reg. \$113

Glory Spray

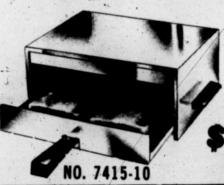


RUG **CLEANER**

24-0Z.

Udico Broilmaster

BROILER OVEN



Self Cleaning Reg. \$2627

20 G.D.P.

Regal Electric

BLENDER

16 Button

Avocado or Gold

Large 44-0Z. ...

Glass Container

Reg. 12317 NO. 90011

G.D.P.

MESSAGE CENTER



Organizes Family communications in one place 12"x16½x1%"

Reg. 12" G.D.P.

NO. 2800

Pringle

POTATO CHIPS

41/2-OZ. CAN Reg. 43°







DOW

NASAL CONGESTION



NOVAHISTINE

ELIXIR

For relief of

STUFFED

and RUNNY

NOSES

4 oz.

GIBSON'S pharmacy

Emergency 364-3376-364-4109

NO. 472 PCA

5 SHOT

Bolt Action

30-30 Pistol Grip

NO. 800 B. 243 BA

NO. 385T 20 Ga.



Large Asst. of Boy's and Girl's

KNIT CAPS

Asst. Styles & Colors Retail \$2"



G.D.P.

Reg. \$8597

NO. 1055



CARBINE

RIFLE

SHOT GUN Reg. \$3997

Black Sheep Brand

GAME

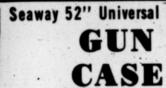
JACKET

Reg. '4"

Burgess NO. TW-2

RADAR

Complete w/12 volt Battery Reg. *9*7



Reg. \$120 Fits all Shot Guns & Rifles

G.D.P.



Seaway Auto-Truck NO. TGR/24.

GUN & RACK Reg. \$1"

Starfire Sealed Beam **SPOTLIGHT**

10' cordiplugs into Cigarette lighter NO. X55V Reg. '6"



G.D.P.

G.D.P.

Sparkomatic hang on wedge w/3-oz. magnets NO. SK203 STEREO SPEAKER

SET 89 Reg. 1959 G.D.P.



Borden 1/2 Gal-Round Carton

ALL FLAVORS

ICE CREAM Reg. 123

G.D.P.



White · Yellow · Lemon

· German Chocolate or Devils Food

Reg. 59'

Swans Down CAKE MIX



HOSE

One Size Fits All 7-14 Reg. 69'

2 PR. 79

Miss Tippy Knee

HIGH SOCKS

80% Cotton 20% Stretch Nylon Fits Size 9-11

Retail \$150

Ass't Colors

G.D.P. SX-70 POLAROID

CAMERA



Sound Design 8 Track Stereo

MULTIPLEX W/AM-FM RADIO

Reg. \$18957

NO: 4777-620



FLASH BARS.

Reg. \$247

G.D.P.

Tonka

CAMPER MINI

Rugged Steel Construction Reg. 1511



G.D.P.



NO. 485

Playskool

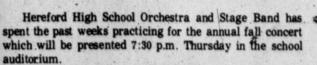
CLEAN-UP TRUCK

Reg. \$749.

G.D.P.



HHS Orchestra Prepares For Concert



The public is invited to hear the performance featuring two selections played by the school orchestra in the recent honor festival at West Texas State University - St. Lawrence Overture by Washburn and Concerto For Flutes and Strings (Telemann).

Testament of an American, a special arrangement in-corporating the newly-formed Hereford Community Chorus with narration by Bill Devers, will also be presented.

Completing the program will be March of the Meister singers from Wagner's Opera Der Meistersinger. Nick Nixon, pictured at lower right, directs the orchestra which is beginning its second year on the high school level.

Popular music will be available at the door, priced at \$1.25 for adults and \$.75 for students.

After participation in the festival on the WTSU campus last week, where string players received highest praise from directors there. The orchestra has members now trying for

berths in the All-State Orchestra. This is the first year the HHS orchestra has been eligible, according to Nixon. String players who plan to try for allstate honors are Delfine Ulibarri (lower left), Angeline Haschke, Becky Friemel, Hilda Garza, Gilbert Carrasco and Blake Allen.

The Sunday Brand

Hereford, Texas, Sunday November 3, 1974 Section C









Music Clubs Of First District Will Convene At Dawn Saturday



With state and district presidents as honor guests, the 14th annual convention of First District, Texas Federation Of Music Clubs, will be held at Dawn next Saturday with Dawn Music Club as host group. Featuring the program will be the luncheon address by the state-Federation president, the annual concert by junior club members and the performing arts program at 2:30 p.m. by students from the School of Fine Arts at West Texas State University.

General chairman of the convention is Mrs. Carl Wimberley, left above, a past district president. Mrs. Gerald Parker, seated with her, is president of Dawn Music Club.

District I president this year is Mrs. Ivan Frederikson of Amarillo, right. She was once a Hereford resident, daughter of the late Mr. and Mrs. O.R., Moore who resided on the L.F. Borden farm north of Hereford in the early 1930'5







President of Texas Federation of Music Clubs, Mrs. Joe Ince of Gonzales, left, is a piano teacher, assistant organist and accompanist for the youth choir of First Baptist Church in that city and a life member of TFME.

Mrs. Ray Stewart, right above, is a past district president andnow secretary of TFMC. She is among Dawn Club members. Mrs. Edgar Sowell, left, is registration chairman for the convention.

Wilson-Eades Marriage Vows Spoken Saturday

Autumn colored flowers of L'Heureux, both of Amarillo. rust, gold, orange and green with candles were the decorations used in the wedding of Karen Jagels Wilson and Roger Allen Eades, both of Plainview, Saturday, afternoon in Paramount Baptist Church of Amarillo. The Rev. Doug Manning of Hereford First Baptist Church officiated.

The bride is the daughter of Mrs. Jean Jagels of Amarillo and Richard Jagels of Australia and the bridegroom is the son of Mr. and Mrs. R.W. Eades of 111 Mimosa.

Mrs. Jim Beard served her sister as matron of honor and Pat Dailey of Houston was best

Mrs. Cliff Herring and Mrs. Ronald Houston were bridesmaids; groomsmen were the bridegroom's brothers, Wesley Eades of Lubbock and Brian Eades.

Escorting guests to their seats were the bride's brother, Jagels and the bridegroom's cousin, Ernest

> Over 500 Watches to select from

COWAN JEWELERS Downtown

A REALTOR is a member of

the National Association of

Realtors, and as such, subscribes

to its strict Code of Ethics. Only

qualified members may use the

term REALTOR, a service mark

registered in the U.S. Patent

601 N. Main

364-0555

Wesley Eades sang wedding songs, A Time For Us, Day by Day and Wedding Song and was accompanied by Mrs. Ken Walser at the organ.

The bride wore a floor-length dress of organza in subtle tones of rust orange, gold and brown. As good luck pieces, she wore a pearl necklace given to her by her father and pearl, earrings, a gift of the bridegroom!

She carried a bouque of bronze mums, avacado blossoms, babybreath and buttercups.

Matron of honor wore a flowing rust colored dress gathered slightly in front. Attendants dresses fashioned after the matron of honor's, were in lighter shades of rust.

Miss Kathy L'Heureux, the bridegroom's cousin, invited guests to sign the registry book at the reception held in Forum Set At WT Amarillo Country Club.

Connie James of Plainview served punch and Mrs. Bobby Marshall, also of that city, served the three-tiered cake trimmed with rust, orange and gold flowers. Miss Mary L'Heureux, the bridegroom's cousin, assisted.

Fall arrangements of dried flowers centered the tables.

364-3274

Don Zimmerman

W. 28th Street in Plainview, planning a wedding trip during the Thanksgiving holidays.

The bride is employed at Occidental Chemical Co. in Plainview. She attended Hereford High School before transferring to Tascosa High School in Amarillo

The bridegroom served in the U.S. Navy for four years and attended Amarillo College, West Texas State University and Wayland Baptist in Plainview after graduation from Tascosa High School.

Out-of-town guests were Messrs, and Mmes. Archie James, Jerald Martin, Kenneth Roberts and Lyndell Burleson. all of Plainview

Piano Teachers

The fifth annual Piano teachers will be conducted wednesday in the fine Arts building at West Texas State University, George Eason, faculty sponsor announces.

Following a coffee hour in the formal lounge, the agenda will beopened at 9:30 a.m. by Eason with a demonstration and discussion of 20th century piano pieces ofinter mediate level. A performance demon-

stration of Chopin valses by Stanley Potter is next, followed by a round table discussion of specific fingering problems ledby Bill Evans. A complimentary luncheon in

the Green Room of the university cafeteria will conclude the morning's actitieis.

National Press Club dechines in prestige.



Mrs. Roger Eades ...formerly Karen Wilson

Couple At Home After Recent Marriage Here

are at home south of Hereford Texas Tech University in after their recent marriage in Christian Assembly Church with the Rev. Fred Wipple, pastor of the church, officiating.

The bride was Pam Adams before her marriage and is the daughter of Mr. and Mrs. Clark an airpocket. Adams of Lexington, Miss., former Hereford residents. The bridegroom is the son of Mr. and Mrs. Lester Wagner of 244

Mrs. Wagner attended West Texas State University and graduated from Hereford High

FOR GIFTS THAT ARE LASTING **COWAN JEWELERS** Downtown ..

Mr. and Mrs. David Wagner School in 1972. Wagner attended Lubbock and graduated from HHS in 1969.

> Let Him Through Aviator (explaining crash) -I just happened to get into

Sympathetic Old Lady-Oh, dear! And I suppose there was a hole in it.

With Limitations Viola--Do you believe in

free speech? Percy-That whether I'm bigger than the other fellow.

The worst kind of fog to endure is to encounter a talkative brother in a mental

Vanity Fair

with Satin Trimmed neckline

Crystal Blue or Long Robe Rog. 126

SPORTSWEAR

The Ideal Gift Item

Quilted Nylon Tricot Robe

Hidden seam pocket Button front Colors:

1 Group

1 Rack

LINGERIE

Vega, a committee member, made the presentation. The -Vega Club and others in Division 6 gave the cash donation to the project which is aimed at supplying a beef each

> the project began in July is reported by the committee, as

week to Girlstown U.S.A.

Bake Sale

Aggie Mas

president announces.

now enrolled at A&M.

turns acting as salesladies.

Girlstown

Beef Gift

Recognized

Donations to the Beef for

Girlstown project of Texas

CowBelles in honor of Gerald

Hall, mayor of Vega and

lieutenant governor of Division

6, Kiwanis Clubs of Texas, were

acknowledged with presen-

tation of a certificate of ap-

preciation to Hall Wednesday at

the Vega Kiwanis Club lunch.

Mrs. N.E. Tyler of Hereford,

chairman of the state project,

and Mrs. Sherman Tanner of

and bread.

well as gifts of two cows, two heifers, three calves, three hogs and cash totaling \$1170. The cash will be used to buy beef for the firls' residence homes.

Mrs. Tyler and Mrs. Tanner will meet Mrs. Wayne Owen, new president of Texas CowBelles, in Lubbock Monday to appear on three television and radio stations to tell the story of Beef For Firlstown.

Mrs. Owen is also a member of



Couple To Marry

Mr. and Mrs. Frank Zinser Jr., who reside west of Hereford, announce the engagement of their daughter, Jane, to Gary Rice of Seattle. Rice, son of Mr. and Mrs. Kenneth Rice of Seattle, is a senior student at the University of Washington. Miss Zinser is a recent graduate of West Texas State University and attended the University of the Americas in Pueblo, Mexico. She is a 1970 graduate of HHS. The couple plans a Dec. 27 wedding at St. Anthony's Catholic Church here. They will live in Seattle after the marriage. (Angel photo)

Bridge And 42 Will Donation of 21 beeves since Benefit Auxiliary

Other Auxiliary members will More than last year's 100 assist as hostesses. guests are expected for the Fun Night sponsored by Kings this is not an entertainment for Manor Auxiliary, beginning at 7 residents of Kings Manor, p.m. Thursday in Lamar Garden Room at the Manor. other residents of the area. The public is invited and Anyone who enjoys bridge or 42 proceeds will benefit the Auxiliary's program at the has an invitation to come and

Bridge and 42 will be the entertainment for the evening, with prizes offered for high members or may be purchased scores in each game. At the first at the door Thursday evening.

Fun Night last year, play was in progress at 25 tables. Mrs. Earl Harkins and Mrs. Clark Andrews are co-chairmen of arrangements for the party. Mrs. Keith Simmer and Mrs. Jim Conkwright of the social activities committee are in

charge of serving refreshments.

pants will be out and then we discover that the racks

SHOP EARLY BE SMART **COWAN JEWELERS**

are filled with them. The dressy ones for evening seem to have the spotlight at

The chairmen emphasize that

although they are invited with

Tickets are priced at \$2 and

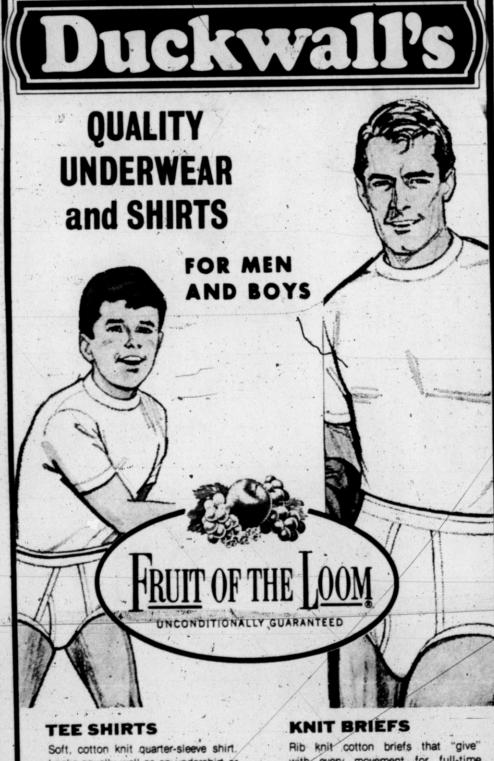
are on sale now by all Auxiliary

take part in the games.

One of the most becoming maternity garments is a loose dark jumper worn with a white or colored blouse-perfect in velvet with suede



Sugarland Mall



Looks equally well as an undershirt or sport shirt. Long tuck-in, won't ride up. Sizes S. M. L. XL.

with every movement for full-time comfort. Heat resistant live-elastic waist and leg bands. Sizes 30 to 42.

BOYS' UNDERWEAR

TEE SHIRTS

Sizes 4 to 16

KNIT BRIEFS

FRUIT OF THE LOOM AMERICA'S GREATEST UNDERWEAR VALUE



ABBIE'S

MISTER SHOP

BANK AMERICARD
MASTER CHARGE
LAYAWAY
30 DAY CHARGE
REVOLVING CHARGE
Phone 364-0204

319 N. MAIN

VAN HEUSEN MEN'S DRESS SHIRTS

Long Sloove Knits & Dacron & Cotton, Solids & Patterns Comfortable & Fashionable Sizes 141/2 to 171/2

Reg. Price

\$699

SALE PRICE

MEN'S KNIT PULLOVER SHIRTS

Long Slove Rog. Price Sale Price
Solids & Fancies #1300 #1050
washable,easy to sare for #1800 #1450
New Fall Colors

AN IDEAL GIFT

MEN'S SLEEVELESS VEST SWEATER

Solid Colors
Now Fall Colors
Washable
Sizes S-M-L-XL
Reg. Price
1300
SALE PRICE
\$400

SHOP NOW & SAVE!

SLEEVELESS VEST SWEATER

Pulloyer Style Reg. Price
Solid Colors 1100
Washable, easy to SALE PRICE
care for
New Fall Colors

Now Fall Colors Sizes S-M-L-XL \$89

CARDIGAN SWEATERS

Some with Leather and
Suede Trim Reg. Price Sale Price
New For Fall 11600 112.95
Comfortable 2 11975 115.95
Fashionable 12975 123.95
Sizes S-M-L-XL

MEN'S
CASUAL
COATS
Pondiction Type

Light Weight Ideal for Casaal wear Sizes 36 to 46 CALE DOL

Reg. Price \$3295

MEN'S

MEN'S SHOES

Ties, Buckles & Slip-on Comfortable & Fashionable

Leather & Patents
Long Wear & High Style

Rog. Price 25% OFF

MEN'S LIGHT WEIGHT JACKETS

Solid Colors Washable
Water Repollent Ideal for Golf
Sizes S-M-L-XL SALE PRICE

Rog. Price \$1288

GROUP OF MEN'S SPORT COATS

Solids & Fancies
Fall Colors
Fashionable & Stylish
Reg. Price

5000 to 18500

25%

SALE PRICE

GROUP OF MEN'S SUITS

100% Polyester

Solids & Patterns
Fall Colors
Comfortable
High Style
Rog. Price '100° to '145°

SALE PRICE

25% off

MEN'S ALL WEATHER TOP COATS

100% Polyester & Reg. Price Sale Price also Poplin 17500 \$6.25 Water Repellent 15500 \$41.25 Liners. Ideal for 16000 \$45.00 cold & wet Weather 14000 \$28.00

SAVE! SAVE! SAVE!

MEN'S
WESTERN SUITS

100% Polyester
Solids & Patterns
Limited Quantity

Top Quality SALE PRICE

Reg. Price \$799

MEN'S KNIT SLACKS

Solids & Patterns
New Fall Colors
Washable & Easy to Care for
Sizes 28W to 46W
Reg. Price *16°5 to *35°0
SALE PRICE

20% OFF

MEN'S NYLON UNDER SHIRTS

Solid Colors
Washable & Comfortable SALE PRICE
100% Nylon Tricot

Quick-Drying Fabric \$
Long Wear
Body Conforming Fit

Reg. Price 1400

MEN'S REGULAR WEIGHT JACKETS

Sale Price Reg. Price Fiber Filled \$6500 \$45.00 & Down Filled Ideal for Work 14995 *32.50 or Dress Washable & :4500 \$28.00 Comfortable **‡35**00 \$21.00 Sizes S-M-L-XL \$34°5 19.95 \$28°5 17.88

GROUP OF MEN'S DRESS SHIRTS

Knits & Dacrons & Cotton Solids & Patterns Limited Quantity

Reg. Price \$750 to \$1300 SALE PRICE

\$400

SAVE! SAVE! SAVE!

We Care How He Looks!



Open Monday Night November 4th, until 8 P.M.

Shop EARLY AND LAYAWAY

For Christmas. Free Gift Wrapping

BLOUSES and JACKETS \$1000

SPORTSWEAR REDUCED

ODDS & ENDS \$100

in Pampa Thursday. Others

1 Rack PANTS

828 W. 1st.

A Hereford Garden Club Awards. Mrs. Wayne Porter of member, Mrs. John Jacobsen Bud To Blossom Club will give Jr., will preside as president of The Gardener's Prayer as in-North Zone, District F Garden vocation for the one-day

Theme of the meeting is Pot from garden clubs of this city Pourri Of Gardening Mrs. H.H. will take part on the program. Boynton will be the main Mrs. O.G. Hill Sr., state speaker, with Organic Garchairman of awards, will dening as her subject. Lelia discuss How To Apply For Petty of Tulia, chairman of

colar day

GREATLY

GREATLY

REDUCED

La Boutique

364-1350

scrapbooks for District I, will demonstrate assembling books to enter for awards.

Others who plan to attend the meeting are Mrs. Bill Gentry of Bud To Blossom Club and Mrs. R.L. Ethridge of Hereford Garden Club.

Mrs. Hill represented local garden clubs at the fall convention of Texas Garden Clubs Inc. at Lubbock Oct. 22-24.



Costume Winners

buildings for abandoned

nests of wasps and other

stinging insects. They are

most likely filled with

Prizes were given for costumes at Walcott School's Halloween carnival last weekend, in various age divisions. In the pre-school group, top right, Julie Smith placed first and Zay Bradley second. Wendy Morrison and Herlinda Galindo led the first-to-fifth graders, top left; Sheree Harris and Sammy Brown the sixth-to-ninth grade group, lower left; Brenda Robison and Rene Russell, tenth grade-to-college agers. Adult winners, not pictured, were Mary Mitchell, Kay Morrison and Charlene Hughes, in that order.

Check your shrubbery and Auxiliary Plans Hunters Breakfast the outside of your home and

Plans for a pheasant hunters breakfast were finalized by members of the Hereford Fire when they met Wednesday evening in the local firehouse.

The breakfast will be given Dec. 14 in the high school cafeteria from 4:30-7:30 a.m. Tickets can be purchased for \$2.50 per person. Proceeds from the project will be used to buy fire-fighting equipment for the Dawn Fire Department.

Five members of the Dawn Auxiliary were special guests

during Wednesday's meeting

The local auxiliary will meet Department Ladies Auxiliary on Nov. 13 at 7:30 p.m. in the

> Women's clubs put the "sip" in gossip.

LAY AWAY NOW FOR **CHRISTMAS COWAN JEWELERS**

Downtown

Grandchildren Honored At Halloween Party

The Sunday Brand, Hereford, Texas, Sunday November 3, 1974

A Halloween party was given Danielle, John, Keith and Kent; by Mr. and Mrs. Ed Loerwald for their 19 grandchildren Sunday afternoon in their home at 224 Star. 1

Balloon dart throwing, ring toss and apple dunking booths were set up and an airplane ride, an old-fashioned spook house and fish pond were also provided for entertainment.

Children and their parents were served a hot dog supper and Halloween refreshments of cupcakes, punch and popcorn. Those in attendance included Mr. and Mrs. Al Simnacher and

Mr. and Mrs. Dale Smith and Nate and Matt; Mr. and Mrs. E.H. Loerwald, a great aunt and uncle, all of Hereford.

Also Mr. and Mrs. Frank Brorman of Vega and Monica, Mark, Tom, Sharon, Denise and Sara; Mr. and Mrs. Don Dolle of Canyon and Julie, Jennifer, Donna Sue, Michael and Stephanie.

Also Mrs. Pat Feery of Albuquerque, N.M. and Dean and Rusty; Mr. and Mrs. George Watson of St. Louis, Mo. and Katie and Julie.

MEET JACK MAGUIRE

AUTHOR OF TALK OF TEXAS

Wednesday -November 6th 2:30 to 4:30 P.M. The Christian Book Store

In Talk of Texas, Jack

Maguire has presented a delightful collection of people, places and events that one rarely finds in the history books. His stories aren't fiction, but fact.

Jack Maguire will be autographing copies of Talk of Texas in our store. You are cordially invited to meet this distinguished Texas journalist, Wednesday, November 6, from 2:30 until 4:30 R.M.

The Christian Book Store 247 Main Street/Hereford, Texas

LET'S KEEP GOVERNOR

of stewardship they want in Austin.

They want honest government - and they have it.

They want government which is both responsible and compas sionate — and they have it.

They want a Governor who is concerned, a Governor who works for unity and progress, a Governor who can and will use his office for service to the many and not favors to a few.



TO REFORM **OUTDATED DRUG LAWS.**

PROMISE FULFILLED DOLPH BRISCOE PROMISED **NEW PROGRAMS TO**

FIGHT CRIME. PROMISE FULFILLED DOLPH BRISCOE PROMISED TO BRING DOWN CAR

PROMISE FULFILLED

INSURANCE RATES.

DOLPH BRISCOE PROMISED NO NEW TAXES.

PROMISE FULFILLED

DOLPH BRISCOE PROMISED TO BRING MORE JOBS TO TEXAS.

PROMISE FULFILLED

DOLPH BRISCOE PROMISED TO RESTORE INTEGRITY TO TEXAS POLITICS.

PROMISE FULFILLED

DOLPH BRISCOE PROPOSES THE FOLLOWING PLEDGES:

DOLPH BRISCOE PROMISES

NO NEW TAXES WITH A ZERO BALANCED BUDGET AND NO STATE PERSONAL OR CORPORATE INCOME TAX DOLPH BRISCOE PROMISES

A NEW SCHOOL PROGRAM TO PROVIDE A BASIC OPPORTUNITY FOR EVERY CHILD

DOLPH BRISCOE PROMISES

DOLPH BRISCOE PROMISES

CONTINUED WORK ON LAW ENFORCEMENT PROGRAM TO MAKE STREETS IN TEXAS FREE OF FEAR AND VIOLENCE,

DOLPH BRISCOE PROMISES A BETTER SYSTEM OF SERVICES FOR THE YOUNG AND

THE SENIOR CITIZENS OF TEXAS **DOLPH BRISCOE PROMISES**

A PROGRAM TO UPGRADE OUR MENTAL HEALTH AND MENTAL RETARDATION FACILITIES FOR PATIENTS IN TEXAS.

DEFICIENT AREAS OF TEXAS VOTE TUESDAY, NOVEMBER 5th RE-ELECT DOLPH BRISCOE



you update your heating system ... inquire about electric for your home. Electric heating is efficient, clean, economias modern tomorrow as it is today. There are several different methods of heating with electricity

one of them is just right for your home ... and now you can have wise use electric heating and cooling with one unit - the heat pump, the Bright Star in the Galaxy of Electric Heating!

Call us for a free electric home heating survey, this week



The Future Is Electric!

Outstanding YHT Is Mrs. Rayburn

Mrs. Gary Kelley were the members presented plaques at the Young Homemakers of Texas awards dinner Friday evening at K-Bobs Steak House.

The two awards recipients were chosen by YHT member vote. Mrs. Rayburn received a. plaque as Outstanding Young Homemaker of the Year and Mrs. Kelley was given a Distinguished Service Award.

Mrs. M.T. Burlesmith, the chapter's advisor, was surprised with a plaque of appreciation and a certificate of appreciation was given to La Plata Junior High School principal, for his support of the YHT organization.

Mrs. Rayburn was given her award by David Pruitt, of Deaf Smith Electric Co-op, recognizing her contributions to the chapter. As the chapter president she attended an awards workshop and area convention at Plainview modeled garments and displayed items she had made.

She has served as the chapter's third vice-president, and this fall she participated in the eve screening workshop for preschool children. She is an active member of First Baptist

Raymond Dement of Southwestern Public Service Co. bestowed the service award on Mrs. Kelley. She is currently serving as area first vicepresident and has also been area parliamentarian and a vice-president of the local chapter.

She attended the area convention where she exhibited craft articles. She is pianist for Greenwood Baptist Church.

Enos Jones, an Amarillo attorney, was guest speaker at the dinner and invocation was given by Mrs. Kelley.

Entertainment was by a musical group which included Rex Barber, Lisa Martin, Rex ee and Ruben Mancillas.

Using a Hawaiian theme, table arrangements consisted of fruit and leis. In charge of decorations were Mmes. Connie Urbanczyk, chairman of the committee, and Mmes Larry Alley and Louis Montano and the chapter's little sister, Isabel

- 1. Who is the author of the statement?
- 2. To whom was he speak-
- 3. Of what famous discourse is this verse a part?
- 4. Where may it be found? Answers To Bible Verse

- 1. Jesus, as recorded by
- 2. His disciples and the multitude gathered around
- 3. The Sermon on the Mount. 4. Matthew 5:16.

Program committee chairmen were Mmes. Jim Culpepper Rodger Ruland and

Mrs. Rayburn greeted guests, Mmes. Pruitt, Dement, Enos Jones, Burelsmith and Mr. and Mrs. Pat Hughes, and Eric Fowler. They were given leis by

Members and husbands present were Messrs. and Mmes. Alley, Ray Berend, Tommy Betzen, Alan Dunning, Culpepper, Frank Daniel,

Also Kelley, Montano, Gerald Nunley, Rayburn, Russell, Urbanczyk, Jimmy Johnson, Brad Johnson and State Norvell and Mrs. Charles Weatherford.

WTSUString Quartet To Play Today

The West Texas State University String Quartet will be presented in concert at 4 p.m. today in the Branding Iron Theatre, Dr. Michael Paul. Matesky, faculty sponsor, has

announced. The all-student ensemble is made up of violinists Greg Shaffer and James Caddell; violist Don Harrington; and cellist James Wolden.

The Sunday afternoon program will consist of the Quartet in D, opus 64 of Haydn; Quartet No. 8, opus 110 by Shostakovich; and Guartet No. 1 in D, opus 11 by Tchaikovsky.

Organized over a year ago by Dr. Matesky, the string quartet has not only been active in performances on the University campus, but has represented WTSU to regional audiences as well. The quartet has appeared most recently for Honor Orchestra Day at WTSU, and in conjunction with "Great Gatsby" gala.

As orchestral musicians, the four men perform with the WTSU Symphony Orchestra, the Amarillo Symphony Orchestra, and the Roswell, New Mexico Symphony Orchestra.

OPTOMETRIST

335 MILES

Phone 364-2255

OFFICE HOURS

Mon.-Fri. 8:30 to 5:00

Over 500 Watches to select from

COWAN JEWELERS

Downtown

WARREN BROS.

1410 Park Ave. CLOSED SUNDAYS 364-1423



This Weeks Special!

1969 Toyota Corona 4 door. Air Conditioning, 4 speed. Red finish, Grey Vinyl interior, try this 25 mile per gal compact. It's in top condition. Protective Warranty.

1974 Buick Skylark Regal 2 dr. HT Air and power Autumn Beige with matching vinyl top. 13,000 miles. Newest used car in town. Save a big 1st years depreciation on this one.

1967 Ford Mustang 2 dr H-Top 289 V8, Automatic, good white wall tires, Red finish. A dependable car,

1973 Ford Pick-up V8, Automatic, Air cond. new tires. Check the price on this late model.

1971 Dodge Demon 2 dr. coupe 6 cyl, automatic- power steering and air conditioning. Bronze metallic with white vinyl top. This one will help balance the budget- good

1970 Ford LTD 2 Dr H-top 390 engine Reg gas. Air, power steering, brakes, windows and 6 way seat. Brown metallic with cardova vinyl top. Sharper than most 72 models. **Protective Warranty**



Gettin' It Together

Syrup bottles, old door knobs and parts of egg cartons were just some of the articles collected to create craft items by members of Wyche Extension Club. Displaying their wares are, from left, Mmes. Leroy Bodkin, Jacob King and J.H. Holden. The club met for a covered dish luncheon and an all-day crafts work shop Thursday in Pioneer Natural Gas Flame Room.

The greatest grace of a gift, perhaps, is that it anticipates and admits of no re-

-H.W. Longfellow.

Every good gift and every perfect gift is from above, and cometh down from the Father of lights.

-James 1:17.

Whoever makes great gifts wishes great gifts to be made to him in return.

Club Prepares For Flower Show

Grooming and conditioning committee. Mrs. Billy Wayne flowers for exhibition was demonstrated by Mrs. Wayne Porter for Bud To Blossom Garden Club Friday morning, to help members prepare for their annual Fall Flower Show which is scheduled Friday.

Mrs. Gaylon Bryan was hostess in Pioneer Gas Flame Room, and final plans for the flower show were made after Mrs. Porter's talk.

The show will be held in Community Center, open Friday afternoon to the public with no admission charge. Its theme is Autumn In

America. It will be a standard show, with awards for best displays in horticulture and artistic arranging. Mrs. Bruce Brown is general chairman and works with Mrs.

W.H. Gentry and Mrs. Jess Robinson on the schedule The trouble with most speakers is they shout too loudly for the little they

have to say.

An educated man can argue without losing his temper and without resorting to abusive adjectives.

Nothing costs so much as what is given us. -Thomas Fuller.

Miss Worthan Miss Linda Worthan daughter of Mr. and Mrs. L.B. Worthan of 13? Nueces, is receiving basic Army training Sisson is president of the club.

at Ft. Jackson, S.C. Miss Worthan, a graduate of Hereford High School, was recruited in mid-October. She will be stationed in Europe after completing basic.

Army Recruits

Rich gifts wax poor when. givers prove unkind. -Shakespeare.

A gift much expected is paid, not given.

LAY AWAY NOW FOR CHRISTMAS COWAN JEWELERS Downtown

Say good-bye to dull diamonds.

We think a neighborhood jeweler should act neighborly. So we invite you to bring us your time-tinged diamonds.

- · We'll inspect them. Free.
- · Clean them, Free. · Polish them. Free.

Mrs. Ray Polan and Mrs. Jim

Pavlicek head the committee on

staging and properties. Mrs.

Robinson is chairman of

classification and Gladys Setliff

of clerks in the horticulture

division, Mrs. Gaylon Bryan

and Mrs. Sam Long of the same

committees in the artistic

Mrs. Porter is chairman of

awards, Mrs. Long of judges,

Mrs. Gentry of publicity and

Mrs. Bryan of the educational

displays. Each reviewed her

duties and reported progress.

to arrange show displays.

Members will meet Thursday

And put back the sparkle in their facets. Free.

DOWNTOWN

Important Announcement — Hereford Hardware

is Selling Out! We are reducing our inventory 50% by selling everything at tremendously reduced prices..... starting

8:00 A.M., Monday, November 4th til 6:00 P.M. Dec. 24th 20% to 30% off SHOP NOW FOR CHRISTMAS AND SAVE

(While selections are good!)

* HOUSEWARES *

- * Franciscan Earthenware (sets or open stock)
- ★ Franciscan Madeira Crystal Stem Ware
- * Electric Appliances, Ovens, Toasters, Mixers, Blenders,
- Can Openers, Pop Corn Poppers, Electric Skillets, Coffee Makers
- * Wooden Craft Bowls, etc.
- ★ Corning Ware, Pyrex, Corelle
- * Stainless Steel Flatware & Carving Knives
- ★ Electric Hair Dryers, Styling Combs, Tooth Brushes
- * Viking Glass, Goblets, Stem Ware, Candy Dishes, Ash Trays, etc.
- * Brass Bowls, Candlesticks, Scales, Book Ends, etc.
- * Flint .Farberware
- ★ Cook Ware, Club Aluminum, West Bend,
- * Kromex serving Bowls, Candlesticks, Candy Dishes, etc.
- * Lead Crystal Bowls, Vases, Cream & Sugar, etc.
- * Wall Decorations, Clocks, Trivits, TV Trays, Wilton Armetale * Baby Accessories, Feeding Bowls, Walkers, High Chairs, etc.
- ★ Ironing Boards, Irons, Covers, etc.
- * Kitchen Gadgets, Step Stools, Pot Holders, Aprons
- * Rubbermaid Products, Waste Baskets, Kitchen & Bath Assor.
- * Canister Sets, Cookie Jars, Mug Sets, Assorted Types Glasses
- ★ Cleaning Supplies, Waxes, Brushes * HUNDREDS OF OTHER ITEMS

- * Hand Tools, Power Tools
- * Paints
- * Plumbing Fixtures
- * Pipe and Pipe Fittings
- * Electrical Supplies
- * Yard Tools and Garden Supplies
- ★ Mechanical Tools, Taps, Dyes, Wrenches

* HARDWARE *

- * Heat Tapes
- * Water Containers, Thermos Jugs, Bottles ... * Mail Boxes
- * Electric Edgers, Hedge Trimmers
- * Ice Cream Freezers
- * Hobby Supplies, Airplanes, Rockets, etc.
- * Electric and Gas Heaters, Fans
- * Fire Place Screens, Andirons, Grates ★ Bolts All Types and Sizes
- * Wash Tubs
- * Fence Chargers
- * Blue Lustre Shampoo, Vacuum Cleaner Bags
- * Case or Queen Pocket Knives
- ★ Decorative Casseroles, Fondue Sets, Cake Plates, Covers, Bread Boxes ★ Flash Lights, Batteries, etc.

* HUNDREDS OF OTHER ITEMS

ALL SALES FINAL — TERMS: CASH! HEREFORD HARDWARE **216 MAIN**

An Informed Vote

Qualified citizens are urged by The Hereford Brand to vote on Nov. 5. More important than voting, however, is an effort to learn about, and understand, the issues which confront Americans today.

A desire to learn, to understand opposing views, a willingness to read about and study the issues, are necessary if one would become an nformed citizen. And merely voting, uninformed, accomplishes little. Only an informed and unintimidated electorate can choose the best leaders and government.

Although there are no contested races on the local government level in Tuesday's election, there are some important state offices to be determined. The average citizen usually knows, or can learn the facts more easily, about local

The Brand urges its readers to study the issues and the candidates' records in all elections and - act responsibly on Nov 5 by casting an informed vote for progress and the best candidates available.

The Democrats: Who?

Since Senator Edward Kennedy withdrew from the presidential derby in 1976, the larger of the two major parties as been hard-put to find both a consensus within the party hind a leader and a leader with the charisma to be a

Representing congressional Democrats, Senator Edmund Muskie spoke on national television recently in reply to President Ford's election campaigning. But Muskie fails to to over with the masses.

Senator Henry Jackson has been trying almost desperately for four years to gain the chits and support for his party's nomination but hasn't captured the public's fancy either.

Admittedly, President Ford's image and support, so high in the very beginning of his White House occupancy, is now partly tattered. He may not be as difficult to defeat in 1976 as some had assumed. Also, the image of Nelson Rockefeller is being constantly assailed by congressional Democrats snipping at him with a vast mountain of private data and records, and Rockefeller's appeal in 1976 might therefore also be down.

Allowing for that, Democrats must still come up with a ticket appealing to minorities, which comprise the backbone of the party's strength, while at the same time appealing to enough of middle America to achieve victory at the polls. If Ronald Reagan and George Wallace head a third party effort (still a long shot but one being considered . seriously by some), that complicates the problem.

Democrats currently have no obvious leading candidate; the party is still split, and whether Chairman Robert Strauss, detested by many militants and leftists, can restore order and produce harmony is a good question.

211,000,000

The latest census figures show the nation's population as 211,390,000. And while the country continues to grow, the percentage increase is slight compared to some years

Florida is the nation's Tastest growing state, Nevada ext and Arizona third. As regions, the South and West grew the North Central grew slightly, and the Northeast lost population in 1973. The national growth rate is now seven tenths of one per cent a year-down from more than one per cent in the first three years of the seventies.

While these figures don't tell the true story (they don't include the illegal entry into the states of an estimated million wetbacks annually, who enter in increased numbers each year), they do indicate the traditional patterns of population growth are changing significantly.

Lower birth rates are the primary cause. In short, more of the nation's growth now comes from immigration than from native-born additions-and considering that immigration patterns have also changed radically in recent years, the racial composition of the nation is obviously trending toward those nationalities and races with high birth rates or high immigration percentages.

The Brand Files

50 YEARS AGO

Last February, W.W. Boyd State Game and Fish Commissioner of the State of Texas, furnished to Deaf Smith county fourteen pairs of Bob White quail. These quail were trapped in old Mexico at a cost of approximately \$6 per pair and were furnished to this county absolutely free of charge with the distinct understanding that none of them would be shot. Those farmers of this community who desire to lay a foundation for real dairy cow blood on their farms have a rare and unusual opportunity this year through the unique offer of A.J. Lipscomb to supply them with baby buil calves free of charge from his Jersey herd;

35 YEARS AGO

Work officially began on the new Hereford Post Office when the Department gave the word to go on last Saturday. The date for completion by Parks-Bateson Construction Co. is June 4, 1940, according to the contract... An average price of \$351 was paid by 26 buyers who bought the 52 head of " Herefords offered by W.E. Dameron last Monday at the sales pavillion. Thirty-six females, grossing \$13,420 averaged \$372.75 a head and the sixteen bulls grossed \$4,865, an average of \$304 a head.

20 YEARS AGO

Yes, Hereford is growing, no boom just steady, continuous growth, which adds up to approximately 125 new homes built in 1954. The growth is natural, according to contractors, who say that many people are building homes in order to find a place to live. Grain harvest was drawing to a close this week as long lines of waiting trucks became a steady stream then dwindled Friday into a trickel, Most of the irrigated grain was considered out with remaining milo to come from dryland areas, especially in the north and west . . parts of the county.

10 YEARS AGO

Officials of Holly Sugar Corporation announced that the sugar company is moving the headquarters of its Livestock Department from Denver, Colo. To Hereford...Hereford building boom continued through last month to push building permits past the \$3.4 million for the first 10 months of 1964, a check of city Hall records Friday revealed. This is ahead of last year's total slightly. The boom which started some two years ago, shows no sign of slowing down despite the long continuous spiral upward.



LET'S AVOID ANOTHER ROUND OF CONTROLS

ARCH BOOTH President Chamber of Commerce of the United States

Recent polls show that a sizeable plurality of Americans understand correctly that government causes inflation, not business or labor.

And yet, government has just established a "Council on Wage and Price Stability," the purpose of which is to tell business and labor not to cause inflation.

It is a development I view with serious misgivings. If the new Council has no power to enforce its views about the desirability of any particular wage or price change-and for the moment that is the casethen it is merely a tranquilizer, designed to create an, illusion of action against inflation. But even a tranquilizer can have some serious side-effects.

If Congress and the President bring the federal budget into balance and the Federal Reserve System holds the growth of the money supply down to a noninflationary rate, inflation will subside and there will be no need for the Council.

On the other hand, if our leaders are unable to stick to this harsh but necessary treatment, inflation will continue to be a problem-perhaps even a worse problem that it is now.

Suppose that is what happens. Then prices and wages would continue to go up—symptoms, not causes, of inflation. Meanwhile, the Council would undoubtedly be making recommendations against the wage and price increases and complaining loudly and bitterly about its powerlessness when these recommendations were exceeded.

About this time a new Congress convenes. Many of its members have been elected on a promise to "do something" about inflation. The quickest, most visible and least unpopular thing its members could "do" would be to give the Council the power to enforce its decisions. At that point, we would be right back to August, 1971, with another round of controls which would fail as inevitably as did the last batch, after causing an equivalent amount of damage to

Even the threat of new controls can have the effect of worsening inflation, because business and labor try to get the biggest increases they can before controls are imposed, figuring they may not be able to get what they need afterward.

And ironically, these big increases then become additional "evidence" of the need for controls. It is a self-fulfilling prophecy.

Both the President and Congressional leaders recognize the potential for triggering such a process. That's why they have strongly denied any intention of giving the Council enforcement powers at this time.

But I don't think these denials are enough. The Council itself will constitute a threat-in-being as long as it exists. The pressures to give it enforcement power will be enormous. And the enforcement power could be created swiftly, once the decision was made.

I hope the leaders of business and labor will do everything they can to avoid giving the Council an excuse to ask for more power. But even in this course there is danger: To the extent that wage or price changes indicated by market conditions are foregone for political reasons, the "powerless" Council will tend to create the same kind of shortages, distortions and misallocations of resources that would result from genuine controls.

The real solution is for all of us to keep the pressure on Congress to restrain the federal budget. Let's lay off of the tranquilizers.

Shop At Home

There is much to the claim that dollars spent at home remain at home and circulate again through the community. Local merchants, understandably, seek appreciation

of this fact. The success of a local business establishment (and it should earn that success with competitive prices and service, of course) means more employees, perhaps a bigger store, other local spending. That helps create community growth and job opportunity.

· Christmas shopping time approaches for 1974. It's easier to exchange purchases, get refunds, obtain service, etc., from local merchants than from-distant ones. That's another reason to shop at home.

spirit, pride and cooperation has helped build many towns and cities in this country. It can make this community, also, a better, more prosperous place in which to live.

Needless Death

The death of seven Georgia-school children recently, in a school bus struck by a train near Rockmart, brings into the public spotlight a disturbing fact about America's safety standards.

Whereas in some advanced European states, every rail crossing is either watched or served by an automatic device, in many states in this country crossings are unattended and without automatic safety devices. Old signs suffice in too many instances.

The wonder today is that more rail crossing accidents don't occur, although many do each year. In a country as advanced technically as is the United States, either the railroads, states or the federal government-if necessary-should see that all road crossings traveled by public conveyances are served by safety devices. We have lagged in this field too long; eventually, all public crossings should be similarly served.

The Sunday Brand

Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas. Published every Sunday at 130 W. 4th

St., Hereford, Texas 79045, by The Hereford Brand, Inc. Subscription rates: Deaf Smith and adjoining counties, \$4:80 per year; other points \$6 per year. With The Hereford Brand, published every Thursday, \$5.95 per year locally and \$7.40 other points. Carrier delivery, both papers, \$1 per month. (All rates plus 5 per cent sales tax).

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally

Talk of Texas

By Jack Maguire

FOOTNOTE TO HISTORY -Robbing banks was such an uncertain occupation for Clyde Barrow and his gun moll, Bonnie Parker, that they both bought insurance on their lives.

The company that provided the coverage was the American National Life Insurance Co. of Galveston. Today American National displays the policies it issued on the pair, along with other memorabilia, on the 20th figor of its headquarters building. The display is open to the public.

Bonnie and Clyde were both considered good risks at the time American National insured them. Bonnie was only nine in 1919 when her mother bought her a life insurance policy, paying the agent five cents weekly in premium. In 1929, after Bonnie had gone to work as a waitress, Mrs. Parker decided to cash in the policy and take the \$24 in cash value.

That same year, Bonnie bought a policy insuring her own life. It paid her mother \$108 when the daughter and her boy friend died in a hail of bullets in 1934.

Barrow also had two policies with the company. His were more expensive with premiums of 20 cents per week on each. His mother collected \$1,640 on them when the Barrow-Parker crime saga ended.

STRANGE AS IT SEEMS - Only two signers of the Texas Declaration of Independence were natives.

They were Francisco Ruiz and his nephew, Joe Antonio Navarro, both from Bexar.

POLITICAL ENIGMA - Allan Shivers, who served as governor of

Texas longer than any other chief executive, was something of a political paradox.

Sam Kinch and Stuart Long, authors of the new book, "Allan Shivers: Pied Piper of Texas Politics" (Shoal Creek Publishers, Inc., Austin), point out these absurdities in his long public career:

A life-long Democrat, he also was the Republican Party's nominee for governor. He advocated the election of a Republican president and was offered cabinet posts by Presidents Eisenhower and Nixon, both Republicans.

Although a wealthy businessman, he was the first governor ever to belong to a labor union.

A Baptist and long-time Sunday school teacher, he was a staunch advocate of a law to permit parimutuel betting on horse races.

MUSIC MAN - Red River Dave McEnery once wrote 52 complete western songs while handcuffed to a piano in San Antonio:

Red River Dave who, at 59, says he is the most prolific writer of 'grass roots' music in America, turns out an average of 100 tunes a year. His latest, "The Ballad of Patty Hurst," has been turning up lately on country music hit lists.

. THE CHANGING TIMES - Fort Worth's red brick streets, once a distinctive trademark of the city "where the West begins," are on their way to oblivion.

The bricks, some of which have been there since the 1880's, aren't manufactured anymore. Even if they were, the labor to replace them would be too costly. They are being replaced with asphalt and concrete.



Editor's note: The Bootley Philosopher on his Deaf Smith grass farm on Bootleg Corner continues to wage war on the economic situation, in his own fashion.

Dear editor:

In the on-going drive to conserve energy and fight inflation the head of a large commercial fertilizer company has suggested that people not fertilize their lawns next year and thus save an incalculable amount of tonnage for the farmers

Smelly Feet Incur Murder

death in Detroit, Mich., because he had bad smelling feet - at least in the opinion of a "friend" who plugged him when he took his shoes off? According to an Associated Press dispatch this actually happened and was duly noted in police records as a homicide precipitated by "allegedly odoriferous feet." The news story noted that Detroit saw 751 killings in 1973, with the 1974 murder pace running 27 per cent above last year's record rate. Most of the murders and their victims are acquainted and local residents. Both perpetrator and victim are generally black males, about half of them single and 40 per cent unemployed. Guns figure prominently in

suggested as a remedy Plainly this is rediculous. The problem is a social one that will not be solved by simply outlawing firearms. After all, anyone willing to kill another person so casually will not hesitate to devote all his resources to buying an illegal gun at a high price in order to retain his position as big man on the block. And there are plenty of criminal elements eager to enter the lucrative illegal gun trade. For those financially embarrassed, there will always be a knife, an ice pick, a club or a handy brick or baseball bat.

the killings, and gun control has been

Social problems of such magnitude will not succumb to simplistic answers. Nothing less that new opportunities and deep-seated cultural change is likely to change the outlook in a neighborhood whereyou can get shot for taking off your shoes.

who are facing a ferfilizer-shortage plus a shortage of money to pay for the high-priced stuff. Food, he suggested, should come before a pretty lawn, until we get the economic problems whipped.

This is another of those stop-gap proposals, like driving 55 miles an hour when you had to wait in line to get gas but now forgotten about unless there's a cop in the vicinity.

EVEN IFyou saved a lot of lawn fertilizer, grass will still grow when it rains and have you ever stopped to think how much gasoline is being burned when 20 million lawnmowers across this land keep lawns mowed in one summer to allow four times as many more people to drive to football games in the fall.

Thinking about this problem, I at first came up with the idea that nobody should trim his lawn any shorter than his son's hair, but I don't think lawn-lovers will go for it. You might not be able to do anything about your son, but by gum you've still got control of your lawn.

NO. THE ANSWER is to hold back a few million dollars from Turkey and Greece and let them fight each other with what they've got on hand for a while - isn't the idea anyway to make-do with what you've got these days? - and turn the money over to some scientists with instructions to develop a lawr. grass that won't grow any taller than two inches. It shouldn't be such a tough assignment. After all, left alone lawn grass won't grow over a foot or two, maybe three in some instances, but it's a scientific fact it won't grow upward forever, it has a stopping point, and all the scientists have to do is lower that point to two inches and we've got the problem of wasted lawnmower gasoline licked. How you like that, Sheik?

Naturally this will deal a blow to the people who make and sell lawnmowers but they'll just have to turn to something else, maybe say coming up with an appliance that'll play out twice as fast as the ones we've got now. I believe it can be done.

Yours faithfully, J.A.

GUNN BROS. STAMPS TUES. & WED.





PRICES EFFECTIVE THRU WED. NOVEMBER 6 1974. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED 9-9 SUNDAY

8-10 MON. THRU FRI. Thrif-T Quality Products

CHICKEN OF THE SEA

Chunk

LIMIT 1 WITH 5.00 OR MORE



ON 8-OZ. PKG. OF **Tuna Helper**

Tuna Helper PKG. 38' URCHASE COUPON 58

WHOLE KERNEL **Niblets**

Sliced Peaches 29-02. 49

Applesauce Thrif-T Dairy Foods

BALLARD OR PILLSBURY

Canned Biscuits

DR MORE PURCHASE

Colby Cheese PKG. 78¢

PARKAY MAXI-CUP 1-LB. 68° Margarine

Half and Half ET. 38

HINDQUARTERS 3 TO 4-LB. AVERAGE

Sliced Olive Loaf.... \$22 85° Family Loaf..... Pickle and Pimento 302 75° OSCAR MAYER SLICED

FRESH

Pork SSORTED CHOPS

Luncheon Loaf. Skinless Franks....

Boneless Hams Whole LB 89 RODEO NUGGET FULLY COOKED

Boneless Hams AVERAGE LB. Sliced Bacon......\$249 Skinless Franks 69° Luncheon Meats..... 302 89°

LIMIT 1 WITH \$5.00 PURCHASE OR MORE

3-LB.

LIMIT 6 WITH 5.00 PURCHASE OR MORE

CTN.

LIMIT 1 WITH \$5.00 PURCHASE

2-LB. LOAF

WE WELCOME U.S.D.A. FOOD STAMPS CUSTOMERS AT IDEAL! WE GLADLY
ACCEPT
U.S.D.A.
FOOD STAMPS

CAMEROT

Whole 16-0Z.

Thrif-T Frozen Foods

CAMELOT

Orange

Juice

16-0Z. CAN

Tater

Tots.

Honey Buns

Green Beans LAN 23° Facial Tissues CTN. 28° 15-0z. 27° Liquid Detergent 22-0z 66°

Bake-Rite

Thrif-T Health & Beauty

BULK LAXATIVE .

Metamucil Powder

14-0Z. CTN.

ANTACID

Colorado Russet

MISSOURI RED OR GOLDEN

MIX OR MATCH

Delicious

RUBY RED TEXAS

LARGE SIZE

1. Monterey vs. 2. Lubbock High





Passenger

Truck

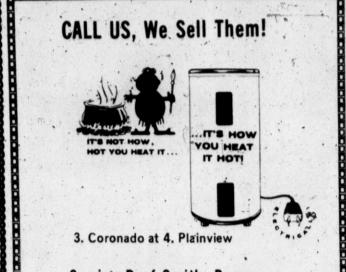
Tires

Tractor

SHOOK TIRE CO.

600 W. 1st.

364-1010



Serving Deaf Smith, Parmer, Castro and Oldham Counties

Deaf Smith **Helping Texas** Grow



Dealer For Hi-Pro Horse and **Cattle Feeds**

5. Amarillo High vs. 6. Tascosa





Your Complete Western Wear Headquarters

Hats

•Leather Goods

Fashions

7. Pampa at 8. Palo Duro

BOOTS'N

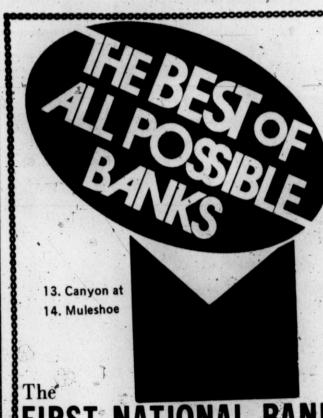


Lead the Way Herd!



Quality Cattle Feeding **Equipment Parts and**

11. Dumas at 12. Perryton



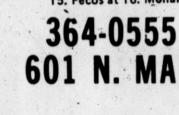
578-4350 Lone Star Agency KEN R. ROGERS CHARLES WAGNER

INSURANCE Home



Vehicle

Professional Services •Life



364-2543 364-6475 364-3888 364-3766

For All Your Insurance Needs Today And

SEE AVIS BLAKEY Home Business

Crop



Property Enterprises 205 S. 25 Mile Ave. 3000 30364-6633

CONVENIENCE

The Reason Our Store was Built.

We Try To Make Your Life A Little More Simple.

21. Panhandle at 22. Boys Ranch

Handy Hut Grocery

364-6761



For The TALL Sweaters

\$19

23. Dalhart at 24. Phillips

319 N. Main



PREHUNG DOOR UNITS

2º x 6º Mahogany \$2835

20 x 61 Mahogany \$2695

25. Dimmitt at 26. Friona

FARM DISCOUNT **LUMBER & SUPPLY**

364-6002

South Hwy 385

FIRESTONE The Peoples Tire People

- Truck, Tractor & Passenger Tires
- FT End Alignment
- Complete Brake Overhaul
- Batteries
- Farm Service
- Other Auto Needs

27. Littlefield at 28. Olton

105 N. Main Hereford 364-4333

Chuck Boyd Mgr.

PIZZA HUT

1304 W 1st 364-5551

SMORGASBORD Mon-Fri.: 11:30 - 1:30 Monday Evenings 6-8 PM

GET ONE FREE!

Wednesday - Spaghetti Day **Adult Dinners** Childrens - 50°

Hi Plains Savings

and Loan Association

Score higher when you save here.

Paying the highest rates

available in Hereford for your

saying dollars

37. Texas A & M at 38. SMU

"You Save Where We Serve"

FASHIONABLE COMFORT



Catalina.

Sweater Vests in

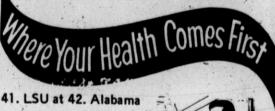
Colors: Brown Rust Grey

39. TCU at 40. Texas Tech

Winter White

THE

McDOWELL DRUG



Make Us Your Own Pharmacy

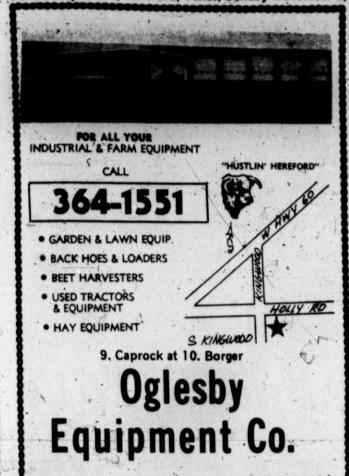


Your courteous registered pharmacists are always ready to consult, help you select the best product.

Two Registered Pharmacists Nights & Holidays Call:

Jim McDowell 364-1153

Ansel McDowell 364-3404



HEREFORD

Weekly Winners Receive

And Season Winners Receive Grand Prizes Of

1st. \$1002nd \$3500 3rd \$1500 Place 1500

To be eligible for a grand prize, a contestant must participate in 12 of the 13 weeks (If 13 entered worst week is thrown out)

Enter every week....simply look for games in the sponsoring merchants ads and check the number in the official entry blank.



Hereford State Bank

Supporting the Herd 100%

For Time and Temperature Call 364-5100

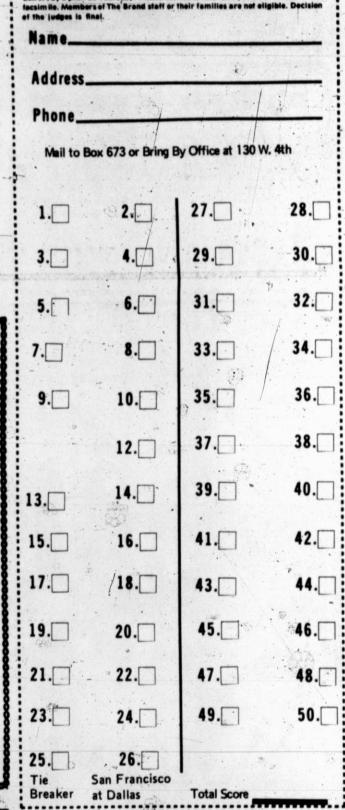




Agricultural Chemicals

East Hwy 60 364-3290









Jesus Saves

Peerless PVC Plastic Pipe Kroy Aluminum Sales and Service 49. NY Jets at 50. NY Giants Don Johnson Mobil Phone P.O. Box 2024 364-4741 Hereford, Texas 79045 Unit 3470 (806) 364-2870

Starving Artists

Joyce's Journal

Quick Meals Easy If Planned Ahead by Joyce Shipp

YOU can have colorful, appetizing meals in minimum time and with less energy if you plan and manage them properly. Did you know that the average homemaker spends about a third of her time in planning, preparing and serving

Of course some homemakers spend more time on food preparation than others. The size of the family, elaborateness of meals and the convenience and use of kitchen equipment influence the time spent on

Health and well-being of your family are of utmost importance in meal preparation. A homemaker cannot afford to cut corners so far that she sacrifices well-prepared, balanced meals and a happy atmosphere around the family table. Planning and management are the keys to easy, good meals.

A good meal meets the health needs of each individual in the family by providing one serving of all food groups listed in the basic four food groups, a daily,

> FOR LARGER GIFT SELECTION COWAN JEWELERS

> > Downtown

guide for good eating. The following patterns wil! help you to plan meals high in important food nutrients:

> BREAKFAST An egg and bacon, sausage

or ham and/or ready-to-eat or cooked cereal Bread-whole grain or enriched Butter or margarine Milk for children and adults

DINNER

Coffee or tea for adults

Meat or meat alternate Potatoes-sweet or Irish Vegetables-green or yellow Salad containing other

vegetables or fruit Bread-whole grain or enriched Butter or margarine Dessert or fruit Milk

SUPPER Main dish-could be same

as served for dinner ,Vegetable-cooked or raw in salad Bread-whole grain or enriched Butter or margarine Dessert or fruit Milk, tea or coffee

FOODS vary in flavor, color, texture, size and shape. Foods are of good quality, appetizing

DOWNTOWN

Fantastic trade-in

diamond sale.

Give that all-important finger a beauty treatment. Bring in your

present diamond ring and get a generous allowance towards

the purchase of a magnificent new Goldmaster creation.

Select from our most complete and exciting collection ever

and prepared to save food value.

refrigerator. Organize stored food for ease in locating according to the

before placing them in the

basic four food groups. Keep master mix handy for quick breads. Except for the time used mixing the master mix, it is as speedy as commercial mixes and generally costs less.

KEEP DRIED, ground bread crumbs in a covered jar on the shelf ready for use.

Scrape and peel or pare foods. on paper for easy cleanup. Begin preparing the food first

that requires the most time.

pleasant atmosphere helps

the family to enjoy meal time. Foods are served attractively.

Set aside a time and place for

menu planning. Have the tools

handy that are needed-paper,

pencil, recipes; use copies of

menus that you have found to be

timesavers as well as family

Think through menus. Some

possible time-savers are as

Serve fewer and well-prepar-

Use foods that can be cooked

USE FOODS that require few

Use food that can be cooked

Use foods that take little

preparation, such an unpared

time-saving equipment such as

pressure saucepans and auto-

Plan meals that fit into other

Plan menus to use only one

Plan dishes which require few

PLAN MENUS for several

days or a week at a time. Decide

what foods have to be bought

ahead of time, keeping in mind

Make a shopping list to save

time, steps and money. Foods

listed in the order that they are

found on the grocery shelves

Clean fruit and vegetables

what foods are on hand.

speeds shopping

cooking area of the range, such

tasks, such as easier meals on

Serve simple desserts:

Use foods that cook in

carrots and eggplant.

matic appliances.

club meeting days.

as the broiler meals.

ingredients.

and served in the same

container, such as casseroles:

cooking utensils, serving dishes

and last-minute preparation.

together, such as pot roasts with

ed foods in generous amounts.

follows:

Prepare larger portions of food to be fixed in a different way later. Some foods that can be prepared ahead without losing quality are meat roasts, gelatin desserts and salads, dried beans and peas, potatoes with jackets and hard-cooked

Here are three quick recipes you might like to try:

HAWAIIAN PORK 2 c. crushed pineapple

4 med. sweet potatoes Brown sugar 4 pork steaks, seasoned with

salt and pepper Place pineapple in large baking pan. Pare and slice sweet potatoes; place over pineapple and sprinkle with brown sugar. Place pork chops on top of potatoes. Cover and bake. To brown, remové cover for last 10 minutes. Serves 4.

temperature: 350 degrees F.) PARMESAN CAULIFLOWER

(Baking time: 1 hour; Baking

1 10-oz. package frozen caufiflower

1/4 tsp. salt 1/4 c. water

4 Tb. melted butter or margarine

1 Tb. Parmesan cheese Place package of frozen cauliflower, water and salt in 1-quart baking dish. Cover and

bake for one hour at 375 degrees F. Drain. Combine melted butter or margarine and Parmesan cheese; pour over hot cauliflower. Serve at once. Serves 4.

BAKED APPLES 4 apples

4 tsp. sugar

4 tsp. raisins 1/4 c. water

Wash and core apples. Place

in a baking dish and put 1 t. of sugar and 1 t. of raisins in the center of each apple. Add water, cover and bake, at 350 degrees for one hour. Serves 4.

JAWORSKI RESIGNS

Leon Jaworski has resigned as special Watergate prosecutor, saying the investigations which have led to the resignation of President Richard M. Nixon and the indictment of his top aides were nearly complete. Jaworski submitted his resignation effective Oct. 25.



January Bride-Elect

The engagement of Miss Sandra Fry to Gary Stretcher of Sattillo; with plans for their marriage January 4 in the Presbyterian Church here, is announced by her parents, Mr. and Mrs. Stanley Fry of 118 Avenue E. The engaged couple are both students in East Texas State University this year. Miss Fry, a 1972 graduate of Hereford High School, is a junior majoring in fashion merchandising. Stretcher is working toward a masters degree in student personnel and

Nursing Courses Offered

Amarillo College will offer the first section of a five section administrator beginning

The six-week class taught by Linda Saxton, will meet Tuesday from 4 to 10 p.m. in Room 409 of the Technology Building on the Washington Street campus.

"This section is the first of five sections taught in the 200 clock hour nursing home ad-A.L. Crawford, supervisor of

"Topics included are sealth course in nursing home organization, recruitment, selection, placement, and job descriptions," she said. "The first four sections of this

course can be completed before July 1, 1975, and perhaps section five can be completed. These sections are being offered for those needing to complete the full 200 hours," the supervisor

Hee for the course is \$22.50 Enrollment is in progress at the ministrators course," said Mrs. registrar's office in the Washington

FOR FIRESIDES

ACCESSORIES

Community Center this afbuy some of the lovely or quaint

It was open Friday and Saturday, and so was the Halloween. A Halloween dance bazaar for Dec. 8. Saturday night was sponsored by Alpha Iota Mu Chapter of including aid to girlstown.

present. Now for the future, Kings Manor Auxiliary has scheduled its annual Fun Night Thursday - not a party for Manor residents but one for the community to benefit its program of services to the

Set Sale A starving Artist show and Mrs. Dale Furr, president of sale next weekend will give the Art Guild, is general area residents an opportunity to chairman of arrangements. buy paintings, carvings and Mrs. A.L. Wilson is chairman of other work by Hereford Art the hostess committee, with Mmes. Billy Hutson, J.V. Guild members in time for Christmas giving or for their Perrin, Deward Roberson and Johnny Trotter as other

De

tension

Conkwri

Nationa

Tuesday

downtow

hour sta

were ju

appoint

preside

of Com

into his

Mr. Bo

the U.S

strong

price or

might e

Mr. Bo

agricul

specific

to find

curren

the 'Hu

I' told

here in

for our

Hustle

one ar

Diamo

memor

We v

which

Cham

Washi

On the props committee, with Robert Baum as chairman, are Travis McPherson and Jon Birdsong. Mrs. Earl Holt is finance committee chairman and other members are Mmes. Ray Cowsert and E.E. Doak

Small Talk

BY SUE COLEMAN

Womens Editor

parties, sales and whatnot "for sale Friday and Saturday in the benefit of". Whatever good Sugarland Mall. Original work cause you want to benefit, you by members will be on sale with will find a ticket for sale; the a maximum price of \$25, causes are all worthy and most suggested for Christmas giving. of them are local.

own-homes.

The annual show is scheduled

from 9 a.m. to 6 p.m. Friday and

Saturday in Sugarland Mall.

Prices are keyed to the Starving

Artist theme, with no item on

sale for more than \$25. Visitors

are invited to look as well as

LAllegra Clus annual antique sale like the one that offered sushow and sale; you can go to the ch good cakes and pies and such ternoon and see beautiful Mall Saturday. Proceeds go to a displays, and you may decide to scholarship for an Aggie from ifems in the show.

SO MUCH for past and

If you like to play 42 bridge you'll find the Manor's Lamar Garden Room a very attractive add a new display and setting for an evening of games. rearrange some old ones, and The Art Guild will have its will have a gala afternoon.

THIS is open season for yearly Starving Artist show and Then on Saturday the Aggie

Going on through today is Mothers will have another bake

last year. It will be at the Deaf Smith County.

After this week there will be more of the benefits, which always cluster around the Haunted House where Rainbow holiday season. Madre Mia Club and Horizon Club girls scare has fixed the date of its holiday people to raise money every tour of homes and Christmas

NOT FOR benefit, but open to Beta Sigma Phi, follwing an art, the public are several other show and sale, to supply its special events of the next few treasury with funds for projects weeks. The high school orchestra and stage band will give a concert in the school auditorium at. 7:30 Thursday evening with a nicely balanced program directed by Nick

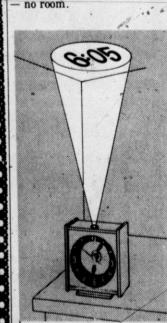
Bud To Blossom Club will have its flower show in Community Center Friday afternoon and there is no admission charge. Deaf Smith County Museum is reopening next Sunday after being closed to

will be a local presentation of the oratorio, The Messiah, for the first time in several years, a Sunday afternoon event Dec. 8, with singers mostly from church choirs of the city.

But one planned intertainment will not take place; because of the usual trouble, lack of a suitable place, the comedy scheduled by Community Players is postponed until after the holidays,

Surprising as it sounds to some, it is difficult to find a location here for presenting a play because the place must be available more than the actual imes of performance.

Rehearsals must be held with more-or less complete stage setting and props for a number of days before the show, if the actors are to find their way around gracefully. So it's the same old story for the Players



New Ceiling Alarm Clock

nis clock is really dif erent! It projects the ime in digital numbers on the ceiling of any darkened room. Invisible beam has no glare to keep you awake.

GRATES • ACCESSORIES See Us For Just What

YOU Need To Make Your Fireplace Beautiful! Carl McCaslin Lumber

THE COMMUNITY CREDIT

IF YOU AREN'T. A MEMBER OF YOUR COMMUNITY'S FINAN

MONEY ISN'T

EVERYTHING

'cept when you don't have it!

Save some off the top with

YOU SHOULD BE!

330 SCHLEY . HEREFORD TEXAS 79045 . PHONE (806)

THE HEREFORD TEXAS FEDERAL CREDIT UNION

6 NCUA

HUSTLE

By Bill Albright, Executive Vice President Deaf Smith County Chamber of Commerce

tension the minute Jim- way, it took about 15 minutes to Conkwright and I stepped off get there. the plane at Washington National Airport. Time, 3:45 on

Tuesday, Oct. 29. We got a car and drove downtown Washington - rush hour starts about 4 p.m. so we were just in time to be a part of t. We had arranged for a 4:30 of Commerce and we made it

We visited for 40 minutes with Mr. Booth and determined that the U.S. Chamber is concerned price controls, the Congress just might demand such measures. Mr. Booth discussed economics in a board sense and current agricultural problems. As we left he inquired about the 'Hustle Pin' in our lapels so told him that it's our brand

memorative Coin. We went straight to our hotel Washington streets are under breakfast and early lunch.

We could almost feel the construction for the new sub-

Our room provided a perfect there, I think, halfway expectantly. We immediately on Wednesday. We used the appointment with Arch Booth, transcript of the meetings held president of the U.S. Chamber at the Chamber on Monday plus other reference material we into his office precisely at 4:30. had brought with us.

About 7:30 p.m. we broke for a bite to eat and by 9 we were back at the drawing boards that, while the administration having walked to the restaurant strongly opposes wage and and back without being aide would 'nod' to me if it was 'mugged' even once. We were finally satisfied with our progress by 11 p.m. so we called it a day. Next morning, at 6 a.m. agricultural economics, more we started to put together a fact specifically. It was reassuring and summary sheet to back up to find he was well versed on Jim's remarks and Jim rehearsed and plished his comments.

By 9:30 we were confident we had our product ready for print here in Hereford and it stands so we decided to ask the U.S. he must leave he got up and for our motto - Hustle, Hustle, Chamber for administrative Hustle! Of course I gave him assistance. Mr. Booth greeted one and Jim presented him a us again and graciously Diamond Jubilee Com- provided the assistance we needed. Armed with 25 copies (one in a distinctive red plastic which was next door to the U.S. folder from Hospitable Hustlin' Chamber, but because Hereford) we caught a late

Jon Birdsong had asked us to deliver one of his paintings to the President and since we had to have a special security check we left early for the White House. Jim had been successful in getting me into the White House waiting room and also in obtaining permission to bring the picture in case there might be an opportunity to present it to Mr. Ford.

office. I picked up the picture

and asked in a loud, clear voice,

"Will it be alright to present this.

picture to the President now?"

The aides looked at one

another and Mr. Ford turned

around and looked at the

paining - he smiled and said

into my office." He sent for a

with him as we presented the

his presentation and handed

Once in the waiting room I was determined to attend the meeting at just about any cost. With a good deal of persistence and the help of one of Mr. Ford's view of the White House and we assistants I was given a seat in caught our selves looking over the Cabinet Room with the admonition that I was not to divulge that I was from Texas. began putting together the Seems like there were already presentation Jim was to make more Texans than other states represented. So when I introduced myself-I simply said that I was from Hustlin' Hereford, 50 miles due east of

> New Mexico. The Birdsong picture was placed in an adjoining office with instructions that when the President left the meeting-the appropriate to present it. - I'm going to leave the essentials of the meeting to other reports considering that Jim was our official delegate: But just let me say that I was very pleased with the tone of the meeting and the Presidents' receptivness to recommendations.

After meeting for an hour and a half the President announced started for the door. The fellow

> FOR LARGER GIFT SELECTION **COWAN JEWELERS**

> > Downtown

him the copy we'd prepared. I who was going to give me a then presented the President A. 'nod' had disappeared so T Hustle Pin complete with exhurried to the door, shook hands planation and Jim gave him a with Mr. Ford and Jim and I followed him into the adjoining Jubilee Coin.

The President was very appreciative and of course we were very pleased with ourselves. Jim and I returned to the meeting which lasted another hour. By then it was time to get over to the airport and catch the Amarillo Special back to "Gods

Why, yes it will, but let's go Country". While it was a busy, hectic, and very challenging trip-it is photographer - Jim and I visited proof positive that anything can picture and Jim read portions of be done if you apply enough HUSTLE, HUSTLE, HUSTLE!



Archer Named To IRS Post

Ronald Archer of the Amarillo office of the Internal career he has received Revenue Service (IRS) has been appointed representative of the District Director for the 22-county area for which the Amarillo office is administratively responsible.

In addition to assuming his new duties, Archer will continue as manager of the Amarillo Collection Group, a position he assumed in August 1974. Archer, an Oklahoma native, came to Amarillo as a young-

ster and attended Amarillo Junior College and West Texas State. He became an IRS employee in 1964 and was assigned increasingly more important duties. During his ten-year. numerous performance awards and has served as instructor. Ronald and his wife, Sarah, have three children. .

LAY AWAY NOW FOR CHRISTMAS **COWAN JEWELERS**

Downtown

Let's Clean Up November 5th

AMERICAN!



Pd. Pol. Adv. by Dr. Wes Cwen Co. Chairman, American Party

HIGH PRESSURE WASHER

Portable / Fast / Economical

Only water goes through pump. Extends pump life

GLW-2B

500 psi

% hp 2 piston

after pump at washer

turret head

524995

Quick change 4 way turret nozzle

HEREFORD

DURA-LIFT HYDRAULIC JACKS

American made. Top quality

Large diameter extension screw 1½ Ton

DAH 159 \$11.90 . 3 Ton Reg. DAH 309

SPECIAL \$14.95 \$16.95

PRICES GOOD THRU' SATURDAY

230 N. 25 Mi. Ave.

NORTH VERNON FORGE

LUG WRENCH 16" 4-WAY

Don't let a tire leave you flat! Change it

fast and easy! No. T-4650

HANDY MAN HI-LIFT FARM JACK

A giant of power! 7000 lb. capacity. 48" continuous lift.

MYSTIK JT-6 MULTI-PURPOSE GREASE

SPECIAL

A long-life multi-purpose grease product Reduces down-time on expensive equipment. Offers an impervious film of lubrication. between bearing surfaces; maximum stability; exceptional resistance to chemicals -

10 TUBES 599

CASE

MOTOROLA TRACTOR RADIO

ALL WEATHER SOLID STATE

Engineered specifically for rugged, dependable outdoor performance to cope with weather conditions and tractor noise. Solid State circuitry for reliability, 51/2" x 71/2" speaker. Works on 6 or 12 voltioperations, positive or negative ground.

MODEL TM 107M GEBN'S



MYSTIK JT-8

SUPER HEAVY DUTY MOTOR OIL

For all API services. Exceeds all performance requirements for auto, truck, tractor and stationary engine manufacturers. Low ash formula. Excels in heavy duty service.

10W40 or 20W50

UNION

ALUMINUM GRAIN SCOOP No. 531324

COTTON FORK D or straight handle No. 731455 or No. 731420

\$749



ENCE INSULATORS Holds wire securely. Easy to install. Plastic nut. Locks insulator on post. No metal parts to rust or short out

RP-13 1/2" Post



REG. \$2.78



HUBBARD

TRACTOR MUFFLERS 20%

GREEN LINE

No. GLW2B

pressure

control

wheels

nozzles (4)

gun hose 3/8

REG. \$262.00

SPECIFICATIONS

motor, 115V-60CY

solution injection

OFF OUR REGULAR LOW PRICE

PFIZER DUST BAGS Refillable. Effective. Long-Lasting. Control HORN FLIES and LICE on beef

and dairy cattle with CO-RAL*. The easiest, most economical way.

*Less work and less costly than spraying. or dipping. More economical than an oiler

Most Powerful on the Market Super-CHARGER

KNIGHT SUPER CHARGER

ELECTRIC FENCER

The Super Charger works when others don't because it starts out with more power than the others. It's a solid state breakthrough to a high level of dependability and performance. That means holding better under all



TERRAMYCIN INJECTABLE SOLUTION

GFBA'S

SPECIAL

Assures potent action against many common respiratory, scours and bacterial infections, plus many secondary infections.

Phone 364-2030

CLASSIFIED ADVERTISING RATES 1st insertion Readers Ads (Minimum 10 words)

per word Additional insertions, when paid in advance:

per word Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch Repeat insertion without copy change per col.

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

REPRO STEREO

stereo, 200 watt amplifier,

AM-FM stereo radio, builtin 8

track tape player, Garrard

Turntable, 10 speaker system.

Sold new \$399.00. Assume balance of \$225.00 or \$10.00

Martin Sound Center

Corner of Georgia and I-40

For Sale: Self cleaning Tappan

gas range. Avocado green, in

perfect condition - used only 9

CLOSE OUT

Mediterranean Console stereo

with AM-FM stereo radio, built

in 8 track tape player, 4 speed.

record changer, 8 speaker

system. Factory list price

\$299.95, close out only \$165.00

MARTINS SOUND CENTER

Corner of Georgia & I-40

Amarillo, Texas

Lose weight with New Shape

Tablets and Hydrex Water Pills

FOR SALE

WE MAKE HOUSE CALLS

Repairs on all makes & models,

TOWER TV

248 Northwest Drive

Phone 364-4740

For Sale: Repossessed TV's.

Good buys. Call 364-4333. Fire-

MOBILE HOMES - new - will

trade for equity in house.

at a time. \$325. The Brand,

Realtor, 364-6633.

364-2030.

364-0296.

at Edward's Pharmacy.

1-21" Color Console TV

color, B&W and radios.

1-19" B&W Portable

or \$10.00 monthly at:

FLOOR MODELS -

onthis. Phone 364-5380.

Amarillo, Texas

component

B-1-3-tfc

B-1-18-42-tfc

B-1-3-tfc

B-1-25-tfc

B-1-10-11-tfc

B-1-12-tfc

B-1-13-42-8p

Electrophonic

monthly at:

1. FOR SALE Miscellaneous

FIRE WOOD PINON - OAK Seasoned.

Bud Sparks - 364-1264 Dean Herring - 364-2203 . B-1-13-tfc

For Sale: 9x12" Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801. B-1-16-28-tfc

!! CARPET !! We have moved to 310 North 25 Mile Avenue

> C & W CARPET 364-3448

FOR SALE: Registered 6 year old Palomino Mare. Ideal for

beginner, good show horse and western pleasure horse. Call 364-4279 after 5 weekdays or on weekends. B-1-26-13-tfc

B-1-14-tfc

"THE SADDLE HOUSE" COMPLETE Riding Equipment

New & Used Saddles HIGGINS & SOUTH TEXAS ST. PHONE 364-3583 1B-1-5-tfc

BICYCLE CLEARANCE. Cost plus \$5.00 in box.FIRESTONE, 364-4333.

B-1-10-12-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1B-37-tfc

!:WE HAVE MOVED!! TO

KNOWLES AUCTION BARN ON MISSION ROAD We have a full line of new & used furniture and appliances at bargain prices. Open for business

6 days a week 8:00 a.m. to 8:00 p.m. BIG JIM'S FURNITURE Phone 364-1873

B-1-31-tfc For Sale: 200 Bu. Caprock seed wheat ... Clean, double treated and bagged. Call 364-4327.

B-1-15-43-tfc



SECOND MONDAY

7:30 P.M. Thursday DEGREE WORK

L.J. Clark W.M. W.A. Phipps Sec.



Chub meets every Monday at 12:05 Civic Club Center



Lions Club

Wednesday, 12 Noon Civic Club Center (Jim Hill)

For Sale: Used Kenmore Dryer, \$75.00. Excellent condition. Call after 5 p.m. 364-5727.

MAYTAG the one to buy in the first place. MAYTAG WASHER SPECIAL . Large capacity with permanent press, regular and delicate cycles. Now only \$338.00

CRIST APPLIANCE 142 Miles Avenue Phone 364-6285 B-1-16-tfc

For Sale: Size 7-8, 4 long dresses, 3 short party dresses, wedding dress-Chantilly Lace bodice, long train, hair piece. Call 364-1238.

Used Clay flower pots, just in time to pot for winter. Assorted sizes. Cheaper than new. Call 364-6006 after 5 p.m.

the Diadax plan - Reduce excess fluids with Fluidex at Harold Close Drugs.

S-1-6-14p

Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374. S-1-14-14-tfc

226 Aspen.

For Sale: 22 cu. ft. Carrier upright freezer. 364-4506 611 Avenue J.

Free puppy to good home - 5 months old fuzzy black, part German Shepherd and part Collie. Call 364-6015 after 6

B-1-20-18-tfc **GIFT SALE** 211 West James St. (on South Main) Friday, November 8th Hand made miscellaneous gifts

tact C. Moreno, 364-5053.

DELUXE CORSICANA FRUIT CAKES

direct mailing gifts ORDER NOW Wesleyan Service Guild

For Sale: Young Chesterwhite gilts. Call 364-0726.

For Sale: 20x64 barrick building to be moved. Ivan Block.

refrigerator, b/w portable TV.

\$499.00. Taylor Furniture & Appliance, 603 Park Avenue. B-1-22-43-4c Will give away two black kittens and a 7 month, male 1/2

846 Irving. B-1-18-1p For Sale: Hammond Spinet Organ. Good condition. Call

364-2384 after 5:00 p.m. B-1-10-14-tfc 276-5640 FERTILIZER SHORT?

We can show you how to release fertilizer locked in your ground. Reduce your need for expensive nutrients. Complete soil testing recommendations available.

Farm Guard Products 6101 Candelaria N.E. Albuquerque, N.M. 87110 B-1-16-8c

GARAGE SALE Piano, table and chairs, TV, motorcycle, children's clothes, trailer, miscellaneous. Sunday 1-5 p.m. 540 Sycamore Lane.

B-1-19-18-1c For Saler 35 yards good used carpet, \$50.00. Red Carpet Inn, 364-0540.

B-1-12-16-tfc

\$199.95.

B-1-12-44-tfc

B-1-22-43-tfc

B-1-34-tfc Overweight? Lose ugly fat with

REMEMBER!

1974 Sunflower 35x8 park trailer. 2 bedrooms, patio door. tip-out room. Used 3 months. Call 505-762-7632, Clovis. B-1-44-4c

GARAGE SALE. Sunday 1 p.m. B-1-18-1p

B-1-12-18-tfc

B-1-18-2p For Sale: J.C. Penney canister vacuum cleaner, \$50.00. Con-

B-1-12-18-10

Business, individual or

FOR Thanksgiving or Christmas For Sale: 3M Office Copier, Model 107. One year old, like Gladys Willoughby, 364-2060 new, no chemicals needed. S-1-18-70 Letter and legal size copies, one

B-1-10-18-1c

For Sale: AKC Registered toy Pekingese puppies. Call 364-5288 after 5 p.m. /B-1-11-18-3c

B-1-10-36-tfc NEW General Electric 17 25" color console, slightly damaged. Was \$799.00 will trade for Phone 364-4565.

B-1-10-10-2c '69 Lemans Sport (new tires, new points and plugs). \$750. 72 Whites Matrax Stereo (two poodle-loves children. Come by speakers) \$40.00. 603 Avenue

> B-1-18-1p For Sale: Two deer rifles with scopes. New condition. Robert White, 647-3169 or night

B-1-15-18-4c Free pupples will make nice pets for children. Phone 289-5337.

For Sale: Chihuahua Puppies. Phone 364-1619 or come by 106

B-1-18-1p

B-1-18-1p

B-1-17-18-1c

13th Street. B-1-12-18-2c For Sale: 10" radial arm saw and 6" jointer. Call 364-3749.

For Sale: Emerson-Angelus, Boston Meriden upright antique piano. Good condition, good tone, 221, Centre. Phone 364-6376.

New General Electric Filter-Flow Washers, now only

> TAYLOR FURNITURE & APPLIANCE 603 Park Avenue B-1-16-44-tfc

DON'T merely brighten your carpets . . . Blue Lustre them . . eliminate rapid resoiling. Rent electric shampooer \$1. Duckwalls, Sugarland Mall

B-1-19-44-2c

Bulldog puppies for sale Phone 364-0824 B-1-10-44-tfc

New 12 cu. ft. General Electric Refrigerators. (3 only) white, will trade for \$189.95; TAYLOR FURNITURE & APPLIANCE

603 Park Avenue

B-1-20-44-tfc HANNAH'S husband Hector hates hard work so he cleans the rugs with Blue Lustre. Rent electric shampooer \$1.

McCaslin Lumber B-1-22-44-2c

S-1-16-7c

Use the most modern method of carpet cleaning in America today. "Steam clean" your carpets with the Trewax Hydro-Mist System. Do it yourself. Save money. Easy to use. Fantastic results. Available for rental at

THE SHERWIN-WILLIAMS CO. Sugarland Mall Phone 364-4484

New 24 cu. ft. General Electric side by side refrigeratorfreezers, frost free, white or

avocado, \$599.95 with trade. - TAYLOR FURNITURE & APPLIANCE 603 Park Avenue B-1-26-44-tfc

2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels for

Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

For Sale: 763 IHC Cornhead, rows. Call 289-5892 or 289-5851.

> B-2-11-11-tfc See Us For Mayrath Grain Augers Also have parts in stock

DAVIS IMPLEMENT 409 EAST FIRST Phóne 364-2811 B-2-35-tfc

For Sale: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.

B-2-15-43-tfc

For Sale: 14 ft. Massey Header with 5 lynch rows, \$2,000. Phone 289-5892. B-2-13-43-tfc

For Sale: 77,00 John Deere Combine-Diesel, 600 hours, For Sale: Grandfather clock pickup reel. Phone 806-352-8248

B-2-12-18-2c

FOR SALE 1-New 6 row 8" tye Drill with

press wheels, seeded about 200 acres, \$3500.00. 1-Danuser Posthole digger with 9" auger, used three days, \$319.00. Stackmizer panesl for feeding

hay. Stacked with Hesston Jones Seed and Farm Supply Box 308, Hart Texas Phone 938-2447.

- B-2-18-3c 3. FOR SALE **Automobiles**

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077

SELECTED. USED TIRES \$3.00 UP 30 Day Guarantee MONTGOMERY-WARD AUTOMOTIVE SALES 114 EAST PARK 1B-3-17-tfc

B-3-33-tfc

NEW & USED CARS now for sale at JOHN OR-SBORN BUICK, PONTIAC, GMC'S new location. 221 North 25, Mile Ave.

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250

B-3-8-tfc

1B-41-tfc For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m. B-3-12-14-tfc

FOR THE BEST BUY IN Pre-owned and personally selected cars Contact

> F.D. "Chick" Holbert (Owner) 1503 Park Avenue Hereford, Texas 79045 Office Ph. 364-1310 Home Ph. 364-1797 Bank Rate Financing Available

COMBS USED CARS

For Sale: Good used tires, \$5.00 and up. FIRESTONE; 364-4333. B-3-10-43-tfc For Sale: 1971 Pontiac Grand-

B-3-13-tfc

ville. 2 dr. hardtop, new radial tires, full power and air. Take up payments. Phone 364-3349. B-3-18-17-4p For Sale: 2-1969 Chevy tandem trucks. See at 100 North

B-3-16-43-4c For Sale: 1970 Plymouth, 1972 Chevy. Phone 364-1170.

B-3-10-42-tfc

Cherokee Drive or call 364-2948.

For Sale: '66 Ford, 4 dr. all power and air cond. \$400.00. 364-1099 after 6 p.m.

For Sale: 1970 Grand Prix Pontiac. Contact Installment Loan Department, FNB. · B-3-11-18-tfc

lean. Call for details. For Sale: 1965 Mustang, Clean and slick. Phone Jack Wilcox, 364-0195 home, 364-2435 office B-3-14-18-tfc

4. REAL ESTATE For Sale Or Trade

HEREFORD HARDWARE

FOR SALE. Owner has other business interests. Phone 364-4042.

B-4-18-tfc For Sale: 3 bedroom brick house. Call 364-3346.

TRADE

6 good brick duplexes, brings in over \$900.00 per month above payments - would trade for land. Realtor 364-6633. B-4-41-tfc

Section good land with 8" water. Good allotments, near Hereford. 364-2267 B-4-43-tfc

LAND FOR SALE

BY OWNER

I have Farm and Ranch Buyers, I need your listings. J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364,2553

B-4-29-tfc CHOICE 1/2 section irrigated. Strong 8" wells. Plastic underground. Call 364-0491. B-4-18-3p

NEED to settle estate, so make offer on equity on this 272 acre farm in Deaf Smith County.

182 acres irrigated, all with Chevy engines on natural gas. Terms to right party. Present note assumable and payable, \$1700.00 yearly in February which includes interest. No improvements.

CHATEAU REALTY INC. Clovis, New Mexico 763-3880, or call Bill Ragland 763-4714 or Oran W. Batson 762-0089

FOR SALE BY OWNER 22.7 acres, with 3 bedroom house, barn and out buildings. For information -Contact Farris Pollard, 4 miles at 9%. Immediate possession. east of Hereford, across from

B-4-18-4c

New Listing! 4 BR, Brick. 2 Baths. Assume 7% Loan with \$135 Per Month Payments Less Than \$7,000 Equity. 1400 Sq. Ft. Plus Garage - \$21,500.

Extra nice 2 bedroom home, Avenue C. \$15,000.

Large 3 bedroom home - Irving St. \$159.50 - assume FHA or VA:

Beautiful 3 bedroom, 2 bath.

Stanton St. Assume loan.

1700 sq. ft. 3 bedroom, 2 bath brick. Only 10 years old. \$23,000 with massive living and dining

this two story home, well worth the asking price of \$12,000. Nice 3 bedroom home with one

acre-no restrictions, \$17,500-

area. Vicinity Tierra Blanca.

If you need room - take a look at

close in. CARTHEL REAL ESTATE 206 North 25 Mile Avenue Henry Reid - 364-5344 Al Wiley - 364-4985 Wayne Carthel - 364-0944

B-4-42-tfc

EXCLUSIVE LISTING On this 3 bedroom brick home, sharp inside and out, has lots of rose bushes and fenced back yard. Priced \$19,750.00 has existing loan.

DOUBLE SHARP This 3 bedroom, 13/4 bath, new paint, carpet, double garage, fenced yard. Buy Equity and assume loan. Priced \$23,500.

CLOSE TO SCHOOL AND HOSPITAL 3 bedroom home, single car garage, nice yard front and back, fenced, also good, neighborhood. Has a small loan at 51/4 interest. Priced \$15,500. Owner will carry some second

CLOSE TO GROCERY

STORE AND SCHOOL 3 bedroom, 1 bath with new paint and carpet, also has ced back yard with storm shelter. Has existing loan with payments of \$165. Priced

\$16,500.

OWNER ANXIOUS to sell this duplex, 1 bedroom-kitchen and living room on both sides. Furnished with double garage and car port. \$1,500. down and \$125. per month, Rented now for \$230. per month. Priced \$14,000.

LOOK \$49,000. DOWN Will buy this 1/2 section with nice brick home and machinery barn, 3 wells with tail pit. You need to see this place. Priced \$550. per acre. Good terms on

balance.

FARMER WANTING TO LEAVE Says sell this 1/2 section for \$300 per acre. Has 3 bedroom home with 5 small wells, land lays real good. Call for terms.

1/2 SECTION ON PAVING With 3 bedroom home and some corrals, has some small wells. Has wheat on land ready to graze. Wheat goes with sale. Priced \$325, per acre. Call for details.

HAMBY REAL ESTATE 1/2 Mile South of Underpass on Hwy 385

OFFICE - 364-3566 Calvin Edwards - 364-1017 Gerald Hamby - 364-1534 J.M. Hamby — 364-2553 **EQUAL HOUSING OPPORTUNITY** B-4-16-tfc

Commercial Building-6,000 ft. of floor space, fire proof, quality

built, heated, cooled, rest rooms, offices and lounge, etc. Realtor, 364-6633 B-4-14-tfc FOR SALE

Large 3 bedroom house on one

acre. 2 baths, basement, central

heat and air-on pavement, on

Contact:

mail and school bus route and natural gas. 3/4 mile east of "Y" on South Main. \$20,000 total, \$2,000 down, balance 15 years

Bud Paetzold, 364-3363. B-4-44-tfc

FOR SALE BY OWNER RENT PROPERTY IN HEREFORD

Two - 2 bedroom duplexes and one 4 bedroom house. For information, call 247-3236, Friona, Texas B-4-44-tfc

HOUSE FOR SALE BY OWNER AT NAZARETH. 11/2 story, 3 bedrooms. Call 806-945-2112. B-4-13-17-tfc

Want to buy - dry land between Hereford and Grady, New Mexico. Write P. O. Box 2160; Hereford.

B-4-15-44-6c MOBILE HOMES - new - will trade for equity in house. Realtor, 364-6633. B-4-11-14-tfc

5. FOR RENT

For rent: 2 bedroom country home. 61/4 mile southeast suitable for small family References required, deposit required. 364-2734. B-5-18-18-1c

600 & 700 Block Avenue H, Avenue G. Phone Sioux & Cherokee, 700 Block 364-1483 or 364-3937

DIAMOND VALLEY

MOBILE HOME PARK

S-5-6-tfc Storage for rent. Phone 364-1483 or 364-3937. B-5-10-50-tfc

FURNISHED one and two

bedroom apartments. Inquire

112 Avenue H, Apt. 36. B-5-12-46-tfc

MANOR Water furnished. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

TRAILER SPACES FOR RENT

Northwest Mobile Lodge

SUMMERFIELD MOBILE

Phone 276-5518 B-5-10-13-tfc For Rent: One bedroom furnished apartment; available November 15th. 364-1170.

For Rent: 3 chair barber shop, 136 Main. Equipped and ready to go. Call Ramon Casares, 364-3287.

APARTMENTS, FURNISHED 1 and 2 bedrooms with kitchen dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. FORREST AVENUE

B-5-16-43-tfc

Phone 364-1887 1B-5-4-tfc HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motors, homes or any storage needs. Size-12'x12', 10'x22' & 12'x32'.

APARTMENTS

Call 364-5520 S-5-49-tfc **BACHELOR APARTMENTS** Carpeted-private entrance. private bath, 821 South 25 Mile Avenue.

6. WANTED

WANTED

OIL PRODUCTION No field too large or too small. Will pay cash. Willing to discuss joint venture or other arrangement. CARROL

OIL COMPANY

1545 W. Mockingbird Lane

Dallas, Texas 75235

[214] 638-3840 B-6-43-7c WANTED-PASTURE: wheat, corn, milo, stalks, beets, etc.

S-5-14-32-tfc

Ellis Lemons, 364-3117 or 364-2907 B-6-12-43-tfc WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre.

B-6-22-31-tfc WANTED Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209.

WANTED: Yard work and odd jobs. Walker Boston, 364-4164. S-6-10-18-tfc

Afte

Baby week

Plain

wear.

For

need

Will

for sc

scale

Dade

refe

or p

364-

p.m

NOT

respo

check

High

HE.

for al

Guara

branc

equip

MA

246

Wev

Estir

Custo

hauli

syste

WANT TO BUY: Old gold, rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall

Phone 364-0070 B-6-48-tfc NEEU WHEAT, BEET, AND CORN PASTURE FOR STEERS PHONE 364-2135

B-6-34-tfc WANTED - CUSTOM FAR-MING. Contact Don Howard at Howards Custom Farming, 578-. 4361 or 364-0165.

WANTED: Wheat Pasture. Contact O.G. Hill Jr. 364-1871 or Foster Hill, 364-4217. B-6-10-15-tfc

B-6-13-6-tfc

WANTED: Custom-farming. Netson Hall, 276-5502. B-6-10-44-tfc

8. HELP WANTED Hide room labor wanted. We offer: +Good pay +Paid vacation +Paid hospitalization Colorado By-Products

B-8-42-tfc WANTED: Driver for gasoline delivery truck. Apply Tip Top Wholesale, 1507 East First St. B-8-12-15-tfc

31/2 miles West Hwy 60

Phone 276-5331 days;

364-2495 nites

NEED-TV TECHNICIAN. Experienced only. Full time. Full company benefits. Apply in person to MONTGOMERY WARD

114 Park Avenue B-8-19-18-tfc Wanted-Teacher Ald to work in classroom/workshop setting with retarded adults at the Hereford MHMR Center. Applicants must have their own car and meet Månpower Program criteria of being unemployed, underemployed or disadvantaged. Apply to Paul Catoe at the B-5-10-42-tfc Community Action Center,

364-5631.

Park Avenue.

B-8-18-2c WANTED: Fertilizer equipment operator. AG-CHEM FARM SERVICES, Friona, Texas

Phone 247-2784. B-8-10-18-4c Need Service Clerk, full or part time. Full company benefits. Apply in person MONTGOMERY WARD, 114

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop. B-8-14-29-tfc

Want to hire waitress at The

Moonlighter Club. Must be 18

B-8-17-18-tfc

years or older. Full or part time. Call 364-0064 for appointment. B-8-22-19-tfc NEEDED -Instructor for night classes to

work 4 months in child ... development. Requirements: B.S. Degree with major in child development or early childhood education. Experience: 3 years wage earning in child development field.

CALL 364-5631 and visit with

either Paul Catoe or Jean Patty.

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621. B-8-13-32-tfc

NEEDED - bus driver at Walcott, apply at school office or call 289-5874. B-8-10-44-2c

9. SITUATIONS

Have two openings, age 6 months to 18 months, at HEREFORD DAY CARE CENTER. B-9-14-44-2c

Will baby sit in my home by

day, hour, week. Also nights and weekends. 364-4296. B-9-15-33-2e

3470 Texa

DOZER SERVICE

Motorgrader

See or Call

FLOYD DICKEY

S.E. 4th & Beisher

Dimmitt, Texas

Business Phone 647-4553

Residence Phone 647-4565

We buy old gold rings,

mountings, etc., for Swest

Cowans Jewelers

Downtown

FOR

CLIFF JOHNSON, 364-2111

WANTED

repair by latest approved

COWAN JEWELERS

WILL PICK UP

JUNK CARS

FREE

Call 364-3350

or 364-3777

Refinery.

B-11-29-tfc

B-11-13-51-tfc

B-11-45-tfc

B-11-15-29-tfc

1B-11-28tfc

Work - All Kinds

Dozer - Scrapers

Know !

What is an occluded front?

An occluded front is al-

ways formed when a cold

front (which travels up to

35 m.p.h. or sometimes even-

faster) overtakes the slower-

the warm, often-moist, air

upward and there is a mix-

ing process which may con-

fuse the observer on the

ground and even the profes-

sional in his forecasting.

A characteristic of an oc-

cluded front is heavy rain

and often strong winds.

Often, however, the cold

front .which overtakes the

warm will speed up the east-

ward movement of weather

and clearing will come soon-

The cold air mass pushes

moving warm front.

What causes them to form?

For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available. 364-1293

B-9-46-tfc

week. Alice Gilleland, 364-4175. B-9-10-37-tfc

Baby Sitting by the hour, day or

Plain sewing and children's wear. Call 364-0509. B-9-44-2c

For sewing and alteration needs, call 364-6137.

DRAGLINE SERVICE Will do baby sitting in my home for school teachers. TAIL WATER PIT CLEANING

S-9-10-16-4c

Phone 364-5690 B-9-10-43-tfc

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron One mile North of Big Daddy's Truck Stop. HEREFORD

IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or

364-3777 11/2B-10-34-tfc

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY B-10-12-tfc

NOTICE: I will not be responsible for any debts or checks made by anyone other than myself.

/s/Glen Laing B-10-18-2p

11. BUSINESS SERVICE

AGRICULTURAL **GYPSUM COMPANY** Highest quality gypsum now available to area farmers.

Call: David Pickens, 364-6594 S-11-9-tfc

HEARING AID BATTERIES for all makes sold and tested at **THAMES Pharmacy**

S-11-12-40-tfc STEREO REPAIR Guaranteed repair work on all

brands of steros and sound equipment at MARTINS SOUND CENTER.

2461 I-40 WEST, AMARILLO PHONE 355-9557

B-11-3-tfc **B.L. Jones** CONCRETE CONTRACTOR

We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street

Phone 364-6617 B-11-21-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford, Texas

B-11-8-tfc HALE TRAILER SALES

Horse & Stock Trailers All sizes ALBERS MILLING CO. So. 385 . . . 364-5370 B-11-37-tfc

KELLEY ELECTRIC Virgil Kelley **Electrical Contractors** Residential - Commercial All bids & wiring competitive.

Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30

B-11-15-tfc FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY

Residential-Commercial Turnkey job Straight finish Phone 364-5169

1R-11-39-tfc BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING

DUMP TRUCKS LOADER DOZER Day Phone 364-0574 Night - 364-2322

1B-11-14-tfc

New spray cement on all type roofing, flat decks, trailer tops. Free estimates. 505-762-7632 B-11-12-44-4

HEREFORD WRECKING CO New & Used Parts WRECKER SERVICE We buy scrap Iron & Metal Have storage for cars, boats, etc.

1st & Jowell Ph. 364-0580 Nites - 4009 or 0075 S-11-12-40-tfc

COMPLETE Turn Key Installation of Pumps and Gear Drives PUMP CO. INC.

Sales & Service HEREFORD DIMMITT 647-3444 247-3311

> ROWLAND STABLES 840 AVENUE F

S-11-24-tfc

PHONE 364-1189 Stall rentals - Boarding Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse.

S-11-37-tfc TURNER WELL SERVICE Submersible pumps Repair & Exchange Pipe - Pressure tanks

Dempster - Pumpco CALL Doyle Turner - 364-0811 Scott Turner - 364-4447 Mobile Phone - 364-5221

> HEREFORD ELECTRONICS State License No. 1129 Douglas M. Kelley Owner

S-11-47-tfc

COMPLTE ELECTRICAL SERVICE Commercial - New Construction - Residential - Remodeling - Industrial - Repairing. Licensed and Bonded in Hereford, Dimmitt, Friona,

> Call 364-0011 Day or Night 531 East First Street S-11.3.+f

CONCRETE WORK STUCCO, PLASTERING, STORM SHELTERS Turn key jobs or straight finishing Jim Gonzales - 364-0375 Joe Garcia - 364-1497

TREE TOPPING-SHAPING HEDGE TRIMMING

C.L. Stovall 208 Avenue C Phone 364-4160 S-11-9-tfc

S-11-16-tfc

FOR ALL YOUR INSURANCE Consult The La Plata Agency

914 East Park Avenue Phone 364-4919 Pauline Lovan Robert Lemons 364-1726 364-2412 Frank Pannell

S411-16-tfc 13. LOST & FOUND

FOUND - black steer, branded "5" Call 289-5510. B-13-10-44-2p

American Legion & Auxiliary meets Tuesday 8:60 p.m. American Legion Hall Veterans Park

Legal Notice

LEGAL NOTICE Bids will be opened at 10:00 A.M. November 11, 1974 at Commissioners Courtroom, Courthouse, Hereford for 40,000 yards of crushed caliche to be picked up at the caliche pit. The commissioners court reserves

H.C. Williams County Judge -**Deaf Smith County**

LEGAL NOTICE Bids will be opened at 10:00 A.M. November 11, 1974 at Commissioners' Courtroom. Courthouse, Hereford, Texas for 12,000 yards of crushed caliche to be used in Precinct #3. See Commissioner, Bruce Coleman for details. The Commissioner's Court reserves the right to accept or reject any or all

H.C. Williams, County Judge **Deaf Smith County**

LEGAL NOTICE NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF CARA E. THOMAS, DECEASED:

Notice is hereby given that original letters testamentary upon the Estate of Cara E. Thomas were issued to me, the undersigned, on the 29th day of

October, 1974, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such letters. All persons having claims against said Estate, which is being administered in the County below named, are

hereby required to present the same to me, respectively, at the address below given, before suit upon same is barred by the Statute of Limitations, before such estate is closed, and within the time prescribed by law.

My residence and post office Hereford, Deaf Smith County.

DATED this 29th day of October, 1974.

EULAFOYE JACOB, Independent Executrix of the Estate of Cara E. Thomas, Deceased, No. 2497 in the County Court of Deaf

Smith County, Texas.

THE STATE OF TEXAS To: JOSE FONSECA SANCHEZ

Defendant, Greeting: You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of

the first Monday after the from the date of the issuance of would enter. this citation, same being Monday the 25 day of November

Hereford, Texas. Said Plaintiff's Petition was and golden whispering aspen. filed in said court, on the 7th Also went sightseeing in the day of October A.D. 1974, in city, and found it very clean and THE MARRIAGE OF ALVINA

FONSECA SANCHEZ. fully shown by Plaintiff's helpful, telling me about the

Petition on file in this suit. If this citation is not served within ninety days after the date of its issuance, it shall be

returned unserved. The officer executing this process shall promptly execute the same according to law, and make due return as the law

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 8th day of October A.D. 1974.

Lola Faye Veazey Clerk, District Court, Deaf Smith County, Texas By Virginia Easley, Deputy

By The Garden Gate With Glad

Ever since childhood I have cherries like we have. been very interested in geography and the productions of the good earth. I used to sit for hours and study maps, try to visualize what each area would be like in actuality and what they would grow the most of. Also the scenic wonders, and other things of interest.

As I looked at maps and pictures in the geographies, the right to accept or reject any encyclopedias and other materials. I purposed in my heart that some day I would see some of the places and things written about in my study books

> This I have partially achieved as I have been in 44 of the 50 states and 18 foreign countries. Never have I ceased to dream. wish and hope great things for the world. All people be busy and happy and the soil yielding

> Flying from Dallas to Detroit, I made a bit of a memorandum of what I wanted to see, and just what kind of a city Detroit, (one of the largest producing cities) would be like, and what the surroundings would be.

Via telephone I had been kept informed on the development of the fall colors in the campuses area. I was especially excited when I began to see the flaming maples, golden oak, red ash cottonwood and other colorful shrubs and trees.

The axis in the landscape of the Sells home (my grand-niece Laura) as a huge golden leafed maple and a vivid red blended hedge of forsythia. They grow many shrubs which I was not familiar with. Beautiful grasses enlivened

the landscape. There were signs where masses of spring bulbs, summer peonies and lilies had From up-stairs windows I

could catch a view of the Detroit River where it emptied into Lake Erie. These two waters surround Grosse Ile, where the Sells live. Each day we went sight

seeing or shopping. I was enthralled with the beauty of the bursting red maple (that is its botantical name) red ash: yellow aspen whispering quietly bout all the beauty.

During bush (euonymus alatus compactus) was one of the most popular shrubs, used in many places for accent or hedges. Mrs. O.G. Hill Sr. has some of these and they do very well here, not as large or clear color as those in Detroit; they don't withstand the wind.

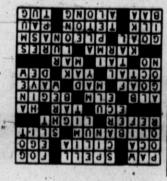
Another tree which one could not fail to name is the crimson king maple, a deep black, glowing red, stately, and eye catching, and most every home has one or more of these.

Also visited the grounds and green houses on the campus at Ann Arbor. was thrilling to walk by the side of the running brooks, and then to walk the small path bridges. Bruce, the nephew, delighted in making expiration of forty-two days these bounce as Laura and I

One of my great thrills was to tour one of the largest and 1974, at or before ten o'clock greatest gardens at an estate on the island. Also was privately A.M. before the Honorable 69th shown the greenhouses. Was Judicial District Court of Deaf given some plants, and have Smith County, Texas, at the shared them with my neighbor. Court House of said County in On these grounds we saw the loveliest of the bursting maples

this cause, numbered 7234 on beautiful. I had pictured great the docket of said court, and sheds, of autos, and machinery, styled, IN THE MATTER OF These are there, but are fitted into the areas which surround the great manufacturing city. SANCHEZ AND JOSE I went by train on the tour into Canada. One of my travel A brief statement of the companions was the wife of a nature of this suit is as follows, fruit dealer; and had spent her to wit: A DIVORCE as is more life in Canada. She was very

> land, the yield, use of water and places of interest. Was especially interested in the vast acres of fruit trees. The pickers were still gathering green apples. I do not know what fruit ranked highest in production but the large sweet cherries were among the leaders. They do not grow sour



CROSSWORD PUZZLE

ACROSS 1. Cats __

2. Irresiftible 9. Mist 12. Wood sorre 13. Eyelashes 14. Conceit

opening 18. Allude (to)

leading fruit in acres and productivity. All orchards were well kept, trees uniform and nicely groomed. The ground was practically free of weeds, spray-

ing and other preventives were used, but the chief one I would think is the way the ground is tended and unnecessary growths cleaned out, as well as keeping the trees in a healthy condition. These measures of horticulture pay off n good dividends.

Different types of apples

peaches, pears (some of the late

ones had not been harvested)

and grapes. My informant

thought grapes perhaps was the

The slope of the land, color etc, reminded me of the citrus orchards in Texas and California, also the many fruit sheds and packing houses. In the springtime this area is very popular and thousands of people throng to see the trees in flower.

The Great Lakes served as border on the right side as the train swept its way through this productive country and hastened us to our destination, Niagra Falls. After dinner I joined-a tour of lighted and planted walks which surround

he Falls on the Canadian side. The next day we toured both Canadian and New York areas. One of the many things I learned was that the nation's highest ranking horticulture University is located at Niagra Falls, its enrolment limited to 36 students of the highest potentials

When graduated these students are greatly in demand. Gee! but it would be great to be able to attend such a school, I would sure like to study under these instructors.

Sunday morning I decided I would go to a near by church. When I looked out the earth was covered with snow and huge "flakes were softly falling, giving an entirely different prospec-

sculpture by Bill Lockhart will

have arrived, and as soon as weather permits will be delivered, and we hope can be

nature and growing things for

exhibited in many galleries,

including those at Arizona State

University, the University of Nebraska, Georgia Southern

College and the Contemporary

Arts Foundation, Oklahoma

The exhibit will close Dec. 8.

Exhibit To Focus On Rope Figures

open at The Museum of Texas motivation. Lockhart is a graduate of Tech University next Sunday. Dr. Lockhart, chairman of the West Texas State University Department of Art at Tech, and received his advanced began his rope sculpture in 1972. degrees at Pennsylvania State The new exhibit has been University. selected from relief wall His work is represented in hangings, free standing, and numerous private and public hanging three-dimensional collections and has been pieces, ranging from three to 10

eet long. 'Rope is very much a part of the history of the Southwest," the artist said, "and it is surprising that it is so uncommon as a sculptural material." He cited the lariat as one example, and he suggested that even the way the lariat is handled can

influence sculptural designs. "It is the job of the artist to take raw material and to form it into an artistic statement," Lockhart said. "I am using rope to make my own unique

FAMILY ENROLLS IOWA : CITY -- An entire family -- father, mother, two sons and two daughtershas enrolled at the University of Iowa here.

EAGLES RETURN

BALTIMORE -- The endangered bald eagle had a population explosion of sorts this year at the Blackwater National Wildlife Refuge. Four of the five pairs of adult eagles nested and successfully hatched and raised eaglets in the wild.

> A. O. THOMPSON ABSTRÁCT CO. Mr. and Mrs. A. J. Schroeter Courthouse Phone 364-1504

> > P.O. Box 73

Free City Maps

Showing Blocks

FOR GIFTS THAT ARE LASTING COWANJEWELERS Downtown

3. Stray person

4. Rarely seen

6. Month after At

5. Brooch

7. Confine

9. Wool fabric

16. Apiary occupant

17. Perverse woman

20. Chatter (Collog.)

22. City on the

24. Store up

future use

25. Once again

10. Oriental fan

11. Secured

28. Cave dweller 30, Spring month 32. Mining spike 34. Decisive

36. Kind of barrie

39. Guardian spirit

45. Incite

47. Scuttle

parrot 49. Singing voice 51. Ecstatic

52. Jacob's brothe

53. Complacent

54. Salmon hook

57. Long time

55. Palm' leaf (Var.)

59. Thank you (Brit.

41. Fruit-eating 28-D

48. New Zealand

15. Frankincens 17. Narrow

19. Brightness 21. French coin 23. Pitch 24. Arabic let

26. White 29. Shade tree 31. Initiate 33. Mining waste 35. Delirious

38 Proceeding 40. Shaggy-ha 42. ___ line 43. Negation 44. Food fi

48, Fate in Eastern thought 50. Inveigles 54. Objective 56. Redundancy

59. Dakota Indi 60. City in Franc 61. Bleat 62. In a line 63. Drag

tive of this world renowned scenic place. From the bulletin learned that grounds of this Lutheran church had received highest recognition in the

Was good to have been there. I saw and enjoyed beauty and the best of hospitality and came nome to beauty, as my yard was like a huge bouquet. I cut over 18 gladioli spikes and many roses which I have enjoyed sharing and making arrangements of. There is a blazing Oak in the neighbors yard. (305 W. Haven Dr.).

Keep alert, look for the beautiful and good, these all make a better world to live in. P.S. The spring flowering bulbs, sold by Pioneer Club

WALTHAM, MASS. -- For the last seven years a group of Bostonians have been practicing "girth control" summer beautification contest. at the Diet Workshop here. Spoke smen said the membermillion pounds.

GIRTH CONTROL' GROUP ship has lost a total of 1.4

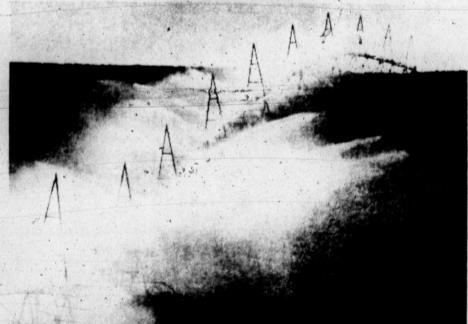


KESTER'S JEWELRY Across from the Post Office In Downtown Hereford THE BEST FROM HOLLYWOO **ONWEALTH THEATRES** MOVIE MARQUEE DELUQUERO DE SENORAS Sunday . 5 TAR . 12:30 · 2:00 TOUCH OF SATAN Sunday . STAR . 5:20-7:10-8:55

When the mob muscles in on the Massage Parlor.. the girls rub em down ...then rub em out! Sun. Mon TOWER TOWER

To Be Specific

Valley Water Drive Center Pivot **SPRINKLERS**



PAY and OUT PERFORM

Do Yourself A Favor And Get All The Facts Before You Buy! From GARY VICTOR 108 NW Drive

79045 Managements Best Tool Is The Ability To Plan Ahead!

806-364-5616 Out Of Town Call Collect For The Valley Man

armed services in the state

SHOP EARLY BE SMART COWAN JEWELERS

Downtown

Many Robbed By Bogus Charities

Attorney General Within the next few months, many of us will be asked to contribute to a charitable cause, since various fundraising organizations con-

draising purposes. All of us are familiar with the centrate their efforts in the seasonal appeals of wellperiod from Halloween through

137 N. Sampson

established charitable There are three ways people organizations, and few of us commonly are asked to help a question the value of the work charitable cause: by donating they do.

money, by donating service, or But the Attorney General's Consumer Protection Division by donating the use of their name for advertising or funcautions persons contacted by any unfamiliar charitable organization to check carefully before committing money,

Marn Tyler

Real Estate

111 Ranger

364-0153

An exceptional buy 3 or 4 bdr, 13/4 bath, den, large

livingroom, covered patio, 2 car garage, nice yard.

2 brd. 1 bath on Jackson, Seller will carry.

Ranches of all sizes and locations.

3 bdr. at edge of town can be sold on V.A. Loan.

Dry Land Farms and irrigated land from 10 A.

Just call me for all your Real Estate needs.

Extra nice, large home.

364-5821

OUR ATTORNEYS suggest that you ask these questions before agreeing to support such

What are the organization's goals? Do you believe they are worthwhile? Are they realistic? Are their fundraising campaigns and charitable programs well-planned?

Who heads the group and where are its central offices? Who are the local officers or representatives? Are they genuinely committed to the organization and its aims?

What services does the organization provide in your community? Are they effective? How is the group regarded by your friends and sociates?

Has the organization met local or state regulations for charities soliciting funds?

How does the charity solicit its funds?

SOME ORGANIZATIONS use methods of fundraising that are questionable at best. Some send unordered goods through the mail, then later request - or even demand- payment. Our attorneys remind consumers that both state and federal laws say you don't have to pay for or return unordered merchandise.

Another practice to be on guard against is misrepresentation of a group as employers of "handicapped," "disabled," "rehabilitated," "retired," "minority," or "student" workers when in reality only a very few, if any, such workers are employed. If approached by a group with such an appeal,

you should inquire what percentage of such workers is employed, or what percentage of profits is paid to them.

In recent years, some questions have been raised by concerned citizens as to how much of the funds collected by various charities actually go toward their stated goals and how much is spent on administrative costs, salaries, and the cost of raising funds.

While low operating costs may tend to make a group seem efficient, it's important, say experts, to remember that many factors must be considered in evaluating such figures. The purpose of the charity, whether it employs professional fundraisers or depends on volunteers, costs of printing informational material, and whether the organization is an old, established one or a new one - all of these things affect operating costs.

MOST OF US are eager to support worthwhile organizations, but we want to be sure that our money or our timeis being well spent.

The Better Business Bureau or Chamber of Commerce can provide both individuals and businesses with information on charities that may be conducting fundraising drives in local communities.

And the Attorney General's Consumer Protection Division can help you if you have a complaint against an organization or firm that has engaged in misleading or deceptive practices.

Tech Earns \$1000 Grant

The Area of Accounting in the College of Business Administration at Texas Tech University has received a grant for \$1,000 from the accounting firm of Ernst and Ernst, through its foundation.

Presentation of the grant was made by Donald Key, manager, FOR LARGER

> GIFT SELECTION COWAN JEWELERS Downtown

Dallas office of Ernst and Ernst, and B.C. - Hosch, manager, Fort Worth office. Dr. Doyle Z. Williams, coordinator, Area of Accounting, and Dr. Jack D. Steele, dean, College of Business Administration, accepted the grant.

The grant will be used for educational enrichment for students and faculty in the Area of Accounting.

No Change Economy is just a way of spending money without getting any fun out of it.

-Reporter, Kanawha, Ia

WHEELCHAIR BUSINESS BLACK WOMAN OFFICER MONTGOMERY, ALA. -Juanita Bell, 22, has become the first black woman to be commissioned from any

-- Ron Andrick, a 31 yearold divorced father of two, operates a successful janitorial business of his own. despite the fact that he is confined to a wheelchair beof Alabama. Miss Bell was cause of progressive muscommissioned second lieutenant in the U.S. Air Force. cular dystrophy.



OWENS ELECTRIC

WE SPECIALIZE IN:

Complete sales and service of electric motors (new and used), magnitos, starters and generator repairs.

LOAN MOTORS AVAILABLE 809 E. 2nd. 364-3572 HEREFORD, TX



Floating Tailwater Pump Conserve that water.

Vertica Hollow Shaft



Head

'Guaranteed Satisfactory Service' Warren Owen.....Harvey Milton

FOR THE BEST DEALS TELEVISION SERVICE ON NEW or USED CARS Specializing in all makes and models of color and Black & White Televisions

Come in and talk with one of the men

JOHN ORSBORN BUICK-PONTIAC-GMC at 142 N. MILES or .. 221 N. 25 Mi. Ave.

364-0990

364-1222

REALTORS 601 N. MAIN HEREFORD, TEXAS 364-0555

Very clean 3 bedroom, 2 bath home with new loan to assume. Evaporative air conditioner and central gas heating. 1220 sq. ft., double car garage. Call Don Tardy, 364-1006.

4 year old home constructed of brick and masonite. 3 Bedroom, 112 bath. New evaporative air conditioner. Barbeque grill. Possession in 30 days. \$20,500. Call Don Zimmerman, 364-3274

Lovely 3 bedroom, 134 bath brick home in NW Hereford. Excellent condition. Storm windows, new dishwasher, carpet throughout. Many fruit trees. Call Lloyd Sharp, 364-2543

Large 4 bedroom, 2 bath home with front and back patio. Gold shag carpet throughout. Beautipleat drapes. Brick home with cedar roof. Much storage. Call Melvin Jayroe, 364-3766.

Over 2700 sq. ft. of luxury home with 3 bedrooms, 2 baths. 1st class extras include: large basement bedroom, cathedral beam ceiling in den, chandelier, cushion tone tile, beauty pleat drapes, and a brick and wrought iron fence. Call Don Tardy, 364-

Enjoy a new 4 bedroom, 2 bath home on Oak St. Over 2250 sq. ft. Large carpeted kitchen with built in hutch. Bay window in formal entertaining living room. Fireplace in den with beamed ceiling. Call Melvin Jayroe, 364-3766.

Excellent location for this 3 bedroom, 2 bath home with over 2400 sq. ft. Unique design has 20' x 15' basement. Large office or library. Rear garage entry. Sprinkler system. Call Don Zimmerman, 364-



Thursday, Nov. 7, 1974 -- Sale Time: 11:00 a.m. LOCATED: From Hereford, Texas 4 miles North on Highway 385 then 2 miles West.

THE FOLLOWING WILL BE SOLD AT PUBLIC AUCTION: TRACTOR - COMBINE -1-1973 Case 1175 Diesel Tractor, Cab. A/C, Heater, W.F., Wts. 1100 Hours 1-1966 Case 930 Diesel Tractor, W.F., Weighted, Dual Hyd. 1-1968 International 503 Combine, Gas. Eng. Cab. 16 Ft. Header, Bin. Ext. 1-John Derec 3800 Ensilage Cutter With -2 Row 40 Head

EQUIPMENT -

Case HD Front End Loader, 6 Ft. Bucket -King 14 Ft. Offset Disk -Int. 185 Planter Units 1-King 14 Ft. Offset Disk
4-Int. 185 Planter-Units
1-Caldwell 4 Row Shredder
1-Lilliston 3 Pt. Shredder
1-Byrd Teiple Bar 45 Ft. H.C. Hoeme
1-Noble 15 Ft. Mulcher Unit
1-Int. No. 4 3 Pt. Rotary Hoe
1-5 Row 4" x 7" Lister W/Diamond-Bar
And Markers
1-John Deere Van Brunt 20-8 Drill
1-5 Row Hyd. Rod Weeder
1-4 Row Culti. Packer
1-John Deere 3 Section Drag Harrow
1-Int. 3 Section Drag Harrow
1-Int. 3 Section Drag Harrow
1-Hutchinson 20 ft. Grain Auger on
Wheels

1-Int. 3 Section Drag Harrow
1-Hutchinson 20 ft. Grain Auger on
Wheels
1-Mayrath 11 Ft. Auger
1-John Deere No. 200 4 Row Lister
1-416 Ft. X 30 Ft. Steel Drag Float
1-John Deere 2. Row D.T. Shredder
1-Eversman V Ditcher D.T.
1-Peerless Roller-Mixer P.T.O.
Portable
1-Lilliston 4 Row Rolling Cultivator
1-4 Row Vegetable Cultivator
1-5 Row Toolbar
1-4 Row P.T.G. Rod Weeder
1-P.T.O. Post Hole Digger
1-300 Gal. Spray Tank W/Tractor Mt.
Bracket
1-Tumbling Fresno
1-Ford 8 Ft. 3 Pt. Blade
1-Meyers V Ditcher
1-3 Pt. Crane
1-Tailer Type Spray Rig
1-Oliver & Shopmade Self Propelled
Grain Cart

TOOL. 4 TRACTOR

TOOL & TRACTOR 1-Set 16 9-38 Duals 2-14 Ft Toolbars 1-Lot Shanks: Clamps, Spacers 2-3 Pt. Hitches 1-Int. 2 Pt. - 3 Pt. Hitch

ROBERT BETZEN -- OWNER

-Case Front Weights
1-Set MM Wts.
-Crustbuster Serather Units
1-Set John Deere Guide Cones
1-8 Row Set Row Markers
1-Case HD Cylinder
2-A Frame Hitches
2-13-26 Tires & Wheels
1-Lot Cylinders
1-Lot Sweeps FENCING - MATERIALS -

1-2 Wheel Trailer W/Roller And 6 Miles Of Electric Fence Wire 1-Lot Electric Fence Post, Insulators 1-Large Lot Cedar Post 1-Lot 6" Fencing Roard 1-Lot Tubing & Shafting IRRIGATION - TANKS -

15-Joints 7" Gated Pipe 30" & 40" Rows 2-12" x 8" Hydrants 1-Lot Irr. Tubes 1-Lot Irr. Tubes 1-Lot Irr. Tarps 1-100 Gal. Overhead Tank & Stand 1-50 Gal. Overhead Tank & Stand 1-50 Gal Propane Tank

ANTIQUES -1-Wilson 4 Burner Wood Cook Stove, Complete I-Railroad Depot 4 Wheel Wagon 1-Hog Scalding Vat 1-Antique Tool Chest 1-Set Ice Tongs 1-5 Gal. Cream Can 4-10 Gal. Cream Can

SHOP EQUIPMENT - (SPECIAL) 2-Miller Matte TSS Wire Welders
1-Bantam Iron Workee, Works 4: Flat.
2 Angle, Punches Holes
1-Large Shopmade Hydraulic Press,
Well Made
1-Miller Roughneck Portable Welder
1-Acetylene Welder
1-Acetylene Welder l-Acetylene Welder

1-Uniweld Cutting Torch

1-H D. Blacksmith Drill Press

1-Hay Budden 110 Lb. Anvil

1-SM Air Compressor

1-Bench Vise

1-Jetco Abrasive Saw

1-Lot Hand Tools

1-Lotated in Hereford, Will Not Be At Sale Site

TRUCKS - FEED BOX -

1-1959 Chevrolet 2 Ton Truck, V-8 Engine, 4 Sp., 2 Sp., 18 Ft. Steel Bed, Hoist, Steel Stock Racks 1-1953 Chevrolet 2 Ton Truck, New 235 Engine. New Brake Job, Michelin

1-FMC Feed Box, Truck Mount, 1-1964 Buick Electra 225

SHEDS - CORRALS -TRAILERS -

2-14 Ft. x 8 Ft. All Metal Sheds (New Prefabricated) Open Front 26-9 Ft. x 5 Ft. Steel Livestock Panels, W/Interlocks 26-9 Ft. x 5 Ft, Steel Livestock Panels, W/Interlocks
2-16 Ft. Panels W/Inside Gates
5-Steel 16 Ft. x 5 Ft. Hay Stack Panels
6-Steel 10 Ft. x 5 Ft. Hay Stack Panels
1-Truck Axle Trailer W/7 Ft. x 10 Ft. Steel Bed & Ramp
1-Tandem Axle Trailer W/6 Ft. x 20 Ft. Steel Flat Bed
1-Tandem Axle Trailer W/5 Ft. x 17 Ft.

1-Tandem Axle Trailer W/5 Ft. x 17 Ft. Steel Bed 1-Chevrolet LN Pickup Bed 2 Wheel Trailer

2-2 Wheel Trailers W/4' x 8' Beds 1-Chevrolet Stepside Pickup Bed 2 Wheel Trailer 1-2 Wheel Trailer W/51/2 Ft. x 8 Ft. Flat 2-4 Wheel Cotton Trailers 1-Ranger 4 Wheel Flat Bed Trailer NON CLASSIFIED -

NON CLASSIFIED —
1-Hog Scalding Vat
1-Old Scratch Oiler
1-Teel Centrifugal Pump W/Gas-Engine
1-25 Ft. Steel Trough
1-Small Steel Troughs
1-X H.P. Electric Motor
1-Lot Maize & Pickup Fingers
1-House Jacktric Motor
1-Jall.P. Electric Motor
1-Jall.P. Electric Motor
1-Jall.P. Electric Motor
1-Jall.P. Electric Motor
1-Jot Log Chains
3-Barrel Pumps
1-Set Posthole Diggers, Hoes, Spades, Etc. 1-Set Posthole Digger Etc. 1-Hand Sprayer 1-Handyman Jack 1-Lot Tires, Wheels 1-Lot Items Too Nur

CRUCE & DULIN AUCTIONEERS TERMS OF SALE: CASH - Lunch Will Be Available

JACK DULIN, Rt. 1, Plainview, Texas Ben Reagan, Rt. I, Silverton, Texas (806) 847-

"THE BEST INVESTMENT ON EARTH IS A PART OF IT.."

651 Acres of the finest land in West Texas. 5 wells, 2 return pits. Good terms! Partially owner financed.

633 Acres - North Plains. G.H. 360 pivot sprinkler. Large barn - other improvements. 2-8" wells, U.G. tile. All goes for \$450 per acre.

800 Acres — Carson County. 3 wells, underground pipe, tailwater return system. \$50,000. down, good terms on balance. \$450 per acre. 320 Acres - North Plains. Good water. Close to town. 2-8" wells, tailwater return

pit, some U.G. Pipe. Good productive soil.

Short half Castro County. 3 wells, some U.G. tile.

Trade for this 160 Acres. Parmer County. 3 wells and tailwater return system.

646 Acres with 7 good wells all connected with U.G. pipe perfect laying land. The land is in the best water area of Deaf Smith County. \$750 per acre.

GIBSON

REAL ESTATE & INSURANCE 902 Lee Street

W.V. "Bill" Struve 364-6396 Jo Beth Shackelford 647-2342 364-6683

Ronny Pagett

364-1275 Lavon Pagett

Wilbur D. Gibson

364-2225

Money is available! Build your new home now. Choice lots in NW Hereford. Let us show you. One extra large.

JEANE COKER

364-5439

Terrazo entry, carpeted thru-out, draped, attractive decor. Kitchen has eating bar. Fenced, double garage. All brick. Children can walk to NW school. \$24,500.00.

LORETA SWANSON 364-4857

160 acres dryland - Parmer County with 1 domestic well, 2 miles from pavement, \$150.00 acre.

364-4857

Hwy. 60 and MAIN 364-6061

320-acres, Parmer County, 2 wells, possession after fall harvest. Fair improvements with good barns.

677 acres SE of Hereford 5 wells tied together, improved. Owner will carry papers.

640 acres all grass Deaf Smith County, \$150,00 per acre. Adjoining 640 acres, 1/2 cultiviation \$350.00 per acre, with 2 wells.

interested in you



Service

lot in Knob Hill section, owner wants just what he

Circle Drive

CHICK WEEMES 364-3169

MERLIN WEBER

All brick country home with over 1800 sq. ft. Large

kitchen, with beautiful cabinets and all built-ins.

Carpeted thru-out, drapes. Has one acre of land.

LAND:

John Vanderhoof, Governor

charge:

tion."

of Colorado, on tax sur-

"I thing the people will

go along with it as part of

the package to fight infla-

EXPERT REPAIR

BUICK PONTIAC

GMC TRUCKS

JOHN ORSBORN

Multiple Listing Service ' MLS

Campbell Realtors

218 West 3rd Street. 364-0780 **4 GOOD REASONS TO SEE Campbell Realtors For Your Property Needs...**



Farms, Ranches **General Sales**



NEIL COOPER Commercial Industrial **General Sales**



Land, Homes **General Sales**



GENE CAMPBELL Loans, Appraisals Counseling

Working As A Team, We Offer You:

- * Realtor Specialists
- * Desirable Properties
- * Realistic Appraisals

•INVESTMENT OPPORTUNITY Buy this excellent local retail business operating at a steady profit. Owner retiring. Call Neil Cooper for details.

LAND BARGAIN! Nearly 658 acres of irrigated farm land. 5 good wells, underground tile, good Pullman soil. Really a good farm for only \$450.00

•WILL TRADE equity in nice office building for other real estate, nice mobile home, or good notes.

OMPARE THIS ONE! \$33,900 buys completely redecorated 4 bedroom, 3 bath home, NW location, ref. air, fireplace, all new kitchen, carpet and over 2,000 square feet.

 LARGE IRRIGATED FARM with 16 wells fied together, 2 lake pumps, nice improvement, Equipment can be bought. Nearly 4 sections of good land, reasonable price and terms.

★ Uncomplicated Service

★ Professional Counseling

★ Expert Loan Assistance

• DUPLEX — stable income producer — all the furniture goes. Spacious with 2 bedrooms each side. Look at this investment opportunity.

NORTH OF UMBARGER, Half Section with 2 good wells, underground tile, nice improvements \$300 per acre.

• LESS THAN \$120.00 per month for this 3 bdr, 11/2 bath home with lots of livabilty. Only \$14,500.00 reasonable down.

SOUTH HEREFORD, 2 story, older home, Completely remodeled with space for mobile home. 4 bedrooms and only \$15,000.00

• READ OUR COMPETITORS ADS and then call us! We can show their property through our "Multiple Listing Service." If you don't see what you want here, we have other properties.

WE CAN SELL YOUR PROPERTY

& ASSOCIATES, INC.

REALTORS

311 E. PARK AVE.

enjoy the terms financed by owner. Call for your appointment

realizing the exceptional value it offers. Let us show you what

you can get for only \$14,000.00. 3 BR. 1 bath with built-ins in

you will be paying more and more rent, so why not buy your

802 acres, 9 wells, pavement, 2 houses, barn, corrals, \$250.00

per acre. \$111,000.00 loan can be assumed. This farm should

3 wells, 2 miles tile, natural gas, pavement. 29 per cent dn.

North of Black, 5 wells, good soil, 2 return pits, clean, house

you need. Priced less than \$14,000.00. Call for opportunity

LIKE QUALITY IN YOUR HOME

PHONE 364-2222

DIFFERENT-SPACIOUS-LIVABLE Is 3 bedrooms all you want or do you want more? You could have Let us show you this spacious 1900 sq. ft. home built with extra 4th BR in this spacious 1720 sq. ft. house, or a 12'x19' game room. quality. Double strength storm windows aid in heating & 2 bath & 2 car garage, of course. New carpet with drapes. cooling. Built-ins in living room and kitchen. Entertain on this Compact kitchen and dining area with 2 built-in hutches. Shown over-sized patio surrounded by established lawn and fruit trees. H-4198 Call for appointment to see other features such as ref. air, new by appointment.

SOMETHING FOR EVERYONE Lg bedrooms for all. Redecorated kitchen for Mother, with built- IT'S AUTUMN IN THE COUNTRY ins, and redecorated den for Dad, plus bar-be-que grill for You can enjoy the autumn of the year in this 3 BR brick home cooking. The whole family will enjoy the quietness on this one surrounded by 16 acres of land. Excellent view of this beautiful

acre of land with many trees. Call for an appointment. H-30162 country. 6" irrigation well and large hay barn. You can also OWNER WANTS TO TALK TURKEY on this well built 3 BR, 2 bath home. Extra nice paneling graces today, the den, kitchen and dining areas. Fruit trees galore enhance MORE THAN YOU'D EXPECT the fenced back yard. Central heat and gas, ref. air. Many other You may have passed by this modest-looking home without

features to consider. Talk turkey today. will buy you this gracious older home on a corner lot. Let us kitchen. Carpet throughout and panelled. Close to the Mall. Call show you the corner porch, the roomy rooms highlighted by the show you the corner porch, the roomy rooms highlighted by the to see today!

extra high ceilings. Owner financing available. cozy - cozy For a couple or young family. Neat as a pin and very livable. home now! Awner will sell this 2 BR brick home on FHA or VA
Owner will finance the 2 BR brick home with fence and storage loan or other loan. This spacious 14'x20' den may be just what

building. Excellent terms. House will have new paint and carpet. Close to school. Shown by appointment.

FARMS

today.

AS TIME GOES ON

This good laying land is located near Hereford on the pavement. 320 acres with 4 six inch wells. 150 feet of water. Owner will sell for 29 per cent down and carry some second. Assume Federal Land Bank loan.

UNDEVELOPED LAND with 250 ft. of water, now in grass, located near Hereford, fenced, no improvements. This is an excellent alfalfa farm. Take investment credit & depreciation to fully develope. F-



Tommy Bowling 364-5638



Virginia Holmes



be a bargain at today's prices.

and large barn. See it if you like good land.

Owner finance balance.

640 ACRES

Sam Long 364-0381



Ralph Owens

Your best friend won't bother to announce that fact to you.

Disappointments are inevitable if you have ambition or hope.

Mount Reducers

Time For Thought When politicians agree, the angels may rejoice but the voters just wonder what's cooking.

> You've Never Seen Such Thorough

STOP IN SOON

Phillips "66" Products EAST SIDE "66" **Rocky Stewart**

1303 E. 1st.

CARMICHAEL REAL ESTATE, INC.

Phone 364-1251

508 S. 25 MILE AVE.

117 Northwest Dr. 3 br. 11/2 bath. New carpet and new air conditioner. Extra clean, 71/2 per

cent loan. Payments 146. All built-ins. 801 S. 25 Mile Ave.

4 Br. house on extra large corner lot. Excellent business potential. Owner will finance at 8 per cent interest.

709 Ave. H

Owner must sell quick, Price reduced. New furniture and drapes. Call for details.

Blue Chip in Northwest

4 br., 3 bath, 2628 sq. ft. beautiful pleated drapes, fireplace, beautiful builtins, interoom, 3 car garage, 71/2 per cen loan. Call today.

FARMS

FARMS

FARMS

80 acres, 7 mi. from town, excellent land, NE 6" well, return system, \$60,000, good terms.

We also have several good half section priced to sell.

If you are contemplating buying or selling in the near future, come in and talk with our experienced staff about your needs Coffee is always on.

Service

hone 364-0990

ree Pickup

LAND

349.1 acres on paving, all cul. 2 irr. wells, 300 acres of wheat ready to pasture, 3-bedroom home, shop building, corrals and large feed bunker. \$325.00 per acre, 29 year loan on \$58,000.00 at 51/2 % balance

son, Texas, 355 cul., 30 bermuda grass. 2-8" and -5" well, tallwater pump from several farms, all connected with tile, 3-bedroom house, shop, barn corrals and other imp. \$550.00 per acre, \$60,000.00 down.

40 acres 2 miles from Hereford all in wheat, dig irr. well and 10 year loan on balance.

10 acres near Hereford, \$500.00 down and \$100 per mo. for 9 years balance on 10th year. 10 acres, \$300.00 down

\$75.00 per month. 6 acres \$300.00 down \$65.00 per month. 3.40 acres \$3,500.00 good

Have small acreage with nice

Call for J.M. HAMBY **Hamby Real Estate** Office - 364-3566 Res. - 364-2553

205 S. 25 Mile Ave.

LEE UMSTED

364-6113

List With Us For Quality Service.

INSURANCE MOBILE HOMES

Equal Housing Opportunity

CAROL ROSE 364-0362



Within 50 miles of Hereford — Beautiful home with fireplace and all extras. Property has boat house. water on two sides, fishing - boating - skiing - swimming - golf course and Much more. THIS IS A DREAM COME TRUE.



MOVE IN FHA Monthly payments approx. \$170. Pretty 2 Bed room home with refrig air, beautipleat drapes, all builtins in hitchen. STORM CELLER, gas grill — Call Today.



N.W. Hereford, over 1800 feet of living space, extra nice, lots extras, call today only \$26,600.00



4 rental units, bring in over \$450.00 per month only \$25,000 can be ought on VA loan,

PLEASE CALL US TODAY ABOUT THESE EXCELLENT BUYS.



\$2900.00 and assume loan balance of \$13,853.00 payments of \$149.31 - 3 bedroom, 2 bath, brick with air cond. carpet and fenced back yard.



OWNER SAYS SELL He will carry note - older home at Dawn Texas 2 car garage on 4



2 houses for the price of one-older part of town and rented.



GRE

Emmett Kelly, Jr. 5 Star of television and his own colossal circus

FARM FRESH PRODUCE

2 16 0Z. \$ 100

3 10 0Z. \$ 1 00

10 OZ. 79°

49 OZ. **79**C

7½ OZ. \$ 7 00 BOXES

16 OZ. \$ 7 00

3 11 OZ. \$ 1 00

316 OZ. 89°

3 17 0Z. \$ 100

3 16 OZ. 89°

Tomato Sauce 3 15 OZ. 79°

Tomato Soup 610% OZ.\$ 700

EVAPORATED

MILK

141/2

OZ.

CANS

. WASHABLE

"MOON MIST"
INE TRANSLUCENT
PORCELAIN CHINA
SPECIAL

THIS WEEK BREAD

AND BUTTER

. POLYESTER PILLOW

THREE POUND

URFINE



PHILLIPS MAGNESIA

REGULAR MILK OF MAGNESIA



BTL.



Colgate MFP

TOOTHPASTE SUPER SIZE 9 OZ. **88**° LABEL



REG. OR SUPER \$119

The Perfect Gift for the whole family



NOTICE TO OUR CUSTOMERS WE NEED YOUR HELP!

WE NEED TOUR PIELF!
PAPER BAGS ARE IN SHORT SUPPLY DUE
TO THE CRITICAL PAPER SHORTAGE. WE
ASK ALL OUR CUSTOMERS-TO HELP US.
PLEASE BRING, YOUR BAGS WITH YOU
AND PLACE IN YOUR SHOPPING CART
TO BE USED WITH YOUR OWN ORDER.
PLEASE TAKE BOXES WHEN POSSIBLE.
THANK YOUR FOR YOUR COOPERATION.

ALL **PURPOSE** 10 LB. POLY BAG

SHURFRESH-REG. QUARTERS

Margarine

Cauliflower

SHURFINE MACARONI & CHEESE

Apple Sauce

SHURFINE STRAINED OR WHOLE

Sweet Peas

SLUMBER

SHURFINE WHOLE IRISH

Potatoes

Detergent

MC*2 ALL PURPOSE OR SHURFINE

Cheese

Dinner

SHURFINE MANDARIN **Oranges**

SHURFRESH HALFMOON COLBY LONGHORN

FOOD STAMP USERS STOCK UP NOW ON QUALITY FOOD AT HRIFTWAY **BLADE CUT**

FAMILY PACK GROUND BEEF

5 LB.

AFFILIATED? 3 POLY BAG RED DELICIOUS 59° **Apples** OCEAN SPRAY 1-LB. 49° Cranberries CALIFORNIA SUNKIST Lemons YELLOW SWEET Onions **Celery Hearts** Walnuts BEEF

1/2 GOOD or CHOICE 250 LB. AVERAGE

HALVES OR SLICED YELLOW CLING **ENRICHED** FLOUR PAPER BAG

SHURFINE COFFEE Creamer **Pancake Mix** SHURFINE MEDIUM **Grain Rice**

261/2 OZ. 89°C Chunk Tuna SHURFINE PIECES & STEMS

MUSHrooms Apple Butter 2 28 0Z \$ 100 SHURFINE STRAWBERRY 18 OZ. 79 C CHILI TOMATO-BEEF NOODLE-CHEESEBURGER OR HASH 49 Preserves

SHURFINE FRUIT COCKTAIL 3 16-0Z. \$100 SHURFINE IN JUICE CRUSHED/
Pineapple OR SLICED 3 151/4 OZ \$ 7 00 SHURFINE NATURAL PINK GRAPEFRUIT TEXAS PAK

SHURFINE GRANGE/FRUIT PUNCH 3 46 OZ. \$ 1 00 SHURFINE FANCY **Tomato Juice** 141/2 OZ. 55°C SHURFINE CUT GREEN SPEARS **Asparagus** Pork & Beans 4 16 OZ. \$ 100 Sliced Beets... 4 15 0Z. 89C Spinach Vegetables .
SHURFINE FRESH SHELLED 3 16 0Z. 79°

Blackeyes FOOD

SHURFINE **FROZEN** ORANGE JUICE 6 OZ. CANS

LISTERINE 99¢ 14-0Z. BTL. SHURFINE VAC-PAK-ALL GRINDS 16 0Z. 98°

SHURFINE SALE SPECIALS GOOD UCT. 28-NOV. 2, 1974



4 15 OZ. \$ 7 00

THRIFTWAY 426 N. MAIN HEREFORD, TEXAS

Advertised Specials Good Thru Oct. 31 thru Nov. 9 WE RESERVE THE RIGHT TO LIMIT QUANTITIES

CENTRAL

THRIFTWAY MEAT SPECIALS

FULLY COOKED BONELESS HAMS

SHURFRESH VAC PAC Bologna	12 0Z. 59°
SHURFRESH REG. OR THICK SLICED Bacon	LB. 99°
SHURFRESH LUNCH-BOLOGNA PICKLE PEPPER OLIVE-SALAMI	6 OZ. \$ 7 00
SHURFRESH PIMENTO OR JALAPENO Cheese Spread	71/2 OZ. 69°
SHURFRESH VAC PAK Franks	12 OZ. 59°
SHURFRESH VANILLA Waters	10 OZ. \$ 1 00 PKGS.
SHURFRESH ASSORTED FLAVORS Ice Cream	HALF 89°

SOFLIN 2 PLY BATHROOM ASSTD. TISSUE ROLL PKG.

* * * * * * * * * * * * * * * * * * * *	A STATE
HURFINE WAFFLE	
Syrup	32 OZ. 79 °
HURFINE PRESH PAR	Lana 16 0Z. 20C
rncamber c	hips 16 OZ. 39°
HURFRESH	1607 20C