

# Bulldog Defense Outshines Herd's; Dogs Win 20-6

An 89-yard kickoff return and subsequent touchdown by Hereford is all that kept the Herd from being shutout by the Plainview Bulldogs as the Dogs used a stingy defense to assure a 20-6 victory in the District 4-AAAA opener for both teams.

Hereford was able to strike the seemingly perfect Bulldog defense in its only weak spot, kickoff returns. In past weeks, the kickoff return has been the only weak spot of the Dogs, and

Dave Charest took advantage of that weakness, dancing 89 yards to set up Hereford's only score.

DESPITE losing by 14 points, Hereford's defense stopped several drives that could have ended in more points for the Bulldogs. Defensive play by linebacker Terry Bell, tackle John Paetzold and safety Dave Charest as well as the entire Herd defensive squad kept the game from being a Plainview

runaway.

Hereford's record moved to two wins and five losses. Plainview now has five wins and one loss, with a 1-0 district record.

Plainview held Hereford to two first downs in the first half and only six in the game. The Bulldogs rolled up 10 first downs in the first half and 23 for the game. Hereford rushing stood at 25 yards at halftime with only 10 yards passing.

Halftime stats for Plainview round 80 yards rushing and 71 passing.

FINAL statistics credited Plainview with 270 yards rushing and 97 passing for a total of 367 yards offense. Hereford finished the game with 56 yards rushing and 29 passing for a total offense of 85 yards.

Hereford came into the game throwing, with quarterback Mike Crim going to the air on

his first play from offense. The Bulldog defense allowed only three completions, of 16 attempts for Crim, as the passer-receiver combination never quite got together all evening. Crim threw only one interception.

It was the first game since the season opener that Hereford fans saw both Dave and Doug Charest play. Dave has been playing in past weeks in the defensive secondary for the

Herd while Doug has been sidelined with a leg injury. Doug carried only twice in Friday's contest, gaining five yards, before being pulled back out of the game.

Hereford's sophomore running backs that have moved up to the varsity had their problems during the evening. Plainview's defense seemed to have the Hereford playbook as the Dogs read almost every play and broke through for tackles. Terry

Brady carried eight times for 23 yards, Roy Martinez rolled up 18 yards on seven carries, and Carl Lee Graves carried five times for only 8 yards.

HEREFORD took the kickoff at the beginning of the game and Dave Charest ran the return to the Plainview 40-yard line to give Hereford field position for their first offensive series. Crim

(See BULLDOG, Page 2)



## The Sunday Brand



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### Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says you who think you know it all are very annoying to those of us who do.

A SPY informs us that Clint Formby recently got one of those caps with the "HH" insignia—an optional purchase when you join the Whiteface Booster Club—but now he's hesitant about wearing it. It seems one of his Aggie friends told him the "HH" also stands for "Hook 'em Horns"!

A PANHANDLE newspaper reports that Highway Patrolmen are complaining that they are having a hard time enforcing traffic laws on the highways because motorists are signaling each other about the presence of officers on the roads ahead.

"It just doesn't make sense for you taxpayers to send us out there to enforce the law and then do your best to prevent us from doing it," a veteran patrolman is quoted as saying.

IF THE purpose of that patrolman is to hand out enough traffic tickets and fines to fill a quota, then he's absolutely right. But if the purpose of having that patrol car on the highway is to slow down traffic to legal speeds, then we think that patrolman needs to review his thinking.

If motorists signaling to their fellow drivers that there is a police car ahead does slow that oncoming traffic to legal speeds, then it seems to us that these "love-thy-neighbor" types are accomplishing the same purpose as the patrol car. If the slowdown is accomplished, what difference does it make who does it?

A YOUNG lady was visiting a man who was celebrating his 99th birthday. "I hope I'll be able to come in and see you next year when you celebrate your 100th birthday," the young lady said.

"Why not," the old man replied, "you look healthy enough to me."

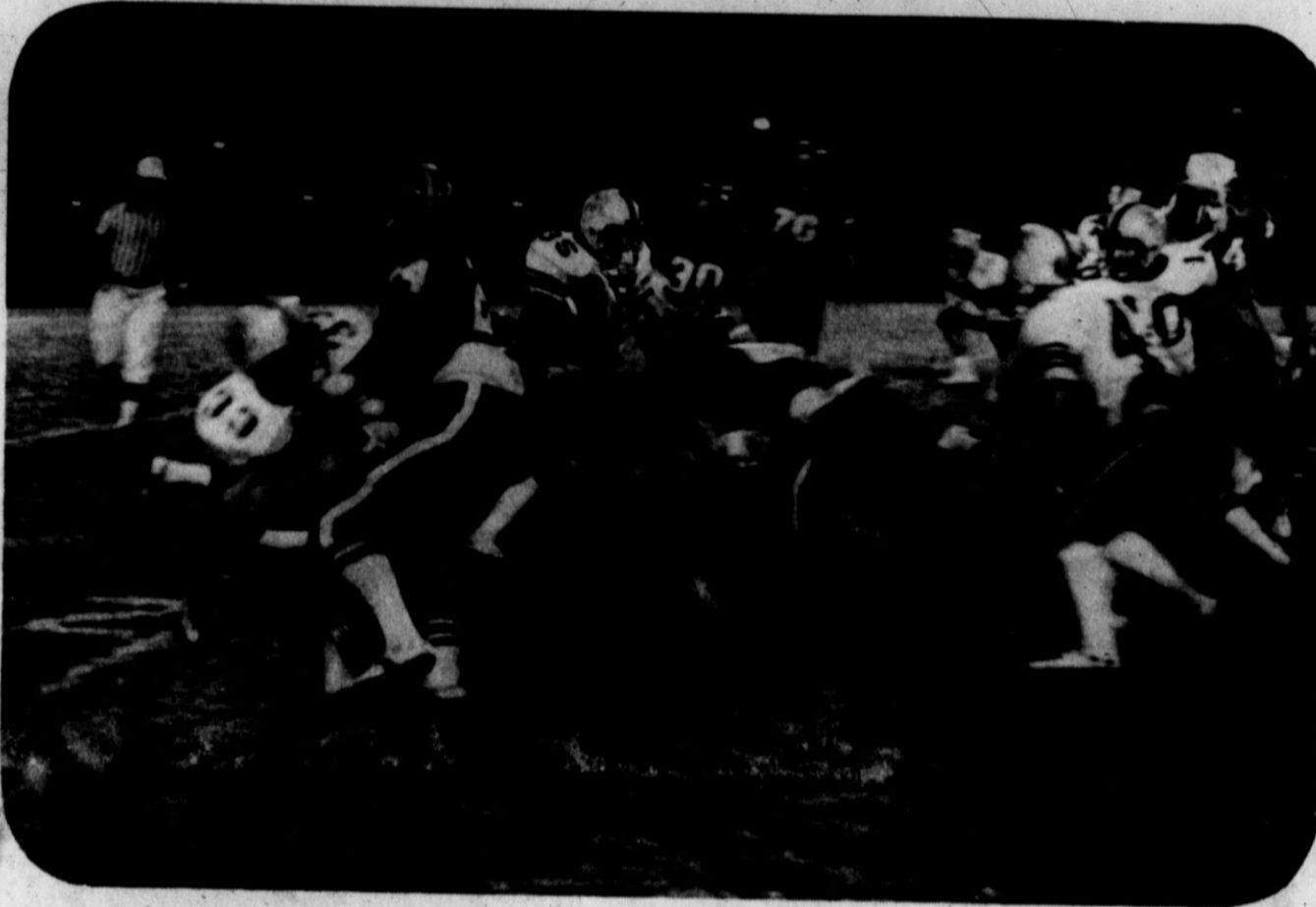
AN EDITORIAL writer in The Daily Oklahoman says our standards of living are going down because our standards of character and standards for working already have gone down. He adds that our standard of living is going down today because most people have everything they really need, all they want and some things they don't want.

"When over-educated bubbleheads started teaching that thrift, self-reliance and morality were old-fashioned and should be abolished, we hit the skids. These same 'intellectuals' have derided religion, homes, family life, neighborhoods, honest government, education and what they refer to as 'the puritan work ethic.'

"OUR LIVING standards are going down because of the widespread philosophy that the government ought to take care of every problem and everybody. This has led to a notorious deterioration in standards of working, which has cost businesses, industries and public treasuries billions upon billions of dollars. This money is collected from consumers and taxpayers, and the waste is the largest source of fuel to keep fires of inflation blazing.

THE WRITER makes a good point, but we think he climaxes the editorial on a bad note. "If times get hard enough for us to teach youngsters to work for a living and for freedom, it could be the best thing that ever happened to them and to this country," he concludes.

That might be stretching things a little far. I'm not old enough to remember the great depression, but from what others have told me I don't want to go through one just to teach youngsters a lesson.



### Charest Returns

A sight for sore eyes in Hereford is the return of running back Dave Charest to action. Charest has been out with an ankle injury and carried the ball only twice against Plainview Friday night as

the Bulldogs beat the Herd 20-6. Due to injuries at the running back positions, Herd coaches have moved three sophomores to the varsity squad.

### Donors Sought By Blood Unit

The blood mobile unit will be at Hereford Community Center Wednesday from 2-6 p.m. according to Mrs. Margaret Carnahan.

Donors are needed to replenish the local supply. "Response has been good here lately," said Mrs. Carnahan. "But we have no reserve supply of blood. Citizens are urged to help in this worthy cause."

## United Way Campaign Seeks Goal of \$59,600

\$59,600!

That is the amount the United Way of Deaf Smith County team will be after following the official "kick-off" breakfast, Thursday.

According to the UWDC directors, of this money, or any part, raised in the 1974-75 campaign, 93 per cent will remain in Deaf Smith County to be used by the various agencies aided each year by the local United Way effort.

Optimistic concerning the campaign about to get under way, the budget and

and admissions committee parcelled the goal amount into 11 allocations which the board of directors approved at a meeting Wednesday morning. These allocations are:

CAMPFIRE GIRLS, \$12,700; Children's Rehabilitation Center, \$850; Deaf Smith County Kids, Inc., \$7,500; Council on Alcoholism, \$1,200; Boy Scouts, \$15,000; Red Cross, \$10,000; Salvation

(See UNITED, Page 2)

### Following Recess

## Court Rescinds Fund Allocation

Deaf Smith County Commissioners, after recessing the regular meeting Monday, reconvened Wednesday to consider the use of federal revenue sharing money in the Road and Bridge fund and to discuss the allocation of office space for the Texas Driver's License Department.

In the Monday session, commissioners had approved a motion to place \$53,870 in revenue sharing money in the Road & Bridge Fund and divide it equally among the four precincts. Judge H.C. Williams had opposed the action, saying he believed it to be contrary to guidelines in use of the federal funds.

THE COMMISSIONERS voted to rescind the motion Wednesday and passed a new motion which created a Road & Bridge Trust Fund. The court had previously earmarked \$100,000 of the revenue sharing funds for road building purposes. The trust fund will be set up to receive the revenue sharing funds, and commissioners will decide where to spend the funds on road-building projects.

Glen Nelson, justice of the peace, had appeared before the court Monday to request the office space formerly occupied by the district attorney. Nelson had moved into one of the new offices recently remodeled in the courthouse, but he stated a preference for the larger office vacated by the district attorney.

In the Wednesday session, commissioners denied the request by allocating the office space to the Texas Driver's License Department. It was pointed out that the department was promised office space prior to Nelson's request, and the department also needed the larger facilities. The county has been paying rent for the department's office space across the street from the courthouse.

IN THE ONLY other action Wednesday, commissioners passed a motion to correct an entry in the county's 1973 budget. Through an administrative oversight, the revenue sharing account in the amount of \$103,037 received through December, 1972, was not included in the 1973 budget. The budget was amended by the motion.

## Workman Is Injured in 22-Foot Fall

A Lubbock man suffered several broken bones when he fell at a construction site just east of Hereford about 9:10 a.m. Friday.

John Edward Wynn, 33, was erecting steel in the ceiling area of a building at Grain Handlers, Inc., east of the city just off Highway 60. Wynn, who is employed by a Lubbock construction firm, apparently slipped and fell 22 feet to the ground, possibly across some angle iron that was laying on the ground.

WHEN DEAF SMITH County sheriff's deputies arrived at the scene, they found Wynn unconscious. Gilliland-Watson ambulance arrived a few minutes later and carried Wynn to Deaf Smith County General Hospital.

After initial treatment for a broken leg and other broken bones in the abdominal area, Wynn was transferred to a Lubbock hospital. Nursing supervisors at Deaf Smith General said Wynn was in satisfactory condition before the transfer to Lubbock.

### For Peace of Mind

## 'Linda, Please Call 1-800-392-3352!'

(EDITOR'S NOTE: Due to legal technicalities, the names of the runaway juvenile and her family have been changed to protect her in future court proceedings. However, all dates and events are factual.)

By KERRIE WOMBLE  
Brand Staff Writer

On the night of Aug. 30, a Friday, 16-year-old Linda Douglas bound out of her bedroom window and disappeared into the summer darkness. The girl, a junior at Hereford High School, neglected to take money, extra clothing, her eyeglasses or contact lenses. Linda is still missing.

The Douglas case, like thousands of others across the nation, has been tucked away and classified under one word — runaway. And after the routine police investigations and public service announcements throughout the media, Linda's file will gather dust until she is stumbled across by accident or returns of her own accord.

HOWEVER, THE growing problem of runaway juveniles is now being recognized and dealt with in many areas of the nation. The suggested solutions to reach missing minors have spiraled from the grisly discovery last year of the bodies of 27 young men in the Houston area. Most of the dead had been termed runaways and then forgotten by official agencies.

Operation Peace of Mind, a Houston-based telephone hotline for runaway youth, has become a blueprint for similar programs in other states. Over 4,000 runaways from 47 states have called Peace of Mind (POM) since last September to let someone they care about know of their safety. Many calls have resulted in the runaways voluntarily returning to their homes and families.

The success of POM has been attributed to the fact that all calls are confidential. Messages from runaways are relayed and no effort is made to trace the call's origin. The youngster usually calls again to see if there was any reply to the message.

With the expected increase of publicity on the national hotline number (1-800-231-6946) and of the Texas WATS number (1-800-392-3352), Texas is preparing to add more incoming WATS lines as traffic increases. Texas plans to supply the communications equipment and staff support, with other states advertising the toll-free telephone number.

THE MOTIVATION of the runaway is complex and frequently a mystery to relatives and friends. The juvenile's exodus can be a plea for attention by this type of dramatics or simply adherence to adventure on the open road. Sometimes, as is believed in Linda's case, the youth leaves on impulse and because of pride or other circumstances, cannot return.

"Because she took nothing with her, we feel that Linda didn't mean to stay away," asserted Mrs. Douglas. The distraught mother said she felt Linda's disappearance is typical of actions by today's youth. "She just left with no reason... no nothing. She had

everything at home that she could want. I think a little excitement out the window beckoned, and she answered without much thought as to the consequences.

"LINDY HAD just turned 16 a week before she left," according to Mrs. Douglas, "and for the first time in her life, believe it or not, she liked every one of her classes at school and all of her teachers. She had everything made."

"We let her take the car to school and she always came straight home. We were not having problems with her when she ran away. There was no big fight or argument or anything," the woman said.

"We knew that Linda was having friends visit her at her window, but we didn't hassle her about it because every child has to feel he or she is getting away with something."

"When we heard the noise at her window that night (Aug. 30), my husband went to check on her," said Mrs. Douglas. "She had crawled out the window. When she saw her father coming, she started running towards an

open field.

"He (Linda's father) chased her on foot and then took after her in the car, but she could always run like a jackrabbit. She simply vanished into cold, black air."

LINDY'S PARENTS describe her as a typical teenager. "She talked on the phone a lot and didn't like curfews, but she has always been well-behaved," Mrs. Douglas explained. "Like any other 16-year-old, Linda didn't like curfews or taking orders. She is just a typical teenager."

Parents of "real" runaways (missing for a substantial length of time) are forced to play an anguishing waiting game. After turning over every "stone," the runaway's parents must simply bide their time.

"I called a detective agency in Amarillo," said Mrs. Douglas. "But I was told that employing their services would frankly be a waste of money. A detective can usually just retrace the

(See RUNAWAY, Page 2)



## Hill Funeral Held Sat.

Funeral services for Mrs. William W. Hill, 79, of 116 Elm, were conducted Saturday afternoon in First Baptist Church, of which she was a member. The Rev. B.L. Davis of Amarillo, former pastor here, and the Rev. Doug Manning, pastor, officiated.

Burial was in Rest Lawn Cemetery directed by Gilliland-Watson Funeral Home. Grandsons of Mrs. Hill were pallbearers.

Mrs. Hill died Thursday morning in a local hospital after a long illness. She had been a resident of Deaf Smith County since 1932, when she moved here from Panhandle.

Born May 27, 1895, at Pleasanton, Iowa, she was Blanche Dale before her marriage to William W. Hill March 8, 1913, at Pawnee, Okla. Her husband's death occurred in 1961.

Survivors are a daughter, Nelle Vann of Roswell, N.M.; three sons, Charlie and Francis Hill of Hereford and Forrest of Amarillo; eight grandchildren and eight great-grandchildren.



### Jaycee Winners

A contingent of Hereford Jaycees brought home five out of a possible 11 trophies from the area convention at Perryton last week. From the left holding the "gold" are Charlie Ruiz, Dan Warrick, Larry Bean, Harvey Milton and Bill Johnson with President John Bunch towering behind them. Warrick won the individual first

place trophy in the "Speak Up" competition. The group took first in Early Bird, First Timers, Convention Participation, and Man-miles Travelled and tied for second in Faith in God. "We went to have fun, win trophies and bring the area meeting to our part of the country next year and we succeeded!" Bunch said.

## Talk of Texas

By Jack Maguire

**FOOTNOTE TO HISTORY** — The recent dismissal of President Stephen Spurr of The University of Texas recalls an attempt 57 years ago of a Governor to do the same thing. Then the President kept his job but the Governor lost his.

Gov. James E. Ferguson had an intense dislike for the state's No. 1 school. His pet peeve was the existence of fraternities and sororities on campus and he regarded the president, Dr. H.E. Vinson, as an incompetent. His anger was fueled when most of the 2,000 students marched on the Executive Mansion in protest of his efforts to induce the Board of Regents to fire the President.

Unsuccessful in either getting the Greek organizations off campus or in getting Dr. Vinson dismissed, Gov. Ferguson chose another course. He vetoed the entire legislative appropriation for the operation of The University.

This angered the University's Ex-Students' Association, already a powerful organization in the state. The Association, with wealthy alumni as guarantors, agreed to underwrite the entire budget and keep the school open. The alumni also demanded that the Legislature impeach the Governor.

Legislators, who had some charges of their own against the chief executive, brought charges of impeachment before a special session which Gov. Ferguson himself called in August, 1917. He was charged with 21 articles of impeachment and found guilty of ten. He was removed from office on September 24, 1917 — the first and only Texas Governor ever to be impeached.

MAIL CALL — A "Talk of Texas" reader in Archer City wants

### Gun Control?

Who would have thought that the death of a U.S. President might place in jeopardy a Constitutional right that he staunchly supported? Yet in the years since President John F. Kennedy's death, the campaign to limit and/or abolish private gun ownership in this nation has gained alarming momentum, as exemplified by passage of the 1968 Gun Control Act.

Ironically, the pro-gun President would doubtless have opposed such radical measures. In 1960, Mr. Kennedy is quoted by Illinois attorney Robert Kukla as saying, "by calling attention to a well-regulated militia for the security of the nation, and the right of each citizen to keep and bear arms, our founding fathers recognized the essentially civilian nature of our economy... the Second Amendment... still remains an important declaration of our basic military-civilian relationships, in which every citizen must be ready to participate in the defense of his country: For that reason I believe (it)... will always be important."

The wisdom of those words is more apparent today than ever. With gun thefts and crime on the rise, the national Gun Control Act and its counterparts in the various states have become a mockery. Somehow, lawbreakers always manage to sidestep legislation aimed at curbing crime. It makes no sense to hound the average, law-abiding citizen who owns firearms for sport or protection of home and business. The goal should be apprehension and punishment of the criminal rather than his potential victim.

### The Sunday Brand

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Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

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to know the requirements for burial in the State Cemetery in Austin.

To lie in the beautiful 18-acre burial ground not far from downtown Austin, one must have been an elected state official or former official. A state official or former official appointed by the Governor and confirmed by the Senate also may be buried there.

Others may be buried in the State Cemetery by proclamation of the Governor or by a concurrent resolution of the Legislature. As a result, many prominent Texans who did not hold public office are buried there. Also many confederate veterans are buried in the cemetery since they were made eligible by law.

**ROUGH RIDER** — One of the convict cowboys which patrons of the Huntsville Prison Rodeo are watching each Sunday this month is the only performer in the history of the unique show to win titles in three separate decades!

He is O'Neal Browning, who is serving a life sentence. He has performed in 18 rodeos beginning in 1950. In 1954, 1956, 1962, 1968 and 1973, he won the top hand award — the only convict in the history of the prison with that kind of rodeo record.

**DID YOU KNOW** — That Arlington, with 120,000 people and 73.4 square miles of area, has more industry in proportion to its size than any other Texas city?

### The Bootleg

#### Philosopher



Editor's note: The Bootleg Philosopher on his nearby grass farm on Bootleg Corner tries to read a financial statement this week, we suppose.

Dear editor:

Human nature being what it is, people have a natural curiosity about other people's money, such as how much you reckon ole so-and-so is really worth, did you hear what's his name has borrowed his limit at the bank and is having trouble paying his bills? Things like that.

So naturally nearly everybody in the country was interested in how much money Nelson Rockefeller has, and many were delighted to have him nominated for Vice President just to find out. Rockefeller was pleased too because up to now he wasn't sure how much he was worth either.

**ANYWAY, JUST** to be doing, I read his financial statement which all the newspapers published and despite the fact he has a net worth of 218 million dollars or 116 million or something, more or less, depending on what stocks are worth today, the price of cattle in Argentina, what you can get for vacant lots in New York, paintings by the old masters, and that sort of thing, still, down at the bottom of one column under Liabilities was: notes payable, \$1,667,600.

I nearly fell over. You mean to tell me that Rockefeller owes money at the bank? Does he buy on time? I knew times were hard and money tight, what with inflation and all, but I didn't know we were in that shape. I guess we've all got our problems.

**SPEAKING OF** hard times, I've been reading articles lately saying inflation is world-wide, that the entire human race is faced with runaway inflation and if it isn't brought under control total economic collapse is staring us in the face.

All right. Say it happens, everybody and every country goes under. What I want to know is, if the whole world goes broke, who gets title to the property? It's something to think about.

Yours faithfully,  
J.A.

### Millers Leave For Funeral

Mr. and Mrs. R.B. Miller of 116 Beach will be attending the funeral tomorrow of their nephew, Col. Cecil E. Gregg in Colorado Springs, Colo.

Col. Gregg, 62, was a resident of Colorado Springs and had served in the U.S. Air Force for 20 years. Burial will be in the National Cemetery at Ft. Logan, Colo. with full military honors.

Col. Gregg, who died Wednesday, fought with General MacArthur's forces during World War II and received many honors for his work as a bombardier. He was also a member of the "famed flying fortresses" which were attacked four hours after the Pearl Harbor tragedy.

He was the son of the late Mr. and Mrs. D.W. Gregg of DeQueen, Ark.

### Run-Away--

police investigation of the runaway case.

"One of the most difficult things faced by a parent of a runaway child is the vicious rumors," Mrs. Douglas explained. "Many of the 'leads' a parent is given are simply fabricated lies."

**THE PROBLEM** of runaway juveniles is a multi-faceted issue and cannot be blamed on any single faction of the current social scheme. Larry Watson, local juvenile officer, theorizes that most runaways are either running away from or toward something.

The Texas Family Code defines a runaway as "a child who is voluntarily absent from his home without the consent of his parents or guardian for a substantial length of time or without intent to return."

Watson classified the runaway child as belonging to one of four categories: (1) floaters, who toy with the idea of running away and return after a short period, sometimes with mild encouragement from parents; (2) runaways, who stay away for weeks or months; (3) splitters, who use their runaway status to punish parents or impress their peers; and (4) hard road freaks, who have been on the streets for many years and completely reject traditional roles in society.

### United--

Army, \$4,400; Big Brothers/Big Sisters, \$6,500; USO, \$300; Texas United Way, \$150 and local expenses, \$1,000.

Allocations to five of these agencies represent 71 per cent of the goal pledged to youth projects.

The budget and admissions committee has every reason to feel optimistic about the goal. Mike Patrick, board chairman, announced at the Wednesday meeting that 92 per cent of the goal for last year was in the bank, leaving only \$450 in pledges outstanding.

**TWO CHANGES** should be noted: 1) Deaf Smith County Kids, Inc. was formerly the boys baseball program and 2) the substantial increase in the allocation for scouts (around 40 per cent) stems from an agreement between that agency and United Way. The scouting agency agreed to abandon their regular money-raising campaign that was conducted each year in addition to the United Way effort in which they also shared. As a part of this arrangement, it was agreed that any friends of scouting who usually participated in their drives, could earmark their gifts to United Way for scouts.

During the depression era of the 1930s, runaway boys were a point of major concern. Many young men were migrating from their homes for basic economic and social reasons, according to Watson. This economic factor still accounts for some runaway cases but it is not a dominating one, said Watson.

"PERSONAL conflicts at home and a search for adventure, which has always been popular in American literature and folklore, are the major views which runaway studies can be divided," stated Watson.

He continued, "The runaway child is a concern of the general public, parents, police and juvenile courts. The theories as to why children runaway are as numerous as are the ideas as to how the runaway should be treated."

Many runaways are hesitant to return home because they fear rejection and punishment. The missing juvenile can view his return as a sign of defeat, even though he may desperately regret his actions.

**MRS. DOUGLAS** said, "There's no situation, and nothing she can have done, that we won't try to help her with. If you really love your child, there's nothing a parent won't forgive."

This was the most significant change in the allocations this year.

So, a considerable number of citizens from all walks of Deaf Smith County life will be seen wearing the lapel pin representing "people helping people" and will be heard asking their neighbors to have a "fair share" in that helping philosophy.

**ON A NATIONAL** basis, that "fair share" is considered to be one hour of pay per month for those paid hourly and six-tenths of one per cent per month for salaried persons.

Mike Patrick reported excellent response last year through the county to the payroll deduction plan where a worker tells his employer how much he wants deducted at given intervals through the year. This takes the hardship out of deciding how much to give or of paying it, once pledged.

Patrick said anyone interested in this method of participating, worker or employer, could call him at 364-1003; Bud Eades at 364-2232 or Lynton Allred at 364-3366, for further information.

## The Brand Files

50 YEARS AGO

Local livestock circles were greatly exercised the past week when the entire state was for a short time placed under quarantine, when the dreaded hoof and mouth disease was discovered near Houston. But the western portion of the state, was relieved of the quarantine within twenty four hours, and people began to breathe easy again. There is a brilliant prospect for Hereford to consume ice manufactured right here at home the coming summer according to a letter received by Secretary George Overton of the Chamber of Commerce this week.

35 YEARS AGO

Absentee landowners don't realize the seriousness of the grasshopper infestation in the Northwest part of Deaf Smith County stated county agent, Alex R. Bateman after he had thoroughly inspected wheat acreages in the Ford, Bippus and Sims communities. "A new species here, which has migrated from Oklahoma, Colorado, and New Mexico had completely eaten the borders," he said and added, "The small, green hoppers peppered my car constantly."

20 YEARS AGO

Talk around town this week centered on the "First Frost" reported Friday morning, Oct. 15 after thermometers dropped to 30 degrees during the night. The frost was well ahead of the area average, usually from Oct. 21-23. When Hereford students move into the new high school building, Whiteface basketballers will have all the modern conveniences of a new ultra-modern gymnasium, sometime after Thanksgiving. The new gym is 48 ft. wide and 88 ft. This is 10 ft. wider and 20 ft. longer than the old gymnasium.

10 YEARS AGO

After a slow start, Deaf Smith County's United Fund surged forward as the drive moved into the third week of campaigning, topping the \$3,000 mark Saturday and promising to look even better as more workers began turning in their cards Monday. Hereford Police department installed and began using their new teletype machine this week to enable them in contacting other officers in the Panhandle area. Police chief Marshal Padgetta said.

## Juvenile Officer Speaks To Club

Larry Watson, Deaf Smith County juvenile officer, was program speaker when the Hereford Lions Club held its regular weekly luncheon meeting at the Civic Club Center Wednesday.

The club also recognized students of the six weeks from Stanton Junior High — Kyla Poteef and David Granadoz — and heard a weekly report on high school activities from Leo club representative Kevin Fox. James Hull introduced four special guests from Brazil who are in Hereford to study rural electrification operations and projects. Deaf Smith Electric Cooperative is hosting the visitors.

Watson, as guest speaker, explained the administration of the juvenile office and outlined his work and goals. The services of the office are administered through a local board and the 6th District Juvenile Court.

The county, city and school each appoint two members to the local board, and the county judge serves as the seventh member. The juvenile officer handles some youngsters without filing a formal petition, while others must be handled officially through a petition to the district attorney's office.

Watson explained that his office handles boys and girls of ages 10 through 16. The office currently has 33 juveniles under its supervision — 28 boys and 5 girls. He said run-away cases are now the most frequent problem, with theft and drugs listed next.

The juvenile officer commended a number of agencies, officers and organizations for their cooperation in seeking the best solutions for the benefit of the juvenile. These included local law enforcement officers, the school system, judges at all levels, and civic groups involved in youth work.



### Students of Six Weeks

Kyla Poteef and David Granadoz were presented pens at the Hereford Lions Club meeting Wednesday after being recognized as Students of the Six Weeks at Stanton Junior High. Club president Wayne Lady made the presentation. Students are selected on the basis of grades, citizenship, and participation in school activities.



# H<sup>3</sup> / HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President  
Deaf Smith County Chamber of Commerce

Looks like this week we'll try to tie some loose ends together. So let's start our Hustlin' with a salute to our community leadership in establishing the GOALS for PROGRESS Committee.

This is like a sunny day and British propose retirement income guarantees.

**SHOP EARLY  
BE SMART  
COWAN JEWELERS  
Downtown**

really emphasizes the progressive, positive attitude of Hereford and Deaf Smith County. The possibilities resulting from this 'Giant Step' in community development are unlimited. Progress to date shows that the general chairman, vice chairman and five sub-committee chairmen have been selected. These seven plus the mayor, the county judge and the president of the Hereford Independent School District form the steering group which will be the nucleus of the 40-man committee.

Each sub committee will total seven people. Committee titles include: Quality of Life, Economy, Education, Transportation and Governmental Functions. Selection of the committee members will begin next week. Be sure to let Wes Gulley know of your ideas and interests so they can be included for consideration.

Seems hard to believe but it's only a few weeks til we'll be putting up the Christmas decorations. This year the committee plans to include 1st Street, Park Avenue, 25 Mile Avenue, Park Plaza, Sugarland Mall and Downtown Variety Park. With modified restrictions on the use of lighting we expect to draw people from all around the area to admire our community.

There may be some home and business decorations which will further enhance the attractiveness of our city. SHOULD BE A HAPPY HUSTLIN' HOLIDAY!!

Want to be sure to encourage our community to support our own local college team, the Buffaloes of West Texas State University! They're playing some mighty good football these days and we can be proud of their showing. For your convenience, we can get some pretty good seats for the home games. Come by the office or call 364-3333.

Business people please note! The Chamber, in conjunction with the Small Business Administration will host a seminar on "Controlling Retail Theft," Thursday, Nov. 14, at the Community Center. There will be two complete sessions; the first at 9 a.m. and the second at 1:30 p.m.

This is a real opportunity to get ready for the holiday business season. Please call the office and let us know how many will attend. One other item that should interest the businessman - we now have a supply of forms and information on OSHA - Occupational Safety & Health Act.

An appreciation dinner honoring Rep. Bill Clayton is scheduled for the Community Center on Monday, Nov. 11 beginning at 7 p.m. Bill is our state representative here in the 74th Congressional District and is picked to be elected as Speaker of the House. All West Texans have a right to be proud of such an honor. Tickets for the event are available at the Chamber Office - but only a limited number can be accommodated.

Here are some dates you may want to put on your calendar: Oct. 21 & 22 - Texas Cattle Feeders & CowBelles Meeting at Amarillo; Nov. 26 - Quarterly Chamber Breakfast Meeting at Civic Club Center; Dec. 8, Messiah, at the High School Auditorium; Jan. 9 - Annual Chamber Banquet at the Bull Barn; Jan. 13 - Texas Wheat Growers Meeting in Amarillo; Jan. 18 - Sugar Beet Growers Banquet at the Bull Barn. (To keep up with all that takes lots of HUSTLE HUSTLE HUSTLE).

**ON CUBAN RELATIONS**  
Two Senators, Jacob K. Javits, (R-NY), and Claiborne Pell, (D-RI), just returned from a visit with Fidel Castro reported normal relations with Cuba are a long way off but that both nations could take some small steps in that direction.

**ANTIQUE SHOW**  
Do Your Christmas Shopping early..... at L'Allegra's ANTIQUE SHOW Nov. 1st, 2nd, and 3rd, at the COMMUNITY CENTER L'Allegra Study Club

## Hartman Helps At Conference

Supt. Roy Hartman of the Hereford Independent School District helped to direct the 1974 human relations conference of the Texas State Teachers Association Friday and Saturday at the El Tropicano Motor Hotel in San Antonio.

Hartman is a member of the TSTA state human relations committee. He was a discussion leader for the conference work session one "Sexism in Education."

The conference begins at noon

Friday. Five awards for outstanding achievement in human relations by teachers and school-related organizations will be presented by TSTA at its annual human relations awards dinner Friday night.

Lee Hicks of Austin, TSTA assistant director for human relations, expects the conference to attract some 250 participants from local and district teacher associations throughout Texas.

Members of the TSTA human relations committee will be assisted by Hicks and other staff members in conducting the program.

Discussion topics at the conference will include sexism in education, bilingual and bicultural education, teacher-administrator relationships, school integration, and the proposed unification of TSTA with the National Education Association.

Speakers will be three state

officers of TSTA—President Jewel Howard of Dallas, Executive Secretary E.L. Galyean of Austin, and President Elect Larry Yawn of Austin.

The older woman may inset chiffon sleeves in that formal she loves.

**FOR GIFTS THAT ARE LASTING  
COWAN JEWELERS  
Downtown**

# JCPenney



**JCPenney  
Pixy  
portraits**

are enough to make anyone smile.

**TUESDAY and  
WEDNESDAY  
Oct. 22nd  
and 23rd**

**9:30 AM to 6 PM**

**Only 1.69**

for a 5 x 7 or 4 wallet sizes of same pose in natural color.

- No appointment necessary. Come in.
- Age limit: children to 12 years old.
- Choice of poses from as many as 4 or 5.
- Two children together... only 2.98
- No hidden charges.
- Mail orders: just slightly more.

If you have a second or third favorite pose, take them, too. At these special prices, in either size.

- Your second selection ..... 1.69
- Your third selection ..... 1.65
- Your fourth selection ..... 1.55
- Your fifth selection ..... 1.40

You may charge additional photos



Photographers Hours Tues. & Wed. 9:30 to 6:00 P.M.

# JCPenney auto center sale.

**Save on  
4 ply Blems  
nylon tires**

Mileagemaker nylon. Four ply nylon tire in the wide 78 series profile. Modern sidewall, wrap-around tread. No trade-in required. White Wall Tubeless

C-78-14  
E-78-14  
F-78-14  
G-78-14  
H-78-15  
4 FOR \$99  
F.E.D. included

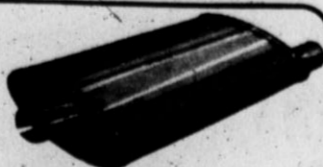


### Save \$10 on Survivor 60.



Reg. 39.95 with trade-in. Sale 29.95 with trade-in. Survivor 60. Our most powerful. For those big-engine, air-conditioned cars. Available in sizes 24, 24F, 22F, 27 and 27F. Fit most American cars. Without trade-in, add \$3.

### 30% off heavy duty mufflers. Save \$4



Reg. 12.99. Sale 8.99. JCPenney heavy duty muffler features double wrapped construction and welded internal tubes for longer wear. All joints and end tubes are sealed, end flanges are rolled and compressed for gas-tight construction. Galvanized finish helps fight corrosion. Guaranteed for as long as you own your car. Expert installation available at extra cost.

Sale prices effective thru Wednesday

# Big 20% savings. Stock up now.

**20% off all  
boys' shirts.**

**Sale  
\$1.59 to \$6.38**

Reg. \$1.99 to \$7.98. What a great selection of dress and sport shirts for boys! Choose long or short sleeve styles. In terrific prints, colors and patterns. Find knits and woven fabric blends. All easy care and machine washable. Full range of sizes.

Sale prices effective thru Wednesday



# 20% off all our readymade curtains.

**Sale \$1.50 to \$5.11**

Reg. \$1.88 to \$6.39. Save on our huge stock of smart looking readymades. Select from dozens of styles, sizes and colors. Many are machine wash, no-iron. Come in and find the right curtain for you with the right price for your budget.

Open every Thursday & Sat. til 9:00 P.M.



# 16th

## McGEE FURNITURE ANNIVERSARY SALE

DON'T MISS THIS  
ONCE A  
YEAR EVENT!

31 WONDERFUL YEARS IN THE FURNITURE BUSINESS AND 16 OF THEM IN HEREFORD, TEXAS

1-Beige-Brown-Blue Quilted Velvet Queen Size SLEEPER	Reg. \$749.95	Save \$200.00	\$549 <sup>95</sup>
LOVESEAT 64" to match above	Reg. \$499.95	Save \$149.95	\$350 <sup>00</sup>
1-Brown Vinyl SOFA	Reg. \$259.95	Save \$60.00	\$199 <sup>95</sup>
1-71 Marigold Velvet SOFA	Reg. \$429.95	Save \$130.00	\$299 <sup>95</sup>
1-Orange Vinyl 65" LOVESEAT	Reg. \$369.95	Save \$100.00	\$269 <sup>95</sup>
1-Black Vinyl (Queen Size Mattress) SLEEPER	Reg. \$419.95	Save \$120.00	\$299 <sup>95</sup>
1-81" Queen Cut Velvet Gold SLEEPER	Reg. \$659.95	Save \$220.00	\$439 <sup>95</sup>
1-Gold Green Queen Size Cut Velvet SLEEPER	Reg. \$409.95	Save \$100.00	\$309 <sup>95</sup>
1-Lilac Quilted Velvet LOVESEAT	Reg. \$489.95	Save \$200.00	\$289 <sup>95</sup>
1-Gold Velvet LOVESEAT SLEEPER	Reg. \$549.95	Save \$150.00	\$399 <sup>95</sup>

1-Only  
ANTIQUE  
WHITE  
CURIO  
Save \$50<sup>00</sup>  
\$99<sup>95</sup>  
With Light  
Reg. \$149<sup>95</sup>  
Visit our  
Baby  
Department  
on the  
2nd  
Floor.

1-Tangerine Vinyl Spot SWIVEL CHAIR	Reg. \$169.95	Save \$60.00	\$109 <sup>95</sup>
2-Avocado Velvet CHAIRS	Reg. \$239.95 ea.	Save \$90.00 ea.	\$149 <sup>95</sup> ea.
2-Blue-Green Velvet (Slightly Faded) CHAIRS	Reg. \$189.95 ea.	Save \$114.95 ea.	\$75 <sup>00</sup> ea.
1-Large Gold Corduroy Velvet SWIVEL ROCKER	Reg. \$199.95	Save \$50.00	\$149 <sup>95</sup>
1-Man's Orange-Gold Tweed Nylon SWIVEL ROCKER	Reg. \$179.95	Save \$80.00	\$99 <sup>95</sup>
1-Ladies To match above CHAIR	Reg. \$169.95	Save \$80.00	\$89 <sup>95</sup>
1-Green-Gold Plaid Herculon SWIVEL ROCKER	Reg. \$139.95	Save \$40.00	\$99 <sup>95</sup>
2-Early American Green-Gold Print SWIVEL ROCKER	Reg. \$139.95 ea.	Save 40.00 ea.	\$99 <sup>95</sup> ea.
1-Large Tangerine Early American SWIVEL ROCKER	Reg. \$239.95	Save \$90.00	\$149 <sup>95</sup>
1-High Back Gold Velvet CHAIR	Reg. \$229.95	Save \$54.95	\$175 <sup>00</sup>
2-Gold-Black Cut Velvet CHAIRS	Reg. \$189.95 ea.	Save \$90.00 ea.	\$99 <sup>95</sup> ea.

### STACKED STOOLS

Vinyl Covered Reg. \$19<sup>95</sup> Save \$9<sup>00</sup> NOW \$10<sup>95</sup>

2-Only Man Made Marble Cigarette TABLES	Reg. \$29.95 ea.	Save \$12.95	\$17 <sup>00</sup> ea.
2-Only Small Maple Cocktail TABLES	Reg. \$25.00 ea.	Save \$15.00 ea.	\$10 <sup>00</sup> ea.
1-Marble Antique White COMMODE TABLE	Reg. \$79.95	Save \$30.00	\$49 <sup>95</sup>
1-Only Swivel 30" High BAR CHAIR	Reg. \$55.00	Save \$20.00	\$35 <sup>00</sup>
1-5 Piece Yellow-White Metal DINETTE	Reg. \$199.95	Save \$50.00	\$149 <sup>95</sup>
1-7 Piece Oval Metal DINETTE	Reg. \$149.95	Save \$50.00	\$99 <sup>95</sup>
1-5 Piece Round Metal DINETTE	Reg. \$109.95	Save \$34.95	\$75 <sup>00</sup>
1-7 Piece Round Metal DINETTE with Chairs on Casters	Reg. \$424.00	Save \$114.05	\$309 <sup>95</sup>
1-7 Piece 36x71 Metal DINETTE Velvet Chairs	Reg. \$399.95	Save \$100.00	\$299 <sup>95</sup>
8-Piece Thomasville (all wood) DINING ROOM SUITE	Reg. \$1,810.95	Save \$515.95	\$1,295 <sup>00</sup>

7-Piece Thomasville (all wood) Antique White/Gold BEDROOM SUITE	Reg. \$1,871.00	Save \$421.00	\$1,450
10-Piece Dark Solid Oak BEDROOM GROUP (excellent for boy's) 2-Twin Beds, 2 Bachelor Chests, Corner Desk, 3 Upper Units, Night Stand, Chair	Reg. \$1,260.00	Save \$300.00	\$960 <sup>00</sup>
6-Piece Dark Solid Oak (all wood) BEDROOM SUITE	Reg. \$717.00	Save \$167.05	\$549 <sup>95</sup>
6-Piece Dark Solid (for boy's) BEDROOM GROUP	Reg. \$1,299.00	Save \$300.00	\$999 <sup>00</sup>
6-Piece French Provincial BEDROOM SUITE	Reg. \$1,010.00	Save \$360.00	\$650 <sup>00</sup>
7-Piece Antique Yellow & Burnt Orange Mediterranean BEDROOM SUITE	Reg. \$1,216.00	Save \$321.00	\$895 <sup>00</sup>

5-Piece  
GAME  
SET  
Checker Board  
Top Table  
Reg. \$325<sup>00</sup>  
Save \$75<sup>00</sup>

CARPET GUARD Reg. \$3<sup>00</sup> \$2<sup>50</sup>

LAY-A-WAY NOW FOR CHRISTMAS!

# McGEE FURNITURE

511 N. MAIN Home Owned..... Home Operated PHONE 364-2586

### Calendar of Events

- MONDAY**  
El Llano Study Club, home of Mrs. Melvin Thompson, 110 Nueces, 8 p.m.  
Order of Rainbow For Girls, Masonic Hall, 7:15 p.m.  
GED Tests in board room of school administration building, 8:30 a.m.  
Art Show sponsored by Alpha Iota Mu Chapter of Beta Sigma Phi Sorority, Oct. 21-25, First National Bank.  
Rotary Club, Civic Club Center, noon.  
Odd Fellows Lodge, IOOF Hall, 8 p.m.  
Evening Lions Club, K-Bob's Steak House, 7 p.m.
- TUESDAY**  
Art Guild guest night, community center, 8 p.m.  
Xi Epsilon Alpha Chapter of Beta Sigma Phi Sorority, home of Mrs. Jerry Shipman, 7:30 p.m.  
Veleda Study Club, home of Mrs. Richard Ottesen, 8 p.m.  
Lone Star Study Club, home of Mrs. Hardy Benson, 3 p.m.  
West Hereford Extension Club, home of Mrs. Robert Boyd, 2:30 p.m.  
Rebekah Lodge, IOOF Hall, 8 p.m.  
Hereford TOPS Club, Community Center, 9 a.m.  
BPOE Lodge, Elks Hall, 8:30 p.m.  
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
- WEDNESDAY**  
Fun-Food-Fellowship Club luncheon, First United Methodist Church fellowship hall, 11 a.m.  
Noon Lions Club, Civic Club Center, noon.  
Story hour for preschool children, Deaf Smith County Library, 3 to 4 p.m.
- THURSDAY**  
La Madre Mia Study Club guest night, Southwestern Public Service Reddy Room, 7:30 p.m.  
Calliopean Study Club, home of Mrs. Keith Simmer, 8 p.m.  
Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.  
Kiwanis Club, Civic Club Center, noon.  
Jaycees at Civic Center, Coffee Shop, 8 p.m.  
Duplicate Bridge Club, 308 Western, 7:30 p.m.
- FRIDAY**  
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.  
Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.  
Cultural Extension Club in home of Mrs. Burke Inman, 416 Star.
- SATURDAY**  
Story hour for children, grades 1 through 4, Deaf Smith County Library, 10 until 11 a.m.

**Not A Chance**  
A girl was asked if she had proposed to any man during Leap Year.  
"No fear," she said. "I'm not fool enough to propose to any man who'd be fool enough to marry me and it's no use proposing to the others."

Consumer credit soared during August.

PANELING	
	Per Sheet
Planet	\$5.95
Sun	\$5.95
Etched Lavan	\$5.95
Colorado Aspen	\$7.95
Carolina Hickory	\$7.95
Old World Birch	\$9.89
Bleached Cypress	\$10.95
And Others	
Large Stock Molding & Trim To Match	
Rockwell Bros. & Co. Lumber 104 S. Main 364-0033	



your **BANKAMERICARD** welcome

# Where You Buy The BEST for LESS



Imperial  
**SCOPE**  
MOUTHWASH

40-OZ.  
Reg. \$2.47

**\$1.99**  
G.D.P.



## DISCOUNT CENTER

Advertised Prices Good Monday Oct. 21 thru Wednesday Oct. 23

7-OZ. Family Size

**Crest**  
TOOTH PASTE

**TOOTHPASTE**

w/15' Off Label Reg. or Mint

Reg. 84¢

**59¢**  
G.D.P.

Secret  
**ANTI-PERSPIRANT**

6-OZ. w/20' Off Label

**67¢**

Prell  
LIQUID  
**SHAMPOO**

16-OZ.  
w/40' Off Label Reg. \$1.57

**99¢**  
G.D.P.

Concentrated  
**Prell**  
SHAMPOO

Imperial size 7-oz.  
w/40' off Label Reg. \$1.99

**99¢**  
G.D.P.

**Lilt**  
PERMANENTS

Reg. Gentle, Super  
Reg. \$1.99

**\$1.27**  
G.D.P.



ALL  
**WATCHES**

except Timex-Helbrose and Westclox

**20% OFF**

Head & Shoulder  
**SHAMPOO**

Tube w/20' off Label  
7-OZ. Reg. \$2.33

**\$1.67**  
G.D.P.

Large Assortment of  
**BED-SPREADS**

Assorted Patterns and sizes

**25% OFF**

G.D.P.

SLING-IN  
**PURSE**

Wallet-Coin Photo & Credit card holder

Reg. \$1.97

**\$1.27**  
G.D.P.

---

Memorex 8-Track 8T-90  
RECORDING  
**TAPE**

90 Minute  
Reg. \$4.47

**\$3.97**  
G.D.P.

32-oz.  
Del Monte  
**CATSUP**

Reg. 79¢

**73¢**

Casserole  
**PINTO BEANS**

4-LB. Reg. \$2.99

**\$1.89**  
G.D.P.

Pkg. of 4  
**PLACE-MATS**

Non skid-Heavy Quality Vinyl  
wipes clean with damp cloth  
Foam Back  
Retail \$1.99 Pkg.

**59¢**

---

Sir James Men's Orlon  
**SOCKS**

Asst. Colors-70% Orlon, 30% Nylon  
Size 10-13 Retail \$1.99

**59¢**

2-qt. Aluminum Whistling  
**TEA KETTLE**  
by Century

Reg. \$1.17

**\$1.07**  
G.D.P.

Full Length  
**DOOR MIRROR**

Genuine Hardwood Frame  
Pre-drilled holes Complete  
with drive screws

Reg. \$7.97

**\$5.57**

King Size  
**DOWNY**

64-OZ.  
Reg. \$1.69

**\$1.39**  
G.D.P.

5-oz. Reg. 29¢  
FOR

**4\$1**

Harrington-Richardson  
NO. 158  
**SHOT GUN**

12 Ga. or 20 Ga.

Limited Variety  
or Chokes

YOUR CHOICE  
Reg. \$39.97

**\$36.79**  
G.D.P.

Burgess NO. 266  
**FLASH LIGHT**

All Metal w/magnet or plastic  
w/magnet Reg. \$1.99

**\$1.19**  
G.D.P.





GARY LANDERS

### Elite Ranking Earned By Youth

Gary Landers, Hereford High School senior has been named a National Merit Scholarship (NMS) finalist after ranking in the top one-half per cent in the nation on the 1973 Preliminary Scholastic Aptitude Test/NMS Qualifying Test.

Among the highest in the state results, Landers is eligible to be a finalist in the National Merit Program and compete for a scholarship to be awarded in 1975. To be named a finalist, students must confirm their scores with a similar performance on a second examination. A qualifying finalist must also be endorsed by his school, recommended for scholarship consideration and provide evidence of high academic standing.

Landers, the son of Mr. and

Mrs. Roy Landers of 205 Higgins St., is a member of the national Honor society, Key Club, Future Business Leaders of America, HHS choir and show choir.

He has received Division I ratings in UIL choir solo and ensemble competition and was a member of All Region Choir last year.

Landers is an active member of Avenue Baptist Church where he serves as president of the youth council.

A Department of Health, Education and Welfare memorandum discloses that Medicaid, using federal and state funds, is paying up to \$50 million each year to finance more than 220,000 abortions.

## SCHOOL Lunch Menu

### JUNIOR HIGH HIGH/SCHOOL

**MONDAY** — Corn dog with mustard or Vienna sausage, candied yams, English peas, fruit, hot rolls, butter, milk.

**TUESDAY** — Enchilida casserole or ravioli, buttered potatoes, seasoned spinach, banana pudding, hot rolls, butter, milk.

**WEDNESDAY** — Hamburger or sloppy Joe, tossed salad, potato chips, peach cobbler, buns, milk.

**THURSDAY** — Burrito with chili or hot tamales, corn on cob, green beans, fruit salad with topping, sliced bread, milk.

**FRIDAY** — Beef-vegetable stew or chicken dumplings, pork and beans, cole slaw, cookie, crackers, milk.

### ELEMENTARY SCHOOLS

**MONDAY** — Corn dog with mustard, candied yams, English peas, fruit, hot rolls, butter, milk.

**TUESDAY** — Enchilida casserole, buttered potatoes, seasoned spinach, banana pudding, hot rolls, butter, milk.

**WEDNESDAY** — Sloppy Joe, potato chips, tossed salad, peach cobbler, bun, milk.

**THURSDAY** — Burrito, corn on cob, green beans, fruit salad, sliced bread, milk.

**FRIDAY** — Beef-vegetable stew, pork and beans, cole slaw, cookie, crackers, milk.

### ST. ANTHONY'S PAROCHIAL SCHOOL

**MONDAY** — Barbecued weiners, creamed potatoes, green beans, peaches, rolls, milk.

**TUESDAY** — Fritoé pie, cabbage-pepper salad, corn, brownies, milk, rolls.

**WEDNESDAY** — Beef stew with vegetables, stuffed celery, cinnamon rolls, cornbread, milk.

**THURSDAY** — Meat loaf with catsup, mashed potatoes, tossed salad, Jello, buttered bread, milk.

**FRIDAY** — Ranchburgers, potato chips, fruit salad, milk.

### HEREFORD DAY CARE CENTER

**MONDAY** — Breakfast: Cream of wheat, orange slices, milk; Lunch: Tuna casserole, green peas, carrot sticks, hot rolls, butter, milk; Snack: Bread and butter, orange juice.

**TUESDAY** — Breakfast: Cinnamon toast, banana slices, milk; Lunch: Tamale pie, green salad, milk, fruit salad; Snack: Peanut-butter and crackers, milk.

**WEDNESDAY** — Breakfast: Surprise muffins, apple slices, milk; Lunch: Oven-fried chicken, creamed potatoes, mixed vegetables, hot rolls, butter, milk; Snack: Graham crackers and butter, apple-juice.

**THURSDAY** — Breakfast: Toast topped with cheese, raisins, milk; Lunch: Barbecued weiners, buttered corn, green beans, sliced bread, butter, milk; Snack: Cereal treats, orange juice.

**FRIDAY** — Breakfast: Hot biscuits, butter and jelly, grapes, milk; Lunch: Baked ham, buttered carrots, blackeyed peas, cornbread, butter, milk; Snack: Oatmeal cookies, milk.

## Baptist Union To Install Officers

The 22nd annual meeting of Woman's Missionary Union, Amarillo Baptist Association, will formally install Mrs. R.W. Eades as president when it convenes Tuesday at The First Baptist Church of Claude.

Members of the union are comprised of women from congregations belonging to the Baptist General Convention of Texas (BGCT). Local participants include First, Temple, Frio, Westway, Summerfield and Dawn Baptist Churches, according to the Rev. J.L. Bozeman, pastor of Temple Baptist Church.

Rev. Bozeman will preside over a business session that

evening. Dr. James H. Landes, executive secretary of BGCT will deliver the key message centered around the theme, "unto us the world of reconciliation."



DR. JAMES H. LANDES

Henry Kissinger, Secretary of State: "Meeting man's basic needs for energy and food; and assuring economic growth while mastering inflation requires international cooperation."

### CASKETS FOR PETS

MONROE, CONN. — For more than a year the Hughes and Chapman Monument Company has been selling luxury caskets for pets, with satin-lined foam-rubber mattresses, lace satin blankets and lace-covered satin pillows. The caskets cost from \$11 to \$165.

**ON OFFSHORE OIL**  
The Department of the Interior continues to push a Nixon Administration plan to begin sales of offshore oil leases in the Atlantic Ocean and off Alaska next year.

### DEAF SMITH GENERAL HOSPITAL IN COOPERATION WITH AMARILLO COLLEGE

#### ANNOUNCES

### A SHORT-TERM HEALTH COURSE IN NURSING ASSISTING

120 Clock Hours - 4 Weeks  
BEGINNING: October 28th, 1974  
ENDING : November 22nd, 1974

CLASS MEETING TIME: Lecture period 8:00 a.m. to 2:30 p.m.  
INSTRUCTOR: Peggy Oakes, R.N.  
LOCATION: Deaf Smith General Hospital  
ENTRANCE TEST: Inquire at the information desk at Deaf Smith General Hospital to schedule a testing date no later than October 21st, 1974.

**COURSE DESCRIPTION:** The course serves as basic preparation for those who are interested in becoming skillfull in basic nursing procedures. Opportunities will be available for trained personnel at Deaf Smith General Hospital and at Westgate. Those who are interested in full or part-time employment are urged to consider this basic nursing course.

**EQUIPMENT** needed after about 2 weeks: White uniform, white hose, white shoes, watch with a sweep second hand, and a pair of bandage scissors. For males - a white shirt, white pants, etc.

We do not register persons less than 17 years of age. Students presently attending public school are not allowed to register. If a person has quit school, no longer attending, he may apply for entrance if not less than 17 years of age.

## Make Nursing Your Profession Become A Licensed Vocational Nurse DEAF SMITH GENERAL HOSPITAL

In Cooperation with Amarillo College  
School of Vocational Nursing

Class will begin  
January 6, 1975  
Call  
Deaf Smith General Hospital  
364-2141

Find out how you may enter.

# Duckwall's

IN SUGARLAND MALL

Open Thurs. & Sat. Nights til 8:30 P.M.

### SEWING NOTIONS

Tracing Paper 17¢  
Tracing Wheel 51¢  
Seam Ripper 24¢

### HANDI-CUPS

51-7-oz. Foam Cups for Hot or Cold Drinks

Reg. 58¢ **2/63¢**

### Red Heart YARN

Knitting Worsted Wool

Oz. Skein 93¢  
Reg. '13

### TABLE SCARVES

14"x32" or 14"x42" Our Reg. 69¢

**2/99¢**  
Limit 6

### COOKIES

Delicious Snacks or Lunch Treats  
Our Reg. 3/100  
NOW

**4/97¢**

### Aladdin THERMOS BOTTLE

A regular-neck pint size plastic vacuum bottle. Rust proof Our Reg. '25

Now **\$1.00**  
Limit 2

## La Plata Assembly To Promote Health Career

The Texas Health Careers Program will present a Health Careers Assembly for La Plata Junior High School on Wednesday, Oct. 30, at 9:20 a.m. The unique presentation by John Haddad, assistant director of the Texas Health Careers Program, is designed to introduce exciting career opportunities in health care to all students.

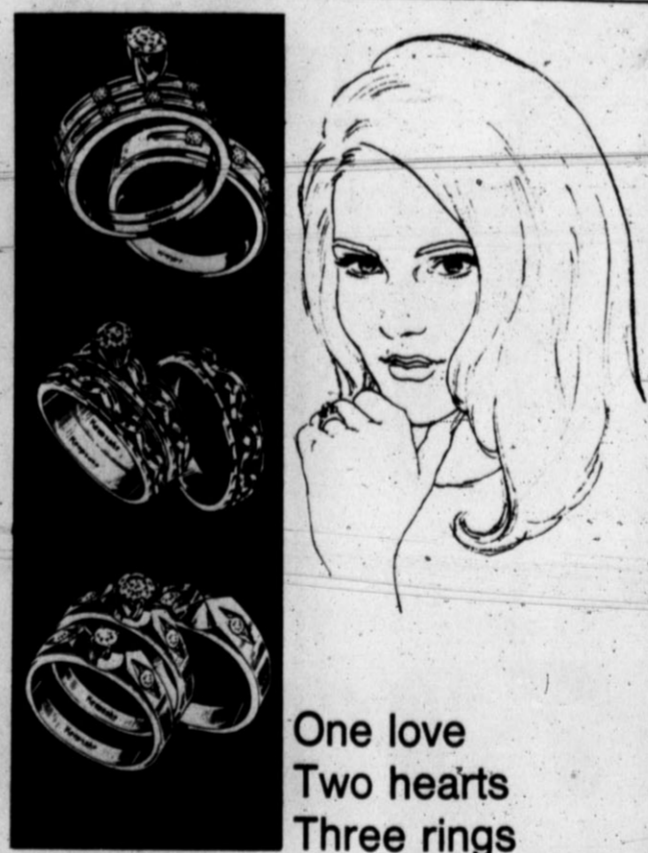
With ever advancing technology and research the health care field offers great employment opportunities to people with a diversity of education and training. By 1980 it is projected the health care industry will employ more than any other single industry in the United States with the exception of Federal and state govern-

ment. The Texas Health Careers Program is a project of the Texas Hospital Education and Research Foundation and was begun in 1964 by the Texas Hospital Association because of a severe shortage in all health manpower categories. During the past seven years the Texas Health Careers Program has presented assemblies to more than a million Texas high school and junior high school students.

U.S. adopts rules on vinyl chloride.

Italy's 36th postwar Cabinet resigns.

Clark asks housing "security" for all.



One love  
Two hearts  
Three rings

Engagement and wedding ring trios by Keepsake are outstanding in beauty and quality. Choose from our fine Keepsake collection of 14K gold rings designed by master craftsmen.

**Keepsake**  
REGISTERED DIAMOND JEWELERS

## Kester's Jewelry

Across from the Post Office In Downtown Hereford

YOUR AUTHORIZED KEEPSAKE JEWELER

**THE RAINS CAME**  
and should make you realize the value of timely moisture on your crops.

**INFLATION IS HERE**  
and you know without being told that prices are constantly going up on practically every product on the market.

**FALL HAS ARRIVED**  
and it is time to start looking toward getting ready for next year and your next crops.

**THERE NEVER WAS A BETTER TIME**  
than the present to order your

**VALLEY SPRINKLERS**  
for a timely delivery this fall. By ordering now you are proving your efficiency as a manager (the key to productive and profitable farming), beating any possible and imminent future increase in prices, preparing for any possible dry spells in the future and setting up for possible record crops next year, taking advantage of the off season for delivery and installation, and securing additional tax deductions for 1974.

**WHAT ELSE COULD A GOOD MANAGER DO?**  
simply choose the best in equipment and service.

**VALLEY!!**  
we now have approx. 30 machines left of our allocations available for immediate delivery and installation, set up to your specifications. Let's get together and make things grow with the best, with Valley. Irrigation with Valley Sprinklers is our only business not just a sideline.

For details call or see the Valley Man.

**GARY VICTOR**  
108 NW Drive  
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(806) 364-5616  
Out of Town call Collect.



# Herd Falls To Dogs Men Cagers Set Meeting

(Cont. from Page 1)  
 went to the air on the first pass, but it fell incomplete, as did another pass in the series. Terry Brady tried a wide sweep, but the Bulldog defense raked him up at the line of scrimmage. The first offensive series for Hereford was to be a sign of things to come as Plainview's defense continued to stop the Hereford defense most of the night.

On the third down of that first offensive series for Hereford, Crim was dropped behind his own line of scrimmage after a quick unloading of the pass, and didn't get up from the pile-up. Hereford's trainer ran on the field, and concern ran high that the Herd quarterback had been injured. Crim was helped to the sideline where icepacks were applied to his calf, and he returned to the field on Hereford's next offensive series.

Hereford remained true to its scoreless first quarter record for the season, but the Bulldogs threatened with a field goal. Crim went to the air on a third down and long yardage situation during Hereford's second offensive possession, and cornerback Brent Wells got under the pass to intercept for Plainview.

DANNY HUFFINE also went to the air on the next play, connecting with Gregg Goree for a 38 yard pass play that put Plainview on Hereford's 17 yard line. Hereford's defense held there for three downs and Chris Summers came in to kick a field goal for the Dogs. The ball went left of the uprights, however, making the kick no good.

Hereford's offense failed to get moving on the next series, and Mike Munnery's punt deep in his own territory put the ball at midfield. Plainview moved the ball close to Hereford's goal line on the running of Robert Washington and a 17 yard gain on a quarterback keeper by Huffine.

Huffine went to the air to hit Hal Wesley in the end zone for Plainview's first score from three yards out. Sumner's kick was good and Plainview took a 7-0 lead with 11:12 left in the first half.

Hereford's only sustained possession of the half followed as the Herd gathered two first downs. Crim hit younger brother Archie Crim with a pass for 11 yards and a first down, while later in the drive Roy Martinez broke for a six yard run to grab a first.

BUT THE Bulldog defense dug in and Hereford found themselves facing a fourth down and 13 to go for a first.

Hereford's defense was to kill two Bulldog drives before the half was out, though, Robert Washington fumbled at Hereford's 21-yard line as the Dogs drove for the goal line, and Luis Marquez recovered the ball for Hereford.

Plainview drove back to Hereford's 29-yard line two series later as the clock neared the half, but Dave Charest stopped the drive with an interception as Huffine tried to hit Goree with a pass.

The third quarter was to hold another defensive gem for Hereford as Bobby Ketchersid carried the ball for Plainview and fumbled. Tackle John Paetzold jumped on the stray ball for the Herd.

PLAINVIEW put together a drive in the third quarter that was to cover 65 yards in 12 plays for a score. Huffine provided big plays in the drive with two keepers and a 13-yard pass, with Washington providing running yardage. With the ball only inches from the goal line, Huffine handed off to Washington and the running back climbed over the pile of bodies at the line to score. Summers provided the extra point as Hereford fell behind 14-0.

On the next kickoff, Hereford drove from their own 18-yard line to Plainview's 43 with the help of a penalty against the Dogs. Crim hit his brother with a 10-yard pass that was only inches short of a first down, but the Bulldog defense held the Herd from moving any further. Plainview moved back downfield to Hereford's 7-yard line before a pitchout went bad and the ball was fumbled. John Paetzold covered his second stray ball of the night, killing the Bulldog offense.

AS HEREFORD tried to move out of their own territory, a fourth down play failed to convert to a first, and Plainview took the ball at Hereford's 30-yard line to drive in and score. The series covered seven plays, but Washington provided the big play with a 24-yard scamper up the middle on a draw. Bobby Ketchersid, now subbing at quarterback, ran the keeper from three yards out for the score. With 3:07 remaining in the game, Summers kick went to the left, giving Plainview a 20-0 lead.

Dave Charest took the following kickoff at his six yard line and eluded tackles to break loose and race to the opposite five yard line before a speedy Bulldog defender pulled him down with a shoestring tackle. Charest might easily have outrun the defense and scored, but has been playing with an injured ankle the past few weeks.

Mike Crim was to gain Hereford's only score of the evening three plays later. Crim kept the ball and plunged through the line from one yard out. The conversion attempt failed as Crim tried to add two with a pass to his brother Archie Crim. The pass fell incomplete.

That was the end of the scoring, but Plainview tried to put more points on the board before the clock ran out. Washington was to hurt Hereford with two more draw plays that added 21 and 14 yards to his rushing total before the final gun sounded.

Hereford will meet Coronado in Whiteface Stadium Friday night as Hereford High School celebrates homecoming. Plainview will meet Monterey.

**INDIVIDUAL RUSHING**  
**HEREFORD** — Brady 8-23, Martinez 7-18, Graves 5-8.  
**PLAINVIEW** — Washington 26-141, Barton 6-41, Huffine 9-31, Ketchersid 9-29, Williams 3-15, Foster 5-14.

**INDIVIDUAL RECEIVERS**  
**HEREFORD** — A. Crim 2-20, Martinez 1-9.  
**PLAINVIEW** — Goree 6-88.

## The End Zone

DAN WELTY

Soon to appear on these pages is a feature on the Hereford High School tennis team. Watch for it.

PLAINVIEW'S defensive strength is probably due in part to their defensive coordinator. He's Bill McKinney and you probably remember him as a standout at West Texas State.

Bill's been playing linebacker for the Chicago Bears, but received a knee injury last season that knocked him out of his pro playing career.

Bill was back at WT when George Kirk was hired to coach Plainview, and the two teamed up together. Kirk, of course, probably found out a little bit about defense while working two years at Baylor in the Southwest Conference.

AND WHEN WE SAW this on a marquee at a lodge in Ruidoso, we thought it was announcing a Russian entertainer until closer inspection: "Doyouski!"

(To Be Cont. Thursday)

FOR GIFTS THAT ARE LASTING  
 COWAN JEWELERS  
 Downtown

An organizational meeting for the independent men's basketball league in Hereford will be held Monday evening in the Hereford High School gym. Primary business will include the number of teams that will be in the league this winter, and locating sponsors for each team. Any persons interested in participating in the league or aiding in some way may attend the meeting, or contact Ferguson at 364-5691.

**Gattis Shoe Store**  
 of Hereford  
 in Sugarland Mall  
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## WE'LL FIND YOUR HARD TO FIND SIZES



We pride ourselves on our wide range and we fit almost every customer who comes in. But once in a while we have a customer who wears an unusual size. If that's you, don't despair. If the shoe is made in your size, we'll get it for you — and with a minimum of delay. Come ask us about our "we'll get your size" program today!

**RED CROSS SHOES\***

## Sophomores in Action

Soph running backs proved ineffective against a tough Bulldog defense Friday night. Here Terry Brady (37) goes left on a sweep with the blocking of sophomore fullback Carl Lee Graves (44), Danny Collins (63), Mike Crim (10) Kevin Fox (65) and other Herd linemen.

## Lubbock Beats JV

Hereford's junior varsity lost a district contest to the Lubbock High junior varsity Thursday, while the sophomores were idle and the junior highs met some strong competition.

The Longhorns, or junior varsity, fell to a stronger Lubbock High ball club Thursday 21-7 at Whiteface Stadium. The Longhorns were behind 14-0 at the half, and were able to get their only points on the board in the second. The Longhorns will meet Canyon in Hereford next Thursday.

The Shorthorns, or sophomore ball club, were idle this week after the Canyon sophomores cancelled the Thursday contest Wednesday afternoon.

The sophomores will travel to Dumas to meet the Demon Sops next Thursday at 4 p.m. Stanton's freshman downed the Canyon freshman 22-6 Thursday afternoon. Greg Hennington scored the first

touchdown for the Dogies, capping a 60 yard drive with a 2-yard plunge. Kelly Kitchens kicked the conversion.

Kelly Kitchens passed for 8 yards and a score in the third period as the frosh quarterback hit James McDowell in the end zone. Kitchens threw to Paul Garcia for the two point conversion.

With about 3 minutes left in the contest, Greg Hennington intercepted a pitchout and ran 50 yards untouched for a score and Kitchens kicked the extra point. Defensive standouts in the contest were Bobby Mejia, Greg Brockman and Leonard Galvan.

La Plata's freshmen played to an 8-8 tie with the Plainview Blue freshmen. On the second play of the game, Daniel Olson danced 95 yards for a touchdown and then ran the two-point conversion. But those eight points were all the Plainview defense allowed.

Rudi Ceniseros was a defensive standout in that contest, but frosh coach Anderson said he was pleased with the overall effort of the team.

Eighth grade games played Thursday afternoon found the Stanton eighth-graders downing the Canyon Purple team 32-0, while the La Plata eighth graders fell to Plainview's Coronado Junior High 52-6.

Stanton's seventh graders lost a battle to the Canyon Purple team 36-26 in a Tuesday afternoon game, while the La Plata seventh graders took on the Plainview, Coronado junior high schoolers.

Tuesday games this week will include the Stanton seventh graders on the road to Plainview to meet Estacado Junior High, the La Plata seventh grade will meet the Canyon Purple team in Hereford. Game time will be 5 p.m. in Plainview and 4 p.m. in Hereford.

### BELTED TIRE SALE

# \$16-\$28 off pairs.

**GLASS-TRACK BELTED TWIN GUARD TIRE.**  
**24,000-MILE GUARANTEE.**

**A TWO FIBER GLASS**  
 belts hold tread firm for sure traction.

**B TWO POLYESTER**  
 cord plies toughen tire against bumps.

REG. \$29 TO \$43 EA.

## 2 FOR \$42

**A78-13, A78-15 TBLs. BLK. PLUS 1.80 TO 1.98 FEDERAL EXCISE TAX EACH AND TRADE-IN TIRE.**

## 2 FOR \$52

**E78-14, E78-14, G78-14, G78-15 TBLs. BLK. PLUS 2.33 TO 2.74 F.E.T. EACH AND TRADE-IN TIRE.**

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**H78-14, H78-15 TBLs. BLK. PLUS 2.92 TO 2.97 FEDERAL EXCISE TAX EACH AND TRADE-IN TIRE. WHITEWALLS \$3 MORE EACH. FAST FREE MOUNTING**

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 Montgomery Ward guarantees each of its passenger car tires for a specified number of miles when used on passenger cars or station wagons, except taxis. If your tire does not give you this mileage because of a defect in material or workmanship, a normal road hazard failure, a premature, tread wearout (2.32 inches or less remaining), Montgomery Ward will:

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Nail punctures repaired free during the entire guaranteed mileage.

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A78-13	6.00-13	\$32	\$44	1.80
C78-14	6.95-14	\$36	\$50	2.17
E78-14	7.35-14	\$38	\$55	2.33
F78-14	7.75-14	\$41	\$59	2.50
G78-14	8.25-14	\$44	\$63	2.67
H78-14	8.55-14	\$46	\$66	2.92
G78-15	8.25-15	\$45	\$65	2.74
H78-15	8.55-15	\$47	\$68	2.97

**TUBLESS WHITEWALLS ONLY**

L78-15	8.85-15	\$55	\$76	3.13
L78-15	9.15-15	\$58	\$80	3.19

\*With trade-in tire. Whitewalls \$3 more each.

### WARDS TOUGH, 14,000-MILE GUARANTEED AIR CUSHION.

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TUBLESS BLACKWALL SIZE	ALSO FITS	REGULAR LOW PRICE EACH	PLUS F.E.T. EACH
A78-13	6.00-13	10.95	1.78
B78-13	6.50-13	12.95	1.83
E78-14	7.35-14	17.95	2.24
F78-14	7.75-14	18.95	2.41
G78-14	8.25-14	19.95	2.55
5.60-15	—	15.95	1.78
G78-15	8.25-15	19.95	2.63
H78-15	8.55-15	21.95	2.82

\*With trade-in tire. Whitewalls available in most sizes. \$3 more ea.

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## Doyle Johnson

### Chevrolet-Olds

**364-2160** **N. HWY 385**

	Hereford	Plainview
First Downs	6	23
Nt. Yds. Rushing	56	270
Nt. Yds Passing	29	97
Total Yds. Gained	85	367
Passes Attempted	16	15
Passes Comp.	3	8
No. of Punts	6	1
Punt Avg.	31.3	39.3
Opp. Fumbles Rec.	3	0
No. of Penalties	3	4
Yds. Penalized	25	40

114 PARK AVE. **MONTGOMERY WARD** 364-5801



## Chamber Board Ballots Out

Ballots have been mailed to all members and four new directors will soon be named to Deaf Smith County Chamber of Commerce for 1975.

Nominees for the three-year terms as directors are Donald Hicks, Mike Patrick, Bud Snyder, and Lee Umsted. These four were selected by the nominating committee, and the ballot also has spaces provided for write-in candidates. The ballots must be returned to the C. of C. office by Oct. 25.

Terms expiring on the chamber board this year will be those of Roy Faubion, Tom Burdett, Dick Montgomery and

Dr. Hugh McCrary. Holdover directors will be Bud Eades, Larry Wartes, R.C. Hoelscher, Andrew Kershen, Ray Seale, Arthur Gonzales, Terry Caviness and Calvin Goodin. The board also includes the immediate past president and the Women's Division president.

### DEATHS VS BIRTHS

PARIS -- Deaths are expected to exceed births in France this year for the first time since World War II, the Government predicts. Some 770,000 babies will be born this year, compared with 865,000 in 1973.



## New Kiwanians Installed

The Noon Kiwanis Club installed three new members Thursday at their regular noon luncheon. From left to right are sponsor Ray Chambliss and new member John Goodwin; sponsor Howard Birdwell and new member Roger Hale; new member Danny Boyer and installing officer Rodney Laubhan.

## CofC Directors All Present for Early Meeting

Committee reports highlighted a regular monthly meeting of the directors of Deaf Smith County Chamber of Commerce Thursday morning. The board had a 100 per cent turnout for the 6:30 a.m. session.

Bill Albright, reporting for the publicity committee, announced that 5,000 brochures for promotion of the county and city are being printed. The city commission approved payment of \$450 on the project.

He added that Pauline Howard, publicity chairman, also reported that two of the civic club signs on the highways are complete, with three still to be painted by the Key Club.

Jake Webb, sports committee, appeared at the meeting to report a recommendation from his group that more tennis-court facilities are needed in the community. He said a local group had checked on facilities in other towns where the city and school had joined to build courts. The board recommended further study on the city-school idea for securing new courts.

Calvin Goodin, working on a special project committee, reported that the two other directors had talked to officials of the local Riders Club about the possibility of sponsoring a professional all-girl rodeo here. Goodin said there seemed to be some community interest, and his committee would attempt to find a chairman for such a project.

Albright announced that the culture committee, headed by Bert Otteson, recommended that the GoPro committee consider a "performing arts center" in its longrange plans. The board will pass along the suggestion to the special committee.

Lavon Nieman, Women's

Division, announced that next year's Hereford Pageant has been scheduled for Feb. 15. The division is now accepting nominations for "Woman of the Year" honors, and is setting up committees for next year.

Roy Faubion, president, reported on the formation of the Goals for Progress Committee, emphasizing that all appointments had been accepted with "enthusiasm."

Albright reminded that the chamber office has West Texas State football tickets on sale, and that engraving tools are available for persons wishing to put identification on personal items. The chamber is making plans for a membership breakfast on Nov. 19.

## Clayton Appreciation Dinner Tickets On Sale

Tickets are now on sale for the "Bill Clayton Appreciation Dinner" to be held at the Civic Club Center on Nov. 11, it was announced this week by Bill Gentry, chairman of a county-wide steering committee which is planning the event. The committee made final plans and issued tickets during

a meeting Wednesday afternoon in the Hereford State Bank directors' room. Gentry said the dinner is "strictly a local affair to show Mr. Clayton our appreciation for his service as a state representative." Tickets, at \$25 a plate, are being sold by a number of supporters.

Clayton is expected to be the next speaker of the House, with enough public pledges to win election to the coveted post. "For a West Texas rural representative to be in this position is a great indication of the kind of man we have representing us," Gentry pointed out.

The appreciation dinner will start at 7 p.m. on Nov. 11. The center will only seat about 250 persons, and the planning group hopes to have a full house of Deaf Smith County citizens. A steak dinner will be served, with all proceeds going to Clayton for expenses of his House race and travel to and from his district.

Some of the committee members who will have tickets include Gentry, Don Zimmerman, Harlan VanderZee, Jim Sears, Jimmy Allred, Argen Draper, Bill Walden, Rocky Lee, Speedy Nieman, Jeff Carile, Mr. and Mrs. Clint Formby, Virgil Marsh, Charles Schlabs, and Roy Hartman.



When is the hurricane season? Why do hurricanes assail the coast almost exclusively? Has the main track of these tropical-bred storms been changing course in recent years?

Hurricanes usually begin in late summer—but sometimes brew in mid-summer. They are unlikely after November. These massive low-pressure circular storms usually originate in the Gulf of Mexico or Caribbean—in this part of the world.

They move to the north and finally to the northeast and blow themselves out in the higher latitudes. Because they almost always drift to the east, in the end, and don't originate over Mexico or seldom off Mexico's west coast, the western and central states don't have to experience them.

Upper middle states, such as Wisconsin, Michigan and Minnesota, are protected by their geographical position and the distance of land between them and the Gulf. Hurricanes somehow wear themselves out over long stretches of land.

Lloyd Bentsen, Senator (D-Tex):

"We're not going to win any elections in 1976 if the South is written off."



**KESTER'S JEWELRY**  
Across from the Post Office  
in Downtown Hereford

## Kiwanians View Eye Bank Film

The Noon Kiwanis, at their regular Thursday luncheon, saw a film concerning the Hi-Plains Eye Bank and welcomed three new members.

Three new members were installed as Kiwanians. John Goodwin, sponsored by Ray Chambliss; Roger Hale, sponsored by Howard Birdwell; and Danny Boyer, sponsored by Rodney Laubhan were officially presented before the club. They had previously been installed in ceremonies Tuesday night in Amarillo by the District Governor, Tom Duncan. Rodney Laubhan installed the three before the club.

Don York, president of the Hi-Plains Eye Bank, presented the film to the group and later made remarks. The film concerned an Amarillo woman who underwent surgical procedures to correct a sight problem, through the donation of an eye in the Eye Bank.

York told the group that there are now 259 persons in the Golden Spread area that have received new sight through the donation of an eye and surgery. The Eye Bank is a nonprofit organization that does not charge for its service. The Lions, International sponsor most of the eye banks in Texas, while other groups sponsor the banks in other areas of the nation.

The organization collects human eyes and distributes them to hospitals where a cornea is needed for grafting or transplantation. Eyes are removed from persons after death who have consented to be a donor while they were living. Eyes from any age person can be used, and sex, color, or creed makes no difference.

Eyes cannot be designated for a specific person. They are used for the next patient on an eye surgeon's list. In the film York presented to the group, the donor died in Albuquerque and the eyes were shipped to Amarillo by plane where the surgery to restore the woman's sight was performed. If donated eyes are diseased or cannot be used for grafting, they are carefully studied in research to help find causes and cures for blindness.

York said the eye bank must have the eyes in their possession six hours after the death of the donor, and the surgery must be performed within 36 hours. One eye may be distributed to help over twelve people according to York, and the Bank has 6,980 donor cards on hand. The Eye Bank was formed in Amarillo in 1961.

York urged the Kiwanians to donate eyes so that others might be able to see, and distributed donor cards. Further questions should be mailed to Lions Hi-Plains Eye Bank, Inc., P.O. Box 1110, Amarillo.

Only the Newspaper



CLIP IT, SAVE IT... that's an advantage of newspapers, for just as surely as they report the news of the communities they serve, they report news about you — your clubs and activities of interest. Reported and read now, clipped and saved forever.



### TAXATION

Closely connected to the problem of inflation is the problem of ever-increasing taxes. The average working man already works one third of his time just to pay taxes. Seldom in history have any citizens borne such a load with such patience. But still elected officials of both old parties constantly clamor for, and advance schemes for, more and more "Services" and "Goodies" which we citizens are all supposed to be "demanding". Only in the last decade we were saddled with a sales tax and already state spending is overtaking the receipts from this. Next we will be offered a personal and a corporate income tax to finance the megalomania of our government spending freaks.

I am opposed to a personal and corporate income tax. We don't need more taxes, we need less government. WE MUST CUT TAXES BY CUTTING THE SIZE OF GOVERNMENT. The bonus factor here is that we would also cut the power of government to interfere in our private affairs.

**Sam McDonnell**  
FOR GOVERNOR

"Now is the time for all good men to come to the aid of their country."

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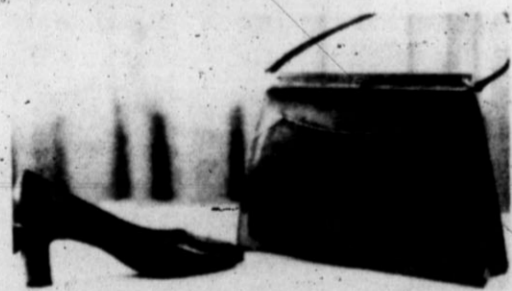
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For the whole family and perfect fits!

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Remember for better Quality merchandise come to

**GASTON'S**

POPULAR STORE  
DOWNTOWN

Serving The District Since 1921

## ANNOUNCING

The House of Wong will be terminating business at 828 W. 1st at 2 P.M., October 30.

We would sincerely like to thank all of our Friends who have made this year a very happy and successful one.

The Peter Wong Family



Terry Shelton, son of Mr. and Mrs. Leland Shelton of 213 Northwest Drive, placed second in the 9 year old division of Hereford's Punt, Pass and Kick. PUNT, PASS AND KICK SPONSORED BY Orval Watson Ford Sales



Jeff Shelton, Terry's brother (L) and Don DeLozier, Son of Mr. and Mrs. Ed DeLozier of 301 Stadium Drive won first place in the 8 and 10 year old Punt, Pass and Kick respectively. Both Jeff and Don won first place in zone competition in Amarillo and competed in District competition in Oklahoma City yesterday.

Link-up to Thinline.



The thinnest most elegant Twist-O-Flex watchband ever made.

It's a breakthrough. Thinline links new comfort to Twist-O-Flex watchband strength. It's the thinnest expansion watchband ever made. One third thinner. With links so finely crafted they disappear before your eyes.

Link-up to Thinline.

by Speidel

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Across From The Post Office In Downtown Hereford



# TG & Y



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7 Speed  
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Solid State  
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7-1/4" Circular  
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**DRILL**  
1/4" Variable Speed

**\$14<sup>87</sup>**  
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Golden "T"  
**OIL FILTERS**  
Fits Most GM or Chrysler's Cars

**\$1<sup>17</sup>**

CHILDREN'S  
**MASKS**  
Our Low Price... **25¢** EACH

TRICK or TREAT  
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2 FOR **25¢**

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SATIN HALF  
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#### BAND-AID

Plastic Strips  
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Reg. 87¢ **66¢**

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Deodorant 4-OZ.

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FOR

#### RAZOR BLADES

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Reg. \$1<sup>38</sup>

**\$1<sup>17</sup>**

Johnson

#### BABY POWDER

Reg. \$1<sup>87</sup>

**\$1<sup>36</sup>**

Scope

#### MOUTHWASH

Gargle

24-OZ.  
Reg. \$1<sup>63</sup> **97¢**

#### HAND LOTION

"Honey & Almond  
Rosewater & Glycerin

Reg. 52¢ **41¢**

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All Fabric Bleach

40-OZ.

Reg. 99¢ **68¢**

Glamorine

#### RUG CLEANER

With Soil Retardants

32-OZ.

Reg. \$1<sup>87</sup> **\$1<sup>36</sup>**

Devilbiss  
**VAPORIZER**  
1 1/2-Gallon capacity for fast cold relief. All night operation easy to clean, automatic shut-off UL Approved

**\$5<sup>99</sup>**

Door  
**MIRROR**  
14" x 50" Size  
Electro-Copper Plated

**\$3<sup>66</sup>**

LP RECORDS  
Lynn Anderson, Tony Bennett, Johnny Cash, Johnny Mathis, Jim Nabors, Ray Price, Bobby Vinton and many more!

Value! **\$2<sup>99</sup>**

CHILDREN'S  
**COSTUMES**  
Assorted Characters. Sizes 3-6. **\$1<sup>66</sup>**

CHILDREN'S  
**COSTUMES WITH MASK**  
Fits Sizes S-M-L. **\$2<sup>39</sup>**

CHILDREN'S  
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Fits Sizes S-M-L. **\$1<sup>66</sup>**

Eagle Vinyl  
**PLAY BALLS**  
9 1/2" Size, Fireglo Vinyl Assorted Solid Colors, A Fantastic Value

**66¢**

Golden "T"  
**ENVELOPES**  
6-3/4, 100 Count  
Reg. 37¢

**17¢**

Ladies  
**PANT TOP**  
65% Polyester, 35% Cotton, Short sleeve, Button front, Asst. Prints and Solids With or Without Pockets  
Sizes 34-38  
Reg. \$4<sup>44</sup>

**\$3<sup>88</sup>**

Infant  
**CORDUROY SLACKS**  
100% Cotton  
Machine Wash, Elastic Waist, Asst. Colors, Sizes 9-24 MDS.  
Reg. \$1<sup>89</sup>

**\$1<sup>66</sup>**

Boys Long Sleeve  
**KNIT SHIRT**  
100% Cotton, Mock Turtleneck, Rib Knit Sleeves and Neck  
Asst. Colors, Size 8-18  
Reg. \$1<sup>97</sup>

**\$1<sup>88</sup>**

**CORDUROY CRAWLER**  
100% Cotton  
Machine Washable, Snap Leg Opening  
Asst. Colors Sizes S,M,L  
Reg. \$1<sup>88</sup>

**\$1<sup>66</sup>**

Boy's Long Sleeve  
**KNIT SHIRTS**  
100% Cotton Ribbed Knit  
Turtleneck and Sleeves, Asst. Patterns, Types, Solids, Sizes 1-4

**\$1<sup>88</sup>**

**STEREO SYSTEM**  
Home Entertainment  
No. 19-529  
AM/FM/MPX  
With Built In  
8-track Tape Player  
4-Way Twin Speakers

**\$139<sup>88</sup>**



**Goodwin To Tell About Africa Trip**

Members of Assembly of God Church are reminded that their pastor, Homer T. Goodwin, will present a detailed report today on his recent preaching tour in Africa.

While in East Africa, he visited his daughter-in-law and granddaughter, Sandra and Gwenda Goodwin, who are presently teaching at the Assemblies of God Bible School in Arusha, Tanzania.

Pastor Goodwin also spent time in Ghana in the western half of the country. He and his

wife were pioneer missionaries in this region during 1937. Services will start at 10:50 this morning.

**PESTICIDES BANNED**

Russell E. Train, administrator of the Environmental Agency, has ordered an immediate ban on the production of two widely used pesticides, aldrin and dieldrin, to avoid "unreasonable human health risks."

**ON CAMPAIGN REFORM**

Senate-House negotiators have reached a package compromise, clearing the way for approval of the sweeping political campaign reforms prompted by Watergate.

**Dance Scheduled Wednesday**

Merry Mixers Square Dance Club will have a Halloween party and salad supper at 8 p.m. Wednesday at the Community Center.

All members are invited to attend and wear costumes. Prizes will be awarded for the most original apparel.

**Air Conditioning**

Marilyn--Why are you wearing your sox inside out?  
Wayne--My feet were hot, and mother told me to turn the hose on them.

**Just Sew**

Mrs. Jane--Is Mrs. Smith an active member of the Women's Sewing Club?  
Mrs. Sophie--My, no. She never has a word to say. She just sits there and sews.

**Brazilians Visit County In Tour For REC Study**

As part of a study of rural electrification during a six-week tour of the United States, four men from Brazil with their interpreter were in Hereford this week, guests of Deaf Smith County Rural Electric Cooperative.

In addition to observing practices of the local REC with manager James Hull as host, the visitors were guests at Hereford Rotary and Lions Clubs meetings, toured the Holly Sugar plant and other agri-industries here. The group included Carlos Souza, Eriberto Melo, Jose

Costa and Paulo Oliveira, and Hiedi Marcondes who acted as interpreter. They formed one of four teams, from the Philippines, Indonesia, Nationalist China and Brazil, touring under auspices of the U.S. State Department in cooperation with the National REC Association.

Engineers, economists, educators and lawyers from the four countries comprise the delegation here to study all phases of REC operation, including corporate structure, member participation, financing and technical methods.

Purpose of their study is to introduce U.S. methods in plans to electrify rural areas of their home countries, which now have electricity available to only five per cent or less of their farms.

They are now at the stage as the United States was when the rural electrification act was passed by congress in 1936. Since food production is keyed to electrification and mechanization of farms, these and other developing nations are attempting to follow the U.S. lead in such programs as the REC, the visitors explain.



**Visitors From Brazil**

Four Brazilians in Hereford this week as guests of Deaf Smith Rural Electric Cooperative are trainees here through the auspices of the Agency for International Development. From left are Eriberto Melo, Paulo Oliveira, Carlos Souza and Jose Costa, with James Hull, manager of Deaf Smith REC. Hiedi Marcondes, the interpreter, stands in front. The group was starting on a tour of the Holly Sugar plant when this photo was made; earlier in the week they were guests at Lions Club and Rotary Club luncheons.

**Kin of Local Families To Be Honored**

FOR LARGER GIFT SELECTION COWAN JEWELERS -Downtown

Gregg Sharp, a graduate of Parkland High School, El Paso, valedictorian of his class, has been nominated for membership in the Society of Outstanding American High School Students.

He is the grandson of Mr. and Mrs. Lloyd Sharp and Mr. and Mrs. Charlie Sowell, Hereford. The nomination is a signal honor bestowed in recognition of superior scholastic achievement and excellence in leadership in extracurricular and civic activities.

Young Sharp has enrolled in the University of Texas at Austin where he will pursue a

career in the field of pharmaceutical research. The son of Mr. and Mrs. Phillip Sharp, Gregg has two sisters, Karen and Sharon.



GREGG SHARP ...honored

A. O. THOMPSON ABSTRACT CO. Mr. and Mrs. A. J. Schroeter Courthouse Phone 364-1504 P.O. Box 73 Free City Maps Showing Blocks

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October 25th & 26th  
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ASK About It FREE 8 x 10 OFFER Extra charge for GROUPS

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SUGARLAND Mall

**SANDMAN SPECIALS**

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master charge THE INTERBANK CARD

**BEAUTIFUL BEDSPREADS**

TWIN, Reg. 12.99	\$10.
FULL, Reg. 14.99	\$10.
QUEEN, Reg. 16.99	\$14.
KING, Reg. 17.99	\$15.

Try a complete new look for your bedroom with these fully quilted to the floor throw style bedspreads that are completely machine washable! Made of 100% cotton with 100% polyester lining and backing. Comes in a variety of patterns in colors to harmonize with any bedroom color scheme.

**ANCO ELECTRIC BLANKET**

TWIN-Single Control	18.99
FULL-Single Control	19.99
FULL-Dual Control	24.99
QUEEN-Dual Control	29.99
KING-Dual Control	46.99

50% acrylic and 50% polyester electric blankets with nylon binding at top, whip stitched bottom. Washable 2-year guarantee. Colors: pink, blue, green, gold.

**Printed Blankets**

Warm, lovely printed blankets of 2 1/4 lb. first quality for twin and full size beds.

Reg. 6.99 to 7.99 Values **5<sup>88</sup>**

**Debut Pillows**

STANDARD SIZE Reg. 4.99 **2 FOR \$8.**

KING SIZE Reg. 7.99 **2 FOR \$13.**

This comfortable Dacron® polyester filled pillow is fully machine washable and dryable. In no-iron blue ticking with white printing by Pillowtex®.

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**Boot's West**

**Every Pair of BOOTS**

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Some up to **40% OFF**

Large selection of down filled Jackets  
Dacron filled Vests 10% off

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## CORDATIUMS

PLANTS 18 INCH POLE POTTED EACH... **\$3.69**

## BANANAS

CENTRAL AMERICAN GOLDEN RIPE LB... **13¢**

**CRANBERRIES** OCEAN SPRAY 1-LB. PKG... **46¢**

**POTATOES** SWEET EAST TEXAS LB... **25¢**

**RED APPLES** DELICIOUS NEW CROP 4-LB. BAG... **99¢**

**GRAPEFRUIT** FANCY NEW CROP RUBY RED LB... **22¢**

**YOGURT** BORDEN'S 8-OZ. ASSORTED FLAVORS... **4 \$1.00**

**SAUSAGE** FOOD CLUB VIENNA NO. 1/2 CAN... **3 \$1.00**

**BEANS** FOOD CLUB GREEN NO. 303 CAN... **31¢**

**TEA BAGS** LIPTON'S 100 COUNT... **\$1.39**

**FLOUR** GAYLORD 5-LB. BAG... **79¢**

**GRAVY MIXES** SCHILLING CHICKEN 7/8-OZ. 27¢ BROWN GRAVY 7/8-OZ. 23¢

**RANCH STEAK** FURR'S PROTEIN LB... **89¢**

**CLUB STEAK** FURR'S PROTEIN LB... **\$1.39**

**GROUND BEEF** FRESH GROUND LB... **69¢**

**BEEF ROAST** FURR'S PROTEIN SEVEN BONE CUT LB... **79¢**

**ROUND STEAK** FURR'S PROTEIN LB... **98¢**

**SIRLOIN STEAK** FURR'S PROTEIN LB... **98¢**

**PICNICS** HICKORY SMOKED WATER ADDED LB... **59¢**

**FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!**  
Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

**Shop Our Delicatessen**  
1/2-LB. POLISH SAUSAGE SERVES 2 FOR ONLY \$1.59  
1/2-PT. COLE SLAW  
1/2-PT. POTATO SALAD  
MACARONI SALAD 69¢ PT.  
PINTO BEANS 69¢ PT.

**COFFEE** FOLGERS ALL GRINDS 3-LB. CAN... **\$3.99**

**JOY** LIQUID DETERGENT 20' OFF LABEL QUART SIZE... **79¢**

**JANITOR IN A DRUM** QUART SIZE... **88¢**

**Frozen Food Favorites**  
**ORANGE JUICE** MINUTE MAID 12-OZ. CAN... **49¢**  
**PIES** JOHNSTON'S PUMKIN OR MINCE 9-INCH 36-OZ... **\$1.09**  
**POPSICLES**... **39¢**  
**DANISH** STOFFER'S GLAZED PECAN FROZEN 11-OZ... **\$1.05**

**FEATURE OF THE WEEK**  
**ALVARADO SALAD FORK** Each... **37¢**  
COMPLETER PIECES AVAILABLE AT ANY TIME  
4 Iced Tea Spoons \$1.99  
2 Tablespoons \$1.99  
2 pc. Salad Set \$1.99  
3 pc. Serving Set \$1.99  
Cold Meat Fork \$1.59  
Pierced Pastry Server \$1.59  
Gravy Ladle \$1.59

## SUPER DISCOUNT SPECIALS

**MELLORINE** FARM PAC 1/2 GALLON... **9¢**  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**COFFEE** FOLGERS 1-LB. CAN... **85¢**  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**MIRICALE WHIP** SALAD DRESSING QUART... **69¢**  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**EGGS** FARM PAC MEDIUM... **27¢**  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**DOUBLE GOLD BOND STAMPS** TUESDAYS AND WEDNESDAYS  
2.50 PURCHASE OR MORE  
**RENUZIT** ASS'T SCENTS SOLID **68¢**  
**CHEER** FAMILY SIZE **\$3.41**

**TAMPONS** KOTEX BOX OF 40... **\$1.49**

**HAIR SPRAY** SAUVE 13-OZ. NORMAL OR HARD TO HOLD... **59¢**

**BATH BEADS** MR. BUBBLE... **49¢**

**DISPOSABLE BOTTLES** PLAYTEX... **76¢**

**FILM** KODAK INSTAMATIC 126-12 ROLL... **\$1.19**  
**VAPORUB** VICK'S 3 1/2-OZ. SIZE... **99¢**  
**SCHICK** SUPER II RAZOR BLADES... **\$1.69**

**CHILDRENS SCHOOL BOXES**... **19¢**

**KLEENEX** FACIAL TISSUE 280 CT... **43¢**

**IRONING BOARD COVER SET** TOP CREST TEFLON COATED HEAVY WEIGHT COTTON COVER WITH 3 LAYER PAD... **\$1.88**

**HAND LOTION** JERGEN'S 15-OZ... **\$1.17**  
**TOOTH PASTE** COLGATE 9-OZ. SUPER SIZE... **79¢**

**SHOP Furr's MIRACLE PRICES**



## Campfire Girls To Hold Fall Art Festival Again

Entries are to be made between 2 and 5 p.m. Thursday for the Fall Art Festival of Hereford Campfire Girls, which will be open to the public the afternoon of Oct. 27 in Community Center.

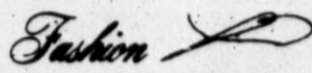
This will be a repeat of the successful show held last year, with a third category added. The three are art, crafts and stitchery.

Prizes are to be given in two age groups, first through sixth grade girls, and seventh through high school age, in both divisions. Cash price of \$10, \$5 and \$2 will be awarded in each.

Winners in the Hereford show will be eligible for national competition, which this year will highlight fibers. This may

include weaving, basketry, knitting, crochet, sewing of decorative items, quilting, embroidery, applique of various fibers, and various other needlework.

Quality of work is the first requirement and the focus is on beauty rather than function. Any girl registered in any level of the Campfire program is eligible to enter, and work must have been done in the 1974 calendar year.



This is the season when many sleeveless dresses can get a new look by sewing in long sleeves of a different fabric or color. The layer look of the past season has made this a good style.

A pair of plaid sleeves and a collar of the same will give a new look to that solid color dress.

FOR GIFTS THAT ARE LASTING  
COWAN JEWELERS  
Downtown

## Small Talk

By SUE COLEMAN  
Women's Editor

WHEN she called a week ahead of time with an announcement of a Hospital Auxiliary meeting late this month, Mrs. Edward Paetzold said she was just getting the job out of the way because she and her husband were leaving Friday for some fishing in the Gulf and she wanted to take care of her duty as reporter before she left.

The Paetzolds planned to go to Beeville, where some of his cousins live and will join them for the remainder of the trip down to Laguna Madre and the fishing.

A cabin is already reserved for the party and the Hereford couple is looking forward with enthusiasm to the outing, as they have had good luck fishing there before.

PEOPLE he met downtown Friday morning were greeting Jim McAndrews, who used to be a familiar figure on Hereford streets while he lived here, but has been an Iowa resident several years.

He was passing the time of day with employees and customers in a bank, and at noon was visiting with Argen and Tom Draper in a booth at a

local restaurant.

Don't know whether any more of the McAndrews family was here with him, but it was good to see him back in town.

A NEWSPAPER clipping from Duncanville, the Dallas suburb where the family of Col. Lloyd Manjeot now lives, has been sent back by Gladys Manjeot, who is visiting down there this month. It concerned her granddaughter, Beverly, daughter of the Lloyd Manjeots.

A senior in Duncanville High School, Beverly has been notified that she will be featured in the eighth annual edition of Who's Who Among American High School Students.

She is in the National Honor Society and treasurer for DECA at DHS. Before a recent move from Virginia, she was a member of the annual staff. Beta Club, Drama Club and Student Cooperative in Prince George High School.

Also she has been awarded an academic letter, as a junior marshal, participated in the March of Dimes walkathon and Voice of Democracy. Apparently a very busy young lady — who is quite well acquainted in Hereford through visits with her grandmother here.

## Artist Of Month Is Mrs Veigel

Hanging in Deaf Smith County Library during October are paintings by Mrs. Robert Veigel, who is designated Artist of the Month for this phase of

continuing exhibits by area artists.

All her paintings are in oils, and included are some of the bird and flower paintings which are specialties of Genevieve Veigel. There are also a variety of landscapes, from Taos pueblos and snowy slopes of New Mexico mountains to Sunny Texas prairies with bluebonnets in bloom.

Mrs. Veigel in recent years, after her children grew up, revived an interest in painting that dated from art lessons in high school. She has studied at the Neugebauer Studio and lately with Romaine Swan at Amarillo and has had her work displayed in Canyon and Amarillo as well as in Hereford.

A member of Hereford Art Guild, she has included paintings in its shows and sales for several years.

### Best Of Press

**Time For Thought**  
When politicians agree, the angels may rejoice but the voters just wonder what's cooking.

-Globe, Boston.

**True Words**  
Committees have become so important that a subcommittee has to be appointed to do the work.

-Gazette, Augusta, Kan.

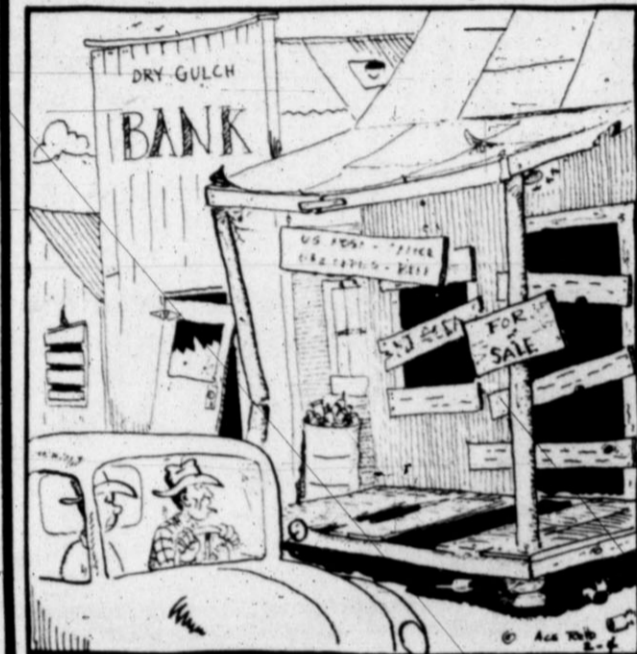
**Enough Said**  
Many people who are too polite to talk with full mouths think nothing of talking with empty heads.

Right.

Democracy is a system under which a fellow who didn't vote can spend the rest of the year kicking about the candidates the other fellows elected.

-Wall Street Journal.

### COW POKES By Ace Reid



"They say the reason there ain't more people here, is it's so prosperous most of the folks have got rich and moved to Southern California!"



# HARVEST

# SALE

SCOOPS Alum.	PRICE	SALE PRICE
NO. 10	\$12 <sup>00</sup>	\$6 <sup>49</sup>
NO. 12	\$12 <sup>30</sup>	\$7 <sup>49</sup>
STEEL		
NO. 8	\$10 <sup>50</sup>	\$7 <sup>99</sup>
NO. 12	\$11 <sup>20</sup>	\$8 <sup>49</sup>

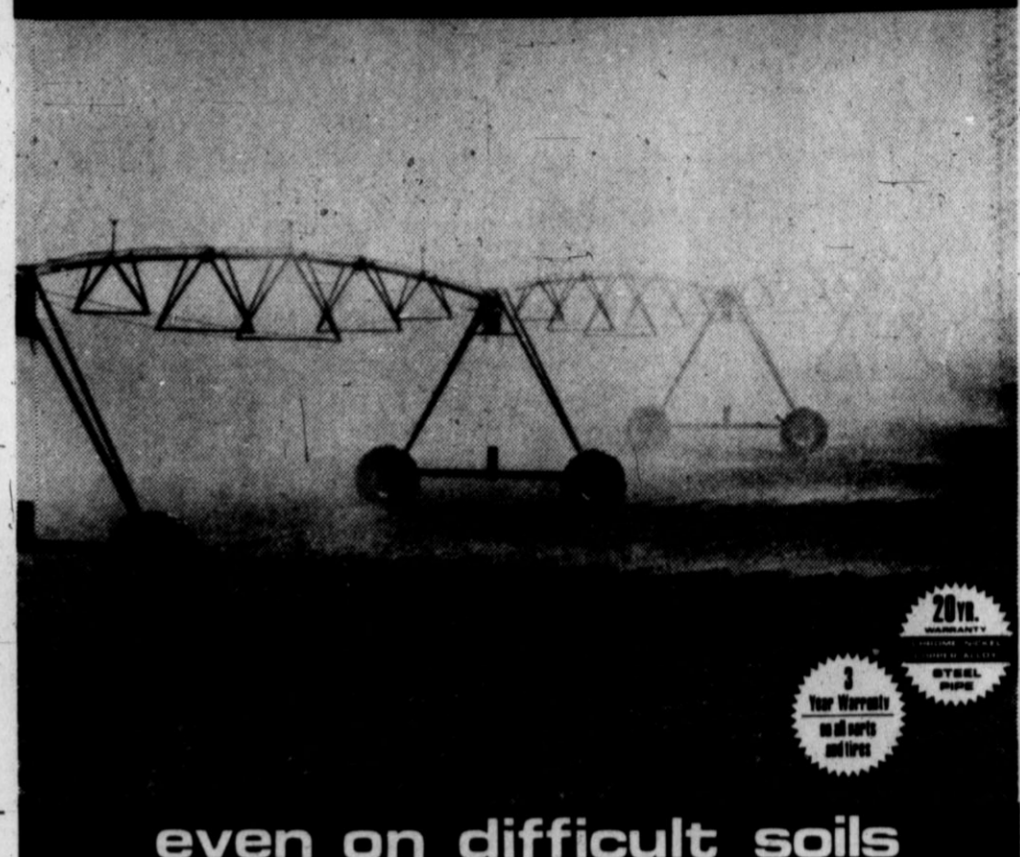
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Effective 3 DAYS thru Oct. 23rd.

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## EFFICIENCY



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## NATURAL ENERGY Gas Heating

Fresh, warm air gently circulating from floor to ceiling... so nice to take for granted. Comfort is clean gas heat.

And that dependable comfort is such a bargain here in West Texas. Though gas energy costs a little more than it use to, gas furnaces still **cost less than one-third as much to operate** as similar electric furnaces.

And at the same time you're saving money with gas heating, you can also have a warm feeling knowing that you're helping conserve energy. Gas heating uses **only half as much energy** as an electric system doing the same job.

Comfort, efficiency, and economy... you get it all with natural energy gas heating.

- Independent Study Sources:
- (1) ELECTRIC UTILITY ADVERTISING AND THE ENVIRONMENT. Oak Ridge National Laboratories, April 1972.
  - (2) ENERGY AND THE ENVIRONMENT — ELECTRIC POWER. Council on Environmental Quality, August 1973.
  - (3) CALIFORNIA'S ELECTRIC QUANDARY VOL. III. The Rand Corporation with support of the National Science Foundation, September 1972.
  - (4) ENERGY UTILIZATION EFFICIENCY OF MAJOR HOME APPLIANCES. American Gas Association, July 1973.



PIONEER NATURAL GAS COMPANY



# Scrapbook Memories To Be Made Friday

On Friday, Hereford High School students will participate in the same festive activities that have been faithfully recorded in scrapbooks by their hundreds of predecessors.

But this yearly repetition of events does not dull the special components that make Homecoming a day to tuck in memory books.

The endless peal of the Victory Bell is drowned out by the traditional hubbub of guarding floats, getting mum corsages and that uninhibited pep rally.

Queens play an important part during this season. A Homecoming Queen will

be crowned and bestowed with the traditional flowers and kiss before riding in the parade Friday afternoon.

The parade at 3 p.m., a result of work by many hands during many hours, will center around a cartoon theme. Gene Brock, HHS faculty member, will be parade marshal.

Also, the Annual Queen will be determined as the last of the class suppers is held. Seniors will host a meal catered by Bob's Barbecue from 5-7 p.m. Friday in the HHS cafeteria. Tickets for the supper of barbecued pork and beef,

can be purchased from any senior or at the door. Cost is \$2 for adults and \$1.50 for students. Entertainment will also be included during the meal.

The Morning Star Singers from McMurry College and Blackwater Draw are the options for entertainment after the conference football game between the Whitefaces and Lubbock Coronado. The popular McMurry singers will perform immediately after the game in the high school auditorium while the Catholic Youth Organization hosts a dance at the church.



The Whiteface Varsity Squad will be presented to the student body during a rousing Homecoming pep rally which will be attended by several ex-gridders. The Herd will clash with Lubbock Coronado Friday at 7:30 p.m. A senior class supper, catered by Bob's Barbecue will precede the game in the high school cafeteria.



One of these girls will be crowned Homecoming Queen during the pep rally at 2 p.m. Friday. Gayle Yosten, left, will be sophomore attendant while Sara Ricketts, 4th from left, will be the junior attendant. Vying for the crown are Betty Griego, Cindy Smart and Melissa Henry.



A parade float requires planning, hard work and lots of recruits. Here, seniors construct a locomotive for a part of their entry in the parade which will leave the high school at 3 p.m. Friday.

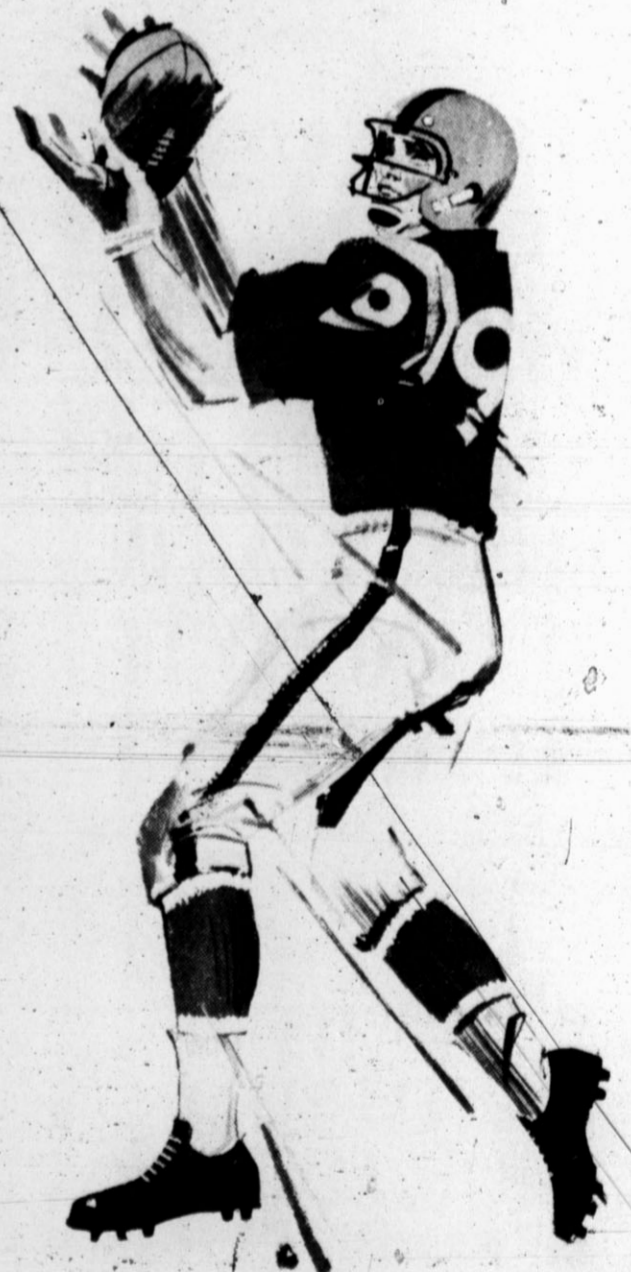
Hereford High School  
**Homecoming**  
Friday October 25  
Hereford Versus Lubbock Coronado



Renee King, junior twirler, will perform with the drill team, pep squad, cheerleaders, band and other twirlers during Friday's pep rally to boost the student body's spirit for the first conference game of the season.



Getting in a little practice, Scat (Brenda Owen) rings the big Victory Bell which will toll all day Friday. The mascot and the Whiteface cheerleaders will ride with the bell in the Homecoming parade, which is being directed by Gene Brock, parade marshal.



The Sunday Brand  
Section Two

Hereford, Texas, Sunday, October 20, 1974



## Carnival Lunch Introduces Trio

A fall carnival luncheon introducing three newcomers to Hereford was a colorful event of Thursday, when Mes. Melvin Jayroe, Charles Wagner and Ken Rogers entertained in Hereford Country Club.

Honorees were Mrs. Don Tardy, Mrs. John West and Mrs. Don Childers, although Mrs. West was ill that day and not able to be at the party. All have moved to the city within recent months. Their husbands are associated with the Lone Star Agency, as are those of the hostesses.

Carnival atmosphere with a

Halloween trend was evident in costumes of houseparty members and in decor of the downstairs room of the clubhouse, with balloons, streamers, autumn leaves, flowers and fruit.

There was a fortune telling booth with Mrs. Clint Forry in gypsy-costume to read guests' palms as they came and went during hours when the buffet lunch was served.

Assisting the hostesses were Mes. Lloyd Sharp, Bud Snyder, Tom White, Dwayne Cassels, Lloyd Vaughn and Mike Patrick.

**FOR GIFTS THAT ARE LASTING**  
COWAN JEWELERS  
Downtown

Self-control is a virtue that individuals recommend to their friends.

Food, rest, mental peace and exercise are the four keys to old age.

## Say good-bye to dull diamonds.

We think a neighborhood jeweler should act neighborly. So we invite you to bring us your time-tinged diamonds.

- We'll inspect them. Free.
- Clean them. Free.
- Polish them. Free.
- And put back the sparkle in their facets. Free.

**Cowan Jewelers**  
MEMBER AMERICAN GEM SOCIETY DOWNTOWN



### Lunch Has Fall Color

Costumed as Halloween elves, hostesses at a fall carnival lunch Thursday flank guests of honor, newcomers to the city. Corsages were pinned on the honorees, Mrs. Don Tardy, left, and Mrs. Don

Childers; the elves are Mrs. Ken Rogers and Mrs. Charles Wagner. Another honoree, Mrs. John West, and the third hostess, Mrs. Melvin Jayroe, are not pictured.

Obey the rules of the road if you want to live longer. \*\*\*\*\*

If everyone thought alike this would be a stagnant world.

It's easy to find an excuse for delaying hard work. \*\*\*\*\*

Advertising is most expensive to those who neglect it.

## Manor Auxiliary Plans Fun Night

Fun Night featuring games of bridge and 42 will be sponsored as benefit by Kings Manor Auxiliary Nov. 7, in Lamar Memorial Garden Room of the Manor. This party will be similar to one enjoyed by a large crowd last year.

Tickets are on sale by Auxiliary members, priced at \$2. All residents of the area are invited. Refreshments will be served by women of the Auxiliary, who now number 105 according to a report by Mrs. Bill Davis, membership chairman.

At a business meeting this month Mrs. John Hine, chairman of resident aid, announced that Mrs. Clark Andrews has totaled 100 hours of service to residents, and Mrs. Earl Harkins has completed her second hundred hours.

Need for volunteers to help in several tasks were announced. More workers are always in demand for resident aid, often simply to visit and talk with patients in Westgate unit.

Mrs. Andrews said a hostess group is needed for the monthly birthday party in December; these parties are given on the first Wednesday each month.

A leader for the Friday afternoon song period is needed, and also for the fifth Friday programs. Mrs. Keith Simmer, social chairman, reported.

A teacher of tole painting for the arts and crafts classes is needed, Mrs. J.G. Gandy, chairman, said as she reported numerous articles made in those classes are being sold and new supplies bought with the proceeds.

## Historic Inn Is Meeting Place

A historic West Texas hotel, the Elm Tree Inn at Tulia, was the meeting place for Hereford Study Club Thursday evening. Gladys Setliff and Mrs. Don Robinson were hostesses.

Members gathered at the Robinson home and drove to Tulia for dinner and a tour of the building which has been restored and furnished in the style of the period when the hotel flourished; around the turn of the century.

The inn has been designated and marked by the Texas Historical Society. Many of the furnishings in its rooms are authentic pieces, either from the hotel's early days or from homes of pioneer Swisher County residents.

It is now open to visitors; meals are served regularly in the evenings and on weekends, or to groups by reservation, the club members learned.

Those in the dinner party

Plan now for a safe, fun-filled Halloween for small children. It's not wise for young children to venture out of their neighborhoods.

were Mes. Melvin Thompson, Ed Wilson, Joe Story, Cawthon Bryant, S.L. Garrison, Sam Long, Art Stoy, Noble Howard and the hostesses.

## Library To Begin Review Programs

Planned as the first in a series of book reviews at Deaf Smith County Library, a discussion of a best-selling biography of a woman who survived the Nazi occupation of Holland, *The Hiding Place*, will be presented Thursday morning by Gladys Setliff.

No admission will be charged and the public is invited to hear this review and those succeeding, approximately one each month.

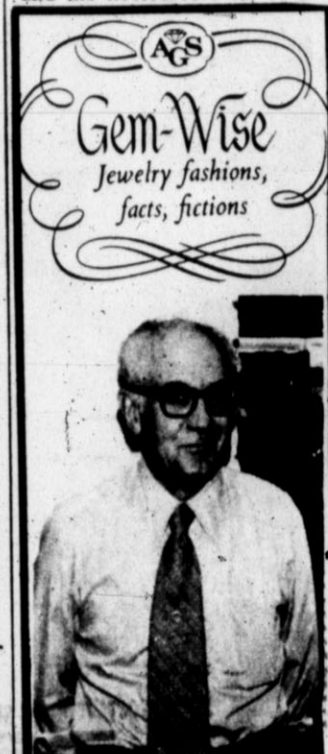
It will begin at 10 a.m. in the Heritage Room, downstairs in the library building.

Miss Setliff is a retired teacher in Hereford Public Schools and has given book reviews and other programs for club and school groups of the

city.

The book she has chosen is by John and Elizabeth Sherrill, who wrote the story as it was told to them by Corrie ten Boom, a native of The Netherlands. Wartime adventure was followed in her life by experiences with strong religious overtones, resulting in a narrative of unusual interest.

Made possible by space available in the new county library building, the series of book reviews for adults follows story hours for children, which began during the summer vacation. Use of the building for clubs and other groups is also being encouraged by the staff, Librarian Gwen London says.



"DOC" COWAN OPALS DOWN UNDER

Modern technology seems to have left much gem mining in the distant past. A group that labors greatly to bring us one of mother nature's most lavishly be-splendored gems are the opal miners of Australia.

The struggle to wrest Australian opals from their host ground takes place 500 miles north of Sydney. Here, on Lightning Ridge and at Coober Pedy, the miners work almost totally isolated from civilization. The scene is reminiscent of the 1840s in California during the Gold rush. The miners' work is arduous. Shafts of 90 feet in depth and more must be sunk into the earth. Slanting shelves of rock must be dug out of large expanses of ground. Much of this work is only prospecting as opals are not always found at the end.

However, there are scores of men struggling to strike it rich in Australia's opal country. Their fever is not unlike those rushing to realize the dream of gold in California 130 years ago. Like them, the opal miners are possessed by a vision. Like them, these prospectors could realize their dreams and strike an opal vein that would make them wealthy men. The fortunate are the exceptions. For most there is only digging — and despair.

Without these fevered, dreaming diggers, the opal fanciers of the world would not be able to enjoy the play of color, the phenomenon of this fantastic gem. If the flash of color is red, it is the most highly valued. The color may also play in hues of orange, green, blue . . . Combinations of these colors in a harlequin effect are dazzling. Opal is meaningful as an October birthstone.

See, us, Cowan Jewelers, for the complete opal story. As American Gem Society jewelers, you can trust our factual knowledge.

**COWAN JEWELERS**  
DOWNTOWN

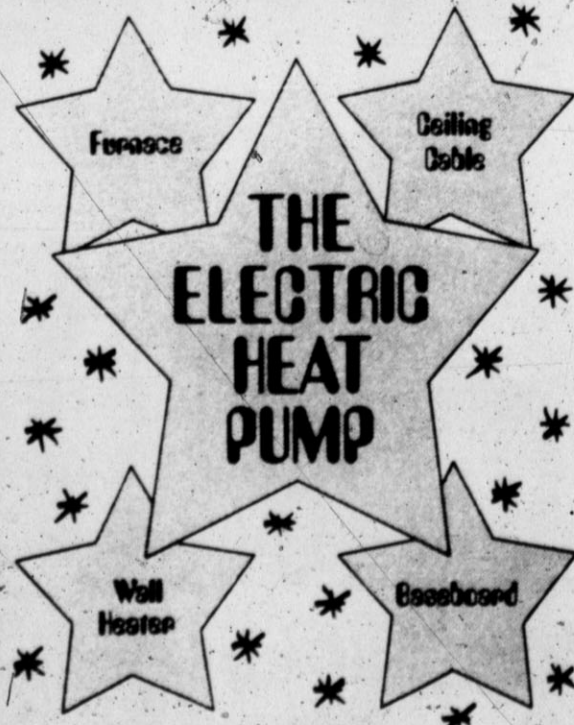
## TODAY- WITH ELECTRIC HEAT

ASK ABOUT OUR BRIGHT STAR IN THE GALAXY OF ELECTRIC HEAT!

If you could take a peek into the world of the future . . . you'd see a lot of things that would amaze you. But one thing we don't think will surprise you is that electricity in its familiar "switch-flipping" form will still be around. And, the people of the future aren't going to be any less comfort-conscious than we are, or any less concerned about saving energy.

Today's answer to saving energy while maintaining comfort? The heat pump — one unit that both heats and cools your home. For answers to all your questions about home heating, call us for a free electric heat cost survey . . . and ask about the Bright Star in the Galaxy of Electric Heating . . . the heat pump!

The Future Is Electric!



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## Coffee Introduces Wife Of Doctor To Residents

A get-acquainted, coffee for Mrs. Jesse Perales, wife of a doctor who began practice in Hereford last month, brought scores of callers to the home of Mrs. C.E. Rush Friday afternoon.

Hostesses were members of Hereford Medical-Dental Auxiliary and of Deaf Smith General Hospital Auxiliary.

Mrs. Rush, Mrs. Ron Zimmerman, Mrs. Howard Johnson, president of the Medical-Dental Auxiliary, and Mrs. Earl Lewis, president of the Hospital Auxiliary, were assisted by other members of the hostess groups in greeting guests and introducing the vivacious honoree, a native of

the Philippines who has been an American resident five years and came to Hereford from Kansas early in September.

Mrs. A.T. Mims and Mrs. Millard Nobles poured coffee and punch the first hour at the dining table, which was set against wide windows and centered with peace roses in a crystal cornucopia. Mrs. Danny Martin, vice president of the Hospital Auxiliary, and other members followed in turn.

Autumn flowers in the rooms repeated colors of those growing across the front of the house, marigolds and chrysanthemums with bright blooms to welcome callers.

Hilda Perales has lived in Kansas and Florida while her husband, after completing medical studies in the Philippines, served his internship and residency in American hospitals. He became associated with Hereford Medical and

Surgical Clinic Sept. 1 and the family moved here to 229 Hickory.

The Perales have a daughter, four-year-old Jennie, and expect to add a native Texan to the family in a few months.

### Farm And Ranch Club And Guest

A guest, Mrs. Raymond Hughes, had lunch with members of Farm and Ranch Club Thursday in Mrs. Wheeler Davis' home, and heard a travel program.

Mrs. P.B. Sowell gave an account of a summer trip to Europe which she made with several members of her family, traveling through Italy and other countries of southern Europe.

Mrs. Paul Rudd, Mrs. J.C. Price and Mrs. W.E. Thomas were also present.



Mrs. Jesse Perales, right, honoree with Mrs. Howard Johnson

## Antiques Study Precedes Show

Interest heightened by their own plans for an antique show and sale Nov. 1-3, members of L'Allegre Study Club visited two homes in the Dawn Community and heard comments by Jerry Williams of Canyon, certified appraiser of antiques, on those owned by their hosts.

Antique furniture in the home of J.F. Matthews, north of Dawn, was seen first, then cut glass in the collection of Mrs. Robert Strain. Williams answered questions asked by the members and discussed some of the pieces.

The club will conduct its second annual show and sale by antique dealers from over a wide area. Proceeds are used in its community service work. Mrs. J.H. McCrary and Mrs. Cameron Gault are co-chairmen of arrangements.

Mrs. Gerald Parker and Mrs. Gary McQuigg were hostesses for the meeting Thursday. Also present were Mmes. Alex Schroeter, Rudy Metz, Terry Caviness, Joe Reinauer Jr., Eddie Reinauer Jr., Gerald G. Payne, Bill Lyles, Bobby

Veigel, Dwaine Walker, Dennis Farley, Bill Warrick, Mary Gibson, David Jefferies, Dennis Lomas, Danny Martin, Gault and McCrary.

### Decorated Marshmallows

Decorate fresh marshmallows with owls, bats, pumpkin faces and black cats, using a very fine paint brush dipped in melted chocolate. Let the chocolate be rather thick and let dry. This will delight the small fry.

Mrs. Smith (at bridge table) --Before we start playing, do you mind if I consult my husband on a point I am not quite certain about?

Hostess--No, certainly not, my dear.

Mrs. Smith--Well, George, did you say two kicks or three for no trumps?

SHOP EARLY  
BE SMART  
COWAN JEWELERS  
Downtown

LAY AWAY NOW FOR  
CHRISTMAS  
COWAN JEWELERS  
Downtown

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of Pattern Making, Fitting & Design

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NEVER BUY ANOTHER PATTERN!  
NO EXPERIENCE NECESSARY**

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**Get That CUSTOM LOOK in Your Sewing**

FIRST TIME EVER IN HEREFORD  
Monday, October 21  
DICKIE'S RESTAURANT  
W. Hwy 60  
10 AM & 7:30 PM CLASSES ONLY  
CLOVIS  
Tuesday, October 22  
YMCA  
1700 E. 17th St.  
10 AM 1:30 PM & 7:30 PM

**90-MINUTE  
CLASS**

Admission  
\$350  
50¢ less  
with this ad

All equipment  
available at class

BEGINNERS: Learn to fit before you learn to sew.

Have your friends seen this ad??

## Glenda Manning Shower Honoree

Engaged to Steve Wells of Edmond, Okla., and planning a late November wedding, Glenda Sue Manning was complimented with a tea and shower Saturday afternoon in the home of Mrs. Dean Herring.

The bride-elect received guests with her mother, Mrs. Doug Manning, and Mrs. Herring. Her sisters were in the houseparty, Cindy and Kathy pouring punch and coffee and Sandra inviting callers to register.

American beauty roses, which the honoree has chosen for floral decoration at her wedding, were arranged on the registry table. A silver bowl held royal blue and white carnations on the refreshment table, which was covered with ecru lace over the blue.

In the hostess party were Mmes. D.C. Kinsey, Charles Watson, Ed Lemon, Leroy

Williamson, Frank Prowell, Herschel Black, G.P. Owen, E.W. Young, Wayne Thomas, Bob Matchett, Ed Line, Marie Stringer.

Also Mmes. Juston McBride, R.W. Eades, John Winder, Gerald Wilson, Lynton Allred, Lloyd Crume, W.E. Sparks, James Gentry, Danny Martin, Raymond White and J.R. Allison.

### RECIPE

By Sarah Anne Sheridan

Mulled Cider  
1 to 1½ qts. cider  
1 to 2 c corn syrup  
3 sticks cinnamon  
18 whole cloves  
Juice of 2 lemons  
Rind of 1 lemon, sliced

Cook cider, corn syrup and spices over a very low heat for 30 minutes but do not boil. Let cool 10 minutes before adding lemon juice and rind. Heat again before serving. Serve the cider from a pumpkin head cider bowl.

Life is hard to those who make it hard.

## Fantastic trade-in diamond sale.

Give that all-important finger a beauty treatment. Bring in your present diamond ring and get a generous allowance towards the purchase of a magnificent new Goldmaster creation. Select from our most complete and exciting collection ever. This offer is limited. So come in now. You'll come out way ahead.

**Cowan Jewelers**  
MEMBER AMERICAN GEM SOCIETY  
DOWNTOWN

# TG & Y

## BIG SAVINGS! Fall & Winter Fabrics

**100% Polyester  
DOUBLE KNIT**

Our Reg. 2 YDS. FOR \$5.00 Knit  
**58-60" wide**

We've captured the colors for Fall '74 and created them into the most popular textures and nubby weaves, solids and patterns. Perfect for most any outfit you wish to make! It's so easy to care for; machine washable tumble dry. First quality on full bolts.

**SEW AND SAVE!! \$1.97**  
YARD

**PRINTS AND PLAINS  
FLANNEL**

**45" wide**

Perfect for fall and winter wear! Choose from prints or plains in 100% Cotton and Polyester/Cotton-Blends. All guaranteed first quality in useable lengths. Machine washable.

Our Low Price... **97¢**  
YARD

*A Stitch In Time Saves Money*

**ECONOMY  
FELT**

72" wide

Create your own holiday decorations this year! This felt is ideal for stockings, tree skirts, toys, or anything you wish to make. 80% Rayon and 40% Wool. Dry Clean Only.

**\$2.98**  
YARD

**WILAUUNDER  
SATIN BACK  
CREPE**

Choose from a rainbow of assorted solid colors—all reversible and 45 inches wide. 100% Celanese® Acetate makes this fabric perfect for party dresses and other garments. Hand wash. Use cool iron.

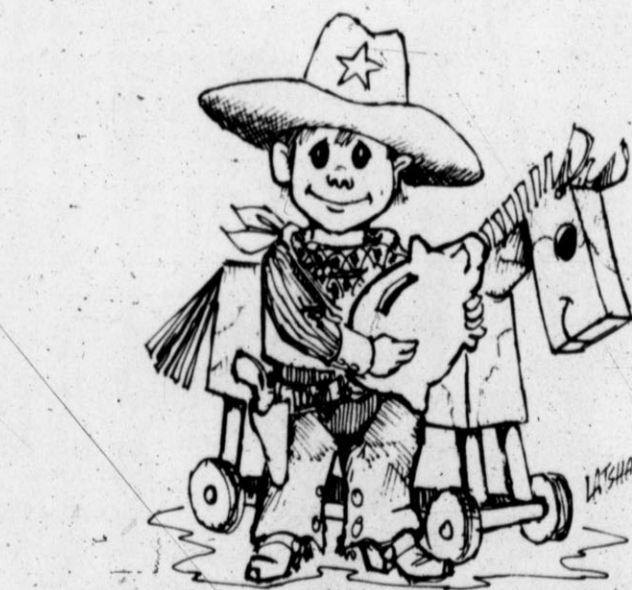
**\$1.59**  
YARD

**100% NYLON  
NET**

72" wide

100% Nylon Net is ideal for many uses. Choose from a variety of colors. Machine wash, warm on delicate cycle. Dry on low, use cool iron.

**29¢**  
YARD

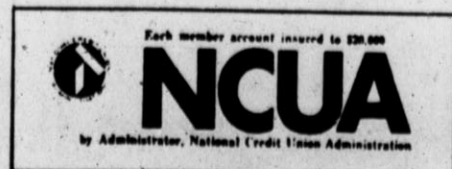


## WE ARE NOW PAYING 5 1/4 % ON SAVINGS!

**Plus life savings insurance  
(at no additional cost to our Members)**

You can't find a better investment for your passbook savings. If you aren't a member of your community's financial family - bring the ol' piggy bank in and join....

THE COMMUNITY CREDIT UNION



**THE HEREFORD TEXAS FEDERAL CREDIT UNION**  
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**Tourney Winners**

High score awards, \$25 gift certificates given by the two banks here, went to Mrs. Willis Duggan and Judy Mitts, left, in the annual bridge tourney sponsored by Kappa Iota Chapter of Beta Sigma Phi this week. Mrs. Lewis McCuistian and Mrs. Lanny Crump, right, won second prizes, hams donated by Thriftway and Ideal food stores. Mrs. Duane Albracht, center, received the door prize, a card table and chairs. With 25 tables in play, proceeds of the tourney netted about \$360 to finance chapter projects.

**Preserved Heritage Of America Topic**

American heritage as preserved in collections of antiques was discussed by Mrs. Juston McBride, a Bay View Club member who presented its program at a meeting Thursday afternoon in Mrs. Jack Wilcox's home. Her topic was Depth We Have Inherited.

Based on a history of American antiques which covers the years from 1865 to 1920, her talk touched on the periods of bad taste and great beauty, of inspiration and extravagant expression, of splendor and fantasy, of patriotism and love of God, of industrialism and romanticism, and finally of the search for America as the nation developed.

Mrs. McBride had on display many antique pieces like those pictured in the book. Some are

her own; others belong to Mrs. Wilcox and others to Mrs. Aaron Hutto.

The group was invited to look over the Wilcox home with its antique furniture, glass and other collector's items.

A report of a Tuesday meeting which started the organization of Friends of the Library in Hereford, was given by Mrs. W.J. Gilliland, one of the Bay View representatives who attended.

Mrs. George Warner was a guest, other members present were Mmes. Howard Gault, W.H. Griffin, W.K. Golden, Keith Simmer, Austin Rose, J.R. Allison, H.L. Benefield, Robert Josseland, R.B. Miller, Bruce Burney, Ansel McDowell, W.S. Kerr, Si Darling, Homer Garrison, Earnest Langley, John Gilliland and R.W. Eades.



**Gift Of Books**

Story books for children, some of a number recently presented to Deaf Smith County Library by L'Allegra Study Club, are examined by Gwen London, librarian, left, and Mrs. Jim Carnahan president of the club. The new books are being placed on shelves in the children's wing of the library, ready for small readers.

**Woman Appointed To TSTI Program**

Mrs. Loyce Keyser of 921 E. 1st has been named chairman of the cosmetology program at Texas State Technical Institute Mid-Continent Campus in Amarillo.

Mrs. Keyser, owner of La Plata Beauty School here, has attended Amarillo College and Texas A&M University. She is a member of the National Hairdressers and Cosmetologists Association and the Texas Beauty School Association.

In addition to her experience as a hairdresser, she has been an instructor for 14 years.

Keepsake  
EMPEROR  
**KESTER'S JEWELRY**  
Across from the Post Office  
in Downtown Hereford

**DAR Nears Goal For Aid**

Mrs. Jack Gilliland reported that \$918 has been collected toward the purchase of a microfilm reader to be contributed to the Deaf Smith County Library, at Los Ciboleros Chapter of DAR meeting Thursday in Southwestern Public Service Reddy Room.

**Your Invited To Attend...**

**The 22nd ANNUAL MEETING Of The AMARILLO BAPTIST ASSC.**

WMU- 10:00 AM  
GENERAL SESSIONS  
2:00 and 6:30

Listen to Dr. Landis

Executive Secretary Of BGCP

Key Message

8:10

Please accept our standing invitation to attend worship services at

**TEMPLE BAPTIST CHURCH**  
Forrest at Ave. K Anytime



The money has been collected from previous book sales and the current book sale at the library.

Mrs. Gilliland also reported turkeys about town to receive Thanksgiving contributions which will complete the needed \$350 for the project.

Mrs. Jeff Smart presented a program entitled What Our Junior Members Do, after the business meeting.

Members welcomed Mrs. Reah Rusher as a guest.

Mrs. Bill Johnson was hostess to members present. They included Mmes. E.S. Brainard, J.J. Durham, Earl Holt, Stan Knox, C.J. Newsom, L.W. Norvell and Tom Carter; also Sue James and Mildred Elliot.

The tired business man can get unusually spry when it's time to play.

Study may provide intelligence but it takes thinking to develop wisdom.

**Halloween Carnival Planned At Walcott**

Halloween fun in the annual carnival and masquerade party at Walcott School is scheduled for next Saturday evening. It will be sponsored by the Parent-Teacher Organization at Walcott, with residents of that community and their neighbors invited.

A spook house, cake walk, various games and contests appropriate to the holiday are planned for entertainment. Refreshments will be on sale.

Mrs. Roy Blevins is president of the P-TO this year and Mrs. Willis Duggan is general chairman of the carnival.

Prizes for costumes will be given in different age groups, for pre-schoolers, pupils in grades 1 to 4, 4 to 8 and 8 to 12 also adults. A fine of 25 cents will be imposed on anyone who comes without costume and mask.

Cheerleaders at the school will conduct the basketball throw game, and 4-H Club members with Mrs. Bill Page

as leader will be in charge of the cake walk. Mmes. Donald Fortenberry and Layton Sawyer will direct the spook house.

Each schoolroom will offer a different carnival game. P-TO members assisting first- and second grades are Mrs. Al Smith Jr., Mrs. Kenneth Artho and Sherry Bradley; third and fourth grades, Mrs. Grady Hughes, Sandy Blevins and Mrs. Edwin Morrison; fifth and sixth grades, Mmes. Larry Harris, Elmo Hall and Charles Myers.

Then there are those people who brag about the sum they pay in taxes.

Falsely praising a person is lying.

-St. Augustine.

The sweetest of all sounds is praise.

-Zenophon.

**LSA Group Makes Trip**

Members of Deaf Smith - Castro Counties Legal Secretaries Association and a Hereford attorney attended an all-day program sponsored by Lubbock LSA Saturday in the Texas Tech Law School courtroom.

Karen Page, Mildred Fuhrmann and Mildred Sheffy of Hereford and Clara Vick of Dimmitt were local LSA members who heard the addresses and panel discussions, and John D. Aikin was a visitor.

Barbara Bumstead of Houston, president of the national LSA, spoke on the subject, Legal Assistants, at the morning session and a panel of Lubbock lawyers and legal secretaries continued the discussion.

*an invitation*

To Participate In READINGS

For Norman Krasna's Two Act Comedy "Sunday In New York"

Readings Held In Community Center  
Thursday, Oct. 17, 7:30 PM  
Sunday, Oct. 20, 2 PM

3 Men Parts (Between Ages 25-40)

2 Women Parts (Between Ages 18-30)

Bessie Lee Wood, Director

Call 364-4175

Sponsored By Community Players

**Gaston's SUGARLAND**

**MEN'S DEPT.**

Special Group Academy

**SPORT COATS \$35**

• Men's & Young Men's Sizes 36-44

Famous Brand

Dress & Casual **PANTS \$9.90**

• Men's & Young Men's Sizes 26-42

Special Group

Dress & Sport **SHIRTS \$6.99**

All Our Famous Brands

**TIES BELTS ACCESSORIES 20% OFF**

**BOY'S DEPT.**

Special Group **SPORT COATS \$18.99**

Sizes 4-20

Special Group

**WINTER COATS \$22.90**

Nylon & Corduroy

Entire Stock

**SHIRTS & PANTS 20% OFF**

**THE BIG ONE**

OUR LOWEST PRICES OF THE SEASON!

**SHOE DEPT.**

Over 14 Styles To Choose

**Jarman \$19.90**

SHOES FOR MEN

October 21 to 26

Mens **JIFFIES HOUSE SHOES \$3.99**

Special Group **LADIES' PANT & DRESS SHOES \$9.99**

**JUNIOR DEPT.**

Entire Stock **GARLAND SPORTSWEAR**

• Sweaters 1/4 OFF • Pants  
• Vests 1/4 OFF • Skirts  
• Turtlenecks 1/4 OFF • Blazers  
• Shirts 1/4 OFF • Shirt Jacks

**CHILDRENS DEPT.**

Entire Stock **PANDORA SPORTSWEAR**

• Sweaters 1/4 OFF • Pants  
• Vests 1/4 OFF • Skirts  
• Shirts 1/4 OFF • Jackets

**Gaston's SUGARLAND**

**LADIES RTW**

Polyester **SPORTSWEAR**

• Jantzen 1/4 OFF  
• Jack Winter  
• Other Famous Brands

Other Groups 1/2 Prices & Less

Act III & Other Famous Brands

**DRESSES & PANT SUITS \$25 And Less**

Our Very Own **PANT SUITS \$19.90**

• New Group Just Arrived

Exclusive Group **PANT COATS \$48**

• Junior & Misses Sizes

Final Big Week

**MAY QUEEN PANTY HOSE 25% OFF**

SAVE 50c on 2 Pairs of 99c Styles





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8-12 DAILY  
9-10 SUNDAY

For Prescriptions, Phone IDEAL DRUGS, 364-6861  
LOCATED IN YOUR IDEAL FOOD STORE.

FARM-FRESH FRYER PARTS

## Box-O-Chicken

CONTAINS 2 BREAST QUARTERS, 2 LEG QUARTERS, 2 GIBLETS, 2 WINGS  
3 to 4-LB. BOX LB.

### 39¢

SWIFT'S FRESH FROZEN

## Turkey Roast

HIND-QUARTERS...  
3 TO 4-LB. AVERAGE

3 TO 4-LB. AVG.

### 29¢

SELECTED FRESH FRYER PARTS

FRYER BREASTS	RIBS ATTACHED	LB.	79¢
FRYER THIGHS	PLUMP JUICY	LB.	69¢
DRUMSTICKS	TENDER MEATY	LB.	69¢

FANCY MISSOURI JONATHAN Apples 5 LBS. \$1.00  
CTN. .... \$5.98

CALIFORNIA Honey Dew Melons 69¢ EACH

FRESH LEAN

Ground Beef 3-LB. PKGS. OR MORE LB. 79¢

RODEO GOLDEN SMOKE OR CORN KING

Boneless Hams (water added) 9 to 13-LB. AVG. LB. \$1.39

RODEO Skinless Franks 12-OZ. PKG. 69¢

BAR-S Skinless Franks 12-OZ. PKG. 69¢

IMPERIAL PURE CANE

## CANE SUGAR NESTLE'S QUIK

LIMIT 1 WITH \$5.00 OR MORE PURCHASE

QUARTER SLICED

Pork Loins ASSORTED CHOP LB. \$1.09

BAR-S HICKORY SMOKED

Sliced Bacon THRIFT PRICED 1-LB. PKG. \$1.09

RODEO ASSORTED Luncheon Meats 12-OZ. PKG. 89¢

RODEO HICKORY SMOKED Sliced Bacon 28-OZ. PKG. \$2.49

5-LB. BAG \$1.89

CHOCOLATE FLAVOR

2-LB. CAN 96¢

MEADOWDALE CUT

Green Beans 16-OZ. CAN 22¢

DEL MONTE

Sweet Peas 16-OZ. CAN 25¢

WESTERN BREAKFAST, ASSORTED

Fruit Drinks 54-OZ. BTL. 48¢

DOUBLE-BARRELED DISCOUNT

Heinz Ketchup 14-OZ. BTL. 32¢

LIQUID

Clorox Bleach 1-GAL. JUG 66¢



CAMELOT, ALL FLAVORS

## ICE CREAM

Thrift Priced

1/2 GAL CTN.

### 88¢

RHODES

## DINNER ROLLS

PKG. of 24

### 44¢

MEADOWDALE

Mix Vegetable 10-OZ. PKG. 6

FOR \$1

MEADOWDALE

Orange Juice 12-OZ. CAN 43¢

POST RAISIN BRAN 15-OZ. PKG. 58¢  
WITH COUPON BELOW

VALUABLE COUPON POST 15-OZ. BOX

Raisin Bran with coupon 68¢  
WITHOUT COUPON 79¢  
LIMIT 1 COUPON EXP. 10-23-74  
IDEAL FOODS

CARNATION Slender 10-OZ. CAN 33¢

RANCH STYLE Plain Chili 21-OZ. CAN 86¢

FOR COOKING AND SALADS Wesson OIL 24-OZ. BTL. \$1.09

LIPTON Tea Bags 21-PKG. of 100 \$1.23

PIONEER Biscuit Mix 2-LB. CAN 88¢

CANNED LUNCHEON Armour's Treet 12-OZ. CAN 88¢

CHICKEN-NOODLE Campbell's Soup 10 1/2 OZ. CAN 19¢

CAMELOT POWDERED Instant Milk 10-QT. PKG. \$2.58



## American Slices

CAMELOT INDIVIDUALLY WRAPPED

16-OZ. PKG.

### \$1.09

QUARTERED MARGARINE, 1-LB. CTN.

Blue Bonnet 59¢

MEL-O-CRUST, 8-OZ. CAN

Canned Biscuits 10¢



## Comings And Goings At King's Manor

BY FAY GAUGGEL

What a delightful evening we had Thursday when the Community Singers gave a program!

Mrs. Don Davidson introduced them as Bobby and Bera Boyd, Nancy Jones, Jane Gulley, Bill Devers, Bob and Margaret McFarland and Sylvia Huckert with Mrs. Devers as piano accompanist.

The psychological bit about ending a program while the audience still wants more, was somewhat overdone we thought. But that's the way it was.

The program was as follows: Happy Birthday sung to the

lovely Jane Gulley. A welcoming Song — Consider Yourself (this and that), such as "Being at Home with us," "Part of the Furniture" on up to "Consider Yourself One of Us"

Annie Laurie (Perfect dialect)

A Closer Walk With Thee (familiar prayer song)

Trilogy: Dixie, Battle Hymn of Republic and All My Trials.

Pollution (Only "rotten" number done). Climaxed at the end by a cacophony of coughs, hacks and snorts ranging from coloratura to basso-profundo.

After the program there was a pleasant visiting period. The Devers' small fry added spice to the situation. Generation gap? Shucks, no!

Yea Community Singers! Please come again.



### Reception Hostesses

The public is invited to a reception from 2 to 5 p.m. today honoring Rhea Peeler White and Arline Phelps, Muleshoe painters, and opening a weeklong show and sale of their work-sponsored by Alpha Iota Mu Chapter, Beta Sigma Phi, in First National Bank. Mrs. Ken Walsler, seated, is president of the hostess group. Chairmen of reception committees are, from left, Beverly Barrett, who heads the standing committee on ways and means; Phyllis Gerdsen, refreshments, and Mrs. Fred Ruland, invitations. The chapter will share proceeds of the art sale this week, to support service projects.

### Show Slated By Starving Artists Here

Planning for the annual Starving Artists show and Sale of Hereford Art Guild members will feature the group's meeting Tuesday evening in Community Center. The sale is scheduled Nov. 8 and 9 in Sugarland Mall.

It is held each year shortly before the holiday season, and Guild members suggest that

examples of area artists' work will make suitable Christmas gifts or will fit into almost any home decorative scheme.

Guest night is to be observed at the Tuesday meeting. The program will consist of demonstrations of creative arts by members. On the hostess committee are Mmes. Ludwig

Kovacs, W.O. McCutcheon, A.R. Foster, Ben Childers and O.H. Culpepper.

### WIG-WHAM

The largest wig ever made to date was by a Copenhagen beauty salon. Intended for bridal occasions, it measures approximately 8 feet in length and cost \$1,000.

## Model Meeting Of Chapter Held

A model meeting of a Beta Sigma Phi chapter was held by Alpha Iota Mu members Thursday evening in First National Community Room, with rushees as guests. Committee chairmen gave reports to provide an overall view of the chapter's activities.

Membership committee members, Mmes. Chick Holbert, Floyd Neill, Jerry LaFrance and Jimmy Bell, and Linda Wilhite, were hostesses.

Special guests were Dixie Ford, Mrs. Warren Hall and Mrs. Darwin Heun. The chapter's advisors, Mmes. Charles Laing and John Schneider, were present with their guest, Mrs. Ken Wiley.

Mrs. Coy Mason presented the program, continuing a study of forms of literature as she discussed Prose Writing.

Business included completion of plans for a harvest dance the chapter will sponsor Nov. 2 in the Elks Club, and for a tea Sunday afternoon opening an art exhibit and sale at First National Bank building.

A housewares sale party was scheduled for the Nov. 21 meeting of the chapter. All these projects will raise funds for service activity including contributions to Girlstown.

For the second time this month, a member presented a box of chocolates to members at the meeting — a sorority custom announcing an engagement. Carla George brought the candy, revealing plans for her marriage to Randy Jones.

Refreshments were served from a table centered with yellow roses, the Beta Sigma Phi flower. Other members present were Mmes. Ken Walsler, Bill Drake, David McDonald, Fred Ruland, Phil Sciumbato and Gerald Sledge; also Phyllis Gerdsen, Betty Barrett and Beverly Barrett.

### BIRTH ANNOUNCED

Mr. and Mrs. Dennis C. Sims announced the birth of their son, Clay Abereme. He weighed 6 lbs. 7 oz.

Grandparents are Mr. and Mrs. Jesse C. Scott and Mr. and Mrs. Dennis F. Sims, all of Hereford.

Most people are limited by their inability to appreciate others.

## Walcott Club Plans 4-H

Final plans were made for the County 4-H Awards Banquet to be held at 7:30 p.m. Nov. 1 in the Bull Barn, by Walcott 4-H Club Wednesday afternoon in Walcott School.

Plans were also discussed for the Walcott school carnival to be held Saturday at the school. A featured event for the evening will be a cake walk that the 4-H club is sponsoring.

Sherry Harder, assistant county home demonstration agent, presented a program entitled Parliamentary Procedure to the club. There were 16 members present.

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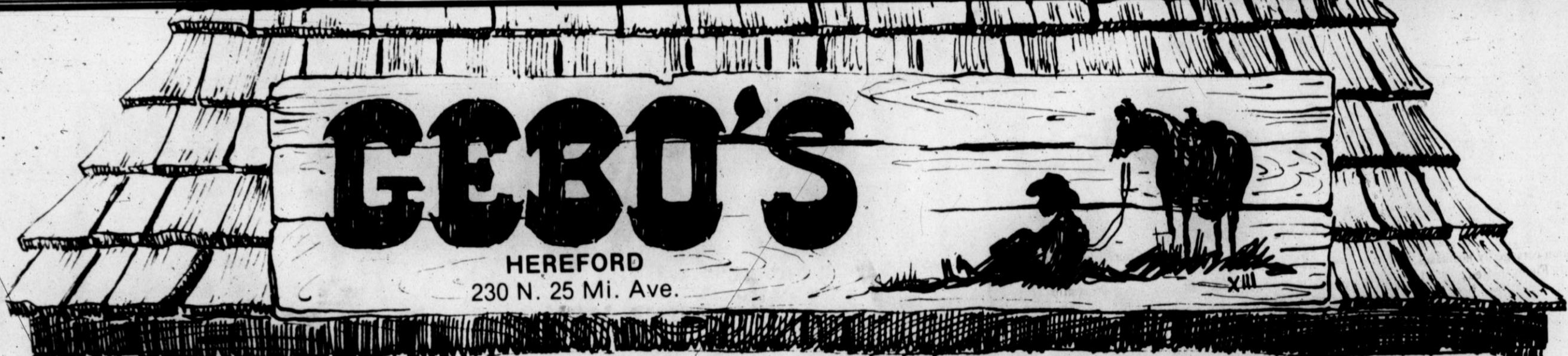
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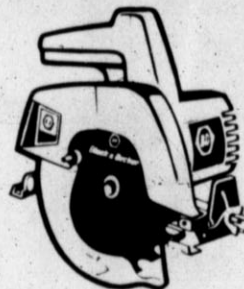
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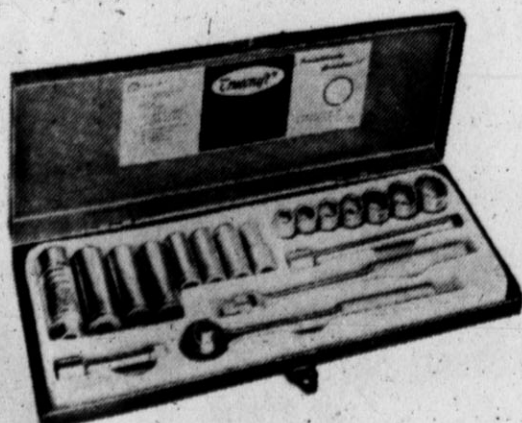
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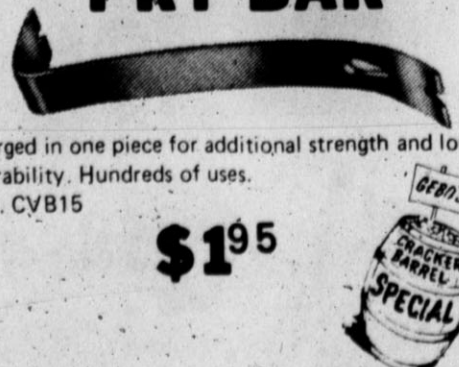
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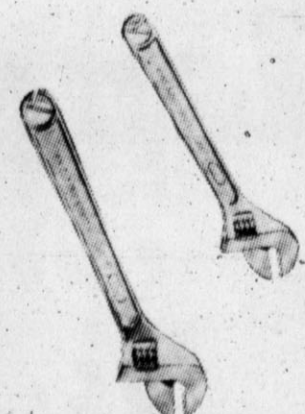


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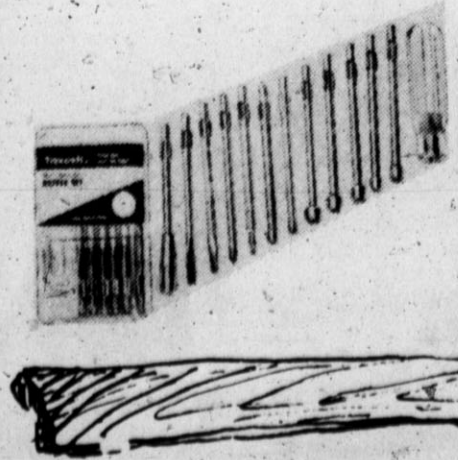
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**Chico And The ...Rabbit?**

Combining this terrier dog and rabbit could prove to be a 'hare'-raising experience, but according to the Holland Cook family of 509 Willow Lane, it works out fine. Chico and his long-eared companion, Poopsey, are great friends, reports 11-year-old master, Robby Cook. The pair were forced to share quarters due to a city ordinance forbidding dogs to roam the streets. The Cooks say that the arrangement, though rare, is amusing and educational.

**Bridal Shower Honors Pam Kerr**

Maroon and pink was the color scheme used for the bridal shower honoring Pam Kerr, Nov. 16 bride-elect of Bud Kendrick, Saturday afternoon in the home of Mrs. B.G. Cotten of 117 Liveoak.

Wearing a maroon empire waisted dress trimmed in white, the bride-elect greeted guests with her mother, Mrs. Jay Kerr, and her fiance's mother, Mrs. Marvin Kendrick. Each was presented a pink and maroon carnation corsage by hostesses.

Sandy Finley invited guests to sign the registry book and Twanaha Kendrick, the

prospective bridegroom's sister, and Mrs. Dennis Dewbre served refreshments.

Hostesses included Joyce Smith and Edith Dawes; also, Mmes. Charlie Williams, Marvin Finley, Keith Winkler, Don Houle and Carlton Richardson.

Others, Mmes. Tommy Murphey, Hoot Poarch, Jacky Messer and J.A. Crofford.

Approximately 30 guests attended the event.

Health is the most unappreciated blessing in the world—by those who have it.

The prescription for most of the ills that beset the world is just plain, everyday honesty.

There may be nothing new under the sun but the present generation is seeing it for the first time.

Bystanders are those who can do the job better.

**CWU To Observe Annual Occasion**

World Community Day, one of the annual events marked by Church Women United, will be observed at a program Nov. 1, when Mrs. Jack Gray of Dallas will be the guest speaker. A morning coffee and program will begin at 10 a.m. in St. Thomas Episcopal Church.

All women of the community are invited to this meeting. The local CWU organization comprises women of six churches; First Christian, Wesley United Methodist, First UMC, Presbyterian, Episcopal and St. Anthonys Catholic.

Programs are chosen for general interest, and are all open to area women.

**Handcraft Gifts Demonstrated In Club**

Handmade gifts for Christmas were suggested by Joyce Shipp, county extension agent, as she gave a demonstration on crafts for Wyche Extension Club Thursday morning in Mrs. W.P. Axe's home.

Members will practice various crafts at a workday scheduled on their next meeting date, Oct. 21, in Pioneer Gas Flame Room. It will begin at 10 a.m. and a covered dish lunch will be served.

Mrs. Axe as vice president conducted the business session in the absence of Mrs. L.B. Worthan, who was ill. Mrs. Wayne Trask was welcomed to membership.

Also present were Mmes. J.H. Holden, Ira Ott, Norman Hodges, Harley Ward, Bob Thuet, Charles Packard, C.F. Newsom and Leo Hellman.

**Conner Joins Honor Society**

Lon Conner, a senior at West Texas State University, has been initiated into Psi Chi, the National Honor Society in Psychology. He resides at 2004 1st Ave in Canyon with his wife, Beverly, and is pastor at Frio Baptist Church in Hereford.

Psi Chi was organized in 1928 under the sponsorship of the American Psychological Association, Washington, D.C. to recognize scholarship prowess in the field of psychology. Over 300 chapters have been established on campuses in all the states.

About 45 per cent of the members are undergraduate students with the remaining 55 per cent pursuing graduate degrees.

The West Texas State University Chapter was established formally in October, 1971, at Canyon, Texas.



**Happy 97th Birthday**

Her family visited Mrs. D.H. Bryant on her 97th birthday Tuesday, in an annual custom, and many other relatives and friends called on her at Westgate unit of Kings Manor retirement home although there was no planned party. Seated with the longtime Hereford resident are her children, from left, Mrs. Orion Carter of Plainview, Cawthon Bryant of Hereford, the Rev. Noel Bryant of Wichita Falls and Mrs. Francies Burgess of Tulia. Standing are Mrs. Cawthon Bryant, Mrs. Noel Bryant and Burbess.

**Volunteers Present Gift**

A gift to a member who was recently married, Mrs. Ralph Claudio, was presented by others in the Red Cross Volunteers at their October luncheon Thursday at the Civic Club Center. Mrs. Claudio is the former Isabel Martinez.

Totalling 70 hours in the past month, volunteer service was reported at Westgate, Deaf Smith General Hospital through the Hospital Auxiliary, Meals on Wheels and to ill or shutin residents.

The report included service of Mmes. Henry Neely, Sam Morgan, Emil Dettman, Clinton Jackson, O.H. Culpepper, Jim

Culpepper, Bill Hutson, May Fralin, Arthur Dettmann, Cecil Braly, Claudio and the Red Cross executive secretary, Genevieve Miller.

How's this for a definition? Collegebred—a four-year loaf on father's dough!

An unsuccessful organizer is one unable to get other people to do the work.

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**Saving Money In Home Is Subject Of Club Talk**

Tips on money saving in the face of advancing prices were given North Hereford Extension Club members in a program Thursday at the home of Mrs. Cliff Johnson. Joyce Shipp, county extension agent, was the speaker.

Her subject was Treasures From Trash; she told how articles usually discarded in a household, may be made useful. Mrs. Paul Hoff read a verse, Jelly Making, to open the program.

Roberta Campbell reported events of the annual Rural Homemakers Day at Amarillo, which she and Mrs. T.E. Brisendine of North Hereford Club attended.

Refreshments were served from a table covered with green velvet and decorated in fall colors. Mrs. Robert Burns of Shaw Air Force Base, South Carolina, daughter of Mrs. Brisendine, was a guest with her baby son. Other members present were Mmes. Bob Campbell, Roger Williams, Iva Saltzman, Viola Williams and Gaylon Bryan.

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# CAMPFIRE GIRLS

All Hereford Campfire Girls are reminded of the Autumn Festival, the annual art show which will be held next Sunday at Community Center. Entries must be made from 2 to 5 p.m. Thursday and judging will be done Saturday afternoon. Cash prizes are offered in the different divisions.

Arrangements are being made by Mrs. Charles Springer, chairman, and the awards and recognition committee; Mrs. David Hutchins, tea chairman, assisted by Te-Ca-Ki-Ta Horizon Club girls as hostesses; and the program service committee with Mrs. Arthur Clark as chairman.

In a quest to learn some aspects of their community, Po-Ne Whush Horizon Club members are exploring the subject of American Politics. At their last two meetings, these sophomore girls have interviewed local men in politics to learn more about People As Voters.

Louis Woodford explained the mechanisms of political parties, and Glen Nelson, justice of the peace, spoke on work of the People's Court and why he is running for the office.

The Wa-Ki-Ta Campfire group elected officers for the Coming School year Monday afternoon at the Campfire lodge.

Elected as president was Teresa Brown; vice-president, Becky Guerrero; secretary, Hope Areallano; reporter, Melodi Moore.

Also, during the business session, with Debra Kay Pool presiding, the group made plans for upcoming events.

Detective Phil Sciumbato, officer on the Hereford Police Department force, was narrator for a film on drugs at the O-Ki-Ta-Mi Campfire group meeting Tuesday afternoon.

He discussed the harmful effects which are caused by taking various drugs.

After the program, members appointed members to serve on the Halloween Party committee. They included Becky Hughes, Eleise McDowell, Judy Jones, Dana Ulibarri and Amy Carnahan.

Members present including those already mentioned, were Sylvia Soliz, Louise Mays,

Lydia Gonzales, Leslie Whatley, Elizabeth Rangel, Dora Gonzales and Christina Valdez.

To help celebrate Halloween, members of If-Ta-Yo Campfire group attended the Ice Capades which were held Saturday in Amarillo.

At their meeting Monday, the club finished craft projects and discussed future events.

Members present, including club leaders, Mrs. A.T. Griffin and Mrs. Dwaine Walker, were Kerry Hacker, Tania Willson, Sheri Whitaker, Becca Gibson and Laura Martin.

Also, Lynn Garret, Jennifer Griffin, Lesley Metz, April Holly, Lynette Rhoton, Janelle Coupe, Brenda Brown, Linda Walker, and Karen Drake.

Two members of the Hereford Police Department were program guests of the Stanton Junior High Discovery Group at its meeting in the Campfire Lodge Tuesday, to show a film titled "Drugs Don't Hurt You?"

The film showed some of the worst things that can happen to drug users. A teenage girl who became a heroin addict and finally lost her life was one of the examples shown. Marks of the drugs on victims' bodies was also pictured in the film.

## BIBLE VERSE

"Let your speech be always with grace, seasoned with salt."

1. What is the above verse warning against?
2. Who was the author of the above warning?
3. To whom was he writing?
4. Where may it be found?

## Answers To Bible Verse

1. A warning against unclean speech, swearing or profanity.
2. Paul the Apostle.
3. The Christians at Colosse.
4. Colossians 4:6.

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Dacron & Cotton Gowns \$10<sup>50</sup> & \$11<sup>50</sup>

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Long Pajamas with Feet \$12<sup>50</sup> to \$14<sup>00</sup>



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By CAMPUS Men's Nylon Zipper Jackets Will keep you warm Washable-made of 100% Nylon and lined with deep pile colors tan, brown & charcoal Reg. & Long \$14.34 Anniversary PRICE



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Boy's Reversible Nylon SKI-JACKET As Pictured - Sizes 8 to 20 PLUS Zippers - Concealed Hood Boy's Reg. \$13.99 Sizes 8 to 20 \$12.34 Men's \$18.99 Value Sizes 36 to 46 \$15.34

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## Joyce's Journal Halloween Is Scary Season For Children

by Joyce Shipp

HALLOWEEN is the season that celebrates fear. For many young children, Halloween is their first real experience with fright.

A baby or young child is protected as much as possible from fear-provoking stimuli. As his environment expands, he will face more things that will frighten him.

As his intelligence develops a child perceives and imagines threats in objects, situations and people that failed to disturb him previously. As a child grows, his fears are more numerous and more intense.

Most fears are learned. Some come from a direct association or bad experience, while others are acquired from imagination or through conditioning (repetition of bad experiences).

CERTAIN fears are characteristically found at certain ages and stages. Research indicates that there is no sudden shift from one kind of fear to another, but rather a gradual shift from specific fears to general ones.

Very young children fear loud noises, animals, dark rooms, being alone, and strange people, places and objects. Children two to six seem to fear more things than either babies or older children.

The two to six-year-old is more capable of recognizing dangers. But unlike the older child, he is less capable of realizing that they may not be personal threats.

Older children's fears are concentrated on fanciful, supernatural or remote dangers. They fear the dark, imaginary creatures, death, thunder and lightning, and characters recalled from stories. Older children also have fears related to self or status, failing, being ridiculed or being "different."

FEAR IS an emotion that is hard to handle. It occurs suddenly and unexpectedly. The child has no time to adjust to it. However, not all fear is negative. Normal fear serves as a warning of danger. Unfortunately, children learn to fear those things which are not dangerous—then fear inhibits action and experiences that might be useful and enjoyable.

Signs of fear which parents might observe in children during the Halloween season are retreat and withdrawal, imaginary "ills" and false complaints, quaking, shyness, worry and anxiety.

Anxiety responses will probably be the easiest to identify. Depression, nervousness, irritability, restless sleep, quick anger, quick tears, and total dissatisfaction are signs of anxiety related to fear.

Turning to positive steps to reduce your children's fear—If Halloween is a favorite season in your home, practice putting on costumes and playing in them. Talk about trick or treat activities, costumed children coming to the door and how to trick or treat.

IS YOUR money disappearing so fast you think ghosts must be haunting your pocketbook? These ghosts won't knock on your door halloween night—you'll have to hunt for them.

One of the fastest ways for a family to discover what's happening to the money is for everyone to keep a list of the money they spend for one month. Then follow these guides.

List the things bought that the family could have been just as happy without.

Circle items that could have been done or obtained with a resource other than money—traded, substituted or made.

UNDERLINE things bought on impulse—those not planned or discussed with other members of the family.

Check items bought on credit that wouldn't have been bought if cash had been necessary. This does not include planned or emergency credit purchases.

There may be other ghosts haunting your pocketbook, but count how many you've found with these guidelines.

SPEAKING of money, most homemakers spend about one-third of their food dollars on meat. This isn't a surprise, but with inflation, most of us are looking for ways to hold this expenditure down a little.

When buying beef, consider cost per serving instead of cost per pound.

An estimate of the number of servings per pound is based on ground and stew meat with four servings and boneless steaks and roasts with three servings. Meat with some bone provides two servings per pound and bony and fatty meat, only one serving.

Another cost-cutting measure is to buy pork liver, which is generally less expensive than beef liver. And bulk packages of luncheon meats usually cost less than sliced bulk packages or presliced vacuum-packed meats.

Money should not be the end sought in life.

### WARREN BROS.

JOHN RALPH  
1410 Park Ave. CLOSED SUNDAYS 364-1423

**This Weeks Special!**

1970 Ford LTD 2 Dr H-top 390 engine Reg gas. Air, power steering, brakes, windows and 6 way seat. Brown metallic with cardova vinyl top. Sharper than most 72 models. Protective Warranty \$1795.00

1974 Buick Skylark Regal 2 dr. HT Air and power Autumn Beige with matching vinyl top. 13,000 miles. Newest used car in town. Save a big 1st years depreciation on this one.

1969 Chev Pickup, 307-V8, Automatic, Long Wide bed, Original Black finish. Above Average. Protective Warranty.

1973 Ford Pick-up V8, Automatic, Air cond. new tires. Check the price on this late model.

1971 Dodge Demon 2 dr. coupe 6 cyl. automatic-power steering and air conditioning. Bronze metallic with white vinyl top. This one will help balance the budget- good gas mileage.

1971 Pontiac Gran-Ville 2 dr HT. Loaded with luxurious extras cruise, trunk release and ect. Like new radial tires. You'll love this one.

BARGAINS IN EVERY DEPARTMENT

# CHARMAN'S

DOWNTOWN and SUGARLAND MALL



**FOR ALL YOUR INDUSTRIAL & FARM EQUIPMENT**

CALL **364-1551**

- GARDEN & LAWN EQUIP
- BACK HOES & LOADERS
- BEEF HARVESTERS
- USED TRACTORS & EQUIPMENT
- HAY EQUIPMENT

1. Plainview at 2. Monterey  
**Oglesby Equipment Co.**

**FIRESTONE**  
**The Peoples Tire People**

- Truck, Tractor & Passenger Tires
- FT End Alignment
- Complete Brake Overhaul
- Batteries
- Farm Service
- Other Auto Needs

3. Caprock at 4. Amarillo High  
105 N. Main Hereford 364-4333  
Chuck Boyd Mgr.

**CONVENIENCE,**  
The Reason Our Store was Built.

We Try To Make Your Life A Little More Simple.

5. Pampa at 6. Tascosa  
**Handy Hut Grocery**  
817 W. Park 364-6761

**THE BEST OF ALL POSSIBLE BANKS**

7. Palo Duro at 8. Borger

The **FIRST NATIONAL BANK** of **HEREFORD**

Member F.D.I.C.

**FASHIONABLE COMFORT**  
by **Catalina**  
Sweater Vests in

Colors: Brown  
Rust  
Grey  
Green  
Winter White

11. Levelland at 12. Dumas  
**THE Vogue**  
211 N. Main Downtown

The perfect way to say I love you

**Keepsake**  
Rings from \$100 to \$10,000

13. Boys Ranch at 14. Dalhart  
**KESTER'S JEWELRY**  
Across from the Post Office in Downtown Hereford

**TRI-STATE Chemicals, Inc.**

15. Olton at 16. Friona  
Distributors of **Agricultural Chemicals**  
East Hwy 60 364-3290

17. Tulia at 18. Floydada

Order Your **MUMS** Early For **HOME COMING** From **Park Ave. Florist and Gifts**

"Your Home Owned FTD Florist"  
364-4042

**WALCO INTERNATIONAL INC**  
"Everything for the Stockman"

- MEDICINES & ANTI-BIOTICS
- INSTRUMENTS
- LEATHER GOODS
- INSECTICIDES
- CATTLE HANDLING EQUIPMENT
- FEED SUPPLEMENTS

24 Hour Service  
CALL **364-1714**

IF NO ANSWER CALL.....  
JIM CLARICH.....289-5624  
LEE CRANMER.....364-4449  
ALAN WAGNER.....364-1290

21. Hart at 22. Vega  
**East on Hwy 60**

**SHOP Abbie's MISTER SHOP**

For Quality Men's Clothing

"We Care How He Looks"

23. Groom at 24. Happy  
**Abbie's MISTER SHOP**  
364-0204 319 N. Main

PREMIUM QUALITY **STORM DOORS**  
TEMPERED SAFETY GLASS - SELF STORING-REMOVABLE SASH

32" OR 36" **\$36<sup>95</sup>**

**FARM DISCOUNT LUMBER & SUPPLY**

25. Sudan at 26. Nazareth  
364-6002 South Hwy 385

**Peerless PVC Plastic Pipe**  
Kroy Aluminum  
Sales and Service

**JOHNSON IRRIGATION**  
Don Johnson

27. WT at 28. Utah State  
Don Johnson  
Mobil Phone P.O. Box 2024  
364-4741 Hereford, Texas 79045  
Unit 3470 (806) 364-2870

**Jesus Saves**  
P  
R  
A  
I  
S  
E  
His Name

35. Texas Tech. at 36. SMU

**INSURANCE**

- Home
- Farm
- Vehicle
- Life

Professional Services Insurance Real Estate 37. Texas at 38. Rice  
**364-0555**  
**601 N. MAIN**

**Lone Star Agency inc**  
KEN R. ROGERS 578-4350  
LLOYD B. SHARP 364-2543  
CHARLES WAGNER 364-6473  
DON CHILDERS 364-3888  
MELVIN JAYROE 364-3766  
DON TARDY 364-1006  
JOHN WEST 364-2616  
"SINCE 1947"

**McDOWELL DRUG**  
Where Your Health Comes First

39. TCU at 40. Alabama

Make Us Your Own Pharmacy

Your courteous registered pharmacists are always ready to consult, help you select the best product.

Two Registered Pharmacists  
Nights & Holidays Call:  
Jim McDowell 364-1153 Ansel McDowell 364-3404

41. Oklahoma at 42. Kansas State

Support the **HERD!**

**Consumer's Fuel Co-op**  
116 New York 364-1146





**PIZZA HUT**  
1304 W 1st 364-5551  
**SMORGASBORD**  
Mon-Fri.: 11:30 - 1:30  
Monday Evenings 6-8 PM

**TUESDAY FAMILY SPECIAL**  
Buy Two Pizzas  
**GET ONE FREE!**  
Wednesday - Spaghetti Day  
Adult Dinners \$1  
Childrens - 50¢

**OPEN SUNDAYS at 4:00 P.M.**  
9. Muleshoe at 10. Perryton  
Beginning Oct. 6 Open at 12:00 Noon

**THE  
HEREFORD  
BRAND'S  
ANNUAL**

**FOOTBALL  
CONTEST**

**Weekly Winners Receive**

1st. Place **\$15<sup>00</sup>**    2nd Place **\$10<sup>00</sup>**    3rd. Place **\$5<sup>00</sup>**

**And Season Winners Receive Grand Prizes Of**

1st. Place **\$100**    2nd Place **\$35<sup>00</sup>**    3rd Place **\$15<sup>00</sup>**

To be eligible for a grand prize, a contestant must participate in 12 of the 13 weeks (If 13 entered worst week is thrown out)

Enter every week....simply look for games in the sponsoring merchants ads and check the number in the official entry blank.

**OFFICIAL ENTRY BLANK**

Only one entry per person; entrants must be at least 18 years of age to be eligible. Check the games in the ads, then mark the box number in the entry blank of the team you select to win. To be eligible for the season prizes, entrants must have at least 12 weekly scores. Entries must be turned in at The Brand office, or mailed to Box 473 by 5 p.m. on Thursday. Please use the official entry form or a reasonable facsimile. Members of The Brand staff or their families are not eligible. Decision of the judges is final.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Mail to Box 673 or Bring By Office at 130 W. 4th

1. <input type="checkbox"/>	2. <input type="checkbox"/>	27. <input type="checkbox"/>	28. <input type="checkbox"/>
3. <input type="checkbox"/>	4. <input type="checkbox"/>	29. <input type="checkbox"/>	30. <input type="checkbox"/>
	6. <input type="checkbox"/>	31. <input type="checkbox"/>	32. <input type="checkbox"/>
7. <input type="checkbox"/>	8. <input type="checkbox"/>	33. <input type="checkbox"/>	34. <input type="checkbox"/>
9. <input type="checkbox"/>	10. <input type="checkbox"/>	35. <input type="checkbox"/>	36. <input type="checkbox"/>
11. <input type="checkbox"/>	12. <input type="checkbox"/>	37. <input type="checkbox"/>	38. <input type="checkbox"/>
13. <input type="checkbox"/>	14. <input type="checkbox"/>	39. <input type="checkbox"/>	40. <input type="checkbox"/>
15. <input type="checkbox"/>	16. <input type="checkbox"/>	41. <input type="checkbox"/>	42. <input type="checkbox"/>
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23. <input type="checkbox"/>	24. <input type="checkbox"/>	49. <input type="checkbox"/>	50. <input type="checkbox"/>
25. <input type="checkbox"/>	26. <input type="checkbox"/>		
Tie Breaker	Hereford vs Coronado	Total Score _____	

CALL US, We Sell Them!  
19. Stinnet at 20. White Deer



IT'S NOT HOW HOT YOU HEAT IT...  
...IT'S HOW YOU HEAT IT HOT!

Serving Deaf Smith, Parmer, Castro and Oldham Counties

**Deaf Smith REC**  
Helping Texas Grow


**Hi Plains Savings and Loan Association**

Score higher when you save here.

Paying the highest rates available in Hereford for your saving dollars

29. Cincinnati at 30. Houston

"You Save Where We Serve"



31. Colo. State at 32. Arkansas

**Hereford State Bank**

Supporting the Herd 100%

For Time and Temperature Call 364-5100

**Lead the Way Herd!**

33. Texas A&M at 34. Baylor

Quality Cattle Feeding Equipment Parts and Service

**Oswalt**  
DIV - BUTLER MFG. CO.

364-0250    289-5697




**Your Complete Western Wear Headquarters**

- Boots
- Hats
- Leather Goods
- Fashions

43. Dallas at 44. NY Giants

**BOOTS'N SADDLES**  
N. 25 Mile Ave.





Charles O. "Chuck" Cary  
MANAGER

45. New England at 46. Minnesota

Dealer For  
**Hi-Pro Horse and Cattle Feeds**

Distributor For




364-4204

E HWY 60

For All Your Insurance Needs  
**Today And TOMORROW**

47. Washington at 48. St. Louis

SEE AVIS BLAKEY  
Home Business Crop Car Life



**Property Enterprises**  
205 S. 25 Mile Ave. 364-6633

49. Oakland at 50. San Francisco

**LOEE**  
OF CONSHOHOCKEN



- Passenger
- Truck
- Tractor

**Tires**

**SHOOK TIRE CO.**  
600 W. 1st. 364-1010



# SELL IT FAST! BUY IT RIGHT!

# USE WANT ADS!

## Phone 364-2030

**CLASSIFIED ADVERTISING RATES**  
 Readers Ads (Minimum 10 words) 1st insertion per word 10c  
 Additional insertions, when paid in advance? per word 8c  
 Classified Display (8 pt. type under a specific heading, 1 column, width only — no art or signature cuts) per col. inch \$2.00  
 Repeat insertion without copy change per col. inch \$1.50  
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54  
 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

### I. FOR SALE Miscellaneous

#### FIRE WOOD

#### PIN-OAK

#### Seasoned

Bud Sparks — 364-1264  
 Dean Herring — 364-2203  
 B-1-13-tfc

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward. Phone 364-5801.  
 B-1-16-28-tfc

#### !! CARPET !!

#### We have moved to

310 North 25 Mile Avenue  
 B-1-16-28-tfc

#### C & W CARPET

#### 364-3448

B-1-14-tfc

For Sale: Complete picture framing shop (equipment) to be moved. Excellent opportunity for retired person or parttime business. Call Helene McFarland, 806-764-2592.  
 B-1-21-15-3c

#### "THE SADDLE HOUSE"

#### COMPLETE Riding

#### Equipment

New & Used Saddles  
 HIGGINS & SOUTH TEXAS ST.  
 PHONE 364-3583  
 B-1-5-tfc

**BICYCLE CLEARANCE.** Cost plus \$5.00 in box. FIRESTONE. 364-4333.  
 B-1-10-12-tfc

#### WE BUY AND SELL

#### USED FURNITURE

#### BARRICK FURNITURE

#### WEST HWY 60

#### PHONE 364-3552

B-1-37-tfc

#### !!WE HAVE MOVED!!

#### TO

#### KNOWLES AUCTION BARN

#### ON MISSION ROAD

We have a full line of new & used furniture and appliances at bargain prices.  
 Open for business  
 6 days a week  
 8:00 a.m. to 8:00 p.m.  
**BIG JIM'S FURNITURE**  
 Phone 364-1873  
 B-1-31-tfc

#### REPOSSESSED

#### GAS DRYER. Low priced.

#### FIRESTONE 364-4333

B-1-10-12-tfc

#### STATED MEETING

#### SECOND MONDAY

#### 7:30 P.M.

#### Thursday

#### DEGREE WORK

#### L.J. Clark W.M.

#### W.A. Phipps Sec.

#### Hereford Rotary Club

#### meets every

#### Monday at 12:05

#### Civic Club Center

#### (Jim Hill)

#### Lions Club

#### meets each

#### Wednesday, 12 Noon

#### Civic Club Center

#### (Jim Hill)

LOST bright carpet colors... restore them with Blue Lustre. Rent electric shampooer \$1.  
**Duckwalls, Sugarland Mall**  
 B-1-17-42-2c

#### FOR SALE IN HEREFORD

Nearly new spinet piano. Concert approved. Tremendous Bargain. This is your chance to own a fine piano by just assuming payments.  
 Write at once —  
**McFARLAND MUSIC CO.**  
 1401 West 3rd  
 Elk City, Okla. 73644  
 B-1-42-2p

For Sale: Self cleaning Tappan gas range. Avocado green, in perfect condition - used only 9 months. Phone 364-5380.  
 B-1-18-42-tfc

For Sale: Hammond Spinet Organ. Good condition. Call 364-2384 after 5:00 p.m.  
 B-1-10-14-tfc

For Sale: Ironite ironer and Hamilton gas clothes dryer. Phone 364-1432 or see at 605 Avenue H.  
 B-1-17-15-tfc

For Sale: Trampoline, 10 months old, \$250.00; Good condition. 364-5467.  
 B-1-13-42-2c

For Sale: 1968 Model. International Frontend Loader. Good condition. Phone 364-6062.  
 B-2-11-16-4c

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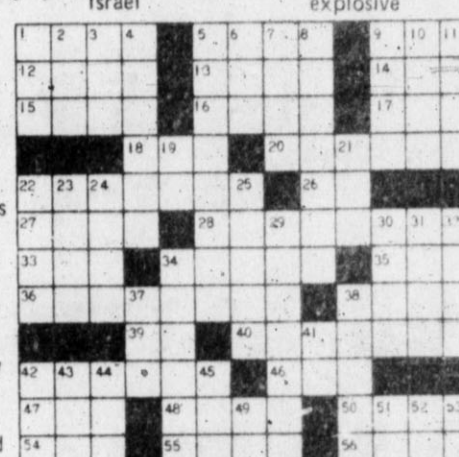
For Sale: 1968 Model. International Frontend Loader. Good condition. Phone 364-6062.  
 B-2-11-16-4c

## CROSSWORD PUZZLE

**ACROSS**  
 1. Italian province  
 5. A place for chickens  
 9. Shea Stadium player  
 12. At a distance  
 12. Usually present on a religious painting  
 14. Have debts  
 15. Portico  
 16. Seed cover  
 17. Where thieves gather  
 18. Spoil  
 20. Some ships  
 20. Some languages of the Near East  
 26. Concern (Abbr.)  
 27. Nights prior to a holiday  
 28. Rug of a sort  
 33. Poetic contraction  
 34. Dazes  
 35. Exclamation  
 36. Buildings (Law)  
 38. Nail  
 39. Before noon (Abbr.)

**DOWN**  
 1. Abyssinian title  
 2. Poetic "frequent"  
 3. Oriental dictator  
 4. One of Dumas Musketeers  
 5. Vehicles used by Ben Hur  
 6. Row  
 7. Mixture  
 8. Maintains law and order  
 9. Style  
 10. Widemouthed juu

11. Part of a bankroll  
 19. Directed toward  
 21. Masc. name  
 22. Ooze  
 23. Always  
 24. Nothing more than  
 25. "The Sea"  
 29. Separate from an electrical charge  
 30. The O'Hara home  
 31. A king of Israel  
 32. Fem. title in England  
 34. Less difficult  
 37. Mayan Indian  
 38. Flowers  
 41. — and behold!  
 42. Staged drama  
 43. Heavy crowd  
 44. Ajar  
 45. Public conveyance  
 49. Bite  
 51. Be affected with pain  
 52. Fishing realm  
 53. Powerful explosive



For Sale: Antique roll top desk. Phone 364-6695 or 289-5857.  
 B-1-10-16-4c

New 3/4 Violin and case. Phone 364-5243 or see at 416 Avenue G.  
 B-1-16-2p

For Sale: Weaner pigs. Days call 364-1531, nights 364-6936.  
 B-1-10-16-1c

**FERTILIZER SHORT?**  
 We can show you how to release fertilizer locked in your ground. Reduce your need for expensive nutrients. Complete soil testing recommendations available.  
 Farm Guard Products  
 6101 Candelaria N.E.  
 Albuquerque, N.M. 87110  
 B-1-16-8c

For Sale: 35 yards good used carpet, \$50.00. Red Carpet Inn. 364-0540.  
 B-1-12-16-tfc

**MAYTAG**... the one to buy in the first place. **MAYTAG WASHER SPECIAL**. Large capacity with permanent press, regular and delicate cycles. Now only \$338.00.  
**CRIST APPLIANCE**  
 112 Miles Avenue  
 Phone 364-6285  
 B-1-16-tfc

For Sale: Antique white and gold matching coffee table and end tables. \$60.00. Phone 364-1730.  
 B-1-15-16-tfc

### 2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT**  
 409 EAST FIRST  
 Phone 364-2811  
 B-2-35-tfc

See Us For **Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT**  
 409 EAST FIRST  
 Phone 364-2811  
 B-2-35-tfc

For Sale: 4 row cornheader for 510 Massey-Ferguson. Phone 385-5486 Littlefield, Texas.  
 B-2-41-4p

For Sale: 763 IHC Cornhead, 30' rows. Call 289-5892 or 289-5851.  
 B-2-11-11-tfc

**STORAGE TANKS** 1500 to 150,000 GALLONS. Pressure tanks to 6,000 gallons. Phone 364-0484.  
 B-2-15-3p

New 1974 MF 510 Combine, diesel, cab and heater. New MF 44 corn head, 4 row 40". \$4,750.00.  
 Call 1-913-389-7830  
 S-2-20-16-2p

For Sale: 1968 Model. International Frontend Loader. Good condition. Phone 364-6062.  
 B-2-11-16-4c

For Sale: 1968 Model. International Frontend Loader. Good condition. Phone 364-6062.  
 B-2-11-16-4c

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 B-2-11-16-4c

For Sale: 1968 Model. International Frontend Loader. Good condition. Phone 364-6062.  
 B-2-11-16-4c

**EXCLUSIVE LISTING**  
 On this 3 bedroom brick home, sharp inside and out, has lots of rose bushes and fenced backyard. Priced \$19,750.00 has existing loan.  
 Call 357-2520 or 364-4173 after 4 p.m.  
 B-4-11-tfc

**DOUBLE SHARP**  
 This 3 bedroom, 1 1/2 bath, new paint, carpet, double garage, fenced yard. Buy Equity and assume loan. Priced \$23,500.  
 S-4-24-15-2c

**CLOSE TO SCHOOL AND HOSPITAL.**  
 3 bedroom home, single car garage, nice yard front and back, fenced. Also good neighborhood. Has a small loan at 1/4 interest. Priced \$15,500. Owner will carry some second loan. Call for details.  
 B-4-11-tfc

**CLOSE TO GROCERY, STORE AND SCHOOL**  
 3 bedroom, 1 1/2 bath with new paint and carpet, also has fenced backyard with storm shelter. Has existing loan with payments of \$165. Priced \$16,500.  
 B-4-11-tfc

**OWNER ANXIOUS**  
 to sell this duplex, 1 bedroom-kitchen and living room on both sides. Furnished with double garage and car port. \$1,500. down and \$125. per month. Rented now for \$230. per month. Priced \$14,000.  
 B-4-11-tfc

**LOOK \$49,000. DOWN**  
 Will buy this 1/2 section with nice brick home and machinery barn: 3-wells with tail pit. You need to see this place. Priced \$550. per acre. Good terms on balance.  
 B-4-11-tfc

**FARMER WANTING TO LEAVE**  
 Says sell this 1/2 section for \$300 per acre. Has 3 bedroom home with 5 small wells, land lays real good. Call for terms.  
 B-4-11-tfc

**1/2 SECTION ON PAVING**  
 With 3 bedroom home and some corals, has some small wells. Has wheat on land ready to graze. Wheat goes with sale. Priced \$325. per acre. Call for details.  
 B-4-11-tfc

**HAMBY REAL ESTATE**  
 1/2 Mile South of Underpass on Hwy 385  
 OFFICE — 364-3566  
 Calvin Edwards — 364-1017  
 Gerald Hamby — 364-1534  
 J.M. Hamby — 364-2553  
 EQUAL HOUSING OPPORTUNITY  
 B-4-16-tfc

**MOBILE HOMES - new - will trade for equity in house.**  
 Realtor, 364-6633.  
 B-4-11-14-tfc

**FOR SALE**  
 80 Acres in wheat, dryland, on pavement, 18 miles from town. Good well with 5 h.p. sub. pump. Realtor 364-6633.  
 B-4-20-41-tfc

**HOUSE FOR SALE BY OWNER ON NORTHWEST DRIVE**  
 3 bedrooms, 1 1/2 baths, carpeted, partially paneled, fenced backyard. Extra large lot. Equity and assume loan.  
 Phone 364-0824  
 B-4-41-tfc

**FOR SALE**  
 Redecorated 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school.  
 PHONE 364-2486 after 6 p.m.  
 B-4-41-7c

**FOR SALE**  
 Redecorated 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school.  
 PHONE 364-2486 after 6 p.m.  
 B-4-41-7c

**FOR SALE**  
 Redecorated 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school.  
 PHONE 364-2486 after 6 p.m.  
 B-4-41-7c

**FOR SALE**  
 Redecorated 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school.  
 PHONE 364-2486 after 6 p.m.  
 B-4-41-7c

**FOR SALE**  
 Redecorated 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school.  
 PHONE 364-2486 after 6 p.m.  
 B-4-41-7c

**FOR SALE**  
 Redecorated 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school.  
 PHONE 364-2486 after 6 p.m.  
 B-4-41-7c

**FOR SALE**  
 Redecorated 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school.  
 PHONE 364-2486 after 6 p.m.  
 B-4-41-7c

I have Farm and Ranch Buyers, I need your listings.  
**J.M. HAMBY**  
 REAL ESTATE  
 Phone 364-3566  
 Res. 364-2553  
 B-4-20-tfc

**\$1,000 DOWN PAYMENT**  
 3 bedroom home at 522 Irving. Empty and available for someone with approved credit. Around 1800 sq. ft. living area, all carpeted. Corner lot with big metal shed in backyard. Owner will finance. \$12,500 at a reduced interest rate.  
 For appointment to see, Call 364-0886  
 B-4-15-4c

**For Sale: 3 bedroom brick house.** Call 364-3346.  
 B-4-10-15-tfc

**TRADE**  
 6 good brick duplexes, brings in over \$900.00 per month above payments - would trade for land. Realtor 364-6633.  
 B-4-41-tfc

**HOUSE FOR SALE BY OWNER**  
**213 AVENUE D**  
 3 bedrooms, dining and living room, bath, garage, breezeway. Basement and garage. Nice fenced backyard with grape vineyard. Fully carpeted. Will sell furnished or unfurnished. \$14,000.  
 Call 357-2520 or 364-4173 after 4 p.m.  
 B-4-11-tfc

**2 Sections of good sandy loam land at Dalhart, Texas.** Water test available. \$225.00 per acre. Terms available. Call Mike Justice & Associates, 806-249-4000.  
 S-4-24-15-2c

**Extra nice 2 bedroom home,** Avenue C. \$15,



Two bedroom house for rent in Dawn. \$80. bills paid. Call 364-4979. B-5-12-16-3c

Small furnished apartment for rent. 109 East 6th, Phone 364-6579. B-5-10-16-tfc

Furnished apartment, one bedroom, adults, no pets. Call 364-0022 between 3 and 6 p.m. S-5-13-16-tfc

**6. WANTED**

**WANT TO BUY:**  
Old gold, rings, watches, old class rings, etc.  
Spangler's Diamonds  
Sugarland Mall  
Phone 364-0070  
B-6-48-tfc

**NEED WHEAT, BEET, AND CORN PASTURE FOR STEERS**  
PHONE 364-2135  
B-6-34-tfc

**WANT:** To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre. B-6-22-31-tfc

**WANTED**  
Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209. B-6-15-8-tfc

**WANTED - CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165. B-6-13-6-tfc

**WANTED:** Wheat Pasture. Contact O.G. Hill Jr. 364-1871 or Foster Hill, 364-4217. B-6-10-15-tfc

**Want to buy - tool box for LWB pickup.** Phone 364-1497. B-6-10-42-2p

**WANT TO BUY - Propane tank, any size.** Phone 364-2780. B-6-16-1p

**Want to rent - nice 3 bedroom home, can give good references.** Call 364-5789 after 5 p.m. B-6-15-16-1p

**Wheat Pasture wanted - 200 to 1000 head.** Please call 373-1091 or 372-9005, Amarillo. B-6-13-16-2c

**8. HELP WANTED**

**DIESEL DRIVER MECHANIC.** 10 years produce long haul experience required. 364-0491. B-8-15-3p

**Heavy Machinery Mechanic Welder.** Good salary, house, utilities furnished. Box 27, Hereford. B-8-15-3p

**WANTED:** Driver for gasoline delivery truck. Apply Tip Top Wholesale, 1507 East First St. B-8-12-15-tfc

**Hide room labor wanted.** We offer:  
+Good pay  
+Paid vacation  
+Paid hospitalization  
Colorado By-Products  
3 1/2 miles West Hwy 60  
Phone 276-5331 days;  
364-2495 nites  
B-8-42-tfc

**Need Experienced welders at our new facilities on Holly Sugar Road.** Phone 364-4621. B-8-13-32-tfc

**Need men to work on pump setting and drilling rig.** Apply in person Kenny Gearn Machine Works. B-8-17-41-tfc

**HELP WANTED:**  
Cocktail & food waitresses  
Bartenders - male & female  
Kitchen help  
cooking, preparation and cleaning.  
Part time and full time

**THE MUSIC STAND**  
628 West First  
Phone 364-1150  
B-8-13-3c

**Need school bus drivers for coming school year.** See Eldon Owens at School Bus Shop. B-8-14-29-tfc

**Want to hire waitress at The Moonlighter Club.** Must be 18 years or older. Full or part time. Call 364-0064 for appointment. B-8-22-19-tfc

**Need lady to stay with elderly lady on live-in basis.** Must furnish references. Call 806-258-7564. B-8-16-42-tfc

**Need lady to live-in and do light housekeeping.** Phone 364-2063. B-8-10-42-2c

**MAID WANTED PLAINS MOTEL**  
B-8-16-1p

**NEEDED:**  
Instructor for night classes to work 4 months in child development.  
**Requirements:** B.S. Degree with major in child development or early childhood education.  
**Experience:** 3 years wage earning in child development field.  
**CALL 364-5631** and visit with either Paul Catoe or Jean Patty. B-8-16-tfc

**JOB OPENINGS AT PRE-FEEDERS INC.**  
Feed truck driver and mill men. Apply at the Feed Lot office. B-8-16-tfc

**Opportunity for permanent employment and advancement** in a growing, new industry with one of nation's leading companies.  
**IMMEDIATE OPENINGS FOR PLANT OPERATIONS TRAINEES**  
No experience required  
On-The-Job Training  
Rotating shifts... Outstanding fringe benefits. Starting wage: \$3.77/Hour.  
An Equal Opportunity Employer  
See or Call Bob Brooks, Amstar Corporation, 701 East Jones Street, Dimmitt, Tex. 79027 - (806) 647-2137. B-8-16-2c

**Need family man for full time delivery work.**  
McGee Furniture  
B-8-10-16-3c

**OUTSTANDING opportunity for the man that wants to succeed in the sales field.** The man I'm looking for is a self-starter, aggressive, confident, hard working and wants to go to the top and expects to get paid for his efforts. For that man, I will pay a salary of \$800.00 a month plus \$250.00 car allowance, plus commission and bonus - you choose your income. For additional information, call collect 806-647-3179 or write American Bio-Culture, Inc. 106 E. Halsell Dimmitt, Texas 79027 B-8-16-1c

**Want to buy - nice 3 bedroom home, can give good references.** Call 364-5789 after 5 p.m. B-6-15-16-1p

**Wheat Pasture wanted - 200 to 1000 head.** Please call 373-1091 or 372-9005, Amarillo. B-6-13-16-2c

**Wanted:** Wheat Pasture. Contact O.G. Hill Jr. 364-1871 or Foster Hill, 364-4217. B-6-10-15-tfc

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**Want to rent - nice 3 bedroom home, can give good references.** Call 364-5789 after 5 p.m. B-6-15-16-1p

**Wheat Pasture wanted - 200 to 1000 head.** Please call 373-1091 or 372-9005, Amarillo. B-6-13-16-2c

**9. SITUATIONS**

**State Licensed Child Care For Working Mothers Hereford**  
Day Care Center  
6 months through 8 years  
After school care available.  
364-1293 B-9-46-tfc

**Baby Sitting by the hour, day or week.** Alice Gilleland, 364-4175. B-9-10-37-tfc

**Positions wanted for Korean workers.** U.S. Government paper. Farm workers, welders and mechanics - most all skills.  
**CALL 405-947-8872** B-9-41-4c

**For sewing and alteration needs,** call 364-6137. S-9-10-16-4c

**10. NOTICE**

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.  
**HEREFORD IRON & METAL**  
North Progressive Road by City Dump  
Anson A. & June Dearing  
Phone 364-3350 or 364-3777  
1 1/2 B-10-34-tfc

**ALCOHOLISM INFORMATION**  
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.  
**A UNITED FUND AGENCY**  
B-10-12-tfc

**NOTICE:**  
I am not responsible for anybody's debts but my own. /s/Burnie Ray Northcutt  
B-10-42-3c

**STARTING YOUR FALL HOUSE CLEANING!**  
Attend the National Secretaries Association Stanley Party at the Medallion Room, Deaf Smith County REC, 7:30 p.m. Tuesday, October 22, 1974. B-10-16-1c

**11. BUSINESS SERVICE**

**KELLEY ELECTRIC**  
Virgil Kelley  
Electrical Contractors  
Residential - Commercial  
All bids & wiring competitive.  
Ph. 364-1345 - Nights 364-1523 or 364-5929.  
P.O. Box 30  
B-11-15-tfc

**WANTED**  
100 to 150 watches a week to repair by latest approved methods.  
**COWAN JEWELERS**  
B-11-15-29-tfc

**PIANO TUNING.** Call Elson Clark, 364-0628. B-11-10-41-tfc

**WILL DO** roto-tilling and yard work, any kind. Phone 364-1268. B-11-10-11-tfc

**DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL**  
CLIFF JOHNSON, 364-2111  
B-11-45-tfc

**FRANK WESTER CEMENT CONTRACTOR**  
107 BRADLEY  
Residential-Commercial  
Turnkey job  
Straight finish  
Phone 364-5169  
B-11-39-tfc

**TURNER WELL SERVICE**  
Submersible pumps  
Repair & Exchange  
Pipe - Pressure tanks  
Demister - Pumpco  
CALL:  
Doyle Turner - 364-0811  
Scott Turner - 364-4447  
Mobile Phone - 364-5221  
S-11-47-tfc

**HEREFORD ELECTRONICS**  
State License No. 1129  
Douglas M. Kelley  
Owner  
COMPLETE ELECTRICAL SERVICE  
Commercial - New Construction - Residential - Remodeling - Industrial - Repairing. Licensed and Bonded in Hereford, Dimmitt, Friona, Dalhart.  
Call 364-0011  
Day or Night  
531 East First Street  
S-11-3-tfc

**DRAGLINE SERVICE TAIL WATER PIT CLEANING DUMP TRUCKS**  
30 TON CRANE  
BOBBY GRIEGO  
Day Phone 364-0574  
Night - 364-2322  
B-11-14-tfc

**STEREO REPAIR**  
Guaranteed repair work on all brands of stereos and sound equipment at  
**MARTINS SOUND CENTER**  
2461 I-40 WEST, AMARILLO  
PHONE 355-9557  
B-11-3-tfc

**B.L. Jones CONCRETE CONTRACTOR**  
We will do your finishing or give you a turnkey job. Free Estimates.  
246 16th Street  
Phone 364-6617  
B-11-21-tfc

**Will do home repairs - Doors, windows, lights, minor plumbing repairs, etc.** Call 289-5500 early mornings or late evenings. B-11-18-39-tfc

**Custom swathing, stacking and hauling.** Alfalfa, milo and corn stubble. Hession stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc

**JOHNSON IRRIGATION**  
Peerless PVC Plastic Pipe  
Don Johnson, 364-2870  
Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford, Texas. B-11-8-tfc

**HALE TRAILER SALES**  
Horse & Stock Trailers  
All sizes  
**ALBERS MILLING CO.**  
So. 385... 364-5370  
B-11-37-tfc

**DICKY'S DOZER SERVICE**  
Dirt Work - All Kinds  
Bull Dozer - Scrapers  
Motorgrader  
See or Call  
**FLOYD DICKY**  
S.E. 4th & Belsher  
Dimmitt, Texas  
Business Phone 647-4553  
Residence Phone 647-4565  
B-11-29-tfc

**We buy old gold rings, mountings, etc., for Swest Refinery.**  
Cowan Jewelers  
Downtown  
B-11-13-51-tfc

**WILL PICK UP JUNK CARS FREE**  
Call 364-3350  
or 364-3777  
B-11-28-tfc

**Building and home repair remodeling.** Robert Betzen, 289-5500. B-11-10-42-tfc

**ORGAN REPAIR,** all makes and models. Expert service, reasonable rates. Home or church. 372-7421, Amarillo. B-11-42-4p

**AGRICULTURAL GYPSUM COMPANY**  
Highest quality gypsum now available to area farmers.  
Call:  
David Pickens, 364-6594  
S-11-9-tfc

**HEARING AID BATTERIES**  
for all makes sold and tested at  
**THAMES Pharmacy**  
Phone 364-2300  
S-11-12-40-tfc

**COMPLETE Turn Key Installations of Pumps and Gear Drives**  
Big "T"  
**PUMP CO. INC.**  
Sales & Service  
**HEREFORD 364-0353**  
**DIMITT 647-3444**  
**FRIONA 247-3311**  
S-11-24-tfc

**CONCRETE WORK**  
Specializing in feedlot repair. Also walks, driveways, patios, etc.  
**AL GAMEZ**  
228 Avenue A  
Phone 364-4236  
S-11-36-tfc

**ROWLAND STABLES**  
840 AVENUE F  
PHONE 364-1189  
Stall rentals - Boarding - Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse. S-11-37-tfc

**TURNER WELL SERVICE**  
Submersible pumps  
Repair & Exchange  
Pipe - Pressure tanks  
Demister - Pumpco  
CALL:  
Doyle Turner - 364-0811  
Scott Turner - 364-4447  
Mobile Phone - 364-5221  
S-11-47-tfc

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Highest quality gypsum now available to area farmers.  
Call:  
David Pickens, 364-6594  
S-11-9-tfc

**NEXT WEEK'S HOROSCOPE**  
By Clay R. Pollan  
Note planetary ruler of your birth symbol  
**FOR WEEK BEGINNING MONDAY, OCT. 21, 1974**

**★ If your birthday occurs this week... ★**  
... you possess dynamic energy and imagination which you apply to idealistic ends. Your vitality enables you to create original concepts and follow them through to the end of success. Members of the opposite sex find you attractive. You seem to get along most admirably with Sagittarians.

**♈ Aries Mar. 21 - Apr. 19** **♃ Pluto**  
You will, over the week, have a Midas touch. You have an outstandingly good prospect of boosting your earnings and find people you are in contact with to be generous. Cash may come into your hands in quite unexpected ways. There's a strong probability that you will decide to invest in land or property.

**♉ Taurus Apr. 20 - May 20** **♀ Venus**  
Set your sights high this week. Career prospects are exceptionally good. You should be able to improve your status and worldly fortunes. You can afford to be a bit bolder than usual about pushing your ideas and interests. If promises have been made, they will certainly be carried out.

**♊ Gemini May 21 - June 20** **☿ Mercury**  
Aspects accent the social scene. During the week ahead you'll probably get involved with the more wealthy, important people of your locale. If active in the affairs of social organizations, the probability is that you'll be thrust into prominence. Toss aside false modesty. Accept favors profusely.

**♋ Cancer June 21 - July 22** **☾ Moon**  
Prospects couldn't be better! A delightfully and rewardingly companionable period is indicated. If you are courting, you can look forward to a particularly affectionate response. Favors will be granted if you choose the right moment. Lunch time dates should be avoided with the opposite sex.

**♌ Leo July 23 - Aug. 22** **☼ Sun**  
The urge to go adventuring will be very strong now. It's a time to expand your horizons and gain new experience. You may get an invitation to accompany an acquaintance on a trip. Double check times, routes and fares. Be choosy about the transport used. Look ahead. The future promises big things.

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**Legal Notice**

**THE STATE OF TEXAS**  
**To JOSE FONSECA SANCHEZ**  
Defendant, Greeting:  
You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 25 day of November 1974, at or before ten o'clock A.M. before the Honorable 69th Judicial District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 7th day of October A.D. 1974, in this cause, numbered 7234 on the docket of said court, and styled, IN THE MATTER OF THE MARRIAGE OF ALVINA SANCHEZ AND JOSE FONSECA SANCHEZ.

A brief statement of the nature of this suit is as follows, to wit: A DIVORCE as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 8th day of October A.D. 1974.

Attest:  
Lola Faye Veazey Clerk,  
District Court,  
Deaf Smith County, Texas  
By Virginia Easley, Deputy  
(SEAL) S-15-4c

**DEAF SMITH COUNTY TREASURER'S REPORT**

**For Month Beginning July 1 and Ending September 30, 1974:**

JURY FUND	Balance July 1, 1974	\$ 18,170.79	\$ 270.77
	Receipts		3,322.99
	Disbursements		
Balance Sept. 30, 1974	15,108.57		
ROAD & BRIDGE FUND	Balance July 1, 1974	42,061.74	86,403.24
	Receipts		125,103.40
	Disbursements		
Balance Sept. 30, 1974	3,561.58		
GENERAL FUND	Balance July 1, 1974	101,645.68	24,842.94
	Receipts		108,412.43
	Disbursements		
Balance Sept. 30, 1974	18,076.19		
OFFICERS SALARY FUND	Balance July 1, 1974	4,960.47	49,801.09
	Receipts		59,488.70
	Disbursements		
Balance Sept. 30, 1974	15,352.86		
1966 RD BOND INT & SINK	Balance July 1, 1974	40,962.52	541.53
	Receipts		37,722.26
	Disbursements		
Balance Sept. 30, 1974	3,781.79		
PERM IMP REF BOND	Balance July 1, 1974	4,526.56	00.00
	Receipts		59.36
	Disbursements		
Balance Sept. 30, 1974	4,467.20		
RIGHT OF WAY FUND	Balance July 1, 1974	22,215.02	00.00
	Receipts		21,250.10
	Disbursements		
Balance Sept. 30, 1974	964.92		
RD MACHINERY WARRANT FUND	Balance July 1, 1974	3,706.22	232.09
	Receipts		00.00
	Disbursements		
Balance Sept. 30, 1974	3,938.31		
LAW LIBRARY FUND	Balance July 1, 1974	1,853.38	260.00
	Receipts		584.82
	Disbursements		
Balance Sept. 30, 1974	1,528.56		
1971 HWY 60 ROW INT & SINK	Balance July 1, 1974		



## ALONG THE FRIO

By MRS. OWEN ANDREWS  
Brand Correspondent

Frio Homemakers Club met recently with Mrs. Tony Urbanczyk as hostess. The group first went to the A.L. Jordon home, south of Hereford, where Mrs. Jordon gave them a tour of her home and told them about many antique items there.

After the tour the group met in Mrs. Urbanczyk's home for a business and social hour.

Those attending included Mmes. E.F. Vogler, Henry Andrews, Harlan Barber, Jim Brooks, Eugene Baldwin, Eldon Fortenberry, Laura Littrell, Lloyd Schultz, Tommy Sparkman, D.F. Yandell, Weldon Stepham, Joe Schumacher, T.L. Sparkman Jr. and Miss Alma Andrews.

A visitor in the community the past few days has been Mrs. Jim Berry, from California. Mrs. Berry, with her husband, who died a few years ago, lived in the Frio Community from the late 20's until the end of 1935, when they moved to California. They lived at Oxnard most of the years there.

Before coming to Frio they lived in the Jumbo Community. In 1935 they lived at the Earl Springer place where he helped Springer farm and she took care of the three young Springer children after the death of their mother.

The Berrys were active in community activities and she especially active in the Frio Club. She has visited with many friends in Dimmitt and surrounding area and at Hereford stayed at the homes of Mrs. Annie Springer and Mrs. Hazel Sparks and visited the T.L. Sparkmans Sr. and Mrs. M.L. Simpson Sr.

On Wednesday, Mrs. Springer and Mrs. Ruby Faubian were hostesses at luncheon with Mmes. H.M. Mobley, Mrs. Owen Andrews, Mrs. Deward Roberson and Mrs. Elbert Summers coming as guests, as an opportunity to visit with Mrs. Berry.

Mrs. Lynn Fisher gave a surprise birthday supper for her husband at their home in Hereford Wednesday evening. The occasion also marked the birthday of a nephew, Dwayne Vogler, son of the Leon Voglers. The E.F. Voglers and the Walter Voglers also came for the family event.

Visitors of the E.F. Voglers were their brother and sister, Mr. and Mrs. Harold Vogler of Lamesa, the first of the week. The two ladies also visited a niece, Mrs. Loyd Noble, at Tulia while they were here.

Mr. and Mrs. Weldon Stepham, Jill and Chad spent the weekend visiting at San Marcos



### DE Student Of The Week

Selected as Distributive Education student of the week is Elaine Birkenfeld, daughter of Mr. and Mrs. John Birkenfeld of 420 Ave. K. A junior student at Hereford High School, Miss Birkenfeld is employed as a clerk at Kester's jewelry. Pictured with her is the store owner, Bill Kester. After graduation, Miss Birkenfeld plans to attend college.

where daughter, Rhonda, is attending college. They visited Weldon's aunt at Waco also.

Mr. and Mrs. Warlan Barber visited their son Jimmy, his wife and son Jason at Hutchinson, Kan., last weekend. On Friday, Mrs. Barber and Jason came to visit the Barbars and to visit her relatives at Idalou and Lubbock. She attended the golden wedding celebration of her grandparents at Idalou Saturday.

Coming to visit the Barbars and the James Bullards here this weekend were their brother, Jim Franklin, Mrs. Franklin and daughter Mary of Lenora.

Frio WMU met for a special program to begin the new church year Tuesday night

A WMU meeting is planned for Nov. 6 with Ila Breeden of Amarillo, a missionary who is home on furlough from work in Colombia, to be guest speaker.

Mrs. H.M. Mobley visited her daughter, Mrs. Earl Reno last week at Midland. While there she was in a hospital for treatment. The hospital stay was planned previously.

The Floyd Cole home was the scene of a "kidnap" party for Frio Acteans. It was a type of surprise party with a program of inspirational ideas for their new years church work. Taking part with Mrs. Cole on the program were Mmes. Earl Harkins, Clark Andrews, Nell Miller, Ronnie Andrews and Mrs. Herman Vinson of Childress.

Praise ye the Lord; for it is good to sing praises unto God; for it is pleasant; and comely.

### NEWS VIEWS

Gerald Ford, President: "There is only one point on which all advisers have agreed: We must whip inflation right now."

Yigal Allon, Deputy Premier of Israel: "Now is the best chance to get a political settlement in the Middle East."

Frank Robinson, Manager of the Cleveland Indians: "The only reason I'm the first black manager is that I was born black. I want to be judged by the play on the field."

William Proxmire, Senator (D-Wis.), on steel hike: "It seems to me there is no basis for big price increases in the future."

## Reserve Unit Seeks 41 Volunteers

Young men and women from Hereford are among those 41 sought in Project Volunteer, a 16-day effort of an Amarillo army reserve unit to attain 100 per cent of strength. Attractions offered are about \$1,000 per year part-time pay, and an opportunity to learn new skills, most of which parallel those required in the civilian job market, according to Lt. James D. Cabe, commander, 974 Army Supply Co., which needs the

new recruits. Lt. Cabe stressed that women are eligible for virtually any position open in the unit and admits special effort is being made to recruit them during this drive in order to organize the first all-woman platoon in the southwest region of the U.S. Currently five girls are filling positions from forklift operator to supply sergeant in the 974th.

**Marn Tyler**  
Real Estate  
111 Ranger  
364-0153

**FARMS NEAR HEREFORD**  
Northwest—270 A. with 2 small wells \$200 per A.  
1/2 Sec. 2 wells 6 mi. W. 1/4 Sec. with 2 wells  
Northeast—309 A 2 6" Wells and 14"  
**FARMS NEAR DALHART**  
8" Wells sprinklers they 8" Well  
**FARMS NEAR MULESHOE**  
1/2 Sec. — 8" Wells 1 Sprinkler  
840 A 8" wells — 2 sprinklers  
**SEVERAL RANCHES IN TURKEY AREA**  
Missouri Ranch 400 A. permanent pasture  
**COMMERCIAL PROPERTY**  
W. Hiway 60 — and N. Hiway 385  
**COUNTRY HOMES WITH SMALL ACREAGE**  
8.8 A with 4" Well, 2 Bdr. house and horse barn  
16 A with 6" Well 3 Bdr. brick house, Hay barn  
3 Bdr. house on large lot at edge of town

**FARM AND RANGES FOR SALE**  
440 Acres N. of Umberger good water area. 2-8" wells 2 return pits. 1 1/4 high pressure and tile 302.4 acres cultivated. 40 x 60 Quonset Barn. 500.00 an acre.  
102 acres 8 1/2 miles from Hereford. Good 6" well. Priced \$480.00 an acre. 29 per cent down, balance in 10 years.  
80 acres. Priced \$125.00 an acre. Small down payment.  
**WE HAVE SOME NICE RANCHES IN OKLAHOMA. ALL SIZES. FROM 1,000 to 14,000 acres. Priced from \$500 to \$750 a cow unit.**  
We still have a few 5 acre tracts in our industrial development at Holly & Cemetery road.  
**BOOZER REAL ESTATE**  
JO HAMRICK 144 W. 2nd St. 364-3502 364-1755  
JOE BOOZER 364-0029

**CARMICHAEL REAL ESTATE, INC.**  
W. T. (Troys) CARMICHAEL  
508 S. 25 MILE AVE. Phone 364-1251  
New Listing: 117 Northwest Dr. 3 br 1 1/2 bath. New carpet new air conditioner. Extra clean, 7 1/2 per cent loan. Payments \$146. All built-ins.  
422 Ave. G 3 BR 1 1/2 bath, new paint and carpet, storage building, fenced yard, extra nice \$18500.00.  
801 S. 25 MILE AVE. Excellent business potential, extra large corner lot on 25 Mile Ave. Owner will finance at 8 per cent interest. Call today.  
709 Ave. H Owner must sell quick. Price reduced. New furniture and drapes. Call for details.

**FARMS FARMS FARMS**  
80 acres, 7 mi. from town, excellent land, NE 6" well, return system, \$60,000, good terms.  
We also have several good half section priced to sell.  
If you are contemplating buying or selling in the near future, come in and talk with our experienced staff about your needs, Coffee is always on.

**NORMAN HARDER** 364-1677  
**W.T. TROYS CARMICHAEL** 364-1082

You've Never Seen Such Thorough Service  
**STOP IN SOON**  
Phillips "66" Products  
**EAST SIDE "66"**  
Rocky Stewart  
1303 E. 1st. 364-2644

We Rent Tuxedos for any occasion at **Gaston's POPULAR STORE DOWNTOWN** 364-0990

**FOR THE BEST DEALS ON NEW or USED CARS**  
Come in and talk with one of the men AT **JOHN ORSBORN BUICK-PONTIAC-GMC** at 142 N. MILES or 221 N. 25 Mi. Ave. 364-1222

**WILHELM TELEVISION SERVICE**  
Specializing in all makes and models of color and Black & White Televisions  
137 N. Sampson 364-5821

Tim Ken Tapered Roller Bearings Stocked at **Cottingham Bearing Corp.** 1107 W. HIGHWAY 60 364-5881

SHOP EARLY BE SMART **COWAN JEWELERS** Downtown

**BOOZER REAL ESTATE**  
Jo Hamrick 144 W. 3rd. 364-3502  
Joe Boozer 364-1755 364-0029

**REALTORS**  
601 N. MAIN  
HEREFORD, TEXAS  
364-0555

**MONEY IS AVAILABLE**  
We have access to 95 per cent, 90 per cent and 80 per cent loans.  
FHA and VA loans are also available. Call today to discuss financing of any of these new homes listed below.  
4 bedroom, 2 bath home on Oak St. Formal living room, large kitchen with dining area, large master bedroom. \$45,000 — 10 per cent down — 30 year loan available  
3 bedroom, 2 bath home in Northwest Hereford. Large family room with beamed cathedral ceiling. 95 per cent loan available — \$32,500  
Spanish styled 3-bedroom, 2 bath home. Now under construction. Call now to decorate with your own color scheme and carpet selections. \$36,500 — 95 per cent loan.  
New 3 bedroom, 2 bath home. Sunken den with cathedral beam ceiling. \$31,500 — 95 per cent loan.  
3 bedroom - 2 bath All new homes in \$30,000 price range. 95 per cent loan for 30 years. Call to see these homes at anytime.  
This week's feature... This 3 bedroom, 2 bath brick home in Northwest Hereford offers living comfort. A beamed den with wood burning fireplace is featured in this home. An isolated master bedroom, covered patio, central gas heat, and evaporative air conditioning add up to make this the home for you. Call now.  
**Melvin Jayroe 364-3766**  
**Ken Rogers 578-4350**  
**Lloyd Sharp 364-2543**  
**Charles Wagner 364-6475**  
**Kenneth Campbell 364-6077**  
**Don Zimmerman 364-3274**  
**Don Tardy 364-1006**

**Lone Star Agency inc.** 364 0555

**OKER REALTORS** Hwy. 60 and MAIN 364-6061

Artistic Brick home, 5 miles East of Hereford on pavement with 1 acre of land. 3 bdrm., 2 baths large country kitchen with built-ins. Modern and carpeted through-out. Owner will trade for a 3 bdrm., 1400 sq. ft. home in Northwest Hereford and payments of \$150.00 or less.  
Neat compact Northwest beauty, circle drive, 3 bdrm. brick. Owner transferred, present loan can be assumed with \$142.00 monthly payments.

**JEANE COKER 364-5439**  
**LORETA SWANSON 364-4857**  
**CHICK WEEMES 364-3169**  
**MERLIN WEBER 364-4857**

**SOLD**  
"interested in you!"



**Winter**  
IS ON THE WAY...  
Don't let him  
sneak upon you...  
Have your heating system  
checked and repaired now  
CALL: **364-4714**  
Robert (Bob) Rhoton  
**R & R REFRIGERATION  
AND HEATING SERVICE**



West quits after 14 seasons with Lakers. Brezhnev to visit France in December. Germans haunted by super inflation of 1923. India and Iran plan stronger relations.

**CLEANS CARPETS** *NEW STEAM-WAY*  
WITHOUT SCRUBBING DIRT IN...  
New Steamway cleans carpet from bottom up. No dirt or shampoo left in fabric. FREE Estimates.

**RULAND'S  
HIGH PLAINS STEAMWAY**  
FREE ESTIMATES  
**364-3578**  
OPEN 24-HOURS PER DAY  
1400 **Man - David Ruland, owner - 364-3575**

Multiple Listing Service MLS

**Campbell Realtors**



218 West 3rd Street, 364-0780

4 GOOD REASONS TO SEE  
Campbell Realtors For Your Property Needs...



**GRADY ROGERS**  
Farms, Ranches  
General Sales



**NEIL COOPER**  
Commercial, Industrial  
General Sales



**TED WALLING**  
Land, Homes  
General Sales



**GENE CAMPBELL**  
Loans, Appraisals  
Counseling

Working As A Team, We Offer You:

- ★ Realtor Specialists
- ★ Desirable Properties
- ★ Realistic Appraisals
- ★ Uncomplicated Service
- ★ Professional Counseling
- ★ Expert Loan Assistance

- COMPARE THIS ONE! \$33,900 buys completely redecorated 4 bedroom, 3 bath home; NW location, ref. air, fireplace, all new kitchen, carpet and over 2,000 square feet.
- LARGE IRRIGATED FARM with 16 wells tied together, 2 lake pumps, nice improvement. Equipment can be bought. Nearly 4 sections of good land, reasonable price and terms.
- DUPLEX - stable income producer - all the furniture goes. Spacious with 2 bedrooms each side. Look at this investment opportunity.
- PULLMAN SOIL, 5 good wells on this section NW of town. Reasonable price and terms
- NORTH OF UMBARGER, Half Section with 2 good wells, underground tile, nice improvements \$300 per acre.
- 2 BEDROOMS - 1 bath - Neat as a pin - with a good low interest loan and \$105.00 complete payment. Buy This Equity!
- LESS THAN \$120.00 per month for this 3 bdr, 1 1/2 bath home with lots of livability. Only \$14,500.00 reasonable down.
- ATTRACTIVE 3 bedroom, low equity home. Neat and well cared for, complete with drapes and carpet. You can assume a 7 per cent loan.
- SOUTH HEREFORD, 2 story, older home, Completely remodeled with space for mobile home. 4 bedrooms and only \$15,000.00
- READ OUR COMPETITORS ADS and then call us! We can show their property through our "Multiple Listing Service." If you don't see what you want here, we have other properties.

**WE CAN SELL YOUR PROPERTY!**

**PROPERTY ENTERPRISES**  
205 S. 25 Mile Ave. List With Us For Quality Service. 364-6633

**REAL ESTATE INSURANCE**  
**MOBILE HOMES**

**LEE UMSTED** 364-6113 **364-6633** **CAROL ROSE** 364-0362

Equal Housing Opportunity

**NEW LISTING**  
N.W. Hereford, over 1800 feet of living space, extra nice, lots of extras, call today only \$28,600.00

**700 DOWN**  
and assume 15 year loan. 2 BR, complete garage. VACANT!

**COMMERCIAL BUILDING**  
6,000 ft. of floor space quality build - fire proof heated and cooled. Restrooms, offices, lounges etc. at present is being used for private club and has all the necessary equip for such. \$60,000.

**QUICK SALE**  
\$2900.00 and assume loan balance of \$13,853.00 payments of \$149.31 - 3 bedroom, 2 bath, brick with air cond. carpet and fenced back yard.

**2 BEDROOM**  
This is the house for you ref. air, all built ins in Kitchen, just like new house. Storm cellar, gas grill, fruit trees - call today.

**ATTENTION VETERANS**  
2 houses for the price of one - older part of town and rented.

**OWNER SAYS SELL**  
He will carry note - older home at Dawn Texas 2 car garage on 4 lots.

**GOOD INVESTMENT**  
4 rental units, b ing in over \$450.00 per month only \$25,000 can be bought on VA loan.

**PLEASE CALL US TODAY ABOUT THESE EXCELLENT BUYS.**

LAY AWAY NOW FOR  
CHRISTMAS  
COWAN JEWELERS  
Downtown

**LAND**  
349.1 Acres on Paving all in cult. 2 large wells 300 acres of wheat ready to past. 3 Bdr. home shop building conds. large feed bunker \$225 for acre 29 year loan \$58,000 at 5 1/2 per cent balance cash.  
385 acres North of Edmonson, Texas, 355 cul. 30 bermuda grass. 2-8" and 1-5" well, tailwater pump from several farms, all connected with tile, 3-bedroom house, shop, barn corrals and other imp. \$550.00 per acre. \$60,000 down.  
40 acres 2 miles from Hereford all in wheat, dig irr. well and 10 years loan on balance.  
10 acres near Hereford. \$500.00 down and 100 per mo. for 9 years balance on 10th year.  
10 acres, \$300.00 down \$75.00 per month.  
6 acres \$300.00 down \$65.00 per month.  
3.40 acres \$3,500.00 good terms.  
Have small acreage with nice imp.  
Call for J.M. Hamby, Hamby Real Estate office 364-3566 or Res: 364-2553

**"THE BEST INVESTMENT ON EARTH IS A PART OF IT.."**

633 Acres - North Plains. G.H. 260 pivot sprinkler. Large barn - other improvements. 2-8" wells, U.G. tile. All goes for \$450 per acre.

800 Acres - Carson County. 3 wells, underground pipe, tailwater return system. \$50,000. down, good terms on balance. \$450 per acre.

320 Acres - North Plains. Good water. Close to town. 2-8" wells, tailwater return pit, some U.G. Pipe. Good productive soil.

Short half Castro County. 3 wells, some U.G. tile.

Trade for this 160 Acres. Parmer County. 3 wells and tailwater return system.

1460 Acre Ranch Northeast Central Texas. Close to Dallas-Fort Worth Metropolitan Area. Large brick home, lots of corrals, working pens, pavement. Would trade for good irrigated land.

1280 Acres. 4 Wells. Extra good water. On pavement and close to town.

**GIBSON**  
REAL ESTATE & INSURANCE  
902 Lee Street  
**364-0442**  
W.V. "Bill" Struve 364-6396 Jo Beth Shackelford 647-2342  
Ronny Pagett 364-1275 Lavon Pagett 364-6683  
Wilbur D. Gibson 364-2225

**RALPH OWENS & ASSOCIATES, INC.** Equal Housing Opportunity  
REALTORS 311 E. PARK AVE.  
**PHONE 364-2222**

**RESIDENTIAL**

**NEW LISTING**  
Excellent condition. Quality built, storm windows, bookcase, lots of storage. Ref. air. 3 lg bedrooms and 2 baths, N.W. - \$225.00 mo. H-30172

**COMPLETELY REFINISHED**  
Inside and out. New paint, refinished floors. New trim. 2 BR. Lg den, garage, fenced, storage building. Close to school. Only \$13,950.00. Call today. H-2347

**GOOD TERMS**  
In N.W. Owner will take small down payment and carry a second on remaining balance. Present payments \$144.00 Ref. air. 3 BR, 2 bath. 2 car garage. Lots of trees. Good investment. H-30164

**OWNER FINANCING**  
Owner will finance with small down payment. Lg. older home, high ceilings. 3 lg BR's. New fence. Corner lot. Close to town. H-30153

**UNDER \$10,000.00**  
3 BR, 2 bath. Carport. Nice home for starter on good rental property. H-30100

**\$125.00 MONTH**  
On a 20 year loan. Nice 2 BR, brick, fenced, storage building. Owner will install new carpet. Small down payment. Won't last long - call now! H-2328

**COUNTRY LIVING**  
Spacious 3 BR home on Hiway north of Hereford. Lg bedrooms. New roof. Storm windows, bar-be-que grill, lots of trees on one acre of land. H-30153

**NEW CARPET**  
Beautiful new carpet enhances this unique 4 BR home in N.W. Hereford. Tri-level effect. 2 BR and bath upstairs and 2 downstairs. Living area and kitchen on center floor. Built-in hutch. Many possibilities. Call for appointment. H-4199

**NEW LISTING**  
3 Br home, completely carpeted garage. Priced right at \$14,000.00 Buy equity and assume \$98.00 mo. payments. Call today.

**FARMS**

**\$525.00 PER ACRE**  
This good laying land is located near Hereford on the pavement. 320 acres with 4 six inch wells. 150 feet of water. Owner will sell for 29 per cent down and carry some second. Assume Federal Land Bank loan. F-3124

**UNDEVELOPED LAND**  
with 250 ft. of water, now in grass, located near Hereford, fenced, no improvements. This is an excellent alfalfa farm. Take investment credit & depreciation to fully develop. F-4120

**DAWN AREA**  
802 acres, 9 wells, pavement, 2 houses, barn, corrals, \$250.00 per acre. \$111,000.00 loan can be assumed. This farm should be a bargain at today's prices.

**240 ACRES**  
3 wells, 2 miles tile, natural gas, pavement. 29 per cent dn. Owner finance balance.

**640 ACRES**  
North of Black, 5 wells, good soil, 2 return pits, clean, house and large barn. See it if you like good land.

**Tommy Bowling** 364-5638  
**Virginia Holmes** 364-6520  
**Sam Long** 364-0381  
**Ralph Owens**



**WEEK NO. 4**  
OCTOBER 21-26, 1974

# THRIFTWAY

**A BETTER WAY TO SAVE**

## BEST OCTOBER BUYS

**THRIFTWAY MEAT SPECIALS SUPPORT YOUR LOCAL CATTLE FEEDERS EAT TEXAS GRAIN FED BEEF**



**LIQUID DETERGENT JOY**  
FOR DISHES  
32-OZ. **89¢**

**LAUNDRY DETERGENT TIDE**  
KING SIZE  
**\$1.46**

**ROUND AND SIRLOIN STEAK** **\$1.09**

**FAMILY STEAK** LB. **89¢** **SHORT RIBS** LB. **49¢**

**GROUND BEEF** LB. **79¢** **PORK ROAST** LB. **89¢**

**RIB STEAK** LB. **99¢** **OSCAR MAYER BOLOGNA** 8-OZ. **69¢**

HUNT'S WHOLE  
**TOMATOES**  
15 OZ. CANS  
**4 \$1.00**

**BORDEN'S BUTTER MILK** 1/2 GALLON **69¢**

**BORDEN'S COTTAGE CHEESE** 24-OZ. CTN. **89¢**

**NEASTEÄ ICED TEA MIX** 10 BAGS TO PKG. **79¢**

**LAUNDRY DETERGENT CHEER**  
FAMILY SIZE  
**\$3.25**



**ARMOUR'S NO BEANS CHILI**  
19-OZ. CAN  
**79¢**

**BETTY CROCKER BROWNIE MIX**  
FUDGE SUPREME  
**89¢**

**GREEN GIANT CORN**  
WHOLE KERNEL  
12-OZ.  
**4 \$1.00**



SAVORY 16 OZ. JAR  
**PRESERVES**  
PEACH GRAPE PLUM  
**59¢**

**JELLO** GELATIN DESSERT 3-OZ. ASSORTED FLAVORS

**CHOCOLATE CHIPS** NESTLE'S 12-OZ. SEMI-SWEET

**DREAM WHIP** WHIPPED TOPPING MIX 3 1/2-OZ.

**RAGU** SPAGHETTI SAUCE 14 1/2-OZ.

**HOT COCOA MIX** NESTLE'S 14 ENVELOPES TO PKG.

**TOMATO SAUCE** HUNTS 300 CAN

**HAWAIIAN PUNCH** ALL FLAVORS 48-OZ. CAN

**GOLDEN TOUCH** NEW BY PAM 7-OZ. STICK FREE-EASY BASTING

**PAPER TOWELS** SOFLIN ASSORTED JUMBO ROLL

**PINE-SOL** BATHROOM CLEANER 20-OZ. SPRAY CAN

**BAG-OS** BETTY CROCKER 3 1/2-OZ. FREE APOTHECARY JAR

**BLANKETS**

**DOG FOOD** ROXEY 5-LB. BAG

**2 FOR 29¢**

**59¢**

**49¢**

**49¢**

**79¢**

**3 \$1.00**

**49¢**

**89¢**

**45¢**

**79¢**

**79¢**

**20% OFF**

**89¢**

**KRAFT'S FRENCH DRESSING**  
1-PINT  
**79¢**

**KRAFT'S BAR-B-QUE SAUCE**  
18-OZ.  
**49¢**



**CRISCO**  
3-LB. CAN  
WITH PURCHASE OF 4 60, 75, or 100 WATT LIGHT BULBS  
**99¢**

**FROZEN FOOD SPECIALS**

**ORANGE JUICE** AWAKE 12-OZ. **3 FOR \$1.00**

**POT PIES** SPARE TIME **5 FOR \$1.00**

**GREEN BEANS** SHURFINE 10-OZ. **4 FOR \$1.00**

**BRUSSEL SPROUTS** SHURFINE 20-OZ. **79¢**

**20¢ VALUABLE COUPON 20¢**

**MAXWELL HOUSE COFFEE** 1 LB. CAN **99¢**

WITH THIS COUPON VOID AFTER OCT. 26, 1974 THRIFTWAY FOOD STORES

**20¢ THRIFTWAY 20¢**

PRICES EFFECTIVE OCTOBER 21-26, 1974

**THRIFTWAY**  
426 N. MAIN  
HEREFORD, TEXAS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**SLUMBER BAG** **\$7.88**

WASHABLE THERMALESTER POLYESTER FIBERFILL INCLUDES PILLOW THREE POUND FILL \$19.95 VALUE

MAKES A GREAT GIFT! SLUMBER PARTY STATION WAGON SLEEPING MOUNTAIN CABIN OR LAKE CABIN

**"MOON REST" FINE TRANSLUCENT PORCELAIN CHINA SPECIAL THIS WEEK**

**49¢**

EA. WITH EACH \$5.00 PURCHASE

**DOUBLE GUNN BROS. STAMPS**

**TUESDAY & WEDNESDAY**

- 100 BONUS STAMPS**  
With this coupon and the purchase of \$10.00 OR MORE IN PURCHASES  
Coupon Good Oct. 21-26, 1974  
Limit One Coupon Per Customer
- 100 BONUS STAMPS**  
With this coupon and the purchase of 9 LBS. OR MORE BEEF ROAST  
Coupon Good Oct. 21-26, 1974  
Limit One Coupon Per Customer
- 75 BONUS STAMPS**  
With this coupon and the purchase of 14 BAGS OF DELICIOUS APPLES  
Coupon Good Oct. 21-26, 1974  
Limit One Coupon Per Customer
- 100 BONUS STAMPS**  
With this coupon and the purchase of 1 SOL DRYER  
Coupon Good Oct. 21-26, 1974  
Limit One Coupon Per Customer
- 50 BONUS STAMPS**  
With this coupon and the purchase of 1 GALLON OF BLEACH  
Coupon Good Oct. 21-26, 1974  
Limit One Coupon Per Customer
- 100 BONUS STAMPS**  
With this coupon and the purchase of 24 OZ. OF SUPER SIZE SCOPE DENTURE WASH  
Coupon Good Oct. 21-26, 1974  
Limit One Coupon Per Customer
- 100 BONUS STAMPS**  
With this coupon and the purchase of 19 OZ. BTL. LIQUID HAIR SHAMPOO  
Coupon Good Oct. 21-26, 1974  
Limit One Coupon Per Customer
- 50 BONUS STAMPS**  
With this coupon and the purchase of 4 OZ. BTL. COTEX POLISH REMOVER  
Coupon Good Oct. 21-26, 1974  
Limit One Coupon Per Customer
- 100 BONUS STAMPS**  
With this coupon and the purchase of 1 - 7 OZ. PKG. RENJIZIT SOLID AIR FRESHENER  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer
- 100 BONUS STAMPS**  
With this coupon and the purchase of 4 1/2 GAL. CTNS. OR 2 1 GAL. CTNS. SHURFINE MILK  
Coupon Good Oct. 21-26, 1974  
Limit One Coupon Per Customer
- 50 BONUS STAMPS**  
With this coupon and the purchase of 1 FRANKLIN CUP & BUNCH  
Coupon Good Oct. 21-26, 1974  
Limit One Coupon Per Customer
- 50 BONUS STAMPS**  
With this coupon and the purchase of 1 QUART BALSAMIC SALAD DRESSING  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer
- 50 BONUS STAMPS**  
With this coupon and the purchase of 1 LB. OF MAXWELL HOUSE COFFEE  
Coupon Good Oct. 21-26, 1974  
Limit One Coupon Per Customer
- 100 BONUS STAMPS**  
With this coupon and the purchase of 2-4 1/2 OZ. CANS OF BUNK LIGHT COLA OR TONIC  
Coupon Good Oct. 21-26, 1974  
Limit One Coupon Per Customer
- 100 BONUS STAMPS**  
With this coupon and the purchase of 5-15 1/2 OZ. CANS OF KEY RATION CEREAL  
Coupon Good Oct. 21-26, 1974  
Limit One Coupon Per Customer



Here's your  
Ticket for  
The Most  
Exciting trip  
of a lifetime!

We're proud

WE  
MAKE A  
DIFFERENCE

# Travel Arrangements By



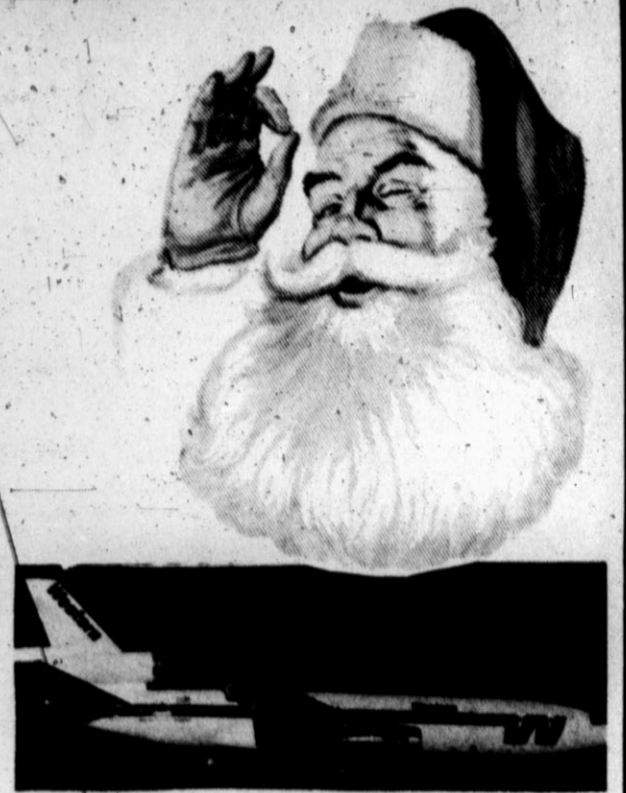
CAROL



RAY



LAURA



KELLYE

AGENTS FOR ALL WORLD TRAVEL

WHY THIS EXTRA EFFORT OF QUESTIONS AND ANSWERS? Please stop and realize that: How could we answer all the questions of one or two, much less several hundred people. If we don't answer your questions here, chances are it isn't important, BUT if you have a question that is important in your case, we certainly invite it.

WHY HANG THIS UP IN YOUR PLACE OF WORK? You can do your customers, friends and others a great favor by exposing them to such entertainment and real living.

WHY CAN YOU EXPECT SO MUCH FOR SO LITTLE? Ray and Carol Johnson are small town people who spent a great amount of extra money learning the hard way that this really is fantastic, low price for a round trip to Hawaii. On the way home from the first trip, we wondered how many people QUESTION and DOUBT the validity of the offer. We wondered how many people would actually check the one-way rates to Hawaii and find them in excess of \$300. We decided to render a community service so that everyone who desires can get in on a great Hawaii trip.

HOW CAN WE OFFER SUCH A GOOD DEAL TO HAWAII? It is based on GROUP rates for entire airplane full and on reserving motels for 4 and 5 years in advance. STOP & THINK: How much trouble would you go to and stick your neck out for several hundred people and make reservations so far in advance? It is a strict first-come, first-served basis. How else can we do it when we only make a certain number of reservations.



PREPARATION: What do you do about preparation? Simply let us know so we can let you know if you can be confirmed or not.

WHAT ABOUT CLOTHING: "casual" is the word. I never have taken a suit and don't plan to. Everybody goes and are "in place" as they are, everytime, everywhere. Many times you catch the Hawaiian Spirit and just have to get one of those bargains on the "Colorful Hawaiian Shirts" or the ladies long "Mu-Mu" dresses. And there's the beach: some wear a little of nothing and some wear a lot of nothing (anyway you cut it, it's about the same) and many people on those ALL FREE beaches. CAN YOU BUY JUST THE AIRFARE ALONE: Yes, this is the first time we have offered it. Some people request this because of relatives or friends there in Hawaii. But again, STOP and CONSIDER the small difference: Can you get a motel room for one night in Hawaii for what we get you a week for? Look at the quality of these motels:

You say: But I don't want to go in a group, I want to be on my own and we say: THAT'S GREAT because we offer you a choice. Example Plan A: you are on your own, except you don't have to worry about getting from the Honolulu airport to your motel and a lot of other little details that would take all the fun out of it for you. Plan B. has approximately 2 days of touring other islands and after that, you are again alone at Honolulu Sheraton Waikiki to do your own thing.

ISN'T THERE A CATCH? Many people start out with a questioning mind and doubting, BUT after a short time, they RELAX and realize that they really did get a GREAT DEAL. Every year, people cheat their self and say something like: "I wish I had known".

We conclude that people who enjoy traveling, need someone they can trust and someone who takes care of most of the problems... leaving more time for fun, thrills, and total enjoyment.



*There's a Wonderful World Waiting*

Why worry about this year's FAMILY CHRISTMAS GIFT? Let Hawaii and its special Charm make it yours to remember together.

BE A REAL SANTA CLAUS this year. LOAD your bag with FRIENDS from all around. Echo the Hawaii Sound... Ho! Ho! Ho! Hawaii, here we go!



WHAT ABOUT VARIETY OF ACTIVITIES? There is something for everyone from sinner to saint, from the youngest to the eldest (had a lady near 100 in our group last time).

CAN YOU IMAGINE FUN IN LIVING COLOR? Do you have a BURNING DESIRE for this DREAM to come true? Be sure to include others [DARE to SHARE].

WHAT if I'm afraid of AIRPLANES? Do you want to go to Hawaii in a rowboat? Do you realize that there are more accidents in lake-boats than commercial airlines? Are you willing to change with change? The Stick-Horse is a thing of the past for mature people. Sitting in a big jet can be as comfortable as sitting in your own living room and many times more enjoyable with the fantastic food, movies, music, service, etc.

METHOD OF CORRECTION: Get a BIG PICTURE of actual enjoyment in your MIND and keep the picture there.

WHAT IS THE DIFFERENCE in the FREE and PAID Pearl Harbor cruise? The FREE cruise is paid for by the United States Government and is provided for you as a tax-payer. There are TWO different FREE cruises. One where you stand in line and you are taken for a most enjoyable trip straight to the Arizona Memorial and return. Another, that you MUST a day or two in ADVANCE reserves your place if you want a free tour around the big harbor at Pearl Harbor. The "Paid" trip is, I suppose, for people who think they get more if they pay for it, but the truth is that some (or all) of these do NOT stop for you to actually visit the Arizona Memorial. If you want to do that, you go back and get a FREE tour.

HOW MUCH SPENDING MONEY DO I TAKE? WHAT ABOUT THE EATING and MEALS? SURPRISE: Due to convenience you can take your pick and eat anywhere from McDonalds to "You-Name-It." Example: Gus Steak House: little over \$2.00 last year. Example: SMORGY'S BREAKFAST for about \$2.00 with many, many tropical and other fruits, and great variety of other breakfast foods. You can gear your expenses to your children's activities and delights which are less, or you can visit the tourist center and get much information and pamphlets from FREE activities, [example: Free Kodak Hula Show] and Free or paid Pearl Harbor boat cruises & visits. Very frequently, FREE newspapers, full of color and attractions, are in your Motel lobby and on the streets... You can't miss them. It is easy to look at these and plan to do something or nothing at a price which is FREE, small, medium or large depending on your own personal tastes and desires. Ask yourself: How can I spend \$50.00 per day? or "Do I want to blow \$100 dollars tonight?" So your choice is 10 to economy or luxury and you'll find thousands of others doing the same.

HOW DOES THIS COST COMPARE with the COST OF a trip in an automobile to anywhere U.S.A.? Notice that our price averages about \$57.00 per day [base price] NOW READ THE actual quote just published August 19, 1974:

PLANNING A VACATION BY CAR?

According to the American Automobile Association, two people traveling via automobile will lay out a bare minimum of \$57.50 daily, which is a 15 per cent jump from last year. If you want to be a little less rustic, however, expect costs to be closer to \$80 per day. At this rate you can allow \$60 for motel and meals, \$12.50 for gas and oil [assuming you cover 300 miles a day and get 13 miles per gallon], and \$7.50 for tips and miscellaneous expenses. Neither of these estimates includes an allotment for entertainment.

YOUR a nice person, you are unique and special. Never to be born, to live and to die will there be another YOU. You deserve to reward yourself and those who are meaningful to your life and business. REACH OUT to OTHERS. GIVE to LIVE. Ask the people who know, HAWAII is all the GO!

3 EASY STEPS:

- No. 1. Contact us NOW.
- No. 2. Send Remittance.
- No. 3. If we can confirm you, you will receive tickets and travel packet. If we can't confirm you, your money will be refunded promptly.

WHAT ABOUT MONEY? Hold on to these "Money Principles":

1. "Money Values and Attitudes are better learned by SPENDING rather than by SAVING.
2. "Living on a budget" is good ONLY if you enjoy it. Budget "living" is meaningless unless you can adjust your emotional needs to your budget's limitations and objectives.
3. This year, let the value of the dollar work for you.

ENJOYING ROMANTIC HAWAII has little to do with a person's figure, age, or financial status.

\*You know who the boss is.

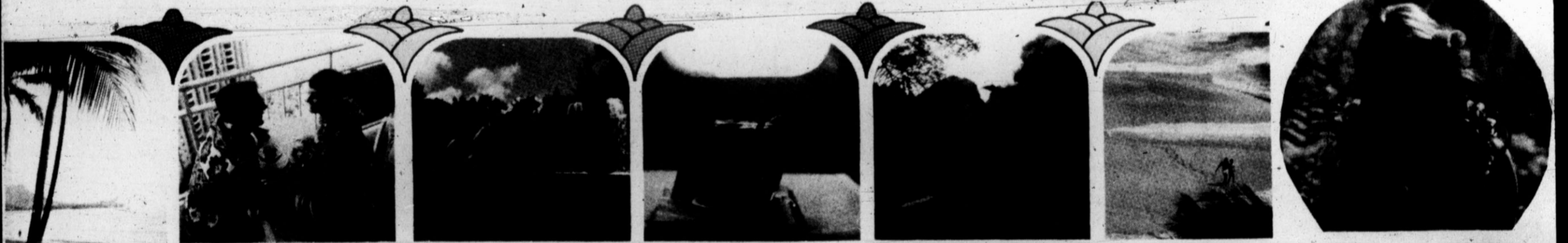
\*You know who holds the purse.

\*You know who your dedicated helper has been.

Do ALL your friends have such a lovely time when they are with YOU?

DESIRE the BEST. EXPECT the BEST, and you receive the BEST... Think about it!

The HAWAII TRIP LASTS LONGER than most because the Memory is FOREVER.



There Will Never Be A Better  
Time To Tour Hawaii

Advertising Supplement To The:

-Guymon News  
Perryton Herald  
Borger News-Herald  
Pampa News

The Sunday Brand  
Dalhart Texan  
Castro News  
Hall County Democrat  
The Prairie

Hope

Do Nothing Less Than Giving It All You've Got

S. Ray Johnson

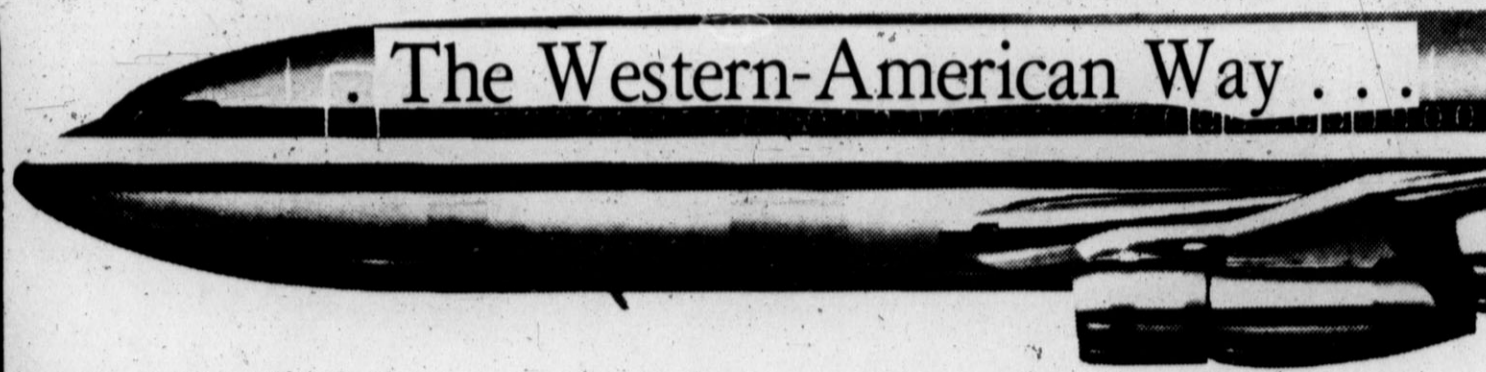


Call Your  
Family and  
Friends and  
Make Plans  
To Let's Get  
Gonna How  
Get This  
Information To Them Now!



# It's not just a good price. It's a good deal.

Making sure you get a good deal is as important to us as it is to you. It's your money, but our reputation.



We honestly feel you get more for your money than any others we've come across. Vacations that thousands of people have already taken, and enjoyed enough to take again.

PLAN-PACK & GO ON THE  
**VACATION**  
of Your  
Life!



HAWAII for the ENTIRE FAMILY. This is a unique experience for this one life TOGETHER.

Picture Yourself And Those You Love Among Those Many Who Are Making Their Dreams Come True . . . These Are Group Rates, Big Savings . . .

**WHAT COULD BE A GREATER NUISANCE THAN INFLATION?**

1. -- Next year it will cost more.
2. -- Conditions will not be any better than NOW.
3. -- Airlines could easily demand vacation time during these joyous Holidays between Christmas 1974 & New Years 1975.
5. -- Do it now or NEVER again at these low PRICES!!

## Paradise Hawaii

RESERVATION REQUEST

**YES**

I ACCEPT YOUR INVITATION . . .  
MAIL TO: All World Travel  
118 Armstrong, Dumas, Texas 79029  
Number in Group: \_\_\_\_\_ Children's Age: \_\_\_\_\_  
Plans you are interested in: \_\_\_\_\_  
PHONE NUMBER with AREA CODE \_\_\_\_\_  
Name \_\_\_\_\_  
[please print]

ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

**IMPORTANT NOTICE**  
If you don't phone BEFORE mailing this, the post mark DATE will take precedence because LIMITED number of RESERVATIONS. [We must CONFIRM you or your Group.] Thank You!

TELEPHONE TRAVEL ARRANGEMENTS:

9 a.m. to 5 p.m.

Phone Us

806-935-5644

Agents for All World Travel



Attention: Leaders . . . Form Your Own Group.

**TOUR A - ONE ISLAND - OAHU**

**\$399**

plus 10% tax and service charge.

**TOUR FEATURES:**

- \* 7 days, 6 nights at the fabulous SHERATON WAIKIKI
- \* Round trip air fare from Dallas/Fort Worth Airport
- \* Meals served aloft!
- \* Flower lei greeting
- \* Transportation roundtrip, airport/hotel
- \* Portage and tips for two suitcases
- \* Magnificent tour of Honolulu
- \* Services of Aloha Hawaii escort
- \* Preregistration at hotels
- \* ALL WORLD escort from Dallas back to Dallas

**YOU'LL ENJOY AN UNFORGETTABLE EXPERIENCE IN HAWAII'S PARADISE ISLES**

**TOUR B - THREE ISLANDS HAWAII - MAUI - OAHU**

**\$499**

plus 10% tax and service charge

**TOUR FEATURES:**

- \* Round trip air fare from Dallas/Fort Worth Airport
- \* Meals served aloft!
- \* Air fare to all neighbor islands included
- \* 1 night NANILOA HOTEL
- \* Hilo/Volcano/Kona sightseeing tour
- \* 1 night HILO LAGOON HOTEL
- \* 1 night SHERATON MAUI
- \* Iao Valley sightseeing on Maui
- \* 3 nights at the fabulous SHERATON WAIKIKI
- \* Flower lei greeting
- \* Transfers between all airports and hotels
- \* Portage and tips for two suitcases
- \* Preregistration at hotels
- \* Services of Aloha Hawaii escort
- \* ALL WORLD escort from Dallas back to Dallas

Only You Can Join Relatives, Friends and Neighbors Together.

**RATES PER PERSON**

DALLAS TO DALLAS	PLAN "A"	PLAN "B"
Twin/Double	\$399.00*	\$499.00
Single	\$469.00*	\$576.00
Reduction for children 2-11 (From above rates)	\$118.00	\$118.00

\*Plus 10% tax and service charge

**AIR FARE ONLY**

Those desiring to buy air fare only may do so without purchasing any land arrangements. The rates are as follows:

Adults	\$249.41
Children 2-11	\$122.34

Travel Arrangements by: **ALL WORLD TRAVEL**  
118 Armstrong  
Dumas, Texas 79029  
Phone 9 a.m. to 5 p.m. 806-935-5644

A Community Service of



ONLY YOU CAN TAKE YOUR FAMILY

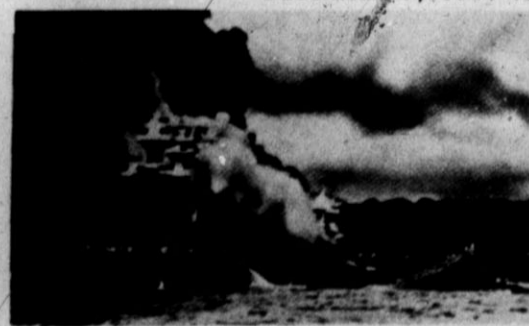


Why frown? Prices are Down!

The Adventure Story Of  
Pearl Harbor

Visit Pearl Harbor and hear the details of the December 7, 1941 attack. See the offshore sights of Honolulu and Oahu's leeward shore.

DECEMBER 7, 1941 NAVAL BOMBARDMENT



Battleship Row During Attack



Explosion of the U.S.S. Shaw

You Can Experience From Pearl Harbor War To Unselfish Love Love All At Beautiful Hawaii



Questions and Answers

PLEASE TURN PAGE

