

# Herd Takes Second Victory; Defeats Canyon 14-6

By DAN WELTY  
Sports Editor

The Hereford Whitefaces played poised football for the second week in a row to take their second win of the season Friday night, downing the Canyon Eagles 14-6.

Hereford put together a 24-play drive in the fourth quarter for their winning score; grinding out yardage and making several crucial first downs in the drive.

THE WIN put the Herd at an even .500 with two wins and two losses. Last week the Herd beat Borger 16-15. Against Canyon, the Whitefaces came out on the low end of the statistics but

with the winning score, just as they did against Borger.

In the first down department, Canyon had 15 to Hereford's 14. Hereford pushed for 123 yards while Canyon put together 180 yards on the ground. Hereford passed for 51 yards while Canyon made only 11. Total yardage found Hereford with 174 and Canyon with 191.

The Herd seemed to get all the right breaks, or when all else failed, made the breaks for themselves. Canyon's offense, with the running of Craig Johnson and Adrian Foil, tried to base their attack on running wide to outdistance the Herd. Although Hereford gave up some yardage in this fashion, the Herd defense killed most of the Canyon drives

eventually.

**SOPHOMORE ROY** Martinez led the Herd in rushing with 22 carries and 57 yards. Doug Charest playing on an injured ankle carried 14 times for 56 yards. Craig Johnson led Canyon with 87 yards on 20 carries, while Adrian Foil picked up 60 yards on 14 carries for the Eagles.

The game found Canyon with their first possession driving from the 16-yard line to the Hereford 47 before a fumble killed that drive. Two plays later, though, Hereford's Roy Martinez fumbled at the 45-yard line to turn the ball back to Canyon.

The Eagles drove 56 yards to

Hereford's one-yard line in 13 plays, taking advantage of their raw speed to the outside. With a fourth down situation and goal to go, Jimmy Ward was given the ball-carrying duties. He went up the middle, but was stopped by Vance Hennington short of the goal. Hereford took possession, killing the Eagle drive. The first quarter ended with no scores showing on the board.

**EARLY IN** the second quarter, Hereford drove from their own 23-yard line to Canyon's 46-yard line before the Herd had to punt.

Punter Mike Munneryn got a low snap, fumbled for the ball and got a kick away before being brought down by the

Eagles. A roughing-the-kicker penalty was called against the Eagles, giving Hereford the ball at Canyon's 39.

An illegal motion penalty and three incomplete passes brought up a punting situation again, and Munneryn kicked to the 10-yard line.

A personal foul against Canyon moved the ball back to the 5-yard line, and the Hereford defense held them and forced a punt. Rusty Holladay's punt was blocked by Dennis Evans and Bobby Fields jumped on the ball at the five.

**HEREFORD TOOK** the ball at the 5-yard line and called on Doug Charest to carry for the score. Charest eluded two tackles as he drove up the middle and fell

across the goal line. A high snap to Charest on the conversion caused a broken play, and Canyon defenders dropped Charest, making the extra point fail.

The score came with 4:12 left in the half, and the Herd was ahead at intermission 6-0. Canyon had time to drive back down the field on the kickoff, however, driving to the Hereford 29-yard line before the Herd defense killed the drive.

Halftime stats found Hereford behind in first downs 10-5, and low in total yards gained. Canyon had gained 147 yards to

( See HERD, Page 3 )

## Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says grief can take care of itself, but to get the full value of joy you must have somebody to divide it with.

EVEN IF you're on the right track, you'll get run over, if you just sit there.

A REMINDER: Tuesday is the deadline for signing up for the tour of the Ranch Headquarters Museum on Texas Tech campus. The tour, sponsored by the Women's Division of the chamber, is open to all interested persons and is scheduled Oct. 5. Reservations should be made at the C of C office.

Cost of the tour is \$10 and includes a chuckwagon lunch. Of prime interest to Deaf Smith residents is the rock building which was headquarters for the Escarbada division of the famed XIT Ranch. Present owners of that part of the XIT are Mr. and Mrs. Joe Reinauer Sr., who donated the house to the museum.

WE TEND to agree with a Paul Harvey column we read recently. "There are no farmers in Congress any more," lamented the nationally-known columnist and radio personality. There are lots of lawyers and some doctors; there are representatives who understand what it's like to be an actor, an athlete, a school teacher or a military man. But, in the words of Harvey, "nowhere on Capitol Hill will you find any dirt-under-the-fingernails, sod-busting farmers any more." Some congressmen own land which is farmed by somebody else, he admitted.

A handful of congressmen from farm districts tried to close ranks and mount some clout. But the 22 who formed the Congressional Rural Caucus represent 16 states with a combined total constituency of only 10 million people. There are more people than that in Chicago.

ONLY 5 per cent of America's voters now live on farms. Yet these three million farmers have been feeding all of us and then some. No industry is more important to our nation's physical health and economic wealth.

But, points out Harvey, the agriculture industry "gets from Congress only what crumbs that bunch of city dudes lets fall off the table."

THE BUDGET should be balanced; the treasury should be refilled; public debt should be reduced; the arrogance of government should be tempered and controlled; assistance to foreign lands should be curtailed lest our nation become bankrupt. The mobs should be forced to work and not depend on government for subsistence.

Is the above paragraph a quote from a current conservative congressman? Nope, says a reader who sent us the item, the speaker was Marcus Tullius Cicero (106 to 43 B.C.) in a speech to the Roman Senate.

HOW ABOUT that Whiteface win Friday night? The Herd had to overcome a stubborn Canyon team to even the HHS record at 2-2 for the season. The Whiteface defensive unit was impressive, bending but not breaking. Dennis Evans and Vance Hennington appealed to lead the way, and David Artho was a standout in the secondary.

Little Roy Martinez came through for the Herd on offense again. With Dave Charest out with an injury and Doug Charest hobbled late in the game, Martinez delivered in the clutch touchdown drive. Mike Crim looked sharp on his passing, but a couple were dropped and two completions were nullified by penalties.

Hereford fans were wondering if their team may have set some kind of a record when they held onto the ball for more than 9 1/2 minutes in the winning touchdown drive. The sustained march included about three crucial fourth-down plays. Great effort, Herd!



## Herd Hits Paydirt

Officials signal a touchdown as Doug Charest, 35 for the Herd, still kneels over the ball at the goal stripe. The score was the first of the game,

putting the Herd ahead of the Canyon Eagles 6-0. Hereford went on to win the contest 14-6, for their second win of the season.

## Chinese Residents Here Become U.S. Citizens

By SUE COLEMAN  
Women's Editor

Hereford residents since June, 1973, Mr. and Mrs. Peter Wong and their four younger children became United States citizens, Tuesday, in an appearance in Federal District Court at Dallas, and received their certificates of citizenship, Friday.

The family came to the United States in 1968 from England, here the parents had immigrated separately. Wong is a native of Hong Kong and Mrs. Wong of mainland China.

Married in England, the couple was in the restaurant business there, then after moving to the United States in Dodge City and Goodland, Kan., and Tulsa before they bought the House of Wong here.

PETER is Wong's English name but, originally, he was Wun Choi. His wife, Soo Che, chose Linda as her English name. The children who became U.S. citizens by virtue of the parents'

naturalization are Susan, Michael, Steven and Phillip.

Children under the age of 16 attain citizenship in this way but the Wongs' oldest daughter, Mayling, must make her own application to become a citizen after she completes the five-year residence requirement.

She began permanent residence in the United States last year, after remaining in England to finish school and making only short visits to this country during vacations.

COURT ACTION to grant citizenship to the Wongs took place at Dallas, their attorney Wesley Gulley explains, because another of the children will soon be 16 and they wanted to include them all in the action. As no session of a federal court was scheduled soon at Amarillo or Lubbock they went to the one downtown.

Mrs. Wong went to England in the late 1940's. She was a small girl in China during World War II and Wong as a teenager fought for Nationalist China, was captured by the Japanese and spent

several years in a prison camp.

Neither parent likes to talk about wartime experiences, Mayling says, but her father "still has bad dreams" about the time when he was a POW of the Japs and recalls that he saw his younger brother only when the child was eight years old. Returning to his home, he was met by the boy whom he did not know, but his brother recognized him from a photograph and excitedly welcomed him.

THE FAMILY works together to operate their business, assisted by a foster daughter, Diana Robertson, whom they took into their home about five years ago when they were in Kansas. She is about the same age as Mayling and although not formally adopted she is considered one of the family.

Mayling completed three years of college in England, meeting all requirements except a final examination to become a teacher there. Now she plans to complete the fourth year of college for a degree that would qualify her to teach in the United States.

The Wong family lives at 127 Nueces.

## Lions Hear TCFA Officer On Cattle Feeding Future

The Panhandle's huge cattle feeding industry has seen markets hit the bottom, but the outlook is "a little better this fall, and much brighter for the future," predicts Charles Ball, executive vice president of the Texas Cattle Feeders Association.

Ball, guest speaker for the Hereford Lions Club Wednesday, predicted the market would "remain steady for a few weeks, improve a little in November-December, and have its ups and downs during 1975." But for 1976 and beyond, he forecast a bright picture for the industry.

His long-range forecast was based on the increasing consumption of beef per capita, plus the increase in population. "The demand for beef is still high," Ball emphasized.

AN AUTHOR and former farm journal editor, the speaker dwelled on three topics for his audience: (1) How big is the cattle feeding industry in Texas, (2) What is going on in the business now, (3) What is the outlook for the future.

Ball pointed out that high grain prices

had caused feeders to take an economic beating the past year. He said the price of sorghum jumped 30 per cent in the last two months; 100 per cent in the last 16 months, and was up 200 per cent in the last 36 months. Reasons for the high grain prices, he added, are grain exports to foreign countries and the early summer drought.

Since September of 1973, reported Ball, Texas feeders have marketed more than 4 million head of cattle at a loss of \$320 million—an average of about \$75 a head. This has discouraged feeders from putting replacements in yards, and the number of cattle on feed was down 25 per cent compared to a year ago.

ON THE bigness of the feeder industry, Ball said there are 287 feedyards in the state with more than 5,000 capacity. Texas had some 4.4 million head on feed last year, and 75 per cent were in the Panhandle.

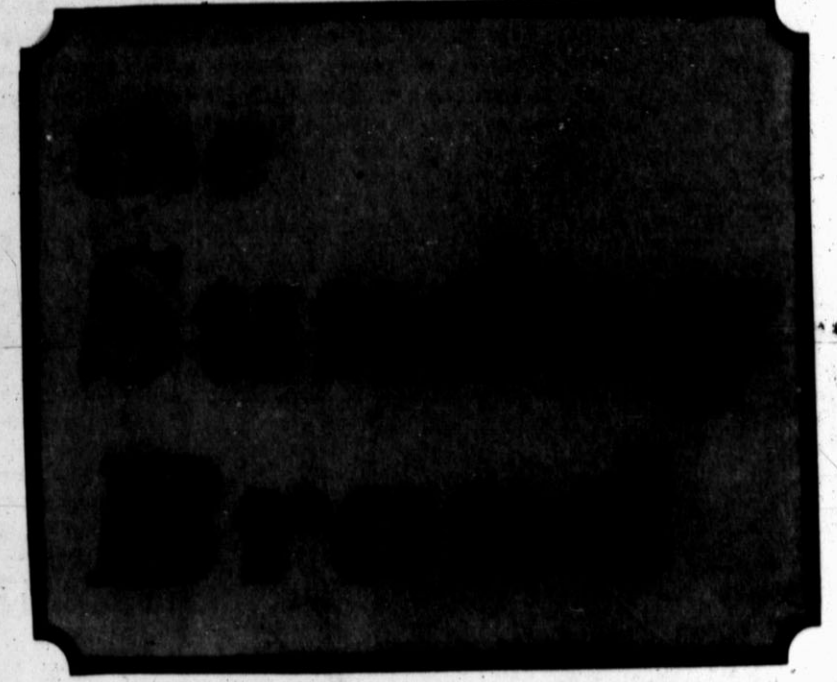
With an increase in population and per-capita consumption of beef, Ball predicts the number of cattle on feed will increase by 30 per cent in the next 10

years. "And, the Panhandle will continue to be the cattle-feeding capital of the world," he added.

Ball sees a need for more and better promotion and research by the feeder industry, and said a "check-off" proposal is presently being considered. If approved by cattle feeders, the check-off on sale of cattle would produce about \$30 million a year for the program.

THE SPEAKER also commented on the grading change which has been approved by the U.S. Department of Agriculture—a move which could aid feeders by effecting a shorter feeding period. Legislation which provides guaranteed loans has not proven to be a factor with feeders, he reported. Only 16 such loans have been approved in Texas in a month's time, and only three were for cattle feeders.

Ball was introduced by Dickie Geris, program chairman for the Lions during September. Wayne Lady, president, presided over the Lions' regular weekly luncheon meeting. A number of guests were recognized during the luncheon.



27th Year, No. 13

38 Pages in Four Sections

Hereford, Texas, Sunday September 29, 1974

## Hereford Man Dies in Wreck

Daniel Robert Padilla, a 21-year-old Hereford man stationed at Fort Hood, died when he apparently fell asleep at the wheel of his speeding car early Saturday morning.

investigated the accident, said it was so scattered out that it was possible a number of motorists passed without seeing the wreckage.

The one-car accident which happened on a curve of U.S. Highway 385 six and a half miles north of Dimmitt, was reported at 7:15 Saturday morning by a passing motorist. Texas Department of Public Safety Officer Elias Nava, who

NAVA SAID Padilla, driving a 1968 Oldsmobile F85, apparently was traveling north and evidently fell asleep and the vehicle left the road on the curve. It travelled approximately 380 feet after leaving the pavement and apparently rolled over a number of times. The victim apparently was thrown clear on the final rollover. He was found 50 feet north of the wreckage near some tall weeds.

### weather

Date	Hi	Lo	Precip
26	84	49	
27	87	50	
28	87	40	.18

### FORECAST:

Warming trend following fast moving cold front.

The investigating officer searched through a thicket seven feet high but could find no other victims.

The car was completely torn apart. The trunk lid was torn from the body which, in turn, was separated from the frame as was the motor.

PADILLA'S HOME address was given as 224 Ave. C., Hereford.

The body was taken to Gilliland-Watson Funeral Home in Hereford.

## White Accepts U-W Campaign Direction

Raymond White, owner of White Implement Co., has agreed to serve as 1974 chairman of the Deaf Smith County United Way campaign, according to Mike Patrick, executive officer of the community service organization.

White is a West Texas native, reared

at Sudan. He is an Air Force veteran of World War II.

HE AND his wife, Avis, attended Texas Tech and have a daughter, Sherry, attending there now. She has held the titles of Miss Hereford and Miss Lubbock.

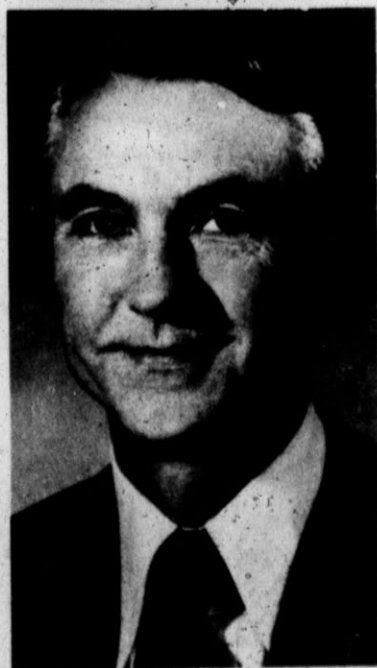
Another daughter, Susan (Mrs. Sid Shaw), graduated from Hereford High School and Texas Tech and is now a teacher at Tierra Blanca School.

Chris White is a freshman pre-med student at the University of Texas.

Patrick pointed out that he campaign chairmanship was not Raymond White's first venture into community service. He is a past president of the Hereford Lions Club and of the Chamber of Commerce. He is a former Lions district governor. He has served on the local school board and is a deacon in First Baptist Church.

"I FEEL he is a real asset to Hereford and Deaf Smith County," Patrick said. "I am very pleased he has agreed to conduct the campaign this year. A close friend of Raymond told me the other day, that he has always been involved in helping people felt his acceptance of this challenge was another example of his desire to aid his fellowman in the noblest sense."

Mrs. Marcus Hoelscher will be director of publicity for the 1974 United Way campaign.



RAYMOND WHITE  
campaign chairman



**"Day in Court"**

Mabel Coffey, vice president of the Deaf Smith-Castro Legal Secretaries Association, hands Hereford Mayor James Sears a copy of a proclamation for his signature. With the signing ceremony the annual "Day in Court" for the two-county organization was officially established. Karen Page, left, is parliamentarian for the association. Nationally, the observance is set for Oct. 7 but the local organization is noting it in keeping with their regular meeting. (See story, page 6-B)

**Hoelscher Installed As Noon Kiwanis Prexy**

R.C. Hoelscher was installed as the president of the Noon Kiwanis while Frank Prowell was named Kiwanian of the Year at a Thursday night banquet in the Civic Center.

James McCown, Lt. Governor of Division 33 and member of the South Amarillo Kiwanis club, officiated over the installation. A new slate of officers were installed along with Hoelscher to oversee the Kiwanis during the upcoming year.

Besides Hoelscher as president, newly-installed officers included Bud Eades, first vice president; Lee Umstead, second vice president; Bub Sparks, secretary; and Don Lane, treasurer. Lane was not present at the ceremonies.

A crowd of about 130 watched the festivities, with members of seven of the nine clubs in the division in attendance. Visiting Kiwanians were from Muleshoe, Friona, Dimmit, South Amarillo, Hi-Plains of Amarillo, the Hereford

Whiteface club, and of course, the Hereford Noon-Kiwanis.

Also in attendance was the Kiwanis board of directors for the Noon club. They were Bill Craig, Bobby Owen, Robert Rhoton, Armon Lauderback Jack McCracken, Servio Gamez, Gene Brink, Jim Pickett, Rodney Gordon, and Rodney Laubhan.

As is the custom for the beginning of Kiwanis meetings, the song "America" was sung, led by Bill Devers. Bud Eades led the pledge to the flag, with the invocation presented by John Poindexter. Dean Herring introduced all guests.

Following a short period of entertainment, the new officers were installed. Outgoing president Howard Birdwell was presented with a plaque and then committee chairmen for the upcoming year were introduced.

Also presented during the program was SweetHeart for the upcoming year, Monica Herring, daughter of Mr. and Mrs. Dean Herring.

**Nelson New Manager**

Sam Nelson has assumed his duties as manager of the Montgomery Ward store in Hereford.

Nelson's rise in the huge chain has been rather meteoric considering the fact that he just changed careers some 30 months ago. At that time he

retired from the U.S. Army after a military career that spanned 25 years.

He began with Montgomery Ward as an outside salesman but was soon manager of a catalogue store in El Paso. For the past two months he has been in a company training course that was both extensive and intensive. Upon completion of this training, he was assigned to the local facility.

His wife, Olga, is still in El Paso but will join him shortly. The Nelson children are all grown.



**Local Woman's Brother Dies**

Elbert H. Matthews of St. Petersburg, Fla., died Thursday morning in a hospital here after suffering a heart attack earlier this year. He was the brother of Mrs. Norman Gray, of 344 Centre.

Funeral services were held yesterday afternoon in First United Methodist Church of St. Petersburg.

Mr. Matthews was associated with Home Federal Savings and Loan Company and was active in church and civic activities.

He is survived by his wife, Freeda, and two daughters, Mary Ann Iler of St. Petersburg and Linda Willson of Raleigh, N.C.

**From The Inside Out**

"The seasons of the year, change from day to day, I've watched the springtime come and summer fade. Fall is just around the corner now, when the leaves will all turn brown. Still here I am, in TDC, this place where I am bound, Bound here by prison bars and the laws of our great land to pay for one mistake I made, to buy the love of a 'sorry' man.

My time is fast approaching when I can go to 'talk.' To ask for one more chance that in freedom I might walk. With lots of luck I'll make it and my dreams will all come true. I can leave this place of locks and keys and never more be blue. I'll take with me some memories of the good times and the bad, Remembering all the friends I've made; and in my heart, I'll be so sad.

My prayers will be of them each day, that God will give them Grace To do their time and do it well so they too can leave this place, To catch a bus that speeds along or a plane up in the air, Back to the friends we left behind and the families waiting there. I've learned the lessons taught herein, and I have learned them well.

I'll step into the future soon and on the past no longer dwell.

I'm hoping that the ones still here will try and do the same And someday in the great beyond, we shall meet again."

Written and Contributed By Pam Zarr

**Friona Exes Group Plan Annual Meet**

The Ex-students and Teachers of Friona High School will have their annual meeting Oct. 5 in connection with Friona's Maize Days celebration Oct. 1-5.

The class of 1954 will be the honor class at the convocation. A Friona Chieftain blanket will be given away, officers for the coming year will be named and refreshments will be served.

Those who have most to do, and are willing to work, will find the most time.



**Bike Winner**

Lizabeth Burke, seven-year old daughter of Mr. and Mrs. S. Burke, 704 Lee, accepts the Beacon 10-speed bicycle she won in conjunction with the grand opening of the Spoke Shack in the Mall.

Edward M. Kennedy, Senator (D-Mass): "In 1976, I will not be a candidate for the president or vice-president."

A suggestion: Read a good book this month.

**COW POKES** By Ace Reid

"Why do cowboys drink so much? Wul, you would if you rear end wuz always sore, or you wuz too hot or too cold and yore pants wuz always too tight!"

**Hereford STATE BANK**

**things to do**

1. Move summer clothes to the attic
2. Put away picnic basket
3. Store lawn furniture
4. Buy a new leaf rake
5. Plan a day to shop for kids' clothes
6. Try to locate the electric blanket
7. Turn off the air conditioner
8. Buy foot ball tickets
9. Check to make sure Fall clothes are right
10. Find Grandmother's pumpkin pie recipe
11. Locate both of the kid's mittens
12. Visit the one store in town with the clothes you're looking for.

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# Herd's Late Drive Stuns Eagles

## JV, Sophs Register Wins

Hereford's Longhorns, or junior varsity, won their second game of the season Thursday afternoon with a 7-0 defeat of Tascosa's JV, while the Shorthorns, or sophomores, came away with an impressive defeat of the Coronado sophomores.

The Longhorns played quite a defensive bout, according to JV coach Aaron Bourland. They held the Tascosa JV to no scoring, and were able to score themselves with only 1:35 left in the game.

Quarterback Mike Dudding hit Davis Ford with a pass play that covered 28 yards for the score. "Up to that point it was all defense," said Bourland. "Our defensive people played well throughout the game, especially the forcing unit. That's David Emerson, Kenneth Henson, Abel Trevino, Timm Sandoval, and Lupe Arroyos. Also, Sammy Gonzales had in interception from his defensive halfback position."

Terry Brady had 70 yards total rushing for the Longhorns, while Steve Jones rushed for 40 yards. Mike Foster caught three passes for 35 yards. Bourland praised Foster's punting game. He averaged 46 yards for four punts, and kicked one punt 65 yards.

Junior varsity will travel to

Caprock next Thursday for a 4 p.m. game against the Amarillo school's junior varsity. The Shorthorns defeated the Coronado sophs 33-7 on the practice field here in Hereford. Coach Rick Stewart was unavailable before press time to provide statistics on the game. The Shorthorns will meet the Clovis sophomores in Hereford Thursday at 7 p.m.

In freshman contests, the Stanton Dogies fell to the Borger freshmen 16-12. Paul Garcia caught a 30-yard pass from Kelly Kitchens for six points, while Greg Hennington scored the other six for Hereford on a short run at the goal line. La Plata's Mavericks were shut out by the Floydada freshmen 14-0. Stanton will travel to Morton to meet the Morton freshmen next Thursday, while the La Plata Mavericks will have an open date.

Eighth grade games played Friday afternoon found the La Plata Reds downing the Stanton Blues 14-12, while the La Plata Whites beat the Stanton Whites 8-0. The eighth-grade teams will have an open date next week before combining the intramural teams to form one team. The teams will then enter conference play.

Seventh grade games were played Saturday morning,

beginning at 9 a.m., but no scores were available at press time.

### SHORTHORNS 1974

(Sophomores)

No.	Name	Pos.
10	Scotty Taylor	QB
11	Scott Dryden	QB
15	Jim Lawson	QB
19	Lance Walton	QB
20	Carlee Graves	FB
25	Robert Schumacher	SE
30	Arthur Rocha	FB
33	Rickey Taylor	TB
35	Dennis Artho	WB
37	Kent Herring	WB
40	Alfred High	FB
42	Michael Reyes	WB
44	Russell Harkins	TB
47	Arthur Gonzales	TB
50	Sammy Davison	WE
47	Arthur Gonzales	TB
48	Hector Ramirez	SE
50	Sammy Davison	WE
52	Dale Tarr	C
55	Mitch Guinn	C
60	Wade Ohlig	G
64	Ernest Rodriguez	T
65	Greg Albracht	G
66	Bill Stqbbes	T
68	Victor Pancheco	G
70	Robert Perez	G
72	Blake Allen	G
74	Ismael Adame	T
75	Pete Madrigal	T
77	Joe Hysinger	T
80	Rowan Alexander	TE
81	Scott Hall	TE
82	Burl Miller	TE
85	Gary McCuistian	TE
87	Tony Padilla	SE

88 Baltimore Guerro WB  
Injured: David Sledge  
Managers: Tom George

### Comment

By Pete Fritchie

WASHINGTON, D.C. -- No other sport in the world is quite comparable to American football. Europeans and other foreigners are invariably fascinated by the combination of civic interest, social involvement and color which traditionally go along with high school and college football in this country.

This is the season when most sports writers spend most of their time boosting various football players for All-American honors and in voting in polls which rank the nation's college football teams.

It's great fun for sports writers and fans but the polls actually mean very little. It's impossible to determine, from among all major college football teams, many of which don't meet on the field, which is best.

Obviously the best player in the country could be a standout performer on little Podunk College's team, whose sweetness is wasted on the desert air as far as national recognition is concerned.

(Cont. from Page 1)  
only 68 for the Herd. But Hereford had points on the board, while Canyon didn't.

**CANYON TOOK** their second possession of the second half at the 38-yard line and went wide to gain yards. Runs by Johnson of 14, 6, 5, and 11 yards kept the drive alive, as well as a 15-yard penalty against Hereford for a face mask.

With second down and goal to go at the 3-yard line, Foil went wide to the left, running toward the sidelines until a hole opened in the line, and then cut back across the goal stripe for the score. With 6:33 left in the third quarter, the kick by Holladay failed, tying the score at 6-6.

With about two minutes left in the third quarter, Canyon took to the air, only to have Mike Artho intercept the pass at the Hereford 18-yard line. Twenty-three plays later, Hereford scored to move ahead 12-6.

**AFTER THREE** plays on the drive Hereford was two inches short of a first down. Mike Crim used a quarterback keeper to get the first down and keep the drive alive. A few plays later, Crim hit Charest with a pass on the left side of the field for 15 yards, and officials brought the chain in again. The measurement again proved inches short, and Doug Charest was called upon to get the first, which he did with a four-yard run.

Charest ran with the ball until he re-injured an ankle that had been bothering his performance all night, and then Martinez and Brian Edwards took over ground-gaining chores.

Crim kept the drive alive at the 27-yard line with a 12-yard pass to Ronnie Ohlig; and Roy Martinez ran three times to move the ball to the 1-yard line.

**BRIAN EDWARDS** plowed up the middle for the score with 4:28 on the clock. Hereford had controlled the ball for over nine minutes and driven 82 yards. The Herd gathered six first downs on their march to the score.

After offsetting penalties nullified one conversion attempt, Roy Martinez went wide to the left and across the line to give Hereford two more points. The score was 14-6.

The ensuing kickoff gave Canyon its only possession of the fourth quarter, and Hereford's defense held them to five plays when they were forced to punt.

Hereford played four downs and was forced to punt, but a clipping penalty before Canyon had possession of the ball gave the Herd the ball again. This was Canyon's last chance at a possession as the clock ticked off, but the penalty ruined any chances.

**HEREFORD WILL** entertain the Amarillo High Golden Sandies Friday night. The Sandies suffered a 19-6 defeat at the hands of Plainview's Bulldogs Friday night.

The Sandies suffered a 19-6 defeat at the hands of Plainview's Bulldogs Friday night.

**GAME STATISTICS**

	Hereford	Canyon
First Downs	14	15
Net Yards Rushing	123	180
Net Yards Passing	51	11
Total Yds. Gained	174	191
Passes Attempted	13	9
Passes Completed	6	1
Passes Intercepted By	1	0
Number of Punts	6	3
Punt Average	36.6	27
Opp. Fumbles Recovered	2	1
Number of Penalties	6	6
Yards Penalized	50	60

**INDIVIDUAL RUSHING**

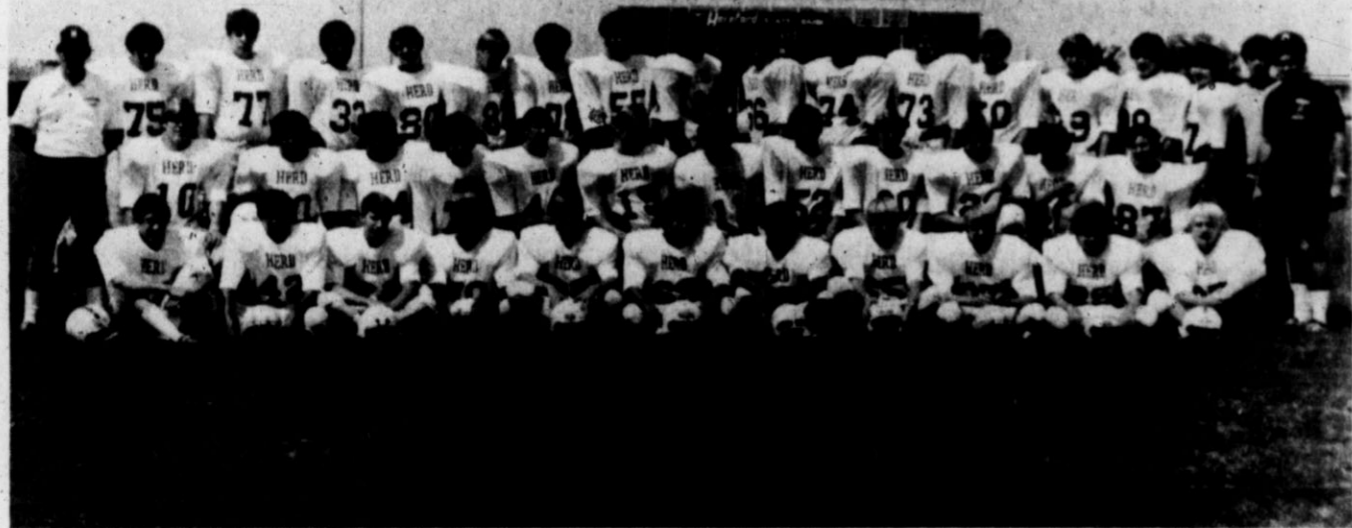
**HEREFORD** — Roy Martinez, 22-57; Doug Charest, 14-56; Mike Crim, 3-10; Mike Munnerlyn, 2-2; Brian Edwards, 2-2; David Artho, 1-1; Mike Artho, 1 for -5.

**CANYON** — Craig Johnson, 20-87; Adrian Foil 14-30; Jimmy Ward, 11-25; Garre LaGrone, 3-8.

**INDIVIDUAL PASSING**

**HEREFORD** — Ronnie Ohlig, 2-23; Edwards, 2-21; Doug Charest, 1-15; Crim, 6-13; Martinez 1 for -8.

**CANYON** — Van Pelt 1-10; La Grone, 1-9.



The Hereford Shorthorns



## JCPenney auto center sale

### 25% off steel belted radial tires.

JCPenney Survivor Steel Belted Radial tire. Two radial plies of polyester, four rayon belts and a belt of steel. No trade-in required. Whitewalls.

Tire size	Save	Reg.	Sale	+ fed. tax
BR70-13	11.25	45.00	33.75	2.21
ER70-14	13.25	53.00	39.75	2.79
FR70-14	13.25	55.00	41.25	3.04
GR70-14	14.50	58.00	43.50	3.18

JCPenney Steel Sport Radial tires. Polyester radial plies, four rayon belts, a steel belt. Whitewalls.

Tire size	Save	Reg.	Sale	+ fed. tax
155R-13	9.39	46.95	37.56	2.83
165R-13	10.24	40.95	30.71	1.93
165R-14	10.74	42.95	32.21	1.99

CHARGE IT



### 25% off belted truck tires.

Belted 78. Wide 78 series fiber glass belted truck tires. No trade-in required. Tube type.

Tire size	Save	Reg.	Sale	+ fed. tax
G78-15/6	11.74	46.95	35.21	3.14
H78-15/6	13.24	52.95	39.71	3.36
F78-16/6	11.24	44.95	33.71	3.01
H78-16/6	11.99	47.95	35.96	3.61
L78-16/8	16.74	66.95	50.21	4.01

Some sizes available in tubeless. Whitewalls slightly higher.



### 25% off snow tires.

SnoBoss belted snow tire. Fiber glass belted. No trade-in required. Blackwalls.

Tire size	Save	Reg.	Sale	+ fed. tax
B78-13	6.49	25.95	19.46	1.88
E78-14	8.49	33.95	25.46	2.33
F78-14	8.49	35.95	26.96	2.50
G78-14	9.49	37.95	28.46	2.67
H78-15	9.74	38.95	29.24	2.74
H78-15	10.24	40.95	30.71	2.97

Whitewalls just 2.25 more.



### Save 11.07

Reg. 99.95. Sale 88.88 Stereo tape deck with FM radio. Features slide controls for volume, balance and tone control. Manual repeat button. Equipped with burglar alarm.



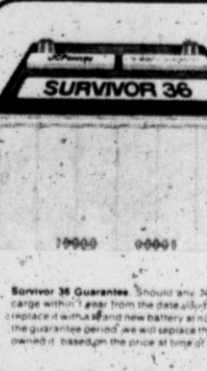
### Save 5.07

Reg. 29.95. Sale 24.88. Mini FM converter for your dashboard. Converts all 12 v. AM radios to AM/FM radios.



### Save 25% on brake overhauls.

Reg. \$66.88. Now \$50.16 Premium drum brake overhaul. "Stop Action" linkage, we'll rebuild wheel cylinders, rearside drums, re-pack front bearings, refill hydraulic system and road test. Save \$22.49. Reg. \$89.95. Now \$67.46. Premium disc brake overhaul. \*Most American cars and many foreign cars.



### Save \$5

Reg. 27.95. Sale 22.95 with trade-in. Survivor 36. Sizes to fit most American cars. Survivor 36 six volt battery, sizes 1 and 19L. Save \$5. Reg. 24.95. Sale 19.95 with trade-in. Without trade-in, add \$3.

# CHARGE IT! JCPenney

**2 BIG RACKS OF WOMENS BETTER DRESSES AND PANTSUITS!**  
Reduced from our regular stock.  
15% to 60%. Real savings.  
Priced to clear

Dresses NOW \$6.88 to \$22.88  
Pantsuits NOW \$18.88 to \$40.88  
Charge It At Penney's

**PIECE GOODS BONANZA**  
Reduced from our regular stock or special buys

**PENN-PREST DOUBLE KNITS**  
100% Polyester plain and fancies  
Regular \$3.99 to \$4.99 NOW \$2.22 yd.

Rondo prints-screen prints-cottons and cotton blends NOW 88¢ yd.

Polyester Linings Danstar Sportcloth fashion corner broadcloth waffle pique prints polyester coordinates bellweather solid All Reduced 99¢ yd.  
Double knit remnants 20% OFF

# Big storewide END-OF-MONTH clearance.

Many Items Few In Quantity, Broken Sizes, Subject to Prior Sale

<b>FINAL SHOE CLEARANCE</b> TWO BIG TABLES Broken Sizes Odds & Ends Some Womens, Girls and Boys NOW 2 pair \$5	<b>2 Year Guarantee Automatic ELECTRIC BLANKETS</b> Twin or Full Size Assorted Colors Single Control Dual Control \$16.99 \$19.99	<b>GIRLS BETTER DRESS CLEARANCE</b> Reduced From Our Regular Stock Reg. \$5 to \$13 NOW \$3.88-\$5.88-\$7.88	<b>Big Assortment SHAG THROW RUGS</b> 99¢ \$2.99 \$4.99 Carpet Remnants 27 x 48 \$2.99
<b>1 Group Better SHOES</b> Reduced From Regular Stock Mens \$5 to \$19.88 Womens \$8.88	<b>1 Big Table CANVAS SHOES For The Family</b> NOW \$3.99	<b>Mens Sport and DRESS SHIRTS</b> Reduced 3 for \$10	<b>Misses Acrylic TURTLENECK SWEATERS</b> \$4.99
<b>Mens Knit SPORT COATS</b> 100% Polyester \$29.88	<b>9 Only Mens Polyester Knit SUITS</b> Reg. \$60 NOW \$44.00	<b>Misses Sizes KNIT SLACKS</b> Reduced \$4.99	<b>Just Arrived Misses Print BLOUSES</b> \$5
<b>Mens Double KNIT SLACKS</b> 100% Polyester \$8.99	<b>Mens Acrylic CASUAL SOCKS</b> Assorted Colors 2 Pair \$1	<b>Only 8 Left MISSES ALL-WEATHER JACKETS</b> \$9.88	<b>Girls 2 Piece SPORTSWEAR SETS</b> Reg. \$13 NOW \$7.88
<b>Mens Penn-Prest Polyester &amp; Cotton DRESS SHIRTS</b> \$3.99	<b>18 Pair Only GIRLS DENIM JEANS</b> \$3.99	<b>Girls 2 Piece SPORTSWEAR SETS</b> Nylon Fall Colors \$2.99-\$3.99	<b>3 Only FLORAL Full Size SPREADS</b> \$11.88 2 Queensize \$15.88
<b>Misses 100% NYLON GOWNS</b> Special Purchase \$1.99	<b>Only a Few WOMENS BRAS</b> Reduced \$1.99	<b>Good Size Firm BED PILLOWS</b> Plain & Fancy Covers 2 for \$4.99	<b>100% Polyester Twin or Full Size THERMAL BLANKETS</b> \$4.88
<b>Acrlon KNITTING YARN</b> 77¢	<b>Misses Better SKIRTS</b> Reduced \$5.00	<b>Misses Better Blouses</b> Reduced \$2.50	<b>1 Big Table ASSORTED ITEMS</b> 25¢-50¢-99¢

OPEN EVERY THURSDAY AND SATURDAY NIGHTS UNTIL 8:30

**DON'T MISS THIS ONCE A YEAR EVENT!**

**16th**

# Anniversary

McGEE FURNITURE

1-Brown Vinyl <b>SOFA</b>	Reg. \$259 <sup>95</sup>	Save \$60 <sup>00</sup>	<b>\$199<sup>95</sup></b>
1-71" Marigold Velvet <b>SOFA</b>	Reg. \$429 <sup>95</sup>	Save \$130 <sup>00</sup>	<b>\$299<sup>95</sup></b>
1-Early American Orange-Green Floral <b>SOFA 82"</b>	Reg. \$269 <sup>95</sup>	Save \$70 <sup>00</sup>	<b>\$199<sup>95</sup></b>
<b>1-LOVESEAT</b> to match above Sofa	Reg. \$219 <sup>95</sup>	Save \$70 <sup>00</sup>	<b>\$149<sup>95</sup></b>
1-Orange Vinyl 65" <b>LOVESEAT</b>	Reg. \$369 <sup>95</sup>	Save \$100 <sup>00</sup>	<b>\$269<sup>95</sup></b>
1-Lilac Quilted Velvet <b>LOVESEAT</b>	Reg. \$489 <sup>95</sup>	Save \$200 <sup>00</sup>	<b>\$289<sup>95</sup></b>
1-Green Gold Cut Velvet (Queen Size Mattress) <b>LOVESEAT</b>	Reg. \$718 <sup>00</sup>	Save \$168 <sup>00</sup>	<b>\$550<sup>00</sup></b>
1-Beige-Brown-Blue Quilted Velvet, Queen Size <b>SLEEPER</b>	Reg. \$749 <sup>95</sup>	Save \$200 <sup>00</sup>	<b>\$549<sup>95</sup></b>
<b>SLEEPER</b>	Reg. \$499 <sup>95</sup>	Save \$149 <sup>95</sup>	<b>\$350<sup>00</sup></b>
to match above <b>LOVESEAT 64"</b>	Reg. \$549 <sup>95</sup>	Save \$150 <sup>00</sup>	<b>\$399<sup>95</sup></b>
1-Gold Velvet <b>LOVESEAT SLEEPER</b>	Reg. \$419 <sup>95</sup>	Save \$120 <sup>00</sup>	<b>\$299<sup>95</sup></b>
1-Black Vinyl (Queen Size Mattress) <b>SLEEPER</b>	Reg. \$419 <sup>95</sup>	Save \$130 <sup>00</sup>	<b>\$369<sup>95</sup></b>
1-Wooden Arm Full Size Mattress <b>SLEEPER</b>	Reg. \$499 <sup>95</sup>	Save \$220 <sup>00</sup>	<b>\$439<sup>95</sup></b>
1-81" Queen Cut Velvet Gold <b>SLEEPER</b>	Reg. \$659 <sup>95</sup>	Save \$100 <sup>00</sup>	<b>\$309<sup>95</sup></b>
1-Gold Green Queen Size Cut Velvet <b>SLEEPER</b>	Reg. \$409 <sup>95</sup>		
1 Brown Vinyl Simmon <b>HIDE-A-BED</b>	Reg. \$740 <sup>00</sup>	Save \$290 <sup>00</sup>	<b>\$450<sup>00</sup></b>
(Queen Size Beauty Rest Mattress)			

1-Tangerine Vinyl Spot  
**SWIVEL CHAIR** \$109<sup>95</sup>  
Reg. \$169<sup>95</sup> Save \$60<sup>00</sup>



2-Avocado Velvet  
**CHAIRS**  
Reg. \$239<sup>95</sup> ea. \$149<sup>95</sup> ea.  
Save \$90<sup>00</sup> ea.

2-Blue-Green Velvet (Slightly Faded)  
**CHAIRS** Save \$75<sup>00</sup>  
Reg. \$189<sup>95</sup> ea. \$114<sup>95</sup> ea.

1-High Back Gold Velvet  
**CHAIR** Reg. \$229<sup>95</sup> \$175<sup>00</sup>  
French Provincial Save \$54<sup>95</sup>

2-Gold-Black Cut Velvet  
**CHAIRS** Save \$99<sup>95</sup>  
Reg. \$189<sup>95</sup> ea. \$90<sup>00</sup> ea.

1-Only  
**ANTIQUE WHITE CURIO**  
With Light Reg. \$149<sup>95</sup> Save \$50<sup>00</sup> \$99<sup>95</sup>

One **3 PIECE SET**  
Occasional Tables  
2 Ends, 1-Coctail  
Wrought Iron Bases  
Dark Tops

Reg. \$109<sup>95</sup> Set \$75<sup>00</sup> Set  
Save \$34<sup>95</sup> Set

2-Only Man Made  
Marble Cigarette  
**TABLES** Reg. \$299<sup>95</sup> ea. \$129<sup>95</sup> ea.

2-Only Small  
Maple Coctail  
**TABLES** Reg. \$250<sup>00</sup> ea. \$150<sup>00</sup> ea.

1-Marble Antique White  
**COMMODE TABLE**  
Reg. \$79<sup>95</sup> Save \$30<sup>00</sup>

1-Only Swivel  
**BAR CHAIR**  
30" High Save \$20<sup>00</sup>  
Reg. \$55<sup>00</sup>

1-5 Piece  
**GAME SET** Save \$500<sup>00</sup>  
Reg. \$899<sup>95</sup>

5-Piece Solid Maple Drop Leaf  
**TABLE & 4 CHAIRS**  
Reg. \$401<sup>00</sup> Save \$151<sup>95</sup>

8-Piece Solid Maple  
**DINING ROOM SUITE** Large Drop Leaf Table, 6 Chairs, China  
Reg. \$1,016<sup>00</sup> Save \$366<sup>00</sup>

1-5 Piece Yellow-White Metal  
**DINETTE**  
Reg. \$199<sup>95</sup> Save \$50<sup>00</sup>



1-Group  
**VELVET THROW PILLOWS ONLY!**  
Reg. \$3<sup>95</sup> & \$4<sup>95</sup> \$1<sup>99</sup>

ALL OTHER DECORATIVE  
**PILLOWS**  
**1/3 OFF**

ALL OUR  
**LAY-Z-BOY and BERKLINE RECLINERS REDUCED!**

**TABLE COLLECTION**  
ODDS & ENDS  
**REDUCED 50% OFF**  
AS MUCH AS

**LAY-A-WAY NOW**

**Once a Year Sale - The only time you can buy**

**LLOYDS FURNITURE POLISH**  
Reg. \$1<sup>99</sup>

**99c**

# McGEE FURNITURE

511 N. MAIN

Home Owned..... Home

FURNITURE

# Major Sale

31 WONDERFUL YEARS IN THE FURNITURE BUSINESS AND 16 OF THEM IN HEREFORD, TEXAS

Save **\$17<sup>00</sup>** ea.  
Reg. \$12<sup>95</sup> ea.

AS IS  
Save **\$10<sup>00</sup>** ea.  
Reg. \$15<sup>00</sup> ea.

**\$49<sup>95</sup>**

**\$35<sup>00</sup>**

**\$399<sup>95</sup>**

**\$249<sup>95</sup>**

**\$650<sup>00</sup>**

**\$149<sup>95</sup>**

1-7 Piece Oval Metal  
**DINETTE**  
Reg. \$149<sup>95</sup> Save \$50<sup>00</sup>

**\$99<sup>95</sup>**



1-5 Piece Round Metal  
**DINETTE**  
Reg. \$109<sup>95</sup> Save \$34<sup>95</sup>

**\$75<sup>00</sup>**

1-7 Piece Round Metal  
**DINETTE**  
with Chairs on Casters  
Reg. \$424<sup>00</sup> Save \$114<sup>05</sup>

**\$309<sup>95</sup>**

1-7 Piece 36x71 Metal  
**DINETTE**  
Velvet Chairs  
Reg. \$399<sup>95</sup> Save \$100<sup>00</sup>

**\$299<sup>95</sup>**

8-Piece Thomasville (all wood)  
**DINING ROOM SUITE**  
Dark Pecan  
Reg. \$1,810<sup>95</sup> Save \$515<sup>95</sup>



**\$1,295<sup>00</sup>**

**STACKED STOOLS**

Vinyl Covered  
Reg. \$19<sup>95</sup>

Save **\$10<sup>95</sup>**  
NOW \$9<sup>00</sup>

FLOOR LAMPS  
CHAIN LIGHTS  
TABLE LAMPS

Some reduced as much as...

**50% OFF**

**WALL DECORATIONS**

One Wall Group Reduced

as much as **50% OFF**

**KING SIZE BED PILLOWS**  
Dacron

Save \$3<sup>00</sup> ea **\$6<sup>95</sup>**

**REG. SIZE BED PILLOWS**  
Dacron

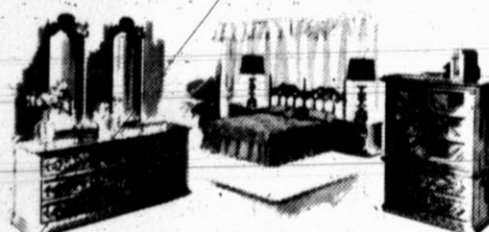
Save \$2<sup>00</sup> ea. **\$3<sup>95</sup>**

7-Piece Antique Yellow & Burnt Orange Mediterranean  
**BEDROOM SUITE**  
Large Triple Dresser, 2 Mirrors, King Size Bed,  
2 Night Stands Armoire Chest  
Reg. \$1,216<sup>00</sup> Save \$321<sup>00</sup>

**\$895<sup>00</sup>**

5-Piece Thomasville French Provincial Antique Blue-White  
**BEDROOM SUITE**  
Triple Dresser, Mirror, Full or Queen Size Bed  
2 Night Stands  
Reg. \$1,475<sup>00</sup> Save \$375<sup>00</sup>

**\$1,100**



**VISIT OUR BABY DEPARTMENT ON THE 2nd FLOOR EVERY BABY ITEM IS NOW REDUCED!**




7-Piece Thomasville (all wood) Antique White/Gold  
**BEDROOM SUITE**  
Triple Dresser, Mirror, King Size Bed,  
2 Night Stands, Powder Table, Bench  
Reg. \$1,871<sup>00</sup> Save \$421<sup>00</sup>

**\$1,450**

10-Piece Dark Solid Oak  
**BEDROOM GROUP**  
(excellent for boy's) 2-Twin Beds,  
2 Bachelor Chests, Corner Desk,  
3 Upper Units, Night Stand, Chair  
Reg. \$1,260<sup>00</sup> Save \$300<sup>00</sup>

**\$960<sup>00</sup>**

6-Piece French Provincial  
**BEDROOM SUITE**  
Large Triple Dresser, 2 Mirrors,  
King Size Bed, 2 Night Stands  
Reg. \$1,010<sup>00</sup> Save \$360<sup>00</sup>

**\$650<sup>00</sup>**

6-Piece Dark Solid Oak (for boy's)  
**BEDROOM GROUP**  
Trundle-Bunk Bed for 3, Desk,  
Upper Unit, Chair, Wardrobe Chest,  
Long Low Bench Chest  
Reg. \$1,299<sup>00</sup> Save \$300<sup>00</sup>

**\$999<sup>00</sup>**

6-Piece Dark Solid Oak (all wood)  
**BEDROOM SUITE**  
Dresser, Mirror, Full Size Bed,  
2 Night Stands, 3 Drawer Chest  
Reg. \$717<sup>00</sup> Save \$167<sup>05</sup>

**\$549<sup>95</sup>**

7-Piece Heywood-Wakefield Solid  
Hard Rock Maple  
**BEDROOM SUITE**  
Large Triple Dresser, 2 Mirrors,  
Full or Queen Bed, 2 Night Stands,  
Armoire Chest  
Reg. \$1,787<sup>00</sup> Save \$592<sup>00</sup>

**\$1,195**

7-Piece Solid Oak Antique Yellow & White  
**BEDROOM SUITE**  
Large Triple Dresser, 2 Mirrors,  
King Size Bed, 2 Night Stands,  
Lingerie Chest  
Reg. \$1,360<sup>00</sup> Save \$310<sup>00</sup>

**\$1,050**

FOR CHRISTMAS!  
can buy any item in the store at a discount!

# FURNITURE

**CARPET GUARD**

Reg. \$3<sup>98</sup>

**\$250**

Home Operated

PHONE 364-2586

**ONE MINUTE SPORTS QUIZ**

- Who now holds the Major League record for stolen bases?
- What pro football team does Norm Van Brocklin coach?
- What vessel won the America's Cup?
- Who won the recent Ohio Kings Island Open golf tournament?
- Who leads in points for the Grand National Stock Car Championship?

**Answers to Sports Quiz**

- Lou Brock.
- Atlanta Falcons.
- Courageous.
- Miller Barber.
- Richard Petty.

**SHARE FOR STATES**

The Senate has passed and sent to the House legislation which gives coastal states a share of federal offshore oil revenue.

**WANTED: Wheat Pasture CONTACT:**  
O. G. Hill Jr. 364-1871  
OR  
Foster Hill 364-4217



**Consultation at the Sidelines**

Coach Larry Dippel gives a play to Ronnie Ohlig to carry into the game early in the first quarter with third down and long yardage facing the Herd. In four games, Hereford has not given up a score in the first quarter, nor have they scored themselves in the first quarter.

**Nearby States Require Hunter Safety Course**

Got everything packed for that out-of-state hunting trip this fall: guns, scopes, thermal underwear, camping gear, hunter safety certificates? If you forgot the last item — hunter safety certificates — you might as well forget the whole trip in some of the states which neighbor Texas. To date 18 states require some kind of hunter safety education before issuing a hunting license: California, Colorado, Connecticut, Delaware, Kansas, Michigan, Minnesota, Montana, New Hampshire, New Jersey, New Mexico, New York, Oregon, Pennsylvania, Rhode Island, South Dakota, Utah and Washington. Of importance to Texans are the requirements of Colorado and New Mexico. In Colorado, those born after Jan. 1, 1949, must complete an eight-hour training course to purchase a first-time hunting license. You also must be at least 14 years of age to purchase a hunting license. All persons born after Jan. 1, 1958, who wish to hunt in New Mexico must have completed a hunter safety course unless they are immediately accompanied by a parent or guardian. After Jan. 1, 1976 all persons 18 years of age or younger must have this training prior to hunting or shooting a firearm regardless of whether they are accompanied by a parent or guardian or not. Regardless of hunter safety requirements, such instruction is life insurance. In Texas, a Volunteer Hunter Safety Program is administered by the Texas Parks and Wildlife Department. The program is open to everyone 12 years and older for a fee of \$1. The course is a recommended eight hours of instruction and covers firearms handling, first aid and survival, conservation and hunter ethics. Contact your local Texas Parks and Wildlife Department game warden for the name of a volunteer hunter safety instructor in your area.

**The End Zone**

DAN WELTY

**WE STAND CORRECTED.** It seems we have blamed a couple of high snaps in varsity football games on the wrong person. Dennis Evans DOES NOT center the ball when the punting team takes to the field and that's what had us confused, we think. Anyway, sorry about that, Dennis. Course, in the words of our publisher, it's kinda hard to keep track of all 22 boys on each play. We'll try to keep things straight in the future, though. LARRY DIPPEL IS A remarkable man. Twice we have been in his office on Tuesday, just before the Tascosa scrimmage and this week. Twice Dippel has expressed the need for a dry field for the Friday night game. Twice, although it was raining straight down outside, the weather cleared by Wednesday

morning and stayed that way until after kickoff time. Reckon he's got some connections we don't know about? **REMARKABLE THOUGH DIPPEL** may be, he still is often on the receiving end of horseplay. The latest we have heard about involved our publisher, a local junior high principal and a Thursday edition of the Brand. In that paper appeared a headline, "Win Pleases Dippel." Speedy and Pat Hughes picked up a copy early on their way to the Wednesday night bridge club, where they knew Dippel would be in attendance. Some crafty work with scissors and talking to Dippel had the Herd head coach pretty upset, especially when they showed him the headline they had changed, "Please Win Dippel." **THINK YOU KNOW** more about the game than the officials? Here's a little test to determine your football knowledge. A hand behind the back signifies what? What does both hands on the head mean? What's the message if hands are held above the head, together? The answers, sports fans, are: Hands behind the back means illegal forward pass. Hands on head means ineligible receiver downfield. Hands above head, together, means a safety (two points). Unofficial signs: Referee with hands and knees on ground: run over by player. Referee flat on back: run over harder. Player on stretcher: really good knocking game. Players fighting: each gallantly insisting the other is right. Fan flat on face: long, hard workday before game! Etc. **SEEN THE NEW 75's** yet? We anxiously rushed down to check out the new compacts that will look like Porsches, with the claim to be the car of the future. Skyhawk? Not a one in town. Monza 2-plus-2? None in this part of Texas and none to be borrowed from Oklahoma. We have seen enough literature and advertisements to see through the deal, through. Take your lowly everyday Vega, add rectangular headlights, a fancy European-copied body, and an engine that's rated in liters instead of horsepower or cubic inches. Well, folks, it all gets down to the same old uni-body car with coil springs at front and rear. No fabulous innovations anywhere we can see. Just a fancy body with macho styling. What it appears to us to be is a Poor Man's Porsche. Except that we figure that by the time you add all the extras to make it comfortable to drive, it's going to be about the same price. Further judgement we'll reserve until some arrive in town and we get to drive one. Till then we'll stick with our mini-pickup.

**GET ACQUAINTED WITH SAFEWAY BRANDS**

HERE IT IS! A SPECIAL AD JUST FOR YOU. FEATURING MANY OF YOUR FAVORITE SAFEWAY BRANDS! FROM THE BEGINNING. SAFEWAY HAS BUILT A REPUTATION BY OFFERING THE VERY FINEST FOODS AT LOW, EVERYDAY PRICES. THAT'S WHY YOU CAN ALWAYS SHOP SAFEWAY WITH COMPLETE CONFIDENCE! GET IT TOGETHER WITH SAFEWAY BRANDS!

<p><b>ROUND STEAK</b></p> <p>Beef Round Center Cut Bone-In</p> <p><b>\$1.29</b></p> <p>lb.</p>	<p><b>GROUND BEEF</b></p> <p>100% BEEF Regular Any Size Pkg. (Premium lb. \$1.08)</p> <p><b>78¢</b></p> <p>lb.</p>	<p><b>SLICED BACON</b></p> <p>Safeway Brand</p> <p><b>\$1.19</b></p> <p>(2-lb. Pkg. *27)</p> <p>lb.</p>	<p><b>SIRLOIN STEAK</b></p> <p>Beef Loin USDA Choice Beef</p> <p><b>\$1.29</b></p> <p>lb.</p>	<p><b>FRESH FRYERS</b></p> <p>Whole Body (Cut Up lb. 45c)</p> <p><b>39¢</b></p> <p>lb.</p>
<p>Heel of Round <b>\$1.29</b></p> <p>Boneless Rump <b>\$1.69</b></p> <p>Sirloin Tip <b>\$1.79</b></p>	<p>Chuck Roast <b>.68c</b></p> <p>Chuck Steak <b>.98c</b></p> <p>Beef Liver <b>.89c</b></p>	<p>Sausage <b>.99c</b></p> <p>Sausage <b>\$1.97</b></p> <p>Canned Ham <b>\$4.89</b></p>	<p>Weiners <b>.65c</b></p> <p>Bologna <b>.91c</b></p> <p>Braunswieger <b>.79c</b></p>	<p>Split Briolers <b>.51c</b></p> <p>Quartered Fryers <b>.51c</b></p> <p>Drumsticks <b>.85c</b></p>
<p><b>FLOUR</b></p> <p><b>83¢</b></p> <p>5-lb. Bag</p>	<p><b>DETERGENT</b></p> <p><b>33¢</b></p> <p>12-oz. Botl.</p>	<p><b>DRESSING</b></p> <p><b>85¢</b></p> <p>32-oz. Jar</p>	<p><b>PEACHES</b></p> <p><b>52¢</b></p> <p>29-oz. Can</p>	<p><b>GREEN BEANS</b></p> <p><b>25¢</b></p> <p>16-oz. Can</p>
<p>Tomato Sauce <b>15c</b></p> <p>Tomatoes <b>31c</b></p> <p>Chunk Tuna <b>79c</b></p>	<p>Catsup <b>68c</b></p> <p>Peanut Butter <b>57c</b></p> <p>Detergent <b>89c</b></p>	<p>Can Liners <b>\$1.49</b></p> <p>Clear Wrap <b>36c</b></p> <p>Spinach <b>25c</b></p>	<p>Grapefruit Juice <b>49c</b></p> <p>Cut Beets <b>25c</b></p> <p>Golden Corn <b>25c</b></p>	<p>Soft Drinks <b>49c</b></p> <p>Sweet Peas <b>29c</b></p> <p>Wheat Bread <b>43c</b></p>

**Fine Frozen Foods**

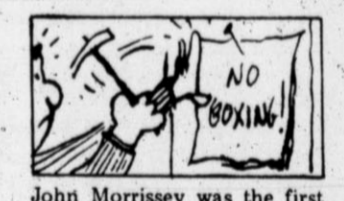
<p><b>BROCCOLI SPEARS</b></p> <p><b>3 \$1</b></p> <p>10-oz. Pkgs.</p>	<p><b>ORANGE JUICE</b></p> <p><b>6 \$1</b></p> <p>6-oz. Cans</p>
<p>Twin Pops <b>.47c</b></p> <p>Ice Cream <b>.88c</b></p> <p>Orange Juice <b>.51</b></p> <p>Orange Juice <b>\$1.04</b></p> <p>Lemonade <b>.41c</b></p> <p>Broccoli <b>.32c</b></p> <p>Cut Corn <b>.31c</b></p> <p>Corn On Cob <b>.82c</b></p>	<p>Potatoes <b>.59c</b></p> <p>Cut Fries <b>\$1.59</b></p> <p>Pound Cake <b>.93c</b></p> <p>Cream Pies <b>.31c</b></p> <p>Pie Shells <b>.49c</b></p> <p>Cheese Pizza <b>.98c</b></p> <p>Waffles <b>.25c</b></p> <p>Hash Browns <b>.69c</b></p>

**Fresh Produce Items**

<p><b>APPLES</b></p> <p><b>3 \$1</b></p> <p>3 lbs. For</p>	<p><b>TOMATOES</b></p> <p><b>3 \$1</b></p> <p>Red Slicers! 3 lbs. For</p>
<p><b>POTATOES</b></p> <p><b>89¢</b></p> <p>10-lb. Bag</p>	<p><b>ORANGE JUICE</b></p> <p><b>89¢</b></p> <p>1/2 Gal. Botl.</p>

**Refrigerated Foods**

<p><b>FLAKEY BISCUITS</b></p> <p><b>13¢</b></p> <p>4-oz. Can</p>	<p><b>COLDBROOK MARGARINE</b></p> <p><b>43¢</b></p> <p>lb. Ctn.</p>
<p>Cottage Cheese <b>.47c</b></p> <p>Biscuits <b>.13c</b></p> <p>Margarine <b>.58c</b></p> <p>Margarine <b>.72c</b></p> <p>Margarine <b>.59c</b></p> <p>Margarine <b>.42c</b></p> <p>Margarine <b>.59c</b></p> <p>Margarine <b>.74c</b></p>	<p>Butter <b>.93c</b></p> <p>Biscuits <b>.27c</b></p> <p>Crescent Rolls <b>.41c</b></p> <p>Velveeta <b>\$1.55</b></p> <p>Cream Cheese <b>.41c</b></p> <p>Breeze <b>\$1.19</b></p> <p>Longhorn Cheese <b>\$1.35</b></p> <p>Pimento Cheese <b>.59c</b></p>



John Morrissey was the first prizefighter in history to hold public office. And when he retired from the ring to serve in Congress, his first act was to sponsor a law that would have made prizefighting illegal in the U.S.

The great lying spree among pessimistic football coaches is now beginning.

**CLEAN CARS**

J.V. Campbell Motors

CADILLAC TO VOLKSWAGENS

1973 Ford Pinto Auto. Trans. Factory Air, light green, low mileage, just like new inside and out.

1970 Ford LTD 4dr. Sedan, Light blue, with light blue cloth upholstery, extra good set of Radial tires, loaded, drives and handles and looks sharper than most '73 models.

1970 Pontiac Catalina 4dr. Sedan, loaded, white top, with light green lower, 4 new tires, one owner, very clean inside, a real buy.

1970 Ford Maverick, Auto. Trans. Factory Air Cond. good tires, good with light beige vinyl interior, very good mechanical condition, perfect for that school car.

1964 Ford Mustang, solid red finish, has 289 V8, Std. Trans. good tires. This one will be sold in as is condition, at a very reasonable price.

**J.V. CAMPBELL MOTORS**

321 N. 25 Mile Ave.

# Calendar Of Events

**MONDAY**  
 Rotary Club, Civic Club Center, noon.  
 Odd Fellows Lodge, IOOF Hall, 8 p.m.  
 Evening Lions Club, K-Bob's Steak House, 7 p.m.

**TUESDAY**  
 Women's Division of Deaf Smith County Chamber of Commerce general meeting, Civic Club Center, noon.  
 Young Homemakers of Texas, La Plata Junior High School, 8 p.m.  
 Hereford Jaycee-Ettes, Community Room of First National Bank, 7:30 p.m.  
 American Legion and Auxiliary, legion hall, 8 p.m.  
 Hereford Community Players, Community Center, 8 p.m.  
 Xi Epsilon Chapter of Beta Sigma Phi Sorority, home of Mrs. Archie Dwyer, 7:30 p.m.  
 Little Grand Ole Opry, IOOF Hall, 8 p.m.  
 La Aflatus Estudio Club, home of Mrs. Marlin Gilliland, 3 p.m.  
 La Plata Study Club, home of Mrs. Jay Boston, 8 p.m.  
 Hereford TOPS Club, Community Center, 9 a.m.  
 BPOE Lodge Elks Hall, 8:30 p.m.  
 Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.

**WEDNESDAY**  
 Ford Extension Club, Ford community building, 9:30 a.m.  
 Simms Study-Craft Club, Simms community building, 1:30 p.m.  
 United Presbyterian Women's Association luncheon at Church, noon.  
 Merry Mixers Square Dance Club, Community Center, 8:30 p.m.  
 Knights of Columbus, KC Hall, 8 p.m.  
 Noon Lions Club, Civic Club Center, noon.  
 Story hour for preschool children at Deaf Smith County Library, 3 to 4 p.m.

**THURSDAY**  
 Hereford Study Club, home of Mrs. Labry Ballard, 7:30 p.m.  
 Alpha Iota Mu Chapter of Beta Sigma Phi Sorority, Community Room of First National Bank, 7:30 p.m.  
 L'Allegria Study Club, home of Mrs. Eddie Reinauer Jr. 1808 Plains, 9:30 a.m.  
 North Hereford Extension Club, Mrs. O.L. Williams home, 112 Centre, 2 p.m.  
 Bay View Study Club, home of Mrs. R.W. Eades, 111 Mimosa, 2 p.m.  
 Summerfield Study Club, home of Mrs. Ray Johnson, 2:30 p.m.  
 VFW, VFW clubhouse, 8 p.m.  
 Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.  
 Kiwanis Club, Civic Club Center, noon.  
 Jaycees, Dickie's Restaurant, 8 p.m.  
 Duplicate Bridge Club, 309 Western, 7:30 p.m.

**FRIDAY**  
 Garden Beautiful Club, home of Mrs. V.O. Hennen, 3 p.m.  
 Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.

**SATURDAY**  
 Story hour for children, grades 1 through 4, at Deaf Smith County Library, 10 a.m. until 11 a.m.

**SUNDAY**  
 Campfire Leaders Association, Campfire Lodge, 9:30 a.m.  
 Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 p.m.



Mrs. James Pankey  
 ...nee Sandra Inman

## Couple Repeats Fireside Vows

Bouquets of white gladioli and turquoise daisy poms flanking a fireplace formed the wedding altar Saturday evening for the marriage of Sandra Cawthon Inman and James C. Panky. The Rev. John H. Johns, pastor of Avenue Baptist Church, officiated at the simple pretty ceremony in the V.H. Poarch home, southeast of Hereford.

The bride, daughter of Mr. and Mrs. Bud Cawthon of 803 Knight, resides at 511 Lee Panky, of 306 W. 6th, is the son of Mrs. Virgie Panky of Pecos and J.C. Panky of Hereford.

The bride, given in marriage by her father, wore a floor-length, muted coral print gown complemented by full, lace butterfly sleeves. The full skirt flowed from an empire waistline to a deep ruffle at the hemline. Delicate lace edged the V-neckline and tips of the circle sleeves.

White daisy poms and babybreath crowned her blond hair. She carried a white Bible

spirit of cooperation and the enthusiasm exhibited. To the skill, knowledge and wisdom required to accomplish the tasks before us, we've got to add that sparkling ingredient of HUSTLE HUSTLE HUSTLE.

The intelligence of a democracy cannot exceed the average intelligence of its citizens.

## School Menus

**JUNIOR HIGH SCHOOL**  
**MONDAY** — Spaghetti and meat sauce or beef ravioli, green beans, glazed carrots, fruit, rolls, butter, milk.  
**TUESDAY** — Hamburger or sloppy Joe, tossed salad, French fries, apple cobbler, bun, milk.  
**WEDNESDAY** — Chicken casserole or Vienna sausage, buttered corn, cole slaw, peanut-butter cake and icing, rolls, butter, milk.

**Letter To Editor**  
 "Heavens to Betsy! Your old Hereford Brand pictures do rise again to haunt us!"  
 This letter is in response to the story and pictures in the Thursday Brand about the disbanded disaster motor corps. The "fire-girls" and firemen still living in Hereford (even though some are inactive in the fire department) are very much in evidence during disaster activities doing a community service that receives very little publicity.  
 And may I join Mrs. Mary Anna Laing in being another of the last corps members whose husband is still a fireman?  
 Fire-Girl Helen  
 (Mrs. Glen) Nelson

## AFB To Host Open House

Cannon AFB will hold its annual Open House Sunday, Oct. 13, from 12noon-5 p.m. Highlight of the Open House will be a performance by the world famous aerial demonstration team, the USAF Thunderbirds. Also performing at this year's Open House will be the U.S. Army parachute skydiving team, the Golden Knights. This year's Open House will be the most informative Open House ever held and will include a wide variety of static display aircraft, including the F-111D of the 27th Tactical Fighter Wing. Cannon AFB gates will open at 11:45 a.m. and the public is cordially invited to attend.

**THURSDAY** — Chicken fried steak or beef chunks in gravy, mashed potatoes, peas and carrots, Jello with fruit topping, rolls, butter, milk.  
**FRIDAY** — Barbequed wieners or Vienna sausage, buttered corn, cole slaw, peanut-butter cake and icing, rolls, butter, milk.  
**ELEMENTARY SCHOOLS**  
**MONDAY** — Spaghetti and meat sauce, green beans, glazed carrots, fruit, rolls, butter, milk.  
**TUESDAY** — Hamburger, tossed salad, French fries, apple cobbler, bun, milk.  
**WEDNESDAY** — Chicken casserole, candied yams, mixed greens, grapefruit juice, cookie, sliced bread, milk.  
**THURSDAY** — Chicken fried steak, mashed potatoes, peas and carrots, Jello with fruit whipped topping, rolls, butter, milk.  
**FRIDAY** — Barbequed wieners, buttered corn, cole slaw, peanut butter cake with icing, rolls, butter, milk.

**ST. ANTHONY'S PAROCHIAL SCHOOL**  
**MONDAY** — Barbequed wieners, sweet potatoes, peas, peaches, buttered bread, milk.  
**TUESDAY** — Hamburgers, potato chips, apple pie, milk.  
**WEDNESDAY** — Burritos, tossed salad, corn, Jello, milk.  
**THURSDAY** — Ranch-style beans, buttered spinach, tossed salad, applesauce cookies, cornbread, milk.  
**FRIDAY** — Chicken and noodles, cabbage-apple salad, green beans, brownies, rolls, milk.

## Winter Pasture CATTLE INSURANCE

Named Peril and Full Mortality



only Company with Full Mortality Coverage

Call or come by soon for full details on this policy

## LONE STAR AGENCY

Call or See Charles - Lloyd - Ken or Don

601 N. Main 364-0555

## H<sup>3</sup> HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive VP Deaf Smith County Chamber of Commerce

"Go Pro!"  
 We'll certainly be reading and hearing more about that. Just what does it really mean and how does it affect or involve each member of our community?  
 Well, first of all we should read the full text of the mandate printed in Thursdays Brand. With this digested, the next action to consider is the mechanics of implementing the program.  
 First step is appointment of a general chairman and five sub committee chairmen for the areas to be examined: Quality of Life, Economy, Governmental Functions, Education and Transportation. These chairmen will then organize their subcommittees.  
 Next step will be to plan the course of action and present an itinerary to the Chamber Board of Directors. Upon approval, the Goals for Progress Committee is now in business to "research, development program" And that's where we come in.

It's our ideas, suggestions, hopes and even dreams that will be explored by Go Pro. From the information obtained from us will come the programs, projects and priorities that will be developed for our orderly growth. These Goals for Progress will then be carefully analyzed and reviewed and upon approval by the Board, They'll be presented to us "on or before the first Monday of September, 1975."

I think it's important to point out that we're building our immediate future on the solid base of our experience and accomplishments over the past several successful decades of our community.  
 The sole purpose of Go Pro is to provide a better tomorrow for all our citizens. It took a lot of fore sight and courage to put this mandate together and it's going to require some of our strongest leadership and overwhelming support from our community to get the most from the program. I am personally elated by this action and

## "Lil' Grand Ole Opry"

Featuring local and area talent from Hereford, Portales, Plainview, and other area towns

**Bedford Forrest**  
**Master Of Ceremonies**

**100F HALL**  
**205 E. 6th**  
**Tuesday October 1, 8 P.M.**

Adults \$1.00 Children Under 12 50¢



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**Fine Furniture-Friendly Financing**

**You've Seen Them All Over Town**

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and of course we have our on the Farm and Road Tire Service...Call the Tire People

## SHOOK TIRE COMPANY

600 West Hwy 60 364-1010



**Engaged**

Miss Monica Ruth Slagle of Albuquerque, former Hereford resident, plans an Oct. 12 wedding in Heights Presbyterian Church at Albuquerque to David Warren Ingle, also of that city. She is the daughter of Stanly Slagle of Hereford and Mrs. John Ingle of Albuquerque, attended Hereford schools but graduated in Albuquerque and is employed there now. Her fiance is the son of Mrs. Nancy Ingle and John Ingle, both of Albuquerque. An employee of Atlas Portable Buildings there, he is a graduate of Tulare, Calif., High School.

A child's education should begin at least one hundred years before he is born. Only an intelligent man has sense enough to recognize his own limitations.

**Joyce's Journal**

*Local Girl Going To State Contest by Joyce Shipp*

JOANN Wagner and I will be traveling to Dallas this week to participate in the State 4-H Dress Revue. Judging of the event will be at the Baker Hotel and public showing will be on the State Fair grounds.

JoAnn will be one of the youngest contestants in the event. She is 15 years old and the daughter of Mr. and Mrs. Lester Wagner of 244 Centre in Hereford. We are wishing JoAnn much success in state competition.

berets and handbags from the numerous synthetic leather-look, fake fur, or sweater knit fabrics available.

TURNING to food news, we've learned that a good way for housewives to exercise their imagination is to create new soups.

Mixing two or more different kinds of prepared soups and adding herbs, spices and garnishes makes an almost limitless variety available.

You can choose from canned, frozen, dehydrated, or the newer freeze-dried soups and make any flavor you desire.

Mix them together or add your own variety of vegetables, meat stock, or fish.

Canned soups, one of the original convenience foods, are double rich and condensed nowadays.

Dry soup mixes differ in that the new methods for freeze drying ingredients make the original nutrients and texture hold better. This helps retain that 'just made' taste.

SPEAKING of clothing—With clothing costs rising so rapidly, every wardrobe addition needs to be carefully considered.

If a new item isn't exactly right for your wardrobe and you could live without it, don't waste your money.

Before shopping, analyze your current wardrobe in relation to your needs and existing fashion trends.

Ask yourself what you have that can be mixed and matched for a new look and what basics or accessories need to be added.

Separates lead the lineup for versatility. Try a big skirt in a new longer length. Wear a sweater rather than a typically more expensive jacket or coat. Detachable or reversible hoods, capes, belts or bows are magic wardrobe extenders.

Turning to fall fashion accessories, we find that several major contributors include scarves, mufflers, clutch handbags and soft, dark printed or muted crepe blouses with bow necklines.

Switching opaque hose or patterned knee socks to coordinate with hemlines and shoes adds variety. Several pairs of hosiery fall far short of the cost of several pairs of shoes.

Another way to stretch the clothing budget with style is to make your own trimmed hats or

**Correction:**

In the Thursday edition of the BRAND, Hereford High School students had the wrong dates on their upcoming Variety Show and ask that the correct dates be published for the event featuring choir, band and orchestra.

The Variety Show will be Oct. 14-15 and will be open to the public.

Chrysler to raise 1975 prices 8.5 per cent.

Ford tells Heath he wants close Europe ties.

New beef grading urged for leaner cuts.



Jana Ray ...installed by Rainbow Order

**Rainbow Girls Install Officers**

Jana Ray was installed as worthy advisor of the Hereford Assembly, Order of Rainbow, at a ceremony in Masonic Hall Saturday evening, with other officers who will serve the next six months.

The new worthy advisor, daughter of the Perry Rays, was installed by Charlie Brown and others by Melissa Johnson. Installing officers who assisted were Kay Hagar, marshal; Carmela Burges, Chaplain; Patsy Brownlow, recorder; Mrs. Ramakers, musician.

Miss Brownlow is the retiring worthy advisor, and was presented her past advisor's pin by Miss Ray.

Installed as worthy associate advisor was Joan Josseland; with Jo Lynn Williams as charity, Janet McWhorter hope, Michele Moore faith, Debra Jones recorder and Laura Clark treasurer. These are the elected officers.

Also taking office were those appointed for the coming term: Patty Johnson, chaplain; Rose Warren, drill leader; Desire Brown, love; Tammy Stringer, religion; Jane Ellis, nature; Lynn Mitts, immortality; Carole Vogel, fidelity. Also Geni Welty, patriotism; Bobbie Yeager, service;

Shannon Watson, confidential Lynn Garrett registered guests at the reception afterward. Kiska Hodges and Cathy Walker served cake and punch.

observer; Jan Bock, outer observer; Syndy Moore, musician; Colette Hartley, choir director; Becky Oglesby, reporter; Shelly Garner, historian.

Mother advisor for the assembly is Mrs. Rodger Ruland.

Completing the ceremony, Miss Ray was presented a bouquet of her chosen flower, daisies, by her cousin, Holly Hodges. Her theme is love and the song she selected, Love Is Surrender, was sung by Lisa Martin accompanied by Rex Barber.

**Look Who's New**

Mr. and Mrs. Jerry Odell Walls are the parents of a daughter, Stephanie Rene, born September 25. She weighed 7 lbs. 1 oz.

Mr. and Mrs. Felipe Jesus Segura Jr. are the parents of a son, Felipe Jesus Jr., born September 24. He weighed 7 lbs. 1 1/2 oz.

Mr. and Mrs. Samuel Terrazas are the parents of a son, Pablo Ismael, born September 26. He weighed 7 lbs. 3 oz.

Mr. and Mrs. Aureliano Pesina Miguel are the parents of a son, Aurelio San Miguel, born September 25. He weighed 6 lbs. 14 oz.

No early easing of British inflation seen.

Bonn grants Athens \$70-million in aid.

World press reaction on pardon is mixed.

Amtrak plan seeks high-speed rail service.



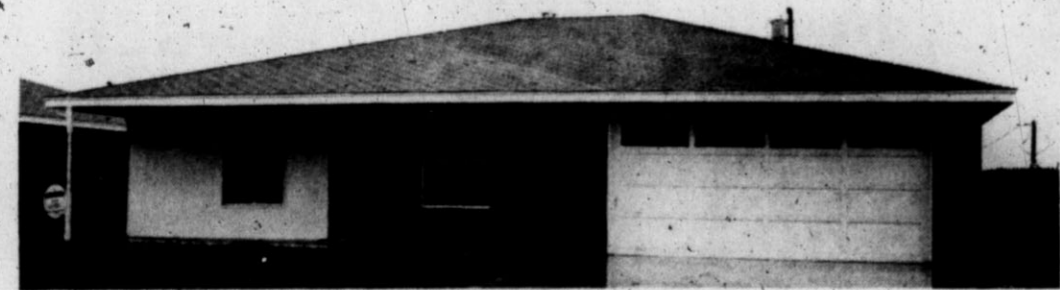
**Crafty Youngsters**

Fifth grade students at Northwest Elementary School proudly show the projects they made under the supervision of their teacher, Richard Stanley. In left photo, back row, are Pam Burke, Gina Griffin, Larry Garcia and Linnie Smart; front row, Bob Templeton, Scott Simmons and Marsalyn King. At right row, are Sandy Brownlow, Juanita Kelly and Martha Vallejo; front row, Keith Hacker and Jeff Coupe.

**CONSIGNMENT AUCTION**  
**Sunday October 6**  
**2:00 P.M.**  
**at 3rd and Main**  
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 Call 364-6155  
 Sale Conducted By  
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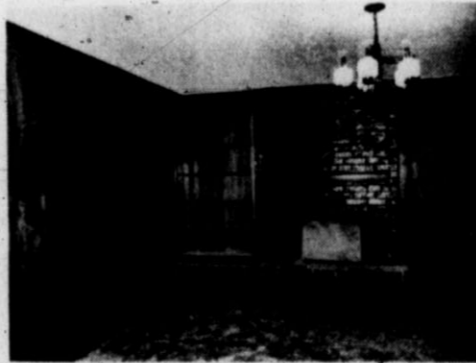


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ALL ELECTRIC KITCHENS INCLUDE:

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**#237 Hickory**

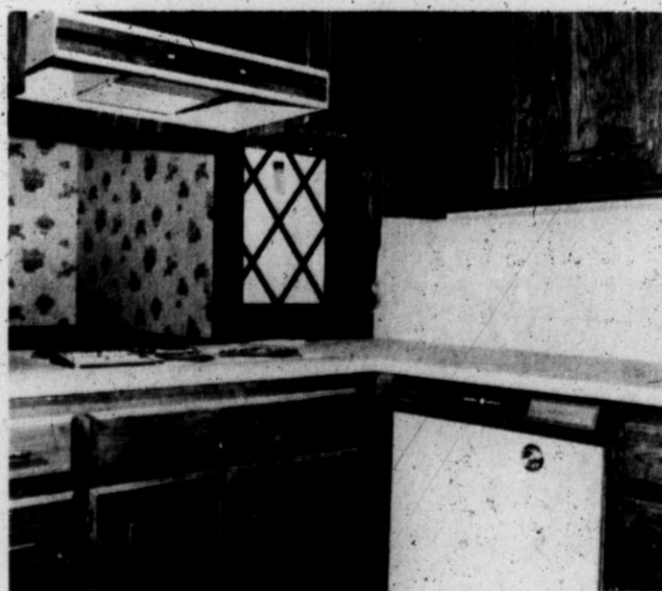
A Spanish-style four bedroom, two bath spacious home...

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# Farm Hopes Rest In Solar Energy

Before the turn of the century Americans are in for some surprises — both good and not so good — from the agricultural industry which feeds and clothes them, according to Charles G. Scruggs, rancher and editor.

Scruggs, who is vice president of Southern Living magazine and executive editor of Progressive Farmer, addressed an audience which had gathered for a tritricale pancake supper at the first Agricultural Awareness Day at Texas Tech University. The day, Sept. 23, was sponsored by the College of Agricultural Sciences Student Council and the Lubbock Agricultural Club.

"We are among the last to enjoy cheap food," Scruggs said. "The age of food abundance is past in the United States."

Among other changes in the future, Scruggs predicted increasing use of solar energy, a great exodus from the cities to the country, new and greater opportunities in agriculture for young people and a textile industry future for Texas that could match or exceed the \$10 billion cattle feeding industry.

"We have taken food for granted in the United States," Scruggs said. "I was one of the privileged few to live in the world during a food abundance. We have had more for less effort than all the people who ever lived before us," he said, "and henceforth, we're going to be going down the other side."

Scruggs predicted that mankind may return to a form of sun "worshipping" because, he said, enough food for mankind can be produced only "if we learn how to use radiant or solar energy."

This is the hope of the future, he said, predicting that with efficient use of solar energy there could be acres producing 1,500 bushels of corn instead of only 100.

The speaker said that the exodus from the country to the city has reached an end, and "we're going to see a giant flow in the other direction." The causes for the reverse flow are twofold: first, the city dweller likes the country and, second, the quantum jumps in mechanization — which eliminated much of the need for manpower — have brought the industry to a level where

machines no longer replace people.

The opportunities for young people will open, Scruggs said, as the agricultural and related industries move into a period of no restraints.

"It's a whole new ballgame," he said, reminding his listeners that for the first time since the mid-1930's government restraints are off agriculture.

"It's a whole new day," he said, "in a time when people don't really know how to operate." The opportunities for young people will be in discovering new ways to make agriculture profitable.

Texas is the greatest producer of natural fibers in the

United States, Scruggs said, and heretofore the state has shipped its fibers to the southeast for milling. By keeping the fibers in Texas and producing the finished fabrics here, he said, the industry could equal or exceed Texas' \$10 billion livestock feeding industry.

The average adult, with all his wisdom, rarely understands how much the average child understands.

Despite the talk, most of this younger generation shows promise of great achievement.



## SCS Terracing

This shot of parallel terraces on the Ruth Hedley farm were improperly displayed in the Brand last Sunday. A part of the overall conservation plan for that farm they are designed to empty

into a waterway running through the center of the platte. This serves the double purpose of water conservation and protection from soil erosion.

## Conservation Help

### Cost-Share Project

Farmers and ranchers seriously interested in a program of conservation totally involving their operation will find helping funds available from the Soil Conservation Service, according to Ed Blackwell, SCS representative here.

Blackwell said the program is designed to help solve conservation problems growing out of wind and water erosion on a cost-sharing basis with SCS providing from 50 to 80 per cent of the cost of an average specific conservation practice.

Participation demands, first of all, a complete conservation plan involving the total farm or ranch. This plan becomes written contract between the farmer or rancher and SCS. All practices that are carried out under this program must meet the standards and specifications worked out by the Soil Conservation Service.

However, the program is flexible in that necessary changes may be made in the plan - contract so long as the

needs of the land are met... which is the reason for the project in the first place: to protect land from erosion so that it can provide a stable income.

Drouth, destructive winds and other natural disasters cannot be prevented but it has been proved by those already participating in this program of sound conservation practices that such damages can be minimized.

The program includes such practices as grass planting, establishment of trees and shrubs, grassing of waterways, terracing, Creation of diversions, mechanical treatment of grassland, erosion control, dams, re-organization of irrigation systems, levelling of irrigation land, providing wells for livestock water, construction of farm ponds, pipelines for livestock water, brush control, fencing, shaping of critical areas, creation of irrigation tailwater recovery systems, grading and shaping of recreation land and the building of water storage facilities and holding ponds for animal use.

Blackwell noted that any area farmer or rancher interested in any of these items on a complete conservation plan basis with SCS sharing in the cost should contact the technicians at the SCS office in Hereford.

Saxbe says crime in U.S. is increasing.

## Fertilizer Supplies Uncertain

"Uncertain" is one way to describe fertilizer supplies as farmers begin to plan next year's crop production program.

"Nitrogen, a key plant nutrient in fertilizers, is expected to continue in short supply," points out Dr. Charles Welch, soil chemist for the Texas Agricultural Extension Service. "In fact, top officials in the fertilizer industry predict short nitrogen supplies until the late 1970's."

Phosphorus, another important ingredient in fertilizer, is also in generally short supply, but production is increasing so that an adequate supply should be available by late 1975, notes Welch.

Turning back to the nitrogen situation, the soil chemist explains that nitrogen production in the United States faces a questionable future because natural gas supplies are limited.

With the present situation, Welch advises farmers to determine the cost of each nutrient in a fertilizer and expected benefits before making a purchase.

WATCH for J.J.'s



## USED CARS USED TRUCKS

### NEW SELECTION OF 1975 TRADE-INS CARS

- 1970 Chevrolet Impala, 2 Dr.
- 1971 Pontiac Catalina, 2 Dr.
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- 1972 Chevrolet Nova, 2 Dr., 6 Cylinder, Standard
- 1972 Impala, 4 Dr., Sedan, Air and Power
- 1971 Impala, 4 Dr., Sedan, Air and Power, Low Milage
- 1973 Impala, 4 Dr., Sedan

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- 1969 D Ford 1/2 Ton Pickup
- 1971 Chevrolet 1/2 Ton Pickup
- Two 1972 Ford 1/2 Ton Pickups to To Choose From

These Are The Cleanest Used Cars In Town!!  
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# EDITORIAL

## A Great Challenge

The announcement this week of the formation of a "Goals for Progress Committee" by the Deaf Smith County Chamber of Commerce came with a word of caution: It can be as important, or as unimportant, as we make it.

If too many citizens have the reaction that it's "just another dang committee, and I'm not going to get involved," then it will be a flop.

If most citizens, however, take the attitude that the mandate for this committee is a vehicle by which giant strides can be taken for our community and county, then it could be a great success.

Time will tell. The work of the group, still to be selected, is limited only by the imagination, leadership and positive action of the 39 members. It may seem an impossible task, on the one hand, but it is also a challenge which should draw the efforts of the best leadership in the county. Hustlin' Hereford has a great tradition going because of its people, and there is every reason to think this will continue in the future.

Chamber directors are highly concerned, as they should be, about securing the right man to chair this GoPro committee. The make-up of the entire 39-member organization will hold the keys to success. But, we all need to bear in mind that a lot of doors won't be unlocked without the input of all concerned citizens.

The "charter" of the committee states: The Goals for Progress Committee is delegated with the responsibility of, exploring with our citizens and organizations all possibilities for the advancement and benefits of Hereford and Deaf Smith County.

If you are pro-Hereford and pro-Deaf Smith County, the GoPro committee will need your support and cooperation! As Marshal Sam McCloud would say, "Let's give it our best shot."

## Depression?

Partly because the stock market has reached a four-year low, some economists have concluded the nation is moving toward a major recession, or depression. The majority doesn't see a depression but a vocal minority does.

A heavy market drop, of course, followed President Ford's swearing-in as President, and some feel uneasy about that; they had assumed if Mr. Nixon resigned things would take a turn for the better.

Whether the country can suffer another depression, whether that's possible in these days, is a good question, sack in the thirties there was no social security, no huge bureaucracy drawing pay, no huge military force drawing fixed pay also, fewer pension systems, fewer savings, and no government guarantee on bank savings, few unemployment benefits and very much less in the way of union funds for unemployment. All these things and more, plus greater knowledge for fighting economic downturns, indicate the nation cannot experience another depression of the magnitude of the early thirties depression.

The Ford Administration takes the view the primary threat today is inflation; that may be true. There is also a recession. And how the new President deals with both at the same time—an admittedly difficult task—will almost certainly determine his political future.

## Crime, National Police

Attorney General William Saxbe, one to speak his mind, said recently if the crime rate isn't slowed the nation may eventually reach the stage where a national police force is necessary to combat it. And Saxbe said creation of such a force would be a dreadful event.

A national police force is one of the ancient evils and horrors all Americans hope to avoid. But rampaging crime is also a horror, and we are unable to avoid it, apparently. Rates continue to soar and citizens are no longer safe on the streets of too many American towns and cities.

Our great experiment, watched by all the world, that a melding together of million of blacks, whites and tans is possible, and that a working, orderly democracy can be sustained by this racial conglomeration is on trial. And crime threatens to put an end to the American dream—as we watch orderly governments and societies in homogeneous nations continue on successfully.

The message is clear to minority groups in this country—each account for a disproportionate share of the crime. Despite the reasons for this, a continued upsurge in crime threatens the democratic system America has built, which offers minorities such opportunities. Minority leaders, therefore, should equally emphasize law and order, along with their cries for other goals, because law and order and respect for property rights, and for others, is a cardinal principle all must accept if the great, historical American experiment is to succeed.

## The Sunday Brand

Established 1948  
Published Every Sunday at 130 West Fourth  
Hereford, Texas 79045  
The Hereford Brand, Incorporated

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 30, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1, \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$1.00 per month. Single copies 20 cents each.

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Publisher-Editor  
Women's Editor  
Adv. Manager  
Circulation



## U.S. CHAMBER REPORT

# 'Profit' Is Misleading; How Much in \$200 Suit?

By ARCH BOOTH

Ever wonder how much profit a merchant makes on a familiar product like a man's suit? Try to guess. I'll bet you're way off.

You'll probably be way off because most of the references to "profit" that most of us encounter are highly misleading.

For example, the financial pages are full of headlines such as: "United Conglomerate Profit up 49 per cent." A lot of casual readers are probably left with a vague impression that United Conglomerate is making a 49 per cent profit. That's usually far from the truth. More likely, United Conglomerate has struggled up from a profit of something like 4 per cent of sales last year to 6 per cent this year.

Another highly misleading figure is the difference between "wholesale" or "factory" price and the retail price. Many people assume that if a store buys a suit from the factory for \$100 and sells it for \$200, it is making a profit of 100 per cent.

IS IT? Let's take a closer look at that \$200 suit:

Manufacturer's costs are \$35 fabric plus \$35 labor plus \$28 taxes equaling \$98. Added to this is \$2 manufacturer's profit, totaling \$100 for manufacturer's selling price.

So the retailer has to pay the manufacturer \$100 for the suit, \$2 of which represents the after-tax profit of the manufacturer. In other words, the manufacturer is making a profit of 1 per cent of sales.

Now let's take the same kind of look at

what's behind the retailer's price, in even sharper focus:

Retailer's costs include \$100 for price of suit from manufacturer, \$40 payroll, benefits and pension, \$6 advertising, \$7 taxes, \$7 office supplies and other services, \$8 store rental, \$4 insurance and depreciation, \$2 professional services and bad debts and \$20 freight, alterations, markdowns/loss equaling \$194 plus \$6 retailer's profit.

Notice that wages and employee benefits are 20 per cent of the selling price, while profit is 3 per cent.

These figures are not imaginary. They represent the actual 1973 experience of a typical member of the Menswear Retailers of America—a national trade association.

You may be startled to see "markdowns" appearing in the list of costs. But it makes sense if you give it a little thought. A prudent retailer usually knows in advance roughly how much loss he will suffer during the year from shoplifting and other pilferage, and from merchandise which is unsalable at regular retail prices because of buying mistakes (merchandise which will have to be sold at reduced prices). He must budget for this expense, like any other. So, the cost of these factors is added into the price tag on each piece of merchandise.

Profit fluctuates store-by-store and industry-by-industry, of course. For all manufacturing, it usually runs 4-5 per cent of sales. Less for retailing.

Now, how close did you come with your guess?

# Government Spending Is Major Cause of Inflation

Our story involves an ordinary guy. Let's call him Joe. He looks like a lot of other Joes. You would think that Joe was a lucky man. For the last 10 years he has had pay increases to match every increase in the cost of living. But Joe is still unhappy. His paycheck does not go as far as it used to.

Economists of the Chamber of Commerce of the United States can explain the chargin of ordinary U.S. citizen Joe. They tell his story this way.

In 1964 Joe went to work at a pay of \$10,000 a year. That year:

His income tax was \$1,200.  
His social security tax was \$174.  
His take-home pay was \$8,626.  
His taxes took 13.7 per cent of his gross earnings.

Now, 10 years later, with a long string of cost-of-living pay increases added to his paycheck, Joe earns \$15,400 a year.

His income tax will be \$1,906.  
His Social Security tax will be \$737.  
His take-home will be \$12,755.  
His taxes will take 17.3 per cent of his gross earnings.

MEANWHILE, inflation has eroded the value of the U.S. dollar — by 60 per cent since the end of World War II and by approximately 10 per cent in the last year.

The \$12,755 Joe will take home in 1974 really is worth \$529 less than the \$8,626 he took home 10 years ago.

So take it from Joe. In 20 years, if inflation keeps rising at the 10 per cent rate, Joe will need to earn \$13,000 a year to keep pace. Meanwhile, he will be paying out half his earnings in taxes. And his take home pay of \$57,300 will really be worth only \$7,800 of today's dollars. Sorry Joe.

IN HIS WIDELY acclaimed speech to the

Congress President Gerald R. Ford dedicated his administration to curbing the high rate of inflation. He also suggested how his fellow Americans could help, saying:

"Support your candidates — Congressmen and Senators, Democrat or Republicans, 'Conservatives' or 'Liberals' — who consistently vote for tough decisions to cut the cost of government, restrain federal spending and bring inflation under control!"

To which the Chamber of Commerce of the United States says: "Gee, Mr. President, we're glad you said that."

P.S. The National Chamber is the midst of a nationwide, anti-inflation campaign, under the slogan: NEEDED: AN INFLATION — PROOF CONGRESS.

THE CHAMBER of Commerce of the United States is engaged in a nationwide educational campaign aimed at informing Americans of the chief causes of today's shocking rate of inflation.

The huge, Federal debt, approaching \$500 billion, and the yearly interest charge on this debt, about \$29 billion, are exerting tremendous inflationary pressures on demand, prices and available supplies of money.

Most economists agree that excessive government spending is a major cause of inflation.

What is needed now, says the National Chamber, is to convince our political leaders of this hard fact.

In the last year alone inflation has helped shrink the value of the U.S. dollar — your purchasing power — by more than 10 per cent.

In the coming November elections, voters can strike a blow for the stability of the U.S. dollar. Voters should not shrink their duty.

# Talk of Texas

By Jack Maguire

**BARGAIN IN ART** — Melvin Warren, the Bosque County artist whose paintings bring as much as \$35,000 each today, actually paid somebody \$10 to buy one of his early works.

Carlton Stowers, writing in Texas Parade Magazine, tells this story of the famous painter of western scenes. It seems that Warren, then a youngster who had completed about 20 canvases, was invited to show his work at a Fort Worth country club. However, his budget was so limited that he couldn't afford to frame the paintings.

A local art dealer and friend offered to lend him some frames. The dealer suggested that their cost be included in the asking price for the paintings. Any frames that weren't sold could be returned.

Warren priced one of his paintings, frame included, at \$25. It was one of the first sold at the country club art show. Only later did the artist realize that he had put the painting in a frame that cost him \$35!

## ASPHALT JUNGLE?

Although Texas leads the nation in the number of miles of highways, the roads don't take up much of the state's great open spaces.

According to figures from the Texas Highway Department, all of the highways, county roads, city streets and alleys use up only three-tenths of 1 per cent of the available land area.

**HOW IT BEGAN** — "Hook 'em Horns," the victory sign that has become the trademark of University of Texas football fans, was originated by a cheerleader in the 1950's.

Harley Clark, now an Austin attorney and then head yell leader, was looking for some kind of a hand sign that fans could use in cheering the Texas Longhorns to victory. He discovered that by holding up the first and little fingers, and covering the two middle digits with the thumb, the hand could be made to look something like the head of a Longhorn steer.

He tried the sign at a game and it became a new tradition.

The "Hook 'em Horns" sign has created some problems, however, especially when University of Texas football games are televised to points outside the U.S. In Italy and some Latin American countries, the sign has an obscene meaning.

**TRAVELING TEXAS** — One of the few operating grist mills in the

state is near Mt. Union in Jasper County.

Willie Grimes has operated the century-old mill for more than 40 years. In the old days, the mill often operated from dawn until dusk during the harvest season. Now grinding is done only on Saturdays.

Customers who like home-ground meal bring their corn from all over East Texas. Visitors are welcome.

**WHAT'S IN A NAME?** — Alice, county seat of Jim Wells County, once was named Bandana.

It was renamed Alice in 1904 in honor of Mrs. Alice King Kleberg of the King Ranch family.

## Individual Initiative

No one said it better than President Ford when he warned that, "...a government big enough to give you everything you want is a government big enough to take from you everything you have." At a time when the federal government touches virtually every aspect of our lives, the importance of encouraging individual initiative and the development of self-reliant local communities cannot be overstressed.

To improve the quality of American life, a strong spirit of voluntarism — people helping each other — is essential. Recognizing its responsibility, major business organizations have launched countless community improvement programs over the years and urged their employees to take part. In the telecommunications industry, a voluntary group made up of telephone company employees and known as The Telephone Pioneers has offered its services to communities in the U.S. and Canada for some 15 years. These telephone people, numbering over 385,000, generously give of their spare time and talents to work with educators in tutoring programs, in hospitals and nursing homes, with law enforcement officials and with city self-help committees to upgrade life in the slums, to name a few. Clearly, business has much to offer, both from the traditional employment opportunities standpoint and in the encouragement and growth of voluntary community services by workers to help solve urban problems of education, administration and planning.

As long as the people and communities comprising the United States retain their vigorous determination to meet local problems with local help, the outlook for the preservation of our free society will remain bright. The community volunteers from the telecommunications industry, and thousands like them, have proven that.

"There is a sharp decline in the birth rate as people become more conscious of our environment, our natural resources, and somewhat restricted potential to accommodate more people on this limited sphere. Some view the incident of pregnancy as no more evidence of love but rather of carelessness. It seems evident that this is not the attitude of the majority but there is a significant minority with such thoughts." BRIDGEPORT, ILL., LEADER.



**Editor's note:** The Bootleg Philosopher on his bindweed-grass farm on Bootleg Corner discusses school kids and inflation or something like that this week.

Dear editor:

According to an article I read last night to keep me awake during one of the season's television shows, inflation is hitting the public schools pretty hard. One big city school, in trying to hold rising costs down, said it is cutting out all the frills and even cutting back on janitorial services. In fact, the superintendent said "the halls may not be so clean and the sixth-grade classroom just may not get swept out at the end of each day," adding, "It's very sad."

I was discussing this with a neighbor and he said, "What's wrong with those people? A sixth-grader is at least 11 years old. He's big enough to handle a broom? If the room is dirty, why doesn't the teacher assign some pupils to sweep the thing out? Why when I went to school it was the pupils' job not only to sweep the room but to carry in the coal, start the fire and keep it going if they wanted to stay warm. Imagine kids so helpless they can't sweep out their own classroom in an air-

conditioned, centrally-heated building."

"LOOK," I said, "you want to start a revolution? You're behind the times. You fixing to ask kids to pick up paper in their classroom? Kids who don't even pick up their clothes at home? You want them to picket the school and shut down the whole educational process?"

He shook his head and said there's a lot of things these days he doesn't understand. He's not by himself. Take the whole problem of inflation. You ask an economist what the answer to that problem is and he'll take a few puffs on his pipe and take fifteen minutes to tell you there aren't any easy answers, but he never does get around to telling you what the hard answers are.

SAY, I was just thinking. I notice that in cities they send trucks around to pick up your garbage in front of your house. How come us people in the country don't have that service? What's the government hung on? You don't have to go to school to find out you don't like hauling off your own garbage. It's very sad.

Yours faithfully,  
J.A.

# Americans Need To Eat More Beef



Americans aren't eating enough beef, and a livestock marketing specialist for the Texas Agricultural Extension Service has the figures to prove it.

Taking into consideration the recommendation by the American Heart Association that three-and-a-half ounces of cooked beef is adequate for most Americans on a daily basis, Dr. Ed Uvacek contends that we still aren't eating enough beef, despite claims to the contrary.

He arrives at his belief by loosely looking at two statistics — the three-and-a-half ounces daily serving suggestion by AHA and the popular figure of 116 pounds of beef consumed annually per person is actually a production figure rather than a true figure of consumption, explains the Texas A&M University specialist. "It means

that an average of 116 pounds of carcass beef was available for each American during 1972, not that each person actually ate that much beef."

Considering the 116 pounds, this figure must be reduced by about 30 per cent for cutting losses, bones and fat because it is stated in terms of carcass beef. Furthermore, since the amount of cooked beef is in question, another weight reduction of 25 per cent is necessary due to cooking.

"What is left then is a total of only 61 pounds of cooked beef available in 1972 for each American," points out Uvacek. "That's 18 pounds less than the amount recommended by the AHA diet for good health."

The specialist also notes that beef production in 1973 was about 10 pounds per person less than the 1972 record and may be even lower this year.

## Wheat Blankets 3 Million Acres

Improved wheat varieties developed by the Texas Agricultural Experiment Station in cooperation with the Agricultural Research Service USDA, were grown on 3.3 million acres in Texas, Oklahoma and Kansas in 1974, according to the Crop and Livestock Reporting Services of those States.

With the TAES varieties covering 41 per cent of Texas wheat acreage and a significant amount in Kansas and Oklahoma, it appears that agricultural research continues to return high yields on dollar investment, says Dr. Kenneth

Porter, wheat acreage and a significant amount in Kansas and Oklahoma, it appears that agricultural research continues to return high yields on dollar investment, says Dr. Kenneth Porter, wheat breeder and professor in charge of TAES research at Bushland.

The goals of TAES research in wheat breeding are to produce a variety that withstands adverse weather conditions and disease, and which has high quality and high yields.

Porter said that according to the crop and livestock reporting services of the states, eight TAES varieties were grown on 2,338,000 acres in Texas. These include Sturdy, Tascosa, Caddo, Caprock, Milam, Crockett, Tamwheat 101 and Fox. Grown on an additional one million acres in Oklahoma and Kansas were Sturdy, Caprock and Tamwheat 101.

Sturdy, which led all varieties, was grown on 15.9 per cent of the Texas acreage or about 892,000 acres, while Tascosa occupied 584,000 and Caddo 520,000 acres in Texas, said Porter.

"Sturdy, released in 1966, was the first short statured or semi-dwarf Hard Red Winter Wheat variety released for commercial production in the United States," he added. "It provided a short wheat resistant to lodging, particularly adapted to high irrigated production levels. It has also performed well in higher rainfall areas on dryland in Texas, Oklahoma and Kansas."

Tascosa has averaged one-half million acres yearly since it was released in 1968. It has good test weight and reasonably good straw strength, Porter explained, and farmers have found it to be more resistant to hail than other varieties.

"Caddo has good straw, some

## Funds Available For Conservation Farmers

Funds are now available from the Soil Conservation Service to farmers and ranchers who would like to participate in the Great Plains Conservation Program, which is designed to help solve conservation problems that occur due to wind and water erosion. It is a cost-sharing program paying 50 per cent to 80 per cent of the average cost of a conservation practice.

A complete conservation plan is required in order to participate in the program. The whole farm or ranch must be included in the plan which is a written contract. Some of the conservation practices that are now set up for cost-sharing in the program are grass planting, establishment of trees and shrubs, grassed waterways, terraces, diversions, grassland mechanical treatment, erosion control dams, reorganizing irrigation systems, irrigation land leveling, wells for livestock water, farm ponds, pipeline for

livestock water, brush control, fencing, critical area shaping, irrigation tailwater recovery systems, recreation land grading and shaping, water storage facilities and holding ponds for animal wastes.

All practices that are carried out in the program must meet the standards and specifications of the Soil Conservation Service. The program is flexible in that you may make necessary changes in your contract as long as the needs of the land are met. This is the purpose of the program - to help

you protect your land from erosion and help provide a stable income. Drought, destructive winds and other natural disasters cannot be prevented, but their damaging effects can be minimized by using sound conservation practices such as those set up in the GPCP.

Those who need assistance in carrying out a complete conservation plan on their farm or ranch should contact the technicians at the Soil Conservation Service office in Hereford.

**YOUNGSTERS 8 TO 13...SHOW YOUR FOOTBALL SKILLS**

**SIGN UP FOR THE 1974 FORD PUNT, PASS & KICK COMPETITION**

**TIME: 2 P.M.**

**PLACE: La Plata Junior High**

**DATE: October 6**

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Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

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 Hwy 60 at Myrtle  
 Phone 364-0169  
**FURNISHED TRAILERS FOR RENT**  
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For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each. \$28.50 each. Montgomery Ward. Phone 364-5801.  
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Financing Available  
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**American Legion & Auxiliary meets Tuesday 8:00 p.m. American Legion Hall Veterans Park**

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 7:30 P.M.  
 Thursday  
**DEGREE WORK**  
 L.J. Clark W.M.  
 W.A. Phipps Sec.

**Hereford Rotary Club**  
 meets every Monday at 12:05  
 Civic Club Center  
 (Jim Hill)

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 (Jim Hill)

**EQUIPMENT FOR SALE**  
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 B-1-3-tfc

**SINGER TOUCH & SEW**  
 Deluxe models, these machines zig-zag, blind hem, make button holes, fill bobbin in machine, etc., Desk cabinets, with drawer space. Used only four months. Several left out of public school systems. Your choice \$75.00 each. Fully guaranteed, Daily 10:00 to 7:00, closed Tuesday. Sewing Machine Service Center, 1307 West 8th., 373-4802. Amarillo.  
 B-1-8-tfc

**CLOSE OUT FLOOR MODELS**  
 Mediterranean Console stereo with AM-FM stereo radio, builtin 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00 or \$10.00 monthly at:  
**MARTIN SOUND CENTER**  
 Corner of Georgia & I-40  
 Amarillo, Texas  
 B-1-3-tfc

**REPOSESSED GAS DRYER.** Low priced. **FIRESTONE 364-4333**  
 B-1-10-12-tfc

**FOR SALE**  
 1-21" Color Console TV  
 1-19" B&W Portable  
**WE MAKE HOUSE CALLS**  
 Repairs on all makes & models, color, B&W and radios.  
**TOWER TV**  
 248 Northwest Drive  
 Phone 364-4740  
 B-1-25-tfc

For Sale: AKC registered Chinese Pug puppies. Call 364-0656.  
 B-1-10-11-tfc

For Sale: Wood burning cook stoves. Call 364-0300.  
 B-1-10-37-8c

For Sale: 1973 Executive Motor Home. 25 ft. Self-contained, 20,000 miles. Small equity and take up payments. Phone 364-1356.  
 B-1-20-38-6c

For Sale: Repossessed TV's. Good buys. Call 364-4333. Firestone.  
 B-1-10-11-tfc

**For Sale:** 1973 Kawasaki, Big Horn 350, also three hole trailer with brand new tires, tool box and all accessories. Call 258-7742 after 8 p.m.  
 B-1-22-11-tfc

**For Sale:** 10" radial arm saw. Call 364-3305.  
 B-1-12-12-tfc

**For Sale:** 20 ft. chest type deepfreeze. Good condition. Call after 5 or weekends. 364-0887.  
 B-1-15-12-4c

**For Sale:** 3M Office Copier, Model 107. One year old, like new, no chemicals needed. Letter and legal size copies, one at a time. \$325. The Brand. 364-2030.  
 B-1-12-tfc

**For Sale:** 20x64 barrick building to be moved. Ivan Block. 364-0296.  
 B-1-10-36-tfc

**FOR SALE SPECIAL**  
 1972 Dodge colt. 5000 actual miles, 2 dr. H.T. b/wytr. \$1750. 1973 Dodge Swinger. 1971 LTD 4 Dr. Lots more good, clean cars.  
**ELMER'S USED CARS**  
 901 East First  
 Phone 364-6831  
 B-1-12-tfc

**For Sale:** one chocolate toy poodle. Male, 1 year old, registered. Also one black toy poodle puppy 9 weeks old, registered. Call 364-1017.  
 B-1-23-12-3c

**IT'S Terrific** the way we're selling Blue Lustre to clean rugs and upholstery. Rent shampooer \$1.  
**McCaslin Lumber**  
 B-1-20-39-2c

**For Sale:** Kenmore Deluxe Electric Range. Top double ovens, pullout cooktop. Avocado green. Like new. \$225.00. Call 364-5154.  
 B-1-18-12-tfc

**JUST RECEIVED** a large shipment of raincoats, saddle slickers and overboots.

**THE SADDLE HOUSE**  
 Higgins and South Texas  
 Phone 364-3583  
 B-1-39-2c

**One-half or whole beef** for sale at 87¢ a pound carcass weight. Packaged, frozen and delivered. Terms. Call Ken at 258-7544.  
 B-1-21-39-tfc

**For Sale:** 700 CC Motorcycle. \$650.00. Call 364-4068 after 6 p.m.  
 B-1-10-39-2p

**TAKE** soil away the Blue Lustre way from carpets and upholstery. Rent electric shampooer \$1.  
**Duckwalls, Sugarland Mall**  
 B-1-19-39-2c

**GARAGE SALE.** 119 Sunset Drive, Saturday & Sunday afternoon 1-5. 17 cu. ft. frostless refrigerator, furniture, storm doors, child's saddle, clothes, etc. 40 gal. gas tank.  
 B-1-25-39-2c

**CONSIGNMENT AUCTION**  
 Sunday, October 6th at 2 p.m.  
 for consigning merchandise  
 Call 364-6155  
 B-1-13-2c

**GARAGE SALE.** Sunday from 1 to 5. Children's clothing and miscellaneous items. 207 Aspen.  
 B-1-14-13-1c

**MOVING SALE**  
 109 Avenue J  
 Dryer, heating stove and miscellaneous.  
 B-1-13-1c

**GARAGE SALE.** 501 Avenue K. Today. High school choir dress, size 10, clothing and miscellaneous items.  
 B-1-13-1c

**CLOSE OUT SALE ON**  
 Two Squash Blossom Indian Jewelry Necklaces 1/2 Off  
**Cowan Jewelers Downtown**  
 B-1-13-tfc

**For Sale:** Victorian Sofa - nearly new. 1505 Plains. Call 364-2496 after 4 p.m.  
 B-1-13, 1p

**SOUP'S on,** the rug that is, so clean the spot with Blue Lustre. Rent electric shampooer \$1.  
**Hereford Hardware**  
 B-1-20-13-2c

**FOR SALE**  
 12x65 furnished trailer house, \$4000.  
 1973 Dodge Pickup - take up payments.  
 6 guns.  
 J.W. Strickland, 1/4 mile north of Clover Spraying Service on Austin Road.  
 B-1-13-2p

**FIRE WOOD PINON - OAK**  
 Seasoned  
 Bud Sparks - 364-1264  
 Dean Herring - 364-2203  
 B-1-13-tfc

**GARAGE SALE**  
 SUNDAY & MONDAY  
 119 RANGER  
 B-1-13-1c

**GARAGE SALE**  
 Sept. 29 through Oct. 5  
 After 5 week days, all day Saturday & Sunday  
 Chair, chord organ, toys, games, miscellaneous  
 811 Irving  
 B-1-13-3c

**DOUBLE GARAGE SALE**  
 114 and 111 Avenue E  
 Sept. 30 through Oct. 2  
 Starts 8 a.m.  
 B-1-13-1c

**FOR SALE:** Registered 6 year old Palomino Mare. Ideal for beginner, good show horse and western pleasure horse. Call 364-4279 after 5 weekdays or on weekends.  
 B-1-26-13-tfc

**MAYTAG . . .**  
 the one to buy in the First Place.

**CRIST APPLIANCE INC.**  
 Sales & Service  
 Andy and Catherine Anderson  
 112 MILES  
 Phone 364-6285  
 B-1-13-tfc

**NOTICE:** New telephone number 578-4377!! Same good Fuller Brush Products. Jessie Fuller. 578-4377.  
 S-1-12-1-tfc

**Overweight?** Lose ugly fat with the Diadax plan - Reduce excess fluids with Fluidax at Harold Close Drugs.  
 S-1-6-14p

### 2. FOR SALE Farm Equipment

**For Sale:** 2-1,000 gallon anhydrous tanks - 1-John Blue anhydrous applicator.  
 Phone 289-5281  
 B-2-14-37-tfc

**See Us For Paris-Sweeps-Chisels for Graham (Home) Plows**  
**DAVIS IMPLEMENT**  
 409 EAST FIRST  
 Phone 364-2811  
 B-2-35-tfc

**For Sale:** 2 #38 John Deere Silage Cutters. Late model. 806-267-2621.  
 B-2-11-32-tfc

**For Sale:** 763 IHC Cornhead, 30" rows. Call 289-5892 or 289-5851.  
 B-2-11-11-tfc

**FOR SALE INEXPENSIVE UNITS:**  
 The below listed units are all priced to sell. No reasonable offer will be turned down.

One row Gehl FH 188 silage cutter.  
 International one row silage cutter.  
 One row AC cutter with motor.  
 Mower bar for Gehl silage cutter.  
 Allis-Chalmers Potato Harvester.  
 Chevrolet truck with Gehl Feed Body.  
 Chevrolet truck with Oswalt Silage Feeder.  
 Other feed truck available, ideal for supplement feeding on pasture.

**OSWALT DIVISION**  
 Butler Manufacturing Co.  
 P.O. Box 1328  
 Hereford, Texas 79045  
 Phone 806-364-0250  
 B-2-39-2c

**FOR SALE**  
 1966 Chevy Nova, Hardtop, V-8, Mag. wheels, \$275.00.  
 1966 Dodge hardtop, 383, all power, \$200.00 or will trade for a welder, compressor or tools.  
 1959 Ford Step Van. Will take best offer.  
 Phone 364-2528 or see at 913 S. McKinley  
 B-3-13-1c

**Clean,** 1971 Chrysler Newport. One owner, power and air. 816 Avenue K.  
 B-3-10-13-2p

**FOR SALE**  
 1966 Chevy, 80 Series tandem twin screw, 5 speed with 3 speed box. Straight air, new 10 hunder rubber, 25' bed and hoist and tappers. Top condition. Call 806-647-5677.  
 B-3-13-4c

**1971 Custom 4 Dr. Buick La Sabre.** Power, low mileage, one owner.  
**McGee Furniture**  
 B-3-13-13-3c

**See Us For Mayrath Grain Augers**  
 Also have parts in stock  
**DAVIS IMPLEMENT**  
 409 EAST FIRST  
 Phone 364-2811  
 B-2-35-tfc

**For Sale:** Ferguson 30 Tractor. New tires, new overhaul. Call 364-5810.  
 B-2-11-37-tfc

**3. FOR SALE Automobiles**

**NEW & USED CARS**  
 now for sale, at JOHN ORSBORN BUICK, PONTIAC, GMC's new location.  
 221 North 25 Mile Ave  
 B-3-8-tfc

**MILBURN MOTOR COMPANY**  
 We pay cash for Used Cars  
 136 Sampson  
 Phone 364-0077  
 B-3-33-tfc

**For Sale:** '68 Bonneville. Loaded, one owner. Call 364-6635 after 5 p.m.  
 B-3-11-38-tfc

**For Sale:** 1967 Camaro 327, gold. Call 364-4335 after 5 p.m. Monday through Friday.  
 B-3-12-9-tfc

**For Sale:** 1971 Ford Pickup, 3900 camper. Beautiful '69 Camaro 350, 4 speed, mags, headers. Both real clean. Call 364-2048.  
 B-3-20-12-4c

**WALKER'S USED CARS AND TRUCKS**  
 WE BUY, SELL OR TRADE  
 400 West First  
 Phone 364-2250  
 IB-41-tfc

**1961 B Model Mack.** Tandem axle, rebuilt engine, starter, battery and generators. Call "Chris" 364-5222 or 364-0848.  
 B-3-17-7-tfc

**1973 Monte Carlo;** tilt wheel, cruise, AM-EM radio, stereo tape, radials, bucket seats, 454, 12,000 miles; will sell below retail. Call after 6 p.m. 364-2808 or 364-2965.  
 B-3-25-35-tfc

**1973 Chevrolet truck-manure spreader.** Excellent condition. New motor, tires, brakes, etc. Call 364-2269.  
 B-3-14-39-2c

**For Sale:** 1966 Chevy Caprice, 2 Dr. Loaded. Call 364-3818 or come by 608 Avenue K.  
 B-3-14-39-2p

**For Sale:** '68 Chevrolet, 4 Dr. in good condition. \$600.00. Can see at 305 Knight or call 364-6389 after 5 p.m.  
 B-3-19-39-2p

**For Sale:** 1969 Dodge Pickup, new transmission. Phone 364-3456.  
 B-3-10-39-tfc

**For Sale:** 1967 Ford Fairlane 500. Good tires. Call 265-3368.  
 B-3-10-39-4c

**SELECTED USED TIRES \$3.00 UP**  
 30 Day Guarantee  
**MONTGOMERY-WARD AUTOMOTIVE SALES**  
 114 EAST PARK  
 IB-3-17-tfc

**For Sale:** '69 Dodge Pickup. Phone 364-3867. Brown Sheet Metal.  
 B-3-10-13-tfc

**1965 Chevy Nova, Hardtop, V-8, Mag. wheels, \$275.00.**  
**1966 Dodge hardtop, 383, all power, \$200.00 or will trade for a welder, compressor or tools.**  
**1959 Ford Step Van. Will take best offer.**  
 Phone 364-2528 or see at 913 S. McKinley  
 B-3-13-1c

**Clean,** 1971 Chrysler Newport. One owner, power and air. 816 Avenue K.  
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**FOR SALE**  
 1966 Chevy, 80 Series tandem twin screw, 5 speed with 3 speed box. Straight air, new 10 hunder rubber, 25' bed and hoist and tappers. Top condition. Call 806-647-5677.  
 B-3-13-4c

**1971 Custom 4 Dr. Buick La Sabre.** Power, low mileage, one owner.  
**McGee Furniture**  
 B-3-13-13-3c

**FOR THE BEST BUY IN**  
 Pre-owned and personally selected cars

**Contact**  
**COMBS USED CARS**  
 F.D. "Chick" Holbert (Owner)  
 1503 Park Avenue  
 Hereford, Texas 79045  
 Office Ph. 364-1310  
 Home Ph. 364-1797  
 Bank Rate Financing Available  
 B-3-13-tfc

**For Sale:** 1966 Bonneville. Good condition. 207 Aspen.  
 B-3-10-13-1c

**MUST SELL** - 1968 Custom Impala 2 dr. hardtop 327. Loaded. \$700.00. Call 364-1776.  
 B-3-13-13-2c

**4. REAL ESTATE For Sale Or Trade**

**Lovely home** on Stanton. 3 bedroom, 2 baths. Assume loan. Call for appointment TODAY.  
**Extra large 3 bedroom** on Irving. Assume loan or get a new one. Worth the money.

**Extra nice trailer home.** \$800.00 equity. Payments of \$104.00 per month.

**9 acres** in town. Real nice for trailer park or commercial use.

**Cozy 2 bedroom home.** Nice carpet for \$15,000 on Avenue C.

**Extra large 3 bedroom, 2 bath** on Irving.

**3 bedroom** on one acre, out of city limits.

**4 bedroom** near shopping center. \$12,000. Call for appointment.

**2 1/2 and 5 acre** home sites. 24% down or cash.

**Section Northwest** of Hereford. Good allotment, 5 wells, return water system. 3 bedroom home and barn. On pavement. Owner finance.

**160 acres,** one good 8" well, 1/2 mile off pavement.

**If you wish to buy or sell Call CARTHILL, WE TRY HARDER Member-Multiple Listing Service Wayne Carthill - 364-0944 Al Wiley - 364-4985**  
 B-4-37-tfc

**I have Farm and Ranch Buyers, I need your listings.**  
**J.M. HAMBY REAL ESTATE**  
 Phone 364-3566  
 Res. 364-2553  
 B-4-29-tfc

**HOUSE FOR SALE BY OWNER**  
 213 AVENUE D  
 3 bedrooms, dining and living room, bath, garage, breezeway. Basement and garage. Nice fenced backyard with grape vineyard. Fully carpeted. Will sell furnished or unfurnished. \$14,000.  
 Call 357-2520 or 364-4173 after 4 p.m.  
 B-4-11-tfc

**FARM FOR RENT OR SALE**  
 2 miles north of intersection of FM 1062 & 809, 1/2 mile west, on block N.W. quarter section 19, Block 7.  
 Call J.C. Strange, 713-367-4493 or write Rt. #1, Box 205, Kingsland, Texas 78639.  
 B-4-39-4c

**For Sale by Owner:** 2 bedroom house, buy equity and assume loan. Call 364-4068 after 6 p.m.  
 B-4-16-39-2p

**TRADE ORGANIC FOOD PLANT.** For productive 1200 cow ranch, debt free. 806-364-0491.  
 B-4-39-4p

**IRRIGATED HALF SECTION.** Net \$500 to \$1,000 per acre. Box 27, Hereford.  
 B-4-39-4p

**FOR SALE BY OWNER**  
 Immediate possession. Clean 3 bedroom brick, 1640 floor space. All modern conveniences. Price \$28,000.  
 CALL 364-3166  
 B-4-13-2p

**\$1750 DOWN**  
 on comfortable 3-bedroom home located near grade school. Price 17,000, bal. \$170.00 per month.

**\$1,500.00 DOWN**  
 3 bedrooms with single garage near high school, price \$14,500. Owner will trade for smaller home.

**NORTHWEST HEREFORD**  
 3 bedroom brick, 1 1/2 baths, double garage, must see to appreciate. Call for complete details.

**MOBILE HOME LOTS**  
 Priced at \$1,500.00 each, does not include plumbing - terms available.

**\$265.00 PER ACRE Low Down Payment**  
 320 acres located on paving, one irrigation well, possession at closing. \$20,000.00 down, owner will carry balance at \$3,500.00 per year plus 17% interest for 9 years, balance due 10th year.

**IMPROVED HALF SECTION.** 4 small wells. Priced \$300.00 per acre. Nice 3 bedroom home, possession at closing.

**A NICE BRICK HOME** and a large barn make this 1/2 section north east of Hereford an ideal farm for an owner-operator. 3-irrigation wells. Price \$550.00 per acre, \$49,000.00 down balance at 7 1/2%.

**HAMBY REAL ESTATE**  
 1/2 mile South of underpass on Hwy 385

**OFFICE** - 364-3566  
 Calvir Edwards - 364-1017  
 Gerald Hamby

Want to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment.

NEEDED: Truck driver for local feed yard hauls. Experience necessary. Call 364-2366. An equal opportunity employer.

Teacher-Workshop Supervisor needed to work with the mentally retarded at the Hereford Mental Health Mental Retardation Center. Apply at 625 East First or 364-6111 no later than Monday, Sept. 30. Equal Opportunity Employer.

Wanted - year around farm hand. Must be experienced and have references. House and utilities furnished.

MISSOURI BEEF PACKERS, INC. Is now accepting applications for Kill Floor personnel. We offer: Year around employment, Paid Vacation, Paid holidays, Company paid group hospitalization insurance, Good wages, No experience necessary.

FREIGHTLINER DRIVER. With ten years produce long haul experience. References required. Box 27 Hereford, 364-0491.

Pre-Feeders Inc. has opening at feed mill for man interested in finding a job that carries responsibility. Experience helpful but not necessary as training is available.

HEAVY MACHINERY MECHANIC WELDER. Good salary, house, utilities furnished, Box 27, Hereford.

WANTED: Experienced farm hand. Call Gale Sadler, Sunnyside, 846-2391.

Need experienced hair dresser with following to work in newly operated beauty Salon. For information, call 364-0209 or 364-6552.

HELP WANTED: Cocktail & food waitresses, Bartenders - male & female, Kitchen help, cooking, preparation and cleaning.

THE MUSIC STAND 628 West First Phone 364-1150

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available.

Baby sitting by the week. Alice Gilleland, 964-4175.

I will do baby sitting in my home. 203 Avenue K. 364-6689.

10. NOTICE

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism. Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone: 364-3350 or 364-3777

We are now taking registrations for children 3 and 4 years at Hereford Migrant Child Development, Wesley Methodist Church, 410 Irving. Open 8 to 4, after 4 p.m. call Irma Medina, 364-4906.

11. BUSINESS SERVICE

ROTARY TILING Phone 364-4963

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates.

JONES TAILWATER-PIT CLEANING SERVICE Cliff Jones, 114 Cherokee Phone 364-5746

WANTED 100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS

HALE TRAILER SALES Horse & Stock Trailers All sizes ALBERS MILLING CO.

WILL DO roto-tiling and yard work, any kind. Phone 364-1268.

CONCRETE WORK STUCCO, PLASTERING, STORM SHELTERS Turn key jobs or straight finishing

DICKEY'S DOZER SERVICE Dirt Work - All Kinds Bull Dozer - Scrapers

FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553

We buy old gold rings, mountings, etc., for Swest Refinery.

Cowan Jewelers Downtown

STEREO REPAIR Guaranteed repair work on all brands of stereos and sound equipment at MARTINS SOUND CENTER

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS 30 TON CRANE BOBBY GRIEGO

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job

DRAGLINE SERVICE FOR TAILWATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111

ROTOTILLING YARDS & GARDENS. Phone 364-1432, 605 Avenue H.

WILL DO HOME REPAIRS - Doors, windows, lights, minor plumbing repairs, etc.

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907.

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO. INC. Sales & Service

CONCRETE WORK Specializing in feedlot repair. Also walks, driveways, patios, etc.

AL GAMEZ 228 Avenue A Phone 364-4236

ROWLAND STABLES 840 AVENUE F PHONE 364-1189

TURNER WELL SERVICE Submersible pumps Repair & Exchange Pipe - Pressure tanks Dempster - Pumpco

LONCO PUMP AND REPAIRS Test hole and domestic drilling Lonnie Swimmer

HEREFORD ELECTRONICS State License No. 1129 Douglas M. Kelley

HEREFORD WRECKING CO New & Used Parts WRECKER SERVICE

AGRICULTURAL GYPSUM COMPANY Highest quality gypsum now available to area farmers.

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy

ESTATE OF JOHN B. RENFRO, DECEASED IN THE COUNTY COURT OF DEAF SMITH COUNTY, TEXAS SITTING-IN MATTERS PROBATE

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF JOHN B. RENFRO, DECEASED:

FOR ALL YOUR INSURANCE Consult The La Plata Agency 914 East Park Avenue

TREE TOPPING-SHAPING HEDGE TRIMMING C.L. Stovall 208 Avenue C

LEGAL NOTICE THE STATE OF TEXAS To: Jimmy L. Bush Defendant.

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS 30 TON CRANE BOBBY GRIEGO

LEGAL NOTICE THE STATE OF TEXAS To: Jimmy L. Bush Defendant.

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LEGAL NOTICE THE STATE OF TEXAS To: Jimmy L. Bush Defendant.

A brief statement of the nature of this suit is as follows, to wit: A divorce as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

LEGAL NOTICE THE STATE OF TEXAS To: ROBERT C. TULL Defendant.

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TEXAS BUSINESS by Dudley Lynch

A "boom" town is in the making southwest of Fort Worth—maybe even two or three of them. And this time, it's not oil that is the driving force, but a 21st Century substance called nuclear power.

The startup time is getting closer and closer for construction of Texas' first nuclear power generating plant, a huge project that will be built over four years by 1,500 employees.

Housing all of these employees is going to be a monumental task. The mayor of one of the two closest towns to the big project—called the Squaw Creek Steam Electric Generating plant—says that "everything fit for human habitation" has been rented in his community.

The phalanx of farmers came mostly from Hopkins County, in East Texas, the self-proclaimed dairy capital of the U.S., with more than 500 grade A dairies. Here are some of the questions that these farmers sought answers to, but didn't get:

"Why does our milk delivered in Dallas for around 70 cents a gallon—and we pay the haul fee—sell on the grocers' shelves for \$1.70?"

"How can we refinance cows valued at around \$600 last year, when the same cows today are worth approximately \$350?"

"Why does the government increasingly import dairy products from countries that do not require such grade A measures as employed by us in cleanliness, health aspects and high quality?"

"Why does the government increasingly export our grain while our suppliers daily call us and ask if they can substitute soy beans for cotton-seed meal on certain orders?"

FACED WITH the high cost of gasoline and the increasing reluctance of out-of-state tourists to "go all the way down to Texas," the chairman of the Texas Tourist Development Board thinks he has a better idea.

George F. Dillman, a Richardson banker, intends to suggest a "Texas Ferry" to officials of Amtrak, the federally sponsored railroad agency.

With a \$1.3 million budget, the council is checking out the utility and feasibility of such alternate energy sources as coal, geothermal power, oil recovery through advanced techniques and even garbage.

Dr. Vaughn Nelson, a physics professor at West Texas State University, has given the idea considerable thought, and he says that the Panhandle-South Plains-northeast Texas "corridor" has the best potential of any U.S. area for harnessing wind power.

Dr. C.L. Lundell says that this practice "is an idea that is going to have to go." The reason is that such practices force farmers to sell their land and

this drives up the cost of food and fiber, thus fueling the insidious inflation cycle. Says Lundell, "To reduce inflation, farm land taxes must come down."

One Texas community—DeSoto, near Dallas—has passed an ordinance that allows a farmer to keep his agricultural valuation. In return, if and when the farmer sells his property, he pays three years' back taxes at the commercial assessment. Perhaps this is one answer to the farmer's quandary.

CHAIRMAN JIM C. Langdon of the Texas Railroad Commission—a man who knows a thing or two about energy supplies—thinks that we will make it through the winter without severe oil shortages, if...

"We don't have an unusually severe winter. We don't encounter another embargo on oil shipments from the Middle East. We don't have a coal strike. We continue to practice conservation."

That's a lot of "ifs" but certainly the situation looks better than it did for last winter. Langdon notes that the nation's total oil stocks are 55.6 million barrels larger than they were a year ago.

WITH ITS unemployment rate approaching 10 per cent, the Rio Grande Valley city of McAllen is using a novel approach for attracting new industry.

It's called a "foreign trade zone," and it involves a 40-acre industrial development where foreign goods can be handled without being charged a duty.

Director Ken Nickerson uses strawberries to illustrate how the trade zone can be used by a manufacturer. Fresh berries imported from Mexico are taxed at a rate of 3/4 cents per pound.

Since its opening in the summer of '73, the McAllen trade zone has handled about \$1.5 million in products.

WELL ALL be paying more—a lot more—for anti-freeze this winter, but if you

hurry on down now and overstock, you'll just be driving the price up even higher.

A survey of North Texas service stations shows that motorists will pay \$5 to \$8 a gallon for the stuff, compared to last year's prices of \$2 to \$3.

THE NATIONAL housing slump has closed a lot of plywood mills, but those in Texas are weathering the slump so far.

Whether or not we cut back production more depends entirely on the market," says Stacey Cooke, plywood division manager for Temple Industries in Diboll.

RICE FARMERS in the state's three major rice-producing counties—Wharton, Jefferson and Brazoria—are holding back most of this year's crop, hoping that prices will rise to at least \$20 a barrel.

QUICK CHECKS The Sheshunoff Texas Bank Index for Sept. 19 was 801.00, compared to 808.34 the week before.

Texas corporate—and per capita income taxes are the 48th and 49th lowest respectively among the 50 states.

Of the 51 railroad properties in Texas, 34 are controlled by 10 major systems, Burlington, Frisco, Kansas City Southern, Katy, Missouri Pacific, Texas & Pacific, Rock Island, Santa Fe, Southern Pacific and Cotton Belt.

In 1972, the largest figure available, Texas produced 75 million pounds of pecans, more than 50 per cent more than Georgia, the number two state.

Texas retailers reported sharp drops in the purchase of durable goods, such as furniture and appliances, from mid July to mid-August.

New car sales in Texas four largest metropolitan counties turned up in July, the first monthly gain since last October. But sales remained below last year's pace, lagging behind July, 1973, by 4 per cent.

Hobo's Basket Specials Popcorn Shrimp or Steak Fingers Served With A Combination of French Fries, Onion Rings and Tater Tots \$1.49 Main at Park 364-5272

EXPERT REPAIR On BUICK PONTIAC GMC TRUCKS JOHN ORSBORN Free Pickup Phone 364-0990 HOME OWNED

COMMONWEALTH THEATRES FERNANDO ALMADA MARIO ALMADA TODO EL HORIZONTE PARA MORIR SUN. MON. Gypsies, Tramps and Thieves Sins of Racheal EL PREMIO NOBEL DEL AMOR ANGELICA MARIA EL MENTIRERO CAPULINA

# By The Garden Gate With Glad

By Mrs. Art Manjeot

May we never grow too old to learn—too forgetful to conserve—too lazy to create—and Oh! may we never be too selfish to share.

This could well be a good motto for all, during these days of stress and challenge for us to do our part in conservation and ecology. Certainly it would be most appropriate for gardeners.

To follow through let us start with the nitty-gritty... the soil. It is in the good earth where plants get their nutrients, that which gives nourishment. The following are nutrients which soil gives to plant life:

1. Nitrogen—Function, promotes chlorophyll and vegetative growth. Deficiency signs in plants are stunted

growth, yellowish color leaves starting at the bottom of the plant.

2. Phosphorus—Function, plant growth, hastens maturity, improves quality of fruit, increases disease resistance, especially important at seeding stage. Deficiency signs, Mottled yellow between leaf veins turning dark bluish green with tints of bronze or purple, thin stalks, small leaves, limited lateral growth, delayed maturity, premature defoliation.

3. Potassium—Function, increases yield and general plant vigor, improves drought resistance, reduces water loss, gives stronger stems, helps

retard diseases, acts as an anti-freeze.

Deficiency signs, Slow growth in an uneven pattern, leaf margins scorched starting first on older leaves, stalk weak, seed or fruit small and shriveled.

The above three nutrients should be well established in the minds of the gardener, because when purchasing plant food (fertilizer) in almost every selection there will be imprinted on the bag these nutrients by name, and the percentage of each. These will be in the large print, and other nutrients needed will sometimes be listed in smaller print.

Nitrogen gives that lush green color. Phosphorus promotes growth, giving to the plant its textural qualities. Potassium increases yield and vigor and makes plants more resistant to diseases and drought.

4. Calcium—Neutralizes organic acids in soils. Deficiency signs, tips and edges of younger leaves yellow and scalloped.

5. Iron—Catalyst in production of chlorophyll. Deficiency sign, leaves show green veins, yellow between veins of youngest leaves.

6. Magnesium—Function, aids the production of chlorophyll. Deficiency signs, veins of leaves green but rest of leaf blotched grayish brown and yellow—starting with lower leaves.

7. Manganese—Function, enhances uptake of phosphorus. Deficiency signs, chlorosis between veins of younger leaves.

8. Molybdenum—Function, associated with nitrogen.

9. Sulphur—Function, Acidify soil, component of protein. Deficiency signs, Deficiency is rare, lower leaves become yellow green.

10. Zinc—Function, linked with iron and manganese in formation of chlorophyll. Deficiency sign, decrease in stem length with rosetting, terminal leaves small.

This may all seem rather scientific, but it is important that we know requirements of soil, that our plants will develop and give the yield that they should. We are their guardian, therefore we should inform ourselves.

It would be well that the soil be analysed to learn what nutrients are lacking. This can be done locally and before another planting season I would advise that it be done. There will be a minimum charge but it will pay off.

**THIS AND THAT!** It is always interesting to note the winners of the beauty spot. Congratulations to those who won this month. It is always so very satisfying to see well kept grounds, and beauty created through TLC.

This must be marigold year. I can't remember having seen so many colorful marigolds of all varieties. The large blossoms at the Garden Center, on the north are of excellent quality, and add a bit of color and interest against the gray wall. These are giant marigolds, lemon and gold colors.

French marigolds seem to be very popular this season, there are some colorful beauty spots created through their use. The McRights on Fir St., the Ford home on Elm and Hunters on Park Ave. all have good examples of what can be done with the marigolds.

I have seen practically every one of the varieties growing and doing well. It is good that they are being perfected so their pungent fragrance is not as strong. Hay fever sufferers will

## WT Makes Homecoming Plans

Plans are already underway for this year's homecoming festivities at West Texas State University. The event is scheduled for the weekend of Nov 2, when the Buffalos square off against Lamar Tech.

According to alumni association executive director Lee Webb, this year's 50th anniversary group is the class of 1924. They'll be the honored guests of the association during the annual fall observance on the Canyon campus.

The homecoming carnival that has proved so popular over the past two years will be the focus of the on-campus celebration again this year. The carnival gives individual student groups an opportunity to earn some money for their organizations while bringing midway-style fun to the student body and returning exes.

The carnival will open for business at noon on Nov. 1 and

run through midnight. Awards will be handed out for the most original booths and games, which last year included the traditional barrel ride, pie and egg throwing, and even a dunking board.

The highlight of that evening will be the crowning of the new Miss WTSU. During the 8 p.m. ceremonies in the ballroom of the Student Activities Center, the reigning Miss WT—Sandra Skinner—will turn her crown over to some lucky co-ed.

On Saturday, Nov. 2, classes from the past—with particular emphasis on the '25 grads—

will have a chance to renew acquaintances during teas and a luncheon.

After the 1 a.m. ballgame in Buffalo Bowl, campus sororities and fraternities will host their exes. The evening will be capped with a dance for both former and present students in Amarillo's Holiday Inn.

Gerald Ford, President:

"We're going after the public enemy of inflation in 1974 and we will lick him before July 4, 1976."

North Dakota's \$1,600 is the highest maximum state bonus paid Vietnam Veterans, according to the Veterans Administration.

**LAND**

Nice 960 acres near Gruver, Texas, on paving, 5 irr. wells, 1 mile tile, \$450.00 per acre, large loan at 7%. Will consider trading equity for 1/2 section near Hereford or Tulla.

221 acres near Nazareth, 170 cul. 3-4" wells, \$13,500.00 down, good terms on balance.

200 acres northwest of Dawn, 2-6" wells, \$500.00 per acre, 29% down.

320 acres, 270 cul. 3-5" wells, on hard surface road, nice 3-bedroom brick home, a nice large barn, some permanent grass. \$48,500 down, extra good term on balance, might consider trade on down payment.

40 acres near Hereford—Buyer digs irrigation well for down payment. - good terms on balance.

10 acre tract near Hereford. Nice 3 bedroom trailer house with den built on side, shed and coral, irr. well. Will trade clear on nice large home in Hereford, or sell on good terms.

5.2 acres, 6 bedroom brick home approximately 4000 sq ft., double garage, 3 room tenant house, coral and other imp. \$33,000.00 loan payable \$175.00 mo. Will consider trading equity in on nice large home in Hereford or sell for cash.

10 acres, 2-miles from Hereford \$1000.00 down cash or trade, good terms on balance.

5 acres, 1 mile from Hereford \$500.00 down, \$60.00 per month.

1490 acres near Raton, New Mexico improved to trade for land in Deaf Smith or Castro County.

Check my listings for trades, if you have other properties or notes to trade.

Call for J. M. Hamby, Hamby Real Estate Office 364-3566 - Res. 364-2553

**CAMPBELL REALTORS**

218 West 3rd Street, Hereford, Texas 364-0780

•COMPARE THIS ONE! \$33,900 buys completely redecorated 4 bedroom, 3 bath home, NW location, ref. air, fireplace, all new kitchen, carpet and over 2,000 square feet.

•2 BEDROOMS—1 bath—Neat as a pin—with a good low interest loan and \$105.00 complete payment. Buy This Equity!

LARGE IRRIGATED FARM with 16 wells tied together, 2 lake pumps, nice improvement. Equipment can be bought. Nearly 4 sections of good land, reasonable price and terms.

•STOCK FARM 5606 acres on the frio draw, some irrigation. Can be divided, a nice operation.

•NEAR TOWN. Half section with good water and terms, owner will finance.

•SMALL MONTHLY PAYMENT and reasonable equity. 2 bedroom brick with garage and built-ins. You can afford this one. only \$13,750.00.

•ATTRACTIVE 3 bedroom, low equity home. Neat and well cared for, complete with drapes and carpet. You can assume a 7 per cent loan.

•NEAT 2 bedroom home on Avenue I. Has an income producing 3 room apartment attached. Nice carpet, garage, fenced yard. Priced to sell quickly.

•DUPEX - stable income producer - all the furniture goes. Spacious with 2 bedrooms each side. Look at this investment opportunity.

•SOUTH HEREFORD. 2 story, older home. Completely remodeled with space for mobile home. - 4 bedrooms and only \$15,000.00.

Multiple Listing Service **MLS**

Neil Cooper 364-1783  
Grady Rogers 364-1949  
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Equal Housing Opportunity

**FARM AND RANCHES FOR SALE**

102 acres 8 1/2 miles from Hereford. Good 6" well. Priced \$480.00 an acre. 29 per cent down, balance in 10 years.

80 acres. Priced \$125.00 an acre. Small down payment.

WE HAVE SOME NICE RANCHES IN OKLAHOMA. ALL SIZES. FROM 1,000 to 14,000 acres. Priced from \$500 to \$750 a cow unit.

**BOOZER REAL ESTATE**

JO HAMRICK 364-3502      144 W. 3rd St.      JOE BOOZER 364-0029  
364-1755

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Conserve that water.

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"Guaranteed Satisfactory Service"  
Warren Owen.....Harvey Milton

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EXPANDING SINCE 1941  
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HEREFORD, TEXAS 364-5881

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Don't let him sneak upon you....

Have your heating system checked and repaired now

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**R & R REFRIGERATION AND HEATING SERVICE** Coleman

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7 1/2% LOAN AVAILABLE

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**Marn Tyler REAL ESTATE**

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**EHO**

Marn Tyler 364-0153

**COUNTRY HOMES WITH ACREAGE**

1. 8.8 Acres with 4" well, 2-bdrm house, barn and trees.

2. 16 Acres with 6" well, 3 bedroom brick house, hay barn.

3. 3 bedroom house, large lot, at edge of town.

**FARMS:** 1/2 section 8" well at Hartley. 840 acres, 6 wells in Muleshoe area

**SEVERAL RANCHES, 4,200 acres up to 18,000 acres**

Residential lots on Northwest Drive.

**TO BE DEVELOPED**

1. 3905 Acres in good water area.

2. 1 Section land in Dalhart area

3. 3500 Acres partly developed, Good water 120' to 400'

**RANCH IN MISSOURI**

400 Acres mostly permanent pasture, spring water, good improvements.

**COMMERCIAL PROPERTY**

1. W. Hiway 60-Office Bldg & fenced lot

2. N. Hiway 385 - Lot with 2 houses

**813 BALTIMORE 815 BALTIMORE**

We now have two very lovely homes to show you, both alike in many ways. But each with their own personality. Each have:

3 Bedrooms      Dishwasher      Double Garage  
2 Baths      Self-Cleaning Oven  
Fireplaces      Garbage Disposal

**BOOZER REAL ESTATE**

Jo Hamrick 364-3502      144 W. 3rd 364-1755      Joe Booser 364-0029

**COKER REALTORS**

**DRIVE-UP APPEAL**  
and a circle drive leads you into a neat attractive 3 bedroom brick in NW Hereford. 6 1/4 per cent loan can be assumed or new financing available.

509 AVE. K  
large spacious rooms, carpeted, fireplace. Can be leased purchased or terms on 5 1/2 per cent loan assumed. Big closets, storage.

**ATTRACTIVE COMPACT**  
2 bedroom brick, Ave. E \$75.00 monthly payments now - or refinance.

**EXCEPTIONAL 3 BEDROOM**  
Brick, one acre of land, East of Hereford. Over 1800 sq. ft. floor space. Owner wishes to move to town, would trade for nice small home in NW Hereford.

**Hwy. 60 and MAIN 364-6061**

LAND:  
320 acres, nice 3 bedroom house, 2 wells, 6" water. 10 miles NW of Hereford

324 Acres on pavement, no improvements, 2 wells 8" water. 16 miles west Farmer County.

**HALE COUNTY**  
6 miles NE Plainview, excellent water, 3 natural gas wells with tile, modern tenant improvements. 1/2 minerals. Owner will carry paper.

"interested in you!"

**JEANE COKER 364-5439      LORETA SWANSON 364-4857      CHICK WEEMES 364-3169      MERLIN WEBER 364-4857**

# Schools Encourage Creativity

By RICHARD STANLEY  
Northwest School Teacher

It is sometimes said that today's schools stifle a child's creative abilities. But not so in Hereford Schools.

At Northwest Elementary, children are given opportunities

to express themselves in such ways as construction of art projects ranging from soap carving, corrugated paper sculpture, making "Gods Eyes," and techniques using crayons. Oral expression may come in the form of a poem or story.

Such projects as soap carving and making "Gods Eyes" are

exercises in media, giving each child a chance to use his own ideas of color, design and texture to produce a completely individual finished form. Corrugated paper projects and crayon projects are preceded by a 16mm film showing different techniques which may be used to form varied creations.

After the techniques are viewed, the students then use one or any number of the techniques discussed to make one or several projects. Finished products include animal-like caricatures, masks, plant shapes, castles and many

interesting free form figures.

Poems and stories are spawned through some picture, music, wordless story on film, or discussion of an everyday experience, creating interest or setting the mood for the writing experience. Grammar and spelling are not considered in the writing originally, but are corrected later with teacher help. This gives students a chance to write freely without worry of mistakes to limit them.

Students produce many interesting creative projects and thoughts which are purely their own.

## RYE Receives Science Degree

Jim Warren Rye was awarded a Bachelor of Science in Pharmacy degree at the end of the summer term at the University of Texas at Austin. Rye is married to the former Cynthia Knox of Hereford. She is the daughter of Mr. and Mrs. Joe Durham, former residents who now reside in Memphis, Tex.

A 1969 graduate of Anson High School, Rye attended Abilene Christian College three years.

He has been a member of the Longhorn Pharmaceutical Association, affiliate of American Pharmaceutical Assn., Student Chapter Texas Society of Hospital Pharmacist, and on the Dean's list. He has been employed at St. David's Hospital Pharmacy

since June, 1973, and will do his 400 hours of intern work there before going to the State Board. Rye is the son of Mr. and Mrs. Jim Rye.

# CARMICHAEL REAL ESTATE, INC.

W. T. (Troy) CARMICHAEL

508 S. 25 MILE AVE. Phone 364-1251

### 80 ACRES

7 Mi. from town, excellent land, new 6" well, return system, \$60,000, good terms

### 640 ACRES

EXCELLENT FARM, 4 good 8" wells, clean land, good improvements, \$500 acre. Call for more details

### 709 AVE. H. MOBILE HOME

Extra clean fully furnished with new furniture, small equity. Call for details

### WANTED

We have sold all of our home listings. We have several good buyers ready to buy but do not have the homes to show them. If you are contemplating selling your home. Call and lets us visit with you.

## NORMAN HARDER

364-1677



### DECORATING CONSULTANT

For Sherwin-Williams

If you have a flare for decorating and a sales personality, we have an opportunity for you. We have an opening for a decorating consultant in our branch decorating center. A basic knowledge of color, carpet, draperies, and wallcovering is desirable. Formal training in decorating or formal experience in selling decorative products is required. Salary is commensurate with ability and experience.

An Equal Opportunity Employer. Male or Female. Contact Branch Manager Phil Hill, 364-4484.

Thank-You!

# RALPH OWENS & ASSOCIATES, INC.



REALTORS

311 E. PARK AVE.

PHONE 364-2222

### NEW LISTING

No thwest Hereford. This 3 BR, 2 bath home has many different types of fruit trees. Ref. air. Owner would consider carrying a second. Present payments \$144.00. H-30164

### ONE ACRE WITH HOUSE

Wanting to move to the country? This home has been remodeled. 3 lg BRs, 2 baths, 2 car garage. New roof, quality panelling in den with built-in hutch. Call today. H-30162

### NEED MORE ROOM

Ask to see this spacious 4 BR home in Northwest. New carpet, nice yard. Present loan can be assumed and good terms on equity payment. Quick possession. H-4198

### OWNER WILL FINANCE

Nice 2 BR brick. Fenced yard. Close to Alkman. Lg. 14x20 den. Payment about \$125.00. H-2328

### GOOD TERMS

Owner will finance with good terms. Older home with 3 lg. bedrooms with high ceilings. Corner lot, new fence. Good commercial potential. H-30153

### CLOSE TO TOWN

This older home has had great care. Excellent condition. 2 BR with lg. den and 16'x19' basement. Storm windows, 2 car garage. Nice neighborhood. H-2320

### CHOICE LOTS

We have choice lots on Elm Street in our beautiful new addition. Be an early bird and pick a lot for your future home.

### EASY PAYMENTS

Payments about \$110.00 per mo. to qualified buyer. 3 BR-2 Bath. Carport. Call today. H-30100

### SERVICE BUSINESS

Over 1900 sq. ft. of commercial space with 3 overhead doors and 2 overhead heaters. Plumbed and wired.

### GOOD INVESTMENT

Two lots 90 ft. x 180 ft. Spaces and hook-up for 4 trailer houses. Very good location. Good terms and price.

### NEED A LOT FOR YOUR BUSINESS!

If you are ready to build we have several commercial locations available. Let us show you what we have on 385 and Harrison Highways. Call for more details.

### DAWN AREA

802 acres, 9 wells, pavement, 2 houses, barn, corrals, \$250.00 per acre. \$111,000.00 loan can be assumed. This farm should be a bargain at today's prices.

### 240 ACRES

3 wells, 2 miles tile, natural gas, pavement, 29 per cent dn. Owner finance balance.

### UNDEVELOPED LAND

with 250 ft. of water, now in grass, located near Hereford, fenced, no improvements. This is an excellent alfalfa farm. Take investment credit & depreciation to fully develop. F-4120

### \$525.00 PER ACRE.

This good laying land is located near Hereford on the pavement. 320 acres with 4 six inch wells. 150 feet of water. Owner will sell for 29 per cent down and carry some second. Assume Federal Land Bank loan. F-3124

### 640 ACRES

North of Black, 5 wells, good soil, 2 return pits, clean, house and large barn. See it if you like good land.



Tommy Bowling  
364-5638



Virginia Holmes  
364-6520



Sam Long  
364-0381



Ralph Owens

# REALTORS

2 bedroom, 1 bath, single car garage, near hospital \$11,000. \$350 down

2 bedroom stucco, fully paneled and carpeted. Large garden. \$11,500

3.31 acres with 2 bedroom house. Good domestic well and storm cellar \$13,500. Owner will carry.

2 bedroom, 2 bath mobile home on 50' x 200' lot \$16,000

2 bedroom, 1 bath on Star Street. Excellent location, storage building, beautiful yard. \$15,000.

Older home located near town. Excellent condition. 2 bedroom, 2 bath duplex. \$20,000.

Located near all schools. Good duplex income of \$320 per month. Actual payment \$157. Owner will carry part equity.

2 acres with 2 bedroom house. 2 good barns. Make an offer.

Located in NW area. Excellent location. 2 bedroom, 1 bath single car garage. \$16,950.

Near downtown area. 3 bedroom with garage. Over 965 sq. ft. Beautiful hardwood floors.

Brick 3 bedroom, nice yards, new carpet, metal storage building. \$18,000. Down payment \$550.

Residential or commercial on this large piece of property on W. 4th. 3 BR, 1 1/2 bath. 18,000.

New FHA available on this 3 bedroom, 2 bath. 4 years old. Has garage and nice yard. \$18,500.

Exceptionally nice 3 bedroom, 1 1/2 bath on Stanton. \$21,000.

Knotty pine basement — 20 x 11, double car garage, corner lot, existing VA loan. \$21,000 with low equity.

Sunken den paneled, kitchen with built ins, double car garage, fenced, storage building. \$20,000.

Fir St. fenced, storm windows, new dishwasher, real clean. 3 bedroom, 1 1/2 bath. \$26,500.

95% loan available on new 3 bedroom, 2 bath brick home. Cathedral beam ceiling. \$32,500.

\$1850 down on new underconstruction 3 bedroom, 2 bath. Corner lot, full brick, sunken den, Spanish.

7 1/4 % loan to assume over 1850 sq. ft. Sprinkler system, isolated master bedroom. \$41,500.

Yucca Hills. Only 8 months old. 3 bedroom, 2 bath. Large lot, country living. \$41,500.

Gameroom with built in BBQ. All storm windows, isolated master bedroom. NW area. \$42,500.

Expertly designed. Over 2700 sq. ft. Less than 1 year old. Large basement \$67,500.

18 acres surrounds this large home with swimming pool. 6" well with permanent pasture. Many out buildings. \$87,500.

Owner will finance. 4 bedroom on Avenue K. \$19,500.

Enclosed patio. Den with woodburning fireplace. Large 2 car garage. \$35,900.

Nearly 5 acres located North of Hereford in Yucca Hills. 2789 sq. ft. 4 bedroom, 4 bath. \$66,500

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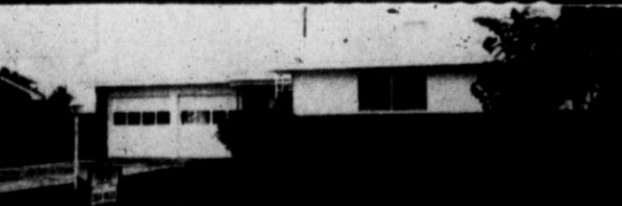
364-6633

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364-0362

ENJOY LUXURIOUS LIVING  
\$42,000. This outstanding, unique home would cost over \$50,000 to replace at today's prices. This is a 3 bedroom, 2 bath brick home with cedar roof, 2 car garage, 2,300 sq ft living area, beautiful basement playroom, refrigerated air, full wall fireplace, sprinkler system, fenced in kennel - extra good construction. The extras are too numerous to list. A real dream at an excellent price. You can buy the equity, assume the loan and move right in.



STOP SEARCHING!  
for that very special home. You can find it in this quality built 3 bedroom, 2 bath brick home on Fir Street in better than new condition with beautiful yards - \$29,000.



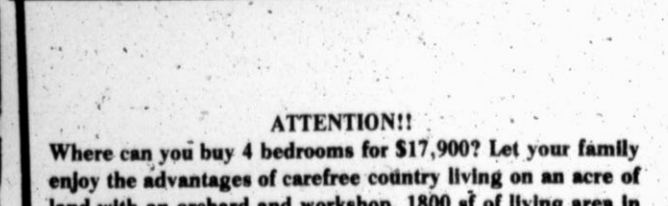
THAT CARED FOR FEELING—\$23,900.00  
Immaculate condition. This 3 bedroom, 2 bath brick home has central air and heat, 2 car garage, separate utility room, Northwest - Very pretty . . .



HONEYMOON COTTAGE  
This is one of the prettiest 2 bedroom, 1 bath homes available with refrigerated air, excellent condition, many extras — park like yards — all for only \$16,900.



HERE IT IS\*\*\*\*\*  
A very pretty 3 bedroom brick home with STORM CELLAR, covered patio, and many, many extras. Has VA Appraisal of \$23,900.



ATTENTION!!  
Where can you buy 4 bedrooms for \$17,900? Let your family enjoy the advantages of carefree country living on an acre of land with an orchard and workshop. 1800 sq ft of living area in this good older home.

LOOK AT THESE EXCELLENT INVESTMENT BUYS WITH GOOD MONTHLY INCOME:  
2 bedroom and 1 bedroom rental homes - \$15,000 Total  
4 - 2 bedroom Rental Units - Excellent buy for Veteran

ACREAGE:

\$17,500 for 2 bedroom home with 6 acres

3 Acres for \$4,250.00

Beautiful Residential lot on Liveoak Street

CHECK THESE OTHER EXCELLENT HOME BUYS —  
2 bedroom in excellent condition — \$15,000.  
3 bedroom older home in good condition — \$11,000.  
Very nice and attractive 2 bedroom home — \$11,000.

PLEASE CALL US TODAY ABOUT THESE EXCELLENT BUYS.

Comet  
**CLEANSER**  
14-Oz. w/2' Off Reg. 21'  
**2/39<sup>c</sup>**

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**DISCOUNT CENTER**

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**FOOD STAMPS**

Men's Eskimo **COATS**  
Rugged Laminated Nylon Shell With 6.6-Oz. Polyester Interlining and Orange Lining  
Boa Pile Lined Hood Reg. '27"  
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Crest  
**TOOTHPASTE**  
Mint & Reg.  
5-Oz.  
10' Off Label  
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Your favorite S.P.C.A., Humane Society or Animal Shelter gets \$1.00 for every Sentry IV envelope you send them.  
**Sergeant's SENTRY IV COLLAR**  
Rx filled accurately & rapidly  
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New Crush  
**PANTSTERS**  
Knee High Sheer Stretch Stockings  
All Nylon No. 419 Reg. 59'  
**3/89<sup>c</sup>**

PRICES GOOD SEPTEMBER 30 THROUGH WEDNESDAY OCTOBER 2

Secret  
**DEODORANT**  
13-Oz. Reg. '29'  
**\$1<sup>47</sup>**

Gibson  
**ALCOHOL**  
16-Oz. Reg. 27'  
**19<sup>c</sup>**

Realtone No. 1276-AM  
Pocket  
**RADIO**  
Reg. '87  
**\$6<sup>97</sup>**

X-15 Instamatic  
**CAMERA**  
Reg. '157'  
**\$13<sup>97</sup>**

Children's Jester  
**BOOTIES**  
Cute & Comfortable Slipper With Tiny Ball and Pom-Pom  
Asst. Colors  
Size 2-9 Reg. '17'  
**89<sup>c</sup>**

Women's Sports  
**SOCKS**  
Towel Soft Terry Lined  
Full Cushioned Foot 70% Soft Combed Cotton 30% Stretch Nylon  
Reg. '100'  
**69<sup>c</sup>**

Curity  
**SUPER SOFT PUFFS**  
260 & 100 Reg. 67'  
**39<sup>c</sup>**

Memorex 8T  
90 Minute Blank  
**8-TRACK TAPE**  
Buy One At Regular Price  
And Get Another At 1/2 Price  
**\$4<sup>47</sup>**

Ladies & Teens Acrylic  
**SCUFFS**  
(House shoes)  
Mylar Trim Quality Plus The Look Of Luxury Asst. Colors Reg. '117'  
**\$1<sup>17</sup>**

Listerine  
32-Oz.  
Reg. '177'  
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**\$1<sup>29</sup>**

**BREAD DOUGH ART**  
Create Fascinating Works Of Art From Your Oven With Special Bread Dough  
Reg. '55" By Rapco No. 7380  
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**NEEDLE POINT**  
Picture Kit  
Everything Included-Even The Decorator Frame Asst.  
Reg. '99"  
**\$6<sup>99</sup>**

careers  
**CAREERS**  
by Parker Bros.  
No. 66 A Family Game  
2-6 Players Reg. '33"  
**\$2<sup>88</sup>**

Seaway 4 Place  
**GUN RACK**  
-For the Home- No. T-50  
Reg. '57"  
**\$4<sup>89</sup>**

Gibson  
**POTATO CHIPS**  
Plain, Ripple or BBQ  
Reg. 67'  
**57<sup>c</sup>**

Metal Serving  
**TRAY**  
Asst. Patterns  
Reg. '177'  
**97<sup>c</sup>**

Plastic Starline  
**COOKIE JAR**  
Square by Rubber Queen  
Reg. '33"  
**\$2<sup>69</sup>**

Wilson-Terry Bradshaw  
No. F/1420  
**FOOTBALL**  
Regulation Size '37"  
**\$5<sup>99</sup>**

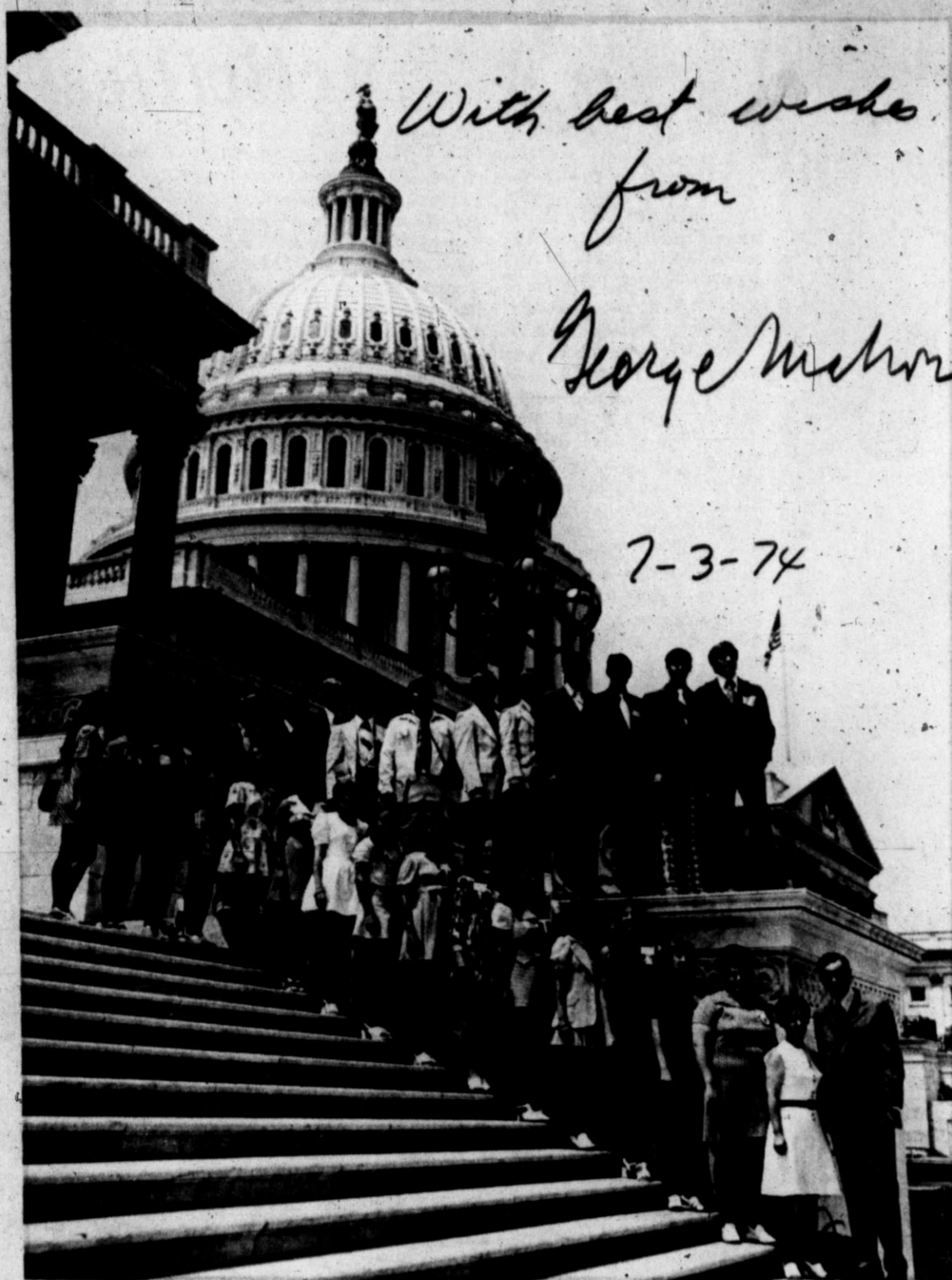
Folger's Instant  
**COFFEE**  
10-Oz. Reg. '25"  
**\$2<sup>29</sup>**

Gibson's  
**FOLGERS COFFEE**  
Reg. '123" WITH COUPON  
Exp. 10-5-74  
**99<sup>c</sup>**

"Closeal" New-Self Sealing Plastic  
**STRETCH FOOD WRAP**  
Economy Size  
250 Sq. Ft.  
Reg. '177"  
**97<sup>c</sup>**

"Star-Free" Sealed Beam  
**SPOTLIGHT**  
by Hollywood  
No. X555V Reg. '6"  
**\$5<sup>87</sup>**





Seven of these youth represented the Deaf Smith chapters in Washington D.C. during the Citizenship Shortcourse and Heritage Tour this summer. Travel is one of the extras involved in

being a 4-H member. State and district contests have drawn various chapters to Amarillo, Lubbock, Texas A&M University at College Station and other points.

# 4-H Efforts To Be Recognized

October 6-12 is a special week for 275 local youth and 40 adults who are members and leaders of Deaf Smith County 4-H program. The local chapter will be joining 4-H groups across America in observance of National 4-H Week.

Home Demonstration Club members and parents of 4-H'ers will be guests at a tea on October 12 at Pioneer Natural Gas Flame Room, as one aspect of the national observance. Window displays and radio announcements will also publicize the event.

Youngsters in the Head, Heart, Hand, Health organization are aged 9-18 and participate in a variety of activities designed to prepare them for adulthood.

The program is directed by County Agents Joyce Shipp and Juston McBride and their assistants, Sherry Harder and Garland Stewart.

**NATIONAL  
4-H  
WEEK  
OCT. 6-12**



Britt Hicks, president of 4-H Teen Leaders Association, (center) points out requirements of Keeping records of leadership projects to representatives of several various clubs. Local teen leaders participated in a lab in Amarillo

during August. Heeding his advice are (seated) Carla West and Geni Welty; (standing) Becky Hughes, Stephanie Paetzold, Randy Coleman and Susan Skaggs.



A study of electrical wiring is one of the many activities offered in the 4-H program and currently being undertaken by the local Buffalo chapter. Here, Garland Stewart, assistant

county agent and 4-H leader, demonstrates electrical workings to (L-R) Keith Wain, Gary Jones, Douglas Strange and Kevin Sparks.



Studying a working example of economical use of space, these 4-H girls recently visited the cottage home of Mr. and Mrs. Clyde Hudson at Kings Manor. The youngsters, who also viewed the Hudson's hobby collection, are

(seated on couch) Eugenia Combs, (Mrs. Hudson), Glenna West, and Linnie Smart; (on floor) Christy Simons, Holly West and Missy Merritt.



Clothing, another aspect of the 4-H roster of events, was included in the 4-H Youth Fair held here this summer. Extension agent Joyce Shipp inspects the slack suit made by Patty Harris,

who won the junior sewing division. Other club categories include foods, bicycles, motorcycles, electricity horses and livestock.



## The Sunday Brand

Section B

Hereford, Texas, Sunday September 29, 1974



Sherry Harder, assistant county extension agent, has a busy schedule which includes the presentation of awards like this one to Rhonda

Hager. Rhonda won first place in the district bake show in Amarillo last week and is shown receiving a \$100 savings bond.

# Wedding Vows Spoken In Setting Of Fall Colors

Glowing autumn colors in masses of foliage formed a background for the marriage ceremony of Miss Sandy Caison and Jay Robinson in First Christian Church sanctuary Saturday evening.

The bride is the daughter of Mr. and Mrs. G.D. Caison, 147 Liveoak, and Robinson's parents are J.W. Robinson Jr. of 213 Cherokee and Mrs. Monte Meserve of Woodinville, Washington.

The Rev. Eugene Brink, minister, officiated for the twilight ceremony at an altar lighted with white tapers in paired spiral candelabra. In the center was a large bouquet of yellow chrysanthemums, orange carnations, dried eucalyptus leaves and bright-hued fall leaves.

Aisles were marked with white candles in votive cups and white satin ropes with bows in yellow, orange and brown.

Her father gave Miss Caison in marriage; her sister, Dee Anne, was her maid of honor and a cousin, Suzanne Martin, the bridesmaid. Best man was the bridegroom's father and groomsmen were John Egloff of Champaign, Illinois.

Duties of usher were assumed by Randy Marrs, the bride's brother Rodney Caison, Leslie

Green and John Martin. With Mrs. Joe Hacker as organist, Randy Clements presented solos, Wedding Prayer and More. Mrs. Hacker played background selections and the marches.

Escorted by her father, the bride appeared in a gown of snowflake satin with Chantilly lace overlaying the bodice and forming fitted sleeves. It was styled with jewel neckline above a sheer yoke, and narrow organza ruching around the wrists and the hemline.

Lace was applied in a wide band around the skirt and up the center front to knee length. Softly gathered at the high-rise waistline, the skirt had more fullness at the back to sweep into a chapel train.

Matching lace trimmed with pearls and a white satin bow made the Camelot cap which held her illusion veil to her dark hair. The lower tier of the veil extended past her train and the bouffant upper tier fell over her shoulders. Both were edged in narrow Val lace.

For "Something new" she wore the amethyst ring given her by the bridegroom and to complete the good-luck tradition, a ruby ring that belonged to her grandmother, the late Mrs. Burl France, a pearl drop necklace borrowed from her mother and bride's blue garter. Her bouquet was a nosegay of white roses.

Bridal attendants wore dresses fashioned alike, with halter top covered by a brief

jacket tied in a bow at center front. Miss Caison's was in orange satin-back crepe, Miss Martin's in gold. Each wore a parisian style corsage of gold daisy poms and orange carnations. More of the flowers were worn in their hair.

For the wedding Mrs. Caison chose a floor-length dress of deep brown knit orange and gold shades predominant. Their corsages were gardenias.

The newly married couple and their parents greeted guests at a reception in the church parlor after the wedding. Miss Julie Wilcox was at the registry table.

Mrs. Wallace Hill and Miss Martin served the wedding cake while Misses Amanda Greene and Dee Anne Caison presided at the silver punch bowl. Others in the houseparty were Mmes. Jack France, Eddie Reinauer, Orpha Click, Wilbur Gibson, Billy Ott, Carroll Newsom, Cliff Robinson and Clyde Russell.

The colonnade cake, three tiers tall, was ornamented with sugar daisies and wedding bells and set on a silver tray. Covered in satin with a ruffled net skirt, all white, the table had flowers of the bride's colors in the center.

After a honeymoon in Las Vegas, Nev., Mr. and Mrs. Robinson will be at home at 411 North 25 Mile Avenue. For travel the bride wore a street length skirt and brown houndstooth check with belted jacket, and a solid brown tulle neck blouse.



Mrs. Jay Robinson  
...nee Sandy Caison

Graduating from Hereford High School with the class of 1973, she was that year chosen Miss Hereford and went to the Miss Texas pageant at Fort Worth where she was among the top ten finalists.

Robinson spent early school years in Hereford but was graduated in 1971 from Principia Upper School in St. Louis and then attended Shoreline Community College in Seattle three years.

Wedding guests from other cities included Messrs. and Mmes. Mark Davis, A.C. Burleson, Bob Ferrin and James Brandon, all of Amarillo; Mr. and Mrs. Howard Forrester of Waco, Mrs. R.M. Smigslow of

Albuquerque. Also Mr. and Mrs. Doug Ditto of Santa Fe, Mrs. Verna Lyons of Seattle, Mr. and Mrs. Monte Meserve of Woodinville.

Parties complimenting Miss Caison before the wedding included a kitchen shower this week in the home of Mrs. Ott, with Mrs. Click as co-hostess. Approximately 50 guests called, presented gifts, and each filled a rice bag for the reception.

Mrs. Lynn Kester poured coffee from a table centered with a bouquet of fall flowers in the wedding colors. Mmes. Robison, John Seiver and Ronald Ott assisted in serving refreshments.



# Campfire Girl Activities

A COOKOUT for Discovery Club members in the Campfire Girl organization, girls of seventh and eighth grades, was a Saturday event at the Campfire Lodge, with lunch following a ceremonial conducted by junior Horizon Club girls.

Horizon Club members were from Wa-Tah-Ni-Ki and Ma-We-Ha-Ya groups, led by Mrs. Luther Lesly and Mrs. Glenn Watts respectively. Subject of the ceremonial was Keys to Future Achievement.

Representing Hereford Campfire Council committees were Mrs. W.C. Russell, group maintenance chairman, Mrs. A.E. Hodges, membership growth chairman, and Mrs. Arthur Clark, program chairman.

White, song leader. Leticia Aguirre served refreshments to guests, Rosemary Gamez, Marsha Livingston and Mitch Merritt; leaders, Mmes. Jimmy Dawson and G.C. Merritt; the officers and Michelle Axe, Bethany Boyd, D'Nan Brannon, Annette Dawson, Brenda Lindsay, Pam Nichols and Wendy Reid.

Pledge, Sylvia Soliz, Dana Ulibarri, Christina Valdez and Louise Mays.

WITH Jennifer Griffin as president, officers were elected Monday by I-Set-Ayo Discovery group. A program committee and party committee were appointed after plans for the year were discussed.

Other officers chosen are Tania Willson, vice president; Lesley Metz, secretary and Karen Drake, reporter.

Also at the meeting were Brenda Brown, Janelle Coupe, Laura Martin, Kerry Hacker, Lynn Garrett, Karla Driskill, Lynette Rhoton, Arpil Holly, Linda Walker and Becca Gibson.

PLANS for a new year, including the annual candy sale, creative art show and later in the year a trip to Carlsad Cavern, were discussed by O-Ki-Ta-Mi group Tuesday.

Members present were Amy Carnahan, Dora Gonzales, Lydia Gonzales, Becky Hughes, Judy Jones, Elise McDowell, Debbie

REQUIREMENTS for attaining the Wohelo award, highest offered in the Campfire Girl program, were explained to the Po-Ne-Whish Horizon Club for sophomore girls at its meeting Wednesday by Mrs. Charles Springer, awards chairman in the Campfire Council.

She told how to begin earning the credits necessary for this award. Meeting with group members were the advisors, Mmes. Lewis Lea, State Norvell and Arthur Clark.

NAME chosen for their group by fourth grade girls of Bluebonnet School is Ma-Nu-Ka-Kani, meaning Friends Outdoors. This group has completed organization in meetings the past two Wednesdays, and Kristy Simon was elected president for a two-month period.

Also chosen were Missy Merritt, vice president; Shelly Gentry, secretary; Cynthia Romo, treasurer; Jennifer Eggen, reporter; Michelle

Good workers are always in demand, somewhere.

Time to think is as important as time to work.

Despite what "they say," clothes don't make the man.

The person who talks all the time has nothing to say.

Crooked people are quick to suspect other individuals.

Everyone advertises whether he or she knows it or not.



Loves me  
Loves me not  
Loves me

When you know it's for keeps, choose a Keepsake diamond ring to symbolize your love forever. A perfect, fine white diamond precisely cut, with permanent registration and loss protection. There is no finer diamond ring.



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- Big \$25 cash refund on Frigidaire Laundry Pair. **\$224<sup>95</sup>**
- \$10 cash refund on this Frigidaire big capacity Dryer. Big 18-cu. ft. drying capacity is built into each drum to the high-optional, over-size door of the Frigidaire dryer. Get versatile fabric care with setting for knits and permanent press. Heats and dries clothes, thanks to exclusive Flowing Heat and an automatic condenser before the end of each cycle. **\$319<sup>95</sup>**
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## FFF Club Names New Officers

Officers for the new season were elected by Food Fun Fellowship Club during a Wednesday meeting conducted by the current president, Mrs. Ed Cox at First Methodist Church Fellowship Hall.

Selected to serve were Mrs. H.J. Wilhelm, president; Mrs. Cox, vice president; Mrs. Mable Wagner, secretary treasurer; Mrs. John Heard, program chairman. Mrs. R.O. Stark and Mrs. Novella Stallings were appointed food chairmen.

Mrs. Heard read Bible scripture and Mrs. Jordan Grooms gave the invocation. The group enjoyed a covered dish luncheon and played games.

Others present were Mmes. E.B. Miles, C.R. Logan, Henry

Hastings, J.D. Love, Marie Huntley, William McGehee; L.W. Metcalf, and Margaret McFarland.

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606 E. 15th St.

## Miss Balden Is Married In Home Of Her Parents

In a pretty home ceremony, the marriage of Miss Janna Lynn Balden and Martin Lynn Means was solemnized Saturday evening in the home of the bride's parents, Mr. and Mrs. Charles R. Balden, 328 Centre. The bridegroom is the son of Mr. and Mrs. Maurice Means, 517 Ave. K.

His grandfather, the Rev. C.C. Means of Gage, Okla., a retired minister, conducted the exchange of vows as the couple stood before the fireplace which was banked with greenery and lighted by candles. White chrysanthemums and candles were arranged elsewhere in the room.

Miss Susan Balden was her sister's maid of honor and Gaylen Evans of Dalhart was best man. Wedding music was by Mrs. Nancy Richie.

Styled on princess lines with deep squared neckline and leg-of-mutton sleeves, the bride's gown was of candlelight satin, its only trim rows of narrow lace edging the front panel and at the wrist. Side front panels were gathered to the center section, and the gored skirt was carpet length.

A crown of tiny white blossoms held her waistlength veil and she carried a bouquet of silk roses and babybreath.

A print dress in shades of blue ranging from navy to forget-me-not was worn by the maid of honor. It was in empire style with full sleeves and square neck, and had a sash of the palest blue tint.

After the wedding, a reception was held in the home. Sisters of the couple, Judy

Hale of Amarillo and Susan Balden, served coffee and punch.

The dining table was covered with a skyblue cloth and centered with candelabra holding lighted tapers. The two-tiered cake was decorated with roses.

Leaving on a short trip, Mrs. Means had changed to a blue print empire dress with long skirt. The couple will be at home in Hereford.

The bride, employed at First National Bank, attended University of Texas at Austin last year and is a Hereford High School graduate. Means is associated with his father in business. He attended West Texas State University after graduation from HHS.

Out-of-city guests for the

wedding included the Rev. and Mrs. Means of Gage, Mr. and Mrs. Joe Wilson, Mr. and Mrs. Jess Walling of Bovina.

A shower honoring Miss Balden before her marriage was an event of last Sunday afternoon in the home of Mr. Jack Wilcox. Dee Ann Schlabs, Julie Wilcox, Pam Adams and Kerri Monroe served tea from a table centered with talisman roses in an antique silver basket, set on an ecru cutwork runner.

Hostesses with Mrs. Wilcox were Meses Earl Green, Frank Barrett, G.V. Hall, M.L. Charest, Lester Wagner, Wes Fisher, T.L. Kimbell, Alene West, Agnes Betzen and Glenna Tooley.



Mrs. Martin L. Means  
...nee Janna Balden  
(Bradly photo)

Mike Mansfield, Senate Majority Leader: "The conference is unanimous in the opinion that cutting the budget will not by any means bring an end to inflation."

Alan Greenspan, Chairman of the Council of Economic Advisers: "What we've got is an exceptionally dull, sluggish economy that is not likely to pick up in any way until the spring of 1975."

## Madre Mia Plans For Project

Start of plans for La Madre Mia Club's annual fund-raising activity, a holiday bazaar and homes tour, featured the business meeting of club members Thursday evening in the home of Mrs. Dick Geris. Mrs. Don Lane was co-hostess.

Mrs. Geris and Mrs. Don Waiser were appointed to act as a committee and survey possible dates and places before final decision is made on the form of the project this year.

With resignation as secretary by Mrs. David Honea, who will move soon to Dumas, the club

elected Mrs. James Gentry to serve in her stead. Mrs. Robert Priest was approved as a member to fill the vacancy left by Mrs. Honea's move.

Mrs. Charles Watson gave the program, a review of Mirabel Morgan's book, The Total Woman. She presented the study which stressed that women are chiefly responsible for determining a family's life pattern.

Relationship of wives and husbands was a continuing theme of the book, as was the

role of women in assuring the entire family's happiness.

After the review, members answered roll call by naming One Thing I'm Going to Change in Me.

Bonnie Masten was welcomed as a guest. Members present included Meses G.C. Merritt, Gerald Martin, Wayne Lady, Roger Williams, Don Taylor, C.D. Adams, Herschel Black, Joe Raley, Richard Ward, Lynton Allred, Waldo Baxter, Craig Smith, Jimmy Anderson, Charles Frye and Stanley

## C OF C Women Slate Luncheon

Final membership meeting of this year for the Women's Division, Deaf Smith County Chamber of Commerce, is scheduled at a luncheon beginning at 11:45 a.m. Tuesday in Civic Club Center with Mrs. W.E. Sparks, public affairs chairman, in charge of the program.

Two new directors to serve in 1975 will be elected and all members are urged by Mrs. O.G. Nieman, president, to attend the meeting and cast their votes.

For entertainment, Miss Teenage Hereford 1974, Monica Herring, will play piano selections while JoAnn Wagner will model the costume she planned and made, which won honors at the recent District 4-H Dress Revue in Amarillo and will be entered later this week in the Texas Dress Revue.

Mrs. Clint Formby will outline plans already made for Hereford's observance of the U.S. Bicentennial, and will also tell of arrangements for a pre-Bicentennial event, a tour sponsored by the Women's Division to the Ranch Headquarters Museum at Texas Tech Saturday.

Reservations for this tour may be made at the luncheon as well as at the Chamber of Commerce office. Reservation deadline is 4 p.m. Tuesday.

Forms of which division members are asked to indicate their preference for committee assignment for next year, will be collected at the meeting. These were mailed last week to all members.

"The Women's Division now has enough members so each may be assigned to only one duty," says Mrs. Nieman. "If each one will pick the job in which she is most interested, she can be assured of an assignment she will enjoy."

Name badges recently ordered for members have arrived and may be obtained at the meeting; the cost is \$2 each.

### NEWS VIEWS

William Proxmire, Senator (D-Wis), on airline subsidy: "To give Pan Am a subsidy, courtesy of the American taxpayer, is a clear distortion of the free enterprise system."



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**2/59¢**



### SHAMPOO

Extra Rich Shampoo In 7-Oz. Size Limit 2

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**57¢**



### GLEEM II

Toothpaste 7-Oz.

A Combination

Formula Floride to help protect your teeth against cavities...And Special Brightner-To Clean & Brighten your teeth

Limit 2

Our Reg. 94¢

NOW

**58¢**

### TROUBLE GAME

Trouble by Kohner

For 2-4 Players-Sturdy Plastic Game Board

Our Reg. \$3.99

**\$2.19**



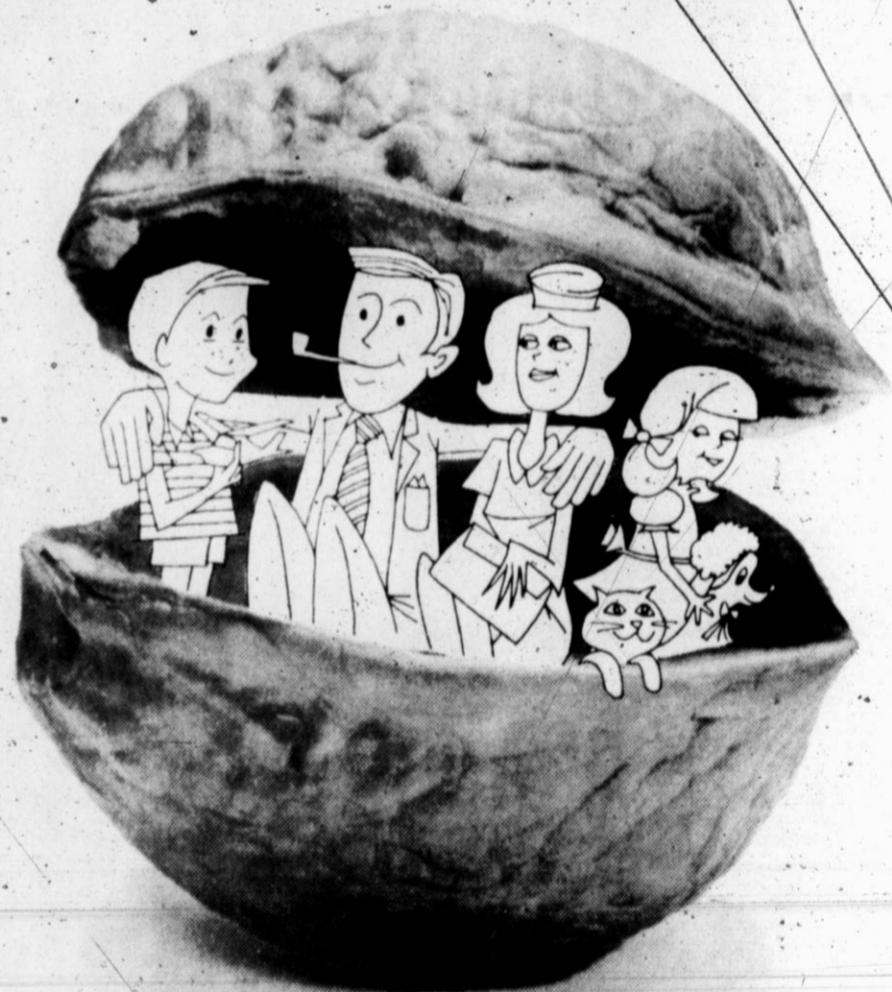
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Foam Bathroom Cleaner Eliminates Odors on Contact 17-OZ. Aerosol Container

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**56¢**



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TUESDAY & WEDNESDAY

## PINEAPPLES

LARGE SIZE SUGARLOAF EACH **59¢**

## POTATOES

EAST TEXAS MARYLAND SWEET LB. **25¢**

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ARIZONA VALENCIA 4 LBS. **\$1.00**

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FOLGERS ALL GRINDS

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FOOD CLUB CHUNK STYLE NO. 1/2 CAN

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WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

## DELICIOUS APPLES

FANCY RED 4 LBS. **\$1.13**

## TEXAS CABBAGE

FANCY NEW CROP LB. **13¢**

## CARROTS

GOLD TIP NO. 303 CAN

4 FOR **\$1.00**

## CATSUP

HEINZ 32-OZ.

**79¢**

## LUNCHEON MEAT

SPAM SMOKED CHEESE OR REGULAR 12-OZ.

**89¢**

## COTTAGE CHEESE

FARM PAC 24-OZ.

**79¢**

## TOMATOES

FOOD CLUB NO. 303 CAN

3 FOR **89¢**

## SOUP

CAMPBELLS TOMATO CAN

6 FOR **\$1.00**

## VEGETABLES

FOOD CLUB MIXED NO. 303 CAN

3 FOR **89¢**

## SPINACH

FOOD CLUB NO. 303 CAN

4 FOR **\$1.00**

## DRESSING

KRAFT 1000 ISLAND 16-OZ.

**79¢**

## DETERGENT

CHIFFON 22-OZ. SIZE

**49¢**

### LIQUID GOLD

SCOTTS LIQUID 16-OZ. OR AEROSOL 10-OZ.

**\$1.29**

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NEW FREEDOM

**19¢**

BOX OF 10's



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**\$1.99**

DAYTIME 30's

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BOX OF 40 REG. OR SUPER

**\$1.39**



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<b>STEW BEEF</b>	FURR'S PROTEN EXTRA LEAN CUBES, LB.	ADV. SPECIAL	<b>\$1 09</b>
<b>CHUCK STEAK</b>	FURR'S PROTEN LB.	ADV. SPECIAL	<b>79¢</b>
<b>GROUND BEEF</b>	FRESH GROUND LB.	ADV. SPECIAL	<b>78¢</b>
<b>BEEF ROAST</b>	FURR'S PROTEN SEVEN BONE CUT LB.	ADV. SPECIAL	<b>89¢</b>
<b>ROUND STEAK</b>	FURR'S PROTEN LB.	ADV. SPECIAL	<b>\$1 09</b>
<b>FISH STICKS</b>	2-LB. PACKAGE		<b>\$1 19</b>
<b>SIRLOIN STEAK</b>	FURR'S PROTEN, LB.	ADV. SPECIAL	<b>\$1 09</b>
<b>T-BONE STEAK</b>	FURR'S PROTEN LB.	ADV. SPECIAL	<b>\$1 49</b>
<b>RIB STEAK</b>	FURR'S PROTEN, LB.	ADV. SPECIAL	<b>\$1 09</b>
<b>CLUB STEAK</b>	FURR'S PROTEN LB.	ADV. SPECIAL	<b>\$1 39</b>



**FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!**  
Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

**BEEF PATTIES**  
TENDA MADE

HEAT-N-SERVE **99¢**  
LB.

**RIB ROAST** FURR'S PROTEN LB. ADV. SPECIAL **\$1 09**

**TURKEY**  
ROAST, HIND-QUARTER, ALL DARK MEAT  
LB. **49¢**  
DRUMSTICKS LB. **49¢**  
ADV. SPECIAL **\$1 49**  
ADV. SPECIAL **\$1 39**

**FISH FILLETS**

TURBOT, FRESH **98¢**  
FROZEN LB.

**Delicatessen**  
1-Lb. Meat Loaf  
1-pint Mashed Potatoes  
1 pint Cole Slaw  
1 pint Fruit Salad  
ALL FOR **\$3.89**

**SPECIAL SAVINGS!**

3 LB. 1 OZ. Giant Size only **94¢**  
Tackles Your Tough Laundry Problems

**GAYLORD COOKIES** 7-OZ. ASSORTED FLAVORS 3 FOR **\$1 00**  
**SYRUP** LOG CABIN BUTTERED 24-OZ. **\$1 59**  
**SARAN WRAP** 50 FT. **47¢**  
**HANDI WRAP** 200 FT. **69¢**  
**DIET OLEO** FLEISCHMANN'S LB. **66¢**

(NO PURCHASE NECESSARY)

FEATURE OF THE WEEK  
**ALVARADO DINNER FORK** **37¢**  
Each . . . . .

COMPLETER PIECES AVAILABLE AT ANY TIME

- 4 Iced Tea Spoons \$1.99
- 2 Tablespoons \$1.99
- 2 pc. Salad Set \$1.99
- 3 pc. Serving Set \$1.99
- Cold Meat Fork \$1.99
- Pierced Pastry Server \$1.99
- Gravy Ladle \$1.99

**RICE** COMET, LONG GRAIN, 28-OZ. **61¢** **SYRUP** LOG CABIN 36-OZ. **\$1 59** **STORE HOURS** Mon. thru Sat. 8 A.M. to 10 P.M. Sunday 9 A.M. to 9 P.M.

**Frozen Food Favorites**

**BROCCOLI SPEARS** TOP FROST, FRESH FROZEN 10-OZ. PACKAGE **3 FOR \$1 00**

**COOL WHIP** BIRDSEYE FRESH FROZEN 9-OZ. PACKAGE **59¢**

**TOP FROST PIZZA** CHEESE, SAUSAGE HAMBURGER OR PEPPERONI EACH **79¢**

NO SALES TO DEALERS

**CAKE MIX** BETTY CROCKER ASS'T PKG. **69¢**  
**COLE SLAW DRESSING** KRAFT 8-OZ. **61¢**  
**RED WINE VINEGAR & OIL** KRAFT 8-OZ. **53¢**

**PRIME VARIETY**  
DOG FOOD **\$1 20**  
36-OZ.

**GELATIN**  
KNOX, ORANGE, or GRAPEFRUIT **96¢**  
14-OZ.

**WORCESTERSHIRE SAUCE** LEA AND PERRINS  
5-OZ. **48¢**  
10-OZ. **85¢**

<b>SOMINEX</b> SLEEP-AID ONLY <b>99¢</b>	<b>MR. BUBBLE</b> BUBBLE BATH LIQUID 16-OZ. <b>47¢</b>	<b>HAIR COLOR</b> CLAIROL BALSAM <b>\$1 67</b>	<b>FORMULA 44</b> VICK'S COUGH DECONGESTANT 6-OZ. <b>\$1 99</b>
 <b>SHAMPOO</b> PRELL 7-OZ. TUBE <b>99¢</b>	 <b>SURE</b> DEODORANT REGULAR AND UNSCENTED 9-OZ. <b>88¢</b>	 <b>SCOPE</b> MOUTHWASH 18-OZ. SIZE <b>88¢</b>	 <b>VASELINE</b> PETROLEUM JELLY 7 1/2-OZ. SIZE <b>43¢</b>

**SHOP Furr's MIRACLE PRICES**

## Comings And Goings At King's Manor

BY FAY GAUGGEL  
Mr. and Mrs. Herman Cross of Memphis visited at Kings Manor last Saturday afternoon with his mother, Mrs. Alma Cross.

Mr. and Mrs. Carthel Lewis of Wellington were guests of Louise Vaughan Sunday.

Thursday evening Kings Manor residents were led in our song fest by the McFarlands, Bob and Margaret. He is new minister of music at Hereford First United Methodist Church.

Margaret is also a musician. She did piano accompanying for the entire evening.

Mr. Bob led us in a half dozen hymns. Also he sang My Jesus I Love Thee, and Face to Face with Christ, and played a trumpet solo, Old Rugged Cross.

We wish to thank Mr. Bob for a bit of delightful nostalgia when he quipped how he'd like us to sing with "Spizerinctum". Any real maestro knows he can get "Spizerinctum" if he has it himself. So after all, didn't we "spizerinct" for you?



### Couple to Marry

Wedding plans centered on the date of November 26 are being made by Miss Trisha Hill, daughter of Mr. and Mrs. Foster Hill of 340 Douglas, and Gary Lemons, son of Mr. and Mrs. Ed Lemons of 148 Oakl. The bride-elect graduated with a masters degree in math from Texas Tech University Lubbock and the prospective bridegroom also attended Texas Tech.

### Club Has Guest Speaker

Joyce Shipp, county home demonstration agent, presented film strips on men's clothing and also gave a preview of fall fashions for men to members of Cultural Extension Club Friday afternoon in the home of Mrs. M.H. Wiseman.

Clothing was provided by Gastons at the Mall, Anthony's and Boots and Saddle.

During the brief business meeting, members scheduled a workshop Oct. 3 in the home of Mrs. John Hunter. They will make sitting pillows to be used in Deaf Smith County Library.

An invitation was extended to

the club by 4-H clubs to attend a tea for HD clubs from 2 to 4 p.m. Oct. 12 in Pioneer Natural Gas Flame Room.

Mrs. J.C. Gandy read council reports before refreshments were served.

Four visitors were recognized, Mrs. Jacob King, A.A. Hare, Floyd Dunavant and Ken Fox of Alberta, Canada.

Members present were Mrs. J.D. Love, Ira Scott, Novella Stallings, John Hunter, M.W. Sumner, Ada Houser, Paul Corbett and Arthur Dettmann.

If you think you have plenty of time for your Christmas shopping, here's a little reminder: There are only about eighty shopping days left before Christmas, 1974.

## CowBelles Are Invited To Panhandle

John C. White, Texas Commissioner of Agriculture, will be the speaker at a meeting of Top O Texas CowBelles in Panhandle next Saturday, and Hereford CowBelles have received an invitation to the program in the county agriculture barn.

The hostess group is formed of members from Pampa, Claude, Panhandle and White Deer. Mrs. N.E. Tyler, local president, says several members plan to go from the organization here.

The invitation to the Hereford group said tickets are priced at \$2.75 and reservations are to be made by Thursday to Mrs. Bill Surratt, Box 35, Panhandle, 79068.

## Carnival Plans Talked In Club

Plans for taking part in the Halloween carnival at Walcott School were made by the Walcott 4-H Club at a meeting Wednesday afternoon. The carnival is scheduled for the night of Oct. 31.

Sherry Harder, assistant county extension agent, gave a demonstration of candy making for the 19 girls present.

## New AARP Schedule To Begin

Adding a social meeting each month to its schedule, the Hereford Chapter, American Association of Retired Persons, will have the first such gathering at 7 p.m. Thursday in Community Center, Ed Dziuk, president, announces.

Games are planned for the occasion and those who do not wish to play are invited to visit. All meetings of the AARP are open to any resident over 50 years of age.

Program and business sessions will continue on the third Thursday of each month, with the social meetings each first Thursday under the new schedule.



### Autumn Hospitality

Mrs. W.K. Golden pours coffee at the dining table in her apartment Thursday at the last of a series of September "open doors" at which she entertained friends informally during the past month. Guests here are, from left, Mrs. Shirley Garrison, Mrs. David Hutchins and Mrs. James W. Witherspoon. Coral dahlias circling a low bowl center the table, and a basket of bright fall blossoms at the door welcomed callers Thursday morning.

## Small Talk

By SUE COLEMAN  
Women's Editor

FOUR students from Hereford at West Texas State University are pledging national sororities on the Canyon campus.

Melinda Bradley and Kathy Rae McNaney, mathematics major, are joining Chi Omega; pledging Zeta Tau Alpha are Nancy Barrett and Donna Walterscheid, medical technician major. Melinda and Nancy have not chosen majors.

Parents of the cords are the Joe L. Bradleys of 414 Western, the James McNaneys of 604 E. Fourth, the L.W. Walterscheids of 222 Elm and the Frank Barretts of 112 N. Texas, respectively.

TWO musical organizations at Lubbock Christian College have selected Myrna Monical, Hereford student, for membership this fall. She has been chosen by both the college's piano ensemble and a cappella chorus.

Myrna is a sophomore in LCC, a music major and the daughter of Mr. and Mrs. Robert E. Monical, 717 Irving. She graduated from Hereford High in 1972.

Another Hereford girl, Darla

Payne, daughter of the J.M. Paynes of 127 Hickory, has been picked as an LCC Royal Blue Band member. She is a freshman majoring in medical technology.

A BABY girl, their first child, was born Tuesday to Mr. and Mrs. Jim Hansen of 231 Star, in an Amarillo hospital. Mother and baby came home this weekend.

Named Dawna Charee, the baby weighed six pounds two ounces at birth.

MRS. A.G. BELL is happy that her son, James Bell, and Mrs. Bell of Santa Clara, Calif., are to be here this week for a visit, and even happier to learn that their daughter, Jane, has been located after several years absence from home.

Many friends of the family here, where the Bells are old-timers, shared their sorrow when Jane ran away from home as a teenager and all efforts to find her failed.

She lately phoned her parents, Mrs. Bell says, from Grand Rapids, Mich., where she is married, has two children and has learned experience that

she must have caused much unhappiness by her impulsive behavior in the past.

## Secretaries To Witness Mock Trial

Observing National Day-In-Court, Deaf Smith-Castro County Legal Secretaries Association will hold their October meeting in Castro County courthouse Tuesday. It will begin at 7:30 p.m. in the community room.

A mock trial will be held, with Robert Bunty, Castro County attorney, acting as host to the secretaries. Purpose of the mock court session is to give legal secretaries an opportunity to study court procedures.

Annual Day-In-Court for legal secretaries was established at the fifth annual convention of the association in 1966. Day-In-Court chairman for the local chapter is Margaret Bunty.

## Club Makes Tour Of Phone Office

A tour of the office of Southwestern Bell Telephone Co. here was made by Dandi Doers 4-H Club at its meeting this week, one of a series of visits to local establishments. Next will be the new Deaf Smith County Library building, on Oct. 22.

A business meeting after the tour was held at Community Center, where plans were discussed for National 4-H week observance Oct. 6-12 and for a foods project.

## Shower Is Surprise

A surprise shower to welcome Timothy Joseph Burkhalter, baby son of Mr. and Mrs. Johnie Burkhalter, was given Thursday when a group of friends called on the mother and baby at their home, 225 Douglas.

Hostesses were Mrs. Kenneth Glenn, Jerry LaFrance, Phil Sciumbato, Gerald Sledge.

They served cake and coffee as guests presented gifts and watched the packages opened, admired the new baby and talked informally. The white cake was decorated with yellow roses, blue booties and a rattle.

Guests were Mrs. Burkhalter's mother, Mrs. Joe Manz, and Mmes, Ken Walsler, Jimmy Bell, Clyde Whitaker, Chick Holbert, Bill Drake, Loraine Wallman, John Hoffman, Jay Swayze and Don Caillouet.

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1971 Olds Vista Cruiser 9 passenger Station wagon. Air-power, chrome rack, radial tires, gold metallic finish with wood decal side trim. Vinyl interior

1972 Ford Gran-Torino 2 dr H-Top. Air & Power light green with white vinyl top 302 V8, A mileage maker.

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**Wedding Planned**

Miss Amber Marjean Hare, daughter of Mr. and Mrs. A.M. Hare of 134 Ave. G. and Jerry Lee Daley, plan to marry November 27 in Wesley United Methodist Church. The bride-elect is a Hereford High School graduate. Daley, formerly of Ft. Collins, Colo., is employed by Jake Diel Construction Company.

**Guest Will Speak At Forum Luncheon**

First of this year's three meetings of Deaf Smith County Women's Forum will be a covered dish luncheon Monday in Community Center, with a program open to all interested residents. Guest speakers will be Dr. M.A. Guidry, coordinator of life science research at Kilgore Research Center, West Texas State University, and Mrs. Frank Ford, Hereford woman who is the writer of a nationally-known cookbook featuring natural foods, Deaf Smith County Cookbook. Since diet, a subject of interest to everyone, is the topic, men as well as women are invited for this program. Mrs. Sam Long, president, has announced. The lunch will begin at 11:45 a.m. and each person attending

is asked to bring a dish for the potluck meal. Hostess clubs are Lone Star, Ceramic Art and Garden Beautiful.



Some say that steel tempered in forget-me-not juice will become so strong it can cut stone without being dulled.

**She Does**  
A man celebrates his birthday by taking a day off. A woman celebrates hers by taking a year off.  
-Mainsheet, Bainbridge.

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Wed. 9 A.M. to 9 P.M. Thurs, Friday and Sat. 9 A.M. to 6 P.M.

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**A78-13 TUBELESS WHITEWALL PLUS 2.04 FEDERAL EXCISE TAX EACH AND TRADE-IN TIRE**

**A TWO TOUGH STEEL BELTS** firm tread for gripping traction.  
**B TWO-PLY POLYESTER CORD** body for strength and smooth ride.

TUBELESS WHITEWALL SIZE	ALSO FITS	REGULAR PRICE EACH	SALE PRICE EACH	PLUS F.E.T. EACH
A78-13	6.00-13	\$38	25.30	2.04
E78-14	7.35-14	\$47	31.30	2.47
F78-14	7.75-14	\$49	32.65	2.61
G78-14	8.25-14	\$52	34.65	2.79
H78-14	8.55-14	\$55	36.65	2.94
A78-15	5.60-15	\$41	27.30	1.97
G78-15	8.25-15	\$54	36.00	2.86
H78-15	8.55-15	\$57	38.00	3.06
J78-15	8.85-15	\$61	40.65	3.05
L78-15	9.15-15	\$64	42.65	3.20

With trade-in tire

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TUBELESS BLACKWALL SIZE	ALSO FITS	REGULAR PRICE EACH	SALE PRICE IN PAIRS	PLUS F.E.T. EACH
B78-13	6.50-13	\$24	\$36	1.83
C78-13	7.00-13	\$27	\$40	1.99
B78-14	6.45-14	\$27	\$40	1.97
E78-14	7.35-14	\$30	\$45	2.24
F78-14	7.75-14	\$32	\$48	2.41
G78-14	8.25-14	\$34	\$51	2.55
F78-15	7.75-15	\$33	\$51	2.42
G78-15	8.25-15	\$35	\$52	2.63
H78-15	8.55-15	\$37	\$55	2.82

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**38,000-MILE GUARANTEED ROAD TAMER RADIAL**

TUBELESS WHITEWALL SIZE	REGULAR PRICE EACH	SALE PRICE EACH	PLUS F.E.T. EACH
BR70-13	\$47	\$35	2.28
ER70-14	\$55	\$41	2.79
FR70-14	\$58	\$43	3.04
GR70-14	\$62	\$46	3.18
HR70-14	\$66	\$49	3.47
GR70-15	\$66	\$48	3.22
HR70-15	\$70	\$50	3.42
JR70-15	\$73	\$53	3.62
LR70-15	\$76	\$56	3.86

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TOTAL GUARANTEE PERIOD: 60 48 42 36 24 18 Mos.  
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After this period, to the end of the guarantee period, Montgomery Ward will replace the battery, charging only a prorated amount for the time since purchase, based on the current regular selling price less trade-in. Batteries in commercial use are guaranteed on a similar basis for half of the specified periods. Commercial use is defined as use in any vehicle for other than family or personal use.  
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**42-MONTH GUARANTEED BATTERY**  
Delivers up to 410 cranking amps. Fits most cars.  
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**AC NON-RESISTOR SPARK PLUG**  
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Improves car's gas mileage. **55¢**  
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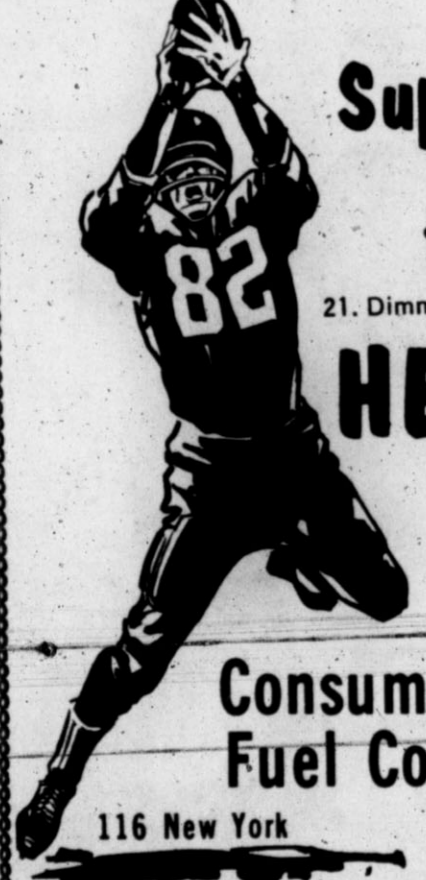
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After The Game Comfort

Shoelace Robes

Plus Matching Scuffs \$26.00



by **VANITY FAIR**

9. E. P. Coronado at 10. Amarillo

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*THE Vogue*

# THE HEREFORD BRAND'S ANNUAL

# FOOTBALL CONTEST

## Weekly Winners Receive

1st. Place \$15<sup>00</sup>    2nd Place \$10<sup>00</sup>    3rd. Place \$5<sup>00</sup>

## And Season Winners Receive Grand Prizes Of

1st. Place \$100    2nd Place \$35<sup>00</sup>    3rd Place \$15<sup>00</sup>

To be eligible for a grand prize, a contestant must participate in 12 of the 13 weeks (If 13 entered worst week is thrown out)

Enter every week....simply look for games in the sponsoring merchants ads and check the number in the official entry blank.

### OFFICIAL ENTRY BLANK

Only one entry per person; entrants must be at least 10 years of age to be eligible. Check the games in the ads, then mark the box number in the entry blank of the team you select to win. To be eligible for the season prizes, entrants must have at least 12 weekly scores. Entries must be turned in at The Brand office, or mailed to Box 473 by 5 p.m. on Thursday. Please use the official entry form or a reasonable facsimile. Members of The Brand staff or their families are not eligible. Decision of the judges is final.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Mail to Box 673 or Bring By Office at 130 W. 4th

1. <input type="checkbox"/>	2. <input type="checkbox"/>	27. <input type="checkbox"/>	28. <input type="checkbox"/>
3. <input type="checkbox"/>	4. <input type="checkbox"/>	29. <input type="checkbox"/>	30. <input type="checkbox"/>
5. <input type="checkbox"/>	6. <input type="checkbox"/>	31. <input type="checkbox"/>	32. <input type="checkbox"/>
7. <input type="checkbox"/>	8. <input type="checkbox"/>	33. <input type="checkbox"/>	34. <input type="checkbox"/>
9. <input type="checkbox"/>	10. <input type="checkbox"/>	35. <input type="checkbox"/>	36. <input type="checkbox"/>
11. <input type="checkbox"/>	12. <input type="checkbox"/>	37. <input type="checkbox"/>	38. <input type="checkbox"/>
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23. <input type="checkbox"/>	24. <input type="checkbox"/>	49. <input type="checkbox"/>	50. <input type="checkbox"/>
25. <input type="checkbox"/>	26. <input type="checkbox"/>	Hereford vs. Amarillo	
Tie Breaker		Total Score	

### INSURANCE

- Home
- Farm
- Vehicle
- Life

Professional Services Insurance Real Estate

19. Seminole at 20. Odessa Ector

**364-0555**

**601 N. MAIN**



**Lone Star Agency inc**

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KEN R. ROGERS 578-4350  
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Score higher when you save here.

Paying the highest rates available in Hereford for your saving dollars

29. North Texas State at 30. Drake

"You Save Where We Serve"

### Lead the Way Herd!

Quality Cattle Feeding Equipment Parts and Service

31. Wake Forest at 32. Oklahoma



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### THE BEST OF ALL POSSIBLE BANKS

33. Arkansas at 34. TCU



The **FIRST NATIONAL BANK** of **HEREFORD**

Member F.D.I.C.

Send Your Sweetheart Flowers

43. OSU at 44. Texas Tech

She'll Get A "KICK" out of Receiving Flowers From

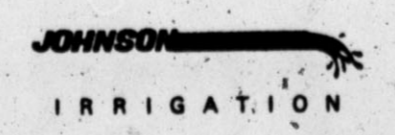


**PARK AVENUE FLORIST**

"WE SUPPORT THE HERD"

364-4042    315 Park Ave.

### Peerless PVC Plastic Pipe Kroy Aluminum Sales and Service



45. Houston at 46. South Carolina

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Where Your Health Comes First

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Make Us Your Own Pharmacy



Your courteous registered pharmacists are always ready to consult, help you select the best product.

Two Registered Pharmacists Nights & Holidays Call:

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### "SWEATERS"

Pullover & Button Up Vests V-Neck Pullovers Turtlenecks Cardigans

ALL COLORS & ALL SIZES



49. Pittsburgh at 50. Houston

Abbie's **MISTER SHOP**

364-0204    319 N. Main

# Law Enforcement Career Girl's Unusual Choice

BY SUE COLEMAN  
Women's Editor

PEOPLE ask her if she is not afraid to risk the danger of law enforcement officer's job; but petite Debra Whitson, one of very few feminine law enforcement majors at Amarillo College, smiles as she says, "It's really not as dangerous as driving a car on the highway!"

The Hereford Girl pursuing the special technology course at AC gives a very simple reason for her choice of the special technology course at AC gives a very simple reason for her choice of the study, "To help people."

She has been interested in law enforcement as a future career, unusual for women, since she was in the seventh grade. Hearing a narcotics officer speak to the students, she felt that she would like to do some such work but says her attention was turned to other things and she forgot it for a while.

SHE WAS a high school sophomore when an announcement was made inviting students to meetings of Junior Law Enforcement Club. After going to a meeting she decided she wanted to be a member and her interest in career possibilities revived.

Active in the club, which had more girls than boys as members then, she learned of jobs open to women in various phases of law enforcement and decided to aim for one of them.

Still far in the minority, women today do serve as sheriffs, policemen, in the highway patrol and in special services including detective, narcotics investigation and others, not just in desk jobs but on active duty.

"I WOULDN'T want to sit at a desk, except maybe to work for a while as a dispatcher," declares slight, brown-eyed Debra. "Police departments have women on patrol duty now, and so do some sheriff's departments, so women don't always get assigned to office work."

In her classes at AC are men from many branches of law enforcement, taking courses required to keep them abreast of their jobs. But just now there is only one woman besides Debra in her police science class; last year there were a few more.

She is working toward an associate degree in applied science, with studies that include government, speech, English and sociology in addition to police science.

AFTER graduation she plans to go to work in her chosen field, taking more college courses while she is on the job and gradually earning credits toward a bachelors degree. But she doesn't want to wait through four years of college to begin work.

Debra is still in her teens, a lifelong resident of Hereford, the daughter of Mr. and Mrs. James Whitson of 711 Irving. In addition to the Junior Law Enforcement Club, she was a member of the Forensics Club in high school here. She is in a social sorority, Delta Tau Omega, at AC, and also in a

fraternity for law enforcement students, Alpha Chi Delta, which was organized on the campus just this year.

SERIOUS about her job ambitions, Debra says she is not thinking of marriage for the near future and perhaps not for years to come.

"It would have to be an unusual man to be in sympathy with the work I plan to do," she says, "and I certainly intend to go ahead with that work." And she sounds as though she means it.

Encouragement from members of the Peace Officers Association here helped her determine to take up her unusual college studies, she says.

When she was a high school senior the association began electing a sweetheart each year from the junior club, and she was the first one to be chosen. She appreciated the honor and values her continued acquaintance with the peace officers.

When she became a member, Leona Gorrell was sponsor of the juniors, present sponsor is Russ Wheeler of the Department of Public Safety. Debra is still interested in progress of the club, which is inviting new members this year.

## Golden Glams

To everything there is a season, and a time to every purpose under heaven.

-Ecclesiastes 3:1.

All that really belongs to us is time; even he who has nothing else has that.

-Baltasar Gracian.

Time is the nurse and breeder of all good.

-Shakespeare.

Do not squander time, for that is the stuff life is made of.

-Benjamin Franklin.

Take care of the minutes, for the hours will take care of themselves.

-Lord Chesterfield.



Debra Whitson  
...her college major, police science

# Couple Wed In Home Ceremony

The marriage of Miss Lynne Poarch and Jeff Carlile was solemnized Thursday evening in the home of the bride's parents with J.T. Marlin, pastor of Central Church of Christ, officiating.

The bride is the daughter of Mr. and Mrs. Hoot Poarch, south of the city, and the bridegroom is the son of Mr. and Mrs. Marvin Carlile of Tula.

Bouquets of white gladiolas and turquoise daisy poms with candelabra were arranged on either side of the fireplace.

Mrs. Geary Geary served as maid of honor and Ray Cowser was best man. Daughters of the bridegroom, Marta and Robbin Carlile, lighted candles preceding the ceremony.

Miss Poarch wore a floor-length dress of candlelight taffeta with a dark brown velvet bodice. Her empire waisted gown was highlighted by a dark brown bolero jacket trimmed with candlelight lace.

She carried a bouquet of white daisies with turquoise babybreath. As a good luck piece she wore her mother's turquoise necklace.

At the reception held in the Poarch home, Mrs. Bud Cawthon and the bride's sister-in-law and sister, Mrs. Wesley Poarch of Hart and Mrs. Tim Hammock, served cake and punch.

The refreshment table was covered with a white linen cloth and trimmed with autumn flowers. It was centered with a two-tiered colonnade cake

topped with a dove figurine and wedding rings.

The couple will be at home at 102 Rio Vista Drive after a wedding trip to La Pax, Mexico.

The bride has been instructing horsemanship classes. She is a graduate of Pacific Coast Equestrian Instruction School in Badger, Colo. and attended West Texas State University after graduation from Hereford High School.

The bridegroom is an officer of Hereford State Bank. He attended Abilene Christian College.

Out-of-town guests present were the bridegroom's parents, his brother and family Mr. and Mrs. Winfred Carlile, Ruidoso, N.M. and his sister and family, Mr. and Mrs. John Nicholes of Tula.

Minding one's own business never hurt anyone.

Faith in one's self is the foundation of success.

A little authority affects some men more than strong drink.

The "charge it" habit gets to be expensive, in time.

Education isn't to be confused with going to college—not these days.

## Theater Is Club Program

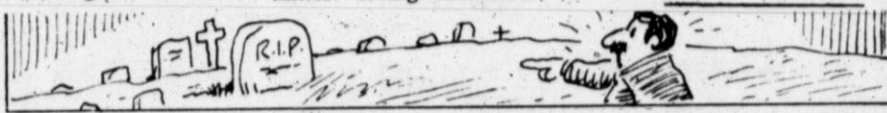
A dinner theater performance in Hereford Country Club Thursday evening included in its capacity audience members of Calliopian Study Club and their husbands, replacing their usual program with the special show.

It was the Ragtime Riverboat

Revue, presented by the Kaleidoscope Players of New Mexico.

In the Calliopian Club party were Mary Gibson, Virginia Holmes, Sue James, Mrs. C.J. Crump, Mrs. D.W. Palmer, Mrs. Bob Word, Messrs. and Mmes. Irving Alexander, E-

dwin Axe, Clyde Cave, Alton Fraser, Dale Furr, J.T. Gilbreath, John Gilliland, Tom Kendrick, Ansel McDowell, D.C. McWhorter, Emmitt Milburn, A.T. Mims, Millard Nobles, Keith Simmer, George Warner and Jack Wilcox.



Some people believe that pointing at a grave will make your finger fall off, but this can be countermanded if you spit or the endangered digit.

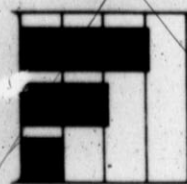
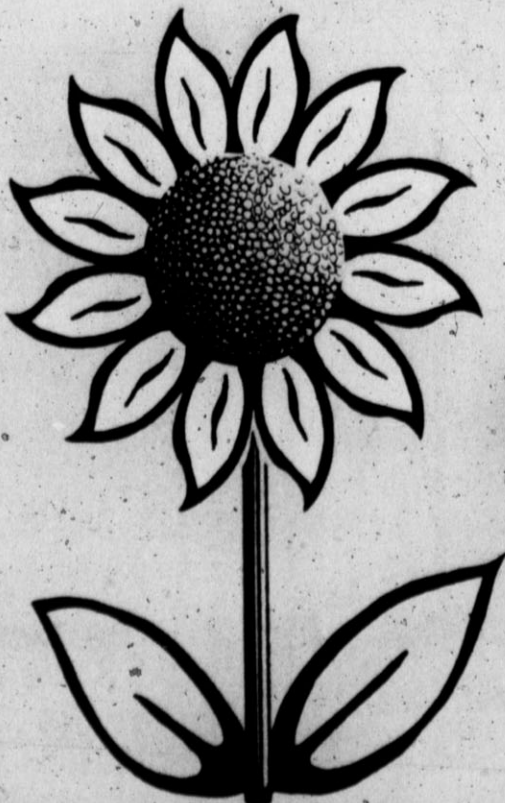
# START SOMETHING GOOD!

Today, pop some money into a savings account at First Federal of Amarillo. Here your money's secure, insured by a federal agency, and protected by prudent management. Your First Federal savings earn the generous savings and loan rate. And interest is compounded daily, so your money grows even faster.

We have a savings plan for any need. Our regular passbook offers the most in savings flexibility: It pays you interest every day, from the day you bring your money in until the day you need it. Your passbook money's always available instantly, without penalty, and with every penny of interest it's earned.

So start something good for yourself today. Add to your savings at First Federal of Amarillo.

# HAVE A GOOD DAY TODAY AND PASS IT ON!



## FIRST FEDERAL

SAVINGS & LOAN ASSOCIATION  
406 POLK • WOLFLIN AT DUNIVEN

SAVE BY MAIL: BOX 2968,  
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### Don't Let BAD WEATHER

Beat You To The Garage Door.



Let DOORKEEPER Make WINTER A Little Nicer FOR THE WHOLE FAMILY.



★ Doorkeeper

Electronic Garage Door Operator

Prices Start At

★ \$116<sup>75</sup>

Installation Extra

### Carl McCaslin Lumber Co.



344 E. 3rd.  
364-3434



# THRIFTWAY

For the ultimate in gracious dining - exquisite, translucent Porcelain China

## MOON MIST

Now you can collect a complete set of heirloom quality China for an amazing low price! Beautiful "Moon Mist" is a pattern that will surely delight your friends and family. It's raised floral wreath design, platinum trim and warm translucent glow makes every piece a work of art. Exquisitely delicate, yet strong and durable. "Moon Mist" is dishwasher safe, stain resistant, chip resistant, too. It's a china service you'll proudly use for years and years.

SPECIAL THIS WEEK:

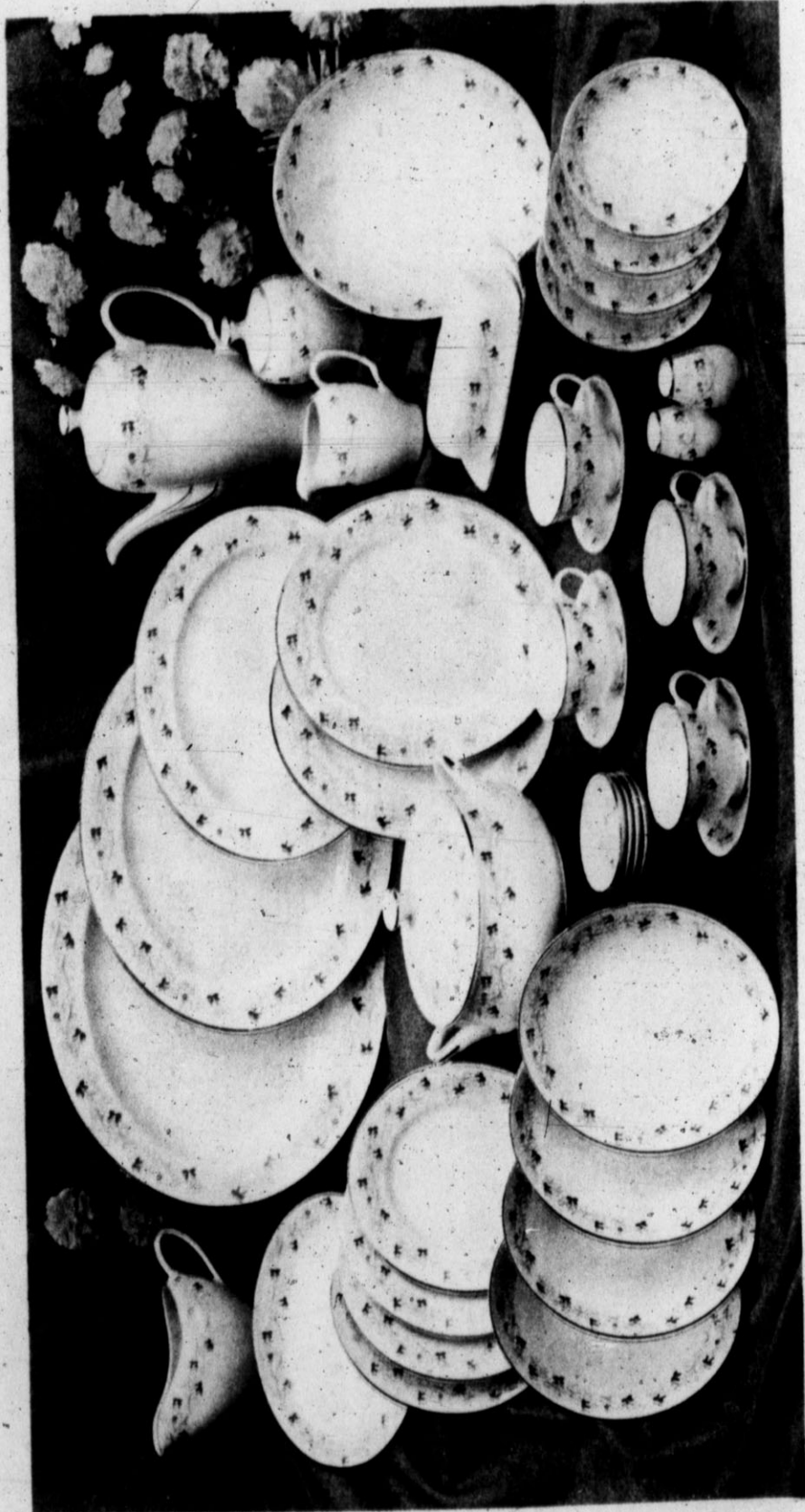
# COFFEE CUP

With Each \$5.00 Purchase

# 49¢

Each Only

Make sure you get matching completer pieces, too. They're on sale anytime at exceptional savings!



# THRIFTWAY

# FALL

## BARGAIN DAYS!

Do you shop to save? Then you'll enjoy shopping at Thriftway. It goes without saying that the "Fall Bargain Days" are exceptionally tremendous. Only the choicest meats and produce enter our store and we have long been famous for our everyday shelf bargains. Then, too, you'll enjoy the friendly service at Thriftway. Why not come in and shop our "Fall Bargain Days"? We'll be glad to see you and we promise you the best bargains in town.

**Fully Cooked Shurfresh Canned Boneless**



# HAM

3 \$3.89  
LB. CAN

FOOD STAMP CUSTOMERS ARE ALWAYS WELCOME AT THRIFTWAY SUPERMARKETS...

Shurfresh Halfmoon Longhorn

# COLBY CHEESE

10-oz. Pkg.

# 69¢

25 LB. BAG

ROXEY DRY  
MAKES ITS OWN GRAVY



# DOG FOOD

# \$3.89

The long, lazy, hot summer days have slowly dwindled by... and the autumn-brisk smell of Fall is in the air. It's time for football games, winner roasts, hot chocolate before an open fire; it's a sharing time, with friends and family entertaining at home. The way to start is with a well-rounded menu of treats and snacks. So turn the page for a Fall Festival of Values, from Thriftway, where you get the best for less.

**INSERTS FOR THE FOLLOWING NEWS PAPERS, WEEK OF SEPTEMBER 30, 1974:**

PECOS ENTERPRISE  
PECOS, TEXAS  
PLAINVIEW DAILY HERALD  
PLAINVIEW, TEXAS  
ROBY STAR RECORD & ROTAN ADVANCE  
ROTAN, TEXAS  
SHAMROCK NEWS  
SHAMROCK, TEXAS  
TUCUMCARI NEWS  
TUCUMCARI, NEW MEXICO  
WHEELER TIMES  
WHEELER, TEXAS

CANYON NEWS  
CANYON, TEXAS  
MOORE COUNTY NEWS PRESS  
DUMAS, TEXAS  
HAPPY WEEKLY NEWS  
HAPPY, TEXAS  
HEREFORD BRAND  
HEREFORD, TEXAS  
WINDMILL NEWS  
WINDMILL, TEXAS  
THE ROCKNEY BEACON  
LOCKNEY, TEXAS  
THE MEMPHIS DEMOCRAT  
MEMPHIS, TEXAS



EXCEPTIONAL SAVINGS AT YOUR PARTICIPATING THRIFTWAY FOOD STORES...

# THRIFTWAY

**ABERHARTY, TEXAS**  
Sally's Thriftway  
see store hours

**BOSSIE CITY, OKLAHOMA**  
City's Thriftway  
see store hours

**CANYON, TEXAS**  
Cooper's Thriftway  
see store hours

**DALLAS, TEXAS**  
Porter's Thriftway  
see store hours

**DOMAS, TEXAS**  
Thriftway Supermarket  
see store hours

**FLOYDADA, TEXAS**  
Don's Thriftway  
see store hours

**HEREFORD, TEXAS**  
Thriftway Supermarket  
see store hours

**KERNEY, TEXAS**  
Sally's Thriftway  
see store hours

**LOCKNEY, TEXAS**  
Lockney's Thriftway No. 3  
see store hours

**LOVINGSTON, NEW MEXICO**  
Patt's Thriftway  
see store hours

**MEMPHIS, TEXAS**  
Davis & Scott Thriftway  
see store hours

**MORTON, TEXAS**  
Doss Thriftway  
see store hours

**PADUCAH, TEXAS**  
Moore's Thriftway  
see store hours

**PANHANDLE, TEXAS**  
Panhandle Thriftway  
see store hours

**PECOS, TEXAS**  
Bob's Thriftway  
Hill's Thriftway  
Popular Thriftway  
see store hours

**PLAINVIEW, TEXAS**  
Page's Thriftway No. 1 & No. 2  
see store hours

**RALES, TEXAS**  
Lefebvre's Thriftway  
see store hours

**ROTAN, TEXAS**  
Gier's Thriftway  
see store hours

**SHAMROCK, TEXAS**  
Pritchard's Thriftway  
see store hours

**SPARKMAN, TEXAS**  
Carl Rote Thriftway  
see store hours

**TUCUMCARI, NEW MEXICO**  
Cooper's Thriftway  
see store hours

**WINDMILL, TEXAS**  
Dunn & Scott Thriftway  
see store hours

**WHEELER, TEXAS**  
Pritchard's Thriftway  
see store hours

Specials Good Sept. 28-Oct. 5, 1974. We Reserve The Right To Limit.

# GROCERY



Thrifty's Fall Festival of Bargains is in full swing! You can start planning to enjoy the good times at home with your family and friends. And whether you've planned an evening watching TV with a big bowl of popcorn and soft drinks, or a sit-down dinner for 12, the place to begin is with the menu. You'll find every thing you need to serve, for a great evening at home, at Thriftyway. You have our total attention in every department.

**ROXEY DRY**  
**DOG FOOD**  
 MAKES ITS OWN GRAVY  
 25 LB. BAG  
**\$3 89**

**GELATIN DESSERT**  
**JELL-O**  
 3-OZ. BOXES  
**\$1 00**

# PRODUCE

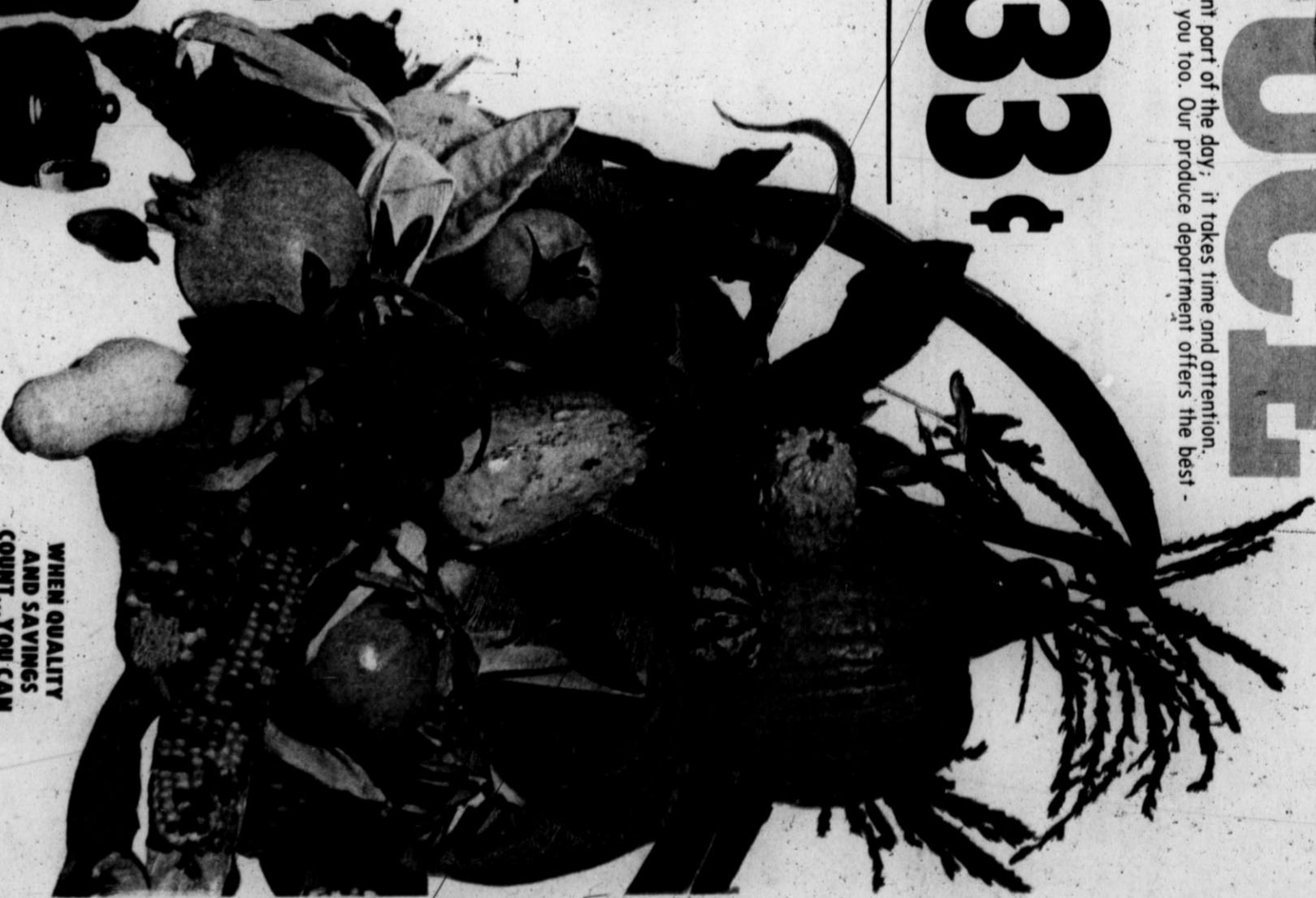
Planning your menu and serving your family tasty meals is an important part of the day. It takes time and attention. We give our total attention to quality and price, and we'll save time for you too. Our produce department offers the best - best in quality, best in price. You have our total attention!

**WASHINGTON RED DELICIOUS**  
**APPLES** LB.  
**33¢**

**TEXAS**  
**ORANGES**  
 5 LB. POLY BAG  
**69¢**

**CARROTS**  
 ONE POUND  
**29¢**  
 2 POLY BAGS

WHEN QUALITY AND SAVINGS COUNT... YOU CAN COUNT ON US!



**ALL PURPOSE**  
**RUSSET**

**POTATOES**  
 10 LB. BAG  
**69¢**

## WEIGHT WATCHER'S SUBSTITUTE

**SUGAR** 100 CT. PKTS. **69¢**

**RANCH STYLE PLAIN**



**CHILI** NO. 300 CAN **59¢**

**STAR KIST - LIGHT MEAT CHUNK**



**TUNA** 6 1/2 OZ. CAN **49¢**

## More Grocery Specials

**CARNATION-ASSORTED FLAVORS SPREADABLES** 7 1/2-OZ. Pkg. **79¢**

**DESSERT TOPPING DREAM WHIP** 7-OZ. Pkg. **89¢**

**ASSORTED FLAVORS TOAST EM POP UPS** 10-OZ. Box **49¢**

**STOVE TOP-CORNBREAD OR CHICKEN FLAVOR STUFFING MIX** 7-OZ. Box **39¢**

**SUGARY SAM CUT YAMS** No. 2 1/2 Can **47¢**

**MARY KITCHENS ROAST BEEF HASH** 15-OZ. Can **79¢**

**TRAPEZY'S JALAPENO BEANS WITH BACON** 303 Cans **\$1**

**FOLGER'S MOUNTAIN GROWN COFFEE** 2-LB. CAN **\$1 99**

## LIQUID DETERGENT

**IVORY** 22-OZ. Btl. **49¢**

## LAUNDRY DETERGENT

**GAIN** King Size Box **\$1 59**

## FOLGER'S MOUNTAIN GROWN

**COFFEE** 2-LB. CAN **\$1 99**

**WITH THIS COUPON**



**LIQUID DISHWASHING**  
**IVORY** 22-OZ. Btl. **49¢**

WITH THIS COUPON  
 THRIFTWAY FOOD STORES  
 VOID AFTER OCT. 5, 1974

**WITH THIS COUPON**



**LAUNDRY DETERGENT**  
**GAIN** King Size Box **\$1 59**

WITH THIS COUPON  
 THRIFTWAY FOOD STORES  
 VOID AFTER OCT. 5, 1974

**WITH THIS COUPON**



**FOLGER'S MOUNTAIN GROWN**  
**COFFEE** 2-Lb. Can **\$1 99**

WITH THIS COUPON  
 THRIFTWAY FOOD STORES  
 VOID AFTER OCT. 5, 1974



# DAIRY



Milk, cheese and eggs are energy building high protein foods and every menu should include portions of these staples at least twice a week. When you shop the Dairy Department at Thriftway, you know you're getting the very best and always priced right. Come in today and see for yourself. You have our total attention.

**SHURFRESH QUALITY**

# MARGARINE

ONE POUND  
IN QUARTERS  
CTN.

SHURFRESH-HALFMOON LONGHORN

# COLBY CHEESE

10-Oz. Pkg. **69¢**

KRAFT HALFMOON LONGHORN

# SLICED CHEESE

10-Oz. Pkg. **79¢**

PILLSBURY-CHEESE OR PLAIN

# WIENER WRAP

4-Oz. Pkg. **25¢**

PILLSBURY "1869"

# BUTTERMILK BISCUITS

10-Ct. Can **39¢**

PILLSBURY

# CRESCENT ROLLS

8-Oz. Can **49¢**

KIMBIES DISPOSABLE

# DAYTIME DIAPERS

30-Ct. Pkg. **\$1.99**

KIMBIES DISPOSABLE

# OVERNIGHT DIAPERS

30-Ct. Pkg. **\$1.09**

# THRIFTWAY



# FROZEN

When saving time is an important part of planning and preparing your meals, shop our frozen food department. You'll find a variety of taste-tempting, nourishing foods to choose from, and they're quickly and easily prepared. Our prices are reasonable too, just one more way you receive our total attention.

SHURFINE FROZEN 100% PURE

# ORANGE JUICE

**5 \$1.00**

6-OZ. CANS

MORTON'S FROZEN GLAZED

# DONUTS

10-Oz. Carton **49¢**

MORTON'S FROZEN REGULAR

# DINNERS

11-Oz. Pkg. Each **49¢**

\*FRIED CHICKEN  
\*FISH & CHIPS  
\*MEAT LOAF  
\*SALISBURY STEAK  
\*TURKEY

SHURFINE FROZEN MIXED

# VEGETABLES

10-Oz. Ctns. **89¢**

\*MIX 'N MATCH  
\*GREEN PEAS  
\*PEAS & CARROTS

HEALTH & BEAUTY AIDS

# HAIR SPRAY

ADORN-REGULAR OR EXTRA HOLD **99¢**

6-Oz. Can

LEMON-UP

# SHAMPOO

10-Oz. Btl. **\$1.29**

ANALGESIC

# BUFFERIN

TWICE AS FAST AS ASPIRIN **69¢**

36-Ct. Btl.

DESITIN SKIN CARE

# LOTION

6-Oz. Btl. **69¢**

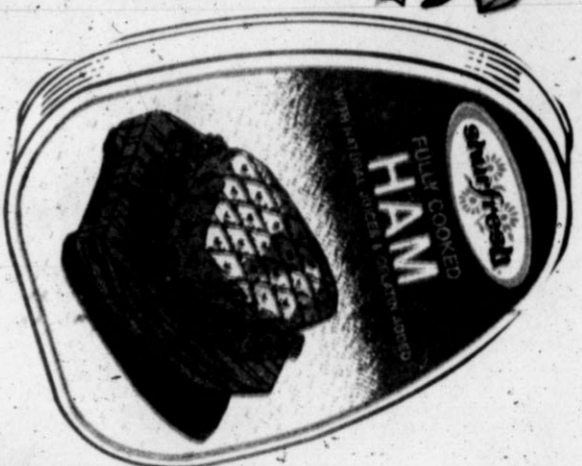
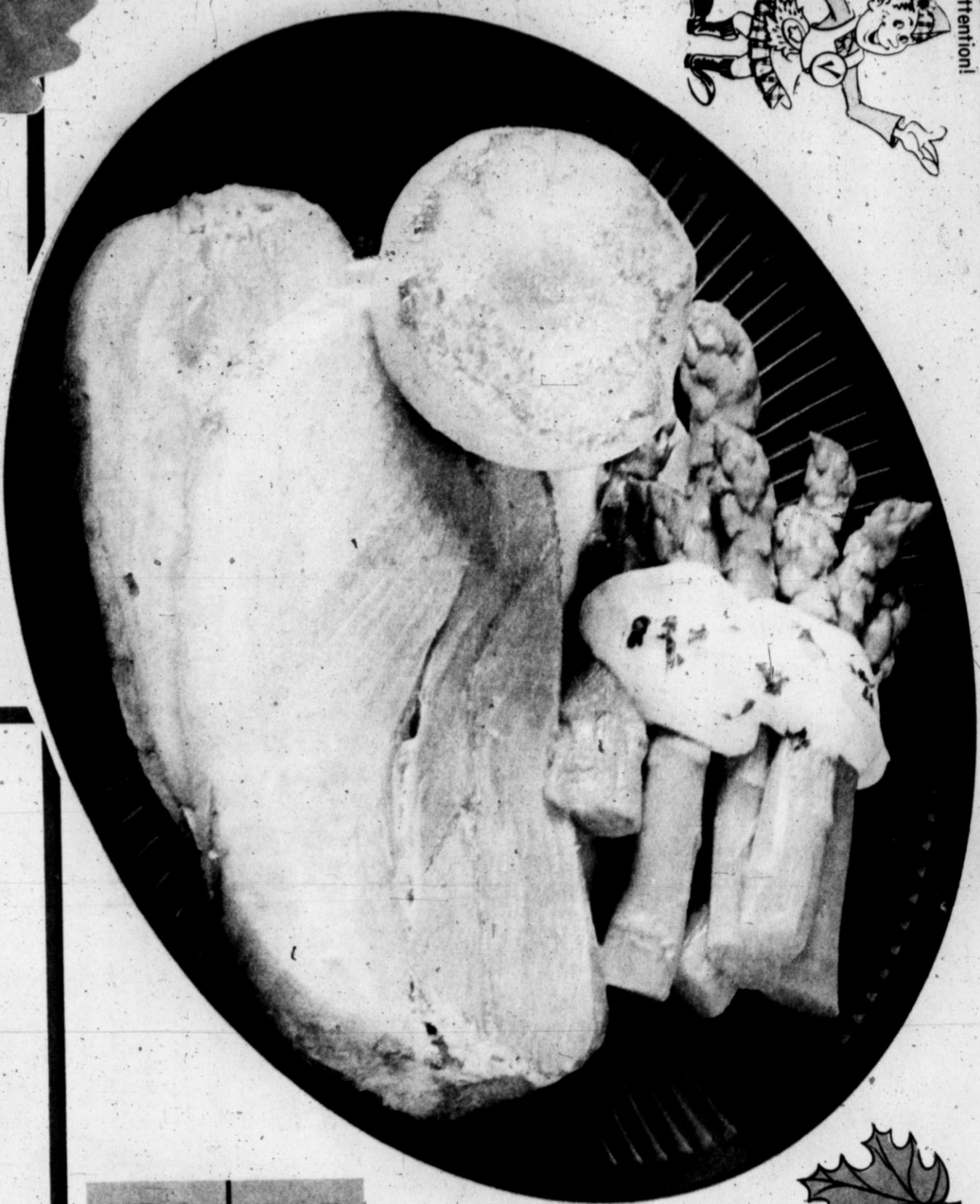
NOTICE TO OUR CUSTOMERS. WE NEED YOUR HELP!  
PAPER BAGS ARE IN SHORT SUPPLY DUE TO THE CRITICAL PAPER SHORTAGE. WE ASK ALL OUR CUSTOMERS TO HELP US. PLEASE BRING YOUR BAGS WITH YOU AND PLACE IN YOUR SHOPPING CART TO BE USED WITH YOUR OWN ORDER. PLEASE TAKE BOXES WHEN POSSIBLE.  
THANK YOU FOR YOUR COOPERATION.

# THRIFTWAY

Your family's health and nutrition deserve complete attention - attention to quality, attention to price. And that's what you get at Thriftway. We give our total attention in every department. Just check the prices below in our meat department, then come into our store and check the quality. You'll see for yourself. You have our total attention!



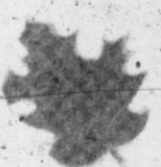
# QUALITY MEATS



SHURFRESH BONELESS FULLY COOKED  
**CANNED**  
**HAM**  
 3 \$3.89  
 LB. CAN

SHURFRESH-BONELESS FULLY COOKED CANNED HAM 3-LB. CAN \$5.99

PORK BUTT <b>ROAST</b> ..... LB. <b>89¢</b>	SHURFRESH VAC PAK <b>FRANKS</b> ..... Pkg. <b>59¢</b>
CENTER CUT <b>PORK CHOPS</b> LB. <b>\$1.39</b>	SHURFRESH VAC PAK <b>BOLOGNA</b> ..... Pkg. <b>59¢</b>



SLICED  
 QUARTER PORK LOIN  
 FAMILY PACK

**PORK**  
**CHOPS**  
**\$1.09**  
 Lb.

WILSON'S  
 SLICED SLAB

**BACON**  
**\$1.09**  
 Lb.

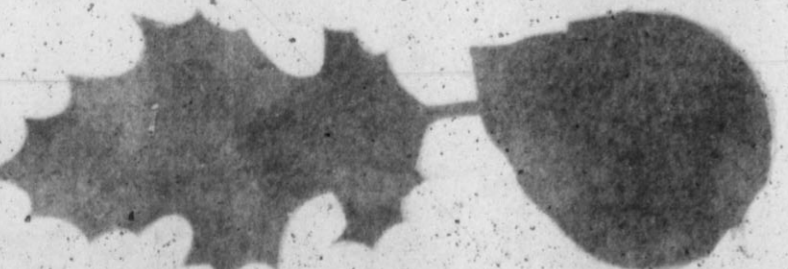
FRESH  
 PORK BUTT  
**STEAK**  
**99¢**  
 Lb.



GRADE "A"  
 4 TO 6 LBS.  
 AVERAGE

**BAKING**  
**HENS**  
**49¢**  
 Lb.

Lb.



**IT COSTS NO MORE FOR THE  
BEST SERVICE IN TOWN**

**SHOP THRIFTWAY AND  
REDEEM THESE VALUABLE COUPONS**

**FOR YOUR**

**BONUS STAMPS**

**FROM YOUR NEAREST THRIFTWAY FOOD MERCHANT**

- |  |  |   |
|--|--|---|
| <b>ABERNATHY, TEXAS</b><br>Smith's Thriftway<br>S&H GREEN STAMPS         | <b>LOCKNEY, TEXAS</b><br>Page's Thriftway No. 3<br>S&H GREEN STAMPS                              | <b>PLAINVIEW, TEXAS</b><br>Page's Thriftway No. 1 & No. 2<br>S&H GREEN STAMPS |
| <b>BOISE CITY, OKLAHOMA</b><br>Coly's Thriftway<br>BUCCANEER STAMPS      | <b>LOVINGTON, NEW MEXICO</b><br>Thriftway No. 1 & No. 2<br>PURPLE STAMPS                         | <b>RALLS, TEXAS</b><br>Leftwich Thriftway<br>GOLD BOND STAMPS                 |
| <b>CANYON, TEXAS</b><br>Cooper's Thriftway<br>GOLD BOND STAMPS           | <b>MEMPHIS, TEXAS</b><br>Davis & Scott Thriftway<br>BUCCANEER STAMPS                             | <b>ROTAN, TEXAS</b><br>Glen's Thriftway<br>GOLD BOND STAMPS                   |
| <b>DALHART, TEXAS</b><br>Porter's Thriftway<br>S&H GREEN STAMPS          | <b>MORTON, TEXAS</b><br>Doss Thriftway<br>GOLD BOND STAMPS                                       | <b>SHAMROCK, TEXAS</b><br>Pritchard's Thriftway<br>S&H GREEN STAMPS           |
| <b>DUMAS, TEXAS</b><br>Thriftway Supermarket<br>BUCCANEER STAMPS         | <b>PADUCAH, TEXAS</b><br>Moore's Thriftway<br>S&H GREEN STAMPS                                   | <b>SPEARMAN, TEXAS</b><br>Cut Rate Thriftway<br>BUCCANEER STAMPS              |
| <b>FLOYDADA, TEXAS</b><br>Don's Thriftway<br>GOLD BOND STAMPS            | <b>PANHANDLE, TEXAS</b><br>Panhandle Thriftway<br>BUCCANEER STAMPS                               | <b>TUCUMCARI, NEW MEXICO</b><br>Cooper's Thriftway<br>GUINN BROTHERS STAMPS   |
| <b>HEREFORD, TEXAS</b><br>Thriftway Supermarket<br>GUINN BROTHERS STAMPS | <b>PECOS, TEXAS</b><br>Bob's Thriftway<br>Hill's Thriftway<br>Popular Thriftway<br>PURPLE STAMPS | <b>WELLINGTON, TEXAS</b><br>Owens & Scott Thriftway<br>BUCCANEER STAMPS       |
| <b>KERMIT, TEXAS</b><br>Serv-All Thriftway<br>GOLD BOND STAMPS           | <b>WHEELER, TEXAS</b><br>Pritchard's Thriftway<br>S&H GREEN STAMPS                               |   |

**JUST IN TIME FOR  
CHRISTMAS.**

**FREE**

**VALUABLE COUPONS FOR OVER:**

**5,000 BONUS STAMPS**

**The same kind of stamps you always get at Thriftway.**



Yes, again this year, your nearby Thriftway Supermarkets have just the thing to make your Christmas gifting easier. Over 5,000 Bonus Stamps can be yours during the next four weeks just for redeeming the valuable coupons you'll find on the next page. And as always, Thriftway coupons are redeemable for extra stamps on valued items and not just those products which you would not ordinarily buy.

So, give yourself a gift of over 5,000 Bonus Stamps and see how much easier it will be this year to give quality gifts to friends and family, thanks to those filled saver books from shopping friendly Thriftway Supermarkets.

**THRIFTWAY**

**THRIFTWAY**



# JUST IN TIME FOR CHRISTMAS

5,050 OF YOUR FAVORITE STAMPS.

REDEEM THESE VALUABLE COUPONS AT YOUR NEARBY THRIFTWAY FOOD STORES.

# THRIFTWAY

- ABERNATHY, TEXAS**  
Smith's Thriftway  
S&H GREEN STAMPS
- BOISE CITY, OKLAHOMA**  
Coly's Thriftway  
BUCCANER STAMPS
- CANYON, TEXAS**  
Cooper's Thriftway  
GOLD BOND STAMPS
- DALHART, TEXAS**  
Porter's Thriftway  
S&H GREEN STAMPS
- DUMAS, TEXAS**  
Thriftway Supermarket  
BUCCANER STAMPS
- FLOYDADA, TEXAS**  
Don's Thriftway  
GOLD BOND STAMPS
- HEREFORD, TEXAS**  
Thriftway Supermarket  
GUNN BROTHERS STAMPS
- KERMIT, TEXAS**  
Sery-All Thriftway  
GOLD BOND STAMPS
- LOCKNEY, TEXAS**  
Page's Thriftway No. 3  
S&H GREEN STAMPS
- LOVINGTON, NEW MEXICO**  
Thriftway No. 1 & No. 2  
PURPLE STAMPS
- MEMPHIS, TEXAS**  
Davis & Scott Thriftway  
BUCCANER STAMPS
- MORTON, TEXAS**  
Doss Thriftway  
GOLD BOND STAMPS
- PADUCAH, TEXAS**  
Moore's Thriftway  
S&H GREEN STAMPS
- PANHANDLE, TEXAS**  
Panhandle Thriftway  
BUCCANER STAMPS
- PECOS, TEXAS**  
Bob's Thriftway  
Hill's Thriftway  
Papay's Thriftway  
PURPLE STAMPS
- PLAINVIEW, TEXAS**  
Page's Thriftway No. 1 & No. 2  
S&H GREEN STAMPS
- RALLS, TEXAS**  
Leftwich Thriftway  
GOLD BOND STAMPS
- ROTAN, TEXAS**  
Glen's Thriftway  
GOLD BOND STAMPS
- SHAMROCK, TEXAS**  
Pritchard's Thriftway  
S&H GREEN STAMPS
- SPEARMAN, TEXAS**  
Cut Rate Thriftway  
BUCCANER STAMPS
- TUCUMCARI, NEW MEXICO**  
Cooper's Thriftway  
GUNN BROTHERS STAMPS
- WELLINGTON, TEXAS**  
Owens & Scott Thriftway  
BUCCANER STAMPS
- WHEELER, TEXAS**  
Pritchard's Thriftway  
S&H GREEN STAMPS

## OVER 5,000 BONUS STAMPS!

### WEEK NO. 4 OCTOBER 21-26, 1974

	<b>100 BONUS STAMPS</b> With this coupon and \$10.00 OR MORE IN PURCHASES Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 3 LBS. OR MORE BEEF ROAST Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer
	<b>75 BONUS STAMPS</b> With this coupon and the purchase of 3 LB. BAG RED DELICIOUS APPLES Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 28 OZ. BTL. LYSOL LIQUID CLEANER Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 1/2 GALLON JUG PUREX BLEACH Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 24 OZ. BTL. SUPER SIZE SCOPE MOUTHWASH Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 1-7 OZ. BTL. LIQUID PRELL SHAMPOO Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 3 OZ. BTL. CUTEX POLISH REMOVER Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 4 SYLVANIA LIGHT BULBS Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 4 1/2 GAL. CTNS. OR 2-1 GAL. CTNS. SHURFRESH MILK Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 1 FRANKLIN CRUNCH & MUNCH Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 5-16 OZ. CANS SHURFINE CUT GREEN BEANS Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 1 LB. CAN FOLGER'S COFFEE Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 2-6 1/2 OZ. CANS CHUNK LIGHT CARRIATION TUNA Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 5-15 1/4 OZ. CANS ROKEY RATION DOG FOOD Coupon Good Oct. 21-26, 1974 Limit One Coupon Per Customer

### WEEK NO. 3 OCTOBER 14-19, 1974

	<b>100 BONUS STAMPS</b> With this coupon and \$10.00 OR MORE IN PURCHASES Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 10 LB. BAG RUSSET POTATOES Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer
	<b>75 BONUS STAMPS</b> With this coupon and the purchase of 1 QUART RAGU SPAGHETTI SAUCE Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 1-32 OZ. BTL. HUNT'S TOMATO KETCHUP Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 1-5 OZ. FAMILY SIZE TUBE CONC. PRELL SHAMPOO Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer
	<b>75 BONUS STAMPS</b> With this coupon and the purchase of 1-7 OZ. FAMILY SIZE TUBE GLEEM TOOTH PASTE Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 15 OZ. BTL. HERBAL INTENSIVE CARE VASELINE LOTION Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 1-16 OZ. PKG. SHURFRESH BOLOGNA Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 1-28 OZ. BTL. PINE-SOL LIQUID Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 1-12 CT. BOX REG. OR SUPER KOTEX Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 2-14 OZ. CANS AJAX CLEANSER Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 1-12 OZ. VAC PAK PKG. CERTIFIED WILSON'S FRANKS Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 2 BATH SIZE BARS IRISH SPRING SOAP Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer
	<b>75 BONUS STAMPS</b> With this coupon and the purchase of 1-4 OZ. CAN SCHILLING BLACK PEPPER Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 19 1/2 OZ. PKG. CHEF BOY-AR-DEE DINNER SPAGHETTI W/MEAT SAUCE Coupon Good Oct. 14-19, 1974 Limit One Coupon Per Customer

### WEEK NO. 2 OCTOBER 7-12, 1974

	<b>100 BONUS STAMPS</b> With this coupon and \$10.00 OR MORE IN PURCHASES Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 15 OZ. BTL. INTENSIVE CARE VASELINE LOTION Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 1-200 CT. BOX KLEENEX FACIAL TISSUE Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 1-4 OZ. TUBE SHAMPOO HEAD & SHOULDERS Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 10 LB. BAG RUSSET POTATOES Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 1-13 OZ. PKG. JENO'S PIZZA Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 1-12 OZ. BOX WHEATIES Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 1-1 LB. PKG. SLICED SHURFRESH BACON Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 2-16 OZ. PKGS. SHURFINE FROZ. HLVS. STRAWBERRIES Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer
	<b>75 BONUS STAMPS</b> With this coupon and the purchase of 10 OZ. PKG. SHURFINE FROZ. NON-DAIRY WHIPPED TOPPING Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 1-7 OZ. PKG. RENUZIT SOLID AIR FRESHENER Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 1-10 LB. BAG GLADIOLA FLOUR Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 1-QUART JAR SHURFINE SALAD DRESSING Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer
	<b>75 BONUS STAMPS</b> With this coupon and the purchase of 1-2 LB. CAN FOLGER'S COFFEE Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 4-14 1/2 OZ. CANS KAL KAN BEEF DOG FOOD Coupon Good Oct. 7-12, 1974 Limit One Coupon Per Customer

### WEEK NO. 1 SEPTEMBER 30-OCTOBER 5, 1974

	<b>100 BONUS STAMPS</b> With this coupon and \$10.00 OR MORE IN PURCHASES Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 3 POUNDS OR MORE GROUND BEEF Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 1-14 OZ. CAN LYSOL DISINFECTANT Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer
	<b>75 BONUS STAMPS</b> With this coupon and the purchase of 1-5 OZ. TUBE MINT OR REG. CREST TOOTHPASTE Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 2-6 1/2 OZ. CANS CHICKEN OF THE SEA CHUNK TUNA Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 1-18" x 25" ROLL REYNOLDS HEAVY DUTY ALUMINUM FOIL Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 1 QUART BLACKBURN'S CRYSTAL WHITE SYRUP Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 1-10 OZ. BOX CHEERIOS Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 4-15 OZ. CANS HUNT'S TOMATO SAUCE Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer
	<b>75 BONUS STAMPS</b> With this coupon and the purchase of 1-2 1/2 OZ. TUBE SHAMPOO HEAD & SHOULDERS Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 1-5 LB. BAG GLADIOLA FLOUR Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer
	<b>200 BONUS STAMPS</b> With this coupon and the purchase of 1-25 LB. BAG GLADIOLA FLOUR Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 1 LB. PKG. CERTIFIED WILSON'S BACON Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer
	<b>100 BONUS STAMPS</b> With this coupon and the purchase of 1-28 OZ. CAN ELLIS JUMBO TAMALES Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer
	<b>50 BONUS STAMPS</b> With this coupon and the purchase of 1 GIANT SIZE BOX DETERGENT FAB Coupon Good Sept. 30-Oct. 5, 1974 Limit One Coupon Per Customer