

A
Weekly
Paper
Devoted
to the
Interest
of the
Pan-
Handle
of Texas



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Hereford, Texas

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Vol. 2

HEREFORD, TEXAS, MAY 23, 1902

No. 14

**All Over
the
Panhandle**

Childress will have a local option election in June.

Rev. Addison Clark of Amarillo is holding a series of revival meetings at Memphis.

Nearly all of the papers in the Panhandle report drenching rains and farmers and stockmen are happy.

Seymour will have a twelve-room brick school building, the corner stone of the same having been laid recently.

The Texas Editorial Association was in session last week at Gainville. Many editors from the Panhandle were present.

The new canning factory at Bowie has been completed, which is expected to utilize the surplus fruits and vegetables of that section.

Clarendon's progressive citizens are subscribing to a fund for the fencing of the school grounds and planting trees thereon. They want \$300 for the purpose.

D. W. Baysinger, while traveling overland from Greer county to Hartley county, was accidentally shot in the abdomen by a pistol falling to the ground. The accident happened near Clarendon and a local surgeon dressed his wounds. He will recover.

The Orient Insurance Co., after nearly thirteen years stay in Clarendon, has withdrawn its agency. Not a year during the time have they made a dollar of profit and in the time have lost \$10,000 more than they have taken in and as the record does not seem to improve with time they withdraw altogether.—Clarendon News.

Goodnight college has closed its session for the term.

Amarillo will soon have telephone connection with Clarendon, the line having been finished to Claude.

L. R. Dyer, a brother of Mrs. Chas. Goodnight, died at his home at Goodnight recently. Foul play is suspected.

Judge Brown recently appointed D. B. Albright of Childress as a member of the board of pharmaceutical examiners of the 46th judicial district.

In a cutting affray at Sunset last Saturday Will and Sam Lyons and their father, Tom, were seriously injured by Virg Littlefield. The former is expected to die from his wounds.

It is stated that the Wichita Valley railroad will be extended south from Seymour to Abilene and north to Wichita Falls and connect with the Rock Island at some point in the Indian Territory.

The Memphis Herald inadvertently made public what was to have been a secret marriage between Robert N. Halbert of Clarendon and Grace H. Gathings of Goodnight, which took place April 29. Moral—Fix it with the newspaper men first.

Hunt county did a very ungallant thing last week by defeating a lady candidate for county clerk. The lady was a widow of the old clerk, who had died a short time ago. The commissioners court had appointed her to fill out the unexpired term.—Memphis Herald.

Cards are out announcing the marriage of Miss Willie, daughter of Rev. and Mrs. W. L. Skinner, to Mr. Crockett W. Taylor, one of our best known young business men, on Tuesday evening, May 27, at the First Baptist church.—Clarendon Banner-Stockman.

Montague county will have a local option election June 7.

It is stated that the electric light plant at Amarillo will be in operation early next month.

The Bowie Blade very properly says: "Our farmers should raise more hogs and put in a larger acreage in forage crops. Beats cotton."

The Masons of Clarendon will celebrate Saint John's Day—June 24—and all Masons are invited. A barbecue and addresses will be the principal features.

The Panhandle Herald complains that the Pecos Valley road is making their town a dumping place for dead stock, over two hundred carcasses being around the stock pens.

A fight is on in Gray county for the location of the county seat. Pampa and Alanreed are the contesting towns. The former town-site is owned by a wealthy syndicate.

While J. M. Dobbins of Seymour was cleaning a Winchester rifle recently, the rifle was discharged in some unaccountable manner which resulted in instantly killing his wife.

BIRTHS.

To Mr. and Mrs. G. W. Penn of Amarillo, a girl.

To Mr. and Mrs. Dunbar of Memphis, May 15, a girl.

MARRIAGES.

At Bellevue, May 10, Miss Callie Spradling and Daniel Wiley, Rev. J. E. Newsom officiating.

At Childress, May 14, Miss Pauline Chesnutt and Henry Hankins, Rev. Ben Hardy officiating.

At Bowie, May 15, Miss Kate Burnett of Bowie and H. W. Winn of Fort Worth, Rev. J. W. Brice officiating.

DEATHS.

Elmer M. Devall of Quanah, May 13.

Mrs. Maggie Hood of Wichita Falls, May 12.

Infant daughter of Mr. and Mrs. L. R. Hill of Wichita Falls, May 12.

Infant child of Mr. and Mrs. Wittie McLain of Saint Jo, May 14.

Mrs. James Logue, wife of Judge Logue of Armstrong county, at her home near Washburn, May 7.

The Pluck of One Town.

The smart little city of Denton, Texas, has recently furnished an example in public spirit that must be recorded for study and emulation.

When the commission for locating the Girls' Industrial College, invited offers of sites, the people of Denton got to gather and estimated that the institution would be worth \$30,000 to their town. They had a State Normal college and a private college and they knew the value of such institutions measured in dollars and cents, not to speak of the social and intellectual effects upon their citizenship. So they went to work to raise the \$30,000. They didn't go around with subscription lists. They didn't ask for donations. They figured it out that \$30,000 was just three times their city taxes for the year 1900, and they took a short cut to the desired end, by assessing every taxpayer that amount.

Logically, of course, there was no assessment, but in fact the taxpayers accepted the assessment morally binding—and paid it to a man, without a whimper. Not one hesitated or refused. Did you ever hear of the like of that? More, the Denton people built the Normal college, which they later presented the state.—Houston Post.

Do you want a well drilled? If so F. C. Hutchinson will make you special prices while his machine is in town. He guarantees his work to be satisfactory.

For Fine Work in

and **House Painting
Decorating...**

SEE

PRIEST
THE PAINTER

CHEAP PORK PRODUCTION.

Pasturage, Properly Utilized, Will Produce Pork at Two Cents per Pound.

The following clipping from the Fort Worth Register will be of interest to our readers who are engaged in farming. As this section of the country will profitably produce the feeds spoken of in the article there is no reason why hog raising cannot be carried on here with profit to the farmer:

During the recent meeting in this city of the Texas Swinebreeders Association, the subject of green feed for hogs received considerable attention, and it was the claim of the experienced feeders that by the use of intelligently prepared pasturage the cost of pork production could be cut down to less than 2 cents per pound. The following applies to all the agricultural part of Texas as well as to Louisiana and should be read by every farmer in the state:

"Are artichokes, chufas and other comparatively new crops more profitable for the Southern hog raiser than corn, sweet potatoes, peanuts and other well-known Southern crops? What is the cheapest way to make pork in the Gulf states?" This query was recently answered as follows in the Rural New Yorker, by Director Wm. C. Stubbs, of the Louisiana station:

We have had considerable experience in growing what might be called the forage crops for hog and stock purposes, and upon such soils as we have in Louisiana neither the artichoke nor the chufa is as profitable to grow as many other crops we could substitute in its place. We are growing very successfully, in several parts of this state, hogs upon a most economical scale by adopting the following policy: in the fall of the year rust-proof oats are sown, which ripen early in May. Upon these oats the hogs are turned, small areas at a time, and as soon as the oats are destroyed a crop of sweet corn is approaching maturity in an adjoining lot. Upon this the hogs are turned and so attractive is the corn that at this stage they will devour each stalk, ear and all.

From the cornfield they are turned into an adjacent lot of early sorghum where they demolish the stalk in the same way. From this they are turned into an adjoining lot of Spanish peanuts. From this they are turned into a cornfield filled with early whippoorwill peas. Of course it is needless to say that they will greedily devour all of these plants. From the cornfield they are turned into sweet potato patches, which last them until late in the fall, when the hogs are ripe for the shambles.

J. M. BOGARD

JOE ADDINGTON

BOGARD & ADDINGTON

PROPRIETORS OF

THE IRON FRONT SALOON

PORTALES, NEW MEXICO

Fine Wines, Whiskeys, Liquors and Cordials

OUR LEADING BRANDS

HARPERS, MARTIN'S BEST, FOREST PARK, AUTOCRAT RYE AND MOUNT VERNON

All Mail Orders will receive Careful and Prompt Attention

T. R. REAGAN

JACK HARWELL

HEREFORD MANUFACTURING CO.

MANUFACTURERS OF

Galvanized Iron Water and Oil Tanks,
Flues, Well Casings, Etc.

ALL KINDS OF PLUMBING AND TIN WORK

Special Attention Given to Repair Work.

Shop on Sampson Avenue

Telephone No. 81

HEREFORD GRAIN & COAL CO.

Successors to Stambaugh & Camp

Coal, Grain, Hay, Salt
AND FIELD SEED

Bois d'Arc Posts

Cash for Hides and Bones

Wagon Yard Connected

International Stock and Poultry Food

YOUR PATRONAGE SOLICITED

First-Class Work Guaranteed

Clean Towels a Specialty

The City Barber Shop

DALE & SPLAWN, PROPS.

Bath Rooms in connection fitted up with Porcelain lined Bath Tubs

Your Patronage will be appreciated

In this way the hog is made to gather his own crop, feed himself, and by a rotation of crops a small area will be able to furnish a large amount of forage. There is one farmer in this state who last year raised sixty-seven hogs, weighing over 250 pounds apiece, upon less than ten acres of ground sown and harvested in above described manner, and the only absolute money cost to him was the labor in cultivating the crops, which was very small.

I regard the sweet potatoes and Spanish peanuts as being perhaps the most profitable feed we can grow. I may say, further, that by addition of an alfalfa patch, which is ready for the hogs in early winter if sown in October, we can carry the hogs the whole year through upon fresh fields and pastures new, all of which will be both nutritious and fattening, and this way hog raising can be carried on better in the state of Louisiana than in any other portion of the country. It is estimated that several of our farmers are by this process raising hogs at a net

cost of less than half a cent a pound.

Notice to Fishermen.

All persons are hereby warned not to fish or hunt on our premises. Some of us posted our places last year and people paid no attention to it. Hereafter we will prosecute to the full extent of the law all parties found fishing or shooting on land owned or controlled by us. *This means you!*

- J. C. COX.
- W. H. CLARY.
- L. R. BRADLY.
- G. R. JOWELL.
- D. F. JOHNSON.

Advertise.

Here is what Peter Cooper, who died worth millions, said of a newspaper: "In all towns where a newspaper is published every man should advertise in it, if nothing more, stating his name and the business he is in. It pays not only the advertiser, but lets the people at a distance know the town in which you

reside has a prosperous community of business men. As the seed is sown so the harvest recompenses. Never pull down your sign as long as you expect to do business."—Canadian Record.

THE MASS OF HUMANITY comprises two Classes,—those whose individual characteristics enable them to command situations and those whom situations govern. The weaker element covets constantly the attributes of Preference. Frequently the Insufficient appear to triumph. Title and Regalia, however, never yet made a king. Half a dozen Conventions occur within a few months, at Los Angeles, San Francisco, Portland and Salt Lake City.

By reason of Advantages, natural as well as acquired, "THE DENVER ROAD" is Master of the Situation as to Pacific Coast points and the Northwest. It simply has the Best of it any way you care to figure it. One important consideration is distance. Distance means time, which is money. Just for example, would you deliberately choose to ride out 856 miles to a point but 588 miles distant from Fort Worth via "The Denver Road," which reaches the place where the interesting part of the Los Angeles trip begins, with 268 miles less travel, taking less time, therefore less money, with neither changes nor waiting, too? Why, of course it makes a difference! It's so with all other possible combinations of lines—'twas so in old Euclid's time, 'tis so now, always will be,—two sides of a triangle must exceed the third.

Study the map. Further than this, persons of discrimination recognize and appreciate the fact that certain modern conveniences are of the necessities of really good passenger service and that many of these the Denver road alone provides. Such are:—

Daily through trains, models of improved, box-vestibuled equipment; sleepers with ladies' dressing rooms, large enough for several,—with no locks; coaches furnished with the most comfortable high-back seats made; cafe cars, meals a la carte, pay only for what you order; no junctions to wait at, nor any change of cars; no matter how small your party, through trains for each, for everybody, each day.

Another point, the Denver road gives choice of six routes from Colorado west, with through connections. You may view Colorado's grandeur going, returning, or both ways, if you will.

Study the map and think twice before buying. Tickets cost no more via the Denver road than over routes where you'd get considerably more ride but less actual satisfaction.

The Denver road doesn't need to be called official. Correspond with us. Fort Worth, Texas.

Mrs. A. Osborne,

Fashionable Millinery.

Also Agent for

Butterick Patterns and Publications.

Located in D. R. Gass' Store.

The Geneva Nursery Company

Geneva, Nebraska

Growers of all kinds of hardy apples, peaches, plums, pears, apricots and cherry trees, and evergreens, ornamental trees, shrubbery and roses of all kinds, also small fruits, such as strawberries, blackberries, raspberries, dewberries, rhubarb, etc., all of the finest quality. Satisfaction guaranteed. For further information address

H. M. MILLER,
1947 Stout Street, DENVER, COLORADO.
Reference, Denver National Bank.

REPORT ON TEXAS.

Extracts From the Report by the New York Chamber of Commerce.

"Texas is the only State where temperature, humidity and soil are equally suited to the distinctively Southern crops in conjunction with all the grains fruits and forage plants of the more Northern States, and likewise to the prolific breeding of all kinds of farm animals."

"Texas is a State of such magnificent distances—an empire within itself—that proper investigation of its mineral resources would require not a few days, but a few years. It would require considerable hardihood to definitely state that any mineral is lacking. In every section we found a vast amount of matter indicating the existence of various economic minerals, and in almost every section it seems to me that further exploration is warranted."

"The natural resources of Texas as a lumber State are very hard to equal in this country, and the natural conditions seem to be very attractive for the investment of capital. But the great capital necessary to operate a large lumbering plant to the best advantage cannot easily be brought together except in the corporate form, and legislation hostile to foreign corporations must necessarily tend to discourage them from subjecting themselves to it."

When these stable conditions as to the supply of labor shall have been reached by the evolution of a sufficiently large and properly skilled artisan class, Texas will have a very important advantage over other sections in the relatively low cost of living, which inevitably results in correspondingly low prices of labor. It is an unshakable fact that because of climatic and physical reason the actual necessities of life cost less and will always cost less in the Southern than in the Northern States. When Southern manufacturing industries have at command an artisan class of persistent industry and highly-developed skill, they will have a decided advantage in labor costs.

Rib Broken.

J. P. Rowlin, who is employed in Orr's restaurant, had the misfortune to slip and fall while passing through the rear door. Dr. R. M. Johnson was summoned and upon examination it was found that a rib was broken, besides being bruised about the body. The fracture was reduced and at last accounts Mr. Rowlin was resting as easy as could be expected under the circumstances.

A Sad Death.

The little eighteen months old babe of Mr. and Mrs. I. W. McClure was drowned last Saturday evening in the tank at the windmill near their house. The little one was only out a few minutes before it was missed and search made, but alas, life had fled before help could reach it. Mr. and Mrs. McClure have the sympathy of everybody in their deep sorrow. A large number of friends attended the interment Sunday afternoon.—Canyon Stayer.

Stone's New Safe.

Will H. Stone, Hereford's new dealer in dry goods and clothing, on Friday last placed a fine new safe in his store. It is of the Barnes make and weighs 3000 pounds. C.

H. Harlan, the drayman, moved it from the depot and placed it in position.

Contractors Take Notice.

The plans and specifications for the Hereford College will be ready by May 24, 1907. The Executive Committee reserves the right to reject any and all bids.

14-2t C. G. WITHERSPOON,
Secretary Executive Committee.

Notice.

We have on hand a complete line of the Kingman and standard cultivator that we propose to close out for cash at 5 per cent above cost and carriage they were bought right and shipped in car lots. Call early and get choice. Respectfully
11tf D. R. GASS & SONS.

A WORD ABOUT HEREFORD.

A Few Reasons Why You Should Visit Hereford Before Locating Elsewhere.

Hereford is the county seat of Deaf Smith County and has a population of over 1500, having more than doubled its inhabitants in the past ten months. Being situated in the center of the vast stock raising portion of the Panhandle it is the largest cattle shipping point in the southwest. It has an excellent public school and soon the erection of a \$15,000 brick or stone college will be commenced, the funds for the same being nearly subscribed. The Pecos Valley road, a part of the Santa Fe system, gives Hereford a direct railroad outlet to all parts of the United States. The Tierra Blanco river, which abounds with large black bass and other fish, gives Hereford what few towns in the Panhandle possess—a live stream of water. The purest of water is obtained in inexhaustible supplies at a depth of from 35 to 60 feet. The town has a gradual slope toward the river, which gives it an excellent drainage—no mud-holes or frog ponds abounding within her limits menace to the health of her citizens. The altitude of Hereford is 3500 feet.

The soil of the surrounding country is of a loamy substance and is especially adapted for the raising of all kinds of feed stuffs. Experiments have also proven that corn, wheat and other grains, all kinds of garden truck and vines can be raised profitably. Fruit and shade trees are also prolific. In fact at Hereford an extensive nursery has been established which in three years time will be the largest in the southwest. Statistics show that rainfalls in this section have gradually increased every year for the past ten years, due probably to cultivation and tree planting.

For Sale.

A few acres of resident property for sale, good location and close in. Apply at this office for particulars. 13tf

Denver Road Excursion Bulletin. Triennial Convention National Sunday School Association, Denver, Colo. Tickets on sale June 22nd, 23rd and 24th, at a rate of one fare, plus \$2.00 for the round trip, tickets good for return until July 31st, 1902. Stopover privileges north of Trinidad, Colo.

Dallas, Texas—General Conference, M. E. Church, South. Tickets on sale May 15th, limited to return May 19th, on sale May 22nd, limited to return May 26th, and on sale May 26th, limited to return May 30th, at a rate of one fare and a tenth for the round trip.

For further information, call on or address any agent of the Denver road, or

A. B. SPENCER T. P. A.
13tf Amarillo, Texas.

New Lumber Yard

THE BURTON-LINGO CO.

WHOLESALE AND RETAIL DEALERS IN

... L U M B E R
Shingles, Sash, Doors
and Mouldings

OUR STOCK IS ORDERED, AND IS NOW IN TRANSIT
We Carry a First-Class Line of Material, and
Assure the Public of Fair Dealing and
Courteous Treatment

Yours for Business... BURTON-LINGO CO.



A. J. LIPSCOMB
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Hereford Mercantile Company

WHOLESALE AND RETAIL DEALERS IN

... GENERAL MERCHANDISE ...

RANCH AND TRAIL SUPPLIES

WE SOLICIT YOUR TRADE AND GUARANTEE SATISFACTION

DYER & SONS

Retail Dealers in

Lumber & Sash & Doors
AND SHINGLES

We carry one of the largest and best stocks of

Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

Local News Items

George L. muse was in from his ranch yesterday.

Hardin Russell was in from the Escarbada division of the XIT's yesterday.

Go to W. W. Meeks for watch and jewelry repairing. He also carries a nice stock of watches and jewelry for sale. 13tf

Rat Jowell is a frequent caller in town now, since he has disposed of his cattle. We would be pleased to see him move to town and become one of us.

The ladies of Hereford and vicinity are cordially invited to call at our new store and inspect our stock of millinery. Everything up-to-date and prices right. W. H. Stone. 13tf

W. A. Hubbard, who owns a ranch twenty-five miles south of Hereford in Castro county, was a business caller in town Tuesday. He said that the recent rains in this section did not strike his place.

W. L. Gibson, a prosperous ranchman from Endee, N. M., and who formerly lived at Dimmitt, was a pleasant and appreciated caller at this office Wednesday, becoming a paid-up subscriber to THE BRAND.

We are pleased to announce Frank M. Avis as a candidate for the responsible office of judge for Deaf Smith county. Mr. Avis is a native Texan, being born in Montague county, where he remained a resident until 1891, when he moved to Wichita Falls, where he remained until the fall of 1899, when he moved to Hereford, where he has since been engaged in the ranch business with his brother-in-law, T. M. Palmer, their ranch being situated about two miles north of town. While a resident of Wichita Falls he was elected to represent his ward in the city council, and later was appointed as one of the trustees of the Wichita Falls High School, which latter office he resigned when he moved to Hereford. Since coming to this county he has proved himself to be a progressive and public spirited citizen, never letting an opportunity pass which would improve the conditions of this town or county. In presenting Mr. Avis' candidacy for the office to which he aspires we can assure the new comers that he is a man of strict business integrity and fully competent to fulfill the duties of the office for which he is a candidate, to the older residents no recommendation from us is necessary. We bespeak for Mr. Avis your careful consideration when at the polls next November.

We have hats in all the latest effects of stylish millinery, and can please the most fastidious tastes. Call and inspect them. W. H. Stone. 13tf

L. F. Alby, the general manager of the store of the Stringfellow-Hume Hardware Company at this place, returned Tuesday from a business trip to Amarillo.

J. M. McGlothlin returned Saturday from Amarillo, where he went to meet his wife's sister, Mrs. T. A. Harrison of Pottsboro, who will make them an extended visit.

See the card of the Hereford Dental Parlors in this issue. Dr. Robertson has displayed much taste in arranging these rooms, and judging from what we saw, while it was unfinished, it will be the nicest dental parlors in the west.—Portales Progress.

Last Monday evening Sheriff Inmon received a telegram to stop a man who had jumped a board bill at Portales, N. M., and either arrest him or collect the amount due. As usual, Mr. Inmon was "Johny on the spot" and nailed his man, who preferred to settle rather than take the consequences.

B. P. Stone, who for the past few months has been employed in this office as editor of THE BRAND and foreman of our mechanical rooms, has resigned his position to accept a more lucrative position with the Roswell (N. M.) Register, having journeyed to that pretty little city on Saturday last. We do not expect to find Mr. Stone's equal as a writer or printer and regretted to have him leave us, but did not feel as though it would be just to him to have him stay here and forego the opportunity of bettering his position.

J. C. Cox and family were in attendance at the Sunday school picnic last Tuesday.

J. W. Higgins of Grayson county is registered at the Hereford House, being a prospector. He is a brother of our well known townsman, W. S. Higgins.

Parties wishing wells drilled by F. C. Hutchinson of the Hereford Well Company can leave their orders at this office, where they will be promptly attended to. 14tf

Frank Morris, the well known Gainesville real estate dealer, is in town this week, coming here with some prospectors, who were desirous of looking over our beautiful country.

We are pleased to announce the candidacy of Emmett R. Rice, who is at present holding the office of deputy county clerk, for the responsible office of county clerk of Deaf Smith county. Mr. Rice is a native of Missouri, moving with his parents to Hayes county, Texas, when eight years of age, where he remained until of age, when he decided that the Panhandle was the proper place to live, settling in Carson county. In September, 1898, he came to Hereford where he has since resided, being in the employ of the Pecos System in the mechanical department. Upon acceptance of the cashiership of the Hereford National Bank by County Clerk Fuller, Mr. Rice was appointed deputy by that official, which office he has filled with credit to himself and to the satisfaction of Mr. Fuller's constituents. In presenting his candidacy for this office we bespeak for Mr. Rice the careful consideration of the voters of this county when at the polls next November.

Charley Croley of Castro county was a pleasant caller in town Tuesday.

The Hereford Lumber Company has just received a large consignment of paints and oils. See their local adv elsewhere in this issue.

J. W. Goode, has sold his ranch property east of town to T. D. Rector of Lipscomb county. Consideration \$4000. This is the property Mr. Goode recently purchased of Conner Jowell.

Parties wishing to fish on "posted" premises will have to have a printed permit from the owners and signed by them, otherwise they will be prosecuted for trespassing. These printed permits can be had at this office. 14tf

The Hereford Dental Parlors have a new adv in this issue which will be of interest to our readers who are in need of dental work. In it are given the prices which will govern the work done. Dr. Robertson is an efficient and painstaking dentist and guarantees to give perfect satisfaction on all work that he does.



No Fooling
about our statement as to qualities.
The Confectionery

we offer is just as pure and delicious as we say it is.
Our Ice Cream and Sherbet
has already gained for us an enviable reputation. Try them.
KILLOUGH & MONTGOMERY

J. H. Holland
Contractor and Builder

Guarantees all work he takes oversight of to be done in a good, mechanical, workmanship-like manner. Architectural designs, detail drawings, specifications and contracts furnished for costly buildings. Save time and expense by seeing me at the brown cottage, one block east of court house, before letting your buildings.

Our Entire Stock of
Clothing and Dry Goods

Will Be Closed Out at
COST FOR CASH

We are just compelled to close this store, not that we are not doing business, but we need Mr. Sam Isaacs in our Amarillo store. This is a statement of fact—nothing more. Everything will be sold **AT COST** and what is left over by June 1st will be sent to Amarillo

THE FAMOUS

W. L. THOMPSON

Fine Wines, Whiskies, Cigars

MAIL ORDERS WILL RECEIVE PROMPT ATTENTION

Ed Joiner, Manager

EDGEVIEW,

TEXAS

Postoffice Address, AMARILLO, TEXAS

SUNDAY SCHOOL PICNIC.

**Everybody Enjoyed Themselves—
Park to Be Improved.**

A more delightful day could not have been picked out for having a picnic than was last Tuesday, and the different Sunday schools and their visiting friends enjoyed themselves to the fullest extent.

In the morning the different Sunday school organizations met at their respective churches and marched to the picnic grounds—at the Dewey avenue crossing of the Tierra Blanco river. Judge L. Gough acted in the capacity of marshal and delegated Dr. R. M. Johnson and J. W. Hough as his orderlies.

Arriving at the grounds the picnickers had the pleasure of witnessing J. W. Fewell's traction engine and train climb the hill on its way to Plainview. The program as printed in last week's BRAND was carried out and recitations were rendered by Maggie Harris, Marion Aten and Presley Dyer.

At this gathering was seen the dire need of a suitable place for this sort of recreation and different comments to that effect caused Judge Gough to give a little talk in regard to the improvement of our city park. In his speech he stated what was necessary to be done in order to provide necessary accommodations for picnicing purposes. That his talk bore fruits is evidenced by the fact that the ladies have taken the matter in hand and are going to put forth their best efforts to make the city park an ideal place of recreation. May they meet with every success is the wish of THE BRAND.

After the exercises were over the guests repaired to the tables which were laden with good things to eat of every description and variety, and to say that justice was done to the eatables is putting it mild.

In the afternoon a baseball game was played between two local nines, one of which was dressed in "Mother Hubbards," which made the game amusing as well as interesting. At about 2:30 the two nines in their costumes marched from the National Bank corner down Dewey avenue to the ball grounds, followed by the crowd of picnickers.

The "Mother Hubbards" consisted of the following players—Monchas, 1st base; Boyd, shortstop; Daniel, 3d base; Clark, catcher; Harbison, right field; Allen Bell, 2d base; Rat Jowell, left field; Parker, pitcher; Dyer, center field. The opposing nine consisted of Hubbert, right field; Isaacs, 2d base; B. T. Bell, 1st base; Orr, shortstop; Cardwell, 3d base; McInnis, catcher; Mercer, center field; DeVaney, left field; Wolf, pitcher.

At about 3 o'clock F. L. Vanderburgh, as umpire, called the game,

which ended in the seventh inning, the "Mother Hubbards" winning by a score of 22 to 9. The chief features of the game were the excellent shortstop work done by Charley Orr and the fielding by Eugene Dyer.

THE BRAND would advocate holding one of these delightful and recreative gatherings every month during the summer vacation of school, as it affords an excellent opportunity for the newcomers to become acquainted with each other and is a good teacher of unselfishness for the younger generation.

Ice Cream Social Tonight.

Everyone should come out this (Friday) evening to the ice cream social to be given by the ladies of

the Christian church at the court house. The Hereford orchestra will furnish the music for the occasion and everybody is assured a nice time.

Notice.

Notice is hereby given that hereafter our business will be conducted on the cash basis. This is made necessary on account of the immense amount of bookkeeping required on so many small sales. Please do not ask for credit as it is impossible for us to extend it.

KILLOUGH & MONTGOMERY,
B. T. HINTON,
Confectioners.

Keep Cool.

Make arrangements with Troy Womble to bring you ice every morning. Phone 76. 10tf

LIVESTOCK NEWS.

**Items of Interest to Those Engaged
in That Business.**

Lee Russell bought 3000 twos from the LFD's which will be shipped on the 27th from Kenna to Billings, Mont.

Ed Jackson is registered at the Hereford House, being here in the interest of the Saint Jo, Kansas, stock yards.

H. Jarman, a cattle dealer of Colorado City, is here with a herd of cattle, being registered at the Hereford House.

Newman & Nations will ship from Bovina 45 cars on June 1, 55 cars on the 10th and 60 cars on the 20th to Gillette, Wyo.

A. J. Long, a well known Fort Worth cattleman, came in Wednesday. He has a herd of cattle which are on the open market.

Barney Trammell purchased 1300 yearling heifers from Newman & Nations, which were shipped from Bovina on the 21st to Gillette, Wyo.

C. C. Bradford bought of Chas. Croley 750 two-year-old steers and of W. F. Youngblood 400 twos. These cattle will be shipped to Orin Junction, Wyo., on Monday next.

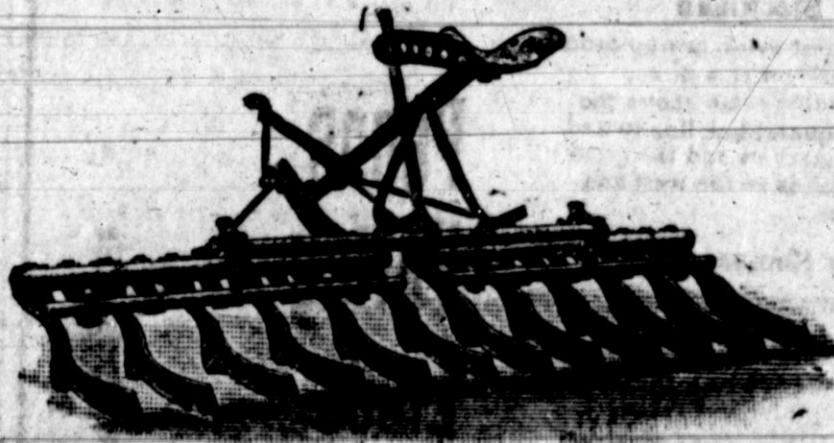
J. Hubert Fleming, the well known Trinidad, Colo., cattleman, was here this week to receive the M. Z. Smisen cattle, which were shipped from Bovina Monday and Tuesday. The herd consisted of 3600 twos.

A Correction.

In our last week's issue we stated that W. H. Stone had received his new stock of dry goods and clothing. This was erroneous, as Mr. Stone informs us that his goods have not arrived, but are expected daily. His millinery stock is complete, however, and the ladies are invited to call and inspect the goods and prices.

Johnson & Ferguson
Successors to Smith, Walker & Co.
Dealers in
Grain and Coal
Sole Agents for the Celebrated "Nigger-head"
MAITLAND COAL
Highest Prices Paid for Hides
The most centrally located Wagon Yard in town We will handle a full line of Field Seeds
YOUR PATRONAGE IS SOLICITED

THE ACME HARROW



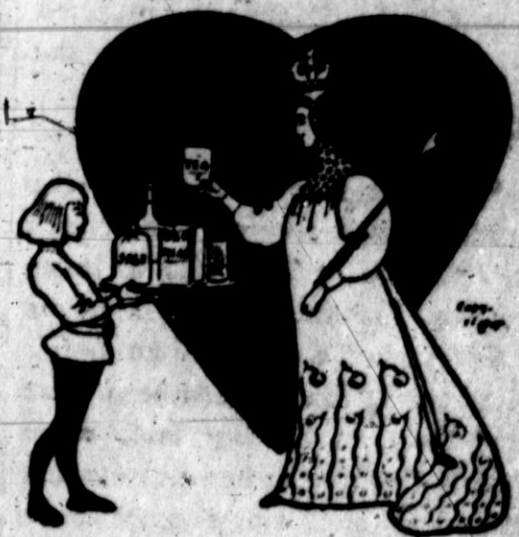
Superior
to Any
Other
Harrow
for All
Purposes

This Harrow Can Be Seen at Garrison Bros' Hardware Store
Where a Supply Will Be Kept Constantly in Stock
FOR SALE BY C. H. HARLAN

Stringfellow-Hume Hardware Co.
WHOLESALE AND RETAIL DEALERS IN
Glassware, Crockery, Shelf Hardware.
SADDLERY AND HARNESS GOODS

STAR AND ECLIPSE ... WINDMILLS
Full Line of Agricultural Implements

PHONE NO. 48



To the Queen's Taste

—and each woman is the "queen" in her own household—is the large, new stock of

GROCERIES

we serve up at very reasonable prices. No use wasting money on things that are low grade when the best goods can be purchased here at the same or slightly higher prices. Better things to eat mean better health at lower cost. These are the best.

Hickox & Daniel

The Brand

A Weekly Journal Devoted to the Interests of the Panhandle Country of Texas

FRANK L. VANDERBURGH
Editor and Publisher

At last the court house grounds are to be supplied with a well and windmill and tank for the proper irrigation of the trees and shrubbery which have been planted thereon.

THE Hereford College is now an assured fact, work having been commenced on the foundation this week. It is now up to the very few workers against the project to go way back and sit down.

THIS section was visited by a glorious rain last Saturday and Sunday and as a consequence our farmers and business men are happy. The lakes in the vicinity of Hereford are filled up, which settles the water question for the cattle shippers.

HEREFORD is growing rapidly, new business blocks and residences are springing up all over the town as if by magic. Prospectors are thick and are buying our ranch properties and are building homes in town, so that their children may enjoy the advantages of our excellent public school.

WE would be pleased to see our contemporaries who wish to see this district ably represented by a MAN in the legislature come out in bold advocacy of Judge L. Gough. He is pre-eminently the man for the position, and would spare no efforts to see that the Panhandle received her just dues—something that she has not received heretofore.

WE would respectfully call the attention of our foreign subscribers to the fact that Texas is a large state, and that this section is never visited by such a calamity as befell Goliad county, in the southern part of the state on Sunday last, when nearly a hundred of her citizens lost their lives and many more were seriously injured in a terrible cyclone which struck that section.

WE have had many prospectors compliment us on THE BRAND and they assured us that it was the medium by which they were brought here. They said that they had been the recipients of sample copies of numerous Panhandle papers, and a perusal of them showed that Here-

ford was the most progressive town, judging from the papers, hence they struck this place first. Most of the credit for this state of affairs is due, however, to the business men of Hereford, for no paper can do justice to its town if it is not liberally patronized.

THE famous war claim trouble threatens to irrevocably divide the Methodist church, south, into two opposing factions. At the general conference at Dallas recently a day of fasting and prayer was set, in which it was confidently expected by both factions that the Lord would cause the opposing ones to see the error of their way; but the only effect seems to have been to fix more firmly in the minds of both sides the righteousness of their respective positions. Evidently the Almighty is determined not to have anything to do with the war claim.

Notes and Comments

It will not be comfortable for a republican candidate in a close district to try a defense of the 27 1/2 per cent tariff on beef.

The republican party has again resorted to the old expedient, when cornered, of bringing the "bloody shirt" from its hiding place and waving it aloft.

The library erected by popular subscription in memory of Mr. Gladstone is nearly completed at Hewarden, the residence of the "Grand Old Man," where it overlooks the estuary of the river Dee.

Trusts and tariff revision have come to be live political issues and elections will go as public opinion goes in these matters. It is a certainty that the sentiment of the people is against trusts and for the abolition of tariffs for trusts.

The 450 ladies-and-gentlemen-in-waiting at the Italian court have "struck" because they get such poor board in King Victor Emanuel's household. The cook says he is doing the best he can with what little money he has to use for the royal kitchen.

A Viennese physician cautions against careless use of the X-rays in medicine as they have a dangerous effect on the tissues they strike or pass through, particularly in a case of over exposure.

The only effective way to hit the trusts is by reducing the tariff schedules. Taking cases to the courts after great hardship has been occasioned is like locking the barn door after the horse has been stolen.

Lloyd's Register, the world's authority on shipping, has given away the secret of the ship subsidy bill. It shows that the United States Steel Corporation is the largest owner of vessels in this country, and the fifth largest in the world.


The professor of Romanic philology at the university of Copenhagen has written a book on "The Kiss and Its History." He catalogues thirty distinct kinds and devotes a ponderous chapter to the probable origin of the rite.

President Roosevelt declares that he is qualifying himself to "speak on his feet," which may account for some indiscretions in public utterances. It is a dangerous experiment to speak "off-hand" on matters of national import—especially so for the president of the United States.


A "leak" in Russian army secrets whereby the details of all her frontier posts were made known to Austria and Germany has cost the government \$300,000,000 to rebuild or alter the fortifications in order to make useless the data in the hands of the neighboring governments.

About the worst provision of the infamous ship subsidy bill is the bounty to New England fishermen giving \$2 a ton to vessels and \$1 a month addition to wages of the crews. There is no provision for the equally meritorious fishermen of Chesapeake and Carolina coasts and the whole thing looks like sectional favoritism.

Secretary Shaw evades the issue when he says that he will give better custom-house treatment when the steamship companies provide better places for baggage examination. At every European frontier there are comfortable buildings in which travelers await the examination of their baggage which is not scattered over uncovered boards in rain, snow or broiling sun.



Pecos Valley Lines



For the Stockman
The greatest stock raising country in the world, with a direct transportation route above the southern quarantine line to and from all markets and the great pasture lands of the west and northwest

For the Homeseeker
Cheap farming and grazing lands in the Panhandle of Texas. Lands under irrigation in the Pecos Valley of New Mexico, producing the finest fruits, melons, alfalfa, celery, garden produce, etc., etc. Business opportunities of all kinds in a new and prosperous country

For the Healthseeker
A climate already famous for its health promoting qualities. Altitude not too high, air pure and dry, temperature even, with no extremes of heat or cold

And the pleasure seeker will find something to see and something to do

Southern Kansas Railway Co. of Texas
Pecos & Northern Texas R'y Co.
Pecos Valley & Northeastern R'y Co.
Pecos River Railr'd Co.

DON A. SWEET
Traffic Manager
AVERY TURNER
General Manager
AMARILLO, TEXAS

IN the absence of our cuts this week we will give a list of fees which will govern in the future; and let it be understood that I use nothing but the very best materials that are made, my alloys never tarnish, my teeth are cast on platinum pins, and my prices prevail with the BEST Dentists of the country:

Devitalizing Nerve and Filling Canals.....	\$1.00	Obturator or Artificial Palate.....	50.00 to 150.00
White Alloy Fillings.....	\$ 1.00 to \$ 2.00	Making Interdental Splints.....	15.00 to 25.00
Gold Fillings.....	2.00 and up	Treatment of Pyorrhœa Alveolaris.....	1.00
Gold Crowns, 28 to 30 gauge, carved cusps.....	7.50 to \$10.00	Operation for Abscess of Antrum of Highmore.....	5.00 to 25.00
Richmond Crowns.....	7.50 to 10.00	Painless Extraction.....	1.00
Logan Crowns.....	5.00	Setting Fractures of the Jaw.....	25.00 to 50.00
Bridge Work is governed by number put in		Reducing Dislocation Lower Jaw.....	10.00
Gold Plates, according to gauge.....	50.00 to 75.00	Removing Sarcomas.....	5.00 and up
Aluminum Plates.....	20.00 to 35.00	Replanting Teeth.....	5.00 to 10.00
Rubber Plates.....	10.00 to 15.00	Treatment of Calcic Inflammation of the Gums and general Sore Mouth will be charged for as the occasion requires.	
Celluloid Plates.....	15.00		

W. E. ROBERTSON

DENTIST

PHONE 65

The Philippine islands are becoming the grave yard not only for many young Americans, but for the American reputation for honor.

"Benevolent assimilation" finds its later aspect revealed in an echo of a famous order in our frontier Indian wars; "Kill everything. Nits make lice."

The Republicans endorse the economic rule that in "pacifying" the Philipino infants by "removal" there will be no trouble in the future with the full-grown warrior.

A few years of republican policy will make peace negotiations in the Philippines easy to carry on, if the present plan, to "kill first and negotiate afterwards," is persisted in.

The beef trust has already found that extortion does not pay, as it is making less from high prices than it did from low prices. Sales have decreased in a manner that no one could have foreseen, and the lesson learned by the other trusts, to make low prices and many sales, has come to the meat packers with a chilling force.

The single excuse for the bounty of New England fishermen is that

the crews of New England's fishing vessels are available for service on war vessels, having graduated from this "nursery of the navy." The records of the Spanish war show that the fisheries of Chesapeake Bay, which are to receive no bounty, proved the better nursery.

An esteemed exchange rises to remark that the Texas mule is a good thing after all, and takes occasion to advise its readers to "push

it along." Now there's just where our contemporary exhibits unpardonable ignorance of his subject and the nature of the Texas mule. There never was an instance where pushing would be more improper. On the very face of the proposition it appears to us that the gentle art of persuasion would be eminently more appropriate, and it is a self-evident fact, demonstrated by actual experience with the mule the world over,

that persuasion would go far toward reducing hospital expenses.

For Sale.

A good team, harness and wagon, three saddle ponies and an extra single driver. Inquire at Johnson & Ferguson's feed store. 11tf

Announcements.

District Judge of the 47th. Judicial District.

H. H. WALLACE.

IRA WEBSTER.

County Clerk Deaf Smith County.

CONNER JOWELL.

County Judge Deaf Smith County.

W. B. BOYD.

Sheriff and Tax Collector of Deaf Smith County.

J. M. M'GLOTHLIN.

JOHN A. JOHNSON.

J. T. INMON.

Treasurer Deaf Smith County.

C. L. DAVIS.

J. W. BRADLY.

Assessor Deaf Smith County.

J. S. WYCHE.

Snyder the Builder

Plans Free

Elevations Free

Specifications Free

Estimates Free

IF GIVEN the CONTRACT for BUILDING

Save Your Glass

with our

Handy Fly and Hail Screen

Snyder the Builder

Snyder the Builder

Snyder the Builder

Fresh bread at the restaurant. 1tf
A. J. Lipscomb went to Amarillo Wednesday on business.

Sam Henderson of Amarillo was in town Wednesday on business.

Dr. Robertson is doing a fine piece of bridge work for Dr. C. P. Estes.

Mr. and Mrs. J. C. Newman spent Sunday among friends at Canyon.

F. H. Britain and family were in town Tuesday in attendance at the Sunday school picnic.

J. M. Myers of Cooke county is a prospector in town, being registered at the Hereford House.

Misses Lallah Hill and Alma Hamilton of Dimmitt were in town Wednesday on their way to visit Amarillo friends.

L. D. Thomason, the Amarillo piano dealer, was in town Wednesday having a new set of teeth put in by the Hereford Dental Parlors.

Frank Gamble has just received a new delivery wagon and is driving two horses. He is now prepared to do all kinds of parcel delivering on short notice.

Do you want a summer hat? We have the latest in up-to-date millinery, and would be pleased to show them to you and quote you prices. W. H. Stone. 13tf

C. V. Walker was in from his Tierra Blanco river ranch Wednesday after a load of lumber and other supplies necessary for the building of additional corrals on his place.

Are you needing some painting done? If so, we would like to furnish you the paint, having just received a large supply of the best paints and oils. Hereford Lumber Company. 14-2t

Troy Womble, the ice man, takes this means of notifying his patrons that on Sundays ice will be delivered in the morning only. Anyone wanting ice on that day will please bear this in mind. 13tf

Mr. and Mrs. Floyd Davidson and children of King county are visiting the former's sister, Mrs. B. T. Hinton. They are on their way to New Mexico, where they will engage in the ranch business.

Selling Out at Cost.

The Famous dry goods and clothing store had some dodgers printed at this office Wednesday stating that on account of Sam Isaacs being needed at their Amarillo house, it will be necessary for them to close their store at this place, and advertise that their entire stock will be sold at cost. All goods remaining unsold by June 1st will be shipped to Amarillo.

R. L. Ball returned last week from a visit to Cleburne and is attending to his duties on his ranch. He ordered THE BRAND for the coming year.

Miss Eva Humphrey, our efficient assistant postmistress, has resigned her position here and returned to her home in Hereford. Miss Humphrey, by her obliging demeanor and attention to the duties of the office, made many friends here who regret to lose her, and hope that she will soon return and make Portales her permanent home.—Portales Herald.

Notice.

Commencing Monday May 19, 1902, the undersigned blacksmiths of Hereford will extend no more credit to anyone. A strictly cash business will prevail.

13-3t

H. G. TUCKER.
W. H. HOWARD.

Dance at Dimmitt.

The young people of Dimmitt will hold a dance in the Castro county court house on the evening of Tuesday, June 10th. Good music has been provided and all who attend are assured a good time. No doubt a good many of Hereford's elite will be present and enjoy the terpsichorean art to its fullest extent.

Clark Elected Captain.

At a meeting of the Hereford baseball nine held last Wednesday evening in the office of the Dyer Lumber Company, John Clark was elected captain and Eugene Dyer was chosen treasurer. An order was also passed to the effect that the paraphernalia belonging to the club should not be issued by the treasurer for practice or other purposes unless three or more members of the club

were to be present on the grounds to look after it. The boys have got a good outfit together, such as bats, balls, gloves, mits, canvas bag bases, etc., and do not propose to have any part of it lost without having someone responsible for the loss.

Barbecue and Picnic at Dimmitt.

The citizens of Castro county are noted for their hospitality and as a further proof of this have decided to hold a regular old-fashioned picnic and barbecue at the pleasant home of B. T. Bell, Sr., on Saturday, June 14, 1902. A general invitation has been extended to all her neighbors, Hereford included, and we can assure all those who attend that they will have the most enjoyable time of their lives. We know whereof we speak, as we attended one of these delightful gatherings at Dimmitt last year, and it's got to be a pretty serious case of something unforeseen if we do not attend this one, and there's many more Herefordites in the same boat.

The Brand's New Well.

F. C. Hutchinson, the well driller, has just finished drilling a well on THE BRAND'S lots in the rear of the office, a good flow of pure water having been obtained at a depth of about fifty feet. We will now not be dependent on our neighbors for water.

Mr. and Mrs. Killough Entertain.

Last Tuesday evening about sixty young friends of Mr. and Mrs. Joe Killough assembled at their cosy home where a very pleasant evening was spent in games and social chat.

For Sale.

53 Stock cattle and 12 fine, registered bulls. See Will Stone Hereford, Texas. 8tf

C. L. REYNOLDS

Expert Watchmaker and Jeweler

Watches, Clocks and Jewelry Repaired.

Formerly with
ELGIN WATCH CO.
DUEBER WATCH CO.
LANCASTER WATCH CO.

Hereford, Texas

**Bicycle
Gun and
Machine**



REPAIRING

... I. O. Pylant ...

Next door to Witherspoon & Gough's

Bicycles for Sale or Rent

Phone 39 **Hereford Lumber Co.**
DEALERS IN....
Lumber...
We Also Carry a Full Line of
**Paints, Oils, Varnish
and Painters' Supplies**

"EVERYONE MADE WELCOME"

Sam H. Morris

M. Jacobsgaard

The Hereford House

MORRIS & JACOBSSGAARD

**THE FIRST-CLASS AND UP-TO-DATE
HOTEL OF HEREFORD**

LIVE AND LET LIVE RATES
CONVENIENT TO DEPOT

NEW HOUSE
NEW FURNITURE

GARRISON BROS.

The Close Price Dealers in

HARDWARE

Stoves, Queensware, Implements
Wagons, Wire and Windmills

Sole Agents for the

HANCOCK ROTARY DISC PLOW

A disc plow that will do the work when others fail. Call and see this plow, and their various other lines, that but to see is to become interested in. Make their place your headquarters when you come to Hereford

PHONE NO. 64

DOUBLE WEDDING.

Two of Hereford's Most Popular Young Couples Were Married Last Sunday.

One of the prettiest marriage ceremonies took place last Sunday on the banks of the Tierra Blanco near the ranch house of G. R. Jowell, when Miss Dora McDonald of Newport and Emmett R. Rice and Miss Johnnie Johnson and Joe Killough of Hereford were joined together in the holy bonds of Hymen. Rev. H. B. McGee performed the ceremony in an impressive manner. The ceremony taking place at about 11 o'clock.

Miss McDonald has for the past year been a teacher in the Hereford High School and by her diligent manner has made herself popular with pupils and patrons alike, the other bride, Miss Johnson, being the charming niece of J. A. Johnson, the groceryman.

Mr. Rice is the well known and popular deputy county clerk of Deaf Smith county, while Mr. Killough is a member of the confectionery firm of Killough & Montgomery, he also holding a county position, being the efficient treasurer.

Among those present at the ceremony were the Misses Clara Stewart, Brucie Gass, Eva Humphrey, Corry Hough, the Mesdames H. B. McGee and J. T. Inmon, and the Messrs. A. J. Lipscomb, C. C. Ferguson, T. R. Reagan, Jesse DeVaney, J. T. Inmon, G. R. Jowell, Judge L. Gough and E. Carter.

After the ceremony was finished the wedding party repaired to the Hereford House, where supper was served, after which they went to the home of Mr. and Mrs. Killough, which Mr. Killough had provided for his bride, where the evening was spent in congratulations and well wishes for the newly married couples.

The happy young couples have a host of friends in this vicinity, including THE BRAND, who will wish for them a long and pleasant voyage of the vicissitudinous sea of matrimony.

Everybody Take Notice.

The ladies of the town of Hereford, realizing the importance of having some place for picnics and public gatherings, have decided to hold a public meeting at the Baptist church at 2 o'clock, p. m., Thursday, May 29th, to perfect an organization to improve the public park and look to the up-building of the town in general. Everybody is invited to attend and assist in the work.

For Sale or Exchange.

One well bred jack, 8 years old. Will be sold cheap or will exchange for mares or young mules. J. E. Hughes, Amarillo, Texas. 4tf

A Wonderful Growth

During the past eighteen months our business has experienced a wonderful growth. Notwithstanding this favorable condition, we are not disposed to let this growth stop. We therefore solicit your business.

THE HEREFORD NATIONAL BANK

PHONE No. 10							

HIGH SCHOOL NOTES.

Interesting Notes Concerning Hereford's Excellent Public School.

The Hereford Public School closed on last Friday, one of the most successful terms in its history. The enrollment the first day was one hundred and eighty-six but increased to three hundred and twenty-five during the year.

The teachers and pupils were comparatively strangers to each other at the beginning of the school, which made the organization and grading of the school very difficult. But with hearty co-operation on the part of both teachers and pupils, the school is well organized and graded for work another year.

Few people fully realize the many difficulties under which teachers labor in building up a school of this character. There are pupils here from many different states and from schools of all grades—from country school to college. The teachers, with few exceptions, have labored to perfect their work.

Restaurant

Regular Meals at the Usual Hours

Short Orders

YOUR PATRONAGE

HEREFORD

DIRECTORS MEET.

Foundation of the Hereford College Will be Started Immediately.

Last Monday morning the directors of the Hereford College held a meeting in Witherspoon & Gough's office and received the report of the committee sent to Roswell to investigate into the merits of Roswell, N. M., sandstone. The committee, consisting of Judge Jno. E. Ferguson, Contractor J. P. Snyder and A. L. Service, reported that as a building material the stone is all right, but that a little figuring would show that it would cost more to put it into a building than would brick. It was then decided to build the college out of brick, and plans and specifications drawn up accordingly, which were then submitted to the various contractors for competitive bids, which bids are advertised for in another part of this issue.

It was then decided to commence the laying of the foundation at once, which will be done by day work under the supervision of Contractor Snyder.

F. C. Hutchinson, representing the Hereford Well Company, was present and signified his willingness to commence the drilling of the well for the college at once, he having previously agreed to drill the well free of charge. The directors thanked him for his promptness and gave him authority to commence his work immediately, and Mr. Hutchinson is drilling away.

There is great elation on the part of our citizens on account of the commencement of the college, as many, who were not aware of the many details which had to be figured

out before the actual construction could be commenced, had become imbued with the idea that the college project was going to end on paper and had become rather listless on the subject, even the most skeptical are now talking the project with vim.

The directors are to be highly commended for their energy and persistency in the matter and for their arranging all the little details so quickly and in such an able manner.

We have heard many prospectors say if they were sure that the college would be built they would look no further for a location, but buy land at once and establish their homes here. To those we can say—"come on. The college is a surety."

Judge Gough's Candidacy.

The Canyon City Stayer reprints THE BRAND's article in a previous issue which endorsed the candidacy of Judge Gough for representative of this district and commented as follows:

We are glad to note THE BRAND has at last fallen into line in the support of the man we have all along believed to be the best man in the district for the position. The Stayer began long ago to urge Judge Gough to accept the position. Our interest in and friendship for Hon. W. B. Ware would naturally insure our support to him but for the fact that we began to push Judge Gough before Mr. Ware announced his candidacy, and believe Judge Gough to be more thoroughly in touch with the main body of the people of the district than any other man in it, Mr. Ware not excepted, therefore he has our unqualified support. Mr. Hamlin should be defeated at all hazards and we believe Gough can do it.

maintain in school, best, erasers laid dust shaken from our erasers, and we, both teachers and pupils, feel that the time for a change of recreation has not come too soon.

Last Friday evening's exercises closed our work for the term, and that being the last, the children of the several grades assembled in Prof. Page's room to carry out the program, which, consisting of songs, recitations and dialogues, was short and mostly prepared by the pupils themselves. Nevertheless we had several of our good people out with us and we were truly glad to know they felt so much interest as to come. The program you might say was an impromptu one, yet, the children who took part did well, considering lack of time to prepare, and room to act.

"The New Woman," a dialogue played by the advanced pupils, is worthy of mention. The acting tended to prove that interest in work did not decrease with them.

After the exercises were over each grade repaired to its own room and there the last words of counsel were given and farewells were uttered. Some seemed as happy and gay as a lark from a cage while others seemed to realize that they were separating from teacher, friend and playmate, and went away with more solemn faces.

For Sale.

A good span of young mules. C. H. Harlan, drayman. 121f

Local News Items

T. M. Palmer was in town Monday on business.

Take your fresh eggs to the Hereford restaurant and receive the highest cash prices. 14tf

T. C. Bunch, the well known drug drummer, was in town Monday doing business with our druggists.

No more credit in the oil or ice business, must be strictly cash. Ice tickets for sale. Troy Womble. 14tf

Judge Jno. E. Ferguson went to the C. W. Mills ranch, twenty-five miles north of town, Monday on business.

L. W. Ricketts was in from his ranch on Monday, having spent Sunday with his family who reside on the south side of the river.

Killough & Montgomery are selling home-made G. H. Pine, the maker of C...

R. N. Mod... ranch Monday that the recent his place—about town.

J. W. Carr, a ranchman North Draw, was in town over Sunday. While here he had some dental surgery performed at the Hereford Dental Parlors.

We have a fine line of single and double buggies. Nice weather will soon prevail and you should discard the old buggy and drive in one of our swell turnouts. Stringfellow-Hume Hardware Company. 5tf

Guy Gamble

DEALER IN

SADDLES

OF ALL GRADES, FIRST QUALITY NAVAJO BLANKETS HIGH GRADE SINGLE AND DOUBLE HARNESS

We have an up-to-date line of Spurs, Bits and other Sundries. We use nothing but Eberhart skirting on our Saddles.

J. D. Burkett was a business caller in town Saturday.

W. P. Rambo was in from the Palmer & Avis ranch Monday after supplies. 10tf

See Troy Womble for ice. He will deliver it at 14c per pound. Phone 76. 10tf

Dr. T. J. Estes' new business block north of the telephone office, is nearing completion.

Wanted—Highest cash price paid for chickens and turkeys. Write T. F. Griffy, Amarillo, Texas. 4-12t

H. H. Hawkins of Midlothian who, with his brother, has eight miles north in Saturday.

... of our J. A. Garvin They are both pleasant young gentlemen and we appreciated a call from them on Monday.

F. M. Avis was a pleasant caller in town Monday.

E. L. Ellis was in from his ranch on Tuesday. He reports a good rain on his place Saturday and Sunday.

The rapid growth and successful career of the Hereford National Bank is a matter of general comment. 13-2t

T. A. Wayne of Lubbock was in town over Sunday and had a piece of bridge work done at Hereford Dental Parlors.

... with Dr. Rogers and

Novelty knives and razors are the prettiest and best, your name and address and photo in the handle, and any other design or emblem you may want. Will be here again the last of June. W. H. MINTER, Clarendon, Texas. 13-7t

J. A. Johnson went to Amarillo Monday on business.

If you are not a regular customer and want ice, watch for the wagon. Delivery from 7 to 10 a. m. 10tf

Louis Arnold was in from his ranch Tuesday, being in attendance at the union Sunday school picnic.

See F. C. Hutchinson, the well driller, who guarantees all his work. 13tf

... will leave Sunday from Hereford, near where she will teach school again this Summer. —Amarillo Advocate.

R. C. Phansteel was in from his ranch Monday on business, having recently returned from Vernon, where he purchased 205 stock cattle.

Murchison & Boyd recently sold the J. B. Farley ranch, situated thirteen miles north of town, to E. B. Orr of Denton. Consideration \$1200.

Remember that we have the largest line of agricultural implements in the Panhandle and we will sell them at reasonable prices. Stringfellow-Hume Hardware Company. 5tf

Rev. Poole of Hereford, Texas, filled the Baptist church pulpit here last Sunday. He is a very interesting talker and made many friends while here.—Hagerman correspondent Roswell Register.

Miss Ada Bratton left Sunday for her home at Brownwood, having spent a few weeks visiting friends and relatives at this place. She will visit Canyon City, Amarillo and Mansfield before returning home.

Whiteless & Black
New Furniture Dealers

You should see our nice line of
BED SUITS, ROCKERS
FOLDING
AND MANTEL BEDS
CARPETS, ETC.

We invite the entire public to see and price our goods before buying. If you give us an opportunity we will figure to save you some money on your Furniture of All Kinds. Feel free to visit our store and examine our stock, whether you buy or not.

Tierra Blanca Herefords

L. R. BRADLY Registered Hereford Cattle

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Head Headed by Climax Assisted by Chorister Will sell a quantity of young stock either singly or in car load lots

A. P. Murchison W. B. Boyd

Murchison & Boyd REAL ESTATE AGENTS HEREFORD, TEXAS

We solicit your business, and all ranch and town property listed with us will receive prompt and careful attention Office in Hereford House Annex Phone 57

Henrietta Marble Works HENRIETTA, TEXAS MARBLE AND GRANITE Monuments and Statuary Iron Fences, Floor Tiling, etc.

S. B. Feemster LOCAL AGENT Hereford, Texas

Hereford Billiard Parlors Wm. Teyman Proprietor

Two Tables—Billiard or Pool Cigars and Soft Drinks

No Minors Allowed

Local News Items

PROFESSIONAL CARDS.

R. M. JOHNSON, M. D.
 PHYSICIAN AND SURGEON
 Catarrhal Affections a Specialty.
 All calls attended to day or night.
 Telephone at residence, No. 33.
 Hereford - - - - Texas.

C. P. ESTES, M. D.
 PHYSICIAN AND SURGEON
 'Phone No. 82
 Office at Gough's Drug Store
 Hereford, Texas

WITHERSPOON & GOUGH
 ATTORNEYS-AT-LAW
 REAL ESTATE AND INSURANCE
 NOTARY IN OFFICE
 Office next door to Bank
 Hereford - - - - Texas

POSTOFFICE HOURS
 General delivery open from 6:00 a. m. to
 7:00 p. m. Office open Sunday for an hour
 after morning church services and arrival of
 train.
 L. A. Montgomery, P. M.

P. V. & N. T. TIME TABLE

Pass. Train	Leaves
No. 201, south-bound,	11:12 a. m.
No. 202, north-bound,	4:12 p. m.

STAGE TO DIMMITT.

Lv. Hereford at 7:30 a. m. daily ex. Sunday	
Ar. Dimmitt at 12:00 m.	" "
Lv. Dimmitt at 1:00 p. m.	" "
Ar. Hereford at 6:00 p. m.	" "

STAGE TO ENDEE

Lv. Hereford Mondays-Fridays at 6 a. m.	
Ar. Endee " " at 8 p. m.	
Lv. Endee Tuesdays-Saturdays at 6 a. m.	
Ar. Hereford " " at 8 p. m.	

OUR BUILDING STONE.

Committee From Hereford Examining Into Its Merits.

A committee consisting of Judge John E. Ferguson, J. P. Snyder and A. L. Service of Hereford, were here Saturday and Sunday, making an examination of the red and gray sand stone quarries east of Pecos. These gentlemen composed a committee sent here to examine this stone with a view of using it in the erecting of the new college building at that place. The committee was highly pleased with the quality of the stone, and it is probable that Mr. Rasmussen will soon receive their order for the stone.—Roswell Record.

Fresh bread at the restaurant. 1tf

We have the largest assortment of stationery ever brought to Hereford. Killough & Montgomery. 9tf

Conner Jowell came in Saturday from the W. B. Robinson ranch with a bunch of cattle which he had there on pasture, Mr. Robinson having sold his ranch.

Breed your cows to Troy Womble's fine registered Hereford bull. \$3.00 per season. 10tf

If your eyes give you trouble go to Meeks for glasses. Many times headaches are relieved by proper use of spectacles. 13tf

J. M. Shaffer, editor of the Hale County Herald of Plainview, was a pleasant caller at this office on Monday. Mr. Shaffer is an old-timer at the newspaper business and complimented us by saying that THE BRAND is the best equipped office in the Panhandle.

We have the latest fashions of ladies' visiting cards. Killough & Montgomery. 9tf

We issue certificates of deposit payable six or more months after date, on which we allow a liberal rate of interest. Hereford National Bank. 13-2t

Dr. W. E. Robertson, proprietor of the Hereford Dental Parlors, operated on Jesse DeVaney Saturday for abscess of the Antrum Highmore. It was performed successfully, as are all of Dr. Robertson's dental operations.

We will open our new store (next door to the Hereford House) as soon as our NEW GOODS get here. We will carry as large and as fine a stock of goods as can be found anywhere in the Panhandle country

Hereford Dry Goods & Clothing House

W. H. STONE, Proprietor

OUR MILLINERY DEPARTMENT WILL BE IN CHARGE OF MRS. LEE WHITNEY, AND WILL BE UP TO DATE IN EVERY RESPECT

W. H. Stone

B. T. HINTON

DEALER IN

Confectioneries, Tobaccos, Fruits, Stationery
 Cigars and Lunch Goods

We have the Finest Line of Candies in Town. Try them

Call up
 'Phone No. 9

Cardwell Bros.

STAPLE and FANCY ... Groceries

Fresh Goods & Complete Line

Telephone No. 50

CALL and SEE US

The City Meat Market

SMITH & REID, Proprietors

We have constantly on hand all kinds of

FRESH MEATS

SAUSAGES, FISH, ETC.

'PHONE NO. 85

Shop in rear of Hickox & Daniel's Grocery Store

DIRECTORY

STATE.

Governor..... Joseph D. Sayers
 Lieut.-Governor..... J. N. Browning
 Treasurer..... J. W. Robbins
 Comptroller..... R. M. Love
 Land Commissioner..... Chas. Rogan
 Attorney-General..... C. K. Bell
 Supt. Public Instruction..... Arthur Le Fevre
 Congressman..... John H. Stephens

DISTRICT.

Senator..... D. F. Goss
 Representative..... D. E. Decker
 Judge..... H. H. Wallace
 Attorney..... Ira Webster

DEAF SMITH COUNTY.

Judge..... W. B. Boyd
 Sheriff..... J. T. Immon
 Clerk..... F. B. Fuller
 Deputy County Clerk..... E. R. Rice
 County Attorney..... R. F. Holloway
 Treasurer..... Joe Killough
 Assessor..... J. S. Wyche
 Surveyor..... G. R. Jowell
 Commissioners—
 Precinct No. 1..... L. R. Bradley
 Precinct No. 2..... R. N. Mounts
 Precinct No. 3..... Ira Aten
 Precinct No. 4..... A. P. Murchison
 District Court convenes on the second Mondays of April and October.
 Commissioners' Court convenes on the second Mondays in February, May, August and November.

SOCIETIES.

I. O. O. F.

Meets every Thursday evening at 8 o'clock in their hall over Beach & Orr's furniture store. All visiting brothers are cordially invited to attend.
 A. J. Lipscomb, Geo. W. Dale,
 Noble Grand, Secretary.

HEREFORD LODGE, NO. 849, F. & A. M.
 Regular meetings Saturday night on or before full moon in each month in the Masonic Hall. Visiting brothers invited to attend.
 W. B. Boyd, Sam. H. Morris,
 Worshipful Master, Secretary.

K. OF P.

Meets every Tuesday evening at 8 o'clock in I. O. O. F. Hall. Visiting Knights are made welcome.
 Sam H. Morris, Joe Killough,
 Chancellor Commander, K. of R. and S.

W. OF W.

Meets every Wednesday evening at 8 o'clock in the I. O. O. F. Hall. Visiting Sovereigns always welcome.
 J. T. Immon, A. C. Bratton,
 Council Commander, Clerk.

C. M. A.

Meets every Tuesday evening in the Court House at 8 o'clock.
 Jim Cox, Fred Meredith,
 President, Sec.-Treas.

CHURCHES.

CHRISTIAN.

Rev. H. M. Bandy, pastor— Services held on the first Sunday of each month at 11:00 a. m. and 8:00 p. m.

METHODIST.

Rev. Charles Clarke, pastor— Services held on the first and third Sundays of each month at 11:00 a. m. and 8:00 p. m.

BAPTIST.

Rev. H. B. McGee, pastor— Services held on the second and fourth Sundays of each month at 11:00 a. m. and 8:00 p. m.

CUMBERLAND PRESBYTERIAN.

Rev. Charles Lotton, pastor— Services held on the fourth Sunday of each month at 11:00 a. m. and 8:00 p. m.
 Union Sunday School every Sunday at 10:00 a. m.

METHODIST HOME MISSION SOCIETY.

Meets once each week,
 Miss Margaret Syms,
 President.

BAPTIST LADIES' AID SOCIETY.

Mrs. H. B. McGee,
 President.

Local News Items

Fresh bread at the restaurant. 1tf
Have your picture taken at Meeks. 13tf

Miss Zella Avls left Saturday on a visit to friends at Wichita Falls.

Will the party who borrowed my shot gun please return it? Sam H. Morris. 8tf

A. P. Murchison, a real estate man of Hereford, was in town several days last week.—Quanah Tribune-Chief.

We have just received three cars of wire. Call and get prices. Stringfellow-Hume Hardware Company. 5tf

Miss Dora Rambo, who has been stopping in town for the past few weeks, returned Saturday to her home at Quanah.

Felix Franklin, the well known Amarillo livestock commission agent, came in Sunday and registered at the Hereford House.

For Sale—1 3-4 inch Marcy cylinder. Been in use two years. Will sell cheap. Inquire at Johnson & Ferguson's grain store. 8tf

W. D. Keliehor was a pleasant caller at this office on Monday. He came in to make final proof on his ranch land, southeast of town.

W. B. Phillips, who now resides in Amarillo, was in town Saturday calling on friends. He ordered this paper to follow him to his new home.

J. W. Morris of Fort Worth, representing the New York Life Insurance Company, of which A. J. Oliver is the local agent, came in Friday on business for that company.

A. J. OLIVER

AGENT FOR

New York Life Insurance Co.

ALSO FOR THE

FIRE INSURANCE COMPANIES

represented by Witherspoon & Gough
See him when wanting insurance

Mrs. George Yates

Is prepared to serve you with the latest styles of fine

MILLINERY

At reasonable prices. Store in the building formerly occupied by H. S. Syms as a barber shop.

A trial of our work is requested.

Fresh bread at the restaurant. 1tf
J. R. T. Bassett was a business caller in town Monday.

Blue grass seed at Johnson & Ferguson's coal and grain store. 11tf

Ed Dowling returned Saturday from a trip to Portales, N. M.

E. B. Orr of Denton was among the prospectors to arrive Saturday.

R. Hart of Cooke county came in Saturday and is prospecting hereabouts.

We pay cash for your produce—chickens, butter, eggs, etc. Highest market prices. Hereford Meat Market. 13tf

Born—On Sunday, May 18, 1902, to Mr. and Mrs. Walter Robison, a boy. Both mother and child are doing well.

For fine soda water, confectionery, etc., go to B. T. Hinton's. 9tf

A. S. Bassett was in from his ranch Monday after supplies.

J. O. Lindsey was in from his ranch Saturday after supplies.

F. M. Rayzor of Denton came in Saturday and is prospecting for a location.

We have just received a new consignment of Loose Bros.' fine chocolates. Killough & Montgomery. 8tf

Miss Kate Rambo, who has been visiting friends in town for the past few weeks, returned to her home at Quanah Saturday.

G. E. Burns' mother and sister, Miss Maggie, arrived Sunday from Whitesboro and will henceforth make Hereford their home.

J. C. Cox was a caller in town Saturday.

Examine our new line of Hohner harps. Killough & Montgomery. 9tf

A few copies of the Dallas News reunion edition on sale at the post-office. 11tf

For Sale or Trade—My residence property in town. Price \$1100. J. D. Files, Hereford, Texas. 8tf

W. W. Humble, who has been stopping in town for a few days, returned to his home at Portales, N. M., on Sunday last.

J. E. Rhea, the well known Bovina cattleman, was a pleasant caller at this office on Monday last, having spent Sunday in town.

Clifford Slayton returned Sunday from a business trip to Amarillo. He is rejoicing on account of the fine rain which visited his section of the country (the North Draw) last week.

I have secured an experienced baker, W. C. Green, and can furnish fresh bread at all times of an excellent quality. Also cakes and pies baked to order in any quantities. Charles Orr. 9tf

Born—On Monday, May 19, 1902, to Mr. and Mrs. Will Syms of Dimmitt, a boy. Both mother and son are getting along nicely. They are stopping at the home of Mr. Syms' mother at present, but as soon as Mrs. Syms is strong enough to stand the journey they will return to their Castro county ranch.

R. T. FRAZIER



Maker of the Famous Pueblo Saddle
The Best Saddles Shipped from Pueblo for the Money
Prices Right

Send for Catalogue
R. T. FRAZIER
Pueblo, Colo.

Subscribe for The Brand

Yes, we will laundry your clothes, and if not done satisfactorily return them and we will do them over free

We also do family washing Suits cleaned and pressed

TELEPHONE 91

W. F. Phipps

Hereford Fuel Oil Company

DEALERS IN

"The Coming Fuel of the Plains"

....**Beaumont Crude Oil**

STORAGE TANKS, 20,000 gallons capacity

It is also used on stock for Aronia, Itch, Lice, etc.
SOLD AT \$1.00 PER BARREL (42 gallons.) Five gallons, 25 cents.
Vessels Extra. Barrels and Cans kept for sale.
OUT-OF-TOWN ORDERS GIVEN PROMPT ATTENTION.

'Phone 76

TROY WOMBLE, Manager

HEREFORD MEAT MARKET

O. M. CONOLEY, MANAGER

Steaks, Chops, Sausages, Fish and Packing
House Supplies Constantly on Hand

Market on Dewey Avenue

Telephone No. 38

T. A. COX

....**Livery, Feed and Sale Stables....**

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers' Trade

HEREFORD

TEXAS