

A
Weekly
Paper
Devoted
to the
Interest
of the
Pan-
Handle
of Texas



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The Brand
Hereford, Texas

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Vol. 2

HEREFORD, TEXAS, JUNE 27, 1902

No. 19

All Over the Panhandle

Ruth, infant daughter of Mr. and Mrs. J. W. Martin of Goodnight, June 14.

Channing reports fine rains.

Memphis had a good rain on the 16th.

Sherman county has a cantiloupe growers association.

Hail stores have partially ruined crops in the vicinity of Childress.

The Masonic Fraternity of the Panhandle celebrated their anniversary at Clarendon June 24.

Childress will celebrate the foundation of that town on July 18 with a barbecue and appropriate ceremonies.

Rev. Ben Hardy has resigned the pastorate of the Methodist church at Childress to accept a position in the Clarendon College.

Childress has 268 children of scholastic age. One noticeable fact is that there are the same number of males as females.

The LE ranch near Channing has been sold to the Prairie Land and Cattle Company. This ranch is noted for fine orchards and blooded cattle.

Memphis closed a contract with a Prof. Thompson to teach their school, but who disregarded his contract and accepted a position at Big Springs at a higher salary. Prof. T. H. Hubbard of Mississippi has been elected in his place.

Quanah will soon have the New York separating and Smelting Co. in her midst, which company will build large mills at that place for the smelting of the copper ore from the mines near that place. It is

said that one hundred men will be employed soon, which number will be increased as is necessary.

BIRTHS.

To Mr. and Mrs. A. J. Akers of Lake Creek, a boy, June 18.

MARRIAGES.

Lillie Davis Bouldin to Robert E. Nims of Channing, June 25.

Miss Nellie Grayson and Julius Pietzsch of Canyon, June 16.

Miss Annie Gamble of Vernon and A. A. Rogers of Childress, June 18.

Miss Julia Wright and W. K. Hollifield of Clarendon, June 18; Rev. W. L. Skinner officiating.

DEATHS.

Daughter of Mr. and Mrs. Lee Garrison of Childress, June 18.

Infant son of Mr. and Mrs. W. J. Goodson of Clarendon, June 17.

A Time For All.

[WRITTEN FOR THE BRAND]

The flowers—they have a time to bloom,

Likewise a time to wither;

The birds—they have a time to sing,

A time to flock together;

The boys—they have a time to croak,

A proper time to bellow;

The candidate—a time to snort

And "cuss" the other fellow.

The farmer has a time to work,

A time for recreation;

The mule, he has a time to kick

And buck like thunderation.

The merchant has a time to sell

For cash or on a credit;

He has a time to close his store

When he don't advertise it.

An editor—he has a time

To hunt the news and write it;

He has a time to raise a fuss—

A time to soon forget it.

He has a time to brighten up,

A time to take the blues;

He has a time to show his "grit"

When folks won't pay their dues.

The dude—he has a time to gas,

And, as a regular rule,

He has a time to prove himself

To be a blasted fool.

The preacher has a time to preach,

A time to sing and pray;
We all have time, and should improve
Our minds both night and day.

Man has a time to go to town,
To take his social (?) spree;
He has a time to blush with shame
When sobered up is he.

A woman has a time for joy,
A time to grieve and sigh;
Her time is filled with troubles
When her husband's on a "high."

Young folks they have a time to court,
A time to "make the match;"
The bride, she'll have a time to cook,
A time to knit and patch.
She'll have a time to sweep the floor,
A time to scrub the chips;
Her time will always be consumed
"Till she's a corpse—perhaps.

—W. C. DOBBINS.

LaFayette, Ala., June 15, 1902.

ANNOUNCEMENT.

Hereford College Will Be Open to Students September 10, 1902.

THE HEREFORD COLLEGE will open its doors for the admission of students on the 10th of September, 1902, in the new, progressive and beautiful little city of Hereford, county seat of Deaf Smith county, situated 47 miles south of Amarillo on the Pecos Valley and Northeastern Railway, a branch of the great Santa Fe System.

The following are some of the inducements it offers to students and patrons of the Southwest:

1. An altitude of about 3600 feet gives a dry pure atmosphere. This with an abundance of good, pure water gives us an advantage in point of healthfulness enjoyed by few other institutions in the land.

2. A community of high moral tone, exempt from the evils of saloons, "blind tigers" and drunkenness.

3. Excellent material equipment. The main building, now in process of construction, will be a large and beautiful structure of brown stone,

with large, well furnished and comfortable recitation rooms, laboratory, library, auditorium and music halls, easily accommodating 350 students. A large, well heated and well ventilated "Girls' Home," with all the refining and comforting influences of a well regulated christian home, is offered for the care and protection of the young ladies. Practical instruction in Horticulture and Dairying, at the same time affording young men an opportunity to reduce expenses.

4. Thorough work by a well trained faculty of University men.

5. A course of instruction calculated to make well informed men and women, with the power and habit of thinking, as well as to thoroughly prepare students to enter the junior year of the greatest universities in America.

6. The institution is to be thoroughly christian, but strictly non-denominational and non-sectarian.

The chief purpose of its founders is to assist young men and women in the formation of character. The aim of the college is not to produce intellectual giants, but well rounded and fully developed men and women.

For particulars address

RANDOLPH CLARK,

President,

17tf

Hereford, Texas.

Notice to Fishermen.

All persons are hereby warned not to fish or hunt on our premises. Some of us posted our places last year and people paid no attention to it. Hereafter we will prosecute to the full extent of the law all parties found fishing or shooting on land owned or controlled by us. This means you!

10tf

J. C. COX.

W. H. CLARY.

L. R. BRADLY.

G. R. JOWELL.

D. F. JOHNSON.

A COLLEGE IN A TOWN.

Its Benefits Both Financially and Intellectually.

We clip the following article from the Brownwood paper as its sensible arguments apply equally to Hereford in her new college enterprise, and it should be read and pondered over by every reader of THE BRAND:

"The commencement exercises of Daniel Baker and Howard Payne Colleges last week bring to mind the importance and value of educational institutions to the town and locality in which they are located. The most chronic croaker will not deny that colleges, like the church, adds much to the general welfare of the community. But what are the benefits to be derived by a town having a college in it? This question is of special importance in a growing and unsettled country like this West Texas country of ours. People by the thousands are casting about anxious glances for a place to locate. This is no idle talk. The great unoccupied expanse of our territory with its limitless unexplored resources is attracting notice to our borders. Men and capital are coming to us at no distant time. These people are coming from the older and more settled states—states where colleges have thrived for more than half a century. It is the college towns which will attract these incomers, when the question of a final location is decided. Brownwood should be, and she is, proud of her two colleges and in the next ten years there will be no influence so potent in her growth and development numerically as that of her schools. Churches and schools will have a mighty influence in the settling of these western towns. Brownwood in both churches and schools has a bright prospect. So let not Brownwood fail to appreciate her two colleges in the question of her future development.

"But what other value is to be derived from the colleges in our midst? Let's see. Let us suppose that each of our colleges has 100 students from a distance (and if either has not this many, a well furnished and modernly equipped boarding hall would soon bring them). Tuition from 200 students at \$40 amounts to \$8,000; board at \$100 for nine months amounts to \$20,000; books, clothing, incidentals, will amount to say \$25 for each pupil. This for 200 students amounts to \$5,000. The average incurred expenses for each student according to this calculation is \$165 per college year. The total for 200 sum up \$33,000.

Are colleges worth anything to a town? Who can doubt it? And why do the enterprising towns in the state contribute so much in land and in money to secure them?

What other benefits? Refinement, culture, enlightenment, civilization, and all the nobler and higher aims of humanity are the results of education which is the purpose and life of the college. And if colleges are valuable to get, to those who have them not, are they not to be cherished and supported by those who are fortunate enough to have them.

"Let us all in Brownwood be proud of our local educational institutions. It is not the time to be slothful, for

J. M. BOGARD

JOE ADDINGTON

BOGARD & ADDINGTON
 PROPRIETORS OF
THE IRON FRONT SALOON
 PORTALES, NEW MEXICO
Fine Wines, Whiskeys, Liquors and Cordials
 OUR LEADING BRANDS
HARPERS, MARTIN'S BEST, FOREST PARK, AUTOCRAT RYE AND MOUNT VERNON

All Mail Orders will receive Careful and Prompt Attention

T. R. REAGAN

JACK HARWELL

HEREFORD MANUFACTURING CO.
 MANUFACTURERS OF
Galvanized Iron Water and Oil Tanks,
Flues, Well Casings, Etc.
 ALL KINDS OF PLUMBING AND TIN WORK
 Special Attention Given to Repair Work. Shop on Sampson Avenue
 Telephone No. 81

HEREFORD GRAIN & COAL CO.
 Successors to Stambaugh & Camp
Coal, Grain, Hay, Salt
AND FIELD SEED
 Bois d'Arc Posts Cash for Hides and Bones Wagon Yard Connected
 International Stock and Poultry Food
YOUR PATRONAGE SOLICITED

First-Class Work Guaranteed

Clean Towels a Specialty

The City Barber Shop
DALE & SPLAWN, PROPS.

Bath Rooms in connection fitted up with Porcelain lined Bath Tubs

Your Patronage will be appreciated

if we sleep, other towns more enterprising than we, seeing our indifference, will snatch from us the opportunity that is already ours and will take that also which we seem to have. Let us whoop up our colleges."—Pecan Valley News.

Where the Saying "The Third the Charm" Came From.

[BY BAYE WADLINGTON, 12 YEARS OLD.]

Many of you readers have heard "the third the charm," very often and wonder how and why it is used. So I will tell you.

A long time ago there lived an old witch who had a cat family under her power. One day Mrs. Cat called the oldest of her three sons and said: "You old lazy thing, I'm tired of working for you, so get out and make your own living and don't let me see you 'till four years." And he went north.

Then, after a while, she said to the next: "Get out of my house;

follow the example of your brother." And he went east.

"Then came the last: "Follow example," and she pointed to the door. And he went south.

Four years after Mrs. Cat sent out her three daughters to look for their brothers.

The daughters set out with baskets and baggage. The oldest went north, the next went south and the youngest went west, so let us follow her. She walked on and on 'till she came to a river, where, try as she would, she could not get across. In the midst of her trials a very strange looking old cat, so old that she had no fur on her back, (this was the old witch) informed Mary—as we will call this young cat—that the best thing to do was "walk around it." She did so. She started north where she found her oldest brother. They went hand in hand—rather paw in paw—to the east. Still she

had not come to the end of the river, nevertheless she found her second brother in the east. Then they turned their faces southward for they had not reached the end of the river. By good luck they found their other brother. Finally they reached the end of the river where home was, all safe under the roof except the two older sisters.

The witch has whispered the words in every household—"the third the charm."

A Pretty Sentiment.

A fraternal exchange contains the following very pretty sentiment: People kiss their their dead who never stoop to kiss their living; they hover over open caskets with hysterical sobs, but fail to throw the wealth of affection about those loved ones who are fighting the stern battles of life. How unheedingly we permit the opportunities for carrying sunshine into the lives of those we love to pass by. A word of cheer to a struggling soul in life is worth more than all the roses in Christendom piled high on casket covers. The dead cannot smell the fragrance of the flowers, but the living can; scatter them broadcast in their pathway, therefore, and pluck out the thorns. A welcome smile, a cherry "well done," an affectionate look will cause a rift to break in the lowering clouds and permit the glorious sunshine to gladden the lives of those you love.

Administrator's Notice.

Notice is hereby given that I have been appointed administrator of the estate of C. W. and L. R. Mills, deceased. All persons having claims against said estate are requested to present claims and vouchers therefor at once.

Dated June 20, 1902.

JNO. E. FERGUSON,
 Administrator.

Beginning July 1st, there'll be two of 'em each day. Isn't that nice? If

Mrs. A. Osborne,
Fashionable
Millinery.

Also Agent for

Butterick Patterns and Publications.

Located in D. R. Gass' Store.

Hereford Wm. Tynman
 Proprietor
Billiard Parlors

Two Tables—Billiard or Pool

Cigars and Soft Drinks

No Minors Allowed

THE BRAND

BAND CONCERT.

Next Wednesday Night the Boys Will Give Another Concert—All Should Go.

The band boys have been practicing assiduously of late, getting ready for another of their popular concerts. They have decided upon Wednesday evening, July 2nd, as the date of the performance and music lovers will miss a rare treat if they do not attend. It was intended to hold the concert on the night of the Fourth, but on account of the postponement of the celebration of the laying of the corner stone of the college, it was deemed best to hold their musicale on the 2nd inst.

The boys have spared no time nor efforts to perfect themselves in the band music art and should receive the moral and financial encouragement of all our citizens. We hope to see every available place in the house occupied with people, as the boys deserve every cent they derive from these entertainments, and need all they can get to defray their current expenses.

Following is the program which has been prepared for the occasion, and a perusal of the same will show it to be an excellent one:

- March Ripley
Band
- Male Quartette Selected
- Recitation—A Telephone Romance—
Pauline Help.
- Miss Maud Patton
- Music Selected
Orchestra
- Piano Solo—Rhapsody Hongrse, 2nd—
Listz
- Mrs. Leoti Sybert Clark
- “America”
Band
- Bass Solo Selected
W. A. West

Guy Gamble

DEALER IN

SADDLES

OF ALL GRADES, FIRST QUALITY NAVAJO BLANKETS HIGH GRADE SINGLE AND DOUBLE HARNESS

We have an up-to-date line of Spurs, Bits and other Sundries. We use nothing but Eberhart skirting on our Saddles.

- Cornet Solo—Grand Russian Fantasia—
Jules Levy
Chas. E. Strain
- Music Selected
Orchestra
- Vocal Solo—The Holy City—
Stephen Adams
Mrs. Clark
- Trombone Solo Selected
Smylie Wilson
- Waltz Ripley
Band

WILL MANAGE A RANCH.

O. M. Conoley Has Taken Charge of the TTT Ranch in New Mexico.

The many friends of Ola M. Conoley will be pleased to learn that he has been placed in charge of the TTT ranch, situated near Peurto, N. M. Mrs. Conoley will remain here for some time yet, or until new headquarters for the ranch have been built.

Mr. Conoley informs THE BRAND that the present owner, E. S. Meyers of Tiffin, Ohio, contemplates organizing a stock company among Ohio capitalists, whose object is to buy up several of the surrounding ranch properties and have one large ranch, of which Mr. Conoley will be the manager.

Hiram Yeager, a representative capitalist of Tiffin, Ohio, was here last week to look into the proposition.

Should the stock company deal be consummated this ranch will be one of the largest in New Mexico.

HEREFORD HOUSE LEASED.

The Change in the Managership Will Be Made on July 1st.

Messrs. Morris & Jacobsgaard, the proprietors of Hereford's popular hostelry—the Hereford House—have leased their property to Ritchie B. Roberts, one of the popular employes of the hotel, who will assume charge on July 1. The reason for the change is that Mr. Morris has been given the responsible position of cashier of the new Smith, Walker & Co. bank and Mr. Jacobsgaard



Queen of the Feast.

It is said that the taste for olives is acquired. May have to be for some kinds. Not so with our

Olives.

Even those who are not olive eaters admit that these are good and lovers of the fruit say that our bottled olives have no superiors.

Hickox & Daniel

THE BURTON-LINGO CO.

WHOLESALE AND RETAIL DEALERS IN

... L U M B E R

Shingles, Sash, Doors and Mouldings

We Carry a First-Class Line of Material, and Assure the Public of Fair Dealing and Courteous Treatment

Yours for Business... BURTON-LINGO CO.

A. J. LIPSCOMB W. H. PATTON
G. A. STANBAUGH J. M. GARNER

Hereford Mercantile Company

WHOLESALE AND RETAIL DEALERS IN

... GENERAL MERCHANDISE ...

RANCH AND TRAIL SUPPLIES

WE SOLICIT YOUR TRADE AND GUARANTEE SATISFACTION

desires to return to his old love—the dry goods business.

Mr. Roberts is experienced in the hotel business and during his stay here has made many friends by his close attention to business and the genial manner in which he has looked after the wants of the guests of the house. That he will make a success of his new venture is an assured fact and THE BRAND congratulates him upon his gaining possession of so desirable a piece of property.

Lost—I left my bunch of keys in my box at the postoffice. Finder please return to me at the Hereford National Bank and receive reward. F. B. Fuller.

George Neafie of Kansas City, Mo., returned Sunday from his recent trip to the northern feeding territory with a train of cattle. He is making the Hereford House his headquarters.

Miss Rebecca deGraffenried has been re-elected as primary teacher in the public school at Hereford, the trustees raising her salary for the second time. Hereford is to be congratulated on thus retaining one of the best primary teachers in the state.—Quanah Tribune-Chief.

C. L. REYNOLDS

Expert Watchmaker and Jeweler

Watches, Clocks and Jewelry Repaired.

Formerly with
ELGIN WATCH CO.
DUEBER WATCH CO.
LANCASTER WATCH CO.
Hereford, Texas

Bicycle Gun and Machine



REPAIRING

... I. O. Pylant ...

Next door to Witherspoon & Gough's

Bicycles for Sale or Rent

The Hereford Nursery

F. T. RAMSEY, Proprietor
W. F. STIMSON, Manager

Get your fruit and shade trees from this Nursery, as they are grown on the plains and are acclimated. We guarantee our trees to be delivered in good order. We also grow all kinds of roses, shrubbery and small fruits. Address all orders to

THE HEREFORD NURSERY
HEREFORD TEXAS

B. H. Smith was a business caller in Amarillo Wednesday.

Dr. R. W. Bounds and family went to Panhandle Wednesday on a visit to old friends.

T. A. Cox, the popular liveryman, has returned from his recent outing to South Dakota. He said he had a fine time.

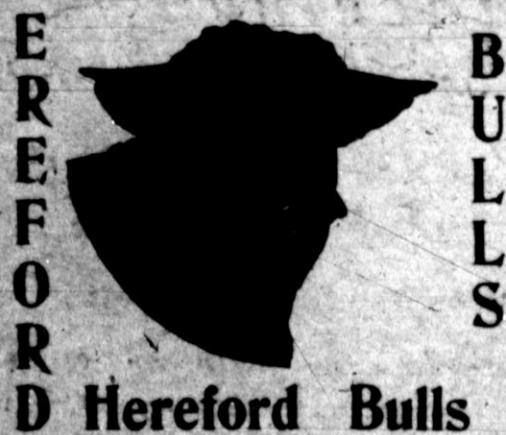
Dr. C. E. Donald, who is located in Dimmitt for the practice of medicine, was a pleasant caller in town Wednesday. The doctor comes highly recommended and will fill a greatly felt want in our sister county seat.

E. F. Connell and family, who have been spending some time in Hereford, Mr. Connell's presence being necessary during the cattle shipping season, he being the association inspector, left today for their home at Endec, N. M.

We have just received a large consignment of the celebrated McCormick binders and corn harvesters. These corn harvesters are so constructed that they will cut and bind anything over 12 inches high. Call and examine them at the Stringfellow-Hume Hardware store. 18-8t

O. P. Smith of Modena, Mo., was a pleasant and appreciated caller at this office Tuesday and became a paid-up subscriber to THE BRAND. Mr. Smith has purchased through Judge C. F. Kerr of Dimmitt two sections of land from W. H. Gilbreath and a residence property in Dimmitt from J. A. Stegall. Mr. Smith is a practical sheep grower and will move his family to Dimmitt in December and will engage in the breeding and raising of thoroughbred Shropshire sheep.

H Hereford Bulls



D Hereford Bulls

I have for sale thirty unregistered Hereford Bulls. These bulls are of my own breeding. The mothers are from Mrs. Cornelia Adair's celebrated JJ herd, established by Charles Goodnight twenty years ago. Only Registered Hereford Bulls have been used in this herd. I can be found at banking house of Smith, Walker & Co., in Hereford, Texas.

G. A. F. PARKER.

R. H. Norton went to Amarillo Wednesday on business.

Lee Giles returned Tuesday from a business trip to Amarillo.

Andrew May returned Wednesday from a business trip to Amarillo.

A. H. Morris of the South Draw was in town Monday, being registered at the Hereford House.

Mrs. E. W. Conrad of Spokane, Wash., is visiting at the home of her parents, Mr. and Mrs. W. A. Higgins, and at her sisters, Mesdames G. E. Burns, S. E. Buster and W. B. Boyd. She expects to remain here during the summer, and ordered THE BRAND sent to her husband at Salt Lake, Mont., where he is interested in a mining property, instead of at Spokane, as formerly.

Judge C. F. Kerr of Dimmitt was a pleasant caller in town Wednesday.

For sale—A tent 12x14 with fly or extra roof. See O. H. Phipps or Garrison Bros. 19-1t

W. W. Meeks, our resident optician, has a new local adv in this issue calling attention to his new optical acquisition—genuine Brazilian Pebble Periscopic spectacles. If your eyes need attention Mr. Meeks will give you entire satisfaction.

Think of how little you save when you buy cheap baking powders and then how much you suffer from bad stomachs. Use our brand named Perfect and appreciate pure wholesome food guaranteed to all cooks for every kind of baking. Hereford Mercantile Co. 17-13t

Subscribe for THE BRAND.

J. N. Ivy left Wednesday on a business trip to Amarillo, returning Thursday.

I. J. Jennings and wife of Pelton are here to spend the summer for the benefit of Mrs. Jennings' health.

For sale—The finest long range rifle on the plains, latest pattern Savage Saddle gun, Cal. 303, just from factory, killing range 2000 yards, also 80 rounds smokeless cartridges. Agent for the the celebrated Ithaca shot gun. O. H. Phipps, Hereford, Texas. 19tt

Prof. Wiggins, a ventriloquist and sleight of hand performer, gave one of his pleasing entertainments at the court house last Monday evening. Owing to the fact that it had not been properly advertised in advance only a small crowd was present to witness the performance, which was really much better than is usual with a performance of this kind. Twenty-five per cent of the gross receipts were donated to the school fund.

Road Notice to Non-Resident Land Owners.

STATE OF TEXAS, }
CASTRO COUNTY. } SS.

We, the undersigned jury of freeholders, citizens of said Castro county, Texas, duly appointed by the Commissioners' Court of Castro county, Texas, at its May term, 1902, to view and establish a 1st class road from Dimmitt to the North line of Castro county and having been duly sworn as the law directs, hereby give notice that we will, on the 19th day of July, 1902, assemble at Dimmitt and thence proceed to survey, locate, view, mark out and establish said road, beginning at nw corner of sur 25, blk M 10a the town of Dimmitt; thence w on n line of sur 26, blk M 10a, to se corner of sur 30, blk M; thence n to ne corner of said sur 30, blk M; thence w to sw corner of sur 24, blk M; thence n with w line of said sur, block M to a point in the s line of league No. 3, Delta county school land; thence w to sw corner of said league No. 3, Delta county school land; thence n with w line of said league to nw cor of said league No. 3, Delta county school land; thence w 1705 v's a point; thence n 5100 v's a point in s line of sur 99, blk M 7; thence e to se corner of said sur 99, blk M 7; thence n on e line of surs 99 and 98 to ne corner of said sur 98; thence w to sw corner sur 97, blk M 7; thence n on w line of surs 97, 96, 95, 94 and 93 to a point in n line of Castro county, the same being the intersection of the Deaf Smith county public road.

And we do hereby notify U. M. Turnbow, S. H. Rodgers, T. H. Beach, J. K. Scott, J. T. Aston, Jno. R. Gardner, Robert A. Woods, Allen G. Bell, Western Union Land Co., and any and all persons owning lands through which said road may run, that we will at the same time proceed to assess the damages incidental to the opening and establishment of said road, when they may, either in person or by agent or attorney, present to us a written statement of the amount of damages, if any, claimed by them.

Witness our hand, this 26th day of June, A. D. 1902.

J. O. LINDSEY,
T. H. DUNCAN,
H. H. STANLEY,
B. C. LAMB,
Jurat of View.

Phone 39 **Hereford Lumber Co.**
DEALERS IN...
Lumber...
We Also Carry a Full Line of
Paints, Oils, Varnish
and **Painters' Supplies**

"EVERYONE MADE WELCOME"

Sam H. Morris

M. Jacobsgaard

The Hereford House

MORRIS & JACOBSSGAARD

THE FIRST-CLASS AND UP-TO-DATE HOTEL OF HEREFORD

LIVE AND LET LIVE RATES
CONVENIENT TO DEPOT

NEW HOUSE
NEW FURNITURE

GARRISON BROS.

The Close Price Dealers in

H A R D W A R E

Stoves, Queensware, Implements
Wagons, Wire and Windmills

Sole Agents for the

HANCOCK ROTARY DISC PLOW

A disc plow that will do the work when others fail. Call and see this plow, and their various other lines, that but to see is to become interested in. Make their place your headquarters when you come to Hereford

PHONE NO. 64

CELEBRATION POSTPONED.

Hereford Will Not Celebrate the Laying of the Corner Stone on the Fourth as Intended.

Owing to the fact that it was impossible to have the college building in readiness for the laying of the corner stone on the Fourth, on account of the non-arrival of the stone when first expected, a meeting of the citizens was held on Tuesday and the celebration was postponed. Upon the suggestion of B. C. D. Bynum that a committee be appointed to confer with the committee in charge of the Canyon reunion and endeavor to have one day set apart during the reunion for the purpose of visiting Hereford and witnessing the ceremonies attending the laying of the corner stone of the college, Chairman Ira Aten appointed B. C. D. Bynum, A. P. Murchison, W. B. Beach and D. R. Gass to act as such. On Wednesday one of the reunion committee was here and the subject was broached. He said as far as he was individually concerned he was willing. Mr. Bynum telephoned to another of the committee who informed him that the subject had already been discussed and that, while they would like to assist Hereford in her enterprise, on account of having leased the privileges at a large figure, the leasees had informed the committee that if the crowd was to be diverted from Canyon for a day they were ready to invalidate their contract. Therefore it would be impossible for them to comply with Hereford's request. Acting upon this information the committee decided that it would be a useless expense to go there. The date of the celebration is now in the hands of the arrangement committee, and will be announced later.

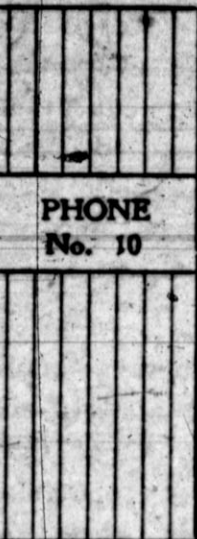


We are agents for the above celebrated make of windmill and will guarantee it in every way. The IMPERIAL is made wholly of steel and malleable iron—no cast iron in their make-up. Call and examine them.

D. R. Gass & Sons.

A Wonderful Growth

During the past eighteen months our business has experienced a wonderful growth. Notwithstanding this favorable condition, we are not disposed to let this growth stop. We therefore solicit your business.



THE HEREFORD NATIONAL BANK

Hereford Restaurant

CHAS. ORR, PROPRIETOR

Regular Meals at the Usual Hours

Special Rates to Regular Boarders

Short Orders a Specialty

YOUR PATRONAGE SOLICITED

HEREFORD

TEXAS

G. R. JOWELL

R. F. HOLLOWAY

ROSS W. DAVIS

Hereford Land and Abstract Co.

HEREFORD, TEXAS

DEALERS IN

REAL ESTATE

TITLES EXAMINED ABSTRACTS FURNISHED

Gone to a Better World.

HUBBERT.

The little six-months-old babe of Mr. and Mrs. H. O. Hubbert died Wednesday from an attack of cholera infantum and congestion of the brain after an illness of three days. Interment took place in the Hereford cemetery on Thursday. The bereaved parents have the heartfelt sympathy of all, including the editor of THE BRAND.

VANDERBURGH.

The eight-months-old daughter of F. L. Vanderburgh was called to join her mother, who had gone before to prepare the way and to receive her, on Wednesday evening. The cause of our darling's death was cholera infantum, which had attacked her on Monday evening. She was laid to rest in the Hereford cemetery on Thursday, Rev. Randolph Clark rendering an impressive and comforting service, both at the residence and the place of interment.

Revival Meetings.

We are pleased to announce that Rev. Volney Johnson, who has been so successful as an evangelist in different parts of this and other states, will commence a series of revival

meetings under the auspices of the Christian church on the evening of August 5th. A large tent will be provided and Mr. Johnson will have a good singer to assist him in his noble work of saving souls. Every one who can should attend these meetings. It will do you good and perhaps be the means of saving others from the path of wrong.

Commissioners Court.

The county commissioners held a called meeting this week to equalize the taxes upon the property in the county. Some of the property holders rendered their taxes too high while a few, in the opinion of the court, rendered them too low. These latter are notified to appear before the court on July 10, 1902, to show cause why their taxes should not be increased. Assessor Wyche wishes us to state that the assessor's books will be closed on that date and all property not rendered at that time will go on the delinquent list. Other routine business was attended to and the court adjourned.

Keep Cool.

Make arrangements with Troy Womble to bring you ice every morning. Phone 76.

69 to 13.

At an official count of the returns in the recent election for the increase of the school tax from twelve to twenty cents on each \$100 valuation, it was found that the vote stood 69 for the increase and 13 against. Who says that this country is lethargic in school matters.

SPECIAL RATES

On Pecos System and Southern Kansas of Texas Lines.

Colorado Tourist—Greatly reduced rates for round trip to Boulder, Denver, Colorado Springs, Pueblo and Trinidad, Colorado. Tickets on sale daily until September 30, final limit October 31, 1902. Stopovers allowed in Colorado at and north of Trinidad. Side trips to all points of interest in Colorado and Utah.

Fourth of July—One fare for the round trip to all points on S. K. of T. and Pecos System, also to points on the A. T. & S. F. R'y within distance of 200 miles from Higgins, Texas. Tickets on sale July 3 and 4. Final limit July 6, 1902.

Ex-Confederate Veterans Reunion—West Texas Cowboys' Association—Canyon City Fine Stock Show—One fare for the round trip from all points on S. K. of T. and Pecos System to Canyon City. Tickets on sale July 14 to 18, inclusive. South of Carlsbad July 13 to 17. Final limit fifteen days from date of sale.

See your local agent for particulars or write to

DON A. SWEET, Traffic Manager, Amarillo, Texas.

Subscribe for this paper and pay for it—\$1.50

J. A. CANTERBURY

MAKER OF

Strictly High-Grade Boots and Shoes

Cattlemen's Boots a Specialty
Send for Order Blank All Kinds of Boot and Shoe Repairing Promptly Done

Johnson & Roberts Tonsorial Artists

Bath Rooms in Connection

FIRST-CLASS WORK IS OUR SPECIALTY

Shop second door from Hereford House

The Brand

A Weekly Journal Devoted to the Interests of the Panhandle Country of Texas

FRANK L. VANDERBURGH
Editor and Publisher

HEREFORD and the surrounding country still continues to grow.

TAXPAYERS should read the article headed "Notice to Taxpayers."

A GOOD rain at this time would be very acceptable to our stock farmers.

LET'S get together and incorporate. The health of our citizens make such a move imperative.

BEAR in mind that our merchants are the ones who produce the money for public improvements and deserve your whole patronage. Buy your goods at home.

WITH numerous trees and a good well, windmill and tank in the court house yard, the time is not distant when our county will have the prettiest county property in the Panhandle.

THE citizens of this country point with pride to the fact that this country has never had a boom. On the contrary the wonderful growth of this section has been made solely upon its merits as a place in which to reside.

HEREFORD has a hard working organization in her band. Everyone should do their utmost to help the boys along. The least you could do would be to patronize their concerts, one of which will be given next Wednesday night.

MEMPHIS has had an experience with one of the nondescripts who will make a fair contract to do a service and then use the influence of his proffered position to get a similar position in another town at a little better salary. This was in the case of a Prof. Thompson, who had closed a contract to take the principalship of her public schools, but who later accepted a similar position in the Big Springs school. Memphis, while put to a great disadvantage for the time being, is to be congratulated upon getting rid of him so easily. A man who does not value his word is not of much account.

SAID a prospector: "The substantial buildings of Hereford and surrounding country shows that the citizens are here to stay, and are not backward in turning loose money for improvements of all kinds. One citizen of this class is worth a dozen 'squatters'."

HEREFORD is fast putting on city airs, even if she is not incorporated. Last Tuesday evening the carpenters of the city held a meeting and organized a union. This move is a good one, providing the members elect to office men who are conservative and will look to the welfare of the majority of the members. Cool and careful consideration of all measures to be enacted is required to make the union a success. Hot-headedness and extreme radicalism will ruin the best of organizations.

HEREFORD has postponed her celebration for the laying of the corner stone of the college, the citizens believing that on account of the many celebrations to be held in the Panhandle on the Fourth there would not be enough people to go around and make a success of all of them, and besides, it was found to be impossible to have the college building ready for that important event, on account of the inability of the Roswell, N. M., quarry owners to get the stone here on time. But if you were contemplating coming to Hereford on that day go elsewhere and have a good time and come here upon the laying of the aforesaid corner stone, the date of which will be announced later, or possibly in another part of this issue. You'll sure have a good time.

It has recently been shown that the decedents of one female criminal who died in this country in 1827 numbered 800, of whom 700 have been convicted of crimes and misdemeanors, and of these thirty-seven were convicted of murder. The list included 342 drunkards and 127 immoral women, and the cost to the public for trials, etc., has been more than \$3,000,000. These are startling figures in the records of criminology, because along a new line of investigation. Probably other cases of the propagation of criminals have been as notable, though not traced.

Notes and Comments

The University of Chicago has taken a new step in the evervexing problem of sex in higher education. It has substituted equal education for co-education, so that both sexes have the same studies but pursued in different classes.

The sugar trust briberies, implicating General Wood himself and indirectly the secretary of war, show the general trend of republican administrative policies since the close of the Spanish war. And these things point to a change.

The victory of the Quay forces in Pennsylvania was a victory of the Standard of Monopoly and the Pennsylvania railway over the wishes of the people who rebelled against the trust-ridden republicanism that has so long dominated and domineered in the Keystone state.

It was stated that innocent people were clubbed by the police during the recent riots at Chicago; and the mayor says all "innocent persons are away from the scenes of disorder. When mobs are abroad the peaceable citizens should avoid the centers of disturbance. These are no picnic excursions," he added.

The American voter has learned that a high protective tariff has never benefited the people and that it has benefited a privileged clique at the expense of the public. His vote against high tariff is a vote against the trusts it fosters, and therefore a vote in self-defense.

The republicans in congress have been asked to commit themselves on a measure to make the provisions of the Sherman anti-trust law more effective, to give private individuals as well as the government the right to sue trusts and to prohibit the shipment of trust-made goods from one state to another.

Any plan of colonizing the negro population of America in Africa is bound to fail because the practical difficulties could not be surmounted even if it were decided on. It would take 100 steamers the size of the biggest Atlantic liners over five years to take the 9,000,000 negroes across, and all the ocean vessels that fly the American flag could not, even if they had nothing else to do, transport the natural increase of the negroes in this country from year to year.

For the Stockman

The greatest stock raising country in the world, with a direct transportation route above the southern quarantine line to and from all markets and the great pasture lands of the west and northwest



For the Homeseeker

Cheap farming and grazing lands in the Panhandle of Texas. Lands under irrigation in the Pecos Valley of New Mexico, producing the finest fruits, melons, alfalfa, celery, garden produce, etc., etc. Business opportunities of all kinds in a new and prosperous country.

For the Healthseeker

A climate already famous for its health promoting qualities. Altitude not too high, air pure and dry, temperature even, with no extremes of heat or cold.

And the pleasure seeker will find something to see and something to do.

Pecos Valley Lines



Southern Kansas
Railway Co. of Texas
Pecos & Northern
Texas R'y Co.
Pecos Valley &
Northeastern R'y Co.
Pecos River Rail'd Co.

DON A. SWEET
Traffic Manager
AVERY TURNER
General Manager
ABILENE, TEXAS

Importance of the Teeth

To those to whom the subject of personal appearance counts but little; who know nothing of enunciation as a fine art; who never plan for future comfort or health, or with whom hygiene and cleanliness is a vague fancy unworthy of serious consideration—a tooth is of but little value. Millions of teeth are being sacrificed because the masses do not know the possibilities of the dentist's art. Thousands are suffering agony untold because they do not know where to get relief, or have not the educated courage to apply to a dentist. Occasionally people die from causes that we should be able to understand and be able to remedy better than any others. Unquestionably if all the various offices of the teeth were fully comprehended the really small amount of attention which is necessary would be cheerfully bestowed.

The Teeth and Personal Appearance

A prime factor in beauty and one of the most expressive features of the human countenance is the mouth, and the expression of the mouth depends largely on the teeth. In vain will the eyes sparkle

with joy if the lips are compressed to hide defective teeth. The whole countenance beaming with brightness loses half its charm by the exhibition of a foul and unsightly denture. Half the charms of real culture are lost when expressed through unsightly teeth. And expressions of sorrow and grief are made hideous by the exhibition of a living tomb of decay. When a pretty girl parts rosy lips and reveals decayed teeth, inflamed gums and disagreeable breath, how quickly the charm is dispelled; and how painful and mortifying must it be to her to be the victim of such a condition! Many ladies whose faces are unattractive in repose become positively charming when their smiles reveal clean, white teeth well cared for. Though ladies may be dressed in the richest apparel, with eyes enchanting and features perfect, if they have decayed and broken teeth, diseased gums and a foul breath their friends cannot approach them without a feeling of disgust and repugnance. In twenty-four hours we breath twenty-five thousand times. What must be the effect on the delicate structure of the lungs when for days, months and years the air we breath is drawn through a depository of filth and poisoned by being mixed with effluvia rising from decayed and ulcerated teeth? I don't say that this is the condition of your teeth, but it might be should you neglect them as some people do. But I do say that the people of this part of Texas are the most pleasant that I have ever worked for, as they invariably present to me mouths in which there is sufficient evidence that they appreciate the Dental Art, and with this class of people we get an inspiration to do the very best we can. In the next issue we will give you a hint about the care of the teeth.

(To be continued.)

W. E. Robertson, Proprietor

**O. K. MAPES,
ASSISTANT.**

Families at Sioux City, Iowa, have started the plan of cooperative meals to lessen the drudgery of housework. The meals cost about \$2.35 per week per person, the economy being in fuel and servant hire. But there is dissatisfaction because the plan involves lack of privacy at meals.

Mr. Cannon is called the "Watch Dog of the Treasury" but he is generally asleep when the "pork" is taken, only waking to intercept such a worthy act as the Lacey bill, providing for the proper care of the American forests. His political patronage counselled "economy" in this instance.

The leakage of various details seems to show that the present administration is as inwardly rotten as it is outwardly autocratic. The silk importation frauds perpetrated lately, and just (?) discovered, have robbed the government of millions and many trusted officials of the treasury are involved.

Mr. Hanna's party slogan, "keep on letting well enough alone," will be an interesting cry for the people who cannot eat meat because of the exactions of a trust. And those who are paying doubled prices for necessities of life due to tariff and trusts

will not find anything well enough to be let alone.

The state department has just made public the correspondence over the German claims in Venezuela, in which Germany declared that it recognized the Monroe doctrine, which constitutes an avowal that the doctrine is binding in international law, and is a piece of history of great significance; because not long ago Europe laughed at the attitude of this country toward foreign aggression in the Americas.

Notice to Tax Payers.

In the matter of equalization of taxes for the year 1902, it is ordered by the court that the following named persons be notified to appear before the commissioners court of Deaf Smith county, Texas, on the 10th day of July, 1902, to show cause why their rendition of taxes for the year 1902 should not be raised, to-wit:

Western Union Land Co., C. G. Witherspoon, W. A. Higgins, Marshall & Phipps, Hereford Lumber Co., D. R. Gass, R. H. Norton, D. F. Johnson, Arthur Marshall, Fred Hindley, Walter Hazell, C. Parbury, T. H. Devill, William Blomfield, G. A. Stambaugh, E. C. Miller, J. A. Tomamichel, W. T. Womble, A. P. Murchison, P. A. Turnbow, H. B.

McGee, F. C. Hutchinson, I. N. Wilkason & R. J. Kibbe, J. A. Townsend, J. D. Williams, Robert Humphrey, R. J. Kibbe, A. J. Lipscomb, W. B. Robinson, Dr. R. M. Johnson, Una Millett, E. C. Millett, F. M. Avis, Mrs. Mary Wilke, George W. Dale, T. M. Palmer, T. W. Roberson, R. Clark, The Cedar Valley Land & Cattle Co., and J. H. Turnbow.

CONFEDERATE REUNION.

At Canyon City July 15, 16, 17 and 18, 1902.

The biggest thing in the Panhandle of Texas this year will be the four days U. C. V. Reunion, Cowboy's Association, and Fine Stock Show that will open in Canyon City July 15. Ten counties will be represented. There will be steer roping, steer races, broncho riding, etc., by the best known experts, street parade, cowboy's parade. Some of the finest cattle in the world will be on exhibition. All railroads make a rate of one fare and give fifteen days limit which will enable home seekers to see the most beautiful part of Texas. The Plains are noted for delightful weather in summer. The nights are always cool enough to sleep under a blanket.

Advertise in THE BRAND.

Announcements.

District Judge of the 47th. Judicial District.

H. H. WALLACE.

IRA WEBSTER.

County Judge Deaf Smith County.

W. B. BOYD.

FRANK M. AVIS.

Sheriff and Tax Collector of Deaf Smith County.

J. M. M'GLOTHLIN.

JOHN A. JOHNSON.

J. T. INMON.

County Clerk Deaf Smith County.

EMMETT R. RICE.

W. B. BEACH.

Treasurer Deaf Smith County.

C. L. DAVIS.

J. W. BRADLY.

ROSCOE R. HARRIS.

JOE KILLOUGH.

Assessor Deaf Smith County

J. S. WYCHE.

Local News Items

A. J. Thompson was in from his ranch on Tuesday.

J. H. Burnham of Dodson, N. M., was a guest at the Hereford House Friday.

Walter Smith was in from the OYO ranch Friday and Sunday and was a guest at the Hereford House.

J. H. Flanagan, county surveyor of Castro county, was among the guests at the Hereford House Friday.

Have your dressmaking done by Mrs. Peemster and Mrs. Coston. Parlors at the former's residence. 19tf

N. F. Smith of Taylor, who is visiting at the OYO ranch in Castro county, was a guest at the Hereford House Friday and Sunday.

Samuel Atkinson of Roswell, N. M., claim agent for the Peccs System, was in town Monday, having business before the commissioners court.

The family of Randolph Clark arrived last Sunday from Lancaster and will henceforth make Hereford their home. THE BRAND extends them a cordial welcome to our little city.

Prof. Burt, the old reliable optician is making his annual tour of the Panhandle and is making his headquarters at the Hereford Dental Parlors. See him if your eyes need attention. 19-1t

The fine new residence of Randolph Clark is nearing completion under the careful supervision of Contractor Snyder. When finished it will be quite an addition to the east part of town.

Prof. Burt, the old reliable optician, who was in Hereford last summer, is once more with us and is looking after the optical needs of our citizens. While here last summer he enjoyed a large patronage and as far as we can learn his work has given perfect satisfaction. He can be found at the Hereford Dental Parlors.

T. R. Reagan, manager of the Hereford Manufacturing Co., left Tuesday evening for the OYO ranch in Castro county, where he has the contract for putting in an extensive water works system. A bath room will also be put in the house. This is probably the largest job of its kind which was ever done on a ranch property on the plains. Messrs. Tucker and Laird seem to be determined to have all the modern conveniences of city life, and are to be commended upon their enterprise.

Randolph Clark returned Monday from his recent trip to east Texas in the interests of the Hereford College.

G. R. Taylor of Peurto, N. M., a well known and old time cattleman, was in town Monday on business.

Born—To Mr. and Mrs. D. F. Johnson, a fine boy, June 23. Both mother and son are progressing nicely.

Go to W. W. Meeks for watch and jewelry repairing. He also carries a nice stock of watches and jewelry for sale. 13tf

W. J. Chrisman of Mansfield came up from Roswell, N. M., Tuesday evening and will try the plains climate for the benefit of his health. We sincerely hope that the dry air and invigorating climate will ultimately restore his former good health.

W. A. Slover of Dimmitt was a guest at the Hereford House on Monday.

W. D. Keliehor and son were visitors in town Saturday, being registered at the Hereford House.

D. C. Laird was in from the OYO ranch Friday and Sunday, being registered at the Hereford House.

Otis Truelove of Cleburne is among the prospectors in town. He is an old friend of Dr. W. E. Robertson.

J. D. Tucker of the OYO ranch was in town Friday and Sunday, being registered at the Hereford House.

Ira Aten, manager of the Escarbada Division of the XIT ranch, was in town this week attending to his duties as commissioner of precinct No. 3.

Charles Croley has returned from his new ranch in Hutchison county and is stopping at the Hereford House.

L. R. Bradley was in from his Tierra Blanco registered Hereford ranch this week attending commissioners court.

W. W. Meeks is now prepared to fit your eyes with genuine Bazillian Pebble Periscopic spectacles at \$2 per pair. Spectacle frames at reasonable prices. 19tf

Cards are out announcing the marriage of Miss Estella Gray to Ritchie B. Roberts, the wedding to take place at the home of Miss Gray's father, Frank Gray.

J. F. Ward, who has a fine ranch eleven miles north of town, was in Tuesday on business. Mr. Ward recently purchased the G. A. E. Parker herd of highgrade Herefords, which cattle were advertised for sale in THE BRAND. This bunch of cattle was one of the best in the Panhandle and Mr. Ward is to be congratulated upon his purchase.

Tierra Blanca Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load lots

FRANK ANDERSON

Fine Wines, Whiskies, Cigars

MAIL ORDERS WILL RECEIVE PROMPT ATTENTION

Ed Joiner, Manager

EDGEVIEW,

TEXAS

Postoffice Address, AMARILLO, TEXAS

Snyder the Builder

Plans Free

Elevations Free

Specifications Free

Estimates Free

IF GIVEN the CONTRACT for BUILDING

Save Your Glass

with our

Handy Fly and Hail Screen

Snyder the Builder

Snyder the Builder

Snyder the Builder



An Elevated Taste

It displayed by those who drink our

Soda Water.

They have learned to discriminate between the good, bad and indifferent, and chosen the good as their favorite beverage. Our soda fountain can supply an endless variety of delightful flavors and from these and the pure soda water are concocted delightful, refreshing, wholesome and invigorating drinks.

Killough & Montgomery.

HOLLAND & COLLINS

Contractors
and Builders

Guarantee all work they take oversight of to be done in a good, mechanical, workmanship-like manner. Architectural designs, detail drawings, specifications and contracts furnished for costly buildings. Save time and expense by seeing us at the brown cottage, one block east of court house, before letting your buildings.



Come One! Come All!



Where? To the

**COLLEGE CORNER STONE LAYING
AT HEREFORD, TEXAS**

BIG FREE PICNIC AND BARBECUE

Everyone Invited! Attractions Free!

FIRST-CLASS BASE BALL GAME

Reduced Rates on All Railroads

DATE ANNOUNCED LATER

ANOTHER CHANGE.

T. R. Reagan Buys His Partner's Interest in the Hereford Manufacturing Co.

On Saturday last a deal was consummated whereby T. R. Reagan became sole proprietor of the Hereford Manufacturing Company, he buying the interest of his partner, Jack Harwell. This business, under the able management of these two gentlemen, has grown to such proportions that it is safe to say that it is the largest of its kind on the plains, and is the best equipped for turning out that class of work promptly and in a workmanship-like manner. Mr. Reagan informs THE BRAND that in order to fill the large number of orders which are already on the "hook" it will be necessary for him to employ an extra force of men. We wish him the same unbounded success which has ever attended this business.

Mr. Harwell intends to go into the stock raising business in the near future and expects to make his home in or near Hereford. That he will make a success of his new venture is an assured fact. Men like him do not know the meaning of failure.

Faculty Selected.

Trustee J. P. Connell advises us that the following are the teachers selected to comprise the faculty of the Hereford High School for the coming year: Prof. W. A. Smith of Baird, principal; Prof. C. E. Edwards of Waco, first assistant; Miss Kathrine Nunley of Thorpe Springs, sixth and seventh grades; Miss Clara Stewart, fifth grade; Miss Mina Dameron, third and fourth grades; Miss R. A. DeGraffenreid of Quanah, primary.

The abilities of these three latter teachers are so well known as to need no comment or recommendations from us, and the three former, we understand, come highly recommended, one of whom—Prof. Edwards—is already well known, and we predict that the Hereford High School will have the coming year one of the most successful years in its history.

Notice.

We have on hand a complete line of the Kingman and standard cultivator that we propose to close out for cash at 5 per cent above cost and carriage they were bought right and shipped in car lots. Call early and get choice. Respectfully
11tf
D. R. Gass & Sons.

Bank Fixtures In.

The fixtures and furniture for the new Smith, Walker & Co. bank have been received and placed in position by Contractor Snyder. They are handsome and first-class in every respect. It is understood that the room in the rear of the bank will be furnished and fitted up as a consultation room. It will also be used or rather tendered to the citizens for a meeting place for committees. Being centrally located and amply large for this purpose it will be greatly appreciated by our citizens.

Special Train to Amarillo.

On account of Hereford postponing her celebration Traffic Manager Don A. Sweet of the Pecos System has kindly volunteered to run a special train from Hereford to Amarillo on the morning of the Fourth to accommodate those of our citizens who wish to attend the celebration at that place. The special will leave here at 8 o'clock and will return in the evening.

For Sale.

A few acres of resident property for sale, good location and close in. Apply at this office for particulars.
13tf

First Carload of Stone.

The first carload of stone for the Hereford College was received from Roswell, N. M., on Wednesday.

Others will follow as soon as possible and the work of erecting the same will be pushed rapidly. Let us all put forth our best efforts to assist in the construction in every way, and those who have not invested in this laudable enterprise should do so at once.

Card of Thanks.

The editor of this paper wishes to take this means to sincerely thank the kind friends and neighbors for their assistance and expressions of sympathy in our sad bereavement, the loss of our darling baby. Such acts of humane kindness only tend to teach us the truth of the brotherhood of man, and we believe that these acts will surely be rewarded by our Father in Heaven.

F. L. VANDERBURGH.

Picnic On the North Draw.

The citizens of the North Draw will hold a basket picnic on the Fourth at the A. P. Murchison ranch and extend a cordial invitation to the citizens of Hereford to be present and enjoy the festivities of the day.

Local News Items

Fresh bread at the restaurant. 1tf

Mrs. Clayton Stoker is very ill with typhoid fever.

J. C. Womble was in from his ranch Tuesday on business.

B. T. Bell of Dimmitt was a pleasant caller in town Tuesday.

John Carter of Summerfield was a guest at the Hereford House Friday.

Beginning July 1st, there'll be two of 'em each day. Isn't that nice? tf

J. A. Slayton of Dimmitt was a guest at the Hereford House on Monday.

D. R. Gass is making extensive improvements on his residence, which when completed, will make it one of the prettiest in town.

Lost—Between my residence and Mrs. D. F. Johnson's, a silver thimble. Finder please return to Mrs. T. A. Cox. 18-tf

Alex Thompson, who recently arrived here from Gainesville to take charge of his father's ranch, was in town Tuesday on business.

I have accommodations for two for board and lodging. Table boarders also wanted. Mrs. S. E. Buster. 17tf

J. R. T. Bassett was in town Monday from his ranch. He went to Summerfield Tuesday to look after some cattle which he has at that point.

J. A. Johnson, the grocer and hustling candidate for sheriff of Deaf Smith county, will have a car of the celebrated "Peacemaker" flour, made at Denton, and a large quantity of fresh meal, next week. 19-1t

W. H. Forrester and family of Waco are spending a few days in town. Mr. Forrester is looking for a location and we hope that he will be so impressed with Hereford that he will decide to remain with us.

Sallow skin and indigestion is caused by impure baking powders. Use the genuine pure, it's named Perfect. We will sell it now at 25c instead of 50c per pound. Hereford Mercantile Co. 17-13t

George E. Burns, who has been engaged in the dairy business for some time past, has sold his interest to W. R. Horn. Consideration, \$3300. Mr. Burns had worked up a good business and Mr. Horn is to be congratulated upon his purchase. Mr. Burns has made no definite plans for the future.

Loveless & Black
The New Furniture Dealers

It's in the mouth of everyone who visits our place to praise our new methods in business, nice stock we keep and low prices we make.

Give Us Your Business

and we'll do you good. We'll be proud of you and we'll make you proud of us.*****

See Our New Goods

Loveless & Black
Furniture Dealers and Undertakers

Johnson & Ferguson
Successors to Smith, Walker & Co.
Dealers in
Grain & Coal
Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL
Highest Prices Paid for Hides
The most centrally located Wagon Yard in town We will handle a full line of Field Seeds
YOUR PATRONAGE IS SOLICITED

Stringfellow-Hume Hardware Co.

WHOLESALE AND RETAIL DEALERS IN

Glassware, Crockery, Shelf Hardware.

SADDLERY AND HARNESS GOODS

STAR AND ECLIPSE WINDMILLS

Full Line of Agricultural Implements

'PHONE NO. 48

DYER & SONS

Retail Dealers in

Lumber & Sash & Doors AND SHINGLES

We carry one of the largest and best stocks of

Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

Fresh bread at the restaurant. 1tf

T. M. Palmer was in town Tuesday on business.

Felix Matthews has sold his section seven miles southwest of town to W. B. Green.

Wiley Franklin, association inspector at Portales, N. M., was registered at the Hereford House Friday.

F. M. Avis went to Summerfield Tuesday to look after some strays which he had reason to believe were at that point.

We have secured at last the agency for the genuine pure baking powder named Perfect and ask you to use it. Hereford Mercantile Co. 17-13t

You don't use much baking powder, so use the best, it saves so much in flour and you can digest your food if you use our Perfect brand. Hereford Mercantile Company. 17-13t

Novelty knives and razors are the prettiest and best, your name and address and photo in the handle, and any other design or emblem you may want. Will be here again the last of June. W. H. MINTER, 13-7t Clarendon, Texas.

Prof. Burt has had 40 years practical experience in this western country in the optical business. The Professor is not an optician of theoretic ideas, but one who has earned a wide reputation through the successful treatment of the best citizens of this and other places. He carries his stock with him and does not send off for goods, nor go around representing to the people that they will lose their eyesight if they do not buy spectacles from him. See him at the Hereford Dental Parlors. 19-1t

I Want to Show You

That I will do painting and paper hanging, quality considered, cheaper than any man in Hereford. If you are looking for something good and reasonable, come to me. If you want cheap work go to others. But whatever you do don't let your contract for paper hanging until you have seen my sample books—they are the finest in the Panhandle.

CARR
The Painter
Phone 60

Local News Items

PROFESSIONAL CARDS.

R. M. JOHNSON, M. D.
 PHYSICIAN AND SURGEON
 Catarrhal Affections a Specialty.
 All calls attended to day or night.
 Telephone at residence, No. 33.
 Hereford - - - - - Texas.

C. P. ESTES, M. D.
 PHYSICIAN AND SURGEON
 'Phone No. 82
 Office at Gough's Drug Store
 Hereford, Texas

WITHERSPOON & GOUGH
 ATTORNEYS-AT-LAW
 REAL ESTATE AND INSURANCE
 NOTARY IN OFFICE
 Office next door to Bank
 Hereford - - - - - Texas

POSTOFFICE HOURS
 General delivery open from 6:00 a. m. to
 7:00 p. m. Office open Sunday for an hour
 after morning church services and arrival of
 train.
 L. A. Montgomery, P. M.

P. V. & N. T. TIME TABLE

Pass. Train	Leaves
No. 201, south-bound,	11:12 a. m.
No. 202, north-bound,	4:12 p. m.

STAGE TO DIMMITT.
 Lv. Hereford at 7:30 a. m. daily ex. Sunday
 Ar. Dimmitt at 12:00 m. " "
 Lv. Dimmitt at 1:00 p. m. " "
 Ar. Hereford at 6:00 p. m. " "

STAGE TO ENDEE
 Lv. Hereford Mondays-Fridays at 6 a. m.
 Ar. Endee " " at 8 p. m.
 Lv. Endee Tuesdays-Saturdays at 6 a. m.
 Ar. Hereford " " at 8 p. m.

Fresh bread at the restaurant. 1tf
 Beginning July 1st, there'll be two
 of 'em each day. Isn't that nice? tf
 The best way to keep from getting
 fooled on a Panama hat is—not to
 buy one.
 Breed your cows to Troy Wom-
 ble's fine registered Hereford bull.
 \$3.00 per season. 10tf

Mr. Roosevelt is in the doubly
 sad position of a man who needs
 protection not only from his fool
 friends but from himself.

In twenty years there have been
 about 23,000 strikes in this country,
 sixty-three per cent of which suc-
 ceeded wholly or in part, while
 thirty-seven per cent failed alto-
 gether. The total losses chargeable
 to strikes in that time are reckoned
 at about \$380,000,000.

Attorney B. C. Wadlington has
 established his office at the court
 house in the treasurer's office where
 he will give prompt attention to all
 legal business intrusted to his care
 in all the courts, both state and fed-
 eral. Special attention given to land
 litigation and land laws. 17-4t

Beginning July 1st, there'll be two
 of 'em each day. Isn't that nice? tf

A pair of lobo wolves, four months
 old, for sale. Write Hardin Rus-
 sell, Hereford, Texas. 17tf

The shipbuilding trust is to be
 capitalized at \$25,000,000. This
 looks like a "cinch" for a combin-
 ation that has in view a subsidy
 amounting to some \$9,000,000 per
 annum.

If you are not a regular customer
 and want ice, watch for the wagon.
 Delivery from 7 to 10 a. m. 10tf

If your eyes give you trouble go
 to Meeks for glasses. Many times
 headaches are relieved by proper
 use of spectacles. 13tf

It must be admitted that the
 president's message added no new
 thought to the Cuban reciprocity
 arguments and has only the doubtful
 value of a reiteration.

ANOTHER THRU TRAIN TO KOOL KOLORADO

BEGINNING JULY FIRST, WE SHALL HAVE TWO THRU TRAINS
 TO COLORADO EACH DAY.

One will leave Fort Worth at 9:45 a. m., the other, 11:10 p. m., after
 the arrival of all evening connections.

For guests who wish to retire early, a sleeping car will be ready each
 evening at 9 o'clock.

Both trains will be run thru to Denver. Each will carry thru coaches
 and sleeping-cars, and meals will be served, en route, in cafe dining-cars.

This doubles the thru train service to Colorado from this territory,
 there is still "Only One Road" which has any at all. We have also the
 only direct Colorado line; make the best time, and haul very nearly every-
 body who goes. And, using our line, "You Don't Have to Apologize," you
 know.

"THE DENVER ROAD"

Passenger Department Fort Worth, Texas
N. B.—The rate from all Texas points, is one fare plus two dollars
 for the round trip, good, returning, till October 31, on sale all summer,
 every day. Tickets routed over our line have more stop-over privileges
 than any other road can offer, too.

B. T. HINTON

DEALER IN

**Confectioneries, Tobaccos, Fruits, Stationery
 Cigars and Lunch Goods**

We have the Finest Line of
 Candies in Town. Try them

Call up
 'Phone No. 9

Cardwell Bros.

STAPLE and FANCY Groceries

Fresh Goods & Complete Line

Telephone No. 50

CALL and SEE US

The City Meat Market

MAY & REID, Proprietors

FRESH MEATS

SAUSAGES, FISH, ETC.

Shop in rear of Hixon & Daniels Grocery Store

DIRECTORY

STATE.
 Governor Joseph D. Sayre
 Lieut.-Governor J. N. Browning
 Treasurer J. W. Robbins
 Comptroller R. M. Lovell
 Land Commissioner Chas. Rogers
 Attorney-General C. K. Bell
 Supt. Public Instruction Arthur Le Fevre
 Congressman John H. Stephen

DISTRICT.
 Senator D. F. Goss
 Representative D. E. Decker
 Judge H. H. Wallace
 Attorney Ira Webster

DEAF SMITH COUNTY.
 Judge W. B. Boyd
 Sheriff J. T. Inmon
 Clerk F. B. Fuller
 Deputy County Clerk E. R. Rice
 County Attorney R. F. Holloway
 Treasurer Joe Killough
 Assessor J. S. Wyck
 Surveyor G. R. Jewell
 Commissioners—
 Precinct No. 1 L. R. Bradley
 Precinct No. 2 R. N. Mounts
 Precinct No. 3 Ira Aten
 Precinct No. 4 A. P. Murchison
 District Court convenes on the second
 Mondays of April and October.
 Commissioners' Court convenes on the
 second Mondays in February, May, August
 and November.

SOCIETIES

I. O. O. F.
 Meets every Thursday evening at 8 o'clock
 in their hall over Beach & Orr's furni-
 ture store. All visiting brothers are cor-
 dially invited to attend.
 A. J. Lipscomb, Geo. W. Dale,
 Noble Grand, Secretary.

HEREFORD LODGE, NO. 849, F. & A. M.
 Regular meetings Saturday night on or
 before full moon in each month in the
 Masonic Hall. Visiting brothers invited to
 attend.
 W. B. Boyd, Sam. H. Morris,
 Worshipful Master, Secretary.

K. OF P.
 Meets every Tuesday evening at 8 o'clock
 in I. O. O. F. Hall. Visiting Knights are
 made welcome.
 Sam H. Morris, Joe Killough,
 Chancellor Commander, K. of R. and S.

W. OF W.
 Meets every Wednesday evening at 8
 o'clock in the I. O. O. F. Hall. Visiting
 Sovereigns always welcome.
 J. T. Inmon, A. C. Bratton,
 Council Commander, Clerk.

C. M. A.
 Meets every Tuesday evening in the Court
 House at 8 o'clock.
 Jim Cox, Fred Meredith,
 President, Sec.-Treas.

CHURCHES.

CHRISTIAN.
 Rev. H. M. Bandy, pastor— Services
 held on the first Sunday of each month at
 11:00 a. m. and 8:00 p. m.

METHODIST.
 Rev. Charles Clarke, pastor— Services
 held on the first and third Sundays of each
 month at 11:00 a. m. and 8:00 p. m.

BAPTIST.
 Rev. H. B. McGee, pastor— Services
 held on the second and fourth Sundays of
 each month at 11:00 a. m. and 8:00 p. m.

CUMBERLAND PRESBYTERIAN.
 Rev. Charles Lotton, pastor— Services
 held on the fourth Sunday of each month at
 11:00 a. m. and 8:00 p. m.
 Union Sunday School every Sunday at
 10:00 a. m.

METHODIST HOME MISSION SOCIETY.
 Meets once each week,
 Miss Margaret Syms,
 President.

BAPTIST LADIES' AID SOCIETY.
 Mrs. H. B. McGee,
 President.

Local News Items

Fresh bread at the restaurant. 1tf

Miss Gyp Holland is in Hereford this week.—Canyon Stayer.

Blue grass seed at Johnson & Ferguson's coal and grain store. 11tf

Lewis Hale of the North Draw was a pleasant caller in town Monday.

See Troy Womble for ice. He will deliver it at 1½c per pound. Phone 76. 10tf

Judge L. Gough has received and accepted an invitation to deliver an address before the Dalhart Normal on July 10.

We pay cash for your produce—chickens, butter, eggs, etc. Highest market prices. Hereford Meat Market. 13tf

W. Bratton of Brownwood came in Sunday and is visiting at the home of his daughter, Mrs. J. T. Inmon. He expects to spend the summer here.

I have secured an experienced baker, W. C. Green, and can furnish fresh bread at all times of an excellent quality. Also cakes and pies baked to order in any quantities. Charles Orr. 9tf

M. Jacobsgaard, one of the Hereford House proprietors, tells of a curious incident. He owns a litter of pigs, the mother of which was sold, and also a fine Jersey cow. Of late the cow has not been giving any milk and he began to investigate the cause therefor, the result of which was that the pigs were sucking the cow, standing on their hind feet in order to reach her.

A. J. OLIVER

AGENT FOR

New York Life Insurance Co.

ALSO FOR THE

FIRE INSURANCE COMPANIES

represented by Witherspoon & Gough
See him when wanting insurance

Henrietta Marble Works
HENRIETTA, TEXAS
MARBLE AND GRANITE
Monuments and Statuary
Iron Fences, Floor Tiling, etc.

S. B. Feemster
LOCAL AGENT

Have your picture taken at Meeks. 13tf

Beginning July 1st, there'll be two of 'em each day. Isn't that nice? 1f

W. M. Franklin returned Friday from a prospecting tour in New Mexico.

Take your fresh eggs to the Hereford restaurant and receive the highest cash prices. 14tf

Sam Sears, the life insurance man, was in Childress a few days this week.—Index.

C. L. Lee, who owns a cattle ranch near Tucumcari, N. M., came in Friday with a bunch of cattle which he readily disposed of to a Northern buyer. Mr. Lee called at this office and ordered the address of his BRAND changed from Liberty to Tucumcari.

John Clark left Monday on a business trip to Fort Worth.

Beginning July 1st, there'll be two of 'em each day. Isn't that nice? 1f

Will the party who borrowed my shot gun please return it? Sam H. Morris. 8tf

W. H. Ingram of Terrell is visiting at the home of Mr. and Mrs. J. S. Wyche, and is incidentally prospecting for a location.

We guarantee good bread from any flour if you use the baking powder Perfect. Hereford Mercantile Co. 17-13t

D. H. Smith of Cheyenne, Okla., was in town last Friday. He was accompanied by J. J. Ray of the same place. They paid this office a pleasant call.

For fine soda water, confectionery, etc., go to B. T. Hinton's. 9tf

No more credit in the oil or ice business, must be strictly cash. Ice tickets for sale. Troy Womble. 14tf

John Boyd left Monday for Austin for a visit among old friends. He expects that his mother will accompany him on his return.

C. F. Parker, who has been here for some time, left Monday for Fort Worth, where he expects to engage at his trade, that of a carpenter.

We are expecting a car of Buckeye harvesters and corn binders in a very short time and will meet our competitors with a machine that we will stake all we are worth on as being the only up-to-date machine on the market. D. R. Gass & Son. 15tf

Robert Brazil returned Sunday from a trip to Lynn county. He reports that he purchased four sections of land there and ordered his BRAND to be sent to Lynn, where he will spend the summer. He will return in the fall and spend the winter at Hereford. He left for his new possessions yesterday.

F. W. Iams, formerly of this place but now a resident of Dallam county, came in Saturday and will drive his cattle to his new ranch in the aforesaid county. He also ordered his weekly visitor—THE BRAND—to be sent to Conlen, instead of Murray Station as formerly. He says that they had plenty of rain in his section and that grass and crops are in fine condition.

R. T. FRAZIER



Maker of the Famous Pueblo Saddle
The Best Saddles Shipped from
Pueblo for the Money
Prices Right

Send for Catalogue
R. T. FRAZIER
Pueblo, Colo.

**Subscribe for
The Brand**

Yes, we will laundry your clothes, and if not done satisfactorily return them and we will do them over free

We also do family washing Suits cleaned and pressed

TELEPHONE 91

W. F. Phipps

Hereford Fuel Oil Company

DEALERS IN

"The Coming Fuel of the Plains"

...**Beaumont
Crude Oil**

STORAGE TANKS, 20,000 gallons capacity

It is also used on stock for Aronia, Itch, Lice, etc.

SOLD AT \$1.00 PER BARREL (42 gallons.) Five gallons, 25 cents.

Vessels Extra. Barrels and Cans kept for sale.

OUT-OF-TOWN ORDERS GIVEN PROMPT ATTENTION.

'Phone 76

TROY WOMBLE, Manager

T. A. COX

....**Livery, Feed and Sale Stables....**

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers' Trade

HEREFORD

TEXAS

A. P. Murchison

W. B. Boyd

Murchison & Boyd

REAL ESTATE

HEREFORD

We solicit your business, and all property listed with us will receive attention

Office in Hereford Street

Phone 57