

A
Weekly
Paper
Devoted
to the
Interest
of the
Pan-
Handle
of Texas



Sub-
scription
Rates
Per Year \$1.00
6 Months .50
3 " .25
IN CLOS OF SIX
To six different
addresses, \$5.00

Ad-
vertising
Rates
Display, 25 cents
per inch. No dis-
counts for time or
space.
Local reading no-
tices, 10 cents per
line, each inser-
tion.
TERMS, CASH IN
ADVANCE
Address all busi-
ness communica-
tions and make all
remittances pay-
able to
The Brand
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 2

HEREFORD, TEXAS, NOVEMBER 21 1902

No. 40

IF YOU WANT TO BUY OR
sell Property, Cattle or anything
else come and see us. We
have a very fine list of
properties to show
you
Yours for business
BROOKS BROS. & GRAVES

Stringfellow-Hume Hardware Co.
(Incorporated)
HEREFORD - - - - TEXAS
Wholesale and Retail
Bain and Mitchell Wagons, Imple-
ments, Hardware, Barbed Wire,
Water Supplies, Eclipse
Windmills

The Satis-
sfactory
Store

WILLIAMS & HARRISON

Quality
Tells
Price sells

Call on us and see the NEWEST Line, BEST Grades and LATEST Style
Furnishing Goods Sold in Hereford

We aim to so conduct our business that cause for complaint shall not arrive. We
want your business, also your absolute confidence. It makes us feel good to know from
experience that we have a line of merchandise to offer our friends and our trade that
will stand the test. We will gladly make good anything bought from our line that is
not satisfactory.

REMEMBER THE PLACE

WILLIAMS & HARRISON

XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

As an Investment to the Small Stock Farmer

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Railroad Facilities

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

Susceptible to Rains

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

Climate

Address **A. G. BOYCE** **W. BOYCE** **L. H. BOYCE**
 Channing **Amarillo** **Hereford**

The Famous of Amarillo has it for less. 40tf

W. M. Lay the well known Bovina cattleman, was in town Monday on business.

A. P. Murchison, the livestock broker, went to Amarillo Saturday on business.

Call and see the new line of Jewelry, Watches, Clocks and Spectacles at Lee Smith's Store. 29tf

Mrs. Robert Gist is visiting her sister, Mrs. Gillen, at Hereford, who is quite sick.—Claude News.

Go to W. W. Meeks for watch and jewelry repairing. He also carries a nice stock of watches and jewelry for sale. 13tf

J. M. Doak and wife came in Tuesday from Hereford and will spend several days visiting relatives at this place.—Snyder Coming West.

Lost, strayed or stolen—A red and white dehorned dry cow, branded on the left side JMT Information leading to her recovery will be rewarded. J. H. Turnbow. 38tf

Messrs. R. H. Norton, R. J. Kibbe, R. N. Mounts, Eugene and El Dyer, Gus Hubbard and Claude Norton left Saturday evening with a train load of fat cattle destined for the Kansas City market.

For Sale—83 acres of land adjoining town on east, 1/2 mile from court house. 30 acres in cultivation lying in the valley of Tierra Blanco. Is very best alfalfa land. \$27.50 an acre gets it. Apply at Johnson & Ferguson's. 24tf

Have your picture taken at Meeks. 13tf

T. J. Melton of McKinney was a prospector in town this week.

Our paints are arriving and we can supply the trade. Gough & Davis. 38tf

Ed Connell, a prominent stockman of Hereford, was in the city yesterday.—Canyon Stayer

Dr. E. W. Tinsley, who is taking a post graduate course at St. Louis, Mo., will return to Hereford about December 1st. 40-2t

In the race for commissioner of precinct No. 3 in Castro county, F. H. Britain and James Odell tied. Another election will be held December 13th.

Elmer Johnson, lately from Alvord, came in Monday from the Geo. W. Irwin ranch in Castro county and ordered THE BRAND sent to R. G. Hatchett of that place, who, he said, was contemplating locating here.

Mrs. M. W. Shelley left yesterday for her new home at Hereford. Our people are sorry to lose this excellent family. We hope they will be well pleased with their new home and surroundings.—Plainview Herald.

John Dyer, manager of the E. W. Dyer & Sons' lumber yard at Texico, N. M., came in Sunday to visit his brother, Frank, manager of their yard here. Before leaving he ordered a nice lot of stationery to be printed at this office and also had his name enrolled on our subscription list.

The Texico Saloon

Jack Harwell, Proprietor
 Dealer in
FINE WINES, WHISKEYS AND CIGARS
 THE PUREST AND BEST WHISKEYS
 FOR MEDICAL PURPOSES

The place where you get right treatment and fair prices
TEXICO, NEW MEXICO

Tierra Blanca Herefords

L. R. BRADLY
 .. BREEDER OF **Registered Hereford Cattle**
 Herd Headed by Climax
 Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load lots

DRUMM-FLATO COMMISSION CO.

LIVE STOCK SALESMEN AND BROKERS

CAPITAL AND SURPLUS \$700,000.00

KANSAS CITY CHICAGO ST. LOUIS

A. P. MURCHISON, AGENT
 HEREFORD, TEXAS

THE BRAND

Finest line of cigars in town at Gough & Davis' drug store. 38tf

J. W. Moreman came in Tuesday from his North Draw ranch on business.

New kaffir corn header for sale. J. E. Tucker & Co. (OYO Ranch), Dimmitt, Texas. 39tf

S. P. Bush came in Tuesday from his home at Allen to look after his real estate property at this place.

C. L. Davis requests that you see his line of clothing samples before ordering your suit or overcoat elsewhere. 40tf

J. R. Kennedy has THE BRAND'S thanks for subscriptions sent to Porter Gore and Charlie Coleman at Beardens, Tenn.

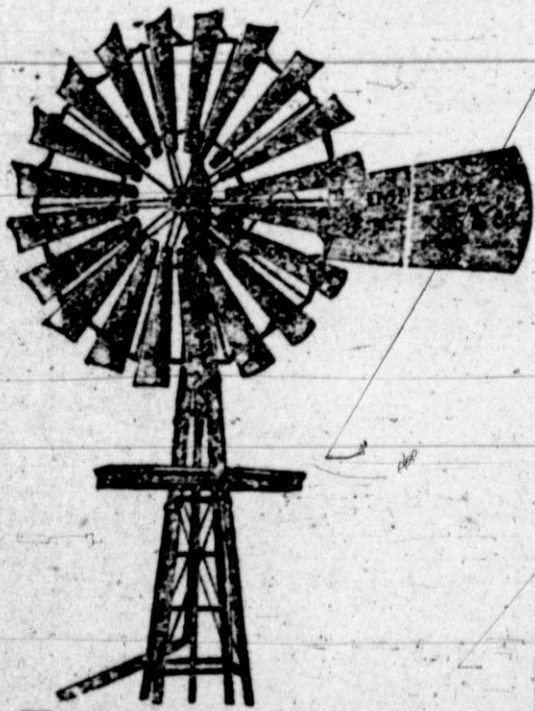
Everything neat and clean at Hinton's oyster parlors. Oysters served in any style. Special accommodations for private parties. 36tf

J. A. Moore has some new local ads in this issue. His specialty is building brick flues. They are better and cost but little more than others. Give him your flue work.

Williams & Harrison, the exclusive dealers in gents' furnishing goods, do not believe in letting their ads in THE BRAND get stale. See their new one on the first page of this issue. It will be to your financial interest.

Contractor Snyder on Monday commenced the erection of a fine modern residence for T. R. Reagan, the hustling manager of the Hereford Manufacturing Company. Tom evidently believes in getting his cage before he gets his bird.

W. H. Patton left Tuesday for Alamogorda, N. M., where he will join the F. M. Avis family and will accompany them to their new home at Phoenix, Ariz., where he hopes that his somewhat shattered health will be benefited. Mr. Patton has spent a small fortune in order to regain his health and it is to be hoped that his new move will result in great good.



We are agents for the above celebrated make of windmill and will guarantee it in every way. The IMPERIAL is made wholly of steel and malleable iron—no cast iron in their make-up. Call and examine them.

D. R. Gass & Sons.

T. H. COLLINS CO.

Law, Land, Cattle, Insurance, Rental and Collections. Correspondence and Inquiry Solicited and Answered

LIST YOUR PROPERTY WITH US WE WILL GIVE IT OUR EARNEST ATTENTION. OFFICE OPPOSITE HEREFORD HOUSE

You Ought to Know That

Do You Know That	<p>The same number of dollars, it takes to buy material for a plain, cheap-looking house, will buy material for a modern up-to-date nobby looking HOME?</p> <hr/> <p>When you are ready to sell, our modern homes will find ready buyers at a profit to yourself?</p> <hr/> <p>We furnish plans and estimates free if we build for you?</p>	Its all in the Me- chan- ics
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SNYDER IS THE BUILDER OF HOMELIKE HOMES...

T. R. REAGAN

T. J. STEPHENS

HEREFORD MANUFACTURING CO.

MANUFACTURERS OF

Galvanized Iron Water and Oil Tanks, Flues, Well Casings, Etc.

ALL KINDS OF PLUMBING AND TIN WORK

Special Attention Given to Repair Work.

Shop on Sampson Avenue

Telephone No. 24

J. M. BOGARD

JOE ADDINGTON

BOGARD & ADDINGTON

PROPRIETORS OF

THE IRON FRONT SALOON

PORTALES, NEW MEXICO

Fine Wines, Whiskeys, Liquors and Cordials

OUR LEADING BRANDS

HARPERS, MARTIN'S BEST, FOREST PARK, AUTOCRAT RYE AND MOUNT VERNON

All Mail Orders will receive Careful and Prompt Attention

Boarders and roomers wanted at Mrs. Ella Buster's, 30tf

Fred Cliett of Hillsboro was prospecting in Hereford this week.

Meeks now has the largest display of ladies' and gents' watches in town. 36tf

J. C. Cox was in from his Tierra Blanco river ranch, east of town, Tuesday on business.

See my samples and get my prices before ordering your suit or overcoat. Office next to Witherspoon & Gough's real estate office. 40tf

Wanted—Boarders by Mrs. Burns. Rates reasonable. 24tf

A. S. Bassett was in from his ranch Tuesday after supplies.

20 acres of land, well improved, Welsh addition, price \$1250. See Witherspoon & Gough. 39tf.

A. Ragsdale of Texico, N. M., writes us to send THE BRAND to his mother at Rock Springs, Ga.

J. A. Moore will build you a brick flue for your residence or business property at a reasonable price. Call up phone 44. 40-2tp

Window-glass in all sizes—we cut to fit. Gough & Davis. 38tf

J. E. Ledbetter left Monday for Hereford on business.—Quanah Observer.

If you have lands for sale list them with Orr & Rayzor at the Hereford House Annex. 34tf

J. H. Williams came in Saturday from his steer ranch in Castro county to spend Sunday with his family in town.

For Sale—My 7-room residence and 4 acres of land in the Evants addition (near the college). Well improved. J. D. Files. 30tf

Prof. Rawson, who has a large ranch in Hale county, was a prospector in town this week. He is thinking of locating here.

Watch for the announcement of the date on which the ladies of the Cumberland Presbyterian church will give a "Japanese Tea."

Call and see C. L. Davis' fine line of samples before ordering your winter suit or overcoat. Office next door to Witherspoon & Gough's real estate office. 40tf

Loveless & Black, Hereford's hustling furniture dealers, have a new adv in this issue which you ought to read, especially if you are in need of anything in their line. You will find their goods up-to-date and prices right.

L. S. Smith, the jeweler and optician, has placed a news stand in his store and will keep on hand all the latest newspapers, periodicals and magazines. He will also take subscriptions for any publication wanted, including THE BRAND. 11

Dr. W. E. Robertson, Hereford's mechanical dentist, went to Portales, N. M., Saturday to attend to several difficult cases of dental surgery. He returned home Monday, but the cases needing more attention, made another trip to that place on Tuesday necessary. When work of this kind is needed in this and surrounding towns Dr. Robertson invariably gets it—a good evidence of his extraordinary ability in that line.



WIDE AWARE

People patronize us. They are able to tell the good from the merely passable and positively bad and always buy their candies here. And we have always something new to offer. All the old favorites in the line of

Confectionery

Are here and in addition many new and delightful flavors. All our candies are pure, fresh and delicious, but not at all high priced.

JOHN H. WYATT

GALBREATH, FOX & COMPANY BARGAINS

We want to close out our fall and winter stock within the next sixty days in order to make room for the large spring stock which we will place in our store at the proper time. Therefore, we will quote you prices which will surely transfer them from our store to the homes of the residents of this and surrounding counties. Below you will find a list of prices which we hope will interest you:

Dress Goods

All wool broadcloth, 54 inches wide.....\$1 per yard
 All wool ladies cloth, 56 inches wide.....72½c per yard
 Double width worsteds.....12c per yard
 28-inch worsteds.....9c per yard
 A better grade of one-half wool worsteds, worth 25c and 35c per yard, at.....18c
 Just received a nice line of double width percales to sell at.....10c per yard
 Eiderdowns, to close out, at.....17½, 22½ and 45c
 The very best grades of French flannels at.48c per yard
 All wool red, white, blue or gray flannels at.....33 1-3c per yard
 Good flannels at.....19c per yard
 Outing flannels, just received, a nobby line, we will close out at 5½, 8½ and 9c for the best

Staples

Remember that you can buy A. C. A. feather ticking from us at.....10c per yard
 The very best grades of oil cloth at.....10c per yard
 Yard-wide bleached domestic for.....5c per yard
 Lonsdale domestic at.....9c per yard
 Good brown domestics for.....4½ per yard
 Cotton flannels—we have them to sell at.....5, 7, 8 and 9c
 Good Hickory shirting at.....8c
 East Lake cheviots at.....10c per yard
 Apron gingham at.....5 1-2c and 6 per yard

Ladies' Waists and Skirts

In this line we mean to close them out within the next 30 days, so please read these prices carefully.

\$5 silk waists for.....\$3.50
 \$4.50 all wool French flannel waists for.....\$3.25
 \$3.50 all wool French flannel waists for.....\$3.00
 \$1.50 wool flannel waists for.....\$1.00
 Ladies' all wool Melton Skirts, worth \$5 for.....\$4.25
 Ladies' all wool \$3.50 skirts for.....\$2.50
 We still have a few ladies' tailor-made suits to close out at.....\$5.50 per suit
 We are going to sell \$15 Monte Carlo jackets for \$12.00
 We are going to sell \$10 Gibson jackets for.....\$8.50
 We are going to sell \$5 jackets for.....\$4.50
 We have three dozen ladies' jackets, worth \$5 each, that we will close out at.....\$2.25 each

ATTENTION! On next Monday 10 yards of calico will be given to every party making a \$5.00 cash purchase.

Miscellaneous

Ladies' thimble.....5c
 Child's thimble.....5c
 25 envelopes for.....5c
 3 papers of pins for.....5c
 2 papers of needles for.....5c
 Silk thread, per spool.....5c
 3 wood covered slate pencils for.....5c
 125 page pencil tablet for.....5c
 A good towel for.....5c
 1 box of Swandown for.....5c
 12 collar buttons for.....5c
 1 dozen safety pins for.....5c
 1 pair ladies' hose.....5c
 Ladies' handkerchiefs, each.....5c
 Featherstitch braid, per bunch.....5c
 Talcum powder, per box.....5c
 Toilet soap, per bar.....5c
 Men's half hose, per pair.....5c
 Toweling crash, per yard.....5c
 Silkatine, per spool.....5c
 Embroidery silk, per spool.....10c
 Lead pencils, per dozen.....15c
 Ask to see our Swiss curtain goods, per yard.....15c
 A cloth window shade for.....25c
 Feather duster for.....25c
 7 spools Clark's O. N. T. thread for.....25c
 Lace curtains, per pair.....50c
 We sell 3 pairs of ladies' 25c hose for.....50c
 3 pair of children's 25c hose for.....50c
 Shetland yarn, per box.....\$1.00
RUGS AT YOUR OWN PRICE

Underwear

We have 25 dozen men's fleece-lined balbriggan underwear to sell at.....\$1.25 per suit
 Ladies' and children's union suits at.....25c a suit

Knit Goods

200 ladies' and misses' fascinators and childrens' hoods bought at 66 2-3c on the dollar, and you will find them on display in our store marked in plain figures and we will sell them at one-third off from the regular price.

YOURS FOR BUSINESS

GALBREATH, FOX & COMPANY

THE BRAND

H. Throw was in from his North Draw ranch on Wednesday.

Gough & Davis are putting in a full line of paints, lead and oil. See them for prices. 37tf

Oysters served in any style in our parlors. Also ham and eggs. Give me a trial. B. T. Hinton. 36tf

A. T. Robertson, who was here last fall, came in again from Collin county this week on a prospecting tour.

Watch for the announcement of the date on which the ladies of the Cumberland Presbyterian church will give a "Japanese Tea."

All Kinds, Solid Gold, Gold Filled and Plated Jewelry, at Prices that speak for themselves and Guaranteed by Lee Smith, the Jeweler. 31tf

Mr. Davis of the popular firm of Gough & Davis aims to give special attention to paint and oil orders. See him before painting your house. 37tf

S. T. Howard, who has been ill for several weeks with catarrhal fever and inflammatory rheumatism, was seen on the streets yesterday for the first time since his illness.

You should put a brick flue in your residence for fire protection. They cost but little more than others. Call up phone 44 and J. A. Moore will accommodate you in this line. 40-2tp

P. C. Pylant, the blacksmith, had the misfortune to have a piece of steel fly from his work and lodge in his right eye. Dr. Gough dressed the injured member, which will soon be all right, though painful for the time being.

F. H. Baillio, representing the Western Newspaper Union of Dallas, was a pleasant visitor at this office yesterday. As we are advocates of "all home prints" Mr. Baillio found no field here for his enterprise, though we appreciate at all times visits from old newspaper men, especially such a pleasant visitor as he proved to be. He is on his way up the Pecos Valley line.

R. H. Cough, M. D. T. J. Davis
GOUGH & DAVIS
Prescription
Druggists...
Successors to Cough's Drug Store

DEALERS IN
PURE DRUGS, CHEMICALS
VARNISH AND CARRIAGE
PAINTS

Headquarters for School Supplies

J. P. HARDING, Manager

PHONE 26 HEREFORD, TEXAS

J. L. SMITH J. A. WALKER B. C. D. BYNUM G. A. F. PARKER

Smith, Walker & Co., Bankers

FINANCIAL RESPONSIBILITY \$450,000

A General Banking Business Transacted

With our old friends in our former Mercantile Business, we hope to continue the pleasant relations we have so long enjoyed.

To those who do not know us, we say

Come In and get Acquainted

We Strive to Please. Good Weight and Small Profits

The City Meat Market

LEE GILLILAND, Proprietor

We handle only the choicest of Fresh Meats of all kinds and solicit a share of your patronage.

Phone 85

Prices Reasonable

No Trouble to Figure Bills

We carry in stock all kinds of

BUILDING MATERIAL

Highest Grades. Lowest Prices

BURTON-LINGO CO.

JOHN HICKOX

Agent for

AMARILLO STEAM LAUNDRY

Will do you first-class work.
Try it. All work guaranteed.

OFFICE AT THE STORE OF WILLIAMS & HARRISON

J. P. CONNELL

W. H. RUSSELL

CONNELL & RUSSELL

HEREFORD, TEXAS

WE SELL

Ranches, Farming Lands, Cattle and Town Property

We solicit your business and will give it our best attention.
Office Opposite Stringfellow-Hume Hardware Company

H. D. Ballard of Hill county is a prospector in town this week.

W. E. Reid, of the restaurant firm of Reid & Roberts, is ill with pneumonia, but is reported better at this writing.

The Stringfellow-Hume Hardware Company have a change of adv in this issue of THE BRAND which it will pay you to peruse.

When in need of a new suit or overcoat it would be to your interest to call on C. L. Davis, who has an office next door to Witherspoon & Gough's real estate office. 40tf

B. L. Hamilton of Collin county was a prospector in town this week.

At the Northwest Texas Methodist Conference, Rev. C. L. Cartwright was appointed to the Hereford mission. The present incumbent was appointed to the Lubbock charge.

We know of an expert bookkeeper who would like to take up his spare time in keeping books for any of our merchants who do not have business to keep anyone especially employed for that purpose. 40-1tp

W. H. Dockray and wife came in Tuesday, Mr. Dockray having a

large order of fruit trees to deliver. That Mr. Dockray makes good any trees which fail to live is a fact to which we can testify, as he made good three of our trees, notwithstanding the fact that ours had not the attention which should have ordinarily been given them.

Notice.

Having sold our coal, grain and hay business to Messrs. D. F. Johnson, E. R. Rice and W. R. Evans, we wish to thank the people of Hereford and surrounding country for their liberal patronage and bespeak for the new firm a continuance of the same.
40-1t HEREFORD GRAIN & COAL CO.

FROM TEXICO.

Interesting Items From the New Town on the Mexico Border.

W. T. Priest of Hereford bought business lots here this week.

John Dyer went down the road this week looking for lost lumber cars.

New residences are being built on homesteads in every direction from town.

Surveyors are cross sectioning the line east of the river, coming to Texico.

E. F. Connell and T. R. Reagan were registered at the Meeks House one day this week.

F. H. Bertrand of Floyd county, Texas, has purchased a lot here and will build on it at once.

"Dokanawah," our Indian herb doctor, is doing considerable business in these "diggins."

J. B. Green, formerly of Plainview, has opened an office here for the purpose of dealing in real estate.

Mrs. Thomas Hunt and children, of Frio, Texas, are visiting at the ranch of T. C. Hunt, near Texico.

G. A. Sachse, a member of the wide-awake Galbreath, Fox & Co. dry goods house of Hereford, was here this week with an eye to business.

W. M. Franklin has been fitting up counters and shelves in his new building and will stock up with drugs, notions and Christmas goods at once.

T. J. Davis, of the Hereford drug firm of Gough & Davis, was here on business one day this week. We insisted on his taking charge of our depot here but he begged so hard to be allowed to enjoy his freedom a while longer that we let him off.

Dr. C. L. Stocks of Hereford came up Thursday to look after his claim and do some improving thereon and said that lumber for that purpose was on the road. On investigation, however, he found that an "actual" settler had jumped his claim and he ordered his material returned. Look out, boys, they are coming.

AARON.

For Sale.

A well improved place in Hereford, Texas, including a good seven-room house, a wind mill, 3-inch cylinder, barn, shed, hen-house, with orchard started, 20 acres land, all fenced, well situated. Come and see or address J. C. COKER. 31t.



The Brand

A Weekly Journal Devoted to the Interests of the Panhandle Country of Texas

FRANK L. VANDERBURGH
Editor and Publisher

Incorporate!
INCORPORATE!!
INCORPORATE!!!

WHAT are you doing toward the upbuilding of your town? One of the greatest helps to Hereford's growth would be to clean up and beautify your premises. Plant trees, shrubbery and flowers.

WITH incorporation Hereford would soon have a water works and electric light system. In fact, we know of a party who will install a water works system as soon as the town is incorporated, so that he can obtain a franchise. On this point, however, we are strictly in favor of municipal ownership.

THOSE who have not made an investment in the Hereford College and Industrial School should do so at once. The establishing of this institution in Hereford has enhanced the value of every piece of property within a radius of five miles of the town fully ten per cent. Can you not afford to give at least half of that enhancement to the cause of the advancement? If everyone would do even this much (and many have invested far more than this per cent) our College would be on a financial foundation second to none in firmness.

THE Record, published at Amarillo, has suspended publication and has sold its list of subscribers to the Advocate. Brother Phillips has been "up against" it ever since his partner, John Pipes, died, he having to assume obligations made by the deceased upon a plant that was hardly worth half the obligations made upon it in order to keep it. The day of inferior printing outfits in thriving towns is past and we hope soon to hear of Brother Phillips' engaging in business in that or some other good town with an up-to-date plant. His ability is surely deserving of it.

HEREFORD has got to stand or fall upon her own resources. She has no P. T. Barnum to do for her what that philanthropist did for the city of Bridgeport, Conn., nor is she likely to become a railroad center. There is but one thing for her residents to do: Keep her in the same

position she now is—the BEST town in the Panhandle. That can be done by fostering the educational facilities she now has (and the churches are included in the category of educational facilities) and keep her eye on the lookout for other enterprises of this nature. With Hereford's reputation for morality, and the superior agricultural country surrounding, she could easily hold her present status of being the BEST town in the Panhandle.

PORTALES, N. M., has had fond hopes of becoming a county seat town by the splitting up of Chaves county, but from a conversation the editor of THE BRAND had recently with an official of that county, it is more than likely that she is not only doomed to disappointment, but will be placed farther away from the county seat than she now is. Our informant states that, with the election of A. B. Fall to the legislature, in all probability another county will be made up from Chaves (which would take in Portales) and Guadalupe counties and the county seat established at Tucumcari, Mr. Fall being an employe of the Rock Island railroad, on which the latter place is located. Had Mr. Fall's opponent, Hon. G. A. Richardson, been elected the county seat, no doubt, would be established at Portales.

It is with pleasure that we make the announcement that as soon as possible larger quarters will be provided for THE BRAND equipment and a cylinder press, gasoline engine and other new material added thereto. The new building and additional material will cost us about \$2000, which, when completed, will give Hereford the distinction of having the finest equipped and most up-to-date printing office in the Panhandle, without any exception. It is not this aim, however, which prompts us to spend so much money in new equipment. On the contrary the expenditure is made necessary by the rapidly increasing business which THE BRAND is enjoying. The paper will be enlarged to sixteen pages or more, if made necessary by increased advertising patronage, as it is not our intention to allow our news columns to be encroached upon by advertisers, though we will cheerfully print as many extra pages as

is demanded by increased advertising. It will continue to be our policy to publish a clean, all-the-local-news paper, having for our constant aim the up-building of Hereford and the country surrounding.

Will Stay Where We Are.

Editor Vanderburgh and wife were in Amarillo Tuesday of this week. Mr. Vanderburgh thinks of disposing of THE BRAND at Hereford and starting a paper at Amarillo. We welcome all competition. Plenty of room here for half a dozen more papers. Of course the "grazing" will be less luxurious, but we can stand it, as we are used to "roughing it."—Amarillo Advocate.

Thanks, Brother Lockney, but we have decided that Hereford is, and always be, a better town than Amarillo for our business, considering the capital invested, even if Amarillo is the largest town in point of population, so have concluded to let well enough alone.

Robert Tudor

Carpenter
and Joiner

Solicits a share of the public patronage. All work guaranteed Satisfactory.

ANOTHER CHANGE

In the Hay, Grain and Coal Business of Hereford.

On Monday a deal was consummated whereby C. C. Ferguson becomes the sole owner of the business formerly conducted by himself and D. F. Johnson and the latter gentleman, in company with E. R. Rice and W. R. Evans, become the owners of the Hereford Grain & Coal Company's business, formerly conducted by Messrs. W. B. Beach and J. R. Camp.

With this line of business in the hands of such enterprising and hustling young men Hereford will have no cause to complain of the manner in which her residents will be served in that line. THE BRAND wishes for the new firms unbounded success in their undertakings, and bespeaks for them a liberal patronage from the residents of the country surrounding. That they will get all the home patronage goes without saying.

SILAS JOHNSON

Dealer in

HIGH GRADE

THISTLE and RAMBLER

Bicycles

Repair work a specialty
Shop opposite Hereford House

C. C. FERGUSON

Successor to Johnson & Ferguson

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Wagon Yard in town We will handle a full line of Field Seeds

YOUR PATRONAGE IS SOLICITED

First-Class Work
Guaranteed

Clean Towels
a Specialty

The City Barber Shop

GEO. W. DALE, PROPRIETOR

Bath Rooms in connection fitted up with Porcelain lined Bath Tubs

Your Patronage will be appreciated

G. R. JOWELL

R. F. HOLLOWAY

ROSS W. DAVIS

Hereford Land and Abstract Co.

HEREFORD, TEXAS

DEALERS IN

REAL ESTATE

TITLES EXAMINED ABSTRACTS FURNISHED

TO THE CITIZENS OF HEREFORD AND SURROUNDING COUNTRY



It gives me pleasure to announce that I have leased the entire Dr. Johnson block, and am now making preparations to enlarge my office to better accommodate my patrons and facilitate my work. There are hundreds of better equipped offices in the United States than mine, but I have the best equipped office on the Plains of Texas and the best this side of Fort Worth, and if my practice is an index to my reputation as a

DENTIST

I am perfectly satisfied with it. As a first-class mechanic I am prepared and qualified, also, to see the defects in a piece of work and will not let it leave my parlors unless it is perfect. Why? Because my reputation is at stake and it is my stock in trade, and I am going to protect it. How is the best way to protect it? Is it by trying to cast reflections on some other dentist's work? No, it is not. My experience taught me long years ago that the way to get business was to do good work, and the way to hold business was to do better work, so with that for my motto I have the distinction of being a dentist of ability among men of the profession that have state reputations. I will confess that I am human, but it is one of my business principles to do high-grade Dental work and above all things to get a liberal fee for my services.

DR. W. E. ROBERTSON
 PROPRIETOR OF THE
HEREFORD DENTAL PARLORS

PHONE 65

P. S. I AM PUTTING IN AN ELECTRO PLATING PLANT AND WILL BE PREPARED TO MAKE YOUR SILVER AND GOLD SHINE

J. T. McAteer was in Hereford on business this week.—Quanah Observer.

As usual Old Santa Claus will have headquarters at Gough & Davis' drug store. 37tf

R. J. Graves, who spent several weeks here during the summer, came in Monday from Ellis county.

If you want to buy a ranch of town property or want to rent a house make your wants known to Orr & Rayzor. 34tf

Watch for the announcement of the date on which the ladies of the Cumberland Presbyterian church will give a "Japanese Tea"

Garrison Brothers, one of Hereford's up-to-date hardware firms, has a new adv in this issue which will be of interest to our readers.

Parties desiring to purchase fine diamonds and solid gold jewelry can save from 25 to 50 per cent by placing their orders with W. W. Meeks. 39tf

G. R. Whitney and family left Tuesday evening for Ardmore, I. T., where the former has a claim of 320 acres, and on which he will reside in the future. Before leaving he had his name enrolled on THE BRAND'S subscription list, as he said that he wanted to keep up with the events in and around Hereford. He and his estimable family will be missed by many friends, who will wish for them health and prosperity in their new home.

Just received, a car of fresh Albatross flour at Cardwell Bros. 38-2t

Charles Davis was in from his Castro county ranch Wednesday.

Wanted—Plain and fancy sewing and dressmaking. Miss Ella Hodges. 20-tf

Children write your letters to Santa Claus and send them to Gough & Davis' drug store. 37tf

Judge L. Walker of Montague is here prospecting and it is possible that he may locate here.

If your eyes give you trouble go to Meeks for glasses. Many times headaches are relieved by proper use of spectacles. 13tf

T. W. Hart, postmaster of Hart, Castro county, and the only general merchant of that rapidly growing section, was a pleasant visitor at this office Wednesday. Besides laying in a supply of merchandise he accepted the agency for THE BRAND and anyone wishing this paper or the Dallas News can leave their money and name with him and their wants will be supplied. Remember—THE BRAND and Dallas Semi-weekly News for \$1.75.

International Livestock Exposition
 At Chicago, Ill., Nov. 29 to Dec. 6. For the above occasion tickets will be on sale at Hereford, Nov. 28, 29, 30, 1902, at \$31.50 for the round trip. Tickets will be good leaving Chicago up to and including Dec. 8, 1902. DON A. SWEET, Traffic Manager.

DYER & SONS

Retail Dealers in

Lumber & Sash & Doors AND SHINGLES

We carry one of the largest and best stocks of

Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

BURNS & SMITH Druggists

.....DEALERS IN.....

Drugs, Patent Medicines, Druggists' Sundries, School Books, Stationery and Paint Colors

Special attention given to Prescriptions. Sunday hours from 8:45 to 9:45 a. m. RESIDENCE PHONE 112 and from 2 to 3 p. m.

Oysters Served in any Style Lunches

Confectioneries, Tobaccos, Fruits, Stationery, Cigars

WE HANDLE THE FINEST LINE OF CANDIES IN TOWN. TRY THEM.

B. T. HINTON

CALL UP PHONE No. 9

DIRECTORY

CHURCHES.

CHRISTIAN.

Rev. H. M. Bandy, pastor—Services held on the first and second Sundays of each month at 11:00 a. m. and 8:00 p. m.

METHODIST.

Rev. C. L. Cartwright, pastor—Services held on the first and third Sundays of each month at 11:00 a. m. and 8:00 p. m.

BAPTIST.

Rev. H. B. McGee, pastor—Services held on the second and fourth Sundays of each month at 11:00 a. m. and 8:00 p. m.

CUMBERLAND PRESBYTERIAN.

Rev. Chalmers Kilgour, pastor—Services held on the fourth Sunday of each month at 11:00 a. m. and 8:00 p. m.

Union Sunday School every Sunday at 10:00 a. m.

PRESBYTERIAN.

Rev. A. W. Crawford, pastor—Services held on the second Sunday of each month at 11 a. m. and 8:30 p. m. in the Methodist church house. Sunday school in connection with the Methodist congregation at 9:30 a. m.

METHODIST HOME MISSION SOCIETY.

Meets once each week,

Miss Margaret Syms.

President.

BAPTIST LADIES' AID SOCIETY.

Mrs. H. B. McGee,

President.

HEREFORD COLLEGE LETTER.

A Few Items of Interest From the Campus.

Miss Ola Scott has been absent from school on account of sickness.

Mr. Parker treated the college boarders to fresh antelope last week.

Messrs. Trimbull and son and Mr. Brown are now painting and papering R. Clark's residence.

The college has just received a new piano. This makes five pianos in use by the music department.

The steam heat plant has arrived and will be put in at once. Thus the success of this first session is assured.

Among the new pupils in the music department are Misses Ruth and Evangeline Hannaford, McCracken and Garvin.

President R. Clark entertained at dinner Thursday evening—the 20th of November being a "red letter day" with him since 1868.

The elocution department will give a recital Friday night, Nov. 28, at the court house. There will be recitations, pantomimes and a play.

Mr. and Mrs. Lee Clark returned Monday from Amarillo, where Mrs. Clark has had charge of the music in the revival conducted by Dr. A. Clark.

The embroidery class under Miss Robinson meets two afternoons each week. The ladies are invited to call and see the beautiful work that Miss Robinson has.

Notice.

My accounts will be left at Burns & Smith's drug store while I am away.

34H

E. W. TINSLEY.

Notice.

For sale, lease or trade for black land, three sections of improved land fifteen miles southeast of Hereford. Write quick. Lock Box 274, Wichita Falls, Texas. 39tf

EXHONERATED.

No Evidence to Show That Silas Johnson Was Guilty of the Crime Charged.

Last week Silas Johnson, who, with W. G. Roberts, has been engaged in the barber business in Hereford, was fully exonerated from the crime of embezzlement with which Mr. Roberts charged him, and who, while the former was on a visit to his brother at Hillsboro, who was recently injured in a railroad wreck, caused his arrest and incarceration in the jail at that place. He was brought back here and placed on trial in the justice's court and upon the calling of the case by Justice of the Peace Turnbow, County Attorney Holloway made a motion to the effect that, inasmuch as there was no evidence to warrant a conviction or even an investigation, the case be dismissed, which was done forthwith. Following is the motion as it appears on the court records:

State of Texas)
vs No. 35
Silas Johnson)

In Justice Court Precinct No. 1, as Examining Court:

Now comes R. F. Holloway, county attorney, and moves the court to dismiss the above styled and numbered case for the reason that sufficient evidence cannot be had to warrant prosecution in said case.

R. F. HOLLOWAY,
County Attorney,
Deaf Smith County.

By agreement the matters of the partnership business between the prosecutor, W. G. Roberts, and Silas Johnson were arbitrated and resulted in a verdict of \$51.10 in favor of the latter.

Mr. Johnson has been a resident of Hereford for the past few months and his conduct has been gentlemanly and as far as we know, he has been scrupulously honest and we make this statement in the cause of common justice to one whom we believe has been forced to submit to great humiliation at the hands of one whom he supposed was his friend. We believe that we can truthfully state that the sympathy of the entire community has been and is with him in his recent humiliation.

County Clerk's Notice.

All persons having deeds or other instruments in my office will please call for same at an early date as I wish to make a delivery of the same before retiring from the office of county clerk. F. B. FULLER,
38-3t County Clerk.

Low Rates to Chicago.

For the International Live Stock Exposition at Chicago. This will be your opportunity to make a cheap trip to the City on the Lakes. See your local agent for dates of sale, limits, conditions, etc.

DON A. SWEET,
Traffic Manager.

PUBLIC SCHOOL REPORT.

For Week Ending Friday, November 14, 1902.

	Enrollment	Days Absent	Tardies
Room No. 1— Miss de Graffenreid, teacher	79	14	2
Room No. 2— Miss Dameron Teacher.	59	19	2
Room No. 3— Miss Stewart, Teacher.			
Room No. 4— Miss Nunley, Teacher.	48	6 1-2	4
Room No. 5— C. E. Edwards Teacher.	35	2	4
Room No. 6— W. A. Smith, Teacher.	15	2 1-2	0
Totals	236	44	12

A Good Showing.

The statistical editor of the Galveston Tribune gives the products of Texas for one year as follows: One hundred and thirty-five thousand carloads of cotton, cotton seed and products; 70,000 car loads of coal, 100,000 carloads of oil, 35,000 carloads of cattle, 30,000 carloads of lumber and shingles, 50,000 carloads of manufactured products, 20,000 carloads of miscellaneous farm products, 10,000 carloads of vegetables, 20,000 carloads of hay, 10,000 carloads of grain, 10,000 carloads of brick and building stone. The above is a good showing, yet many articles that add to the wealth of Texas are omitted. The wealth-

producing capacity of the state is almost beyond computation. A steady and large increase in taxable values of property shows a most desirable state of affairs. Railroad competition is so strong that lines are branching out everywhere, and new towns springing up as if by magic.—Wichita Falls Times.

Christian Endeavor Program.

The following program will be rendered at the meeting of the C. E. Society to be held at the Christian church Sunday at 3:30 p. m:

Subject, "Thanks—living and Thanksgiving"
Song Congregation
Reading of the lesson Leader
Reading Psalm 116:12-17
Reading

Misses Nunley, Dameron, Ricketts
What connection is there between thankfulness to God and thankfulness to others? Joe Clark

Song and circle prayer Congregation
Reading Genesis 1:27
Reading Miss Tygret, Miss Clara Stewart
In what way does God want us to show thankfulness John Herod
Reading

Miss Mary Clark,
Miss Lucy Bandy and Robert Aten
What good can come from our attempts to show our gratitude to God? Miss Maude Miller
Why is thankfulness not more common? Miss Vanderburgh

For Sale.

Forty acres of land one and one-half miles east of town and three-quarters of a mile from the new college, at \$15 per acre. R. R. Harris. 28tf

Subscribe for THE BRAND.

A Special Reduction

OF 25 PER CENT TILL JANUARY 1ST

On Ladies' Jackets, Capes and Tailor-Made Suits, Misses' Jackets and Children's Wraps.

We also have about 15 bolts of Dress Goods we wish to close out at a reduction.

HEREFORD

Mercantile Company

Miss Mattie Fore

Will discontinue the managership of our Millinery Department for this season after the first week of December and all those wishing anything in the millinery line should call at once and get their wants supplied. Special prices on all lines of millinery

Hereford Mercantile Co.

TREE PLANTING

For Profit—A Kansas Man's Experience.

A number of years ago, as a tourist was standing on the banks of Black River in Jefferson county, New York, and looking across the wide, sterile, treeless stretches of sand to be found there north of the river, he said to a couple of citizens of the region, "Why don't you do something to improve all that waste land?" "Improve it," said one in reply, "how in—um—how are you going to improve sand?" "Plant it with trees," said the tourist. At that the natives laughed cordially and heartily. They supposed the tourist was joking with them, and no amount of argument could have persuaded any citizen of the region at that time that anyone could realize a profit on a plantation of trees. To the east lay the Adirondacks with "an inexhaustive supply of timber," and at their feet ran Black River, nature's own highway for bringing Adirondack timber to their doors.

The ideas of these two men on the matter were on a level with those of the greater part of the people of the United States at that time.

But times have changed. The spruce on private lands in the Adirondacks will be exhausted in twelve years, according to official reports, and if the state lands were then turned over to the logger, the supply would last but twelve years more.

People are beginning to realize everywhere that no timber supply is inexhaustible, and instead of laughing at a proposition to plant trees for a profit they are beginning to ask seriously how it can be done. In a book written by Prof. John Gifford, of the New York State College of Forestry, Cornell University, this serious question is answered in the simplest and most convincing manner. One of the most practical parts of the work is that devoted to the improvement of the farm wood-lot. It will prove a revelation to those who suppose that one must wait one hundred years before gathering his crop of planted trees. The fact is that tree-planting may be made one of the most profitable features of land specula-

THE HEREFORD NURSERY

F. T. RAMSEY, Proprietor
W. F. STIMSON, Manager

Get your fruit and shade trees from this Nursery, as they are grown on the plains and are acclimated. We guarantee our trees to be delivered in good order. We also grow all kinds of roses, shrubbery and small fruits. Address all orders to

THE HEREFORD NURSERY
HEREFORD TEXAS

JOHN E. FERGUSON President
C. W. DODSON Cashier

The Hereford National Bank
Hereford, Texas

A General Banking Business Transacted
We solicit your account, and will appreciate your business, whether large or small

DIRECTORS
R. J. Kibbe Ira Aten L. Gough
W. A. Higgins Jno. E. Ferguson

HEREFORD FUEL OIL CO.
DEALERS IN
Beaumont Crude Oil, Manufactured Ice
and the Genuine Primrose "Nigger
Head" Coal
"Once you try it, you'll always buy it"
Your patronage will be appreciated and given prompt attention
PHONE 76 TROY WOMBLE, Manager

**Do you want
a Fine Home in
the Panhandle?**

I have for sale one of the best improved sections (640 acres) in the Panhandle of Texas, situated three miles east from Hereford, the county seat of Deaf Smith County. This section is in the valley of the Tierra Blanco river, which intersects it, and contains over 275 acres which will grow alfalfa profitably without irrigation, making it the best dividend paying section of land in the Panhandle. There are 55 acres in alfalfa at the present time, which will cut three crops each year. For the past nine years an average of 100 tons of valley hay has been cut from this land yearly, which readily sells at \$10 per ton.

...Improvements...

Among the improvements on this place are: A modern \$2500 8-room residence, modern \$500 2-story barn—26x46 feet in dimensions with 16-foot walls—corrals and out-buildings. Has a 75-foot well, containing 35 feet of pure water, with a 10,000 gallon storage tank and a water-works system supplying house and barn with water. A 16-foot Eclipse windmill with 6-inch cylinder supplies ample water to irrigate a 20-acre garden patch. This property would be an ideal one for party wishing to engage in the fine stock business. My reason for selling is that other business demands my attention.

For further particulars write or call on

RAT JOWELL
Hereford - - Texas

tion, for a stand of thirty trees, no matter of what age, adds more to the selling price of land than the cost of making the stands. As an example take the case of Mr. L. W. Yaggy, living four miles west of Hutchinson, Kansas. He cut twenty-

five hundred trees from an eighty acre plantation at the end of the sixth year of growth, and thirteen thousand trees at the end of the seventh. Each tree made two fence posts, and the posts were sold for ten

cents each on the ground where they grew. He obtained thirty-one hundred dollars cash for the fence posts in the first and second thinning on an eighty acre patch of land. At the end of ten years from the planting his woodland was measured by experts from the Agricultural Department, Washington, D. C., and the stand of timber was found to be worth \$21,373.60 and adding \$3100.00 received for the first and second thinnings, we have a total value of \$24,473.60 or at the rate of \$305.92 an acre not counting fuel as well as fence stays in the thinnings.—John R. Spears in New York Times.

Notice.
The undersigned, having sold our coal, grain and hay business to Messrs. D. F. Johnson, E. R. Rice and W. R. Evans, hereby request all parties having accounts with us to please settle the same at once. All bills being payable to Beach & Camp at the old stand.
40tf W. B. BEACH.
J. R. CAMP.

Real Estate Transfers.
SOLD BY WITHERSPOON & GOUGH.
Fred Collmar purchased one section in Castro county at private terms.
Western Union Land Co. to Frank Herron, lot 6, block 27; consideration \$400.
Dr. T. J. Estes to J. P. Carr, four sections in the XIT land at private terms.
SOLD BY BROOKS BROS. & GRAVES
M. Thummel purchased a ranch property in Castro county at private terms.
SOLD BY HEREFORD LAND & ABSTRACT COMPANY
L. W. Ricketts to M. Thummel, four acres in the Ricketts addition; consideration \$175.
L. W. Ricketts to O. A. Cooper, four acres in the Ricketts addition; consideration \$250.
E. M. Witherspoon to O. M. Daniel, residence property in the Ricketts addition; consideration \$1050.

For Sale.
60 head of saddle, work and stock horses from 3 to 5 years old. All sound and in good condition.
E. FENTON, Hereford, Texas. 31tf

J. H. HOLLAND
Contractor
and Builder

Can give the best of references. Practical framing and joining together a specialty. Estimates given on short notice. A fair share of patronage solicited.
HEREFORD TEXAS

NOTES AND COMMENTS.

Pot Pouri of the Political World at Home and Abroad.

Another rich gold strike is reported from Idaho.

Some men manage to fail for more money than they were ever worth.

Utah republicans are preparing to break into the senate with a "Saint" and a polygamist.

Representative Babcock says the people voted for a republican House because they wanted a revision of the tariff.

Kipling has been left out of the new edition of the Encyclopedia Britannica. But that once happened to Tennyson.

"Roosevelt and Shaw" would no doubt be a euphonious combination but there will be a temptation to print the last name pshaw!

We are informed that Cripple Creek resembles Heaven only in having its streets paved with gold. Otherwise it resembles the other place.

Since the election of Mr. Pennybacker, Mr. Quay is more than ever convinced that anything with the Quay trade-mark will be swallowed by the Pennsylvania republicans.

The Secretary of Agriculture went out to Nebraska and contributed some glittering oratory to the campaign of Representative David Mercer. No wonder Mr. Mercer was defeated.

Having practically completed his message, in which he "sidesteps" the tariff question and makes a magnificent feint at the trusts, our strenuous president will now try conclusions with a Mississippi bear.

Compulsory military service is a great drain upon the countries of Europe. Out of every thousand men in France 58 are in the army. The proportion is not so high in the other countries but it is too high everywhere as it draws productive labor away from its early training and puts undue burdens on the taxpayers.

Mrs. A. Osborne,

Fashionable Millinery and Dressmaking

Also Agent for

Butterick Patterns and Publications.

Located in D. R. Gass' Store.

J. A. CANTERBURY

MAKER OF

Strictly High-Grade Boots and Shoes

Cattlemen's Boots a Specialty. All Kinds of Boot and Shoe Repairing Promptly Done. Send for Order Blank.

SPECIAL SEWING MACHINES

It is with much cordiality that we extend an invitation to every lady in Hereford and surrounding country to make a visit to our store and examine our varied line of high grade sewing machines. Purchase for yourself an easy running, ball bearing machine, such as the White, New England Queen, Singer etc.

LOVELESS & BLACK

FURNITURE DEALERS AND UNDERTAKERS

The country will now settle down to the delightful spectacle of "a revision of the tariff by its friends."

There is a faction in Washington which shouts "Hanna" everytime anyone mentions the presidential nomination of 1904.

The sudden death of Mr. George P. Meyers, Jr., has added another great sorrow to the declining years of "the little Giant of Missouri."

The people have furnished the president a large republican majority in both houses of Congress and are prepared to enjoy the great spectacular fizzle, The Castigation of the Wicked Trusts by the Republican Party.

Representative Cannon, Governor Yates, Representative Hopkins and Representative-elect Lorimer have formed a "big four" combination to dominate Illinois politics and eventually elect a successor to Senator Collum. Mr. Hopkins, who has been endorsed for the senate, expects to represent that body, Mr. Cannon the house, Mr. Yates the state and Mr. Lorimer hopes to stand for the President and the executive branch generally.

Notice.

All parties having accounts at the grain and coal store of Johnson & Ferguson will please call and settle the same at once. C. C. Ferguson having purchased D. F. Johnson's interest in the business, all accounts are payable at the old stand.

D. F. JOHNSON.

C. C. FERGUSON.

Sensible Advice.

The towns of this section should assist, not fight each other. They are all working for a common end—the upbuilding of the Pandandle.—Quannah Tribune-Chief.

Clarendon and Childress papers should follow it.

For Sale—A good second hand wagon and harness, cheap. W. H. Rayzor. 35tf

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, 37tf Division Manager.

A. J. OLIVER

AGENT FOR

New York Life Insurance Co.

ALSO FOR THE

FIRE INSURANCE COMPANIES

represented by Witherspoon & Gough See him when wanting insurance

Panhandle Marble Works

AMARILLO, TEXAS

MARBLE AND GRANITE

Monuments and Statuary

Iron Fences, Floor Tiling, etc.

S. B. Feemster

LOCAL AGENT

Hereford, Texas

YOU CAN ALL SPELL THIS,

BECAUSE YOU HAVE SEEN IT ON YOUR MOTHER'S AND GRANDMOTHER'S STOVE AND RANGE.

CHARTER OAK STOVES **CHARTER OAK RANGES**

A LARGE PROPORTION OF THE PRESENT GENERATION HAVE BEEN "RAISED" ON FOOD COOKED WITH THE CHARTER OAK.

THEY BECOME MORE POPULAR WITH EACH SUCCEEDING GENERATION.

BAKE, ROAST, BROIL AND BOIL TO PERFECTION

YOU SEE THE NAME EVERYWHERE.

FOR SALE BY **GARRISON BROS.**

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES

SAN ANTONIO, TEXAS

REFERENCE

JOHN WOODS & SONS, BANKERS, SAN ANTONIO, TEXAS

An apparently inexhaustible supply of asbestos has been discovered in Wisconsin.

The elections are over and the notorious Mr. Addicks still holds the balance of power in the Delaware legislature.

Senator Beveridge is engaged in organizing a charming little junket through those territories which aspire to become states; at government expense, of course.

In his annual report General Corbin recommends that there be appointed a musical staff to teach our best national songs to the enlisted men of the army. We wonder if General Corbin has heard a song, very popular with the men just now, and which carries the refrain, "Adjutant General Corbin, he's a grand old stiff."

The trans-continental railways are not trying to remove the obstacles in the way of the Panama canal negotiations.

The administration of Governor Odell received a "sweeping endorsement" similar to that Rutherford B. Hayes received for the presidency.

Congress authorizes an expenditure of \$205,000 for the renovation of the White House. \$560,000 have been expended, and the country will have the pleasure of footing the bills.

There are growing deficits in the treasury receipts and Secretary Shaw says he may have to withdraw some of the funds with which he has been bolstering up the Wall Street inflation. The election is over now and the financiers can take care of themselves for a while.

THE FAMOUS OF AMARILLO HAS IT FOR LESS

PROFESSIONAL CARDS.

C. P. ESTES, M. D.
PHYSICIAN AND SURGEON
Phone No. 82
Office at Gough's Drug Store
Hereford, Texas

R. H. GOUGH, M. D.
PHYSICIAN AND SURGEON
Surgical Cases Solicited. Office in
Gough & Davis' Drug Store
Res. Phone 20 Office Phone 26
Hereford, Texas

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
33 years a practitioner in Texas.
Telephone No. 77. Office in Burns
& Smith's drug store.
Hereford, Texas.

T. J. ESTES, M. D.
PHYSICIAN AND SURGEON
Offers his professional services to
the people of Hereford and surround-
ing country. Calls promptly at-
tended. Charges reasonable.
Obstetrics and catarrhal diseases
a specialty.
Office at store, next door to Search-
light. Phone 105.

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Office next door to Bank
Hereford - - - - Texas

W. H. RUSSELL
LAWYER
Practice in all courts
Hereford, - - - - Texas

JNO. P. SLATON
ATTORNEY-AT-LAW
(Over ten years experience.)
Office in Smith, Walker & Co. Bank.
Hereford, Texas.

H. H. WOMACK
ATTORNEY-AT-LAW
Office at court house
Hereford - - - - Texas

*All Over
the
Panhandle*

Vernon is building a cotton com-
press.

The Panhandle Teacher's Asso-
ciation will meet at Amarillo Novem-
ber 28-29.

The latest returns show that Hon.
Ira Webster's majority over Hon. H.
H. Wallace in the district judge-
ship's race was 459.

Antelope and other game of the
Panhandle are being hunted with a
vengeance, judging from the num-
ber of "trespass notices" which
appear in our exchanges. Careless-
ness in the use of long range guns,
resulting in the death of many
cattle, is the cause for the notices.

It is reported that Vernon had
trouble with her negro population
Saturday night and run most of
them out of town.—Childress Index.

Mark Keyes, a saloon keeper of
Wichita Falls, has mysteriously
disappeared. Suicide is feared, but
the body cannot be found, notwith-
standing a diligent search has been
made.

One hundred and seventy-five
bulls were sold off the Groom ranch
this week which were shipped to
New Mexico. A Texas raised bull
seems to be good enough for the
most exacting breeder. It speaks
well for the state.—Panhandle
Herald.

Grandma Pendley celebrated her
eighty-ninth anniversary last Mon-
day. She cooked her own dinner
and invited a few friends. The
occasion was a very enjoyable one
for all present. Grandma Pendley is
remarkably hale and hearty for one
of her age. She does her house-
work and manages her affairs. She
received quite a number of hand-
some and useful presents from her
friends on this occasion.—Plainview
Herald.

E. F. Little, editor of the Plain-
view Texan Press, gave a few free
"advs" to W. H. Harkey, the
proprietor of a "malt tonic joint"
and billiard hall, and as a result
was "handed a left hander," to use
the expression of the editor in his
witeup of the affair.

You can call the Panhandle just
any old thing and tell the truth, but
if you want to spread it on you can
say, it is a vast hunk of melliflu-
ence, an eternal melody of loveliness,
a grand anthem of agglomerated
and majestic beneficence. And it is
the very quintessence of all these,
too!—Miami Chief.

William Powell, the registered
Hereford dealer, and J. H. Boyce,
of the Capital Syndicate reached
home from a business trip to
Cheyenne last Sunday. The result
of the trip was seen Tuesday, when
a long train filled with a handsome
herd of whiteface calves pulled into
Channing. There are 457 in the
lot and expert cattlemen pronounce
them A No. 1's from the ground up.
They were immediately turned into
the Powell South Pasture, where
they will winter.—Channing Courier.

The Burton-Lingo Company are
evidently out for business and are
establishing lumber yards where
business is, viz: the good towns of
the Panhandle. Stratford is their
latest venture.

Col. Charles Goodnight on Wed-
nesday shipped out to Buffalo Bill's
show ten head of fine specimens of
buffalo. Col. Goodnight now has
about a hundred head of full blood
buffalo on his ranch. Last week he
shipped out several head to the
Yellowstone park.—Hall County
Herald.

The ballot in all its purity was
very badly disfigured in Panhandle
Tuesday. This is not the first time
in which illegal voters have defeated
the will of the people in Carson
county, nor will be the last, unless
the lawabiding element of the county
shake off the idea that they are in
the minority and are powerless.—
Panhandle Herald.

Our town should be incorporated
at the earliest possible moment in
the interest of humanity. With the
right sort of officials we could abate
many nuisances which now exist,
chief of which is a habit our people
have gotten into of locking their
coal houses. Under present con-
ditions an honest man is liable to
freeze to death any day. Locks
should be abolished.—Plainview
Herald.

For Sale.

Buggy and harness for \$35. See
W. A. Smith second house north of
public school building. 39t

Helpful Reading.

Some newspapers print matter to fill up
space. Much of this is really harmful
reading. It is the aim of the Semi-Weekly
News to give helpful reading. Thousands
will testify to its helpfulness to them. Ask
your neighbor.

The farmers' department has helped
many. It is not the theory of farming writ-
ten by college professors and others up
north on conditions that don't fit Texas. It
is the actual experience of farmers here at
home who have turned over the soil.

SPECIAL OFFER: If you are not taking
THE BRAND you should be. It is helpful to
the best interests of your town and county.
For \$1.75, cash in advance, we will mail
you THE BRAND and the Galveston or the
Dallas Semi-Weekly News for 12 months.
Both papers stop when your time is out.

Hereford Restaurant

REID & ROBERTS, PROPRIETORS

Regular Meals at
the Usual Hours

Special Rates to
Regular Boarders

Short Orders
a Specialty

YOUR PATRONAGE SOLICITED

HEREFORD

TEXAS

Do You Use Groceries?

We keep a full line of fresh STAPLE AND FANCY
GROCERIES and would be pleased to have you give us
a call. No stale goods in our store. "Quick sales and
small profits," is our motto.

Phone 50

Cardwell Bros., the Grocers

T. A. COX

.....Livery, Feed and Sale Stables.....

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers' Trade

HEREFORD TEXAS

Hereford Grain & Coal Co.

Successors to Stambaugh & Camp

Coal, Grain, Hay, Salt
AND FIELD SEED

Bois d'Arc
Posts

Cash for Hides
and Bones

Wagon Yard
Connected

International Stock and Poultry Food

YOUR PATRONAGE SOLICITED

HOMER INMON
Newspaper Agent

Will take your subscription for any
paper or periodical published in any
country or in any language

Agent for The Brand

See him at the POST OFFICE

Hereford *Wm. Toyman
Proprietor*
Billiard Parlors

Two Tables—Billiard or Pool

Cigars and Soft Drinks

No Minors Allowed

MEDICATED SALT

MEDICATED SALT

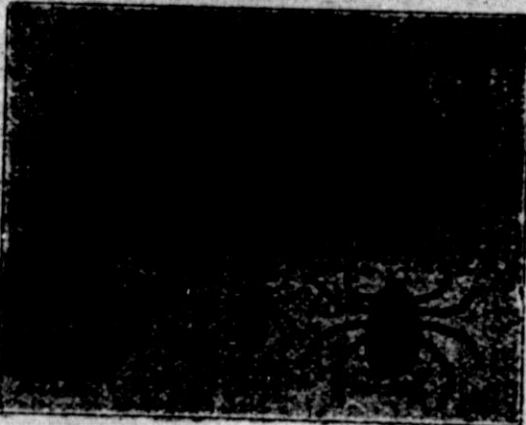
The Stockmen's Life Long Friend

WE DESTROY NO CATTLEMAN'S GODS. Incorporated with the purest of salt is saltpetre, sulphur, ashes, bone meal, nuxvomica, gentian and other important ingredients generally overlooked by the majority of cattlemen. The result is perfect satisfaction. Medicated Salt is put up in block form, 20 lbs. to the block. It is convenient to use and impervious to rain. Once used and you will not do without it.

The Only Medicated Salt Made

We quote you price of \$1.75 per 100 lbs., f. o. b. Colorado, Texas, less than car load lots. \$1.50 per 100 lbs., f. o. b. Colorado, Texas, in car load lots. Money must accompany all local orders.

It Destroys Ticks



BEWARE OF IMITATIONS

It prevents Blackleg, kills stomach worms. Prevents all diseases cattle are subject to, and never fails to build up run down stock of all kinds.

STOCK SALTED AND MEDICATED AT THE SAME TIME

The Greatest Triumph of the Age

"TO WASTE NEITHER THE CATTLEMAN'S Time or Money" is our motto. Our product is used with marked satisfaction by the stockmen of this part of the State. With our new factory now in operation at Colorado City, where salt is manufactured in the natural state, we are better prepared than ever to supply the demands of our patrons. Satisfaction guaranteed. Prices quoted on application.

The Only Medicated Salt Made

Remember, Medicated Salt is not an experiment, but a demonstrated success. Present prices place it in the reach of all, and the wise stockman is the one who always provides against emergencies.

Medicated Salt & Manufacturing Co.

SAN ANTONIO

Factory: COLORADO CITY

FORT WORTH

Believe in Expansion.

Messrs. Gough & Davis are always on the lookout for business and their latest move is to establish a branch store at Texico, N. M. That little town is growing rapidly and they will no doubt find their venture a profitable one, especially as they have secured the services of W. M. Franklin, who has had considerable experience in that business, to handle their goods in connection with his general mercantile store at that place.

For Sale.

Sweet potatoes and cabbage for sale by W. T. Priest. 40-2tp

The Business to be Advertised.

"Everybody knows I am here" said a merchant recently when solicited for an advertisement. This is doubtless the idea of many non-advertising business men. They assume that everybody knows them. This could be true and still be no advantage. When a merchant advertises it is presumed his goods, not himself are for sale.—Beeville Bee.

NOTICE

Do not give your

Painting and Paper Hanging

Job to some "Cheap John" workman. To do cheap work is to advertise a man's inability to do good work. Honest work at honest prices is my motto.

W. T. PRIEST

Married.

On last Sunday at the Hogling ranch, about forty miles west of Portales, G. W. Morris performed the marriage ceremony which united the lives of C. C. Goats and Miss Mary Meyers. Mr. Goats is to be congratulated upon winning such a great prize, and the Herald joins their many friends in wishing them a long and happy union.—Portales Herald.

The bride is the daughter of our townsman, Charlie Meyers, and her many friends in Hereford wish for the couple a long and happy life.

A Natural Preference.

Accidents from playing football are quite common these days. The game is only one degree in point of roughness below a slugging match. Of the two we would prefer the latter for exercise.—Wichita Falls Times.

The average football player is not as adept in the "manly art" as Brother Howard and will doubtless continue to play football.

An Up-to-date Dairy.

B. H. Frazier is preparing to install a strictly up-to-date dairy in Hereford. Milk will be delivered in sealed glass dairy jars and especial effort will be made to serve the people with a rich, clean, wholesome product. Jersey cows will be used exclusively and Mr. Frazier expects to have everything in operation about December 5th. His dairy farm will be located in the L. W. Ricketts addition.

The Famous of Amarillo has it for less. 40tf

B. H. FRAZIER

Dealer in

BLACK LOCUST

And all other forest tree stock. Especial attention given to large orders for wind-break and timber plantations. Full instructions for successful planting and care-taking furnished with all orders. Orders can be left with **T. J. DAVIS** at Gough & Davis' drug store, or a postal card will bring a solicitor to your house.

REFERENCE { Smith, Walker & Company,
Bankers, Hereford, Texas

THE HEREFORD LUMBER COMPANY