

Money vs. Money, Appeal vs. Appeal, Hill vs. Bill

AUSTIN, Texas (AP) - They're wealthy, prominent and tops in their professions, but each has an unfulfilled desire.

John Hill and Bill Clements want to be governor of Texas.

The decision by Texas voters on Nov. 7 will end the longest and most expensive gubernatorial campaign in the state's history.

"They the voters will perceive me as a non-politician, a person who has never run for office before, who is a manager and who can provide leadership," Clements told the AP in an interview. "He (Hill) is really not what Texas is all about. He is a labor-leaning liberal."

"I'm not running for governor because I want to show a difference between me and the other gentleman," Hill said in a similar interview. "My qualifications are my two years as secretary of state and six years at attorney general. That's more

service in the executive branch of government than anyone had that sought the governor's office."

Hill, 55, won the Democratic nomination for governor with a surprising 51.4 percent majority over other primary candidates, including Gov. Dolph Briscoe who was seeking an unprecedented 10 years as Texas' chief executive.

Clements, 61, an oilman and former deputy Secretary of Defense under Gerald Ford, easily defeated former state GOP chairman Ray Hutchison in the Republican primary.

Hill says he has \$1.25 million to spend for the November election and Clements claims up to \$3.5 million campaign funds.

Both say the Mexican-American vote and the fervor over Proposition 13 may affect the general election, but both stress they expect voters to make a decision on the basis of the man, not the political party.

"We talk about education and bureaucracy. We talk about energy, agriculture, budgets, discipline within the system and we talk about a lot of things," Clements said. "But I don't think any of those are the burning issue at this point. Right now the issue is who is the man who will give Texas the leadership and management we so badly need....This vote in November is going to be on the man. It's not going to be on the party. It's not going to be on an issue."

"Competency is what I read as the underlying desire and demand of the public and I share that," Hill said. "That is what underlies Proposition 13, the cry for competency and effectiveness and how we operate our government. I would say that is the broadest issue."

Both think their campaigns were helped by the recent legislative special session and both say they will work for adoption of the "tax relief" amendment

proposed by the session.

"To the extent that the special session passed legislation that I had proposed a long time ago, that should be helpful to my campaign because it indicates that I was on target on those issues," said Hill. He pointed specially to the utilities sales tax repeal and the increase in inheritance tax exemptions.

"I will be supporting this the proposed constitutional change aggressively and again it contains elements that I have campaigned on...touching all corners. I feel that it is a balance package," Hill said.

"I endorsed and supported Governor Briscoe in calling this session," said Clements. "The other thing that will help me is the fact that John Hill and his supporters acted as obstructionists in the session....They tried to torpedo the purpose of the session. I don't think the

(See CANDIDATES, Page 2)



BILL CLEMENTS



JOHN HILL



The Hereford Brand

A member of most families in the Hereford trade area

Sunday
25 Cents
With Comics

77th Year, No. 71

Hereford, Texas, Sunday, October 8, 1978

62 Pages



The feller on Tierra Blanca Creek says there is a big difference between good reasons and reasons that sound good.

Poise is the ability to talk fluently while the other fellow is paying the check.

THE ANNOUNCEMENT FRIDAY that Mike Carr, a local businessman, had been employed as executive vice president of Deaf Smith County Chamber of Commerce has apparently been well received. Since this writer was personally involved in the selection, we have a prejudiced view, but directors felt we got "the right man at the right time."

Hereford has much going for it, with its economy its people, the hustling attitude prevails and the momentum that is ours. We've got some goals to reach for in this city, and we'll never reach all of them. We shouldn't, because we'll always be reaching for new goals, new projects, new ways to make this a better community.

With all our plusses, we are not without the problems that face a growing community. Yet, the uniqueness that is Hereford has always been, a source of pride for our citizens. Let's keep that pride and continue to work together with a progressive attitude. The chamber

(See BULL, Page 2)

Veto Hinted as Sugar Bill Passes



'Dozing Off' a Building

City employees demolished the old building formerly occupied by H&R Manufacturing Co. on W. 3rd next to city hall Friday afternoon, at the same time commissioners were meeting to postpone the bid-letting date for construction of a new city hall from Oct. 31 to Nov. 7; Commissioners changed the date because of

conflicting bidding in Amarillo on Oct. 31. All of the old buildings, including city hall, between Miles and Lee and 2nd and 3rd streets will be razed eventually in order that the new city hall can be constructed. It took city workers about three hours to raze the building Friday. Debris was cleared Saturday.

WASHINGTON (AP) - The House has passed a bill that probably would raise the price of a five-pound bag of sugar more than 20 cents over the next four years. It is also looking favorably at a measure that could keep hamburger prices up.

The sugar bill passed Friday would add 1.5 cents to a five-pound bag of sugar this winter and 20.5 cents more by 1982, agriculture experts say.

"There is no possibility" President Carter will sign such a bill, said Thomas Sand, an aide to Agriculture Secretary Bob Bergland.

The House bill starts at just under the maximum price level favored by Carter and provides automatic price boosts every six months as production costs rise. But Rep. Paul Finley, R-Ill., said a Senate bill goes farther and he doubts the president would veto the House version if it reaches Carter's desk.

He said the Senate bill has an even faster escalator clause and would drive a five-pound bag's retail price up more than 60 cents in four years.

Both bills rely on import fees, duties and possible quotas to drive up the value of foreign sugar, which makes up about 45 percent of the U.S. supply. The foreign sugar price traditionally sets the price for all sweeteners.

The House action Friday came 13 months after adoption of a renewed sugar price-support program that raised the prices paid to 16,000 producers by 3 cents a pound, or 14.5 percent.

That resulted in a price increase to the nation's 216 million consumers of an estimated 17 cents per five-pound bag.

The 1977 law further mandated a 1.2-cent boost in raw sugar prices this fall, from 13.5 cents a pound to 14.7 cents. That means consumers will be paying \$1.29 for a five-pound bag of sugar that cost \$1.23 this summer, even if Congress takes no further action.

The boost approved Friday by a 186-159 vote will be on top of increases already due this fall and also in addition to any other increases wholesalers and retailers pass on to customers.

Meanwhile, the House tentatively rejected an amendment to a proposed new meat-import law that would have given Carter flexibility in allowing the importation of meat to offset high domestic prices.

The bill, an overhaul of the 1964 Meat Import Act, would allow increased imports only when ranchers are rebuilding their herds, when supplies of homegrown meat are declining or when retail prices are rising.

Although Agriculture Department officials have no estimates of the impact of the bill it would be less than a similar, but more stringent Senate-passed bill on meat imports that Carter's inflation adviser Robert Strauss has estimated would add 16 to 17 cents a pound to meat prices.

Most of the imported meat, which makes up 7 percent of the U.S. supply, is lean beef that is mixed with excess fat from U.S. cattle to make hamburgers.

Senate Approves Larger Tax Cut

WASHINGTON (AP) - In a flurry of election year activity, the Senate on Friday passed a bill to provide tax and middle-income Americans and tacked on a tuition tax credit designed to avoid a presidential veto.

However, the Democratic-controlled Senate rejected a major Republican Party plan for long-term, across-the-board tax cuts totaling 33 percent over the next three years.

In a surprise move, the Senate approved 52-43 an amendment by Sen. Edward M. Kennedy, D-Mass., and Dale Bumpers, D-Ark., that increases the total tax cut from the Finance Committee's recommended \$22.9 billion to \$26.7 billion. This includes \$3.8 billion which was added to the committee's proposed

\$16 billion in tax cuts for individuals. Ninety-five percent of the additional reductions would go to those with incomes under \$30,000 a year. The amendment would mean an extra \$130 tax cut for a typical four-member family with income of \$20,000; it would give only \$9 more to a single person at that income level.

In an effort to sidestep a threatened veto by President Carter, the Senate attached to the tax-cut bill a compromise plan allowing a new tax credit to help pay college tuition costs.

The credit, which would start at \$100 per student this year and rise to \$250 in 1980, is awaiting final approval in the House and Senate as a separate bill.

(See TAXES, Page 2)

China Orders

American Corn

WASHINGTON (AP) - After backing away for four years, China has ordered some U.S. corn.

The Agriculture Department said Friday that U.S. exporting firms reported corn sales to China totaling 276,000 metric tons, but that 200,000 metric tons of it can come from "optional origin" outside the United States.

Even so, the 76,000 metric tons remaining is the first U.S. corn sold to China since 1973-74 when it took delivery on 1.8 million metric tons for delivery that year.

Some corn was sold after that but China canceled those orders and stopped buying corn until now. All 276,000 metric tons of the new order are to be delivered by Sept. 30, 1979.

China also turned to the United States earlier this year for wheat for the first time in four years. About 2.5 million metric tons have been bought so far. A metric ton is 2,205 pounds and is equal to 39.4 bushels of corn or 36.7 bushels of wheat.

As is customary, the department did not identify the exporters selling the grain or the terms of its sale.

Columbus Day Closings Planned

Hereford's banks, savings and loan associations and post office will be closed Monday in observance of Columbus Day. The Postal Service will operate on a holiday schedule, with no deliveries planned other than special delivery.

The Deaf Smith County Courthouse and City Hall will conduct business as usual, as well as the Hereford Independent School District.

The observance was moved up to Monday from Oct. 12 in compliance with federal legislation aimed at creating three-day weekends.

Beirut Fighting Continues

BEIRUT, Lebanon (AP) - Syrian-Christian fighting exploded anew Saturday despite a U.N. Security Council call for a cease-fire and U.S. moves to stop the Beirut bloodshed and restrain Israel from stepping in to aid its Christian allies.

Egypt also called on the Israelis to "immediately" stop providing support for the Christians and called for the pullback of Syrian troops.

A statement issued by Egyptian President Anwar Sadat's office in Cairo said a Syrian pullback and an end to Israeli aid would allow "Christian and Moslem leaders in Lebanon to meet in a clam atmosphere for a dialogue aimed at

maintaining the unity and sovereignty of Lebanon."

The Lebanese state radio, monitored in Nicosia, Cyprus, reported, "The situation has deteriorated once again," and the Christian Voice of Lebanon said, "All fronts are subject to heavy shelling."

It reported a "severe clash" around the Syrian-controlled Quarantine Bridge linking the city's Christian enclave with Christian-held territory in northern Lebanon, including their only seaport at Junieh.

The Christian radio, which earlier reported the Syrian shelling had eased, scoffed at the outcome of the U.N. truce

call, saying, "The cease-fire resolution will pass through customs, stay there for a while, rest, have a lemonade and reach Lebanon after a few days."

Much of East Beirut, once the home of 600,000 Christians, showed the ravages of rocket, artillery and mortar attacks. About two-thirds of the residents have fled the district and Syria's offensive to control the Christian militiamen.

Both sides launched repeated but futile forays Friday, with Christian forces trying to break the Syrian stronghold on their supply lines and the Syrians attempting to smash into the fortified Christian neighborhoods.

A United Way Agency

Volunteers Play Big Part in Hereford 'Y'

Editor's note: The following is one in a series of articles on agencies participating in Deaf Smith County United Way. All United Way agencies urge citizens to support the campaign, which officially kicks off on Oct. 18 and includes a goal of \$198,815.

By PAUL SIMS
Managing Editor

Volunteers make the "Y" go, according to Hereford & Vicinity YMCA board president Tom Burdett, who last week volunteered to referee his first football game.

"It was the first time I ever refereed in my life. I sure enjoyed it," laughed Burdett. The laugh made someone wonder whether Burdett really meant it.

About enjoying it, that is.

"Our present flag football program has approximately 300 young boys participating out of more than 200 different families. Many fathers and mothers are helping with that program by assisting with the coaching of teams or the refereeing of games," Burdett said, more seriously this time.

From January through July, more than 2,000 volunteer hours involving about 450 persons have been contributed to "Y" programs.

"We're real proud of the fact that we have such a large number of laymen not

on the board who serve on our committees and teach the various classes and assist with the youth and adult sports programs," Burdett said.

The Hereford & Vicinity YMCA is a non-profit organization which provides organized sports, informal education and health programs to Deaf Smith County. A board of directors comprised of 30 individuals from varied segments of the business community meets monthly to conduct the business of the YMCA.

Rick Wood, executive director, and Weldon Knabe, program director,

oversee the general operations and programs, respectively, of the YMCA.

Programs are planned in advance by a special committee, chaired by the Rev. George Belford.

Classes have included cooking, baby-sitting, macrame, "jazzercise" (exercise through music), oriental dancing, bridge, embroidery and sewing, judo, weightlifting and jogging.

Adult sports include softball, basketball and flag football.

Youngsters are involved in large numbers in YMCA competition. A summer track meet in Hereford

attracted 1,100 kids, ages 8 to 18.

The United Way has allocated \$47,000 to the YMCA for 1979 operating expenses.

"The United Way money supplements the budget of the YMCA," Burdett said. "It is added to the other income received through membership dues and program fees. These membership dues and program fees are kept to a minimum so that all who want to participate can do so."

"No one has been refused participation in any 'Y' program for a

(See UNITED, Page 2)

update sunday

Soviet Grain Crop Still on Target

WASHINGTON (AP) - Government experts say the Soviet Union's crop is still on target at around 220 million metric tons, the third largest on record.

The Agriculture Department estimate issued Friday was unchanged from similar projections made in August and September.

"The chances appear to be at least 2 out of 3 that the final outcome will fall within the 210 million to 230 million ton range," the department's Foreign Agricultural Service said.

Next week department officials will meet here with their Soviet counterparts to discuss terms of the long-term trade agreement which commits Russia to buy minimum quantities of U.S. wheat and corn each year.

Thus, what happens to the Soviet harvest - along with this year's U.S. crops - has an important bearing on those discussions and how much grain Moscow decides to import in the coming year.

As of Oct. 2, about 93 percent of the Soviet grain area was cut. About 97 percent of the cuttings were thrashed by then, the agency said.

The common practice in Russia is to cut or swath the standing grain, put it into windrows and thresh it later. By contrast, the American grain farmer uses combines to cut and thresh grain in one operation.

Appropriations Bill

Approved by Panel

WASHINGTON (AP) - Congressional negotiators have voted \$56 billion for the departments of Labor and Health, Education and Welfare in a bill that also

includes sections on cotton dust in factories and tuition grants for college but sidesteps the issue of abortion.

The appropriations bill was approved by a House-Senate conference committee Friday and sent back to the individual houses.

Much of the measure, the basic spending bill for the departments, concerns little-publicized continuing programs. But the conference committee also decided:

- To authorize a study of new Labor Department to cotton dust rules in exchange for the Senate dropping an amendment to delay the tougher standards until next May. The new rules are meant to protect workers from brown lung disease, but the textile industry says the rules are unnecessary.

- To provide \$2.6 billion in college tuition grants for families earning up to \$25,000 a year. The amount chosen was \$700,000 less than the House wanted but \$500,000 more than the Senate voted. It also raised the possibility of dual programs since a tuition tax-credit proposal opposed by President Carter has been attached to the main tax-cut bill in the Senate.

- To leave it to the full House and Senate to thrash out differences over federal payments for poor women's abortions.

Thousands Celebrate

Football Weekend

DALLAS (AP) - There were more of them. Police said they were more rowdy and nastier than their counterparts of years past, but somehow more of them managed to walk the thin line between enthusiastic support of their football team and illegal acts of mayhem and disorderly conduct.

That's what Dallas police said about the thousands who gathered in downtown Dallas Friday night for what is described as "The Weekend," the pre-game pep rally held by supporters of the University of Texas and the University of Oklahoma.

The two teams met at the Cotton Bowl on the grounds of the State Fair of Texas Saturday, several hours after 175 fans got out of the Dallas jail. Police arrested only

175, compared with 270 a year ago a mere drop in the drunk tank compared with the 563 arrested in 1968.

"They were more rowdy, and nastier, but somehow they kept within bounds," Dallas Police spokesman Bob Shaw said of the throngs of Texas and Oklahoma supporters who walked and drove the streets of downtown Dallas, shouting pointed, but strangely friendly obscenities at one another, exhorting their football teams to victory.

Shaw said no one was seriously injured, no major property damage was reported and noted that the arrests were split just about even between public intoxication and disorderly conduct.

Collapsed Dam Was Called Safe

SENECA, S.C. (AP) - A temporary dam that collapsed killing seven men at Lake Keowee was found to be safe during an inspection one day before the mishap, says the head of the construction company working at the site.

"We had no reason to believe we had anything but a well-conceived, well-designed structure," Charles A. Long Jr., board chairman of Southern Construction and Engineering Co. of Birmingham, Ala., said Friday.

The seven men were standing inside or on top of a cofferdam, a temporary structure designed to hold back water while workers build a pumping station on the lake floor. Their bodies have not been recovered.

The cause of the collapse is not known, Long said. State Labor Department investigators were sent to the scene.

A worker Long refused to identify was standing at the top of the structure and was tossed about 160 feet away by the force of the rushing water and falling steel. He survived the incident.

"He heard a loud snap and then it threw him, fortunately, away," he said. The man landed in the water and swam to shore.



Distinguished Senior Citizens

The Hereford Kiwanis Club presented "Distinguished Senior Citizen Awards" to Mrs. O.G. Hill and Marlin Gilliland here Thursday night during the club's annual installation banquet. Rodney Laubhan is shown making the presentation to Mrs. Hill, and Gilliland is pictured as he responded to the honor. The club had also



Brand photo by Speedy Nieman

honored Mrs. Don Davison, Hank Williams and James Witherspoon this year. Fifteen other honorees have been recognized the past three years. Purpose of the awards is to recognize citizens for their contributions to the community while exhibiting unselfish leadership roles.

Kiwanians Honor Seniors

By O.G. NIEMAN
Editor-Publisher

The "Distinguished Senior Citizens Awards" presented by the Hereford Kiwanis Club Thursday night to Mrs. O.G. Hill and Marlin Gilliland were the fourth and fifth such recognitions to be made this year.

Rodney Laubhan, chairman of the Kiwanis selection committee, pointed out that the club has been making about five or six presentations a year for the past three years under this special project.

Already recognized for outstanding contributions to the Hereford community this year were Mrs. Don Davison, Hank Williams, and James Witherspoon.

Both of the honorees at the installation banquet Thursday night are still active in areas of their choosing, said Laubhan.

United Way To Request County Help

Deaf Smith County commissioners will hear a request Monday from United Way president Paul Sims to once again allow payroll deduction for county employees wanting to contribute to the UW fall campaign.

In other business in the 10 a.m. meeting at the county courthouse, commissioners will discuss budget amendments, hear requests from librarian Marsha Burchinal and juvenile officer Roger Bowers, discuss Bull Barn policies and rule on withholding federal tax from salary increases.

False Alarm Ires Marshal

Hereford Fire marshal Jay Spain usually doesn't like to publicize false fire alarms because publicity sometimes inspires a rash of phony calls.

A false alarm Thursday night, however, irritated Spain to the point of speaking out.

"In all, that thing probably cost the taxpayers, 200 bucks. And what if we had a fire somewhere else across town. Everytime we run, we run the risk of tearing up a truck or hurting somebody," Spain said.

A call reported a fire at the Bluewater Garden Apartments around 10:15 p.m. Thursday. The Hereford Volunteer Fire Department responded with five trucks.

"We figured since it was at the apartments, we might have a big fire. So we responded accordingly," Spain said.

A person caught giving a false alarm is subject to a fine and jail sentence.

Topiary is the art of training, cutting and trimming trees and shrubs into odd and ornamental patterns. The term itself derives from the Latin "toparius," or ornamental or landscape gardener.

"and we hope they continue to be."

Mrs. Hill is a pioneer lady who has been active in farming and ranching in Deaf Smith County since 1938. Chosen as "Pioneer of Year" in 1974, perhaps she is best known to many in the community for her work in Hereford Garden Club. A life member of Texas State Garden Clubs, she recently earned the distinction as "Golden Gardener" from that association.

Mrs. Hill is a former board member and active supporter of the United Way and serves on such committees as the Child Welfare Board, the Hereford Day Care Center, and the Council on Alcoholism. She works with the Garden Club in landscaping many public grounds around the city, is an active member of First Baptist Church and helps maintain the

Letter To The Editor

Dear Editor:

Praise be to God from whom all blessings flow!!! Blessed be the name of the Lord.

Beloved in Christ:

My heart is so full and running over with rejoicing, and thanksgiving for you all.

How can I begin to say, "thanks," for all the overwhelming response of God's beautiful people?

I will never cease to be amazed and awed by God's great mercy and goodness to me. He has manifested His love to me through you, and I thank Him from the bottom of my heart for you all.

I pray that He will bless each and every one who has given to this ministry in any way. Whether it be money, time or prayers. I pray that He will abundantly meet your every need, if it be financial, physical, material, mental or spiritual. Be assured, my friends, that He will bless every seed of love you have sown for Him.

Our Debt is paid thanks to the generous response from all of you. Some S.S. classes and Ladies H.D. clubs have pledged monthly support and also some more civic clubs. This is what we so desperately needed, so I especially want to say thank you to these groups.

I want to take this opportunity to say, "thank you," to Kathy Sealy, who has done a great job of coordinating the Meals-on-Wheels program for the past year, and also to Gary Gerguson as new coordinator.

I also would like to give thanks for Mrs. Johnnie Davis who prepares the meals in her home.

The board of directors is very pleased to have Kathy Sealy as a new board member, and also Rev. Bill Fraser of Avenue Baptist Church and Gloria Gomez.

Once again, I thank every one of you who have given so generously to this ministry.

Lola Curtisinger
Director, Meals-on-Wheels

church flower beds.

She is still one of the most active and civic-minded women in Hereford, and keeps books for her two sons in farming and ranching.

Gilliland was born in Hereford and, except for a brief period when a small child, has lived here all of his life. A graduate of Hereford High, Gilliland has probably been an Eagle Scout longer than anyone in Deaf Smith County.

During his high-school days, Gilliland became known as "Slats" because of his skinny frame, and many oldtimers still use the nickname. He worked with his father at E.B. Black Furniture and Undertaking during his early years and became a licensed embalmer and funeral director in 1936. In 1949, Marlin and his father sold their portion of the furniture store and became owners of

Gilliland Funeral Home.

For many years, he was an active deacon in the First Baptist Church and is now a deacon emeritus. Gilliland served on the original committee which initiated the project for retirement home in Hereford, an effort that later resulted in the establishment of King's Manor.

He claims to be retired, but still plays a very active part in his family business.

Other "Distinguished Senior Citizen Awards" have been presented the past several years to: Mr. and Mrs. Frank Ball, Mrs. Cauda Brown, Wallace Cox, Mr. and Mrs. V.E. Dodson, Mrs. Bea Hutson, D.C. Martin, Mrs. Corinne Neely, Ira Ott, Mr. and Mrs. George Parker, Mrs. Ruby Sears, Miss Bella Stagner, and Mrs. Viola Williams.

Hicks Is Top Hustler

Donald Hicks was named "Hustler of the Month" for September when the Chamber of Commerce Hustlers held a regular monthly meeting Friday at the C of C office.

Hustler chairman Bill Johnson announced the selection of Hicks for his work with the chamber organization during the past month. Besides his Hustler activities, Hicks is chairman of the C of C ag committee and is a past president.

Johnson reported the Hustlers will be in charge of ticket sales for the upcoming "Strictly Bull" follies to be staged by the chamber in November. The group is scheduled to conduct a ribbon-cutting ceremony Monday morning at the Railroad Crossing to signify the formal opening of the new restaurant.

The Hustlers serve as goodwill ambassadors for the chamber and work in membership promotion and retention.

Obituaries

E.W. MILLER
Funeral services for E.W. (Weldon) Miller, 59, a former Hereford resident will be held at 2 p.m. tomorrow at the Calvary Baptist Church in Stamford.

Rev. J.M. Christensen, pastor of the Church of Jesus Christ of Latter Day Saints in Monday will officiate, with burial to follow in Highland Memorial Cemetery under the direction of Stamford Funeral Home.

Mr. Miller died Saturday morning in Stamford following a brief illness.

He lived in Hereford

from 1955-74, then moved to Anson. He moved to Stamford in 1976.

He was a member of the Jesus Christ Church, Latter Day Saints.

Mr. Miller is the son of Edgar and Lottie Barrett Miller of Stamford.

Survivors include his wife Lucy, of the home; a son, Wayne, of Lubbock; three daughters, Anita Jones of Stamford, Linda Whitehorn of Anson and Sue Hanegan of Holly; and 10 grandchildren.

THE HEREFORD BRAND
Published Tuesday through Friday afternoons and Sunday mornings at 130 W. 4th St., Hereford, Texas, 79045, by the Hereford Brand, Inc. Established in 1901 as weekly; changed to semi-weekly in 1948, to five times a week in 1976.

Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

Subscription rates: By mail to Deaf Smith and adjoining counties—\$24 a year; other points—\$30 per year. Home delivery in city—\$2.90 a month or \$29.40 a year.

Any erroneous reflection upon the character standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be corrected upon being brought to the attention of the editor.

The Hereford Brand is a member of Associated Press, National Newspaper Association, Texas Press Association, Panhandle Press Association, West Texas Press Association, and Newspaper Enterprise Association.

O.G. Nieman
Publisher
Paul Sims
Managing Editor
Dan Watly
Advertising Mgr.
Atha McIver
Bookkeeper

Candidates

taxpayers appreciated that."

Clements said he would support the proposed constitutional change "and I think taxpayers are entitled to it...it's only a step though. We should have gone that other mile."

"As your governor [will put forward in the 1978 Legislature the proposition of initiative and referendum," Clements said.

"People all across the state are telling me they are for this and they want the opportunity to vote on it. I think the special session was not responsive to the people by leaving it off the November ballot.

Hill also said he wanted the 1979 Legislature to consider another constitutional change that would let voters initiate legislative ideas and through petitions put them up for a vote.

"If I am successful on Nov. 7, I would like to provide some method of initiative and referendum for the people of Texas," Hill said.

"Again I didn't think the special session should address that problem, but I will activate the proper sort of

leadership groups to bring forth the kind of study and see what is the best kind of referendum and initiative."

The Mexican-American vote, which was credited with tripping up Briscoe, may have an important influence on the Nov. 7 vote, along with Texas' feeling about President Carter.

"I would expect us to maintain strong support among our Mexican-American citizens and it will be a significant factor," Hill said. "Our support is very broadbased." Clements says there is "no question" but he is starting from behind on the Mexican-American vote. "I don't think there is any question about it, so my efforts here are the efforts of selling to that community the idea that their historical allegiance to the Democratic party has not resulted in what they thought it would and in plain terms, I think they have been used and I think they think that," he said. "I would anticipate we are going to make significant inroads in the Mexican-American community."

Hill said he did not think Carter's reputation in Texas will be a factor in his

race, "because it is irrelevant. I have always stood on my own feet...I have opposed the president vigorously on his energy policy, agriculture and on revenue sharing policies and I think that is indication enough that I can be depended upon to call my own shots. I have never been on a presidential payroll."

"Well," Clements said, "I guess the best way to express that—Carter's influence is that next to my wife, Rita, he's the best thing I got going for me. The more they come to Texas the better I like it."

Clements thinks that the endorsement of John Connally has been "very, very effective," he also proudly points to some of Briscoe's former supporters in the Clements' campaign.

"The trend is clearly and dramatically toward our side," Hill says when asked about Briscoe's supporters. "I don't know who the opposition feels they are kidding but it factually is true...there have been some defections but not of any large numbers at all."

of short-run expenditures. He points out that life is a succession of short runs, but every moment is also the long run of some short-run expediency expediency of long ago. We are now experiencing the results of some short-run policies of the past.

"We will not defeat inflation if we always take the short view. We will then always find that the cost of fighting inflation is too high, the immediate loss of output and employment too great. We shall find ourselves ignoring inflation, in the hope that it will somehow not grow worse. That is pure self deception ... inflation ignored accelerates," Wallich contends.

outgrowing.

"Before the 'Y', there was no organization that provided an all-round athletic and sports program to young people, both boys and girls, from the very young through high-school age," Burdett said.

"The YMCA has come a long way in three years and we hope it continues to grow. It's good for Hereford.

"Our programs are designed to meet the requests and needs of the community and emphasize the importance of the home and family unit."

Hereford Bull

needs your help and support!

THE REPORT SATURDAY morning that the House had approved a new sugar bill came as great news for area beet growers. The bill still was to go to the Senate, but even better prospects of a "good" bill were indicated there. The bad news, however, is that the Carter administration plans to veto the action.

HEREFORD'S CHAMBER SINGERS have planned a concert for Oct. 29, so we urge music lovers to mark their calendars for that event. Incidentally, some folks think of the group as being chamber of commerce singers and this is not the meaning of the name.

United Way

lack of funds. Any time a program fee is charged and a person is actually without funds, we have been able to provide a way for that person to participate."

Burdett said adult programs are self-supporting through fees charged. Fees raised through the health club, located in the "Y" office at Sugarland Mall, help to support youth programs sponsored by the YMCA.

"The United Way money buys sports equipment for the youth programs and helps us to pay our salaries," Burdett said.

Burdett called Wood "an extremely talented executive director, a credit to

HOW DO YOU define "inflation"? Here is the way Henry Wallich, board member of the Federal Reserve System describes it:

"Inflation is the long-run consequence

the 'Y' and our community.

"Rick has the best credentials that a YMCA director can achieve. He has a senior director certification and he comes to us with over 11 years of experience in three other top-notch YMCA organizations. He knows the program."

The Hereford & Vicinity YMCA started three years ago by a group of individuals whom Burdett said "wanted to fill a vacuum that had existed in our community."

The YMCA soon outgrew an East 6th Street office and moved into the mall, which the 'Y' also seems to be

Taxes

Carter is said likely to veto that bill.

But backers reason that he would be much more reluctant to veto the big tax cut bill just to kill the tuition credit.

Unless other parts of the Finance Committee bill are reduced, the Kennedy-Bumpers amendment would

run its total cost to \$26.7 billion, which is considerably more than the federal budget would allow.

By a 60-36 vote, the Senate refused to substitute the Kemp-Roth proposal, which would reduce individual income taxes by an average of 33 percent over the

next three years, for the one-year tax cut recommended by the Finance Committee.

The political impact of the proposal was emphasized when the Senate's Republican and Democratic floor leaders squared off.

from page 1

from page 1

from page 1

from page 1

Leader Says Raza Unida Reunited

SAN ANTONIO, Texas (AP) - Raza Unida gubernatorial candidate Mario Compean quit his job, sold his house and moved in with his parents.

All that for the opportunity to live four days a week in cheap motel rooms, commuter airliners and his used 1974 Toyota - and become probably the most unlikely campaigner Republican Bill Clements ever had.

"It's not my goal to elect Mr. Clements, but if that happens it's the next best thing to my being elected," said Compean, 38, one of the founders in 1970 of the predominantly Mexican-American political party.

"We need to break up the monopoly held in state politics by the Democratic Party," he said. "The election of a Republican would mean that from now on, the Democrats and no one else in Texas will be able to take the Mexican-American vote for granted."

"We need to sacrifice Democrat John Hill and Democratic senatorial nominee Bob Krueger for our own good," added Compean, who is quick to say he hasn't had any contact with the Clements organizations.

But Compean's obscure, discount campaign - financed by a paltry \$30,000 and headquartered in a shabby building in San Antonio's poor westside barrio - is lost in the blinding glare of multi-million dollar media blitzes by Clements and Attorney General Hill.

Compean publicly boasts that the tattered Raza Unida Party is reunited and rejuvenated and will siphon off 10 percent of the Democratic votes, enough to swing the election away from Hill.

Privately, however, party leaders are hoping Compean and senatorial candidate Luis DeLeon can win at least the two percent necessary for Raza Unida to remain on the statewide ballot. Clements own poll mistakenly lists Compean as an independent and gives him only one percent.

Noting that other polls don't give him much more of a chance, Compean smiled impishly and said, "I can't afford to conduct a big poll, so I conducted my own poll of my relatives and friends. I got 100 percent in that one."

Compean hopes to win at least five percent to nearly match the vote totals posted in 1972 and 1974 by Ramsey Muniz, now in federal prison, when the party was at its peak of popularity. It will take that, he said, to provide a foundation for the slumping party's planned thrust on the local level in the next four years.

"I think we're in pretty bad shape overall," said Zavala County Jose Angel Gutierrez, a founder and the acknowledged leader of Raza Unida. "We've gotten a lot of bad publicity with Muniz, harassment by government agencies and the denial of federal grants."

"It's not beyond repair. It depends on how well Compean does in the election and if people stop trying to harass us."

Asked to realistically assess Compean's chances, Gutierrez paused several moments and said hesitantly, "My loyalty says, yeah, he'll get 50 percent plus one."

He paused several more seconds and added, "I don't know. I hope Mario gets at least six percent. I can't say."

"I'm not operating under any delusions," said Compean. "We are in a low ebb. But we're in good shape considering what has happened in the past four years."

Since 1974, the fledgling party has been rocked from without and within. For starters, Muniz, a charismatic former Baylor football player and the most well-known Raza Unida leader, pleaded guilty in early 1977 to federal charges of trafficking in marijuana.

While Raza Unida was deeply split by internal bickering between rural and urban factions, its local candidates in South Texas were repeatedly being faced by costly, lengthy legal challenges.

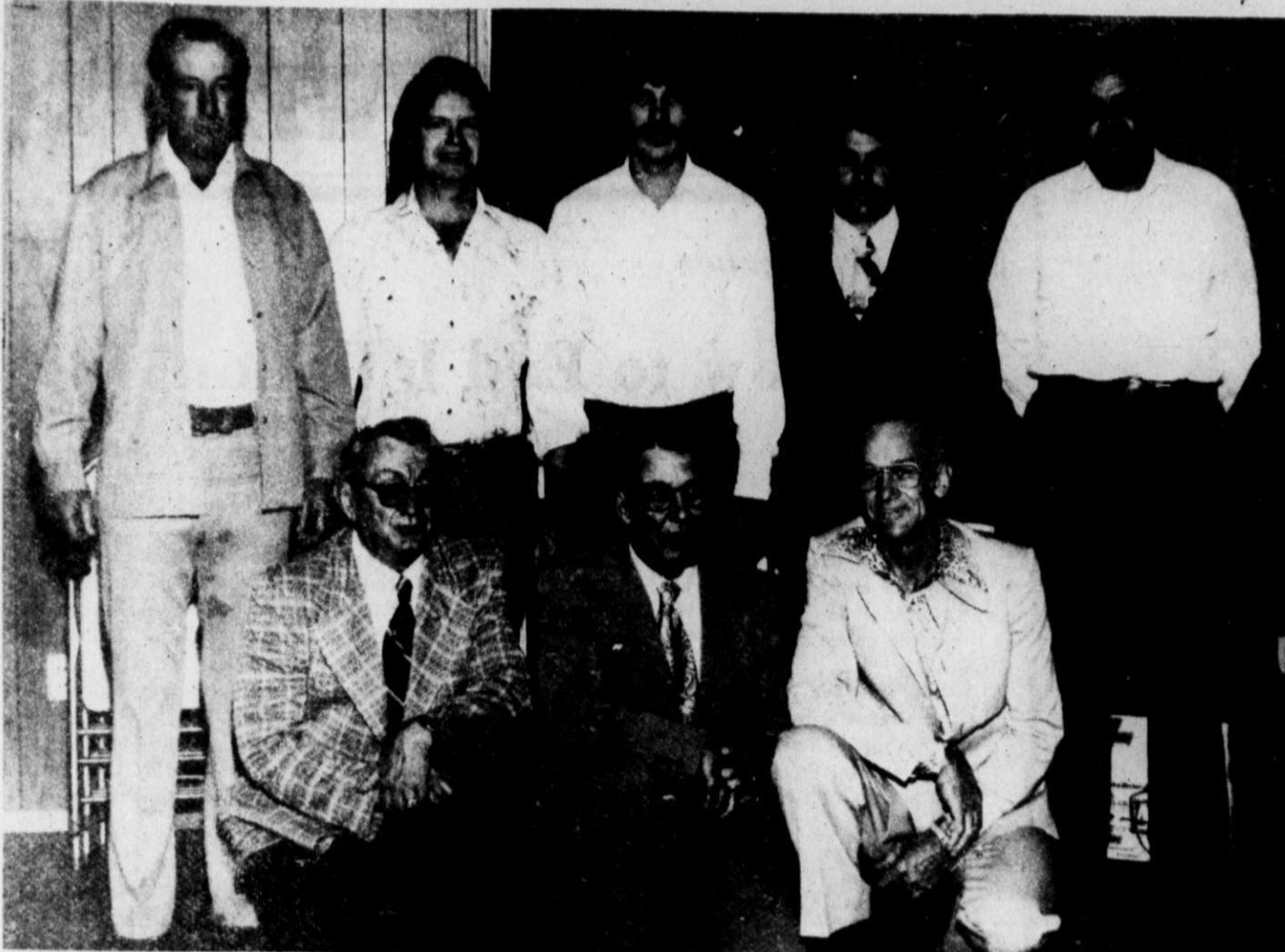
"We've lost just as many elections in the courtroom as in the ballot box," said Gutierrez, who faces a strong re-election challenge this year from a well-financed Democratic opponent.

A \$1.5 million federal grant for an agricultural cooperative in Zavala County, the only Raza Unida-controlled county in Texas, was blocked two years ago by the party's South Texas arch-rival, Gov. Dolph Briscoe. Briscoe branded the project "a little Cuba" in reference to a trip to Cuba by Gutierrez.

The county judge also claims the party and Raza Unida county officials were harassed by state and federal agencies.

And as a final indignity, LoVaca Gathering Co. cut off the natural gas supply a year ago to Crystal City, the Zavala County seat, because of an unpaid \$800,000 debt.

"If anything, all of this has made us more determined," Compean said of the disastrous four-year period in which he was also divorced. "The consensus of the political watchers is that we are on the way down and it will be a matter of time before we die off."



Employees Honored

The main office personnel honored employees of Holly Sugar Shoup Plant recently with a pre-campaign dinner at the KC Hall. Service awards were given to employees representing 145 years of service to the plant. Standing are from left Gary Kelly, Shift Superintendent, 15 years; Sammy Provence, Sr. Process Technician, 10 years; Brian Baum, Machinist, 5 years; Robert Gallegos,

Equipment Mechanic, 5 years; and Bacilio Rodriguez, Crane Operator, 10 years; Kneeling are left Alvin Anstey, Asst. Master Mechanic, 30 years; Earl Clark, Storekeeper, 30 years; and Bob Smith, Asst. Factory Manager, 25 years. Not pictured are Noama McKee, Factory Manager's Clerk, 15 years; and Harold Searcy, Retired Sugar End Foreman, 15 years.

Holly Pays Tribute To Employees

Main office personnel honored local employees of Holly Sugar recently with a pre-campaign dinner at the Knights of Columbus Hall. Present from Colorado Springs were: Joseph Fabek, Executive Vice President; Lloyd Neville, General Superintendent; Robert Lind - Eastern District Engineer; Herb Wilson - Asst. to General Superintendent; and Linda Whitlock - Research Dept.

Service awards given to employees represented 145 years of service to Holly Sugar. Alvin Anstey and Earl Clark each have completed 30 years. Anstey started in 1947 as water tender at the Torrington, Wyo. factory. He worked all stations in the boiler house before becoming boiler house foreman. In 1961 he became electrician and was transferred to Delta, Colo. in 1963 as Asst. Master Mechanic. He and his family came to Hereford in April 1964 where he has been Asst. Master Mechanic and has been in charge of maintenance of the boiler house.

Clark was foreman for Holly Feedlots for fifteen years at Alvarado, Calif.; Sidney, Mont. and Hardin, Mont. before transferring to Hereford to set up the new feed yard here. He transferred to the factory department in 1965. He has been equipment mechanic and now is storekeeper.

Bob Smith, Asst. Factory Manager, was the only employee to receive an award for 25 years. He was employed at the Brawley, Calif. Factory in 1952. He worked various stations on the sugar end and beet end before becoming beet end foreman. He transferred to Hereford in 1964 as shift superintendent on the first crew. Smith has been Asst. Factory Manager three years.

Employees completing 15 years are: Gary Kelley, Harold Searcy and Naoma McKee. Gary Kelley, Shift Superintendent, began his career with Holly Sugar in 1954 as a Sugar Boiler. It was interrupted in 1958 by the Army. Kelley returned to Holly in August 1963 and was transferred to Hereford in April 1964 as Sr. Process Technician. This is his second campaign as shift superintendent.

Harold Searcy, sugar end foreman, completed 15 years service before his recent retirement. He and his wife Judy have moved to Scammon, Kan.

Naoma McKee, factory manager's clerk was hired September 1963 while the factory was still under construction. She and her husband, Steve, moved to Hereford in 1956 from Canyon.

Ten years awards were given to Sammy Provence and Bacilio Rodriguez. Provence was raised in Hereford. His first job with Holly was in 1966 and he became a year-round employee in March 1968. He has worked

all positions on the sugar end of process and is now a Sr. Process Technician.

Rodriguez has worked every campaign since the Hereford Factory opened in 1964. He became crane operator in 1968 when he was employed year-round.

Brian Baum and Robert Gallegos each received a five-year award. Baum came to Hereford with his parents in 1962 from Oklahoma. After completing high school, he attended college two years. He worked during the fall campaigns before serving in the Army two years. He returned to Holly in 1970 and worked each campaign until Dec. 31, 1973 when he became a full time employee as a boiler house operator. Baum was recently promoted to machinist.

Gallegos completed high school and served three years in the Army as a mechanic before graduating from Amarillo College in auto mechanics. He started working in the vehicle garage in 1971 and has been a full time employee since Dec. 31, 1973 as the garage equipment mechanic.

Moslem mathematicians used the cipher, or zero, 200 years before it appeared in 12th century Europe.

The northernmost habitat in Britain is the Muckle Flugga Lighthouse, north of the Shetland islands, built in the early 19th century by the father and uncle of Robert Louis Stevenson.

HEREFORD FIRE RISK THIS WEEK: LIGHT

LEARN NOT TO BURN
Fire Prevention Week
October 8 - 14

See special insert in this paper
PLAINS
Insurance Agency
205 E. Park 364-2232

This is JCPenney Days.



20% off all our briefs, bikinis, hiphuggers.
Sale 79¢ to 4.40

Reg. 1.00 to 5.25 Save on our entire line of comfortable briefs, bikinis and hiphuggers. Tailored looks, elastic or flare legs, barely there sheers. All in easy-care cotton, nylon/spandex, acetate. Prints and solids in regular and extra sizes.
Sale prices effective thru Saturday.



20% off All our pantyhose.
Sale 80¢ to 4.20

Reg. 99¢ to 5.50 Save on all JCPenney brand pantyhose. All purpose pantyhose to maternity pantyhose. Support. All-in-one. Sandal foot, reinforced toe. And more. Fashion shades and opaques. Short, average and long; plus queen size.
Sale prices effective thru Saturday.



20% off Men's dress shirts.
Sale 4.80 to 9.60

Reg. 6.00 to 12.00. Now, stock-up and save on tone-on-tone stripes, yarn-dyed stripes, fashion solids and pastels. In fine polyester/cotton blends that'll keep looking crisp wash after wash. Sizes 14 1/2 to 17. Short sleeved, reg \$5 to \$10. Sale \$4.00 to 8.00
Sale prices effective thru Saturday



20% off Girls' tops and pants.
Sale 3.83

Reg. 4.79. Little girls' blouse of polyester/cotton with color-contrast trim. 3-6x.

Sale 2.63
Reg. 3.29. Little girls' pull-on pant with elastic waist. Polyester. 4-6x. Sale prices effective thru Saturday



20% off Boys' warm-up suit.
Sale 8.79

Reg. 10.99. Little boys' striped-up jogging suit. Pants have elastic waist. In acrylic knit for 3-7.

Sale 10.40
Reg. \$13. Big boys' jogging suit has matching stripes. Pants have elastic waist. In acrylic knit for 8-20.
Sale prices effective thru Saturday



20% off Men's Long Sleeve Sport Shirts.

Woven and knits in solid and prints. Sizes S, M, L, & XL.

Sale prices effective thru Saturday

STORE HOURS:
MONDAY - FRIDAY
9:30 TO 6 P.M.
SATURDAY
9:30 TO 8 P.M.

This is **JCPenney Days**
SUGARLAND MALL

SHOP OUR CATALOG
364-4205
CHARGE IT!

Pen Is Mightier...

By PAUL SIMS
Managing Editor

A newspaper endorsement is a powerful thing. Candidates rely so heavily on them. Voters are so easily swayed by them. Newspapers gain publicity by them.

When The Brand endorses a politician, he puts out the word through the Associated Press and in his news releases, which are sent to every paper in the state with hopes that they, too, are swayed by the endorsement enough to follow suit.

Yes, it happens even when The Brand endorses someone. There is Hereford, nestled between giants like The Dallas Times-Herald and El Paso Times in the third paragraph of an AP exclusive.

A candidate loves it when he's endorsed by The Brand. Though it might not be true, he can claim he's carrying the farm vote.

Maybe he is. After all, I did say that voters are so easily swayed by endorsements. We would like to think that when The Brand endorses a candidate, he's going to carry Deaf Smith County. But, it didn't work that way with attorney general candidate Price Daniel Jr. in the primary. Obviously no one read the paper that day.

Funny thing happen the day after we endorsed Price. His opponent, Mark White, came to town to campaign. Obviously he didn't read the paper, either.

"Paul, would you consider endorsing me?" Mark asked, rather meekly.

"Not unless we can endorse two candidates in the same race," I answered, even more meekly.

White carried Deaf Smith County. John Hill, Bob Krueger and Kent Hance did, too, and we endorsed them. It's obvious that folks read those three papers.

The only bad thing about an endorsement is it usually inspires unfriendly feelings in town.

The day after we endorsed Hill, a Briscoe backer said we had done a disservice to the community, ruined any chance we had of getting consideration from the state legislature and governor's mansion with new policies and appointments.

He might be right, but Hereford never has gotten a lot of consideration from state politicians.

He said we could save Hereford by running a front-page banner headline about Briscoe and a story (with a picture, of course), saying that Dolph had done a good job in his two terms.

Dolph had done a good job. But we had to tell the Briscoe backer that "we can't endorse two candidates in the same race."

It's been a while since we endorsed anyone. A little publicity for the paper wouldn't hurt, so let's endorse someone. How about in the governor's race?

We like Hill, but we don't love Carter. We like Clements, but we still remember Nixon. We don't want to make anyone mad, but we can't endorse both. So let's flip.

Hill wins. Lucky man, that Hill.

Doug Manning

Penultimate Word

THE CORONATION AND THE KICKOFF

After watching the selection process gone through to find a new Pope, then watching the coronation ceremony with great interest, I have concluded there are some differences between the Catholic faith and my own Baptist brand.

The Catholic faith looks like it was put together by a committee. The Baptist looks like it was supposed to have been put together but the committee never got around to meeting.

Now the Catholic church must find a new Pope for the second time in such a short time. I was enthused by John Paul I. He seemed to be such a down-to-earth man with very little use for all the pomp and circumstance. He was almost unorganized enough to be a Baptist, though he may have been a tad too intelligent for that.

The major problem the Cardinals face now is not who will be the successor. There are several good men who are qualified and old enough. Did you ever notice no one can be Pope until after he takes late retirement from some other job? The real problem is how to get him inaugurated and not conflict with the Sunday afternoon football games.

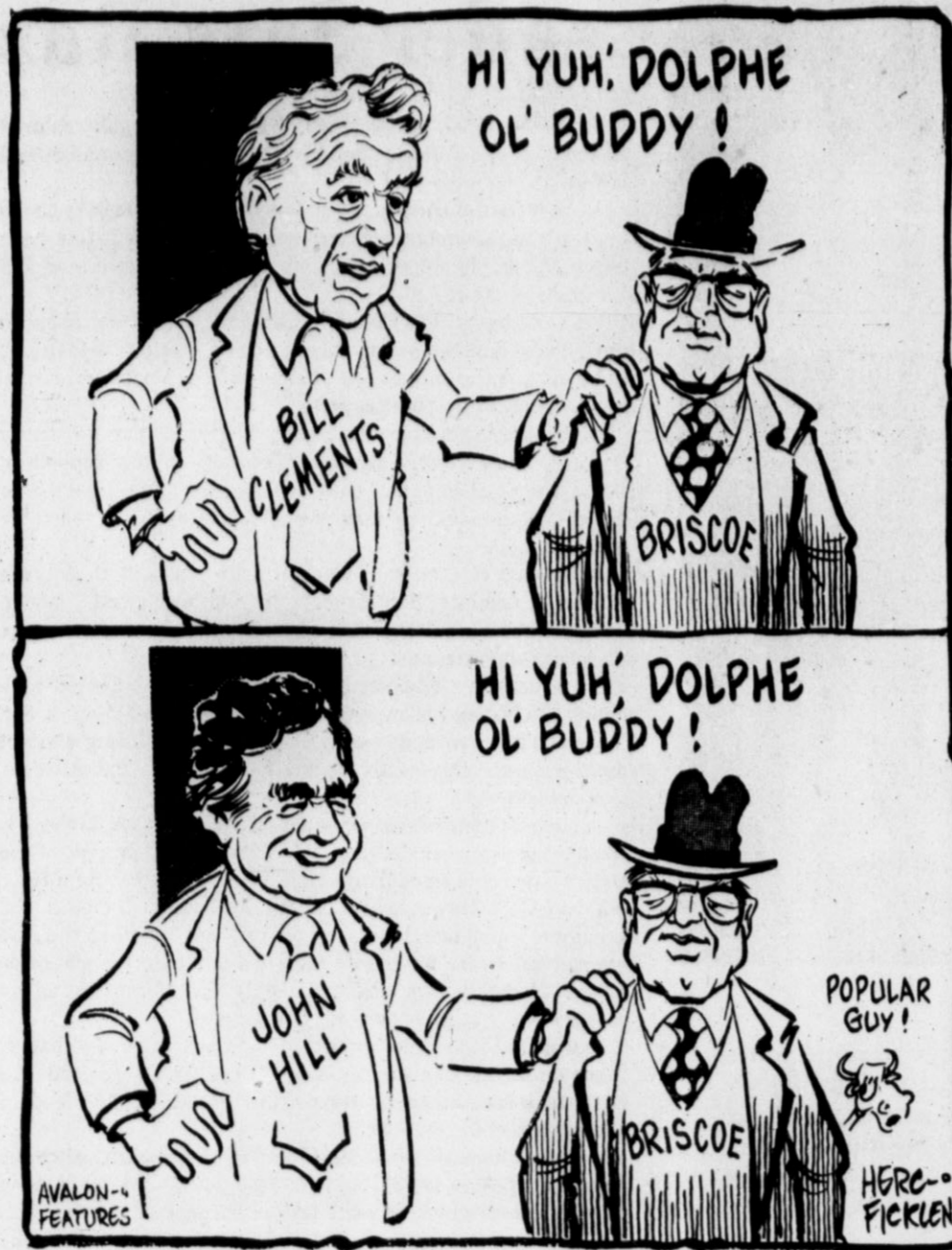
Last time they ran over a few minutes into this American shrine and, boy! The networks were bombarded. They were lucky they did not conflict with the Dallas Cowboys. Other folks may love their teams but Texans know what matters most in this world happens in Texas stadium.

The networks are in a bind. They know they should cover the coronation. They know the coronation must be on Sunday (they offered the Cardinals a great package to move the thing to Saturday morning, but no go!) They know the only acceptable reason to conflict with football to a football fan would be the Second Coming...and even that should be covered during time-outs. So they have a dilemma.

At this writing the networks are considering a split-screen deal. Football on one side, the Pope's coronation on the other. They hope to get Howard Cosell to narrate the coronation...up close and personal. The idea is if Howard can make an "Alli" fight sound like a fight, maybe he can make a coronation sound controversial and folks will not mind so much the inconvenience of half their screens being in Rome while Dallas kicks off. It might work, but I doubt it.

What if the Cardinals are slow in the selection process. What if the coronation ends up on the day of the Super Bowl. Talk about a collision of Gods...and value systems...and priorities. We may have World War III. We could make Battle Star Galactica look like a game of mumble peg.

Warm fuzzies,
Doug



Paul Harvey

Prison—Failing System

For 30 years now penologists have been telling us that they could take a new prison inmate, diagnose his problems, treat him and cure him by the time he's released.

They have not succeeded. Warden George Wilkinson of the federal prison in Marion, Ill., says that federal wardens everywhere are now ready to admit that rehabilitation has not worked, that we are now back to accepting prison as nothing more than a means of segregating criminals from society.

Paradoxically, the more we tried to do for convicts—psychiatric counseling, job training, grievance boards, television—the more demands, the more riots and the more recidivism. At a men's colony in California the federal government pays some inmates from \$200 to more than \$500 a month in veterans education and Social Security disability benefits. The income is tax free and subject to no deductions and the recipient may do whatever he wants with the money. The Veterans Administration and the Social Security Administration state that under existing law convicts are just as eligible as anybody else to receive payments. Annually the inmates of the men's colony collect a total of approximately \$300,000. Additionally, the taxpayers of California pay for the housing, clothing, medical and dental treatment of the average inmate—\$9,800 a year. Teachers provided at the

prison are also paid with state funds. Even the books used by the inmates are paid for by the state. And these costs are NOT deducted from the convicts' educational benefits which are paid in cash. Yet with all this incentive to behave, restiveness persists. This is another side to the prison stories we have been hearing about deprivation, overcrowding, abusive guards, bad food, homosexual rape and "cruel and unusual punishment."

When a riot makes news it is grievances which are ventilated in the media. But the generous humanitarian efforts to try to help prisoners—efforts which in some instances have resulted in "country club confinement"—have not been acknowledged.

As Warden Wilkinson says, "It is time for those of us in corrections to be more honest about what we are not able to do."

The attitude of prosecutors, judges and parole boards is toughening. The decades of deference to the "rights of wrongdoers" by the U.S. Supreme Court have phased out; of the last Supreme Court session there were as many decisions favoring lawmen as there were favoring lawless ones.

A recent riot at a Pontiac, Ill., prison left three guards dead and three others seriously injured. Tougher measures are a public admission that leniency did not work. The psychologists had their turn at bat, struck out. Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

QUOTE/UNQUOTE

What people are saying...

"It's unbelievable. Last week we could hardly find a bus from here to the Sinai." — An Tel Aviv tour operator describing the rush by Israelis to make final sight-seeing trips to the historic desert land due to be returned to Egypt under the Camp David pact.

"We're not upset at all by the past problems." — FBI Director William Webster, on the job for seven months, saying the bureau is optimistic despite accusations of law enforcement abuses.

"We did it in 16 days and traveled through 16 states at a cost of \$3,800." — Fred Hamby, a part-time cab driver, claiming his 6,753.3-mile trip with two other Alabama men in September was the world's longest taxi ride.

"Maybe it would take something unforeseen to make me decide not to run" — Ronald Reagan, 67, former governor of California, awarded the Nobel Prize for literature.

Ten years ago: The U.S. Command in South Vietnam announced that massive ground-sweeps in the southern half of the demilitarized zone had uncovered 150 tons of enemy munitions and supplies.

Five years ago: There was all-out warfare in the Middle East as Israel threw Syrian and Egyptian armies back to the 1976 cease-fire lines in heavy fighting.

One year ago: A leader of the Basque minority in Spain, August Ucnena Barraneche, was killed by assassins in Guernica.

Today's birthdays: Black activist Jessie Jackson is 37 years old; Soviet expatriate writer Andrei Sinyovasky is 53. PITCHER Paul Splittorf of the Kansas City Royals is 32. Thought for today: I was seldom able to see an opportunity until it had ceased to be one — Mark Twain, American humorist, 1835-1910.

Yours faithfully,
J.A.

prison are also paid with state funds. Even the books used by the inmates are paid for by the state. And these costs are NOT deducted from the convicts' educational benefits which are paid in cash. Yet with all this incentive to behave, restiveness persists. This is another side to the prison stories we have been hearing about deprivation, overcrowding, abusive guards, bad food, homosexual rape and "cruel and unusual punishment."

When a riot makes news it is grievances which are ventilated in the media. But the generous humanitarian efforts to try to help prisoners—efforts which in some instances have resulted in "country club confinement"—have not been acknowledged.

As Warden Wilkinson says, "It is time for those of us in corrections to be more honest about what we are not able to do."

The attitude of prosecutors, judges and parole boards is toughening. The decades of deference to the "rights of wrongdoers" by the U.S. Supreme Court have phased out; of the last Supreme Court session there were as many decisions favoring lawmen as there were favoring lawless ones.

A recent riot at a Pontiac, Ill., prison left three guards dead and three others seriously injured. Tougher measures are a public admission that leniency did not work. The psychologists had their turn at bat, struck out. Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

Now, for the lack of anything better, we will try punishment again.

VIEWPOINT

Richard Leshner

How to End Inflation

WASHINGTON — It is possible to end inflation without creating serious unemployment, lowering our standard of living, or sacrificing freedom of choice, if we got about it in the right way. But if the cure is to be relatively painless, it cannot be quick.

Here's the five-year plan:
(1) Gradually reduce federal outlays from 22.4 percent of the Gross National Product now to 18.5 percent of GNP by fiscal year 1983.

(2) Reduce federal tax receipts from 19.5 percent of GNP now to 18.5 percent by fiscal year 1983.

(3) Hold the growth of taxes and government spending to less than the growth in personal income.

(4) Encourage creation of modern tools, factory equipment and structures for use by American workers. Increased capital investment creates jobs and helps improve productivity, which aids in reducing inflation.

(5) Defer scheduled increases in the minimum wage and reduce the general cost-push effects of other federal regulations.

These steps would bring the federal budget into balance by fiscal year 1982 and knock about one-half percentage point each year off the inflation rate.

Aren't there faster ways to reduce inflation? Yes. But the side effects are so unpleasant that people usually wind up demanding to be rescued from them, which sets off a new wave of inflation. And isn't slow but steady progress preferable to none at all? The situation is comparable to crash dieting: Pounds shed quickly tend to be regained quickly.

The National Chamber is coordinating a nationwide effort to implement this plan. Our effort is based on a simple premise: That in a democracy, uninformed electorate will get what it wants.

We know that people rank inflation as the number one problem, with no close second. Clearly, then, to help get rid of inflation, a voter must have two trustworthy pieces of information: 1. What causes inflation. 2. How the candidates stand on the issue.

The Chamber is focusing much of its communications resources and most of its officers and staff on a crash course to disseminate information on the causes of inflation. This program will continue until we no longer have an inflation problem.

The second part of our strategy is to learn—through the National Chamber Alliance for Politics—how the candidates feel about inflation and what they propose to do about it. When we have that information in hand, we will transmit it to our members and as far beyond them as our segregated political funds permit. (By law, the National Chamber itself cannot use its ordinary dues income to

communicate with the general public on a political matter. We can, however, set up a separate fund for political purposes. That's what the National Chamber Alliance for Politics is. The money raised by NCAP may be used to pay for various kinds of political activity, including communicating with the public. If that sounds complicated, believe me, it is.)

We have sent an inflation policy questionnaire to all

candidates for federal office. It contains 17 questions, covering the subject thoroughly. When we have the answers—or nonanswers—to this questionnaire, that will be the raw material we transmit back to our members in the individual districts.

We will use every legal means to make this information generally available in districts where it can do the most good. After that, it's up to you.

communicate with the general public on a political matter. We can, however, set up a separate fund for political purposes. That's what the National Chamber Alliance for Politics is. The money raised by NCAP may be used to pay for various kinds of political activity, including communicating with the public. If that sounds complicated, believe me, it is.)

We have sent an inflation policy questionnaire to all

candidates for federal office. It contains 17 questions, covering the subject thoroughly. When we have the answers—or nonanswers—to this questionnaire, that will be the raw material we transmit back to our members in the individual districts.

We will use every legal means to make this information generally available in districts where it can do the most good. After that, it's up to you.

communicate with the general public on a political matter. We can, however, set up a separate fund for political purposes. That's what the National Chamber Alliance for Politics is. The money raised by NCAP may be used to pay for various kinds of political activity, including communicating with the public. If that sounds complicated, believe me, it is.)

We have sent an inflation policy questionnaire to all

candidates for federal office. It contains 17 questions, covering the subject thoroughly. When we have the answers—or nonanswers—to this questionnaire, that will be the raw material we transmit back to our members in the individual districts.

We will use every legal means to make this information generally available in districts where it can do the most good. After that, it's up to you.

communicate with the general public on a political matter. We can, however, set up a separate fund for political purposes. That's what the National Chamber Alliance for Politics is. The money raised by NCAP may be used to pay for various kinds of political activity, including communicating with the public. If that sounds complicated, believe me, it is.)

We have sent an inflation policy questionnaire to all

candidates for federal office. It contains 17 questions, covering the subject thoroughly. When we have the answers—or nonanswers—to this questionnaire, that will be the raw material we transmit back to our members in the individual districts.

We will use every legal means to make this information generally available in districts where it can do the most good. After that, it's up to you.

communicate with the general public on a political matter. We can, however, set up a separate fund for political purposes. That's what the National Chamber Alliance for Politics is. The money raised by NCAP may be used to pay for various kinds of political activity, including communicating with the public. If that sounds complicated, believe me, it is.)

We have sent an inflation policy questionnaire to all

candidates for federal office. It contains 17 questions, covering the subject thoroughly. When we have the answers—or nonanswers—to this questionnaire, that will be the raw material we transmit back to our members in the individual districts.

We will use every legal means to make this information generally available in districts where it can do the most good. After that, it's up to you.

communicate with the general public on a political matter. We can, however, set up a separate fund for political purposes. That's what the National Chamber Alliance for Politics is. The money raised by NCAP may be used to pay for various kinds of political activity, including communicating with the public. If that sounds complicated, believe me, it is.)

We have sent an inflation policy questionnaire to all

candidates for federal office. It contains 17 questions, covering the subject thoroughly. When we have the answers—or nonanswers—to this questionnaire, that will be the raw material we transmit back to our members in the individual districts.

We will use every legal means to make this information generally available in districts where it can do the most good. After that, it's up to you.

communicate with the general public on a political matter. We can, however, set up a separate fund for political purposes. That's what the National Chamber Alliance for Politics is. The money raised by NCAP may be used to pay for various kinds of political activity, including communicating with the public. If that sounds complicated, believe me, it is.)

We have sent an inflation policy questionnaire to all

candidates for federal office. It contains 17 questions, covering the subject thoroughly. When we have the answers—or nonanswers—to this questionnaire, that will be the raw material we transmit back to our members in the individual districts.

We will use every legal means to make this information generally available in districts where it can do the most good. After that, it's up to you.

communicate with the general public on a political matter. We can, however, set up a separate fund for political purposes. That's what the National Chamber Alliance for Politics is. The money raised by NCAP may be used to pay for various kinds of political activity, including communicating with the public. If that sounds complicated, believe me, it is.)

We have sent an inflation policy questionnaire to all

candidates for federal office. It contains 17 questions, covering the subject thoroughly. When we have the answers—or nonanswers—to this questionnaire, that will be the raw material we transmit back to our members in the individual districts.

We will use every legal means to make this information generally available in districts where it can do the most good. After that, it's up to you.

communicate with the general public on a political matter. We can, however, set up a separate fund for political purposes. That's what the National Chamber Alliance for Politics is. The money raised by NCAP may be used to pay for various kinds of political activity, including communicating with the public. If that sounds complicated, believe me, it is.)

Don Graff

Papal Expectancy

John Paul, we never got to know you.

The one certainty at the moment amidst the many uncertainties raised by the death of Pope John Paul I is that this shortest pontificate in four centuries rapidly will be relegated to footnote status in history. For some, the most poignant aspect of the necessity of once more selecting a new leader for 700 million Roman Catholics is the question of what might have been.

Expectations within the church and among masses of non-Catholics have not been greater perhaps in modern times. Millions saw in his warm smile and gentle pastoral manner a resemblance to John XXIII, and looked to him for similar visionary and humanitarian leadership.

Whether his pontificate would have been in the spirit of that much-loved predecessor or, which is more likely, would have developed a character and direction of its own is a question never to be answered.

The question which will be settled very shortly is the direction in which the hierarchy now believes the church should develop. There already is a plenitude of speculation on the succession. But with John Paul's own surprise election still so fresh in mind, it is all highly tentative.

The cardinals may again very rapidly choose a similar figure. Or they may not find another suitable compromise available. If not, the new conclave could conceivably become a prolonged test of strength between reformers and conservatives, an

arena for threshing out ideological differences—engendered by developments of recent decades within both the church and the broader world society. Although this would not appear likely. With the church leaderless for the second time within months, the pressure for a rapid consensus to permit the vast institution to get on with business will be great.

If the papal electors do not opt for another pastoral leader, such as John XXIII and John Paul, they may decide that this is once more the time for a diplomat, a politically adroit pontiff of the type of Pius XII or Paul VI. They may consider again and even more seriously the possibility of breaking with the Italian tradition.

The safest prediction at this point would seem to be that whoever their choice, he will best represent their reading of the characteristics most necessary to the direction of the church in today's world.

In modern times, the church has been remarkably successful in matching the men to the particular times. Pius XII, the ultimate diplomat, saw it through the war years. John XXIII opened institutional windows to the world and let in much-needed air. Paul VI synthesized and consolidated the accomplishments of his predecessors, a retiring personality who nevertheless personally took the church to the world in his wide-ranging travels.

There is no reason to expect any less of the next pope. An institution can learn a lot about its requirements and those of the times in two thousand years.

Thumbing Back

50 YEARS AGO
Free mail delivery in Hereford began October 1, with Ersel W. Young as carrier.

Two big events happened in Methodist circles the past weekend. First, their big pipe organ, the first ever brought to Hereford, arrived Saturday and work of installation began at once. Second, ground was broken Monday for the new parsonage, just north of the church building.

25 YEARS AGO
The first Aid Class set up last week under Marlin Gililand as instructor overflowed the regular class limit with 28 signing to take the six week course which is sponsored by the Red Cross.

A new 16mm motion picture titled "Arts and Crafts of the Southwest Indians" has just been released by the Santa Fe Railroad.

10 YEARS AGO
The Silver Wedding anniversary of Mr. and Mrs. Bill Gililand was celebrated Sunday, when an afternoon reception was held and Mrs. Carl McPaul sang at anniversary high mass for the couple in St. Anthony's Church that morning. Bruce Lafayette Miller, son of Mr. and Mrs. Bruce L. Miller of Hereford, is among the 800 students from 39 states and nine foreign countries enrolled in the College of Arts and Sciences of the University of the South.

1 YEAR AGO
Six independent owner-operators of diesel trucks have sued Atex Oil Co., Phillips Petroleum and Troendyke Transport for damages of more than \$750,000 in connection with the 1976 sale of gasoline-contaminated fuel.... Bruce Coleman, Deaf Smith County commissioner, has been named chairman of the Amarillo Mental Health and Mental Retardation regional board of trustees, making him the first man from outside of Amarillo to be named to the position.

On Your Payroll...

Rep. Bill Clayton, Speaker of the House, State Capitol, Austin, Tx. 78767.
State Sen. Bob Price, State Capitol, Austin, Tx. 78767.
U.S. Cong. George Mahon, 2314 Rayburn Office Building, Capitol, Washington, D.C. 20515.
U.S. Sen. Lloyd Bentsen, 240 Russell Senate Office Building, Capitol, Washington, D.C. 20510.
U.S. Sen. John Tower, 142 Russell Senate Office Building, Capitol, Washington, D.C. 20510.



Lil' Twisters

The Hereford Little Twisters will play Canyon here Sunday, Oct. 15 at Broncho Park. The team defeated Canyon recently 10-0 and is coached by Julian Zamora and Olga De Los Santos. Shown here are [1st row-1-r] Santos, Jessie Ortiz, Poncho

Alejandro, Ramiro Palacios, Javier Mondiola, Manuel Mondiola, Neto Alejandro, Isreal Galan. Second row - Martin DeLuna, Junior Vargas, George Palacios, Bernie Martinez, Tomas Vargas and Angie DeLos Santos.

Dodgers Clinch NL

LOS ANGELES (AP) - Shortstop Bill Russell's single with two outs in the 10th inning scored Ron Cey and brought the Los Angeles Dodgers the National League pennant Saturday with a 4-3 triumph over the Philadelphia Phillies.

The shortstop's hit off southpaw reliever Tug McGraw gave the defending NL champion Dodgers the pennant a second year in a row and was Russell's third hit of the game. Tied 3-3 after nine innings, Dodgers reliever Terry Forster retired the Phillies on one hit - a single by Larry Bowa in the top of the 10th. Then McGraw got Reggie Smith and Steve Garvey in the bottom of the frame before Cey walked, and Dusty Baker was safe when the goat of the game, center fielder Garry Maddox, dropped the short fly in center field.

With the runners on first and second, Russell slapped his clean single over second base.

The ball went through Maddox, but even if he had fielded it, Cey would have scored. The crowd went wild, thronging onto the field. The World Series starts at Dodger Stadium Tuesday evening against the American League champion.

McGraw, the fourth Philadelphia pitcher in a game punctuated by home runs in the early innings, took the loss. The left-handed Foster, the third Dodgers hurler, gained the victory.

Forster struck out Mike Schmidt to open the 10th inning before Bowa singled to right. Maddox was called out on strikes, then Greg Luzinski, who hit a home run earlier, grounded to Russell, who tagged second to force Bowa for the final out of the inning.

Smith led off for the Dodgers and fled to Maddox before third baseman Schmidt threw out

Garvey. Cey walked, and it appeared the inning was over as Maddox came in after Baker's fly.

But the ball glanced off his glove, keeping the Dodgers alive for the blow by Russell. He had been a tough out all season for the Eastern champions.

Through nine innings, the game was a combination of record performances and missed opportunities.

The Phillies loaded the bases in the opening frame off starter Doug Rau, but couldn't score. Schmidt doubled to lead off, Bowa walked, and Maddox singled.

Luzinski, who homered in the third, struck out in the first. Rau got Jose Cardenal on a liner to shortstop and Jerry Martin fouled to the catcher to end the inning.

Cey doubled with one out in the Dodger second and scored on Baker's single to left. Russell also singled, but then Phillies starter Randy Lerch retired the next two batters.

Bowa singled with one out in the third, Maddox fled out, then Luzinski belted his two-run homer 385 feet to left-center field.

Cey's 390-foot homer to left tied the score 2-2 in the fourth.

Schmidt walked to open the Phillies' fifth but was out trying to steal second. In the Dodgers' fifth, Rau was lifted for pinch-hitter Manny Mota, who sacrificed Steve Yeager to second before the final two batters were retired.

Garvey, on a count of one strike and one ball, belted his fourth homer of this championship series over the left

field fence. It was the sixth time he has homered in championship series competition, breaking the record of five held jointly by Sal Bando and Reggie Jackson of the American League.

It also was the 12th run scored by Garvey in NL championship competition, bettering the mark of 11 by Cincinnati's Pete Rose.

The homer brought reliever Warren Brusstar in to pitch for the Phillies.

Pinch-hitter Bake McBride, batting for Brusstar against reliever Rick Rhoden, collected a home run in the Phillies' seventh on a 350-foot shot inside the right-field foul pole-again knotting the count.

With two out in the eighth, Rhoden pitched carefully to Luzinski and on the final throw gave him an intentional walk. Cardenal singled, but then Martin struck out to end the inning.

The Dodgers failed to capitalize on three eighth-inning hits. Garvey blooped an infield single but was out trying to steal before Baker collected his fourth hit - a single - and went to second on another hit by Russell.

Pinch-hitter Lee Lacy fouled out to the catcher, ending the inning.

A crowd of 55,124 watched the fourth game of the series under sunny skies.

The Dodgers had won the first two games in Philadelphia 9-5 and 4-0. The Phillies triumphed 9-4 Friday night when Steve Carlton pitched a complete game and knocked in four runs with two hits, including a three-run homer.

Yanks AL Champ

By HAL BOCK

AP Sports Writer
NEW YORK (AP) - Veteran Roy White, often overshadowed on a club of high-salaried stars, ripped a tie-breaking home run in the sixth inning, while Ron Guidry and Rich Gossage pitched the New York Yankees a 2-1 victory over Kansas City Saturday night. The Yankees won the American League pennant for the third year in a row.

Graig Nettles also homered for the Yankees, who capped an amazing comeback from 14 games behind at midseason to capture their 32nd AL flag with a 3-1 triumph in the best-of-5 series.

The Yankees, having disposed of the Royals in the playoffs for the third straight year, will play the Los Angeles Dodgers in the baseball's 75th anniversary World Series beginning Tuesday in California. The Dodgers beat the Philadelphia Phillies 4-3 earlier Saturday in the fourth game of the National League playoff series.

New York managed only four hits against Kansas City pitcher

Dennis Leonard, but two of them went for the distance.

Nettles, leading off the second inning, erased an early 1-0 Royals lead with the third AL playoff homer of his career. He tagged a 1-1 pitch, driving it into the area beyond the right-center field fence just in front of the bleachers.

The shot brought a shower of paper from the capacity Yankee Stadium crowd of more than 56,356, who had seen the Royals nick Guidry for a quick run in the first inning. The New York ace, who logged a major league-leading record of 25-3 including nine shutouts during the regular season, gave up the run before many of the fans were settled in their seats.

George Brett, hitting star of the series for the Royals, followed his three-home run performance of Friday with a leadoff triple off the right-center field fence on Guidry's fourth pitch of the game.

Two pitches later, the Royals had their run when designated hitter Hal McRae cracked a single up the middle. It was the third consecutive time in this playoff that the Royals had

scored in the first inning, and each time, the run was carried home by Brett.

On the first pitch after his RBI single, McRae stole second. Guidry then struck out Amos Otis and got Al Cowens on a popup before walking Darrell Porter.

But he retired John Wathan on a long fly to right field, escaping further damage.

After Nettles tied the score in the second, Leonard and Guidry settled into an impressive pitching duel. The Yankee lefthander eased his way out of a two-on, two-out jam, in the fourth.

He also escaped danger in the fifth after Willie Wilson opened with a single and stole second but was thrown out trying to swipe third.

Leonard, meanwhile, mowed down 13 Yankees in order without allowing a ball out of the infield. He struck out the side in order in the fourth, getting Reggie Jackson, Lou Piniella and Nettles on swinging third strikes.

With one out in the sixth, White came to the plate for New York. A Yankee since 1965 and senior member of the club, he had expressed displeasure with the part-time role he played last year and this season. He also had said he wanted to be traded. He almost was, but vetoed a deal earlier this year that would have sent him to Oakland.

On the first pitch from Leonard, White hit a fly ball that hugged the right field line and hooked inside the foul pole for the home run that put the Yankees in front.

The fans roared as the veteran Yankee circled the bases, and they kept hollering as the scoreboard cheered along with them, flashing "Roy, Roy, Roy," over and over.

Finally, White came out of the dugout to acknowledge the chanting.

Armed with the lead, Guidry surrendered a one-out single to Frank White in the seventh. The Royals, still playing aggressive baseball, then gambled and lost.

On a hit-and-run play, Freddie Patek smacked a line drive that Nettles speared at third base and turned into an easy inning-ending double play.

In the eighth, Guidry struck out Wilson and Brett before Nettles made the defensive play of the series. He dived to make a dazzling catch of McRae's line drive down the third base line.

Buffaloes Suffer 35-0 Drubbing

By JIM STEIERT

Outdoors Editor
A self-destruct offense continued to plague the West Texas State University Buffaloes Saturday night as the visiting North Texas mean green

handed the Buffs a 35-0 drubbing before a home crowd of 18,000 at Kimbrough Memorial Stadium.

The loss dropped the struggling Buffaloes to a 1-5 record on the season and marked the fourth straight loss for WT.

The Buffaloes suffered through a similar four game slump last year, then caught fire, found their offense and proceeded to win their first outright Missouri Valley Conference championship.

Buff quarterbacks tossed 38 aerials for only 13 completions in last night's game, and suffered five interceptions.

Eagle quarterback Jordan Case remained a thorn in the side of the Buff defense, tossing an 18 yard scoring pass to tight end Darrell Terrell 12 plays after NT took the opening kickoff.

Case then romped six yards for another score after the first of WT's turnovers, and Bernard Jackson continued the scoring onslaught with a two yard run to make it 21-0.

Case broke open a 68 yard scamper followed by the PAT to make the score 28-0 just before the half, and NT closed out its scoring in the third period as Case romped for 23 yards to paydirt, with the PAT kick good.

The hapless Buffs now sport the worst record in the MVC, and are hoping to rebound against the Lamar Cardinals during the Homecoming game at WTSU this Saturday.

Save On Winter Heat Protect Your House call on

BONNER'S STORM DOORS AND WINDOWS

Aluminum screens, repair service, installation service

FREE ESTIMATES

364-7174 732 W. 1st.

Intersection of U.S. 385 & 60 next door to Shell service station

Houston Edges Baylor Bears

WACO, Texas (AP) - Quarterback Danny Davis guided Houston 67 yards in the closing minutes Saturday to spoil a furious fourth-quarter Baylor rally and give Houston a 20-18 victory.

Baylor took the kickoff and drove across mid-field, but walk-on kicker Bill Maness missed a 49-yard field goal attempt into the wind with only eight seconds left to seal the victory for Houston.

It was the Southwest Conference opener for both teams. Houston raised its season record to 3-1 and Baylor is winless after four games. Houston's winning drive started when freshman Robert Mitchell of Baylor fumbled at the Houston 33 after a 30-yard pass completion and Ken

Hatfield snatched the ball in midair.

Davis hit a 38-yard pass to Eric Herring to the Baylor 19 and scored the winning touchdown on a two-yard dive with 3:18 left in the game. It was the only time in the second half that Houston was able to move past its own 42-yard line.

Davis' clutch performance ruined a Baylor comeback led by Steve Smith, the nation's fifth leading passer, who guided Baylor to two fourth-quarter touchdowns on the ground.

Steve Howell ran 24 yards on a Smith pitchout for Baylor's first touchdown, and Howard Fields set up Baylor's second touchdown with a 35-yard punt return. Frank Pollard dove over from the one for the touchdown.

JONES MOTORS

THIS WEEK'S SPECIAL



1977 Chevrolet - Caprice Classic 4 door Sedan-350 V-8 engine.. Automatic transmission, radio - heater factory air and power windows. Rust orange with white vinyl top.

NADA retail book. \$5550.00
Save 15% on this car.
Yours for only \$4717.50

Jack Conrad Ask Dale Jones
Victor Cantu

For special deals on clean cars & trucks

Let us help you arrange financing to fit your budget.

JONES MOTORS
SOUTH ON HIWAY 385 364-3150



EXPERT Jewelry, Watch and Clock Repair.

All work guaranteed

Cowan Jewelers

217 N. Main Hereford

C & W CARPET

Tile & Tops

Would like to invite you come by it's new location next to the Bull Barn on Dairy Road.

Office hours:
8:30 A.M. to 5 P.M.

364-3448

Hi-Plains Savings and Loan Association

CURRENT SAVINGS RATES

PASSBOOK SAVINGS - "Date-In-Date-Out" - No Minimum.....	5.25% Yield 5.39%
CERTIFICATES OF DEPOSIT	
Three Months - \$1,000.00 minimum.....	5.75% Yield 5.92%
One Year - \$1,000.00 minimum.....	6.50% Yield 6.72%
Thirty Months - \$1,000.00 minimum.....	6.75% Yield 6.98%
Four Years - \$1,000.00 minimum.....	7.50% Yield 7.79%
Six Years - \$1,000.00.....	7.75% Yield 8.06%
Eight Years - \$1,000.00.....	8.00% Yield 8.33%

MONEY MARKET CERTIFICATE - \$10,000.00 minimum - 6 months (182 days)
Current Rate **8.627%** Effective 10-5-78

NEGOTIABLE RATE CERTIFICATES - \$100,000.00 Minimum
Term and Rate are negotiable - Ask us about these.

IRA AND KEOGH PLANS ARE AVAILABLE FOR YOUR RETIREMENT FUNDS

Interest on all accounts paid from date of deposit to date of withdrawal and compounded daily.

Any account holder making an early withdrawal from a Certificate of Deposit will receive on the amount withdrawn the passbook rate then being paid, and in ADDITION, the account holder will pay a penalty of 90 days interest or interest from date of issuance or renewal of the Certificate of Deposit, whichever is less

CONVERSION OF PRESENT CERTIFICATES - Above penalty clause applies.

THE MONEY GROWERS ASSOCIATION

119 E. 4th 364-3535



andra Savings Center

FALL SAVING SPREE

PRICES EFFECTIVE IN HEREFORD, TEXAS, MONDAY, OCTOBER 9, THRU SATURDAY, OCTOBER 14, OR WHILE SUPPLIES LAST.



Panasonic Portable BLACK & WHITE TV No. TR555

SPECIAL PRICE! **\$138⁸⁸**

CHARMS FOR CHAINS

The Great Just Because Gift!

NOW! **\$218**

Lebo **TAPE CASES** Holds 24-8 Track Tapes
No. TA55 or TA208 SPECIAL! **\$688** Reg. '97



No. 6030 Panasonic AM-FM **DIGITAL CLOCK RADIO**

A great way to wake up in the morning
NOW ONLY! **\$28⁸⁸**

SPECIAL STOCK REDUCTION

WRANGLER JEANS

Values from '10" to '12"

NOW! **\$988**



ONE GROUP OF CHILDREN'S & TODDLERS

TOPS AND BOTTOMS REDUCED FOR CLEARANCE!

HURRY WHILE SELECTION IS GOOD CHOOSE FROM

SUCH NAMES AS — BE MINE, LULLABY LAND & TOG-A-LONGS



SPECIAL EARLY SALE COATS AND JACKETS

Men's-Boy's-Ladies'-Girl's
25% OFF ENTIRE STOCK GIBSON'S ALREADY DISCOUNT PRICE



TUBE SOX For Men No. 425 Reg. '1"

TUBE SOX For Boy's No. 1903 Reg. '1"

YOUR CHOICE

88¢

PHOTO PROCESSING
PHOTOTRON REPRINTS **17¢**



BAND AID

Plastic Strips or Sheer Strips

NOW ONLY!

98¢

Arvin No. 30H25 **ELECTRIC HEATER** 1320 Watt-Fan Forced Automatic Instant

NOW! **\$16⁹⁷**



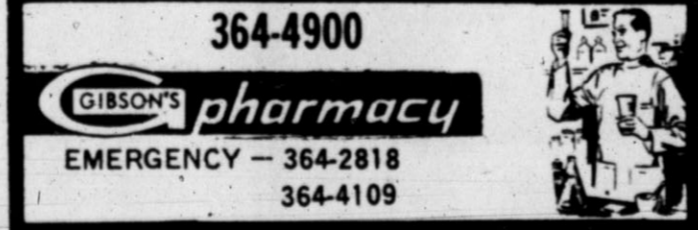
DISMISS **DISPOSABLE DOUCHE**

NOW! **48¢**

Remember... **GIBSON'S IS YOUR HOLIDAY HEADQUARTERS**

• Costumes • Cameras • Candles • Film

DEEP-HEATING RUB 3-OZ. NOW! **\$168**



YOU-BAG-UM LOOSE LIGHT BULBS

100 W
75 W
60 W ONLY! **29¢** EACH



Cheer **LAUNDRY DETERGENT** Giant Size

NOW! **\$158**

VO5 HAIR DRESSING NOW! **\$128** 1.5 Oz. Tube

VO5 SHAMPOO NOW ONLY! **98¢** 15 Oz.

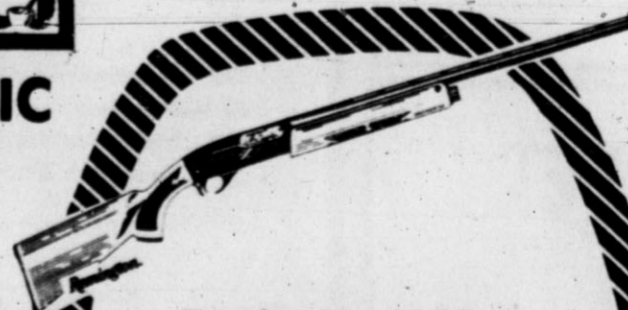


CHLORASEPTIC ANTISEPTIC 12-OZ.

NOW! **\$167**

Maybelline **COUNTRY INN COLORS**

NOW! **98¢**



Remington 1100 AUTOMATIC SHOT GUNS

Retail '274" NOW! **\$222⁸⁸**

Bowling Results

Monday Night Mistis

High series scratch men - Butch Davis 608, High series handicapped - Weidon Stephen 740, High game scratch - Cliff Jones 236, High game handicapped - Weidon Jones 269.

Women high series scratch - Sherry Davis 502, High series handicapped - Nancy Graves 689, High game scratch - Sherry Davis 189, High game handicapped - Nancy Graves 283.

Star of week - Jo Ann Noyes three over average. Bowlers of the week - Weidon Stephen 740, Vernon Carlisle 720.

High games men - Steve Carroll 234 and 201; Vernon Carlisle 214 and 202; Butch Davis 231 and 201; Buddy Rogers 211; Gene George 205; Weidon Stephen 213 and Cliff Jones 236.

High games women - Sherry Davis 189 and Nancy Graves 180.

Converted splits - Sherry Davis 5-7; Barry Long 3-10; Mary Long 3-4-7; Terry Rhyme 3-7; Jo Ann Noyes 8-9 and Sonya Cash 3-5-9-10.

Team Standings

Team	W	L
The Oddballs	7	1
Gutterbusters	5	3
Cornhuskers	5	3
Carlisle Trucking	5	3
Rocket balls	5	3
Kemp's Runaways	4	4
Stagner-Osborn Buick	4	4
K-Bob's	4	4
Do Better	4	4
Mar-lo Chemical	3	5
No Names	3	5
Shupe Bros.	3	5
Vio Barbeque	3	5
Custom Bookkeeping	1	7

Strickettes

High team series - Armour Railers 1667, Valley Farm Service 1664 and West Friona Grain 1626.

High team game - Valley Farm Service 686, Armour Railers 659 and The Yellow Daisy 633.

High individual series - Vickie Lambert 577, Claudia Reed 570 and Pat Evans 563, High individual game - Vickie Lambert 220, Claudia Reed 216 and Chris Ivy 214.

500 series - Pat Fowler 524, Pat Evans 516, Elvan Leen Walker 507 (received patch) and Alice Lueb 502.

Splits converted - Alice Lueb 5-7 (twice), Monica Warren 3-10; Corky Campos 5-10; Debbie Baum 3-6-8; Liz Warren 3-10; Debbie Holmes 3-9-10; Connie Lance 3-10; Pat Hampton 5-6; Irene Boardman 3-10; Debbie Prather 5-6; Christine Zorns 3-10; Jean Henderson 5-7; Pam Lindley 5-7; Pam Lindley 5-7; Pat Fowler 5-10; and Cheri Packard 4-5-7.

Star of week - Shirley Dodge (Armour Railers) 129 pins over average.

Team Standings

Team	W	L
Armour Railers	10	2
Southwest Carpet	10	2
The Raftor Shop	9	3
The Yellow Daisy	8	4
West Friona Grain	7	5
Crown Auto	7	5
Catholic Life Insurance	7	5
Valley Farm Service	5	7
D.T. King Trucking	5	7
Holly Sugar	5	7
Property Enterprise	4	8
REC Lady Kilowatts	4	8
Moormanettes	4	8
HTFCU Delinquents	4	8
Billie's Beauty Salon	4	8
John's Casing	3	9

Morning Stars

High game - Eleanor Hudspeth 219, Linda Landagin 199 and Betty Rector 184.

High series - Eleanor Hudspeth 497, Sandy Anderson 492 and Linda Landagin 464.

Splits - Toni Jones 3-10; Donna Parker, Sandy Anderson and Kay Redwine 4-5; Eleanor Hudspeth 4-5, 5-7; Lajuan Fowler 5-6; Lora Harris 9-10, 2-7, 5-8-10; Charrisa Warden 3-10, 5-7; Betty Rector 3-10 and Jan Waiser 7-6-10, 7-4-10.

Team Standings

Team	W	L
Mel's Sweets	12	0
Fleming Sign Co.	9	3
Whiteface Drive-In	8	4
Hereford Millworks	7	5
S. Bee's	7	5
#7	7	5
Starlites	6	6
Pro Sports Center	6	6
Weekend Widows	6	6
#3	5	7
Friona Five	5	7
Jones Spraying Service	4	8
Gaston's Mall	2	10

Shorts

MOWCOW (AP) - Alexander Belov, one of the standout basketball players in Soviet history, died Tuesday after a prolonged illness. He was 26.

Soviet officials refused to disclose the nature of Belov's illness, but sources said he had cancer.

Belov, a 6-foot-7 center, was the hero of the Soviet Union's controversial gold medal victory over the United States in the 1972 Olympics in Munich. He scored the winning basket as the final buzzer sounded in a 51-50 Russian triumph.

The Americans appeared to have won the game 50-49, but the Soviets were awarded two replays of the final three seconds of the game. The second time, Belov took a full-court pass and laid the ball in as two Americans fell to the floor attempting to guard him.

STEP SOFTLY

into a world full of classic plushes, shags, kitchen prints and more!

at **GEMINI Carpets** Sugarland Mall

In 21-20 Thriller Friday... Sandies Yank Victory Away From Herd

By DON INGRAM
Sports Editor

A blocked punt in the third quarter proved fatal for Herd here Friday night at Whiteface Stadium against the Amarillo Sandies.

The Sandies used the punt recovery for an easy touchdown to help boost them to a 21-20 come-from-behind victory over Herd.

Mark Alder blocked the punt attempt after the Herd had lined up at their own 10. Jarle Bjork then grabbed the ball at the two and jumped into the endzone for a touchdown.

Before the punt miscue, Herd had taken a 20-7 third quarter lead on the strong running of Paul Bell.

The senior scored on runs of 2, 69 and 11 yards to dominate the Sandies for a while.

Bell finished the night with 173 yards on 23 carries.

Herd drew first blood in the contest. On their second possession in the game, the Herd drove 77 yards in 12 plays to the Sandy two, where Bell scooted in for paydirt.

Jackie Mercer added the extra point and the Whitefaces led 7-0 with 2:11 remaining in the 1st quarter.

The Sandies were quick to retaliate, however.

On Amarillo's second possession in the 2nd quarter, quarterback Russell Allen lofted a 68-yard touchdown pass to halfback Mark Isaacson who outran the Herd secondary for the TD. After Isaacson added the PAT, the scoreboard read 7-7.

Herd returned the favor, taking the kickoff at its 31. On the first play from scrimmage, Bell rounded right end, went around two tacklers, by one more, struggled free of two others and zoomed 69 yards downfield for a touchdown.

Mercer added the PAT and the Herd led 14-7.

Herd led by that score at halftime. Making some good tackles and assists the first half were Keith Finch, Cory Springer, Barry Morgan, Cory Christie, Bud Hughes, Joe Mitchem, Keith Adams, Joe Walker and Kevin Bunch.

The second half had even more fireworks.

Herd took the kickoff and in 11 plays drove downfield to the Amarillo 11. From there, Bell again turned on the afterburners, rounded left end and zoomed into the Amarillo

endzone.

A glimpse of what was to come then happened. On the extra point try, the Herd excitedly failed to get a clean setup and Mercer's boot went awry, but the Whitefaces still led 20-7. The scoreboard read 5:36 left in the quarter.

Then the Sandies offense caught fire.

Amarillo took the kickoff with a return of eight and opened the possession at their 37.

Isaacson took the 1st down handoff and raced 63 yards downfield past the Herd for a Sandy touchdown.

The PAT was good and Herd held a slim 20-14 lead.

With 10:18 remaining in the was forced to punt at their own 10.

Mercer dropped back to the three and then the roof fell in.

A gang of Sandies came roaring in to block the attempt and Bjork picked up the ball and scored from the two.

The extra point was good and suddenly, the Herd's first victory in four weeks had been snapped away as the Sandy PAT made it 21-20.

Herd had the ball twice more before time ran out but the Sandies kept the Herd well penned.

For Amarillo High, the win boosted their record to 2-3 while Herd fell to 1-4.

For the night, Bell led rushers followed by Isaacson with 155 yards on 19 attempts. Tony Garcia had 40 yards on nine tries, followed by Robert Graves with 13.

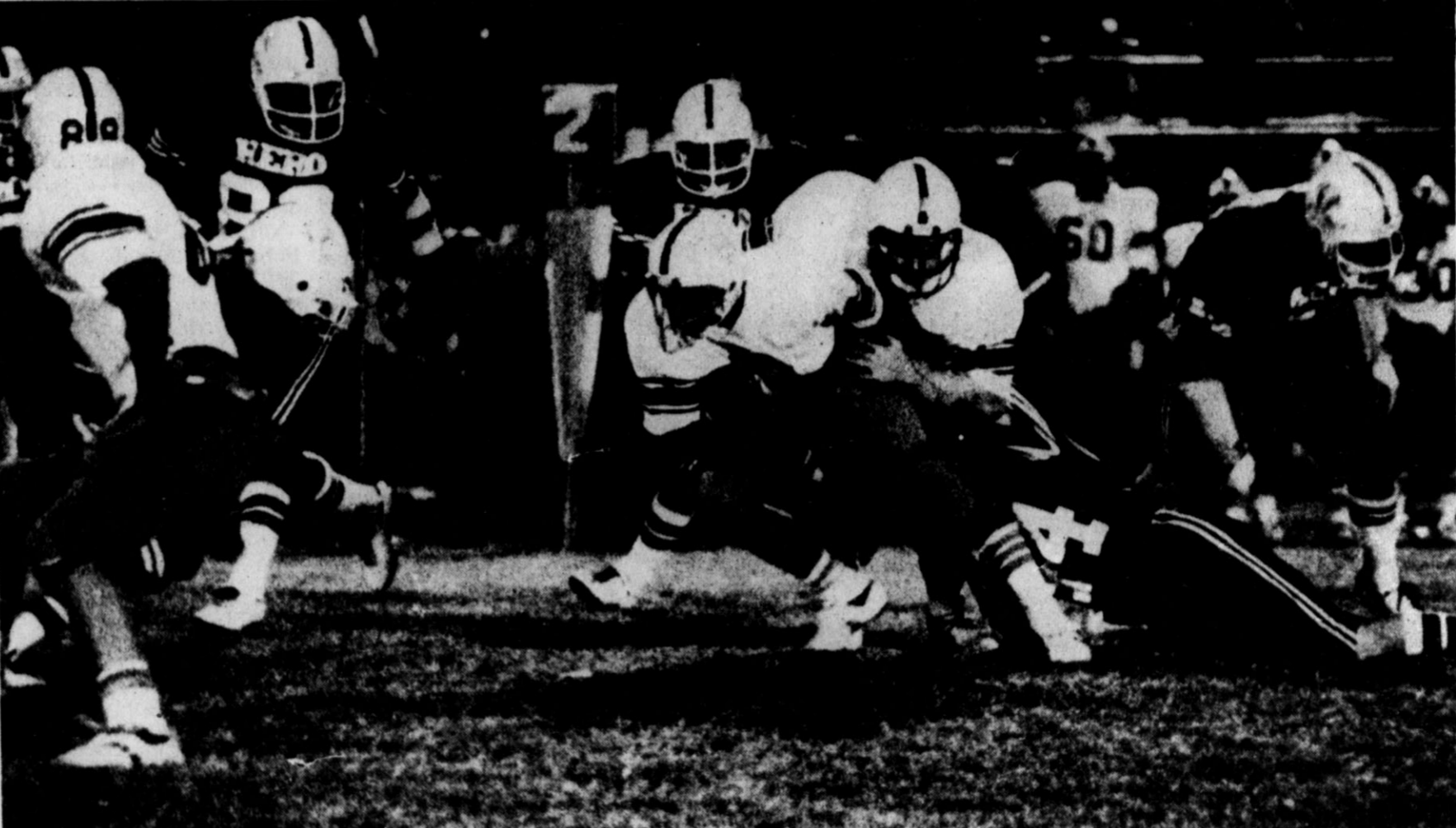
Next week, the Herd travels to Brownfield to take on the Cubs.

Amarillo High 0 7 7 7-21
Herd 7 7 7 0-20

H-Paul Bell 2 run [Jackie Mercer kick]
A-Mark Isaacson 68 pass from Russell Allen [Isaacson kick]
H-Bell 69 run [Mercer kick]
H-Bell 11 run [kick failed]
A-Isaacson 63 run [Isaacson kick]

A-Jarle Bjork blocked punt return [Isaacson kick]

	Herd	Amarillo
First Downs	14	14
Net Yards Rushing	261	146
Net Yards Passing	19	109
Total Yards Gained	280	355
Passes Attempted	8	9
Passes Completed	4	4
Passes Intercepted By	0	0
Number of Punts	5	2
Punt Average	45.6	17.5
Opp. Fumbles Recovered	1	0
Number of Penalties	7	4
Yards penalized	60	40



—Brand photo by Don Ingram

Grinding It Out

Amarillo High produced 355 yards total offense Friday night against the Whitefaces as the two teams battled it out in

Whiteface Stadium. When the fireworks had stopped, the Sandies had slipped past the Herd 21-20.

Sooners Vault Past Longhorns

By DENNE H. FREEMAN
AP Sports Writer

DALLAS (AP) - Halfback Billy Sims barged for two touchdowns and quarterback Thomas Lott passed for another score Saturday, catapulting the top-ranked Oklahoma Sooners to a 31-10 victory over the sixth-ranked Texas Longhorns in the 73rd renewal of their bitter rivalry.

Oklahoma, boasting the most awesome offense in the country, stung the Longhorns on the Sooners' first possession in this joust of unbeaten and the outcome was really never in doubt before a sellout crowd of 72,032 in the Cotton Bowl and a regional television audience.

The Sooners intercepted three Texas passes and totally dominated the sputtering Longhorn offense, which only notched three first downs in the decisive first half.

Oklahoma charged 77 yards in five plays on its first possession in this joust of unbeaten and the outcome was really never in doubt before a sellout crowd of 72,032 in the Cotton Bowl and a regional television audience.

The Sooners intercepted three Texas passes and totally dominated the sputtering Longhorn offense, which only notched three first downs in the decisive first-half.

Oklahoma charged 77 yards in five plays on its first possession

with Sims racing the final 18 yards untouched for the touchdown.

The Texas defense, No. 3 in the nation, was stunned again in the second quarter after freshman quarterback Donnie Little fumbled the ball away at the Longhorn 26. Sims dashed 17 yards and then scored from a yard away on fourth down.

A 35-yard field goal by Ewe von Schamann offset Russell Exleben's 26-yard field goal as Oklahoma built a dominating 17-3 halftime lead.

Lott, running the wishbone offense to perfection until he sprained an ankle in the fourth quarter, dashed any Longhorn comeback hopes with a 24-yard touchdown pass to Bobby Kimball to give Oklahoma a 24-3 lead early in the third period.

The frustrated Horns finally broke Olympic sprinter Johnny "Lam" Jones loose on a 25-yard scoring jaunt on an endaround play in the third quarter.

Oklahoma tacked on its final touchdown late in the fourth period when David Overstreet charged across from two yards out.

Oklahoma, of the Big Eight Conference, is now 5-0 while the defending Southwest Conference champion Longhorns are now 3-1.

Texas now leads the series 42-27-3.

Aggies Pummel Texas Tech 38-9

COLLEGE STATION, Texas (AP) - Seventh-ranked Texas A&M pummeled Texas Tech with a one-two punch of quarterback Mike Mosley and Curtis Dickey, and David Brothers scored two touchdowns to lead the Aggies to a 38-9 Southwest Conference football victory Saturday.

Mosley took command of the Aggie offense in the first half, rushing 99 yards on 12 carries, including a 64-yard touchdown run. Texas A&M took a 17-6 halftime lead despite losing the ball on a fumble and interception on their first two possessions.

Brothers scored on a two-yard run in the first quarter and Tony Franklin kicked a 32-yard field goal in the second period. Tech's first-half scoring came on field goals of 19 and 26 yards by Bill Adams.

Dickey, who had only 18 yards on eight carries at halftime, took charge of the Aggie running

attack in the third quarter. He gained 65 yards on A&M's 67-yard touchdown drive to open the second half with Brothers scoring from the one.

Dickey later scored on a 15-yard run and finished the day with 161 yards on 20 carries for his fourth consecutive 100-yard rushing performance of the season.

Freshman quarterback Ron Reeves engineered Texas Tech to the A&M eight-yard-line late in the third quarter, but the Aggies, ranked No. 1 nationally in total defense, forced the Red Raiders to settle for Adams' 27-yard field goal.

Adger Armstrong tacked on eight-yard touchdown run for the Aggies early in the fourth quarter.

Texas A&M improved its record to 4-0, while Texas Tech fell to 1-3.

The Red Raiders shocked the top-rated Aggie defense in the first quarter when they took the

opening kickoff and drove to the A&M seven before Adams' 19-yard field goal.

Kenneth James returned the opening kickoff 23 yards to start the Texas Tech drive and fullback James Hadnot ran 30 yards to the Aggie 23. Reeves then hit Brian Nelson for 13 yards to the Aggie seven before the drive bogged down.

Armstrong then fumbled on A&M's offensive play and Tech defensive end Jeff McKinney recovered at the Aggies' 11.

Reeves booted his second field goal after a third-down pass sailed off Godfrey Turner's fingertips in the end zone.

By the fourth quarter, the Aggie defense was asserting itself against the Tech attack.

The Aggies, who have allowed only one touchdown this season, forced Adams' third field goal late in the third quarter and stopped another Tech drive at the A&M 16 with 9:37 to play.

Maury Buford, Tech's freshman punter from Mount Pleasant, helped the Red Raider cause in the first half when he punted seven times for a 49-yard average that included punts of 75 and 57 yards.

Mosley finished with 115 yards on 14 carries and completed two of four passes for 59 yards and had one interception for Texas A&M. Hadnot led Tech rushers with 62 yards on nine carries.

SMU Mustangs Gallop To Tie Ohio State 35-35

COLUMBUS, Ohio (AP) - Fourteenth-ranked Ohio State survived a final-second missed field goal by Eddie Garcia for a 35-35 college football tie Saturday with Southern Methodist, a two-touchdown underdog.

Garcia's field goal bid from 47 yards out sailed wide to the left with two seconds remaining on the clock, leaving Ohio State's 59th straight sellout crowd of almost 88,000 limp.

Dave Hill's interception of an Art Schlichter pass provided the Mustangs with their final drive toward the field goal. Hill intercepted Schlichter at the Ohio State 37 and SMU's sophomore passing whiz, Mike Ford, led the Mustangs to the Ohio State 29, setting up Garcia's field goal attempt.

Ford, intercepted seven times in a 35-7 defeat by the Buckeyes last season, completed 36 of 57

passes for 341 yards. He figured in four touchdowns for SMU.

Ford ran three times for 1-yard touchdowns and passed 11 yards to Elton Garrett.

Ohio State rallied from a 21-14 halftime deficit, piling up 21 points in the third quarter before Ford scored a pair of touchdowns in the final 15 minutes. The Mustang quarterback ran for 2 points that tied the score at 35-35 with 3:41 to go.

The Mustangs had lost seven straight times to Buckeye teams coached by Woody Hayes. The tie left both squads with 2-1-1 records.

Schlichter darted 23 yards and gave Ohio State a shortlived 7-0 lead in the first quarter. Four minutes later, Derrek Sheton bulled for score from a yard out and the Mustangs were even at 7-7.

Garrett then caught his

11-yard touchdown pass from Ford and SMU was on top 13-7.

Ohio State regained the lead when Paul Campbell ran 1 yard on the first play of the second quarter. Valde Janakievski's placement gave the Buckeyes a 14-13 lead.

However, Ford scored on a quarterback sneak and passed for a two-point conversion to Shelton and SMU owned a 21-14 halftime lead.

Ohio State pulled to within 21-20 in the third quarter when linebacker Al Washington recovered Ken Rosenthal's blocked punt as he crossed the goal line. John Epitropoulos had blocked the punt.

Turquoise Jewelry

Rings \$2 - \$6

Bracelets \$6 - \$9

Earrings \$150 - \$1200

L & B Enterprises

7th and Park Avenue
Next Door to Cash & Carry

WARREN BROS.
JOHN and RALPH 1410 Park Ave.
—CLOSED SUNDAYS— 364-1423

THIS WEEK'S SPECIAL

1976 Plymouth Volare 2 dr coupe. Air & Power. Bucket seats & console. New Sears radial tires. Snowshoe White body with Blue vinyl landau top 3395.00

1972 Dodge Adventurer pickup. 360 V8 engine, auto trans with power steering. An extra nice pickup for a 72 model

1978 GMC Sierra Grande 1/2 ton pickup 350 V-8 Air & Power Dual Tanks. Chestnut & Belge. Two-tone save the first year depreciation on this like new pickup.

1976 Pontiac Grand Prix L/J model Air, Power, Cruise, tape stereo sport wheels & all goodies maroon & Red two-tone. This one will turn you on.

1973 Chev. Monte Carlo Landau, bucket seats auto trans, power and air. New radial tire. As nice as a 76 model.

We will pay top dollar for your clean used car or pickup.

Country Square

Dinner Theatre

NOW PLAYING
"Not With My Daughter"

Reservations - 372-4441

GRAND OPENING!

As an introduction to our menu we offer:
SECOND STEAK 1/2 PRICE

When you order:

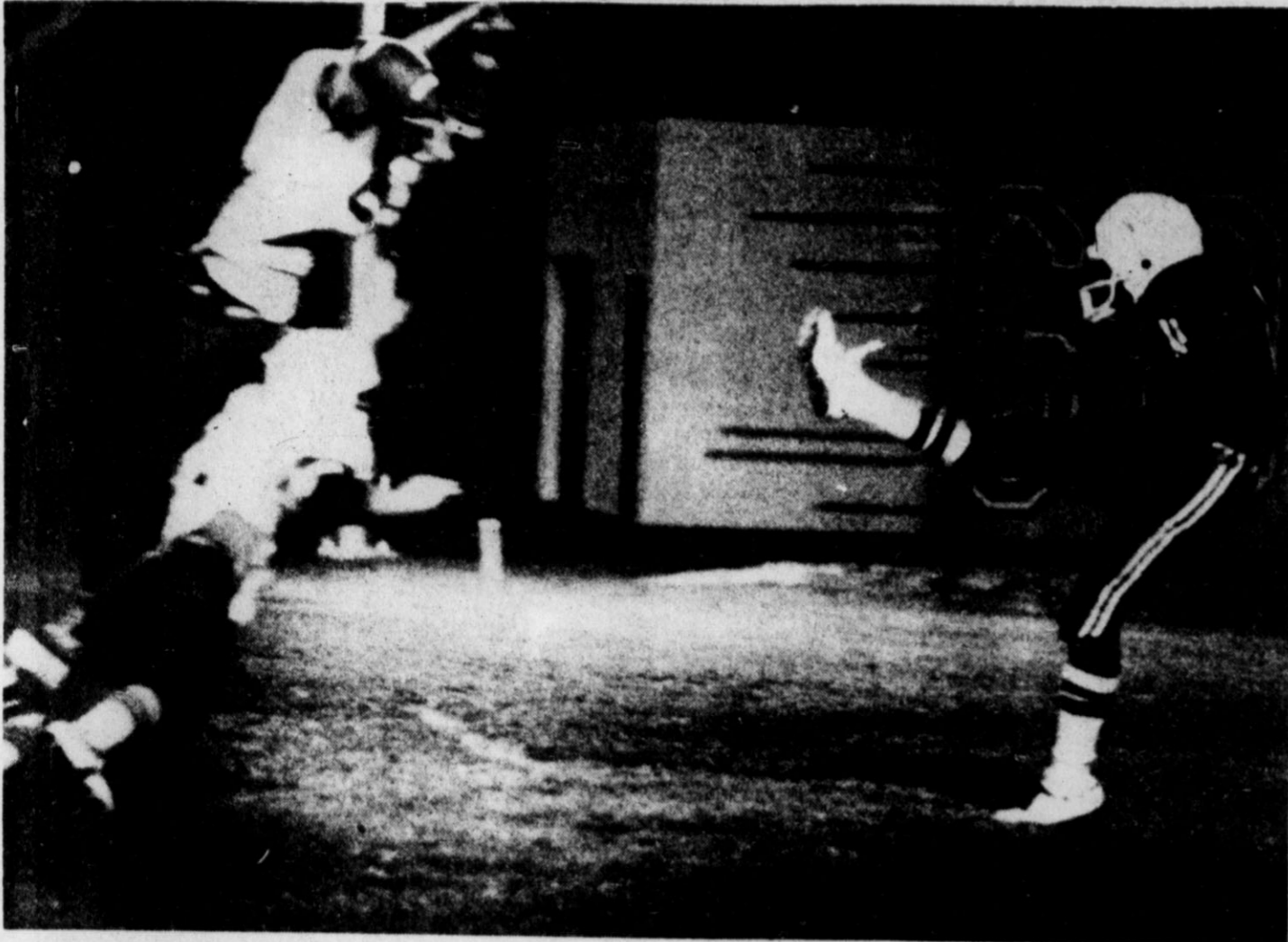
The CONDUCTOR, \$5.75
Feast upon our 10 oz. top sirloin steak cooked to perfection - complemented with piping hot bread, a baked potato or french fries, and a delightful salad from our salad bar. Pay only \$2.88 for the second Conductor.

The BRAKEMAN, \$7.25
Also try our 12 oz. Ribeye. It is also served with piping hot bread, a baked potato or french fries, and a delightful salad from our salad bar. An unusually good steak. Pay only \$3.65 for the second Brakeman.

Monday thru Saturday 11 A.M. to 10 P.M.
West Hiway 60 364-7740

Railroad Crossing Steak House
Try our Sunday Buffet 11 A.M. to 2 P.M.
Special good in Canyon also 655-7701

Breakfast served from 6 to 10:30 A.M.



Blocked!

The Amarillo Sandies rushed in and blocked a Herd punt Friday early in the 4th quarter, and recovered the ball for an Amarillo touchdown. The

touchdown and extra point helped defeat Hereford 21-20.

—Brand photo by Don Ingram

Texans 5th in NAIA; High 2nd in Rushing

STEPHENVILLE, Tex. - With the 1978 football season now almost half over, the statistical report of the Texas Intercollegiate Athletic Association proves one overwhelming point: Tarleton State University is unquestionably No. 1.

The Texans, ranked fifth in Division II of the NAIA and 4-0 for the season, lead 13 of 18 statistical categories. TSU is the defending TIAA champion and has a one-game lead this season over McMurry College.

Sophomore quarterback Shelby Wright of Llano leads the loop in total offense (124.0 yards a game) and passing (78.0 with three touchdowns). He is also ranked eighth in rushing with a 46.0 norm.

TSU halfback Chuck High, a senior from Hereford, is in second place on the rushing charts with a 65.0 average, trailing McMurry's Billy Shelby (79.0). Texan fullback David Kannenberg, an Arlington senior, is fourth with a 61.0 average.

Gatesville senior Dan Smalley leads the loop in interceptions with four, and would be the leader in kickoff returns (he has two for 52 yards) except he doesn't have enough attempts to qualify for the charts. His problem is that not enough scores have been allowed by the TSU defense, hence fewer kickoffs.

Fort Worth (Paschal) sophomore Joseph Gossett is the league's top receiver with seven catches for a 46.0 average and two TDs. Teammate Mark

Owen, a junior from Cedar Hill, is third with seven grabs for a 23.5 norm and one score.

Dallas (Sunset) senior Gale Grant leads in scoring, nailing seven of seven extra points and five of 11 field goals for 22 points. Grant is third in punting with a 39.9 listing.

In the other individual category, another Dallas Sunset product, senior Dane Crisp, is second in punt returns with a 10.0 average.

Tarleton's dominance really shows up in the team categories. The Texans lead in scoring (16.0), scoring defense (4.8), total offense (250.3), total defense (102.3), rushing offense (164.8) rushing defense (22.3) and passing offense (85.5).

On the negative side, Tarleton is last in the defense-oriented TIAA in pass defense, allowing 80.0 yards a game, but leads in interceptions with 12.

Shorts

PONTIAC, Mich. (AP) - The Detroit Pistons have released a pair of free agents to bring their roster to 12, one over the National Basketball Association regular-season limit.

The Pistons Wednesday asked waivers on Andre McCarter, a 6-foot-3 guard from UCLA who played with the Kansas City Kings in 1976-1977, and 6-6 forward Essie Hollis of St. Bonaventure, drafted last year but cut by the New Orleans Jazz.

The Pistons have one more week to cut the roster to 11

The Hereford Brand Sports

KC Picked To Beat TB

Now that Kansas City has sent the Royals off to seek baseball's American League pennant in New York, the town can concentrate on the Chiefs. And this is a football team that needs some hard concentrating.

When the Chiefs beat Cincinnati in the season opener, it looked like they might ride their offense of the '30s, the Wing-T running game, back to respectability.

But the bottom fell out after that one and now the Chiefs have dropped four straight games in what is beginning to look distressingly like last year's 2-12 season.

The Pro Picker, happy to be ahead of anyone, is doing better than the Chiefs. Last week's 9-5 made the season's log 41-29 for '586.

The picks:

Kansas City 17, Tampa Bay 10
To work, the Wing-T requires patience. The same commodity comes in handy for Chiefs' fans.

Los Angeles 27, San Francisco

The Rams' unbeaten record is safe against their neighbors from the North. Come to think of it, most teams are safe against the 49ers.

Washington 23, Detroit 6
The Redskins are sky-high after kayoing Dallas. Does anybody think they'll still be two games ahead of the Cowboys in December?

Oakland 20, Houston 13
This won't be easy but then few things are for the Raiders, who specialize in last-minute

dramatics.

Philadelphia 19, New England 17

The Upset Special. The Eagles are making believers all over the league and the Patriots have been cutting it too close lately.

Cleveland 28, New Orleans 14
The Browns have lost two toughies the last two weeks and are getting ornery. The Saints won't stretch that streak.

Chicago 14, Green Bay 10

A real test for the improved Packers. The Bears need this one more, especially after last week's overtime loss to Oakland.

Dallas 33, NY Giants 14

The Cowboys are still smarting from Monday night's loss to Washington. That's bad news for the Giants, in the wrong place at the wrong time.

Minnesota 27, Seattle 10

The wise, old Vikings know they can't afford to lose to an expansion team. So how come Tampa Bay beat them last month?

Denver 20, San Diego 14
The Chargers keep coming close, which is good in horseshoes but not in football.

Buffalo 16, NY Jets 13

The Bills have improved since losing to the Jets last month. New York has not.

Miami 31, Cincinnati 10

The Bengals need more than a new coach to get untracked.

St. Louis 17, Baltimore 7

When you're winless, like the Cards, you love to play a team like the Colts, who are 13th in the AFC in total offense and 14th in total defense.

Bowling Limelights

Monday Night Misfits

High games - Barry Long 216, Steve Carroll 219, Sherre Rampley 181, Sonya Cash 170, Sherry Davis 170, and Terry Rhyne 178.
High series - Steve Carroll 584, Jeff Janssen 504, Barry Long 547, Sherre Rampley 490, Sonya Cash 470, Billie Crofford 463, Sherry Davis 462.
Splits - Buddy Roger's 5-7; Dean Crofford 6-10, Dale Smith 5-10; Nancy Graves 6-10; Bob Denning 3-10; Donna Smith 3-10 and Sherry Davis 5-10.
Star of week - Beth Lance 97 over average. Bowlers of week - Danny Lance 675 and Barry Long 679.

Bridges Construction

High games - Betty Rector 214, Helen Arnt 199 and Linda Block and Bertie Pope 181.
High series - Linda Block 509, Helen Arnt 511 and Betty Rector 498.
Splits - Susan Robbins, Carolyn Alexander, Toni Jones, Helen Arnt, Betty Rector, Sheri Martin, Pat Fowler, Donna Parker, and Linda Lowrance 3-10; Helen Owens and Sharon Rector 5-7 and 5-10; Cheryl Henderson 2-7; Kay Handerson 2-7; Kay Redwine 5-7; and Lajuon Fowler 5-10 and 3-10.

Team Standings

Team	W	L
Kemp's Runaways	8	4
The Oddballs	8	4
Do-Betters	8	4
K-Bob's	7 1/2	4 1/2
Gutierrez Fina	7	5
Shupe Bros. Trucking	7	5
Carlisle Trucking	7	5
Vito Barbeque	7	5
Mar-lo Chemical	6	6
Rocketballs	5 1/2	6 1/2
Cornhuskers	5	7
Stagner-Osborn Buick	4	8
No Names	3	9

Team Standings

Team	W	L
Mell's Sweeties	15	1
S Bees	11	5
Starlites	10	6
Hereford Millworks	10	6
#7	10	6
Honda Hawks	9	7
Whiteface Drive-In	9	7
Glenn Fleming Sign Co.	9	7
The Demons	7 1/2	8 1/2
#6	6 1/2	9 1/2
#3	6	10
#14	6	10
Gastons Mall	3	13

Major League

Custom Bookkeeping	1	11	Three game team high HC - Bo's Drive-In 3397, Single team high HC - Bo's Drive-In 1177, Individual high game - Dennis Sargent 275 and three game individual high - David Wood 746 and Robert Kauback 733.		
Early Birds					
High games - Naoma Spann 213, Lou Pope 191, Lani Walterscheid 170, and Beverly Durham 172. High series - Naoma Spann 588, Lou Pope 534, and Beverly Durham 462. Converted Splits - Lani Walterscheid 7-8; Frankie O'Rand and Brenda Kemp 5-7; Martha Bridges and Eleanor Hudspeth 5-7; Bertie Pope 2-7; Betty Word 5-10; Lynn Bridges 3-10.					
Team Standings					
Team	W	L			
B&R Welding	13	7			
Meads Alley Cats	12 1/2	7 1/2			
Taylor & Sons, Dimmitt	12 1/2	7 1/2	Bowlings Bowl	10	14
Brandon & Clark	11 1/2	8 1/2	Vernon Exton	9 1/2	14 1/2
Grain handling	11	9	Uncle Sams	9	15
Radio Shack	11	9	Big "T"	9	15
Gilliland-Watson	9	11	Shupe Bros. Trucking	8	16
Boots & Saddles	8 1/2	11 1/2	Stagner-Osborn	7	17
Chaparral Builders	6 1/2	13 1/2	The Automotive Inc.	5	19

Meadowlark Retires From Globetrotters



LOS ANGELES (AP) - Meadowlark Lemon, who blended superb basketball skills and crazy antics to keep audiences laughing around the world, has retired from the Harlem Globetrotters.

Stan Greason, president of the Globetrotter organization,

said Thursday that Lemon requested to be released from his contract.

He said Lemon's outside interests would not permit him to join the club next season.

Lemon is completing his role in the motion picture "The Fish that Saved Pittsburgh" and has a record album due to be

released in January. Greason said Nate Branch, an 11-year Globetrotter veteran, will take over as player-coach.

The Globetrotters, founded in 1927, have displayed their unique brand of basketball before audiences in 94 countries.

TAYLOR'S FURNITURE

603 PARK AVE., HEREFORD

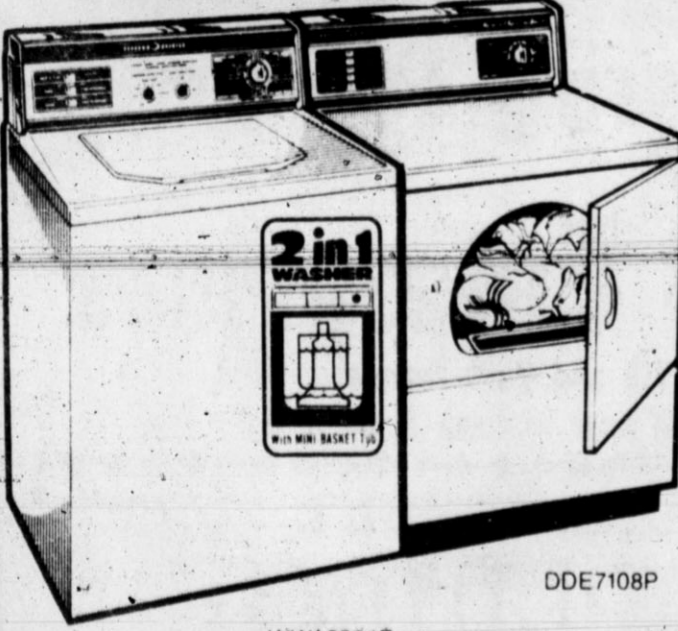
TAYLOR'S
GENERAL ELECTRIC
SALES & SERVICE
HEREFORD, TEXAS
364-1561

Closed Saturdays



AREA'S LARGEST FURN. & APPL. DISPLAY

WASHER & DRYER



The GE Mini-Basket® tub can save you a bundle! It washes up to 2½ lbs. With 30% less hot water and detergent than the low water setting of the big tub.

- 4 wash cycles: Regular, Perm. Press, Poly Knits, Mini-Quick®
- 3 wash/rinse speed combinations
- 5 wash/rinse temp. combinations
- Filter-Flo® system helps trap lint

\$335.00
NOW ONLY

Get famous General Electric quality in this automatic electric dryer.

- 3 cycles: Normal, Perm. Press/Poly Knits, Timed
- 4 drying selections
- Removable up-front filter
- End-of-Cycle signal

\$235.00
NOW ONLY



The Famous Popscriber® Dishwasher . . .
made only by General Electric.

- 6 wash cycles including Power Scrub® for pots and pans
- 3 level washing action
- Sound insulation
- Built-in soft food disposer
- Dual detergent, rinse aid dispenser

AT TAYLOR'S

NOW ONLY \$295.00

General Electric Sale Days

BEAUTIFUL PICTURES,
BEAUTIFUL PERFORMANCE WITH
The Ultimate
IN GENERAL ELECTRIC
COLOR TELEVISION

COLOR TV/19" diagonal

\$329.95

With Trade
Sugg. List. \$459.00

19" diagonal COLOR TV/19YA9724W Walnut finish on high impact plastic.

See it now! Bright, sharp color pictures backed by a 100% solid state chassis, and the in-line Black Matrix picture tube provides outstanding color television performance. This is GE Performance Television.



COLOR MONITOR TV/25" diagonal

\$499.95

With Trade
Sugg. List. \$699.00

25" diagonal COLOR TV/25YM9414 MEDITERRANEAN STYLING..... distressed light pecan finish on genuine hardwood solids, wood composition board, and simulated wood accents. (Also available in dark Spanish distressed pecan finish as model 25YM9814D)

*Color Monitor System. This new General Electric system monitors and adjusts the color picture before you see it. Color Monitor renders both consistent flesh tones and brilliant colors moment to moment, channel to channel. A small blue light on the control panel glows while the system is in operation. Color Monitor operates on a basis of locked-in color circuits concentrating on those colors that appear in normal flesh tones, yet minimizing the adverse effects of intensity changes in other colors.



24 cu. ft. SIDE BY SIDE REFRIGERATOR

Dispenser Model

\$999.95

Just for Today

JUST FOR TODAY...I will be devoted to a worthy cause. I will know that it is not merely having an ideal that brings satisfaction but having a burning devotion to that ideal that counts.

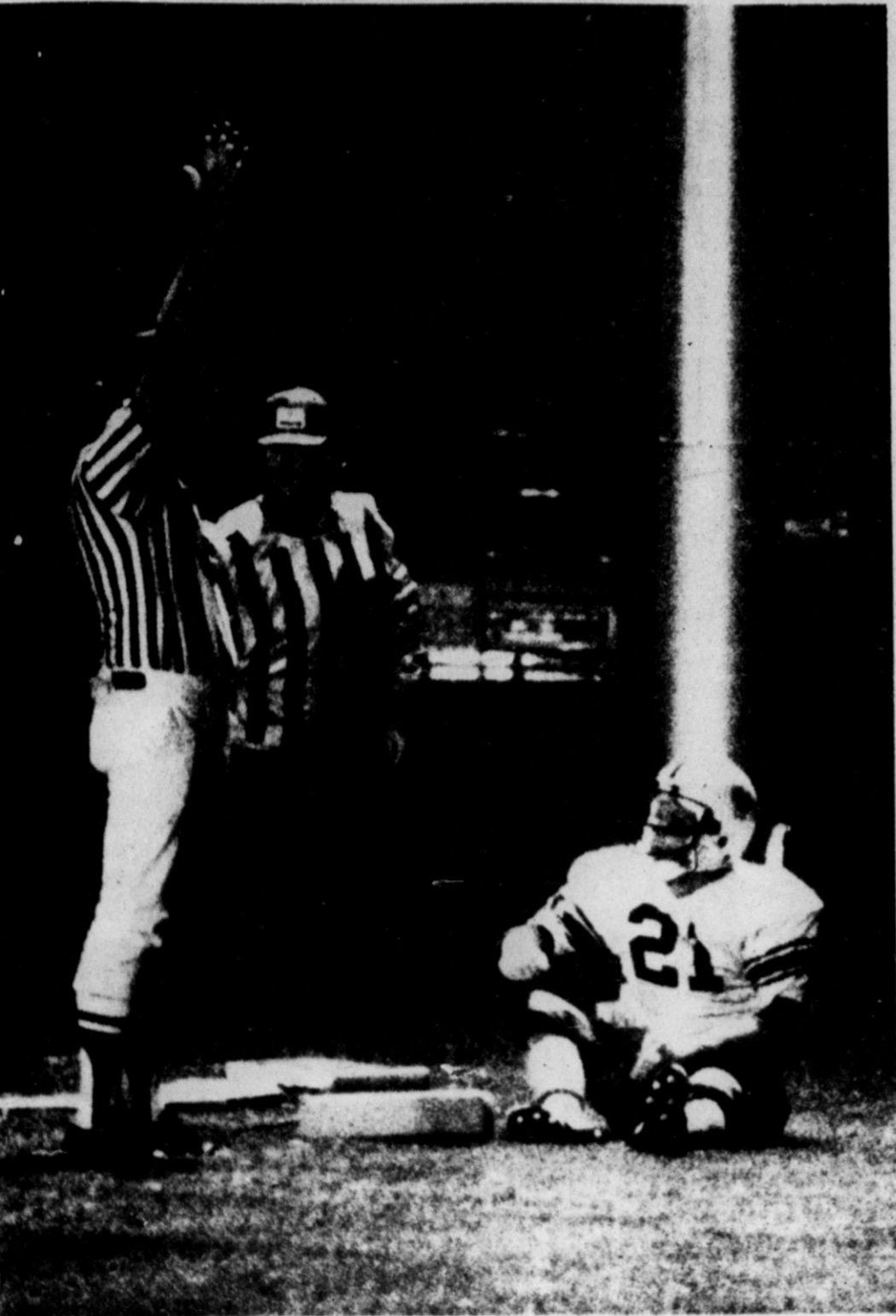
GILLILAND-WATSON

FUNERAL HOME

"WE CARE"

411 E. SIXTH - HEREFORD - PH. 364-2211

50-Yard TD Pass Lifts Lamar Over Haltom City



By The Associated Press

David Cunningham lofted a 50-yard scoring pass to Rich Thompson late in the fourth quarter, lifting 3rd-ranked Arlington Lamar to a dramatic 15-14 come-from-behind victory over upstart Haltom City Friday night.

Haltom City quarterback Tim Sanders tried to stage a comeback of his own, hitting Troy Kates with a 29-yard scoring strike with less than two minutes to play. But an ineligible receive and the referees' flag called it back.

Carl Robinson sprinted for two touchdowns and Mark McQueen tossed for two more as Temple, ranked No. 1 in the Associated Press Schoolboy Football Poll, raced to a 35-0 victory over Waco University.

Herkie Walls rambled 63 yards for one score and threw a 40-yard strike for another as 2nd-ranked Garland rolled to an easy 27-0 win over Corsicana.

Both Scott Parks' interception and Mike Chitwood's mid-air theft of a fumble set up touchdowns as Lake Highlands stunned 8th-ranked Highland Park, 25-15.

Corpus Christi Carroll, No. 6, thumped Corpus Christi Ray, 21-7; Odessa Permian, No. 7, trounced Midland, 28-0; and LaPorte nudged Rayburn, 14-11.

Huntsville managed three fourth-quarter touchdowns to guard its top billing in class 3A with a 21-7 win over Houston Furr.

Quarterback Lloyd Archie galloped 40 yards for Huntsville's first score and set up the second Hornet score with a nifty 44 yard punt return.

Brandon Carroll rambled for 266 yards and two touchdowns as 2nd-ranked Gonzales crushed Port Lavaca, 56-0. Along the way the Apaches collected 32 first downs, amassed 540 total yards and ground out 466 of that on the ground.

Brownwood, No. 4, trimmed Bowie, 25-7; Raymondville, No.

5, strolled to a 20-0 win over Edcouch-Elsa; Bay City stomped Hitchcock, 30-3; Fort Stockton, No. 7, cruised to a 22-0 win over Sweetwater; and 9th-ranked Pecos strolled to a 26-6 win over Alpine.

Friendswood, No. 8, was the only ranked class 3A team to lose Friday, as it was bounced by Brazosport 35-7.

Top-ranked Mount Vernon had the night off and 2nd-ranked class 2A Newton might as well have, blasting Hemphill 69-6.

Wills Point, its squad decimated by 14 suspensions related to vandalism of its opponents high school, managed to upend Grand Saline 14-7. In all 29 students were suspended after an estimated \$3,000 damage was done to Grand Saline High. Eight of the suspended 14 players were starters.

Bridgeport, No. 3, bombed Granbury, 37-3; 4th-ranked Muleshoe edged Abernathy, 26-20; Cameron, No. 5, outdistanced Waco, 32-14; 6th-ranked Port Isabel defeated Sharyland, 33-13; 7th-ranked Sealy clobbered Rico Consolidated, 44-14; Breckenridge, No. 8, dropped Clyde, 21-0; Childress, No. 9, shelled Clarendon, 35-8 and Tahoka, No. 10, crushed Cooper, 41-0.

Tony Don Craddock's four first-half touchdowns led top-ranked Farmersville to a 55-6 rout over Coppell. But 2nd-ranked Grapeland found more than it could handle in Groveton, losing 9-0.

DeLeon, No. 4, popped Bangs, 42-8; unheralded Knox City upset 6th-ranked Haskell, 6-3; Wellington, No. 8, beat Electra, 24-14; and 10th-ranked Charlotte



Second Place Winner

Fred Clayton, [center] of Earth accepts a second place prize of a fishing reel donated by Gibson Discount Center of Hereford and a check for \$35 after finishing with a 3 lb. 12 oz. total in the Triangle Bass Masters September tournament held at White River Lake. Making the presentations are Lester Nixon of Hereford, secretary-treasurer of the fishing club, and Ernie Garcia, manager of Hereford's Gibson Discount. The local store also donated a tackle box and fishing rod as prizes for the tournament.

Shorts

ARLINGTON, Tex. (AP) - Mike Novelli and Mary Froelick, both of Rice, finished 1-2 Friday to lead the Owls to victory in the Arlington Invitational Cross Country Meet at the Lake Arlington Golf Course.

Texas won the women's division by claiming five of the first six places.

In the men's event, Southern Methodist was second followed by Oklahoma, Texas, North Texas State, Texas Tech, Louisiana Tech, Oklahoma State, Baylor, Texas A&M, Angelo State, Texas-Arlington,

Following Texas in the women's division were Oklahoma and North Texas State.

LADIES...
Have Your CARPETS CLEANED NOW!
 • No Shampooing • No heavy scrubbing brushes
 • No clay-based Cleaning Agents
 BE THE FIRST ON OUR WAITING LIST—CALL TODAY!
 • HOMES • APARTMENTS • RESTAURANTS • OFFICES
 • FUNERAL HOMES • THEATRES • DEPT. STORES
RULAND'S
HIGH PLAINS STEAMWAY
 OPEN 24-HOURS A DAY!
 David Ruland, Owner 364-5354
 223 Avenue J
364-3578
 FREE ESTIMATES

Really?

Pondering the third quarter situation Friday night after Paul Bell scored making it 20-7 was Amarillo High defender Robert Carter [21] who tried to tackle Bell, without success.

—Grand photo, by Don Ingram

Racer Feels Penalized Unjustly for Accident

MONTREAL (AP) - Riccardo Patrese of Italy, involved in a spectacular car wreck that took the life of Formula 1 driver Ronnie Peterson a month ago, said Friday he was unjustly penalized for his part in the tragic event.

Peterson, the Swedish JPS Lotus teammate of world champion driver Mario Andretti, died the day after the crash at the start of the Italian Grand Prix in Monza, Italy, on Sept. 10.

While some drivers attached much of the blame for the mishap on the start, several other drivers suggested that Patrese was to be faulted.

Another Italian driver, Vittorio Brambilla, suffered a serious head injury when he was struck by a flying tire in the crash and only recently was released from the hospital.

Four drivers, among them Andretti and former world champions James Hunt of Britain and Austrian Niki Lauda, threatened to pass up last week's U.S. Grand Prix in Watkins Glen, N.Y., if Patrese was allowed to race.

Shorts

ATLANTA (AP) - The Atlanta Hawks have placed six-year National Basketball Association veteran Ollie Johnson on waivers.

The move Wednesday cuts the Hawks' roster to 12, one above the maximum allowed when the regular season opens Oct. 13.

Johnson, a 6-foot-6, 200-pound forward, is one of the few NBA players who did not play high school basketball.

A second-round choice of Portland in the 1972 college draft, he was obtained by the Hawks at the beginning of the 1977-78 season.

Patrese, here for Sunday's Canadian Grand Prix, the final event of this year's 17-race season, said organizers of the American race were under the gun and were forced to comply with the demands of the drivers.

"There is no question in my mind that pressure was put to bear on the organizers," said the 23-year-old Italian.

Although reluctant to discuss the incident, Patrese did confirm that since the Watkins Glen race, many of the circuit drivers had tried to get him to shrug off the matter.

"But I can't forget it," he said. "I think I was unjustly penalized for what took place."

The young driver for the Arrows Racing Team has a host of friends among the drivers who agree.

Frenchman Jean Pierre Jabouille, whose turbocharged Renault, E11, was just ahead of

the popular Peterson as the cars jockeyed for the first corner at the start of the Monza race, was critical of the "small clique" of drivers who demanded Patrese be banned from the U.S. Grand Prix.

Jabouille said that while the Italian driver had been involved in several other incidents earlier in the year, including the Swedish Grand Prix, "if the so-called committee felt he was so dangerous, why didn't they approach him before Monza?"

"They waited for an accident to happen and now they are judging him."

Patrese, whose best finish in Grand Prix racing was second in the Swedish race, was prepared to accept the decision of his peers.

"After all, who am I going to protest to?" he asked. "I wasn't admonished by the FIA (Federation Internationale de

Automobile), the sports governing body or my own Italian automobile club.

"It was simply a matter of

pressure being brought to bear by a small group of drivers," he added. "Right now I would like to forget it, but I can't."

True Value
 HARDWARE STORE
TOOL VALUE
of the Month

QUANTITIES LIMITED
 Master MECHANIC

now 2.29
 WHILE SUPPLIES LAST

HACK SAW FRAME
 Heavy-duty steel frame has flexible blade that cuts at 4 different positions — vertically and horizontally. Frame adjusts for 8, 10 or 12-in. blade. Comfortable pistol-grip handle. 100TT

Carl McCaslin
 LUMBER CO
 COMPLETE BUILDING SERVICE
 344 E. 3rd 364-3434

SOFT WATER SERVICE
 Sales and Rental—Water Softener Salt
 Fully Automatic Water Conditioners
 We Service All Makes
 See our New Line of All-Purpose
 Detergents, Cleaning Products,
 and Hair Care Products made especially
 for soft water use.
 364-3280 216 N. 25 Mile Avenue

PUZZLED BY ALL YOU HEAR ABOUT HEATING & COOLING EFFICIENCY?

COOLING
HEATING
HEAT PUMP
EFFICIENCY

GET THE WHOLE PICTURE ...

CALL US

SPS
 SOUTHWESTERN PUBLIC SERVICE

909-3

Phillies Beat LA ; Hopes Still Alive

LOS ANGELES (AP) — Shortstop Larry Bowa and outfielder Greg Luzinski tried to put the Philadelphia Phillies' position in the best-of-five National League playoffs in proper perspective.

"I feel better than I did yesterday (Thursday)," said Bowa after the Phillies beat Los Angeles 9-4 Friday night. The victory kept Philadelphia alive after the Dodgers won the first two games.

"Our backs are still against the wall," said Bowa, one of the key figures in the Phillies' third consecutive Eastern Division championship. "But the advantage still is to the Los Angeles Dodgers.

"They still have two tomorrows, but we have to win

another must game. If we win the fourth game, then the tide changes."

And Luzinski, who had a pair of singles and a home run in the Phillies' first triumph of the series, took somewhat the same outlook.

"I don't think we can afford the luxury of thinking of Sunday a possible fifth game," said Luzinski. "We have to win tomorrow Saturday first. The Dodgers are tough. They're not going to lay down and die."

Steve Carlton not only went the distance with an eight-hitter, striking out eight and walking only two, but the left-hander socked a three-run homer and a run-scoring single to help him win his first post-season game. He had been

0-2 in playoff games and 0-1 in World Series play.

The Phillies jumped to a 4-0 lead in the second against Don Sutton, a guy who has the reverse reputation of Carlton. Sutton has been referred to as the pitcher who always wins the big one. He was 5-0 in post-season play, three playoff victories and two in the World Series.

The Phillies scored their four runs in the second inning on three hits, the big blow a three-run homer over the 385-foot sign in right field by Carlton, a .291 hitter during the regular season. A Mike Schmidt double, a walk to Tim McCarver and Ted Sizemore's run-scoring single preceded Carlton's big hit.

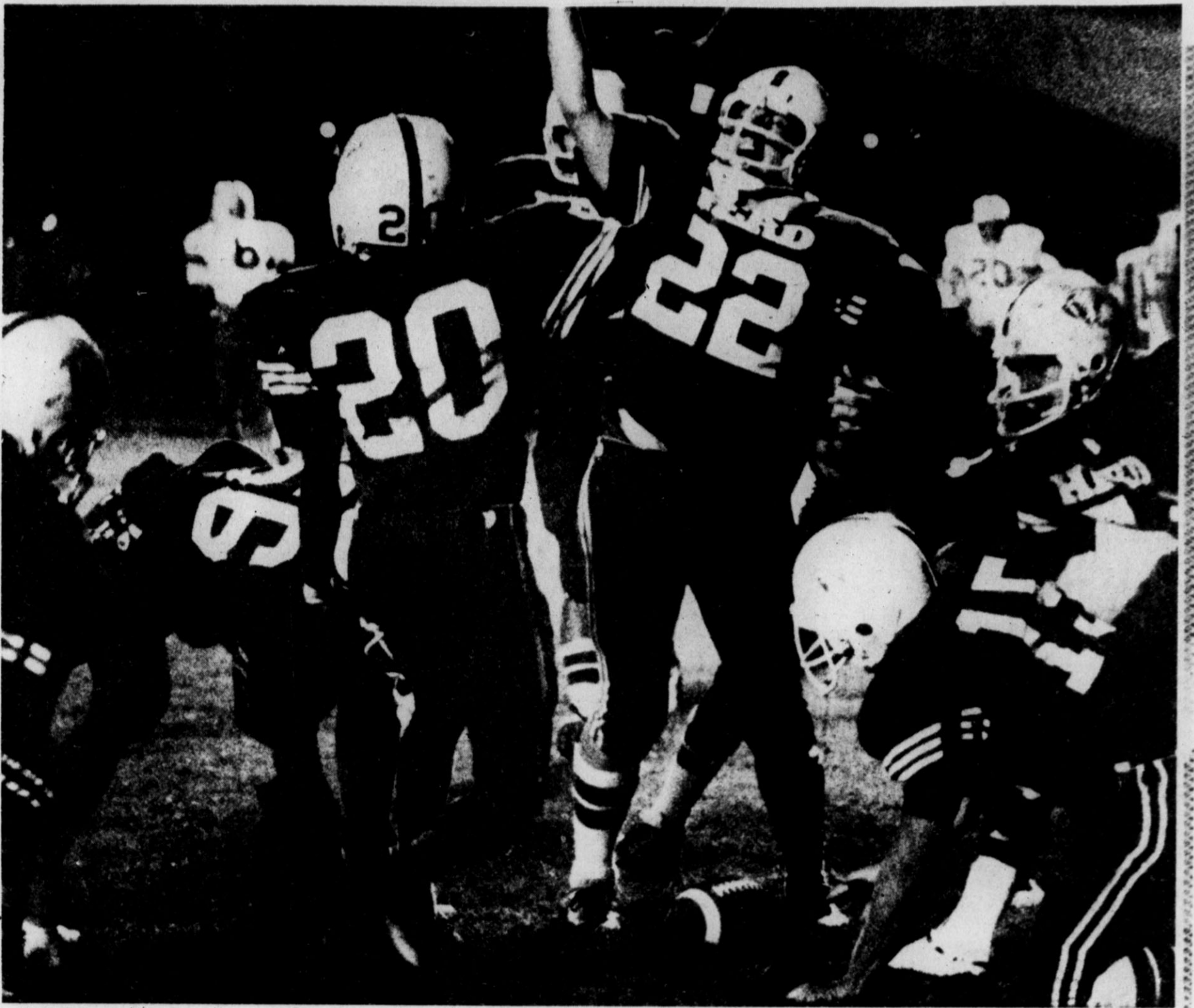
The Dodgers didn't quit and, except for a fan's interference on a double by Bill Russell, might have tied the score by the end of three. Carlton gave up his only two walks in the second. Russell then doubled past third, Ron Cey scoring. Dusty Baker also might have scored but the fan leaned over and grabbed the ball.

Philadelphia broke the game open in the sixth, thanks to an error by second baseman Davey Lopes, the hero of Game 2 when he homered, tripled and had three RBI. Lopes booted McCarver's grounder with two outs.

Then Sizemore dropped a bunt single and Carlton singled home one run. When right fielder Smith's throw to third, trying for Sizemore, ended up in the Dodgers' dugout for a second error. Sizemore scored.

Steve Garvey's ninth-inning home run was the only Dodgers' damage against Carlton. The Phillies, meanwhile, scored one in the seventh on two singles, a sacrifice, a walk and an infield out, and another on Luzinski's ninth-inning homer.

Dodger Manager Tommy Lasorda said he would start left-hander Doug Rau, 15-9, while the Phillies will counter in today's game with left-hander Randy Lerch, 11-8.



Happy TD

Herd running back Paul Bell scored three touchdowns Friday night against the Sandies. Here, Bell (15) and a host of

Whitefaces celebrate in the endzone immediately following an 11-yard TD run.

—Brand photo by Don Ingram

Owners Agree To Plan

CHICAGO (AP) — National Football League owners have taken two uniform steps — to ensure that those on cheerleaders are more proper, and that their players' jerseys stay on their backs.

NFL owners decided at a Wednesday meeting to allow each of the league's 28 teams to individually monitor cheerleading squads — agreeing that "closer supervision" is needed over costume appearances and off-the-field activities of cheerleaders.

They also agreed to outlaw tear-away jerseys beginning with games scheduled for this

weekend.

The two-day meeting concluded today.

NFL Commissioner Pete Rozelle said it was agreed that the jerseys are a safety hazard because they don't provide adequate support for shoulder pads.

"The pads are made to be worn with regular jerseys," Rozelle said. "Another factor in the decision to discontinue the tearaway jerseys was the delay involved when players had to leave the game to change."

15% LESS State Farm offers most Texas Drivers rates that are 15% less than rates set by the State. And Homeowners rates that currently average 20% less than Standard Texas Homeowners rates.

Sound Good? Call Me: JERRY SHIPMAN
103 Avenue C. - 364-3161
CARE-HOME-LIFE-HEALTH-BUSINESS
State Farm Insurance Companies/Home Offices:



Bradshaw Due to Play Today Against Falcons

AP Sports Writer
You'd think the prospect of getting Terry Bradshaw out of

Pittsburgh's lineup would thrill some people. But it doesn't seem to matter to Mike Kruczek whether he starts or rides the bench against Atlanta.

And it doesn't seem to matter to Coach Leeman Bennett of the Falcons, either.

"I like being here and the important thing is we're winning. I'm not one to complain about anything," Pittsburgh's Kruczek said after finding out that a bruised knee suffered a week ago in New York won't keep Bradshaw out of the lineup this Sunday.

"I figure he'll play. He's

come back from injuries like this. He plays with a lot of pain and is used to it," Kruczek added.

Also, Sunday it's Denver at San Diego, Baltimore at St. Louis, Buffalo at the New York Jets, Philadelphia at New England, Washington at Detroit, Chicago at Green Bay, Cleveland at New Orleans, the New York Giants at Dallas, Tampa Bay at Kansas City, Houston at Oakland, Minnesota at Seattle and San Francisco at Los Angeles. On Monday night it's Cincinnati at Miami.

Pittsburgh and Atlanta have

met four times in the regular season, the Steelers winning three. The last game that counted was in 1974. This year, though, they met in the pre-season. Bradshaw, with a broken nose, missed the game, so Kruczek engineered the Steelers' 13-7 victory by throwing a 35-yard touchdown pass to Lynn Swann.

That prompted Bennett to observe: "I don't think Pittsburgh changes that much regardless of who is at quarterback. We weren't able to stop either one before."

Nobody's been able to stop the Steelers this year. They've won their first five games, the best start even in their 46-year history, and lead Cleveland and Houston by two games in the American Conference's Central Division.

Cincinnati, the fourth team in the division, is still looking for victory No. 1. Last week the incentive to get it was provided by the return of starting quarterback Ken Anderson. But he was erratic against San

Francisco and the previously winless 49ers came out on top 28-12. This week the incentive is the appearance of a new head coach, Homer Rice, a college coach from 1962 to 1977 and an assistant under Bill Johnson in the first five games, took over earlier this week when Johnson resigned.

Don Coryell, who replaced Tommy Prothro 12 days ago and absorbed a 28-23 loss to New England in his debut as San Diego's head coach, has the unenviable task of sending his Chargers against Denver, the front-runner in the AFC West. Coryell's old club, St. Louis, is also staggering along, winless through five games under Bud Wilkinson.

On the other end of the scale are Los Angeles and Washington which, like the Steelers, are unbeaten.

Shorts

SPORTS SHORTS

By The Associated Press
PROVO, Utah (AP) — Touring women's national volleyball teams from the United States, and Japan will square off Thursday at Brigham Young University for a best-of-five exhibition match.

The U.S. team placed fifth in the 1978 European World Games, and is training for the 1980 Olympics at Moscow.

The Japanese team captured the 1976 gold medal at the Montreal Olympics and is a strong favorite to repeat again at Moscow.

Thursday's match will be the fifth of 27 the teams have scheduled against each other while touring the country.

RICHFIELD, Ohio (AP) — The Cleveland Cavaliers' seven-foot center Elmore Smith remains sidelined with a bruised knee.

Smith did not travel to Portland, Maine, Wednesday night for the National Basketball Association exhibition game against the Boston Celtics, and a spokesman for the Cavaliers said the veteran is questionable for Friday night's final pre-season game against the New Jersey Nets at Piscataway, N.J.

Smith has had the injured knee drained twice since the beginning of training camp two weeks ago and has been unable to take part in regular workouts.

..... In the 1936 football season, no major college team finished with an unbeaten and untied

HEREFORD FRUIT MARKET

OPEN DAILY 9 a.m. to 7 p.m. CLOSED SUNDAY

<p>MULESHOE VINE-RIPE TOMATOES 39¢ Lb. OR 3 LBS \$1</p>		<p>HALLOWEEN JACK-O-LANTERN PUMPKIN 8¢ LB.</p>	
<p>HEREFORD GROWN FRESH GREEN LETTUCE 39¢ Ea. OR 3 FOR \$1</p>		<p>APPLES 40 Lb. Box \$10.00</p>	
<p>NEW MEXICO RED DELICIOUS GOLDEN DELICIOUS JONATHAN APPLES 39¢ Lb. OR 3 LBS \$1.00</p>		<p>HEREFORD GROWN CABBAGE LB. 15¢</p>	
<p>TEXAS DELICIOUS SWEET POTATOES 29¢ Lb. OR 4 LBS. \$1</p>		<p>FRESH GREEN 39¢ Lb. OR BELL PEPPERS 3 LBS. \$1</p>	
<p>MEDIUM SIZE YELLOW ONIONS 50 Lb. Bag \$5.00</p>		<p>FRESH SLICER 39¢ Lb. OR CUCUMBERS 3 LBS \$1</p>	
<p>U.S. No. 1 Red or Russet POTATOES 20 Lb. Bag \$2.25</p>		<p>ROASTED PEANUTS LB. 69¢</p>	
<p>PIE PUMPKINS 19¢ LB.</p>			

G.E.D. TESTS

Will be given next at Hereford High School Administration Building, October 18, and October 19, 8:30 A.M. both days. It takes a day and a half to take the five tests.

Robert L. Thompson 364-0843

COMPONENT SOUND WITHOUT COMPONENT PRICE

NEW LOW PRICE

\$449⁵⁰

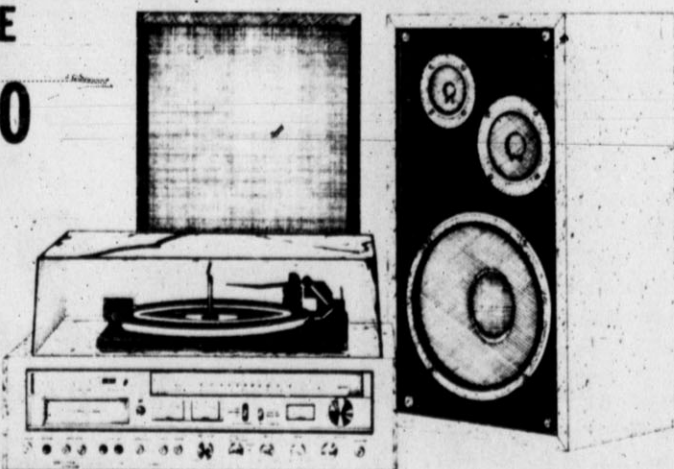
SAVE UP TO **\$60⁴⁵**

CENTREX by PIONEER

RH-7744 8-track record/playback, AM/FM stereo receiver deck with automatic record changer, magnetic cartridge, and 10", 3-way acoustic-suspension speakers. 12 watts minimum RMS per channel into 8 ohms from 40 Hz to 20 kHz with no more than 0.8% total harmonic distortion, both channels driven. Phase-locked loop on FM. Two year limited warranty.

Financing Available

STAN KNOX TV & MUSIC
900 N. Lee Hereford 364-0766



Munson Rallies Yanks For 6-5 Royal Win

NEW YORK (AP) - Gruff Thurman Munson was grinning. Friendly George Brett was frowning. This was one time you certainly could tell the winning and losing players without a scoreboard.

Munson socked a titanic two-run homer off loser Doug Bird in the eighth inning to rally the New York Yankees to a 6-5 decision over the Kansas City Royals, despite Brett's record-breaking three consecutive homers.

The victory gave the Yankees a 2-1 lead in the best-of-5 American League Championship series, moving New York to within one game of its third straight World Series. The Yankee triumph also moved the bridesmaid Royals one loss away from their third straight postseason elimination by the World Champion Yankees.

With the amazing Ron Guidry, 25-3, set to pitch tonight, Yankee Manager Bob Lemon had every reason to smile ... and he didn't sing a song.

"I've got the best pitcher in baseball going," said Lemon. "Who could ask for anything more? Hey, that would make a hell of a song."

Dennis Leonard, 21-17, the first-game loser, takes the Royals' season in his hands tonight.

"I'm not afraid of Guidry," said Leonard. "We're not dead until they beat us for the third time. We'll give it a battle."

Friday's game was a full-scale war, with Brett firing most of the shots for Kansas City and Munson and Reggie Jackson

counter-attacking for the Yankees.

Brett became the first player to hit three straight homers in league championship series competition, connecting off Catfish Hunter in the first, third and fifth innings.

"In the boxscore, this game is going to show up the most," said Brett. "It's something I'll never forget. I'd just rather we'd have won."

Jackson matched Brett's first homer with a solo shot off starter Paul Splittorff in the second, then knocked in Munson who had tripled, with an RBI single in the fourth. Jackson hesitated on Lou Piniella's ensuing single and Piniella, unable to stretch his hit into a double, was trapped off first. Only shortstop Fred Patek's throw sailed into the stands, allowing Jackson to score for a 3-2 lead.

Brett's third homer tied the game, but Jackson countered with a sacrifice fly in the sixth for his 50th career RBI in the playoffs, a championship series record.

Derrell Porter's run-scoring single and Al Cowens' RBI grounder in the eighth gave Kansas City a 5-4 lead until Munson, homerless in his previous 54 games stung Bird for a 450-foot blast over the left-field fence. Relief ace Rich Gossage, who relieved Hunter at the start of the seventh, got the win, retiring the Royals in order in the ninth.

YMCA Activities

Another round of YMCA flag football was played here this week, with 14 teams competing. In the 5-6 division, the Dolphins defeated the Raiders 31-0 while in the second game, the Charges whipped the Oilers 20-0.

In the third contest, the Jets bounced the Colts 12-0. The fourth game, consisting of 3-4 graders, the Falcons beat the Lions 18-0 and then the Packers jumped the Cardinals 12-0 and finally, the Cowboys booted the Saints 16-0.

Jazzercise is now going on at the Hereford Y.M.C.A. every Tuesday and Thursday at 9:30 a.m. and 7:30 p.m.

Jazzercise is a fantastic new movement to music program from California where it was developed. It is new and exciting. Come by the Y.M.C.A. during the list times and find out what it is all about.

Church league co-ed volleyball is going to begin a new winter league beginning the later part of October. All teams that are a part of any church are asked to contact the Y.M.C.A. and sign up.

Monday nights to start with and expand as needed. This is a great opportunity to expand the

fun and fellowship part of your church. Call Rick Wood at the Hereford Y.M.C.A. at 364-6990.

The world watched...



THE GREEK TYCOON
An MGM Films Production
A Universal Release - Technicolor

STAR
OPEN 7:15 SHOW AT 7:45

TOWER DRIVE IN CLOSED TILL SPRING OF '79



The see-saw battle Friday night with Hereford and Amarillo High produced a lot of emotion and tension for both ball clubs. Amarillo won the game on a blocked punt in the final quarter, 21-20. Here,

Herd running back Paul Bell pauses with Terry Huffaker on the sideline, waiting for the offense to get the ball again.

-Brand photo by Don Ingram

Soviet Weight Lifter Crushes His Own Record

GETTYSBURG, Pa. (AP) - When Yurik Vardanian of the Soviet Union crushed his own world records and won the gold medal in the 181-pound light heavyweight class, he brought the house down at the World Weightlifting Championships.

At a nearby restaurant the night before, he got a warm round of applause for his delicate efforts at the piano. "I played popular Russian music," he said through an interpreter, Friday night after lifting a total of 832 pounds in two events, breaking the old mark by more than five pounds. "The woman who had been playing before me applauded when I finished."

While Vardanian, 21, has the craggy, massive muscles of a champion weightlifter, he also has the smooth, supple hands of a musician.

"Nobody looking at my hands would know I'm a weightlifter," the shaggy-haired athlete said while extending his fingers for inspection. "Actually, playing the piano is my second hobby. My first is listening to music."

On Friday, the music he heard on the lifting platform was a standing ovation from an excited crowd. He acknowledged that with a powerful wave of his arms and a polite bow.

On his way to victory, he lifted 374½ pounds in the clean and jerk.

Peter Bazzako of Hungary finished second with a combined lift of 777 pounds and Pawel Rabczewski of Poland was third with a total lift of 760½ pounds.

Daniel Zayas of Cuba, who finished fourth in overall competition, was the Pan American champ with a total lift of 755 pounds.

This year's world meet also serves as the Pan American championship for lifters from the Western Hemisphere. So far, Cuba has dominated that competition.

Earlier in the evening, Cuba's Roberto Urrutia lifted a total of 766 pounds to equal a world record and win the gold medal for the 165-pound middleweight class.

The 21-year-old student from Havana pushed up 341½ pounds in the snatch and 424½ pounds in the clean and jerk, setting Pan American records in both lifts.

The wiry Urrutia, a crowd favorite, matched the world lifting mark for his weight class set by Vartanyan when he lifted at the lower body weight.

Following Urrutia with the second place silver medal was Russia's Vartan Militosian, who

lifted a total of 744 pounds. Peter Wenzel of West Germany was third with a total of 738½ pounds.

The action came on the third day of a five-day world meet being held at Gettysburg College.

More Ratings

1. Haskell	[3-0-1]	141.3	A
2. De Leon	[3-0]	135.9	
3. Grapeland	[4-0]	135.9	
4. Farmersville	[4-0]	134.9	
5. Iran	[4-0]	134.4	
6. Lexington	[4-0]	133.9	
7. Junction	[3-0]	132.9	
8. Franklin	[4-0]	132.9	
9. China Spring	[3-1]	132.8	
10. Holliday	[3-1]	130.8	
12. Wellington		130.2	
17. Sunray		128.9	
31. Stratford		123.7	
33. Crosbyton		122.3	
34. Petersburg		122.2	
37. Memphis		121.8	
46. Vega		119.2	
53. Panhandle		117.4	
77. Farwell		113.1	
91. Stonnett		111.1	
110. Clarendon		108.1	
117. Paducah		107.7	
157. Osceola		106.1	
161. Bovina		99.1	
168. Shamrock		97.7	
181. Springlake-Earth		92.5	

1. Wheeler		135.3	B
2. Union Hill		134.4	
3. Gorman		121.2	
4. Valley		120.3	
5. Carlisle		116.4	
6. Wilson		115.8	

Sports Shorts

HUTCHINSON, Kan. (AP) - Iowa Central moved into first place in the national junior college football rankings announced by the National Junior College Athletic Association, succeeding Mesa of Arizona.

Iowa Central defeated North Dakota State School of Science 37-0 and Mesa lost to the Brigham Young junior varsity 31-22 last week, dropping to seventh.

This week's top 15 rankings, in order: Iowa Central, Illinois Valley, Kilgore Texas, New Mexico Military, Mississippi Gulf Coast, Chowan N.C., Mesa, Tyler Texas, Minnesota-Cookston, Harford Md., Nassau N.Y., Coffeyville Kan., William Rainey Harper Ill., Ranger Texas and Inver Hills Minn.

over Sylvester Wilder of Cleveland in a lopsided main-event boxing card Tuesday night.

Ledoux, who outweighed his opponent by more than 30 pounds, was in control throughout the scheduled 10-round match.

In another heavyweight bout, Leroy Caldwell of Milwaukee stopped Harold Carter of Cleveland in the eighth round.

On the same card, middleweight Clem Tucker of Minneapolis knocked out Terry Esmer of Winnipeg in the fifth round.

SOUNDNESS A MUST LEXINGTON, Ky. (AP) - S is for speed, stamina, and soundness and all three go into the makeup of a great race horse, according to the famous breeder, Leslie Combs II.

"Soundness rates just as high with me as speed and stamina," Combs said. "The important thing is you can't win a race unless your horse is sound enough to run in it."

WINNIPEG (AP) - Scott Ledoux of Minneapolis, who once fought to a draw with former champion Leon Spinks, scored a second-round knockout

MICKEY'S BIRTHDAY PARTY SHOW
• AN ALL WALT DISNEY PROGRAM •
 Mickey Mouse FAN CARDS, Balloons & Prizes TODAY WHILE SUPPLY LASTS
STAR
 OPEN 1:15 SHOW 1:30 ALL SEATS \$1.50 314 No. Main 9-4 2017

Firestone Buy NOW... CHARGE IT on Firestone REVOLVING CHARGE!
90 DAYS SAME AS CASH! 30-60-90 DAY PAYMENTS
SUP-R-SALE Save! Save! Save!
Firestone \$19 Bias Ply, Polyester Cord DELUXE CHAMPION®
 A78-13 Blackwell Plus \$1.69 F.E.T.

A78x13	600x12 560x13 600x13 155/80x13	B78x13 560x15	C78x14	654x14 D78x14 685x15
\$19	\$20	\$22	\$23	\$24

600x15L E78x14	F78x14 G78x14	H78x14 G78x15	H78x15	L78x15
\$26	\$28	\$30	\$32	\$33

STEEL-BELTED RADIAL V-1 WHITEWALLS

ERTV-14	ERTV-14	ERTV-14	ERTV-14	ERTV-15	ERTV-15	ERTV-15
\$46	\$50	\$52	\$56	\$53	\$57	\$59

MONROE MONROE-MATIC HEAVY DUTY SHOCKS \$13.88 ONLY
MONROE PICKUP, VAN and RV TIRES Firestone Transport
 All-wheel tire with strong nylon cord body.

TUBE-TYPE	TUBELESS
6.70-15 \$28.05	7.00-14 \$30.35
6.50-16 29.65	6.70-15 31.35
7.00-15 32.90	7.00-15 40.30
7.00-16 35.75	All prices plus \$2.42 to \$3.41 F.E.T. and old tire
7.50-16 39.20	

Lube and oil change \$5.88 MOST CARS
 Our automotive pros will lubricate your car's chassis, drain old oil and add up to five quarts of new oil.
 Call for an appointment.
FRONT END ALIGNMENT \$10.88 All American Cars
 *We'll set caster, camber and toe-in to manufacturer's original specification.
 *No extra cost for cars with factory air or torsion bars.
 *Parts extra, if needed.
MONROE New Super Heavy Duty RADIAL MATIC SHOCKS Installed Each \$19.88
 *We install factory pre-arc lined, new front seals and return springs.
 *We rebuild all wheel cylinders, re-surface drums, repack front bearings.
 *If needed, new wheel cylinders & \$7.00 each.
 We also honor: *Bank Americard *Master Charge *Diners Club *American Express *Carte Blanche
90 DAYS SAME AS CASH FREE MOUNTING OF YOUR FIRESTONE TIRE PURCHASE
105 N. Main Hereford 364-4333

PLAY WIN UP TO \$1000⁰⁰ CASH KING



EULA KING \$100.00 WINNER




JULIA H. DELGADO \$100.00 WINNER

ALL NEW GAME

ODDS CHART as of Sept. 16, 1978
SCHEDULED TERMINATION DATE OF THIS PROMOTION IS NOV. 4th, 1978

PRIZE VALUE	NO. OF PRIZES	ODDS FOR 1 STONE PRIZE	ODDS FOR 2 STONE PRIZES	ODDS FOR 12 STONE PRIZES
\$1,000.00	13	80,577 to 1	13,430 to 1	3,863 to 1
100.00	108	9,899 to 1	1,817 to 1	441 to 1
10.00	238	4,401 to 1	734 to 1	200 to 1
5.00	804	1,734 to 1	289 to 1	79 to 1
2.00	1,830	872 to 1	95 to 1	28 to 1
1.00	12,991	81 to 1	14 to 1	3.6 to 1
TOTAL NO. OF PRIZES	15,784	86 to 1	11 to 1	3 to 1

PURE WHITE



Meadowdale Shortening 3 LB. CAN **\$1.18**


MORTON HOUSE **Sloppy Joe** 15-OZ. CAN **88¢** BETTY CROCKER **Brownie Supreme** 23½-OZ. BOX **\$1.09**



Camelot Tomato Juice... 46-OZ. CAN **48¢**

CEREAL **Post Toasties**... 12-OZ. BOX **55¢** CAMELOT **Tomato Sauce** 8-OZ. CANS **6 \$1.00**

PURE VEGETABLE



Wesson Oil..... 48-OZ. BTL. **\$1.88**

GLAD **Plastic Wrap**... 100-FT. ROLL **49¢** CLEANER **Pine Sol**..... 15-OZ. BTL. **79¢**



Van Camps Pork & Beans .. 21-OZ. CAN **36¢**

CAMELOT HAMBURGER **Dill Slices**..... 32-OZ. JAR **79¢** CAMELOT **Apple Sauce**... 16-OZ. CANS **3 \$1.00**

FRESH DAIRY



Margarine MAXI CUP 16-OZ. CAN **64¢**

CAMELOT **Half & Half**... PT. CTN. **33¢** PILLSBURY COUNTRY STYLE OR BUTTERMILK **Biscuits** 10-CT. CANS **6 \$1.00**

FROZEN FOODS



Ever Fresh Dinners..... 19-OZ. PKG. **\$1.09**

BANQUET - MAN PLEASERS **Dinners**..... ALL VARIETIES 19-OZ. PKG. **\$1.09**

EVERFRESH GLAZED

Donuts 14-OZ. PKG. **68¢**

MEADOWDALE **Steak Fries**... 24-OZ. PKG. **39¢**

FAIRMONT

Vanilla Ice Cream **\$1.89**

GAL. CTN.

Boneless **Round Steak** **\$1.79** LB.

U.S.D.A. CHOICE BUTCHER BLOCK BEEF BOTTOM ROUND

FRESH **Pork Roast** **79¢** LB.

PORK SHOULDER **Pork Steak** 6 TO 8 LB. AVG. **\$1.19** LB.

FRESH ARM SLICES

PORK SHOULDER PICTURE WHOLE

CREAMER

THIS WEEK'S FEATURED ITEM **\$1.00** WITH COUPON

JOHANN HAYLAND BANARIA GERMANY

VALUABLE COUPON WORTH \$1.00 TOWARD THE PURCHASE OF THIS WEEK'S FEATURED ITEM

CREAMER

Our Reg. Discount Price \$5.99
Coupon Savings 1.00
Your Price (with coupon) \$4.99

In the pattern of your choice
COUPON GOOD THRU OCT. 11, 1978



FRESH EXTRA LEAN **Ground Chuck** LB. **\$1.39**

FRESH EXCELLENT FOR QUICK MEALS **Cube Steak**..... LB. **\$1.99**

BONELESS BOTTOM ROUND U.S.D.A. CHOICE BUTCHER BLOCK BEEF **Round Roast** LB. **\$1.79**

FRESH (MARKET MADE) **Pork Sausage** .LB. **99¢**

RODEO **Skinless Franks** **89¢** MEAT 12-OZ. PKG.

ALL PURPOSE COLORADO **Russet Potatoes** 20 LB. BAG **\$1.79**

NEW CROP FANCY **Jonathan Apples** BUSHEL BASKET \$10⁹⁸ LBS. FOR **3 89¢**

NEW CROP FANCY RED **Delicious Apples** BUSHEL BASKET \$11⁴⁹ LBS. FOR **3 \$1.00**

RODEO OR RATH **Braunschweiger** LB. **69¢** BY THE PIECE

GORTONS BREADED **Fish Sticks** PRE-COOKED 2-LB. PKG. **\$2.19**

Prices effective Monday, October 9, thru Wednesday, October 11, 1978. QUANTITY RIGHTS RESERVED. NO SALES TO DEALERS.

STORE HOURS:
SUNDAY - 9 A.M. TO 9 P.M.
MONDAY THRU SATURDAY
8 A.M. TO 10 P.M.
PARK PLAZA SHOPPING

WE GIVE **Double** Gunn Bros. **Stamps** EVERY TUESDAY AND WEDNESDAY

Ideal FOOD STORES



America's largest voluntary chain

SUGARLAND DRUG

SUGARLAND MALL
HEREFORD, TEXAS
OPEN 9 A.M. - 7 P.M. MON. - SAT. PHONE 364-2344



PROCTOR-SILEX AUTOMATIC DRIP COFFEEMAKER
REG. \$29.95
\$22.95
#A7

With exclusive "taste improver" activated charcoal water filter that helps remove impurities from tap water, brew selector and 3-button brain that brews, then automatically brews-for-two baskets. Model A100W.

20-PIECE "CALICE" DINNERWARE SET
REG. 13.98
\$6.99

ANTIQUE REPLICA ROCKING CHAIR
\$69.99

AUTHENTIC SOLIDWOOD "SCHOOL TIME" CLOCK
REG. 79.95
\$39.99

WALNUT FINISH MAGAZINE RACK
REG. 14.99
\$9.99

BURNT WOOD TOWEL HOLDER
5.98 VALUE
\$2.99

FULL FUNCTION SHARP LCD CALCULATOR
MODEL EL-204
\$9.99

Full function calculator with 8 digit display, floating decimal, percent key, square root key and total memory key. Ideal for office, home, school and marketing. 2x battery included.

DORMEX BATHROOM TISSUE
2 PLY 500 SHEET
Each 2 ply roll has 500 sheets; white only. Stock up at this special low price.
53¢ VALUE
39¢ 2 PACK

ASSORTED DISHCLOTHS OR WASHCLOTHS
VALUES TO 39¢ EACH
29¢

STAINLESS STEEL 2 1/2 QUART TEAKETTLE
Gleaming stainless steel with copper clad bottom for quick heating. Pushbutton spout for easy pouring.
4.98 VALUE
\$5.49

2 PLY DECORATED PAPER TOWELS
They're strong and absorbent for all your household chores. With colorful, decorative borders.
43¢ VALUE
47¢ ROLL

25 GALLON-10 CT. TRASH BAGS
Heavy duty, leakproof plastic bags with ties.
94¢ EACH
59¢ EACH VALUE

YOUR NEARBY INDEPENDENT VALU-RITE PHARMACY SERVES YOU BETTER AND SAVES YOU MORE!

Fisher DRY ROASTED PEANUTS
Dry roasted and vacuum-sealed for delicious flavor.
12 oz. jar.
1.19 VALUE
88¢

BETTY CROCKER CAKE MIXES
New super moist formula Devil's Food, Yellow or White mix.
89¢ VALUE
69¢ EACH

HEINZ BREAD AND PICKLE SLICES
16 oz. jar of delicious Bread 'n' Butter cucumber slices.
69¢ VALUE
49¢ JAR

LUX BEAUTY SOAP
Pure, rich lathering beauty soap in 5 oz. and both size cakes. Lightly scented.
69¢ VALUE
49¢ PACK

Gillette RAZOR
5
\$1.99

Fall Sale
\$1.09

PLASTIC BOUTIQUE DRIP DRY HANGERS
Tubular plastic hangers for drip drying or hanging delicate fabrics. Yellow, lime, orange or white.
29¢ VALUE
10¢ EACH

JOHNSON'S BABY SHAMPOO
16 OZ.
3.99 VALUE
\$1.97

Colgate TOOTH PASTE
9 OZ. SUPER SIZE
1.53 VALUE
99¢

TAMPAX
REGULAR
40's 1.79 VALUE
\$1.38

Baby Ruth CANDY BARS
Choice of Baby Ruth, Butterfingers or Heath bar.
20's EACH
2.25 VALUE
2.25¢

POLIDENT
96's
\$1.88 EACH

PEPTO-BISMOL
8 OZ.
\$1.09 EACH

JERGEN'S LOTION
REGULAR
10 OZ.
87¢ EACH

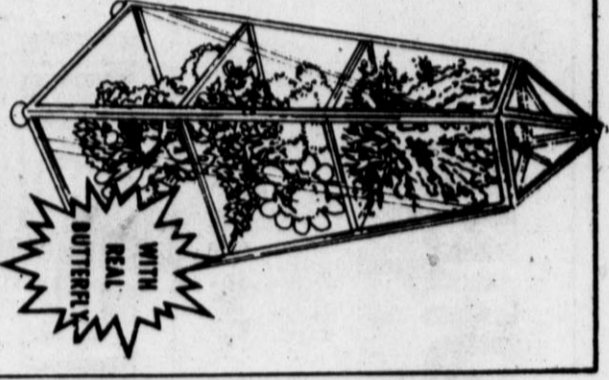
Q-TIPS COSMETIC PUFFS
200's-45
44¢

MARVEL RUBBING ALCOHOL
16 OZ.
REG. 89¢
39¢

5 PACK TWIN BLADE SHAVING CARTRIDGES W/FREE RAZOR
Package includes 5 twin blade shaving cartridges plus free razor. Fabulous money saving offer.
1.98 VALUE
99¢



**BEAUTIFUL POLYESTER
FALL FLOWERS**
Realistically detailed and colored. Your choice of mums, dahlias, others and maple leaves with long stems.
49¢ EACH
#21 VALUE



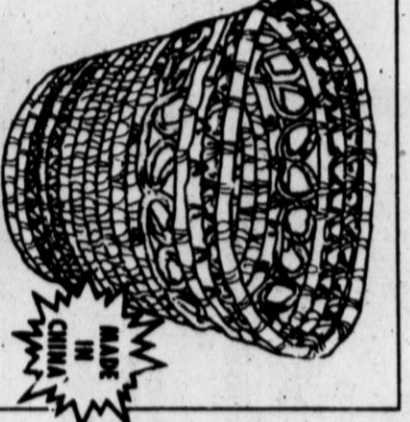
**FLOWER FILLED PYRAMID
BRASS & GLASS CASE**
Unique dried flower arrangements on each of 3 shelves. A lovely accent for a table or mantle. 11" x 5".
49¢ EACH
#21 VALUE

**DELUXE
PUSH BLANKET**
8.99 VALUE
\$4.99

**PADED
TOILET SEAT**
14.98 VALUE
\$8.99



**SUPER THIN
LCD CALCULATOR**
5 function, 8 digit with full memory and long life feature. Automatically shuts off 10 minutes after last calculation. With batteries & leatherette case.
\$16.99 EACH
#29.95 VALUE



**CHINESE HANDCRAFTED
WOVEN WASTEBASKET**
Assorted styles in natural color. Intricately woven designs. Perfect plant holders.
\$2.29
#3.99 VALUE



**DELUXE 1.2 LITRE
WOODGRAIN OR
CHROME AIRPOT**
Elegant style insulated air pot to keep beverages hot or cold for hours. Just push the top to dispense contents.
13.98 VALUE
\$7.99 EACH
#41 VALUE

**LARGE CAPACITY
1.9 LITRE AIR POT**
8.99
#40 VALUE

**REPAIR
OF A
SELOUT**
8.99
#38 VALUE

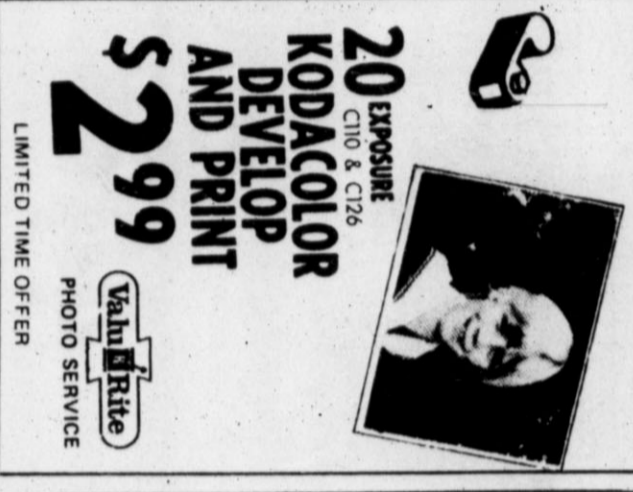
**CHOICE OF 2 FINISHES
NON-STICK 10 INCH
FRY PAN**
Choice of Silver or Black. Beauty, non-stick interiors. Both easy-to-clean, never scour against. Even heating, perfect for any cooking! Stay-cool handles.
3.49 VALUE
1.99
#54 VALUE



**12 EXPOSURE
KODACOLOR
DEVELOP
AND PRINT**
\$1.99
Valu-Rite PHOTO SERVICE
LIMITED TIME OFFER



**SYLVANIA
FlipFlash**
10 GUARANTEED
FLASHES
1.39
PACK

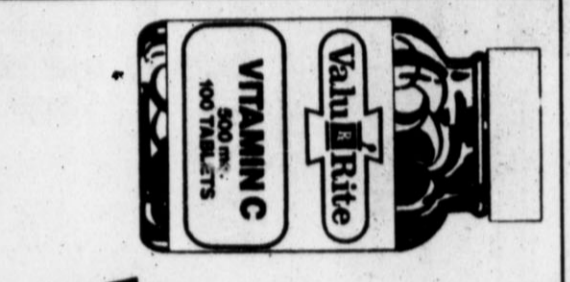


**20 EXPOSURE
KODACOLOR
DEVELOP
AND PRINT**
\$2.99
Valu-Rite PHOTO SERVICE
LIMITED TIME OFFER



PANASONIC BATTERIES
LONG LIFE
VALUES TO 1.29

PACK OF 2
C BATTERIES 49¢
PACK OF 2
D BATTERIES 57¢
PACK OF 4
AA BATTERIES 69¢
PACK OF 2
AAA BATTERIES 79¢

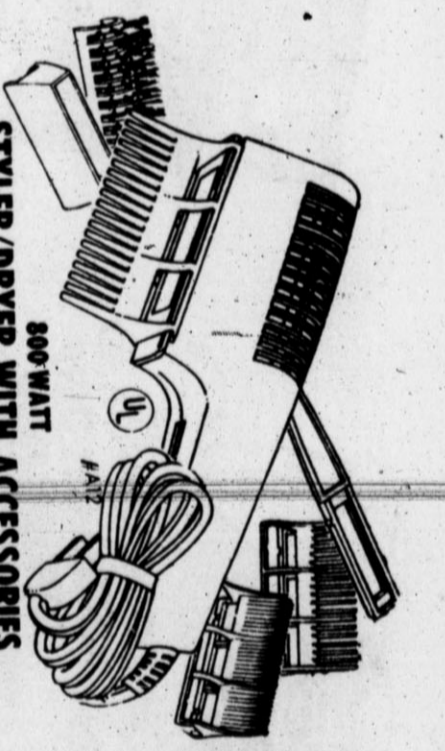


**VALU-RITE
PHARMACIES
VITAMIN C**
500 mg
100 TABLETS
\$1.29
1.79 VALUE



**VALU-RITE
PHARMACIES
VITAMIN E**
400 I.U.
100 CAPSULES
\$2.99
3.99 VALUE

**SAVE!
SAVE!
SAVE!
SAVE!**



**800-WATT
STYLER/DRYER WITH ACCESSORIES**
Fast drying, fast styling with this lightweight, versatile unit. With styling brush, 2 combs, air concentrator and auxiliary handle.
19.98 VALUE
\$12.98
ONE YEAR WARRANTY



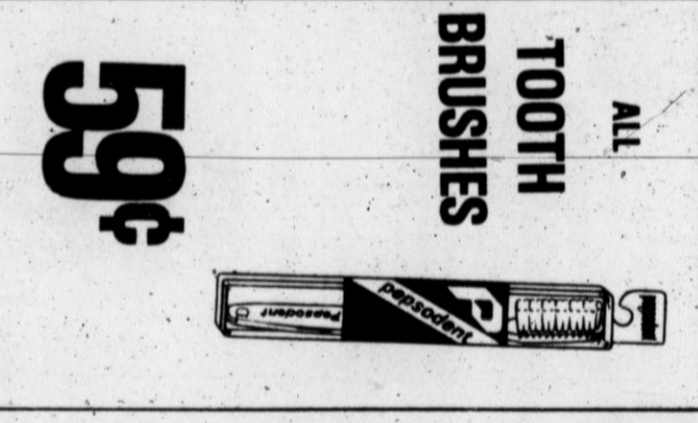
**1250 WATT
TURBO HAIR DRYER**
Lightweight hair dryer with 3 heat settings and 2 air-flow settings for quick drying and styling.
19.98 VALUE
\$12.98
#46 EACH



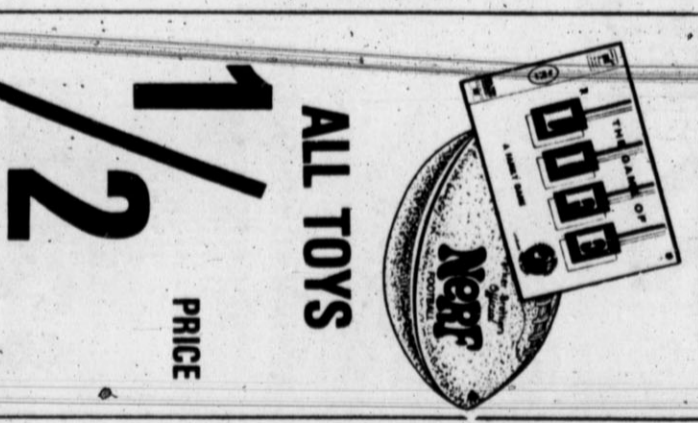
**STORK DESIGN
EMBROIDERY
SCISSORS**
Precision-made 3 1/2" scissors for delicate handwork. Gold plated handle, with case.
4.45 VALUE
1.99
#45 PAIR



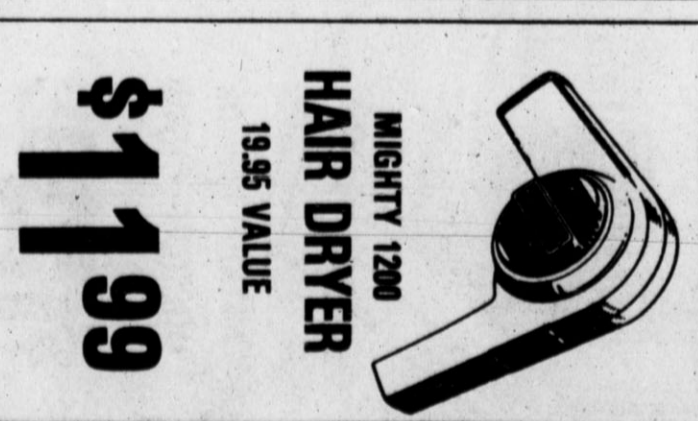
**POPULAR
FASHION
SHAWLS**
**4 PACK SHEER ANTON
KNEE-HI'S**
Sheer nylon shawl with nude tone and teal, ideal for wear with pants and long dresses.
2.36 PKG. VALUE
1.49
#43



**ALL
TOOTH
BRUSHES**
59¢



ALL TOYS
1/2
PRICE



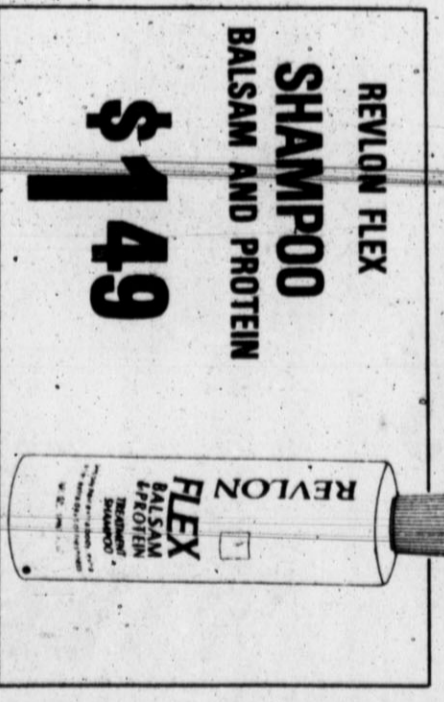
HAIR DRYER
MIGHTY 1200
19.95 VALUE
\$11.99



**HANDS
MAKER
PARTY NOSE**
A smooth fit from wax to nose. Fashion colors of beige, coffee or cinnamon.
2 PACK
1.36 VALUE
2.19
#85



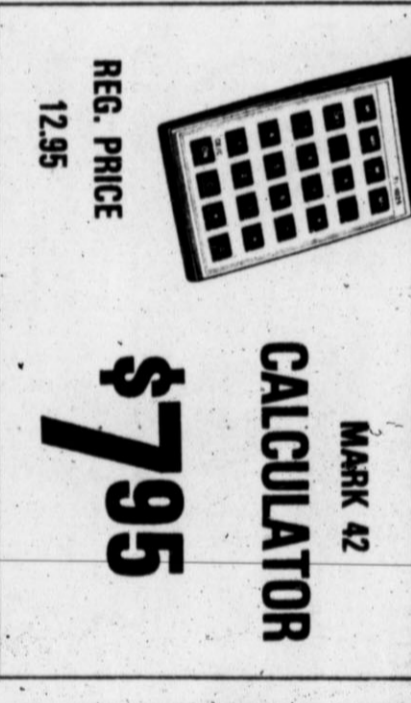
**OIL OF OLAY
LOTION**
4 OZ.
\$2.37



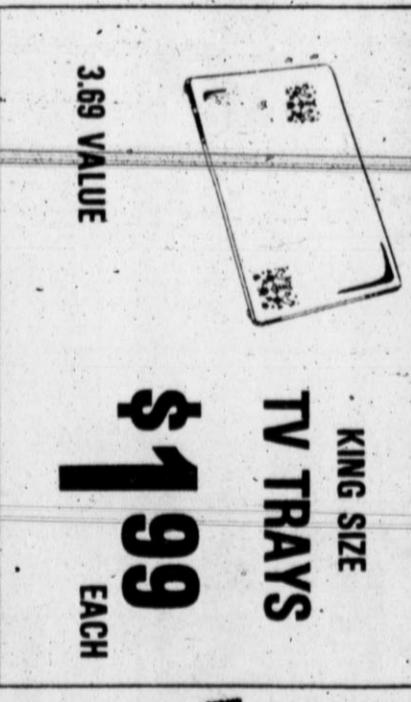
**REVLON FLEX
SHAMPOO
BALSM AND PROTEIN**
\$1.49



**CLAIROL LOVING CARE
COLOR
LOTION**
\$1.59



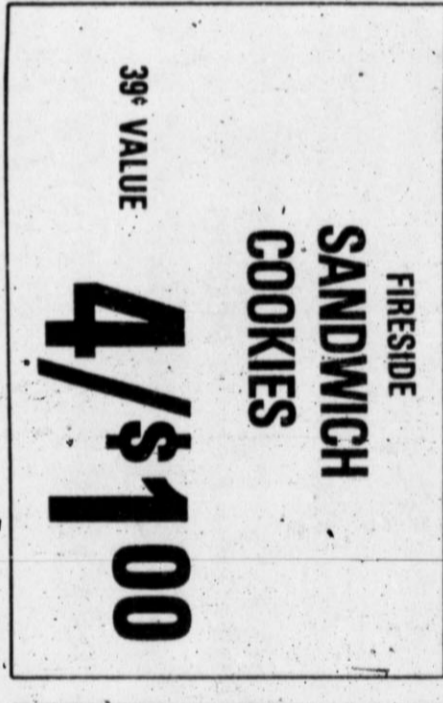
**MARK 42
CALCULATOR**
REG. PRICE 12.95
\$7.95



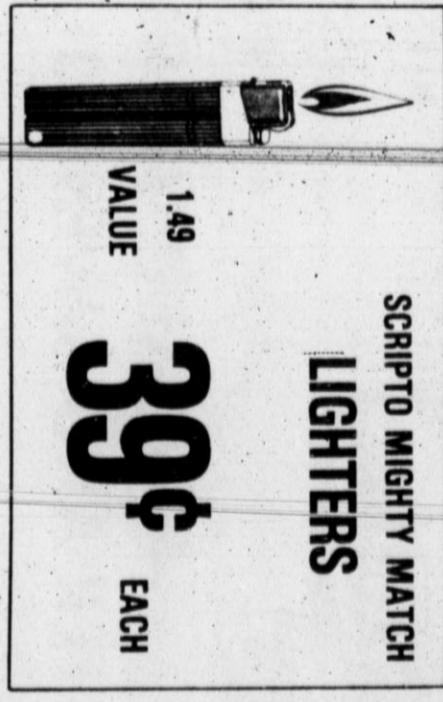
**KING SIZE
TV TRAYS**
3.69 VALUE
\$1.99
EACH



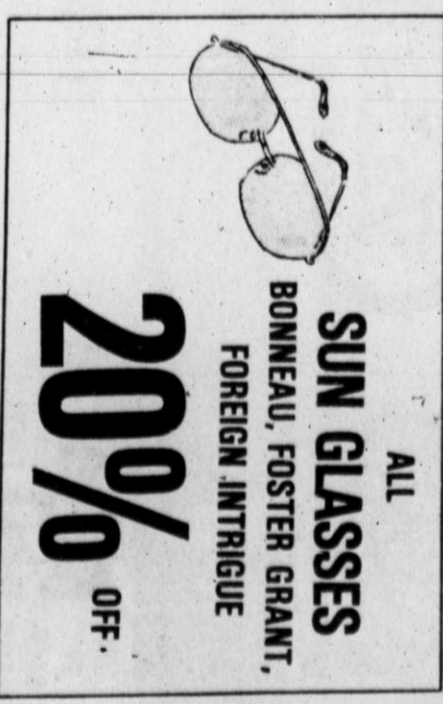
**SET OF 3
TROUSER
HANGERS**
REG. 1.39
59¢
PER SET



**FIRESIDE
SANDWICHEE
COOKIES**
39¢ VALUE
4/\$1.00



**SCRIPTO MIGHTY MATCH
LIGHTERS**
1.49 VALUE
39¢
EACH



**ALL
SUN GLASSES**
BONNEAU, FOSTER GRANT,
FOREIGN INTRIGUE
20% OFF.

THE HEREFORD BRAND

Sunday, October 8, 1978
Page 1 B

Brand photos by Denise Smith



Carol Gerck, certified instructor of tole painting, will be demonstrating this craft at 2 p.m. Wednesday in the Ballroom of the Community Center. Mrs. Gerck has attended a number of workshops on tole painting and has studied under professional instructors. Women's Emphasis Days, sponsored by the Chamber of Commerce Women's Division, is under direction of the public affairs committee.



Sheriff Travis McPherson will be discussing violence, incest and child abuse with the help of Margaret Formby at 8 p.m. Thursday as the concluding program of Women's Emphasis Days. Mrs. Formby is president of the Chamber of Commerce Women's Division and is a member of the Governor's Council on Child Pornography.



Bill Sarpallus inspects the leaves of the beautiful plants in his home at 402 Western for signs of water stress or insects. Sarpallus, who is associated with Melrose Nursery, will be discussing home landscape and the care of houseplants at 7 p.m. Wednesday at the Community Center.



Young Cynamin Brownlow, daughter of Mr. and Mrs. John Brownlow, takes time out to pose during a fitting session at Helen's Youth Shop. She will be among several local youngsters appearing in mini-style shows at noon Wednesday and Thursday.



Sweet and pretty is the mood for this ensemble from Grandma's Korner Too which will be participating in the style shows during Women's Emphasis Days at the Community Center. One of the models will be Teresa Baker, 4-year-old daughter of Mr. and Mrs. Bob Baker.

Women's Emphasis Days to Appeal To Immense Variety of Interests

TUESDAY Country Club

7 p.m. Quarterly meeting of the Chamber Women and Charm program to be presented by April Lawrence of St. John Modeling School in Amarillo. Dinner to be served at Hereford Country Club with program beginning at 8:30 p.m. Reservations required.

WEDNESDAY Community Center

11 a.m. Program on blow dry hair styles to be presented by Peggy Ferguson and Brenda Thomas.

12 noon Informal mini-style show and salad luncheon with proceeds benefitting Community Christmas Tree project. Cost of meal \$2.

12:20 p.m. The film, "The Secret Love of Sharon Blain" to be shown by Claudia Stuart and Tom Decker of the Panhandle Regional Planning Commission.

1 p.m. Kathy Holmes to present demonstration of cake decorating.

2 p.m. A tole painting demonstration to be given by Carol Gerck and machine embroidery to be demonstrated by Janice Majors.

7 p.m. Home Landscaping and care of houseplants to be discussed by a representative of Melrose Nursery.

8 p.m. The prize-winning documentary film, "Who Remembers Mama?" to be shown. Afterwards, questions will be answered by attorney Schalen Atkinson and Judge Wes Gulley.

THURSDAY Community Center

11 a.m. Program on interior decorating ideas to be presented by Ruth McBride.

12 noon Informal mini-style show and sandwich buffet. Cost of meal will be \$1.

12:20 p.m. Microwave cooking demonstration to be given by Diane Bim, home economist with Southwestern Public Service.

1:30 p.m. Program on aerobics to be given by Dr. Dennis Canon.

7 p.m. Dr. Lee Phillips of the Energy Extension Service to discuss "Energy Conservation Features You Can Add to Your Home."

8 p.m. Margaret Formby and Sheriff Travis McPherson to discuss the topics of violence, incest and child abuse.

Thirteen topics ranging from "Charm after Forty" to child abuse will be discussed here by authoritative speakers during Women's Emphasis Days, Oct. 10-12, sanctioned by the Chamber of Commerce Women's Division.

All of the programs will be presented free to the public with the only fee involved to be the price of meals.

Emphasis Days, being staged for the first time, will be launched Tuesday evening with the Women's Division's quar-

terly membership meeting at the Country Club. Dinner, costing \$5.50, will be served at 7 p.m., followed by the program, "Charm after Forty" at 8:30.

The following two days of Women's Emphasis programs and demonstrations will take place at the Community Center. [For a schedule of program topics, see the neighboring chart.]

Proceeds of the said luncheon on Wednesday will be used by the Christmas tree committee for the purchase of a

living tree to be planted on the Courthouse lawn and decorated each Christmas. Cost of the meal will be \$2.

A sandwich luncheon is planned Thursday with proceeds [costing \$1 each] earmarked for the public affairs committee, which is directing Women's Emphasis Days, Chairman of the three-day event is Joan Coupe.

The public is urged to take advantage of these informative programs, films and demonstrations.



Janice Majors, representative of the Bernina Sewing Machine Firm, is qualified to teach machine embroidery. She will be presenting a demonstration of this skill at 2 p.m. Wednesday in conjunction with a program on tole painting. Women's Emphasis Days programs will be presented in the Community Center Wednesday and Thursday.



Ruth McBride's experienced eye for coordinates comes in handy when decorating the interior of a home. She is shown here in the elaborate Charles Hoover home. Mrs. McBride will be offering suggestions for interior decoration during a special program at 11 a.m. Thursday.

Aerobics Program Strengthens Heart

By **KERRIE STEIERT**
Women's Editor

This world is populated by aerobes; that fact shouldn't alarm anyone because, although the term sounds somewhat like a science fiction character, an aerobe is simply a creature who needs the presence of oxygen in order to survive.

And in order to keep surviving, aerobes (or people) require a strong heart and lungs, well-toned muscles and trim bodies. This is where another new word, "aerobics" is introduced. Aerobics is an exercise program which promotes the supply and use of oxygen, thus improving a person's physical condition and helping to prevent heart attack, stroke, hardening of the arteries and high blood pressure.

Dr. Dennis Canon, M.D. will be discussing the importance of aerobics this week during a program being presented as part of Women's Emphasis Days. The public is invited, free of charge, to hear his 45-minute talk, which will begin at 1:30 p.m. Thursday in the Community Center.

According to Dr. Canon, aerobics are geared primarily to strengthening the heart and lungs through exercises that cause an individual to breathe deeply, such as jogging, bicycling, swimming, participating in various sports, and walking. These activities enable a person's heart to beat more effectively with the heart doing more work each beat. It also lowers the heart's resting rate, as well as the blood pressure rate.

Aerobics was developed by Kenneth Cooper, M.D., while he was serving in the US Air Force. The Air Force later adopted aerobics as its official fitness program. Dr. Cooper saw a general interest in the exercise program, so he published a book about it and that book, "Aerobics" has remained a bestseller for ten years. He and his wife, Mildred, have recently collaborated on a new book, "Aerobics for Women."

The novelty of aerobics is that it matches the type of exercise with an individual's physical capabilities and interests. By referring to charts and self-tests in either of the mentioned books, a person can determine which level of exercise to enter and how rapidly to progress.

An important preliminary before entering any exercise program, according to Dr. Canon, is to see a doctor and undergo a physical check-up. This is particularly vital for persons who are overweight, have heart problems or any other serious impairment, or have a family history of heart problems. A physician can provide guidelines for entering an exercise program.

In selecting an aerobic exercise (or, as Dr. Canon says, "naming your own poison") it should be an activity "which the person already enjoys or is highly motivated to begin on a regular basis." It is ideal if persons entering aerobics can discipline themselves to exercise at the same time of day so that it becomes a part of their regular routine. Persons should conduct their aerobic exercises at least three times a week but not more than six. "Even Olympic athletes have learned that a seven-day-a-week training schedule wears you out and hinders your performance," the local physician said.

Dr. Canon cited a stationary bicycle as an excellent form of exercise for two reasons: 1) the exercise program is not interrupted by inclement weather, and 2) it is ideal for people

with heart conditions who should not be exercising on isolated roads.

The aerobics program has, by and large, gained nationwide approval from the medical profession and has been endorsed by several members of the American Heart Association.

Because a person's body weight is so closely related to exercise, Dr. Canon offered detailed information concerning diet, eating habits and obesity.

A person who is seriously active in aerobics can generally eat whatever he or she wants, as long as that includes a well-balanced nutritious diet. This should count all the essential chemicals necessary for good health, including carbohydrates, protein, fat and trace amounts of vitamins and minerals.

Dr. Canon explained that one's weight can be controlled by maintaining a balanced equation following the proven theory that caloric input (diet) should equal caloric output (exercise and metabolism). If that equation is adhered to, there should be no weight change.

Dr. Canon offered the following formula for maintaining stable body weight: a person's daily caloric intake should be 15 times body weight. For example, a person weighing 150 lbs. can consume 2,250 calories (15 times 150) each day without gaining or losing weight.

If a person was interested in losing one pound per week, he could daily subtract 600 calories from his stable-weight consumption. In order to lose two pounds per week, he would daily subtract 1,200 calories.

Dr. Canon gave special recognition to three local organizations. He praised Hereford Striders Club, newly-organized, for practicing aerobics, and he cited Weight Watchers and TOPS (Taking Off Pounds Sensibly) Chapters here for their efforts in weight reduction. He described the latter two organizations as "fine programs in which members provide moral support to reach the goal of weight reduction and maintaining body weight."

The single most important factor in losing weight and keeping it off is behavior modification, Dr. Canon related. Behavior modification replaces undesirable behavior patterns with desirable ones.

In dealing with obesity, it is important to find a new behavior pattern to replace unnecessary eating. "Many people eat when they are depressed, lonely or bored," Dr. Canon said. Behavior modification substitutes constructive activity (preferably some form of exercise) for excessive eating habits.

Eating habits altered through behavior modification often were formed during childhood, but, according to the physician, that is no excuse for letting them continue. "If a person is truly interested in losing weight, they must learn to accept the responsibility for their dietary habits and then modify them if they hope to be successful," he said.

Parents can prevent their children from developing bad eating habits by substituting foods high in nutrients for ones high in calories. Also, the doctor recommended that families sit down for regular meals and avoid snacks, particularly junk food.

"As with any health problem, obesity is easier to prevent than treat," Dr. Canon said, adding, "Obese infants are



DR. DENNIS CANON
...to discuss aerobics Thursday

more apt to become obese adolescents. Likewise, they are more apt to grow into obese adults. Theirs why there are more than 50 million people in this country who are overweight."

Dr. Canon does not put much stock in diet pills because they tend to be habit-forming and lose their potency when a person acquires a tolerance to the appetite-suppressants. "Diet pills provide an artificial crutch," Dr. Canon opined. "Appetite suppressants interfere with good diet habits and behavior modification."

Fad diets are a poor substitute for behavior modification, too, he said, explaining that there is a 90 percent failure rate over a two-year period with fad diets, resulting in what is known as "the yo-yo phenomenon."

On the other hand, Dr. Canon feels that dietetic foods, those which are low in calories, can be beneficial for dieters. He also expressed satisfaction in the government's new standards for determining which foods can be advertised as diet foods.

Dr. Canon practices medicine at Family Medical Clinic.

Calendar of Events

MONDAY

Hereford Music Study Club, home of Mrs. Lynton Allred, 2 p.m.
Palo Duro Home Demonstration Club, home of Mary Fisher, 7 p.m.
City Beta Sigma Phi Sorority Council, Hereford State Bank Community Room, 8 p.m.
Veleda Study Club, home of Betty Gilbert, 8 p.m.
Association of the W's, Community Center, 7:30 p.m.
Ladies Fellowship of First Bible Baptist Church, to meet in members' homes, 7:30 p.m.
4-H Teen Leaders, Community Center, 7:30 p.m.

Hereford Toastmasters Club, The Railroad Crossing, 6:30 a.m.
Odd Fellows Lodge, IOOF Temple, 8 p.m.
TOPS Chapter, Community Center, 6 p.m.
Masonic Lodge, Masonic Temple, 7:30 p.m.
Easter Lions, Easter Clubhouse, 8 p.m.

TUESDAY

Quarterly membership meeting of Chamber Women's Lone Star Study Club home of Mrs. J.W. Newsom, 3 p.m.
Joint meeting of Pioneer and Summerfield Study Clubs, K-Bobs' Steak House for Federation luncheon, noon.
Deaf Smith County Historical Museum open from 10 a.m. - 5 p.m. and 2-5 p.m. Sunday, Closed Monday.
Hereford Day Care Center, board of directors luncheon at Country Club, noon.
Dawn Music Club, Dawn Community Center, 2 p.m.
Order of Eastern Star, Masonic Temple, 7:30 p.m.
Rebekah Lodge, IOOF Hall, 8 p.m.

Merry Go Rounds Round Dance Club, Community Center, 8:30 p.m.
Planned Parenthood Clinic open at 101 Ave. E from 8:30 a.m. - 3 p.m.
TOPS Chapter #576, Community Center, 9 a.m.
Weight Watchers at First Baptist Church, weigh-in at 6 p.m.
Singles Night in Fellowship Hall of First Baptist Church, 8:30 p.m.
Study hour for 1-4 graders at Deaf Smith County Library, 4 p.m.
Rotary Club, K-Bob's Steak House, noon.
Hereford Board of Realtors, Country Club, noon.
Young Mothers Study Club, Community Center lounge, 7:30 p.m.

WEDNESDAY

Women's Emphasis Days programs continue at Community Center: hair styling at 11 a.m.; style show and luncheon at 12 noon; alcoholism film at 12:20 p.m.; cake decorating at 1 p.m.; tote painting and machine embroidery at 2 p.m.; home landscaping at 7 p.m.; and documentary film on displaced homemakers at 8 p.m. All programs free to the public. Luncheon will cost \$2 per person.

THURSDAY

Noon Lions, community Center, noon.
TOPS Chapter #918, Community Center, 6:30 p.m.
Country Singles Square Dance Club, Community Center, 8:30 p.m.

FRIDAY

Women's Emphasis Days programs continue at Community Center: interior decorating at 11 a.m.; style show and luncheon at 12 noon; microwave cooking demonstration at 12:20 p.m.; aerobics discussion at 1:30 p.m.; energy conservation in the home at 7 p.m.; and violence and child abuse discussion at 8 p.m. All programs free to the public. Luncheon will cost \$1 per person.
La Madre Mia Study Club, home of Glenda Geries, 8 p.m.
Messenger Home Demonstration Club, home of Pam Northcutt, 2 p.m.
St. Anthony's Women's Organization, E.B. Black house, 9:30 a.m.
Red Cross Volunteers, lunch in the E.B. Black house, noon.
Sweet 'n' Fancy Decorating Club, Community Center, 9:30 a.m.
Hereford Riders Club, Community Center, 8 p.m.
Calliopean Study Club, guest night and style show in Gaston's, Sugarland Mall, 8 p.m.
Kiwanis Club, First Presbyterian Church, noon.
TOPS Chapter #941, Community Center, 9 a.m.
Amateur Radio Operators, north biology room of high school, 7:30 p.m.
Preschoolers story hour at Deaf Smith County Library, 10 a.m.
Hereford Senior Citizens at Senior Citizens Center, 7 p.m.
Westgate birthday party at Westgate Nursing Home, 3 p.m.

FRIDAY

Fall Flower Show in Pioneer Natural Gas Flame Room, sponsored by Hereford Garden Club, 3 p.m.
Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.
Community Duplicate Bridge Club, REC Medallion Room, 7:30 p.m.

SATURDAY

District Meeting of Aggie Mothers Clubs at the E.B. Black house and County Museum, 10 a.m.

Art Center Attracts Bay View Clubwomen

Renaissance art, a private jewelry collection and dinner at the Amarillo Club set the pace Thursday for members of Bay View Study Club as they toured Amarillo Art Center.

After lunch, members and their guests took a guided tour through the center, where they viewed a private showing of Renaissance art on loan from Houston University. They then were privileged to see the private jewelry collection of Peter Carl Faberge, famous jeweler of the Russian Czars. This collection will be open to the public at Amarillo Art

Center through the month of January.

Taking the tour as guests of Bay View were Mmes. Richard Ottesen, Wes Gulley and Duffy McBrayer.

Members attending were Mmes. D.N. Garner, Herman Ford, Jack Gilliland, Dudley Bayne, Earnest Langley, Robert Josseland, Jack Wilcox, Bill Kerr, R.W. Eades, Justin McBride, Bruce Burney, Dick Barnard, John Gilliland, Ansel McDowell, and Howard Gault. Also: Katherine Benefield, Nancy Hays and Margaret Golden.

Harvest Concert Slated

Hereford Chamber Singers will be preparing a Harvest Concert at 3 p.m. Sunday-Oct. 29, in the high school auditorium. Admission will cost \$2 for adults and \$1 for students.

Tickets are available from the Singers or from the Chamber of Commerce office.

The upcoming concert will include a variety of music which should appeal to all age groups, such as American standards, motion picture themes, contem-

porary and medleys from famous musicals.

"Bill Devers, who organized the Chamber Singers, directs the choir of 35 local residents.

Kansas is a word in the Sioux language meaning "south wind people."

Glady's Smith, born in Toronto in 1893, used the stage name of Mary Pickford and went on to become America's sweetheart of film.

Red Cross Update

By **BETTY HENSON**



The Good Neighbor.

LOCAL: The Junior High Youth Council will be Wednesday, October 11 at the Heritage Room of the Library and will be hosted by the Uniformed Volunteers. The Volunteers will not have a luncheon meeting as scheduled because of the workshop.

We still need volunteers for the physical therapy program at Westgate. Please call Audine Dettman if you can work with this program. The Volunteers also need additional clothing racks for the clothing room. Charles Watson is teaching a multimedia First Aid Class for the Purina Ralston Co. employees.

AREA: The Greater Amarillo Chapter will be hosting a training session Tuesday morning and a meeting for all area personnel with Dennis Jawson, Manager, Service to Divisions and Chapters, Midwestern Field Office, St. Louis, Mo. and Bill Cass, Manager, Western Oklahoma Division, Oklahoma City.

National notes that it takes a stack of paper seventeen and a half feet high to hold a normal month's to and from overseas

message traffic through the telecommunications center at Red Cross national headquarters in Washington D.C. In June of this year the telecommunications center worked 24 hours a day to handle 50,384 messages or a whopping total of 4 million words.

The American Red Cross, is a United Way Agency in Deaf Smith County.

CCA Concert Scheduled In Dalhart

Community Concert Association (CCA) members who are planning to attend the concert today in Dalhart are reminded to contact Norma Walden for their membership cards. Grant and Winn duo pianists will be performing for area CCA members at 3 p.m.

HD Chapter Met Tuesday

Tierra Blanca Home Demonstration Club met Tuesday afternoon at Ceramics Unlimited in Westway.

Officers for the upcoming year were elected, and the decision of donating stamps to the library for kitchen needs was voted on.

The newly elected officers are Sherry Wagner, president; Leona Mazurek, vice president; Sherry Harder, secretary and treasurer; and Ann Messer, council delegate.

The Home Demonstration Club plans to attend their Club Bazaar in December.

A good protective coating for galvanized window screens is a mixture of two parts boiling linseed oil and one part turpentine.

Apply the mixture with a pad made by tacking a piece of carpeting to a wood block, says Glenda Moore, housing and home furnishings specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Precious elegance...



BULOVA Diamond Seville in 14K Gold

Give the eternal elegance of diamonds brilliantly displayed in precious 14K solid gold. Fabulous fashions in time that circle her wrist in a blaze of beauty and mirror her delight... forever. Each with a precise 17 jewel movement and practical scratch resistant synthetic sapphire crystal.

- A. Dramatic oval-faced watch of 14K gold with 32 flashing diamonds. 1 carat weight.
- B. Luxurious cushion case affre with 20 dazzling diamonds. 1/2 carat weight.
- C. Elegant, simply styled 14K gold rectangle framed with 28 diamonds. 1/2 carat weight. Blue dial.
- D. 30 fiery diamonds set in an enchanting 14K gold oval-faced watch. 3/4 carat weight.

Hester's Jewelry

SERVING HEREFORD.
SINCE 1927
ACROSS FROM THE
POST OFFICE IN
DOWNTOWN HEREFORD
SATURDAY HOURS
8:00 A.M. TO 1 P.M.

It's Cold Season...

And now is the time to replenish
your body's supply of Vitamin C

Rich Life Brand
VITAMIN C
500 mg. chewable **25% off**

- Plus A Complete selection of
Vitamins, Minerals & Herbs

World of Health Natural Foods

9:30 A.M. - 6:30 P.M. Mon. thru Sat.
25 Mile Ave. and Plains 364-8062



Engagement Announced

Cissie Reinauer of Dallas, formerly of Hereford, and Charles Joseph Wagoner of Hereford plan to exchange marriage vows November 4 in the home of her parents, Mr. and Mrs. E.C. Reinauer, Route 1. The bride-elect attended college in Stillwater, Okla. and was a member of Pi Beta Phi sorority. A former resident of Uvalde, Wagoner attended school in Austin. He is currently employed as an insurance agent by Lone Star Agency.

Scribbles & Scratches

By Kerrie Steiert
Women's Editor



Isn't it inspiring to see a group of people throwing off their inhibitions, dropping to their knees and praying—that they can find a tiny, contoured disc of glass valued at \$90 fallen from the eye of a contact lens wearer. I can get folks of all ages and persuasions down on their knees faster than a sermonette merely by squinting an eye, peering to the ground and muttering.

The pitfall faced by most contact lens wearers is Newton's nasty little discovery of gravity. What goes up must come down, but what goes down may not easily be found. Too bad dear Isaac didn't offer any helpful hints for amending the law of gravity so that contact lenses would have immunity.

In the six years since I dispatched my spectacles to the kitchen drawer and popped in my first pair of contacts, life just hasn't been the same. My vanity flourished when people discovered that I did indeed have eyebrows and my purse swelled with little bottles of wetting, soaking, cleaning and tearing solutions. I was known to cry during hit-comedy movies as I got salt from the popcorn on my fingers and invariably in my eyes.

And, I spent a lot of time on my knees, with my one good eye intently gazing earthward. You get a new perspective of your world at these traumatic times. For one thing, with vision only in one eye, your depth perception wanes and the floor seems closer than it really is. Your ears sharpen, listening for that terrible crunch that means someone has found your lens—under their shoe.

A little grovelling can reveal wonderful discoveries: your husband's cufflink, the corpse of a common housefly, sundry debris and the fact

that it's definitely time to vacuum, but not until you've found the little obelisk that gives back your precious sight and quiets the screams of your husband (who swears that this is the last time he'll crawl around on the floor like a crazed charwoman.)

Contact lenses have the souls of perverse little goblins. They never flitter in a straight path, but, once escaped from the shelter of an eyelid, go merrily wending their way, catching updrafts and turning at right angles in mid-air. Honestly, you'd think that they'd gone out to see the world without you.

But they can travel only so far (and on a windy day, that could be two miles.) But they are whimsical spirits and cannot evade the passionate determination of their owner, who doesn't relish the idea of spending two weeks and a multitude of dollars on a replacement. So their days as a fugitive are numbered.

Contacts can cling to the wall of the sink drain without being forever exiled to the sewer, sit inconspicuously on the car dashboard, or snuggle into a soft bed inside the Kleenex box. Wherever they lurk, they hide, laughing at our clumsy pursuit.

Sometimes, as I am drifting off to sleep, I can hear tiny mirthful giggles bubbling from all those lost contact lenses hanging to tree limbs, floating in gutters like miniature lily pads and gaily riding in the taxi floorboard. And that's when I sit up in bed, sternly proposing that the naughty little things be hunted to the ends of the earth. And the motion carried because the "eyes" were in the majority.

Mrs. Morgan Hostess To LAE Club Members

La Afflatus Estudio Club members gathered in the home of Mrs. Sam Morgan Tuesday afternoon with Mrs. Victor Elliston acting as co-hostess.

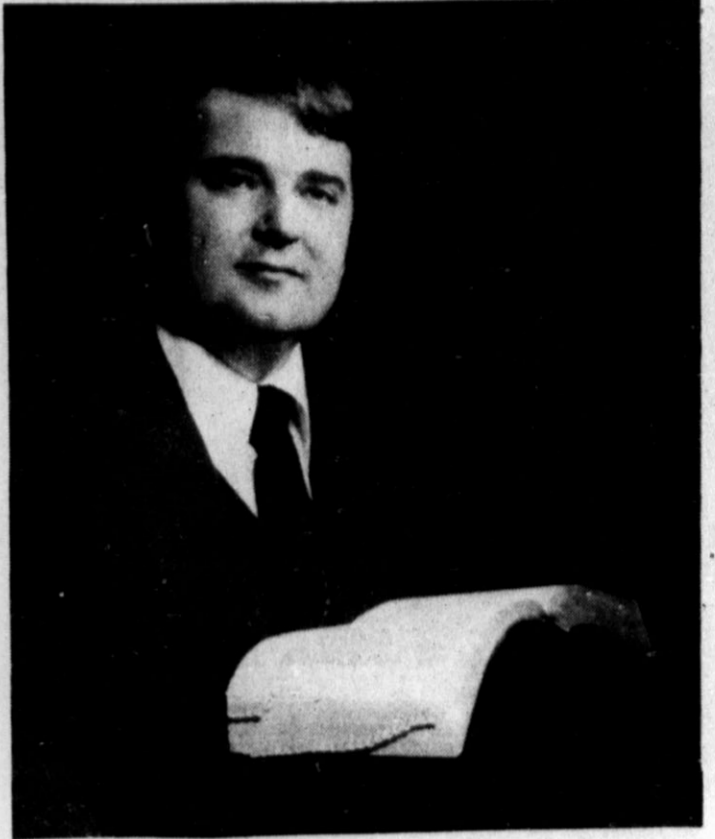
Club president, Mrs. A.B. Higgins, conducted the business meeting.

Mrs. George Suggs was introduced as the program speaker and her topic was "Beauty Spots in the Fall." Illustrating her narrative with pictures, she described interesting sites recently visited by her and her husband in their mobile home. The Suggs couple joined former Hereford residents, Mr. and Mrs. Alvin Hewitt in Flagstaff, Ariz. and traveled

together to Las Vegas, Nev., where they visited relatives of the Hewitts.

The Hewitts returned home and the Suggs continued their vacation, visiting Zion National Park and Bryce Canyon in Utah, Lake Powell in Arizona and other scenic spots. Mrs. Suggs recommended that senior citizens request a Golden Age Passport when entering national parks.

Members present for her program were Miss Della Stagner, Mrs. Martin Gilliland, Miss Lucille Hughes, Allyne Johnson, Lydia Hopson, Jennie Terrell, Mrs. Ira Ott and Irene Markham.



To Minister Here

The Rev. Gordon R. Parsley has recently assumed the pastorate of First Bible Baptist Church here. Rev. Parsley graduated in 1969 from Baptist Bible College in Springfield, Mo. He has been a minister in the state of Kentucky for eight years. First Bible Baptist Church is an independent, fundamental, premillennial, mission-minded congregation.

The first child to be born in the New England Colonies was Peregrine White, a baby girl born aboard the *Mayflower* in Massachusetts Bay.

Garden Club Plans Home, Flower Show

The Garden Beautiful Club met Friday in the home of Mrs. W.P. Axe and made plans for their 22nd annual Home and Flower Show.

The show this year will be held on the 27th of October and the hours of the show will be from 2 until 6 p.m.

The club will be featuring three houses: Mr. and Mrs. W.D. Askew, 711 Baltimore; Mr. and Mrs. Mark Andrews, 431 Centre; and Mr. and Mrs. R.H. Klett, 2026 Plains Ave.

All of the money made on these tours has been spent on beautifying various locations in Hereford. The club has just

completed a landscaping project at Deaf Smith General Hospital and are now ready to assume another.

Coffee and doughnuts were served to the following: Mmes. N.D. Bartlett, T.J. Carter, W.T. Carmichael, Ray Cowser, Wayne Jones, L.H. Lookingbill, Dorothy Noland, Esther Springer, Bessie Story, Frances Hennen, and the hostess, Mrs. Axe.

Club Sees Middle East As World Upside-Down

Members of Hereford Study Club gained an unusual perspective of the Holy Land Thursday night during an impromptu program presented by Mildred Garrison in the home of Morgan Cain.

Mrs. Garrison attempted to illustrate her travelogue with slide photographs taken while she and her husband visited the Middle East last spring. The program was held in lieu of another when the anticipated speaker was unable to attend.

Beverly DeBoer, president, opened the business session and introduced Helen Spinks as a new member. Virginia Holmes was a guest. Also, a letter of thanks was received from

King's Manor Methodist Home, expressing appreciation for the club's transportation assistance.

It was announced that the Deaf Smith County Women's Forum is to meet at noon Oct. 30 at the Community Center.

Mrs. Gain and Doris Bryant were hostesses to Mmes. Labry, Ballard, N.D. Bartlett, Tommy Braddy, DeBoer, Garrison, Don Robinson, Joe Story, Art Stoy, Maurice Tannahill, Ed Wilson, C.R. Winget, R.N. Yarbro and Miss Gladys Setliff. Also, Mmes. W.H. Gentry, Melvin Thompson and R.P. Coneway.

The club's next meeting will be at 7:30 p.m. Oct. 19 in the home of Mrs. Garrison.

Hospital Notes

PATIENTS IN HOSPITAL

Lauretta Brookfield, Eula Oreda Campbell, Helen Cavin, Ed Coplen, Phillis Dawson, Billy Edds, Dovie Frye.

Manuel Garcia, Inf. Boy Garcia, Gregoria Garza, Earl Holt, Bonnie Hulsey, Emma Jones, Sam Layman, Rosa Lee McLaugh.

Gregorio Mondragon, Rebecca Ramirez, Inf. boy Ramirez, Martha Shire, Maria Truelock, Inf. Girl Truelock, Maria Villalovos, Rufus Weathers.

Gracia Zepeda, Inf. Boy Zepeda, Jerry Cox, Deanna Williams, Bill Cole, Isabel Rodriguez, Frank Oleguin, Jo Ed Cupell.

Leann Paetzold, Antonia Josa, Melody Pollard, Ismelda Rios.

Always Snowing

Snow forms within most storm clouds all year round and in all climates, even the most torrid. Summer thunderstorms often produce snow but on the journey earthward the warming air melts its toll, and the flakes melt into raindrops.

Dear Friends,

Mark is home now and recovering from his accident. Our doctors feel he may have no residual effects, and that is our fondest hope.

How can we thank you? You are so numerous, so generous and in many cases, unknown. Those immediately at the scene, the EMT's, the people leaving church who knew CPR, you very well may have saved Mark's life. Those who prayed, your prayers are palpable, sustaining forces for us all. Those who called, sent cards or food, who unobtrusively left your business cards or notes on envelopes or called another friend to tell us "we are here, we care, if you need us we are at your disposal", you make our hearts overflow with the joy of love received and our eyes wet with humility.

We love you, our dear, blessed town so filled with good people.

If the world really wants to know where "It's at" and "get It all together" — come to Hereford, It's here.

The McBrayer Family

Meet Your Educator

Sara Pesina is a new teacher at Tierra Blanca Elementary School. She has been an aide at Tierra Blanca for four years and will teach in Learning Center D this year.

After attending Hereford High School, Mrs. Pesina attended West Texas State University where she received her Bachelor of Arts degree.

Mrs. Pesina's professional organizations include TSTA, NEA, and CTA. Her hobbies include macrame and raising plants.

Her philosophy of education is that quality education is important for all and the instruction should be based on their needs now and for the



SARA PESINA

future. She believes teaching should be enjoyable to the teacher as well as the student.

At Wits End

BY ERMA BOMBECK

Jogging.

It has almost been raised to the elevation of a sacrament. That's all people talk about anymore.

"Who told you about jogging? Was it your mother or your father or did you learn about it in the gutter?"

"Where were you and what were you doing when you heard that Jerome Drayton won the Boston Marathon?"

"Sure, I could go jogging with you this weekend—but will you respect me in the morning?"

Running around the streets wheezing has replaced handball, which replaced tennis, which replaced biking, which replaced golf, which replaced swimming, which replaced skiing as the national physical pastime. All of those are still in favor, but at one time or another they led the field in popularity.

It is safe to assume that jogging will pass and relinquish its trend status to a new sport. And what will replace it? Will there be life after jogging?

Of course, and frankly I wouldn't be at all surprised if "napping" replaced jogging as the No. 1 national sport. The momentum for any pastime is usually the same. It starts with a hero (astronaut, sports figure or movie star) who appears on a talk show and is asked, "How do you stay so thin?" and he or she replied, "I nap at least 30 minutes a day."

Small groups start at first. Then, a few stories appear where the AMA, to protect themselves, advises participants to get a complete physical before starting to "nap."

Books begin to come out—"The Complete Book of Napping," "The Complete Napper" and "The Napper's Handbook" (a Complete Guide for Men and Women Who Sack Out).

Napper's regulation shoes will come out with cushioned inner-soles and fashions will reflect the sport with wrinkle-free slacks and polyester shirts that breathe when your body temperature goes down.

As the momentum builds, everything will point to the Napper's Marathon...The Napper's Olympics where noddors from all over the country will compete to see who can sleep the longest. There will be film clips of nappers "packing warm milk," taking deep breathing exercises, and talking of the "dreaded eye-opener" when you're pushing your body into sleep far beyond its limits. I can see Curt Gowdy spotlighted a man yawning and observing, "He's the man to beat."

I give "nappers" a couple of years at the top and then we'll be on to another sport—maybe stumbling.

Whatever it is, my body is packed with carbohydrates for it.



The rule in using frozen meat should be: first in, first out.

Ms. Whitfill Earns Cap From WTSU

CANYON - One hundred and nine nursing students of West Texas State University completed their uniforms Sept. 29 in a convocation ceremony where women students received caps, and male students received bars.

The nursing cap signifies the completion of the first level of nursing school at WTSU. Upon completion of nursing school, the students will receive bars for

the caps to signify graduation. Junior nursing student from Hereford who received her cap was Sue Whitfill of 421 Ave. G.

COURT CLERKS

CHICAGO (AP) — The University of Chicago Law School has provided the legal training for one of every 12 clerks at the United States Supreme Court during the past seven years, the university says.

real style. real warmth!

Any girl would be proud to wear such a grown-up boot! It's lightly padded on the inside and zips up snugly to provide warmth, while the bottom is ribbed for plenty of traction. And, what pretty fashion extras! A decorative strap and buckle and a stylish stacked heel!

Jumping-Jacks.

CARROUSEL
Gattis Shoe Store
"THE BOOT PLACE"
Sugarland Mall

Gaston's SUGARLAND MALL

James Kenrob KNITMATES —

To help you look sensational in Burnt Sienna or Pacific teal.

A. Two tone novelty stripe cardigan \$65
Solid color sleeveless blouse \$43
Polyester Shirt \$35
Belted Full Skirt \$65

B. Multi color check top \$79
Cowneck pull-over \$49
Pull-on pant \$39



Greer-Hoffman Vows Exchanged

The Nuptial Mass was celebrated Friday evening in St. Mary's Catholic Church, Amarillo, for Denita Yvette Greer and Jay Douglas Hoffman, both of Amarillo. Performing the ceremony was the Rev. Di Benedetto.

The bride is the daughter of N.G. Greer and Mrs. Max Walden, both of Amarillo. The bridegroom is the son of Mrs. Leo C. Hoffman, 213 Aspen St., and the late Mr. Hoffman.

Miss Jennifer Hoffman, sister of the bridegroom, was the bride's honor attendant while Timothy Hoffman acted as his brother's best man.

Guests were ushered by David King and the bride's brother, Clyde Potter.

Rybe Greer, daughter of the bride, appeared in the processional as the flower girl.

Larry Kuper of Amarillo, formerly of Hereford, sang the couple's chosen wedding selections. Providing accompaniment was Mrs. Allen Evers of Hereford.

Given in marriage by her father, the bride wore a pale champagne gown of satin, accented by a matching lace cape. The dress was styled with floor-length, A-line skirt, long fitted sleeves and rounded yoke.

The dress was made for the bride by her mother.

Completing her ensemble was a matching summer hat tied with ribbon. She carried a nosegay of yellow and white daisies with babybreath.

The maid of honor was attired in a slipper-length dress of yellow knit and a matching picture hat.

Immediately afterwards, the newlyweds were congratulated during a reception in the church Family Center. The three-tiered wedding cake was served to guests by the bridegroom's sisters, Mrs. David King and Mrs. Don Lattau. Punch and coffee were poured by Mrs. Dorne Fetherman, the bride's sister.

Securing the signatures of guests in the bride's book was Mrs. Robert Schmucker.

For her going-away costume, the bride chose a formal length dress of orchid fabric.

The couple will be at home in Amarillo, where he is employed by the Pepsi-Cola Bottling Co. The bride is a graduate of Caprock High School in Amarillo and the bridegroom is a graduate of Sentinel High School in Oklahoma. He attended West Texas State University.

Joyce's Journal

By JOYCE SHIPP

Deaf Smith County Extension Agent

FALL HARVEST FEATURES FRESH PRODUCE

What supplies of fresh produce increase with the chance to cool, crisp fall weather? More apples and potatoes are harvested from September through November than any other time of year. Apples, potatoes, onions and dry beans will be in unusually heavy supply during October. In its October Food Marketing Alert, a monthly food supply forecast, USDA predicts the second largest apple crop in 45 years.

Heavy volumes of onions, potatoes and dry beans are pushing down shipping point prices for these items. Adequate supplies of most other fall fruits - winter pears, cranberries, grapes, Bartlett pears, oranges, grapefruit and lemons - are expected. "Adequate" is the term that describes supplies enough to meet all needs. Sweet potatoes also reach their seasonal peak in the fall, and according to USDA, supplies are plentiful or more than enough to meet needs.

Among red meats, supplies of both beef and pork should be adequate. More higher grade beef and less processing-type beef than a year ago is predicted. Pork production begins a seasonal increase this month. Plentiful supplies of broiler-fryers and eggs will raise marketing rates above year-earlier levels.

Adequate turkey supplies will begin their seasonal climb, but October holdings are well below the 1977 level. Milk production nears a seasonal low in the fall. However, large government supplies of butter and nonfat dry milk should meet the strong demand for milk and dairy products. American cheese supplies remain tight.

Brightest supply prospects at processed fruit and vegetable markets include plenty of canned and frozen grapefruit juice, frozen carrots, frozen corn-on-the-cob, and frozen french fried potatoes. Stocks of canned applesauce, cling peaches, pears and fruit cocktail are enough to meet needs. Until the new pack season begins, light quantities of canned and frozen orange juice will be available.

Extended rains in California reduced spinach production leaving light supplies of the canned product. "Light" is USDA description of supplies that are less than adequate. Of the grains available for U.S. food needs, corn, wheat, rice, dry beans and dry split peas will all be plentiful.

APPLES, APPLES, APPLES... IT'S THE SEASON

You can count on lots of apples this fall. That's the word from the U.S. Department of Agriculture that points the second largest crop in 45 years. USDA's Agricultural Marketing Service has issued a special Food Alert on apples; to call attention to fall marketings that likely will run 11 percent more than last year.

You are invited to share in the abundance. Food wholesalers and retailers have been asked to feature apples in special promotions as often as they can. You already have seen and

enjoyed a good supply of early apples. Now look for the later varieties - the firmer, better keepers - as they appear in volume at fruit markets across the country. Each variety has its own appeal and special advantages for a wide range of uses. Choose those you like the best, whether for eating out of hand or lending flavor and nutrition to the main course, a salad, a bread, or a dessert.

Four major varieties account for 70 percent of the apples produced this year. They are Red Delicious, Golden Delicious, McIntosh and Rome Beauty. Production of Red Delicious is forecast at 63.3 million boxes, or 36 percent of the total apple supplies. This is a new record for this variety. Golden Delicious production may be down slightly, but still will account for 16 percent of the total. McIntosh apples will account for about 10 percent, and Rome Beauty, about 8 percent. The remaining 30 percent of our supply will include such favorites as Winesap, Newtown, York Imperial, Northern Spy, Stayman and a host of others.

One nice thing about apples is that they thrive in every state of our nation, although only about 35 states have extensive commercial production. Also, apples ship well from one part of the country to another, and they're good keepers.

The old saw about "an apple a day..." is not sheer myth. Nutritionists point out that apples are important to consumers of all ages, including growing youngsters and dieters. An average-size apple contains 70 to 80 calories. Apple energy is supplied by quickly available fruit sugars, making an apple a natural for a healthy snack. Studies show that children who eat apples regularly, instead of excessive amounts of candies, pastries and soft drinks during the crucial 6 to 16-year period, have markedly fewer dental cavities.

Apple muffins, apple waffles and apple pancakes are just a few of the tantalizing ideas that score as breakfast eye openers. To prepare these, simply add tiny cubes of pared apples, with a suggestion of cinnamon and sugar, to the batter before baking or cooking. Or, perhaps you favor an old, proven recipe for Apple Strudel. Try this one:

APPLE STRUDEL

2 cups flour
1/2 tsp. salt
2 Tbsp. sugar
4 tsp. baking powder
6 Tbsp. shortening
1/2 cup nuts, if desired
1/2 cup milk
2 Tbsp. butter
1/4 cup brown sugar
Dash of cinnamon
2 1/2 cups chopped Golden Delicious apples
Sift flour, salt, sugar, baking powder together. Cut in shortening. Add milk to make soft dough. Turn out on floured board and knead gently. Roll out in rectangular sheet 1/4-inch thick. Spread with butter, cinnamon, brown sugar and apples. Roll out in jelly-roll fashion. Curve into a semi-circle. Bake in hot oven, at 400 degrees for 30 minutes. Cover with white frosting.

FROSTING:

2 tablespoons hot water
1 teaspoon vanilla
1 1/2 cups confectioners' sugar
Add water to sugar, beat until well blended. Add vanilla, spread on warm strudel.

Musical, Art Show Scheduled Oct. 21

The fine arts committee of the Chamber of Commerce Women's Division will be presenting a musical comedy "Gypsy" and an art exhibit on the evening of Oct. 21 in the new wing of the Community Center.

The event is being presented in order to raise funds for a community Christmas tree, to be planted on the lawn of the Courthouse and decorated each year.

Project chairman is Peaches Reinauer. Meredith Wilcox, dramatist, and Jane Gulley, soloist, will revive the Broadway production of "Gypsy" through narratives

and song. The local women have presented the program on several occasions to clubs here and have been invited by the fine arts committee to present an encore performance.

Adding to the evening's entertainment will be a collection of artwork to be displayed. The exhibit is being prepared by Hereford Art Guild with Eunice Petersen as chairman.

Admission charge will be \$2 for adults and 50 cents for children. Tickets are on sale now at the Chamber office, both banks and from members of the fine arts committee.

Stallings to Lead Heart Fund Drive

The Deaf Smith County Heart Association board of directors met in regular monthly session Thursday night at the E.B. Black house with nineteen members present. Billy Wall, president, presided.

Dean Stallings has been elected as Heart Fund chairman for the upcoming year. The goal of \$14,500 was set for Deaf Smith County.

The board voted to participate in the county-wide Health Fair to be held April 21.

Janie Matthews, R.N., chairman of the hypertension

committee, announced she would be available to take blood pressures for clubs and organizations and give a program.

Monthly public courses in CPR (cardio pulmonary resuscitation) will resume in November. If any business would like a special CPR class set up for its employees, they may call John Gilliland or Archie Dwyer.

November 2 will be the date of the next directors meeting. Any interested person is welcomed to attend.

Texas Tech Dedicates New Home-Ec Building

Clint Formby was instrumental in the establishment of a Home Economics Building on the Lubbock campus of Texas Tech University, according to Argen Draper, who attended Dedication ceremonies Wednesday afternoon at the university.

Formby has been president of the University's Board of Regents and is currently a board member. Mrs. Draper, a former County Extension Agent here, graduated from Texas Tech in home economics education management.

The Food Science-Home Economics Building was open to the public all day Wednesday and was the site of several special addresses. President

Cecil McKay did ribbon-cutting honors and a flag sent by Congress George Mahon was presented on his behalf by Murray Hensley.

Later in the afternoon, Dr. Leon Hopkins, chairman of the Department of Food and Nutrition presided during a brief program. Presenting the keynote address was Professor Mary Ann Kight, University of Arizona, speaking on "Biometrics and the Biocitizen."

The new building was constructed at a cost of \$3,911,400 and has facilities to house 607 persons. The building includes offices, lecture rooms, classrooms, a learning center and eleven research laboratories.

Fryers Included In Best Store Buys

COLLEGE STATION--Best buys at Texas grocery markets this week include fryer chickens, cooking greens and dairy "features," Mrs. Gwendolyn Clyatt reports.

Also, pork counters now offer a wider range of cuts and more attractive prices, as the seasonal supply increases, she says.

Mrs. Clyatt is a consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

This week's price-quality trends include the following: POULTRY--Best values are found on whole birds and mixed parts. Medium-size eggs usually are best egg buys.

FRESH VEGETABLES--Cooking greens such as mustard, collards and turnip tops are good quality and attractively priced.

In addition, carrots, cabbage, broccoli, corn squash, dry yellow onions and potatoes are worthy of consideration.

DAIRY--Look for features on a variety of cheeses, sour cream and yogurt.

PORK--Featured items include several cuts for roasting, such as fresh picnic, Boston butt and loin-end roast.

Other considerations include quarter-loin cut into chops, shoulder steaks and pork liver. Smoked features include semiboneless hams, bacon and frankfurters.

FRESH FRUITS--Red and Golden Delicious apples are now in largest supply and prices are trending downward slightly.

Both peach and nectarine supplies are winding down, although they are still available. Plums, prunes, grapes, bananas, pears and cantaloupes are generally found at moderate price levels.

GROCERY MARKET AISLES--Check prices on peanut butter, cooking oil and bread.

FROZEN FOODS--Many frozen food chests highlight complete dinners, bread dough and ice cream.

BEEF--Along with ground beef, other beef features include chuck roasts and steaks, round steaks and beef liver.

Date Set For Wedding

Mr. and Mrs. Jose Reyes of Memphis announce the engagement of their daughter, Juana to Robert L. Galloway Jr., son of Robert L. Galloway Sr. of Memphis and the late Mrs. Christine Galloway.

The couple will exchange wedding vows in Travis Baptist Church at Memphis, December 16 at 7 p.m.

The bride-elect is a graduate from Memphis High School. She attended Clarendon College and is presently employed by Farmers Home Administration as County Office Assistant in Hereford.

The prospective bridegroom is a graduate from Memphis High School. He attended County Junior College in Fort Worth and is now attending Clarendon College. He plans to attend West Texas State University this spring.

Friends and relatives are invited to attend.

Convention Delegates Named by Auxiliary

Delegates to the district convention were selected Tuesday during a business meeting of the American Legion Auxiliary in the Legion Hall with

Mrs. Lawrence Carlson presiding.

Chosen to represent the local auxiliary were Mrs. Carlson, Beverly Jesko, Troys Hanna, Pet Ott, Omalee Dickson and Clara Trowbridge. Alternate delegates are Argen Draper, Vernis Parsons, Jean Koelzer, Carl Odum and Ora Morgan.

The convention is scheduled Oct. 20-22 at Happy. In other items of business, it was announced that the new yearbooks will be distributed Oct. 17 during the annual membership dinner at the Legion Hall. Hostesses that evening will be members of the executive committee.

Minutes of the previous meeting were read and approved. Also, recommendations were heard and approved concerning needed items for the Legion Hall kitchen.

Eighteen members were present. To substitute all-purpose flour for cake flour, decrease the amount of all-purpose flour used by about two tablespoons per cup. Cake flour is milled from soft wheat and produces a fine-grained product, says Marilyn Haggard, foods and nutrition specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Public Welcomed To Tuesday Dinner

Individuals who are interested in attending the quarterly membership meeting of the Chamber Women's Division are reminded to confirm their reservations at the Chamber office before 5 p.m. Monday.

All citizens are welcome to attend the dinner meeting, which will convene at 7 p.m. at the Country Club. The meal will cost \$5.50.

At the top of the business agenda will be the election of four board directors. Nominated for the posts are Frances Berry, LaJean Henry, Marcia Snyder and Olivia Denning. They will replace the directorships of Carrell Ann Simmons, Donna

VanderLee, Sharon Davis and Janet Welty.

Also, the Chamber Women will be reminded of several upcoming projects, including Women's Emphasis Days, a fund-raising musical to benefit the Community Christmas Tree project, and the election of new Chamber officers.

Presenting the program Tuesday night, beginning at 8:30 p.m. will be April Lawrence, representative of St. John's Modeling School in Amarillo. She will discuss "Charm after Forty." Her discussion will be the first program to be presented as part of Women's Emphasis Days.

Model Meeting Held For Sorority Pledges

Beta Sigma Phi pledges were introduced to the sorority's goals Thursday night during a model meeting of Alpha Iota Mu Chapter in First National Bank's Community Room.

With Glenda Nigh presiding, members made plans for the chapter's style show, held yesterday at the high school as a benefit for the paramedic monitoring system. Bonnie Bower was chairman.

Charla Edwards and Debbie Goree, hostesses for the evening, presented a program on "The Purpose of BSP."

Guests in attendance were Roberta McNeese, Barbara McMillion, Lila G. Cobb, Shirley Dodge, Debbie Thomp-

son, Susan Shaw and Marva Spain.

Following a circus theme, clown-motif ice cream cones were served during the social hour.

Members present were Mrs. Nigh, Kathy Nixon, Brenda Thomas, Ginger Wallace, Mrs. Bower and Kathy Dupree.



The "Mercury Galant," published in 1672, was the first general interest magazine. It was concerned principally with gossip.

Have you been to The Chandelier Hallmark Gift Shop today?

Sugarland Mall

Perfectly padded!




"HI HO"
TAN WAXHIDE SMOOTH LEATHER

"BRUTE"
EARTH BROWN SUEDE LEATHER

Your little boy won't be satisfied with just the toasty warmth and quality construction he'll get from These Two soft Leather Jumping Jacks - So we've packed them with lots of style! He'll love the Rugged-Look of All-Leather uppers set on Bouncy Track Soles! And, he has two styles to choose from - "Hi Ho", in smooth Leather and "Brute" in Rough-Out Suede. Fine Lace-Boot looks and lots of durability from Jumping Jacks.

Gattis Shoe Store

"THE BOOT PLACE"
SUGARLAND MALL

Remember This Name...

Smith & Co. Funeral Home, Inc.

105 GREENWOOD • HEREFORD, TEXAS 79045

AMBULANCE 364-6533

LIL DINER

513 Park Avenue

Country Breakfast

Short Lunches

Sandwiches

Mexican Food

Merchants Lunch Daily

Open 6 a.m. to 2 p.m. Mon-Sat.

364-9009

Keepsake

Registered Diamond Rings



DAMSEL

Kester's

ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

20th Anniversary Sale

DON'T MISS THIS ONCE A YEAR EVENT! McGEE FURNITURE
35 WONDERFUL YEARS IN THE FURNITURE BUSINESS AND
20 OF THEM IN HEREFORD, TEXAS.



2 Sets Twin Foam MATTRESS & BOARD
ANNIVERSARY SALE
Reg. \$69⁹⁵ Set **\$55⁰⁰ SET**

1 King Satellite Foam MATTRESS & BOX
ANNIVERSARY SALE
Reg. \$189⁹⁵ Set **\$99⁹⁵**

ALL OTHER MATTRESS AND BOX SPRINGS ON SALE
DURING OUR 20th ANNIVERSARY SALE!

MATTRESS AND BOX SPRING
ANNIVERSARY SALE
Innerspring
TWIN SET Reg. \$119⁹⁵ Set **\$89⁹⁵ SET**
FULL Reg. \$149⁹⁵ Set **\$109⁹⁵ SET**
QUEEN Reg. \$189⁹⁵ Set **\$149⁹⁵ SET**

3 Piece GAME SET
Thomasville Oak, Flip-Top
Table opens: 68" X 34"
with 2 chairs.
ANNIVERSARY SALE
Reg. \$898⁰⁰ **\$575⁰⁰**

2 - 5 Piece Oak GAME SETS
Velvet Chairs on Casters
ANNIVERSARY SALE
ONE AT Reg. \$925⁰⁰ **\$650⁰⁰**
ONE AT Reg. \$779⁰⁰ **\$599⁹⁵**

5 Piece Italian Provincial (All Wood) BEDROOM SUITE
Triple Dresser, Mirror, King Headboard & Frame
2 Night Stands
ANNIVERSARY SALE
Reg. \$1034.00 **\$750⁰⁰**

5 Piece Modern Oak BEDROOM SUITE
Triple Dresser, Mirror, King Headboard & Frame
2 Night Stands
ANNIVERSARY SALE
Reg. \$1011.00 **\$730⁰⁰**

5 Piece Country Oak BEDROOM GROUP
Double Dresser, Mirror, Full-Queen Headboard
& Frame, Bachelor Chest, Upper Bookcase
ANNIVERSARY SALE
Reg. \$668.00 **\$450⁰⁰**

5 Piece Modern Oak BEDROOM SUITE
Triple Dresser, Mirror, Full-Queen Headboard
& Frame, 2 Night Stands
ANNIVERSARY SALE
Reg. \$825.00 **\$625⁰⁰**

ALL LA-Z-BOY ROCKING RECLINERS AND WALL RECLINERS
REDUCED FOR ANNIVERSARY SALE!
LAYAWAY FOR CHRISTMAS NOW!
LOTS OF ITEMS ON SALE NOT LISTED!

83" SOFA
Toast Tweed Nylon
ANNIVERSARY SALE
Reg. \$399⁹⁵ **\$259⁹⁵**

LARGE GROUP CHAIN LIGHTS & TABLE LAMPS
REDUCED
ANNIVERSARY SALE

30 - 50% Group of LARGE PICTURES 1/2 PRICE
Prints by famous artists
ANNIVERSARY SALE

1-Chrome Burl Glass SOFA TABLE
Reg. \$180⁰⁰ ANNIVERSARY SALE **\$99⁹⁵**

4 Piece MODERN SET TABLES
Chrome, Glass, Burl Cocktail, 2 Ends, 1 Bunching
Reg. \$540⁰⁰ ANNIVERSARY SALE **\$275⁰⁰**

4 Piece Set DARK OAK TABLES
Cocktail, Hex, Square, End
Reg. \$644⁰⁰ ANNIVERSARY SALE **\$329⁹⁵**

Maple WOODEN ROCKERS ALL REDUCED SALE PRICED ANNIVERSARY SALE
\$39⁹⁵ TO \$159⁹⁵

New Shipment of Low End OCCASIONAL TABLES
SALE PRICED AS LOW AS
\$49⁹⁵ EACH
ANNIVERSARY SALE

Large Brown Vinyl CHAIR & OTTOMAN
Reg. \$419⁹⁵ ANNIVERSARY SALE **\$319⁹⁵**

Large Thomasville DINING TABLE & 8 CHAIRS
Pecan & Burl
Table extends to 45" x 118"
Reg. \$2,022⁰⁰
ANNIVERSARY SALE **\$1299⁹⁵**

Vinyl & Velvet FOOT STOOLS
Reg. \$26⁰⁰
ANNIVERSARY SALE **\$15⁰⁰**

2 Deep Red Velvet CHAIRS ON CASTERS
Reg. \$209⁹⁵ ANNIVERSARY SALE **\$219⁹⁵ PAIR**

87" SOFA
Gold-Orange Velvet
Reg. \$649⁹⁵ ANNIVERSARY SALE **\$339⁹⁵**

92" SOFA
Rust Vinyl
Reg. \$449⁹⁵ ANNIVERSARY SALE **\$299⁹⁵**

86" SOFA
Green-Gold Velvet
Reg. \$849⁹⁵ ANNIVERSARY SALE **\$539⁹⁵**

SECTIONAL SOFA Large Green Velvet
L Shape 142" x 97"
Reg. \$1449⁹⁵ ANNIVERSARY SALE **\$749⁹⁵**

Black Wrought Iron DAYBED
With Pop Up Unit (No Mattresses)
Reg. \$130⁰⁰ ANNIVERSARY SALE **\$99⁹⁵**

1 Maple-with 3" Post BUNK BED
Reg. \$219⁹⁵ ANNIVERSARY SALE **\$149⁹⁵**

Large Selection Gold FRAMED MIRRORS 30% OFF
ANNIVERSARY SALE

2-Small BOOKCASE-CURIOS
Reg. \$173⁰⁰ Each ANNIVERSARY SALE **\$89⁹⁵ EACH**

1-Oak STUDENT DESK
Reg. \$181⁰⁰ ANNIVERSARY SALE **\$129⁹⁵**

1-Dark Pine 6-GUN CABINET
Reg. \$360⁰⁰ ANNIVERSARY SALE **\$249⁹⁵**

Yellow Velvet Quilt LOVESEAT
Twin Sleeper (Innerspring Mattress)
Reg. \$609⁹⁵ ANNIVERSARY SALE **\$399⁹⁵**

Gold-Rust-Green Print ROCKING LOVESEAT
Reg. \$469⁹⁵ ANNIVERSARY SALE **\$319⁹⁵**

2 Piece SOFA & LOVESEAT
Red-Brown Stripe Herculan
Reg. \$649⁹⁵ ANNIVERSARY SALE **\$349⁹⁵**

3 Piece LIVING ROOM GROUP
Nostalgic Burgandy Sofa & 2 Chairs
Reg. \$1199⁹⁵ ANNIVERSARY SALE **\$609⁹⁵**

LLOYD'S POLISH
ANNIVERSARY SALE
Reg. \$2⁹⁹ **\$1⁶⁹**

1-Solid Hard Rock Maple CORNER CHINA
Reg. \$529⁰⁰
ANNIVERSARY SALE **\$279⁹⁵**

1-Twin Dark Walnut HEAD BOARD
Reg. \$30⁰⁰
ANNIVERSARY SALE **\$19⁹⁵**

Large Group DECORATOR PILLOWS \$5⁰⁰ EACH
Reg. \$8⁹⁵ to \$10⁹⁵

Group Small Plaques & Wall Decorations 1/2 PRICE
ANNIVERSARY SALE

2 Beige Velvet SWIVEL ROCKERS
Reg. \$249⁹⁵ Each
ANNIVERSARY SALE **\$309⁹⁵ PAIR**

8 Piece Solid Hard Rock Maple DINING ROOM SUITE
Large China, Round Pedestal Table & Chairs
Reg. \$2805⁰⁰ ANNIVERSARY SALE **\$1799⁹⁵**

5 Piece Howell DINETTE Table & 4 Chairs
(Slightly Damaged) Brown
Reg. \$470⁰⁰ ANNIVERSARY SALE **\$269⁹⁵**

Brown Vinyl SLEEPER Queen
Reg. \$599⁹⁵ ANNIVERSARY SALE **\$419⁹⁵**

70" Brown-Beige Herculan Plaid SLEEPER Full Size
Reg. \$499⁹⁵ ANNIVERSARY SALE **\$359⁹⁵**

100% Nylon Blue Floral SLEEPER Queen
Reg. \$869⁹⁵ ANNIVERSARY SALE **\$650⁰⁰**

NO APPROVALS NO EXCHANGES
Save during this big store-wide sale.
See the price tags on the merchandise.
We have the finest stock ever and the
best prices of the year.

NO REFUNDS NO TRADE-INS

Home Owned... Home Operated

McGEE FURNITURE

511 N. MAIN
364-2586

SHORT'S Furniture

"The Store Where Your Dollar Buys More"

209 East Park Avenue Hereford, Texas 364-8050

- FREE DELIVERY AND SET-UP WITHIN TRADE AREA
- BANK RATE FINANCING AVAILABLE WITH APPROVED CREDIT

OPEN 9:30 A.M. TIL 6:00 P.M. MON. THRU SAT.

Swivel Rocker SALE

We Have Just Received 35 Beautiful Swivel Rockers From Kroehler For This SPECIAL SALE!



ONE WEEK ONLY!!

CHECK THESE FEATURES:

- Steel Swivel Base
- All Wood Frame
- Beautiful Covers in Velvets and Nylons
- Many Colors To Choose From

Prices Start At

\$79⁰⁰ (Nylon Cover)

\$149⁹⁵ Retail

VELVET SWIVEL ROCKERS

Reg. \$199⁹⁵

\$147⁰⁰

VELVET SWIVEL ROCKER

Reg. \$229⁹⁵

\$169⁰⁰

CHOOSE FROM THESE POPULAR BRANDS

- KROEHLER
- MASON - TYLER
- RIVERSIDE
- CHARLES

Vows Exchanged Saturday By Miss Ricketts, Clark

Miss Celia Anne Ricketts, daughter of Mr. and Mrs. Forrest Ricketts of Lubbock, and Bob Ellis Clark, son of Mr. and Mrs. Bob R. Clark of Friona, exchanged vows Saturday evening at the Hereford Community Church.

Gold votive lights glimmered in two pairs of candelabra flanked by fall arrangements at the altar. Urns of gold pompon chrysanthemums framed the setting. Silver appointments graced the table where the bride and groom took Communion.

Performing the ceremony was the brother of the groom, Alan Clark of Enid, Okla.

Serving as maid of honor was Tonya Kaye Landers, and Chris Lewis was best man.

Ushers were Dan Ricketts, brother of the bride; James Clark, brother of the bridegroom, and Tim Lyons.

Wedding selections were vocalized by Mrs. Chris Wiecek, sister of the bride, and Miss Colleen Rudd. They rendered "I Could Never Promise You," "Learning To Lean On Jesus," and "Charity". Accompanying the vocalists were Brenda Tackitt at the piano; Doug Creel on the guitar; Pat Michaels on bass; Sharon Wilburn, violinist; and Mrs. Greg Skypala, flutist. The instrumentalists performed "Alleluia" for the procession and "The Dancing Heart" for the Recessional.

Givin in marriage by her father the bride wore a formal wedding gown of snow-white peau de soie satin trimmed with Cluny lace. The wedding dress was designed with a raised waistline, emphasized by a wide band of scalloped lace. Delicate lace appliques accented the sheer yoke of the gathered bodice which was styled with V-neckline and lace standup collar. Inserts of lace trimmed her full bishop sleeves which gathered into fitted lace cuffs.

Designed with side and back fullness, the skirt was encircled with wide Cluny lace at the hem line, sweeping into a Chapel train. A bride's bandeau of lace jeweled with seed pearls, held her tiered fingertip veil of bridal illusion with fluted edging. She carried a cascade of white silk roses accented by small autumn-hued silk blossoms. Completing her trousseau was the gold bar pendant worn by her maternal great-grandmother as a bride.

Floor-length gowns designed by the bride were worn in the processional by her attendants. Each dress was fashioned of cream yellow fabric embossed with autumn flowers, and trimmed with matching satin



MRS. BOB ELLIS CLARK ...nee Celia Anne Ricketts

ribbon at the cuffs of their long full sleeves and V-shaped yoke.

Following the ceremony the reception was held in the Church Fellowship Hall. Serving refreshments were Mrs. David Owens, sister of the bride; Mrs. Alan Clark of Enid, Okla., sister-in-law of the groom; Mrs. John Snyder of Enid Okla., sister of the groom; and Mrs. Henry Clark of Friona, sister-in-law of the groom. Registering guests was Tandy James. Others in the house party were Mrs. Frank Ford, and Mrs. Joe James.

The multi-tiered wedding cake was topped with a gold cross, entwined with wedding bells. Fall-colored confectionate flowers trimmed the cake. A crocheted lace overlay with seed pearls was draped over candlelight linen on the serving table.

For a wedding trip to Colorado, the newlywed Mrs. Clark chose to wear a brown skirt and matching print blouse

with a neckscarf, anchored by her mother's pin. A brown silk corsage completed her ensemble. The couple will be at home at 519 Ave. H after October 14.

The bride is a longtime resident of Hereford. She graduated in the spring of 1978 after moving to Carlsbad, N.M.

The bridegroom graduated from Friona High School in 1976.

Out-of-town guests were Mr. and Mrs. John Snyder of Enid, Okla.; Mr. and Mrs. Loyd Smith of Farwell; Mrs. Mary Ella Ricketts, grandmother of the bride; Mr. and Mrs. Alan Clark of Enid, Okla.; Mr. and Mrs. Fred Ricketts of Albuquerque, N.M.; and Mr. and Mrs. Albert Ricketts of Dalhart.

The Panamanian government reports the number of visitors to the Latin American country should go well over the 400,000 mark this year for the first time in history.

Mrs. Wall Chosen Sweetheart

Judy Wall was selected as Kappa Iota Chapter's sweetheart for the Beta Sigma Phi sorority year Tuesday night during a meeting in the home of Cindy Burns.

Mrs. Wall, chapter president, called the session to order. In business, members discussed their fund-raising project, the making of family portraits by a professional photographer. The project was to have been completed today.

Kathy Paetzold delivered the report from the BSP City Council and Marcia Boyer presented a summary of the KI social calendar for this season. It was announced that tickets to the Benefit Bridge Tournament, scheduled Oct. 24 at the Community Center, will go on sale this week for \$2 each. The tourney is being sponsored by Kappa Iota.

"Finding a Place for Personal Goals" was the program presented by Judy Stoy and Lynn Carter.

Members were reminded that the next chapter meeting is slated Oct. 17 in the home of Mrs. Carter.

Others present at the recent meeting were Karen Abney, Annette Ashby, Cheryl Betzen, Betty Ann Boyd, Poppy Head, Kathy Johnson, Dolores Jones, Donna Jones, Marcia Jones, Marly Leasure, Connie Sublett, Susan Sublett, Donna Warrick, Mary West and Marcia Winget.

Wyche HD Club Officers Nominated

Members of Wyche Home Demonstration Club approved recommendations from the officers nominating committee Thursday afternoon during a business meeting in SWPS Reddy Room.

Pet Ott gave the report, which nominated the following women for office: Esther Thuett, president; Clara Trowbridge, vice president; Louise Packard, secretary/treasurer; Gwen London, council delegate; and Wynema Wheeler, reporter.

This slate of officers will be installed in December and will assume office in January for the 1979 club year.

Lorena Ward, president, called the meeting to order and each member answered roll call with "How I Manage Time".

In other business, Novella Hewitt and Mrs. Ott were appointed to be in charge of the club's program Oct. 19, when members will meet in the Reddy Room. Mrs. Ott also delivered the HD Council report.

Louise Axe gave the program, entitled "Time Management." She stressed the importance of combining one's values with a time schedule and using time carefully.

Clara Trowbridge and Virgie Duncan were hostesses to Mmes. London, Axe, Ward, Hewitt, Ott, Camelia Jones, Sue Fannin and Nancy Duncan.

HOPPING RIGHT ALONG WASHINGTON (AP) — Drought in the Western Plains created optimum conditions for egg-laying by grasshoppers last year and the result is the worst infestation of grasshoppers in 20 years.

According to the National Geographic Society, the drought reduced the predators that normally feed on grasshoppers.

To make matters worse, heavy winter snows offered protective cover for spawning of the eggs, then spring rains assured ample vegetation to feed the newly hatched hoppers.

The last outbreak of similar severity was in 1958, when the insects caused a \$60-million crop loss.

Pardon our MESS

WE'RE REMODELING!



Soon we will have an exciting new store for your shopping pleasure.

Meanwhile, feel free to come in and shop for all your children's needs.

Helen's
It's all for you.

Keepsake
Registered Diamond Rings



MOON DREAM
Kester's
Jewelry
ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD



Furr's GENERIC LABEL PRODUCTS A NEW FEATURE TO HELP YOU SAVE MONEY

YOU ARE A **WINNER** EVERY TIME! WHEN YOU REDEEM YOUR MAILED COUPONS AT FURR'S FOR UP TO **200 Extra Stamps**

PRICES EFFECTIVE THRU OCT. 11, 1978

MUMS ASST COLORS \$4.29

29¢

\$1.19

39¢

49¢

49¢

ROUND STEAK	FURR'S PROTEN LB.....	ADV SPECIAL!	\$1.69
SIRLOIN STEAK	FURR'S PROTEN LB.....	ADV SPECIAL!	\$1.89
RIB STEAK	FURR'S PROTEN LB.....	ADV SPECIAL!	\$1.89
RANCH STEAK	FURR'S PROTEN 7-BONE, LB.....	ADV SPECIAL!	\$1.39
HAM	WILSON BUFFET LB.....		\$1.98

RUMP ROAST	FURR'S PROTEN LB.....	\$1.39
BEEF ROAST	FURR'S PROTEN, SHOULDER 7-BONE CUT, LB.....	\$1.29
ARM ROAST	FURR'S PROTEN, ROUND BONE, LB.....	\$1.49
CLUB STEAK	FURR'S PROTEN LB.....	\$2.19
T-BONE STEAK	FURR'S PROTEN .B.....	\$2.59
FAMILY STEAK	FURR'S PROTEN LB.....	\$1.49

WE REDEEM USDA FOOD STAMPS

LUNCH SPECIAL \$4.79

- 1 B.Q. CHICKEN
- 1 PINTO BEANS
- 1 PINT COLE SLAW

DELICATESSEN

APPLES	3 LB BAG NEW CROP	
LETTUCE	CALIFORNIA ICEBERG LB.....	
TOMATOES	VINE RIPE SLICERS LB.....	
PEARS	D'ANJOY NEW CROP LB.....	

SUPER SAVINGS SPECIALS WITH FILLED GOLD BOND SUPER DISCOUNT BOOKLETS

TOPCO FABRIC SOFTNER 64 OZ. **59¢**

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

HUNT'S KETCHUP 32 OZ. BOTTLE **19¢**

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

FARM PAC LARGE EGGS DOZEN **29¢**

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

GRAPEFRUIT JUICE TEXAN 46 OZ. **12¢**

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

Wexford Pewter Mist by ANCHOR HOCKING This Week's Special **59¢** ROCKS

THIS WEEK'S FEATURED COMPLETER PIECE

11 Inch Relish Tray WEXFORD PEWTER MIST by ANCHOR HOCKING **\$1.99**

SPECIAL SAVINGS EACH WEEK ON FEATURED ITEMS OFFERED OCT. 5 THRU OCT. 11

DOUBLE GOLD BOND STAMPS TUESDAYS AND WEDNESDAYS

STORE HOURS WEEKDAYS 8 to 10 P.M. SUNDAYS 9 to 9 P.M.

TOWELS	SPILL MATE ROLL	49¢
CORN	FOOD CLUB WHOLE, KERNEL OR CREAM STYLE No. 303 CAN	3 FOR 89¢
COOKIES	KEEBLER FUDGE MARSHMALLOW	89¢
CRACKERS	KEEBLER SALTINE 1 LB	69¢
TAMALES	WOLF BRAND 15-OZ.	59¢
ZIPLOC BAGS	GALLON TWENTY COUNT	99¢
NESTLES QUIK	1-LB.	\$1.56

CAKE MIX	DUNCAN HINES 18 OZ	69¢
DOG FOOD	ALPO CANNED 14 OZ CAN	36¢
SAUSAGE	SWIFT VIENNA 5 OZ	3 FOR \$1.00

POTATO CHIPS	PRINGLES 9-OZ PKG...	89¢
CEREAL	RALSTON COOKIE CRISP 11 oz....	79¢
DRESSING	SEVEN SEAS GREEN GODDESS 16 OZ....	\$1.29

FROZEN FOOD FAVORITES

EGG BEATERS	FLEISCHMANN'S 16-OZ.	89¢
ORANGE JUICE	MINUTE MAID 12-OZ.	89¢
DINNER	NIGHT HAWK TOP CHOP T STEAK 12-OZ PACKAGE	\$1.29

Pepsodent TOOTHPASTE PEPSODENT FAMILY 6.5 OZ. **89¢**

COLD SEASON VICK'S DAY CARE 10 OZ. **\$2.67**

NOXEMA SHAVE CREAM Reg. Menthol, Lime, Wild Flower 11 OZ. **\$1.30**

TOPCO ANTI FREEZE **\$3.49**

TOPCREST IRONING BOARD COVER WITH **\$1.99**

VITAMINS BUGS BUNNY'S REG. 100'S \$3.52, IRONS 100'S \$3.86

MISS CLAIREL FORMULA, SHAMPOO ASST. COLORS **\$2.61**

MOUTH WASH TOPCO 24 OZ RED- GREEN- YELLOW- AMBER **98¢**

PUMP A DRINK ALADDIN GIVES 8-OZ OF HOT OR COLD LIQUID IN ONE TOUCH 1-QT SIZE **\$8.99**

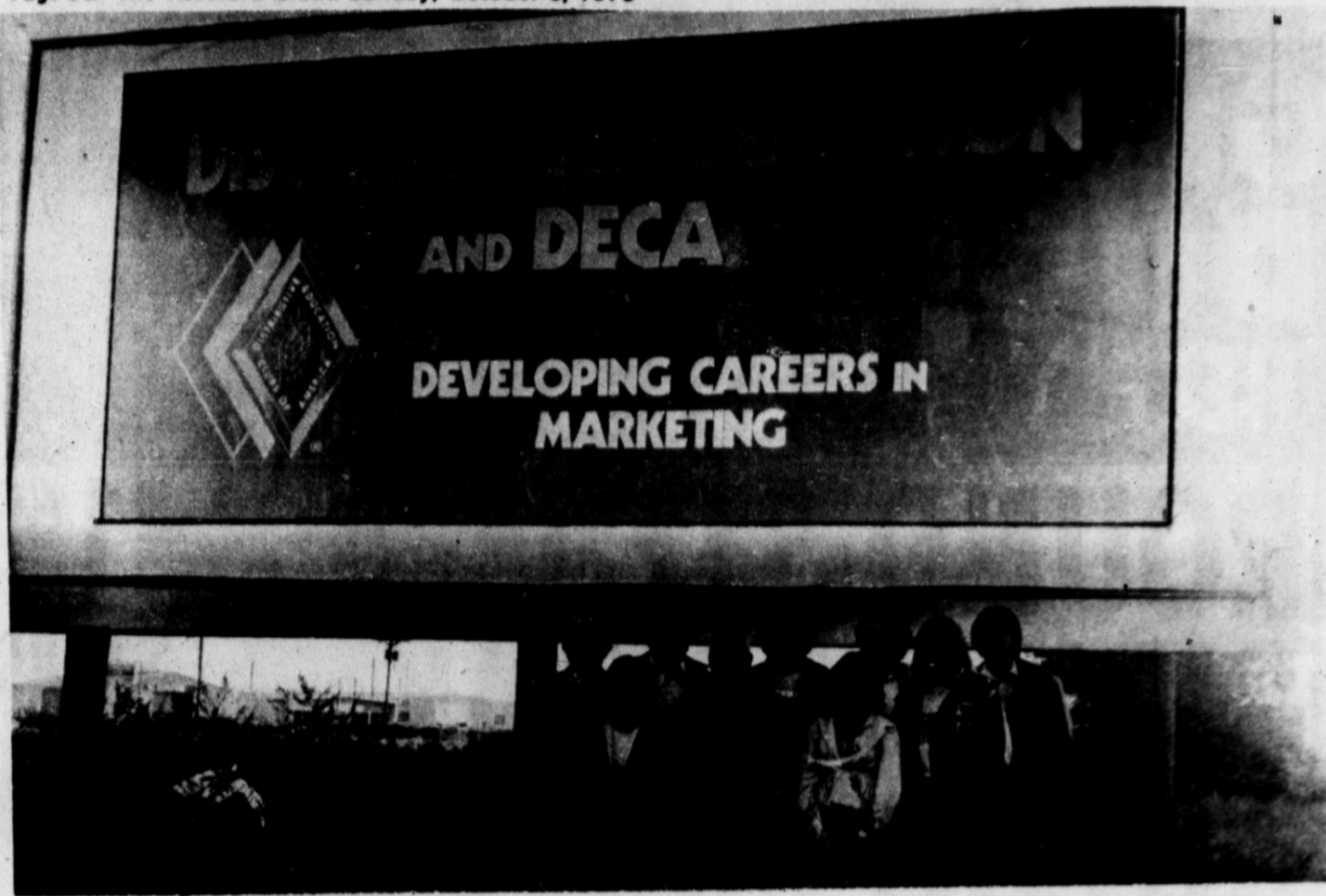
SHAMPOO BODY ON TAP, NORMAL, OILY, DRY, 11-OZ. **\$2.16**

BUFFERIN 100-COUNT **\$2.12**

WESTINGHOUSE FLASH CUBES **\$1.21**

SUPER ADHESIVE **2/\$1.00**

SHOP Furr's MIRACLE PRICES



Supporting Co-op

A new billboard has been put up in representation of Distributive Education, east of the city on Hwy. 60. Standing left are Rusty Roads, Albert Gonzales,

James Warden, Mr. G.C. Graves, Tony Melugin, Jeanine Walker, Wendall Turner, Amy Tolman, and Jackie Manning.

House Clinic Explains Endura Steel Siding Beauty, Savings.

"Let the House Clinic show you how you can eliminate all of your painting!"
The House Clinic, at 1922 Ave. E., phone 747-4436 in Lubbock, can cover your complete outside walls with the quality Endura Vinyl-coated steel siding that is especially designed to go over any outside surface of the home, regardless if it is stucco, asbestos or even brick!

Endura is a United States Steel product with a 35-year written factory prorated warranty.
"In addition, this is the only steel siding in the industry that is guaranteed against hail," the folks at House Clinic emphasize.
Long On Experience
The House Clinic has over 85 years of combined experience on its staff; so you know you can depend upon them to get the job

done...right.
House Clinic is the exclusive distributor in this area for Endura Steel, as well as complete overhang covers manufactured by the same reliable company.
"Stop in and visit at 1922 Ave. E in Lubbock for complete details on how to eliminate painting, increase property value and save on utilities.
Or call collect to 747-4436 for more information.

House Clinic can arrange financing for you if you wish.
Even Stamps
Also, learn of their offer of your choice of S&H or Gold Bond stamps with all complete house covers!
All the products at House Clinic are manufactured in the United States. Be sure to learn of the 20 year hail guarantee and the 35 year material guarantee...at House Clinic, 1922 Ave. E.

Aikman PTO Convenes

Aikman's Parent Teacher Organization held its first meeting of the school year Thursday night.

PTO president Mrs. Noel Esqueda, called the meeting to order. The pledge of allegiance was led by Keith Herrera. Mrs. Freddie Savage, read the minutes of the previous meeting and a treasurer's report was delivered by Mrs. James McNaney.

The meeting proceeded with new business. It was reported that Mrs. Lupe Villarreal, would take the place of Mrs. Harold Tuckers, who is unable to serve this year as reporter.

The nominating committee, which consists of Mrs. Noel Esqueda, John Poindexter and Mrs. Lupe Villarreal were approved to serve on that committee.

John Poindexter announced the membership contest, which will start on Monday October 9th and run through October 20th. The room with the highest percent membership will receive a \$5 prize to buy something for the room. Second place will receive \$4, third place \$3. Membership dues are \$1 per couple or 50 cents per parent.

The teachers and administrative staff were introduced by the school principal John Poindexter.

Following the business meeting, Mrs. David Pickens introduced the musical program entitled "Children Holiday" presented by the fourth grade students under the directions of Mrs. Joan Latham and fellow teachers.

Ann Landers

Unknown Landers



DEAR READERS: For the last several months I've been receiving various and sundry comments about the pictures that run with my column. I've been putting them aside, thinking perhaps one day I would share them with you. Well -- today's the day:

FROM ST. JOSEPH, MICH.: I am fed up looking at your silly grin every day in the Herald Press. Will you please get a new picture or drop it altogether? -- Mrs. R.L.P.

NEWSDAY, LONG ISLAND: Are you wearing a wig or what? Your hair doesn't look real. And neither do your teeth. How much of what we see is YOU? (Bet you'll never answer.) -- Manny

DEAR MANNY: It's all me. No wig. Teeth - the originals. You lose.

KANSAS CITY STAR-TIMES: After so many years of not having a clue as to what you look like they finally put a picture with your column. Gee, you're pretty. Now I feel as if you're a live person instead of just cold type. -- Big Al

DEAR AL: I hope the editors of the Washington Post and the Topeka Capital Times see what you said. Thanks, pal.

ATLANTA: They used to run a picture of you but they dropped it and now I can't find your page. It makes me mad because it's the thing I like best in the paper. Talk to them, will you? -- Annoyed Subscriber

DEAR SUB.: Sorry. I only work there. YOU talk to them. You're a customer.

NEW ORLEANS: The picture they run with your column is a phony. I happen to know you are a man.

OMAHA, NEB.: Why don't you run a recent picture of yourself instead of one that is 25 years old? When I was in the fifth grade I started to read your column and today I have kids of my own. You can't still look like that. -- Dundee

DEAR DUN: The picture in the World-Herald is no more than a year old. Thanks for the compliment. You made my day.

CHICAGO: I don't know of another columnist in the country who has a different picture in the paper every single day of the week. Boy, you are conceited! -- Winnetka

BOSTON: I enjoy your column but I always put my thumb over your picture. You write well but you're not much to look at, honey. -- Harvard '80

DEAR '80: OK, so don't look. Just read, lovey.

DEAR ANN LANDERS: I am, a boat person and have a message for landlubbers. Will you let your readers know it is bad manners to set foot on a boat until the words "come aboard" are spoken? For those who don't wish to shout, a light knock on the hull can be heard inside.

And now the matter of shoes: It is an unspeakable gaffe to come aboard a yacht wearing ordinary street shoes. This can cause permanent damage to painted and varnished surfaces.

I am aware that a rather small portion of your readers own yachts, but since your column is read by people in every walk of life I felt it was the ideal place to get my message across. -- Old Salt In Cape Cod

DEAR SALT: Never let it be said that I discriminated against the rich. Here's your letter -- for that one tenth of ten percent.

MEXICAN BABIES SOLD MEXICO CITY (AP) — At least 500 Mexican children from poor families were sold last year by their parents to American couples, according to an official study published here.

Kings Manor News

Mrs. Dola Phillips had her daughter, Bermadine from Roswell N.M. to come by and take her out to lunch. That was a happy occasion for both of them.

Among the visitors this week were Mr. and Mrs. Don Matheson of Claude visiting Mr. and Mrs. Oscar Thomas. They were with us for lunch on Wednesday.

Also on Thursday Mrs. Gnat of Amarillo and her daughter, Mrs. Stewart, were here for lunch.

We welcome home some of our residents who have been away for a short time. Mrs. Fields enjoyed a four day visit with her son, Wallace and wife in Shamrock.

Mrs. Audrey Heard returned from San Antonio where she had been with her brother who is hospitalized there.

Ruby Jennings has been ill in our local hospital but has returned to us. Kay Kendrick is in the hospital in Friona at this

time for which we are sorry. Hurry Home Kay.

Emma Beaird's daughter, Katherine has been visiting her from Chicago this week. We are always glad when Katherine comes, and I'm sure Emma is extremely pleased.

Mrs. Pat Nickels, daughter of Ruby Jennings, ate lunch with us on Wednesday of this week. Warlick Carr and his daughter of Lubbock were also here one day for lunch.

We are pleased to welcome a new resident to our home this week. Mrs. Mary Poarch of Hereford moved into one of our cottages on Tuesday. We welcome you Mrs. Poarch and hope you will soon feel at home with us.

On Wednesday afternoon Mrs. Don entertained with Open House those from the Manor who could attend. Bea Noland took four car loads at intervals to 207 Fir Street to view Oneita's new home. Following a tour of the rooms and grounds, light refreshments were served from

her dining table. All enjoyed the outing and opportunity to visit Oneita again in her new surroundings.

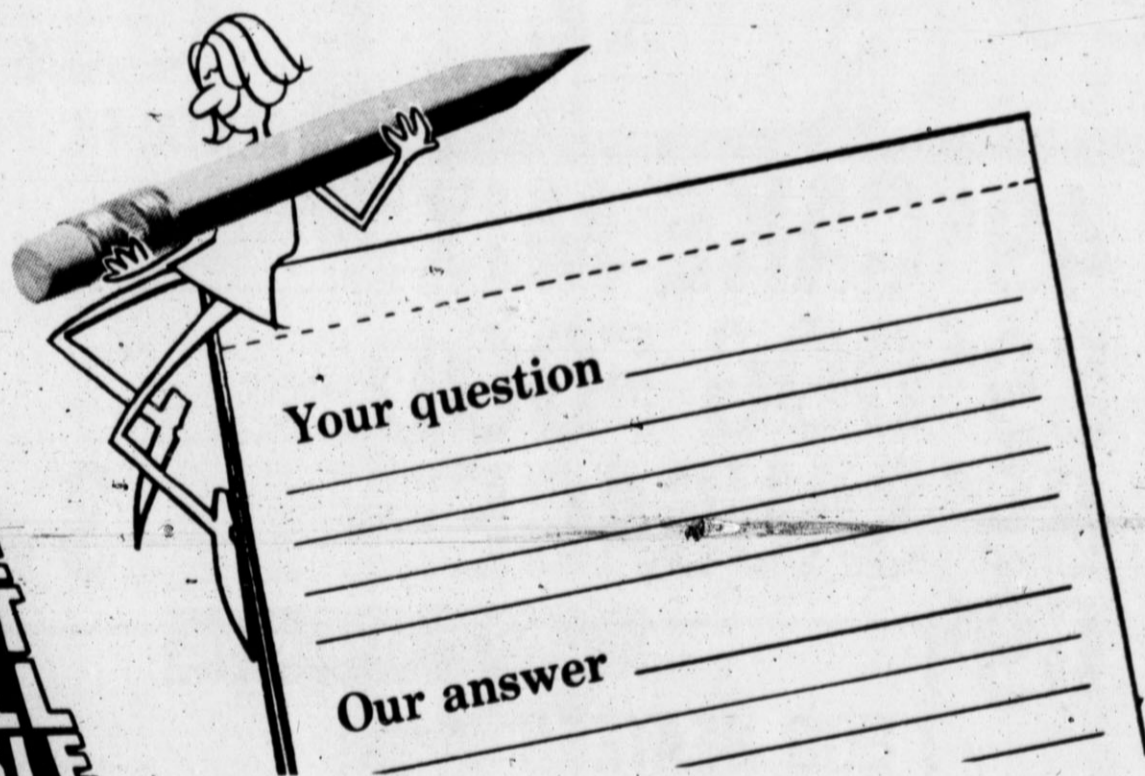
Thursday evening is fun time at the Manor. This week freshly popped popcorn was available as well as cool punch for those who desired it. Tables of various games were provided for those who wished to play while munching the popcorn. Throughout the evening music was furnished by some visiting musicians. On the steel guitars were Billy Lytal and his daughter, and Jerry Hodges and his daughter, Hooly, who sang several numbers. Eddy Gallagher was at the piano.

At intervals some gathered around the piano and sang familiar airs led by Clude Hudson. In all it was an enjoyable evening and we thank those who came to entertain us.

Count on a 12-ounce can of corn (vacuum pack) yielding about 1½ cups — enough for 3 or 4 servings.

We have a way with ideas and a way with money—ours and yours.
Because having money is one thing. But knowing what to do with it is an entirely different story.
At the best of all possible banks it's a question of what we can do for you. It's not a question of what you can do for us.
From the president to any teller, we want to answer your problems with our money ideas. Ideas we get because we're always building our references and resources to provide the best answers.
And we turn those answers into deeds. That's why so many people listen to what the best of all possible banks has to say. Our actions always speak louder than words.

A good bank has more answers than it has questions



THE BEST OF ALL POSSIBLE BANKS

Make Money Management Easy!
Ask about our 24-hour Automatic Teller Machine

THE FIRST NATIONAL BANK OF HEREFORD

MEMBER FDIC SINCE 1900

Sheer Softness

our dolman sleeved dress

flounced at the hem sashed at the waist in sheer floral polyester sizes 5-13

\$38



from our collection \$28-70

Nadine Jeter, Manager

Fire Prevention Everyone's Job

Hereford Fire Marshal Jay Spain has a tough job—fire prevention. "But it's not just my job," Spain says. "It's the job of each and every citizen in Hereford."

THE PROBLEM
Fires are tragic and terrifying. Each year, 12,000 Americans die as a result of fire, the third highest cause of accidental death in the country. An additional 300,000 persons are injured, many severely.

on the job. Their death rate is 15 percent higher than the next most dangerous occupation, mining and quarrying.

Fire is also expensive, costing the nation in excess of \$11 billion annually. Table 1 summarizes the main categories of cost. Ultimately, it is the citizens of a community who bear this staggering cost — both in loss of life, health and property, and in the taxes they pay for fire protection services.

The fire problem is compounded by the serious financial problems now facing governments, and together they have placed considerable pressure on public officials. City administrators must make

Table 1. ESTIMATED ANNUAL U.S. FIRE COSTS

Property Loss	\$ 2,700,000,000
Fire department operations	2,500,000,000
Burn injury treatment	1,000,000,000
Operating cost of insurance industry	1,900,000,000
Productivity loss	3,300,000,000
TOTAL	\$11,400,000,000

some hard choices. Faced with demands to maintain and sometimes increase the level of municipal services provided, public officials must continually evaluate government programs and expenditures in the context of cost-effectiveness.

WHAT CONSTITUTES PROTECTION SYSTEM?

It's clear that the problem is essentially a community problem, affecting far more than the local fire department. Similarly, the fire protection system itself involves various parts of the community. This is an important point. Fire protection is a community responsibility and means much more than a company of firefighters knocking down a fire with water. Fire protection also includes a whole range of prevention activities designed to minimize the loss of life and property when a fire occurs, and equally important, to prevent the incidence of fire in the first place.

PREVENTION: FIRE INCIDENCE

Since the object of fire prevention is to reduce the number of fires that actually occur, the incidence of fires in relation to the size of the population protected is one measure of the relative effectiveness of a city's fire prevention effort. Fires can be residential, commercial, industrial, vehicle, etc. The number and types of fires that occur of course will vary, depending upon the size of the municipality, the nature of its economy, its housing quality, etc. Many of these factors cannot be controlled by the local fire service system. What can be controlled — to some extent at least — is the quality and quantity of the city's fire prevention activities: fire safety and building inspection, enactment of sprinkler ordinances, etc.

The difference between prevention and suppression activities is not always clear-cut, and losses — whether of life, health or property — are related to both. In fact, there is no way to identify that portion of total losses that may be said to be exclusively associated with prevention as opposed to suppression efforts. The installation of fire walls is a good example.

SUPPRESSION: DOLLAR LOSS

The department that effectively contains, suppresses, or controls a fire once it has occurred will experience a minimum of dollar loss to property and a minimum number of deaths or personnel.

The citizens of Hereford are getting a bargain in fire protection and prevention," Spain says. The cost to the taxpayers of Deaf Smith County and the city of Hereford could be as high as a million dollars a year if it were not for the time and efforts put in by the volunteer fire fighters. These men spent over 4,000 hours in training in the past year, and that's not counting the hours spent battling real fires. As a result of this hard training and dedication, our local fire department is rated as one of the top volunteer fire departments in the state of Texas. Twenty-four of our fire fighters are certified by the state of Texas and the rest are undergoing training to receive certification. But we couldn't do this job without the support of the citizens of this area and the city and county commissioners. With their continued support, we hope to maintain the fire safety of each and every citizen of Hereford and Deaf Smith County to the best of our abilities," Spain concluded.

NEW YORK (AP) — An estimated eight million householders will shell out from \$20 to \$50 each this year for a residential smoke alarm, a gadget they hope they'll never need.

For some, it will be the first smoke detection device in their homes, but many will be picking up a second or third to broaden their protection in larger residences.

Fires kill about 6,500 persons in their homes each year, often during the hours of sleep. And officials across the country are and boosters of the new tool for early detection of fires.

Just about any one of them will suggest that the purchase of a smoke alarm is the perfect way to observe National Fire

Prevention Week.

The smoke detector is not the ultimate answer to fire danger, but it seems the best to date. Concealed within a neat little container fastened to, or near, the ceiling, most often in the hallway of a bedroom area, it cannot prevent a fire. But its prying alarm early in a fire can rouse heavy sleepers before blinding smoke and flame cut off escape.

No less than 100 companies have entered the market, manufacturing or selling smoke alarms. And makers of long-life batteries are staking in the boom, turning out special 9-volt cells for the first alarm units and stepping up their output of the familiar transistor radio-type batteries.

Along with individual householders, government officials are seeing the wisdom of the smoke alarm. New federal financing housing and transfer of a federal mortgage to a new tenant, require prior installation of wired-in smoke detectors. A recent survey shows 13 states mandating such protective devices in all new residential construction while 23 other states require smoke alarms only in specified types of residences under state or local regulations.

North Carolina pithily "re-guests" but does not order new-residence smoke alarms while 13 states have no requirements for such protection, although more than 100 localities have adopted smoke

detector ordinances.

Underlining their importance is the fact that four of every five persons killed in residential fires are not burned but die of toxic fumes, and that one of six injured survivors spends from six weeks to two years receiving often painful and always costly treatment in hospitals and clinics.

The technical improvements in such smoke alarms make writing that may fall in a fire. They also reduce power requirements so that it operates on a single long-life 9-volt battery of the type used in a transistor radio, available at the corner store.

For persons interested in buying a detector but dismayed

at the welter of models and the difference in type, authorities offer some advice:

Look first for an Underwriters Laboratories approval label or similar assurance from another recognized testing facility to show that right specifications and reliability requirements have been met. Then shop for price.

Special sales are frequent as a result of the keen competition between manufacturers. An ionic smoke alarm marketed by one of the pioneers in the business sold recently for \$19.99, instead of its listed price of \$34.99.

As to which type to buy, the advice is that it doesn't matter. If you can afford it, buy one of each type. If buying a second

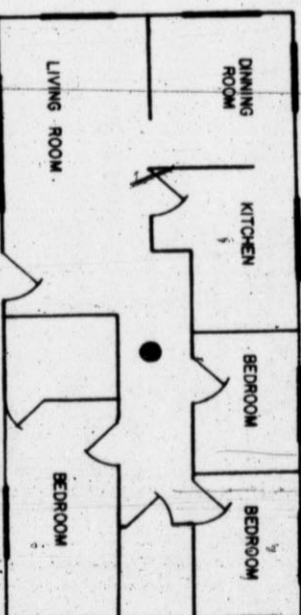
Smoke Alarm Called Good Buy

smoke alarm, make it the type you don't already have.

BULLET

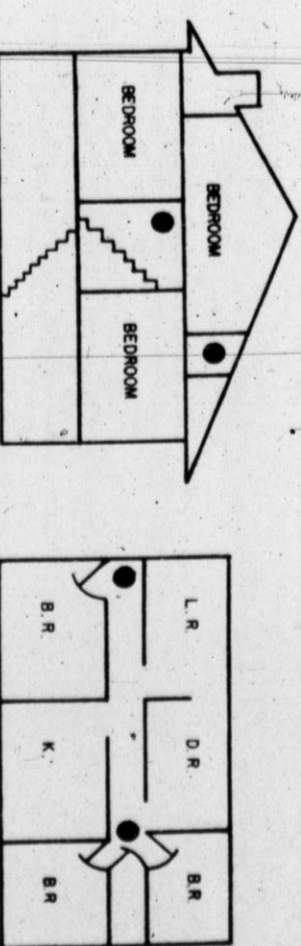
— **BANGOR, Maine (AP)** — After she cracked an egg into her frying pan, Althea Lyson found a 22-caliber bullet lodged in the egg while the round of ammunition got into the pan is anybody's guess. Mrs. Lyson is sure it wasn't stuck to the outside of the egg.

LOCATE SMOKE DETECTORS NEAR THE SLEEPING AREA



IN A ONE FLOOR PLAN WITH ONLY ONE SLEEPING AREA, THE SMOKE DETECTOR SHOULD BE PLACED BETWEEN THE SLEEPING AREA AND THE REST OF THE HOUSE.

IN HOME WITH MORE THAN ONE SLEEPING AREA ON THE SAME LEVEL OR ON DIFFERENT LEVELS, A SMOKE DETECTOR SHOULD BE INSTALLED TO PROTECT EACH SEPARATE SLEEPING AREA.



DON'T PLAY WITH FIRE...



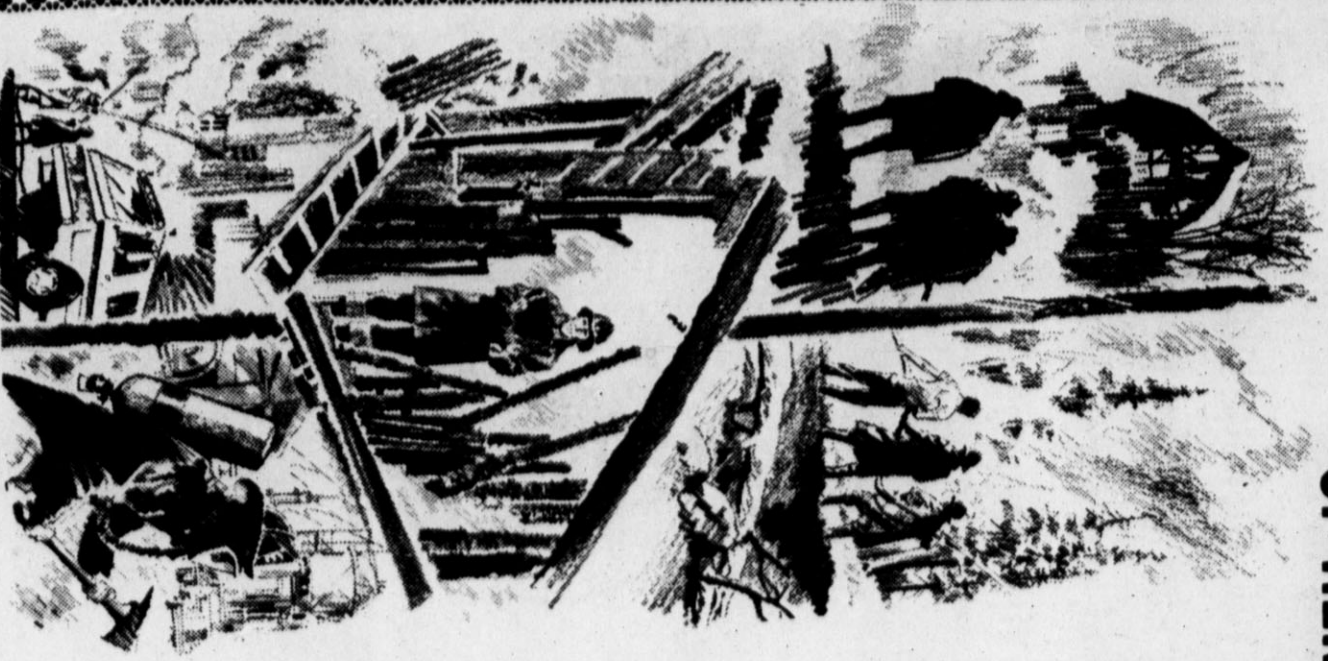
PREVENT IT!

Smith & Go.

Funeral Home, Inc.

105 GREENWOOD • HEREFORD, TEXAS 79045

AMBULANCE 364-6533



VOLUNTEER FIREMEN OF HEREFORD

WE SALUTE THE

- In the home: Practice fire drills with your family. Keep a fire extinguisher in a handy place.
- On your property: Check electrical wiring. Watch for trash build-ups. Take care when disposing of chemical containers, aerosol cans.
- In the forest: Be extra careful when smoking and extinguishing cigarettes. Snuff out campfires completely. Don't litter.
- Everywhere: Obey fire laws and "no smoking" signs. When driving, keep clear of vehicles carrying highly flammable contents.

Prevent

Fires!

THE FIRST NATIONAL BANK OF HEREFORD

MEMBER FDIC SINCE 1900



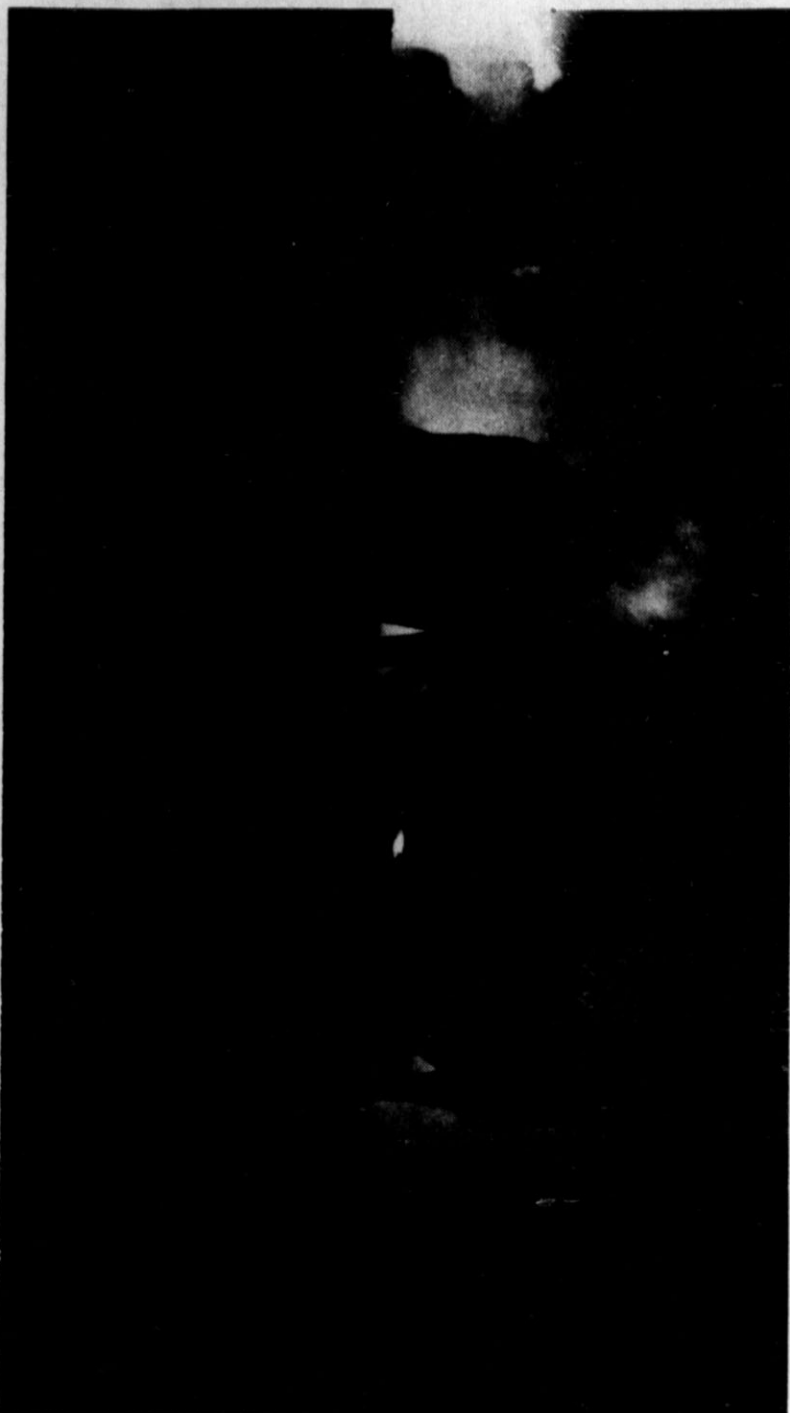
STOP FIRES

Hereford Parts & Supply Inc.

702 West 1st Street

Hereford, Texas

364-3522



Pit Fire
Hereford fire fighters risk their lives even in fire training sessions. At the Hereford fire field west of the city fire fighters battle a blaze in a pit, meant to simulate an oil-tanker truck spill. The training

field is designed to simulate many types of fires and emergency situations and each fire fighter must train at the facility.

COMMON SENSE

SAFETY TIPS

Many fires — with the exception of fires from lightning, spontaneous ignition, and a few other causes, such as friction, short circuit, storage of materials (hay, etc.) can be traced in some way to matches.

1. The head of the match contains chemicals (sulfides) which take fire easily when heated. In order to create heat by friction when the match is struck, the head has been manufactured to contain particles of ground flint.

2. Fires can be prevented by careful use and storage of matches and a knowledge of their properties.



Careless use of smoking materials leads the list in fire causes. Sensible disposal and care in handling of cigarettes, pipes, cigars and matches will prevent most fires.



Electricity is a leader in causing fire. A great many fires are caused by defective wiring, over fusing, bad insulation, poor extension cords and other causes.



Fire insurance, while not a deterrent to fire, is of greatest importance to the home owner. It is instrumental in alleviating the money losses which would otherwise have to be carried by the owner alone.



The Telephone and fire alarm box are very effective and certain instruments of notifying authorities of a fire emergency.

1. Think before you speak. Give the proper address, telephone number, and the nature of the call (fire, in a building, car fire, resuscitator call, etc.)
2. Pay attention to what the alarm operator asks you—answer any questions he may ask.



Ladder Drill

Three fire fighters clamber up a ladder during drills that are held the first and second Tuesdays of each month. Over 4,000 hours of fire fighting training was taken by Hereford Volunteer Fire Department members during the past year. Mike Watts is followed up the ladder by Bill Bankston and Butch Trevino.

Prevention Week Declared In 1920

Fire Prevention Week is observed — not celebrated in the United States each October. Today is the anniversary of "The Great Chicago Fire" of 1871 which marked the real start of community effort to prevent fires instead of concentrating only on putting them out.

Woodrow Wilson, in 1920, was the first president to issue a national proclamation in observance of what was then Fire Prevention Day. This tradition has been officially recognized by every successive president to this day.

The toll of the Chicago fire of 1871 was monumental in terms of the young frontier city and of the economy of those days: 250 lives lost, 17,450 buildings destroyed and an estimated \$168 million in property lost.

Today, fires continue to kill an average of 32 persons in the US each day, adding up to more than 10,000 lives each year, points out Nelson. About 30 percent of the victims, or 3,500, are youngsters through age 15.

Fires cost the US about \$4.4 billion in property loss annually. That means the average annual price of fire waste is \$20.40 for every person in the nation. Estimates by the National Commission on Fire Prevention and Control place the total cost of fires—including lost wages, sales and production as well as buildings and contents destroyed—at \$12 billion annually.

Fire tragedies probably will continue until Americans learn how not to burn through adherence to recommended fire prevention practices and through the use of fire preventive building and equipment designs.

If Fire Strikes...

Seconds count! Your house is on fire! Have you taken the time to make your family fire safe?

Develop a Home Escape Plan. Hold a practice fire drill. Then continue to practice until each member of the family knows exactly what to do. Your local fire station will be glad to help you.

Learn how to call your fire department. Can you call from a neighbor's house? Is there a pay phone nearby? Where is the closest street alarm box?

Home fire extinguishers can help put out small fires and get you safely out of a burning building. But don't take any chances—get your family and self out of the fire and always call the Fire Department—even if you think you've extinguished the blaze.

Know your exits. Provide ways to get to the ground from each room in the house. Try to provide at least two exits from each room. To help contain possible fire and smoke, sleep with all doors closed.

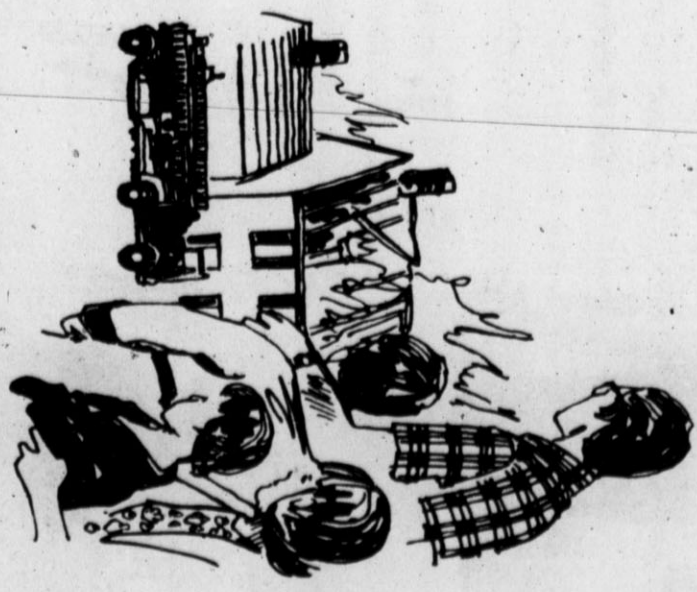
Don't wait until fire strikes. For your safety—PREPARE NOW!

REMEMBER... FIRE PREVENTION IS EVERYONE'S JOB!

PLAINS Insurance Agency

205 E. Park Ave.

364-2232



Hereford Fire Fighters Organized In Year 1899

It was 79 years ago when Hereford folks realized it might be a good idea to organize a fire-combating unit.

So, in 1899, the first bucket brigade was organized in Hereford.

Prior to that, any sizeable fire would most assuredly devastate a person's property. Folks lived a mile or more apart and a lack of organization kept neighbors from arriving in time at the scene of a fire.

The only fire-fighting technology available to Hereford's settlers in the late 1890's was their own imaginations.

When a prairie fire started, a method of fighting the blaze was to burn a strip of grass in front of the head fire, with the hope that it couldn't blow sparks across the burned-out gap.

Ranchers used a similar method for year-round protection. They cut two furrows about 100 feet apart, and burned the grass between the furrows. It left a barrier for any fires that might start.

Fires that already had started were battled in another way before the bucket brigade was formed. A cow was killed and the carcass was split along the stomach side. The animal was dragged fresh side down in front of the head fire.

Wet burlap sacks, brooms and clothing also were used to slow prairie fires.

In spite of nearly every adult, women included, in town owning a bucket, a fire on Jan. 30, 1903 caused \$27,000 in damages and another in December, 1908 ruined \$30,000 worth of property.

City officials then decided to organize even further.

The city bought a horse-drawn chemical engine for \$2,400 and 1,000 feet of hose in October, 1909. The equipment arrived the following February, and a volunteer fire department was organized.

C.L. Sullivan served as the first fire chief and fire marshal. R.L. Doss was secretary of the department and R.L. Witherspoon was treasurer.

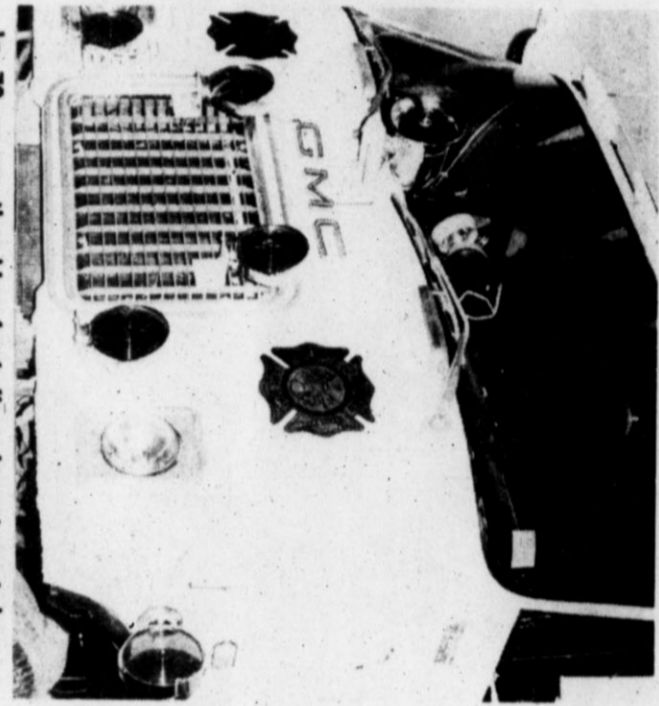
The engine was horse-drawn. It was sold in April, 1913 after the city decided it cost too much to maintain the unit. Fire protection then was provided by a hand-pulled cart that carried two hoses.

When the alarm—a bell which later became a steam whistle-sounded, firemen would pull the two-wheeled cart to the fire. The city, deciding the process was too slow, then offered to pay anyone \$5,000 for donating a car or team of horses to pull the cart.

The city purchased a chain-driven Wichita truck in May, 1913. It topped out at four miles per hour. Horses had cost \$90 a month to maintain so city fathers decided the truck was a good investment—it cost \$50,250 a month for 22 months.

In 1921 the Hereford city commission voted to give the fire department \$50 for each blaze it fought.

C.C. Rockwell was appointed fire chief and C.A. Shelton secretary in 1921, the year of Hereford's first truly organized fire department. There were two squads of volunteers consisting of



In 79 years the Hereford fire department has gathered some of the best fire fighting equipment available. "Big Boss," as the rig is called by the fire fighters, is a semi-tanker truck that carries 5,000 gallons of water, has its own pump and light plant.

DON'T LET IT ALL UP IN SMOKE PREVENT FIRES

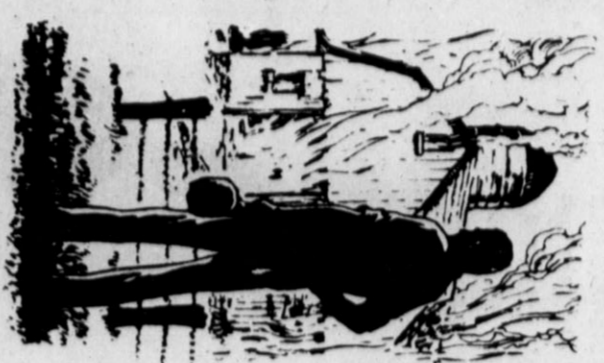
Tragedy By Fire Can Strike Out At Anyone... Anytime! Be Aware!

Fire prevention is not a one man job. Your local fire department is trained to handle fires when they occur... but it's everybody's job to stop fires before they start! We must all be aware of the rules for fire safety... practice them.

Most fires can be prevented, just by using some common sense. Keep attics, basements, and other storage areas free from clutter. Have all electrical equipment and wiring checked regularly. Put out all cigarettes and campfires completely. Let's all work to make this a fire-safe community.

Hoerner Waldorf
 Champion International Corporation

P.O. Box 1348
 Hereford, Texas 79045



ESCAPE: FIRST THING TO DO

Exactly what would you do if right now you heard the crackle of fire in your kitchen. Exactly what would you do if in the middle of the night, you family was sleeping soundly and you awakened to the smell of smoke?

People who don't have ready answers to these questions are risking their family's and their own lives, declares Fire Chief Osborn. For these are the people who don't know how to act when fire strikes in the home.

The first rule of safety from fire is escape: get everybody out

BURNING CLOTHES DANGEROUS TO CHILDREN, ELDERLY

A little girl was seriously burned when her dress caught fire because she was too close to an electric heater... An elderly woman's dressing robe was ignited when the loose sleeves brushed the burner of a kitchen range... A small boy playing with other children was fatally burned when he fell or was accidentally pushed into a bonfire.

These are typical cases from the files of the National Fire Protection Association, says Fire Chief Ron Osborn.

Clothing fires are a major cause of the deaths each year, as well as thousands of painful, sometimes disfiguring injuries. The most frequent victims are children and elderly persons.

"The trouble starts," points out the Fire Chief, "when

ELECTRICALLY-SAFE HOME HELPS PREVENT FIRES

Electricity powers many of the necessities and conveniences in the modern home, but it can also cause trouble unless given a reasonable amount of attention and care, says Fire Chief Ron Osborn.

Failure of many householders to treat electricity properly is emphasized by National Fire Protection Association figures which show that about one of every seven dwelling fires is caused by misused or defective electrical wiring and equipment.

To see if there might be uncorrected electrical hazards in your home, try answering questions:

"Yes" or "No" to these questions:

1. Is the right size fuse (15 amps for lighting circuits) in each socket in the fuse box? Do you use a new fuse—never a substitute—after each blow?
2. Do you use extension cords within safe limits of their

Here are some points from Chief Osborn and NFPA to help you plan:

1. Carefully figure out at least two routes to the outside from every room in the house, especially bedrooms. Allow for blocking of stairways and halls by fire.
2. Particularly for nighttime fires, remember that closed bedroom doors will hold back flame and smoke, allow extra time to escape.
3. For upper floor escape use any available porch and garage point where the family will meet, and be sure everyone understands the rule "Once Out—Stay Out!"
4. Pick an outside assembly point where the family will meet, and be sure everyone understands the rule "Once Out—Stay Out!"
5. Know how to call the fire department from a street box or neighbor's telephone, and do this as quickly as possible once everyone is out of the burning house.

Early Warning Device Best Safety Tip

COLLEGE STATION—National Fire Prevention Week is designated each year to emphasize precautions which can be taken to prevent injuries and loss of life and property from fire.

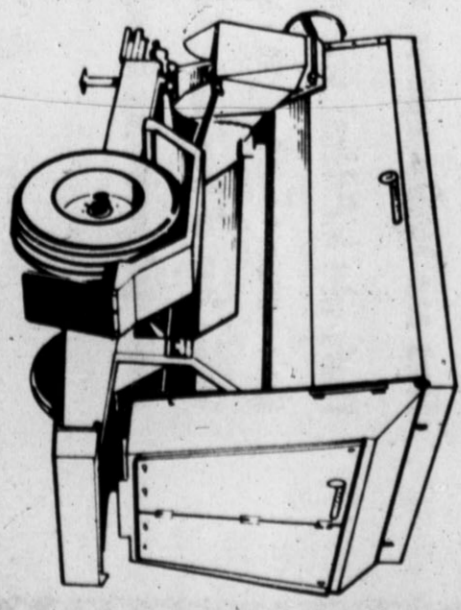
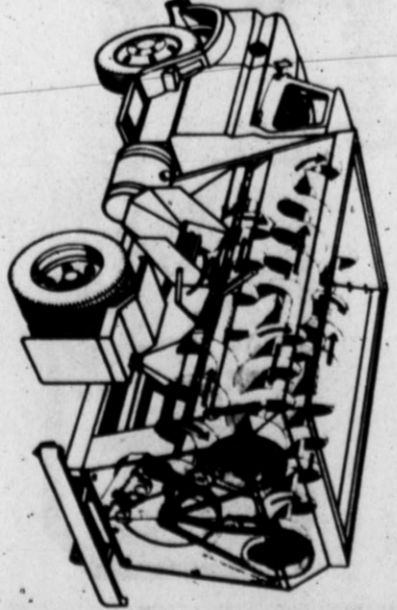
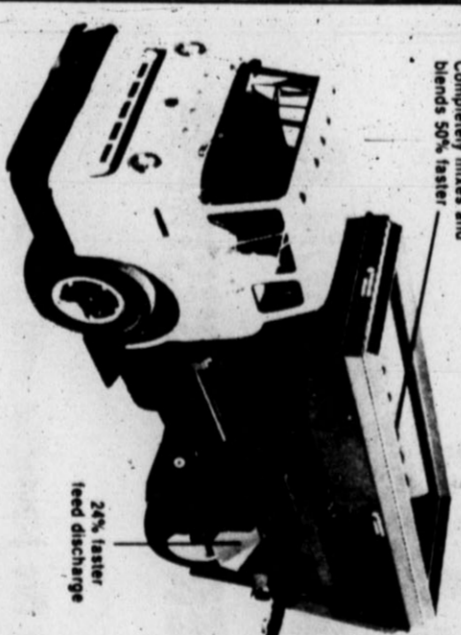
A residence burns every 45 seconds, adding up to 1,000 per day, and almost 700,000 per year. Nearly 7,000 persons die in these fires, and at least one-fourth of the victims are children under 14," points out Dr. Gary Nelson, agricultural safety engineer with the Texas Agricultural Extension Service.

Since a high percentage of these deaths takes place while people are asleep, an early warning system can be a life saver, emphasizes Nelson. Although many different types of heat and smoke detectors are available at varying costs, one or two strategically placed, single-station smoke detectors can do the job. Estimates show that if homes were equipped with an early-warning fire detection device, between 40 and 50 per cent of the people killed in homes fires might be saved.

"Most dwelling fires start by smoldering; that is, one of the first combustion products to be available at varying costs, one or

FIRE SAFETY WEEK

Fire Safety begins with good equipment combined with conscientious personnel who eliminate potential fire hazards and make frequent fire safety checks. Oswalt Division commends employee Tim Homer, a Captain in the Hereford Volunteer Fire Department.

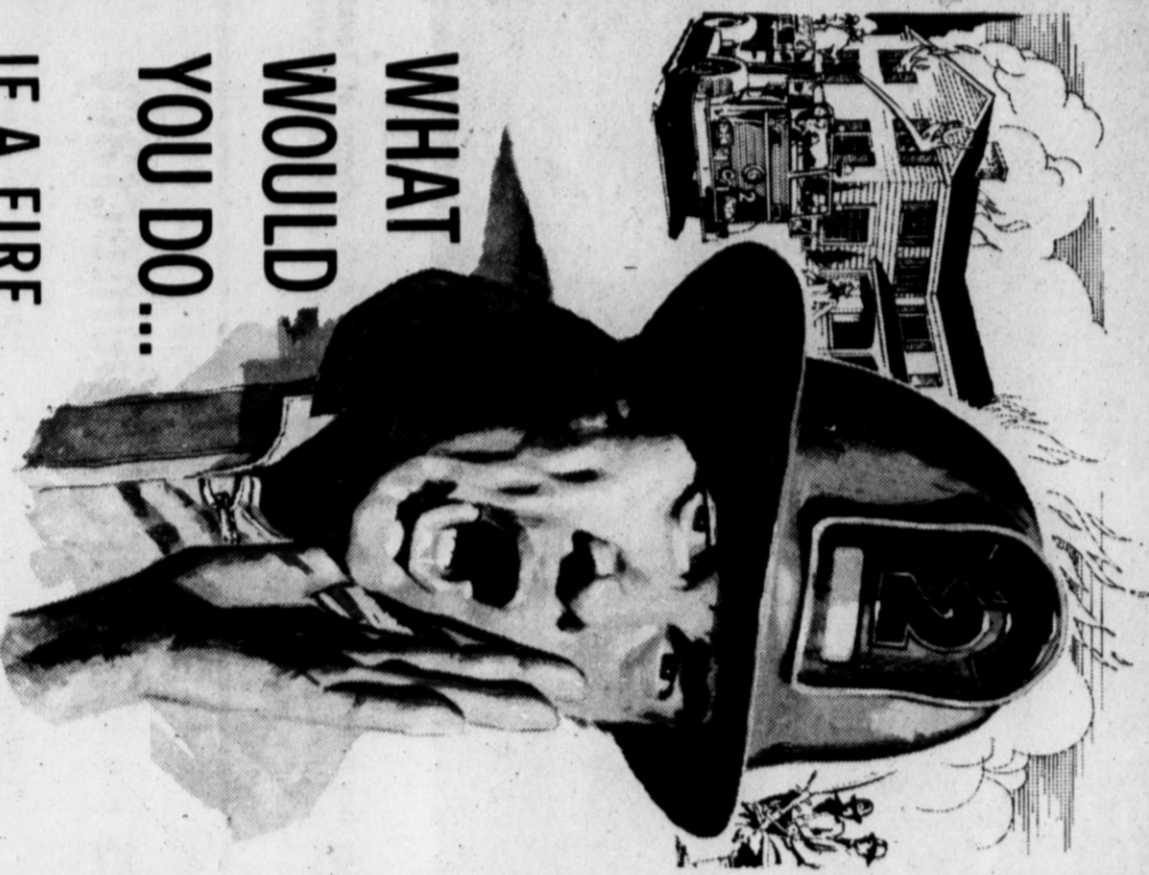


Oswalt ENSILMIXER
 Oswalt ENSILMIXER

BUTLER Oswalt Division
 Butler Manufacturing Company
 Hereford, Texas 364-0250

15 WAYS TO PREVENT FIRES IN YOUR HOME!

- one** Before turning your heating system on each year have it inspected and serviced. Have your flues and chimneys cleaned periodically. Replace heating system filters (if any) in accordance with manufacturer's instructions.
- two** Keep matches away from stoves, heaters and children. Store them in a metal container high out of the children's reach.
- three** Keep the cover of matchbooks closed when striking matches. Always strike away from you, but never towards another person.
- four** Before retiring, check to see that no cigarette ashes may have dropped unnoticed behind chair cushions. Make certain all tobacco and matches are out before emptying ashtrays.
- five** "No Smoking" in bed must be a stringent rule. This means sitting up as well as lying down.
- six** If your home has a fireplace, be extremely careful when starting fires. Liquids used to start outside barbecues can be dangerous



WHAT WOULD YOU DO... IF A FIRE BROKE OUT IN YOUR HOME?
 You would grab your family and head for the nearest door or window that would take you to safety. Then, you would call the local fire department.

Hereford STATE BANK
 For Time & Temperature Call 364-5100

Member Federal Deposit Insurance Corporation

when used indoors. Always cover the fireplace opening with a screen while a fire is burning. Make sure your fire is extinguished before retiring, and the fireplace opening is completely covered with a screen.

- seven** Make certain that gas (or other portable) heaters are placed so that they cannot tip or be tripped over. Keep them well away from any combustible materials.
- eight** Arrange curtains and drapes so that they cannot blow in the direction of stoves, heating units, candles, toasters or any likely source of heat that would provide ignition for combustion.
- nine** Never use kerosene, gasoline or other combustible substances to quicken a fire, which has already been started.
- ten** If you keep gasoline for use in a power-mower, etc., store it in a strong, metal safety-type can with self-closing caps on the openings.
- eleven** Keep your stove and broiler free of accumulated grease.
- twelve** Remove all rubbish and leaves from your own and surrounding property.
- thirteen** Clear your basement, closets and attic of old rags, papers, mattresses, broken furniture or other combustible odds and ends.
- fourteen** Dispose of old paint, varnish, etc. as quickly as possible. If you must keep it, store it (upside down) in a metal cabinet in the garage or in a cool portion of the basement.
- fifteen** When cooking, never wear long sleeve dresses or fluffy blouses. These items of clothing can be highly flammable when reaching across a burner. Also, avoid plastic aprons which might easily catch fire—instead, wear cotton aprons.

FIRE EXTINGUISHERS

Many small fires have been extinguished or prevented from spreading because the proper extinguisher was available at the right place at the right time. The home owner must recognize and assume four major responsibilities:

1. Make sure that his whole family recognizes the necessity of reporting fire immediately and getting out of the house.
2. Familiarize the whole family with the capability of the extinguishers.
3. Train the family as to the difference between Class A and Class B fires and how proper extinguishers are applied to these fires.
4. Maintain extinguishers in good operating condition.

Some fire extinguishers are designed for use on particular types of fires. Some are usable on all types of small fires. Manufacturers furnish instructions on the use of the extinguishers, whether for Class A or Class B fires, or both. Their extinguishing effects, methods of operation, maintenance, including inspections and recharging are also part of the instructions.

In most cases, two approved extinguishers will serve the purpose for the average size house — one for the kitchen, for burning liquids and grease (Class B), and the other located in some handy spot, for Class A fires.

In an area that is remote from a fire department, the need for extinguishers in the home is increased. In such circumstances, more than two extinguishers may be advisable.

Swiss Train Is Novel Idea For Fighting Fires

There are many strange and unique fire protection problems throughout the world. Situations that simply never occur to one fire department are common-place to another. But it is always interesting to see how other folks meet their responsibilities. At the same time, one might glean a tidbit of information that will be useful to local problems.

For several years, the Swiss railroad authority contemplated a specialized firefighting train for use in tunnels and other portions of railway inaccessible by motor vehicle. In 1976, work was started on a prototype train to meet all the requirements. Much planning went into this engineered system of coping with almost any emergency situation. A whole new concept in motive power was employed because the usual source, electricity, could not be counted on in times of emergency. In addition, fire extinguishers for virtually any type of fire had to be available due to the widely varying cargoes on the rail line. A full complement of self-contained breathing apparatus was necessary due to the possibility of incidents involving toxic products as well as

incidents in tunnels. After a successful test period, additional trains were ordered constructed. There are now eleven of these 88 ton, self-contained units stationed in strategic locations along the Swiss railroad system, ready to go at a moment's notice with specially trained crews on call at all times. The head end of the train consists of a control cab with a 197 horsepower diesel pump capable of 740 gpm at 118 psi or 80 gpm at 58 psi. This pump will produce multiple streams of either water or foam. Foam tank capacity is 530 gallons. The water tank on board carries 11,890 gallons and there is 14 feet of hand section to be used if a static source is available. There are provisions for up to eight handlines with 35 gpm nozzles. A roof mounted remote control turret will flow 634 gpm water or foam.

The dry powder system carries 650 pounds and may be applied by handlines. There are also portable dry powder extinguishers and 48 complete sets of self-contained breathing apparatus supplemented by extra air bottles. In addition, there are respirators and large storage tanks of air. An air compressor is also on board although it cannot always be used due to the contamination of the surrounding air. In addition to the fire and life sustaining equipment, the train also carries tools, grappling devices, and other equipment which would be used in rescue and salvage operations.

Although seldom used, these "fire trains" are ready and prepared for action. They serve as an excellent example of planning and the realization of the potential graces that may occur.

Three Causes Of Fires:
 Men,
 Women and
 Children

FIGHT FIRE WITH COMMON SENSE!

During Fire Prevention Week and all year round, your Volunteer Fire Department urges you to be aware of the fire hazards in your home and other premises.

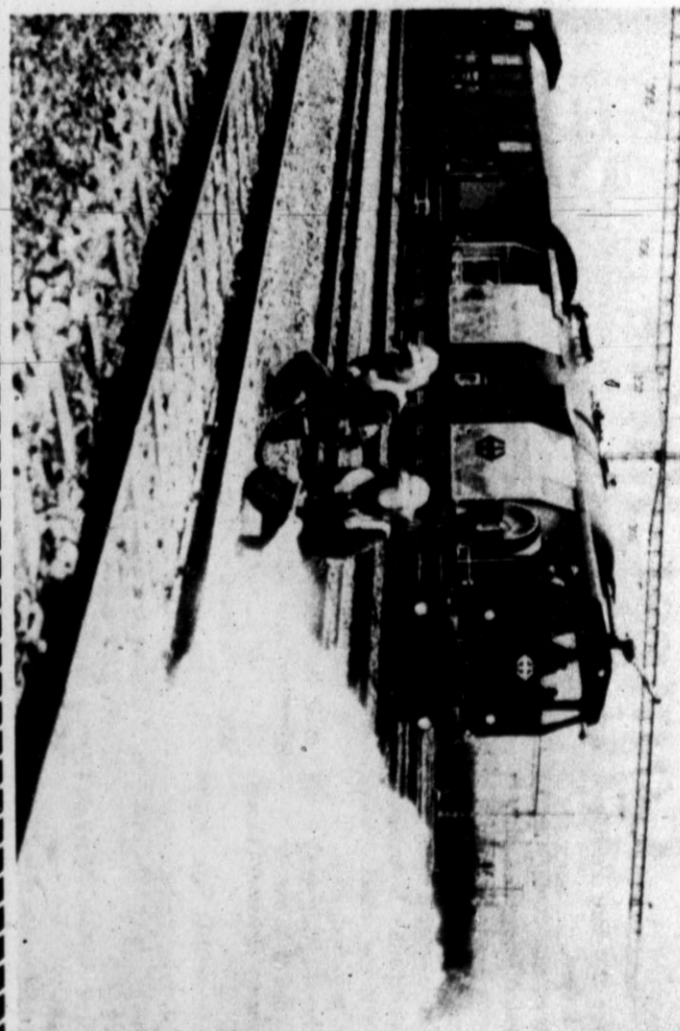
Fires start when people neglect danger spots, leaky gas heaters, faulty chimneys, over heated furnaces, and out of date electric wiring. There are other dangers too numerous to mention, but start today to prevent fire danger by repairing, and replacing faulty equipment at home.



WEST TEXAS RURAL TELEPHONE CO-OP

364-3331

Dimmitt Hwy.



SMOKE ALARMS
 COULD SAVE YOUR LIFE!
 AND THE LIFE OF YOUR FAMILY

FIRST ALERT SMOKE ALARM
 IONIZATION TYPE-GIVE THE EARLIEST WARNING OF FIRE IN THE HOME
 INCLUDES 9V BATTERY
\$9.99

WE SALUTE THE HEREFORD VOLUNTEER FIRE FIGHTERS!
 FAMILY GARD SMOKE SMOKE DETECTOR
\$17.95
 INCLUDES 9V BATTERY



Carl McCaslin

LUMBER CO. COMPLETE BUILDING SERVICE

364-3434

344 E. 3rd

Prevention Poster Contest Rules

Here are the Fire Prevention Poster Rules:

All entries must conform to the following description:

1. Size of poster 14 inches by 22 inches (only size acceptable)
2. No objects over 1/2 inch in height to be placed on posters.
3. Kind: Painted, cut-outs, or pen and ink work mounted on poster board. Do not use live matches or glass on posters.
4. The following information must be placed in a sealed envelope attached to the lower right hand corner. On back of poster: inside envelope on card
 - (1) Name of student
 - (2) Address of student
 - (3) Name of school
 - (4) Grade of student
 - (5) Name of fire department
 - (6) Name of District Association
 - (7) Name of Fireman & Fire Marshal Association
 - (8) Name of fire prevention division only
 - (9) All posters must contain full information and conform to size to avoid disqualification.
5. All posters must be turned in to the Hereford Fire Department by December 15, 1978. Cash prizes will be awarded locally for each division. First, second and third places will receive prizes. Winners will be entered in the Panhandle State Fireman and Fire Marshal's Association contest in May. Winners of that contest will be judged in June at the state level.

ARGENTINE RAILROAD

BUEENOS AIRES, Argentina (AP) — Argentina will receive \$18 million in credit from the United States and European banks to finance projects for Petrocariles Argentinas, the state-owned railroad.

Railroad officials said the money would be used to buy 42 U.S.-made automatic railroad barriers and to build an alkaline battery manufacturing plant.

Fire A Problem Since Settlement

Fire in the New World is an enemy as old as the first permanent English settlement at Jamestown, Va. Founded by Capt. John Smith and his followers in 1607, Jamestown was swept the following year by a fire which destroyed every house in the settlement.

The Pilgrim colony in Plymouth, Mass., also suffered a serious fire only a few years after it was settled in 1620.

During the colonial period, firemen were usually volunteers. Indeed, many of the Founding Fathers served at one time or another in volunteer fire companies.

As a young man, George Washington was a member of the Friendship Fire Company in Alexandria, Va. Ben Franklin helped to found the first volunteer department in Philadelphia. Sam Adams and John Hancock were both appointed "firewards" in Boston and served without pay in that position from 1766 until the outbreak of the American Revolution in 1775.

During the next century, fire repeatedly destroyed or threatened destruction of entire cities. These included New Orleans (1788), New York (1835), Pittsburgh (1845), Albany (1848), St. Louis (1849), Philadelphia (1850), San Francisco (1851), and Portland, Me. (1866).

Hard-pressed fire insurance companies lobbied for better water systems and firefighting equipment. Hartford Insurance Group researchers report that many companies raised rates and sometimes even refused to insure property in cities where fire laws were inadequate.

Firemen originally carried water to fires in buckets or in portable "water engines." By the early 19th century, Boston, Philadelphia, and New York had all developed rudimentary water systems using hollowed-out logs for pipes. The first successful hydrant was built in New York City by a fireman in 1817.

Because water pressure generally was not adequate for firefighting, early fire companies attached their hoses to hand-powered pumping engines.

Following a serious fire in New York in 1835, a more efficient steam-powered fire engine was commissioned by the city. Resembling a locomotive with large rear wheels like a tractor, the contraption was capable of throwing a stream of water over the dome of New York's city hall.

By the eve of the Civil War, most large cities were placing their hand-pumped engines with horse-drawn steamers. Many cities also were converting to telegraphic fire alarm systems similar to the familiar street-corner alarm boxes still in use today.

Despite rapid advances in technology, America's cities remained dangerously vulnerable to devastation by fire. The Great Chicago Fire in 1871 destroyed five square miles in the heart of a town which had been built almost entirely of wood. The blaze raged four or control for 30 hours and left more than 98,000 persons homeless in what was then the nation's fourth largest city.

In the aftermath of the Chicago Fire, many important reforms and firefighting advances were adopted in cities across the country. Fire companies were professionalized, building codes were strengthened and high-pressure water systems were introduced.

Gradually, many of the worst fire hazards were eliminated.

The anniversary of the Great Chicago Fire was first observed in 1911 and is now commemorated annually during Fire Prevention Week. Each year, efforts are made to educate the public to the dangers posed by fire and to the steps which can be taken to reduce the toll of death and destruction.

IN CASE OF FIRE:
CALL 364-2121



Quick thinking saved Sebastian Mole. If you catch fire, STOP, DROP and ROLL.

Junior Fire Marshal Program

"If you catch fire, Stop, Drop and Roll," says Sebastian Mole, one of several colorful animal characters being used to teach fire safety rules to some two million children in the Junior Fire Marshal program, sponsored since 1947 by independent insurance agents and The Hartford Insurance Group. Children across the nation are participating this week in a variety of programs as part of Fire Prevention Week.

Fire Instrumental In Civil War Battle

One of the epic battles of the Civil War was fought at sea between two ironclad vessels, the USS Monitor and the Confederate Merrimack. The victorious Monitor was designed by John Ericsson, an Eng-lishman who is also remembered as co-inventor of the first steam fire engine.

The earliest fire engines used hand-powered pistons to pump water through a hose. The engines were pulled to fires by volunteers running at full speed. Although these early machines were an improvement over the bucket brigade, they were only as effective as the muscle which powered them.

In 1829, John Ericsson and George Brantwaite built the first steam pumping engine in London.

nations in the death and destruction caused by fire. The principal reason, experts believe, is the careless attitude of people toward the fire.

During Fire Prevention Week each October, a nationwide effort is made to educate the public in fire safety. A key part of that effort is a classroom program called Junior Fire Marshal, organized in 1947 by The Hartford Insurance Group to teach children to identify fire hazards and obey simple fire safety rules.

The original dome of the Capitol in Washington, of wood covered by the present cast iron dome, completed in 1858.



The way you take care of your home, the care with which you light a match affects all of us, in terms of our safety, our ecology and our fuel supply. Fire safety makes good sense!

CONSUMER'S FUEL CO-OP
116 New York
364-1146

Junior Fire Marshal 1978

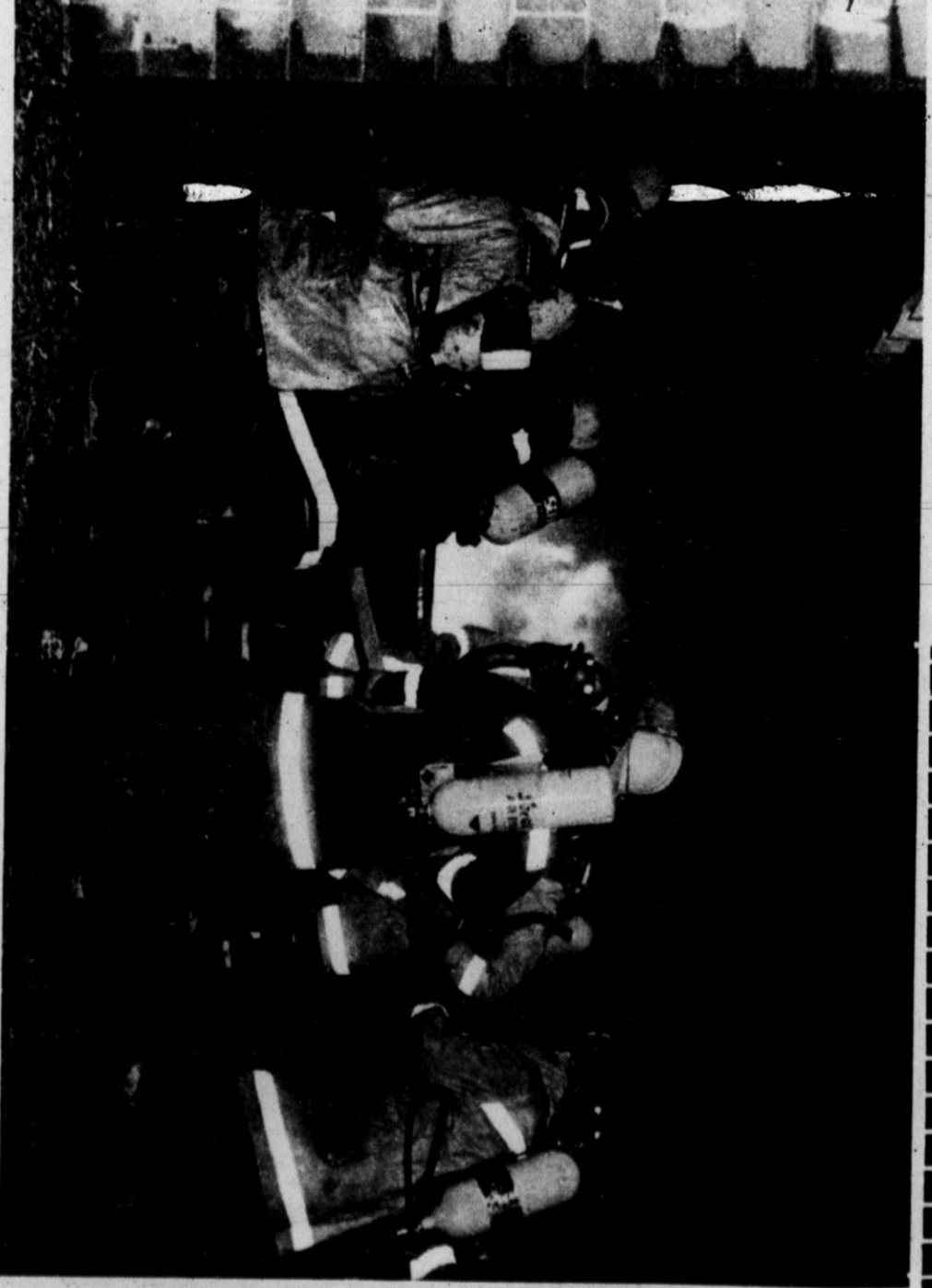


Sponsored jointly by
Hereford Volunteer Fire Department
And
PLAINS Insurance Company



Training In Lubbock

Hereford volunteers man the hose as they fight an actual house fire in training sessions in Lubbock. Most all of Hereford's fire fighters have attended the fire training schools in Lubbock, Canyon or a



week-long session held each summer at Texas A&M. In addition, instructors teach courses at the fire department throughout the year.

Cooperatives - - - a Part of Democracy

Power by, for and of the people—control by majority.

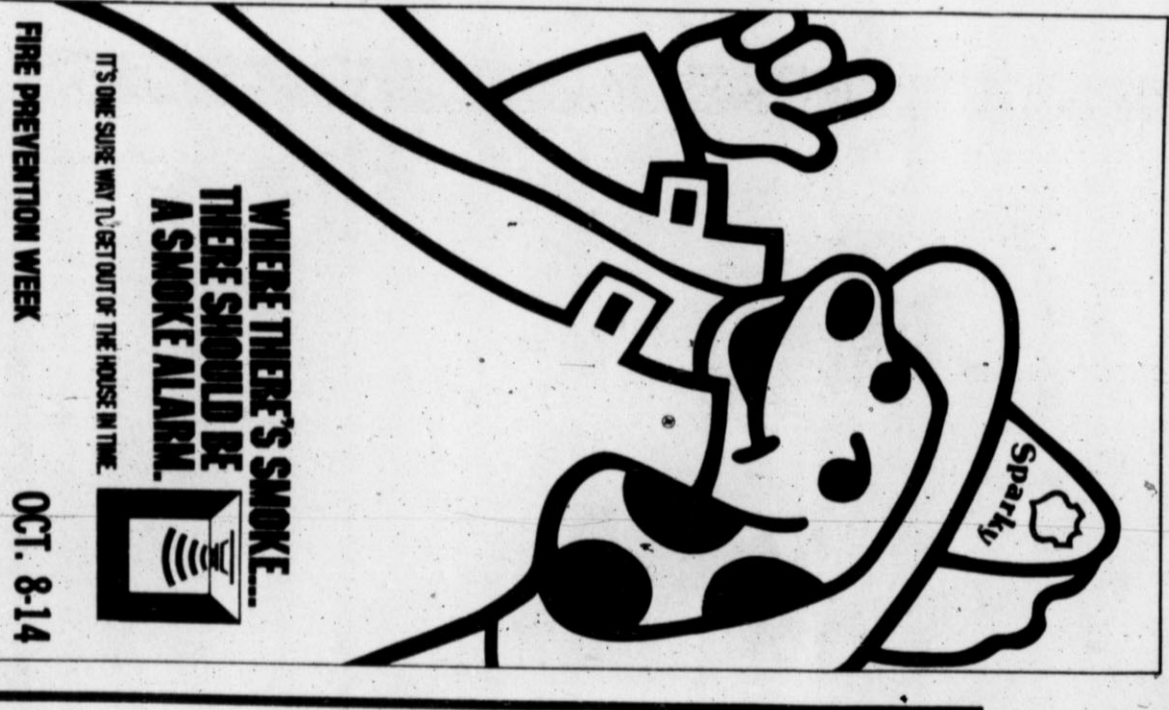
It works for businesses as well as government. Some 40,000 cooperatives across the U.S.—with more than 30 million members—are democracy in action. . . . people making use of a 2000-year-old concept to operate enterprises for their common benefit.

Efficiently and economically cooperatives meet a staggering variety of needs—legal aid, health care, electric and telephone service, credit unions, marketing and purchasing farm products and supplies, insurance, food, housing, furniture, nursery schools, funeral societies, TV and auto repair shops, and more.

Little cooperatives and big cooperatives, in cities, small towns, rural communities and places in-between, all prove daily that democracy is more than a beautiful Greek word; it's a system that WORKS.

COOPERATIVE MONTH:
OCTOBER 1978

Deaf Smith REC HELPING TEXAS GROW!



WHERE THERE'S SMOKE, THERE SHOULD BE A SMOKE ALARM.
IT'S ONE SURE WAY TO GET OUT OF THE HOUSE IN TIME.
FIRE PREVENTION WEEK
OCT. 8-14

The Cause Of Most Fires: People

We are the richest and most technologically advanced nation on earth. Yet fire in this country accounts for more death and destruction each year than in any other industrialized nation.

What makes this so appalling is the fact that the solution to fire loss is within relatively easy reach. It does not require a massive commitment of federal manpower and dollars. What it does require is a commitment from all of us to help reduce the death and destruction of fire.

The National Commission on Fire Prevention and Control believes that a 50 percent reduction in fire loss is feasible within the next generation. The chief obstacle, in the opinion of many experts, is a lack of public awareness and concern.

The fact is that most destructive fires get started through the careless actions of people. And most losses can be greatly reduced if people know what steps to take in the event of fire.

Here is an excerpt from America Burning, the 1973 report by the National Commission on Fire Prevention and Control: "Among the many measures which can be taken to reduce fire losses, perhaps none is more important than educating people about fire. Americans must be made aware of the magnitude of fire's toll and its threat to them personally. They must know how to minimize the risk of fire in their daily surroundings. They must know how to cope with fire, quickly and effectively, once it has started. Public education about fire has been cited by many Commission witnesses and others

as the single activity with the greatest potential for reducing losses."

This neatly describes the concept behind Junior Fire Marshal, a year-round program of fire prevention and fire safety education for children in kindergarten through third grade. Founded in 1947 as a public service of Hartford Insurance Group, Junior Fire Marshal reaches about two million youngsters each year in schools throughout the United States and at American military bases abroad.

Program activities begin during Fire Prevention Week in October. Through songs, films, and printed materials, youngsters learn to observe simple fire safety rules and to identify common fire hazards around the home. The basic text is an easy-to-read children's magazine called Junior Fire Marshal News. The fall issue contains a three-page checklist of home fire hazards which is taken home and filled out with the help of a parent. To qualify as a Junior Fire Marshal, a youngster must complete the report and return a signed statement of completion to his teacher. Each Junior Fire Marshal receives an official membership card and, in most communities, a red plastic fire helmet.

In the spring, a second issue of Junior Fire Marshal News is distributed and discussed in class. Activities are organized around Spring Clean-Up Week, which is scheduled in each community to coincide with the onset of warm weather. Youngsters are urged to clean up old newspapers, magazines,

paint cans, and oily rags which may have piled up around the house during the winter. They are also re-acquainted with the basic fire hazard and safety tips learned during the fall.

Junior Fire Marshal has instructed upwards of 75 million school children since it was organized after World War II. Lessons learned in the program have saved lives and reduced property loss. But lasting success must depend on the active support and involvement of the entire community.

This is the message we send home with youngsters during Fire Prevention Week. Because we know finally that the best method of teaching fire safety is by example, it's easy to work up the enthusiasm of young Junior Fire Marshals, but hard to take headway against the indifference of their elders.

The story of fire loss in this country is really a story of failure—failure to recognize fire hazards, failure to take adequate preventive measures, failure to respond effectively once fire breaks out. We all share in this failure and all must suffer its consequences.

Through programs like Junior Fire Marshal it is demonstrated that fire is far from inevitable. But we will have to take it one step further and recognize that the prevention is a year-round responsibility for all of us.

The Herford Volunteer Fire Department will organize into six teams each of which will visit at Herford Elementary School. Plains Insurance and The Herford Volunteer Fire Department are sponsoring the local Junior Fire Marshal program.

Tragedy Of Fire Affects Everyone

Even You

During the time it takes to read this article, there will be approximately 100 destructive fires throughout the United States.

These will cause roughly \$100,000 in property damage. A dozen persons will be injured, some of them crippled or disabled for life. Within 75 minutes, on the average, another human being will be killed by fire.

The cost in yearly property damage exceeds \$3 billion. The total bill, including medical care, fire protection and insurance, is closer to \$11 billion.

The cost in pain and suffering is no less staggering. Each year, 7,000 Americans are killed and another 300,000 are injured by fire. Its favorite victims are the very young, the old and the poor. The death rate among children under 5 and persons over retirement age is more than twice that of the population as a whole.

About 40 percent of all indoor fires are caused by faulty heating, cooling and electrical equipment. Twenty-three percent are caused by careless smoking or by children playing with matches. Open flame and sparks account for another 9 percent, and nearly an equal number are deliberately set. Other causes bring the total to just under 1 million building fires each year.

Of the thousands who die annually in burning buildings one out of ten die at home. It may be a small child who tried

to hide from fire in a closet or under the bed. It may be an adult who panicked and was later found only a few feet from an obvious avenue of escape. It may be an entire family overcome in their sleep by smoke and toxic fumes.

It happens all the time, and usually for the same reasons. A child was left home unattended, an adult fell asleep while smoking in bed, a family failed to establish fire escape procedures. Fire has a long list of causes, all of which should be known by every American adult and school-age child.

We talk about the fire ways in which fire kills, but it can really be summarized in two words: Apathy and ignorance. You may not know that flames are the LEAST deadly of the ways in which fire can kill. According to the figures, you stand a far greater chance of being overcome by smoke, toxic fumes, or lack of oxygen. These may kill you outright or they may hamper your escape by clouding your vision and judgment. More than half of those who die at the scene of a fire are killed by inhaling the products of combustion. Of those who live long enough to reach a hospital, 42 percent die from injuries to the lungs.

Fatalities occur most often between midnight and 6 a.m. Many victims simply never awaken, but many others die needlessly through their own actions in the face of fire. When fire strikes at night, your natural inclination is to throw open the bedroom door and rush down the hall to alert

family members and flee to safety. But you may in fact be opening the door to superheated air, smoke and poison gas—any one of which can kill you before you take two steps down the hall. Your only chance of survival in such circumstances is to keep the door closed and hope there is an alternative means of escape.

Whenever possible, evacuate your family first and then call the fire department. Do not waste precious minutes trying to put out a fire which can't be contained. And do not risk further tragedy by attempting a rescue through thick smoke and flames. This may seem like nothing more than common sense, but logic is a precious commodity in time of fire.

Nighttime fires are a frightening and desperate experience, and a single false move may bring disaster. Recognizing this, the National Fire Protection Association has sponsored a program called Operation EDITH, which stands for EXIT DRILLS IN THE HOME. Families are advised to plan escape routes and rehearse procedures to be followed in the event of fire.

Where escape may be blocked by smoke and flame, an alternative exit is established. This is especially important for bedrooms which open onto a single hallway.

If the hallway becomes impassable, family members must know how to escape through windows to safety. In many cases, fire ladders will have to be installed to prevent fatalities.

Another area of concern is clothing fires, especially those involving young children. The largest percentage of such accidents involve children who play with matches or cigarette lighters. Next in order of frequency are those caused by contact with gas or electric stoves. Altogether some 3,000 Americans die each year after their clothes catch fire, and more than 150,000 are injured. Roughly one in four is a child under 10, but what is most disturbing is the large number who were left unattended at the time of the accident.

Fully one-fourth of all children who die by fire are alone or without proper supervision. For the most part, these are not cases of willful neglect. Think how often you may have been tempted to dash down to the corner grocery while your kids were watching TV. Or perhaps you left a small child at home while driving the others to school. These are exactly the circumstances which have brought tragedy to thousands of American families.

Mrs. O'Leary's Cow Blamed

Mrs. O'Leary's cow is the legendary culprit in the Great Chicago Fire of 1871 which destroyed more than 17,000 buildings and left 98,000 persons homeless.

Although the fire still ranks as one of the worst disasters in American history, it hastened the development of modern fire-fighting techniques and equipment.

The year before the fire, Lloyd's of London refused to insure property in Chicago, claiming that the city was a "underbox." Then the nation's fourth largest city, Chicago was built almost entirely of wood.

High winds and dry weather combined to produce a conflagration that Chicago's underground and underpinned fire department was unable to stop. The fire, which started in Mrs. O'Leary's barn, swept four miles north to the prairie and west to the shores of Lake Michigan before finally burning itself out.

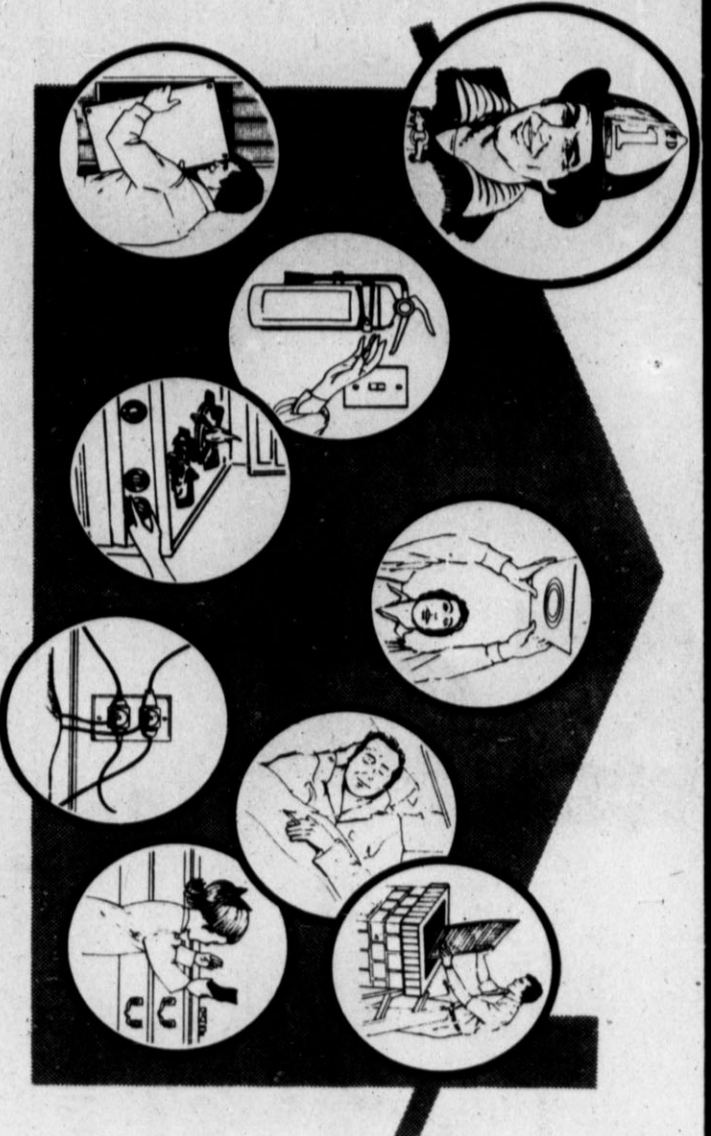
Among the fire safety innovations introduced after the Chicago fire were aerial ladders, automatic sprinklers, high-pressure water systems and the reorganization of fire departments along military lines.

Ladders which were raised mechanically and anchored to a fire truck were invented by a San Francisco fireman in 1870 and adopted by many other departments in the wake of the Chicago fire.

Automatic sprinklers were first developed in 1874, the same year that Rochester, N.Y., inaugurated a high-pressure water system for

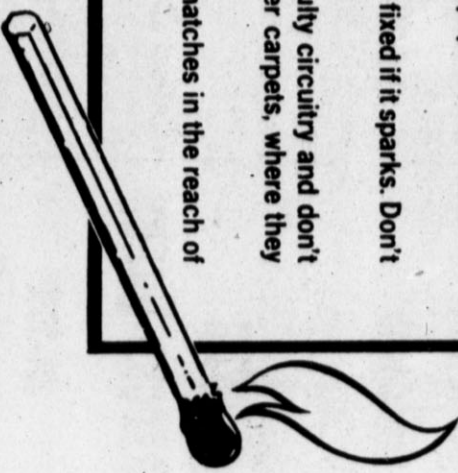
Richard III of England was killed at the Battle of Bosworth Field in 1485, ending the Wars of the Roses.

FIRE PREVENTION WEEK ● OCTOBER 8 - 14

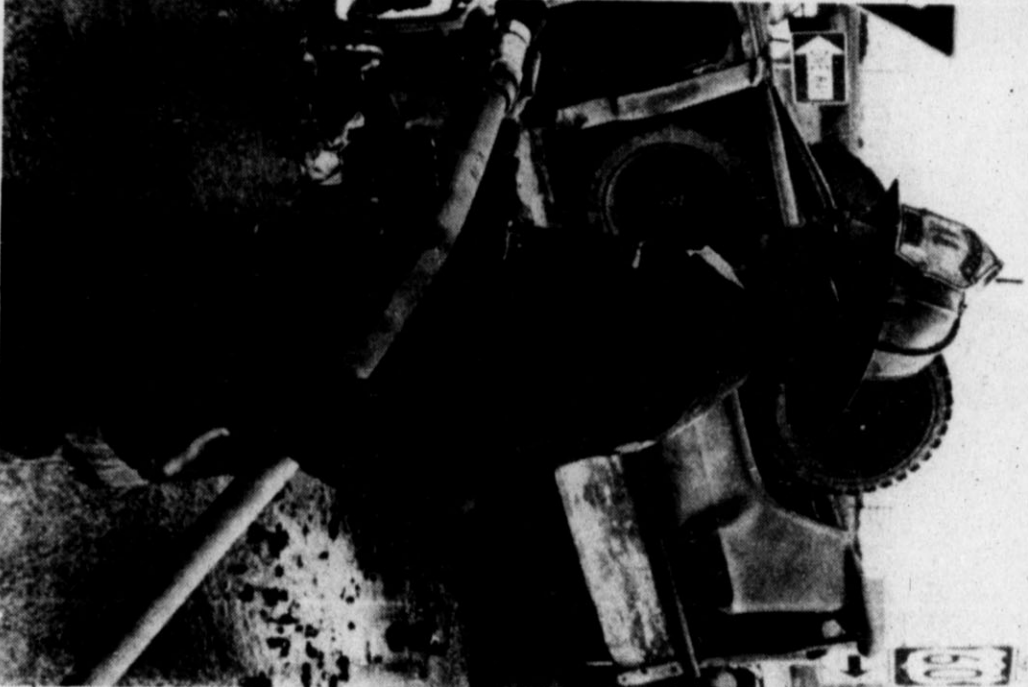


HERE'S WHAT YOU CAN DO . . .

- Install smoke detectors and fire extinguishers in your home.
- Check heaters and cooking equipment for hazards and energy waste.
- Have your chimney cleaned or fixed if it sparks. Don't risk lives and waste fuel.
- Watch your wiring. Correct faulty circuitry and don't overload. Don't run wires under carpets, where they fray unnoticed.
- Don't smoke in bed or leave matches in the reach of children.



SPERRY NEWHOLLAND
HEREFORD HWY 385 So.
364-4001



Jack Of All Trades

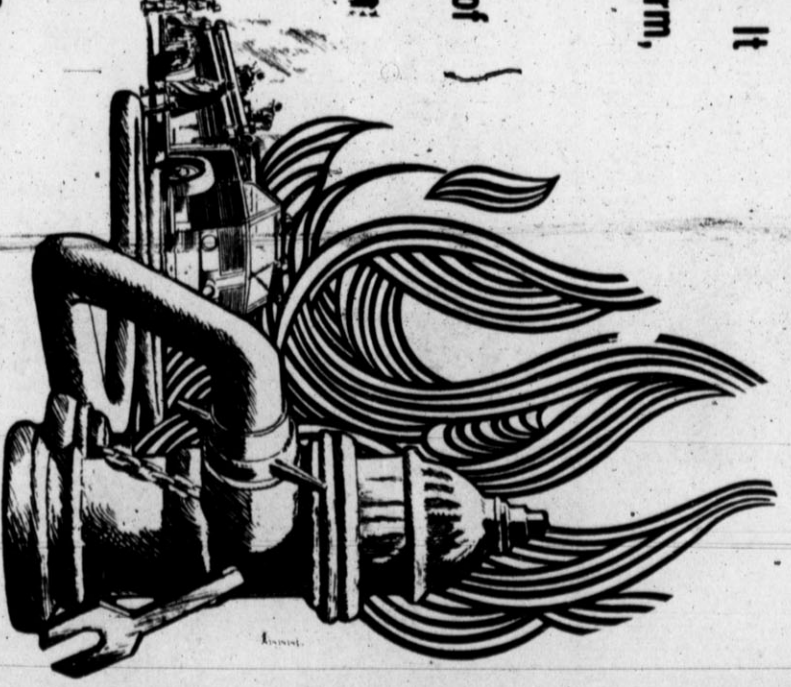
Fire fighters are called upon to do a number of jobs besides just fighting fires in the home. Here Tim Homer gets ready to wash away dangerous gasoline that has spilled from a wrecked pickup. Grass fires, pulling crash victims out of cars, assisting on ambulance runs and car fires are everyday occurrences in the life of a Herford fire fighter.

FIRE DESTROYS
PRACTICE FIRE PREVENTION

YOU can help prevent fires

WHEN FIRE STRIKES IT SPARES NEITHER LIFE NOR PROPERTY!

- Fire holds nothing sacred! It has no regard for life or property. It can strike at home, on the farm, in industry and in forests.
- Each one of us is in danger of devastation, loss, and anguish!
- unless we practice fire prevention. Promote fire drills, make household safety checks, abide by all fire rules.



GRAIN HANDLING CORP.
East Hwy 60
Hereford

THE HEREFORD VOLUNTEER FIRE DEPARTMENT: 1978

Without the time and services of these volunteers, the taxpayers of Hereford would have to spend up to \$1 million for fire protection every year. These volunteers give up their own time for training and to save your property and lives. Hats off to these men - the fire fighters of Hereford.



RON OSBORN
CHIEF



JAY SPAIN
FIRE MARSHAL



DAVID SPAIN
CAPTAIN COMPANY ONE



ED DELOZIER
CAPTAIN COMPANY TWO



TIM HOWLER
CAPTAIN COMPANY THREE



JERRY COLLIER



JIM GARNER



JERRY RICHBURG



JOE BROWN



REUBEN MCGILVARY
ASST. CHIEF



JAP DICKERSON
DRILL CAPTAIN



DONNIE HOULE
LIEUTENANT COMPANY ONE



JERRY WALLS
LIEUTENANT COMPANY TWO



RONNIE BELL
LIEUTENANT COMPANY THREE



JOHN GILLILAND



MIKE MAJOR



DARRELL COBB



CHUCK DANLEY



RANDY LAING
TREASURER



DALE MORGAN
DRILL LIEUTENANT



GERALD SLEDGE



MIKE WATTS



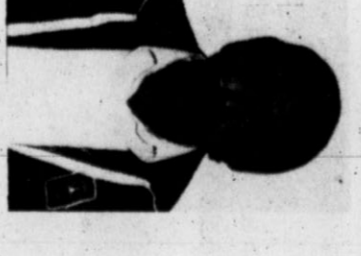
LARRY WALLS



BILL BANKSTON



JOHNNY AMARO



BILL CRAIG



TOM LANGE



PAUL HAMILTON
SECRETARY



KELVIN BETZEN



DAVID DODGE



CHUCK LAING



GLENN HENDRICKSON



TED HIGGINS



DARRELL MATHEWS



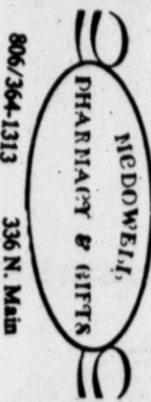
BUTCH TREVINO



LADY

THESE BUSINESSES ASK YOU TO SUPPORT AND THANK THE MEN OF THE HEREFORD VOLUNTEER FIRE DEPARTMENT:

THE BARBER SHOP



806/364-1313 336 N. Main



Tony Cortez Manager

364-0574

330 Main Street

Rutherford's

322 N. Main
364-0844

Cowan Jewelers

217 N. Main
364-4241



THE COMMUNITY CREDIT UNION

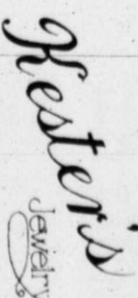
First Printing

240 E. 3rd
364-1090

Danny Boyer, Owner

Stagner Orsborn

Buick - Pontiac - GMC
142 N. Miles
364-0990



ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

MOBIL COMM OF HEREFORD

115 Funston 364-7311

HEREFORD WRECKING & PARTS CO.

709 E 1st Street
364-0580

WHITE IMPLEMENT CO

N. Hwy 385
364-1155

DEAF SMITH COUNTY ABSTRACT CO., INC.

G. W. Paine, Abstracter
364-0850
310 Miles St.

A TO Z Tire & Battery

364-4893
311 S. 25 Mile Ave.

Hereford Welding Supply Co.

364-6222
301 S. 25 Mile Ave.



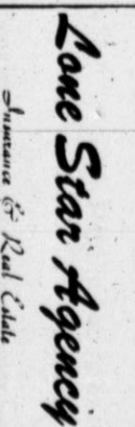
SUGARLAND MALL

ALLRED OIL CO. INC.

364-3366
Veteran Park Road

THE HEREFORD BRAND

364-2080



364-0555
601 N. Main

North Plains Printing Co.

403 W. 1st
364-0831



Compiled by JIM STEIERT,
Brand Farm Editor

THE HEREFORD BRAND

Farm News



NO. 1 IN CATTLE

Sunday, October 8, 1978—Page 1C

NO. 1 IN AGRICULTURE

Washington To Be Primary Target

AAM Plans Return With New Philosophy

By JIM STEIERT
Brand Farm Editor

The American Agriculture Movement will be back this winter, but with a new look and a new philosophy, according to a local spokesman.

Jerome Friemel, an AAM supporter, reported that the tractorcades, blockades and other tactics that ushered in the farm protest movement only a year ago in the local area will be replaced for the most part this year by an intensified lobbying effort aimed at policy makers in Washington.

Movement supporters will evidently be attempting to assuage some of the hard feelings created by blockades and protests in the local area

last winter as well, according to Friemel.

Gone too will be the production cutback threats that highlighted the first months of the movement's activities, when the farmer effort earned the name "farm strike," a title many supporters now feel is a misnomer.

"We're coming out with a whole new concept this year when we resume activity," said Friemel.

"Everybody's a year older now, and about 10 years smarter. We've taken a long hard look at the successes the movement met with last year, and the failures as well, and we've decided to center our efforts around those things

which met with the greatest success during the past year," he added.

This year's AAM efforts, which should begin gathering strength after the completion of fall harvest, will be geared primarily toward a massive lobbying drive directed at Washington.

The AAM Washington push is expected to begin shortly before legislators return to Washington in January, and will be launched with a nation-wide tractorcade.

"The tractorcades will be leaving staging points in various states on or about the date that Congress convenes, and will proceed in large groups along major thoroughfares throughout

the nation. We figure it will take 15 or 20 days to reach Washington, and once we arrive there, we have plans to use camping facilities in Virginia to give us better use of our funds and allow us to stay in Washington a lot longer this time around," Friemel explained.

"There may not be as many farmers showing up in Washington as there were in January of this year, but those that make the trip will be planning on staying a lot longer. We have been told by many Congressmen that we need to stay in Washington until the political machine moves, and that's just what we intend to do this time,"

he continued.

According to Friemel, the familiar tractorcades of last year's AAM protests won't be so common in rural areas as they were during the past winter either. But the colorful rolling

through a lot of urban cities on the way to D.C., bringing this movement to the attention of a lot of folks who have never really learned about it. We've got to get away from the rural towns to accomplish anything.

dropped to a 50 percent layout plan, the movement goal proved unrealistic, virtually from the effort's first day, and planners of this year's activities apparently realized the crop production cutback plan was a real

most educational period for farmers and legislators in the nation's history, and we are going to concentrate our efforts on continuing to educate legislators on agriculture," he added.

'We're all a year older, and about 10 years smarter.'

protest placards will still be very much in evidence during the movement on Washington.

"We feel like going to Washington on tractors will attract more attention. People seeing a man from the area walking down the street won't pay much attention to him, but when they see the tractor, there is something there very much symbolic of the farmer, and we think our tractors will help bring our message home," Friemel commented.

The Hereford AAM supporter reported that individual AAM offices over the state might conduct some "minor activities" during this year's protest, but the Washington effort will remain the focal point for supporters throughout the winter.

The tractorcade idea has been received with a lot of enthusiasm wherever we've mentioned it, and the national tractorcade should be one of the highlights of the year for the movement," Friemel continued.

According to Friemel, the AAM's new protest season may be launched with one focal activity within the state, to get supporters geared up for this winter's efforts.

"We will probably have some type of Texas event. Possibly a tractorcade to the Austin area, but it's still in the planning stage right now. We have to see how this year's harvest comes out and when folks will be able to participate. We don't want to tie any plans down too tightly right now," Friemel stated.

The spectre of a 100 percent

stumbling block to success.

"We are not going to use any crop cutback goals or recommendations this year because the real problem is in Washington's cheap food and fiber policy. Legislators insist on keeping food prices cheap, as evidenced by grain export embargoes and the importation of foreign beef. The market is still controlled by government action. So long as these cheap food attitudes remain in Washington, we can't solve this problem in our country with what we do production-wise. The only way we could achieve commodity price increases would be to cut the food supply to a shortage level, and this is not in the best interests of anyone in our country. We have to address Washington on the

Friemel cited increased rural Texas political influence as a benefit of last year's AAM effort.

"Last year in the Democratic convention in Texas, there was one delegate selected for the national convention from a city of less than 35,000 in population. This year, and we feel it's due to the awareness of agriculture and rural areas, there are 19 delegates to the mid-term national convention from cities under 35,000," Friemel claimed.

He pointed out that AAM will continue to encourage participation in the political process.

"The whole agriculture protest movement began with one small idea. When you look at where the AAM has gone in only a year's time, it is

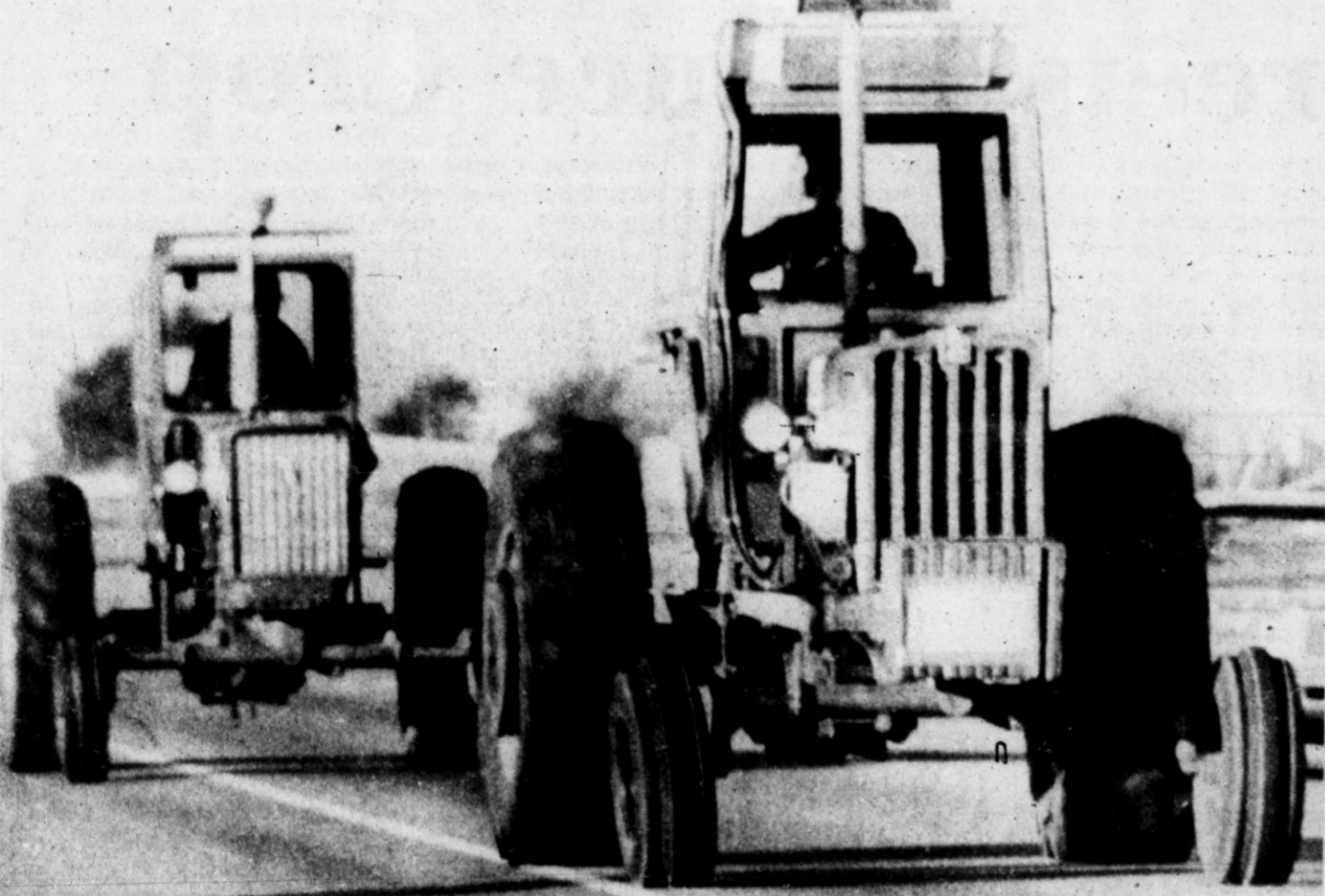
'They know our story in the country. We're headed for the cities.'

"We had to start somewhere last year, and some protests were staged in the rural areas. But we know the rural folks already understand the situation. That is one reason the tractorcade to Washington should help. We will be going

cheap food and fiber policy, and this is going to be our basic aim," said Friemel.

"This is going to be more in the direction of a farm lobby than a strike. We know now that the problem lies in the national cheap food policy. The last 12 months have probably been the

phenomenal, the things that have happened. It's almost a miracle in our time. We hope to take the basic AAM concept and its successes and build on them through a revision of our goals, and a change in the people we concentrate our efforts on this winter," Friemel concluded.



Movement To Roll Again

The tractors of AAM supporters such as these were a common sight as they rumbled along the area's highways last winter, en route to rallies, protests, blockades and other activities of the farmer group. But the tractorcade will be reserved as a tool for maximum effort projects of AAM this winter as the protest movement revises its goals

toward educating the urban areas of the nation, and sets its sights on a massive nation-wide tractorcade to Washington in January. AAM supporters and planners are predicting little activity in rural areas this winter as they prepare for a concentrated lobbying effort in Washington. [Brand photo by Jim Steiert]

Corn Crop Holds Good Rating

WASHINGTON (AP) - Nationally, the corn crop continued to rate "good" at the end of September although prospects were "poor to fair" in the Southeast, where dry weather has been a problem, says the Agriculture Department.

The report, included in a weekly weather review, was based on reports for the week Sept. 25-Oct. 1.

A detailed report, including revised production estimates for corn, soybeans and other crops, will be issued by USDA on

Oct. 11, based on field surveys the first of the month.

Last month the department estimated the corn harvest at a record 6.8 billion bushels, but some observers say weather problems and stalk rot may reduce that estimate.

The weekly weather report said that frosts have not damaged corn so far this fall and that the harvest nationally was about 15 percent completed, compared with 17 percent a year ago and an average of 14 percent for this time.

Cotton Customers To Obtain Look

MEMPHIS - Customers for U.S. cotton representing 14 foreign countries arrive this month for a first-hand look at one of the nation's major export commodities.

Sponsored by Cotton Council International, the National Cotton Council, and USDA's Foreign Agricultural Service, the annual orientation tour is designed to increase the U.S. industry's share of overseas cotton markets.

The tour will begin in New York City Oct. 16 and conclude

Nov. 4 in Fresno, Calif.

Twenty present and potential customers are participating in the tour representing Austria, Bangladesh, Belgium, Denmark, Finland, Germany, Italy, The Netherlands, Norway, Portugal, Romania, Spain, Sweden, Switzerland, and the United Kingdom.

Participants will see how U.S. cotton is grown, processed, and marketed during the three-week tour.



HEREFORD 230 No. 25 Mi. Ave.

PEAK
antifreeze & coolant

WITH A PRICE THAT'S HARD TO BEAT.

\$2.99
gallon



Buy Two - Get \$2.00

Your Price with REBATE

\$1.99
gallon

Purchase two gallons of PEAK antifreeze & coolant and get a \$2.00 cash refund from PEAK. Limit: one \$2.00 Rebate offer per household.

REINKE WATER MANAGEMENT SYSTEM
ALUMIGATOR
 THE ALUMINUM CIRCULAR IRRIGATION SYSTEM

MAXIMUM FLOTATION - ALUMIGATOR SHEDS POUNDS AND PROBLEMS

- 60% less weight compared to steel systems
- Corrosion free - durable construction
- Less weight means better flotation - Twice the gear life
- Heavy High Tensile Aluminum
- Limited 3 year warranty on all parts
- Rugged steel pivot - Structural aluminum on all other parts - No rust
- All gear drive-running in oil
- Automatically reversible
- Airplane alignment system
- Limited 20 year corrosion warranty on the mainline pipe

Dependability means modern and efficient field service too.

Reinke Manufacturing Co., P.O. Box 566 Deshler, Nebraska 68340

WESTERN PUMP

TEXLINE 362-4236

AND EQUIPMENT COMPANY

HOLLY SUGAR ROAD

HEREFORD

EARTH 257-3926

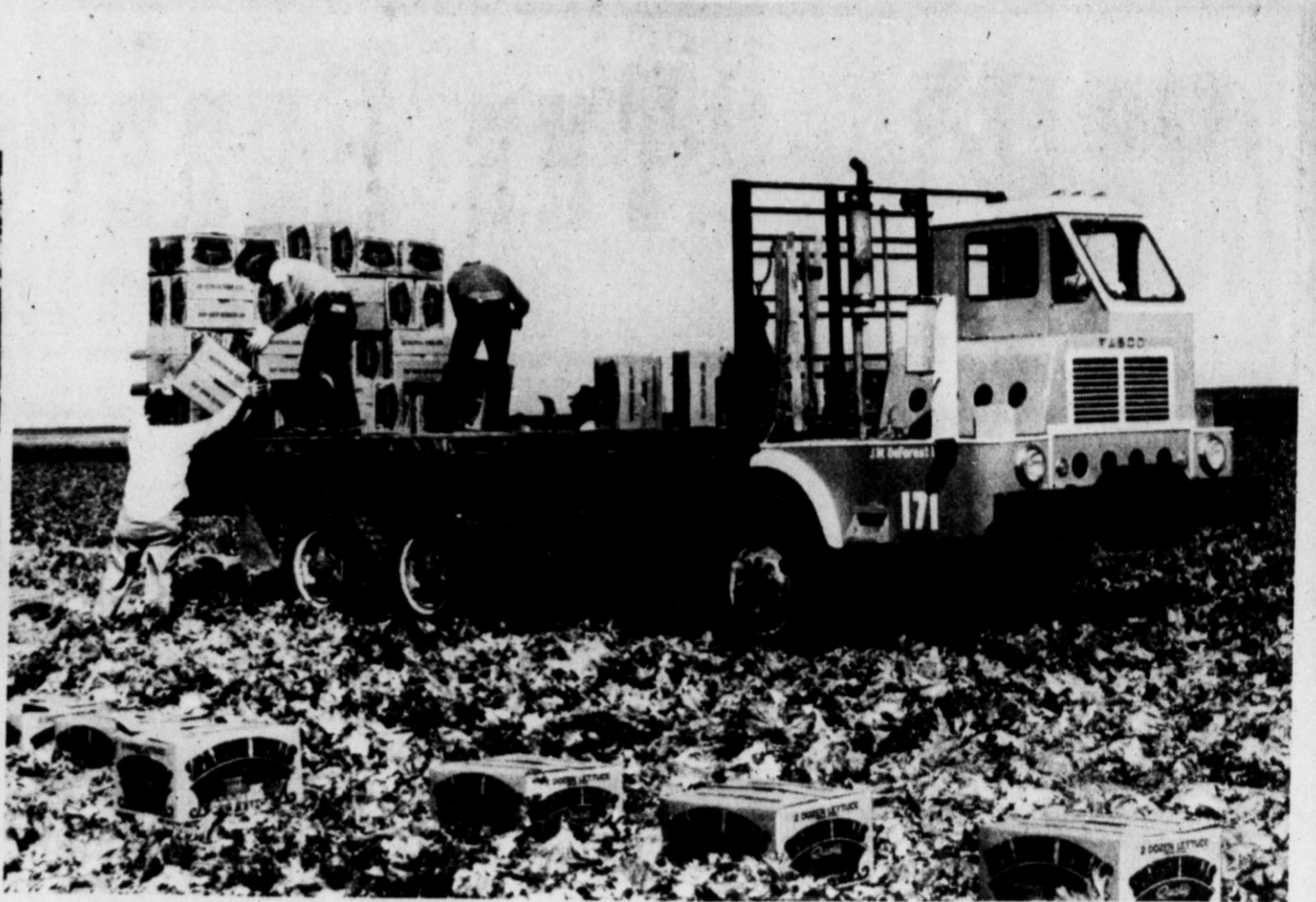
364-3264



Packing Lettuce

A field worker employed by a Hereford produce shed packs two dozen heads of lettuce into a carton while laboring in a local field. Lettuce harvest in portions of Deaf Smith, Castro and Parmer counties will continue through the end of October.

Yields of the leafy vegetable are good this year, but with a big California crop, prices have plummeted to a level which spells on a break-even return at best for local growers. [Brand photo by Jim Steiert]



Loading Up For Town

Cartons, each containing 24 heads of lettuce, are loaded onto a six-wheel-drive truck in a local lettuce field prior to making the trip into town to a Hereford produce shed and quick shipment to markets in the southern and eastern U.S. With many lettuce fields muddy during the fall harvest

season, the all-wheel drive feature allows trucks to continue moving lettuce from fields during the brief time available for harvesting. The market for this year's lettuce crop is poor, although yields are good, ranging from 600-700 cartons per acre. [Brand photo by Jim Steiert]

Yields Good, But Not Returns

Lackluster Market Greet's Lettuce Crop

By JIM STEIERT
Brand Farm Editor

Lettuce harvest is in full swing in Deaf Smith, Parmer and Castro counties, and although yields of the leafy vegetable are reasonably good, the market prices greeting local growers are leaving much to be desired.

Growers producing a limited acreage of lettuce in the local

area enjoyed good prices two years ago, and the market was still fairly good last season, due to a decline in the California lettuce crop—the chief competitor of locally grown lettuce.

Poor weather on the west coast in recent years cut severe inroads into the California lettuce crop, and at one time, the lettuce market on the High Plains soared to \$10 per carton.

But the weather did a turnaround this year, taking a toll on the already limited

acreage of locally grown lettuce, and the California crop made a resounding comeback as well.

As a result, prices have plummeted to a break-even level at best for area growers, according to spokesmen for two local produce sheds.

Albert Maxwell of the

Hereford office of Dimmitt-based La Mantia-Cullum-Collier & Co. reported that lettuce harvest in the Castro County area was interrupted by a week of widespread rains over the area.

As a result, harvesting operations have been delayed,

but moved ahead at a good pace during the past week thanks to open weather.

"Yields are above average, really. We've been getting 600 to 700 cartons of lettuce per acre, but the prices just aren't too good right now," stated Maxwell.

Lettuce cartons packed in the field contain 24 heads of lettuce up to 50 pounds each, depending on the quality of the crop.

"Harvest should run for about four more weeks, and most of the crop is going to the east and southeast," Maxwell added.

According to Maxwell, some 25 acres of lettuce was lost to the wet weather in the Dimmitt area.

A spokesman for the Hereford offices of Griffin & Brand reported that the weather had prompted the loss of up to 25 percent of that firm's contracted acreage in the Deaf Smith, Parmer and Castro County areas this year.

"Much of the early acreage was lost a couple of weeks ago due to hot winds. Then a week of rains hurt the lettuce growers, and now there is no market," the spokesman lamented.

"We have roughly a break even situation for the growers at the very best—a weak \$3 per carton market right now. Almost 95 percent of the lettuce in the country comes from California, and there is a big crop there. It just looks like it was our year to lose," the spokesman continued.

Maxwell reported that preparations are also underway for the fall carrot harvest in the Dimmitt area, and similar preparations are being made in Hereford.

"The fall carrot crop looks good at this time, but it is hard to say just how it will do until we get the harvest started. Supplies are pretty good, and we are hoping for a good market. So much depends on the weather. We will probably be harvesting right up until the time we freeze out, in December, probably," Maxwell related.



Beet Harvest Underway

The area's 1978 sugar beet harvest got underway Thursday, with prospects for improved beet yields in the local area this year. Here, a four row beet harvester is shown in operation at the Easter community, while a grain elevator in the background remains busy accepting early corn. The Holly Sugar Corporation's Hereford plant and

rural facilities at Farmer's Corner and Dimmitt will be accepting beets during a restricted harvest which will continue through this month. Beet facilities will shift into high gear for the accelerated harvest Nov. 1, and the projected harvest completion date is late November, with favorable weather. [Brand photo by Jim Steiert]

Comptroller of the Currency Administrator of National Banks	
REPORT OF CONDITION	
Consolidating domestic subsidiaries of the Consolidating domestic and foreign subsidiaries of the	
THE FIRST NATIONAL BANK of HEREFORD	
Name of Bank	
City	
State	
at the close of business on	
September 30, 1978	
published in response to call made by Comptroller of the Currency, under title 12, United States Code, Section 161	
Charter number	
5604	
National Bank Region Number	
11	
Statement of Resources and Liabilities	
	Thousands of dollars
ASSETS	
Cash and due from banks	7,073
U.S. Treasury securities	255
Obligations of other U.S. Gov't agencies and corps	None
Obligations of States and political subdivisions	4,531
Other bonds, notes, and debentures	None
Federal Reserve stock and corporate stock	90
Trading account securities	None
Federal funds sold and securities purchased under agreements to resell	None
Loans, Total (excluding unearned income)	43,013
Less: Reserve for possible loan losses	1,105
Loans, Net	41,908
Direct lease financing	None
Bank premises, furniture and fixtures, and other assets representing bank premises	496
Real estate owned other than bank premises	419
Investments in unconsolidated subsidiaries and associated companies	None
Customers' liability to this bank on acceptances outstanding	None
Other assets	1,178
TOTAL ASSETS	56,150
Demand deposits of individuals, partnerships, and corps	19,897
Time and savings deposits of individuals, partnerships, and corps	23,563
Deposits of United States Government	234
Deposits of States and political subdivisions	2,641
Deposits of foreign govts. and official institutions	None
Deposits of commercial banks	None
Certified and officers' checks	885
TOTAL DOMESTIC DEPOSITS	47,220
Total demand and deposits	21,963
Total time and savings deposits	25,237
Total deposits in foreign offices	None
TOTAL DEPOSITS IN DOMESTIC AND FOREIGN OFFICES	47,220
Federal funds purchased and securities sold under agreements to repurchase	2,000
Liabilities for borrowed money	None
Mortgage indebtedness and liability for capitalized leases	None
Acceptances executed by or for account of this bank and outstanding	None
Other liabilities	933
TOTAL LIABILITIES (excluding subordinated notes and debentures)	50,153
Subordinated notes and debentures	None
Preferred stock—No shares outstanding	200,000 (par value)
Common stock a—No shares authorized	200,000 (par value)
b—No shares outstanding	200,000 (par value)
Surplus	1,000
Undivided profits	2,000
Reserve for contingencies and other capital reserves	2,997
TOTAL EQUITY CAPITAL	5,997
TOTAL LIABILITIES AND EQUITY CAPITAL	56,150
Average for 30 calendar days ending with report date:	
Cash and due from banks	10,597
Fed. funds sold and securities purchased under agreements to resell	None
Total loans	42,381
Time deposits of \$100,000 or more in domestic offices	10,917
Total deposits	51,381
Fed. funds purchased and securities sold under agreements to repurchase	567
Liabilities for borrowed money	None
TOTAL ASSETS	58,992
Standby letters of credit (outstanding as of report date)	376
Time certificates of deposit in denominations of \$100,000 or more (outstanding as of report date)	11,053
Other time deposits in amounts of \$100,000 or more (outstanding as of report date)	440

HELEN S. SMITH
Name
Cashier
Title
of the above-named bank do hereby declare that this Report of Condition is true and correct to the best of my knowledge and belief.


Helen S. Smith
Signature
October 6, 1978
Date

We, the undersigned directors attest the correctness of this statement of resources and liabilities. We declare that it has been examined by us, and to the best of our knowledge and belief is true and correct.

James H. Sloan
Ruby Anderson Sears
Directors

ATTENTION!

Just got in a load of



HERTEX

Wheat Pasture mineral
and Protein supplement
Blocks or Bags.

WHITE AND YELLOW SALT

FIRST NATIONAL FUEL AND FERTILIZER

HOLLY SUGAR ROAD CALL RON CRIST OR MARY GILBERT 364-6030

BIZ WARNED
WILLIAMSBURG, Va. (AP)—Business leaders must mobilize if they are to meet the challenge of those who oppose private enterprise, according to a sanitary engineering consultant.

The consultant, John E. Kinney of Ann Arbor, Mich., told a meeting of the Water Quality Association business must decide on which goals must be achieved if the interests of the people are to be served.

NEED PASTURE FOR STOCKER CATTLE CALL DAVID BRUMLEY 289-5902

On The Turnrow

By Jim Stoert

Grand Farm Editor



The American Agriculture Movement, the farmer protest that garnered national attention last year, is now one year old.

And come Saturday, it will have been one year ago that the local area became involved with the protest over poor economic conditions in farming on a major scale with a massive tractor caravan to Amarillo and a rally at the fairgrounds in that city.

It was kind of a free-wheeling beginning for an outfit that sort of ran itself, and which frankly, we and a lot of other folks didn't give much chance of lasting over a few months.

But AAM grew during the winter of 1977, mushrooming into an army of farmers descending on Washington in January of this year to lobby for their basic economic needs.

A makeshift farm program eventually sent most of the AAM folks back to their fields for the 1978 crop production season, and the movement itself has been in virtual hibernation for the past several months.

But I think this farm movement has taken root, and we will probably see the awakening of a sleeping giant again this fall, once the crops are out of the field.

Looking back over this outfit's first year, you can't help feeling confusion, amazement, and a bit of trepidation over what a bunch of mad farmers carried off over the past year.

But if you have any concept of a courageous attitude, of a man's willingness to fight for what he believes in, then you've got to admit, there's room for feeling a bit of pride over these guys too.

I'll be the first to say, I don't go along with everything AAM carried off last year. And a lot of the movement's proclaimed goals sort of faded out of the picture sometime between the period of the first rally in Amarillo and the infamous "Hidalgo Massacre" down on the border in March, that more-or-less wrapped up the first year of large-scale AAM activities.

I didn't go for a lot of the ill feelings that were created by certain activities, spoken or implied threats of violence, foolish talk, and a handful of hate calls I got from zealous AAM'ers at work or at home.

But I realize too, these were made by only a few out of the many.

And when all the farmers began showing up in Washington, I was proud I worked with them on a day-to-day basis, proud of the way they did their homework and the businesslike manner in which they went about trying to improve things by securing the proper legislation.

And overall, I feel the AAM accomplished some good things for farming, even though the desired farm bill and parity prices for agricultural commodities weren't attained.

On yeah, some stuffed shirts in Washington were complaining about the way farmers were attired while going around the capital lobbying, and their outright refusal to be denied an audience by the folks supposedly working for them.

Frankly, it looked awful good to me to see some working class people hoofing it up and down the hallowed halls, however. But a lot of folks in Washington probably learned more about agriculture over the past year than they had at any other point in their lives. And, a working knowledge of the problem is the first step toward a solution.

The AAM is going to be around again this winter.—It's inevitable. And I would offer the local folks in this effort a few words, for whatever they're worth, as one who has observed the AAM and been involved in reporting on its activities since its inception, and as one who would like to see good come of all this without ill feelings.

So, here goes....Don't forget that the average working man in America is as sick of inflation as you are, and is hustling to keep up with the rising costs of living too. Although he does so wrongly, he often thinks you're at fault for his rising cost of living, and you've got to educate him otherwise. But you'll win more friends with reasoning presented in a fair and friendly manner than you will with threats of cutting off his groceries if he doesn't come around to your side. Enlist the working man as your friend and it will pay off. And remember, every man's entitled to his opinion,—even if it's wrong.

I know there was a need to get rolling last year, and pickets, blockades etc. involving area industries were a starting point. But these area industries are already reasonably aware of your

problems. Don't cripple the local folks that have been with you for years and know you are hurting. The folks you need to educate aren't in your back yard. They are in the urban centers of the country. No point in burning the bridges at home.

You were on the right track last year going to Washington to lobby, and a year-round watchdog presence there wouldn't hurt a thing. Some of the money that was used to run tractors etc. last year might have been better spent to support an intense lobbying effort, and I think the real key to any future success will rest with the kind of effort you mount among the politicians and the capability you show in pursuing your goals with them and following these goals up. Use the things you learned in Washington during the past year to your advantage this winter.

You're right in urging folks to take an active interest in their government once again, and in encouraging participation in the political process, virtually the only avenue left open in many cases. Apathy has reigned supreme for far too long.

...And the march of the agri-army on Washington should be a priority again, not just this January, but every time vital farm legislation is coming before our representatives.

Again, these are my thoughts,....for what they're worth. A difference of opinion is what makes a horse race.

We wish the AAM luck in learning from its past mistakes and building on its successes to bring about better things, not only in agriculture, but for the nation's whole economy.

Any outfit that lights a fire under an industry that has remained complacent for so many years, and focuses attention on the needs of that same industry when it has been ignored for far too long by legislators deserves a degree of continued success, particularly when its eventual aim is to help our whole nation.

ICA Cattle Auction Proves Successful

More than 500 persons converged on Georgetown, Texas, Sept. 29-30 for the 1st Annual Independent Cattlemen's Association Cattle Drive & Auction.

ICA President Roy Wheeler pronounced the event a resounding success with over 400 head of livestock sold Sept. 30 to buyers from North, South and Central Texas following an old-fashioned Trail Drivers' Party held the night before the sale.

ICA members, friends and supporters celebrated the arrival of livestock donations with a western dance and a feast of menudo, carne quisada, hot tamales and beans prepared by expert chefs from South Texas. The dance and dinner were held the night of Sept. 29 at the San Gabriel Neighborhood Center.

Alvin Braun, owner of the Georgetown Commission Co., donated his facility for the ICA auction.

The prime attraction of the six-hour sale was the grand champion fat heifer purchased by Deluxe Supermarket of San Antonio for \$1,500. Other high-selling animals sold included a Longhorn steer donated by Happy Shaqan Ranch in Bracketville and

purchased by H.C. Youmans' Stockade Cattle Co., rodeo producers of Beaumont; a registered brahman bull donated by Koontz Ranch of Victoria County; a Beefmaster bull donated by Leo Jasik of Atascosa County; a registered Santa Gertrudis bull donated by the San Jose Ranch of Atascosa County; and a registered Santa Gertrudis bull donated by Nine Bar Ranch of Cypress, Texas.

"We thank all of those who participated in our sale for giving us the support we need to fight for the cattlemen's rights," said Wheeler. "We are very pleased at the outcome and plan an even bigger statewide sale next year."

Donations or contributions of cattle are still being accepted by individual county chapters throughout the state for sales in local areas.

Funds raised will be used to protect the livestock industry at the legislative level, for the betterment of ranch and farm interests, to conduct research in livestock diseases and to provide information to consumers and producers concerning agriculture needs.

In 1781, settlers arrived to found the Spanish settlement of Los Angeles.

Scientist Instrumental In Originating Extension

Dr. Seaman A. Knapp, originator of the Extension demonstration teaching technique, was an agricultural missionary teacher, his granddaughter Virginia Knapp recalls.

"Of course he was also a scientist, but he had the missionary spirit. He was direct, gentle, honest, sincere and lived every word he preached."

Miss Knapp, of Longview, is one of six remaining grandchildren of the early Extension educator. She had the unique assignment of unveiling the Seaman A. Knapp Memorial Arch in Washington, D.C. in 1957.

She also presented to Secretary of Agriculture Ezra Taft Benson in 1953 in other ceremonies in Washington, the Knapp Cup which is permanently encased in the archway of the Agriculture Building in Washington, D.C.

Dr. Seaman A. Knapp, while working as a special agent of the U.S. Department of Agriculture, was instrumental in initiating the first farm demonstration of the use of scientific research in farming near Terrell, Texas.

In February, of 1903, Terrell citizens had invited Knapp to discuss with them ways to promote better farming methods. Knapp explained that all such special funds were exhausted, but if they wanted to "help themselves" he would work with them.

The agricultural teacher-missionary "sold" the farmers on his ideas, and before the meeting adjourned several farmers offered to provide a portion of their land to farm exactly as Dr. Knapp directed.

The following day, a committee of citizens selected as the farm demonstration site a tract of 70 acres on the Walter C. Porter farm, three miles north of Terrell in the Poetry community.

Here, the farm demonstration method of teaching began 75 years ago on the Porter farm, and has since spread throughout the United States and into most countries of the world.

"The Porter farm is historically important because it tested grandfather's theory of community demonstration work," believes Virginia Knapp.

At the Terrell meeting, the business community pledged \$1,000 to cover any possible losses that Porter might have from farming in the "new way" recommended by Knapp, but the money was never needed!

Results of Knapp's work at the Porter farm impressed hundreds of others, including then Secretary of Agriculture James Wilson. The spread of similar cooperative demonstration work was rapid, and by 1904 Knapp had opened an office for the "Farmers Cooperative Demonstration Work" in Houston. He soon had employed 33 agents, fore-runners of present-day county Extension agents, to conduct the farm demonstrations.

Shortly thereafter, the county system became the unit of work and in 1906 the first county agent—W.C. Stallings—was appointed to work in Smith County. In 1911, the first law was passed by the Texas legislature authorizing county commissioner's courts to appropriate money for salaries of the agents. In 1914, the Smith-Lever Act was passed, and was followed by organization of the Extension Service in every state.

Knapp developed his agricultural theories for some 30 years in Iowa and Louisiana, before coming to Texas. He was employed by Iowa State College at Ames as a professor of agriculture, and later became president. The educator soon realized that classroom theories must have some actual practice.

"So the Experiment Station Act, later known as the Hatch Act, was first drafted by Seaman A. Knapp in 1882 to provide practical applications of learning."

Knapp resigned the office of president of Iowa State College in 1884 and accepted a job in land development business in Louisiana. He remained in Southwestern Louisiana from 1885-1903. While attempting to sell the land, he discovered it was necessary to show farmers how to do a better job of farming, as well as crops to grow, and how to manage their operations.

As a result of this work, Knapp was appointed a special agent with the U.S. Department of Agriculture. To show that the Louisiana land could produce good results, Knapp provided a demonstration farm and slowly evolved the philosophy and the power of community farm demonstration work. Success of this technique brought him to Texas in 1903 at the request of Terrell area citizens.

"Seaman A. Knapp made no great agricultural discovery; rather, he discovered a teaching tool—a new way to disseminate the truths and discoveries that others were developing. Grandfather's theory was that demonstration farms would not teach farmers new methods unless the community, without government finance, conducted the necessary experiments. This was a new agricultural concept of teaching."

A basic philosophy of Dr. Knapp was "What a man hears, he may doubt; what a man sees, he may possibly doubt; but what he does himself, he cannot doubt," recalls his granddaughter.

The use of farm demonstrations as methods of teaching have become the foundations of the nationwide—indeed worldwide—system of Cooperative Extension work in agriculture, home economics, youth and related subjects that are available to all citizens today.

In Texas, the Agricultural Extension Service is a joint partnership of county, state and federal governments.

Thus, Dr. Seaman A. Knapp's philosophy—of helping people help themselves through farm demonstration methods of teaching—continues as a worldwide challenge today, three-quarters of a century after the effort was launched in Texas.

The "diamond anniversary celebration of cooperation farm demonstration work" will be observed throughout October in Texas. The statewide kickoff is planned for Oct. 12 at 11 a.m. at the Texas A&M University Research and Extension Center at Dallas, and will be followed by a 4 p.m. observance at the Porter Farm, on Farm Road 986, three miles north of Terrell.

Knapp's philosophy—of helping people help themselves through farm demonstration methods of teaching—continues as a worldwide challenge today, three-quarters of a century after the effort was launched in Texas.

The "diamond anniversary celebration of cooperation farm demonstration work" will be observed throughout October in Texas. The statewide kickoff is planned for Oct. 12 at 11 a.m. at the Texas A&M University Research and Extension Center at Dallas, and will be followed by a 4 p.m. observance at the Porter Farm, on Farm Road 986, three miles north of Terrell.

NCC President Hails Move On Dust Standards

WASHINGTON, D.C. — Senate action prohibiting the Occupational Safety and Health Administration (OSHA) from spending funds before May, 1979, to enforce the cotton dust standards has been hailed by National Cotton Council President Lon Mann.

Action came on passage of an amendment offered by Sen. Bennett-Oshonst (D-La.) to the Labor-HEW Appropriations bill.

"We are encouraged by passage of the amendment. The Council had applied for a stay of the standards pending judicial review, but was turned down by the Labor Department," Mann said.

"If the amendment can be retained in the House-Senate conference on the bill, enforcement of the costly and highly inflationary standards will be delayed until the Congress has the opportunity to examine their impact and feasibility," Mann said.

Among co-sponsors of the amendment were Long (D-La.), Tower (R-Tex.), Bentsen (D-Tex.), Bumpers (D-Ark.), Hodges (D-Ark.), Eastland (D-Miss.), Barlett (R-Okla.)

This is Security Federal Territory where you get the greatest return on insured savings.

8.33%
compounded annually
on our
8%
8-year certificates
\$1000 minimum

The best terms!

Money Market Certificate pays
1/4 of 1%
more than the most recent weekly auction discount rate of 26-weeks U.S. Treasury Bills
\$10,000 Minimum
The effective rate on Treasury Bills is higher than the discount rate.

The highest rates!

Annual Rate	Yields
7.75% 6-Year Certificate	8.06% \$1,000 min.
7.50% 4-Year Certificate	7.79% \$1,000
6.75% 2 1/2-Year Certificate	6.98% \$1,000 min.
6.50% 1-Year Certificate	6.72% \$1,000 min.
5.75% 3-month Certificate	5.92% \$100 min.
5.25% Passbook Savings	5.39% \$5 minimum

Federal regulations require a substantial penalty for early withdrawal of certificates.
Paid from date of deposit to date of withdrawal—no penalty.

Looking for the highest interest on your savings? Look to Security Federal Savings where you get the highest interest the law allows on insured accounts. Long-term or short-term certificates—passbook savings accounts—whatever plan that best suits your needs is available at any Security Federal Savings office. Call Security Federal Savings now for the current rate on Money Market Certificates.

SECURITY FEDERAL SAVINGS AND LOAN ASSOCIATION

Hereford: 1017 W. Park Avenue
Pampa: W. Francis at Gray
Amarillo: 1501 Polk - Western Square, 45th & Teckla



TEXAS ORDER BUYERS

East Highway 60 and Main Street
Frona, Texas 806/247-3911

"FRESH CALVES AVAILABLE AT ALL TIMES"

Don Foster Hereford, Texas 806 364-1645
Bob Bradley Clovis, New Mexico 505 762-5663

Stocker - Feeder - Fat Cattle
Registered & Bonded

Boots WEST
Men's Long Sleeve Dress or Flannel SHIRTS
\$9⁹⁵ or 3 For \$27⁹⁵
All Men's & Ladies
BOOTS REDUCED!
E. Hwy. 60 364-5961



Crisis In The Corn

Recent high winds and a period of heavy rainfall wreaked havoc on much of the local corn crop as many stalks toppled under the pressure. The massive accumulation of bent and twisted corn stalks littering the water furrow shown in this photograph give mute testimony to the difficulty local farmers face in harvesting the yellow grain when it goes down. Special pick-up attachments for corn headers allow the salvaging of the majority of the fallen crop, provided the stalks have not broken, but in a tangled mass of corn stalks, harvest goes along at a much slower pace and some losses are inevitable. [Brand photo by Jim Steiert]

Hay Show Deadline is Oct. 12

AUSTIN — Agricultural producers interested in putting up their hay against samples from throughout the state need to do so soon. Entries for the 1978 Texas Hay Show must be in by Oct. 12. All entries should be submitted to Verlin Callahan, State Hay Show Chairman, 501 Bastrop Highway, Austin, Tx. 78741. The show will be held Nov. 4 at the Municipal Livestock Coliseum in Austin, with registration beginning at 8:30 a.m.

Entries are coming in at a good clip, and this year's show promises to be another good one, despite dry conditions over the state this spring and summer, says Al Novosad, forage specialist with the Texas Agricultural Extension Service. The Extension Service is sponsoring the show along with the Travis County dairy, livestock and crop committees and the Texas Plant Food Institute.

Along with the judging of hay entries, the show will feature beef and dairy cattle exhibits, equipment displays, a hay judging contest for 4-H and FFA members, and various educational booths. There will also be a special program on hay production and harvesting, a "Dutch treat" barbecue lunch, an address by the Hon. Bill Clayton, speaker of the Texas House of Representatives.

Texas Crops Report

Improved Moisture Conditions Benefit State's Croplands

COLLEGE STATION, Texas (AP) — Improved moisture across the state is benefitting farmers and stockmen in many areas as they get into the fall season, says Dr. Daniel C. Pfannstiel of the Texas Agricultural Extension Service. Livestock are much improved as their forage improves, and farmers are building up hay supplies that were exhausted in the summer's drought. Rainfall also has improved small grains and the sweet potato crop being harvested in East Texas.

Fall vegetable crops are making good progress in the Rio Grande Valley and Winter Garden and citrus and sugar cane look good in the Valley. Harvesting of cotton, sorghum and corn also continues, but cool weather and rains have delayed cotton development in the High Plains and Trans-Pecos areas of the state. Some crops also were damaged in recent flooding in the Trans-Pecos.

Army worms also are causing heavy damage in many locations, Pfannstiel said. And Northeast Texas and parts of North Central and Central Texas still need more rain. Cattlemen are reducing their herds for the winter, Pfannstiel said. Market prices continue strong for all classes of cattle, and the demand for stocker cattle in the plains is especially strong due to the anticipated grazing on wheat fields. Reports from district Extension agents showed the following conditions.

PANHANDLE: The corn harvest is active. Some fields are lodging due to wet and windy conditions. Sorghum is maturing rapidly. Cool weather has slowed cotton growth. Wheat planting continues, with some early planted fields about ready to graze by stockers that are being shipped in.

SOUTH PLAINS: Corn harvesting is nearly half done in some counties. There is some lodging due to wet weather. Sorghum harvesting has begun in some areas. Cotton maturity has been slowed by cool, wet weather, but ranges are improving.

ROLLING PLAINS: Wheat seeding continues, and early plantings have grown well in recent rains. Cotton continues to improve with improved moisture. Limited harvesting has begun, but most farmers are awaiting first frost. Sorghum harvesting continues. Pastures are improved, with final hay harvesting in progress. Peanuts look good in Stonewall and Motley counties.

NORTH CENTRAL: The cotton harvest is nearly done; yields have been low and grades only fair. Planting of wheat and oats continues with moisture needed in many locations. Armyworms are active in early planted small grains. Grazing is short in many counties so cattle are being fed.

NORTHEAST: Much of the area remains dry. Planting of wheat and oats continues, but some oats are drying up after sprouting. Armyworms are active in young wheat. Some soybeans are being harvested for hay due to poor crop prospects. Sweet potato harvesting is in progress, with the crop fair. Pecan prospects continue good although nuts will be smaller due to the drought. Cattle marketing is heavy due to poor grazing.

FAR WEST: Recent flooding caused considerable crop damage, particularly cotton and cut hay. Cotton needs hot, fair weather to mature. Small grains are growing well. Livestock are in good shape, with heavy calves being marketed.

WEST CENTRAL: Rains continue to boost small grains and fall grazing. Small grains are about 75 percent planted; armyworms are active in some early fields. Sorghum harvesting continues, with yields in Mitchell County ranging 1200 to 1500 on dryland and 2600 to 2800 under irrigation. Pecans continue fair to good.

CENTRAL: Most counties still need rain for small grains and fall grazing. Some cotton harvesting continues in Bell, Hill and McLennan counties; yields are below normal due to drought. Some peanuts are being harvested. Hay production is short but of good quality.

EAST: Winter wheat and oats planting is about 75 percent done. Hay making continues. Armyworms remain a problem in some pastures. Some soybean harvesting is beginning. Fall vegetable planting continues.

Grazing continues to improve.

SOUTHWEST AND UPPER GULF COAST: Most crops are in, and the second rice cutting starts soon. Wheat and oats are up to good stands in some counties following recent rains. A poor peanut crop is being harvested in Waller County. Pecan shuck worms are causing some damage in Montgomery County. Christmas trees are making good progress in Orange County.

SOUTH CENTRAL: The cotton harvest is winding down; yields and grades have

generally been good. Wheat and oats planting and hay making continue. Some pecans are being harvested in Guadalupe County. Grazing continues to improve.

SOUTHWEST: Livestock and ranges are in excellent shape. But armyworms are causing heavy damage in some areas. Some cotton is still being harvested in Zavala County. Fall vegetables are doing well.

COASTAL BEND: The late peanut crop is being harvested, and the second rice cutting has begun. Wheat and oats planting

is nearly half completed; some fields are still too wet to plant. Early planted cucumbers are doing well. Pastures are improved. Earticks are heavy in livestock.

SOUTH: Vegetable, citrus and sugar cane crops are doing well after recent rains. Some early varieties of oranges are being harvested on a limited scale. Rains have delayed vegetable planting and hay harvesting. Grazing conditions continue to improve, so cattle marketing is slow.

FB Hails Amendment As Win for Farmers

WACO--Texas Farm Bureau President Carol Chaloupka said the newly-amended pesticide law is a victory for both farmers and consumers.

A bill amending the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), administered by the Environmental Protection Agency, has just been signed by President Carter.

Chaloupka said the amendments, which streamline the EPA's administration for the pesticide program, will benefit farmers and ranchers by allowing them to use pesticides with more flexibility and will benefit consumers by increasing farming efficiency.

Farm Bureau was instrumental in drafting the new amendments as a means of reducing excessive government regulation without endangering the environment, Chaloupka said. The amended laws will return more regulation and enforcement authority to individual states, he explained.

The bill extends EPA regulatory authority of pesticides through fiscal year 1979

(September 1979). It authorizes appropriations of up to \$70 million for the year beginning October 1.

The following are the major new modifications sought by farmers and others which are included in the new law:

- EPA will be required to prepare an impact statement prior to the issuance of major pesticide regulations.
- EPA will be required to issue simplified regulations for the registration of pesticides.
- EPA is authorized to register pesticides prior to the completion of all required tests.
- Separate, less strict "minor use" pesticide registration standards are required under the new bill.
- The definition of "use inconsistent with the label" is amended to provide greater flexibility to the user in exercising his sound professional judgment at the time of pesticide application.
- EPA will be required to have valid tests or other significant evidence raising prudent concerns about the safety of a pesticide before the

agency may issue an RPAR against the pesticide.

7. The provisions for state and federal issuance of experimental use permits are modified to permit greater state flexibility and require the federal government to act in a timely fashion.

8. The law is amended to permit the sale of restricted use pesticides to farmers who are not certified applicators if the pesticide applications is to be made by a certified applicator.

9. Enforcement provisions of the law are amended to permit states to assume primary authority for enforcing the pesticide law. Currently, 30 states have a cooperative agreement and several other states are expected to participate in the program.

10. Federal oversight over state programs has been deleted. Federal review and veto authority over individually issued registrations of similar use patterns is deleted. EPA retains review of individual registrations of dissimilar use pattern registrations (such as registering an outdoor pesticide for use within the home.)

Soviets Getting Largest Order of U.S. Livestock

WASHINGTON (AP) — The Soviet Union has received the first part of its largest order of U.S. breeding cattle, valued at around \$750,000.

The Agriculture Department said that the first shipment comprised of 95 dairy bulls left Wednesday by air from Richmond, Va.

In all, Russia ordered 545 head of cattle, including a

second airlift of 450 that is scheduled for Oct. 16, the department said.

The previous largest cattle sale to the Soviets was 218 head in 1976.

Officials said that the bulls leaving Richmond included 85 Holstein and 10 Brown Swiss, two prominent dairy breeds.

The Oct. 16 shipment will be Santa Gertrudis beef breeding stock, 440 cows and 10 bulls, a spokeswoman for the department's Foreign Agriculture Service said.

Penn Named To Ag Dept. Position Bank Established For Co-Ops

WASHINGTON (AP) — J.B. Penn, senior farm economist for President Carter's Council of Economic Advisers since mid-1977, has been named to a top-level job in the Agriculture Department.

Penn will be deputy administrator of USDA's Economics, Statistics and Cooperatives Service, it was announced Thursday.

A native of Arkansas, Penn joined the agency in 1967 as a field employee at Louisiana State University and later earned a doctorate in agricultural economics at Purdue University in Indiana. He joined the department here in 1975.

COLLEGE STATION —

Consumer cooperatives will now be able to obtain financing along with technical assistance by virtue of the recently passed National Consumer Cooperative Bank Act.

The results of the Act are twofold, according to Johnny Feagan, economist in organization with the Texas Agricultural Extension Service.

"First, the Act creates the National Consumer Cooperative Bank which will make loans to eligible nonprofit co-ops at the market interest rate," notes Feagan. "A total of \$500 million

has been appropriated for this purpose for fiscal years 1978-1982.

However, the bank will not come into existence for six months to a year since there are currently no funds available.

"Secondly, the Act establishes the Office of Consumer Cooperatives. This office will provide technical assistance for all consumer co-ops similar to Small Business Administration assistance to small businesses," explains Feagan. "The office will also administer the Self-Help Development Fund which will provide assistance in the form of capital infusions and interest subsidies to newly formed co-ops, inner-city and low-income co-ops, and co-ops meeting special needs." The fund is authorized for up to \$250 million for fiscal years 1978-1982.

According to the economist, the Consumer Cooperative Bank is intended to serve as a source of "sound loans" for consumer cooperatives, such as those involving housing and retail food stores. Loan funds will come from repayable, interest-bearing government investments of \$300 over a five-year period as well as from the sale of debentures on the open market.

Brisk Demand Boosts Milk Price Prospects

WASHINGTON (AP) — Rising milk prices may be bad news to some consumers but dairy farmers are expected to benefit substantially in the coming months.

The Agriculture Department says that brisk consumer demand for cheese and other dairy products is helping push up milk prices. Also, dairy farmers have reduced production from a year ago and commercial stocks of cheese and other milk products are down, the department's outlook board said.

Another factor is that recent gains in wholesale dairy products have not been fully translated into high prices at retail stores, officials said. The report said that gross cash receipts from dairying could exceed \$12.8 billion this year, up from \$11.8 billion in 1977.

"Even without further price

increases at wholesale, farm milk prices and retail dairy prices will rise more than seasonally in coming months," the report said.

However, the department has large stocks of government-owned butter and nonfat dry milk in storage and this will "prevent price jumps like those triggered by the tight market conditions" late in 1973 and again in 1975, it said.

In contrast to the past two years when farmers were stepping up milk production and USDA was buying surpluses, purchases stopped this summer as output dropped.

"Tightening supply-demand conditions brought wholesales butter and cheese prices up rapidly in late July and early August," the report said. "Farm milk prices and retail dairy prices are now starting to rise in response to the higher wholesale prices."

Form 449 (Rev. 10-1-77) PUBLISHER'S COPY State Bank No. 1778 Consolidated Report of Condition of Hereford State Bank of Hereford in the State of Texas and Domestic Subsidiaries at the close of business on September 29, 1978.

BALANCE SHEET		ASSETS		Sch.	Item	Col.	Mil.	Thou.	
1. Cash and due from banks	C	3	7	1	8	9	3	879	
2. U.S. Treasury securities	B	1	E				1	700	
3. Obligations of other U.S. Government agencies and corporations	B	2	E				1	000	
4. Obligations of States and political subdivisions	B	3	E				2	613	
5. Other bonds, notes, and debentures	B	4	E					10	
6. Corporate stock									
7. Trading account securities									
8. Federal funds sold and securities purchased under agreements to resell	D	4							
9. a. Loans, Total (excluding unearned income)	A	10					20	703	
b. Less: Reserve for possible loan losses	c								
c. Loans net							20	326	
10. Direct lease financing									
11. Bank premises, furniture and fixtures, and other assets representing bank premises									
12. Real estate owned other than bank premises							1	268	
13. Investments in unconsolidated subsidiaries and associated companies									
14. Customers' liability to this bank on acceptances outstanding									
15. Other assets	G	7							
16. TOTAL ASSETS (sum of items 1 thru 15)							51	582	
		LIABILITIES		Sch.	Item	Col.	Mil.	Thou.	
17. Demand deposits of individuals, partnerships, and corporations	F	17					17	631	
18. Time and savings deposits of individuals, partnerships, and corporations	F	11	B+C				12	640	
19. Deposits of United States Government	F	2	A+B+C				1	131	
20. Deposits of States and political subdivisions	F	3	A+B+C				2	280	
21. Deposits of foreign governments and official institutions	F	4	A+B+C						
22. Deposits of commercial banks	F	5+6	A+B+C						
23. Certified and officers' checks	F	7	A						
24. TOTAL DEPOSITS (sum of items 17 thru 23)							27	920	
a. Total demand deposits	F	8	A				13	522	
b. Total time and savings deposits	F	8	B+C				14	398	
25. Federal funds purchased and securities sold under agreements to repurchase	E	4							
26. Other liabilities for borrowed money									
27. Mortgage indebtedness									
28. Acceptances executed by or for account of this bank and outstanding									
29. Other liabilities									
30. TOTAL LIABILITIES (excluding subordinated notes and debentures)	H	9					28	586	
31. Subordinated notes and debentures									
EQUITY CAPITAL									
32. Preferred stock	a. No. shares outstanding	None	(Par value)						
33. Common stock	a. No. shares authorized	100,000	(Par value)						
	b. No. shares outstanding	100,000	(Par value)				1	000	
34. Surplus							1	400	
35. Undivided profits									
36. Reserve for contingencies and other capital reserves							6	96	
37. TOTAL EQUITY CAPITAL (sum of items 32 thru 36)							3	196	
38. TOTAL LIABILITIES AND EQUITY CAPITAL (sum of items 30, 31, and 37)							51	582	

MEMORANDA

- Average for 30 calendar days ending with call date:
- Cash and due from banks (corresponds to item 1 above)
- Federal funds sold and securities purchased under agreements to resell (corresponds to item 8 above)
- Total loans (corresponds to item 9a above)
- Time deposits of \$100,000 or more (corresponds to Mem.-randa items 3a plus 3b below)
- Total deposits (corresponds to item 24 above)
- Federal funds purchased and securities sold under agreements to repurchase (corresponds to item 25 above)
- Other liabilities for borrowed money (corresponds to item 26 above)
- Standby letters of credit outstanding (as of call date)
- Time deposits of \$100,000 or more (as of call date)
- Time certificates of deposit in denominations of \$100,000 or more
- Other time deposits in amounts of \$100,000 or more

I, Wayne E. Williams, Sr., Vice Pres. & Cash of the above-named bank, do solemnly swear that this report of condition is true and correct, to the best of my knowledge and belief.

Correct-Attest: [Signature] Directors.

State of Texas County of Deaf Smith

Subscribed and sworn to before me this day of Nov. 30, 1978.

My commission expires Nov. 30, 1978.

Notary Public.

Permanent Type
ANTI FREEZE
NOW ON SALE
\$2.99 GAL.
FIRST NATIONAL FUEL AND FERTILIZER
HOLLY SUGAR ROAD
364-6030

WANTED - WINTER PASTURE
Gain basis or per month rates.
The better the pasture - the better you'll like the trade.
TRI-STATE CATTLE FEEDERS, INC.
Bob Sims 364-4030

Food, Winter Cover Critical Factors

Magic Triangle's Farmers Hold Key To Expanded Pheasant Population

[EDITOR'S NOTE--Portions of the information used in the following article were taken from "The Ring-Necked Pheasant in the Texas Panhandle-Habitat Provisions in Farming Operations," a paper prepared by Allen R. Vaughn, biologist, Soil Conservation Service, USDA.]

By JIM STEIERT
Outdoors Editor

Pheasant season in the Texas Panhandle is still nearly two months distant, but already area sportsmen and landowners are entertaining hopes of finding huge numbers of ringnecks in the grain stubble fields and playa lakebeds preferred as cover by the elusive gamebird during the annual December season.

The pheasant's popularity as a Panhandle gamebird has boomed over the past decade, and hunters from across the state invade Deaf Smith, Parmer and Castro Counties in droves to take advantage of the hunting offered in this irrigated area.

And, as the pressure on a wildlife resource increases, many of those participating in the wingshooting sport express a desire for a greater population of the colorful gamebirds.

With the ringnecks providing a significant boost to the economy of most areas where they are found, the economic returns and recreational resources offered could be greatly increased in the Texas Panhandle, provided the area's capacity to support pheasants was expanded.

Unfortunately, however, with only a few exceptions, the Magic Triangle area of Deaf Smith, Castro and Parmer counties has already reached its full pheasant-carrying capacity, and the ringneck population noted in recent years marks the area's maximum output under present conditions.

Availability of food and cover remain the major factors limiting further growth of the area's pheasant population, and advances or declines in the population of these popular gamebirds rest almost solely in the hands of area landowners and farmers.

Agricultural practices which improve conditions for pheasant will often pay off in increased returns to the farmer through better soil and water conserva-

tion, however.

"Just as the richest soils produce the best crops, they also produce the most pheasants, if cover is available," commented Allen Vaughn, biologist with the Soil Conservation Service.

"A need for a high quality, year-round supply of food ties the pheasant to the highly productive croplands of the Texas Panhandle, where irrigation exists," Vaughn added.

According to Vaughn, habitat deficiencies present the major stumbling block in the path of expanded ringneck production in this area.

"Deficiencies center around inadequate cover for nesting and for winter protection. The Texas Panhandle probably affords less cover than most areas where pheasant are found. At times, food may also be a problem, and adequate winter roost cover near available food is often lacking. This forces pheasants to travel from cover to food, often without adequate travel cover, which exposes them to danger and increases mortality. Most of the Texas pheasant country consists of vast acreages where trees, shrubs and even perennial herbaceous vegetation may be almost totally lacking. The obviously low carrying capacity yields a low population density of pheasant, due to high mortality and poor nesting conditions," Vaughn continued.

The biologist indicated that pheasants are invariably attracted to green growing vegetation as nesting cover, once it has made adequate growth, and many pheasants nest in wheat fields.

With the peak nesting period in Texas set as the week of June 20-26, and wheat harvesting operations imminent at that time, Vaughn points out that inducing nesting two to three weeks earlier could pay dividends in greater pheasant nesting success.

"Earlier nesting could be encouraged by removing cattle grazing wheat at an earlier date, thus allowing adequate growth of wheat for nesting cover. It would also help shorten the critical time of reduced cover in late winter when farmers are preparing their land for the next crop," Vaughn stated.

The reduced late winter cover problem is a chronic one in the

Magic Triangle area, where agricultural operations are geared to clean till farming.

The lack of crop residues is particularly crucial, and is singled out as one area of effort which could vastly improve the habitat for the area ringneck population.

"Waste grain from sorghum, wheat and corn crops provides food which is readily available to pheasants when lying on top of the ground. The standing stalks or stubble from these crops provide cover for loafing, travel and protection from weather. If crop residues are left on the surface of the land through the winter, they can make many more acres livable for pheasants when times get hard. Destruction of these residues limits the area in which pheasants can live and thus lowers the overall carrying capacity of the entire area," Vaughn emphasized.

Burning of crop residues was cited as another critical problem in maintaining pheasant habitat in the area, and an aggravant to soil erosion as well. Vaughn recommended leaving strips of unharvested grain or shocks of feed in the field, particularly in areas bordering cover, as another boost to ringnecks.

Playa lakes and grassed waterways provide some of the finest pheasant cover when hunting pressure is heavy in the local area, and both were cited by Vaughn as important areas of pheasant habitat.

"Burned, close-mowed or overgrazed waterways offer little protection, but properly managed waterways provide travel lanes and cover for nesting and protection. Many Panhandle waterways of wheat-grass and fescue offer excellent protection, while grasses, sedges, rushes and pond weeds making up the vegetation in playa lakebeds also offer food and cover. The lake cover is ideal for loafing and winter roosts, and is particularly critical during the winter and spring months, when other vegetation is not overly abundant. Too often, however, this lake vegetation is destroyed by heavy grazing. By controlling grazing, these lakes provide good habitat for use not only by pheasant, but by ducks, geese and other wildlife as well," Vaughn commented.

Vaughn emphasized that the Panhandle's lack of trees and shrubs is a distinct disadvantage to wildlife, explaining that the few farmsteads where windbreaks have been planted are teeming with birdlife in the winter.

"Multiple row windbreaks with one or more rows of evergreen trees provide much needed shelter from storms and also meet many of the other cover needs of pheasant," he said.

"Maintaining vegetation around odd areas, including fencerows, headquarters buildings and tailwater pits can provide better homes for pheasants. These areas usually grow annual vegetation which could be maintained, but it is often destroyed by plowing, mowing or burning. The value of these areas cannot be overemphasized since they are usually present, and may often be the only source of vegetation available," Vaughn added.

He pointed out that alterations of present farming practices, rather than outright conversion to new techniques is all that is required to enhance the chances for further growth of the area's pheasant population.

"Applying such practices as proper use of crop residues, stubble mulching, minimum tillage farming, protecting waterway vegetation and playa lake vegetation, managing small odd areas and working with county officials to retain roadside cover where practical will pay off in abundant habitat for the wildlife resource," Vaughn stated.

Local farmers and landowners interested in enhancing the pheasant habitat on their property may contact the Deaf Smith County Soil Conservation Service office for assistance in planning improvements for upland gamebirds.



Enjoying a crescendo of color prior to sunset, and waiting for the evening flight of doves...treasures that are a gift of the land. [Brand photo by Don Ingram]

Landowners Can Cash In On Resource

Fee Pheasant Hunting Offers Extra Income

By JIM STEIERT
Outdoors Editor

Area farmers, who have faced some tough financial conditions over the past few years, may be missing an opportunity to realize additional income from their land through wildlife, according to Chuck Cosper, Hereford-based game warden with the Texas Parks & Wildlife Department.

"Fee basis hunting by the day, particularly for pheasant and waterfowl, is fast becoming the going thing. Local farmers can realize benefits by cropping their land to enhance wildlife, and then making their land available to hunters on a fee basis to supplement their income. They need only a relatively inexpensive shooting preserve license from the TP&WD in order to open their land to fee hunting," Cosper pointed out.

The shooting preserve licenses are required by the wildlife agency of any owner or manager of a shooting preserve accommodating hunters for pay. Fees are \$10 for less than 500 acres, \$25 for 500 acres or over and less than 1,000 acres, and \$40 for 1,000 acres or more.

"If a landowner desires to

admit hunters to his property on a fee basis, he must also maintain a record book listing the hunters and the dates they hunted, their license numbers and the game bagged. There is still sufficient time for local landowners to obtain these licenses and record books, before this year's season, and I will be happy to pick them up from our district office in Amarillo for any landowner who is interested," Cosper stated.

"A lot of local landowners have the impression that if they take out a preserve license, there is no way they have any regulation over the hunting on their property. That is not so. They still have the say about the hunting on their place, and with the license, they are entitled to charge hunters for the use of their land," the local warden emphasized.

Cosper indicated that the Magic Triangle area of Deaf Smith, Castro and Parmer counties has a great deal of potential for fee hunting of upland gamebirds and waterfowl.

"There is a lot of interest in both pheasant hunting waterfowl in this area, and if a man has a good lake that will provide cover for pheasant and hold

waterfowl too, he has almost an ideal situation. People sure don't mind paying \$20 for a good day's hunting," he commented.

Cosper explained that the basic "going rate" for fee hunting of pheasants in the local area has been \$20-\$25 per gun per day during the past few seasons.

"I have been surprised there hasn't been more of this type of arrangement made by farmers in the local area," Cosper admitted.

"The potential is certainly here, and as far as the landowner having to stay with his hunters and everything once he has obtained the proper shooting preserve license and started taking fee hunters, it is not necessary. A man can run the hunts however he wants to plain or fancy. If the landowner wants to provide a guide service, he's not required to have any additional licenses, but guides using leased lands will need a license for each tract they are operating on," Cosper advised.

The local game warden cautioned farmers and landowners that they may not charge fees for hunting rights on their

property unless they have the proper preserve license, however, and are subject to being filed on in court in the event that they do.

"There is always the possibility of an overharvest of pheasant on land under a fee hunting system," Cosper cautioned.

"Most farmers are pretty good about regulating the number of hunters on their land anyway, though. I wouldn't recommend any more than the normal number of hunters a landowner has hosted as guests on his land in past years. With proper supervision, the danger of overharvesting the resource is greatly reduced that way," he concluded.

Dr. Milton Adams

OPTOMETRIST

335 Miles
Phone 364-2255

OFFICE HOURS

Mon.-Fri., 8:30 to 5 P.M.

The Sportsman's Calendar



The following seasons are effective in the general area of the Texas Panhandle. However, seasons in specific areas should be confirmed by consulting the 1978-79 Texas Hunting & Sport Fishing Regulations, copies of which are available at TP&WD offices or from license vendors.] ANTELOPE-Sept. 30-Oct. 8; one antelope by permit only. AOUAD SHEEP-Nov. 4-Nov. 17; one soudad by permit in those Panhandle counties featuring a season. WHITE-TAILED DEER-Archery, Oct. 1-Oct. 16; one deer, buck only. Regular gun season, Nov. 18-Dec. 3; one deer, buck or antlerless. Antlerless by permit only. MULE DEER-Archery, Oct. 1-Oct. 16; one deer, buck only. Regular gun season, Nov. 18-Dec. 3; two mule deer, buck or antlerless. Limit one buck, antlerless by permit.

TURKEY-Archery, Oct. 1-Oct. 16. Regular, Nov. 18-Dec. 3. One gobbler or bearded hen. QUAIL-Oct. 28-Jan. 28; 12 per day, 36 in possession. PHEASANT-Dec. 9-Dec. 24; Limit two cocks per day, possession limit four. DUCKS-Oct. 31, 1978, through Jan. 21, 1979. Limit based on 100-point system. Check point value of various duck species in TP&WD migratory gamebird regulations brochure available from license vendors. GEESE-Oct. 31, 1978, through Jan. 21, 1979. Limit five per day, five in possession. Daily bag may include no more than two dark geese and one Ross' goose. Up to five snow geese may be bagged. Possession limit may not include more than one Ross' goose and four dark geese.

Hereford Brand Outdoors COMPILLED BY JIM STEIERT
Outdoors Editor

B & R AUTO SALES 501 WEST FIRST JOHN WILLIAMS
SPECIAL THIS WEEK 1973 Plymouth Fury. Power & Air. New Tires \$995.00

IMPORTANT NOTICE TO FARMERS! First Realty wants to remind all farmers who may want to make application that October 11, 1978 is the final date to apply for SBA Disaster Loans (1977 Crop Disasters)

We have some very excellent dry and irrigated farms for sale. Call our sales staff for complete details.

James Gentry 578-4285, Neil Cooper 364-1783, Brendan Gallagher 364-5154, Merlin Weber 364-2713

Large irrigated farm with all the desirable improvements. This farm is second to none being offered today. 2895 acres, \$3,000,000 price.

Oldham County - 480 acres - some grass - 3 wells - electric sprinkler - good financing. \$180,000

163 acres - Super nice, irrigated from 3 wells. This is an excellent quarter \$785.00 acre.

Crop and stock - 985 acres - 9 wells - residence - some native grass. A real good place for \$500.00 per acre.

28,560 acres - Colorado, Good farm land. 8 wells - may be divided \$3,750,000 is only \$131.30 acre.

548 acres - excellent farm land with 6 wells - on pavement N.W. Buy the excellent home with this property, if desired.

Section - 5 wells - N.W. - 2 houses, barn - excellent - good producing farm - 1 mile from pavement. Price \$450.00 acre.

331 acres of prime land, residence, 3 wells, convertible grain storage, excellent for vegetables.

We need some good farm Listings! Our advertising brings lots of inquiries from all types of land buyers.

Office Phone 364-6565, 201 East Park Avenue, FIRST REALTY OF THE SOUTHWEST INC.

A.O. THOMPSON ABSTRACT COMPANY A.J. SCHROETER-MARGARET SCHROETER P.O. Box 73 364-6641 We have moved! 242 East Third Street. Come to see us for Abstracts or Title Insurance.



"Try telling him about your hard day at the office, dear."

THE HEREFORD BRAND Comics & Television Schedules

Comic strip panels with dialogue: EUDORA! WHAT ARE YOU DOING HERE? THERE'S NO SCHOOL ON SATURDAY! ... I WONDER IF IT'S TOO LATE TO BECOME A DISCO...

Comic strip titled TOYLAND: KIDDIES! SANTA CLAUS ARRIVES TOMORROW! ... DON'T TELL ME IT'S OCTOBER ALREADY! ...

Comic strip titled THE BORN LOSER: HELP, THERE'S A MAN CHASING ME! ... ARE YOU CHASING AGNES DOOLEY? ... DOES IT LOOK LIKE IT?

Comic strip titled EEK & MEEK: SOMETIMES IT'S VERY DIFFICULT TO TELL THE DIFFERENCE... ... AND A POPULARITY SHAFT ...

ACROSS 40 Word to call attention ... 1 Gross National Product ... 4 European fish ...

Crossword puzzle grid with numbers 1-58.

Comic strip titled LISTEN TIME, OLD ONE: PRINCE ANTI IS BEING HELD IN THE VALLEY OF SMOKES! ... YES, I HAVE YOUR MESSAGE, ALLEY OOP, AND THANK YOU!

Comic strip titled OUR BOARDING HOUSE with Major Hoople: WHAT'S IT LIKE AT AARON BURR UNIVERSITY? ... NOT ENTIRELY, BUSTER! MY COLLEAGUES AREN'T SIGNIFICANTLY DIFFERENT ...

- MORNING 6:30 GREAT PERFORMANCES "Live From Lincoln Center: The Turk In Italy" ... AFTERNOON 12:00 POPI GOES THE COUNTRY ... 1:00 POINT OF VIEW ...

- DAYTIME 6:45 LITTLE RASCALS ... 7:00 AMARILLO COLLEGE - BUSINESS ... 8:00 PTL CLUB ...

- MORNING 6:00 NEWS ... 7:00 NEWS ... 8:00 NEWS ...

- MORNING 6:00 NEWS ... 7:00 NEWS ... 8:00 NEWS ...

- SUNDAY 6:30 NEWS ... 7:00 NEWS ... 8:00 NEWS ...

- AFTERNOON 12:00 NEWS ... 1:00 NEWS ... 2:00 NEWS ...

- MORNING 6:00 NEWS ... 7:00 NEWS ... 8:00 NEWS ...

- MORNING 6:00 NEWS ... 7:00 NEWS ... 8:00 NEWS ...

View From The Plains

BY J. D. PEER

TEXAS PARKS AND WILDLIFE DEPT.

WILDLIFE ENFORCEMENT MEETING A SUCCESS

LUBBOCK — Wildlife conservation officers from Texas and four surrounding states recently gathered in the Oklahoma Panhandle to discuss problems, techniques and use of new equipment used in the field of wildlife law enforcement.

The attendance at the meeting included 13 Oklahoma game rangers, five Kansas State game protectors, one New Mexico wildlife officer, ten Colorado wildlife management officers, a U.S. Fish & Wildlife special agent and four Texas wardens.

Those attending from Texas included Calvin Tow, Amarillo district supervisor, and game wardens Bill Rogers, Canadian; Dennis B. Thomas, Shamrock; and James C. Wilson, Perryton.

Law enforcement violations along the five state lines have always been a problem due to the terrain and radio communications utilized by each state. To help eliminate this problem, each state presented a report on their operations techniques to the group and a procedure was set up allowing various state wildlife officers to contact their neighboring officer in the event of a game violation.

Many of these wildlife officers were not acquainted with their bordering wardens and the personal contact at the meeting will increase the effectiveness of game and fish enforcement in the future.

Training films from the Los Angeles sheriffs department were viewed at the meeting covering proper enforcement procedure in the field.

Comments from the Texas officers attending the meeting indicate the necessity for future meetings each year to discuss and study new equipment and techniques developed for field use.

WILDLIFE IS A CROP

LUBBOCK — Habitat is the key to wildlife populations in the Texas Panhandle and South Plains and management of these species of birds and animals is more difficult as winter cover disappears each fall.

Wildlife is a crop and must be cultivated and managed just like any other resource such as corn and grain sorghums. Wildlife will increase with good land management. Management includes providing the right amount of cover, food and water in close proximity.

The harsh winters of West Texas will eliminate wildlife on property lacking proper cover. Extensive overgrazing has displaced desirable tall and mid-grass cover and forb food species occurring on both the High Plains and Rolling Plains. Results of overgrazing on wildlife species such as the game birds includes a marked decrease of desirable weed food plants and destruction of both nesting and escape cover.

During the winter, cultivated grain sorghums are readily available to most game birds such as the quail, prairie chicken and pheasant. But, many agricultural practices such as clean farming, burning of crop stubble, intensive livestock grazing and aerial application of herbicides tend to eliminate or reduce these necessary food sources.

The Texas Parks and Wildlife Department has learned that the closing of any season for a year or more will not increase the wildlife population. Ordinarily, the numbers of birds present for broodstock each spring are directly related to the carrying capacity of the land during the winter, regardless of the fall population.

Since the key to greater numbers of wildlife in Texas is a matter of furnishing more and better habitat, the P&WD will continue to assist landowners interested in wildlife on their property.

Professional wildlife biologists are located in northwest Texas and they are available for the opportunity to help the landowner and his wildlife. For more information, call 806/826-3233 for technical assistance now.

Capt. James Cook left England to explore the Pacific in 1768.

Public Deer Hunt Deadline at Hand

AUSTIN — The deadline is 5 p.m. Oct. 10 for submitting applications to participate in public deer hunts on six of the Texas Parks and Wildlife Department's wildlife management areas.

A public drawing will be held in Austin at 10 a.m. Oct. 13 to select the hunters. A \$20 fee to defray the cost of conducting the hunts will be required for each permit issued, with the exception of the Sierra Diablo Area where a \$40 fee will be charged.

Application forms may be obtained by writing the department at 4200 Smith School Road, Austin, Texas 78744, or from district and regional offices.

Forget Something?

In one year 380,353 umbrellas, 256,031 pairs of glasses and 170,189 shoes were left behind by passengers on Japanese trains. Japan National Railways also collected a large quantity of false teeth and artificial eyeballs that had been left on the trains.

Vatican City

The State of the Vatican City and other places over which the Vatican retains control are remnants of the old Papal States. For almost 1,000 years the papacy held vast temporal possessions, including large areas of Italy and, until the French Revolution, parts of Southern France.

\$4,500 Assessed In Dove Fines

AUSTIN — Three separate cases of exceeding the dove bag limit in west-central Texas have resulted in more than \$4,500 in fines paid by guilty hunters, according to the Texas Parks and Wildlife Department.

The largest case was the result of an arrest by Curtis Jones, warden supervisor at Abilene, who nabbed seven Louisiana hunters returning from a Jones County hunt with 456 doves iced down in a chest in their vehicle—that's 316 too many. Their fines totaled \$2,898.

Wardens Wayne Chappel and Johnnie Muery caught four men in Palo Pinto County with 164 doves, a transgression which resulted in \$1,200 in fines plus costs.

Wardens David Hancock and William Evans nabbed three hunters in Archer County with 117 doves and four quail in possession. Their fines totaled \$600 plus costs.

The bag limit on mourning doves is 10 per day and 20 in possession in both the North and South Zones.

The North Zone dove season continues through Oct. 21, and the second segment is Jan. 6-14. The South Zone season continues through Nov. 5, with a late segment Jan. 6-21.

Foreign Oversight

As late as 1939 there were no speed limits on British roads except in congested areas, a fact that caused some embarrassment when a British auto club came to America for a well-publicized motor tour. On their very first day, the visitors ran afoul of New Jersey patrolmen who pulled them over for cruising at speeds of 80 and 90 mph.

WHY PAY RENT?

Nice 4 sections, all cultivated, approximately 2000 acres of good wheat goes with sale, fenced with windmill and well, 1 pond. \$225.00 per acre.

587 acres, in Wildorado area, all cultivated, 4 irrigation wells connected with tile, 4 bedroom house, large granary and other improvements. 29 percent down.

Nice 326 acres, all cultivated, near Hereford on paving. 3 irrigation wells connected to tallwater pit, large barn and smallhome. \$700 per acre, 29 percent down.

132 acres, near Hedley, Texas, sandy soil, some planted in love grass, in irrigated district with 20 feet of water, fenced, well and windmill. Will trade. \$175.00 per acre.

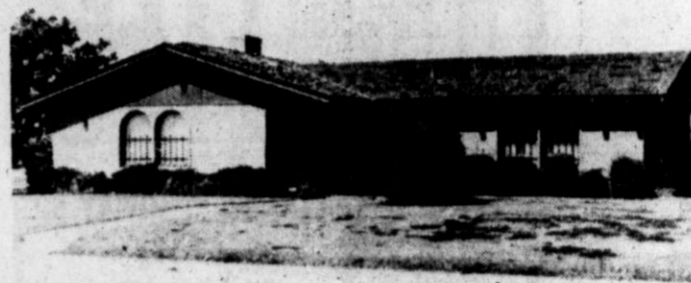
2 1/2 acres, 10 percent down, \$55 per month.

40 acres with irrigation well, near Hereford 29 percent down.

Nice 2 bedroom home and 4 lots out of city limits. \$25,000, 29 percent down, buyer get loan.

Hiway frontage, 10 percent down, 10 years on balance.

Call J. M. Hamby
Tri-State Real Estate
Office 364-5191 Res. 364-2553



ONE OF KIND!

For the person that wants a home that is different. Unique floor plan, Spanish Decor. 3 Bedrooms, 2 bath, Sunken Den, Fireplace, Formal living room. Large corner lot. Sprinkler System. Call for Appointment. 4477

NEW LISTING

Roomy 2

Freshly painted and ready to sell. Beautiful fenced yards with lots of fruit trees. Loans Available. Call Sam, today!

OWNER SAYS SELL

2 Bedroom, 2 bath brick on Brevard. Lots of room. Lots of closets. Excellent condition. Priced at \$27,000.00 but owner wants immediate sale.

Sam Long
REALTORS

Let Sam Sell it!
364-0381

629A 7 wells 1 1/2 miles U.G.P. with choice improvements. Very productive. North on 385. Priced \$500 per acre. \$50,000 down. Balance good terms.

640 A. 4 wells with 1 1/2 Miles U.G.P. Nice 3 bedroom house. Small down payment. Balance good terms & interest rate.

Large section on pavement. 4 wells with 1 1/2 miles U.G.P. Fair improvements. Lays good - Small down payment. Owner finance.

820 Acres close to Dalhart. Plenty of water. 5 wells all tied together with underground pipe. Well located \$650. acre.

We have other listings in smaller & larger tracts.

BOOZER REAL ESTATE

364-1755 144 W. 3rd Hereford

JO HAMRICK JOE BOOZER
Res. Ph. 364-3502 Res. Ph. 364-0029

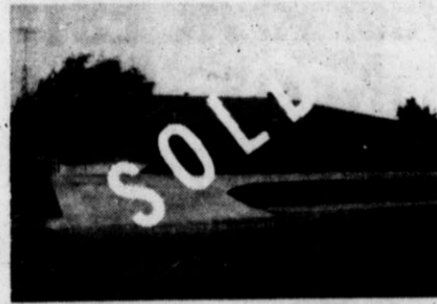


JAMES SELF

One new FHA home still available. Minimum down payment, super warranty.

**FAMILY HOMES
REAL ESTATE**

OFFICE: 364-5501
HOME: 364-6069



Large and Livable in one of our loveliest areas! Brick 3 - Bedroom, 2 bath with formal living or dining. Sprinklered backyard and immediate possession. Call Beverly.



Lovely, gracious and established fine neighborhood - 3 bedrooms, baths and wet bar - many extras, including extensive landscaping.



The ultimate in elegance in one of Hereford's finest neighborhoods. 4 spacious bedrooms - 3 baths. Corner Lot, beautifully landscaped. Many fine features! Call Brenda Parks 4422



Nest 2-bedrooms carpeted and fenced in neat neighborhood. Carpet and outside storage. Nice lawn. Call Brenda. 4380

NINE GOOD REASONS WHY OUR FIRM DELIVERS MORE!



Beverly Lambert
364-2010



Louie LeGrand
Res. 364-0182



Brenda Parks
Res. 364-3577



Marie Griffin
Broker



member
**NATIONWIDE
FIND-A-HOME
SERVICE, Inc.**



Linda Welty
Secretary



Homer Guerra
Res. 364-5928



Florence Traweck
Receptionist



John W. Selver
Construction Supt.

We are approved HOW Builders - Ask about our guarantee.

Out - of - town **SOLD** sell six lots in the city for a price of \$1500.00 for all. Call Louie LeGrand.

Two 50' lots on South McKinley for \$1500.00 each, or well sell both for a total of \$2600.00 Call Homer Guerra.

We pay cash for equities.

5 Acres - 5 Acres restricted just outside city. \$10,000.00 Call Louie LeGrand.

1 1/2 Miles of Frontage on U.S. 60 800 acres with 2 tenant houses and 8 wells. \$650. acre.

200 acres. Sprinkler with moline mtr. Circle alfalfa. Good soil - waters well. Good terms for right buyer. \$800. acre.

Small acreage on S. Kingwood good paved frontage. Call Louie LeGrand.

Good Section Irrigated. One mile from pavement. - \$350. Acre. Owner will finance with 29% down. Good depreciation. Call Louie LeGrand.

Need large tract of irrigated with lots of water. Buyers are qualified.

Need to Sell Good Soil 400 acres. \$350.00 per acre Electric wells - Good owner



REALTOR



F.I.C.



EQUAL HOUSING OPPORTUNITY



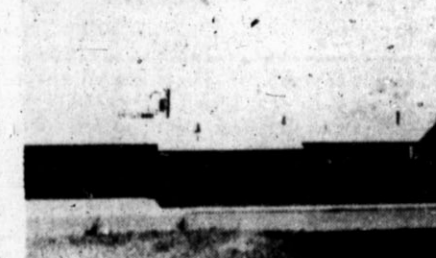
MLS

364-1251

508 S. 25 Mile Avenue



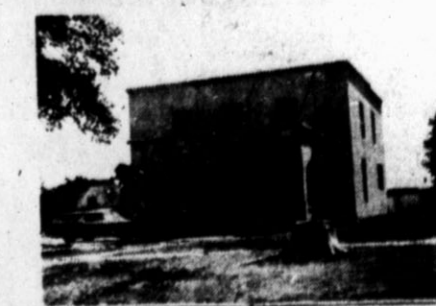
Lovely for Offices - Very clean. Completely furnished kitchen - carpet & drapes throughout. Lots of parking on large lot on 385. Owner terms possible. 4028



Wanting to locate in N.W. area? All brick 3 Bedroom, Fireplace, 2 car garage, ref. air, gas grill, & storage building. All of this & sharp yards, too! Priced in mid 30's. 4360



Open, airy entertaining in 3 bedroom on Ranger. Seams, 3 baths, custom draperies and new kitchen. 3 car garage and outside storage. 4310



Investment Bargain! 8 apt. units close in, and all rented 100%. Good terms possible and good income with small down payment 4389

Florida Bass, Smallmouth Head Stocking Plans for '79

AUSTIN - Increased emphasis on smallmouth and Florida largemouth bass will be the major change in freshwater game fish stocking programs planned by the Texas Parks and Wildlife Department in 1979. Bob Kemp, fisheries division director, said production of the Florida strain of largemouth bass will utilize an estimated 40 percent of the state's hatchery capability, and smallmouth will receive 20 percent. The popular striped bass program will continue at

approximately the current level, or about 25 percent. Despite budget limitations and a smaller staff than in recent years, the department expects to lead all states in hatchery production of these three species in 1979. The department also will maintain a substantial walleye program and continue to produce native largemouth bass, sunfish and catfish for stocking in private waters on a fee basis.

The philosophy behind stocking smallmouths differs from that of the Florida largemouth, according to Kemp. "I feel that smallmouths will be the most significant new species of fish in the state in a few years, once we get a breeding population established," said Kemp. "The main reason I'm so enthusiastic about smallmouths is that they will occupy a portion of the aquatic habitat, not used by native bass or any other major predator fish."

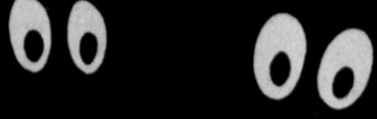
Kemp said Canyon Reservoir near San Antonio is a good example of a lake which could be revitalized by the introduction of smallmouths, because it has only marginal largemouth habitat. Smallmouths, however, already have spawned there and should create an exciting new fishery in coming years, Kemp believes. Florida bass, on the other hand, are not stocked to create a new fishery, but rather to introduce the gene of the

faster-growing southern strain into the standing native largemouth bass population. "We have found that both the 'pure' Florida bass and the hybrid cross between the Florida and native fish both are much faster-growing and attain greater size than the natives," Kemp said.

Smallmouth stocking also will be widespread across the state, but the most intensive stocking efforts will be in lakes which have the most favorable smallmouth habitat. High on this list are Lakes Travis, Amistad and Possum Kingdom. Both the Florida and smallmouth programs depend on larger numbers of brood fish to produce the fry. Kemp said additional Florida brooders are being raised in hatchery ponds now, and the current inventory of smallmouth brooders will be supplemented by some 100 two-pounders brought in from Tennessee.

Striped bass fishermen need not fear that the striped stocking program will be de-emphasized. "We stocked about a million striper/white bass hybrids in 1978, and we hope to do as well as 1979," Kemp noted. Kemp cautioned, however, that the weather is a major limiting factor in striped production. "When we have a dry spring like we did this year, it makes collecting brood fish extremely difficult and time-consuming," Kemp said. "We have the potential to exceed our 1978 production if the weather would cooperate." Stripper brooders cannot be "recycled" the next year like black bass, Kemp pointed out. Another difficulty in rearing large numbers of predator fish is the fact that you have to provide about 10 pounds of forage for every one pound of brood fish in the hatchery system. Current production already demands 50,000 pounds of goldfish annually to feed to brooder bass, and projections indicate that 80,000-90,000 pounds per year will be needed within the next three years.

LOOK WITH US



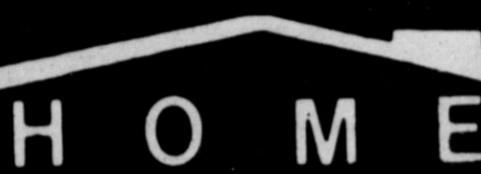
AT J. COKER REALTORS
711 So. 25 Mile Avenue
364-8860

Large spacious rooms give bonus comfort. 3 BR home on Ave B. Ref/AC. quality shows thru out custom draped. Large lot. Storm cellar. Owner would trade for a nice smaller brick home.

JUST LISTED! Quality, 3 bedroom brick w/s, 4th bedroom possible (or could be converted to a separate efficiency apartment for a loved one.) All fenced. Good location, quiet, area.

3 Bedroom Brick \$26,000.00
3 Bedroom Brick \$23,000.00
2 Bedroom Brick \$18,500.00

YOU WILL FIND YOUR



"Call Us"
"We Care"

JEANE COKER 364-5439
MARY BROOKS 364-5630

Over 140 Properties listed in multiple listing service. We can show them all to you.

MARY TYLER REALTORS

1100 WEST HIWAY 60
364-0153
RANCHES MLS

Beautiful Ranch near Las Vegas New Mexico. Nice rolling terrain with pinon trees. Main house has 2 bdr, 2 b, and basement. This is approx. 10,000 acres ranch.

"Unbelievable" Ranch near Turkey, 3490 acres with a big portion sub irrigated. 6 outlets on Greenbelt water line, plus some river water. Nice 4 bdr., brick home, and 3 bdr., older home. Some of minerals go.

*Country Living in a nice large 3 bdr., home on 5 acres, with barns, pens and new well. On pavement 4166

*Westway Location - 1/2 acre with nice 3 bdr., home. Good condition (remodeled) has own well. 4346

* 6 Acres on pavement, good 3 bdr., 1 3/4 bath home, carpeted, fenced back yard, barn, fenced acreage, with 3 trailer hookups. 4198

* New Listing on Nueces 3 Bdr, 1 1/2 Bath, L.R., Den, 2 fireplaces, 1 in M.B., nice yard, shake shingles. Office exclusive.

* 3 bdr., mobile home. \$2500 and assume 1976 T4 x 70 Chickasha. Very nice. 4396

* 2 Bedroom, brick, priced to sell quick.

* 3 Each. 3 Bedroom, brick with 1 car garage to sell FHA. Priced right. Low down.

* Comm. Building with large lot. Call Billie.

* 3 Bedroom, 1 bath, garage. ONLY \$10,500.00

INCOME PROPERTY

* Apartments of all sizes, located all over the Panhandle.

Call Gary for all kinds of income property.

Marn Tyler 364-7129
Billie Sonnenberg 364-3813
Cliff Johnson 364-2111
Gary Victor 364-8497
Rumaldo Garcia 364-0209
Mary Johnson 364-2111
Wayne Johnson 289-5976

CHARLIE HILL REAL ESTATE

Farms & Ranches.

P.O. Box 1386 Hereford, Texas 79045
Office: 808/364-8478 Res.: 808/364-0051
MOBILE No. 578-4667

This beautiful home in Northwest Hereford has every imaginable extra feature to make your lifestyle comfortable. These features include:

- * Three large bedrooms
- * 2 baths with marble tops
- * Powder room
- * Sun room with redwood interior
- * Oval type fireplace
- * Intercom with AM-FM 8-Track tape deck
- * Electric pull motors on inside draperies
- * Double paneled glass and storm windows and doors
- * Basement play room with pool table, a TV console
- * Office-Library with built-in desks and shelves
- * Built-in barbecue grill in kitchen/dining area, plus stove refrigerator, ice maker, oven
- * Oversized heating and air conditioning units
- * Large closets and lots of storage in every room
- * Utility room with lots of storage
- * Landscaped front yard with circular drive
- * Small back yard with sprinkler system
- * Large trees in the yard
- * Many, many more extras too numerous to mention.

This home is shown by appointment only. (This is an exclusive listing)

6100 Acres, Hardeman County, Texas, 1200 acre farm, balance grass, very well improved.

640 Acres, 4 wells, underground tile, tailwater pit, some improvements. Deaf Smith County, Texas.

Antlerless Permits Available Soon

AUSTIN--Antlerless deer permits will be available at county courthouses in regulatory counties across the state in late October or early November, according to the Texas Parks and Wildlife Department. The exact dates will be announced before that time and publicized by the news media. Charles Winkler, the department's big game program coordinator, said the annual deer census now underway will give biologists the data they need to set antlerless permit issuance rates in the various parts of the state. Landowners who wish to utilize the permits may pick

them up or have them picked up by someone acting as their authorized agent. It is recommended that the permits be obtained from the county issuing office where the hunting property is located, although in some cases arrangements may be made for the permits to be mailed to non-resident landowners. The deadline for obtaining antlerless deer permits for the October archery season in Burnet, Gillespie, Llano, Mason, McCulloch, San Saba and Travis Counties already has passed, but most other counties allow antlerless deer to be taken during the archery season without permits.

LEE UMSTED

We have new homes-- We'll trade for yours.

FAMILY HOMES REAL ESTATE
OFFICE: 364-5501
HOME: 364-6113

Old Returns

Scheduled television programming in the United States started April 30, 1939, with a telecast of President Franklin D. Roosevelt opening the World's Fair. Within three months, 10 hours of television fare a day were being beamed from the tower at New York City's Radio City Music Hall to TV sets as far as 150 miles away.

WORTH THE MONEY You'll like the value offered in this 2 bedroom home, with new roof and lots of remodeling. Window ref., air, V.A. appraisal. Priced at \$19,500. 4420

STARTER HOME - Take a close look at this nice clean, 3 bedroom, 1 bath home. Outside trim has been painted. Consider this home at the low price of \$25,750.00 4474

FOUR BEDROOMS - N.W. AREA A truly nice home with 4 bedrooms, 2 bath, fireplace, refrig. air, large den, storm windows, condition excellent, a home you'll be proud to own. 4450

LOW EXPENSES! Be your own Landlord with this Duplex located on large lot. The rent from one unit will make your expenses low on your unit. Financing and terms available to an approved buyer. 4462

JUST FINISHING 3 Modern, 3 and 4 bedroom homes, expertly designed and finished, air condition, nice neighborhood, North side location. \$32,500 and \$33,000. Good financing. 4132-35

REPOSSESSED - AS IS! There is a lot of room in this 3 bedroom, 2/storm cellar and storage Bldg. Some repairs and redecorating is needed. Cash, or new loan \$22,900. 4465

NEWLY LISTED - WITH RENTAL UNIT Wouldn't it be nice to have a nice monthly rent check to apply on your house payment. Look at this neat, clean, modern 2 bedroom home with a rental bringing \$70.00 per month to you. Central location. 4481

COUNTRY HOME - Beautiful Country Home on the Highway. Just outside City Limits, redecorated with new heating and air cond., systems. Nearly new carpet, paint paper, ready for you. \$52,000. 4439

MULTI-FAMILY LOTS Build a duplex on a good 15th street location. 73' lots priced at \$60.00 per front foot.

FIRST REALTY OF THE SOUTHWEST INC

364-6565 201 East Park Ave. MEMBERS OF MLS MULTIPLE LISTING SERVICE

ALL REALTOR STAFF AT FIRST REALTY

EQUAL HOUSING OPPORTUNITY

MOVE RIGHT IN! Roomy 3 BR home with 2 full baths in Northwest area. Beautiful fireplace, storm windows, and even an electric garage door opener make this a super deal at \$40,500!! H211

BRAND NEW - 4 BEDROOM. We know you will like this very beautiful home, located in a super Northwest location. It is complete with everything you want, such as - refrig. air, fireplace, walk-in closets, and lots of extras. Good financing available! Backed with our builders 10 year home owners warranty. Price \$48,600. 4191

FOUR BEDROOMS and 2 baths makes this home a real family place. We can secure V.A. or F.H.A. financing if desired, and you will have a low move-in cost. The price is \$26,300. 4430

FOUR BEDROOMS Located in a prime Northwest location, nearly new, both Den and Living room, this may be the home you are looking for. 4377

JUST COMPLETED Enjoy the luxury of this very excellent location. 3 bedroom, living room, den, electric garage door, self cleaning oven, storm windows, fenced. Tastefully decorated. Price \$63,000. 4303

YES - ONLY \$21,000! Good condition, beautifully decorated, 3 bedroom, North Irving Street Home. You can assume the loan and the equity is under \$4,000. To see it is tempting you may want to buy it. 4338

IMMACULATE IS THE WORD! 3 bedrooms, single bath, and the owner is moving, and wants to sell. You'll want to see this one today! Priced to sell at \$20,900. 4478

FOR INVESTORS 3 rental units located on a potentially valuable future commercial site makes this investment a unique opportunity. Get the price and details on this property. 4156

CHOICE OF DEN OR BEDROOM! 3 bedroom, 2 bath, on Centre. 2 Dens or could be 4th bedroom for the growing family. A beautiful home and possession can be immediate. 4379

ONE OF THE NICEST DUPLEXES Good enough for the most discriminating person. 2 bedrooms, 2 bath each side. Each unit has ref. air. Fireplace, sunken den with cathedral ceiling, snack bar. Special sound deadening wall between units. Enjoy the luxury of living in one side while you benefit from the rental of the adjoining unit. 4416

PRICED - MID 50's For this beautiful 5 bedroom, 3 bath home. Storage and located in an established neighborhood. It's large, and worth the money. Move your growing family right in. 4388

NOW IS THE TIME! Price Reduced! The owner is anxious to sell. Beautiful 4 bedroom, 2 bath, ranch style with wood burner. Excellent Northwest locations. 4450

READY FOR YOU 3 bedrooms, new plumbing, new wiring, completely remodeled, very attractive. Low Price Only \$17,500. 4386

All these Agents work FULL TIME to serve your REAL ESTATE NEEDS. Call the REAL PROFESSIONALS

LINDA WARRICK 364-2396
PAT FERGUSON 364-3335
KAREN LINDEMAN SECRETARY
JUNE BARKER SECRETARY
JAMES GENTRY 578-4285
NEIL COOPER 364-1783
CAROLYN GALLAGHER 364-5154
BETTY GILBERT 364-4950

Directions To Your New Home

You don't need a road map... Just look for the red, white and blue sign with the outline of the USA. Across town or across the country, these signs offer some of the finest home values available in today's market.

But before you start driving around, take an easy-chair trip through our Homes For Living Magazine.

Even if your move is taking you across the country, we can show you Homes For Living Magazines from any of our affiliated offices serving more than 9,000 communities in all 50 states.

And while you're picking out that new home, let us direct buyers to your present home by featuring it in our Homes For Living Magazine.

Whether you're buying, selling, or trading a home, call us for RESULTS!

FIRST REALTY
201 E. Park Ave.
364-6565

FENLEY-SUMROW BUILDERS OFFER THROUGH FIRST REALTY REAL ESTATE!

TEN YEAR PROTECTION

A 10-YEAR HOMEOWNER'S PROTECTION PLAN. When you move into one of our new homes, you will be protected by HOW. America's new 10-year homebuyers' protection plan. For the first two years after purchase, you will be covered by the Home Owners Warranty. During the first year, we will repair any defects in workmanship and materials that fail to meet approved standards. In the second, we will repair defects in wiring, ductwork, and piping. During these two years, HOW's national insurance plan will stand behind our warranty obligations to you. For the next eight years, the HOW program insures you against any major structural defect that vitally affects the use of your home. (Exclusions are reasonable. See us for details.)

Verdict Could Halt Refuge Activities

WASHINGTON (AP) - Thousands of persons who hunt, fish or boat on national wildlife refuges soon could find their activity restricted, victims of a landmark court decision.

The decision by U.S. District Court Judge John H. Pratt decreed the primary purpose of the refuge system is to provide an "inviolate sanctuary for migratory birds."

Activities which defeat this purpose must be stopped, Pratt ruled.

Pratt's ruling came in a decision involving Ruby Lake National Wildlife Refuge in Nevada. The desert refuge, a high-altitude marsh, is a major nesting site for canvasbacks and redheads.

The U.S. Fish and Wildlife Service permitted water-skiing and high-speed power boating on refuge waters, arguing the imposition of speed, seasonal and zoning restrictions protected nesting ducks. It has since imposed a ten horsepower limit on outboard motors.

Pratt, however, rejected the government's arguments, citing the steady drop in numbers of nesting canvasback and redhead ducks as boating activity increased.

Testimony disclosed the refuge could produce up to 10,000 cans and redheads a year, but only 2,200 were produced in 1975 and 3,000 in 1976.

John Grandy, executive vice president of Defenders of Wildlife, the organization which brought the suit to stop the boating, said, "Judge Pratt has now established sound guidelines for long-term refuge policy."

The Interior Department has not yet decided whether to appeal Pratt's ruling.

Grandy, who recently served as a member of a task force which reviewed refuge activities, is an outspoken

critic of many recreational and managerial activities permitted on refuges by the U.S. Fish and Wildlife Service, including hunting and timbering.

"Refuges were intended to be the nation's public lands set aside for the protection and enhancement of wildlife and wildlife habitat," Grandy says.

U.S. Fish and Wildlife Service Director Lynn Greenwalt strongly disagrees with many of Grandy's views, especially regarding hunting.

Another U.S. Fish and Wildlife Service official, James Pulliam, noted the decision could provide the momentum for Defenders to "pursue similar issues elsewhere."

Pulliam also sounded a note of caution. A bill already has been introduced in

Congress to remove Ruby Lake from the national refuge system, a move which would permit the state of Nevada to control the water and permit resumption of boating activities.

"Maybe they (Defenders) won the battle," Pulliam said. But if the canvasbacks and redheads lose the protection of the federal government, Defenders may "have lost the war," he said.

Whistling Wings

By **Jim Steiert**



If you think inflation hasn't spilled over into every aspect of life, just take a look at the ads in the back of the outdoor magazines promoting guided hunting and fishing trips.

It becomes plain pretty quickly, and regrettably so, that in many parts of the country, hunting and fishing are fast becoming solely rich man's sports.

It seems almost criminal when a three-day duck hunt in the northeast will cost you \$1300, and you will be forking over \$2,400 for six days, minimum parties of four, of course.

Down in the Houston rice country on the Gulf Coast, a two day weekend of waterfowling is going for \$600.

High country elk hunting expeditions complete with pack animals and wranglers will run anywhere from a minimum of \$1,000 on up, and that doesn't include out of state licenses or any of the other basics.

Right here, close to home, a guided hunt on the breaks of the Palo Duro Canyon for mule deer was going for \$300 last year, and will probably be even more this season.

If you can get on a ranch along the Canadian River by forking over bills, maybe you can get a whitetail, and in South Texas, \$100 per day per gun is about the minimum going rate for a chance at some of the "greyhound" deer they are growing down there.

The sad matter is, the South Texas deer herd desperately needs thinning. The animals have so overpopulated their range that they starve, and the stunted deer that are running around everywhere are nothing to brag about.

But the price of a day lease to hunt them is so high that harvesting a natural resource that belongs to the state's citizens is impossible for a whole lot of folks.

It's cheaper to buy an out of state license and go elsewhere than to hunt deer in our own native state.

I guess there are a whole lot of us who never realized just how really priceless the opportunities we have for upland gamebird and waterfowl hunting in the area are.

For the most part, these activities cost the local hunter virtually nothing in access fees. Most times, pheasant covers and waterfowling hotspots are there for the asking, if the asking is polite, because of the generous nature of the landowners of this area.

At the rate hunting fees are rising today, I've already enjoyed far in excess of a million dollars

California entered the Union in 1850 as a bilingual state, its constitution requiring that all laws be published in both Spanish and English.

The largest area in Indian tribal-owned land is in New Mexico, with 3,329,270 acres distributed among 24 reservations.

John Jay was the first chief justice of the United States, serving 1789-95.

worth of waterfowl hunting alone in just the past decade. Throw in pheasant, quail, a couple of deer and a few dove hunts, and I'd have to be an owner in the Chase-Manhattan to ever pay for the experiences, were it not for the generosity of the people who have made this recreation so wonderfully available.

To an extent, hunting is a right in this country, but mostly it's a privilege...And one that grows more precious with each day that wildlife habitat grows scarce.

We may not be the all-everything area here so far as hunting and fishing is concerned, but you've got to admit we've got a lot going for us where pheasant and waterfowl are concerned.

No, you may not get your limit every time you go out in the local area, and if you're budget minded, there's going to be a little work involved in a lot of the hunting around here.

But if you're a local sportsman, you can count yourself lucky that we live in an area of the country where caring for the game,--and sharing it, is still part of the basic living concept of landowners.


The best things in life are mostly free, and I haven't had to worry about carrying a bank roll to a goose blind or a stretch of pheasant cover around here lately...Have you?

We've got some exceptional neighbors in the area where generosity in sharing hunting and fishing opportunities are concerned.

And if we intend to continue operating as sportsmen on a budget, we had better do our best to retain these neighbors.

As a fellow used to say at the end of his weekly outdoor program, "don't ever leave your good manners at home."

The original Indian name of Puerto Rico was Borinquen, in the Arawak language. The mean distance of the moon from the earth is 238,857 miles.

**JUSTICE REAL ESTATE, INC.**

160 acres grassland near Dawn.


580 acres near Dimmitt, has three 8-inch wells and good improvements.

1140 acres near Bovina; six wells and good improvements.

Two bedroom house, 123 Ave. J in Hereford.

Call 647-4101 in Dimmitt
Call Clarence Betzen, 364-0866 in Hereford

RALPH OWENS & ASSOCIATES, INC.
364-2222

M.L.S.  Ralph Owens 364-2222
Tommy Bowling 364-5638
Nancy Moore 364-1790

Only 17,000
Three bedroom, storm windows fenced.
Will sell FHA.

<p>Great Buy Very nice four bedrooms in NW. Purchase equity and move in. Many extras. Beautifully decorated.</p>	<p>Brand New By Richard Burch. Great location and quality built. Isolated master large den and beautiful kitchen.</p>
<p>Only 37,500 New paint, good condition. Three bedrooms, two baths in N.W. Need to sell quick.</p>	<p>Only 17.00 per foot Large home in N.W. Large rooms with FP, fenced and sprinkler. Quick Possession.</p>
<p>Custom Built Owner not moving to Hereford. Extra nice with many custom features. Energy efficient through out. Large lot.</p>	<p>Worth the Money Very large basement under large three bedroom area. Corner lot. Well built home with reinforced walls and ceiling.</p>

LONE STAR AGENCY
601 North Main Street
364-0555

 **Lone Star Agency Inc.**

 **EQUAL HOUSING OPPORTUNITY**

Experience is Trust

<p> New Listing Super nice for under \$30,000. You can assume the existing payments of \$220, or we can help arrange a new loan with a very low down payment. CALL TODAY</p>	<p> New Home Just completed and ready for your family. Three bedrooms, two baths, and fireplace for your family's enjoyment this winter. Call today. A low down payment is available. 4329</p>
<p> Star Street Lots of room for the money. You can assume the existing loan and pick up the existing payments. Roomy utility, large patio and many other features you will enjoy. 4441</p>	<p> Two and One-half Baths This new home is designed for maximum usability and family enjoyment. Decorated with discriminating taste. Isolated master bedroom. Call us today for your appointment. 4214</p>
<p> Older Home This home has two bedrooms in the basement and two on the main floor. There is a new heating system, new carpet and new paint. Priced in the mid \$20's. 4290</p>	<p> Beautiful Location—Beautiful Home This home is almost like new. It is very well kept. This home has many extra features including bookshelves, storm windows, solid wood doors, humidifier and others. 4472</p>

OWENS ELECTRIC
WE SPECIALIZE IN:
complete sales and service of electric motors (new and used), magnitos, starters and generator repairs.






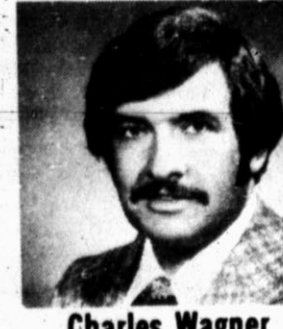

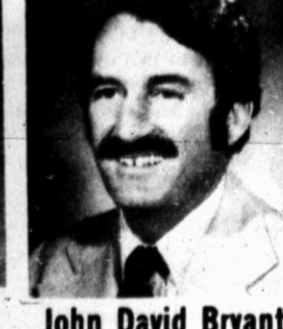
LOAN MOTORS AVAILABLE
809 E. 2nd. 364-3572
HEREFORD, TX.

Floating Tailwater Pump
CONSERVE THAT WATER

Vertical Hollow Shaft

Electric Belt Driven Pump Head

"Guaranteed Satisfactory Service"
Warren Owen

 B.L. "Lynn" Jones	 Gene Campbell
 Lloyd Sharp	 Don Tardy
 Melvin Javroe	 Charles Wagner
 Ken Rogers	 John David Bryant

REALTOR

Attorney Urges F&WS

'Leave Moderate Water In Buffalo'

EDITOR'S NOTE - The following letter, by Ronald E. Walker Jr. of Amarillo, attorney for the Buffalo Lake Survival Committee, was addressed to W.O. Nelson, Fish and Wildlife Service, Department of the Interior, Albuquerque, N.M.)

Dear Mr. Nelson:
As you know, I am the legal representative of the Buffalo Lake Survival Committee, the unincorporated association which filed the lawsuit in the Federal District Court in an attempt to stop your department from draining Buffalo Lake. As you also know, our legal efforts were recently exhausted when the Federal Court of Appeals, 5th Circuit, denied our Motion for Injunction pending an appeal

of the Federal District Court's decision. Without the Injunction Pending Appeal, most likely the lake would be drained by the time the appeal was actually heard.

Now that the legal battle has apparently ended, I am now communicating with you in my first capacity, that being as a concerned citizen of the Texas Panhandle dedicated to the preservation of Buffalo Lake for the benefit of waterfowl and environment interests of area people.

Based on logic and common interests, it would seem that at this time the goals of my group and the goals of your department should be the same. I think that we are in

agreement that our court action accomplished for you that which you were unable to accomplish alone. That is the allocation of money so that a thorough study of the spillway can be made.

Having spent over 130 hours of legal preparation for the court actions hereinabove mentioned, I feel that I now possess a reasonable amount of composite knowledge relative to the important issues concerning Buffalo Lake. I think that we will agree that the first important issue is the allocation of money so that a thorough spillway study could be made. This allocation apparently has been accomplished. The next important issue is the appropriation of additional money so that the

spillway can be repaired according to the requirements set out after such study. Then there is possibly the most important issue of all, that being the future water supply of the lake so that the lake will maintain water at all times. Other issues of less importance are the removal of the silt in the lake, and pollution control.

I am firmly convinced that although you have achieved initial success in getting the funding for a study of the spillway, that your follow-up success, which is immensely more important, will be poor unless you can sustain the local and public interest in the lake which has been generated primarily from the great publicity derived from the Federal lawsuit. Without the continuation of such public interest, it is doubtful that the lake will be completely rehabilitated so that it will become functionable again.

I feel that public interest in Buffalo Lake can be sustained if your department will retain a reasonable amount of water in the lake pending rehabilitation of the spillway and lake. It is clear that the spillway can be repaired without draining the lake. It is also clear that a moderate amount of water in the lake will not contribute substantially to a flood hazard. This is especially true during the dry winter months, which are forthcoming.

We all know that it takes a freakish rainfall to substantially fill the lake once it becomes bone dry or nearly dry. We also know that once the lake has a substantial amount of water, that it holds water reasonably well, and that a substantial water supply can be maintained thereafter by moderate rainstorms during the course of the year.

We have received information that your department anticipates that it will take two years for the initial studies of the spillway to be made, and another two to three years before the spillway will be

repaired and the lake generally rehabilitated. I feel that this is too long a period for public interest to be maintained without interim tangible benefits which would be derived from retaining a moderate amount of water in the lake.

We feel that the most serious long-term problem facing the lake, that being its water supply, can be worked out with sufficient public interest. There has been some propaganda put out that the future water supply will be derived in part from wells pumping water from the underground water supply of this area. Not only do we not consider this a feasible alternative, but we feel strongly that an adequate water supply can be maintained by simply utilizing the runoff potential of the lake's watershed, or the diversion of water from other watersheds nearby. In any event, I think that you need our full-fledged support in order to meet this challenge of providing an adequate future water supply for the lake.

We all know that once you drain the lake, that it is unlikely that the lake will substantially refill in the near future.

Certainly, your department has to be impressed with the almost unanimous support for Buffalo Lake by the people residing closest to the lake, such as residents of Umberger, Hereford, and Dimmitt. In some areas of the country, residents or farmers near a waterfowl refuge have actually fought to remove the refuge because of depredation to crops from feeding waterfowl.

Finally, I will divulge the real reason why I am so zealous concerning Buffalo Lake. I have hunted and observed waterfowl in this area since 1956, when I was ten years of age. I know the habits of waterfowl in this area. I know from personal observation and experience that without Buffalo Lake unusual hardship and pressure are placed on waterfowl during their winter migration through this area. I am absolutely convinced that there is no substitute for Buffalo Lake. The reason is that Buffalo Lake is perfectly located and provides ideal habitat for the migrating waterfowl in the Central Flyway. Specifically, the lake is strategically located near grain fields, and its shallow waters provide ideal habitat for surface-feeding waterfowl, such as mallards. Additionally, it provides needed protection from hunting pressure, as hunting is prohibited on the lake.

For example, last year when most of the area's playa lakes were dry because of an usually dry year, I personally observed on several occasions pathetic sights of thousands of waterfowl flying aimlessly in a vain search for water, or alternatively observed incredible concentrations of waterfowl on the few

available lakes or water holes. As you know, there was an extremely large die-off of waterfowl last year at a playa lake near Hereford, Texas, which I believe can be attributed to the crowded conditions. Without Buffalo Lake, a substantial number of the migrating waterfowl are driven from this area (which itself creates a hardship) and the remaining waterfowl are subject to disease, unfair hunting conditions, and general hardship.

Surely, Buffalo Lake, which historically has accommodated one million ducks (a majority of which were mallards) and 40,000 to 100,000 geese, has to warrant priority consideration from your department.


I have been told by experienced construction men that a temporary dam or dike can be erected relatively inexpensively across the middle of the lake while water is in the lake so that some water may be trapped for migrating waterfowl. Why couldn't you erect such a temporary dam, and reinforce it after the water behind it has been drained from the lake? Such a temporary dam would trap water at a shallow depth and at the southwest end of the lake, which would be ideal for the waterfowl. Unless an extremely unusual dry spell occurred, there would always be enough runoff to maintain that amount of water in the lake. Therefore, during the three to five years that it would take for

the spillway and lake to be rehabilitated, there would be some water in the lake for the migratory birds and people to enjoy. Not only would you be assisting the continuation of public support for Buffalo Lake, but you would be extending a much-needed helping hand to the waterfowl and other migratory birds that periodically visit this area.

At this time, on behalf of my self, the Buffalo Lake Survival Committee, and the many thousands of interested citizens in this area who have expressed support for our efforts, I plead with you to leave a moderate amount of water in the lake during rehabilitation of the spillway and lake.

Very truly yours,
Ronald E. Walker, Jr.

We are proud to announce the association of



Dave is presently completing educational requirement for broker licensing.

DAVE COOPER
AT **FIRST REALTY**
OF THE SOUTHWEST INC.

DAVE IS OUR NEWEST SALES ASSOCIATE AND COMES TO US WITH 2½ YEARS OF REAL ESTATE SALES EXPERIENCE IN HOUSTON



Tournament Winner
John Kovacs of Hereford accepts a \$150 check and trophy presented him as the winner of the Triangle Bass Masters September tournament, held at White River Lake near Crosbyton. Kovacs, a consistently successful angler in the local bass club, landed 4 lb. 1 oz. of fish to win the tournament. Presenting the trophy and check is club president Brian Dutton of Earth.

Kovacs Wins Tournney Bass Masters Pick Slate of Officers

By JIM STEIERT
Outdoors Editor

Members of the Triangle Bass Masters recognized winners of their September tournament and elected new officers at a meeting held at Earth last week.

Elected to serve as officers for the 1978-79 fishing year were Brian Dutton of Earth, president; Kim Bock of Lazbuddie, vice president; Lester Nixon of Hereford, secretary-treasurer; and Johnny Pelham of Earth, tournament director.

Members of the club participated in their first tournament of the fall at White River Lake near Crosbyton in September.

Cooler temperatures boosted angling success, and Hereford fisherman John Kovacs came home with the \$150 cash prize for the top point total in the tournament.

Kovacs landed 4 lbs. 1 oz. of fish for the win, and also received a trophy for his effort.

Second place winner was Fred Clayton of Earth, who also had the tournament's big fish in a 3 lb. 12 oz. largemouth.

Clayton received \$35 and a spinning reel donated by Gibson Discount Center of Hereford.

The third place prize, a fishing rod donated by the Hereford Gibson store, went to Cletus Clayton of Dalhart.

Johnny Pelham won the fourth place prize, a tackle box also donated by the local Gibson store.


Fifth place finisher was Norman Clayton of Earth, who won an extension cord donated by Earth Oil & Gas, and Kim Bock finished sixth, taking home a battery operated lantern donated by Earth Co-Op.

Brian Dutton was the seventh place finisher and received a 12-volt trouble light, also donated by Earth Co-Op.

The next regular meeting of the Triangle Bass Masters will be held Nov. 6 at the West Texas Rural Telephone office here.

A film will be presented at the meeting and plans will be finalized for the organization's November tournney.

OPEN HOUSE
2 P.M. to 5 P.M. TODAY



411 Centre
Lots of room--Very special features. Come by and view this fine home. If you are thinking of moving up, owner will consider a trade for your smaller home.

LONE STAR AGENCY, INC.
Experience Is Trust
364-0555

PROPERTY ENTERPRISES
364-6633

NEEDING A HOME? CALL OUR STAFF AND LET US ASSIST YOU WITH YOUR PURCHASE. WE CAN ALSO HELP YOU IN ALL OF YOUR INSURANCE NEEDS.

205 S. 25 Mile Ave.

 If you need more room with all the extras, we have it on Pecan St. - 4 BR, 3 bath, corner lot, sprinkler system, landscaped, elec. garage opener, & MORE!	 OAK ST. BEAUTY - excellent location plus all the extras - 3 BR, 2 bath, plush new carpet, cu-tom drapes, extra concrete all around the house - CALL!
 Extra sharp 3 BR on Willow Lane - already appraised by FHA & ready to go - More in for less than \$3000 - Call before it's too late!	 Price reduced on Elm St. - his loss, your gain! 3 BR, 2 bath, brick, ref. air, good location, all terms of financing considered.
 2 BR Solitaire Mobile home 76' X 14' Plush, mostly furnished, at a very reasonable equity - Excellent location.	 MAKE AN OFFER! On this 3 BR, 2 bath over 2000 sq. ft., den & LR - only 37,900 4114
 Want to live in the Country? Well here it is! 3 blocks off Main and Austin Road - over 5 acres, remodeled home inside and out, all fenced, 2 car garage, horse barn, out building, good water and good well, and lots of shade trees - you can enjoy all of this for only \$35,500.00 4440	 Custom home on Oak St. - Corner lot, side entry garage, 20' X 26' workshop in rear - you'll want to see it! 4429
 EXCELLENT BUY - Over 1700 sq. ft. on Western St., corner lot, large den & fireplace, separate dining room - ONLY \$36,500.	
 Need more room? Look no more! Over 3000 square feet, 4 bedroom, living room and den. HUGE game room and covered patio. Shade trees galore. 4397	

Mark Andrews 364-3429
Ted Walling 364-0660
Avis Blakely 364-1050
Jim Mercer 364-0418
Don T. Martin 364-0925

MLS REALTOR

LEE UMSTED
He's put up hundreds of sold signs for reference
FAMILY HOMES REAL ESTATE
OFFICE: 364-5501
HOME: 364-6113

SHOP COMPARE

WANT ADS ARE YOUR BEST BUY!

CLASSIFIED ADS

Classified advertising rates are based on a minimum of 15 words. One day is 10 cents per word. \$1.50 minimum. Rates below are for consecutive insertions, no copy change, and apply to solid ads, only, no captions.

TIMES, Rates	Min.
2 days, per word:	17 2.55
3 days, per word:	24 3.60
4 days, per word:	31 4.65
5th day: FREE	
10 days, per word:	59 8.85
Monthly, per word:	1.00 15.00

Classified display rates apply for special paragraphing, captions, bold type or larger type: \$2 per column inch; \$1.50 for repeat insertions. Monthly rates \$1 per column inch.

Cards of Thanks: \$2.

Deadline for classified ads is 4 p.m. daily for the next day's edition; 4 p.m. Friday for Sunday's edition.

For advertising news and circulation, dial (806) 364-2030.

ERRORS

Every effort is made to avoid errors in Classified Ads and legal notices but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser, an additional insertion will be given.

AKC registered Cocker Spaniel puppies. 6 weeks old. 2 black males, 1 tan male, 4 tan females. \$90.00. Bill West, 578-4382. 1-68-5c

AKC registered Cocker Spaniel puppies. \$90.00 each. Bill West, 578-4382. 1-68-tfc

Complete set of Franciscan Madeira Fostoria Jamestown ice tea, AR turntable, baby changing table, stroller, cradle swing and new blender. 258-7722. 1-69-3c

For Sale: Sears 75,000 BTU gas heater, Series 600, counter-flow with humidifier. Call Johnny Rickman, 276-5822. 1-61-tfc

Green woven woods. Call 364-4117. 1-52-tfc

For Sale: Calf fries, cleaned and frozen, \$1.25 per pound. 2032 Plains. 364-6509. 1-53-tfc

Chickens for sale. Various sizes and breeds. Some rare breeds. Aquarium, complete. Baby bed and mattress. 364-9089 before 11 a.m. and after 2 p.m. 1-67-5c

G.E. and Kenmore electric dryers. 364-1779. 1-67-5c

Pink parlor set. Ten speed bike. Call 364-2192. 1-67-5c

FOR SALE BRAND NEW

14 Vol. encyclopedias; 10 vol. Child Horizons; 8 vol. 20 Century Classics; 4 vol. complete medical set. Call 364-7832 after 7 p.m. and 364-4148 after 2 p.m. 1-70-2c

For Sale: 50 yards gold shag carpet and 13x15 beige carpet. Call 364-5353. 1-70-3p

SONIC DRIVE-IN

Monday through Thursday, 3 to closing. Two hamburgers, \$1.25. Take out orders. 364-6881. S-T-W-1-66-tfc

LAMPS, LAMP PARTS, ALL LIGHT BULBS. House of Shades and Lamp Repair, 2613 Wolflin, Ave. Wolflin Village, Amarillo, Texas 79109. S-1-98-tfc

We capture your special occasions on color movies with live sound. Weddings, parties, programs. Industrial and promotional films done. Call Films by Dan 364-6006 after 5 p.m. S-1-116-tfc

For Sale: 16 cuft. side/side refrigerator-freezer, harvest gold; 2 formal dresses, size 7-8 pink and lime, worn once. 364-5069. S-1-66-2p

GE stereo. \$100.00. Call 364-6107. 1-71-5p

Gold carpet and pad. Good condition. Fits 18x16 room. \$50.00. Also TV pole and antenna, \$25.00. 364-1598 or 364-0892. S-Th-1-71-2p

For Sale: Boy's 20 inch bicycle, with speedometer. Like new. \$35.00. 364-0892. S-Th-1-71-2p

Bedroom suite, including double bed, night stand, chest of drawers, and triple dresser. Excellent condition. 364-1487 weekends or after 5 p.m. week days. 1-71-5p

For Sale: Base antenna for C.B. Stack "3" Beams by Hi-Gain. Phone 364-1086. 1-71-1c

We sell pianos, guitars, horns, violins, banjos, amps, miscellaneous musical instruments at discount prices. Call Canyon, 655-3476. 1-71-23c

Two year old 20" boy's bicycle. \$40.00. 364-1944. 1-71-1c

Kitchen table and chairs. Magic Chef range. Both never used. Sears refrigerator-freezer, like new. Call 364-3339. 1-71-1c

Famolare boots, size 6 1/2. Worn twice. \$30.00. 364-8307. 1-71-1c

Hay for sale. Call 214-875-2051 or write Larry Diabaj, Route 2, Ennis, Texas 75119. 1-71-5c

LOSE weight fast revolutionary "Coffee Break" cubes turns coffee into powerful appetite suppressant. Sugarland Drug. S-1-71-7p

1A. GARAGE SALES

GARAGE SALE. 518 Avenue J. Sunday, 9 to 5. Furniture, car radio and stereo tape. 1A-71-1p

GARAGE SALE. Sunday, 10 a.m. to 4 p.m. Furniture, appliances, clothes, baby clothes and items, paintings, many many miscellaneous items. 701 Grand. 1A-71-1p

HAVING A GARAGE SALE? Advertise it in the Hereford Brand for best results. For a minimum charge of \$1.50 your ad will go into 4,500 homes. Call by 4 p.m. the day before it is published or before 4 p.m. on Friday for Sunday's issue. 1A-198-tfc

FUNNY BUSINESS

By Roger Bollen



We are moving. We have collectables, antiques, Avon bottles, etc., etc. 602 East 4th. All day Saturday and Sunday. 1A-70-2c

GARAGE SALE. Stereo, hide-a-bed, TV, mattress set, coats, clothes, miscellaneous. 2 1/2 miles West of Summerfield. Saturday 9 a.m., Sunday 1 p.m. 1A-70-2c

GARAGE SALE. All day Saturday and 1-5 Sunday. Twin headboards, bedspreads, drapes, reclining chair, household items, adult and children's clothing. 115 Fir. 1A-70-2p

MOVING SALE. Sunday, 245 Beach. Couch and chair, \$50.00; recliner, \$25.00; gas cook stove, \$35.00; 3 gas heaters; table and 6 chairs, \$50.00; coffee table and 2 end tables, \$20.00; bed with mattress and springs, \$30.00. 1A-71-1p

3 FAMILY GARAGE SALE. Sunday 1 to 5. No early lookers. Adults and children's clothing, dishes, household items, much miscellaneous. 113 Liveoak. 1A-71-1c

2. FOR SALE Farm Equipment

GRAIN RECEIVING STATION. \$15,000. Scales 50,000, 100,000. Steel elevator leg. Bolted tanks. White tandem diesel, Hobbs cable dump 3ST \$8,000. 2 Yd. Diesel loader 10,000. Concrete plant \$7,500. Semitrailers, vans, tankers. 806-364-0484. 2-70-5c

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 2-1-tfc

See Us For PARTS SWEEPS CHISELS FOR GRAHAM (Hoeme) Plows DAVIS IMPLEMENT 409 E. First Phone 364-2811 2-33-tfc

ON RANGER- Three bedrooms, 2 baths in main house. One bedroom and bath servant's qtrs. Three-car garage. Landscaped, sprinkler. For appointment, call any agent. Griffin Real Estate & Investments 364-1251. F-S-4-244-tfc

Berkley 7 1/2 H.P. tailwater pump complete. 1/2 new price. Good condition. Call Ivan Block, 364-0296. S-2-200-tfc

For Sale: 985 N.H. Combine, 20' header, W-P.O. Reel, 30' corn head new. 1952 GMC grain truck. Field ready. Call 364-3498 after 9 p.m. 2-45-tfc

P.V.C. Pipe, center pivots, steel buildings, grain storage bins, augers. Western AG 364-1266. East Hwy 60 Hereford. 2-136-tfc

BUY - SELL - TRADE

New and used farm equipment the "Honest" Trader MM-T Bone Treinen
Phone Days 806-238-1614
Bovina, Nights 806-247-3084
Friona. 2-12-tfc

1964 Trailmobile aluminum grain trailer. 1966 Chamberlain convertible grain trailer. 1958 B model Mack tractor. 1976 Massey Ferguson 760 V-8 hydrospat combine. 1976 63C Massey Ferguson cornehead. 1976 64 Massey Ferguson cornehead. Friona, 247-3629. 2-67-10c

JD DRA 20-8, low wheel wheat drill. Call 578-4435. 2-42-tfc

For Sale: '67 GMC Truck, '16' bed, 4 speed with 2 speed axle. MF 44 corn head with corn savers. All steel grain lid for twenty food grain bed. 1-1210 JD Grain Kart. Hereford 289-5870. 2-36-tfc

3. VEHICLES FOR SALE

1974 MG Midget, \$2,000.00. 364-0638. 3-68-5c

1976 Grande Prix, 20,000 miles. Michelin tires. 364-3484. 3-65-tfc

1974 Ford Pinto for sale. Approx. 21,000 miles, good shape. 134 Beach, 364-8065 evenings. 3-65-10c

Super economy 1974 Subaru Stationwagon \$1750. Phone 364-5501. 3-66-tfc

1972 Pontiac stationwagon, 9 passenger. Will trade. \$4800. 364-5501. 3-66-tfc

Dale Cutberth's AUCTIONEERS
Selling 2 Auctions
Rare and Valuable Antiques
Tulia Antiques, Inc.
Saturday October 14, 10 A.M.
Tulia, Texas

Burgess Lumber Company
Saturday October 28, 10 A.M.
Amarillo, Texas

For detailed handbill, contact Dale Cutberth ALLSTATE AUCTIONS
Box 3592
Amarillo, Texas 7910
Phone 806-374-6731
TXGS-019-0436

WALKER'S USED CARS AND TRUCKS

WE BUY, SELL OR TRADE
400 West First
Phone 364-2250 3-41-tfc

Motorcycle. 1977 Honda CB 750F Super Sport. Crash bar, luggage rack, back rest, in excellent condition. Call Craig Nieman, Canyon. 655-9516. 3-42-tfc

For Sale or Trade: 1978 Kawasaki 100 CC dirt bike. Approximately 150 miles. \$600.00 new. \$450.00 or best offer or would trade for motorcycle trailer. 3 new helmets, \$15.00 each. 289-5389. 3-67-tfc

1972 9 passenger Kingwood Estate Wagon. One owner. 276-5303. 3-67-5c

1975 Monte Carlo in good condition. Factory air and power steering. 258-7562. 3-68-5c

1970 Maverick, \$750.00; 1973 Toyota pickup, \$2,100.00; 1977 Cougar XR-7, \$5,850.00. See at Marn Tyler Realtors, 364-0153. 3-69-5c

1972 Dodge window van. Customized. Many extras. Price open, will trade. 511 Avenue J. 3-69-5c

Corinne has the new car fever. For Sale: 1974 Audi 100, fully equipped, new tires. Must see to appreciate. 364-1988. 3-69-8c

NEW & USED CARS

now for sale at STAGNER ORSBORN BUICK, PONTIAC, GMC 211 North 25 Mile Ave. 3-8-tfc

1972 GMC Jimmy 4-wheel drive. 4 speed transmission, power steering in brakes. Excellent hunting vehicle. \$2700. Call 364-6996. 3-46-tfc

1971 Opel, 1971 Ford station wagon, 1968 Pontiac Tempest. Good deal. 364-6132, 364-0390. 3-67-5c

1974 Chevrolet pickup. 454 engine. Low wide bed. p.s., p.b., a.c. \$1,100.00. 258-7549, 364-8128. 3-70-5c

'70 Chevy tandem truck, 22' bed, Michelin tires. 35,000 miles. 364-6179. 3-62-tfc

MILBURN MOTOR Company
We pay cash for Used Cars
136 Sampson
Phone 364-0077 3-33-tfc

Four mobile home lots for sale. East side of street in 200 block on Avenue I. \$2,000 each. 36.7 feet wide. Sam Nunnally 364-4298. 4-39-tfc

1976 Toronado, low mileage. Call 364-0160 or 364-3744. 3-61-tfc

1972 LTD. Loaded. Excellent condition. 364-4914. 112 Avenue I. 3-71-1p

1971 Maverick Good, clean, economical car. 364-6132 or 364-0390. 3-71-5c

For Sale: 1971 Honda 500-Four, loaded, top condition. Make offer. Phone 364-5667. S-3-51-tfc

1974 Kawasaki KZ900, full color coded fairing. Good condition. Make an offer. 364-2122 after 6 p.m. 210 Elm. 3-52-tfc

1978 Kawasaki KL 250, 4 stroke. 364-6456 after 5 p.m. 3-39-tfc

1965 Ford Pickup. 364-2898 or come by 619 Avenue K. 3-70-3c

4. REAL ESTATE For Sale Or Trade

60 Acres dry land east of Hereford. 124 acres in cultivation. Electric well, small barn. \$20,000 down, good terms on balance. Office 364-5191; Res. 364-2553. 4-60-tfc

Two lots, one 9,000 and the other 10,500 square feet. Excellent neighborhood. Two blocks from schools. Priced for you! Phone 364-6383. 4-56-22c

Grain Elevators West Lubbock. 100,000 Scales. Protein-mineral supplement plant Amarillo. Truckstop, cafe 1-40 West. 806-364-0484. 4-70-5c

Lot for trailer house. Cheap. Call 364-5501. 4-70-tfc

680A IRRIGATED STOCK FARM. Strong water. 4-8" wells. Grow 1,000 pounds beef per acre. \$450. Good terms. 806-364-0484. 4-70-5c

320 acres, San Luis Valley, Monte Vista, Colorado. 4 irrigation wells, Santa Maria reservoir water, Rio Grande reservoir water. New metal potato shed. Fenced for sheep. Has alfalfa, good potato and grain farm. 806-872-3681, 806-872-7294. 4-69-5c

Four mobile home lots for sale. East side of street in 200 block on Avenue I. \$2,000 each. 36.7 feet wide. Sam Nunnally 364-4298. 4-39-tfc

ACREAGE

We have 7 lots left just outside of city limits. Northeast of Aikman School. 1.4 Acres... \$3,000 each; \$50 monthly. Sam Nunnally 364-4298. 4-42-tfc

Can't get a house because money is tight? Why not pay my equity and assume payments of \$220 a month? Look at all these features: Northwest Hereford, 1100 sq. ft., three bedrooms, 1 3/4 baths, single car garage, fenced yard with shade trees, quiet neighborhood, one block from elementary school, shopping center and medical clinic, dishwasher, brick patio, utility room, work bench in garage, 12" attic insulation, fold-down attic stairs, evap. air, low utility bills. You can assume this 8 1/2 percent FHA loan and move in super quick with hardly any closing costs. Call anytime before 7:45 a.m. or after 5 p.m. 364-6006 or come by 115 S. Douglas. 4-67-tfc

BY OWNER

Large luxury 4 bedroom home in lovely NW location. Bright kitchen-dining. Large den plus formal area. Built-ins, many extras. Storage building, automatic garage door, sprinkler system. 364-8409. 4-50-22c

CHARLIE HILL REAL-ESTATE is moving to 1500 West Park Avenue. Feel free to come by and let us help you with your real estate needs. 4-51-tfc

FOR SALE BY OWNER

5 acre tracts. South of Hereford on Highway 385. Reasonable down payment and terms. Mrs. O.G. Hill Sr., 364-0034. O.G. Hill Jr., 364-1871. 4-48-tfc

3 bedroom, 1 3/4 bath, large family room with fireplace, isolated master. 1688 sq. ft. Fenced. 364-5547. 4-66-tfc

330 acre farm with 135 acres Washita bottom land. Large barn, good well. Great Potential for any type operation. \$400 acre. 405-226-3134. S-4-51-4c

STOCKER CALVES FOR SALE

1 load 300 lb. Steers and Bulls. All Black Baldys. \$79.00
1 load 300 lb. Heifers, all Black Baldys. \$66.00
Will purchase back these cattle for future delivery.
For information on these cattle or prices on other weights and grades, please call
BILL CHANDLER
357-2217 Days or 364-7860 nights

1. FOR SALE Miscellaneous

BIG JIM'S FURNITURE & APPLIANCE

111 Archer St. (Mission Road)
Phone 364-1873
Plenty of refrigerators and stoves, and a very special price on new dining room and living suits. 1-7-tfc

SHAKLEE PRODUCTS
Clyde & Lee Cave
Authorized Distributor
364-1073
107 Ave. C 1-95-tfc

For Sale: Paneling, 17 patterns to choose from, starting at \$3.99 per sheet. Rockwell Brothers & Company Lumber, 104 South Main. 364-0033. 1-46-tfc

SAVE MONEY ON UTILITY BILLS

Have your house insulated. For free estimates call A&M Gun Shop, 364-6996
J's Insulation, 364-7161 1-173-tfc

AKC Old English Sheep Dog Puppies for sale. Call 806-267-2621. 1-25-tfc

KIRBY VACUUM CLEANERS. Rebuilt: Guaranteed 1 year. \$60 up. THE ONLY AUTHORIZED KIRBY SALES & SERVICE IN HEREFORD. 602 Star. 364-0422. 1-282-tfc

Grapefruit plan with Diadax, eat satisfying meals and lose weight, now extra strength formula. Sugarland Drug. S-1-71-7p

G.E. Potscrubber portable dishwasher. 1974 model, top loading. Excellent condition. Also ski boots, size 6 1/2 narrow \$40. Call 364-5547. 1-66-tfc

To give away: 3 year old large dog. Need farm home. Dog does bite. 276-5239. 1-68-5c

CALL YOUR LOCAL USED COW DEALER FOR

Seven days per week DEAD STOCK REMOVAL 364-0951 1-1-tfc

PROFOAMERS

Save 30 percent - 40 percent on air conditioner bill. Wall and attic insulation. Call B.F. McDowell, 578-4390 for FREE estimate. 1-234-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1-1-tfc

'78 MODEL VAN CLOSE-OUT GRAND SYSTEM CONVERSIONS

No. 485T **REDONDO BLUE** List \$10,850.00 NOW! **\$9272.00**
No. 492T **SARATOGA SILVER** List \$10,950.00 NOW! **\$9342.00**

TURTLE TOP CONVERSIONS

No. 561T **TWO-TONE BLUE** List \$12,850.00 NOW! **\$10,229.00**
No. 573T **TWO-TONE BROWN** List \$12,850.00 NOW! **\$10,229.00**

BOSTROM VERSAVAN CONVERSIONS

No. 487T **TWO-TONE BLUE BROWN-TAN** List \$14,950.00 NOW! **\$12,124.00**
No. 559T **TWO-TONE BLUE BROWN-TAN** List \$14,650.00 NOW! **\$11,857.00**

"Where Customers Send their Friends"
Pratt Chevrolet Oldsmobile
N. HWY 385 364-2160

To 3 Want Place 6 Ads Your 4 Get Low - Results Cost 2 In Want 0 The Ad 3 Hereford Dial 0 Brand



For sale or lease - my business property on North 385. F.H. King, 512-598-2169. S-4-280-tfc

APPROXIMATELY 640 ACRES
Section 323,
of choice non-irrigated farm land 10 miles east and 2 miles south of Hereford, Texas 3/4 minerals. Immediate possession possible. Good fences on both sections, metal barn, corrals and stock tanks. For more information contact Cooper Real Estate, Box 117 Plainview, Texas 79072. 806-296-2352 or 296-7686 John E. Kirchhoff, Salesman. 4-63-22c

SALE OR RENT: Blue commercial building north of New Holland on South 385. \$500 month. Sam Nunnally, 364-4298. 4-32-tfc

FOR SALE BY OWNER
A nice 2 bedroom home. Fenced back yard with a garage door opener. 321 Avenue K. 364-1210. 4-69-5p

COMMERCIAL TRACTS E.
15th St. Call 364-1464. 4-37-tfc

INDUSTRIAL-BUSINESS BUILDING
North of New Holland on South of U.S. 385. Sale or rent. SAM NUNNALLY 364-4298 4-50-tfc

For Sale or Rent: 4 bedroom home. Down payment, \$2500.00. 364-1760 or 364-0064. 4-71-5c

ONLY \$18,500.00
Three bdrm. stucco completely repainted inside and out, fully carpeted, new roof single garage. Owner wants cash. Purchaser must have cash or qualify for new loan. Immediate possession available. \$500.00 DOWN
Older trailer tied down on 60 ft. by 135 ft. lot. Immediate possession. Price at \$7,000.00. \$150.00 per month for 10 months. Balance payable \$100.00 per month at 10% per month. **TWO HOUSES ON ONE LOT**
Located on Ave. F. Near school. Total price \$15,400.00. \$2,000.00 down. Owner will carry balance at \$175.00 per month. **CLOSE TO DOWNTOWN**
Large older home on corner lot, plus a sharp one bdrm. furnished house and a double car garage. This is a good income investment or home and rental property. Call for details. **INCOME PROPERTY**
Corner lot plumbed as mobile space. Price reduced to \$4,000.00 cash. Some loan available to qualified purchaser. **BUSINESS LOTS**
We have several locations on Hwy. 385 in and out of city limits. **COUNTRY CLUB DRIVE LOT**
132 ft. lot on Country Club Drive. Overlooks the golf course. Qualified for mobile home or move in houses. S-4-tfc
HAMBLY REAL ESTATE SOUTH HWY 385
OFFICE 364-3566
Gerald Hamby 364-1534
Calvin Edwards 364-1017
BY OWNER
Well-built, 2 bedroom with attached garage, fenced, carpet, central gas heat, storm windows, dishwasher and disposer. Super Buy. 364-5111. 4-71-1c

3 BEDROOM HOUSE BY OWNER
Across South from Aikman School on K. Newly painted and paper inside. New carpet. Large back yard with patio. 364-0018 or 364-2957. 4-71-5p

Lots of space and storage. 3 bedroom, 1 1/2 baths brick with central heating and cooling. Good country location. 1 mile South of Dawn. 353-7224. 4-71-6c

4-A MOBILE-HOMES FOR SALE

1973 14x72 Chichasha, 2 bedroom, 1 1/2 baths, dishwasher, furnished. 864-3391 after 6 and weekends. Edmonson. 4A-64-10p

For Sale or Rent: 12x56 two bedroom, two bath furnished house trailer. 364-6196. S-Th-4A-71-2c

5. FOR RENT

For lease: Office space, excellent location. 4 rooms or can be divided into two separate offices. Refrigerated air conditioning. 200 South 25 Mile Avenue. Hereford or phone 364-0442. S-26-tfc

Furnished office for rent \$100 monthly; with answering service \$125 monthly. AGRISCIENCE CENTER 364-5422. 1500 West Park. S-54-tfc

Trailer lot for rent. 364-6633. S-45-tfc

C&S STORAGE
All steel and aluminum building No dust, no mice Behind Thames Pharmacy 110 S. Centre 364-0218 or 364-2300. S-274-tfc

Nice 1, 2 and 3 bedroom apartments. Rent starts \$180 per month, utilities paid, central air and heat, laundry facilities, also have Community Action Plan. Children welcome. Call collect SARATOGA GARDENS, 247-3666. 1300 N. Walnut, Friona, Texas. S-268-tfc

For rent or lease: 3 offices located on Hwy 385. Large parking space. Air and heat in offices, answering service. J.M. Hamby. 364-5191 office; 364-2553 res. S-210-tfc

Trailer space for rent near schools. 364-6178. S-105-tfc

For rent: trailer house lot. Good location and size. 422 Avenue H. 364-4241; 364-2374. S-275-tfc

DIAMOND VALLEY MOBILE HOME PARK
F.H.A. Approved. Office - 415 North Main Ph. 364-1483; Home 364-3937. S-56-tfc

For Rent or sale: Furnished mobile homes, also unfurnished duplex. No pets, adults preferred. Countryside Mobile Homes. 364-1760 or 364-0064. S-71-5c

For Rent: 2 bedroom furnished house. 364-4113. S-71-tfc

For rent: Truck garage with ample parking space at 1103 East Hwy 60. Call 364-2103. S-Th-5-56-tfc

For Rent or Sale: Free-standing office building. Three offices, nice location. Gene Campbell, Owner-Realtor 364-0555. Th-S-5-34-tfc

Commercial building for rent, 1101 East 1st. St. Call 364-2103. Th-S-5-54-tfc

Garage for lease - 60x60 ft. 15 ft. doors opens both ends. Ideal for trucks, cars. Contact Wayne Weaver, 364-0391. S-263-tfc

Nice country home just outside Hereford city limits to couple. References. Send details to Box 403 Canyon, 79015. S-36-tfc

For Rent: Building 407 Main 2200 sq. ft. Across street from post office. Hereford. Call 364-1464. S-35-tfc

For Rent: 3 bedroom just outside city limits. Day 364-1888, nights 359-6130. S-71-3c

One bedroom house with garage. Good location. 364-3976. S-69-tfc

Three bedroom house for rent. Call 364-5191. S-70-tfc

FOR RENT: 1/4 acre mobile home lot outside city. Sam Nunnally, 364-4298. S-229-tfc

6. WANTED
WANTED: Junk iron, batteries, metals of all kinds, trucks, cars, pickups, tractors, tin, wire, old appliances. HEREFORD IRON & METALS, North Progressive Road. 364-3777 or 364-3350. S-6-205-tfc

Wheat pasture for light calves or yearlings. Call Neal Lemons, 364-2907 or 289-5672. 6-48-tfc

WANTED: Dirt Hauling, sand, gravel, trash and yard levelling. 364-0553. 6-52-21c

WANTED TO BUY?
Old gold rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall Phone 364-0070 6-48-tfc

WANTED: Wheat pasture or corn and beet pasture. 364-2135 or 289-5613 Mobile. 6-53-tfc

WANTED - wheat and stalk pasture. Bill Chandler, 357-2217 days; 364-7860 nights. 6-62-10c

Couple wants to rent or lease a nice 2 or 3 bedroom house. Have references. Call 364-1941. 6-68-5p

Wanted: Winter pasture for calves or cows. Foster Hill and O.G. Hill, 364-1871, 364-4217. 6-69-tfc

WANT ADS GET RESULTS . . . CALL 364-2030

7. BUSINESS OPPORTUNITIES
Protein-Mineral Supplements. Slurry mixes to feedyards can net \$25,000 month. Sell manager part interest. 806-364-0484. 7-70-5c

Check this opportunity for full or part time manager for Sarah Coventry Jewelry. Keep your important job as housewife and mother. Insurance, pension, high overtime, high personal commission, salary, travel, no collecting, no delivery, no investment. Free supplies, free training. For appointment only, call 353-4720 before 9 or after 5. 7-67-5c

8. HELP WANTED

Young ladies for mobile telephone operators. Full time and/or temporary part time position between the hours of 7 a.m. and 9 p.m. Monday through Saturday. Must be dependable, neat in appearance and work, have a consistently pleasing personality and telephone voice. Interviews will be made from applications filled out between 8 a.m. and 6 p.m. at Mobaphone Office, 1509 East First. Hereford, Texas. 8-60-tfc

NEED experienced welders for field and shop work. Apply at Allied Millwrights, Inc. on Holly Sugar Road or call 364-4621. 8-41-tfc

Bar tender-waitress and cook wanted. Call 806-499-3546. 8-272-tfc

Help wanted full time. Dependable. Furniture delivery and warehouse men. Prefer some experience. 5 day week. Apply in person. TAYLOR'S FURNITURE AND APPLIANCE, 603 Park Avenue. 8-68-tfc

Wanted: Reliable baby sitter for evenings for two children. Call mornings, 364-7371. 8-67-5p

Need experienced service station attendant. Apply in person at West Park "66" Service Station, 385 and Park Avenue. 8-62-tfc

Laboratory in Hereford needs an official sampler for year around work. Must be dependable. Call 364-5400 or write Box 261, Hereford. 8-71-5c

Caseworker Position in Hereford. Bachelor's degree in Social Work, Psychology or Sociology. Duties: Writing social histories, partial care group, home visits, some psychological testing, providing education programs to community. Apply in person at Texas Employment Commission (Hereford). An equal opportunity employer. Ad paid for by employer. 8-71-6c

Tagco Industries is interested in hiring steel construction helpers. 364-5401. 8-70-2c

Need experienced drivers, (Must be 25 years or older) for cattle hauling operation. Contact Manager, 806-276-5667 or 276-5668. 8-44-tfc

'78 MODEL CLOSE-OUT

ALL REMAINING 1978 CHEVROLET CARS

WILL BE SOLD AT ACTUAL DEALER INVOICE OR LESS

You pay only what we paid for these cars or less!!

DEALER INVOICE

NOVA CUSTOM 4 DOOR	No. 208C · LIST \$6676.25	SALE PRICE	\$5643.25
MONTE CARLO COUPE	No. 164C · LIST \$7041.90	SALE PRICE	\$5813.64
MALIBU LANDAU COUPE	No. 160C · LIST \$7224.50	SALE PRICE	\$5951.25
MALIBU CLASSIC WAGON	No. 212C · LIST \$6998.54	SALE PRICE	\$5778.49
MALIBU CLASSIC WAGON	No. 213C · LIST \$6998.54	SALE PRICE	\$5778.49
MALIBU CLASSIC COUPE	No. 221C · LIST \$6887.54	SALE PRICE	\$5678.81
CHEVETTE 4 DOOR	No. 198C · LIST \$5447.15	SALE PRICE	\$4703.00
CHEVETTE 4 DOOR	No. 218C · LIST \$4977.15	SALE PRICE	\$4317.10

PICKUPS BELOW DEALER INVOICE

SCOTTSDALE 1/2 TON	No. 451T · LIST \$7321.60	SALE PRICE	\$5731.42
SILVERADO 1/2 TON	No. 296T · SOLD	SALE PRICE	\$6489.29

BELOW DEALER INVOICE

MONTE CARLO LANDAU COUPE	No. 209C · LIST \$9427.90	SALE PRICE	\$7540.96
CAPRICE CLASSIC 4 DOOR	No. 181C · LIST \$8823.50	SALE PRICE	\$6966.78
IMPALA SPORT COUPE	No. 139C · LIST \$7203.50	SALE PRICE	\$5680.60
CUTLASS SALON COUPE	No. 106-0 · LIST \$7033.54	SALE PRICE	\$5668.72
CUTLASS BROUGHAM COUPE	No. 128-0 · LIST \$8148.54	SALE PRICE	\$6544.34

OLDSMOBILES AT DEALER INVOICE

CUTLASS CRUISER WAGON	No. 111-0 · LIST \$7562.54	SALE PRICE	\$6241.90
CUTLASS SUPREME COUPE	No. 121-0 · LIST \$7562.54	SALE PRICE	\$6222.51
DELTA 88 COUPE	No. 135-0 · LIST \$8293.95	SALE PRICE	\$6653.47
OMEGA BROUGHAM SEDAN	No. 146-0 · LIST \$6266.30	SALE PRICE	\$5343.31
DELTA CUSTOM CRUISER	No. 164-0 · LIST \$9943.55	SALE PRICE	\$7952.25

"Where Customers Send Their Friends"

N. Hiway 385

Pratt Chevrolet Oldsmobile

Hereford, Texas

364-2160

OPEN SHOP IN THE CLASSIFIEDS FOR MORE PROFITABLE RESULTS

Taking applications for welder, mechanic and parts department. Experience necessary. Excellent benefits. Oswalt Division, Box 551, Hereford, Texas 79045. Equal Opportunity Employer - Male/Female.

8-50-tfc

NEED BABY SITTER. 364-8581.

8-69-tfc

9. SITUATIONS WANTED

State licensed child care Hereford Day Care, Inc., 215 Norton, 364-1293; 411 Irving, 364-5062. 6 months through 9 years.

9-69-tfc

Do you want to wear the latest styles, but the high prices get you down? Then let me sew for you. Call 364-6622.

9-67-Sc

Two responsible women will clean offices after hours and house cleaning. 364-5556 and 364-8297.

9-64-tfc

Licensed day care available for infants through 8 years. Call 364-1578, 7 to 5:30.

9-35-tfc

LEAVING TOWN?

Whether's for a few days or a few weeks, Hereford Home-watcher Service will take care of your home. This service is similar to services in Lubbock, Dallas, Houston and other large cities. HHS will check your house at least twice daily while you are away.

Service include:
-Installation of electric timing switch to turn a light on and off.
-Personal inspection of interior and exterior of the home and surrounding grounds.
-Indoor plants watered.
-Pets fed.
-Mail and newspapers brought into your home each day of vacation.

All this-for a low daily fee.

We are insured and promise to please you because we are a new, local business and wish to establish references. For more information. Call 364-8082 or wrote Denise Sims, 707 Grand, Hereford, TX 79045.

9-270-tfc

10. NOTICE



meets each Wednesday

12 noon, at the COMMUNITY CENTER

ALCOHOLISM INFORMATION
For information on alcoholism referrals for help, counseling, on programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. 'till 12:00, 1:00 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY
10-1-tfc

"CERAMICS" with BUNNY
[NCMA Certified Instructor]
8 weeks of workshops to begin October 16th, 2 morning workshops, 2 evening workshops. Space limited. Only 10 students in each workshop. Register no later than October 12.

Call 364-1072
BUNNY WATTS
10-67-8c

11. BUSINESS SERVICE

GROUND COTTON BURRS, ALFALFA HAY
Front-end loader work. Manure Spreading Bermea Brothers Ed 247-3648; Jess, Mobile 267-3698 Friona.

11-272-tfc

RIDDLE'S WELDING
364-8262
General Welding & Repair Service Portable Rig or Shop Location.
S-11-47-tfc

TV REPAIR
Shop Repair Only
HUCKERT TELEVISION
228 N. Main
in rear of Dick's Auto
S-11-210-tfc

CONCRETE WORK AL GAMEZ
228 Avenue A
Phone 364-4236
S-11-16-tfc

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap Iron & Metal Have storage for cars, boats, etc.
1st Jowell Ph. 364-0580 Nites - 4009 or 0075
S-11-240-tfc

ROWLAND STABLES
We cater to good horses
840 Avenue F. Ph. 364-1189
Stall rental and boarding. We take care of your rest-up race horses. Also buy and sell horses.
S-11-42-tfc

B&M FENCE
Residential-Commercial Chain Link or Stockade Free Estimates
364-6485 after 5 p.m.
11-272-tfc

GRANADO ELECTRIC
ELECTRIC CONTRACTOR
Wiring for electric ranges-dryers air conditioners
Call 364-6102
11-218-tfc

DRAFTING SERVICE
Remodeling or new construction. House plans drawn. Reasonable-experienced. 364-7205.
11-64-22c

BOBBY GRIEGO
DRAGLINE SERVICE
TAILWATER PIT CLEANING
LOADER DOZER
Phone 364-2322
Mobile Phone 375-4741
11-136-tfc

PICK UP Junk cars free. 364-3777.
11-144-tfc

Weed spraying-alley cleaning, seeding new lawns. Ryder's Lawn & Garden 364-3356.
11-242-tfc

Professional typing for the public. Call after 5, 364-6087.
11-68-tfc

TV & STEREO RENTAL-AGENCY
Black & White & Color
364-5077
Open 9 a.m. to 9 p.m. closed Sundays & Holidays
Gary & Peggy Betts
709 Seminoe
11-136-tfc

CUSTOM harvesting and hauling. Call Ed Hammett 578-4569.
11-63-tfc

PIANO TUNING. \$20.00. Wayne Huff Piano Service. Phone 655-4241, 2707 3rd Ave. Canyon.
11-54-tfc

NEW IN HEREFORD
Von Schrader method upholstery cleaning. Sofas, chairs, automobile interiors. Zaideman Cleaning Service. 364-6939.
11-64-22p

KELLY ELECTRIC
Virgil Kelley
Electric Contractors
Residential-Commercial
All bids & Wiring competitive
Ph. 364-1345 - Nites 364-1523 or 364-5929
P.O. BOX 80
11-15-tfc

B.L. JONES
Concrete Construction
Residential-Commercial
Industrial
FREE ESTIMATES
Quality Workmanship.
Lynn Jones
364-6617
11-124-tfc

12. LIVESTOCK

PRECONDITIONED calves for sale on a purchase back contract. Will pasture out on gain basis. Ray Polen 276-5595 days; 364-8314 nights.
12-33-tfc

CUSTOM LIVESTOCK ORDER BUYER O.G. Hill, Jr. 364-1871 home; 364-0034 answering service. A life time of experience handling cattle and horses.
12-266-tfc

13. LOST & FOUND

LOST in the vicinity of meat market and El Dorado Apartments. Small white puppy. REWARD. Family pet. 364-7562.
13-68-5p

LOST - Steers with ED Brand on right hip, west of Hereford in Westway area. Phone 364-2135.
13-58-tfc

FOUND
Combination bicycle lock found at Central Elementary. Identify color or number of combination at the Hereford Brand.
13-70-Sc

FOUND: Two head of Whiteface steers. Branded "C" on left shoulder. Contact Travis McPherson, Deaf Smith County Sheriff's Department.
13-70-2p

LOST: 450 lb. Heifers branded with "JJ" on left hip. In vicinity of Westway. 289-5588.
13-71-5c

LEGAL NOTICES

Absentee voting for the November 7, 1978 General Election will be held in the office of the Deaf Smith County Clerk.

DATES FOR ABSENTEE VOTING
Absentee voting by personal appearance begins Wednesday, October 18, 1978 and ends Friday, November 3, 1978 at the close of business. The hours will be from 8 to 12 a.m. and 1 to 5 p.m. each day. (Monday thru Friday)
B.F. Cain
Deaf Smith County Clerk
S-Th-71-3c

NOTICE TO BIDDERS
Hereford Independent School District is receiving bids for a grand piano with trade in, 5 ft., 6 inch Baldwin Grand or equivalent. F.O.B. Hereford High School. Contact: Bill Devers, Hereford High School.
Th-5-69-2c



No birds now on earth have teeth.

COMMERCIAL PROPERTY

Good location, 4 lots on Hwy. 60. Priced to sell.

Commercial lot on Hwy. 385. \$13,000.00
HOMES

Large home on Ironwood. Only one year old and very nice.

2 story big nice older home. Needs some work. Reasonably priced.

2 bedroom older house to be moved. \$3,500.00

3 bedroom, 1 1/2 bath. Only one year old. \$20,000.00.

3 bedroom permastone, double car garage. Only \$12,000.00.

Furnished brick duplex, would make good rental property.

HOMES IN COUNTRY
3 bedroom home with garage on six acres. Has buried box car for storm cellar. Real nice. Only \$28,000.00.

ACREAGES
Lot at Sherwood Shores on Greenbelt Lake, 100 yards from water. Only \$1,500.00. Owner will finance.

LOTS
Lot near school. Has complete trailer hookup. Only \$3,000.00.

Residential lots, reasonable prices, good locations.

LAND
320 Acres West of Hereford. Nice 2 bedroom home and barn, with 6' wells.

640 Acres with 1/2 mile Valley Sprinkler. A 40x50 barn. Good soil and water. Close to Hereford.

130 Acres dry land north of Walcott. Has excellent milo crop.

80 Acres dry land north of town. \$200.00 per acre.

320 acres of grass north of Dawn. Good water under it.

160 Acres, 3 miles from Hereford on highway, 4" water. Many more
Check with us Today
CARTEL REAL ESTATE
206 North 25 Mile Avenue
Wayne Carthel 364-0944
Henry Reid 364-4666
or 578-4666
S-W-71-tfc

Out of Orbit



YOU WOULDN'T CATCH ME COOPED UP IN ONE OF THOSE THINGS.



HEALTH

Lawrence E. Lamb, M.D.

Diet doesn't affect acne

By Lawrence Lamb, M.D.

DEAR DR. LAMB - I am 28 years old and have a slight problem with pimples, but on the neck area only. I don't eat junk foods, fried foods or any kind of food stuff like that. I always eat well-balanced meals.

I would like to know if any or all of the vitamins that I take (two lecithin tablets, two vitamin E tablets, one multi-vitamin, and two vitamin C tablets) could be the cause of the problem? It seems the pimples started after I began taking the vitamin C. I would appreciate any advice you can give me.

DEAR READER - Recent studies show that the diet has very little to do with acne. At one time it was thought that chocolates, rich foods, nuts and a long list of items might be related to acne, but controlled studies have demonstrated that they do not. If follows that the various vitamin tablets you are taking won't cause the acne. If you are on a balanced diet, they won't help you any either.

Acne is caused by an over-production of sebum, the oily material that comes out of the skin. While the process does begin most often during the adolescent years, it can continue into adult life and even be present in later years.

I am sending you The Health Letter number 8-2, Acne Can Be Treated to give you more information on what causes acne and what you can do about it. Other readers who want this information can send 50 cents with a long, stamped, self-addressed envelope for it. Address your request to me in care of this newspaper, P.O. Box 1551, Radio City Station, New York, NY 10019.

I would just point out that the basic concept of treatment is to dry up the oily secretions, eliminate any of the bacteria in the skin that causes problems and, in some instances, induce skin peeling to eliminate clogged or damaged skin surfaces. These methods are dis-

Pneumonia Strain Cause For Concern

BOSTON (AP) - Doctors fear that two newly discovered strains of pneumonia-causing bacteria - which can resist almost all commonly used antibiotics - will spread throughout the world.

The bacteria, found in South Africa, cannot be destroyed by penicillin, the most frequently prescribed medicine for pneumonia. Only high toxic drugs usually avoided by doctors will wipe them out.

The researchers say widespread administration of a newly approved vaccine may be the only practical way to fight the pneumonia caused by three germs, which was frequently a fatal disease before use of penicillin became common in the 1940s.

The bacteria were isolated in July 1977 at two hospitals in Johannesburg and have spread throughout South Africa.

"It may spread, or the same thing may be seen elsewhere," said Dr. Robert Austrian, one of the researchers. "Historically, at least, when this sort of thing has been recognized in one place, it's likely sooner or later to turn up somewhere else."

A study of the new germs was conducted by the Center for Disease Control in Atlanta and the University of Pennsylvania medical school.

FAMILY HOMES REAL ESTATE 364-5501

1. New 3 bedroom with FHA loan available. Minimum down payment. Northwest Hereford.
2. Like new, 3 bedroom on Avenue B. Roomy and nice. Large lot. Owner transferred. Only \$31,000.
3. New energy efficient with storm windows and extra insulation. Fence, three bedrooms, quality through-out.
4. Two bedroom on Centre. Very roomy with lots of storage. Two baths, good location.
5. Two bedroom in very good condition. Refrigerator, range, washer-dryer included. Small basement. Small rental in back. Extra lot. (72' X 150') included. A bargain at \$20,000.

DICK MOORE AND ASSOCIATES SPECIAL COW SALE

Saturday, October 14, at 1 p.m. Mountain Standard Time

CLOVIS LIVESTOCK MARKET, INC. Clovis, N.M.

- We expect to sale:
- 1250 cows
 - 350 cow and calf pairs
 - 100 Feeders Bulls
 - Some young breeder bulls

In addition to good young stocker cows, we will be selling many thin cows ideal to go to fields for quick gain. Also some livestock will be sold by weight.

For further information contact
LARRY WOOTON
505-762-4422
Clovis, N.M.
OR
DICK MOORE
505-274-6298
Elida, N.M.

Suit Filed Over Bell Rate Hike

AUSTIN, Texas (AP) - A suit filed in Travis County alleges that a rate increase granted Southwestern Bell Telephone Co. "amounts to a disguised increase of approximately \$31 million" for telephone service in Texas cities.

The suit was filed by the Texas Municipal League and the city of Houston against Southwestern Bell and the Public Utilities Commission. Austin attorney Don Butler, who is representing TML, said the issue at stake is the utilities commission decision to have city franchise taxes, which amount to \$31 million, included only on those bills that go to customers inside city limits.

Previously city franchise taxes, also known as "gross receipts taxes," had been included in the telephone company's statewide cost of doing business when the company presented its financial records at rate hearings.

In the past, the cost of payments to the use of streets, alleys and easements for the location of transmission lines and buildings been paid by all rate payers - rural and urban alike.

Putting the cost of franchise taxes solely on city customers had the net effect of raising the local exchange rates within municipalities, the suit said.

CATTLE FUTURES

CHICAGO (AP) - Futures trading Friday on the Chicago Mercantile Exchange:

Open	High	Low	Close	Chg	
LIVE BEEF CATTLE					
40,000 lbs., cents per lb.					
Oct.	57.30	57.40	56.32	56.37	-75
Nov.	59.20	59.40	58.30	58.40	-60
Dec.	58.80	59.87	58.10	58.10	-65
Jan.	59.50	59.50	58.60	58.65	-67
Apr.	60.55	60.57	59.85	59.92	-48
Jun.	61.40	61.85	61.10	61.12	-35
Jul.	61.00	61.40	60.70	60.77	-13
Aug.	60.25	60.60	59.90	60.00	-10
Oct.	61.25	61.50	61.05	61.25	+190
Est. sales: 25,298; sales Thurs. 25,872.					
Total open interest Thurs. 92,972; off 157 from Wed.					

FEEDER CATTLE
42,000 lbs., cents per lb.

Oct.	67.70	67.80	67.15	67.22	-48
Nov.	70.00	70.10	69.25	69.27	-78
Jan.	72.35	72.50	71.85	71.85	-67
Apr.	73.55	73.60	72.85	72.87	-65
Jul.	73.50	73.60	72.85	72.85	-65
Aug.	73.45	73.47	72.85	72.85	-67
May.	73.50	73.55	73.00	73.00	-60
Sep.	72.50	73.50	72.00	73.10	-15
Est. sales: 2,236; sales Thurs. 2,234.					
Total open interest Thurs. 19,837; up 277 from Wed.					

PORK BELLIES
36,000 lbs., cents per lb.

Feb.	72.30	73.70	71.70	73.02	+132
Apr.	71.20	72.65	70.60	72.07	+142
May.	70.45	72.02	70.10	71.30	+128
Jul.	69.90	71.40	69.60	70.80	+140
Aug.	68.00	68.90	67.50	68.70	+180
Est. sales: 3,072; sales Thurs. 4,467					
Total open interest Thurs. 8,825; up 225 from Wed.					

refco
Ray E. Friedman & Company Commodities
For further information about hedging or commodity trading, call or visit our offices at 145 W. 3rd, Hereford, 364-6971.
STEVE & DAN McWHORTER