# ea Leads In Race For Beets

Hereford is in the lead for a 1964 sugar beet allocation that ild permit construction of a igar refinery here.

Officials of the Texas Sugar Beet Growers Association re-turned to Hereford Wednesday and Thursday after presenting and hearing testimony in a special Agricultural Department hearing in Washington, D. C.

Lee Benefield, president of the TSBGA, and James W. Witherspoon, head of the group's legislative committee, both said that a refinery was "almost a cinch" for Here-

The association and Holly

Springs seemed certain of approval for their joint request for the acreage reserve.

As conducted by the sugar division of the US Department of Agriquiture, requests were heard from groups in the order in which they wanted the reserve, allocated through a recent change in the Sugar Act. Spreckles Sugar Company

was the only applicant for the 1963 quota, seeking permission for the 65,000-ton additional allocation for its partially - finished plant at Mendota, Cal.

Five areas were heard in request of the 1964 allocation. Of these, only the Hereford

from farmers, a record 'of having grown beets for 16 years, an agreement with a sugar refining company and a tentative construction contract for a mill.

Holly Sugar Company and the Hereford - Dimmitt area were heard jointly. Holly's president, Merrill Shoup, told the committee that his company had optioned two and three-fourths sections of land near Hereford after assuring itself of the water reserve, and in view of the long, continuous history of outstanding sugar beet production. Shoup told the hearing that

ers in Deaf Smith, Castro, Parmer and Curry (New Mexico) Counties, asking up to 90,000 acres of beets on a five-year rotation plan and agreeing for the company to withhold \$1 per ton on payments for a ten-year period, up to a maximum of \$5,000,000 to help pay for the \$18,000,000 mill. Shoup also told the group that his company had signed a tentative contract with a major construction firm to build the plant if approval was

gained. Also appearing were Benefield, Witherspoon and Henry Sears, all of Hereford, with Bob McLean and Ray Joe Riley, both

Other areas seeking the 19-64 allocation were Aroostock County, Maine; Finger Lakes area, Cayuga, N. Y.; Trans-Pecos area, Pecos, Tex.; and the Phoenix area of Arizona.

Those groups making applica-tion for the 1965 quota were: South Central Nebraska and North Central Kansas: Pemiscot-Dunklin-New Madrid County Sugar Beet Association of Missouri: Western Missouri Beet Growers, which includes ten counties in western Missouri; Drayton, North Dakota, which includes the Red River Valley of Minnesota and North Dakota: High Plains Sugar Beet Tex.: South 'Plains of Texas Projects. Gaines and Yoakum Counties Sugar Beet Association; Southeastern South Dako-

ta area; Pecos Valley Sugar Beet Association of New Mexico; Kansas - Colorado Beet Growers Committee, which includes Sherman and Wallace Counties includes in Kansas and Kit Carson County in Colorado; Association of Sugar Beet Growers of the Panhandle of Texas and Oklahoma, out of Dumas; Southwest Kansas Sugar Beet Council; and Wahpeton, North Dakota, and Breckenridge, Minne-

Of the 12 applicants for the 1965 application, none had any firm commitments from sugar companies.

Benefield said that he and Witherspoon, since returning to Hereford, had called Washington in efforts to encourage an early announcement of the chosen areas for the allocations. It is expected that the announcement will be made not later than Dec. 1 and possible much earlier. The hearings were slated to end Friday afternoon, having started Tuesday morn-

#### WEATHER

Thursday Saturday

Moisture this month: 1.87 Moisture this year: 16.02 Moisture last year: 11.20

VOL. 15 - NO. 14

# his company had gotten signed The Sunday Brand

Published Every Sunday

32 pages

**Including 22 Colored Comics** 

Our Slogan, "More People - More Farms"

HEREFORD, TEXAS, SUNDAY, SEPTEMBER 30, 1962

PRICE - 15c PER COPY

# Annual County-Wide Field Tour Scheduled On Monday

## Building Far Above Total interested in the county's agriculture during the Annual Deaf Smith County Field Tour here Recorded For All Of 1961

Building permits issued by months of the year shot passed the city for construction in the one million dollar mark and Hereford for the first nine topped permits issued for all of

#### **Bradley Fined** On Tax Evasion

James H. "Jack" Bradley, Hereford farmer and rancher, pleaded guilty Thursday to income tax evasion for 1957. His plea was entered before U. S. Here Thursday
field Davison of Dallas.

Vending machine change to

93, payable immediately. Ellis Campbell Jr., district director of six burglaries reported to of the Internal Revenue Service have occurred here early Thursin Dallas, said that imposition of a prison sentence was withheld until civil tax liability has been determined and paid. He said that Bradley would be on probation during this interim per-

Accurding to Campbell, Bradley reported that income for he and his wife, in a joint return, was \$4,764.16 for 1957, with a tax due of \$620. "However, investigation in this case disclosed that Mr. Bradley should have reported for himself and his wife for 1957, an income of \$26,956.42, with a tax due

\$6,458.93," Campbell said. "A Federal Grand Jury also indicted Mr. Bradley in April of 1962 for attempting to defeat (Continued on page 10)

the total for 1961 only clear-ed the million dollar mark by \$166,000. Permits for the third quarter

ed for one-family homes only.

struction of dwellings dropped

sharply to \$75,450 as only four

permits were issued. Alterations

and additions for the month on-

(Continued on page 10)

gressional District, lashed out

against small groups which "be-mean and vilify" the present

government at a Democratic

Party rally staged here Thurs-

Keynoting the party rally with

"We must recognize that we

now have a two-party system

'However, I believe it makes

for better politics and better

government on the local and na-

He pointed out that this was

the first time since he began

voting that a Democraic Party

rally had been called in the

"We want to get out a big

vote to show the people of Deaf Smith County that we (the

Democraic Party) are vitally

Cowsert commented that can-

didates winning the primary

'cinched" four years ago, but

'is not the case today. We have

The rally held here was sponsored by Deaf Smith

County Democratic Club and

began with a watermelon feed

for the congressman. Approxi-

mately 250 party members from Hereford area and sur-

to fight right down to the wire."

interested in the affairs

tional levels."

government."

in this county," stated Cowsert.

his introduction of Rogers was

Hereford Mayor Ray Cowsert.

day in Deaf Smith Bull Barn.

Rogers Blasts

Critical Groups

Congressman Walter Rogers, | ment. At one point, he lashed

been built"

criticizes it."

Jefferson.

representative of the 18th Con- out at these groups saying that

ly totaled \$1325.

However, in September . con-

1961 by more than \$200,000. Total permits issued for the of the year - July, August and first nine months of the year are valued at \$1,393,960 while September - were approximately double the value of those issued in either the first or se-

#### cond quarters. **Burglars Hit** Six Businesses

ing now going on in Hereford. were broken of Residential con cruction ford businesses during a series were issued for nine one-family

have occurred here early Thursdwellings, a two-family dwell-Among the firms hit were Askew Laundry, Massie's Launbuilding. dry, West Park 66 Service Staconstruction passed the \$200,000 tion, Thrifti-Burger Drive Inn. mark as 11 permits were issu-Rogers Service Station, and

Bell Service Station. At all businesses, according to a Hereford Police Department report, soft drink vending machines were burglarized.

Also at the self-service laundries, soap and candy vending machines were broken into. Damage to all of the

AT DEMO RALLY machines was estimated by investigating officers at between five and \$15 dollars. No estimate was available on the amount taken from the machines. The series of burglaries is reported to have occurred be-

tween 12 midnight and 1:30 a. m. Thursday. Police officers on patrol spotted what was believed to have been the persons responsible for the thefts at Askew Laun-

dry.
Officers chased the suspects, but they escaped from the pursuing officers on foot.

After discovering the theft at the self-service laundry, other businesses were checked by Police Department patrolmen and the other five burglaries were discovered.

All of the vending machines are reported to have been opened with a screwdriver.

gers, incumbent up for re-"an old line Democrat."

preface to his remarks at the party rally here Thursday, though I have been invited to He hastily change "Repub-

rounding counties attended. Throughout his speech, Rocrowd at the Congressman's gers continually attacked the "small groups" which have continued to criticize the govern-

Local farmers display new techniques to those interested in the county's agriculture during the Monday.

During the tour which attracts agriculturalists from throughout the area, five farms will be visited. Those on hand will view results of new farming techniques and conservation programs. Stops will include at least five, and possibly

six farms in the county. Highlights of the tour include the viewing of many new grain sorghum varieties, including some dwarf breeds, irrigated grasses, and the results of weed control and flame cultivation tests.

# Total permits are valued at \$717,350 while previous reports for the first half of the year show construction in Hereford Total permits are valued at \$717,350 while previous reports for the first half of the year show construction in Hereford Dye Trial Set

bated sentences of four and July totaled \$193,000 as permits five years each and a fifth was sentenced to two years in the state penitentary as a session order that both farmers and ing, and a \$75,000 apartment of the 69th District Court was businessmen can learn of the held here Thursday to hear

In August, value of residential pleas of guilty. Trial of Glenn Freeman Dye, charged and indicted for rape, was also set for trial Nov. 7 during the court term. The date was set as Dye was arraigned in the court and entered a plea of not guilty to charges.

John D. Aikin, a Hereford at-(Continued on page 10)

"they bemean and vilify and

want to tear down what has

country ever conceived," he

declared, "and I don't care who

As he spoke to the group, he

called for a return to the "de-

mocratic principles of Thomas

"Jefferson believed in his fel-

low man and was a true de-

mocrat," Rogers commented.

(Continued on page 10)

"We are living in the greatest

Sponsored by the Deaf Smith County Program Build-ing Comittee of the Chamber of commerce, the tour is ex-

pected to attract over 150 Apparent cause of the upsurge in contract notation value is
the boom in residential hous-Four men were handed pro- Committee, and Lefty Thomas, county agent, have arranged th

program. "This tour is arranged in new developments in agricul-

ture," Thomas pointed out. All persons interested in the county's agriculture are invited to attend the tour. which gets underway Monday at 1:30 p. m. Those wishing to attend the Field Tour are asked to meet on the east side of the courthouse at that

time. The afternoon's tour will include stops on five farms. The tour offers a "concentrated" view of farming developments

practiced in the county. First stop for the tour will be the Paul English farm, Here guests will view 44 grain sor-ghum varieties, including both company breeds and new varieties tested for experiment stations. Varieties will be described by English and George

Included in the grain varieties will be newly developed "dwarf" types, which feature short plant stalks with large

heads for grain. At approximately 2:15 p. m.

#### Bulletin

Mrs. Mary E. Seigler, 500 E. Fifth, was injured in a two car accident here about 1 p. m. Saturday as her automobile collided with a station wagon at the intersection of East Third and Roosevelt Streets.

(Continued on page 10)

CONGRESSMAN WALTER ROGERS talks to Mr. and Mrs. Clinton Jackson following the Democratic Party rally held here Thursday in Deaf Smith County Buli Barn. During his talk, the incumbent 18th district representative lashed out at "small groups" which "bemean and vilify" the United (Staff Photo)



STEP ASIDE, says Hereford fullback Jim Haney as he pushes away Plainview's Joe Don Ford and gallops for 18 yards and a first down early in the game. Hereford

claimed its first victory of the season as they racked up a 19-0 win over the Bulldogs.

## Herd's Defense Sparkles In 19-0 Defeat Of Plainview

## Around Town

Do you feel a certain, intangible excitement in the air? We have during the past week as we nosed around town. First, we found that third quarter building per-mits were more than those for the first six months of the year and that building so about 2,500 fans who ignored far has already surpassed that chill breezes. for all of 1961. In addition, it seems almost a sure thing that Hereford will finally, and at long last, get a major sugar beet allocation and its long - awaited refinery. We just can't say enough for Holly Sugar and its wonder-

(Continued on page 10)

Hereford's defense was the from Plainview's five. The kick key Friday night as the White- was grabbed by Austin Hodges, faces won their first game of who scampered from Plainthe season, defeating Plainview view's 38 to the 12. Another 19-0. A hard - charging line and backfield fumble cost two yards an alert secondary actually and three blasts at the line held the Bulldogs to minus ended up a yard short on Plainyardage on the ground, while keeping pass yardage to a bare

ter and again in the fourth before a thrilled home crowd of

caused Hereford to punt. A penalty and a three yard loss when Arnold Powell smear-

PEPUBLICAN PARTY candidate for 18th district representative, Jack Seale, and his wife, Polly, talk to Frank Barrett, Deaf Smith County chairman of the Seale campaign. Seale

For the first time this year, Hereford had both its defense and its offense going at the same time while the Bulldogs lost their 13th straight game and the second of this season. The Herd lost one scoring opportunity in the first period, but scored twice in the second quar-

As the game opened, Hereford rolled up a pair of first downs, capped by an 18-yard blast by fullback Jim Haney, But a couple of backfield fumbles

ed the runner, set up a punt



spoke here Saturday at a breakfast meeting as he hit the (Staff Photo) campaign trail.

#### AT G. O. P. BREAKFAST

(Continued on page 3)

## Seale Hits Vote Record Of Rogers

About 35 persons attended a aren't the solution . . . they are

day morning. Seale blasted his opponent's voting record in Congress and asked for a return to sound, Constitutional government.

Introduced by Frank Barrett, county campaign manaform in the race for U. S. Representative from the 18th

in the 28 counties are alarmed over the condition of the country, mad about the way they D. C.". have been represented in Congress," Seale said.

give-away programs of billions of dollars when this nation hasn't had balanced budgets but five times in the last 30 years. I feel most of us are against foreign aid to Communist countries. I don't like government control of business, like the intervention in the dispute over prices in the steel industry, and a Congress which knuckles under to the administration.

"This nation is being run by

professional politicians. They

breakfast meeting on behalf of the problem. Congressmen vote Jack Seale for Congress at to support their own views, to Raney's Restaurant here Satur- get re-elected or to support the administration. None of these three reasons is valid. A Congressman's only reason for being in Washington is to repre-sent the people," he continued. Seale, the Republican nomi-

nee, said that he was seeking ger, the youthful Amarillo a television debate with incum-mayor outlined his basic platcause I am such a great debator, but because I want my opponent to explain his position "During my travels around on raising the debt limit, on this district, I find that people favoring an international arms agency, on voting for a \$20 miltion fish tank for Washington,

Seale explained that he stands for sensible, reasonable govern-"I am opposed to waste and ment, a sound farm program without government controls through direction of the Secretary of Agriculture, for the best education that can be handled at the local and state levels.

He drew applause when he stated, "We don't need Harvard eggheads or fuzzy-thinkers to run our lives, particularly since most of them never worked for their living." It is necessary, he declared,

'GOP' Goof **Gets Guffaws** 

the cup and the lip and poli-tical party candidates up for election or re-election are no exception to the old, worn a-Congressmen Walter Ro-

Congressman Rogers, in the

There's many a slip twixt

election as representative of the 18th Congressional District had been introduced by Hereford Mayor Ray Cowsert as

emphatically stated; "Evenjoin other parties, I have re-mained a loyal Republican." lican" to "Democrat" over the amused murmur of the

(Continued on page 3)

#### Get - Acquainted Party Hosted By Lions Club

together at the Hereford Com- Golden, Glen Nelson, Clee Memunity Center on Tuesday evening, Sept. 18, at 8 p. m. for a Treadwell.

get-acquainted party. John Brazzil of Canyon served as master-of-ceremonies for a fast-moving two hours of entertainment. Get - acquainted games were played with everyone participating. Harold Kids, tail-twister, fined all who came lard, Charles Bell, Tommy Braddy, Gid Brownd, Cawthon Bryant, L. W. Carlyle, Harry Cayler, O. L. Click, R. P. Conedressed-up to the informal par-

Homemade ice cream of all varities, cakes of all kinds and coffee were served at intermission time.

Skypala as chairman, Ted Pan-ciera, Pat Ferguson, Chick Panciera, W. C. Quattlebaum, Russell, Charles Bell, Harold B. E. Roberson, Arthur Robin-

**EXCITING FASHION ACCESSORIES** 

xquisite

DIAMOND JEWELRY

... ENCHANTING GIFTS

Lions and Lionesses arrived | Kids, Thomas E. Braddy, O. Z. harg, Albert Maxwell and Joel

Present for the party were Messrs, and Mesdames Jimmie Allred, Hilrey Aven, Labry Balway Sr., Paul Coneway, Ray Cowsert, Wayne Edwards, Buddie Evans, Pat Ferguson, O. Z. Golden, Charles Hoover, Virgil Justice, Jack Kassahn, Harold Kids, Debbs Knox, Reuben Knox, R. D. Lance, Earnest L. Hostesses for the party were Langley, Wayne Lawrence, D. the wives of the members of C. Martin, Albert Maxwell, W. the Lions Club executive board. C. Meharg, C. N. McClure, They included Mesdames Ed Lloyd McGee, R. C. McGilvery,



TWIN DAUGHTERS OF Mr. and Mrs. Robert Miller, Debbie (right) and Vickie (left), nesday afternoon, Sept. 26. smile happily at each other while celebrat-

ing their third birthday at a party Wed-(Staff Photo)

son, J. W. Robinson Jr., Chick Russell, Major Schroeter, Ed Skypala, Charlie Sowell, George Stambaugh, Jesse Stanford, Thomas Stewart, Albert Hudson, Joel Treadwell, Raymond White, Cecil Wilson; S. O. Wilson, Jim Wiman, Jesse Gerron, B. F. Cain, Richard Winget, Roy bers met in the home of Mrs. Hartman, E. W. Young; Fred J. T. Gilbreath Jr. for a coffee Baird, E. T. Brooks, Harry Linderer, R. L. Etheridge; Miss a. m. Jonnie Estes, Camille Anderson, and Joy Story, Lions Club Sweetheart.

ATTEND FOOTBALL GAME

Among the Hereford people attending the ninth grade and eighth grade football games in Tulia on Thursday afternoon and evening, Sept. 27, were Joel Hodges, Mr. and Mrs. Glen Nelson, Mr. and Mrs. Aubyn Hodges and children, Debra Jan and Kiska Ann, Mrs. George Gutierrez, Wylie Quattlebaum, Ed Skypala, Mr. and Mrs. W. W. Buck and daughter, Lanny, Mr. and Mrs. ake Moore and Mr. and Mrs. Paul Harvey.

Telephone usage in the United to look at every day?" Mrs. tates has increased 75 per cent Messick asked, "Are you really States has increased 75 per cent in the last 10 years.

#### Program Skit Given Calliopian

Calliopian Study Club mem- America beautiful?" on Thursday, Sept. 27, at 9:30

Those present enjoyed a clever and humorous program on merica beautiful?", presented sionless and not at all enthusiastic woman. At the close of the sisted by Mrs. A. T. Mims and skit Mrs. Messick asked the Mrs. Clyde Cave.

Mrs. Messick said "Never forget that nature's conservation is mankind's perservation. Take care of the beauty spots of our country as well as the resources. After all we are only custodians of this country as long as we live; if our surroundings are good, let's be aware of them

if they are bad let's improve them." All of this has to
do with our surroundings but what about the pe

interested in helping to keep

COUNTY

A NEW one of

... those heavenly

carpets by Lees.

AUTHENTIC, HAND-CRAFTED LOOK. WONDERFUL, WEARABLE WOOL

"County Fair" carpet is a prize you won't want to miss. Lees has loomed this heavenly new carpet with a 100', wool pile and a handcrafted look, at a price you can

. The thick, deep loops of wool give "County Fair" carpet a new textured look that is perfect with both Early American and Con-

Made to resist footprints and

soil, "County Fair" carpet will add warmth and beauty to your home for years and years. Easy to care

lovely colors: Sycamore, Country Pepper, Cherry Bark, Ribbon Blue, Buttermilk, Woodmoss,

Hedgerow Green, Harvest Grain, Taffy Apple, Stoneware Beige,

Dogwood, Cocoamalt, Garden Rose

for. Permanently mothproof. See "County Fair" now in these

afford.

temporary decors.

FAIR

carpet

A skit was presented with Mrs. A. T. Mims portraying "Mrs. Buttercup" as a vivacious, energetic, graceful, fashionable and poised woman. Mrs. Clyde Cave portrayed "Petu-'What will it take to make A- nia", an awkward, dull, expresquestion- "Which of these women do you want to be?" She concluded with the statement. "To be young in spirit and to make America more beautiful has to be generated from with-

Members present were Mes-

Twins Celebrate Third Birthday

Debbie and Vickie Miller, twin daughters of Mr. and Mrs.
Robert Miller, 117 Douglas
Street, Hereford, celebrated
their third birthday with a party in their parent's home on Wednesday, Sept. 26. Friends helping the twins

celebrate the occasion were Terri Seiver, Kelli Chesser, Kim Chesser, Janet Miller, Joann Miller and Hershel Miller.

Others attending the party were Mesdames Grady Rogers, Don Chesser, H. E. Miller, Her-shel Miller Jr., John Seiver, Gerry Bulls, and the honorees' mother, Mrs. Robert Miller. Cake, ice cream, cold drinks and candy favors were served.

#### Rainbow Term Ends For Miss Lackey

Miss Mar-Gwen Lackey has presided over the Rainbow Assembly No. 157 as Worthy Advisor for the past four months. Miss Lackey accompanied by 17 girls and 4 adults, attended the Grand Assembly in Austin where she sang in the Grand

Choir on June 8.

The Founder's birthday was celebrated on July 8 with an ice cream party in the backyard of the home of LaReece As-

At a formal meeting in July, majority services were performed for Beth Lemons Miller, Janie Bookout Shelton, Martha Bookout Hall, Jonna Lee Blocker, Sandra Roberson, Jeanette Rayburn Covington and Margaret Boomer Oliver. Mrs. Deward Roberson and Mrs. W. C. Hormas conducted the services.

Miss Lackey's project for the four months term was holding rummage sales for several Saturdays during the summer. The sales were profitable.

Peggy Lee was initiated into the Order in August. Mar-Gwen Lackey's term was officially ended on Sat, evening, Sept. 29, as installation ceremonies were performed for

Janie Noland.

Coneway, D. C. McWhorter, Ansel McDowell, Millard Nobles, Jack Kassahn, A. T. Mims, Emmett Milburn, Clyde Cave, John Messick and the hostess, Mrs. J. T. Gilbreath Jr.

Relative humidity usually is lower in the winter because cold air does not hold water as well as warm air.

dames Earnest Langley, Paul Have you read the Classifieds?



The Sunday Brand, Hereford, Texas, Sunday, Sept. 30, 1962



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Ring, Jewelry and Diamonds enlarged to show detail.

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AVERAGE INSTALLATION WALL-TO-WALLliving room

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hallway

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12 x 16 3 x,12 COST EXPORTS OR FARM PRODUCTS ARE IMPORTANT TO AMERICAN AGRICULTURE



The Continental Grain Company exhibit this year at the State Fair of Texas in Dallas, Oct. 6 thru 21. The working model shown above of one of Continental's export elevators will be the center of the exhibit. The fair visitors will be able to manipulate a series of buttons and activate the elevator. The model simulates the unloading of grain barges and the loading of ocean vessels.

> CONTINENTAL GRAIN COMPANY

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### Kappa Gammas thing new learned during the Meet In Hereford

rest meeting of the year in president, opened the meeting with the chapter collect. Roll the Alkman Elementary call was answered with some

1962

Delta Xi Cahpter of Delta School Cafeteria.

Appa Gamma met for the Miss Della Stagner, chapter

Breathless Diamond Beauty!... AT A MONEY SAVING PRICE! Bell . Crest Sonata ND PRINCESS RING



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At Le Coiffeur

Pictured left to right: BETTY BATTEY, specializing in long hair styling as well as the latest new trends; WANDA

RIDDLE BROWN, extremely good in all styles; DORO-

THY COLLIER recent graduate of Space and Form,

extensive training in hair color and bleaches; MILDRED JEN-

NINGS, manicurist and pedicurist; SHERRY PUGH, specializing in Junior Styles; and inset VERNA TERRETT, owner and

receptionist, associated with TA of ABC and director of Unit 10.

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Monday, Tuesday & Wednesday

CALL MILDRED FOR

Helene Curtis and Carol Richards

**Hotel Jim Hill** 

Cold Waving, our SPECIALTY

John Boling of Farwell, Mrs. Melton Richardson of Dimmitt; Mrs. Leta Kaul and Miss Della Stagner, both of Hereford, who had attended the state Delta Kappa Gamma convention in

Austin in June. Miss Stagner stated that regular chapter meetings should not be more than one and onehalf hours in length and that they will start at the given time. Committees were reworked and each met for intensive work, after which reports were heard from the chairman of

each committee. Mrs. Mozelle Neill of Hereford gave the treasurer's report. Minutes of the last meeting were read and approved. Miss Stagner gave a preview of the programs for the coming year. The theme is "Opening Doors on Tomorrow's World". Plans were made for the regional meeting to be held in Amarillo on Oct. 13.

At the conclusion of the meeting the Hereford chapter members served a salad luncheon to those present. Dimmitt Delta Kappa Gammas present included Mesdames Alice Cowen, Cleo Forson, Sue Fuquay, Genevieve Howe, Mollie Grisham, Mabel Newman, Koma Ratcliff, Para Plainview 22. Render, Faun Welker, Avis Powell hit i Smith, Inez Robinson, Helen Richardson and Esta Vandiver; and Misses Hazel Merritt and Bernice Littlepage. Mrs. Irma Stark of the Friona chapter was present. Farwell members present were Mesdames Hallie Boling, Jo Ann Zahn, Alice Williams and Alice Tucker.

Attending the meeting from the Hereford Delta Kappa Gam-

The Personnel

#### Defence...

(Continued from page 1)

Billy Carthel got off a brilliant 72-yard quick kick. Hereford got another first down, then had to punt as the quarter ended. Two Plainview passes fell in-

complete before guard J. Car-ter threw Carthel for a six-yard loss. Hodges again made a fine return on the punt, to the Plainview 48. Arnold Powell shook loose

on a trap play and scooted down the sideline for 20 yards before being rolled out of bounds. Powell got five, then nine, with Haney picking up six and three. Frank Cain kept for three yards and a first down on the Bulldog three. On the next play, Powell shot over left tackle for the touchdown. Steele's kick was wide, but Hereford led 6-0 with 7:06 left in the second

Eddie Johnson kicked off into the end zone as Plainview failed to move. John Kovacs and Powell hit Lonnie Whitfield for a loss of three after a fumbled pitch-out had cost the Bulldogs eight yards. Carthel's punt went just 12 yards before bouncing out of bounds on the

period.

Powell hit for eight and Cain fell on a fumble. Powell got one before Haney drove for four and a first down. A penalty moved Hereford back to the Plainview 14, but Haney got seven and

mas were Mesdames Caudie Ola Brown, Alice Christman, Rubye Crawford, Luella Durham, Eleanor Hudspeth, Leta Kaul, John-nie Morris, Marie Ratcliff, Sophie Snare, Grace Thomas, Inez Welch, Orme Lee Walker and Mozelle Neill; and Misses Madeline Bell; Thelma. McMinn, Lucille Park, Della Stagner and Erma Walker; and Mrs. Opal Bookout.

### Look Who's

#### New!

Mr. and Mrs. Clemente Herrera Olvera are the parents of a boy, Clemente Jr., born Sept. 26 at 1:26 a. m. He weighed 7

pounds and 15½ ounces.

Mr. and Mrs. Alexander Torres are the parents of a girl, Cynthia Ann, born Sept. 26 at 5:39 p. m. She weighed 4 pounds

Mr. and Mrs. Elias Garza Jr. are the parents of a girl, Irene, attempt and 13 on another.

born Sept. 27 at 1:17 p. m. She weighed 7 pounds and 4 ounces.

Plainview's only good play came in the final seconds as

#### Hospital Notes:

Deaf Smith County Hospital Visiting Hours: 10 to 11 a. m.; 8 to 5 p.m.; 7 to 8 p.m.; Children under 14 not permit-

ted to visit at any time.

Patients In Hospital

Mrs. Robert Ramey, Box 379,
Vega: James Ruth Barnett, Box 346, Plainview; Mrs. Minnie V. Myers, Box 113, Vega; Jim Eddie White, Box 942; Mrs. Cora Grady, Box 414; Jimmy George Boggs, 302 South Avenue G, Portales, N. M.; C. B. Miles, 1505 Park Avenue; N. G. Kelley, Idalou; Mrs. J. G. Watts, 308 Star; Mamie McGowen, 229 Avenue B; Edward H. Klein, Box 177, Adrian; Alice Ward, 101 East 6th; Mrs. Ora Maude Nelson, Box 353, Ector; Mrs. Eliza Garza Jr., General Dell-very; Mrs. W. P. Dutton, Rt. 5; Mrs. Clyde Weatherly, Rt. 2,

Dismissals
Sargosa Garcia, William K.
Adams, Mrs. W. B. Finley, 9-

Ann Margaret Schloss, Mrs.
Eugene Guinn, Elizabeth Hernandez, Clemmie Randle, 9-26.
Mrs. Esmeralda Torres,
Christy Jane Hale, W. H. Brock, Katherine Brand, Raymond Sky-pala, Mrs. Clemente Olvera, 9-

Mrs. J. T. Richardson, Sidney Davis, Herminia Vallejo, G. D. Caison Sr., 9-28.

#### Too Late To Classify

One of the best improved Quarters on the plains. Good allotments and good water. \$450 A. Consider trade on larger place.
Choice ½ section, 3 wells, tile, 4 bedroom home, 40x80 barn. 27 cotton, 103 wheat, 17 permanent pasture, ball.

1-8" well. On the payement. \$75.00A. 29% down. CARTHEL REAL ESTATE

Powell hit for the final seven

around left end for the second touchdown. Cain's pass for ex-

tra points was batted down. With 1:02 left in the first half,

Hereford had a final oppor-

But one pass went incomplete,

the Herd and Tom Sawyer in-

tercepted a pass in the end

zone. Sawyer passed three

times, hitting on one for five

yards before punting. But a-

gain, Cain's pass was intercept-

ed by Sawyer as the half ended

Plainview picked up its first down of the game as the

couple of incomplete passes

and a nine-yard loss forced

Carthel to kick, He booted

the ball 46 yards to the Here-

Hereford punted . on third

down from its four and Plain-

view had its best chance on the

Hereford 30. The Bulldogs man-

aged to get one more first down, but Dick Rogers grabbed

Hereford gambled deep in its

own territory, with Cain getting

two yards when just inches

were needed. But another penal-

ty, this one for 15, forced Steele

Using the spread formation,

Plainview lost 20 yards when

the snap from center sailed

over Sawyer's head and Eugene

Green rolled him down on the

Plainview 18. Sawyer missed on

one pass, hit Carthel for 11 on

the next try and then the team

As the fourth period started,

Hereford couldn't move and punted. Plainview hit on an

eight - yard pass, then booted to Hereford's 37.

Powell streaked around left

end behind beautiful block-ing for 36 yards. Haney and

Hodges carried for 11 yards

on three carries. A 15 - yard penalty moved Hereford back,

yard play to Plainview's

Powell failed to gain, but Ha-

the game. Steele's kick was

good and Hereford had all the

signment. The slender sopho-more played in spots last week, Yards penalized

a fourth down play.

to punt.

had to punt.

Hereford led 12-0.

on a wild note.

ford one.

(Continued from page 1) to have a balanced federal budget, that can live within the means available. He asked for a farm program that exports the nation's strengths and belief tunity before the half as Ronnie Duncan fell on a fumble as Plainview returned the kick-off. in freedom under the constitution. He declared that the nation should fight Communism and win. a fumble gained five yards for

some positive action," he said, 'we won't have any future for ourselves or our children ... I am not obligated to any group or individual in this race, I am dedicated to the principles of freedom under the Constitution. The Constitution is not outmoded, regardless of what the President said recently," he third quarter opened. But a concluded, asking for wide sup-

"If some of us don't take

C. J. Humphries of Amarillo, chairman of the Citizens For Seale campaign, explained that he had been a campaign chairman for Rogers in 1950, but chnged his support after studying Rogers' voting record. He stated that Rogers could not justify his votes in Congress to Carthel's shoe and tripped him up six yards behind the line on the people of the Panhandle.

Humphries said that only 65 per cent of the people who voted for Nixon for president or for Jack Cox for Senator against Bill Blakley would be needed to elect Seale to Congress.

Brief remarks also were made by two other Amarillo men who are working for Seale, Gene Klein and Ken Greenwald.

In answer to a question as the meeting closed about the current issue on admission of a Negro to the University of Mississippi, Scale said that he favored state's rights, without government intervention, but haid the basic problem went back to "that horrible 1951 Supreme Court decision" on civil rights. He said that the Supreme Court had far overstepped its purpose and ac-tually was re-writing the Constitution and passing laws, ra-ther than ruling on interpre-tation of the laws passed by Congress.

but Hereford crossed up the defense as fullback Haney took a pitch out and passed to end David Dowell for a 38but took over this week as Austin Hodges alternated with Ronnie Duncan at one halfback. One of the brighter spots al-

so came as junior end Mike ney surged over right guard for the final TD with 5:46 left in pearance of the year, recoverpearance of the year, recover-ed from a pre-season knee o-

good and Hereford had all the	peration.	
points for the evening.	STATISTICS	
Both sides then went to the	Hereford	
air, Hereford missing on four		14
air, Hereiord missing on lour	Vanda Duching	222
tries and Plainview on six.		10
Stout line play by Hereford	Passes att.	10
cost Plainview 12 yards on one	Passes complete	
attempt and 13 on another.	Yards passing	28
Plainview's only good play	Had intercepted	2
came in the final seconds as	Fumbles lost	0 of 5
Carthel threw a screen pass	Punts	7
to halfback Ray Gonzales,	Punt average	38.2
to manback may commisses,	Penalties	4
who sailed, danced, spun and	Control of the Contro	40
fought for 52 yards down the	Yards penalized	-
sideline before being stopped	Plainview	
as the game ended.	First Downs	-
Steele, Carter, Kovacs, Do-	Yards Rushing	-22
well, Powell, Lueb, Hodges,	Passes att.	21
Duncan, Rogers, Green and Ha-	Passes complete	4
ney all performed in outstand-		76
ing fashion on defense.	Had intercepted	0
ing tashion on detense.		1 of 2
Cain despite first game jit-		11
ters, did a fine job as quarter-	Punts	36.9
back in his first starting as-	Punt average	30.5
the state of the s	Danaltian	

## COMFORT

CONCRETE

This new Ripple Sole and glove leather Queen Quality duty Shoe makes hard floors soft as a carpet.

11.99 Widths AAA-AA-B

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#### THE ISSUE



by FRANK FORD Deaf Smith County Farmer, Businessman and Republican

Candidate for STATE REPRESENTATIVE (Third Article

of a Series)

State Democratic Chairman J. Ed Connally said of the Republicans in a speech at the Democratic Convention, "We just want to put them away once and for all". The LBJ faction which is still clinging desperately to its narrow margin of control knows that if a two-party system can be prevented in Texas, it can continue to serve its own selfish interests, rather than the people

If the honest Democrats in this state want to make their party once again the party of the people, they have a powerful lot of housecleaning to do. Anyone with been around the Legislature knows this to be true. We are at the political crossroads this year, and prejudice must give way to reason.

On the one hand, we have the opportunity to get more grass-roots participation in politics through a two-party system which will result in a higher standard of government. On the other, we have continued platitudes, expedience intimidation and phony "unity". This is the issue facing us on November 6th. This is the only major

- Pd. Pol. Adv.

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142 MILES AVENUE B-1-26-TFC Knitting Yarns and kits. New Millinery supplies, quilt tops,

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DR4-0030, Amarillo, Texas B-4-38-8C OPEN HOUSE Golden Spread Homes LONE STAR AGENCY 102 Emma - 2 to 6 p. m.

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FOR SALE

B-4-14-TFC

Thrif-T-Burger, 500 W. 1st. Will pay for itself in short time. \$2,000.00 total price. Will carry some myself to or Call EM 4-3875. B-4-34-TFC

B-2-21-TFC FOR SALE One year old. 3 bedroom house. Carpet, fenc-B-4-25-12-6c

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WOULD LIKE to sell three bedroom house before October |8" 1st. See me at 1003 South Sampson. Mrs. Henry Cloyd. B-4-19-36-8p

BUILD THAT HOME 200' lot in Pleasant Acres for 56 A. milo, 39.5 A. wheat, \$1,000.00. Restricted area. 26 A. barley, 26.5 A. cotton. House and well completely 1/2 minerals. Price \$400 per financed. City lots \$550.00 acre. \$26,500 loan & bal.

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B-4-11-TFC

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B-4-39-TFC

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age, lot 84'x140', Close in, Plainview. Phone CA4-9632. \$7,000.00. home. Whites. Couple prefer-red. See Mrs. Benefield, 811 North Main.

B-4-13-14-2c

B-4-14-1C

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B-5-10-39-tfc

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EM 4-1094 Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday Fellowship Sunday 2:30 'til?

Meet Each Tuesday

Night, 8 P. M. At 131 East 2nd Street



Club meets every Monday at 12:05

Hereford

Rotary

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Hotel Jim Hill



Thurs. Noon IOOF Hall 207 E. Sixth

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Hotel Jim Hill



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Stated Meet-

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John Robinson, W. M.

plowing. Have good equip-ment. Cecil Boyer Phone EM

B-6-13-14-8p

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WILL BUY house equity, large or small equity. Must be in Hereford, Send complete details to Box 243 Hereford. B-6-19-13-tfc WANTED: Painting, taping,

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WANTED Bundling or row binding. Call EM4-2110. B-6-10-34-tfc

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HOMES

New 3 bedr., 2 bath, 1800 sq. ft. 90% loan. New 4 bedr., 3 bath, over 2200 sq. ft, Large load 3 bedr., central heat and air, carpet, Bar-B-Q, fence, close to school. Assume loan. \$80 a mon. 3 bedr., new carpet, brick. \$1000 down. Assume

3 apartment, apartment house, corner lot. \$12,500 will trade G. I. loans on all homes. Let us build you a new

3 bedr., dbl. garage, Bar-B-Q, lots of trees. \$12,500

FARMS AS PONCE ON

- 3 wells, excellent. Cotton, wheat, and milo. 1/2 - \$325 Cotton, Wheat, and milo. 1/2 - \$350 Milo, Barley, and Wheat. \$25,000 to

\$30,000 down. 1/2 - \$350 Cotton, wheat, and milo. \$25,000 down. 1/4 new home, brick, cotton, wheat, milo. 1-8" well.

\$15,000 to \$20,000 down. 80 acres, good well, 20 cotton, 20 milo, and 30 wheat. Reasonable down.

RANCH

7,350 acres, all equipment goes. \$13,000 down.

JIM CRAMER

115 1st. St. on Corner of Hiway 60 & Main EM 4-1226

DEMAND JUSTICE - DEMAND JUSTICE - DEMAND



825 acres, no waste land, 2 irrigation wells on gas, 1½ miles of tile. 496 acres milo. 140 acres wheat. On pavement. One - third down, owner will carry balance at 6%. \$250

Two sections, Dumas area. Best of water. \$150 acre, 29% down. 160 acres Northeast of Hereford. 8 inch well, good allotments. \$285 per acre.

acre.

One section in Soil Bank, 6 years to go. Has small loan. \$150 acre.

RANCHES 7200 acres in Missouri. 500 acres in cultivation.

2 berm. stucco, low down payment. \$6500. Will trade for almost anything.

school. \$13,500.

No city taxes, 3 bed-

room stucco, 1 1/2 baths,

3 bedroom. 1 3/4 baths,

den, utility room, gar-

age. \$15,500, low down

3 bedroom, 1 ¾ baths,

double garage, corner

lot. Excellent condition.

Must be sold; Priced ac-

bedroom, carpets,

drapes, right across from

:arpets. \$8500.

payment.

cordingly.

Phone EMerson 4-1757 Mike Justice Res. EM 4-1757

Oliver Streu Res. EM 4-2857 Francis Hardwick Res. EM 4-2241 Virgil Justice

3 bedrooms, single garage, carpet, fireplace, dishwasher, fence. Northwest Hereford. \$13,500.

Justice Real Estate

or trade.

JUSTICE — DEMAND JUSTICE — DEMAND JUSTICE

\$130,000. 10% down,

#### WANT ADS EM 4-2030

Courthouse

Records

Vehicle Registrations

Odean Nixon, 1953 Chevrolet Pickup; Danny Deaver, 1962

Chrysler; James S. Corbett, 19-

Refugio Zamarron, 1956 Ford;

Cecil Messer, 1955 Ford Pick-

up; John S. Casey Jr., 1962 Ford Pickup; John A. Graham,

my Gilliam, 1958 Ford; Lee Ro-

gers, 1954 Buick; Larry Carl-

Reddell Water Well Service,

1962 International Pickup; Don

Clarence Scott, 1958 Cameo

Willing Workers

Willing Workers 4 - H Club

members met recently in the

home of Miss Janice Baber with

Nancy Smith as the presiding

Donna Olson was welcomed

Election of officers was held

with the following officers being chosen: Caroline Brumley as president; Carole Clearman

as vice president; Randy Hop-

son, secretary - treasurer; Lin-

da Sims, reporter; Connie Bry-

ant, song leader; Janice Baber,

drill leader; and Toni Beau-

Members present were Janice

Baber, Toni Beauchamp, Linda Brooks, Caroline Brumley, Con-

nie Bryant, Carole Clearman,

Randy Hopson, Ellen McGowan, Donna Olson, Linda Sims, Nan-cy Smith and the leader, Mrs.

The United States began build-

ing the Panama Canal in No.-

vember, 1904. It was finished 10

WELL WORK

Drilling Deepening

Pressure Pumps Windmills

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Slush pits dug and filled.

All kinds Dozer Work.

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JEFF ROBERSON

SEWING MACHINES

REPAIRED

S-11-40-TFC

gnites S-11-30-TFC

champ, council delegate.

Hugh Clearman,

years later.

officer.

as a new member.

son, 1961 Chevrolet; 9-25.

57 Chevrolet; 9-24.

WANTED Beginning Piano Students Enroll now for September Classes Call EM 4-2202 Anytime

Mrs. Bill Penn B-6-26-TFX

7. Dressmaking-Ironing

WANTED Sewing, ironing, my home. Also will keep one or two children, 515 Avenue K. Phone EM 4-0210. B-7-10-38-4P

#### HELP WANTED

\$500.00 to \$600.00 MONTHLY INCOME Woodmen of the World Life

Insurance Society, Omaha, Nebraska, willing to hire a field representative for this area. Experience helpful, but not required. We will train you at our expense if selected. Write Box 100, Hereford, Tex. B-8-12-9C

RAILROAD INDUSTRY NEEDS MEN 17 1/2 TO 29

to qualify as Telegraph, Teletype, telephone operators, clerks and agents. Positions available to those who qualify after short training with low tuition. Qualified men earn to \$450 a month plus overtime, vacations, transportation, hospitalization and retirement. For immediate personal interview, write Railroad Communication Training Box 673. Give name, age, exact address and telephone.

B-8-39-3C

RELIABLE MAN OR WOMAN to take over Watkins Route in section of Hereford, Good for up to \$65 weekly to start. No investment. Set your own hours. Permanent opportunity. Full or part time. Write C. R. Ruble Dept. 0-1, Box 2447, Memphis 2, Tenn.
B-8-44-14-1p 11. Business Services

Reliance Homes FOXWORTH GALBRAITH NO DOWN PAYMENT NO CLOSING COSTS

#### COOKS **HUMBLE SERVICE**

615 PARK Free Pickup & Delivery OPEN SUNDAY

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HAIRSTYLING 119 N. MAIN EM4-079 Billie Johnson-Hazel Carte

Lou Childress

#### Attention Renters

build your own home for nothing down, no closing

costs, and no hidden costs of any kind. Application akes about 15 minutes and can be approved for closing within 5 days.

If you need a lot, we'll even finance most of it for

you in our new sub-division. See us NOW, during pretty veather, at -

> CAMPBELL **ESTATE** REAL

230 N. 25 Mile Ave.

Phone EM4-0972

Dealer to supply consumers with Rawleigh Products in Hereford. Opportunity for shift workers or housewife. Write Rawleigh TXI-160-1120 Memphis, Tenn.

B-8-20-14-1p

PRUDENTIAL INS CO. OF

AMERICA Needs man age 26-40 to train as career Insurance Agent. Give education and work history. Starting salary comensurate with need. Address replies to Box 673. Hereford.

B-8-14-4C 1962 Ford; Roy Rogers, 1950 Mercury; Eugenio Lopez, 1954 Chevrolet ½ Ton Pickup; Jim-WANTED MEN-WOMEN-COUPLES for immediate training as motel managers. Wide demand for trained personnel.

NOW

Short detailed extension at home training followed by two weeks of practical training in a beautiful motel under the direction of experienced managers. No interference Elect Officers of present employment. Free nationwide placement assistance to those qualified. For personal interview write giving telephone number to American Motels, Inc., 111 No. 7th St., P. O. Box 160, Las Vegas, Nevada, Dept. G.

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KING'S MANOR OFFICE HOURS

1:30 p.m. to 4 p. m. Monday through Friday North 25 Mi. Ave. & Moreman (Formerly Dean's Hair Styling) Phone EM 4-2723 Box 608

S-10-2-TFC

Piano, Violin, beginners to advanced pupils. An accredited teacher in two states. Lillian Bilbro EM4-2168. B-10-15-14-2c

Musneto - Starter generator & electric motors rewind Sales & Service

OWENS & HOLLINGSWORTH

EM 4-3545 EM 4-3572 Commercial - Industrial Residential Wiring 307 East Third

B-11 13-1FC PORTABLE DISC ROLLING Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfe

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We Cater To Parties

638 W. 1st. EM 4-2070

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Road Service

Specialize In

All Minor Repairs

Mechanic on Duty

WASH & LUBE

MEAT

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RETAIL SALES

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1315B Park Ave. EM4-3224

Used Machines; Bought and in Hereford Try The

137 Avenue D. Phone EM 4-0262 S-11-30-TFC

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E-11-33-TFC

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Custom baling, swathing and crimping. Wire tie, selfpropelled baler. Call Roy Freeman at the Spudnut Shop, 5:30 A. M. to 6:30 P. M. EM4-9035 B-11-3-TFC

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> BREADS - PASTRIES Try'em From "YOUR" BAKERY

HEREFORD BAKERY

519 Park Ave. EM4-0177

National Bank of Hereford, Te-xas: A part of Lots Nos. 4 and 5, Block No. 2, out of Sunset Terrace Addition to the City of Hereford, Deaf Smith County, Warranty Deeds

Mrs. Kate Dixon, a widow, to E. W. Cawthon Jr., et ux: The North 50 feet of the South 178.71 feet of the East Half(E1/2) of Lot No. 2 of Block No. 2, Womble 1957 Chevrolet; Leon Self, 1958 Chevrolet; J. E. Timmons, 1955 Buick; Isidro O. Pena, 1956 Addition to the Town of Here-

ford, Deaf Smith County, Tex.

House Trailer; Joe A. Brown

J. D. Burgess, 1963 Chrysler;

Leland Rutter, 1959 GMC Truck

Tractor; Wesley High, 1955 Chevrolet 2 Ton Truck; Roy

O. Campbell. 1958 Chevrolet;

Ascencion Flores, 1959 Chevro-

Deeds Of Trust

House Trailer; 9-28,

Glenn B. Allred, 1954 Rocket

Arturo J. Gonzales to Raul

Lopez: The East 50 feet of Lot

No. 15, in Block No. 6, of Wom-

2: Part of Block No. 26, Ma-

Buiek; 9-26.

let; 9-27.

Hereford.

Irene Combs Barber, et vir, to Sonny B. McCutchin, et ux: All of Section No. Fourteen (14) in Block K-4, Certificate No. 299, Brooks and Burleson, Grantees, awarded to John E. Day, Deaf Smith County, Texas, and containing 658 acres of land, more or less.

Raul Lopez, e ux, to Arturo J. Gonzales: The East 50 feet of Lot No. 15, in Block No. 6, of Womble Addition to the Town of Hereford.

ble Addition to the Town of Hereford, Deaf Smith County, Cockerham, et ux: The North territory. Forty-Eight feet (N/48') of Lot The free Well Service Inc. of Hereford No. Twenty-Nine (29), and the of one win and two losses thus to James W. Witherspoon, trustee for the benefit of William B. Roberts: TRACT NO 1: The East 105 feet of the West 2391/2 feet of Blocks No. 6 and 11, ty-Three (23), Evants Addition field by 38-0.
to the Town of Hereford, Deaf Stanton sev lying North of Highway, of Durants Subdivision of Block No. 26 of Mabry Addition to the Smith County, Texas. Town of Hereford, TRACT NO.

Marriage Licenses William Lloyd Dickenson and Edith Ann Kemp, Sept. 26. bry Addition to the Town of Troy Moore, et ux, to First Patricia Ann Howell, Sept. 27. out here Tuesday evening.

Dogie Freshmen Let Win Slip At Tulia, 0-6

Stanton Junior High School Freshmen outdid their opponents at Tulia in everything except scoring Thursday. But the Tulia ninth graders claimed the victory with a 6-0 reading.

Tulia managed only three first downs during the entire game, but scored a 65-yard touchdown run.

Stanton Dogies moved with in the 20 yard line of Tulia on three different occasions but were unable to complete a scoring drive. Local freshmen racked up

over 100 yards in rushing during the game, but their drives never managed to connect for paydirt. The Dogies gave up the ball on downs three times, N. B. Hood, et ux, to O. D. after driving deep into Tulia

The freshmen have a record South Fourteen Feet (S/14') of far in the season. Stanton rests Lot No. Thirty (30), of the next week, but travels to Little-France Subdivision of the East field October 13. Last week Half (E/2) of Block No. Twen- Tulia freshmen downed Little-Stanton seventh and eighth

grade teams were slated to play host to Dimmitt Saturday morning in Whiteface Stadium. The Dogies were making up a Andrew Walker Spurgeon and game which had been rained



D. E. SPOTLIGHT — Dianne Schmucker works at McGee Furniture during her second year of Distributive Education training. A senior, she is the daughter of Mr. and Mrs. Alvin Schmucker of 227 Ave. E. "I am taking D. E. because it offers me experience that I will always be able to use," she commented. On the job she is responsible for ordering merchandise, selling to customers, filing (Staff Photo) claims, and keeping books.

FRANKLIN DOLLAR DAY

### **CARPET** THROW RUGS

PERFECT FOR FEET WIPING AND FLOOR PROTECTION

DISH DRAINER

Reg. **\$100** 



Windsor rose pattern in pink and gold on oyster white: Easy clean baked-on plastic over metal. At-

standing value.

tractive fruit-wood feet. An out-

## **BRUSH ROLL CURLERS**

BALL END FOR PERFECT COMFORT

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**HEAD SCARVES** 



#### **World Famous Holland Tulips**

Package of 20 bulbs with planting instructions. Choose assorted colors or all one color.



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Single control electric blanket. Rayon-cotton blend in double bed size. 6-inch nylon top binding. Choose pink, blue, beige or green. 2-year guarantee.

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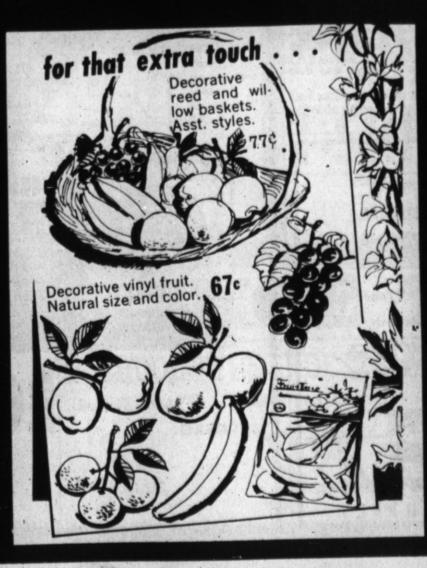
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NEW

FALL COLORS

PURSES

NEW FOR FALL **REG. \$2.98** 



## STRETCH TIGHTS

ANGEL SKIN FACIAL TISSUE

WORK GLOVES

MEN

5 POLICIES

# Abalos Uses Own Experience As Example While Teaching

Brand Staff Reporter

It isn't what you say that cap. counts - it's the way that you say it, someone once pointed has adopted this theory while teaching fifth grade students.

Paul Abalos succeeds in teaching his students their reading, writing, and arithmetic in a manner which might be considered somewhat un-

Much of his work as a teacher is with students who have had trouble keeping up with school work in the past.

About half of the students move during the school year, changing schools frequently or dropping out of school for periods of time. Many of his stu-

#### Ranchers And **Farmers May Buy Seedlings**

announced Friday that his office now is accepting applications from farmers and ranchers for windbreak seedlings. The applications are available

through the County Agent's office or by writing the Texas Forest Service, College Station. Windbreak species available this year are: Austrian and ponderosa pine, black locust, catalpa, Chinese elm, cottonwood buffaloberry, mulberry, red cedar, multiflora rose, sycamore. Russian olive, euonymus and Osage orange. Black walnut stratified seeds also are a-

vailable. The seedlings are sold only for windbreaks and prevention of soil erosion, Thomas pointed out. No order for less than a total of 100 trees will be accept-

Thomas said the cost of both seedlings and seed would be \$1.50 per hundred prepaid, plus state sales tax. Shipments will begin the middle of February and end about the middle

Windbreak planting guides are available free from the County Agent's office in the courthouse.

#### Guest Day Hosted By Lone Star Club

Tuesday, Sept. 25, was guest day for members of the Lone Star Study Club as they met at the Hereford Community Center with Mrs. H. E. Henslee and Mrs. L. L. Chisum serving as co-hostesses

Mr. and Mrs. Virgil E. Dodson conducted an interesting program by showing color slides of their tour to the Northwest States and Canada United which included a trip to the World's Fair in Seattle, Wash. Mrs. Ray Suit read a travel

poem titled "Travel Thirst" by Gould Guests present were Mes-

dames Preston Hagans, Sanford Smith, Owen Stagner, Ray Holden, J. D. Busby, Alfred May and Chris Jacobsen; and Virgil E. Dodson,

Members present were Mesdames John Jacobsen Jr., Joe Kendall, A. T. Frye, Coy Phillips, H. Henslee, V. D. Powell Baker Womble, Robert Thompson, Vivian Major, Jim Higgins, Virgil Dodson, S. S. Williams, W. S. Fluitt, Opal Bookout, Louie LeGrand and Mrs. L. L. Chisum.

#### ATTEND GAME IN TULIA

Mr. and Mrs. Robert Lemons of Hereford attended the football game between the Hereford ninth grade team and the Tulia ninth graders on Thursday afternoon, Sept. 27, at Younger Field in Tulia.

Have you read the Classifieds? | Paetzold,

ing for students who are forced out. A teacher at Central School to move around with their families, since he grew up under much the same conditions.

"I feel that telling these students some of my own experiences helps them to see that they can be what they want to be if they want to work hard enough for it," Paul comment-

"My family was a migrant family. I was usually kept out of school four or five months every year. It was hard to keep up with class work,

"But I was fortunate enough to have understanding teachers, and I never failed," he explained. "But I feel that I could have done better if the teachers had devoted a little more time

"All of my life I have been interested in education," Abalos stated. "I felt that I could help students with the same problem that I had by entering the teaching career.'

Explaining that he often worked to support himself while still in high school, Paul stated that his example helps him to come closer to his students.

College had other problems to offer Paul, Before he graduated, he had a wife and three children to support.

Beginning in 1956 he taught school at Ruidoso, Tex., near the Mexican border, while attending school at Sul Ross State Teachers College in Alpine. He commuted some 64,-000 miles while going to school at nights and on Saturdays.

Graduating in 1960, he began teaching at Marfa Public School in Redford, another town near the Mexican border in Texas.

At Central for the first year this year, Abalos has 29 students in his fifth grade class. Besides work in his classroom, Paul also serves as assistant Scoutmaster for a newly-formed American Boy Scout

After school hours, he has his own radio program over local radio station KPAN.

In his classroom teaching, his goal is "to help students pre-

"Many of these students can improve their grades if only given a chance," Paul states. "I am trying to get these students to feel a sense of individual acheivement.

'My curricula is no different from that of other fifth grade

#### Merry Maidens Host Tea For Mothers

The Merry Maidens 4-H Club met Wednesday, Sept. 26, with a get-acquainted tea for their mothers at the home of Mrs. Wilma Bryan, club leader.

Articles of sewing and garden vegetables, belonging to the members, are to be displayed at the annual flower show at the Hereford Community Center on Oct. 5.

EAGER TO ANSWER, students of Paul Aba-

los take part in a classroom discussion.

are those who have had trouble keeping

Patsy Paetzold led the games for the recreation period. The members made cookies for refreshments and served them to

the guests and members. Members present included Mary Kay Wagner, Kathlyn James, Patricia Herr, Patsy Paetzold, Dorothy Marnell, Joann Marnell, Mildred Strain, Mary Ellen Huckert, Mary Ann Vance, Thelma Warren and Roxann Schwertner.

Guests included Mesdames Elbert Vance, Oskar Schwertner, A. F. Marnell, Doug Bryan, Raynold Herr, Norma Huckert, John Warren, Lester Wagner, Edward Paetzold and Jody James: Judy Bezner and Connie Walker.

The next meeting will be held on Oct. 3 at the home of Patsy

also have language as a hand- teaching is in the type of stu-Paul has a special understand- students are forced to drop out be absent won't be 'lost' when of school for long periods durhard for them to keep up with their lessons in the past.

"I use more visual aids than some teachers. I also use a tape recorder which I bought for the

"Many of the students make mistakes in language, for instance, that they are not aware of. We use the tape recorder, and the students pick out their own mistakes, No one has to criticise them -

up with the class.

"I try to plan the lessons dent I have. About half of the where the student who must he comes back to school. For ing the year, and it has been instance, three students left last week, and won't be back for five weeks. I gave them a lesson outline for the period which they will be gone. When they get back to school, they will be

> 'Students feel at ease in the the material, we move on - to room routine. something new.

when the students see they press themselves, they develop come more at ease. "I give are wrong, they will correct more self confidence. It helps everyone a part. It develops

ment," he explained.

Abalos commented that he faced the same problem as all classroom teachers. "The biggest problem is that students have different levels in learn-

of the students become interested in classwork when Abalos issues out his "Bingo" cards and other games. During his teaching career, he has accumulated a number of games which he uses in class

One of the favorites of the students is the Bingo game. He calls out mathematics problems, the answers of which must be used to play the

"In this way the student is learning, but it seems to him more like playing," Paul stated. class. They are free to discuss He has many other games the lessons with me. When which he uses as a teaching they say that they understand aid and to break up the class-

He also uses plays and skits "When they are free to ex- with students to help them be-

their self expression and aids them in conversation," he

Paul tries to devote as much time as possible to helping individual students with their

"Anytime the student wants advice about school or personal problems, he can come to me. All teachers are this way," Paul commented. "Many of the students do ask me for advice.

"I think my personal experience helps me in teaching these students," Paul admitted. "I have a motto which I picked up a long time ago which I have always remembered.

"It is this: You can't teach what you don't know, and you can't lead where you don't

Paul Abalos is a teacher with all of the qualifications necessary for his trade, plus a few that perhaps some teachers do not have. Where Paul is attempting to lead, he has been.

school work.

#### ONE PACKAGE

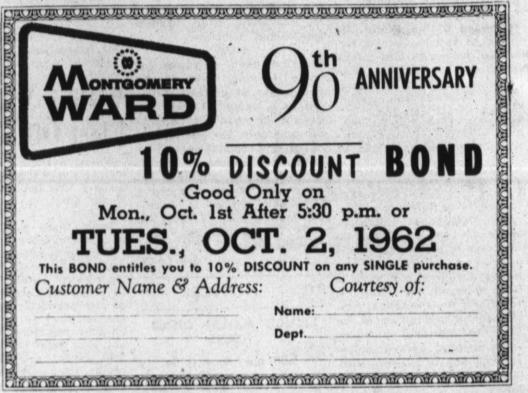
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## ALL DAY TUESDAY

OCTOBER 2

10% Discount good on Refrigerators, Freezers, Tires and ALL OTHER Merchandise in store or calalog.

Free Coffee & Cookies

## OPEN HOUSE-SUNDAY, SEPT. 30 102 EMMA - 2 TO 6 P. M.

(Staff Photo)



up with school work in the past because

they are forced to be out of school. Others

Abalos is a fifth grade instructor at Central have language problems. Paul is able to

Elementary School. Many of his students use his own experiences in dealing with

the children.

- ALL BRICK
- 3 BEDROOM
- 2 BATHS
- CERAMIC TILE

  - ALL CARPETED • CENTRAL HEAT
- BUILT-IN GAS RANGE & OVEN
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. KITCHEN & DEN

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LARGE GARAGE

NATURAL FINISH

CABINETS . FHA - VA - CONVENTIONAL FINANCING AVAILABLE

# LONE STAR AGENCY

GOLDEN SPREAD HOMES, BUILDER

EM 4-0555

PRICES RANGE FROM \$11,400 TO \$25,000-DOWN PAYMENTS START AT \$350





MR. AND MRS. C. P. WORTHAN, were honorees at a surprise party, hosted by Hereford Rainbow girls. The Worthans were celebrating their twenty-fourth wedding anniversary. Mrs. Worthan has been serving as Mother Advisor for the girls for the past eight months.

#### C. P. Worthans Honored Anniversary Party

Monday, Sept. 24, the Here-ford Rainbow girls hosted a Holt, Jani Sue Brumley, Janis surprise party honoring their Mother Advisor and her husband, Mr. and Mrs. C. P. Wor-

The girls presented the honorees with an anniversary cake. The cake was decorated with a rainbow over the center of the cake and in the center of the cake was the number 24, symbolizing the couple's twentyfourth wedding anniversary.

Mrs. Worthan has been serving
as Mother Advisor for the past eight months,

Cake squares and punch were served to the following: Jan Story, LaReece Askew, Kathy Pool, Janie Noland, Jo Frances Deavenport, Kay Brogden, Kathy Bilbrey, Peggy Allred, Donita Allred, Patty Roach, Nancy Boyer, Carole Coffey, Judy Wiltshire, Sylvia Phipps, Denise King, Penny Jones, Cindy

#### Hereford's CAP Now Owns Wings

Hereford's newly-formed Civil Air Patrol flight now has wings. A group of interested citizens, along with CAP members, pledged \$210 to pay for a two-place plane for use by the

The plane is an L-16, with tandem seating and 85-horsepower engine, that had been assigned the Plainview squadron of the CAP. That unit is getting another plane and asked only the cost of recent maintenance service, new cover and paint job for the plane.

The plane, an old model former Army scout plane, doesn't have any radio equipment, which prevented its use in Plainview. CAP officials here said the plane would be used for training flights, orientation of Cadet members and any search and rescue work necessary. Communication with the ground would be by "drop mes-

Pete Minden of Amarillo, commander of the CAP squadron to which the Hereford flight is attached, was on hand for the Friday luncheon meeting to explain how the plane would be used and how necessary expenses could be met.

More than \$150 was subscribed at the close of the meeting, with the remainder to be paid within 60 days from other voluntary contributions.

ATTENDING COLLEGE Jeanette Worthan, daughter of Mr. and Mrs. C. P. Worthan of Hereford, is enrolled as a freshman at West Texas State College in Canyon.

EILENE BRENNAN WILL HAVE BROADWAY DEBUT

NEW YORK OF - Eileen Brennan, who won off-Broadway. acclaim as the leading lady of the musical spoof "Little Mary Sunshine," is being reunited with composer Rick Besoyan in her - and his - first Main Stem venture.

Miss Brennan has been cast as the heroine of "The Student Gypsy or the Prince of Liederkranz," which producer Edward Padula has scheduled for

January debut. Since appearing in "Little Mary Sunshine," she has displayed her dramatic ability in the national company of "The Miracle Worker."

The word "hurricane," or "huracan," means "big wind" in the language of the Carib Indians of the West Indies.

# Childs To Conduct graduated from the university receiving a Master's degree in marketing. He was a salesman and executive for a number of years in the retailing field. All mostless will be held at Community House on Sept. Chamber Seminar

They Do.

Childs, the instructor, was

Relatives in Hereford to at-

tend funeral services for J. E.

Andrews on Wednesday, Sept.

26, were Mr. and Mrs. Charles King, Mr. and Mrs. Jerry King, and Mr. and Mrs. Mearl Find-

Mr. and Mrs. J. R. Benson of Shamrock; Mrs. Laura Littrell of Orange, Calif.; Mr. and Mrs. Fred Andrews and Mr.

and Mrs. Wiley Andrews, all of Melrose, N. M.; Mr. and Mrs.

Ralph Hart and Ralph Jr., and Mr. and Mrs. Velton Owens, all

of Clovis, N. M.; Mrs. Allie Burris and daughters, Zadine and Wanda, of Texico, N. M.;

Mr. and Mrs. Bill Spruill, Miss Illene Spruill and Mrs. Pearl

Young, all of Duncan, and Mrs. Ray Rogers of Loco,

Out-of-town friends attending the Andrews services included the Rev. R. L. Shannon of Ran-

kin; Mr. and Mrs. Herbert Haseloff of Abilene; Mr. and

Mrs. Glenford Fowler of Crosbyton; Mr. and Mrs. Orville Francis of Clovis, N. M.; Mr. and Mrs. Wallace White of A-

marillo; Bradley Burrus of Canyon; Mrs. C. L. Ivey of Dim-miss; Mr. and Mrs. Charles O'-

Dell, Mrs. Jimmy Folsom, Mr. and Mrs. Starlin Mitchell, all of Amarillo; W. E. Reisdorf of Dimmitt; J. H. Barton, Jake Leach, Bob Barton, and Mr. and Mrs. D. P. Schmidt, all of

to include Clayton, N. M., in order to get more information

on storm fronts moving south-

ward into the Texas and Okla-

The network came into being

in order to provide dependable

police and weather information

without relying on telephone calls and police radio. County

sheriff Lowell Sharp explained

that the teletype will become

increasingy important in free-

ing the radio network for emer-

gency work, particularly since the Federal Communications

Commission will narrow the

broadcast band for police radio

next year, thus cutting the range for dependable radio

homa panhandle.

Friends, Relatives

A course in public relations scheduled to be held here from Oct. 8 - 11, is to be conducted by Nuel Childs, supervisory training specialist from the University of Texas, it was announced this week.

signed for managers, owners, Attend Funeral Rites and empoyees of retail, wholesale, and service businesses. Its purpose is to build good public relations in each business and the business community.

Deaf Smith County Chamber

of Commerce is sponsoring the ley, all of Amarillo; Mr. and course in cooperation with the Mrs. Joe Benson of Dimmitt; course in cooperation with the Distributive Education Program of the University of Texas, Di-vision of Extension, and Texas Education Agency. The Chamber emphasized that the busi-ness people of Hereford will find the course very worthwhile.

Some of the topics to be covered in the sessions are: "You and Public Relations," "Seeing Yourself as Others See You."

TEST ACTING IN STOCK

NEW YORK (A) - Sammy Davis Jr., who has plans to appear in a drama on Broadway, tested his histrionic skills in a summer stock production of "The Desperate Hours."

"I wanted to do something off-beat," the singer explained. "Style? I don't have any special style. I just try to act and be as honest as I know how.'

The United States consumes

#### Weather Official Talks Of Better Area Service

Russell Alderman, agricultural weather forecaster for the Amarillo Weather Bureau, was in Hereford Friday morning for discussion about improving Amarillo reports on Hereford area weather.

He explained that the Amarillo bureau depended heavily Panhandle. upon a newly-installed police and weather teletype unit in the Deaf Smith County sheriff's rille and Canyon of severe wea-

perature reports from vario

them to Amarillo through the sheriff's office.

During the meeting, it was agreed that Hereford would support a request that Clovis be tied-in with the growing teletype network across the

"About all we've been able to do in the past was warn Amather after it passed Hereford," Clay Angelo, Hereford fire Alderman said. "Having Clovis marshal and official observer tied into the network would enfor the U. S. Weather Bureau able us to give better service to here, said that he would col- the Hereford area in advance of lect dally moisture and tem- severe weather." He also stat-

All meetings will be held at the Distributive Education room of Hereford High School beginning at 7:30 p. m. The first session is to be held Monday, "Getting Along With People," and "Why People Behave as

Enrollment is open to anyone employed in retail, wholesale, or service businesses. A small registration fee is the only

Additional information about chamber manager, EM4-3333.

A luncheon at the Westway Community House on Sept. 27 from 12:30 to 3 p. m. was attended by representatives from all home demonstration clubs in Deaf Smith County, with the exception of one.

The County THDA chairman, Mrs. H. S. Fuller, was the presiding officer for the luncheon and meeting.

Mrs. Joe Wagoner, president of the Westway Home Demonstration Club, gave the welcome the course may be obtained by address, followed by reports on contacting Bill Thompson, all the workshops held at the state convention in Dallas. Mes-

dames H. S. Fuller, presiding chairman of the delegates, T. J. Parsons, E. C. Hammett, Joe Wagoner, Louie Olson, Joe Landers, Mary King and H. D. Buse were the delegates who

attended the convention. State officers elected were Mrs. George Hackney Jr., president; Mrs. C. R. Berkley, vice president; Mrs. L. M. Parker, secretary; and Mrs. M. Gaines,

Approximately active in home demonstration work attended the session Westway.

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> **OXFORDS** \$6.95 VALUE

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# Benefield Blasts Foe Of Local Beet P

Beet Growers Association in additional support of a proposed beet refinery here and to it on the terms proposed. answering questions raised by the major opponent of the of Deaf Smith County.)

mitt area of Texas have made grow beets. with Holly Sugar Corporation for the new sugar factory to be built in that area. I want to

#### **Housing Ready** For Overnight Air Tour Stop

Housing arrangements have Air Tour in Hereford on Monday, Oct. 8.

Members of the Deaf Smith County Chamber of Commerce aviation committee were informed that all available hotel and motel housing had been 11 reservations also booked in the land during that period. If

The committee met for lunch Friday to discuss final details of the tour.

The Tour is a mass flight of its way more than 3,000 miles on the 14th annual tour.

Beginning officially at Temple on Oct. 6, it will make 41 stops during the week - long flight, with overnight stops at Beaumont, Texhoma Lodge, Hereford, Marfa, Del Rio, Brownsville, Ft. Clark Ranch and ending at Mineral Wells on Oct. 13.

Registrations already have been received from 12 states and Mexico for the flight. Purpose of the tour is to point up the safety of mass movement, the utility of small aircraft, the betterment of "Good Neighbor Relations" and to publicize the March of Dimes.

Special weather reports will be made available to the Tour. Hoye Dunham, chief of the Austin weather bureau and Texas the next day, About 125 persons aviation liaison official, has a- in 50 planes are expected to relerted personnel in eight weather stations near the overnight stops to have complete weather forecasts for the day's flight ready by 7 a. m. each day.

8, and will depart about 8 a.m. British invasion,

build the proposed factory and the processor. that we begin supplying beets

"We have been growing beets on a limited basis in the area proposed Hereford plant. It is for about 16 years. We have presented as a matter of pub- been and are now absorbing lic information to the people freight costs of \$1.86 per ton. We have no factory; we have "I am H. L. Benefield, Pre- very limited acreage; we do sident of the Texas Beet Grow- not have the advantages of byers Association. I want to make products or the delivery facilithis additional statement be- ties which we will have with cause of the implied criticism the factory, Nor. do we have of the arrangements, which any assurance from year to farmers in the Hereford-Dim- year that we can continue to

"We have talked principally to two processors during the last several years about a factory in our area. These are our present processor, American Crystal, and Holly, both of which we believe are genuinely interested in expansion, in contrast to others, such as Great Western, whose true interest in expansion we have been given much reason to doubt. During all our discussions, by far the been completed for the over- most favorable proposal made night stop of the All - Texas to us is that which we have enthusiastically agreed to with Holly. The next best offer we received involved a contribution by growers of \$2 per ton over a 20-year period. This obligation would have been tied to the land title and would have been booked in Hereford, with about a burden on the ownership of the grower for any reason discontinued beet production, he still would have been obligated to pay at the rate of approximately \$30 per acre on those acres pledged. Our group of civil aircraft which will wing growers voted to accept this

IN OKLAHOMA

Mr. and Mrs. Zearl Cansler, 101 North Texas, Hereford, are in Norman, Okla., this weekend attending the University of Oklahoma - Notre Dame football game on Saturday, and visiting with their son, Mack, who is enrolled at the school as a freshman.

VISITING DAUGHTER

Mr. and Mrs. Howard Gault, 208 North Texas, Hereford, are visiting their daughter, Mrs. Dickie Wright of Norman, Okla., this weekend and attending the football game on Saturday between the University of Oklahoma and Notre Dame.

main overnight here.

Wall Street, the heart of New York's financial district, follows an old fortification, or ear-The tour will arrive in Here- then wall, constructed by Dutch ford at 4:30 p. m. Monday, Oct. settlers to repel a threatened

statement made in Washing. proposed these arrangements to in Texas on a very economical not emphasize too strongly that \$1 per ton contribution, but they ing ability, has taken so many ton, D. C., Thursday by the Holly and that we are not only basis. However, this proposal we think these arrangements could not be accommodated bepresident of the Texas Sugar willing but anxious that Holly was subsequently withdrawn by are fair and good from the

"If this were the only basis on which we could get into the considerably more profitable to the growers.

"This involves the contribution by the growers of \$1 per ton of beets for only about 10 years, instead of 20 as under the other proposal just mentioned. It incorporates the basic Red River Valley price scale, under which American Crystal has bought and continues to buy many millions of tons of beets and which has been approved by the Department of Agriculture. The \$1 per ton contribution is to continue only until a total of \$5,000,000 has been paid, at which time the return to the grower will go up by the \$1 amount. Thus, under the arrangements which have been for almost 90,000 acres of beets worked out with Holly our rethe return we have been getting with a freight cost payment of \$1.86 per ton.

"In addition, we will have the factory located in our area; be is desired. assured of having a large beet acreage for as long as we want

grower point-of-view.

the case of the company whose of Holly Sugar) said in no un- more then 5,000 acres and sent certain terms yesterday, that them in to us. no mill will be built unless it can be done on these terms. We recognize that sugar mills are very costly nowadays and that even with help to the processor to this extent the return to the

"When I say that the growers in my area are completely satisfied and happy to get the Hereford-Dimmitt mill built on this basis, I am speaking for more than 900 farmers and landowners who as of September 20 had signed applications on these terms on a five-year turn as beet growers right from rotation basis, and who have althe start should be as good as ready firmly committed themselves in writing to make the \$1 per ton contribution. We will be glad to show the Department these signed documents, if that

processor is not likely to be

"These 900 farmers and 90,-000 acres are from only it; have the advantages of a- four - county area. Many hunvilable by-products and good dreds of other growers and local receiving facilities; im- thousands of acres from the surprove our land values; and at rounding areas, including some the end of the 10-year period who are here now, also wanted

"Tested by what has been of- than one-third of the acreage of- experience and expansion much more attractive basis with the arrangements we have ar- the area, but they managed to does it quickly. Holly and one which will be rived at are equitable and fair. get hold of a copy, had it We are convinced, and Mr. mimeographed and went ahead Shoup (Merrill Shoup, president and signed up applications for

> growers in Texas want Holly to come in on the terms proposed are doing so without any basis whatsoever and are doing it for their own selfish purposes which are not related. in our judgement, to any genuine interest in the expansion of the beet sugar industry.

"After listening to yesterday's and today's requests for 1964 acreage reserve, it is clear to me that there is. only one

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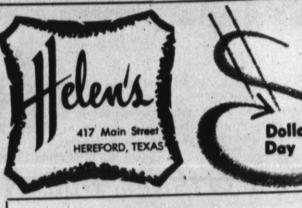
ing is the complete text of a ers in my area of Texas have on our ability to produce beets off than we are now. We can these terms and to make the show the record of beet productake care of only a little more dustry, or has the record of fered to us by others - and in fered even in the four county Holly has. We in Texas and area. As an example of the Holly are ready to go. There in my area, we would still ac- president is shedding croco- overwhelming acceptance by will be a mill in our area of cept this arrangement. Howev- dile tears for us growers, there growers of the Holly-Texas Beet Texas processing beets in 1964 er, as the formal request for has been an offer of exactly Growers Association proposal, on terms entirely and overacreage commitment which we nothing, although we have se- we refused to give any forms of whelmingly acceptable to the have filed jointly with Holly veral times inquired of this application to the farmers in growers, if the Department states, we have worked out a man about a mill in our area— one county which was outside grants the acreage request and

> "We would caution the Department to consider carefully the source of the questions as to the capital contribution. They strong in just the four counties, other area, therefore, and we come mainly from a company "The people who now raise which during the last 25 years question as to whether the or so has not built one single real purpose of this hearing, by spokesman at this hearing, to new factory and has closed those whose selfish interests realize this." down several, while other companies have built eight. They also come from a man whose opposition to expansion of the industry has been notorious for many years. They come from a company whose president professes that he is interested in expansion, but who had a better chance than any one else in the industry to take advantage of the new provisions for expanapplicant on which the Depart- sion, but who has not even filment can really count to build ed a request in this proceeding. a mill for commencement in We know that this company has 1964, and that is Holly. No other been talking with many groups applicant has committed itself of growers from many areas so far, has shown such an over- which want a factory. We hope

people they are talking with new sugar industry in west Texwell enough not to be misled or as. duped.

"We think it would be a tragic blow not only to us in the Hereford-Dimmitt area but also to all other in the Southwest if areas. They have been worked these efforts should succeed to out in the light of our particular torpedo the one new 1964 fac-tory project that is real. If mitt area, our economic ability that should happen there would to grow beets there, our desire be no factory built in the entire to induce the building of a facarea and the one group that is tory, the fact than an expendiready, willing and able to car- ture of some \$18,000,000 is ry out now the national policy something a processor will do of expanding the beet industry only if he sees a reasonable would be stopped. We growers chance of a return. This confrom my area, more than 900 stitutes no precedent for any plead that the Secretary not let want growers from other areas,

"Neither we nor Holly claim that the arrangements we have agreed on should have any bearing on other beet growing himself be diverted from the as well as their self-appointed



Early Fall

Values to 7.98

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**Group Boys Sport Coats** 

PIXIES BABY SHAWLS SKIRTS BLOUSES

ONE TABLE

#### Thank You...

We would like to express our thanks and appreciation to all our friends and customers of the past 16 years for their patronage.

Mrs. Lois Rutter is to be the new manager and we hope you will continue to patronize the laundry as you have in the past.

Sincerely,

MR. & MRS. R. E. CADDELL

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LAY-AWAY SALE

A small deposit will hold your selection until Christmas.

# Annual



#### SUNBEAM

Electric Shaver Perfect gift for him



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#### LADY ELGIN



Reg. Price \$69.50 Kester's Lay-away Price \$30.00

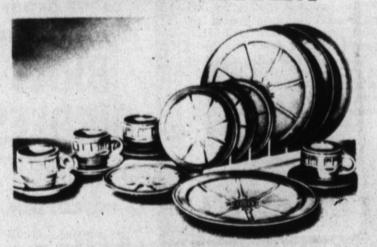
#### BULOVA

Commodore water proof Yellow case and matching Expansion band



Reg. Price \$49.50 Kester's Lay-away Price \$29.95

#### FRANKOMA POTTERY



20% discount on Present Stock

Now is the time to make your Christmas Gift selections.

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HEREFORD



D. E. SPOTLIGHT — John Pesina Jr., son of Mr. and Mrs. Juan Pesina of 503 Grand, works at Piggly Wiggly during his first year of Distributive Education. He is a junior at Hereford High School. On the job he stocks merchandise and aids in selling goods. He states that he takes D. E. in order "to learn the business."

#### Eight Hereford Couples Attend Dance Jamboree

Eight couples from the Here-ford Pantaloons and Stetsons sons. Square Dance Club attended the Panhandle Associational Square Dance jamboree at the Vic Mon Motor Hotel ballroom in Amarillo on Saturday night, Sept.

The local club joined the Panhandle Square Dance Association before the jamboree. Mrs. Ray Williams of Hereford was present for the business meeting as sweetheart representative of the Hereford club. She also attended the afternoon days of each month at the Here-clinic.

There were 19 clubs from the Panhandle area represented and over 600 people present. Sixtysix squares were on the floor at one time, dancing to the varied calls of 26 callers, hailing from as far away as Fort Worth and Oklahoma City.

The next jamboree is scheduled for Dec. 1 at Cactus, Tex. After the jamboree, breakfast was served, followed by a short

program and the election of Mrs. Cecil Jones, a member of the Chiefs and Squaws Club of Amarillo, as the Panhandle Association Sweetheart. All members were urged to expand the membership of their local

Anyone interested in learning to square dance is asked to contact Floyd Messenger, president, or Mrs. Kenneth Gooch,

Those attending from the Hereford club were Mr. and Mrs. Wes Brown, Mr. and Mrs. Dale Carmichael, Mr. and Mrs. Houston Frye, Mr. and Mrs. Howard Sammons, Mr. and Mrs. Ray Williams, Mr. and Mrs. Floyd Messenger, and Mr. and Mrs. Bob Huckaby.

Dusty Randall of Amarillo serves as caller for Hereford Pantaloons and Stetsons who meet the first and third Thurs-

VISIT IN OKLAHOMA Mr. and Mrs. Ansel McDowell

of Hereford left Friday morning for a trip to Norman, Okla., to visit their son, Dan, who is enrolled as a freshman at the University of Oklahoma, and to attend the football game in Norman.

END OF 'GLORY' RUN WILLIAMSBURG, Va. C. The 16-summer run of "The Common Glory" ends this year. A new pageant is being prepared as part of the festivities in the restored colonial village, according to an announce-

ment by Lt. Gov. Miles E. Godwin Jr. The drama, by Lawrence E. Watkin, is to open with Benedict Arnold's raid on a the Revolution, and end with the secretary and treasurer, of the British surrender at Yorktown

Bluebirds Organize
Four new Blue Bird Groups
were organized in Hereford last week, following meetings at the Camp Fire Hut. Included are girls from second grades of the four elementary schools here.

Mrs. John Jacobsen Jr., group organization chairman of the local Camp Fire Council, was in charge at the meeting. She was assisted by Mrs. Gene Matthews and Mrs. Philip

Mrs. Wayne Fuller was chosen as leader of the Aikman School group, which will meet on Tuesdays at 2:30 p. m. in the Camp Fire Hut. Mrs. David Hix and Mrs. Bill

Boatman were named leaders of the group from Central Elementary. That group will meet at 2:30 p. m. each Monday at the Camp Fire Hut.

Heading the Shirley Elementary School group are Mrs. K.
C. Bryant, Mrs. G. D. Calson
Jr. and Mrs. Jack Kassahn. The group plans to meet each Thursday at the Hereford Community Center.

100L

The leader for Northwest Elementary's group will be Mrs.
Billy Wayne Sisson, who announced the group would meet

the Camp Fire Hut.

Mrs. Barkley, executive secretary for the county Camp Fire organization, said that e a c h group had room for a few more girls. She explained that the Blue Birds are the youngest of the three major groups in the Camp Fire Girls program, starting with the second grade.

The island of Iceland in the North Atlantic is about the size of Kentucky.



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James River plantation during

3rd PRIZE \$15.00 1st PRIZE \$50.00 2nd PRIZE \$25.00

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ENTRY BLANK

I wish to enter the Double "T" Contest and think that the First National Bank's TIME AND TEMPERATURE CLOCK will first record 32 degrees on:

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DAY

MINUTE

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YELLOW **DEVIL'S FOOD** SPICE COCONUT SURPRISE

BORDEN'S GLACIER CLUB ICE CREAM

1 GAL 2 FOR \$1 SHURFINE - KOSHER DILL & DILL

**PICKLES** BIG 48 OZ. JAR 2 FOR \$1

ZESTEE - ALL FLAVORS PRESERVES

18 OZ. DEC. TUMBLER 3 FOR \$1 MEAT BASE

CAMPBELL SOUP 6 FOR ST

CHUCK WAGON - LB. CELLO PKG.

GOLD KING

SWEET & JUICY

WITH

\$2.50 PURCHASE

CALIF. FANCY CUCUMBERS

GREEN SLICERS

U. S. NO. 1

**POTATOES** RUSSETS

10 LB. BAG 590

HUNTS - 300 CAN

POTATOES

10 FOR \$1

HUNTS - 300 CAN

BEANS

4 FOR \$1

AUSTEX - WITH TOMATO SAUCE - 300 CAN

Spaghetti & Meatballs 5 FOR \$1

AUSTEX - NO 300 CAN

3 FOR \$1

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Of course, sugar beets aren't everything and never will be. So spend Monday afternoon on the county field tour and see what work is being done on grain sorghum research, weed control and use of grasses around here. The tour leaves from the courthouse at 1:30 p. m. Monday, Oct. 1.

Deadline for enrolling in the adult conversational French or Spanish courses is Tuesday afternoon, Oct. 2. The course in French will be taught by Mrs. Monica Heiman, while Spanish is to be taught by Sue Hess and Paul Abalos. If you're interested, call Mrs. Dorothy Mercer at EM4-0618 between 8:30 a. m. and 4 p. m. Monday or Tuesday. The courses will run two hours each for two nights a week for ten weeks. In other words, 40 hours of instruction.

The Garden Beautiful Club is making plans now for its annual Tour of Homes, which will be held on Friday, Oct. 12. Five homes are to be shown, with the theme, "Hobbies With Flowers".

Hereford had a good night against the woefully weak Plainview Bulldogs here Friday. It was the first time this season that the offense and defense have been clicking together. We just can't praise the defense enough. Had Plainview not completed that last . second pass for 52 yards, it would have had a plus-two-yards total offense for the entire night; instead it had 54 yards total offense.

Next week, Hereford goes to Muleshoe, whose team played Clovis to a surprising 14-14 tie Friday evening. In connection with that, the Mary DeShazo Parent - Teacher Association will sponsor a chili cupper before the Hereford - Muleshoe game, starting at 5:30 p. m. and lasting two hours. Hereford fans are particularly invited to

Bippus Community will have an all-day singing lunch at noon. Everyone is invited to attend.

Dusty Randall of Amarillo will begin teaching square dancfirst and third Thursdays of the on Roosevelt. month for anyone who is interested. If you'd like to join, call Floyd Messenger, sponsor of the Pantaloons and Stetsons, or Mrs. Kenneth Gooch, P&S secretary - treasurer.

Mrs. O. G. Hill Sr. will be instructor in the Laubach Language Course at the Hereford Good Will Center. 135 West Third. The class will be held Tuesday and ing at 8 p. m. All those who are interested in taking the proximately \$450 being done to the station wagon.

course, which is built on the theme "each one teach one", are invited to attend.

Desmond Barry, Republican candidate for Congressman at Large, will be guest speaker at the Hereford Kiwanis Club on Thursday, Oct. 4. The meeting is held at noon in the IOOF

Deaf Smith County residents are invited to attend the dedication of the Soil and Water Conservation Research Laboratory of the U. S. Department of Agriculture Southwestern Great Plains Field Station, which will be held Wednesday, Oct. 3, at 2 p.m. at the Bushland Station.

Deaf Smith County United Fund president Wayne Thomas and campaign chairman Russell Carver had a meeting for group captains Saturday morning at the Hereford State Bank. Kick - off for the \$25,000 fund drive will be held in the Jim Hill Hotel ballroom at 7:30 a. m. on Monday, Oct. 15.

Dispel the voice of dreary gloom And listen for the coming boom. You can bet a dollar or a dime

That Hereford is gonna be fine!

#### Annual...

(Continued from page 1) the tour will arrive at the Clois Kemp farm for a view of his utilization and management of irrigated switch grass. Kemp and Don Newman of the Soil Conservation Service will outline the benefits of the program.

Next stop is the Robert Viegel farm; where guests will see the results of the use , of flame cultivation on grain sorghum. Viegel and Jess Robinson, high school vocational agriculture instructor, will explain the use of flame cultivation and its results.

At this time refreshments will be served by Jim Wiman, courtesy of Gifford-Hill Western.

The tour will then swing Lee Coffey and Carmichael. over to the Charles Hoover farm, Hoover and Newman will outline the utilization and management of midland ber- practices. Guests are slated to muda grass in Hoover's irri- arrive there at 3:50 p. m. gated pasture.

If time permits, the tour will visit the Troyce Carmichael farm. Here the results of grain sorghum breeding for smut

#### Accident...

(Continued from page 1) Sunday, Sept. 30, starting at Deaf Smith County Hospital for 11:30 a. m. with a basket treatment. At press time, her injuries were not believed to be serious, according to T. E. Seigler, hospital administrator. The accident occurred, ac-

cording to police reports, as ing at the Hereford Community the Seigler vehicle apparently Center on Thursday, failed to stop at a stop sign. Oct. 4. Lessons will be on the Mrs. Seigler was headed south The 1962 sedan collided broad-

side with a 1958 model station wagon driven by Max Gauna, 47, 323 Ave. I. Gauna was headed east.

Both vehicles jumped the curb at 500 E. Third before coming to a stop. The Seigler car slammed into a tree after jumping the curb.

Hereford Police Department officers investigating the accident estimated damages to the Thursday, Oct. 2 and 4, start- 1962 sedan at \$500 with ap-

Warren Bros. Motor Co. 1219 E. 1st EM 4-1423 14 Years Of Customer Satisfaction



Plymouth - Valiant "USED CAR SPECIALS"

#### THIS WEEK'S SPECIAL

1961 PONTIAC CATALINA 4 door sedan. Radio, heater, hydramatic, scolored glass. Beautiful coppertone and white finish. Near new white wall rubber. This is a jewel. 90-day warranty.

1961 CHEVROLET V-8 4 door Station Wagon. Radio, heater, Powerglide, power steering, Snow White finish, new whitewall tires. Always room for one more in this near-new wagon. 90-day, 4000 mile warranty. Special

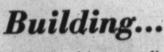
60 VALIANT 4-door, radio, heater, automatic '61 FALCON 2-door. White finish and sharp.

Try these compacts with compact price tags. 1960 OLDS Dynamic 88, 4 door, hardtop. Radio, heater, automatic, power steering and air. You'll need to drive this one to appreciate it.

1960 CHEVROLET El Camino Pickup. Radio, heater, standard transmission. Mark IV air conditioned. New set white wall tires. See and try this "Car-Pickup" while

1959 CHEVROLET long wheelbase pickup. 4 speed trans., fleetside bed, wrap around hitch, side mount spare. This one appears to have been owned by an old maid school teacher . . . it's perfect.

We will pay the Top Cash Dollar for your Used Car. It's worth more than you think.



(Continued from page 1)
But, the total for the month was given a big boost as a permit was issued to the First Christian Church for its construction program. Value of the permit was placed at \$189,000 bringing the monthly total to

September, due to the large building permit, proved to be the biggest month as far as the value of permits was concerned, However, both July and August permits topped the \$200,000 mark with \$213,650 and \$237,-375 respectively.

As far as the total number of permits issued, August was the big month, Eleven permits were issued for nomes, one for \$20,000 commercial construction, permits calling for \$12,375 for alterations, repairs, and ad-

July was next with its permits calling for the construction of nine new residences, a duplex, and the \$75,000 apartment house. Permits for alterations, additions, and repairs totaled

In September, only four residential permits were issued for a total of \$75,450 plus three additional permits for additions and alteration valued at \$1325 and the \$189,000 permit for church construction.

#### Bradley ...

(Continued from page 1) and evade his income taxes for 1955 and 1956. But, on a motion made by U. S. Attorney Barefoot Sanders, these two counts were dismissed by the court. The government is asserting that Mr. Bradley owes addition-

#### Five...

(Continued from page 1) torney, was appointed by NEW YORK (A) - Producers court as attorney for the Richard Barr and Clinton Wilder are making long-range plans

Sentenced during the court term were Joe C. Sandoval, 32, of Clovis, N. M., four years probation for forgery; Mariano Chavez Garcia, 21, of Harlingen, five years probation for forgery; Enrique O. Salazar, 18,

Uvalde, five years probation for Jerry Glenn Hernandez, 18, 300 block of Ave. E, four years

Ch'in Shih Huang Ti, emperor probation for forgery; of China in the Third Century, John T. Jennings, 34, 609 Ire-B. C., had 270 palaces and such land, two years in the peniaid people in keeping up with a great fear of assassination tentary for embazzlement

that he never spent two consecutive nights in the same one. Have you read the Classifieds?



Special Purchase

D. E. SPOTLIGHT - Ronnie Bell is employed at Cooper's

Market during his first year as a Distributive Education

student. A junior in high school, he Is the son of Mr. and

Mrs. Wilbur Bell of 232 Ave. J. He plans to attend West

Texas State College following graduation. His main duties

are stocking, selling, and marking merchandise. He takes

lunch.

worked."

BROADWAY

D. E. "in order to learn more about my job."

THE GBS METHOD

NEW YORK IN - The cast of

The Affair" rehearsed for the

Broadway drama without any

"It may seem a bit off cue,"

said director John Fernald,

control may be seen. Explaining

the progress of the tests will be

Final visit of the tour will be

the Ed Dziuk farm for a view

of grain sorghum weed control

Explaining the use of various

chemicals in the weed control

experiment will be Dr. Allen

Weise, weed control expert

from the Bushland Experiment

Warner urged all those in-

terested in the progress and

developements in the field of

agriculture to attend the tour.

the changing technicques in

farming, he pointed out.

Station, and Ed Dziuk.

midday pause for lunch.

Nylon & Wool B Brooks Pink, Aqua, White, Blue, Red & Green

(Staff Photo)

"but I have found that it works.

Casts don't really work after

To head off possible protests

within the troupe, he added:

'This is the way Bernard Shaw

for off-Broadway productions.

The pair, identified with a

ventgarde projects for several

seasons, have leased the Cherry

Lane Theater in Greenwich

Village for five years. Besides

productions planned for extend-

ed run, they plan a series of

single performance showcasings

of experimental dramas.

FIVE-YEAR PLANS OFF.



22.95 - 49.95

GROUP SPORTSWEAR

**Broken Sizes SWEATERS** 

GROUP DRIP DRY COTTON

SHORTY PAJAMAS SLIPS **GOWNS** 

GROUP BRAS

3 OFF

GROUP

LITTLE'S OF HEREFORD

(Continued from page 1) cattern I would live to be

it, he stated.

'Our great farming communi

The farmer knows that it is

impossible to have a controlled

economy and then throw him to

the wolves on the world mar-

ket, stated the Pampa Demo-

"The secret of America, in

my opinion, is the courage and

stability of the people willing

to stay on the farms and ex-

ercise their independence," de-

clared the district congressman.

declared that "Cuba is one of

the most important issues we

fraud from the beginning -

In comparing his tactic to the

Democratic Party's policy, the

incumbent representative said,

The Democratic Party has al-

owns land and against monopo-

will face in a lifetime."

In turning on Castro, Rogers

ty is being criticized by boys

money," he declared.

He stated that one of the greatest needs of this country was for all to "have a belief in their fellow man, have faith in their neighbors and work together to solve the

As he spoke, Rogers turned 25-cent per bale cotton." to the accomplishments of the Democratic Party. "I ask you to look back 30

years. One party almost had the barn door kicked down," he charged. It took good artisans working through two wars - World War II and the Korean War to build the country back, he

continued. "The United States was weakened that foreign nations felt it was time to knock us off," he declared.

Turning to communism, Rogers told the group, "Don't let anyone kid you that communism is going places. We have stood firm and prevented them from doing all that they wanted to do." Communism is in a bad way,

he continued, and "in our lifetimes we will see it go down As he spoke on the many pro-

blems facing the United States Rogers turned to the problems faced by American farmers to-Speaking of the situation,

he commented that there has been "lots of trouble about farm legislation" in Washing-

But, there has never been

al income taxes totalling \$178,-498.63 for 1955 and 1956 and 1957," Campbell said in a press statement. Bradley has been a resident

of Hereford since 1940, with in-

terests in farming, ranching

ning.

a few.

The Sunday Brand, Hereford, Texas, Sunday, Sept. 30, 1962

any farm legislation unless two- sals he has submitted to Congress dealing with ships carrythirds of the farmers vote for

ing goods to Castro. The first was, an amendment to the foreign aid -bill, would cut foreign aid to countries whose ships are carrying goods

istening to men in plush offices who want to control all the to Cuba, he explained. This raised a furor since "They're always talking about many of the ships carrying these goods to Cuba come to enslaving the farmer (with government programs). But, the United States after inloading and pick up foreign aid you people know that you can't buy a \$10,000 tractor with 10goods for their country, he decent corn or five-cent wheat or clared.

"Since four out of every five dollars in foreign aid is goods, we have a two-edged sword, the representative said. "Big business didn't want to be interfered with and this is the reason the amendment caused trouble."

He pointed out that some labor unions - particularly the longshoremen - have a "great opportunity to show the American people where they stand on communism" if they refused to load or unload ships that have come from Cuba. Rogers continued pointing out

the second amendment he in-"When Batista took over troduced provided that ships Cuba, he took over control of which had docked in Cuba would the land. One of the main promises of Castro as he fought be barred from U. S. ports except in "dire emergency". Batista was to peasants stating that they would own land. "Some are worried about Casro has betrayed them. being fair to our Allies. I am "The communists sent word to Castro — and Castro was a

not worried about being fair to other nations, I am thinking of Cuba," the congressthat his power rested in the man declared. "It is time we take a stand

Rogers charged, "Castro took and say this is as far as we the land from the people and will go.' has kept it. He has since been "In conclusion", said executing the very people who where responsible for his win-

incumbent, "never at any time in our history has there been such a need for unity. As the leader of the free world we are beset on all sides, not only by our enemies, but by our ways been for the man who friends.

"We are facing one of our greatest challenges - economilies and power in the hands of cally and scientifically - and it is not the time for petty po-As he continued to speak on the Cuban situation, Rogers litics and mudslinging to sepacommented on the two propo- rate the people of this county."

# Franciscan earthenware

HERE IS YOUR BIG OPPORTUNITY TO ADD SERV-ING PIECES TO YOUR SET IN FRANCISCAN EARTHENWARE AT A REAL SAVINGS! OR START NOW, WHILE ACCESSORIES ARE AT THEIR VERY LOWEST.

SEPT. 24 through OCT. 6



Hereford Hardware

EM 4-2525

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# No Ma'am! IT'S NOT CHEAPER! to Eat Money!

"It's cheaper to eat money than food" may sound like a joke but it's not funny to families who literally "eat up their dollars" by not counting their pennies. On the other hand, eating the best foods is cheaper when they're bought at COOPER'S because our storewide LOW PRICES cut food bills down to budget size. If you're paying more than COOPER'S low prices — you're as good as "eating money" . . . and THAT's not funny.

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HAIR SPRAY Used by professional Hair Stylists-Reg. 1.49

SHORTENING **FLUFFO** 

3 LB. CAN

COMSTOCK PIE APPLES NO. 2 CAN

5 FOR \$1

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FRANCO AMERICAN SPAGHETTI

2 FOR 25°

15 OZ. CAN

BAMA PEANUT BUTTER 3 LB. JAR

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CARNATION INSTANT MILK

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SHURFINE Cream Style-Whole Kernal GOLDEN CORN 303 CAN

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TASTY CRISP GINGER SNAPS 2 LB. BAG - REG. 49c

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KRAFT ITALIAN STYLE DRESSING

8 OZ. BTL. 25°

LUCKY LEAF APPLE JUICE

29

MAXWELL HOUSE INSTANT COFFEE

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LADY BORDEN-

ICE CREAM PINT 5 5 5

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PORTALES YAMS

TRAPPEYS - FROZEN - 14 OZ. PKG.

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RUBY

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GRADE A-WHOLE

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PERCH FILLETS

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WOMENS' & MISSES CORDUROY & COTTON CORD

SLIM JIMS Sizes 8-18

66

A Real Buy.

Solids & Prints

LITTLE GIRLS

MANY STYLES & COLORS SIZES 3 TO 14

LADIES COTTON

#### HOUSE DRESS

SIZES 12 TO 18 14 TO 24

LADIES - FULL FASHION FIRST QUALITY

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MANY STYLES AND COLORS DOLLAR DAY ONLY

LADIES SATINETTE

WHITE & COLORS

SIZES

LADIES SHIRT WAIST

SOLIDS & COLORS RED-BLACK-BEIGE - BLUE 8 TO 18

> LADIES RAYON HOLLYWOOD

MENS' SHORT SLEEVE

**SPORT SHIRTS** 

Last Chance To Values to 4.98

YOUR CHOICE

YOUNG MENS

## **SLACKS**

REVERSIBLE

#### HALF SLIPS

BEAUTIFUL ARRAY OF COLORS \$798 S - M - L

Childrens\

Cotton Training

pair

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CLOSE OUT OF

SIZES 32 TO 40

JUST RECEIVED 36" TWILL BACK

ALL COTTON FIRST QUALITY RED - AQUA-BROWN - GOLD BLACK

**NEW FALL** 

**WOOLENS AND JERSEYS** 

PENWALE

CORDUROY

36" ALL COLORS

#### WINTER DRESS COATS **\$29**95

JUNIORS REGULARS

HALF-SIZES New Styles, New Colors Also New Sizes

**\$79**95

Soft WASH CLOTHS

& Packaged

Extra

BATH

FANCY RAYON BRIEFS

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Stripe OFOR\$

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MAKE YOUR OWN SKIRT

OH! SO LOVELY

COMPLETE LINE

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COTTON - NYLON - DACRON REG. AND HALF SIZE

BEAUTIFUL MULTI- COLOR

BEDSPREADS

CHENILE

FULL &

TWIN



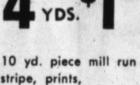
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OUTING FLANNEL



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> YES UNBLEACHED MUSLIN

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GREEN

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FIRST
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Fublished Every Sunday
SUNDAY, SEPTEMBER 30, 1962

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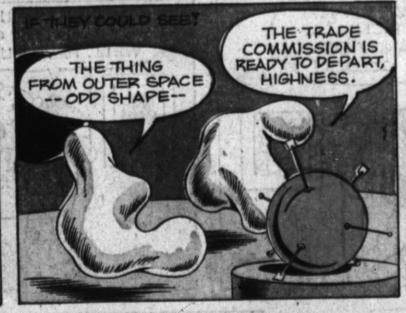
BY LEE FALK & PHIL DAVIS







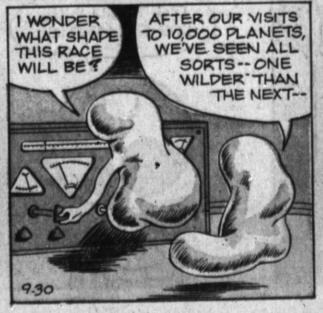














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MONDAY OCT. 1ST

DOLLAR DA AT ANTHONY: HEREFOR

> WOMENS' CORDUROY &

> > SLIM JIMS

Sizes 8-18 Solids & Prints A Real Buy.

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36" ALL **COLORS** 

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REGULARS HALF-SIZES New Styles, New Colo Also New Sizes

## TIM TYLER'S LUCK

## by Lyman Young and Tom Massey













### Bringing up

MY POCKET

DID YOU REMEMBER X YES .. THEY'RE IN

TO BRING HOME

THE PINS ?















#### THEATRE storring IPOIPIEYIE











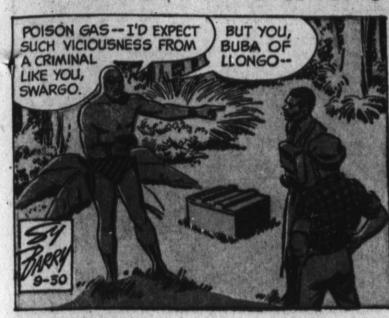


IT'S THRILLING,



## The PHANTOM

#### By Lee Falk





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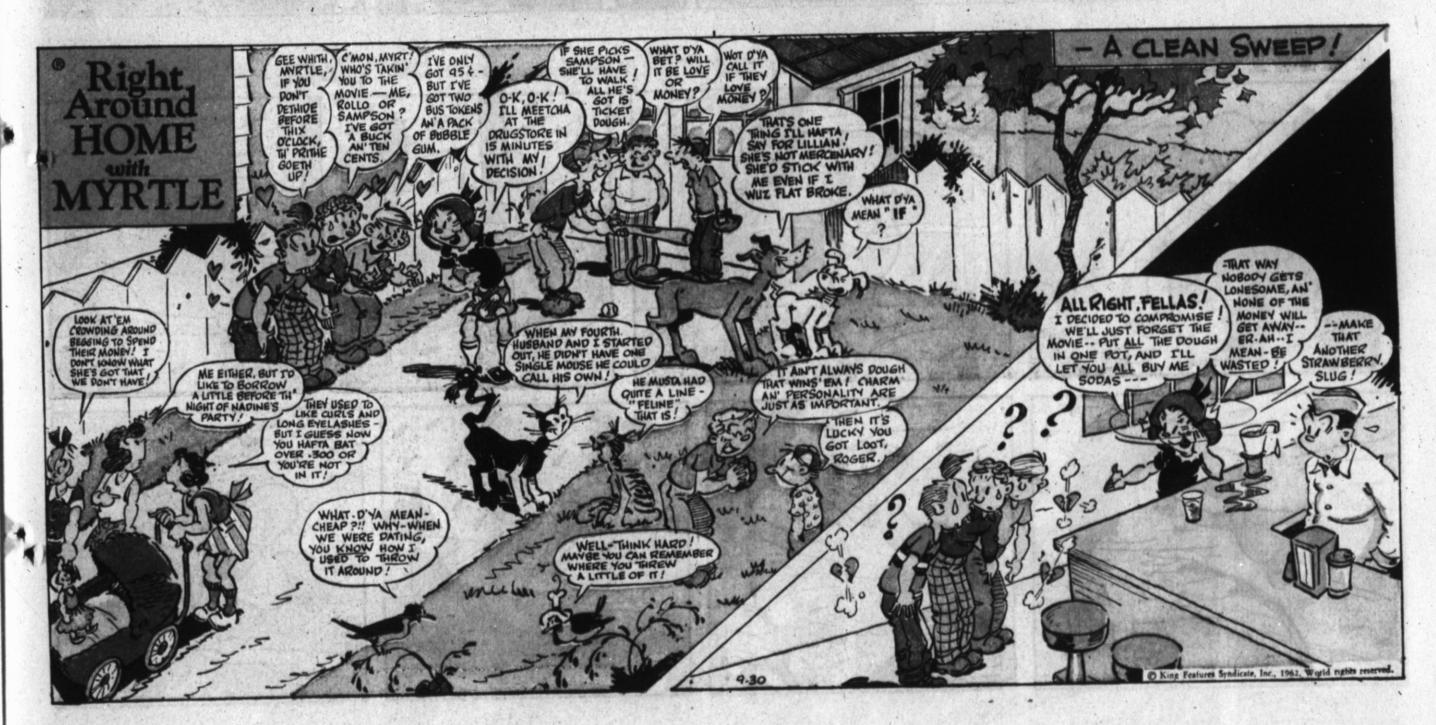












## GRANDMA

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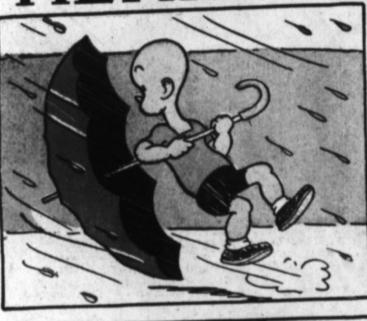






by CARL ANDERSON

HENRY













THE KATZENJAMME KIDS















# beetle bailey by mort walker

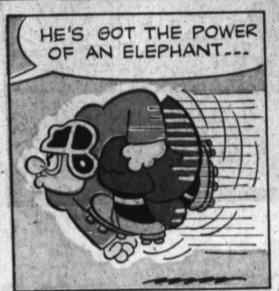






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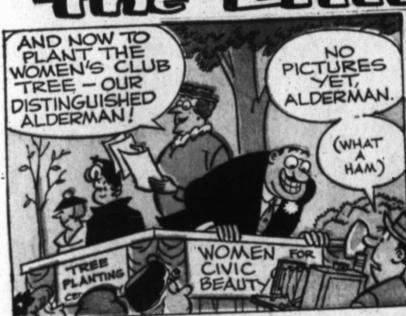








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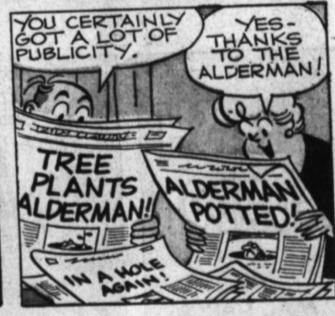












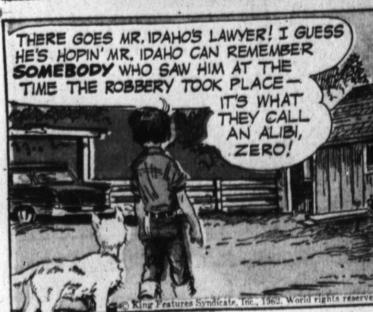
LITTLE ANNOE BOOKIES















## The LONE RANGER







# MEANWHILE, GUNMEN IN SMYTH'S OFFICE ALREADY KNOW THAT THE LONE RANGER WILL ACCOMPANY MUSTANG MAG . . RED, YOU CAN COUNT ME

by FRAN STRIKER









SAY! THAT'S

INVENTION ...

SOME

ER, WHAT

ISITE







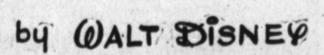








### CKEY MOUSE

















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SIZES 32 TO

36" ALL COT FIRST QU RED - AQ BROWN -BLACK

36" ALL COLO

WINTE

JUNIORS REGULARS HALF-SIZES New Styles, No Also New Size

#### WALT DISNEY TOTAL



Adapted from the stories by JOEL CHANDLER HARRIS



















MISTER

OKAY, I'LL BE WATCHIN' MY FAYORITE TV SHOW...

I'LL BE BACK

BREGER

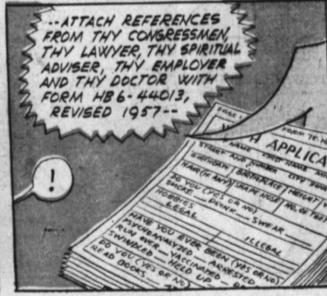
















BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL

















MRS. JACKIE RAY McNEESE
. nee Miss Jackie Lynne Nunley
(Personal Photo)

# Wedding Unites Hereford Couple

of the bride are Mr. W. B. Nunley Jr., ue K. Hereford. Mr. and Mrs. R. A. McNeese, 104 Ranger Drive, Hereford, are the arents of the groom.

#### unshine Club Meets Tuesday

Sunshine Club members met in the home of Mrs. Thurman 09 Avenue J, on Tuesday,

all was answered with d of apple I like best". ante gift was won by ith Sheppard and Mrs. e Brooks received the

meeting is scheduled Schroeder, 205 Norton Street,

nt for the meeting were of Mr. and Mrs. Gregory Vens Clois Kemp, Clint cill, 109 East Taft, Harlingen, G. A. Minor, Elmer Tex., exchanged wedding vows

in a double ring cere- soft pleats, three-quarter length active member of the Order of a gift from the chapter. Rush Room of the First National Zaragoza, Chihuahua, sleeves, and a fitted bodice Rainbow for Girls. The groom season plans were discussed Bank. it 4 o'clock in the af- with a bateau neckine. Her ac- is a graduate of Hereford High and completed. cessories were a single strand School, class of 1961. He is a of pearls and a silver clip, bor-rowed to carry out the wedding Naval Reserve Unit of Amarillo gram given by Mrs. Larry tersen and Mrs. Sue James. traditions of something old, and is employed at Jerry's Apnew, borrowed and blue. She pliance in Hereford. wore a small flower hat with a

ford High School where she has New Mexico.

Hereford, and Clark Vencill, son

# Pioneer Study Club Program

Is Titled 'Time To Begin' thirty members.

The Japanese Dining Room of the Western Wheel Inn was the scene of the luncheon served at 12:30. Glitter place cards marked the seating arrangement for the members.

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ment for the members.

Low mass arrangements of The title of the day's program red and yellow chrysanthemums was called "Time To Begin" and dahlias decorated the ta- as a tie-in with the year's study bles. Mrs. C. R. Walser gave of "Time-God's Gift" for the the invocation marking the op-ening of the meeting. Presi-books are printed in purple ink

Roll call was answered to

dent's greeting was extended by
Mrs. Ralph McCullough.

Roll call was answered to

shop and board meeting of the Texas Federation of Women's Clubs, Top of Texas District, to be held in Canadian on Oct.

Hostesses for the luncheon were Mesdames O. G. Hill Sr., Paul Rudd, Allen Bell and Ray

# the questions: "Traveler! local project, the Golden Age pioneers; the Top of Texas district project, libraries, Texas lore and scholarships; and the Mesdames Fred Barrett, Allen Bels, Burl France, N. E. Gass, 'Painting The Person' Study Of Kappa Iotas

Plans were made at the regular program meeting of Kappa Iota Ritual of Jewels Chapter of Beta Sigma Phi for members to attend the Area Convention of Beta Sigma Phi Chapters in Amarillo on Saturday and Sunday, Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday, Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday, Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday, Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday, Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday, Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday, Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday, Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday, Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday, Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday, Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday Sept. 29 and 30. Walter W. Ross of Kansas City founder of Beta Sigma Phi chapters in Amarillo on Saturday and Sunday Sept. 29 and 30. Walter W. Ross of Kansas Cit City, founder of Beta Sigma Phi, will be the special guest and featured speaker at the con-

The Sept. 18 meeting was presided over by the president, Mrs. Howard Gore. She presented suggestions from the City Council that included dates and ideas for the annual Valentine Sweetheart Dance and Foun-der's Day Banquet. The sugges-tions were accepted. by the

evening at the Hereford Com-munity Center.

Hostesses for the meeting Mrs. Robert Hickman.

#### 'Personal Development' Topic Of B&PW Club

17 by Miss Jackie length linen dress, fashloned tional Honor Society, Thespians, table had been ordered for the men's Club on Monday evening, Hereford Community Center as Sept. 17, in the Hospitality unley and Jackie Ray with a full skirt falling into

A report of the recent meet-"Painting The Person" was ing with the Area Foundation Miss Gladys Setliff, program

that fatigue was one of the caus- chairman, introduced the speak-The couple plan to make their es of beauty troubles and should ers on the subject of "Personal home in Hereford after the wed- be avoided. She urged the Development". Mrs. Solomon, The bride is a senior at Here- ding trip to points in Texas and members to keep their com- instructor at Deaf Smith County plexions clean, moisturized dai- Hospital, presented a portion of

A reception immediately fol-

Mrs. Vencill attended Here-

ford High School and received

refreshment table.

ment A. Hereford.

check-ups and plenty of sleep. Mrs. Heiman, teacher in

Hereford High School, spoke on the education of a person and the necessity of education in personal development, Personal appearance was the

Mental health and social wealth were discussed by Mrs. Joel Treadwell in her part of the program. She pointed out the need for spiritual purpose and hope in gaining security in that particular phase of personal development.

The hostesses, Mrs. Byrdle Dee Fellers and Mrs. Carrie Mae Doak, served refreshments to Mesdames Lucille Spencer, Marie Cline, Teddy Alexander, Brucie Rose, Helen Askew, Eunice Petersen, Atha McIver, Sue James, and Marie Sears; and Misses Lucille Park, Della Stagner and Gladys Setliff.

#### Fashion Is Study Of HD Club Members

Mrs. Allen Klein was hostess to members of the North Hereford Home Demonstration Club at her home on Thursday, Sept.

her high school diploma from the American School of Chicago, Ill. The bridegroom attended "Women of Fashion in Cotton" was the topic of the program given by Mrs. Argen Dra-Phillips University in Enid, Okla., and the Texas School of per, Deaf Smith County agent. She displayed the latest sam-Arts and Industries in Kings-

ville, Tex. He is employed at a ples of cotton fabrics. Roll call was answered by local service station. telling about the member's fa-The couple will make their home at 115 Avenue A, Apartvorite cotton garment.

Members present for the re-Out-of-town guests attending the wedding and reception were Mr. and Mrs. Gregory Vencill, R. A. Fullwood, Gaylon Bryan, Martin Vencill, and Mrs. E. M. J. M. Gooch, Glen Watts, Clyde Vencill, all of Harlingen, Tex.; Smithers, Aubyn Hodges, O. L. Miss Dorothy Bowman of White- Williams, O. C. Williams, Allen water, Kans.; Mr. and Mrs. Ro- Klein, Doice Nivens, J. R. Watson and the guest speaker, Mrs. Robert and Bill, of Pampa; Mr. Argen Draper.

and Mrs. A. A. McMillan of Mrs. Gaylon Bryan will be Amarillo; and Mr, and Mrs. E. hostess to the club for the next meeting on Oct, 4 in her home.

# MRS. JOHN H. McIVER nee Carole Lajeanne Richards

## der's Day Banquet. The suggestions were accepted. by the chapter members. An announcement was made that a harvest table had been ordered for the label had Carole Richards

Carole Lajeanne Richards of | short coif veil, trimmed with San Jose, Calif., daughter of white velvet bows. A white pearl Mr. and Mrs. Harry Richards necklace, matching pearl eargram presented by Mrs. Irving of Wasco, Ore., and John H. rings, white shoes and gloves McIver of Santa Clara, Calif., complemented the bride's dress. She carried a colonial nosegay son of Mr. and Mrs. J. W. Mcbouquet of white frenched chry-Iver of Hereford, were united in marriage at 5 o'clock in the santhemums. For the wedding trip to Virafternoon, Aug. 19, in the Car-son City Wedding Chapel in ginia City, Reno, and Lake Tahoe in Nevada, the bride was

Carson City, Nev. The Rev. John D. Ward of Carson City, Nev., read the double ring ceremony before the altar that was decorated with baskets of white chrysan-

themums. Mrs. Sue Bower attended the bride as matron of honor. She wore an ice pink dress com-

Kenneth Hunt served the

groom as best man. and a small nylon hat with a Rock Avenue.

dress, complemented with white accessories. Mrs. McIver attended Norte Del Rio High School in North Sacramento, Calif., her home before moving to San Jose, Calif., to live. The groom is a graduate of Hereford High plemented with white accessor- School, class of 1954, and attended Texas Tech in Lubbock.

dressed in a pink cotton batiste

He is employed by Mac and Bob's Rentals in San Jose, Cal. The bride was attired in a The couple are making their street-length white sheath dress home in San Jose at 4700 Alum

#### Willodyne Brooks, E- at 3 o'clock in the afternoon, Sheppard and the hostess, Sept. 15, in the sanctuary the Avenue Bantist Church Shower-Tea Honors Miss Sondra Brumley

Miss Sondra Brumley, bride-lect of Roger Wayne Munn, with a white lace cloth over was honored with a miscellane- pink and centered with an arous bridal shower on Saturday rangement of pink asters, white afternoon, Sept. 22, in the home dahlias and Bells of Ireland. Apof Mrs. Walter Seed at 129 pointments were in crystal and

the following co-hostesses, Mes-dames Kenneth Coker, H. L. table. Pink punch was served Ward, Don Zimmerman, Clin- from a large 'crystal punch ton Jackson, Don Crooks, Pat bowl. Small ribbon and rolled Robinson, E. W. Young, Wilbur Gibson, J. B. Sowell, Clarence Schultz, Frank Farmer, J. B. Snead, Bill Frank, Clee Meharg, Frank Zinser and Maurice

Tannahill. Guests were received at the door by Mrs. Walter Seed and she in turn presented them to honoree, Miss Brumley; ing the serving hours.
mother, Mrs. Roger BrumOut-of-town guests a ley; Mrs. Marvin Munn of Taho- the courtesy included Mesbridegroom; and Mrs. Paul Throckmorton, Urban Brown; he bride-elect.

bride-elect's chosen colors, were of Dallas. used throughout the entertain-

tar Street.

Mrs. Seed was assisted by Don Crooks, and Miss Sharder sandwiches and dainty pink cookies were also served

Guests were registered Miss Sharon Kaye Brown Tahoka, cousin of the honoree, and Miss Jani Sue Brumley, sis-

ter of the honoree. Miss Sheryl Nebble of Tahoka provided soft piano music dur-

Out-of-town guests attending mother of the prospective dames Marvin Munn, Stella rsen of Littlefield, an aunt of Misses Sharon Kaye Brown and Sheryl Nebble, all of Tahoka; Members of the house party Mrs. Joe Marshall of Post; d those in the receiving line Mrs. Paul Larson of Littlefield; ere presented corsages of Mrs. W. T. Mitchell of Midland; asters, Arrangements of Mrs. A. L. McDonald of Carrolland pink flowers, the ton; and Mrs. Nora McDonald

Approximately eighty signed the guest register.

Miss Anna Mae Schroeder, Hereford. The Rev. H. V. ped with her bridal bouquet of lingen were the daughter of Mr. and Mrs. Carl Fields, pastor of Grace Gospel white Frenched carnations. For attendants. double ring ceremony.

white half-hat with a short thing borrowed. blush veil, and white shoes. Miss Shirley Smith of Here-

Church of Hereford, read the the wedding traditions she carried a handkerchief belonging lowed the ceremony in the home Given in marriage by her to her grandmother for some of the bride's parents, Mrs. A. brother, Robert Schroeder of thing old; a 1962 penny in her A. McMillan of Amarillo, aunt Pampa, the bride was dressed in a street-length dress of white blue garter for something blue; Schroeder of Pampa, sister-inembroidered silk organza, a and her wedding veil for some- law of the bride, presided at the

Twin Ring Rites Unite

Schroeder And Vencill

She carried a white Bible top- ford and Martin Vencill of Har-



MRS. CLARK VENCILL nee Miss Anna Mae Schroeder (Angel Photo)

#### W. Carter of Stratford. Miss Livesay Plans Wedding In November

Patsy Lee Livesay to Tommy Dewaine Sparkman is being announced by the bride-elect's mother, Mrs. Ann Livesay, 300 East Fifth, Hereford. Parents of the prospective groom are Mr. and Mrs. T. L. Sparkman Jr., Rt. 1; Hereford.

bert Schroeder and children,

The wedding vows will be ex-

The engagement and ap- changed at 3 o'clock in the afproaching marriage of Missternoon, Sunday, Nov. 25, in the sanctuary of the Frio Baptist Church. The Rev. B. H. Baldwin will read the ceremony. The couple are graduates of Hereford High School; Miss Li-

vesay in the class of 1962 and Sparkman in the class of 1961. They will make their home in



Miss Patsy Lee Livesay

## Women's Fashions Is Program Study

Demonstration Club was Mrs. Elmer Northcutt on Friday, Sept. 14, at the home of Mrs. Jerry Northcutt.

The program chairman, Mrs. Floyd Brown, introduced the guest speaker, Mrs. Argen Draper, Deaf Smith County agent. She spoke on the subject, "Wo-men of Fashion in Cotton". She said, "Styles stress the lean look with everything of one color. Pins are out-standing. Waistlines are anywhere." She pointed out that everyone should have one knit dress in the basic wardrobe. Shoes are styled for the season with pointed toes. Brown was mentioned as the best color for the season. Mrs. Draper showed samples of several selections of new cot-

Mrs. Floyd Brown won the opening exercise prize and Mrs. Elmer Northcutt won the floating prize. Mrs. S. N. Thweatt a group to Amarillo on Friday, was elected as treasurer to Sept. 21, for a tour of flower fill the vacancy of that office. gardens, a study of rocks and The yearbook committee chair- the minerals they contain, and man announced that the year- a study of antiques. books would be filled out and ready for distribution at the Gardens in Pleasant Valley Mrs. Elmer Northcutt, Mrs. Jerry Northcutt will present the hibition. program on "Treating Uncon-

sciousness" at the meeting. the state home demonstration including rocks suitable for use club meeting in Dallas, Mrs. S. in rock gardens as well as N. Thweatt announced that the highly polished rocks used in club Christmas party would be making jewelry. There were

Complete Landscaping

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FOR

The presiding officer for the held in the home of Mrs. Elton meeting of the Messenger Home | Sorrells on Dec. 14.

A financial report was given by Mrs. N. A. Brown. Minutes of the meeting at the home of Mrs. Ruth Coleman were read

and approved. Members present for the meeting were Mesdames Ruth Coleman, G. E. Pinkerton, S. N. Thweatt, Lee Jones, Floyd Brown, N. A. Brown, J. E. Rouse, Bertram Jack, Elmer Northcutt; and guests, Mrs. James Lewis of Carlsbad, N.M. Mrs. Clyde Queener of Grady, N.M.; Mrs. Argen Draper of Hereford and Wanda Northcutt.

#### **GardenClub Makes Tour**

Members of the Garden Beautiful Club of Hereford drove as

next meeting on Friday, Sept. where Cannas and Dahlias are 28, at 2:30 p. m. in the home of grown commercially. Many new colors and varieties were on ex-

The Rock Hound's Headquarters was the second stop. Rocks Mrs. H. D. Buse reported on of every description were shown

BULBS

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PLYMOUTH'S ON THE MOVE ... FOR 63

505 W. Park EM 4-1868



D. E. SPOTLIGHT — Nancy Boardman is a second-year Distributive Education student employed at Deaf Smith County Electric Coop, Inc. A senior, she is undecided about her future plans following graduation. Her duties on the job include billing, posting, waiting on customers, and answering the telephone. Commenting on D. E., she says, "I am taking the course because of the experience it offers now which will help me after I graduate." (Staff Photo)

#### Medical Care Program Discussed At Meeting

Veleda Study Club met for its regular meeting in the home of Mrs. Dick Godwin on Tuesday evening, Sept. 25, at 8 p. m.

The business meeting was resided over by the president, Mrsk Don Bougous. several items of business were discussed and disposed of accordingly.

rocks from every state in the nation and many forign coun-

A Chinese dinner was enjoyed by the group at noon. Those making the tour were Mesdames Ray Cowsert, Wayne Edwards, Charles Hood, L. H. Lookingbill Sr., Dick Miller, Charlie Noland, Weslie B. O-wen, B. E. Roberson, Robert Veigel, T. E. Seigler Sr., and a

Have you read the Classifieds? tess, Mrs. Dick Godwin.

guest, Mrs. T. E. Seigler Jr.

Mrs. Gid Brownd brought an interesting and timely program on "Socialized Medicine". She gave the definition of socialized medicine as "a system by which a government will furnish medical care to the entire population and individuals will make a contribution out of their earnings to defray the cost of such care." She gave both ad-vantages and disadvantages, using as examples the different medical conditions in Canada and England, and the United

One guest, Mrs. Douglas Ross, and the following members were present: Mesdames Don Baugous, Dale Barkley, Gld Brownd, Wendell Burdine, Hugh Clearman, Don Johnson, Kenneth Malone, Jess Robinson, Robert Strain, John Seiver, Gene Matthews, and the hos-



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# 

By Mrs. H. S. Fuller mmunity during the first part vernment gauge measured 1.inches since Sunday night, aking a total of two inches r September. The total so far or the year is 22.21 inches, with all but 3.55 coming since une 1. The slow falling moisare put a temperary hault to

Most local farmers got their nsilage cut, wheat and alfalta planted, and some had just started cutting maize. Local elevators report receiving a few loads from both irrigated and dry land fields, Mr. and Mrs. Steve Bavouset-

and Carol were in Snyder riday and Saturday visiting his ther, M. W. Bavousette, who a patient in the hospital ere. Their son, Mark, stayed ith his grandparents, Mr. and A. T. Frye, in Hereford ile his parents were gone. frs. C. C. Stewart and Budof Perryton, former resi-ts, were weekend visitors

ere. Buddie spent Friday ight with Randy Tooley.

Mr. and Mrs. Frank Smith of bilene visited Monday night nd Tuesday in the home of ir. and Mrs. Carl Wimberley. Smiths had brought their aughters Teresa Nell, to Can-on where she enrolled as a reshman at West Texas State

Dewaine Clay enrolled in West exas State as a freshman. He Il commute from the home his parents, Mr. and Mrs.

fr. and Mrs. J. M. Carthel of kney were Saturday night itors in the home of their ighter and family, the R. F.

Mr. and Mrs. Leroy Johnson d sons visited his sister, Mr. Mrs. Jimmy Cannon and illy of Bula.

The Junior Music Club met ecently in the home of Mrs. B. Caraway. Beverly Le-mons was elected delegate to the Junior Music Club Contion to be held in Borger Oct. 13. Peggy Jean Lesate. The group also made plans for a bake sale to be held Oct. 6 at the local coop

e Laura Higgins, Linda Leis, Beverly Betzen, Janice
ley, Sandra Lemons, Phyllis
hardson, Judy Ward, Bill
away, Jerry Stewart, Peggy
h Lemons, Ted Richardson
Alice Ann Caraway, Beverlemons, Ricki Ward, Linda
wart, Mrs. Orval Galley,
Mrs. R. T. Stewart, counse-Mrs. R. T. Stewart, counse

Faith Odell from Stinvisited in the home of her , Mr. and Mrs. L. A. from Thursday through unday. The Smith's daughter, dr. and Mrs. O. T. Hewitt of

THE GRAND OLD SHOW of the GOLDEN WEST

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Tulia, spent Thursday with her were general over the parents and aunt, Mrs. Odell. Tuesday Mrs. G. R. Polan the week, Carl Wimberley's was the guest of Mrs. A. T. Frye at the Lone Star Study Club meeting at Hereford Com-munity Center, Virgil Dodson showed pictures of his recent

trip through Canada. Lloyd Mann of Canyon was a visitor at Dawn Baptist Church Mrs. Don Brilhart and child-

ren and Edna Marie Williams of Gruver spent Sunday in the Edgar Sowell home. Dennie Brilhart, who has spent the last few weeks in the Sowell home, re-

turned home with them.

Mrs. L. W. Tooley is working in the office of Ulhman Grain Company during maize harvest. Mr. and Mrs. Steve Bavousette and Mr. and Mrs. Newman Jarrell Jr. of Ffiona attended the Ice Capades in Amarillo. Mr. and Mrs. Roger Freeman and son of Ralls spent Sunday in the Otis Story home.

Dawn Home Demonstration elub meets Friday in the Shaddock, Okla., Mr. and Mrs. home of Mrs. Orval Galley. Marvin Olsen and Marlyn and

o'clock and Mrs. R. T. Stewart will give a program on pressing winter clothes. All interested ladies are asked to

Joe Rickman of McKinney visited from Thursday until Sunday in the home of his cousin, Ted Richardson, and family. Other Sunday visitors in the Richardson home were his brother and family, the Leon Richardsons from Littlefield.

Mr. and Mrs. Clarence Behrends of Summerfield and Mr. and Mrs. Lloyd Shulk of Friona visited in the J. E. McCabe home Sunday.

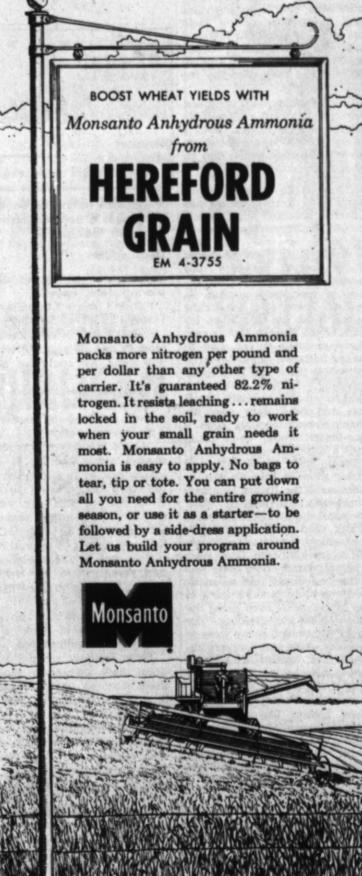
Mr. and Mrs. L. W. Tooley had as guests during the week-end his parents, Mr. and Mrs. A. W. Tooley of Kress, and his brother, Mr, and Mrs. Wen-dell Tooley and children of Lit-

The H. H. Miller family had a family get-together at their home Saturday. Visitors were Mr. and Mrs. Gus Olsen from



E. SPOTLIGHT - Lake Rutherford and Co. during her first year in Distributive Education. A junior in high school, she is the daughter of Mr. and Mrs. W. D. Askew of 804 East Third. Her duties include keeping merchandise neat, marking it, and selling to customers. Commenting on D. E., she says, "I am taking the course in order to gain knowledge and ex-

(Staff Photo)



marillo, and Mr. and Mrs. Billy S. A. C. in Amarillo.

Oglesby homes in Canyon Tues-

Pat Smith attended a Future Farmers of America Area meeting in Amarillo Monday evens

Mr. and Mrs. Manuel Beavers and children and Mrs. W. T. Beavers recently visited Mr. and Mrs. Glenn Tucek in El Paso. While there Mr. and Mrs. Beavers and children went on a guided tour of Juarez, Mexico. They returned home on Mon-

Sunday afternoon Major and Mrs. Edgar Knight, Robin and Jones a Robert of Amarillo, visited in Sunday.

munity are Mr. and Mrs. Pete Matthews and children, Dianne, Helen and Buddie. They are formerly of Quail and are working for Ted Richardson.

Mr. and Mrs. Leroy Johnson and sons visited Mrs. Lois Miller in Friona Saturday. Mrs. Miller is a former resident of this community and is teaching in Friona.

The boys 4-H Club met Mon day night at the school. Four-teen boys were installed in their respective offices. Each member of the club has a job as either an officer or on a committee. Jamie McAndrews, Wayne Polan and Mike Engler were recognized as new members.

Mrs. Alfred Smith visited her daughter, Mr. and Mrs. Robert Jones and family, in Amarillo

Sonja of Amarillo, Mr. and Mrs. the home of Mr. and Mrs. H. Mrs. H. S. Fuller returned Gordon Olsen and Tanja of A- H. Miller. Major Knight is with Friday from Dallas where she and seven other ladies from this county attended the 36th annual convention of the Texas

Home Demonstration Association. They went by chartered bus from Amarillo Tuesday. On Tuesday night the group at-Davenport and sons, R. T. Stetended a style show given for the ladies attending the convention.

Wednesday morning the ladies of District I had a breakfast together and presented gifts to the outgoing state president, Mrs. Milton McGeehee of Wayside, and the outgoing district vice-president, Mrs. T. J. Parsons of Hereford.

The banquet and installation services for new officers was Thursday night. Mrs. Fuller is outgoing county T. H. D. A. chairman. H. S. Fuller, Joe, and George Ray met Mrs. Fuller in Amarillo and the family attended the fair before returning home.

Mrs. Keith Battey and Mrs. mons and daughters, Mrs. Carl Wade Crist are working at the Dawn Coop Elevator during maize harvest.

Among those attending the open house at the Hereford Good Will Center last Sunday were the Rev. and Mrs. Charles

Wimberley, and Mrs. William Wimberley. Leonard Schmidt is runn

the elevator north of Dawn. It is a branch of the Coop elevator. Schmidt is a former resident of

Mr. and Mrs. B. B. Breeding wart, Mr. and Mrs. Lester Eng-lish and Paul, Mrs. Walter Le-tors in the H. S. Fuller home.

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#### The Sunday Brand — Editorials

Page Four

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The Sunday Brand, Hereford, Texas, Sunday, Sept. 30, 1962

### Situation Offers Contrast Of U. S. and Russian Intentions

The Cuban situation, without doubt, poses the greatest threat ever lodged against this continent. At the same time, Congressional action during the past few days spells out in black and white the feelings of the people of the United States.

Should the administration take any action other than a firm stand in behalf of American defense, it will definitely do so against Congressional and public sentiment.

Meanwhile, we read that Mr. Castro's sister is in Mexico seeking asylum for two of her brothers and other leaders under the Castro regime, and therein rests a case which should distinguish for the entire world the intentions of this nation vs. the communist nations.

Down through the years, the United States has maintained strong navel fortifications in Cuba. These bases have been picketed, frequently accused and often cited as an example of American tyrany. Yet, during the Castro regime, including its many outrages, no Cuban leader ever thought of seeking exile because the U.S. forces were there. Russia lands a few thousand men and limited equipment, and the picture changes entirely. Despite the things that Castro has said about us as an "emeny," it seems that we merit far more trust than he is willing to extend Russia as an ally.

America, too, can learn a lesson from Cuba in that it took only a few months before Russia gobbled up its small "friend." Well-fed people are now on short rations, and an island accustomed to freedom has become a land without justice, inhabited by people without recourse; its citizens are now at the beck and call of communist dicta-

#### Interest Sports Growth Finds

The time when father had exclusive rights to the sports page is a thing of the past. Mother and the girls have moved in on the field of sports in such a big way, and there is no argument about their growing interest.

For example, the football contest has appeared in the Brand only two weeks shot away out front with a decisive lead, and this past week there was a tie for first place; both were women.

Looking back a scant five years, practically no women entered the contest at all, except in such cases where the men used the names of their wives or daughters chiefly for the purpose of having another chance in the contest. Today the ladies are not only winning top honors, but are also submitting entries in droves.

Thanks to televised baseball games, more and more women are well informed regarding the game, and can pretty well win every argument with the male sex when it comes to team rosters, batting averages, and finer points of the great American

The trend is excellent, and no doubt about it. The growing interest in sports among the fairer sex has already placed added emphasis upon participation. In addi-tion, in these days of mechanical labor saving gadgets, the interest provides a wholesome field of occupation. Mostly, though, the ladies are discovering that sports can be a lot of fun, and a mutual interest of this type is bound to bring many families closer together.

Sports have always held an important place in the lives and development of America, and now that the women are interested the potential for development has at least doubled — and may afford an even greater percentage of increase.

#### The Sunday Brand

Established 1948 Published every Sunday at 336 Main St. Hereford, Texas





James M. Gillentine, Editor and Publisher H. A. Tuck, News Editor

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Because the average American can see the Cuban situation plainly, they have told their feelings to their representatives and senators; they want no more dilly-dally tactics. They want a firm stand on the part of U. S. leaders, because they do not choose to follow in the footsteps of the people of Cuba.

Seldom do the American people speak out in such clear and concise tones but, when they do the course is well charted. As a people, we are perhaps a bit hard to push around; We do not always take the trouble to vote or to express our sentiments; We are often confused and seldom unified — but when a clear-cut issue threatens our peaceful existence or our way of American life, we usually mean what we say, and generally make it stick.

#### Eye Bank Offers Hope For Blind

Lions Clubs over the Panhandle, including Hereford, are currently conducting a campaign in cooperation with the Hi-Plains Eye Bank. The object is to secure eyes, after death, to be used in cornea transplants in the territory.

So far, it seems, only a limited number of people have seen fit to designate their eyes for this purpose. The choice, of course, is on a voluntary basis, and no doubt will require a bit of time before many people designate their eyes for this purpose. The clubs do have a start, however, and report several successful transplants already performed where the recipient is able to see in a normal fashion.

To say the least, the idea shocks many people and even proves revolting to a few. Others are inclined to view the process with favor, arguing that they are happy to think that someone, otherwise destined to remain blind, will be able to see again as a result of their participation.

Previously, many of the transplanted eyes have been contributed from prisons. The chief difference, seems to rest in the fact that many of these donors are confronted with death, whereas the average person is lined to put this unpleasant topic as far from his mind as possible, and for as long as possible.

All in all, it takes a bit of thinking but, once the program is widely known, we are inclined to predict that it will be received with more and more favor on the part of the average person. Medicine has made great strides in that the transplant of eyes is possible, but without general cooperation and public acceptance the accomplishment will become automatically

**GUEST EDITORIAL** 

#### Letters The Editor ...

If you were the editor of a newspaper, what would be your policy in regard to publication of "Letters to the Editor?" This question is timely for two reasons.

First this is Constitution Week, and a portion of the first-adopted amendment to our U. S. Constitution provides that "Congress shall make no law . . . abridging the

freedom of speech, or of the press." Second, a controversial letter in last week's Vindicator caused some readers to wonder how the editor decides whether or not a letter should be run.

Let us look first at the meaning and implication of the quoted amendment. Clearly, the freedom of the press is not to be abridged by Congress; or, more broadly speaking, by the government. The Vindicator editor believes that the use of this freedom - which in reality is the people's freedom — is just as clearly not to be abridged by the editor.

One of the editor's obligations, as a custodian of this precious press freedom, is to run news, pictures, "Letters to the Editor" and other material regardless of his personal approval or disapproval of the subject matter.

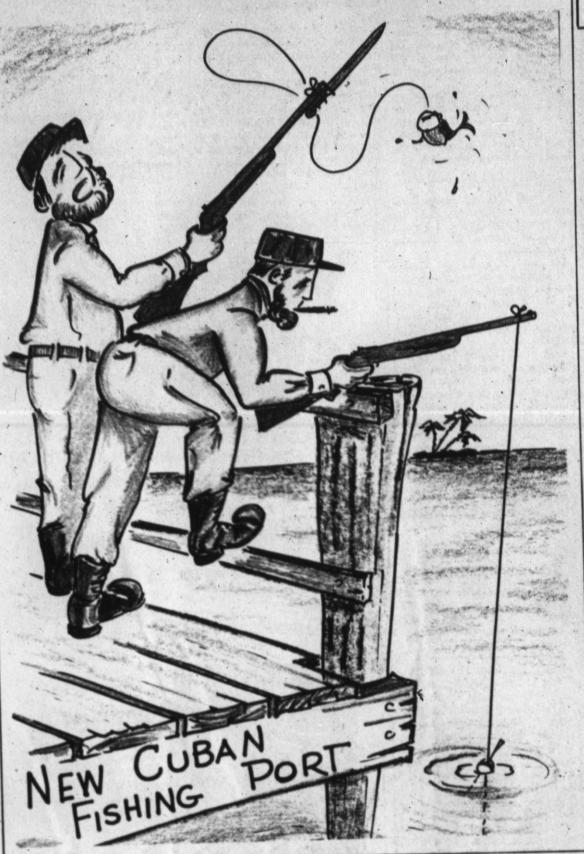
Last week's letter was one of hundreds of controversial letters published through the years by a succession of Vindicator editors. It aroused more comment than usual, perhaps, because of its stated and implied criticism of a number of individuals and groups, and even of an entire race of peo-

Certainly such criticisms were not in keeping with the editor's thinking; indeed, one of them was directed against the Vindicator itself and others were directed a-gainst a program editorially supported by

The Vindicator. Nevertheless, the writer of the letter had a right to use The Vindicator as an open forum. As long as his opinions were not libelous, obscene, traitorous or otherwise contary to public-interest policies established by practically all newspapers, he had a right NOT to have HIS freedom of the press abridged.

This is one editor's opinion. What is yours? The Vindicator's "Letters to the Editor" column is yours for the using! - LIBERTY VINDICATOR

## Caught Sub Yesterday...'



# Private Museum Contains Outstanding Old

BY MRS. R. L. CRISWELL Today I went to a museumnot one of those housed in a large building, but sort of a personal one, but with so many interesting things; a large number of them catalogued and ready for display. These things of them gathered by one person but many others given by people from almost every state in the

union and some from foreign countries, at least seven. These things range from sharks' teeth, found on our own staked plains, to Dinasaur teeth and part of the thigh bone and knuckle of one of the largest our land so many years ago. They were queer animals indeed

There are Indian arrowheads from the tiniest of half an inch width to the larger one for hunt- haps six inches in length and

50 YEARS AGO

long.

Clovis arrow point which is 21/2 or 3 inches long, very slended with a fluted edge, the teeth so have been collected over a per- tiny that one wonders at the handle to, for quicker, eaiser iod of some seventy years, most time, patience and skill that use, it, too, is made of Obsidian made such a delicate, deadly weapon possible. One can imagine the lethal qualities of it when shot from a bow with a a lovely shade of pink.

Also, there is a Yuma Indian arrow point, made in almost the same manner but the workmanship is different. It also has a Mesozoic reptiles that roamed fluted edge which reminds one of the new serrated knives, of steel, but this is of flint and each as they had gizzards like fowls, tiny edge is perfect, making it with huge rounded gizzard rare indeed. This one of a difstones as slick and shiny as an ferent flint, as it is pink, with white spots of varying small

There is a scalping knife, per-

Traffic Cops Outdated

In a town where the blocks are 300 feet wide, it is an

easy matter to determine the speed of an auto, motorcycle

or any other vehicle with the ordinary watch. Simply watch

the machine observing when it enters into and passes out

of the block and count the number of seconds it required.

The following table shows the "speed": 30 sec. is 6.8

miles per hour; 25.6 sec. is 8 miles per hour; 20.4 sec. is

10 miles an hour; 17 sec. is 12 miles an hour; 15 sec. is

13.6 miles an hour; 13.6 sec. is 15 miles per hour; 12 sec.

is 17 miles per hour; 11 sec. is 18 miles an hour; 10.2

sec. is 20 miles an hour; and 8.1 sec. is 25 miles an hour.

L. McDonald dispersion sale last Friday marked the sale of

92 head of stock, many of which will travel to distant

points over the nation. Biggest buyer of the day was Jack

Frost of Dallas, who paid \$2,320 for nine heifers and

cows, but not far behind him was Oscar Nelson of Charles-

ton, W. Va., who paid \$1,935 for eight females. Mr.

Nelson, who recently started a pure bred Hereford herd

on one of his two farms at Lewisburg, W. Va., is president

of the United Carbon Co., one of the largest operators in

the Panhandle carbon black industry. His trip to Amarillo

was his second to West Texas in search of food Herefords.

He was a large purchaser recently at another sale. The

McDonald sale, held at the ranch four miles north of

Bushland, did not bring as high prices as most of those

who have closely followed recent sales had expected.

The average was slightly more than \$226 per head. High-

est price of the entire sale was \$2,000 paid by Robert

T. Wilson of Amarillo for a herd sire.

Drawing a large crowd from the Hereford area, the D.

25 YEARS AGO

ing and killing the buffalo, bear, made of Obsidian glass. This deer, or other large animals glass is usually very dark gray which were from 8 to 10 inches or black, but this particular knife is of many tones of brown and black. Another scalping A very rare speciman is a knife was only 4 or 5 inches long, but with a curving blade and a small stump to fasten a

Acoma Indians. The Indians revered the glass, believing it sacred as it was obvery strong arm. The flint is of tained from volcanoes, and is as hard as flint; great heat from the volcanoes, forged it into almost unbreakableness.

There is an Apache arrow point made for war which has a narrow neck and jutting points to hold the arrow head deep in the body, or tear the flesh as it was pulled from the depths of the wound. Somehow this seemed to fit in with the history of the deadly savage Apaches. There also are arrow points from the Blackfoot Indians of the Dakotas, and many, many scraping knives used to scrape buffalo hides to be cured for robes, tents, and travois for traveling. Smaller ones were Theory For Sidewalk used for smaller animals, whose furs and skins were used for clothing, and there is even a

four-bladed knife, each blade with a different cutting edge. There were many types of rocks, some of volcanic ash, others were the Indian hammerstones used in making their weapons, the metates and mano stones used in grinding meal, the pestle and mortar for breaking or cracking corn. Often near a camp ground where there was water one would find as many as 50 or more metates worn in the large rocks, each using the mano stone for grinding. The rocks were huge, many were or are room size and one can imagine the women exchanging small talks as they ground the meal for their bread.

Also, one can see a shafting stone, looking like grandmother's old washboard, and used by the warriors for honing their arrow shafts to a true line for more accuracy in the hunt and

Most of the mano stones are round but there is one, a rectangle, which was used in square or oblong metates and it sat upon three legs. A rose stone is rose-shaped but more like a cabbage rose as the petals are indistinct. This

is a rare find from the Palo

(Continued on page 5)

## Panhandle Paragraphs

VOTING MACHINE NEEDS DEBATED How many voting machines does Randall County need? This was the question under discussion Monday as commissioners court held its regular session. C. Y. Johnson said It was necessary to purchase only 30 machines. Commissioners Glenn Dowlen and Clarence Beckman contended that this would not be enough even for present needs. Beckman pointed to the rapid growth of the county. He said at least 36 machines are needed at present. He also noted that standby machines may be needed in case of a breakdown. Judge Wayland Angel said there are approximately 11,000 voters in the county. The company which manufactures the machines which the county contemplates buying says about 300 voters can cast ballots on one machine in a day. If this is true, 36 and a fraction machines would be needed for the upcoming election. Beckman said approximately 42 machines would be needed by 1964 when the next presidential election is held. THE CANYON NEWS

PLANT TO MANUFACTURE TRAILERS A new industry, which will employ from 40 to 50 people and will manufacture steel camping trailers, is nearing completion and should be in operation in Texico within 30 days. Panhandle Trailer Company is the name of the new business which is owned by Carl Penn, and which has for the past three years been manufacturing Thunderbird Campers at a plant in Fort Sumner. Penn, who also owns Transport Trucking Company in Texico, has moved the industry from Fort Sumner to Texico and the size of the

operation is being increased .
THE STATE LINE TRIBUNE (Farwell)

PALO DURO DAM SIZE CUT

An amended application for a water permit, filed last week by Palo Duro River Authority, reveals a considerable scaling - down of the size and scope of the proposed dam which would impound a lake in Hansford County and be paid for by taxpayers of both Hansford and Ochiltree Counties. The amended application asks permission to impound reservoir of 50,370 acre feet of water, about half of the original 89,000 acre feet asked in the original application. This would have a surface area of 2100 acres instead of the original 3160 acres. However, the new application asks for a new reservoir at peak capacity of 170,100 acre feet and a surface of 4780 acres. Interpolation of the old area capacity curve indicates that 8500 acres would be covered by a pool of 170,100 acr. feet, according to an engineering estimate made for Judge Gene Steed. This would be an area nearly twice as large as the 4800 acres first specified.

THE SUNDAY HERALD (Perryton)

RAIN, HAIL WINDS DAMAGE CROPS "I just saw my crop flowing down the road." That was the comment of one area farmer Saturday after strong winds, heavy hail and rain hit the Olton area late in the afternoon. Many residents took to their cellers while others kept a wary eye on th eboiling black cloud which dumped up to five and a half inches of rain in spots. The hail damage centered along a strip and 10 miles long, running east to west, about five miles north of town. What was believed to have been a small twister swirled down at the Willie Gene Green farm, six mlies north and one east of town. Green's barn was destroyed, some new aluminum pipe bent, and a few cotton trailers damaged. A storm door was blown out in the kitchen of their home and splinters of glass dotted panel-ing on the oposite wall of the room. Some famr equipment, covered with tarps, was parked in the yard. During the storm, the tarps were not moved.

THE OLTON ENTERPRISE

#### THE BOOTLEG ---Philosopher

(Editor's note: The Bootleg Philosopher on his bindweed farm takes a non-progressive view toward space this week, his letter indicates.)

A man asked me the other day if I was opposed to exploring outer space. "Didn't know Congress was going to put it to a vote,"

'That's not what I mean," he said. "But from what I read in one of your letters a while back, I got the notion you think we could be spending our money some place

"We are spending our money some place else; in fact, every place else there is," I told him, and added that I wasn't opposed to exploring space, but space ain't my main preoccupation.

Here's the thing: we ought to explore space, but it has always struck me as funny to speculate on a scientist taking aim to fire a space ship a million miles out into the unknown and having to stop to scratch a chigger bite. What sort of scientific advance is it if a scheduled trip to the moon, after years of painstaking planning and with all lights flashing GO, has to be postponed because the astronaut has a bad cold?

This year we're spending five billion dollars on space, and seven million on trying to get fresh water from the ocean. That's what I'm talking about, I can see a lot more fun in having all the fresh water this bindweed farm needs than in traveling through space. I think we ought to whip space, but I'm in favor of whipping droughts, flies, chiggers and misquitoes too.

Now I know people will say, yeah, but space is a great new adventure, nobody knows what's out there, there may be untold resources, there may be even creatures more intelligent than we.

Well, there may be, but my position is, if there are intelligent creatures out there, why aren't they looking us up? Let's let them share at least part of the tax burden and explore us. There must be as much scientific data they could collect from us as we from them.

This is like saying a man isn't really educated until he's visited Europe. Or making it worse, a European isn't educated till he has visited us. My contention is that a man

can be ignorant either way, whether he goes or stays.

I hope my television set doesn't blow a tube right when we send a man to the moon. I'll be there watching, flyswatter in hand.

Yours faithfully,



E. SPOTLIGHT - Rondal Long is in his second year Distributive Education and works at J. C. Penney Co. The son of Mr. and Mrs. Sam Long of 235 Ave. D, he plans to major in law at Southwestern State College following graduation this spring. He marks, arranges, and sells merchandise on the job. He explained that he takes D. E. in order to "broaden my knowledge of people, enrich my personality, and gain experience in retailing." (Staff Photo)



D. E. SPOTLIGHT - Donna Cole works at Twentieth Century Beauty Salon during her first year as a Distributive Education Student. She is a junior and the daughter of Mr. and Mrs. Thurman Cole of 309 Ave. J. Following graduation she plans to attend Texas Tech. On the job she arranges appointments for customers, serves as cash-ier, and sells beauty products. Commenting on D. E. she says, "I want to work and get the experience that I need for a better future."

(Staff Photo)

## **Vote Conservative** REPUBLICAN

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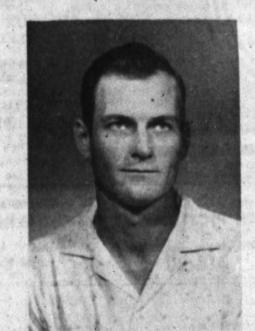
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# ROBERT BETZEN

Commissioner Precint 2

#### Jones Completes **Vehicle Course**

Army PFC Dale E. Jones, 20, recently completed the four-week tracked-vehicle field maintenance course at the U.S. Army School, Europe, in Mar-

nau, Germany.

Jones, an engine rebuilder in the 83rd Ordance. Company in Kitzingen, entered the Army in July 1961, completed basic training at Fort Knox, Ky., and arrived overseas last June. His parents, Mr. and Mrs. Richard Jones, live in Vega.

#### Private...

(Continued from page 4)

An old rawhide bottom chair of rock maple, made in Ken-tucky and brought to De at Smith County in 1838, and many, many other things are being kept but should be in a museum. Just for fun, if you have antiques, historical or otherwise, old relics of the past, Indian or otherwise, why not write a letter, stating its name, its age and a bit of its history and send it to me at 206 Ave. J., Hereford, and let's try to see how many antiques or relics the county has that are suitable for a museum. After all a museum is not just to make money for the county but to preserve its way of beginning and the way our pioneers lived when our county was not a county but only a part of a vast plain covered with grass, roving buffalo, Indians, and wild life peculiar to our climate.

RETURN FROM TRIP Mr. and Mrs. R. G. Blue of Hereford have returned home after a three-weeks trip touring the western states, visiting Yellowstone Park, World's Fair in Seattle, Wash., and points in British Columbia.

INSTALLATION SPEAKER

Dr. Milton C. Adams of Hereford, International Director of Toastmasters International, Region 3, Zone B, was featured speaker at the Thursday Night Toastmasters Club installation dinner in Amarillo, The affair was held at the 700 Club in Amarillo.

ATTENDING COLLEGE Miss Sondra Brumley, daughter of Mr. and Mrs. Roger Brumley, 303 Sunset Drive, Hereford, is attending Texas Tech in Lubbock this year as a sophomore majoring in business adminis-tration. She attended West Texas State College in Canyon for

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exclusive 3-year guarantee against all normal field hazards.
And talk about performance

Protection and performance ... combined in a single tire, the General Nylon Special . . . of

36 MONTH GUARANTEE GENERAL

#### TIRE FARM TIRE

Save Time, Money Take Advantage of our FAST, EXPERT

FIELD SERVICE! HEREFORD BUTANE, INC.

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# OUR GREATEST VEY DAYS in 60 YEARS

Here it comes . . . the high point of Penney's big year of bargins! For months now, Penney's has been unfolding value after value, but we saved the biggest ones for now!



#### SAVE! SEAMLESS NYLONS

 Made by a top hosiery mill all perfects! Specially priced for Penney Days

Count on Penney's to celebrate Founder's Days by tagging these fine quality seamless nylons at this phenomenal low. Get sheerness PLUS the wear you want. Plain knit.



OR PLASTIC FALL HANDBAG BUYS!

Rich calf grain plastic in the newest fashion shapings! All have plastic linings 'n zipper pockets! 6 shades of FALL

Count on Penney's soft, cozy cotton to sew children's wear, baby gifts, your own p.j.'s! Florals, juveniles, stripes!

COTTON

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81 x 108" SHEET BLANKET

MISSES 29" HEAD SCARFS 3 FOR \$1

IT!



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# **FIRST**

Introductory offer of New Penney name appliances



Immersible Perc brews perfect coffee. "Ready" light signals. Cord detaches.

088



Penney's 17-Jet Lightweight, 23 Aluminum sole plate. Fabric



**Control Toaster** Select color you want, perfect toast pops up. Crumb tray.

**Q**88



Penney's Drink for juice, light batters. Stay-

fresh glass jar. Recipe booklet. **Q**88

JR. BOYS PARKAS \$8

MEN'S LAMINATED **JACKETS** \$10

MISSES SLACKS SIZES 10-18 \$1.99

MISSES **PANTIES** S-M-L 3 FOR \$1



#### TODDLETIME® SLEEPER BUY!

. Regularly 2.19 in sizes 1 to 4 2.39 in sizes 3 to 8

Penney's own! They grow one full year thanks to extra long tops, Gripper fasteners, 4 inch cuffs. Non-skid plastic soles are ventilated to breathe, wipe clean. Cotton knit in 6 prints. Save 1.57 to 2.17 on 3!



COTTON WORK SHIRT SPECIAL!

Blue cotton chambrays boast 2 pockets, long sleeves! All fully cut for comfort! Sanforized®! Machine wash!

BOYS' PARKA

PILE LINED

Water repellent cotton twill gabardine. Acrylic pile lined body, acetate quilt lined sleeves, kicker

and zip-off hood.

ZIPPER - PATTERN

SKIRT LENGTH

FITTED MATTRESS PAD \$3.66



54 PC. SPECIAL HAS BIG EXTRA 988

Stainless steel service for 8 includes 4 pc hostess set of pierced vegetable server, cold meat fork, ladle, pas-

try server. Plus 16 teaspoons, 8 ea: din-ner knives, f o r k s, soup spoons, cake forks, 2 table**INFANTS'** COTTON SLEEPER BUY!

Two - piece sleepers with Gripper® fasteners to hold tops down. Non-skid ventilated soles wipe clean. Pastels.

WATCH FOR OUR GIGANTIC CIRCULAR, WEDNESDAY OCTOBER 3RD! TERRIFIC BARGAINS IN ALL DEPTS. WE HAVE GONE ALL OUT TO GIVE YOU THE BEST BUYS IN 60 YEARS!

# OFF THE

By H. A. Tuck A 12-year-old boy tells the story of his grandfather's battle with the U. S. Government in Fire On The Mountain by Edward Abbey.

Abbey is an Easterner who has lived many years in New Mexico, Arizona and Utah. This bearded author has written a novel based very roughly on an actual event.

Remember a few years ago when a small rancher in New Mexico tought the government to a standstill when they want. ed his land?

That is the theme of this line, little book.

Billy Vogelin Starr arrives in southern New Mexico to spend the summer with his grandfather, owner of the Box V Ranch that had been settled by his father years ago.

Vogelin owns a small spread on the south side of the White Sands Missile Range and tells the government where it can go when it tries to buy his land:

Billy, not quite a boy, still not quite a man, sees the harsh beauty of the land, with its dry washes, its mountains, its sparse color and appeal,

He sides with his grandfather and vows to help fight the threatened invasion of the

Riding the fence between the two factions is the personable Lee Mackie, Vogelin's son-inlaw and a good friend. Lee is torn by love for the land on one hand, and his political and social aspirations on the other.

When the government's patience has been stretched to the limit, Billy is put on a train for home. But he jumps off and returns to be with his grand-

At last there is a showdown for the arid, parched ranch, It ends with a battle, not for the land, but for the principles that the defiant old rancher holds dearer than any talk of "Eminent domain" or "national security'

This book probably will have little appeal in the East, But to those in the Southwest and the West it presents a wonderful description of th regions almost hidden beauty. Abbey has done a nice job of painting a life-like picture of the old man, his grandson and the ranch they love so much, Of his book, Edward Abbey says, it was "written in detense of all the lost people whose homes are stolen and destroyed by government for the sake of more and bigger highways, more and bigger dams, more and bigger factories, more and bigger prisons, more and bigger bombing ranges, more and bigger govern-

If that was his aim, Abbey has accomplished the task he set for himself. He has argued briefly, but well, for the de-

The book is on the reserved tiction shelf of Deaf Smith County library.

#### **Art Guild Views** Film On Casein

The Hereford Art Guild met Tuesday, Sept. 25, in the Art Room of the Hereford Community Center, Mrs. George Warner had charge of the program. She showed a film, "Exploring Casein", that included the artist, Gasser, painting two pictures in the new medium of art, Casein.

Mrs. Jim Higgins, president, presided at the meeting. Plans were made to start an oil painting class on Oct. 13.

Those present for the regular meeting were Mr. and Mrs. George Warner; Mesdames Bess Werner, Jean McGec, A. Petersen, Ray Coneway, S. O. Wilson, Virgil Dodson, Vivian Major, Ray Cowsert, E. W. Young, Carrie Mae Doak, Bill Kerr, Jim Lipscomb, Jim Higgins, Earl Poarch, Alwyn Savage, Hilrey Aven, O. B. Stephens, Louie Kovacs; Maurice Means, Johnnie Willoughby, and Jim Kassahn,

#### Camp Fire Girls **Elect Officers**

The Lola Junior Hi Camp Fire group had their first meeting of the new year on Monday; Sept. 24.

New officers were elected for the coming year: Linda Glenn, president; Rema Coffin, vicepresident: Cathy Hampton, secretary; Rebecca Elliott, treasurer; Regina Hampton, reporter; and Marsha Hardwick, parlia-

mentarian. Guardian for the year is Mrs. Górdon Elliott.

Have you read the Classifieds?

REST-UP-NECK WITH A

Zippered Corduory NECK PILLOW All Colors

EARLY AMERICAN

Foam Rubber Cushioned Reg. 7.95

WOOL BLEND

Size 2 x 3

ALL OTHER SIZES 1/3 OFF

## **EXTRA SPECIALS**

METAL WASTE BASKET SET OF 4 MAPLE 30"

\$31.50 SET

BAR STOOLS \$10.95 ea. EARLY AMERICAN CORDUROY & PRINT EACH \$1.99 CHAIR PADS

REG. 10.95 \$6.50 MAPLE SCALES

For That Special Girl - For Her Bedroom DOLL LAMP

Pink & Blue - Reg. 14.95 FELIX THE SIAMESE CAT Reg. 24.95 - 28" High

Peppermill & Salt Shaker **53.50** Maple - Reg. 5.95 EACH \$7.95 FLOOR PLANTERS

Early American - Reg. 9.95 to 14.95 KITCHEN SERVING TABLE \$9.95

White - Reg. 13.95 \$9.50 KITCHEN STEP STOOLS White or Charcoal - Reg. 12.95

\$3.50 BATH SETS Calloway - Reg. 5.95

\$4.00 PR. BOOK ENDS Reg. 7.95 pr.

\$3.00 BRASS CANDELABRA Reg. 11.95

BRASS MAGAZINE RACK \$2.25

\$10.95 EA. 2 PLASTIC CHAIRS Turquoise - Reg. 19.95 each

\$4.75 Waste Basket on Wheels Brass & Black - Reg. 6.95

MAPLE STAND WITH SALT & PEPPER SHAKER Reg. 5.95 \$795

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DEALERS IN SIMMONS MATTRESSES

VALUE SLEEP MATTRESS & BOX SPRINGS By SIMMONS

During This Sale Only

\$68.00 SET

FREE - 2 SHEETS & PILLOW CASES WITH the Purchase of the Queen or King Size SIMMONS BEAUTY REST

OCCASSIONAL CHAIRS

POLY - FOAM

FULL SIZE

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REG. 99.50

2 BROWN KROEHLER Armless Modern Chairs

\$40. SET 39.95 Each

TURQUOISE KROEHLER Swivel Chair - Nylon Covers 49.95

Valentine Server Club Chair Beige & Brown Tweed

The state of the s

99.50

Turquoise Armless Chair NYLON COVER

LANE

CEDAR

CHESTS

As Low As

POOCHIE THE PUP

With Each One

Layed Away

For Christmas

OAK

BUNK BEDS

Maple Finish With

Nite Stand To Match

CLOSE OUT

Gold or Tangerine - Tall WING BACK CHAIR

84.95

Kroehler Tangerine Tweed WING SWIVEL CHAIR

49.95 74.95 Early American-Large Dark

Brown Tweed WING CHAIR \$119.95

2-Brown & Tangerine Print Fireside Chairs Early American

79.95

179.95

Four years ago we opened McGee Furniture in Hereford with the idea of g Outstanding Quality at Reasonable Prices — and your response has been w Hereford is the kind of community we have always wanted to find . . . the place we enjoy living and making our home . . . and we are delighted. You have been Good To Us, and this is our way of saying: "Thank You, for your patronage and for your fine acceptance of our policy of operation lieve when you check these values, you will surely agree. Mr. and Mrs. Lloy

The Only Time Ever....When Ever Item In Our Store Is Marked Dow Sale Starts Monday, Oct. 1st

BEDROOM

White & Gold Provincial Open Stock CLOSE OUT - Powder Table,

Bench, Chests, Corner Desks, Dresser, Nite Stand, Panel Bed,

MODERN WALNUT - 7 PIECE - PANEL BED, DRESSER, TWIN MIRROR 2 NITE STANDS, CHEST.

REG. 329.95 WITH TRADE FRENCH PROVINCIAL FRUITWOOD 6 PIECE

TALL POSTER BED, DRESSER, MIRROR, CHEST. 2 NITE STANDS REG. 389.95 WITH TRADE



STOCK DISCONTINUED

LINED OAK - DOUBLE DRESSER, MIRROR

BOOKCASE BED, & NITE STAND

WALNUT - 3 PIECE - BOOKGASE BED,

REG. 164,95 WITH TRADE

DRESSER, MIRROR, CHEST

REG. 299.95 WITH TRADE

CLOSE OUT

Walnut Modern - 7 Piece - Metal Dinette - Round Table

\$79.00

Large Bland Ash Metal Dinette - 7 Piece Reg. 139.95 With Trade

Maple Metal Dinette - 7 Piece - Round Table - Skirt on Chairs \$85.00 Reg. 139.95 With Trade

KUEHNE BRONZE TONE METAL DINETTE - 10 PIECE Table, 6 Chairs & Card Table to Match

Reg. 189.95 \$125.00 With Trade

> HOOVER UPRIGHT CONVERTIBLE

FREE - LABOR &4 COMMERCIAL PAD Carpet Purchased du This Anniversary Cal SEE OUR LARGE STOC

> **MOTOROL** \$199.95

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ALL CARPET INSTALLATIO

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YOU WILL FIND AT MCGEE FL

TORTU

1-SET OF 4 - 11" x 31" ORIENTAL PICTURES

10.95 EACH

SET OF 2 - 13 1/2" x BALLERINA PICTI

14.95 EACH

ALL ETHAN ALLEN REDUCED FOR THIS ONCE-A-YEAR-EVENT

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511 N. MAIN

he Sunday Brand, Hereford, Texas, Sunday, Sept. 30, 1962

FREE

FULL SIZE BEAUTYREST ELEGANCE **MATTRESS \* BOX SPRINGS** TO BE GIVEN AWAY OCT. 31ST

> All you have to do to win this luxurious Beautyrest set is register each time you come in our store. Drawing will be held at 6 p. m. Wednesday, Oct. 31st. You do not have to be present to win!

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SIMMONS Gold, Brown, Tangerine Printed Sofa Bed reg. 169.95 with trade109.95

KROEHLER SECTIONAL - Red - 3 Piece

Traditional Simmons HIDE-A-BED

Sofa - Brocaded Beige & Oyster

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100% Nylon, Foam Cushions \$16995

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KROEHLER Early American Sofa - With

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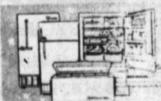
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ROCKER - REG. 59.95

REG. 44.95

MANY OTHER

ry of America.

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THERE

With Mrs. Merlin Kaul Mickey Bonesio, who enrolled last week at Austin College in Sherman, was one of eight freshmen to be selected for the Austin College A Capella Choir. He is the son of Mrs. Elizabeth Garner.

Mrs. Ray Joe Riley and son Kevin of Hart were guests Tuesday and Wednesdy nights in the home of her parents, Mr. and Mrs. Ira Scott.

Mr. and Mrs. Howard Hunter and Mr. and Mrs. Elmo Fortenberry went to Plainview last Saturday where they attended an area meeting for Texas Young Homemakers. Mrs. Hunter was one of the reporters at the meeting. The group attended the banquet Saturday night.

A letter received this week from Mrs. P. G. Clay of Tacoma, Wash., says to add the Carlos Vaughns and Tom Carrols to the list of those who attended the World's Fair. These families also were guests of the Clays and of the Tom Vaughns at Tacoma. Also we should add the names of Mr. and Mrs. Fred Barrett, Bea Barrett, and Beverly and Barbara Barrett to the Fair list.

Mr. and Mrs. Jim Wood of Amarillo were visitors here Thursday. Mrs. Wood, was a guest of her parents, Mr. and Mrs. J. C. Reese, Thursday night while Wood was in Dalhart on business.

Mrs. Lois Rutter, National Flower Judge and a member of the Hereford Garden Club, announces a Fall Flower Show to be held at the Community Center on Oct. 12. Admission to the show is free and all interested persons are urged to keep this date in mind.

This is also the date of the Tour of Homes so should provide an interesting day of entertainment for homemakers.

Mrs. Lois Rutter will be the new manager of the Caddell Laundry on Union Street beginning Monday, Oct. 1.

Mr. and Mrs. Clayton Gene Rutter and sons Allan and Steve of Amarillo attended the Tech-Texas University Football game in Lubbock Saturday. They were guests Saturday night in home of Mr. and Mrs. C. Ward of Levelland and spent Sunday here with his mother, Mrs. Lois Rutter and his sis-

ter Cleta Kay. Mrs. Lois Rutter and Cleta Kay were guests in the home of Mr. and Mrs. C. T. Ward in Levelland last weekend.

Past Presidents Meet For Luncheon

Monday noon, Sept. 17, the past presidents of the Music Study Club met at the home of Mrs. R. P. Coneway Sr. for a

covered dish luncheon. Mrs. Audrey Thompson presented corsages of vari-colored asters to each member as they arrived. She had made the corsages from asters gathered from her own flower garden.

Lunch was served from the table that was centered with a mass arrangement of pink as-The meeting included the elec-

tion of officers: Mrs. R. P. Coneway Sr. as president for a second term; Mrs. J. R. Allison, vice president; Mrs. Cliff Estes, secretary; and Mrs. Audrey O. Thompson, treasurer. Present for the fellowship and

luncheon were Mesdames J. P. Slaton, S. O. Wilson, W. E. Dameron, A. O. Thompson, H. K. Fox, C. J. Mountz, J. C. McCracken, T. W. Roberson, A. J. Schroeter, Jesse Stanford, Cliff Estes, J. R. Allison and Mrs. Ellis Coombes, current president of the Music Study

middle of the South Atlantic was so important as a supply station for sailing ships that 1,500 stopped there in 1845. With the advent of steam it's importance declined to a point where only 30 ships put into its harbor

The island of St. Helena in the

A sheila is a girl in Australian slang.

Sugar beets are grown at Sandringham, the estate of the Royal Family in England.

The Portuguese discovered the island of New Guinea, one of the world's most backward lands, in 1511, less than 20 years after the discove-

Fireflies produce their light by the reaction of a substance called luciferin with enzymes and chemicals. Man has yet to learn how fireflies turn on and control their light,

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Plus Big Grand Prize of 4 Cotton Bowl Tickets!

# FOOTBALL CONTEST

CONTEST RULES

1. Circle the teams you select to win and be sure to score the teams on the "Tie Break-

2. Tie Breakers will be used in case of a tie. Three prizes will be given-\$7.50 first prize;

\$3.50 second prize; \$1.50 third prize. 3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest, Hereford Brand, Hereford, Texas.

4. Name and address must appear on your ballots. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts

gladly accepted. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets, 2nd Place will receive 1, 3rd place will receive 1.

7. Winners of Cash Prizes will be announced on this page each week.



BILL RANEY.

Hereford at

Texas A&M

at Michigan

Part. at Rice

Air Force at

at Texas

Okla. St. at Taken

Arthur Mr. at WT Arizona at Manage

Anhanat Kentucky Colo. U. at

at Ga. Tech

Hardin Simones at No. Tex.

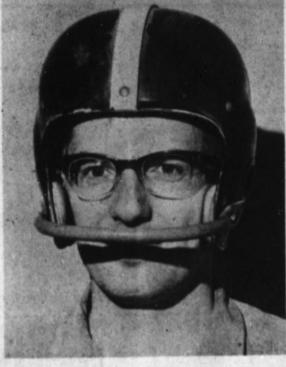
Houston at Mississippi

USC at

at N. C. St.

at Notre Dame

at UCLA



DON BAUGOUS

Hereford at Muleshoe

Pexas Tech at Texas A&M

at Arkansas

Army at Michigan

Penn. St. at Rive

Air Force at SMU

Tulane at Texas

Okla. St. at Tulsa

Arlington St. at WT

Acisena at Missouri

Auburn at Kontucky

Colo. U. at Wansa

LSU at Ga. Tech

Simmons at No. Tex.

Housing at Mississippi

USC at Lowe

Normat Minnesota

Maryland at M. C. St

Purdue at Netre Dame

Ohio St. at HOLA

#### Blank Official Entry

Hereford at Muleshoe

Texas Tech at Texas A&M TCU at Arkansas

Army at Michigan

Penn. St. at Rice

Air Force at SMU

Tulane at Texas

Okla. St. at Tulsa

Arlington St. at WT Arizona at Missouri

NAME **ADDRESS** 

TIE BREAKER

Muleshoe-----

Texas Tech-----

Texas A&M-----

TCU-----

Colo. U. at Kansas LSU at Ga. Tech Hardin-Simmons at No. Tex.

Houston at Mississippi Hereford-----

USC at Iowa

Navy at Minnesota

Auburn at Kentucky

Maryland at N. C. St.

Purdue at Notre Dame

Ohio St. at UCLA Arkansas-----

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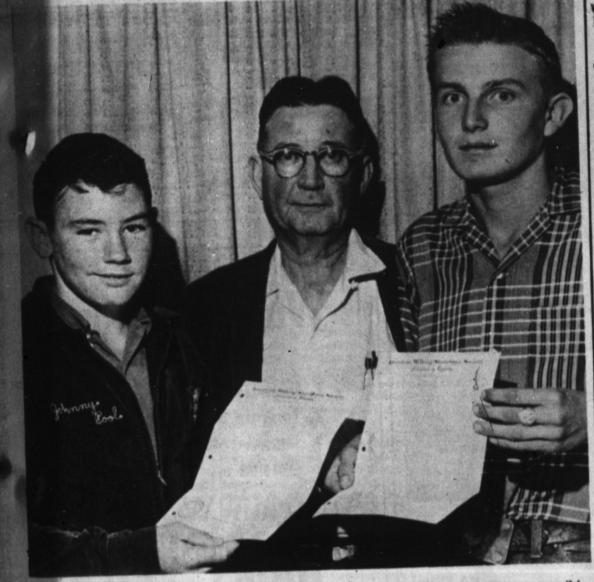


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of th Sept. the c pres presi retai ment Gu



TWO DEAF SMITH COUNTY youths selected to participate in a cattle raising program, are presented the registration papers on bred heifers each received. Receiving the papers are Johnny Pool, Future Farmers of America, and Earl Drager, Deaf Smith 4-H member, from Curtis Roach, manager of Hereford Grain. The company is sponsor-

ing the program. The youths are responsible for caring for the heifer and raising the calf to weaning time. The calf is then returned to Hereford Grain and the youths are to keep the heifers. Also participating in the program is Frank Ford Sr., who is raising the calves.

VISITS IN LUBBOCK

Christian College.

WEEKEND GUESTS

Judy Rowland of Hereford visited Sunday in Lubbock with

Barbara Pulliam who is enrolled as a freshman at Lubbock

(Staff Photo)

### Visits True

at 8 p. m. at the Walcott contact Mrs. Norman Minks or for a program presented Mrs. J. V. Perrin. Dan True of Amarillo. Mrs.

an for the evening. stated that "We are in ginning of another dry cycle and a mild winter, and the first frost will be Oct. 24." He weather he never leaves charge of the kitchen. without peanut butter and

Mrs. Elmo Hall gave the | weathercast. rer's report. A committee lected to help with class-parties. A committee was sted to study the finances. ge in the yearbook was giving the school childe program on Oct. 19 at ogram on "Physical Fit-

Monroe asked for volun-for adult leaders to help the community 4-H pro-

SPITAL PATIENT ur Bell of Hereford is a in the Veterans Hospi-Amarillo.

VISITS SISTER

S. A. Williams of Bula en visiting for several n Hereford with her sisrs. J. A. Roe.

MAKE ASPEN TOUR and Mrs. E. W. Young eturned to Hereford after a tour through New and Colorado viewing ens in their fall colors. visited were Durango, n, Ouray and Montrose rado, and the area around Taos, N. M.

HOSPITAL PATIENT Mrs. Rosie Fangman of Hereexas Hospital in Amarillo.

lartin Musquiz of Hereford is ent in Northwest Texas ital in Amarillo.





er

ys

Walcott P.T.O. met on Sept. gram. Anyone interested please

Refreshments of cake and ice Coleman was program cream were served to those at-Monroe and Loyd Smith.

freshments for the next meetunate experiences in se- and Bob Hammock will have berger of Hereford.

the minutes were read by meeting, and returned to Amaecretary, Mrs. Harold rillo in time for his 10 p.

Dan True flew to Walcott in his plane, the U-All-2, ate sup-

Mr. and Mrs. Robert Truesdale of Wichita, Kans., were weekend visitors in the home tending by Mesdames Bill of Mr. and Mrs. Marshall Spen-cer of Hereford.

Sandwiches will be the re- VISITS PARENTS David Wertenberger of Lamesed the safety of lightning ing. Mesdames John Ownes, a spent Sunday with his parnelectrical storms. Due to Bernie Northcutt, J. T. Tice ents, Mr. and Mrs. O. Werten-

Harold Close of Lubbock was Jim Monroe presided at per with Mr. and Mrs. Jim a Hereford visitor on Wednesusiness meeting at which Monroe, spoke at the P.T.O. day, Sept. 26.

Have you read the Classifieds?

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FOOD

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Page Nine

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KING SIZE

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ALCOA - 25' x 12"

RANCH STYLE 300 CAN

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SWEET INSTANT FOLGERS - 6 OZ.

DUNCAN HINES

APPLE & SPICE

BUTTERSCOTCH

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BOYS

GREEN STAMPS

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#### **Adams Presides At Toastmasters**

The Hereford Toastmasters Club met Tuesday, Sept. 25, at the Jim Hill Hotel with 16 members present. Dr. Milton C. Adams presided.

Bill Thompson opened the program with the invocation.

A. O. THOMPSON ABSTRACT CO. Mr. & Mrs. A. J. Schroeter,

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DR. MILTON C. ADAMS . International Director

Bill Penn used actual newpaper headlines for table, topics

and Kenneth Coker served as

Bruce Miller spoke on "Two People Who Have Influenced My Life"; Virgil Dodson talked on "Let's Keep Score"; and Dr. Adams' topic was "A Challenge", a practice speech that was given Thursday evening at the Thursday Night Club in Amarillo for its installation din-

Best speaker award was given to Dr. Adams, who was re-cently elected director of Toastmasters International, Region 3. Included in the area which he represents are parts of Louisiana and Missouri, as well as all of New Mexico, Co-lorado, Oklahoma, Kansas, Nebraska, Wyoming and Texas. He was cited by his home

club for his outstanding years of service and membership needed to qualify as a director of the International organiza-

## School Menu

MONDAY - Meat loaf, buttered potatoes, cole slaw, fruit cobbler, hot rolls, butter and

TUESDAY - Spaghetti and meat balls, buttered corn, celery and cheese stick, nutty. fruit cookies, hot rolls, butter and milk.

WEDNESDAY - Barbecue beef on bun, oven browned potatoes, tossed salad, chocolate surprise cake, butter and

THURSDAY - Sauerkraut and Vienna sausage, golden hominy, apple, carrot and cabbage salad, chiffon pie, hot rolls, butter and milk.

FRIDAY - Tuna salad, pinto beans, carrot sticks, sugar cookies, combread, butter and

Junior-Senior High MONDAY - Meat loaf, hot tamales, buttered potatoes, green beans, cole slaw, fruit cobbler, hot rolls, butter and

TUESDAY - Barbecue weiners, spaghetti and meat balls, English peas, buttered corn, stuffed celery, peanut butter cookies, hot rolls, butter and

oven browned potatoes, chocolate surprise cake, butter and tion headquarters in Amarillo.

THURSDAY - Beef and noodles, sauerkraut and Vienna sausage, golden hominy, blackeyed peas, apple, car-rot and cabbage salad, chiffon pie, hot rolls, butter and

FRIDAY - Spanish rice, tuna salad, pinto beans, buttered spinach, marinated salad, sugar cookies, cornbread, butter and milk.

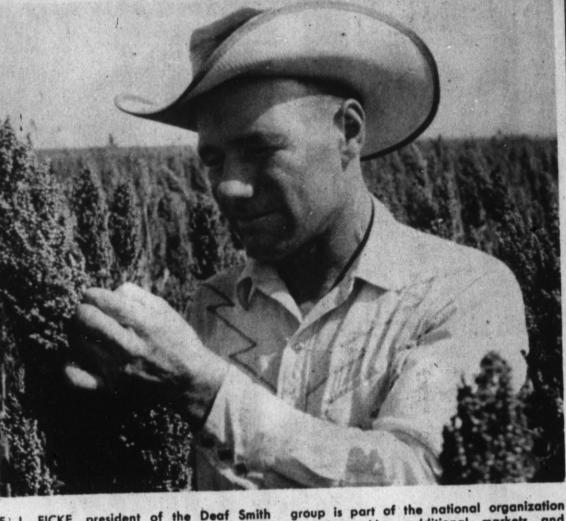
CARD OF THANKS We wish to take this means of thanking everyone for every expression of sympathy at the

death of our loved one.

IN BEAUTY SCHOOL Miss Barbara Monroe,

The family of J. E. Andrews

daughter of Mr. and Mrs. Roy Monroe and a 1962 graduate of Hereford High School, is enrolled in a beauty college at Abi-



F. L. EICKE, president of the Deaf Smith County Grain Sorghum Producers Association, looks at some of his own maize, which is about ready for harvest. Eicke is heading a county-wide drive for membership and participation in the organization. The local

that is seeking additional markets and duction and uses.

#### THROUGH MARKETS AND SERVICE

Deaf Smith County Grain Sorghum Producers Association, working with area officials, are planning an expanded program for the organization.

To acquaint elevator operators and community officers with results of unified plans in marketing the feed grains, a breakfast will be held at the Western Wheel Inn at 7 a.m. Tuesday, Oct. 2.

F. L. Eicke, president of the Deaf Smith County Grain Sor-WEDNESDAY - Sloppy Joe ghum Producers Association, burger, barbecue beef on bun, and other county officials relettuce, tomato, onion and cently participated in a directes, buttered, brocolli, ors and officers leadership and planning session at the organiza-

> Eicke reported that a vigorous program of domestic and foreign market development act ivities, as well as expanded efforts in research and member ship service for 1963, were outlined by directors and staff. The program, he said, promises to add to the economic value of grain sorghum in this and other High Plains counties when supported and implemented by local farmers through the associa-

Deaf Smith County with s reported 106,000 acres of grain sorghum yielding an average of 4,350 pounds per acre, cas expect an income of at least \$8,083,000 from the crop this

Eicke indicated that Deal Smith County grain sorghum producers' participation in the research market development and service program calls for an investment on their part of only about \$8,000, based on the Have you read the Classifieds? present proposed association budget, payable by members at handling research on grain sorghum pro-(GSPA Photo)

County's Grain Sorghum Group Outlines Program

Officers and members of the two pounds per thousand mar- er, is president of the area-wide commodity group. Deaf Smith County officers include: Eicke; Membership information programs and individual farmer Tommy Carnahan, vice presicontact will be underway during dent; Ed Duizk Jr., secretarythe next few weeks, following treaurer; and Curtis Roach, elevator director to the GSPA Tuesday's "kick-off" drive. Elbert Harp, Abernathy farm- board.

The Sunday Brand, Hereford, Texas, Sunday, Sept. 30, 1962 Have you read the Classifieds?

RECENT VISITORS Buddy Womack and Allen DRS. ADAMS & WYNN King, both of Plainview, were

recent visitors to Hereford. **OPTOMETRISTS** 

BUSINESS VISITOR Frank Sharp of Tulia was a recent business visitor to Here-

HEREFORD VISITOR Wayne Billington of Borger was a visitor in Hereford on

Thursday with friends.

Office Hours Mon. - Fri. 8:30-5:00 Saturdays 8:30 - 1:00

Dr. Milton C. Adams Dr. Dale H. Wynn EM 4-2255 335 Miles

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Also Available Nitrogen Inoculant — Alfalfa Sweet Clover, Seed Wheat, Oats, **Barley and Rye** 

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It's a great opportunity for any Southwestern Public Service Company customer living in a one or two family dwelling to try this modern way of cooking, and your dealer is so sure you'll like it that he is making the free wiring offer with builtin satisfaction guaranteed.

See your Reddy Kilowatt dealer this week, and tell him you want your new electric range installed - you can't lose!





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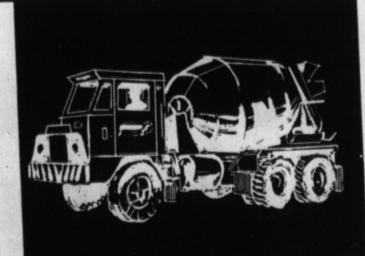
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pie and a white ribbon on her

Mr. and Mrs. LeRoy Brown

day night with the Howard En-

Linda Gruhlkey enrolled in

quets at the Oldham Coun-

SCHNEIDER, BERNET & HICKMAN, INC.

Established 1932

HEREFORD

Griffin Dollarhide, Manager Member: New York Stock Exchange

## County Steers Place High In Tri-State Fair Judging marillo Church of Christ, officiated. The infant died Saturday and Davy, Mr. and Mrs. Carroll Gruhlciated. The infant died Saturday and Davy, Mr. and Mrs. Billy Lee Johnson, Mr. and State Fair Judging

By Ann Beavers
Adrian and Oldham County Billie's grandmother, who was ga, and honored the Pinnells on were well represented at the Junior Steer Show at the Tri-State Fair in Amarillo last top grades.

Oldham County calves included: Kathy Garrison, on e prime; Ricky Gruhlkey, one Lions See Film choice; Mack Fortenberry, two choice; Bill Browning, two choice; Mike Horton, one good; Of Pro-Football Bill Browning, one good. By bid, a Lubbock packing firm paid \$26 per hundred for steers grading good, \$27.50 for choice and \$28 for prime.

Johnny Lewis left last Monday on a business trip to Floydada. On Friday, Donna and John joined him. They all returned home Sunday.

Mr. and Mrs. Claude Hammitt of Eastland and Mr. and Mrs. Yance Lytle of Amarillo were Sunday visitors of the Finchers.

Tom Tyler, Mrs. Dulcie Tyler, Joan and Colin Lane were in Lockney Sunday to visit with the Cleve Tyler family. Babe Wade of Friona visited

in the George Gruhlkey home recently. Mr. and Mrs. Sammy Rogers and son of Amarillo visited Mon-

Maupins. Mrs. Billie Johnson and her

Mr. and Mrs. R. L. Pinnell of Adrian were honored with a week. Premiums were paid for dinner party by their children on Sunday. The party was held at the home of their daughter,

Regular noon meeting, Wednesday, Sept. 26, of the Hereford Lions Club featured a colored film strip on Highlights of Pro-Football of 1961. Lion Albert Hudson and program chairman Virgil Justice had charge of the program.

Singing was led by Ben Gollehon accompanied at the piano by Miss Joy Story, club sweetheart, R. C. McGilvary led the Pledge of Allegiance and Don

Martin gave the invocation. Lion Tamer Pat Ferguson introduced the guests; Lion Bob Johnson of Alamo, Lion Harold Close of Lubbock, L. J. Hoffman and Joe Rogers, both of Hereford.

President Ed Skypala was the presiding officer for the meeting, announcing Dec. 13 as the date set for the annual Ladies Night and Christmas Party.

A new attendance program day with her parents, the Pat was announced and explained by Lion Dub Reeves.

mother, Mrs. C. C. LaGrone of Have you read the Classifieds?

their 25th wedding anniversary.

Those attending were Mrs. M. E. Wells, Mr. and Mrs. Jim Wells, Mrs. Jo Hysmith, Bruce and Harlan, all of Pampa; Mr. and Mrs. James Johnson Jr. and Janan of Dumas; Mr. and Mrs. Loyd Heaton and family, Mr. and Mrs. Percy Gruhlkey and John, Mr. and Mrs. Bud Heaton, all of Adrian; and their children, Mr. and Mrs. Edd Pinnell and children of Las Vegas, N. M.; Phillip and Linda Pinnell of Adrian

Graveside rites for Paula football game between Texas Jean Hatfield, 12 - week - old Tech and West Texas at Lubdaughter of Mr. and Mrs. Cecil bock last Saturday night.

Hatfield, were held at 2 p. m.

Monday at Memorial Park Cemetery in Amarillo. Gary Gerday from Morton, but left on man, minister of the East A- another trip Sunday.

attended a Friendship Night held by the Eastern Star in Amarillo with Mrs. Anderson, Mrs. Mary Wiseman and Mrs. Minnie Cook.

Jimmy Clark, son of Mr. and Mrs. Albert Glass, ran into a steel pole on the play grounds last Tuesday. He is all right now, although missing a few teeth.

Jess Fincher and Mr. and

Survivors include the parents, Mrs. Jim Session, Mr. and Mrs. three sisters, a brother and Cotten Johnson, Mr. and Mrs. guest Tuesday night of the J.

D. Andersons of Wildorado. She attended a Friendship of the Speed, Mr. and Mrs. Howard Engle, Mr. and Mrs. Earl Brown and Clinton Bob Lane, Mr. and Mrs. Joe mercial show calves on television last week. Midge Stroup and Leesa, Mrs. of Sacramento, Cal., spent Tues-

Mrs. Ted Hale attended

querque last week.

Nellie Davis, Dale Gruhlkey

New Mexico State Fair in Albu-

West Texas State College last Friday and started classes on Miss Martha Gruhlkey represented Oldham County in the Bake Queen contest during the Tri-State Fair last

and Jack Fincher attended the gles.

Monday. The Rev. and Mrs. Johnny Williams, former residents, week. She won blue ribbons have moved from Turkey on her sewing and her apple Cooper, near Lubbock.

# Rutherford

DOLLAR DAY SALE

EXQUISITE FORM

7 ONLY "SILF SKIN"

6.95 VALUE FOR

TIES

250 VALUES FOR

2.50 & 3.95

BUCK LOAFERS SIZES 5 to 9 - WIDTHS B-C-D

VALUE

FOR A GOOD SCHOOL SHOE DON'T MISS THIS BUY

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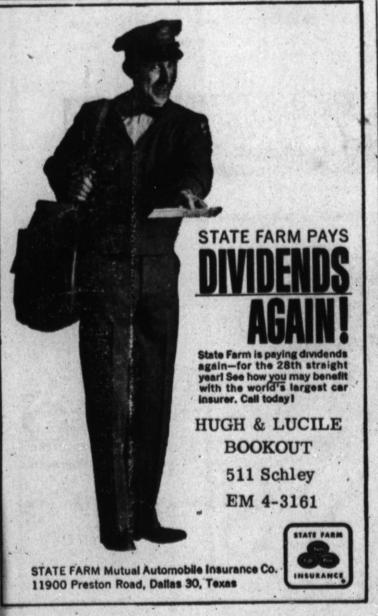
5.98 **VALUES FOR** 

GROUP MEN'S

.75 to 1.00 VALUES



D. E. SPOTLIGHT — Wallace Shelton works at Ben Franklin Store during his first year as a Distributive Education Student. A junior at Hereford High School, he is the son of Mr. and Mrs. Wallace Shelton of 106 George Street. On the job his duties include checking in and marking merchandise, and selling to customers. He explained his reason for taking D. E. by saying, "I would like to go into the retailing business and this is the best way to gain ex-(Staff Photo) perience in the field.



3.98 VALUE 52 x 70 4.98 VALUE

Nationally Advertised Reasoanble Prices Rutherford & Co.

ther who had lived in Hereford Frio Community on Jan. 3, 1927, besince 1927, died at 2 a. m. Mon- from Wellington and to 421 Star diday, Sept. 24, in Deaf Smith Street in Hereford on Oct. 8, County Hospital. He was 77.

Final rites were conducted at P10 a. m. Wednesday, Sept. 26, of the Frio Baptist Church. neral Home by the Rev. B. H. Henry and Owen Andrews, both Andrews, all of Hereford; Bon- dent; Stephen Hoffman, secre- show just prior to the Tri-State in Rose Chapel of Gililland Fu-Baldwin, pastor of the Frio Baptist Church.

Burial was in West Park Cemetery in Hereford. Mr. Andrews, a resident of Andrews, all, of Hereford; two rillo. 421 Star Street, was born July 2, 1885, in Navarro County, Texas. He was married to Miss Bernice Love Benson on Nov.

10, 1907, at Bowie. Mrs. Andrews preceded him in death on Dec. 13, 1961.

#### Former Resident Dies In Lubbock

Mrs. Mark Hanna, a former resident of Hereford for 19 years, was buried Saturday. Sept. 22, in the Lubbock City Cemetery Funeral services were held for her at the First Baptist Church in Lubbock with the Rev. J. Ralph Grant, officiating, on Sept. 22.

She died from complications of a broken hip, suffered in a fall on Sept. 11.

Mr. and Mrs. Hanna moved to Lubbock in 1946. While in Hereford they were owners and operators of Hanna and Hanna studio.

She was a member of the First Baptist Church in Lubbock. Mrs. Hanna was born Oct. 10, 1883, in Bartlett, Tex. She moved to Lockney with her family when she was 18 years old.

She married Mark Hanna in ockney on Feb. 16, 1903. They moved to Hereford in 1903 but moved away after a short time, returning to Hereford again in 1927.

Survivors include her husband, Mark Hanna, of 1906 Main Street, Lubbock; three daughters, Mrs. Frank Jeanes of Fort Worth; Mrs. Roger Corbett of Los Alamos, N. M., a former resident of Hereford; and Mrs. Edward Allen of Lubbock; one sister, Mrs. Dell Fowler of Plainview; 9 grandchildren; and 16 great-grand-

Grandsons serving as pallbearers included Ben H. Jeanes and Bob Jeanes, both of Fort Worth; Roger Corbett and Tim Corbett of Los Alamos, N. M. Jim Corbett of Shreveport, La.; and Ted Thornhill of Fort Knox, Ky.

#### Look Who's New!

Mr. and Mrs. Miguel Castro are the parents of a boy, Ernesto Alonzo, born Sept. 22 at 2:07 a. m. He weighed 8 pounds and ? ounces.

**CALIFORNIA VISITORS** Mrs. Florence Miller and granddaughter, Laurie Ann Miller of Santa Monica, Calif., are visiting her sister, Mrs. Mabel Wagner; a nephew, Leser Wagner and family; and ousins, Mrs. Hazel Sparks and Bill Hacker, all of Hereford.

ATTEND SERVICES

Mr. and Mrs. W. Q. Duggan, Villis Duggan, and Mr. and Mrs. Leroy Suttle, all of Here-ord, attended funeral services or Mrs. Duggan's father, E. F. White, in Brownwood on Monlay, Sept. 24, at 2 p. m. They returned to their homes in Hereford on Tuesday. Mr. White was the grandfather of Mrs. Suttle and Willis Duggan.

VISITS PARENTS

Glen Nelson Jr. spent the weekend in Hereford visiting his parents, Mr. and Mrs. Glen Nelson Sr., 511 Avenue J. He is i freshman student at West Texas State College in Canyon.

SPENDS WEEKEND Debbie Ferguson, student at West Texas State College in Canyon, spent the weekend with ier parents, the Rev. and Mrs. John Ferguson of Hereford.

400 NEEDLE

SEAMLESS

NYLONS

**New Fall Shades** 

Size 81/2 to 11



C J. E. Andrews, retired farm- The couple had moved to the

Mrs. Ralph Hart of Clovis, N. rell of Orange, Calif.; 12 grand-children; and 12 great-grand-

children. Tommy Sparkman, Mrs. Mari- They in turn installed the fol- county Junior Leaders Council. Mr. Andrews was a member lyn Johnston, Mrs. Frances Zet- lowing officers for the coming zsche, Darlene Sparkman, Doris Jean Andrews and Veradelle of Hereford; four daughters, nie Sparkman, a student at tary-treasurer; Tommy Betzen, Fair. Mrs. T. L. Sparkman Jr., Mrs. Abilene; Mrs. Patsy Findley Glen Polan, song leaders; Ke- club are Mike Engler, Neil Mc-Hardin-Simmons University in Elsie Jones and Miss Alma and Jerry King, both of Ama- vin McAndrews, Leon Kreuger Andrews, and Wayne Polan,

#### Dawn 4-H Club **Installs Leaders**

year: Jack Thomas, president; Gary Richardson, vice presi- club sponsoring a vegetable reporter; Ted Richardson and and Dion Miller, project com-

lish, yearbook committee.

The Dawn Boy's 4-H Club held Earl Plank outlined the proits regular meeting Monday, gram for the coming year. The Sept. 24. Mrs. H. H. Miller in-Grandchildren surviving are stalled Dick Plank and Jon ness. Mrs. Plank also invited Clark, Glen and Joe Andrews, David Miller as junior leaders. eligible members to join the County Agent J. W. Thomas spoke on the possibility of the

> New members joining the Others present were Mrs. J. their parents.

mittee; Douglas May, Steve Mc-Andrews and Robert Galley, recreation committee; and Ro-Ted Richardson, Melvin May, Ariz., a former resident bert Richardson and Paul Eng- and Clarence Betzen. Refreshments were served by the Hoff- ford with his daughter, Mrs.

> OHIO VISITOR Francis Ducat of Ohio is visit- RECENT VISITORS ing in the home of his friends, Mr. and Mrs. O. Wertenberger, 513 Avenue J, Hereford.

WEEKEND VISITORS Erin and Gary Wertenberger, sons of Mr. and Mrs. O. Wertenberger, 513 Avenue J. Hereford, West Texas State College Canyon, spent the weekend with

The Sunday Brand, Hereford, Texas, Sunday, Sept. 30, 1962 Dennis Barnard of Tucson, Ariz., a former resident of Hereford, is visiting in Here-

MEN'S SHORTS BROADCLOTH 2 FOR \$1

ANKLETS MEN'S S-T-R-E-T-C-H 2 pr. \$1

Boy's Cushion innersoles with arch

TENNIS SHOES

SPORT - SHIRTS

OXFORDS Boy's 8 1/2 to 3 School

GYM SOCKS BOY'S, WHITE

LARGE - SELECTION MEN'S FAMOUS

H-BAR C WESTERN SHIRTS

MEN'S WORK SHOES RUFFOUT

Boy's Long Sleeve Plaid

VALUES TO 6.95

4 yos. \$1

4 FOR \$1

4.98 EA.

5.95 EA

Hilton Higgins, and other friends and relatives.

Recent visitors in the home of their parents, Mr. and Mrs. Loy T. White of Hereford, were Mrs. Jack Reeves and children, Dennis and Deann, of Lubbock; Mr. and Mrs. H. D. White and children, Coleen, Mark and Janice, of Amarillo; and a who are students at friend, Mrs. Bernadette Acker in of Nazareth.

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with leather

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Boys Sizes 8 1/2 to

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it fits either sex and manufactures nothing but laughter!

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