

## AROUND A TOWN

Sights and Faces Seen



Teach a woman to fish and she'll beat you every time. Jake Boydston, a very good fisherman in his own right, says that the title in his family has definitely gone over to Mrs. Boydston, pictured above with four fish, weighing a total of more than 12 pounds, which she caught in the Tierra Blanca last week. The biggest fish on the string weighed a little more than five pounds.

But Joe Bishop is still claiming the title of Hereford's top fisherman with a six and one-half pound bass—and the record stands, until Mrs. Boydston or some other angler can hang up a better one.

Jeanne Williams Dowell (Mrs. Bartley Dowell) has taken on (Continued on Page 10)

### New Officials Chosen By Hereford Lions

The Hereford Lions Club elected officers at the regular luncheon meeting held yesterday at the Christian Church. Officers who will head the Lions for the coming year are Jimmie Gillentine, president; A. O. Thompson, 1st. vice-president; Chas. Hardwick, 2nd. vice-president; R. C. McGilvary, secretary-treasurer; M. L. Boyd, lion tamer and Jim Lipscomb, tall twister. Two new members, Jesse Stanford and Jim Robinson, were elected to the board of directors. The new officers will be installed at the last meeting of the month on June 30.

## Camp and Hospital Service Council Organized In Meeting Yesterday

### Replacement Job Up To Employers

Occupational deferments for men 18 to 25 years of age now engaged in work in war industries will be wiped out under a new plan, which went into effect Tuesday, according to the local selective service board. Under the new plan, employers must work out a replacement schedule for these men and the schedules will be checked by the state selective service director of the state in which the war plant is located. Upon approval by the state director men will be forwarded for service by their local boards as they are replaced in their civilian jobs. The responsibility for replacement is placed squarely up to employers under the new system, which thus far will mainly effect men in the 18 to 25 age group. Thus far only men engaged in war plant occupations are affected and the local board has only a few such men registered here. The new order does not change current rules on agricultural deferments.

**Hospital Notes**  
Mrs. Aubrey Bell — Maternity, girl June 13.  
Joseph Wright — Injury June 12.  
Mr. O. Ferrel Jones — Medical June 10.  
Leland Wombie — Medical June 16.  
Mr. Lavern Garrett — Medical June 15.  
Mr. O. E. Sherman — Improving.  
Mrs. Ernest Hardman — Improving.  
Mrs. W. A. Dobbins — Medical June 16.  
Mrs. Jess Carter — Medical June 16.  
Mrs. G. W. Griffith — Maternity, boy June 14.

### Worley Opens Own Repair Shop Here

Noel Worley, for three years foreman at the International Harvester Company shop in Hereford, has opened his own machine repair business at the Packard Milling Company, where new equipment has been added to the machine shop fixtures already there. Mr. Worley will do automobile, tractor, truck and irrigation engine repairs and invites the public to give him a try on any work of this type.

Acting through the camp and hospital service of the American Red Cross, Hereford clubs, churches and other organized groups will have an opportunity to provide comforts and services for men and women in our armed services, according to an outline of the program as presented by Red Cross field representatives at a meeting of the service council yesterday afternoon. Clubs and other groups can contribute articles needed in hospitals and day rooms at Army camps in the 16 county area which comprises the North Plains Council, it was explained by the Red Cross representatives, Joe Moran of Amarillo and Mrs. Katherine S. Lyons of St. Louis, who pointed out that the Red Cross serves as a clearing house to find out specific needs in the various camps and to see that articles are sent where they are needed. The services and needed articles will be provided by local organizations, whose representatives will have another meeting Monday, June 28, at 4 o'clock. Cecil Guseman will represent the Hereford organization on the North Plains Council for Camp and Hospital Service, which will determine matters of policy for the entire district. (Continued on page 10)

### Hereford Firms And Civic Organizations Raise Cigarette Fund

Aiming at collection of \$500 to pay for cigarettes to be sent to servicemen overseas duty, Hereford businesses and civic organizations, together with individual citizens, have already collected more than \$200 in the first day of active canvassing. Collection is being handled by the Lions Club, and sponsors are confident of success for the drive which will send 10,000 packages of cigarettes, together with a 1,000 package "bonus" from the manufacturers to overseas military units. Under the plan of the tobacco manufacturers, cigarettes are being sold to civic and fraternal organizations for approximately 4-1-2¢ per pack and will be shipped, together with the name and address of the club which sent them, to any overseas armed force unit which the donor may choose. Boxes will be available wherever cigarettes are sold and individuals wishing to contribute may leave donations there.

### More Farm Supplies Released for Retail Trade Channels

More items were added this week to the list of supplies which manufacturers have been ordered to get into farm trade channels, it was announced this week by the Texas USDA War Board. Under an emergency program which has already gone into effect, the War Production Board has asked manufacturers and distributors to get into retail channels without delay adequate quantities of approximately 66 items most needed by farmers. Later, a program to meet long-range needs will replace the emergency program and 78 items will be available, making 144 with high priority rating. In addition to items listed in last week's Brand, the new list will include axes, bit braces, blower and forges, bolts and nuts, hacksaw blades and frames, jacks for farm tractors, mule shoes, horse shoe nails, pump rods and couplings. Explaining operation of the program, the war board announcement states that priority regulations provide that whenever a farmer orders any of these farm supplies from a dealer who has them in stock, he will sign a certificate specifying his needs. A certificate, which entitles purchase up to \$25 of any of the items on the list, may be furnished by the dealer or written out by the farmer. Certificates which exceed the \$25 limitation must be approved by local county farm rationing committees before purchase may be made.

### Former Resident Is Seriously Injured In Fall

Mrs. J. H. Wilson, formerly of Hereford and now of Amarillo, was seriously injured in a fall at her home Saturday afternoon. Hurrying to answer the telephone, Mrs. Wilson slipped on highly polished floors and broke her right hip. She was taken to the hospital and reports yesterday indicate that her condition is critical. Mrs. Wilson who is 79 years old, moved to Amarillo from Hereford about four years ago. Her son, Bob Wilson, left for Amarillo immediately upon receiving word of the accident and has remained at his mother's bedside.

## First Load of Wheat Reaches Hereford Elevators Yesterday

### Potato Growers Application for Local Dehydration Plant on Way to Capital

### Apply by Mail For Renewal of "A" Gas Books

Because "A" gas ration books expire July 21, "A" ration holders will start registration soon after June 22 for their new books, an OPA announcement stated this week, adding that farmers and others living at a distance from their local War Price and Rationing boards may renew the books by mail. Soon after June 22 application forms will be made available at service stations, and if motorists pick up the application forms and mail them in promptly to the local board the board will have time to process the books and mail them back before the July 21 expiration date. This mail renewal plan also includes renewal of the basic "D" motorcycle rations. Steps to follow in the registration are: (1) As soon as possible after June 22 pick up application forms at service stations; (2) fill out forms according to instructions and mail them back immediately to the boards. Accompanying these forms should be the back cover of the present "A" or "D" book, properly filled out, and the current tire inspection record, showing that proper inspections have been made. New applications should show serial number of tires now on a car and if there has been any change since last tire inspection, a note of explanation and evidence of purchase should accompany the application form. Stations where applications will be available in this county are Dawn Independent Oil Co., Dawn, and Sowell's Service Station, W. J. Smith Guilt Service Station, Phillips 36 Service Station, Thompson Service Station, Pitman Service Station, Olson (Continued on Page 10)

The application of Hereford Potato Growers Association to build a dehydration plant in Hereford has been approved by the regional office of the USDA Food Distribution Administration and the application sent to Washington for consideration. This news was contained in a letter to the potato growers from L. J. Cappelman, regional administrator of the Food Distribution Administration, who wrote that the regional office has urged that Washington give an immediate review to the application and if at all possible give the plant the approval already granted by the Dallas office. "In the event of approval," Mr. Cappelman writes, "We have requested that they grant the highest possible priority rating so that construction may start immediately." Though approval by the regional office does not mean that the location of a dehydration plant here is certain, it does bring closer to realization the plan of the potato growers, who have been working for a dehydration plant for the past year. Though Hereford was approved (Continued on Page 10)

### Aiken Attends Summer Pastor's School at SMU

Rev. James Aiken, Jr., of the Presbyterian Church left Monday for Dallas where he will attend the two week session of the Texas Pastor's School at Southern Methodist University. Leading pastors and theologians of several different denominations will teach courses at the summer school, which is attended by ministers from throughout the state. Mrs. Aiken and daughters will visit with relatives in Palmer, while Mr. Aiken attends the study course. They were accompanied on their trip by Harold R. Close, who is visiting friends in Wichita Falls, and by Miss Rachel Ireland, who is visiting relatives in Dallas.

Hot, dry weather speeded the maturing of the 1943 wheat crop in the Hereford territory this week, but grain men agree that unusual weather conditions this season will make the harvest "spotty" throughout the area. Considerable wheat will start rolling to the elevators by next week, but much of the wheat acreage will not be ready to harvest until the first of July, grain dealers believe. L. C. Moore, who lives 20 miles northeast of Hereford, delivered the first load of the 1943 crop to the Fraser Grain Company yesterday afternoon. The wheat tested 56, but Moore did not make an estimate on a probable average yield, pointing out that he had started harvest on only a small part of a field. Price of wheat in Hereford is \$1.19 and the government loan is \$1.18, making the price the best in years and which will make up in some measure for what farmers and grain men agree will be a short crop; though yields are expected to be higher than was anticipated earlier in the season. About 190,000 of the 300,000 acres seeded will be harvested in Deaf Smith County. Though storage will not be the serious problem it was with the bumper crop of 1942, a shortage of freight cars may slow down movement of the crop. A Santa Fe Railroad report this week stated that "surplus equipment formerly allotted to handle the wheat rush simply does not exist this year and the 1943 crop must remain in local storage until its movement to terminals or mills becomes a wartime necessity." (Continued on Page 10)

### New Auto Use Stamps On Sale

Postmaster J. R. Lipscomb announced this week that auto use stamps in the denomination of \$5 were placed on sale in all postoffices and offices of collectors of internal revenue on Thursday, June 10. The stamps must be purchased on or before July 1, 1943, to evidence payment of the auto use tax for the fiscal year which starts July 1. The stamps will be serially numbered, will be gummed on the face and will have blanks on the back for entry of make, model, serial number and state license number of the vehicle. To guard against loss, it has been suggested that the car owner should dampen the windshield rather than the adhesive side of the stamp when affixing the new tag. Motor vehicle owners should also make a record of the serial number which appears on the use tax stamp in the event the stamp should be lost. The stamps are on sale for cash only and the post office will not conduct any mail order business; stamps must be purchased by every owner of a motor vehicle which is used upon the highways, and failure to display the new stamp after July 1, 1943 will subject the vehicle owner to severe penalties.

## Here's New Tax

### ... AS IT AFFECTS YOU

Officially the American taxpayer goes on a pay-as-you-go basis on July 1, but actually there are several steps and a good deal of time involved before taxes go on a current basis. In the first place, the new income tax law does not relieve taxpayers of the payment of their June 15 income tax installment. Everyone paying income tax on the installment plan must meet this one. Beginning July 1, wage and salary earners will have 20 percent of their weekly pay withheld (after credits: \$12 if single, \$24 if married, \$6 for each dependent). On Sept. 15, a tax return estimating the 1943 income will be filed by those with wages exceeding \$2,700 if single, \$3,500 if married, or having income other than wages. The taxpayer will deduct from the tax as shown, the March and June payments and estimated amounts to be withheld to Dec. 31. Balance, if any, due in two parts, Sept. 15 and Dec. 15. The regular return on '43 income will be prepared March 15, 1944. Exact taxes due must be paid then, or if a credit is shown, application for a refund may be filed. Uncle Sam cancels \$50 if '42 tax is less than that and allows \$50 credit if tax is between \$50 and \$66.67, taxpayer paying 1-4 of the difference. The government cancels 3-4 of '42 or '43 tax (whichever is smaller) for all others. The other 25 percent of this tax is due in two equal installments on March 15, 1944 and March 15, 1945. Special arrangements are made for members of the Army and Navy. Following completion of these steps the individual is on a current basis instead of paying tax on the previous year's wages. He will, however, file annual estimated returns each March 15 for the current year. Following is a table to show payroll deductions under the new 20 percent pay-as-you-go plan which will go into effect July 1.

Range of Weekly Pay	Single Person	Married, No Dependents	Married, 2 Depend.
\$ 10 to \$ 14.99	1.10	—	—
\$ 15 to \$ 19.99	1.10	.20	.20
\$ 20 to \$ 24.99	2.10	.20	.30
\$ 25 to \$ 29.99	3.10	.70	.50
\$ 30 to \$ 39.99	4.60	2.20	.70
\$ 40 to \$ 49.99	6.60	4.20	1.60
\$ 50 to \$ 59.99	8.60	6.20	3.50
\$ 60 to \$ 69.99	10.60	8.20	5.90
\$ 70 to \$ 79.99	12.60	10.20	7.80
\$ 80 to \$ 89.99	14.60	12.20	9.80
\$ 90 to \$ 99.99	16.60	14.20	11.80
\$100 to \$109.99	18.60	16.20	13.80
\$110 to \$119.99	20.60	18.20	15.80
\$120 to \$129.99	22.60	20.20	17.80
\$130 to \$139.99	24.60	22.20	19.80
\$140 to \$149.99	26.60	24.20	21.80
\$150 to \$159.99	28.60	26.20	23.80
\$160 to \$169.99	30.60	28.20	25.80
\$170 to \$179.99	32.60	30.20	27.80
\$180 to \$189.99	34.60	32.20	29.80
\$190 to \$199.99	36.60	34.20	31.80

### Figure it Out Yourself! Are These Things Worth Larger Bond Purchases?



Figure it out yourself! Just what are these "Four Freedoms" worth to you, Mr. Mrs., and Miss Citizen of Deaf Smith County? To get down to cases, are these freedoms worth the increase in war bond purchases which we are being asked to make. But maybe "Four Freedoms" is a big and generous term. Perhaps it means more, broken down into the small everyday and Sunday freedoms. For instance, just ask yourself, is it worth an increase of, say \$2 a week in your bond buying, to know that for the next several years you and your family are going to be able to sit in church on Sunday morning and watch the sun do its tricks with stained-glass windows. And would it be worth a dollar apiece to every member of your family to be able to keep on doing such things as:



for because he didn't do what you thought he was going to do. 2. Taking the family (maybe unwillingly) on a picnic to Buffalo Lake and finding that you had a surprisingly good time, despite the dust, the ants in the lunch box, etc. 3. Finding many things wrong with the climate, economics and social life of Deaf Smith County, but getting good and sore if an outsider mentions them. 4. Loaning your lawn mower to your neighbor and having to request its return. 5. Celebrating on your wedding anniversary. (Surprising thing but you and "Mama" still make a pretty good looking couple on the dance floor.) 6. Trying to hold on to the paper while the kids hang over your shoulder to find out what happened to "Lil Abner" today. 7. Making the final payment on the car while it is still fairly



new. 8. Sounding off in protest against the philosophies of an industrialist or a labor boss—or your father-in-law. 9. Parking the car on Main on Saturday night and just watching the people go by. 10. Settling the world's problems over your morning coffee at the drug store or cafe. 11. Watching the children getting their high school diplomas and thinking that your child couldn't be more outstanding in that group of capped and gowned figures if he had on red pajamas. 12. Spending a quiet evening at home with a new detective story. 13. Going through the picture album and getting a laugh out of those out-of-date dresses—and a little catch in the throat at some of the old snapshots.



14. Trying to explain to Johnny why he shouldn't have the family car for that all-important date. 15. Getting caught up early with your work and taking off to the creek for a little fishing, which will provide more food for conversation than food for the family. —It all adds up that EXTRA investment in war bonds, the early end those farewell scenes as the best of our youth marches off to protect these things we've been talking about. Thus far in June these freedoms have been worth \$10,106.25 to you, Mr., Mrs. and Miss Citizen of Deaf Smith County. We believe it's going to be worth the quota, \$31,500—and a lot more—as you increase your bond purchases in proportion to these freedoms which you want to enjoy in the years to come.

U. S. Treasury Dept.



# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"  
HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30  
SETH B. HOLMAN, Publisher  
HEMME GILBERTINE, Editor  
MARY KATE BROTHERTON, News Editor

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### NOTICE TO PUBLIC

Any anonymous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

## Do You Remember?

JUNE 19, 1903.

The modern girl's education is incomplete unless she has learned to sew; to cook; to mend; to be gentle, to dress neatly, to keep a secret, to avoid idleness, to be self-reliant, to darn stockings, to respect old age, to make good bread, to keep a house tidy, to make a home happy, to control her temper, to be above gossiping, to take care of the sick, to take care of the baby, to take plenty of exercise, to read the very best of books, to keep clear of trashy literature, to be light-hearted and fleet footed.

On Thursday, June 11, at Belton, Tex., occurred one of the most fashionable social events of the season, the occasion being the marriage of Mr. G. A. F. Parker, president of the Smith Walker and Co. banking institution at Hereford, and Miss Mary Louis Wilson, daughter of Capt. and Mrs. W. L. Wilson of Belton. The bride is well known to our people, having been, during the

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Recommended to do just two things: relieve constipation and gas on the stomach.  
This successful prescription is now put up under the name of ADLERIKA. Get a bottle of Adlerika next time you stop at your druggist's and see for yourself how quickly gas is relieved and gentle but thorough bowel action follows. Good for old and young.  
Get Adlerika from your druggist today.  
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## Announcement

I have recently leased the repair shops at the Packard Mill and after adding quite a bit of additional equipment, I believe that I can give you a  
**First Class Repair Job**  
on your  
**TRACTOR . . . TRUCK . . . AUTOMOBILE**  
or **IRRIGATION ENGINE!**

Many of you already know me and the type work which I have done for the past three years as shop foreman for the International Harvester Shops in Hereford.  
When you have a job, I will appreciate your consideration — and will try to show my appreciation by giving you the best job I know how.  
—NOEL WORLEY.

## NOEL'S REPAIR SHOP

### Folks in Uniform



"This one's for waking light sleepers."

### Daniel News

MRS. W. R. MOORE

The wheat in this community is needing rain very much because of the grain maturing. There has been quite a lot of feed planted in the past two weeks and it needs rain.

Mr. and Mrs. Alum Chilton have returned to their home in Calif., after a two weeks visit with Mrs. Chilton's parents, Mr. and Mrs. F. E. Finney.

Miss Neta Jo Moore visited in the R. E. Curtisinger home Sunday.

Several of the children of this community attended the Baptist encampment this past week. Those that went were Johnnie Lee McBroom, Neta Jo, Harold Dean and Joyce Moore, Carolyn Myers and Mary Jo Tomlinson.

John Bolling called in the J. T. McClain home Friday.

Mrs. F. E. Finney visited in Plainview last Saturday night.

Mrs. R. E. Curtisinger visited with friends in Hereford Friday.

Mrs. F. E. Finney and Mrs. E. W. Shugart made a business trip to Canyon Monday.

Miss Pauline Moore, Pvt. Paul Myer, Pvt. Rue Wells from Amarillo and Miss Viola Dooley from Canyon visited in the W. R. Moore home Thursday evening.

Mrs. Charles Keesling and Mrs. E. W. Shugart visited in the Finney home Friday.

Mrs. W. R. Moore and children made a business trip to Canyon Saturday.

Harold Dean Moore had a slight accident last Thursday when he was riding a Shetland pony and the pony ran into the fence and cut Harold's leg just above the ankle. Five stitches were taken to sew up the cut and Harold Dean is recovering rapidly.

Mr. and Mrs. B. F. Tomlinson and children made a business trip to Amarillo Saturday.

Miss Oma Lee McGuay visited in the J. T. McClain home Saturday evening.

### Palo Duro News

BY ETHEL ALLRED

The revival meeting closed last Sunday, June 6, at the Palo Duro Baptist Church with three conversions and eight memberships. Even though the revival has ended the good that was done during the two weeks will continue to go on.

A large crowd of relatives and friends attended the funeral of George Walton of Wildorado who passed away Saturday, June 5, in Amarillo at the Central Presbyterian church. Citizens of this community extend their sympathy to relatives and friends of Mr. Walton.

Mr. and Mrs. J. C. Allred and Ethel made a business trip to Amarillo Monday.

Mr. and Mrs. Jim O. Jenkins made a business trip to Amarillo Tuesday.

### Grease Monkeyess



Inside a fuselage, one of the 3000 learners at Pennsylvania State School of Aeronautics' Air Service Command School investigates the mysteries of plane repair. The Air Service Command Schools—where they learn by doing—are the nation's answer to immediate need of workers to service and maintain our thousands of planes.

trip to Hereford Saturday. Several visitors attended services at the Palo Duro Baptist Church Sunday. Visitors are always welcome at our church.

### LEGAL NOTICE

THE STATE OF TEXAS  
To: Jeff Dallas Hughes, Greeting:

You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 19th day of July, A. D. 1943, at or before 10 o'clock A. M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas. Said plaintiff's petition was filed on the 1st day of June, 1943. The file number of said suit being No. 2622. The names of the parties in said suit are: Effie Marguerette Hughes as Plaintiff, and Jeff Dallas Hughes as Defendant.

The nature of said suit being substantially as follows, to-wit: suit for divorce, plaintiff-alleg-

Joe Allred and Charles Houseman ate dinner with Mr. and Mrs. J. C. Allred Thursday.

O. G. Smith made a business trip to Hereford Saturday.

R. E. Oliver made a business trip to Amarillo Saturday.

Miss Frances Campbell, who has spent a three week vacation with her parents, Mr. and Mrs. R. L. Campbell and other friends has returned to her work in Kansas City, Mo.

Every one is glad to see Mrs. A. R. Norman up and around again. She has been ill for several weeks.

Mr. and Mrs. R. E. Curtisinger and family made a business

### When Legs Ache and Feet Burn

Don't lie down to it—help yourself by briskly rubbing feet, ankles and legs night and morning with Moore's Emerald Oil. This powerful penetrating medicated oil speeds up circulation and counter-irritation sends fresh new blood to the parts easing pain and soreness—helping limber up stiffness.  
All good druggists sell Moore's Emerald Oil—economical—satisfaction guaranteed.  
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ing they were married May 8th, 1910 and defendant abandoned her in January, 1936 and that such abandonment has continued for more than three years, that they have no children under sixteen years of age, and no property; that plaintiff has been a resident of Deaf Smith County, Texas, more than one year and does not know the place of residence of the defendant. Plaintiff prays for a divorce.  
Issued this the 1st day of June, 1943.  
Given under my hand and seal  
of said Court, at office in Hereford, Texas, this the 1st day of June A. D. 1943.  
R. L. THOMPSON,  
Clerk, District Court,  
Deaf Smith County Texas,  
by Lilye London, Deputy 22-4to  
**MASONIC BULLETIN**  
Hereford Lodge 849  
Held in each month. School of instruction each Thursday night.  
Sylvester Slagle, W. M.  
E. L. Brady, Secy.

"BUTTERKIST"  
**THERE'S VITALITY IN OUR Enriched Bread**  
Always Fresh . . . Sliced!  
At your Favorite Grocery Store . . . or at  
**The Hereford Bakery**  
BOYD KNOX

## Ranch Sale

Saturday, June 19th  
Starts at 10 A. M. — Free Lunch  
LOCATION: 8 Miles South, 3 East of Dimmitt . . . 13 Miles North of Spring Lake, 3 East . . . or 3 East of Cleo School House  
**60 Head of Registered Herefords**  
**55 Head of Quality Hereford Heifers**  
**IMPLEMENTS, HORSES, FEED . . . and 400 CHICKENS!**  
Terms, Cash! No articles to be removed until settled for.  
**J. H. WAGLEY, Owner**  
Don Estes & R. E. Mayse, Auct. Ester Noble, Clerk

## Personal Bookkeeping

Is Easier When You Pay Your Bills BY CHECK!

There never has been a time when accurate personal bookkeeping is as important as it is today. Records and proof of payment are essential to accurate tax paying and the proper conduct of each individual's day to day business transactions.

When you pay by check you have legal proof of payment as well as safety and convenience. Your check book acts as a budget, showing each deposit and transaction. Enjoy the many advantages of paying by check.

Buy All the War Bonds You Can As Often As You Can

## The First State Bank

MEMBER F. D. I. C.





# SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

## Jeane Williams and Bartley Dowell Are Married Here Friday Evening

Miss Jeane Williams and Bartley Dowell were married Friday evening in rites solemnized at the home of the bride's parents, Mr. and Mrs. W. A. Dobbins, Rev. Marvin Boyd, pastor of the Methodist Church, performed the ceremony.

The couple was unattended and the vows were read as they stood before an improvised altar fashioned of roses, blue delphinium and baby's breath, in the presence of friends and relatives.

The bride wore a rose colored suit-type dress with blue and white accessories. She wore a corsage of pink carnations.

After the ceremony the couple

left for a short wedding trip, after which they will be at home in Hereford.

Mrs. Dowell is a 1943 graduate of Hereford High School and she served as drum major of the Hereford High School band last year.

Mr. Dowell is also a graduate of Hereford High School and at present is employed at the Hereford Lumber Company. He is the son of Mr. and Mrs. R. L. Dowell.

Out-of-town guests at the wedding included the bride's sister, Mrs. F. W. Hamilton and children of Waco, and Mrs. A. L. Fungio of Borger.

### NEWLYWEDS RETURN FROM TRIP, ARE ENTERTAINED HERE

Mr. and Mrs. Harold Pettyjohn returned Monday from a short wedding trip to Arizona and were entertained informally at a supper party given by her grandmother, Mrs. Joe Bodkin.

In keeping with the bridal theme a tiered wedding cake topped by a miniature bride and groom, centered the table. Other table decorations were sweet peas and roses.

Relatives present included Mr. and Mrs. Louie Olson and son George L. Ole Larson, Inman Larson, Mr. and Mrs. Otto Olson and son Lloyd and the honorees.

After the supper the honorees were entertained at the club house. Besides those from Hereford out-of-town guests included Misses Dolores Bishop, Myrtle Fox, Euna Byars, Clydene Foster and Mary Lee Byars.

### GUESTS PLAY WITH BRIDGE CLUB MEMBERS

Two tables of guests played with club members Tuesday afternoon when Mrs. W. J. Stanford was hostess at her home for the Tuesday Afternoon Bridge Club.

White regal lilies were combined with dark blue delphinium to furnish attractive decorations for the party. High score awards went to Mrs. George V. Stambaugh for the guests, and to Mrs. Glenn Snyder, club member.

## Two Recent Brides



Mrs. Harold Pettyjohn, the former Miss Christine Olson, and her cousin, Mrs. George W. Duncan, the former Miss Nancy Olson, who are both recent brides. Both girls graduated in May 1942 from Hereford High School, both attended business schools and their engagements and recent marriages were announced at the same party. Mrs. Pettyjohn is the daughter of Mr. and Mrs. Otto Olson and she will continue her work in Amarillo while her husband is located at the Advanced Flying School, at Napier Field, Dothan, Alabama. Mrs. Duncan, the daughter of Mr. and Mrs. Louie Olson, is with her husband, Sgt. Duncan, at Kearney, Neb., where he is stationed with the Army Air Corps.

Making up the two tables of guests were Mesdames W. A. Teter, J. T. Bell of Oklahoma City, Henry Benson, Ernest Medkief, Lee Benefield, Troy Moore, Jim Lipscomb, Sylvester Slagle, and Geo. V. Stambaugh.

Club members present were Mesdames Gaston Baer, Travis Dameron, C. H. Dyar, W. M. Emmmons, Woodrow Ireland, Knox Kinard, Glenn Spyder and the hostess.

### MISS WANA MOBLEY IS BRIDE OF CARROLL C. HUNTER

Miss Wana Mobley, daughter of Mr. and Mrs. R. S. Mobley of Dimmitt, became the bride of Carroll C. Hunter, son of Mrs. C. C. Hunter of Jumbo, in a single ring ceremony performed Saturday night at Clovis.

Attendants were Miss Lucille Rhodes of Jumbo and Glenn Williams of Bethel.

The bride wore an afternoon dress of powder blue with black accessories. She is a 1943 graduate of Dimmitt High School.

The bridegroom, also a graduate of Dimmitt High School, has

been engaged in farming for the past two years. The young couple will make their home on the C. C. Hunter farm.

### BRIDGE CLUB MEETS

Mrs. J. T. Bell of Oklahoma City, who has been visiting her parents, Mr. and Mrs. W. A. Teter, was a special guest of the London Bridge Club on Wednesday afternoon last week when Mrs. Grant Fuller entertained club members at her home on Lawton Avenue.

The Fuller home was decorated in daisies, roses and other garden flowers for the two table party. Mrs. Meade Halle won the defense stamp award for high score and second high went to Mrs. Gordon Taylor.

After the contract games a salad plate was served to Mesdames J. T. Gilbreath Jr., W. A. Teter, Ernest Medkief, N. E. Milburn, Meade Halle, Kellar Muse, Gordon Taylor and Mrs. Bell.

Mr. and Mrs. N. E. Gass and Mrs. Dow Mercer and Mrs. Ela Aikman made a business trip to Amarillo Tuesday.

## Frio News

MRS. OWEN ANDREWS

Mrs. J. E. Warrick and Mrs. W. C. Lowry spent last week visiting relatives at Wellington. They accompanied Mrs. Warrick's daughter-in-law, Mrs. Velmans Warrick, there the first of last week and Mr. Warrick and Mr. Lowry went for them Sunday.

H. D. Robbins and Bill Davis of Hereford were in Wichita Falls last Wednesday.

Mrs. McReynolds and children of Hereford visited this week with the Lowrys and Dicksons.

Misses Marguerite and Dortha Mobley are spending this week at Ceta Glen at the Girls Encampment.

W. R. Childers of Canyon visited with his sister, Mrs. J. M. Dixon, and family last Wednesday.

Privates Jones and Waldrop of the Internment Camp force took dinner with the J. M. Dixons and attended evening church services at Frio. The soldiers are welcomed to church and Sunday School at Frio.

Earl Robbins of Santa Fe, N. M., spent Monday and Tuesday with the H. D. Robbins family here.

Mr. and Mrs. A. T. Jones and Dovie Jane went to Las Cruces, N. M., last Friday to see the graduation of their son, J. P., from the Naval Training School on Saturday. J. P. returned home with them Saturday for a few days visit before continuing his work with the navy.

Mr. and Mrs. Henry Andrews and family of Borger visited the W. S. Littrell and J. E. Andrews homes, Sunday. Miss Clea June Littrell returned home with them for a visit.

Rev. and Mrs. Joe Taylor, now of Quitaque, were here for services, Sunday. He preached after Sunday School and also held a six o'clock evening service. The light plant still in the shop and this prevented night service. The Taylors took dinner with the H. F. Bensons. Mr. Taylor announced that he will return on the fourth Sunday. He is the new pastor with the Frio Baptist Church.

Mr. and Mrs. W. S. Dixon of Dimmitt attended church at Frio, Sunday and took dinner with the H. F. Bensons.

Mr. and Mrs. recently visited the Higdways.

Care of To our friends who ed us so generously of need, we exp thanks. We will re kindness atways. Mr. and Mrs. and family

Miss Ela Aikman, book the past wee relatives. She accom C. B. Burdine who companied by her and Roger Corbett dine's grandson, returned to Heref for a two weeks vi

## AT PENNEY'S

Planned for Your Wartime Summer

Sheer Summer Blouses 1.98

Frothy sheer rayons, giant blossom prints, trim tailored stripes and pastels. 32-40.

Skirts 2.98

Pleated or gored styles in plain colors or colorful prints. Size 24-30.

Youthful Jumpers 2.98

Trimly tailored styles in rayon poplin. Polka dots or plain colors! Sizes 12 to 18.

Women's Spun Rayon Skirts 3.98

Crisp, cool spun rayons with floral designs — gay as garden. Wear anywhere! Sizes 24-28.

Rayon Blouses .... 1.29



### Women's Summer SLACKS

All smartly man-tailored trim your figure. Sturdy. Practical colors. Extra pair.

SLACKS for girls ....

Popular Suit Styles of Cotton or Rayon.

### Summer Dress 2.98

Wherever you go, what you do, you'll need a dress that's easy to wear and dependable. See you through summer! Charming 2-piece frocks that can be worn with or without a blouse, an correct answer to your weather dress problem. Flowered, striped or solid cotton or rayon, freshening colors! Crisp linings of pique. Sizes



### WORK PANTS. 2.49

Tough Sanforized cotton and rayon scotchbaek fabrics. And in striped patterns—here's neatness on the job at a saving!

Cotton Shop Caps ... 35c Men's Work Shirts ... 75c

### KNITTED SHIRTS

Keep cool on the job! Light, porous knits, short sleeves, to launder! Practical wear!

Sturdy Work Sox Work Gloves ... 35c

## FATHER'S DAY

Sunday, June 20th

# DAD

will appreciate his gift all the more

if it is personalized with his name in 22-K gold

Buy your present . . . Billfolds, Gift Sets in leather cases, Leather Key Holders, Tobacco Pouches, Fountain Pens, Pencils — and hundreds of other items at your favorite store . . . bring them to The Brand Office for stamping in 22-K Gold.

50c. or in sets (with same name) 75c . . . And too, we have a nice selection of Personal Stationery for Men . . .

\$1.00 to \$2.65 imprinted with his name or monogram

# the hereford brand

"PHONE THIRTY"

Mr. OK says... This HOT WEATHER Is Double Tough on Your TIRES!

Protect them all you can . . . and have them recapped when they need it. Right now you can get

# Re-Caps

(without certificates) and "O-K"

## REPAIR SERVICE

is another of our specialties. We have genuine "O-K" Process Equipment and are experienced in DOING THE JOB RIGHT!

### "O-K" TIRE SHOP

PHILLIPS 66 STATION  
Main Street at Highway 60  
"Eye and Eye Everything will Be O-K"

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**Beavers Buried In Saturday**

Wives of R. P. Hutton, Mrs. Hall Beavers, were buried Saturday morning at 10 o'clock at the Panhandle cemetery in Hereford. Mrs. Hutton, 85 years old, was buried at 10 o'clock. Mrs. Beavers, 74 years old, was buried at 11 o'clock. Both were natives of Texas and had resided in Hereford since 1896 to become a foreman on the Turkey Track ranch. Mrs. Hutton was a member of the Methodist church and had been a member for 14 years and later was a member of the church for several years. She died Thursday afternoon at 10 o'clock after a long illness. She is survived by six children, Mrs. Beavers, Mrs. Pampa, Mrs. J. B. Wepka, Mrs. Ray and Mrs. Neal Hutton.

**Do Remedy**

On Thursday, June 17, 1943, at Hereford, Texas, occurred the marriage of Mr. and Mrs. W. L. Hutton. The bride is the daughter of Mr. and Mrs. J. B. Wepka. The groom is the son of Mr. and Mrs. J. B. Wepka. The ceremony was performed by Rev. J. B. Wepka. The bride is the daughter of Mr. and Mrs. J. B. Wepka. The groom is the son of Mr. and Mrs. J. B. Wepka.

**Westway Items**

By MRS. MERLIN KAUL

Mrs. Merlin Kaul and sons Larry and Lynn returned last week from points in Kansas and Nebraska where they have been visiting relatives and friends for the past four weeks. While there Mrs. Kaul and Walter Lynn underwent tonsilectomies.

Mrs. E. J. Parsons and son Bobby returned home last week from a visit with her parents Mr. and Mrs. M. T. Hubbard and her brothers Tom and J. B. at Mena, Ark. Enroute to Mena, they were water bound at Fort Smith, Ark., for four days.

Mrs. Vincent Skypala has returned home after a visit with relatives in South Texas. Her trip included visits with her father Joe Michalek at Schulenburg, a sister in San Antonio, a brother in Rosenberg, and a sister in Weimar. She was gone for three weeks.

Mrs. Herman Gray last Friday accompanied her sister, Mrs. John Harvey, her father, B. W. Ellison, and her brother, Lige Ellison, all of Crosbyton to Cumcarl, N. M., where they visited another sister, Mrs. John McDermott. The party returned here Tuesday.

Elwood Skypala arrived home Friday for a visit with his parents Mr. and Mrs. Vincent Skypala and other relatives and friends. Elwood, with other members of the medical corps, brought a number of patients from San Diego to Fort Worth. Mr. and Mrs. Skypala took him to Amarillo Sunday afternoon where he took the train for Fort Worth to join his comrades and return to the coast.

Mr. and Mrs. Billy Gene Wilson of Carlsbad, N. M., spent the weekend here in the Grady Wilson home. Billy Gene has been married for six weeks. He will leave Wednesday of this week to enter military service.

Millard Morris and daughter Elsie Lee of McAllister, Okla., are visiting their daughter and sister Mrs. Grady Wilson, Jr., and Mr. Wilson.

Mr. and Mrs. Maurice Tannahill were surprised Sunday afternoon after church their neighbors arrived at their home with baskets of dinner for a housewarming in their new home. From the looks of the dinner table, one would not guess that food was rationed in this part of the country. Those present included Mr. and Mrs. Tannahill and Gary Mr., and Mrs. Joe Landers and Ross Joe, Mr. and Mrs. Al Werner, Mr. and Mrs. Merlin Kaul and boys, Mr. and Mrs. G. C. Hartman and Nina Beth, Mr. and Mrs. Paul Rudd and boys, Mr. and Mrs. Earl Little and E. H., Mr. and Mrs. A. C. Pierce, Mr. and Mrs. T. B. Cox and children, Mr. and Mrs. W. L. Jones and Mr. and Mrs. Orville Houser, Mr. and Mrs. P. M. Houser and Neil Witherspoon of Hereford.

Mr. and Mrs. Junior Wilson entertained with a dinner Sunday honoring her father Millard Morris and her sister Elsie Lee Morris of McAllister, Okla., and Mr. and Mrs. Billy Gene Wilson of Carlsbad, N. M. Besides the honor guests, those present included Mr. and Mrs. Grady Wilson, Sr., Donald Larry, and Norma Sue, Mr. and Mrs. Hughes Millard, Sheila and Kent, Mr. and Mrs. M. S. Roe and boys and Mr. and Mrs. H. Nickerson and Mrs. Bud Hopson and Jerry Ray of Hereford, and the hosts.

Mr. and Mrs. Junior Wilson have recently moved from their trailer house to the former Walker Nicks place which Grady Wilson, Sr., purchased this spring.

Mr. and Mrs. B. P. Tinnin and sons Ralph and Roy of Harrison, Ark., are making an extended visit in the home of their daughter and sister Mrs. Vernon Wilson. The DeLaughter family, which were living in the tenant house at the Wilsons, have moved to the Godwin Ranch.

Mr. and Mrs. Louis Jay and Vinna Jean have moved to Sherman and the John Walker family from Earth has moved to the place vacated by the Jays. Maurice Tannahill is farming the land which has been farmed for several years by C. V. Burgess' and Mr. Walker is working for him.

Mr. and Mrs. Buren Sowell, David and Margaret were visitors of her mother, Mrs. Henry Tiefel, in Hereford Sunday. Dinner guests in the Vincent Skypala home Sunday included Mr. and Mrs. Norbert Skypala and daughter of Umbarger, Mr. and Mrs. Edgar Skypala and children of Hereford, Mr. and

Mrs. Paul Artho and family and Mrs. John Weick and baby of Umbarger, Miss Rosalee Urbanzyk of Hereford, Elwood Skypala of San Diego, Calif., Mr. and Mrs. Richard Connally and children and Mr. and Mrs. Skypala. Mr. and Mrs. Amos Rogers and children of Galveston were supper guests Saturday night in the Buren Sowell home.

Mr. and Mrs. Jim Madole of Holene, N. M., were guests over the weekend in the R. M. Gunn home.

The Roscoe Winkler family moved Thursday to Hereford and from there plan to leave immediately for California where they will make their home. Mr. and Mrs. Buddy Sowell will move to the house vacated by the Winklers.

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Lowell Roach and Lewis Dunlap of Tatum, N. M. were guests of Miss Mary Turrentine a couple of days last week. The boys were seniors at Tatum High School, where Mary taught last year.

Neil Witherspoon of Hereford was a guest Sunday night and Monday in the home of his grandfather G. C. Hartman.

The Demonstration Club met last Wednesday afternoon with Mrs. Moody Stephan and Mrs. Calson as hostesses. The club decided to entertain some of the soldiers from the Camp with a chicken fry this week. The next meeting will be held on June 23 and Mrs. Paul Rudd and Mrs. Clinton Jackson are hostesses. Don't forget to hand in your tea towels. The July meeting will

be held at the home of Maurice Tannahill, and Mrs. Tannahill, assisted by Mrs. Roy Lee Wilson and Mrs. Roberta Combs, will give the demonstration.

Mr. and Mrs. Moody Stephan and children attended a family dinner last Sunday in the Henry Clark home at Summerfield. The dinner honored Mr. and Mrs. J. H. Patrick and daughter who were visiting here from Fort Worth. Dorothy Lee returned home with Margaret to spend the week with her.

Mr. and Mrs. Merin Kaul and sons, and Mr. and Mrs. Maurice Tannahill and Gary attended a party at the Liston Wilson home at Wyche Friday night.

Mr. and Mrs. Lee Pellham, Bobby and Estelline have moved from Hereford to the west house of the Fraser Farm where Mr. Pellham is working.

Helen Jo Wilson was a guest of Juanita Upton of Summerfield Tuesday night of last week.

Mrs. Buren Sowell, David and Margaret have moved back to the farm from their apartment at Hereford. Mrs. Paul Mathers, Paula and Bobby are also back at the farm for the summer.

**Jumbo News**

MRS. SAM HUNTER

Mrs. Finis Hunter underwent a major operation at the Miller Cogswell Hospital in Dimmitt on Tuesday, June 8. She is convalescing nicely.

Mary Ann Baird spent the weekend at Lubbock with her brother Bob.

The Rev. J. R. Sharp of Canyon filled his appointment here Sunday, and was a guest of the M. L. Simpsons.

Mr. and Mrs. W. A. Hunter visited in the Addison and Sam Hunter homes Sunday afternoon. Ullman Hunter and daughters visited in the community Saturday. Ullman remained overnight

with J. M. Richardson and both men were Sunday guests of the Sam Hunters. Mr. Richardson returned Saturday from San Francisco and spent the weekend on his farm here, before going on to Shreveport.

Present for Auxiliary at the schoolhouse Thursday were Mesdames Simpson, Baird and F. A. May.

Mrs. Elaine Hughes of Brownwood has been visiting her daughter, Joan, and her parents, Mr. and Mrs. P. H. Dyer here.

Anderson Axe, S. 2-c, was home for a very short visit with his parents, relatives and friends over the week end.

He is stationed at the Naval Training Station at Norman, Okla. His parents, Mr. and Mrs. F. J. Axe entertained a group of his friends and relatives at a dinner in his honor, Sunday. Guests were: Mr. and Mrs. Bob Axe and son, Daniel, Mr. and Mrs. Wilburn Axe and family, Wyche, Mrs. Charles McLean and

Mrs. Joe Frank Krisek of Friona, Sgt. Orval Pierce of Blackland Army Flying Field, Waco, Mr. and Mrs. Lynn Axe and sons, Mr. and Mrs. Fred Axe, and Lawrence Leon and Merle Matthews. Afternoon callers were Mr. and Mrs. Bob Pinkert, Mrs. L. A. Matthews, Mrs. Howard Bishop, and Virginia Simpson.

Late Sunday afternoon Anderson was driven back to his station by his parents and Mr. and Mrs. Bob Axe.

Mr. and Mrs. E. M. Allen of Easter visited in the W. R. Metcalf home Sunday afternoon.

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**We Have These**

# SCREEN DOORS

and WINDOW SCREENS

**Hereford Lumber Co.**  
HOME OWNED — HOME OPERATED

**HOME CARE**

HOT DOG COLD

SCHOOL Visit Candy

Prescription Over 15

Recommended relieve constipation stomach. This successful up under the n. Get a bottle of you stop at y for yourself believed and gent action follows. C. Get Adlerika from HALL

**KITZ TREU HARDWARE CO.**

Hereford, Texas

**Never Had a LIKE YOURS . . .**

because your pop taught you law and order, and respect. Remember him Sunday, June 20.

And, remember to check our list of **NEW MERCHANDISE** each week. This week it includes:

- Attachment plug bodies
- Appliance Cord Plugs
- Screw Plug Fuses
- Victory Model Table Knives, Forks and Spoons

We have a nice selection of Summer Needs in Common Glassware.

We will Display in a few days The New Model **Natural Gas and Butane RANGES**

They can be purchased by eligible buyers!

**FURR FOOD STORES**

Most of these items are NOT SPECIALS . . . they are our everyday shelf prices. We Sell for Less!

Furr's Supreme COFFEE . . . . . lb. 23c

**LARD PURE** Morrell's—2 Lbs. 29c

PEACHES Coneho — No 2 1/2 Can . . . . . 24c

APRICOT NECTAR Heart's Delight — No. 2 Can . . . . . 10c

MILK Carnation — Tall Can . . . . . 9c

PRUNES Water Pack — No. 2 1/2 Can . . . . . 18c

TEA GLASSES 3 FOR . . . . . 10c

LIMA BEANS Fresh — No. 2 Can . . . . . 14c

SPINACH Moore's, No. 2 Can . . . . . 2 for 19c

TOMATOES Coneho — No. 2 Can . . . . . 13c

RINSO Large Box . . . . . 23c

SWAN Large Bars . . . . . 3 for 29c

TISSUE Northern, rolls . . . . . 4 for 23c

NOTE THESE PRICES ON **Cereals**

Save Both Points and Money!

KIX—box . . . . . 11c

SHREDDED RALSTON, box 11c

RICE KRISPIES, Kellogg, bx 11c

OATS — Quaker, 3-lb. box 22c

FLAKE HOMINY, 1-lb. sack 8c

POST TOASTIES, 11-oz. box 8c

SHREDDED WHEAT, Kel's, 10c

GRAPE NUTS, pka. . . . . 13c

NABISCO, 100% bran . . . . . 9c

INSTANT RALSTON, large 21c

POST TENS . . . . . 22c

OATS, Crvstal Wed., 3 lbs. 21c

Ralston CORN FLAKES, 11-oz. . . . . 7c

Both Price and Point values are Plainly Marked on Every Item in our Store. You know what you pay at FURR'S!

**FRUIT JARS DOZEN 49c** (without caps)

Libby's BABY FOOD (1 point) — can 7c

MR. FARMER . . . Bring Us Your Poultry and Eggs. We pay Highest Market Prices!

PAPER TOWELS Northern — Roll . . . . . 10c

PLUMITE Tall Can . . . . . 21c

P&G SOAP Bars . . . . . 5 for 19c

CAMAY Bars . . . . . 3 for 20c

DUZ Large Box . . . . . 23c

CLEANSER Lighthouse, cans . . . . . 2 for 9c

SALT Rock Crystal, boxes . . . . . 2 for 9c

FLOUR, Furr's Finest Guaranteed . . . . . 24-lb. Sack \$1.05

PICKLES Cucumber Chips, C-H-B, large 27c

JERGEN'S LOTION Large \$1.00 Size . . . . . 79c

**PRODUCE**

Cantaloupes, Plums, Fresh Corn and Apricots

HOME GROWN Green Beans, lb. 10c

LARGE SIZE Lemons . . . . doz. 29c

VINE RIPENED Tomatoes . . lb. 12 1/2c

RED SPUDS, 10 lbs. 35c

SALAD DRESSING Miracle Whip — Pint . . . . . 29c

MUSTARD Coneoh — Quart . . . . . 10c

AMONIA Chief — Pint . . . . . 10c

SANITARY NAPKINS Fayette . . . . . 2 FOR 31c

CRACKERS 3-Lb. Box . . . . . 25c

PANCAKE FLOUR Vivotr, 30-oz. box . . . . . 2 for 13c

**For Sale - GOOD STURDY RUTGERS TOMATO PLANTS**

READY FOR TRANSPLANTING TO THE FIELDS F. O. B. Plainview and Lovington, New Mexico

**\$1.50 PER THOUSAND**

— YOU FURNISH BUSHEL BASKETS —

HALE COUNTY FOODS Telephone 822 PLAINVIEW, TEXAS

LEA COUNTY FOODS Telephone 4131 LOVINGTON, NEW MEXICO

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**For Sale - GOOD STURDY RUTGERS TOMATO PLANTS**

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**\$1.50 PER THOUSAND**

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HALE COUNTY FOODS Telephone 822 PLAINVIEW, TEXAS

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**PRODUCE**

Cantaloupes, Plums, Fresh Corn and Apricots

HOME GROWN Green Beans, lb. 10c

LARGE SIZE Lemons . . . . doz. 29c

VINE RIPENED Tomatoes . . lb. 12 1/2c

RED SPUDS, 10 lbs. 35c

SALAD DRESSING Miracle Whip — Pint . . . . . 29c

MUSTARD Coneoh — Quart . . . . . 10c

AMONIA Chief — Pint . . . . . 10c

SANITARY NAPKINS Fayette . . . . . 2 FOR 31c

CRACKERS 3-Lb. Box . . . . . 25c

PANCAKE FLOUR Vivotr, 30-oz. box . . . . . 2 for 13c

**FRUIT JARS DOZEN 49c** (without caps)

Libby's BABY FOOD (1 point) — can 7c

MR. FARMER . . . Bring Us Your Poultry and Eggs. We pay Highest Market Prices!

PAPER TOWELS Northern — Roll . . . . . 10c

PLUMITE Tall Can . . . . . 21c

P&G SOAP Bars . . . . . 5 for 19c

CAMAY Bars . . . . . 3 for 20c

DUZ Large Box . . . . . 23c

CLEANSER Lighthouse, cans . . . . . 2 for 9c

SALT Rock Crystal, boxes . . . . . 2 for 9c

FLOUR, Furr's Finest Guaranteed . . . . . 24-lb. Sack \$1.05

PICKLES Cucumber Chips, C-H-B, large 27c

JERGEN'S LOTION Large \$1.00 Size . . . . . 79c

**For Sale - GOOD STURDY RUTGERS TOMATO PLANTS**

READY FOR TRANSPLANTING TO THE FIELDS F. O. B. Plainview and Lovington, New Mexico

**\$1.50 PER THOUSAND**

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HALE COUNTY FOODS Telephone 822 PLAINVIEW, TEXAS

LEA COUNTY FOODS Telephone 4131 LOVINGTON, NEW MEXICO



### Let's Cook Something

Mrs. Cooper Morgan is always discovering new ways of cooking and right along the line of unrationed eatables comes this new method of preparing Parker House Rolls. In spite of rationing, in spite of shortages we have to go right on cooking and eating, and we can even follow our hospitable tendencies and ask friends to lunch or Sunday night supper if we watch our "points". This recipe is practically "pointless" but you'll give it the stamp of your approval once you try it.

#### Refrigerator Parker House Rolls

- 1-4 cup sugar
- 1 heaping tablespoon shortening
- 1 egg
- 1 yeast cake
- 1 tablespoon salt
- 1 cup boiling water.

enough flour to make soft dough. Melt yeast cake with 1-4 teaspoon sugar in luke warm water. Four boiling water over salt, shortening and sugar. Add beaten egg and place in refrigerator to rise. Make into rolls at least two hours gradually, blending as you work it in the liquid. Make a soft dough and place in refrigerator to rise. Make into rolls at least two hours before time to bake. Roll the dough thin, using as little flour as possible, cut, grease and fold over and let rise. Bake about 15 minutes in 350 degree oven. These rolls can be used fresh without putting in the refrigerator and Mrs. Morgan considers them the easiest, quickest and best she has found.

### For Bathing Beauty



Adding style to comfort is this waterwear combination of a white terrycloth robe with large patch pocket and swimming suit of black pinwale pique with ballerina skirt and bra top. Ruching trims the skirt and neckline, while the print design is simulated applique.

### MRS. ALDON HAWKS IS HOSTESS FOR DEMONSTRATION CLUB

Mrs. Aldon Hawks entertained members of the Frio Demonstration Club at her country home at the June meeting of the club. During the business session the club voted to purchase three war bonds and a report on the district meeting held recently in Amarillo was given by Mrs. Hawks.

Miss Sadie Lee Oliver gave a demonstration on kitchen tools to be used in canning and warned against canning of acid foods by any method other than pressure cookers.

Refreshments were served to Mesdames T. L. Sparkman, J. E. Warrick, W. S. Littrell, Owen Andrews, W. C. Lowry, A. C. Hawks, T. L. Sparkman, Jr., J. M. Dixon, W. A. Springer, Fred Axe, Haskell Robins, Elmer Jones, Alma Andrews, Carl Frye, of Eastger, Early Springer of Hereford, George Springer, Henry Andrews, Dick Ellis and Jack Higgins.

The next meeting will be held with Mrs. T. L. Sparkman, Sr.

Misses Jessie and Mary Frances Hayes spent the weekend in Wellington visiting their parents.

Mrs. J. E. Beyer is in Los Angeles, Calif., visiting her sister and other relatives.

Mr. and Mrs. D. H. Alexander went to Seagraves Saturday to visit a daughter, Mrs. Joe Hudson, and family. They were joined there by a son, Burl Alexander, and his family. of Fort Worth, Sunday Mr. and Mrs. Burl Alexander and daughter Sunya, accompanied by D. H. Alexander, left for their home; and Mrs. D. H. Alexander and daughter, Mrs. Hudson and children, Betty and Jerry Zan, came to Hereford. Mr. D. H. Alexander will be in Dallas this week on business and Mrs. Hudson and children will visit this week in Hereford and Silverton.

Mrs. Rolla Townsend of Amarillo, who now makes her home with a daughter in Lexington, Ky., is here this week with Mrs. Seth B. Holman who will accompany her home this weekend.

Marjorie Alderson left Tuesday for Clinton, Okla., where she will visit in the home of Mr. and Mrs. J. B. Gould. Miss Alderson also plans to visit Mrs. Russell in Dumas before returning home.

### Wyche Items

MYLDRD HENRY

Donald McCullough has gone to Nebraska for a visit with relatives in Fairbury, Lincoln and Omaha. Norma and Pat McCullough are in El Reno, Okla., visiting their uncle and aunt, Mr. and Mrs. Arthur McCullough.

Miss Novella Urban of Cameron, arrived Thursday to spend the summer with her aunt and uncle, Mr. and Mrs. G. E. Thiele. D. W. Henry, Sr., spent Saturday and Sunday in the home of Mr. and Mrs. Fred M. Henry. James Caraway of Tulla spent last week in the home of his grandfather, J. P. Gandy.



### Social Announcements

demand the finest in printing and engraving craftsmanship. For suggestions about wording come in and look at some of the fine work that we've done in the past. People of distinction are coming back to us!

The Hereford BRAND JOB PRINTING Since 1901 Phone 30

### Read The Want Ads!

# CALL 551

(NIGHT PHONE 550)

Five Big Transports to Give You Reliable Butane Service!

Blanton Butane Gas Co. ON HIGHWAY 60

## SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

### Program Is Enjoyed by Garden Club

An interesting meeting of the Hereford Garden Club was held Friday afternoon at the club room in the court house with Mrs. E. W. Harrison and Mrs. E. Ramey as official hostesses.

Lilies, columbines and dyanthus were the flowers chosen for arrangements by the hostesses.

Miss Sadie Lee Oliver was leader of the lesson and she spoke on grafting, pollenizing, rooting and transplanting, using practical demonstrations by way of illustrating her talk.

Mrs. J. P. Slaton read a paper prepared by Mrs. C. D. Carnahan on "Legends connected with the gilly-flower."

Mrs. E. Ramey explained different arrangements of perennial pinks, stressing the longevity of the pinks and their adaptability to different types of arrangements.

Members present were Mes-

dames D. H. Alexander, Dennis Barnard, Lyle Blanton, E. T. Brooks, Homer Brumley, E. E. Fridley, C. C. Ferguson, P. H. Gilliland, C. H. Dyer, C. T. Guseman, O. G. Hill, John Jacobsen, Jr., F. M. Kester, Jim Lipscomb, A. L. Manjeot, F. H. Oberthier, J. P. Slaton, Robert Wagoner, Fred Axe, W. S. Fluitt, Miss Oliver and the hostesses.

### HAS ENROLLED AT U. OF N. M.

Miss Erva Fluitt has returned from Albuquerque, N. M., where she attended the Grand Assembly of the Order of Rainbow for girls. While in Albuquerque Miss Fluitt enrolled at the University of New Mexico where she will enter as a freshman next fall. She is the daughter of Mr. and Mrs. W. S. Fluitt.

### Join Up, Gals



SPAR Yeoman Judy Porter smilingly poses with the recruiting poster she posed for at Cleveland, O., urging women to join the Coast Guard. In the background of the poster, and just about crowded out of the limelight by what Judy displays, is the Coast Guard emblem. NEA artist Lad J. Erzen did the job.

### ARLIE DEANS ARE COMPLEMENTED AT FAREWELL PARTY

Mr. and Mrs. Arlie Dean, who are leaving soon for their new ranch home near Nara Visa, N. M., were honored with a surprise farewell party, given by members of the So-And-Sew Club at the home of Mr. and Mrs. W. S. Fluitt Sunday evening.

The farewell affair was in the form of a picnic supper on the Fluitt lawn where natural decorations formed an ideal picnic spot. Club members presented Mrs. Dean with a going-away gift.

Those enjoying the outdoor party were Messrs. and Mesdames O. L. Click and son, Elmer Mathies and children, Ralph Smith and children, B. R. Dixon, Harry Lomas, W. J. Smith, Phillip Miller, Jack Dean and Gene David, the honorees and daughter, Miss Mary Louise Dean and Mr. and Mrs. Fluitt and son Lyle.

Mrs. W. S. McClung and daughter Mary Beth of Amarillo were in Hereford Sunday. They were guests of her brother, John McLean and family.

### DESSERT BRIDGE ENTERTAINS CLUB

Mr. and Mrs. Bob Wilson were hosts to members of the Thursday Night Bridge Club at their home on East Eleventh St. last week.

Delphiniums were used to center small tables where dessert was served preceding contract games. Playing high for the defense stamp couple were Mr. and Mrs. Jim Lipscomb.

Those playing were Mr. and Mrs. Reed Williams, Mr. and Mrs. Jim Lipscomb, Mr. and Mrs. Jim Black, Mr. and Mrs. Roy Jowell, Mr. and Mrs. John Olson and the hosts.

## FOR FATHER'S DAY

SUNDAY, JUNE 20th

We have a nice selection of gifts for Father... and will be glad for you to look them over.

JUSTIN

BILL FOLDS ... \$1.25 to \$5.00

Shaving Sets ... Shaving Mugs ...

Shaving Lotion ... Shaving Powder

Military Brush Sets ... Utility

Vacation Kits ... Tie Clasps ... and

Key Chains ...

Large selection of

ASH TRAYS, PIPES \$1 to \$3.50

LEATHER TOBACCO POUCHES

His favorite Cigarettes—by the Carton

## CITY DRUG STORE

MAGAZINES and PERIODICALS

## BUSINESS AND PROFESSIONAL DIRECTORY

### A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information concerning land ownership. Deaf Smith County Maps ... 25c



### INSURANCE

JNO. H. PATTON PHONE 50

### DR. J. W. HENDRIX

DR. JOHN CHAMBERLAIN Chiropractors & Masseurs for Appointments Phone 341

We Must Do Away with the AX-Is before we can bury the HATCHET! BUY BONDS!

Buy What You Want—Sell what you Don't need with Hereford Brand WANT ADS!

# SPECIAL NOTICE! Farmers—Truck Operators

WE HAVE A COMPLETE STOCK OF GOOD-YEAR TRACTOR TIRES IN THE FOLLOWING SIZES.

Bring Us Your Certificate for Prompt Delivery!

- 7.50 x 16
- 7.50 x 18
- 6.00 x 20
- 9-32
- 9.00 x 36
- 10.00 x 36
- 11.25 x 24.
- 11.25 x 28
- 11.25 x 36
- 12.75 x 24
- 12.75 x 28
- 13.50 x 24
- 13.50 x 28
- 12.75 x 32
- 13.50 x 32

WE ALSO HAVE THE LARGEST STOCK OF TRUCK TIRES IN THE PANHANDLE

You'll have no trouble getting immediate delivery on Goodyear Truck Tires when you present your certificate at any of our three stores—Amarillo, Pampa, Borger.

WINGED SERVICE GUNN & HINERMAN GOODYEAR TIRES—TUBES—BATTERIES

AMARILLO—PAMPA—BORGER

We Are the Largest Recappers and Vulcanizers in the Panhandle!



# Classified Ads

"Buy What You Want—Sell What You Don't Need"

### INFORMATION — RATES

25 per word — 1st insertion (cash discounts follow)  
 15 per word — addl. insertions (any ad which goes on our books will take the regular 25 per word rate—no matter how many times published.)  
 The cost of any number of words can be easily computed at this rate. Tables below show several ad costs.  
 Minimum charge is 12 words or 24 cents.

FOR 12 WORDS	
1 time	24c
2 times (cash)	36c
3 times (cash)	48c
FOR 15 WORDS	
1 time	30c
2 times (cash)	45c
3 times (cash)	60c
FOR 25 WORDS	
1 time	50c
2 times (cash)	75c
3 times (cash)	\$1.00

Out-of-town ads must be accompanied by cash—or they will not be published.  
 No ads taken after 10:00 A. M. Thursdays.

### FOR SALE OR TRADE

**FOR SALE:** International Tractor, 1 Case Hammillmill, 10 foot disc plow. All in A-1 shape. Smiley's Cafe at Friona, Texas. 24-1tp

**FOR SALE:** Thoroughbred rat terrier puppies, Mrs. T. J. Carter. Call 58 or 327-J. 24-1tc

**FOR SALE:** One 8-ft. Electrolux; Radio, 2 beds, Springs and Inner Spring Mattresses, Dining room suite; Gas range; 2 gas heaters, and 2 kitchen tables. Mrs. Guy F. Bennett, Phone 308, Friona, Texas. 24-1tc

**FOR SALE:** Tractor 27-42 in A-1 condition, equipped with shaft for gear drive, also clutch pulley for belt drive. I also have bargain in Concrete Block Machinery, so that any one can make their own building material. See this at J. L. Johnson, 3 blocks north of Court House, 609 Schley Avenue. 24-1tp

**PRICED FOR QUICK SALE:** Six room brick house and two acres of land. Adjoins town section. Real bargain for someone. See Oscar Eskey. 24-1tp

**FOR SALE:** One 5-room house with 2 acres land, edge of town; also 1 milk cow, 1 sow and 6 pigs. H. E. Sullins, 1 1/2 miles northwest Hereford. 24-1tp

**FOR SALE:** Good Jersey cow and heifer calf also 8 shoats. H. A. M. White, 2 miles northwest. 24-1tp

**FOR SALE:** International Truck, good tires motor just overhauled. Pittman Grain Co. 24-1tc

**FOR SALE:** Model P Case Combine, good condition. Inquire A. J. Ralston, McRight and Wilson. 24-2tp

**FOR SALE:** Used kitchen sink also commode for sale cheap. Call 27 or see them at 500 East 2nd Street. 24-1tc

**FOR SALE:** Weaning pigs, 8 weeks old. Russell Daniel, Hereford Floral Shop. 24-1tp

Complete line of Franklin Serums, including hog cholera serum and virus. Texas Market. 24-3tc

**FOR SALE:** Several thousand feet of A-1 used lumber, 2x4, 2x6, 1-12, 2x12 etc. See Mark Hanna at Studio. 24-1tc

**FOR SALE:** New Zenith Radio, Console model. Frank Marrs. 24-1tc

### FOR SALE

160 acres all in grass, a good one. Must be sold at once. Price \$14.00 per acre cash. 480 acres grass irrigation district. \$20.00. Claud Higgins, Phone 642-J. 23-3tp

**FOR SALE:** 17 ft. Trailer house. See John Walker, 8 miles West of Hereford. 23-3tp

**FOR SALE:** School House, School Equipment, including desks and all out buildings belonging to the Rañce Common School District. This School House is 36 ft. by 50 ft. Partitioned into 5 rooms, is all of wood construction and in good condition. This building and all equipment including out buildings will be sold at School Site by Public Auction on Tuesday, July 6th, 1943 at 2 p. m. for cash. This is by the Order of The Castro County School Board. 23-4tp

**FOR SALE:** Good pick-up Ballon on rubber with motor attached, recently overhauled, in A-1 shape and ready to go. Byron Oigt, Jr., Rt. 4 Hereford, Texas or see Jacobsen Bros. 23-3tp

### WE specialze in brake re-lining.

we will do the rest. Our new Bring in your brake shoes and burnisher affords 100 per cent contact with drum. MILLER AUTO STORE. 15-1tc

### NOTICE!

Hogs are a good price. Protect your investment with genuine Franklin hog cholera serum and virus. We have a complete line at the Texas Market. 24-3tc

**NOTICE:** License plate No. BNS-980 has been brought to Brand Office. Owner may claim same and pay for this ad. 22-DEI

### NOTICE

**CON-D-MENTAL** doesn't fool you for Healthy Hogs and Chickens. Worm them for health's sake, kills insects, rouse, soreheads and prevents more diseases. Eggs more eggs — Buy CON-D-MENTAL today at your dealers. Distributed by C. G. Ritchie, Clovis, N. M. 16-28tp

### WANTED

**WANTED:** 300 acres wheat out Bootleg way combined and hauled to Hereford, ready about June 28th; Phone 60 or come to see me. Troy Womble. 24-1tp

**WANTED—500,000 Rats** to kill with Ray's Rat Killer, harmless to anything but rats and mice. Prepared balis, also liquids, guaranteed. At Halle Drug. 16-28tp

**COMBINE WANTED:** Someone with one large or two small combines to cut 200 acres or more of wheat, 75 acres of Barley. Machines must be in good condition, will pay customary prices. See Frank S. Wilde, 6 3-4 miles Northeast Hereford on Amarillo Highway, north of Highway. 24-2tp

**WANTED:** Woman for general housework. Mrs. Mary Palmer, 304 McKinley. 23-3tc

**WANTED TO BUY:** For Cash, a piano. Prefer small size. Write Mrs. R. A. Frye, Dawn, Tex. 24-1tp

**WANTED—Farm Hands.** Good house, lights, gas and cow. Syd Maxfield, 1 mile east, 1 mile north Progressive School. 21-6tp

### FOR RENT

**FOR RENT:** Former Taylor 633 acres; Lea League; No. 5; Block M-10-A; Castro County. Five miles northwest of Dimmitt; 10 miles southeast of Hereford. Estate now settled and land divided. Want renter for land, as it is, for one year beginning August 1, 1943. If mutually satisfactory, then longer contract thereafter. By air-mail make offer, cash in advance or crop shares, delivered. No haggling, so make firm, best offer in first letter. No agents, or sub-letting. Land is its own recommendation, so send references. O. J. Bowman, Box 1201, Estes Park, Colo, represents owner of North half-section and also can handle southwest and southwest Quarters. 24-2tp

**FOR RENT:** Bedroom with 2 full sized beds. Mrs. T. E. Warren, 306 10th Street. 24-2tc

**FOR RENT:** Small apartment for working girls. Call 43. 24-1tc

**FOR RENT:** 2 room furnished apartment, bills paid. 109 8th Street. 24-1tc

**FOR RENT:** Bedroom for couple. 607 West 2nd Street. 24-1tp

**FOR RENT:** Furnished and unfurnished apartments, also bedrooms. 910 25 Mile Avenue. 24-3tp

**FOR RENT:** Nice furnished room also small house, 2 blocks north 1 west high school. Mrs. F. N. Pittman. 24-1tp

### CHDA NOTES


The following conservation plan is from a recent government bulletin and shows the quantities of various foods needed by each person during a year's time. Quantities follow:  
 Meat, 88 lbs.; potatoes, 100 lbs.; green and yellow vegetables, 22 quarts; other vegetables, 22 quarts; tomatoes or citrus, 22 quarts; other fruits, 22 quarts; preserves, jellies, 7 pts.; syrup, 1 gal.; pickles or relishes, 5 quarts.  
 This plan is based on the average Texas family, which tries to eat by the Texas Food Standard; but of course the actual amount of food conserved will depend upon the section of the state in which you live. In South Texas, where there are fresh fruits

and vegetables most of the year, use only half these suggested amounts. In West and North Texas, where fresh foods are available for only about 1-4 of the year, double this plan.  
 And here are some average yields of some common fruits and vegetables: Tomatoes (1 bu. or 50 lbs.) — 14 to 18 qts. Greens (1 bu. or 12 lbs.) — 10 to 13 qts. Snap beans (1 bu. or 28 lbs.) — 18 to 22 qts. Corn (5 or 6 ears) — 1 pt. Peas (2 qts. in shell) — 1 pt. Peaches, apricots, grapes, apples (1 bu., 48 to 50 lbs.) — 17 to 20 qts. Berries, cherries, plums (65 to 80 lbs. per bu.) — 30 qts. Berries (1 1-2 qts. raw equals 1 qt. canned.)

The red spider has an appetite for practically everything that grows, but just at present the pest is attacking red cedar and other junipers here. The spider itself is so tiny it is seldom seen by the naked eye, but its damage—light rusty spots on leaves, followed by the entire leaf turning rusty or yellow and dying—is easily apparent. Keeping down spring weeds in and around fields, gardens or yards is one way of control. But if the pest should get on plants, it can be controlled by thoroughly dusting with dusting sulphur.

Another enemy which is doing damage in Deaf Smith County gardens is mildew, which is attacking rose gardens. Symptoms are observed in the grayish appearance of leaves and buds as though they had been dusted with flour or ashes. Buds often fall to open; and if they do, the blooms are badly formed. Dorothy Perkins roses are especially susceptible.  
 A good preventive is to plant your roses in a sunny spot and

keep irrigation moisture away from leaves and directed to the roots as much as possible. Control may be obtained by spraying with bordeaux mixture or dusting with finely ground sulphur once weekly until healthy leaves form.  
 Victory gardeners are encouraged to plant small fruits when (Continued on Page 7)



**We've Got Your Number For the Way You Write!**

**You Are 1 In 31**

A fountain pen to fit your writing style... not almost fit it, but exactly fit it! That's what you can get with Esterbrook's 31 Renew-Points. Come in and pick your number from the Esterbrook Point-Chart. And remember, this is the pen that renews its youth! You can insert a new point at any time—yourself—for only 25c. up. Complete pens, in black or colors, only \$1 UP

**Esterbrook FOUNTAIN PEN** 31 POINT STYLES

**FOR SALE BY The Hereford Brand "PHONE THIRTY"**

**SEE US FOR HEGARI AND MARTIN MILO SEED**

**Poultry Feeds and Remedies**

**WEST TEXAS FEED & SEED CO.** Jack Wright, Mgr.

We pay top prices for your Cream, Eggs, Poultry and Hides!

### For Sale

Improved 225 acres one mile Summerfield, shallow water. \$25.00 per acre. Section irrigation district all cultivation price \$17.00. Choice improved section possession \$18.50, five thousand will handle. Claud Higgins, Ph. 642-J. 23-3tp

**FOR SALE:** Dandy 4 room house and out buildings \$1600.00 cash. Claud Higgins. 23-2tp

**FOR SALE:** Blackeyed peas, 10c per lb. or \$8.00 per 100 lbs. R. L. Jackson, 1 mile north of High School. 23-2tp

**FOR SALE—250 and 500 barrel steel tanks,** suitable for grain storage. Write Radcliff Supply Co. Pampa, Texas. 21-4tp

**SEWING MACHINES—** Several makes, factory reconditioned. Mr. Moss, Maytag Electric Shop, 119 West Grand, Clovis, New Mexico. 61-5tp

**PERSONAL — PERMANENT WAVE, 59c.** Do your own Permanent with Charm-Kurl Kit. Complete equipment, including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands including June Lang, glamorous movie star. Money refunded if not satisfied. City Drug Store. 17-9tp

### LOST AND FOUND

**STRAYED:** From my place five heifers or steers, branded L. N. on left hip. Q. M. Lewis, Friona, Rt. 2. 22-3tp

**FOUND:** The way to keep your farm, ranch and home income tax records for small farms and ranches. See the new BLACK-BOURN'S Simplified Record book at The Brand office. Complete record for one year, \$1.85. 17-1tc

**BRIGHTEN-UP VALUES**

**Kem-Tone** TRADE MARK U.S. Pat. Off. MIRACLE WALL FINISH

- ONE COAT COVERS WALLPAPER, painted walls, wallboard, basement walls.
- DRIES IN ONE HOUR... room may be occupied immediately.
- MIXES WITH WATER... no turpentine or solvents needed.
- WASHES EASILY... with ordinary wall cleaners.
- 1 GAL. DOES AVERAGE ROOM.

**\$2.98 per gal. PASTE FORM**

**SHERWIN-WILLIAMS SWP HOUSE PAINT**

Your home is your biggest and best investment. Protect it more thoroughly, lastingly with America's favorite house paint!

**SHERWIN-WILLIAMS SCREEN ENAMEL**

Your screens are more valuable now than ever! Our screen enamel prevents rust. Won't clog mesh. For frames as well as screens.

**S-W Semi Lustre Wall Finish**  
**S-W Quick Drying Gloss Enamel**  
**S-W Floor Enamel**  
**S-W Linoleum Varnish**

**HEREFORD LUMBER CO.** Home Owned—Home Operated  
**SHERWIN-WILLIAMS PAINTS**

**WE HAVE WHAT IT TAKES TO PLEASE DAD**

**CIGARETTES** ALL POPULAR BRANDS **CARTON 1.75**

**Pipe Tobacco POUCH \$1.52**

**Royal Demuth PIPE 3.50**

**Leather Duffle Bag 2.25**

**Military Brush Sets 3.50**

**Picture FRAMES 1.50**

**Military BIBLES 3.00**

**Stationery Portfolios 1.00**

**Sunday is Father's Day—and we've got what it takes to please Dad—scores of masculine gifts that will tickle him pink and make him as proud as punch. Some grand ideas are given in this ad. Many, many more are on display in our store. All are priced to make your gift money go "father" this weekend. Come in and select a grand gift for a grand fellow—your Dad.**

**POLAROID SUN GLASSES 1.95**  
**60c BRISK SHAVE CREAM 49c**  
**75c FITCH SHAMPOO 69c**

**FOR MEN:**

Old Spice SHAVE MUG 1.00  
 Anity BILL FOLDS 1.00  
 Pocket REMINDER 1.00  
 Town SHAVE LOTION 75c  
 25c Gillette SHAVE CREAM 19c  
 \$1.00 Hind's LOTION 49c  
 5-Year DIARY 1.00  
 Thermos FILLER 85c  
 Nyal SHOE WHITE 19c  
 Blue Jay CORN PLASTER 23c  
 Pint MINERAL OIL 49c  
 Penetro NOSE DROPS 19c  
 30-day supply VITA-VIM 1.95

**SILENT SENTINELS**

The instruments of pharmacy play an important but unsung, role in guarding your good health. We are as proud of them as any mastercraftsman is of his tools, and we watch over our instruments like a hen with one chick... washing, cleaning and polishing them after each using. And as for accuracy—our scales can weigh your signature on a piece of paper.

**H. A. Close R. A. Tynes Pharmacists**

**SEE US FOR INSECTICIDES—for Your Garden or for Commercial Users!**

**CLOSE Drug Store** PRESCRIPTION DRUGGISTS  
 The Royal Store Phone 13



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## AUXILIARY HOLDS GENERAL MEETING

A general meeting of all circles of the Woman's Auxiliary of the Presbyterian Church was held at the church Tuesday afternoon.

The meeting was opened with a spiritual life devotional lesson given by Mrs. H. L. Broadwell and dealing with the subject "Stamps for Spiritual Defense." Mrs. G. M. Hudson was in charge of the lesson which was built around the topic "Organized Christianity on Trial" with the following divisions being discussed; the organized church, our children, trailer under the willow, Sunday school construction, homes and the renewal of the family altar, and juvenile delinquency problems.

## ANNOUNCE BIRTH OF SON

Mr. and Mrs. Paul Coneway of Denison have announced the birth of a son on Thursday June 10. His weight is seven pounds and he has been named Clinton James.

Paternal grandparents are Mr. and Mrs. R. P. Coneway of Hereford. They left Friday and returned Tuesday after a brief visit with the newcomer and his parents.

Mrs. D. C. Kinsey's mother, Mrs. J. W. Whitesides of Amarillo, was here for a short visit the first part of the week. She was accompanied by Mrs. A. B. Jones and small son Jimmy, also of Amarillo.

Corp. and Mrs. Chas. A. Jowell of Camp Carson, Colo., have left after visiting here with his mother, Mrs. Nona Jowell. While they were here they went to Covis to see his sisters, Mrs. Bob Gentry and Mrs. Bill Gentry, and a brother, Jerry Jowell. Mrs. Bill Gentry returned to Hereford with them and all the relatives left for their respective homes on Monday.

Miss Aline Walker of Dallas arrived by plane Tuesday to visit her sister, Mrs. Knox Kinard, for several weeks.

Mr. and Mrs. W. S. Fluit and daughter Erva and son Lyle spent last week at their ranch home near Santa Rosa, N. M. They were accompanied by Miss Nona Dean Rose.

Miss Beverley Morgan of El Paso arrived Monday for a several weeks stay here with her grandmother, Mrs. Cooper Morgan.

Mr. and Mrs. Doyle Rose, Mrs. L. R. Brady and Mrs. L. H. Shore made a business trip to Amarillo Monday.

Mr. and Mrs. Lloyd Morrow and two daughters of Longmont, Colo. left for their home Monday after spending the weekend here with his brothers, Jerry and Jack, and their families.

Mary Phyllis Casebolt of Carlisbad, N. M., is visiting her grandparents, Mr. and Mrs. Hugh Witherspoon, and other relatives.

Jackie Barnwell of Amarillo

went home Friday after spending a week in Hereford with his aunt, Mrs. Jerry Morrow.

Miss Christine Smith is visiting her sister, Mrs. James W. Throckmorton and family, in Oklahoma City.

Robert Riley of Portland, Ore., arrived today to visit his grandmother, Mrs. Sally Carter, and other relatives.

Cadet Walter London, who was recently released from the hospital at Goodfellow Field, San Angelo, following an operation for appendicitis performed several weeks ago, is home on furlough visiting his parents, Mr. and Mrs. W. H. London and family.

Sgt. Phillip Oton of Big Spring visited Miss Lillye London last week end.

Guests in the home of Mrs. Vivian Major last weekend were her mother, Mrs. A. E. Benson, of Clarendon, and two sisters, Mrs. Lenode Goldston, Houston, and Mrs. Leonard Parker, Wichita Falls.

## CHDA NOTES

(Continued from Page 6)

space is available and the following are a "favorite five" listed by the Department of Agriculture: Strawberries, blackberries, raspberries, sour cherries and grapes.

Speaking of strawberries, we cannot emphasize too greatly the importance of strawberries as a source of Vitamin C — and it is unfortunate that much loss of Vitamin C content results from certain methods of handling. Home economists tell us that bruising, slicing, or juicing the berries results in heavy losses of the vitamin — except as it is done just before serving.

Every week we hear new stories of the success of strawberry growing here. Mrs. Carl Jennings told us that she picked eight gallons of berries from her almost "pocket size" patch, in just two pickings. She is conserving the excess fruit in a freezer locker.

Another warning about WRONG canning methods: The A and M Extension Service recommends only two methods of canning as being safe, preventing spoilage, and retaining the maximum amount of food value, flavor, texture and color. One method is to process in a pressure cooker meats and vegetables with the exception of tomatoes and pimientos. The other method is the water bath for fruits, tomatoes and ripe pimientos.

The steam pressure cooker offers the safest way to can meats and non-acid vegetables because it can maintain a high temperature which destroys one of the most dangerous bacteria — the botulinus.

## Penalties Removed For Failure To Meet War Crop Goal

Farmers will be better able to meet changing conditions and to plant needed crops since the removal of the \$15 per acre penalty for failure to meet 90 per cent of war crop goals, according to N. E. Gass of the local

AAA committee, who says that removal of the penalty will enable farmers who have been hard-hit by abnormal weather conditions to revise their plans.

The change was brought about by the War Food Administration, which acted on the recommendation of local AAA committees who have contended that poor weather conditions, together with a shortage of labor and ma-

chinery have made the meeting of war crop goals impossible in some cases.

With the removal of the \$15 an acre penalty, some farmers are expected to summer till their land in anticipation of an increased wheat acreage in 1944.

Try a Want Ad!



**SPEND YOUR POINTS ... and SAVE YOUR MONEY**

AT THE

# Hereford SUPER Market

Point Values Plainly Marked for Your Convenience!

Plenty of PARKING SPACE! Phone 117 Gaylord Newell David Rodgers

"We Sell for Less"

## HAILE DRUGS

PHONE ... 99  
Prices for Friday, Saturday and Monday  
Walgreen Agency Drug Store

Buy WAR BONDS and STAMPS Available at OUR STORE

75c FITCH Shampoo 59c  
60c DRENE SHAMPOO 49c  
1-Pint Hydrogen Peroxide 24c (Limit 1)  
1-1/2 Size EPSOM SALT Medicinal 17c (Limit 1)  
Full Pint Antiseptic Solution 49c

# MID SUMMER SALE

12-Inch SOFT BALL 42c  
25c Size ANACIN TABLETS 19c

50c BARBASOL 32c  
SHAVE CREAM, Tube (with cap) or Jar (Limit 1)

10c LUX SOAP 7c  
HOLLYWOOD BEAUTY CARE (2-ounce 2 bars)

MINERAL OIL 26c  
HEAVY, WHITE—Pint (Limit 1)

CAMAY 7c  
TOILET SOAP

150 Sheets KITCHEN TOWELS 2 for 25c (Limit 2)  
1/2 Ounce MERCURIO-CHROME U. S. P. Quality 13c  
Package 12 BAYER ASPIRIN Tablets 12c  
1.00 Size HINDS Honey & Almond CREAM 59c

12 ANUSOL 1.09  
Suppositories (Limit 1)  
25c CARTER'S Little Liver Pills 19c  
35c FREEZONE Removes Corros 27c  
CASTOR OIL U.S.P. Quality, 1-oz 12c

12 ANIDON 19c  
Pain Tablets  
60c MURINE 49c  
Soothes Tired Eyes  
COTTON ROLL "Bones"—1-lb. 59c  
12 PINKHAM'S 97c  
Vegetable Compound

VALUABLE COUPON  
Hardwood TOOTH PICKS With Coupon: 4c "Perfection"

25c Bottle CASTOR OIL 17c  
"VALENTINE" TOOTH BRUSH 19c  
60c SAL HEPATICA 43c

Greaseless Liquid GET A TAN WITH XPOSE 5-ounce Bottle . . . 50c It won't stain.

"Centaur" Cards FOR BRIDGE or PINOCHLE Smart New Designs . . . 37c Crisp, springy

Stop Glare! CROOKES' SUN GLASSES Quality lenses prevent glare, protect eyes. 19c Others 10c-29c

Sale Value! 40 SHEETS & ENVELOPES Letters Random stationery in cello-wrapper. 27c

Colorful WASH CLOTHS With Coupon 2:9c (Limit four)

10c Bar Woodbury Face Soap 7c (Limit 2)  
1.00 Size KREML Hair Tonic 67c (Limit 1)  
\$1.00 Adferika Laxative 83c  
Package 10 GILLETTE Blue BLADES 49c

75c NOX ZEMA For Shaving 59c  
\$1.00 NORWICH Athlete's Foot Treatment 78c  
50c DR. WEST TOOTH BRUSH 39c

Enrich Your Diets With HIGH-POTENCY VITAMINS  
96 VIMMS TABLETS 6 Vitamins and 3 Minerals 1.69  
AY-TOL A-B-D-G Capsules, Claisen—25's . . . 69c  
MEAD'S OLEUM Percomorphum, 50cc Bottle 2.27  
VITAMIN B<sub>12</sub> TABLETS Claisen, 3 mg—Bottle 100 . . . 1.19  
MILES ONE-A-DAY Vitamin A & D Tablets, 30's 49c  
HALIBUT LIVER OIL Capsules, Plain—Bottle 100 85c  
SQUIBB ADEX Bottle of 80 Tablets 89c  
A-B-D-G 100 Capsules . . . \$1.98

HEALTH IS OUR BUSINESS

WE ARE PREPARED TO HANDLE YOUR

# WHEAT Storage!

We want to express our appreciation for your patronage in the past . . . and to assure you that we will continue to serve you to the best of our ability.

Due to our large storage capacity we will be able to handle your crop promptly and without delay — and, as always, you are welcome at Fraser's!

1,240,000 Bushels  
Gov't. Licensed and Bonded Storage

# FRASER Milling Company

HOME OF "SUNNY BOY" FLOUR & FEEDS



### Selective Service NEWS

#### REGISTRANTS

Men who have registered within the past month are as follows. (Name is preceded by order number.)

10,514 — Charlie Green Peacock.  
 10,515 — Finis Elmore Nunn.  
 10,516 — Wayne Allen Higgins.  
 10,517 — Grady Marshal Brooks.  
 10,518 — Gene H. Hellman.  
 10,519 — John Thomas Estes.  
 10,520 — Wayne Darwin Cripps.

#### CLASSIFICATIONS

**3-C**  
 (Agricultural worker, married, having child or children and maintaining bona fide family relationship.)  
 Norbert Adolph Skypala, Stanford M. Barrett.

**3-A**  
 (Married man with child or children and maintaining a bona fide family relationship.)  
 Raymond Walters Douglas, Frederick Thomas Marshall, Don Alfred Hollingsworth.

**2-C (H)**  
 (Man engaged in vital agricultural occupation. "H" means past 38 years old.)  
 Glen Norse Snoderly.

### 'To Market, to Market . . .'



About like any outdoor market stand in an American metropolitan city is this one at Marrakech, French Morocco. The little lass seems to be experiencing indecision. Or maybe she's aiming for one of those "to you" prices. (Passed by Army censor.)

### Pity Poor Lensman



So you thought being a war correspondent on a battlefield was all glamor and book-writing? Well, take a look at bedraggled NEA war photographer Carl Thusgaard as he tries to look dashing in a New Guinea downpour.

nesday. The Bible School will continue through next week, and will close on Friday, June 25. All parents are urged to send their children—those between the ages of 4-16. Music, hand-work, recreation, and Bible Stories are the main features of the Bible School.

## Order CANVAS NOW!

**NO ADVANCE IN PRICES!**  
 We are handling the same good line of canvas that you liked last year and have a good stock if you will make orders early. This is one item that hasn't taken any jump in price—and we can assure you there just ain't any better canvas.

### JACK'S SHOE SHOP

Count Your Blessings . . .  
 then County your BONDS!

## PARK YOUR DREAM CAR HERE

Maybe you can see it in your dreams, hear the soft purr of the engine, feel yourself carried away in the V-Model car you want some day. And here you are with the price in your pocket today! Well sir, make sure you have the money for your dream car by investing it NOW in BONDS! We'll keep the bonds for you — and when the V-day comes, you'll have the reserve to buy your dream car. Buy bonds today — benefit today AND tomorrow.

MEMBER  
 F. D. I. C.

## First National Bank

OF HEREFORD

MEMBER  
 FEDERAL RESERVE  
 SYSTEM

A Strong Bank  
 Thoughtfully  
 Managed

### Out!



White Sox first sacker Joe Judge, right, looks safe at second, but he's out. He hit the bag so hard at Yankee Stadium he knocked New York's second baseman, Joe Gordon, into the air, Gordon losing the ball (foreground). But the tag-out had been made.

**3-A (H)**  
 (Married man with children. Letter H signifies in past 38 age group.)

Allen Terrell Layman.  
**1-A**  
 (Available for military service.)

Doris Harding Myatt, G. A. Asberry, Andrew John Schumacher, Loyd Allen Ragland, Reavis Ireland Kerr, Tom Garland Massey, Raleigh Clarence Hollabaugh.

### SONS in the SERVICE

Lt. George Alva Barber, formerly of Hereford, has received the Distinguished Service Cross for leading a raid of six Mitchell Medium Bombers on Jap held Kiska.

The description of Lieutenant Barber's exploit was printed in the Brand several weeks ago.

Barber a son of Mr. and Mrs. Frank Barber of Lubbock, had already received the Silver Star award on Feb. 25 and the Air Medal on May 7.

Mr. and Mrs. W. H. Russell now have four sons in service with the entry of their youngest son, Daniel, into the Army. Daniel has been transferred from the Fort Sill reception center to Camp Wallace, Galveston, Tex., where he will have an opportunity to see a brother, Jess, who is an immigration inspector at the Galveston port, and a sister, Miss Nora Jean Russell, who works at Camp Wallace.

L. B. Russell has recently been promoted to the rank of First Lieutenant. He is stationed at Camp Forrest, Tenn., and is now on maneuvers in the Tennessee Hills, where he says the soldiers can get a fair idea of battle conditions, at least so far as the absence of any modern conveniences is concerned. L. B. expects to have his papers approved soon for transfer to the Air Corps.

Other members of the Russell family who are in service are Sgt. William (Babe) Russell, now stationed at Camp Rucker, Ala., and Jack Russell, now on duty with the Marines somewhere in the South Pacific. Shortly before he shipped from the states, Jack transferred from the Navy to the Marine Corps, where he holds the rank of pharmacist's mate, 2nd class.

(This may be poor advertising psychology, but at least it proves that servicemen read their BRAND.)

Mrs. C. O. Wilkins received a letter from her son, Bud, last week in which it was proved that reading the home town paper may be a dangerous occupation. Bud Wilkins and Bill Miller,

both naval aviation cadets from Hereford, have recently been transferred to a flight school at Memphis Tenn., and when their paper arrived they left their comrades in the swimming pool (the navy believes in rigorous physical training) and went off to read the paper and smoke a cigarette. The paper must have been good, because when Bud and Bill got back to the pool their comrades were gone to the next class, the location of which neither of the boys knew.

The story could have had an unhappy ending, because cutting classes means demerits and various unpleasant duties, but Cadets Wilkins and Miller were lucky; they found the rest of their group and got to the next class on time—if not very fully dressed.

### FIRST BAPTIST CHURCH

W. E. Barnes—Pastor  
 Sunday School — 9:45.  
 Morning Worship — 10:50.  
 Training Union — 7:15.  
 Evening Worship — 8:15.

Last Sunday was a great day in the church. There were 308 in Sunday School, and the auditorium was filled to overflowing at the morning service to hear Miss Blanche Groves, returned missionary from China. She brought an inspiring message about conditions in war-torn China. An offering for Chinese Relief was started, and this offering will be completed next Sunday.

Our Vacation Bible School got off to a fine start Saturday with 83 registering. Attendance continues to grow through the week, with over 125 enrolled on Wed-

## BLACK OUT

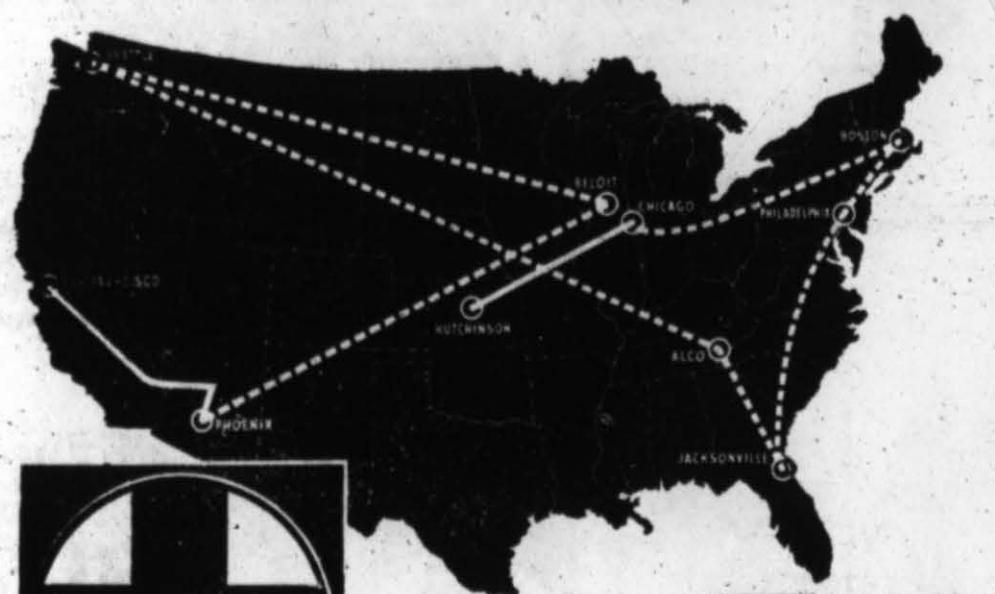
ON  
 SHOE  
 STAMP  
 17

But maybe the Sun will come out for Stamp No. 18. We have several large orders out for shoes—and we expect them any day. However right now we are practically out . . . but we are doing the best we can.

### Fox Man's Shop

HEREFORD, TEXAS

## War Work of a Santa Fe Wheat Car



This statement explains why many Santa Fe box cars, built to move wheat during harvest season, are many miles away doing other war jobs.

★ This year an estimated 75,000,000 bushels of wheat must be moved by the Santa Fe from the wheat states it serves.

It will take about 50,000 carloads to handle Santa Fe's big share of this vital job!

To move wheat and other grains, Santa Fe has specially built weatherproof box cars—but today, many of these cars are far from the wheat belt. Where are they? What are they doing? The map above will give you an idea—it shows the movement of a wheat car for the past four months.

#### A Wheat Car Gets Around

Starting at Hutchinson, Kansas, with a load of flour for Boston, this wheat car has been kept rolling with vital war cargoes, including Army shoes, Army clothing, aluminum, lumber, machinery, and has just delivered a workload at San Francisco . . . far from

the wheat belt where it is needed now! In four months this car has covered 1,439 miles on Santa Fe rails, and 9,749 miles on the other railroads. No rest for a war worker these days, but a fellow sure gets around!

#### Every Car in Action

Every Santa Fe box car, as well as box cars of all other railroads, is in action today. Some of these cars are too far away to be able to return to the wheat belt in time for use.

But guided by the wise direction of the Association of American Railroads, the Office of Defense Transportation, and the Interstate Commerce Commission's Bureau of Service, plus the friendly cooperation of the Army and Navy and war freight shippers, Santa Fe is making every effort to secure as many cars as can be spared from war movements to handle this year's wheat harvest.

## Santa Fe System Lines

One of America's Railroads—All United for Victory

# ALL KINDS OF FIELD SEED

## CERTIFIED

ARIZONA HEGARI — ARIZONA MILO — D. DWARF MILO  
 TEXAS BLACKHAWK MILO

### TESTED . . .

MARTIN MILO . . . SUDAN . . . RED TOP CANE  
 AFRICAN MILLET

See Us for Complete Line of Seeds!

# Fraser Milling Co.



# Shallow Irrigation Brings New Crops, New Industries to South Plains Area

Hereford Gets Boom As Dehydration and Canning Plants Come To Llano Estacado

By VICTOR SCHOFFELMAYER  
Agricultural Editor of The News

Underground oceans of water that may be tapped within a practical range of, say 30 to 150 feet for various crops, are bringing great changes to the shallow water belt of the South Plains area of West Texas and New Mexico.

New crops, new industries, canning and dehydration plants, potato warehouses, new settlers and new businessmen, are discovering the possibilities of some fifteen level counties, whose soil fertility and crop yields are largely insured by an abundant source of underlying water that may be lifted by modern pumping equipment.

When the Spaniards traversed the High Plains several centuries ago they nearly perished of thirst, not knowing that only a few feet beneath the surface was a vast storehouse of pure water. For centuries the Llanos Estacados were considered a desert.

Go to Deaf Smith County and Hereford, its charming county seat; take a look at the hundreds of shallow irrigation wells which dot the land, note the large crops of Irish potatoes, onions, lettuce, wheat, alfalfa and carrots, and then multiply what you saw by thirteen neighboring counties, and you get an idea of what is happening through the magic of water.

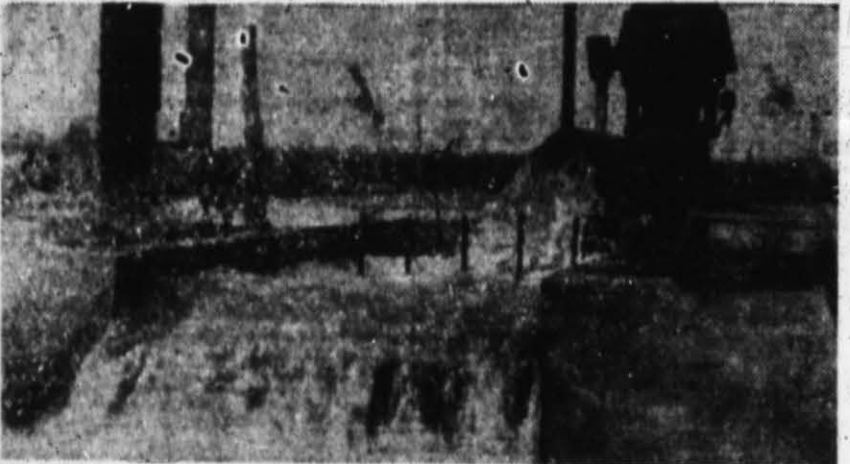
## Irish Potatoes

Several years ago the Hereford area became interested in raising Irish potatoes as commercial crop. The experiment was so successful that today 3,500 acres of Irish Cobbler, Bliss Triumph, White Rose, Chippewa and Katahdin potatoes are rapidly nearing harvest.

Early plantings are reported to promise a yield of 20,000 pounds per acre, or 200 sacks, ready to be gathered and shipped by July 10. The bulk of the crop



**LEVEL FIELD OF TEXAS LETTUCE**—This photograph of a Deaf Smith County crop of head lettuce shows vast expanse of level land easily cultivated and watered.



**TYPICAL SHALLOW WELL PUMP**—Around Hereford and fifteen other South Plains shallow water areas scenes like this are common. Such an electric centrifugal pumping plant will throw 1,200 gallons of water a minute and save truck crops from burning up.

will be sold in Texas—Dallas, Houston, the Army camps.

In former years most of the High Plains potatoes left the state, coming into competition with Idaho and Colorado potatoes. This year probably will see part of the Hereford potato crop dehydrated, as a \$300,000 plant is to be completed in time, if all signs do not fall.

Two new potato storage plants are scheduled for Hereford, giving a total of six, with a capacity of close to 1,000,000 bushels. **200 Acres of Onions**

Yellow Spanish sweet onions have yielded so well that the acreage in Deaf Smith County this season is about 200 acres, with indicated yields of 30,000 to 55,000 pounds per acre, said E. B. Posey, manager of the Hereford Chamber of Commerce, who has watched the town's progress for years.

Last year's onions were of such excellent quality that growers were unable to supply the demand and all warehouses at Hereford were emptied long before Christmas. Onions will mature in early September and October.

Another new and profitable crop is onion seed, of which there will be fifty acres.

Past tests of sweet potatoes, especially Maryland Sweet, have been so successful that the Hereford area has 220 acres growing now under irrigation, with indicated yields of between 250 and 500 bushels an acre.

There are 200 acres of carrots and 150 acres of tomatoes, also bell peppers to say nothing of 5,000 acres of soybeans. This latter crop may become a staple on the High Plains, where it can be irrigated if necessary.

## Big Food Shipments

Not long ago Hereford compiled some official figures on quantities of meat and other foods shipped from there by rail. During January and February 338 cars of high-protein wheat left Hereford, 33 cars of Irish potatoes, 222 cars of cattle, 105 cars of hogs fattened on home-grown grain sorghums and alfalfa and soy bean meal, 83 cars of sheep, 5 cars of eggs, 5 cars of butter. It is estimated that haul by trucks may nearly equal the rail figures.

A total of 150,000 head of beef cattle left the Hereford area this spring, valued at \$2,000,000, Posey said.

Cotton, which at one time was a fairly important irrigated crop around Hereford, is virtually a curiosity now. The switch to food crops and livestock seems permanent. Irrigation from shallow wells has helped to bring about these changes.

## Canning Plant Pays

One of the factors helping to change the farming methods of Deaf Smith County is the Hale County foods canning plant, operated by Ashley Mixon. He has introduced profitable varieties of tomatoes, carrots, beans and other vegetables which farmers have learned to produce in volume. The cash income for what they deliver to the plant has been a big factor in changing farmers' thinking.

Mixon hopes to build an addition to his plant and dehydrate part of the vegetables he will receive this season.

## Irrigation Insurance

Irrigation from shallow wells on the South Plains began about 1904 around Fortales, N. M., just across the Texas line. The development spread to Hale, Floyd and southern Swisher counties around Plainview, where 100 wells were in operation about 1914. Twenty-seven around Hereford and twelve around Muleshoe in northern Bailey County.

Today probably 1,500 wells are operated in Hale, Floyd, Swish-



**SOUTH PLAINS ONIONS**—This Spanish Yellow Sweet Globe yields as high as 800 bushels an acre, the Hereford Chamber of Commerce reports.

er, Lubbock, Lamb, Bailey, Deaf Smith, Castro, Hookley, Briscoe, Farmer, Crosby, Randall and Dallam Counties.

Studies by the United States Geological Survey some years ago show that all the water stored in wells on the South Plains originates in rain which falls on the Plains. There is no underground connection between the water-bearing stratum and the Rocky Mountains, as formerly widely believed. This is impossible because the streams of the region often cut beyond the depth of the water-bearing sands and gravels.

Now that the Texas Panhandle again is suffering from insufficient moisture, after several years of excessive rainfall, interest in supplemental irrigation is spreading. To raise dependable food crops there must be sufficient water when the crops need it.

Since water on the South Plains can be raised efficiently from strata varying in depth from 30 to 200 feet, the region is experiencing a considerable boom. — Dallas Morning News, May 31, 1942

## Vega News

### MRS. D. E. MCKENDREE

Mr. and Mrs. Jack Mansfield received word this week that their son Robert, who had previously been reported missing, is a prisoner of war of the Germans.

Mrs. Madeline Theobald of Los Angeles, Calif., arrived in Vega Tuesday to be with her father, D. M. Voyles who suffered a heart attack last week, but is now greatly improved.

Mrs. Ben Burke and daughter of Vernon are visiting her mother, Mrs. J. W. Scott, and other relatives.

Among those who called on Mrs. J. W. Thuet Sunday are, Mesdames N. E. Wiseman, Emma McNabb, D. E. McKendree and Mr. and Mrs. Fred Cotton and daughters. It will be remembered Mrs. Thuet was in a car accident ten months ago in which she suffered two broken legs and serious bruises and is still unable to sit up.

Matthew Taylor and wife from Tullahoma, Tenn., are visiting his parents, Mr. and Mrs. A. Taylor. Matthews is on a 15-day furlough and will return to his post on Monday.

Miss Irene Stewart arrived Sunday from Los Angeles, Calif., for a two weeks visit with her parents, Mr. and Mrs. Cecil Stewart.

Mrs. Ada Jordan left Friday for McCain, Miss., where her husband is stationed with the army.

Mrs. Eula Formby of Amarillo is spending the week end with Mrs. Emma McNabb.

Mrs. C. M. Raley is confined to her home because of illness.

Mrs. Alice Helmig was hostess to members of the Nifty Needle Club at her home Tuesday afternoon. The next meeting will be on June 22 in the home of Mrs. C. T. Everett in an all day meeting with a covered dish luncheon served at the noon hour.

Mr. and Mrs. Jess Giles were in Amarillo Monday when Mr. Giles was having dental work done.

Little Ted Sanders son of Mr. and Mrs. J. D. Sanders, has the mumps.

Mr. and Mrs. J. W. McKendree daughter Evelyn and son W. D. who is on furlough from Coast Guard duty in Florida, were in Amarillo Thursday where they met their daughter, Mrs. Winelle Ownbey of Dallas for a few hour's visit before she reported for duty in a defense plant in Dallas where she is employed.

Mrs. Mattie Gardner of Lit-

## COURTHOUSE RECORDS

**Warranty Deed**  
Martin Wallerich and Lester Wallerich to J. W. Adrian, NE 1-4 of Section 7, Twp 5N, R 3E, Cap. Syn. Sub.

T. L. Tucker and Hazel Hunt Tucker to J. C. Perrin and C. S. Perrin, SE 1-4 of Section 34, Twp 5N, R 3E, Cap. Syn. Sub.

A. W. Henschel to J. F. Specht, SW 1-4 of Section 27, Twp. 4N, R 1E, Cap. Syn. Sub.

S. S. Williams and Alta Fay Williams to W. S. Flutt, SW 1-4 of Section 38, Blk. K-7.

S. S. Williams and Alta Fay Williams to W. S. Flutt, SW 1-4 of Section 77, Blk. K-7.

O. L. Rutherford and Hattie Rutherford to J. S. Smith, E 3-4 of Blk. 24; E 1-2 of BBk. 25 and all of Blk. 27 of Mabry Addition to town of Hereford.

C. W. Calson, Anna Bell Calson, G. D. Calson and Hattie Calson to Wm. Schroder, all of NW 1-4 of Section 50 in Blk. K-8, Cert. 13-2672.

J. H. Head, Jessie L. Groner and Beulah Mercer to James A. Patman and Loraine Patman, all of Lot 4 and S 1-3 of Lot 3, Blk. 63 of Town of Hereford.

Glenn Greer, Lenna Estes, Percy Estes, Joe Greer and Charles Greer to Tom Sanders, part of Blk. 5, Evans Addition to Town of Hereford.

W. S. Bain and Agnes M. Bain to Louis P. Blosser and Lois K. Blosser, Section 71, Blk. M-7, except royalty interest retained by Dallas Joint Stock Land Bank.

W. C. Mathers and Nell Mathers to J. F. Hickman, Section 94, Blk. K-3.

Mabel Seamands, Owen Seamands and Mary Seamands to S. G. Wilson, E 251.743 acres of Section 16, Twp 4N, R 4E, Cap. Syn. Sub.

## Release

Standard Savings and Loan Association to L. H. Woodford and Virginia Woodford, deed of trust.

Troy Womble and Ola Womble to A. S. Megert, SE 1-4 of Section 100, Blk. K-3.

Federal Land Bank of Houston to S. L. Harman and Bessie J. Harman, deed of trust.

Federal Land Bank of Houston to Alfred Ellison and Ona Ellison, deed of trust.

Willard S. Bain, independent

tlefield is visiting her sister, Mrs. J. W. McKendree, and family.

Mrs. J. T. Richardson and Mrs. Pat Robinson and son of Hereford were visiting Vega friends Tuesday.

Mr. and Mrs. Alonzo Price entertained the young people Friday night with a dance in honor of W. D. McKendree who left Saturday for his station in Florida.

executor of the estate of C. J. Bain, deceased, to W. B. Harris, all of Section 41, Blk. M-7, except royalty retained by Dallas Stock Land Bank.

**Marriage License**  
William Bartley Dowell and Nella Jeane Williams, June 10.

Try a Want Ad!

**Attend Ready-To-Wear Mkt.**  
Mr. and Mrs. Gaston Baer returned recently from markets in Ft. Worth, Dallas and Kansas City, where they bought merchandise for The Popular Store.

Mrs. P. W. Hamilton and children are here for a visit with her parents, Mr. and Mrs. W. A. Debbins.

**A Hereford Product...**  
where fine wheat grows!

**PACKARD'S BEST FLOUR**

...produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinese Dinnerware Coupons!

**PACKARD MILLING CO.**  
HEREFORD, TEXAS

**Suggestions**

FROM OUR HOME SERVICE DEPARTMENT  
Miss Mary Alice Crosson, Director

**MONEY SAVERS**

Make substitutions in recipes rather than purchase an item called for.

To make sweet milk sour, add one tablespoon vinegar to one cup of sweet milk.

One cup milk equals one-half cup canned milk plus one-half cup water.

One cup milk equals four tablespoons powdered milk plus one cup water.

Vinegar, orange juice or grapefruit juice may be used in place of lemon juice in salad dressing.

Two and one-half tablespoons cocoa plus one-half tablespoon shortening are almost equal in flavor and composition to one ounce of chocolate.

One cup bread crumbs equals three-fourths cup cracker crumbs.

**TO USE LEFT-OVER WHITES OR YOLKS OF EGGS**

Two yolks may be used for one egg.

Four whites may be used for two eggs.

If a white is substituted for a yolk in cakes, add one teaspoon shortening.

**West Texas Gas Co.**

**You Don't Have to Stand in Line...**

**To Buy ELECTRIC POWER**

THAT'S TRUE, even though the electric light and power industry in America was called on to produce, in 1942, the greatest amount of electric power in history—189 billion kilowatt-hours!

And at the same time the average cost per kilowatt-hour to the consumer was lower than ever before!

Not only were all the demands of war plants, military camps, naval stations, and arsenals met—but there remained 27 billion kilowatt-hours of electrical energy to take care of the needs of shops and stores, 30 billion for homes, 13 billion for public transportation, street lighting, and other uses.

These are some of the accomplishments of the electric light and power industry and of the electrical manufacturers who build the equipment used to generate, distribute, and utilize electricity—working together with the teamwork so typically American.

**How We Helped**

**POWER GENERATION.** More than one half of all the electric power generated by electric light and power companies in the U. S. is produced by generators manufactured by General Electric.

And such has been the improvement in the efficiencies of turbine-driven generators that if the electric power used in 1942 had been produced with the machines of 1924, it would have required more than a million extra cars of coal and one hundred and forty thousand men just to mine and haul this extra coal.

**POWER DISTRIBUTION.** To have ample power available wherever new war plants have sprung up requires large and highly efficient transforming and switching equipment and the solution of highly intricate engineering problems. General Electric has had a hand, and a head, in the development and manufacture of much of this equipment.

**POWER UTILIZATION.** Building machines, lamps, and appliances that put electricity to work more efficiently in factories and homes is one of our most important jobs. The United States has more of these electrical helpers than any other nation. In 1942, the average home used twice as much electricity as in 1930, and in those 12 years the average price per kilowatt-hour decreased 40%.

This is only a small part of the story of America's electrical industry. When the full story becomes history with the passing of the years, it will reveal a group of men who, with a determination which now seems providential, kept on—co-operatively developing new and better equipment, increasing generating capacity, lowering costs, expanding service, planning always to be ready for the demands of the future. It will be a story of remarkable vision and courage—for it all had to be planned, and the work started, years ahead of the need.

The next time you meet a man from your electric service company, be he the local manager, or meter reader, or spurred lineman carrying out his assignment in rain, snow, or heavy winds, give him a word of encouragement—for he is the man who is making it unnecessary for you to stand in line for electric power. General Electric Co., Schenectady, N. Y.

**GENERAL ELECTRIC**

## Have You Met John Doe?



You should know John Doe. He's a very fine fellow who lives right in your neighborhood. He probably goes to your church, his children go to school with your children. Mrs. Doe is active in the P.T.A. and other civic groups, little Johnnie is a Boy Scout and sister Sue is "twice as cute as Shirley Temple."

All in all the Doe family is typically American—nice folks to know. And the Does are typical, too, of hundreds whose efforts combine to render the public services offered by the Southwestern Public Service Company.

John is a composite linesman, engineer, electrician, trouble-shooter, executive or lighting expert. But whatever his particular job he has only one main purpose—that is to give you the finest, most dependable electrical service money can buy at the lowest possible cost. His hours are not long, but he is ready to serve you 24 hours a day if necessary, so that even in emergencies you may take for granted the miracle of convenience that is electricity.

**Southwestern PUBLIC SERVICE Company**



### Survey Reveals What To Write To Servicemen

Be cheerful and "newy" when you write to your man in the service. That is the "boiled down" version of a survey recently taken among soldiers, sailors and marines, at home and overseas. The survey gives some definite "do's" and "don'ts" which every letter

writer should keep in mind. **TELL HIM:**  
1. How the family is doing everything possible to help win the war.  
2. How eager the family is for the boy's return.  
3. How well and busy the family is. Give details.  
4. How the family is getting along financially.  
5. What's doing in the community: news about girls (single) he knows, doings of friends, who's marrying whom, exploits of the home team and other sports events, social doings, effects of the war on the home

### The Treasury Provides a War Bond Budget Plan

Here's what it costs you and your family to live each month.

RENT	\$
FOOD	
CLOTHING	
TAXES (List each person's share separately)	
CARFARE	
INSURANCE	
DOCTORS	
AMUSEMENTS	
HOUSEHOLD FURNITURE, ETC.	
MISCELLANEOUS	
<b>TOTAL</b>	<b>\$</b>

And it's a lot less 't it?

Here's What's Coming In

Write down name of each one in Family who works, and what he or she earns per month.

NAME	
EARNINGS	\$
EARNINGS	\$
EARNINGS	\$
EARNINGS	\$
<b>TOGETHER WE EARN</b>	<b>\$</b>

So—by doing a little simple figuring

What's coming in \_\_\_\_\_

What's going out \_\_\_\_\_

\$ \_\_\_\_\_

You'll find what's left

**THAT'S EXTRA MONEY**

A campaign to assist Americans, now earning wages and salaries at a record rate of 135 billion dollars annually, to increase their War Bond Payroll Savings as high as possible is underway. One out of every two families has at least two members at work. The above budget sheet is being distributed to millions of workers by the War Savings Staff with a message to keep family living to the necessities and put the surplus money into War Bonds to assure a speedy victory over the Axis.

Dollars invested in War Bonds! Day by day in every purchase protect farmers from enemies of things I could wait for I'm without and from runaway inflation within. getting poorer and poorer. Invest in War Bonds instead.

## Can You Beat These Prices on Good USED CARS

### 1941 CHEVROLET

Special DeLuxe Town Sedan. 5 extra good tires, beautiful black finish, perfect upholstery, new plaid seat covers, good heater and wheel shields. Lots of extras. Compare the price **\$1045**

### 1941 CHEVROLET

Master DeLuxe Town Sedan, radio, heater, good tires good finish, A real buy **\$995**

### 1941 CHEVROLET

Special DeLuxe 4-Door Sedan, a beautiful maroon finish, extra good tires. A Bargain at **\$895**

### 1939 CHEVROLET

Coupe. has had excellent care, low mileage, good tires. Seat in back **\$635**

### 1938 DODGE

4-Door Sedan. 5 extra good tires. Lots of cheap Transportation **\$300**

## KINSEY MOTOR CO.

Phone 740

town. Reminisce a little about past events and places the boy used to visit. Enclose clippings from the home-town paper.

- DON'T TELL HIM:**
- Your troubles. He has troubles of his own.
  - Your complaints. He can't do anything about them.
  - About things you are deprived of. He can't supply them.
  - Doleful predictions about the future. He's fighting for that future—now.
  - Unnecessary details about financial troubles. If there are things he should know about family finances, and he is in a position to do something about the situation, tell him. But don't string it out.

### Camp and

(Continued from Page 1)

A steering committee has been appointed by Mrs. P. H. Gilliland and Mrs. Dorothy Ross, co-chairmen of the local council. The committee, together with organizations they will represent, are: Mrs. O. G. Hill, protestant churches; Miss Virginia Eberle, Catholic Church; A. O. Thompson, men's clubs; Mrs. A. L. Manjeot, Business and Professional Women and women's study clubs; Mrs. R. L. Campbell and Mrs. Liston Wilson, home demonstration council and clubs; Mrs. Knox Kinard, social clubs; G. M. Hudson, Boy's Hi-Y Club; Miss Irene Crawford, girl's Hi-Y Club; John McLean, Boy Scouts; Mrs. Urlin Streu, Campfire Girls; Miss Kathryn Davies, Junior Red Cross; Mrs. Ernest Medkief, Red Cross production room; Robert Thompson, men's fraternal organizations and Mrs. N. E. Gass, women's fraternal organizations.

### Sale of Feed Wheat Discontinued By New Government Order

Sales of feed wheat except for emergency purposes have been discontinued for the present in order to reserve a small quantity for emergency use in flooded and critical drought areas. Most of the 225 million bushels of wheat the Commodity Credit Corporation was authorized by Congress to sell during the current fiscal year has been sold. The stoppage of feed wheat sales is not expected to have a great deal of effect in Deaf Smith County, where, despite considerable talk of feed shortages, only about 40 or 50 thousand bushels of feed wheat have been sold.

### Heiselman News

**MRS. B. A. WEST**  
Mr. and Mrs. Ernest West and family of House, N. M., spent the week end in the home of his brother, B. A. West and family. This community received a good rain and a little hail Sunday evening. The hail did no damage. Mr. and Mrs. Ern Calwell and family of Laketon spent the week end in the Floyd West

waste and would also afford the farmer a more profitable market.

home. Clara Jayne and Kenneth West returned home with the Calwells for a few days visit. Miss Betty Ruth West of House N. M. is spending the week in the B. A. West home.

### Around Town

(Continued from Page 1).

two new jobs in the same week. She was married Friday and this week has gone to work as secretary for County Judge Fred W. Baird, who left yesterday for a brief vacation in Mineral Wells.

An account of the exploits of Lt. Alva Barber, evidently one of the most daring pilots in the Alaskan war theatre, was carried in this week's Saturday Post and also in a story in the Fort Worth Star Telegram this week. Neither account was news to careful readers of the Brand, which carried the story several weeks ago; but in all fairness, we'll have to admit that we copied it too—from a Canadian paper.

Employees of the Southwestern Public Service Company enjoyed a picnic at the State Park last night, when M. H. (Hap) Wiseman got in some practice at his old hobby of ranch style cooking; and anyone who attended the picnic would give Happy a cooking job. Besides employees of the local office, company employees and their families from Canyon, Dimmitt and Friona attended the picnic.

### Double Show! Double Entertainment! FRIDAY-SATURDAY—June 18-19

"Hoppy" Rides Again!



HENRY'S LOVE LIFE Exposed!



PLUS: Superman, in "JUNGLE DRUMS"

### You'll Bust the Whale Bones

out of your corset trying to do the new dance sensation, "The Grizzly Bear"!

San Francisco... Gay, Glamorous Barbary Coast Days Set to Rollicking Music and Light-hearted Romance! IN GLORIOUS TECHNICOLOR

Alice FAYE John PAYNE Jack OAKIE Lynn BARI

## "HELLO, FRISCO, HELLO"

PLUS AIR MAIL WORLD NEWS "Bah, Wilderness", Color Cr'tn

STAR SUN-MON-TUES—June 20-21-22

### Apply By

(Continued from Page 1)

Service Station, Consumers Fuel Association, Fraser Oil Company, Terry's Service Station, and Milburn Service Station.

### First Load Wheat

(Continued From Page 1)

essity. Because wheat harvest is barely under way in the South Plains and below the caprock, the Hereford area can not expect any great influx of labor and equipment from these areas for several weeks. In the meantime local labor supply, with the help of many teen age boys who have gone to the farms for the summer, is proving adequate for early harvest needs.

### Potato Growers

(Continued from Page 1)

for a plant, the company which submitted the plan has thus far failed to take up its option and the local growers feel that prompt action can be gained through the building of their own plant. If the necessary government approvals can be secured.

The market for dehydrated products is practically unlimited, enthusiasts believe, pointing out that the saving in shipping space makes dried fruits and vegetables ideal for shipment for lend-lease. Potato growers say that a dehydration plant located in Hereford would permit saving of thousands of pounds of potatoes which ordinarily go to

### SPECIAL ROAD SHOW ATTRACTION!

Where do they go? What Happens to Them? Whose Fault was it they disappeared? **DARING! SHOCKING! UNBELIEVEABLE!**



Positively NOT Recommended for Children! **ADULT ONLY ENTERTAINMENT!**

Texas THEATRE—HEREFORD Wednesday-Thursday June 23-24

More Than 10,000 ROLLS To Choose from at McCaslin's

They're more beautiful than ever! You'll find decorative inspiration aplenty in the lovely new patterns of United-Process Wallpapers! And here's the delightful advantage of decorating the United way—There's none of the old-time worry, doubt and guesswork about choosing patterns, because United papers have been designed by the world's best wallpaper artists—pre-tested and pre-viewed by style authorities! The identifying United seal is your assurance that these wallpapers have been... **WALL TESTED • STYLE TESTED WASH TESTED • SUN TESTED** and **Guaranteed**

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WE WILL GLADLY ASSIST YOU WITH YOUR PLANNING

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Furniture - Undertaking

AMBULANCE SERVICE — DAY OR NIGHT We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

Always a Good Show! **TEXAS** Often a Great One!

FRIDAY-SATURDAY—June 18-19

ROMANCE and ADVENTURE! ACTION and THRILLS!

**Frontier FURY**

with CHARLES STARRETT Roma Aldrich

PLUS: Chapter Three Rod CAMERON Roland GOT Constance WORTH Nino PIPITONE

**G-MEN... THE BLACK DRAGON**

and "My Wife's An Angel" 2-reel comedy

SUN-MON-TUES—June 20-21-22

Richard Greene

in a picture so great, so human, the British Army granted leave to film it! It's a rare treat for Father's Day!

**FLYING FORTRESS**

ACTION-DRAMA...direct from the action front!

A New Community Sing A Sport Reel Color Cartoon