

The Hereford Brand

Vol. 4

HEREFORD, TEXAS, SEPTEMBER 9, 1904

No. 20

IF YOU ARE INTERESTED IN HEREFORD, WORK FOR THE COLLEGE

CARSON'S ADDRESS

Delivered to the Farmers of This and Surrounding Counties at Hereford, September the 3rd.

WORDS OF ENCOURAGEMENT

Spoken to the Tillers of the Soil—Tells Them They Can Produce Almost Any Crop and That He Believes Cotton Can Be Produced Here at a Profit to the Producer.

Ladies and gentlemen: When I had the pleasure last February of coming up here, it was a good deal like Congressman Stephens said this morning. I was impressed that this was a dry country and town, but I have made a good many observations during the last week, and I have observed that it does rain in the Panhandle. This is not a drouth-stricken country. The further south you go you will find everything burning up. We have our drouth during the summer time, when here you are blessed with plenty of rain. Now, some say we don't get enough rain here, but from what I have seen I believe this plains country is bound to be the coming agricultural country of Texas.

You have very fertile soil here, and you can grow almost anything you put in the ground, and I observe it takes very little work; but I believe if we would work more, we would be more successful. I don't believe we work enough! I don't believe we stir our soil enough! I don't believe we appreciate the value of this dust mulch that I talked to you about when I was here before! I would encourage the better cultivation of the soil—better preparation of the soil, and begin early enough. Those who plant wheat should have their soil broken, and then by harrowing it you will be ready to plant your wheat. I believe you can make wheat growing a success here.

Now I am not so well pleased with corn growing here. It seems the worms gather it. We get a cob, but sometime the grain is not all filled out, although I am told that good crops of corn have been raised here, 35 to 40 bushels per acre.

But, gentlemen—and when I say gentlemen—I mean the ladies too, because the gentlemen embrace the ladies. (Laughter.)

Now gentlemen, as I have said to several farmers since I have been here, why attempt to grow this Indian corn? It is true in the east and north, they have to grow corn for feed, but you have, in this milo maize something that is equal to Indian corn. By actual test it contains only about one-tenth less value per pound than corn. It is a much surer crop to grow than corn. Therefore you can compete in growing feed-stuff with the corn belt. If you cannot grow Indian corn you are none the worse off, because we have a good substitute. The kaffir corn does not produce quite as much grain, but it is a good crop. Both of these crops are very fine forage crops. So you have a good grain and forage crop in both of these.

Now when it comes to the small grain, I have seen some very fine oats grown in this country. I saw some millet on sod that will produce one-half to two tons per acre. I will tell you when we can grow such crops as these, it is bound to be a good stock farming country.

Now when it comes to truck farming, as these onions and other things will attest, it is a most admirable place for growing truck crops. I believe you can make this a great truck farming country. Mr. Harbison said, "Gentlemen, I want you to understand that those onions were my own backs." These are not his

calls, but his cut backs. He tells me that off of one-fourth of an acre he has sold about \$75 worth of onions, and that's \$300 an acre. Ladies and gentlemen, that would astonish the people of my part of the state. There is \$300 per acre off of about \$5 to \$10 land. It won't be but a few years until this land is going to be worth \$10 to \$15 per acre. I can remember when the black lands of Ellis county sold at \$5 and less per acre. I can remember when we looked on that part of Texas as only fit for grass, and we thought it was impracticable to try to farm. I believe, and it is not far distant, in fact now, the immigration of Texas is increasing rapidly and there will be more immigration into the state within the next five and ten years than there has been in the past thirty, especially this part of Texas is going to attract the people of the east and north, and it is not only going to do that, but it is attracting the attention of the people of East Texas, where the boll weevil are eating us up.

Now ladies and gentlemen, I believe these onions were just planted with the planter in ill prepared soil, and you see they will make about \$300 per acre. The man said he broke his soil and planted the black seed in May. Now in the south part of the state they grow the Bermuda onions, and they irrigate them, but these were grown without irrigation. They get from two to two and one-half cents per pound. It is possible to grow 10,000 to 15,000 bushels per acre; figure that at two and one-half cent per pound and you can see that it is a fine crop.

Now ladies and gentlemen, I hardly know what to talk to you about, the possibilities of this country are so great, and it seems that you farmers understand that you have got a good country. As I have said before, I believe you are trying to put too much land in cultivation, that is, one farmer puts in more than he can work. I have seen 300 acres in cultivation and only two hands to do the work. Now I believe with 150 acres in cultivation, and the soil prepared well the man could produce a surer crop and get just about as much per acre, and he would have his grass land left.

This country is bound to become a country settled up by farmers and will be settled up by one section men. It has already been demonstrated that a man can do well with a quarter section. When you have a farmer on every section of land Hereford is going to be a city. Amarillo is going to be one of the greatest cities in the country. Investment made anywhere in this part of the state is going to be a magnificent investment. I understand the Panhandle Christian College has some lots here for sale. You can't make a better investment than to buy some of these lots. You make a good financial investment which is going to pay you.

I have a piece of paper here that was sent up to me a few minutes ago, asking the question: "What would be the financial result to the farmer of converting the pea patch into a pea field?" Now ladies and gentlemen, I am somewhat of a peacrank, and I am glad that the gen-

tleman that sent up this question knew that. We don't grow enough peas. Peas and alfalfa have that property of extracting nitrogen from the air, and it is one of the most valuable elements of plant food, and the pea has the power of getting nitrogen from the air by a certain bacteria that exists and lives on the roots of the plant. If you will examine the pea root or clover root when they are doing best; you will find small nodules where the bacteria has stored up the nitrogen, and that enriches the soil and builds it up.

We are inclined to be as all the old states, we are inclined to be soil robbers. We don't think enough of the coming generation. We don't think enough of taking care of our soil as we should. Some of our farmers will say, this soil is rich, you can grow Kaffir corn, milo maize, sorghum, etc., year after year and still grow good crops. Gentlemen, that is bound to play out in time. You might have ever so much money in the bank, and if you would keep drawing out and never put any in, your bank account would soon be drawn to the limit. By planting such crops as cow peas, alfalfa and clover it enriches the soil, and by turning under green crops you are supplying the soil with humus. It keeps the moisture from getting away and keeps the land from baking. Peavine hay is about as rich as alfalfa or red clover hay. While not a great deal of it is sold on the market, nevertheless it is appreciated and it is sold very readily in our part of the country. Your work stock will do well on this hay. So I say it is just the crop, and you should convert your pea patch into a pea field. In some of the older states they have worn out their soil by the continued use of one crop. In some places they have worn it out with cotton, and now they have to use commercial fertilizers. This brings me to a point where some of you farmers may disagree with me, but I believe that the system you have of running your stock in the fields to clean them out, is a bad system. I believe it would be better if you could turn under some of that vegetable matter. Now it matters not how dry a soil is, if cattle are running in a field, it makes moisture rise to the top. I believe it is better to grow these crops and feed your cattle than to let them run in the fields. I believe it would be a better system than to let the cattle run in the fields and pick up everything clean. This soil in the Panhandle, as some government official has remarked, is not very rich in humus. It really needs humus in the soil and all the vegetable matter you turn under the better it is for the soil.

Now gentlemen, I believe that here is a crop that can be grown successfully here—that is beets. I don't know anything particularly only what I have read, except about the sugar beet. It occurs to me that they should do well here.

This plains country is very much in need of an experiment station, and you should have it to test all these different things. This is an agricultural country up here, but it is practically undeveloped and you need an experiment station. I believe it is forth coming. I don't believe it will be long until you will have an experiment station established.

I wish to say that from time to time I am going to write articles in the Amarillo Herald. I do this by the solicitation of Mr. Vanderburgh, whom you all know. He invited me to come into the Panhandle country and to get all the information possible, and write articles for the Amarillo Herald. The Herald is paying all the expenses. I believe you should all appreciate what the Herald is doing. Mr. Vanderburgh is trying to work up a magnificent paper, and I hope you will all appreciate it. I think he should be commended for the work whether it is doing a great deal of good or not. He is doing his best.

I don't want to talk too long. I don't want to feel like the young man did. I will just tell you a little story. Once there was a young man very small of stature, and he made up his mind that he would not court a young lady unless she weighed at least 200 pounds. He finally found one that suited him—she weighed 225 pounds. He went to see her one evening, and finally the old folks got tired and went to bed. So the young people turned down the light, they were economists, both of them. They believed in saving the furniture too, so they both occupied the same chair, but after occupying this position for about half an hour the young man sighed, and she turned to him and said, my dear are you tired. He said no, I am not tired now—I was about half an hour ago, but now I am paralyzed. I don't want to worry you all, I don't even want you to get tired.

But now ladies and gentlemen, here is a crop that I have got about 80 acres of (picking up some alfalfa). Of course this alfalfa is the king of crops. It will produce as much as six to eight tons per acre. We get about four or five tons a cutting. I understand from Mr. Graves, who furnished me this sample, that it is the third cutting. This grew on sub-irrigated land. If that land was all put in alfalfa, it is worth \$100 per acre to the man that puts it in. He will get about \$50 worth of hay per acre. So you can see it is worth about \$100 per acre. Now can this be grown on upland? I believe by preparing the soil we can get pretty good alfalfa. I have seen some growing on upland. I would advise previous preparation. If you want to prepare the soil, start at least a year ahead, break your land very deep, and don't put it on sod land—put it on the oldest land you have got. Break that just as deep as possible and subsoil it. Plant it in these cow peas or any kind of peas and raise a crop of peas off the land. You can harvest the peas for hay and then turn them under as soon as you get the crop off. Now it may be on account of your not having much rain in the winter, you had better plant later on, say the first of May. By planting your land about a year ahead in peas it gives the land time to firm down. You don't want a soil too loose to grow anything in. There is no kind of plant that takes root well unless the soil is firmed down—not hard, but firmed down. I know a man who had some alfalfa and thought he would test it, so he let his cattle and hogs, and all the stock in the field, and he said they could very near eat it up by the roots. But you should not pasture it until after the first of the year. I believe this can be made a paying crop, and it is another soil builder. We have had lands to overflow in the Brazos bottom where we had alfalfa on them and you could see to the line where alfalfa was grown. (Question from audience.) "How deep would you subsoil it?" Ans. 12 or 14 inches.

The gentleman asks about a certain bacteria that is necessary to be on the roots of this alfalfa to make it grow successfully. I will say that in most parts of Texas alfalfa seems to grow well. If your alfalfa is not doing well you can go to a field where the alfalfa is growing well and gather some of the loose dirt just on top of the soil and scatter it over your alfalfa. Now Mr. Marshall is here, and if he can talk anything like he can eat, I believe he could talk an hour. But if there are any questions, I would like to answer them.

I want to say here before I forget it, that you have right here in your midst, one of the best little newspapers that I have ever seen in a town of this size. I would say more about it but Mr. Ray is sitting here and it might make him a little vain—he is a young man anyway. We should support our newspapers. It helps more than anything. Of course newspaper men want more

people in the country so they can get more subscribers, but at the same time they work hard and long, and we should support our newspapers.

Here is a product that I know all of you can grow (here he picked up a cabbage). I want to say before I forget it, this truck farming presents something of vital interest, with your Farmers' Institute organized as it is. I believe if you would all get together and decide to plant a sufficient amount of these crops so you could ship them in car load lots, there is good money in it. By paying express rates it would eat it up. You could grow this so you could ship it in car load lots. In that way you can build up a great truck farming country right in your midst. With shallow water like you have here you can irrigate as much as one acre of land. If one mill won't pump enough, put in two. I understand it don't cost but about \$100 to put in a well. With two wells you can pump a lot of water. Don't think you can glut the market. Chicago uses nearly 100 cars of potatoes for breakfast, and all the larger cities in proportion. The onions of south Texas are nearly all shipped out in car load lots before yours are ready to harvest here.

Mr. Howard says call attention to the cabbage. If gardens were here to speak for themselves there would be no use to say anything about cabbage. One man told me that off of two or three rows he sold \$15 or \$20 worth of cabbage. And he don't come in competition with our south Texas country. Their cabbages have been gone sometime. You can make money out of cabbage and you can grow them with very little irrigation.

I had about forgot the cotton. I have about 600 acres in cultivation, and the boll weevil have made me so sick that I don't like to think about cotton. Here is a good stalk of cotton (showing a stalk of plains cotton to the audience). I was talking to a gentleman from Dallas county. I don't know how much he had in, but he said if he had in 10 acres he thought he would make five bales, or nearly a half bale to the acre. Now what cotton I have seen in this country I estimate that it will make a bale to four or five acres. But I understand that you were very late this season in planting cotton on account of rains. I believe if you can plant your cotton three weeks earlier than you did this year, you will make plenty of cotton. There is one thing here, a working crop—one man can work about twice as much as he can further south.

We have to begin there in the latter part of March or first of April and in order to keep the weeds down we have to work it on until the first of September, when you only have to work it here about two or three months. So I believe it is certainly worth further trial. It has been demonstrated that a little ways south of you, crops of half bale to the acre and better than that can be grown. I believe you ought to grow cotton—at least some. Of course, I recognize that this country is a stock country, but farming can be made profitable.

I will ask Mr. Marshall to refer to the hog industry when he gets up. I believe you can grow hogs here. With potatoes and other root crops you can make this a great hog producing country.

(Question from audience.) Q. "What will kill cabbage lice off of cabbage?"

Ans. I wish sometime that I was a walking encyclopedia. When one comes from the A. & M. College people think he ought to know everything. We have a man down there who attends to this special department. If we get a letter of inquiry about things like this we fire it right over to him. By sending down there for one of our spray calendars you can find out about this.

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ADDRESS OF WELCOME

Delivered by Judge L. Gough at the Farmers' Picnic Held at Hereford Saturday, Sept. 3rd.

Ladies and Gentlemen:—
By choice and invitation we are here today to speak the words that make people glad and thrill the bosom of every patriot, and indeed do we feel it an honor to welcome those who have gathered at the first Farmers' Picnic of this and adjoining counties and as we cast our eyes over this audience of smiling faces and see the preparations made for your comfort, we know that you are welcome with all that welcome means.

This being campaign year, when many questions of great importance are to be settled by the American people one may naturally expect that we would take up the plausibility of one side and show the fallacies of the other, but when we realize that this is a gathering for industrial development and but for the heroes of '36, it would have never been our lot to celebrate a festival in this portion of the Lone Star domain, called Deaf Smith, a different subject has been assigned to us, and that is the future of our country. Yes, Deaf Smith! Chivalrous exploits that hover round that hallowed name swells the emotions of every true Texan, and it will not be amiss today to take our little ones by the hand and whisper softly and tenderly in their ears and teach them that when this unflinching scout reached his last reward, death never stifled the pulsations of a more manly heart nor took to its cold embrace a purer patriot. And we cannot to-day calculate the price with which Deaf Smith, Henry Castro, Randall, Briscoe, Swisher, Potter, Hale and others paid for the heritage we now call our own claim. One of our great statesmen describing our country in a burst of poetical inspiration said:

"Our country, 'tis a glorious land
With broad arms stretched from shore to shore.

The proud Pacific chafes her strand
She hears the dark Atlantic roar.
The great lakes bound her northern main
Where merchant ships are seen,
The gulf waves lash her southern strain
'Round Florida's fields forever green.

But in a moment of our country today, we shall not take in that vast territory but confine ourselves to this broad expanse of table land 3000 feet above the sea. Rich soils dispels the desert sands here, millions can be supported by. Mirage so white as the ocean's foam for miles and miles away, here thousands soon shall build their homes, we must come here to stay—this land which has so symmetrically blended the conditions of mountain and plain. We know that it has been heralded throughout other portions of this state, and also in other states that we are living here upon a barren desert waste, fit only for the habitation of the howling wolf, the roaming Indian and the wild mustang. Where refreshing showers are never known, where blizzards sweep and torrents pour and winds like ocean billows roar; hot as the jungles of Africa and cold enough to freeze a Norwegian, but we are proud to meet to-day in contradiction of this report and demonstrate to the world that we have not sat down upon the stool of "do nothing" nor given up to despondency, but realize the fact that we are dwelling in a wholesome, healthful climate and by lifting the vale of time and looking forward a few years hence we see a grand and glorious future. How do we know that our country is good or bad? We know it by the same process by which we tell one house is large and another small, that is by comparison. Having this year investigated the conditions in five states and two territories, we are enabled to make the report that this country affords as many inducements to the settler as any other portion of the union. We know that in the eastern portion of our state the vegetable season is only a few weeks in the year, while here our tables are loaded with garden products for months, and considering the question of climate during the twelve months, we have more pleasant days than in any portion of the state. We know that many of the first settlers expected to realize fabulous fortunes in a few months and trying to adapt the country to their methods instead of adapting themselves to the country, became discouraged and moved to other parts, only to find that they still had not reached the land

where fortunes could be realized without the sweat of the brow; and now let me add, by way of parenthesis, that if you are hunting a land with no disadvantages, with no ups and downs, where you are free from cares, and trouble and sorrow never come, you will not find it here.

We have but one record of such a clime and that lies within "The Realms of Endless Glory." Considering the matter of development the question is asked, are we advancing or retreating? I answer, advancing. The days of the bonus men and the blood-suckers are gone only to be remembered and handed down by tradition. Our people who are here now as a rule are the pure American stuff who have profited by the experience of pioneering, who know the hollowness of booms and the solidity of a legitimate business, who have quit throwing their funds to the winds and are learning the wisdom of true economy. We now never trust our forage to a single crop, and know the folly of leaving our herds to the mercy of the winter's blast, and are guarding against the destruction of our grass by fires. We realize the value of good stock and already the best breeds are being introduced. Continuing in this line, the day is coming when the "Llano Estacado" shall be praised as the banner of the Lone Star. I say the day is coming, you ask me when. When we hold our homes as sacred here, when we can realize our own advantages and stop longing for other fields, when we follow the pursuits to which our country is adapted, when Armour's lard and skinned ham shall be a trade of the past and we have our hog-killings at home; when Kansas no longer furnishes us bread nor St. Louis our bacon; when we quit basking beneath the rays of the noon day sun, and raise unto ourselves groves where the gentle southern zephyrs frolic with the leafy twigs and the mocking birds sing their sweetest melodies to make pleasant the midnight dreams; when our vineyards shall bend with luscious fruits, surpassing California's vine-clad vales, when genius shall go down into the depths of earth and bring forth sparkling fountains to reclaim this "Eden in Repose," when from every town and hamlet, church steeples point their magnetic spears toward the bright celestial skies and ring forth on the still morning air and school bell send their anthems, our children from blissful homes to gather within the halls of mental and moral development, where they are taught that "Far better than gold is a thinking mind that in the realms of thought can find, treasure surpassing Peruvian ore and make them live as in the days of yore."

Already the iron bands have crossed from east to west and soon they'll belt from north to south and thundering engines tread the rail, their mighty power untold and prosperity shall reign in every dale. As the yeomanry gathered the shekles of gold, and as we think of it, a vision of surpassing beauty is revealed to our eyes. We see a bleak and uninhabited plains only, upon the pages of history. In their stead we see a land of happy homes where myriads rise up every day and go forth to their places of industry and thrift. Her cities vocal with whirling wheels, her prairies one vast productive farm, her hill-sides ringing with the music of bells as her flocks and dairy herds pass out from their folds, and as we think of it the vision grows, the splendor deepens, the heavens open their peerly gates and the same God who looks down upon people in other lands looks down upon us here and trusting in Him, He shall guide us from one triumph to another till our country as compared with others shall shine in transcendent glory and the King of day for the Queen of night shall not look down upon a brighter and happier land. Then in years to come when prosperity is building high her alters in the name of love and self-sacrifice, if truth is not dumb she will say, "This is the legitimate result of the first farmers organization." Then in years to come when scientific culture and diversified farming shall be the watch word of all the land, if truth is not dumb she will say, "This building upon the foundation laid by early settlers." And when we are called to take the last fond look at this beautiful land and our spirits are prepared to be born aloft to the realms beyond, and the soul is ready to be shorn of its dross and burnished in beauty and splendor for its eternal flight, throughout the ages may the inspiring thought that we've had part in this great work still be seated upon memory's fruitful throne.

ONE HUNDRED PROSPECTORS

Visit Hereford and Vicinity—Much Interest Manifested in the Prospects as They Exist Here.

Tuesday, just after noon, the immigration car from the North arrived in Hereford, under the supervision of the Tallmadge Brothers. It had been three weeks since the last car stopped at Hereford and our people were becoming anxious to see a crowd of prospectors again; so, when it was reported that the train would bring 100 home-seekers, they turned out almost enmasse to see them.

The entire afternoon was spent in showing the country for some miles south of town, the company returning to town about 9 o'clock last night. This morning the country east of Hereford is being inspected and we understand the prospectors are all well pleased. Some very nice deals are pending and it is believed that several families will be located. Several of the men made inquiries concerning building material and the cost of improving a place, which indicates that they are thinking seriously of making investments.

Perhaps, the one thing which contributed most in strengthening their confidence in the country, was the display of agricultural products, prepared by the enterprising real estate firm of Graves & Elliston. The large cabbage, onions, melons, cotton, corn—in fact everything which can be grown successfully, constituted a most admirable exhibit and was viewed with much interest and wonderment. Mr. Tallmadge was so impressed with the exhibit that he is preparing to have similar ones sent to his offices up north.

The excellent crops which exist throughout this section of the Panhandle will be an eye-opener to these people who have so long regarded this as a broad waste, fit for nothing but a cattle range. The cars were taken down into the Pecos Valley by the regular train today.

Rates for Cotton Pickers and Colonists.

Announcement is made by the railway lines penetrating and which are interested in developing Texas and other western territory, that on Tuesdays, September 20th, and October 2nd and 18th, one way tickets will be sold from Memphis, Tennessee, to points in Indian Territory and Oklahoma at rate of \$6.00 and to points in Texas between Fort Worth and Amarillo and Dalhart at rate of \$8.50. This is a very unusual and liberal arrangement and in view of the fact that the farmers and realty owners of Northwest Texas will soon need more experienced cotton pickers than may be secured in South or Central Texas for harvesting our greatly increased crops, it is suggested that it would be well that those interested take advantage of the rates mentioned for bringing in the needed assistance, looking to Memphis and vicinity for supplies. Memphis is in the heart of one of the greatest cotton growing sections of the United States and is, through its employment agencies and otherwise, perhaps in better position to meet the demands than any other important centre. It would probably be the part of wisdom that those interested in cotton culture get together, determine as to their extra needs, and send a representative to look up and contract for such hands as may be desired. 29-2t

Fish for the Panhandle.

A representative of the U. S. Fish Commission at San Marcos arrived in Hereford today with a large shipment of fish, including black bass and channel cat, for different citizens in this and Castro county. This order had been in for about two years and the department could not get to it till now. The greater part of this shipment will be placed in the Tierra Blanco river and the remainder will be placed in the surface tanks, specially prepared for the purpose. This is a commendable move and will add much to the already pleasurable sport of fishing.

The following were among those to receive shipments: C. F. Kerr, J. W. Alexander, D. C. Laird, Sam Dunn, Geo. W. Dale, Jack Harwell, W. R. Evants and Allen Bell.

Lost!

Small pocket day book, with white backs, containing Guy Gamble's accounts. Finder return to owner and receive reward. 30tf

SEPTEMBER SPECIAL

For ten days--Beginning September 10th all Floor Coverings will be sold at big cut prices A GOLDEN OPPORTUNITY

25c Jap Matting, special price	16c
42 1-2 to 47 1-2c Matting, special price	32c
37 1-2c China Matting, special price	24c
Several Good Remnants at Half Price	
27 1-2c Coco Carpeting, special price	19c
40c Good Carpeting, special price	29c
55c Ingrain Carpeting, special price	46c
72 1-2c Ingrain Carpeting, special price	60c
85c Ingrain (Extra) Carpeting, special price	70c
95c Reversible Brussels, 36 inches wide, special price	83c
\$37.50 Wilton Rug, 9x12, special price	\$28.50
\$32.50 Velvet Rug, 9x12, special price	26.25
\$12.75 Ingrain Rug, 9x12, special price	9.85
All Smaller Squares and Rugs go at Same Big Cut	
65c Linoleum, special price	55c
50c Linoleum, special price	41c
45c Linoleum, special price	35c

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Davis & Mount

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Bargains in Ranches, Farm Lands and City Property. If you wish to sell your property we can find a buyer or if you wish to purchase property, we can suit you.

LET US KNOW YOUR WANTS

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

Progressive Panic Party.

Miss Zula Vanderburgh entertained a number of her friends on Thursday evening, the principal feature of the occasion being a progressive Panic Game, in which prizes were offered.

Since the game was a tie between C. S. Garrison and Miss Nora Walters on one side and Ross W. Davis and Miss Bruce Gass on the other, other means were resorted to, which awarded the prize to the latter.

After the games were over, cake and cream were served preparatory to the dispersing of the crowd. The following were present:

Misses Lynnne Herron, Mina Dameron, Alma Bates, Nora Walters, Bruce Gass, Louella Howard, Tressye Coston, Lizzie LeGrand, Mildred Treby; Mesdames Davis and Vanderburgh; Messrs. Ross W. Davis, Lipscomb, Bell, Garrison, Witherspoon, Gass, Ferguson, Russell and Connell.

Notice to the Trade.

I have put in a first-class restaurant in the room adjoining the saddle and harness shop and am prepared to serve good, short-order meals, cold drinks, and ice cream—in fact anything found in an up-to-date cafe and confectionery.

The ranchmen's and cowboys' trade is especially solicited. 26tf ERASTUS GAMBLE.

Excursion Rates to the Worlds Fair.

For the above occasion, the Chicago Rock Island and Gulf Railway will sell round trip tickets from Amarillo to St. Louis and return at the following figures:

Fifteen day tickets	\$24.60
Sixty day tickets	36.15
Season	36.20

Passengers desiring can get a stop over at Kansas City. Choice of several different routes. The train leaves Amarillo daily at 5:50 a. m., and reaches St. Louis the next morning. For further information apply to the nearest Rock Island system agent or to

J. MYERS,
Div. Pass. Agt.
W. H. FIRTH, Amarillo, Texas.
G. P. & T. A., C. R. I. & G.
Fort Worth, Texas.

More Land Sold.

Hugh Combs and P. L. Hutchison of Elk City, Oklahoma, purchased two sections of the Kendrick ranch northeast of town this week, the price paid being unknown to us. These gentlemen informed a BRAND representative that they would move here in about thirty days.

Do You Wish Conveniences.

Do you wish the convenience of a phone at your residence? If so, let me know and your wants will soon be satisfied. 27-tf W. C. ROSS, Prop.

HEREFORD'S PICNIC.

Large Attendance and An Interesting Program Carried Out With Much Credit to Committee.

Many were the citizens of Hereford and vicinity who arose from their nights repose on last Saturday morning, partially glad and partially sad. Glad because of the bounteous rains which had fallen through the night and sad because of the seeming impossibility of having a picnic after so much pains and labor had been spent to pull off what might be termed Hereford's greatest entertainment. This disappointment was felt, not only by the men who had invested of their means in preparing the grand stand and all the entertaining features of the day, but by the ladies, who had gone to so much trouble in preparing refreshments, the proceeds of which were to be applied to the College fund. The morning was indeed damp and gloomy, but were our people to be baffled by mud and water and a drizzling rain? No! To the contrary, their courage was augmented according to the difficulties to be removed and all went to work with a willing mind to make the best of the situation. So, as the rays of the oriental sun dispell the darkness of the night so also did their labors seem to dispell the gloominess of the day; and by 10 o'clock people were coming in from every conceivable direction of the compass, so that a large crowd was soon on the grounds, awaiting the announcement of the first feature of the program. The Christian church tent, with chairs and seats arranged, was placed on the ground that all might be as comfortable as possible.

At about 11 o'clock the program was begun by a short address by Col. Howard in which he introduced Judge Gough, who had been selected to deliver the address of welcome. The Judge spoke some twenty minutes, during which time he said many nice things about this country and its people. He was followed in order by Hon. Jno. H. Stephens, Prof. J. W. Carson and Prof. Marshall. For the benefit of those who could not be present we publish in this issue the speeches of Judge Gough and Prof. Carson and that of Mr. Stephens will appear in next week's issue. We were not able to get Mr. Marshall's address, but he spoke along the lines pertaining to animal husbandry, including both stock breeding and stock feeding. He, among other things of importance, pointed out the fact that it would be a very easy matter for the people of the Panhandle to send the finished product to the markets, instead of sending them to the feed pens of the North to have them finished. Mr. Marshall's talk was both interesting and instructive to all the cattlemen present.

What, perhaps, was considered the most substantial part of the program, the dinner, was announced at 1 o'clock. It is not necessary to say that this feature of the occasion was a success in every particular and heartily enjoyed by all.

The afternoon, after the speaking was over, was spent in watching tournament contests, roping contests and bronco "bustin," all of which afforded abundant amusement. Many communities in this and Castro counties were represented and all found a hearty welcome awaiting them.

To say that our first picnic under the auspices of the Farmer's Institute was a complete success is not putting it too strong and we shall all look forward with pleasure to the coming of the next similar occasion.

Land Breaking.

I will plow your land with my steam plows and take in payment either cash, cattle or feed.

J. W. FEWELL.

Found.

A pair of silver spectacles. Call at this office.

ITEMS FROM BOOM.

Interesting Budget from Our Regular Correspondent.

Mrs. J. B. Roberson was very sick last week, but is now improving nicely.

The Methodists had a good meeting at this place and we hope much good was accomplished.

Mrs. G. W. Roberson and her mother, Mrs. Butts of Hereford, were visiting in our community on the 5th.

B. C. Roberson, wife and their cousin, Jack Blunt of Boom, started for the camp meeting at Canyon on Monday.

We will say in way of explanation that Boom items were ship wrecked week before last and sickness prevented them last week.

Miss Brunette Witherspoon and her younger brother, Hal, took their departure on the evening of the 4th for Goodnight where they will enter school.

Our literary school began on the 5th with Miss Edwards in charge. She is from Middle Texas here and we wish her a pleasant stay and the community a profitable school.

R. M. Hardesty returned from a short visit to Johnson county, where he went to visit his sister who has been lying very low for some time. We are glad to know that she is better.

J. P. Roberson is expecting to start with his family on the 15th to the more extensive cotton belt near Memphis. His family being large no doubt but what he will find it profitable gathering the fleecy staple.

Our people have gone into a club of eight and are killing the fatted calf once a week. Why not rejoice with all of these vegetables, with taters and beef? I fear some one will think of the by-gone days of possum and taters.

Summer is ended, the harvest is ripening, and thank God the ground is wet, which is evidence of bacon and beans. Dry times have passed away and all things have put on new life, even our long-wrinkled, sad faces now shine as noon-day sun.

Senior Endeavor Program.

Following is the program for the Senior Endeavor for Sunday, September 11th:

Subject—What the Bible teaches about Heaven, Jno. 14:13; Rev. 21:18.

Leader—Miss Mattie Fore.

Song and prayer.

Readings and references.

What does the Old Testament teach about Heaven?—Maud Miller.

Christ is preparing a place for us, what preparation must we make for that place?—Beulah Wright.

How can I point others to Heaven?—Byrl Elliston.

Song.

What am I to do about my future home?—Ethel Wright.

Do I know of any one that I shall meet there because of my influence?—Albert Mauk.

Song and Mizpah benediction.

Land Deal.

Judge W. B. Boyd this week sold to J. H. Troxell of Rhame in Wise county one of his sections of land northwest of town on private terms, the real estate firm of Davis & Mount negotiating the deal. This firm also sold to Mr. Troxell a section south of town.

We understand that it is Mr. Troxell's intention to move here in the near future.

Christian Church Preaching.

Instead of the third Sunday as announced, the Christian church will have preaching next Sunday. Let all take due notice of the change.

JESSE B. HASTON, Pastor.

Prizes Awarded.

In the various contests at the picnic Saturday, prizes were awarded as follows: Tournament, Tom Carter; roping, Dow Mercer; racing, W. T. Smith.

St. Louis Disaster.

In a collision between a Wabash passenger train and a suburban electric car in St. Louis last Saturday seven people were killed and nineteen injured.

Music Class.

Miss Beatie will teach her music class at Mrs. W. B. Robinson's. Pupils working for the medal must be enrolled by September 19th.

BEST TEACHERS

NO SALOONS HERE

The PANHANDLE CHRISTIAN COLLEGE

SUCCESSOR TO THE ADD-RAN COLLEGE

AND Business Normal School HEREFORD, TEXAS

Opens Its Third Annual Session Sept. 5, 1904.

Having Standard College Courses. Expenses Consistent and Reasonable; Training Comprehensive and Thorough.

BOTH SEXES ADMITTED. HEALTHFUL LOCATION.

FOR PARTICULARS ADDRESS

W. T. NOBLITT, C. E., Ph. B., or **L. A. WYATT, M. A.,** President Vice-President

Not a Reformatory, but a Master Builder of Character.

Panhandle News

Thirty-one cars of cattle were shipped from Canyon City to northern markets last week.

Tulia has succeeded in raising the required bonus for a gin and the enterprise is to be pushed to completion as soon as possible.

The Amarillo business men are reaching out after trade by constructing a bridge across the Canyon 12 miles south of that city.

The latest railroad agitation is the extension of the Texas Central from Stamford through the centre of the Panhandle to Amarillo.

Childress received her first bale of cotton last week, but has not yet been ginned owing to the fact that the gin plant is not in readiness.

The residence of F. M. Shaughnessy in Amarillo was destroyed by fire last week, the total loss being about \$2500 with only \$1500 insurance.

Clarendon College opened last week with flattering prospects for a successful and prosperous term's work there being about sixty-five boarding pupils present.

A stock company has been formed and about \$3000 subscribed for the purpose of putting in a cotton gin at Canadian. We are informed that the material has already been purchased and that the gin will be ready for business in a short time.

Floyd and Crosby counties will likely make 5000 bales of cotton this year, which at 10-cents will turn loose a little flood of money \$250,000. This, for a starter, is an eye opener to a railroad as to our grand future and you had better hurry Major Gordon with the road. Lockney Beacon.

A suit has been filed by Attorney General Bell of Texas, in behalf of the State of Texas, against the Capitol Freehold Land & Investment Co., better known as the XII's, for back lease on state lands, aggregating \$6,909. It is alleged that the company unlawfully fenced and used lands belonging to the state. Amarillo Herald.

Sam L. Byrd and John Hendrix of Castro county, have just completed a new telephone line between Tulia, Canyon City and Hereford. This line is run on fences from these points, and it connects about 30 farms and ranches, and is about 260 miles long. It is a great help to the communities it passes through. Tulia Standard.

Notice to Contractors.

Notice is given that bids will be received by the Commissioners Court of Deaf Smith county, Monday, September 19th for the construction of a brick jail building for said county.

The plans and specifications will be on file in the County Clerk's office for inspection of all who desire to make bids thereon.

W. B. BOYD, County Judge.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

"A BIG CROP"

Is but little trouble to harvest if you have a Deering Ideal grain binder or Corn Harvester. Light running and durability are two of the essential features of machinery, and you will find the Deering possesses both of these features. The Deering siral twine is known as the best and our stock is larger than ever before. See us for Hancock Disc Plows, Harrows, Wheat Drills and all other implements. The Leader and Samson are the leading windwills and have won this reputation on their merit. See us before buying your hardware, we will save you money. Make our place your headquarters when in town. We take pleasure in showing you our goods. Yours for business.

GARRISON BROS.

LESS THAN ONE FARE RATE

TO SAN FRANCISCO, CAL. AND RETURN

will be effective daily August 15 to September 10th inclusive, from all stations on all lines in Texas, and the Southwest, via

"THE DENVER ROAD"

in either one or both directions according to wish of passenger.

This arrangement makes the very liberal stop-over privileges DOUBLY VALUABLE and will greatly enhance the pleasure of those desiring an extended visitation or who are capable of appreciating such Oceans of Rugged Scenic Grandeur as is afforded only via the routes through

"PANORAMIC NEW MEXICO," "COOL COLORADO," and "IRRIGATED UTAH."

There is never a more delightful time for visiting Colorado and the Northwest than during September and October. A postal addressed to the undersigned will secure to interested parties several Specialy Valuable Pamphlets, also descriptive literature and detailed particulars regarding rates and arrangements.

A. A. GLISSON, GEN'L PASSG. AGENT, FORT WORTH, TEXAS.

Try Our Home Grown Trees and You will be our Friend

Having bought out the Hereford Nursery of Ramsey & Stimson, I shall give it my personal attention in growing a high grade nursery stock of Fruit, Shade and Ornamental trees. I have had 14 years experience in Central Texas and have 100,000 trees now growing here. Catalog free. Telephone No. 99. Write us.

HEREFORD NURSERY

L. P. LANDRUM, Proprietor

Edwards, The Cash Grocer

Keeps on hand a complete stock of fresh groceries, both staple and fancy. He turns his stock often and thus has no hard stock. Phone No. 45 and let us verify our statement.

HEREFORD TRANSFER

W. T. SMITH, Prop'r.

Baggage Delivered to Any Part of the City

Your light day work is solicited. Prompt service and quick delivery assured.

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, SEPTEMBER 9, 1904.

ANNOUNCEMENTS

A uniform rate of \$10 will be re-
quired of each candidate announcing
for public office, the announcement
to be accompanied by the cash. This
fee covers printing name on ticket.

FOR COUNTY JUDGE

W. H. RUSSELL
A. J. LIPSCOMB

FOR SHERIFF AND COLLECTOR

J. T. INMON
W. B. PHILLIPS
R. N. MOUNTS
GEORGE CLOYD

FOR COUNTY CLERK

W. B. BEACH

FOR COUNTY TREASURER

C. L. DAVIS
P. R. PURCELL
F. HERRON

FOR TAX ASSESSOR

J. S. WYCHE
J. WALK BRADLY
J. W. FORD

A. STEWART KENDRICK

COMMISSIONER PRECINCT 2

T. M. PALMER

CASTRO COUNTY

FOR COUNTY JUDGE

M. F. BARBER

FOR TAX ASSESSOR

W. S. DIXON

FOR COUNTY TREASURER

GEO. W. IRWIN

COMMISSIONER PRECINCT 1

W. A. TATE

SINCE the boll weevil have made
their inroads of devastation into the
cotton fields of Texas, and the re-
ports of our good seasons and ex-
cellent crops have gone out to the
seekers of new and better homes,
there has already begun a tide of
immigration this way. Several nice
deals have been made within the
past two weeks by which families
will move here. Besides these many
others have been prospecting and
will come as soon as they can dis-
pose of their property down East.
It is no easy matter for a prospector
to come here now and go away with-
out making a purchase for we have
a country which appeals to the better
judgment of a man who is in quest
of a pleasant home and a profitable
investment. If you have not already
been converted to a firm believer in
the bright future for the Panhandle
it will not be long before the genial
atmosphere of prosperity will sur-
round you and make you a believer.

THE continued reports which come
in from our farmer friends to the
effect that they are preparing to sow
wheat this fall is good news to those
who have so long held that this will
some day be the small grain country
of the West. A noticeable and en-
couraging feature of the situation is
the fact that instead of sowing from
ten acres to twenty acres this year,
they are making it from forty acres
to sixty acres. It takes just such
moves as this to ascertain what is
best suited to our climate and
whether the crop succeeds or not, the
experiment is another step forward
in the development of the country.

THE invigorating days which we
have been having for the past week
cause one to seem young again and
to feel that it is worth while to live
in the Panhandle.

C. T. HERRING A. LAIRD H. B. FARRELL
President Vice-President Cashier
HERRING & LAIRD
BANKERS
BOVINA, TEXAS

Opened for Business April 20, 1904
Individual Responsibility \$1,000,000
We solicit your business and promise
careful and prompt attention to any
matters entrusted to us

SHALL WE HAVE A GIN?

The above question is one which
must be answered affirmatively or
negatively within the next few days.
The committee which was appointed
to solicit subscriptions have met
with encouragements from some,
while they have been completely
turned down by others. We do not
believe any business man or farmer
in Hereford or surrounding country
can afford to turn the proposition
down, even if he looks at it from a
selfish standpoint of view. That a
fair crop of cotton will be produced
here this year is the candid opinion
and belief of every man who has
planted it, as can also be said of
the cotton experts who have made
investigations. Heretofore, the edi-
tor of the BRAND, not having made
investigation for himself, was rather
at sea as he had to depend on what
others would say; so Thursday
morning, in company with A. H.
Elliston, a cotton field west of town
was visited. We do not wish to
create a wrong impression, but we
believe we have not overestimated it
when we say that the field visited
will make from one-fourth to one-
half bale per acre. Mr. Elliston is
an old cotton raiser and he agreed
with me in this estimate. Those
who have not seen and inspected the
present crop would have a revelation
if they would go and investigate for
themselves. We do not believe it is
a lack of enterprise on the part of
many of our citizens which keeps
them from aiding in the building of
a gin but their indifference lies in
the fact that they do not as yet be-
lieve there exists a necessity for a
gin. This disbelief will evidently
be converted into belief before the
fall season is over and if we fail in
establishing the enterprise, we
doubtless will see the error of our
way; for we shall see from 300 to
400 bales of cotton taken from our
town to some foreign point, there to
be ginned and marketed and the
money spent, all because we failed
to contribute the small sum of from
ten to fifty dollars.

The question which now presents
itself is, Are we all satisfied to dis-
continue our efforts in this direction?
If so, we are ready to take the sub-
scription list from the columns of
the BRAND and say no more about
it. For the information of the pub-
lic, we will say that \$190 has been
added to the list this week, which
runs the amount subscribed to date
to \$900, which is not quite half
the amount required to put in a
\$2000 outfit.

We should either put forth our
last desperate effort and raise the
money or step down and see if we
can spell FAIL.

WE WISH to call the attention of
our readers to the improved con-
dition of the BRAND this week. On
the first page will be found Prof.
Carson's speech in full, which can-
not fail to interest those who believe
in making progress along scientific
lines rather than by haphazard
guessing. Also we wish to call at-
tention to the fact that our cor-
respondents from Dimmitt, Boom
and Cleo are contributing some very
valuable communications to the
paper of late, so that, all things
summed up, we do not hesitate to
say that the BRAND is by far the
best paper in the Panhandle.

THE public school opened Monday
morning with very flattering pros-
pects, there being something over
230 pupils in attendance. It is be-
lieved, however, that this number
will be increased to 300 by the be-
ginning of the second month. All
the teachers were on hand and with
the improved condition of the school
building and grounds, our public
school this year bids fair to surpass
the record of any past year.

Ladies.

I have a complete line of samples
and styles from Samuel Kahn & Co.,
Chicago, Ill. (300 samples from
which to select) who make ladies'
costumes special to order and are
one of the largest tailoring estab-
lishments in the United States. Will
appreciate your order.
30tf MRS. S. S. EVANTS.
When absent see Mrs. G. W. Irwin.

Notice!

Parties wishing to put in storage
coal call and get my prices. I
handle the very best Maitland coal
—the coal that made Colorado
famous.
tf C. C. FERGUSON.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$15,000.00

A BETTER RECEIPT.....

Than a check cannot be found. Besides that, it is the
most convenient method of handling money. It does away
with carrying so much in your pockets where you are
liable to lose it, or even worse—to be held up while driving
through the country. If you have never carried a bank
account come to us and we will explain all the methods.

Subscriptions for Gin.

We, the undersigned, hereby sub-
scribe for the number of shares set
opposite our names (at \$10.00 per
share) of the capital stock to be
used in the building and completion
of a gin in the town of Hereford. It
is expressly agreed and understood
that no such stock shall at any time
be liable for any debts of said gin
company in any greater amount than
is represented by the number of
shares so subscribed for and owned
and held by him:

F. Herron	\$20.00
G. A. F. Parker	40.00
C. R. Moreman	10.00
John A. Johnson	20.00
W. G. Ross	20.00
H. B. Webb	10.00
W. B. Beach	20.00
A. H. Elliston	20.00
G. L. Abbott	20.00
W. H. Russell	20.00
T. J. Graves	20.00
R. N. Mounts	10.00
Troy Womble	10.00
S. H. Mount	10.00
Stringfellow-Hume Hdw. Co	40.00
Stambaugh & Lipscomb	40.00
Garrison Bros	10.00
O. F. Smith	10.00
J. T. Inmon	20.00
E. B. Black	10.00
G. R. Hay	50.00
C. G. Witherspoon	10.00
S. J. Dodson	10.00
J. S. Wyche	10.00
The BRAND	20.00
J. H. Williams	10.00
G. C. Major	10.00
J. E. Foy	40.00
S. T. Howard	10.00
C. W. Dodson	10.00
W. H. Rayzor	10.00
J. H. Cardwell	10.00
H. H. Hawkins	10.00
L. Gough	10.00
T. M. Palmer	10.00
P. R. Purcell	10.00
E. Renfro	10.00
C. E. Edwards	10.00
Maple Daniel	10.00
G. F. Pierce	10.00
B. F. Stanley	10.00
F. B. Fuller	10.00
Ross W. Davis	10.00
J. J. Portwood	10.00
C. L. Davis	10.00
H. G. Tucker	10.00
J. P. Snyder	10.00
J. D. Thompson	10.00
T. S. Watts	10.00
J. E. Martin	10.00
G. A. Hughes	10.00
C. S. Cardwell	10.00
Galbreath-Fox Trading Co	20.00
J. L. Carter	10.00
L. R. Bradly	10.00
J. M. Garner	20.00
J. W. Burk	20.00
Hereford Lumber Co	20.00

As Good As Gold.

Is a diploma from the Roberts
Business College, Bowie, Texas. In
the last fifteen days, FORTY-THREE
pupils of that school have stepped
from its training offices into good
positions, and some of them were
there only four or five weeks.

Young man and young woman,
hadn't you better enter that school
and prepare yourself for a life of
usefulness and profit?

You may enter any time. Write
for particulars.
30-2t JNO. T. ROBERTS,
President.

Subscribe for THE BRAND—\$1.00

NEW GOODS!

We have just opened up our new goods and
it will be no trouble to show them. Come in
and see them before buying. Everything in
Dry Goods, Furnishings and Millinery in the
very latest styles and designs that is possible to
get. We have also opened up a new line of
Men's and Boys' Clothing. We have just re-
ceived the A. B. Rose new sample book of men's
clothing for fall and winter. Every suit made
to order guaranteed to fit.

BELOW SEE OUR SPECIAL PRICES ON GROCERIES

100 lbs. Honey Bee Flour, Highest Patent	\$ 2.50
100 lbs. Lilly Flour, Highest Patent	2.35
100 lbs. Success Flour, Highest Patent	2.15
20 lbs. Sack Meal	.35
12 lb. Bucket Pure Uvalde Comb. Honey	1.45
6 lb. Bucket Pure Uvalde Comb. Honey	.75
12 lb. Bucket Pure Uvalde Extract Honey	1.25
6 lb. Bucket Pure Uvalde Extract Honey	.65
Smoked Bacon Strips, per cwt	12.50
English Bacon Strips, per cwt	13.50
10 lbs. Swifts Premium Lard	1.15
16 1/2 lbs. Standard Granulated Sugar	1.00
3 Boxes Golden Axle Grease	.20

All other articles in Groceries at a very close
margin. We appreciate your business.

Give us a trial.

Stambaugh & Lipscomb
Hereford, Texas.

GROCERIES!

I am again in the grocery business at the same old
stand, doing business in the same old way, which everyone
knows to be fair and square treatment to all. I am going to
run an up-to-date grocery, handle the very best goods and
sell them as cheap as they can possibly be sold. Give me a
trial at your grocery bill and I will certainly appreciate it.

J. H. CARDWELL
GROCERYMAN
HEREFORD, TEXAS

Send THE BRAND "Back Yonder."

We Credit No One



Dry Goods and Groceries

- 10-lb Bucket of Rex or Silver Leaf Lard \$1.00
- 5-lb Bucket of Rex or Silver Leaf Lard .55
- Star Tobacco, per pound .50
- Drummonds Tobacco, per pound .60
- 17-lbs of Sugar \$1.00
- Men's and Boys' Fine Kid Gloves, per pair .50

(Located South of the Court House)

Every Man Pays For His Own Goods

SHORT LOCALS

News of Interest Boiled Down for Rapid Reading—Facts Concerning People You Know.

Judge Boyd returned Monday from a visit to Amarillo.

All the latest and most up-to-date cigars kept by J. P. Harding.

J. W. Ford of the North Draw was in town on business Monday.

J. O. Faires left Monday afternoon on a visit to Burleson, Texas.

J. A. Johnson went to Amarillo Sunday afternoon, returning Tuesday.

Pure white new crop of Uvalde comb honey at Stambaugh & Lipscomb's.

T. S. Mount of Rhome, Texas, arrived Sunday to visit his brother, S. H. Mount.

E. F. Connell and sister, Mrs. W. P. Holland, visited in Elida, New Mexico, this week.

A. L. Conrad, Traffic Manager of the Pecos Valley Lines, attended Hereford's picnic Saturday.

Frank Oyler of Bovina passed down the road Friday on his return from a business trip to Kansas City.

Misses Grace and Rosaline, Hanaford of the Green Valley ranch were among Hereford's visitors Saturday.

If you want a monument of any description, see S. B. Feemster. He can supply your wants at reasonable prices.

Miss Millicent Griffith came in Sunday morning from Chicago to be at her post of duty in the public school Monday.

J. B. Stone, who recently purchased the J. A. McKinney ranch north of town, was in Hereford Monday after supplies.

W. L. Stewart of Neosho, Mo., spent Friday of last week in Hereford preparing data for a write-up of this country in some of the leading papers of the North. He was very favorably impressed with our country and especially the people and will stop over here again on his return from the Pecos Valley.

DR. W. J. ROGERS
PHYSICIAN AND SURGEON

Special attention given to diseases of children.

Office hours: 8 to 9 a. m. and 8 to 10 p. m. Calls answered day or night. Residence phone No. 77.

Office at

T. M. COULSON & CO., drug store.

Subscribe for THE BRAND.

A. S. Gracey made a business trip to Bowie Friday.

Headquarters for Liquozone—J. P. Harding's drug store.

C. E. Lester of Dawn was among Hereford's business visitors Monday.

L. H. Cooper of Silverton visited his brother, S. C. Cooper, this week.

Press Burnam went up to Amarillo Sunday afternoon to attend the Carnival.

J. P. Harding is agent for Allegretti's candies. Call around and get a box.

Editor Richardson of the Wheeler County Texan attended Hereford's picnic Saturday.

Dr. Arnold Aronson of El Paso was doing optical work in Hereford last week and this.

Jas. Williams and J. T. Inmon went up to Amarillo Friday afternoon to attend the carnival.

J. F. Dendy of Boom was in town Monday after lumber with which to make improvements on his ranch.

D. R. Gass left Sunday afternoon for St. Louis where he will purchase the fall and winter stock of dry goods for his store.

Mr. and Mrs. W. E. Reed of Dalhart returned home Sunday, after visiting Mrs. Reed's parents, Mr. and Mrs. J. W. Hough.

J. S. Williams left Saturday for Mc Loud, Oklahoma, to close up his business, preparatory to locating permanently in Hereford.

Miss Annie Tyson of Roswell stopped off in Hereford Sunday to visit relatives and friends. She was on her way to school.

Profs. Carson and Marshall of the A. & M. College and Hon. Jno. H. Stephens of Vernon were all in Hereford on schedule time Saturday.

Chas. C. Ferguson returned Saturday from a month's outing at his old home in Missouri. He spent several days at the St. Louis Exposition.

C. R. Smith, who has been with the XIT people for some time, has been appointed to succeed Ira Aten as division manager of the ranch at this place.

Mr. and Mrs. Will A. Boyce of Amarillo visited at the home of Mr. and Mrs. Jno. E. Ferguson Tuesday, the former having business in the County Court.

W. D. Keliher was in Monday from his ranch east of town and informed a BRAND representative that a Miss Gowan of Swisher county had the misfortune last week to have one toe torn off and two others badly broken by the accidental explosion of a gun.

W. J. Walters attended the Carnival at Amarillo Monday.

M. C. Raley of Amarillo spent Sunday in Hereford, visiting friends.

The banks and postoffice were closed Monday on account of Labor Day.

Geo. H. Wicker returned Friday from a three-weeks' outing at Mineral Wells.

A. S. Hornbeck, proprietor of the Texico Trumpet, visited Hereford this week.

District Attorney Bishop came down from Amarillo Saturday to attend the picnic.

J. C. Newman and J. M. Rockwell went down to Portales, New Mexico, Saturday.

Harvey Cash went up to Amarillo Monday afternoon, returning Tuesday morning.

Mrs. Jno. Mauk left Monday afternoon for Ft. Worth and Dallas where she will visit friends.

W. J. Chapman of the North Draw was in town Monday after material to use in dipping his cattle.

B. and E. Husemann of Indiana arrived in Hereford Monday to look after their ranch interests in Castro county.

W. J. Montgomery and family, who live northwest of town, were negotiating with our business men Monday.

Day Brothers of the North Draw were in Hereford Tuesday to deliver some fine horses to G. T. Purcell of Gainesville.

W. W. Jones and family left Tuesday afternoon for Oklahoma where the former will try his hand in the cotton fields.

A. C. Bratton and D. O. Stallings went down to Bovina Tuesday to begin the erection of a four-room cottage for B. B. Curtis.

Mr. and Mrs. F. L. Vanderburgh attended the Hereford picnic Saturday and the latter is spending the week with relatives in Hereford.

Mr. and Mrs. Chas. L. Cyrus of Cleburne arrived Sunday to visit the latter's brother, R. L. Ball. They returned home Monday afternoon.

Miss Alma Bates arrived Saturday from her summer's vacation, which was spent with her parents at Bowie and took up her work in the public school Monday.

Mr. and Mrs. R. C. Holtsberry and family of Kaufman are visiting the family of J. J. Portwood east of town this week. Mr. Holtsberry being a brother of Mrs. Portwood.

J. T. Stout went down to Quanah Tuesday afternoon to look after his interests in that part of the Panhandle. Before leaving, Mr. Stout called around and ordered the BRAND to follow.

Miss Hilda Oliver of Hale Center, sister of A. J. Oliver, and Miss Mattie Hill of Dimmitt left Monday afternoon for Belton, where they will spend a year in the Female College at that place.

G. T. Purcell of Gainesville was in Hereford this week and purchased a car of young horses and mules from Deaf Smith county farmers, the same being shipped from here Tuesday afternoon.

B. C. Roberson and family and Mrs. W. W. Meeks and children went up to Canyon City by private conveyance Monday to attend the Baptist camp meeting which is being conducted at that place.

Jno. B. Vannoy of Canadian spent several days in Hereford last week and this, prospecting. Mr. Vannoy purchased the W. W. Meeks jewelry business and will move his family here about the 25th of this month.

J. J. Portwood of Dawn, accompanied by his brother-in-law, R. C. Holtsberry, was in town Monday and favored this office with a social call. Mr. Portwood is very much encouraged over the future agricultural outlook for the Panhandle and is preparing to go into the farming business in earnest. He already has 20 acres of wheat ground broken and six acres sowed and up to a good stand. Mr. Portwood said that he would sow forty acres just as soon as the ground could be put in the proper condition. Mr. Holtsberry was favorably impressed with our country and that he might keep up with its progress, ordered the BRAND sent to his address.

PECOS VALLEY LINE
TRAFFIC DEPARTMENT

NOTICE TO SHIPPERS.

Amarillo, Texas, August 15th, 1904.
Beginning Saturday, August 20th, and continuing thereafter on every Monday and Saturday up to and including November 20th, 1904, we will run regular stock trains for Kansas City, St. Joseph and Chicago markets on the following schedule:

Leave Hereford	7:30 p. m.	Monday and Saturday
Canyon City	9:00	" " "
Arrive Amarillo	9:50	" " "
Leave Amarillo	10:20	" " "
Washburn	11:15	" " "
Panhandle	12:05 a. m.	Tuesday and Sunday
Pampa	1:30	" " "
Miami	2:25	" " "
Canadian	3:35	" " "
Higgins	6:25	" " "
Gage	5:15	" " "
Arrive Woodward	7:25	" " "

Where connections will be made with train No. 628 on the A. T. & S. F. Ry. With these two weekly stock trains we expect to give our patrons the best possible service on their shipments to market. These two trains are intended to take care of the small shipments which would otherwise have to be handled on way freight trains, but on account of the necessity of gathering these shipments all along the line we cannot guarantee the above schedule at all times. We will continue to handle trainload shipments, with proper notice, on any day of the week as suits the shipper. Shippers should file orders for cars at least three days before date on which they intend to load, and longer notice should be given whenever possible.

A. L. CONRAD, Traffic Manager

If You Buy From Us We Both Make Money

Hereford Planing Mill & Construction Co.

- | | |
|---------------------|---------------------|
| Retailers | Plans Free |
| Sash | Schools |
| Doors | Churches |
| Screens | Court Houses |
| Lumber | Jails |
| Lime | Dwellings |
| Cement, Etc. | Etc., Etc. |
- HEREFORD, TEXAS**

New Crop Evaporated Fruits

Just Received Fresh From California

We are sole agents for "Belle of Wichita," "Highest Silk Patent," "Moses' Best," "Silver-Leaf" and "Big 7" Flours. All tried and tested and fully guaranteed. A new car of Stock Salt in 100 and 200 pounds bags just received. We appreciate your business and especially invite you to call and see the largest and most complete line of groceries in Hereford.

J. M. GARNER
THE GROCERYMAN

JOE CARTER TOM CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers
HEREFORD TEXAS

The patronage of the general public is cordially solicited

HEREFORD FUEL OIL CO.

DEALERS IN

Coal, Wood, Crude Oil and Ice

Our Specialty is Clean "Niggerhead" Coal. We Solicit Your Patronage

TROY WOMBLE, Manager

TELEPHONE 76 PROMPT DELIVERY

The Brand \$1 per year

Items From Dimmitt

Tom and Mrs. Fields were at Amarillo at the Fair.

W. A. Slover and family are on a visit to Lubbock county.

Sheriff Burnam and wife took in the Fair at Amarillo Monday.

Prof. Eddleman opened school in the Shive school house Monday.

Just a few got to go to Hereford to the picnic on account of the rain.

Jno. Flanagan is here from Oklahoma, visiting and transacting business.

Miss Mattie Hill left Monday, going to Belton where she will enter college.

Harvey Cash made a flying trip to Amarillo Monday, returning Tuesday.

Miss Copes of Milo is spending a few days with the boys at M. F. Barbers.

J. C. Conway, the blacksmith, left Wednesday for Oklahoma. We hate to lose our smith and are badly in need of another.

Mr. Cody on Runningwater draw in this county met his sister at Dimmitt Monday. She is to teach school at the Holder school house.

Mrs. Hart, mother of J. M. Hart, has moved here and intends making this her home. We are pleased to welcome them to our county.

Jim Carter, Jr. passed Dimmitt Wednesday with a 69 herd. Jim is moving this outfit of cattle from Canyon to their ranch in Bailey county.

Another good rain came to Castro county Friday night September 2nd. This was the best and also the most general rain we have had this year.

Miss Anna Mauk of Hereford took teacher's examination Friday and Saturday and went on to Big Lake where she opened school Monday morning.

Dimmitt public school opened Monday with Prof. Woodlee in charge. The bright faces of those girls and boys and the business air of the teacher are indications of an excellent term this school year. The majority of the pupils were on hand the first day which is to their interest.

Messrs. Kerr, Barber, Cash, Turnbow, McEntire and Tate, all of whom are candidates, and ye scribe, took in the ice cream supper at Killough school house Friday night. We also accidentally took in the rain, too. The rain was a success as has been intimated already. The supper was grand—more good cake and cream than was eaten and as fine as ever touched taste buds. The net proceeds were \$34.40. This is to get desks for their house. They are needed very badly as the longer benches are tiresome. Miss Lenna Greer is now conducting a successful school at this place. This is one of the many good communities of our

county and her citizens are pushing forward. Ours was a pleasant visit and the candidates all feel hopeful of votes that were doubtful. The good ladies spared no pains for the success of the supper. Everything was in apple pie order and dealt out with lavish hands.

DONNELL.

Resolutions of Respect.

WHEREAS, Our Heavenly Father in His infinite wisdom has taken from our midst Sovereign Brice B. Coston who departed this life August 26, 1904. Therefore, be it

Resolved, By Hereford Camp No. 990 Woodmen of the World:

First, That we bow in submission to His will;

Second, That Hereford Camp No. 990 has lost a devoted Sovereign and a true Woodman—one who was always ready to do his duty;

Third, That we extend to his grief stricken family our tenderest sympathy in their time of sorrow in the loss of a kind husband and father;

Fourth, That a copy of these resolutions be spread on our minutes and published in THE HEREFORD BRAND and a copy be sent to the bereaved family.

E. W. HARRISON,)
J. T. INMON,) Committee.
H. B. WEBB.)

Epworth League Program.

Following is the League program for Sunday, September 11th, 1904:

Topic—The secret place of faith. Leader—C. E. Edwards.

Prayer—J. G. Jacobsen.

Song. Reading—Miss Linnie Hughes.

Bible reading—Means of success to secret place—James Hughes.

Song. Reading—Great courage is fed from secret springs—Miss Bates.

Paper—What specific can you prescribe for unbelief—Miss Griffith.

Prayer. Bible reading—Faith and its operation, Heb. 11:1-6—Miss Gamble.

Reading—The secret life has at last the open vision—Miss Turrentine.

Song. Benediction.

Enterprising Railroad Men.

While in Amarillo this week A. H. Elliston called down at the Pecos Valley general offices to see Avery Turner and Traffic Manager Conrad. Mr. Elliston of course was working in the interest of the Panhandle Christian College, so he placed his plans before these gentlemen with the result that Mr. Turner purchased two of the College's choice lots and Mr. Conrad issued Mr. Elliston transportation over the Pecos Valley Lines, that he might work the more effectually for the school. These manifestations of interest in our welfare are appreciated not only by Mr. Elliston but by our entire people. It denotes enterprise and liberality on the part of these gentlemen and we assure them that Hereford will not be slow to show her appreciation when an occasion presents itself.

Mr. Aten Resigns.

The many local readers of the BRAND will regret to learn that Ira Aten has given up his work with the XIT ranch and will leave for California as soon as he can arrange his business affairs. Mr. Aten does not leave Hereford through choice, but has been advised to take Mrs. Aten to the California climate for the benefit of her health. While Hereford will feel keenly the loss of this estimable family, we can console ourselves with the fact that Mr. Aten will not sell his interests here, but will move back as soon as Mrs. Aten regains her health.

Miss Wagoner Dead.

Miss Lula Wagoner of Dawn died on last Monday evening at 8 o'clock. She had been in feeble health for sometime—in fact came here for the benefit of her health and failed to get any better after coming. Miss Wagoner was a niece of J. C. Coker who now lives at Dawn.

The funeral services were conducted by Rev. C. L. Cartwright at the city cemetery at 4 o'clock Tuesday afternoon, where interment took place immediately afterwards.

The BRAND extends sympathy to the bereaved relatives.

Wanted Cattle to Pasture.

I have six sections of fine grass 10 miles northwest of Hereford and will take 400 head of cattle to pasture. J. R. McFARLING.

Good Advice.

The following article, prepared by Mr. Howard will be of especial interest to all the farmers:

The success achieved by various farmers of this and Castro counties this year leaves no room for doubt about this being a great truck farming country and that cabbage, tomatoes, onions, melons, beets and beans can be grown as fine as in any country on the globe. The only question now is a market for these products and there is a demand for more than we can possibly produce but requires consent of action on the part of producers and this can be attained. Let each decide now what he will undertake to produce next year and go to work at once to specially prepare the soil for this special crop by deep plowing and subsoiling and if possible supply with well rotted or fine manure to turn under and by spring your plot will be in fine condition for the planting. Let an agreement be made to plant enough so you can get benefit of car-load rates to market centers.

Our railroad officials are in hearty sympathy with this move and will give us reasonable rates on every commodity. However, to get the best results all must work together and a full understanding must be reached, and this can best be done through our farmers' meetings on first Saturday in each month. Let each decide and report just what he or she will attempt to do. We must begin in time, to get best results.

Sweet potatoes is an excellent, paying crop and with all these added, including cotton, to what we are producing abundantly and our future is assured so far as financial prosperity is concerned.

Undertake just what you can do well and remember that an early start means much, and that thorough preparation is essential to success.

S. T. HOWARD.

Chairman Farmers' Institute.

Mr. Bryant Married.

D. H. Bryant who was married Sunday, August 21st, to Miss Cardelia Cawthon near West Port, was in town last Sunday and Monday accompanied by his bride. Mr. Bryant lives now at Hereford, Texas, and came out here about two weeks ago to visit his children who are living with Mr. McAuley and wife near West Port, and to get married. He and his wife will leave the last of this week for their Texas home, and will carry with them the best wishes of a host of friends and relatives.—Garroll county (Tenn) Democrat.

Mr. Bryant and his bride, arrived in Hereford Thursday and will make this their home. The BRAND joins in extending congratulations and best wishes.

Another Big Deal.

A handsome deal was consummated this week by which Henry McKinley of Itasca became the owner of the Avis place north of town, the consideration being \$6,500.

This is, perhaps, the best improved place in the county and is a rare bargain indeed. It consists of the magnificent home built by Mr. Avis, himself, with all the other improvements and 320 acres of as fine agricultural land as can be found this side of the valley of the Nile. Mr. McKinley will move his family here as soon as he can perfect arrangements.

J. W. Martin Dead.

The sad intelligence of the death of our former townsman, J. W. Martin, which occurred on August 29th at 7 o'clock p. m. at Lowell, Arkansas, was received here this week. Mr. Martin was forced to leave Hereford on account of ill health and during his short stay in New Mexico, he gradually grew worse; and a few weeks ago, went back to his home in Arkansas to die.

Mr. Martin had many friends in this section of the country who will regret to learn of his death.

Jewelry Business Purchased.

I have purchased Mr. Meeks' jewelry business at this place and shall take charge about the 25th inst., and I want everybody in Hereford and surrounding country to come to see me. I do engraving and all kind of watch, clock and jewelry repairing and fitting of spectacles and eye glasses.

JOHN B. VANNOY,
Optician and Jeweler.

Laird-Herring Mercantile Co.

SUCCESSORS TO LAIRD-CURTIS MERCANTILE CO

BOVINA, TEXAS

McCormick and Deering

Mowers, Binders

and Repairs.

The Roberts Business College

JNO. T. ROBERTS, President, Bowie, Texas.

INCORPORATED CAPITAL STOCK \$20,000

Is an up-to-date Business College, located in a city where the vices and temptations incident to ordinary city life are wanting. Nothing to attract the minds of its pupils from study and to lead them into dissipated and extravagant habits. A healthful location. In this school you can learn to write 150 words in shorthand in one minute by the Famous Byrne Shorthand System; learn bookkeeping and Banking in a practical manner so you can go right out of the school into the office and be perfectly at home; learn telegraphy in 3 or 4 months so you can take hold of an office with the railroad or Western Union. We guarantee all of the above, and if we fail to do as advertised, will refund your money. You furnish the brains and the application and we will do the rest. Pupils are enrolling daily. Why not you join them and move on with those who have chosen well? If you are anxious to equip yourself for a successful business life, come on or write for particulars. Two employment bureaus to assist in getting positions for graduates.

BURNS & SMITH

Carry a complete stock of fresh drugs and drug sundries. We extend fair treatment to all alike and will appreciate your trade.

SUNDAY CALLS PHONE 112 OR 113

BURNS & SMITH

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load lots

HEREFORD TONSORIAL PARLORS

L. R. BASSHAM, Proprietor

Our Specialties...

A N EASY SHAVE
NEAT HAIR CUT
CLEAN BATH

Have just purchased an Emery stone and are prepared to put your scissors and shears in first class condition.

I HAVE A NICE LINE OF

HARNESS, SADDLES,
BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK
AT LOWEST PRICES

SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

GOOD SODA

Absolute purity in everything, flavors from the finest, ripest fruits, cleanest and daintiest service. Care that our soda shall be just sweet enough for every taste. No wonder that our soda is delicious

J. P. Harding
DRUGGIST

Hereford, Texas

PROFESSIONAL CARDS.

C. P. ESTES, M. D. G. F. LeGRAND, M. D.
Phone 82 Phone 138

ESTES & LeGRAND
PHYSICIANS AND SURGEONS
Office at Burns & Smith's Drug Store
Hereford Texas

J. W. HICKS, M. D.
PHYSICIAN AND SURGEON
Office at T. M. Coulson & Co.'s
Drug Store. Telephone No. 39.
HEREFORD, TEXAS.

RASCHBAUM & MAGNENAT
Amarillo, Texas
Practice limited to the eye, ear,
nose and throat.
In Hereford the 1st of each month

W. E. ROBERTSON
DENTIST
Special attention given to diseases
and deformities of the mouth
Prices governed by services rendered.
Office at Hereford Dental Parlors in
the G. R. Hay brick building
Office phone 65 Residence 18

Witherspoon, Gough & Dodson
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Office next door to Bank
Hereford Texas

W. H. RUSSELL
LAWYER
Practice in all courts
Hereford, Texas

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

Judge Word of Canyon City was
in town Thursday on business.

Born—To Mr. and Mrs. Leslie
Roberson, on the 6th inst, an 8
pound girl.

Albert Johnson left Sunday after-
noon for Goodnight where he will
attend school.

Mrs. T. F. Ried of Canyon is
visiting her daughter, Mrs. G. H.
Guinn, this week.

W. J. Killough and J. A. Stegal,
both of Castro county, were among
our visitors Thursday.

G. A. Harvey made a business
trip to Plainview and the South
Plains country this week.

W. B. Green of Castro county
came in Monday after lumber with
which to make ranch improvements.

Joe Carter and Thos. Witherspoon
went to Amarillo Sunday afternoon
to be present at the Carnival Mon-
day.

We call the attention of our
readers to the new ad of P. M.
Coulson & Co. found elsewhere in
this issue.

Mrs. Haston and Miss Wright
had a splendid opening in their kin-
dergarten school this week, there
being between 15 and 20 pupils en-
rolled.

Walter Timmens of Waxahachie
was prospecting in this community
this week. He has sold his farm in
Ellis county and will very likely
move here.

Miss Laura Edwards, sister of C.
E. Edwards, arrived Friday from
Central Texas and spent two days
in Hereford before going to Boom
where she began teaching Monday
morning.

T. J. Davis has moved to Chil-
dress, his railroad work being more
convenient from that point. This
is an estimable family and we re-
gret their departure.—Clarendon
Chronicle.

M. W. Shelly of Hereford passed
through Silverton enroute to his
hotley county ranch Tuesday. He
says crops and grass around Silver-
ton are the best he has seen this
year.—Enterprise.

Miss Nellie and Lawrence Laird,
daughter and son of Mr. and Mrs.
A. Laird of Bovina, passed north
Sunday on their way to Lansing,
Michigan, where they will attend
school this year. They will stop
over in St. Louis for several days
to visit the World's Fair.

Luther Hough left Monday after-
noon for Bowie where he has ac-
cepted a position as stenographer
for the oil mill at that place. This
is only one of the many instances in
which success is waiting to crown
the efforts of young men who are
willing to make the required prepa-
ration. Luther is a straight-for-
ward young man and we predict
that he will do something still
for him.

FOR RENT—25x80 brick building,
centrally located. Address Box 255.
Hereford, Texas.

H. C. Mason who had been visit-
ing at the home of R. Collins, re-
turned to Vernon Sunday.

When in-town call around and let
Erastus Gamble fix you up a nice
short order lunch.

J. M. Atcheson was in Monday
from his ranch east of town and re-
ported a heavy rain Friday night.

Judge L. Gough left Tuesday af-
ternoon for Wichita, Kansas, where
he met the Tallmadge Immigration
car.

For cold drinks, ice cream and
confectioneries, call on Erastus
Gamble next door to Guy Gamble's
saddle shop.

Wall Paper—E. B. Black. 44
For binder twine, see D. R. Gass
& Sons. 27tf

B. F. Westbrook of Dimmitt was
in town Thursday.

Witherspoon & Gough represent
nine old-line fire insurance compan-
ies. 43

Alene Bounds returned Tuesday
from an extended visit with relatives
in Amarillo.

FOR RENT—25x80 brick building,
centrally located. Address Box 255.
Hereford, Texas. 44

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The fact that there are now five
inmates of the county jail indicates
the necessity for a more commo-
dious building.

J. B. Storm of Arney was in town
today and paid this office a pleasant
call. Mr. Storm, sent the BRAND
to his brother down in Texas.

List your lands with C. L. Tall-
madge. He handles buyers by the
carload. Branch office at Withers-
spoon & Gough building. 44

We are glad to report that Mrs.
G. H. Guinn and little girl, who
have been quite sick for several
days, are very much improved.

Miss Martin, who has been visit-
ing her sister, Mrs. C. E. Wheeler,
left Wednesday for Amarillo where
she will teach in the public school.

E. Megert came up from his
Castro county ranch Wednesday and
while in town ordered the BRAND
sent to his old friend, Geo. W.
Miller, in Grayson county.

S. N. Garvin was in Thursday
from his ranch west of town and
brought the BRAND force a sack of
his home raised cantaloupes, for
which he has our hearty thanks.

Our friend, W. J. Montgomery,
brought the BRAND force a large
melon today, which we enjoyed very
much. Mr. Montgomery knows
exactly how to raise this vegetable
and when to pull it.

Geo. Cloyd, A. J. Lipscomb, Fred
Clyatt, L. A. Simpson, L. R. Brady,
Dow Mercer, L. F. Alby and J. O.
London were among those of Here-
ford's citizens who attended the
Amarillo Carnival Monday.

Rev. E. A. Wesson and O. F.
Smith went up to Canyon City Mon-
day afternoon to attend the camp-
meeting which is being conducted
near that place under the auspices
of the Baptist church of the Pan-
handle.

J. M. Rockwell of Houston, Tex-
as, who owns large lumber interests
in Texas, spent several days in
Hereford and neighboring towns
last week and this, he being one of
the principal stockholders in the
Hereford Lumber Company.

Mrs. H. C. Mason returned to
her home at Vernon Thursday after
spending several days visiting her
parents, Mr. and Mrs. R. Collins.
She was accompanied by her sister,
Miss Annie Collins, who is on her
way to the Denton Normal at Den-
ton.

Miss Nellie and Lawrence Laird,
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Amarillo Carnival Monday.

Liquozone at Burns & Smith. 44
I want 400 to 500 head of cattle
to pasture. E. B. Black. 25tf

Attorney Trulove of Amarillo had
business in the county court here
this week.

Mrs. H. H. Stanley and children
returned Wednesday from a visit
with relatives in Amarillo.

Judge C. F. Kerr, D. C. Laird
and J. W. Alexander all of Dim-
mitt are in the city to-day.

A. H. Elliston returned Tuesday
from Amarillo where he had been
in the interest of the College.

Jno. Clark left last Saturday for
Bayview, down on the coast, where
he will teach school this year.

J. P. Snyder, S. H. Mount and T.
S. Mount went down to Carlsbad
Monday on a prospecting trip.

R. H. Joyce of Henrietta, who
had been visiting and prospecting in
Hereford for several days, returned
home Saturday.

Jerry Simpson of Roswell passed
through Hereford on the south
bound train Tuesday on his return
from Kansas City.

Mrs. G. C. Hutchison and child-
ren are visiting their parents and
grand parents. Mr. and Mrs.
D. R. Gass, this week.

P. S. Williams and family, who
have been visiting relatives at Boom
for several weeks, returned to their
home at Paris Thursday.

B. Y. P. U. Program.
Following is the B. Y. P. U. pro-
gram for Sunday, September 18th:
Subject—Loyalty.
Leader—Jno. Gilliland.
Scripture lesson—Acts 20:17-27.

1. Loyalty to God, paper—Miss
Stella Renfro. Paper or talk by W.
B. Beach.

2. Loyalty to God's commands,
paper—Miss Orpha Myers.

3. Loyalty to God's people—
Acts 20:28-35.

4. Why we should be loyal to
the last, paper—Hansford Myers.

5. How can we be loyal to the
last, talk—A. J. Oliver.

Closing exercises.

Notice.
Having sold my watch repairing
and jewelry business to Mr. J. B.
Vannoy, I want to thank my friends
and patrons for past support and
hope they will patronize my suc-
cessor.

I will continue the photograph
business at the old stand for the
present, but intend in the near future
to move into another building and
buy new studio equipment and
accessories, devoting my whole time
and attention to photography and
optics.

W. W. MEEKS.
30-2t

Card of Thanks.
We wish to thank all those who so
faithfully and generously assisted us
during the recent illness of our much
loved husband and father. It was
hard for us to give him up, but our
sorrows have been lessened and our
hearts comforted by the many ex-
pressions of sympathy from so many
friends. We shall ever remember
you kindly for the interest mani-
fested and pray that God's bless-
ings and love may be measured out
to you in that great abundance
which you so richly deserve.

MRS. B. B. COSTON and children.

College Opens.
The Panhandle Christian College
opened Monday morning for its third
year's work. While the attendance
at first was not quite as large as was
hoped, it has continued to grow till
both the teachers and the board are
somewhat encouraged. There is
some very earnest work being done
for the school, this week and it is
believed the attendance will be
doubled by next Monday.

For Sale or Trade.
Good span of mules, weight 1000
pounds, six years old, cheap for
cash or will trade for cattle. For
further information apply to
E. D. SMITH,
Hereford, Texas.

An Appreciated Visit.
Mr. and Mrs. B. W. Miller called
around to this office Thursday after-
noon, bringing with them samples of
their home raised cabbage and
melons, for which kindness we wish
to again express our deepest appre-
ciation and extend an invitation to
call again.

Send the BRAND "back yonder."

Onto a Good Thing

Are you onto a good thing. You will be when you get onto the superior qualities of our stock of groceries. It's a funny thing the way some people buy groceries; they think only about the "price" and never about the "quality." When we sell groceries, we think of both, and we are selling the best on earth. We believe, first, in giving our customers the best groceries that money will buy, and then making the price as low as possible for the kind and you can't find lower prices than ours. Now, if you're "onto a good thing" don't forget to see us the next time you need anything in our line.

**John A. Johnson
Groceryman.**

JUST TO JOG YOUR THINKER

Let us remind you of the fact that we are still at the same old stand selling lumber at the right price

We Will Make it to Your Interest to See Us Before Buying Lumber

Don't fail to get our prices

Burton-Lingo Co. J. W. BURKS Local Manager

Looks Like Democratic Year

AND DEMOCRATS WANT A DEMOCRATIC PAPER. TRY THE
Fort Worth Record
Semi-Weekly \$1.00 a Year
Six Months 50 Cents

In combination with THE HEREFORD BRAND \$1.75 a year

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BESIDES BEING DEMOCRATIC, THE RECORD IS ABOUT THE NEWSIEST AND MOST ENTERPRISING GENERAL NEWSPAPER IN THE SOUTH. MARKET REPORTS SUPERIOR TO ANY.

W. L. Fallwell W. C. Fallwell O. Fallwell
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Dealers in

Coal, Grain, Hay, Salt
AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard.
International Stock and Poultry Food Connected
YOUR PATRONAGE SOLICITED

YOU'RE NEXT

For a Shave, Haircut or a bath at the
City Barber Shop
George W. Dale, Proprietor
THREE CHAIRS TWO BATH ROOMS
In the new brick building on South Dewey Avenue

G. A. F. PARKER J. P. CONNELL F. B. FULLER
President Vice-President Cashier
The Western National Bank
Of Hereford, Texas
CAPITAL - - - \$50,000.00
DIRECTORS
G. A. F. Parker, J. P. Connell, F. B. Fuller, G. R. Hay,
W. S. Higgins, J. P. Slaton, Ross W. Davis

The Brand \$1 per year

DR. A. D. MILLER
will be pleased to do your
DENTAL WORK

CLEO COMMUNITY

Doings in Castro County as Reported by Our Correspondent.

Lee Shive is planting wheat since the rain.

J. H. Gilbreath will plant some wheat this fall, we have been told.

Prof. J. F. Eddleman opened his school at Shive school house Monday morning.

S. I. Lee and Claude Boyd of this community attended the Baptist Association in Swisher county.

T. J. Sawyer and W. P. Boyd attended the Hereford picnic last Saturday and say it was a success in every particular.

Our sheep men, J. T. and W. H. Gilbreath, in connection with their other business, are breaking some bronc horses this week.

J. H. Henderson and W. S. Dixon have the contract of rebuilding several miles of fence for A. Laird at the Star Ranch.

G. T. Abbott has moved part of his cattle near Boom. We suppose that this is his fat stuff that he intends putting on the market.

The attendance at Sunday school Sunday was good, and we spent about one hour very pleasantly in singing after Sunday school was over.

A. J. Owen and children, J. D. Burch and family, Mrs. Greathouse and children and Edwin Shive of Cleo have gone east to pick cotton this fall. I suppose they will get back in time to help gather the Plains crop.

On last Friday night all this dry strip of country was blessed with a good general rain, the first good rain that we have had. All those that did not plant their crops too early, have nice prospects for plenty of feed to winter their stock on.

Your correspondent has been over the north portion of Castro county recently and find the people in a very prosperous condition. Grass and crops are fine in most places, cattle are fat and the people are happy. Taking them as a whole, I never met a more generous and hospitable people in my life than those living along the northern part of Castro county and I am certainly glad I made their acquaintance if it never amounts to anything more.

W. S. D.

Abstracts.

We have complete printed abstracts of all "Capitol Syndicate" lands in Deaf Smith, Parmer and Castro counties, and can furnish you an abstract on any part of these lands on short notice. This is the most complete abstract ever gotten up in the Panhandle.

WITHERSPOON & GOUGH.

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 91f

Now

If you don't think we can make it on short notice and up-to-date just try us once for luck

When

You want anything in the Sheet Metal line.

We make

Churns out of tin that are neat and light for the ladies; Bath Tubs for everybody; Tanks to water your yard and make the grass and trees grow; in fact, we can make anything you want at a very low price. We can fix your windmill and well so it won't trouble you or no pay. If you haven't got the money see us anyway.

Estimates

furnished on all kinds of roofing and cornice work.

Hereford Sheet Metal Works

T. R. REGAN, Manager

Mr. Tallmadge In Earnest.

The following letter addressed to Judge L. Gough is self-explanatory: Chicago, September 2, 1904. Mr. L. Gough,

Hereford, Texas.

Dear Sir:—Your kind favor of the 29th received, and I believe all you say is true. It is not a question of what we would like to do, but what is possible for us to do. I do not know that I can add anything further than I said in my conversation to you. In the first place, the Pecos Valley is the "bait"; it is what enables us to get people on the train, and get them to make the trip. I am sure that we would not be able to interest the number of people; that is, induce them to make the trip, by offering them the Panhandle alone. Therefore it is a very hard problem to solve. We must sell land. That is absolutely necessary. We have always desired to sell more land in the Panhandle than in the Valley, for the reason that there is more money in it for us.

If there is any way that we can figure out to get better results in the Panhandle, we will certainly do it. The next excursion will stop at Hereford as I understand everything is again arranged, and you may use your best efforts and we will give instructions to our men to use all efforts possible to sell land there.

With kindest personal regard, I remain, Yours very truly,

C. L. TALLMADGE.

Special Homeseeker's Excursions.

On September 13th and 27th, the Atchison, Topeka & Santa Fe Railway Company will run special homeseeker's excursions from Chicago, Kansas City and intermediate points, and all Missouri River points, at less than one-way rate for the round trip to all points on the Pecos Valley Lines. These tickets will be good for twenty-one days.

Now is the time to inform your friends in the East of this exceedingly low rate and have them make you a visit and see the Pecos Valley at the time when its orchards are laden with fruit.

Regular homeseeker's excursion rates of one fare plus \$2.00 for the round trip. Apply on the first and third Tuesday of each month up to and including December, 1904.

A. L. CONRAD, Traffic Manager.

Rev. Mr. Howard Coming.

Rev. John K. Howard recently resigned as pastor of the First Cumberland Presbyterian Church at Jackson, Tennessee, because of failing health and will take a much needed rest at home in Hereford hoping to recuperate. He is spending a few days with friends in St. Louis, seeing the Fair but will arrive here this week and preach at the new Cumberland Presbyterian church at 11 a. m. Sunday. Everyone who can should hear him.

Mr. Howard is the eldest son of Col. S. T. Howard of this city.

Earn an Outing With Kodak or Pen.

Earth, the new journal of the Southwest, generously offers \$3,000 worth of free railroad rides for the best photos of Southwestern scenes, and the best letters about that region written by those who live there. Why not enter the contest? You may win one of the many prizes. Write to-day for circular to

THE EARTH, 1118 Railway Exchange, Chicago.

County Court in Session.

County court did not convene Monday as was previously announced on account of it being legal holiday. But everything was in readiness for the opening Tuesday.

From reports the legal talent of Hereford will be pretty well employed for the next few weeks as the criminal and civil dockets in both the county and district courts are crowded, there being a number of railroad cases.

Cheap Coal.

For a limited time we will sell coal in lots of two tons or more at reduced price. This is the very best Colorado "Niggerhead" coal, both lump and nut. For particulars call on the

HEREFORD FUEL OIL CO. Troy Womble Manager.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office. Phone No. 9. 51

Headquarters for Machinery

We are headquarters for harvesting machinery of all kinds. We handle the celebrated McCormick broadcast binders to harvest your oats, millet and broadcast feed; corn binders to harvest your row feed; new and Big 4 mowers to cut your alfalfa, Johnson grass, etc., and a McCormick rake to gather in the crop. It is not our aim or desire to sell you one of the first binders made but the Newest, Latest and Best. We carry a wholesale line of repairs for the above machines and will gladly show you the superior points of the O. K. line at any time. A large stock of twine on hand all the time.

STRINGFELLOW-HUME HARDWARE CO.

HEREFORD, TEXAS

Plenty of Rain.

Perhaps the Panhandle at large has not been so thoroughly wet before this year as she was last Friday night. In fact all Texas seems to have had the benefit of refreshing rains. Soon after midnight a broad and angry cloud made its appearance in the West and came slowly but surely, sending its refreshing waters to those parts where moisture was most needed. Those small areas in Deaf Smith and Castro counties, which had been drouth stricken so long received their share of the downpour, so that the entire Panhandle can now boast of having absolutely all the rain it needs. From reports which came in, it would appear that this and adjoining counties were in the center of the greatest fall, it being estimated in Hereford at two inches. Be that as it may, we have plenty of moisture to not only insure excellent crops but to make fine grass for winter. Also those wishing to sow wheat can now go ahead and break their lands with the assurance that the grain will find sufficient moisture to bring it up and give it a good start to growing.

Prospects in the Panhandle were never better and already prospectors and actual settlers are coming in and buying our lands. If the seasons of this year can be repeated next, there will be some great strides made in the development of this country.

Loisiana Purchase Exposition at St. Louis, Mo.

Season tickets on sale April 22nd to Dec. 15th. Round trip \$38.40. 60 days limit on sale April 25th to Nov. 20th—\$32.00.

15 day limit—on sale daily from April 27th to Nov. 30th. Good to leave St. Louis within 15 days of date of sale.

Special round trip rate to Chicago and return June 1st to Sept. 30th—\$34.00. Stop over of 10 days in St. Louis will be allowed upon deposit of ticket immediately upon arrival at one of the validating offices upon payment of a fee of \$1.00.

Mr. Dent, the Champion.

Geo. Dent this week completely eclipsed all past successes at fishing in the Tierra Blanco River, when he landed a 6½-pound bass. Heretofore Sam F. Dunn has had no difficulty in bearing the honor of being Hereford's champion fisherman, he having captured bass which weighed as high as 6½ pounds, but he will now have to take a back seat as it will be seen from the above figures that Mr. Dent has surpassed him by ½ pound.

Wants the Brand.

Alvarado, Texas, Sept. 5th, 1904. The Hereford BRAND:

Sirs:—I think my subscription to your enterprising paper expires some time this month, and as I wish to keep up with the development of Hereford vicinity, I enclose exchange for one dollar.

Yours truly,

B. G. PRESTRIDGE.

For Sale or Trade.

My four-room house and four acres of land in Rickett's addition, cheap for cash or will trade for cattle.

A. S. GRACEY. 23-8tp

Notice!

School books will be sold for cash only by

J. P. HARDING.

Just a Moment, Please!

Why not let The Royal Tailors of Chicago make your fall suit or overcoat? When delivery is made, there will also be delivered a direct guaranty covering the quality of goods, the style and fit of the garments and the workmanship.

And that guaranty is worth one hundred cents on the dollar to you. It means that you are to be satisfied with the garments when you get them—satisfied that they were made expressly for you, to your own measure—and it means that they will wear well, give you good service, and hold their shape as rightly-tailored garments should.

The cost of Royal tailoring is so low that you might almost think price was the first consideration. But it isn't. Value is first. Value-giving is at the basis of The Royal Tailors' success. The best for the money always—that is the Royal idea.

Customers of The Royal Tailors are invited to guess how many people will attend the World's Fair at St. Louis. They offer prizes consisting of ten Automobiles, to be given to the ten persons making the closest guesses. The cost of these Automobiles is \$13,700. There are also eight cash prizes of \$100 each, making the total value of the prizes \$14,500. For every dollar you pay on an order for Royal tailoring you can make one guess; on a \$15 suit you can make fifteen guesses, and on a \$20 suit you can make twenty guesses, and so on—a guess for every dollar.

The Royal Tailors carry a million-dollar stock of wools—something sure to please everybody; suits and overcoats for men and boys—ladies' man-tailored skirts and coats—all made strictly to measure at an actual proven cash saving of fully twenty-five per cent.

But the thing to do is to see the goods and get the prices. You can do that by calling on

GALBREATH-FOX TRADING COMPANY

HOME VISITORS' EXCURSIONS TO OHIO AND INDIANA

Sept. 6, 13, 20, 27 and Oct. 11

One fare plus \$2.00 Round Trip

Ten days at St. Louis if desired, either way.

SAN FRANCISCO and return, \$45, daily to Sept. 10 inclusive.

PORTLAND included for \$61.

CHICAGO and ST. LOUIS, low rates daily.

Coach excursions, Aug. 27, Sept. 3 and 4, to Kansas City and St. Louis, \$13.60 from Hereford. Proportionately low from other points.

Only Line with Through Sleepers Texas to Chicago.

PHIL A. AUER,

G. P. A., Fort Worth, Texas.



C. C. FERGUSON

Dealer in

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Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

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