The Hereford Brand

Vol. 4

HEREFORD, TEXAS, OCTOBER 7, 1904

No. 34

THE TRUCK GROWERS' OF DEAF SMITH COUNTY HAVE ORGANIZED

YOU CERTAINLY WILL NEED A STOVE THIS WINT

The big sales day and grand openings of last Friday and Saturday are convincing proof to us that our prices, although legitimate, are right, by the hearty trade which we were the happy recipients of on that occasion, we fell that it will be useless for us to quote prices, nevertheless, we will quote you a few prices on Cooking and Heating Stoves.

HEATING STOVES

Stoves that were worth \$4.00, now Stoves that were worth \$8.00, now Air-tight Heaters, were worth \$12.00, now..... Air-tight Heaters, were worth \$14.00, now ... Hot Blast Heaters, were worth \$13.00, now

\$ 2.50 5.50 10.00 12.00

COOKING STOVES \$18.00 No. 8 Cook Stove \$20.00 No. 8 Steel Cook Stone \$22.50 No. 819 Steel Cook Stave \$25.00 No. 819 Steel Cook Stove Good Coal Hod, worth 35 cents, now

\$16.00 18.00 22.50

INCH STOVE PIPE, WORTH 20 CENTS, NOW 15 CENTS PER JOINT

D. R. GASS & SONS, Hereford, Texas

A TRUCK GROWERS'

Association Organized at Hereford on Last Saturday Afternoon, October the 1st.

INTERESTING SOME

Were Made by Men Who Have Had Years, of Experience in Far ing in This Country. The Meeting Adjourned to Meet Again Saturday Afternoon, October 15th at 2:30 p. m.

carry the Truck Growers' Associa- retary for membership. J. T. Intion as an adjunct to the Farmers' mon then stated that if the Associa-Institute.

time that some kind of an organization of this nature was necessary in this and adjoining counties, and it talks by men who have had years the stalks that had sprouted and had was very forcibly exemplified this of experience in this country in several heads of cabbage on them. fall when the local markets were farming, and by others who have One stalk had forty-eight heads of their land on which we are to put literally glutted with produce of all not had so much experience but cabbage grown to it, forty-seven of kinds and the growers would have to who had truck farmed in a scientific which had grown during the winter. return home with their stuff unsoid; way, and they, one and all, report If one had not seen cabbage grow in five days to get moved, and then I so some of our most enterprising results even better than they had this country and did not know Mr. am going to Carlsbad after a tent, citizens began to agitate this move. looked for. One of the greatest Womble, this story might be doubted, I will be there about next Tuesday Notably among these was the HERE- advantages we claim to have is the but any one who will take a look at and would like to meet you there FORD BRAND, whose columns are abundance of water so near the sur- the cabbage crop in this country this and take you out to the field. You can for the discussion of face of the ground which can be fall will be about to be fold me when I left that you wanted always open for the discussion of face of the ground which can be fall, will be prone to believe any- to sell some stock before you came anything that will better the com- utilized for irrigating purposes, and thing in the way of a cabbage story; down. I would advise you to hold.

to order by President S. T. Howard, reported this method to be a success and grow wild, and if they ever do raise some money, it will pay you to who stated the object of the meeting for the amount of ground which can they will be harder to get rid of sacrifice something else and hold and dwelt in an interesting manner be irrigated, and some of them re- than an acre of sassafras roots in your oil stock. It is not going toof this country, especially toward truck growing, and all who have been here long enough to observe knows that what he said was not exaggerated in the least. Judge L. Gough, who is well known to all the citizens of this and adjoining that when he was on his last trip to principal advantages in raising truck think we will beat them out there. counties, and also to most of the Roswell, he noted particularly the for market in this country is the You take my advice and hold people in the Panhandle, who is also cantaloupes and sampled several of fact that it comes in just between your land, if you have to sell someamong the oldest settlers of the them, and he said without hesitancy the southern raised produce and that thing else at a sacrifice. You mark Plains and who has had an oppor- that the cantaloupes raised in this raised in the North and West, and this down and see if doesn't prove to tunity of observing the country under part of the country are far superior for that reason these million and this down and see if doesn't prove to be the best thing you ever did. I tunity of observing the country under part of the country are far superior for that reason there will always be believe your land will readily sell in

On last Saturday, the first of growing and fruit raising, especially October, the citizens of Deaf Smith along the strawberry line, stated and adjoining counties met for the that he was not a member of the purpose of organizing a Truck institute, but because he had not had Farmers' Association. This meet- the opportunity of joining sooner, ing was had in conjunction with the and that he now wished to join if Farmers' Institute, which institution the association was open to all. has been organized and doing good Messrs. McGee, Watts, Herron, work in this part of the country for Womble, Barnard and Landrum some time. It was also decided to then gave their names to the section would take members without It has been apparent for some voting on them, he would like to

munity, or be of advantage to the there are a number of people who and the only thing to be feared to your oil stock for awhile. It will are using this in a small way, pump- about growing cabbage in this pay you. You can get a good thing The Farmers' Institute was called ing it with a wind mill, and they all country is that they will get a start out of it, if you will hold to it only port that as much as five acres can the swamps of Arkansas. be successfully irrigated with a good That all kinds of vegetables, will us something. wind mill outfit. Truck growing was grow here, and grow large has been ment about it down here, and when then discussed in detail. Judge well demonstrated this year. Cab- we get three machines to work then Gough comparing the product raised bage, tomatoes, beans, onions, cauli- we can get something out of our here with that raised on the irrigated flower, pepper, cantaloupes and land that will count section of the Pecos Valley, stated water melons never fail; and the The Camfornia Oil Company's

as those raised without it.

years there had not been but one car load lots. Mr. Womble then told us a cabbage everybody to come. story, starting out by saying that he would not ask the audience to believe his story, for it was considerably "fishy" but he could prove it by Sarah Jane. He then stated that one fall they raised so many cabbage they could not eat them, give them away or make them into kraut; so they decided to put them up in a hill, covering the pile over with dirt to prevent freezing; and the next J. P. Snyder, spring when they dug to the bottom There were some very interesting of the hill there were a number of

are sweeter and are not so watery: Railroad, through Mr. Conrad, has you to come down Monday or Tuesirrigated too much are not so good in any way he possibly can in the then. way of getting rates, finding a said for him to buy some oil land. J. C. Womble, a man of thirteen market, etc., and as the Pecos and that I will guarantee him some good years experience on the Plains, and Northern Texas Railroad has al- money out of it, but don't you try to a successful farmer from every ways been ready to extend a helping charge him more for it than you point of view was then asked to give hand to us, the truck growers have buy in the northwest part of the field. his experience in regard to wheat grounds to believe that a rate from I like that the best and it will sell growing and truck farming. Mr. Hereford to northern and eastern better than the other. I will not Womble stated that he had run a markets can be obtained as cheaply ship any cal. Wishing you success, harvester in this country for the past as from any other point in the state, thirteen years, and in the thirteen if they will get together and ship in

entire failure of the wheat crop, and . The meeting adjourned to meet We have complete printed abthat it ran as high as thirty bushels Saturday afternoon at 2:30 o'clock, stracts of all "Capitol Syndicate" per acre some years. He went October 15th. There is a special lands in Deaf. Smith, Parmer and further to state that he pledged his invitation to all who are interested Castro counties, and can furnish you faith in wheat, and that he would in truck farming and the welfare of an abstract on any part of these

> W. H. RUSSELL, Sec't'y, pro tem. 5tf ...

MORE ABOUT OIL.

Hereford Citizen Enthusiastic Over the Outlook at Carlsbad.

The following letter from S. H. Mounts to J. P. Snyder is self explanatory:

Artesia, N. M., Sept. 24, 1904.

Hereford, Texas.

Dear Sir : Hudson and I went out to the oil field yesterday and made a deal with the well. I have arranged for teams and will start to moving the machine tomorrow. It will take us four on be long until our oil stock will pay

maenines have not yet arrived. I

all conditions, and has also been to the Roswell cantaloupes. He a market for all that can be grown, thirty days for twice or three times very successful in ming, truck stated the products raised here. The Pecos and Northern Texas what you can get for it now. I want

It is a well known fact that melons promised to aid the truck growers day. I will be at Carlsbad about

I am respectfully yours, S. H. MOUNT.

Abstracts.

raise wheat first, last and always. the community in general. Tell lands on short notice. This is the most complete abstract ever gotten up in the Panhandle.

WITHERSPOON & GONGH.

We carry the largest stock of pen and pencil tablets in Hereford, and sell cheaper than others. Callen's Bargain Store.

Take advantage of the big offer at H. L. Powe's, Amarillo, Texas, mentioned in this issue.

ABOUT YOUR STOYES

Winter is now upon us and it will be necessary for you to have a fire. Let us repair that old stove so that it will be almost as good as new. We will put it up for you and get it in good shape for the winter service

Give Us a Trial

Hereford Sheet Metal Works T. R. REGAN, Manager

JUNION ON COLOR

PERIODICALS MAGAZINES BOOKS

REMEMBERSHERS

We are expecting a supply of Magazines and periodicals in every day. In the meantime our stock of books will be complete and we would be glad to sell or rent you one of the latest novels of the day.

HANNEL HANNEL HANNEL HANNEL T. M. COULSON @ CO. ...Druggists...

Melon Cutting.

On Tuesday evening of this week Mrs. J. A. Williams entertained the young people of Hereford at her home in the west part of town. The leading function of the evening was a melon cutting on the beautiful lawn, adjacent to the residence, in which all took part with a large degree of enjoyment. The novel way in which partners were chosen deserves special mention. Leaves of different kinds of trees were placed in hats and passed around and partners had to match leaves. Besides this feature of the entertainment, social converse were indulged in till what they called a 5c industry. a late hour, when the guests took their departure with their minds replete with praise for the kind hostess for the exceedingly pleasant evening which she made it possible for them to enjoy.

In the tree guessing contest the prize was awarded to Nester Gass and Miss Jessie Sullivan. The following were present :

Misses Lynnie and Georgia Herron, Gass, Walters, Leo and Ola Scott, Howard, Mauk, Dameron, Sullivan, Bates, Rogers, Barnard and Daniel.

Messrs. Gass, Cloyd, Lipscomb, Esca and Archie Harrison, Ferguson, Dyer, Carter, Clyatte, Russell, Webb, Stringfellow, Googer, Elder and Womble.

SCHOLARSHIP \$20.00

To Those Entering Hereford Business and Shorthand College by November 1st.

The above institution is conducted by a man who made the business college at Jackson, Miss., the be known, should they make a comgreatest college of the south. The young people of the West have never had such an opportunity as now to secure a genuine business training. Satisfaction guaranteed or money refunded.

REGISTERED

BERKSHIRES

Best strain of breeding. Old or Either sex. young. Also good young pork hogs in thrifty Just the condition. thing to make your winter meat. Will exchange for cattle, young horse or mule colts. Yours for a deal

R. H. NORTON HEREFORD, TEXAS

Panhandle Being Advertised.

The following, from a prominent official of the Denver Road, which appeared in a recent issue of the Dallas News is the kind of advertising which we need to induce settlers to come to the Panhandle :

G. B. Magruder, commercial J. A. Buckner agent of the Fort Worth and Denver, B. F. Turner was in Dallas Saturday from his J. B Vannoy headquarters in Fort Worth. Speak- J. M. Coffin ing of the excellent cotton crop in D. E. Wise the Panhandle, he said:

"Only a few years ago it was like R. W. Bean waving a red flag in the face of a Mrs. J. H. Warren mad bull to mention agricultural N. M. Hollis pursuits to the people in the Pan- H. S. Syms handle. They were devoted to cat- R. M. Horne. interesting but innocent games and the raising and would have none of Tom Hardesty

> Now, however, the value of the S. P. Bush cotton crop in the Panhandle, where J. O. Lindsey land is cheaper, the boll we'evil and R. A. Hough the bollworm do not torment and a J. H. Cardwell bale to the acre is being raised, is A. S. Kendrick realized not only by those devoted H. C. Fenton to farming, but also by large cattle- J. H. Stinson men, and the cotton acreage this S. B. Harbison. year and resulting crop are several W. C. Bratton times larger than last year."

Mr. Magruder speaks with en- W. E. Simmons thusiasm of the efforts made by the J. Thos. Robinson Denver road to induce the people W. L. Sain along the line to plant cotton, and C.E. Davis modestly mentions the speeches Mrs Frank Anderson which, as a theoretical cotton expert, he has made in many of the Panhandle towns.

Successful Fishermen.

Dr. J. J. Williamson and J. W. Lambard, both of Cleburne, who are spending a few weeks in Hereford for the benefit of their health, after learning of the success with which many of our citizens have been meeting in capturing black bass in the Tierra Blanco river, held a consultation Monday morning early and deeided to make a venture along this line themselves. That it might not plete failure, they went . Mone. Late in the afternoon these gentlemen returned to the Ritchey House, which place they are making headquarters, with a long string of bass and cat. Local sportsmen were somewhat amazed at their success and it is believed by some that they have caught on to Sam F. Dunn's scientific way of capturing the finny tribe. At any rate the expert R. A. Hall fishermen of Hereford are becoming a little envious of Dr. Williamson and Mr. Lambard as the result of the I. N. Dillard success of their first attempt.

Cyclone Davis Coming.

Cyclone Davis will arrive in Hereford on Saturday, October 12th, and prohibition.

Mr. Davis is a fluent and interesting speaker and it is worth one's while to hear him.

OUR HONOR ROLL.

It Can Be Seen From This List that the Brand is Growing.

Following is a complete list of those who paid their subscriptions to the BRAND during the month of September: \$1.00 C. S. Richards 1.00 George Cloyd 1.00 Thomas Reagan .50 James Hodges 1.00 H. B. McKinley E. W. Harrison 1.00 J. P. Harding. 3.00 Geo. W. Irwin

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S. S. Evants B. R. Smith J. A. Canterbury F. L. Williams Tucker & Jacobsen L. W. Ricketts

Dr. C. P. Estes A. J. Oliver A. C. Bratton. G. H. Wicker J. D. Smith W. L. Walford L. S. Lacey

Dr. G. F. LeGrand Jesse De Vaney M. D. L. Gracey E. C. Millett Frank Chestnut J. U. Williams B. T. Bell.

Mrs. Maude Hughes

Miss Virginia Woods

Jno. E. Day R. A. Daniel Chas. Hannaford

J. L. Underwood W. D. Keliehor J. A. Oden M. Labadie

F. M. Wolfe L. G. Dameron S. B. Feemster J. T. Dendy

R. H. Norton R. L. Johnson J. B. Storm J. H. Head

Jas. Head G. W. Dent Harmon Beach W. J. Chapman W. B. Parmer W. B. Phillips Mrs. M. Tucker

M. F. Barber Jacob Buttram M. B. Hailey J. A. Williams

Fred D. Williamson G. A. Harvey Dow Mercer

R. W. Baird S. C. Cooper L. P. Landrum

Mr. Gamble Coming.

T. J. Gamble, successor to Guy We are requested to announce that Gamble in the saddle and harness business in Hereford, will remain at the old stand and in the near future will address our citizens at the court will have a full line of saddles, harhouse at 3 p. m. of the same day on ness-in fact everything necessary to make the stock complete. Repairs a specialty. Come to see me when I can serve you. Your business will be appreciated.

BIG STOCK JRNITURE

October Low Prices

Have just received a big car of furniture for fall trade. Our stock was never more complete than now, and prices never had a lower range. I can supply your every want in Furniture, Carpetings, Linoleum, Window Shades, (the best) Queensware, Trunks, etc. I will appreciate your business. I will save you money if you trade with me.

Yours for Fair Dealings

E. B. BLACK, FURNITURE DEALER AND UNDERTAKER

とうとうじつでうじつ COMPANY

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JOE CARTER

TOM CARTER

CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordillay solicited こうととうらうらうらい

BURNS @ SMITH

We want your Drug business. We will appreciate it and give you good value for your money.

SUNDAY CALLS 'PHONE 112 OR 113

DRUGGISTS

とうととうらうでうらう S. H. Mount C. L. Davis

Davis @ Mount REAL ESTATE AGENTS

Bargains in Ranches, Farm Lands and City Property. If you wish to sell your property we can find a buyer or if you wish to purchase property, we can suit you.

LET US KNOW YOUR WANTS うじうじつじつじつじつ

The Three-Light Restaurant 2

A complete line of confectioneries and cold drinks can always be found at my place. Have first-clas restaurent in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

TREE PLANTING ADVISED.

Would Be Greatly Diminished By the Planting of Forest Trees.

sas know what is good for them miles west of Alva, Ok., a region they will plant more trees," said which is part of the long eastward Royal S. Kellogg, special agent of slope from the Rocky mountains, the bureau of forestry, today. Mr. called the "Great Plains." On the Kellogg has just returned to Wash- west it includes bouch of the subington after an investigation of the division which the geologists have condition in that section, which, he named the "High Plains." The says, showed clearly that the farm- altitude runs from 1,500 to 2,000 ers there are neglecting their own feet on the eastern border to 4,000 interests because they are not pay- feet and over on the western. Aling enough attention to the develop- though the rise is so uniform as to ment of forest reserves. He stated be scarcely perceptible with the that after studying the existing tree increasing elevation and diminishing growth, and the conditions of topog- precipitation, according to Mr. Kelraphy, soil and climate, he has logg, fewer forest species can be been convinced that forest planting grown successfully. While the in Western Kansas would improve average annual precipitation, he agricultural conditions, increase crop says, is sufficient for paying crops yields and contribute to the comfort its distribution is subject to great of the farmers generally. . fluctuations, as the summer rainfall

Kansas farmer is more moisture," storms whose erratic courses may said Mr. Kellogg. "Happily in that or may not overlap. He called atsection the rainfall is so distributed tention in this connection to the fact that most of the annual precipita- that the wet years of 1883 and 1884 tion is during the season when most were largely responsible for the needed, the time of maturing the boom which resulted in the rapid growing crops. What the great settling up of the country, while the West does in the way of cereal and dry season of ten years later caused other production is well known a wholesale depopulation. What it might do under more favorable moisture conditions it is difficult to imagine. But the farmers wind velocity at Dodge City is have in their own hands the possibilities of vastly improving conditions. They may not be able to increase the amount of rainfall, but they can protect and conserve it far better, and make it much more use- records show that in ten years, ful, than at present. They can do ending with 1903, there were eightythis by shielding it from its enemies, one occasions on which the wind ton wind and sunlight. /

IRRIGATION/LITTLE USE.

can be secured from rrigation. The conditions prevailing in Western reliance of the people must be in Kansas, the annual evaporation from conserving their water supply fighting off as effectually as pos-inches. The relative humidity, acsible the waste incident to evaporation. The seriousness of this waste is apparent in the fact that commenting on the effects of forests the annual evaporation from a water on climate Mr. Kellogg said : surface is about fifty-four inches. This very high rate is due to the ex- planting on the climate of Westcessively dry atmosphere and the burning winds that prevail throughout the summer and, unimpeded by obstacles, sweep with accelerating velocity over a vast treeless area. The interposition of trees will effect a radical change for the better in the rate of evaporation. If every-farmer will plant a windbreak or shelterbelt, very much of the force of the wind will be conquered, and the evaporation rate will be materially cut down. Every farmer who thus plants will insure local protection for his crops, and will thus improve the yield of his fields. The more general this planting the more far reaching and number and will wo medthe change affected:

NO NEED TO BUY COAL

"Added to the agricultural gain, these shelterbeits will furnish, an inestimable advantage in providing woodlots, from which may be secured fuel necessary for domestic and steam power purposes, fence posts, and general farm repair material. It is wasteful for the prairie are effecting at the same time an trees growing here. mense improvement of their farm HEREFORD NURSERY.

gion mosts closely exam- 34-124

ined by Mr. Kellogg was that part of Kansas westward of the ninety-Mr. Kellogg Believes Evaporation winth meridian, which passes near Kearney, Neb., along the western edge of Smith, Osborne, Russell, Barton, Stafford, Pratt and Barber "If the farmers of Western Kan-counties, in Kansas, and a few "The great need of the Western comes mostly from local thunder

HIGH WIND VELOCITY. Reports show that the average twelve miles an hour. In the spring it is higher, especially in the afternoon, when an average speed of twenty miles an hour may be maintained a month at a time. The blew at the rate of forty miles, and upward an hour. As a result of "In Western Kansas the topog- these constant drying winds, taken raphy is such that little or no aid in connection with the meteorical a water surface is about fifty-four cording to the Dodge City record. averages 60 to 65 per cent. In

"The principal effects of tree ern Kansas will be to check the winds and lessen evaporation in the immediate vicinity of the farm. Observations show that within the forests extremes both; heat and cold are modified, and that the evaporation from a water surface is less than one-half that in the open, while the evaporation from soil covered with forest litter is about one-eighth that from bare fields. Forests check the run-off to a great. extent. The amount of water transpired by a forest is considerably less than that given off by a similar envire Panhandle and New Mexic area of ordinary agricultural crops, country last week caused muc · FORESTS ARE NECESSARY.

The said of the said of the said of the "point to conclusions about which the Canadian river in the Norththere is no doubt. Forests are Panhandle was removed as was, also conservers of moisture. They are over 700 feet of the Denver bridge the best natural means of saving the across the same stream. The Pecos water that falls and are of great Valley bridge over the Pecos river utility for this reason, regardless of was removed, so that their problematical effect upon the possible to run through trains for amount of precipitation.

A Question

Of vital importance to the people s farmers to be buying coal when they of the plains is to plant lots of trees, can, at little expense and while im. how to plant, when to plant, and proving their general farm con- what to plant. Now is the time to ditions, grow the fuel they may re- prepare your ground, while there quire. And while the price of lum- is a season. November and Decber is constantly soaring higher, it ember are the best times to plant. 31tf is a wise thing for these farmers, See me about varieties to plant. I at small cost, to raise their own have over 100 varieties growing lumber, especially when by means here and have had fourteen years of these shelterbelt-woodlots they experience in Texas. Over 100,000

> L. P. Landrum, Prop. Hereford, Texas. 28tf

BEST TEACHERS

NO SALOONS HERE

The

PANHANDLE CHRISTIAN COLLEGE

AND

Business Normal School HEREFORD, TEXAS

Opens Its Third Annual Session Sept. 5, 1904.

Having Standard College Courses. Expenses Consistent and Reasonable; Training Comprehensive and Thorough.

BOTH SEXES ADMITTED. HEALTHFUL LOCATION. FOR PARTICULARS ADDRESS

W. T. NOBLITT, C. E., Ph. B., or Vice-President

Not a Reformatory, but a Master Builder of Character.

NA PARAMENTANIA NA PARAMENTANI

League Program.

Following is the Epworth League program for Sunday, October 9th:

Subject-The growing life. Leader-Jim Hughes.

Reading.

The gospel in the heart, the seed of an expanding life-C. E. Edwards.

Bible reference-Trust and deliverance, Psalms 16-Miss Pearl Turrentine.

Song.

Prayer Miss Griffith.

Reading.

No cessation of heart growth. where there is growth-John Perry.

Reference-Early belief and perseverance, & Tim. 3:15 - Sam Brat-

. Prayer-Jim Hughes.

Reading-The stages of Christian growth as assured to faith and the

Reference -- An early call to service, 1 Sam. 3:14-Nannie Hughes.

Talk-Miss Griffith.

The Champion Turnip.

Along with the many other vegetables, whose growth in the Panhandle is phenominal, may properly be included the turnip. A number of our citizens were convinced of this fact on last Saturday when D. B. Dodson of Umbarger brought in a sample of this product which weighed six pounds and measured 'twentyseven inches in circumirence. The writer had seen turnipy grow in Mississippi, Tennessee Texas, but had never seen one to equal the size of this one which nature produces, in the Panhandle

Bridges Washed Away.

The heavy fains which visited th

damage to the fall and and this tory. The Santa Fe's bridge across several days this week

For Lease.

Five sections land. Good four room nowse, good windmill, one hundred and seventy feet sheds for stock. Eighty acres in cultivation: Will lease for one or three years . W. B. PARMER, Hereford, Texas.

For Sale or Trade.

Good span of mules, weight 1000 pounds, six years old; cheap for cash or will trade for cattle. For further information apply to

E. D. SMITH. Hereford, Texas. "A BIG CROP

Is but little trouble to harvest if you have a Deering Ideal grain binder or Corn Harvester. Light running and durability are two of the essential features of machinery, and you will find the Deering possesses both of these features. The Deering siral twine is known as the best and our stock is larger than ever before. See us for Hancock Disc Plows, Harrows, Wheat Drills and all other implements. The Leader and Samson are the leading windwills and have won this reputation on their merit. See us before buying your hardware, we will save you money. Make our place your headquarters when in town. We take pleasure in showing you our goods. Yours for business.

GARRISON

FARM LANDS

"THE DENVER ROAD"

NORTHWEST TEXAS

Are advancing in value at the rate of 20 per cent per annum

DO YOU KNOW OF ANY EQUAL INVESTMENT?

THE P NHANLE

As our assistance may be of great value toward, securing what you need or wish, as regards either agricultural properties or business opportunities, and will cost nothing, why not use us? Drop us a postal.

Try Our Home Grown Trees and You will be our Friend

Having bought out the Hereford Mursery of Ramsey growing a high grade nursery stock of Fruit, Shade and Ornamental trees. I have had 14 years experiened Telephone No. 99. Write us

HEREFORD NURSERY

L. P. LANDRUM, Proprietor

Grocery

is now more complete than ever before--with absolutely no old stock. If it's fresh groceries you want, I should be glad to furnish you. A car of Globe flour just received. 'Phone No. 15

E. EDWARDS, The Cash Grocer

The Brand

RAY, GOOGER & CO.

Official Organ for Deaf Smith and Castro Counties

Entered April 17, 1901, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year STRICTLY IN ADVANCE

FRIDAY, OCTOBER 7, 1904.

ANNOUNCEMENTS

A uniform rate of \$10 will be required of each candidate announcing for public office, the announcement to be accompanied by the cash. This fee covers printing name on ticket. FOR COUNTY JUDGE

W. H. RUSSELL A. J. LIPSCOMB

FOR SHERIFF AND COLLECTOR

I. T. INMON W. B. PHILLIPS R. N. MOUNTS GEORGE CLOYD FOR COUNTY CLERK W. B. BEACH

FOR COUNTY TREASURER C. L. DAVIS

P. R. PURCELL F. HERRON FOR TAX ASSESSOR

J. S. WYCHE I. WALK BRADLY J. W. FORD A. STEWART KENDRICK

COMMISSIONER PRECINCT 2 T. M. PALMER

CASTRO COUNTY FOR COUNTY JUDGE M. F. BARBER

FOR TAX ASSESSOR W. S. DIXON FOR COUNTY TREASURER GEO. W. IRWIN COMMISSIONER PRECINCT 1 W. A. TATE A. P. EATON

WE PUBLISH elsewhere in this issue a list of those who paid their subscription to the BRAND during the month of September This list shows that there were 103 renewals, many of whom responded to our call through the BRAND a few weeks ago. To those who have been so prompt and expressed their appreciation of our efforts to get up a first class local paper, we feel very grateful You have made it possible for us to say emphatically that the BRAND has the largest paid up subscription of any paper in the Panhandle. We do not mean to boast, but merely state a fact which we have no hesitancy in saying can not be successfully contradicted. We are endeavoring to run the BRAND on strictly business principles and shall ever be our aim to give value great work of developing the Pan- Plains should be more general. handle country-also to give Hereford a paper second to none in the Panhandle.

Cold! Cold!! Cold!!!

Let Bell Bros. put up your stoves on short notice and run no risk of bad pipe and flues. We can save you money. 34tf

T. HERRING A. LAIRD H. B. FARRELL President Vice-President Cashier

HERRING & LAIRD

Opened for Business April 20, 1904 Individual Responsibility \$1,000,000

We solicit your business and promise careful and prompt attention to any matters entrusted to us

WE NOTICE from the Carlsbad papers that the business men of that town are in an angry state of mind against a Chicago peddler merchant who has been flooding the city with his cheap wares. We believe that a man is working against his own interests by sending to St. Louis or Chicago for his dry goods or groceries, or in fact any of the necessaries of life, when they cost him but little more at home The home merchant is necessarily taxed to support home institutions and it is not difficult to understand that in some instances he can't meet the competition of Chicago concerns who have no taxes, rents, etc., to pay. If the foreign merchant palms off an inferior article on you, which he will almost invariably do, you have no recourse but to take the medicine; whereas your home merchant ever stands ready to make good any mistake he may make, and extend those favors which makes the brotherhood of man so desirable. He is always willing to contribute of his means and influence in carrying to completion any enterprise which will be for the betterment of the community and a reasonable compensation for this is the unqualified patronage of the citizens of that community who are benefitted by his enterprise. The worst that the writer ever heard of any man's doing along this line was to trade on time with his home merchant and spend all his cash with Montgomery Ward. True patriotism would say "Stay with the home merchant."

IT IS with a derge of pride that we announce to the public the organization of the Truck Growers' Association for Deaf Smith and Castro counties on last Saturday. necessity for such an organization has been apparent to the farmers every since the country was first settled but, as is ever the case, they failed to take steps along this line until-truck farming reached that stage of advancement where nothing was left to be done but organize. In this connection we wish to say that the value of a truck growers' association to a country which is so well adapted to almost all kinds of vegetables can hardly be estimated and our farmer friends are to be congratulated upon being able to stand together in a great move which marks a step forward in the development of the country and we predict that the Truck Growers' Association, in connection with the Farmers' Institute of Deaf Smith and Castro counties, will be a very great stimulus to truck growing during the next

WE CALL the attention of our received to our readers and patrons, readers to an article on tree planting We appreciate the very liberal pat- in Western Kansas, found elsewhere ronage which has been extended us in this issue, and which was prepared during the past year and hope to be by the United States Department of worthy of a continuation of your Forestry at Washington. As the business. It shall ever be our pur- Physical conditions are practically pose to be on the right side of all the same here as there, the article Earn an Outing With Kodak or Pen. questions pertaining to the public contains many good and logical

> WITH a new brick jail, a first class gin, crusher and electric light plant, Hereford will begin to present the appearance of a young city. . What we next want 'is not a sewerage system nor a creamery - (for we already have these), but the South Plains railroad and the cut-off to the main line in New Mexico. To this end, Hereford will continually work with an expanded hope of success.

Seed Rye.

I yet have a supply of seed rye and would like to furnish those wishing to sow this crop this fall. C. C. FERGUSON.

Buy tickets for the College enter tainment at Coulson's. Adults 25 cents, children 15 cents.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$15,000.00

A BETTER RECEIPT.

Than a check cannot be found. Besides that, it is the most convenient method of handling money. It does away with carrying so much in your pockets where you are liable to lose it, or even worse-to be held up while driving through the country. If you have never carried a bank account come to us and we will explain all the methods.

DIRECTORY

Hereford Lodge No. 849 A. F. & A. M., meets Saturday evening on or before the full of each moon. Visiting brethren cordially invited to attend.

L. A. SIMPSON, W. M.

Castro Lodge No. 879 A. F. & A. M. meets on Saturday night after the full moon of each month.

J. A. STEGALL, W. M.

Hereford Lodge No. 476 I. O. O. F. meets every Thursday night of each week.

> I. H. TURNBOW. Noble Grand.

Hereford Camp No. 990 W. O W. meets first Saturday night in

> JAS. HUGHES, Council Commander.

Take advantage of the big offer at H. L. Powe's, Amarillo, Texas, mentioned in this issue.

Found.

A pair of silver spectacles. Call at this office.

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager-phone 76. 9tf

Do You Wish Conveniences.

Do you wish the convenience of a phone at your fesidence? If so, let me know and your wants will soon be satisfied.

W. G. Ross, Prop.

Notice!

Parties wishing to put in storage coal call and get my prices. I handle the very best Maitland coal -the coal that made Colorado

C. C. FERGUSON

Earth, the new journal of the weal and do whatever we can in the reasons why tree planting on the Southwest, generously offers \$3,000 worth of the soilroad rides for the best photos of Southwestern scenes, and the best letters, about that region written by those who live there. Why not enter the contests You may win one of the many prizes. Write to-day for circular to

THE EARTH. 1118 Railway Exchange, Chicago.

Special Notice.

There will be a reunion of the members of the Baptist church Sunday, October 16. All members are urged to come. All who can bring dinner. Will have services in the afternoon. We hope to make this the best day of service in the history of the church. A hearty invitation to all. "Come thou and go with us and we will do the good."

E. A. WESSON, Pastor.

he Cash Store

Is the place to buy the most goods for the least money. We are trying to make prices to suit hard times. Now is the time to buy Bed Blankets, Comforts, Heavy Underwear, Winter Suits, Over Shoes, Winter Caps, Heavy Dress Goods, Ladies' Coats and Jackets, Men's Overcoats, in fact, everything in winter goods. The weather is getting cold and the best time to buy is before the stock is broken--visit our millinery department before buying. Our prices are as low as the lowest.

BELOW SEE OUR SPECIAL PRICES ON GROCERIES

22 lbs. Navy Beans		0:00
22 lbs. Pink Beans		\$1.00
14 lbs. Best Rice		1.00
50 Ounces K. C. Baking Powde	er	1.00
25 Ounces K. C. Baking Powde	er	.20
16 lbs. Granulated Sugar	\	1.00
Barrel of Iowa Sorghum, per ga	allon	.45
Good Sorghum in 1 gallon cans	, per gallon	.45
English Bacon, per lb.		131-2
Smoked Bacon Strips, per 1b.		12 1-2
Best Hams, per lb.		14
Barrel of Iowa Sorghum, per ga Good Sorghum in 1 gallon cans English Bacon, per lb. Smoked Bacon Strips, per lb. Best Hams, per lb.	allon s, per gallon	13 1 12 1

We will have in in a few days our sample book of Ladies' Tailor Made Suits from the Great Western Tailoring Co., of Chicago.

The Cash Store

Stambaugh & Lipscomb Hereford, Texas.

GROCERIES!

I am again in the grocery business at the same old stand, doing business in the same old way, which everyone knows to be fair and square treatment to all. I am going to run an up-to-date grocery, handle the very best goods and sell them as cheap as they can possibly be sold. Give me a trial at your grocery bill and I will certainly appreciate it.

H. CARDWELL GROCERYMAN

HEREFORD,



DR. W. J. ROGERS PHYSICIAN AND SURGEON

Special attention given to diseases of children.

Office hours: 8 to 9 a. m. and 8 to 10 p. m. Calls answered day or night. Residence 'phone No. 77. Office at

T. M. COULSON & CO., drug store.

SHORT LOCALS

News of Interest Boiled Down for Rapid Reading - Facts Concerning People You Know.

Big offer at H. L. Powe's.

If its home-made sorghum you want, see A. H. Elliston.

Jno. Droak and Judge C. F. Kerr were business visitors from Dimmitt today.

Pure white new crop of Uvalde comb honey at Stambaugh & Lips-

Everyone friendly in Hereford and the College should be present at the College entertainment next Thursday night.

J. W. Alexander, Dimmitt's druggist, returned Wednesday from Ft. Worth where he went with a bunch of cattle.

- The Bargain Store can show eyou 24 different styles of blankets from very cheap to extra good at prices so low you will bay if in need.

B. F. Flemming and R. J. Crow. ing Issue in that country. ley of Newsom, Tex, and A. J Northam of Winsboro, arrived in Hereford Tuesday and are prospecting with a view to locating.

The Hale County Herald said: Every man, woman and child in Hale county should have heard Judge Gough's lecture last night." Every one in Deaf Smith should near move his family to Hereford about it Thursday night.

W. T. SMITH, Prop'r.

Baggage Delivered to Any Part of the City

our light dray work is andited. Prompt service ick delivery assured.

Big offer at H. L. Powe's.

See Arthur & Dobbin's hack for fresh meats.

See the beautiful samples of wall paper at the Racket Store.

"True Education" will be delivered at the College next Thursday night. Hear it.

of town, had business in the city return to this office.

The lowest prices ever known in Callens' Bargain Store.

Take advantage of the big offer at H. L. Powe's, Amarillo, Texas, mentioned in this issue. 34-2t

If you want a monument of any description, see S. B. Feemster. He can supply your wants at reasonbale prices.

Cold weather is here and underwear is in demand. Come to the Bargain Store where you REALLY GET BARGAINS.

Every man, woman and child of Hereford should hear Judge Gough's two lectures "True Education" and "Great Teachers."

S. M. Soars, formacly of Hereford but now of Henrietta, was here this week working up a colonization scheme in Old Mexico.

R. E. Taylor returned Monday from a business trip to Ft. Worth and reports cotton picking the lead. every class was exceedingly good.

Let us pur your stores. We furnish the best pipe and can put your stove up nicely and safely at a small cost. Bell Brothers 'Phone

"Eli Dunlap of near Umbarger was in town Thursday and informed a BRAND representative that he would the 20th of this month. It will be Clark. remembered that Mr. Dunlap recently purchased the J. P. Connell residence in the College addition.

Cheap Coal.

For a limited time we will sell coal in lots of two tons or more at reduced price. This is the very Maude Miller best Colorado "Niggerhead" coal, both lump and nut. For particulars Miss Dameron. call on the

HEREFORD FUEL OIL CO.

Troy Womble Manager,

Big offer at H. L. Powe's.

As clear as honey, home-made sorghum. See A. H. Elliston. 33-2t

"True Education"-What is it? Buy tickets at Coulson's Drug Store.

J. A. Coffee of Umbarger was in town Thursday and paid this office a pleasant visit.

Ben Tate returned Wednesday from Lawton, O. T., where he went to pick cotton.

Big lot faseinators, shawls, hoods, wool gloves and mittens just received at Callens' Bargain Store.

of Colorado spent several days in Hereford this week prospecting. All Hereford know Miss Robinson,

M Burch of Denton and J. Burch

and will be delighted to hear her at the College next Thursday night. It's a fact that Callens' Bargain

Store sells hosiery at from 5 to 10

cents per pair less than other houses. Fresh Meats.

If you want nice, fresh meats, see ARTHUR & DOBBINS

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

Land Breaking.

I will plow your land with my steam plows and take in payment either cash, cattle or feed. 2t tf

J. W. FEWELL

For Trade. I will trade my house and two acres of land, well improved, for either land or cattle.

IRA ATEN.

Lost:

A pair of child's shoes, No. 12, somewhere between Hereford and Chas. Burkett, who ranches east the home of R. N. Mounts. Finder

For Sale.

One good gentle pony, cheap for this country on Shetland Floss-at cash, or will trade for good milch cow. See W. O. LONDON, 33tf at Stambaugh & Lipscomb's

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned on left at the BRAND office. Phone No. 9.

Christian Church.

There will be regular preaching at the Christian church next Sunday and Sunday evening. \Services, with a sermon also, on Wednesday eve-JESSE B. HASTON,

Millinery Openings a Success.

The millinery openings which occorned in Heteforemast Friday and Saturday were successful in every particular, in that, they drew large crowds, including many purchasers. Not only were the dry goods stores well patronized, but business of

Endeavor Program.

Following is the Christian Endeavor program for Sunday, October

"Helping one another."-Romans

Song - 'Scatter Sunshine.' Why do we owe help to others-

Judge Gou burdens-Miss Mary Bearing.

Song-"Seeds of promis What are the rewards of helping

others? - Miss Nunley. Scripture-Miss Ethel Wright, Sentence prayers.

Love casteth out fear' - Miss

Corinthians, 13th chapter, led by Write me or call at my ranca, situated five miles Song "Make some other heart east of Hereford, on the

rejaice." Leader - Miss Fore. C. FERGUSON

Grain & and & Coal

MAITLAND COAL

Highest & Prices & Paid & for & Hide

The most centrally located

If You Buy From Us We Both Make Money

Hereford Planing Mill & Construction Co.

Retailers Sash

Doors

Screens Lumber Lime Cement, Etc.

Plans Free Schools Churches Court Houses Jails Dwellings

Etc., Etc.

HEREFORD, TEXAS

New Crop Evaporated Fruits

We are sole agents for 'Belle of Wichita," 'Highest Silk Patent," "Moses Best," "Silver Leaf" and "Big 7" Flours. All tried and tested and fully guaranteed. A new car of Stock Salt in 100 and 200 pounds bags just received. We appreciate your business and especially invite you to call and see the largest and most complete line of groceries in Hereford

M. GARNER THE GROCERYMAN.

HEREFORD FUEL

DEALERS IN

TROY WOMBLE, Manager

TELEPHONE 76

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

AT LOWEST PRICES SAN ANTONIO, TEXAS

REFERENCE JOHN WOOD & SONS, BANKERS SAN ANTONIO TEXAS

G. A. F. PARKER President

Vice-President

I. P. CONNELL

The Western National Bank Of Hereford, Texas CAPITAL \$50,000.00

G. A. F. Parker, J. P. Connell, F. B. Fuller, G. R. Hay, W. S. Higgins, J. P. Slaton, Ross W. Davis

Tierra Blanco Herefords

... R. BRADLY

Tierra Blanca river.

... BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax Assisted by Chorister

Will sell a quantity of young stock either singly or in car load Lots



NOTICE!

For the next two weeks I will give attractive discounts on all classes of work for cash. Will be absent after the tenth or fifteenth of October for two or three weeks. Am prepared to extend credit, but will require accounts amounting to over \$10.00 to be closed with note. My office will be open permanently after this trip. All work guaranteed.

Dr. W. E. Robertson

Panhandle News

The Amarillo public school opened Monday morning.

Reports come from Chillicothe to the effect that there will be about 15,000 acres of wheat planted in that vicinity this fall.

A revival was closed at Memphis last week with about 130 conversions.

On Monday morning of this week, the wholesale and retail grocery of T. M. Holt at Vernon was closed for the benefit of creditors.

A petition, signed by nearly 300 voters, was presented to the county judge of Childress county last Saturday, asking for a prohibition election to be held some time in Novem-

The Denver Road officials announce that on October 16, trains Nos. 8 and 8, used during the rush of summer tourist travel from Texas to Colorado points, will be discontinued north of Amarillo on account of the end of the tourist season having been reached. - Clarendon Chronicle.

J. I. Baker was in town last Saturday with his third bale of cotton. He says he expects to make fifteen bales off of thirty acres, and that his father expects to make fifty off of 150 acres. J. I.'s three that he sold brought him a few cents over \$150.—Snyder Coming West.

A south bound freight train was wrecked Monday afternoon about one mile west of Acme. Five cars being completely demolished. The passenger trains were delayed several hours. The wreck was caused by a broken axle. - Childress Index.

We noticed a very fine calf yesterday on exhibition at Webster's meat market. The calf was raised by Mr. F. L. Davidson, was five months old and weighed 235 pounds. When our people get to raising calves of this kind they can always dispose of them at good figures .-Amarillo Advocate.

For Lease Cheap. A 3-section pasture with fine water outfit. Also 65 acres of feed.

Young Man, Young Woman, Read This.

lose nor can it be taken away from life against poverty or want.

person with business training is never long without work. Hundreds of instances could be sighted where our graduates begin their business help the needy; Therefore be it careers as bookkeepers, stenographers, etc., and are now occupy- 476, I. O. O. F. ing high executive positions with tions, or are at the head of successful enterprises of their own.

substantial salary and be in line for Glory. advancement. 'A large catalogue school will be sent free for the asking.

College Still Grows.

When the College doors were thrown open for work Monday morning, the teachers were gratified to find that five new pupils were waiting to enter. The number now in attendance is far beyond the expectation of the school's warmest friends and the prospective students now in sight will swell the attendance to still greater proportions.

pleased with the gradual growth which the school has had from the very beginning. They realize that it takes time, patience and hard large orders which Mr. Landrum is work to build a school and both gentlemen seem to be fully equal to this section. If the move in this these three requirements.

of attending school, point him to the Panhandle Christian College.

Loisiana Purchase Exposition at St. Louis, Mo.

Season tickets on sale April 22nd to Dec. 15th. Round trip \$38,40/ 60 days limit on sale April 25th to Nov. 20th-\$32.00.

15 day limit—on sale daily from April 27th to Nov. 30th. Good to leave St. Louis within 15 days of date of sale.

Special round trip rate to Chicago and return June 1st to Sept. 30th-\$34.00. Stop over of 10 days in St. Louis will be allowed upon deposit of ticket immediately upon arrival at one of the validating offices upon payment of a fee of \$1.00.

The Misses Hannator Smertain.

On Tuesday evening of this week at the home of their parents on the Green Valley ranch 18 miles east of Hereford, Misses Grace and Rosaline Hannaford entertained a large number of their friends from Here- 32-3t ford, Canyon and the surrounding country. The evening was pleasantly spent in social enjoyment and other functions such as characterize Panhandle entertainments The delightful time which the charming hostesses gave to all the guests called forth many compliments and were thrown off the track, three expressions of gratitude from the

Bros., Chicago, Ill., who make of those who have no phones. special-to-order ladies' tailor made Mr. Arthur will be assisted by suits, walking skirts, dress skirts, T. Dobbins who has also had long silk, flannel and brilliantine waists, experience in the meat business. drop skirts (silk mercerized), kimanos and robes, undermuslins and hosiery, wraps and furs and children's jackets. Call at my home and see samples before buying. MISS GAMBLE.

Wanted.

residence lots in Hereford. Hereford, Texas. 33-2t W. M. HINES Resolutions of Respect.

WHEREAS, Our Heavenly Father, Do you know that a business edu- in His infinite wisdom, has seen fit cation is of paramount importance to to take from our midst, our esteemed you? It is something you cannot friend and brother, W. H. Patton, who departed this life on the 10th you. It is an insurance policy for day of September, A. D. 1904, and whereas, the Hereford Lodge No. The temperate, trustworthy young 476, I. O. O. F. has lost a devoted Oddfellow and a faithful member, one who was ever ready to do. his duty, to relieve the distressed and

Resolved, By Hereford Lodge No:

First. That we bow in submislarge commercial houses or corpora- sion to Our Heavenly Father's will. Second. That we extend to his family, in the time of their sad be-There is everything in starting reavement, our deepest sympathy right and the sooner you can com- and, to comfort them in the hour of plete a thorough course at the Tyler mourning, we point to the noble life. Commercial College, Tyler, Texas, which he has lived, a reward for the quicker you will begin earning a which will be a home in Everlasting

Third. That a copy of these resgiving full particulars of this famous olutions be spread on our minutes and published in THE HEREFORD BRAND, and a copy-sent to the bereaved family, so that the public at large and all future generations at of Oddfellows may know the esteem, love and respect in which we held our deceased Brother.

> J. H. CARDWELL, Committee. GEO. W. DALE, W. MUNGER,

Large Order for Trees.

The Hereford Nursery this week received an order from A: F. Cleve-Prof's Noblitt and Wyatt are both land, manager of the Drag Y ranch, for 10,000 black locust trees which will be planted on the ranch this fall.

This is only one of the many putting out among the ranchmen of direction is kept up, the time is not If you have a friend who thinks far in the future when the treeless plains around Hereford will be no more and we can all point with pride to the beautiful forest groves to be found on every farm and ranch.

> The fact that Mr. Landrum's trees have become acclimated here makes them desirable to those who think of planting.

Notice to Contractors.

Owing to failure of completion of plans and specifications for County Jail building, no bids were received at the time previously advertised in this paper, therefore:

Notice is given that bids will be received by the Commissioners' Court of Deaf Smith county, Monday, October 10th for the construction of a brick jail building forces

The plans and specifications will be on file in the County Clerk's office for inspection of all who desire to make bids thereon.

> W. B. BOYD, County Judge.

· Hereford's New Market.

The Hereford Meat Market changed hands again this week, it this time passing into the hands of C. P. Arthur who has had ripe experience in the market business and who well knows the demands of the trade of the town. The market is being moved into the Roberts building near the Hereford House and it is Mr. Arthur's intention to run a I have a complete line of samples first class market. He will conand styles from Chas. A. Stevens & tinue to run a wagon for the benefit

Mr. Eagle Detained.

Mrs. Geo. W. Eagle received word from her husband this week that he would be detained at Roswell at least a week yet on account of the washout. Mr. Eagle is in that city superintending the shipment of a car To trade a good buggy mare for of fine apples to Hereford, which will arrive here within the next ten

POWE'S

Book and Music ___STORE__

AMARILLO, TEXAS

BIG OFFER From Oct. 8th to Nov. 1st 1904

Send or bring this coupon with \$1.00 and you can get 5 of the popular and late pieces of music in the list below.

SONGS

Navajo Under Southern Skies Mid the Orange Trees and Blossoms She is Waiting Sweet Clover Under the Anheuser-Bush Sweetest Girl in Dixie For Sale, a Baby In the House of Too Much Trouble Always in the Way Tippecanoe The Sweetest Story Ever Tell me that Beautiful story My Little Love Bird Kentucky Babe Goodby My Lady Love Can You Blame Me for Lovin' Dat Man Gondolier September

Laughing Water Down on the Farm Somebody's Waiting for Me Blue Bell I've a Feelin' for You

INSTRUMENTAL

Africana Vallamont Turkey in the Straw Swipsy Zenda Waltzes Hermisello

Gondolier Navajo Karama Laughing Water Strolling Down the Pike Dixie Girl

Are You Going To Dip?

WILL HAVE SULPHUR AND LIME HERE SHORTLY

Laird-Herring Mercantile Company BOVINA, TEXAS

JUST TO JOG YOUR THINKER

us remind you of the fact that we are still at the same old stand selling lumber at the right price

We Will Make it to Your Intrerst to See Us Before Buying Lumber

Don't fail to get our prices

Burton-Lingo Co. J. W. BURHS

I HAVE A NICE LINE OF

HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES for the elite ranch and professional men of the country,

and will appreciate your patronage. I. A. CANTERBURY

Send THE BRAND "Back Y

PROFESSIONAL CARDS.

C. P. ESTES, M. D. G. F. LEGRAND, M. D. Phone 138 Phone 82 ESTES & LeGRAND

PHYSICIANS AND SURGEONS Office at Burns & Smith's Drug Store Hereford Texas

J. W. HICKS, M. D. PHYSICIAN AND SURGEON Office at T. M. Coulson & Co.'s Drug Store. Telephone No. 39. HEREFORD, TEXAS.

RASCHBAUM & MAGNENAT Amarillo, Texas

Practice limited to the eye, ear, men Tuesday. nose and throat.

In Hereford the 1st of each month

W. E. ROBERTSON

DENTIST

Special attention given to diseases and deformities of the mouth Prices governed by services rendered Office at Hereford Dental Parlors in the G. R. Hay brick building Residence 18 Office 'phone 65

Witherspoon, Gough & Dodson ATTORNEYS-AT-LAW REAL ESTATE AND' INSURANCE

NOTARY IN OFFICE Office next door to Bank

Hereford

W. H. RUSSELL LAWYER

Practice in all courts, Texas Hereford,

INO. P. SLATON ATTORNEY - AT - LAW Office in Western National Bank. Hereford, Texas.

School supplies at Burns & Smith's.

Miss Nellie Phansteel was sho ping in Hereford Tuesday.

to pasture. E. B. Black.

Joe Carter went down to Artesia and Roswell Wednesday on business.

Witherspoon & Gough represent nine old-line fire insurance compan-

E. R. Rice came in Tuesday from his Castro county ranch after supplies.

FOR RENT-25x80 brick building, centrally located. Address Box 255, Hereford, Texas.

Mr. and Mrs. J. T. Rutherford were among Hereford's business visitors Tuesday.

Mrs. M. B. Haynes of Wise county is visiting her son, Judge Jno. P. Slaton, this week.

Elder Randolph Clark preached at the Christian church in Amarillo Sunday, returning home Tuesday.

J. B. Stone came in Wednesday from his ranch in the north part of the county after lumber and other supplies.

List your lands with C. L. Tallmadge. He handles buyers by the carload. Branch office at Witherspoon & Gough building.

John Ward and wife who were married last week at Carlsbad are spending this week with the former's brother, J. J. Ward, of Hereford.

Among the new pupils whomatrigulated at the Panhandle Christian Hereford Saturday if the gin was College Monday morning were: Thomas Webb, Erdie B. and John Williams and Misses Leo Scott and Byrdie Williams.

DENTAL WORK ford Lumber Company

Wall Paper E. B. Black.

Miss Maymie Leach is visiting in Amarillo this week.

A. C. Bratton returned to his work at Bovina Wednesday.

For Sale—A good Jersey cow and calf. Apply to Stambaugh & Lipscomb.

Chas. Wainscott of Castro county was trading with our hardware men Tuesday.

- A. J. Thompson was in town Tuesday from his ranch east of Hereford on business.
- D. Davie who owns a ranch west of town was patronizing the lumber

If you want hard wheat from Oklahoma to sow this fall, see Chas. C. Ferguson.

Dr. A. D. Miller was looking after his interests in Texico Saturday and Sunday.

Mrs. M. McClain of Jewel City, Kansas, is visiting her son, H. W. McClain this week.

Different ones of our farmers shipped tomatoes to the Ft. Worth market this week.

J. W. English came in Tuesday from his ranch west of town after had business in Hereford Monday. lumber and other supplies.

clean and thus preserve the health of your family, see D. W. Crawford.

- J. D. Thompson of the commission firm of Murchison & Thompson was town.
- W. J. Killough, one of Castro county's progressive ranchmen, was transacting business in Hereford Tuesday.

Mr. and Mrs. C. W. Dodson returned Sunday from St. Louis, where I want 400 to 500 head of cattle they spent two weeks in attendance upon the World's Fair.

- Z. L. Blunt of Mississippi, who has been visiting the Robersons at Boom for several months, was among Hereford's visitors Monday.
- A. S. Gracey, who ranches east of Hereford, was in town Monday and ordered the BRAND sent to his father, M. D. L. Gracey, at Mineral

arillo moved to Hereford this week and will make this their home, Mr. Johnson having accepted a position in the grocery store of his uncle, J A. Johnson.

Clifford Slayton returned Tuesday from a few days' visit to Ellis county. Mr. Slayton stated that a number of Ellis county prospectors would be up here soon with a view to buying Panhandle homes.

J. T. Rutherford was on our streets Monday from his ranch north of town and informed a BRAND representative that his cotton crop this year is an assured success and that he has confidence in this becoming a cotton country

E. Renfro of Arney was, in town Monday and informed a BRAND representative that his cotton is opening at a very rapid rate and was exceedingly anxious about the Hereford gin. Mr. Renfro stated that he could put a bale of cotton in completed.

A. A. Rockwell, the senior member of Rockwell Brothers & Company, extensive lumber dealers in Texas, died on last Sunday at Dr A. D. MILLER Durant, I. T., of typhoid fever and was buried Tuesday at Albany, Texwill be I sed to do your as, on account of which the Hereford Lumber Company closed its

THIS IS LOW YEAR

GOES ON RECORD We believe cattle values are dragging on the bottom this season. Another year will witness a decided up-turn, lasting for many years to come. Our Texas friends must be of good cheer. Now is the time to have nerve. Cattle raising is the best business on God's green earth. Let no man become discouraged on account of low markets. The man who sticks and lasts will surely reap a

rich reward as the years go by. THE FUTURE OUTLOOK ON CATTLE WAS NEVER BRIGHTER THAN TO-DAY We call the attention of our Texas friends to the fact that our old stand-by, Geo. Long. of Canyon City, one of the best known and most popular cow men of the Panhandle, is now located in our office at Kansas City, where he will meet his friends and give his personal attention to their shipments

St. Louis

WRITE US

WIRE US

SHIP US

Kansas City

Chicago OFFICES:

Send the BRAND "back yonder."

Frank Oyler of Bovina had business in Hereford Monday

J. O. Faires returned Monday from Burleson, Texas.

Judge Jno. E. Ferguson had business in Amarillo Monday.

Ben Hopson went to Amarillo Satorday, returning Monday, morning.

Frank Chestnut of Arney was in town Monday after ranch supplies.

Attorney Will Boyce of Amarillo

Prank Vaughn shipped 800 fat If you wish to keep your premises cattle to the Ft. Worth market Sun-

> A. S. Kendrick and E. F. Connell spent Saturday in Bovina on busi-

J. S. Copes, who lives near, Dimin Tuesday from his ranch north of mitt, was in Herefort Monday after supplies. L. A. Simpson returned Monday

from a several days business trip to Amarillo Mr. and Mrs. J. R. T. Bassett of

the North Draw visited in Hereford Saturday. Mrs. A. C. Bratton and children

left last week for Brownwood to visit relatives. Chas. Hannaford of the Green Valley ranch was transacting busi-

ness in Hereford Monday. W. B. Mersfelder, one of Bovina's successful merchants, had business W. L. Fallwell

in Hereford Monday.

Mr. and Mrs. H. Baker and E. A. Johnson and family of Am- daughter of Dimmitt were shopping in Hereford Monday.

> Geo. Day, one of North Draw's well known ranchmen, was in town Monday after supplies.

- T. B. Rector, a successful stockfarmer living east of town, was a business visitor Monday.
- J. E. Martin, one of Deaf Smith's successful farmers, was transacting business in Hereford Monday
- J. H. Holland, one of Castro's well-to-do ranchmen, was transacting business in the city Monday
- D. O. Stallings spent Sunday with his family in Hereford, returning Monday morning to his work at Bovina.
- T. W. Roberson of Boom, one of the oldest settlers in that community, was a business visitor in Hereford

Commissio or L. R. Bradly came in from his ranch east of town Monday and was a pleasant caller at this office.

The cold norther which blew up. early Wednesday morning seemed rather severe after the warm days which we had been having:

J. C. Womble, a substantial ranchman living in the north part of the county, was in Hereford Saturday purchasing supplies and visiting relatives ...

John A. Johnson

Ft. Worth,

DEALER IN

and Fancy GROCERIES

Canned Goods, Jellies, Preserves Teas and Coffees.

FREE DELIVERY

Looks Like Democratic Year

AND DEMOCRATS WANT A DEMOCRATIC PAPER. TRY THE

Fort Worth Record Semi-Weekly \$1.00 a Year Six Months 50 Cents

In combination with THE HEREFORD BRAND \$1.75 a year Send Subscriptions to this Office

BESIDES BEING DEMOCRATIC, THE RECORD IS ABOUT THE NEWSIEST AND MOST ENTERPRISING GENERAL NEWSPAPER IN THE SOUTH. MARKET REPORTS SUPERIOR TO ANY.

Dealers in

Coal, Grain, Hay, Salt

AND FIELD SEED

Bois d'Arc

Posts

Cash for Hides

Wagon Yard Connected

International Stock and Poultry Food

YOUR PATRONAGE SOLICITED

YOU'RE NEXT

For a Shave, Haircut or a bath at th

City Barber Shop George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

In the new brick building on South Dewey Avenue

うじつじつじつじつじつ

L. R. BASSHAM, Proprietor

Our Specialties

N EASY SHAVE NEAT HAIR CUT CLEAN BATH

Have just purchased an Emery stone and are prepared to put your scissors and shears in first class condition.

OIL MATTERS BOOM.

Developments in Oil Fields Make gushers." Rapid Progress.

Matters in the development of the new oil fields which have been conducted in the Rocky Arroya and Seven Rivers district for the past two years are now assuming definite shape, and the efforts, which have been so persistently pursued for that length of time, on the part of the promoters are just about to be real-

Those who have been back of the most confident feeling that the indications were the most promising of any that have been found in this country. The surface indications supported by the geological formation have been examined by a number of the best oil experts obtainable, and it was their unanimous decision that oil existed in this field, and that too, in untold quantities.

It has been an open secret in this community for some time past that a company composed of California capitalists were busy filing on the land which covers the supposed oil belt.

They have had the ground carefully surveyed and the filings recorded, and we clip the following from an article which appeared in the Los Angeles Examiner, under date of the 21st inst:

"With more than two townships of oil-bearing land in the Pecos Valley, N. M., a syndicate headed by Los Angeles men, and backed by Eastern capital, proposes to supply the fuel for the long desert haul of three transcontinental railroads.

"The 80,000 acres, lying in a basin with a formation similar to the strata and incline of the Pennsylvania fields, are checkered with holes that reach down to oil sand and expert california opinion is that the field cannot fail.

"The project has been financed on an elaborate scale and a few months will determine whether the Southern Pacific, the Santa Fe and the Rock Island will cease to draw on the Southern California wells for their fuel supyly over the great southwestern deserts, and depend on New-Mexico for their oil as well as much of their coal.

"The owners of the vast mineral belt declare that a ready railroad market, and the character of the oil for fuel, give them immunity from the Standard Oil squeeze. They do not intend to be forced out nor to sell to that concern.

"The opening of these fields will follow a year of sluggish development assessment work to allow a quiet extension of territory until at last these men hold possessory mineral title, to most of the lands and watches and have them repaired. that appear to be embraced in the 33tf oil zone. The heigs are located at McMillan Station in Eddy county, near Carlsbad.

"No, the district has no resemblance to the regions in Arizona, where oil has been supposed to exist," explained B. W. Watlington, known California expert, who has Thursday night the 13th inst. Miss just returned from New Mexico. "I'll tell you why."

"In Arizona the country has been action so that the gases, forming the coils escapes into the air. You know to the College fund. Everybody is the three essentials to the formation of oil are gas, sulphur and cordially invited to attend. water. We have all of them in New Mexico.

"There the Alamagordo mines are in a great coal formation to the lands. They lie, as the oil lands do, in an undisturbed and almost horizontal formation.

"The formation under the coal beds is almost horizontal, owing to anticlinals, sixteen miles apart, mak- appreciate your order. ing the dip about ten degrees. The 30tf country is not broken and twisted. It has the topography of the Pennsylvania districts, and of some of the California fields.

"The oil belt lies to the west of the Santa Fe on Gyp creek. The belt is from six to ten miles in width. That is determined from the croppings and oil showing in water wells. The formation along the strike is limestone, lime shale, gypsum and oil sandstone.

"The cappings of limestone are shall be glad to supply them. shale, and the close grained sand 33tf rocks beneath, are impenetrable to the escape of gasses, except to a limited extent between the fissures and ceived. Prices cut from 75 to 45 crevices, and the oil and gas are safely sealed.

We expect no gushers. But we

have oil and we expect lots of it. We should prefer not to strike

"The Pecos Valley oil is remarkable for its grade. Prof. Julius Koebig has carefully examined samples taken from many points on the belt. He says the stuff contains 25 per cent kerosene and is similar to the product of the Black Sea .-Carlsbad Argus.

Referring to the above, we wish to say that our townsman, J. P. Snyder, controls eighteen sections in the center of the oil belt in the scheme have been inspired by the Seven Rivers foil field of New Mexico. He has just closed, with capitalists of our town, one of the largest oil land deals, perhaps, ever made in the West. Plans have been formulated for development work on a large scale by several companies, which work will be pushed to completion.

B. Y. P. U. Program.

Following is the B. Y. P. U. program for Sunday, October 16th:

Subject-The power of personal influence.

Leader-Hansford Myers.

Scripture lesson-Jno. 1:35-42. Scripture references - Mindful of others welfare, Gal. 6:2, 1 Jno. 4 11-12, Isah. 58:10; active in behalf of others, 2nd Cor. 12:14-15, 2nd Tim. 2:10, Rom. 12:20, Rom. 14:7.

Prayer.

Song.

The visit of John and Andrew to esus and what came of it, paper-Miss LeGrand.

What does the power of personal influence come from, reading-Ethel McKinney.

What our influence must be used for, reading-Maud Higgins.

What personal influence can accomplish, reading-Essie Beach. Using our gifts, paper or talk-

A. J. Oliver.

What can be done through person-

Jewelry Store.

I am back at Hereford to stay and just as soon as possible, I will get in a nice assortment of clocks, watches and jewelry, and my equipment of tools.

My constant endeavor in business is to please my customers, so come and see me.

Bring your broken jewelry, clocks JOHN B. VANNOY.

Optician and Jeweler.

College Entertainment.

The Ladies Aid of the Christian church have arranged to give the people of Hereford a grand enterone of the managers and a well tainment at the College Chapel Fannie Robinson will appear in her best role and Judge Gough will twisted and broken up by volcanic deliver his lecture, "True Educato the College fund. Everybody is

Ladies.

and styles from Samuel Kahn & Co., north, 1000 feet higher than the oil Chicago, Ill., (300 samples from equities against this note and the which to select) who make ladies' costumes special to order and are 34-4t W. R. and S. S. EVANTS. one of the largest tailoring establishments in the United States. Will

MRS. S. S. EVANTS. When absent see Mrs. G. W. Irwin.

Seed Wheat Arrives.

think of sowing wheat this season we will hold them for you. They that I have just received a shipment won't last long. of a car load of hard wheat, grown It in Oklahoma and hence is specially adapted to this climate. Let your wants be known in this line and l C. C. FERGUSON.

New lot of Men's Shirts just recents. Callens' Bargain Store.

Subscribe for THE BRAND.

DO YOU KNOW GOOD THING WHEN YOU SEE IT?

When we tell you that some of the best farmers in the country are using our Success Sulky Plows, Moline Disc Plows and Superior Drills, and have done so for nearly five years, it ought to interest you if you have never used one of them. The Success Sulky Plow has a world-wide reputation which we cannot add to and is superior to any plow on the market. The Moline Disc is superior to all in width and depth of furrow and wearing of boxings and has a four or six horse hitch with no side draft. The Superior Drill has so many good and exclusive features we can't even begin to name them. Come and see for yourself.

STRINGFELLOW-HUME HARDWARE CO.

HEREFORD, TEXAS

Public School Notes.

Hereford Public School entered upon its senond month's work of the new session with a large attendance.

The work of the various departments is now well organized, and everything is running smoothly.

Some of the grades are already doing society work, great interest being manifested by the high school pupils in this work. This is a line of education the importance of which can hardly be overestimated. The training in self-possession, fluency of language, and parliamentary laws, bears an impress upon the subsequent career of the student, and may have its share in the moulding of our future statesmen and orators.

The members of the 9th and 10th grades held an open meeting last Friday afternoon, having invited grades 7 and 8 to be present.

Our worthy principal, Mr. Hawkins, is becoming quite proficient in in the use of that most musical of all instruments—the triangle.

Rev. Crawford made a brief call at the school on Wednesday last.

Both teachers and pupils are glad to receive visitors, and it is hoped that those most interested will visit us often. Your coming will not interfere with our work, and we shall be glad to have you come.

All are much pleased with the appearance of the building in its new dress of paint. Our enterprising trustee deserves thanks for his efforts to make the most of our circumstances.

Some sweet day, perhaps, the school building, as well as the court house, will have its fence, windmill and shade trees. At any rate we hope for this in the future.

Notice to the Public.

Note, dated April 1st, 1904 and due January 1st, 1905 and signed by W. R. and S. S. Evants, payable to E. R. Rice for one hundred and fifty dollars (\$150), was executed for Rice's supposed interest in all I have a complete line of samples outstanding accounts of the firm of Evants & Rice. There are some public is hereby warned of same.

Apples Coming.

Our apples are delayed by the Pegos river bridge being washed out, but we now expect them by the 12th or 13th. They will be the finest received here this season. I wish to announce to those who Come in and book your order and

J. M. GARNER.

Will A Man Rob God?

This will be the subject of the sermon at the 11 o'clock service next Sunday. The presence of every member of the church is earnestly desired. A cordial invitation is extended to the public.

C. L. CARTWRIGHT, Pastor. Subscribe for THE BRAND-\$1.00 | 33-2t

PECOS VALLEY LINE

NOTICE TO SHIPPERS.

Amarillo, Texas, August 15th, 1904. Beginning Saturday, August 20th, and continuing thereafter on every Monday and Saturday up to and including November 20th, 1904, we will run regular stock trains for Kansas City, St. Joseph and Chicago markets on the

Leave	Hereford	7:20	n m	Monday	200	Cathadan
704.0		7.30	P. III.	Monday	and	Saturday
1	Canyon City	9:00	- 66		. 44	/ 11
	Amarillo			//	"	/
	Amarillo			"	14	9
	Washburn	11:15	"	"	*	**
7	Panhandle	12:05	a. m.	Tuesday	and	Sunday
1 "	Pampa	1:30		47	11	"
/	Miami	2:25	"	/u/	Vec.	"
	Canadian	3:35	16 .	1 10 1/	of.	
1. 14.	Higgins	6:25	"	10/		"
	Gage	5:15		(r.		
Arrive	Woodward	7:25	" /	X		

Where connections will be made with train No. 628 on the A. T. & S. F. Ry. With these two weekly stock trains we expect to give our patrons the best possible service on their shipments to market. These two trains are intended to take care of the small shipments which would otherwise have to be handled on way freight trains, but on account of the necessity of gathering these shipments all along the line we cannot guarantee the above schedule at all times. We will continue to handle trainload shipments, with proper notice, on any day of the week as suits the shipper. Shippers should file orders for cars at least three days before date on which they intend to load, and longer notice should be given whenever possible.

A. L. CONRAD, Traffic Manager

A VERY LOW RATE

\$25 to California, September 15 to October 15 BACK TO OHIO, INDIANA AND KENTUCKY, September 13,

20, 27 and October 11, one fare plus \$2 round trip. Ten days either way at St. Louis if desired.

LOW RATES DAILY TO CHICAGO and ST. LOUIS.

COACH EXCURSIONS to Kansas City and St. Louis at frequent intervals.

ONE FARE and \$2 Kansas City and return, October 15, 16, 17, 18 and 19, Royal Stock Show.



Only Line with Through Sleepers Texas to Chicago.

PHIL A. AUER.

G. P. A., Fort Worth, Texas.

Bargain Store Improved.

J. G. Callens this week greatly improved the appearance and convenience of his store by moving the partition back and adding about sixteen feet of new shelving. Mr. Callens believes in expansion in his business and is determined to make such advancement as the trade de- Season mands.

For Sale.

Good five-room house and ten acres of land for sale cheap, or will trade for cattle. Would take a few good work stock. C. GREER.

Notice.

The public is hereby notified that no more hunting will be allowed on my ranch. R. H. NORTON.

Excursion Rates to the Worlds Fair.

For the above occasion, the Chicago Rock Island and Gulf Railway will sell round trip tickets from Amarillo to St. Louis and return at the following figures:

Fifteen day tickets \$24.60 Sixty day tickets 36.15 Passengers desiring can get a stop

over at Kansas City. Choice of several different routes. The train leaves Amarillo daily at 5:50 a. m., and reaches St. Louis the next morning. For further information apply to the nearest Rock Island systen agent or to J. MYF

Div. Pro. Agt. AT. & G. PHIL AUER, & T. A., C. Texas.

Subscrib for MERAND.