Through The Editor's Specs

## THE RISING STAR

## Red CarpetOutFor Homecomers Saturday

Loss Of Rising Star Baptist Church Wildcats and Proves Challenge To The Community Gormian Play In Highlight

# City Sales Tax Proposal Is Ok'd By Civic Group 

Grass Crop Called Good Thanks To Recent Rains


## Rising Star Streets Only Half Named CofC Is Told

Jack Cozart Re-elected Farm Bureau President

Donations To
Cemetery Fund

Many Thanks


Rising Star, Texas

10 IMPORTANT ADVANTAGES NEWSPAPER ADVERIISING OFFERS

This newspaper is an advertising medium that is WANTED-it is
sought after and paid for, and advertising in it is not an intruder in soughte.
2) Nearly all of this
this trading area.
(3) The newspaper provides PENETRATION in the primary market by
$\qquad$
People read newspaper ads when they are ready to make a decision
and to act-WHEN THEY'RE READY TO BUY.
(5) The newspaper is convenient; it may be consulted at a time most
CONVENIENT to every member of the family.
6) People LIKE TO READ NEWSPAPER ADVERTISEMENTS-sur veys sho
tising.
(7) Every issue of every newspaper contains information and
PICTURES of interest to every member of the family.
(8) Newspaper reading is a habit and a part of people's routine.
(9) The printed word is MORE RELIABLE than the spoken word and it cannot be refuted because it is easily available for re-checking,
More accurate information is obtained by reading than by listening
(10) The newspaper is ideal for comparison--iterss in a new newspaper \# \% Don't Overlook the Advertising Advantage of

YOUR LOCAL NEWSPAPER


yay occur further than to correct such in the next issue
nall advertising orders are accepted on this basis only Hurricane


## TG\&X

OPEN 9 - 9519 WEST COMMERCE BROWNWOOD


Double Kniif res, s.ase ${ }^{5} 2.88$


## COMPLETE <br> COVERAGE FIRE-UIFE•NUTO-AVIATION

Also Complete Real Estate Listings

JENKINS INSURANCE

Heartland To
Have Open House Sunday

Lunchroom Menu


|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  | Dig - Rake combine - Ha |
| fis, cron bread, white |  |
| , Oct, 23-5 Sandwiche |  |
|  |  |
|  | V. H. Funderburk |



Sp. 4 Larry Burns
Gets Army Medal On Vietnam Duty


## 

NOTICE


| OR SALE-Two Bed Room Modern Home. Extra large fruit trees. $\$ 5,000$. Jenkins Agency. 48-TFC | MATTRESSES |
| :---: | :---: |
| WLLL BALE your peanut <br> hay. Call $643-3134$ 47 -tfc  | * New and Renovated <br> * Choice of Ticking |
| FOR SALE--Nice one-bedroom house, kitchen, dining room, bath, on corner lot Close in to stores and churches. $\$ 3,750$. Jenkins Insurance Agency. | Choice of Firmness <br> * Clean, Felted Cotton <br> * New Innerspring Unit <br> - New Mattress Guarantee |
| 47 Three-Wheel Scouters forYour choice- $\$ 225.00$ Each Johnston Truck \& Supply- | Western Mattress Co. Visit our Sleep Shop in Brownwood |
|  | Call Mrs. Lee Culwell Ph. 643-3511 |


| FAST, DEPENDABLE |
| :---: |
| Film Developing |
| PALACE |
| DRUG STORE |

Brownwood Cattl Auction Date: Oct. 7, 1970.
Market: Very Active and
fully steedy. $\$ 1.00$ higher
good steer calves nigher on
400 lb to 525 lb. Al
40 classes
000 lb to 525 llve All weighing classes
were in good demand. Buyer
ttendance very good. Run
attendance very good. Ruyer a-
bout $80 \%$ calves and yearlings.
bout $80 \%$ calves and yod. yun
Estimated Receipts: 1164 .
Estimated Receipts: 164 .
Stocker Ster
Ster
250 lb 425 lb . $\mathrm{lb}-37.50-49.75$
Stacker

Stocker Heifer Calves wts 250
1b - $425 \mathrm{lb} 33.25-42.75 ;$ Steer
Yearlings wts. $500 \mathrm{lb}-700 \mathrm{lb}-$

28.75-3
Steers
Ster
Prain Feeder
Feeder Heifers $-33.50,26.00$ Plain
Cows \& Calves-pr. - Good
2500.267.50; Plain, - Good, $185.00-$
307.00: Stocker Cows -21.00 -
24.75
Slaughter Cattle:
cows $-18.60-20.50 ;$ Utility \&
cutter cows $-17.50-19.25$; Can-
ners $-16.75-18.50$; Shells 12.50
16.75; Stocker bulls - 21.50 .
Houghter) bulls-
Representative Sales:



## PAY SCHOOL TAXES EARLY TO RECEIVE DISCOUNTS


Before December 31
Rising Star School Tax Office

After you see nowe doctor

wanted
R. Morrow \& Sons

| Plumbing \& Appliance |
| :---: |
| Service |
| Call: |
| BUDDY COOK |
| 643-4417 |
| or 643-2.322 |
| RISING STAR |

Higher return on Savings Certificates Save by Mail-Pounded or Paid Quarterly Save by Mairans Federal Govt
*Home Loans * Farm and Ranch Loans * Home Improvement Loans Brownwood And
Comanche $>$ outhern
Texas SAVINGS \& LOAN

## Central Boot \& Saddle Shop

Tony Lama Boot
Cowtown - Justin - Nocona - Texas - Acme Over 3,000 Pairs to Choose from

Saddles by Circle Y - Textan - Courts Big Horn Open to 6 p.m.
"The Three-Cornered Building on Center"
101 N. Center

## TEXAS FURNITURE $\mathbf{C O}$.

"Better Things for Better Living" 646-9492 FURNITURE - CARPETS FREE DELIVERY
101 Fisk Ave. - Brownwood. Tex

Brownwood's Finest Jewelers Largest Selection of Diamonds in Central Texas

## merican Tourister \& Samsonite Luggage

USE OUR CONVFI"EIT CREGIT


## The RISING STAR BUSINESS REVIEW

## ORLOFF JEWELERS

"Serving This Area for 22 Years"
FOR FINE CHINA, SILVER
CRYSTAL, POTTERY
646-6940
410 Center St. - Brownwood
"The Carpet House" NORRIS AND HOLMES

## 406 N. Fisk Ph. 646-9425

We sell, lay and guarantee such Nationally Known Carpets as
*Lee's * Bigelow's * Monarch * Barwick First Quality Carpets at the Lowest Possible Price

Expertly Installed. Guaranteed Quality and Fast - | Expertly |
| :--- |
| Colors. |

Let Us Eviimate Your Carpet Job - No Obligation We especially invite Rising Star and May

People to Visit and Shop Our Store.


## Campbell Agency Backs Sales Of

 Good Automobiles With Service

SPECIAL INTEREST FEATURES ON BUSINESS IN THIS TRADE AREA



TO THE RSHS
HOMECOMING AND FOOTBALL GAME
SATURDAY,OCT. 17


## TEXACO CONSIGNEE



MRS. GARRY McGREGOR
Granddaughter Of Mrs. Allen Wed In Ceremony August 15th

## Peanut Growers Urged to Attend Stephenville Demonstration Oct. 15

|  |  |
| :---: | :---: |
| growers is the joint aim two related educational pro- | breaking this year, he but still, we should see |
| is here on Octob | pretty good yield. There |
| cheduled in the morning | several areas which are go- |
| the firsthand inspection of | ing to be far below what |
| ults at an ambitious pro- | ve been seeing on the past |
| t on the Jimmy Grissom |  |
| rm, where 48 chemicals | erally, |
| ich applied in three dif- | pretty good |
| ent amounts per acre) are |  |
| ng demonstrated in the | the Gorman area, has |
| peanut diseases. |  |
|  | yields, he said, and |
| the annual field day of the | gate |
| xas A\&M University-Tarle- | they could have been b |
| a Experiment Sta | it was just so dry that the |
| ph |  |
| rch is centered on the c | able to put out enough water. |
| of peanut insects, the | Of course, he said, we've |
| ection of quality seed, the | been measuring our crops of |
| bicides, and the |  |
| eeding for new varieties. | seen since the introduction or |
| County Agent Gordon em | irrigation the past few years, |
| sized the importanc |  |
| ese meetings for Eastland | up that level th |
|  | The Grissom demonstration |
|  | is the work of Era |
| are awfuly busy with their | Agricultuarl Agent Richard B. |
| right now, but | Gary and Dr. C. Wendell |
| hope as many as can will | Horne, plant patholist with the |
| Stepheiville to learn as | Texas $\Lambda_{0}$ :cultural Extension |
|  |  |
|  |  |
|  | Hosts at the Expe |

We Are Looking Forward Eagerly to Meeting Many of Our
School Mates and Friends During the Rising Star

HOMECOMING
SATURDAY, OCTOBER 17
We Invite You to Visit Our
Station During the Day
BAILEY SERVICE STATION
East College Street
on Highway 36

Glenn and Lenell Henry
Extend a Cordial GREETINGS TO

THE RSHS EXES

For Their Homecoming SATURDAY, OCT. 17

And Invite Them to Visit The
a mosi

CORDIAL WELCOME
to OUR
RIING STAR

## EXES

For Their Homecoming
SATURDAY, OCT. 17

Butler Motor Company


Jenkins Insurance Agency Extends a Most Cordial WELCOME

To Former Friends and School Mates for Their Annual HOMECOMING

SATURDAY, OCTOBER IT
We Hope to Greet Each of You in Posson
Jenkins Insurance Agency

## WELCOME

Exes of Rising Star High Schoo!

To Your Annual Reunion: SATURDAY, OCTOBER 17

May You Have he Best Times of Your Lives

KIZER INSURANCE AGENCY

HOOVER DIAL-A-MATIC


Tools $\$ 15.95$ Extra
SAVE ON THESE PLATE GLASS MIRRORS
\$ 8.25
$\$ 11.50$
$\$ 13.50$
$\$ 19.75$
$\$ 27.00$


IT HAS BEEN




Wedding Date Is Announced


DOWN WITH HANG-UPS!

## GET YOURSELF AN

 ELECTRIC DRYER!(NO HANG.UPS SUMMER OR WINTER)
Local electric appliance dealers have a FREE gift for you just to come see the new electric dryers \& washers.


SATURDAY, OCT. 17

## HIGGINBOTHAMS

Watkins Food Market
DOUBLE BUCCANEER STAMPS ON WEDNESDAYS
EGGS Gride "AA" lage ..... 49c
LETTUCE ..... 19c
CARROTS ..... 10 c
MILK Borden's Homo ..... gal. $99 c$
REYNOLDS WRAP ..... 29.
TOILET TISSUE AURORA ..... $33 c$
SPUDS 10-lb. bag ..... 49c
MELLORINE ..... 3/\$1
PRUNE JUICE ..... 55c
FLOUR gladiola 5-lb. bag ..... 49
COOKIES ..... 45c
Steak bb. 99 c Franks ..... 12.022. 49C
Sausage 2.1.b. bas 1.39 Bacon ..... 650
E. F. AGNEW \& SONSRISING STAR'S FAVORITEFOOD STORE SINCE 1920Warch For Our Big 50th ANNIVERSARY SALE!$y_{2}$-gal. ctns.3/\$1
CANDY BARS ..... 5/39c
RED CHERRIES Oories 3 ..... com Sl
TOMATO SOUP ..... 2 ..... 25 c
WHOLE MILK ..... gal. 99 c
LETTUCE Fmene Ooviliy ..... 19c
GRAPE JELLY .... 1 Boor glass ..... 296
FISH SIICKS ..... Rege Bor peg 25cDiELICOUSS APPLESb. 19 cCARROTS
3 pkse.29c
DIAMOND FOIL Resuler. pks, ..... 23 c

FRANKS 12-oz. pkg. ..... 49 c
PICNICSlb. 39cDECKRRS TALL KofnBACONlb. 69c
PORK STEAK1b. 69 c

