ESTABLISHED IN 1890

RISING STAR. EASTLAND COUNTY, TEXAS

THURSDAY, SEPT. 1, 1966

**VOLUME 76, NO. 44** 

# Through The Editor's Specs By BAB

"Any of you who have tried to soothe an eight-year-old whose pet dog has just been killed, know what I am writing about," says a note from Mrs. A. W. Griffin. "But when this is needlessly caused by someone putting a hot dog covered with strychnine out in the road, it becomes more tragic.

"Last Thursday evening our boys took our three-year-old pet dog for a walk toward town. They saw him put something red in his mouth and spit it out. A few minutes later he had a convulsion. They got him back to the cattleguard where he had another, and then a third and final convulsion up at the house. "In the meantime we called

a Brownwood veterinarian who said it was definitely strychnne poisoning. Even though we knew it was hopeless, we still raced to Brownwood with him, hoping something could be done to save



EVERY DENT and every damaged rail in the median safety barrier on Cleveland's busy Lakeland Freeway, (this picture shows ten) is a record of a head-on collision that was prevented. The tough steel guard rail keeps vehicles in opposing lanes apart. Installation of this type median barriers on all of the nation's 10,300 miles of as-yet-undivided four-lane roads could effectively reduce the nation's annual toll of 7.300 head on collision fatalities.



# \$135,230 Federal **School Enrollment Counts Funds** Allocated For Youth Corps 275; 3 Aid Teachers Added

76471

A total of \$135,230 in federal funds has been authorized for the ministered by the Eastland County office.

The Eastland County NYC area term. includes Shackelford, Palo Pinto, rolled in the high school and 157 as a teacher aid in this work. to the schools must be used Young, Throckmorton and Ste- in the Elementary School. phens counties, County School The new term got under way Superintendent O. L. Stamey, has with a normal school day, and announced.

Some 260 enrollees will be ben- year, school officials said. efitted in the six counties during As usual, Labor Day, which the regular "in-school" section, falls on Monday of next week, and the summer session, he said. will be observed as a holiday,

The total program will operate Supt. Edward Watkins said. on a \$165,230 budget - with \$30,- Mr. Watkins also announced 000 to be provided in counseling the addition of three members services provided by superintend- to the faculty through the Title ents in one-hour guidance sess- I program of the federal governions with the enrollees each week. ment Educational assistance

income families, will be enrolled during the regular in-school portion, and 160 are authorized for Kelsey House, 75, the summer work next year. The eight schools in Eastland County will have 33 enrollees in school and 50 during the summer. (During the regular session, Cisco, Eastland and Ranger will each have seven students; Carbon, Ol- Funeral services for Kelsey

Rising Star Public Schools will do remedial teaching M s. Mr. Watkins pointed out that

prospects of a very successful

A hundred students, from low program. These new teachers

Dies; Services At 2 o'Clock Sunday

den and Desdemona, each two; House, 75, who died suddenly at and Gorman and Rising Star, his home in Eastland Friday

To College Faculty . .

1966-67 Neighborhood Youth opened Monday of this week Ray Nunnally will work with this new phase of educational Corps for six counties, to be ad- with an enrollment of 275, some High School students in lan- activity in the local schools is what less than the number en- guage arts and Mrs. L. R. Pend- in addition to the regular budrolled at the end of the last ley will teach remedial reading get and governed by the requirein the Elementary school. Mrs. ments of the federal law which Of this number, 118 were en- Jack White has been employed specifies that money allocated

> solely for work with educationally deprived students. The Rising Star schools will receive a grant of \$14,700 for the purpose. No regular teaching can be done with these funds.

While the program is beneficial, said the superintendent, it will not mean any great relief in the regular schedule teaching load imposed on the regular faculty. It will, however, be of much assistance to students who, through no fault of their own, have been educationally deprived in some respects.

## Charles Carroll Will Teach in Tolar Schools

STEPHENVILLE, Tex. (Spl.) -Charles Carroll of Rising Star was awarded the bachelor of science degree in mathematics at Tarleton State College Saturday.

nım.

"Sure, we can get another dog. But in the words of our eight-year-old, "Dogs are different."

"We lost a wondreful pet holiday in Rising Star. who was a joy to our family. But what if it had been a child? They like hot dogs, official holidays selected by the Too."

I once had a little dog to the chamber of commerce. whom someone gave a bait poisoned with strychnine.

I remember the stiffened legs, the rigid, helpless body of that little animal. I remember most vividly the clear, to me in wonder and frantic appeal. It is something I avoid thinking about.

I am told that strychnine keeps the mind alert to the final, fatal moment.

That is something to keep well in mind the next time you are thinking of poisoning the birds—or throwing a piece of poisoned meat for the rats in the yard.

But, of course, you are not that kind of person.

. Another Rising Star boy is leaving for Viet Nam this month. He is Capt. L. D. Griffith, the son of Mrs. Robert Seale.

\*

Capt. Griffith flies those those big C123 cargo planes which carry supplies to the Philippine for a month of front. He will go first to the training in jungle survival techniques and then to Viet Nam. He will be away a year.

His promotion to major has been approved but he has not yet pinned on the maple leaves.

. With all these good rains, the opening of school and the prospects for one of the best fall seasons in many years, seems everybody is about as busy as it is possible to be. Said Mrs. Pat Cotton: "We are just too busy to work-" Come to think of it, a lot of us are.

nesday night of last week. Other which are being sold at a dollar ing for a considerable improvehome of Mr. and Mrs. Weldon Mr. and Mrs. Marion West Rev. and Mrs. Cecil Pearson -Adams in Lubbock Thursday eve- hesday light of last week, out of the and the been sold and children, Oliver and Juan-Members of the squad and and family, of San Diego, Calif., Mrs. Jimmy Guynes and childning, August 25. ita, returned Friday of last vice-president and Dr. Bob Ma- so far, but the club is expecting their approximate weights are: were recent visitors in the home ren of Sidney attended the funeweek from a vacation spent Mrs. Glenda Pisano and two honey, secretary-treasurer. a rush for them when the season Seniors - Danny White, QB, of Mr. and Mrs. Ira Hudler. Rev. ral of Kelsey House here last atives of the late Dr. Steve children, Chris and Celeste, of The Club, formed to support opens. (Better get yours now!) 180; Jimmy Rutherford, HB, 140; Pearson is pastor of First South- week and visited in the home of mostly in Canada visiting relemeniuk. En route they stop- Redwood City, Calif., visited her high school athletics, has plan- The club well meet each Wed- Willie Ezzell, G, 145; Hurby ern Baptist Church in San Diego, Mr. and Mrs. William McClanaped at Rochester, Minn., parents, Mr. and Mrs. H. A. ned a number of projects for nesday night at the Elite fol- Hubbard, G, 145; Dwight Carter, Calif. han. Witt, and her sister, Mrs. Char- the season, including improve-lowing prayermeeting. Last year TB, 145; Ben Chick, G, 145; -A committee was formed to there wer e120 members of the Schaefor E 170. where Mrs. West, who under-Mr. and Mrs. Max Long of went surgery on her feet a les Carroll, and Mr. Carroll, re- ments to the football field. Jerry Winfrey of Winfrey Feed Los Angeles, Calif are visiting A committee was formed to there wer eizo members of the study a project for erecting a club, each of whom paid a fee study a club few months ago, received a cently. cleck-up and was fitted with Jon Cargile has returned to low fence around the playing of \$5. It is hoped to increase Ronald Hunt, E, 135; Carl Clark, Worth this week attending a Long and other relatives. a pair of shoes. his home in Dallas after visit- field to serve as a barrier a- the number this year. E, 138; Robert Clarke, WB, 140; Smith-Douglas sales workshop -From Rochester they went ing here with his mother Mr. gainst too-enthusiastic specta- Films of the preceding week's Richard Callaway, G, 145; Jack- at the Green Oaks Inn. Mrs. Willie Jones of New Mextors. Also planned are improve- game will be shown at each ie Bibby, C, 144; Grant Poynor, Purpose of the meeting is to ico is visiting her sister, Mrs. to Max, North Dakota, to Barney Cargile. learn more about fertilizer, farm Lessie Claborn this week. Others ments to the photographer's meeting, and at one of the Nov- E, 147; see Mrs. Paul Rovenko, a Mrs. Glen Shults and two "crow's nest" and the bleachers. ember, it is planned to show a Sophomores - Mike Rhodes, chemicals and nitrogen needs of in the home were two sisters, cousin of Mrs. Dena Semendaughters of Abilene spent Sun- A lower step to give easier ac. film of the Southwest Conference T, 188; Ronnie Green, E, 157; crops grown in the Rising Star Mrs. Jess Camp and Mrs. H. Lawson, of Rising Star. Dalton Hughes, E, 165; Harvey area. mini a cess to the bleachers is one of highlights of 1965. day with Mrs Love Shults. (Continued on Page Six)

Monday as Holiday

Monday, Sept. 5, Labor Day, distributed at the post office but will, as usual, be observed as a there would be no window ser. 9 in-school, 18 summer; Stephens, ed and Higginbotham Funeral vice and no rural delivery.

The day is one of the five 100 Attend Burns merchants in a referendum con-**Reunion At Cisco** ducted several years ago through

Over 100 members of the Burns The schools will be closed. So family met in the annual reunion will the post office, the bank and at Lynn's Lodge, Lake Cisco, on most of the business houses of

August 27 and 28. Mrs. Arnie the city. Mrs. Cliffogene Witt, postmas- Burns, the oldest member of the ter, said that box mail would be family, was not able to attend this

Mrs. Anita Elliott Buried Here In Service Monday

Anita Elliott, 48, of Midland, who Walker, Lawn, Texas. died at her home there Saturday, were held at the Church of Christ in Rising Star at 2 p. m. Monday, ATTEND FUNERAL

August 29. Minister Delos Johnson, of the botham Funeral Home.

Mrs. Elliott died at 12:05 p. m. and Mrs. Buster Dillard, and Mrs. Saturday after a long illness. Star, she married Thomas B. Elliott July 9, 1955, in Lovington, N. M.

Surviving are her husband; a ing, and her son, Leon R. Derward Morris. William T. Baidaughter, Mrs. Richard Dobbins Smith, music director in the ley is Regional Director. of San Diego, Calif.; her mother, Johnson City, Tenn., state Col-Mrs. Betty Smith of Rising Star; lege, and his son, Ross, are vis- Mr. and Mrs. Joe Martin of two sisters, Mrs. Fred Clyburn of iting Mr. and Mrs. Curt Smith Amarillo visited his mother Mrs. Midland and Mrs. Bobby Elliott this week.

of Longview.

of Rising Star, and two grandchildren.

#### ATTEND LUBBOCK SHOWER

Mrs. Perry T. Brown and daughters, Cynthia and Caroline, were in Lubbock this week to attend a bridal shower and recepbride-elect of Jim Richardson.

three each.

This county will lead in the six attack, were held at the Church

in number in the NYC program of Christ in Rising Star at 2 p. - Palo Pinto will have 22 in- m. Sunday.

school, 38 summer; Shackelford, Minister H. McDonald, officiat-10 in-school, 6 summer; Throck- Home was in charge of arrange- Mrs. U. Z. Aaron, Rising Star, morton, 6 in-school, 16 summer; ments for burial which took place received his master of education and Young, 20 in-school and 32 in Rising Star cemetery. Mr. House was a longtime resi- University Wednesday, August 24. summer.

Authorization was for \$60,906.00 dent of Rising Staar. He lived Jerry is a Rising Star High for the six-county in-school and here for about 40 years, moving School graduate. He has also \$74,270 for the summer portion. from the Okra community. He graduated from John Tarleton Supt. Stamey and J. B. (Tip) was born in Washburn, Ark., Feb. State College with a associate of Arthur, co-ordinator, were noti- 24, 1891, and was married Dec. science degree and received his fied by Cong. Omar Burleson and 28, 1915, at Okra, to Bertie Lee bachelor of science from North stalled by the Kizer Telephone State Sen. Ralph Yarborough of House. She preceded him in Texas State University in 1963. the Labor Department's approval death Oct. 4, 1964. He was a For the past three years he has cable to serve two customers for the NYC project for this area. member of the Church of Christ. been a teacher in the Lubbock will be laid from FM 374, the year. Youngest members present The in-school portion is 36 Survivors include one son, Public Schools system. Recently old Highway 36, in Pioneer, said were the month old babies of Mr. work weeks and two off-weeks James Gilmer House of Odessa; he has accepted a position on the Ralph Kizer, secretary of the and Mrs. D. W. Greenhaw and during the holidays, beginning two sister, Mrs. Ruth Claborn of faculty of South Plains College, company. Mr. and Mrs. Ed Gattis. Mrs. Sept. 6, and ending May 26, 1967. Eastland and Mrs. Rena McClan- Levelland, Texas, and plans to Greenhaw is the former Janice The summer portion begins May ahan of Rising Star. Burns, daughter of Mrs. Ella 29 for 12 weeks, ending Aug. 18.

Burns of Cisco and the late Fred Enrollees work 10 hours per week Burns. Mrs. Gattis is the grand- at \$1.25 per hour during the indaughter of Mrs. Ella Burns and school session, and 27 hours at Funeral services for Mrs. Lola a daughter of Mr. and Mrs. Cloyd \$1.25 during the summer project.

> Work will be in these classifiaides - all on school property and under the supervision of

Among those who visited in the school personnel. Records are Midland Church of Christ, and home of Mr. and Mrs. Willis Mc- kept by the Eastland County ing Star Church, officiated. Bur- the funeral of Kelsey House were and work time sheets are preparial in Rising Star cemetery was their daughter and family, Mr. ed at each school by supervisors Worth; a niece and family, Mr. for pay every two weeks.

Myrtle House of Winters, and Mr. County School Board, the NYC Born May 29, 1918, in Rising and Mrs. Jay Claborn and family project is administered by Supt.

C. R. Martin over the week-end.



Lee Hughes was elected pres- the features planned. tion honoring Cynthia Brown, ident of the Rising Star Quart- The club will meet each Wed- satisfaction in the spirit of the the accordian, and conducted a erback Club at the meeting of of an advertising program, has team, the willingness and good sing-song of favorite hymns. The reception was held in the the club in the Elite Cafe Wed- purchased 330 bleacher cushions attitude of his boys. He is look-

JERRY DON AARON about 6 p. m. of an apparent heart

## Jerry Aaron to Teach In Levelland College

Jerry Aaron, son of Mr. and to Tarleton. degree from North Texas State

make his home in Levelland.

attended. Mrs. Henderson receiv-

Mrs. Frances Lancaster played

**Cats Will Scrimmage** cations: clerical aide, cafeteria aide, custodial aide, and library aides — all on school property

The Rising Star Wildcats. with Harris T, 204; Mike McCutchen. one of the largest squads in E, 135; Craig Schaefer, B, 138; Minister H. McDonald of the Ris- Clanahan last week and attended School Superintendent's office years but a considerable lack of Cody White, B, 107; Robert Holexperience and weight, particu- ly, B, 113; Tony Geye, B, 145; larly in the backfield, will open Freshmen - Carter Hounsel, under the direction of Higgin- and Mrs. Harold Shankle of Fort and presented to the county office Friday night of next week a- 125; Danny Hughes, G, 145; Sponsored by the Eastland gainst the Wylie Class A team. Tony Long, B, 125;Ray Darnell, The game, a non-conference af- T, 140; Danny Medley, G; 130; honored with a tea in the home fair, will begin at 8 o'clock. Larry Bond, E, 105; David Bail-Preceding the opening game ey, G, 135; Nikki Claborn, G, day evening, August 27. Stamey; Co-ordinator Arther; the Cats will go to Eastland 135; Johnny Owen, C, 145; Project Director M. J. Weaver; Friday afternoon of this week Managers - Jack Clark and Mrs. Louella C. Smith of Irv. and Secretary-Bookeeper Mrs. for a practice scrimmage with Monty Howard.

the Eastland Mavericks. The scrimmage will start about 4

sion last week when they en- Barnes Monday, August 22. gaged the Class AA Comanche Eighteen neighbors and friends

overmatched, and their lack of friends, who were unable to atexperience was evident.

tend, sent gifts.

The son of Mr. and Mrs. C. A. Carroll, Charles is a 1961 graduate of Rising Star High School. He attended Cisco Junior College for two years prior to transferring

Charles will teach mathematics in Tolar High and Junior High Schools.

## **Kizer to Lay First** Buried Phone Cable

The first section of buried line to serve subscribers wil be in-Co. this month: Underground

The cable with a waterproof sheath, has been ordered. It will be laid from two to three feet underground with a bulldozer and cable-laying train. A ditching plow cuts a trench so narrow that when the cable is dropped into it, the earth falls back and covers it without further mechanical operation.

So laid, the cable will be immune from weather and other above surface hazards.

### Farewell Tea Honors Mrs. Jack Agnew

Mrs. Jack Agnew, who has recently moved to Lubbock, was of Mrs. John D. Clark, Jr. Satur-

Hostesses were Mmes. Clark, Ray Nunnally, Alton Clark, Curtis Alford, C. M. Carroll, C. A. Claborn, George Steel, Weldon Hill and Miss Martha Jay Childress.

The tea table was laid with a handmade cut work cloth in white linen over pale green centered with an arrangement of yellow mums and gladioli. Mmes. George Steel and C. A. Claborn served sand tarts, punch and coffee.

Mrs. Agnew was presented a silver tea service by those who attended and by friends who were unable to attend. She was the recipient of various other gifts.

More than 50 women signed the guest book.

p. m., and is open to the public Mrs. Henderson Is without charge.

Indians at Comanche. The local boys were greatly ed a number of gifts. Several

On the other hand, Gray found

Coach Frank Gray found a Honored on Birthday great deal to be dissatisfied with Mrs. Omie Henderson was honand some cause for optimism in ored with a surprise birthday the Cats' first scrimmage ses- party in the home of Mrs. Ethel

The Rising Star PAGE TWO THURSDAY, AUG. 25, 1966

## As It Looks From Here By Omar Burleson, M. C. 17th Texas Dist.

WASHINGTON ,D. C. - CON- created a new and better econ-TINUING LAST WEEK'S dis- omy which they sometimes call cussion on the economic status "welfare capitalism," which proof our Country, the question is duces far more and takes far do we really have an "affluent better care of the people than a society"? free enterprise economy has ever done.

IT IS NOT A matter of raising alarm that an economic collapse is imminent or that it may occur the Question of liberty, they even in the liftetime of most of counter that, without jobs who us. Rather this is an attempt to can be statisfied with liberty. raise some signs along the road on which we are traveling to warn "Slow Down", "Caution," SERVATIVES" SAY that the "Slippery Road."

IT APPEARS FAIRLY SAFE the "liberals" have repaired its to assume that most people who weak places in such a way that take these matters seriously the surface is patched up. They find confusion at every turn. The warn that internally the balance obvious reason for it is the aw- of the structure is weakened ful complexities involved. It is and frictions are increasingly complicated by the powerful dangerous. If we continue with tendencies toward politicalization these "remedies," they contend, and centralization. (Perhaps the result will be disatrous and are one and the same.)

IF WE ARE GOING to poa sewer system for the town of volve 'itself in solving every housing, schools, welfare and dividual financial empire and wages.

completely entwined with polit- sponsibility of distributing the ics, both seem to be hidden and wealth. The "Planners" conmade mysterious by propaganda vince these people that they can

eventually a total breakdown. PUT ANOTHER WAY, THE liticize every problmen then they economic conservatives believe will all run together and can no the idea of a welfare state has longer be indentified. If the Gov- been consistently paying the losernment must decide what to do ses of a patch-work system by about housing on Bulb Street or ever increasing doses of inflat-Rockey Branch. it must also in- ed money, thus hiding the fact that the true earning assets of problem for the many crises the economy are shrinking. If albe solved, the package must be lowed to continue, irreparable sent all the way on the road to damage will be the price. This Washington and back before ac- brings us back to the Ponzi thetion can be taken on the simplest ory discussed in this column last principles of common sense to week-the illusion that there is meet our needs of local police, a difference between a false in-

WHEN CHALLENGED ON

THE SO - CALLED "CON-

American economy is efficient

and highly productive and that

maintained and increased if the WHEN THE ECONOMY IS Government takes over the re-

# DECORATING THROUGH THE AGES

PROM THE TIME THE

ERECTED, MAN HAS BEEN

MENT OF A BUILDING'S

MEASURE OF ITS BEAUTY.

RELIGIOUS EDIFICES WERE

AAGNIFICENT, THE MOST

AMOUS EXAMPLE OF A

DECORATED CEILING IS, OF

COURSE, MICHELANGELO'S

EAUTIFYING THEIR TERIORS, THE EMBELLISH.

CEILING BECAME A

AMONG THE MOST

EXTRAORDINARY ACHIEVEMENT, THE

SISTINE CHAPEL.

that the affluent society can be "ALL RISKS" INSURANCE

More and more often, insurance policies on a home and its contents are using that reassuring phrase "all risks." Instead flogged his horse to death;

which you yourself cause, either on purpose of by extreme negli-

1.) a terrible-tempered farmer

How much protection does that Both men claimed insurance -

burse a person for the consequ- NEW PARENTS ences of his own flagrant misconduct.

iron rusts, draperies fade,, paint . side peril but because of the product's own inherent nature. This, too, is the kind of a loss, it is not up to you to point to a clause that covers it. On the contary, you collect—unless the insurance company can point to an express of implied exception that rules it out. Thus:

In another case of carpet damage, a women accidentally marred the surface by the too vigorous application of a cleaning fluid. And a court granted her claim for insurance, because it found no flagrant misconduct, no inherent vice, no relevant exceptions in the policy.

This was the kinb of loss, said the court, that an average person might reasonably have in mind when he buys "all risks" insurance.

A public service feature of the Amercian Bar Association and the State Bar of Texas. Written by Will Bernard.

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## YWA's Study Call To **Missionary Servce**

The YWA's met in the home was "Calling to Vocational Missionary Service."

on the program.

#### UNION CENTER CLUB

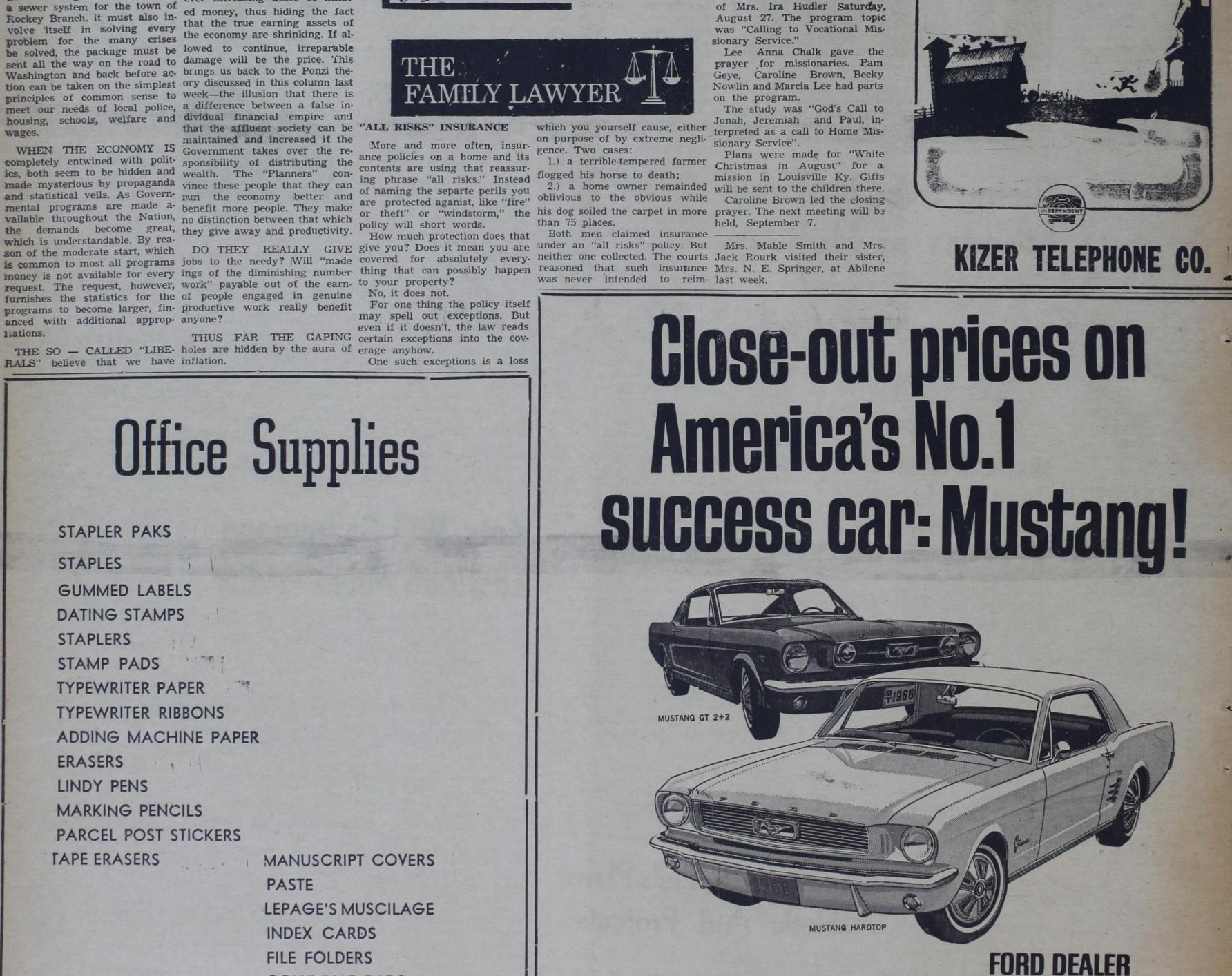
Another exception is a loss are the parents of their first child, the Club House Tuesday, August caused by "inherent vice"-that a boy born August 17. The baby 23, with a good attendance. One is, the tendency of an artical to weighed 8 pounds and 4 ounces, quilt was finished. Plans were go bad all by itself. Butter spoils and has been named James Lynn. made for the next meeting.

Mr. and Mrs. James R. Jackson The Union Center Club met at

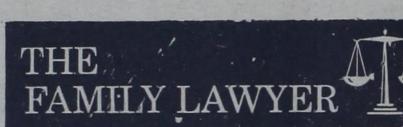
peels-not because of any out- Lindy Auditor Pens at the Star STAMP PADS AT THE STAR

# Why run when you can reach

Why burn yourself out running from barn to house to answer the phone. You waste time, too. Get a barn 🍺 extension. Costs only pennies a day. Saves you-saves your time. Order yours from our business office today.







the demands become great, they give away and productivity. which is understandable. By rearequest. The request, however, work" payable out of the earn- to your property? furnishes the statistics for the of people engaged in genuine No, it does not. programs to become larger, fin- productive work really benefit For one thing the policy itself anced with additional approp- anyone? liations.

RALS" believe that we have inflation.

policy will short words.

may spell out exceptions. But

even if it doesn't, the law reads THUS FAR THE GAPING certain exceptions into the cov-THE SO - CALLED "LIBE- holes are hidden by the aura of erage anyhow. One such exceptions is a loss

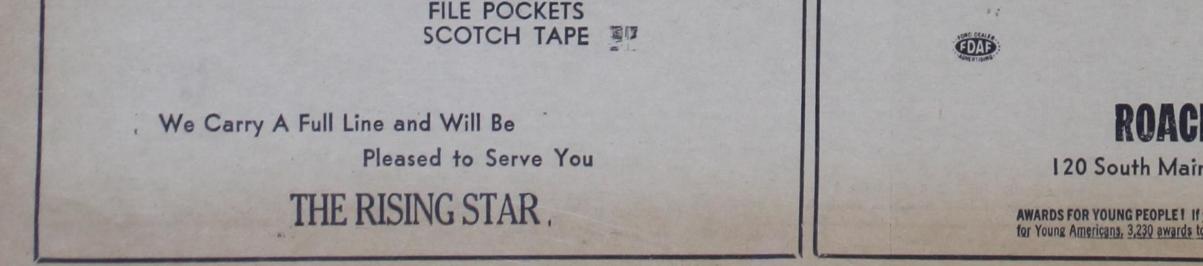
Our Mustang prices have been shaved to the year's lowest! Our trades are the year's highest! So wait no longer for your fun-car Mustang! Come get your Mustang while we still have big selections of colors and equipment. But hurry . . . at prices like these, they're going fast!

Office Supplies

STAPLER PAKS

STAPLES GUMMED LABELS DATING STAMPS STAPLERS STAMP PADS **TYPEWRITER PAPER** TYPEWRITER RIBBONS ADDING MACHINE PAPER ERASERS 1 1 - 14 LINDY PENS MARKING PENCILS PARCEL POST STICKERS **TAPE ERASERS** 

MANUSCRIPT COVERS PASTE LEPAGE'S MUSCILAGE INDEX CARDS FILE FOLDERS COLUMNAR PADS ENVELOPES — ALL SIZES TAPE DISPENSERS





AWARDS FOR YOUNG PEOPLE 1 If you're under 25 years old, enter Ford Motor Company's Safe Driving Incentive Program for Young Americans, 3,230 awards to be made, including 30 new cars. See your Ford Dealer for details and entry forms,

The Rising Star THURSDAY, SEPT. 1, 1906

PAGE THREE

The Bible Baptist Church H. S. Hinson, Pastor

#### **Bising Star**

Sunday School \_\_\_\_\_ 10:00 Morning Services \_\_\_\_\_ 11:00 Evening Service \_\_\_\_\_ 6 p. m. Prayer Meeting Wed. at 7:30 A hearty welcome to all!

#### First Baptist Church Bising Star, Texas

L. R. Pendley, Pastor

Sunday School \_\_\_\_\_ 9:45 a. m. Preaching Service \_\_\_ 10:45 a. m. Training Union ...... 6:30 P. M. Evening Service ...... 7:30 P. M. Prayer meetnig 7 p. m. Wed.

#### Blake Baptist Church

#### Baptist Church Carbon, Texas

Sunday School \_\_\_\_\_ 17 a. m. Preaching \_\_\_\_\_ 11 a. m. Training Union \_\_\_\_\_ 6:30 p. m. Preaching \_\_\_\_\_ 7:30 p. m. Mrs. Bob Hastings, training director;; Mr. and Mrs. Henry

#### CHURCH OF CHRIST, H. McDonall, Minister

#### Calvary Baptir Church May, Texas

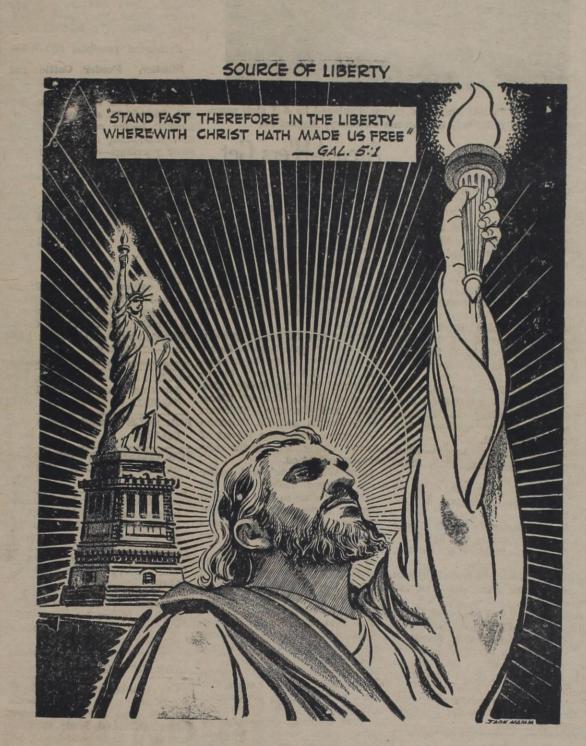
Mountain Top Pentecostal Church

Sunday School ....... 10:00 A.M. Sunday Services ...... 11:00 A.M. Midweek Services Each Thursday at 7:30 p.m.

#### Pentecostal Church

West Highway 36 Mrs. A.J. Martin, pastor 10 A.M. Sunday Sunday School 11 A.M. Sunday ..... Preaching 7:30 P.M. Sunday .... Preaching Childrens Church and Bible

# Attend Church Sunday



First Baptist Church May, Texas

#### Okra Baptist Church

Rev. Charlie Cluck, Abilene, Pastor,

Sunday Schoor \_\_\_\_\_ 10.30 a.m. Morning Services \_\_\_ 11:30 a.m. Training Union \_\_\_\_\_6:30 p.m. Evening Services \_\_\_\_\_7:30 p.m.

#### CHURCH OF CHRIST

#### PIONEER, TEXAS

#### Assembly of God Church

Rev. V. E. McGinn, Pastor.

#### **First Methodist Church**

Rising Star, Texas Rev. J. W. Hodges, Pastor A Friendly Church with a warm

METHODIST CHURCH

#### May, Texas

Long Branch Baptist Church Rev. C. O. Clemens, Pastor



Church of Christ May, Texas

Freaching Services Tvery Sum day at 10:45 A.M.





Dill Drug Store Mr. and Mrs. Russell Dill

Kizer Telephone Co.

Rutherford & Steel Co.

Higginbotham's Seneral Merchants

Western Auto Associate Store Joyce Insurance Agency Jenkins Insurance Agency

Palace Drug Store Butler Motor Company C. M. (Mutt) Carroll Service Station Elgie Crisp Station Texaco Consignee Mr. and Mrs. John Yocham Star Cafe

City Utilities Nichols Cleaners First State Bank STAR PLUMBING Medley Motor Co.

Elite Cafe

Shults Implement Co. John Deere Implements

Roach Motor Company The Rising Star E. F. Agnew & Sons

## The Rising Star

PAGE SIX

THURSDAY, SEPT. 1, 1966

The Rising Star PUBLISHED EVERY THURSDAY 3. A BUTLER, Editor and Publisher

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The publisher is not responsible for copy omissions, typographical errors or any unententional errors that may occur further than to correct such in the next issue. All advertising orders are accepted on this basis only.

# Courthouse News

#### MARBIAGE LICENSES

Leonard Joe Garrett and Mae Irene Harvey. Allen Owen Jackson and Ed-

wena Charlotte Edmonds. Robert Odell Rains and Jeanne Ass'n, Ranger, to A. L. Gray, Smith, et ux, warranty deed. Carol Bryant. Aubrey Len Fox and Gloria Fae Lippard.

Roger Dale Goodwin and Sharon Joanell Stewart.

#### SUITS FILED

L. D. Hollingshead vs William J. Parten, damages. ual and next friend for Sondra lease. Jean Reynolds, vs. Missouri-Kansas-Texas Railroad Company, and independent executrix and damages.

#### INSTRUMENTS

warranty deed.

er R. Gohlke, warranty deed. the public, certified copy of ord-J. E. Boyd, et ux, both deceas- er.

ship.

Hugh F. Bradshaw, et al, to and gas lease. W. D. Gattls, warranty deed.

to Vance Bruce Laminack, war- of abstract of judgment anty deed.

deed.

public, affidavit.

of deed of trust. First Federal Savings and Loan

terialmans lien. First Federal Savings and Loan

release of deed of trust. First National Bank to Robert Y. Siddall, release of deed of trust.

First National Bank of Gorman to K. A. Thompson, et ux, Star Producing Co., release of release of mechanic and materialmans lien.

Jesse H. Reynolds, Jr., Individ- Thomas, oil, gas and mineral Leta Lucile Grimes, individual

warranty deed.

cal Seminary to W. D. Gattis, ity Life Insurance Co., deed of trust.

ed, to the public, proof of heir- Ralph C. Hart to Thurman E. McGough, assignment of oil

Humble Oil and Refining Co., Glenda Lou Burger, et vir, to Billy Joe Culpepper, release

Higginbotham Brothers Lum- trust. A. L. Shook, et ux, warranty lease of mechanic and material- Walker, release of tax lien.

mans lien. E. P. Crawford, et al, to the Dalton Hatton, et al, to W. T. affidavit.

Lots of Beef on Hoof at Gorman Field Day ...



Ass'n, Ranger, to J. W. Crudgin- Lots of beef in this line-up of calves displayed by 4-H club memton, release mechanic and ma- bers at Calf Field Day in Gorman Saturday, August 20.

# Roy L. Lane, administrator of estate of Ida Melissa Chandler

Lans, deceased, to J. L. Owen, deed. Helen S. McAnelly to Lone

gas purchase contract. Elizabeth Ann Napper, et vir, show calves and care for them to W. D. Gattis, warranty deed. at the 4-H Calf Field Day at

ty deed. J. L. O'Shields, deceased, to Gorman. trustee, to Robert G. Perkins, the public, proof of heirship. Among the 75 people present slaughter bulls-20.50-24.00; hogs

State of Texas, et al, to Eagle were Carter and Cynthia Houn- (top)-25.50-26.00. Austin Presbyterian Theologi- W. D. Gattis to United Fidel- Ford Land and Inlustrial Co., et sel of Rising Star; Lynn Pippen, Mike, Bill ad Larry Farnsal, notice of lis pendens. James A. Smith, et al, to J. worth and Tommie, Bobby, Cad-T. E. Bankston, et ux, to Luth- Maxine Duggan Garrison to D. Rogers, to First Federal Sav- dye and Caryn Lee of Cisco; ings and Loan Ass'n, Ranger, Bobby and Barbara Williams mechanic and materialmans lien Teddy Jordan and Ed Harrison FOR SALE-Upright piano. Call and assignument.

Robert I. Scale, et ux, to First Morton Valley. Twenty-six calv-State Bank, Rsing Star, deed es were exhibited. Buck Wheat, adult 4-H leader of trust. Mrs. J. C. Timmons, et al. to from Morton Valley, told the Glenda Lou Burger, ded of youngsters what to look for when FOR SALE - International selecting show calves. He said

John W. Cudginton, et ux, to ber Company to L. E. Jones, re- United States to Warford and that how calves place in shows depends a great deal on the E. P. Thomas to the public, judge's discretion.



City of Ranger to Fred Scott, trust. warranty deed. E. L. Hamilton, et ux, to G. lien. Cisco Cemetery Ass'n to J. I. C. Cross, warranty deed.

Taylor, cemetery deed. Higginbotham - Bartlett Co. to William D. Gattis, deed. Maxine Duggan, deceased, to to O. D. Cunningham, et ux, P. N. Valliant, et ux, deceased, erinarian, told the 4-H'ers about the public, certified copy order. disclaimer. Eastland National Bank to L. M. Weaver Hague to Sarah Cliffogene Witt, et al, to with them.

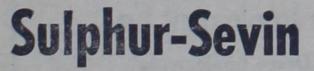
Jones, partial release of deed of Ruth Fuller, mineral deed. trust.

Frost National Bank to South- warranty deed.

Robert I. Seale, et ux, warrranty N. R. Iley et al, to H. M. Iley, deed.

west Pipeline, Inc., assignment L. E. Jones to James M. STAMP PADS AT THE STAR

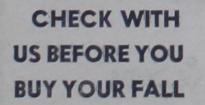






**Available for Peanut Dusting** 

**Airplane Dusting Service Also Available** 





We Can Save You Money on Quality Seed — Oats, Rye,

Laboratories, Inc., release of tax look at the animal as a whole instead of picking out the good

Area 4-H'ers Get

Field Day, Aug. 20

Getting tips on how to select

Calf Advice At

Veterans Land Board of Texas points or bad points. Dr. John Foster, Ranger vetto the public, proof of heirship. cattle diseases and how to cope

Giving the welcome address CARD OF THANKS to the 4-H'ers was Bobby Williams, beef leader in the Gorman club. The host club demonstrat-

ed calf washing. Thos pearticipating were Barbara Williams, Teddy Jordan and Ed Harrison. Owners of the 26 calves exhibited reported the average daily weight gains of the animals and introduced the breeders. Present were Jule Richmond The Family of Anita Elliott. of Blanket; Ray Williams of Tommy Elliott, Gorman; Mrs. Green of Jacks-Mrs. Betty Dobbing, boro; Mrs. W. S. Carter of Rising Star; Ellen Justice, Cisco; Mrs. Pete Snider, Gorman and ters, Ed Harrison of Gorman.

Two agriculture teachers present were Tommy Toland of Cis- CARD OF THANKS co and H. L. Geye of Rising Star.

Tape at the Star

friends for the comforting ex-CARD OF THANKS pressions of sympathy shown We are deeply grateful to our in the passing of our mother friends for their lovng kindness and grandmother, Mrs. Frances to us in our recent sorrow with Weatherford. The food sent to the passing of our father and the home and the flowers and brother, Kelsey House. The flow- the cards are deeply appreciated. ers, cards, food and words of A special thanks to the doctors comfort will always be remem- and nurses at Eastland Memorbered. God bless each one of ial Hospital for their kindness and care while she was a payou. Mr. and Mrs. Willis McClan- tient three. We also extend to Higginbotham Funeral directors ahan, Mrs. Ruth House, our deepest thanks for their Mr. and Mrs. Gilmer House. ikindness. May the Lord richly bless each one of you.

44-tfc.

ing Star office.

Lint-Free Adding Machine Mr. and Mrs. Russell Cotton, Mrs. Pat Cotton and Ronnie.

Mrs. Ben Elliott and Family.

We want to express our love

and appreciation to our many



We have listing of farms, ranches, residential and other property in this vicinity. If you are in the market to buy or sell, it will pay you well to deal with a licensed, ex-

Creagory, extension of deed of United States to Social Science choosing a show calf should Call Terry Geye, 643-4332. FOR SALE - Remington automatic 12-gauge shotgun, gas operated model 878. Like new. FOR SALE -- Four-room house, REWARD - Lost, imitation See at Star Shoe Shop. 42-2c leather, brown key case with five keys. Return to The Ris. NORMANDY Clarinet for sale -In excellent condition. \$50.00. Mrs. Beth Kizer, 643-4711. 40tf SPARE TIME INCOME-Refill-Our thanks to the wonderful ing and collecting money from NEW TYPE high quality coin GOOD SUPPLY of parts and people in and around Rising Star for their prayers, flowers, operated dispensers in this aphone calls and food; to those who sat at the funeral home, and for every kindness shown us during the illness and death of our loved one. A special thanks to Roy Holly. May God bless each one of you is our prayer.

43-tfc.

rea. No selling. To qualify you must have car, references, \$600 to \$1900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P. O. BOX 10573, DALLAS, TEXAS 75207. Include phone number. Mrs. Betty Smith and daugh- FOR RENT-Five room house with shower. Call at noon to

6817. 6tfc fittings. See us for all yonr irrigation needs. Kimmell Irrigation Service, Phone 7191, De Leon, Texas. 44-tfc FOR SALE - Redtop cane and peanut hay or will trade for calves trained to eat. Call 643-3289. 44-2tp. FOR SALE-Selmer Mark VI

6 beautiful pecan trees, hand-

dug well ard concrete cellar.

WANTED-Livestock hauling.

Robert Whiteside. Ph. 643-

39-tfc

37-tfc

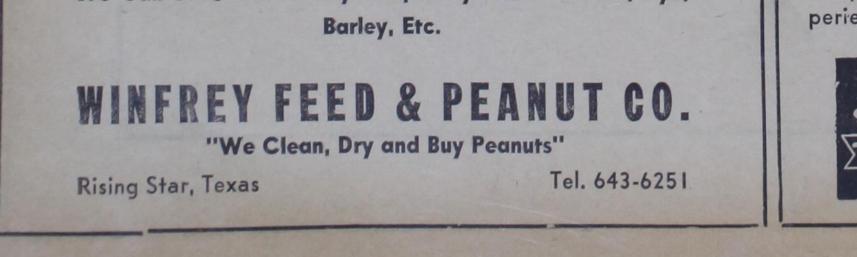
Jenkins.

\$3,000. 643-2331.

saxophone, good condition, reasonaby priced. Judy Lewis, 643-4511. 43-2tc 2 p. m. or after 6 p. m. 505 N. Main. Call 643-6757.

STAMP PADS AT THE STAR







#### Browsing With Bev By Mrs. Beverly Nichelson Co. HD Agent

Here are some interesting and Foot measurements frequently helpful hints on shopping for vary according to the time of day. shoes.

When you shop for shoes, put about midpoint in size. This is ing electrical appliances in the your largest foot forward. It's the best time to shop for shoes. home is one item per outlet. The best foot for measuring, since this As shoe styles change, so do use of a double socket is not wise, been in California for several Nelda Harrelson underwent a editor of the Rising Star X-Ray and buoy him up and soothe him helps get a better fit. The differ- sizes. Changing from a sedentary for soon families will get away months, returned home a few tonsilectomy at the Gorman hos- in 1903, it seems that they had when the price of vegetables was ence between one shoe size and job to an active one can also from small items like lamps or days ago. the next is a mere 1/16th of an cause a change in shoe size. When clocks, and begin using bigger ably when bought.

hard surfaced floor. Your walking will be chiefly on hard surfaces, and this helps judge comfort. Try a combination last if a snugger heel fit is needed.

During the afternoon, the foot is A good rule to follow when us- Eastland last week.

inch. A shoe should fit comfort- fitting shoes, try on both shoes appliances. The result may soon and ask if you can walk on a be a fire hazard.

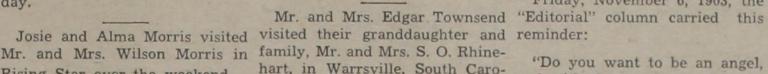
Nimrod News BY MRS. EVA STROEBEL

Mr. and Mrs. Buford Cozart at- Mr. and Mrs. Herman Schaefer, tended the Williams reunion in Mrs. Herbert Wende and Ruby, visited in the home of Mr. and Mrs. Edgar Townsend recently.

Lawrence Ingram, who has

doing well. Mr. and Mrs. Eugene Dawkins Mrs. Maud Hill and Dinky visit- They hinted, pleaded and threat- vegetable business; in fact, someand girls of Abilene visited in ed Mr. and Mrs. G. C. Stroebel ened to no avail. the Truett Dawkins home Satur- Tuesday evening.

day.



hart, in Warrsville, South Carolina, last week. A granddaughter and with the angels stand, walk, Rising Star over the weekend.

sons were in Abilene on business on the trip. last Wednesday.

Mr. and Mrs. Dub Ledbetter of surgery in a Tyler hospital re- ing here in this "low ground of help them weep. Brownwood spent Sunday after- cently, is slowly improving. noon with Mrs. H. C. Ledbetter.

Mr. and Mrs. Arthur Panning of Hooper, Neb., spent last week

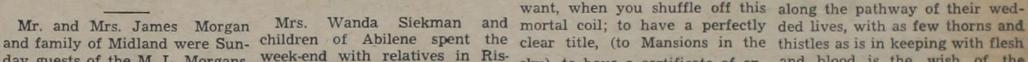
with her brother, Martin Wende,

Ernest Stroebel and son, Loren, made a business trip to Ft Worth Wednesday.

Mrs. Ola Boles spent last week and Mr. and Mrs. Gerald Hol- same whatness. in Cisco with her mother, Mrs. comb and family, at Clyde. Notgrass.

Mrs. P. M. Ray of Scranton is visiting her son and family, the Morrell Ray's, in Utah.

and Mrs. Wende.



Mrs. J. R. Snoddy and Louise of Cisco visited Mrs. H. C. Ledbetter last week.

Mrs. O. B. Switzer was an Abilene visitor Monday, August 21.

Mrs. Madell Jackson has accepted a position in the Gorman and Bye', where you can fly up High School, and will teach, and down that 'river of life' which English and Math.

Mr. and Mrs. Don Schaefer thereon; we say, do you want to of the YWAS in the home of Mrs.

The Rising Star

THURSDAY, AUG. 25, 1966

"Do you want to be an angel,

sorrow" this dismal vale of tears,

#### PAGE FIVE

## It Has Been **By VADA ARNOLD**

When Albert Tyson was editor somebody to keep him company, and Robert Brigham was local someone to pat him on the cheek pital Wednesday. She is at home, much grief in trying to collect low, and help him enjoy life 50 cents a year for subscriptions. when he made a good hit in the body to love him (and sew on his buttons) and otherwise administer Friday, November 6, 1903, the to his various wants, mankind (and womankind) too have sought association.

"When they gather great bouquets of beautiful flowers from Mr. and Mrs. Lester King and of Fort Worth accompanied them run, fly, and have a perfectly the Rosebud of life, they want clear and lucid conscious to take somebody to help them enjoy the editor by the hand when you them, when they get thorns and Ben Brown, who underwent meet him, while you are sojourn- thistles they want somebody to

> "Emery Marshall is not an exthis wilderness of mad dogs and Mrs. Beulah Sheridan visited in yellow fever mosquitos, 19th cen- ception to the rule, as you will tury "new women" (new because read below.

Society made them), and who are "Emery Marshall and Miss Lilly James Thompson and son of worse off for toggles than our Crume were married Sunday Burleson visited their grandpar- Mother Eve was before she be- evening, November 1. The wedents, Mr. and Mrs. J. L. King, thought herself of the fig leaf. ding took place at the home of This mud puddle of 10,000 differ- the bride's parents, Mr. and Mrs. ent kinds of foolishness and mic- R. M. Crume, the Rev. J. C. Kilrobes; fruit tree and insurance gore performing the nuptial rites, spent last weekend with their agents, and the seven-year itch, performing the ceremony which

> "The two contracting parties "We want to say if you want have both been raised here and to be happy, while here all tang- come of excellent families.

> led up and mixed up with the "May the Goddess of Love, ever aforesaid turbulent elements and keep them as at present; may ingredients of latter day life, and they gather beautiful flowers all want, when you shuffle off this along the pathway of their wedmortal coil; to have a perfectly ded lives, with as few thorns and sky), to have a certificate of en- and blood is the wish of the trance through the "pearly gates Xray."

#### YWA's Honor Cynthia Brown With Shower

'twelve manner of fruits,' found Following the regular meeting



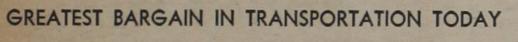
the Joe Hale home Monday.

recently. Mr. and Mrs. Wes Holcomb

children, Mr. and Mrs. Jim Clark, the latter three are about the made two one.



day guests of the M. L. Morgans. week-end with relatives in Rising Star.



**CROSS PLAINS** TEXAS

TELEPHONE 725-2181

Johnston Truck & Supply



With A

# **Stadium Seat**

Sturdy, Long-lasting, Aluminum Frame, Padded Seat and Back

\$3.95

Take a warm drink to the game with one of our

# **Thermos Bottles**

Sizes from a pint up. Attractive Colors. Some Larger Sizes with nested cups. From .....

# \$1.95

For After the Game Party Making:

IONA Portable hand mixer; three speeds; five-\$8.95 year warranty. Only

Mirromatic Electric Skillet, Teflon-coated, no- \$14.95 Stick Cooking; no-Scour Cleainng, submehsible \$14.95

Oven-Broiler or Toaster-Baker, a Portable oven \$16.95 for light baking or broiling. Only



Mr. and Mrs. John Morris, Miss entertained the Long and Schea- do this? Then dig up the spon- Ira Hudler Saturday, August 27, Josie and Alma Morris, visited fer families with a dinner in doolix, the filthy lucre, that which a lingerie shower honoring Miss their sister, Mrs. Emma Kent, at their home, Friday August 26. Mrs. Pat Chambers has moved Cook Saturday.

Mr. and Mrs. Edwin Erwin enter her two children in the visited her brother and wife, Rev. local school. and Mrs. T. N. Minix, recently.

Rev. and Mrs. Gerald Tatum Star. Like a ribbon of steel. Far and son of Clyde spent Friday better than string. night in the Jack Cozart home.

First Call for the

Wise Motorist!

**Get Your** 

1967 MVI

**Sticker Now** 

The beginning of school emphasizes the

Drive in NOW and have the required

That way you'll be done with it for 12

months. More important, an inspection

will show up possible defects and save

You can drive with more confidence.

need of safety in your car.

you big repair bills later on.

Safety Inspection made.

into the Housing Unit and will

subscription you owe the local en.

wings will be clipped, so you will and registered by Miss Caroline SCOTCH Strapping Tape at the have to walk wherever you go, Brown. and - well You'll not get a shot

into the city of 'The Sweet Bye

John saw and feed upon that

at One kind of fruit (unless it is a green apple) much less the 'twelve manner of fruits.' You will just have to gaze at it hanging on the trees, and let your in white line cut work cloth over mouth water."

Evidently weddings were an important item in the life of an edfollowing version of the marriage crystal punch bowl. of a popular young couple.

"Ever since our father Adam was turned out of the Garden of Eden by himself and got lonesome, longed and hungered for

we all love, the metallic substance Cynthia Brown, bride-elect of Jim you call money, and pay for the Richardson of Lubbock, was giv-

paper, else if you even get a peep Guests were greeted by Mrs. at the aforesaid river at all, your Hudler and Mrs. B. B. Morris,

Many beautiful gifts were sent and brought to the honoree. Marcia Lee and Pam Geye assisted with opening the gifts.

The refreshment table was laid green, centered with a bowl of

white roses. Lee Anna Chalk and Backy Nowlin served sand tarts itor, in 1903, as is shown in the and green frosted punch from a

> Call 643-4141 To Insert Classified

# **Credit Is Big** Asset; Build It

Credit is buying power-your buying power. Treat your credit with respect and if will earn respect for you.

If you are young begin now to build your credit by starting a bank account and adding to it regularly.

If you are older ---- it's never too late too be-gin a program of saving.



## News From May By Mrs. Ludene Michael

Rev. and Mrs. Joe Miller of Crosby have moved to May, and will make their home with her parents, Mr. and Mrs. P. B. Grif-En. Mrs. Miller is the former La-Jura Griffin. Rev. Miller will be employed by the Brownwood school district.

Mr. and Mrs. Gregg Lyons were honored with a bridal shower at the Home Economics Cottage on Monday evening, August 22. The couple were the recipients of many lovely and useful gifts. Hostesses were members of the May Homemaking Class of May High School.

Mrs. Floyd Michael, Gary and Lugene, and Mr. and Mrs. Hal Dean Michael, Kenneth and Jackie, were in Abilene on business last Thursday. While there they visited the Abilene Zoo.

Mr. and Mrs. Don Newbury of Alpine visited Mr. and Mrs. Gary Don Lancaster Sunday night.

Mrs. P. B. Griffin and Mrs. Minnie Brown are both at their homes in May after being hospitalized in Brownwood.

unable to speak at the Church of Six Flags Over Texas. Christ Sunday due to a severe Ilness caused by insecticide pois-

New

oning.

Rev. and Mrs. Leslie White and shower Friday, August 25 at 6

PAGE EIGHT

cooperated. Patterns were charted on the buying plans, shopping, and actual purchases of the interviewees from one week to the next, any given day. HELP NEWSPAPERS SHOPPING ACTION The purpose of the seven Canadian newsprint producers making

up the Committee was to help their chief customers, the newspapers. The results of the project will probably be of equal help to the newspapers' chief customers, the retail advertisers. The members of the Committee are: Abitibi Paper Company, Ltd.; Anglo-Canadian Pulp & Paper Mills, Ltd.; British Columbia For-

More than 23.000 inter-

views and reinterviews were

conducted by the independent

Opinion Research Corporation,

retained by the Committee. The Bureau of Advertising, American Newspaper Publishers Association,

children visited relatives in Dallas p. m. in the home of Mrs. Sally

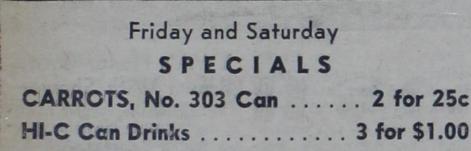
George Hughes of Cisco was last week and enjoyed a day at

Mrs. Gary Don Lancaster was cake squares.

honored with a pink and blue

Fall Styles

The Rising Star THURSDAY, SEPT. 1, 1966



# **Need for Frequent Ads Shown** In Findings of Retail Study

New York-(HK)-Dramatic documentation of the retailer's need for maximum frequency of newspaper advertising is provided in the latest of four research projects financed by the Newsprint Information Committee. It is one of the most comprehensive retail studies ever made. 1

> Company, Ltd.; the James Maclaren Company, Ltd.; and Mac-Millan Bloedel Ltd. Here are some of the findings

of the research project: ... The retail market for any commodity is in constant turnover from week to week. America's tremendous volume of retail sales is generated from a surprisingly small number of real prospects on

... Two kinds of prospects appear. Those with "top-of-the-mind" readiness to buy and a far greater number with "back-to-the-mind" readiness to buy which can be "triggered" by a sudden need or by advertising. ... A retailer's advertising plays

a key role in getting prospects to convert intended store visits to actual shopping action. In convertest Products, Ltd.; Domtar Newsing planned visits to particular print Ltd.; The Great Lakes Paper | stores into actual visits, the stores ' items than with major items.

> The next reunion will be held in 1967.

> > known at May.

Wagnon. Miss Lugene Michael

registered guests. Mrs. Ludene

Michael and Miss Gloria Davis served punch and pink and white

tend.

Gifts were displayed on a lace covered table. Nineteen guests attended. A number of gifts were sent by those who could not at-

Mrs. Lois Hardy read a poem, Driskill and other relatives in "Boy or Girl," by Edgar A. Guest. May, Brownwood and San An-Mrs. Grace Koenig and Mrs. Ger- tonio. trude Harris were co-hostesses. Mrs. Elizabeth Murphy and Lar-

ry Hardy spent Monday at Six The descendants of W. C. and Flags Over Texas. Lucille Dunn held their annual reunion Sunday, August 28, in the home of Mrs. Irene Dunn Foster

which increased their newspaper ad linage from one week to the next scored 12 percent more success than those with the same or less linage.

. . High frequency of advertising exposure is valuable not so much to build impact by piling message on message but to maximize the probability that the story is being told to those prospects close to a buying decision on each of the days of exposure.

. . . Women who do not buy, for whatever reason, that which is uppermost in their minds one week, are likely to buy something else next week-often in a completely different merchandise category.

. Most decisions to buy are made in the week of purchase and not the week before.

... Most women planning purchases have a particular store in mind, more so with low-ticket

#### Picn SLICED PRE Funeral services for Ottis S. Cox, of Sidney, were held in the Comanche Funeral Home Chapel Sunday, August 28, with Hugh ROB'T J. Clark, minister of the Church of Gener Christ, officiating. Burial was in 102 W. Coll Cox cemetery. Mr. Cox was well Risi Office Tuesdays Jesse Driskill of Arizona is visiting his mother Mrs. Effie Specs-

COFF

**GR** 

CAK

POR

BEA

NAP

GOOCH'S

iuk, and fa province of Alberta, Canada, where they visited the parents and a sister of the late Rising Star doctor, and on to

Watkins	Food	Market	
DOUBLE BUCCANE	ER STAMPS		
SPECIALS FOR FR			
EE Folger's Pound			79¢
<b>PEFRUIT JUICE</b>	46-Ounce	• • • • • • • • • • • • • • • • • • • •	29¢
E MIXES Dunce	an Kines	3 for \$	1.00
& BEANS			29¢
E Regular Size			29¢
S Two-Pound Ba PINTO	g	••••••	29¢
KINS 80-Count		2 for	25¢
ICS 3-lb Can \$2. SED HAM lb. 5	25 FRY Armou		
Bours: 9 to 5	MI 3-4141	To Insert Classif	ied Ad
nily; then to the	NSI	RANG	E

SHORTENING, Kimbell's 3-lb can	69c
CHUCK ROAST, Pound	59c
Double S&H Green Stamps on Wednesd	ays
Somerford's Grocery	

at May. These reunions have been held in the Foster home for 27 years. A basket lunch was served at noon.

wood, Mercury, Comanche, New Miss Anna Ezzell. Braunsfel, Bryan and Sweetwater.

Stewart, Bride-Elect Miss Sharon Stewart, bride-

Gift Tea Honros Miss

elect of Roger Goodwin, was honored with a gift tea Saturday, Those attending were from Abi- August 27, in the home of Mrs. lene, San Angelo, Lamesa, Colo- Weldon Roach. Hostesses were rado City, Rising Star, San An- Mrs. Franklin Cox, Mrs. Weldon tonio, Bangs, Sugarland, Brown- Roach, Miss Sandra Teague and

The tea table was laid with white lace over blue, centered with white wedding bells, adorned with blue and silver. Wedding bells were used as decoration throughout the reception rooms to FOR SALE - Chevrolet truck, carry out the traditional theme. The guest book table was laid in white lace centered with a Hallmark bride and groom.

Miss Stewart was the recipient of many lovely gifts.

Punch, mints and wedding cookies were served to Mrs. D. E. Stewart, mother of the bide-elect, Mrs. Geneva Linney and Vickie Stewart, sisters of the bride-elect, Mrs. Sharon Geye, Jay Calloway, Pam Geye, Becky Nowlin, Caroline Brown, Julie Watkins, Anna Ezzell, Sandra Teague, Sharolyn Cox and Mrs. Weldon Roach.

**HELPFUL HINTS** 

FOR ACHES AND PAINS

Kimberley, B. C., where they were the guests of Pete Semeniuk, a brother.

Here it was August, hot and dry; but in Canada the weather wes June-like, Mrs. West said, with great fields of ripening wheat and vegetables, and everybody busy with the harvest before the first frosts expected in September.

## Too Late To Classify

long wheel base. See H. C. Fridge Service Station.. 44-1p

FOR SALE - Upright plano and Polaroid camera with carrier case and flash bulb. Will take color pictures. Call 643-4411. 44-tfc.



# WHEN A COSTLY CALAMITY STRIKES, WHO WILL PAY?

Insurance covers the costs you would incur when accident, fire ,theft, etc., strike. It protects your income and savings. Can you afford to be without it? Better see us today. JOYCE INSURANCE AGENCY

E. F. Aquew & Sons **RISING STAR'S FAVORITE** FOOD STORE SINCE 1920 DOUBLE S&H GREEN STAMPS ON WEDNESPAYS

AJAX Detergent Large Box	29¢
CRACKERS Fireside Pound Package	
IG BARS 12-Pound Packa eg	
SALAD DRESSING Elford Quart Jar	<b>39</b> ¢
CRUSHED PINEAPPLE Gold Inn Tall Can	
PEAS Fresh Crea m and Blackeye Two Pounds	
BANANAS Fancy Quality Two Pounds	
IELLO All Flavors Package	
ADDIT ITIIV	9Ed

# Personality And **Charm Step**

For Women

High, Medium and Low Heels Quality and Style At Medium Prices



# Westboro

Back-to-School . . . Shoes for Boys and Girls-



In Shoes



Aches aren't a matter of age! Young women often suffer mus-cular aches and pains from housework, child care, sports and

outdoor activities. To ease them, here are a few suggestions . . .

1. Muscles always protest after prolonged or unusual strain. So vary daily chores to give your-