

Hubbert & Stobaugh Millinery Company

Cordially invite your
inspection of their new

Pattern, Trimmed and Tailored Hats

We solicit a share of your patron-
age and promise in return exclusive
styles and Courteous treatment.

Hubbert & Stobaugh

At Nickel Store.

GERMAN BLUNDERS.

The Independent: Just now we are being fed up with British blunders. Every Englishman who comes over says: "We did this at first; don't make our mistake." The recent report of the committee investigating the Bagdad expedition shows such scandalous mismanagement and incompetence in command as to make Mesopotamia a cursed instead of a blessed word to English ears. The report of the Gallipoli fiasco last year was enough to discourage any people—except the British. It is enough to alienate any allies—except ourselves. We better than any other people ought to understand and allow for it, for we have the same habit of washing our dirty linen in public. It is the custom of democracy. That monarchies like Germany do not make the same disagreeable display does not mean that they have no dirty linen. It means rather that they never wash it. But because there is no such sharp criticism and frank exposure in Germany there has grown up a superstition of German efficiency and inerrancy that needs to be demolished. To overrate

an enemy is about as dangerous as to underrate him.

Most of Germany's blunders will not be disclosed till after the war, many of them not until the secret archives and the members of the chief actors come to light after most of us are dead. But some of her blunders are so glaring that we can see them even thru the battle smoke.

First among them—the biggest blunder that any nation ever committed—was precipitating the great war. The defenders of Germany urge that she was not solely or chiefly to blame, but no one questions that she could have prevented or at least postponed the war if she had not wanted it, that she could have called off Austria and made terms with England if she had wanted to. No one questions now that it would have been to her advantage if she had made any sacrifice to maintain peace. No victory could compensate for the losses she has already sustained. Germany had everything to lose and little possibly to gain by war. She was prosperous and outstripping her trade rivals. Her last bone of contention with England—the Bagdad

railroad—had been removed by an agreement that gave her all she had a right to ask.

But the German Generals who had devoted their lives to the study of the problem miscalculated the chances, overestimated their power, underestimated the resistance, misunderstood the temper of their opponents, for all their elaborate spy system. In carrying out the plan they made egregious errors. They ran short of shells in the first few weeks. They lost days in Belgium for which the stubbornness of Liege can not account. It was a psychological mistake to burn the library of Louvain and shell the Cathedral of Rheims, and shoot Edith Cavell.

In fact the German armies took the wrong road at the start. Going thru Belgium was not the easiest way. We have Premier Lloyd George's authority for saying that England would not have gone in if Belgium had not been invaded. If the 42-centimeter howitzers had been at first trained on Verdun instead of on Liege, its forts might have crumbled as quickly.

Then there was the conspicuous blunder, not yet explained of the delay of the Crown Prince to bring his army into its appointed place in the line converging upon Paris. This compelled General von Kluck to swing his army to the left to cover the gap instead of heading toward Paris, and gave Joffre his chance to strike at the weak point on the Marne, Sept. 5. Of all the commanders of the eight German armies that invaded France, none remains in power except the Crown Prince, who are irremovable, no matter what mistakes they make. Of the names that figured in the German dispatches in 1914, scarce one now appears except Hindenburg. We know why the British removed Sir John French and the French removed Nivelle, but we can only surmise why neither Moltke nor his successor, Falkenhayn, is chief of the German General Staff.

Before the battle of the Marne, or even after it, the Germans might easily have reached the English Channel at Calais, which they have since vainly sacrificed hundreds of thousands of men to reach. At the siege of Antwerp they carelessly left an exit between Ghent and the coast through which the Belgian and British forces made their escape. Their persistence in the attack at Verdun was a frightfully expensive mistake. The confidence that the Germans placed in the Zeppelins has proved to be altogether

unwarranted. The careful calculation of the calories needed by the German people and the complicated system of distribution turned out to be wrong, and Batoeki, the renowned food dictator, vanished from sight. In some places there was plenty, in others famine. Last year a quarter of the potato crop rotted in the ground, and trainloads of fruit spoiled.

These are a few conspicuous instances of German mismanagement. The list could be indefinitely extended, for anybody can point out mistakes after they have been committed. Anybody can back-see what Napoleon or Grant could not foresee. Our object is not to prove the Germans inefficient, because they obviously are not. It is because they show such disconcerting efficiency that we have occasionally to remind ourselves that they are after all mere human beings in spite of their inhuman behavior. We are not fighting jinns or giants. We should not believe what the Germans say of themselves any more than we should believe what the British say of themselves. That is where the Germans made their mistake, in believing the British when they said, by the mouths of Kipling, Wells and the like, that England was suffering from fatty generation of the heart and capable of nothing but muddling. If it comes to a comparison of courage—has Germany the courage to publish in the midst of war any confession of faults like the Gallipoli and Mesopotamian reports?

For the next ten days we will have a special price on tennis shoes.—The Nickel Store.

J. L. Locker of the Holt section passed through one day last week. He had been to Cherokee to take his son, Jessie, to enter the Cherokee Junior College.

W. O. W. UNVEILING

Cedar Camp will hold an unveiling ceremony at the Odd Fellows Cemetery next Sunday afternoon. The monuments at the graves of L. B. Williams and Allison Dayton will be unveiled.

RHEUMATISM ARRESTED

Many people suffer the tortures of lame muscles and stiffened joints because of impurities in the blood, and each succeeding attack seems more acute until rheumatism has invaded the whole system. To arrest rheumatism it is quite as important to improve your general health as to purify your blood, and the cod liver oil in Scott's Emulsion is nature's great blood-maker, while its medicinal nourishment strengthens the organs to expel the impurities and rebuild your strength. Scott's Emulsion is helping thousands every day who could not find other relief. Refuse the alcoholic substitutes.

MRS. S. H. ROOK

Mr. and Mrs. D. Chadwick received a letter Saturday stating that the latter's sister, Mrs. S. H. Rook, had died in Lynn county Wednesday, Sept. 4, and was buried Thursday. The family had moved to that section of the state only a short while ago and Mrs. Rook was soon taken with an attack of typhoid fever. She fought bravely against the ravages of the disease for several weeks.

The family is well known in this county, having lived at Locker for several years and for the last two years in town. She was a true Christian mother and bore her suffering with real christian fortitude.

A daughter, Miss Ruby, is also suffering with the same disease and hopes for recovery are very meager. She has been sick now more than six weeks.

The family has the sincere sympathy and well wishes of this entire county.

Mrs. Effie Fagg has returned from a prolonged visit in Kimble county. Her son, Leon, and Jim Graves, a nephew, accompanied her home. Jim will attend school here this winter.

Mrs. M. W. Haney and baby of Duster will return home this week, after a pleasant visit with the former's father, S. C. McCarley.

We handle nearly everything you need.—The Nickel Store.

GIRLS! LEMON JUICE IS A SKIN WHITENER

How to make a creamy beauty lotion for a few cents.

The juice of two fresh lemons strained into a bottle containing three ounces of orchard white makes a whole quart pint of the most remarkable lemon skin beautifier at about the cost one must pay for a small jar of the ordinary cold creams. Care should be taken to strain the lemon juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan and is the ideal skin softener, whitener and beautifier.

Just try it! Get three ounces of orchard white at any drug store and two lemons from the grocer and make up a quart pint of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands.

Capt. R. C. Burleson, who was stationed at Fort Logan H. Root at Little Rock, Ark., during the first officers training camp, is now at Leon Springs near San Antonio as senior officer for the second camp.

We are receiving new goods every day that will surprise you in prices.—The Nickel Store.

Wayne Terry was ordered to report to headquarters at Dallas last week. He had enlisted in the navy several weeks ago and had been on the reserve list.

Miss Eunice Locker has been elected teacher of domestic science in the Cherokee Junior College. She is a graduate of the College of Industrial Arts at Denton and is a worthy young lady.

THE PECAN CROP

Some weeks ago the News took some pains to get as accurate a forecast as possible of the pecan crop in the San Saba and Colorado territories of this county. At that time the estimate was a two-thirds normal crop. E. E. Risien, the pecan wizard of America, has been investigating the crop the last week and it is his observation that the crop is fully up to normal. In fact it is his judgment that many of the trees are entirely too full, that is they are overloaded and the quality of the pecan this year might be better if the trees were not so full of fruit.

Mr. Risien has just returned from an extended trip to some of the greatest fruit orchards of the western states and his soul is full of fruit and pecan culture and the great sights he has witnessed.

School Goods

More For Your Money

Large Pencil Tablet	5c	School Slate	5c
Good Ink Tablet	5c	Best Ink	5c
Box Crayolas	5c	Lunch Box	10c
5 Lead Pencils	5c	Wallet Flap Env.	5c

We Sell Blue Jay Tablets

Brite's 5c and 10c Store

At the Brite Corner.

Millinery Opening

On Friday, September 14

I will begin showing my fall and winter Millinery and I most cordially invite all to come and inspect my complete line of

Pattern and Tailored Hats

MISS BELL MCKINNEY

UP STAIRS T. C. HENRY STORE.

SEED WHEAT

Seed and Feed Oats, Bran and Shorts, Cotton Seed Meal, Cake. BUY OR EXCHANGE

Cotton Seed, Pecans, Hides, or will order any kind Field Seed Needed.

Just opened in Neal Building North side of Square. San Saba, Texas.

FRIZZELL & TAFF

ABSTRACTS

The Best and the Cheapest

Real Estate Loans

I Handle Any Kind of Loans on Real Estate. Low Rate of Interest on Large Amounts.

Knight Rector, Jr.

Office Over Sullivan, Biggs & Hinyard
SAN SABA, TEXAS.

YOU WOULD STAND UP IF

ANNA CASE

SANG THE STAR SPANGLED BANNER FOR YOU!

BEAUTIFUL ANNA CASE of the Metropolitan Opera has sung our national hymn for

THE New Edison

"The Phonograph with a Soul"

We want you to hear it. You will hear the real voice of Anna Case. She has demonstrated before thousands of music lovers and the music critics of several of America's greatest newspapers that her living voice and the New Edison Re-Creation of it are indistinguishable. In these astounding comparisons, she stood beside the New Edison and sang. Suddenly and without warning, she ceased to sing and the New Edison took up the song alone. It was only by watching her lips that her audiences could tell she had ceased to sing.



STILL ANOTHER TEST

No talking machine could sustain the test of direct comparison with real flesh and blood artists. That establishes the supremacy of the New Edison. If you wish to compare the New Edison with a talking machine, we shall be very glad to give you the names of numerous artists who have made talking machine records

and whose voices have also been Re-Created by the New Edison. Listen to their talking machine records at a talking machine dealer's store and then come to our store and listen to their voices as Re-Created by the New Edison. "Do not ask us to sell you Edison Re-Creations if you expect to attempt to play them on a talking machine."

W. H. KIMBROUGH,

The Jeweler

A FEW PRICES!

- 2 Pkgs. Faultless Starch 15c
- 2 Pkgs. Arm & Hammer Soda for - - - 15c
- 6 bars good Toilet Soap 25c
- 3 Brs. Pure Glycerine Soap for - - - 25c
- 4 Oz. bottle Peroxide for 10c
- 3 cans Air Float Talcum Powder for - - - 25c
- 4 cans Light House Cleanser for - - - 25c
- 10c size Washing Powder for - - - 5c

THE NICKEL STORE.

RICHLAND SPRINGS

"C"

Charlie Moore went to Brownwood Monday to take his brother, Arthur, who will be a student in Howard Payne College this year. Miss Reuby Spurlock accompanied them for a few days visit.

News reached here Monday morning that Lloyd Hall, who is in San Antonio taking U. S. training as a cook, underwent an operation at the hospital there Monday, he having ruptured his side where he was operated on last year for appendicitis.

Raymond Lord, who bought Odus Skaggs' barber shop, went to Ballinger Sunday with his cousin. They went to take Misses Kate and Julia Lord home after a months visit here with relatives.

J. E. Gibbons went to Brownwood Monday afternoon accompanied by Miss Hattie Brown, who will spend the balance of the week there with her sister, Mrs. J. E. Gibbons. The latter is there with her son who is taking nasal and throat treatment.

Jim Taylor and family of Mercury were here Friday of last week, guests of T. C. Taylor and A. P. Smith.

Miss Maggie Tombs left Thursday of last week for Eden, where she goes to begin school work.

Mrs. Ernest Collins and children who have been here and at Locker, visiting, were accompanied as far as J. B. Coffey and from there they went to their home in Ft. Worth.

Mercury Friday by her sister, Mrs. Odus Skaggs left Thursday for New Mexico, where he goes to enter the barber trade.

Miss Ruth Taylor arrived Thursday from a month's visit with friends and relatives in Sweetwater, San Angelo and Merkel. She spent several days in Lometa with her sister, and the little King boys came home with her for a week's visit.

Fred Williams returned to his home in San Angelo Tuesday, after a two weeks visit here with his parents, Mr. and Mrs. J. M. Williams.

A. L. Kavanaugh and family are leaving this week for Bell county. From there they will go to their home in California.

I. F. Smith has bought the Cafe here from James McCarty and the meat market from Hendricks and Graham.

Miss Louise Walters went to San Saba Friday for a few days visit. She is to teach music here this year.

John M. Fleming and grand son, Hassell Ford, returned to Kimble county Saturday.

Miss Annie McAtee went to Houston Friday to enter school. Her brothers, Jim, Bob and Burns, went to San Antonio for the school they attended last year, and little Miss Grace will attend school at Menard.

Miss Ima King came home Friday from a visit in Lometa with her brother.

Miss Mattie Taylor went to San Saba Sunday to begin her work in the school there Monday as a teacher.

Mr. and Mrs. Baten, of Brownwood, were here Saturday, seeing about school work; also a boarding place. He is the Superintendent and she is one of the grade teachers. They will move here this week in order to open school Monday, Sept. 17th.

T. W. Hines and family, of San Antonio, are here visiting his mother, Mrs. M. B. StClair.

Miss Fannie Hyde, of Holt, was here Sunday, a passenger to Humble to teach school.

Messrs. Joe and Milton Bohanan, who have been visiting here and at Bowser, left Sunday for their home in San Antonio.

Mrs. Pearl Killgore and son Herman went to Coleman Sunday to visit daughter, and sister, Mrs. Ott Crouch.

Nelson Davenport and father, of Lakeview, were passengers Sunday to Waco. Mr. Davenport wants to place Nelson and his daughter, Miss Winnie, in Baylor University this year.

Meyer Harris is in Ft. Worth and Dallas this week on business. Walter Jefferson and J. M. Hall have a place in his store this week while he is Montabe Turley came home Sunday from a visit in Scurry county.

Mrs. J. M. Owen came over from San Saba Sunday to visit her parents, Mr. and Mrs. McNaire.

Miss Lucile Brewer, of San Angelo, arrived Sunday to be the guest of her friend, Miss Amanda Williams.

Mrs. Maggie Dunham and baby returned to Rochelle Sunday from a few days' visit with her parents at Lakeview.

Oscar Wise and Ed Foulger went to Lampasas Sunday to ship some cattle.

Quite an interesting party was given by Dr. and Mrs. E. M. Burleson Thursday night of last week. Those who enjoyed the evening in playing progressive "42" were the following: Misses Etoil and Lillie Brown, Thelma and Lella Burleson, Reuby Spurlock, Annie McAtee, Amanda Williams, Jewell Ford and Winnie Davenport; Messrs. Coughran, Homer Brown, Nelson Davenport, Byrd Williams, Sloan Ransom, Worth and Ber-

More Goods
Better Quality
Less Price

THE
FAMOUS

More Goods
Better Quality
Less Price

Bargain Store

Best Styles For Fall 1917 are Here

To demonstrate how well prepared we are to meet every requirement calls for a visit at any time convenient. See the splended lines of Apparel. Everything from layette of a baby to the wardrobe of any person has a representative showing. It is distinguished by style and quality, entirely different from the ordinary, which will meet with the approval of those who enjoy dressing in a smart and becoming fashion.

OUR NEW SHOES

The Latest Styles, Colors and fashions, just arrived.

THE FAMOUS BARGAIN STORE

SAVE SEED FOR NEXT YEAR

Seed of all kinds is going to be very scarce next spring when they are needed and reliable seed will be very hard to find owing to the extreme drought over Texas. If you are able to get seed at all it will be at very high prices and much of the supply will have to come from more humid sections which will not be as good as those raised in this county, for planting purposes.

If you have raised any of the grain sorghums and the grain has matured well, although the head is small, be sure to save it for seed. If you have more than you will need yourself just let me know and I will have no trouble in disposing of it for you to good advantage. Those who have corn that has matured well will also do well to select the best ears for seed for themselves and to sell to their neighbors. Peas and beans will also likely be in demand and a good supply of these should be saved for seed purposes instead of putting on the market or using as food unless you have a large surplus. The first picking of your cotton will likely not be very good as there will be so many seed that are immature. Plan to save your own seed or make arrangements to buy from a neighbor or other source soon. The seed problem will be one that will confront the farmer next spring and many will have to plant inferior seed if they wait until the usual time of securing seed.

Don't let the mice and rats as well as the weevils ruin your seed. Put it where the rats can't get to it and treat for weevils with bisulphide of carbon (generally called high life). Put your seed in a tight barrel or box, put a small quantity of the liquid in a saucer, set on top of the grain and cover tightly for twenty-four hours. Then open and air because if kept closed longer there is danger of injuring the germ. The bisulphide of carbon is heavier than air and will go down instead of up, so be sure to put in on top and not on the bottom. It is very inflammable and great care should be used in keeping it away from near a lighted lamp or other fire. Any one wanting planting seed

should let me know as soon as possible the kind and quantity so that I may be in position to help secure same by making arrangements ahead. Don't wait about the matter but give me your seed needs as early as you can so I may help you to get good seed and at as low a figure as it is possible to be had. Any one who will be unable to buy their seed or make any arrangements for same should see me and I will endeavor to find a way for them to get seed. Don't forget that I am here to help the farmers and will do all in my power to that end. Tell me your troubles and it may be I can help you.

R. P. ELROD,
County Agricultural Agent.

The best yam potatoes you ever saw at Harris'.

Remember, we still handle the arrow-head hose for ladies and children.—The Nickel Store.

Frank Flack is now on his way to Italy as one of nine Texans to furnish the first aviation base in that country. He goes with the rank of Major Sergeant. He left San Antonio last week.

Don't buy your Seed Oats until you see W. R. Harris.

The San Saba County Baptist Association has selected Rev. M. H. Davis of Lometa to be missionary for the association and he has accepted the call. The association has been without a missionary since the resignation of Rev. O. F. Smith last Spring.

Mrs. T. B. Collins, of Richland Springs is a guest of her daughter, Mrs. Wiley Pridgeon.

E. O. Dunbar and family, of Kimble county, are visiting relatives in this county.

We have a nice line of men's and boys' underwear. Compare our prices.—The Nickel Store.

Highest market price paid for Butter & Eggs. See me before you sell.—W. R. Harris.

Park Your Car WITH PARK AT PARK'S GARAGE

Gas Filling Station, Free Air, Everything to be found in a First-class Garage.

Drive your Car straight to this garage--get it fixed right.

We know we know a Ford
PARK'S GARAGE.

It Is Easy To Say

Wife we must economize! But what do you mean Mr. MAN? Do you mean that wife must do the washing while you smoke as many cigars as before. Does it mean for wife to cut down the bill of fare and you take your meals down town. Be fair to the wife, either help her do the washing or else send it to

We Clean and Press **Gose Laundry** We Sell Cleanliness



SUITS—STYLISH, REASONABLE

Intensely interesting to all women is this big display of Fashionable Suits—Whether they wish to spend little or much for a Fall Suit.

In a collection marked by freshness of Style and Variety seldom, if ever equalled, in any one gathering in this whole section.

- SERGES
- GABARDINES
- POPLINS
- MIXTURES
- BROADCLOTHS
- WOOL VELOURS

Rich in quality, are the adopted fabrics. Women's and Misses' All-Wool Suits.

Wool Suits \$10.00 to \$45.00.

ROGERS THE STANDARD STORE OF CENTRAL WEST TEXAS—ANNOUNCES READY.

The extensive preparations in assembling the largest, most complete stocks in our entire history is almost completed. It is with the guiding spirit of a great civic duty, as much as with the pride of this business at heart, that this store-organization, with its many commercial outposts; its unlimited buying prestige; its carefully chosen merchandise, has fulfilled its vast tasks in gathering, housing and making ready for the Season just commencing. This store realizes its duty to the community in which it does business; to the people from far and near who have learned to look to it for "Economy Through Quality".

This year the problems have been more complex than ever, but through the most carefully directed buying program, and a close scrutiny of market conditions during the past several months we have been able to successfully cope with the merchandise situation in its most serious aspects.

Great Stocks Of Fall And Winter Merchandise.

McCALL PATTERNS.

This store is the home in Brownwood of McCall Patterns—we have the largest stocks in this entire portion of the state. Your order for any of these patterns filled same day received



COATS—PRACTICAL, INEXPENSIVE

Here you will find more variety and larger stocks than the combined assortments of several other stores. Whatever you choose at Rogers', whatever you pay, you can always be sure of the quality. Coats of:

- VELOURS
- BROADCLOTHS
- WOOL PLUSHES
- NAPPED FABRICS
- MIXTURES

The styles are "Something Different"—the price range for Women's Coats is from \$12.50 to \$45.00 each. Misses—\$10.00 to \$25.00. Children's \$2.00 to \$10.00.

DRESSES—OUR STRONGEST SHOWING

Every type of Dress shown clearly shows the Style Tendency in all its correctness. This New, Splendid showing embraces the very best materials:

- CHARMEUSE
- MESSALINE
- TAFFETA
- GEORGETTE CREPE
- SERGE
- SERGE AND SILK COMBINATIONS
- SERGE AND CREPE COMBINATIONS

All colors are represented; the price range in all Dresses we are showing is from \$6.75 to 49.50 each.

One to suit you in Stock

ROGERS

Quality—Variety—Service.

The ultimate aim of this store is the customer's Satisfaction. For a store can grow only as its customers realize satisfaction and confidence in its merchandise and service, and when your dealings with us convince you that you can depend on what we say, do, and sell, ABSOLUTELY, we know you will not be willing to take a chance elsewhere.

ROGERS—Your Best Store.

SHOES—FOR EVERYBODY

Whether its the Children's School shoes from \$1.50 up; the Men's good quality high shoes from \$3.50 to \$9.50 the pair; or the Women's shoes in a price range of \$1.50 to \$11.50—they are all ROGERS' QUALITY—and that means your money's worth.

Women's and Misses' New Fall Boots—in the Colors of the Season:

- GRAY
- CHAMPAGNE
- BROWN
- WHITE
- BLACK

\$3.50 to \$11.50 the pair.

Let us send you your sizes in a New Color or two for inspection and comparison.

MEN'S AND BOYS' WEAR

Suits—Hats—Shoes—Overcoats
All Furnishings

This store is the home in Brownwood of Hirsh-Wickwire Clothes, Styleplus \$17. Clothes, Edwin Clapp Shoes, Reynolds, and Tilt Shoes, Stetson Hats, Mallory Hats, Manhattan, and Eagle Brand Shirts, and numerous other Standard Brands that are fully guaranteed.

The man who wants to pay \$12.50 for a suit can choose here from a good stock—if he prefers to pay more he can choose any value up to \$30.00. We have a hat for every man and for every requirement—all colors, all sizes, in a price range from \$1.50 to \$12.50 each.

The boy can choose a splendid suit for as low as \$2.50—or he can select in any value up to \$10.00 the suit—his hat from 50 cents to \$2.50, and good quality pants from 50 cents to \$2.50.

We are just as careful in placing our orders for our lower priced furnishings as we are in selecting the most expensive garments in stock. They come from makers who specialize—and they're made up in the models that men and boys everywhere admire.

The Rogers Label is a guarantee of quality, and a guarantee that the price is right.

It will pay you to buy from Rogers.

NEW AUTUMN MILLINERY

It matters not what the bent of your Millinery Taste is you will find the hat suited to your individuality, in its best interpretations of this Season's best Styles, awaiting you in our Millinery Department.

Whether you want a tiny, chic bonnet, a dainty Poke, or a large, picturesque sailor, makes no difference at the Rogers Store—we have them all, small, medium and large, trimmed in a score of the newest trimmings, individual in designs and becoming in Model.

Women's and Misses' Hats.....\$1.25 to \$17.50
Children's New Fall Hats.....\$1.00 to \$2.50

Visit "The Department Beautiful" and see these New Hats.

"Where Style and Women Meet"



SILKS—VELVETS—DRESS GOODS

Whatever is right is here. Women who sew and all who are planning to have their Fall clothes made, will be intensely interested in this showing.

Satins, Crepe-Meteors, Taffetas, and the Sheer Silk Crepes in a delightful range of colorings afford a pleasing selection for Autumn Frocks of every kind.

Silks—All Colors.....\$1.00 Up
Crepes—All Colors.....\$1.00 Up
Velvets—All Colors.....\$1.25 to \$5.00

Novelty Suitings, Novelty Woolens, French Serges, in colors and white, Gabardines, Poplins, and the new mixtures offer a wide selection for materials for Coats, Suits, and Skirts. A price to suit your individual requirements.

A splendid assortment of Wash Fabrics, Waist Goods and all kinds merchandise await your selection.

See these, or write for Samples.

DOUBLE SERVICE

This year, above all others, when the judicious spending of every penny counts more than ever, this Big Store's importance to you has increased in proportion. For, now every individual must devote time and study and care in buying; they must consider values and make their dollars do the utmost.

This store has many advantages for you and all members of your family; a store less large does not have the prestige and opportunities that we and our patrons enjoy.

"The utmost for your Dollar at Rogers".

HOUSEHOLD NECESSITIES

No matter what your requirements may now be—or later—the Big Department of our store devoted to Staple things for home use becomes more and more important each day.

- DOMESTICS
- FLANNELS
- CAMBRICS
- LINENS
- SHEETINGS
- TOWELINGS

And a "Hundred and One" other things needed every day can be so satisfactorily supplied at once. We have been contracting for these things for months and months and our big stocks are an advantage to us both. Naturally the best way to prove the Rogers quality and prices is through comparison. This department is one of the finest examples of

"Economy Through Quality"

Write Us For Samples

Merchandise sent to responsible people on approval.

This is Brownwood's Largest Dry Goods Store—the largest stocks are at your display here.

QUALITY VARIETY SERVICE

R. B. ROGERS

21 Successful Years in Brownwood

BROWNWOOD, TEXAS.

Our MAIL ORDER DEPARTMENT is ever ready to supply the needs of out-of-town patrons—we are no further from you than your writing desk or phone.

Every item in all our large stocks is subject to your order. All purchases prepaid to your home.