

The Odell Reporter

VOL. 5. NUMBER 48

ODELL, WILBARGER COUNTY, TEXAS, THURSDAY, NOV. 30, 1916

ONE DOLLAR PER YEAR

Test Your Own Eyes

With Machine Eye Tester

Which has a complete assortment of all the different strength lenses mounted in a revolving wheel, you can, by actual trial yourself, select a pair of Reading Glasses that will give you perfect comfort and satisfaction. You may need a pair of glasses now. Come in at once and let us demonstrate this new practical Machine Eye Tester.

BELCHER'S DRUG STORE

Fargo News

W. J. Bolton made a business trip to Terrell the past week.

Mrs. D. W. May called on Mrs. J. L. Hall Saturday.

Jim Catlin and family visited Tom Lovelace and family Sunday.

The Fargo school building is nearing completion and school will begin the first.

T. J. Besselman and family visited J. B. Swanson and family Sunday.

Miss Mary Owens visited Misses Kate and May Barnes Sunday.

Mrs. S. E. Meek, of Vernon, spent a few days with Alice Meek the latter part of the past week.

Joe Meek and J. P. Richardson are prospecting in the west at this writing.

B. L. Graham and family are driving around in their new Ford car.

Mrs. G. T. Daniels and little children are visiting relatives near Tioga.

Joe Eaves and family took dinner Sunday with Frank Culion and family.

Henry Wheaton and family, S. M. Meek and family also Mrs. T. O. Wheeler and little daughter, Theta and J. W. Huntley of Vernon took dinner with J. B. Bolton and family Sunday.

W. D. Duke and family of Vernon visited his daughter Mrs. Chesley Shultz and family Sunday. John Meek left Saturday for Fairmount Virginia.

John Miller and Will Swanson also Jim Catlin have bought cars.

J. B. Bolton and W. A. Parker will change places this week. J. B. Bolton will move to Vernon, and W. A. Parker will move on the Bolton farm.

Two More Brick Buildings May be Built Next Year

R. W. Rainey and C. N. Hobson Both Considering Building At Near Date

One by one brick buildings are replacing the wooden structures in Odell. And some day, not far distant in the future, it is believed by a number here, who have utmost confidence, in the future growth of Odell, that a line brick buildings of one and two stories, will face main street each way.

This week it was learned that R. W. Rainey and C. N. Hobson, will begin the erection of two bricks on their main street lots in the early part of next year.

Mr. Hobson will build, either a one or two story structure on the lot where City Barber Shop now stands, and Mr. Rainey will place a brick on the lot now occupied by Webb Bros.' Grocery Store.

Odell to Have A Three Day Chautauqua

Radcliffe Booster Club Chautauqua of Washington, D. C., Has Booked Odell

You will not have to go to some of the of the larger towns this next year to visit the Chautauqua attractions, as Odell is booked for a Chautauqua in the early summer of 1917. Russel H. Martin, representing the Radcliffe Booster Club Chautauqua, was in our city Monday and secured a contract for the Chautauqua to pitch its tent in Odell for a three day stay. The exact date of the of the Chautauqua's coming has not yet been determined, but will be learned of in plenty of time to be given plenty of publicity.

Mr. Martin, who is booking different towns for the Chautauqua tour next season, and who in the editor's mind, is the right man, in the right place, demonstrated very clearly to a delegation of Odell citizens Monday afternoon that the Radcliffe Booster Club Chautauqua, was a entertaining and educational attraction, of no little reputation. As Mr. Radcliffe sent out some of the best talent that appears on the Chautauqua programs.

The Radcliffe Chautauqua of Washington, D. C., has booked such numbers, as Col. C. A. Gearhart, who has been traveling and lecturing before the American people for the last twenty five years. Col. Gearhart is reckoned as a community builder and he will be one of the numbers who visit Odell. To give you some idea of the opinion other towns has of the Radcliffe Chautauqua where it has visited and what the newspapers think of Col. C. A. Gearhart and his addresses to the people, we reproduce a reading notice from the Waltersboro, (South Carolina) News and Press which has the following to say about Col. Gearhart and other numbers who appear on the program:

"If nothing else had been given, Col. Gearhart's address to this community would have been worth the cost, but the other numbers were par excellence".

The large tent sent out by the Chautauqua has a seating capacity of near six hundred people. The program here will consist of 12 entertainments, with 15 changes of the program. The first day of the Chautauqua, will be Agricultural Day. Some noted lecturer of the state, who is well versed on agricultural topics, will be on hand and address the people in the morning on such subjects as, "The fertility of the soil", "crop rotation", and kindred subjects.

The second day will be Educational Day, and a speaker secured from the State Educational Board, will talk to the people along the line of schools in the morning.

The third day will be, "Health Day, or Good Citizens Day" and likewise speaker will be secured subjects for the forenoon.

Major General Gorgas

Surgeon General, U. S. Army,

Says that our lives may be prolonged on an average of thirteen years if we eat properly—that is, enough food of the right kind.

We mention below a number of lines of groceries and provisions which we recommend very highly, and which will substantiate the statement of General Gorgas: FLOUR, MEAT, CANNED GOODS, SPUDS, COFFEE and EAST TEXAS HONEY.

Webb Bros.

Phone 33,

Odell, Texas

All three of the morning features of the program will be free to everybody, a liberal invitation to be extended to attend the lectures.

The afternoon and evening features of the Chautauqua program all during the three days, will be charged for. The program to consist each afternoon and evening of two entertainments. Adult season tickets will for \$1.50 and children's season tickets 75 cents.

People in this part of the country and Odell people especially should begin now boosting the Chautauqua that will be with us before many months, as it means for Odell one of the best features from an educational standpoint that has ever visited our town.

For Sale—my 160 acre place 8 miles east of Odell, 120 in cultivation, fairly good improvements. Living water on place. For further information see or write, F. M. Fountain, Odell, Texas, Route 1

Rev. W. J. Darnall informed us this week, that he had recently accepted the pastorate of the Lockett Baptist Church for a portion of the time.

Quarterly Conference to Conference Dec. 2, 3.

Rev. Burns Urges Good Attendance—Presiding Elder Phelan to Preach

Our first Quarterly Conference for the new year will convene next Saturday December 2nd, and we are expecting a full attendance from all parts of the work. We invite the membership of the church to attend this the first official meeting of the year. Let us begin the year on time so that we will not be behind on any occasion. The following will be the order of services for the two days:

Saturday 11 a. m., preaching by Lev. M. Phelan.
Saturday 2 p. m. Business Session.
Saturday 7 p. m. preaching by Rev. M. Phelan.
Sunday 11 a. m. preaching by Rev. M. Phelan.
Sunday 7 p. m. preaching by Rev. M. Phelan.
A cordial invitation is extended to the public to attend all of these services
R. E. Burns.

DO YOU WANT Your Car Repaired?

Let us do your repair work. A thorough knowledge of the business insures the best of results at a minimum of cost.

Bell & Newsom

J. P. Hamilton, J. G. Ayers and J. A. Jones R. N. Coffey
President Vice Presidents Cashier

Deposits Guaranteed

This protection is Free to all of our customers. Consider this and give us your Business.

This Bank is examined four times a year by expert examiners, who see that every depositor has proper credit.

Farmers State Bank

SEE WHITE & CRAIN ODELL, TEXAS

For---Shelled Corn, Coal, Pure Mebane Cotton Seed and Feed

W. T. COLLINS, President

L. G. HAWKINS, Vice-President

YOU CAN'T MEASURE BY WEIGHT A BANK SIZE OR QUANTITY

You cant measure a Bank by weight, size or quantity but by the integrity of its officers the character of its directors and the policy of the institution.

The Bank of Odell

UNINCORPORATED
W. P. Starr, Cashier.
"Let us be your Bankers"

The Odell Reporter
Published Every Thursday

CHARLES P. ROSS
Editor and Proprietor

Entered as second-class matter, January 4, 1912, at the post office at Odell, Texas, under the act of March 3, 1879.

Telephone No. 22

SUBSCRIPTION \$1.00 A YEAR.

Today is Thanksgiving Day, which according to an established rule in this Country always occurs on the last Thursday in November. The earliest record we have of such a day being set apart in America, as a period for rendering thanks to the Almighty for blessings received during the year, was when the Pilgrim Fathers, observed a day of the kind in 1621. Since 1863, every President of this nation, has issued each year a proclamation calling on the people to be of grateful hearts on Thanksgiving Day, for the blessing they had received at the hand of the Omnipotent during the year. The word Thanksgiving naturally call to our minds, what have we to be thankful for, since a year ago, we singled out this day and paid homage to our Creator? What particular individual blessings has come to us or how has our country and those with whom we associate been benefited during the year? It seems to us, without having to rely very heavy on our memory, we as people of this vicinity, who help to constitute this nation, still smaller the state and even on down to this community

and town, we ought to be able to enumerate many things we should feel grateful to our Master for. For an instance, we should remember that another year has passed and still our country is at with the world. While men of other nations are in the ditches, busy spilling the blood of their fellow man, we are permitted to roam at ease, not yet subject to the call of the bugle. Even though the blast of the bugle, has almost been heard time after time, this year, we have been privileged to know all along since the great European struggle begun, that our President, who helps to guide the destiny of this nation, is a God fearing man and that his prayers have been to keep us out of war. As to crops locally speaking, our community and county in general has been fairly blessed this year. Even though some localities has suffered a shortage, the price now being paid for products off the farm, allows the farmer a good compensation for his year's work. And in this section when the farmer is prosperous, the laborer, the merchant and other class of people do well. While it is true that some of our homes been darkened and a fireside made vacant, by the loss of a love one during the year. Yet no devastating disease has sweep over our community and demanded a heavy toll of our neighbors. So after a careful summary of many other blessings, not mentioned here, that have been ours to enjoy this season, as the old year is nearing its close, we believe we all ought to be able to call to mind many things we should be thankful for today.

but commit it to memory:
"If you like to live in a kind of a town,
The kind of a town you like;
You needn't slip your clothes in a grip,
And start on a long, long hike.
You will only find, what you left behind,
For there is nothing that is really new,
It's a knock at yourself, when you knock your town;
It isn't your town, its you.
Real towns are not made by men afraid,
Lets someone else gets ahead;
When everyone works, and nobody shirks,
You can raise a town from the dead.
And if while you make, your personal stake,
Your neighbor can make one too;
Your town will be, what you want to see,
It isn't your town, its you.

Altus Times Speaks a Good Word for Odell
One day next week the Russell Department store here will open up at Odell, Texas, about 20 miles south of Altus, on the Orient railroad, a branch dry goods house, which will be the only exclusive concern at one of the fastest growing trading points on the Orient. The store there will be housed in a modernly constructed 25 by 80 foot brick building and will open its doors to the trade under auspicious circumstances. A member of the store force here will likely have charge of the Odell branch, but just which one has not been definitely decided, - Altus, (Okla), Times.

No. 1019
Official statement of the financial condition of the
FARMERS STATE BANK
at Odell
State of Texas, at the close of business on the 17th day of Nov., 1916, published in the Odell Reporter, a newspaper printed and published in Odell, State of Texas, on the 23rd day of Nov., 1916.

Resources	
Loans and Discounts, personal or collateral	\$32654.23
Loans, real estate	935.00
Bills of Ex. Cotton and Cotton Seed	52141.65
Real Estate (banking house)	2724.27
Furniture and Fixtures	1473.45
Due from Approved Reserve Agents net	30408.22
Due from other Banks and Bankers, subject to check, net	1091.97
Cash Items	78.62
Currency	9900.00
Specie	1293.35
Interest on Depositors Guaranty Fund	453.11
Other Resources, Asset for Guar. fund	93.74
TOTAL	\$166968.31
Liabilities	
Capital Stock paid in	\$10,000.00
Surplus Fund	1000.00
Undivided Profits, net	973.53
Individual Deposits subject to check	\$151562.10
Time Certificates of Deposits	1808.88
Demand Certificates of Deposit	663.70
Cashier's Check	663.70
TOTAL	\$166968.31

State of Texas, County Wilbarger;
We, J. P. Hamilton as president, and R. N. Coffey as cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.
J. P. HAMILTON, President.
R. N. COFFEY, Cashier.
Subscribed and sworn to before me, this 23rd day of Nov., A. D. 1916.
P. L. HART,
Notary Public, Wilbarger County, Texas.
(Seal.)
Correct—Attest:
S. B. SUTTON,
J. A. JONES
H. A. BELL, Directors.



2 Chairs on Sat.
No waiting when you come to my shop. Hot Baths.
M. Born tailored clothes Guaranteed to fit. Come and look at my line before buying.
R. A. LANE, Prop.

7 1-2 Per Cent Money to loan on farm lands
See, **J. E. LUTZ,**
VERNON, TEXAS

EAT AT THE QUICK LUNCH CAFE
BUSTER ISOM, PROP.

Odell Produce Company
Pays Highest Market Prices for all kinds of Produce.
Meat Market in Connection
Very best of Fresh Meats and Cured Meats. Hams and Sausages.
Your patronage solicited and appreciated.
A. P. Morris, Mgr. Phone 46

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS
Bears the Signature of
Chas. H. Fletcher
In Use For Over 30 Years
The Kind You Have Always Bought
THE CENTAUR COMPANY, NEW YORK CITY

BUILDING TIME

Now is a mighty good time to do that Building you mean to do. And FROM US is a mighty good place to buy your Building Material. We are in a position to supply your needs in our line.

ODELL LBR. CO.
H. B. TURNER, Mgr.

It Always Helps
says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill.
I wish every suffering woman would give

CARDUI

The Woman's Tonic
a trial. I still use Cardui when I feel a little bad, and it always does me good."
Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

Get a Bottle Today!

DO YOU BUY GROCERIES?

Never before were we in a BETTER POSITION to SATISFY your WANTS in our line ---GROCERIES. One of the LARGEST and most COMPLETE stocks of its kind found in a town of this size. Have you laid in your WINTER SUPPLY? DON'T fail to see US. We invite COMPARISON. Make our store YOUR headquarters. ALL BUSINESS, large or small given the CLOSEST ATTENTION. Prices LOW, considering these unusual times. We THANK you for your GOOD PATRONAGE. Yours for BETTER and BIGGER business.

J. R. HUIE

"The House of Quality"

Locals and Personals

Born—to A. T. Flowers and wife, Tuesday 28th, a boy.

Miss Annie Hardwick visited at Altur, Oklahoma, this week.

A. C. Flowers left Monday night for Galveston on business.

Mr. and Mrs. E. D. Jeffcoat were shopping in town Monday.

W. B. Beach and G. W. Webb are at Houston this week on business.

FOR SALE—A good young horse, five years old. See F. M. Fountain, Odell, Route 1.

Rev. W. W. Adams preached at the local Baptist Church Sunday and Sunday night.

J. W. Lybarger was noted among the farmers in town Monday.

R. M. Goodpasture returned Monday from a trip in Terry County where he has a farm.

FOR SALE—Three or four thousand bundles of maize. See C. W. Pollard, Odell, Texas, R. 1.

Mrs. E. C. Austin, will undergo an operation tomorrow at her home a few miles east of town.

Clyde Beach and wife, and Mr. and Mrs. Bennett all of Hereford, are visit the Beach family in the city.

J. A. Clifton and J. S. Rowland of the Doans vicinity were attending to business here Monday.

See Clarence Gable at Gable's Blacksmith Shop for the Saturday Evening Post, Blade and Ledger, Collier's Weekly and the Dallas News.

Dr. A. C. Daniel, who made a business trip to Galveston last week returned the first of this. C. D. Shelton, who accompanied him, remained at Galveston for a longer period.

Thousands of Majestics are sold through the personal recommendations of people who use them and know that they cook and bake better burn less fuel, and save repair expenses. Come to our store, during the week commencing Dec. 4th. and the Majestic expert will tell you why the Majestic is the Champion among ranges.

W. B. Beach & Bro.

Has it ever occurred to you that a worn out range wastes money in burning too much fuel and spoiling food? A range expert who will have charge of the Majestic Demonstration during the week commencing Dec 4th., will show you how the Majestic range cuts down household expenses. W. B. Beach & Bro.

Miss Eunice Turner, who is teaching school near Goodlett, arrived this morning for a few days visit with her brother, H. B. Turner and family.

FOR SALE—a good young horse, coming 3 years old, about 14 1-2 hands high. See Leonard Holder, at the Odell Commercial Company store.

Elder Fisher of Graham filled regular appointment at the Primitive Baptist Church Saturday and Sunday.

CASTORIA

For Infants and Children

In Use For Over 30 Years

Always bears the Signature of *Dr. J. C. H. H. H.*

When you buy a range that has proved itself to be the best, your money has been well invested. THE MAJESTIC DEMONSTRATOR will, during the week from commencing Dec. 4th., show you why the Majestic is the best, and why it actually saves you money.

W. B. Beach & Bro.

Another barber shop change took place this week, C. N. Hobson and R. A. Lane bought out Bert Belch's lease of the City Barber Shop.

Read the Reporter 1 year.

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease, and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only Constitutional cure on the market. It is taken internally. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials. Address: F. J. CHENEY & CO., Toledo, O. Sold by Druggists, 75c. Take Hall's Family Pills for constipation.

FOR SALE—one three-room house and one acre of land. Also one lot number 5, in block 20, All in Odell. See J. D. Belcher, Odell, Texas.

The ladies Aid Society entertained the Womans Missionary Society Monday evening at the Baptist church. A short program, partly consisting of a reading and a solo by Miss Alto Blanton was carried out, with devotional exercises. Refreshments consisting of hot chocolate and cake were served.

Notice

On account of the pie supper at the Pleasant Valley Church, Friday night, the Reporter has been requested to state, that the Fargo young people will present their play at Fargo school auditorium Saturday night, Dec. 2.

The offer of an \$8.00 set of Kitchen ware Free, to every purchaser of a Majestic during demonstration week is genuine. It is an out and out gift to every purchaser of a Majestic range and the price of this range with a reputation remains the same. See this demonstration, during the week commencing Dec 4th at our store.—W. B. Beach & Bro.

We have opened up a First Class Meat Market in building next door to Wilson Drug Company and will appreciate a portion of your patronage. See us for fresh Meats at all Times.

Odell Meat Market
MITCHELL & McDANIEL Props.

Dr. A. C. DANIEL
PHYSICIAN
Office at R. J. Belcher's
Drug Store
Odell, Texas

Dr. W. D. Herring
PHYSICIAN
Office at Wilson's Drug
Store
Odell, Texas

For Sale

On my farm 4 miles east of Odell, ten or twelve head of cattle, among them a number of milch cows. For further information see.

C. W. Pollard
Odell, Texas.

Dr. A. S. Kerley

DENTIST

In Odell every second and fourth Thursdays in each month.

SEE ME

I pay the highest market prices for chickens, eggs and hides.

G. M. STILL
At Webb Bros., Store
Odell, Texas.

J. A. Ammons was among the farmers in town Monday.

Your Money Back
If Not Benefited

We Guarantee

STELLAVITA

For Sick Women

If you are suffering from women's peculiar ills, we know this medicine will bring YOU relief because it has helped thousands of other women for more than 30 years. Its value has been proven, and that is why the dealer, backed by our own guarantee, will positively refund your money if you are not benefited by the very first bottle.

TRY IT! THAT IS ALL WE ASK.
\$1 at your Dealers'. See them today.
THACHER MEDICINE CO.,
Chattanooga, Tenn.

Sold By R. J. Belcher

MYSTIC THEATER

PROGRAM

TUESDAY NIGHT, Serial Story—"THE BROKEN COIN"

THURSDAY NIGHT—SPECIAL PICTURES

FRIDAY NIGHT, Serial Story—"THE IRON CLAW"

SATURDAY NIGHT—SPECIAL PICTURES.

MATINEE, each Saturday commencing at 3:p.m.

SPARKS BROS. Props.

Give Us a Trial

And we will convince you that we can give a first class turn-out.

Will also give you the top price for your cotton.

THE ODELL GIN

L. A. CUMMINS, Mgr.

HERRING-BENNETT LUMBER COMPANY

VERNON, TEXAS

We carry a complete line of SHELF and BUILDERS Hardware. See us before buying.

"WHERE A \$ DOES ITS DUTY"

A BRAND NEW DRY GOODS STORE

Will be open for business in Odell, Texas, Saturday Dec. 2. This will be an entirely new store. While our stock may not be as complete as we had hoped it would be, we have had some little difficulty in receiving some shipments of merchandise as well as our show cases. We feel that in the course of 10 days or 2 weeks our stock will be complete in all lines.

We are not coming in your midst entire strangers, as we operate one of the largest Department stores in southwest Oklahoma, at Altus. Also have a branch store in Tipton, Oklahoma. Some of Odell's citizenship have known us since we located at Altus 7 years ago.

We are locating this store in Odell because, after carefully investigating the surroundings of the country adjacent, we were fully convinced that Odell and vicinity needed just such a store as we are planning to give you. A younger brother and son of the firm will have active charge of the store. He is casting his lot with you, and will at all times be ready to help boost for Odell.

Just a word about our method of doing business. We buy our goods in large quantities, a great many of them direct from the Manufacturers, thereby saving the jobbers profits. We take all cash discounts that we are able to secure. We try to buy the very best goods the market affords at the price. We mark our goods in plain figures and sell them at the very lowest price possible. We have no special prices to any one, the poorest person in the country can buy our goods at the same price the richest can. Your child can buy just as cheap in your absence as you can yourself. We aim for our merchandise to please you in every respect. If we sell you an article that does not wear as well as you feel it should, we will appreciate your calling our attention to it, we will always try to adjust the matter to your entire satisfaction. We intend that you shall be accorded every courtesy in this store that you would be, should you visit our store in Altus.

Our Mr. Roy Russell will be assisted by Miss Maude Ross, who is well and favorably known in and around Odell. We will appreciate a liberal share of your patronage. Below we are listing a few prices that await you:



BLANKETS and COMFORTS
We have them. You will need them almost every night from now on.
64x76 Double cotton blankets, at\$1.50
Plaid Wool Nap Blankets at\$2.25
72x84 Heavy ass't plaid wool nap blankets weigh 4lbs., at per pair\$3.00
70x80 grey wool nap blankets at, per pair\$2.50
All wool filled blankets, at per pair\$5.00
All wool both warp and filling plaid blankets at pr.6.00
Comforters, each, at1.50 2.00 and \$3.00

LADIES AND CHILDREN'S READY TO WEAR
Owing to the greater portion of the season being over we will only carry a limited stock until the opening of spring season.
Ladies washable waists at \$1.00 the greatest value in the county at the price.
Washable Welworth waists at \$2.00 unmatched at the price. Crepe De Chine waists at **\$2.50 and \$3.50**
A limited amount of the genuine Wooltex Ladies' Suits, regular \$25 values. We recently closed a deal for a bunch of them and can now offer them at **\$19.45**
Ladies Skirts at **3.50 to \$7**

MEN'S WORK SHIRTS AND OVERALLS
Genuine Everett Blue Denim Overalls at\$1.15
Blue and white stripe ticking Overalls 1.00
Blue Cheviot Work Shirts, good ones for50c



Ladies And Children's Shoes
Childs Cypress Calf button shoes with cloth top, size 8 1 2 to 11 at **\$1.25**
Misses Cypress Calf, button shoes cloth top sizes 12 to 2 at 1.50
Ladies kid button shoes cloth top at 1.75
Other good numbers in button kid and patent colt cloth top shoes at **3. 3.50 4. 4.50 and \$5**


STAPLE COTTON GOODS
25 inch cotton plaids at7 1-2c
27 inch heavy cotton plaids at8 1-3c
Light colored Outings in standard weights at10c and 12 1-2c
Standard fast colored Riverside shirt-Cheviots at12 1-2c
Dress Gingham in light colors at10c and 12 1-2c
Standard Table Oil Cloth at20c
Standard C. house canvas at4 1-2c
40 inch very fine Seaisland brown muslin at12 2-2c

Silks And Dress Goods
36 inch cotton suiting at25c
36 inch cotton poplin25c
25 inch silk poplin50c
36 inch silk poplin85c
36 inch Messaline silks\$1.25
36 inch black Taffeta silks, at **\$1.25c**
36 inch half silk Crape de chine at **50c**
36 inch Foundation silks at35c
36 inch all wool serges at65c
42 and 44 inch all wool serges \$1 \$1.25
18 inch silk velvets at\$1.25

Men and Boys Sweaters
We carry a large stock they were all bought before recent heavy advance.
Mens' grey cotton coat sweaters 50c
Other good numbers at full range prices up to\$6.00 each
Boys Jersey turtle neck sweaters at \$1. to \$1.50 each.

Notions
Williams or Colgates Talcum Powder regular 25c size15c
2 cards Pearl Dress buttons at5c
6 Spools guaranteed sewing thread for25c
Crochet Thread all numbers at10c
Wire hair pins 6 bundles for5c
Good size barber towels at 10c per or 50 cts. per dozen.
16x34 hemmed huck towels at25c
Bleached turkish towels at25c to 50c
Holiday sets, containing 1 large towel and 1 small towel, wash rag to match at\$1.00

MEN'S HATS and CAPS
We feature Mallory and Stetson, s makes. We have them in the late shapes and colors as well as the more staple colors and shapes.
Hats not Mallory makes at\$1.50 \$2
Mallory make at\$3.
Stetson makes at **\$4.50, \$5**
Caps for boys at25c, 50c
Caps for men **50c to \$2.50**



Men And Boys Shoes
Our Shoes are real friend makers. We are ready to make any pair of shoes we sell satisfactory that proves otherwise. The advance in shoes recently has been some thing amazing but we were fortunate to have a big surplus stock when the advance came. In most instances we are able to sell shoes at a year ago prices, but these prices are not guaranteed longer than our present stock lasts
Men's Tan elk skin outing ball shoes at\$ 2.50
Men's Good Heavy Work Shoes in tan calf at 3.00
Men's Good Year Welt tan and black work shoes 3.50
Men's all solid leather semi-dress shoes in button and blucher at\$3 and \$3.50
Men's Genuine Kangaroo dress shoes in button at\$5
Men's Howard and Foster and Reynolds fine dress shoes at\$6 00



Where Price and Qualsty Meet

H. C. Russell & Son

Where Your Dol- lar Will Do Full Duty

ODELL,

TEXAS

Maple Hill News

(Too late for last week.)

Miss Emma Wilson visited Miss Dee Mathis Sunday.

Miss Della Burkhart visited Miss Bessie Simmons Sunday.

Elder Bently preached at Maple Hill Sunday night with a good crowd in attendance.

Lee Armstrong and family visited W. W. Adams and family Sunday.

Mrs. A. B. Hughes and children spent Sunday with her sister Mrs. W. H. Armstrong and family.

S. E. Humphrys, wife and little son Clint spent Sunday afternoon with Mrs. A. J. Smith and children.

School will begin at Maple Hill Nov. 27 with Prof. A. J. Carpenter and Miss Clara McDougal as teachers.

W. M. Cantrell and family, of Pitts, Ga. are visiting his uncle, S. Humphrys and family. Mr. Cantrell intends making Texas his future home.

Miss Mary Priddy returned home Thursday after a visit at Wellington. Her sister Mrs. M. F. Sanders and children accompanied her home for a visit.

Plainview Items

Verne McNairy took dinner with Delbert Lanham Sunday.

Henry Jeffcoat bought a half section of land when he went to Dawson County.

Mr. and Mrs. Horn entertained with singing Sunday night.

Mr. and Mrs. Z. M. Crutchfield entertained the young people with a party Wednesday.

A. M. Lanham was in Vernon Friday with a load of turkeys which brought him a fancy price.

R. A. Tally and family took dinner with Mr. and Mrs. E. S. McNairy Sunday.

Misses Lois and Eloise McNairy were the guests of Miss Jewel Roberson Sunday.

Mr. Reynolds who bought Riley Odell's crop will move in as soon as the house is vacated.

Mrs. Lela Riddle and daughters Misses Jewell and Ruby were the guests of Mrs. A. M. Lanham Sunday afternoon.

Mrs. A. M. Lanham called on her daughter Mrs. L. E. Scott Monday afternoon.

Willie Horn and wife spent Saturday night and Sunday with their parents Mr. and Mrs. Tiny Horn.

J. R. Grimes and family also Thomas Cannon and Miss Iaez Tally attended Sunday school Sunday and took dinner with Z. M. Crutchfield and family.

A. M. Lanham and wife, E. S. McNairy and wife, Mr. Koker and family also George Collier and Thomas Cannon, called on J. R. Grimes Sunday night and had music.

Riley Odell will leave for Arkansas Wednesday. He and his family will make the trip the

trip in his new Ford car which recently purchased and he will ship his stock and household goods.

Notice to Rural Telephone Subscribers

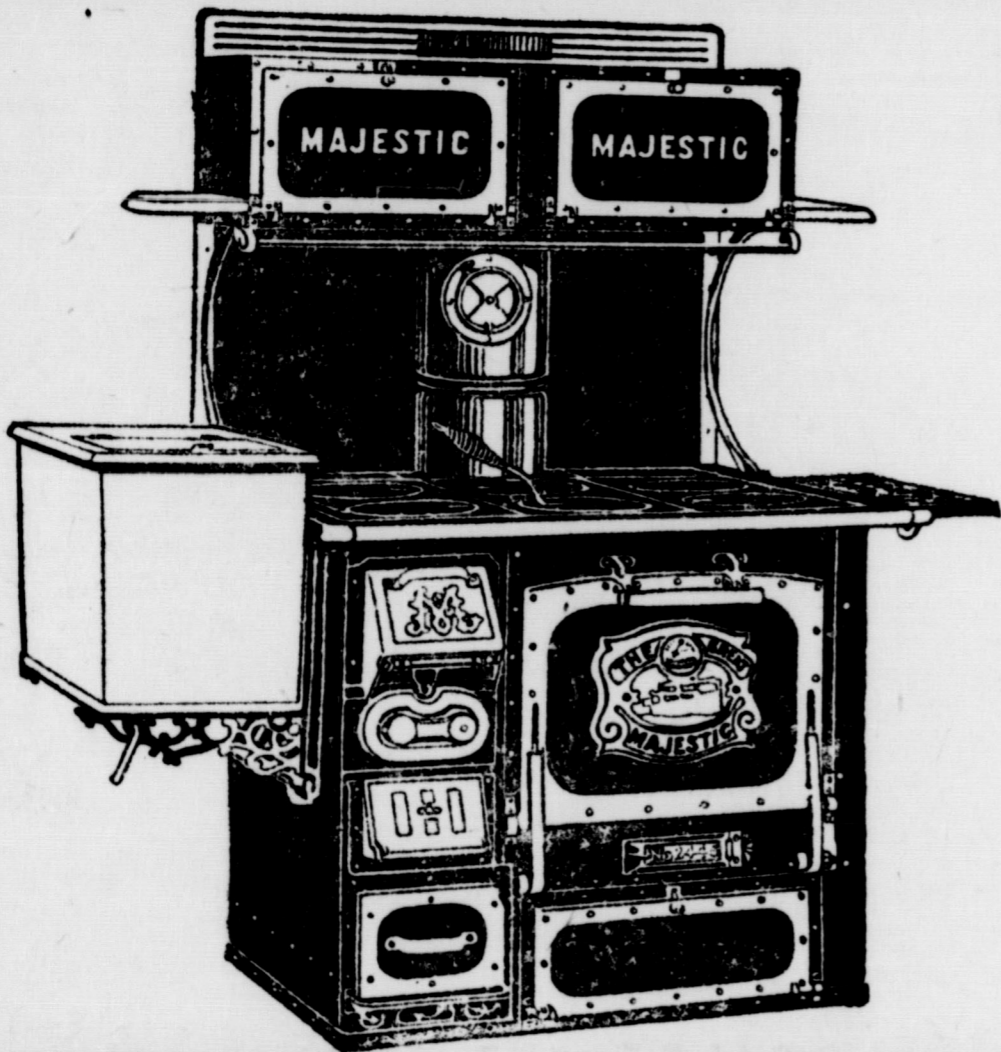
This is to notify you that your dues for the last quarter in the year ending will be due December the 1st. Please make arrangements with me the first time you are in town to pay up for the balance of the year.

Yours Respectfully,

J. D. Belcher.

Mgr. Odell Telephone Ex.

Now is an excellent time to place your order for THE DALLAS SEMI WEEKLY NEWS and THE ODELL REPORTER. Both of these papers one year for \$1.50.



Special Demonstration and Sale GREAT MAJESTIC RANGES

„The Range With a Reputation”

For one week only

Commencing Dec. 4th Ending Dec. 9th.

During this week we will have a special demonstrator from the Majestic Factory to explain how the Majestic is made and why it is absolutely the best range; why it lasts longer and cuts down repair expenses; why it bakes bread evenly, top, sides and bottom without turning; why it uses so little fuel and saves food waste. He will explain its labor saving construction and why it heats abundance of water good and hot—a mighty convenient and useful thing to have a big supply of hot water always on hand isn't it.

To buy a range by mail is almost certain to end in disappointment and loss of money. It may be "exactly as represented" yet not be what you thought it was nor what you wanted.

Here you can see every part of the Majestic—you can know what you are getting before you buy. Decide now that you will discontinue using that old, worn-out range. You will save money in fuel, repairs and cooking. Buy a Majestic—the range with 25 years' reputation. The demonstrator will answer any questions relating to stoves.



This \$8.00 set of Granite and
Copper Ware FREE

As a special inducement during our demonstration week only, we will give with every Majestic sold, one handsome set of kitchen ware as illustrated. Every piece is the finest of its kind and the entire set cannot be purchased for less than \$8.00. The price of the Majestic remains the same as always and the quality of the stove is the same. This kitchen ware is an out and out present. See it at our store.

Everybody welcome

Even though you do not want to buy a new range right now, it will be worth your while to attend this demonstration and know all about the Majestic Range. You are under no obligations to buy.

Children's Souvenir Day

Tuesday of Demonstration week 3 to 5 p. m.
125 Majestic Aeroplanes FREE
FUN FUN FUN

Boys and girls, old and young, you can have a world of fun with the Majestic Aeroplane. It is easily made to fly from 10 to 50 feet in the air. You will all want one. Don't fail to get yours. The first 125 boys and girls who present to the Majestic Range Salesman, at our store, between 3 and 5 p. m. on Tuesday, written answers to the following questions will receive one of these aeroplanes free.

1. What is the name of your mother's range and how long has it been in use?
2. Give names of any persons you know needing a new range?
3. Why is the Majestic known as the Range with a reputation?
4. What is your age?
5. When is your birthday?

\$1.00 Article FREE

The boy or girl giving the neatest and best answer to the third question may select any \$1.00 article from our stock in addition to the souvenir.

A Prize For Everybody

Don't be discouraged if you are not one of the 125 to get an aeroplane. You will receive a Majestic Puzzle Card that will afford you many hours of amusement. Be sure to have your answers ready to hand in at our store Tuesday afternoon, between 3 and 5. They must be written if you wish to receive a souvenir or prize.

Keep this Date in your mind's eye.
Bring your neighbor with you.

Odell,

W. B. BEACH & BRO.

Texas

Among the Many Letter Received

This week addressed to Santa Claus in care of J. E. Collins—we select the following for publication:

Dear Santa:

Please bring me a nice doll buggy and a nice doll, please dress the doll and bring me anything else you think I ought to have.

Your little friend,
Virginia.

Now letters of this kind of appeal to us and we are sure they do to you. We work for our little ones, we want to see them happy. We want to see them grow up to be good and useful men and women. We want them to look back on the days of their childhood as the happiest days of their lives.

THE COLLINS VARIETY STORE CO.

has had a prosperous year, and we expect to give many Christmas presents to little children whose parents are unable to buy them.

WE WANT YOU TO HELP US

not with gifts, but with your patronage.

MANY MERCHANTS HAVE AN IDEA

That people will pay any kind of price for holiday goods, and they mark them at enormous profits.

WE ARE NOT DOING THIS

We bought our holiday goods early and we are selling them at as close margin we can safely do business. We extend you a cordial invitation to visit our store, look through our stock and get our prices and we feel quite sure we will sell you your holiday goods.

Come early before all the nicest things are taken.

Vernon

COLLINS VARIETY STORE CO.

Texas

Red River News

Our school has enrolled up to date, forty one pupils.

P. H. Bingham and family went to Vernon Thursday.

Mrs. Nora Cook is building an addition to her residence.

Miss Glennie Austin spent Saturday night with Vera Cook.

Miss Theresa Hazard spent Saturday and Sunday with J. R. Huie and wife.

There will be a pie supper at the Pleasant Valley Church Friday night.

H. B. Turner and wife spent Saturday night and Sunday with C. E. Sears and family.

Sherwood Items

Mrs. David Thomas is real sick at this writing.

Claud Davis spent Sunday with Troagie Umbarger.

Neal Hamilton and Webb Cook took dinner with Buford Davis.

Miss Bessie Rudd spent Sunday with Misses Alice and Dollie Fulcher.

Mrs. R. W. Killett and Mrs. A. C. Davis visited Mrs. David Thomas Sunday afternoon.

Almost everyone in our community are up with their cotton picking.

Be sure and come to the pie supper at Pleasant Valley Chapel Dec. 1

Rev. R. E. Burns, filled his appointment at the Pleasant Valley Chapel Sunday and Sunday night.

Misses Ira Davis and Tiny Killett spent Sunday with Misses Grace and Vera Cook of Red River.

The Pleasant Valley Methodist are preparing a program for Christmas and intend having a Christmas tree.

L. G. Hamilton and wife returned Saturday from Waco, where they attended the Baptist Convention.

Maple Hill News

C. L. Brinkley has been on the quite sick the past week.

Everyone is very busy these pretty days picking cotton.

Mrs. A. J. Smith and daughter Miss Lula attended church at Fargo Sunday morning.

The Primitive Baptist filled their regular appointments at Maple Hill Saturday and Sunday.

G. B. Crum and wife of Odell attended church at Maple Hill Saturday.

A. B. Hughes, wife and two children, Newman and Eldon took dinner with S. Humphrys and family Sunday.

Misses Lola Humphrys and Willie Phillips spent Saturday night with Misses Lillian and Beatrice Hughes.

Misses Lillian and Beatrice Hughes and Ethel Smith also Jodie Hughes took dinner with S. E. Humphrys and wife Sunday.

Lott Patterson, W. H. Armstrong and W. M. Cantrell made a business trip to Vernon Saturday.

Strange Disease Among Hogs

Several of the farmers claim to be having some trouble with their hogs now. They claim that the hogs become paralyzed in the loins and that they are unable to use their hind legs. It has all the farmers baffled. They claim that they never saw a disease of any kind work like this before. Some of the farmers have secured the services of the state veterinary, who will be here within the next few days. It is hoped that he will be able to diagnose the trouble and give them a remedy.—Paducah Post.

Resolutions of Sympathy

Whereas, It has pleased Almighty God to call from our Woodmen Circle No. 958, our beloved Sister and Guardian, Daisy A. Wynn. Be it resolved, that this Grove has lost a most worthy member and co-worker. Be it also resolved that this Grove extend to the bereaved family, sympathy and condolence. Be it further resolved, that a copy of these minutes be sent the Reporter for publication, a copy sent to the bereaved family and a copy spared the minutes of the Grove.

Signed,

Belle Holloway
Lucy Tombs
Loula Scott

We have opened up a First Class Meat Market in building next door to Wilson Drug Company and will appreciate a portion of your patronage. See us for fresh Meats at all Times.

Odell Meat Market
MITCHELL & McDANIEL Props.



PREPAREDNESS

Is the talk of our Nation, and is important that we should all study its phrases and learn to support it. The same preparedness should apply to our store and we are ready. We have ample stock to supply your wants and ask you to let us show you our merchandise.



WE ARE PREPARED to save you money on Overalls at \$1.25 per pair For they are now \$14.00 to \$15.00 per dozen, and that will cause them to retail at \$1.50 per pair. Come in and get them before the rise. We have ample contracts to protect you.

WE ARE PREPARED to save our women customers money on their winter dress goods. We have a large stock to make your selections from and every pattern is up to date, and a saving to you. Don't miss this opportunity to look these goods over.

WE ARE PREPARED to equip all our men and boy customers with their suits for this winter. Having an excellent line in stock of the latest weaves and patterns, including an exceptionally fine line of serge and worsted suits for the boys.

WE ARE PREPARED to supply your wants for the entire family in shoes, overalls and rubber boots. Prices are advancing every day. And you should not delay in making your purchases.

WE ARE PREPARED to serve you in as good line of eatables as you can find in our town, and the prices as good as the market will permit We clothe and feed the whole family. Let our store be your store.

Odell,

C. E. FOSTER

Texas