Vol. 11
From The Editor's
W ind ow
BY MRS.J.S.YEAGER

## Retailers Know No Bounds in Way Of Getting Results

## 

| It is reported that Emperor Hirohito's imperial household for tune in Japan reaches the stagger- ing sum of $1,590,615,500$ yen, Japanese money, or a little more than $\$ 106,000,000$ in American money. This total was said to have come This total was said to have come directly from headquarters of General McArthur and includes cash, negotiable instruments, real estate and timber holdings, but does not include silver bullion, art objects or jewelry. <br> Hirohito is said to own stock in 29 companies some of which are being investigated by Allied command, according to the report. |
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| duce. |  |
|  |  |
| is grown in Sal |  |
| then transported by air |  |
| week to a near by airport |  |
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|  |  |
| it is picked in Coilfornia, the aircargo is on the market. Newspaper |  |
|  |  |
| fore the |  |
|  |  |
| advertisments and wall signs areused to spur consumer demand for |  |
|  |  |
| used to spur consumer demand for airborne produce. |  |
| Strawberries,grapes, honey dew |  |
|  |  |
| loupes, lettuce and tomatoes, have |  |
| been tested to date with satisfac- |  |
| tory results. |  |
| The enterprising courage of this |  |
| retailer is as refreshing as is airborne fruit. Here is further proof |  |
|  |  |
| that the age of new ideas, of pioneering toward new ho |  |
| a thing of the past. As long as in- |  |
| dividual opportunity for profit |  |
|  |  |


Just another man with an idea
he imagination of the progressivy
etailer knows no bounds. A fruit

| exists, new ideas will continue to appear. And generany the consumtor of every workable idea. The conveniences and luxuries which go |
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No Monopoly Now In Oil Business


 at intervals during the day the re
port stated. From Phopal, India comes the
news that an influential Haki Ghulam Mohammed, of that 127 years. The report said Mr. Ha was seen plowing in his fields
a few days before his death.
$\qquad$
was the father of 32

Every day is wash day with ruu
ning water on unterraced fields.



THE PUTNAM NEWS


Insure Your Home

Call us today for complete information on Rates and Benetits

AUTOMOBILE FINANCING

BUILDING FINANCING
Callahan Insurance Agency
Raymond Young




## ALL AMERICAN

 announces local BUS service and dallas EL. PASO AND DALLAS*
## Wiat for Norge

We are glad to announce the appoin ment to the Norge complete line, also Bendix Radio for this territory.

Wait for Norge

Cisco Lumber
\& Supply $\mathbf{C o}$.
'WE'RE HOME FOLKS'

Altman's ${ }_{\substack{\text { cisco } \\ \text { Texas }}}^{c^{2}}$

SWEATERS
\$2.95 to \$8.95

Bags $\$ 1.00$ to $\$ 18.75$

KID
CORDE
PATEN

Yours
for only \$29.75
Our No. 1606 is a fitted coat, fashioned novelty half-belt at back, shirtmaker collar, and rayon satin linings. In junior sizes, 9 to 15

Choice of black, colonial brown, national blue
green, desert gold, American besut

## THURSDAY, NOV. 15, 1945 THE PUTNAM NEWS, PUTNAM, TEXAS

MORAN NEWS

Personal Mention
M/Sgt. Leon L. Hammons arriv- $\begin{aligned} & \text { Methodist conference last Sunday } \\ & \text { evening, where the Coniserence has }\end{aligned}$ to Mrs. Locke is thinking of locat-
ing in the South. This is his first
visit to Texas and he is very much visit to Texas and he is very much $\mid$ City is the guest of Clarew York
surprised with our winter weather $\mid$ Mr. Eisenhuth is a step son of the
here.
Moran schools will close Wednes- I Ite Mrive. Mary Eisenhuth and ar-
 immediately volunteered for three Thursday. Rev. D. A. Ross will Nov. 22 and 23 for Thanksgiving. Day at $2: 30$ p.m. and see this excit-
years service and will report to Fort Sam Houston Feb. 9, for asDiesel engineering. is home this week with illness. H host of friends hope he will soon be King will attend the funeral lser g


## CHRISTIAN SCIENCE

 to peace and is rapidly resuming itsnormal pursuits. Throughout America prayers of Thanksgiving will be offered on Thursday, November 22,
of this year. Christian Scientists
will join with grateful will join with grateful hearts the
millions of others who will voice
their thanks to God for the blessngs of peace and for His bounty and goodness to man. Our Gog is a
good God. "O praise the Lord, all ye nations: praise him, all ye peo-
ple. For his merciful kindness is great toward us: and the truth of the Lord endureth forever. Prais
$\qquad$ Thanksgiving Day services are
held each year by The Mother
Church, The First Church of Christ
$\qquad$
$\qquad$
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$\qquad$alonians $5: 16-18$ ).
Among the citations which



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15).
$\qquad$
ther, Mrs. George McCargo ent
tained with a party, honoring T
Freeman on his fourth birthd
Saturday, Nov. 10. Due to the rainy
weather the little guests were una-
be to play outside. Many indoor
$\left\lvert\, \begin{aligned} & \text { games were played, among then } \\ & \text { pinning the tail on the donkey, } \\ & \text { prize was given to the winner, Ru }\end{aligned}\right.$
prize was. given the werer, Rened
Wakler. Ater gifts were opene
and displayed, refreshments of ice
ty-seven guests. The Favors
flags and sticks of candy
Masters Electric Service
Plenty of New Magnetos for all Makes of Farm TELEPHONE 386 ALBANY, TEXAS complete line of Ball Bearings.

MORE PEOPLE
THE FORT WORTH STAR-TELEGRA险
 in Texas
Complete News
More Pictures
Best Features
Fast Delivery
Clear Type

These are some of
Texans prefer $n$.


Associated Press (four wires)
International News Service
New York Times Wire Service
Chicago Tribune Wire Service
American Newspaper Alliance

## NOTICE

## The Annual Bargain Days Mail Re- duced Rates are now in effect. The

 duced Rates are now in effect. Thesame low price previsis; here has
been no Hicerease. However, this
then year os account of the print japer
shortage, tie Offer is open ONLY
to OLD subscribers. to OLD subscribers.
We are distressed that We are distressed that
accept new subscriptions.

poper olfice. This nowspoper
Authorized Home Town Agener

THE NEWS SUBSCRIPTION RATE HAS NOT ADVANCED-ONLY $\$ 1.00$ PER YEAF

NEED CHRISTMAS MONEY?
Then why not collect all those White Elephants, bring them in to us and cash in on them?

We need them-you don't.
WHITE ELEPHANT EXCHANGE Baird, Texas-Phone 214

BUILDING MATERIAL
Lumber and cement, Glass and Wallpaper, electric wire and many and many other items.

BAIRD LUMBER COMPANY
Your Builders Supply Store
PHONE 129-Baird, Texas
㸚

## Janette's Beauty Shop



Come to Janettes Beauty Shop where courteous service greets you.
We specialize in
PERMANENT WAVING $\$ 3.00$ and up Across the S

Phone 9

## YOUR LUMBER TROUBLES

When in need of Building Materials, we have a fairly complete stock of Lumber. Also complete stock of Wallpaper and Paints. Give us a ring when in need of anything in our line.

VISIT US WHEN IN TOWN BURTON - LINGO COMPANY CISCO, TEXAS

## BANK BY MAIL

(Day, Night, Sundays, Holidays any time)
SAVE time, gas and trouble when you BANK with the First National Bank by MAIL. Make deposits at any hour, day or night, holidays or Sundays-at home
or out of town. Use the Special Deposit Form Envelopes we'll supply you free. Ask any teller, or phone or write. Another good reason for banking with the
friendly friendly

The First National Bank of Baird BAIRD, TEXAS
(Member F. D. I. C.)

Something to Remember when you say,
"WELCOME HOME"
Some of our boys have waited years to hear those
words, and what they've endured while waiting is more than we like to dwell upon.

But "Welcome Home!" can become just an empty phrase if you forget that we still have a responsibility to oursalves and to returning servicemen.

The Eighth Bond Drive starts October 29 and will previous bond assignment. We cannot afford to fail on the last one.

## The Moran National Bank



MONEY TO LET
If you need some money to help finance purchase of land or to
improve your rlace, come in and see us. Our loan plan and in-
in
terest
My you want to
buy get our list.
C.S. Surles Real Estate Service

AMBULANCE SERVICE
WYLIE FUNERALHOME PHONE 38
putnam, - texas

WYLIE BURIAL ASSOCIATION W. O. Wylie Jr., Sec.-Treas.

## ODOM CASH GROCERY

Putnam, Texas

CARRYING FULL LINES
STAPLE and FANCY GROCERIES
FRESH FRUITS and VEGETABLES

COURTEOUS SERVICE WILL BE GIVEN AT ALL TIMES.

Buy your Groceries at ODOM'S and Bank the Difference. in
he

star-telegram


Msion Hotely was owner of the Mis
friends and transacting among other bus


## Em



## GIFT GOODS

We are receiving New Holiday Gift Goods almost daily. Be sure to see our big displays for your Gift Needs:

Glassware-Jewelry Vases-Fountain Pens Coffee Makers-Cigarette Lighters Pictures-Games
Stationery-Books-Bibles and many others.

## Dean Drag Company

THE REXALL STORE PHONE 33
Cisco, Texas
SALES and
SERVICE

WILL YOUR CAR STILL BE RUNNING TWO YEARS FROM NOW?

It will be that long before the average owner can replace his car with a new one.

Keep your car in best condition possible by bringing it to us regularly.
"There's A Ford in Your Future"
Nance Motor Co.
119 W. Seventh St.
Cisco, Texas

NOTICE TO FARMERS AND STOCKMEN-

Your government urges you to turn in your crippled and dead stock. They contain valuable materials that are used in making explosives and bombsites.
The CENTRAL RENDERING CO. will pick them up free of charge.
Call collect, Telephone 4001, or 6513 . On Sunday's and holidays call 6680, ABILENE, TEXAS.

## Nilijor

## Consideration

iil home huilding plans


## IIBIT

The time to decide about your house heating is during planning stage because the new gas heating equipment requires flues for venting.*

When heating is planned as part of house and equipment installed when it is built or remodeled, it can be included as part of monthly pay. ments. In this way the finest automatic gas heat costs so little more ecich month that even the builder of a modest cottage can afford it. So plan heat as part of house.
*Only when heating equipment is vented
to a flue are wall sweating and stuffy air
eliminated. Lone Star Gas Company rec-
ommends only equipment that is vented

